

AMPLITUDE MODULATION STATIONS—AM

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**STATIONS  
ALPHABETICALLY LISTED  
BY STATES—CITIES  
RADIO HOMES BY STATE  
U. S. STATION INDEX  
KEY PERSONNEL**

**1957**

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*Broadcast Advertisers Report, National Spot & Local Advertisers  
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| KIFI — Idaho Falls, Idaho        | 420 | KLEM — Le Mars, Iowa         | 441 |
| KIFN — Phoenix, Ariz.            | 359 | KLEN — Killeen, Tex.         | 626 |
| KIFW — Sitka, Alaska             | 667 | KLER — Lewiston, Idaho       | 420 |
| KIGW — Alamosa, Colo.            | 385 | KLFT — Golden Meadow, La.    | 457 |
| KIHN — Hugo, Okla.               | 571 | KLFY — Lafayette, La.        | 457 |
| KIHO — Sioux Falls, S. Dak.      | 604 | KLGN — Logan, Utah           | 635 |
| KIHR — Hood River, Ore.          | 576 | KLGR — Redwood Falls, Minn.  | 488 |
| KIJV — Huron, S. Dak.            | 604 | KLIC — Monroe, La.           | 458 |
| KIKI — Honolulu, Hawaii          | 667 | KLIF — Dallas, Tex.          | 619 |
| KILA — Hilo, Hawaii              | 667 | KLK — Jefferson City, Mo.    | 497 |
| KILO — Grand Forks, N. Dak.      | 557 | KLIL — Estherville, Iowa     | 440 |
| KIMA — Yakima, Wash.             | 651 | KLIN — Lincoln, Neb.         | 508 |
| KIMN — Denver, Colo.             | 386 | KLIR — Denver, Colo.         | 386 |
| KIMO — Independence, Mo.         | 496 | KLIX — Twin Falls, Idaho     | 421 |
| KIMP — Mount Pleasant, Tex.      | 629 | KLIZ — Brainerd, Minn.       | 484 |
| KIND — Independence, Kans.       | 445 | KLKC — Parsons, Kans.        | 446 |
| KINE — Kingsville, Tex.          | 626 | KLLA — Leesville, La.        | 457 |
| KING — Seattle, Wash.            | 649 | KLLL — Lubbock, Tex.         | 627 |
| KINY — Juneau, Alaska            | 666 | KLMO — Longmont, Colo.       | 388 |
| KIOA — Des Moines, Iowa          | 439 | KLMR — Lamar, Colo.          | 388 |
| KIOX — Bay City, Tex.            | 615 | KLMS — Lincoln, Neb.         | 509 |
| KIPA — Hilo, Hawaii              | 667 | KLMX — Clayton, N. M.        | 517 |
| KIRO — Seattle, Wash.            | 649 | KLO — Ogden, Utah            | 635 |
| KIRX — Kirksville, Mo.           | 500 | KLOG — Kelso, Wash.          | 647 |
| KISD — Sioux Falls, S. Dak.      | 605 | KLOH — Pipestone, Minn.      | 487 |
| KIST — Santa Barbara, Calif.     | 381 | KLOK — San Jose, Calif.      | 380 |
| KIT — Yakima, Wash.              | 651 | KLOQ — Yakima, Wash.         | 652 |
| KITE — San Antonio, Tex.         | 631 | KLOU — Lake Charles, La.     | 457 |
| KITI — Chehalis-Centrodia, Wash. | 646 | KLOV — Loveland, Colo.       | 388 |
| KITN — Olympia, Wash.            | 648 | KLPM — Minot, N. Dak.        | 558 |
| KITO — San Bernardino, Calif.    | 378 | KLPR — Oklahoma City, Okla.  | 572 |
| KIUL — Garden City, Kans.        | 444 | KLPW — Union, Mo.            | 504 |
| KIUN — Pecos, Tex.               | 630 | KLRA — Little Rock, Ark.     | 363 |
| KIUP — Durango, Colo.            | 387 | KLRS — Mountain Grove, Mo.   | 500 |
| KIVY — Crockett, Tex.            | 619 | KLTF — Little Falls, Minn.   | 486 |
| KIWW — San Antonio, Tex.         | 632 | KLTI — Longview, Tex.        | 627 |
| KIXL — Dallas, Tex.              | 619 | KLTZ — Glensgow, Mont.       | 505 |
| KIXX — Provo, Utah               | 636 | KLUB — Salt Lake City, Utah  | 637 |
| KIYI — Shelby, Mont.             | 507 | KLUF — Galveston, Tex.       | 623 |
| KJAN — Atlantic, Iowa            | 438 | KLUK — Evanston, Wyo.        | 664 |
| KJAY — Topeka, Kans.             | 448 | KLVC — Leadville, Colo.      | 388 |
| KJBC — Midland, Tex.             | 628 | KLVL — Pasadena, Cal.        | 630 |
|                                  |     | KLVT — Levelland, Tex.       | 626 |



|                              |     |                              |     |
|------------------------------|-----|------------------------------|-----|
| KLWN — Lawrence, Kans.       | 445 | KNUJ — New Ulm, Minn.        | 487 |
| KLWT — Lebanon, Mo.          | 500 | KNUZ — Houston, Tex.         | 624 |
| KLX — Oakland, Calif.        | 374 | KNX — Los Angeles, Calif.    | 372 |
| KLYN — Amarillo, Tex.        | 614 | KOA — Denver, Colo.          | 387 |
| KLZ — Denver, Colo.          | 386 | KOAL — Price, Utah           | 636 |
| KMA — Shenandoah, Iowa       | 442 | KOAM — Pittsburg, Kans.      | 446 |
| KMAC — San Antonio, Tex.     | 632 | KOB — Albuquerque, N. M.     | 516 |
| KMAE — McKinney, Tex.        | 628 | KOBE — Las Cruces, N. M.     | 518 |
| KMAK — Fresno, Calif.        | 370 | KOBY — San Francisco, Calif. | 379 |
| KMAN — Manhattan, Kans.      | 446 | KOCA — Kilgore, Tex.         | 626 |
| KMAP — Bakersfield, Calif.   | 368 | KOCO — Salem, Ore.           | 579 |
| KMBC — Kansas City, Mo.      | 499 | KOCS — Ontario, Calif.       | 375 |
| KMBL — Junction, Tex.        | 626 | KOCY — Oklahoma City, Okla.  | 572 |
| KMBY — Monterey, Calif.      | 374 | KODE — Joplin, Mo.           | 497 |
| KMCM — McMinnville, Ore.     | 576 | KODI — Cody, Wyo.            | 664 |
| KMCO — Conroe, Tex.          | 618 | KODL — The Dalles, Ore.      | 575 |
| KMDO — Fort Scott, Kans.     | 444 | KODY — North Platte, Neb.    | 509 |
| KMED — Medford, Ore.         | 576 | KOEL — Oelwein, Iowa         | 441 |
| KMHL — Marshall, Minn.       | 486 | KOFE — Pullman, Wash.        | 648 |
| KMHT — Marshall, Tex.        | 628 | KOFI — Kalispell, Mont.      | 506 |
| KMIL — Cameron, Tex.         | 617 | KOFO — Ottawa, Kans.         | 446 |
| KMJ — Fresno, Calif.         | 370 | KOGA — Ogallala, Neb.        | 509 |
| KMLB — Monroe, La.           | 458 | KOGT — Orange, Tex.          | 629 |
| KMLW — Marlin, Tex.          | 628 | KOH — Reno, Nev.             | 511 |
| KMMJ — Grand Island, Neb.    | 508 | KOHU — Hermiston, Ore.       | 575 |
| KMMO — Marshall, Mo.         | 500 | KOIL — Omaha, Neb.           | 510 |
| KMNS — Sioux City, Iowa      | 442 | KOIN — Portland, Ore.        | 578 |
| KMO — Tacoma, Wash.          | 650 | KOJM — Havre, Mont.          | 506 |
| KMOD — Modesto, Calif.       | 374 | KOKO — Warrensburg, Mo.      | 504 |
| KMON — Great Falls, Mont.    | 506 | KOKX — Keokuk, Iowa          | 441 |
| KMOR — Oroville, Calif.      | 375 | KOL — Seattle, Wash.         | 649 |
| KMOX — St. Louis, Mo.        | 501 | KOLD — Yuma, Ariz.           | 361 |
| KMPC — Los Angeles, Calif.   | 373 | KOLE — Port Arthur, Tex.     | 630 |
| KMRC — Morgan City, La.      | 458 | KOLJ — Quanah, Tex.          | 631 |
| KMUR — Murray, Utah          | 635 | KOLO — Reno, Nev.            | 511 |
| KMUS — Muskogee, Okla.       | 571 | KOLR — Sterling, Colo.       | 389 |
| KMVI — Wailuku-Maui, Hawaii  | 668 | KOLS — Pryor, Okla.          | 573 |
| KMYC — Marysville, Calif.    | 373 | KOLT — Scottsbluff, Neb.     | 510 |
| KMYR — Denver, Colo.         | 386 | KOMA — Oklahoma City, Okla.  | 572 |
| KNAF — Fredericksburg, Tex.  | 622 | KOMB — Cottage Grove, Ore.   | 574 |
| KNAK — Salt Lake City, Utah  | 636 | KOME — Tulsa, Okla.          | 573 |
| KNAL — Victoria, Tex.        | 634 | KOMO — Seattle, Wash.        | 649 |
| KNBC — San Francisco, Calif. | 379 | KOMW — Omak, Wash.           | 648 |
| KNBR — North Platte, Neb.    | 509 | KONE — Reno, Nev.            | 512 |
| KNBX — Kirkland, Wash.       | 647 | KONG — Visalia, Calif.       | 384 |
| KNBY — Newport, Ark.         | 364 | KONI — Phoenix, Ariz.        | 360 |
| KNCK — Concordia, Kans.      | 444 | KONO — San Antonio, Tex.     | 632 |
| KNCM — Moberly, Mo.          | 500 | KONP — Port Angeles, Wash.   | 648 |
| KNCO — Garden City, Kans.    | 444 | KOOK — Billings, Mont.       | 505 |
| KNDC — Heltinger, N. Dak.    | 557 | KOOL — Phoenix, Ariz.        | 359 |
| KNDY — Marysville, Kans.     | 446 | KOOS — Coos Bay, Ore.        | 574 |
| KNEA — Jonesboro, Ark.       | 363 | KOPO — Tucson, Ariz.         | 360 |
| KNEB — Scottsbluff, Neb.     | 510 | KOPR — Butte, Mont.          | 505 |
| KNED — McAlester, Okla.      | 571 | KORA — Bryan, Tex.           | 617 |
| KNEL — Brady, Tex.           | 616 | KORC — Mineral Wells, Tex.   | 628 |
| KNEM — Nevada, Mo.           | 500 | KORE — Eugene, Ore.          | 575 |
| KNET — Palestine, Tex.       | 629 | KORK — Las Vegas, Nev.       | 511 |
| KNEW — Spokane, Wash.        | 650 | KORN — Mitchell, S. Dak.     | 604 |
| KNEX — McPherson, Kans.      | 446 | KORT — Grangeville, Idaho    | 420 |
| KNGS — Hanford, Calif.       | 370 | KOSA — Odessa, Tex.          | 629 |
| KNIM — Maryville, Mo.        | 500 | KOSE — Osceola, Ark.         | 364 |
| KNOC — Natchitoches, La.     | 458 | KOSF — Nacogdoches, Tex.     | 629 |
| KNOE — Monroe, La.           | 458 | KOSI — Aurora, Colo.         | 385 |
| KNOG — Nogales, Ariz.        | 359 | KOSY — Texarkana, Ark.       | 367 |
| KNOK — Fort Worth, Tex.      | 622 | KOTA — Rapid City, S. Dak.   | 604 |
| KNOR — Norman, Okla.         | 571 | KOTN — Pine Bluff, Ark.      | 365 |
| KNOW — Austin, Tex.          | 615 | KOTS — Deming, N. M.         | 517 |
| KNOX — Grand Forks, N. Dak.  | 557 | KOVC — Valley City, N. Dak.  | 558 |
| KNPT — Newport, Ore.         | 577 | KOVE — Lander, Wyo.          | 664 |

|                                |     |                               |     |
|--------------------------------|-----|-------------------------------|-----|
| KOVO — Provo, Utah             | 636 | KRGI — Grand Island, Neb.     | 508 |
| KOWB — Laramie, Wyo.           | 664 | KRGV — Weslaco, Tex.          | 635 |
| KOWH — Omaha, Neb.             | 510 | KRHD — Duncan, Okla.          | 570 |
| KOWL — Bijou, Calif.           | 368 | KRIB — Mason City, Iowa       | 441 |
| KOXR — Oxnard, Calif.          | 375 | KRIC — Beaumont, Tex.         | 616 |
| KOY — Phoenix, Ariz.           | 360 | KRIG — Odessa, Tex.           | 629 |
| KOYN — Billings, Mont.         | 505 | KRIO — McAllen, Tex.          | 628 |
| KOZE — Lewiston, Idaho         | 420 | KRIS — Corpus Christi, Tex.   | 618 |
| KOZY — Grand Rapids, Minn.     | 485 | KRIZ — Phoenix, Ariz.         | 360 |
| KPAC — Port Arthur, Tex.       | 630 | KRKD — Los Angeles, Calif.    | 373 |
| KPAL — Palm Springs, Calif.    | 376 | KRKO — Everett, Wash.         | 647 |
| KPAM — Portland, Ore.          | 578 | KRLC — Lewiston, Idaho        | 420 |
| KPAN — Hereford, Tex.          | 623 | KRLD — Dallas, Tex.           | 620 |
| KPAS — Banning, Calif.         | 368 | KRLN — Canon City, Colo.      | 385 |
| KPAT — Pampa, Tex.             | 629 | KRLW — Walnut Ridge, Ark.     | 367 |
| KPBM — Carlsbad, N. M.         | 517 | KRMD — Shreveport, La.        | 461 |
| KPDN — Pampa, Tex.             | 630 | KRMG — Tulsa, Okla.           | 573 |
| KPDQ — Portland, Ore.          | 578 | KRMO — Monett, Mo.            | 500 |
| KPEP — San Angelo, Tex.        | 631 | KRMS — Osage Beach, Mo.       | 501 |
| KPET — Lamesa, Tex.            | 626 | KRMW — The Dalles, Ore.       | 575 |
| KPHO — Phoenix, Ariz.          | 359 | KRNO — San Bernardino, Calif. | 378 |
| KPIG — Cedar Rapids, Iowa      | 438 | KRNR — Roseburg, Ore.         | 578 |
| KPKW — Pasco, Wash.            | 648 | KRNT — Des Moines, Iowa       | 440 |
| KPLC — Lake Charles, La.       | 457 | KROC — Rochester, Minn.       | 488 |
| KPLK — Dallas, Ore.            | 575 | KROD — El Paso, Tex.          | 621 |
| KPLN — Camden, Ark.            | 362 | KROF — Abbeville, La.         | 455 |
| KPLT — Paris, Tex.             | 630 | KROG — Sonora, Calif.         | 383 |
| KPMC — Bakersfield, Calif.     | 368 | KROP — Brawley, Calif.        | 368 |
| KPOA — Honolulu, Hawaii        | 668 | KROS — Clinton, Iowa          | 439 |
| KPOC — Pochontas, Ark.         | 365 | KROW — Oakland, Calif.        | 375 |
| KPOJ — Portland, Ore.          | 578 | KROX — Crookston, Minn.       | 485 |
| KPOL — Los Angeles, Calif.     | 373 | KROY — Sacramento, Calif.     | 377 |
| KPOP — Los Angeles, Calif.     | 372 | KRPL — Moscow, Idaho          | 420 |
| KPOW — Powell, Wyo.            | 665 | KRRV — Sherman-Denison, Tex.  | 632 |
| KPQ — Wenatchee, Wash.         | 651 | KRSD — Rapid City, S. D.      | 604 |
| KPRC — Houston, Tex.           | 624 | KRSL — Russell, Kans.         | 446 |
| KPRK — Livingston, Mont.       | 507 | KRSN — Los Alamos, N. M.      | 518 |
| KPRL — Paso Robles, Calif.     | 376 | KRTN — Raton, N. M.           | 518 |
| KPRO — Riverside, Calif.       | 377 | KRTR — Thermopolis, Wyo.      | 665 |
| KPRS — Kansas City, Mo.        | 499 | KRTV — Hillsboro, Ore.        | 576 |
| KPST — Preston, Idaho          | 421 | KRUL — Corvallis, Ore.        | 574 |
| KPTL — Carson City, Nev.       | 511 | KRUN — Ballinger, Tex.        | 615 |
| KPUG — Bellingham, Wash.       | 646 | KRUS — Ruston, La.            | 460 |
| KQIK — Lakeview, Ore.          | 576 | KRUX — Phoenix, Ariz.         | 360 |
| KQUE — Albuquerque, N. M.      | 516 | KRVN — Lexington, Neb.        | 508 |
| KQV — Pittsburgh, Pa.          | 591 | KRWC — Forest Grove, Ore.     | 575 |
| KRAI — Craig, Colo.            | 386 | KRWS — Post, Tex.             | 630 |
| KRAK — Stockton, Calif.        | 383 | KRXK — Rexburg, Idaho         | 421 |
| KRAL — Rawlins, Wyo.           | 665 | KRXL — Roseburg, Ore.         | 578 |
| KRAM — Las Vegas, Nev.         | 511 | KSAL — Salina, Kans.          | 446 |
| KRAY — Amarillo, Tex.          | 614 | KSAM — Huntsville, Tex.       | 625 |
| KRBA — Lufkin, Tex.            | 628 | KSAN — San Francisco, Calif.  | 379 |
| KRBC — Abilene, Tex.           | 614 | KSBW — Salinas, Calif.        | 377 |
| KRCO — Prineville, Ore.        | 578 | KSCB — Liberal, Kans.         | 445 |
| KRCT — Baytown, Tex.           | 615 | KSCJ — Sioux City, Iowa       | 442 |
| KRDG — Redding, Calif.         | 376 | KSCO — Santa Cruz, Calif.     | 381 |
| KRDO — Colorado Springs, Colo. | 385 | KSD — St. Louis, Mo.          | 503 |
| KRDU — Dinuba, Calif.          | 369 | KSDA — Redding, Calif.        | 377 |
| KRE — Berkeley, Calif.         | 368 | KSDN — Aberdeen, S. Dak.      | 604 |
| KREH — Oakdale, La.            | 460 | KSDO — San Diego, Calif.      | 379 |
| KREI — Farmington, Mo.         | 496 | KSEI — Pocatello, Idaho       | 420 |
| KREL — Baytown, Tex.           | 615 | KSEK — Pittsburg, Kans.       | 446 |
| KREM — Spokane, Wash.          | 650 | KSEL — Lubbock, Tex.          | 627 |
| KREO — Indio, Calif.           | 371 | KSEM — Moses Lake, Wash.      | 647 |
| KRES — St. Joseph, Mo.         | 501 | KSEO — Durant, Okla.          | 570 |
| KREW — Sunnyside, Wash.        | 650 | KSET — El Paso, Tex.          | 621 |
| KREX — Grand Junction, Colo.   | 388 | KSEW — Sitka, Alaska          | 667 |
| KRFC — Rocky Ford, Colo.       | 389 | KSEY — Seymour, Tex.          | 632 |
| KRFO — Owatonna, Minn.         | 487 | KSFA — Nacogdoches, Tex.      | 629 |

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|-----------------------------------------|-----|--------------------------------------|-----|
| KSFE — Needles, Calif. ....             | 374 | KTFI — Twin Falls, Idaho .....       | 421 |
| KSFO — San Francisco, Calif. ....       | 380 | KTFS — Texarkana, Tex. ....          | 633 |
| KSGM — Ste. Genevieve, Mo. ....         | 501 | KTFY — Brownfield, Tex. ....         | 617 |
| KSIB — Creston, Iowa .....              | 439 | KTHE — Thermopolis, Wyo. ....        | 665 |
| KSID — Sidney, Neb. ....                | 510 | KTHS — Little Rock, Ark. ....        | 364 |
| KSIG — Crowley, La. ....                | 456 | KTHT — Houston, Tex. ....            | 625 |
| KSII — Gladewater, Tex. ....            | 623 | KTIB — Thibodaux, La. ....           | 461 |
| KSIL — Silver City, N. M. ....          | 519 | KTIL — Tillamook, Ore. ....          | 579 |
| KSIM — Sikeston, Mo. ....               | 503 | KTIM — San Rafael, Calif. ....       | 381 |
| KSIS — Sedalia, Mo. ....                | 503 | KTIP — Porterville, Calif. ....      | 376 |
| KSIIW — Woodward, Okla. ....            | 573 | KTIX — Seattle, Wash. ....           | 649 |
| KSIX — Corpus Christi, Tex. ....        | 618 | KTJS — Hobart, Okla. ....            | 571 |
| KSJB — Jamestown, N. Dak. ....          | 557 | KTKN — Ketchikan, Alaska ....        | 666 |
| KSJO — San Jose, Calif. ....            | 380 | KTKR — Taft, Calif. ....             | 384 |
| KSKY — Dallas, Tex. ....                | 620 | KTKT — Tucson, Ariz. ....            | 360 |
| KSL — Salt Lake City, Utah. ....        | 637 | KTLD — Tallulah, La. ....            | 461 |
| KSLM — Salem, Ore. ....                 | 579 | KTLN — Denver, Colo. ....            | 387 |
| KSLO — Opelousas, La. ....              | 460 | KTLO — Mountain Home, Ark. ....      | 364 |
| KSIV — Monte Vista, Colo. ....          | 389 | KTLU — Rusk, Tex. ....               | 631 |
| KSMA — Santa Maria, Calif. ....         | 381 | KTLLW — Texas City, Tex. ....        | 634 |
| KSML — Seminole, Tex. ....              | 632 | KTMC — McAlester, Okla. ....         | 571 |
| KSMN — Mason City, Iowa ....            | 441 | KTMS — Santa Barbara, Calif. ....    | 381 |
| KSMO — Salem, Mo. ....                  | 503 | KTNM — Tucumcari, N. M. ....         | 519 |
| KSNY — Snyder, Tex. ....                | 633 | KTNT — Tacoma, Wash. ....            | 650 |
| KSO — Des Moines, Iowa ....             | 440 | KTOE — Mankato, Minn. ....           | 486 |
| KSOK — Arkansas City, Kans. ....        | 443 | KTOH — Lihue, Kauai, Hawaii ....     | 668 |
| KSON — San Diego, Calif. ....           | 379 | KTOK — Oklahoma City, Okla. ....     | 572 |
| KSOO — Sioux Falls, S. Dak. ....        | 605 | KTOO — Henderson, Nev. ....          | 511 |
| KSOP — Salt Lake City, Utah ....        | 636 | KTOP — Topeka, Kans. ....            | 448 |
| KSPA — Santa Paula, Calif. ....         | 383 | KTOW — Oklahoma City, Okla. ....     | 572 |
| KSPI — Stillwater, Okla. ....           | 573 | KTRB — Modesto, Calif. ....          | 374 |
| KSPO — Spokane, Wash. ....              | 650 | KTRC — Santa Fe, N. M. ....          | 519 |
| KSPT — Sandpoint, Idaho ....            | 421 | KTRE — Lufkin, Tex. ....             | 628 |
| KSRO — Santa Rosa, Calif. ....          | 383 | KTRF — Thief River Falls, Minn. .... | 488 |
| KSRV — Ontario, Ore. ....               | 577 | KTRH — Houston, Tex. ....            | 625 |
| KSST — Sulphur Springs, Tex. ....       | 633 | KTRI — Sioux City, Iowa ....         | 443 |
| KSTA — Coleman, Tex. ....               | 618 | KTRM — Beaumont, Tex. ....           | 616 |
| KSTB — Breckenridge, Tex. ....          | 616 | KTRN — Wichita Falls, Tex. ....      | 635 |
| KSTL — St. Louis, Mo. ....              | 501 | KTRY — Bastrop, La. ....             | 455 |
| KSTN — Stockton, Calif. ....            | 383 | KTSA — San Antonio, Tex. ....        | 632 |
| KSTP — St. Paul-Minneapolis, Minn. .... | 488 | KTSM — El Paso, Tex. ....            | 621 |
| KSTT — Davenport, Iowa ....             | 439 | KTTN — Trenton, Mo. ....             | 504 |
| KSTV — Stephenville, Tex. ....          | 633 | KTTR — Rolla, Mo. ....               | 501 |
| KSUB — Cedar City, Utah ....            | 635 | KTTS — Springfield, Mo. ....         | 504 |
| KSUE — Susanville, Calif. ....          | 384 | KTUC — Tucson, Ariz. ....            | 361 |
| KSUL — Sulphur, La. ....                | 461 | KTUE — Tulsa, Tex. ....              | 634 |
| KSUM — Fairmont, Minn. ....             | 485 | KTUL — Tulsa, Okla. ....             | 573 |
| KSUN — Bisbee, Ariz. ....               | 358 | KTUR — Turlock, Calif. ....          | 384 |
| KSVC — Richfield, Utah ....             | 636 | KTW — Seattle, Wash. ....            | 649 |
| KSVP — Artesia, N. M. ....              | 517 | KTXC — Big Springs, Tex. ....        | 616 |
| KSWA — Graham, Tex. ....                | 623 | KTXX — Jasper, Tex. ....             | 626 |
| KSWI — Council Bluffs, Iowa ....        | 439 | KTXL — San Angelo, Tex. ....         | 631 |
| KSWO — Lawton, Okla. ....               | 571 | KTXN — Austin, Tex. ....             | 615 |
| KSWs — Roswell, N. M. ....              | 519 | KTYL — Mesa, Ariz. ....              | 359 |
| KSYC — Yreka, Calif. ....               | 385 | KUAM — Agana, Guam ....              | 667 |
| KSVD — Wichita Falls, Tex. ....         | 635 | KUBA — Yuba City, Calif. ....        | 385 |
| KSYL — Alexandria, La. ....             | 455 | KUBC — Montrose, Colo. ....          | 389 |
| KTAC — Tacoma, Wash. ....               | 650 | KUDL — Kansas City, Mo. ....         | 499 |
| KTAE — Taylor, Tex. ....                | 633 | KUDU — Ventura, Calif. ....          | 384 |
| KTAN — Sherman, Tex. ....               | 632 | KUGN — Eugene, Ore. ....             | 575 |
| KTAR — Phoenix, Ariz. ....              | 360 | KUIN — Grants Pass, Ore. ....        | 575 |
| KTAT — Frederick, Okla. ....            | 570 | KUJ — Walla Walla, Wash. ....        | 651 |
| KTBB — Tyler, Tex. ....                 | 634 | KUKI — Ukiah, Calif. ....            | 384 |
| KTBC — Austin, Tex. ....                | 615 | KULA — Honolulu, Hawaii ....         | 668 |
| KTBS — Shreveport, La. ....             | 461 | KULE — Ephrata, Wash. ....           | 647 |
| KTCB — Malden, Mo. ....                 | 500 | KULP — El Campo, Tex. ....           | 621 |
| KTEL — Walla Walla, Wash. ....          | 651 | KUMA — Pendleton, Ore. ....          | 577 |
| KTEM — Temple, Tex. ....                | 633 | KUNO — Corpus Christi, Tex. ....     | 619 |
| KTER — Terrell, Tex. ....               | 633 | KUOA — Siloam Springs, Ark. ....     | 365 |

|                                     |     |                                  |     |
|-------------------------------------|-----|----------------------------------|-----|
| KURV — Edinburg, Tex. ....          | 621 | KWCO — Chickasha, Okla. ....     | 570 |
| KUSH — Cushing, Okla. ....          | 570 | KWDM — Des Moines, Iowa ....     | 440 |
| KUSN — St. Joseph, Mo. ....         | 501 | KWED — Seguin, Tex. ....         | 632 |
| KUTI — Yakima, Wash. ....           | 651 | KWEI — Weiser, Idaho ....        | 421 |
| KVFD — Fort Dodge, Iowa ....        | 440 | KWEM — Memphis, Tenn. ....       | 610 |
| KVAN — Vancouver, Wash. ....        | 651 | KWEW — Hobbs, N. M. ....         | 518 |
| KVAS — Astoria, Ore. ....           | 574 | KWFC — Hot Springs, Ark. ....    | 363 |
| KVBC — Farmington, N. M. ....       | 517 | KWFR — San Angelo, Tex. ....     | 631 |
| KVCL — Winnfield, La. ....          | 461 | KWFT — Wichita Falls, Tex. ....  | 635 |
| KVCV — Redding, Calif. ....         | 377 | KWG — Stockton, Calif. ....      | 383 |
| KVEC — San Luis Obispo, Calif. .... | 380 | KWGB — Goodland, Kans. ....      | 445 |
| KVEL — Vernal, Utah ....            | 637 | KWHI — Brenham, Tex. ....        | 616 |
| KVEN — Ventura, Calif. ....         | 384 | KWHK — Hutchinson, Kans. ....    | 445 |
| KVET — Austin, Tex. ....            | 615 | KWHN — Fort Smith, Ark. ....     | 362 |
| KVFC — Cortez, Colo. ....           | 386 | KWHO — Salt Lake City, Utah .... | 637 |
| KVFD — Fort Dodge, Iowa ....        | 440 | KHHW — Altus, Okla. ....         | 569 |
| KVGB — Great Bend, Kans. ....       | 445 | KWIE — Kennewick, Wash. ....     | 647 |
| KVI — Seattle, Wash. ....           | 649 | KWIK — Pocatello, Idaho ....     | 421 |
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| WHBO — Tampa, Fla. ....                     | 407 | WHRV — Ann Arbor, Mich. ....           | 475 |
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| WIRC — Hickory, N. C. . . . .             | 550 | WJMA — Orange, Va. . . . .              | 643 |
| WIRE — Indianapolis, Ind. . . . .         | 434 | WJMB — Brookhaven, Miss. . . . .        | 489 |
| WIRJ — Humboldt, Tenn. . . . .            | 608 | WJMC — Rice Lake, Wis. . . . .          | 662 |
| WIRK — West Palm Beach, Fla. . . . .      | 408 | WJMJ — Philadelphia, Pa. . . . .        | 590 |
| WIRL — Peoria, Ill. . . . .               | 429 | WJMO — Cleveland, Ohio . . . . .        | 562 |
| WIRO — Ironton, Ohio . . . . .            | 566 | WJMR — New Orleans, La. . . . .         | 459 |
| WIRY — Plattsburg, N. Y. . . . .          | 540 | WJMS — Ironwood, Mich. . . . .          | 480 |
| WIS — Columbia, S. C. . . . .             | 599 | WJMW — Athens, Ala. . . . .             | 350 |
| WISC — Madison, Wis. . . . .              | 659 | WJMX — Florence, S. C. . . . .          | 600 |
| WISE — Asheville, N. C. . . . .           | 545 | WJNC — Jacksonville, N. C. . . . .      | 550 |
| WISH — Indianapolis, Ind. . . . .         | 434 | WJNO — West Palm Beach, Fla. . . . .    | 408 |
| WISL — Shamokin, Pa. . . . .              | 593 | WJOB — Hammond, Ind. . . . .            | 434 |
| WISN — Milwaukee, Wis. . . . .            | 660 | WJCC — Jamestown, N. Y. . . . .         | 526 |
| WISO — Ponce, P. R. . . . .               | 669 | WJOI — Florence, Ala. . . . .           | 353 |
| WISP — Kinston, N. C. . . . .             | 551 | WJOL — Joliet, Ill. . . . .             | 427 |
| WISR — Butler, Pa. . . . .                | 582 | WJON — St. Cloud, Minn. . . . .         | 488 |
| WIST — Charlotte, N. C. . . . .           | 546 | WJOT — Lake City, S. C. . . . .         | 602 |
| WITA — San Juan, P. R. . . . .            | 671 | WJOY — Burlington, Vt. . . . .          | 637 |
| WITH — Baltimore, Md. . . . .             | 465 | WJPA — Washington, Pa. . . . .          | 594 |
| WITY — Danville, Ill. . . . .             | 425 | WJPD — Ishpeming, Mich. . . . .         | 480 |
| WITZ — Jasper, Ind. . . . .               | 435 | WJPF — Herrin, Ill. . . . .             | 426 |
| WIVI — Christiansted, V. I. . . . .       | 671 | WJPG — Green Bay, Wis. . . . .          | 658 |
| WIVK — Knoxville, Tenn. . . . .           | 608 | WJPR — Greenville, Miss. . . . .        | 491 |
| WIVY — Jacksonville, Fla. . . . .         | 399 | WJPS — Evansville, Ind. . . . .         | 433 |
| WIZE — Springfield, Ohio . . . . .        | 568 | WJQS — Jackson, Miss. . . . .           | 492 |
| WIZZ — Streator, Ill. . . . .             | 431 | WJR — Detroit, Mich. . . . .            | 477 |
| WJAC — Johnstown, Pa. . . . .             | 586 | WJRD — Tuscaloosa, Ala. . . . .         | 358 |
| WJAG — Norfolk, Neb. . . . .              | 509 | WJRI — Lenoir, N. C. . . . .            | 551 |
| WJAK — Jackson, Tenn. . . . .             | 608 | WJSB — Crestview, Fla. . . . .          | 397 |
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| WJAT — Swainsboro, Ga. . . . .            | 417 | WJW — Cleveland, Ohio . . . . .         | 564 |
| WJAX — Jacksonville, Fla. . . . .         | 401 | WJWG — Conway, N. H. . . . .            | 512 |
| WJAY — Mullins, S. C. . . . .             | 602 | WJWL — Georgetown, Del. . . . .         | 394 |
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| WJDA — Quincy, Mass. . . . .              | 472 | WKAQ — San Juan, P. R. . . . .          | 671 |
| WJDB — Thomasville, Ala. . . . .          | 357 | WKAT — Miami Beach, Fla. . . . .        | 403 |
| WJDX — Jackson, Miss. . . . .             | 492 | WKAY — Glasgow, Ky. . . . .             | 450 |
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| WJEM — Valdosta, Ga. . . . .              | 418 | WKBJ — Milan, Tenn. . . . .             | 611 |
| WJER — Dover, Ohio . . . . .              | 565 | WKBL — Covington, Tenn. . . . .         | 607 |
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| WJHB — Talladega, Ala. . . . .            | 357 | WKBO — Harrisburg, Pa. . . . .          | 585 |
| WJHL — Johnson City, Tenn. . . . .        | 608 | WKBR — Manchester, N. H. . . . .        | 513 |
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| WKDA — Nashville, Tenn. . . . .      | 611 | WKWK — Wheeling, W. Va. . . . .       | 656 |
| WKDK — Newberry, S. C. . . . .       | 602 | WKXL — Concord, N. H. . . . .         | 512 |
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| WKEI — Kewanee, Ill. . . . .         | 427 | WKY — Oklahoma City, Okla. . . . .    | 572 |
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| WKIT — Mineola, N. Y. . . . .        | 526 | WLAM — Lewiston, Me. . . . .          | 462 |
| WKIX — Raleigh, N. C. . . . .        | 553 | WLAN — Lancaster, Pa. . . . .         | 586 |
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| WKKO — Cocoa, Fla. . . . .           | 397 | WLAR — Athens, Tenn. . . . .          | 605 |
| WKLA — Ludington, Mich. . . . .      | 481 | WLAS — Jacksonville, N. C. . . . .    | 550 |
| WKLC — St. Albans, W. Va. . . . .    | 655 | WLAT — Conway, S. C. . . . .          | 600 |
| WKLE — Washington, Ga. . . . .       | 418 | WLAU — Laurel, Miss. . . . .          | 493 |
| WKLF — Clanton, Ala. . . . .         | 352 | WLAV — GrandRapids, Mich. . . . .     | 479 |
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| WKLZ — Kalamazoo, Mich. . . . .      | 480 | WLBH — Mattoon, Ill. . . . .          | 428 |
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| WKOW — Madison, Wis. . . . .         | 659 | WLEA — Hornell, N. Y. . . . .         | 525 |
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| WKOZ — Kosciusko, Miss. . . . .      | 492 | WLET — Toccoa, Ga. . . . .            | 418 |
| WKPA — New Kensington, Pa. . . . .   | 589 | WLEU — Erie, Pa. . . . .              | 584 |
| WKPT — Kingsport, Tenn. . . . .      | 608 | WLEW — Bad Axe, Mich. . . . .         | 475 |
| WKRC — Cincinnati, Ohio . . . . .    | 561 | WLEX — Lexington, Ky. . . . .         | 451 |
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| WKRZ — Oil City, Pa. . . . .         | 589 | WLIP — Kenosha, Wis. . . . .          | 659 |
| WKSJ — Milford, Del. . . . .         | 394 | WLLH — Lowell-Lawrence, Mass. . . . . | 471 |
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| WNNT — Warsaw, Va. ....          | 645 | WOZK — Ozark, Ala. ....          | 356 |
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| WNOG — Naples, Fla. ....         | 404 | WPAC — Patchogue, N. Y. ....     | 539 |
| WNOK — Columbia, S. C. ....      | 600 | WPAD — Paducah, Ky. ....         | 454 |
| WNOP — Newport, Ky. ....         | 453 | WPAG — Ann Arbor, Mich. ....     | 475 |
| WNOR — Norfolk, Va. ....         | 643 | WPAL — Charleston, S. C. ....    | 599 |
| WNOS — High Point, N. C. ....    | 550 | WPAM — Pottsville, Pa. ....      | 591 |
| WNOW — York, Pa. ....            | 595 | WPAQ — Mt. Airy, N. C. ....      | 552 |
| WNOX — Knoxville, Tenn. ....     | 609 | WPAR — Parkersburg, W. Va. ....  | 655 |
| WNPT — Tuscaloosa, Ala. ....     | 358 | WPAT — Paterson, N. J. ....      | 515 |
| WNRC — New Rochelle, N. Y. ....  | 527 | WPAW — Pawtucket, R. I. ....     | 597 |
| WNRG — Grundy, Va. ....          | 641 | WPAX — Thomasville, Ga. ....     | 418 |
| WNRI — Woonsocket, R. I. ....    | 597 | WPAY — Portsmouth, Ohio ....     | 567 |
| WNRV — Narrows, Va. ....         | 642 | WPAZ — Pottstown, Pa. ....       | 591 |
| WNTM — Vero Beach, Fla. ....     | 407 | WPBB — Jackson, Ala. ....        | 355 |
| WNVA — Norton, Va. ....          | 643 | WPBC — Minneapolis, Minn. ....   | 487 |
| WNXT — Portsmouth, Ohio ....     | 567 | WPCF — Panama City, Fla. ....    | 405 |
| WOAI — San Antonio, Tex. ....    | 632 | WPCO — Mount Vernon, Ind. ....   | 436 |
| WOAP — Owosso, Mich. ....        | 482 | WPCT — Putnam, Conn. ....        | 393 |
| WOAY — Oak Hill, W. Va. ....     | 655 | WPDM — Potsdam ....              | 540 |
| WOBS — Jacksonville, Fla. ....   | 401 | WPDQ — Jacksonville, Fla. ....   | 401 |
| WOBT — Rhinelander, Wis. ....    | 652 | WPDR — Portage, Wis. ....        | 661 |
| WOC — Davenport, Iowa ....       | 439 | WPDY — Clarksburg, W. Va. ....   | 653 |
| WOCB — West Yarmouth, Mass. .... | 474 | WPEN — Philadelphia, Pa. ....    | 590 |
| WOCH — Mount Vernon, Ind. ....   | 436 | WPEO — Peoria, Ill. ....         | 429 |
| WOHI — East Liverpool, Ohio .... | 565 | WPEP — Taunton, Mass. ....       | 473 |
| WOHO — Toledo, Ohio ....         | 568 | WPET — Greensboro, N. C. ....    | 549 |
| WOHP — Bellefontaine, Ohio ....  | 559 | WPFA — Pensacola, Fla. ....      | 405 |
| WOHS — Shelby, N. C. ....        | 554 | WPFB — Middletown, Ohio ....     | 567 |
| WOIC — Columbia, S. C. ....      | 600 | WPFJ — Darlington, S. C. ....    | 600 |
| WOKE — Oak Ridge, Tenn. ....     | 612 | WPFV — Park Falls, Wis. ....     | 661 |
| WOKJ — Jackson, Miss. ....       | 492 | WPGC — Morningside, Md. ....     | 466 |
| WOKO — Albany, N. Y. ....        | 519 | WPGW — Portland, Ind. ....       | 436 |
| WOKW — Sturgeon Bay, Wis. ....   | 662 | WPIC — Sharon, Pa. ....          | 593 |
| WOKY — Milwaukee, Wis. ....      | 660 | WPID — Piedmont, Ala. ....       | 356 |
| WOKZ — Alton, Ill. ....          | 423 | WPIK — Alexandria, Va. ....      | 639 |
| WOL — Washington, D. C. ....     | 395 | WPIN — St. Petersburg, Fla. .... | 406 |
| WOLF — Syracuse, N. Y. ....      | 542 | WPIT — Pittsburgh, Pa. ....      | 591 |
| WOLS — Florence, S. C. ....      | 600 | WPKE — Pikeville, Ky. ....       | 454 |
| WOMI — Owensboro, Ky. ....       | 453 | WPKO — Waverly, Ohio ....        | 568 |

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| WPKY — Princeton, Ky. . . . .             | 454 | WRIC — Richlands, Va. . . . .          | 643 |
| WPLA — Plant City, Fla. . . . .           | 405 | WRIO — Rio Piedras, P. R. . . . .      | 670 |
| WPLH — Huntington, W. Va. . . . .         | 653 | WRIS — Roanoke, Va. . . . .            | 644 |
| WPLM — Plymouth, Mass. . . . .            | 472 | WRIT — Milwaukee, Wis. . . . .         | 660 |
| WPLY — Plymouth, Wis. . . . .             | 661 | WRIV — Riverhead, N. Y. . . . .        | 540 |
| WPME — Punxsutawney, Pa. . . . .          | 592 | WRJN — Racine, Wis. . . . .            | 661 |
| WPMP — Pascagoula, Miss. . . . .          | 494 | WRJW — Picayune, Miss. . . . .         | 494 |
| WPNF — Brevard, N. C. . . . .             | 545 | WRKD — Rockland, Me. . . . .           | 463 |
| WPNX — Phenix City, Ala. . . . .          | 356 | WRLD — West Point, Ga. . . . .         | 419 |
| WPON — Pontiac, Mich. . . . .             | 482 | WRMA — Montgomery, Ala. . . . .        | 356 |
| WPOP — Hartford, Conn. . . . .            | 391 | WRMN — Elgin, Ill. . . . .             | 426 |
| WPOR — Portland, Me. . . . .              | 463 | WRNL — Richmond, Va. . . . .           | 644 |
| WPPA — Pottsville, Pa. . . . .            | 591 | WRNY — Rochester, N. Y. . . . .        | 541 |
| WPRA — Mayaguez, P. R. . . . .            | 669 | WROB — West Point, Miss. . . . .       | 494 |
| WPRC — Lincoln, Ill. . . . .              | 427 | WROD — Daytona Beach, Fla. . . . .     | 398 |
| WPRE — Prairie Du Chien, Wis. . . . .     | 661 | WROK — Rockford, Ill. . . . .          | 430 |
| WPRO — Providence, R. I. . . . .          | 597 | WROM — Rome, Ga. . . . .               | 416 |
| WPRP — Ponce, P. R. . . . .               | 670 | WRON — Ronceverte, W. Va. . . . .      | 655 |
| WPRS — Paris, Ill. . . . .                | 429 | WROS — Scottsboro, Ala. . . . .        | 357 |
| WPRT — Prestonburg, Ky. . . . .           | 454 | WROV — Roanoke, Va. . . . .            | 644 |
| WPRY — Perry, Fla. . . . .                | 405 | WROW — Albany, N. Y. . . . .           | 519 |
| WPTF — Raleigh, N. C. . . . .             | 553 | WROX — Clarksdale, Miss. . . . .       | 490 |
| WPTR — Albany, N. Y. . . . .              | 519 | WROY — Carmi, Ill. . . . .             | 423 |
| WPTS — Pittston, Pa. . . . .              | 591 | WRPB — Warner Robbins, Ga. . . . .     | 418 |
| WPTW — Piqua, Ohio . . . . .              | 567 | WRR — Dallas, Tex. . . . .             | 620 |
| WPTX — Lexington Park, Md. . . . .        | 466 | WRRF — Washington, N. C. . . . .       | 555 |
| WPUV — Pulaski, Va. . . . .               | 643 | WRRR — Rockford, Ill. . . . .          | 430 |
| WPVL — Painesville, Ohio . . . . .        | 567 | WRRZ — Clinton, N. C. . . . .          | 546 |
| WQAM — Miami, Fla. . . . .                | 403 | WRSW — Warsaw, Ind. . . . .            | 437 |
| WQBC — Vicksburg, Miss. . . . .           | 494 | WRTA — Altoona, Pa. . . . .            | 581 |
| WQIK — Jacksonville, Fla. . . . .         | 401 | WRUF — Gainesville, Fla. . . . .       | 399 |
| WQOK — Greenville, S. C. . . . .          | 600 | WRUM — Rumford, Me. . . . .            | 464 |
| WQSN — Charleston, S. C. . . . .          | 599 | WRUN — Utica, N. Y. . . . .            | 543 |
| WQUA — Moline, Ill. . . . .               | 428 | WRUS — Russellville, Ky. . . . .       | 454 |
| WQXI — Atlanta, Ga. . . . .               | 411 | WRVA — Richmond, Va. . . . .           | 644 |
| WQXR — New York, N. Y. . . . .            | 539 | WRWB — Kissimmee, Fla. . . . .         | 401 |
| WRAC — Racine, Wis. . . . .               | 661 | WRXO — Roxboro, N. C. . . . .          | 554 |
| WRAD — Radford, Va. . . . .               | 643 | WSAC — Radcliff, Ky. . . . .           | 454 |
| WRAG — Carrollton, Ala. . . . .           | 352 | WSAI — Cincinnati, Ohio . . . . .      | 561 |
| WRAK — Williamsport, Pa. . . . .          | 594 | WSAL — Logansport, Ind. . . . .        | 435 |
| WRAL — Raleigh, N. C. . . . .             | 553 | WSAM — Saginaw, Mich. . . . .          | 483 |
| WRAP — Norfolk, Va. . . . .               | 643 | WSAN — Allentown, Pa. . . . .          | 581 |
| WRAW — Reading, Pa. . . . .               | 592 | WSAR — Fall River, Mass. . . . .       | 470 |
| WRAY — Princeton, Ind. . . . .            | 436 | WSAT — Salisbury, N. C. . . . .        | 554 |
| WRBC — Jackson, Miss. . . . .             | 492 | WSAU — Wausau, Wis. . . . .            | 663 |
| WRBL — Columbus, Ga. . . . .              | 413 | WSAV — Savannah, Ga. . . . .           | 417 |
| WRC — Washington, D. C. . . . .           | 395 | WSAY — Rochester, N. Y. . . . .        | 541 |
| WRCA — New York, N. Y. . . . .            | 533 | WSAZ — Huntington, W. Va. . . . .      | 654 |
| WRCD — Dalton, Ga. . . . .                | 413 | WSB — Atlanta, Ga. . . . .             | 411 |
| WRCO — Richland Center, Wis. . . . .      | 662 | WSBA — York, Pa. . . . .               | 595 |
| WRCS — Ahsokie, N. C. . . . .             | 545 | WSBB — New Smyrna Beach, Fla. . . . .  | 404 |
| WRCV — Philadelphia, Pa. . . . .          | 589 | WSBC — Chicago, Ill. . . . .           | 425 |
| WRDB — Reedsburg, Wis. . . . .            | 662 | WSBS — Great Barrington, Mass. . . . . | 471 |
| WRDO — Augusta, Me. . . . .               | 462 | WSBT — South Bend, Ind. . . . .        | 437 |
| WRDW — Augusta, Ga. . . . .               | 412 | WSCR — Scranton, Pa. . . . .           | 593 |
| WREB — Holyoke-Springfield, Mass. . . . . | 471 | WSDR — Sterling, Ill. . . . .          | 431 |
| WREC — Memphis, Tenn. . . . .             | 611 | WSEV — Sevierville, Tenn. . . . .      | 613 |
| WREL — Lexington, Va. . . . .             | 641 | WSFA — Montgomery, Ala. . . . .        | 356 |
| WREN — Topeka, Kans. . . . .              | 448 | WSFB — Quitman, Ga. . . . .            | 416 |
| WREV — Reidsville, N. C. . . . .          | 553 | WSFC — Somerset, Ky. . . . .           | 455 |
| WRFC — Athens, Ga. . . . .                | 409 | WSFT — Thomaston, Ga. . . . .          | 417 |
| WRFD — Worthington, Ohio . . . . .        | 569 | WSGA — Savannah, Ga. . . . .           | 417 |
| WRFW — Eau Claire, Wis. . . . .           | 657 | WSGC — Elberton, Ga. . . . .           | 414 |
| WRFS — Alexander City, Ala. . . . .       | 350 | WSGN — Birmingham, Ala. . . . .        | 352 |
| WRGA — Rome, Ga. . . . .                  | 416 | WSGW — Saginaw, Mich. . . . .          | 484 |
| WRGS — Rogersville, Tenn. . . . .         | 612 | WSHE — Sheboygan, Wis. . . . .         | 662 |
| WRHC — Jacksonville, Fla. . . . .         | 401 | WSIC — Statesville, N. C. . . . .      | 554 |
| WRHI — Rock Hill, S. C. . . . .           | 602 | WSID — Baltimore, Md. . . . .          | 465 |
| WRIB — Providence, R. I. . . . .          | 597 | WSIG — Mount Jackson, Va. . . . .      | 642 |



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| WSIP — Paintsville, Ky. . . . .        | 454 | WTAB — Tabor City, N. C. . . . .           | 555 |
| WSIR — Winter Haven, Fla. . . . .      | 408 | WTAC — Flint, Mich. . . . .                | 478 |
| WSIV — Pekin, Ill. . . . .             | 429 | WTAD — Quincy, Ill. . . . .                | 430 |
| WSIX — Nashville, Tenn. . . . .        | 612 | WTAG — Worcester, Mass. . . . .            | 474 |
| WSJM — Saint Joseph, Mich. . . . .     | 483 | WTAL — Tallahassee, Fla. . . . .           | 406 |
| WSJS — Winston-Salem, N. C. . . . .    | 556 | WTAM — Decatur, Ga. . . . .                | 414 |
| WSKI — Montpelier-Barre, Vt. . . . .   | 637 | WTAN — Clearwater, Fla. . . . .            | 397 |
| WSKN — Saugerties, N. Y. . . . .       | 541 | WTAO — Cambridge, Mass. . . . .            | 469 |
| WSKY — Asheville, N. C. . . . .        | 545 | WTAQ — La Grange, Ill. . . . .             | 427 |
| WSLB — Ogdensburg, N. Y. . . . .       | 539 | WTAR — Norfolk, Va. . . . .                | 643 |
| WSLI — Jackson, Miss. . . . .          | 492 | WTAW — College Station, Tex. . . . .       | 618 |
| WSLM — Salem, Ind. . . . .             | 436 | WTAX — Springfield, Ill. . . . .           | 430 |
| WSLS — Roanoke, Va. . . . .            | 645 | WTAY — Robinson, Ill. . . . .              | 430 |
| WSM — Nashville, Tenn. . . . .         | 612 | WTBC — Tuscaloosa, Ala. . . . .            | 358 |
| WSMB — New Orleans, La. . . . .        | 459 | WTBF — Troy, Ala. . . . .                  | 357 |
| WSMI — Litchfield, Ill. . . . .        | 427 | WTBO — Cumberland, Md. . . . .             | 465 |
| WSMT — Sparta, Tenn. . . . .           | 613 | WTCB — Flomaton, Ala. . . . .              | 353 |
| WSNJ — Bridgeton, N. J. . . . .        | 514 | WTCH — Shawano, Wis. . . . .               | 662 |
| WSNW — Seneca, S. C. . . . .           | 603 | WTCJ — Tell City, Ind. . . . .             | 437 |
| WSNY — Schenectady, N. Y. . . . .      | 541 | WTCM — Traverse City, Mich. . . . .        | 484 |
| WSOC — Charlotte, N. C. . . . .        | 546 | WTCN — Minneapolis-St. Paul, Minn. . . . . | 487 |
| WSOK — Nashville, Tenn. . . . .        | 612 | WTCO — Campbellsville, Ky. . . . .         | 449 |
| WSON — Henderson, Ky. . . . .          | 451 | WTCR — Ashland, Ky. . . . .                | 449 |
| WSOO — Sault Ste. Marie, Mich. . . . . | 484 | WTCS — Fairmont, W. Va. . . . .            | 653 |
| WSOY — Decatur, Ill. . . . .           | 425 | WTCW — Whitesburg, Ky. . . . .             | 455 |
| WSPA — Spartanburg, S. C. . . . .      | 603 | WTEL — Philadelphia, Pa. . . . .           | 590 |
| WSPB — Sarasota, Fla. . . . .          | 406 | WTHI — Terre Haute, Ind. . . . .           | 437 |
| WSPC — Anniston, Ala. . . . .          | 350 | WTIC — Hartford, Conn. . . . .             | 391 |
| WSPD — Toledo, Ohio . . . . .          | 568 | WTIK — Durham, N. C. . . . .               | 547 |
| WSPN — Saratoga Springs, N. Y. . . . . | 541 | WTIL — Mayaguez, P. R. . . . .             | 669 |
| WSPR — Springfield, Mass. . . . .      | 473 | WTIM — Taylorville, Ill. . . . .           | 431 |
| WSPT — Stevens Point, Wis. . . . .     | 662 | WTIP — Charleston, W. Va. . . . .          | 653 |
| WSRC — Durham, N. C. . . . .           | 547 | WTIV — Titusville, Pa. . . . .             | 593 |
| WSRS — Cleveland, Ohio . . . . .       | 564 | WTIX — New Orleans, La. . . . .            | 459 |
| WSSB — Durham, N. C. . . . .           | 547 | WTJH — East Point, Ga. . . . .             | 414 |
| WSSC — Sumter, S. C. . . . .           | 603 | WTJS — Jackson, Tenn. . . . .              | 608 |
| WSSO — Starkville, Miss. . . . .       | 494 | WTKM — Hartford, Wis. . . . .              | 658 |
| WSSV — Petersburg, Va. . . . .         | 643 | WTMA — Charleston, S. C. . . . .           | 599 |
| WSTA — St. Thomas, V. I. . . . .       | 671 | WTMC — Ocala, Fla. . . . .                 | 404 |
| WSTC — Stamford, Conn. . . . .         | 393 | WTMJ — Milwaukee, Wis. . . . .             | 661 |
| WSTN — St. Augustine, Fla. . . . .     | 406 | WTMV — East St. Louis, Ill. . . . .        | 426 |
| WSTP — Salisbury, N. C. . . . .        | 554 | WTNC — Thomasville, N. C. . . . .          | 555 |
| WSTR — Sturgis, Mich. . . . .          | 484 | WTND — Orangeburg, S. C. . . . .           | 602 |
| WSTU — Stuart, Fla. . . . .            | 406 | WTNJ — Trenton, N. J. . . . .              | 515 |
| WSTV — Steubenville, Ohio . . . . .    | 568 | WTNS — Coshocton, Ohio . . . . .           | 565 |
| WSUH — Oxford, Miss. . . . .           | 493 | WINT — Tallahassee, Fla. . . . .           | 407 |
| WSUN — St. Petersburg, Fla. . . . .    | 406 | WTOB — Winston-Salem, N. C. . . . .        | 556 |
| WSUX — Seaford, Del. . . . .           | 394 | WTOC — Savannah, Ga. . . . .               | 417 |
| WSVA — Harrisonburg, Va. . . . .       | 641 | WTOE — Toledo, Ohio . . . . .              | 568 |
| WSVS — Crewe, Va. . . . .              | 640 | WTOF — Spruce Pine, N. C. . . . .          | 554 |
| WSWN — Belle Glade, Fla. . . . .       | 397 | WTOK — Meridian, Miss. . . . .             | 493 |
| WSWW — Platteville, Wis. . . . .       | 661 | WTOL — Toledo, Ohio . . . . .              | 568 |
| WSYB — Rutland, Vt. . . . .            | 638 | WTON — Staunton, Va. . . . .               | 645 |
| WSYD — Mount Airy, N. C. . . . .       | 552 | WTOP — Washington, D. C. . . . .           | 395 |
| WSYL — Sylvania, Ga. . . . .           | 417 | WTOR — Torrington, Conn. . . . .           | 393 |
| WSYR — Syracuse, N. Y. . . . .         | 542 | WTOW — Towson, Md. . . . .                 | 467 |

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| WTPR — Paris, Tenn. ....         | 612 | WVOT — Wilson, N. C. ....          | 556 |
| WTPS — New Orleans, La. ....     | 460 | WVOW — Logan, W. Va. ....          | 654 |
| WTRB — Ripley, Tenn. ....        | 612 | WVPO — Stroudsburg, Pa. ....       | 593 |
| WTRC — Elkhart, Ind. ....        | 433 | WVSC — Somerset, Pa. ....          | 593 |
| WTRL — Bradentown, Fla. ....     | 397 | WWBG — Bowling Green, Ohio         | 559 |
| WTRN — Tyrone, Pa. ....          | 593 | WWBZ — Vineland, N. J. ....        | 516 |
| WTRP — LaGrange, Ga. ....        | 415 | WWCO — Waterbury, Conn. ....       | 394 |
| WTRR — Sanford, Fla. ....        | 406 | WWCA — Gary, Ind. ....             | 434 |
| WTRW — Two Rivers, Wis. ....     | 663 | WWDC — Washington, D. C. ....      | 395 |
| WTRX — Bellaire, Ohio ....       | 559 | WWEZ — New Orleans, La. ....       | 459 |
| WTRY — Troy, N. Y. ....          | 543 | WWGP — Sanford, N. C. ....         | 554 |
| WTSA — Brattleboro, Vt. ....     | 637 | WWGS — Tifton, Ga. ....            | 418 |
| WTSB — Lumberton, N. C. ....     | 551 | WWHG — Hornell, N. Y. ....         | 525 |
| WTSL — Lebanon, N. H. ....       | 512 | WWIL — Ft. Lauderdale, Fla. ....   | 398 |
| WTSN — Dover, N. H. ....         | 512 | WWIN — Baltimore, Md. ....         | 465 |
| WTSR — St. Petersburg, Fla. .... | 406 | WWIT — Canton, N. C. ....          | 546 |
| WTSV — Claremont, N. H. ....     | 512 | WWJ — Detroit, Mich. ....          | 477 |
| WTTB — Vero Beach, Fla. ....     | 407 | WWKY — Winchester, Ky. ....        | 455 |
| WTHH — Port Huron, Mich. ....    | 483 | WWL — New Orleans, La. ....        | 459 |
| WTTM — Trenton, N. J. ....       | 515 | WWNC — Asheville, N. C. ....       | 545 |
| WTTN — Watertown, Wis. ....      | 663 | WWNH — Rochester, N. H. ....       | 513 |
| WTRR — Westminster, Md. ....     | 467 | WWNR — Beckley, W. Va. ....        | 652 |
| WTTT — Bloomington, Ind. ....    | 431 | WWNS — Statesboro, Ga. ....        | 417 |
| WTUP — Tupelo, Miss. ....        | 494 | WWNY — Watertown, N. Y. ....       | 544 |
| WTUS — Tuskegee, Ala. ....       | 358 | WWOC — Manitowoc, Wis. ....        | 660 |
| WTUX — Wilmington, Del. ....     | 394 | WWOD — Lynchburg, Va. ....         | 642 |
| WTVB — Coldwater, Mich. ....     | 477 | WWOK — Charlotte, N. C. ....       | 546 |
| WTVL — Waterville, Me. ....      | 464 | WWOL — Buffalo, N. Y. ....         | 522 |
| WTVN — Columbus, Ohio ....       | 564 | WWON — Woonsocket, R. I. ....      | 597 |
| WTWA — Thomson, Ga. ....         | 418 | WWPA — Williamsport, Pa. ....      | 595 |
| WTWN — St. Johnsbury, Vt. ....   | 638 | WWPB — Miami, Fla. ....            | 403 |
| WTXL — Springfield, Mass. ....   | 473 | WWPF — Palatka, Fla. ....          | 404 |
| WTYC — Rock Hill, S. C. ....     | 602 | WWPG — Palm Beach, Fla. ....       | 494 |
| WTYN — Tryon, N. C. ....         | 555 | WWRL — Woodside, N. Y. ....        | 544 |
| WTYS — Marianna, Fla. ....       | 402 | WWSC — Glens Falls, N. Y. ....     | 523 |
| WULA — Eufaula, Ala. ....        | 353 | WWSR — St. Albans, Vt. ....        | 638 |
| WUSJ — Lockport, N. Y. ....      | 526 | WWST — Wooster, Ohio ....          | 568 |
| WUST — Washington, D. C. ....    | 395 | WWSW — Pittsburgh, Pa. ....        | 591 |
| WVAM — Altoona, Pa. ....         | 581 | WWVA — Wheeling, W. Va. ....       | 656 |
| WVCG — Coral Gables, Fla. ....   | 397 | WWWB — Jasper, Ala. ....           | 355 |
| WVCH — Chester, Pa. ....         | 583 | WWWF — Fayette, Ala. ....          | 353 |
| WVDA — Boston, Mass. ....        | 469 | WWWR — Russellville, Ala. ....     | 357 |
| WVEC — Hampton, Va. ....         | 641 | WWWW — Rio Piedras, P. R. ....     | 670 |
| WVET — Rochester, N. Y. ....     | 541 | WWYL — Pineville, W. Va. ....      | 655 |
| WVIM — Vicksburg, Miss. ....     | 494 | WXAL — Demopolis, Ala. ....        | 353 |
| WVJP — Caguas, P. R. ....        | 669 | WXGI — Richmond, Va. ....          | 644 |
| WVJS — Owensboro, Ky. ....       | 453 | WXLW — Indianapolis, Ind. ....     | 435 |
| WVKO — Columbus, Ohio ....       | 564 | WXOK — Baton Rouge, La. ....       | 456 |
| WVLK — Lexington, Ky. ....       | 452 | WXRA — Buffalo-Kenmore, N. Y. .... | 522 |
| WVLN — Olney, Ill. ....          | 429 | WXRF — Guayama, P. R. ....         | 669 |
| WVMC — Mount Carmel, Ill. ....   | 428 | WXYZ — Detroit, Mich. ....         | 477 |
| WVMI — Biloxi, Miss. ....        | 489 | WYCL — York, S. C. ....            | 673 |
| WVNA — Tusculumbia, Ala. ....    | 358 | WYOU — Newport News, Va. ....      | 642 |
| WVNJ — Newark, N. J. ....        | 514 | WYVE — Wytheville, Va. ....        | 645 |
| WVOK — Birmingham, Ala. ....     | 352 | WYZE — Atlanta, Ga. ....           | 411 |
| WVOP — Vidalia, Ga. ....         | 418 | WZIP — Covington, Ky. ....         | 450 |
| WVOS — Liberty, N. Y. ....       | 526 | WZOB — Ft. Payne, Ala. ....        | 353 |

# Alabama

Pop. March 1 (Est.) 3,174,000—Families 816,000  
Radio Homes 784,000—TV Homes 472,000—Stations in State 93

## WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 250  
News Service AP, UP  
Transcription Service World  
Gen. Mgr. Pat M. Courington  
Comm. Mgr. James Thompson  
Prog. Dir. Bill Hagler

## WRFS—Alexander City—1947 KBS

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address 12 Main St.  
News Service UP  
Transcription Service Thesaurus  
Representative Sears & Ayers, Dixieland  
General Mgr. Jim Whatley

## WCTA—Andalusia—1946 MBS

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By Andalusia Bcstg. System  
Address Sanford Rd.  
News Service AP  
Transcription Service RCA  
Representative Dixieland  
Membership NARTB, RAB  
Pres., Gen. Sta. Mgr., Comm.

Mgr. Dige Bishop  
Sales Prom. Manager Don Cooke  
Program Director Jeanette Powell  
Publicity Director Bob Duck  
Chief Engineer Emil Wasilowski

## WANA—Anniston—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned Gadsden Radio Co.  
Address Box 509  
News Service UP  
Rep. McGillvra, Inc.  
Owner C. L. Graham  
General Mgr. Mac M. Thomas

## WHMA—Anniston—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Newspaper Affil. Anniston Star  
News Service UP  
Transcription Service World, Thesaurus  
Representative Sears & Ayer  
Membership NARTB  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street  
Program Director Rosamond Ponder  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. W. Hall Wray  
Chief Engineer James A. Hudson

## WSPC—Anniston—1949—MBS

Freq.: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.

Owned-Operated By Model City Bcstg. Co., Inc.  
Business Address Jefferson Davis Hotel  
News Service AP  
Transcription Service Standard  
Representative Walker, Dixieland  
Pres., Gen. Mgr. W. S. Weatherly  
Comm. Mgr. Rosebud Waldrop  
Prog. Dir. Bettie R. Ferguson  
Chief Engineer Frank Cole

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Business-Studio Address Hine St.  
Trans. Ser. SESAC  
News Service AP  
Pres.-Gen. Mgr. Homer F. Dunnivant  
Program Dir. Robt. V. Dunnivant  
Chief Eng. William G. Mitchell

## WATM—Atmore—1948

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Operated By Southland Bcstg. Co.  
Address P. O. Box 59  
News Service AP  
Membership NARTB  
Transcription Service World  
Gen. Mgr., Ch. Eng. T. C. Miniard  
Comm. Mgr. Julia Miniard

## WAUD—Auburn—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 391  
News Service AP  
Representative Dixieland  
Membership NARTB  
Pres., Gen.-Sta. Mgr. Elmer G. Salter  
Sales Prom. Dir., Comm. Mgr. Bobbie Sanders  
Chief Engineer Ed Holliday

## WBCO—Bessemer—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned Bessemer Bcstg. Co., Inc.  
Business Address Box 510  
Representative Forjoe, Dora-Clayton  
Membership NARTB  
Pres. J. E. Lanier  
Gen., Sta., Comm. Mgr., Pub. Dir. Dean R. Upson

## WAPI—Birmingham—1922 NBC

Frequency: 1070 Kc. Power: 10,000 Watts  
Oper. by Alabama Bcstg. System, Inc.  
Address P. O. Box 2553  
Phone: 4-2466 Air Time: Full Time  
News Service AP  
Newspaper Affil. Birmingham News  
Representative John Blair  
Membership NARTB, RAB  
Pres., Gen. Mgr. Henry P. Johnston  
VP Programming Ray A. Furr  
Mgr., Radio Sales W. O. Mogge  
Publicity Director James Chenoweth  
Chief Engineer J. V. Sanderson

## WBRC—Birmingham—1925

### CBS

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By Storer Bcstg. Co., Inc.  
 Address 1729 2nd Ave., N.  
 News Service AP  
 Transcription Service Standard  
 Representative Katz  
 Membership NARTB, RAB  
 President George B. Storer  
 Managing Dir. Lionel Baxter  
 Nat. Sales Mgr. G. O. Privett  
 Prog. Dir. Fox Lightfoot  
 Chief Engineer Robert L. DuPriest

## WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Chapman Radio-TV Co.  
 Business Address 725 S. 22nd St.  
 News Service UP  
 Membership NARTB  
 Owners W. A. & G. K. Chapman  
 Gen. Com., Mgr. Rudy C. Clark

## WEDR—Birmingham—1949

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By Edwin H. Estes  
 Business Address 1417 Fourth Ave., N.  
 News Service UP  
 Representative John E. Pearson  
 Owner Edwin H. Estes  
 Gen. Mgr. William R. Kennedy

## WEZB—Birmingham—1953

Frequency: 1320 Kc. Power: 1 Kw. d.  
 Owned: Gene Newman Radio, Inc.  
 Address Dinkler-Tutwiler Hotel  
 News Service UP  
 Membership NARTB  
 Gen., Comm. Mgr. Gene Newman  
 Local Sales Gaines Allen  
 Prog. Dir. Gene Newman

## WILD—Birmingham—1946

### MBS

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By Gordon Ala. Bcstg. Co.  
 Address 1901 Montgomery Hi-way  
 News Service UP  
 Transcription Service Langworth  
 Representative Weed, Clarke Brown  
 President Sherwood D. Gordon  
 Gen. Mgr. T. W. Thuman  
 Program Director William Burns  
 Publicity Director Arthur Plaut  
 Chief Engineer Ray Lowery

## WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By Johnston Bcstg. Co.  
 Business Address Box 5767, Birmingham  
 News Service UP  
 Representative W. J. Rambeau  
 President George Johnston, Jr.  
 Gen. Manager James Connolly  
 Program Director Truman Puckett

# WBRC — Radio

## Birmingham, Alabama

has the exclusive Franchise  
 for

## BIRMINGHAM BARON BASEBALL

### 1957 - 1958



PHONE YOUR KATZ MAN  
 FOR DETAILS

Sales Prom., Comm. Mgr. . . . . Otis Dodge  
 Pub. Dir. . . . . Doc Lee  
 Chief Engineer . . . . . Cliff Goggins

**WLBS—Birmingham—1946**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . WLBS, Inc.  
 Address . . . . . 710 S. 22nd St.  
 News Service . . . . . UP  
 Pres., Gen. Mgr. . . . . Faye N. Puett  
 Sales Mgr. . . . . W. L. Steadman  
 Program Dir. . . . . Grady Puett  
 Sales Mgr. . . . . J. T. Tuggle  
 News Dir. . . . . Doug Carter  
 Program Dir. . . . . W. L. Steadman

**WSGN—Birmingham—1926**  
 ABC

Frequency: 610 Kc. Power: 5Kw. d., 1 Kw. n.  
 Owned . . . . . Winston-Salem Broadcasting Co.  
 Address . . . . . 2320 7th Avenue South  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Rep. . . . . Venard, Rintoul & McConnell, Inc.  
 President . . . . . James W. Coan  
 Gen., Sta. Mgr. . . . . Ben K. McKinnon  
 Comm. Mgr. . . . . Henry Sullivan  
 Prog. Dir. . . . . Horace D. Pumphrey  
 Pub. Dir. . . . . Sylvia J. Moore  
 Chief Engineer . . . . . Emmett J. Smith

**WVOK—Birmingham—1947**

Frequency: 690 Kc. Power: 50,000 Watts d.  
 Owned-Oper. By . . . . . Voice of Dixie, Inc.  
 Address . . . . . P. O. Box 2468  
 News Service . . . . . UP  
 Representative . . . . . Radio-TV Reps., Inc.  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr. . . . . Iralee W. Bennis  
 Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie  
 Chief Engineer . . . . . R. G. Blaskow

**WEBJ—Brewton—1947**  
 MBS-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Brewton Bcastg. Co.  
 Business Address . . . . . Box 870  
 News Service . . . . . AP  
 Membership . . . . . NARTB, RAB  
 Representative . . . . . Dora-Clayton, Hil F. Best  
 Pres. . . . . W. Emmett Brooks  
 V.P. . . . . W. E. Brooks, Jr.

**WRAG—Carrollton—1951**

Frequency: 590 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Pickens County Bcastg. Co.  
 Address . . . . . Box 71  
 News Service . . . . . UP  
 Representative . . . . . Continental  
 President . . . . . R. E. Hook  
 Sta. Mgr. . . . . Carl Sauceman  
 Treasurer . . . . . W. E. Farrar

**WKLF—Clanton—1947—KBS**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.

Owned-Operated By . . . . . Southeastern Bcastg. Co.  
 Address . . . . . P. O. Box 110  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Representative . . . . . Continental Radio Sales  
 Membership . . . . . NARTB  
 General Mgr. . . . . L. L. Hudson  
 Pgm. Dir. . . . . Helen Parrish

**WFMH—Cullman—1949**

Frequency: 1300 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . The Voice of Cullman  
 Address . . . . . 206 Second Ave. E.  
 News Service . . . . . AP  
 Transcription Service . . . . . Associated  
 Membership . . . . . NARTB  
 General Mgr. . . . . B. C. Eddins  
 Commercial Mgr. . . . . James Miller

**WKUL—Cullman—1946**  
 MBS-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Cullman Bcastg. Co.  
 Address . . . . . Drawer 620  
 News Service . . . . . UP  
 Pres., Gen., Sta. Mgr. . . . . Hudson C. Millar, Jr.  
 Sales Mgr., Pub. Dir. . . . . Eve Buettner  
 Prog. Dir., Chief Eng. . . . . Art Bachmann

**WJF—Decatur—1953**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . J. B. Falt, Jr.  
 Business Address . . . . . 112 Grant St.  
 News Service . . . . . UP  
 Station Representative . . . . . Dixieland  
 Gen., Sta., Comm. Mgr. . . . . Ralph Mann  
 Program Dir. . . . . Jerry Griggs

**WHOS—Decatur—1948**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . No. Alabama Bcastg. Co.  
 Business-Studio Address . . . . . Johnston St.  
 News Service . . . . . AP  
 Representative . . . . . T. F. Clarke  
 Transcription Service . . . . . World, Thesaurus  
 Membership . . . . . NARTB, RAB  
 Partners . . . . . Jeffie Jones, John J. Jones  
 Gen., Comm. Mgr. . . . . J. C. Fouts  
 Pgm. Dir., Sales Mgr. . . . . C. Skinner  
 Chief Eng. . . . . E. Buxton

**WMSL—Decatur—1935**  
 KBS-MBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Tennessee Valley Bcastg. Co.  
 Address . . . . . 701 Bank St.  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 Representative . . . . . Dora-Clayton  
 President . . . . . Frank Whisenant  
 Sta. Mgr. . . . . L. Blizzard  
 Pgm. Dir. . . . . Elice Mullican  
 Chief Engineer . . . . . Alvin Millwood

**WXAL—Demopolis—1948**  
**MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Demopolis Bcstg. Co.  
 Address... Radio Bldg., U.S. Hwy. 80  
 News Service... AP  
 Transcription Service... World  
 General Manager... W. M. Jordan

**WAGF—Dothan—1932—NBC**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By... Dothan Bcstg. Co.  
 Address... 204½ E. Main Street  
 News Service... AP  
 Transcription... World  
 Representative... Joseph Hershey McGillvra  
 Membership... NARTB  
 General Manager... Fred C. Moseley

**WDIG—Dothan—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Houston Bcsters.  
 Business-Studio Address... 208 N. Oates St.  
 Trans. Service... Thesaurus  
 Representative... Hil F. Best  
 Gen. Mgr... Jess Swicegood

**WOOF—Dothan—1948—KBS**

Frequency: 560 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... The WOOF Trust  
 Business-Studio Address... Columbia Highway  
 Representative... Thomas F. Clark  
 News Service... AP  
 Membership... NARTB  
 General Manager... Agatha Gay  
 Sta., Sls., Prog. Dir... R. A. Dowling, Jr.  
 Commercial Mgr... Arthur Gay  
 Chief Engineer... J. Hubbard

**WIRB—Enterprise—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... The Wiregrass Bcstg. Co.  
 Address... Dothan Highway  
 News Service... AP  
 Transcription Service... World  
 Gen. Mgr... R. E. James  
 Comm. Mgr... Fred S. Watson

**WULA—Eufaula—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Ala.-Ga. Bcstrs., Inc.  
 Address... Box 301  
 News Service... UP  
 Gen. Mgr., Co-Owner... Edward B. Fussell  
 S.a. Mgr., Co-Owner... R. Hoffman

**WWWF—Fayette—1949—KBS**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Bankhead Bcstg. Co., Inc.  
 Address... Jasper, Ala.  
 Membership... RAB  
 Representative... Hil F. Best  
 News Service... UP  
 President... W. W. Bankhead

Sta. Mgr... Jack Black  
 Chief Engineer... J. Dickinson

**WTCB—Flomaton—1955**

Frequency: 990 Kc. Power: 500 Watts d.  
 Owned... Tri-City Broadcasting Co., Inc.  
 Address... P. O. Box 386  
 News Service... UP  
 Representative... Hil F. Best  
 President... William L. Kline  
 Gen., Sales Prom. Mgr... Sam B. Ford  
 Comm. Mgr., Pub. Dir... Milliard L. Harris  
 Program Director... Paul S. Wood  
 Chief Engineer... Hoyt T. Bonds

**WJOI—Florence—1945—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Florence Bcstg. Co., Inc.  
 Address... 850 S. Court St.  
 News Service... AP  
 Transcription Service... SESAC  
 Pres., Gen. Mgr... Joe T. Van Sandt  
 Sta., Comm. Sls. Mgr... J. W. Phillips  
 Prog., Pub. Dir... G. Manush  
 Comm. Mgr... Jim Connolly  
 Chief Engineer... Paul Shannon

**WOWL—Florence—1945—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Radio Muscle Shoals, Inc.  
 Business Address... 840 Cypress Mill Rd.  
 News Service... AP  
 Representative... Rambeau and Dora Clayton  
 Membership... NARTB  
 President... Richard B. Biddle  
 General Mgr... R. S. Walker, Sr.  
 Commercial Manager... R. Fuller  
 Sales Prom. Mgr... Dennis Jones  
 Program Director... Mel Hunt  
 Chief Engineer... Lawrence Rohling

**WHPE—Foley—1953**

Frequency: 1310 Kw. Power: 1000 Watts d.  
 Owned-Oper. By... Alabama Gulf Radio Inc.  
 Address... P. O. Drawer F  
 News Service... AP  
 Transcription Service... Thesaurus  
 Representative... Dixieland  
 Membership... RAB  
 President... Howard E. Pill  
 Program Dir... Dick Killebrew  
 Sales Mgr... Jim Stewart

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc. Power: 250 watts  
 Owned... Gothberg Community Bcstg.  
 Address... Box 391  
 Representative... Hil F. Best  
 Pres... George Gothberg  
 Gen. Mgr... Ozelle Gothberg  
 Comm., Sls. Mgr... Adis Childers  
 Program Dir... D. Holderfield  
 Chief Engineer... P. Helms

**WZOB—Ft. Payne—1950—KBS**

Frequency: 1250 Kc. Power: 1000 Watts d.



**Owned-Operated By**..... Glenn M. Gravitt  
**Address**..... P. O. Box 255  
**News Service**..... UP  
**Transcription Service**..... Thesaurus  
**General Manager**..... Glenn M. Gravitt  
**Comm. Mgr.**..... N. B. Haston  
**Program Dir.**..... Jack C. Dobbs

### WETO—Gadsden—1950—KBS

**Frequency:** 930 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Gadsden Radio Co.  
**Address**..... 722 S. 12th St.  
**News Service**..... UP  
**Representative**..... McGillvra  
**Owner**..... Cary L. Graham  
**General Mgr.**..... Mac Thomas

### WGAD—Gadsden—1947—ABC

**Freq.:** 1350 Kc..... **Power:** 5 Kw. D., 1 Kw. N.  
**Owned-Oper. By**..... Coosa Bcstg. Co., Inc.  
**Address**..... Box 351  
**News Service**..... AP  
**Representative**..... Rambeau, D. Clayton  
**Membership**..... NARTB  
**Pres., Gen. Mgr.**..... William A. Mapes  
**Program Director**..... Bill Cornelius  
**Comm. Mgr.**..... A. Brooks  
**Chief Engineer**..... H. Williams

### WCAS—Gadsden—1947 MBS

**Frequency:** 570 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Etowah Bdcstrs., Inc.  
**Address**..... 750 Forest Ave.  
**Transcription**..... Associated  
**Representative**..... Grant Webb  
**Membership**..... NARTB  
**Gen. Mgr.**..... J. P. Kirby

### WGEA—Geneva—1953

**Frequency:** 1150 Kc..... **Power:** 1000 Watts d.  
**Owned**..... Radio South Alabama, Inc.  
**Address**..... P. O. Box 5  
**News Service**..... AP  
**Transcription Service**..... World  
**Rep.**..... Continental Radio Sales, Dora-Clayton  
**Membership**..... RAB  
**President**..... Howard Pill  
**Vice-President**..... Allen Woodall  
**Secy., Gen., Prom. Mgr.**..... Emery Evans  
**Treasurer**..... Miles Ferguson  
**Program. Pub. Dir.**..... Jimmy Helms  
**Chief Engineer**..... Erwin Pebworth

### WGYV—Greenville—1948 KBS

**Frequency:** 1380 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Greenville Bcstg. Corp.  
**Business Address**..... P. O. Box 227  
**News Service**..... UP  
**Representative**..... Hil F. Best, Dixieland  
**Gen., Sta., Comm. Mgr.**..... W. H. Miller, Jr.  
**Prog. Dir.**..... L. S. Harrison  
**Chief Engineer**..... J. D. Bell

### WGSV—Guntersville—1950 KBS

**Frequency:** 1270 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Guntersville Bcstg. Co.  
**Address**..... P. O. Box 32  
**News Service**..... UP  
**Representative**..... Dixieland  
**President**..... H. E. Moore  
**Gen., Sta., Comm. Mgr.**..... Edward Z. Carrell  
**Chief Engineer**..... Lavelle Jackson

### WJBB—Haleyville—1949 MBS-KBS

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Haleyville Bcstg. Co.  
**Address**..... Box 191  
**Representative**..... Dora-Clayton  
**President**..... W. P. Thielens  
**Gen. Sta. Mgr.**..... J. L. Slatton  
**Program Director**..... Roger Smith  
**Publicity Dir.**..... Pat Slatton  
**Chief Engineer**..... Paul Kelly

### WERH—Hamilton—1950 KBS

**Frequency:** 970 Kc..... **Power:** 5000 Watts d.  
**Owned-Oper. By**..... Hugh J. Fite  
**Address**..... Box 187  
**Phone:** 3481..... **Air Time:** Daytime  
**News Service**..... UP  
**Transcription Service**..... SESAC  
**Representative**..... Hill F. Best Co.  
**Owner, Gen. Mgr.**..... Hugh J. Fite  
**Sta., Sales, Mgr.**..... C. B. Tucker  
**Publ., Prog. Dir.**..... Edgar L. Clayton  
**Chief Engineer**..... C. B. Tucker

### WBHP—Huntsville—1937 MBS-KBS

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Wilton H. Pollard  
**Bus.-Studio Address**..... Fifth Avenue  
**Owner**..... Wilton H. Pollard  
**Manager**..... Fred Still  
**Program Dir.**..... Barbara Atkins

### WFUN—Huntsville—1946

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Huntsville Bcstg. Co., Inc.  
**Address**..... 410 W. Holmes  
**News Service**..... UP  
**Representative**..... Sears & Ayers, Dora-Clayton  
**Gen. Mgr.**..... J. B. Falt, Jr.  
**Sta. Mgr.**..... John Garrison

### WHBS—Huntsville—1946 ABC

**Freq.:** 1550 Kc..... **Power:** 5 Kw. d., 500 W. n.  
**Address**..... P. O. Box 986  
**Phone:** Jefferson 2-8471..... **Air Time:** Full  
**Newspaper Affiliation**..... Huntsville Times  
**News Service**..... AP

Rep. . . . . Harry E. Cummings, Gill-Perna  
 Membership . . . . . NARTB, RAB  
 General Manager . . . . . John F. Neal

**WPBB—Jackson—1950**  
**KBS-MBS**

Frequency: 1280 . . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Jackson Bcstg. Co.  
 Address . . . . . H'way 43  
 News Service . . . . . AP  
 Representative . . . . . Indie,  
 . . . . . Sears & Ayers  
 Pres., Gen. Mgr. . . . . T. H. Gaillard, Jr.

**WWWB—Jasper—1946**

Frequency: 1360 Kc. . . . . Power: 1 Kw. d.  
 Owned-Operated By . . . . . Bankhead Bcstg. Co., Inc.  
 Address . . . . . Bankhead-Long Bldg.  
 News Service . . . . . UP  
 Representative . . . . . Hil F. Best  
 Membership . . . . . NARTB, RAB  
 President . . . . . W. W. Bankhead  
 Gen. Mgr. . . . . William C. Edgemon  
 Program Dir. . . . . Marion B. Grant

**WRLD—Lanett—1940**  
 (See West Point, Go.)

**WJAM—Marion—1951**

Frequency: 1310 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By . . . . . Neely & Neely  
 Address . . . . . Box 221  
 Transcription Service . . . . . Capitol  
 Membership . . . . . NARTB  
 News Service . . . . . AP  
 President, Gen. Mgr. . . . . K. W. Neely  
 Comm., Sta. Mgr., Chief Eng. . . . . Virgil Moore  
 Prog., Pub. Dir. . . . . Stan Hendricks

**WABB—Mobile—1948—ABC**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Mobile Press Register, Inc.  
 Business Address . . . . . 304 Government St.  
 News Service . . . . . UP  
 Newspaper Aff. . . . . Mobile Press Register  
 Transcription Service . . . . . World  
 Representative . . . . . Branham Co.  
 Membership . . . . . RAB  
 President . . . . . R. B. Chandler  
 Gen., Sta. Mgr. . . . . Dewey H. Long  
 Prog. Director . . . . . Phil Forrest  
 Chief Engineer . . . . . William H. Murphree

**WALA—Mobile—1930—NBC**

Frequency: 1410 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Pape Bcstg. Co., Inc.  
 Bus.-Studio Address . . . . . 210 Government St.  
 Phone: . . . . . Hemlock 3-3756  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Headley-Reed  
 President . . . . . W. O. Pape  
 V. P., Gen. Mgr. . . . . W. B. Pape  
 Sls. Promotion Mgr. . . . . C. L. Thompson  
 Pgm. Dir. . . . . Al Homan  
 Chief Engineer . . . . . A. R. Bell

**WKAB—Mobile—1947**  
**MBS**

Frequency: 840 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Pursley Broadcasting Service, Inc.  
 Address . . . . . 525 Donald Street  
 Representative . . . . . Forjoe, Dora-Clayton  
 President . . . . . Louise P. Pursley  
 General, Sta. Mgr. . . . . R. H. Moore  
 Commercial Manager . . . . . W. C. Carter  
 Sales Promotion Manager . . . . . A. D. Zbinden  
 Program Director . . . . . J. T. Jackson  
 Chief Engineer . . . . . Cliff Sizemore

**WKRK—Mobile—1946—CBS**

Freq.: 710 Kc. . . . . Power: 1 Kw. d. 500 W. n.  
 Owned-Operated By . . . . . WKRK-TV, Inc.  
 Address . . . . . 62 St. Louis St.  
 News Service . . . . . AP  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB  
 President . . . . . Kenneth R. Giddens  
 Gen. Mgr. . . . . W. S. Baskerville, Jr.

**WMOZ—Mobile—1952**

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Edwin H. Estes  
 Address . . . . . Stephen Road  
 Representative . . . . . John E. Pearson  
 News Service . . . . . UP  
 Owner . . . . . Edwin Estes

**WMFC—Monroeville—1952**  
**KBS**

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Monroe Bdcstg. Co.  
 Address . . . . . H'way 84  
 Representative . . . . . Continental  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Business Maanager . . . . . Tom Gardner  
 Program Director . . . . . Riley Kelly

**WAPX—Montgomery—1947**  
**ABC-MBS**

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . United Bcstg. Co.  
 Business, Studio Address . . . . . 116 Catoma St.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard, World  
 Representative . . . . . Walker Co.  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Thomas E. Martin  
 V.P., Comm. Manager . . . . . Hoke Williford  
 Program Dir. . . . . Lee Gooch  
 Chief Engineer . . . . . M. K. Lock

**WBAM—Montgomery—1953**

Frequency: 740 Kc. . . . . Power: 50 Kw. d.  
 Owned . . . . . Deep South Bcstg. Co.  
 Address . . . . . Highway 231  
 Representative . . . . . Radio-TV Reps.  
 Gen. Mgr. . . . . W. J. Brennan  
 Nat. Sales Mgr. . . . . Ira Leslie



## WCOV—Montgomery—1939

### CBS

Frequency: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By Southern Bcstg. Co.  
 Address Adrian Lane  
 News Service UP  
 Representative Paul H. Raymer Co.  
 Membership NARTB  
 President Oscar P. Covington  
 General Manager Hugh M. Smith  
 Station Manager Joe Petranka

## WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Operated By Dixie Bcstg. Co.  
 Business-Studio  
 Address 358 N. Capitol Pkwy.  
 News Service UP  
 Rep. Keller, Dora-Clayton  
 General Mgr. L. D. Hargreaves  
 Sales Mgr. Randy Rainwater

## WRMA—Montgomery—1953

Frequency: 950 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Southland Bcstg. Co.  
 Business Address 135 Commerce St.  
 Membership NARTB  
 Representative McGillvra  
 Co-owner & Gen. Mgr. Ralph M. Allgood  
 Commercial Mgr. Judd Sparling  
 Chief Engineer Walter L. Stevenson

## WSFA—Montgomery—1930

### NBC

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Chas. Holt & Assoc.  
 Business Address P. O. Box 2566  
 News Service AP  
 Representative Headley-Reed  
 Membership RAB  
 Manager Robert Robinson  
 Program Mgr. Robert Doty  
 Sales Mgr. John C. Hughes  
 Promotion Mgr. R. L. Tuttle  
 Chief Engineer Robert Hayward

## WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Oper. By Gregory Bcstg. Corp.  
 Business Address Box 230, Sheffield  
 News Service UP  
 Trans. Service World  
 Membership NARTB  
 Rep. Hil F. Best  
 Pres., Gen. Mgr. M. C. Gregory  
 Sales Mgr. Julian A. Flint

## WCRL—Oneonta—1952

### KBS

Frequency: 1750 Kc. Power: 250 Watts d.  
 Owned-Oper. Blount County Bcstg. Serv., Inc.  
 Address H'way 32

News Service AP  
 Trans. Service Capitol, World, Thesaurus  
 General Mgr. L. D. Bentley, Jr.  
 Commercial Mgr. Max G. Bynum  
 Program Dir. Beecher Hyde

## WJHO—Opelika—1940

### MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned Oper. By Opelika-Auburn Bcstg. Co.  
 Address 1400 Auburn Road  
 News Service UP  
 Transcription Service World  
 Representative Indie Sales, Inc., Dora-Clayton  
 Membership NARTB, RAB  
 Gen. Mgr., Ch. Eng. John E. Smollon  
 Comm. Mgr. Lurline M. Smollon  
 Program Director Edwin P. Rowell  
 Pub. Dir. Ennis Caldwell

## WAMI—Opp—1952

Frequency: 860 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Opp Bcstg. Co.  
 Business Address Box 169  
 News Service UP  
 Gen. Mgr. Beri Moore

## WOZK—Ozark—1953

Frequency: 900 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Ozark Bcstg. Corp.  
 Address Box 742  
 News Service AP  
 Gen. Mgr., Ch. Eng. Howard Parrish, Jr.  
 Commercial Mgr. Wade Sullivan  
 Program Dir. Miriam Brown

## WPNX—Phenix City—1952

### ABC-MBS

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By Community Bcstg. Co.  
 Address Phenix Girard Bank Bldg.  
 Pres. Roy M. Greene  
 Sta., Comm. Mgr. Sam Keel  
 Prog. Dir. Ralph Burgess  
 Chief Engineer Arnold White

## WPID—Piedmont—1953—KBS

Frequency: 1280 Kw. Power: 1000 watts d.  
 Owned-Oper. By Piedmont Broadcasting Co.  
 Address P.O. Box 223  
 News Service UP  
 Membership NARTB  
 President C. L. Graham  
 General Manager Mac M. Thomas  
 Station Mgr. Jesse D. Smith  
 Program Director Frances Howren  
 Chief Engineer J. A. Livingston

## WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By Prichard Bcstg. Co.  
 Address 74 Main St.  
 News Service AP  
 Representative Walker

Gen. Mgr. .... Herbert Johnson  
 Sales Prom. Mgr. .... Jack Frost  
 Comm. Mgr. .... Jim Smith  
 Program Dir. .... Hy Davis  
 Publicity Dir. .... Evelyn Martin  
 Chief Eng. .... Eugene Miller

**WELR—Roanoke—1949—KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Roanoke Bcstg. Co.  
 Address .... 801 N. Main St.  
 News Service ..... UP  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... J. W. Buttram  
 Prog. Dir., Chief Eng. .... La Verne Foster, Jr.

**WWR—Russellville—1949  
 KBS**

Frequency: 920 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Bankhead Bcstg. Co., Inc.  
 Address .... Underwood Rd.  
 News Service ..... UP  
 Rep. .... Hil F. Best  
 Membership ..... RAB  
 Gen. Mgr. .... Hal Kirby  
 Pgm. Dir. .... Jim Elliott

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By .... Pat M. Courington  
 Address .... P. O. Box 394  
 News Service ..... AP  
 Trans. Service ..... Thesaurus  
 Gen. Mgr. .... Pat M. Courington  
 Sta., Comm. Mgr., Chief Eng. .... J. L. Fisher  
 Program Director .... Helen Arnold  
 Sales Mgr. .... K. H. Frazier

**WROS—Scottsboro—1952**

Frequency: 1330 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Rose M. Kirby  
 Business Address .... 717 Scott St.  
 News Service ..... UP  
 Gen., Com. Mgr. .... Rose M. Kirby  
 Program Dir. .... Clyde R. Varner  
 Chief Engr. .... Lonnie W. Prickett

**WGWC—Selma—1946—CBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Dallas Broadcasters, Inc.  
 Address .... Box 686  
 Representative .... Hal Holman  
 News Service ..... UP  
 Membership ..... NARTB  
 President .... Oscar Covington  
 Station Manager .... Erle Hanna  
 Gen. Manager .... Hugh Smith  
 Comm. Manager .... Charles Stewart, Jr.  
 Program Director .... Carolyn Perrin  
 Chief Eng. .... Stanley Smith

**WHBB—Selma—1935  
 NBC-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Selma Bcstg., Inc.

Business Address .... P. O. Box 26  
 Pres., Gen. Mgr. .... John F. Townshend

**WFEB—Sylacauga—1945  
 MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Alabama Bcstg. Co.  
 Address .... 527 No. Broadway  
 News Service ..... UP  
 Membership ..... NARTB  
 President .... E. E. Forbes, Sr.  
 Gen., Sta., Comm. Mgr., Prog., Pub. Dir.  
 G. W. Carr  
 Chief Engineer .... Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Marble City Bcstg. Co., Inc.  
 Business Address .... P. O. Box 511  
 News Service ..... AP  
 Membership ..... NARTB  
 Pres., Gen. Manager .... Curtis O. Liles, Jr.  
 Commercial Manager .... Marion W. McEwen  
 Chief Engineer .... Walter Welch

**WHTB—Talladega—1945  
 MBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Voice of Talladega, Inc.  
 Address .... Fort Lashley Ave.  
 News Service ..... AP  
 Representative .... Continental  
 Owner .... Cecil Hornady  
 Gen. Mgr. .... Myron T. Snoddy

**WJHB—Talladega—1956**

Frequency: 1580 Kc. .... Power: 1000 Watts  
 Owned .... Confederate Broadcasting Co.  
 Address .... 104 West Battle Street  
 News Service ..... UP  
 Representative .... McGillvra  
 General Mgr., Chief Eng. .... Ned Butler  
 Station Manager .... James Hemphill  
 Commercial Manager .... W. K. Johnston  
 Program Director .... Wallace Hobgood

**WJDB—Thomasville—1956  
 KBS**

Frequency: 630 Kc. .... Power: 1000 Watts  
 Owned .... J. Dige Bishop  
 Address .... Andalusia, Ala.  
 News Service ..... UP  
 Representative .... Dixieland  
 President .... J. Dige Bishop  
 General Manager .... Cecil Goodreau

**WTBF—Troy—1947  
 MBS-KBS**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... Troy Bcstg. Corp.

**Address** ..... College Drive  
**News Service** ..... AP  
**Transcription Service** ..... World, Keystone  
**Membership** ..... NARTB  
**Pres.** ..... J. Roy Crow  
**Gen. Mgr.** ..... Jess Jordan  
**Comm. Mgr.** ..... Robert Tolbert  
**Prod. Mgr.** ..... Asa Dudley  
**Ch. Eng.** ..... Joe Gilchrist

**WJRD—Tuscaloosa—1936**  
**NBC**

**Freq.**: 1150 Kc. .... **Power**: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Wilhelmina Echols  
**Business-Studio Address** 2216½ Broad St.  
**News Service** ..... UP  
**Representative** ..... Rambeau, Dixieland  
**Membership** ..... NARTB, RAB  
**General Manager** ..... John C. Cooper Jr.  
**Station Manager** ..... Roy McAllister  
**Commercial Manager** ..... Leyman Mayer  
**Sales Prom. Mgr.** ..... Charles G. Gardner  
**Prog. Director** ..... Donald Wallace  
**Publicity Dir.** ..... Wendal Harris  
**Chief Engineer** ..... Percy Sexton

**WNPT—Tuscaloosa—1951**  
**ABC**

**Freq.**: 1280 Kc. **Power**: 1000 W. d., 500 W. n.  
**Owned-Oper. By** ..... W. Alabama Bdcstg. Co.  
**Address** ..... P.O. Box 181  
**Representative** ..... Indie Sales  
**News Service** ..... AP  
**Trans. Ser.** ..... Lang-Worth  
**General Manager** ..... T. H. Todd  
**Commercial Mgr.** ..... Ruth Harris

**WTBC—Tuscaloosa—1946**  
**MBS-KBS**

**Frequency**: 1230 Kc. .... **Power**: 250 Watts  
**Owned By** ..... Tuscaloosa Bcstg. Co.

**Address** ..... Radio Center  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Sears & Ayer  
**Membership** ..... NARTB, RAB  
**Station Mgr.** ..... Bert Bank  
**Comm. Mgr.** ..... E. E. Manning, Jr.  
**Program Dir.** ..... Jack Mock  
**Chief Engineer** ..... Jim Rutledge

**WVNA—Tuscumbia—1955**

**Frequency**: 1590 Kc. .... **Power**: 5 Kw. d.  
**Owned-Oper. By** ..... Power Center Bcstg. Co.  
**Address** ..... 112 S. Main St.  
**News Service** ..... UP  
**Representative** ..... Devney, Whitehead  
**Transcription** ..... Thesaurus  
**Gen. Manager** ..... Eulus O. Whitehead  
**Sales Manager** ..... Stanley Walters  
**Promotion Manager** ..... Jean Pollard

**WTUS—Tuskegee—1952**  
**KBS**

**Frequency**: 580 Kc. .... **Power**: 500 Watts d.  
**Owned-Oper. By** ..... Radio Tuskegee, Inc.  
**Address** ..... Union Springs Road  
**News Service** ..... UP  
**Sta. Manager** ..... J. A. Bowers  
**Comm. Mgr., Prog. Dir.** ..... Jack Huffman  
**Chief Engineer** ..... Oscar Lanman

**WETU—Wetumpka—1954**  
**KBS**

**Frequency**: 1250 Kc. .... **Power**: 1000 Watts  
**Owned** ..... Elmore Service Corp.  
**Address** ..... Box 60  
**Transcription Ser.** ..... Thesaurus  
**News Service** ..... UP  
**Station Rep.** ..... Sears & Ayers, Dixieland  
**President** ..... Lem Coley  
**General Mgr.** ..... Ed Morgan  
**Chief Engineer** ..... David Conley

**Arizona**

Pop. March 1 (Est.) 1,113,000—Families 312,000  
 Radio Homes 298,000—TV Homes 188,000—Stations in State 32

**KSUN—Bisbee—1933**  
**MBS-DON LEE**

**Frequency**: 1230 Kc. .... **Power**: 250 Watts  
**Owned-Operated By** ..... Carleton W. Morris  
**Address** ..... Drawer C, Lowell St.  
**Transcription Service** ..... Thesaurus  
**News Service** ..... UP  
**President** ..... C. W. Morris  
**Gen., Sta., Comm. Mgr.** ..... Arlo Woolery  
**Prog. Dir.** ..... Ray Helgesen

**KCLF—Clifton—1950**

**Frequency**: 1400 Kc. .... **Power**: 250 Watts  
**Owned-Oper. By** ..... Gila Bcstg. Co.  
**Address** ..... Box 548

**Sta. Rep.** ..... Best  
**News Service** ..... UP, AP, INS  
**Gen. Mgr.** ..... Paul Merrill  
**Sta., Comm. Mgr.** ..... Eric L. Manola

**KHCD—Clifton—1956**

**Frequency**: 1450 Kc. .... **Power**: 250 Watts  
**Owned** ..... Darwin Broadcasting Co.  
**Address** ..... P.O. Box 608  
**News Service** ..... UP  
**Representative** ..... Grant Webb  
**Station Manager** ..... Jack Campbell

**KCKY—Coolidge—1948**  
**CBS**

**Frequency**: 1150 Kc. .... **Power**: 1,000 Watts

**Owned-Oper. By**.....Gila Bcstg. Co., Inc.  
**Address**.....Roosevelt & Main Streets  
**Transcription Service**.....Lang-Worth  
**News Service**.....UP  
**Representative**.....Hil F. Best  
**President**.....Louis F. Long  
**General Manager**.....Bill Parady  
**Comm. Mgr.**.....Bill Worley  
**Prog. Dir.**.....Hal McWilliams  
**Chief Eng.**.....Frank Hancock  
**Sls. Prom. Mgr.**.....Oliver Grieve  
**Publicity Dir.**.....Buddy Martin  
**Chief Engineer**.....Earl Hickman

**KAWT—Douglas—1947**  
**MBS-KBS—DON LEE**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Carlton W. Morris  
**Address**.....Drawer 1118  
**Transcription Service**.....Lang-Worth, World  
**Representative**.....Best  
**Sta. Mgr.**.....Ed Williams

**KCLS—Flagstaff—1950**  
**NBC**

**Freq.:** 600 Kc.....**Power:** 5 Kw. d., 500 W. n.  
**Owned-Operated By**.....Saunders Bcstg. Co.  
**Address**.....Box 1677  
**Pres., Gen., Sta., Comm.** Charles J. Saunders  
**Prog. Dir.**.....Robt. Townsend  
**Chief Engineer**.....Jim Robinson

**KVNA—Flagstaff—1950**  
**DON LEE**

**Freq.:** 690 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....Frontier Television Co., Inc.  
**Address**.....P.O. Box 300  
**Transcription Service**.....Lang-Worth, Thesaurus  
**Representative**.....John Hershey McGillvra, Inc.  
**Membership**.....NARTB  
**Gen. Mgr.**.....Ed Whelan  
**Asst. Mgr.**.....Herb Jepko  
**Prog. Dir.**.....Bill Foley  
**Ch. Eng.**.....Len Benson

**KWJB—Globe—1938—NBC**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Gila Bcstg. Co., Inc.  
**Address**.....H'way 60-70, between Globe & Miami  
**Representative**.....Paul H. Raymer  
**Station Manager**.....Willard Shoecraft

**KDJI—Holbrook—1955—KBS**

**Frequency:** 1270 Kc.....**Power:** 1000 W. d.  
**Owned-Oper. By**.....Northeastern Ariz. Bcstrs.  
**Address**.....Box 31  
**News Service**.....UP  
**Transcription**.....Lang-Worth, SESAC  
**Representative**.....Moore, Best  
**Membership**.....NARTB  
**General Manager**.....Donald E. Jacobs, Jr.  
**Program Director**.....Bill Cross  
**Chief Engineer**.....Gary F. Grant

**KAAA—Kingman—1949**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Stonybrook Broadcasting Co.  
**Business Address**.....P. O. Box 1208  
**News Service**.....AP  
**Membership**.....NARTB  
**Co-Partners**.....Wallace E. Stone,  
 John F. Holbrook  
**Commercial Manager**.....Bernard Wilson  
**Program Director**.....John F. Holbrook  
**Publicity Director**.....W. E. Stone  
**Chief Engineer**.....B. Wilson

**KTYL—Mesa—1946**

**Freq.:** 1310 Kc.....**Power:** 1 kw. d.; 500 w. n.  
**Owned-Oper. By**.....Harkins Bdcstg. Co.  
**Address**.....P. O. Box 231  
**News Service**.....UP  
**Transcription Service**.....Standard  
**Membership**.....NARTB  
**President**.....Walter Hershfield  
**General Manager**.....Dwight Harkins  
**Station Manager**.....Jack Harris  
**Comm. Manager**.....Martin Welch  
**Publicity Director**.....Bonnie Neitherton  
**Chief Engineer**.....Ben Smith

**KNOG—Nogales—1948—CBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....C. F. & A. B. Montano  
**Address**.....Box 1681  
**News Service**.....UP  
**Representative**.....Best  
**Gen., Comm. Mgr.**.....C. F. Montano  
**Asst. Mgr., Prog. Dir.**.....A. B. Montano  
**Chief Engineer**.....Miles Shepherd

**KOOL—Phoenix—1947—CBS**

**Frequency:** 960 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....KOOL Radio-TV Inc.  
**Business-Studio Address**.....511 W. Adams  
**News Service**.....UP  
**Representative**.....AM Radio Sales  
**Transcription**.....Standard  
**Membership**.....NARTB  
**President**.....Gene Autry  
**V.P., General Manager**.....Tom Chauncey  
**Asst. Gen. Mgr., Prog. Dir.**.....Homer L. Lane  
**Chief Engineer**.....Milford Richey  
**Sales Mgr.**.....Kenneth Morton

**KPHO—Phoenix—1940—ABC**

**Frequency:** 910 Kc.....**Power:** 5000 Watts  
**Owned**.....Meredith Publishing Co.  
**Address**.....631 No. 1st Ave.  
**Transcription Service**.....Associated  
**News Service**.....UP  
**Representative**.....Katz  
**Membership**.....NARTB, RAB  
**Gen. Mgr.**.....Richard B. Rawls  
**Asst. Sta. Mgr.**.....Gene Sperry  
**Commercial Mgr.**.....E. Parker  
**Nat. Sales Mgr.**.....John R. Crowley

**KIFN—Phoenix—1949**

**Frequency:** 860 Kc.....**Power:** 1000 Watts d.



Owned-Operated By..... Western Bcstg. Co.  
Address..... Box 430  
News Service..... UP  
Station Representative..... Harlan Oakes, NTS  
Gen. Mgr..... Frank P. Redfield  
Commercial Mgr..... J. K. Redfield

### KOY—Phoenix—1922—MBS

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.  
Owned-Oper. By..... KOY Bcstg. Co.  
Address..... 840 N. Central Ave.  
News Service..... UP  
Transcription Service..... World  
Representative..... John Blair  
Membership..... NARTB, RAB  
Pres., Gen. Mgr..... John L. Hogg  
Comm. Mgr..... James W. Ross  
Prog., Pub. Director..... John R. Williams  
Chief Engineer..... Edward R. Janney

### KONI—Phoenix—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... Anjo Bdcstrs. & Telecstrs. Inc.  
Address..... Rm. 103, Mayer Heard Bldg.  
News Service..... INS  
S'a. Rep., Grant Webb, Clarke Brown, T. Moore  
President..... Annie Dee Davis  
General Manager..... James T. Ownby  
Prog. Dir..... Dee Junker  
Chief Engineer..... James C. Corn

### KRIZ—Phoenix—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... KRIZ, Inc.  
Address-Trans. Loc..... 2345 Westward Blvd.  
News Service..... AP  
Station Representative..... Burn-Smith  
Membership..... NARTB  
Pres., Gen., Sta. Manager..... Howard M. Loeb  
Comm., Prom. Mgr..... Sheldon Engel  
Pub., Prog. Dir..... Bob Johnson  
Chief Engineer..... Andy Lane

### KRUX—Phoenix—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Bartell Broadcasters, Inc.  
Bus.-Studio Address..... Sahara Hotel  
News Service..... UP  
Transcription..... SESAC  
Representative..... Adam Young  
Membership..... NARTB  
President..... Gerald A. Bartell  
Exec. Vice-Pres., Gen. Mgr..... John F. Box, Jr.  
Comm. Mgr..... W. H. Robbins, Jr.  
Program Dir..... Frank Pollack  
Chief Engineer..... Ev Fliegal

### KTAR—Phoenix—1922—NBC

Frequency: 820 Kc. Power: 5000 Watts  
Owned-Operated By..... KTAR Bcstg. Co.  
Business Studio Address..... 1101 North Central  
News Service..... AP  
Trans. Ser..... Standard, Capitol  
Representative..... Paul H. Raymer  
Membership..... NARTB  
Chrmn. of the Board..... John J. Louis

Pres., Gen. Mgr..... Richard O. Lewis  
Commercial Manager..... E. W. Harvey  
Prog. Director..... Blue Wright  
Chief Engineer..... Harold Haughawout

### KYCA—Prescott—1940—NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned Oper. By..... Southwest Bcstg. Co.  
Business-Studio Address..... East Gurley St.  
Representative..... Paul H. Raymer  
Pres., Gen. Mgr..... Harold Ritter

### KGLU—Safford—1938—NBC

Frequency: 1480 Kc. Power: 1000 Watts  
Owned-Operated By..... Gila Bcstg. Co.  
Business-Studio Address..... 520 Main St.  
News Service..... AP, UP  
Transcription Service..... Thesaurus  
Representative..... Paul H. Raymer  
General Mgr..... Paul Merrill  
Station Mgr..... Harl Barnett  
Commercial Mgr..... Tom Moore

### KCNA—Tucson—1946—ABC

Freq.: 580 Kc. Power: 5 kw. d.; 500 w. n.  
Owned-Operated By..... Catalina Bcstg. Co.  
Business-Studio Address..... 1511 East 16th  
News Service..... AP  
Representative..... Gill-Perna, Tracy Moore  
Pres., Gen. Mgr..... Harry B. Chambers  
Prog. Dir..... Russ Wonnacott  
Business Mgr..... Robert Black

### KEVT—Tucson—1953

Frequency: 690 Kw. Power: 250 Watts d.  
Owned-Oper. By..... Tucson Radio Inc.  
Business Address..... 400 N. Shawnee  
Representative..... Oakes, Nat. Time Sls.  
Membership..... NARTB  
News Service..... UP  
General Manager..... Peter Trowbridge  
Comm. Mgr..... De Witt Wray  
Program Dir..... Oscar H. Stevens  
Sales Manager..... Arturo Aguilar

### KOPO—Tucson—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Old Pueblo Bcstg. Co.  
Business-Studio Add..... 115 W. Drachman St.  
News Service..... AP  
Representative..... AM Radio Sales  
Membership..... NARTB  
President..... Gene Autry  
Manager..... Stan Norman  
Comm. Mgr..... Bill Riley  
Sales Mgr..... Jim Dewson  
Prog. Director..... Ed Tucker  
Pub. Director..... Pat Wiener  
Chief Engineer..... Verne Cimiotti

### KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10,000 Watts  
Owned-Operated By..... Thomas J. Wallace  
Business-Studio Address..... Box 5585  
Membership..... NARTB  
Representative..... Forjoe

**News Service**.....UP  
 General Mgr.....Thomas J. Wallace  
 Station Manager.....George Wallace  
 Commercial Mgr.....Richard Grand  
 Chief Eng.....Thomas J. Wallace, Jr.

**KTUC—Tucson—1929**  
**MBS-DON LEE**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tucson Bcstg. Co.  
 Business-Studio Address...900 E. Broadway  
**News Service**.....UP  
 Trans. Service.....World, Associated, SESAC  
 Rep.....Radio-TV Reps  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr., Pub. Dir....Lee Little  
 Comm. Mgr.....Mac C. Matheson  
 Sales Mgr.....Greoge Bradley  
 Chief Engineer.....Edgar N. Bouchard

**KVOA—Tucson—1929—NBC**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned-Operated By..Arizona Bcstg. Co., Inc.  
 Business-Studio Address...209 W. Elm  
 Transcription Service.....Capitol  
 Representative.....Paul H. Raymer  
 News Service.....UP  
 President.....C. D. McKinnon  
 Sales Mgr.....Ray Owen

**KVNC—Winslow—1952**  
**DON LEE-MBS**

Freq.: 1010 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Gila Bdcstg. Co.  
 Address.....P. O. Box 373  
 News Service.....AP, UP

Transcription.....Standard  
 Sta., Comm. Mgr.....Chuck Mizner  
 Sales Prom. Mgr.....Warner Stensland  
 Program Dir.....Jerry Graham  
 Pub. Director.....Connie Mizner  
 Chief Engineer.....Woody Woodsworth

**KOLD—Yuma—1951**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Broadcasters, Inc.  
 Address.....P. O. Box 1430  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Tracy Moore,  
 . Keystone  
 Gen. Mgr.....Fred Pegler  
 Program Dir.....Sheldon Gibbs  
 Chief Engineer.....Jose Armendariz

**KVOY—Yuma—1950**  
**MBS—DON LEE**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KYMA-YUMA, Inc.  
 Address.....P. O. Box 671  
 Representatives.....Radio-TV Reps.  
 Trans.....World, SESAC  
 Membership.....NARTB, RAB  
 Pres., Gen Mgr.....William B. Lindsey

**KYUM—Yuma—1940—NBC**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Yuma Bcstg. Co.  
 Business Address.....P.O. Box 352  
 Transcription Service.....Thesaurus, Capitol  
 Representative.....Paul H. Raymer  
 Membership.....NARTB  
 Station Mgr.....R. C. Smucker

**Arkansas**

Pop. March 1 (Est.) 1,831,000—Families 510,000  
 Radio Homes 504,000—TV Homes 263,000—Station in State 51

**KVRC—Arkadelphia—1947**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Arkadelphia Bcstg. Co.  
 Business-Studio Address...Arkadelphia  
 Business-Studio Address...South Third Street  
**News Service**.....AP  
 Representative.....Hil F. Best  
 President.....Cecil. Cupp, Sr.  
 Gen., Sta., Comm., Prom., Mgr., Prog., Pub., Dir.  
 Bill Deaton  
 Chief Engineer.....Ray Burns

**KBTA—Batesville—1950**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....White River Valley Bdcsts. Co.  
 Address.....P. O. Box 1112  
**News Service**.....AP  
 Representative.....Best  
 Transcription Service.....World

Membership.....NARTB  
 Pres., Gen., Sta., Comm., Sales Mgr.  
 J. F. Higginsbottom  
 Program Director.....Myrline Morgan  
 Chief Engineer.....Morris Cofer

**KBBA—Benton—1953**

Frequency: 690 Kw.....Power: 250 Watts d.  
 Owned-Oper. By.....Benton Bcstg. Service  
 Business Address.....Box 294  
**News Service**.....AP  
 Pres., Gen. Mgr.....Lavelle Langley  
 Sls. Prom. Mgr., Prog. Dir....Phillip R. Craig  
 Comm. Mgr., Chief Eng.....Preston Bridges

**KLCN—Blytheville—1922**

Frequency: 910 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Harold L. Sudbury  
 Address.....Sudbury Bldg., Main St.  
 Station Representative.....John E. Pearson  
 Gen. Mgr.....Harold L. Sudbury  
 Sales Promotion Manager.....J. T. Sudbury  
 Program Director.....Carl Frame



**KAMD—Camden—1946—MBS  
ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Camden Radio Inc.  
Address.....South California St.  
Newspaper affil.....News  
News Service.....AP  
Representative Venard, Rintoul & McConnell  
News Service.....AP  
Membership.....NARTB, RAB  
President, Gen. Mgr.....Walter E. Hussman  
Sta. Mgr.....Donald Cathey  
Chief Engineer.....Dorris C. Hunter

**KPLN—Camden—1953**

Frequency: 1370 Kw.....Power: 1000 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Business Address.....Stephens Rd.  
Trans. Ser.....SESAC, World  
Sta. Rep.....Hil Best  
News Service.....UP  
Gen., Comm. Mgr.....C. T. Mullins  
Prog. Dir., Prom. Mgr.....J. Andrew Wright

**KCON—Conway—1950—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Conway Bcstg. Co.  
Address.....ASTC Campus  
Transcription Service.....World, SESAC  
Gen. Mgr.....James E. Clayton  
Program Dir.....S. F. Morehead  
Chief Engineer.....Edwin McClendon

**KAGH—Crossett—1951  
MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Julian Haas  
Address.....900 Main St.  
News Service.....AP  
Representative.....Bogner-Martin, Melville  
Gen. Mgr.....Julian Haas  
Chief Engineer.....Gene Kidd

**KDMS—El Dorado—1950**

Frequency: 1290 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....El Dorado Bcstg. Co.  
Address.....208 N. Cleveland  
News Service.....UP  
Transcription Service.....Thesaurus  
Rep.....Dora-Clayton, Melville, Rambeau  
Membership.....NARTB  
Gen. Mgr.....E. R. Hall  
Sls. Mgr.....Rodney P. Smith  
Prog. Dir., Chief Eng.....J. Andrew Wright

**KELD—El Dorado—1935—ABC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Enterprises, Inc.  
Business-Studio Address.....208½ N. Washington  
News Service.....AP  
Transcription Service.....World  
Representative.....Bogner & Martin  
Membership.....NARTB  
Pres., Gen., Sta., Com. Mgr.....W. N. McKinney

Sales Mgr.....J. R. Duerson  
Program Director.....Jerome Orr  
Chief Engineer.....Troy B. Eddins

**KGRH—Fayetteville—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fayetteville Bcstg. Co., Inc.  
Business-Studio Address.....103 West Mountain  
News Service.....AP  
Representative.....Walker  
Membership.....NARTB  
President.....Hayden McIlroy  
Gen. Mgr.....Fred J. Stevenson  
Comm. Sls. Prom. Mgr.....Ed. Gideon  
Program Director.....Wallie Ingalls  
Chief Engineer.....Harold Lindsey

**KXJK—Forrest City—1949  
KBS**

Frequency: 950 Kc.....Power: 5000 Watts  
Owned By.....Forrest City Bcstg. Co., Inc.  
Address.....Natl. Bank of East. Arkansas Bldg.  
News Service.....UP  
Transcription Service.....Lang-Worth  
Representative.....H. F. Best  
Gen., Sta. Mgr.....William Fogg  
Sls., Comm. Mgr.....James Pearson  
Pub. Dir.....Bob Webber  
Program Dir.....H. W. Smith  
Chief Engineer.....Walter Smith, Jr.

**KFPW—Fort Smith—1930  
CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Tulsa Bcstg. Co.  
Business Address.....Sta. B Box 98  
News Service.....UP, AP  
Representative.....Avery-Knodel  
Membership.....NARTB  
Station Manager,  
Sales Mgr.....J. Paul McCaslin

**KFSA—Fort Smith—1947  
ABC**

Frequency: 950 Kc. Power: 1 Kk. d. 500 W. n.  
Owned.....Fort Smith Broadcasting Co.  
Address.....920 Rogers Ave.  
Newspaper Affiliation  
Southwestern Publishing Co.  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....John E. Pearson  
Membership.....NARTB  
President.....Donald W. Reynolds  
General Manager.....J. W. Slates  
Comm., Prom. Mgr., Pub Dir.....Leo House  
Program Director Director.....Harry Freeman  
Chief Engineer.....Robert W. Platt, Jr.

**KWHN—Ft. Smith—1947**

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Operated By.....KWHN Bcstg. Co., Inc.  
Business-Studio Add.....421-423 Garrison Ave.  
News Service.....AP

Trans. Ser..... Standard  
 Representative.....Rambeau  
 Gen. Mgr., Sec.Treas..... J. H. Friedman  
 Station Mgr..... Jimmy Barry  
 Program Dir..... Glenn A. O'Neal

**KHOZ—Harrison—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Harrison Bcstg. Corp.  
 Bus-Studio Address.....Harrison  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Gen. Mgr..... R. S. Wheeler, Jr.  
 Comm. Mgr..... Everett S. Horton  
 Station Mgr..... Harry Temple

**KFFA—Helena—1941  
 KBS-MBS**

Frequency: 1360 Kc.....Power: 1,000 Watts  
 Owned-Operated By.....Helena Bcstg. Co.  
 Address.....215 York St.  
 News Service.....AP  
 Representative.....Best  
 Membership.....NARTB  
 Pres., General Manager...Sam W. Anderson  
 Comm. Mgr..... Cecil R. Scaife  
 Sales Prom. Mgr..... Katherine Kizer  
 Program Director..... Larry Parker  
 Chief Engineer..... Charles Smith

**KXAR—Hope—1947—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hope Bcstg. Co.  
 Address.....P. O. Box 138  
 News Service.....AP  
 Gen. Mgr..... L. B. Tooley  
 Comm. Mgr..... Wes Ninemire

**KBHS—Hot Springs—1953**

Frequency: 590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Resort Bcstg. Co., Inc.  
 Address.....113 Thrd St.  
 News Service.....UP  
 Transcription.....World  
 Sta. Rep..... Sears & Ayer  
 President..... A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Station, Sales Prom. Mgr..... Ed Appler  
 Program Director..... Steve Nichols  
 Publicity Director..... Haines Howser  
 Chief Engineer..... Clint Norman

**KBLO—Hot Springs—1953**

Frequency: 1470 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By..... Bullard Enterprises  
 Address.....1011 Central Ave.  
 Representative.....Indie, Dora-Clayton  
 News Service.....AP  
 General Mgr..... Carl Van Sittert  
 Commercial Mgr..... C. J. Dickson  
 Chief Engineer..... R. G. King

**KWFC—Hot Springs—1941  
 MBS-ABC**

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By.....Spa Bcstg. Co., Inc.  
 Business-Studio Address...819½ Central Ave.  
 Representative...Venard, Rintoul & McConnell  
 News Service.....AP  
 Trans.....World  
 Membership.....NARTB, RAB  
 President, Gen. Mgr..... Walter E. Hussman  
 Comm. Mgr..... Jack Wolever  
 Chief Engineer..... William A. Carr

**KBTM—Jonesboro—1930  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Regional Bcstg. Co.  
 Address.....603 Madison St.  
 Representative.....Burn-Smith  
 News Service.....AP  
 Trans.....World  
 Owner, Mgr..... Harold E. King  
 Sta. Mgr..... Clarence Adams  
 Comm. Mgr..... James Barnes  
 Promotion Dir..... Marion Boyne

**KNEA—Jonesboro—1950**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Jonesboro, Inc.  
 Address.....New Citizens Bank Bldg.  
 News Service.....UP  
 Transcription Service.....World, Thesaurus  
 Representative.....Gill-Perna  
 President..... Ernest Farabee  
 General Manager..... Harold Gregson  
 Comm. Mgr..... Bob Blackwood  
 Prog. Dir..... Bill Leach  
 Chief Eng..... Wesley Bell

**KARK—Little Rock—1928  
 NBC**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Arkansas Radio & Equip. Co.  
 Address.....10th & Spring Sts.  
 News Service.....AP, UP  
 Representative.....Edward Petry  
 Membership.....NARTB  
 V.P., Gen. Mgr..... T. K. Barton  
 Commercial Mgr..... Ernest Howard  
 Prom. Dir..... Shirley Kennedy  
 Program Director..... Ernest M. Howard

**KGHI—Little Rock—1927**

Freq.: 1250 Kc.....Power: 1 Kw. d. 500 w. n.  
 Owned-Operated By...KGHI-Radio Arkansas  
 Address.....P. O. Box 3099  
 Representative.....Burn-Smith  
 Transcription Service.....World  
 News Service.....UP  
 Owner, Gen. Mgr..... Harold E. King  
 Comm. Mgr..... Rex Parnell  
 Program Dir..... Hugh Brown  
 Chief Eng..... V. O. Van Deusen  
 Station Mgr..... W. J. Hart

**KLRA—Little Rock—1927  
 ABC**

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.



**Owned-Oper. By**.....WTCR Inc  
**Business-Studio Address**.....Gazette Bldg.  
**News Service**.....AP  
**Transcription**.....Standard  
**Representative**.....Paul Raymer  
**Chairman of the Board**.....Connie B. Gay  
**President**.....Jane E. Trimmer  
**Exec. V.P.**.....Donald J. Tucker  
**General Mgr.**.....N. S. Twell

**KTHS—Little Rock—1924**  
**CBS**

**Frequency:** 1090 Kc.....**Power:** 50,000 Watts  
**Owned-Oper.**.....Radio Bcstg., Inc.  
**Business-Studio Address**.....P. O. Box 269  
**Newspaper Affil.**.....Shreveport Times  
**News Service**.....AP, UP  
**Representative**.....Branham  
**President**.....W. H. Bronson  
**General Manager**.....B. G. Robertson  
**Comm. Manager**.....A. C. Dowden  
**Sales Prom. Mgr.**.....R. Brown  
**Program Director**.....George F. Moore  
**Chief Engineer**.....Cecil L. Sultz

**KVLC—Little Rock—1948**

**Frequency:** 1050 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Southwestern Bcstg. Co.  
**Address**.....Southern Natl. Insurance Bldg.  
**Representative**.....Radio Representatives,  
 Clarke Brown, O'Connell  
**News Service**.....AP  
**Prog. Dir.**.....Charlie Simms  
**General Mgr.**.....Dale Mahurin  
**Asst. Sta. Mgr.**.....Henry H. Steele

**KXLR—N. Little Rock—1946**  
**MBS**

**Freq.:** 1150 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Ark. Airwaves Co.  
**Address**.....Cotton Belt Bldg.  
**Representative**.....Pearson  
**News Service**.....AP  
**President**.....John F. Wells  
**Commercial Mgr.**.....Melton Lancaster

**KVMA—Magnolia—1948**  
**MBS**

**Frequency:** 630 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Magnolia Bcstg. Co.  
**Business-Studio Address**.....212 N. Jefferson St.  
**Representative**.....John E. Pearson  
**News Service**.....AP  
**Transcription**.....World  
**Membership**.....NARTB  
**Gen. Mgr.**.....William M. Bigley

**KBOK—Malvern—1951—KBS**

**Frequency:** 1420 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Malvern Bcstg. Co.  
**Address**.....Young Insurance Bldg.  
**Representative**.....Devney, Melville  
**News Service**.....AP  
**Gen., Comm. Mgr.**.....Kermit Richardson  
**Chief Engineer**.....Tom Graves

**KVSA—McGehee—1953**

**Frequency:** 1220 Kw.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....S. E. Arkansas Bcstrs. Inc.  
**Address**.....Box 1220  
**Representative**.....Best  
**News Service**.....AP  
**Transcription**.....Capitol  
**Pres., Gen. Mgr.**.....Abbott F. Kinney

**KENA—Mena—1955—KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....R. B. Bell  
**Address**.....S. Reine St.  
**Representative**.....Hil F. Best  
**News Service**.....AP  
**General Mgr.**.....Larry Shepard  
**Comm. Mgr.**.....Bill Hughes  
**Ch. Eng.**.....O. D. Frederick

**KHBM—Monticello—1955**  
**KBS**

**Frequency:** 1430 Kc.....**Power:** 1 Kw.  
**Owned-Oper. By**.....College Bcstg. Co.  
**Address**.....Box 446  
**Representative**.....Continental Radio Sales  
**News Service**.....UP  
**Transcription**.....SESAC, Standard  
**Membership**.....NARTB  
**Gen., Sta., Comm., Sls. Mgr.**.....Bill Wells  
**Prog. Dir.**.....Sue Wells  
**Chief Engineer**.....John Stanley

**KVOM—Morrilton—1953**

**Frequency:** 800 Kw.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Morrilton Bcstg. Co.  
**Address**.....P. O. Box 541  
**News Service**.....AP  
**Transcription Service**.....Standard, World  
**Pres., Gen., Sta., Pub. Mgr.**.....J. C. Willis  
**Prog. Director**.....Hugh C. Jones  
**Comm. Mgr., Ch. Eng.**.....Weldon Sludge

**KTLO—Mountain Home—1953**  
**KBS**

**Frequency:** 1490 Kw.....**Power:** 250 Watts  
**Owned-Oper. By**.....Mountain Home Bcstg. Corp.  
**Address**.....Mountain Home  
**Representative**.....Best  
**News Service**.....UP  
**Transcription**.....World  
**Pres., Gen. Mgr.**.....A. Stricklen  
**Commercial Mgr.**.....Bob Pratt

**KNBY—Newport—1949**

**Frequency:**  
 1280 Kc.....**Power:** 1000 Watts d., 500 W. n.  
**Owned-Operated By**.....Newport Bcstg. Co.  
**Business Address**.....Newport  
**General Manager**.....Gene Howe  
**Program Director**.....Jerry Grojean

**KOSE—Osceola—1949—KBS**

**Frequency:** 860 Kc.....**Power:** 1000 Watts d.

**Owned-Oper. By**.....Osceola Bcstg. Corp.  
**Business Address**.....P. O. Box 311  
**Representative**.....Hil F. Best  
**News Service**.....AP  
**Trans.**.....World  
**President**.....H. F. Ohlendorf  
**General Manager**.....Ted Woods  
**Commercial Manager**.....Betty G. Woods

**KDRS—Paragould—1947**  
**KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Progressive Bcstg. Co.  
**Business Address**.....Box 491  
**News Service**.....AP  
**Membership**.....NARTB  
**General Manager**.....T. Rand  
**Commercial Manager**.....Doayne F. Bateman  
**Business Manager**.....T. M. Self  
**Prog. Dir.**.....W. Wheelis  
**Chief Engineer**.....Russell Schwamb

**KCLA—Pine Bluff—1947**

**Frequency: 1400 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**...Radio Engineering Service  
**Business-Studio Address**.....2900 W. 28th St.  
**News Service**.....AP  
**Station Representative**.....Hil Best  
**General Mgr.**.....Kenneth Keesterson  
**Commercial Manager**.....Clyde Martin  
**Pgm. Dir.**.....Charles Penix

**KOTN—Pine Bluff—1934**  
**MBS-KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Operated By**...Universal Bcstg. Corp  
**Address**.....P. O. Box 957  
**News Service**.....AP  
**Transcription Service**.....Thesaurus, World  
**Pres., Gen. Mgr., Chief Engr.**.....B. J. Parrish  
**Prom. Mgr.**.....J. Wallace  
**Program Director**.....Hilda Matz  
**Pub. Director**.....Alva Holt

**KPOC—Pocahontas—1950**  
**KBS**

**Frequency: 1420 Kc.**.....**Power: 1,000 Watts d.**  
**Owned-Operated By**...Pocahontas Radio, Inc.  
**Address**.....P. O. Box 250  
**News Service**.....AP  
**Transcription**.....World  
**General Mgr.**.....Adrian L. White  
**Program Dir.**.....Bill Nicholson  
**Sales Mgr.**.....Virgil Pace

**KAMO—Rogers—1954**

**Frequency: 1390 Kc.**.....**Power: 1000 Watts**  
**Owned**.....KAMO, Inc.  
**Address**.....Am. Natl. Bank Bldg.  
**Station Rep.**.....G. Don Thompson  
**Pres., Gen. Mgr.**.....G. Don Thompson  
**Prog., Pub. Dir.**.....Chuck Davis  
**Chief Engineer**.....W. E. Dacus

**KXRJ—Russellville—1947**  
**MBS-KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Valley Broadcasters, Inc.  
**Address**.....Box 191  
**News Service**.....AP  
**Pres., Gen., Sta. Mgr.**.....C. R. Horne  
**Comm. Mgr.**.....L. L. Bryan  
**Sales Prom. Mgr.**.....Don Sammons  
**Prog. Director**.....Ora Mae Lee  
**Chief Engineer**.....William C. McKenney

**KWCB—Searcy—1951—KBS**

**Frequency: 1300 Kc.**.....**Power: 1000 Watts d.**  
**Owned**.....White County Bcstg. Co., Inc.  
**Address**.....P. O. Box 95  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**Membership**.....NARTB  
**Pres., Comm. Mgr., Sta., Comm. Mgr.**  
 Carl N. Dodd  
**Prom. Mgr., Prog., Pub. Dir.**.....Don P. Jones  
**Chief Eng.**.....Homer M. Harris

**KUOA—Siloam Springs—1923**  
**MBS-KBS**

**Frequency: 1290 Kc.**.....**Power: 5,000 Watts d.**  
**Owned-Operated By**.....Kuoa, Inc.  
**Business-Studio Address**.....Siloam Springs  
**News Service**.....UP  
**Representative**.....Dora-Clayton  
**Transcription Service**.....Lang-Worth  
**Membership**.....NARTB  
**President**.....Dr. John E. Brown, St.  
**Gen. Mgr., Sta., Comm. Mgr., Ch. Eng.**  
 Cecil Smith  
**Program Director**.....Ralph Kennedy, Jr.

**KBRS—Springdale—1949**  
**ABC-KBS**

**Frequency: 1340 Kc.**.....**Power: 250 Watts**  
**Owned-Oper.**...Northeast Ark. Bcstg. & TV Co.  
**Address**.....P. O. Box 29  
**Newspaper Affiliation**...Southeastern Pub. Co.  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**President**.....Donald W. Reynolds  
**Gen., Sta. Mgr.**.....Roy J. Bowman  
**Comm. Manager**.....Hubert Phillips  
**Chief Engineer**.....William Ussery

**KWAK—Stuttgart—1948**  
**MBS-KBS**

**Frequency: 1240 Kc.**.....**Power: 250 Watts**  
**Owned-Operated By**...Stuttgart Bcstg. Corp.  
**Business Address**.....1818 S. Buerkle  
**Representative**.....Hil F. Best  
**News Service**.....AP  
**Transcription**.....World, Standard  
**President**.....Beloit Taylor  
**Gen. Manager**.....Melvin P. Spann  
**Station Mgr.**.....June S. Spann  
**Comm. Mgr.**.....L. A. Sabo  
**Chief Engineer**.....Marvin Hefington





In a single day, KNX reaches more homes in Metropolitan Los Angeles than the three leading independent stations *combined*.

## **That's saturation!**

And KNX saturation *sinks in*. Your sales message is backed by programming that demands attention: drama, discussion, comedy, sports, variety and news... not a lulling repetition of top tunes.

When you talk "saturation" get *saturation*.

Buy **KNX RADIO**, the most *listened to* station in Los Angeles.

Represented by  
CBS Radio Spot Sales.

**KOSY—Texarkana—1951**  
MBS

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
Owned-Operated By..... Gateway Bcstg. Co.  
Address..... State Line Ave.  
Representative..... Pearson  
Trans..... Thesaurus  
Gen. Manager..... Tom E. Dillahunt  
Sales Manager..... Herman Cecil

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Lawrence Co. Bcstg. Co.

Address..... Walnut Ridge  
News Service..... UP  
Trans..... Thesaurus  
Gen. Mgr..... Wm. H. Cate

**KWRF—Warren—1953**

Freq.: 860 Kc. Power: 250 Watts  
Owned..... Pines Bcstg. Co.  
Address..... Box 480  
News Service..... AP  
Transcription Service..... World  
Representative..... Hil F. Best  
Gen., Sta. Mgr..... Lee Reaves  
Comm. Mgr..... H. A. Harris  
Chief Engineer..... P. L. Demaree

**California**

Pop. March 1 (Est.) 13,923,000—Families 4,467,000  
Radio Homes 4,420,000—TV Homes 3,986,000—Stations in State 156

**KCNO—Alturas—1951—ABC**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Interstate Bcstg. Co., Inc.  
Address..... P. O. Box 207  
News Service..... UP  
Trans. Ser..... Standard, Capitol  
Representative..... Best  
Pres., Gen. Mgr..... H. L. Chandler, Jr.  
Comm., Sta. Mgr..... R. W. Ball, Jr.  
Chief Eng..... J. M. Condrey

Comm., Prom. Mgr., Pub. Dir. R. J. McAndrews  
Operations Manager..... Cliff Gill  
Program Director..... Alan Lisser  
Chief Engineer..... Buell Dalton

**KAFY—Bakersfield—1946**  
MBS

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By..... Radio Station KAFY  
Address..... 1669 Chester Ave.  
News Service..... UP  
Representative..... McGavren-Quinn  
Transcription..... SESAC  
Membership..... NARTB  
Gen., Sta., Comm. Mgr..... Benton Paschall  
Sales Promotion Manager..... Frank Cassidy  
Program Director..... Glenn Lockhart  
Publicity Director..... Hal Laffoon  
Chief Engineer..... Carl Carlson

**KAVR—Apple Valley—1954**

Frequency: 960 Kc. Power: 5 Kw. d.  
Owned..... Apple Valley Bcstg. Co.  
Address..... Apple Valley Inn  
News Service..... UP  
Membership..... NARTB  
Transcription..... World  
President..... Newton T. Bass  
Managing Dir..... J. C. Thomas  
Commercial Mgr..... R. T. McKenzie

**KBIS—Bakersfield—1950**

Frequency: 1490 Kc. Power: 1000 Watts  
Owned-Oper. By..... Marmat Bcstg. Co.  
Studio Address..... 2013 Chester Ave.  
News Service..... UP  
Transcription Service..... Lang-Worth  
Representative..... Young  
Pres., Gen., Sta. Mgr..... Hal Brown  
Comm. Mgr..... Don Hopkins  
Chief Engineer..... Jack Duemler  
Prog. Dir..... P. Battisti

**KENL—Arcata—1956**

Frequency: 1340 Kc. Power: 250 Watts  
Owned..... Vern Emmerson  
Address..... 225 Shirley Boulevard  
News Service..... AP  
Transcription..... SESAC  
Representative..... W. T. Grant  
Membership..... NARTB  
Gen., Sta. Mgr..... Vern Emmerson  
Comm. Mgr..... Eberle Shultz  
Program Dir..... Lee Norton  
Chief Engineer..... Vince Lambert

**KERN—Bakersfield—1932**  
CBS

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By..... McClatchy Bcstg. Co.  
Business Address..... Sacramento  
News Service..... UP  
Transcription Service..... Capitol  
Representative..... Paul H. Raymer  
Membership..... NARTB, RAB  
President..... Eleanor McClatchy  
Sta., Comm., Prom. Mgr., Prog., Pub. Dir.  
Walter Baziuk  
Chief Engineer..... Verne Shatto

**KBIG—Avalon—1952**

Frequency: 740 Kc. Power: 10,000 Watts  
Owned-Operated By..... John Poole Bcstg. Co.  
Address..... 6540 Sunset Blvd., Hollywood  
News Service..... UP, AP  
Transcription Service..... Standard  
Representative..... Weed  
Membership..... NARTB, RAB  
President, Gen. Mgr..... John Poole

**KGEE—Bakersfield—1946**  
**NBC**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....KGEE, Inc.  
Business-Studio Address....1415 17th Street  
**News Service**.....UP  
Representative.....Hollingsbery  
Membership.....RAB  
Pres., Prom. Mgr., Pub. Dir.  
C. Dexter Haywood  
Gen., Sta., Comm. Mgr. ....Herbert H. Wixson  
Program Director.....Thad Bulkeley  
Chief Engineer.....Edwin Andreas

**KMAP—Bakersfield—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Morris Mindel  
Address.....P.O. Box 693  
**News Service**.....UP  
Representative.....Forjoe  
Membership.....NARTB  
Station Manager.....Jeanne Backer

**KPMC—Bakersfield—1932**  
**ABC**

Frequency: 1560 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Pioneer Mercantile Co.  
Address.....307 E. 21st St.  
Representative.....Burn-Smith  
Harlan G. Oakes  
Membership.....NARTB  
Gen., Sta. Mgr.....L. A. Schamblin

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....San Jacinto Bctsg. C.  
Address.....4425 W. Ramsey St.  
**News Service**.....UP  
Transcription Service.....World  
Representative.....Grant Webb  
Manager.....Melvin F. Berstler  
Commercial Mgr.....G. F. Kraus

**KWTC—Barstow—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Mojave Valley Bctsg. Co.  
Address.....Box 697  
**News Service**.....UP  
Representative.....O'Connell

**KRE—Berkeley—1923**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By....Central Calif. Bcstrs., Inc  
Address-Trans.....601 Ashby Avenue  
**News Service**.....AP  
Representative.....W. S. Grant  
Membership.....NARTB  
General Mgr.....Arthur Westlund  
Sta. Mgr.....Don Hambly  
Chief Engineer.....Robert K. Morrison

**KOWL—Bijou—1956**

Frequency: 1490 Kc.....Power: 250 Watts

Owned.....Radio Station KOWL  
Address.....Lake Tahoe, Bijou  
General Sales Mgr.....Sam Taylor, Jr.

**KIBS—Bishop—1953—KBS**

Frequency: 1230 Kw.....Power: 250 Watts  
Owned-Oper. By.....Inyo Bcstg. Co.  
Address.....Box 757  
**News Service**.....UP  
Transcription Service.....Capital, SESAC  
Representative.....Broadcast Time Sales  
Pres., Gen. Mgr., Pub. Dir.....J. Oliver  
Station Mgr.....Dorothy Cowley  
Commercial Mgr., Prom. Mgr....R. S. Deming  
Prog. Dir.....George Hobkirk  
Ch. Engineer.....Paul Shirk

**KYOR—Blythe—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Imperial Broadcasting Systems, Inc.  
Address.....Box 668  
**News Service**.....UP  
Representative.....John E. Pearson  
President, Gen. Mgr.....Frank K. Danzig  
V.P., Gen. Sales Mgr....A. Bartlett Ross, Jr.  
Station Mgr.....Vic Lundberg  
Commercial Mgr.....Sam Christie  
Program Dir.....Lee Young  
Chief Engineer.....Carl S. Johnson

**KROP—Brawley—1946—ABC**

Frequency: 1300 Kc....1000 Watts d., 500 n.  
Owned-Oper. By.....Imperial Bcstg. System  
Address.....6331 Hollywood Blvd.  
Representative.....John E. Pearson Co.  
Station Manager.....Ed Silvera  
Program Dir.....Chap Rollins

**KBLA—Burbank—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Bdcstrs. of Burbank  
Address.....11516 Oxnard St., N. Hollywood  
**News Service**.....UP  
Station Representative.....Grant Webb  
Transcription Service.....Capitol

**KICO—Calexico—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Charles R. Love  
Address.....Box 1697  
**News Service**.....AP  
Station Representative....D. Cooke, O'Connell  
Owner.....Charles R. Love  
General Manager.....W. L. Gleeson  
Station Manager.....Ray Mitchell  
Comm. Manager.....Bob Purcell  
Program Dir.....H. Herbert  
Chief Engineer.....E. Barranza

**KHSL—Chico—1935—CBS**

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated....Golden Empire Bcstg. Co.  
Address.....Box 303  
Representative.....Avery-Knodel  
Membership.....NARTB

Pres., Gen. Mgr. . . . . Mrs. H. McClung  
 Station Manager. . . . Charles H. Kinsley, Jr.

**KXOC—Chico—1949**  
**MBS**

Frequency: 1060 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By. . . . . Broadmoor Bcstg. Corp.  
 Address-Trans. . . . . Radio Lane  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Branham, McGavren-Quinn  
 Membership . . . . . RAB, NARTB  
 President . . . . . J. O. Gross  
 Gen., Sta., Mgr. . . . . Ted L. Snider  
 Comm. Mgr. . . . . R. Gheller  
 Prog. Director. . . . . Ned Tollinger  
 Publicity Dir. . . . . L. Barksdale  
 Chief Engineer. . . . . Bill Pope

**KCHV—Coachella—1954**

Frequency: 970 Kc. . . . . Power: 1 Kw.  
 Owner. . . . . Coachella Valley Bcstg. Co.  
 Address . . . . . Avenue 50  
 News Service . . . . . AP  
 Partner, Gen. Mgr. . . . . E. Gorges  
 Partner, Ch. Eng. . . . . M. Carroll  
 Sta. Mgr. . . . . Ed Keane

**KBMX—Coalinga—1950—KBS**

Frequency: 1470 Kc. . . . . Power: 500 W. d.  
 Owned-Oper. By. . . . . Westside Bdcstg. Co.  
 Address . . . . . Box 1179  
 News Service . . . . . UP  
 Sta. Rep. . . . . Grant Webb  
 Gen., Sta., Com. Mgr. . . . . V. J. Stedry  
 Chief Engineer. . . . . M. E. Davis

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned. . . . . Radio Broadcasting, Inc.  
 Business Address. . . . . 758 East Colorado St.,  
 Pasadena  
 News Service . . . . . UP  
 Trans. . . . . Lang-Worth  
 Pres., Gen. Mgr. . . . . Henry Fritzen  
 Sta., Comm. Mgr. . . . . Charles M. Ferguson  
 Chief Engineer. . . . . Robert Cochems

**KCRE—Crescent City—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Del Norte Bcstg. Co.  
 Address . . . . . Box 248  
 Representative . . . . . Ayres  
 Transcription. . . . . Standard, SESAC, World  
 Pres., Gen. Mgr., Sta. Mgr. . . . Robert E. Grey  
 Chief Engineer. . . . . Herb W. Hall

**KCHJ—Delano—1950**

Frequency: 1010 Kc. . . . . Power: 1000 W. d.  
 Owned-Oper. By. . . . . Charles Herman Johns  
 Address. . . . . County Line Rd.  
 News Service . . . . . UP  
 General Mgr. . . . . Jean J. Johns  
 Program Dir. . . . . Joe McFolin

**KRDU—Dinuba—1946—KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Radio Dinuba Co.  
 Business-Studio Address. . . . . Box 157  
 News Service . . . . . AP  
 Representative . . . . . W. Ayres  
 Pres., Gen., Sta. Mgr. . . . . Egon A. Hofer  
 Chief Engineer. . . . . Warren Nystrom

**KBAB—El Cajon—1955**  
**KBS-ABC**

Frequency: 910 Kc. . . . . Power: 1 Kw.  
 Owned-Operated By. . . . . Babcock Bcstg. Corp.  
 Address. . . . . 200 E. Main St.  
 Representative . . . . . Bolling  
 Transcription Service . . . . . Thesaurus  
 President. . . . . L. H. Kornik  
 Gen., Sta. Manager. . . . . N. E. Key  
 Comm. Mgr., Pub. Dir. . . . . John Stam  
 Program Dir. . . . . W. Sweet  
 Chief Engineer. . . . . Robert E. Lee

**KXO—El Centro—1927**  
**MBS-DON LEE**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Valradio Inc.  
 Business Address. . . . . Box 140  
 News Service . . . . . UP  
 Representative. . . . . Paul H. Raymer  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Riley R. Gibson  
 Commercial Manager. . . . . Marc Hanan  
 Prog. Dir. . . . . Bob Weaver  
 Chief Engineer. . . . . Jim Pollard

**KHUM—Eureka—1947—CBS**

Freq.: 980 Kc. . . . . Power: 5 Kw., d., 500 W. n.  
 Owned-Oper. By. . . . . Carroll R. Hauser  
 Address . . . . . Box 1015  
 News Service . . . . . AP  
 Transcription Service . . . . . Capitol  
 Representative. . . . . Pearson, MacGavren  
 Pres., Gen. Mgr. . . . . C. R. Hauser  
 Sta. Mgr., Pgm., Pub. Dir. . . . Frank R. Brown  
 Comm., Prom. Mgr. . . . . Frank M. Smith  
 Chief Engineer. . . . . Dean Elliott

**KIEM—Eureka—1933—MBS**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned Opr. By. . . . . Redwood Bdcstg. Co., Inc.  
 Address. . . . . 6th at E. Sts.  
 Trans. Ser. . . . . MacGregor, World  
 Membership . . . . . NARTB, RAB  
 Representative . . . . . John Blair  
 President, Manager. . . . . Wm. B. Smullin  
 General Manager. . . . . John Bauriedel  
 Commercial Mgr. . . . . Robert Stach  
 Prom. Mgr. . . . . B. Adams  
 Program Dir. . . . . Eddy Arnold  
 Chief Engineer. . . . . Bert Speer

**KDAC—Fort Bragg—1948**  
**KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts

Owned.....Mendocino Coast Bcstg. Co.  
 Address.....Box 616  
**News Service**.....**AP**  
 Owner.....Edward Martle  
 General Manager.....Craig N. Smith  
 Comm. Mgr., Prog. Dir.....Matthew V. Huber  
 Chief Engineer.....Craig N. Smith

**KARM—Fresno—1938—ABC**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....**KARM**  
 Business-Studio Address...1333 Van Ness Ave.  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Bolling  
 President.....Mrs. Hattie Harm  
 General-Station Manager...Clyde F. Coombs  
 Comm. Mgr.....George Nickson  
 Sls. Prom. Mgr.....E. Roth Cooney  
 Program Director.....Lou Lampe  
 Chief Engineer.....Elbert Dean

**KBIF (See San Francisco)**

**KFRE—Fresno—1937—CBS**

Frequency: 940 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Calif. Inland Bcstg. Co.  
 Business-Studio Address..T. W. Patterson Bldg.  
 Representative.....John Blair  
 Pres., Gen. Mgr.....P. R. Bartlett  
 Com. Mgr.....Donald Barry  
 V. P. Eng.....Keith L. Mealey  
 Program Dir.....Robert Fulton

**KGST—Fresno—1949**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Delle Broadcasting Co.  
 Address.....1244 'O' St.  
 News Service.....UP  
 Representative.....Rambeau  
 Membership.....NARTB  
 Commercial Manager.....Morrie Mindel  
 Program Director.....Jeanne Bacher

**KMAK—Fresno—1953**

Frequency: 1340 Kw.....Power: 250 Watts  
 Owned-Oper. By.....McMahan Bcstg. Co.  
 Address.....2020 McKinley  
 Representative.....McGavren  
 President.....R. O. McMahan  
 Gen., Sta. Mgr.....Coyle Chambers  
 Chief Engineer.....Ed Nickels

**KMJ—Fresno—1925—NBC**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By....McClatchy Bcstg. Co.  
 Business-Studio Address..1515 Van Ness Ave.  
 Transcription Service.....Associated  
 Representative.....Paul H. Raymer  
 Membership.....NARTB, RAB  
 Station Manager.....David T. Harris

**KYNO—Fresno—1947**

**MBS-DON LEE**

Frequency: 1300 Kc.....Power: 1000 Watts

Owned-Oper. By.....Radio KYNO  
 Address.....2125 N. Barton Ave.  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Hollingbery  
 Membership.....NARTB, RAB  
 General, Sta. Manager.....L. E. Chenault  
 Sales Prom. Mgr.....Jim Carroll  
 Program Director.....Jack Grady  
 Chief Engineer.....Bert Williamson

**KIEV—Glendale—1933**

Frequency: 870 Kc.....Power: 250 Watts d.  
 Owned-Operated By....Cannon System, Ltd.  
 Address.....102 N. Glendale Ave.  
 News Service.....UP, AP  
 Transcription Service.....Standard  
 President.....David H. Cannon  
 Station Mgr.....Cal Cannon

**KNGS—Hanford—1948**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hanford Bcstg.  
 Business Address.....P. O. Box 620  
 News Service.....UP  
 Rep.....Harlan G. Oakes  
 Membership.....NARTB, RAB  
 President.....Earl J. Fenston  
 Gen., Sta. Mgr.....M. Offenbach  
 Commercial Mgr.....Forrest Howard  
 Publicity Dir.....Dave Camp  
 Prog. Dir., Ch. Eng.....Stan Vestal



HOLLYWOOD'S  
**"PERSONALITY"**  
 STATION

- Balanced Block Programming
- Superior Musical Selection
- News, Sports, Personalities

KEEPS RADIO DIALS SET AT  
**1230 Kc.**

Twenty Four Hours Daily  
 "The Original 24-hr. Station"  
 6314 Sunset Blvd.

Hollywood 28

HO. 4-0201

**KFWB—Hollywood—1926**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFWB Inc.  
 Business-Studio Add....6419 Hollywood Blvd.  
 Representative.....Branhan, MsGavren, Quinn  
 Pres., Gen. Mgr.....Harry Maizlish  
 Dir. of Oper.....Sydney Yallen  
 General Sales Mgr.....Frank King

**KDAY—Hollywood—1947**

(See Santa Monica For Listing)

**KGFJ—Hollywood—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Business-Studio Address....6314 Sunset Blvd.  
 News Service.....UP  
 Owner.....Ben S. McGlashan  
 General. Station Manager...Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Prog., Pub. Dir.....Dan Speare  
 Prom. Mgr.....Juanita McCurdy  
 Chief Engineer.....Homer Obuchon

**KLAC—Hollywood—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By...Hall Broadcasting Co.  
 Address.....6363 Sunset Blvd  
 Representative.....Adam J. Young  
 Membership.....NARTB, RAB  
 President, Gen. Mgr.....M. W. Hall  
 Gen. Sales Manager.....Felix D. Adams

**KREO—Indio—1946—ABC**

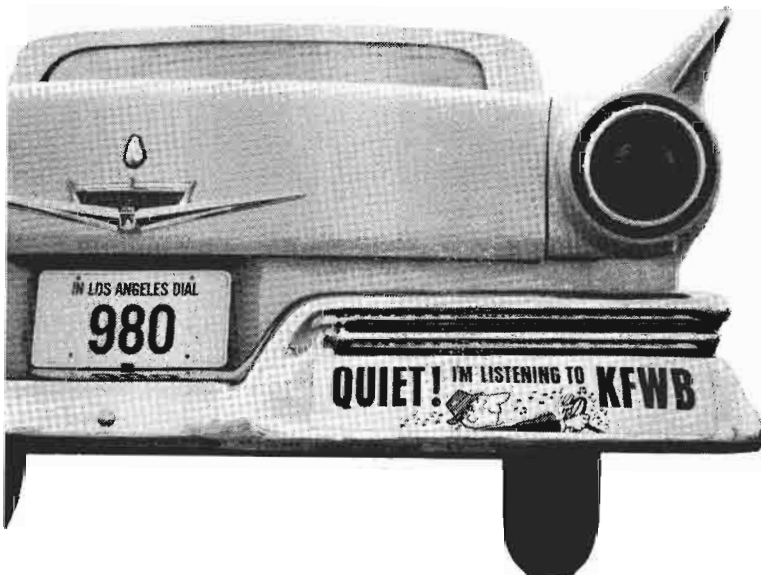
Frequency: 1400 Kc.....Power: 250 Watts  
 Owned...Imperial Broadcasting System, Inc.  
 Address.....P.O. Box 697  
 News Service.....UP  
 Representative.....John E. Pearson  
 President, Gen. Mgr.....Frank K. Danzig  
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
 Station Mgr.....Douglas Caplette  
 Commercial Mgr.....Bill Gibeau  
 Program Director.....Don Retz  
 Chief Engineer.....Cliff Lantz

**KAVL—Lancaster—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Antelope Bcstg. Co.  
 Address.....P. O. Box 1192  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB, RAB  
 Station Representative..Broadcast Time Sales  
 News Service.....UP  
 President.....W. B. Carter  
 General Mgr.....H. L. Comstock  
 Sls. Prom. Mgr.....Dean Roper  
 Chief Engineer.....Carl Pendergraft

**KBVM—Lancaster—1956**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned.....Brokaw Broadcasting Co.  
 Address.....112 East Avenue "J"  
 News Service.....AP



A bumper crop  
of Listeners  
at home and on  
the road  
in Los Angeles.

National  
Representatives:  
Branham Co.  
San Francisco:  
McGavren-Quinn.  
Robert M. Purcell,  
Vice President  
and General Manager  
5000 Watts  
day and night...  
clear regional  
channel.



Representative ..... Adam Young  
 Pres., Gen. Mgr. .... Hal Brown  
 Station, Sales Mgr. .... Frank Wilbur

**KCVR—Lodi—1946—KBS**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... H. W. & D. A. Brown  
 Business Address ..... P. O. Box 800  
 Transcription Service ..... Standard  
 Station Representative ..... Wm. Ayres  
 News Service ..... UP  
 Gen. Mgr. .... Herbert W. Brown  
 Sta. Mgr., Prog. Dir. .... Dedah M. Corlett  
 Sales Mgr. .... J. A. Duguid  
 Chief Engineer ..... George Sampson

**KFOX—Long Beach—1924**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Hogan Bcstg. Corp.  
 Address ..... 220 E. Anaheim Street  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Representative ..... Headley-Reed  
 President ..... Arthur B. Hogan  
 Gen., Sta., Comm. Mgr. .... Hal Shideler  
 Pub. Dir. .... Walt Abbott  
 Chief Engineer ..... J. C. Warren

**KGER—Long Beach—1926**  
**KBS**

Frequency: 1390 Kc. .... Power: 5,000 Watts  
 Owned By... John Brown Schools of Calif., Inc.  
 Business-Studio Address ..... 3745 Atlantic  
 News Service ..... AP  
 Representative ..... Walker  
 Membership ..... NARTB  
 Gen., Sta., Comm. Mgr. .... Clinton H. Fowler  
 Beverly Hills Sales Mgr. .... Cornelius O. Lee

**KABC—Los Angeles—1929**  
**ABC**

Frequency: 790 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... AB-PT, Inc.  
 Address ..... 1539 N. Vine St.  
 News Service ..... AP, INS  
 Representative ..... Katz  
 Membership ..... NARTB, RAB  
 Vice-President ..... Earl J. Hudson  
 General Manager ..... John Hansen  
 Promotion Manager ..... David Nowinson  
 Commercial Mgr. .... William Baxley  
 Program Director ..... Dresser Dahlstead  
 Publicity Director ..... Nell Cleary  
 Chief Engineer ..... Ted Grenier

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Oper. By... Los Angeles Bcstg. Co., Inc.  
 Bus-Studio Address ..... 5773 Wilshire Blvd.  
 News Service ..... AP  
 Representative ..... Bolling  
 Membership ..... NARTB  
 Pres.-Gen.-Sta. Mgr. .... Calvin J. Smith  
 Publicity Dir. .... Paul Price  
 Program Director ..... Howard Rhines  
 Chief Engineer ..... Ron Oakley

**KFI—Los Angeles—1922**  
**NBC**

Frequency: 640 Kc. .... Power: 50,000 Watts  
 Owned-Operated By... Earle C. Anthony, Inc.  
 Business-Studio Address... 141 N. Vermont Av.  
 News Service ..... AP, UP  
 Representative ..... Henry I. Christal  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Earle C. Anthony  
 Asst. to President ..... Charles E. Hamilton  
 Program Director ..... Pat Kelly  
 Sales, Prom. Mgr., Pub. Dir. .... Edward H. Grigg  
 Co-Chief Eng. .... H. L. Blatterman, C. W. Mason

**KNX—Los Angeles—1922**  
**CBS**

Frequency: 1070 Kc. .... Power: 50,000 Watts  
 Owned By.... Columbia Bcstg. System, Inc.  
 Operated By ..... CBS Radio Division  
 Business-Studio Address... 6121 Sunset Blvd.  
 News Service ..... AP, UP  
 Representative ..... CBS Radio Spot Sales  
 Membership ..... NARTB, RAB  
 Comm. Mgr. .... Donald M. Ross  
 Sales Promotion Mgr. .... John Asher

(See Page 366)

**KPOP—Los Angeles—1925**

Frequency: 1020 Kc. .... Power: 5,000 Watts  
 Owned-Operated By ..... Standard Bcstg. Co.  
 Business-Studio Add. .... 338 S. Western Ave.  
 News Service ..... AP, UP  
 Trans. Ser. .... Lang-Worth, MacGregor

**ENJOY  
 LOW COST  
 SO. CALIF.  
 SALES IMPACT**

WITH

- TEXACO
- PEPSODENT
- PET MILK
- RICHARD HUDNUT
- VITALIS
- SCHILLING SPICES
- CHESTERFIELDS
- LAMB GROWERS
- COCA COLA
- (4 AMELS)

USE



5000w.      LOS ANGELES      1020kc.

Represented by: BROADCAST TIMES SALES  
 New York   Chicago   Detroit   Dallas  
 FRANK KING CO.      San Francisco



Representative.....Broadcast Time Sales,  
 Frank King  
 Membership.....NARTB  
 General Manager.....Frank Burke, Jr.  
 Dir. Nat'l Sales.....Frank Crane  
 Comm. Manager.....Vern Lindblade

**KMPC—Los Angeles—1927**

Freq.: 710 Kc....Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 News Service.....INS, UP  
 Representative.....AM Radio Sales  
 Membership.....NARTB  
 Ch. of Board.....Gene Autry  
 President.....Robert O. Reynolds  
 V.P., Dir. Engineering.....Lloyd C. Sigmon  
 Gen. Sales Mgr.....Stanley Spero  
 Director of Bcstg., Sls. Prom.....Mark Haas  
 Chief Engineer.....L. C. Sigmon

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc...Power: 10,000 Watts d.  
 Owned-Oper. By...Coast Radio Bdcstg. Corp.  
 Address.....4628 Wilshire Blvd.  
 News Service.....AP  
 Transcription Service..Associated, Lang-Worth  
 Representative.....Robert S. Keller  
 Membership.....RAB  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Frederick Custer  
 Program Dir.....R. Scott  
 Chief Engineer.....Floyd Hall

**KHJ—Los Angeles—1922**  
**MBS-DON LEE**

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Address.....1313 N. Vine St., Hollywood  
 News Service.....AP, UP  
 Representative.....H-R Reps.  
 Membership.....NARTB, RAB  
 Pres., Don Lee Div.....Willet H. Brown  
 Gen. Mgr., Don Lee Div.....Ward D. Ingram  
 Vice Pres., Sales.....Norman Boggs  
 Sales Promotion Mgr.....Robert Light  
 Comm. Mgr.....Terry Mann  
 Program Director.....A. J. LaFrano  
 Publicity Director.....Bill Barron  
 Chief Engineer.....Robert Arne

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.  
 Owned-Operated By  
 Continental Telecasting Corp.  
 Business-Studio Address..1050 Montecito Drive  
 News Service.....INS  
 Transcription Service.....World  
 Rep.....Meeker  
 General Manager.....Frank Oxarart  
 Commercial Mgr.....Dick Schofield

**KMYC—Marysville—1940**  
**MBS**

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owner-Oper..Marysville-Yuba City Bcstrs., Inc.

SUPPORT  
 YOUR  
 RTRA  
 CHARITIES



**Business Address**..... P. O. Box 631  
**News Service**..... AP  
**Transcription Service**..... World  
**Representative**..... W. S. Grant  
**Membership**..... NARTB, RAB  
**President**..... H. E. Thomas  
**Gen.-Station Manager**..... Joe D. Carroll  
**Program Director**..... W. R. Cleveland  
**Sls. Prom. Mgr.**..... Gene Walker  
**Publicity Dir.**..... Anne Bailey  
**Chief Engineer**..... Loyd McQueary

**KYOS—Merced—1936**  
**MBS**

**Frequency:** 1480 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... KYOS, Inc.  
**Business Address**..... Box 717  
**News Service**..... UP  
**Representative**..... Headley-Reed  
**Transcription**..... Lang-Worth  
**Membership**..... NARTB  
**Pres., Gen. Sta. Mgr.**..... Robert S. Garrett  
**Commercial Manager**..... Gene Bell  
**Program Director**..... John McAdams  
**Sales Prom. Mgr.**..... G. Lorensen  
**Chief Engineer**..... Cecil Lynch

**KBEE—Modesto—1951**

**Frequency:** 970 Kc..... **Power:** 1000 Watts  
**Owned**..... McClatchy Bldg. Co.  
**Address**..... 14th & Eye Sts.  
**News Service**..... UP  
**Representative**..... Paul Raymer  
**Manager**..... Hugh Shelley

**KMOD—Modesto—1950—ABC**

**Frequency:** 1360 Kc..... **Power:** 1000 Watts  
**Owned-Operated By**..... Radio Modesto, Inc.  
**Address**..... Orangeburg Ave.  
**News Service**..... AP  
**Representative**..... Headley-Reed  
**Membership**..... NARTB  
**President**..... John Griffin  
**General Manager**..... Don C. Reeves  
**Comm. Manager**..... Judd Sturtevant  
**Sales Prom. Mgr., Pub. Dir.**..... D. Callahan  
**Program Director**..... Gene D'Accardo  
**Chief Engineer**..... Mel Freedman

**KTRB—Modesto—1933**

**Frequency:** 860 Kc..... **Power:** 10,000 d.; 1000 n.  
**Owned-Operated By**..... KTRB Bcstg. Co., Inc.  
**Address**..... P. O. Box 593  
**News Service**..... UP  
**Transcription Service**..... Cole, Standard  
**Representative**..... McGavren-Quinn  
**Membership**..... NARTB  
**Pres.-Gen.-Station Mgr.**..... William H. Bates, Jr.  
**Comm., Sales Prom. Mgr.**..... Richard Brown  
**Prog., Pub. Dir.**..... Carl Porviance  
**Chief Engineer**..... William H. Bates, Jr.

**KMBY—Monterey—1949**  
**CBS**

**Frequency:** 1240 Kc..... **Power:** 250 Watts

**Owned-Oper. By**..... KMBY Bcstg. Co.  
**Business Address**..... 468 Calle Principal  
**News Service**..... UP  
**Transcription Service**..... World  
**Station Representative**..... Pearson  
**Pres., Gen., Sta. Mgr.**..... B. P. Timothy  
**Prog. Dir.**..... Florence Timothy  
**Publicity Dir.**..... J. T. Timothy  
**Chief Engineer**..... G. Hammond

**KXXL—Monterey—1955**

**Frequency:** 630 Kc..... **Power:** 1 Kw.  
**Owned-Operated By**..... Pacific Ventures, Inc.  
**Address**..... 546 Hartnell Plaza  
**News Service**..... AP  
**Transcription**..... RCA, Standard  
**Representative**..... Burn-Smith  
**President**..... Norman Blitz  
**Gen. Mgr.**..... Al Madden  
**Comm. Mgr.**..... Robert G. Campbell  
**Program Director**..... Jack G. Hamilton  
**Publicity Director**..... Gerry Clemens  
**Chief Engineer**..... Herman Stalberg

**KWSD—Mt. Shasta—1947**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Shasta Cascade Bcstg. Corp.  
**Address**..... Mt. Shasta  
**Representative**..... Continental, McGavren,  
 BTS  
**Membership**..... NARTB  
**Co-Owner**..... Arthur Adler  
**Co-Owner**..... David H. Rees

**KVON—Napa—1947**

**Frequency:** 1440 Kc..... **Power:** 500 Watts  
**Owned-Oper. By**..... J. L. & A. M. Powell  
**Address**..... Foster Rd.  
**Rep.**..... O'Connell, Ayres  
**Membership**..... RAB  
**Owner, Gen. Mgr.**..... J. L. Powell  
**Comm. Mgr.**..... Burke Riley

**KSFE—Needles—1952—KBS**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Needles Bdcstg. Co.  
**Address**..... P. O. Box C-2  
**News Service**..... INS  
**Station Representative**..... Continental  
**Transcription Service**..... Thesaurus  
**Owner, Mgr.**..... B. J. Fitzpatrick

**KLX—Oakland—1922**

**Frequency:** 910 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Tribune Building Co.  
**Business Studio Address**..... 401 13th St.  
**Newspaper Affiliation**..... Oakland Tribune  
**News Service**..... AP  
**Transcription Service**..... World, Standard  
**Representative**..... Weed  
**President**..... J. R. Knowland, Jr.  
**Gen., Sta. Mgr.**..... Bud Foster  
**Prog. Dir.**..... Bill Laws  
**Publicity Director**..... Jean Williams  
**Comm., Sales Mgr.**..... S. Johnston  
**Chief Eng.**..... Roswell S. Smith



**KROW—Oakland—1925**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KROW, Inc.  
 Address.....464 19th St.  
 News Service .....UP  
 Representative .....Raymer  
 Membership .....NARTB, RAB  
 President.....Sheldon F. Sackett  
 General Manager.....J. G. Paltridge  
 Sales Mgr.....Russ Coglin

**KWBR—Oakland—1920**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Warner Bros. Radio  
 Business-Studio Address.....327 22nd St.  
 News Service.....UP  
 Transcription .....Capitol  
 Representative .....Forjoe  
 Pres., Gen. Mgr.....E. N. Warner  
 Station Manager.....F. Wellington Morse  
 Program Director.....Jeane K. Fisher  
 Chief Engineer.....Paul Gregg

**KOCS—Ontario—1946**

Frequency: 1510 Kc.....Power 250 Watts  
 Owned-Operated By...The Daily Report Co.  
 Business-Studio Address.....222 East "B" St.  
 News Service .....UP  
 Newspaper Aff.....Daily Report  
 Transcription Service .....World  
 Representative .....Hil F. Best  
 Membership .....NARTB

President.....Mrs. Jerene A. Harnish  
 General Mgr.....Peter R. Odens  
 Comm. Mgr.....P. Boshosin  
 Program Director.....Mel Hall  
 Chief Engineer.....Charles Tucker

**KMOR—Oroville—1948—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Oroville Bcstrs.  
 Address.....Arlin Rhine Dr.  
 News Service .....UP  
 Membership .....NARTB  
 Representative .....Ayres, Continental  
 General Mgr.....C. Ross McCarthy  
 Sales, Prom. Mgr.....Harry Ebeling  
 Program Dir.....Vic Ives  
 Chief Engineer .....Robert Fuller

**KOXR—Oxnard—1955**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Oper. By..Oxnard Broadcasting Corp.  
 Address.....613 S. "C" St.  
 News Service .....AP  
 Representative .....Tracy Moore  
 President.....Paul R. Schneider  
 General Manager.....Charles A. Farmer  
 Sales Manager .....Robert F. Brown

**KCMJ—Palm Springs—1946**  
**CBS**

Frequency: 1340 Kc.....Power: 250 Watts

**MORE NEWS**  
**MORE FEATURES**  
**MORE REGIONAL COVERAGE**

**AP**

... and **MORE** RADIO AND TELEVISION STATIONS  
 depend on  
**THE ASSOCIATED PRESS**



**Owned-Operated By**..Palm Springs Bcstg. Co.  
**Business Address**.....Box KK  
**News Service**.....UP  
**Representative**.....McGavren  
**Transcription Service**.....World  
**Membership**.....RAB  
**President**.....David H. Margolis  
**Sta., Sls., Pub. Mgr.**.....Robert D. Blashek  
**Gen., Comm. Mgr.**.....Norman Lofthus  
**Program Director**.....Arthur Sipherd  
**Chief Engineer**.....Del Davitt

**KPAL—Palm Springs—1954**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owner**.....Desert Radio-Telescating Co.  
**Address**.....El Mirador Hotel  
**Representative**.....Holman, Moore  
**News Service**.....AP  
**Pres., Gen. Mgr.**.....Florence P. Raley  
**Comm. Mgr.**.....John Michel

**KIBE—Palo Alto—1947**

**Frequency:** 1220 Kc.....**Power:** 1,000 Watts d.  
**Owned-Oper. By**.....Sundial Bcstg. Corp.  
**Address**.....P.O. Box 1151  
**News Service**.....UP  
**Trans.**.....Standard, London  
**Membership**.....RAB  
**General Mgr.**.....Edward Davis  
**Program Director**.....Rik Aladdin

**KALI—Pasadena—1950**

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned**.....Consolidated Broadcasting Co.  
**Address**.....758 East Colorado Street  
**News Service**.....UP  
**President, Gen. Mgr.**.....Henry Fritzen  
**Station Mgr., Prog. Dir.**.....Virginia O'Laughlin  
**Comm., Sales Prom. Mgr.**.....Chester W. Erickson  
**Publicity Dir.**.....Edgar R. Mills  
**Chief Engineer**.....Hervey E. Fritch

**KWKW—Pasadena—1942**

**Frequency:** 1300 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**..Southern Calif. Bcstg. Corp.  
**Address**.....800 Sierra Madre Villa  
**News Service**.....AP  
**Membership**.....NARTB  
**President**.....Marshall S. Neal  
**Gen. Station Mgr.**.....William J. Beaton  
**Program Dir.**.....Ernesto Cervera  
**Comm., Sls. Prom. Mgr., Pub. Dir.**..James Coyle  
**Chief Engineer**.....Paul W. Spargo

**KXLA—Pasadena—1941**

**Frequency:** 1110 Kc.....**Power:** 10,000 Watts  
**Owned-Operated By**..Pacific Coast Bcstg. Co.  
**Business**.....1401 So. Oak Knell Ave.  
**News Service**.....AP  
**Trans. Ser.**.....World  
**Membership**.....RAB  
**President-Gen. Sta. Mgr.**.....Loyal K. King

**KPRL—Paso Robles—1946**  
**MBS-KBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts

**Owned-Oper. By**.....D. J. & Bernard Schwartz  
**Business-Studio Address**.....32nd & Oak Sts.  
**News Service**.....AP  
**Representative**.....W. S. Grant  
**Gen., Sta., Mgr., Chief Eng.**.....Dale Schwartz  
**Comm., Sales Mgr., Pub. Dir.**..Bernard Schwartz  
**Prog. Dir.**.....Dorothy Schwartz

**KAFP—Petaluma—1950**  
**KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Redwood Empire Bcstg. Co.  
**Address**.....Box 590  
**Transcription Service**.....World  
**News Service**.....UP  
**Representative**.....Broadcast Time Sales  
**Pres., Gen., Sta. Mgr.**.....A. T. Shields  
**Comm. Mgr.**.....Gerald M. Hauser  
**Prog., Pub., Sales Prom. Dir.**..Corinne Shields  
**Chief Engineer**.....Aubin Thomas

**KECC—Pittsburg—1949**

**Frequency:** 990 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KECC, Inc.  
**Business**.....235 Railroad Ave.  
**News Service**.....UP  
**Representative**.....W. S. Grant  
**Pres., Gen. Mgr.**.....John C. MacFarland

**KWOW—Pomona—1947**

**Freq.:** 1600 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....Valley Bdcstg. Co.  
**Business-Studio Address**.....1240 E. Holt St.  
**News Service**.....UP  
**General Mgr.**.....Dean H. Wickstrom  
**Comm., Prom. Mgr.**.....Jim Robertson  
**Prog., Pub. Dir.**.....F. E. Wickstrom  
**Chief Engineer**.....Jim Flint

**KTIP—Porterville—1947**  
**ABC-KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Ralph F. Miller  
**Business-Studio Address**.....Box 1312  
**News Service**.....UP  
**Representative**.....O'Connell  
**Gen. Mgr., Owner**.....Ralph F. Miller  
**Local Sales Mgr.**.....Don Weldon  
**Chief Engineer**.....Bill White

**KBLF—Red Bluff—1947**  
**ABC**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Tehama Broadcasting Co.  
**Address**.....Tremont Hotel  
**Representative**.....Tracy Moore  
**President**.....W. W. Boone  
**Station Mgr.**.....W. F. Baumgarten

**KRDG—Redding—1956**  
**MBS-DON LEE**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Redding Broadcasting Co.

Address.....1214 Locust Street  
 News Service.....AP  
 Representative....Tracy Moore, Hil F. Best  
 General Manager.....Howard N. Martineau  
 Comm. Manager.....Lee Craig  
 Program Director.....Edith Martineau  
 Chief Engineer.....Lynn F. Olsen

**KSDA—Redding—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....Valr, Inc.  
 Address.....Box 1400  
 News Service.....AP  
 Representative.....Grant  
 General Mgr.....P. Farrelle  
 Commercial Mgr.....John N. Chames  
 Traffic Mgr.....Mrs. Lee Arnold

**KVCV—Redding—1936**  
 CBS

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Golden Empire Bcstg. Co.  
 Address.....Box 511  
 News Service.....UP  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Mrs. Hugh McClung  
 Station Manager.....Fred M. Stuelpnagel

**KCAL—Redlands—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owner.....Southwest Bcstg. Co., Inc.  
 Address.....223 E. State  
 Representative....Tracy Moore, Continental  
 Gen., Comm. Mgr.....R. C. Winkelman  
 Program Dir.....Ellen Winkelman  
 Sec'y. Treas.....A. M. Miller

**KPRO—Riverside—1941**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned.....Imperial Broadcasting System, Inc.  
 Address.....3401 Russell Street  
 News Service.....UP  
 Representative....John E. Pearson  
 President, Gen. Mgr.....Frank K. Danzig  
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
 Station Mgr.....John Wages  
 Program Director.....George Corneal  
 Chief Engineer.....James Gardner

**KCRA—Sacramento—1945**  
 NBC

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KCRA, Inc.  
 Business Studio Address.....310 Tenth St.  
 News Service.....UP  
 Representative.....Petry  
 President-General Mgr.....Ewing C. Kelly  
 Business Director.....Irma Davis  
 Comm. Mgr.....Fred C. Beckwith  
 Sta. Mgr., Prog. Dir.....R. E. Kelly  
 Chief Engineer.....W. Herbert Hartman

**KFBK—Sacramento—1922**  
 ABC

Frequency: 1530 Kc.....Power: 50,000 Watts  
 Owned-Operated By...McClatchy Bcstg. Co.  
 Business Studio Address Twenty-First & Q  
 Newspaper Affiliation..McClatchy Newspapers  
 News Service.....UP, AP  
 Representative.....Paul H. Raymer  
 Membership.....NARTB, RAB  
 President.....Eleanor McClatchy  
 Station Manager.....Keith B. Collins  
 Sales Mgr.....A. C. Williams  
 Program Manager.....Harry Warren  
 Chief Engineer.....Stam Sronce

**KGMS—Sacramento—1952**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Capitol Radio Enterprises  
 Address.....Hotel Senator  
 News Service.....AP  
 Transcription Service.....World, Langworth  
 Representative.....Forjoe Co.  
 Membership.....NARTB  
 General Manager.....Irving J. Schwartz  
 Station Manager.....J. Matranga  
 Sales Manager.....R. O'Brien  
 Program Director.....Jack Nelson  
 Commercial Manager.....S. George  
 Chief Engineer.....Logan Z. Edwards

**KROY—Sacramento—1937**  
 CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KROY, Inc.  
 Business-Studio Address.....1010 11th St.  
 Representative.....Hollingbery  
 Membership.....RAB  
 Pres., Gen. Mgr.....Robert W. Dunn  
 Station Mgr.....Dean Seaton

**KXOA—Sacramento—1945**  
 MBS-DON LEE

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Sacramento Bcstrs., Inc.  
 Business Address.....Highway 40  
 Representative...Moore & Lund, McGavren,  
 Branham  
 Pres., Gen. Mgr.....Lincoln Dellar  
 Station Mgr.....Howard Haman  
 Sales Mgr.....Howard Haman

**KDON—Salinas—1935**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Frank Oxarart  
 Business Address..The Arcade, Valley Center  
 News Service.....UP  
 Representative.....McGavren  
 Trans.....Capitol  
 Gen. Mgr.....Jack Feldmann, Jr.  
 Chief Engineer.....Omer Wright

**KSBW—Salinas—1947—MBS**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Salinas Valley Bcstg. Corp.

Business Address.....238 John St.  
**News Service**.....**AP**  
 Transcription Service..... World  
 Representative..... Headley-Reed  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... John C. Cohan  
 Sta., Comm. Mgr..... W. M. Oates  
 Sales Prom. Mgr..... Dean Moxley  
 Prog. Dir..... Mike Morisoli  
 Chief Engineer..... Bill Hargan

**KCSB—San Bernardino—1947**

Frequency: 1350 Kc..... Power: 500 Watts  
 Owned-Oper. By..... Fred P. D'Angelo  
 Business Address..... 770 Mill St.  
 News Service..... UP  
 Transcription Service..... Standard  
 Representative..... W. S. Grant  
 Pres., Gen., Comm., Sales Mgr..... F. A'Angelo  
 Sta. Mgr., Prog. Dir., Eng..... Jim Blaine  
 Pub. Dir..... M. Boznic

**KFXM—San Bernardino—1929**  
**MBS**

Frequency: 590 Kc..... Power: 1000 Watts  
 Owned..... KFXM Broadcasting Co.  
 Address..... 512 Fifth Street  
 News Service..... UP  
 Transcription..... World  
 Representative..... McGavren-Quinn  
 Membership..... NARTB, RAB  
 Board of Dirs..... Howard Tullis,  
 John Hearne, Ben Paschall  
 Program Dir..... Howard Bailey  
 Chief Engineer..... George Ewing

**KITO—San Bernardino—1947**  
**ABC**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned-Operated By  
 Cosmopolitan Bcstg. Corp.  
 Address..... Box 889  
 News Service..... UP  
 Representative..... Hollingbery  
 General Mgr..... Ray Rios  
 Asst. Mgr..... Perry Carle

**KRNO—San Bernardino—1948**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Western Empire Bcstrs., Inc.  
 Address..... 990 Colton Ave  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Representative..... Broadcast Time Sales  
 Pres., Gen. Mgr..... Norman H. Rogers  
 Station Manager..... George W. Brock  
 Sls. Prom., Comm. Mgr..... John Staples  
 Program Director..... Chuck Palmer  
 Chief Engineer..... George W. Brock

**KCBQ—San Diego—1946**

Freq.: 1170 Kc..... Power: 5 Kw. d; 1 Kw. n.  
 Owned-Oper. By..... KCBQ, Inc.  
 Bus.-Studio Address..... P. O. Box 1629  
 News Service..... UP  
 Representative..... Young  
 Membership..... NARTB

Managing Dir..... Lee B. Bartell

**KFMB—San Diego—1941**  
**CBS**

Frequency: 540 Kc..... Power: 5 Kw.  
 Owned..... Wrather-Alvarez Bcstng Co.  
 Bus.-Studio Address..... 1405 Fifth Ave.  
 News Service..... AP  
 Representative..... Petry  
 Membership..... RAB, NARTB  
 Trans..... SESAC, Capitol  
 President..... J. D. Wrather, Jr.  
 General Mgr..... Maria Helen Alvarez  
 Station Manager..... A. M. Mortensen  
 Gen. Sales Mgr..... Joe Miller  
 Promotion Dir..... Dan Bellus

**KFSD—San Diego—1925—NBC**

Frequency: 600 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KFSD, Inc.  
 Business-Studio Address..... U. S. Grant Hotel  
 News Service..... INS  
 Transcription Service..... World  
 Representative..... Katz Agency  
 Membership..... NARTB, RAB  
 Station Manager..... F. T. Boise Jr.  
 Chief Engineer..... Leroy Bellwood  
 Eng. Supvr..... Norman Burwell

**KGB—San Diego—1926—MBS**

Frequency: 1360 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KGB, Inc.  
 Address..... 1017 First Ave.

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 RADIO AND  
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 depend on  
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**News Service** ..... UP  
**Representative** ..... H-R  
**Membership** ..... RAB, NARTB  
**President** ..... Marion R. Harris  
**Vice-Pres., Sales Mgr.** Leonard W. Landmark  
**Program Director** ..... Robert S. Regan  
**Chief Engineer** ..... Norman Duncan

**KSDO—San Diego—1947**

**Freq.:** 1130 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**... San Diego Bcstg. Co.  
**Bus. Studio Address**... 204 U.S. Natl. Bank Bldg.  
**News Service** ..... UP  
**Rep.** Pearson, McGavren, Feltis, Cox, Walter Lake  
**Vice-Pres., Gen. Mgr.** ..... Wilson Edwards  
**Prog. Dir., Chief Eng.** ..... Vern Milton

**KSON—San Diego—1946**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Rabell Enterprises  
**Address** ..... U.S. Grant Hotel  
**Membership** ..... NARTB  
**Representative** ..... Forjoe  
**President** ..... Fred Rabell  
**Exec. V.P.** ..... Dorothy Rabell  
**Vice-Pres.** ..... Emery L. Chase

**KGIL—San Fernando—1947**

**Frequency:** 1260 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ... Pierce Brooks Bcstg. Corp.  
**Business Address** ..... 4919 Van Nuys Blvd.  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Trans.** Capitol, World, Lang-Worth, Thesaurus, Assoc., Standard, McGregor  
**President** ..... Dr. Pierce B. Brooks  
**Gen., Comm., Sta. Mgr.** ..... Howard P. Gray  
**Program Dir.** ..... Allen McKee  
**Chief Engineer** ..... Jay Rice

**KCBS—San Francisco—1949**  
**CBS**

**Frequency:** 740 Kc. .... **Power:** 50,000 Watts  
**Owned-Operated By** ..... CBS  
**Address** ..... Sheraton Palace Hotel  
**News Service** ..... AP, UP, INS  
**Representative** ..... CBS Radio Spot Sales  
**Transcription Service** ..... ASCAP, SESAC, BMI  
**Membership** ..... NARTB, RAB  
**President (CBS)** ..... Frank Stanton  
**Gen., Sta. Mgr.** ..... Henry Untermeyer  
**Commercial Manager** ..... Roland Kay  
**Promotion Mgr.** ..... Evelyn Clark  
**Program Director** ..... Pede Worth  
**Publicity Director** ..... William Cullenward  
**Chief Engineer** ..... Alan Cormack

**KOBY—San Francisco—1947**

**Frequency:** 1550 Kc. .... **Power:** 10 Kw.  
**Owned-Oper. By** ... Mid-America Bdcstrs., Inc.  
**Address** ..... 505 Geary St.  
**News Service** ..... AP  
**Representative** ..... Forjoe  
**President** ..... David M. Segal  
**Station Mgr.** ..... Bill E. Brown

**Prom. Mgrs.** ..... W. Brazeal, J. McRea  
**Chief Engineer** ..... Ted Porter

**KFRC—San Francisco—1923**  
**MBS-DON LEE**

**Frequency:** 610 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... RKO Teleradio Pictures  
**Business-Studio Address**... 1000 Van Ness Ave.  
**News Service** ..... UP, INS  
**Representative** ..... H-R  
**Membership** ..... NARTB, RAB  
**Gen., Sta. Mgr.** ..... William D. Cabst  
**Commercial Manager** ..... William E. Nichols  
**Sales Prom. Mgr.-Pub. Dir.** ..... Dink Templeton  
**Program Director** ..... Mel Venter  
**Chief Engineer** ..... E. G. Underwood

**KGO—San Francisco—1924**  
**ABC**

**Frequency:** 810 Kc. .... **Power:** 50,000 Watts  
**Owned-Oper. By** ..... ABC-PT  
**Business Address** ..... 277 Golden Gate Ave.  
**News Service** ..... AP, INS  
**Representative** ..... John Blair  
**V.P., ABC; Sta. Mgr.** ..... James H. Connolly  
**Commercial Mgr.** ..... David Sacks  
**Sls. Prom. Mgr., Pub. Dir.** ..... Victor P. Reed  
**Program Director** ..... Russ Baker  
**Chief Engineer** ..... Harry N. Jacobs

**KJBS—San Francisco—1924**

**Frequency:** 1100 Kc. .... **Power:** 1000 Watts d  
**Owned-Operated By** ..... KJBS Bcstrs.  
**Business Studio Address** ..... 1470 Pine St.  
**News Service** ..... AP, INS  
**Representative** ..... Young  
**Membership** ..... NARTB  
**Gen. Mgr.** ..... Edwin P. Franklin  
**Sta., Comm., Prom. Mgr.** ..... Stanley G. Breyer  
**Merchand. Dir.** ..... Audrey P. Hunt  
**Prog., Pub. Dir.** ..... Charles F. Pendleton  
**Chief Engineer** ..... Roger Roberts

**KNBC—San Francisco—1922**  
**NBC**

**Frequency:** 680 Kc. .... **Power:** 50,000 Watts  
**Owned-Operated By** ... National Bcstg. Co.  
**Address** ..... 420 Taylor St.  
**News Service** ..... AP, INS, UP  
**Trans.** ..... Thesaurus  
**Representative** ..... NBC Spot Sales  
**Membership** ..... NARTB, RAB  
**President (NBC)** ..... Robert Sarnoff  
**Gen., Sta., Comm. Mgr.** ..... George W. Fuerst  
**Program Director** ..... Jack Wagner  
**Publicity Director, Prom. Mgr.** ..... Jane Morrison  
**Chief Engineer** ..... J. W. Baker

**KSAN—San Francisco—1936**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned** ..... Golden Gate Broadcasting Corp.  
**Address** ..... 1111 Market Street  
**News Service** ..... AP  
**Representative** ..... Stars National, Tracy Moore



President.....Sherwood H. Patterson  
 Gen., Sta. Mgr.....Len Cinnamon  
 Program Dir.....O'Dessa Monroe  
 Publicity Dir.....Gail Perry  
 Chief Engineer.....Harry Wickersham

**KSFO—San Francisco—1925**

Freq.: 560 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcstg. Co.  
 News Service.....UP  
 Business Address.....950 California St.  
 Transcription Service.....Standard  
 Representative.....AM Radio Sales  
 Membership.....NARTB  
 President.....Robert Reynolds  
 Gen., Sta. Mgr.....Roman W. Wassenberg  
 Sales Asst. Gen. Mgr.....Bert S. West  
 Program Dir.....Robert Hansen  
 Pub. Dir., Sales Prom. Mgr.....P. Ryan  
 Dir. of Engineering.....Lloyd C. Sigmon

**KYA—San Francisco—1926**

Freq.: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KYA, Inc.  
 Business Studio Address.....Fairmont Hotel  
 News Service.....UP  
 Rep.....Barry, Taft, McGavren, Quinn  
 Membership.....RAB  
 V.P., Gen. Mgr.....Irving C. Phillips  
 Sales Mgr.....Deane Banta

**KBIF—San Francisco-Fresno  
 1947**

Frequency: 900 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....John Poole Bdcstg. Co.  
 Business Address.....857 Van Ness Ave.  
 News Service.....UP  
 Representative.....Weed  
 Transcription Service.....Associated  
 Membership.....RAB  
 Owner, President.....John H. Poole  
 Gen. Mgr.....Dave Maxwell  
 Comm., Prom. Mgr.....A. S. Purves  
 Prog., Pub. Dir.....Jim Bailey  
 Chief Engineer.....Bob Love

**KEEN—San Jose—1947**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....Unilted Bcstg. Co.  
 Business Studio Address.....Hotel De Anza  
 News Service.....UP  
 Representative.....W. S. Grant  
 Membership.....NARTB  
 President.....George M. Mardikian  
 V.P., Gen. Mgr.....Floyd Farr  
 Prog. Dir., Chief Eng.....G. Snell  
 Commercial Mgr.....Robert J. Blum  
 Sales Prom. Mgr.....Ray Holly

**KLOK—San Jose—1946**

Freq.: 1170 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 967  
 News Service.....UP  
 Membership.....RAB

Representative.....O'Connell; Pickens  
 President.....E. L. Barker  
 Gen., Sta. Mgr.....R. E. Ryan  
 Sls. Prom., Pub. Dir.....Lois Johnson  
 Comm. Mgr.....G. Anderson  
 Program Director.....Ruth Poindexter  
 Chief Engineer.....Bill Cunningham

**KSJO—San Jose—1946**

Freq.: 1590 Kc....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By...Santa Clara Bcstg. Co.  
 Business Address.....P. O. Box 995  
 Paper Affil...Los Gatos Times, Gilroy Dispatch,  
 Saratoga Observer  
 News Service.....UP  
 Transcription Service.....Standard  
 Representative.....Hall; BTS  
 President.....Patrick H. Peabody  
 Gen., Sta. Mgr.....Norman Paul  
 Comm., Sales Mgr.....Earle Russell  
 Publicity Director.....Gordon B. Greb  
 Prog. Dir.....Frank Darien  
 Chief Engineer.....Edward Meece

**KRRX—San Jose—1948**

Frequency: 1500 Kc....Power: 1000 Watts  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address.....Box 167  
 News Service.....AP  
 Representative.....McGavren, Tracy Moore,  
 Hugh Fellis  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Sta. Mgr., Comm. Mgr., Pub. Dir.  
 Gordon Graham  
 Program Director.....Frank G. Kilpatrick  
 Sales Prom. Mgr.....Oscar Bradley  
 Chief Engineer.....Bill Frost

**KATY—San Luis Obispo—1949**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Operated By.....KATY Inc.  
 Address.....P. O. Box 700  
 News Service.....UP  
 Trans. Service.....World  
 Representative.....Meeker  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 Sales Prom. Mgr.....Dale Kirk  
 Prog., Pub. Dir., Ch. Eng.....Clay Coldwell

**KVEC—San Luis Obispo—1937  
 MBS-DON LEE**

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By.....Valley Enterprises Co.  
 Business Address  
 Mountain View & Hill Sts.  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....John C. Cohan  
 Sales Manager.....Si Darragh  
 Nat. Sales Mgr.....William A. Morrison

**KVSM—San Mateo—1947**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Intercontinental Bcastg. Corp.  
 Business Studio Address... 279 Baldwin Ave.  
 News Service ..... INS  
 Representative..... Harlan Oakes, McGavren  
 General Manager..... Jack Grant  
 Program Dir..... Ralph Emery  
 Chief Engineer..... Carl Rolliff

**KTIM—San Rafael—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Marin Bcastg. Co., Inc.  
 Business Address..... 1032 B Street  
 Newspaper Affil.... S. R. Independent Journal  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 President..... Roy A. Brown  
 V.P., Gen., Comm. Mgr., Ch. Eng... H. E. Turner  
 Pub. Director..... Kitty Oppenheimer

**KWIZ—Santa Ana—1926**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned..... Voice of the Orange Empire Inc.  
 Business Address..... 105 E. 5th St.  
 News Service ..... UP  
 Representative..... W. S. Grant, Leader  
 President, Gen. Mgr..... Earnest L. Spencer  
 Sales Prom Mgr..... Donner P. Spencer  
 Comm. Manager..... Dick Leader  
 Prog. Director..... Ed Nix  
 Publicity Director..... Barbara Cullings  
 Pub. Rel. Dir..... Harry Harvey  
 Ch. Eng..... Roy Morris

**KDB—Santa Barbara—1921**  
**MBS-DON LEE**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... KDB Broadcasting Co.  
 Business-Studio-Transmitter ..... Radio Square  
 Membership ..... NARTB, RAB  
 News Service ..... UP  
 Representative ..... Gill-Perna, McGavren  
 Transcription ..... Standard  
 General Mgr..... Jim Harford  
 Sales Manager..... Len Menard  
 Program Director..... Lou Stumpo

**KIST—Santa Barbara—1946**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio KIST, Inc.  
 Business-Studio Address..... Balboa Bldg.  
 News Service ..... UP  
 Representative..... George P. Hollingbery  
 Pres., Gen. Mgr..... Harry C. Butcher

**KTMS—Santa Barbara—1937**  
**ABC**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By. Santa Barbara News-Press  
 Business-Studio Address... de la Guerra Plaza  
 News Service ..... AP  
 Representative..... Paul H. Raymer

President..... Thomas M. Storke  
 Gen. Mgr..... Charles A. Storke  
 Sta. Mgr..... Joe Benes

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By..... Radio Santa Cruz  
 Business Address..... P. O. Box 1080  
 News Service ..... AP  
 Trans..... Thesaurus, Standard  
 Membership ..... NARTB, RAB  
 Representative..... BTS  
 Pres., Gen., Sta., Comm. Mgr.... C. V. Berlin

**KCOY—Santa Maria—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... Arenze B'casters  
 Business-Studio Address..... 801 So. B'way  
 Representative..... Best, McGavren-Quinn  
 News Service ..... AP  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr..... James H. Ranger  
 Comm., Sls. Prom. Mgr..... Edmond L. Feely  
 Prom., Pub. Dir..... Ed L. Zuchelli

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... J. Hagerman, J. I. Groom  
 Address..... 510 W. Morrison  
 News Service ..... UP  
 Sta. Rep..... Tracy Moore  
 Managers.. James M. Hagerman, John I. Groom

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● *National Representatives:*  
FORJOE & CO., New York, Chicago, Dallas  
DORA-CLAYTON, Atlanta, Georgia  
PEARSON & CO., San Francisco  
GEORGE A. BARON, Exec. V.P. & Gen. Mgr.

**KDAY—Santa Monica—1947**

Frequency: 1580 Kc. Power: 10,000 Watts, d.  
 Owned-Operated By Gotham Broadcasting Co.  
 Address 1 Pico Blvd.  
 Membership NARTB  
 Representative Forjoe, Dora-Clayton  
 President J. Elroy McCaw  
 V.P., General Manager G. A. Baron  
 Program Director P. Pete Smith  
 Chief Engineer Robert H. Dye

**KSPA—Santa Paula—1946  
 KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Santa Paula Bcstrs. Inc.  
 Business-Studio Address 110 Middle Rd.  
 Station Rep. O'Connell, Ayres  
 Pres., Gen., Sta. Mgr. Juan G. Salas  
 Prog. Dir., Comm. Mgr. Victor Salas  
 Sales Prom. Mgr., Chief Eng. H. J. Velasco

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By Finley Bcstg. Co.  
 Business-Studio Add. Fresno & Finley Aves.  
 News Service UP  
 Representative McGavren-Quinn  
 President Mrs. E. L. Finley  
 Gen., Comm. Manager Frank McLaurin  
 Pub. Dir. Greg Prichard  
 Sales Prom. Mgr. Paul Corbin  
 Prog. Dir. Al E. Pearson  
 Chief Engineer Hilmar Cann

**KROG—Sonora—1949—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Bruce E. Ferrel  
 Address Modesto  
 News Service UP  
 Transcription Standard, SESAC  
 Representative W. S. Grant  
 Gen., Sta. Mgr., Ch. Eng. Walter T. Eggers  
 Comm., Sales Prom. Mgr. George E. Johnstad  
 Program Director Baci Ferrecl  
 Publicity Dir. Ray Lukas

**KRAK—Stockton—1926**

Frequency: 1140 Kc. Power: 5000 Watts  
 Owned-Oper. By Golden Valley Bcstg. Co.  
 Business-Studio Address 409 E. Market St.  
 News Service UP  
 Transcription Service World  
 Representative John Blair  
 Membership RAB  
 President L. E. Chenault  
 V.P., Gen., Sta. Mgr. A. L. Torbet  
 Program Director Bob Brannan  
 Pub. Director J. Mackenzie  
 Comm. Manager Ted Carlsen  
 Chief Engineer J. Tyron Kelley  
 Sales Prom. Mgr. Burtca

**KSTN—Stockton—1949**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Operated By San Joaquin Bcstg. Co.  
 Business Address Hotel Clark  
 News Service UP  
 Representative Hollingbery  
 Membership NARTB, RAB  
 President Knox La Rue  
 Station Mgr. Dave Skinner  
 Sales Prom. Mgr. E. Tiscornia  
 Program Director Ellis Lind  
 Publicity Director Ray Golden  
 Chief Engineer Richard Van Schaick

**KWG—Stockton—1921—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Western Broadcasting Co., Inc.  
 Address 411 East Market Street  
 News Service AP  
 Representative Bolling Co.  
 Membership NARTB  
 President, Gen., Sta. Mgr. Douglas D. Kahle  
 Comm., Sales Prom. Mgr. Robert Murray  
 Program Director James E. Longe  
 Publicity Dir. Robert Billman  
 Chief Engineer M. Bey Greene

**KJOY—Stockton—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By Joseph Gamble Stations, Inc.  
 Business-Studio Address Hotel Stockton  
 News Service UP  
 Representative McGavren

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 Gen., Sta., Comm. Mgr. .... Ort Lofthus  
 Prog. Dir. .... Dennis C. Kirwan  
 Chief Engineer ..... James Tracewell

**KSUE—Susanville—1948**  
**KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... N. Hallowell, J. E. McKahan  
 News Service ..... UP  
 Representative ..... Tracy Moore  
 Membership ..... NARTB  
 Manager ..... Nolan Hollowell  
 Traffic Manager ..... G. W. Burr  
 Program Director ..... Ernest W. Moffett  
 Chief Engineer ..... Harold C. Houston

**KTKR—Taft—1948—KBS**

Frequency: 1310 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Taft Bcstg. Co.  
 Business Address ..... P.O. Box "WW"  
 News Service ..... UP  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... Kenneth Aitken  
 Comm. Mgr. .... Jack Smith  
 Chief Engineer ..... Kenneth Aitken  
 Prog. Dir. .... G. J. Tschumy, Jr.

**KCOK—Tulare—1945**  
**MBS-DON LEE**

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... KCOK, Inc.  
 Business Address ..... P. O. Box 119  
 News Service ..... UP  
 Representative ..... Forjoe  
 General Manager ..... Sheldon Anderson  
 Station Manager ..... J. Alton Rinehart  
 Nat. Sales Mgr. .... Naum Healy

**KTUR—Turlock—1949**

Frequency: 1390 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Turlock Bcstg. Corp.  
 Address ..... P. O. Box 1390  
 News Service ..... UP  
 Representative ..... O'Connell  
 President ..... Wallace Lindskoog  
 Gen., Sta., Comm. Sls. Mgr. .... H. A. McMillen  
 Program Director ..... B. McMillen  
 Chief Engineer ..... Maxon Sayre

**KUKI—Ukiah—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... M. E. Sims  
 Address ..... P. O. Box 638  
 Representative ..... Grant  
 Transcription Service ..... Standard  
 News Service ..... AP  
 Membership ..... NARTB  
 Gen., Comm. Mgr. .... John Franklin  
 Sls. Promotion Mgr. .... Phil Trine  
 Program Dir. .... Jack Hasling  
 Publicity Director ..... Lyle Jones  
 Chief Engineer ..... John Cheatham

**KGW—Vallejo—1947**

Frequency: 1190 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Vallejo Bcstg. Co.  
 Business-Studio Address ..... 3267 Sonoma Blvd.  
 News Service ..... UP  
 Representative ..... BTS  
 Co-Owners, Co-Mgrs. .... E. Peck, A. J. Krisik  
 Comm. Mgr. .... A. J. Krisik  
 Pub., Prog. Dir. .... Ellsworth Peck  
 Sls. Prom. Mgr. .... A. J. Krisik  
 Chief Engineer ..... William Roberts

**KVEN—Ventura—1948**  
**MBS-DON LEE**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Coast Ventura Co.  
 Address ..... Box 1611  
 News Service ..... UP  
 Representative ..... McGavren, Webb  
 President ..... Carroll Hauser  
 General Manager ..... Sydney Held  
 Station Manager ..... Fred Hall  
 Commercial Mgr. .... Karl Rembe  
 Sls. Prom. Mgr. .... Bob Godeck  
 Program Director ..... Frank Haines  
 Pub. Dir. .... Jerry Thomas  
 Chief Engineer ..... Fred Hall

**KUDU—Ventura—1947**

Frequency: 1590 Kc. .... Power 1000 Watts  
 Owned-Oper. By ..... Voice of Ventura County  
 Business Address ..... South Mills Rd.  
 Representative ..... Walker, Oakes  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Manager ..... Bill E. Williams  
 Sales Mgr. .... Norton Gilson  
 Program Dir. .... Jim Williams  
 Chief Engineer ..... Cullen Tendick

**KONG—Visalia—1951**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KYNO  
 Address ..... Box 1429  
 News Service ..... UP  
 Representative ..... Hollingbery  
 Gen., Sta. Mgr. .... Gordon L. Jacobs  
 Program Manager ..... Dave Belman  
 Chief Engineer ..... Leon K. Jones

**KWSO—Wasco—1950**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Maple Leaf Bcstg. Co.  
 Address ..... P. O. Box 366  
 Rep. .... Hil F. Best  
 News Service ..... AP  
 President ..... E. J. Peters  
 Station Mgr. .... Theo. G. Heinrichs

**KHUB—Watsonville—1937**  
**KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Business Address ..... P. O. Box 349  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 Gen., Sales Mgr. .... William W. Morgan

**KSYC—Yreka—1947—ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By Siskiyou Cty. Bcstg. Co., Inc.  
 Address.....Lawrence Lane, S. Oregon St.  
 News Service .....AP  
 Transcription Service .....Lang-Worth  
 Representative.....T. Moore  
 Membership.....NARTB  
 President.....E. G. Milbourne  
 General Manager.....D. C. Holfinger  
 Sta., Comm. Manager.....D. M. Comstock  
 Program Director.....Wesley Meyers  
 Chief Engineer.....W. R. Maginnis

**KAGR—Yuba City—1953  
KBS**

Frequency: 1450 Kc.....Power: 100 Watts  
 Owner.....James E. Jaeger  
 Address.....Box 247

News Service .....UP  
 Representative .....Best  
 President .....James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley  
 Program Director.....Dean Coll

**KUBA—Yuba City—1947**

Freq.: 1600 Kc....Power: 1Kw., d., 500 w. n.  
 Owned-Operated By Peachbowl Bcstrs., Inc.  
 Bus. Add..Hotel Marysville, Marysville, Cal.  
 News Service.....AP  
 Transcription Service .....Thesaurus  
 Rep.....Ayers, O'Connell, Continental  
 Membership.....NARTB  
 President.....Chester V. Ullom  
 Gen. Manager.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Prog. Dir.....Ric Ryan  
 Pub. Dir.....Donald Brown  
 Chief Engineer.....Carlton E. Currie

**Colorado**

Pop. March 1 (Est.) 1,654,000—Families 493,000  
 Radio Homes 462,000—TV Hmes 304,000—Stations in State 46

**KGIW—Alamosa—1929—KBS  
MBS-IMN**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. L. & Katholeen Allen  
 Address.....Alamosa  
 News Service .....UP  
 Rep.....Avery-Knodel  
 General Manager.....D. L. Allen  
 Comm. Manager.....Katholeen Allen

**KOSI—Aurora—1954**

Frequency: 1430 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Mid-America Bcstg. Co.  
 Address.....9100 East Colfax  
 News Service .....UP  
 Transcription Service .....World  
 Representative.....Forjoe  
 Membership.....NARTB  
 President.....David M. Segal  
 Gen., Sta. Mgr.....Edward M. Guss  
 Comm. Mgr.....James F. Brown  
 Sls. Prom. Mgr.....Ted Cooper  
 Chief Engineer.....Lonnie A. Licata  
 Program Dir.....Bobby Beers  
 Publicity Director.....Jim Wayne

**KBOL—Boulder—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Boulder Radio KBOL, Inc.  
 Address.....Box 146  
 News Service .....AP  
 Transcription Service .....Standard, Thesaurus  
 Station Rep.....Holman  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Russel Shaffer  
 Sales Manager.....Gene Palm  
 Program Dir.....John Wilcox

**KRLN—Canon City—1946  
KBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Royal Gorge Bcstrs., Inc.  
 Business-Studio Address.....1615 Central Ave.  
 News Service .....UP  
 Trans. Serv.....Keystone, Cole, BMI  
 Pres.-Gen.-Sta. Mgr.....Ray M. Beckner  
 Comm. Mgr.....Al Rinn  
 Pub. Dir.....Q. Bryan  
 Prog. Director.....R. Beckner, Jr.  
 Chief Engineer.....Ed Wood

**KRDO—Colorado Springs  
1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pikes Peak Bcstg. Co.  
 Business-Studio Address.....399 S. 8th St.  
 News Service .....AP, UP  
 Representative.....John E. Pearson  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....Harry W. Hoth  
 Program Director.....John Finlayson  
 Business Mgr.....Donald Wilkinson  
 Chief Engineers.....H. Schubarth, C. Upton

**KVOR—Colorado Springs  
1924—CBS-IMN**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Riggs & Greene, Inc.  
 Address.....512 So. Tejon  
 News Service .....UP  
 Representative.....Hollingbery  
 Membership.....NARTB  
 President.....John S. Riggs  
 General Manager.....John F. Hanssen





Program Director.....Ron Cook  
Chief Engineer.....Sheridan Gilbert

**KWBY—Colorado Springs  
1955**

Frequency: 740 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Music Broadcasting Corp.  
Address.....Box 764  
News Service.....UP  
Representative.....Radio-TV Reprs., Inc.  
Pres., Gen. Mgr.....John L. Buchanan  
Comm., Prom. Mgr., Pub. Dir.....Jack Wallace  
Station Mgr.....Ralph Petti  
Prog. Dir.....Robert Pittock  
Chief Engineer.....O. E. Kelley

**KVFC—Cortez—1955  
KBS-IMN**

Frequency: 740 Kc.....Power: 1 Kw.  
Owned-Oper. By.....J. Hawkins & B. Hubbs  
Address.....Box 1718  
News Service.....UP  
Transcription Service.....World  
Representative.....Best  
Gen., Sta. Mgr.....Jack Hawkins  
Prog. Dir., Eng.....Jack James  
Comm. Mgr.....George Fender  
Sales Prom. Mgr.....Clyde Gores

**KRAI—Craig—1947**

Frequency: 550 Kc.....Power: 1 Kw. d., 500 W. n  
Owned-Oper. By.....Northwestern Bcstg. Co.  
Address.....P. O. Box 65  
News Service.....UP  
Representative.....Grant Webb  
Transcription Service.....Thesaurus  
Membership.....NARTB  
President.....George Cory  
Station Mgr.....Dick Bonderud  
Treasurer.....Kenneth Stone  
Sales Co-Ord.....Shulom Kurtz

**KDTA—Delta—1955**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Monarch Broadcasting Co.  
Address.....P. O. Box 452  
News Service.....UP  
Transcription.....SESAC  
Pres., Gen., Sta. Mgr.....D. E. Towne  
Comm. Mgr.....D. W. Blair  
Prog. Dir.....Rose Mary Towne

**KDEN—Denver—1956**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....KDEN Broadcasting Co.  
Address.....1601 West Jewell Ave.  
News Service.....AP  
Partners.....Edwin E. Koepke, Frank E. Amole Jr.  
Station Mgr.....Edwin E. Koepke  
Comm. Mgr.....Wally Geiger  
Sales Prom. Mgr.....Ken Brothers  
Program Dir.....Lloyd Knight  
Chief Engineer.....Walt Wilson

**KFML—Denver—1955**

Frequency: 1390 Kc.....Power: 1000 Watts d.

Owned-Oper. By....."Note" Bcstg. Co.  
Address.....262 Fillmore St.  
Representative.....Good Music Broadcasters  
Membership.....NARTB  
Pres., Gen. Mgr.....E. A. Bancker, Jr.  
Comm. Mgr.....L. B. Switzer  
Sales Prom. Mgr., Pub. Dir.....Amy Roosevelt  
Program Dir.....Fred Hays  
Chief Engineer.....A. L. Robertson

**KFSC—Denver—1954**

Frequency: 1220 Kc.....Power: 1 Kw.  
Owned.....Francisco V. Sanchez  
Address.....3340 Lafayette St.  
News Service.....INS  
Representative.....Oakes, National Time Sales  
President.....F. V. Sanchez  
Gen. Mgr.....Levi Beall  
Comm. Mgr.....Joseph E. Flynn

**KIMN—Denver—1923—MBS  
IMN**

Frequency: 950 kc.....Power: 5 kw.  
Owned.....KIMN, Inc.  
Address.....5350 W. 20th Ave.  
News Service.....UP  
Station Representative.....Avery-Knodel, Inc.  
Membership.....RAB  
Gen. Mgr.....Collin W. Lowder  
Commercial Manager.....Kenneth E. Palmer  
Nat. Sales Mgr.....Holly Moyer  
Chief Engineer.....Robert Blanchard

**KLIR—Denver—1953—KBS**

Frequency: 990 Kw.....Power: 1000 Watts d.  
Owned-Oper. By.....G. B. Anderson  
Address.....6535 W. Jewell  
Transcription Service.....Lang-Worth  
News Service.....INS  
Representative.....Continental, Biddick  
Owner-Gen., Mgr.....G. B. Anderson  
Commercial Mgr.....L. L. Tracy  
Bus. Mgr.....H. G. Kincaid  
Prog. Dir.....G. B. Anderson  
Chief Engineer.....D. M. Smith

**KLZ—Denver—1922—CBS**

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Aladdin Bcstg. Corp.  
Business-Studio Address.....131 Speer Blvd.  
News Service.....UP, INS  
Newspaper Affiliation.....Time, Inc.  
Representative.....Katz  
Membership.....NARTB, RAB  
President.....Hugh B. Terry  
Station Mgr.....Phil Hoffman  
Comm. Mgr.....Lee Fondren  
Sales Prom. Mgr.....Quintin McCredie  
Program Coordinator.....Charles Roberts  
Pub. Dir.....Earl Wennergren  
Chief Engineer.....Harvey E. Wehrman

**KMYR—Denver—1941**

Frequency: 710 Kc.....Power: 5000 Watts  
Owned-Operated By.....Dolph-Petty Bdcstg. Co.  
Address.....Security Life Bldg.

Station Representative..... Adam Young  
 General Manager..... Ken Hildebrandt  
 Sales Mgr..... Leonard Kehl

**KOA—Denver—1924—NBC**

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Oper. By..... KOA, Inc.  
 Business-Studio Address..1625 California St.  
 News Service..... AP, INS, UP  
 Transcription Service..... Thesaurus  
 Representative..... NBC Spot Sales  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... William W. Grant  
 Sta. Mgr..... Bob Hix  
 Sales Prom. Mgr..... Orville Rennie  
 Program Director..... Jim Atkins  
 Chief Engineer..... J. A. Slussea

**KTLN—Denver—1948**

Frequency: 1280 Kc.....Power: 5 Kw.  
 Owned-Oper. By..... Radio Denver, Inc.  
 Address..... 431 W. Colfax  
 News Service..... UP  
 Membership..... RAB  
 Representative..... Radio-TV Reps., Inc.  
 Pres., Gen., Sta. Mgr..... Richard B. Wheeler  
 Pub. Dir..... Rich Froemke  
 Gen. Sales Mgr..... Lee Mehlig  
 Program Director..... Percy Allen  
 Chief Engineer..... Norman Petersen

**KVOD—Denver—1925—ABC**

Frequency: 830 Kc.....Power: 5000 Watts  
 Owned-Operated..... Colorado Radio Corp.  
 Business-Studio Address  
 1022 Midland Savings Bldg.  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 Representative..... Simmons Associates, Inc.  
 Membership..... NARTB  
 President..... George O. Cory  
 Sta. Mgr..... Douglas J. Taylor  
 Commercial Manager..... Bob Fehr  
 Sales Co-Ord..... Shulom Kurtz  
 Prog. Dir..... Bill Sharpe

**KIUP—Durango—1935  
 MBS**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... San Juan Bcstg. Co.  
 Address..... P. O. Box 641  
 News Service..... UP  
 Transcription Service..... Thesaurus, World  
 Representative..... Holman Co., McGuire  
 President..... J. A. Segerberg  
 Gen., Sta. Mgr..... R. E. O'Brien  
 Sales Prom. Mgr..... Al Gare  
 Program Director..... Herb Jobs  
 Comm. Mgr..... Lindsey Becker  
 Publicity Director..... Frank Toomey  
 Chief Engineer..... Lou Shaw

**KGMC—Englewood—1952**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned by..... Mc Ma Agency  
 Address..... 3355 S. Broadway  
 News Service..... UP

Transcription Service..... Standard  
 Membership..... NARTB  
 Sta., Sls., Comm., Gen. Mgr.. Grady F. Maples  
 Prog., Pub. Dir..... G. G. Entz  
 Chief Engineer..... D. F. White, Jr.

**KCOL—Ft. Collins—1947  
 IMN**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... Northern Colo. Bcstg. Co.  
 Business-Studio Address..1600 La. Porte Ave.  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Membership..... NARTB, RAB  
 President..... Herb Hollister  
 Gen., Sta., Prom. Mgr., Pub. Dir... E. Atteberry  
 Comm. Manager..... Bill Hansen  
 Program Director..... Hollis Hoff  
 Chief Engineer..... Harry Winter  
 News Editor..... Mona Atteberry

**KFTM—Fort Morgan—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By... Morgan County Bcstg. Co.  
 Address..... P. O. Box 431  
 News Service..... UP  
 Transcription Service..... World  
 Pres., Gen., Sta. Mgr..... R. H. Dolph  
 Comm. Mgr..... Lloyd Walker  
 Program Director..... Dawson Jelinick  
 Chief Engineer..... Robert Duffy  
 Sales Prom. Mgr..... Sam Kerr  
 Pub. Director..... Lou Anderson

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**KGLN—Glenwood Springs  
1950**

Frequency: 980 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Representative.....Holman  
Membership.....NARTB  
News Service.....UP  
President.....Rex Howell  
Vice Pres., Sta. Manager.....Jerry Fitch

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By..Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Transcription Service....Capitol, Thesaurus  
News Service.....INS  
Representative.....Harlan Oakes  
Membership.....NARTB  
President.....D. Spencer Grow  
Vice Pres., Gen. Manager...Abbott Tessman

**KREX—Grand Junction—1926  
MBS**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By...Western Slope Bcstg. Co.  
Business-Studio Address.....Box 30  
Representative.....Hal Holman, McGuire  
Transcription Service....Lang-Worth, Standard  
Membership.....NARTB  
Pres., Gen. Mgr.....Rex Howell  
Station Mgr.....Jerry Fitch  
Sales Prom., Prog. Dir.....Warren Clark  
Pub. Director.....Bill Orr

**KFKA—Greeley—1921—IMN**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned-Oper. By...Mid-Western Radio Corp.  
Business-Studio Address....620—8th Ave.  
Representative.....Hal Holman  
News Service.....UP  
Transcription Service.....Thesaurus  
President.....H. E. Green  
Sta., Gen. Mgr., Pub. Dir....Ralph H. Green  
Comm. Mgr.....Virginia Sears  
Program Dir.....Joan Lynch  
Chief Engineer.....Harry Brewer

**KYOU—Greeley—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Meroco Bcstg. Co.  
Address.....2424 Sixth Ave.  
News Service.....AP  
Representative.....McGillvra, Inc.  
President, Comm. Mgr.....Elwood H. Meyer  
Gen. Mgr., Prom. Mgr.....Everett Shupe  
Prog., Pub. Dir.....Donald Dilley  
Chief Eng.....Roland Reed

**KBNZ—La Junta—1937  
MBS-KBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Otero Broadcasting Co.  
Address.....117 W. Third St.

News Service.....AP  
Representative.....Indie Sales  
Transcription.....Standard  
President.....M. S. Morrison  
Gen., Sta. Mgr., Chief Eng....R. D. McGregor  
Comm., Sis. Prom. Mgr.....Jack Lee  
Program Dir.....J. A. Doenges  
Pub. Dir.....J. O'Rourke

**KLAK—Lakewood—1955**

Frequency: 1580 Kc.....Power: 250 Watts  
Owned-Oper....Lakewood Bcstg Service, Inc.  
Address.....1315 Oak St.  
Representative.....Charles Bernard  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt  
Business Manager.....Julia W. DaVolt  
Program Director.....Edythe G. Sweeney

**KLMR—Lamar—1948  
MBS-IMN**

Freq.: 920 Kc.....Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....SE Colorado Bcstg. Co.  
Address.....P. O. Box 632  
News Service.....UP  
Transcription Service.....World  
Representative.....Continental  
President.....Ralph Eaton  
Gen., Sta. Mgr.....Dennis Beham  
Sales Mgr.....William Jack  
Pub., Prog. Director.....William Adams

**KLVC—Leadville—1951**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Raymond Tex Roberts  
Address.....520 W. 6th St.  
News Service.....UP  
Membership.....NARTB  
Representative.....IMN, Keystone  
Pres., Gen. Mgr., Pub. Dir., Raymond T. Roberts  
Comm., Prom. Mgr., Ch. Eng.  
Kenneth L. Roberts  
Program Dir.....Juanita Roberts

**KLMO—Longmont—1949**

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Operated By.....G. F. Maples  
Address.....Imperial Hotel  
News Service.....UP  
Representative.....Continental Radio Sales  
Gen., Prom. Mgr., Prog., Pub. Dir....R. J. Cutting  
Chief Engineer.....Joseph K. Jackson

**KLOV—Loveland—1955  
KBS**

Frequency: 1570 Kc.....Power: 250 Watts  
Owned-Oper. By.....Vogel & Smock  
Address.....1440 E. 6th St.  
News Service.....AP  
Transcription.....SESAC, Standard  
Membership.....NARTB  
General Mgr.....William R. Vogel  
Program Director.....David W. Martin  
Publicity Director.....Monroe T. Smock  
Chief Engineer.....Allen D. Maggard



**KSLV—Monte Vista—1954**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Colorado Radio Corp.  
 Address.....P. O. Box 631  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Webb  
 Membership.....NARTB  
 President, Gen. Mgr.....George O. Cory  
 Sta., Sales Prom. Mgr.....Herb C. Shields  
 Comm. Mgr.....Clifford J. Marce  
 Prog. Dir.....George Norvell  
 Chief Engineer.....Tom Weir

**KUBC—Montrose—1946**

Freq.: 580 Kc.....Power: 1 Kw., d., 500 W. n.  
 Owned-Operated By..Uncompaghre Bcstg. Co.  
 Business-Studio Address.....P. O. Box 279  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Webb  
 Membership.....NARTB, RAB  
 President.....R. C. McCafferty  
 Gen. Mgr.....Geo. Cory  
 Station Mgr.....Bob Hale  
 Comm. Mgr.....Charles Hosner  
 Pub., Prog. Director.....Ed DeJulio  
 Chief Engineer.....Tom Weir

**KCSJ—Pueblo—1947**  
**MBS-IMN**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Star Bcstg. Co., Inc.  
 Address.....2226 Big Hill Rd.  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson  
 Pres., Gen., Sls., Mgr.....Ray J. Williams  
 Oper. Mgr.....D. F. Durniak  
 Radio Mgr.....Cliff Hendrix  
 Chief Engineer.....Marion Cunningham

**KDZA—Pueblo—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pueblo Radio Co.  
 Address.....3011 Elizabeth  
 News Service.....AP  
 Representative.....McGillivra  
 Pres., Sta., Sls. Mgr.....Dee B. Crouch

**KFEL—Pueblo—1956**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....Frank Donald Hall  
 Address.....4411 Goodnight Ave.  
 News Service.....UP  
 Representative.....Continental Radio Sales  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscos  
 Local Sales Rep.....Earl B. Miller

**KGHF—Pueblo—1928—ABC**  
**MBS-IMN**

Frequency: 1350 Kc..Power: 5000 d.; 1000 n.  
 Owned-Operated By..Colorado Bcstg. Co., Inc.  
 Address.....Canon City Road

News Service.....UP  
 Transcription Service.....World, SESAC  
 Representative.....Gill-Perna, Inc., IMN  
 Membership.....NARTB  
 President.....Gifford Phillips  
 Oper. Dir.....Robert D. Ellis  
 Prom. Mgr., Prog., Pub. Dir.....Ken Reyhons  
 Gen., Comm. Mgr.....William G. Stewart  
 Chief Engineer.....Henry Ankeny

**KRFC—Rocky Ford—1956**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned...Arkansas Valley Broadcasting Co.  
 Address.....P. O. Box 632  
 News Service.....AP  
 Representative.....John E. Pearson  
 Partners.....Ray J. Williams, J. L. Littlejohn  
 General Manager.....J. L. Littlejohn  
 Comm. Manager.....Dick Frink  
 Program Director.....Letabeth Littlejohn  
 Chief Engineer.....Bob Jones

**KVRH—Salida—1948**  
**KBS-MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Heart of the Rockies Bcstg. Co.  
 Address.....P. O. Box 166  
 Mgr., Women's Prog. Dir.....Svea T. Ayers  
 Program Directors....Alan Wall, Glen Ayers  
 Chief Engineer.....Chas. Upp

**KGEK—Sterling—1925**

Frequency: 1230 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Elmer G. Beehler  
 Address.....127 No Div. Ave.  
 News Service.....UP  
 Trans. Service..Lang-Worth, MacGregor, Cole  
 Membership.....NARTB  
 Gen. Mgr., Ch. Eng.....Elmer G. Beehler  
 Sta., Comm. Mgr., Prog., Pub. Dir.....Al Ross

**KOLR—Sterling—1955**  
**MBS-IMN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....High Plains Bcstg. Corp.  
 Address.....114 Main St.  
 News Service.....AP  
 Transcription.....Thesaurus  
 Representative.....Hal Holman  
 Pres., Gen. Mgr.....Robin A. Morrow  
 Station Manager.....John Gazzdik  
 Program Dir.....Max Rossean  
 Chief Eng.....Deane Johnson

**KCRT—Trinidad—1946—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address.....Box 772  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....E. M. Cooper  
 Pub., Prog. Dir.....Pete Deluca  
 Sls. Prom. Mgr.....E. Griego



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- ▶ IN SOUTHERN NEW ENGLAND, Politz studies show that 88 out of every 100 people listen to radio – morning, noon *and* night – and almost four times as many tune to 1080 on the dial as to any other radio station.
- ▶ IN SOUTHERN NEW ENGLAND, family income is 14% above the U.S. average. You can reach this quality *in quantity* on the radio station that serves best.



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**WTIC** HARTFORD  
CONNECTICUT



# Connecticut

Pop. March 1 (Est.) 2,285,000—Families 686,000  
Radio Homes 660,000—TV Homes 594,000—Stations in State 26

## WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.  
Owned By: Valley Broadcasting Co.  
Address: Capitol Bldg., Main St.  
News Service: UP  
Representative: Walker  
Membership: NARTB, RAB  
Pres., Gen., Sta. Mgr.: Sydney E. Byrnes  
Comm. Mgr.: Howard Kester  
Sales Prom. Mgr.: Marvin Rothschild  
Program Dir.: Bernie Tracy  
Publicity Dir.: Barbara Criscuolo  
Chief Engineer: Lisle Dorrian

## WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Bridgeport Bcstg. Co.  
Address: Box 9140  
News Service: AP, UP  
Transcription Service: Thesaurus  
Representative: Adam Young  
Pres., Gen. Mgr.: Philip Merryman  
Commercial Manager: Manning Slater  
Sales Prom. Mgr.: Cameron Mackenzie  
Program Director: Frank Delfino  
Chief Engineer: Pat Uliano

## WNAB—Bridgeport—1941 ABC-MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WNAB, Inc.  
Business-Studio Address: 991 Broad St.  
News Service: UP  
Representative: Burke-Stuart  
President: Harold Thomas  
Gen., Sta., Comm. Mgr.: John Ellinger  
Prog. Director: Harry Luke  
Sls. Prom. Manager: Jack Kane  
Publicity Director: Vin. Lawford  
Chief Engineer: Norman Howard

## WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By: The Bristol Bcstg. Corp.  
Business-Studio Address: 183 Main St.  
News Service: UP  
Representative: Clark  
President: Eric Hatch  
General Manager: R. C. Kilbourn

## WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Operated By: Berkshire Bcstg. Corp.  
Business-Studio Address: 207 Main St.  
News Service: AP  
Transcription Service: World, SESAC  
Representative: Indie Sales  
President: John P. Previdi  
Gen., Comm. Mgr., Pub. Dir., Prom. Mgr.: Sol Robinson  
Program Director: Paul Baker  
Chief Engineer: Rudi Cehak

## WCCC—Hartford—1947

Frequency: 1410 Kc. Power: 500 Watts d.

Owned-Oper. By: Greater Hartford Bcstg Corp.  
Address: Hotel Bond  
News Service: UP  
Station Rep.: Walker  
President: William M. Savitt  
Sec't. Treas.: M. Savitt  
Sta., Comm. Mgr.: R. H. Klein  
Sales Prom. Mgr.: Wm. Hennessey  
Program Director: Jack Brooks  
Publicity Director: Milt Berkowitz  
Chief Engineer: Michael Cookish

## WDRG—Hartford—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Oper. By: The Connecticut Bcstg. Co.  
Business-Studio Address: 869 Blue Hills Ave.  
News Service: UP  
Representative: Paul H. Raymer  
Membership: NARTB  
President: Franklin M. Doolittle  
General Manager: Walter B. Haase  
Comm., Sales Prom. Mgr.: William F. Malo  
Program Dir.: Harvey H. Olson  
Chief Engineer: Henry M. Broderick, Jr.

## WPOP—Hartford—1935 MBS-ABC-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts  
Owned-Oper. By: Tele-Broadcasters of Conn., Inc.  
Business-Studio Address: 600 Asylum Ave.  
News Service: UP  
Representative: H-R Reps, Inc.  
Pres., Gen. Mgr.: H. Scott Killgore  
Commercial Mgr.: Phillip Zoppi

## WTIC—Hartford—1925—NBC

Frequency: 1080 Kc. Power: 50,000 Watts  
Owned-Oper. By: Travelers Bcstg. Service  
Business-Studio Address: 26 Grove St.  
News Service: AP, INS  
Transcription Service: Lang-Worth SESAC  
Representative: Christal  
Membership: NARTB, RAB  
Pres., Gen. Mgr.: Paul W. Moresncy  
Asst. Gen. Mgr., Sls. Mgr.: Walter Johnson  
Asst. Sales Mgr.: Irwin Cowper  
Program Manager: Leonard J. Patricelli  
Public Rel. Dir.: Bernard Mullins  
Chief Engr.: Herman D. Taylor

## WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts  
Owned: Silver City Crystal Company  
Address: 8 West Main St.  
News Service: UP  
Representative: Thomas F. Clark  
Membership: RAB  
President: C. A. Schultz  
General Manager: C. A. Kruttschnitt  
Commercial Manager: James MacGovern  
Program Director: Les Fox  
Chief Engineer: John Roache



### WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned-Oper. By. Middlesex Bcstg. Co.  
 Business-Studio Address. 460 Main St.  
 News Service UP  
 Transcription Thesaurus  
 Representative Devney, Nona Kirby  
 Managing Dir. R. J. W. J. O'Brien  
 Station Mgr. Bill Glynn

### WHAY—New Britain—1949

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Operated By. Central Conn. Bcstg. Co.  
 Business Address. 22 Grove Hill  
 News Service UP  
 Representative Nona Kirby, R. O'Connell  
 Membership NARTB  
 President Patrick Goode  
 General Mgr. Aldo DeDominicis  
 Sta., Comm. Mgr. Charles Bell  
 Program Director George Ehrlich  
 Pub. Dir. Carol Ginsburg  
 Chief Engineer Hillis W. Holt

### WKNB—New Britain—1946

Frequency: 840 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. New Britain Bcstg. Co.  
 Address. 1422 New Britain Ave.  
 News Service AP, UP  
 Representative Bolling  
 Membership NARTB  
 Gen. Mgr. Peter B. Kenney  
 Comm., Sls. Prom. Mgr. Gustave Nathan

Program Director Robert W. Bray  
 Oper. Mgr. John P. Shipley

### WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By. WAVZ Bcstg. Corp.  
 Business-Studio Address. 152 Temple St.  
 News Service AP  
 Representative Hollingbery, Kettell Carter  
 Membership NARTB  
 President Victor W. Knauth  
 Exec. V.P., Sta. Mgr. Daniel W. Kops  
 Sls. Prom., Comm. Mgr. Richard J. Monahan  
 Program Director E. J. Markle  
 Publicity Director S. L. Barstein  
 Chief Engineer Frederick Brill

### WELI—New Haven—1935

Frequency: 960 Kc. Power: 5 Kw. d. 1 Kw. n.  
 Owned By. Conn. Radio Foundation, Inc.  
 Business-Studio Address. 221 Orange St.  
 News Service UP  
 Transcription Service World  
 Representative H. R. Reps., Rbt. Foster  
 Pres., Sta., Gen. Mgr. Richard W. Davis  
 Commercial Mgr. Edwin H. Schweitzer  
 Publicity Director Rudy Frank  
 Program Director Charles H. Wright  
 Chief Engineer Fred King

### WNHC—New Haven—1944 ABC

Frequency: 1340 Kc. Power: 250 Watts

**MORE NEWS**  
**MORE FEATURES**  
**MORE REGIONAL COVERAGE**  
**AP**  
**... and MORE RADIO AND TELEVISION STATIONS**  
**depend on**  
**THE ASSOCIATED PRESS**



Owned-Oper. By... Triangle Publications, Inc.  
**Business-Studio Address**.....1110 Chapel St.  
 News Service.....AP, INS  
 Newspaper Affil. .... Inquirer  
 Representative.....Katz Agency  
 Membership.....NARTB  
 General Mgr.....Edward D. Toddei  
 Sales Manager.....J. Vincent Callanan  
 Sta., Prog. Mgr.....Edward C. Obrist  
 Promotion Dir.....John J. Curran  
 Chief Engineer.....Vinnie DeLourentis

### WNLC—New London—1936 MBS-YANKEE

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.. The Thames Bcstg. Corp.  
**Business-Studio Address**.....281 State St.  
 News Service.....UP  
 President-Gen. Sta. Mgr.....Gerald J. Morey  
 Comm.-Sales Prom. Mgr.....Leo B. Keegan  
 Prog., Publ. Dir.....Nelson Brown  
 Chief Engineer.....Randolph Barrett

### WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned-Operated By.. Norwalk Bcstg. Co., Inc.  
**Address**.....11 Wall St.  
 News Service.....UP  
 Representative.....McGillvra  
 Pres., Gen. Mgr.....James Stolcz  
 Program Director.....Dick Bounerba  
 Chief Engineer.....Clarence Burnham

### WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.  
 Owned-Oper. By... Eastern Conn. Bcstg. Co.  
**Business-Studio Address**.....Cuprak Rd.  
 News Service.....UP  
 Representative.. Everett-McKinney, R. C. Foster  
 Membership.....RAB  
 Pres., Gen., Sta. Mgr.....D. Lasser  
 Sls. Prom. Mgr.....Edward Adler  
 Comm. Mgr.....Richard Reed  
 Program Dir.....Mal Morse  
 Chief Engineer.....Alexander Dubenetsky

### WPCT—Putnam—1953

Frequency: 1350 Kw.....Power: 1 Kw. d.  
 Owned-Oper. By... Israel Putnam Bcstg. Co.  
**Address**.....42 Main St.  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....Roland A. Gayette  
 Gen. Mgr.....Harry E. Breault  
 Pgm. Dir.....Lester Douglas  
 Chief Engineer.....John Dufour

### WSTC—Stamford—1941—ABC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. Conn. Bcstg. Co.  
**Business-Studio Address**.....270 Atlantic St.  
 Newspaper Affiliation.... Stamford Advocate  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Everett-McKinney, Foster  
 President.....Kingsley Gillespie  
 Gen. Manager.....Julian Schwartz

### WLCR—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.. Litchfield Cty. Radio Corp.  
**Business-Studio Address**.....23 Main St  
 Transcription Service.....SESAC  
 Representative.....Bogner & Martin  
 Membership.....NARTB  
 News Service.....AP  
 Pres., Gen. Mgr.....Charles O. Scott  
 Station Mgr.....Arthur Barnham  
 Comm. Mgr.....Alex Pernal  
 Prog., Pub. Dir.....Joe Storm  
 Chief Engineer.....Donald Morrison

### WTOR—Torrington—1948 ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By... Torrington Bcstg. Co., Inc.  
**Business-Studio Address**.....93 Perkins St.  
 Representative.....Rambau  
 News Service.....AP  
 Pres., Gen., Sta. Mgr.....Edmund Waller  
 Comm., Sls. Prom. Mgr.....Al Ayre  
 Prog., Pub. Dir.....David Eller

### WBRV—Waterbury—1934 CBS

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned-Oper. By... American-Republican, Inc.  
**Business-Studio Address**.....P. O. Box 1627  
 News. Affil..... American-Republican  
 News Service.....AP

## Buying Connecticut?

Check the  
 WBRV story in  
 Waterbury with  
 your favorite  
 research service  
 or ask the  
 Avery-Knodel  
 man.

# WBRV

CBS—5,000 Watts

Rep. .... Avery-Knodel, Kettel-Carter  
 Membership ..... NARTB  
 President ..... William J. Pope  
 Manager ..... J. Maxim Ryder  
 Pub. Dir., Sls. Prom. Mgr. .... Robert Holczer  
 Program Director ..... Waller O. Howard  
 Chief Engineer ..... Frank B. Hales

**WATR—Waterbury—1934**  
**ABC**

Frequency: 1320 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WATR, Inc.  
 Business-Studio Address ..... 440 Meadow St.  
 News Service ..... UP  
 Representative ..... Burke-Stuart  
 Membership ..... NARTB

President ..... Harold Thomas  
 Gen. Mgr., Comm. Mgr. .... Sam Elman  
 Sales Prom. Mgr. .... Fred Erwin  
 Prog. Director ..... Wally King  
 Pub. Dir. .... Bob Gullepsie  
 Chief Engineer ..... Andrew Toras

**WWCO—Waterbury—1946**  
**MBS-YANKEE**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. .... New England Bcstg. Co., Inc.  
 Business-Studio Address ..... 65 Bank St.  
 News Service ..... AP  
 Representative ..... McGillvra  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... Lawrence Brandon  
 Comm. Mgr. .... Howard Mendel

**Delaware**

Pop. March 1 (Est.) 421,000—Families 124,000  
 Radio Homes 116,000—TV Homes 108,000—Stations in State 8

**WDOV—Dover—1947**

Frequency: 1410 Kc. .... Power: 1000 Watts d.  
 Owned ..... Dover Bcstg. Co.  
 Business Address ..... Denny's Rd.  
 Representative ..... Grant Webb  
 President ..... Renry Rau  
 V. P., Gen. Mgr. .... Maxwell Marvin  
 Station Mgr. .... W. S. Cook

**WJWL—Georgetown—1951**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Rollins Bcstg., Inc.  
 Address ..... DuPont Highway  
 Transcription Service ..... Thesaurus  
 Representative ..... Zimmer  
 President ..... O. Wayne Rollins  
 Gen., Sta., Comm., Sls. Mgr. .... Norman M. Glenn

**WKSJ—Milford—1953**

Frequency: 930 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Kent-Sussex Bcstg. Co.  
 Address ..... Box 444  
 Transcription Service ..... Lang-Worth  
 Gen., Comm., Prom. Mgr. .... H. M. Griffith, Jr.  
 Ch. Eng., Oper Mgr. .... C. V. Lundstedt

**WSUX—Seaford—1955**

Frequency: 1280 Kc. .... Power: 500 Watts d.  
 Owner-Oper. By ..... Sussex Broadcasting Co.  
 Address ..... Dual Hwy. 13  
 Representative ..... Clark  
 Pres., Gen. Mgr. .... Elizabeth Evans  
 V. P., Ch. Eng. .... W. Courtney Evans

**WAMS—Wilmington—1947**

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned ..... Rollins Broadcasting Co.  
 Address ..... 414 French St.  
 News Service ..... AP  
 President ..... O. Wayne Rollins  
 General Manager ..... Byron Millison  
 Program Director ..... Tim Crow  
 Chief Engineer ..... Fitzgerald McDaniel

**WDEL—Wilmington—1922**  
**NBC**

Frequency: 1150 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Delmarva Bcstg. Co., Inc.  
 Business-Studio Address ..... 10th & King Sts.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 Station Executive ..... Clair R. McCollough  
 Station Manager ..... Harvey C. Smith  
 Natl. Sales Mgr. .... J. Robert Gulick  
 Comm. Mgr. .... William McKibben  
 Prom. Dir. .... Paul I. Woodland  
 Program Director ..... R. V. Aydelotte  
 Technical Director ..... J. E. Mathiot

**WILM—Wilmington—1922**  
**ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Delaware Bcstg. Co.  
 Business-Studio Address ..... 920 King St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Bolling Co.  
 Membership ..... RAB, NARTB  
 President ..... Ewing B. Hawkins  
 V.P., Mgr. .... Jackson F. Lee  
 Program Director ..... Warren Keyser  
 News Director ..... Harry F. Thernal  
 Chief Engineer ..... H. Edwin Kennedy

**WTUX—Wilmington—1947**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Port Frere Bcstg. Co., Inc.  
 Business-Studio Address ..... 1400 Market St.  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Walker  
 Pres.-Sta. Mgr. .... Gordon K. MacIntosh  
 Comm. Mgr. .... William S. Ewing  
 General Mgr. .... Howard Robinson  
 Chief Engineer ..... David Martin

# Dist. of Columbia

Pop. March 1 (Est.) 871,000—Families 251,000  
Radio Homes 245,000—TV Homes 223,000—Stations in State 8

## WGMS—Washington, D. C. 1947—MBS

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. RKO Teleradio Pictures, Inc.  
Address Hotel Harrington  
News Service AP  
Representative Adam Young  
President Thomas F. O'Neil  
Vice-President John B. Poor  
General Mgr. Robert F. Hurleigh  
General Sales Mgr. Henry V. Seay  
Program Dir. Phil Lampkin  
Sales Prom. Mgr. Florenz Hinz  
Nat. Sales Mgr. Wendell B. Campbell

## WMAL—Washington, D. C. 1925—ABC

Freq.: 630 Kc. Power: 5,000 Watts  
Owned Evening Star Bcstg. Co., Inc.  
Address 4461 Connecticut Ave., N.W.  
Representative H-R  
Newspaper Affiliation The Evening Star  
News Service AP  
Membership NARTB, RAB  
President John W. Thompson, Jr.  
General Manager Fred S. Houwink  
Sta. Mgr. Robert W. Jonscher  
Sales Prom. Mgr. C. A. Macatee  
Comm. Mgr. Bertram Libin  
Program Director Martin Pinsker  
Chief Engineer Allan Powley

## WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts  
Owned Wash. Bcstg. Corp.  
Address 2000 P. St.  
News Service UP  
Pres., Gen. Mgr. Henry Rau  
Comm. Mgr. Edwin Charles  
Pub. Director Charles Dillon  
Station Mgr., Prog. Dir. Maxwell Marvin  
Chief Engineer Lloyd Smith

## WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. United Bcstg. Co.  
Business-Studio 8th & I Sts., N.W.  
Station Rep. United Bcstg., Harlan Oakes  
News Service UP  
Pres., Gen. Mgr. Richard Eaton  
Program Director Cliff Holland  
Comm., Sta. Mgr. Arthur A. Snowberger  
Station Mgr. Arthur A. Snowberger  
Comm. Mgr. Kenneth Wood

## WPGC—Washington, D. C. (SEE MORNINGSIDE, MD.)

## WRC—Washington, D. C.—1923 NBC

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Operated By. National Bcstg. Co., Inc.  
Business-Studio Address Sheraton Park Hotel  
News Service AP, INS, UP  
Trans. Serv. Thesaurus, Stand. Associated  
Representative NBC Spot Sales  
Membership NARTB, RAB  
President (NBC) Robert Sarnoff  
Vice-Pres. (Wash.) Frank Russell  
Vice-Pres., Gen., Sta. Mgr. Carlton D. Smith  
Director of Sales Joseph W. Goodfellow  
Commercial Mgr. Harry A. Karr, Jr.  
Pub., Prom. Dir. William E. Coyle  
Public Serv. Mgr. Burton Bridgens

## WTOP—Washington, D. C. 1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts  
Owned-Oper. Washington Post & Times Herald  
Address Broadcast House  
News Service AP, UP, INS  
Representative CBS Radio Spot Sales  
Membership RAB  
President John S. Hayes  
Station Manager Lloyd Dennis  
Comm. Mgr. R. W. Schellenberg  
Sls. Prom. Mgr., Pub. Dir. W. J. Wiggins  
Prog. Dir. P. A. Searight  
Chief Engineer Granville Klink

## WUST—Washington, D. C. 1951

Frequency: 1120 Kc. Power: 250 Watts d.  
Owned-Oper. By. Broadcast Management, Inc.  
Address 1343 U St.  
Representative Forjoe  
Pres., Gen. Mgr. Harold E. Sheifers  
Comm., Prom. Mgr. Jackson Lowe  
Program Mgr. Georgette Leighton  
Chief Engineer Arnold Beland

## WWDC—Washington, D. C. 1941—MBS

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By. WWDC, Inc.  
Business-Studio Address 1627 K St., N.W.  
Trans. Service Lang-Worth, World  
Representative Blair  
News Service AP, UP  
Membership NARTB, RAB  
Pres., Gen. Mgr. Ben Strouse  
Comm. Manager Herman Paris  
Program Director Norman Reed  
Sls. Prom., Pub. Dir. Irving Lichtenstein  
Chief Engineer Ross H. Beville

- 
- **WJHP** AM/FM/TV Jacksonville
  - **WCOA** Pensacola
  - **WDLP** Panama City
  - **WTMC** Ocala
  - **WESH-TV** Daytona Beach

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Radio Homes 1,124,000—TV Homes 836,000 Stations in State 108

## WAPG—Arcadia—1955—KBS

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned. Arcadia-Punta Gorda Bcstg. Co.  
Address Box 676  
News Service UP  
Owner H. F. McKee  
Gen., Sta. Mgr., Ch. Eng. James L. Derrick

## WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By WBAR, Inc.  
Address Box 820, Lakeland Hwy.  
News Service AP  
Membership NARTB  
President W. A. Wynne  
Gen., Sta., Comm. Mgr. John Burgeen  
Prog. Dir. Francis Pipes  
Chief Engineer J. A. Duncan

## WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By Seminole Bcstg. Co.  
Address Scarborough Bldg.  
News Service UP  
Transcription Service Thesaurus  
Representative Stars National  
Chrm. of Bd. E. D. Rivers, Jr.  
President Hubert E. Ulmer  
General Manager Garnett L. Merck  
Comm. Manager Marvin Smith  
Program Director Robert Prather

## WTRL—Bradentown—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Trail Bcstg. Co.  
Address Memorial Pier, P. O. Box 1060  
News Service AP  
Representative Hil Best  
Trans. Service Standard, World, SESAC  
Sales Prom. Dir., Comm. Mgr. Ken McKendree  
Dir. of Operations Charles A. Blake  
Chief Engineer Carl B. DeLay

## WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By WTAN, Inc.  
Business Address 200 Pierce Blvd.  
News Service AP  
Representative McGillvra  
Trans. Thesaurus, Columbia  
Membership NARTB, RAB  
President Wm. G. Wells  
Gen., Sta. Mgr., V.P. H. D. Parker  
Commercial Manager F. L. Parker  
Prog. Dir., Eng. G. A. Robinson

## WKKO—Cocoa—1953

Frequency: 860 Kc. Power: 1 Kw. d.  
Owned-Operated By James H. Sawyer  
Address Box 1308

News Service UP  
Transcription Standard, SESAC  
Representatives Hil F. Best, Dora Clayton  
Gen. Mgr. Carl G. Collins, Jr.  
Program Dir. Lowell Fenner, Jr.  
Chief Engineer Davis E. Wilson

## WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Operated By Peninsular Bcstg. Corp.  
Business Address Box 1315  
News Service AP  
Transcription Service Associated, SESAC  
Representatives Clark, Good Music Bcsters.  
Membership RAB, NARTB  
President-General Mgr. George W. Thorpe  
Asst. Sta. Mgr. Barbara Binns  
Comm. Mgr. Timothy Carney  
Program Director Robert Hildreth  
Chief Engineer Thomas Middleton

## WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By Gulf Shores Bcstg. Co.  
Business-Studio Address Box 518  
News Service AP  
Transcription Service World, SESAC  
General Manager S. F. Townsend

## WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Crestview Bcstg. Co.  
Address Box 267  
News Service UP  
Transcription Thesaurus  
Membership NARTB  
Gen., Comm. Mgr. Everett H. McCrary  
Prog. Dir. Judith McCrary  
Ch. Eng. James Tennalis

## WDCF—Dade City—1954 KBS

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned Pasco Bcstg. Co.  
Address P. O. Box 952  
News Service AP  
Transcription Standard  
Pres., Gen. Mgr. E. P. Martin  
Sta. Mgr., Prog. Dir. Chaz Royce  
Chief Engineer G. E. Strait

## WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By WMFJ, Inc.  
Business-Studio Address 600 N. Atlantic Ave.  
News Service UP  
Membership NARTB  
Representative Joseph Hershey McGillvra  
President Emil J. Arnold  
Gen. Mgr., Chief Eng. Jack Seigel  
Sta. Mgr. Lee W. Menard



Comm. Mgr. . . . . Carl Abel  
 Sales Prom. Mgr. . . . . Ben W. Taylor  
 Prog. Dir. . . . . Richard Marcellan

General Mgr. . . . . Jackson Lee  
 Program Dir. . . . . Jean Larkin

**WNDB—Daytona Beach—1948**  
**ABC-MBS**

Frequency: 1150 Kc. . . . . Power: 1,000 Watts  
 Owned-Operated By. . . . . News-Journal Corp.  
 Business-Studio Address. . . . . 128 Orange Ave.  
 News Service . . . . . AP  
 Representative. . . . . John H. Perry  
 Newspaper Affil. . . . . News-Journal Corp.  
 Membership . . . . . NARTB  
 President . . . . . Julius Davidson  
 Gen., Sta. Mgr. . . . . R. Y. Huffman  
 Comm. Mgr. . . . . Lyman L. McGrath  
 Sales Prom. Mgr. . . . . Daniel Carroll  
 Publicity Dir. . . . . M. E. Hcgman  
 Prog. Dir. . . . . Elizabeth J. Weed  
 Chief Engineer. . . . . F. A. Scott

**WROD—Daytona Beach—1947**  
**NBC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Daytona Beach Bcstg. Corp.  
 Business Address . . . . . Box 991  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Membership . . . . . RAB, NARTB  
 Representative . . . . . Rambeau  
 Pres., Gen. Mgr. . . . . John S. Murphy  
 Sta. Mgr., Prog. Dir., Chief Eng.  
 James F. McDonough  
 Comm. Mgr. . . . . A. N. Sims  
 Sales Prom. Mgr. . . . . Ed New  
 Pub. Dir. . . . . Ray Ovington

**WFNM—De Funiak Springs**  
**1955**

Frequency: 1460 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By. . . . . Walton County Bcstg. Co.  
 Address . . . . . Box 387  
 News Service . . . . . UP  
 Manager . . . . . Ralph B. Mann  
 Program Director. . . . . Jimmy Whitaker

**WJBS—DeLand—1948—NBC**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned. . . . . John B. Stetson University  
 Address. . . . . P. O. Box 808  
 News Service. . . . . AP  
 Transcription . . . . . Associated  
 Representative . . . . . Donald Cooke  
 Membership . . . . . NARTB  
 President. . . . . Dr. J. Ollie Edmunds  
 General Mgr., Prog. Dir. . . . . R. H. Westervelt  
 Commercial Manager. . . . . Ken Brown  
 Chief Engineer. . . . . Lonnie Padron

**WDBF—Delray Beach—1954**

Frequency: 1420 Kc. . . . . Power: 500 Kw.  
 Owned. . . . . Delray Bcstg. Corp.  
 Address. . . . . Bon Air Hotel  
 News Service. . . . . UP  
 Transcription . . . . . Lang-Worth

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc. . . . . Power: 1000 Watts d.  
 Owned. . . . . Mel-Eau Broadcasting Corp.  
 Address. . . . . Turtle Mound Road  
 News Service. . . . . UP  
 Transcription . . . . . Thesaurus, SESAC  
 President . . . . . Norman E. Jorgensen  
 General Manager. . . . . A. V. Cattleton  
 Asst. Mgr., Prog. Dir. . . . . Victoria C. Marten  
 Comm. Mgr. . . . . Dean C. Wilson  
 Chief Engineer. . . . . Robert C. Whiteley

**WLCO—Eustis—1955**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Radio Station WLCO  
 Address . . . . . Box 1505  
 News Service. . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Continental Radio Sales  
 Owner, Gen. Mgr. . . . . Floyd W. Hess  
 Sta., Comm. Mgr. . . . . Morton C. Cook  
 Sales Prom. Mgr. . . . . Barbara A. Riddlebaugh  
 Program Dir. . . . . Thomas W. Osborne  
 Publicity Dir. . . . . W. B. Croke  
 Chief Engineer. . . . . Robert Blynn

**WFBF—Fernandina Beach**  
**1955—KBS**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Fernandina Beach Bcstrs.  
 Address. . . . . 118 Atlantic Ave.  
 News Service. . . . . UP  
 Representative . . . . . Keystone  
 Co-Owner, Gen., Sta. Mgr.  
 Marshall W. Rowland  
 Comm., Sales Prom. Mgr. . . . . R. E. Gleason  
 Prog. Dir., Chief Eng. . . . . G. J. Duck

**WWIL—Ft. Lauderdale—1955**  
**KBS**

Frequency: 1580 Kc. . . . . Power: 1 Kw.  
 Owned-Operated By. . . . . Missouri Bcstg. Corp.  
 Address . . . . . Box 8067  
 Representative . . . . . Heady-Reed  
 News Service . . . . . AP  
 President . . . . . L. A. Benson  
 Prog. Dir. . . . . Bill Smith  
 Chief Eng. . . . . Daniel J. Curran

**WFTL—Fort Lauderdale—1946**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Gore Publishing Co.  
 Bus. Studio Address. . . . . 1785 S. E. 15th St.  
 News Service . . . . . AP  
 Membership . . . . . RAB, NARTB  
 Transcription Service. . . . . World  
 Representative. . . . . Sears & Ayers  
 Gen., Sta., Comm. Mgr. . . . . R. L. Bowles  
 Sales Mgr. . . . . Art Harre  
 Program Director. . . . . Jack Swart  
 Chief Engineer. . . . . Richard P. Northey

**WINK—Ft. Myers—1940**  
CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Ft. Myers Bcstg. Co., Inc.  
Address... WINK Bldg.  
News Service... AP  
Representative... Donald Cooke, J. S. Ayers  
Membership... NARTB, RAB  
General Manager... A. J. Bauer

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc. Power: 5 kw. d., 500 w. n.  
Owned-Operated By... Robert Hecksher  
Address... Box 1486  
News Service... UP  
Membership... RAB  
Owner-Gen. Mgr... Robert Hecksher

**WARN—Fort Pierce—1953**  
KBS

Frequency: 1330 Kw. Power: 1000 Watts d.  
Owned-Oper. By... Hurricane Bcstg. Service, Inc.  
Address... P. O. Box 1343  
News Service... AP  
Transcription Service... Standard  
Representative... Continental  
Membership... NARTB  
Pres., Gen., Sta. Mgr... Murray C. Tillman  
Prog. Mgr... Willis M. Shawver Jr.  
Pub. Dir... Howard Sharp  
Chief Engineer... John E. Palmer

**WIRA—Fort Pierce—1946**  
NBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Indian River Bcstg. Co.  
Business Address... Melody Lane  
News Service... AP  
Membership... NARTB  
Representative... Dixieland  
Pres., Gen. Mgr... James L. Howe  
Sta. Mgr... Sam Lawder  
Program Director... Anne Wilder  
Commercial Manager... J. Kingsley Butt  
Chief Engineer... Edward Murdoch

**WFTW—Ft. Walton Beach**  
1953

Frequency: 1260 Kc. Power: 1000 Watts  
Owner... Vacationland Bcstg. Co.  
Address... Box 687  
News Service... AP  
Transcription... Thesaurus, Lang-Worth  
President... Wilbur R. Powell  
Gen. Mgr... Milford A. Reynolds  
Ch. Eng... James G. Waits

**WDVH—Gainsville—1954**

Frequency: 980 Kc. Power: 5 Kw. d.  
Owned-Operated By... WDVH, Inc.  
Address... Box 289  
News Service... UP  
Representative... Clark

President... R. A. Vaughn  
General Manager... Thomas R. Hanssen  
Commercial Manager... Jimmy Hales  
Program Director... Joe Hill

**WGGG—Gainesville—1948**  
ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned... Alachua County Bcstg. Co., Inc.  
Business-Studio... 1230 Waldo Rd.  
News Service... UP  
Transcription Service... World  
Representative... Best  
Membership... NARTB  
Pres., Gen. Mgr., Pub. Dir., Ch. Eng.  
R. M. Chamberlin

Comm. Mgr., Prom. Mgr... Leon E. Mims  
Program Director... Pierre A. Bejano

**WRUF—Gainesville—1928**  
MBS

Frequency: 850 Kc. Power: 5000 Watts  
Owned-Operated By... Univ. of Fla.  
Business-Studio Address... Gainesville, Fla.  
News Service... AP  
Trans. Service... Lang-Worth, Thesaurus  
Representative... Burn-Smith  
Membership... NARTB  
Director... Garland Powell  
Asst. Dir... E. R. Dantzer, Jr.  
Commercial Manager... R. L. Black, III  
Prog. Dir... Bob Smith  
Chief Engineer... Bertram McNamara

**WGTO—Haines City—1955**

Frequency: 540 Kc. Power: 10 Kw.  
Owned-Operated By... KWK, Inc.  
Address... 8th and Hinson Sts.  
Newspaper Affil... St. Louis Globe-Democrat  
News Service... UP  
Representative... Adam Young  
Membership... RAB  
President... Robert Convey  
Gen., Sta. Comm. Mgr., Prog. Dir... E. D. Hill  
Sales Prom. Mgr., Pub. Dir... Gary Miller  
Chief Engineer... Dave Shick

**WGMA—Hollywood-Miami**  
1953

Freq.: 1320 Kc. Power: 1000 Watts  
Owned... South Jersey Bcsting.  
Address... Box 539  
News Service... AP  
Station Representative... Hil F. Best  
President... Maj. Ranulf Compton  
Gen. Mgr... Gordon Giffen  
Sta. Mgr., Chief Eng... Charles C. Castle  
Comm. Mgr... Joseph M. Haddad  
Prom. Dir... George Daye  
Pub. Dir... Carolyn Malchiodi

**WIVY—Jacksonville—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By... WIVY, Inc.  
Address... Box 228-A



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News Service .....UP  
 Representative...Burke-Stuart, Clarke Brown  
 Pres., Gen. Mgr.....Edward J. Oberle  
 Station Mgr.....Larry Picus  
 Local Sales Manager.....Fred H. Schilling

**WJAX—Jacksonville—1925**  
**NBC**

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Operated By..City of Jacksonville, Fla.  
 Business-Studio Address.....1 Broadcast Pl.  
 Representative..John Blair; Harry E. Cummings  
 News Service .....AP  
 Membership .....RAB  
 Commissioner in Charge.....J. D. Kennedy  
 Gen., Sta. Mgr.....W. R. Terry  
 Comm. Mgr.....J. W. Douglass  
 Sales Prom. Mgr.....Starrling L. Coleman  
 Pub. Dir.....Larry Bodkin  
 Chief Engineer.....Kenneth L. Kroier

**WJHP—Jacksonville—1940**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Operated By..Jacksonville Journal Co.  
 Bus.-Studio Address.....4038 Phillips Highway  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Newspaper Aff.....J. H. Perry Newspapers  
 Representative.....John H. Perry Associates  
 President.....John H. Perry, Jr.  
 General Manager.....T. S. Gilchrist, Jr.  
 Sta. Mgr.....Ted Chapeau  
 Sales Prom. Mgr.....Charles Ost  
 Program Director.....Jerry Patterson  
 Publicity Director.....Martha Thomas  
 Chief Engineer.....Beecher Hayford

**WOBS—Jacksonville—1948**  
**1948**

Frequency: 1360 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By....Rounsaville of Charlotte  
 Business-Studio Address.....1036 Mary St.  
 Transcription Service...SESAC, BML ASCAP  
 News Service .....UP  
 Station Representative.....Gil-Perna  
 Membership .....NARTB  
 President .....Robert W. Rounsaville  
 Gen., Sta. Mgr.....Carter S. Jones  
 Comm., Sales Prom. Mgr....David P. McLain  
 Program Director.....Johnny Shaw  
 Pub. Director.....Lee Smith  
 Chief Engineer .....Lyman J. Hall

**WMBR—Jacksonville—1934**  
**CBS**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Washington Post Co.  
 Address.....Broadcast House, Jacksonville 7  
 News Service .....UP  
 Newspaper Aff.....Washington Post Co.  
 Representative.....CBS Radio Spot Sales  
 Membership .....RAB  
 President.....Glenn Marshall Jr.  
 Sta., Comm. Mgr.....Sid Beighley

Sls. Prom. Mgr.....Norman Vincent  
 Program Director.....Ken French  
 Chief Engineer.....Ernest B. Vordermark

**WPDQ—Jacksonville—1942**  
**ABC**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By..Jacksonville Bcstg. Corp.  
 Studio Address.....Gulf Life Bldg.  
 News Service .....UP  
 Transcription Service .....World  
 Rep.....Vernard, Rintoul & McConnell, Ayers  
 President.....James R. Stockton  
 Gen. Mgr., Vice-Pres.....Robert R. Feagin  
 Operations Mgr.....Richard C. Fellows  
 Chief Engineer.....Ernest E. Haralson

**WQIK—Jacksonville—1955**

Frequency: 1280 Kc.....Power: 1,000 Watts d.  
 Owned-Operated By.....Telerad, Inc.  
 Address .....Box 8186  
 Owner .....Carmen Macri  
 Manager .....Larry Glick

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WRHC, Inc.  
 Address.....247 Margaret St.  
 Membership .....NARTB  
 Rep.....Interstate United Newspapers, Inc.  
 President .....Harold S. Cohn

**WJVB—Jacksonville Beach**  
**1947**

Frequency: 1010 Kc...Power: 1000 Watts d.  
 Owned-Oper. By..Jacksonville Beach Bcstg. Co.  
 Address.....12th Ave., N., Box 428  
 Representative.....Hil F. Best  
 News Service .....AP, UP  
 Pres., Gen. Mgr.....J. Lyle Williams, Jr.  
 General Manager .....Pat Shannon

**WKWF—Key West—1945**  
**MBS**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned-Operated By....John M. Spottswood  
 Address.....P. O. Box 891  
 News Service .....UP  
 Owner, Gen. Mgr.....John M. Spottswood  
 Station Mgr.....Kermit H. Lewin  
 Sales Mgr.....Ray A. Schoneck  
 Chief Eng.....Charles R. Lowe

**WRWB—Kissimmee—1954**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Frank A. Taylor  
 Address.....Lago Vista Radio Park  
 News Service .....UP  
 Transcription Service .....Standard  
 Owner, Gen. Mgr.....Frank A. Taylor  
 Prog., Comm. Mgr.....A. F. Hilburger

**WDSR—Lake City—1946**

Frequency: 1340 Kc.....Power: 250 Watts

**Owned-Operated By..Deep South Radioways**  
**Business-Studio Address**  
 South Gainesville Highway  
**News Service** .....UP  
**Partner, Gen., Sta. Mgr.**..... Alfred H. Temple  
**Chief Engineer**.....Richard L. Cook

**WLAK—Lakeland—1936**  
**NBC**

**Freq.:** 1430 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By..Lakeland Bcstg. Corp.**  
**Business Address**.....P. O. Box 1211  
**News Service**.....UP  
**Transcription Service**..Associated, World, Std.  
**Station Representative**..... John E. Pearson  
**Membership**.....RAB, NARTB  
**Pres., Gen. Mgr.**.....S. O. Ward  
**Sta. Mgr., Chief Engr.**.....William P. Lee  
**Sales & Prom. Mgr.**.....S. O. Ward  
**Commercial Manager**.....Powell Adams  
**Program Director**.....Garland Burt

**WONN—Lakeland—1949**  
**MBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Coastal Bcstg. Co.  
**Business Address**.....Lake Hunter Drive  
**News Service**.....AP  
**Transcription Service**.....Capitol  
**Representative**.....Donald Cooke, Inc.  
**Pres., Gen., Sta. Mgr.**.....Robert S. Taylor  
**Commercial Mgr.**.....Tom Barber  
**Program Dir.**.....Ted Covington  
**Sls. Prom. Mgr., Pub. Dir.**.....R. S. Taylor  
**Chief Engineer**.....Duane McConnell

**WIPC—Lake Wales—1951**  
**KBS**

**Frequency:** 1280 Kc....**Power:** 1000 Watts d.  
**Owned**.....Imperial Polk Bcstg. Corp  
**Address**.....P. O. Box 712  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**President**.....K. H. Berkeley  
**Gen., Comm. Mgr.**.....W. W. Van Steenburgh  
**Prog., Pub. Dir.**.....Eleanor Pryor  
**Chief Engineer**.....William Johnson

**WLBE—Leesburg—1949**  
**MBS**

**Frequency:** 790 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....WLBE, Inc.  
**Address**.....Box 790  
**News Service**.....UP  
**Representative**.....Best, Keystone  
**Transcription Service**.....Standard  
**President**.....Paul A. Husebo  
**Gen., Sta., Comm. Mgr.**.....Wendel F. Husebo  
**Program Director**.....Richard R. Coleman  
**Chief Engineer**.....Martin Kirkland

**WNER—Live Oak—1949—KBS**  
**Frequency:** 1250 Kc.....**Power:** 1 Kw. d.

**Owned**.....Suwannee Bcstg. Co.  
**Business Address**.....P. O. Box 655  
**News Service**.....UP  
**Transcription**.....Standard  
**Representative**.....Best  
**Owner, Gen. Mgr.**.....Norman O. Protsman  
**Station Mgr.**.....Ruth S. Gunter  
**Program Director**.....Faith Protsman  
**Chief Engineer**.....C. S. Parker

**WTYS—Marianna—1948**  
**MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....John H. Phipps Bcstg. Stas.  
**Address**.....Box 777  
**News Service**.....AP  
**Representative**.....Cummings  
**Owner**.....John H. Phipps  
**General Manager**.....L. H. Graves  
**Station Manager**.....Guy Hamilton

**WMMB—Melbourne—1948**  
**MBS**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Melbourne Bcstg. Corp.  
**Business-Studio Address**.....WMMB Bldg.  
**News Service**.....UP  
**Transcription Service**.....World  
**President**.....Erna Bessler  
**V-P., Sales Prom. Mgr.**.....Vern L. Bessler  
**Sta., Comm. Mgr.**.....Richard Bate  
**Program Director**.....Karl Meier  
**Pub. Dir.**.....Gene Bueckmann  
**Chief Engineer**.....Robert Bones

**WFEC—Miami—1949**

**Frequency:** 1220 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Fla. East Coast Bcstg.  
**Address**.....350 N.E. 71st St.  
**Representative**.....Rambeau, Ayers  
**President**.....Harry Trenner  
**Gen., Sta. Mgr.**.....Herbert Schorr  
**Program Director**.....Rocky Groce  
**Comm. Mgr.**.....Sidney Drossner  
**Sales Prom. Mgr., Pub. Dir.**.....J. Arnold Schorr  
**Chief Engineer**.....William Reeder

**WGBS—Miami—1939—CBS**

**Freq.:** 710 Kc....**Power:** 50 Kw. d., 10 Kw. n.  
**Owned**.....Storer Bcstg. Co.  
**Address**.....1177 Kane Conc., Miami Beach  
**Newspaper Affiliation**.....Miami Beach Sun  
**News Service**.....UP  
**Transcription Service**.....Lang-Worth  
**Station Representative**.....Katz Agency, Inc.  
**Membership**.....NARTB, RAB  
**President**.....George B. Storer  
**Managing Director**.....Miller N. Babcock  
**Comm. Mgr., Sales Prom. Mgr.**.....C. Bud Dailey  
**Prog., Pub. Dir.**.....Donald E. Fischer  
**Chief Engineer**.....Edward C. Lockwood

**WINZ—Miami—1946**

**Freq.:** 940 Kc....**Power:** 50 Kw. d., 10-Kw. n.  
**Owned-Operated By**.....Rand Bcstg. Co.



Business Address... Biscayne Terrace Hotel  
 News Service ..... INS  
 Trans. Service ..... Associated, London  
 Representative ..... Petry  
 Pres., Gen. Mgr. .... Rex Rand  
 Sta., Sls. Prom. Mgr. .... B. E. Neary  
 Chief Engineer..... Walter Molic

**WCKR—Miami—1956—NBC**

Frequency: 610 Kc. .... Power: 5000 Watts  
 Owned-Operated By

Biscayne Television Corp.  
 Bus. Studio Address... Box M. Little River Sta.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative..... Henry I. Christal  
 Membership ..... NARTB, RAB  
 President ..... Niles Trammell  
 General Manager..... Owen F. Uridge  
 Comm. Manager..... L. I. Zimmerman  
 Sales Prom. Mgr. .... Robert Nashick  
 Program Director..... Walter Svehla  
 Pub. Director..... Ruth Tamsley  
 Chief Engineer..... Gene Rider

**WMIE—Miami—1948**

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By... Sun Coast Bcastg. Corp.  
 Address..... 139 N.E. 1st St.  
 News Service ..... INS  
 Representative..... Stars Natl., Inc.  
 President..... E. D. Rivers, Sr.  
 Gen., Sales Mgr..... Kurt Meer  
 Manager ..... Jack E. Nobles  
 Traffic-Prog. Co-Ord..... Miss S. J. Spiegel

**WQAM—Miami—1921**

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By..... Miami Bcastg. Co.  
 Business-Studio Address..... duPont Bldg.  
 News Service ..... UP  
 Representative ..... John Blair  
 Membership ..... NARTB  
 President ..... Todd Storz  
 Gen., Sta., Comm. Mgr. .... Jack Sandler  
 Sales Prom. Mgr. .... Sue Goldberg  
 Program Dir. .... David C. Croninger  
 Publicity Dir. .... Chuck Dougherty  
 Chief Engineer..... Morris Barwick

**WWPB—Miami—1947**  
**KEYSTONE**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Paul Brake  
 Business-Studio Address... 414 S.W. 2nd Ave.  
 News Service ..... AP  
 Representative ..... Walker  
 Owner, Mgr. .... Paul Brake  
 Assistant Mgr. .... Paul Keeffe

**WAHR—Miami Beach—1954**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By..... Alan H. Rosenson  
 Address ..... Box 1740  
 Pres., Chief Engineer..... Alan Rosenson

News Service ..... UP  
 Representative ..... Indie Sales  
 Gen., Comm. Manager.... Marshall Simmons

**WKAT—Miami Beach—1937**  
**MBS-ABC**

Freq.: 1360 Kc. .... 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WKAT, Inc.  
 Trans.-Address..... 1759 Bay Road  
 News Service ..... UP  
 Membership ..... RAB  
 Representative ..... Headley-Reed  
 President..... A. Frank Katzentine  
 Exec. V. P., Gen. Mgr. .... John I. Prosser  
 Sales Mgr. .... Fred Wagenroord

**WMBM—Miami Beach—1947**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned ..... R. W. Rounsaville  
 Address ..... MacArthur Causeway  
 Representatives . Gill-Perna, Dora-Clayton, Inc.  
 President, Gen. Mgr. .... R. W. Rounsaville  
 Asst. Mgr. .... Bert Noble  
 Station Manager..... Arnold Kaufman  
 Nat. Sales Mgr. .... Lee R. Smith

**WEBY—Milton—1954**  
**MBS**

Frequency: 1330 Kc. .... Power: 1 Kw.



**Runaway / no give-away**

It happened fast in Miami—and it happened without a single giveaway, or any contest in which listening was a requisite for winning.

In less than 3 months under new ownership, Storz Station programming catapulted WQAM to a decisive first place position. First in the morning, with 25.5% of audience. First in the afternoon, with 33.6%. First all day with a resounding 29.9%\*.

Already a fine buy to begin with—WQAM is now the buy in Miami. Talk to your nearest Blair man—or General Manager Jack Sandler.

\*Hooper, Dec. '56-Jan. '57, 7 a.m.-6 p.m., Mon.-Fri.

**WQAM—Miami**

Serving all of Southern Florida  
 with 5,000 watts on 560 kc.

**"A STORZ STATION"**

**Owned**.....C. W. Mapoles  
**Address**.....Ward Basin Rd.  
**News Service**.....UP  
**Trans. Service**.....World  
**Owner**.....C. W. Mapole  
**Station Mgr.**.....Earl Williford

**WNOG—Naples—1954**

**Frequency:** 1270 Kc.....**Power:** 500 Watts  
**Owned and Oper. By**.....Radio Naples Inc.  
**Address**.....East Tamiami Trail  
**News Service**.....UP  
**Transcription Service**.....World, Ziv  
**Representative**.....Hil F. Best  
**President, Gen. Mgr.**.....William J. Ryan  
**Commercial Manager**.....John E. Martin III  
**Sales Prom. Mgr.**.....Eileen Eilers  
**Program Director**.....David N. Pfaff  
**Publicity Director**.....B. Alfred Wood  
**Chief Engineer**.....David S. Traer

**WSBB—New Smyrna Beach  
1951**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Broadcasters, Inc.  
**Address**.....1210 S. Riverside Drive  
**News Service**.....UP  
**Owner**.....A. V. Tidmore  
**Station Manager**.....Rita Y. Locy  
**Commercial Manager**.....Garnet E. Smith  
**Sales Prom. Mgr.**.....Bill Palmer  
**Program Director**.....Bob White  
**Chief Engineer**.....Sim Easgleson, Sr.

**WMOP—Ocala—1953**

**Frequency:** 900 Kc.....**Power:** 1000 Watts  
**Owner**.....A. B. Letson  
**Address**.....311 Robertson Bldg.  
**Representative**.....Dora-Clayton  
**Pres., Gen. Mgr.**.....A. B. Letsom  
**Station Mgr.**.....James E. Kirk  
**Comm., Sls. Mgr.**.....Vernon Arnette

**WTMC—Ocala—1939  
NBC**

**Frequency:** 1290 Kc...**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**...Ocala Bcstng. Co. Inc.  
**Address**.....14 S. Magnolia  
**Rep.**.....John H. Perry  
**President**.....John H. Perry, Jr.  
**Gen. Mgr.**.....Thomas S. Gilchrist, Jr.

**WDBO—Orlando—1924—CBS**

**Frequency:** 580 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**...Orlando Bcstg. Co., Inc.  
**Business-Studio Address**.....P. O. Box 3707  
**News Service**.....AP, UI  
**Transcription Service**.....World, TheSauru  
**Representative**.....John Blair, Harry Cumming  
**Membership**.....NARTB  
**Pres., Gen., Sta. Mgr.**.....Harold P. Danforth  
**Comm. Mgr.**.....W. G. McBride  
**Program Director**.....Rosalind Boggs  
**Chief Engineer**.....J. E. Yarbrough

**WHOO—Orlando—1947—ABC**

**Freq.:** 980 Kc.....**Power:** 10 Kw. d., 5 Kw. n.  
**Owned-Oper. By**.....WHOO, Inc.  
**Address**.....Fairvilla Road  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Representative**.....Forjoe  
**President**.....Edward Lamb  
**Gen., Sta., Mgr.**.....Al Stockmeier  
**Comm. Mgr.**.....Charles L. Reiner  
**Chief Engineer**.....Warren Chenevert

**WLOF—Orlando—1940**

**Frequency:** 950 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**...Mid-Fla. Radio Corp.  
**Business-Studio Address**.....Box 5275  
**News Service**.....UP  
**Station Representative**.....Gill-Perna  
**Membership**.....NARTB  
**Exec. V.P., Gen., Comm. Mgr.**...Donn R. Collee

**WORZ—Orlando—1947  
NBC-MBS**

**Frequency:** 740 Kc.....**Power:** 5 Kw.  
**Owned-Oper. By**...Central Florida Bcstg. Co.  
**Address**.....P. O. Box 1353  
**News Service**.....INS  
**Representative**.....Hollingberry  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....Naomi Murrell  
**Comm., Sales Prom. Mgr.**...W. O. Murrell, Jr.  
**Publicity Dir.**.....W. O. Murrell  
**Program Director**.....S. W. Ison  
**Chief Engineer**.....W. R. Miller

**WWPF—Palatka—1947  
KBS-MBS**

**Freq.:** 1260 Kc...**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**...Palatka Bcstg. Co.  
**Address**.....Box 86  
**News Service**.....UP  
**Membership**.....NARTB  
**Gen. Mgr., Chief Engr.**.....L. C. McCall  
**Program Dir.**.....Claude White  
**Commercial Manager**.....Herb Young

**WWPG—Palm Beach  
1941—ABC**

**Frequency:** 1340 Kc.....**Power** 250 Watts  
**Owned**.....Palm Beach Radio Corp.  
**Address**.....3000 Ocean Blvd.  
**Transcription**.....Lang-Worth  
**News Service**.....UP  
**Rep.**.....Stars National, Inc.  
**Manager**.....Al Keirsey  
**Program Director**.....Bob Klingler

**WDLF—Panama City—1940  
NBC-KBS**

**Frequency:** 590 Kc.....**Power:** 1000 Watts  
**Owned**.....Panama City Broadcasting Co.

Address.....323 West Beach Drive  
 Newspaper Affiliation... John H. Perry Papers  
 News Service..... UP  
 Transcription..... Lang-Worth  
 Representative..... John H. Perry  
 President..... John H. Perry  
 General Manager..... Cecil B. Kelley  
 Sta., Comm. Mgr..... Don Brookins  
 Sales Prom. Mgr..... Cal Howrigan  
 Program Director..... George Feger  
 Publicity Dir..... Betty Ausland  
 Chief Engineer..... Harold Phipps

**WPCF—Panama City—1949**  
**MBS**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By... Bay County Bcstg. Co.  
 Address.....300 E. 15th St.  
 News Service..... AP  
 Representative..... Walker, Dora-Clayton  
 Membership..... NARTB  
 Pres., Gen., Sta. Mgr..... E. L. DuKate  
 Program Director..... Larry Meehan  
 Chief Engineer..... Robert E. McConnell

**WBOP—Pensacola—1956**

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned.....WBOP Broadcasting Co.  
 Address.....709 S. Baylen St.  
 News Service..... UP  
 Transcription..... World  
 Pres., Gen. Mgr..... Vern L. Bessler  
 Vice-presidents... R. K. Schurr, E. V. Spencer  
 Secy-Treas..... M. W. Stacy  
 Station Manager..... Howard DeMere  
 Chief Engineer..... R. B. Bones

**WBSR—Pensacola—1946**  
**CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... WBSR, Inc.  
 Business Address..... Box 1351  
 News Service..... AP  
 Representative... Vernard, Rintoul, McConnell  
 Pres., Gen. Mgr..... Don J. Lynch  
 Comm. Mgr., Prog. Dir..... Bo Mitchell  
 Chief Engineer..... Glen Nichols

**WCOA—Pensacola—1925**  
**NBC**

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Operated By..... WCOA, Inc.  
 Address.....118 E. Intendencia St.  
 Newspaper Affiliation..... News-Journal  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Representative..... John H. Perry Associates  
 President..... John H. Perry, Jr.  
 Gen. Mgr., Sta. Mgr..... J. Holliday Veal  
 Comm. Mgr..... Ronald C. Tuten  
 Prom. Mgr., Pub. Dir..... Sally Henderson  
 Prog. Dir..... Doris Greco  
 Chief Eng..... Harold L. Heath

**WEAR—Pensacola—1947**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper By..... Guliport Bcstg. Co.  
 Address..... P. O. Box 431  
 Sta. Rep..... Hollingbery  
 Pres., Gen. Mgr..... Mel Wheeler  
 Nat'l Sls. Mgr..... Milt de Reyna  
 Chief Engineer..... Jim Smith

**WPFA—Pensacola—1955**

Frequency: 790 Kc.....Power: 1,000 Watts d.  
 Owned-Operated By..... WPFA Bcstg. Co.  
 Address..... Box 27  
 News Service..... AP  
 Representative..... McGillvra  
 President..... J. W. O'Connor  
 General Manager..... John B. Hoag  
 Program Director..... Taris Savelle  
 Chief Engineer..... Leonard Zepp

**WPRY—Perry—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Taylor Co. Bcstg. Co.  
 Address..... P. O. Box 87  
 News Service..... AP  
 Trans..... Standard  
 President..... E. P. Martin  
 Station Manager..... William Owens  
 Program Director..... Cathy Landry  
 Chief Engineer..... Leonard Moore

**WPLA—Plant City—1949**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Operated By..... W. A. Smith  
 Address..... P. O. Box 1588  
 Station Representative..... Best  
 News Service..... UP  
 Transcription Service..... Standard  
 Membership..... NARTB, RAB  
 President..... W. A. Smith  
 Gen., Sta., Comm. Mgr., Chief Eng.

George Friend  
 Sales Prom. Mgr..... Al Berry  
 Program Director..... Ken Shroyer  
 Pub. Dir..... J. J. Wilson

**WCNH—Quincy—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Quincy Bcstg. Corp.  
 Address..... P. O. Box 190  
 News Service..... UP  
 Transcription..... Thesaurus  
 Membership..... NARTB  
 Pres., Gen. Mgr..... A. B. Letson  
 Comm., Sls. Prom. Mgr..... W. J. Taylor

**WFOY—St. Augustine—1936**  
**CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Ponce de Leon Bcsting  
 Address..... Magnolia Ave.  
 News Service..... UP  
 Representative..... McGavren-Quinn



Pres., Gen., Sta., Comm. Mgr. John E. Bernard Jr.  
 Sales Prom. Manager Julian Fant  
 Program Director Frankie C. Walker  
 Publicity Director Alberta Dillin  
 Chief Engineer Ernest Raistrick

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc. Power 1 Kw.  
 Owned. St. Augustine Bcstg. Co.  
 Address. 66 Treasury St.  
 News Service AP  
 Transcription Service Thesaurus  
 Station Rep. Indie  
 General Manager W. M. Harding  
 Station Manager J. C. Leuschel  
 Commercial Manager A. H. Beckwith  
 Program Director T. Hopkins  
 Publicity Director Jan Pepper  
 Chief Engineer E. P. Gildow

**WPIN—St. Petersburg—1947**

Frequency: 680 Kc. Power: 1000 Watts  
 Owned-Oper. By Fla. W. Coast Bcstrs., Inc  
 Address. Royal Palm Hotel  
 News Service AP  
 Station Representative Walker  
 Membership RAB  
 President Dr. Charles Farrington  
 General Manager Arthur Mundorff  
 Sta. Comm. Mgr. Richard Marsh  
 Program Director, Pub. Dir. James Carley  
 Sls. Prom. Mgr. Larry Rhodes  
 Chief Engineer Manly St. Jean

**WSUN—St. Petersburg—1928**  
ABC

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By City of St. Petersburg  
 Business Address. Municipal Pier  
 News Service AP  
 Transcription Service World  
 Representative Vernard, Rintoul, McConnell  
 Membership NARTB  
 General Manager Fred P. Shawn  
 Commercial Manager John Hitchcock  
 Sales Prom. Mgr. Charles Mason  
 Program Director Charles D. Bishop  
 Publicity Director Jean Miller  
 Chief Engineer Louis J. Link

**WTSP—St. Petersburg—1940**  
MBS

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By WTSP, Inc.  
 News Service UP  
 Transcription Lang-Worth, Standard  
 Representative Weed  
 President N. Joe Rahall  
 Gen. Mgr. Marshall S. Cleaver  
 Comm. Mgr. L. Wildman  
 Prog. Director Rob Allan  
 Chief Engineer William D. Mangold

**WTRR—Sanford—1947—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Radio Station WTRR

Business Address. Box 1541  
 News Service UP  
 Pres., Gen., Sta. Mgr. Myron A. Reck

**WKXY—Sarasota—1949—KBS**

Frequency: 930 Kc. Power: 1000 Watts d.  
 Owned-Operated By Sarasota Bcstg. Co.  
 Address. 2500 Tenth St.  
 Representative Clark  
 Trans. World  
 Membership NARTB  
 News Service AP  
 General Manager A. G. Fernandez  
 Prog. Dir. Howard O. Ermisch  
 Chief Eng. Robert L. Kohlmeier

**WSPB—Sarasota—1939—CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WSPB, Inc.  
 Business Address. Box 1110, City Island  
 News Service UP  
 Transcription Service Thesaurus  
 Representative John E. Pearson  
 Membership NARTB  
 President Robert C. Jones, Jr.  
 Gen., Sta. Mgr. John B. Browning  
 Comm. Mgr. D. L. Fleischman  
 Pub. Dir. Emylu Richards  
 Program Director David Hale  
 Chief Engineer G. W. McGougan

**WJCM—Sebring—1950**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Clearfield Bcstrs., Inc.  
 Business Add. Assembly Pt. on Dinner Lake  
 Gen. Mgr. A. J. Frank  
 Commercial Mgr. Ken Bowers

**WSTU—Stuart—1954**  
MBS-KBS

Frequency: 1450 Kc. Power: 100 Watts  
 Owned-Oper. By Blue Water Bcstg. Co.  
 Address. Box 518  
 News Service AP  
 Pres., Gen. Mgr. Lester M. Combs  
 Comm. Mgr. Jim Mullins  
 Prog. Dir. Reggie Martin  
 Chief Engineer Fred Chapman

**WMEN—Tallahassee—1954**  
KBS

Frequency: 1330 Kc. Power: 5,000 Watts d.  
 Owned-Oper. By WMEN, Inc.  
 Address. Hotel Floridan  
 News Service UP  
 Representative Dora-Clayton  
 President B. F. J. Timm  
 General Manager Don C. Price  
 Prog. Dir. L. Studsill  
 Chief Engineer K. C. McNaron

**WTAL—Tallahassee—1935**  
CBS

Frequency: 1270 Kc. Power: 5000 Watts



**Owned-Operated By**..... John H. Phipps  
**Business Address**..... Box 3167  
**News Service**..... AP  
**Representative**..... Meeker, Cummings  
**Owner**..... John H. Phipps  
**General Manager**..... L. Herschel Graves  
**Station Mgr.**..... Ansley D. Cohen, Jr.  
**Sales Prom. Mgr.**..... R. Hollister  
**Publicity Dir.**..... C. M. Allen  
**Chief Engineer**..... Sam Dudas

**WTNT—Tallahassee—1946**  
**ABC-MBS**

**frequency: 1450 Kc.**..... **Power: 250 Watts**  
**Owned-Oper. By**..... Tallahassee Appl. Corp.  
**Business-Studio Address**..... Duval Hotel  
**News Service**..... UP  
**Trans.**..... Associated  
**Representative**..... McGillvra  
**Pres., Gen. Mgr.**..... Frank W. Hazelton  
**Vice-Pres.**..... Emanuel Joanos

**WALT—Tampa—1946**

**Frequency: 1110 Kc.**..... **Power: 1000 Watts d.**  
**Owned**..... Tampa Broadcasting Co., Inc.  
**Address**..... 401 West Tyler Street  
**News Service**..... AP  
**Representative**..... John E. Pearson  
**President**..... E. J. Arnold  
**Vice-President, Gen. Mgr.**..... Robert Wasdon  
**Station Manager**..... W. W. Johnson  
**Nat. Comm. Mgr.**..... George Fee  
**Local Sales Mgr.**..... Frank Edwards  
**Program Director**..... Ed Bray  
**Production Mgr.**..... Charles Fuller  
**Chief Engineer**..... Paul Gossett

**WDAE—Tampa—1922—CBS**

**Frequency: 1250 Kc.**..... **Power: 5000 Watts**  
**Owned-Operated By**..... Tampa Times Co.  
**Business Address**..... 114 N. Franklin St.  
**Representative**..... Katz  
**News Service**..... AP, UP  
**President**..... David E. Smiley  
**General Manager**..... L. Spencer Mitchell  
**Nat. Adv. Mgr.**..... Robert M. Weeks

**WEBK—Tampa—1950**

**Frequency: 1300 Kc.**..... **Power: 1000 Watts d.**  
**Owned-Operated By**..... Hillsboro Bcstg. Co.  
**Address**..... 1521 E. Broadway  
**News Service**..... AP  
**Station Rep.**..... Devney  
**President, Gen. Mgr.**..... E. P. Martin  
**Prog. Dir., Pub. Dir.**..... Ronald Harpe  
**Chief Engineer**..... Elmo B. Kitts

**WFLA—Tampa—1925—NBC**

**Frequency: 970 Kc.**..... **Power: 5000 Watts**  
**Owned-Operated By**..... Tribune Co.  
**Business Address**..... 905 Jackson St.  
**News Service**..... AP  
**Representative**..... John Blair  
**Membership**..... NARTB, RAB  
**Newspaper Aff.**..... Tribune

**President**..... John C. Council  
**Gen. Mgr., Vice-Pres.**..... George W. Harvey  
**Sales Prom. Mgr., Pub. Dir.**..... Tom Matthews  
**Prog. Director**..... Edward C. Walker  
**Chief Engineer**..... Joseph Mitchell

**WHBO—Tampa—1948**

**Frequency: 1050 Kc.**..... **Power: 250 Watts d.**  
**Owned By**..... Gateway Broadcasters, Inc.  
**Business Address**..... 11,011 Florida Ave.  
**Membership**..... RAB  
**News Service**..... AP  
**President**..... John A. Bolling  
**Gen. Mgr.**..... B. A. Martin  
**Program Director**..... Bonita Fishback  
**Sls. Prom. Mgr.**..... Bob Ross  
**Chief Engineer**..... Bill Polk

**WIOK—Tampa-St. Petersburg**  
**1954**

**Frequency: 1150 Kc.**..... **Power: 1000 Watts d.**  
**Owned**..... Robert W. Rounsaville  
**Address**..... Box 1101, Washington Blvd.  
**News Service**..... AP  
**Reps**..... Gill-Perna, Dora-Clayton  
**Pres., Gen. Mgr.**..... Robert W. Rounsaville  
**Sta. Mgr.**..... Joe T. Starr  
**Asst. Manager**..... Jack Everbach  
**Comm. Manager**..... John Sanders  
**Prog. Dir., Chief Eng.**..... Warren Kaufman

**WDCL—Tarpon Springs—1953**

**Frequency: 1470 Kc.**..... **Power: 5000 Watts**  
**Owned-Oper. By**..... Freede-Miller Bcstg. Co.  
**Address**..... Box 1470  
**Transcription**..... World  
**News Service**..... AP  
**Membership**..... RAB  
**Pres., Gen., Sta. Mgr.**..... Hal M. Freede  
**Comm. Mgr., Sls. Prom. Mgr.**..... Gurney P. Sloan  
**Program Director**..... Clair Linn  
**Pub. Director**..... Beatrice A. Freede  
**Chief Engineer**..... John A. Walker

**WNTM—Vero Beach—1954**  
**MBS**

**Frequency: 1370 Kc.**..... **Power: 1 Kw.**  
**Owned**..... WNTM, Inc.  
**Address**..... P. O. Box 397  
**News Service**..... INS  
**Rep.**..... Clarke Brown  
**Pres., Gen. Mgr.**..... (Mrs.) Naomi T. Murrell  
**Station Manager**..... Gene Stuart

**WTTB—Vero Beach—1954**  
**ABC**

**Frequency: 1490 Kc.**..... **Power: 250 Watts**  
**Owned-Oper. By**..... Tropics, Inc.  
**Address**..... 15-26 20th St.  
**Newspaper Affiliation**..... Press-Journal  
**News**..... AP  
**Representative**..... Hil F. Best  
**President**..... Merrill P. Barber  
**Sta. Mgr.**..... Stanley B. Wood



Sls. Prom. Mgr., Comm. Mgr. Howard L. Haid  
 Prog., Pub. Dir. R. Mansfield  
 Chief Engineer Stanley Wood

**WEAT—West Palm Beach  
 1948—NBC**

Frequency: 850 Kc. Power: 1 Kw. d. n.  
 Owned WEAT-TV Inc.  
 Address P. O. Box 70  
 News Service AP  
 Trans. Capitol  
 Station Rep. H-R  
 President Thomas F. O'Neil  
 Gen. Mgr. Bertran Lebharr, Jr.  
 Sales Mgr. Charles M. Stark  
 Prog. Dir. Peter F. Cole

**WJNO—West Palm Beach  
 1936—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By WJNO, Inc.  
 Business-Studio Address 1500 N. Flagler Dr.  
 News Service AP  
 Transcription Service World, Lang-Worth  
 Representative Robert Meeker, Ayres  
 Membership NARTB, RAB  
 President S. K. Russell  
 Gen. Mgr., Sta., Comm. Mgr. H. V. McMillan  
 Sales Mgr. Robert Monroe  
 Publicity Dir. Harry A. Forster  
 Chief Eng. Curtis Brinson

**WIRK—West Palm Beach  
 1947—MBS**

Freq.: 1290 Kc. Power: 1 Kw. d., 5 Kw. n.  
 Owned-Operated By Ken-Sell, Inc.  
 Business Address 711 S. Flagler Drive  
 Representative T. F. Clark  
 News Service AP  
 Pres., Gen. Mgr. Joseph S. Field, Jr.  
 Sales & Operations Mgr. Rome Hartman

**WSIR—Winter Haven—1947  
 MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Hundred Lakes Bcstg.  
 Bus. Address 665 W. Lake Howard Dr., S.W.  
 News Service AP  
 Membership RAB  
 Representative Devney & Co.  
 President Tom Moore  
 Gen. Mgr. Larry Rollins  
 Commercial Manager Earl Sturgeon  
 Program Director Richard Eyrych  
 Chief Engineer L. Orden Craig

**WABR—Winter Park—1954**

Frequency: 1440 Kc. Power: 1 Kw.  
 Owned Orange County Bcstrs. Inc.  
 Address P. O. Box 7547  
 Sta. Rep. Rambeau, Dora-Clayton  
 News Service UP  
 General Mgr. R. H. Gunckel, Jr.  
 Sales Manager Tom Sawyer  
 Chief Engineer J. R. Campbell

**Georgia**

Pop. March 1 (Est.) 3,744,000—Families 979,000  
 Radio Homes 952,000—TV Homes 684,000—Stations in State 103

**WAAG—Adel—1955—KBS**

Frequency: 1470 Kc. Power: 1,000 Watts  
 Owned-Oper. By Cook County Bcstg. Co.  
 Address P. O. Box 508  
 News Service UP  
 Membership NARTB  
 Pres., Gen. Mgr. W. M. Forshee  
 Sta. Mgr. E. Shepherd  
 Comm. Mgr., Prog. Dir. Don H. Wingate  
 Publicity Director Calvin Key  
 Sales Prom. Mgr., Chief Eng. C. Christensen

**WGPC—Albany—1933—CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Albany Bdcstg. Co.  
 Business-Studio Address New Albany Hotel  
 News Service UP  
 Representative George P. Hollingbery  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 President J. W. Woodruff  
 Executive Manager J. W. Woodruff, Jr.  
 Sta., Comm., Sls., Prom., Pub. Dir. L. M. George  
 Program Director Walter H. Flint  
 Chief Engineer Redus Carlton

**WALB—Albany—1941—ABC**

Frequency: 1590 Kc. Power: 1000 Watts  
 Owned-Operated By Herald Publishing Co.  
 Address Stuart Ave.  
 News Service AP  
 Representative Burn-Smith, Ayers  
 Owner James H. Gray  
 General Manager Tom Stillwagon  
 Program Director Jack Mayer

**WJAZ—Albany—1952**

Frequency: 1050 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By James S. Rivers, Inc.  
 Address Slappy Drive  
 Representative Thomas F. Clark  
 News Service UP  
 President James S. Rivers  
 General Mgr. Bruce Smith  
 Station Mgr. R. V. Rogers

**WDEC—Americus—1947**  
**MBS-KBS**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned-Operated By..The Americus Bdcstg. Co.  
 Business-Studio Address.....Rembert Bldg.  
 News Service.....AP  
 Membership.....RAB  
 Representative.....Dora-Clayton, Indie Sales  
 Gen. Mgr.....Charles C. Smith  
 Chief Engineer.....Raymond C. LaPrade

**WGAU—Athens—1938**  
**CBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clarke Bcstng. Corp.  
 Address.....P. O. Box 1189  
 News Service.....AP  
 Representative.....Clarke Brown  
 Membership.....NARTB

Pres., Gen., Sta. Mgr.....H. Randolph Holder  
 Comm. Mgr.....J. Thomas Lloyd  
 Sales Prom. Mgr., Pub. Dir.....Bill Marston  
 Program Director.....Mary Betts  
 Chief Engineer.....Les Brooks

**WRFC—Athens—1948**

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Radio Athens, Inc.  
 Business-Studio Add.....279½ N. Lumpkin St.  
 Sta. Rep.....Forjoe, Dixieland  
 News Service.....UP  
 Transcription Service.....World  
 Member.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....L. H. Christian  
 Comm. Mgr.....Dorothy N. Gayner  
 Sls. Prom. Mgr.....E. A. Thilenius  
 Program Director.....Gus Mann  
 Publicity Director.....Ed Thilenius  
 Chief Engineer.....Luctus D. Drewry

**MORE NEWS**  
**MORE FEATURES**  
**MORE REGIONAL COVERAGE**

**AP**

... and **MORE RADIO AND TELEVISION STATIONS**  
 depend on  
**THE ASSOCIATED PRESS**



### WAGA—Atlanta—1937—CBS

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Storer Bcstg. Co.  
 Bus.-Studio Address....1018 W. Peachtree St.  
 News Service .....AP  
 Representative .....Katz  
 Membership .....NARTB, RAB  
 President.....George B. Storer, Sr.  
 General Mgr.....Claude H. Frazier  
 Comm. Mgr.....Lewis Reynolds

Pub. Dir., Prom. Mgr.....Betty L. Merritt  
 Program Director.....J. Les Henrikson  
 Chief Engineer.....Hugo Bondy

### WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WAOK Bcstg. Co., Inc.  
 Business Address.....70 Houston St., N.E.  
 News Service .....UP  
 Representative .....Forjoe

# to reach GEORGIA'S 63 GOLDEN COUNTIES\* you need WAGA-RADIO



POPULATION:  
1,806,932

RETAIL SALES:  
\$1,459,952,000

SPENDABLE INCOME:  
\$2,214,452,000

**ONLY RADIO  
OFFERS YOU  
97% COVERAGE  
OF THIS GREAT  
GEORGIA  
MARKET**

\***THESE 63 COUNTIES...**  
 (39.6% of the state's total of 159)  
 account for 49.6% of Georgia's popu-  
 lation, 53.6% of the state's total retail  
 sales, and 53.9% of the total spend-  
 able income in Georgia.

To reach the 468,900 families in Georgia's 63 golden counties, you need WAGA-Radio.

Live, wide-awake programming to capture the largest possible audience, backed by aggressive merchandising and a staff of sales-minded people, will help you get maximum results for your advertising dollar.

Let our reps give you complete facts about the expanding Atlanta market and how WAGA-Radio can best be put to work for you.



waga radio  
 590 on the dial  
 5,000 watts  
 CBS-radio in Atlanta

Represented Nationally by the  
 KATZ AGENCY, Inc.  
 STORER BROADCASTING COMPANY SALES OFFICES:  
 New York—118 E. 57th St.  
 Chicago—230 N. Michigan Ave.  
 San Francisco—111 Sutter St.

Tom Harker, National Sales Director; Bob Wood, National Sales Manager



Pres., Gen. Mgr. . . . . L. M. George  
 Station Mgr. . . . . Dorothy Lester  
 Comm., Prom. Mgr. . . . . Stan Raymond  
 Prog. Dir. . . . . Zenas Sears  
 Pub. Dir. . . . . Mary O'Shields  
 Chief Engineer. . . . . Ethel Holley

**WAKE—Atlanta—1946**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Bartell Broadcasters, Inc.  
 Address . . . . . Georgian Terrace Hotel  
 News Service . . . . . AP  
 Representative . . . . . Adam Young  
 President . . . . . Gerald A. Bartell  
 General Manager. . . . . Morton I. Wagner  
 Commercial Manager. . . . . Mrs. Jayne Swain  
 Program Dir. . . . . William Jones  
 Publicity Dir. . . . . Mrs. Betty Thomas  
 Chief Engineer . . . . . Morris Jones

**WERD—Atlanta—1948**

Frequency: 860 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Radio Atlanta, Inc.  
 Studio Address . . . . . 330 Auburn Ave., N.E.  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Representative . . . . . Interstate  
 Pres., Gen. Mgr. . . . . J. B. Blayton, Jr.  
 Comm. Mgr., Sales Prom. Mgr.  
 Chief Eng. . . . . Albert H. Saddler  
 . . . . . William F. Kennedy

**WGKA—Atlanta—1955**

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Glenkaren Associates, Inc.  
 Address . . . . . 1140 Peachtree St., N.E.  
 News Service . . . . . UP  
 Transcription . . . . . SESAC  
 Membership . . . . . NARTB  
 President . . . . . Locke E. Glenn  
 General Manager. . . . . John P. Culver  
 Comm. Mgr. . . . . Lee Nance  
 Program Director. . . . . Norman Reyes  
 Chief Engineer. . . . . David Lyndon

**WGST—Atlanta—1923—ABC**

Frequency: 920 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned . . . . . Bd. of Regents, Univ. Sys. of Ga.  
 Bus.-Studio Address . . . . . Box 7254  
 News Service . . . . . AP  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB, RAB  
 President . . . . . Freeman Strickland  
 Gen., Sta. Manager. . . . . Ben Akerman  
 Commercial Mgr. . . . . Al Ciraldo  
 Pub. Dir. . . . . Mrs. Mary H. Tallent  
 Prog. Dir., Ch. Eng. . . . . Ivan Miles

**WSB—Atlanta—1922—NBC**

Frequency: 750 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Atlanta Newspapers, Inc.  
 Address . . . . . 1601 W. Peachtree St.  
 Newspaper Affiliation . . . . . Journal, Constitution  
 Representative . . . . . Edward Petty  
 Membership . . . . . NARTB, RAB  
 General Manager. . . . . John M. Outler, Jr.  
 Station Manager . . . . . Frank Gaither

**WQXI—Atlanta—1948**

Frequency: 790 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By . . . . . Rounsaville of Atlanta, Inc.  
 Bus.-Studio Address . . . . . Peachtree At Mathieson  
 News Service . . . . . UP  
 Station Rep. . . . . Gill-Perna, Inc.  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . R. W. Rounsaville  
 Station Manager. . . . . John Fulton  
 Prom., Comm. Mgr. . . . . Frank Erwin  
 Program Dir. . . . . Bob Corley  
 Chief Engineer. . . . . Elton B. Chick  
 Nat. Sales Mgr., Pub. Dir. . . . . Lee Smith  
 Technical Director. . . . . Paul Cram

**WYZE—Atlanta—1956**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Greater South Broadcasting Co., Inc.  
 Address . . . . . 200 Henry Grady Bldg.  
 News Service . . . . . UP, AP, INS  
 Trans. . . . . Thesaurus, Associated, SESAC  
 Representative . . . . . Walker  
 President . . . . . P. H. Whitcraft  
 General Mgr. . . . . Sam W. Kane  
 Program Dir. . . . . Bob King

**WAUG—Augusta—1952**

Frequency: 1050 Kc. . . . . Power: 1,000 Watts  
 Owned . . . . . Garden City Bstg.  
 Address . . . . . Bon Air Hotel  
 Sta. Rep. . . . . Rambeau, Clarke Brown  
 News Service . . . . . UP  
 Gen., Sta. Mgr. . . . . Geo. C. Nicholson  
 Comm. Mgr. . . . . J. Louis Solomon  
 Program Dir. . . . . Reese J. Vaughn  
 Chief Engineer. . . . . J. C. Atkinson

**WBBQ—Augusta—1946—MBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owner . . . . . Savannah Valley Network  
 Address . . . . . 515 15th St.  
 Representative. . . . . Everett-McKinney, Inc., Forje  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 President . . . . . George Weiss  
 Gen., Sta., Comm. Mgr. . . . . Edward H. Dunbar  
 Prom. Mgr. . . . . William Kirchheim  
 Program Director. . . . . George W. Fisher  
 Chief Engineer. . . . . Kenneth Freeman

**WGAC—Augusta—1940—ABC**

Frequency: 580 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By . . . . . The Twin States Bstg. Co.  
 Business-Studio Address . . . . . 664 Broad St.  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB, BAB  
 Pres., Gen. Mgr. . . . . A. D. Willard, Jr.  
 Commercial Mgr. . . . . Martin E. White  
 Program Dir. . . . . Stanley Carey  
 Chief Engineer . . . . . James Clegg

**WBIA—Augusta—1946—NBC**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Augusta Broadcasting Co.



Address ..... 15-Eighth Street  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 President, Gen. Mgr. .... W. Ray Ringson  
 Sta., Comm. Mgr. .... J. R. Owens, Jr.  
 Program Director ..... Ralph V. Lavender  
 Chief Engineer ..... Rabun F. Bobo

General Manager ..... E. Jere Turk  
 Comm. Mgr. .... Lew Carter  
 Prog. Dir. .... Jay Lingle  
 Pub. Dir. .... Mary J. McEvan  
 Chief Engineer ..... Cecil Tankersley

**WRDW—Augusta—1930—CBS**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Radio Augusta, Inc.  
 Address ..... 1302 Georgia Ave.  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Branham  
 Membership ..... RAB, NARTB  
 President ..... Pat H. Rice, Jr.  
 General Manager ..... J. W. Hicks  
 Sales Mgr. .... Bill Smart  
 Program Director ..... Jim Armistead  
 Promotion Mgr. .... Don Shepherd

**WGRA—Cairo—1950**

Frequency: 790 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Grady Mitchell Bcstg. Co.  
 Address ..... Bainbridge Rd.  
 Station Rep. .... Indie  
 News Service ..... UP  
 Trans. .... Standard  
 Gen. Mgr. .... Lowell E. Takles  
 Prom. Mgr. .... Bernice Porter

**WMGR—Bainbridge—1946**

Frequency: 930 Kc. .... Power: 5 Kc.  
 Owned-Operated By ..... Decatur Bcstg. Co.  
 Address ..... Box 375  
 Representative ..... Grant Webb  
 News Service ..... UP  
 General Manager ..... John A. Dowdy  
 Program Dir. .... H. M. Coleman  
 Chief Eng. .... Walter Freeman

**WCGA—Calhoun—1953**

Frequency: 900 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Gordon Cty. Bcstg. Co.  
 Address ..... 112½ Court Street  
 Rep. .... Indie Sales  
 General Manager ..... R. R. Magill  
 Sales Manager ..... Judy Magill  
 Program Director ..... Richard Bowman

**WHAB—Baxley—1954**

Frequency: 1260 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Tri-City Bcstg. Sys.  
 Address ..... Box 265  
 News Service ..... UP  
 Gen. Mgr. .... Farnell O'Quinn  
 Sta. Mgr. .... Iona Moody  
 Comm. Mgr. .... Ted Kirby  
 Sls. Prom. Mgr. .... Dane Bruce  
 Prog. Dir. .... Jerry Wilder  
 Pub. Dir. .... Hoyt Brown  
 Chief Engineer ..... Delmas Nichols

**WCLB—Camilla—1954—KBS**

Frequency: 1220 Kc. .... Power: 1000 Watts  
 Owned ..... Capel Bcstg. Co.  
 Address ..... P. O. Box 147  
 News Service ..... UP  
 Transcription Service ..... Standard  
 General Mgr. .... Russell A. Browne  
 Commercial Mgr. .... Charlie Browne  
 Chief Engineer ..... Dan O'Keefe

**WGIG—Brunswick—1949  
 ABC**

Frequency: 1440 Kc. .... Power: 1,000 Watts  
 Owned-Operated By ..... Brunswick Bcstg. Corp.  
 Business-Studio Address ..... 1514 Union St.  
 News Service ..... AP  
 Representative ..... McGillvra  
 S.a., Gen. Mgr. .... Hugh K. Tollison  
 Sales Represent. .... John Lane

**WLBB—Carrollton—1947  
 KBS**

Frequency: 1100 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Carroll Bcstg. Co., Inc.  
 Business-Studio Address ..... Bremen Road  
 Representative ..... Indie Sales  
 Pres., Gen., Sta. Mgr. .... Thomas K. Vassy  
 Comm. Mgr. .... J. D. Norton, Jr.

**WMOG—Brunswick—1940  
 MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Brunswick Inc.  
 Address ..... Box 572  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Indie Sales, Dora-Clayton  
 President ..... Allen Woodall

**WBHF—Cartersville—1946  
 MBS-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... W. R. Frier  
 Address ..... West Avenue  
 Newspaper Affil. .... Herald  
 News Service ..... UP  
 Station Manager ..... W. Ryan Frier

**WGAA—Cedartown—1941  
 KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Business-Studio Address ..... P. O. Box 807  
 News Service ..... AP  
 Representative ..... Dora-Clayton  
 Sta. Mgr. .... Frank Proctor

**WCLS—Columbus—1955**

Frequency: 1580 Kc. .... Power: 1,000 Watts  
 Owned-Oper. By ..... Muscogee Bcstg. Co.

Address .....1028½ Broadway  
 Representative... United Bcstg., Dora-Clayton  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

**WDAK—Columbus—1943**  
**NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 News Service.....AP  
 Transcription Service.....World  
 Station Representative.....Headley Reed  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Station Mgr.....Miles H. Ferguson  
 Commercial Manager.....William Massie  
 Program Director.....Mrs. Pat Lynn  
 Publicity Dir.....Lamar Lyn  
 Chief Engineer.....Max F. Harper

**WGBA—Columbus—1947**

Frequency: 1270 Kc...Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Business-Studio Address...1213½ Broadway  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....Forjoe, Dixieland  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....C. A. McClure  
 Station Mgr.....R. H. Ruppel  
 Prog., Pub. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown

**WPNX—Columbus—1952**

(See listing in Phenix City, Ala.)

**WRBL—Columbus—1928**  
**CBS**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By...Columbus Bdcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 News Service.....UP  
 Newspaper Affil.....Page Corp.  
 Sta. Rep.....Hollingbery  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Sta., Comm. Mgr.....Walter Graham  
 Prog. Dir.....Eleanor Whitelaw  
 Pub. Dir.....G. Brougham  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble

**WMJM—Cordele—1940**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..Southeastern Bcstg. System  
 Business-Studio Address...20th Ave. & B St.  
 News Service.....UP  
 Representative.....T. F. Clark  
 President.....James S. Rivers  
 General Mgr.....William E. Willzard, Jr.  
 Comm. Manager.....Willard Belote

**WCOR—Cornelia—1953**

Frequency: 1450 Kw.....Power: 250 Watts

Owned-Oper. By.....Habersham Bcstg. Co.  
 Address.....1 Burrell St.  
 Station Rep.....Indie  
 News Service.....UP  
 Pres., Gen. Mgr.....Jack Bradley  
 Sta. Mgr.....S. Y. Sosbee  
 Program Dir.....Jim Stevenson  
 Chief Engineer.....Bobby Wilkes

**WGFS—Covington—1953**  
**KBS**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned.....Georgia Broadcasting Service  
 Address.....615 Monticello Street  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Sears & Ayers, Dixieland  
 President.....Lem Coley  
 General Mgr.....Charles Whatley  
 Sta. Mgr.....J. C. Lang  
 Comm. Mgr.....Jim Whatley  
 Chief Engineer.....Knox Carreker

**WBLJ—Dalton—1940**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Dalton Bdcstg. Corp.  
 Business-Studio Address.....Kenemer Bldg.  
 Transcription Service.....Thesaurus  
 Membership.....NARTB, RAB  
 General Manager.....William B. Davies

**WRCD—Dalton—1954**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Whitefield Bcstg. Co.  
 Address.....104 Pentz Street  
 Representative.....Dora-Clayton Agency  
 News Service.....UP  
 General Manager.....Jim Honey  
 Comm. Manager.....Ed Jordan  
 Program Director.....Mike Dodd

**WDWD—Dawson—1948**  
**KBS-MBS**

Frequency: 990 Kc.....Power: 1000 Watts D.  
 Owned-Operated By.....Dawson Bdcstg. Co.  
 Trans.-Bus.-Studio Address.....Box 390  
 News Service.....UP  
 Representative.....Indie Sales  
 Trans.....Standard  
 General Manager.....W. C. Woodall, Jr.  
 Program Director.....Barney Parnacott

**WEAS—Decatur—1947**

Frequency: 1010 Kc.....Power: 50 Kw.  
 Owned.....WEAS, Inc.  
 Address.....P. O. Box 67  
 News Service.....UP  
 Representative.....Stars National  
 Chairman of the Board.....E. D. Rivers, Jr.  
 President.....William H. Keller, Jr.  
 Station Manager.....Warren Roberts  
 Sales Mgr.....William Packham



**WTAM—Decatur—1949—KBS**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned. Republic Broadcasting System, Inc.  
 Address 526 Church Street  
 News Service UP  
 Transcription Service Standard  
 President Gordon McLendon  
 Gen., Sta., Comm. Mgr. Henry W. Lanhan  
 Program Director Jerry F. Hewell  
 Chief Engineer Jim Hampton

**WDMG—Douglas—1946**

Frequency: 860 Kc. Power: 5000 Watts D.  
 Owned-Operated By WDMG, Inc.  
 Address Box 590  
 News Service UP  
 Representative Dora-Clayton  
 President B. F. J. Timm  
 General Mgr. Mary Jarrard  
 Comm. Mgr. Roy L. Jones

**WMLT—Dublin—1945  
 MBS-KBS**

Frequency: 1330 Kc. Power: 1 Kw.  
 Owned-Operated By Dublin Bdcstg. Co.  
 Business Address Franklin St.  
 News Service UP  
 General Manager W. Newton Morris  
 Sta. Mgr. Frank Floyd Jr.

**WTJH—East Point—1949**

Frequency: 1260 Kc. Power: 5000 Watts d.  
 Owned-Oper. By Southeastern Bcstg. Sys.  
 Address 2146 Dodson Drive  
 News Service AP  
 President James S. Rivers  
 Gen., Comm. Mgr. J. D. Davenport  
 Program Dir. Claude E. Jones  
 Publicity Director Frances Sheffield  
 Chief Engineer William J. Hill

**WSGC—Elberton—1946  
 KBS-MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Elberton Bcstg. Co.  
 Address Elberton  
 Representative Continental  
 News Service AP  
 Manager Melvin C. Gorman

**WBHB—Fitzgerald—1946  
 MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Ben Hill Bdcstg. Corp.  
 Address Box 472  
 News Service AP  
 Transcription Service World  
 Representative Dora-Clayton  
 Membership NARTB  
 President H. C. Vaughn  
 Gen. Mgr. Paul E. Reid  
 Sta., Comm. Mgr. Harry Roberts  
 Pub. Dir. Carlie Ridgeway

Sales Prom. Mgr., Prog. Dir. Tony Carter  
 Chief Engineer Mike Pelton

**WFPM—Fort Valley—1951  
 KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Operated By Peach Belt Bcstg. Co.  
 Address Roberts Rd.  
 News Service UP  
 Representative Indie Sales  
 General Mgr. Denzil Mixon  
 Program Dir. Bob Bragg  
 Chief Eng. Bob Collins

**WDUN—Gainesville—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By N.E. Ga. Bcstg. Co.  
 Address 1140 Thompson Bridge Rd.  
 News Service AP  
 Trans. Thesaurus  
 Representative Thomas F. Clark, Dixieland  
 Pres., Gen. Manager John W. Jacobs, Jr.  
 Comm. Mgr. Claire Palmour  
 Prog. Dir. Don Sheldon  
 Pub. Dir. John Currier  
 Chief Engineer Gilmer Hulsey

**WGGA—Gainesville—1941  
 MBS-KBS**

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By Blue Ridge Bdcstg. Co.  
 Business Address Press-Radio Center  
 News Service UP  
 Newspaper Affil. Daily Times  
 Membership RAB  
 President Charles A. Smithgall  
 General Manager Robert Schwab  
 Comm., Prom. Mgr. James A. Hartley  
 Traffic Mgr. Zada Webb  
 Chief Engineer Wilbert Darracott

**WKEU—Griffin—1934  
 MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Radio Station WKEU  
 Address Macon Rd.  
 Membership RAB  
 General Manager A. W. Marshall, Jr.

**WHIE—Griffin—1952**

Frequency: 1320 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Gateway Broadcasters, Inc.  
 Address Box 971  
 News Service UP  
 Transcription Service World  
 Representative Dora-Clayton  
 Membership NARTB  
 General Manager John A. Boling  
 Station Mgr. Johnny Williams  
 Program Director Bob Gilreath

**WKLY—Hartwell—1947**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Louis L. Morris



Business Address.....Box 189, Hartwell  
 News Service.....UP  
 Newspaper Affil.....Hartwell Sun  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....Louis L. Morris  
 Exec. V.P.....Max G. Pfaender

Transcription Service.....Thesaurus  
 News Service.....AP  
 Representative.....McGillvra  
 Partner, Gen. Mgr.....Byron H. Hurst, Jr.  
 Comm. Mgr.....George Pettett

**WCEH—Hawkinsville—1952**  
**KBS**

Frequency: 610 Kc.....Power: 500 Watts  
 Owned.....Tri-County Bcstg. Co., Inc.  
 Address.....Box 184  
 News Service.....UP  
 Trans. Service.....World  
 President.....R. T. Ragan  
 Gen., Sta., Prom. Mgr., Pub. Dir., Comm. Mgr.  
 J. D. Popwell  
 Prog. Dir.....Tony Pavone  
 Chief Eng.....W. R. Powell

**WBML—Macon—1940**  
 Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Middle Georgia Bdcstg. Co.  
 Business-Studio Address.....230 Second St.  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Forjoe, Dora-Clayton  
 President.....C. R. Rader  
 Comm., Gen. Mgr.....George W. Patton  
 Chief Engineer.....C. L. Wilder

**WBGR—Jesup—1949—KBS**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Altamaha Bcstg. Co.  
 Address.....P. O. Box 147  
 News Service.....UP  
 Representative.....Dora-Clayton  
 President.....W. G. Thomas, Sr.  
 Sta., Comm. Mgr.....Edward Lynch  
 Prog. Dir.....James Miller  
 Chief Engineer.....Art Manning

**WIBB—Macon—1948**  
 Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Peach State Bcstg. Co., Inc.  
 Business-Studio Address.....Professional Bldg.  
 News Service.....AP  
 Representative.....Walker  
 Membership.....NARTB  
 Pres., Gen. Mgr., Chief Eng., Thos. H. Maxwell  
 Commercial Manager.....Donald C. Frost  
 Program Director.....Gordon Price

**WLFA—Lafayette—1954**  
**KBS**

Frequency: 1590 Kc.....Power: 5 Kc.  
 Owned-Oper. By.....Radio Dixie, Inc.  
 Address.....Box 393  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Hil F. Best Co.  
 President.....J. A. Gallimore  
 Gen., Sta., Comm. Mgr., Pub. Dir., C. W. Gwyn  
 Chief Engineer.....Charles M. Lowry Jr.

**WMAZ—Macon—1922—CBS**  
 Frequency: 940 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Bankers Insurance Bldg.  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 Pres., Chief Engineer.....George P. Rankin  
 General Manager.....Wilton E. Cobb  
 Commercial Mgr.....Frank Crowther  
 Publicity Director.....Ed Pendleton  
 Chief Engineer.....George P. Rankin

**WLAG—La Grange—1941**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....LaGrange Bdcstg. Co.  
 Business-Studio Address.....305-307 Broome St.  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Indie Sales, Dora-Clayton  
 Newspaper Affil.....Daily News  
 Membership.....NARTB  
 President.....Roy C. Swank  
 Gen., Comm. Mgr.....Edwin Mullinax  
 Sales Prom. Mgr.....Bob Liles  
 Program Director.....Jimmy Dunaway  
 Publicity Director.....Patricia Smith  
 Chief Engineer.....James McKay

**WNEX—Macon—1945**  
**MBS-ABC**  
 Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Macon Bcstg. Co.  
 Business-Studio Address.....Bibb Bldg.  
 News Service.....AP  
 Newspaper Affil.....Macon Telegraph Pub. Co.  
 Transcription Service.....Thesaurus  
 Representative.....Branham  
 General Manager.....Alfred Lowe  
 Business Manager.....Emory G. Stroberg  
 Sales Manager.....Marion Bragg

**WTRP—LaGrange—1953**

Frequency: 620 Kw.....Power: 1000 Watts  
 Owned.....Chattahoochee Bcstg. Co., Ltd.  
 Address.....Hammett Bldg.

**WMGE—Madison—1955**  
**KBS**  
 Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Dairyland Bcstg. Co.  
 Address.....Beacon Heights  
 News Service.....UP  
 Trans.....World  
 General Mgr.....O. G. Swindle  
 Sales Mgr.....C. P. Raybon  
 Chief Eng.....W. R. Foster



**WBIE—Marietta—1955**

Frequency: 1050 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. .... Marietta Bcstg. Co.  
 Address. .... 112½ Atlanta St.  
 News Service ..... AP  
 Pres., Comm. Mgr. .... Dudley D. McCaskill  
 Gen. Mgr., Chief Eng. .... James Wilder  
 Program Dir. .... Don Kordecki

**WFOM—Marietta—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... F. Wilson & A. Jones  
 Address. .... S. Cobb Dr.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 General Manager. .... Albert L. Jones

**WMVG—Milledgeville—1946  
 MBS-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Jere N. Moore  
 Business-Studio Address ..... Box 476  
 Newspaper Affiliation ..... Union Recorder  
 Representative ..... Hazel Griffith  
 Membership ..... NARTB  
 General Manager. .... Michael T. Landy  
 Program Director ..... Josephine Ragsdale  
 Chief Engineer. .... Joseph S. Boone

**WMRE—Monroe—1954—KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned. .... Walton Bcstg. Co.  
 Address ..... Box 191  
 News Service ..... AP  
 Membership ..... RAB  
 Pres., Gen. Mgr. .... Warren G. Gilpin  
 Sta., Comm. Mgr. .... Deral Morris  
 Pub. Dir. .... Dorothy B. Gilpin  
 Sales Prom. Mgr. .... C. Johnson  
 Prog. Dir. .... Mary Jane Campbell  
 Chief Engineer. .... Hamilton Masters

**WMGA—Moultrie—1939  
 ABC-KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WMGA  
 Business-Studio Address ..... Moultrie  
 News Service ..... UP  
 Representative. .... Everett-McKinney, Ayres  
 Gen. Mgr. .... John F. Pidcock  
 Station Mgr. .... Roy F. Zess  
 Prog. Dir., Pub. Dir. .... E. Griner  
 Comm. Mgr. .... Robert Lenihan  
 Chief Engineer. .... Homer Sloan

**WMTM—Moultrie—1953**

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Colquitt Bcstg. Co.  
 Address ..... Highway 33  
 News Service ..... AP  
 Representative ..... T. F. Clark  
 General Mgr. .... N. B. Mills

**WCOH—Newnan—1947—MBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Newnan Bcstg. Co.  
 Address. .... P. O. Box 581  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Pres., Gen., Sta., Comm. Mgr., Prog., Pub. Dir.  
 J. O. Hardin, Jr.  
 Chief Engineer. .... William E. Davis, Jr.

**WBBN—Perry—1956**

Frequency: 980 Kc. .... Power: 500 Watts d.  
 Owned. .... Gateway Broadcasting Co.  
 Address. .... Highway 41 South  
 News Service ..... AP  
 Representative. .... Thomas F. Clark  
 Gen., Sta., Comm. Mgr. .... Al H. Evans  
 Prog. Dir. .... Joe Bilodeau  
 Chief Engineer. .... C. G. Huey

**WSFB—Quitman—1955**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned. .... Quitman Broadcasting Co.  
 Address ..... P. O. Box 632  
 News Service ..... UP  
 Transcription ..... Standard  
 Gen., Sta. Mgr. .... Emerson W. Browne  
 Comm., Sls. Prom. Mgr. .... David I. Masingill  
 Program Director. .... Margie Bowman  
 Chief Engineer. .... Emerson W. Browne

**WLAQ—Rome—1947—ABC**

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned-Operated By. .... Mitchell Melof  
 Address ..... 230 Lakeview Ave., N. E.  
 News Service ..... AP  
 President ..... Mitchell Melof  
 General Manager. .... Don Mitchell  
 Chief Engineer. .... Jean Ludwick

**WRGA—Rome—1929  
 MBS**

Frequency: 1470 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Rome Bcstg. Corp.  
 Bus-Studio Address. .... Nat. City Bank Bldg.  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Representative. .... Walker, Dora-Clayton  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Mather Payne  
 Secretary-treasurer ..... Charles Smithgall  
 Commercial Manager. .... Clarence Salmon

**WROM—Rome—1946**

Frequency: 710 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Coosa Valley Radio Co.  
 Business-Studio Address. .... P. O. Drawer 473  
 Representative ..... McGillvra  
 Comm. Mgr. .... Dean Covington  
 Gen. Mgr. .... Edward N. McKay  
 Program Director. .... Charlie Doss



**WCCP—Savannah—1946**

**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Carter C. Peterson  
 Bus. Studio Address Georgia State Bank Bldg.  
 Representative Walker  
 News Service UP  
 Membership NARTB  
 Pres., Gen. Mgr. Carter C. Peterson  
 Comm. Mgr. Weldon Herrin

**W SGA—Savannah—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Coastal Bcstg. Inc.  
 Business-Studio Address 34 E. Bryan St.  
 News Service AP  
 Pres., Gen., Sta. Mgr. Donald K. Jones  
 Commercial Manager John M. Williams

**WFRP—Savannah—1946**

**ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Georgia Bcstg. Co.  
 Business-Studio Address 219 E. Charlton St.  
 News Service AP  
 Representative Everett-McKinney, Ayers  
 President John F. Pidcock  
 V.P., Gen., Sta., Comm. Mgr. John Williams  
 Publicity Dir. Shirley Brogdon  
 Chief Engineer B. M. McKnight

**WJIV—Savannah—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By WJIV, Inc.  
 Bus. Address Box 737  
 News Service AP  
 Representative Stars Natl.  
 Chrmn. of Bd. E. D. Rivers, Jr.  
 President W. H. Keller, Jr.  
 General Manager J. L. Woods

**WSAV—Savannah—1939**

**NBC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Operated By WSAV, Inc.  
 Bus. Studio Address Liberty Natl. Bank Bldg.  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Blair  
 Pres., Gen. Mgr. Harben Daniel  
 Comm. Mgr. Robert Ward  
 Program Dir. Bob Roth  
 Sales Prom. Mgr. Elmer Alley  
 Publicity Dir. Celia Fender  
 Chief Engineer Byron Strong

**WTOC—Savannah—1929**

**CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By Savannah Bcstg. Co.  
 Business-Studio Address 516 Abercorn St.  
 News Service UP  
 Representative Avery-Knodel  
 Membership NARTB

Pres., Gen. Mgr. William T. Knight, Jr.  
 Commercial Manager Ben Williams  
 Program Director Ben H. Quick  
 Sls. Prom. Mgr., Pub. Dir. Frank S. Bryson, Jr.  
 Chief Engineer Gordon L. Hester

**WWNS—Statesboro—1946**

**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Statesboro Broadcasting System  
 Address P. O. Box 146  
 News Service UP  
 Transcription World  
 Gen. Mgr. Robert H. Thompson, Sr.  
 Sta., Comm. Mgr. Jim Watson  
 Sales Prom. Mgr. Robert H. Thompson, Jr.  
 Program Dir., Ch. Eng. Jack V. LoPresti

**WGTA—Summerville—1950**

Frequency: 950 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Tri-State Bcstg. Co.  
 Address Box 231  
 News Service UP  
 Transcription Service Capitol  
 Station Rep. Stars Natl.  
 General Manager William B. Farrar  
 Comm. Mgr. Hoyt Raimey  
 Chief Engineer James S. Stowers, Jr.

**WJAT—Swainsboro—1950**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Jack & Nancy M. Thompson  
 Address Covena Rd., Box 371  
 Trans. Service World  
 News Service UP  
 Membership NARTB  
 General Manager Jack A. Thompson  
 Sta. Mgr. John H. (Jack) Wiseley

**WSYL—Sylvania—1955**

**KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Sylvania Broadcasting System  
 Address P. O. Box 302  
 News Service UP  
 Transcription Service SESAC  
 Owner and Gen. Mgr. Robert H. Thompson  
 Sta., Comm., Sales Prom. Mgr. Edwin H. Bass  
 Prog. Dir. Peter Franklin  
 Pub. Director Shirley Scott  
 Chief Engineer Edwin H. Bass

**WSFT—Thomaston—1947**

**MBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Oper. By Thomaston Bcstg. Co.  
 Business-Studio Address WSFT Bldg.  
 Transcription Service World  
 News Service UP  
 Membership NARTB, RAB  
 Representative Dora-Clayton  
 Gen. Mgr. S. J. Carswell  
 Sta. Mgr., Pro. Dir. Bill Haule  
 Comm. Mgr. Claude Thames  
 Chief Eng. Walt MacTammany



**WKTG—Thomasville—1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By... John H. Phipps Bcstg. Sta.  
Address ..... P. O. Box 358  
News Service ..... AP  
Transcription Service..... Thesaurus  
Representative ..... Thomas F. Clark  
President ..... John H. Phipps  
Gen. Mgr. .... Herschel L. Graves  
Sta., Comm., Sls. Prom. Mgr., Pub. Dir., L. T. Porter  
Prog. Dir. .... Frank Johnson  
Chief Engineer..... Leon Lloyd

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... H. Wimpy  
Business-Studio Address... 117 Remington Ave.  
News Service ..... UP  
Owner ..... H. Wimpy  
Commercial Manager..... Al Feinberg

**WTWA—Thomson—1947**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Hickory Hill Bcstg. Co., Inc.  
Business Address ..... 127 Journal St.  
News Service ..... UP  
Transcription Service..... Thesaurus  
Membership ..... NARTB, RAB  
President ..... Edgar H. Kobak  
General Manager..... Frank F. Hash

**WWGS—Tifton—1946—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Tifton Bcstg. Corp.  
Address ..... Box 34  
News Service ..... AP  
Membership ..... NARTB  
Transcription ..... World  
Representative ..... Thomas F. Clark  
Pres., Gen. Mgr. .... Ralph N. Edwards  
Station Mgr. .... W. E. Sides  
Comm. Mgr. .... Evelyn K. Edwards

**WLET—Toccoa—1941**  
**MBS-KBS**

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned-Oper. By..... R. G. LeTourneau  
Address ..... 423 Prather Bridge Rd.  
News Service ..... UP  
Representative..... Thomas F. Clark, Dixieland  
President..... R. G. LeTourneau  
Sta., Comm. Mgr. .... Virgle E. Craig  
Prog., Pub. Dir. .... Gene Bollinger  
Chief Engineer..... C. H. Sutton

**WGAF—Valdosta—1951—ABC**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By..... Valdosta Bcstg. Co.  
Address ..... 116 W. Hill Ave.  
Phone: 910. Air Time: Full Time  
News Service ..... AP  
Representative..... John E. Pearson  
Membership ..... NARTB  
President ..... George B. Cook

**WGOV—Valdosta—1940—MBS**

Frequency: 950 Kc. Power: 5 Kc. d., 1 Kc. n.  
Owned-Oper. Georgia-Florida Radio & TV Co.  
Address ..... Box 1452  
News Service ..... UP  
Representative ..... Stars Nat'l, Dora-Clayton  
President..... Wm. H. Keller, Jr.  
Sta. Mgr. .... A. B. Smith  
Prog. Dir. .... Betty Friis  
Chief Engineer..... Irvin F. Key

**WJEM—Valdosta—1955**  
**KBS**

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By... Lowndes County Br'dcasters  
Address ..... Hwy. 84, Box 368  
News Service ..... UP  
Transcription Service..... Lang-Worth  
General Manager..... James E. Massey  
Sales Manager..... Julian G. Tucker  
Promotion Manager..... Vincent L. Randolph

**WVOP—Vidalia—1946**

Frequency: 970 Kc. Power: 5 Kw.  
Owned-Operated By..... Vidalia Bcstg. Co.  
Address ..... Box 391  
Newspaper Aff. .... Advance  
News Service ..... UP  
Transcription Service ..... SESAC, Gospel  
Representative ..... Continental Radio Sales  
Membership ..... NARTB  
Pres., Gen., Sta. Mgr. .... Howard C. Gilreath  
Pub. Dir. .... R. E. Ledford  
Prog. Dir. .... Mrs. Ruby Bryant  
Chief Engineer..... Loren Dorough

**WRPB—Warner Robbins**  
**1954**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. Warner Robbins Bcstg. Co., Inc.  
Address ..... Box 727  
News Service ..... AP  
Membership ..... RAB  
Gen., Bus., Comm. Mgr., Chief Eng. E. Nobles

**WKLE—Washington—1955**

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By..... Radio Station WKLE  
Address ..... Berkshire Dr.  
News Service ..... UP  
Transcription Service..... Thesaurus  
Pres., Owner ..... Max G. Piænder  
General Manager..... Grady Berry, Jr.  
Commercial Manager..... Burch Griffin  
Prom. Mgr. .... Richard Basinger  
Prog. Dir. .... I. Tucker Irvin  
Chief Eng. .... Broadus McLane

**WACL—Waycross—1951**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Teletronics Inc.  
Address ..... 528 Carswell Dr.  
News Service ..... AP



Representative ..... Thomas Clark  
 President..... James S. Rivers  
 General Manager ..... William B. Hill

**WAYX—Waycross—1936**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Jack Williams  
 Business-Studio Address...1600 Carswell Ave.  
 News Service .....UP  
 Newspaper Affil.. Waycross Journal American  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Representative ..... Hal Holman, Dixieland  
 Station Mgr..... John J. Tobola

**WBRO—Waynesboro—1954**  
**KBS**

Frequency: 1310 Kc....Power: 1000 Watts d.  
 Owned.....Burke County Broadcasting Co.  
 Address ..... Box 151  
 News Service .....UP  
 Pres., Gen., Sta. Mgr., Eng.....C. Pugh  
 Comm. Mgr..... J. Kennon McNutt

**WRLD—West Point—1941**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Valley Bcastg. Co., Inc.  
 Business Address..... P. O. Box 312  
 News Service .....AP  
 Transcription Service ..... Thecaurus  
 Representative ..... Clarke  
 Membership ..... RAB, NARTB  
 President..... J. C. Hendersen  
 Sales Promotion Mgr..... Dorothy Forrester  
 Sta., Comm. Mgr..... J. M. Driskill  
 Prog. Pub. Director..... Aileen Love  
 Chief Engineer..... James E. McKay

**WIMO—Winder—1952—KBS**

Frequency: 1300 Kc....Power: 1000 Watts d.  
 Owned-Operated By ... Winder-Monroe Bcastg.  
 Business Address..... P. O. Box 526  
 News Service .....UP  
 Transcription Service ..... World  
 Representative ..... Hil F. Best  
 President..... W. C. Woodall, Jr.  
 Gen., Comm., Sta., Sls. Mgr..... C. H. Grider  
 Program Director..... Joy Simpson  
 Publicity Director..... R. A. Jones  
 Chief Engineer..... D. E. Stafford

**Idaho**

Pop. March 1 (Est.) 633,000—Families 186,000  
 Radio Homes 177,000—TV Homes 104,000—Stations in State 27

**KBLI—Blackfoot—1951**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.... Granite Dist. Bcastg. Corp.  
 Address..... P. O. Box 192  
 News Service ..... AP  
 Gen., Sta. Mgr..... T. L. Morrison  
 Prom. Mgr..... Don Nilsson  
 Commercial Mgr..... S. B. Chamberlain

**KBOI—Boise—1947—CBS**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Operated By.. Boise Valley Bcstrs., Inc.  
 Bus.-Studio Address..... 1007 Jefferson  
 News Service ..... UP  
 Transcription Service ..... World  
 Rep..... Peters, Griffin, Woodward, Inc.  
 Membership ..... RAB, NARTB  
 Pres., Gen. Mgr..... H. Westerman Whillock  
 Sta., Comm. Mgr..... Earl Glade, Jr.  
 Sales Prom. Mgr., Pub. Dir..... Hal Knutson  
 Chief Engineer..... James Johtz  
 Prog. Dir..... W. Eames

**KGEM—Boise—1946—IMN**

Frequency: 1140 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.... Idaho Bcastg. & Telev. Co.  
 Business-Studio Address..... 5601 Cassia  
 News Service ..... UP  
 Representative ..... Avery-Knode  
 General Mgr..... Cecil L. Heftel  
 Comm. Mgr..... M. L. Skinner  
 Sales Mgr..... Dwight Smart

**KIDO—Boise—1928—NBC**

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By..... KIDO, Inc.  
 Address ..... Chamber of Commerce Bldg.  
 News Service ..... AP  
 Representative ..... John Blair  
 Membership ..... NARTB, RAB  
 General Mgr..... Georgia M. Davidson  
 Commercial Mgr..... John Young

**KYME—Boise—1955**

Frequency: 740 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..... Radio Boise, Inc.  
 Address ..... P. O. Box 2635  
 News Service ..... AP  
 Representative ..... McGavren-Quinn  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Roger L. Hagadone  
 Comm. Mgr..... Lou Clemens  
 Prog. Dir..... Bert Godfrey

**KBAR—Burley—1946**  
**ABC-KBS-IMN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By ..... KBIO, Inc.  
 Business-Studio Address..... P. O. Box 461  
 News Service .....UP  
 Rep. .... McKinney, O'Connell, Moore & Lund  
 General Manager..... K. Clark  
 Comm. Mgr..... Robert Sumbardo

**KCID—Caldwell—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Caldwell Bcstg. Co.  
 Address Box 1052  
 News Service AP  
 Membership RAB, NARTB  
 Transcription Service Capitol  
 Station Rep. Harlan G. Oakes  
 Pres., Gen. Mgr. Clair B. Hull  
 Sta., Com., Prom. Mgr., Prog., Pub. Dir.  
 Duane D. Wolfe  
 Chief Eng. Tom Yomanaka

**KVNI—Coeur D'Alene—1946**  
MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Pollock Bcstg. Co.  
 Business-Studio Address Blackwell Island  
 Rep. Ayres, Moore & Lund  
 Membership NARTB  
 Transcription Capitol  
 Manager Alan H. Pollock  
 Sales Mgr. Bernard V. Merriman

**KORT—Grangeville—1954**  
KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owner Far West Radio Inc.  
 Address Box 72  
 News Service AP  
 Transcription Service Lang-Worth  
 President Hub Warner  
 Comm. Mgr. Helen Warner  
 Chief Engineer Don Manning

**KID—Idaho Falls—1928—CBS**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Idaho Radio Corp.  
 Address Box 701  
 News Service UP  
 Transcription Service World  
 Representative Gill-Perna  
 Membership NARTB  
 President A. W. Schneider  
 General-Station Manager C. N. Layne  
 Commercial Manager Leonard Wasden  
 Prog., Pub. Dir. Leo Higham  
 Chief Engineer Carroll Secrist

**KIFI—Idaho Falls—1946**  
ABC-MBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By E. Idaho Bcstg. & TV Co.  
 Business-Studio Address Box 581  
 Newspaper Affil. Post Register  
 News Service AP  
 Representative Avery-Knodel  
 Membership NARTB  
 Pres., Gen. Sta. Mgr. J. M. Brady  
 Comm., Sls. Prom. Mgr. J. L. Thomas

**KLER—Lewiston—1953**

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Cole E. Wylie

Address 2829 Country Club Dr.  
 News Service AP  
 Representative Tracy Moore  
 Membership RAB  
 Owner Cole E. Wylie  
 Gen. Sta. Manager William C. Rhodes

**KOZE—Lewiston—1955**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned-Oper. By Lewis-Clark Bcstg. Co.  
 Address 924 Main St.  
 Rep. Webb, H. S. Jacobson  
 News Service AP  
 President John H. Matlock  
 Station Manager Reg Roos

**KRLC—Lewiston—1935**  
MBS

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Donald Thomas  
 Bus-Studio Address Box 363  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Forjoe, Art Moore  
 Membership NARTB, RAB  
 Gen. Mgr. Donald Thomas  
 Comm. Mgr. George Reeve  
 Sales Prom. Mgr. Thomas W. Read  
 Program Director Alben Nelson  
 Publicity Dir. Thomas Haveman  
 Chief Engineer William Neuman

**KRPL—Moscow—1947—KBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned KRPL, Inc.  
 Address 1328 Pullman Road  
 News Service AP  
 Transcription Service Keystone  
 Representative Moore, Hil F. Best  
 President Roy Anderson  
 General Mgr. Randolph Gretes  
 Comm. Mgr. James Sanberg  
 Program Director Robert Tompkins  
 Publicity Director Jack Hewitt  
 Chief Engineer John Lewis

**KFXD—Nampa—1930**  
MBS-ITM

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Oper. By Frank E. Hurt & Son  
 Business Address Box 891  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Avery-Knodel  
 Membership RAB, NARTB  
 Pres., Gen. Mgr. Edward P. Hurt  
 S'a., Ccmm. Sls. Prom. Mgr. Doyle Cain  
 Prog. Dir. Shirl Black  
 Chief Engineer G. M. Rose

**KSEI—Pocatello—1926**  
NBC

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By Radio Service Corp.  
 Business-Studio Address Box 31

**News Service** ..... **UP**  
**Transcription Service**... Standard, Lang-Worth  
**Representative** ..... Weed, Feltis  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Comm. Mgr.**..... Henry H. Fletcher  
**Program Director**..... Ruth A. Fletcher  
**Chief Engineer**..... Ellis W. Call

**KWIK—Pocatello—1946**

**KBS-IMN**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned** ..... Pocatello TV Corp.  
**Address** ..... P. O. Box 768  
**Newspaper Aff.**..... Idaho State Jour.  
**News Service** ..... AP  
**Trans.** ..... World  
**Representative** ..... Avery-Knodel  
**Membership** ..... NARTB  
**President** ..... Hugh Wagnon, Jr.  
**General Manager**..... John R. Taylor  
**Commercial Mgr.**..... James H. Schoonover

**KPST—Preston—1948—KBS**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**... Voice of The Rockies, Inc.  
**Address** ..... Preston  
**Representative** ..... Continental  
**News Service** ..... UP  
**General Mgr.**..... D. A. Nash, Jr.  
**Commercial Mgr.**..... M. S. Stocking

**KRXK—Rexburg—1950—KBS**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned**.... Snake River Radio & TV Co., Inc.  
**Address**..... 445 S. 2nd East  
**News Service** ..... AP  
**Reps.**..... Bcst. Time Sls., West Coast Sales  
**Pres., Gen. Mgr.**..... Gene Shumate  
**Program Dir.**..... Jim Clawson  
**Sls. Mgr.**..... Wes Lawrence

**KAYT—Rupert—1955**

**Frequency:** 970 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Inland Bcstg. Co.  
**Address** ..... Rupert  
**Rep.** ..... H. S. Jacobson  
**Membership** ..... NARTB, RAB  
**News Service** ..... UP  
**Pres., Gen. Mgr.**..... Mervin V. Ling  
**Sta. Comm. Mgr.**..... George McDonald

**KSPT—Sandpoint—1949**

**KBS**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Bauer Bcstg. Co.  
**Address** ..... P. O. 431  
**News Service** ..... AP  
**Sta. Rep.**..... Continental, Art Moore  
**Trans. Serv.**..... Standard, Lang-Worth  
**Membership** ..... NARTB, RAB  
**General Mgr.** ..... Norman Bauer

**KEEP—Twin Falls—1946**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned By**..... Radio Sales Corp.

**Address** ..... P. O. Box 511  
**News Service** ..... UP  
**Station Rep.**..... Gill-Perna  
**Membership** ..... NARTB, RAB  
**President**..... Spencer D. Grow  
**Gen., Sta. Mgr.**..... F. L. Scott  
**Comm. Prom. Mgr.**..... Eugene W. Stevens  
**Prog. Dir.**..... Ron Bailie  
**Chief Engineer** ..... Lloyd James

**KLIX—Twin Falls—1946**

**MBS-ABC-IMN**

**Frequency:** 1310 Kc. .... **Power:** 1000 Watts  
**Owned**..... Southern Idaho Bcstg. & TV Co.  
**Business-Studio Address**..... Elizabeth Blvd.  
**News Service** ..... AP  
**Transcription**.. Capitol, MacGregor, Associated  
**Rep.** ..... Avery-Knodel  
**Membership** ..... NARTB, RAB  
**President**..... A. L. Glassman  
**V.P., Gen. Mgr.**..... Frank C. McIntyre  
**Commercial Mgr.**..... Juneau H. Shinn  
**Sales Prom. Mgr.**..... Rosie Stover  
**Station Mgr.**..... Joe Clements  
**Program Director**..... Don Allen  
**Chief Engineer**..... Don Cedarstrom

**KTFI—Twin Falls—1928**

**NBC**

**Frequency:** 1270 Kc. **Power:** 5000 d., 1000 n.  
**Owned-Operated By**..... Radio Bcstg. Corp.  
**Address** ..... 241 Main Ave. W.  
**News Service** ..... UP  
**Transcription Service**... Lang-Worth, Standard  
**Representative** ..... Weed  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Sta. Mgr.**..... F. M. Gardner  
**Commercial Mgr.**..... D. Silvester  
**Pub., Prog. Dir., Sales Prom. Mgr.**... L. Parker  
**Chief Engineer**..... Marvin Hartley

**KWAL—Wallace-Kellogg**

**1938—MBS**

**Frequency:** 620 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... Metals Bcstg. Co.  
**Bus.-Studio Address** ..... Box 930, Wallace  
**Transcription Service**..... World  
**News Service** ..... AF  
**Membership** ..... RAB  
**Representative** ..... Holman, Art Moore  
**Pres., Gen. Mgr., Pub. Dir.**..... R. Lee Black  
**Sta., Comm. Mgr.**..... Jack Barton  
**Prog. Dir.**..... W. E. Roberts  
**Chief Engineer** ..... Joe E. Martin

**KWEI—Weiser—1947**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Inland Bcst. Co.  
**Business-Studio Address**..... Box 791  
**News Service** ..... UP  
**Membership** ..... RAB, NARTB  
**Pres., Gen. Mgr.**..... M. V. Ling  
**Sta., Comm., Sls. Mgr., Prog. Dir.**... D. Quigley  
**Chief Engineer**..... Edwin C. Miller

delivering  
**MORE**



**WGN** Television—Channel 9  
Radio—720 on your dial

The Chicago Tribune Stations, Owned and Operated by WGN, Inc.

Midwest Office, 441 N. Michigan Ave., Chicago 11

Eastern Advertising Solicitation Office, 220 E. 42nd Street, New York 17

Also represented by Edward Petry & Company, Inc.

\*WGN-TV, offering the highest-rated local children's programs, and sports programs; top syndicated film features and feature film presentations—plus more competitive live

programming.

\*WGN-Radio sounds better and reaches more homes than any other Chicago advertising medium (N.C.S., 1952).

(See Page 424)



# Illinois

Pop. March 1 (Est.) 9,529,000—Families 2,934,000  
Radio Homes 2,870,000—TV Homes 2,496,000—Stations in State 88

## WOKZ—Alton—1948—KBS

Frequency: 1570 Kc. .... Power 1000 Watts  
Owned-Oper. By..... Palen Bcstg. Corp.  
Address ..... Hotel Stratford  
News Service ..... UP  
Rep. .... Sears & Ayer  
Membership ..... RAB  
Pres., Gen. Sta. Mgr..... Edward N. Palen  
Comm. Mgr., Pub. Dir..... W. Eccles Huff  
Sales Prom. Mgr..... Lloyd Smith  
Program Director..... Russ Benson  
Chief Engineer..... Nicholas Bono

## WMRO—Aurora—1938

Frequency: 1280 Kc. .... Power: 250 Watts, d.  
Owned-Operated By..... Martin R. O'Brien  
Business-Studio Address..... Aurora  
News Service..... INS  
Trans. Service..... Lang-Worth  
Manager..... Martin R. O'Brien  
Sales Prom. Mgr..... Vincent G. Cofey

## WIBV—Belleville—1947

Frequency: 1260 Kc. .... Power: 1000 Watts, d.  
Owned-Operated By..... Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address. 2100 W. Main  
News Service..... AP  
Representative..... Indie Sales  
Membership..... RAB  
President..... John W. Lewis  
Commercial Mgr..... Clarence Keller

## WJBC—Bloomington—1924 ABC

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By..... Bloomington Bcstg. Co.  
Address..... 209 E. Washington  
Newspaper Affil..... Daily Pantagraph  
News Service..... UP  
Representative..... John E. Pearson  
Membership..... RAB, NARTB  
President..... Loring C. Merwin  
Exec. V.P., Gen. Mgr..... Vernon A. Nolte  
Comm., Prom. Mgr..... John McDermott  
Program Dir..... Warner Tidemann  
Chief Engineer..... Fred Bailey

## WKRO—Cairo—1942—MBS

Frequency: 1480 Kc. .... Power: 250 Watts  
Owned-Operated By..... Cairo Broadcasting Co.  
Business Address..... Box 311  
News Service..... UP  
Representative..... John E. Pearson  
Membership..... RAB  
Owner-Chief Engr..... Oscar C. Hirsch  
Gen.-Station-Comm. Mgr..... Merrill C. Currier  
Program Director..... E. S. Myers

## WBYS—Canton—1947

Frequency: 1580 Kc. .... Power: 250 Watts, d.  
Owned-Operated By..... Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter..... East Linn Limits  
News Service..... AP  
Transcription Service..... Thesaurus

Membership ..... RAB, NARTB  
Gen., Comm. Mgr..... Charles E. Wright

## WCIL—Carbondale—1946

Frequency: 1020 Kc. .... Power: 1000 Watts, d.  
Owned-Operated By..... Southern Illinois Bcstg.  
Business-Studio Address..... 218 W. Main St.  
News Service..... AP  
Membership..... NARTB  
Gen., Comm., Mgr., Prog., Pub. Dir., Ch. Eng.  
Paul F. McRoy

## WROY—Carmi—1948

Frequency: 1460 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Carmi Bdcstg Co.  
Address..... U. S. Route 460  
News Service..... UP  
Transcription Service..... Thesaurus, World  
Membership..... NARTB  
Gen., Sta. Mgr..... S. A. Hassan

## WCAZ—Carthage—1921

Frequency: 990 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Superior Bcstg. Service, Inc.  
Address..... 502 Wabash Ave.  
Station Rep..... Sears & Ayer  
Manager..... John Palmer

## WCNT—Centralia—1946

Frequency: 1210 Kc. .... Power: 1000 Watts, d.  
Owned..... Southern Illinois Bcstg. Co.  
Address..... Hiway 51  
News Service..... UP  
Transcription Service... Standard, Lang-Worth  
President..... C. W. Rodgers  
Station Mgr..... Ben Shore  
Commercial Mgr..... D. Cummings  
Sales Prom. Mgr..... C. Di Falco  
Prog. Dir..... Dick Bleser  
Chief Engineer..... R. Millmaker

## WDWS—Champaign—1937 CBS

Frequency: 1400 Kc. .... Power: 250 Watts  
Owner..... The Champaign News Gazette, Inc.  
Business Address..... 48 Main St.  
News Service..... UP  
Transcription Service..... World  
Newspaper Aff..... News-Gazette  
Representative... Robert Meeker & Associates  
Membership..... NARTB, RAB  
President..... Mrs. Helen M. Stevick  
Gen., Sta. Mgr..... Larry Stewart  
Program Dir..... Constance Vogt  
Chief Engineer..... Robert Brown

## WEIC—Charleston—1954 KBS

Frequency: 1270 Kc. .... Power: 1000 Watts  
Owner..... The Friendly City Bcstra.  
Address..... Box 107  
News Service..... INS  
Transcription..... Lang-Worth

Rep. . . . . Sears & Ayer  
 Pres., Ge. Mgr. . . . . Jack Owens  
 Program Mgr. . . . . Bob Hewitt  
 Commercial Mgr. . . . . Hugh Birdsong

### WAAF—Chicago—1922

Frequency: 950 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Operated By . . . . . Corn Belt Pub., Inc.  
 Business Address . . . . . 221 N. LaSalle St.  
 Newspaper Affil. . . . . Young  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Young  
 President . . . . . Ward A. Neff  
 Gen., Sta. Mgr. . . . . Thomas L. Davis  
 Sales Prom. Mgr. . . . . Fred R. Randazzo  
 Commercial Mgr. . . . . T. L. Davis  
 Program Dir., Pub. Dir. . . . . Bill Bauer  
 Chief Engineer . . . . . Carl W. Ulrich

### WAIT—Chicago—1934

Frequency: 820 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Radio Station WAIT  
 Bus.-Studio Address . . . . . Daily News Plaza  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus, SESAC, Standard  
 Representative . . . . . Headley-Reed  
 Gen. Mgr., Prog. Dir. . . . . Robert O. Miller  
 Station Mgr. . . . . L. Webb  
 Comm. Mgr. . . . . Julius Miller  
 Sales Mgr. . . . . W. Travis  
 Chief Engineer . . . . . Harry Berg

### WGN—Chicago—1924

Frequency: 720 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . Tribune Co.  
 Bus.-Studio Address . . . . . 435 N. Michigan Ave.  
 Newspaper Affiliation . . . . . The Chicago Tribune  
 News Service . . . . . AP, INS, UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Edward Pety  
 Membership . . . . . NARTB, RAB  
 President . . . . . J. Howard Wood  
 V. P., Gen., Sta. Mgr. . . . . Ward L. Quaal  
 Commercial Manager . . . . . William A. McGuineas  
 Sales Promotion Manager . . . . . Charles A. Wilson  
 Program Director . . . . . Bruce Dennis  
 Publicity Director . . . . . James Hanlon  
 Dir. of Engineering . . . . . Carl J. Meyers

### WBBM—Chicago—1923—CBS

Frequency: 780 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . CBS, Inc.  
 Operated By . . . . . CBS Radio Division  
 Address . . . . . 630 N. McClurg Ct.  
 News Service . . . . . AP, UP, INS  
 Sta. Rep. . . . . CBS Spot Sls.  
 Membership . . . . . RAB  
 General Manager . . . . . H. Leslie Atlass  
 Asst. Gen. Mgr. . . . . E. H. Shomo  
 Executive Ass't. . . . . C. W. Doebler  
 Sales Mgr. . . . . James P. Hensley  
 Promotion Mgr. . . . . Harry Wilber  
 Prod. Dir. . . . . Art Mercier

### WCFL—Chicago—1926

Frequency: 1000 Kc. . . . . Power: 50,000 Watts

Owned . . . . . Chicago Federation of Labor  
 Business-Studio Address . . . . . 666 Lake Shore Dr.  
 Transcription Service . . . . . Standard, World  
 Membership . . . . . RAB  
 News Service . . . . . AP, UP  
 Representative . . . . . Burke-Stuart  
 General Manager . . . . . Martin F. Hogan  
 Commercial Mgr. . . . . Thomas E. Haviland

### WCRW—Chicago—1926

Frequency: 1240 Kc. . . . . Power: 100 Watts  
 Owned-Operated By . . . . . Clinton R. White  
 Address . . . . . 2756 Pine Grove Ave.

### WEDC—Chicago—1926

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Emil Denmark, Inc.  
 Address . . . . . 3860 W. Ogden Ave.  
 News Service . . . . . UP  
 President . . . . . Emil Denmark  
 Gen., Sta., Comm. Mgr., Prog. Dir. . . . . Bill Mack  
 Chief Engineer . . . . . A. W. Smith

### WGES—Chicago—1924

Frequency: 1390 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Radio Station WGES  
 Address . . . . . 2708 Wash. Blvd.  
 News Service . . . . . UP  
 General, Station Manager . . . . . John A. Dyer  
 Commercial Mgr. . . . . Elizabeth M. Hinzman  
 Sales Promotion Manager . . . . . K. P. Freda  
 Program Director . . . . . Herbert Rudolph  
 Pub. Dir. . . . . M. Moresco  
 Chief Engineer . . . . . William Shunk

### WHFC—Chicago—1925

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WHFC, Inc.  
 Address . . . . . 3350 S. Kedzie Ave.  
 General Manager . . . . . Richard W. Hoffman  
 Commercial Mgr. . . . . Florence Summers

### WIND—Chicago—1926

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Westinghouse Bcstg. Co.  
 Bus.-Studio Address . . . . . 400 N. Michigan Blvd.  
 News Service . . . . . UP, AP  
 Representative . . . . . AM Radio Sales  
 Membership . . . . . RAB  
 President, General Manager . . . . . Ralph L. Atlass  
 Sales Manager . . . . . John T. Carey

### WJJD—Chicago—1934

Frequency: 1160 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Plough Bcstg. Co.  
 Bus.-Studio Address . . . . . 230 N. Michigan Ave.  
 News Service . . . . . UP  
 Trans. . . . . World  
 Representative . . . . . Radio-TV Representatives, Inc.  
 Membership . . . . . RAB  
 President . . . . . Abe Plough  
 Gen., Sta. Mgr. . . . . Frederick G. Harm  
 Commercial Mgr. . . . . James A. Jordan  
 Program Dir. . . . . Ralph Blank  
 Chief Eng. . . . . Walter F. Myers

**WLS—Chicago—1924—ABC**

Frequency: 890 Kc. Power: 50,000 Watts  
 Owned-Oper. By WLS, Inc.  
 Business Address 1230 Washington Blvd.  
 News Service AP, UP  
 Transcription Service Standard  
 Representative John Blair  
 Membership NARTB  
 President James E. Edwards  
 Gen., Sta. Mgr. Glenn Snyder  
 Commercial Manager Charles M. Freeman  
 Sls. Prom. Mgr., Pub. Dir. W. Nelson  
 Asst. To Gen. Mgr. Harold Safford  
 Program Director Herb Howard  
 Chief Engineer Thomas Rowe

**WMAQ—Chicago—1922—NBC**

Frequency: 670 Kc. Power: 50,000 Watts  
 Owned-Operated By National Bcstg. Co., Inc.  
 Business-Studio Address Merchandise Mart  
 News Service AP, INS, UP  
 Transcription Service Thesaurus  
 Representative National Spot Sales  
 Membership NARTB  
 President Robert Sarnoff  
 General Manager Jules Herbuveaux  
 Director of Sales Russell Stebbins  
 Sales Manager Rudi Neubauer  
 Sales Promotion Manager John M. Keys  
 Program Director Harry Triggs  
 Prog. Mgr. Richard Johnson  
 Publicity Director Chet Campbell  
 Chief Engineer Howard Lutgens

**WSBC—Chicago—1925**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By WSBC Bcstg. Co., Inc.  
 Business-Studio Address 2400 W. Madison St.  
 News Service UP  
 Representative Stars Nat'l, Inc.  
 President Louis B. Lee  
 Comm. Mgr. Marge Strasser  
 Prog. Dir. Odette La Mare  
 Chief Engineer Walter E. Byrnes

**WHOW—Clinton—1947**

Frequency: 1520 Kc. Power: 1000 Watts d.  
 Owned-Operated By Cornbelt Bcstg. Co.  
 Business Address 401½ S. Side Sq.  
 Representative Holman  
 Transcription Service SESAC  
 News Service AP  
 President J. R. Livesay  
 V.P., Gen., Sta. Mgr. Roland O. Looper  
 Comm. Manager James Williams  
 Program Director Frank C. Jennings

**WDAN—Danville—1938**  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Northwestern Pub. Co.  
 Address 1500 N. Washington  
 Newspaper Affil. Commercial News  
 News Service AP  
 Transcription Service Thesaurus

Representative Everett-McKinney, Inc.  
 Membership NARTB, RAB  
 General Manager Robert J. Burrow  
 Sta. Mgr. Max Shaffer  
 Program Dir. Honore Ronan  
 Chief Engineer Norlyn Dossey

**WITY—Danville—1953**

Frequency: 980 Kc. Power: 1 Kw.  
 Owned Vermilion Bcstg. Corp.  
 Address P. O. Box 142  
 News Service UP  
 Transcription Service World  
 Representative Burns Smith  
 Membership RAB  
 President Gilbert E. Metzger  
 General Mgr. Charles A. Schacht, Jr.  
 Comm. Mgr. W. H. O'Toole  
 Sales Prom. Mgr. James McClain  
 Prog., Pub. Dir. Robert Bivans  
 Chief Engineer Taylor Clowson

**WDZ—Decatur—1921**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By WDZ Bcstg. Co.  
 Business-Studio Address 265 S. Park St.  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Peters, Griffin, Woodward  
 Membership NARTB, RAB  
 President Charles C. Caley  
 Gen., Sta. Mgr. Frank C. Schroeder, Jr.  
 Commercial Mgr. Robert B. King  
 Program Director E. James Seaney  
 Chief Engineer L. E. Mayfield

**WSOY—Decatur—1925—CBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Illinois Bcstg. Co.  
 Address 1100 N. Pershing Road  
 News Service AP  
 Newspaper Aff.

Lindsay-Schaub Newspapers, Inc.  
 Representative Weed  
 Membership NARTB, RAB  
 President Frederick W. Schaub  
 Gen. Mgr. M. H. Stuckwish  
 Comm. Mgr. Dale E. Eymann  
 Prog., Pub. Dir. Eugene Dorsey  
 Chief Engineer Allan Doyle

**WLBK—De Kalb—1947**

Frequency: 1360 Kc. Power: 500 Watts d.  
 Owned-Oper. By DeKalb Radio Studios, Inc.  
 Business-Studio Address 711 N. First St.  
 News Service AP  
 Transcription Thesaurus  
 Representative Sears & Ayer  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. George C. Biggar  
 Commercial Manager Richard Meier  
 Program Director R. C. Brown  
 Publicity Dir. David Lee  
 Chief Engineer W. Dean Clayton

**WDQN—Du Quoin—1951**

Frequency: 1580 Kc. Power: 250 Watts



**Owned-Oper. By** ..... DuQuoin Bcstg. Co.  
**Address** ..... 30½ W. Main St.  
**News Service** ..... UP  
**Representative** ..... McGillvra  
**Owner, General Manager** ..... M. R. Lankford  
**Station Manager** ..... Phil Richardson  
**Sales Mgr.** ..... J. V. Walker  
**Program Director** ..... Art Smith  
**Chief Engineer** ..... Bert Pike

### WTMV—East St. Louis—1935

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... On the Air, Inc.  
**Business-Studio Address** ..... Broadview Hotel  
**Representative** ..... Bogner & Martin  
**General Manager** ..... Frank J. Prendergast  
**Asst. Mgr.** ..... Elmer F. Wallrich  
**Program Director** ..... Dan Stengel

### WCRA—Effingham—1947 KBS

**Frequency:** 1090 Kc. .... **Power:** 250 Watts, d.  
**Owned-Operated By** ..... Effingham Bcstg. Co.  
**Address** ..... 110 N. Banker St.  
**News Service** ..... UP  
**Gen., Nat. Sales Mgr.** ..... George Walker  
**Sales Mgr.** ..... Don Newlin  
**Prog. Dir., Ch. Eng.** ..... Tom Mathis

### WRMN—Elgin—1949

**Frequency:** 1410 Kc. .... **Power:** 500 Watts  
**Owned-Oper. By** ..... The Elgin Bdcstg Co.  
**Address** ..... 156 Division St.  
**Newspaper Affil.** Effingham News, Pekin Times  
**News Service** ..... UP  
**Representative** ..... Joseph Hershey McGillvra  
**General Mgr.** ..... J. Richard Sutter

### WEAW—Evanston—1946

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts  
**Owned** ..... No. Shore Bcstg. Co., Inc.  
**Address** ..... 2425 Main  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Good Music Bctrs.  
**Membership** ..... NARTB, RAB  
**Pres., Gen. Sta. Mgr.** ..... Edward A. Wheeler  
**Commercial Manager** ..... Lawrence Gutter  
**Sales Prom. Mgr.** ..... Don Springgate  
**Pub. Dir.** ..... Ellen DeMoe  
**Program Director** ..... Virginia McCowan  
**Chief Eng.** ..... Don Larson

### WNMP—Evanston—1948

**Frequency:** 1590 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Evanston Broadcasting Co.  
**Bus.-Studio-Transmitter** ..... 1580 Sherman Ave.  
**Transcription** ..... Capitol, SESAC  
**News Service** ..... INS  
**Membership** ..... NARTB, RAB  
**President** ..... Angus D. Pfaff  
**Publicity Dir.** ..... Larry Attebery  
**Program Dir.** ..... Hal Bohm

### WFIW—Fairfield—1953—KBS

**Frequency:** 1390 Kw. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... Wayne County Bcstg. Co.  
**Address** ..... Box 72  
**News Service** ..... AP  
**Transcription Service** ..... SESAC  
**Representative** ..... Grant Webb  
**Membership** ..... NARTB  
**Co-Owner, Gen. Mgr.** ..... Thomas S. Land  
**Co-Owner, Prog. Dir., C. Eng.** Bryan Davidson  
**Commercial Mgr.** ..... Garnet Williams

### WFRL—Freeport—1947

**Frequency:** 1570 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Freeport Bcstg. Co., Inc.  
**Business-Studio Address** ..... 9 N. Chicago Ave.  
**News Service** ..... AP  
**Representative** ..... Headley-Reed  
**Membership** ..... NARTB  
**Gen. Mgr., Chief Eng.** ..... Vincent S. Barker  
**Comm., Sales Prom Mgr.** ..... David Taylor  
**Prog. Dir.** ..... Bud Walters

### WGIL—Galesburg—1938

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Galesburg Bcstg. Co., Inc.  
**Business Address** ..... 312 Hill Arcade  
**Newspaper Affiliation** ..... Daily Register Mail  
**News Service** ..... UP  
**Membership** ..... RAB  
**Representative** ..... Wm. G. Rambeau  
**President** ..... Mrs. O. N. Custer  
**Gen. Sta. Mgr.** ..... W. C. Pritchard  
**Prog. Dir.** ..... A. H. Tallman  
**Chief Engineer** ..... R. L. Baughman

### WEBQ—Harrisburg—1923 KBS

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... First Trust Association  
**Business-Studio-Transmitter** ..... 100 E. Poplar St.  
**News Service** ..... UP  
**Membership** ..... NARTB  
**Gen.-Station-Comm. Mgr.** ..... Inglis M. Taylor  
**Sales Prom. Mgr.** ..... Ken Hamilton  
**Program Director** ..... Norma Slaton  
**Publicity Director** ..... Charles Branum  
**Chief Engineer** ..... Elmer L. Gladson

### WMCW—Harvard—1954

**Frequency:** 1600 Kc. .... **Power:** 500 Watts  
**Address** ..... 205 E. Brainard  
 c/o ..... Mrs. Esther Blodgett

### WBEE—S. Chicago—1955

**Frequency:** 1570 ..... **Power:** 1000 Watts  
**Owner** ..... Rollins Bcstg. Co., Inc.  
**Address** ..... 6205 S. Cottage Grove  
**Representative** ..... Rollins Bcstg. Co.  
**President** ..... O. Wayne Rollins  
**General Mgr.** ..... Richard Scheele

### WJPF—Herrin—1940 MBS

**Frequency:** 1340 Kc. .... **Power:** 250 Watts



**Owned-Oper. By**.....Egyptian Bcstg. Co.  
**Business-Studio Address**.....P. O. Box 178  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**Representative**.....John E. Pearson  
**Membership**.....NARTB  
**President**.....Maybelle W. Lyerla  
**Gen., Sta. Mgr.**.....Charles R. Cook  
**Sls. Prom. Mgr.**.....Fred Simmons  
**Prog. Dir.**.....Louise Samuel  
**Chief Engineer**.....Ben Orf

### **WLDS—Jacksonville—1941**

**Frequency:** 1180 Kc.....**Power:** 1000 Watts d.  
**Owned**..Jacksonville Radio & TV Bcstg. Corp.  
**Address**.....Fox Theatre Building  
**News Service**.....AP  
**Transcription Service**.....World  
**Newspaper Affil.**.....Journal-Courier  
**Representative**.....Hal Holman  
**Membership**.....NARTB, RAB  
**President**.....Robert A. Fay  
**Gen., Comm., Sta. Mgr.**.....R. Karl Baker  
**Program Director**.....T. J. Fairburn  
**Chief Engineer**.....G. J. Cassens

### **WJOL—Joliet—1929**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WJOL, Inc.  
**Business-Studio-Transmitter**....601 Walnut St.  
**News Service**.....UP  
**Transcription Service**.....Thesaurus, World  
**Representative**.....Rambeau  
**Membership**.....RAB, NARTB  
**Gen., Comm., Sales Prom Mgr., Pub. Dir.**  
                                           J. F. Novy  
**Station Manager**.....J. F. Cerny  
**Prog. Dir.**.....Eileen Caron  
**Chief Eng.**.....Lester De Costa

### **WKAN—Kankakee—1947**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Kankakee Daily Journal Co.  
**Business-Studio Address**..183 N. Schuyler Ave.  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Representative**.....Sears-Ayer  
**Newspaper Affil.**.....Journal  
**Membership**.....NARTB  
**President**.....Leslie C. Small  
**General Manager**.....Burrell Small  
**Station Manager**.....Bruce Brown  
**Asst. Station Manager**.....Robert Hawkins  
**Sales Mgr.**.....Donald Hoover  
**Program Director**.....Orren Allain  
**Chief Engineer**.....Richard Eckels

### **WKEI—Kewanee—1952—KBS**

**Frequency:** 1450 Kc.....**Power:** 100 Watts  
**Owned-Operated By**.....WKEI Bcstg. Co.  
**Address**.....202½ N. Tremont  
**News Service**.....AP  
**Representative**.....H. F. Best  
**Pres., Gen. Mgr., Chf. Engr.**.....E. D. Scandrett  
**Prog., Pub. Dir.**.....Paul Messplay

### **WTAQ—La Grange—1950**

**Frequency:** 1300 Kc.....**Power:** 500 Watts d.

**Owned-Oper. By**.....S & S Bcstg. Co.  
**Address**.....Box 408  
**Representative**.....Gill Perna  
**Membership**.....NARTB  
**President**.....Charles Sebastian  
**V. P., Sta. Mgr.**.....Russ Salter  
**Commercial Manager**.....Ralph Faucher  
**Sales Prom. Mgr.**.....Stanley Noyes  
**Program Dir.**.....Ted Carlson  
**Publicity Dir.**.....Arthur Schlamen  
**Chief Engineer**.....Bill Ward

### **WLPO—La Salle—1947**

**Frequency:** 1220 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**...La Salle County Bcstg. Co.  
**Bus. Ad.**.....P. O. Box 215  
**News Service**.....AP  
**Membership**.....NARTB, RAB  
**President**.....Peter Miller  
**Gen., Comm. Mgr.**.....William Holm  
**Program Director**.....Phil Kane  
**Publicity Director**.....Laverne Waltman  
**Chief Engineer**.....Lawrence McCann

### **WPRC—Lincoln—1947**

**Frequency:** 1370 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....Prairie Radio Corp.  
**Address**.....P. O. Box 37  
**News Service**.....AP  
**Membership**.....RAB  
**Representative**.....Sears & Ayer  
**Pres., Gen. Mgr.**.....Ray F. Knochel  
**Sta. Mgr.**.....Earle Layman  
**Comm. Manager**.....Paul E. Rankin  
**Sales Prom. Mgr.**.....John H. Deal  
**Program Director**.....William H. Brady  
**Publicity Director**.....Lawrence Shroyer  
**Chief Engineer**.....Donald Thompson

### **WSMI—Litchfield—1950**

**Frequency:** 1540 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Mid-Illinois Bcstg. Co.  
**Address**.....Box 241  
**News Service**.....AP  
**Transcription Service**.....World  
**Representative**.....Hil Best  
**Membership**.....RAB, NARTB  
**Pres., Gen. Mgr.**.....Hayward L. Talley

### **WKAI—Macomb—1947**

**Frequency:** 1510 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....The Macomb Bcstg. Co.  
**Address**.....113 E. Carroll St.  
**News Service**.....UP  
**Transcription Service**.....World  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....Wm. E. Schons  
**Sta., Comm. Mgr.**.....Robert Douglas

### **WGGH—Marion—1949**

**Frequency:** 1150 Kc.....**Power:** 500 Watts d.  
**Owned-Operated By**.....Marion Bcstg. Co.  
**Business Address**.....P. O. Box 311  
**News Service**.....AP  
**Transcription Service**.....World, Lang-Worth  
**Representative**.....Sears & Ayer

Membership ..... NARTB, RAB  
 Pres., Chief Eng. .... George W. Dodds  
 Gen., Sta., Comm. Mgr. .... Jim Duncan  
 Sls. Prom. Mgr. .... Ina Trammel  
 Publicity Dir. .... Ervin Coppi

**WLBH—Mattoon—1946**

Frequency: 1170 Kc. .... Power: 250 Watts d.  
 Owned-Operated By .... Mattoon Bcstg. Co.  
 Bus-Studio Address .... 17th & Broadway A. e.  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Holman  
 Membership ..... NARTB, RAB  
 President, Gen-Station Mgr. .... J. R. Livesay  
 Commercial Manager .... Ken Wooddell  
 Sa'es P om. Mgr. .... Robert Veech  
 Program Director .... Robert Guess  
 Chief Engineer .... Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By .... Fort Massac Bcstg. Co.  
 Address .... 409 Ferry St.  
 News Service ..... UP  
 Transcription Service ..... SESAC  
 Representative ..... Holman  
 Membership ..... NARTB, RAB  
 Gen. Mgr., Sales Mgr. .... James H. Firmin

**WQUA—Moline—1946—ABC**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... WQUA, Inc.  
 Address .... 1319 Fifth Ave.

News Service ..... AP  
 Membership ..... RAB  
 Representative .... Geo. P. Hollingberry Co.  
 Pres., Gen. Mgr. .... G. LaVerne Flambo  
 Commercial Mgr. .... William J. Archer  
 Program Director .... Wilbur L. Mason  
 Chief Engineer .... Harold Higby

**WVMC—Mount Carmel—1948**  
**KBS**

Frequency: 1360 Kc. .... Power: 500 Watts  
 Owned ..... WVMC  
 Address .... North Cherry Road  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB, RAB  
 Gen., Comm. Mgr. .... Charles H. Green  
 Program Director .... Gilbert T. Wallace  
 Publicity Director .... Albert Freedman  
 Chief Engineer .... Eugene Garrett

**WMIX—Mt. Vernon—1947**

Frequency: 940 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .. Mt. Vernon Radio & Tel. Co.  
 Address .... 121½ N. 9th Street  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... John E. Pearson Co.  
 President ..... John Russell Mitchell  
 General Manager .... R. J. Cheney  
 Comm. Mgr. .... C. Schoch  
 Sales Prom. Mgr. .... Bob Whitaker  
 Chief Engineer .... Ed Howell

**MORE NEWS**  
**MORE FEATURES**  
**MORE REGIONAL COVERAGE**

**AP**

**... and MORE RADIO AND TELEVISION STATIONS**  
**depend on**  
**THE ASSOCIATED PRESS**

**WINI—Murphysboro—1954**  
**KBS**

Frequency: 1420 Kc. Power: 500 Watts  
 Owned-Oper. By: Midwest Bcstg. Sys.  
 Address: P. O. Box 647  
 News Service: AP  
 Representative: Hil F. Best  
 President: Cecil W. Roberts  
 General Manager: R. Wayne Cox  
 Commercial Manager: Lewis Barwick  
 Chief Engineer: Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Village Bcstg. Co.  
 Address: 408 S. Oak Park Ave.  
 Transcription Service: Standard  
 Representative: Forjoe  
 General Mgr.: E. Sanderling  
 Station Mgr.: Al Michel

**WVLN—Olney—1947—KBS**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Operated By: Olney Bcstg. Co.  
 Address: 302½ E. Main  
 News Service: AP  
 Transcription Service: SESAC, World  
 Representative: Hal Holman  
 Membership: NARTB  
 Pres., Gen., Sta. Mgr.: Marshall H. Poole  
 Prog. Dir., Comm. Mgr.: Charles R. Griggs  
 Pub. Dir.: Joe Kosack  
 Chief Engineer: Paul Hartsey

**WCMY—Ottawa—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By: Carl H. Meyer  
 Address: P. O. Box 687  
 News Service: UP  
 Representative: Sears & Ayer  
 Pres., Gen. Mgr., Ch. Eng.: Carl H. Meyer  
 Comm. Mgr.: D. M. Meyer  
 Sta. Mgr., Prog. Dir.: Robert Meyer  
 Publicity Dir.: Ron Wilson

**WPRS—Paris—1951**

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Operated By: Paris Bcstg. Corp.  
 Address: Box 262  
 News Service: AP  
 Transcription Service: Thesaurus, Capitol  
 Membership: NARTB  
 Pres., Gen., Sta., Comm. Mgr.: A. Ferguson, Jr.  
 Sales Prom. Mgr., Pub. Dir.: James Savoye  
 Prog. Dir.: John Powell  
 Chief Eng.: C. Thomas

**WSIV—Pekin—1946**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Pekin Bcstg. Co., Inc.  
 Business-Studio Address: 15 South Capitol St.  
 News Service: AP  
 Representative: Sears & Ayer  
 Pres., Gen. Mgr.: W. Kenneth Patterson

Publicity Director: Peg Horner  
 Sls. Prom., Comm., Sta. Mgr.: George Udry  
 Program Director: Tom Dunn  
 Chief Engineer: Lowell Lovely

**WEEK—Peoria—1948—NBC**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Operated By: West Central Bcstg. Co.  
 Address: 2907 Springfield Rd.  
 News Service: AP  
 Representative: Headley Reed  
 Membership: NARTB, RAB  
 V.P., Gen. Mgr.: Fred C. Mueller

**WIRL—Peoria—1948**  
**ABC**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: Illinois Valley Bcstg. Co.  
 Bus.-Studio Address: 121 N.E. Jefferson Ave.  
 News Service: UP  
 Representative: H-R  
 Membership: RAB  
 President: Timothy W. Swain  
 Gen. Mgr., V.P.: John H. Altorfer  
 Station Manager: James T. Butler  
 Commercial Mgr.: Effie Sams  
 Sales Prom. Mgr.: Mort Cantor  
 Program Director: Robyn Weaver  
 Publicity Director: Patricia Palmer  
 Chief Engineer: Rudy Luukinen

**WMBD—Peoria—1927—CBS**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By: WMBD, Inc.  
 Address: 212 South Jefferson Street  
 Transcription Service: Thesaurus  
 Reps.: Peters, Griffin, Woodward, Inc.  
 Membership: NARTB, RAB  
 Pres.: Charles C. Caley  
 Vice-Pres.: Robert O. Runnerstrom  
 Nat. Sales Mgr.: Robert M. Riley  
 Program Director: Walter Thurman

**WPEO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: WPEO, Inc.  
 Address: 922 Main St.  
 News Service: AP  
 Representative: Burke-Stuart Co.  
 Gen. Mgr.: John R. Livingston

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned: Pike Broadcasting Co.  
 Address: Pittsfield  
 News Service: UP  
 Representative: Continental Radio Sales  
 President: Kieth Moyer  
 General Manager: Bill Meyer  
 Sta. Mgr., Chief Eng.: Frank Luepke

**WGEM—Quincy—1948—ABC**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned-Operated By: Quincy Bcstg. Co.  
 Business-Studio Address: Hotel Quincy

**Newspaper Affiliation**... Quincy Herald Whig  
**News Service**.....UP  
**Transcription Service**.....World  
**Representative**.....Adam Young  
**President**.....T. C. Oakley  
**General Manager**.....Joseph S. Bonansinga  
**Comm. Mgr.**.....J. Ben Stewart  
**Prog. Dir.**.....Fred Colgan  
**Pub. Dir.**.....Hal Heidbreder  
**Chief Engineer**.....Frank E. Laughlin

### WTAD—Quincy—1927—CBS

**Freq.:** 930 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Lee Bcstg., Inc.  
**Address**.....WCU Bldg.  
**News Service**.....AP, UP  
**Representative**.....Weed & Co.  
**Membership**.....NARTB  
**National Sls. Mgr.**.....Walter Rothschild  
**Ass't Nat'l Sls.**.....Wayne W. Cribb

### WTAY—Robinson—1956

**Frequency:** 1570 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By**.....Ann Broadcasting Corp.  
**Address**.....Box 160  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**President**.....Keith Moyer  
**Gen., Comm. Mgr.**.....Edwin P. Phelps  
**Sta., Sales Prom. Mgr.**.....Willard Lindsay  
**Program Director**.....Alex Przytulca  
**Publicity Director**.....Wilma Renchen  
**Chief Engineer**.....Earl Johns

### WROK—Rockford—1929 ABC

**Freq.:** 1440 Kc. .... **Power:** 1 Kw. d.; 500 W. n.  
**Owned**.....Rockford Broadcasters, Inc.  
**Bus.-Studio Address**.....Rockford News Tower  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Representative**.....H-R  
**Membership**.....NARTB  
**President**.....E. K. Todd  
**Gen., Comm. Mgr.**.....John J. Dixon  
**Sls. Prom. Mgr., Pub. Dir.**.....Betty L. Thro  
**Program Director**.....Maurice P. Owens  
**Chief Engineer**.....Maurice H. Nelson

### WRRR—Rockford—1953

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By**.....Rock River Bcstg.  
**Address**.....113 S. Court St.  
**News Service**.....UP  
**Transcription Service**.....World  
**Representative**.....Radio-TV Reps.  
**President**.....William E. Walker  
**V.P., Gen. Mgr.**.....William R. Walker  
**V.P., Sales Mgr.**.....Jack Harvey

### WHBF—Rock Island—1925 CBS

**Frequency:** 1270 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By**.....Rock Island Bcstg. Co.  
**Business-Studio Address**.....231 18th St.  
**Newspaper Affiliation**.....Rock Island Argus

**News Service**.....UP  
**Transcription**.....Standard, World, Thesaurus  
**Representative**.....Avery-Knodel  
**Membership**.....NARTB, RAB  
**President**.....Ben H. Potter  
**V.P., Gen., Sta. Mgr.**.....Leslie C. Johnson  
**Asst. Mgr., Dir. Sales**.....Maurice Corken  
**Sales Manager**.....Ted Arnold  
**Program Dir.**.....Frank S. Hicks  
**Publicity Dir.**.....Fern Hawks  
**Promotion Mgr.**.....Heber Darton  
**Chief Engineer**.....Robert J. Sinnett

### WHCO—Sparta—1955

**Frequency:** 1230 Kc. .... **Power** 250 W.  
**Owned**.....Hirsch Communication Eng. Corp.  
**Engineering Corp.**  
**Address**.....324 Broadway, Cape Girardeau, Mo.  
**News Service**.....UP  
**President**.....Robert O. Hirsch  
**General Manager**.....Oscar C. Hirsch  
**Station Sls. Prom. Manager**.....Buford L. Mabrey  
**Commercial Manager**.....James F. Collins  
**Chief Engineer**.....James D. Collins

### WCVS—Springfield—1926 MBS-ABC

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.....WCBS, Inc.  
**Business-Studio Address**.....P. O. Box 1088  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Membership**.....NARTB  
**Representative**.....Bogner & Martin  
**Pres., Ch. Eng.**.....H. L. Dewing  
**Gen., Sta., Comm. Mgr.**.....C. W. Needl  
**Prog. Dir.**.....John Giel  
**Publicity Dir.**.....Bruce Still

### WMAY—Springfield—1950 NBC

**Freq.:** 970 Kc. .... **Power:** 1 Kw. d.; 500 W. n.  
**Owned-Oper. By**.....Lincoln Bcstg. Corp.  
**Address**.....711 Myers Bldg.  
**News Service**.....UP  
**Representative**.....John E. Pearson  
**Membership**.....RAB, NARTB  
**Pres., Gen., Sta., Comm. Mgr.**.....Gordon Sherman  
**Program Director**.....Syl Blinkin  
**Prom., Pub. Dir.**.....Mel Kampe  
**Chief Engineer**.....Melvin Feldman

### WTAX—Springfield—1930 CBS

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.....WTAX, Inc.  
**Address**.....Route 66 & E. Cook St.  
**News Service**.....AP  
**Transcription**.....World  
**Representative**.....Weed  
**Membership**.....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....Oliver J. Keller  
**Commercial Manager**.....O. J. Keller, Jr.  
**Sales Promotion Manager**.....Bill Miller  
**Program Director**.....John W. Midgley  
**Chief Engineer**.....E. C. Swarngen



**WSDR—Sterling—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Blackhawk Bdcstg. Co.  
 Address.....218 1st Ave.  
 News Service.....AP  
 Transcription Service.....Capitol, Lang-Worth  
 Pres., Gen. Mgr.....Sam Bartlett  
 Comm. Mgr.....Lillian Bartlett  
 Sls. Prom. Mgr.....G. W. Gamel  
 Pub. Dir.....Victor Korte  
 Program Director.....John Rohwer  
 Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw. Power: 500 Watts d.  
 Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 431  
 Representative.....Best  
 News Service.....UP  
 Managing Partner.....S. P. Bellinger  
 General Manager.....Vernon R. Nunn

**WTIM—Taylorville—1949**

Frequency: 1410 Kc. Power: 1000 Watts d  
 Owned-Operated By.....Moyer Bcstg. Co.  
 Transcription Service.....Standard, Theaurus  
 Representative.....Continental  
 President.....Roger Moyer  
 General Manager.....James C. Hilderbrand

**WKID—Urbana—1948**

Frequency: 1580 Kc. Power 250 Watts d

Owned-Operated By.....WKID Bcstg. Co.  
 Address.....P. O. Box 192  
 News Service.....UP  
 Representative.....John E. Pearson  
 Manager.....Joseph S. Rider

**WKRS—Waukegan—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Waukegan News-Sun  
 Business Address.....P. O. Box 500  
 News Service.....AP  
 Transcription Service.....World, Standard  
 Membership.....RAB  
 Representative.....McGillvra  
 President.....William F. Just  
 V. P., Gen. Mgr.....Joseph B. Kirby

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Co.  
 Address.....Box 359  
 News Service.....UP  
 Representative.....Indie Sales  
 Gen. Mgr.....Walter C. Schaefer

**WCBD—Zion—1947**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Michael J. Mintern  
 Business Address.....Administration Bldg.  
 Managing Director.....Michael J. Mintern  
 Commercial Manager.....Carl Q. Lee

**Indiana**

Pop. March 1 (Est.) 4,491,000—Families 1,372,003  
 Radio Homes 1,302,000—TV Homes 1,186,000—Stations in State 57

**WCBC—Anderson—1946**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Civic Bdcstg Corp.  
 Address.....Box 350  
 News Service.....AP  
 Transcription Service.....World, SESAC  
 Membership.....RAB, NARTB  
 Station Rep.....Hil Best  
 President.....Paul E. Billheimer  
 General Manager.....Gordon Beck  
 Program Director.....Charles Bates  
 Sales Manager.....Dave Grubbs

**WHBU—Anderson—1923**

CBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....Anderson Bcstg. Corp.  
 Business-Studio.....640 Citizens Bank Bldg.  
 Transcription Service.....Standard  
 News Service.....UP  
 Representative.....Bolling Co.  
 Membership.....RAB, NARTB  
 President.....C. Bruce McConnell  
 General Manager.....John R. Atkinson

**WBIW—Bedford—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Bedford, Inc.  
 Address.....P. O. Box 127

News Service.....AP  
 Transcription Service.....World  
 Representative.....McGillvra  
 Co-Manager.....J. H. McGillvra  
 Co-Manager.....A. I. McGillvra  
 Chief Engineer.....Carl J. Finger

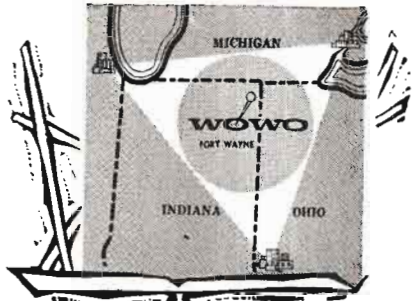
**WTTS—Bloomington—1949**  
 ABC

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Sarkes Tarzian, Inc.  
 Business-Studio Address.....535 S. Walnut St.  
 News Service.....AP  
 Representative.....Robert Meeker Associates  
 Membership.....RAB, NARTB  
 President.....Sarkes Tarzian  
 Gen. Mgr., Prog. Dir.....Glenn Van Horn  
 Sales Mgr.....Ray Bartlett

**WBNL—Boonville—1950**

KBS

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Boonville Bcstg. Co.  
 Address.....Boonville  
 News Service.....UP  
 Representative.....Continental  
 General Mgr.....H. C. Sanders  
 Program Dir.....Norman Hall



## THEY'RE BLOWING OUR HORN!

Take it, Mr. Pulse!

The latest Pulse Report (Oct.-Nov., 1956) of the Fort Wayne area covers 26 counties.

Pulse surveyed 476 quarter hours—6 A.M. to 11 P.M., Monday through Sunday.

Pulse reports that, *for the 3rd straight year*, WOWO has . . .

*476 "FIRSTS" out of  
476 quarter hours surveyed*

The reason is no secret: results like these come from WOWO's bright new *music* programming . . . complete on-the-spot *news* reporting . . . plus *service* that keeps WOWO listeners informed on what's going on in their communities.

For hard-selling availabilities call Tom Longworth, WOWO Sales Manager, at Anthony 9436, in Fort Wayne. Or, A. W. "Bink" Dannenbaum, WBC VP-Sales, Murray Hill 7-0808, in New York.

In the tri-state Indiana-Ohio-Michigan Market, no selling campaign is complete without the WBC station . . .

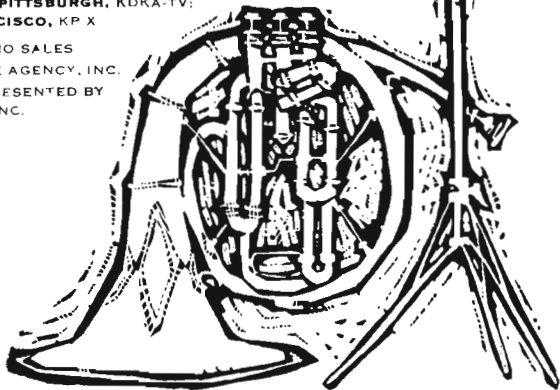
# WOWO FORT WAYNE

## WESTINGHOUSE BROADCASTING COMPANY, INC.

RADIO—BOSTON, WBZ+WBZA; PITTSBURGH, KDKA;  
CLEVELAND, KYW; FORT WAYNE, WOWO; CHICAGO, WIND;  
PORTLAND, KEX

TELEVISION—BOSTON, WBZ-TV; PITTSBURGH, KDKA-TV;  
CLEVELAND, KYW-TV; SAN FRANCISCO, KP X

WIND REPRESENTED BY A M RADIO SALES  
KPIX REPRESENTED BY THE KATZ AGENCY, INC.  
ALL OTHER WBC STATIONS REPRESENTED BY  
PETERS, GRIFFIN, WOODWARD, INC.



**WCSI—Columbus—1950**

Frequency: 1010 Kc. Power 500 Watts  
 Owned-Oper. By... Syndicate Theatres, Inc.  
 Address... 55½ E. Court  
 News Service... AP  
 Station Rep. ... Rambeau  
 President... J. P. Finneran  
 General Manager... Dick Jewell  
 Chief Engineer... Max Cockley

**WCNB—Connersville—1948**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By... News Examiner Co.  
 Business-Studio Address... 406 Central Ave.  
 News Service... UP  
 Newspaper Affil. ... News Examiner  
 Transcription Service... Thesaurus  
 Representative... Gill-Perna  
 Membership... NARTB  
 Comm., Sta., Mgr. ... E. M. Jackson  
 Prog. Dir., Asst. Mgr. ... Ralph T. Underwood  
 Chief Eng. ... Cecil Miller

**WCRM—Elkhart—1956**

Frequency: 1270 Kc. Power: 500 Watts d.  
 Owned... WCMR  
 Address... S. 17th and Mishawaka Rd.  
 News Service... AP  
 Transcription Service... World, SESAC  
 Representative... Hil F. Best  
 Membership... NARTB  
 General Manager... Clarence C. Moore  
 Sales Prom. Mgr. ... Keith Weldy  
 Prog. Dir. ... Harry Waterhouse  
 Chief Engineer... Jack Miller

**WTRC—Elkhart—1931—NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Truth Radio Corp.  
 Business-Studio Address... Box 636  
 News Service... UP  
 Representative... H.R. Reys  
 Membership... NARTB  
 President... John F. Dille, Jr.  
 Station Manager... Donald McFall  
 Commercial Mgr. ... Don Freed  
 Sales Prom. Mgr. ... Ken Owens  
 Chief Engineer... Lester Zellmer

**WEOA—Evansville—1936  
CBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... Ohio Valley TV Co.  
 Business-Studio Address... Box 395  
 News Service... UP  
 Membership... NARTB, RAB  
 Representative... Adam Young  
 General Manager... Cecil M. Sansbury

**WGBF—Evansville—1923  
NBC**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By... On The Air, Inc.  
 Business-Studio Ad. ... P. O. Box 485  
 Representative... Weed & Co.

News Service... AP  
 Transcription... SESAC  
 Membership... NARTB, RAB  
 President... Alvin Q. Eades  
 Ex. V.P., Gen. Sta. Mgr. ... Martin L. Leich  
 Sales Prom., Pub. Dir. ... Gene Crawford  
 Program Director... Mrs. Pat Roper  
 Chief Engineer... Erwin P. Schoeny

**WIKY—Evansville—1947**

Frequency: 820 Kc. Power: 250 Watts d.  
 Owned-Oper. By... South Central Bcstg. Corp.  
 Address... Box 148  
 News Service... AP  
 Transcription Service... Thesaurus  
 Representative... John E. Pearson Co.  
 Membership... RAB  
 Pres., Gen.-Sta. Mgr. ... John A. Engelbrecht  
 Chief Engineer... George F. Stolts

**WJPS—Evansville—1948  
ABC**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By... WJPS, Inc.  
 Business-Studio Address... 206 Main St.  
 News Service... AP  
 Transcription Service... Standard, World  
 Representative... George P. Hollingbery  
 Membership... NARTB  
 President... Robert S. Davis  
 Gen., Sta., Comm. Mgr. ... Jack McLean  
 Prog., Pub. Dir., Sales Prom. Mgr. ... C. Caldwell  
 Chief Engineer... James Jared

**WOWO—Ft. Wayne—1926**

Frequency: 1190 Kc. Power: 50 Kw.  
 Owner... Westinghouse Broadcasting Co., Inc.  
 Bus.-Studio Address... 124 W. Washington Blvd.  
 News Service... UP  
 Transcription Service... Thesaurus  
 Rep. ... Peters, Griffin, Woodward, Inc.  
 Membership... RAB, NARTB  
 President... Donald H. McGannon  
 General Mgr. ... Carl W. Vandagriff  
 Commercial Manager... Tom Longsworth  
 Sales Prom. Mgr. ... Hilda C. Woehrmeyer  
 Publicity Dir. ... Carol A. Johnson  
 Chief Engineer... Hal Brokaw

**WANE—Ft. Wayne—1948  
CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Indiana Broadcasting Corp.  
 Address... 1205 Fort Wayne Nat'l Bank Bldg.  
 News Service... AP  
 Transcription Service... Standard  
 Representative... H.R.  
 Membership... NARTB, RAB  
 President... C. Wrede Petersmeyer  
 General Manager... Reid G. Chapman  
 Commercial Manager... Merlin Smith  
 Program Director... Doug Hazley

**WGL—Ft. Wayne—1924—ABC**  
 Frequency: 1250 Kc. Power: 1000 Watts

Owned-Oper. By. **News-Sentinel Bcstg. Co., Inc.**  
 Business-Studio Address. 201 W. Jefferson St.  
 Newspaper Affiliation. News Publ. Co.  
 News Service ..... UP  
 Representative ..... **Headley Reed**  
 Membership ..... RAB, NARTB  
 President. Helene R. Foellinger  
 Gen., Sta., Comm. Mgr. Merrill C. Johnson  
 Sls. Prom. Mgr. Robert Storey  
 Program Director. Norman Widenhofer  
 Chief Engineer. Damon Wilson

### WKJG—Ft. Wayne—1949 MBS-NBC

Frequency: 1380 Kc. Power: 5000 Watts  
 Owner. **Northeastern Indiana Bcstg. Co., Inc.**  
 Business-Studio Add. 220 E. Jefferson St.  
 News Service ..... UP  
 Membership ..... NARTB  
 Representative ..... **Raymer**  
 President. Clarence L. Schust  
 General Manager. Edward G. Thoms  
 Commercial Manager. Carleton B. Evans  
 Program Dir. Calo Mahlock  
 Sales Prom. Mgr. Wilson Schroeder  
 Chief Eng. Eugene A. Chase

### WILO—Frankfort—1953—KBS

Frequency: 1570 Kc. Power: 250 Watts  
 Owned. Lake Erie Radio & TV Corp.  
 Address. 52½ E. Washington St.  
 News Service ..... UP  
 Station Rep. Hill Best  
 President. Theodore M. Nelson  
 Gen., Sta. Mgr., Chief Engr. Lewis M. Shroyer  
 Commercial Manager. Phil Wise  
 Program Director. James Cronkright

### WGRY—Gary—1950

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By. WGRY, Inc.  
 Address. 734 Washington St.  
 News Service ..... UP  
 Membership ..... RAB, NARTB  
 Station Rep. Indie  
 Pres., Gen. Mgr. George Whitney

### WWCA—Gary—1949

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Operated By. Lake Bdcastg Co., Inc.  
 Address. Hotel Gary  
 News Service ..... AP  
 Membership ..... RAB, NARTB  
 Station Rep. John E. Pearson Co.  
 Pres., Gen., Mgr. Dee O. Coe  
 Sta., Comm. Mgr. Boyd Lawlor  
 Prog. Dir., Sales Prom. Mgr. Tom Whitmore  
 Chief Engineer. Victor Voss

### WKAM—Goshen—1949

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Operated By. Kosciusko Bcstg. Corp.  
 Address. 612 W. Pike St.  
 News Service ..... AP  
 Representative. Hal Holman Co.  
 Pres., Gen. Mgr. William N. Udelli

Sta. Mgr., Prog. Dir. R. S. Olson  
 Comm., Sales Mgr. C. J. Pajakowski  
 Pub. Dir. R. E. Pfister  
 Chief Engineer. Lester R. Rash

### WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By. South Shore Bcstg. Corp.  
 Address. 6405 Olcott  
 News Service ..... UP  
 Representative. Rambeau  
 Pres., Gen. Mgr. R. C. Adair  
 Program Director. Gerald Mitchell  
 Commercial Manager. Joe Fife  
 Sales Prom. Mgr. Len Ellis  
 Publicity Dir. Roy Ellis  
 Chief Engineer. Jess Peters

### WFBM—Indianapolis—1926 ABC-MBS

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned. Cons. R & TV Brocstrs., Inc.  
 Business-Studio Address. 1330 N. Meridian St.  
 News Service. AP, INS  
 Representative. Katz  
 Transcription Service. World  
 Membership. NARTB, RAB  
 President. Harry M. Bitner, Jr.  
 Gen., Sta. Mgr. William F. Kiley  
 Comm. Mgr. F. H. Small  
 Prom. Mgr., Pub. Dir. Estel Freeman  
 Program Dir. Charles Breece  
 Chief Engineer. Harold Holland

### WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Operated By. WIBC, Inc.  
 Business-Studio Address. 2835 N. Illinois  
 News Service. AP, UP  
 Transcription Service. SESAC, Thesaurus  
 Representative. John Blair  
 Membership. NARTB, RAB  
 President, Gen. Mgr. Richard M. Fairbanks  
 Commercial Manager. Gilbert I. Berry  
 Prog. Dir. William L. Dean  
 Chief Engineer. Robert W. Minton

### WIRE—Indianapolis—1924 NBC

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By. Indianapolis Bcstg., Inc.  
 Business-Studio Add. 307 N. Pennsylvania St.  
 Newspaper Affil. Central Newspapers, Inc.  
 News Service ..... AP  
 Representative. Peters, Giriffin & Woodward  
 President. Eugene C. Pulliam  
 Gen., Sta. Mgr. William C. Worcester  
 Comm. Manager. Daniel C. Park  
 Prom. Mgr., Pub. Dir. Richard L. Higgs  
 Prog. Dir. Donald Bruce  
 Chief Eng. Eugene E. Alden

### WISH—Indianapolis—1941 CBS

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.

**Owned-Oper. By**..... Universal Bcstg. Co., Inc.  
**Business-Studio Address**..1440 N. Meridian St.  
**News Service**.....AP, UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Bolling  
**Membership**.....RAB, NARTB  
**President**.....C. Bruce McConnell  
**Gen., Sta. Mgr.**.....Robert B. McConnell  
**Sales Prom. Mgr., Pub. Dir.**.....Jim Buck  
**Comm. Manager**.....Robert Ohleyer  
**Prom. Mgr., Pub. Dir.**.....James A. Buck  
**Program Director**.....William E. Frosch, Jr.  
**Chief Engineer**.....Stokes Gresham, Jr.

**WXLW—Indianapolis—1948**

**Frequency:** 950 Kc.....**Power:** 5 Kw. d.  
**Owned-Oper. By**.....Radio Indianapolis, Inc.  
**Address**.....3003 Kessler Blvd.  
**News Service**.....AP  
**Representative**.....John Pearson Co.  
**Membership**.....NARTB, RAB  
**President**.....Lyman S. Ayres  
**V. P., General Manager**.....Robert D. Enoch  
**Asst. Mgr.**.....Eugene Strack  
**Program Director**.....G. A. Smith, Jr.  
**Chief Engineer**.....Bert Goetzinger

**WITZ—Jasper—1948**

**Frequency:** 990 Kc. ....**Power:** 1000 Watts d.  
**Owned-Operated By** ..Jasper on the Air Inc.  
**Address**.....P. O. Box 167  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**Membership**.....RAB  
**President**.....Dr. Gilbert E. Metzger  
**Gen., Sta. Mgr.**.....Dennis Keller  
**Commercial Manager**.....Al Farber  
**Sales Prom. Mgr.**.....Jack Brandt  
**Program Director**.....John Williamson  
**Pub. Director**.....Jim Eisenmenger  
**Chief Engineer**.....Peter Russo

**WKTL—Kendallville—1955**  
**KBS**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Noble-DeKalb Bcstg. Co.  
**Address**.....Box 47  
**News Service**.....AP  
**Trans.**.....World, SESAC, Thesaurus  
**Representative**.....Hil F. Best  
**Owner, Gen. Mgr.**.....Charles R. Palmquist, Jr.  
**Chief Engineer**.....D. L. Head

**WIOU—Kokomo—1948—CBS**

**Frequency:** 1350 Kc.....**Power:** 1000 Watts  
**Owner**.....Booth Radio & TV Stations, Inc.  
**Business Address**.....212½ North Main St.  
**News Service**.....AP  
**Transcription Service**.....World  
**Representative**.....Weed  
**Membership**.....NARTB, RAB  
**President**.....John L. Booth  
**Comm., Gen., Sta. Mgr.**.....John Carl Jeffrey  
**Prog. Dir.**.....W. R. Cox  
**Chief Engineer**.....Elvin Cunningham

**WASK—Lafayette—1942**  
**MBS**

**Frequency:** 1450 Kc.....**Power:** 250 watts  
**Owned-Operated By**.....WFAM, Inc.  
**Business-Studio Address**.....McCarty Lane  
**News Service**.....UP  
**Representative**.....Wm. G. Rambeau  
**Membership**.....NARTB, RAB  
**President**.....O. E. Richardson  
**Asst. Mgr.**.....Richard Long  
**Prog. Director**.....Harry Bradway  
**Chief Engineer**.....Richard Cochran

**WLOI—La Porte—1948**

**Frequency:** 1540 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**...La Porte County Bcstg. Co.  
**Address**.....P. O. Box 385  
**Sta. Rep.**.....McGillvra  
**News Service**.....AP  
**President**.....Dee O. Coe  
**Gen. Mgr.**.....Robert L. Harris  
**Program Dir.**.....Lee Hixson  
**Chief Engineer**.....Victor Voss

**WBTO—Linton—1953**

**Frequency:** 1600 Kw.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....The Linton Bcstg. Co.  
**Address**.....Hwy. 54

**WSAL—Logansport—1949**  
**MBS-KBS**

**Frequency:** 1230 Kc. ....**Power:** 250 Watts  
**Owned-Operated By** ..Logansport Bdg. Corp.  
**Address**.....P. O. Box 399  
**News Service**.....AP  
**Membership**.....NARTB, RAB  
**General Manager**.....Richard E. Jackson

**WORX—Madison—1953—KBS**

**Frequency:** 1270 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Electronic Labs  
**Address**.....Box 96  
**Representative**.....Hil F. Best Co.  
**News Service**.....UP  
**Transcriptions**.....MacGregor, Standard  
**Pres., Chief Eng.**.....C. E. Henson  
**General Manager**.....Herbert L. Arms  
**Comm. Mgr.**.....Lloyd L. Walker

**WBAT—Marion—1947—CBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By** ..Marion Radio Corp.  
**Business-Studio Address**...303½ S. Adams St.  
**News Service**.....AP  
**Transcription Service**.....Standard, SESAC  
**Representative**.....Best  
**Membership**.....NARTB, RAB  
**President**.....Lester G. Spencer  
**V. P., Gen. Mgr.**.....William Fowler

**WMRI—Marion—1955**

**Frequency:** 860 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Chronice Publishing Co.  
**Address**.....Adams Street

Newspaper Affiliation..... Chronicle-Tribune  
 News Service..... UP  
 Transcription..... Thesaurus, Capitol  
 Representative..... Bogner & Martin  
 Membership..... NARTB  
 President..... Gardner Thomas  
 General, Prom. Mgr..... Ken Klimier  
 Commercial Manager..... Robert Fincannon  
 Program Director..... Ralph Wayne  
 Chief Engineer..... Robert Crandal

### WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 1 Kw. d.; 500 Wts. n.  
 Owned..... Northern Indiana Bcsters., Inc.  
 Business-Studio Address..... Old Chicago Road  
 News Service..... UP  
 Station Representative..... Wm. G. Rambeau  
 Pres., Gen. Mgr..... William N. Udell  
 Sales Prom. Mgr..... S. C. McDonnell  
 Comm. Manager..... Al Halus  
 Pub. Dir..... Charles Sharpless  
 Chief Engineer..... Robert J. Schilling

### WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.  
 Owned..... Mt. Vernon Broadcasting Co.  
 Address..... Box 231  
 News Service..... UP  
 Pres., Gen. Mgr., Chief Eng..... H. C. Sanders  
 Sta., Comm. Mgr..... F. Courtney Smith  
 Program Dir..... Norman Hall

### WLBC—Muncie—1926—CBS

Frequency: 1340 Kc Power: 250 Watts  
 Owned-Operated By .. Tri City Radio Corp.  
 Business Address..... Box 271  
 News Service..... AP  
 Transcription Service..... Standard, World  
 Representative..... Hal Holman  
 Membership..... NARTB  
 Pres., Gen. Sta. Mgr..... D. A. Burton  
 Commercial, Prom. Mgr..... Bill Craig  
 Program Director..... Lee Allerton  
 Chief Engineer..... Pat Finnegan

### WLRP—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Operated By .. Ohio Valley Bcstg., Inc.  
 Address..... Box 285  
 News Service..... UP  
 Station Rep..... Hil F. Best Co.  
 Pres., Gen., Sta. Mgr..... Roy L. Hickox  
 Comm., Sales Prom. Mgr..... Lynn Stephens  
 Program Director..... Jerry Fordyce  
 Publicity Dir..... Bill Billum  
 Chief Engineer..... Tom Allebrandi

### WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 500 Watts  
 Owned..... Dorrell Ochs  
 Address..... P. O. Box 46  
 News Service..... AP  
 Transcription..... SESAC, Associated  
 Membership..... NARTB  
 President, Gen. Mgr..... Dorrell Ochs  
 Sta., Sales Prom. Mgr..... Don Edwards  
 Comm. Mgr..... Marquerite Ochs

Program Dir..... Eddie Sears  
 Publicity Director..... Tom Porter  
 Chief Engineer..... Edwin Healy

### WARU—Peru—1954 KBS

Frequency: 1630 Kc. Power: 1000 Watts  
 Owned-Oper. By .. Wabash-Peru Bcstg Co., Inc.  
 Address..... Peru  
 News Service..... AP  
 Transcription..... Thesaurus, Standard  
 Membership..... NARTB  
 President, Gen. Mgr..... Dr. Wendell Hansen  
 Station Manager..... Howard Roby  
 Chief Engineer..... Bob Bassett

### WPGW—Portland—1950—KBS

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... Glenn West  
 Address..... Box 608  
 News Service..... UP  
 Transcription Service..... SESAC, World  
 Owner, Gen. Mgr..... Glenn West

### WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Princeton Bcstg. Co.  
 Address..... Box 8  
 News Service..... AP  
 Representative..... McGillvra  
 Owner, Gen., Sta. Mgr..... M. R. Lankford  
 Program Director..... Stuart Lankford  
 Commercial Mgr..... D. T. Critchfield  
 Publicity Dir..... Richard Lankford  
 Chief Engineer..... Harold Bass

### WKBV—Richmond—1926 ABC

Frequency: 1490 Kc Power: 250 Watts  
 Owned-Operated By .. Central Bcstg. Corp.  
 Address..... W. Main St.  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Robert Meeker  
 Membership..... NARTB  
 Pres., Gen., Sta. Mgr..... Lester G. Spencer  
 Comm., Sls..... Roland L. Nusbaum  
 Sales Prom. Mgr., Pub. Dir..... W. Woehrmann  
 Program Director..... Marie Robbins  
 Chief Engineer..... L. J. Duning

### WSLM—Salem—1953—KBS

Frequency: 1220 Kw. Power: 1000 Watts d.  
 Owned-Oper. By..... Don H. Martin  
 Address..... Radio Ridge  
 News Service..... AP  
 Transcription Service..... Thesaurus, World  
 Representative..... Hil F. Best  
 Membership..... RAB  
 Pres., Gen. Mgr..... Don H. Martin  
 Commercial Mgr..... Gene Baker  
 Sales Promotion Mgr..... Boyd Smedley  
 Pub. Dir..... Barney Schocke  
 Program Director..... Margaret Martin  
 Chief Engineer..... Darrell Dixon

## WJCD—Seymour—1949 KBS

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By Dr. Azra C. Baker  
Address Seymour  
News Service AP  
Transcription Capitol, Standard  
Membership NARTB  
General Manager Dr. Azra C. Baker  
Sta., Comm. Mgr. Bob Shippee  
Program Director Dick Lauf  
Publicity Director Bob Sparks  
Chief Engineer Eugene Perrigo

## WNDU—South Bend—1944 ABC

Frequency: 1490 Kc Power: 250 Watts  
Owned-Oper. By Michiana Telecasting Corp.  
Address Box 989  
News Service AP  
Membership NARTB, RAB  
Transcription Thesaurus  
Representative Edward Petry  
Vice-President Bernard Barth  
General Manager W. T. Hamilton  
Program Director Wm. Eiherton  
Sales Prom. Mgr. Clark Kelsey  
Sales Mgr. Daniel E. Martin  
Chief Engineer Basil O'Hagan

## WJVA—South Bend—1947

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By Booth Radio & TV Sta., Inc.  
Address North Hickory Road  
Representative Pearson  
President John L. Booth  
Managing Dir. M. G. Creel

## WSBT—South Bend—1921 CBS

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By The South Bend Tribune  
Bus. Studio Address 300 W. Jefferson Blvd.  
Newspaper Affiliation South Bend Tribune  
News Service UP, INS  
Transcription Standard  
Representative Paul H. Raymer  
Membership NARTB, RAB  
Vice Pres. Franklin D. Schurz  
General Manager Neal B. Welch  
Nat'l Sales Mgr. Wilbur R. Darch  
Pub. Dir., Prom. Mgr. Judd Choler  
Program Dir. Paul F. Krueyer  
Chief Engineer Arthur R. O'Neil

## WTCJ—Tell City—1948

Frequency: 1230 Kc Power: 250 Watts  
Owned-Operated By James R. Brewer  
News Service AP  
Owner, Manager James R. Brewer

## WBOW—Terre Haute—1927 NBC

Frequency: 1230 Kc Power: 250 Watts

Owned-Operated By Banks of the Wabash, Inc.  
Business-Studio Address 303 S. Sixth St.  
News Service AP  
Representative Weed  
Membership NARTB, RAB  
President Alvin Eades  
Comm., Gen., Sta. Mgr. William F. Rippeloe  
Sis. Prom. Mgr., Pub. Dir. Ralph McHarque  
Program Dir. Bill Roberts

## WTHI—Terre Haute—1947 CBS

Frequency: 1480 Kc. Power: 1000 Watts  
Owned-Oper. By Wabash Valley Bdg. Corp.  
Address 918 Ohio St.  
News Service UP  
Transcription World  
Representation Bolling Co., Inc.  
Membership NARTB  
President Anton Hulman, Jr.  
Gen. Mgr. Joseph M. Higgins  
Station Mgr. Tom Lawrence

## WAOV—Vincennes—1940 MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Vincennes Sun Co.  
Business Address Vincennes  
News Service UP  
Newspaper Affil. Sun Commercial  
Representative Peters, Griffin & Woodward  
President Eugene C. Pulliam  
Gen. Mgr. Howard N. Greenlee  
Station Mgr. A. H. Edmondson, Sr.  
Comm., Prom. Mgr. William Litherland  
Prog. Dir. William B. Kepler  
Publicity Dir. William Arthur  
Chief Engineer Ralph Baldwin

## WRSW—Warsaw—1952

Frequency: 1480 Kc. Power: 500 Watts  
Owned-Oper. By Reub Williams & Sons, Inc.  
Address Times Building  
Newspaper Affil. Times-Union  
News Service UP  
Transcription Thesaurus  
President R. B. Williams  
General Manager C. R. Williams  
Station Manager William Mollenhour  
Commercial Manager Jack Essenberg  
Sales Prom., Pub. Mgr. William Long  
Program Director Marie Snyder

## WAMW—Washington—1955

Frequency: 1580 Kc. Power: 250 Watts  
Owned-Operated By Washington Radio, Inc.  
Address 615 S.E. 11th St.  
Newspaper Affil. Wash. Herald  
Representatives Hil F. Best Co.  
News Service AP  
Transcription Service Thesaurus, Capitol  
Membership NARTB  
President Mrs. H. B. Bausman  
General Manager Joe Edwards  
Commercial Manager Joe Floerke  
Prog. Dir. Gene Cabel

# Iowa

Pop. March 1 (Est.) 2,718,000—Families 840,000  
Radio Homes 812,000—TV Homes 712,000—Stations in State 54

## KASI—Ames—1948—KBS

Frequency: 1430 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Ames Bcstg. Co.  
Business-Studio Address . . . . . 328½ Main St.  
News Service . . . . . UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Hil F. Best  
Gen., Sta. Mgr. . . . . Arthur A. Skinner  
Commercial Mgr. . . . . Marvin Ludens  
Program Director . . . . . Ruby Tillerson  
News Director . . . . . Basil Grimes

## KJAN—Atlantic—1950—KBS

Frequency: 1220 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . Nishna Valley Bcstg. Co.  
Address . . . . . No. Olive St.  
Transcription . . . . . World, Thesaurus  
Representative . . . . . Continental Radio Sales  
Membership . . . . . NARTB  
News Service . . . . . AP  
Pres., Publicity Dir. . . . . Robert Einhaus  
Gen., Sta. Mgr. . . . . F. G. Miller & H. A. Preston  
Comm., Sales Prom Mgr. . . . . E. G. Faust  
Prog. Dir. . . . . Roy Marsh  
Chief Engineer . . . . . Bob Freund

## KWBG—Boone—1950

Freq.: 1590 Kc. . . . . Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By . . . . . Boone Bcstg. Co.  
Address . . . . . P. O. Box 36  
News Service . . . . . UP  
Representative . . . . . John E. Pearson  
General Manager . . . . . H. A. Garvey  
Sales Manager . . . . . R. G. Canier

## KBUR—Burlington—1941 ABC

Frequency: 1490 . . . . . Power: 250 Watts  
Owned-Operated By . . . . . Burlington Bcstg. Co.  
Business-Studio Address . . . . . Radio Road  
News Service . . . . . AP  
Transcription Service . . . . . Standard  
Representative . . . . . Venard  
Membership . . . . . RAB  
President . . . . . Gerard B. McDermott  
General Mgr. . . . . David H. Steinle  
Comm. Mgr. . . . . Marc Howard  
Program Director . . . . . Richard Mosena  
Chief Engineer . . . . . John Gallino

## KCIM—Carroll—1950

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Carroll Broadcasting Co.  
Address . . . . . Radio Park  
Transcription Service . . . . . Thesaurus  
News Service . . . . . AP  
Representative . . . . . Pearson  
Membership . . . . . NARTB  
General Mgr. . . . . M. W. McPherson  
Comm. Mgr. . . . . Leo R. Mayr  
Chief Eng., Prog. Dir. . . . . Eugene Reiff

## KCRG—Cedar Rapids—1947 MBS

Frequency: 1600 Kc. . . . . Power 5000 Watts  
Owned-Oper. By . . . . . Cedar Rapids TV Co.  
Address . . . . . 1st Ave., S.W.  
Newspaper Affil. . . . . Gazette  
News Service . . . . . AP, NS  
Representative . . . . . Everett McKinney  
Membership . . . . . NARTB  
President . . . . . Joseph F. Hladky, Jr.  
General Manager . . . . . Edna A. Herbst  
Sta., Comm. Mgr. . . . . Robert C. Richards  
Sales Prom. Mgr., Pub. Dir. . . . . Alvin Burshtan  
Prog. Director . . . . . Ralph D. Willey  
Chief Enigneer . . . . . Carl Rollert

## KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Cedar Rapids Bcstg.  
Business Address . . . . . 211 1st St., S.W.  
Representative . . . . . Devney  
News Service . . . . . UP  
President . . . . . John C. Kelly  
Gen., Sta. Mgr. . . . . James I. Mitchell  
Comm. Mgr. . . . . K. C. Delp  
Program Director . . . . . Robert Carpenter  
Pub. Director . . . . . Wayne C. Cornils  
Chief Engineer . . . . . La Mar Hay

## WMT—Cedar Rapids—1922 CBS

Frequency: 600 Kc. . . . . Power: 5000 Watts  
Owned . . . . . American Bcstg. Stations, Inc.  
Bus.-Studio Address . . . . . Paramount Theater Bldg.  
News Service . . . . . AP, INS, UP  
Trans. Serv., Thesaurus, Associated, Standard  
Representative . . . . . Katz  
Membership . . . . . NARTB, RAB  
President . . . . . William B. Dolph  
General Manager . . . . . William B. Quarton  
Sales Manager . . . . . Kenneth L. Hastie  
Promotion Mgr. . . . . Jim Bowermaster  
Program Manager . . . . . Dean Landfear  
Chief Engineer . . . . . George Hixenbaugh

## KCOG—Centerville—1949 MBS

Frequency: 1400 Kc. . . . . Power: 100 Watts  
Owned-Oper. By . . . . . Hiawatha Bcstg. Corp.  
Address . . . . . 1910 South Main St.  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . UMBS Sales  
General Manager . . . . . Clyde Holbrook  
Program Director . . . . . Don Carroll  
Continuity Dir. . . . . Don Simpson

## KCHA—Charles City—1949 KBS

Frequency: 1580 Kc. . . . . Power: 250 Watts d.



**Owned-Oper. By** ..... Radio Incorporated  
**Address** ..... 300½ N. Main St.  
**News Service** ..... AP  
**Pres., Gen. Mgr.** ..... Charles J. Ellis  
**Station Mgr.** ..... Vern Bromberg

### KCHE—Cherokee—1952

**Frequency:** 1440 Kc. .... **Power:** 500 Watts d.  
**Owned-Operated By** ..... Cherokee Bcstg. Co.  
**Address** ..... 219½ W. Main St.  
**News Service** ..... AP  
**Representative** ..... Best  
**Membership** ..... NARTB  
**Pres., Gen. Mgr.** ..... C. Resnikov

### KROS—Clinton—1941 MBS

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Clinton Bdcstg Corp.  
**Address** ..... 246 Fifth Avenue South  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Pearson  
**Membership** ..... NARTB, RAB  
**President, General Manager** ..... B. M. Jacobson  
**Oper. Dir., Ch. Eng.** ..... G. A. Parker

### KSWI—Council Bluffs—1947

**Frequency:** 1580 Kc. .... **Power:** 500 Watts d.  
**Owned-Operated By** ..... Nonpareil Bdcstg. Co.  
**Address** ..... 120 S. Main  
**News Service** ..... UP  
**Newspaper Affil.** ..... New Nonpareil  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Arthur Hagg & Assoc.  
**Membership** ..... NARTB  
**President** ..... Robert R. O'Brien  
**Gen., Sta. Mgr., Chief Eng.** ..... Robert H. O'Brien  
**Comm. Mgr.** ..... Don Gillman  
**Sales Prom., Pub.** ..... Marjorie W. Morris  
**Program Director** ..... R. M. Hallgren

### KSIB—Creston—1946—KBS

**Frequency:** 1520 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Southwest Iowa Bcstg. Co.  
**Address** ..... Radio Center  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Pearson  
**President** ..... Arden D. McKee  
**Gen., Sta., Comm. Mgr.** ..... E. M. Horning  
**Prog., Pub. Dir.** ..... J. R. Mills  
**Chief Engineer** ..... William Zollman

### KFMA—Davenport—1952

**Frequency:** 1580 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ..... KFMA Broadcasting Co.  
**Address** ..... 415 Perry St.  
**News Service** ..... UP  
**Station Representative** ..... McGillvra  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Sta. Mgr.** ..... Lester L. Gould  
**Comm., Prom. Mgr.** ..... Howard N. Fisher  
**Prog., Pub. Dir.** ..... Bill Greener  
**Chief Engineer** ..... Walter Atamanec

### KSTT—Davenport—1946 MBS

**Frequency:** 1170 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** ..... Quint Cities Bcstg. Co.  
**Address** ..... 310 Harrison St.  
**News Service** ..... UP  
**Membership** ..... NARTB  
**Representative** ..... Walker Co.  
**Pres., Gen. Mgr.** ..... Frederick Epstein  
**Prog., Dir., Chief Eng.** ..... Joseph Coval

### WOC—Davenport—1922—NBC

**Frequency:** 1420 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By** ..... Tri-City Bdcstg. Co.  
**Address** ..... 806 Brady Street  
**News Service** ..... UP  
**Transcription Service** ..... Lang-Worth  
**Representative** ..... Peters, Griffin, Woodward  
**Membership** ..... NARTB, RAB  
**President** ..... Col. B. J. Palmer  
**V.P. & Treasurer** ..... D. D. Palmer  
**Vice-Pres.** ..... Ralph Evans  
**Station Manager** ..... Ernest C. Sanders  
**Sales Manager** ..... Mark Wodlinger  
**Sales Prom. Mgr.** ..... Fred A. Reed  
**Program Dir.** ..... Raymond E. Guth  
**Pub. Dir.** ..... Paul Ives  
**Chief Eng.** ..... P. Arvidson

### KDEC—Decorah—1947 KBS

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Scenic Bcstg. Co.  
**Business-Studio Address** ..... 308½ W. Water St.  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Representative** ..... Pearson  
**Pres., Gen. Mgr., Prog. Dir.** ..... Verne Koenig  
**Commercial Mgr.** ..... Kenneth Bjerke  
**Chief Engineer** ..... Arnie Zaruba

### KCBC—Des Moines—1947

**Frequency:** 1390 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... Majestic Bcstg. Co.  
**Business-Studio Address** ..... 3512 Ingersoll  
**News Service** ..... INS  
**President** ..... Karl Peters  
**General Manager** ..... Rollo H. Bergeson  
**Commercial Manager** ..... Claire E. Grant  
**Sales Prom. Mgr.** ..... Don Purdy  
**Program Director** ..... Mary Schwind  
**Chief Engineer** ..... Robt. S. Brown

### KIOA—Des Moines—1948 ABC

**Freq.:** 940 Kc. .... **Power:** 10 Kw. d., 5 Kw. n.  
**Owned** ..... Town & Farm Co. Inc.  
**Address** ..... 10th & Mulberry  
**News Service** ..... INS, UP  
**Transcription Service** ..... World  
**Representative** ..... H-R Reps.  
**Membership** ..... RAB, NARTB  
**President** ..... Don Searle  
**General Mgr.** ..... Joe Rohrer



Exec. V.P. .... Bill Martin  
 Program Director ..... Jean Gitz  
 Chief Engineer ..... U. L. Lynch

## KRNT—Des Moines—1935 CBS

Frequency: 1350 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Cowles Bcstg. Co.  
 Business-Studio Address ..... 9th & Pleasant Sts.  
 Newspaper Affiliation ..... Register-Tribune  
 News Service ..... AP, UP  
 Station Representative ..... Katz  
 Membership ..... RAB  
 Transcription ..... Standard  
 General-Station Managr ..... Bob Dillon  
 Commercial Manager ..... Paul Elliott  
 Business Mgr. .... Richard Percival  
 Program Director ..... Dick Covey

## KSO—Des Moines—1921

Frequency: 1460 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... KSO Inc.  
 Address ..... 1910 Ingersoll Ave.  
 News Service ..... INS  
 Transcription Service ..... Capitol  
 Representative ..... John E. Pearson  
 Membership ..... NARTB, RAB  
 President ..... Lyman S. Ayres  
 Exec. V.P. .... R. D. Enoch  
 General Manager ..... Raymond W. Baker  
 Sales Mgr. .... Rex Hargitt  
 Program Director ..... Lee R. Lemon  
 Chief Engineer ..... Samuel Mazza

## KWDM—Des Moines—1948 MBS

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Des Moines Bcstg. Corp.  
 Business-Studio Address ..... 419½ Locust  
 News Service ..... INS  
 Representative ..... Indie Sales  
 Pres., Comm. Mgr. .... George W. Webber  
 General Manager ..... Robert L. Webber  
 Program Director ..... Edith L. Webber  
 Chief Engineer ..... Werner Schwarz

## WHO—Des Moines—1924 NBC

Frequency: 1040 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Central Bcsta. Co.  
 Address ..... 1100 Walnut St.  
 News Service ..... AP, INS, UP  
 Trans. Service ..... Thesaurus, SESAC  
 Representative ..... Peters, Griffin & Woodward  
 Membership ..... NARTB, RAB  
 President ..... Col. B. J. Palmer  
 V. Pres. & Resident Mgr. .... Paul A. Loyel  
 Exec. V. Pres. .... Ralph Evans  
 Sales Manager ..... Robert H. Harter  
 Asst. Manager ..... W. W. Woods  
 Program Director ..... Jack Kerrigan  
 Production Director ..... Cecil C. Huntzinger  
 Chief Engineer ..... Reed E. Snyder

## KDTH—Dubuque—1941—ABC

Frequency: 1370 Kc. .... Power: 1000 Watts  
 Owner ..... Dubuque Telegraph-Herald  
 Bus.-Studio Address ..... Eighth Ave. & Bluff St.  
 Newspaper Affiliation ..... Telegraph-Herald  
 News Service ..... AP  
 Station Representative ..... Pearson  
 Membership ..... NARTB, RAB  
 President ..... Fred Woodward  
 General Manager ..... K. S. Gordon  
 Commercial Manager ..... A. C. Newburgh  
 Program Director ..... Robert Gribbon  
 Chief Engineer ..... Donald Abitz

## WDBQ—Dubuque—1933 MBS

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Dubuque Bcstg. Co.  
 Business-Studio Address ..... 505 Main St.  
 News Service ..... UP  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 General Manager ..... James R. King  
 Asst. Mgr. .... L. Vaughn Gayman  
 Program Mgr. .... Thomas G. Goodman

## KLIL—Estherville—1952 ABC-KBS

Frequency: 1340 Kc. .... Power: 100 Watts  
 Owned ..... Estherville Bcstg. Corp.  
 Address ..... 1151 Plymouth Bldg.  
 News Service ..... AP  
 Trans. Service ..... SESAC, World  
 Pres., Gen. Mgr. .... William E. Schons  
 Station Mgr. .... Jack Turnbull  
 Chief Eng. .... Cleon LeMont

## KFAD—Fairfield—1953—KBS

Frequency: 1570 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Hiawatha Bcstg. Co.  
 Address ..... Hy. 34  
 Trans. Service ..... Thesaurus, World, Keystone  
 News Service ..... AP  
 President, Gen. Mgr. .... S. A. Chesely

## KEOK—Fort Dodge—1956

Frequency: 540 Kc. .... Power: 1000 Watts d.  
 Owned ..... Fort Dodge Broadcasters, Inc.  
 Address ..... 540 A Street  
 News Service ..... AP  
 Representative ..... Everett-McKinney  
 Pres., Gen. Mgr. .... H. W. Cassill  
 Station Mgr. .... W. N. Schnepf  
 Chief Engineer ..... Wilbur Flaherty

## KVFD—Ft. Dodge—1939—MBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Northwest Bcstg. Co.  
 Business-Studio Address ..... Warden Bldg.  
 News Service ..... UP, INS  
 Transcription Service ..... Thesaurus  
 Representative ..... Pearson  
 Membership ..... NARTB  
 President, Gen., Sta., Mgr. .... Edward Breen



Commercial Manager.....Max E. Landes  
 Sales Prom. Mgr.....Gordon DeKoster  
 Publicity Dir.....Ruth McTigue  
 Program Director.....Drexel Peterson  
 Chief Engineer.....David G. Sinclair

### **KXGI—Ft. Madison—1948**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....KXGI, Inc.  
 Business-Studio Address.....Marquette Bldg.  
 News Service.....UP  
 Representative.....Sears & Ayer  
 President.....J. E. McNaughton  
 General Mgr.....John E. Armel  
 Prog. Dir.....Jack Lee

### **KXIC—Iowa City—1948—KBS**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Johnson County Bcastg. Corp.  
 Bus.-Studio Address.....Box 751  
 News Service.....AP  
 Trans. Service.....Thesaurus  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Scott Swisher  
 General Sta. Mgr.....Gene Claussen  
 Commercial Mgr.....F. M. Broders  
 Program Dir., Pub. Dir.....Robert Hutchison  
 Chief Engineer.....Elliott Full

### **KOKX—Keokuk—1948**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By.....Keokuk Bdcstg. Co.  
 Address.....5th & Main St.  
 News Service.....UP  
 Representative.....John E. Person  
 Membership.....NARTB  
 President.....H. W. Stadler  
 Gen., Sta., Comm. Mgr.....Robert W. Erickson  
 Prog. Dir., Chief Eng.....Joe Malkin

### **KLEM—Le Mars—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....B & B Bcstg. Co.  
 Address.....Box 1410  
 Transcription.....Thesaurus  
 Manager.....George M. DeRuyter  
 Assistant Manager.....Robert Coddington

### **KFJB—Marshalltown—1923**

Frequency: 1230 Kc.....Power: 250 Watts  
 Operated By.....Marshall Electric Co.  
 Address.....133 E. Main St.  
 News Service.....AP  
 Newspaper Affil.....Times-Republican  
 Transcription.....Thesaurus  
 Membership.....NARTB, RAB  
 Representative.....Pearson  
 President.....John W. Norris  
 General Mgr.....Paul G. Norris Jr.  
 Station Mgr.....William P. White  
 Comm. Mgr.....William C. Doll  
 Program, Pub. Dir.....Max Dale Smith  
 Chief Engineer.....Herbert Anderson

### **KGLO—Mason City—1937** CBS

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Bus.-Studio Address.....2nd & Pennsylvania  
 News Service.....AP, UP  
 Representative.....Weed  
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt  
 Nat. Sales Mgr.....Walter J. Rothschild  
 Asst. Nat. Sales Mgr.....Wayne W. Cribb

### **KRIB—Mason City—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KRIB Radio  
 Address.....402 - 19th S.W.  
 Representative.....Pearson  
 Transcription Service.....Thesaurus  
 News Service.....AP  
 Pres., Gen., Sta. Mgr., Prog. Dir.....Ed Lamson  
 Comm., Sales Prom. Mgr.....Emanuel Frank  
 Publicity Dir.....Nancy Kelly  
 Chief Engineer.....John Hibbard

### **KSMN—Mason City—1948**

Frequency: 1010 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Land O' Corn Bdcstg Co., Inc.  
 Address.....Weir Building  
 News Service.....UP  
 Transcription.....Standard  
 Representative.....Hil F. Best  
 Membership.....NARTB  
 President.....Charles E. Warren  
 General Manager.....Ray Malmberg  
 Station Mgr.....John W. Powell  
 Program Dir.....Bob Booe  
 Chief Engineer.....Hubert Marshall

### **KWPC—Muscatine—1947**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Muscatine Bcstg. Co.  
 Address.....Mulberry & Houser  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 Comm., Gen. Mgr.....George J. Vogler  
 Program Director.....Marion Templeman  
 Chief Engineer.....Lee McKee

### **KCOB—Newton—1955**

Frequency: 1280 Kc.....Power: 500 W. d.  
 Owned-Operated.....Newton Broadcasting Co.  
 Address.....Newton  
 News Service.....AP  
 Transcription.....World  
 General Manager.....John J. Brandt

### **KOEL—Oelwein—1950**

Frequency: 950 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Northeast Iowa Radio Corp.  
 Address.....109 S. Frederick  
 Representative.....Pearson  
 Transcription Service.....Thesaurus, World  
 News Service.....UP  
 Membership.....NARTB, RAB

**President**.....C. W. Crahan  
**Gen., Sta. Mgr.**.....W. J. Teich  
**Comm., Prom. Mgr.**.....Donald McKee  
**Prog., Pub. Dir.**.....Dale Wood  
**Chief Engineer**.....Burt Murphy

**KBOE—Oskaloosa—1950**

**Frequency:** 740 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Oskaloosa Bcstg. Co.  
**Address**.....Box 518  
**Transcription Service**.....Standard  
**News Service**.....AP  
**Representative**.....Pearson  
**Membership**.....NARTB  
**Gen., Sta., Comm. Mgr.**.....Glen Stanley  
**Program Director**.....Lew Hudson  
**Prod. Mgr.**.....Donn Kirton  
**Chief Engineer**.....Robert W. Moore

**KBIZ—Ottumwa—1941—ABC**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....KBIZ, Inc.  
**Address**.....209 E. Second St.  
**News Service**.....AP  
**Transcription Service**.....World  
**Membership**.....NARTB, RAB  
**President**.....James J. Conroy  
**General Mgr.**.....Berg Allison  
**Station Mgr.**.....Alice E. Fisher  
**Commercial Mgr.**.....Elmer Smith  
**Program Director**.....Woody Hirsch  
**Sales Prom. Mgr., Pub. Dir.**.....Monty Moncrieff  
**Chief Engineer**.....Lloyd Hanson

**KLEE—Ottumwa—1954**  
**KBS**

**Frequency:** 1480 Kc.....**Power:** 500 Watts  
**Owner**.....Mid-America Bcstg. Co.  
**Address**.....425½ West 2nd St.  
**News Service**.....UP  
**Representative**.....Devney  
**Membership**.....NARTB  
**President, Gen. Mgr.**.....David M. Segal  
**Sta., Comm., Prom. Mgr.**.....Ray L. Watton  
**Program Dir.**.....Von Neubauer  
**Publicity Mgr.**.....Myrna Peterson  
**Chief Engineer**.....David Barcus

**KFNF—Shenandoah—1924**  
**MBS**

**Freq.:** 920 Kc...**Power:** 1 Kw. d., 500 Watts n.  
**Owned-Operated By**.....Capital Bcstg. Co.  
**Address**.....405 Sycamore  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Representative**.....Pearson  
**Membership**.....NARTB  
**President**.....Ethel Abbott  
**Sta., Gen. Mgr.**.....C. Earl Williams  
**Comm. Mgr., Pub. Dir.**.....Duane Modrow  
**Program Director**.....Earl Blakesley  
**Chief Engineer**.....Frams Cherny

**KMA—Shenandoah—1925**  
**ABC**

**Frequency:** 960 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....May Bcstg. Co.  
**Representative**.....Edward Petry  
**News Service**.....AP, UP  
**Membership**.....NARTB  
**President**.....Edward W. May  
**Gen. Mgr., Exec. V.P.**.....Owen Saddler  
**Sta., Comm. Mgr.**.....Anthony Koelker  
**Pub. Dir., Sales Prom. Mgr.**.....Floyd Nelson  
**Program Director**.....Dean Naven  
**Chief Engineer**.....R. J. Schroeder

**KMNS—Sioux City—1954**

**Frequency:** 620 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Siouxland Bcstg. Co.  
**Address**.....620 Insurance Exchange Bldg.  
**News Service**.....UP  
**Representative**.....Pearson  
**President**.....Wm. F. Johns, Jr.  
**General Mgr.**.....R. J. Flynn  
**Commercial Mgr.**.....James R. Duryea  
**Sales Prom. Mgr.**.....Raymond Coffie  
**Program Director**.....Donald Frost  
**Publicity Dir.**.....Nancy Burns  
**Chief Eng.**.....Philip Maher

**KSCJ—Sioux City—1927**  
**ABC**

**Frequency:** 1360 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Perkins Bros. Co.

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

... and **MORE**  
**RADIO AND**  
**TELEVISION STATIONS**  
 depend on  
**The Associated Press**

**Business-Studio Address**.....415 Douglas St.  
**News Service**.....AP  
**Trans. Service**.....World  
**Representative**.....George P. Hollingbery  
**Membership**.....NARTB  
**President**.....W. R. Perkins  
**Sta., Comm. Mgr.**.....Eugene T. Flaheerty  
**Sales Prom. Mgr., Pub. Dir.**... Jean Harraday  
**Program Dir.**.....Elizabeth Sammons  
**Chief Engineer**.....S. C. Dier

**KTRI—Sioux City—1938**

**Frequency:** 1470 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**...Sioux City Bcstg. Co.  
**Address**.....400 Commerce Bldg.  
**News Service**.....UP  
**Representative**.....Everett-McKinney  
**Membership**.....RAB  
**President**.....John C. Kelly  
**Station Manager**.....H. W. Cassill  
**Chief Engineer**.....Sam Seldon

**KICD—Spencer—1941**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..Iowa Great Lakes Bcstg. Co.  
**Address**.....Hwys. 18, 71  
**News Service**.....AP  
**Trans. Service**.....Thesaurus, Standard  
**Representative**.....Pearson  
**Membership**.....RAB, NARTB  
**Gen. Mgr.**.....Ben B. Sanders  
**Program Director**.....Mason Dixon

**KAYL—Storm Lake—1948**

**Frequency:** 990 Kc.....**Power:** 250 Watts d.  
**Owned-Operated By**...Cornbelt Bcstg. Co.  
**Address**.....Park Building  
**Transcription**.....World, Standard  
**News Service**.....AP  
**Membership**.....NARTB  
**President**.....O. J. Grau

**Gen., Comm. Mgr., Prog., Pub. Dir.**..P. R. Benson  
**Chief Engineer**.....Robert L. Lamb

**KWWL—Waterloo—1947**  
**MBS**

**Freq.:** 1330 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**..Black Hawk Bdcstg Co.  
**Address**.....Hotel Russell Lamson  
**News Service**.....AP  
**Representative**.....Avery-Knodel, Inc.  
**Membership**.....NARTB, RAB  
**Transcription**.....Capitol  
**Pres., Gen., Sta. Mgr.**.....Ralph J. McElroy  
**Sales Manager**.....Donald E. Inman  
**Program Manager**.....Warren Mead  
**Chief Engineer**.....T. W. Kirksey

**KXEL—Waterloo—1942**  
**ABC**

**Frequency:** 1540 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Josh Higgins Bcstg. Co.  
**Address**.....Highway 20 East  
**News Service**.....INS, UP  
**Representative**.....Bolling  
**President**.....Egmond Sonderling  
**V.P., Mgr.**.....Alan Henry  
**Sales Dir.**.....Al Laval  
**Dir. of Operations**.....Don E. Kassner

**KJFJ—Webster City—1950**  
**KBS**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Land O'Corn Bcstg. Co.  
**Address**.....East H'way 20  
**News Service**.....AP  
**Transcription**.....Capitol, World  
**Membership**.....NARTB  
**President**.....Charles V. Warren  
**General Manager**.....Ray Malmberg

**Kansas**

Pop. March 1 (Est.) 2,146,000—Families 681,000  
 Radio Homes 662,000—TV Homes 487,000—Stations in State 44

**KSOK—Arkansas City—1947**  
**KBS**

**Freq.:** 1280 Kc.....**Power:** 1 Kw. d., 100 W. n.  
**Owned-Operated By**..The KSOK Bdcstg. Co.  
**Address**.....Box 455  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**V. P., General Manager**.....S. C. Thompson

**KARE—Atchison—1939**  
**KBS**

**Frequency:** 1470 Kc. ....**Power:** 1000 Watts  
**Owned-Oper. By**..Griffith-Buening Bdstg. Co.  
**Address**.....Fifth & Kansas Ave., Atchison  
**News Service**.....AP  
**Representative**.....Sears & Ayer  
**Membership**.....NARTB, RAB  
**Co-Owners**...J. M. Griffith, Paul H. Buening

**Gen. Mgr.**.....J. M. Griffith  
**Comm. Mgr.**.....Paul H. Buening  
**Program Director**.....Ed Arthur  
**Chief Engineer**.....L. H. Winegardner

**KCRB—Chanute—1952**

**Frequency:** 1460 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..Midwest Bdcstg System  
**Address**.....Box 132  
**News Service**.....UP  
**Representative**.....Best  
**Gen. Mgr., Chief Engr.**.....D. W. Hoisington  
**Comm., Sls., Prom. Mgr.**.....Fay Clopine  
**Program Director**.....Paula Hoisington

**KGGF—Coffeyville—1930**  
**ABC**

**Frequency:** 690 Kc.....**Power:** 10 Kw. d.; 5 Kw. n.  
**Owned-Oper. By**..The Midwest Bcstg. Co., Inc.

**Business-Studio Address**.....8th & Elm  
**News Service** ..... AP  
**Representative** ..... Pearson  
**Transcription Service** ..... World  
**Membership** ..... NARTB  
**President**..... Richard M. Seaton  
**Gen., Sta., Sales Prom. Mgr., Pub. Dir.**..R. Pratt  
**Commercial Manager**..... E. B. Spoonamore  
**Program Dir.**..... Richard S. Embody  
**Chief Engineer**..... J. S. Jaminet

**KXXX—Colby—1947**

**Frequency:** 790 Kc..... **Power:** 5000 Watts d.  
**Owned-Oper. By**.....Town & Farm Co., Inc.  
**Address** ..... Grand Island, Neb.  
**News Service** ..... UP  
**Rep.** ..... H-R Reps.  
**Membership** ..... NARTB, RAB  
**Transcription** ..... SESAC, Thesaurus  
**President** ..... Don Searle  
**Exec. V.P.**..... William A. Martin  
**Regional Sales Mgr.**..... Bill Moore  
**Business Mgr.**..... Willard Morton

**KFRM—Concordia—1947**  
**ABC-MBS**

**Frequency:** 550 Kc..... **Power:** 5000 Watts d.  
**Owned-Oper. By**.....KMBC Bcstg. Co.  
**Address** ..... 11th and Central Sts.  
**Representative** ..... Peters, Griffin & Woodward  
**Membership** ..... NARTB, RAB  
**News Service** ..... AP  
**Transcription** ..... World  
**Pres., Comm. Mgr., Pub. Dir.**..... Don Davis  
**V. P., Sls. Mgr.**..... G. T. Higgins  
**Exec. V. P.**..... J. T. Schilling  
**Sta. Mgr., Prog. Dir.**..... Dick Smith  
**Chief Eng.**..... Henry Goldenberg

**KNCK—Concordia—1954**  
**KBS**

**Frequency:** 1390 Kc..... **Power:** 500 Watts  
**Owned**..... General Bcstg. Co., Inc.  
**News Service** ..... UP  
**Pres., Gen., Sta. Mgr.**..... W. F. Danenbarger  
**Comm. Mgr., Prog. Dir.**..... Oscar W. Allen  
**Pub. Director**..... B. James Farley  
**Chief Engineer**..... Gene Shrouf

**KGNO—Dodge City—1930**  
**MBS**

**Frequency:** 1370 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**.....Dodge City Bcstg. Co.  
**Business Address** ..... 705 Second St.  
**Newspaper Affil.** Dodge City Publishing Co.  
**News Service** ..... AP  
**Representative**..... Arthur H. Hagg Assoc.  
**Membership** ..... NARTB, RAB  
**President** ..... J. C. Denious, Jr.  
**Gen., Station Mgr.**..... W. Elliott  
**Comm., Prom. Mgr.**..... Ruth Petersen  
**Program Director**..... Herschel Holland  
**Publicity Dir.**..... Don Hopkins  
**Chief Eng.**..... Bob Ellinger

**KBTO—El Dorado—1953**

**Frequency:** 1360 Kw..... **Power:** 500 Watts d.  
**Owned-Oper. By**..... El Dorado Bcstg. Co.  
**Address** ..... 205½ S. Main  
**News Service** ..... AP  
**Representative** ..... Indie Sales  
**Trans. Service** ..... Standard  
**Owner**..... O. A. Tedrick  
**General Manager**..... Jim Platt  
**Sales Prom. Mgr.**..... Jay Pratt  
**Program Dir.**..... Bob Lutz

**KVOE—Emporia—1939**  
**MBS**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.....Lyon Cty. Bcstg. Co., Inc.  
**Address** ..... Broadview Hotel  
**Newspaper Affil.** Great Bend Tribune, Herald  
 Press, Russell Daily News  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Membership** ..... NARTB, RAB  
**Representative** ..... Hal Holman  
**Pres., Gen. Mgr.**..... Sherwood R. Parks  
**Sales Manager**..... Richard Fraley  
**Program Director**..... Curt Stallings  
**Chief Engineer**..... Charles Stark

**KMDO—Fort Scott—1954**

**Frequency:** 1600 Kc..... **Power:** 500 Watts d.  
**Owned**..... Ft. Scott Bcstg. Co.  
**Address** ..... Ft. Scott  
**Representative** ..... Hil F. Best  
**General Mgr.**..... L. C. McKenney  
**Station Mgr.**..... Jim McKenney

**KNCO—Garden City—1948**

**Frequency:** 1050 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....Ark Valley Bcstg. Co., Inc.  
**Business-Studio Address** ..... 247  
**News Service** ..... UP  
**Transcription Service**..... SESAC  
**Representative**..... Continental Radio Sales  
**Membership** ..... NARTB, RAB  
**President** ..... Ellsworth Sherman  
**General. Sta. Mgr.**..... John Hendry  
**Comm. Mgr.**..... Jim Nicholas  
**Program Director**..... Wilma Goulding  
**Chief Engineer**..... Gene Conjurske

**KIUL—Garden City—1935**  
**NBC**

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... KIUL, Inc.  
**Address** ..... Garden City  
**News Service** ..... AP  
**Representative**..... Hal Holman  
**Transcription Service**..... World, Thesaurus  
**Membership** ..... NARTB, RAB  
**President, General Mgr.**..... Robert Wells  
**Comm., Prom. Mgr.**..... Joe Weddle  
**Program Dir.**..... Tony Jewell  
**Publicity Dir.**..... Mary Connors  
**Chief Eng.**..... Joe Tennesen

**KWGB—Goodland—1947**  
**MBS-KBS**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Goodland Bcstg. Co.  
Address..... Hotel Howard  
News Service..... UP  
Transcription Service..... Capitol, Cole, Keystone  
Owner, General Mgr..... James E. Blair  
Commercial Mgr..... Bert Blair

**KVGB—Great Bend—1937**  
**NBC**

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Operated By..... KVGB, Inc.  
Address..... 2007 17th St.  
Transcription Service..... Thesaurus, World  
News Service..... AP  
Representative..... John E. Pearson  
Membership..... NARTB, RAB  
V.P., Gen., Sta. Mgr..... Grover C. Cobb  
Asst. Mgr..... Robert D. Hilgsndorf  
Commercial Mgr..... Dale W. McCoy Jr.

**KAYS—Hays—1948**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... KAYS, Inc.  
Address..... 2450 Hall St.  
News Service..... AP  
Transcription..... World  
Representative..... Hal Holman  
Membership..... NARTB, RAB  
President..... Ross Beach  
Gen., Sta. Mgr..... Bob Schmidt  
Program Director..... Kay Melia  
Prom. Director..... Don Treu  
Commercial Manager..... Bud Ryan  
Publicity Dir..... Tad Felts  
Chief Engineer..... Glenn Barnett

**KWBW—Hutchinson—1935**  
**NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Nation's Center Bcstg. Co.  
Business-Studio Address..... 17th & Harding  
News Service..... AP  
Transcription Service..... World  
Representative..... Devney  
Membership..... NARTB  
General Manager..... Fred Conger  
Commercial Director..... Robert Hanna

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. Power: 1 Kw. d.; 500 n.  
Owned-Operated By..... KWHK Bcstg. Co., Inc.  
Business-Studio Address..... 18 W. 5th St.  
Representative..... Everett-McKinney  
Membership..... NARTB, RAB  
Pres., Gen. Mgr..... J. D. Hill

**KIND—Independence—1947**  
**MBS-KBS**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Operated By..... Central Bcstg., Inc.

Bus.-Studio Transmitter..... 114 North 8th St.  
News Service..... AP  
Pres., Sta. Mgr..... J. Nelson Rupard

**KJCK—Junction City—1949**  
**KBS**

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Junction City Bcstg. Co.  
Address..... 724½ No. Washington St.  
Membership..... NARTB, RAB  
News Service..... AP  
Representative..... Indie Sales  
Transcription Service..... Thesaurus  
Pres., Gen. Mgr..... R. L. Weir, Jr.  
Program Director..... Bruce Karns  
Sales Mgr..... A. B. Valencia

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Cy Blumenthal  
Address..... Kansas City  
News Service..... AP, UP  
Transcription..... Lang-Worth, Standard  
Membership..... NARTB, RAB  
Representative..... Charles Bernard  
President..... Cy Blumenthal  
Exec. Dir..... Ray Armand  
Sales Mgr..... Walt Lochman  
General Mgr..... Ed Charles  
Prog. Dir..... Dal Stallard  
Engineer..... Steve Hart

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. Power: 500 Watts d.  
Owned-Operated By..... Lawrence Bcstrs. Inc.  
News Service..... UP  
Transcription Service..... Thesaurus, World  
Representative..... Indie Sales  
Membership..... NARTB, RAB  
Gen., Sta. Mgr..... Arden Booth  
Comm. Mgr..... Tom Beal  
Program Director..... Prentiss Jefferson  
Chief Engineer..... Earl Sundbye

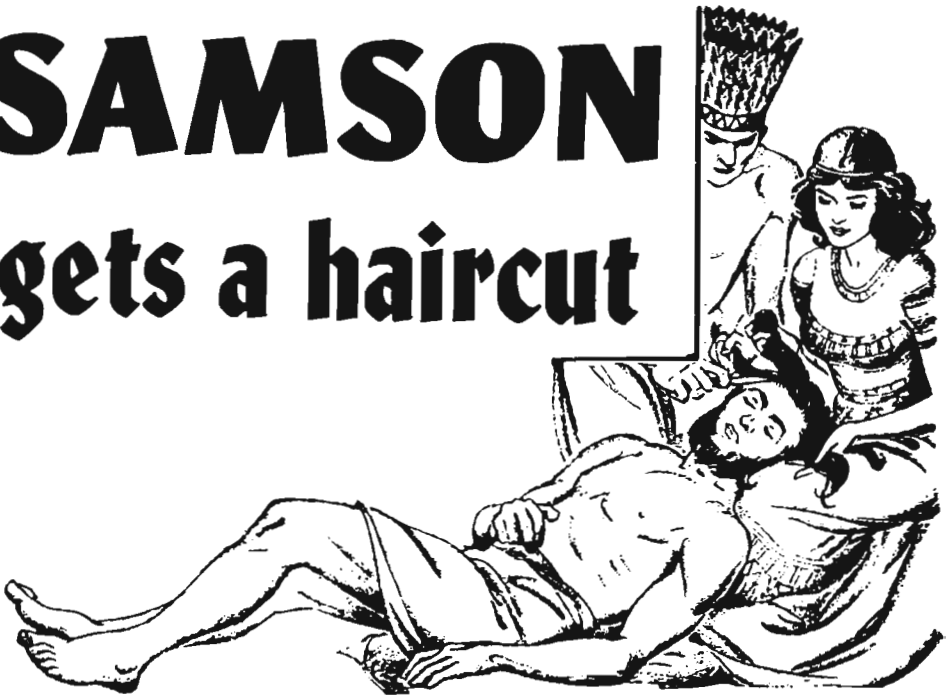
**KCLO—Leavenworth—1948**

Frequency: 1410 Kc. Power: 500 Watts d.  
Owned-Oper. By..... Leavenworth Bcstg. Co.  
Address..... P. O. Box 809  
News Service..... UP  
Representative..... Hil F. Best  
General Mgr..... Stephen P. Bellinger

**KSCB—Liberal—1948**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Seward County Bcstg. Co.  
Business Address..... P. O. Box 311  
News Service..... AP  
Transcription Service..... Lang-Worth  
Representative..... Hil F. Best  
Membership..... NARTB, RAB  
President..... Alf M. Landon  
Gen., Sta. Manager..... Leon S. Salathiel  
Prog. Dir..... Richard Latsch  
Chief Engineer..... Wayne Pash

# SAMSON gets a haircut



Poor soil conductivity can make a coverage weakling out of the most efficient 50 KW transmitter. On the other hand, *top* soil conductivity can turn a lower powered station into a coverage GIANT.

Located in America's highest rated conductive soil, WIBW's 5 KW signal smashes out 200 miles in every direction — over *twice* as far as 50 kilowatts could reach grounded in poor soil.

*Moral: Power Alone Is Not Enough*

**TOPEKA,  
KANSAS**

Ben Ludy, Gen. Mgr.  
WIBW & WIBW-TV  
in Topeka

Rep: Capper Publications, Inc.



**Our 30th Year**



**KMAN—Manhattan—1950**  
KBS

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Manhattan Bcastg. Co.  
Address.....114 No. 4th St.  
Transcription Service.....World  
Newspaper Affil.....Mercury  
News Service.....AP  
Membership.....NARTB  
President.....Fred A. Seaton  
Gen., Sta. Manager.....Lowell E. Jack  
Commercial Mgr.....Peter Wimsatt  
Chief Engineer.....Harld Luerhing

**KNDY—Marysville—1956**  
KBS

Frequency: 1570 Kc. Power: 250 Watts  
Owned.....Marshall Transmitter Inc.  
Address.....803½ Broadway  
News Service.....AP  
Transcription Service.....Thesaurus  
Membership.....NARTB  
Pres., Gen., Sta., Comm. Sales Prom. Mgr.  
Andrew J. E. Grauer  
Program, Pub. Director.....Al Hunter  
Chief Engineer.....Gary Vadnais

**KNEX—McPherson—1949**  
KBS

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Operated By.....K. R. Krehbiel  
Newspaper Affil.....Daily Republican  
News Service.....AP  
Membership.....RAB  
Gen., Sta., Comm., Sales Mgr.....Henry Dais  
Prog., Pub. Dir.....M. Heitschmidt  
Chief Engineer.....Claude Hughes

**KJRG—Newton—1953—KBS**

Frequency: 950 Kc. Power: 500 Watts  
Owned.....Geo. Basil Anderson  
Address.....Box 77  
News Service.....AP  
Transcription Service.....Thesaurus  
Station Rep.....Continental Biddick  
Owner, Gen. Mgr.....Geo. Basil Anderson  
Station Mgr.....Robert Kent

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By.....Ottawa Bcastg. Co.  
Address.....P. O. Box 46  
News Service.....UP  
Membership.....RAB  
Transcription Service.....World  
Partners.....Roderick B. Cupp, E. W. Cupp  
General Mgr.....Roderick B. Cupp  
Commercial Mgr.....Ronald G. Reed  
Chief Eng.....G. Servatius

**KLKC—Parsons—1948—KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Community Bcastg. Co.

Address.....109½ S. Central  
News Service.....AP  
Station Mgr.....Richard R. Combs

**KOAM—Pittsburg—1937**  
NBC

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
Owned-Oper.....The Pittsburg Bcastg. Co., Inc.  
Address.....Professional Bldg.  
Representative.....John E. Pearson  
News Service.....AP  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....E. V. Baxter  
Commercial Mgr.....W. Stout  
Sales Prom. Mgr.....Paul Hudson  
Pub. Dir.....Warren Stout  
Chief Engineer.....Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Stauffer Publications, Inc.  
News Service.....AP  
Membership.....NARTB  
Newspaper Affil.....Headlight Sun, Topeka  
Capital, Journal  
Representative.....Cooke  
President.....O. S. Stauffer  
General Manager.....Thad M. Sandstrom  
Chief Engineer.....John Glynn

**KWSK—Pratt—1952**

Frequency: 1570 Kc. Power: 250 Watts  
Owned.....Clem Morgan  
Address.....207½-209½ S. Main  
News Service.....UP  
Trans. Ser..Standard, Thesaurus, Lang-Worth  
Membership.....NARTB, RAB  
Gen., Sta. Mgr.....Clem Morgan  
Sales Prom. Mgr.....Dave Blevins  
Prom. Dir., Comm. Mgr.....F. Morgan  
Pub. Director.....Margaret Godfrey  
Chief Engineer.....Carl Lewis

**KRSL—Russell—1956—KBS**

Frequency: 990 Kc. Power: 250 Watts  
Owned.....Prairie States Broadcasting Co.  
Address.....Box 548  
News Service.....AP  
President, Chief Eng.....Melville L. Gleason  
Gen. Mgr.....William S. Scott  
Comm. Mgr.....Jan Dellinger

**KSAL—Salina—1937—MBS**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Operated By.....KSAL, Inc.  
Bus.-Studio Address.....201 Iron Ave.  
Newspaper Affil.....Journal  
Transcription.....Lang-Worth  
Representative.....John E. Pearson  
Membership.....NARTB, RAB  
President.....R. J. Laubengayer  
Sta., Comm. Mgr.....R. V. Jensen  
Chief Eng.....Don Englehart

**WIBW—Topeka—1926—CBS**

Frequency: 580 Kc. Power: 5000 Watts  
Owned By.....Capper Publications, Inc.  
Business-Studio Address.....1035 Topeka Blvd.



Rep.....Capper Publs, Inc.  
 President.....Philip Zach  
 General-Station Manager.....**Ben Ludy**  
 Asst. Mgr., Chief Engr.....Lewis Dickensheets  
 Sales Mgr.....Hilton Hodges  
 Publicity Director.....Vic Boutwell

Sales Prom. Mgr.....Tom Leahy  
 Program Director.....Scot McCullough  
 Chief Engineer.....Ira E. Courtney

### KJAY—Topeka—1947

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Robert Rohrs  
 Address.....908 Kansas Ave.  
 Representative.....Walker  
 News Service.....UP  
 Membership.....NARTB  
 President, Gen., Comm. Mgr.....Robert Rohrs

### KANS—Wichita—1936—NBC

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....K. Brown, F. Lynch  
 Business-Studio Address.....Kans Bcstg. Co.  
 Representative.....Simmons  
 News Service.....AP  
 Membership.....NARTB, RAB  
 General Mgr.....Frank J. Lynch  
 Sales Mgr.....Jim Yost  
 Program Dir.....J. Harmon

### KTOP—Topeka—1947 MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned.....Charles B. Axton  
 Address.....R. R. No. 6  
 News Service.....AP  
 Representative.....Stars National, Inc.  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Charles B. Axton  
 Comm., Prom. Mgr.....Louise Axton  
 Program Director.....Merle Blair  
 Publicity Director.....Roger Wilson  
 Chief Engineer.....Henry Guch

### KFBI—Wichita—1922

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By.....**KFBI Inc.**  
 Business-Studio Address.....Box 1402  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB  
 Representative.....**Avery Knodel**  
 Gen., Sta. Mgr.....Hale Bondurant  
 Program Dir.....Jim O'Neill  
 Comm. Mgr.....Lew Hunter  
 Pub. Director.....Adalee Smith  
 Chief Engineer.....**K. W. Pyle**

### WREN—Topeka—1926—ABC

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By...WREN, Bdcstg. Co., Inc.  
 Business-Studio Address.....411 W. 10th St.  
 News Service.....AP  
 Transcription Service.....Thesaurus, World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Alf M. Landon  
 Gen., Sta. Manager.....Max G. Falkenstein  
 Program Manager.....Bob Richmond  
 Pub. Dir.....Bonnie Purnell  
 Chief Engineer.....Al King

### KFH—Wichita—1922—CBS

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Operated By...Radio Station **KFH Co.**  
 Business-Studio Address.....**KFH Bldg.**  
 Newspaper Affiliation.....Eagle  
 News Service.....AP  
 Representative.....Blair  
 Membership.....RAB  
 President.....**John Rigby**  
 Exec. V.P.....M. M. Murdock  
 Gen. Mgr.....T. P. Bashaw  
 Comm. Mgr.....John Merrell  
 Program Supv.....Donald Anderson  
 Sales Prom. Mgr.....Russell Lowe  
 Chief Engineer.....Leslie Campbell

### KAKE—Wichita—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....KAKE Broadcasting Co., Inc.  
 Address.....1500 North West St.  
 News Service.....AP  
 Representative.....McGillvra  
 Membership.....NARTB  
 President.....Mark H. Adams  
 Gen., Sta. Mgr.....Martin Umansky  
 Comm. Mgr.....Roger Pepperd

### KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Oper. By...Wichita **Beacon Bcstg. Co.**  
 Address.....2829 Salina Ave.  
 Transcription Service.....Thesaurus, RCA  
 Representative.....Hollingbery, Clarke Brown  
 News Service.....AP  
 Membership.....NARTB, RAB  
 President.....O. E. Bradley  
 General Manager.....J. Milton Hall  
 Comm. Mgr.....Harold H. Hale  
 Program Director.....Virginia Welch  
 Chief Engineer.....Gene Williams

# Kentucky

Pop. March 1 (Est.) 3,044,000—Families 835,503  
Radio Homes 812,000—TV Homes 512,000—Stations in State 64

## WCMI—Ashland—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned. Edwina Broadcasting Co.  
Address. 120 20th Street  
News Service UP  
Representative George P. Hollingbery  
President George H. Clinton  
Gen., Comm., Sales Prom. Mgr., Pub. Dir.  
W. R. Martin  
Program Director Lota Caines  
Chief Engineer Robert L. Gilmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts  
Owned WTCR, Inc.  
Address P. O. Box 848  
News Service AP  
Representative Rambeau, Dora-Clayton  
Membership NARTB  
President Jane E. Trimmer  
General Manager N. S. Tweel  
Comm. Mgr., Chief Eng. Carroll G. Ogle  
Sales Prom. Mgr. Jimmy Oakes  
Program Director Johnny Simpson  
Publicity Dir. Ernest Sparkman

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By Brown Radio & TV Co.  
Address 109 Sycamore St.  
News Service AP  
Transcription Thesaurus  
Representative Hil F. Best  
Pres., Gen. Mgr. Dwight L. Brown  
Sales, Prom. Mgr. Charles W. Read  
Program Dir. Bessie L. McDonald  
Chief Eng. Everett Lawson

## WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner Bardstown Bcstg. Co.  
Address P. O. Box No. 1  
President V. R. Anderson

## WCBL—Benton—1954—KBS MBS

Frequency: 1290 Kc. Power: 1000 Watts  
Owned-Oper. By Purchase Bcstg. Co.  
News Service UP  
Representative Continental  
President J. Shelby McCallum  
Manager John Stewart  
Program Dir. Jerry Crutchfield

## WKCT—Bowling Green—1947 ABC

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Daily News Bdcstg. Co.  
Address 804½ College St.  
Newspaper Affiliation Park City Daily News  
News Service UP  
Representative Pearson

Membership NARTB  
President J. Ray Gaines  
Gen., Sta. Mgr., Sales Mgr. Al Temple  
Comm. Mgr. Jeff Wright  
Prog., Pub. Dir. T. J. Eversole  
Chief Engineer Jack Hendricks

## WLBJ—Bowling Green—1939 MBS

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Greenwood Bcstg. Co.  
Address Fairview and Lennan Ave.  
Representative Walker  
Membership NARTB  
Asst. Gen. Mgr. P. J. Bahakel  
Station Mgr. Robert Procler  
Station Dir. R. E. Giles, Jr.

## WTCO—Campbellsville—1948 KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Taylor Co. Bcstg. Co.  
Address P. O. Box 28  
News Service UP  
Transcription SESAC  
Representative Hil F. Best  
President H. T. Parrott  
General Manager Redman L. Turner  
Station Manager Thomas Kerr  
Commercial Manager Lindsey Harden  
Chief Engineer J. B. Crowley

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner Central City, Greenville Bcstg. Co.  
Address 110 North First St.  
Newspaper Affil. Messenger, Times-Argus  
News Service UP  
Transcription SESAC  
Representative Hil F. Best  
Station Mgr. Bobby Anderson

## WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts  
Owner Muhlenberg Bcstg. Corp.  
Address Box 325  
News Service AP  
Transcription World  
President Andy Anderson  
Gen., Mgr. Ronald L. Beane  
Promotion Mgr. Dean Harden

## WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By Tri-County Bcstg. Corp.  
Address Columbia  
News Service UP  
Station Representative Hil Best  
Trans. Ser. MacGregor, World  
Pres., Sta., Gen. Mgr. S. C. Bybee  
Program Director Oris Gowen  
Asst. Mgr., Sales Dir. Lanier Burchell  
Chief Engineer Lewis Owens

**WCTT—Corbin—1947**  
**MBS-KBS**

Frequency: 680 Kc.....Power: 1000 Watts  
Owned-Oper. By....Corbin Times-Tribune, Inc.  
News Service .....AP  
Newspaper Affil. ....Corbin Times-Tribune  
Transcription Service .....World  
President.....J. Springer Robinson  
General Manager.....John L. Crawford  
Station Manager, Prog. Dir.... Kenneth Turner  
Commercial, Sls. Prom. Mgr.... S. G. Hembree  
Chief Engineer.....C. R. Austin

**WZIP—Covington—1947**  
**KBS**

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Operated By.....WZIP, Inc.  
Bus. Studio Address...Sixth & Madison Aves.  
News Service.....UP  
Representative.....Kentucky Radio Sales  
Pres., Gen. Mgr..... Arthur L. Eilerman  
Commercial Mgr..... Francis X. Mc Nerney

**WCPM—Cumberland—1951**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Tri-City Bcstg. Co.  
Address.....P. O. Box 955  
Transcription Service .....Thesaurus  
News Service .....UP  
General Manager.....E. F. Shadbourne

**WHIR—Danville—1947**  
**MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By..Commonwealth Bcstg. Corp.  
Address.....Burgin Road  
News Service .....AP  
Transcription Service .....Thesaurus  
Representative.....Hal Holman Co.  
Membership .....NARTB, RAB  
Comm. Mgr.....W. T. Isaac

**WIEL—Elizabethtown—1950**  
**KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By....Elizabethtown Bcstg. Co.  
Transcription Service .....Thesaurus  
Station Representative.....Hil Best  
News Service .....UP  
Membership .....NARTB  
President.....J. W. Hodges  
General Manager.....Dee Huddleston  
Commercial Mgr..... Calvin Skaggs  
Program Director.....Thomas Skinner  
Chief Engineer.....Thomas Baldwin

**WFKY—Frankfort—1946**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By....Frankfort Bcstg. Co.

Address.....Kentucky Ave. Extended  
News Service .....AP  
Transcription Service.....Thesaurus  
Representative .....Burn-Smith  
Pres., Gen. Mgr..... Ken Hart  
Commercial Mgr.....Bud McClain  
Prog. Dir.....Mary Garland  
Chief Engineer.....Wally Roach

**WFKN—Franklin—1954**  
**KBS**

Frequency: 1220 Kc.....Power: 250 Watts  
Owned.....Franklin Bcstg. Co.  
Address.....103 N. High St.  
Representative.....Hil F. Best Co.  
News Service .....AP  
General Manager.....L. L. Valentine  
Commercial Mgr.....Howard H. Ogles  
News Director.....A. W. Kockritz, Jr.

**WFUL—Fulton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Operated By..West Tenn. Bcstg. Corp.  
Address.....Hwy. 166  
News Service .....UP  
Station Representative.....Hil Best  
Membership .....NARTB  
Transcription Service .....Thesaurus  
President.....Paul Westpheling  
Station Mgr.....Mrs. P. Westpheling  
Comm. Mgr.....J. O. Lewis

**WKAY—Glasgow—1946—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By....Glasgow Bcstg. Co., Inc.  
Address.....510 Happy Valley Rd.  
News Service .....UP  
Transcription Service.....World, Standard  
Membership .....NARTB  
President.....Jack Pedigo  
Gen., Sta., Comm. Mgr., Chief Eng. Clovis Sadler  
Sales Prom. Mgr.....J. M. Barrick  
Pub., Prog. Dir.....Moena E. Sadler

**WHLN—Harlan—1941**  
**MBS**

Frequency: 1280 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Radio Harlan, Inc.  
Address.....Harlan  
News Service .....UP  
Transcription Service.....World  
Representative .....Burn-Smith  
Membership .....NARTB  
P. esident.....J. Francke Fox, Jr.  
Program Director.....Jack McCoy  
Gen. Mgr.....J. T. Morgan  
Chief Engineer.....Marvin Johnson

**WHBN—Harrodsburg—1955**  
**KBS**

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned-Operated By.Pioneer Broadcasting Co.  
Address.....Box 246  
News Service .....UP  
General Manager.....Henry H. Royse

**WKIC—Hazard—1947**  
**MBS-KBS**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. by Mountain Broadcasting Service, Inc.

Address Peoples Bank Building  
News Service UP  
Transcription Service World  
Representative Hil F. Best  
Membership NARTB  
President Fred B. Bullard  
Gen., Sta. Mgr. R. S. Mansfield  
Comm. Mgr. Julius Lasslo  
Prog. Dir. Norma Strong  
Chief Eng. Y. Bowling

**WSON—Henderson—1941**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Oper. By Henderson Bcstg. Co., Inc.  
Bus-Studio Address 121 No. Main St.  
News Service UP  
Transcription Service World  
Membership NARTB  
P.es., Gen., Sta. Mgr. Hecht S. Lackey  
Comm. Mgr. Ewing Graham  
Pro., Pub. Dir., Sls. Prom. Mgr. M. E. Schaeffer  
Chief Engineer Doris E. Gibson

**WHOP—Hopkinsville—1940**  
**CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Hopkinsville Bcstg. Co., Inc.  
Address 1102 So. Virginia St.  
News Service UP  
Transcription Service World  
Representative Bogner & Martin  
Membership NARTB, RAB  
Pres., Gen., Sta. Mgr. F. E. Lackey  
Comm. Mgr. Katherine Peden  
Program Director Margaret Wyatt  
Sales Prom. Mgr., Pub. Dir. Joyce Ann Kane  
Chief Engineer Leo Y. Wilson

**WKO—Hopkinsville—1954**

Frequency: 1480 Kc. Power: 1000 Watts  
Owner Pennyryle Bcstg. Co.  
Address 808½ South Main St.  
Newspaper Affil. Kentucky New Era  
News Service AP  
Transcription Associated  
Representative Hil F. Best  
Pres., Gen. Sta. Mgr. Charles W. Stratton  
Sales Prom. Mgr. Susan Hyde  
Comm. Mgr., Pub. Dir. Don Ritter  
Prog. Dir. Bob Spradlin  
Chief Engineer Walter Wilson

**WLBN—Lebanon—1954**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned Lebanon-Springfield Bcstg. Co.  
Address P. O. Box 647  
News Service AP  
Transcription World

Representative Hil F. Best  
Gen. Mgr. C. H. Hulse  
Sta., Comm. Sales Pro. Mgr. Charles Shuffett  
Chief Engineer C. H. Hulse, Jr.  
Program Director E. Jeffries  
Pub. Director Shirley Wilcher

**WLAP—Lexington—1922**  
**ABC**

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By American Bcstg. Corp. (Not ABC)  
Business-Studio Address Radio Bldg.  
News Service UP  
Transcription Service World  
Representative John E. Pearson  
Membership NARTB, RAB  
Pres., Gen. Mgr. Gilmore N. Nunn  
Commercial Mgr. Miller Welch

**WLEX—Lexington—1946**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By Central Ky. Bcstg. Co.  
Address 134 N. Limestone St.  
Membership NARTB  
Representative Bolling Co.  
News Service AP  
President J. D. Gay, Jr.  
V.P., Gen. Mgr. Earl L. Boyles  
Commercial Mgr. Lee Tackett  
Program Director Evelyn Bengé  
Chief Engineer J. M. Robertson

*a Whopper of a buy*

**WHOP**

fulltime CBS Radio  
for

Hopkinsville and Ft. Campbell,  
Kentucky

**FULLTIME LOCAL NEWS DEPT.**

**FULLTIME FARM DIRECTOR**

**FULLTIME WOMEN'S DIRECTOR**

F. Ernest Dutch Lackey  
*President & General Manager*

**WHOP + WHOP — FM**

1230 Kc  
250 watts

98.7 MC  
8800 watts

**WVLK—Lexington—1947**  
MBS

Frequency: 590 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . Bluegrass Bcstg. Co., Inc.  
Address . . . . . Phoenix Hotel  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Burn-Smith  
Membership . . . . . NARTB  
President . . . . . Donald J. Horton  
General Mgr. . . . . Ted Grizzard

**WFTG—London—1955**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . London Broadcasting Co.  
Address . . . . . Box 333  
News Service . . . . . UP  
Transcription Service . . . . . Standard  
Representatives . . . . . Hil F. Best Co.  
Pres., Gen., Sta. Mgr. . . . . Elmo Mills  
Comm. Mgr. . . . . Raymond Asher  
Prog. Dir. . . . . Charles D. Nelson  
Chief Engineer . . . . . Russell Henson

**WAVE—Louisville—1933**  
NBC

Frequency: 970 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . WAVE, Inc.  
Business Address . . . . . 334 E. Broadway  
Transcription Service . . . . . Thesaurus, Standard  
News Service . . . . . AP  
Rep. . . . . NBC Spot Sales, Bomar Lowrance  
Membership . . . . . NARTB  
General-Station Manager . . . . . Nathan Lord  
Commercial Manager . . . . . Woody Dulaney  
Program Director . . . . . James Caldwell

**WGRC—Louisville—1936**  
MBS

Frequency: 790 Kc. . . . . Power: 5000 d. 1000 n.  
Owned-Operated By . . . Northside Bcstg. Corp.  
Bus.-Studio Address . . . . . Ky. Home Life Bldg.  
News Service . . . . . AP  
Membership . . . . . NARTB  
Transcription . . . . . World  
Representative . . . . . Walker  
President . . . . . J. Porter Smith  
Gen. Mgr. . . . . Charles L. Harris  
Comm. Mgr. . . . . Tom Underwood  
Pgm. Dir. . . . . George Partridge  
Chief Engineer . . . . . W. J. Morrison

**WHAS—Louisville—1922**  
CBS

Frequency: 840 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By . . . . . WHAS, Inc.  
Address . . . . . 8th and Broadway  
Representative . . . . . Henry I. Christal Co.  
Membership . . . . . NARTB  
V. Pres., Director . . . . . Victor A. Sholis  
Station Manager . . . . . Neil D. Cline  
Sales Director . . . . . John M. Fouts  
Promotion Director . . . . . William Loader  
Program Director . . . . . Sam Gifford

**WINN—Louisville—1940**  
KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . Kentucky Bcstg. Corp., Inc.  
Bus.-Studio Address . . . . . 412 Speed Building  
News Service . . . . . UP  
Representative . . . . . Forjoe & Co.  
President . . . . . Emil J. Arnold  
Commercial Manager . . Chas. A. Schacht, Jr.  
V. P., Gen., Sta. Mgr. . . . . Glen Harmon  
Comm. Mgr. . . . . James Nathan  
Promotion Mgr. . . . . Helen Roberts  
Continuity Dir. . . . . Addley C. Bourne  
Chief Engineer . . . . . Melvin Scarsdale

**WKLO—Louisville—1948**  
ABC

Freq.: 1080 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . Mid-America Bcstg. Corp.  
Business-Studio Address . . . Henry Clay Hotel  
Representative . . . . . John Blair & Co.  
News. Affil. . . . . Lancaster (Ohio) Eagle-Gazette  
Transcription Service . . . . . Standard  
Membership . . . . . NARTB  
News Service . . . . . UP  
President . . . . . Charles Sawyer  
Exec. Vice-Pres. . . . . J. P. Williams  
Manager . . . . . W. H. Spencer  
Prom. Mgr., Prog. Dir. . . . . Pat Fredericks  
Pub. Dir. . . . . Ben Erskine  
Chief Engineer . . . . . William H. Faulkner

**WKYW—Louisville—1947**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Radio Kentucky, Inc.  
Bus.-Studio Address . . . . . 431 W. Jefferson St.  
News Service . . . . . AP  
Representative . . . . . Burn-Smith  
Transcription . . . . . Capitol, Standard, Associated  
President . . . . . F. Eugene Sandford  
V.P., Sta. Manager . . . . . Edwin E. S. Weldon

**WLOU—Louisville—1948**

Frequency: 1350 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By Rounsaville of Louisville, Inc.  
Business-Studio Address . . . . . 2549 S. Third St.  
News Service . . . . . UP  
Representative . . . . . Gill-Perna, Dorc-Clayton  
President . . . . . Robert W. Rounsaville  
Gen., Sta. Mgr. . . . . W. A. Selley, Jr.  
Comm. Mgr., Prog. Dir. . . . . W. E. Summer  
Sales Prom. Mgr. . . . . J. Schwartz  
Chief Engineer . . . . . Steve Dawson  
Technical Director . . . . . Paul Cram

**WFMW—Madisonville—1949**  
KBS

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By Messenger Bcstg. Co., Inc.  
Address . . . . . Box 351  
News Service . . . . . UP, AP  
Trans. Service . . . . . Capitol, Thesaurus, Standard  
Membership . . . . . NARTB  
Sta. Mgr. . . . . H. W. Wells



Comm. Mgr. .... Elmer L. Kelley, Jr.  
 Program Director ..... J. G. Gallin  
 Chief Eng. .... Charles Lee

**WKTM—Mayfield—1946**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Kentucky Bcstg. Co.  
 Studio Address ..... Box 232  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Best  
 Owner, Gen. Mgr. .... Fred L. Thomas  
 Comm. Mgr. .... John M. Latham  
 Program Dir. .... Jerry Watson

**WNGO—Mayfield—1947**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... West Ky. Bcstg., Inc.  
 Address ..... P. O. Box 431  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth, World  
 Membership ..... NARTB, RAB  
 Representative ..... Indie Sales  
 Station Manager ..... T. E. Brewer  
 Program Director ..... O. L. Davis  
 Chief Engineer ..... John E. Shelton

**WFTM—Maysville—1948**  
**MBS-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Standard Tobacco Co., Inc.  
 Bus. Address ..... 626 Forest Ave.  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 President ..... Charles P. Clarke  
 General Sta. Mgr. .... John W. Betts  
 Commercial Mgr. .... Herbert Williams  
 Program Director ..... Lawrence McGill  
 Chief Engineer ..... Chester A. Terry

**WMIK—Middlesboro—1948**  
**KBS**

Frequency: 560 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Cumberland Gap Bcstg.  
 Address ..... Box 698  
 Representative ..... McGillvra  
 Transcription Service ..... World  
 News Service ..... UP  
 Membership ..... RAB  
 President ..... Dr. U. G. Brummett  
 Gen., Sta., Comm. Mgr. .... Maurice K. Henry  
 Sales Prom. Dir. .... M. K. Henry  
 Program Director ..... Bill Baker  
 Chief Engineer ..... K. Bronell Reedy

**WFLW—Monticello—1955**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ... Wolf Creek Bcstg. Co.  
 News Service ..... UP  
 Transcription ..... SESAC  
 Station Manager ..... James Shacklette

**WMOR—Morehead—1954**

Frequency: 1330 Kc. .... Power: 1000 Watts

Owned & Operated By ... Morehead Bcstg. Co.  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Pres., Mgr. .... William J. Sample  
 Chief Eng. .... Earl S. Young

**WNBS—Murray—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Murray Bcstg. Co.  
 Address ..... P. O. Box 548  
 News Service ..... AP  
 Transcription Service ..... World  
 Manager ..... Edward Griffin

**WNOP—Newport—1948**

Frequency: 740 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Tri-City Bcstg. Co.  
 Business-Studio Address ... 606 Monmouth St.  
 News Service ..... UP  
 President ..... James G. Lang  
 General Manager ..... Ann Rolles Lang  
 Sta. Mgr., Prog. Dir. .... R. D. Nunn  
 Comm. Mgr., Pub. Dir. .... R. L. Pike  
 Chief Engineer ..... Jack L. Tichenor

**WOMI—Owensboro—1938**  
**MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Owensboro Bcstg. Co., Inc.  
 Address ..... Box 536  
 News Service ..... AP  
 Newspaper Affiliations ... Messenger, Inquirer  
 Representative ..... Burn-Smith  
 Membership ..... NARTB  
 President ..... Lawrence W. Hager  
 Gen., Sta., Comm. Mgr., Pub. Dir. Hugh O. Potter  
 Sales Prom. Mgr. .... Jim Wilkinson  
 Program Director ..... Cliffordean Potter  
 Chief Engineer ..... Harold I. Peters

**WVJS—Owensboro—1947**  
**ABC**

Frequency: 1420 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ... Owensboro On The Air, Inc.  
 Business-Studio Address ..... 324 Allen St.  
 News Service ..... UP  
 Representative ..... William G. Rambeau  
 Membership ..... NARTB  
 President ..... V. J. Steele  
 Gen., Sta. Mgr. .... Malcolm Greep  
 Commercial Manager ..... John T. Rutledge  
 Sales Prom. Mgr. .... Joe Bell  
 Program Director ..... Earl Fisher  
 Chief Engineer ..... Earl Jaqoe

**WKYB—Paducah—1946**  
**NBC**

Freq.: 570 Kc. .... Power: 1 Kw. d., 500 Wts., n.  
 Owned-Oper. By ..... WKYB, Inc.  
 Address ..... 504 Kentucky Ave.  
 Newspaper Affil. .... Paducah Sun-Democrat  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Pearson



Membership ..... NARTB  
 Pres., Gen. Mgr. .... E. J. Paxton, Jr.  
 Business, Prom. Mgr. .... S. Livingston  
 Prog. Dir., Ch. Eng. .... Ernest Pell  
 Publicly Dir. .... Mal Topping

**WPAD—Paducah—1930—CBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By .. Paducah Bdcstg. Co., Inc.  
 Address ..... 4th & Bway—Taylor Bldg.  
 News Service ..... UP  
 Trans. Serv. .... Thesaurus  
 Representative ..... Sears & Ayer  
 Membership ..... NARTB, RAB  
 President ..... Pierce E. Lackey  
 General Manager ..... Prewitt Lackey  
 Sta. Mgr., Prog., Pub. Dir. .... Ray Mofield  
 Comm. Manager ..... Linn Wolff  
 Prom. Mgr. .... Buss Rutter  
 Prom. Mgr. .... Benny Smith  
 Prog., Pub. Dir. .... Ray Mofield  
 Chief Engineer ..... U. C. Morris

**WSIP—Paintsville—1949**  
**MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Big Sandy Bcstg. Co.  
 Address ..... 121 Main St.  
 News Service ..... AP  
 Membership ..... NARTB  
 Station Rep. .... Hil Best, Ky. Radio Sales  
 General Manager ..... Ted Arnold Silvert  
 Owner, General Manager. ... Ted Arnold Silvert  
 Program Dir. .... Bill Barker  
 Chief Engineer ..... Eugene Baldrldge

**WKLX—Paris—1955**

Frequency: 1440 Kc. .... Power: 1000 Watts  
 Owned & Operated By ..... Paris Bcstg. Co.  
 Address ..... 630 Main St.  
 News Service ..... UP  
 General Manager ..... Rex Osborne  
 Commercial Mgr. .... J. Shubinski  
 Chief Engineer ..... Vernon Hutchinson

**WLSI—Pikeville—1949**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Cumberland Pub. Co.  
 Address ..... Pikeville  
 Newspaper Affiliation. ... Pike County News  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 President ..... Mrs. W. J. Ward  
 Gen., Sta., Sales Comm. Mgr. Roy E. Alexander  
 Prog., Pub. Dir. .... John C. Adkins  
 Chief Engineer ..... Guy N. Ferrell

**WPKE—Pikeville—1949**  
**MBS-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... E. Ky. Bdcstg. Corp.  
 News Service ..... AP  
 Station Rep. .... Continental  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Jack L. Hatcher

Sales Prom. Mgr. .... R. W. Tarbeck  
 Chief Engineer ..... James K. Hoskins

**WPRT—Prestonburg—1952**

Frequency: 960 Kc. .... Power: 1 Kw., d.  
 Owned ..... Kentucky Mt. Bcstg. Co.  
 Address ..... So. Lake Drive  
 News Service ..... UP  
 Transcription Service ..... MacGregor  
 Comm. Mgr. .... Rex Osborne

**WPKY—Princeton—1950**  
**KBS**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Princeton Bcstg. Co.  
 Address ..... U. S. Highway 62 North  
 Trans. Service ..... Capitol  
 Station Rep. .... Continental  
 News Service ..... AP  
 Sta. Mgr. .... Leslie Goodaker  
 Comm. Mgr. .... Ellis Burnam  
 Publicity Dir. .... Wilburn Wilson  
 Chief Engineer ..... Marvin Mahoney

**WSAC—Radcliff—1955**

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Fort Knox Bcstg. Corp.  
 Address ..... Fort Knox, Ky.  
 News Service ..... UP  
 Transcription ..... Lang-Worth  
 President ..... B. E. Cowan  
 Vice-Pres. .... Seymour Goodman  
 Secy.-Treas. .... Gerald W. Howard  
 Program Director ..... Clem Cockrel

**WEKY—Richmond—1953**  
**MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... WEKY, Inc.  
 Address ..... McKee Bldg.  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 President ..... Dages I. Boyle  
 General, Sta. Manager ..... O. C. Halyard Jr.  
 Comm. Mgr. .... Fred Welch  
 Program Director ..... John Sullivan  
 Promotion Mgr. .... Jack Pa rish  
 Pub. Dir. .... Ray Hooper  
 Chief Engineer ..... Paul Smith

**WRUS—Russellville—1953**  
**KBS**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... So. Kentucky Bcsters.  
 Address ..... P. O. Box 110  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Representative ..... Hil F. Best  
 President ..... Roth E. Hook  
 General Manager ..... Woodrow P. Sosh  
 Sta. Mgr., Eng. .... Earl Johnson  
 Sales Mgr., Prog. Dir. .... J. H. Johnson



**WSFC—Somerset—1947**  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Southeastern Bcstg. Co.  
Address ..... Box 740  
News Service ..... UP  
Transcription Service ..... Theasurus  
Membership ..... NARTB  
Representative ..... Hill F. Best  
Pres., Gen. Mgr. .... Mike Layman  
Commercial Manager ..... Donald Orwin  
Program Director ..... John A. Hartnett  
Technical Dir. .... Ralph F. Denton  
Chief Engineer ..... John Agostine

**WMTC—Vancleve—1948**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Kentucky Mt. Holness Assn.  
Bus.-Studio Address ..... Vancleve  
News Service ..... AP  
Representative ..... Continental  
President ..... Dr. Lela G. McConnell  
General-Station-Comm. Mgr. .... Wilfred Fisher

Program Dir. .... Violet Person  
Chief Engineer ..... Kenneth Amspaugh

**WTCW—Whitesburg—1953**

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Folkways Bcstg. Co., Inc.  
Address ..... Whitesburg  
News Service ..... UP  
Trans. Service ..... SESAC  
President ..... William R. McDaniel  
Station Mgr. .... Donald W. Crosthwait

**WWKY—Winchester—1954**

Frequency: 1380. Power: 1000 Watts  
Owner ..... Winchester Bcstg. Co., Inc.  
Address ..... Box 492  
News Service ..... AP  
Transcription ..... Theasurus  
President ..... N. B. Ratliff  
General Manager ..... Charles Drew  
Commercial Mgr. .... Tom Wade  
Sales Prom. Mgr., Pub. Dir. .... Jay Watters  
Program Director ..... Herman Kelly  
Chief Engineer ..... Tommy Bratton

**Louisiana**

Pop. March 1 (Est.) 3,052,000—Families 839,000  
Radio Homes 804,000—TV Homes 576,000—Stations in State 65

**KROF—Abbeville—1948**

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.  
Business Address ..... P. O. Box 306  
News Service ..... AP  
Transcription Service ..... World  
Membership ..... NARTB  
General Manager ..... George P. Martin

**KALB—Alexandria—1935**  
ABC

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Alexandria Bdcstg. Co., Inc.  
Address ..... 601 Wash. St.  
News Service ..... AP, UP  
Transcription Service ..... World  
Representative ..... Weed & Co.  
Membership ..... NARTB, RAB  
President ..... T. B. Lanford  
Gen. Manager ..... Walter D. Melson  
Station Manager ..... Alex Marchand  
Comm. Mgr. .... Bill DeTournillon  
Sls. Prom. Mgr. .... Barbara LeBlanc  
Program Director ..... Jim Gaines  
Publicity Director ..... LaJuan Covell  
Chief Engineer ..... Eugene Millen

**KDBS—Alexandria—1953**

Frequency: 1410 Kc. Power: 1 Kw.  
Owned ..... Dixie Bcstg. Ser.  
Address ..... 915 Fourth St.  
News Service ..... UP  
General Mgr. .... Irving Ward-Steinman  
Commercial Mgr. .... D. Ed Pebbles  
Station Director ..... W. G. Lynch  
Chief Engineer ..... Henry J. Lazarone

**KSYL—Alexandria—1947**

NBC

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By ..... KSYL, Inc.  
Address ..... Box 1489  
Rep ..... Exerett-McKinney, Clarke Brown  
Membership ..... NARTB  
Pres., Comm. Mgr. .... Milton Fox  
Gen., Sta., Sls., Mgr., Pub. Dir. .... Virgil G. Evans  
Program Director ..... Bruce Rainey  
Chief Engineer ..... Jim Perkins

**WABL—Amite—1955**

Frequency: 1570 Kc. Power: 500 Watts  
Owned-Oper. By... Amite Broadcasting Co.  
Address ..... 118 N.E.R.R. Ave.  
News Service ..... UP  
Station Mgr. .... A. M. Smith  
Commercial Mgr. .... Hugh Wall

**KTRY—Bastrop—1948**

Frequency: 730 Kc. Power: 250 Watts d.  
Owned-Oper. By... Morehouse Bcstg. Co.  
Address ..... Enterprise Bldg.  
News Service ..... UP  
Transcription ..... World  
Membership ..... NARTB  
Manager ..... Bill Davis  
Program Director ..... Carl Livingston

**WAFB—Baton Rouge—1946**  
MBS

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Modern Bcstg. Co.  
Address ..... Government St.



**Representative**... Adam Young, Clarke Brown  
**News Service** ..... AP  
**Membership** ..... NARTB, RAB  
**Chairman of the Board**... Dwight M. Martin  
**President**..... Tom E. Gibbens  
**Vice-Presidents**.. Edgar B. Stern, Jr., Robert D. Swezey, A. Louis Read  
**Secretary**..... Louis A. Prejean  
**Treasurer**..... Francis H. Lee  
**Station Mgr.**..... Owen Elliott

### WIBR—Baton Rouge—1948

**Frequency:** 1300 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Community Bcstg. Co.  
**Address** ..... P. O. Box 1226  
**News Service** ..... AP  
**Membership** ..... NARTB, RAB  
**Representative** ..... Walker  
**President**..... G. T. Owen  
**V.P., Gen., Sta. Mgr.**..... Robert Earle  
**Comm. Mgr.**..... Olas Olsen  
**Prog. Dir.**..... Scott W. Erwin  
**Chief Eng.**..... E. E. Case

### WJBO—Baton Rouge—1934 NBC

**Frequency:** 1150 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**.. Baton Rouge Bcstg. Co., Inc.  
**Business-Studio Address**..... 444 Florida St.  
**News. Affil.**... State Times, Morning Advocate  
**News Service** ..... AP, INS  
**Representative** ..... George P. Hollingbery  
**Membership** ..... RAB, NARTB  
**President**..... Douglas L. Manship  
**Gen., Sales Mgr.**..... Kelly Maddox  
**Comm. Mgr.**..... John D. Wooldridge  
**Pub. Dir.**..... Catherine Pearson  
**Program Director**..... Jim Cathey  
**Chief Engineer**..... Theodore Hubert

### WLCS—Baton Rouge—1946

**Frequency:** 910 Kc..... **Power:** 1000 Watts  
**Owned-Operated By**..... Air Waves, Inc.  
**Business Address** ..... P. O. Box 240  
**News Service** ..... AP  
**Transcription Service**..... World  
**Representative** ..... Wm. G. Rambeau  
**Membership** ..... NARTB, RAB  
**President**..... Norman Saurage, Jr.  
**Gen. Manager**..... Lamar Simmons  
**Comm. Mgr.**..... T. A. LeBlanc  
**Prog. Dir.**..... Gene Nelson  
**Chief Eng.**..... Edward Van Valkenburg

### WXOK—Baton Rouge—1953

**Frequency:** 1260 Kc.... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... WXOK, Inc.  
**Address**..... 243 Convention St.  
**Representative**..... Forjoe, Clayton Cosse  
**News Service** ..... UP  
**Transcription** ..... Cohen  
**President**..... Jules Paqlin  
**General Manager**..... S. Ray, Jr.  
**Station Manager**..... Thomas L. McGuire  
**Chief Engineer**..... Francis Fendlason

### WHXY—Bogalusa—1954

**Frequency:** 920 Kc..... **Power:** 1 Kw. d.  
**Owned**..... Bogalusa Bcstg. Co.  
**Address**..... P. O. Box 689  
**News Service** ..... AP  
**Station Rep.**..... Clark  
**Station Mgr.**..... W. A. Stewart  
**Program Dir.**..... J. D. Davis

### WIKC—Bogalusa—1947—KBS

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Operated By**.... Curt Siegelin, Admin.  
**Business Address**..... P. O. Box 811  
**News Service** ..... AP  
**Pres., Gen. Mgr.**..... Curt Siegelin  
**Comm. Mgr.**..... J. H. Knight  
**Prog. Dir.**..... D. Knight, Jr.  
**Pub. Dir.**..... Robt. Germain  
**Chief Eng.**..... William Morris

### WARB—Covington—1953

**Frequency:** 730 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**..... A. R. Blossman, Inc.  
**Address** ..... Box 568  
**News Service** ..... UP  
**President** ..... D. C. Blossman  
**General Mgr.**..... Mark Rey  
**Program Director**..... Rick Webb

### KSIG—Crowley—1947

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... KSIG Bcstg Co., Inc.  
**Bus.-Studio Address**.... 320 N. Parkerson Ave.  
**News Service** ..... AP  
**Representative**..... T. F. Clark  
**Membership** ..... NARTB  
**President**..... Hirsch J. School  
**General Manager**..... Louis M. Basso  
**Commercial Manager**..... Ninia G. Guidry  
**Prog. Director**..... Boyce Jim Trahan  
**Chief Engineer**..... W. H. Bland

### KDLA—DeRidder—1951

**Frequency:** 1010 Kc.... **Power:** 1000 Watts d.  
**Owned-Oper. By**.... Sabine Broadcasting Co.  
**Address** ..... P. O. Box 46  
**News Service** ..... UP  
**Transcription** ..... McGregor  
**Membership** ..... NARTB  
**Co-Owners**.. Cyril W. Reddoch and John B. McCrary  
**General Manager**..... Ralph L. Hooks  
**Comm., Sales Prom. Mgr.**.. Wayne L. Sanders  
**Prog. Dir., Ch. Eng.**..... Ted Thompson  
**Pub. Dir., Sta. Prom. Mgr.**.. Winsett Reddoch

### KEUN—Eunice—1952

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Operated By**.... Tri-Parish Bcstg. Co.  
**Address** ..... Crowley Rd.  
**News Service** ..... AP  
**Transcription Service**..... World  
**Membership** ..... NARTB  
**President** ..... Vincent Riehl  
**General Manager**..... John A. Chauvin

**KLFT—Golden Meadow—1955**

Frequency: 1600 Kc. Power: 500 W. d.  
 Owned-Operated By.....Leo J. Theriot  
 Address.....Theriot Bldg., Box 368  
 News Service.....UP  
 Transcription Service.....Standard  
 Membership.....NARTB, RAB  
 Representative.....Best  
 General Manager.....Leo J. Theriot  
 Sta. Mgr., Chief Eng.....H. Earl Herron  
 Comm. Mgr.....S. R. Vidrine

**WFPR—Hammond—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Louisiana Bcstrs.  
 Business-Studio Address.....Box 432  
 News Service.....UP  
 Transcription Service.....SESAC, World  
 Membership.....NARTB  
 General Manager.....Cyril W. Reddoch  
 Station Mgr.....Jack Moore

**KCIL—Houma—1947**

NBC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned.....KCIL, Inc.  
 Address.....Bayou Black Drive  
 News Service.....AP  
 Transcription Service.....World  
 Station Rep.....Indie Sales  
 Membership.....NARTB  
 President.....Denver T. Brannen  
 Sec'y-Treas.....L. H. Thesmar  
 Commercial Mgr., Pub. Dir.....Les Ryder  
 Sales Prom. Mgr., Prog. Dir.....Virginia W. Ryder  
 Chief Engineer.....T. J. Chancey

**KJEF—Jennings—1950**

MBS-KBS

Frequency: 1290 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Jennings Bcstg. Co., Inc.  
 Address.....1521 Lake Arthur Ave.  
 News Service.....UP  
 Membership.....NARTB  
 Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey  
 Prog. Dir.....Noel Wooley  
 Comm. Mgr.....Gerald Dugas

**KLFY—Lafayette—1950—ABC**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By.....Camellia Bcstg. Co.  
 Address.....212 Jefferson St.  
 Representative.....William G. Rambeau  
 Membership.....NARTB  
 President.....Paul H. De Clouet  
 General Manager.....Dierrell Hamm  
 Sta. Mgr.....Kenneth L. Whitaker

**KVOL—Lafayette—1935—NBC**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Evangeline Bcstg. Co., Inc.  
 Address.....P. O. Box 1070  
 Newspaper Affiliation.....Daily Advertiser

News Service.....AP  
 Representative.....Meeker  
 Membership.....NARTB, RAB  
 General Manager.....George H. Thomas  
 Comm. Mgr.....Thomas G. Pears  
 Station Mgr.....E. H. Hughes  
 Publicity Dir.....Donna L. Cox  
 Prog. Dir.....J. Richard Aker  
 Chief Engineer.....Myrtle E. Case

**KAOK—Lake Charles—1947**

MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....KAOK, Inc.  
 Address.....P. O. Box 1399  
 News Service.....UP  
 Representative.....Forjoe  
 President.....Jules J. Paglin  
 Sta. Mgrs.....T. Gresham, R. Rhodes  
 Managing Director.....Stanley W. Ray, Jr.

**KLOU—Lake Charles—1947**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
 Bus. Studio Address.....Box 975  
 News Service.....AP  
 Representative.....Walker  
 Membership.....NARTB  
 President.....G. T. Owen  
 Vice-Pres.....Bob Earle  
 General Mgr.....R. S. Davison  
 Program Dir.....Rollie Rowlands  
 Chief Engineer.....G. M. Meisner

**KPLC—Lake Charles—1935**

NBC

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Calcasieu Bcstg. Co.  
 Address.....P. O. Box 1521  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Weed  
 Membership.....NARTB  
 President.....T. B. Lanford  
 Gen., Sta. Mgr.....P. E. Mills, Jr.  
 Commercial Mgr.....R. M. White  
 Sales Prom. Mgr.....Catherine Prater  
 Publicity Director.....Merle Thomas  
 Prog. Dir., C. Eng.....A. B. Craft

**KLLA—Leesville—1956**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned.....Leesville Broadcasting Co.  
 Address.....P. O. Box 1323  
 News Service.....UP  
 Gen. Mgr.....Irving Ward-Steinman  
 Comm. Mgr.....Ed Marshall  
 Prog. Director.....Bob Hamm  
 Woman's Editor.....Gwene Heiser  
 Chief Engineer.....Byron Stokes

**KDBC—Mansfield—1954**

Frequency: 1360 Kc. Power: 1 Kw. d.  
 Owned.....DeSoto Bcstg. Corp.  
 Address.....P. O. Box 740

News Service ..... UP  
 Trans. Ser. .... Standard  
 Representative ..... Hil F. Best  
 Gen., Comm. Mgr. .... Arthur L. Greene

**KAPB—Marksville—1954**  
**MBS-KBS**

Frequency: 1370 Kc. .... Power: 1000 Watts  
 Owner ..... Avoyelles Bcstg. Corp.  
 Address ..... 110 W. Mark St.  
 News Service ..... AP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 President ..... W. L. Billups  
 V.P. .... C. A. Coco  
 Gen. Mgr., Prog. Dir. .... Dave Chapman  
 Commercial Mgr. .... Willie J. Bordelon  
 Chief Engineer ..... Charlie Woodside

**KAPK—Minden—1952**

Frequency: 1240 Kc. .... Power: 100 Watts  
 Owned-Operated By ..... Parish Bcstg. Co.  
 Address ..... Box 588  
 News Service ..... UP  
 Pres., Gen. Mgr. .... Martin Kirsch, Jr.  
 Station Mgr. .... M. E. (Pat) Brown  
 Chief Engineer ..... Billy Hyatt

**KLIC—Monroe—1950—MBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Dr. Frank Cerniglia  
 Address ..... 626 Bernhardt Bldg.  
 Station Rep. .... Dora-Clayton  
 News Service ..... UP  
 General Mgr. .... Dr. Frank Cerniglia

**KMLB—Monroe—1930—ABC**  
**NBC**

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
 Owned-Oper. By ..... Liner's Bcstg. Station, Inc.  
 Business Address ..... DeSiard St.  
 News Service ..... UP  
 Representative ..... Pearson  
 President ..... Mrs. Robert Gaston, Jr.  
 V.P., Gen. Mgr. .... Charles Price  
 Sec'y-Treas. .... J. C. Liner III  
 Program Dir. .... James Plaisance

**KNOE—Monroe—1944—NBC**

Frequency: 1390 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... James A. Noe  
 Business-Studio Address ..... Knoe Bldg.  
 News Service ..... AP, UP  
 Representative ..... H.R. Reps  
 Membership ..... NARTB, RAB  
 President ..... James A. Noe  
 V.P., General Manager ..... Paul H. Goldman  
 Station Mgr. .... Richard G. Amundson  
 Ass'l. Gen. Mgr. .... Harry Arthur  
 Prog. Dir. .... Bill Enis

**KMRC—Morgan City—1954**  
**KBS**

Frequency: 1430 Kc. .... Power: 500 Watts

Owned ..... Tri-City Bcstg. Inc.  
 Address ..... P. O. Box 889  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 Membership ..... NARTB  
 President ..... Warren J. Fortier  
 General Mgr. .... Earl Wooton  
 Treasurer ..... Mortimer Silverman, Jr.  
 Secretary ..... Louise Bensabet

**KNOC—Natchitoches—1947**  
**KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Natchitoches Bcstg. Co.  
 Business-Studio Address ..... Box 74  
 News Service ..... AP  
 Transcription ..... World  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Chief Eng. .... B. H. Bailey, Jr.  
 Sta., Comm., Sales Mgr., Prog., Pub. Dir.  
 N. A. Fletcher

**KANE—New Iberia—1946**  
**ABC-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... New Iberia Bcstg. Co.  
 Address ..... Box 383  
 News Service ..... AP  
 Transcription Service ..... World  
 General Mgr. .... George H. Thomas  
 Sta. Mgr. .... Donald Bonin  
 Commercial Mgr. .... John Selleck  
 Program Dir. .... June Stein  
 Chief Engineer ..... Merle Case

**KVIM—New Iberia—1951**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Queen City Bcstg. Co.  
 Address ..... P. O. Box 50  
 General Manager ..... John H. Coco

**WBOK—New Orleans—1951**

Frequency: 800 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WBOK, Inc.  
 Address ..... 505 Baronne St.  
 News Service ..... UP  
 Representative ..... Forjoe  
 President ..... Jules J. Paglin  
 Exec. V.P., Gen. Mgr. .... Stanley W. Ray, Jr.  
 Station Mgr. .... Ed Prendergast  
 Commercial Manager ..... Fred Schwarz  
 Sales Prom. Mgr., Prog. Dir. .... Dave Shaeffer  
 Publicity Director ..... Norman Duffour  
 Chief Engineer ..... Joan Rhodes

**WDSU—New Orleans—1923**  
**NBC**

Frequency: 1280 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WDSU Bcstg. Corp.  
 Business-Studio Address ..... 520 Royal St.  
 News Service ..... AP, UP  
 Representative ..... John Blair  
 Membership ..... NARTB, RAB  
 President ..... Edgar B. Stern, Jr.

Exec. V.P. & Gen. Mgr. . . . . Robert Swezey  
 V. P. . . . . Louis Read  
 Manager . . . . . Harold Mathews  
 Program Dir. . . . . Hal Fredericks  
 Sec'y-Treas. . . . . Lester Kabacoff

**WJBW—New Orleans—1926**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Louise C. Carlson  
 Business-Studio Address . . . . . Cigall Bldg.  
 News Service . . . . . AP  
 Representative . . . . . Robert S. Keller  
 Gen. Mgr. . . . . Louise C. Carlson  
 Asst. Mgr. . . . . Ed Carlson  
 Program Dir. . . . . Vern Cook

**WJMR—New Orleans—1946**

Frequency: 990 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Supreme Bcstg Co., Inc.  
 Address . . . . . Jung Hotel  
 Representative . . . . . Burke-Stuart  
 President . . . . . Chester Owens  
 V.P., Gen. Mgr. . . . . George A. Mayoral

**WTRY—New Orleans—1950**

Frequency: 600 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Southland Bcstg. Co.  
 Address . . . . . 2906 Tulane Ave.  
 Representative . . . . . Gill-Perna, Dixieland  
 News Service . . . . . UP  
 Transcription Service . . . . . Lang-Worth  
 Membership . . . . . NARTB  
 President . . . . . Lester Kamin  
 Gen. Mgr. . . . . Mort Silverman  
 Sales Prom., Pub. Dir. . . . . Al Shea  
 Prog. Dir. . . . . Larry McKinley  
 Comm. Mgr. . . . . Mike Verges  
 Chief Engineer . . . . . Samuel Perkins

**WNOE—New Orleans—1925**

Frequency: 1060 Kc. . . . . Power: 50,000 d.; 5000 n.  
 Owned-Operated By . . . . . James A. Noe  
 Business-Studio Address . . . . . St. Charles Hotel  
 Representative . . . . . H-R  
 Membership . . . . . NARTB  
 President . . . . . James A. Noe  
 Gen. Mgr. . . . . Bill C. Baldwin  
 Comm. Mgr. . . . . Cleve J. Brien  
 Program Director . . . . . Larry Monroe  
 Sales Prom. Mgr., Pub. Dir. . . . . Tom Reed  
 Chief Engineer . . . . . A. J. Bourgeois

**WSMB—New Orleans—1925**  
**ABC**

Frequency: 1350 Kc. . . . . Power: 5 Kw. d.; 5 Kw. n.  
 Owned . . . . . WSMB, Inc.  
 Address . . . . . Maison Blanche Bldg.  
 Station Rep. . . . . Weed  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Membership . . . . . NARTB  
 President . . . . . Henry G. Plitt  
 General, Sta. Mgr. . . . . John R. O'Meallie  
 Commercial Mgr. . . . . D. V. Donegan  
 Program Director . . . . . Marshall Pearce

Sales Prom. Mgr., Pub. Dir. . . . . Louie Grunswald  
 Chief Engineer . . . . . Harold Nebe

**WWEZ—New Orleans—1947**

Frequency: 690 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WWEZ Radio Inc.  
 Bus.-Studio Address . . . . . 614 N. Rampart St.  
 Representative . . . . . Grant Webb  
 News Service . . . . . UP  
 President . . . . . A. L. Chilton  
 General Manager . . . . . Joe A. Oswald

**WWL—New Orleans—1922**  
**CBS**

Frequency: 870 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . Loyola U. of South  
 Address . . . . . Roosevelt Hotel  
 News Service . . . . . UP, AP  
 Transcription Service . . . . . Standard, Thesaurus  
 Representative . . . . . Katz  
 Membership . . . . . NARTB  
 General Manager . . . . . W. H. Summerville  
 Comm. Manager . . . . . Larry Baird

**WTIX—New Orleans—1951**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Mid-Continent Bcstg. Corp.  
 Address . . . . . 624 Canal St.  
 News Service . . . . . UP  
 Membership . . . . . NARTB



**Still 1st, still rocketing**

Among New Orleans' 11 radio stations, WTIX (A Storz Station) has been a commanding first for some time now, and maintains or widens its first place audience position. For example, of 220 weekly Hooper quarter hours, 170 belong to WTIX, which also has 40 2nd place quarters, 10 thirds . . . and not a single one lower.

Another look at new data shows WTIX with double the audience of the nearest network competitor. And wait 'til you see the newest: Pulse! 'Nuff said. It's Storz Station news, music, ideas at work. Put Adam Young to work, or look up WTIX General Manager, Fred Berthelson.

**WTIX - New Orleans, La.**

**"A STORZ STATION"**



Station Representative ..... Young  
 President ..... Todd Storz  
 V.P., General Mgr. .... Fred Berthelson  
 Program Director..... Eddie Clark

General Mgr. .... Mort Silverman  
 Station Mgr. .... Bob Shipley

**WTPS—New Orleans—1947**

Frequency: 940 Kc. .... Power: 1000 d.; 500 n.  
 Owned-Oper. By ..... The Times Picayune  
 Business Address ..... 615 Howard Ave.  
 Transcription Service ..... Associated  
 News Service ..... AP  
 Membership ..... NARTB  
 Representative ..... Branham  
 General Mgr. .... H. F. Wehrmann  
 Prog. Dir. .... Carl J. Junker

**KENT—Shreveport—1947**  
**MBS**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By ..... Frank H. Ford  
 Business-Studio Address ..... 311 Milam Bldg.  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Walker  
 Membership ..... NARTB, RAB  
 Owner Manager..... Frank H. Ford  
 Gen., Comm. Mgr. .... Frank H. Ford, Jr.  
 Prom., Pub. Dir. .... Bill Monroe  
 Sales Manager..... William F. Ford  
 Prog. Dir. .... Sid Knight  
 Chief Engineer..... L. J. Carlson

**KREH—Oakdale—1953—KBS**

Frequency: 900 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Louisiana Bcstg. Service  
 Address ..... Ville Platt Hiway  
 News Service ..... UP  
 Membership ..... NARTB  
 Commercial Mgr. .... Mel Bennett

**KJOE—Shreveport—1954**

Frequency: 1480 Kc. .... Power: 1 Kw. d.  
 Owned ..... Audiocasting, Inc.  
 Address ..... 400 Sklar Bldg.  
 News Service ..... AP  
 Transcription ..... Lang-Worth  
 Station Representative ..... Forjoe  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Joe Monroe  
 Station Mgr. .... Bobbye Ward  
 Comm., Prom. Mgr. .... Vern Stierman  
 Program Dir. .... Jerry Fullerton

**KSLO—Opelousas—1947**  
**ABC-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KSLO Bcstg. Co.  
 Address ..... KSLO Building  
 Representative ..... Sears & Ayer  
 News Service ..... UP  
 Membership ..... NARTB  
 General Mgr. .... W. Eugene Jones  
 Comm. Mgr. .... A. B. Read, Jr.  
 Prog. Dir. .... W. Allegood  
 Chief Engineer..... Richard M. Cole

**KRUS—Ruston—1947—KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Ruston Bcstg. Co.  
 Address ..... 105 Railroad  
 Newspaper Affil. .... Leader  
 News Service ..... UP  
 President..... C. E. Faulk, Jr.  
 Station Manager..... Kenneth L. Whitaker  
 Chief Eng. .... A. T. Moore

**KANV—Shreveport—1954**

Frequency: 1050 Kc. .... Power: 250 Watts  
 Owned ..... Northwest La. Bcstg. Corp.  
 Address ..... 2730 Talbot St., P. O. Box 3611  
 Sta. Rep. .... Dora-Clayton, United Bdcstng., Oakes  
 President..... T. T. Hailey  
 Gen., Sta., Comm. Mgr. .... Glenn V. Wilson  
 Prom., Prog., Pub. Dir. .... Doris F. Nargassans  
 Chief Engineer..... Carl F. Goulden

**KCIJ—Shreveport—1950**

Frequency: 980 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ..... Southland Bcstg. Co.  
 Address ..... 205 Milam St.  
 Representative ..... Gill-Perna, Clarke Brown  
 News Service ..... UP, INS

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

AP

... and **MORE**

RADIO AND  
 TELEVISION STATIONS  
 depend on  
**The Associated Press**



**KRMD—Shreveport—1928**  
ABC

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By..... Radio Station KRMD  
Bus.-Studio Address..... Box 1712  
Representative ..... Weed  
Membership ..... NARTB  
Station Dir..... W. L. Switzer  
Commercial Mgr..... Fred Hosli

**KTBS—Shreveport—1922**  
NBC

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By..... KTBS, Inc.  
Address ..... 312 East Kings Hwy  
News Service ..... UP  
Representative ..... Petry  
Pres., Gen. Mgr..... E. Newton Wray  
Comm. Mgr..... Podge Reed  
Promotion Manager..... Mary Lou O'Brien  
Sta. Mgr., Prog. Dir..... Michael Roppolo  
Pub. Dir..... Vernon Hyles  
Chief Engineer ..... C. H. Maddox

**KWKH—Shreveport—1925**  
CBS

Frequency: 1130 Kc. .... Power: 50,000 Watts  
Owned-Operated By.. International Bcstg. Corp.  
Bus.-Studio Address.... Commercial Building  
Newspaper Affiliation.... Shreveport Times  
News Service..... AP, UP  
Transcription Service ..... Standard  
Representative ..... Branham  
Membership ..... NARTB, RAB  
President..... William H. Bronson  
Exec. V.P., Gen. Mgr..... Henry B. Clay  
Comm., Asst. Mgr..... Fred Watkins, Jr.  
Prom. Mgr., Pub. Dir..... James T. Briggs  
Prog. Director..... Frank Page  
Tech. Dir..... W. E. Antony  
Chief Engineer..... O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. .... Power: 1000 Watts  
Owned..... Springhill Broadcasting Co.  
Address ..... Box 597  
News Service ..... UP  
Transcription ..... Thesaurus  
Representative ..... Hil F. Best  
President ..... Roy M. Fish  
Gen., Sta. Mgr..... John K. Hill  
Comm., Sales Prom. Mgr., Pub. Dir.  
Arthur Dickerson  
Prog. Dir..... Howard Clark  
Chief Engineer..... Robert Wainwright

**KSUL—Sulphur—1955**

Frequency: 1310 Kc. .... Power: 500 W. d.  
Owned-Operated By..... Southern Bcstg. Co.  
Address ..... Box 895  
Representative ..... Best  
Transcriptions ..... Standard  
Membership ..... NARTB  
News Service ..... UP  
General Manager..... Carroll A. Wynn

**KTLD—Tallulah—1954**

Frequency: 1360 Kc. .... Power: 500 Watts  
Owned-Operated By..... Griffith Electric Co.  
Address ..... Box 1360  
News Service..... UP  
Transcription ..... Thesaurus  
Representative ..... Hil Best  
Membership ..... NARTB  
President, C. Eng..... Howard E. Griffith  
Gen., Sta., Comm. Mgr..... Si Willing  
Program Director..... 'Nap' Nappier

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. .... Power: 500 Watts  
Owner..... Delta Bcstrs., Inc.  
Address ..... Lafourche Comet Building  
News Service ..... AP  
Representative..... Hil F. Best  
Membership ..... NARTB, RAB  
President..... F. H. Block  
General Mgr..... Ray Saadi

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
Owned-Oper. By..... Ville Platte Bcstg. Co.  
Address ..... Box 566  
Membership ..... NARTB  
News Service ..... AP  
President..... Lionel B. Deville  
General Manager..... Chris Duplechain

**KEVL—White Castle—1955**

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Big League Bcstg. Co.  
Address ..... 700 Raymond  
Bldg., Baton Rouge, La.  
Membership ..... RAB

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Southern Bcstg. Co.  
Address ..... Box 548  
News Service ..... UP  
Representative ..... Hil F. Best  
Manager..... William G. Darland, Jr.  
Program Dir..... Charles Christie  
Chief Eng..... John Burdue



# Maine

Pop. March 1 (Est.) 910,000—Families 264,000  
Radio Homes 252,000—TV Homes 197,000—Stations in State 19

## WFAU—Augusta—1946 MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Address.....160 Bangor St.  
Membership.....NARTB  
Transcription Service.....Standard  
Representative.....O'Connell, Wheeler  
President.....Faust Couture  
General Manager.....Norman G. Gallant  
Comm. Mgr.....Harry Simons  
Program Director.....Mona Toothaker  
Supervisory Engineer.....Joseph Roy

## WRDO—Augusta—1932—NBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....WRDO, Inc.  
Address.....175 Water Street  
Representative.....Weed  
News Service.....UP  
Transcription.....Thesaurus  
Membership.....NARTB, RAB  
Manager.....Donald K. Powers

## WABI—Bangor—1922—ABC

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By...Community Bcstg. Service  
Business-Studio Address.....57 State St.  
News Service.....AP  
Representative.....Hollingbery, Kettell-Carter  
Membership.....NARTB, RAB  
General Manager.....Leon Gorman, Jr.  
Operations Manager.....Walter Dickson  
Program Dir.....John F. MacRae  
Nat. Sales Mgr.....William J. Mullen

## WGUY—Bangor—1947—CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Bangor Bcstg. Corp.  
Address.....26 Central St.  
News Service.....UP  
Rep.....O'Connell, Wheeler  
President.....Sherwood J. Tarlow  
Commercial Mgr.....Nicholas A. Bell  
Gen., Sta., Comm. Mgr.....K. A. Manley  
Sales Prom. Mgr.....Philip Wolley  
Program Director.....Robt. G. Shaw  
Publicity Dir.....Dorothy Manley  
Chief Engineer.....Donald H. Sylvia

## WLBZ—Bangor—1926—NBC

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....Maine Bcstg. Co.  
Business-Studio Address.....100 Main St.  
Representative.....Weed  
Membership.....NARTB, RAB  
Ass't Gen. Mgr.....Edward E. Guernsey

## WIDE—Biddeford—1948 MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Biddeford Bdcstg. Corp.  
Address.....234 Main St.

News Service.....AP  
Transcription Service.....World  
Representative.....Raymer, Borgatti  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Arthur Deters  
Comm. Mgr.....Carl Swanson  
Prog. Dir.....Tom Lummis

## WCME—Brunswick—1955

Frequency: 900 Kc. Power: 250 Watts  
Owned.....Westminster Broadcasting Co.  
Address.....River Road  
News Service.....AP  
Membership.....NARTB  
Pres., Gen. Mgr.....Robert H. Strawbridge  
Comm., Sales Prom. Mgr.....Clifford Kemberling  
Prog., Pub. Dir.....Glenn H. Hilmer  
Chief Engineer.....Melville Whitcomb

## WABM—Houlton—1950—MBS YANKEE-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Aroostook Bdcstg. Corp.  
Address.....1340 North Rd.  
News Service.....UP  
Transcription Service.....Thesaurus  
Representative.....Webb  
President.....Harry E. Umphrey  
General Manager.....Harold D. Glidden  
Sta. Mgr., Chief Eng.....Stanley Lyons

## WCOU—Lewiston—1938 MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Business-Studio Address.....223 Lisbon St.  
News Service.....UP  
Representative.....O'Connell, Wheeler  
President.....Faust Couture  
General Comm. Mgr.....John C. Libby  
Sls. Prom., Pub. Dir.....Faust Couture  
Program Dir.....Annette Howaniec  
Chief Engineer.....Carl P. Rounds

## WLAM—Lewiston—1947 ABC

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By...Lewiston-Auburn Bcstg. Corp.  
Business-Studio Address.....129 Lisbon St.  
News Service.....AP  
Transcription Service.....Thesaurus  
Rep.....Everett-McKinney, Kettel-Carter, O'Connell  
Membership.....NARTB  
Pres., Sta. Mgr.....F. Parker Hoy  
General Manager.....Frank S. Hoy  
Comm., Sales Prom. Mgr.....Romeo E. Sansoucy  
Program Director.....Harold W. Dutch

## WCSH—Portland—1925 NBC

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By...Maine Radio & TV Co.



**Business-Studio Address**..... 157 High St.  
**News Service**.....UP  
**Representative**.....Weed  
**Membership**.....NARTB, RAB  
**President**.....Adeline B. Rines  
**General Manager**.....William H. Rines  
**Sta., Comm. Mgr.**.....Arthur Owens  
**Pub. Dir., Prom. Mgr.**.....L. T. Pitman  
**Prog. Dir.**.....Raymond Mercier  
**Chief Engineer**.....Charles R. Brown

**WGAN—Portland—1938—CBS**

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..Guy Gannett Bcstg. Services  
**Business-Studio Address**.....390 Congress St.,  
**News Service**.....AP, INS  
**Newspaper Affil.**.....Gannett Publishing  
**Representative**.....Avery-Knodel, Foster  
**Membership**.....NARTB  
**President**.....Jean Gannett Williams  
**Vice-Pres., Gen. Mgr.**....Creighton E. Gatchell  
**Sta. Mgr.**.....Francis H. Farnum, Jr.  
**Commercial Mgr.**.....R. W. Jennings  
**Prog. Dir.**.....C. R. Sanford  
**Sales Prom. Mgr., Pub. Dir.**..Perleston L. Pert, Jr.  
**Chief Engineer**.....Roger W. Hodgkins

**WPOR—Portland—1946**  
**ABC-YANKEE-MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Oliver Bcstg. Corp.  
**Business-Studio Address**.....477 Congress St.  
**News Service**.....AP

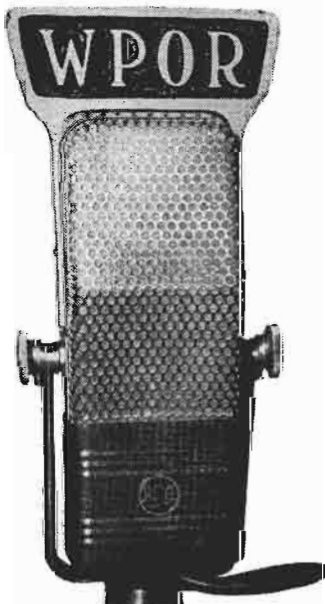
**Rep.**.....Kettel-Carter, Hollingbery  
**Membership**.....NARTB  
**Pres., Sta., Gen. Mgr.**.....Harold H. Meyer  
**Commercial Manager**.....William J. Mullen  
**Program Dir.**.....Robert O'Wrl  
**Chief Engineer**.....Thomas Conneen

**WAGM—Presque Isle—1931**  
**MBS-YANKEE**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**....Aroostook Bcstg. Corp.  
**Address**.....489 Main St.  
**News Service**.....UP  
**Representative**.....Webb  
**Transcription Service**.....Thesaurus  
**President**.....Harry Umphrey  
**Pres., Gen. Mgr.**.....Harold D. Glidden  
**Sta. Dir.**.....Richard B. Marshall  
**Comm. Mgr.**.....Forrest J. Craig  
**Chief Engineer**.....Elmer Snow

**WRKD—Rockland—1952**  
**ABC**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Knox Bcstg. Co.  
**Address**.....493 Main St.  
**News Service**.....UP  
**Transcription Service**.....Standard  
**Representative**.....Kettell-Carter, Holman  
**President**.....Roland G. Ware  
**Station Manager**.....Paul R. Huber  
**Commercial Mgr.**.....Vere B. Crockett  
**Chief Engineer**.....Alfred M. Thurlow, Jr.



**WPOR is not  
 Portland's only  
 station . . . but**

It's the *only* station in Portland where radio is not a secondary operation.

It's the *only* station in Portland that features Music, News and Sports.

It's the *only* station in Portland that raked up 15 quarter hour firsts out of 24 tested in a recent Survey. It's the *only* station in Portland that doesn't claim or charge you for questionable coverage outside the greater Portland market —

And it's the *only* station in Portland that can truthfully say,

*Portland's Favorite Station —  
 Ask Anyone!*

Represented by

George P. Hollingbery Boston — Kettel-Carter

AMERICAN • MUTUAL • YANKEE • DOWNEAST

**PORTLAND, MAINE**

**WRUM—Rumford—1953**  
KBS

Frequency: 790 Kc. Power: 1 Kw. d.  
Owned-Oper. By.....Rumford Bcstg. Co.  
Address.....89 Congress St.  
News Service.....AP  
Trans. Service.....World, SESAC  
Representative.....O'Connell  
Membership.....NARTB  
President.....Melvin L. Stone  
Gen. Sta. Mgr., Prog. Dir.....Ken J. Ellis  
Commercial Mgr.....G. B. Cunningham  
Chief Engineer.....E. J. Tremblay

**WKIQ—South Paris—1955**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Oxford Bcstg. Co.  
Address.....Alpine St.  
News Service.....AP  
Transcription.....Thesaurus  
Pres., Comm. Mgr.....Gerald T. Higgins  
Station Mgr.....Eldon H. Shute, Jr.  
Program Dir.....Dick Dean  
Chief Eng.....Donald Winslow

**WGHM—Waterville—1956**

Frequency: 1150 Kc. Power: 1000 Watts d.

Owned.....Pineland Broadcasting Co.  
Address.....89 Congress St., Rumford  
News Service.....AP  
Transcription Service.....World  
Representative.....O'Connell, Holman, Wheeler  
President.....Melvin L. Stone  
Gen. Mgr.....Harold A. Andrews  
Comm. Mgr.....Donald L. Brough  
Sales Prom. Mgr.....Harry K. Huestis  
Program Director.....Ray Maxwell  
Publicity Director.....Jack Dalton  
Chief Engineer.....Edward J. Tremblay

**WTVL—Waterville—1946**  
ABC

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Kennebec Bcstg. Co.  
Business-Studio Address.....36 Silver St.  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Hollingbery, Kettell-Carter  
Membership.....NARTB, RAB  
Pres., Gen.-Station Mgr.....Carleton D. Brown  
Comm. Sls., Prom. Mgr.....Harold L. Vique  
Program Director.....Fred Preble  
Pub. Dir.....Ken Chase  
Chief Engineer.....Don Sutherland

**Maryland**

Pop. March 1 (Est.) 2,869,000—Families 792,000  
Radio Homes 748,000—TV Homes 677,000—Stations in State 30

**WANN—Annapolis—1947**

Frequency: 1190 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Annapolis Bcstg. Corp.  
Business-Studio Address.....Box 749  
News Service.....UP  
Membership.....NARTB  
Representative.....Dora-Clayton  
Gen., Sta., Comm. Mgr.....Morris H. Blum  
Chief Engineer.....M. W. Pittman

**WASL—Annapolis—1946**

Frequency: 810 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Chesapeake Radio Corp.  
Business Address.....P. O. Box 1551  
News Service.....AP  
Transcription Service.....Thesaurus  
Pres., Gen. Mgr.....Robert L. Blalock  
Sta. Mgr.....Muriel Blalock  
Comm. Mgr.....Joseph Griscom  
Sales Prom. Mgr.....Robert L. Todd  
Prog. Dir.....Joseph Raymond  
Pub. Dir.....Melville Ruick  
Chief Engineer.....Joel J. Lehman

**WNAV—Annapolis—1949**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By.....The Capitol Bcstg. Co.  
Address.....Box 829  
News Service.....AP  
Transcription Service.....Thesaurus, World

Representative.....ForJoe  
President.....Albert H. MacCarthy  
Sta., Comm. Sls. Prom. Mgr. M. A. Campbell, Jr.  
Program Director.....Betty Straubel  
Chief Engineer.....Alan B. Laffler

**WBAL—Baltimore—1925**  
NBC

Frequency: 1090 Kc. Power: 50,000 Watts  
Owned.....Hearst Corp. (Radio & TV. Div.)  
Address.....2610 North Charles St.  
Transcription Service.....Thesaurus, SESAC  
News Service.....AP, INS, UP  
Representative.....Christal  
V.P., & Gen. Mgr.....D. L. Provost  
V.P., (Engineering).....John Wilner  
V.P., & Sta. Mgr.....Leslie H. Peard, Jr.  
Program Manager.....H. E. Williams  
Pub. Dir.....W. W. Matthews  
Business Mgr.....W. C. Bareham

**WBMD—Baltimore—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Key Bcstg. Corp.  
Business-Studio Address.....879 Park Ave.  
News Service.....UP  
Representative.....Charles Bernard  
Membership.....NARTB  
President.....George E. Hull  
Gen., Sta., Comm. Mgr.....H. Shelton Earp, Jr.



Program Dir.....Thomas H. O'Connor  
Chief Engineer.....Leo W. Karns

**WCAO—Baltimore—1922**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Plough Bcstg. Co., Inc.  
Business-Studio Address...1102 N. Charles St.  
News Service .....AP  
Representative .....Radio-TV Reps.  
General Mgr.....Harold Burke  
Comm. Mgr.....Edward L. Anzmann, Jr.  
Program Dir.....Dick Covington

**WCBM—Baltimore—1924**  
**CBS**

Frequency: 680 Kc..Power: 10,000 d.; 5000 n.  
Owned-Oper. By.....Baltimore Bcstg. Corp.  
Bus.-Studio Address...Harford & North Aves.  
Representative .....Bolling  
Membership .....NARTB  
President .....John Elmer  
Exec. V.P., Gen. Mgr.....G. H. Roeder  
Sales Director.....John K. Healy  
Asst. Mgr., Prog. Dir.....Charles A. Roeder

**WFBR—Baltimore—1922**  
**ABC**

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned-Oper. By...The Baltimore Radio Show  
Address .....10 E. No. Ave.  
News Service .....AP, UP  
Representative .....John Blair & Co.  
Membership .....RAB, NARTB  
President .....Robert S. Maslin  
V.P. & Gen. Mgr.....Robert B. Jones, Jr.  
Sta., Prom., Pub. Mgr...Mrs. Jean Mowbray  
Comm., Ass't. Gen. Mgr....Dudley Tichenor  
Program Dir.....Bert Hanauer  
Chief Engineer.....William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By...Maryland Bcstg. Corp.  
Business-Studio Address...7 E. Lexington St.  
News Service .....AP  
Transcription Service .....Standard  
Representative .....Forjoe, Select Sta. Reps.  
Membership .....RAB  
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.  
V.P.....Robert C. Embry  
Program Director.....Anna Ray Suter  
Gen. Sls. Mgr.....G. S. Shaffer

**WSID—Baltimore—1947**

Frequency: 1010 Kc....Power: 1000 Watts, d.  
Owned-Operated By.....United Bcstg. Co.  
Business-Studio Address...912 N. Charles St.  
News Service .....INS, UP  
Representative...UBC, Oakes, Dora-Clayton  
President .....Richard Eaton  
General Manager.....Marvin Mirvis

**WWIN—Baltimore—1951**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Belvedere Bcstg. Co.  
Address .....1119 N. Charles St.  
News Service .....UP  
Representative .....Meeker  
Pres., Gen. Mgr.....Thomas F. McNulty  
Sls., Prom. Mgr.....A. B. Hartman  
Prog. Dir.....Jack Dawson  
Ch. Eng., Prog. Dir.....Clifford Inman

**WUST—Bethesda—1951**

(SEE WASHINGTON, D. C.)

**WCEM—Cambridge—1947**  
**KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Shore Bcstg Co.  
Address .....Queen Anne Ave.  
News Service .....AP  
Transcription .....SESAC  
Membership .....NARTB  
Pres., Gen. Mgr.....G. P. Richards  
Sta., Commercial Mgr.....Sam Cannon, Jr.  
Prog. Dir.....Bette B. Robbins

**WCUM—Cumberland—1948**  
**CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Tower Realty Co.  
Address .....Box 360  
News Service .....AP  
Representative .....Thomas F. Clark  
Membership .....RAB  
President.....Karl F. Steinmann  
Gen. Mgr.....Eldred Steinmann  
Comm. Mgr.....Roy S. Knotts  
Prog. Dir.....James Webster

**WTBO—Cumberland—1928**  
**NBC**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Cumberland Valley Bcstg. Co.  
Address .....Byrd Ave.  
News Service.....AP  
Transcription Service .....Thesaurus  
Representative .....Branham  
Membership .....NARTB  
Pres., Gen., Sta. Mgr....A. William German  
Sls. Prom. Mgr., Pub. Dir.. Virginia Rosenbaum  
Comm. Mgr.....Floyd V. Cozad  
Prog. Dir.....Chad Riley  
Chief Engineer.....R. Wirgman

**WAYE—Dundalk—1955**

Frequency: 860 Kc.....Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Co.



Address.....Dunkirk Bldg., Balto.  
 Representative.....Best  
 News Service.....UP  
 President, Gen. Mgr.....Guy S. Erway  
 Commercial Mgr.....Frieda Boessel

**WEBB—Dundalk—1955**

Frequency: 1360 Kc.....Power 5000 W. d.  
 Owned-Operated By.....1360 Bdcstg Co., Inc.  
 Address.....Box 6222, Baltimore  
 Representative.....Gill-Perna  
 News Service.....AP  
 Membership.....NARTB  
 President.....Leon B. Back  
 Gen., Comm., Sales Prom. Mgr....B. A. Stecher  
 Sta Mgr., Pub. Dir.....Norman H. Baum  
 Prog. Dir.....Wiley E. Daniels  
 Chief Engineer.....Leroy Reckling

**WFMD—Frederick—1936**  
 CBS

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Monocacy Bcstg. Co.  
 Address.....1 West Seventh St.  
 News Service.....AP  
 Station Representative.....Gill-Perna  
 Membership.....RAB  
 President.....Laurence Leonard  
 Sta., Comm. Mgr.....Roger A. Beane  
 Program Director.....Eve Leonard  
 Pub. Dir.....Ted Work, III  
 Chief Engineer.....Howard Fisher

**WARK—Hagerstown—1947**  
 CBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...United Bcstg. Co., Inc.  
 Address.....128 S. Prospect St.  
 News Service.....UP  
 Station Rep.....United Bcstg.  
 President.....Richard Eaton  
 General Manager....Samuel E. Phillips, Jr.  
 Sales Prom. Mgr.....Lyn Keller  
 Prog. Dir.....Richard Collyer  
 Chief Engineer.....G. Harold Brewer

**WJEJ—Hagerstown—1932**  
 MBS-ABC

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Hagerstown Bcstg. Co., Inc.  
 Business-Studio Address.....Franklin Court  
 News Service.....AP  
 Transcription.....Thesaurus  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Grover C. Crilley  
 Sta., Comm., Sls., Prom. Mgr..W. H. Paulsgrove  
 Pub., Pgm., Dir.....Robert Leshner  
 Chief Engineer.....George McIntire

**WASA—Havre De Grace**  
 1948

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Chesapeake Bcstg. Corp.  
 Address.....P. O. Box 97  
 News Service.....AP  
 Transcription Service.....Standard  
 Membership.....NARTB  
 President, General-Station Mgr..Jason T. Pate  
 Comm.-Sales Prom. Mgr....Charles W. Irwin  
 Chief Engineer.....Gerald D. Johnson

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Southern Md. Bcstrs. Inc.  
 Address.....Leonardtown  
 News Service.....UP  
 President.....J. L. Bittner  
 Comm., Sls. Prom. Mgr.....W. C. Redd

**WPTX—Lexington Park**  
 1953—KBS

Frequency: 920 Kc.....Power: 500 Watts  
 Owned.....Patuxent Radio Inc.  
 Address.....Daugherty Bldg.  
 Newspaper Affil.....Clearfield 'Progress'  
 News Service.....AP  
 President.....W. J. Thomas  
 Sitaion Manager.....Sam Stonebraker

**WPGC—Morningside—1954**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owner.....WPGC Inc.  
 Address. 4421 Southern Ave., S.E., Wash., D. C.  
 News Service.....AP  
 President.....M. Richmond  
 Manager.....Melvin Gene Winters  
 Prog. Dir.....John Marquette

**WDVM—Pocomoke City—1955**

Frequency: 540 Kc.....Power: 500 W. d.  
 Owned-Operated By..Eastern Shore Bcstg. Co.  
 Address.....Box 210  
 Representative.....Rollins  
 Transcription Service.....World  
 News Service.....AP  
 Owner.....G. Russell Chambers  
 Manager.....David Welbourne, Jr.  
 Prog. Dir.....Phillip Goethals  
 Chief Engineer.....Claude Jones

**WINX—Rockville—1951**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Montgomery Cty. Bcstg. Co.  
 Address.....2900 Tilden St.  
 News Service.....UP  
 Representative.....Whittig, Thomas  
 Membership.....NARTB  
 President.....Richard Eaton  
 Gen., Sta. Mgr.....Pierre Eaton  
 Comm., Sales Mgr.....Peter Giordano

Program Dir.....Richard Denham  
 Publicity Dir.....John Robbins  
 Chief Engineer.....Arthur A. Snowberger

**WBOC—Salisbury—1940**  
**MBS**

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...The Peninsula Bcstg. Co.  
 Bus.-Studio Address.....Radio TV Park  
**News Service** .....AP  
**Representative** .....Burn-Smith  
 President.....John W. Downing  
 Gen., Sta., Comm. Mgr. ....Charles J. Truitt  
 Program Director.....John W. Downing, Jr.  
 Chief Engineer.....Jack W. Ward

**WGAY—Silver Spring—1946**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Tri-Suburban Bcstg. Corp.  
 Business Address.....11306 Kemp Mill Rd.  
**News Service** .....AP  
**Representative** .....Walker  
 Membership .....NARTB, RAB  
 President.....John W. Kluge  
 Gen.-Sta. Mgr.....Joseph L. Brehner  
 Comm., Sls., Prom. Mgr....Stuart J. Hepburn  
 Program Dir.....Chuck Dulane  
 Publicity Dir.....Val Thomas  
 Chief Engineer.....Arthur McDougall

**WTOW—Towson—1954**

Frequency: 1570 Kc. Power: 1000 Watts  
 Owned-Oper. By.....WTOW, Inc.  
 Address.....26 West Pennsylvania Ave.  
**News Service** .....AP  
**Representative** .....Breen & Ward  
 Pres., Gen. Mgr.....John S. Booth  
 Sta., Comm. Mgr.....Edward Hearn  
 Sales Prom. Mgr.....Glenn Brillhart  
 Program Director.....Edwin Bakey  
 Publicity Director.....John Steel  
 Chief Engineer.....C. Buffington

**WTTR—Westminster—1953**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Carroll County Bcstg. Corp.  
 Address.....Uniontown Road  
**News Service** .....UP  
 Transcription.....Therausus  
 V.P., Gen., Comm. Mgr....Russell H. Morgan

**WDOH—Wheaton—1953**

Frequency: 1540 Kc. Power: 250 Watts  
 Owned.....Commercial Radio Equip. Co.  
 Address...1319 F St. N.W., Washington, D. C.  
 Gen. Mgr.....Everett L. Dillard  
 Commercial Mgr.....James A. Gustafson  
 Operations Mgr.....Fred Drake

**W  
B  
O  
C**

**NOW 5,000 WATTS**

**TWICE AS MANY PEOPLE NOW ENJOY  
 ONE OF AMERICA'S FINER STATIONS**

An Audience Loyal to the Station and Its Advertisers

With its 16 years' experience, know-how, and resources WBOC daily brings the best in radio to Del-Mar-Va.

**WEEKDAYS: 5:45 AM to 12:05 AM; Sundays: 8 AM to 12:05 AM**

**\$681,383,000 RETAIL SALES**

And WBOC is the **DOMINANT** advertising medium in this market . . . Used by 58% more advertisers day by day than any other medium (except WBOC-TV)

Contact *Burn-Smith Co., Inc., or*

Now 172,392 **WBOC** Radio-TV Park  
 Radio Homes **Salisbury, Md.**

John W. Downing,  
 President

Charles J. Truitt,  
 Gen. Mgr.

# Massachusetts

Pop. March 1 (Est.) 4,841,000—Families 1,449,000  
Radio Homes 1,420,000—TV Homes 1,298,000—Stations in State 56

## WCAT—Athol—1956

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By James W. Miller  
Address First National Bank Bldg.  
News Service AP  
Representative Nona Kirby  
President James W. Miller  
V.P., Gen. Mgr. Robert F. Nims  
Program Dir. Brad Drawbridge

## WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By Attleboro Radio Assn.  
Address 8 N. Main St.  
Representative Walker  
Station Manager Keith S. Field  
Advertising Mgr. William A. Dawson, Jr.  
Program Mgr. David P. Mohr

## WBMS—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By WBMS, Inc.  
Business-Studio Add. Hotel Somerset  
News Service AP  
Representative Indie Sales  
President Jack Berkman  
V.P., Gen. Mgr. Norman B. Furman  
Promotion Mgr. Harry Foster

## WBZ-WBZA

(Synchronous Operation)  
Boston-Springfield—1921

Frequency: 1030 Kc. Power: WBZ, 50,000  
Watts; WBZA, 1000 Watts  
Owned Westinghouse Bcstg. Co. Inc.  
Business-Studio Add. 1170 Soldiers Field Rd.  
News Service AP, UP  
Membership NARTB, RAB  
Representative Peters, Griffin, Woodward  
President D. H. McGannon  
Station Manager P. E. Mills  
Sales Mgr. William J. Williamson  
Prom. Mgr. Roy M. Schwartz  
Program Manager Grady Edney  
Publicity Dir. Robert Messinger  
Chief Engineer W. H. Hauser

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By Plough Bdsq. Corp.  
Bus. Studio Address 234 Clarendon St.  
News Service AP, UP  
Transcription Service World  
Representative Radio-TV Reps.  
President Harold Krelstein  
Gen., Sta. Mgr. Roy V. Whisnand  
Commercial Mgr. P. T. McGovern  
Prog. Dir. Irvin Dierdorff  
Chief Engineer Roland C. Hale

## WEEI—Boston—1924

CBS

Frequency: 590 Kc. Power: 5000 Watts

Owned-Oper. By CBS  
Business-Studio Address 182 Tremont St.  
News Service AP, UP  
Membership NARTB, RAB  
Representative CBS Radio Spot Sales  
President Arthur Hull Hayes  
Gen. Mgr. Thomas Y. Gorman  
Sales Mgr. Robert Sinnott  
Sales Prom. Mgr. J. Cullinane  
Program Director K. R. Ovenden  
Publicity Director Marie H. Houlahan  
Chief Engineer Warren J. Stevens

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By WHDH, Inc.  
Bus-Studio Address 6 St. James Ave.  
Newspaper Affil. Herald-Traveler  
Representative John Blair  
News Service AP  
Transcription Service BMI  
Membership NARTB, RAB  
President Robert B. Choate  
V.P., Managing Dir. William B. McGrath  
Commercial Manager Alexander M. Tanger  
Program Mgr. John M. Day  
Sales Prom. Mgr. William E. Shea  
Chief Engineer Philip K. Baldwin

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By The Northern Corp.  
Business-Studio Address 70 Brookline Ave.  
News Service INS  
Transcription Service SESAC  
Pres., Gen. Mgr. W. S. Pote  
Comm. Mgr. George Lasker  
Sales Promotion Manager Marie Mason  
Prog. Pub. Dir. George Kaplan  
Chief Engineer William Ferruzzi

## WNAC—Boston—1922

MBS-YANKEE-NBC

Frequency: 680 Kc. Power: 50 Kw.  
Owned Yankee Div., RKO Teleradio Pictures  
Bus. Studio Address 21 Brookline Ave.  
News Service INS, UP  
Representative H-R Reps.  
Membership NARTB, RAB  
President Tom O'Neil  
Exec. V.P., Gen. Mgr. Norman Knight  
Vice President George Steffy  
Comm. Mgr. Tom Bateson  
Sales Prom. Mgr. George Hallberg  
Program Director John D. Maloy  
Publicity Director Phyllis Doherty  
Chief Engineer I. B. Robinson

## WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By Pilgrim Bcstg. Co.  
Address 705 Beacon Street  
Representative Headley Reed Co.  
News Service AP  
Membership NARTB

President.....Joseph A. Dunn  
 Gen., Sta., Comm. Mgr.....Arthur E. Haley  
 Program Dir.....Stan Richards  
 Pub. Dir.....Polly Haddad  
 Chief Engineer.....John Parker

**WVDA—Boston—1953—ABC**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Vic Diehm Assoc. Inc.  
 Address.....Bradford Hotel  
 News Service.....AP  
 Representative.....Raymer  
 Membership.....NARTB, RAB  
 President.....Vic Diehm  
 Sta. Mgr.....Len Hornsby  
 Comm. Mgr.....Yale Lasker  
 Prog. Dir.....Jim Pansullo  
 Sales Prom. Mgr., Pub. Dir.. Elaine McDonnell  
 Continuity Dir.....Arthur Lypscon  
 Chief Engineer.....George Jowdy

**WBOS—Boston—1948**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Champion Bcstg. Sys., Inc.  
 Address.....790 Commonwealth Ave.  
 Representative.....Wm. G. Rambeau Co.  
 News Service.....UP  
 Gen. Mgr.....Ralph Weinman

**WBET—Brockton—1946**

Frequency: 1460 Kc.....Power: 1000 Watts d.

Owned-Oper. By....Enterprise Publishing Co.  
 Business-Studio Address.....60 Main St.  
 Newspaper Affil.....Enterprise Pub. Co.  
 News Service.....AP  
 Membership.....NARTB, RAB  
 Representative.....Walker  
 General Manager.....Charles A. Fuller  
 Commercial Mgr.....Earle G. Clement  
 Program Manager.....Arthur B. Jones  
 Chief Eng.....Charles O. Nowell

**WTAO—Cambridge—1948**

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By....Middlesex Bcstg. Corp.  
 Address.....439 Concord Ave.  
 News Service.....UP  
 Representative.....O'Connell  
 President.....Frank J. Lyman, Jr.  
 General Manager.....Wallace Dunlap  
 Comm. Mgr.....Perry J. Brown  
 Sls. Promotion Mgr.....Bob Allen  
 Publicity Dir.....Ken Wayne  
 Program Director.....Edward Pennev, Jr.  
 Chief. Eng.....John Ackles

**WACE—Chicopee-Springfield  
 1946**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Regional Bcstg. Co.  
 Business Address.....326 Chicopee St.  
 News Service.....INS

**BASICALLY  
 BOSTON  
 WVDA 5000 WATTS  
 1260**

**HOTEL BRADFORD • Boston, Mass.**

Member of the "VIC" DIEHM RADIO GROUP  
 [The Best of Buys In Radio Represented by Paul H. Raymer Company]

**WHOL • WAZL • WHLM • WIDE • WVDA**  
 A. C. Town, Pa.      Houston, Pa.      Bloomsburg, Pa.      Bradford-Saco, Me.      Boston, Mass. ABC  
 NBC-MBS      MBS-Yankee

Transcription ..... Thesaurus  
 Representative ..... Bolling  
 Membership ..... NARTB, RAB  
 President ..... John S. Begley  
 Gen. Mgr. .... Ralph J. Robinson  
 Prog. Dir. .... Sy Levy  
 Chief Engineer. .... H. R. Glinka

**WJKO—East Longmeadow  
 1949**

Frequency: 1600 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ..... Springfield Bdcstg. Co.  
 Address ..... P. O. Box 898, Springfield  
 News Service ..... UP  
 Tran. .... RCA, CBS, Columbia, Decca, London  
 Representative ..... Gill-Perna, Nona Kirby  
 Comm. Mgr. .... E. G. Hewinson, Sr.  
 Gen. Mgr., Chief Eng. .... Chris M. Manitsas

**WALE—Fall River—1948  
 MBS-YANKEE**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Narragansett Bcstg. Co.  
 Address ..... 374 Central St.  
 News Service ..... UP  
 Representative ..... O'Connell, Wheeler  
 Membership ..... NARTB  
 Manager. .... George L. Sisson, Jr.  
 Commercial Mgr. .... Markey Gosciminski  
 Business. .... Madeleine Hamell  
 Traffic ..... Ann Kenney

**WSAR—Fall River—1921  
 ABC**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Fall River Bcstg. Co., Inc.  
 Bus-Studio Address. Walker St., So. Somerset  
 Newspaper Affiliation. .... Herald News, Inc.  
 News Service ..... UP  
 Representative. .... Headley-Reed, Kettell-Carter  
 President. .... Frank W. Miller, Jr.  
 Gen. Mgr., Treas. .... Lincoln W. N. Pratt  
 Commercial Manager. .... Cornelius Sullivan  
 Program Director. .... Joseph Welch  
 Chief Engineer. .... Arnold Molloy

**WEIM—Fitchburg—1941  
 MBS-YANKEE**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... WEIM, Fitchburg, Inc.  
 Business-Studio Address. .... 717 Main St.  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Representative ..... Walker, Kettell-Carter  
 Transcription ..... World  
 President. .... Henry G. Molina, Jr.  
 General Mgr. .... James W. Chalmers  
 Chief Engineer. .... Ted Kallin

**WFGM—Fitchburg—1950**

Frequency: 1580 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Wachusett Bcstg. Corp.  
 Address ..... 455 Main Street  
 News Service ..... Walker

**MORE NEWS  
 MORE FEATURES  
 MORE REGIONAL COVERAGE**

**AP**

**... and MORE RADIO AND TELEVISION STATIONS  
 depend on  
 THE ASSOCIATED PRESS**



**Membership** ..... NARTB  
**President** ..... David M. Myers  
**Gen., Sta. Mgr.** ..... Ruane B. Hill  
**Commercial Mgr.** ..... Richard Ziegler  
**Sales Prom. Mgr.** ..... John Emanuelson  
**Program Director** ..... Tal Hood  
**Publicity Director** ..... Kirk Anderson  
**Chief Engineer** ..... Donald L. Coleman, Jr.

**WKOX—Framingham—1947**

**Frequency:** 1190 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... WKOX, Inc.  
**Bus. Studio Address** ..... Mt. Wayte Ave.  
**Representative** ..... Kettell-Carter, Grant Webb  
**News Service** ..... UP  
**Membership** ..... NARTB  
**Station Manager** ..... Richard E. Adams  
**Commercial Manager** ..... Lewis F. Sargent  
**Program Dir.** ..... John Gentri

**WGAW—Gardner—1946—ABC**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned** ..... Gardner Bcstg. Co.  
**Business Number** ..... 3 Pleasant St.  
**News Service** ..... UP  
**Representative** ..... Nona Kirby, Webb  
**Pres. & Treas.** ..... Emilien R. Robillard  
**V.P., Gen. Mgr.** ..... William C. Engel  
**Commercial Mgr.** ..... Robert McDonald  
**Program Director** ..... William Kennedy  
**Chief Engineer** ..... Gordon Wiley

**WSBS—Great Barrington—1956**

**Frequency:** 860 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** .. Berkshire Bcstg. Co., Inc.  
**Address** ..... Stockbridge Road  
**News Service** ..... UP  
**Pres., Gen., Comm. Mgr.** ..... John T. Parsons  
**Sales Prom. Mgr.** ..... Edward Comstock  
**Program Director** ..... Alan D. Vaber  
**Publicity Director** ..... Norman Hamm

**WHAI—Greenfield—1938**  
**MBS-YANKEE**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Haigis Bdcstg. Corp.  
**Business-Studio Address** ..... 486 Main St.  
**News Service** ..... AP  
**Transcription** ..... SESAC  
**Representative** ..... Walker  
**Membership** ..... RAB, NARTB  
**Pres., Gen., Sta. Mgr.** ..... John W. Haigis, Jr.  
**Commercial Mgr.** ..... Harry J. Frank  
**Pub. Dir.** ..... June Greene  
**Program Director** ..... Ira I. Hewey  
**Chief Engineer** ..... Leland F. Wheeler

**WHAV—Haverhill—1947**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... WHAV, Inc.  
**Business-Studio Address** ..... 30 How St.  
**News Service** ..... UP  
**Representative** ..... Nona Kirby Co., Stars Nat'l  
**Treasurer** ..... E. I. Cetlin  
**General Manager** ..... Robert I. Kimel  
**Program Director** ..... James Simmons  
**Chief Engineer** ..... David Cate

**WHYN—Holyoke-Springfield**  
**1941—CBS**

**Frequency:** 560 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ... Hampden—Hamshire Corp.  
**Address** ..... 1300 Liberty St., Springfield  
**Representative** ..... Branham, Weed  
**Membership** ..... NARTB  
**Gen. Mgr.** ..... Charles N. DeRose  
**Business Manager** ..... Patrick J. Montague

**WREB—Holyoke-Springfield**  
**1948**

**Frequency:** 930 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... Valley Bcstg. Corp.  
**Address** ..... Holyoke Nat. Bank Bldg.  
**Trans. Ser.** ..... SESAC, Lang-Worth  
**News Service** ..... AP  
**Membership** ..... NARTB, RAB  
**Representative** ..... Kirby, WREB Radio Sales  
**Sta. Mgr.** ..... John H. Vendell, Jr.  
**Prog. Dir.** ..... William D. Trumbull  
**Sales Mgr.** ..... Robert H. Berger  
**Chief Engineer** ..... Frank T. Cook

**WCCM—Lawrence—1947**

**Frequency:** 800 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Lawrence Bdcstg. Co.  
**Address** ..... 9 Valley Street  
**News Service** ..... UP  
**Pres., Gen. Mgr.** ..... Geo. H. Jaspert  
**Comm. Mgr., Prom. Mgr.** ..... Daniel Ruggles, III  
**Prog., Pub. Dir.** ..... Forrest N. Morgan, Jr.  
**Chief Eng.** ..... Norman Round

**WCAP—Lowell—1951**

**Frequency:** 980 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Northeast Radio Inc.  
**Address** ..... 243 Central St.  
**News Service** ..... UP  
**Representative** ..... Kettell-Carter, Webb  
**President** ..... Israel Cohen  
**Gen. Mgr.** ..... William J. Warren

**WLLH—Lowell-Lawrence**  
**1934—MBS-YANKEE**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Merrimac Bdcstg. Co.  
**Address** ..... 39 Kearney Sq., Lowell  
**News Service** ..... UP  
**Representative** ..... Nona Kirby  
**President** ..... Gerald Harrison  
**Gen. Mgr.** ..... A. N. Armstrong, Jr.  
**Program Director** ..... Tom Clayton  
**Chief Engineer** ..... Anthony G. Michaels

**WLYN—Lynn—1946**

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ... Puritan Bcst. Service, Inc.  
**Business-Studio Address** ..... 7 Willow St.  
**News Service** ..... UP  
**Station Representative** ..... Walker  
**President** ..... Theodore Feinstein  
**General Manager** ..... Melvin Lahr

**WHIL—Medford—1952**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Conant Bcstg. Co.  
 Address.....99 Revere Beach Pkwy.  
 News Service.....UP  
 Rep.....Nona Kirby, Broadcast Time Sales  
 Pres., Gen., Sta. Mgr.....Sherwood J. Tarlow  
 Commercial Mgr.....Joseph Kruger  
 Prog. Director.....Bob Walsh  
 Sales Prom. Mgr.....E. O'Donnell  
 Pub. Dir.....Jim Aylward  
 Chief Engineer.....Sal Fulchino

**WBSM—New Bedford—1949**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned.....Bay State Broadcasting Co.  
 Address.....Pope's Island  
 News Service.....UP  
 Representative.....Bolling Co.  
 Membership.....NARTB  
 President.....Joseph P. Duchaine  
 Gen. Mgr.....Otto F. A. Arnold  
 Comm. Mgr.....Richard G. Evans  
 Prog. Dir.....Hal Peterson  
 Continuity Director.....Henry S. Galus

**WNBH—New Bedford—1921**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....E. Anthony & Sons, Inc.  
 Business-Studio Address.....432 County St.  
 News Service.....AP  
 Newspaper Affiliation.....Standard-Times  
 Representative.....Walker Co.  
 Manager.....Henry N. Solomon

**WMNB—North Adams—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Northern Berkshire Bcstg. Co.  
 Bus-Studio-Transmitter Address.....466 Curran  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Representative.....McGillvra, Kirby  
 Membership.....NARTB  
 Pres., Gen., Comm. Mgr., Chief Eng.  
 J. Gordon Keyworth  
 Prog. Dir.....Roy M. Anderson

**WHMP—Northampton—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Pioneer Valley Bcstg. Co.  
 Address.....78 Main St.  
 News Service.....UP  
 Representative.....Nona Kirby, Webb  
 Membership.....NARTB  
 President.....John H. Williams  
 Gen., Sta., Comm. Mgr.....Alexander W. Milne

**WBEC—Pittsfield—1947—ABC**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Western Mass. Bcstg. Co.  
 Business-Studio Address.....33 Eagle St.  
 Newspaper Affiliation.....Evening Eagle  
 News Service.....AP  
 Transcription Service.....World

Membership.....NARTB  
 Rep.....Everett-McKinney, Kettell-Carter  
 President.....L. K. Miller  
 Gen., Sta. Mgr.....W. Wendell Budrow  
 Comm., Sls. Prom. Mgr.....Edward Johnson  
 Prog., Pub. Dir.....Paul Edwards  
 Chief Engineer.....Walton Ayer

**WBRK—Pittsfield—1938**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Greylock Bcstg. Co.  
 Business-Studio Address.....8 Bank Row  
 News Service.....UP  
 Representative.....Walker  
 Membership.....NARTB  
 President.....Leon Podolsky  
 Gen., Sta. Mgr.....Walter Kearsney  
 Comm., Prom. Mgr.....Martin Schechter  
 Program Dir.....Richard Bolender  
 Publicity Dir.....Robert Burbank  
 Chief Engineer.....Leonard Lavendol

**WPLM—Plymouth—1955**

Frequency: 1390 Kc. Power: 500 Watts  
 Owned-Oper. By.....Plymouth Rock Bcstg. Co.  
 Address.....294 Court St.  
 News Service.....UP  
 Representative.....Walker  
 Pres., Gen. Mgr.....Jack Campbell

**WJDA—Quincy—1947**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....South Shore Bcstg. Co., Inc.  
 Business-Studio Address.....Box 373  
 News Service.....UP  
 Representative.....Kirby  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....James D. Asher  
 Prog. Dir.....H. Winslow Bettinson  
 Comm., Sales Prom. Mgr.....K. P. Fallon, Jr.  
 Chief Engineer.....Arthur F. Lane

**WESX—Salem—1939**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....North Shore Bcstg. Corp.  
 News Service.....UP  
 Transcription Service.....World  
 Station Rep.....Nona Kirby  
 Gen. Mgr.....James D. Asher  
 Commercial Mgr.....Charles Asher  
 Sta. Mgr.....William C. Asher

**WESO—Southbridge—1955**

Frequency: 970 Kc. Power: 500 Watts  
 Owned.....WESO Broadcasting Corp.  
 Address.....291 Main Street  
 News Service.....UP  
 Representative.....Walker  
 Membership.....NARTB, RAB  
 President.....Joseph L. Rosenmiller  
 Vice-president.....Peter A. Bordes  
 Gen., Sta. Mgr.....Joseph C. Amatore  
 Comm. Mgr.....William Richard  
 Prog. Director.....Robert Binet  
 Chief Engineer.....Sumner Weisman

**WBZA-WBZ**  
(Synchronous Operation)  
Springfield-Boston—1921  
NBC

(See Boston Listing)

**WHYN**—Springfield—1941  
CBS

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Oper. By. Hampden-Hampshire Corp.  
Address. 1300 Liberty St.  
Representative. Branham, Ward  
Membership. NARTB  
General Mgr. Charles N. DeRose  
Business Mgr. Patrick J. Montague

**WMAS**—Springfield—1932  
MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. WMAS, Inc.  
Business-Studio Address. 101 West St.  
News Service. UP  
Representative. H-R Reps., R. C. Foster  
Membership. NARTB  
President. Gerald Harrison  
Station Manager. Robert Donahue  
Comm. Mgr. Zack Land  
Prog. Dir. Roland Dumas  
Chief Eng. John Michnovcz

**WTXL**—Springfield—1949

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. Telecolor Corp.  
Address. 34 Sylvan St.  
News Service. UP  
Transcription Service. World  
Representative. Walker  
Membership. NARTB, RAB  
Pres., Gen. Mgr. L. A. Reilly  
Commercial Manager. Holland D. Cameron  
Station Mgr., Chief Engineer. J. L. Spates

**WSPR**—Springfield—1936  
ABC

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Operated By. WSPR, Inc.  
Business Address. 63 Chestnut St.  
News Service. UP  
Representative. Hollingbery, Kettell-Carter  
Membership. NARTB, RAB  
Pres., Gen. Mgr. Alan C. Tindal  
Commercial Manager. John J. Sullivan  
Sales Prom. Mgr., Prog., Pub. Dir. Paul Monson  
Chief Engineer. Valentino Partyka

**WPEP**—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Silver City Bcstg. Corp.  
Address. 174 Broadway  
News Service. UP  
Representative. Walker Co.  
Membership. NARTB  
Pres., Gen. Mgr. J. Marshall McGregor  
Sta. Mgr., Prog. Dir. Joseph G. Quill

Comm. Mgr. Earle Blackwell  
Production Dir. Charles S. Williams  
Chief Engineer. Lawrence Prado

**WARE**—Ware—1948  
YANKEE-MBS

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Central Bcstg. Corp.  
Business-Studio Address. East St.  
News Service. AP  
Rep. Grant Webb, Nona Kirby  
President. H. Scott Killgore  
Gen., Sta. Mgr. William R. Sweeney  
Program Dir. Seth Larrabee

**WCRB**—Waltham—1948

Freq.: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned. Charles River Bcstg. Co.  
Address. 750 South St.  
Station Rep. Good Music Broadcasters  
News Service. UP  
Membership. NARTB  
Pres., Gen. Mgr. Theodore Jones  
Sta. Mgr. Richard L. Kaye  
Sales Mgr. Theodore Jones  
Prom. Mgr. Fred L. Bosworth  
Prog. Dir. Robert Vail  
Pub. Dir. Emmanuel Gilbert  
Chief Eng. Leonard Buckwalter

**WDEW**—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By. Westfield Bcstg. Co.  
Business-Studio Address. 249 Union St.

**WDEW**  
1000 WATTS  
WESTFIELD, MASS.

Serving Entire

**Springfield**

Area

Local Programming That's  
Fresh and Exciting

**Temperatures!**

**News!**

**Time!**

Music Everyone Likes

Phone ..... Air Time Daytime  
 News Service ..... UP  
 President ..... Albert L. Capstaff

**WTXL—West Springfield—1949**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Telecolor Corp.  
 Address ..... 34 Sylvan St.  
 News Service ..... UP  
 Representative ..... Walker  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Lawrence A. Reilly  
 Asst. Gen. Mgr. .... James L. Spates  
 Commercial Mgr. .... Holland D. Cameron

**WOCB—West Yarmouth—1940**  
**MBS-YANKEE**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... E. Anthony & Sons  
 Address ..... New Bedford, Mass.  
 Representative ..... Walker  
 News Service ..... UP  
 Newspaper Affil. .... Standard Times  
 President ..... Basil Brewer  
 Sta. Mgr. .... Paul Stiles  
 Chief Engineer. .... Frank L. Lynch

**WAAB—Worcester—1931**  
**ABC-MBS-YANKEE-NBC**

Frequency: 1440 Kc. .... Power: 5000 Watts  
 Owned by ..... WAAB, Inc.  
 Bus.-Studio Address ... Waterman Bcstg. Corp.  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB, RAB  
 Rep. .... Grant Webb, Kettell-Carter  
 Pres., Gen. Mgr. .... Bernard E. Waterman  
 Comm. Mgr. .... C. Kaminski  
 Prog., Pub. Dir. .... T. C. Sawyer  
 Chief Engineer. .... George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... New England Bcstg. Co.  
 Address ..... 405 Main St.  
 News Service ..... UP  
 Representative ..... Bolling  
 Membership ..... NARTB, RAB  
 President ..... Paul C. Lytle  
 Gen. Mgr. .... John J. Hurley  
 Commercial Mgr. .... Edward T. McCann, Jr.  
 Chief Engineer. .... Vernon P. Wilson

**WORC—Worcester—1925**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WORC, Inc.  
 Bus.-Studio Address ..... 50 Franklin St.  
 Representative ..... Forjoe, Wheeler  
 News Service ..... AP  
 Pres., Gen., Sta. Mgr. .... Robert F. Bryar  
 Comm., Sls. Prom. Mgr., Pub. Dir. .... A. A. Coblenz  
 Prog. Dir. .... Shirley Palmer  
 Chief Engineer. .... Herman A. Gruzin

**WTAG—Worcester—1924**  
**CBS**

Frequency: 580 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WTAG, Inc.  
 Business-Studio Address ..... 20 Franklin St.  
 Newspaper Affil. .... Telegram & Gazette  
 News Service ..... AP  
 Representative ..... Henry L. Christal Co.  
 Membership ..... NARTB, RAB  
 President ..... Robert W. Booth  
 Vice Pres., Gen. Mgr. .... Herbert L. Krueger  
 Commercial Manager. .... Robert J. Brown  
 Local Sales Mgr. .... R. L. Gravel  
 Sales Prom. Head. .... Ben G. Oman, Jr.  
 Prod., Pgm. Dir. .... A. J. Brissette  
 Chief Engineer. .... E. A. Browning

**Michigan**

Pop. March 1 (Est.) 7,661,000—Families 2,232,000  
 Radio Homes 2,198,000—TV Homes 1,967,000—Stations in State 79

**WABJ—Adrian—1945—ABC**

Frequency: 1490 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Gerity Bcstg. Co.  
 Address ..... 2982 Treat Rd.  
 News Service ..... AP  
 Transcription ..... Lang-Worth  
 Representative ..... Michigan Spot Sales  
 Membership ..... NARTB, RAB  
 President ..... James Gerity, Jr.  
 Gen., Sta. Mgr., Comm. Mgr., Pub. Dir. .... R. W. Cessna  
 Program Director. .... Keith Roper  
 Chief Engineer. .... Galen Stutzman

**WALM—Albion—1952—KBS**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Calhoun Bcstg. Co.  
 Address ..... Box 346  
 News Service ..... UP  
 General Mgr. .... William J. Schwoebell

**WFYC—Alma—1948—KBS**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... WFYC, Inc.  
 Address ..... U. S. 27  
 News Service ..... UP  
 Membership ..... RAB  
 Trans. Service ..... Lang-Worth, World  
 General Manager. .... David W. Sommerville  
 Sales Mgr. .... David Van Sluyters

**WATZ—Alpena—1946**  
**MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Midwestern Bcstg. Co.  
 Business Address ..... M-32 West  
 News Service ..... AP  
 Representative ..... Holman  
 President ..... Les Biederman  
 Station Manager. .... Drew McClay  
 Chief Engineer. .... William Kiker



**WHRV—Ann Arbor—1946**  
ABC

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By...Huron Valley Bcstrs., Inc.  
Address...4230 Packard Rd.  
News Service...AP  
Representative...Walker  
Membership...NARTB  
Pres., Gen. Mgr...J. R. Chapman  
Comm. Mgr...Richard F. Harner  
Sls. Prom., Prog. Dir...Donald A. Herman  
Pub. Director...Richard P. Wotring  
Chief Engineer...Charles F. Richmond

**WPAG—Ann Arbor—1945**

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Operated By...Washtenaw Bcstg. Co.  
Bus.-Studio Address...3rd Floor, Hutzel Bldg.  
News Service...AP  
Transcription...Thesaurus  
Representative...Everett-McKinney, Inc.  
Membership...NARTB  
Pres., Gen. Sta. Mgr...Edward F. Baughn  
Commercial Manager...Kenneth MacDonald  
Program Dir...Albert Sanborn  
Chief Engineer...D. N. Bowdish

**WLEW—Bad Axe—1950**

Frequency: 1340 Kc. Power: 250 Watts d.  
Owned-Oper. By...Stevens Wismer Bcstg. Co.  
Address...935 S. Van Dyke Rd.  
Rep...Gill-Perna, Michigan Spot Sales  
Trns. Ser...Standard, Lang-Worth, Thesaurus  
Gen. Mgr...John Wismer  
Business Manager...Jim Muehlenbeck

**WBCK—Battle Creek—1948**  
MBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By...Michigan Bcstg. Co.  
Address...Security Natl. Bank Bldg.  
News Service...UP  
Transcription Service...World  
Representative...Burn-Smith  
Membership...NARTB, RAB  
President...Robert H. Holmes  
General Mgr...E. F. Cahill  
Chief Engineer...Harley Hammond

**WELL—Battle Creek—1925**  
ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Federated Publications, Inc.  
Address...Michigan National Bank Bldg.  
News Service...AP  
Newspaper Affil...Enquirer and News  
Transcription Service...Thesaurus, Standard  
Representative...Meeker  
Membership...NARTB, RAB  
President...Robert Miller  
Gen. Sta., Comm. Mgr...P. J. Haller  
Program Dir...Robt. Geerdes  
Publicity Director...Jack Newman  
Chief Engineer...Earl J. Stone

**WBCM—Bay City—1925**  
ABC

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By...Michigan Bcstg. Co.  
Business-Studio Address...Wenonah Hotel  
News Service...UP  
Transcription Service...World  
Representative...George P. Hollingbery  
Membership...RAB, NARTB  
President...Robert H. Holmes  
Gen., Sta., Comm. Mgr...Leo A. Jylha  
Prog., Pub. Dir...Hal Shore  
Chief Engineer...Ralph H. Carpenter

**WHFB—Benton Harbor—  
St. Joseph—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Palladium Publ. Co.  
Address...Michigan and Oak St., B. H.  
News Service...AP  
Newspaper Affil...Palladium, Herald Press  
Transcription Service...World, Thesaurus  
Representative...Hal Holman  
Membership...NARTB, RAB  
President...Stanley R. Banyon  
Station Mgr...J. P. Scherer  
Program Director...Dwight Edmunds  
Comm. Mgr...John Chase  
Chief Engineer...M. U. Robinson

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc. Power: 1 Kw., d.  
Owned-Oper. By...WBRN, Inc.  
Address...P. O. Box 825  
News Service...AP  
Transcription Service...Thesaurus, SESAC  
Representative...Hil F. Best  
Membership...RAB  
Pres., Gen., Sta., Comm. Mgr. Spencer Denison  
Chief Engineer...R. F. Cook

**WATT—Cadillac—1945**  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By...Midwestern Bcstg. Co.  
Business-Studio Address...U. S. 131, South  
News Service...AP  
Transcription Service...SESAC  
Representative...Hal Holman  
President...Les Biederman  
General Manager...Art Nyhus  
Sales Manager...M. L. Chandler  
Chief Engineer...Bill Kiker

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. Power: 250 Watts  
Owned...Straits Bcstg. Co.  
Address...Mackinaw Ave.  
News Service...AP  
Transcription Service...Thesaurus  
Representative...Best  
Pres., Gen., Sta., Sls. P. om. Mgr...R. E. Hunt  
Commercial Mgr...Ben Morrow  
Program Director, Pub. Dir...Dick Welsh  
Chief Engineer...Norbert C. Poepelman

*For a real Sales*  
**KNOCKOUT**

*in the Detroit area*

CKLW-TV penetrates  
a population grand  
total area of 5,588,800  
in which 87% of all  
families own TV sets.

**CKLW-TV**  
channel 9

325,000  
WATTS

**CKLW**  
radio 800 kc

50,000  
WATTS

CKLW radio covers a  
15,000,000 population  
area in 5 important  
states. The lowest cost  
major station buy in  
the Detroit area.

**THE  
MOST  
POWERFUL  
RADIO  
AND TELEVISION  
COVERAGE  
IN THE  
MARKET!**

Young Television Corp.  
Adam Young, Inc.  
National Representatives

J. E. Campeau, Pres.  
Guardian Bldg., Detroit

**WTVB—Coldwater—1949**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By ...Twin Valley Bdcstrs. Inc.  
 Address .....Box 32  
 News Service .....AP  
 Trans. Service .....World  
 Representative .....Hil F. Best  
 President .....George Hosek  
 Sta., Comm. Mgr., Prog. Dir. E. Harold Munn,  
 Jr.  
 Sales Prom. Mgr. ....Normand Moore  
 Publicity Dir. ....Ronald T. Hutson  
 Chief Engineer .....Virgil Royer

**CKLW—Detroit-Windsor  
 1932—MBS**

Frequency: 800 Kc. ....Power: 50,000 Watts  
 Owned-Oper. By ..Western Ontario Bcstg. Co.,  
 Add. .Essex Bcstrs., Guardian Bldg., Detroit 26  
 News Service .....INS, UP  
 Representative .....Adam Young  
 Transcription Service .....World, Thesaurus  
 Representative .....Adam Young  
 Membership .....NARTB  
 President, General Mgr. ....J. E. Campeau  
 Dir., Oper. ....S. C. Ritchie  
 Commercial Manager. ....E. Wilson Wardell  
 Program Director .....John Gordon  
 Publicity Director .....Art Gloster  
 Chief Engineer .....W. J. Carter  
 (See Page 471)

**WJBK—Detroit—1926**

Freq.: 1500 Kc. ....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By .....Storer Bcstg. Co.  
 Bus. Studio Address .....7441 Second Blvd.  
 News Service .....INS, AP  
 Representative .....Katz Agency  
 Membership .....NARTB, RAB  
 President .....George B. Storer, Sr.  
 Managing Director .....Harry Lipson  
 Gen. Sales Mgr. ....Herbert J. Weber, Jr.  
 Merchandising Mgr. ....Dean Davidson  
 Publicity Director .....Grace Schilbe  
 Chief Engineer .....Leonard Spragg

**WJLB—Detroit—1926**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned-Oper. By ..Booth Radio & TV Stas.  
 Business Address .....Broderick Tower  
 News Service .....AP  
 Representative .....ForJoe  
 Membership .....NARTB  
 President .....John L. Booth  
 Gen., Sta. Mgr. ....Edwin E. Nyy  
 Commercial Mgr. ....Eric V. Hay

**WJR—Detroit—1922—CBS**

Frequency: 760 Kc. ....Power: 50,000 Watts  
 Owned-Oper. By WJR, The Goodwill Sta., Inc.  
 Address .....2100 Fisher Bldg.  
 News Service .....AP, INS, UP  
 Trans. Ser. ....Thesaurus, Lang-Worth  
 Representative .....Christal  
 Membership .....NARTB, RAB

President .....John F. Patt  
 V.P., & Gen. Mgr. ....Worth Kramer  
 Pub. Rel. Dir. ....James Quello  
 V.P., Operations Mgr. ....F. S. Moore  
 V.P., Radio Sales .....Elmer O. Wayne  
 Sales Prom. Mgr. ....Jack Brussel  
 Prog. Mgr. ....Ron Gamble  
 Chief Engineer .....A. Friedenthal

**WKMH—Detroit—1946**

Freq.: 1310 Kc. ....Power: 5 Kw.  
 Owned-Oper. By ...Knorr Broadcasting Corp.  
 Address .....WKMH Bldg., Dearborn  
 News Service .....UP, AP  
 Representative .....Headley-Reed  
 Transcription Service .....Lang-Worth  
 Membership .....NARTB  
 Pres., Gen. Mgr. ....F. A. Knorr  
 Sta. Mgr. ....John J. Carroll  
 Comm., Sales Prom. Mgr. ....J. O. Gilbert  
 Prog., Pub. Dir. ....Robt. Seymour  
 Chief Engineer .....Jerrald Martin

**WWJ—Detroit—1920—NBC**

Frequency: 950 Kc. ....Power: 5000 Watts  
 Owned-Oper. By ...The Evening News Assn.  
 Address .....622 W. Lafayette  
 Newspaper Affiliation .....Detroit News  
 News Service .....AP, UP  
 Transcription Service .....Thesaurus  
 Rep. .Peters, Griffin & Woodward, McDermott  
 Membership .....NARTB, RAB  
 President .....Warren S. Booth  
 General Manager .....Edwin K. Wheeler  
 Asst. Gen. Mgr. ....Don DeGroot  
 Program Mgr. ....M. C. Wissman  
 Station Mgr. ....Robert J. McIntosh  
 Sales Prom. Mgr. ....Glen Kyker  
 Business Mgr. ....Henry C. Rogers  
 Gen. Eng. Mgr. ....E. J. Love

**WXYZ—Detroit—1925—ABC**

Frequency: 1270 Kc. ....Power: 5000 Watts  
 Owned-Oper. By .....WXYZ, Inc.  
 Business Address .....1700 Mutual Bldg.  
 News Service .....AP, INS  
 Representative .....John Blair  
 Transcription Service .....Standard  
 Membership .....RAB, NARTB  
 President .....James G. Riddell  
 Commercial Manager .....Harold L. Neal  
 Pub. Dir. ....Douglas E. Nicol  
 Prom. Mgr. ....Page Heldenbrand  
 Asst. Radio Sales Mgr. ....Robert Baldrice  
 Chief Engineer .....Charles Kocher  
 (See Page 473)

**WDBC—Escanaba—1941  
 MBS**

Frequency: 680 Kc. ....Power: 1000 Watts  
 Owned-Operated By .....Delta Bcstg. Co.  
 Business-Studio Address .....606 Lud St.  
 News Service .....AP  
 Pres., Gen., Comm., Sales Prom. Mgr., Prog. Dir.  
 George D. Lindenthal  
 Station Manager .....F. J. Lindenthal



Publicity Director.....Wm. J. Duchaine  
Chief Engineer.....Henry C. Olsen

**WAMM—Flint—1955**

Frequency: 1420 Kc.....Power: 500 W. d.  
Owned-Oper. By...Binder-Carter-Durham, Inc.  
Address.....3506 E. Kearsley St.  
News Service .....UP  
Representative ..... Rambeau  
Pres., Gen. Mgr.....Richard S. Carter  
Comm. Mgr.....Ronald L. Craig  
Sales Prom. Mgr.....Charles Speights  
Prog. Director.....N. R. Gravelin  
Pub. Director.....Albert Binder  
Chief Engineer.....Charles Wallace

**WBBC—Flint—1947—MBS**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Oper. By...Booth Radio & TV Stations.  
Bus-Studio Address.....3076 E. Bristol Rd.  
Representative .....Weed  
News Service .....AP  
President.....John Lord Booth  
Sta., Gen., Mgr.....W. Gerald Schroeder

**WFDF—Flint—1922—NBC**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Operated By.....The Trebit Corp.  
Address.....Garland at First Ave.  
Transcription Service...Standard, Thesaurus  
Representative .....Katz  
Membership .....NARTB, RAB  
President.....Harry M. Bitner, Jr.  
Gen., Sta. Mgr.....Lester W. Lindow  
Comm., Sales Prom. Mgr.....Marvin Levey  
Program Director.....Elmer A. Knopf  
Chief Engineer.....Gerald Wolpert

**WKMF—Flint—1952**

Frequency: 1470 Kc.....Power: 1 Kw.  
Owned.....Knorr Bcstg. Corp.  
Address.....112 W. Water St.  
Station Rep.....Mich. Spot Sls., Headley-Reed  
Membe-ship .....NARTB  
Pres., Gen. Mgr.....Fred A. Knorr  
Managing Director.....W. Eldon Garner

**WMRP—Flint—1946**

Frequency: 1570 Kc.....Power: 500 Watts d.  
Owned-Oper. By...Methodist Radio Parish, Inc.  
Address.....3217 Lapeer St.  
Representative .....Best  
News Service .....UP  
President.....Arthur Howard  
Gen. Mgr.....William H. Morford  
Chief Engineer.....Robert Swayze

**WTAC—Flint—1946—ABC**

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned...KPOA-WFBL-KTVR, Founders Corp.  
Address.....420 Lexington Ave., N. Y. C.  
Station Representative .....Hollingbery  
News Service .....UP  
President.....John M. Shaheen  
Station Mgr.....David Mendelsohn  
Program Director.....Michael Joseph

Nat. Sls. Mgr.....T. J. Warner  
Comm. Mgr.....Walter L. Dennis  
Chief Engineer.....Robert Wheaton

**WBFC—Fremont—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By...Capitol Radio Network  
Address.....Mt. Pleasant, Mich.  
News Service .....AP  
Transcription .....Lang-Worth, SESAC  
Representative .....Hil F. Best  
Membership .....NARTB  
President.....Paul A. Brandt  
Gen., Sta., Comm. Mgr.....Earl Peterson  
Sales Prom. Mgr., Prog. Dir.....Neal Johnson  
Publicity Dir.....Lou Walters  
Chief Engineers, Charles Holbrook, Dick Carter

**WATC—Gaylord—1950  
MBS**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Midwestern Bcstg. Co.  
Address...Paul Bunyan Bldg., Traverse City  
Representative.....Holman, Mich. Spot Sales  
Gen. Mgr.....Les Biederman

**WGHN—Grand Haven—1956**

Frequency: 1370 Kc.....Power: 500 Watts  
Owned.....Grand Haven Broadcasting Co.  
Address.....128 Washington St.  
News Service .....UP  
Transcription Service .....Thesaurus  
President, Prog. Dir.....Bob Runyon  
Gen., Sta., Comm., Sls. Prom. Mgr...Bob Kirby  
Pub. Dir.....Delrose Heinzleman  
Chief Engineer.....Bob Schmitt

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Furniture City Bcstg. Corp.  
Address.....399 Gafield Ave., S.W.  
News Service .....UP  
Transcription Service .....Associated  
Pres., Gen., Sta. Mgr.....William Kuiper, Sr.  
Commercial Manager...Peter Vanden Bosch  
Sls. Prom., Pub. Dir.....William Kuiper, Jr.  
Chief Engineer.....Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Operated By...Music Bcstg. Co.  
Business-Studio Add...35 Lafayette Ave., N.E.  
News Service .....AP  
Transcription Service .....Standard  
Representative .....Gill Perna  
Membership .....NARTB  
Pres., Gen. Mgr.....Paul F. Eichhorn  
Sta., Comm. Mgr., Prog. Dir.....Glenn Le Pard  
Publicity Dir.....Rudy Pessel  
Chief Engineer.....Richard Groenevelt

**WJEF—Grand Rapids—1945  
CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. ...Amalgamated Properties, Inc.



Address ..... 187 Monroe N. W.  
 Transcription ..... Thesaurus  
 Representative ..... Avery-Knodel, Inc.  
 President..... John E. Fetzer  
 General Mgr..... Carl E. Lee  
 Station Manager..... Martin Giacomo  
 Chief Eng..... Bruce M. Glycadjis

**WLAV—Grand Rapids—1940**  
**ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned..... Versluis Radio & Television, Inc.  
 Address..... 6 Fountain St., N.E.  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Burke-Stuart  
 President..... Leonard A. Versluis  
 Gen., Sta., Comm. Mgr..... Lee G. Stevens  
 Prog. Dir..... Don Mullen  
 Chief Engineer..... Carroll Hutchings

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owner ..... WMAX, Inc.  
 Address ..... Keith Theater Bldg.  
 News Service..... UP  
 General Manager..... Chas. A. Sprague  
 Commercial Mgr..... Joe Hooker  
 Promotion Mgr..... Ed Fitzgerald  
 Prog. Dir..... Bob Trap

**WOOD—Grand Rapids—1924**  
**NBC**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Oper. By... Consolidated Radio & TV  
 Broadcasters, Inc.  
 Address..... 120 College Ave., S.E.  
 News Service ..... AP  
 Representative ..... Katz Agency  
 President ..... H. M. Bitner, Jr.  
 General Mgr..... Willard Schroeder  
 Radio Sales Mgr..... Michael Lareau  
 Prom. Mgr..... Clark Grant  
 Prog. Dir..... Franklin Sisson  
 Publicity Director..... Sharon Schneider  
 Chief Engineer..... Charles Robison

**WBSE—Hillsdale—1955**

Frequency: 1340 Kc.....Power: 100 W.  
 Owned-Operated By.. Baw Beese Bcstrs., Inc.  
 Address ..... 92½ Broad St.  
 Representative ..... Best  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 Membership ..... NARTB, RAB  
 President ..... Stanley White  
 Gen., Sta. Mgr., Chief Eng..... E. H. Munn, Jr.  
 Comm. Mgr..... Lincoln A. Mayo

**WHTC—Holland—1948**

Frequency: 1450 Kc.....Power: 250 Watts

**WTAC**  
**RADIO**  
**DOMINATES!**

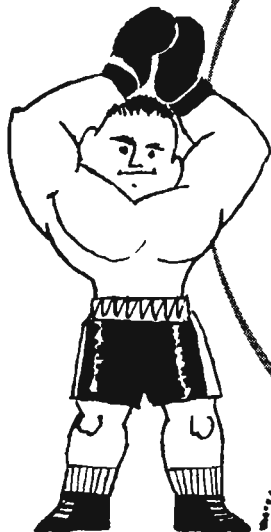
**FLINT, MICHIGAN**

**1<sup>st</sup> in the Market**

All day average 38.3—Nearest competitor 15.8 (Hooper)  
 In every quarter-hour, 6 A.M.—6 P.M. (Pulse)  
 In twenty of twenty-two half-hours, 7 A.M.—6 P.M. (Hooper)  
 National representative — George P. Hollingbery Co.

**FOUNDERS CORP.**

One of the Founders' group of stations, including  
 KPOA, Honolulu, and the Inter-Island Network;  
 WFBL, Syracuse, New York; and KTZR,  
 Channel 2, Denver, Colorado.





Owned-Operated By.....Holland Bcstg. Co.  
 Address ..... 5 E. 8th St.  
 News Service ..... AP  
 Representative ..... Best  
 President ..... W. A. Butler  
 Gen. Mgr..... Sandy Meek  
 Program Director..... Harold Franken  
 News, Pub. Dir..... Brig Young  
 Chief Engineer..... Juke Van Oss

**WHDF—Houghton—1929**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By...Upper Michigan Bcstg. Co.  
 Address .....Houghton  
 News Service ..... AP  
 Transcription Service.....Thesaurus  
 Representative ..... Walker  
 Membership ..... NARTB  
 Chief Owner..... G. L. Burgan  
 General Manager..... Albert W. Payne  
 Program Director..... Earl Norden  
 Publicity Director..... F. Grant Richards  
 Chief Engineer..... George L. Burgan

**WHGR—Houghton Lake**  
**1954**

Frequency: 1290 Kc.....Power: 5 Kw.  
 Owned.....Sparks Bcstg. Co.  
 Address .....3431 Houghton Lake Dr.  
 News Service ..... AP  
 Representative ..... Hil F. Best  
 President..... Jacob B. Sparks  
 General Mgr..... Gordan A. Sparks  
 Sta. Mgr., Prog. Dir..... Robert D. Ditmer  
 Chief Engr..... Garnet G. Sparks

**WION—Ionia—1953**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..... Ionia Bcstg. Co.  
 Address .....Box 143  
 News Service ..... AP  
 Representative ..... Best  
 Transcription Service .....Thesaurus  
 Membership ..... NARTB  
 President..... Monroe MacPherson, Sr.  
 Gen. Mgr., Prog. Dir... Monroe MacPherson, Jr.  
 Commercial Mgr..... Kenneth R. Chapin  
 Chief Engineer..... Erwin Fuller

**WMIQ—Iron Mountain—1947**  
**ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned... Iron Mountain-Kingsford Bcstg. Co.  
 Address ..... 211 East Ludington Street  
 Newspaper Affil..... News  
 News Service ..... UP  
 Transcription Service .....Thesaurus  
 Membership ..... NARTB  
 President..... Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr.. W. C. Johnson  
 Program, Pub. Dir..... Gil Heard  
 Chief Engineer..... Richard Gallup

**WIKB—Iron River—1949**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By..... WIKB, Inc.  
 Address ..... 221 Genesee St.  
 Representative ..... Hil F. Best  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 President..... H. H. Frailing  
 Gen., Sta., Comm. Mgr..... Bud Shields  
 Program, Pub. Dir..... Milo Jordan  
 Sales Prom. Mgr..... Bob Campbell  
 Chief Eng..... Les Patten

**WJMS—Ironwood—1931**

Frequency: 630 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Upper Mich.-Wis. Bcstg. Co.  
 Business-Studio Address... 124 E. McLeod Ave.  
 Representative ..... Hil F. Best  
 Membership ..... NARTB, RAB  
 President, Gen. Mgr..... William L. Johnson

**WJPD—Ishpeming—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By... Ishpeming Bcstg. Co.  
 Business-Studio Address ..... Jenks Block  
 News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 President ..... J. P. Deegan  
 Sta. Manager..... Harold Smith  
 Comm. Mgr..... Eldon Wallace  
 Prog. Dir..... Baker Urdan  
 Chief Engineer..... L. Roncoqione

**WIBM—Jackson—1925—ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Booth Radio & TV Stations, Inc.  
 Address ..... 2511 Kibby Rd.  
 Station Representative ..... Weed  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... John L. Booth  
 Managing Director..... George P. Lasley

**WKHM—Jackson—1951**  
**MBS**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned..... Jackson Bcstg. & Tele. Corp.  
 Address ..... 441 Wildwood  
 Rep..... Headley-Reed, Mich. Spot Sales  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Fred A. Knorr  
 Managing Director..... Merritt W. Greene

**WKLZ—Kalamazoo—1956**

Frequency: 1440 Kc.....Power: 500 Watts  
 Owned.....The Circle Corporation  
 Address ..... 2315 Schippers Lane  
 News Service ..... UP  
 Pres., Gen., Comm. Mgr..... Joseph F. Butler  
 Sta. Mgr., Prog. Dir., Chief Eng.. R. E. Patterson  
 Sales Prom. Mgr., Pub. Dir... Leon B. Van Dam

**WKMI—Kalamazoo—1947**

Freq.: 1360 Kc. Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By Steere Bcstg. Co.  
 Business-Studio Address State Theatre Bldg.  
 News Service UP  
 Representative Broadcast Time Sales  
 Membership NARTB  
 President Howard D. Steere  
 Station Manager Emil J. Popke, Jr.  
 Commercial Mgr. Barney Doyle  
 Prog. Dir. Dan Daniels  
 Chief Engineer Kenneth Farrance

**WKZO—Kalamazoo—1923**  
**CBS**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By Fetzer Bcstg. Co.  
 Business Address 124 W. Michigan Ave.  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Avery-Knodel  
 Membership NARTB, RAB  
 President John E. Fetzer  
 V. P. & Mgr. Dir. Carl E. Lee  
 Radio Admin. Asst. Otis T. Gaston  
 Nat. Sales Director John W. O'Harrow  
 Program Director Charles T. Lynch  
 Chief Engineer Arthur E. Covell

**WILS—Lansing—1947**

Freq.: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.  
 Owned-Operated By Lansing Bcstg. Co.  
 Bus. Studio Address 407 N. Washington  
 News Service AP

Representative Venard  
 Pres., Gen. Comm. Mgr. John C. Pomeroy  
 Sales Prom. Mgr., Pub. Dir. Stanley Kirby

**WJIM—Lansing—1934—ABC**  
**NBC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Gross Telecasting, Inc.  
 Address 2820 East Saginaw  
 News Service UP  
 Rep. Peters, Griffin, Woodward, Inc.  
 Membership RAB  
 President, Gen. Mgr. Harold F. Gross  
 Station Mgr. Howard K. Finch  
 Comm. Mgr. Garvin Meadowcroft  
 Prog. Dir. Bertrant Mitchell  
 Chief Eng. Carl Musson

**WKLA—Ludington—1944**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Raymond A. Plank  
 Address East Ludington Ave.  
 News Service UP  
 Representative Best  
 Membership NARTB, RAB  
 Pres., Gen., Stz. Mgr., Ch. Eng. Ray. A. Plank

**WMTE—Manistee—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Manistee Radio Corp.  
 Address Box 322  
 News Service AP  
 Trans. Ser. Thesaurus



**WESTERN MICHIGAN'S MOST POWERFUL INDEPENDENT**

**KALAMAZOO AND BATTLE CREEK**

**MICHIGAN'S BEST REGIONAL BUY**

**INFLUENCES OVER TEN COUNTIES OF THE RICHEST FARMERS IN THE LAND (SEE MAP)**



• **NOW 5000 WATTS**

• Covering 1,719,000 Population in primary markets

• 270,000 in Metropolitan Kalamazoo • Battle Creek

• 84,000 Prosperous commercial farms

**WKMI • STEERE BROADCASTING CORPORATION • KALAMAZOO, MICHIGAN**



Representative ..... Best  
 Membership ..... NARTB  
 President..... James R. Sumbler  
 General Manager..... Stephen Cole  
 Comm. Mgr..... Edward H. Owens

**WDOG—Marine City—1950**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Radio St. Clair, Inc.  
 Address..... Marine City Hwy.  
 News Service ..... UP  
 President ..... Jerry Coughlin  
 Station Mgr..... John S. Bell  
 Program Dir..... J. A. Sullivan  
 Ch. Engs..... Robert Burr, Carlton Goodwin

**WDMJ—Marquette—1931  
 MBS**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.. Lake Superior Bcstg. Co., Inc.  
 Bus.-Studio Address..... Mining Journal Bldg.  
 Newspaper Affil..... Mining Journal  
 Membership ..... NARTB, RAB  
 Representative..... Superior Ad Agency  
 General Manager..... Frank J. Russell, Jr.  
 Gen., Sta., Comm. Mgr..... Robert Luke

**WAGN—Menominee—1952**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By..... Men-Mar Bcstg. Co.  
 Address ..... Glickman Bldg.  
 News Service ..... UP  
 Pres., Gen. Sta. Mgr..... Vernon Uecker  
 Commercial Mgr..... Ed Swartzky  
 Chief Eng..... Loren B. Koestling

**WMDN—Midland—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Rich Publ. House, Inc.  
 Address ..... 124 McDonald Street  
 Newspaper Affil..... Daily News  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Station Rep..... Hill F. Best  
 Membership ..... NARTB, RAB  
 President..... Phillip T. Rich  
 General Mgr..... Peter A. Wolf

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned..... Paul A. Brandt  
 Address..... Mt. Pleasant, Mich.  
 News Service ..... AP  
 Trans. Ser..... Thesaurus, SESAC, Lang-Worth  
 Membership ..... NARTB  
 Representative..... Hill F. Best  
 President ..... Paul A. Brandt  
 Manager ..... Russell Holcomb

**WKBZ—Muskegon—1926  
 ABC**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... Ashbacker Radio Corp.  
 Business-Studio Address..... 432 Apple Ave.

News Service ..... AP  
 Trans. Serv..... Lang-Worth  
 Representative ..... Meeker  
 Membership ..... NARTB  
 Pres., Gen. Sta., Comm. Mgr..... Arch Shawd  
 Program Director..... J. L. Roach  
 Pub. Dir., Sales Prom. Mgr..... B. L. Bennett  
 Chief Engineer..... George Krivitzyk

**WKNK—Muskegon—1949**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By..... Nick and Gladys Kuris  
 Address ..... Federal Square  
 News Service ..... UP  
 Representative ..... Gill-Perna  
 President ..... Nick Kuris  
 Gen., Sta., Comm. Mgr..... W. B. Murphy  
 Sales Prom. Mgr..... Bill Musgrave  
 Program Director..... Grace Boes  
 Publicity Director..... Christmas Early  
 Chief Engineer..... James Swanson

**WMUS—Muskegon—1947  
 KBS**

Frequency: 1090 Kc.....Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address..... 517 W. Giles Rd.  
 News Service ..... AP  
 Station Rep..... McGillvra  
 V.P., Gen. Mgr..... Dalton C. Hille

**WOAP—Owosso—1948—KBS**

Frequency: 1080 Kc.....Power: 250 Watts d.  
 Owned-Operated By..... Owosso Bcstg. Co.  
 Address ..... Owosso  
 Representative..... Joseph Hershey McGillvra  
 President..... J. E. Campbell  
 General Manager..... M. H. Wirth  
 Sta., Comm. Prog. Mgr..... Merrill Walker  
 Chief Engineer..... Fran Bowles

**WMBN—Petoskey—1946  
 MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Midwestern Bcstg. Co.  
 Bus.-Studio Address..... Traverse City  
 Station Rep..... Holman, Mich. Spot Sales  
 General Manager..... Les Biederman

**WCAR—Pontiac—1939**

Frequency: 1130 Kc.....Power: 10,000 Watts  
 Owned-Operated By..... WCAR, Inc.  
 Address..... Box 55  
 News Service..... AP, UP, INS  
 General Manager..... H. Y. Levinson  
 Commercial Manager..... William G. Lenhard  
 Production Manager..... Lawrence W. Bova

**WPON—Pontiac—1954**

Frequency: 1460 Kc.....Power: 500 Watts  
 Owned..... Gerity Bcstg. Co.  
 Address ..... Adrian, Mich.  
 News Service ..... AP  
 Transcription Service..... Thesaurus

Station Representative Michigan Spot Sales  
 Membership ..... NARTB, RAB  
 President ..... James Gerity, Jr.  
 Gen., Sta. Mgr. .... Russell Gohring  
 Prog. Dir. .... Don Zee  
 Commercial Mgr. .... W. L. Belaney  
 Chief Engineer ..... Karl Kuck

**WHLS—Port Huron—1938**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By Stevens-Wismer Bcstg. Co.  
 Address ..... 932 Military St.  
 News Service ..... AP  
 T ans. Ser. .... Standard, Lang-Worth  
 Rep. .... Gill-Perna, Michigan Spot Sales  
 Membership ..... NARTB  
 General Manager ..... John F. Wismer  
 Station Mgr. .... Thomas G. Sicklesteel  
 Comm. Mgr. .... John Shepard  
 Chief Engineer ..... Harold Oliver

**WTTH—Port Huron—1947**  
 ABC

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... The Times Herald Co.  
 Address ..... 606 Water St.  
 Newspaper Affil. .... Times-Herald  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Membership ..... NARTB, RAB  
 Sta. Mgr. .... Kenneth Blevins  
 General Manager ..... R. S. Sommerville  
 Sales Prom. Mgr. .... Ronald Mires  
 Chief Engineer ..... Kenneth Kunze

**WHAK—Rogers City—1948**

Frequency: 960 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By Rogers City Bcstg. Co.  
 Address ..... Moltke Dr.  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... Harvey A. Klann  
 Comm., Sales Prom., Pub. Mgr. .... Albert Klann

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Sparks Bcstg. Co.  
 Business Address ..... Box 190  
 News Service ..... AP, INS  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Jacob B. Sparks  
 Manager ..... Gordon A. Sparks  
 Sales Manager ..... Ernest Holder  
 V.P., Chief Engineer ..... Garnet G. Sparks

**WSJM—Saint Joseph—1956**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Lake Broadcasters  
 Address ..... 220 State St.  
 News Service ..... UP  
 Transcription ..... Lang-Worth, SESAC  
 Representative ..... McGillvra  
 Membership ..... NARTB, TvB

President ..... Maurice G. Humphrey  
 General Mgr. .... Richard W. Lee  
 Comm. Mgr. .... Ralph W. Newland  
 Program Dir. .... Al Evans  
 V. P., Chief Eng. .... Carl L. Benson

**WKNX—Saginaw—1947**

Frequency: 1210 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By Lake Huron Bcstg. Corp.  
 Address ..... 221 So. Wash. Ave.  
 News Service ..... UP  
 Representative ..... Gill-Perna  
 Transcription Service ..... World  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... William J. Edwards  
 Vice-President ..... Hon. Alvin M. Bentley  
 Station Manager ..... Howard H. Wolfe  
 Commercial Mgr. .... R. M. Chandler  
 Business Manager ..... L. L. Purvis  
 Program Director ..... Charles Renwick  
 Chief Engineer ..... Max W. Thomas

**WSAM—Saginaw—1940**  
 NBC

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Knorr Bcstg. Corp.  
 Address ..... 15001 Michigan Ave., Dearborn  
 News Service ..... AP  
 Rep. .... Headley-Reed Co., Mich. Spot Sales  
 Membership ..... NARTB  
 President ..... Fred A. Knorr  
 Managing Dir. .... Richard Schueler  
 Chief Eng. .... O. A. Nordenskjold



**NEWSY  
 NEIGHBORHOOD**



In Port Huron let WHLS the community-minded station — featuring 4 full time newsmen— deliver your message between news-breaks.



**WSGW—Saginaw—1950**  
MBS

Frequency: 790 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . Booth Radio & TV Stations  
Address . . . . . 400 Mason Bldg.  
Representative . . . . . Pearson  
News Service . . . . . AP  
Pres., Mngg. Dir. . . . . John L. Booth  
V.P., Gen. Sta., Comm. Mgr. Robert W. Phillips  
Program Director . . . . . Fred Krell  
Chief Engineer . . . . . Harold Volz, Jr.

**WSOO—Sault Ste. Marie**  
1940

Freq.: 1230 Kc. Power: 250 W. d., 100 W. n.  
Owned-Operated By . . . Hiawathaland Bcstg. Co.  
Business-Studio Address . . . . 208 Ashmun St.  
Membership . . . . . NARTB  
News Service . . . . . AP

Transcription Service . . . . . Thesaurus, SESAC  
President . . . . . Stanley R. Pratt  
General Mgr. . . . . Richard Y. Burnett

**WSTR—Sturgis—1951**

Frequency: 1230 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . WSTR, Inc.  
Address . . . . . P. O. Box 67  
Representative . . . . . Hil F. Best  
News Service . . . . . AP  
General Manager . . . . . E. Harold Munn Jr.  
Station Manager . . . . . Frank B. Cummins

**WTCM—Traverse City—1941**  
MBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Midwestern Bdcstg. Co.  
Address . . . . . Paul Bunyan Bldg.  
Rep. . . . . Hal Holman Co., Mich. Spot Sales  
Membership . . . . . NARTB  
General Manager . . . . . Les Biederman

**Minnesota**

Pop. March 1 (Est.) 3,271,000—Families 955,000  
Radio Homes 920,000—TV Homes 728,000—Stations in State 50

**KASM—Albany—1950—KBS**

Frequency: 1150 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Stearns Co. Bcstg. Co.  
Rep. . . . . Continental, UMBS Sales  
News Service . . . . . UP  
Translation . . . . . Lang-Worth  
Membership . . . . . NARTB  
President . . . . . William Blattner  
General Manager . . . . . Urban J. Keppers  
Promotion Mgr. . . . . Dale Howard

**KATE—Albert Lea—1937**  
ABC

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owner . . . Albert Lea-Austin Bdcstg. Co., Inc.  
Address . . . . . 332 South Broadway  
News Service . . . . . UP  
Transcription Service . . . . . Standard  
Representative . . . . . Meeker, Bulmer & Johnson  
Membership . . . . . RAB  
President . . . . . Bennett O. Knudson  
Gen. Mgr. . . . . E. A. Van Alstyne  
Program Director . . . . . Bill Rudd  
Sales Prom. Mgr. . . . . Tom Golden  
Pub. Dir. . . . . Elaine Carlsen  
Chief Engineer . . . . . Robert Holt

**KXRA—Alexandria—1949**  
KBS-ABC

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . Alexandria Bcstg. Co.  
Address . . . . . 1315 Broadway  
News Service . . . . . UP  
Representative . . . . . Upper Mid-West Bcstg.  
Membership . . . . . NARTB  
Pres., Comm., Sales Prom. Mgr. . . E. Q. Walters  
Station Manager . . . . . Kenneth A. Tessmer  
Program Director, Pub. Dir. . . . . K. C. Bechtel  
Chief Engineer . . . . . Kenneth Olson

**KAUS—Austin—1948**  
MBS-KBS

Frequency: 1480 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Minnesota-Iowa TV Co.  
Business-Studio Address . . . . . Austin  
News Service . . . . . AP  
Representative . . . . . Avery-Knodel  
President . . . . . Chet Weseman  
Gen. Mgr., Prog. Dir. . . . . Gene P. Loffler  
Commercial Mgr. . . . . Ken Soderberg

**KBUN—Bemidji—1946**  
MBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned . . . . . Paul Bunyan Broadcasting Co.  
Address . . . . . 519 Beltrami Ave.  
News Service . . . . . UP  
Transcription Service . . . . . World  
President . . . . . Ben H. Potter Jr.  
Gen., Sta., Comm., Sales Prom. Mgr., Prog.,  
Pub. Dir. . . . . James R. Hambacher  
Chief Engineer . . . . . Robert D. Zellmer

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . Brainerd Bcstg. Co.  
Business Address . . . . . 2700 E. Oak  
News Service . . . . . UP  
Transcription Service . . . . . World, Associated  
Representative . . . . . Walker  
Membership . . . . . NARTB  
Pres., Gen. Mgr. . . . . E. Thomas O'Brien  
Station Mgr. . . . . Earl R. Johnsen

**KBMW—Breckenridge—1948**  
KBS

Frequency: 1450 Kc. . . . . Power: 250 Watts

Owned-Oper. By.....Interstate Bdcstg. Corp.  
 Address...519 Dakota Ave., Wahpeton, N. D.  
 News Service.....UP  
 Station Representative.....Continental  
 Transcription Service.....Standard, World  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Sta., Comm. Mgr.....George Kaufmann

**WKLK—Cloquet—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Cloquet Bcstg. Co.  
 Address.....Reliable Bldg.  
 News Service.....UP  
 General Manager.....Richard A. Rall

**KROX—Crookston—1948  
 KBS**

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By.....Crookston Bcstg. Co.  
 Business-Studio Address.....Eagles Bldg.  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Rep.....Donald Cook, Tracy Moore,  
 Upper Midwest Bcstg.  
 President, Prog. Dir.....Jerome A. Dahlberg  
 General Manager.....William J. Kiewel  
 Sales Prom., Comm. Mgr.....E. R. Melbye  
 Chief Engineer.....Earl Handyside

**KDLM—Detroit Lakes—1951  
 KBS**

Frequency: 1340 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Detroit Lakes Bcstg. Corp.  
 Address.....1340 Richwood Rd.  
 News Service.....UP  
 Transcription Service.....World  
 Membership.....NARTB  
 Representative.....Continental Radio Sales  
 Pres., Gen., Sta., Mgr.....G. L. Fox  
 Program Director.....Robt. Ackerman  
 Commercial Mgr.....Norman Engstrom  
 Sales Prom. Mgr.....D. Knutson  
 Chief Engineer.....W. Wilson

**KDAL—Duluth—1936—CBS**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Red River Bcstg. Co., Inc.  
 Business-Studio Address.....216 Bradley Bldg.  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Dalton Le Masurier  
 Sta., Comm. Manager.....Odin S. Ramsland

**WEBC—Duluth—1924  
 NBC**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Head of the Lakes Bcstg. Co.  
 Business-Studio Address.....WEBC Bldg.  
 News Service.....UP  
 Representative.....Hollingbery  
 Membership.....NARTB  
 President.....Morgan Murphy

Vice Pres.....W. C. Bridges  
 General Manager.....Robert J. Rich  
 Program Director.....Dennis Murphy  
 Chief Engineer.....Norman Gill

**WELY—Ely—1954—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....Charles B. Persons  
 Address.....WELY Bldg.  
 News Service.....UP  
 Transcription Service.....World  
 Membership.....NARTB  
 Station Mgr., Chief Eng.....Charles B. Persons

**WEVE—Eveleth—1947  
 MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Carl Bloomquist  
 Address.....WEVE Bldg.  
 Transcription Service.....Standard  
 Representative.....UMBS Sales  
 Membership.....NARTB  
 Owner.....Carl Bloomquist  
 General Manager.....Arthur F. Nelson

**KSUM—Fairmont—1949  
 MBS**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Fairmont Bdcstg. Co.  
 Address.....306 North Park St.  
 News Service.....AP  
 Representative.....Rombeau, UMBS Sales  
 Trans. Serv.....Thesaurus  
 Membership.....NARTB  
 General Manager.....Frank Endersbe

**KDHL—Faribault—1948**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KDHL Bdcstg. Co.  
 Business-Studio Address.....213 Central Ave.  
 News Service.....UP  
 Transcription.....Capitol, World, Standard  
 Representative.....UMBS  
 Membership.....NARTB, RAB  
 General Mgr.....J. E. Hyde, Jr.  
 Commercial Mgr.....Palmer Dragston  
 Program Director.....Irv Kuelland

**KGDE—Fergus Falls—1926  
 MBS**

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Fergus Radio Corp.  
 Business-Studio Address.....Fergus Falls  
 News Service.....AP  
 Representative.....Bulmer & Johnson  
 Membership.....NARTB  
 Secy.-Treas., Gen. Mgr.....Harold L. Dell  
 Assistant Manager.....Frederick T. Dell

**KOZY—Grand Rapids—1948  
 MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Itasca Bcstg. Co.





Address.....207 N. First Ave.  
 Membership.....RAB, NARTB  
 News Service.....UP  
 Pres., General Manager....Robert D. Kennedy

**WMFG—Hibbing—1935**  
**NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By..Head of the Lakes Bcstg. Co.  
 Address.....WMFG Bldg.  
 News Service.....UP  
 Representative.....Hollingbery  
 Membership.....RAB  
 General Manager.....Harold Parise

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned.....North American Broadcasting Co.  
 Address.....Box 32  
 Representative.....Best  
 News Service.....UP  
 Transcription.....Standard  
 General Manager.....Albert Tedesco  
 Commercial Mgr.....Dean Nolt  
 Program Director.....Lorrain Lhotka  
 Station Manager.....Heinz Fruck  
 Sales Prom. Mgr.....C. R. Splittgerber  
 Chief Engineer.....Darrel Gander



**Nearly unanimous**

Hooper, Pulse, Nielsen and a host of Twin Cities advertisers agree—WDGY has the big audience for those big results. There's a new listen in Minneapolis-St. Paul. Hardly a factor less than a year ago—WDGY is now a major factor in any Twin Cities advertising campaign.

Storz Station programming quality plus 50,000 watt coverage are doing a big job for an increasing number of national and local accounts whose audience story is up to date. Is yours? See the Blair man, or General Manager Steve Labunski.

**WDGY - Mpls. - St. Paul**

50,000 watts and nearly perfect-circle daytime signal

**"A STORZ STATION"**

**KLTF—Little Falls—1950**

Frequency: 960 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Little Falls Bcstg. Co.  
 Address.....105½ Broadway E.  
 News Service.....UP  
 Transcription Service.....World, Capitol  
 Pres., Gen. Sta. Mgr.....John H. Lemme  
 Commercial Manager.....Charles McCartney

**KTOE—Mankato—1950**  
**ABC**

Freq.: 1420 Kc.....Power: 5 Kw.  
 Owned-Oper. By..Minnesota Valley Bcstg. Co.  
 Address.....Box 550  
 News Service.....AP  
 Representative.....Pearson  
 President.....H. W. Linder  
 Gen., Comm. Mgr.....D. O. Linder  
 Program Dir.....Wayne Will  
 Chief Engineer.....Steve Wolf

**KYSM—Mankato—1938**  
**NBC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....F. B. Clements & Co.  
 Address.....101 N. Second St.  
 Representative.....Meeker  
 Membership.....NARTB, RAB  
 Gen., Station, Comm. Mgr..Robert E. Dehaven

**KMHL—Marshall—1946**  
**ABC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Harry W. Linder  
 Business-Studio Address.....KMHL Bldg.  
 News Service.....AP  
 Representative.....John E. Pearson  
 Owner.....Harry W. Linder  
 General Manager.....Gilmore F. Frayseth

**WDGY—Minneapolis—1923**  
**MBS**

Freq.: 1130 Kc.....Power: 50 Kw. d., 25 Kw. n.  
 Owned-Oper. By.....Mid-Continent Bcstg. Co.  
 Address.....Builders Exchange Bldg.  
 News Service.....UP  
 Representative.....John Blair  
 Membership.....NARTB  
 President.....Todd Storz  
 General Mgr.....Stephen B. Labunski  
 Comm. Mgr.....Cinton B. Clarke, Jr.  
 Program Director.....Donald A. Loughname  
 Sales Prom. Mgr.....A. W. Carlson  
 Pub. Dir.....Ralph Martin  
 Chief Engineer.....Kenneth Olson

**KEVE—Minneapolis—1948**

Frequency: 1440 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Western Bcstg.  
 Address.....805 N. Lilac Lane  
 News Service.....AP  
 Representative.....Gill-Perna  
 Transcription.....Standard  
 Membership.....RAB  
 President.....R. M. Purcell





V.P., Gen. Mgr. . . . . R. M. Lester, Jr.  
 Program Dir. . . . . Bob Kaye  
 Chief Engineer . . . . . Denvy Doty

**WCCO—Minneapolis—1924**  
**CBS Radio**

Frequency: 830 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Midwest Radio-Television, Inc.  
 Business-Studio Address . . . . . 625 Second Ave. S.  
 News Service . . . . . AP, UP, INS  
 Transcription Service . . . . . Standard  
 Representative . . . . . CBS Radio Spot Sales  
 Membership . . . . . NARTB  
 Exec. V. P. . . . . F. Van Konyenburg  
 Gen., Sta. Mgr. . . . . Larry Haeg  
 Sales Manager . . . . . Phil Lewis  
 Director Research . . . . . C. H. Smith  
 Program Director . . . . . Bob McKinsey  
 Prom., Pub. Dir. . . . . C. Kaufman  
 Chief Engineer . . . . . Kermit Sueker

**WLOL—Minneapolis—1940**

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . BFR Bcstg. Co.  
 Address . . . . . 554 Northwestern Bank Bldg.  
 News Service . . . . . UP, AP  
 Representative . . . . . AM Radio Sales  
 Membership . . . . . NARTB  
 President . . . . . Larry Bentson  
 Gen., Comm. Mgr. . . . . Wayne Williams  
 Prog. Dir. . . . . Ray Christensen  
 Pub. Director . . . . . Dan Anderson  
 Chief Engineer . . . . . Bryce Ekberg

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . People's Bdcstg. Co.  
 Address . . . . . 1133 Stinson Blvd.  
 Representative . . . . . Sears and Ayer  
 News Service . . . . . UP  
 Pres., Gen., Sta., Comm. Mgr., . . . . . M. V. Stewart  
 Sales Prom. Mgr. . . . . Jack I. Moore  
 Prog., Pub. Dir. . . . . Mrs. B. A. Stewart  
 Chief Engineer . . . . . Gene Chenetti

**WTCN—Minneapolis-St. Paul**  
**1931—ABC**

Freq.: 1280 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned . . . . . Minnesota TV Public Service Corp.  
 Address . . . . . Calhoun Beach Hotel  
 Rep. . . . . Katz Agency, Andy McDermott  
 Membership . . . . . RAB  
 President . . . . . Harry M. Bitner, Jr.  
 Gen., Sta. Mgr. . . . . Miller C. Robertson  
 Sales Manager . . . . . Bill Daley  
 Sales Promotion Mgr. . . . . M. J. "Clipper" Smith  
 Program Director . . . . . Sev Widman  
 Chief Engineer . . . . . Joseph Kahnke

**KDMA—Montevideo—1951**  
**ABC**

Frequency: 1450 Kc. . . . . Power: 100 Watts  
 Owned-Oper. By . . . . . Midwest Bcstg. Corp.

News Service . . . . . AP  
 Representative . . . . . Pearson  
 Pres. . . . . H. W. Linder  
 Gen. Mgr. . . . . Willard Linder  
 Sta. Mgr. . . . . Byron Zurn  
 Comm. Mgr. . . . . Fred Ehlen  
 Chief Engineer . . . . . James Wood

**KVOX—Moorhead—1937**  
**MBS**

Freq.: 1280 Kc. . . . . Power: 1 Kw. d.; 500 Watts n.  
 Owned-Operated By . . . . . KVOX Bcstg. Co.  
 Address . . . . . Box 437  
 News Service . . . . . UP  
 Representative . . . . . McGillvra  
 President . . . . . E. J. McKellar  
 Gen., Station Mgr. . . . . M. M. Marget  
 Commercial Mgr. . . . . R. L. Owens  
 Sales Prom. Mgr. . . . . T. P. Hannaher  
 Prog. Dir. . . . . Art Steffes  
 Chief Engineer . . . . . Ed Klink

**KNUJ—New Ulm—1949**  
**KBS**

Frequency: 860 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . KNUJ, Inc.  
 Address . . . . . 304½ N. Minn. St.  
 News Service . . . . . AP  
 Transcription Service . . . . . Lang-Worth, World  
 Membership . . . . . NARTB, RAB  
 General Manager . . . . . George E. Korenchen

**KRFO—Owatonna—1950**

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Owatonna Bcstg. Co.  
 Address . . . . . 301 N. Cedar St.  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Pres., Gen. Mgr. . . . . Robert W. Bahing  
 Sta. Mgr., Chief Eng. . . . . Gerald J. Boos  
 Comm. Mgr., Publicity Dir. . . . . Charlie Va's  
 Sales Prom. Mgr. . . . . Dick Arnold  
 Prog. Director . . . . . Duane Allen

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Pipestone Bcstg. Corp.  
 Address . . . . . 118 W. Main St.  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Continental  
 President . . . . . C. B. Thomas  
 General Manager . . . . . J. F. Kauper

**KCUE—Red Wing—1948**

Frequency: 1250 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Hiawatha Valley Bcstg. Co., Inc.  
 Address . . . . . Route 4  
 News Service . . . . . AP  
 Representative . . . . . William G. Rambeau  
 Gen. Mgr., V.P. . . . . Gene Elston  
 Comm. Mgr. . . . . Charles Bremer  
 Program Dir. . . . . Harley Flathers  
 Chief Engineer . . . . . Alan M. Kennedy, Jr.



**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By.....KLGR Bcstg. Co.  
 Address.....209 S. Washington St.  
 News Service.....AP  
 Representative.....Pearson  
 Owner.....H. W. Linder  
 General Manager.....Willard Linder  
 Comm. Mgr.....Ward Shaw

**KROC—Rochester—1935**  
 NBC

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Southern Minnesota Bcstg. Co.  
 Address.....100 1st Avenue Bldg.  
 Representative.....Meeker, Harry S. Hyett  
 Membership.....RAB  
 President.....Mrs. Gregory P. Gentling  
 Gen., Comm. Mgr.....G. David Gentling  
 Sta. Mgr.....Cal Smith

**KFAM—St. Cloud—1938**  
 NBC

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Weber Bldg.  
 Newspaper Affil.....Daily Times  
 News Service.....AP  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Frederick C. Schilplin  
 Gen., Sta. Mgr.....D. F. Rainsberger  
 Sales Prom., Comm. Mgr.....Jack W. Lund  
 Program Director.....C. J. Wilms  
 Publicity Director.....Mrs. L. Hemberger  
 Chief Engineer.....Robert Witschen

**WJON—St. Cloud—1950—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Granite City Bcstg. Co.  
 Address.....St. Cloud  
 Newspaper Affil.....Portage Daily Reg.  
 Representative.....Rambeau, Bulmer & Johnson  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....John Haerle

**KSTP—St. Paul—Minneapolis**  
 1928—NBC

Frequency: 1500 Kc. Power: 50,000 Watts  
 Owned By.....KSTP, Inc.  
 Bus.-Studio Address.....3415 University Ave.  
 News Service.....AP, UP  
 Transcription Service.....Thesaurus, SESAC  
 Representative.....Edward Petry  
 President. Gen. Mgr.....Stanley E. Hubbard  
 Asst. Nat. Sales Mgr.....Byron Anderson  
 Exec. V.P., Treas.....K. M. Hance  
 Production Supervisor.....D. Brooks Henderson  
 Promotion-Publicity Director.....Wm. Davey  
 Chief Engineer.....William S. Sadler

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Franklin Bcstg. Co.

Address.....611 Frontenac Place  
 News Service.....AP  
 Representative.....Headley Reed Co.  
 V.P., Gen. Mgr.....Wm. F. Johns, Jr.  
 Sales Mgr.....Jack Hazlett  
 Program Director.....Ralph R. Smith

**WCOW—South St. Paul—1951**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Sparta-Tomah Bcstg. Co.  
 Address.....Sparta, Wis.  
 News Service.....UP  
 Representative.....Wm. G. Rambeau Co.,  
 Bulmer & Johnson  
 Pres., Gen. Mgr.....John D. Rice  
 Vice-Pres.....Victor Tedesco  
 Sales Mgr.....Hugh Dickie

**WAVN—Stillwater—1949**  
 KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By.....St. Croix Bcstg. Co.  
 Address.....126½ S. Main St.  
 News Service.....UP  
 Pres., Gen., Sta. Mgr.....Richard K. Power  
 Comm. Mgr.....James H. McLaughlin  
 Sales Prom. Mgr.....Dewey S. Campbell  
 Prog. Dir.....J. Roger Erickson  
 Publicity Dir.....Henry Sampson  
 Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls**  
 1947

Frequency: 1239 Kc. Power: 250 Watts  
 Owned-Operated By.....KTRF Radio Corp.  
 Address.....Box 69  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Bulmer & Johnson, Inc.  
 Membership.....RAB  
 Pres., Gen. Mgr.....Don Olsen  
 Chief Eng.....Fred Franklin

**WHLB—Virginia—1936—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Head of the Lakes Bcstg.  
 Address.....WEBC Bldg.  
 News Service.....UP  
 Newspaper Affil.....Misabi Daily News  
 Membership.....NARTB  
 Transcription Service.....World  
 Representative.....Hollingbery  
 Pres., Gen. Mgr.....Walter C. Bridges  
 Sta., Comm., Prom. Mgr.....Baldino W. Rodorigo  
 Prog. Dir.....Richard Shumavc  
 Chief Engineer.....Norman Gill

**KWAD—Wadena—1948**  
 MBS

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By.....KWAD Broadcasting Co.  
 Bus.-Studio Address.....First Natl. Bank Bldg.  
 News Service.....UP  
 Representatives.....Bulmer & Johnson  
 President.....Robert E. Ingstad

V.P., Gen. Mgr. .... Marlin T. Obie  
 Commercial Mgr. .... Harold O. Bakke  
 Chief Eng. .... Dave Sather

**KWLM—Willmar—1940—ABC**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Lakeland Bcstg. Co.  
 Business-Studio Address. .... 1340 N. 7th St.  
 News Service ..... AP  
 Transcription Service ..... Cole  
 Representative ..... John E. Pearson  
 Membership ..... NARTB  
 President ..... H. W. Linder  
 Sta. Mgr. .... Willard Linder  
 Commercial Manager. .... Jack Lynch  
 Chief Engineer. .... Francois Peterson

**KWNO—Winona—1938—ABC**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Winona Radio Service  
 Business-Studio Address. .... 216 Center St.  
 News Service ..... AP

Newspaper Affiliation. .... Daily News  
 Transcription Service. .... Standard, World  
 Membership ..... NARTB, RAB  
 Representative ..... John E. Pearson  
 President ..... M. H. White  
 Gen., Sta. Mgr. .... E. M. Allen  
 Prog. Dir. .... C. E. Williams  
 Commercial Manager. .... H. Rod Hurd  
 Chief Engineer. .... Gene Gappa

**KWOA—Worthington—1947**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Worthington Bcstg. Co., Inc.  
 Address ..... Hotel Thompson  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Bulmer & Johnson  
 Membership ..... NARTB  
 President ..... R. W. Olson  
 General Manager. .... R. E. Shepard  
 Comm. Mgr. .... Arne Karhu  
 Prog. Dir. .... Walt Jensen  
 Chief Engineer. .... Clint Knapp

**Mississippi**

Pop. March 1 (Est.) 2,137,000—Families 552,000  
 Radio Homes 532,000—TV Homes 234,000—Stations in State 64

**WMPA—Aberdeen—1951**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Prairie Bdcstg. Co.  
 Address ..... Darracott Rd.  
 News Service ..... UP  
 Sta., Comm., Sales Prom. Mgr., Chief Eng.  
 Don Moore  
 Prog. Dir. .... Mat Moore

**WAMY—Amory—1955**

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owner. .... Charles C. Boren, Jr.

**WBLE—Batesville—1953**

**KBS**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Panola Bcstg. Co.  
 Address ..... Drawer No. 73  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 President ..... Harold B. McCarley  
 Chief Engineer. .... Norman R. Phillips

**WLOX—Biloxi—Gulfport  
 1948—MBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... WLOX Bcstg. Co.  
 Address ..... Buena Vista Hotel  
 Trans. Service ..... Standard, Lang-Worth  
 News Service ..... UP  
 Representative ..... Holman, Dora-Clayton  
 Membership ..... NARTB  
 General Manager. .... Ray Butterfield  
 Commercial Manager. .... Thomas B. Majure  
 Program Director. .... Mary Miques

**WVMI—Biloxi—1950**

Frequency: 570 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Radio Associates  
 Address ..... P. O. Box 152  
 Rep. .... John Hershey McGillvra  
 Transcription Service. .... Thesaurus  
 News Service ..... UP  
 Pres., Gen., Sta. Mgr. .... Odes E. Robinson  
 Prog., Pub. Dir. .... Richard Crans  
 Chief Engineer. .... Odes E. Robinson, Jr.

**WBIP—Booneville—1950**

**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Booneville Bcstg. Co.  
 Address ..... Highway No. 45-S  
 News Service ..... UP  
 Transcription ..... World  
 Representative ..... Hil F. Best  
 Gen. Mgr. .... E. O. Roden  
 Comm. Mgr. .... Don Moore  
 Program Director. .... Jean Cochran

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Rural Broadcasting Co.  
 Address ..... P. O. Box 644  
 News Service ..... AP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 Patnrs. .... W. M. Jones, Laura Jane Huff  
 Gen., Comm., Prom. Mgr. .... W. M. Jones  
 Station Mgr. .... Doug Mathis

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Brookhaven Bcstg. Co.  
 Address ..... W. Chickasaw St.

Representative ..... Continental  
 News Service ..... **AP**  
 Transcription Service ..... World  
 Pres., Gen. Mgr. .... Tullius Brady

**WDOB—Canton—1953—KBS**

Frequency: 1370 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By... Madison County Bcstg. Co.  
 Address ..... Box 182  
 News Service ..... **UP**  
 Transcription Service ..... Thesaurus  
 Representative ..... Indie  
 Manager ..... Billy Harris  
 Program Dir. .... Martha Wren

**WGLC—Centreville—1951**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By... Southern Bcstg. Co.  
 Address ..... Centreville  
 News Service ..... **UP**  
 Transcription Service ..... Capitol  
 Representative ..... Continental Radio Sales  
 President ..... Alvin Sansing  
 Gen., Sta., Comm., Prom. Mgr. .... C. W. Wright  
 Prog., Pub. Dir. .... Thelma McCraine  
 Chief Engineer ..... E. Case

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By... Coahoma Bcstg. Co.  
 Address ..... 1 State St.  
 News Service ..... **UP**  
 Pres., Gen. Mgr. .... W. L. Kent  
 Sta., Comm. Mgr. .... Kersh Walters  
 Sales Prom. Mgr., Prog. Dir. .... Al B. Cassady  
 Chief Engineer ..... R. N. Meador

**WROX—Clarksdale—1944**  
**MBS-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By... Mrs. Birney Imes, Sr.  
 Address ..... College St., Columbus, Miss.  
 News Service ..... **AP**  
 Representative ..... McGillvra, Dixieland  
 Membership ..... NARTB  
 President ..... Mrs. Birney Imes, Sr.  
 General Manager ..... Bob McRaney, Sr.  
 Sta., Sales Prom. Mgr. .... P. B. Hinman  
 Commercial Manager ..... Helen Sugg  
 Chief Engineer ..... C. D. Graves

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... Voice of the Delta, Inc.  
 Address ..... H'way 61 So.  
 News Service ..... **AP**  
 Station Representative ..... Best  
 President ..... Joseph W. Carson  
 V.P., Gen. Mgr. .... George C. Shurden

**WCJU—Columbia—1946**  
**MBS-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By... Lester Williams, WCJU, Inc.

Address ..... P. O. Box 472  
 Newspaper Affiliation ..... The Progress  
 Pres., Gen. Manager ..... Lester Williams  
 Sta. Mgr., Chief Eng. .... Ray Tolar

**WACR—Columbus—1950**

Frequency: 1050 Kc. .... Power: 1 Kw. d.  
 Owned ..... J. W. Furr  
 Address ..... WACR Bldg.  
 Address ..... Main & 4th St. S.  
 News Service ..... **UP**  
 Representative ..... Best  
 Gen. Mgr. .... J. W. Furr  
 Sta. Mgr. .... Albert E. Cappe  
 Program Dir. .... C. Landis Rogers  
 Comm. Mgr. .... Sydney Thweatt  
 Chief Eng. .... Jay Aldridge

**WCBI—Columbus—1940**  
**MBS-KBS**

Frequency: 550 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned ..... Columbus Bcstg. Co., Inc.  
 Newspaper Affil. .... Commercial Dispatch  
 News Service ..... **AP**  
 Station Representative ..... McGillvra  
 Membership ..... NARTB  
 President ..... B. Imes, Jr.  
 Gen., Pub. Mgr. .... Bob McRaney  
 Sta. Mgr. .... J. W. Eatherton  
 Prog. Dir. .... Jack Cochrane  
 Chief Engineer ..... Tom McFerrin

**WCMA—Corinth—1945**  
**MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By... Corinth Bcstg. Co., Inc.  
 Business-Studio Address ..... Ray Bldg.  
 News Service ..... **UP**  
 Transcription Service ..... World  
 Representative ..... Headley-Reed  
 President ..... Aaron B. Robinson  
 Gen. Sta., Sales Prom. Mgr. .... John E. Bell  
 Prog., Pub. Dir. .... Thomas T. Weaver, Jr.  
 Commercial Manager ..... Joe P. Van Dyke  
 Chief Engineer ..... James D. Anderson

**WMAG—Forrest—1955**  
**KBS**

Frequency: 860 Kc. .... Power: 500 Watts d.  
 Owner-Operated By... Scott County Bcstg. Co.  
 Address ..... P. O. Box 188  
 News Service ..... **UP**  
 General Mgr. .... Hugh Hughes  
 Commercial Mgr. .... Willie Weems

**WDDT—Greenville—1956**

Frequency: 900 Kc. .... Power: 1000 Watts  
 Owned ..... The Delta Democrat Times  
 Address ..... 207 Main Street  
 Newspaper Affil. .... Delta Democrat Times  
 News Service ..... **AP**  
 Transcription ..... Thesaurus  
 Representative ..... Hil F. Best  
 President ..... Hodding Carter

Gen., Sta. Mgr., Pub. Dir. . . . . Ross Charles  
 Comm., Sales Prom. Mgr. . . . . William Deans  
 Program Director . . . . . Richard Breitenfeld  
 Chief Engineer . . . . . Algie Surat

**WGVM—Greenville—1948**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Mid America Bcstg. Co.  
 Bus.-Studio Address . . . . . 118 So. B'way  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Rep. . . . . Devney, Melville, Dixieland  
 Pres., General Manager . . . . . David M. Segal  
 Comm., Sta. Mgr. . . . . Jack Stull  
 Sales Prom. Mgr., Prog. Dir. . . . . Wallace D. Hoy  
 Pub. Dir. . . . . James B. Ashley  
 Chief Engineer . . . . . Joseph C. Gunter

**WJPR—Greenville—1939**  
 MBS

Freq.: 1330 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Radio Service Co.  
 Business-Studio Address . . . . . 120 So. Poplar St.  
 News Service . . . . . AP  
 Representative . . . . . Bogner & Martin  
 Transcription Service . . . . . World  
 Membership . . . . . NARTB  
 Gen. Sta. Mgr. . . . . Emmett H. McMurry  
 Commercial Manager . . . . . Frank W. Baldwin  
 Program Director . . . . . Mildred Flowers  
 Sls. Prom. Mgr. . . . . Gene Underwood  
 Publicity Dir. . . . . Bea Armistead  
 Chief Engineer . . . . . Percy L. Kuhn

**WABG—Greenwood—1950**  
 ABC

Freq.: 960 Kw. . . . . Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By . . . . . Greenwood Bcstg. Co.  
 Address . . . . . P. O. Box 414  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 President, Gen. Mgr. . . . . Cy Bahakel  
 Sta. Mgr. . . . . Don Neil  
 Comm. Mgr. . . . . Tom Reardon  
 Prog. Dir. . . . . Erlene Leach  
 Chief Engineer . . . . . Robert Heath

**WGRM—Greenwood—1937**  
 NBC-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Operated By . . . . . Radio Station WGRM  
 Address . . . . . Walnut St.  
 News Service . . . . . UP  
 General Manager . . . . . F. C. Ewing  
 Commercial Mgr. . . . . Lew Sadler  
 Program Dir. . . . . Charles Hester  
 Chief Eng. . . . . Louis Pierce

**WNAG—Grenada—1949**  
 MBS-KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Birney Imes, Jr.  
 Representative . . . . . McGillvra

Newspaper Affiliation . . . . . Dispatch  
 President . . . . . Birney Imes, Jr.  
 General Manager . . . . . Bob McCraney  
 Sta., Comm. Mgr., Prog., Pub. Dir. . . . . M. Looney  
 Chief Engineer . . . . . Jimmie Pinnix

**WDEB—Gulfport—1955**

Frequency: 1390 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Denver T. Brannen  
 Address . . . . . P. O. Box 382  
 News Service . . . . . UP  
 Transcription . . . . . Standard  
 Representative . . . . . Thomas F. Clark  
 President . . . . . Denver T. Brannen  
 Gen., Sta., Comm. Mgr. . . . . L. H. Thesmar  
 Sales Prom. Mgr., Ch. Eng. . . . . Charles Pearson  
 Program Director . . . . . Charles Stookey  
 Publicity Director . . . . . Earl Blessey

**WGCM—Gulfport—1928**  
 ABC-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WGCM Bcstg. Co.  
 Address . . . . . 15th Ave and 22nd St.  
 News Service . . . . . AP  
 Station Representative . . . . . Bogner & Martin  
 Membership . . . . . NARTB  
 Owner & Gen. Mgr. . . . . Hugh O. Jones  
 Sta., Sales Prom. Mgr. . . . . Holton Turnbough  
 Commercial Manager . . . . . Mrs. O. L. Owens  
 Prog. Dir. . . . . Tommie Meek  
 Chief Engineer . . . . . Donovan Murphy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Deep South Radio, Inc.  
 Address . . . . . 305 Bay Street  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . McGillvra  
 Membership . . . . . NARTB  
 President . . . . . B. L. Blackledge  
 Gen. Mgr. . . . . F. M. Smith  
 Sales Prom. Mgr. . . . . Walter L. Smith  
 Prog. Director . . . . . Terry R. Speights  
 Chief Engineer . . . . . C. C. Vogel

**WFOR—Hattiesburg—1925**  
 NBC

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Forrest Bcstg. Co.  
 Address . . . . . 302 Hemphill St.  
 News Service . . . . . UP  
 Representative . . . . . Rambeau, Dixieland  
 President . . . . . C. J. Wright, Sr.  
 Program Director . . . . . Clifton Sessions  
 Station Mgr. . . . . E. M. Jenkins

**WHSY—Hattiesburg—1948**  
 ABC-MBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Hub City Bcstg. Co. Inc.  
 Address . . . . . Box 1008

**News Service** .....AP  
**Membership** ..... RAB  
**President**.....Charles W. Holt  
**Gen. Mgr.**.....Robert N. Robinson  
**Chief Engineer**.....Charles Sharpin

**WMDC—Hazlehurst—1953**  
**KBS**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned**.....Southwestern Bcstg. Co. of Miss.  
**Address**.....P. O. Box 571  
**News Service** .....UP  
**Representative** .....McGillvra  
**General Manager**.....Louis Alford  
**Sta. Mgr., Chief Engr.**.....Mack Smith  
**Program Director**.....Malcolm Jones  
**Comm. Mgr., Prog. Dir.**.....Malcolm Jones  
**Publicity Director**.....Bob Prather

**WCPC—Houston—1955—KBS**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....WCPC Bcstg. Co.  
**Address**.....Box 552  
**News Service** .....UP  
**Gen., Sta., Comm. Mgr.**.....Robin H. Mathis  
**Sales Mgr., Prog., Pub. Dir.**.....Ralph C. Mathis  
**Chief Engineer**.....John B. Skelton, Jr.

**WNLA—Indianola—1953**  
**KBS**

**Frequency:** 1380 Kc.....**Power:** 500 watts d.  
**Owned**.....Central Delta Bcstg. Co.  
**Address**.....134 Baker St.  
**News Service** .....UP  
**Membership** .....NARTB  
**Co-Owners**.....W. L. Kent; J. M. McLendon  
**Gen., Sta., Comm. Mgr.**.....Kit Carson  
**Program Director**.....Paul Artman  
**Publicity Director**.....John McLendon  
**Chief Engineer**.....Bob Meador

**WJDX—Jackson—1929—NBC**

**Frequency:** 620 Kc.. **Power:** 5 Kw. d., 1 Kw. n.  
**Owned**.....Lamar Life Insurance Company  
**Address**.....Jackson  
**News Service** .....UP  
**Transcription Service** .....Thesaurus  
**Representative** .....Hollingbery  
**Membership** .....NARTB  
**Gen., Sta. Mgr.**.....Fred L. Beard  
**Comm. Mgr.**.....Frank Gentry  
**Sales Prom. Mgr., Pub. Dir.**.....Chuck Allen  
**Prog. Dir.**.....Forrest Cox  
**Chief Engineer**.....Percy G. Root

**WJQS—Jackson—1947**  
**CBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Mississippi Bcstg. Co.  
**Business-Studio Address**.....Edwards Hotel  
**News Service** .....UP  
**Transcription Service** .....Standard  
**President, General Manager**...Withers Gavin

**WJXN—Jackson—1945**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned**.....Jackson Bcstg. Co., Inc.  
**Address**.....P. O. Box 786  
**News Service** .....UP  
**Representative**.....Webb, Clarke Brown  
**President**.....James T. Ownby  
**General Manager**.....Robert Statham

**WOKJ—Jackson—1954**

**Frequency:** 1590 Kc.....**Power:** 1 Kw. d.  
**Owned**.....Dixieland Bcstg. Co.  
**Address**.....P. O. Box 2667  
**News Service** .....UP  
**Station Rep.** .....McGillvra  
**General Manager**.....John M. McLendon  
**Sta., Sales Prom. Mgr.**.....Jay Gilbert  
**Comm. Mgr.**.....William Anderson  
**Prog. Dir.**.....Lee Nowell  
**Chief Engineer**.....Jay Gilbert

**WRBC—Jackson—1947—MBS**

**Freq.:** 1300 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Rebel Bcstg. Co., Inc.  
**Business-Studio Address**.....125½ So. Lamar  
**News Service** .....AP  
**Representative**.....Rambeau, Dixieland  
**General Manager**.....W. V. Dubard

**WSLI—Jackson—1938—ABC**

**Frequency:** 930 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Capitol Bcstg Co.  
**Address**.....P. O. Box 8187  
**Newspaper Affil.** Daily News, Clarion Ledger  
**News Service** .....AP  
**Transcription** .....World  
**Representative** .....Weed  
**Membership** .....NARTB  
**President**.....T. M. Hederman, Jr.  
**General Manager**.....L. M. Sepaugh  
**Sta., Comm. Mgr.**.....Richard Voorhis  
**Sales Prom. Mgr.**.....Dorothy Dawley  
**Prog., Pub. Dir.**.....B. K. Smith  
**Chief Engineer**.....C. A. Perkins

**WKOZ—Kosciusko—1947**

**Frequency:** 1350 Kc.....**Power:** 5 Kc. d.  
**Owned-Oper. By**.....Cy N. Bahakel  
**Address**.....109 W. Jefferson  
**Membership** .....NARTB  
**News Service** .....UP  
**Transcription** .....World  
**General Manager**.....Cy N. Bahakel  
**Station Manager**.....Mims Boswell, Jr.

**WAML—Laurel—1932**  
**NBC-KBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...New Laurel Radio Station  
**Bus.-Studio Address**.....442 6th Ave.  
**Transcription Service** .....World  
**Representative**.....George P. Hollingbery  
**Membership** .....NARTB, RAB  
**President**.....Harold Mattison  
**Gen., Sta. Mgr.**.....Granville Walters



Commercial Manager.....M. M. Cover  
 Program Director.....Granville Walters  
 Chief Engineer.....Forrest Williams

### **WLAU—Laurel—1946** **ABC-MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Southland Bcstg. Co.  
 Address.....437 N. Magnolia St.  
 News Service.....UP  
 Representative.....McGillvra  
 Membership.....RAB, NARTB  
 President.....C. T. McCallum  
 Gen., Sta. Mgr.....Norma H. Leggett  
 Comm., Sales Prom. Mgr.....David Stensrud  
 Pgm., Pub. Dir.....Jim Gibbon  
 Chief Engineer.....W. B. Carter

### **WLSM—Louisville—1953**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Louisville Bcstg. Corp.  
 Address.....Box 111  
 News Service.....AP  
 Station Representative.....Hil Best  
 Station Manager.....William R. Parkes

### **WMBC—Macon—1947** **KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....J. W. (Billy) Furr  
 Address.....WMBC Bldg.  
 News Service.....UP  
 Station Rep.....Hil Best  
 General Manager.....Bill Atkinson  
 Comm. Mgr.....E. C. Farr

### **WAPF—McComb—1948** **KBS**

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....S. W. Bcstg. Co. of Miss.  
 Address.....Pike Hotel  
 Station Rep.....McGillvra  
 Transcription Service.....World  
 Co-Owners.....Phillip Brady, Louis Alford,  
 Mack Smith

### **WHNY—McComb—1939** **ABC-MBS**

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Bcstrs. Service, Inc.  
 Address.....P. O. Box 111  
 News Service.....AP  
 Transcription Service.....Capitol  
 Representative.....Thomas F. Clark Co.  
 President.....Charles W. Holt  
 General Manager.....W. R. Tyler

### **WCOB—Meridian—1926—CBS**

Frequency: 910 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Mississippi Bcstg. Co., Inc.  
 Business-Studio Address.....Meridian  
 News Service.....UP  
 Transcription Service.....Standard  
 President, General Manager...Withers Gavin

### **WMOX—Meridian—1945**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Birney Ines, Jr.  
 Address.....P. O. Box 1511  
 News Service.....AP  
 Representative.....McGillvra  
 Transcription Service.....Thesaurus  
 General Manager.....Bob McRaney  
 Station Manager.....Joseph W. Carson  
 Comm. Mgr.....Eddie Holladay

### **WTOK—Meridian—1946** **ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southern TV Corp.  
 Address.....Southern Bldg.  
 News Service.....AP  
 Representative.....Walker  
 President.....Robert F. Wright  
 Gen., Sta., Comm. Mgr., Pub. Dir..F. Holifield  
 Sales Prom. Mgr., Prog. Dir., Chief Eng.  
 Dan Hollingsworth

### **WMIS—Natchez—1941** **NBC-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Natchez Broadcasting Co.  
 Address.....City Bank Building  
 News Service.....UP  
 Transcription Service.....World  
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.  
 Comm. Sales Prom. Mgr.....Eddie Phelan  
 Program Dir.....Johnny Littlejohn  
 Pub. Director.....Bill Wall  
 Chief Engineer.....George Wilson

### **WNAT—Natchez—1949** **MBS-ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Old South Bcstg. Co.  
 Address.....Eola Hotel  
 News Service.....UP  
 Membership.....NARTB  
 President.....Mrs. Laurie G. Ratcliffe  
 General Manager.....Paul Schilling

### **WNAU—New Albany—1955** **KBS**

Frequency: 1470 Kc.....Power: 500 Watts  
 Owned-Oper. By.....New Albany Bcstg. Co.  
 Address.....202 Bankhead St.  
 News Service.....AP  
 Transcription Service.....World  
 Gen., Sta. Mgr., Chief Eng...V. Keith Wroten  
 Comm., Sls. Prom. Mgr.....Daniel L. Skilton  
 Program Director.....Lee Elman

### **WSUH—Oxford—1955**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Colonel Rebel Radio  
 Address.....University Ave., East; Box 266  
 News Service.....UP



Transcription Service..... World  
Rep. .... Hil F. Best  
Pres., Gen. Sta. Comm. Mgr..... C. H. Quick  
Sales Prom. Mgr..... Quinon Ivy  
Program Director..... Netta Quick  
Pub. Dir..... Martha Lyles  
Chief Engineer..... Mitchell Self

**WPMP—Pascagoula—1951**  
**KBS-ABC**

Frequency: 1580 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... Crest Bcstg. Co., Inc.  
Address..... P. O. Box 391  
News Service ..... UP  
Membership ..... NARTB  
Representative ..... Hil F. Best  
Pres., Gen. Mgr..... William R. Guest, Jr.  
Sales Mgr..... Ollie Bales  
Program Dir..... Fred Strother  
Publicity Dir..... E. Rae Cole  
Chief Eng..... W. H. Collins

**WHOC—Philadelphia—1948**  
**KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Oper. By..... William Howard Cole  
Address ..... Box 26  
News Service ..... UP  
Transcription Service ..... Capitol  
Representative ..... Hil F. Best  
President, Manager..... William Howard Cole  
Program Director..... Mrs. D. A. Nichelson  
Chief Eng..... Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc..... Power: 5000 d.  
Owned-Oper. By..... Tung Bcstg. Co.  
Address ..... Picayune  
News Service ..... AP  
Representative ..... McGillvra  
General Mgr..... Herb Withauer  
Prog. Dir..... Archie Rushing, Jr.

**WSSO—Starkville—1949**  
**KBS**

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Starkville Bcstg. Co.  
Business-Studio Address..... WSSO Bldg.  
News Service ..... AP  
Transcription Service ..... Capitol  
Representative ..... Keystone  
Pres., Gen., Comm. Mgr..... Joe Phillips  
Prog., Pub. Dir..... Jayne McNeil  
Chief Engineer..... Travis Palmer

**WELO—Tupelo—1944**  
**MBS-KBS**

Frequency: 580 Kc..... Power: 1000 Watts  
Owned-Operated By..... Tupelo Bcstg. Co.  
Bus.-Studio Address..... 212 S. Spring St.  
News Service ..... AP  
Transcription Service..... Thesaurus, Capitol  
Representative ..... McGillvra  
Station Manager..... Bob Evans

Commercial Manager..... E. L. Bowen, Jr.  
Prog. Dir..... Edward Cleary  
Pub. Dir..... Jack Christil  
Chief Engineer..... LeRoy Green Sr.

**WTUP—Tupelo—1953**

Frequency: 1380 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... Lee Bcstg. Co.  
Address..... East Main St.  
Station Representative..... Hil F. Best  
Transcription ..... World  
General Mgr..... James E. Reese

**WQBC—Vicksburg—1931**  
**MBS-KBS**

Freq.: 1420 Kc..... Power: 1 Kw. d. 500 W. n.  
Owned-Operated By..... Delta Bcstg. Co., Inc.  
Business-Studio Address..... Post-Herald Bldg.  
Newspaper Affil..... Evening Post, Morning-Herald  
Representative..... Bogner & Martin  
President..... L. P. Cashman  
General-Station Mgr..... Mary-Van Cashman  
Commercial Manager..... L. L. Miller  
Program Director..... C. Kahn  
Chief Engineer..... Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By..... Radio Miss., Inc.  
Business-Studio Address..... 708 Clay St.  
Transcription ..... World  
Representative..... Thomas F. Clark, Dora-Clayton  
General Mgr..... John F. Shea  
Station Mgr..... Roy Harris

**WABO—Waynesboro—1954**

Frequency: 990 Kc..... Power: 250 Watts  
Owner..... New Laurel Radio Sta., Inc.  
Representative ..... Hil F. Best  
President ..... Harold Matison  
General Manager..... Granville Walters  
Station Manager ..... Paul Carlisle  
Sales Prom. Mgr..... Martha King  
Prog. Dir..... Gene Perry  
Pub. Dir..... N. Shoemaker

**WROB—West Point—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Operated By..... Bob McRaney, Sr.  
Address ..... WROB Bldg.  
Station Rep. .... McGillvra  
Pres., Gen. Mgr..... Bob McRaney Sr.  
Station Manager..... Jack King

**WAZF—Yazoo City—1947**  
**MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
Owned ..... WAZF, Inc.  
Address ..... Yazoo City  
Representative..... Hil F. Best  
Manager..... Bruce Gresham  
Prog. Dir..... Dennis Hancock, Jr.  
Chief Engineer..... Earl B. Neel, Jr.



# Missouri

Pop. March 1 (Est.) 4,291,000—Families 1,309,000  
Radio Homes 1,274,600—TV Homes 1,074,000—Stations in State 73

## KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1000 Watts  
Owner.....Wm. R. Tedrick  
Address.....KWRT Bldg.  
Representative.....Indie  
News Service.....AP  
Membership.....NARTB  
Transcription.....Standard  
Owner, Gen. Mgr.....W. R. Tedrick  
Sales Mgr.....James R. Gammon

## KGHM—Brookfield—1955 KBS

Frequency: 1470 Kc. Power: 500 Watts d.  
Address.....308 N. Main  
News Service.....AP  
Membership.....NARTB  
Representative.....Indie Sales, Inc.  
President.....Ira J. Williams  
Gen., Sta., Comm. Mgr.....Clair W. Peck  
Prog., Pub. Dir.....Ron Lutz  
Chief Engineer.....Robert Breeding

## KFVS—Cape Girardeau—1925 MBS

Freq.: 960 Kc. Power: 1 Kw. d. 500 W. n.  
Owned-Operated By.....Hirsch Bcstg. Co.  
Business-Studio Address.....324 Broadway  
News Service.....AP, UP  
Membership.....NARTB, RAB  
Representative.....John E. Pearson  
President, Gen. Mgr.....Oscar C. Hirsch  
Sta. Mgr.....Ralph L. Hirsch

## KGMO—Cape Girardeau—1952 KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By.....KGMO Radio-TV Inc.  
Address.....Hwys. 61 & 74

## KDMO—Carthage—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Carthage Bcstg. Co.  
Address.....1201 E. Chestnut  
News Service.....AP  
Station Rep.....Continental  
Membership.....NARTB  
Owner, Gen. Mgr.....J. J. Daly

## KCRV—Caruthersville—1950 KBS

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Pemiscot Bcstg. Co.  
Address.....106½ W. 3rd St.  
Transcription Service.....Thesaurus  
News Service.....UP  
Membership.....NARTB  
Co-Partners.....Erie Taylor, Walter Y. Cleveland  
Gen., Sta., Comm. Mgr.....Ed Dyer, Jr.

Prog., Pub. Director.....Harry A. Moreland  
Chief Engineer.....Al Lawrence

## KCHR—Charleston—1953 KBS

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....South Mo. Bcstg. Co.  
Address.....South Main St.  
Representative.....Continental Radio Sales  
News Service.....AP  
Transcription.....Thesaurus  
Membership.....NARTB  
Pres., Gen. Mgr., Chief Eng.....Kermit Barker  
Program Director.....James L. Byrd III

## KCHI—Chillicothe—1950

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.  
News Service.....AP  
Representative.....Hil F. Best  
Gen., Sta., Comm. Mgr.....Howard G. Rion

## KDKD—Clinton—1951—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned.....Osage Broadcasting Corp.  
Address.....Clinton  
News Service.....UP  
Representative.....Indie Sales  
Gen. Mgr.....William R. Tedrick  
Sta. Mgr.....Robert F. Morey  
Comm. Mgr.....Irving Nagie  
Prog. Dir.....Robert J. Noland  
Chief Engineer.....Stuart W. Underwood

## KBIA—Columbia—1955

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated by.....Midwest Bdcstg. System  
Address.....Mexico Gravel Road  
Representative.....Best  
News Service.....AP  
Gen. Mgr.....Earl L. Whitner  
Sales Mgr.....Robert R. Stoner

## KFRU—Columbia—1925 ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....KFRU, Inc.  
Business Address.....Box 89  
Station Rep.....Webb  
Membership.....NARTB, RAB  
President.....H. J. Walters, Jr.  
Station Manager.....Mahlon R. Aldridge  
Director of Sales.....Gregory Reeser

## KDEX—Dexter—1955

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Stoddard County  
News Service.....UP  
Representative.....Sears and Ayer  
Membership.....NARTB, RAB  
General Manager.....Jerome B. Zimmer  
Sta. Mgr., Chief Eng.....L. D. Speidel  
Prog. Dir.....S. W. Stanton



**KREI—Farmington—1947**  
**KBS**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Midwest Bcstg. System  
Address..... Ozark Federal Bldg.  
News Service..... AP  
Station Rep..... Hil F. Best  
President..... Cecil W. Roberts  
Gen., Sta. Mgr..... Robert D. Rapp  
Comm. Mgr..... Ernest Jones  
Prog. Dir..... Martha M. Rapp  
Chief Engineer..... Ralph J. Henry

**KJCF—Festus—1951**

Frequency: 1010 Kc. .... Power: 250 Watts d.  
Owned..... Jefferson County Radio & TV Co.  
Address..... P. O. Box 192  
News Service..... UP  
General Manager..... Donald M. Donze  
Chief Engineer..... Russell Seals, Jr.

**KFMO—Flat River—1947**  
**MBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By.... Lead Belt Bcstg. Corp.  
Business-Studio Address..... Flat River  
News Service..... UP  
President..... Oscar C. Hirsch  
Station-Comm. Mgr..... James F. Collins  
Prom. Mgr..... James Strader  
Program Director..... Lynn Bohs  
Pub. Dir..... Virginia Collins  
Chief Engineer..... Gilbert Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Mo. Central Bcstg.  
Address..... 5th and Market  
News Service..... UP  
Representative..... Indie Sales  
Transcription Service..... Standard  
Membership..... NARTB, RAB  
Gen. Mgr..... Robert W. Nickles  
Station Dir..... Roger P. Fox  
Comm. Manager..... L. Reed Holt

**KHMO—Hannibal—1941**  
**MBS**

Freq.: 1070 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.... Mt. Rainer Radio TV  
Broadcasting Corp.  
Business-Studio Address..... Box 711  
News Service..... AP  
Representative..... Grant Webb  
Membership..... RAB  
President..... Lester M. Smith  
Gen., Sta. Mgr..... F. J. LeGrand  
Commercial Manager.... William Stephenson  
Program Dir..... Kenneth Albridge  
Pub. Dir..... Robt. Dixon  
Chief Engineer..... Ben Parrish

**KIMO—Independence—1947**

Frequency: 1510 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Craig Siegfried  
Business-Studio Address..... 310 N. Osage

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

... and **MORE RADIO AND TELEVISION STATIONS**

depend on

**THE ASSOCIATED PRESS**

Newspaper Affil. Daily News, Pictorial Shopper  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 President ..... Craig Siegfried  
 Gen., Sta., Comm. Mgr., Prog. Dir. Bill Hardt  
 Pub. Dir. .... Donna Tuttle  
 Chief Eng. .... R. Atkeisson

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. .... Power: 5 Kw., d.  
 Owned. .... Empire Bcstg. Co.  
 Address ..... 410 E. Capital  
 Membership ..... NARTB  
 Transportation Service. .... Standard, World  
 News Service ..... UP  
 President. .... J. A. Shepherd  
 V.P., Gen. Mgr. .... A. E. Dahl  
 Comm. Mgr. .... James F. Jae  
 Sales Prom. Mgr. .... R. Phillips  
 Prog. Dir. .... Don Steele  
 Pub. Dir. .... Bill Cannady  
 Chief Engineer. .... Ed Scarr

**KWOS—Jefferson City—1937**  
 KBS-MBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Capital Bcstg. Co.  
 Business-Studio Address. .... 210 Monroe St.  
 Newspaper Affiliation. .... News Tribune Co.  
 News Service ..... AP  
 Station Rep. .... Bogner & Martin  
 President. .... Mrs. L. R. Goshorn  
 General Manager. .... R. L. Rose  
 Station Manager. .... E. A. Richter

**KFSB—Joplin—1948**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Four States Bcsters, Inc.  
 Address. .... 1027 Main St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Meeker  
 Membership ..... NARTB  
 President ..... Harry Easley  
 Sta., Gen. Mgr. .... W. H. Clark  
 Comm. Mgr. .... Robert A. Barry  
 Program Director. .... Ed Johnson  
 Chief Engineer. .... Lloyd Frazier

**KODE—Joplin—1946—CBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... WSTV, Inc.  
 Address. .... 1928 W. 13 St.  
 Representative. .... William G. Rambeau  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Austin A. Harrison

**WMBH—Joplin—1926—MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Joplin Bcstg. Co.  
 Business-Studio Address. .... Frisco Bldg.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative. .... Sears & Ayer

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

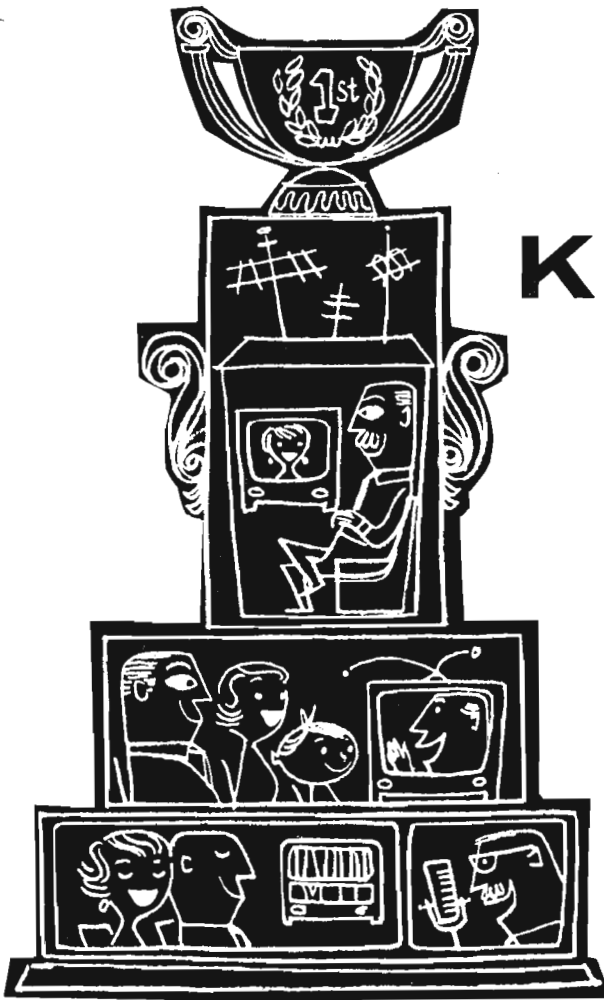
... and **MORE**

**RADIO AND**

**TELEVISION STATIONS**

depend on

**The Associated Press**



in Kansas City

**KCMO**

takes the prize\*  
for good viewing,  
good listening

**TV**

—Channel 5 telecasting from the world's tallest self-supporting TV tower.

**AM**

—50,000 watts by day, 10,000 watts by night at 810 kilocycles, Kansas City's most powerful station.

**FM**

—at 94.9 megacycles, Kansas City's only fine music station.



**BASIC CBS**

\*

wins more survey prizes, too,  
month after month.

Membership .....NARTB  
 Pres., Gen., Sta. Mgr.....D. J. Poynor

**KCKN—Kansas City—1925**

(See *Kansas City, Kansas, listing*)

**KCMO—Kansas City—1936**  
**CBS**

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By.....KCMO Bcstg. Co.  
 Address.....125 E. 31st St.  
 News Service .....AP  
 Representative .....Katz  
 Membership .....NARTB, RAB  
 President.....E. T. Meredith  
 Gen., Sta. Mgr.....E. K. Hartenbower  
 Commercial Manager .....R. W. Evans  
 Sales Prom., Pub. Dir.....W. W. Cunningham  
 Program Director.....George Stump  
 Chief Engineer.....Karl Troeglen

**KFRM—Kansas City—1947**

For KFRM Listing—See Concordia, Kansas

**KMBC—Kansas City—1921**  
**ABC-MBS**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KMBC Bcstg. Co.  
 Address.....11th and Central Sts.  
 News Service .....AP, UP  
 Transcription Service .....World  
 Representative....Peters, Griffin, Woodward  
 Membership .....NARTB, RAB  
 Pres., Comm. Mgr., Pub. Dir., Donald D. Davis  
 Exec. V.P.....John T. Schilling  
 V. P., Sales Manager.....George J. Higgins  
 Station Manager, Prog. Dir.....Dick Smith  
 Chief Engineer.....Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Twin City Adv. Agency  
 Address.....2814 E. 23rd St.  
 Station Rep. ....John E. Pearson  
 News Service .....AP  
 General Manager.....Edward H. Pate  
 Commercial Mgr.....Andrew Carter  
 Program Director.....Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc.....Power: 1 Kw. d.  
 Owned.....Heart of America Bcstrs., Inc.  
 Address.....1012 Baltimore Bldg.  
 News Service .....UP  
 Station Representative.....Weed  
 Membership .....NARTB  
 President.....H. Scott Killgore  
 Business Mgr.....Harold Backun  
 Commercial Mgr.....Irving Schwartz

**WDAF—Kansas City—1922**  
**NBC**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By....The Kansas City Star Co.  
 Business-Studio Address.....3030 Sommit St.

News Service .....AP  
 Newspaper Affil.....Kansas City Star  
 Transcription Service....Standard, Thesaurus  
 Representative.....H. I. Christal  
 President.....Roy A. Roberts  
 Gen. Mgr.....H. Dean Fitzer  
 Station Manager.....V. S. Patton  
 Comm., Sls., Prom. Mgr.....E. Mcanne Russo  
 Pgm., Publ. Dir.....Julian Harris  
 Chief Engineer.....James Schmidt

**WHB—Kansas City—1922**

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Mid-Continent Bcstg Co.  
 Address.....10th & McGee Sts.  
 News Service.....AP, UP, INS  
 Station Representative.....John Blair Co.  
 Membership .....NARTB  
 President.....Todd Storz  
 V.P. Gen. Mgr.....George W. Armstrong  
 Comm. Mgr.....Jack Sampson  
 Sales Prom. Mgr.....Ken Greenwood  
 Program Director.....John Pearson  
 Publicity Dir.....Robt. H. Harris  
 Transmitter Supv.....Lewis E. Baird  
 Studio Supv.....Roy Nonemaker

**KBOA—Kennett—1947**

Frequency: 830 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Kennett Bcstg. Corp.  
 Business-Studio .....Kennett



**87% renewal**

87% of WHB's largest billing local accounts in 1955 . . . renewed in 1956! WHB has a higher renewal percentage among both local and national advertisers than any other Kansas City Station.

Thus WHB is Kansas City's RESULTS station . . . and RATINGS station, because WHB is a dominant all-day first on every survey!

Latest Metro Pulse: WHB first 360 of 360 ¼'s!  
 Latest Area Pulse: WHB first 263 of 288 ¼'s!  
 Latest Area Nielsen: WHB first all day, every day!

Latest Hooper: WHB first all day, every day!  
 Talk ratings and results with Blair . . . or General Manager George W. Armstrong.

**WHB-Kansas City**

10,000 watts—710 kc.

**"A STORZ STATION"**



**News Service** .....AP  
**Transcription Service** .....Lang-Worth  
 Pres., Gen. Mgr. .... Paul C. Jones  
 Station Manager ..... C. H. Harrison  
 Comm. Mgr. .... Joe Bankhead  
 Prog. Dir. .... John Reeder  
 Chief Eng. .... R. H. Conner

**KIRX—Kirksville—1947**  
**KBS-ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... North Mo. Bcstg. Co.  
 Bus-Studio Address. .... P. O. Box 726  
**News Service** .....AP  
**Transcription Service** .....Thesaurus  
 Membership ..... NARTB  
 Representative ..... Bogner & Martin  
 Gen., Sta. Mgr. .... Samuel A. Burk  
 Comm., Sales Prom. Mgr. .... James J. Dougherty  
 Program Director. .... Robert Carlson  
 Chief Engineer. .... Charles P. Porter

**KLWT—Lebanon—1947**  
**MBS-KBS**

Frequency 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Lebanon Bcstg. Co.  
 Bus-Studio Address. .... 221 E. Commercial St.  
**News Service** .....UP  
**Transcription Service** .... Langworth, SESAC  
 General Manager. .... O. R. Wright  
 Program Director. .... Jack A. Sellers  
 Chief Eng. .... Eugene Clay

**KTCB—Malden—1954—KBS**

Frequency: 1470 Kc. .... Power: 1 Kw.  
 Owned. .... Tri-County Bcstg. Co.  
 Address. .... 100 W. Main St.  
**News Service** .....UP  
**Transcription Service** .....Thesaurus  
 General Manager. .... Dick Wiethaus  
 Commercial Mgr. .... Carleton Garner  
 Promotion Mgr. .... Mack Howerton

**KMMO—Marshall—1949**

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... KMMO, Inc.  
 Address. .... Box 513  
**Transcription Service** ..... World  
 Rep. .... Pearson  
**News Service** .....UP  
 Membership ..... NARTB, RAB  
 General Manager. .... Harold Douglas

**KNIM—Maryville—1953**  
**KBS**

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owned ..... KNIM, Inc.  
 Address ..... Box 278  
**News Service** .....AP  
**Transcription Service** ..... World  
 Membership ..... NARTB  
 President ..... Les Ware  
 Gen., Sta., Sales Prom. Mgr. .... Gilbert L. Poese  
 Prog. Dir., Chief Eng. .... Jim Shaddock

**KXEO—Mexico—1947—MBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Audrain Bcstg. Corp.  
 Address. .... 1705 E. Liberty  
**News Service** .....AP  
**Transcription Service** ..... Thesaurus  
 Membership ..... NARTB, RAB  
 Gen., Comm. Mgr. .... W. Earl Dougherty  
 Chief Engineer. .... Hyle Lemen

**KNCM—Moberly—1950**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Jerrell A. Shepherd  
 Membership ..... NARTB  
**News Service** .....AP  
 Gen. Mgr. .... Jerrell A. Shepherd  
 Comm. Mgr. .... James Lipsey  
 Chief Engineer. .... Jim Young

**KRMO—Monett—1950**

Frequency: 990 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Monett Bcstg. Co.  
 Address. .... P. O. Box 270  
**News Service** .....AP  
 Rep. .... Hil F. Best, M. Richard Bradley  
 Membership ..... NARTB  
 General Manager. .... L. C. McKenney  
 Program Director. .... Floyd Stewart  
 Sales Mgr. .... Marion Pilant

**KLRS—Mountain Grove—1955**  
**KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owner. .... Kickapoo Prairie Bcstg. Co.  
 Address. .... Box 308  
**News Service** .....UP  
**Transcription** ..... Lang-Worth  
 Representative ..... Hil F. Best  
 President. .... Floyd W. Jones  
 Gen. Mgr., Prog. Dir. .... John W. Billingsley  
 Comm. Mgr. .... Chester Sieloff  
 Chief Engineer. .... Emory T. Caudill

**KBTN—Neosho—1954—KBS**

Frequency: 1420 Kc. .... Power: 500 Watts d.  
 Owned. .... Neosho Broadcasting Co.  
 Address. .... 212½ E. Main St.  
**News Service** .....AP  
**Transcription** ..... Thesaurus  
 Representative ..... Hil F. Best  
 Gen. Mgr. .... L. C. McKenney  
 Station Mgr. .... Frank Edwards  
 Program Director. .... Bill Bennett  
 Chief Engineer. .... Bill Allen

**KNEM—Nevada—1949—KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Radio KNEM, Inc.  
 Address. .... P. O. Box 15  
**News Service** .....UP  
 Station Rep. .... Hil Best  
 Gen. Mgr. .... Kenneth E. White

**KRMS—Osage Beach—1952**

Frequency: 1150 Kc.....Power: 1 Kw. d.  
Owned.....Lawrence Bcstg. Co., Inc.  
Address.....Highway 54  
News Service.....AP  
General Manager.....Arden Booth  
Station Manager.....George Strickland  
News Director.....Gordon Johnson

**KWOC—Poplar Bluff—1938**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By...Poplar Bluff Bcstg. Corp.  
Address.....428 Vine St.  
Transcription Servie.....SESAC, Thesaurus  
News Service.....UP  
Representative.....John E. Pearson  
General Manager.....A. L. McCarthy  
Sales Manager.....L. G. Stovall

**KTTR—Rolla—1947—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper By....."Show-Me" Bcstg. Co.  
Address.....P. O. Box 567  
News Service.....AP  
Pres., Gen., Sta. Mgr.....Luther W. Martin  
Comm. Mgr.....Ward C. Rinehart  
Prog. Dir.....Norma Fleming  
Promotion Mgr.....Murl Nash  
Chief Engineer.....Martin M. Mitchum

**KSGM—Ste. Genevieve—1947**

Frequency: 980 Kc.....Power: 500 Watts  
Owned-Oper. By.....Donze Enterprises, nc.  
Bus-Studio Address.....410 Merchant St.  
Newspaper Affil.....Monitor  
News Service.....UP  
President, General Manager...Elmer L. Donze  
Chief Engineer.....Murel L. Rose

**KFEQ—St. Joseph—1923**  
**MBS**

Frequency: 680 Kc.....Power: 5000 Watts  
Owned-Oper. By...Midland Boradcasting Co.  
Business-Studio.....40th and Farron  
News Service.....AP  
Representative.....Simmons  
President.....Kenyon Brown  
V.P., Gen. Mgr.....G. Griswold  
Commercial Mgr.....J. Ted Branson  
Program Director.....Robert A. Whyte  
Chief Engineer.....J. Wesley Koch

**KRES—St. Joseph—1946**

Frequency: 1550 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KRES Radio Corp.  
Address.....404 So. 8th  
News Service.....AP  
Representative.....Clark  
Pres., Gen. Mgr.....Tee Casper  
Comm., Prom. Mgr.....Robert Mosiman  
Sta. Mgr., Prog. Dir.....Richard Irving  
Pub. Dir.....Nita Lau  
Chief Engineer.....Don O'Brian

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Broadcast Group, Inc.  
Address.....Robidoux Hotel  
News Service.....UP  
Transcription.....World  
Membership.....NARTB  
Representative.....Hil F. Best Co.  
President.....J. D. Spears  
Gen. Mgr.....Peter T. Scott  
Comm. Mgr.....Hal Hamilton  
Prog. Director.....Vic Keans  
Chief Engineer.....Ralph Doggett

**KATZ—St. Louis—1955**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By.....St. Louis Bcstg. Co.  
Address.....812 Olive St.  
News Service.....AP  
Representative.....Forjoe & Co., Inc.  
Membership.....NARTB  
Pres., Gen. Mgr., Prog. Dir.. William F. Garrett  
Commercial Manager.....R. M. Hetherington  
Sales Prom. Mgr.....Ken Markel  
Pub. Dir.....Mike Rohan  
Chief Engineer.....Charles O. Rick

**KMOX—St. Louis—1925—CBS**

Frequency: 1120 Kc.....Power: 50,000 Watts  
Owned By.....Columbia Bcstg. System, Inc.  
Business-Studio Address.....401 So. 12th St.  
News Service.....AP, UP  
Representative.....CBS Radio Spot Sales  
Membership.....RAB, NARTB  
General Manager.....Robert Hyland, Jr.  
Station Mgr.....Charles Burge  
Sales Prom. Mgr.....Foster Brown  
Publicity Dir.....Paul Douglass  
Program Director.....George Clarke  
Chief Engineer.....Harry Harvey

**KSTL—St. Louis—1948**

Frequency: 690 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio St. Louis, Inc.  
Address.....Box 1440  
News Service.....UP  
Representative.....Everett McKinney  
Pres., Gen., Sta. Mgr.....Dick J. Kasten  
Comm. Mgr.....Arthur Goldford  
Program Director.....Tony Glenn  
Sales Prom. Mgr.....Wm. L. Vietmeier  
Publicity Director.....Doris Jennemann  
Chief Engineer.....Ira E. Pollock

**KWK—St. Louis—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned-Operated By.....KWK, Inc.  
Address.....1215 Cole St.  
Newspaper Affiliation.....St. Louis Globe-Democrat  
Representative.....Katz  
Membership.....RAB  
President, General Mgr.... Robert T. Convey  
V. P., Comm. Dir.....V. E. Carmichael  
Sales Mgr.....Gil Johnston



## Dominance in St. Louis . . .

KSD and KSD-TV—pioneers in their respective media—this year observe the completion of 35 eventful years in radio and 10 exciting years in television.

Such pioneering naturally means foresighted leadership! And that leadership now means more than ever for achieving success in any campaign in St. Louis—America's ninth market!

THE ST. LOUIS POST-DISPATCH STATIONS



Basic Affiliate

**SPOT SALES**  
*National  
Representative*





**KSD—St. Louis—1922—NBC**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Oper. By The Pulitzer Publishing Co.  
 Business-Studio Address 1111 Olive St.  
 News Service AP  
 Newspaper Affil. St. Louis Post Dispatch  
 Transcription Service World, Thesaurus  
 Representative NBC Spot Sales  
 Membership NARTB  
 President Joseph Pulitzer, Jr.  
 General Manager George M. Burbach  
 Comm. Manager Arthur J. Casey  
 Program Director Harold Grams  
 Promotion Mgr. Fred J. Mueller  
 Pub. Dir. Robt. Hannon  
 Chief Engineer J. E. Risk

**KXLW—St. Louis—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By St. Louis County Bcstg. Co.  
 Address 2735 Bonaparte Ave., Brentwood  
 News Service UP  
 Representative Pearson  
 Membership NARTB, RAB  
 President John W. Kluge  
 Gen. Sta. Manager William W. Jefferay  
 Commercial Manager W. D. Herman  
 Prog. Director Marshall Zwick  
 Chief Engineer James F. Mitchell

**KXOK—St. Louis—1938—ABC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Oper. By KXOK, Inc.  
 Address Radio Park  
 News Service UP  
 Representative John Blair  
 Membership NARTB  
 President E. M. Roberts  
 General Manager C. L. Thomas  
 Comm. Mgr. W. C. O'Donnell  
 Sales Prom. Mgr., Pub. Dir. John J. Corrigan  
 Program Director Elmer Muschany  
 Chief Engineer Arthur F. Rokart

**WEW—St. Louis—1921**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Barrington Co.  
 Address St. Louis 1, Mo.  
 News Service UP  
 Representative Bowling Co.  
 Pres., Gen. Mgr. Bruce Barrington  
 Prog., Pub. Dir. Don Phillips  
 Chief Engineer Charles C. Casey

**WIL—St. Louis—1922**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By Missouri Bcstg. Corp.  
 Bus-Studio Address Coronado Hotel  
 Representative Headley-Reed  
 News Service AP  
 Pres., Gen. Mgr. L. A. Benson  
 V. P., Asst. Gen. Mgr. Nick Pagliara  
 Comm. Mgr. C. W. Beintker

Sales Prom. Mgr. Roland Rives  
 Prog. Dir. Roy A. May

**KSMO—Salem—1953—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Zola Bcstg. Co.  
 Address P. O. Box 71  
 News Service AZ  
 Gen., Comm., Sales Prom. Mgr., Chief Eng. William B. Smith  
 Program Director Irene Smith

**KDRO—Sedalia—1939—MBS  
KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By KDRO-TV & Radio, Inc.  
 Bus-Studio Address 2100 W. Broadway  
 News Service AP  
 Membership NARTB  
 Representative Pearson  
 President Milton J. Hinlein  
 General Manager Herbert W. Brandes  
 Sales Manager Jimmy Glenn  
 Program Director Jimmy Murray  
 Chief Eng. Bob Klein

**KSIS—Sedalia—1953**

Frequency: 1050 Power: 1000 Watts  
 Owner Yates Bcstg. Co.  
 Address KSIS Building  
 News Service AP  
 Transcription Lang-Worth, Thesau us  
 Pres., Gen., Comm. Mgr. Carl W. Yates, Jr.  
 Sta. Mgr., Prog. Dir. Bettie S. Yates  
 Chief Engineer Marion Pratt

**KSIM—Sikeston—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. Sikeston Community Bcstg. Co.  
 Bus-Studio-Transmitter Address Hwy. 60 W.  
 News Service AP  
 President Lyman R. Bowman, Jr.  
 Gen., Sta., Sls. Prom. Manager Richard L. Watkins, Jr.  
 Prog., Pub. Dir. Raymond B. Norton  
 Comm. Mgr. Nelson Wheeler  
 Chief Engineer R. L. Hirsch

**KGBX—Springfield—1926  
NBC**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Operated By Springfield Bcstg. Co.  
 Bus-Studio Address 605 Boonville Ave.  
 News Service AP  
 Newspaper Affil. Springfield Newspapers, Inc.  
 Transcription Service Thesaurus  
 Rep. Venard, Rintoul & McConnell  
 Membership NARTB  
 Pres., Gen. Mgr. K. G. Wells  
 Comm. Mgr., Prog. Dir. Don C. Dailey  
 Sls. Prom. Mgr. Dudley Morris  
 Publicity Dir. Wm. DeLange  
 Chief Engineer Richard Bowman



**KICK—Springfield—1949**

Frequency 1340 Kc.....Power 250 Watts  
 Owned-Oper. By...Kickapoo Prairie Bcstg. Co.  
 Address.....610 College St.  
 News Service .....UP  
 Representative .....Hil F. Best  
 Transcription .....Standard  
 Membership .....NARTB, RAB  
 President.....Floyd W. Jones  
 General Manager.....L. C. McKenney  
 Station Mgr.....Robert Vinyard, Jr.

**KTTT—Springfield—1941**  
**CBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...Independent Bcstg. Co.  
 Address.....P. O. Box 1716 S. S. S.  
 Representative.....Sears & Ayer  
 Membership .....NARTB  
 Transcription Service .....World  
 News Service .....AP  
 President.....J H. G. Cooper  
 General Manager.....G. Pearson Ward  
 Commercial Manager.....Bob Burke  
 Program Director.....Wendel Smith  
 Chief Engineer.....William F. Curry

**KWTO—Springfield—1933**  
**ABC**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Ozarks Bcstg. Co.  
 Bus-Studio Address...1121 South Glenstone  
 News Service .....UP  
 Representative.....John E. Pearson  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....Ralph D. Foster  
 V.P. & Asst. Gen. Mgr.....Leslie L. Kennon  
 Commercial Manager...Raymond M. Keltner  
 Program Director.....Joe Slattery  
 Prom., Pub. Dir.....Bill Bailey  
 Chief Engineer.....Wallis Fender

**KALM—Thayer—1953**

Frequency: 1290 Kc.....Power: 1 Kw. d.  
 Owned .....KALM  
 Address .....Box 327  
 News Service .....AP  
 Representative.....Best, Bradley  
 Pres., Gen. Sta. Comm. Mgr....R. F. Neathery

**KTTN—Trenton—1955—KBS**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Trenton Bcstg. Co.  
 Address.....112 E. Ninth St.  
 News Service.....AP  
 Transcription .....World

Representative .....Bogner and Martin  
 Membership .....NARTB  
 General Manager.....Sam A. Burk  
 Station Manager.....Ed Hundley  
 Commercial Manager.....Bob Dennis  
 Prog. Dir.....Rick McHargue  
 Chief Engineer.....Lynn Bradley

**KLPW—Union—1954**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned.....Franklin County Bcstg. Co.  
 Address.....P. O. Box 72  
 News Service .....AP  
 Representative .....Indie  
 President .....Leslie P. Ware  
 Gen., Sta., Comm. Sls. Prog.,  
 Pub. Manager.....Norb Moore  
 Chief Engineer.....Frank Lohmeyer

**KOKO—Warrensburg—1953**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By....Warrensburg Bcstg. Co.  
 Address .....Box 395  
 News Service .....AP  
 President .....Lee E. Baker  
 Gen. Mgr.....C. L. Parks  
 Program Dir.....Bruce Lee  
 Publicity Director.....Gene Tipton  
 Chief Eng.....Charles Cunningham

**KWRE—Warrenton—1949**  
**KBS**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned.....W. T. Zimmerman  
 Address .....Warrenton  
 News Service .....UP  
 Transcription Service .....SESAC  
 Representative .....Continental  
 Membership .....NARTB  
 Gen., Sta. Mgr.....W. T. Zimmerman  
 Comm. Mgr.....Russell Benton  
 Chief Eng.....Dick Cole

**KWPM—West Plains—1947**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Robert F. Neathery  
 News Service .....AP  
 Transcription Service .....Standard  
 Membership .....NARTB  
 Pres., Gen. Mgr., Eng....Robert F. Neathery  
 Sta., Comm. Mgr.....Fritze A. Dixon  
 Program Director.....A. Woodside  
 Pub. Dir.....Carl O. Johnson  
 Chief Eng.....L. Thompson

# Montana

Pop. March 1 (Est.) 638,000—Families 198,000  
Radio Homes 187,000—TV Homes 72,000—Stations in State 30

## KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts d.  
Owned-Oper. By Anaconda Bcstg. Co.  
Address P. O. Box 727  
News Service UP  
Station Rep. Gill-Perna  
President A. J. Mosby  
Station Mgr. A. H. Smith  
Program Director King Harmon  
Comm. Mgr. C. Moore

## KBY—Billings—1946 MBS-KBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned Billings Bcstg. Co.  
Address Box 2544  
News Service AP  
Transcription Service Lang-Worth  
Station Representative Avery-Knodel, Inc.  
Membership NARTB, RAB  
President Rockwood Brown  
Gen., Sta., Comm. Mgr. Ken Nybo  
Prog., Pub. Dir. Charles G. du Bois  
Chief Engineer T. A. Hildebrand

## KGHL—Billings—1928—NBC

Frequency: 790 Kc. Power: 5 Kw.  
Owned Midland Empire Bcstg. Co.  
Address 5th Ave. & North B'way  
News Service UP  
Station Representative Katz  
Membership RAB, NARTB  
President P. N. Fortin  
General Manager Jeff Kiichli

## KOOK—Billings—1950—CBS

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By The Montana Network  
Address P. O. Box 2557  
News Service UP  
Transcription Service World  
Representative Headley-Reed  
Membership NARTB, RAB  
President Joseph S. Sample  
Station Manager V. V. "Bud" Clark  
Commercial Manager William P. McCracken  
Publicity Dir. Conna G. May

## KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts  
Owned D. Gene Williams, Del Cody  
Address Riverside Drive, Box 956  
News Service UP  
Representative Hugh Feltis  
Partners D. Gene Williams, Del Cody  
General, Sta. Mgr. Bob Eubanks  
Sales Prom. Mgr. Lew Theusen  
Program Director Jerry Fay  
Chief Engineer Bill Banks

## KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned Penn Engineering Co.

Address N. Seventh St.  
News Service UP  
Transcription Service World  
Representative Gill-Perna  
Manager Dale G. Moore  
Sales Mgr. Bill Merrick

## KXLQ—Bozeman—1939 NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned KRBM Bcstrs. Inc.  
Address Bozeman, Mont.  
News Service UP  
Representative Walker  
Pres., Gen., Sta. Mgr. Ernest A. Neath  
Prog. Dir. Dick Smiley  
Publicity Dir. Marcellus Rapkoch  
Chief Engineer Pen Edwards

## KBOW—Butte—1947—CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Copper City Radio Co.  
Address 720 Yale Ave.  
Representative Cooke, Feltis  
News Service UP  
President Frank Reardon  
Exec. V.P. Bill Carroll

## KOPR—Butte—1948 ABC-MBS-IMN

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By Copper Bcstg. Co.  
Business-Studio Address Hotel Finlen  
News Service UP  
Membership NARTB, RAB  
Representative Avery-Knodell  
President George C. Hatch  
General Mgr. Ed Cooney  
Comm. Mgr. Dan Markham  
Program Director Jim Harrold  
Chief Engineer William Emerson

## KXLF—Butte—1929—NBC

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Operated By KGR, Inc.  
Representative Walker, Pacific N.W. Bcstrs.  
Manager Arne Anzion  
Eastern Sales Mgr. Wythe Walker  
Western Sales Mgr. Tracy Moore

## KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts  
Owner Glasgow Bcstg. Co.  
Address Box 909  
News Service AP  
Owners C. L. Scofield, W. L. Holter, J.  
Carston  
Station Manager William L. Beach

## KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Glendive Bcstg. Co.  
Address Box 200

News Service . . . . . AP, UP  
 Transcription Service . . . . . Standard, World  
 Representative . . . . . Grant Webb  
 President . . . . . Lewis W. Moore  
 General Manager . . . . . Daniel C. Palen  
 Chief Eng. . . . . Donald J. Powers

**KBGF—Great Falls—1955**  
**KBS**

Frequency: 1405 Kc. . . . . Power: 250 W.  
 Owned-Operated By . . . . . Community Broadcasters  
 Address . . . . . Box 1405  
 News Service . . . . . UP  
 Representative . . . . . Webb, Feltis  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Dan Snyder  
 Comm., Sales Prom. Mgr. . . . . Richard V. Coon  
 Prog. Dir. . . . . W. A. Zimlich  
 Chief. Eng. . . . . Eugene B. Bunker

**KFBB—Great Falls—1921**  
**CBS**

Frequency: 1310 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Wilkins Bcstg., Inc.  
 Business-Studio Address . . . . . Box 1139  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Station Rep. . . . . Bolling  
 Membership . . . . . NARTB, RAB  
 General Manager . . . . . J. P. Wilkins  
 Prog. Dir. . . . . Richard Osborn  
 Sta., Comm. Mgr. . . . . W. C. Blanchette  
 Pub. Dir. . . . . William E. Spahr  
 Chief Eng. . . . . Anthony Lopuch

**KMON—Great Falls—1947**  
**MBS-ABC-IMN**

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Montana Farmer Bcstg. Co.  
 Business Address . . . . . 121 Fourth St. N.  
 News Service . . . . . AP  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Avery-Knodel  
 Gen., Sales Mgr. . . . . Robert H. Warner

**KXLK—Great Falls—1947**  
**NBC**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Great Falls Bcstg. Co.  
 Representative . . . . . Walker, Pacific Northwest  
 Manager . . . . . T. L. Frayling  
 Eastern Sales Mgr. . . . . Wythe Walker  
 Western Sales Mgr. . . . . Tracy Moore

**KOJM—Havre—1946**  
**MBS-KBS-IMN**

Frequency: 610 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . No. Montana Bcstg. Co.  
 Address . . . . . Box 70  
 News Service . . . . . UP  
 Transcription Service . . . . . Associated  
 Representative . . . . . Cooke, Inc., Avery-Knodel  
 Membership . . . . . NARTB

General Manager . . . . . Charlotte H. Brader  
 Comm. Mgr. . . . . Carlyle D. Leeds  
 Sales Prom. Mgr. . . . . S. G. Stephens  
 Prog. Dir. . . . . J. R. Saenger  
 Chief Eng. . . . . Harold Bustard

**KCAP—Helena—1949**  
**MBS-KBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Lewis & Clark Bcstg. Corp.  
 Address . . . . . 1705 Jerome St.  
 Representative . . . . . Webb, Feltis, Cox  
 Membership . . . . . RAB  
 President . . . . . James M. Flinn  
 Gen., Sta. Mgr. . . . . K. O. MacPherson

**KXLJ—Helena—1937—NBC**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Peoples Forum of the Air  
 Address . . . . . 1306 Eleventh Ave.  
 Representative . . . . . Walker, Pac. N.W. Bcstrs.  
 Manager . . . . . Barclay Craighead

**KGEZ—Kalispell—1927**  
**MBS-KBS-IMN**

Frequency: 600 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . KGEZ, Inc.  
 Business-Studio Address . . . . . Kalispell  
 News Service . . . . . UP  
 Transcription Service . . . . . SESAC  
 Station Rep. . . . . Donald Cooke Inc.  
 Membership . . . . . RAB  
 President . . . . . Frank Reardon  
 Gen. Manager . . . . . Richard V. Vick  
 Prog. Director . . . . . Robert Rigler  
 Chief Engineer . . . . . Duane J. Morgan

**KOFI—Kalispell—1955**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Flathead Valley Bcstrs.  
 Address . . . . . Box 75  
 Representative . . . . . Art Moore  
 News Service . . . . . UP  
 General Manager . . . . . William H. Patterson  
 Commercial Mgr. . . . . Grover D. Allen  
 Prog. Dir., Ch. Eng. . . . . L. L. Sterling

**KXLO—Lewistown—1947**  
**MBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Montana Bcstg. Co.  
 Address . . . . . E. Main St.  
 News Service . . . . . UP  
 Representative . . . . . Grant Webb  
 President . . . . . William G. Kelly  
 General Manager . . . . . Donald C. Williams

**KLCB—Libby—1950—KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Lincoln County Bcstrs. Inc.  
 Address . . . . . Box 636  
 News Service . . . . . UP  
 Trans. . . . . Lang-Worth, MacGregor, Keystone  
 Manager . . . . . Oliver G. Coburn  
 Program Dir. . . . . Lavina Kenyon

**KPRK—Livingston—1947**  
**MBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By..... Yellowstone Amusement Co.  
Address ..... Box 691  
News Service ..... UP  
Representative ..... Avery-Knodel  
Pres., Gen., Sta. Mgr. .... Paul B. McAdam  
Commercial Manager..... Jack Hinman  
Sales Prom. Mgr. .... Carl Argabrite  
Program Director..... Frank Lewis  
Publicity Dir. .... Nikki Kolence  
Chief Engineers. Harry Rolance, Larry Hecox

**KATL—Miles City—1941**  
**KBS-MBS-IMN.**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By..... Star Printing Co.  
Address ..... Box 720  
Newspaper Affiliation..... Daily Star  
News Service ..... UP  
Transcription Service..... Thesaurus  
Representative ..... Avery-Knodel  
Membership ..... NARTB  
Gen., Sta. Mgr. .... Ian A. Elliot  
Commercial Manager..... Fred B. Hunnes  
Sales Prom. Mgr. .... Norval B. Davis  
Prog. Dir. .... Thomas Biedrzycki  
Pub. Dir. .... Robert McKendrick  
Chief Engineer..... William Able

**KBTK—Missoula—1955**  
**MBS-KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Montana Bcstg. Co.  
Address ..... Box 1202  
Rep. .... Avery-Knodel, Intermountain  
Membe-ship ..... NARTB  
President ..... Marion E. Dixon  
General Manager..... William J. Strothman  
Comm. Mgr. .... Lou Torok  
Prog. Dir. .... Del Strothman  
Chief Eng. .... B. Hamilton

**KGVO—Missoula—1931—CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated By..... Mosby's, Inc.  
Bus.-Studio Address..... Radio Central Bldg.  
News Service ..... UP  
Transcription Service ..... Lang-Worth  
Representative ..... Gill-Perna  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr. .... A. J. Mosby  
Sta., Comm. Mgr. .... Guy B. Farnsworth  
Sales Mgr., Prog. Dir. .... Don Bradley

**KXLL—Missoula—1948—NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Western Montana Assoc.  
News Service ..... UP  
Representative ..... Walker  
Pres., Gen., Sta. Mgr. .... Pat M. Goodover  
Comm., Prom. Mgr. .... Bob Gillis  
Program Director..... Chas. Cromwell  
Publicity Director..... John Campbell  
Chief Engineer..... Pat Goodover

**KIYI—Shelby—1947**  
**KBS-MBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Tri County Radio Corp.  
Address ..... N. Marias Ave.  
Representative ..... Avery-Knodel  
President ..... John Lyon  
Sec.-Treas. .... Frank Krshka

**KGCX—Sidney—1926—MBS**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By..... KGCX, Inc.  
Address ..... 109 S. Central  
News Service ..... UP  
Representative ..... Gill Perna  
General Manager..... E. E. Krebsbach  
Station Mgr. .... E. Clair Krebsbach  
Comm. Mgr. .... Keith Krebsbach  
Sales Prom. Mgr. .... Don Cole  
Prog. Dir. .... Ben Innes  
Publicity Director..... Veryl Moser  
Chief Engineer..... Dale Wilson

**Nebraska**

Pop. March 1 (Est.) 1,428,000—Families 432,000  
Radio Homes 424,000—TV Homes 317,000—Stations in State 28

**KCOW—Alliance—1949—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Sandhills Bcstg. Corp.  
Trans. Address ..... 1100 West 10th St.  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... McGillvra  
Membership ..... NARTB  
President ..... J. W. Cover  
General Manager..... Gene Ackerley  
Program Director..... Ted Ford  
Chief Engineer..... Dick A. Pace

**KWBE—Beatrice—1949**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Blue Valley Bcstg. Co.  
Address ..... Box 1450  
News Service ..... AP  
Transcription Service..... Thesaurus  
Membership ..... NARTB  
General Manager..... Bud Pentz

**KCNI—Broken Bow—1949**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Custer County Bstg. Co.  
Address ..... Box 561



News Service .....UP  
 Transcription Service .....Capitol  
 Manager.....Georgia A. Crawford  
 Commercial Mgr.....Joe Grieser

### KCSR—Chadron—1954

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Community Ser. Radio Corp.  
 Address.....212 Bordeaux St., Box 949  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB, RAB  
 Co-Owners.....Bill Finch, Bob Fouse

### KJSK—Columbus—1948 KBS

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....George Basl Anderson  
 Business-Studio Address.....Box 460  
 News Service .....AP  
 Representative .....Biddick, Continental  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 President, Gen. Mgr.....George Basil Anderson  
 Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid  
 Sales Prom. Mgr.....Mel Krehbiel  
 Chief Engineer.....Bob Miller

### KFGT—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Snyder Enterprises  
 Business-Studio Address.....118 E. 5 St.  
 Membership .....NARTB  
 News Service .....AP  
 Transcription Service .....Capitol  
 President.....L. L. Snyder  
 Gen., Sta. Mgr.....H. C. Snyder  
 Comm. Mgr.....Donald Mundy  
 Program Director.....Harry Gehrett  
 Publicity Director.....E. Smizer  
 Chief Engineer.....Harry Snyder

### KMMJ—Grand Island—1925 ABC

Frequency: 750 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Town & Farm Co., Inc.  
 Business-Studio Address.....Division at Cedar  
 News Service .....UP  
 Representative .....H.R.  
 Membership .....RAB, NARTB  
 President.....Don Searle  
 Gen., Sta., Comm. Mgr.....Ken Titus  
 Prog. Dir.....Bill Delzell  
 Chief Engineer.....U. L. Lynch

### KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Grand Island Bcstg. Co.  
 Address.....315 South Locust  
 News Service .....AP  
 Trans. Service.....Capitol, World  
 Representative.....Bogner & Martin  
 Manager.....Wick Heath  
 Sales Manager.....Ray Kozak

### KHAS—Hastings—1940 KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Nebraska Bcstg. Co.  
 Transmitter Address.....906½ W. Second St.  
 News Service .....INS  
 Representative .....Gill-Perna  
 Membership .....NARTB, RAB  
 General Mgr.....Roy Pearce  
 Prog. Dir.....Ed Knight  
 Chief Engineer.....Vance Filken

### KGFW—Kearney—1927 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Central Neb. Bcstg. Corp.  
 Business-Studio Address.....Platte Valley Bldg.  
 News Service .....UP  
 Representative .....Hal Holman  
 Membership .....NARTB, RAB  
 General Mgr.....J. C. Mitchell  
 Sta. Mgr.....Bob Jenkins  
 Comm. Mgr.....Reiney Ehly  
 Sls. Prom. Mgr.....Mary Mitchell  
 Program Director.....Don Sherrill  
 Publicity Director.....Gene Larsen  
 Chief Engineer.....Wallace V. Rockefeller

### KRVN—Lexington—1951

Frequency: 1010 Kc.....Power: 25,000 Watts d.  
 Owned-Oper. By.....Nebraska Rural Radio  
 Address.....104 W. 8th St.  
 Transcription Service .....Standard  
 News Service .....AP  
 Representative .....Raymer  
 Membership .....NARTB  
 President.....Jay A. Person  
 General Manager.....Max Brown  
 Asst. Sta. Mgr.....Gary Schroeder  
 Chief Engineer.....Robert Bitner

### KFOR—Lincoln—1924—ABC

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Cornbell Bcstg. Corp.  
 Bus.-Studio Address.....814 Stuart Bldg.  
 News Service .....AP  
 Transcription Service.....Thesaurus, Standard  
 Representative .....Paul Raymer  
 Membership .....NARTB, RAB  
 President.....James Stuart  
 Gen., Sta. Mgr.....Richard Chapin  
 Sales Manager.....Roger Larson  
 Program Director.....Robert Askey  
 Chief Engineer.....Al Pugsley

### KLIN—Lincoln—1955—MBS

Frequency: 1400 Kc.....Power: 250 W.  
 Owned-Oper. By.....Frudeger Bcstg. Co.  
 Address.....410 Sharpe Building  
 Representative .....Devney  
 News Service .....AP  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Robert W. Frudeger  
 Comm. Mgr.....R. L. Hoffman



Prog. Dir.....L. Getchell  
 Chief Eng.....Howard H. Frederick

**KLMS—Lincoln—1949**

Freq.: 1480 Kc....Power: 1 Kw. d., 1 Kw. n.  
 Owned.....Lincoln Bcstg. Corp.  
 Address.....130 N. 16th St.  
 News Service .....UP  
 Transcription Service.....Standard, World  
 President.....Howard A. Shuman  
 Gen., Sta., Comm. Mgr.....Frank Stubbs  
 Chief Engineer.....Charles Winkler

**KBRL—McCook—1947**  
**MBS**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
 Owned.....McCook Bcstg. Co.  
 Address.....West J St., Hiway 83  
 News Service .....AP  
 Transcription .....Standard  
 Representative .....McGillvra, Inc.  
 Membership .....NARTB  
 Pres., Gen. Sta. Mgr., Chief. Eng..L. W. Lenwell  
 Prog. Dir.....Leon Little  
 Comm., Sales Prom. Mgr.....Don Hays  
 Pub. Director.....Robt. Morris

**WJAG—Norfolk—1922**

Frequency: 780 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WJAC, Inc.  
 Address.....309 Braasch Ave.  
 Phone: 20.....Air Time: Daytime  
 Representative .....Walker  
 Newspaper Affil.....Huse Pub.  
 Transcription Service.....World, Standard  
 News Service .....AP  
 Membership .....NARTB  
 President.....Gene Huse  
 Station Manager .....Bob Thomas  
 Oper., Pub. Dir.....Don Broadstone  
 Comm. Manager.....Evcans Meier  
 Chief Engineer.....W. Geltman

**KNBR—North Platte—1952**

Frequency: 970 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....John Townsend  
 Address.....P. O. Box 778  
 Representative .....Indie Sales  
 News Service .....UP  
 Transcription.....Thesaurus, SESAC  
 Manager.....Bill Lemke

**KODY—North Platte—1930**  
**NBC-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Station KODY  
 Bus-Studio Trans. Add.....1521 W. 12th  
 News Service .....AP  
 Transcription Service .....World, Thesaurus  
 Membership .....NARTB  
 Representative .....Meeker  
 Gen., Sta. Mgr.....John Alexander  
 Sales Prom. Mgr.....Joe Gallagher  
 Program Director.....Bill Wood  
 Commercial Manager.....Joe di Natale  
 Publicity Director.....Jerry Wing  
 Chief Engineer.....Joe Stavas

**KOGA—Ogallala—1954**  
**KBS**

Frequency: 930 Kc.....Power: 500 Watts  
 Owner.....Ogallala Bcstg. Corp.  
 Address.....216 N. Spruce  
 News Service .....UP  
 Transcription .....Thesaurus  
 Representative.....Indie Sales  
 Membership .....NARTB  
 Pres., General Manager...Newell Eastman

**KBON—Omaha—1942**  
**MBS-ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Inland Bcstg. Co.  
 Business-Studio Address .676 World Ins. Bldg.  
 News Service .....AP  
 Transcription .....Thesaurus  
 Membership .....NARTB  
 Representative .....Pearson  
 Pres., Gen. Mgr.....Paul R. Fry  
 Comm. Manager.....Ernest S. Priesman  
 Sales Manager.....Ernest S. Priesman  
 Program Dir.....Dean H. Murray  
 Chief Engineer.....Ed Shulman

**KFAB—Omaha—1924—NBC**

Frequency: 1110 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KFAB Bcstg. Co.  
 Bus-Studio Address.....5010 Underwood  
 Rep.....Peter, Griffin, Woodward, Inc.

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

... and **MORE**

**RADIO AND**

**TELEVISION STATIONS**

depend on

**The Associated Press**

Newspaper Affil. .... Journal, Star  
 News Service ..... AP, INS  
 Membership ..... NARTB, RAB  
 President ..... Victor Toft  
 General Mgr. .... Lyle Bremser  
 Comm. Mgr. .... E. R. Morrison  
 Sales Prom. Mgr., Pub. Dir. .... Don Shoemaker  
 Program Director ..... Ken Headrick  
 Engineers ..... Art Stewart, Al Bates

**KOIL—Omaha—1925**  
**ABC**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Central States Bcstg. Co.  
 Business-Studio Address. .... 511 So. 17th St.  
 Transcription Service. Capitol, Standard, World  
 News Service ..... INS, AP  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB, RAB  
 Co-Manager, Programs. .... Chic Crabtree  
 Co-Manager, Sales. .... Don W. Borden

**KOWH—Omaha—1922**

Frequency: 660 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. .... Mid-Continent Bcstg. Co.  
 Address ..... Kilpatrick Bldg.  
 News Service ..... AP, INS, UP  
 Representative ..... Adam Young  
 Membership ..... NARTB, RAB  
 Transcription ..... World, Assoc., Standard



**5th year of dominance!**

For a long time now, KOWH has enjoyed almost as much of the Omaha daytime audience as all the other stations put together. (Hooper). Just about every daytime ¼ hour belongs to KOWH. And no matter who asks the question, the answer is KOWH. Latest Pulse: KOWH first 228 of 240 ¼'s. Latest Trendex: KOWH first every time period!

What's done it? Storz Station programming and broad (660 kc.) coverage—which have been bringing results to a host of local and national advertisers. You can be one, too. Ask the Adam Young man, or General Manager Virgil Sharpe.

**KOWH—Omaha**  
**"A STORZ STATION"**

President ..... Todd Storz  
 V.P., Gen. Mgr. .... Virgil Sharpe  
 Local Sales Mgr. .... Ed Morgan  
 Production Mgr. .... Grahame Richard  
 Program Dir. .... Bill Stewart

**WOW—Omaha—1923—CBS**

Frequency: 590 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Meredith WOW, Inc.  
 Bus.-Studio Address. .... Insurance Bldg.  
 Representative ..... John Blair  
 Transcription Service ..... Standard, Capitol  
 Chairman of Board. .... Fred Bohlen  
 President. .... E. T. Meredith  
 Vice Pres., Gen. Mgr. .... Frank P. Fogarty  
 Sales Prom. Mgr. .... George Mirras  
 Sales Manager. .... Bill Wiseman  
 Program Director. .... Ray Olson  
 Chief Engineer. .... Glenn Flynn

**KNEB—Scottsbluff—1948**  
**MBS**

Freq.: 960 Kc. .... Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By. .... Platte Valley Bcstg. Corp.  
 Business-Studio Address. .... Golden Rule Bldg.  
 Transcription Service ..... Thesaurus, World  
 Membership ..... NARTB  
 Representative ..... Hal Holman  
 President. .... John R. Jrdon  
 General-Station Mgr. .... Russ M. Stewart  
 Commercial Mgr. .... Byron Joachim  
 Program Director. .... Wayne McIntosh  
 Chief Engineer ..... Leslie A. Proctor

**KOLT—Scottsbluff—1930**  
**CBS**

Freq.: 1320 Kc. .... Power: 5000 W. d. 1000 W. n.  
 Owned-Operated By. .... The Hilliard Co.  
 Address ..... W. 20th St.  
 Representative ..... Gill-Perna  
 News Service ..... UP  
 Membership ..... NARTB  
 Manager. .... L. L. Hilliard

**KSID—Sidney—1952**  
**ABC**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Wm. C. Grove, Inc.  
 Address ..... Legion Park  
 Representative ..... McGillvra  
 News Service ..... UP  
 Gen., Comm. Mgr. .... David W. Young

**KAWL—York—1954—KBS**

Frequency: 1370 Kc. .... Power: 500 W. d.  
 Owned-Operated By. .... Prairie States Bcstg.  
 Address ..... York  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 President. .... M. L. Gleason  
 Sta. Mgr. .... T. L. Gleason  
 Comm., Sales Mgr. .... H. Hansen  
 Prog., Pub. Dir. .... G. C. Bryan  
 Chief Eng. .... E. Siemoneit



# Nevada

Pop. March 1 (Est.) 247,000—Families 82,000  
Radio Homes 78,000—TV Homes 42,000—Stations in State 15

## KPTL—Carson City—1955 KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: E. L. & A. Bullis  
Address: Box 523  
News Service: UP  
Transcription Service: SESAC  
Representative: O'Connell  
General Manager: Edwin L. Bullis  
Comm., Sales Mgr., Prog., Pub. Dir.: R. Nelson  
Chief Engineer: Dave Williams

## KELK—Elko—1948 MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Elko Bcstg. Co.  
Address: P. O. Box 790  
News Service: UP  
President: Chris Sheerin  
General Manager: John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: White Pine Bcstg. Co.  
Address: 1140 Ave. "F" East  
News Service: AP  
Co-Managers: D. I. Hansen, D. V. Bradley  
Sales Mgr.: David I. Hansen  
Program Dir.: Dale V. Bradley

## KBMI—Henderson—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated: Moritz Zenoff  
Address: New Frontier Hotel  
Newspaper Affil.: Henderson Home News  
News Service: AP  
Representative: Forjoe  
Pres., Gen. Manager: Moritz Zenoff

## K-TOO—Henderson—1956

Frequency: 1280 Kc. Power: 5000 Watts  
Owned: K-TOO  
Address: P. O. Box 1848, Las Vegas  
News Service: AP  
Representative: McGavren-Quinn  
General Mgr.: Tom Magowan

## KENO—Las Vegas—1940 ABC

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By: Nevada Bcstg. Co.  
Address: 810 Keno Lane  
Representative: W. S. Grant  
General Manager: Merl Sage

## KLAS—Las Vegas—1948 CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Las Vegas Bctrs., Inc.  
Address: Desert Inn, P. O. Box 1510

Transcription Service: Standard  
News Service: UP  
Transcription Service: World, Standard  
Representative: Weed & Co.  
Membership: RAB  
President: R. G. Jolley  
General Manager: Tom Ivory  
Commercial Manager: Bill Pursel  
Program Director: John C. Edington  
Publicity Director: Bette Swain  
Chief Engineer: John E. Witt

## KORK—Las Vegas—1951 NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Southwestern Bcstg. Co.  
Address: Hotel Thunderbird  
Representative: Pearson  
President: Donald W. Reynolds  
General Manager: King Harmon  
Commercial Mgr.: Stuart Oakes

## KRAM—Las Vegas—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Drake Motel Corp.  
Address: Hotel Riviera  
Representative: BTS  
President: David M. Margolis  
V.P., Gen. Mgr.: Larry Buskett  
Sales Mgr.: Don D. Stewart

## KATO—Reno—1946 MBS-DON LEE-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Robert L. Stoddard  
Bus-Studio Address: Box 1170  
Representative: Walker, Broadcast Time  
Pres., Gen. Mgr.: R. L. Stoddard  
Comm. Mgr.: Walter States  
Prog. Dir.: Betty Stoddard  
Chief Engineer: Irvin Carlsen

## KOH—Reno—1928—NBC

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owner: McClatchy Bcstg. Co. of Nevada  
Address: P. O. Box 2271  
News Service: UP  
Transcription Service: Capitol  
Representative: Paul H. Raymer  
Membership: NARTB, RAB  
Manager: Hewitt Kees

## KOLO—Reno—1946—CBS

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Operated By: Western Bcstg. Co.  
Business-Studio Address: El Cortez Hotel  
News Service: UP  
Representative: Pearson  
Membership: RAB  
President: Donald W. Reynolds  
Gen., Sta., Comm., Sls. P. om. Mgr.: R. W. Co'on  
Pub. Dir.: Colleen Lubeke  
Chief Engineer: Jere Laird



**KONE—Reno—1955**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Magowan & Jones  
 Address ..... 700 Forest St.  
 Transcription Service ..... Spot-Lite Spots  
 Representative ..... McGavren-Quinn  
 Membership ..... NARTB, RAB  
 News Service ..... AP  
 General Manager ..... George A. Carr  
 Sta. Mgr. .... Ken O'Connell  
 Chief Engineer ..... W. Binford

**KWRN—Reno—1947—ABC**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Radioreno, Inc.

Address ..... Riverside Hotel  
 News Service ..... UP  
 Station Rep. .... W. S. Grant  
 General Manager ..... Naum Healy

**KWNA—Winnemucca—1955**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owner ..... N. W. Radio & TV Corp.  
 Address ..... Sonoma Inn Bldg.  
 News Service ..... AP  
 Transcription ..... SESAC  
 General Mgr. .... Ernest Damon  
 Sta., Comm. Prom. Mgr. .... Donald H. Erskine  
 Program Dir. .... Lavon Briggs  
 Chief Eng. .... Whitelaw R. Ross

**New Hampshire**

Pop. March 1 (Est.) 563,000—Families 170,000  
 Radio Homes 168,000—TV Homes 174,000—Stations in State 13

**WTSV—Claremont—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Grandview Inc.  
 Trans. Address ..... 221 Washington St.  
 News Service ..... UP  
 Representative ..... A. Young, Wheeler  
 Membership ..... NARTB  
 General Manager ..... Ralph Gottlieb  
 Station Mgr. .... F. Richard Hill  
 Nat. Sales Mgr. .... Jack King

**WKXL—Concord—1946**  
**CBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Capitol Bcatng. Co.  
 Business-Studio Address ..... 110 N. Main St.  
 News Service ..... UP  
 Representative ..... Grant Webb  
 President ..... H. Scott Kilgore  
 Gen., Sta., Comm., Sales Mgr. .... W. Sweeney  
 Prog., Pub. Dir. .... S. Larrabee  
 Chief Engineer ..... Robert Wright

**WJWG—Conway—1955**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned ..... WJWG, Inc.  
 Address ..... Radio Building  
 News Service ..... UP  
 Transcription ..... World  
 Representative ..... Stars National, Wheeler  
 President ..... John W. Guider  
 Gen. Mgr. .... James P. Hinchey  
 Station Manager ..... Bill Potter  
 Sales Prom. Mgr. .... Ed Conaty  
 Chief Engineer ..... Armand St. Louis

**WTSN—Dover—1956**

Frequency: 1270 Kc. .... Power: 5000 Watts  
 Owned ..... WTSN, Inc.  
 Address ..... Back Road  
 News Service ..... UP  
 Representative ..... Wheeler, Adam Young  
 General Mgr. .... Ralph Gottlieb  
 Station Mgr. .... Edward X. Callahan

Comm. Mgr. .... Jock MacKenzie  
 Prog. Director ..... Peter Johnson  
 Chief Engineer ..... Albert J. Davis

**WKNE—Keene—1926**  
**CBS**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... WKNE Corp.  
 Address ..... 17 Dunbar St.  
 News Service ..... AP  
 Representative ..... Meeker, Borgatti  
 Membership ..... NARTB, RAB  
 President ..... Joseph K. Close  
 Gen., Sta., Comm. Mgr. .... Frank B. Estes  
 Sls. Prom., Prog., Pub. Dir. .... Ted B. Sawyer  
 Chief Engineer ..... Ernest Robarge

**WLNH—Laconia—1922**

Frequency: 1350 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Northern Bcatg. Corp.  
 Bus-Studio Address ..... Masonic Temple Bldg.  
 News Service ..... UP  
 Representative ..... Kettell-Carter, McGavren  
 Gen., Sta. Mgr. .... Arthur Rothafel  
 Commercial Manager ..... Sydney Clarke  
 Program Director ..... Irving W. Kaizer

**WTSL—Lebanon—1950**  
**ABC**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WTSL Inc.  
 Address ..... P. O. Box 1031, Hanover  
 News Service ..... UP  
 Transcription Service ..... RCA Victor  
 Station Rep. .... Adam Young  
 President ..... William J. Barkley  
 General Manager ..... Ralph Gottlieb  
 Station Mgr. .... Howard L. Chase  
 Program Director ..... Joe Shaw  
 Chief Engineer ..... Al Davis

**WMOU—Littleton—1946**  
**KBS**

Frequency: 1230 Kc. .... Power: 250 Watts

**Owned-Oper.**..... White Mtns., Bcstng. Co.  
**Address**..... Green Square  
**News Service**..... UP  
**Representative**..... Wheeler, Stars Natl.  
**Membership**..... NARTB  
**President**..... John W. Guider  
**General Mgr.**..... James P. Hinchey  
**Program Dir.**..... Charles Ross  
**Sales Prom. Mgr.**..... Sam Hickey  
**Chief Eng.**..... Herschel Howe

**President**..... Madeline M. Girolimon  
**General Manager**..... Warren H. Jourmay  
**Asst. Gen. Mgr.**..... Bernie Mack  
**Program Director**..... Donn Tibbetts  
**Chief Engineer**..... Harry Handfield

**WOTW—Nashua—1947**

**Frequency:** 900 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..... Nashua Bcstg. Corp.  
**Bus. Studio-Transmitter Location**..... Lund Rd.  
**News Service**..... UP  
**Representative**..... Walker  
**Membership**..... RAB, NARTB  
**Pres., Gen. Mgr.**..... Arthur A. Newcomb  
**Sta. Manager**..... R. E. Berry  
**Comm. Manager**..... Armand Bedard  
**Program Director**..... Merrill G. Smith  
**Publicity Director**..... Howard McKinney  
**Chief Engineer**..... R. C. Bingham

**WFEA—Manchester—1932**

**Frequency:** 1370 Kc.....**Power** 5 Kw.  
**Owned**..... Public Information, Inc.  
**Address**..... P. O. Box 149  
**News Service**..... AP  
**Station Rep.**..... Weed  
**President**..... Farris E. Rahall  
**General Mgr.**..... O. R. Davis  
**Station Mgr.**..... Norton L. Virglen, Jr.  
**Commercial Mgr.**..... Albert L. Auclair  
**Program Dir.**..... Alan Rock  
**Chief Engineer**..... Jay Kosik

**WHEB—Portsmouth—1932**

**frequency:** 750 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..... WHEB, Inc.  
**Address**..... N. H. National Bank Bldg.  
**News Service**..... AP  
**Transcription Service**..... World  
**Representative**..... Foster, Walker  
**Pres., Comm. Mgr.**..... Charles M. Dale  
**Station Manager**..... Thomas M. Dale  
**Program Dir.**..... George Pinkerton  
**Senior Engineer**..... Anthony Vaccaro

**WKBR—Manchester—1946**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned**..... Granite State Bcstg. Co.  
**Address**..... 155 Front St.  
**News Service**..... UP  
**Station Rep.**..... Wheeler, Young  
**Membership**..... NARTB  
**General Manager**..... Ralph Gottlieb  
**Sa., Sales Mgr.**..... Jack King

**WNNH—Rochester—1948**

**Frequency:** 930 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**..... Strafford Bcstg. Corp.  
**Address**..... Rochester Hill Rd.  
**News Service**..... UP  
**Representative**..... Borgatti, O'Connell  
**Membership**..... RAB, NARTB  
**Pres., Gen. Mgr.**..... A. J. K. Malin  
**Commercial Mgr.**..... M. C. Ball  
**Station Mgr.**..... H. Martin  
**Prog. Dir.**..... J. Alan Jasper  
**Pub. Director**..... Mike Erlich  
**Chief Engineer**..... Roger Butterfield

**WGIR—Manchester—1941**

CBS

**F.requency:** 610 Kc.. **Power:** 5 Kw. d., 1 Kw. n.  
**Owned**..... Northwest Broadcasting Corp.  
**Address**..... P. O. Box 487  
**News Service**..... UP  
**Transcription**..... World  
**Representative**..... O'Connell, Borgatti  
**Membership**..... NARTB

**New Jersey**

Pop. March 1 (Est.) 5,566,000—Families 1,664,000  
 Radio Homes 1,658,000—TV Homes 1,470,000—Stations in State 23

**WJLK—Asbury Park—1926**

**Frequency:** 1310 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Asbury Park Press, Inc.  
**Address**..... Press Plaza  
**News Service**..... AP  
**Newspaper Affiliate**..... Press  
**Membership**..... NARTB  
**Station Manager**..... Everett Rudloff  
**Commercial Manager**..... Margaret Curtis  
**Prog. Mgr.**..... Charles F. Hill

**Address**..... Senator Hotel  
**News Service**..... UP  
**Representative**..... Broadcast Time Sales  
**Transcription**..... Lang-Worth, SESAC  
**Membership**..... NARTB  
**Pres., Gen. Mgr., Ch. Eng.**..... Leroy Bremner  
**Station Manager**..... John F. Moore  
**Business, Comm. Mgr.**..... Dorothy Bremner

**WMID—Atlantic City—1947**  
 ABC

**WLDB—Atlantic City—1955**

MBS-KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Atlantic City Bcstg. Co.

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Mid-Atlantic Bcstg. Co., Inc.  
**Address**..... Brighton Hotel  
**News Service**..... AP  
**Transcription Service**..... Associated



Representative ..... Stars Natl.  
 President ..... Richard Endicott  
 General Manager ..... David H. Freedman  
 Program Director ..... Alan Owen  
 Chief Engineer ..... Edward Ross

## WFPG—Atlantic City—1940

### CBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated by ..... WFGP, Inc.  
 Business Address ..... Steel Pier  
 News Service ..... UP  
 Membership ..... NARTB  
 Representative ..... Walker  
 Pres., Gen., Sta. Mgr. .... Jerome Sill  
 Program Dir. .... Ed Davis  
 Chief Engineer ..... Blair K. Thro.

## WSNJ—Bridgeton—1937

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Eastern States Bcstg. Corp.  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Station Representative ..... Clark  
 Membership ..... NARTB  
 President ..... Russell S. Henderson  
 V.P., Gen. Mgr., Sta., Comm. Mgr. .... Paul Alger  
 Prog. Director ..... Joseph McCulley  
 Publicity Director ..... Howard Auger  
 Chief Engineer ..... Ed Bold

## WCAM—Camden—1922

Frequency: 1310 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... City of Camden  
 Business Address ..... 6th & Market Sts.  
 Transcription Service ..... Standard  
 News Service ..... UP  
 Rep. .... Press Associates (Trenton, N. J.)  
 Membership ..... NARTB  
 Gen., Comm. Manager ..... John Cleary  
 Program Director ..... Jack La Mar  
 Sales Prom. Mgr. .... Jack Sillin  
 Publicity Dir. .... Joseph E. Hale  
 Chief Engineer ..... John Zander

## WKDN—Camden—1948

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... South Jersey Bcstg. Co.  
 Business-Studio Address. 2881 Mt. Ephraim Ave.  
 Representative ..... Rambeau  
 Membership ..... NARTB  
 News Service ..... AP  
 President ..... Ranulf Compton  
 General Manager ..... Gordon Giffen

## WMLV—Millville—1953

Frequency: 1440 Kc. .... Power: 1000 Watts  
 Owner ..... Union Lake Bcstrs., Inc.  
 Address ..... Lincoln Road  
 News Service ..... UP  
 Transcription ..... Lang-Worth  
 Representative ..... Broadcast Time Sales  
 President ..... John H. Norris  
 Station Mgr. .... Karl F. Scheying  
 Prog. Dir. .... Valerie C. Scheying  
 Publicity Director ..... Jack Lawyer  
 Chief Engineer ..... Joseph Karcher

## WMTR—Morristown—1948

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Morristown Bcstg. Co.  
 Address ..... 10 Park Place  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 President ..... George S. Croy  
 General Manager ..... Kenneth A. Croy  
 Commercial Mgr. .... Henry Behre  
 Program Director ..... Bob Vesel  
 News Dir. .... Robert Stoecker  
 Chief Engineer ..... Dick Lundy

## WAAT—Newark—1930

Frequency: 970 Kc. .... Power: 5000 d., 1000 n.  
 Owned-Operated By ..... Bremer Bcstg. Corp.  
 Business-Studio Address. .... 1020 Broad St.  
 News Service ..... AP  
 Transcription Service ..... SESAC  
 Representative ..... Forjoe  
 President, Gen. Mgr. .... Irving R. Rosenhaus  
 Vice-Presidents ..... E. S. Lennon, F. V. Bremer  
 Director of Sales ..... E. L. Cossman  
 Radio Sales Manager ..... Harold Edison

## WHBI—Newark—1922

Freq.: 1280 Kc. .... Power: 2½ Kw. d., 1 Kw. n.  
 Owned-Operated By ..... May Radio Bcst. Corp.  
 Business-Studio Address. .... 35 Warren St.  
 Pres., Gen. Mgr. .... James L. Shearer  
 Sta. Mgr., Prog. Dir. .... William Masi  
 Chief Engineer ..... Harold Michaels

## WNJR—Newark—1947

Frequency: 1430 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Rollins Bcstg. Co.  
 Bus. Add. .... 414 French St., Wilmington, Del.  
 Representative ..... Rollins Bcstg. Co.  
 News Service ..... UP  
 President ..... O. Wayne Rollins  
 Sta. Mgr. .... A. R. Lamphear  
 Chief Engineer ..... G. R. Chambers

## WVNJ—Newark—1947

Frequency: 620 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Newark Bcstg. Corp.  
 Address ..... W. Mt. Pleasant Ave., Livingston  
 News Service ..... UP  
 General Manager ..... Ivon B. Newman

## WCTC—New Brunswick—1946

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Chanticleer Bcstg. Co.  
 Business-Studio Address. .... 385 George St.  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth, Muzak  
 Membership ..... NARTB  
 President, Sta. Mgr. .... James L. Howe  
 Sta., Comm. Mgr. .... J. M. Vogdes  
 Prog. Dir. .... John Allen Potts  
 Sls. Prom., Pub. Dir. .... Stella Volpi  
 Chief Engineer ..... Victor Takach

## WNNJ—Newton—1953—KBS

Frequency: 1360 Kc. .... Power: 500 Watts

Owned.....S. C. Wolfe, Jr.  
 W. Fairclough, R. A. Mensel  
 News Service.....AP  
 Sta., Comm. Mgr., Ch. Eng., Robert C. Gessner  
 Program Director.....John Bennett  
 Sales Prom. Mgr.....Ronnie Hickman

**WPAT—Paterson—1941**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WPAT, Inc.  
 Business-Studio Address.....66 Hamilton St.  
 News Service.....UP  
 President, General Manager.....D. J. Wright  
 V.P.'s. Charlse W. Parker, William J. Calvert  
 V.P., Sales Dir.....John F. Sloan  
 Music Dir.....David Gordon  
 Publicity Dir.....John Burt  
 Tech. Supervisor.....P. Di Savino

**WOND—Pleasantville—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....S. Jersey Radio, Inc.  
 Address.....Old Turnpike  
 Transcription Service.....Standard, Thesaurus  
 News Service.....AP  
 Representative.....Forjoe  
 Membership.....NARTB, RAB  
 President.....Harlan G. Morrelle  
 General Manager.....T. K. Cassel  
 Prog. Dir.....Bob Richter  
 Comm. Mgr.....Jack Southard  
 Chief Engineer.....Milton Thurlow, Jr.

**WBUD—Trenton—1947**

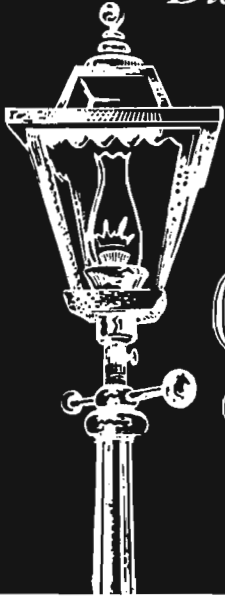
Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WBUD, Inc.  
 Address.....P. O. Box 158  
 News Service.....AP  
 Transcription..World, Lang-Worth, Thesaurus  
 Membership.....RAB  
 Station Rep.....United Bcstg.  
 Pres., Gen. Mgr.....Richard M. Hardin  
 Station Manager.....Teresa Rose  
 Comm. Manager.....William Garry  
 Sales Prom. Mgr.....John Fretz  
 Program Director.....Frank Brooks  
 Chief Engineer.....Terrance O'Rourke

**WTNJ—Trenton—1923**

Frequency: 1300 Kc.....Power: 250 Watts  
 Owned.....WOAX, Inc.  
 Address.....416 Bellevue Ave.  
 News Service.....UP  
 Membership.....RAB  
 Representative.....Grant Webb  
 President.....William DeFrettas  
 Gen., Sta., Comm. Sales Mgr....R. McFadden  
 Program Director.....Albert Leibert  
 Publicity Dir.....Louis N. Wagner  
 Chief Engineer.....Nicholas Dalessandro

**WTTM—Trenton—1942—NBC**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Peoples Bcst. Corp.  
 Bus.-Stu. Add....Brunswick Ave., Lake Drive



*Distinctive  
Music...* For New York and New Jersey

# THE GASLIGHT STATION

**WPAT AM-FM**  
*"The Center of the Dial, 93"*  
**930 KC — 93.1 MC**

**Representative** ..... Forjoe  
**News Service** ..... AP  
**Membership** ..... NARTB, RAB  
**President** ..... M. D. Lincoln  
**General Manager** ..... Herbert E. Evans  
**Station Manager** ..... Fred E. Walker  
**Publicity Dir.** ..... K. M. Weber  
**Gen. Sales Mgr.** ..... Harry W. Barnham  
**Prog. Dir.** ..... Tom Durand  
**Chief Engineer** ..... Chester Sunderland

**WWBZ—Vineland—1946**

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** ..... Community Bcstg. Serv.  
**Address** ..... S. Delsea Drive  
**Representative** ..... Gill-Perna  
**Transcription** ..... World  
**Membership** ..... NARTB  
**General Mgr.** ..... John G. Struckell

**WCRV—Washington—1955**

**Frequency:** 1580 Kc. .... **Power:** 250 Watts d.

**Owned** ..... Simon Geller  
**Address** ..... 3 Belvidere Avenue  
**News Service** ..... AP  
**Transcription Service** ..... SESAC  
**Representative** ..... Hil F. Best  
**Gen., Comm. Mgr., Prog. Dir. Chief Eng.**  
 Simon Geller

**WCMC—Wildwood—1951**  
**KBS**

**Frequency:** 1230 Kc. .... **Power:** 100 Watts  
**Owned-Operated By** ..... Francis J. Matrangola  
**Address** ..... 3010 N. J. Ave.  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Owner, Gen. Mgr.** ..... Francis J. Matrangola  
**Comm. Mgr.** ..... Margaret Murphy  
**Prog. Dir.** ..... George Hart  
**Chief Engineer** ..... Carlton Owen

**New Mexico**

Pop. March 1 (Est.) 855,000—Families 232,000  
 Radio Homes 224,000—TV Homes 98,000—Stations in State 32

**KALG—Alamogordo—1950**  
**MBS-KBS-IMN**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... William Wayne Phelps  
**Address** ..... Box 268  
**News Service** ..... AP  
**Transcription** ..... Thesaurus  
**Membership** ..... NARTB, RAB  
**President** ..... William Phelps  
**General Manager** ..... Bob Hoffman  
**Comm. Mgr., Prog. Dir.** ..... Terry Clark  
**Publ. Dir.** ..... Jim Armstrong  
**Chief Engineer** ..... Bill Shimer

**KABQ—Albuquerque—1947**  
**KBS**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Duke City Bcstg. Corp.  
**Address** ..... 317 Broadway, N.E.  
**News Service** ..... UP  
**Reps.** ..... Harlan G. Oakes; Nat'l Time Sales  
**Pres., Gen. Mgr.** ..... Edward M. Sleighel  
**Sales Prom. Mgr.** ..... Victor Siman  
**Program Dir.** ..... Jose Gallegos  
**Publicity Dir.** ..... Fred Chavez  
**Chief Engineer** ..... Charles Kohlousen

**KDEF—Albuquerque—1953**

**Frequency:** 1150 Kc. .... **Power:** 1 Kw. d.  
**Owned** ..... KDEF Bcstg. Co.  
**Address** ..... 506 2nd St. N.W.  
**Station Representative** ..... McGillvra  
**President, Gen. Mgr.** ..... Frank Quinn  
**Sta. Mgr.** ..... Wayne Griffin

**KGGM—Albuquerque—1927**  
**CBS**

**Frequency:** 810 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... New Mexico Bcstg. Co.  
**Business Address** ..... 1414 Coal St., S.W.  
**News Service** ..... AP  
**Representative** ..... Weed & Co.  
**Transcription Service** ..... World  
**Membership** ..... NARTB  
**Representative** ..... Weed  
**Pres., Gen. Mgr.** ..... A. R. Hebenstreit  
**Comm., Sis. Prom. Mgr.** ..... R. C. Rhoads  
**Program Director** ..... Robert Van Driel  
**Pub. Dir.** ..... Jim Laramoor  
**Chief Engineer** ..... Leonard F. Dodds

**KQUE—Albuquerque—1946**

**Frequency:** 920 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... KQUE Corp.  
**Address** ..... 301 Sixth, S.W.  
**News Service** ..... AP  
**Representative** ..... Everett-McKinney  
**Membership** ..... RAB  
**President** ..... H. W. Cassill  
**Sta. Mgr.** ..... Robert D. Williams  
**Chief Engineer** ..... Louis Gemoets

**KOB—Albuquerque—1921**  
**NBC**

**Freq.:** 770 Kc. .... **Power:** 50 Kw. d., 25 Kw. n.  
**Owned-Oper. By** ..... Albuquerque Bcstg. Co.  
**Address** ..... 1430 Coal Ave. S.W.  
**Newspaper Affil.** ..... Time, Inc.  
**News Service** ..... UP, INS  
**Transcription Service** ..... Lang-Worth  
**Representative** ..... Branham

**Membership** ..... RAB, NARTB  
 Pres., Gen. Mgr. .... Wayne Coy  
 Comm. Mgr. .... A. E. Mickel  
 Sales Prom. Mgr. .... Robert Pettingill  
 Program Director. .... Michael Dillon  
 Chief Engineer. .... George S. Johnson

### **KSVP—Artesia—1946** **KBS-MBS**

Freq.: 990 Kc. .... Power: 1 Kw. d. 250 Wts. n.  
 Owned-Operated By .... Artesia Bcstg. Corp.  
 Business-Studio Address ..... Box 38  
 News Service ..... AP  
 Transcription Service ..... Standard, Capitol  
 Representative ..... Keystone  
 Membership ..... RAB  
 President ..... Martin Yates III  
 Gen., Sta., Comm., Sls. Mgr., Prog., Pub. Dir.  
 David M. Bulton  
 Chief Engineer ..... L. O. Wilcox

### **KAVE—Carlsbad—1936** **CBS-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By .. Voice of the Caverns, Inc.  
 Address ..... 2907 W. Church St.  
 News Service ..... AP  
 Representative ..... Branham  
 Membership ..... NARTB  
 President ..... N. H. Battison  
 General Manager ..... John H. Battison  
 Sta., Comm. Mgr. .... Don Husted  
 Publ., Prog. Dir. .... Bob Fuller  
 Chief Engineer ..... Bill Carnahan

### **KPBM—Carlsbad—1950**

Frequency: 740 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Coronado Bcstg. Co.  
 Address ..... 313 W. Mermod  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... McGillvra  
 Membership ..... RAB, NARTB  
 Pres., Gen., Sta. Mgr. .... D. A. Swayze  
 Sales Prom. Mgr. .... J. M. Dustin  
 Prog. Director ..... Ed Lyons  
 Chief Engineer ..... Vic Daley

### **KLMX—Clayton—1950—KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Ari-Ne-Mix Bcstg. Corp.  
 Address ..... Box 7, Fair Grounds  
 Transcription Service ..... Thesaurus  
 News Service ..... UP  
 Representative ..... Ken Palmer  
 President ..... Arthur Jernigan  
 Gen., Comm., Prom. Mgr., Pub. Dir. Frank Vale  
 Program Dir. .... Henry Pruet  
 Chief Engineer ..... Robert D. Waters

### **KCLV—Clovis—1952**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... New-Tex Bdcstg.  
 Address ..... Box 688  
 News Service ..... UP

**Transcription Service** ..... Lang-Worth  
 Membership ..... NARTB  
 Representative ..... Pearson  
 President ..... Odis Echols, Sr.  
 Gen., Sta. Mgr., Prog. Dir. .... Odis Echols, Jr.  
 Comm., Sales Prom. Mgr. .... Albert Houpe  
 Chief Engineer ..... Clayton Fuchs

### **KICA—Clovis—1932**

Frequency: 980 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... KICA, Inc.  
 Address ..... P. O. Box 111  
 News Service ..... AP  
 Station Representative ..... John E. Pearson  
 Pres., Gen. Mgr. .... G. C. Packard  
 Comm. Manager ..... James Richardson  
 Program Director ..... Lou Pyka  
 Chief Engineer ..... M. S. O'Dell

### **KOTS—Deming—1954**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned ..... Luna County Bcstg. Co.  
 Address ..... P. O. Box 470  
 News Service ..... UP  
 Transcription Service ..... World  
 General Manager ..... Robert W. Tobey

### **KVBC—Farmington—1951** **MBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Radio Station KVBC  
 Address ..... 413½ West Main St.  
 News Service ..... UP  
 Membership ..... RAB  
 Transcription Service ..... World  
 Pres., Gen., Sta. Mgr. .... C. O. Kendrick  
 Commercial Mgr. .... Bob Williams  
 Prog. Dir. .... Fred Finlay  
 Chief Eng. .... Harold Furstenberg

### **KGAK—Gallup—1946—ABC**

Frequency: 1330 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... Thunderbird Bcstg. Co.  
 Address ..... P. O. Box 1231  
 News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Merle H. Tucker  
 Comm. Mgr. .... C. W. Horne  
 Chief Engineer ..... Paul R. Bateman

### **KHOB—Hobbs—1954**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned ..... Permian Basin Radio Corp.  
 Address ..... Box 247  
 News Service ..... AP  
 Transcription ..... Lang-Worth, World  
 Representative ..... Clyde Melville  
 Membership ..... NARTB  
 President ..... Charles R. Scott  
 Co-Managers ..... Charles R. Scott,  
 Quenton K. Crandall  
 Sales Prom. Mgr. .... Zeb Williams  
 Program Director ..... Ray Corbin  
 Chief Engineer ..... Pat H. Walton



**KWEW—Hobbs—1938**  
**MBS-KBS**

Frequency: 1480 Kc.,.....Power: 1000 Watts  
Owned-Operated By.....KWEW, Inc.  
Address.....Box 787  
News Service.....UP  
Transcription Service.....Thesaurus  
Representative.....Branham  
President.....Theresa P. Whitmore  
Gen., Sta. Mgr.....Harry McAdams  
Comm., Sales Prom. Mgr.....Phil McGee  
Program Director.....Dortha Montgomery  
Chief Engineer.....Roy T. Evans

**KOBE—Las Cruces—1947**  
**MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
Bus.-Studio Address.....940 N. Main St.  
News Service.....UP  
Transcription Service.....Lang-Worth  
Representative.....Hil F. Best  
President.....Robert W. Tobey  
General Mgr.....Jim Gober  
Comm. Mgr.....Ben Norgress  
Sales Prom. Mgr.....Betty LeNoir  
Prog. Dir.....Charles Dennis  
Chief Engineer.....Ralph Day, Jr.

**KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Taylor Enterprises, Inc.  
Address.....P. O. Box 525, Roswell  
President.....W. G. Taylor

**KFUN—Las Vegas—1941**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Southwest Bcsters, Inc.  
Business Address.....Box 710  
News Service.....AP  
Membership.....NARTB  
President, Gen. Mgr.....Ernest N. Thwaites  
Program Director.....Dorothy G. Thwaites  
Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Community Broadcasting Co.  
Address.....P. O. Box 749  
News Service.....AP  
Transcription.....APS  
Representative.....John E. Pearson  
Membership.....NARTB  
Partner, Sta. Mgr.....Virgil A. Parker, III  
Partner, Comm. Mgr.....Darrel K. Burns  
Program Director.....Lynn Miller  
Chief Engineer.....Jack Hardwick

**KLEA—Lovington—1952**

Frequency: 630 Kc.....Power: 500 Watts d.

Owned.....Lea County Broadcasting Co.  
Address.....P. O. Drawer 865  
Newspaper Affil.....Press (weekly)  
News Service.....UP  
Transcription Service.....Standard  
Membership.....NARTB, RAB  
President.....David R. Worley  
General, Comm. Mgr.....Hoyt Caldwell  
Asst. Mgr.....Gil Haugen  
Prog. Dir.....Robert Burt  
Publicity Director.....Roy Faubion  
Chief Engineer.....Robert Purrington

**KENM—Portales—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Plains Bcstg. Co.  
Address.....Port Ales, N. Mex.  
News Service.....UP  
Trans. Serv.....Lang-Worth, McGregor  
Membership.....NARTB  
Pres., Co-Owner.....John Burroughs  
Gen. Mgr., Co-Owner.....Leola Randolph  
Chief Engineer.....Joe Randolph

**KRTN—Raton—1948**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Colfax County Broadcasting Co.  
Address.....P. O. Box 767  
News Service.....UP  
Transcription.....World  
Membership.....NARTB  
Owner.....Lloyd Hawkins  
Commercial Mgr.....C. Gail Boles  
Prog. Dir., Chief Engineer.....C. A. Williams

**KBIM—Roswell—1953**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned.....Taylor Bcstg. Co.  
Address.....P. O. Box 525  
News Service.....AP  
Membership.....NARTB  
Station Rep.....Clark  
President.....William C. Taylor  
General Manager.....G. F. "Jud" Roberts  
Sales Manager.....W. R. Lask  
Comm. Mgr.....Tommye Oldfield  
Prog. Dir.....John E. Davis  
Pub. Dir.....Don D. Delgado  
Chief Engineer.....Eugene Rader

**KGFL—Roswell—1927**  
**MBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KGFL, Inc.  
Bus.-Studio Address.....Box 1019  
News Service.....UP  
Trans.....World, Lang-Worth  
Representative.....Branham  
President.....Theresa P. Whitmore  
Gen., Sta. Manager.....W. E. Whitmore, Jr.  
Comm. Manager.....Harry J. Porter  
Program Director.....Beverly Brigham  
Sales Prom. Mgr.....Stan Gallup  
Chief Engineer.....Bob Henske



**KSWS—Roswell—1947—NBC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... John A. Barnett  
 Business-Studio Address..... Box 670  
 Representative..... Mesker, Melville  
 Membership..... NARTB  
 Owner & Gen. Mgr..... John A. Barnett  
 Station Mgr..... Ray Whitworth  
 Asst. Gen. Mgr..... W. L. Shackelford

**KTRC—Santa Fe—1946—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... J. Gibbs & Bayne A. Spring  
 Address..... 210 E. Marcy St.  
 Representative..... McGillvra  
 News Service..... UP  
 Membership..... NARTB  
 Pres., Gen., Sta., Comm. Mgr..... J. Gibbs Spring

**KVSF—Santa Fe—1936—CBS**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By..... New Mexico Bcstg. Co.  
 Business-Studio Address..... 759 Cerrillos Rd.  
 Representative..... Weed  
 News Service..... AP  
 Manager..... Ivan R. Head

**KSIL—Silver City—1946  
 CBS**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By..... James H. Duncan  
 Bus-Studio-Transmitter Address... 17th & Cactus  
 Representative..... Branham  
 News Service..... AP  
 Owner, Manager..... J. H. Duncan

**KCHS—Truth or Consequences  
 1946—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By..... Southwestern Bcstg. Co.  
 Address..... P. O. Box 351  
 Representative..... Continental Radio Sales  
 Transcription..... Thesaurus  
 News Service..... AP  
 President, Gen. Mgr..... Rex Tynes  
 Sta., Comm., Prom. Mgr., Publ. Dir..... R. S. Fox  
 Program Dir..... Nan L. Fox

**KTNM—Tucumcari—1941  
 MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... Quay County Broadcasting Co.  
 Address..... P. O. Box 668  
 News Service..... AP  
 Transcription..... World  
 Representative..... Clyde Melville  
 Membership..... NARTB  
 Pres., Gen. Mgr..... Lloyd Hawkins  
 Sta. Mgr., Chief Engineer..... Howard Maud'in  
 Comm. Mgr., Pub. Dir..... Bill Walls  
 Program Director..... Mrs. Neil Mitchell

**New York**

Pop. March 1 (Est.) 16,195,000—Families 5,055,000  
 Radio Homes 4,998,000—TV Homes 4,748,000—Stations in State 107

**WABY—Albany—1933**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By..... Eastern N. Y. Bcstg.  
 Business-Studio..... 80 Braintree St.  
 Representative..... Forjoe  
 News Service..... UP, AP  
 Asst. Sales Dir..... Edward L. Trudeau

**WOKO—Albany—1924  
 ABC-MBS**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Gov. Dongan Bcstg. Corp.  
 Business-Studio Address..... P. O. Box 1520  
 Representative..... Breen & Ward  
 Membership..... NARTB, RAB  
 News Service..... AP  
 President..... Carl L. Lindberg  
 Gen., Sta. Mgr..... Howard B. Hayes  
 Comm. Mgr..... C. Russell Ehresman  
 Sales Prom. Mgr..... Joseph Farrar  
 Program Dir..... Leo McDevitt  
 Publicity Dir..... Geoff Edwards  
 Chief Engineer..... Lloyd Snowdeal

**WPTR—Albany—1948**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By..... Patroon Brcdstg. Co., Inc.

Address..... P. O. Box 1540  
 News Service..... AP  
 Transcription Service..... World  
 Station Representative..... Weed and Co.  
 Membership..... RAB  
 President..... J. Myer Schine  
 Gen. Mgr..... Duncan Mounsey  
 Asst. Gen. Mgr..... Kay Feily  
 Sales Mgr..... James F. Baker  
 Prom. Dir..... Herb Teison  
 Program Dir..... Richard Karnow  
 Chief Engineer..... W. Russell David, Sr.

**WROW—Albany—1947  
 CBS**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Hudson Valley Br. Co., Inc.  
 Address..... P. O. Box 4100  
 News Service..... UP  
 Station Representative..... Avery-Knodel  
 Membership..... NARTB, RAB  
 General Manager..... T. S. Murphy  
 Station Manager..... George M. Perkins  
 Sales Manager..... Harry V. Barker

**WCSS—Amsterdam—1948**

Frequency: 1490 Kc. Power: 250 Watts



The most attractive  
**"Package DEALS"**  
 in Western New York



**\$100 A WEEK** buys  
**ALL these and MORE!**

THE MOST POPULAR  
 "PERSONALITY PROGRAMS"  
 IN THE AREA!



For details call any office of AVERY-KNODEL or WKBW direct.

RADIO  
 CENTER

**WKBW**  
 BUFFALO'S MOST POWERFUL STATION

BUFFALO  
 NEW YORK

**50,000 WATTS**

AVERY-KNODEL, INC.  
 National Representatives

**NBC NETWORK**

CLINTON H. CHURCHILL  
 Founder, President  
 and General Manager

Owned.....Community Service Bcstg. Co.  
Address.....Upper Locust Ave.  
News Service.....UP  
Representative.....McGillvra  
Membership.....RAB  
President.....Alphonse Di Mezza  
General Mgr.....Philip Spencer  
Commercial Mgr.....Grace Adams  
Program Director.....Sam Zurlo  
Chief Engineer.....Barry Frank

## WMBO—Auburn—1926 MBS

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....WMBO, Inc.  
Business-Studio Address.....141 Genesee St.  
Newspaper Affiliation.....Advertiser  
News Service.....AP  
Representative.....Thomas F. Clark  
Membership.....NARTB, RAB  
Transcription.....World  
General Manager.....Frederick L. Keesee  
Prog., Pub. Dir.....Robert B. Morgan

## W B T A—Batavia—1941—MBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Batavia Bcstg. Corp.  
Business-Studio Address.....218 East Main St.  
News Service.....AP  
Pres., Gen. Mgr.....Edmund R. Gamble  
Sales Prom. Mgr., Prog. Dir.....John Collins  
Commercial Mgr.....Charles Snow  
Publicity Dir.....Jack Derbyshire  
Chief Engineer.....Fred Callendar

## WENE—Binghamton Endicott—1947—ABC

Frequency: 1430 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Ottaway Stations, Inc.  
Business-Studio Address.....909 E. Main  
News Service.....UP  
News. Affil..Ottaway Newspapers-Radio, Inc.  
Representative.....Radio Reps. Inc.  
Membership.....NARTB, RAB  
President.....James H. Ottaway  
Managing Director.....F. H. Brinkley  
Station Manager.....S. W. Ryder  
Asst. to Mgr.....H. Johansen, N. F. Flynn  
Program Director.....Len Hathaway  
Chief Engineer.....John Fischler

## WINR—Binghamton—1946 NBC

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Southern Tier Radio Service  
Business-Studio Address.....Robinson Bldg.  
Representative.....George P. Hollingbery  
Membership.....NARTB, RAB  
News Service.....UP  
President.....Donald Kramer  
General Mgr.....Kenneth Leslie  
Sales Mgr.....Gordon Joy  
Asst. Mgr.....Joseph Ludka

## WKOP—Binghamton—1947 MBS

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
Business-Studio Address.....34 Chenango St.  
News Service.....AP  
Transcription Service.....World  
Representative.....Bolling  
Membership.....NARTB, RAB  
Pres., Gen.-Sta. Mgr.....Andrew Jarema  
Comm., Prom. Mgr., Prog. Dir.....Wally Bauman  
Publicity Dir.....Bob Richards  
Chief Engineer.....Charles Hallinan

## W N B F—Binghamton—1927 CBS

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated By.....Triangle Pubs. Inc.  
Business Address.....1 Henry St.  
News Service.....AP  
Newspaper Affiliate.....Phila. Inquirer  
Representative.....Blair & Co.  
Membership.....NARTB  
Gen. Mgr.....George R. Dunham  
Sales Manager.....A. G. Hubbell  
Program Director.....Clark Pollock  
Promotion Mgr.....D. Winther  
Business Mgr.....E. William Farneti  
Chief Engineer.....Sherman Egan

## WBRV—Boonville—1955 KBS

Frequency: 900 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Black River Radio, Inc.  
Address.....Boonville  
News Service.....AP  
Membership.....NARTB, RAB  
Pres., Gen. Manager.....Livingston Lansing  
Station Manager.....Ed Slusarczyk  
News Director.....Richard Lucas  
Chief Engineer.....Gerald Prouty

## W K B W—Buffalo—1925—NBC

Frequency: 1520 Kc.....Power: 50,000 Watts  
Owned-Operated By.....WEBW, Inc.  
Business Address.....Radio Center, 1430 Main St.  
News Service.....UP  
Representative.....Avery-Knodel  
Membership.....NARTB  
Pres., Gen., Prom. Mgr.....Clinton H. Churchill  
Public Service Dir.....Dorothy L. Ireland  
V. P., Sta., Comm. Mgr.....Alfred E. Anscombe  
Program Dir.....William Meek  
Chief Engineer.....Leroy Fiedler

## WBEN—Buffalo—1930—CBS

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Operated By.....WBEN, Inc.  
Newspaper Affiliation.....Buffalo Evening News  
News Service.....AP, INS, UP  
Transcription Service.....Lang-Worth  
Representative.....Henry I. Christal  
Membership.....NARTB, EAB  
Vice-President.....A. H. Kirchofer  
General Manager.....C. Robert Thompson

Station Manager.....Frank W. Kelly  
 Sales Manager.....C. E. Daly  
 Publicity Director.....Joseph A. Haeffner  
 Chief Engineer.....Ralph J. Kingsley

**WBNY—Buffalo—1935**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Roy L. Albertson, Inc.  
 Address.....485 Main St.  
 News Service.....AP, UP  
 Rep.....Burke-Stuart, L. F. O'Connell  
 Membership.....NARTB  
 General Mgr.....Michael L. Merla  
 Director.....R. L. Albertson, Jr.

**WEBR—Buffalo—1924—MBS**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WEBR, Inc.  
 Business-Studio Address.....23 North St.  
 Newspaper Affiliation.....Courier-Express  
 News Service.....AP, INS, UP  
 Trans. Service.....Thesaurus, Standard, SESAC  
 Representative.....Katz  
 Membership.....NARTB, RAB  
 President.....William J. Conners, III  
 General Manager.....William Doerr  
 Comm. Mgr.....George T. Stagg  
 Pgm., Prom. Mgr.....Wm. Schweitzer  
 Chief Engineer.....Frank B. Ridgeway

**WGR—Buffalo—1922—ABC**

Frequency: 550 Kc.....Power: 5 Kw.  
 Owned.....WGR Corp.  
 Address.....Hotel Lafayette  
 News Service.....UP  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Radio-TV Sales  
 Membership.....NARTB, RAB  
 President.....George F. Goodyear  
 General Mgr.....J. I. Bernard  
 Sta., Comm. Mgr.....Nat L. Cohen  
 Sales Prom. Mgr.....Ollie Howard  
 Program Dir.....Robert J. Strigl  
 Chief Engineer.....Karl B. Hoffman

**WWOL—Buffalo—1947**

Frequency: 1120 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Greater Erie Broad. Co.  
 Address.....315 Main St.  
 Representative.....Forjoe  
 Owner.....Leon Wyszatycki  
 Gen., Sta. Manager.....Ted Wyszatycki  
 Commercial Manager.....Jack Greenfield

**WXRA—Buffalo—Kenmore  
 1948**

Frequency: 1080 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....W. New York Broad. Co.  
 Address.....Box 85  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Hil F. Best  
 Gen. Manager.....Thaddeus Podbielniak  
 Comm. Manager.....B. W. Flanders  
 Prog. Dir.....Bradley D. Steiger  
 Pub. Dir.....Phillip J. Todaro

**WCBA—Corning—1949**

Frequency: 1350 Kc.....Power: 1000Watts d.  
 Owned...Wellsboro Corning Bcstg. Adv. Inc.  
 Address.....Box 133  
 News Service.....UP  
 Transcription Service.....Lang-Wor.h  
 Representative.....McGillvra, Inc.  
 Membership.....RAB  
 Pres., Gen. Mgr.....Paul L. Carpenter  
 Station Manager.....Paul E. Carpenter  
 Sta., Comm. Mgr.....Paul E. Carpenter  
 Program Director.....Richard Buzzerd

**WCLI—Corning—1947—ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Radio Corning, Inc.  
 Address.....99 W. First St.  
 Station Representative.....Donald Cooke, Inc.  
 News Service.....AP  
 Membership.....NARTB  
 Pres., Gen. Mgr., Pub. Dir., Gordon M. Jenkins  
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.  
 Chief Engineer.....Maurice Sherman

**WKRT—Cortland—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Radio Cortland, Inc.  
 Business-Studio Address.....27 N. Main St.  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....RAB, NARTB  
 President.....Leighton A. Hope  
 Gen., Sta., Comm., Sales Mgr., Prog. Dir.  
 W. L. Thompson  
 Chief Engineer.....Walter Chociay

**WFCB—Dunkirk—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Operated By.....Dunkirk Broad. Corp.  
 Address.....316 Main St.  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Representative.....Walker  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr., Sta. Mgr.....Alois A. Schmidt  
 Commercial Manager.....B. F. Goodrich

**WELM—Elmira—1947  
 CBS-ABC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....Radio Elmira, Inc.  
 Business-Studio Address.....222 E. Market St.  
 News Service.....AP  
 Station Representative.....Burn-Smith  
 Membership.....NARTB, RAB  
 President.....John S. Riggs  
 Vice Pres., Gen. Mgr.....Keith W. Horton  
 Comm. Manager.....Frederick H. Elliott  
 Program Director.....Ruth E. Dibble  
 Chief Engineer.....Arthur French

**WENY—Elmira—1939  
 NBC-MBS**

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Operated By...Elmira Star-Gazette, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 News Service .....AP  
 Newspaper Affiliation...Gazette, Advertiser  
 Transcription Service .....World  
 Representative .....Everett-McKinney  
 Membership .....NARTB, RAB  
 General Manager.....Dale L. Taylor  
 Commercial Mgr.....Bill Pope  
 Prom. Mgr.....Bill Givens  
 Program Director.....Ted Hodge  
 Chief Engineer.....Thurlow A. Greene

**WGBB—Freeport—1924**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Long Island's First Station, Inc.  
 Business-Studio Address...44 So. Grove St.  
 Trans. Serv.....Thesaurus, World  
 News Service .....AP  
 Membership .....NARTB  
 V.P., Gen. Mgr.....Edward J. Fitzgerald  
 Commercial Manager.....Murray C. Evans  
 Gen. Sales Mgr.....John Ackerman

**WOSC—Fulton—1949**

Frequency, 1300 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....W. Bridge & Water, Oswego  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Representative .....Hil F. Best  
 President.....Richard C. Mitchell  
 General Manager.....Jack Burgess

**WGVA—Geneva—1947—ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Star Bcastg. Co., Inc.  
 News Service .....AP  
 Representative .....Cooke  
 President.....M. R. Forman  
 V.P., Gen. Manager.....Thomas L. Brown  
 Sta., Comm. Mgr.....Ernest F. Oliver

**WWSC—Glens Falls—1946  
 ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By...Gt. Northern Radio Co.  
 Address.....13 Warren St.  
 News Service .....AP  
 Newspaper Affil.....Post  
 Transcription Service.....SESAC, World  
 Representative .....R. O'Connell  
 Membership .....RAB  
 Pres., Gen Mgr.....Martin Kazig  
 Sta. Mgr., Chief Eng.....Thomas Humphrey  
 Comm., Prom. Mgr.....Frank Costello  
 Publicity Director.....V. E. Wiley  
 Prog. Director.....Thomas Costello

**WENT—Gloversville—1944  
 CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WENT Bcastg. Corp.  
 Business-Studio Address.....8 W. Fulton St.  
 News Service .....UP

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PENDENT STATION!**

(Pulse Report)

## NASSAU COUNTY

|                            |                                                  |                                           |
|----------------------------|--------------------------------------------------|-------------------------------------------|
| <b>POPULATION . . .</b>    | <b>1,065,100</b>                                 | <b>155% increase since '40</b>            |
| <b>NET INCOME:</b>         |                                                  |                                           |
| <b>TOTAL . . . . .</b>     | <b>\$2,582,323,000</b>                           | <b>Greater than 13 states</b>             |
| <b>PER FAMILY . . .</b>    | <b>8,187</b>                                     | <b>Ranks 4th among U. S.<br/>Counties</b> |
| <b>RETAIL SALES . . .</b>  | <b>\$1,479,111,000</b>                           | <b>Greater than 12 states</b>             |
| <b>AUTO REGISTRATIONS—</b> | <b>460,729 (1.45 cars per family) (MAY 1956)</b> |                                           |

### WHLI

#### BIG BONUS COVERAGE

*. . . Nassau, Parts of Queens,  
Suffolk & Brooklyn*

**POPULATION . . . .** 2,903,765  
**NET INCOME . . . .** \$6,132,633,150  
**RETAIL SALES . .** 3,268,444,450

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FM 98.3**

**HEMPSTEAD  
LONG ISLAND, N. Y.  
PAUL GODOFSKY, Pres.**

*the voice of  
long island*

Joseph A. Lenn, Exec. V.P. Sales

Represented by Gill-Perna



**Transcription Service** ..... World  
**Membership** ..... NARTB  
**Representative** ..... Gill-Perna  
**Pres., Gen., Sta. Mgr.**..... Joseph H. Tobin  
**Program Director**..... Richard Stewart  
**Sales Prom. Mgr., Pub. Dir.**..... John Corbett  
**Chief Engineer**..... Richard Stewart

**WHLI—Hempstead—1947**

**Frequency:** 1100 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....FM Bcstg. Corp.  
**Business-Studio Address**..... 384 Clinton St.  
**News Service** ..... UP  
**Transcription** ..... World, Thesaurus  
**Representative** ..... Gill-Perna  
**Membership** ..... RAB  
**Pres., Gen. Mgr.**..... Paul Godofsky  
**Comm. Manager**..... Joseph A. Lenn  
**Prog. Dir.**..... Jerry Carr  
**Publicity Director**..... John T. Clayton  
**Chief Engineer**..... Frank E. Knaack

**WLEA—Hornell—1951**  
**MBS**

**Frequency:** 1420 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Hornell Bcstng. Corp.  
**Business-Studio Address**..... 97 Main St.  
**News Service** ..... UP  
**Representative** ..... Gill-Perna  
**Transcription** ..... World  
**Membership** ..... RAB  
**Pres., Gen. Mgr.**..... Charles D. Henderson  
**Sta. Mgr.**..... G. W. Stidstone  
**Sls. Prom. Mgr.**..... E. Barnes  
**Prog. Dir.**..... Don Jones  
**Comm. Mgr.**..... Kathleen Babcock  
**Pub. Dir.**..... Byron Emerson  
**Chief Engineer**..... Frederick Witter

**WWHG—Hornell—1946**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts, d.  
**Owned-Oper. By**..... Ra-Tel Broadcasters, Inc.  
**Address** ..... 85 Canisteo St.  
**News Service** ..... UP  
**Representative** ..... McGillvra  
**Membership** ..... NARTB  
**President** ..... Frederick D. Schottland  
**Gen. Mgr.**..... Sy Dresner  
**Comm. Mgr.**..... Sheff Davis  
**Sales Mgr.**..... Marian E. Gale  
**Prog. Dir.**..... Edward H. Spoo  
**Pub. Dir.**..... Cleora M. Carroll  
**Chief Engineer**..... Howard Huff

**WHUC—Hudson—1947**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Colgren Bcstg. Co.  
**Address** ..... Union Turnpike  
**News Service** ..... UP  
**Representative** ..... McGillvra  
**Membership** ..... NARTB, RAB  
**General Manager**..... John Kearney  
**Commercial Manager**..... Robert Strakos  
**Sales Prom. Mgr., Pub. Dir.**..... Jennie W. Weaver  
**Prog. Dir.**..... J. P. Cranna  
**Chief Engineer**..... William Pappas

**WGSM—Huntington—1951**

**Frequency:** 740 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Huntington-Montauk Bcstg. Co., Inc.  
**Address** ..... 379 New York Ave.  
**News Service** ..... UP  
**Representative** ..... Rambeau  
**Transcription Service** ..... World  
**Membership** ..... NARTB, RAB  
**Gen., Sta. Mgr.**..... Edward J. Fitzgerald  
**Sales Mgr.**..... John Ackerman

**WHCU—Ithaca—1921—CBS**

**Frequency:** 870 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Cornell University  
**Business-Studio Address** ..... Ithaca  
**News Service** ..... UP  
**Membership** ..... NARTB, RAB  
**Gen. Mgr.**..... Michael R. Hanna  
**Commercial Mgr.**..... H. E. M. Brockway  
**Program Director**..... Joseph A. Short  
**Publicity Director**..... Sam Woodside  
**Chief Engineer**..... Herbert P. Michels

**WJTN—Jamestown—1924**  
**ABC**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....James Bcstg. Co., Inc.  
**Bus.-Studio Address**.....Hotel Jamestown  
**News Service** ..... UP  
**Transcription Service**...Associated, McGregor

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Conservative

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143,680  
In-Home  
Circulation

Based on 1956  
Nielsen figures  
... 30% greater  
than 1952.

Represented by  
Venard, Rintoul & McConnell, Inc.



**Representative**..Venard, Rintoul & McConnell  
**Membership** .....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....Simon Goldman  
**Comm. Mgr., Sales Prom. Mgr.**..J. Carl Willems  
**Program Director**.....George Pileeger  
**Pub. Dir.**.....Almon Hazzard  
**Chief Engineer**.....Herbert Niklaus

**WJOC—Jamestown—1948**  
**MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts d.  
**Owned-Operated By**.....Air Waves, Inc.  
**Trans.-Bus.-Studio Address**...415 W. Fourth St.  
**News Service** .....AP  
**Representative**.....Thomas F. Clark  
**Membership** .....NARTB  
**President, Gen. Manager**....Harold P. Kane  
**Comm. Mgr.**.....Richard F. Rose  
**Prog. Dir.**.....Ned McGrath  
**Chief Eng.**.....B. W. Waterman

**WKNY—Kingston—1939**  
**MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Kingston Bcstg. Corp.  
**Business-Studio Address**.....601 Broadway  
**News Service** .....AP  
**Representative** .....Meeker  
**Membership** .....RAB, NARTB  
**President**.....Joseph K. Close  
**Gen., Sta., Comm., Sales Prom. Mgr.**  
 Robert M. Peebles  
**Prog. Dir.**.....Robt. C. Norman  
**Chief Engineer**.....Allan J. Smith

**WVOS—Liberty—1947**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...Sullivan County Bcstg. Co.  
**Address** .....Liberty  
**News Service** .....UP  
**General Manager**.....S. D. Lubin  
**Sec'y-Treas.**.....H. G. Borwick

**WLFH—Little Falls—1952**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Walter Gaines  
**Address** .....Second Street  
**News Service** .....AP  
**Representative** .....McGillvra  
**Owner**.....Walter Gaines

**WUSJ—Lockport—1948**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Union-Sun & Journal, Inc.  
**Trans.-Address** .....320 Michigan St.  
**News Service** .....AP  
**Transcription Service** .....World  
**Newspaper Affil.**.....Union Sun & Journal  
**Representative** .....Gill-Perna  
**Membership** .....NARTB  
**President** .....Egbert D. Corson  
**General Manager**.....William B. Kemble  
**Sta., Comm. Mgr.**.....Joseph A. Pinna  
**Sales Prom. Manager**.....J. E. Patterson  
**Prog. Director**.....Tony Allen  
**Pub. Dir.**.....Tom Jolls  
**Chief Engineer**.....Thomas Ceravalo

**WICY—Malone—1946**  
**MBS-KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper By**.....North County Bcstg. Co.  
**Address** .....90-92 E. Main St.  
**News Service** .....UP  
**Membership** .....NARTB  
**Pres., Gen., Sta., Sales Mgr., Pub. Dir.**  
 Mitchell C. Tackley  
**Comm. Mgr.**.....Alice M. Tackley  
**Prog. Dir.**.....Donald J. Paye  
**Chief Engineer**.....Adolph Stromer

**WMSA—Massena—1945**  
**ABC**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....The Brockway Co.  
**Business Address**.....Central Building  
**News Service** .....UP  
**Transcription Service**.....Thesaurus  
**Newspaper Affil.**.....Watertown Times  
**Representative** .....Weed  
**Membership** .....NARTB, RAB  
**President**.....John B. Johnson  
**General Manager**.....Louis Saff, Jr.  
**Station Manager**.....Thomas R. McHugh  
**Program Director**.....James H. Nash  
**Publicity Director**.....R. E. Anderson  
**Chief Engineer**.....A. Samuel Frazier

**WALL—Middletown—1942**  
**KBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..The Community Bcstg. Corp.  
**Business-Studio Address**.....62 North St.  
**News Service** .....AP  
**Membership** .....NARTB, RAB  
**Pres., Gen., Comm. Mgr.**.....James M. Patt  
**Program Director**.....Jerry Wax  
**Chief Engineer**.....Fred Schoelkopf

**WKIT—Mineola—1956**

**Frequency:** 1520 Kc.....**Power:** 250 Watts  
**Owned**.....KWIT, Inc.  
**Address**...Roosevelt Field Shopping Center,  
 Garden City  
**News Service** .....UP  
**President**.....Sy Weintraub  
**V.P., Gen. Mgr.**.....Armand Grant  
**Program Dir.**.....Frank Costa  
**Publicity Director**.....Bob Jenkins  
**Chief Engineer**.....Stan LoPresto

**WGNV—Newburgh—1933**

**Frequency:** 1220 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Orange County Bcstg. Co., Inc.  
**Business-Studio Address**.....161 Broadway  
**News Service** .....AP  
**Membership** .....RAB  
**Representative** .....Kettell-Carter  
**Pres., Gen. Mgr.**.....George W. Bingham  
**V.P., Sales Manager**.....Joseph Rake  
**Program Dir.**.....Richard H. Raskin



**WNRC—New Rochelle—1950**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Radio New Rochelle, Inc.  
 Address.....200 North Ave.  
 News Service.....AP  
 Membership.....NARTB  
 President.....Donald Daniels  
 General Mgr.....Nick Andrews  
 Comm. Mgr.....Jules M. Labert  
 Program Dir.....Robert Roberts  
 Chief Engineer.....Edward Cahill

**WABC—New York—1921**  
ABC

Frequency: 770 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....American Bcstg. Co., Inc.  
 Business Address.....7 West 66th St.  
 News Service.....AP, INS  
 Representative.....John Blair  
 Membership.....NARTB, RAB  
 President.....Leonard H. Goldenson  
 Gen. Sta. Mgr.....Stewart Barthelmess  
 Program Manager.....Myrtle Tower  
 Adv., Prom. Mgr.....M. Wattenberg  
 Merchand. Mgr.....John F. Dunn  
 Sales Mgr.....R. E. Noble, Jr.  
 Publicity Director.....S. Strasburg  
 Chief Engineer.....Frank Marx

**WEVD—New York—1927**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 46th St.  
 Managing Dir.....Henry Greenfield

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WBNX Bcstg. Co., Inc.  
 Bus.-Studio Address.....260 E. 161st St., N. Y. 51  
 News Service.....AP  
 Transcription Service.....SESAC  
 Representative.....A. Lewis King  
 President.....A. L. Haskell  
 V.P., Sta.-Gen. Manager.....William I. Moore  
 Asst. Comm. Mgr.....Edward Betchley  
 Prog. Directors.....Frank Johnson, E. Ervin

**WCBS—New York—1924**  
CBS

Frequency: 880 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 General Studio Address.....485 Madison Ave.  
 News Service.....AP, INS, UP  
 Transcription Service.....Capitol  
 Representative.....CBS Radio Spot Sales  
 Membership.....NARTB, RAB  
 President of CBS.....Frank Stanton  
 General Manager.....Carl Ward  
 Sales Mgr.....Buck Hurst  
 Sales Prom. Mgr.....Murray Gross  
 Program Director.....Sam Slate  
 Publicity Director.....Milton Rich  
 Chief Engineer.....Davidson Vorhes

**WMCA—New York—1925**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WMCA, Inc.  
 Business-Studio Address.....415 Madison Ave.  
 News Service.....AP  
 Representative.....AM Radio Sales  
 Membership.....RAB  
 President.....Nathan Straus  
 General Manager.....M. M. Fleischl  
 Program Director.....Leon Goldstein  
 Sales Prom. Mgr.....Patricia Bolton  
 Sales Mgr.....John J. McSweeney  
 Chief Engineer.....James McCafferty

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metropolitan  
radio stations  
in the world's  
greatest market**

*(7-day weekly averages, 6 A.M. to midnight in latest Nielsen figures—Nov. 1956)*

**Wm gm**  
**1050 on your radio dial** **New York**

**50,000 WATTS**

*reaching 53 counties in  
6 states; 5,420,915 homes*

**THE METRO-GOLDWYN-MAYER RADIO STATION**

**711 FIFTH AVE. • NEW YORK 22, N. Y.**

**WMGM—New York—1922**

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned-Oper. By...Marcus Loew Booking Agcy.  
 Business-Studio Address.....711 Fifth Ave.  
 News Service.....UP, AP  
 Representative.....Hollingsbery  
 Director.....Arthur M. Tolchin  
 Sales Manager.....Samuel Faust  
 Program Director.....Raymond Katz  
 Public Service, Pub. Director.....Jo Ranson

**WNEW—New York—1934**

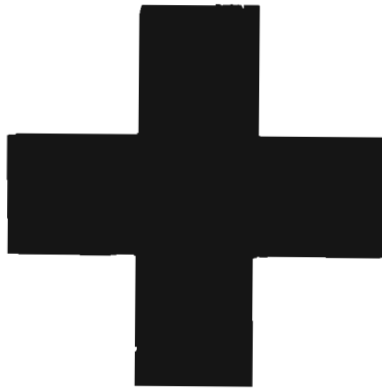
Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned-Operated By.....WNEW Bcstg., Inc.  
 Business-Studio Address.....565 Fifth Ave.  
 Representative.....Dave Simmons, Inc.

Membership ..... RAB  
 Pres. & Gen. Mgr.....R. D. Buckley

**WOR—New York—1922—MBS**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Business-Studio Address.....1440 Broadway  
 News Service.....INS, UP  
 Representative.....H-R Reps.  
 Membership.....NARTB, RAB  
 President.....Thomas F. O'Neil  
 Gen. Manager.....Robert Leder  
 Comm. Mgr.....W. McCormick  
 Adv., Prom. Dir.....Robert Sullivan  
 Program Director.....Robert S. Smith  
 Sales Director.....Robert Hoffman  
 Publicity Manager.....Richard Jackson  
 Chief Engineer.....Harry Tilley

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IS TALKING  
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SPANISH SPEAKING MARKET  
AND THE  
SPANISH SPEAKING MARKET  
IS SOLD ON  
WHOM**

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**PROGRESS BROADCASTING CORPORATION**  
136 West 52nd Street  
New York 19, N. Y.  
Telephone: Circle 6-3900



**WHOM—New York—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcstg. Corp.  
 Business Address.....136 W. 52nd St.  
 News. Affil.....Il Progresso Italo-Americano  
 News Service.....UP  
 President, Gen. Manager.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baltin  
 Sales Prom. Mgr.....R. A. Fornier  
 Program Director.....Ralph Contantino  
 Chief Engineer.....George Steiger

**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....28 W. 44th St.  
 Membership.....RAB  
 Representative.....Young, Burke-Stuart  
 President.....J. Elroy McCaw  
 Vice-Pres.....John Keating  
 General Mgr.....H. G. Fearnhead

(See Page 532)

SEE PAGES 100-107 FOR

**LISTING OF NEW YORK  
PHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

**WINS** JET-BON AMI **WINS** DOTTIE DUSTER  
BATTER-UP **WINS** PEPSODENT **WINS** KENT  
**WINS** REMINGTON RAND **WINS** COCA COLA  
MGM PICTURES **WINS** CHASE MANHATTAN  
**WINS** BALLANTINE **WINS** OLD SPICE **WIN**  
MACY'S **WINS** LUFTHANSA **WINS** SEVEN U  
**WINS** TEXACO **WINS** BANK FOR SAVINGS  
NUCOA **WINS** APPLBERRY **WINS** BIRDS EY  
**WINS** N. Y. TIMES **WINS** BRITISH OVERSE  
BORDENS INSTANT COFFEE **WINS** DUBONNI  
**WINS** ARTHUR MURRAY STUDIOS **WINS** VI  
LISTERINE **WINS** FORD **WINS** PHOTOPLAY  
**WINS** WINSTON CIGARETTES **WINS** BEECH  
BREAKSTONE DAIRIES **WINS** GERBER PROD  
**WINS** PONDS COLD CREAM **WINS** CADILLA  
AMERICAN AIRLINES **WINS** HERBERT TARE  
**WINS** CHOCK FULL O' NUTS **WINS** POMATE  
RISE SHAVING CREAM **WINS** LITE DIET **WI**  
**WINS** PEPSI COLA **WINS** TRANS WORLD AI  
HIT PARADE **WINS** WHEATENA **WINS** MIN  
**WINS** FRENCHETTE **WINS** BAYUK CIGARS  
DESOTO **WINS** PEPPERIDGE FARM BREAD **W**



**WRCA—New York—1926**  
**NBC**

Frequency: 660 Kc.....Power: 50 Kw.  
Owned.....National Bcstg. Co.  
Address.....30 Rockefeller Plaza  
News Service.....AP, INS, UP  
Transcription Service.....Thesaurus  
Station Rep.....NBC Spot Sales

Membership.....NARTB, RAB  
President.....Robert Sarnoff  
Gen. Manager.....William N. Davidson  
Station Mgr.....Arthur Hamilton  
Comm. Mgr.....George Stevens  
Sales Prom. Mgr.....Tony Kraemer  
Program Dir.....Steve White  
Publicity Mgr.....John O'Keefe  
Chief Engineer.....John H. Riedel

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HARLEM RADIO  
CENTER

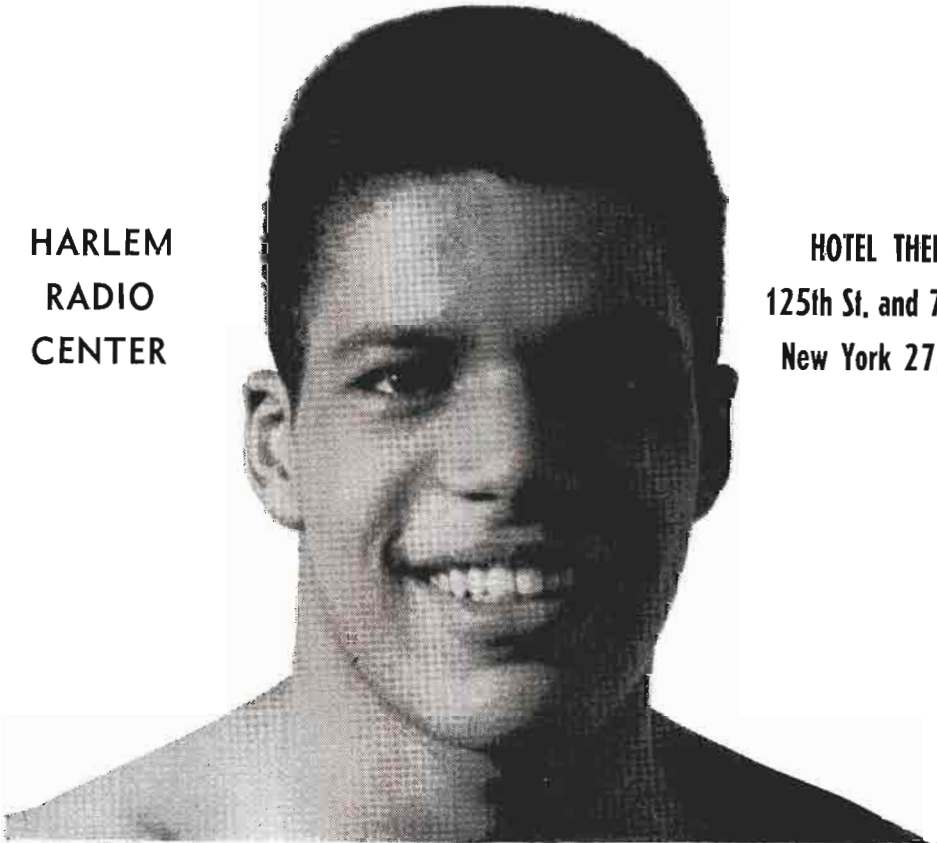
# WLIB

**1190 ON YOUR DIAL**

- WLIB has more Negro listeners than any other New York station — network or independent (Pulse).
- WLIB is first in 29 out of 30 quarter hours every morning.
- WLIB is the only New York station broadcasting Negro community news and special events on a regularly scheduled basis — every hour on the half hour.

HARLEM  
RADIO  
CENTER

HOTEL THERESA  
125th St. and 7th Ave.  
New York 27, N. Y.



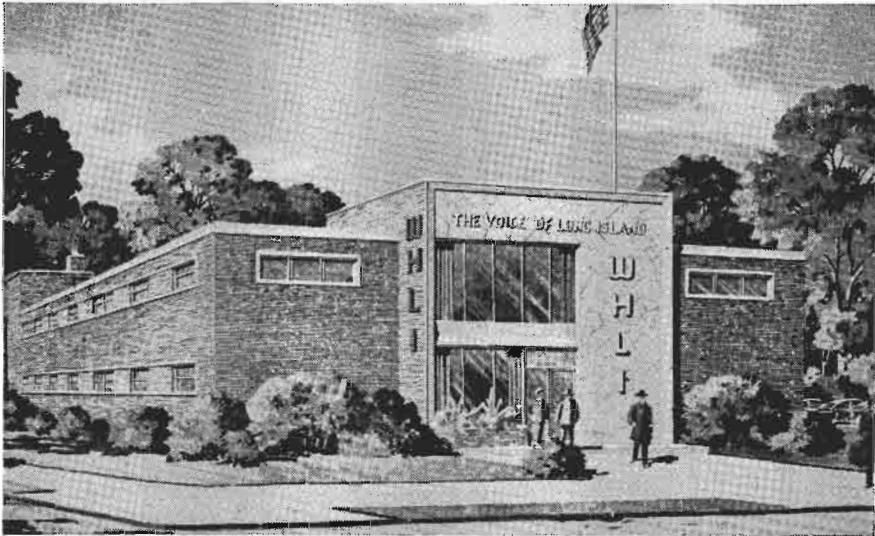


**WLIB—New York—1944**

Frequency: 1190 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Business-Studio Address.....2090 7th Ave.  
 News Service .....AP

Representative .....Forjoe  
 Pres., Gen. Manager.....Harry Novik  
 Program Director.....Nat Rudich  
 Comm. Mgr.....Arthur Harrison  
 Pub. Dir., Sales Prom. Dir.....Mike Jablons  
 Chief Engineer.....Gordon A. Greenfield

# SEE **WHLI** LISTING ON PAGE 525



## **WHLI** "THE VOICE OF LONG ISLAND"

- *Newest and most modern radio equipment*
- *Best equipped radio broadcast studios and facilities*
- *Largest and most complete record library*
- *A large, trained, experienced staff of 42*

NOW... better than ever... able to serve the needs of Long Island with programs that have dominated Long Island listening for nearly ten years.

**WHLI** | A M 1100  
 F M 98.3  
 HEMPSTEAD | *the voice of*  
 LONG ISLAND, N. Y. | *long island*

PAUL GODOFSKY, PRES. AND GEN. MGR.  
 JOSEPH A. LENN, EXEC. V. P. SALES  
 Represented by GILL-PERNA



# The Italian Influence

In every phase of American life, Italian creativeness plays a leading role in satisfying our demands for better living. From music to motor cars, from fashions and furniture to films and food, we eagerly accept the good things the Italian Influence brings us. Here in New York, with more than two million Americans of Italian origin, the Italian Influence makes its most penetrating impact.

Let WOV show you how to direct this influence to the profit of the product you advertise.

*One of  
America's  
Important  
Stations*

**WOV**  
NEW YORK

**5000 WATTS**

Representatives:  
John E. Pearson Co.

730 FIFTH AVE., NEW YORK 19 · ROME STUDIOS: VIA di PORTA PINCIANA 4



**WOV—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
Owned-Operated By.....WOV Bcstg. Corp.  
Business-Studio Address.....730 Fifth Ave.  
News Service .....AP, ANSA

Transcription Service.....MacGregor  
Representative ..... Pearson  
President.....M. S. Novik  
Exec. V. P., Gen. Manager.....Ralph N. Weil  
V. P., Prog. Director.....Arnold Hartley  
Publicity Director.....R. E. Thompson  
Chief Engineer.....Emile Hill

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RADIO STATION  
INDEX**

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FOR ADVERTISING INDEX**

For 885,000 families  
in New York



nothing takes the  
place of good music

*Nothing takes the place of*

**WQXR** 50,000 WATTS  
*Radio Station of The New York Times*

WQXR's weekly audience—885,000 radio homes    WQXR's daily audience—559,000 radio homes\*

\*Pulse C/P.A. Dec. 1955, 17 county area only



**WQXR—New York—1936**

Frequency: 1560 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Interstate Bcstg. Co.  
 Business-Studio Address.....229 W. 43rd St.  
 News Service.....N. Y. Times (Owner)  
 Transcription Service.....SESAC  
 Representative.....Paul H. Raymer  
 Membership.....RAB  
 President.....Arthur Hays Sulzberger  
 Exec. V.P., Gen. Mgr.....Elliott M. Sanger  
 V.P. Sales Mgr.....Norman S. McGee  
 Sales Prom. Dir.....Mary Rice Anderson  
 Program Director.....Eleanor N. Sanger  
 Pub. Dir.....E. "Pat" Hurley  
 Chief Engineer.....L. J. Kleinklaus

**WWRL—New York—1926**

(SEE WOODSIDE, N. Y.)

**WHLD—Niagara Falls—1940**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Business-Studio Address.....United Building  
 News Service.....UP  
 Transcription Service.....Thesaurus, Standard  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 Owner, Gen. Manager.....Earl C. Hull  
 Business Manager.....R. J. Manning  
 Comm., Sales Prom. Mgr.....Edward F. Joseph  
 Program Director.....Earle Hamrick

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper.....Niagara Frontier Bcstg. Corp.  
 Address.....129 Main St.  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB  
 President.....J. T. Sandonato  
 Exec. V. P., Gen. Mgr.....Tom W. Talbot  
 Program Director.....Joel Chesney  
 Comm. Manager.....W. M. Allen  
 Chief Engineer.....Gustav Czaplak

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Norwich, Inc.  
 Address.....14 S. Broad St.  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Station Rep.....McGillvra  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....William J. Hall  
 Asst. Mgr., Prog. Dir.....Ray Whitlock  
 Chief Engineer.....Wiley R. Bates  
 Comm. Manager.....P. G. Penfold

**WSLB—Ogdensburg—1940**

MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....St. Lawrence Bcstg. Corp.  
 Address.....2315 Knox St.  
 News Service.....UP  
 Pres., Comm. Mgr.....Joseph R. Brandy

General Manager.....Harold J. Frank  
 Program Director.....Dan Bethell  
 Chief Engineer.....Ellsworth Hall

**WHDL—Olean—1929—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WHDL, Inc.  
 Address.....3219 W. State Rd.  
 Newspaper Affiliation.....Times Herald  
 News Service.....AP  
 Transcription Service.....Associated  
 Representative.....Everett-McKinney  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....John R. Henzel  
 Sta. Comm., Mgr.....John F. Hastings  
 Prog. Dir.....Donald McLean  
 Publicity Director.....Helen Strong  
 Chief Engineer.....Wallace D. Taylor

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 500 Watts  
 Owned-Oper. By.....Ottaway Stations, Inc.  
 Bus.-Studio Address.....104 Chestnut St.  
 News Service.....UP  
 Newspaper Affiliation.....Oneonta Star  
 Transcription Service.....Associated  
 Representative.....Radio-TV Reps.  
 Membership.....RAB  
 President.....James H. Ottaway  
 Managing Director.....Francis H. Brinkley  
 Station Manager.....Harold E. Graves  
 Comm. Mgr.....Benjamin M. Turnbull  
 Prog. Dir.....Leland Hickling  
 Chief Engineer.....John Bonse

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Suffolk Bcstg. Corp.  
 Address.....P. O. Box 230  
 News Service.....AP  
 Newspaper Affiliation.....Suffolk Cons. Press  
 Transcription Service.....Capitol  
 Representative.....Grant Webb  
 Membership.....NARTB  
 Pres., Gen. Mgr.....W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr.....John Regan  
 Prog., Pub. Dir.....Jack Ellsworth  
 Chief Engineer.....George Chandler

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Patchogue Bcstg. Co.  
 Address.....Box 651  
 News Service.....UP  
 Representative.....Keller  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Lee Morrison  
 Station Mgr.....Stam Allan  
 Comm. Mgr.....Herbert Morrison  
 Program Director.....Dick Hodkin  
 Sales Prom. Mgr.....Ted Royce  
 Chief Engineer.....Morton Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Highland Bcstg. Corp.



Address ..... Radio Terrace  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Rep. .... Rambeau, Kettell-Carter  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Ch. Eng. .... Irving E. Cottrell  
 Comm., Sales Prom. Mgr. .... Francis Lough

**WEAV—Plattsburg—1934**  
**ABC**

Frequency: 960 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Plattsburg Bcstg. Corp.  
 Studio Address ..... 38 Court St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Thomas F. Clark  
 Membership ..... NARTB, RAB  
 President ..... George F. Bissell  
 Gen. Mgr. .... A. E. Spokes  
 Chief Engineer ..... Larry Lapanne

**WIRY—Plattsburg—1950**  
**MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Clinton Cty. Bcstg. Corp.  
 Trans. Loca. Address ..... 301-03 Cornelia St.  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... McGavren-Quinn  
 Membership ..... NARTB, RAB  
 Pres., Gen., Comm. Mgr. .... Joel H. Scheier  
 Station Mgr. .... Donald Pelkey  
 Program Director ..... Betty Kraus  
 Publicity Dir. .... Chester O. Bosworth, Jr.  
 Chief Engineer ..... Leroy L. Fuller, Jr.

**WDLC—Port Jervis—1953**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Port Jervis Bcstg. Co.  
 Address ..... Box 920  
 News Service ..... AP  
 Membership ..... NARTB  
 Transcription Service ..... World  
 President ..... Sidney Sakofsky  
 Gen. Mgr. .... Oscar Wein  
 Program Director ..... Robt. E. Shevlin  
 Chief Engineer ..... David J. Rosenzweig

**WPDM—Potsdam—1955**

Frequency: 1470 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... St. Lawrence Radio, Inc.  
 Address ..... Potsdam  
 News Service ..... AP  
 President ..... F. R. Woodruff  
 Business Manager ..... David A. Kyle  
 Station Mgr. .... James Rogers III

**WEOK—Poughkeepsie—1948**

Frequency: 1390 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By ..... Mid-Hudson Bcsts. Inc.  
 Business-Studio Address ..... 385 Main St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB, RAB

President ..... Arthur J. Barry, Jr.  
 Gen. Mgr., Prog. Dir. .... Frank Breslin  
 Publicity Director ..... Louis Pells  
 Chief Engineer ..... John P. Burke

**WKIP—Poughkeepsie—1940**  
**ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Dutchess County Bcstg. Corp.  
 Business-Studio Address ..... Box 889  
 News Service ..... AP  
 Station Rep. .... Kettell-Carter  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... George W. Bingham  
 Commercial Manager ..... Richard A. Dwellley  
 Pub., Prog. Director ..... John Kuhn  
 Chief Engineer ..... Marvin S. Seimes

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. .... Power: 500 Watts  
 Owned ..... Suffolk Broadcasting Corp.  
 Address ..... Box 230  
 Newspaper Affil. .... Suffolk Consolidated Press  
 News Service ..... AP  
 Representative ..... Grant Webb  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... W. K. Macy Jr.  
 Comm. Mgr. .... Laurence I. Nicoll  
 Program Director ..... Bob Houston  
 Chief Engineer ..... George G. Chandler

**WBBF—Rochester—1947**  
**MBS**

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WBBF, Inc.  
 Bus.-Studio Address ..... 339 East Ave.  
 News Service ..... AP  
 Representative ..... Venard, Rintoul & McConnell  
 Transcription Service ..... RCA  
 President ..... Thomas L. Brown  
 V.P., Gen. Mgr. .... Robert S. Kieve  
 Program Director ..... Claude Johnstone  
 Chief Engineer ..... Vinent Lopopolo

**WHAM—Rochester—1922**  
**NBC**

Frequency: 1180 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... Riggs & Greene Bcstg. Corp.  
 Business Address ..... 201 Humboldt Rd.  
 News Service ..... UP  
 Representative ..... Christal, McDermott  
 Membership ..... NARTB, RAB  
 President ..... John S. Riggs  
 V. P., Gen. Mgr. .... F. Robert Greene  
 Sales Manager ..... Arthur W. Kelly

**WHEC—Rochester—1925**  
**CBS**

Frequency: 1460 Kc. .... Power: 5000 Watts  
 Owned ..... WHEC, Inc.  
 Bus.-Studio Address ..... 40 Franklin St.  
 Newspaper Affiliation ..... Gannett Co.  
 News Service ..... AP  
 Membership ..... NARTB, RAB



**Representative** ..... Everett-McKinney  
**President** ..... Frank E. Gannett  
**General Mgr.** ..... Glover Delaney  
**Commercial Manager** ..... Lowell H. MacMillan  
**Publicity Director** ..... W. J. Adams  
**Program Director** ..... Warren Doremus  
**Technical Director** ..... R. K. Blackburn

**WRNY—Rochester—1947**

**Frequency:** 680 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ..... Rochester Bcstg. Co., Inc.  
**Business-Studio Address** ..... P. O. Box 710  
**Trans.** ..... Thesaurus, Standard, Associated,  
 SESAC, Capitol  
**President** ..... Arthur C. Kyle, Jr.  
**Gen., Sta. Manager** ..... Thomas H. O'Neill

**WSAY—Rochester—1936**

**Frequency:** 1370 Kc. .... **Power:** 5 Kw.  
**Owned-Oper. By** ..... Federal Bcstg. System, Inc.  
**Business-Studio Address** ..... 250 E. Ave.  
**News Service** ..... INS  
**Representative** ..... Walker, Webb  
**Pres., Gen. Mgr.** ..... Gordon P. Brown  
**Station Director** ..... John Hill

**WVET—Rochester—1947**  
 ABC

**Frequency:** 1280 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... Veterans Bcstg. Co., Inc.  
**Address** ..... 17 Clinton Ave So.  
**Representative** ..... Bolling Co., Inc.  
**News Service** ..... AP  
**Transcription** ..... Associated  
**Membership** ..... NARTB, RAB  
**Pres., Gen. Mgr.** ..... Ervin F. Lyke  
**Sales Manager** ..... Arthur Murrellwright  
**Program Director** ..... Paul C. Louther

**WKAL—Rome—1946—MBS**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Copper City Bcstg. Corp.  
**Business-Studio Address** ..... Capitol Theatre Bldg.  
**Representative** ..... Cooke  
**News Service** ..... UP  
**Membership** ..... NARTB  
**President** ..... Myron J. Kallet  
**General Manager** ..... Joseph Kallet  
**Assistant Mgr.** ..... Alberta Rossi  
**Program Director** ..... James Duke

**WNBZ—Saranac Lake—1927**  
 ABC

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Upstate Bcstg. Corp.  
**Business-Studio Address** ..... 88 Main St.  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Wm. G. Rambeau  
**Membership** ..... NARTB  
**Pres., Gen. Mgr.** ..... Jacques DeMattos  
**Comm. Mgr., Prog. Dir.** ..... Jeanne DeMattos  
**Chief Engineer** ..... H. Berwind Williams

**WSPN—Saratoga Springs**  
 1954

**Frequency:** 900 Kc. .... **Power:** 250 Watts  
**Owned** ..... Spa Broadcasters, Inc.  
**Address** ..... 71 West Avenue  
**News Service** ..... AP  
**Transcription** ..... World  
**Representative** ..... Richard O'Connell  
**Membership** ..... NARTB  
**President** ..... Ken Freebern  
**Gen., Sta., Prom. Mgr.** ..... Chet Munson  
**Comm. Manager** ..... Joe Snyder  
**Prog., Pub. Dir.** ..... Bob Dingman  
**Chief Engineer** ..... Al Burton

**WSKN—Saugerties—1956**

**Frequency:** 920 Kc. .... **Power:** 1000 Watts  
**Owned** ..... The Skylark Corp., Inc.  
**Address** ..... P. O. Box 920, Mount Marion, N. Y.  
**News Service** ..... UP  
**Transcription** ..... SESAC, World  
**Representative** ..... Thomas F. Clark  
**Membership** ..... NARTB  
**President** ..... John Lynker  
**V. P., Comm. Mgr.** ..... W. Irving Rose  
**Program Dir.** ..... Richard Nedlin

**WGY—Schenectady—1922**  
 NBC

**Frequency:** 810 Kc. .... **Power:** 50,000 Watts  
**Owned-Oper. By** ..... General Electric Co.  
**Business-Studio Address** ..... 1 River Rd.  
**News Service** ..... AP, UP  
**Transcription Service** ..... Thesaurus, World  
**Representative** ..... Henry I. Christal  
**Membership** ..... NARTB, RAB  
**General Manager** ..... R. B. Hanna, Jr.  
**Station Manager** ..... Merl L. Galusha  
**Sales Manager** ..... J. Schmulbach  
**Publicity Director** ..... A. R. Garland  
**Station Service** ..... Caleb Paine  
**Program Director** ..... Donn M. Chown  
**Chief Engineer** ..... W. J. Purcell

**WSNY—Schenectady—1942**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Western Gateway Bcstg.  
**Business-Studio Address** ..... 619 State St.  
**News Service** ..... AP  
**Representative** ..... Forjoe  
**Pres., Gen., Sta. Mgr.** ..... Winslow Leighton  
**Comm. Manager** ..... Thomas Seeley  
**Prog. Dir.** ..... Stephen Fitz  
**Chief Engineer** ..... Irving P. Beck

**WHEN—Syracuse—1941**  
 CBS

**Frequency:** 620 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned** ..... Meredith Syracuse Radio Corp.  
**Address** ..... 511 Loew Bldg.  
**News Service** ..... AP  
**Membership** ..... NARTB, RAB  
**Representative** ..... Katz



V.P. & Gen. Mgr. .... Paul Adanti  
 Prom. Mgr., Pub. Dir. .... Robert Peel  
 Program Director. .... John L. Scott  
 Comm. Mgr. .... Louis Parmentier  
 Chief Engineer. .... Robert Ardner

**WFBL—Syracuse—1922**  
**ABC**

Frequency: 1390 Kc. .... Power: 5000 Watts  
 Owned. . . . . WTAC-KPOA-KTVR, Founders Corp.  
 Bus.-Studio Address. .... 433 S. Warren St.  
 Representative. Peters, Griffin, Woodward, Inc.  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 President. .... Oscar F. Soule  
 General Mgr. .... Henry P. Wilcox  
 Commercial Mgr. .... Richard F. Polgreen  
 Sales Prom. Mgr. .... Robert W. Weir  
 Program Director. .... Edward Bryant  
 Publicity Director. .... Robert W. Weir

**WSYR—Syracuse—1922**  
**NBC**

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Central N. Y. Bcstg.  
 Bus.-Studio Address. .... Syracuse-Kemper Bldg.  
 News Service ..... UP  
 Transcription Service. .... Lang-Worth

Newspaper Affil. Herald-Journal, Post Standard  
 Representative ..... Henry I. Christal  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... E. R. Vadeboncoeur  
 Sales Mgr. .... W. R. Alford, Jr.  
 Prom. Mgr., Pub. Dir. .... Lou Switzer

**WNDR—Syracuse—1946**  
**MBS**

Frequency: 1260 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Syracuse Bcstg. Corp.  
 Address ..... Box 1212  
 News Service ..... AP  
 Station Rep. .... Forjoe  
 General Manager. .... Arthur C. Kyle, Jr.  
 Asst., Comm. Mgr. .... James A. McKechnie  
 Prog. Dir. .... W. Quinn  
 Chief Engineer. .... John Rathbun

**WOLF—Syracuse—1940**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Civic Bcstg. Corp.  
 Address. .... Kirkpatrick & Van Rensselaer Sts.  
 Representative ..... Walker  
 News Service ..... AP  
 Transcription ..... Standard  
 President, General Mgr. .... T. Sherman Marshall  
 Sta. Mgr., Prog. Dir. .... Hamilton M. Woodie  
 Chief Engineer. .... Don Muir

**WFBL**  
**RADIO**

**DOMINATES!**

**SYRACUSE, NEW YORK**

**1<sup>st</sup> in the Market**

8:00 A.M.—12 Noon ..... 34.1%  
 Noon—6:00 P.M. .... 31.6% (Hooper)

National representative — George P. Hollingbery Co.

**FOUNDERS CORP.**

One of the Founders' group of stations, including  
 KPOA, Honolulu, and the Inter-Island Network; WTAC,  
 Flint, Michigan; and KTVR, Channel 2,  
 Denver, Colorado.





**WIPS—Ticonderoga—1954**

Frequency: 1250 Kc. Power: 500 Watts  
 Owned-Oper. By Portage Bcstg. Co., Inc.  
 News Service UP  
 Transcription Service World  
 Membership NARTB  
 Representative O'Connell  
 President Martin Karig  
 Gen., Comm. Mgr. Dale Robertson  
 Sta. Mgr., Prog., Pub. Dir. R. Robertson  
 Chief Engineer Lloyd Howe

**WTRY—Troy—1940—CBS**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By Tri-City Radio, Inc.  
 Business-Studio Address 92 Fourth St.  
 News Service UP  
 Representative John Blair  
 Pres., Gen. Manager Mowry Lowe  
 Comm., Prom. Mgr. Kenneth M. Cooper  
 Program Director John Mounteer  
 Chief Engineer Frank Belaska

**WGAT—Utica—1946—ABC**

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.  
 Address New Hartford, N. Y.  
 News Service AP  
 Representative Venard  
 President Thomas L. Brown  
 V. P., Gen., Comm. Mgr. Thomas E. Martin  
 Program Director Nick Dardano  
 Chief Engineer Fred Harrington

**WIBX—Utica—1925—CBS**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By WIBX, Inc.  
 Address First National Bank Bldg.  
 News Service UP  
 Membership RAB  
 Reps. Biddick, Walker  
 President Margaret B. Stevens  
 Gen. Mgr. Margaret P. Bowen  
 Exec. V.P., Sta. Mgr., Pgm. Dir. Elliott Stewart  
 Sales Prom., Pub. Dir. F. C. Bowen  
 Chief Engineer John T. Dowdell

**WRUN—Utica—1947**

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By The Rome Sentinel Co.  
 Business-Studio Address 258 Genesee St.  
 Representative Avery-Knodel  
 Newspaper Affil. Sentinel  
 News Service AP  
 Membership NARTB  
 President Bradley C. Barnard  
 Program Director Philip R. Came-on  
 Sta., Comm. Mgr. Richard A. Clark  
 Sis. Prom. Mgr., Pub. Dir. Alan Cole  
 Chief Engineers G. S. Woods, C. F. Henry

**WDLA—Walton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Delaware County Bcstg.  
 Representative Rambeau  
 News Service UP  
 Membership NARTB

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

**... and MORE RADIO AND TELEVISION STATIONS**

**depend on**

**THE ASSOCIATED PRESS**



President.....Dr. E. Ogden Bush  
 V.P., Gen. Mgr.....Michael J. Cuneen  
 Program Director.....Myra Youmans  
 Chief Engineer.....Charles Lissner

**WATN—Watertown—1941**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Watertown Bcstg. Corp.  
 Bus.-Studio Location.....118 Washington St.  
 Transcription.....Standa.d. SESAC  
 Membership.....NARTB  
 Representative.....Devney  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Eng.....D. Schryver, J. F. Sprague

**WWNY—Watertown—1941**  
**CBS**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address.....Hotel Woodruff  
 Newspaper Affil.....Daily Times  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Membership.....NARTB, RAB  
 Representative.....Weed  
 President.....John B. Johnson  
 General Manager.....Louis Saiff, Jr.  
 Station Manager.....Earl R. Kelly  
 Comm. Mgr.....Patrick E. Rheume  
 Dir. of Engineering.....M. B. Davis

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 500 Watts, d.

Owned-Oper. By..Radio Services of Wellsville  
 Address.....P. O. Box 409  
 News Service.....AP  
 Membership.....RAB  
 Gen., Sales Mgr., Prog. Dir., Ch. Eng.  
 Lloyd Gordon  
 Comm. Mgr.....H. Ackerman  
 Publicity Dir.....Kathleen Beckwith

**WFAS—White Plains—1932**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Bus.-Studio Address.....Secor Rd., Hartsdale  
 News Service.....AP  
 Trans. Service.....Lang-Worth, SESAC  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom., Comm. Mgr.....John Hade  
 Chief Engineer.....Jack Pearson

**WWRL—Woodside—1926**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Long Island Bcstg. Corp.  
 Bus.-Studio-Transmitter Address..41-30 58th St.  
 News Service.....AP  
 President.....W. H. Reuman  
 Gen., Sta. Mgr.....Edith Dick  
 Comm., Sales P.om. Mgr.....Selvin Donneson  
 Program Director.....Fred Barr  
 Publicity Director.....Walter Kaner  
 Chief Engineer.....Benton R. Bartlett

**FIRST** in 11 quarter-hour periods

**SECOND** in 30 more

against ALL NETWORKS  
 and INDEPENDENTS, morning,  
 afternoon and night among  
 Westchester-Rockland lis-  
 teners.\*

"Coverage Story" tells how  
 and why more national and  
 area advertisers have been  
 using WFAS each year since  
 1932. Send for your copy!

**WFAS and WFAS-FM**

White Plains, N. Y.

\* Pulse Westchester Study, 1956.

**WWRL**

New York

**5,000 WATTS**

Powerfully Selling America's Greatest

Market at the Lowest Cost



**TOPS in New York**

for the

**NEGRO MARKET**

**SPANISH**

**GERMAN**



1600 Kc DEFender 5-1600

# North Carolina

Pop. March 1 (Est.) 4,479,000—Families 1,107,000  
Radio Homes 1,098,000—TV Homes 726,000—Stations in State 121

## WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned. . . . .Roanoke-Chowan Bcstg. Co., Inc.  
Business Address. . . . .P. O. Box 89  
News Service . . . . .UP  
President. . . . .Charles H. Jenkins  
Manager. . . . .P. G. Sewell

## WABZ—Albemarle—1947 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By. . . . .Radio Station WABZ, Inc.  
Business-Studio Address. . . . .Hotel Albemarle  
News Service . . . . .AP  
Transcription Service . . . . .World  
General Manager . . . . .W. J. Page

## WGWR—Asheboro—1947 KBS

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By. . . . .Asheboro Bcstg. Co., Inc.  
Bus.-Studio Address. . . . .303 E. Salisbury St.  
News Service . . . . .UP  
Newspaper Affil. . . . .Courier Tribune  
Transcription Service. . . . .Associated  
Membership . . . . .RAB  
Gen., Sta., Comm. Mgr. . . . .J. R. Marlowe

## WISE—Asheville—1939—NBC

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. . . . .Radio Station WISE, Inc.  
Address . . . . .98 Lookout Rd.  
Membership . . . . .RAB, BMB  
Representative . . . . .Bolling Co.  
Pres., Gen. Sta. Mgr. . . . .Harold H. Thoms  
Commercial Mgr. . . . .Lloyd B. Leonard

## WLOS—Asheville—1946 ABC-MBS

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. . . . .Skyway Bcstg. Co.  
Business-Studio Address. . . . .288 Macon Ave.  
News Service . . . . .UP  
Transcription Service . . . . .World  
Rep. . . . .Venard, Inc., J. S. Ayers  
Membership . . . . .NARTB  
Executive Vice President. . . . .Charles B. Britt  
Comm. Manager. . . . .George Roesler  
Program Dir. . . . .Fred Brown  
Chief Engineer. . . . .George F. Sprague

## WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By. . . . .Radio Asheville, Inc.  
Business-Studio Address. . . . .12 Church St.  
News Service . . . . .AP  
Transcription . . . . .Lang-Worth  
Representative . . . . .Pearson  
Membership . . . . .NARTB  
Pres., Gen., Sta., Comm. Mgr. . . . .Zeb Lee  
Sales Prom. Mgr. . . . .Mike Ling

Publicity Director. . . . .Bruce Barnes  
Chief Engineer. . . . .Bill Clements

## WWNC—Asheville—1927 CBS

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By. . . . .Asheville Citizen-Times Co.  
Business-Studio Address. . . . .14 O. Henry Ave.  
Newspaper Affiliation . . . . .Citizen-Times  
Transcription Service . . . . .Thesaurus  
News Service . . . . .UP  
Representative . . . . .H-R  
Membership . . . . .NARTB, RAB  
President. . . . .Charlie Peace  
Gen., Sta., Prom., Pub. Mgr. . . . .Cecil B. Hoskins  
Comm. Mgr. . . . .James A. Haqan  
Program Director. . . . .William F. Melia  
Chief Engineer. . . . .William H. Hamrick

## WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By. . . . .Richard Ray Cummins  
Address . . . . .Box 156  
News Service . . . . .AP  
Transcription Service . . . . .World  
Membership . . . . .NARTB  
Owner, Gen. Mgr., Ch. Eng. . . . .R. R. Cummins  
Promotion Mgr. . . . .Hilda Cummins

## WCCG—Belmont—1954

Frequency: 1270 Kc. Power: 500 Watts  
Owner. . . . .Central Bcstg. Co.  
Address . . . . .Box 629  
Representative . . . . .Best  
News Service . . . . .UP  
Transcription Service . . . . .Standard  
Membership . . . . .NARTB  
Pres., Gen., Sta., Eng. . . . .Robert Hilker  
Comm. Manager. . . . .Boyce J. Hanna  
Sls. Prom. Manager. . . . .G. O. Wilkerson, Jr.  
Program Director. . . . .H. E. Feimster  
Publicity Director. . . . .Francis Linge felt

## WATA—Boone—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. . . . .Wilkes Bcstg. Co.  
Address . . . . .Depot St.  
News Service . . . . .AP  
Membership . . . . .RAB  
Manager. . . . .Doris B. Brown  
Secretary-Treasurer. . . . .Roland Potter  
Commercial Manager. . . . .Ralph Tugman  
Program Director. . . . .Dwight Larick

## WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. . . . .Pisgah Bcstg. Co., Inc.  
News Service . . . . .AP  
News Affil. . . . .Transylvania Times  
News Service . . . . .AP  
President, Gen. Mgr. . . . .Ed M. Anderson  
Sta., Comm. Mgr. . . . .Bobby Hoyle  
Program Director. . . . .John Dellinger

Publicity Director.....John Anderson  
Chief Engineer.....Baxter Morris, Jr.

**WBBB—Burlington—1941**  
**MBS-KBS**

Frequency: 920 Kc.....Power: 5000 Watts d.  
Owned-Oper. By. Alamance Bcstg. Co., Inc.  
Business-Studio Address.....321 S. Main St.  
News Service .....AP  
Transcription Service .....Standard  
Rep.....Interstate, United Newsp. Assn.  
General Manager.....E. Z. Jones  
Commercial Manager.....C. Robert Ray  
Program Director.....Ed Brooks  
Sls. Prom. Mgr., Pub. Dir.....Cletus Peacock  
Chief Engineer.....Berry Tysor

**WFNS—Burlington—1946**

Frequency: 1150 .....Power: 1000 Watts d..  
Owned-Oper. By Burlington-Graham Bcstg Co.  
Address.....P. O. Box 1328  
News Service .....UP  
Transcription Service .....World, Lang-Worth  
Representative .....Bogner & Martin  
Membership .....NARTB, RAB  
Gen., Sta. Mgr.....G. C. Starnes  
Comm., Prom. Mgr.....Harold Nall  
Prog., Pub. Dir.....Dick Bowman  
Chief Engineer.....Charles Stafford

**WWIT—Canton—1954**

Frequency: 970 Kc.....Power: 1 Kw.  
Owned.....Western N. C. Bcstrs., Inc.  
Address.....Radio Center  
News Service .....UP  
Membership .....NARTB  
President.....Beverly M. Middleton  
Vice-President.....Kermit Edney  
Treasurer.....D. A. Gilmore

**WCHL—Chapel Hill—1953**

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Village Bcstg. Co.  
Address.....Box 388  
News Service .....AP  
Transcription Service .....World  
Representative .....Indie  
Membership .....NARTB, RAB  
Pres., Gen. Mgr.....R. McClamroch, Jr.  
Asst. to Gen. Mgr.....Ty Boyd  
Chief Engineer.....Fritz Thurston

**WAYS—Charlotte—1941**  
**ABC**

Freq.: 610 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Inter-City Advertising Co.  
Business-Studio Address.....3229 S. Blvd.  
News Service .....UP  
Membership .....NARTB  
Representative .....Bolling Co.  
Pres.....George W. Dowdy  
Pub. Director.....Martin Allen  
Chief Engineer.....L. I. Dekle  
Gen., Sta. Mgr.....Thomas B. Sawyer

**WBT—Charlotte—1922—CBS**

Frequency: 1110 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Jefferson Standard Bcstg.  
Address.....1 Jefferson Pl  
News Service .....AP, UP  
Transcription Service .....World  
Representative.....CBS Radio Spot Sales  
Membership .....NARTB, RAB  
President .....J. M. Bryan  
Gen. Mgr.....Charles H. Crutchfield  
Sta. Mgr.....J. Robert Covington  
Comm. Mgr.....V. V. Evans  
Program Director.....Bailey Hobgood  
Pub. Sls. Prom. Director.....Ned Burgess  
Chief Engineer.....Thomas Howard

**WGIV—Charlotte—1947**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..Charlotte Radio & TV Corp.  
Business Address.....2520 Toomey Ave.  
Representative .....Forjoe  
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald  
Commercial Mgr.....Ray Ervin

**WIST—Charlotte—1951—MBS**

Frequency: 930 Kc.....Power: 5000 d; 1000 n.  
Owned-Oper. By.....Bcstg. Co. of South  
Address.....204 Liberty Life Bldg.  
News Service .....AP  
Representative.Peters, Griffin, Woodward, Inc.  
Membership .....NARTB, RAB  
President.....B. C. Hipp  
General Manager.....G. R. Shalto  
Sta., Comm. Manager.....W. Frank Harden  
Program Director.....W. A. Vaughn  
Chief Engineer.....A. O. Richardson

**WSOC—Charlotte—1933—NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Radio Station WSOC, Inc.  
Address.....1925 N. Tryon St.  
News Service .....AP  
Rep....H.R. Reps, Bomar Lowrance & Assoc.  
Membership .....NARTB  
Pres., Gen., Sta., Sales Mgr., Pub. Dir. E. J. Gluck  
Commercial Mgr.....Larry Walker  
Program Director.....Fred Dickson  
Chief Engineer.....L. L. Caudle, Jr.

**WWOK—Charlotte—1955**

Frequency: 1480 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Carmen Macri  
Address.....215 Greystone Rd.  
News Service .....UP  
Representative .....Dora-Clayton  
Transcription Service .....Lang-Worth  
President .....Carmen Macri  
General Manager.....Jack Wheeler  
Comm. Manager.....Paul Marlowe  
Sales Mgr., Pub. Dir.....Herb Berg  
Prog. Dir.....Jim O'Donnell  
Chief Engineer.....T. C. Wood

**WRRZ—Clinton—1946—ABC**

Frequency: 880 Kc.....Power: 1000 Watts d.

**Owned**.....WRRZ Radio Co.  
**News Service** .....AP  
**Transcription Service**.....World  
**Station Rep.**.....Walker  
**Station Manager**.....H. D. Stanley  
**Sales Prom. Manager**.....E. D. Powell  
**Program Director**.....D. W. Welsh  
**Chief Engineer**.....J. L. Bowles

**WEGO—Concord—1943**

**Frequency:** 1410 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By** .....Cabarrus Bcstg. Co.  
**Business-Studio Address** .....P. O. 527  
**Phone:** 2-6000.....**Air Time:** Daytime

**WCKB—Dunn—1946**

**Frequency:** 780 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....No. Car. Cent. Bcstrs.  
**Business Address**.....Box 431  
**Phone:** 3133.....**Air Time:** Daytime  
**News Service** .....UP  
**Transcription Service** .....World  
**President**.....Lefton A. Tart, Sr.  
**Sta., Gen. Mgr.**.....A. Lincoln Faulk  
**Commercial Manager**.....Carl Lamm  
**Sales Prom. Mgr.**.....John Ciccone  
**Program Director**.....Rudy Zurlo  
**Publicity Director**.....Polly Faulk  
**Chief Engineer**.....Joseph Kollas

**WDNC—Durham—1934—CBS**

**Freq.:** 620 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ...The Durham Radio Corp.  
**Bus. Studio Address** .138½ E. Chapel Hill St.  
**News. Affil.**.....Herald Sun  
**News Service** .....UP  
**Representative** .....Paul H. Raymer  
**Membership** .....NARTB, RAB  
**President**.....C. C. Council  
**Gen. Mgr.**.....J. Frank Jarman  
**Prog. Dir.**.....E. R. Higgins, Jr.  
**Chief Eng.**.....C. Roy King  
**Comm. Mgr.**.....Woody Woodhouse

**WSRC—Durham—1954**

**Frequency:** 1410 Kc....**Power:** 1 Kw.  
**Owned** .....John C. Greene, Jr.  
**Address** .....P. O. Box 28  
**Station Rep.**.....Rambeau, Dora-Clayton  
**Pres., Gen., Sta. Mgr.**.....John C. Greene, Jr.  
**Comm. Mgr.**.....Jack Hammette  
**Prog., Pub. Dir.**.....H. R. Greene  
**Chief Engineer** .....Roy Fullen

**WSSB—Durham—1947—KBS**

**Frequency:** 1490 Kc....**Power:** 250 Watts  
**Owned-Oper. By** ...Public Information Corp.  
**Address** .....Box 1168  
**Station Rep.**.....Gill-Perna  
**News Service** .....AP  
**President**.....E. L. Clinton  
**Chief Engineer**.....B. Misenheimer  
**Sales Prom. Mgr.**.....Ed Sloan

**WTIK—Durham—1946—ABC**

**Frequency:** 1310 Kc....**Power:** 1 Kw. d.

**Owned-Oper. By**.....Mid Carolina Bcstg. Co.  
**Address**.....205½ W. Main St.  
**News Service** .....AP  
**Representative** .....McGillvra  
**President**.....C. H. Wentz  
**Gen., Sta. Mgr.**.....H. Tom Morris  
**Prog., Pub. Mgr.**.....Tom Gause  
**Sales Prom. Mgr.**.....M. G. Bobbitte

**WCDJ—Edenton—1955—KBS**

**Frequency:** 1260 Kc....**Power:** 1 Kw. d.  
**Owned-Oper. By**.....Colonial Bcstg. Co.  
**Address** .....P. O. Box 509  
**News Service** .....AP  
**Representative** .....Best  
**President, Comm. Mgr.**.....Ray A. Childers  
**General Manager**.....R. W. Schuman  
**Prog. Dir., Chief Eng.**.....D. E. Ames

**WCNC—Elizabeth City—1939**  
**MBS-KBS**

**Frequency:** 1240 Kc....**Power:** 250 Watts  
**Owned-Oper. By** ...Albemarle Bcstg. Co., Inc.  
**Address** .....Box 535  
**News Service** .....UP  
**Transcription Service** .....Thesaurus  
**Station Rep.**.....Bogner & Martin  
**President**.....J. L. Lamb, Sr.  
**Gen. Mgr.**.....J. L. Lamb, Jr.  
**Commercial Manager**.....C. E. Ferrell  
**Program Director**.....Jimmy Raper  
**Chief Engineer**.....Walt Miller

**WGAI—Elizabeth City—1949**

**Freq.:** 560 Kc...**Power:** 1 Kw. d., 500 Watts n.  
**Owned-Operated By**.....WGAI Radio Co.  
**Business-Studio Address**.....Kramer Bldg.  
**News Service** .....AP  
**Pres., Gen., Sta. Mgr.**.....C. Alden Baker  
**Comm., Sales Prom. Mgr., Prog. Dir.**.....B. Thomas  
**Publicity Director**.....Jack Aulis

**WIFM—Elkin—1951**

**Frequency:** 1540 Kc....**Power:** 250 Watts  
**Owned**.....Tri-County Bcstg. Co. Inc.  
**Address** .....Elk Spur St.  
**News Service** .....UP  
**General Mgr.**.....Will Erwin  
**Ass't. Mgr., Chief Eng.**.....Eugene Smith, Jr.  
**Program Director**.....Mrs. Ruth Smith

**WFMO—Fairmont—1953**

**Frequency:** 860 Kc....**Power:** 1000 Watts  
**Owned**.....Carolinas Broadcasting Co., Inc.  
**Address** .....Box 492  
**News Service** .....UP  
**Transcription** .....Thesaurus, Lang-Worth  
**Rep.**.....Interstate United Newspapers Inc.  
**Membership** .....NARTB, RAB  
**President**.....Cutlar Moore  
**Gen., Comm. Mgr.**.....Billy E. Peele  
**Program Dir.**.....James C. Clarke  
**Chief Engineer**.....Joseph F. Miles



**WFAI—Fayetteville—1947**  
**CBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Ralph E. Hess  
Bus.-Studio Address ..... Box 659  
News Service ..... **AP**  
Transcription Service ..... RCA Thesaurus  
Representative ..... Thomas F. Clark  
President, Gen. Mgr. .... Ralph E. Hess  
Sta. Mgr. .... Dick Perry  
Comm. Mgr. .... Bob Smith  
Pub. Dir., Sales Prom. Mgr. .... Tom Slade  
Program Director ..... Dick Perry  
Chief Engineer ..... Bob Money

**WFLB—Fayetteville—1948**  
**ABC**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Fayetteville Bcstrs., Inc.  
Address ..... P. O. Box 512  
News Service ..... **AP**  
Representative ..... Burn-Smith  
Transcription ..... World  
Membership ..... RAB  
General Manager ..... L. W. Allen  
Commercial Manager ..... W. D. Bailey  
Sales, Prom. Mgr. .... W. B. Belche  
Program Director ..... Marvin Rosenburg

**WFNC—Fayetteville—1938**  
**MBS**

Freq.: 1390 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Cape Fear Bcstg. Co.  
Address ..... 1009 William Clark Rd.  
News Service ..... **UP**  
Representative ..... Walker  
Membership ..... RAB, NARTB  
President ..... Victor W. Dawson  
General Mgr. .... Norman Suttles  
Comm. Mgr. .... Robert Nietman  
Program Director ..... Mac Stamps  
Chief Engineer ..... Edward Cook

**WBBO—Forest City—1947**

Frequency: 780 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Rutherford Co. Radio Co., Inc.  
Address ..... Forest City  
News Service ..... **AP**  
Newspaper Affil. .... Courier, Sun  
Transcription Service ..... World  
Membership ..... NARTB  
Pres., Gen., Sls. Mgr. .... Ed M. Anderson  
Comm. Manager ..... Fred Blanton  
Program Director ..... Lee Kanipe  
Chief Engineer ..... Merton Iwerks

**WFGV—Fuquay Springs—1949**  
**KBS**

Frequency: 1460 Kc. .... Power: 1000 Watts a.  
Owned-Oper. By ..... WFGV Bdcstg. Co.  
Business-Studio Address ..... Box 588  
News Service ..... **UP**  
Transcription Service ..... World

Representative ..... Continental Radio Sales  
President ..... J. M. Stephenson  
Gen., Sta., Comm. Mgr. .... Robert E. Stephenson  
Sales Prom. Mgr. .... Ray Godwin  
Prog., Pub. Dir. .... Walter M. Pearson  
Chief Engineer ..... Harry D. Stephenson

**WGNC—Gastonia—1939—ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Catherine T. McSwain  
Address ..... Dallas Road  
News Service ..... **UP**  
Transcription Service ..... Lang-Worth  
Representative ..... Continental Radio Sales  
Gen., Sta. Mgr. .... Pat McSwain

**WLTC—Gastonia—1947—KBS**

Frequency: 1370 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Gastonia Bcstg. Serv., Inc.  
Address ..... P. O. Box 1010  
News Service ..... **AP**  
Representative ..... Thomas F. Clark  
Pres., Gen., Sta. Mgr. .... James B. Petty  
Commercial Manager ..... Boyce C. Morrow  
Program Director ..... Betsy Scarboro  
Chief Engineer ..... Don Voigt

**WFMC—Goldsboro—1951**  
**KBS**

Frequency: 730 Kc. .... Power: 1 Kw. d.  
Owned ..... Southern Radio & TV Corp.  
Address ..... P. O. Box 655  
News Service ..... **UP**  
Trans. Service ..... World, Lang-Worth, SESAC  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr. .... Kenneth T. Marshall  
Prog. Dir., Chief Eng. .... Henry H. Harrison, Jr.

**WGBR—Goldsboro—1939**  
**ABC**

Freq.: 1150 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... E. Carolina Bdcstg. Co., Inc.  
Address ..... P. O. Box 1024  
Transcription Service ..... Thesaurus  
Membership ..... NARTB  
Comm., Gen. Mgr., Pgm. Dir. .... V. G. Balkcum

**WGOL—Goldsboro—1955**

Frequency: 1300 Kc. .... Power: 1000 Watts  
Owned ..... Wayne Broadcasting Co.  
Address ..... 116 W. Mulberry St.  
News Service ..... **AP**  
Representative ..... Donald Cook  
General Mgr. .... Lawrence B. Carr  
Comm. Mgr. .... William H. Stuckey  
Program Dir. .... John G. Britt  
Publicity Dir. .... James F. Benson  
Chief Engineer ..... Paul E. Horne

**WBIG—Greensboro—1926**  
**CBS**

Frequency: 1470 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... North Carolina Bcstg. Co.  
Studio Address ..... 2838 Battleground Rd.



News Service .....UP  
 Representative.....George P. Hollingbery  
 Trans., Victor, Capitol, Decca, Columbia, MGM  
 Membership .....NARTB, RAB  
 President.....Michaux H. Crocker  
 Gen., Prom., Sta. Mgr.....Allen Wannamaker  
 Commercial Mgr.....William P. Mitchell  
 Publicity Director.....Virginia Neese  
 Program Director.....Dan Griffin  
 Chief Engineer.....Bill Dailey

**WCOG—Greensboro—1948**  
**ABC**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Inter-City Adv. Co., Inc.  
 Business-Studio Address.....P. O. Box 3305  
 News Service .....UP  
 Representative...The Bolling Co., J. S. Ayers  
 President.....George W. Dowdy  
 General Mgr.....Jack L. Rimmer

**WGBG—Greensboro—1942**  
**MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..Greensboro Bcstg. Co., Inc.  
 Business-Studio Address.....P. O. Box 2280  
 News Service .....UP

Representative .....Burn-Smith  
 Pres., Gen., Sta. Mgr.....Ralph M. Lambeth  
 Commercial Mgr.....B. George Barber, Jr.  
 Chief Engineer .....Fred S. Smith

**WPET—Greensboro—1954**

Frequency: 950 Kc.....Power: 500 Watts  
 Owned .....Wayne M. Nelson  
 Address .....Box 3488  
 News Service .....UP  
 Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
 Comm., Sis. Prom. Mgr.....Leona Showmar  
 Prog., Pub. Dir., Chief Eng...E. M. Stanton, Jr.

**WGTC—Greenville—1940**  
**MBS**

Frequency: 1590 Kc.....Power: 5 Kw.  
 Owned-Oper. By....Greenville Radio Co., Inc.  
 Address.....103 E. 5th St.  
 News Service.....UP  
 Transcription .....World  
 Representative .....Devney, Forjoe  
 Membership .....NARTB  
 President .....H. W. Anderson  
 Comm. Mgr.....C. B. Goodyear  
 Gen. Mgr., Prog. Dir.....Joel Lawhon  
 Chief Engineer.....Bill Covington

*No. 1 Market in the Carolinas...*  
**GREENSBORO**

**Per Family Sales\***

*First in  
 the Carolinas*

followed by  
 Charlotte and Raleigh

\* 1956 Survey of Buying Power

**Food Store Sales\***

*First in  
 the Carolinas*

followed by  
 Charlotte and Greenville  
 (S. C.)

**General Mdse. Sales\***

*First in  
 the Carolinas*

followed by  
 Charlotte and Greenville  
 (S. C.)

**WBIG... Greensboro's first radio station**  
 ... in 31st year of broadcasting

**1<sup>ST</sup>** in **P**opularity  
 in **P**ersonalities  
 in **P**ower—5000 watts

Hollingbery, National Representative





**WHNC—Henderson—1945**  
KBS

Frequency: 890 Kc. .... Power: 1000 Watts  
Owned-Oper. .... Henderson Radio Corp.  
Address ..... Norlina Road  
News Service ..... AP  
Transcription Service ..... Lang-Worth  
Pres., Comm., Sales Prom. Mgr. .... Nathan Frank  
Gen., Sta. Mgr., Pub. Dir. .... Dr. Claye Frank  
Program Director ..... Dorothy Robinson  
Chief Engineer ..... James H. Mayo

**WHVH—Henderson—1955**

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Vance Co. Bcstg. Co.  
Address ..... P. O. Box 1011  
News Service ..... UP  
Transcription ..... SESAC  
Representative ..... Best  
Pres., Gen., Sta. Mgr. .... Howard V. Harrell  
Comm., Prom. Mgr. .... W. L. Adcock  
Program Director ..... Helen Rogers  
Chief Engineer ..... Howard V. Harrell

**WHKP—Hendersonville—1946**  
ABC-KBS

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Hendersonville, Inc.  
Address ..... Chimney Rock Road  
News Service ..... UP  
Membership ..... NARTB  
President ..... Beverly Middleston  
Gen Mgr. .... Kermit Edney  
Traffic Mgr. .... Dorothy Tebben  
Comm. Mgr. .... John Horton  
Program Director ..... Jimmy Northington  
Chief Engineer ..... Charles Renfrow

**WHKY—Hickory—1939**  
MBS-ABC

Freq.: 1290 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ... Catawba Valley Bcstg. Co.  
Address ..... 415 1st Ave., N.W.  
Representative ..... Dora Clayton  
Transcription Service ..... World  
News. Affil. .... Daily Record  
Membership ..... NARTB  
News Service ..... UP  
President ..... Carl V. Cline  
Gen., Sta. Manager ..... Edmund S. Long  
Comm. Prom. Mgr. .... James K. Willis  
Prog., Pub. Dir. .... Laura Hall  
Chief Engineer ..... Thomas E. Long

**WIRC—Hickory—1948**

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Foothills Bdcstg., Inc.  
Address ..... Box 484 Annex  
News Service ..... AP  
Representative ..... John E. Pearson  
Membership ..... NARTB  
President ..... Margaret A. Smith  
General Mgr. .... E. H. Smith, Jr.

Asst. Mgr., Chief Engr. .... Elmer Troutman  
Commercial Manager ..... Lee Douglas  
Program Director ..... Mattie I. Padgett

**WHPE—High Point—1947**  
KBS

Frequency: 1070 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... High Point Bcstg. Co.  
Business-Studio Address ..... 504½ N. Main St.  
News Service ..... AP  
Transcription Service ..... World  
Pres., Prog. Dir., Chief Eng. .... Gary C. Davis  
Comm. Mgr. .... Hal W. Hicks

**WMFR—High Point—1935**  
ABC

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Station WMFR, Inc.  
Business Studio Address ..... 164 S. Main  
News Service ..... UP  
Transcription Service ..... Lang-Worth  
Representative ..... Burn-Smith  
Pres., Gen.-Station Mgr. .... Frank S. Lambeth  
Commercial Manager ..... Frank Smith  
Sls., Prom., Pub. Dir. .... G. D. Sullivan  
Program Director ..... Diamond Carter  
Chief Engineer ..... Robert P. Boyd

**WNOS—High Point—1953**

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
Owned ..... Statesville Broadcasting Co.  
Address ..... Statesville, N. C.  
News Service ..... AP  
Transcription Service ..... Thesaurus  
Membership ..... NARTB  
General Manager ..... Garrett M. Allen  
Sta., Comm., Sales Prom. Mgr. .... Russell M. Hunt  
Program Director ..... Tom A. Wall  
Chief Engineer ..... T. K. Abernethy

**WJNC—Jacksonville—1945**  
MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... Onslow Bcstg. Corp.  
Address ..... Jacksonville  
Representative ..... Burke-Stuart  
Pres., Gen. Mgr. .... Robert P. Mendelson  
Sta. Manager ..... Rodric L. Jones  
Program Director ..... Jean B. Mendelson  
Chief Engineer ..... Alvin Sisk

**WLAS—Jacksonville—1953**

Frequency: 910 Kc. .... Power: 1000 Watts  
Owner ..... Seaboard Bcstg. Corp.  
Address ..... P. O. Box 1197  
News Service ..... UP  
Transcription ..... Thesaurus, World  
Membership ..... NARTB  
President ..... Jerry Popkin  
Gen., Comm. Mgr., Prog. Pub. Dir. .... Paul Parker  
Chief Eng. .... Rod Dorsey

**WGTL—Kannapolis—1946**

Frequency: 870 Kc. .... Power: 1000 Watts d.



**Owned-Oper. By.....Fred H. Whitley, Inc.**  
**Address.....Cannon Blvd.**  
**Membership.....NARTB**  
**News Service.....UP**  
**Pres., Gen. Mgr.....Fred H. Whitley**

**WKMT—Kings Mountain  
1953**

**Frequency: 1220 Kc.....Power: 1 Kw. d.**  
**Owned-Oper. By.....R. H. Whitesides**  
**Address.....Box 669**  
**News Service.....UP**  
**President.....R. H. Whitesides**  
**Gen., Sta., Comm. Mgr.....Jonas R. Bridges**  
**Sales Prom. Mgr.....Ned McGill**  
**Program Dir.....Doris Bridges**  
**Publicity Director.....Rob't Green**  
**Chief Engineer.....George Patterson**

**WELS—Kinston—1950—KBS**

**Frequency: 1010 Kc.....Power: 1000 Watts d.**  
**Owned-Oper. By...Farmers Bstg. Service, Inc.**  
**Address.....1312 W. Vernon Ave.**  
**News Service.....UP**  
**Transcription Service.....Thesaurus**  
**Representative.....Bogner & Martin**  
**Membership.....RAB, NARTB**  
**President.....William S. Page**  
**Gen., Comm. Manager.....Jack P. Hankins**  
**Prog. Dir.....W. A. Kiker**  
**Chief Engineer.....Harvey Mewborn**

**WFTC—Kinston—1937—ABC**

**Frequency: 960 Kc.....Power: 5000 d.; 1000 n.**  
**Owned-Operated By.....Kinston Bcstg. Co.**  
**Address.....204 East King St.**  
**News Service.....AP**  
**Representative.....Best**  
**Membership.....RAB**  
**Gen., Sta., Comm., Sales Mgr., Pub. Dir.**  
**J. Harold Vester**  
**Program Director.....H. R. Shriver**  
**Chief Engineer.....Herman Civils**

**WISP—Kinston—1953—MBS**

**Frequency: 1230 Kc.....Power: 250 Watts**  
**Owned-Oper. By...Citizen's Bcstg. Co., Inc.**  
**Address.....Oasis Bldg.**  
**Pres., Gen. Mgr.....E. J. Schuffman**

**WEWO—Laurinburg—1947  
KBS**

**Frequency: 1080 Kc.....Power: 1000 Watts d.**  
**Owned-Oper. By.....Scotland Bcstg. Co**  
**Bus-Studio Address.....State Bank Bldg.**  
**News Service.....AP, UP**  
**Membership.....NARTB, RAB**  
**Sta. Rep.....Dora-Clayton**  
**President.....Edwin Pate**  
**General Manager.....J. R. Dalrymple, Jr.**  
**Chief Engineer.....Truman N. Brock**

**WLOE—Leaksville—1946  
MBS-KBS**

**Frequency: 1490 Kc.....Power: 250 Watts**  
**Owned-Operated By.....WLOE, Inc.**  
**Address.....Box L, Boulevard St.**  
**News Service.....AP**  
**Transcription.....Thesaurus**  
**Membership.....NARTB**  
**Pres., Gen., Sta., Comm. Mgr....D. L. Craddock**  
**Sales Prom. Mgr.....Carl F. Webb**  
**Program Director.....Barbara Earles**  
**Chief Engineer.....Eldred Winn**

**WJRI—Lenoir—1946  
MBS-KBS**

**Frequency: 1340 Kc.....Power: 250 Watts**  
**Owned.....John P. Rabb**  
**Address.....107 West Avenue**  
**News Service.....UP**  
**Transcription.....Lang-Worth**  
**President, Gen. Mgr.....John P. Rabb**  
**Comm., Sales Prom. Mgr....F. Kent Atwater**  
**Program Director.....K. Rabb**  
**Chief Engineer.....Jerry C. Elliott**

**WBUY—Lexington—1946**

**Frequency: 1440 Kc.....Power: 5000 Watts**  
**Owned-Oper. By...Omar G. & Greeley N. Hilton**  
**News Service.....AP**  
**Transmitter Service.....Thesaurus, Lang-Worth**  
**Station Rep.....Continental**  
**Membership.....RAB, NARTB**  
**Manager.....Greeley N. Hilton**

**WLOK—Lincolnton—1953**

**Frequency: 1050 Kc.....Power: 1000 Watts**  
**Owned.....Lincoln County Bcstg. Co., Inc.**  
**Address.....Startown Rd., Box 248**  
**News Service.....AP**  
**Membership.....NARTB**  
**President.....J. A. Polhill**  
**Gen., Sta., Comm. Mgr.....W. Jack Brown**  
**Prog. Dir.....Tom Knight**  
**Chief Engineer.....Dennis C. Long**

**WAGR—Lumberton—1954  
ABC**

**Frequency: 1480 Kc.....Power: 1000 Watts**  
**Owner.....Southeastern Bcstg. Corp.**  
**Address.....217 E. 3rd St.**  
**News Service.....UP**  
**Representative.....Walker**  
**President.....Hector McLean**  
**Gen., Sta., Comm., Sales Prom. Mgr.**  
**J. M. Martinson**  
**Prog., Pub. Dir.....Al Pruitt**  
**Chief Engineer.....Milton Newsome**

**WTSB—Lumberton—1946  
MBS-KBS**

**Frequency: 1340 Kc.....Power: 250 Watts**  
**Owned-Operated By....Robeson Bcstg. Corp.**  
**News Service.....AP**



Membership ..... NARTB  
 Transcription Service ..... World  
 Representative..... Continental Radio Sales  
 General Mgr..... Al G. Stanley  
 Sales Mgr..... Frank L. Martin  
 Program Dir..... Maurice Stuart

**WBRM—Marion—1949**

Frequency: 1250 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Lake City Bcstg. Corp.  
 Address ..... Box 229  
 News Service ..... UP  
 President..... W. P. Erwin  
 Comm. Mgr..... J. C. Pleasant  
 Gen., Sta. Mgr., Pub., Prog. Dir.

I. L. Reynolds, Jr.  
 Chief Engineer..... Hubert C. Martin

**WMAF—Monroe—1948—KBS**

Frequency: 1060 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Union Bcstg. Corp.  
 Business Address..... Walkup Ave.  
 Rep..... Continental  
 News Service ..... UP  
 Station Manager..... J. A. Laney  
 Business Manager..... W. D. Benton  
 Program Director..... Frank Funderburk  
 Chief Engineer..... Robert I. Smith

**WHIP—Mooreville—1950  
 KBS**

Frequency: 1350 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Wayne M. Nelson  
 Address..... Mooreville, N. C.  
 News Service ..... UP  
 Pres., Gen., Sta. Mgr..... Wayne M. Nelson  
 Comm., Sls., Prom. Mgr..... Leona Showmar  
 Prog., Pub. Dir..... Buck Mills  
 Chief Engineer..... Philip W. Nelson

**WMBL—Morehead City—1947  
 KBS**

Frequency: 740 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Carteret Bcstg. Co., Inc.  
 Address..... Box 432  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 Representative ..... McGillvra  
 Pres., Gen., Sta. Mgr..... Grover C. Munden  
 Comm. Manager..... Charles Markey  
 Chief Engineer..... Walder Niemi  
 Program Director..... Fay M. Merrell

**WMNC—Morganton—1947**

Frequency: 1430 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Nathan J. Cooper  
 Address ..... Morganton  
 News Service ..... AP  
 Transcription ..... Standard  
 Membership ..... NARTB  
 General Mgr..... Nathan J. Cooper  
 Comm. Manager..... Charles R. Tappy  
 Chief Engineer..... Frank A. Ballew  
 Program Director..... Madelyn Y. Patton

**WPAQ—Mt. Airy—1948—KBS**

Frequency: 740 Kc..... Power: 10,000 Watts d.  
 Owned-Operated By..... Ralph D. Epperson  
 Address ..... Mt. Airy  
 News Service ..... AP  
 Representative ..... Thomas Clark  
 Pres., Gen.-Sta. Mgr..... Ralph D. Epperson  
 Commercial Manager..... Lucy Bowman  
 Program Director..... Cosin Lindsey

**WSYD—Mount Airy—1951  
 MBS**

Freq.: 1300 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Mount Airy Bcstrs., Inc.  
 Address..... P. O. Box 209  
 Pres., Gen. Mgr., Ch. Eng., Robert H. Epperson  
 Commercial Manager..... Erastus F. Poore  
 Program Dir..... Bobby Moxley

**WHIT—New Bern—1942  
 MBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Radio Station WHIT  
 Address..... Highway 17, So., Box 551  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 Representative ..... John E. Pearson  
 Gen., Sta. Manager..... Ray D. Williams  
 Prog. Dir..... Jim Putnam  
 Comm. Mgr., Pub. Dir..... Don Lee  
 Sales Prom. Mgr..... Lyle Hermann  
 Chief Engineer..... Ed Williams

**WOOW—New Bern—1953  
 KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Craven Bcstg. Co.  
 Address ..... P. O. Box 7  
 News Service ..... AP  
 Rep..... Interstate United News, Inc.  
 Transcription Service ..... Thesaurus  
 President..... Dr. F. Y. Sorrell  
 General Manager..... James A. Ballard  
 Commercial Mgr..... Louis P. Dunn  
 Program Dir..... James E. Kiker

**WNNC—Newton—1948  
 KBC-MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Newton-Conover Bcstg. Co.  
 Business Address..... West "A" St.  
 News Service ..... UP  
 Transcription ..... SESAC  
 Representative..... Media Sales & Service  
 Pres., Gen., Sta. Mgr..... Earl Holder  
 Comm., Sls. Prom. Mgr..... Eugene Henry

**WKBC—North Wilkesboro  
 1947**

Frequency: 810 Kc..... Power: 1000 Watts d.

**Owned-Oper. By**.....Wilkes Bcastg. Co.  
**Address**.....Radio Bldg.  
**News Service**.....AP  
**Transcription Service**.....World  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....Doris B. Brown  
**Comm.-Sales Prom. Mgr.**.....Roland B. Potter

**WOXF—Oxford—1949**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Oxford Bcastg. Corp.  
**Address**.....P. O. Box 1111  
**News Service**.....AP  
**Transcription**.....Capitol  
**President**.....A. N. Critcher  
**General Manager.**.....James F. Flanagan  
**Comm. Manager**.....Mike Hight

**WMSN—Raleigh—1954**  
**KBS**

**Frequency:** 570 Kc.....**Power:** 500 Watts  
**Owned.** Merchants and Farmers Station, Inc.  
**Address**.....649 Maywood Avenue  
**News Service**.....AP  
**Representative**.....Winborne & Winborne  
**Membership**.....NARTB  
**Pres., Gen., Sta. Mgr.**.....B. H. Ingle, Sr.  
**Comm., Sales Prom Mgr.**.....Jim Thornton  
**Program Dir.**.....Ruth Johnson  
**Publicity Dir.**.....Robert R. Mitchell  
**Chief Engineer**.....Ed McCleod

**WKIX—Raleigh—1948**  
**ABC-MBS**

**Freq.:** 850 Kc.....**Power:** 10 Kw. d., 5 Kw. n.  
**Owned.**.....Sir Walter Television Co.  
**Address**.....2128 Western Blvd.  
**Newspaper Affil.** News and Observer Pub. Co.  
**News Service**.....AP  
**Representative**.....Forjoe  
**Membership**.....NARTB, RAB  
**President.**.....John W. English  
**General Mgr.**.....John H. Bone  
**Station Mgr.**.....Roger Bower  
**Commercial Mgr.**.....James Simpson  
**Prom. Mgr., Pub. Dir.**.....Peter Tripodi  
**Program Dir.**.....Edrie Davis  
**Chief Engineer.**.....Lee Poole

**WPTF—Raleigh—1924—NBC**

**Frequency:** 680 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....WPTF Radio Co.  
**Business-Studio Address**.....Insurance Bldg.  
**News Service**.....AP, UP  
**Representative.** Peters, Griffin, Woodward, Inc.  
**Membership**.....NARTB, RAB  
**Pres., Gen., Mgr.**.....Richard H. Mason  
**Commercial Mgr.**.....R. W. Youngsteadt  
**Program Manager.**.....Graham B. Poyner  
**Publicity Director**.....Worth White  
**Chief Engineer**.....Henry Hulick, Jr.

**WRAL—Raleigh—1939**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...Capitol Bcastg. Co., Inc.

**Bus.-Studio Address**.....130 S. Salisbury St.  
**Representative**.....Forjoe & Co.  
**Membership**.....NARTB, RAB  
**Vice-President**.....Fred Fletcher  
**Gen., Sales Mgr.**.....Bill Currie

**WFRC—Reidsville—1947**  
**KBS-ABC**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Piedmont Carolina Bcastg.  
**Business-Studio Address**.....Box 990  
**News Service**.....AP  
**Representative**.....Bogne & Martin  
**Membership**.....NARTB  
**President**.....H. T. Williams  
**Gen., Sta., Comm. Mgr.**.....Stephen F. Woodson  
**Sales Prom. Mgr., Prog. Dir.**.....Alfred Nelson  
**Pub. Director**.....Oscar Griffin, Jr.  
**Chief Engineer**.....W. Scarborough

**WREV—Reidsville—1948**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Reidsville Bcastg. Co.  
**Address**.....Drawer 1349  
**News Service**.....UP  
**Rep.**.....Webb, Interstate United Newspapers  
**Pres., Gen. Mgr.**.....William M. Oliver, Sr.  
**Program Director**.....Mrs. Katye P. Oliver  
**V.P., Ch. Engineer**.....William M. Oliver, Jr.

**WCBT—Roanoke Rapids**  
**1939—MBS-KBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WCBT, Inc.  
**Address**.....251 Roanoke Ave.  
**News Service**.....UP  
**Station Rep.**.....Continental  
**Station Manager**.....Jerry Elliott  
**Commercial Mgr.**.....Donald O. Collins  
**Program Director**.....Dick Phillips

**WAYN—Rockingham—1946**

**Frequency:** 900 Kc.....**Power:** 1000 Watts a.  
**Owned-Operated By**.....WAYN, Inc.  
**Address**.....Rockingham  
**News Service**.....UP  
**Transcription Service**.....World  
**Pres., Gen., Sta. Mgr.**.....Wayne M. Nelson  
**Comm., Sls., Prom. Mgr.**.....William Futterer  
**Prog., Pub. Dir.**.....Carole Henderson  
**Chief Engineer**.....Carl M. Wilson

**WCEC—Rocky Mount—1947**  
**CBS-KBS**

**Frequency:** 810 Kc.....**Power:** 1000 Watts d.  
**Owned By**.....East Carolina Electronics  
**Bus.-Studio Address**.....P. O. Box 1075  
**News Service**.....AP  
**Newspaper Affiliation**.....Telegram  
**Representative**.....Pearson  
**Membership**.....NARTB  
**President**.....Josh L. Home  
**General Manager**.....Mel Warner  
**Commercial Manager**.....Ray Thompson



Program Director.....Ray Wilkinson  
Chief Engineer.....Grover Taylor

**WEED—Rocky Mount—1933**  
**ABC**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....W. A. Wynne  
Address.....Box 752  
News Service.....AP  
Representative.....Burn-Smith  
Pres., General Mgr.....W. A. Wayne  
Commercial Mgr.....R. E. Horner  
Chief Engineer.....Joe R. Morris

**WRXO—Roxboro—1949**

Frequency: 1430.....Power: 1000 Watts d.  
Owned-Operated By.....Roxboro Bcstg. Co.  
Address.....Box 130  
News Service.....UP  
Transcription Service.....World  
Membership.....NARTB, RAB  
General Manager.....H. S. Taylor

**WSAT—Salisbury—1947**  
**ABC**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Mid-Carolina Bcstg. Co.  
Business-Address.....Drawer 99  
News Service.....UP  
Representative.....McGillivra  
Membership.....NARTB, RAB  
President.....Charles H. Wentz  
Gen., Sta. Mgr.....Harry L. Welch  
Comm. Mgr.....Catherine Murphy  
Program Director.....Gales M. Adkins  
Vice President.....E. L. Sherman

**WSTP—Salisbury—1939**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Piedmont Bcstg. Corp.  
Bus. Studio Address.....Center Theatre Bldg.  
News Service.....AP  
Manager.....Russ McIntire  
Comm. Manager.....Russell Hunt

**WEYE—Sanford—1952**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Lee Bcstg. Corp.  
Address.....P. O. Box 550  
News Service.....AP  
Transcription.....Associated, SESAC  
Pres., Gen. Mgr.....W. L. Simmons

**WWGP—Sanford—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sandhills Bcstg. Corp.  
Address.....P. O. Box 651  
Newspaper Affiliation.....Herald  
Sec'y-Treas.....W. E. Horner  
Gen., Comm. Mgr.....Phil Peterson

**WOHS—Shelby—1946**  
**MBS-KBS**

Frequency: 730 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Western Carolina Radio  
Business Address.....Shelby  
News Service.....UP  
Membership.....NARTB  
Pres., Gen. Manager.....Robert M. Wallace  
Comm. Manager.....Don McLain  
Program Director.....Harold Watson  
Chief Engineer.....Edwin Patterson

**WNCA—Siler City—1952**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Chatam Bcstg. Co.  
News Service.....UP  
Membership.....RAB  
Representative.....Best; Media  
Transcription Service.....Lang-Worth, SESAC  
Gen., Sta., Comm. Mgr.....L. C. Bruce

**WMPM—Smithfield—1950**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....John S. Townsend  
Address.....Smithfield  
News Service.....AP  
Gen. Mgr., Sta. Mgr., Chief Eng.

John S. Townsend  
Commercial Mgr.....Bill Burwell  
Program Director.....Bill Kirby  
Publicity Director.....John Wall

**WEEB—Southern Pines—1947**  
**ABC**

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned..The Sandhill Community Bcstrs., Inc.  
Address.....135 W. New Hampshire Ave.  
News Service.....AP  
Transcription Service.....Associated  
Station Rep.....Holman  
Membership.....NARTB  
Pres., Gen. Mgr.....Jack S. Younts  
Comm., Prom. Mgr., Ch. Eng...Joe A. Warren  
Program Director.....Charles G. Clapp  
Publicity Director.....Shepp Ames

**WTOE—Spruce Pine—1955**

Frequency: 1470 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Toe River Valley Bcstg. Co.  
Address.....Radio-Chalk Mountain  
News Service.....UP  
President.....T. N. Cooper  
Comm. Mgr.....Nelle Thomas  
Program Dir.....Kenneth E. Woddard

**WSIC—Statesville—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Statesville Bcstg. Co.  
Address.....Box 1189  
News Service.....AP  
Membership.....NARTB  
President.....A. F. Sams, Jr.  
Gen., Sta. Mgr.....G. M. Allen  
Commercial Manager.....James Odum

Sales Prom. Mgr. .... Dick Doudna  
 Program Director ..... James Melvin  
 Chief Engineer ..... T. K. Abernethy

**WTAB—Tabor City—1954**

Frequency: 1370 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Tabor City Bcstg. Co  
 Address ..... Tabor City  
 News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 President ..... John Soles, Jr.  
 Station Manager ..... Troy McPherson  
 Program Director ..... Roger Earp  
 Publicity Director ..... Harry Dunnagan  
 Chief Engineer ..... Arthur D. Nix

**WCPS—Tarboro—1946**

Frequency: 760 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. .... Coastal Plains Bcstg. Co., Inc.  
 Bus.-Studio Address ..... Edgecombe Bank Bldg.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Dora Clayton  
 Membership ..... NARTB  
 President ..... V. E. Fountain  
 General Manager ..... G. Lee Hodges  
 Commercial Manager ..... W. Roy Ward  
 Program Director ..... Tom Shields

**WTNC—Thomasville—1947**

Frequency: 790 Kc. .... Power: 1000 Watts d.  
 Owned By ..... The Thomasville Bcstg. Co  
 Address ..... P. O. Box 750  
 News Service ..... UP  
 Gen., Sta., Comm. Mgr., Prog., Pub. Dir.  
 Harold Harrison  
 Chief Engineer ..... James McAden

**WTYN—Tryon—1954**

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owned ..... Polk County Broadcasters  
 Address ..... Box 1317  
 News Service ..... UP  
 Transcription ..... Capitol, Thesaurus, Decca  
 Gen., Sta. Mgr. .... Graves Taylor  
 Commercial Mgr. .... Henry G. Bartol, Jr.  
 Program, Pub. Dir. .... Charles Rush  
 Chief Engineer ..... Palmer A. Greer

**WADE—Wadesboro—1947**

Frequency: 1210 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... R. P. Lyon & Son  
 Address ..... Radio Bldg.  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 General, Sta. Mgr. .... W. P. Billingsley  
 Program Director ..... Peggy L. Mitchell

**WLSE—Wallace—1953**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Duplin Bcstg. Co.  
 Address ..... Hwy. 117, N.  
 News Service ..... AP  
 Transcription ..... Lang-Worth

Membership ..... NARTB  
 General Manager ..... Lester L. Gould  
 Sta., Comm. Manager ..... John T. Newman III

**WHED—Washington—1948**  
**KBS**

Frequency 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Pamlico Bcstg. Co.  
 Address ..... Box 439  
 News Service ..... UP  
 Representative ..... Continental  
 Pres., Gen., Sta. Mgr. .... W. W. Moore  
 Comm., Sls. Prom. Mgr., Pub. Dir. .... Peter Moore  
 Program Director ..... George Shreiver  
 Chief Engineer ..... Richard Tripp

**WRRF—Washington—1942**  
**ABC**

Frequency: 930 Kc. .... Power: 5 Kw., 1 Kw. n.  
 Owned-Oper. By ..... Tar Heel Bcstg. System, Inc.  
 Bus.-Studio Add. .... Bank of Washington Bldg.  
 News Service ..... AP  
 Representative ..... Headley-Reed  
 Membership ..... NARTB, RAB  
 President ..... W. R. Roberson, Jr.  
 Station Manager ..... William Abeyounis  
 Commercial Manager ..... Robt. Frowein  
 Program Director ..... Merrill Daniels  
 Chief Engineer ..... L. E. Hiland

**WHCC—Waynesville—1947**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Kenneth D. & Margaret F. Fry  
 Business-Studio Address ..... Main St.  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 Pres., Gen. Mgr. .... K. D. Fry  
 Treasurer ..... M. F. Fry

**WENC—Whiteville—1946**  
**MBS-KBS**

Frequency: 1220 ..... Power: 1000 Watts  
 Owned ..... Whiteville Broadcasting Co., Inc.  
 Address ..... P. O. Box 700  
 News Service ..... AP  
 Representative ..... Thomas F. Clark  
 Membership ..... RAB  
 President ..... J. A. Maulsby, Sr.  
 Station Mgr., Pub. Dir. .... Jerry Honeycutt  
 Comm., Sales Prom. Mgr. .... C. D. Pickrell  
 Program Director ..... Edna E. Ripple  
 Chief Engineer ..... Graham C. Fore

**WIAM—Williamston—1951**  
**KBS**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... E. Carolina Bcstg. Co.  
 Address ..... E. Main St.  
 News Service ..... UP  
 Representative ..... Media Sales & Service  
 Co.-O., Sta. Manager ..... William H. Farrior  
 Co.-O., Gen., Comm. Mgr. .... Charles M. Gaylord

**WGNI—Wilmington—1947**  
MBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...New Hanover Bcstg. Corp.  
Business Address.....Box 869  
News Service .....UP  
Transcription .....Thesaurus  
Representative .....Walker  
President.....J. S. Brody  
General Manager.....Allen B. Jones  
Commercial Mgr.....A. V. Thompson  
Chief Eng., Prog. Dir.....Arthur L. Madeley

**WMFD—Wilmington—1935**  
ABC

Frequency: 630 Kc. Power: 1000 Watts  
Owned-Operated By.....R. A. Dunlea  
Address .....Box 1769  
Representatives.....Burn-Smith, Clark Brown  
News Service .....UP  
Transcription Service .....World  
Membership .....NARTB  
Pres., Gen. Mgr.....R. A. Dunlea, Sr.  
Station Manager.....George A. Curtis  
Commercial Manager.....Clay McBride  
Chief Engineer.....E. I. Herring, Jr.

**WGTM—Wilson—1937—CBS**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....Watson Industries, Inc.  
Bus.-Studio Address.....Herring Ave. Ext.  
News Service .....UP  
Representative...John E. Pearson, Clark Brown  
Membership .....NARTB, RAB  
Pres., Gen. Sta. Mgr.....Penn T. Watson, Sr.  
Commercial Manager.....Desmond Barclay  
Sls., Prom. Mgr.....P. T. Watson, Jr.  
Publicity Director.....C. M. Farris  
Program Director.....Bill Bunn  
Chief Engineer.....Ernest C. Pate

**WVOT—Wilson—1948**  
MBS

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Wilson Radio Co., Inc.  
Address .....P. O. Box 170  
News Service .....AP  
Representative .....Devney, Forjoe  
Gen., Sta. Mgr.....Harry Severance

**WAAA—Winston-Salem—1950**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned.....Camel City Bcstg. Corp.  
Address .....Box 3119  
News Service .....AP  
Representative .....Stars National  
President.....R. B. Woodyard  
General Manager.....Ranny Daly

**WAIR—Winston-Salem—1937**  
ABC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...Radio Winston-Salem, Inc.  
Business Address.....S. Hawthorne & First St.  
Representative .....Burn-Smith  
News Service .....AP  
Transcription .....World  
President.....John S. Riggs  
General Manager.....Wallace Voight  
Treasurer.....F. Robert Greene

**WSJS—Winston-Salem—1930**  
NBC

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By.....Piedmont Publishing Co.  
Bus.-Studio Address.....419-21 N. Spruce St.  
Transcription Service .....Lang-Worth  
News Service .....UP  
Newspaper Affil...Journal, Twin City Sentinel  
Representative .....Headley-Reed  
Membership .....NARTB  
President .....Gordon Gray  
V.P., Gen. Mgr.....Harold Essex  
Operations Manager.....Phil Hedrick  
Commercial Manager.....W. H. Henry  
Program Manager.....Robert Estes  
Publicity Director.....Dick Barron  
Chief Engineer.....Leon Lasley

**WTOB—Winston-Salem—1947**  
CBS-MBS

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Op. By...Winston-Salem Bcstg. Co., Inc.  
Address.....300 S. Stratford  
Representative...Venard, Rintoul, McConnell  
News Service .....AP  
Membership .....NARTB  
President, Pub. Dir.....James W. Coan  
General, Sta. Manager.....John G. Johnson  
Comm. Manager.....Charles Brunt  
Program Director.....Johnny Miller  
Chief Engineer.....James Hoke

**North Dakota**

Pop. March 1 (Est. 661,000—Families 177,000  
Radio Homes 171,000—TV Homes 96,000—Stations in State 15

**KFYR—Bismarck—1925**  
NBC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By.....Meyer Bcstg. Co.  
Bus.-Studio Address.....202½ Fourth St.  
News Service .....UP

Transcription Service .....Thesaurus  
Membership .....NARTB, RAB  
Representative .....John Blair  
President.....Mrs. P. G. Meyer  
General Manager.....W. A. Ekberg  
Station Comm. Mgr.....R. W. MacLeod  
Program Director.....Don McLean



Promotion Dir. . . . . Jack Swenson  
Chief Engineer. . . . . Ivar Nelson

**KDLR—Devils Lake—1925**  
**MBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . KDLR, Inc.  
Business-Studio Address. . . . . 1025 3rd St.  
News Service . . . . . UP  
Transcription . . . . . World, SESAC  
Representative . . . . . Hal Holman  
Pres., Gen. Manager. . . . . Bert Wick  
Comm., Sales Prom. Mgr. . . . . Paul R. Lange  
Program Director. . . . . Wilbur Clemenson  
Publicity Director. . . . . Norman Buckner  
Chief Engineer. . . . . Richard Morlitz

**KDIX—Dickinson—1947**  
**KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Dickinson Radio Assn.  
Bus.-Studio Address. . . . . 119 2d Ave. W.  
News Service . . . . . AP  
Trans. Service. . . . . Standard, SESAC, World  
Representative . . . . . Holman  
Membership . . . . . NARTB, RAB  
President. . . . . Dr. P. J. Weir  
Gen.-Sta. Mgr. . . . . Orville F. Burda  
Comm., Sales Prom. Mgr. . . . . Keith Gardner  
Prog., Pub. Dir. . . . . Lauren Haacke  
Chief Engineer. . . . . Benjamin G. Locherd

**KFGO—Fargo—1948—ABC**

Frequency: 790 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Northern States Bcstg. Co.  
Business-Studio Address. . . . . Box 1610  
Transcription Service . . . . . Standard, World  
Representative . . . . . Gill-Perna  
News Service . . . . . AP  
Membership . . . . . RAB  
President. . . . . W. R. Haggart  
Gen., Comm. Sales Mgr. . . . . Charles G. Burke  
Program Director. . . . . C. L. Davis  
Chief Eng. . . . . G. Stenoien, N. Pederson

**WDAY—Fargo—1922—NBC**

Frequency: 970 Kc. . . . . Power: 5000 Watts  
Owned-Operated By. . . . . WDAY, Inc.  
Business-Studio Address. . . . . 207 North Fifth  
News Service . . . . . AP, UP  
Newspaper Affil. . . . . Forum  
Transcription Service . . . . . Thesaurus  
Membership. . . . . NARTB, RAB  
Rep. . . . . Peters, Griffin, Woodward, Inc.  
President. . . . . E. C. Reineke  
Station Manager. . . . . Jack Dunn  
General Manager. . . . . Tom Barnes  
Sales Promotion Manager. . . . . Roy Pedersen  
Sales Manager. . . . . Bill Burn  
Program Director. . . . . Ernie Brevik  
Promotion Mgr. . . . . Roy Pedersen

**KILO—Grand Forks—1923**  
**CBS**

Frequency 1440 Kc. . . . . Power: 1000 d.; 500w.

Owned-Oper. By. . . . . Grand Forks Herald, Inc.  
Bus.-Studio Address. . . . . First Natl. Bank Bldg.  
News Service . . . . . AP  
Newspaper Affiliation . . . . . Herald  
Representative. . . . . Everett-McKinney, O'Connell  
Membership . . . . . NARTB  
President. . . . . M. M. Oppegard  
Sta., Comm. Mgr. . . . . Herman Livingston  
Program Director. . . . . W. F. Rendell  
Chief Engineer. . . . . A. F. Petrlch

**KNOX—Grand Forks—1947**

Frequency: 1310 Kc. . . . . Power: 5000 Watts  
Owned By. . . . . Community Radio Corp.  
Address . . . . . P. O. Box 1110  
News Service . . . . . UP  
Representative. . . . . Rambeau, Bulmer & Johnson  
Sales Manager. . . . . Robert Lukkason

**KNDC—Hettinger—1954**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned. . . . . Hettinger Bcstg. Co.  
Address . . . . . Lambert Bldg.  
News Service . . . . . UP  
Transcription . . . . . Thesaurus  
President. . . . . T. G. Barclay  
Manager . . . . . Les Kleven  
Commecial Manager. . . . . Warren Papke  
Program Director. . . . . Roger Rien  
Chief Engineer. . . . . Dick Patterson

**KEYJ—Jamestown—1954**  
**MBS-KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned. . . . . James River Bcstg. Co.  
Address . . . . . Box 1170  
News Service . . . . . UP  
Transcription . . . . . Standard  
President, Gen. Mgr. . . . . Robert E. Ingstad  
Station Manager. . . . . A. G. Berry  
Comm. Manager. . . . . R. L. Richardson  
Program Director. . . . . James L. Footit  
Publicity Director. . . . . George Gaustad  
Chief Engineer. . . . . Kenneth L. Rich

**KSJB—Jamestown—1937**  
**CBS**

Frequency: 600 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . N. Dak. Bcstg. Co., Inc.  
Address . . . . . Box 626  
News Service . . . . . AP  
Representative. . . . . Weed & Co.  
Membership . . . . . NARTB  
President. . . . . John W. Boler  
Station Manager. . . . . E. M. Hoge  
Sales Prom. Manager. . . . . S. S. Ingersoll  
Program Director. . . . . Kay McKenzie  
Chief Engineer. . . . . Harvey Van Erem

**KBOM—Mandan—1925**

Frequency: 1270 Kc. . . . . Power: 1000 Watts  
Owned. . . . . Mandan Radio Assn. Inc.  
Address . . . . . Box 200  
News Service . . . . . AP  
Transcription . . . . . World



Representative ..... Gill-Perna  
 Pres., Gen. Mgr. .... J. K. Harris  
 Sta., Comm. Mgr. .... R. C Johnson  
 Traffic Mgr. .... Mary Ebach  
 Program Dir. .... Dee Desmond  
 Publicity Dir. .... Larry Mills  
 Chief Engineer. .... Ray Barnett

**KCJB—Minot—1950—CBS**

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... No. Dakota Bcstg. Co.  
 Address ..... Highway 83 South  
 Representative ..... Weed  
 News Service ..... UP, AP  
 Membership ..... NARTB  
 President. .... John W. Boler  
 Station Manager. .... Chester Reiten  
 Operations Mgr. .... Judith Lawton  
 Program Dir. .... Ann Hennes  
 Chief Engineer. .... Joseph Main

**KLPM—Minot—1929—MBS**

Frequency: 1390 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Operated By. .... Minot Bcstg. Co.  
 Business-Studio Address. Fairblock, So. Main  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Walker  
 General Manager. .... John B. Cooley

Station Mgr., Chief Eng. .... C. W. Baker  
 Comm. Dir., Prog. Dir. .... Leslie E. Maupin

**KOVC—Valley City—1936  
 MBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... KOVC, Inc.  
 Business-Studio Address. .... Valley City  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Pres., Gen. Mgr. .... Robert E. Ingstad  
 Program Director. .... Lyle Peterson  
 Commercial Manager. .... Ed Weeks  
 Program Director. .... Russ Kaber  
 Publicity Director. .... Glen Olson  
 Chief Engineer. .... Charles Sjostrom

**KEYZ—Williston—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Charles L. Scofield  
 Address ..... Box 1240  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Membership ..... RAB, NARTB  
 Gen. Mgr., Chief Eng. .... C. I. Scofield  
 Comm. Manager. .... W. L. Holter  
 Sales Prom. Manager. .... Bob Miller  
 Program Director. .... J. McGeehan  
 Publicity Director. .... Bob Gilbert

**Ohio**

Pop. March 1 (Est.) 9,231,000—Families 2,801,000  
 Radio Homes 2,695,000—TV Homes 2,572,000—Stations in State 82

**WADC—Akron—1925—CBS**

Frequency: 1350 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Allen T. Simmons  
 Bus.-Studio Address. .... WADC Bldg.  
 News Service ..... UP  
 Transcription Service. .... Standard  
 Representative. .... George P. Hollingbery  
 Pres., Gen., Sta. Mgr. .... Allen T. Simmons  
 Commercial Manager. .... Robert B. Wilson  
 Sales Prom. Mgr. .... Doc Williams  
 Program Director. .... Elder Fisher  
 Publicity Director. .... Mary Jo Stasell  
 Chief Engineer. .... Arnold Bock

**WAKR—Akron—1940—ABC**

Frequency: 1590 Kc. .... Power: 5000 Watts  
 Owned By. .... Summit Radio Corp.  
 Address ..... 853 Copley Rd.  
 Newspaper Affiliation. .... Beacon Journal  
 News Service ..... UP, AP  
 Representative ..... Burke-Stuart  
 President, Gen. Mgr. .... S. Bernard Berk  
 V. P., Gen., Sta. Mgr. .... Roger G. Berk  
 V. P., Comm., Prom Mgr. Kenneth M. Keegan  
 Prog. Pub. Dir. .... Bob Wylie  
 Chief Engineer. .... Irwin L. Knopp

**WCUE—Akron—1949**

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Akron Bcstg. Corp.  
 Address ..... 41 S. Main St.

Representative ..... Pearson  
 News Service ..... UP  
 Transcription ..... Standard  
 Membership ..... NARTB, RAB  
 President, Gen. Mgr. .... Tim Elliot  
 Sta., Comm. Mgr. .... Jack Maurer  
 Station Manager. .... Harley Lucas  
 Program Director. .... Jack Clifton  
 V. P. Sales. .... Jack Maurer  
 Program Director. .... Rick Reighard  
 Advertising Manager. .... Jean Elliot  
 Publicity Director. .... Bill Steffy  
 Chief Engineer. .... George V. Paul

**WHKK—Akron—1944—MBS**

Frequency: 640 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... WHKK Bcstg. Co.  
 Business-Studio Address. .... 51 W. State St.  
 Representative ..... Bolling  
 Co-Owners. .... J. B. Maurer, P. R. Herbert  
 Program Director. .... Cliff Rodgers

**WFAH—Alliance—1953**

Frequency: 1310 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... The Review Pub. Co.  
 Address ..... 2720 S. Union  
 Representative ..... Rambeau  
 News Service ..... AP  
 Newspaper Affiliation. .... Alliance Review  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 General Manager. .... D. A. Peterson



Commercial Mgr. . . . . Robert A. Gates  
 Prog. Director . . . . . Edward D. Krahlung  
 Chief Engineer . . . . . Gene Peterman

### WATG—Ashland—1950

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Ashland Bcstg. Corp.  
 Address . . . . . Mansfield Road  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . McGillvra  
 News Service . . . . . UP  
 President . . . . . Dr. Robert S. Burke  
 Gen., Sta. Mgr., Ch. Eng. . . . . Don Holzapfel  
 Comm., Prom. Mgr. . . . . Harlan Cook  
 Prog., Pub. Director . . . . . Jack Muck

### WICA—Ashtabula—1937

Freq.: 970 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . WICA, Inc.  
 Address . . . . . P. O. Box 372  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Everett-McKinney  
 General Manager . . . . . John Collin  
 Station Manager . . . . . D. W. Fassett  
 Ad. Mgr. . . . . Joe Yourcheck

### WATH—Athens—1950

Frequency: 970 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Radio Athens  
 Address . . . . . P. O. Box 527  
 Station Representative . . . . . Continental Radio Sales  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Gen. Mgr., Chief Engr. . . . . Andrew Kovlan  
 Comm. Manager . . . . . John Kerr  
 Program Director . . . . . Paul Ellison

### WTRX—Bellaire—1947—MBS

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . WTRX, Inc.  
 Address . . . . . Route 214  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Representative . . . . . Burn-Smith  
 Membership . . . . . NARTB  
 President . . . . . Walter Patterson  
 V.P., Gen. Mgr. . . . . E. R. Huse  
 Program Director . . . . . W. J. Nuzum  
 Managing Director . . . . . William Greaver  
 Chief Engineer . . . . . Chester Nedvesky

### WOHP—Bellefontaine—1952 KBS

Frequency: 1390 Kc. . . . . Power: 500 Watts  
 Owned . . . . . Lake Erie Radio & TV Corp.  
 Address . . . . . East Sandusky St.  
 News Service . . . . . UP  
 President . . . . . T. M. Nelson  
 General Manager . . . . . R. K. Wood  
 Chief Engineer . . . . . Ken Arnold

### WWBG—Bowling Green—1954

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
 Owner . . . . . Howard R. Ward  
 Address . . . . . P. O. Box 105

News Service . . . . . AP  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr. . . . . Howard R. Ward  
 Chief Eng. . . . . Roy Gallagher

### WILE—Cambridge—1948 KBS

Frequency: 1270 Kc. . . . . Power: 1000 Watts a.  
 Owned-Oper. . . . . Land o' The Lakes Bcstg. Corp.  
 Business-Studio Address . . . . . 917 Beatty Ave.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Ohio Stations Reps.  
 President . . . . . Howard A. Donahoe  
 Commercial Manager . . . . . Rob. F. Kah  
 Sales Promotion Manager . . . . . David C. Lorimer  
 Prog., Pub. Dir. . . . . Bill Robinson  
 Chief Engineer . . . . . Harold Black

### WHOT—Campbell—1955

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Myron Jones  
 Address . . . . . 401 N. Elaine Ave., Youngstown  
 Membership . . . . . NARTB  
 News Service . . . . . UP  
 Owner . . . . . Myron Jones  
 General Manager . . . . . William Fleckenstein  
 Commercial Manager . . . . . Lou Skelly

### WAND—Canton—1947

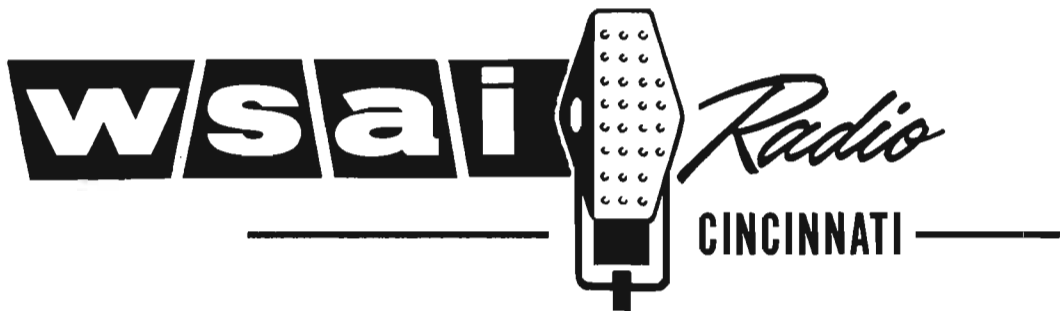
Frequency: 900 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Magic Wand Bcstg. Co.  
 Address . . . . . Tuscarawas & High  
 News Service . . . . . AP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . Hil F. Best  
 President . . . . . P. C. Wilson  
 Station Manager . . . . . James Wilson

### WCMW—Canton—1946

Frequency: 1060 Kc. . . . . Power: 1000 Watts a.  
 Owned-Operated By . . . . . Stark Bcstg. Corp.  
 Bus.-Studio Address . . . . . Hills & Dales Rd.  
 Representative . . . . . Burke-Stuart  
 News Service . . . . . UP  
 Transcription . . . . . World  
 Pres., Gen. Mgr. . . . . S. L. Huffman  
 Station Manager . . . . . Clark L. Dozer  
 Commercial Mgr. . . . . Jack R. Hale  
 Sales Prom. Manager . . . . . R. Bremkamp  
 Program Director . . . . . D. I. Dever  
 Publicity Director . . . . . Joe Saxon  
 Chief Engineer . . . . . W. Waechter

### WHBC—Canton—1925—ABC

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Ohio Bcstg. Co.  
 Business-Studio Address . . . . . 550 S. Market St.  
 News Service . . . . . AP  
 Newspaper Affil. . . . . Brush-Moore  
 Representative . . . . . Venard, Rintoul, McConnell  
 Membership . . . . . NARTB, RAB  
 President . . . . . Eugen Carr  
 Station Manager . . . . . Robert C. Fehlman  
 Commercial Manager . . . . . Paul E. Gilmer



*Cincinnati loves WSAI-Radio's program formula of enjoyable music . . . complete news and weather . . . 19 hours a day.*

*Proof? WSAI-Radio, now completely **INDEPENDENT** for Greater Community Service, rates*

# 1<sup>ST</sup>

**FIRST IN CINCINNATI**, 6 A.M. to 12 P.M., seven days a week, based on average share of audience. (Pulse, Sept.-Oct. 1956)

**FIRST IN CINCINNATI**, 6 A.M. to 12 P.M., Sunday through Saturday, in total Nielsen Station Index Area audience. (Oct. 1956 report.)

**FIRST IN CINCINNATI**, 6 A.M. to 12 P.M., seven days a week, in out-of-home audience, based on average quarter-hour ratings. (Pulse, Sept.-Oct. 1956)

*Yes . . . the Ratings are fine and so are the Results! And as for rates . . . since 1953 WSAI-Radio's share-of-audience has increased a full 50%. Rates remain virtually the same! 'SAI's the buy in Cincy!*

National Representatives

**WEED AND COMPANY**

**GORDON BROADCASTING CO.**

SHERWOOD R. GORDON, PRESIDENT

IN CINCINNATI  
EVERYBODY LOVES  
**wsai**

Enjoyable music . . .  
complete news  
and weather . . .  
19 hours a day!





Sales Prom. Mgr. . . . . Nancy Schneider  
 Program Director . . . . . Lee Atwell  
 Publicity Director . . . . . Pat Carroll  
 Chief Engineer . . . . . John Schen

## WBEX—Chillicothe—1947 ABC-MBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Shawnee Broadcasting Co.  
 Address . . . . . Pohlmath Road, Carlisle Hill  
 News Service . . . . . UP  
 Transcription . . . . . Standard  
 Representative . . . . . McGavren-Quinn  
 Membership . . . . . NARTB, RAB  
 Pres., Sta. Mgr. . . . . Truman A. Morris  
 Comm. Mgr. . . . . Alan Batteiger  
 Sales Prom. Mgr. . . . . Jeff Guier  
 Program Dir. . . . . Ketty K. Knab  
 Publicity Dir. . . . . Mary Morris  
 Chief Engineer . . . . . John Howe

## WCHI—Chillicothe—1956

Frequency: 1350 Kc. . . . . Power: 500 Watts  
 Owned . . . . . Norman Glenn  
 Address . . . . . 800 Eastern Avenue  
 News Service . . . . . UP  
 Representative . . . . . McGillvra  
 President, Gen. Mgr. . . . . Norman Glenn  
 Commercial Manager . . . . . Joseph Klarke  
 Program Director . . . . . Sharon Simon

## WCIN—Cincinnati—1953

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Robert W. Rounsaville  
 Address . . . . . 3301 Beekman St.  
 Representative . . . . . Gill-Perna, Dora-Clayton  
 News Service . . . . . UP  
 Owner, Gen. Mgr. . . . . R. W. Rounsaville  
 Station Manager . . . . . Ralph B. Johnson

## WCKY—Cincinnati—1929

Frequency: 1530 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . L. B. Wilson, Inc.  
 Bus-Studio Address . . . . . Hotel Sheraton Gibson  
 Representatives  
 Thomas Welstead, AM Radio Sales  
 News Service . . . . . UP  
 Transcription Service . . . . . Associated, Standard  
 Membership . . . . . RAB  
 Pres., Gen. Mgr., Eng. . . . . CHas. H. Topmiller  
 Sales Prom. Mgr., Pub. Dir. . . . . R. M. Fleming  
 Sec.-Treas. . . . . Jeanette Heinze

## WCPO—Cincinnati—1927

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Scripps-Howard Radio, Inc.  
 Studio Address . . . . . 2345 Symmes St.  
 News Service . . . . . UP  
 Newspaper Afill. . . . . Post  
 Representative . . . . . John Blair  
 Membership . . . . . NARTB  
 President . . . . . Jack R. Howard  
 General Manager . . . . . M. C. Walters  
 Station Manager . . . . . Colin G. Male

Comm. Manager . . . . . R. Rietman  
 Program Director . . . . . Bill Dawes  
 Chief Engineer . . . . . Paul Adams

## WKRC—Cincinnati—1923 CBS

Frequency: 550 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Radio Cincinnati, Inc.  
 Address-Trans. . . . . Hotel Alms  
 News Service . . . . . AP  
 Newspaper Affiliation . . . . . Times-Star  
 Transcription Service . . . . . SESAC  
 Representative . . . . . Katz  
 Membership . . . . . NARTB  
 President . . . . . Hulbert Taft, Jr.  
 Promotion Manager . . . . . Lila Lambert  
 General Manager . . . . . Hubbard Hood  
 Program Director . . . . . Ed Kennedy, Jr.  
 Sales Manager . . . . . H. M. Heilbrun  
 Publicity Director . . . . . Greg Olberding  
 Chief Engineer . . . . . Wilford H. Kennedy

## WLW—Cincinnati—1922 NBC

Frequency: 700 Kc. . . . . Power: 50 Kw.  
 Owned . . . . . Crosley Bcstg., Corp.  
 Address . . . . . 140 W. Ninth St.  
 News Service . . . . . INS, UP  
 Representative  
 WLW Sls., NBC Spot Sls., Bomar Lowrance  
 Transcription Service . . . . . SESAC  
 Membership . . . . . NARTB, RAB  
 Chm. of Board . . . . . James D. Shouse  
 Pres., Gen. Mgr. . . . . Robert E. Dunville  
 V.P., Sales . . . . . H. P. Lasker  
 V.P. Programs . . . . . Al Bland  
 V.P., Treas. . . . . K. T. Murphy  
 Sales Prom. Mgr. . . . . Jack Frazier  
 Program Director . . . . . Gene Dailey  
 Chief Engineer . . . . . R. J. Rockwell

## WSAI—Cincinnati—1923

Frequency: 1360 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Gordon Bcstg. Co.  
 Address . . . . . Sinton Hotel  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Representative . . . . . Weed  
 Pres., Gen. Mgr. . . . . Sherwood R. Gordon  
 V.P. Sta. Mgr. . . . . Charles A. Black  
 Nat'l Sales Manager . . . . . Lu Bassett  
 Local Sales Manager . . . . . H. O. Parry  
 Promotion Director . . . . . Arthur Plaut  
 Chief Engineer . . . . . Jonas Helser

## WERE—Cleveland—1948

Frequency: 1300 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Cleveland Bcstg. Inc.  
 Address . . . . . 1501 Euclid Ave.  
 News Service . . . . . AP, INS, UP  
 Station Rep. . . . . Venard, Rintoul & McConnell  
 Transcription Service . . . . . Standard  
 Membership . . . . . NARTB  
 President . . . . . Ray T. Miller

General Manager.....Richard M. Klaus  
 Merchand. Mgr.....Ed Paul  
 Gen. Sales Manager.....C. A. Dunbar  
 Promotion Manager.....Sam Elber  
 Chief Engineer.....Harry Dennis

**WDOK—Cleveland—1950**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Civic Bcstrs., Inc.  
 Address.....1515 Euclid Ave.  
 News Service.....UP  
 Representative.....H-R  
 Transcription Service.....SESAC  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Frederick C. Wolf  
 Program Director.....Ralph Quay  
 Sales Prom. Manager.....Norman Wain  
 Publicity Director.....Mary Ann Frayiko  
 Chief Engineer.....Clifford Ormston

**WGAR—Cleveland—1930**  
**CBS**

Frequency: 1220 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Peoples Bcstg. Corp.  
 Address.....Hotel Statler  
 News Service.....INS, UP  
 Representative.....Christal  
 Membership.....NARTB, RAB  
 President.....Murray D. Lincoln  
 V. Pres., Gen. Mgr.....Herbert Evans

Station Manager.....Carl E. George  
 Commercial Mgr.....Robert E. Forker  
 Program Director.....Robert Smiley  
 Sales Prom. Mgr., Pub. Dir.....Robert Robertson  
 Chief Engineer.....Lloyd Wingard

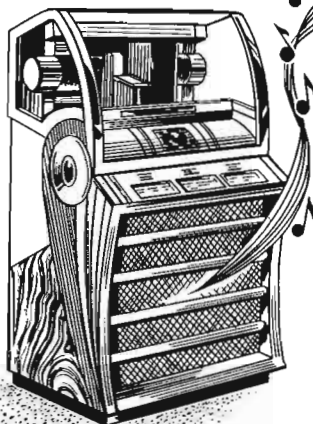
**WHK—Cleveland—1921—NBC**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Forest City Publishing Co.  
 Business-Studio Address.....5000 Euclid Avenue  
 News Service.....AP  
 Transcription Service.....BML, ASCAP, SESAC  
 Representative.....NBC Spot Sales  
 Membership.....NARTB, RAB  
 Newspaper Affil.....Plain Dealer  
 President.....Sterling E. Graham  
 General Manager.....K. K. Hackathorn  
 Commercial Manager.....W. K. Brusman  
 Sales Prom. Manager.....John Wyman  
 Program Director.....Leslie F. Biebl  
 Publicity Director.....Merle Levin  
 Chief Engineer.....R. H. DeLany

**WJMO—Cleveland—1947**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....UBC of Ohio  
 Address.....2157 Euclid Ave.  
 News Service.....UP  
 President.....Richard Eaton  
 Station Manager.....Paul Nakel  
 V.P., Sales Manager.....C. C. Courtney

**MUSIC AND NEWS ISN'T ENOUGH!**



Sure, you can always attract the jukebox set. All you have to do is follow the charts and run a jukebox! You might even pile up some impressive ratings.

But for day-in day-out results for local sponsors it takes something extra.

Maybe it's mature deejays, public service, comprehensive sports coverage, year-round promotions, contests, public appearances, advertising and merchandising tie-ins.

Maybe it's the mobile news unit, our own record survey, the stereophonic experiments, the Hi-Fi Fair, the Miss Cleveland Contest, the Show Trains.

Maybe it's these "extras" that really count after all!

**PUT YOUR MESSAGE WHERE BUYING POWER IS LISTENING!**

**W D O K**  
**1260 KC**  
 Nat. Rep.: Weed & Co.

Cleveland, Ohio

"More and More Cleveland's Favorite Station for Music and News" . . . and EXTRAS!

*You never had it so good!*

2,017,036 LOYAL RADIO HOMES

**KYW** MUSIC, NEWS & SERVICE

RADIO—1100 KC—CLEVELAND

WESTINGHOUSE BROADCASTING COMPANY INC.



More buyers for your dollar

on **WJW**  
RADIO  
CLEVELAND

*Because*

**WJW puts the BEST signal into the great Cleveland and Northeastern Ohio market.**

• Over 3¼ Million People • With 7½ Billion Dollars to Spend

**WJW**

5000 WATTS  
BASIC ABC  
850 KC



a Storer operation

**CLEVELAND**

1630 EUCLID AVE.  
TOWER 1-6080

represented nationally  
by the Katz Agency

**WJW—Cleveland—1943—ABC**

Frequency: 850 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Storer  
 Business-Studio Address . . . . . 1630 Euclid Ave.  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Katz  
 President . . . . . G. B. Storer, Sr.  
 General Manager . . . . . John D. Kelly  
 Program Director . . . . . Bruce MacDonald  
 Chief Engineer . . . . . Harold Brinkman  
 (See Page 563)

**KYW—Cleveland—1923**

Frequency: 1100 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Westinghouse Bcstg. Co.  
 Bus.-Studio Address . . . . . 815 Superior Ave. N.E.  
 News Service . . . . . AP, UP, INS  
 Rep. . . . . Peters, Griffin, Woodward, Inc.  
 Membership . . . . . NARTB, RAB  
 President . . . . . Donald H. McGannon  
 Vice-President . . . . . Rolland V. Tooke  
 General Manager . . . . . Gordon Davis  
 Sls. Mgr. . . . . John McIntosh, Jr.  
 Chief Engineer . . . . . Sid Stadig  
 Program Director . . . . . Mark Olds  
 Publicity Director . . . . . Tom Gavagan  
 Adv., Sls., Prom. Mgr. . . . . Edward Wallis  
 Adv., Sls., Prom. Dir. . . . . Janet K. Byers  
 (See Page 563)

**WSRS—Cleveland—1947**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WSRS, Inc.  
 Address . . . . . 2156 Lee Rd.  
 News Service . . . . . AP, INS  
 Transcription Service . . . . . Associated  
 Representative . . . . . NAE, Inc.  
 Membership . . . . . NARTB, RAB  
 President . . . . . S. R. Sague  
 Vice Pres. . . . . B. W. Sague  
 Sec. Treas. . . . . George P. Bickford  
 Exec. Director . . . . . Norman V. Bergholm  
 Chief Engineer . . . . . Bob Leedham

**WBNS—Columbus—1924**  
CBS

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . RadiOhio, Inc.  
 Business-Studio Address . . . . . 33 N. High St.  
 News Service . . . . . AP  
 Representative . . . . . John Blair  
 Membership . . . . . NARTB, RAB  
 General Manager . . . . . Richard A. Borel  
 Commercial Manager . . . . . W. I. Orr  
 Sales Prom. Director . . . . . Jim Yernan  
 Program Director . . . . . Geer Parkinson  
 Publicity Director . . . . . M. Babington  
 Chief Engineer . . . . . Lester H. Nafzger

**WCOL—Columbus—1922**  
ABC

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Air Trails, Inc.

Business-Studio Address . . E. Broad & Young St.  
 Newspaper Affil. . . . . Lancaster Eagle-Gazette,  
 Waverly News & Watchman  
 Representative . . . . . H.R. Repts., Inc.  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 President . . . . . Charles Sawyer  
 Exec. V.P., Gen. Mgr. . . . . J. P. Williams  
 V. P. . . . . Alexander Buchan  
 Manager . . . . . Collis A. Young  
 Program Director . . . . . Ernie Ashley  
 Chief Engineer . . . . . Harold E. Beard

**WTVN—Columbus—1921**

Frequency: 610 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WTVN Radio, Inc.  
 Business-Studio Address . . . . . 22 East Gay St.  
 News Service . . . . . AP, INS, UP  
 Transcription Service . . . . . World  
 Representative . . . . . Katz  
 Newspaper Affil. . . . . Times-Star  
 Membreship . . . . . NARTB  
 President . . . . . Hulbert Taft, Jr.  
 Gen., Sta., Comm. Mgr. . . . . Sam T. Johnston  
 Program Director . . . . . Robert Adkins  
 Chief Engineer . . . . . W. T. Hansher

**WVKO—Columbus—1951**

Frequency: 1580 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Sky Way Bcstg. Corp.  
 Address . . . . . 274 S. 3rd St.  
 Representative . . . . . Forjoe  
 News Service . . . . . UP

**"SOUND-FACTOR"**

*The Sparkle of  
 Creative Planning  
 for*

**RADIO WSRS**

PERSONALITIES

WITH

MUSIC AND NEWS

ON

**GREATER CLEVELAND'S  
 NUMBER 1 STATION**

SOUND-FACTOR DISCOUNT PAYABLE ONLY  
 TO RECOGNIZED ADVERTISING AGENCIES  
 BY WSRS, INC., CLEVELAND 18, OHIO

**Transcription Service**.....Capitol, Associated  
 President.....Col. Gustave Hirsch  
 Gen., Sta. Manager.....Bert Charles  
 Comm. Manager.....William Selander  
 Prog. Dir.....Bert Charles  
 Sls. Prom. Mgr., Pub. Dir.....Shirley Dunham  
 Chief Engineer.....William Hammett

### WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Coshocton Bcstg. Co.  
 Business-Studio Address.....114 N. 6th St.  
 Trans. Service.....World  
 News Service.....UP  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Bruce Wallace  
 Sales Manager.....James Sigman

### WAVI—Dayton—1947

(SEE SPRINGFIELD, OHIO)

### WHIO—Dayton—1935—CBS

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Miami Valley Bcstg. Corp.  
 Business-Studio Address. 1414 Wilmington Ave.  
 Newspaper Affiliate.....Daily News  
 News Service.....AP, UP  
 Representative.....Hollingbery  
 Membership.....NARTB, RAB  
 President.....James M. Cox, Jr.  
 General Manager.....Robert H. Moody  
 Merchandising Manager.....W. E. Wolaver  
 Station Manager.....Wade H. Alley  
 Publicity Director.....Chuck Gay  
 Commercial Manager.....Harvey R. Young  
 Chief Engineer.....Ernest Adams

### WING—Dayton—1921—ABC

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Great Trails Bcstg. Co.  
 Business-Studio Address.....121 N. Main St.  
 News Service.....AP  
 Representative.....H.R.  
 News. Affil.....Lancaster Eagle-Gazette,  
 Waverly News  
 Membership.....NARTB  
 President.....Charles Sawyer  
 Exec. V.P. & Gen. Mgr. John Pattison Williams  
 Vice-Presidents.....G. Denning, A. Buchan  
 Station Manager.....Jack Wymer  
 Publicity Director.....Larry Marker  
 Chief Engineer.....Howard Ryan

### WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Skylark Bcstg. Corp.  
 Address.....380 West First St.  
 News Service.....AP  
 Representative.....Headley-Reed  
 Pres., Gen. Manager.....Ronald B. Woodyard  
 Station Manager.....Dorothy Tatum  
 Nat'l Sales Manager.....C. J. Thornquest  
 Commercial Manager.....Louis G. Froelich  
 Program Director.....John Gordon  
 Chief Engineer.....Stanley A. Beck

### WONW—Defiance—1949

Frequency: 1280 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address.....P. O. Box 278  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Devney  
 V.P., Gen. Manager.....Glenn R. Thayer

### WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Dover Broadcasting Company, Inc.  
 Address.....210 Boulevard  
 News Service.....UP  
 Transcription.....Thesaurus  
 Representative.....Ohio Stations Reps.  
 Membership.....NARTB  
 President.....Agnes J. Reeves Greed  
 General Manager.....W. B. Sties  
 Commercial Manager.....John C. Needs  
 Program Director.....Robert C. Valliquette  
 Chief Engineer.....Donald Graff

### WOHI—East Liverpool—1949 ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....East Liverpool Bcstg. Co.  
 Address.....516 Market St.  
 News Service.....AP  
 Membership.....RAB  
 President, Gen. Manager. Richard V. Beatty  
 Station Manager.....R. E. Metcalfe  
 Comm., Prom. Mgr.....George T. Farrall  
 Prog. Director.....James Lowery, Jr.  
 Chief Engineer.....George Kelly

### WEOL—Elyria—1948

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
 Address.....Elyria Savings and Trust Bldg.  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Station Representative.....Walker  
 President.....Roy W. Ammel  
 General Manager.....Arthur Vogel  
 Comm., Sta. Mgr.....Richard E. Barrett

### WFIN—Findlay—1941

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned.....Findlay Publishing Co.  
 Address.....101½ West Sandusky St.  
 Newspaper Affil.....Republican-Courier  
 News Service.....AP, INS  
 Representative.....McGillvra  
 President.....R. L. Heminger  
 Gen., Sta., Comm. Mgr.....H. H. Heminger  
 Sales Prom. Mgr., Pub. Dir.....Allen Dudley  
 Program Dir.....Clyde Johnson  
 Chief Engineer.....Edgar Smith

### WFOB—Fostoria—1946

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Seneca Radio Corp.  
 Address.....U. S. 23  
 News Service.....AP





Trans. Service.....Capitol, SESAC, World  
Rep.....Rambreau, Ohio Sta. Rep.  
Membership.....NARTB  
President.....Andrew Emerine  
Station Manager.....Mel Murray  
Commercial Mgr.....Roger V. Wise  
Prog. Director.....Jim Paulus

### WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Wolfe Bcstg. Corp.  
Address.....905 W. State St.  
Representative.....Hil F. Best  
News Service.....UP  
Membership.....NARTB  
President.....Robert F. Wolfe  
Managing Director.....R. C. Force

### WJEH—Gallipolis—1950 KBS

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Ohio Valley on the Air, Inc.  
Address.....Box 244  
News Service.....UP  
Representative.....McGavren-Quinn  
Membership.....NARTB, RAB  
President.....John E. Halliday  
General Manager.....Marianne Campbell  
Commercial Manager.....Robert J. Dayton  
Sales Prom. Mgr.....Larry Laraway  
Publicity Director.....F. B. O'Donnell  
Chief Engineer.....Edgar Atkins

### WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fort Hamilton Bcstg. Co.  
Bus.-Studio Address.....Second Natl. Bank Bldg.  
News Service.....UP  
Transcription Service.....Lang-Worth  
Representative.....McGavren-Quinn  
President.....Robert J. Briede  
General Manager.....Robert L. Odson  
Sta. Mgr., Prog. Director.....Norm Keller  
Ass't Gen. Mgr., Comm. Mgr.....Ray Motley

### WIRO—Ironton—1951 MBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owner.....Iron City Bcstg. Co.  
Address.....Radio Plaza  
News Service.....UP  
Membership.....NARTB  
Representative.....McGillvra  
Pres., Ch. Eng.....C. A. Baker  
Gen. Sta. Mgr.....C. E. McElroy  
Comm. Mgr.....Jack Martin  
Program Director.....Marlene Beasley

### WLMJ—Jackson—1953—KBS

Frequency: 1280 Kc.....Power: 1 Kw., d.  
Owned.....WLMJ Inc.  
Address.....Court & Broadway  
News Service.....UP  
Representative.....McGavren-Quinn  
President.....J. E. Willis

Station Mgr.....Don W. Hughes  
Sec'y-Treas.....Marianne B. Campbell

### WHOK—Lancaster—1947

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Hocking Valley Bcstg. Corp.  
Address-Trans. Loc.....Memorial Dr.  
News Service.....UP  
Transcription Service.....Thesaurus  
Membership.....NARTB  
Pres., Gen. Mgr.....Nelson Emrey  
Station Manager.....William L. Zimmerman

### WIMA—Lima—1948—ABC

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Oper. By.....N.W. Ohio Bcstg. Corp.  
Business-Studio Address.....223 N. Main St.  
News Service.....UP  
Representative.....H-R  
Membership.....RAB, NARTB  
President.....G. E. Hamilton  
General Sta. Mgr.....R. W. Mack  
Comm., Sales Prom. Mgr.....C. B. Heller  
Program Dir.....Easter Straker  
Chief Engineer.....Bill Harrison

### WMAN—Mansfield—1939 ABC

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Richland, Inc.  
Business-Studio Address.....144½ Park Ave. W.  
News Service.....UP  
Transcription Service.....World  
Representative.....Venard, Rintoul & McConnell  
Membership.....NARTB, RAB  
Pres., Gen. Sta., Sls., Comm. Mgr J. M. O'Hara  
Prog.-Pub. Dir.....Robert James  
Chief Engineer.....William Morrison

### WMOA—Marietta—1946 MBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Marietta Broadcasting Corp.  
Address.....P. O. Box 201  
News Service.....AP  
Representative.....McGillvra  
Membership.....NARTB  
General Manager.....R. Sanford Guyer  
Comm. Mgr.....Gene Bowen  
Program Dir.....Nyla Mason  
Publicity Director.....Robert L. Guyer  
Chief Engineer.....Charles E. Clark

### WMRN—Marion—1940—ABC

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Marion Bcstg. Co.  
Business Address.....P. O. 518  
News Service.....UP  
Transcription Service.....Thesaurus  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Robert T. Mason  
Commercial Manager.....Arthur L. Martin  
Sales Prom. Mgr.....Robert T. Mason, Jr.  
Prog. Dir.....Madge Cooper  
Publicity Director.....Marjorie Williams  
Chief Engineer.....Francis Joseph Peters



**WPFB—Middletown—1947**

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By.....Paul F. Braden  
 Address Trans. Loc.....Coles Road  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Rep.....Grant Webb  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Paul F. Braden  
 Sales Manager.....J. H. LeMoyné  
 Production Director.....Bob Cordray  
 Commercial Manager.....Bill Hart  
 Chief Engineer.....Larry Beckwith

**WMVO—Mt. Vernon—1953**

Frequency: 1300 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Mt. Vernon Bcstg. Co.  
 Address.....Box 390  
 News Service.....UP  
 Transcription.....Thesaurus  
 Representative.....Ohio Station Reps.  
 Membership.....NARTB, RAB  
 President.....Dr. Charles Tramont  
 General Manager.....Mrs. C. M. Zelkowitz  
 Commercial Manager.....William Kirkpatrick  
 Program Director.....George Betcher  
 Publicity Director.....George Bennett  
 Chief Engineer.....Rudy Maxwell

**WCLT—Newark—1949**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By.....Advocate Printing Co.  
 Address.....25 West Main St.  
 News Service.....AP  
 Newspaper Affiliation.....The Advocate  
 Representative.....Meeker Associates  
 Membership.....NARTB, RAB  
 President.....Frank W. Spencer  
 General Manager.....Thomas A. Rogers  
 Commercial Mgr.....Robert Pricer  
 Program Director.....John Fisher  
 Chief Engineer.....Benjamin Windle

**WPVL—Painesville—1956**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned.....Somerset Broadcasting Co.  
 Address.....102 S. Park Place  
 News Service.....AP  
 Membership.....RAB  
 Pres., Gen., Sta., Comm., Sales Mgr., Chief Eng.  
 Carl R. Lee  
 Program Director.....Elwood Thompson  
 Publicity Director.....James Ahlstrom

**WPTW—Piqua—1947—KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper..Miami County Bcstg. Co., Inc.  
 Address-Trans.....1625 W. Covington Ave.  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Best, Ohio Station Reps.  
 Pres., Gen. Mgr.....Richard E. Hunt  
 Sta., Comm. Mgr.....Robert Bubp  
 Prog., Pub. Dir.....Doris Fuller  
 Chief Engineer.....Dallas Davis

**WNXT—Portsmouth—1951  
ABC**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Portsmouth Bcstg. Co.  
 Address.....Masonic Temple Bldg.  
 News Service.....UP  
 Representative.....Everett-McKinney  
 Pres., Gen., Sta., Comm. Mgr. Marshall Rosene  
 Program Director.....Phil Phillips  
 Publicity Director.....Thelma Henderson  
 Chief Engineer.....Russell Newman

**WPAY—Portsmouth—1935  
CBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Paul F. Braden  
 Address.....1009 Gallia St.  
 News Service.....AP  
 Representative.....Grant Webb  
 Membership.....NARTB, RAB  
 General Manager.....Paul F. Braden  
 Station Manager.....O. T. Dresbach  
 Commercial Manager.....J. H. LeMoyné  
 Program Director.....John T. Baker  
 Chief Engineer.....Maurice L. Myers

**WLEC—Sandusky—1947  
MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Lake Erie Bcstg. Co.  
 Address.....Cleveland Rd.  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Hal Holman, Ohio Reps.  
 Membership.....NARTB, RAB  
 Pres., General-Station Mgr.....Jay Wagner  
 Commercial Manager.....Louis Mahla  
 Program Director.....Robert Hinners  
 Chief Engineer.....Jay Leibach

**WAVI—Springfield-Dayton  
1947**

Frequency: 1210 Kc. Power: 250 Watts d.  
 Owned.....WAVI Bcstg. Corp.  
 Address.....1428 Cincinnati St.  
 News Service.....UP  
 Station Rep.....Forjoe  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Harry K. Crowl  
 Sales Director.....Harley M. West, Jr.  
 Prom., Adv., Pub. Dir.....K. D. Caywood  
 Operations Director.....DeWitt Campbell  
 Chief Engineer.....Ralph Fish

**WBLV—Springfield—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Champlon City Bcstg. Co.  
 Address.....Chamber of Commerce Bldg.  
 Representative.....Thomas F. Clark  
 News Service.....UP  
 Membership.....NARTB  
 President.....R. Stanley Lucas  
 General Manager.....R. L. Yontz



Commercial Manager.....Allan B. Meuleman  
 Chief Engineer.....Carl Egbert  
 Program Director.....James Bissey

## WIZE—Springfield—1940 ABC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Radio Voice of Springfield  
 Trans. Address.....115 W. High St.  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....H. R. Representative, Inc.  
 Membership.....NARTB  
 Executive Vice-President.....J. P. Williams  
 Vice-President.....Alex Buchan  
 Station Mgr.....Collis A. Young

## WSTV—Steubenville—1940 MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WSTV, Inc.  
 Bus.-Studio Address...Exchange Realty Bldg.  
 News Service.....UP  
 Representative.....Avery-Knodel  
 Pres.....Jack N. Berkman  
 V.P., Gen., Comm. Mgr.....John J. Laux  
 Sales Prom. Mgr.....Bill McClinton  
 Publicity Director.....Scott McMurray  
 Program Director.....Harry Birrell  
 Chief Engineer.....Charles S. Shepherd

## WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owner.....Midwestern Bcatg. Co.  
 Address.....2965 Pickle Road  
 Representative.....Pearson  
 News Service.....AP  
 Transcription Service.....RCA, World  
 Membership.....NARTB  
 President.....Ford R. Weber  
 Sales Prom. Mgr., Pub. Dir.....Sam W. Sloan  
 Comm. Manager.....William Webster  
 Program Director.....Paul King  
 Chief Engineer.....Edwin J. Powell

## WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Unity Corp.  
 Business-Studio Address...3225 Arlington Ave.  
 News Service.....AP  
 Newspaper Affil.....Erie Dispatch  
 Transcription Service.....Lang-Worth  
 Representative.....Forjoe  
 President.....Edward Lamb  
 General Manager.....Sunne Miller  
 Program Director.....Richard Rice  
 Chief Engineer.....Robert Sowers

## WSPD—Toledo—1921—NBC

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Storer Broadcasting Co.  
 Bus.-Studio Address.....136 Huron St.  
 News Service.....INS, UP  
 Transcription Service...Lang-Worth, Thesaurus  
 Newspaper Affil.....Miami Beach Sun

Membership.....NARTB, RAB  
 Representative.....Katz  
 President.....George B. Storer  
 V.P., Managing Director.....James E. Bailey  
 Commercial Manager.....Emerson Kimble  
 Sales Prom., Pub. Dir.....Liz Wagner  
 Program Director.....E. C. Kutz  
 Chief Engineer.....William M. Stringfellow

## WTOL—Toledo—1938—ABC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Community Bcatg. Co.  
 Trans.-Address.....Bell Bldg.  
 News Service.....AP, UP  
 Membership.....NARTB  
 Representative.....Paul H. Raymer  
 President.....Frazier Reams  
 Gen.-Station Mgr.....Thomas S. Brotherton  
 Comm. Manager.....R. B. Stone  
 Program Director.....Robert Kriehoff  
 Chief Engineer.....Harold Holmes

## WHHH—Warren—1941—MBS

Frequency: 1440 Kc.....Power: 5000 Watts  
 Owned By...Warren Tribune Radio Sta., Inc.  
 Business-Studio Address...Second Natl. Bldg.  
 Representative.....Rambeau  
 News Service.....AP  
 Trans.....Associated  
 Membership.....NARTB, RAB  
 Station Dir.....Robert E. Hardy  
 Sales Mgr.....Robert K. Crane  
 Program Dir.....John Peterson

## WCHO—Washington Court House—1952—KBS

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Court House Bdcstg. Co.  
 Address.....113½ S. Main St.  
 News Service.....UP  
 Transcription Service.....SESAC  
 Representative.....Hil F. Best  
 Pres., Gen. Mgr., Chief Eng...W. N. Nungesser  
 Sta. Comm. Mgr.....R. L. Anderson

## WPKO—Waverly—1954

Frequency: 1380.....Power: 1000 Watts  
 Owner.....Hi Kinco Bcstrs.  
 Address.....Box 67  
 News Service.....AP  
 Trans.....World  
 Station Mgr.....Art Layne  
 Gen., Comm. Mgr.....Warren W. Cooper

## WKOV—Wellston—1952

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Family Bdcstng Co.  
 Address.....P. O. Bo. 190  
 News Service.....UP  
 Representative.....Hil F. Best  
 General Manager.....Parks Robinson  
 Station Mgr.....Kenneth Williams

## WWST—Wooster—1947—KBS

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Wooster Republican Ptg. Co.

News Service ..... UP  
 Transcription ..... Thesaurus, SESAC  
 General Manager ..... E. B. Evans  
 Commercial Mgr. .... Quentin W. Welty  
 Program Director ..... Robert Heeter

**WFRD—Worthington—1947**

Frequency: 880 Kc. .... Power: 5000 Watts d.  
 Owned ..... Peoples Broadcasting Corp.  
 News Service ..... AP, INS  
 Transcription Service ..... Thesaurus  
 Representative ..... Gill-Perna  
 Membership ..... NARTB, RAB  
 President ..... Murray D. Lincoln  
 General Manager ..... Herbert E. Evans  
 Sta., Comm. Mgr. .... Joseph D. Bradshaw  
 Sales Prom. Mgr., Pub. Dir. .... Phil Sheridan  
 Program Director ..... Bill Arthurs  
 Chief Engineer ..... Harold Schaaf

**WBBW—Youngstown—1949**  
ABC

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owner ..... Mahoning Valley Bcstg. Corp.  
 Address ..... 260 W. Federal St.  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 Representative ..... Weed  
 President, Ch. Eng. .... John Cherpack, Jr.  
 Gen., Comm. Mgr. .... Gene Trace  
 Program Director ..... Anthony N. Ross

**WFMJ—Youngstown—1939**  
NBC

Frequency: 1390 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WFMJ Bcstg. Co.

Business-Studio Address ..... 101 W. Boardman  
 Representative ..... Headley-Reed  
 Pres., Gen. Mgr. .... William F. Maag, Jr.  
 Gen., Sta. Mgr. .... Mitchell F. Stanley  
 Program Director ..... Robert Locke  
 Chief Engineer ..... Frank A. Dieringer

**WKBN—Youngstown—1926**  
CBS

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WKBN Bcstg. Corp.  
 Address ..... 3930 Sunset Blvd.  
 Representative ..... Paul H. Raymer  
 News. Affil. .... Forest City Pub Co.  
 News Service ..... AP, UP  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Warren P. Williamson, Jr.  
 Sta., Comm. Mgr. .... J. Lothair Bowden  
 Program Director ..... Paul Turner  
 Public Relations Dir. .... W. P. Williamson, III  
 Chief Engineer ..... B. T. Wilkins

**WHIZ—Zanesville—1924**  
NBC

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owner ..... Southeastern Ohio Bcstg. System, Inc.  
 Business-Studio Address ..... Lind Arcade Bldg.  
 Representative ..... John E. Pearson  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Membership ..... NARTB, RAB  
 President ..... Clay Littick  
 Gen., Station Manager ..... Allan Land  
 Comm. Mgr. .... Nate Milder  
 Publicity Director ..... Naomi Lorton  
 Program Director ..... Bob Banfield  
 Chief Engineer ..... William A. Hunt, Sr.

**Oklahoma**

Pop. March 1 (Est.) 2,251,000—Families 671,000  
 Radio Homes 658,000—TV Homes 497,000—Stations in State 49

**KADA—Ada—1934**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KADA Bcstg., Inc.  
 Business Address ..... Box 642  
 News Service ..... AP  
 Transcription Service ..... Standard, World  
 Representative ..... Venard, Rintoul & McConnell  
 Membership ..... NARTB  
 Station Manager ..... Fred L. Thompson

**KWHW—Altus—1946—MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Altus Bcstg. Co., Inc.  
 Address ..... Radio Bldg.  
 Representative ..... Pearson  
 Membership ..... NARTB  
 General Manager ..... Frank E. Wimberly

**KVSO—Ardmore—1935**  
ABC-KBS

Frequency: 1240 Kc. .... Power: 250 Watts

Owned ..... John F. Easley  
 Address ..... 116 North Washington  
 Newspaper Affiliation ..... Daily Ardmoreite  
 News Service ..... AP  
 Transcription ..... World, SESAC  
 Representative ..... Vernard Rintoul & McConnell  
 Membership ..... NARTB, RAB  
 President ..... John F. Easley  
 General Manager ..... Douglas C. Dillard  
 Commercial Manager ..... Emogene Lewis  
 Sales Prom. Manager ..... Mary Francis Johnson  
 Program Director ..... Dolly Talkinton  
 Chief Engineer ..... Bill Kolb

**KWON—Bartlesville—1942**  
MBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Bartlesville Bcstg. Co.  
 Address ..... Box 69  
 News Service ..... AP, UP  
 Pres., Gen., Sta. Mgr., Comm. Mgr. .... J. Fred Case  
 Program Director ..... R. M. Davis



Sales Prom. Manager.....John Collins  
Chief Engineer.....C. R. Tanner

**KBWL—Blackwell—1952**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Star Bcstg. Co., Inc.  
Address.....120½ N. Main  
News Service.....AP  
Transcription Service.....Thesaurus  
Station Rep.....Best  
Manager.....Dr. Lawrence V. Eck

**KWCO—Chickasha—1946**

Freq.: 1560 Kc.....Power: 1 Kw. d. 250 W. n.  
Owned-Oper. By.....Washita Valley Bcstg. Corp.  
Address.....P. O. Box 770  
News Service.....AP  
Representative.....H. F. Best  
Owner, Gen. Mgr.....Jack L. Pink  
Commercial Manager.....Tom Miller  
Sales Prom. Mgr.....Bob McKune  
Program Director.....Marjorie Richards  
Chief Engineer.....W. K. Berry

**KWOE—Clinton—1949**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Western Okla. Bcstg. Co.  
Address.....P. O. Box 558  
News Service.....UP  
Station Representative.....Hil F. Best  
General Manager.....V. M. Preston  
Commercial Mgr.....Lew Preston  
Publicity Dir.....Evelyn Preston

**KUSH—Cushing—1952—KBS**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Cimarron Broadcasters, Inc.  
Address.....Box 791  
News Service.....AP  
Transcription Service.....World, SESAC  
President.....Lou Allard  
Commercial Manager.....Glen Burke  
Station Manager.....Wray Finney  
Program Director.....Clayton Vaughn  
Chief Engineer.....Gerald Mayfield

**KRHD—Duncan—1949****MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Duncan Bcstg. Co.  
Address.....KSWO Radio, Lawton  
Transcription.....World  
News Service.....UP  
Representative.....Venard, Rintoul & McConnell  
Membership.....NARTB, RAB  
President.....R. H. Drury  
Gen., Sta. Mgr.....W. M. Brubaker  
Commercial Manager.....Morgan Duval  
Program Director.....John Moen  
Sales Prom. Mgr.....Doyle Harden  
Publicity Director.....Lee Lucas  
Chief Engineer.....Les Agee

**KSEO—Durant—1947**

Frequency: 750 Kc.....Power: 250 Watts d.

Owned-Operated By.....Democrat Printing Co.  
Address.....Box 511  
News Service.....AP  
Membership.....NARTB  
Gen., Comm. Mgr.....Leroy Moses  
Program Director.....L. W. Coleman  
Chief Engineer.....Leonard M. Brown

**KASA—Elk City—1932****MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Southwest Bcstg. Co.  
Address.....204 N. Main  
Manager.....Lonnie J. Preston

**KCRC—Enid—1929—ABC-KBS**

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Enid Radiophone Co.  
Bus.Studio Address.....318 E. Willow  
News Service.....AP  
Transcription Service.....World  
News, Afil.....Morning News, Daily Eagle  
Representative.....John E. Pearson Co.  
Membership.....NARTB  
President.....Milton B. Garber  
General Manager.....Pat Murphy  
Commercial Mgr.....H. P. Hale  
Sls. Prom. Mgr.....G. Williams  
Program Director.....Bill B. Marshall  
Chief Engineer.....Robert Gauldin

**KGWA—Enid—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Public Bcstg. Service, Inc.  
Address.....115½ E. Broadway  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Venard, Rintoul & McConnell  
Membership.....NARTB, RAB  
Pres., Gen., Comm. Mgr.....Allan Page  
Program Director.....Lyle Gaston  
Publicity Director.....Rex Walker  
Chief Engineer.....Ralph Druen

**KTAT—Frederick—1948****KBS**

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Frederick Bcstg. Co.  
Address.....Main & Grand  
News Service.....UP  
Transcription Service.....Keystone  
Representative.....Hil F. Best  
General Manager.....Ronald W. Wheeler  
Commercial Manager.....J. D. Jones, Jr.  
Business Manager.....E. Jones  
Chief Engineer.....D. Jones  
Program Director.....Mary Wheeler

**KWRW—Guthrie—1955**

Frequency: 1490 Kc.....Power: 100 Watts  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Ione Hotel  
News Service.....AP  
President.....J. A. West  
Gen. Mgr., Chief Eng.....Wes Ninemire  
Program Director.....Bill Woodruff

**KGYN—Guymon—1948**  
**KBS**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Plains Bcstg. Co.  
Business-Studio Address 21st & Lelia Sts.  
News Service UP  
Trans. Service World, Thesaurus  
Representative Hil F. Best  
President, Gen. Mgr. T. M. Raburn, Jr.

**KTJS—Hobart—1947**

Frequency: 1420 Kc. Power: 250 Watts d.  
Owned-Operated By A. R. Fuchs  
Address Box 796  
Manager A. Fuchs

**KIHN—Hugo—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Little Dixie Bcstg. Co.  
News Service AP  
General Mgr. Dalton E. Jones

**KBEL—Idabel—1953**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Idabel Bcstg. Co.  
News Service AP  
Transcription Thesaurus  
General Manager Winston O. Ward  
Sta., Comm. Manager J. P. Stanley

**KSWO—Lawton—1941**  
**ABC-MBS**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Okla. Quality Bcstg. Co.  
Bus-Studio Address Lawton  
News Service UP  
Transcription Service Lang-Worth  
Representative John Pearson  
Membership NARTB, RAB  
Gen., Sta. Mgr. Leo R. Morris  
Commercial Mgr. William Merrill  
Publicity Director M. D. Starkey  
Program Director Tom Gilmore  
Chief Engineer Willard Cochran

**KNED—McAlester—1950**

Frequency: 1150 Kc. Power: 1 Kw. d.;  
500 W. n.  
Owned-Operated By Pittsburg Bcstg. Co., Inc.  
Address Box 780  
News Service UP  
Transcription Service World  
Representative Pearson  
Pres., Gen. Mgr. Ray Van Hooser  
Commercial Manager Phil Reed  
Sls. Promotion Mgr. Frank Hopkins  
Prog. Director Joe H. Pate  
Chief Engineer Dexter Ferry

**KTMC—McAlester—1946**  
**ABC-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By McAlester Bcstg. Co.

Business-Studio Address P. O. Box 157  
News Service AP  
Representative Venard, Rintoul & McConnell  
Membership NARTB  
President Irvin Gladstein  
Gen. Sta. Mgr. G. J. Merker  
Commercial Manager Bill Skeith  
Publicity Director Anita DeFrance  
Program Director Wirt Cain  
Chief Engineer Harold Duncan

**KGLC—Miami—1948—KBS**

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Operated By Miami Bcstg. Co.  
Address Box 511  
Membership NARTB, RAB  
News Service AP  
Exec. Vice-President Kenyon Brown  
General Manager William A. Searle  
Supv. Frank J. Lynch

**KBIX—Muskogee—1936**  
**ABC**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Okla. Pub. Co.  
Address Barnes Bldg.  
News Service UP  
Representative Venard, Rintoul & McConnell  
President Tams Bixby, Jr.  
General Manager Walter W. Weber

**KMUS—Muskogee—1948**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
Owned-Oper. By Eastern Okla. Bcstg. Corp.  
Address P. O. Box 1588  
News Service UP  
Transcription Service World  
Representative Pearson  
President R. M. Mountcastle  
Gen., Sta., Comm. Mgr. George Overton  
Sls. Prom. Manager Wayne Sims  
Program Director Don Gilbert  
Chief Engineer James Kettel

**KNOR—Norman—1949—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned Cleveland County Bcstg. Co.  
Address P. O. Box 542  
News Service UP  
Transcription World  
Gen., Comm. Manager William S. Morgan

**KBYE—Oklahoma City—1946**

Frequency: 890 Kc. Power: 1000 Watts d.  
Owned-Operated By State Bcstg. Co.  
Bus-Studio Address 56th & North Eastern  
News Service UP  
Reps. Dora-Clayton, Brown  
Membership NARTB, RAB  
President Frank J. Lynch  
General Manager F. F. Lynch  
Program Director Glen Valentine  
Publicity Director Michael Kennedy  
Chief Engineer Robert Schilb

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Okla. City Bcstg. Co.  
 Business Address . . . . . 128½ W. Commerce St.  
 Membership . . . . . NARTB, RAB  
 News Service . . . . . AP  
 Pres., Gen. Manager . . . . . Byrne Ross

**KOCY—Oklahoma City—1922**  
MBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Plaza Court Bcstg. Co.  
 Business-Studio Address . . . . . Plaza Court Bldg.  
 News Service . . . . . AP  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB, RAB  
 Pres., Gen. Mgr. . . . . M. H. Bcnebrake  
 Commercial Manager . . . . . L. C. Beck  
 Program Director . . . . . Lou Miller  
 Chief Engineer . . . . . Elmo Black

**KOMA—Oklahoma City—1927**  
CBS

Frequency: 1520 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . KOMA, Inc.  
 Business-Studio Address . . . . . 311 W. Grand  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB, RAB  
 President . . . . . John Toole Griffing  
 General-Station Mgr. . . . . Edgar T. Bell  
 Vice President . . . . . James C. Leake  
 Sales Manager . . . . . Gene Riesen  
 Chief Engineer . . . . . M. W. Thomas

**KTOK—Oklahoma City—1927**  
ABC

Frequency: 1000 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KTOK, Inc.  
 Business-Studio Address . . . . . 1800 W. Main  
 News Service . . . . . AP  
 Representative . . . . . Paul H. Raymer  
 Membership . . . . . RAB, NARTB  
 President . . . . . Wendell Mayes  
 Gen. Mgr. . . . . Tom Johnson  
 Comm., Sls. Prom. Mgr. . . . . R. Ruff  
 Publicity Director . . . . . Delos Wilson  
 Prog. Dir. . . . . Bill Bryan  
 Chief Engineer . . . . . Clifford Easum

**KTOW—Oklahoma City—1948**

Frequency: 800 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Citizens Bcstg. Co.  
 Business-Studio Address . . . . . Fifth & Robinson  
 News Service . . . . . AP  
 Representative . . . . . Gill-Perna  
 Membership . . . . . NARTB  
 President . . . . . W. P. Wright  
 General Manager . . . . . Eddie Peak  
 Commercial Manager . . . . . Tommy Tatum  
 Program Director . . . . . Ozzie Johnson  
 Chief Eng. . . . . Jim Treat

**WKY—Oklahoma City—1920**  
NBC

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WKY Radiophone Co.  
 Business-Studio Address . . . . . 500 E. Britton  
 News Service . . . . . AP, UP  
 Newspaper Affiliation . . . . . Oklahoma Pub. Co.  
 Transcription Service . . . . . Standard  
 Representative . . . . . Katz  
 Membership . . . . . NARTB, RAB  
 President . . . . . E. K. Gaylord  
 General Manager . . . . . P. A. Sugg  
 Comm. Manager . . . . . John Moler  
 Director Operations . . . . . Paul Brawner  
 Station Manager . . . . . E. B. Dodson  
 Chief Engineer . . . . . H. J. Lovell

**KHBC—Okmulgee—1937**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Okmulgee Bcstg. Corp.  
 Business Address . . . . . Box 1350  
 Newspaper Affil. . . . . Times  
 News Service . . . . . AP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Hil F. Best  
 President . . . . . Don Reynolds  
 Station Manager . . . . . Randall McCarrell  
 Program Director . . . . . Arline Milligan  
 Comm., Sales Prom. Mgr. . . . . Marvin Hull  
 Publicity Director . . . . . Betty Lee  
 Chief Engineer . . . . . Hal Cochran

**KVLH—Pauls Valley—1947**  
KBS

Frequency: 1470 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . KVLH Bcstg. Co.  
 Business Trans. Address . . . . . P. O. Box 610  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Hil F. Best  
 President . . . . . Warren J. Fortier  
 Gen., Sta. Mgr. . . . . David Crockett  
 Chief Engineer . . . . . George Rountree

**WBBZ—Ponca City—1928**  
MBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Ponca City Pub. Co.  
 Address . . . . . Third & Cleveland  
 Newspaper Affiliation . . . . . The News  
 News Service . . . . . AP  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 President . . . . . Clyde E. Muchmore  
 Sta., Gen., Comm., Sales Mgr., Pub. Dir.  
 . . . . . Cy Casper  
 Prog. Dr. . . . . William G. Maugans  
 Chief Engineer . . . . . Euge Marshall

**KLCO—Poteau—1953—KBS**

Frequency: 1280 Kc. . . . . Power: 1 Kw. d.  
 Owner . . . . . R. B. & Bernice Bell  
 Address . . . . . Box 511  
 News Service . . . . . AP

President, Gen. Manager.....R. B. Bell  
 Commercial Manager.....Vick Nowlin  
 Program Director.....Charles Cruce  
 Chief Engineer.....Calvin Colpton

Publicity Director.....Hardy Hayes  
 Chief Engineer.....Roy Brown

**KOLS—Pryor—1950—KBS**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....Pryor  
 Transcription Service.....SESAC, Capitol  
 Representative.....H. F. Best  
 Owner, Gen. Sta. Mgr., Chief Eng.  
 L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney  
 Program Director.....Merle Caldwell

**KRMG—Tulsa—1949**

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By.....Western Bcstg. Co.  
 Business-Studio Address...311 So. Denver Ave.  
 News Service.....AP  
 Representative.....John Blair  
 Membership.....NARTB, RAB  
 President.....Harrington Wimberly  
 Gen., Comm. Manager.....Frank S. Lane  
 Prog., Pub. Director.....Keith Bretz  
 Chief Engineer.....William H. Bradley

**KGFF—Shawnee—1930—MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By...KGFF Bcstg. Co., Inc.  
 Address.....P. O. Box 2059  
 News Service.....AP  
 Newspaper Affiliation.....Stauffer Publ., Inc.  
 Transcription Service.....Lang-Worth  
 Representative.....Best  
 Membership.....NARTB  
 Gen., Sta. Manager.....William A. Weaver

**KTUL—Tulsa—1934—CBS**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper....Consol. Radio Enterprises Inc.  
 Business-Address.....P. O. Box 8557  
 Transcription Service.....World  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 Nat. Sales, Gen. Mgr.....James P. Walker

**KSPI—Stillwater—1947—MBS**

Frequency: 780 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Stillwater Publishing Co.  
 Business Address.....211 W. Ninth St.  
 Newspaper Affiliation.....News-Press  
 News Service.....UP  
 Representative.....Clark  
 Membership.....NARTB, RAB  
 General Mgr.....J. R. Bellatti

**KVOO—Tulsa—1925—NBC**

Frequency: 1170 Kc.....Power: 50,000 Watts  
 Owned-Oper. By...Southwestern Sales Corp.  
 Bus.-Studio Address.....Philtower Bldg.  
 Transcription Services.....Standard, World  
 Representative.....Edward Petry  
 President.....W. G. Skelly  
 Exec. Vice-Pres.....H. C. Stuart  
 General Mgr.....G. K. Brandborg  
 Sales Prom. Mgr.....Sam Schneider  
 Program Director.....J. O'Neill  
 Chief Engineer.....J. Bushnell

**KAKC—Tulsa—1946**

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By.....Public Radio Corp.  
 Bus.-Studio Address.....910 S. Boston  
 News Service.....AP  
 Rep.....O'Connell, Brown, Tracy Moore  
 Exec. V. P., Gen. Mgr.....John H. Pace

**KVIN—Vinita—1954—KBS**

Frequency: 1470 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Vinita Broadcasting Co.  
 Business Address.....601 South Foreman  
 News Service.....UP  
 Station Manager.....F. E. Stone  
 Prog. Dir., Chief Eng.....Paul Gentry

**KFMJ—Tulsa—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Fred Jones Bcstg. Co.  
 Business-Studio Address.....1242 S. Boston  
 Representative.....Burke-Stuart  
 Membership.....NARTB, RAB  
 General Manager.....Lawson Taylor

**KWSH—Wewoka—1948  
 ABC-KBS**

Frequency: 1260 Kc.....Power: 1,000 Watts  
 Owned-Operated By...Tri Cities Bcstg. Co., Inc.  
 Address.....Box 1260  
 Transcription Service.....Standard  
 Representative...Venard, Rintoul & McConnell  
 President.....C. C. Morris  
 V.P., General Manager.....Bill Hoover  
 Sec'y-Treas.....Brown Morris  
 Station Manager.....Pat Murphy

**KOME—Tulsa—1938  
 ABC-MBS**

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Oil Capital Sales Corp.  
 Address.....7 West 8th Street  
 Representative.....Gill-Perna  
 Membership.....NARTB  
 President.....Dr. John E. Brown, Jr.  
 Gen., Sta. Mgr.....E. William George  
 Commercial Mgr.....Charles W. Grim, Jr.  
 Sales Prom. Mgr.....H. R. McKissack  
 Program Dir.....Alice Stone

**KSIW—Woodward—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Woodward Bcstg. Co.  
 Address Trans. Loc.....22nd & Cedar Sts.  
 Trans. Service.....Lang-Worth, Theasurus  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Edward A. Ryan  
 Program Director.....Lenora W. Ryan  
 Chief Engineer.....Harry McFarland



# Oregon

Pop. March 1 (Est.) 1,781,000—Families 567,000  
Radio Homes 556,000—TV Homes 374,000—Stations in State 58

## KWIL—Albany—1941 MBS-DON LEE

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Oper. By... Central Willamette Bcstg.  
Bus.-Studio-Trans. Loc. .... KWIL Bldg.  
News Service ..... AP  
Transcription Service ..... World  
Newspaper Affiliation ..... Democrat Herald  
Rep. .... Art Moore, Ayres, Best  
Membership ..... NARTB, RAB  
General Mgr. .... Warren Stoffer  
Commercial Mgr. .... Al Zack

## KWIN—Ashland—1946 MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Rogue Valley Bcstg. Co.  
Address. .... 1160 Helman Rd., Box 227  
News Service ..... UP  
President ..... Douglas D. Kahle  
Representative ..... W. S. Grant, Art Moore  
Gen., Sta. Mgr. .... Larry Gordon  
Prog. Pub. Dir. .... Bill Lively  
Commercial Manager ..... D Reeter  
Chief Engineer ..... E. Feinstein

## KAST—Astoria—1925 MBS-KBS

Frequency: 1370 Kc. Power: 1000 Watts  
Owned ..... Astoria Broadcasting Co.  
Address. .... 1006 W. Marine Drive  
Newspaper Affil. .... Astorian Budget  
News Service ..... UP  
Representative ..... Art Moore  
Membership ..... NARTB, RAB  
President, Gen. Mgr. .... Robert B. Chessman  
Business Mgr. .... Mary I. Ristola  
Sales Manager ..... Warren Grimberg  
Prog., Pub. Dir. .... Herman Robison  
Chief Engineer ..... George E. Ristola

## KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned ..... Lower Columbia Bcstg. Co., Inc.  
Address. .... 1418 Commercial St.  
News Service ..... UP  
Rep. .... Moore, Holman, Feltis, Jacobson  
Membership ..... RAB  
Pres., Gen. Mgr. .... A. L. Capstaff  
Business Mgr. .... T. R. Williams

## KBKR—Baker—1939—KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By... Oregon Trail Bcstg. Co.  
Bus.-Studio Address. .... 2030 Auburn Ave.  
Station Rep. .... Grant, Art Moore  
General Manager ..... Kenneth B. Lockwood

## KBND—Bend—1937 MBS-DON LEE

Frequency: 1110 Kc. Power: 1000 Watts

Owned-Oper. By... Central Oregon Bcstg. Co.  
Bus.-Studio Address. .... 114 Oregon Ave.  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... McGavren-Quinn  
Membership ..... NARTB  
Pres., Gen. Mgr., Pub. Dir. .... Frank H. Loggan  
Comm. Mgr. .... Doug Gaines  
Pgm. Dir. .... Kessler Cannon  
Chief Engineer ..... Robert Dickinson

## KOOS—Coos Bay—1928—MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... KOOS, Inc.  
Address ..... Box 777  
News Service ..... UP  
Representative ..... Moore-Lund  
Membership ..... RAB, NARTB  
President ..... Sheldon F. Sackett  
General Manager ..... Jack Irvine  
Station Manager ..... William Cook  
Prog., Pub. Dir. .... Patsy Barkwell  
Chief Engineer ..... Nate Olson

## KWRO—Coquille—1949

Frequency: 630 Kc. Power: 1000 Watts  
Owned-Operated By... KWRO, Inc.  
Address ..... P. O. Box 396  
News Service ..... UP  
Rep. .... Art Moore, L. F. O'Connell  
General Manager ..... Lynn C. Thomas  
Sec'y-Treas. .... William E. Walsh

## KCOV—Corvallis—1954

Frequency: 1240 Kc. Power: 1000 Watts  
Owned ..... Midland Bcstg. Co.  
Address ..... Box 689  
News Service ..... UP  
Rep. .... Everett-McKinney, Moore, O'Connell  
President ..... Lee Bishop  
Gen., Sta. Manager ..... Frank Flynn  
Program Director ..... Joan L. Hanson  
Chief Engineer ..... H. G. Short

## KRUL—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Pacific States Radio Co.  
Address. .... 1221 So. 15th St.  
News Service ..... AP  
Representative ..... McGillvra  
Owner ..... Jack Severtson  
Gen., Comm. Mgr. .... Chet Blomness  
Program Director ..... Buzz Florip  
Chief Engineer ..... Tom Kindell

## KOMB—Cottage Grove—1953

Frequency: 1400 Kc. Power: 250 Watts  
Owned ..... Orlo M. Bagley  
Address ..... P. O. Box 606  
News Service ..... UP  
Representative ..... Art Moore  
Membership ..... NARTB  
General Manager ..... Orlo Bagley  
Sls. Prom. Manager ..... Peter J. Ryan

Sta. Mgr., Prog., Pub. Dir. . . . . R. D. Walter  
 Commercial Manager . . . . . Dorothy Grisham  
 Chief Engineer . . . . . Milton Viken

**KODL—The Dalles—1940**  
**ABC-KBS**

Frequency: 1440 Kc. . . . . Power: 1000 Watts  
 Owner . . . . . Western Radio Corp.  
 Address . . . . . KODL Building  
 News Service . . . . . UP  
 Representative . . . . . Hugh Feltis, Bill Ayres  
 President Gen. Mgr. . . . . V. B. Kenworthy  
 Station Manager . . . . . Paul E. Walden  
 Commercial Manager . . . . . Monte DeVon  
 Program Director . . . . . Stephen Montgomery  
 Chief Engineer . . . . . Vern Wright

**KRMW—The Dalles—1955**

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Radio Mid-Columbia, Inc.  
 Address . . . . . Bank Hotel  
 News Service . . . . . UP  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Hill F. Best, Art Moore  
 Pres., Gen., Sta. Mgr. . . . . Harold L. Newhouse  
 Program Director . . . . . Gerald K. Webb  
 Comm. Mgr., Chief Eng. . . . . Don Ruse

**KPLK—Dallas—1955**

Frequency: 1460 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . Polk County Bcstgs., Inc.  
 Address . . . . . P. O. Box 396  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 President . . . . . Leland Tucker  
 V.P. Gen. Mgr. . . . . E. C. McElroy Jr.  
 Program Director . . . . . George B. Smith  
 Chief Engineer . . . . . George W. Morrison

**KASH—Eugene—1947—ABC**

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
 Owner . . . . . Radio Air Ways, Inc.  
 Address . . . . . P. O. Box 1600  
 News Service . . . . . UP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . Donald Cooke  
 President, Gen., Sta. Mgr. . . . . E. L. Kincaid  
 Commercial Manager . . . . . Paul Plank  
 Program Director . . . . . Laura Plank  
 Publicity Director . . . . . Clare Kincaid  
 Chief Engineer . . . . . Ralph Cooke

**KEED—Eugene—1954**

(SEE SPRINGFIELD LISTING)

**KERG—Eugene—1949—CBS**

Freq.: 1280 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . Guard Pub. Co.  
 Address . . . . . P. O. Box 506  
 News Service . . . . . AP  
 Newspaper Affiliation . . . . . Register-Guard  
 Trans. Service . . . . . Columbia Masterwks., World  
 Representative . . . . . Weed & Co.  
 Membership . . . . . NARTB, RAB  
 President . . . . . Alton F. Baker

Gen., Sta. Mgr. . . . . L. W. Trommlitz  
 Comm. Manager . . . . . C. S. Shulda  
 Publicity Director . . . . . Jack Craig  
 Prom. Mgr., Prog. Dir. . . . . Clifton Cole  
 Chief Engineer . . . . . Calvert Applegate

**KORE—Eugene—1927**  
**MBS-DON LEE**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Lane Bcstg. Co.  
 Business Address . . . . . P. O. Box 1032  
 News Service . . . . . UP  
 Trans. . . . . Lang-Worth, World  
 Rep. . . . . Everett-McKinney, Art Moore  
 Membership . . . . . NARTB, RAB  
 Pres., Gen. Mgr. . . . . Lee Bishop

**KUGN—Eugene—1946—NBC**

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . KUGN, Inc.  
 Business Address . . . . . P. O. Box 112  
 News Service . . . . . AP  
 Representative . . . . . Meeker, Jacobson, Feltis  
 Membership . . . . . NARTB  
 Station Manager . . . . . Carl Fisher

**KRWC—Forest Grove—1950**

Frequency: 1570 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By . . . . . Irving V. Schmidtke  
 Address . . . . . P. O. Box 345  
 Representative . . . . . Wm. Ayres, H. S. Jacobson  
 Trans. Service . . . . . Standard, SESAC  
 Pres., Gen., Sta. Mgr., Eng. . . . . I. V. Schmidtke  
 Prog. Director . . . . . Fred Schmidtke

**KUIN—Grants Pass—1939**  
**MBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Southern Oregon Bcstg. Co.  
 Business Address . . . . . P. O. Box 148  
 News Service . . . . . AP  
 Transcription Service . . . . . World, McGregor  
 Representative . . . . . W. S. Grant  
 Membership . . . . . NARTB, RAB  
 President . . . . . A. E. Voorhies  
 Secretary-Treasurer . . . . . Wm. B. Smullin  
 Gen., Sta., Mgr. . . . . E. A. Malone  
 Comm. Mgr. . . . . Lee Boner  
 Sta. Operations Mgr. . . . . M. K. Ball  
 Program Director . . . . . Dave Allen  
 Chief Engineer . . . . . N. L. Williams

**KOHU—Hermiston—1956**  
**KBS**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned . . . . . Carl F. and Sarah Knierim  
 Address . . . . . Box 1  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 General Manager . . . . . Carl F. Knierim  
 Commercial Manager . . . . . Sarah Knierim  
 Program Director . . . . . Eleanor Davis  
 Chief Engineer . . . . . Otha S. Whitsett



**KRTV—Hillsboro—1954—KBS**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By. Tuclatin Valley Bcstrs.  
 Address. 155 S. Second  
 News Service AP  
 Representative Art Moore  
 General Manager. Richard K. Millison

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Ore.-Wash. Bcstrs.  
 Address. P. O. Box 207  
 News Service AP  
 Representative. Art Moore, Meeker  
 President. C. H. Fisher  
 Sta. Mgr., Prog. Dir. Don McCutcheon  
 Comm. Mgr. R. C. Weisenburger  
 Chief Engineer. Don I. Morris

**KFJI—Klamath Falls—1923  
 MBS**

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned. KFJI Broadcasters, Inc.  
 Address. P. O. Box 692  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 Representative W. S. Grant, Art Moore  
 President W. Don Miller  
 Gen., Comm. Mgr. Robert H. Bartlett  
 Sales Prom. Mgr. Lou Gillespie  
 Prog. Director. J. Warren Bunyan  
 Pub. Director. Donald R. Hanlin  
 Chief Engineer. Wayne Loerke

**KFLW—Klamath Falls—1946  
 ABC-CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By. Herald Publ. Co.  
 Address. P. O. Box 941  
 News Service AP  
 Transcription Service Standard  
 Representative Cox, Feltis  
 Membership RAB  
 General Manager. Bud Chandler  
 Commercial Manager. Floyd Wynne

**KLAD—Klamath Falls—1955  
 KBS**

Frequency: 900 Kc. Power: 1000 Watts  
 Owned-Operated By. K-Lad Broadcasters  
 Address. Midland Rd.  
 News Service AP, UP  
 Rep. Jacobson, Headley-Reed  
 Membership NARTB  
 Gen., Comm. Manager. Phil Jackson  
 Chief Engineer. Doug Walker

**KLBM—La Grande—1928  
 KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By. Inland Radio, Inc.  
 Address. Sacajawea Hotel

Representative Art Moore, Grant  
 Membership NARTB  
 Gen., Sta., Comm. Manager. Ken Lillard

**KQIK—Lakeview—1956—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned. Pacific Northwest Radio, Inc.  
 Address. Box 230  
 News Service UP  
 Transcription SESAC  
 Representative Art Moore  
 President Lynn C. Thomas  
 Vice President. A. E. Freeman  
 Station Mgr. Sidney Roach

**KGAL—Lebanon—1950—KBS**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Linn County Bcstrs., Inc.  
 Address. P. O. Box 387  
 News Service INS  
 Station Rep. Holman, Feltis, Jacobson  
 Membership RAB  
 Pres., Gen. Manager. W. Gordon Allen  
 Prog. Director. Jim Nelly  
 Pub. Director. Ken Brooks  
 Sales Prom. Mgr. Don Wellman  
 Sta. Mgr., Comm. Mgr. Nate Bridges  
 Chief Engineer. N. I. Bridges

**KMCM—McMinnville—1949  
 KBS**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By. Yamhill Bcstrs.  
 Address. P. O. Box 207  
 Newspaper Affil. Daily News-Register  
 Transcription Service Lang-Worth  
 Station Rep. Continental, Art Moore  
 News Service UP  
 President. Jack B. Bladine  
 Gen., Sta., Comm. Mgr. G. Branson  
 Prog. Director. Craig Singletary  
 Chief Engineer. Edwin Nuhring

**KBOY—Medford—1954  
 KBS**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. K-BOY Bcstrs.  
 Address. P. O. Box 1109  
 News Service AP, UP  
 Membership NARTB  
 Rep. Jacobson, Headley-Reed  
 Gen. Manager. C. E. Wilson  
 Comm. Manager. Winston Marks  
 Chief Engineer. Charles Field

**KMED—Medford—1922—NBC**

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. Radio Medford, Inc.  
 Address. P. O. Box 1306  
 News Service UP  
 Transcription Service Thesaurus  
 Representative. Meeker Assoc., Art Moore  
 Membership NARTB  
 President. Vern Robinson  
 General Manager. Ray Johnson

Comm. Manager..... Gene Barlow  
 Prog. Dir..... John Williams  
 Chief Engineer..... Vernon Ludwig

**KYJC—Medford—1947**  
**ABC-CBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By .. Medford Printing Co.  
 Trans. Address..... Barnett Rd.  
 News Service ..... UP  
 Newspaper Affiliation..... Mail Tribune  
 Representative..... Grant Webb, Q. Cox  
 Transcription Service..... Lang-Worth  
 Membership..... NARTB  
 President..... Robert W. Ruhl  
 Gen., Sta. Mgr..... Jimmy Dunlevy  
 Comm., Sales Prom. Mgr..... Tom MacLeod  
 Program Director..... Monte Morris  
 Chief Engineer..... Vic Califf

**KNPT—Newport—1948**

Frequency: 1310 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Yaquina Radio, Inc.  
 Business Address..... 1940 N. Coast H'way  
 News Service ..... UP  
 Rep..... Ayres, Art Moore, Continental  
 Membership..... NARTB  
 President..... Tom R. Becker  
 Sta. Manager..... Leonard Epling  
 Chief Engineer..... Don Newman

**KFIR—North Bend—1951**  
**CBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Bay Bcstg. Co.  
 Address..... Box 905  
 News Service ..... UP  
 Representative..... W. S. Grant, Feltis, Cox  
 Membership..... NARTB  
 Owner, President..... Josephine Edwards  
 Station Mgr..... Harry Carmichael  
 Traffic Mgr..... Mrs. J. E. Camp

**KBCH—Oceanlake—1955**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned..... Lincoln Electronics Inc.  
 Address..... Box 368  
 News Service ..... UP  
 Transcription Service..... World  
 Representative..... Art Moore  
 President..... Clayton S. Comer  
 General, Prom. Mgr..... William B. Comer  
 Sta. Mgr..... Dick Millett  
 Comm. Mgr..... Bea Slauthauer  
 Prog. Director..... Tom Warner  
 Pub. Director..... Connie Comer  
 Chief Engineer..... Al Charif

**KSRV—Ontario—1946—KBS**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Oregon Trail Network  
 Address..... Box 540  
 Representative..... Grant, Art Moore  
 Membership..... NARTB  
 General Manager..... Gordon L. Capps

**KGON—Oregon City—1947**

Frequency: 1520 Kc..... Power: 10,000 Watts  
 Owned-Operated By..... Clackamas Bcstrs.  
 Business Address..... Box 5711  
 News Service ..... UP  
 Trans. Ser..... World, Standard  
 Representative..... Weed  
 Membership..... NARTB  
 Gen., Sta., Comm. Mgr..... Irwin S. Adams  
 Program Director..... Sonora B. Hoffman

**KUMA—Pendleton—1955**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned..... Pendleton Broadcasting Co.  
 Address..... P. O. Box 278  
 News Service ..... UP  
 Transcription..... Standard  
 Representative..... Meeker, Art Moore  
 President..... C. H. Fisher  
 General Mgr..... Ted A. Smith  
 Commercial Mgr..... Robert Runnion  
 Sales Prom. Mgr..... C. R. Hillyer  
 Program Dir..... Howard G. Rhoads  
 Chief Engineer..... J. H. Platz

**KWRC—Pendleton—1941**  
**ABC**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Western Radio Corp.  
 Address..... c/o KODL Radio Station, The Dallas  
 News Service ..... UP  
 Representative..... Feltis, Cox, Ayres  
 President..... V. B. Kenworthy  
 Gen. Mgr..... Paul Walden  
 Sta. Mgr..... Jerry Hawkins  
 Comm. Mgr..... Carl Fugitt  
 Prog. Director..... Bob Maszk

**KEX—Portland—1926**

Frequency: 1190 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... Westinghouse Bcstg. Co.  
 Address..... 1230 SW Main St.  
 News Service ..... UP, INS  
 Membership..... RAB  
 Station Rep..... Peters, Griffin, Woodward, Inc.  
 President..... D. H. McGannon  
 Gen., Sta. Mgr..... Herbert L. Bachman  
 Commercial Manager..... R. E. Rudolph  
 Sls. Prom. Manager..... A. H. Christenson  
 Program Director..... Mel Bailey  
 Pub. Director..... David Strauss  
 Chief Engineer..... Jack Erwin

**KGW—Portland—1922—ABC**

Frequency: 620 Kc..... Power: 5000 Watts  
 Owned-Oper..... Pioneer Bcstrs. Inc.  
 Bus-Studio Address..... 1139 S.W. 13th Ave.  
 News Service ..... UP  
 Representative..... John Blair  
 Membership..... NARTB, RAB  
 President..... George Orput  
 Sta., Comm. Mgr..... John H. Eichhorn  
 Sales Prom. Mgr..... Doug LaMear  
 Program Director..... Jack J. Moys  
 Publicity Dir..... Henry M. Norton  
 Chief Engineer..... Earl E. Petersen

**KOIN—Portland—1925—CBS**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.  
 Business Address.....140 S.W. Columbia  
 News Service.....AP, UP  
 Transcription Service.....World, Standard  
 Representative.....CBS Spot Sls.  
 Membership.....NARTB, RAB  
 President.....Ted Gamble  
 Managing Dir., Comm. Mgr...H. H. Buckendahl  
 Promotion Director.....Robert McGill  
 Program Manager.....Willard Mears  
 Dir. of Engineering.....Louis S. Bookwalter

**KPAM—Portland—1946**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Bcstrs. Oregon Ltd.  
 Address.....P. O. Box 1230  
 News Service.....AP  
 Membership.....NARTB  
 Trans. Service.....SESAC  
 Manager.....S. M. Goard  
 Program Director.....Jim McGuire

**KPDQ—Portland—1947**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....John W. Davis  
 Bus.-Studio-Trans. Add...4903 N.E. Sandy Blvd.  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Forjoe  
 President.....Jack W. Davis  
 Comm. Mgr.....Philip A. Roewe  
 Program Director.....Dale Allison  
 Chief Engineer.....Don Wilkenson

**KPOJ—Portland—1923  
 MBS-DON LEE**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KPOJ, Inc.  
 Studio Address.....1019 S.W. 10th  
 News Service.....UP  
 Newspaper Affiliation.....Oregon Journal  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 President.....Wm. W. Knight  
 General Manager.....R. M. Brown  
 Commercial Manager.....Robert C. La Bonte  
 Sls. Prom. Manager.....Alan Hicks  
 Program Director.....Tom Hoover  
 Chief Engineer.....Herbert A. Davidson

**KWJJ—Portland—1925**

Frequency: 1080 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Rodney F. Johnson  
 Bus.-Studio Address.....1011 S.W. 6th Ave.  
 News Service.....INS  
 Representative.....Burn-Smith, Headley-Reed  
 Membership.....NARTB  
 Pres., Gen. Manager.....Rod F. Johnson  
 Comm. Mgr.....Ben T. Crosby  
 Traffic Mgr.....Jerry Speerstra

**KXL—Portland—1926**

Frequency: 750 Kc.....Power: 10,000 Watts

Owned-Oper...Mt. Ranier Radio & TV Bcstg. Co.  
 Business-Studio Address.....Box 5886  
 News Service.....UP  
 Rep., Branham, McGavren-Quinn, Art Moore  
 Membership.....RAB  
 Pres., Gen. Mgr.....Lester M. Smith  
 Sta. Mgr., Pub. Dir.....E. J. Eichhorn III  
 Sls. Prom., Comm. Mgr.....Wally Rossman  
 Program Director.....Ric Thomas  
 Chief Engineer.....Ed Mundi

**KRCO—Prineville—1950**

Frequency: 690 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Central Oregon  
 Address.....P. O. Box 188  
 Membership.....RAB, NARTB  
 Trans. Serv.....Thescurus  
 Representative.....Best, Feltis  
 News Service.....UP  
 Pres., Co-Manager.....Norbert A. Miksche  
 Comm. Mgr.....William Gould  
 Program Manager.....Bob Angel  
 Chief. Engineer, Co-Mgr.....C. R. Matheny

**KJUN—Redmond—1952  
 ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Juniper Bcstrs., Inc.  
 Address.....P. O. Box 1240  
 Representative.....McGillvra  
 News Service.....AP  
 Pres., Gen., Comm. Mgr.....F. G. Lieser  
 Business Manager.....Patricia Lieser  
 Chief Engineer.....Gene Johnsick

**KRRR—Roseburg—1935  
 CBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....James E. Doyle  
 Address.....134 N. Jackson  
 News Service.....AP  
 Representative.....Art Moore, Grant  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....James E. Doyle  
 Comm., Sales Prom. Mgr.....Cal Perley  
 Prog. Director.....John Doyle  
 Chief Engineer.....Max Dick

**KRXL—Roseburg—1950  
 MBS-Don Lee**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Umpqua Bcstrs., Inc.  
 Address.....P. O. Box 847  
 News Service.....UP  
 Trans. Service.....World  
 Membership.....NARTB  
 Representative.....Cox, Feltis, Tracy Moore  
 President.....Donn W. Radabaugh  
 Gen., Sta., Comm. Mgr.....Iris Rice Helliwell  
 Program Director.....Del McKay  
 Sales Prom. Mgr.....E. Motschenbacher  
 Pub. Director.....Kay Anderson  
 Chief Engineer.....Leo Reetz



**KYES—Roseburg—1955**

Frequency: 950 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Douglas Bcstrs., Inc.  
 Address.....P. O. Box 1138  
 News Service.....AP  
 Representative.....H. S. Jackson  
 Membership.....NARTB  
 Pres., Gen. Mgr., Chief Eng.....Leroy Hiatt  
 Commercial Mgr.....Warren C. Ward

**KGAY—Salem—1950**

Frequency: 1430 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....KGAY, Inc.  
 Address.....Box 768  
 News Service.....UP  
 Transcription.....Standard  
 Station Rep.....Holman  
 Membership.....NARTB, RAB  
 President.....W. Gordon Allen  
 Gen., Sta. Mgr., Pub. Dir.....Earle Headrick  
 Program Director.....Jean McLean  
 Comm. Manager.....Robt. Morse  
 Chief Engineer.....Ken Vancil

**KOCO—Salem—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Loring Schmidt  
 Address Trans. Loca.....1426 Edgewater St.  
 News Service.....UP  
 Transcription Service.....Standard  
 Sta. Mgr.....Loring Schmidt  
 Comm. Mgr.....Jack Brooks  
 Prog. Dir.....Clarine Harp  
 Chief Engineer.....Charles Reinhart

**KSLM—Salem—1934—MBS**

Frequency: 1390 Kc. Power: 1000 Watts

Owned-Operated By.....Oregon Radio, Inc.  
 Business Address.....P. O. Box 631  
 Representative ..Everett, McKinney, Art Moore  
 News Service.....UP  
 Membership.....NARTB  
 President, Gen. Mgr.....Glenn McCormick  
 Sta., Comm. Mgr.....Dave Hoss  
 Sales Prom. Mgr.....Bill Ross  
 Prog., Pub. Director.....Carl Ritchie  
 Chief Engineer.....Clyde Carlton

**KEED—Springfield—1954**

Frequency: 1050 Kc. Power: 1 Kw.  
 Owned.....KEED, Inc.  
 Address.....P. O. Box 696  
 News Service.....UP  
 Station Rep.....Hal Holman  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Glen M. Stadler  
 Comm. Mgr.....Marion J. Redfearn  
 Sls. Prom. Mgr.....Helene N. Stadler  
 Program Director.....Walter A. Stadler  
 Publicity Director.....James Bunch  
 Chief Engineer.....James Huntington

**KTIL—Tillamook—1947**

Frequency: 1590 Kc. Power: 250 Watts  
 Owned-Oper. By...Tillamook Bcstg. Co., Inc.  
 Business Address.....Box 1590  
 News Service.....UP  
 Rep....Continental, W. A. Ayres, Art Moore  
 President.....F. H. Guyton  
 Gen., Comm., Sales Prom. Mgr., Prog., Pub.  
 Dir.....Jack Webb  
 Chief Engineer.....Larry Brunos

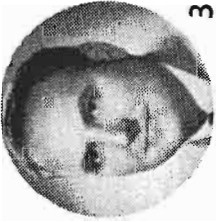
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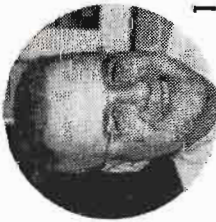
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1



"VIC"



7

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- 2. KITTY KAHLER, Group Administrative Assistant, Headquarters, WAZL
- 3. CHARLES HELWIG, President WHOL
- 4. LEN HORNSBY, Manager WVDA

- 5. JIM CHAMBERS, Manager WHOL
- 6. BOB WILLIAMS, Manager WHLM
- 7. ART DETERS, Manager WIDE

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 NBC-MBS      NBC-MBS      MBS-Yankee



# Pennsylvania

Pop. March 1 (Est.) 11,160,000—Families 3,632,000  
Radio Homes 3,584,000—TV Homes 3,018,000—Stations in State 129

## WAEB—Allentown—1949

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By: WAEB, Inc.  
Address: 7th & Hamilton Sts.  
News Service UP  
Representative Radio-TV Reps.  
President Howard Wasserman  
General Manager S. Robert Ackley  
Comm. Manager J. Riepensell  
Prog. Dir. Nedd Flemming  
Chief Engineer William Gottshall

## WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts  
Owned: Allentown Bcstg. Corp.  
Address: Colorado & Poplar Sts.  
News Service AP  
Representative Raymer  
Membership NARTB  
President Charles G. Helwig  
Gen., Sta., Comm. Mgr. James F. Chambers  
Sales Prom. Mgr., Pub. Dir. Jay Bechtel  
Program Dir. Willard Camperson  
Chief Engineer Gerald B. Werst

## WKAP—Allentown—1947

Frequency: 1320 Kc. Power: 1000 Watts  
Operated By: WKAP, Inc.  
Bus.-Studio Address: P. O. Box 689  
News Service AP  
Representative Weed  
President N. J. Rahall  
Sta., Gen. Mgr. O. R. Davies  
Prog. Dir. Alan D. Raber  
Sales Prom. Manager Jerry Duckett  
Chief Eng. C. Frank Cordaro

## WSAN—Allentown—1923 NBC

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By: Lehigh Valley Bcstg. Co.  
Bus.-Studio Address: 39-41 N. Tenth St.  
Representative H-R  
Membership NARTB, RAB  
Gen., Prom. Mgr. B. Bryan Musselman  
Program Director Alan D. Raber

## WFBC—Altoona—1924—NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Triangle Pubs.  
Address: 1320 11th Ave.  
News Service AP  
News. Affil. Phila. Inquirer  
Rep. Triangle Pub.  
Membership NARTB  
General Manager Edward M. Scala  
Station Manager Jack Snyder  
Sales Prom. Mgr. David Pretz  
Program Director George Carroll  
Chief Engineer K. R. Brubaker

## WRTA—Altoona—1947 ABC-MBS

Frequency: 1240 Kc. Power: 250 Watts

Owned: Altoona Trans-Audio Corporation  
Address: Hotel Penn ALP  
New Service UP  
Transcription Thesaurus  
Representative Everett-McKinney, Inc.  
Membership NARTB  
President Martin F. Malarkey, Jr.  
General Comm. Manager Lou H. Murray  
Station Mgr. Horace Richards  
Program Director James Reilly  
Publicity Director Marge Griffith  
Chief Engineer Al Merritts

## WVAM—Altoona—1948—CBS

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By: General Bcstg. Corp.  
Address: 2727 W. Albert Dr.  
News Service UP  
Membership NARTB  
Transcription Service Standard  
Representative Weed & Co.  
Gen. Mgr., Prog., Pub. Dir. Will Ketner  
Comm., Prom. Mgr. Will Union  
Chief Eng. George Hayes

## WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts, d.  
Owned-Oper. By: Tri-Borough Bcstg. Co.  
Address: Press & Radio Bldg.  
News Service UP  
Transcription Service SESAC, World  
Gen., Comm. Manager Cecil F. Clifton

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Now only one "Rep"  
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**WFEA** Manchester, N. H.  
"Nort" Virgien, Mgr.  
**WTSP** St. Petersburg, Fla.  
Marshall Cleaver, Mgr.  
**WWNR** Beckley W. Va.  
Dick Booth, Mgr.  
**WNAR** Norristown, Pa.  
John Banzoff, Mgr.

### RAHALL STATIONS

**JOE RAHALL** FARRIS RAHALL  
President Vice President  
**SAM RAHALL** "OGGIE" DAVIES  
Secretary & General Manager  
Treasurer Asst. Sec. & Treas.  
**FRANK CORDARO**  
Vice Pres. Engineering

Business Manager.....A. J. West  
 Program Director.....Silas West

**WNCC—Barnsboro—1950**  
**KBS**

Frequency: 950 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....No. Cambria Bcstrs.  
 Address.....Box 277  
 Transcription Service.....Thesaurus  
 News Service.....UP  
 Membership.....RAB  
 Program Director.....William R. Raihall

**WBVP—Beaver Falls—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBVP, Inc.  
 Business-Studio Address.....1216 Seventh Ave.  
 News Service.....UP, AP  
 Transcription Service.....Standard, Thesaurus  
 Membership.....NARTB  
 Station Mgr.....Frank R. Smith  
 Comm. Mgr.....Thomas B. Price  
 Program Director.....Charles H. Wilson  
 Sls. Prom., Pub. Dir.....Jean E. Biggard  
 Chief Engineer.....Andy Sivak

**WBFD—Bedford—1955—KBS**

Frequency: 1310 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....The Inquirer Printing Co.  
 Address.....130 S. Juliana St.  
 News Service.....UP  
 President.....John Biddle  
 General Manager.....Hugo K. Frear  
 Station Manager.....Robert S. Harrison, Jr.

**WGPA—Bethlehem—1946**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Bethlehems' Globe Pub. Co.  
 Bus.-Studio Address.....426 Brodhead Ave.  
 News Service.....UP  
 Newspaper Affil.....Bethlehem Globe Times  
 Transcription Service.....Thesaurus  
 Membership.....NARTB  
 President.....Rolland L. Adams  
 General Manager.....Ellis Service  
 Station Manager.....Arthur C. McCracken  
 Comm., Sales Prom. Mgr.....Frank Collie  
 Prog. Dir.....Robert Wolken  
 Chief Engineer.....L. Edwin Rybak

**WCNR—Bloomsburg—1946**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned.....The Columbia Montour Bcstg. Corp.  
 Bus.-Studio Address.....38 W. Main St.  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Membership.....NARTB  
 Representative.....Ed Darlington  
 Gen., Comm. Manager.....Ed Darlington  
 Program Director.....James Lehman  
 Chief Engineer.....Robert Fulton

**WHLM—Bloomsburg—1948**  
**KBS**

Frequency: 550 Kc.....Power: 500 Watts

Owned.....Bloom Radio  
 Address.....107 W. Main St.  
 News Service.....AP, UP  
 Transcription Service.....World  
 Representative.....Raymer  
 Membership.....NARTB, RAB  
 President.....Harry L. Magee  
 Gen., Sta. Mgr.....Robert R. Williams  
 Commercial Mgr.....Pat Campbell  
 Sales Prom. Mgr.....Ray Calabrese  
 Program Dir.....Dale Fulmer  
 Publicity Dir.....Patsy O'Brien  
 Chief Engineer.....Anthony Hogg

**WLOA—Braddock—1947**

Frequency: 1550 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Matta Bcstg. Co.  
 Business-Studio Address.....1233 Braddock Ave.  
 News Service.....UP  
 Pres., Gen., Sta. Mgr.....William G. Matta  
 Commercial Manager.....George Matta  
 Sls. Prom. Mgr.....Joseph J. Bassett  
 Publicity Director.....Tom Powers  
 Chief Engineer.....Elmer L. Heess

**WESB—Bradford—1947**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WESB  
 Business Address.....43 Main St.  
 News Service.....AP  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 Gen., Sls. Prom. Mgr.....J. M. Cleary  
 Comm. Mgr., Pub. Dir.....Frederick P. Tascone  
 Prog. Dir., Chief Eng.....William Winn

**WBUT—Butler—1949**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBUT, Inc.  
 Address.....McQuiston Rd.  
 News Service.....AP  
 Station Representative.....Gill-Perna, Inc.  
 Pres., Gen. Mgr.....J. Patrick Beacom  
 Sta. Mgr., Pub. Dir., Eng.....G. Coleman  
 Comm., Sales Prom. Mgr.....Harry Critchlow  
 Prog. Director.....Rick Hanna

**WISR—Butler—1941**

Frequency: 680 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Butler Bcstg. Co., Inc.  
 Business-Studio Address.....357 N. Main St.  
 News Service.....UP  
 President.....Joel W. Rosenblum  
 General Manager.....Robert Kaufman  
 Comm. Manager.....J. Victor O'Brien  
 Sales Prom. Mgr.....R. Nicholson  
 Pub. Dir.....Mrs. Delores Long  
 Program Director.....Warren Ihlenfeld  
 Chief Engineer.....Paul Rex

**WCDL—Carbondale—1950**  
**KBS**

Frequency: 1440 Kc.....Power: 5000 Watts

**Owned-Oper. By** Carbondale Bdcstg., Co., Inc.  
**Address**.....127 Salem Rd.  
**News Service**.....UP  
**Transcription Service**.....World  
**Representative**.....Donald Cooke, Inc.  
**Membership**.....NARTB  
**President**.....William H. Ware  
**Gen., Sta. Manager**.....A. P. Perry  
**Comm., Sls. Prom Mgr.**.....P. J. Oles  
**Prog., Pub. Director**.....T. A. McDonough  
**Chief Engineer**.....Walter F. Rude

**WHYL—Carlisle—1952**

**Frequency:** 960 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper.**.....R. F. Lewis, Jr.  
**Business Address**.....Holly Pike  
**News Service**.....UP  
**President**.....Richard F. Lewis, Jr.  
**Gen., Sta., Comm. Mgr.**.....Winslow T. Porter  
**Prog. Dir.**.....C. H. Morse

**WCHA—Chambersburg—1946**

**Frequency:** 880 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Chambersburg Bcstg. Co.  
**Address**.....Craft Press Bldg.  
**News Service**.....AP  
**Transcription Service**.....Standard  
**Representative**.....Forjoe  
**President**.....C. M. Cassel  
**Gen. Mgr.**.....John S. Booth  
**Sta., Comm. Mgr.**.....Earl P. Strine  
**Sls. Prom. Mgr.**.....Harry Criswell  
**Program Director**.....Richard Bower  
**Publicity Director**.....David Myers  
**Chief Engineer**.....James McCurdy

**WESA—Charleroi—1947**  
**KBS**

**Frequency:** 940 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Monongahela Valley Bcstg.  
**Address**.....Box 584  
**News Service**.....AP  
**Representative**.....Clark  
**Transcription Service**.....Thesaurus  
**Membership**.....RAB  
**Gen. Mgr.**.....C. R. Duvall  
**Program Dir.**.....George Galley

**WDRF—Chester—1947**

**Frequency:** 1590 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Eastern Bcstg. Co., Inc.  
**Business Address**.....3500 Edgmont Ave.  
**News Service**.....UP  
**Trans.**.....Thesaurus  
**Membership**.....NARTB  
**President**.....L. Kapelski  
**General Manager**.....Cy Swingle  
**Comm., Prom. Mgr.**.....John Talley  
**Prog., Pub. Dir.**.....Del Parks  
**Chief Engineer**.....Harry Simmington

**WVCH—Chester—1948**

**Frequency:** 740 Kc.....**Power:** 1 Kw. d.  
**Owned-Operated By**.....James M. Tisdale  
**Bus.-Studio Address**.....Wolf Bldg., Market Sq.

**News Service**.....UP  
**Station Rep.**.....Webb  
**Membershi**.....NARTB  
**General Manager**.....James M. Tisdale  
**Station Mgr.**.....Robert A. Hibbert, Jr.  
**Comm. Manager**.....Sid Jordan

**WCPA—Clearfield—1947**

**Frequency:** 900 Kc. ....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Clearfield Bdcsters, Inc.  
**Address**.....215 Church St.  
**Newspaper Affiliation**.....Clearfield Progress  
**News Service**.....UP  
**Transcription Service**.....Lang-Worth  
**Membership**.....NARTB  
**President**.....W. K. Ulerich  
**General Manager**.....W. J. Thomas  
**Sta. Mgr.**.....Joseph Milsop  
**Program Director**.....Margaret Nemeth  
**Chief Engineer**.....Lewellyn Duck

**WCOJ—Coatesville—1949**

**Frequency:** 1420 Kc.....**Power:** 5 Kw.  
**Owned-Oper. By**.....Chester Co. Bcstg. Co.  
**Address**.....809 Lincoln H'way  
**Transcription Service**.....Standard  
**News Service**.....UP  
**Membership**.....NARTB  
**President, Chief Eng.**.....Louis N. Seltzer  
**General Manager**.....William S. Halpern  
**Comm., Prom. Mgr.**.....Donald Kimes

**WCVI—Connellsville—1947**  
**KBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Connellsville Bcstrs., Inc.  
**Business-Studio Address**.....Hetzal Bldg.  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**President**.....Dr. C. T. Troilo  
**General Mgr.**.....Charles H. Underwood  
**Prog. Director**.....Mary Whipkey  
**Chief Engineer**.....Robert Ray

**WOTR—Corry—1955—KBS**

**Frequency:** 1370 Kc. ....**Power:** 500 Watts  
**Address**.....Corry Savings & Loan Bldg.  
**News Service**.....AP  
**Transcription**.....Standard  
**President**.....Olivia T. Rennekamp  
**General Manager**.....Kenneth E. Rennekamp  
**Sta., Comm. Mgr.**.....John Wellenhoffer  
**Sales Promotion**.....Guy R. Davis  
**Program Director**.....Howard Bycroft  
**Publicity Director**.....Guy R. Davis  
**Chief Engineer**.....David E. Hubertz

**WFRM—Coudersport—1953**

**Frequency:** 600 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Farm & Home Bcstg. Co.  
**Address**.....9 N. Main St.  
**News Service**.....AP  
**Transcription Service**.....World  
**Membership**.....NARTB  
**President**.....C. H. Simpson



General Manager.....John A. Fay  
 Sta. Mgr., Prog. Dir.....R. F. Bennett  
 Commercial Mgr.....Mary Rubar  
 Sales Prom. Manager.....George Kuratomi  
 Publicity Dir.....Ed Easton  
 Chief Engineer.....Kenyon Reed

**WBUX—Doylestown—1948**

Frequency: 1570 Kc.....Power: 250 Watts.  
 Owned.....WBUX Broadcasting Co.  
 Address.....Pine Run Road  
 News Service.....AP  
 Transcription.....World  
 Representative.....Indie Sales  
 President.....George Steiner  
 General Mgr.....James Stolcz  
 Publicity Dir.....Bob Fetz  
 Chief Engineer.....Dick Wright

**WCED—Dubois—1941—CBS**

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned.....Tri County Broadcasting Co., Inc.  
 Address.....80 N. Park Place  
 Newspaper Affiliation.....Courier-Express  
 News Service.....UP  
 Transcription.....Lang-Worth  
 Representative.....McGillvra  
 President.....Harold T. Gray  
 General Mgr.....Jason S. Gray  
 Sls., Comm. Mgr.....George Williams  
 Sales Prom. Mgr., Prog. Dir.....Ken Johnston  
 Publicity Dir.....Dean Close  
 Chief Engineer.....George Donahue

**WEEX—Easton—1056**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Easton Publishing Co.  
 Address.....Chestnut Hill  
 Newspaper Affiliation.....Express  
 News Service.....AP  
 Transcription.....Thesaurus  
 Representative.....Headley-Reed  
 President.....J. L. Stackhouse  
 General Mgr.....Nelson S. Rounsley  
 Chief Engineer.....Robert Francett

**WEST—Easton—1936—NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Associated Bcstrs., Inc.  
 Bus. Studio Address.....518 Northampton St.  
 News Service.....AP  
 Representative.....Meeker Co.  
 Membership.....NARTB  
 Station Exec.....Clair R. McCollough  
 Station Manager.....Theodore W. Pierce  
 Nat'l. Sales Manager.....J. Robert Gulick  
 Program Director.....Eugene Bethman  
 Technical Director.....J. E. Mathlot

**WGSA—Ephrata—1955—KBS**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned.....Garden Spot Broadcaster, Inc.  
 Address.....P. O. Box 419  
 News Service.....UP  
 Transcription.....Capitol  
 Representative.....Broadcast Time Sales  
 President.....Lester Grenewalt

Sta. Mgr., Ch. Eng.....Samuel Youse  
 Comm. Mgr., Prog. Dir.....John Wells

**WERC—Erie—1941—ABC**

Frequency: 1260 Kc.....Power: 5 Kw.  
 Owned By.....WERC Bcstg. Co.  
 Address.....121 West 10th St.  
 News Service.....UP  
 Station Representative.....Weed  
 President.....Jacob A. Young  
 Gen. Mgr.....Gene Conrad  
 Sls., Comm. Mgr.....Robert Yochim  
 Prog. Dir.....John Luther  
 Pub. Dir.....Jim Dewart  
 Chief Eng.....Ken Hestor

**WIKK—Erie—1949—NBC**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Community Service Bcstg.  
 Bus. Studio Address.....3514 State St.  
 Newspaper Affil.....Dispatch  
 News Service.....AP  
 Representative.....Petry  
 President.....Edward Lamb  
 Gen., Sta. Manager.....Ben McLaughlin  
 Sls. Prom. Mgr.....James Spence  
 Program Director.....Robert Lunquist  
 Commercial Manager.....K. R. Nelson  
 Publicity Director.....Robert Weschler  
 Chief Engineer.....Ken Husband

**WJET—Erie—1951**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Jet Broadcasting Co., Inc.  
 Address.....18th & Ash Streets  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Forjoe  
 Membership.....NARTB  
 President, Gen. Mgr.....Myron Jones  
 Comm. Mgr.....Peter Coticchia  
 Program Director.....Lawrence Jones  
 Chief Engineer.....Richard Zahnhizer

**WLEU—Erie—1935—MBS  
MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....J. Patt Wardlaw  
 Address.....12th & State Sts.  
 News Service.....AP  
 Station Rep.....Rambeau  
 Membership.....NARTB  
 Pres., Mgr.....J. Patt Wardlaw  
 Commercial Mgr.....James D. Brownyard

**WFAR—Farrell—1954—KBS**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Sanford A. Schafitz  
 Address.....P. O. Box 150  
 News Service.....AP  
 President, Gen. Mgr.....Sanford A. Schafitz

**WGET—Gettysburg—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Times & News Pub. Co.

Address ..... Gettysburg  
 Newspaper Affil. .... Times & News Pub. Co.  
 News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Gen. Mgr. .... P. H. Cunningham  
 Comm. Mgr. .... Marc Starkins  
 Program Director ..... Lester M. Blair

**WHJB—Greensburg—1934**

Frequency: 620 Kc. .... Power: 1 Kw. d., 500 n.  
 Owned ..... WHJB, Inc.  
 Business-Studio Address ..... 128 N. Penn Ave.  
 News Service ..... UP  
 Membership ..... NARTB  
 President ..... H. Kenneth Brennen  
 Gen., Sta., Comm. Mgr. .... H. J. Brennan  
 Sales Prom. Mgr. .... James C. Smeltzer  
 Prog. Mgr. .... Glenn Grayson  
 Chief Engineer ..... L. L. Allen

**WHVR—Hanover—1949**

Freq.: 1280 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... Radio Hanover, Inc.  
 Address ..... Box 268  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Membership ..... NARTB, RAB  
 Pres., Sta., Comm. Mgr. .... John D. Bare  
 Program Director ..... Daniel E. Rutledge  
 Chief Engineer ..... Philip Rohrbraugh

**WCMB—Harrisburg—1948**  
**MBS**

Frequency: 1460 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Rossmoyne Corp.  
 Business-Studio Address ..... 228 Court St.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Gill-Perna  
 President ..... Edgar T. Shepard, Jr.  
 General Manager ..... Ed K. Smith  
 Comm. Manager ..... Henry Traugh  
 Program Director ..... Ed. Gonzales  
 Chief Engineer ..... J. Howard Bair

**WHGB—Harrisburg—1945**  
**ABC**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Kendrick Bcstg. Co., Inc.  
 Bus.-Studio-Trans. Address ..... 112 Market St.  
 News Service ..... AP  
 Transcription Service ..... Capitol  
 News. Affil. .... Triangle Pub.  
 Representative ..... Triangle Pub.  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... H. Kendrick  
 Program Director ..... Jack Hooper  
 Comm. Mgr. .... Ralph Hartman  
 Chief Engineer ..... William Kuntz

**WHP—Harrisburg—1924**  
**CBS**

Frequency: 580 Kc. .... Power: 5000 Watts

Owned-Operated By ..... WHP, Inc.  
 Business-Studio Address ..... Telegraph Bldg.  
 Representative ..... The Bolling Co.  
 Membership ..... NARTB  
 Gen.-Comm. Mgr. .... A. K. Redmond  
 Sales Service Director ..... Beatrice Potteiger

**WKBO—Harrisburg—1922**  
**NBC**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Keystone Bcstg. Corp.  
 Bus.-Studio Address ..... 31 N. Second St.  
 News Service ..... AP  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 Station Executive ..... Clair R. McCollough  
 Station Manager ..... W. E. Garman  
 Natl. Sales Mgr. .... J. Robert Gulick  
 Comm. Mgr. .... Jack Candioto  
 Promotion Dir. .... Paul I. Woodland  
 Technical Director ..... J. E. Mathiot

**WAZL—Hazleton—1932**  
**NBC-MBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Hazleton Bcstg. Co.  
 Address ..... Hazleton Nail. Bank Bldg.  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Raul H. Raymer, Co.  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Victor C. Diehm  
 Comm. Mgr. .... Robert A. Sacco  
 Sales Prom. Mgr. .... E. McDonnell  
 Prog. Director ..... Don Murray  
 Pub. Director ..... Paul Ceruta  
 Chief Engineer ..... Elwood Tito

**WAMO—Homestead—**  
**Pittsburgh—1948**

Frequency: 860 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Steel City Bcstg. Corp.  
 Bus.-Studio Address ..... 105 E. 7th Ave.  
 News Service ..... UP  
 Representative ..... Forjoe  
 President, Gen. Mgr. .... Leonard Walk  
 Chief Engineer ..... James Herbert

**WHUN—Huntingdon—1947**  
**KBS**

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Joseph F. Biddle Publ. Co.  
 Bus.-Studio Address ..... 400 Washington St.  
 News Service ..... UP  
 Trans. Ser. .... SESAC, Lang-Worth  
 President ..... John H. Biddle  
 General Manager ..... William E. Germann

**WDAD—Indiana—1945**  
**CBS-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WDAD Inc.  
 Address ..... 632 Philadelphia St.





Newspaper Affil.....The Progress  
 News Service ..... UP  
 Trans. Ser. .... World  
 President..... W. K. Ulerich  
 General Manager..... W. J. Thomas  
 Station Manager..... Jonas Termin  
 Program Director..... C. C. Porter  
 Chief Engineer..... S. Graziadio

**WARD—Johnstown—1946**  
**CBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Central Bcastg. Co., Inc.  
 Address ..... 235 Franklin St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Representative ..... Weed  
 V.P., Gen. Manager..... G. D. Garland  
 Station Manager..... Steward W. Phillips

**WCRO—Johnstown—1947**  
**ABC-MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Century Bcastg. Corp.  
 Bus.-Studio Address.....Fort Stanwix Hotel  
 Representative ..... Forjoe  
 General Manager..... John Pallottini

**WJAC—Johnstown—1925**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By..... WJAC, Inc.  
 Bus.-Studio Address..... 329 Main St.  
 Newspaper Affil..... Tribune-Democrat  
 News Service ..... AP  
 Representative ..... Young  
 Membership ..... NARTB  
 President..... W. W. Krebs  
 Station Mgr..... Park Claycomb  
 Prog. Dir..... Ronald J. Stephenson  
 Publicity Dir..... Richard Ott  
 Chief Engineer..... Theodore E. Campbell

**WADP—Kane—1954**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned ..... Northern Allegheny Bcastg. Co.  
 Address ..... Warren, Pa.  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 Membership ..... RAB  
 President, Gen. Mgr..... David Potter  
 Sta., Comm. Mgr..... Richard E. Feit  
 Prog. Director..... Jack Sandstrom  
 Chief Engineer..... John Nordine

**WACB—Kittanning—1948**  
**KBS**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned..... Armstrong County Bcastg. Corp  
 Bus.-Studio Address..... 325 Market St.  
 News Service ..... AP  
 Representative ..... Rambeau  
 Transcription Service ..... Thesaurus

President ..... S. W. Pruett  
 V.P., Gen. Mgr..... Charles M. Erhard, Jr.  
 Sta. Mgr., Prog. Director..... H. H. Stoops  
 Pub. Director..... William C. Frederick  
 Chief Engineer..... William A. Motter

**WGAL—Lancaster—1922**  
**NBC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By..... WGAL, Inc.  
 Business-Studio Address..... 8 W. King St.  
 News Service ..... AP  
 Membership ..... NARTB  
 Representative ..... Robert Meeker  
 President, Gen. Mgr..... Clair R. McCollough  
 Asst. Gen. Mgr..... J. Robert Gulick  
 Station Mgr..... Kenneth Kreider  
 Program Dir..... Brian Kintzer  
 Promotion Dir..... Paul I. Woodland  
 Technical Director..... J. E. Mathiot

**WLAN—Lancaster—1946**  
**ABC-MBS**

Frequency: 1390 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... The Peoples Bcastg. Co.  
 Bus.-Studio Address..... 252 N. Queen St.  
 News Service ..... AP  
 Transcription Service ..... Capitol  
 Representative ..... Headley-Reed  
 Membership ..... NARTB, RAB  
 President..... Frank H. Altdoerffer  
 Gen. Mgr..... S. M. Altdoerffer  
 Commercial Mgr..... Stanley Baker  
 Pub., Sls. Prom., Prog. Dir..... R. O. Welsh  
 Chief Engineer..... Ramon Sherman

**WLSH—Lansford—1952**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Miners Bcastg. Service, Inc.  
 Address..... P. O. Box D  
 News Service ..... UP  
 Transcription ..... Thesaurus  
 Membership ..... RAB  
 President..... Joseph L. Maguire  
 Station Manager..... John W. Angst

**WAKU—Latrobe—1951—KBS**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... WAKU, Inc.  
 Address..... 200 Depot St.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 President..... Harry P. Reed  
 Gen. Mgr., Prog. Dir..... W. J. Thomas  
 Comm. Mgr..... Robert Johnson  
 Chief Engineer..... Manuel Alvarez

**WLBR—Lebanon—1946**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Lebanon Bcastg. Co.  
 Bus.-Studio Address..... 8th & Cumberland Sts.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Burn-Smith  
 Membership ..... NARTB

President.....H. Raymond Stadiem  
 Managing Director.....Lester P. Etter  
 Comm. Manager.....Philip J. Reilly  
 Program Director.....H. P. Van Voorhis  
 Chief Engineer.....M. Leonard Savage

**WKVA—Lewistown—1949**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Central Pa. Bcstg. Co.  
 Address.....19 S. Wayne St.  
 News Service.....UP  
 Representative.....Gill-Perna  
 Pres., Sta., Gen. Mgr.....Robert L. Wilson  
 Comm. Manager.....G. T. Hepburn  
 Sales Prom. Manager.....William Musser  
 Program Director.....Bob Hyle  
 Publicity Dir.....Arch Baker  
 Chief Engineer.....Robert Steltzer

**WMRF—Lewistown—1941**  
 NBC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Lewistown Bcstg. Co.  
 Business-Studio Address.....5 W. Market St.  
 News Service.....AP  
 Representative.....Burn-Smith  
 Membership.....RAB  
 President.....J. S. Woods  
 General Mgr.....T. W. Metzger  
 Commercial Manager.....Frank Troiani  
 Program Dir.....Miss Thekla Leeper  
 Publicity Director.....Dale Smith  
 Chief Engineer.....Kenneth Callahan

**WBPZ—Lock Haven—1946**  
 MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lock Haven Bcstg. Corp.  
 Bus.-Studio Address.....132½ E. Main St.  
 News Service.....AP, UP  
 Trans. Service.....World, Lang-Worth  
 Representative.....McGillyvra  
 Membership.....NARTB, RAB  
 Gen., Comm. Manager.....Harris Lipetz

**WEDO—McKeesport—1947**

Frequency: 810 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Tri-City Bcstg. Co.  
 Business-Studio Address.....547 5th Ave.  
 News Service.....AP  
 Transcription.....Thesaurus  
 Newspaper Affil.....Hancock Cty. Courier  
 Membership.....NARTB, RAB  
 Trans. Service.....Thesaurus  
 Station Rep.....Rambeau  
 Pres., Gen. Mgr.....Edward J. Hirschberg  
 Sta. Mgr.....Robert E. Badger  
 Prog. Director.....Jim Barker  
 Comm., Sales Prom. Mgr.....Earl Buncher  
 Publicity Director.....Sam Spatter  
 Chief Engineer.....Wilkes E. Hurley

**WMCK—McKeesport—1947**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Mon-Yough Bcstg. Co.

Business-Studio Address.....516 Market St.  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Cooke  
 Membership.....NARTB  
 President.....Robert M. Cox  
 Comm. Manager.....Gene Kline  
 Station Mgr.....Sam Vidnovic  
 Program Director.....Pat Haley  
 Chief Engineer.....Charles White

**WMGW—Meadville—1947**  
 ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Meadville Bdcstg. Serv., Inc.  
 Address.....1st National Bank Bldg.  
 News Service.....AP  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....H. C. Winslow  
 Gen., Sta., Comm., Sls. Prom. Mgr.....R. Trace  
 Prog., Pub. Director.....James Strickler  
 Chief Engineer.....Eugene Phillips

**WJUN—Mifflintown—1955**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Juanita Perry Bcstg. Co.  
 Address.....Box 97  
 Newspaper Affil.....Lewistown Sentinel  
 Membership.....RAB  
 Representative.....Burn-Smith  
 News Service.....AP  
 President.....J. S. Woods  
 Sales Mgr., Prog. Dir.....C. A. Moore  
 Pub. Dir.....Don Lorenz  
 Chief Engineer.....Kenneth Callahan  
 General Manager.....Thomas W. Metzger  
 Station Manager.....Ralph S. Parker

**WMLP—Milton—1955**

Frequency: 1570 Kc.....Power: 1 Kw.  
 Owned.....WMLP, Inc.  
 Address.....YMCA Bldg.  
 News Service.....AP  
 President.....John S. Booth  
 General. Sta. Mgr.....John Foster  
 Sales Prom. Mgr.....John Yingling  
 Chief Engineer.....William Keil

**WHWL—Nanticoke—1946**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Anthracite, Inc.  
 Business-Studio Address.....Woolworth Bldg.  
 News Service.....INS  
 Representative.....ForJoe  
 Transcription.....World  
 President.....Henry W. Lark  
 General Manager.....Milton Laughlin

**WKST—New Castle—1938**  
 MBS

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WKST, Inc.  
 Address.....Cathedral Bldg.  
 News Service.....UP





**WCAU means**  
PHILADELPHIA

**response**

This story is directed particularly to those who ask, "How much product did it move?" WCAU-TV's "Mister & Missus" team, Joan and Gene Crane, in a few weeks increased the upholstering department's work at Gimbels about 200 per cent! Proof that this outstanding couple converts audience appeal to sales appeal. So when you think of response, think of WCAU.

**WCAU, WCAU-TV** *The Philadelphia Bulletin*  
*Radio and TV stations. By far Philadelphia's most*  
*popular stations. Ask Pulse. Ask ARB. Ask Philadelphians.*  
*Represented nationally by CBS Spot Sales.*

Representative ..... Everett-McKinney  
 Membership ..... RAB  
 President, General Mgr. .... S. W. Townsend  
 Station Manager ..... Harley West  
 Comm. Mgr. .... Byron McConnell  
 Prog., Pub. Dir. .... Harry Reith  
 Chief Engineer ..... Kenneth Caum

**WKPA—New Kensington  
 1940**

Frequency: 1150 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ... Allegheny-Kiski Bcstg. Co.  
 Business-Studio Address ..... 810 Fifth Ave.  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Continental Radio Sales  
 President ..... C. R. Cooper  
 General Manager ..... Melvin Goldberg  
 Program Director ..... Michel Felock  
 Sls. Prom. Manager ..... J. Hannan, Jr.  
 Chief Engineer ..... W. W. Neely

**WNAR—Norristown—1946**

Frequency: 1110 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ... Norristown Bcstg. Co.  
 Bus.-Studio Address ..... Old Arch Rd.  
 News Service ..... AP  
 Representative ..... Weed  
 Membership ..... NARTB  
 President ..... N. Joe Rahall  
 Gen. Mgr. .... Ogden R. Davies  
 Sta. Manager ..... John M. Banzhoff  
 Local Sales Mgr. .... Donald L. Jones  
 Program Dir. .... Bernard Brode  
 Chief Engineer ..... Anthony De Sola

**WKRZ—Oil City—1946  
 KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WKRZ, Inc.  
 Business-Studio Address ..... Broadcast Bldg.  
 News Service ..... AP  
 Pres., Gen., Sta. Mgr. ... Kenneth E. Rennekamp

**WHAT—Philadelphia—1925**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Independence Bcstg. Co.  
 Address ... Conshohocken & Windemere Aves.  
 News Service ..... AP  
 Representative ..... Stars National  
 Pres., Gen., Comm. Mgr. ... William A. Banks  
 Station Manager ..... Dolly Banks  
 Sales Prom. Manager ..... Len Stevens  
 Prog. Director ..... Charles O'Donnell  
 Publicity Director ..... M. Mason  
 Chief Engineer ..... Charles Lehmann

**WIBG—Philadelphia—1925**

Frequency: 990 Kc. .... Power: 10,000 Watts  
 Owned ..... Seaboard Radio Bcstg. Corp.  
 Business-Studio Address ..... Suburban Sta. Bldg.  
 President ..... Paul F. Harron  
 News Service ..... UP  
 General Mgr. .... John R. Mahoney  
 V.P., Production ..... Rupe Werling

Program Dir. .... Douglas Arthur  
 Tech. Dir. .... John Henninger  
 Chief Engineer ..... George Hooper  
 Sales Prom. Mgr. .... William J. Conran

**WRCV—Philadelphia—1921  
 NBC**

Frequency: 1080 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ... National Bcstg. Company  
 Business-Studio Address ..... 1619 Walnut St.  
 News Service ..... INS, AP  
 News Service ..... AP, UP  
 Transcription ..... Thesaurus  
 Representative ..... NBC Spot Sales  
 Membership ..... RAB, NARTB  
 President ..... Robert W. Sarnoff  
 Vice-Pres., Gen. Mgr. .... Lloyd E. Yoder  
 Dir. of Operations ..... Curtis D. Peck  
 Dir. of Sales ..... Harold W. Waidell  
 Local Sls. Mgr. .... William S. Dallmann  
 Adv. & Promotion Dir. .... John P. Wiley  
 Program Director ..... Stan Lee Broza  
 Publicity Director ..... Gene E. Stout  
 Tech. Oper. Mgr. .... William A. Howard

**WCAU—Philadelphia—1922  
 CBS**

Frequency: 1210 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... WCAU, Inc.  
 Address ..... City & Monument Ave.  
 News Service ..... AP, INS, UP  
 Newspaper Affil. .... Bulletin  
 Representative ..... CBS Radio Spot Sales  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Donald W. Thornburgh  
 Sales Manager ..... John S. DeRussy  
 V.P., Prog. Mgr. .... Jos. T. Connolly  
 V.P., Pub. Rel. .... Robert N. Pryer  
 Radio Prom. Dir. .... Fred Birnbaum  
 V.P., Director of Engr. .... John G. Leitich

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc. .... Power: 1 Kw.  
 Owned-Oper. By ..... Max M. Leon, Inc.  
 Address ..... Belmont Ave. & Edgely Rd.  
 News Service ..... AP  
 Representative ..... John E. Pearson  
 President ..... Max M. Leon  
 General Manager ..... Robert A. Klein  
 Program Director ..... Jerry Grove  
 Comm. Mgr. .... William H. Vogt  
 Sales Prom. Mgr. .... Louis N. Palens  
 Publicity Director ..... Art Newsham  
 Chief Engineer ..... Frank W. Unterberger

**WFIL—Philadelphia—1922  
 ABC**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned ..... Triangle Publications, Inc.  
 Business-Studio Address ..... 46th & Market  
 News Service ..... UP  
 Newspaper Affil. .... Inquirer  
 Representative ..... Blair  
 Membership ..... NARTB  
 General Manager ..... Roger W. Clipp

Station Manager.....George A. Koehler  
 Gen. Sls. Manager.....K. W. Stowman  
 Radio Sales Mgr.....William R. Dothard  
 Promotion Mgr.....Joe Zimmermann  
 Program Dir.....Felix Meyer  
 Chief Engineer.....Henry Rhea

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WJMJ Bcstg. Corp.  
 Business-Studio Address.....2043 Locust St.  
 News Service.....AP  
 Transcription Service.....SESAC  
 Representative.....Indie Sales  
 Pres., Gen. Sta. Mgr.....Patrick J. Stanton  
 Commercial Mgr.....Charles Stahl  
 Sales Prom., Pub. Mgr.....James Rubenstone  
 Prog. Dir.....Michael Deegan  
 Chief Engineer.....Alec Felton Iles

**WPEN—Philadelphia—1929**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....William Penn Bcstg. Co.  
 Business-Studio Address.....2212 Walnut St.  
 News Service.....AP, UP  
 Representative.....Gill-Perna  
 Membership.....RAB, NARTB  
 President.....William Sytk  
 V.P., Gen. Mgr.....William B. Caskey  
 Asst. Sta. Mgr., Prog. Dir.....Murray Arnold  
 Comm. Manager.....Erwin Rosner  
 Prom. Mgr., Pub. Director.....James M. Kiss  
 Chief Engineer.....Charles W. Burtis

**WIP—Philadelphia—1922**  
**MBS**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Pennsylvania Bcstg. Co.  
 Business-Studio Address.....35 S. 9th St.  
 News Service.....AP, UP  
 Transcription Service.....World  
 Representative.....Edward Petry  
 Membership.....RAB  
 Pres., Gen. Mgr.....Benedict Gimbel, Jr.  
 V.P., Director of Sales.....Ralf Brent  
 Program Director.....Varner Paulsen  
 Comm. Manager.....Clyde Spitzner  
 Chief Engineer.....Clifford C. Harris

WIP  
 ADVERTISEMENT  
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**WTEL—Philadelphia—1924**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned.....Foulkrod Radio Engineering Co.  
 Business-Studio Address.....4312 N. Broad St.  
 Pres., Pgm. Dir.....E. Douglass Hibbs  
 Sec'y.-Treas.....Henry N. Cocker

**KDKA—Pittsburgh—1920**

Frequency: 1020 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
 Business-Studio Address.....1 Gateway Center  
 News Service.....AP, UP

**cover PITTSBURGH...**  
**cover over 100 RICH COUNTIES!**  
 with  
**KDKA Radio**

Cover over 8,000,000 people in 108 ready-willing-and-able-to-buy counties of Western Pennsylvania and beyond! Top power, top shows, top audience—extra value all the way. Call Don Trageser, KDKA Sales Manager, at EXpress 1-3000 for availabilities.

Only KDKA-Radio delivers the *entire* Pittsburgh Trading Area. That's why in Pittsburgh no selling campaign is complete without the WBC Station:



**WESTINGHOUSE BROADCASTING COMPANY, INC.**



RADIO—BOSTON, WBZ+WBZA; PITTSBURGH, KDKA; CLEVELAND, KYW; FORT WAYNE, WOWC; CHICAGO, WIND; PORTLAND, KEX... TELEVISION—BOSTON, WBZ-TV; PITTSBURGH, KDKA-TV; CLEVELAND, KYW-TV; SAN FRANCISCO, KPX

WIND REPRESENTED BY A M RADIO SALES O KPX REPRESENTED BY THE KATZ AGENCY, INC. ALL OTHER WBC STATIONS REPRESENTED BY PETERS, GRIFFIN, WOODWARD, INC.

**Representative.** Peters, Griffin, Woodward, Inc.  
**Membership.**.....NARTB, RAB  
**President** ..... Donald H. McGannon  
**Gen., Station Mgr.**.....L. R. Rawlins  
**Comm. Manager**..... Donald Trageser  
**Program Manager**..... Guy Harris  
**Publicity Manager**..... John Williams  
**Chief Engineer**..... Theodore C. Kenney

**KQV—Pittsburgh—1919—CBS**

**Frequency:** 1410 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... Allegheny Bcstg. Co.  
**Address**..... 800 Chamber of Commerce Bldg.  
**News Service**..... UP  
**Transcription**..... World  
**Membership**..... NARTB  
**Representative**..... Raymer  
**Exec. Vice President**..... Gunnar O. Wliig  
**Gen., Sls. Manager**..... J. F. Murray  
**Publicity Director**..... Owen Simon  
**Program Dir.**..... John Gibbs  
**Chief Engineer**..... James S. Schultz

**WILY—Pittsburgh—1954**

**Frequency:** 1080 Kc.....**Power:** 1 Kw.  
**Owned By**..... Pittsburgh Bcstg. Co.  
**Address**..... 220 N. Highland Ave.  
**News Service**..... AP  
**Station Representative**..... Stars Nat.  
**Membership**..... NARTB, RAB  
**President**..... John Kluge  
**Gen., Sta. Manager**..... Ernie Tannen  
**Commercial Manager**..... John Pieper  
**Traffic Manager**..... Phillis C. Hardy  
**Chief Engineer**..... Victor G. Klein

**WJAS—Pittsburgh—1921**  
**ABC-MBS**

**Frequency:** 1320 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... Pitts. Radio Supp. House  
**Address**..... Chamber of Comm. Bldg.  
**News Service**..... UP  
**Representative**..... H. R. Reys  
**Pres., Gen. Mgr.**..... H. K. Brennon  
**Comm. Mgr.**..... John H. Buchheit  
**Sales Prom. Mgr.**..... Caley E. Augustine  
**Program Director**..... W. E. Babcock  
**Pub. Director**..... Cal T. Mara  
**Chief Engineer**..... W. W. McCoy

**WPIT—Pittsburgh—1947**

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..... WPIT, Inc.  
**Business-Studio Address**..... Pitt Bldg.  
**News Service**..... UP  
**Membership**..... NARTB  
**President**..... John J. Laux  
**Gen., Comm. Mgr.**..... Don Ioset  
**Sales Mgr., Prog., Pub. Dir.**..... Clifford Charles  
**Chief Engineer**..... Michael Komichak

**WCAE—Pittsburgh—1922**

**Frequency:** 1250 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**..... WCAE, Inc.  
**Bus.-Studio Address**..... Carlton House

**Newspaper Affil.**.....Sun-Telegraph  
**News Service**..... INS, AP  
**Representative**..... Katz  
**Membership**..... NARTB  
**Pres., General Manager**..... Leonard Kapner  
**Sta. Mgr., Prog. Dir.**..... R. Clifton Daniel  
**Commercial Manager**..... Alan Trench  
**Prom. Mgr., Pub. Dir.**..... William Thiemann  
**Chief Engineer**..... James Greenwood

**WWSW—Pittsburgh—1932**

**Frequency:** 970 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... WWSW, Inc.  
**Bus.-Studio Address**..... Hotel Sherwyn  
**News Service**..... UP  
**Representative**..... John Blair  
**Membership**..... NARTB  
**President, Gen. Mgr.**..... Pete Schloss  
**Sta. Mgr., Prog. Dir.**..... Ben W. Muros  
**Sales Prom. Mgr., Pub. Dir.**..... Phil Davis  
**Chief Engineer**..... Henry R. Kaiser

**WPTS—Pittston—1954**

**Frequency:** 1540 Kc.....**Power:** 1 Kw. d.  
**Owned-Oper. By**..... Midway Bcstg. Co., Inc.  
**Address**..... Main & Spring St.  
**Representative**..... Indie  
**Transcription**..... World  
**Pres., Gen. Manager**..... Angelo W. Fiorani  
**Commercial Mgr.**..... R. E. Florey  
**Program Director**..... Joseph Tipton  
**Promotion Mgr.**..... Rosemary Gallagher  
**Chief Engineer**..... John P. McGoldrick

**WPAZ—Pottstown—1951**

**Frequency:** 1370 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..... Pottstown Bcstg. Co.  
**Address**..... 247 High St.  
**News Service**..... UP  
**Representative**..... Indie Sales  
**Pres., Gen. Mgr.**..... Herbert Scott

**WPAM—Pottsville—1947**  
**KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Miners Bcstg. Serv., Inc.  
**Business-Studio Address**..... Box 629  
**Transcription Service**..... World  
**Representative**..... Everett McKinney  
**Membership**..... NARTB, RAB  
**Station Manager**..... James K. Stock  
**Comm Mgr.**..... Frank L. Tamulonis

**WPPA—Pottsville—1946**

**Freq.:** 1360 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**..... Pottsville Bcstg. Co.  
**Bus.-Studio Address**..... 212 S. Centre St.  
**News Service**..... AP  
**Membership**..... NARTB  
**Owner, Gen. Mgr.**..... A. V. Tidmore  
**Commercial Manager**..... Ralph L. Price, Jr.  
**Sales Prom. Mgr.**..... Walter Jones  
**Program Dir.**..... Ed Romance  
**Chief Engineer**..... William P. Tidmore



**WPME—Punxsutawney—1952**  
**KBS**

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Punxsutawney Bcstg Co.  
Address.....P. O. Box 38  
News Service..... AP  
Trans. Service..... Thesaurus  
Membership..... NARTB  
General Manager..... C. M. Erhard, Jr.  
Regional Sales Mgr..... C. M. Erhard, Sr.  
Traffic Mgr..... Joseph A. Pelletier

**WEEU—Reading—1932—ABC**

Frequency: 850 Kc. Power: 1000 Watts  
Owned By.....Hawley Broadcasting Co.  
Business-Studio Address..... 433 Penn St.  
Newspaper Affiliation.....Eagle Co.  
News Service.....UP  
Representative.....Headley-Reed  
President.....William J. Rohn  
Gen., Sta., Comm., Prom. Mgr. K. Richard Creitz  
Prog., Pub. Dir.....Jack B. Gounder  
Asst. Dir., Tech.....Harold E. Schearer

**WHUM—Reading—1946**  
**CBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Eastern Radio Corp.  
Business-Studio Address.....Berkshire Hotel  
News Service..... AP  
Representative.....WEED  
Membership.....NARTB  
Gen., Sta. Mgr.....Robt. G. Magee  
Prog. Dir.....Alan Lane  
Comm., Sales Prom. Mgr.....W. Ruffner  
Chief Engineer.....Daniel Donahue

**WRAW—Reading—1922**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Reading Bcstg. Co., Inc.  
Business-Studio Address.....19 N. Fifth St.  
News Service..... AP  
Membership.....NARTB  
Representative.....Robert Meeker  
Station Executive.....Clair R. McCollough  
Station Manager.....Robert S. Reider  
Natl. Sales Mgr.....J. Robert Gulick  
Program Director.....Martin Miller  
Technical Director.....J. E. Mathlot

**WGCB—Red Lion—1950**

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Red Lion Bcstg. Co.  
Address.....Red Lion  
News Service.....UP  
Trans. Ser.....Capitol, SESAC  
Station Rep.....Kennedy  
President.....John M. Norris  
Gen., Sta. Mgr.....John H. Norris  
Commercial Mgr.....Vincent A. Freeman

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc. Power: 500 Watts d.

Owned-Oper. By.....Cove Bcstg. Co., Inc.  
Address.....Woodbury Pike  
News Service.....AP  
Membership.....NARTB  
President.....Gerald J. Collins  
Chief Engineer.....C. I. Metzger

**WKBI—St. Marys—1950**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Elk Cameron Bcstg. Co.  
Address.....41 Erie Ave.  
Transcription Service.....Standard  
News Service.....AP  
Representative.....Allegheny Mountain Network  
Membership.....NARTB  
General Manager.....C. H. Simpson  
Commercial Manager.....R. H. Knouse  
Prog. Director.....Beatrice B. Smith  
Nat. Sales Mgr.....F. R. Hutchison  
Pub. Dir.....W. Herbst:itt

**WATS—Sayre—1950—KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Susquehanna Val. Bcstg. Co.  
Address.....110 N. Elmer St.  
Representative.....Indie Sales  
Membership.....RAB  
Owner.....Thompson K. Cassel  
Gen., Sta., Comm. Mgr.....Walter D. Knowles  
Program Director.....Charles L. Snyder  
Chief Engineer.....Benjamin A. Franklin

**WARM—Scranton—1939**  
**ABC**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....Union Bdcst. Co.  
Address.....333 Madison Ave.  
News Service.....AP  
Representative.....Bolling Co.  
Transcription Service.....Thesaurus  
President.....Martin F. Memolo  
Gen., Sta. Manager.....William M. Dawson  
Comm. Mgr.....S. Feigenbaum  
Sls. Prom. Mgr., Pub. Dir.....Frances M. Breslin  
Program Director.....Art Bolin  
Chief Engineer.....Roswell J. Parker

**WGBI—Scranton—1925—CBS**

Frequency: 910 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Scranton Bcstrs., Inc.  
Business-Studio Address.....1000 Wyoming Ave.  
News Service.....AP  
Representative.....H-R Repts  
Membership.....NARTB  
President.....Mrs. M. E. Megargee  
V.P.....Madge M. Holcomb  
Prog. Dir.....Frank Monaghan  
General Manager.....George D. Coleman  
Station Manager.....Robert E. McDowell  
Prom. Dir., Pub. Dir.....Doug Holcomb  
Chief Engineer.....Kenneth R. Cooke

**WICK—Scranton—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Scranton Radio Corp.

Address.....717 Linden St.  
 News Service.....AP  
 Station Rep.....Walker  
 Pres., Gen. Mgr.....Joe Dobbs  
 Program Director.....Joe Silva  
 Chief Engineer.....James D. Pettinato

**WEJL—Scranton—1950**

Frequency: 630 Kc. ....Power: 500 Watts d.  
 Owned-Oper. By...Edward & Elizabeth Lynett  
 Address.....Penn Ave. at Spruce  
 News Service.....UP, AP  
 Newspaper Affil.....Times  
 Trans. Ser.....Standard, Lang-Worth  
 Membership.....RAB, NARTB  
 Station Rep.....Meeker  
 Gen., Sta., Mgr.....Cecil Woodland  
 Program Director.....Hugh Connor  
 Pub. Dir.....Bill Pierce  
 Chief Eng.....Guy Rauer

**WSCR—Scranton—1947**  
**NBC**

Freq.: 1320 Kc. ....Power: 1 Kw. d., 500 Watts n.  
 Owned By...Lackawanna Valley Bcstg. Co.  
 Business-Studio Address.....116 Adams Ave.  
 News Service.....AP  
 Representative.....Headley-Reed  
 Pres., Gen. Mgr.....David M. Baltimore  
 Station Mgr.....Barry Sherman  
 Comm. Mgr.....Bert Oliver  
 Sales Prom. Mgr.....Barry Sherman  
 Program Dir.....David L. Griffiths  
 Chief Engineer.....Willard Shimski

**WISL—Shamokin—1948**  
**MBS**

Frequency: 1480 Kc. ....Power: 1000 Watts  
 Owned-Oper. By...Radio Anthracite, Inc.  
 Bus.-Studio Address.....Rock & Sunbury Sts.  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....For Joe  
 Membership.....NARTB  
 President.....Henry W. Lark  
 Sta. Mgr.....Richard Owen  
 Chief Engineer.....Ray Williard

**WPIC—Sharon—1938**

Frequency: 790 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By...Sharon Herald Bcstg. Co.  
 Business Address.....P. O. Box 541  
 News Service.....UP  
 Transcription.....Associated, World, Thesaurus  
 Representative.....Adam J. Young, Jr.  
 Pres., Gen. Sta. Mgr.....John Fahnline, Jr.  
 Program Director.....Harold R. Smith  
 Chief Engineer.....A. C. Heck

**WVSC—Somerset—1950**

Frequency: 990 Kc. ....Power: 250 Watts d.  
 Owned-Operated By.....Somerset Bcstg. Co.  
 Address.....P. O. Box 231  
 News Service.....UP

Membership.....RAB  
 Representative.....Indie Sales  
 Gen., Sta. Mgr.....T. H. Opegard  
 Comm. Mgr.....C. R. Taylor  
 Prog. Dir., Chief Engineer.....R. L. French

**WMAJ—State College—1945**  
**MBS**

Frequency: 1450 Kc. ....Power: 250 Watts  
 Owned-Operated By.....Centre Bcstrs., Inc.  
 Bus.-Studio Address.....Box 888  
 News Service.....AP  
 Transcription Service.....World  
 General Manager.....Mrs. Alethea Ulerich  
 Station Manager.....Milton Bergstein

**WVPO—Stroudsburg—1947**

Frequency: 840 Kc. ....Power: 250 Watts d.  
 Owned-Operated By.....Pocono Bcstg., Inc.  
 Business-Studio Address.....578 Main St.  
 News Service.....UP  
 Newspaper Affil.....Record  
 Representative.....Radio-TV Reps.  
 President.....James H. Ottaway  
 General Manager.....Merle C. Ostrom  
 Station Mgr.....Chester S. Miller  
 Comm. Mgr.....Edwards Somers  
 Managing Director.....Francis H. Brinkley  
 Program Dir.....Joseph Webster  
 Chief Engineer.....Ernest Transue

**WKOK—Sunbury—1933—CBS**

Frequency: 1240 Kc. ....Power: 250 Watts  
 Owned-Operated By.....Sunbury Bcstg. Corp.  
 Bus.-Studio-Transmitter.....1150 N. Front St.  
 News Service.....AP  
 Membership.....NARTB  
 Newspaper Affil.....Daily Item  
 President.....Harry H. Haddon  
 Comm., Sales Prom. Mgr.....C. Donald Walther  
 General Manager.....Homer R. Smith  
 Program Director.....Michael J. Kane  
 Publicity Director.....Malcolm E. Arter  
 Chief Engineer.....John W. Keller, Jr.

**WTIV—Titusville—1955**

Frequency: 1290 Kc. ....Power: 500 Watts d.  
 Owned-Oper. By...Crawford Cty. Bcstg. Corp.  
 Address.....P. O. Box 184  
 News Service.....AP  
 Transcription.....World  
 Representative.....V. D. Lindeman, Jr.  
 Membership.....NARTB, RAB  
 Manager.....Robert H. Sauber

**WTRN—Tyrone—1954**

Frequency: 1290 Kc. ....Power: 1000 Watts  
 Owned.....Tyrone Bcstg. Co.  
 Address.....1006 Logan Ave.  
 News Service.....UP  
 Trans. Ser.....World  
 President.....C. H. Simpson  
 V.P., Gen. Mgr.....John A. Fay  
 Station Manager.....Lee C. Ray



**WMBS—Uniontown—1927**  
**CBS**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By Fayette Bdcstg. Corp.  
Address Fayette Nat. Bank Bldg.  
Representative Meeker Asso., Inc.  
Sta. Mgr., Prog. Dir. James Gismondi  
Comm., Sls. Prom. Mgr. Frederick David

**WNAE—Warren—1946**

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned-Oper. By N. Allegheny Bdcstg. Co.  
Address 310 Second Ave.  
News Service AP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Pres., Gen. Mgr. David Potter, Jr.  
Comm. Mgr. James Potter  
Sales Prom. Mgr. Frank Foster  
Prog. Dir. Leroy Schneck  
Pub. Dir. Dick Bove  
Chief Eng. Homer Haines

**WJPA—Washington—1942**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Washington Bcstg. Co.  
Bus. Address George Washington Hotel  
News Service UP  
Transcription Service Thesaurus  
Representative Joseph Hershey McGillvra  
Membership NARTB  
Managing Director A. Boyd Siegel  
Gen., Prom. Mgr., Prog., Pub. Dir.  
John L. Merdian  
Chief Eng. Andrew Gaidos

**WAYZ—Waynesboro—1953**  
**KBS**

Frequency: 1380 Kc. Power: 1000 Watts d.  
Owned-Oper. By Richard Field Lewis Jr.  
Address 21 W. Main St.  
President Richard Field Lewis Jr.  
General Manager Sam Hanshaw

**WNBT—Wellsboro—1955—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Farm & Home Bcstg. Co.  
Address 89 Main St.  
News Service UP  
Transcription World  
President C. H. Simpson  
V.P., Gen. Manager John A. Fay  
Station Manager Robert Kahle  
Account Exec. Ed Stevens  
Chief Engineer Robert Barton

**WBAX—Wilkes-Barre—1922**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Anna Stenger  
Business-Studio Address 85 W. Union St.  
News Service UP

Representative Burn-Smith  
Licensee Anna Stenger  
Gen., Comm. Manager John H. Stenger  
Program Director Ed Kuzma  
Publicity Director Dan Stenger  
Chief Engineer Milan Krupa

**WBRE—Wilkes-Barre—1924**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By WBRE-Radio, Inc.  
Bus.-Studio Address 62 S. Franklin St.  
News Service AP  
Transcription Service Lang-Worth  
Representative Headley-Reed  
Membership NARTB  
Pres., Gen. Mgr. David M. Baltimore  
Comm. Mgr. Ernest Lewis  
Operations Director F. D. Coslett  
Program Director Robert Schumacher  
Chief Engineer Charles Sakoski, Sr.

**WHWL—Wilkes Barre—1946**  
(See Nanticoke Listing)

**WILK—Wilkes-Barre—1947**  
**ABC**

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Wyoming Valley Bcstg. Co.  
Bus.-Studio Address 88 No. Franklin St.  
News Service AP  
Transcription Service Thesaurus  
Representative Avery-Knodel  
Membership NARTB  
President Mitchell Jenkins  
Exec. Vice President Roy E. Morgan  
Treasurer Thomas P. Shelburne  
Sales Prom. Mgr., Pub. Dir. Marlene Scalfido  
Commercial Manager Luther Strittmatter  
Program Director Tom Bigler  
Chief Engineer Theodore French

**WLYC—Williamsport—1951**  
**KBC**

Frequency: 1050 Kc. Power: 1 Kw.  
Owned By Lycoming Bcstg. Co.  
Address 331 Pine St., Box 389  
News Service AP  
Transcription Standard  
Representative Donald Cooke  
President John T. Keliher  
V. P., Gen., Sta. Mgr. W. Richard Carlson  
Commercial Mgr. Vince Campama  
Sls. Prom. Manager Edward Kirchman  
Program Dir. Vern Hester  
Pub. Dir. W. Richard Carlson  
Chief Engineer Norman Briggs

**WRAK—Williamsport—1930**  
**NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WRAK, Inc.  
Address 1559 West 4th St.  
News Service AP



Transcription Service ..... Associated  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... George E. Joy  
 Sta., Comm Mgr. .... J. Wright Mackey  
 Program Manager ..... Irving Berndt  
 Promotion Manager ..... Everett W. Rubendall  
 Chief Engineer ..... Glen L. Sherman

**WWPA—Williamsport—1949**  
**CBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned. Williamsport Radio Bcstg. Assoc., Inc.  
 Address ..... 330 Government Pl  
 Representative ..... Burn-Smith  
 News, Affil. .... Grit Publishing Co.  
 News Service ..... UP  
 Transcription ..... World  
 Membership ..... NARTB, RAB  
 President. .... Harry J. W. Klessling  
 Gen., Sta. Manager ..... Woodrow W. Ott  
 Program Director ..... Louis C. Cate  
 Comm., Sales Prom. Mgr. .... Phil Lane  
 Publicity Director ..... Albert Decker  
 Chief Engineer ..... Carl Steinbacher

**WNOW—York—1948**

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Helm Coal Co.  
 Business-Studio Address ..... 25 S. Duke St.  
 Transcription Service ..... Lang-Worth  
 Representative ..... Robt. S. Keller  
 Membership ..... RAB

General Manager ..... Lowell W. Williams  
 Program Director ..... H. E. Daugherty  
 Comm. Mgr. .... Richard E. Burg  
 Chief Engineer ..... G. Winter

**WORK—York—1932—NBC**

Frequency: 1350 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Oper. By ..... Associated Bcstrs.  
 Business-Studio Address ..... 13 S. Beaver St.  
 News Service ..... AP  
 Transcription ..... Thesaurus  
 Membership ..... NARTB  
 Representative ..... Robert Meeker  
 Station Executive ..... Clair R. McCollough  
 Station Manager ..... Clare I. Miller  
 Natl. Sales Mgr. .... J. Robert Gulick  
 Program Director ..... George M. Trout  
 Technical Director ..... J. E. Mathiot

**WSBA—York—1941**  
**ABC-MBS**

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Susquehanna Bdstg. Co.  
 Address ..... Box 910  
 News Service ..... AP  
 Transcription ..... World  
 Membership ..... NARTB, RAB  
 Representative ..... Young  
 President ..... Louis J. Appell  
 Comm., Sales Prom. Mgr., Pub. Dir. . P. K. Eberly  
 Prog. Dir. .... Robert Shipley  
 Chief Engineer ..... Arthur Hafer

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NEW ENGLAND**

**ASK YOUR BLAIRMAN**

# Rhode Island

Pop. March 1 (Est.) 832,000—Families 252,000  
Radio Homes 244,000—TV Homes 226,000—Stations in State 11

## WADK—Newport—1948 KBS

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By The Aquidneck Bcastg. Corp.  
Address Box 367  
News Service AP  
Transcription Service World  
Representative Walker  
Pres., Gen. Mgr. Milton E. Mitler  
Comm. Mgr. Frank Booth  
Sales Prom. Mgr. George McNamara  
Prog. Mgr. Bill Sheridan  
Chief Engineer Luigi Bimco

## WPAW—Pawtucket—1950

Frequency: 550 Kc. Power: 1000 Watts d.  
Owned-Oper. By Roger Williams Bcastg. Co.  
Address 34 N. Union St.  
News Service UP  
Representative Nona Kirby  
Membership NARTB  
Station Manager Allen Jones  
Sales Manager Noel C. Breault

## WEAN—Providence—1922 ABC-MBS-YANKEE

Frequency: 790 Kc. Power: 5 Kw. d.  
Owned Providence Journal Co.  
Address 75 Fountain St.  
News Affil. Providence Journal-Bulletin  
Station Rep. Venard, Borgatti  
President George P. Metcalf  
General Manager H. William Koster  
Comm. Manager Hervey C. Carter  
Sales Prom. Mgr. Arthur E. Lathrop, Jr.  
Program Director Don Morton  
Chief Engineer George W. Sharpe

## WPRO—Providence—1924 CBS

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Oper. By Cherry & Webb Bcastg. Co.  
Bus-Stud. Add. 24 Mason St., WPRO Bldg.  
News Service AP, UP  
Representative Blair  
Membership NARTB, RAB  
President William S. Cherry, Jr.  
General Manager Arnold F. Schoen, Jr.  
Commercial Mgr. Kenneth Curto  
Program Director John A. Owen, Jr.  
Chief Engineer John V. Ferri

## WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By R. I. Bcastg. Co.  
Address Water St.  
Representative Indie  
News Service INS  
Transcription Associated, SESAC  
Commercial Mgr. Earl Castleman  
Gen. Sta. Manager Antonio Pace

## WICE—Providence—1947

Frequency: 1290 Kc. Power: 500 Watts  
Owned Providence Radio, Inc.  
Address 209 Weybosset St.  
News Service AP  
Rep. John E. Pearson, Harry Wheeler  
Membership NARTB, RAB  
President, Gen. Mgr. Edwin T. Elliot  
Station, Sales Prom. Mgr. John F. Crohan  
Comm. Mgr. John F. Maurer  
Program Director Sherm Strickhouser  
Publicity Director Jim Mendes  
Chief Engineer Paul Garve

## WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.  
Owned-Oper. By Intercity Bcastg. Co.  
Business-Studio Address 144 Westminster St.  
Representative Headley-Reed, Kettel-Carter  
President Frank W. Miller, Jr.  
General Mgr. Robert T. Engles  
Business Mgr. John E. Metts  
Comm. Mgr. Harry L. Case  
Sales Prom. Mgr. Milo J. Berking  
Prog. Director C. George Taylor  
Pub. Director Bruce L. Williamson  
Chief Engineer Carroll A. Philbrook

## WJAR—Providence—1922 NBC

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By The Outlet Co.  
Business-Studio Address 176 Weybosset St.  
News Service AP, INS  
Membership NARTB  
Representative Weed  
Vice Pres., Treas. George O. Griffith  
General Manager David Shurtleff  
Comm. Manager Arthur Gordon  
Chief Engineer Thomas C. J. Prior  
(See Page 274)

## WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts  
Owned Oper. By Radio Westerly, Inc.  
Address 34 Main St.  
News Service UP  
Representative Walker  
Pres., Gen. Mgr. Ted Estabrook  
Sls. Prom. Mgr. Joe Corey  
Comm. Mgr. Dot Kidder  
Chief Engineer Charles Austin

## WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts  
Owner Friendly Bcastg. Co., Inc.  
Address 814 Diamond Hill Road  
News Service UP  
Membership NARTB, RAB  
President, Gen. Manager Joseph Britt  
Comm. Manager John Thomas

## WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 250 Watts



Owned-Oper. By ..... Woonsocket Bcstg. Co.  
 Business-Studio Address ..... 99 Main St.  
 News. Affil. .... Evening Call Pub.  
 News Service ..... AP  
 Transcription ..... World  
 Membership ..... NARTB  
 Station Rep. .... Grant Webb, Nona Kirby

President.....Millicent S. Palmer  
 Sta. Mgr.....Zel Levin  
 Gen. Mgr.....Buell W. Hudson  
 Prog. Dir.....Frank E. Titus, Jr.  
 Chief Engineer .....Harold M. Belknap  
 Sales Director.....Eugene Mcailoux

## South Carolina

Pop. March 1 (Est.) 2,387,000—Families 588,000  
 Radio Homes 562,000—TV Homes 398,000—Stations in State 59

### WAKN—Aiken—1952—KBS

Frequency: 990 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By Aiken Electronics Adv. Corp.  
 Address ..... Box 811  
 News Service ..... AP  
 Transcription Service..... World  
 Membership ..... RAB  
 President ..... John Mare  
 General Manager..... W. Randall Davidson  
 Commercial Mgr..... Wayne Mashburn  
 Program Director..... Ronald Martin  
 Chief Engineer..... Allen Askins, Jr.

### WBEU—Beaufort—1954 KBS

Frequency: 960 Kc. .... Power: 1 Kw.  
 Owned. .... Beaufort Bcstg. Co.  
 Address ..... Beaufort  
 News Service ..... UP  
 Trans. Service ..... World  
 President..... John M. Trask  
 General Manager..... W. C. Bochman  
 Comm. Mgr..... Carson Rembert  
 Program Director..... Hugh Ward  
 Chief Engineer..... Don Shannon

### WAIM—Anderson—1935 CBS

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Wilton E. Hall  
 Address Trans. Loca. .... 321 Kingsley Road  
 News Service ..... INS  
 Newspaper Affil. .... Independent, Daily Mail  
 Transcription Service..... Lang-Worth  
 Representative ..... Headley-Reed  
 Owner ..... Wilton E. Hall  
 Gen., Sta. Mgr..... Glenn P. Warnock  
 Commercial Mgr..... G. P. Browne  
 Sales Prom. Mgr..... V. Barath  
 Program Director..... Marshall Gailliard  
 Chief Engineer..... Earl Cosens

### WHPB—Belton—1955

Frequency: 1390 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Community Bcstg. Co.  
 Address ..... P. O. Box 426  
 News Service ..... UP  
 Transcription ..... Associated, Standard  
 General Mgr..... James H. Lee  
 Program Director..... Charles Smith

### WBSC—Bennettsville—1947 MBS

Freq.: 1550 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By ..... Atl. Coast Ins. Co.  
 Business-Studio Address ..... Box 639  
 News Service ..... AP  
 Representative ..... Indle Sales  
 Exec. Vice President. .... Y. W. Scarborough, Jr.  
 General Manager..... Neil Terrell  
 Chief Engineer..... John Gronert

### WANS—Anderson—1949 MBS-KBS

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Carolina Bcstrs.  
 Address ..... Box 211  
 Transcription Service ..... Standard  
 Representative ..... Devney  
 News Service ..... UP  
 Pres., Gen. Mgr..... C. R. Johnson, Sr.  
 Program Director..... C. W. Martin  
 Comm. Mgr..... Carroll S. Lee  
 Chief Engineer ..... Alfred W. Pratt

### WAGS—Bishopville—1954 KBS

Frequency: 1380 Kc. .... Power: 1 Kw.  
 Owned. .... Lee County Bcstg. Co.  
 Address ..... P. O. Box 168  
 News Service ..... AP  
 Trans. Ser. .... World  
 Station Rep. .... Interstate  
 Partners. .... J. F. Coggins, E. L. B. Osborne  
 Comm., Prom. Mgr..... John Martin  
 General Manager..... Joe Morris  
 Program Director..... William Fields  
 Chief Engineer..... Norbert Tessier

### WBAW—Barnwell—1953

Frequency: 740 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... WBAW, Inc.  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Transcription Service ..... World  
 Newspaper Affil. .... Seneca Journal  
 President ..... J. A. Gallimore  
 General Mgr..... Joe Wilder

### WACA—Camden—1948

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Station WACA  
 Address ..... Camden



**News Service** .....UP  
**Transcription Service**.....Thesaurus  
**President**.....Haygood S. Bowden  
**General Manager**.....Tom Richards  
**Commercial Manager**.....C. Ballard  
**Program Director**.....A. A. Amodio

**WCSC—Charleston—1930**  
**CBS**

**Frequency:** 1396 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By** .....WCSC, Inc.  
**Address**.....485 East Bay St.  
**News Service** .....UP  
**Transcription Service** .....World  
**Rep.**.....Peters, Griffin, Woodward, Inc.  
**Membership** .....NARTB, RAB  
**President**.....John M. Rivers  
**Gen. Mgr.**.....John B. Hearne  
**Program Director**.....Al Stone  
**Pub. Dir., Nat. Sales Mgr.**.....Annie Lee Small  
**Prod. Co-ord.**.....Alexandria Dengate  
**Chief Engineer**.....Wilbur Albee

**WHAN—Charleston—1946**  
**MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Charleston Bcstg. Co.  
**Business Address**.....P. O. Box 183  
**News Service** .....UP  
**Representative** .....Walker  
**Membership** .....NARTB  
**Pres., Gen. Manager**.....H. C. Weaver  
**Program Director**.....Ray Thomas  
**Comm. Mgr., Ch. Eng.**.....William P. Birchfield

**WPAL—Charleston—1947**

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Speidel-Fisher Bcstg. Corp.  
**Business-Studio Address**.....149 Wentworth St.  
**Representative** .....ForJoe, Dora-Clayton  
**Pres., Gen. Mgr.**.....Albert T. Fisher, Jr.  
**Sta., Comm., Sales Prom. Mgr., Pub. Dir.**  
 Bob Chrystie  
**Program Director**.....Louise Withrock  
**Chief Engineer**.....Joe Sarko

**WTMA—Charleston—1939**  
**NBC**

**Frequency:** 1250 Kc...**Power:** 5000 d.; 1000 n.  
**Owned-Oper. By**.....Atlantic Coast Bcstg. Co.  
**Business Address** .....133 Church St.  
**News Service** .....AP  
**Representative** .....Hollingbery  
**Pres., Gen. Mgr.**.....Charles E. Smith  
**Assistant Mgr.**.....Ralph J. Shade  
**Commercial Mgr.**.....H. J. Guzik  
**Program Dir.**.....Jack Gale

**WQSN—Charleston—1948**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Low Country Bcstg. Co.  
**Address**.....42 10th Ave.  
**News Service** .....UP

**Representative** ..... Pearson  
**President** ..... Sol Panitz  
**Gen., Sta. Manager**.....E. H. Keown  
**Comm. Manager**.....Barry Winton

**WCRE—Cheraw—1953—KBS**

**Frequency:** 1420 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Radio Cheraw Inc.  
**Address** .....Box 631  
**Transcription** .....SESAC  
**Representative** .....Ayers, Best, Keystone  
**News Service** .....UP  
**President** .....Roy F. Zess  
**Gen., Comm. Sales Prom. Mgr., Prog. Dir.**  
 Jack L. Shiver  
**Chief Engineer**.....Ralph Haneman

**WGCD—Chester—1948**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Dispatch Pub. Co.  
**Address**.....128 Main St.  
**Newspaper Affil.**.....Dispatch Publ. Co.  
**Trans. Ser** .....SESAC  
**Station Rep.** .....McGillvra  
**President** .....C. V. Sink  
**Gen., Sta., Comm. Mgr.**.....John T. Cashion  
**Sec'y-Treas.** .....Joe Sink

**WCOS—Columbia—1939**  
**ABC**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Radio Columbia  
**Address**.....Cornel Arms Bldg.  
**News Service** .....AP  
**Transcription Service** .....World  
**Representative** .....Headley-Reed  
**Membership** .....NARTB, RAB  
**Pres., Gen. Mgr.**.....Charles W. Pittman  
**Sales Manager**.....Hub Terry  
**Asst. Manager**.....John Ropp  
**Chief Engineer** .....Robert D. Lambert, Jr.

**WIS—Columbia—1930—NBC**

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By** .....Bcstg. Co. of the South  
**Business-Studio Address** .....1111 Bull St.  
**News Service** .....AP  
**Transcription Service**.....Thesaurus  
**Representative**.....Peters, Griffin, Woodward, Inc.  
**Membership** .....NARTB, RAB  
**President** .....B. Calhoun Hipp  
**General Manager**.....G. Richard Shafto  
**Managing Director**.....W. Frank Harden  
**Dir. Admin. Services**.....J. D. Saumenig  
**Sales Manager**.....David A. Moss  
**Promotion Director**.....Lillian Davis  
**Prod. Mgr.**.....Mackie Quave  
**Chief Engineer**.....John W. Watts

**WMSC—Columbia—1945**  
**CBS**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....WMSC Radio, Inc.  
**Business-Studio Address**.....1127 Lady St.



**News Service** .....UP  
**Transcription Service**.....Standard, SESAC  
**Representative** .....H.R. Ayer  
**Membership** .....NARTB, RAB  
**Pres., Gen., Sta., Comm. Mgr.**....C. W. Martin  
**Prog. Dir.**.....Gray Olive  
**Chief Engineer**.....C. E. Stone, Jr.

**WNOK—Columbia—1947**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Palmetto Radio Corp.  
**Address**.....1811 Main St., Box 5307  
**News Service** .....AP  
**Representative** .....Raymer  
**Membership** .....NARTB  
**Gen. Mgr.**.....H. Moody McElveen, Jr.  
**Commercial Manager**.....G. Quick  
**Program Director**.....Jack Cook  
**Chief Engineer**.....Charlton Bowers

**WOIC—Columbia—1954**

**Frequency:** 1470 Kc.....**Power:** 5 Kw., d.  
**Owned**.....Speidel Fisher Bcstg. Co.  
**Address**.....Barringer Bldg.  
**Representative** .....Walker, Dora-Clayton  
**Membership** .....NARTB, RAB  
**President**.....Albert T. Fisher, Jr.  
**Gen., Sta., Comm. Mgr.**.....Russell George  
**Sales Prom. Mgr.**.....Frankie Porier  
**Prog. Dir.**.....James Carter  
**Chief Engineer**.....William Bridges

**WLAT—Conway—1945**  
**MBS**

**Frequency:** 1330 Kc.....**Power:** 1000 Watts  
**Owned**.....Coastal Broadcasting Co.  
**Address**.....U. S. Highway 501 N.W., Box 799  
**News Service** .....AP  
**Representative** .....McGillvra  
**Membership** .....NARTB  
**Pres., Gen. Mgr.**.....L. M. Hawley  
**Comm. Mgr.**.....Jack E. Hawley  
**Program Director**.....Hamp Smith  
**Chief Engineer**.....H. L. Hanks

**WPFJ—Darlington—1955**

**Frequency:** 1350 Kc.....**Power:** 500 Watts  
**Owned**.....Darlington Broadcasting Co.  
**Address**.....Box 277  
**News Service** .....UP  
**Transcription** .....Lang-Worth  
**Representatives** .....Hil F. Best  
**Membership** .....NARTB  
**President** .....Robert Hilker  
**Gen. Mgr.**.....J. Norman Young  
**Comm. Mgr.**.....Ted Y. Prevaite  
**Sls. Prom. Mgr.**.....Bill Hopkins  
**Program Director**.....Graham Caddell  
**Publicity Director**.....Jackie Sansbury  
**Chief Engineer**.....George Webb

**WDSC—Dillon—1946—ABC**

**Frequency:** 800 Kc.....**Power:** 1000 Watts a.  
**Owned-Oper. By**.....Border Bcstg. Co., Inc.  
**Address**.....U. S. Highway 301  
**Representative** .....Gill-Perna

**News Service** .....UP  
**Membership** .....NARTB  
**Pres., Gen. Mgr.**.....Joseph Martin  
**Station Mgr., Prom. Mgr.**.....Jim Murff  
**Comm., Prog. Mgr.**.....Lee Lumpkin  
**Sales Prom. Mgr.**.....David Loyd Rush  
**Publicity Director**.....Johnny Quick  
**Chief Engineer**.....H. C. Sanford

**WELP—Easley—1951—KBS**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Pickens County Bcstg. Co.  
**Address**.....Box 522  
**Representative** .....Indie Sales  
**Membership** .....RAB  
**News Service** .....UP  
**Transcription** .....Associated, Standard  
**Pres., Gen. Mgr.**.....Cleatus Brazzell  
**Vice-President**.....H. O. McDonald, Jr.

**WJMX—Florence—1947**  
**ABC**

**Frequency:** 970 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Atlantic Bcstg. Co., Inc.  
**Business Address**.....P. O. Box 1211  
**News Service** .....UP  
**Transcription Service**.....Thesaurus  
**Membership** .....NARTB, RAB  
**Representative** .....Walker, Dora-Clayton  
**President**.....Eugene E. Stone  
**Gen., Sta. Mgr.**.....Paul H. Benson, Jr.  
**Chief Engineer**.....Frank Jenne

**WOLS—Florence—1937**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Florence Bcstg. Co., Inc.  
**Business-Studio Address**.....151 S. Dargan St.  
**Transcription** .....SESAC  
**Pres., Gen. Mgr.**.....Melvin Purvis

**WFGN—Gaffney—1948**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Cherokee Radio Co., Inc.  
**Address**.....P. O. Box 759  
**News Service** .....UP  
**Representative**.....Radio-TV Promotion Synd.  
**President**.....A. Ray Godshall  
**Gen., Sta. Mgr.**.....Morton E. Green

**WGTV—Georgetown—1949**  
**MBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Georgetown Bcstg. Co.  
**Address, Trans. Loc.**.....216 Fraser St.  
**Station Rep.**.....Donald Cooke  
**News Service** .....UP  
**Transcription** .....Lang-Worth  
**Membership** .....NARTB  
**Pres., Gen. Manager**.....J. B. Delzell  
**Commercial Manager**.....Allen Weller  
**Program Director**.....M. A. Delzell

**WQOK—Greenville—1950**  
**CBS**

**Frequency:** 1440 Kc.....**Power:** 5 Kw., d.

**Owned-Oper. By**... Piedmont Bcstg. Co., Inc.  
**Address**..... 3 College St.  
**Transcription Service** ..... Associated  
**Representative** ..... Walker, Dora-Clayton  
**Membership** ..... NARTB  
**President** ..... Albert T. Fisher, Jr.  
**Managing Director**..... James G. Meade  
**General Manager**..... James K. Whitaker  
**Prog. Dir.**..... Jerry Mosteller

### WESC—Greenville—1947

**Frequency:** 660 Kc..... **Power:** 5000 Watts d.  
**Owned-Operated By**..... Greenville Bcstg. Co.  
**Business-Studio Address**..... 1 College St.  
**News Service** ..... AP  
**Representative** ..... Rambeau, Brown  
**Membership** ..... NARTB, RAB  
**President** ..... (Mrs.) Christie K. Meade  
**General Mgr.**..... J. Davenport  
**Commercial Manager**..... William Ingram  
**Program Director**..... B. A. Krieger  
**Publicity Director**..... Betty Jo McGuire  
**Asst. Mgr.**..... I. Wayne Davis  
**Chief Engineer**..... J. Harold White

### WFBC—Greenville—1933 NBC

**Frequency:** 1330 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... WMRC, Inc.  
**Bus.-Studio Address**..... 505 Rutherford St.  
**News Service** ..... AP  
**Newspaper Affil.**..... News-Piedmont  
**Transcription** ..... SESAC  
**Representative** ..... Avery-Knodel  
**Membership** ..... NARTB, RAB  
**President** ..... R. A. Jolley  
**Sta. Mgr.**..... Bruce Buchanan  
**Comm. Mgr.**..... Keener Garrett  
**Pub. Dir., Prom. Mgr.**..... Lidie Walters  
**Chief Engineer**..... Bill Garrison

### WMRB—Greenville—1954 ABC-MBS

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned**..... Paramount Bcstg. Co. Inc.  
**Address**..... 400 Mayberry St., Box 989  
**Station Representative**..... Cooke  
**Pres., Gen. Mgr.**..... C. F. Cope  
**Comm. Mgr.**..... A. B. Robinson  
**Sls. Prom. Mgr., Pub. Dir.**..... Max Mace  
**Sta. Mgr., Prog. Dir., Chief Eng.** W. T. Arrington

### WMUU—Greenville—1949

**Frequency:** 1260 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Bob Jones Univ.  
**Address** ..... Greenville  
**Trams. Service** ..... SESAC, Lang-Worth  
**Station Rep.** ..... Continental  
**Membership** ..... RAB  
**President** ..... Dr. Bob Jones, Jr.  
**General Manager**..... R. K. Johnson  
**Station Manager**..... Jim Ryerson  
**Comm. Manager**..... David Yearick  
**Program Director**..... Jack Buttram  
**Pub. Dir.**..... Elmer Rumminger  
**Chief Engineer**..... Robert Devine

### WCBS—Greenwood—1941—NBC

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned**..... Greenco, Inc.  
**Address**..... P. O. Box 868  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Clark, Ayers  
**President** ..... Douglas Featherstone  
**Gen., Sta. Mgr.**..... Dan Crosland  
**Commercial Mgr.**..... Ralph Norman

### WGSW—Greenwood—1953 MBS-KBS

**Frequency:** 1350 Kc..... **Power:** 1000 Watts d.  
**Owned**..... Radio Greenwood, Inc.  
**Address**..... Edward Arms Bldg.  
**News Service** ..... UP  
**Representative**..... Indie Sales; Dora-Clayton  
**President**..... W. C. Woodall, Jr.  
**Manager**..... George B. Cook, Jr.

### WCKI—Greer—1955

**Frequency:** 1300 Kc..... **Power:** 1 Kw.  
**Owned-Oper. By**..... Greer Radiocasting Co.  
**Address**..... P. O. Box 431  
**Representative** ..... Best  
**Pres., Comm. Mgr.**..... Gibson Bruce  
**Gen. Mgr., Prog. Dir.**..... Vernon T. Fox  
**Sales Prom. Mgr.**..... F. G. Benniefield  
**Promotion Manager**..... W. L. Southerland

### WEAB—Greer—1947—KBS

**Frequency:** 800 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**..... Greer Bcstg. Co.  
**Address** ..... Jones Rd.  
**News. Affil.**..... The Citizen  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Pres., Gen. Mgr.**..... E. A. Burch  
**Sales Prom. Mgr.**..... James Roper  
**Program Director**..... Betty Beers  
**Chief Engineer**..... William Martin

### WHSC—Hartsville—1946 MBS-KBS

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned**..... Hartsville Bcstg. Co., Inc.  
**Address**..... 1306 College Ave.  
**News Service** ..... AP  
**Transcription Service** ..... Capitol  
**V.P., Gen. Mgr.**..... Raymond Caddell  
**Commercial Mgr.**..... Oby B. Lyles  
**Publicity Dir.**..... Eleanor Flowers  
**Chief Engineer**..... J. E. Parker

### WDKD—Kingstree—1949

**Frequency:** 1300 Kc..... **Power:** 5000 Watts d.  
**Owned-Operated By**..... Palmetto Bcstg. Co.  
**Address** ..... P. O. Box 450  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Pres., Prom., Gen. Mgr.**..... E. G. Robinson, Jr.  
**General Manager**..... E. G. Robinson, Jr.  
**Comm. Manager**..... Arnold Graham



Program Director.....Carroll Godwin  
 Pub. Director.....Glenn French  
 Chief Engineer.....Walter Turner

**WJOT—Lake City—1953**  
**MBS**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned.....Lake Bcstg. Corp.  
 Address.....10 S. Acline Ave.  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Donald Cooke, Inc.  
 President, Gen. Mgr.....J. Olin Tice, Jr.  
 Sta. Mgr.....Harry Hyman  
 Comm. Mgr.....H. J. Palmer  
 Prog. Dir.....Frances M. Tice  
 Chief Engineer.....Clarence Jackson

**WLCM—Lancaster—1951**  
**KBS**

Frequency: 1360 Kc.....Power: 1000 Wits d.  
 Owned-Operated By.....Royal Bcstg. Co.  
 Address.....103 S. Catawba St.  
 News Service.....AP  
 Station Rep.....Media Sales  
 Transcription Service.....Thesaurus, World  
 President.....Charles Connelly  
 General Manager.....William Coble

**WLBG—Laurens—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
 Business Address.....Box 642, Laurens  
 News Service.....UP  
 Membership.....RAB  
 Representative.....Indie Sales  
 President.....James R. Dalrymple, Jr.  
 General Manager.....C. W. Hogan  
 Program Director.....Paul Wynn  
 Chief Engineer.....Jack Taylor

**WJAY—Mullins—1949—KBS**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mullins & Marlon Bcstg. Co.  
 Address.....Highway 76, P. O. Box 41  
 News Service.....AP  
 Transcription Service.....Lang-Worth, SESAC  
 President.....W. G. Smith  
 Gen. Mgr.....James F. Ramsey  
 Prog. Dir.....Gene Lewis  
 Chief Engineer.....George Magera

**WMYB—Myrtle Beach—1954**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Coastal Carolina Bcstg. Corp.  
 Address.....Oak St. at 28th Ave.  
 News Service.....UP  
 Representative.....Cooke  
 President.....James Olin Tice, Jr.  
 Gen., Sta., Sls. Mgr., Pub. Dir.....J. G. Kenworthy  
 Comm. Manager.....Phil Rice  
 Program Director.....Robert Thompson  
 Chief Engineer.....W. G. Griffin

**WKDK—Newberry—1946**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
 Address, Trans.....11 Radio Dr.  
 Representative.....Interstate United Newspapers  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Membership.....NARTB  
 President.....James F. Coggins

**WDIX—Orangeburg—1946**  
**ABC**

Frequency: 1150 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WDIX, Inc.  
 Address.....Whitman St. Ext.  
 News Service.....AP  
 Station Rep.....Devney, Holman, Forjoe  
 Membership.....NARTB  
 President.....Charles S. Henerey  
 General Manager.....Frank B. Best  
 Comm., Sls. Prom. Mgr.....Norman M. Matthews  
 Program Director.....Gene Barado  
 Chief Engineer.....Gus Browning

**WTND—Orangeburg—1948**  
**KBS**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WTND, Inc.  
 Address.....1 Memorial Plaza  
 News Service.....UP  
 Representative.....Thos. F. Clark  
 Pres., Gen. Manager.....J. I. Sims  
 Prog. Dir.....L. R. Rhame  
 Engineers.....W. L. Styles, I. P. Herrington

**WRHI—Rock Hill—1944**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....York Co. Brdgc. Co.  
 Address.....Rock Hill Nat. Bk. Bldg.  
 News Service.....AP  
 Representative.....McGillvra  
 Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.  
 Sta. Mgr., Prog. Dir.....Wm. C. Beaty  
 Comm. Mgr., Sls. Mgr., Pub. Dir.....H. S. Gault

**WTYC—Rock Hill—1949**

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned.....Tri-County Bcstg. Corp.  
 Address.....P. O. Box 1091  
 News Service.....UP  
 Representative.....Indie Sales  
 Membership.....RAB  
 President.....T. Lamar Simmons  
 Gen., Sta. Mgr., Prog. Dir.....E. L. Burwell  
 Comm. Mgr.....Arnold Baynard  
 Sls. Prom. Mgr.....R. F. Adams  
 Pub. Dir.....Jack Howe  
 Chief Engineer.....Ed Roberts

**WSNW—Seneca—1949**

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. Blue Ridge Bcstg. Co., Inc.  
 Address. . . . . P. O. Box 443  
 Representative. . . . . Best  
 Pres., Gen. Mgr. . . . . J. A. Gallimore  
 Treasurer. . . . . Virginia Gallimore

**WJAN—Spartanburg—1953**  
ABC-MBS-KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Spartanburg Bcstg. Co.  
 Address. . . . . 101 Schuyler Bldg.  
 News Service. . . . . AP  
 Trans. Ser. . . . . World  
 Membership. . . . . NARTB  
 President. . . . . W. Ennis Bray  
 Gen., Sta. Mgr., Prog. Dir. . Raymond C. Starr  
 Commercial Manager. . . . . W. Reid Bray  
 Publicity Director. . . . . Anthony Brooks  
 Sales Prom. Mgr. . . . . Joe Tillitson  
 Chief Engineer. . . . . Clyde J. McClure

**WORD—Spartanburg—1940**  
NBC

Frequency: 910 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Word, Inc.  
 Business-Studio Address. . . . . 291 E. Main St.  
 News Service. . . . . AP  
 Transcription Service. . . . . Thesaurus  
 Representative. . . . . Paul H. Raymer  
 President. . . . . Irwin Kahn  
 Gen. Manager. . . . . Edward G. Gardner  
 Comm. Manager. . . . . Charles B. Parham  
 Program Director. . . . . Buddy Womick  
 Chief Engineer. . . . . James L. Tate

**WSPA—Spartanburg—1929**  
CBS

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned. . . . . Spartan Radiocasting Co.  
 Business-Studio Address. . . . . 224 E. Main St.  
 News Service. . . . . UP  
 Transcription Service. . . . . Standard  
 Membership. . . . . NARTB, RAB  
 Representative. . . . . Hollingbery  
 President. . . . . Walter J. Brown  
 Station Manager. . . . . Roger A. Shaffer  
 Commercial Manager. . . . . Ross M. Holmes  
 Program Director. . . . . Henry Bussey  
 Chief Engineer. . . . . H. R. Beckholt

**WFIG—Sumter—1940**  
MBS-KBS

Frequency: 1290 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . WFIG, Inc.  
 Business-Studio Address. . . . . Radio Center Bldg.  
 News Service. . . . . AP  
 Transcription Service. . . . . SESAC, Capitol  
 Membership. . . . . NARTB  
 Representative. . . . . Joseph Hershey McGillvra  
 President. . . . . F. B. Creech, Sr.  
 General Manager. . . . . T. Doug Youngblood  
 Comm. Manager. . . . . Fulton B. Creech, Jr.  
 Program Director. . . . . Paul Reidy  
 Chief Engineer. . . . . Richard Elam

**WSSC—Sumter—1953—ABC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Radio Sumter Inc.  
 Address. . . . . Box 1342  
 Representative. . . . . Best  
 President. . . . . J. A. Gallimore  
 General Manager. . . . . Ed Damron  
 Comm. Manager. . . . . H. W. Fowler  
 Prog., Pub. Director. . . . . Lillian Davis

**WBCU—Union—1946—MBS**

Frequency: 1460 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Bcstg. Co. of Union, Inc.  
 Address. . . . . 210 East Main St.  
 News Service. . . . . UP  
 Transcription Service. . . . . World  
 Station Rep. . . . . Interstate United Newspapers  
 Pres., Gen. Mgr. . . . . Edward L. B. Osborne  
 V.P., Sec'y. . . . . James F. Coggins  
 Program Director. . . . . Noel Belue  
 Chief Engineer. . . . . Walker Carver

**WALD—Walterboro—1947**  
MBS

Frequency: 1220 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Walterboro Bcstg. Co.  
 Studio Address. . . . . Ft. Benson St.  
 News Service. . . . . AP  
 General Manager. . . . . Louis M. Neale

**WYCL—York—1956**

Frequency: 1580 Kc. . . . . Power: 250 Watts  
 Owned. . . . . York-Clover Broadcasting Co.  
 Address. . . . . P. O. Box 398  
 News Service. . . . . AP  
 Transcription. . . . . World  
 Representative. . . . . Continental  
 President. . . . . C. B. Sigmon  
 General Manager. . . . . Harvey Laughter  
 Commercial Manager. . . . . Clyde Laughter

# South Dakota

Pop. March 1 (Est.) 701,000—Families 198,003  
Radio Homes 189,000—TV Homes 108,000—Stations in State 16

## KABR—Aberdeen—1952

Frequency: 1220 Kc. Power: 250 Watts a.  
Owned-Operated By...Aberdeen Bcstg. Svc.  
Address ..... Box 173  
News Service ..... UP  
Membership ..... NARTB  
General Manager.....D. T. Hunt

## KSDN—Aberdeen—1948 ABC

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By.....Aberdeen News Co.  
Address ..... 12 Third Ave.  
Newspaper Affil. .... American-News  
Representative ..... Weed  
Membership ..... NARTB  
President..... Henry J. Schmitt  
Gen. Mgr., Pub. Director...Byron McElligott  
Commercial Manager..... Russa Osborne  
Program Director..... E. C. Pieplow  
Chief Engineer..... George Crocker

## KBRK—Brookings—1955 KBS

Frequency: 1430 Kc. Power: 500 Watts  
Owned-Oper By ..... Brookings Bcstg. Co.  
Address ..... Northwest Bank Bldg.  
News Service ..... AP  
Transcription Service ..... World  
Pres., Sales Mgr., Prog. Dir., Chief Eng.  
Robert Reimers  
Gen., Comm. Mgr..... E. C. Stangland  
Pub. Dir..... Eugene Platek

## KDSJ—Deadwood—1946

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Oper. By... John, Eli & Harry Daniels  
Address ..... 745 Main  
Station Rep. .... Holman  
Membership ..... NARTB  
News Service ..... UP  
Gen., Bus. Manager..... Harry Daniels

## KIJV—Huron—1947 NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... James Valley Bcstg. Co., Inc.  
Bus.-Studio Address.....1726 Dakota St.  
News Service ..... UP  
Transcription Service ..... Thesaurus  
Membership ..... NARTB  
Manager..... Max F. Staley  
Comm. Manager..... Dwight Coursey

## KORN—Mitchell—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..... Mitchell Bcstg. Assn.  
Bus.-Studio Address..... 217-219 N. Main  
News Service ..... UP  
Transcription Service ..... Lang-Worth  
Membership ..... NARTB

Pres., Gen., Sta. Mgr., Prog. Dir... R. V. Eppel  
Comm., Sales Prom. Mgr..... M. Johnson  
Chief Engineer..... J. R. Doherty

## KGFX—Pierre—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.  
Owned-Oper. By..... Estate of Dana McNeil  
Bus.-Studio Address..... 203 W. Summit Ave.  
News Service ..... UP  
Pres., Gen., Comm., Prom. Mgr., Prog., Pub.  
Dir..... Ida A. McNeil  
Chief Engineer..... Hugo Conrath, Jr.

## KOTA—Rapid City—1936 CBS-KBS

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By ..... Black Hills Bcstg. Co. of  
Rapid City  
Business Address ..... 1819 W. St. Joe St.  
News Service ..... UP, AP  
Representative ..... Headley-Reed  
Transcription Service ..... Capitol  
Membership ..... NARTB, RAB  
President, Gen. Mgr..... Helen S. Duhamel  
Sales Prom. Mgr..... Jack A. Crowley  
Prog., Pub. Dir..... Abner H. George  
Business Manager..... William F. Turner  
Farm, Ranch Dir..... Gene Taylor  
Chief Eng..... Robert Musfeldt

## KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Heart of the Black Hills  
Address ..... P. O. Box 609  
News Service ..... UP  
Trans. Ser. .... Thesaurus  
General Manager..... Eli Daniels

## KELO—Sioux Falls—1937 NBC

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By..... Midcontinent Bcstg. Co.  
Bus.-Studio Address..... Phillips Ave.—8th St.  
News Service ..... UP, AP  
Transcription Service ..... Capitol  
Representative... H-R Reps., Bulmer & Johnson  
Membership ..... NARTB, RAB  
President ..... Joe Floyd  
Gen., Comm. Manager..... Evans Nord  
Program Director..... Will Carlson  
Publicity Director..... Jim Molohon  
Chief Engineer..... Lester Froke

## KIHO—Sioux Falls—1948 MBS

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By..... Ware Bcstg. Corp.  
Address ..... 218 South Main Ave.  
News Service ..... UP  
Representative ..... Pearson  
Trans. Ser. .... World  
Pres., Gen. Mgr..... Les Ware

Sta., Comm. Mgr. . . . . Ben Butler  
 Pub. Director . . . . . Lloyd Revier  
 Chief Eng. . . . . Ralph Maples

**KISD—Sioux Falls—1948**  
**KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KISD, Inc.  
 Bus.-Studio Address . . . . . 3631 W. 12 St.  
**News Service** . . . . . AP  
 Station Representative . . . . . Cooke  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr., Prog. Dir. . . . . Verl Thompson  
 Comm. Manager . . . . . Roland Phillip  
 Sls. Prom. Manager . . . . . Vyrne Linton  
 Publicity Director . . . . . Vi Overby  
 Chief Engineer . . . . . Dick Perry

**KSOO—Sioux Falls—1927**  
**ABC**

Freq.: 1140 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By. Sioux Falls Bcstg. Assn., Inc.  
 Address . . . . . 317 S. Phillips Ave.  
**News Service** . . . . . AP  
 Membership . . . . . NARTB  
 Station Representative . . . . . Avery-Knodel, Inc.  
 President . . . . . Morton Henkin  
 Vice Pres. . . . . George R. Hahn  
 Comm. Mgr. . . . . Orrin Melton  
 Prog. Dir. . . . . Ray Lottesness  
 Chief Engineer . . . . . Max E. Pierce

**KWAT—Watertown—1940**  
**MBS**

Frequency: 950 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. Midland Natl. Life Ins. Co.  
 Address . . . . . Watertown

**News Service** . . . . . AP  
**Transc. Service** . . . . . Standard, World  
**Representative** . . . . . Gill-Perna  
**Membership** . . . . . NARTB, RAB  
 President . . . . . H. Smith Hagen  
 Gen., Sta., Comm. Mgr. . . . . Ross E. Case  
 Program Director . . . . . Gene Branter  
 Sales Prom. Mgr. . . . . B. J. Kinney  
 Pub. Director . . . . . Rich Petershagen  
 Chief Engineer . . . . . Francis Alwin

**KYNT—Yankton—1955—KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Yankton Bcstg. Co.  
 Address . . . . . 214½ W. 3rd St.  
**News Service** . . . . . UP  
**Transcription Service** . . . . . Thesaurus  
**Membership** . . . . . NARTB  
 President . . . . . William M. Smith  
 Gen. Mgr., Exec. V.P. . . . . William E. Johnson  
 Prog. Di. . . . . Lloyd Grant  
 Chief Engineer . . . . . James Cope

**WNAX—Yankton—1922—CBS**

Frequency: 570 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . Cowles Bcstg. Co.  
 Bus.-Studio Address . . . . . 3rd & Mulberry Sts.  
 Newspaper Affil. . . . . Des Moines Register &  
 Tribune, Minn. Star Tribune  
**News Service** . . . . . AP, UP  
**Transc. Service** . . . . . Lang-Worth, Capitol, Cole  
**Representative** . . . . . Katz  
**Membership** . . . . . NARTB, RAB  
 President . . . . . Luther L. Hill  
 General Manager . . . . . Donald D. Sullivan  
 Asst. Manager . . . . . Chris Mack  
 Commercial Manager . . . . . Nick Bolton  
 Prom. Mgr., Pub. Dir. . . . . George Greenwood  
 Program Director . . . . . Roland Peterson  
 Chief Engineer . . . . . Clifton M. Todd

**Tennessee**

Pop. March 1 (Est.) 3,494,000—Families 954,000  
 Radio Homes 905,000—TV Homes 647,000—Stations in State 87

**WLAR—Athens—1946**  
**KBS-MBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Athens Bcstg. Co.  
 Business-Studio Address . . . . . Athens  
**News Service** . . . . . UP  
 Newspaper Affil. . . . . Daily Post-Athehian  
 Transcription Service . . . . . Thesaurus, Keystone  
 President . . . . . Lowell F. Arterburn  
 Gen., Comm. Mgr. . . . . Buell J. Charles  
 Program Director . . . . . William P. Atkins  
 Chief Engineer . . . . . Andrew Bates

**WOPI—Bristol—1929—NBC**

(See Also Bristol, Va.)

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned. Radiophone Bcstg. Station, WOPI, Inc.  
 Address . . . . . Easley-Wright Bldg., 310 State St.

**News Service** . . . . . AP  
**Transcription Service** . . . . . Lang-Worth  
**Representative** . . . . . Burn-Smith  
**Membership** . . . . . NARTB, RAB  
 Pres., Gen. Manager . . . . . W. A. Wilson  
 Commercial Mgr. . . . . James C. Wilson

**WHP—Centerville—1955**  
**KBS**

Frequency: 1570 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Tri-County Broadcasting Corp.  
**News Service** . . . . . UP  
**Representative** . . . . . Hil F. Best  
**Membership** . . . . . NARTB, RAB  
 President . . . . . J. Gil Thompson  
 Gen., Sta., Prom. Mgr. . . . . Earl Carney  
 Comm. Mgr., Prog. Dir. . . . . John C. Ker  
 Publicity Director . . . . . Louise McCaleb  
 Chief Engineer . . . . . J. W. Chessor

**WAGC—Chattanooga—1946**  
MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WAGC Bcstg. Co.  
Address: Hotel Patten  
News Service: AP  
Representative: Jim Ayres  
Membership: NARTB, RAB  
Pres.: P. F. Furlow  
Gen., Sta. Mgr.: Cliff W. Bowers  
Sales Mgr.: Barton T. Fellowes  
Prog. Dir.: Harry Edelstein  
Chief Engineer: George McMurtrie

**WAPQ—Chattanooga—1934**  
ABC

Frequency: 1150 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Oper. By: WAPQ Bcstg. Service  
Business-Studio Address: Read House  
News Service: UP  
Transcription Service: Thesaurus  
Representative: H-R Reps.  
Pres., Gen. Mgr.: Ramon Patterson  
Comm. Mgr.: Walter Stamper

**WDEF—Chattanooga—1941**  
NBC

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Oper. By: WDEF Bcstg. Co.  
Bus.-Studio Address: 425 Volunteer Bldg.  
News Service: UP  
Transcription Service: Capitol  
Representative: Branham  
Membership: NARTB, RAB  
President: Carter M. Parham  
Gen. Sta. Comm. Mgr.: Ken Flenniken  
Pub., Prog. Director: Kenn Early  
Chief Engineer: B. C. Baker

**WDOD—Chattanooga—1925**  
CBS

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Oper. By: WDOD Bcstg. Corp.  
Address: Hamilton Natl. Bank Bldg.  
News Service: AP  
Transcription Service: Standard, World  
Representative: Paul H. Raymer  
President, Gen. Mgr.: Earl W. Winger  
General Manager: Norman A. Thomas  
Gen. Sales Mgr.: Bryan J. Bush  
Program Director: Earnest Feagans

**WDXB—Chattanooga—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: French, Inc.  
Representative: ForJoe  
News Service: INS  
Pres.: Stephen C. French

**WMFS—Chattanooga—1951**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By: WMFS, Inc.

Address: 835 McCallie Ave.  
Representative: Pearson  
Pres., Gen. Mgr.: B. F. J. Timm  
Sls. Prom. Manager: Alan Burke  
Sta., Comm. Mgr., Prog., Pub. Dir.: F. Webb  
Chief Eng.: Glenn Channells

**WMCH—Church Hill—1954**

Frequency: 1260 Power: 1000 Watts  
Owned-Oper. By: Twin Cities Bcstg.  
Address: P. O. Box 4  
News Service: AP  
President: Thales E. Wallace  
Comm. Manager: F. R. Gentry

**WDXN—Clarksville—1954**

Frequency: 540 Kc. Power: 250 Watts  
Owned: Clarksville Bcstg. Co., Inc.  
Address: Bailey Bldg.  
News Service: UP  
Representative: Burns-Smith  
Gen., Comm. Manager: J. M. Cecil  
Sta. Mgr., Prog. Dir., Ch. Eng.: J. McDonough

**WJZM—Clarksville—1941**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Campbell & Sheatall  
Business-Studio Address: 411 Madison St.  
News Service: AP  
Transcription Service: Thesaurus  
Membership: NARTB, RAB  
Representative: Rambeau  
Pres., Gen. Manager: J. Parry Sheatall  
Sta. Mgr., Chief Eng.: John Bailey  
Program Director: Ernest Simmons  
Publicity Director: William Brittain  
Commercial Manager: Charles Malone  
Sls. Prom. Mgr.: John Berwind

**WBAC—Cleveland—1945**  
MBS

Frequency: 1340 Kc. Power: 250 Watts  
Own-Oper. By: Fitch & Kile, Inc.  
Business-Studio Address: 180 Central Ave.  
News Service: UP  
Rep.: Dora-Clayton, Gill-Perna  
Pres., Gen., Sta. Mgr.: Thad E. Fitch  
Comm., Sls. Prom. Mgr.: Bland Sells  
Prog., Pub. Director: Paul Kirksey  
Chief Engineer: William D. Stuart

**WKRK—Columbia—1946**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned: Middle Tenn. Bcstg. Co., Inc.  
Bus.-Studio-Transmitter Address: P. O. Box 71  
News Service: AP  
Transcription Service: World, Thesaurus  
Representative: Walker  
Membership: NARTB, RAB  
Pres., Gen.-Sta. Mgr.: R. M. McKay, Jr.  
Sls. Prom., Comm. Mgr.: Mel Dugger  
Prog., Pub. Director: Jim Keiran  
Chief Engineer: Cameron McKay



**WHUB—Cookeville—1940**  
**CBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....WHUB, Inc.  
Bus.-Studio Address.....Cookeville  
News Service.....UP  
Representative.....Continental Radio Sales  
Membership.....NARTB, RAB  
Pres., General Manager.....M. L. Medley  
Sta. Mgr.....Stacey Mott  
Prog. Dir.....John H. Carr  
Chief Engineer.....Claude Haston

**WKBL—Covington—1954**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned...Tipton County Broadcasting Co. Inc.  
Address.....Roper Building  
News Service.....AP  
Pres., Gen. Mgr.....Ken Sparks  
Sta. Mgr., Ch. Eng.....Bill Hoffman  
Comm., Sales Prom. Mgr.....Jack Whitehorn  
Program Director.....Bill Hazlerig  
Publicity Director.....Dick Akers

**WAEW—Crossville—1952**  
**KBS**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WAEW, Inc.  
Address.....P. O. Box 278  
News Service.....UP  
Membership.....RAB  
President, Gen. Mgr.....Arthur Wilkerson  
V.P., Secretary.....Evelyn Wynn  
Comm., Sta. Manager.....Clarence Stinnett

**WDKN—Dickson—1955—KBS**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Dickson Co. Bcstg. Inc.  
Address.....Box 71  
News Service.....AP  
Membership.....RAB  
Pres., Gen., Sta. Mgr.....W. Potts  
Comm., Sls. Prom. Mgr.....Warren Medley  
Program Director.....Howell Smith  
Chief Engineer.....Richard D. Essner

**WDSG—Dyersburg—1946**  
**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....State Gazette Bcstg. Co.  
Address.....Box 58  
Transcription Service.....World  
News Service.....AP  
Gen. Mgr., V.P.....Robert W. Ward

**WBEJ—Elizabethton—1946**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....WBEJ, Inc.  
Business-Studio Address.....626 1/2 Elk Ave.  
Representative.....Dora-Clayton, Gill-Perna  
News Service.....UP

Pres.....R. W. Turrentine, Jr.  
Gen., Sta. Mgr.....William E. Hale  
Comm. Mgr.....James P. Austin  
Program Director.....Harold Henley  
Chief Engineer.....Lynn R. Williams

**WCPH—Etowah—1955**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Morgan Bcstg. Co.  
Address.....109 9th St.  
Transcription.....World  
Representative.....Hil F. Best  
President, Gen. Mgr.....H. J. Morgan

**WEKR—Fayetteville—1948**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fayetteville Bcstg. Co.  
Business-Studio Address.....Box 825  
News Service.....AP  
Trans. Ser.....Thesaurus  
Membership.....NARTB, RAB  
President.....John R. Crowder  
General Manager.....James Porter Clark  
Station Manager.....Jim Tate  
Program Director.....Teddy Barnes  
Chief Engineer.....Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Williamson County Bcstg.  
Address.....Mallory Rd.  
News Service.....AP  
President.....William Ormes  
Gen. Mgr., Ch. Engineer.....Ellis F. Jones, Jr.

**WHIN—Gallatin—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sumner County Bcstg. Co.  
News Service.....UP  
Transcription.....Capitol  
Membership.....NARTB  
Gen. Mgr., Prog. Dir.....J. B. Thomas  
Commercial Manager.....Charles Brewer

**WGRV—Greeneville—1947**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Greeneville, Inc.  
Address.....Radio Bldg.  
News Service.....UP  
Manager.....Paul Metcalfe  
Commercial Manager.....Hugh Pickel

**WHBT—Harriman—1946—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Folkways Bcstg. Co., Inc.  
Address.....Devonia & Crescent  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....Continental  
Pres., Gen. Mgr.....William R. McDaniel



**WIRJ—Humboldt—1949**  
KBS

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By... Gibson Co. Bcstg. Co., Inc.  
Address... 210 N. 22nd Ave.  
News Service... AP  
Newspaper Affil. ... Courier-Chronicle  
President... J. F. Warmath  
Gen., Sta. Mr. ... Howard E. Byrum  
Comm., Sls. Prom. Mgr. ... Carroll Wilson  
Prog. Director... Bill Carter  
Chief Engineer... Claude Bolton

**WDXI—Jackson—1948**  
MBS

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By... Dixie Bcstg. Co.  
Business-Studio Address... Box 391  
News Service... UP  
Transcription Service... World  
Representative... Headley-Reed  
Membership... NARTB  
Pres., Gen. Mgr. ... Aaron B. Robinson  
Sales Manager... Jack Murphy

**WJAK—Jackson—1955**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Oper. By... Jackson Broadcasting Co.  
Address... 416 Poplar St.  
News Service... UP  
Rep. ... Hil F. Best, Dora-Clayton  
Membership... NARTB  
Pres. ... Dr. Alexander Leech  
Station Director... Robert Blow  
Comm., Sales Mgr. ... Gerald R. Beilke  
Program Director... Winston C. Martindale  
Chief Eng. ... Henry S. Lesh

**WTJS—Jackson—1931—ABC**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By... The Sun Publishing Co.  
Bus.-Studio Address... 104 Baltimore St.  
News Service... AP  
Newspaper Affil. ... Jackson Sun  
Transcription Service... Thesaurus  
Representative... Branham  
Membership... NARTB, RAB  
V.P., Gen. Mgr. ... A. A. Stone  
Manager... Frank S. Proctor  
Asst. Mgr. ... L. R. Brooks  
Program Director... Vince Tapler  
Chief Engineer... James Ellzey

**WETB—Johnson City—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Press, Inc.  
Business Address... Press Bldg.  
Representative... McGilvra  
Transcription Service... World  
News Service... AP  
Membership... NARTB, RAB  
President... Carl A. Jones  
Manager... Arthur Kelsey

**WJHL—Johnson City—1938**  
CBS

Freq.: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
208—RADIO STATIONS—R.A.  
Owned-Operated By... WJHL, Inc.  
Business-Studio Address... 145 W. Main St.  
News Service... AP, UP  
Representative... John E. Pearson  
Membership... NARTB  
Pres., Gen. Mgr. ... W. H. Lancaster, Jr.  
Program Director... Herbert Howard  
Sta., Comm. Mgr. ... K. Marsh  
Sls. Prom. Mgr., Pub. Dir. ... W. E. McDonald  
Spvr. Engineer... Rolland Medlar

**WKIN—Kingsport—1951**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned & Operated... WKIN, Inc.  
Address... Market & Wexler Sts.  
News Service... AP  
Transcription Service... World  
Membership... NARTB  
Representative... Walker  
Pres., Gen. Mgr. ... Cy N. Bahakel  
Sta., Prom. Manager... Phil Bahakel

**WKPT—Kingsport—1940**  
NBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Kingsport Bcstg. Co., Inc.  
Business-Studio Address... 222 Commerce St.  
News Service... AP  
Transcription Service... Thesaurus  
Representative... Burn-Smith  
Membership... NARTB, RAB  
President... C. P. Edwards, Jr.  
Gen., Sta. Manager... Paul L. Overbay  
Commercial Mgr. ... Phil Weaver  
Program Dir. ... Martin Karant  
Chief Engineer... Thomas Phillips

**WBIR—Knoxville—1941**  
ABC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Radio Station WBIR, Inc.  
Business-Studio Address... 618 S. Gay St.  
News Service... UP  
Transcription Service... Thesaurus  
Representative... Gill-Perna  
Membership... NARTB, RAB  
President, Mcnager... John P. Hart  
Station, Comm. Mgr. ... Robert F. John  
Program Director... Robert Agee  
Publicity Director... Mrs. Gloria Fisher  
Chief Engineer... J. Rex Horton

**WIVK—Knoxville—1953**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Dick Bcstg. Co.  
Address... 319 N. Gay Street  
Representative... Forjoe, Dora-Clayton  
Membership... NARTB, RAB  
Pres., Gen., Sta., Sls. Prom. Mgr. ... J. A. Dick





**WKGK—Knoxville—1947**  
MBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....WKGN Inc.  
Bus. Studio Address.....Box 1750  
News Service.....AP  
Station Representative.....Rambeau  
Membership.....NARTB, RAB  
Gen., Sta., Prog. Dir.....Guy L. Smith, III  
Comm. Manager.....Glynn Theg  
Chief Engineer.....Robert Goodman

**WKXV—Knoxville—1953**  
KBS

Frequency: 900 Kc. Power: 1000 Watts  
Owner.....Knoxville Ra-Tel., Inc.  
Address.....411½ W. Main St.  
Representative.....Stars National  
General Mgr.....H. Scott Killgore  
Comm. Manager.....Marvin Thompson  
Office Manager.....Mrs. Willie Day

**WNOX—Knoxville—1921**  
CBS

Frequency: 990 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Scripps-Howard Radio, Inc.  
Address.....4400 Whittle Springs Rd. N. E.  
Newspaper Affiliation.....News Sentinel  
News Service.....UP  
Transcription Service.....Standard  
Representative.....John Blair  
Membership.....NARTB, RAB  
President.....Jack R. Howard  
Gen., Sta. Manager.....R. B. Westergaard  
Publicity Director.....Gene Miller  
Comm., Sts. Prom. Mgr.....O. L. Smith  
Prog. Director.....C. A. McMahon  
Chief Engineer.....Ray Evans

**WATE—Knoxville—1927**  
NBC

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By.....WATE, Inc.  
Business-Studio Address.....612 Gay St.  
News Service.....UP  
Transcription Service.....World  
Representative.....Avery-Knodel  
Membership.....NARTB, RAB  
President.....Paul Mountcastle  
Gen., Sta. Mar.....W. H. Linebaugh  
Commercial Manager.....J. T. McCloud  
Program Dir.....Wayne Hudson  
Sales Prom. Mgr., Pub. Dir.....Carl Hustex  
Chief Engineer.....Fred Andrews

**WLAF—Lafollette—1953**  
MBS-KBS

Frequency: 1450 Kc. Power: 100 Watts  
Owner.....LaFollette Bcstg. Co.  
Address.....Piedmont Hotel  
News Service.....AP  
Transcription Service.....World

Gen. Mgr., Chief Eng.....Marvin L. Paul  
Commercial Manager.....John H. Farmer

**WDXE—Lawrenceburg—1951**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Lawrenceburg Bcstg. Co.  
Address.....Locke Bldg.  
News Service.....UP  
Trans. Ser.....World  
Representative.....Headley-Reed  
President.....Aaron B. Robinson  
Gen., Sales Prom. Mgr.....Ken Marston  
Comm. Mgr.....Bud Sawyer  
Program Director.....Bryan F. Bellar  
Publicity Director.....Frances Baxter  
Chief Engineer.....Phil Kemper

**W COR—Lebanon—1949—KBS**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Operated By.....Lebanon Bcstg. Co., Inc.  
Address.....P. O. Box 300  
News Service.....AP  
Pres., Sta. Mgr.....Theo. F. Ezell, Jr.  
Commercial Manager.....Jack Hendrickson  
Program Director.....Walter Dillard  
Chief Engineer.....William Johnston

**WLIL—Lenoir City—1950**  
KBS

Frequency: 730 Kc. Power: 1000 Watts d.  
Owner.....WLIL, Inc.  
Address.....P. O. Box 151  
News Service.....UP  
Membership.....NARTB, RAB  
Pres., Gen., Sta. Mgr.....Arthur Wilkerson  
V.P., Office Mgr.....Mrs. Evelyn Wynn  
Commercial Manager.....Tommy Tuck

**WJJM—Lewisburg—1947**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Louis D. Lingner  
Address.....East Hill  
Trans. Ser.....World  
News Service.....AP  
Representative.....Hil F. Best  
Membership.....NARTB  
Station Manager.....Bob Davidson

**WDXL—Lexington—1954**  
KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned.....Lexington Bcstg. Co.  
Address.....Broad & Church  
News Service.....UP  
Station Representative.....Headley-Reed  
General Manager.....Neal B. Bunn  
Comm. Mgr., Chief Eng.....B. L. Enoch  
Sales Prom. Mgr., Prog. Dir.....J. Williams

**WGAP—Maryville—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Aluminum Cities Bcstg. Co.  
Address.....316 Court St.



**Membership** .....NARTB, RAB  
**News Service** .....AP  
**Transcription Service**.....Thesaurus, World  
**Representative** .....Hil F. Best  
**General Manager**.....F. H. Corbett  
**Commercial Manager**.....Horace McGill  
**Prog. Dir.**.....Ken D. Kribbs  
**Publicity Director**.....Ken Johnson  
**Chief Engineer**.....Henry McDonald, Jr.

**WHDM—McKenzie—1954**

**Frequency:** 1440 Kc.....**Power:** 500 Watts  
**Owned**.....Tri-County Bcstg. Co., Inc.  
**Address**.....P. O. Box 188  
**News Service** .....AP  
**Trans. Ser.** .....Thesaurus  
**Station Rep.** .....Clark  
**Pres., Gen. Mgr.**.....Earl S. Nolting  
**Sec'y-Treas.** .....Gladys Nolting  
**Sta. Mgr., Prog. Dir.**.....Lance Beard  
**Comm. Manager**.....Irene Morgan  
**Chief Engineer**.....Martin Dill

**WBMC—McMinnville—1955**

**Frequency:** 960 Kc.....**Power:** 500 Watts  
**Owned-Oper.**...Cumberland Valley Bcstg. Co.  
**Address** .....Box 270  
**News Service** .....AP  
**Transcription Service** .....Thesaurus  
**President**.....Dr. W. W. Davis  
**General Manager**.....Franklin H. Brown  
**Program Director**.....James R. Eastman  
**Chief Engineer**.....Roy E. Pearsall

**WMMT—McMinnville—1947**  
**MBS-KBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..McMinnville Brdg. Co., Inc.  
**Address**.....N. Chancery St.  
**News Service** .....UP  
**Transcription** .....World  
**General Manager**.....Royce E. Richards

**KWEM—Memphis—1946**

**Frequency:** 990 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KWEM, Inc.  
**Address** .....Box 142  
**Representatives** .....Stars National  
**Chairman, Board**.....E. D. Rivers, Jr.  
**President**.....W. H. Keller, Jr.  
**Manager**.....Vincent L. Randolph

**WLOK—Memphis—1951**

**Frequency:** 1480 Kc.....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....WLOK, Inc.  
**Address** .....378 Beale St.  
**Rep.**.....Dora-Clayton, Forjoe, Clayton-Cosse  
**Pres.**.....Jules Paglin  
**Gen., Sta., Comm. Mgr.**.....Eugene P. Weil  
**Chief Engineer**.....William Jones

**WDIA—Memphis—1947**

**Freq:** 1070 Kc.....**Power:** 5 Kw. d., 5 Kw. n.  
**Owned By**.....Bluff City Bcstg. Co.  
**Business-Studio Address**.....2074 Union Ave.

**News Service** .....UP  
**Representative** .....Pearson  
**Membership** .....RAB, NARTB  
**Pres.**.....John R. Pepper  
**General Manager**.....Bert Ferguson  
**Commercial Manager**.....Harold F. Walker

**WHBQ—Memphis—1925**  
**MBS-ABC**

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....RKO Teleradio Pictures  
**Bus-Studio Address**.....Hotel Chisca  
**News Service** .....UP  
**Representative** .....H-R  
**Membership** .....RAB  
**President**.....Thomas F. O'Neil  
**Gen., Sta. Mgr.**.....John Cleghorn  
**Comm. Mgr.**.....Max Michel, Jr.  
**Prog. Director**.....Charles Sullivan  
**Sales Service Mgr.**.....Jack Starr  
**Publicity Director**.....Gene Roper  
**Chief Engineer**.....Welton Roy

**WHER—Memphis—1955**

**Frequency:** 1430 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Service  
**Address** .....972 S. Third St.  
**News Service** .....UP  
**President**.....Sam C. Phillips  
**Assistant Manager**.....Dotty Abbott  
**Commercial Manager**.....Bob Rodgers

**WHHM—Memphis—1946**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Mid-South Bcstg. Corp.  
**Business-Studio Address**.....930 Madison Ave.  
**News Service** .....UP  
**Reps.**.....A. Young; C. Melville, J. S. Ayres  
**Membership** .....RAB, NARTB  
**President**.....P. E. Furlow  
**General Manager**.....C. K. Beaver  
**Program Director**.....Jay Black  
**Commercial Manager**.....Allan Avery  
**Chief Engineer**.....William Marsh

**WMC—Memphis—1923—NBC**

**Frequency:** 790 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Memphis Publishing Co.  
**Business-Studio Address**.....Third & Madison  
**News. Affil.**.....Memphis Pub. Co.  
**News Service** .....UP  
**Representative** .....John Blair  
**Membership** .....NARTB, RAB  
**President** .....Enoch Brown  
**General Manager**.....H. W. Slavick  
**Station Manager**.....Stan Torgerson  
**Sales Mgr.**.....Ray Gill  
**Program Director**.....Harlan Judkins  
**Comm. Mgr.**.....Boone Nevin  
**Pub. Director**.....Walter E. Frase  
**Chief Engineer**.....E. C. Frase, Jr.

**WMPS—Memphis—1925**

**Freq.:** 680 Kc.....**Power:** 10 Kw. d.; 5 Kw. n.  
**Owned-Operated By**.....WMPS, Inc.

**Business-Studio Address**.....112 Union Ave.  
**News Service**.....UP  
**Transcription Service**.....Standard, World  
**Representative**.....Radio-TV Representatives  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....Harold R. Krelstein  
**Sta., Sla. Prom. Mgr.**.....Charles De Vois  
**Program Dir.**.....Gene Plumstead  
**Chief Engineer**.....J. G. Deaderick

**WREC—Memphis—1922—CBS**

**Frequency:** 600 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....WREC Bcstg. Service  
**Business-Studio Address**.....Hotel Peabody  
**News Service**.....UP  
**Transcription Service**.....Lang-Worth  
**Membership**.....NARTB  
**Representative**.....Katz  
**Owner, General Manager**.....Hoyt B. Wooten  
**Commercial Manager**.....Hollis R. Wooten  
**Program Director**.....Jack Michael  
**Chief Engineer**.....Wilson Raney

**WKBJ—Milan—1955**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned**.....West Tennessee Bcstg. Co.  
**Address**.....Milan  
**News Service**.....AP  
**President**.....Ben Ivey King  
**Gen., Station Mgr.**.....Jack Merrill  
**Sales Prom. Mgr.**.....W. G. Denney  
**Prog. Director**.....Billy J. Haney  
**Chief Engineer**.....Bill Markham

**WCRK—Morristown—1947**  
**MBS-KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Cherokee Bcstg. Corp.  
**Bus.-Studio-Transmitter Address**.....Radio Center  
**News Service**.....AP  
**Trans. Ser.**.....World  
**Representative**.....Hal Holman  
**Membership**.....NARTB  
**General Manager**.....Howell Ashford

**WGNS—Murfreesboro—1946**  
**KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WGNS, Inc.  
**Address**.....Box 456  
**News Service**.....AP  
**Representative**.....Holman  
**Trans. Ser.**.....Thesaurus  
**Membership**.....NARTB  
**President, Gen. Mgr.**.....Cecil Elrod, Jr.  
**Sta. Mgr.**.....Betty Tenpenny  
**Comm. Mgr.**.....Joe Clayton  
**Sales Prom. Mgr.**.....Joe Overton  
**Prog. Director**.....Bill Stamps  
**Publicity Director**.....Hal Christenson  
**Chief Engineer**.....William Dunn

**WMTS—Murfreesboro—1953**

**Frequency:** 860 Kc.....**Power:** 250 Watts  
**Owned**.....Arthur D. Smith, Jr.

**Address**.....112 N. W. Broad St.  
**Trans. Service**.....Standard, World  
**News Service**.....UP  
**President, Gen. Mgr.**.....A. D. Smith, Jr.  
**Sla. Prom., Sta. Mgr.**.....Virgil Trimm  
**Commercial Mgr.**.....Charles Snoddy  
**Sales Prom. Mgr.**.....Clyde Major  
**Prog. Dir.**.....John Hood  
**Pub. Dir.**.....Mable Brock  
**Chief Eng.**.....John Wade

**WKDA—Nashville—1946**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Capitol Bcstg. Co.  
**Address**.....American Natl. Bank Bldg.  
**Representative**.....Stars National, Inc.  
**News Service**.....AP  
**Trans.**.....Capitol, Standard  
**Membership**.....NARTB, RAB  
**President**.....John W. Kluge  
**V. P., Gen. Sta., Comm., Sales Prom. Mgr., Pub. Dir.**.....Harvey L. Glascock  
**Prog. Director**.....Charles F. Walker  
**Chief Engineer**.....Oscar C. Griffin, Jr.

**WLAC—Nashville—1926**  
**CBS**

**Frequency:** 1510 Kc.....**Power:** 50,000 Watts  
**Owned**.....Life & Casualty Insurance Co., Tenn.  
**Bus.-Studio Address**.....Third Natl. Bank Bldg.  
**Transcription Service**.....Thesaurus  
**Representative**.....Katz  
**Membership**.....NARTB, RAB  
**V. P., Gen. Mgr.**.....F. C. Sowell  
**Commercial Manager**.....E. G. Blackman  
**Promotion Manager**.....Thrace Warren  
**Program Director**.....Paul Oliphant  
**Chief Engineer**.....F. D. Blinn

**WMAK—Nashville—1948**

**Frequency:** 1300 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Volunteer State Bcstg. Co.  
**Address**.....Maxwell House Hotel  
**Station Rep.**.....Broadcast Time Sales, Ayers  
**News Service**.....UP  
**President**.....Howard D. Steere  
**Comm., Sales Prom. Mgr.**.....Blackstone Dozier  
**Gen., Sta. Mgr., Prog. Dir.**.....Robert Lyons  
**Pub. Dir.**.....Dave Steere  
**Chief Eng.**.....Homer Cole

**WNAH—Nashville—1949**  
**MBS-KBS**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Hermitage Bcstg. Corp.  
**Address**.....James Robertson Hotel  
**News Service**.....UP  
**Representative**.....Continental  
**Pres., Gen., Comm. Mgr.**.....Van T. Irwin, Jr.  
**Comm. Manager**.....Herman Rippy  
**Program Director**.....Dave Lyman  
**Pub. Dir.**.....William Connor  
**Chief Engineer**.....Harold Woodard

**WSIX—Nashville—1927**  
**ABC**

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Oper. By. WSIX, Inc.  
Address Nashville Trust Building  
News Service AP  
Station Representative George P. Hollingbery  
Membership NARTB  
Pres., Gen. Mgr. R. D. Stanford, Jr.  
Comm. Mgr., Prom Mgr. John M. Savage  
Program Director Bob Larimer  
Chief Engineer Charles R. Duke

**WSM—Nashville—1925—NBC**

Frequency: 650 Kc. Power: 50,000 Watts  
Owned-Operated By Nat'l Life & Acc. Ins. Co.  
Bus. Studio Address 7th & Union  
News Service AP, INS, UP  
Representative John Blair  
Membership RAB, NARTB  
Chairman of Board E. W. Craig  
President John H. DeWitt, Jr.  
V. P., Tech. Dir. George Reynolds  
Commercial Manager Irving C. Waugh  
Sales Manager Bob Cooper  
Dir. of Publicity Harriane Moore  
Program Director Jack Stapp  
Chief Engineer Carl Jenkins

**WSOK—Nashville—1951**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By Robert W. Rounsaville  
Address 400 Davidson St.  
News Service AP  
Representative Gill-Perna, Dora-Clayton  
Pres., Gen. Mgr. Robert W. Rounsaville

**WLIK—Newport—1954—KBS**

Frequency: 1270 Kc. Power: 5 Kw.  
Owned WLIK, Inc.  
Address P. O. Box 270  
News Service UP  
Membership RAB  
President, Gen. Mgr. Arthur Wilkerson  
V.P., Sta., Comm. Mgr. Ira B. Crisp

**WATO—Oak Ridge—1948**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By WATO, Inc.  
Address 253 Main St., E.  
News Service AP  
Transcription Service World  
Representative Clarke Brown  
General Manager Sam Thrower  
Program Director Harry Deitrick  
Comm. Manager Samuel P. Thrower, Jr.

**WOKE—Oak Ridge—1951**  
**KBS**

Freq.: 1290 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By Air Mart Corp.  
Address Box 2017

News Service AP  
Representative Hil F. Best  
General, Sales Manager Owen J. McReynolds  
Program Director Charles D. Pickel  
Chief Engineer T. A. Lewis

**WTPR—Paris—1947**  
**KBS-MBS**

Frequency: 710 Kc. Power: 250 Watts d.  
Owner Paris Bcastg. Co.  
Address Davis Bldg.  
News Service UP  
Trans. Service World  
Representative Headley-Reed  
Membership NARTB  
President, Gen. Mgr. A. B. Robinson  
Sta. Mgr., Prom. Mgr. Will Coker  
Commercial Manager D. A. Drumm  
Prog., Pub. Dir. Verne A. Brooks  
Chief Engineer Don Somerville

**WKSR—Pulaski—1947—ABC**

Frequency: 1420 Kc. Power: 1000 Watts  
Owned Richland Broadcasting Co.  
Address Radio Center  
News Service UP  
Transcription Thesaurus  
Representative T. F. Clark  
Membership NARTB  
Pres., Gen., Sta. Mgr. John R. Stephens  
Commercial Manager Mrs. Alene Cane  
Sales Prom. Mgr. Mrs. John R. Stephens  
Program Director George Martin  
Publicity Director Nathan Street  
Chief Engineer N. G. Morgan

**WTRB—Ripley—1954—KBS**

Frequency: 1570 Kc. Power: 250 Watts  
Owned West Tenn. Radio Bcstrs.  
Address P. O. Box 302  
News Service UP  
Rep. Hil F. Best  
Partners Hobson H. Daws, Harold L. Baker  
Sta. Mgr. Harold L. Baker  
Gen., Comm., Sales Prom. Mgr., Pub. Dir.  
Hobson H. Daws  
Program Director Virginia Harrison  
Chief Engr. Harvey Inman

**WRGS—Rogersville—1955**

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By Rogersville Bcastg. Co.  
Address Burem Pike  
News Service UP  
Transcription Service Thesaurus  
Rep. Hil F. Best  
General Manager John E. Beal  
Commercial Manager Charles W. Beal  
Gen., Station Mgr. George Beal  
Pub. Dir., Prog. Dir., Chief Eng. F. A. Berry

**WORM—Savannah—1956**

Frequency: 1010 Kc. Power: 250 Watts  
Owned Florence Broadcasting Co., Inc.  
Address P. O. Box 368



# Texas

Pop. March 1 (Est.) 9,088,000—Families 2,626,000  
Radio Homes 2,575,000—TV Homes 1,911,000—Stations in State 216

## KRBC—Abilene—1936—ABC

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Abilene Radio & TV  
Business Address.....4510 S. 14th St.  
News Service.....AP  
Transcription Service.....Lang-Worth  
Representative.....Paul H. Raymer  
Membership.....NARTB, RAB  
President, Gen. Mgr.....Dale Ackers  
Station Manager.....Lloyd Barham  
Comm. Sales Prom. Mgr.....Steve Cowan  
Program Director.....Jim Ridgeway  
Publicity Director.....Lynn Hall  
Ch. Eng.....H. F. Ridgeway  
Chief Engineer.....Troy Mallon

## KWKC—Abilene—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Citizens Bcstg. Co.  
Bus.-Studio Address.....25th & Butternut  
News Service.....AP, UP  
Transcription Service.....World  
Rep....Venard, Rintoul & McConnell, Melville  
Membership.....NARTB  
General Manager.....A. C. Etter

## KBKI—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts  
Owned-Operated By.....Alice Bcstg. Co.  
Business Address.....Box 731  
News Service.....AP  
Representative.....Pearson  
Membership.....NARTB  
General Manager.....Robert I. Grimes

## KVLF—Alpine—1947 KBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Big Bend Bcstrs.  
Business Address.....Box 779  
News Service.....UP  
Representative.....Hil F. Best, Clark Brown  
Pres., Gen., Sta., Comm. Mgr....Gene Hendryx  
Program Director.....Phil Wayne  
Chief Engineer.....Sherman Newsom

## KAMQ—Amarillo—1947 MBS

Frequency: 1010 Kc....Power: 5000 Watts d.,  
500 Watts n.  
Owned....Top of Texas Broadcasting Co., Inc.  
Address.....1301 Polk Street  
News Service.....AP  
Trans.....Thesaurus, Major Sound Effects  
Representative.....ForJoe  
President.....Hoyt Houck  
General Manager.....Robert Houck  
Sta., Comm., Prom. Mgr.....George Oliver  
Prog., Pub. Dir.....Jerry Gardner  
Chief Engineer.....Stewart Parsons

## KFDA—Amarillo—1933 ABC-MBS

Fre.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Amarillo Bcstg. Co., Inc.  
Business-Studio Address.....Tee-Anchor Blvd.  
News Service.....AP  
Representative.....H.R. Brown  
Membership.....RAB  
President.....Gene L. Cagle  
Station Manager.....Jim McClain  
Sales Manager.....Doug Rains

## KLYN—Amarillo—1947 CBS

Frequency: 940 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Kenyon Brown  
Address.....1014 West Seventh  
Representative.....John Blair & Co.  
Membership.....NARTB, RAB  
General Manager.....Willard L. Kline  
Station Director.....Joe S. Ramay

## KGNC—Amarillo—1922—NBC

Frequency: 710 Kc.....Power: 10,000 Watts  
Owned-Oper. By...Plains Radio Bcstg. Co.  
Address.....2000 N. Polk St.  
News Service.....UP, AP  
Newspaper Affil.....Globe-News  
Transcription Service.....World  
Representative.....Katz  
Membership.....NARTB, RAB  
President.....B. E. Walker  
General Manager.....Wes Izard  
Business Manager.....Calvin Handy  
Station Mgr.....Jack D. Liston  
Asst. Gen. Mgr.....A. Jackson  
Prog. Dir.....Bill Lane  
Prom. Mgr., Pub. Dir.....Kin Raley  
Chief Engineer.....W. H. Torrey

## KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W., d.  
Owned-Operated By.....R. D. Hollingsworth  
Address.....233 Paramount Bldg.  
News Service.....AP  
Representative.....Melville  
President.....R. D. Hollingsworth  
General, Station Manager.....Don Hodges  
Commercial Manager.....Doyle Henry  
Program Director.....Fred Salmans

## KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Panhandle Bcstg. Co.  
Address.....808 Charlotte St.  
Reps....Broadcast Time Sales, Dora-Clayton  
News Service.....AP  
General Manager.....Ray Winkler  
Comm. Manager.....Jess Richardson  
Sales Manager.....Eric Ross

## KACT—Andrews—1954

Frequency: 1380 Kc.....Power: 500 Watts

Owned-Oper. By..... Joseph E. Young  
 Address..... P. O. Box 638  
 News Service..... AP  
 Transcriptions..... World  
 Co.-Oner, Gen. Mgr., Ch. Eng..... J. E. Young  
 Promotion Manager..... J. Young  
 Sales Promotion Manager..... Weldon Kidd

**KBUD—Athens—1948**

Frequency: 1410 Kc..... Power: 250 Watts  
 Owned..... Henderson Cty. Bcstg. Co.  
 Address..... Box 309  
 News Service..... UP  
 Gen. Mgr., Chief Eng..... J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Ark-La-Tex Bcstg. Co.  
 Address..... Box 289  
 Transcription Service..... World  
 News Service..... AP  
 Representative..... Hil F. Best  
 President..... Herman H. Wommack, Jr.  
 Gen., Sta. Mgr., Chief Eng. David A. Wommack  
 Commercial Manager..... A. N. Dowd  
 Program Director..... George D. Womack  
 Publicity Director..... Jeane Wommack

**KNOW—Austin—1927—ABC**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... Pioneer Bcstg. Co., Inc.  
 Address..... 520 Capital Nat. Bank Bldg.  
 News Service..... AP  
 Trans. Service..... Standard  
 Station Rep..... Avery-Knodel  
 Membership..... NARTB  
 President..... Wendell Mayes  
 Gen., Sta. Mgr..... Louis R. Cook  
 Commercial Mgr..... M. H. Coleman  
 Program Dir..... Harvey R. Boyd  
 Chief Engineer..... J. E. Lewis

**KTBC—Austin—1939—CBS**

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By..... The LBJ Company  
 Bus. Studio Address..... P. O. Box 717  
 News Service..... UP  
 Representative..... Raymer  
 Chairman of the Board..... Claudia T. Johnson  
 Pres., Gen. Mgr..... J. C. Kellam  
 Sales Manager..... O. P. (Bob) Bobbitt  
 Sales Prom. Mgr..... Charles Brooks  
 Program Director..... Cactus Pryor  
 Pub. Dir..... Elmo Brown  
 Chief Engineer..... Ben Hearn

**KTXN—Austin—1947**

Frequency 1370 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Radio Station KTXN  
 Address..... Box 1102  
 Rep..... Oakes, Clayton, O'Connell,  
 National Time Sales  
 News Service..... UP  
 President..... Robert Pinkerton  
 V. P..... Ed Pool  
 Gen. Mgr..... W. Simpson

Merchand. Mgr..... Stanley Hudson  
 Program Director..... Juan Gilberto De Leon  
 Chief Engineer..... Buck Brown

**KVET—Austin—1946—MBS**

Frequency: 1300 Kc..... Power: 1 Kw., d.  
 Owned..... Austin Bcstg. Corp.  
 Address..... Box 1116  
 News Service..... UP  
 Representative..... Forjoe, Clarke Brown  
 Membership..... NARTB  
 Pres., Gen., Sta. Mgr..... Willard Deason  
 Commercial Mgr..... H. W. Dunlop  
 Nat. Reg. Sales..... Dave Smith  
 Prog. Dir..... Glenn Brown  
 Chief Engineer..... Willis Morter

**KRUN—Ballinger—1947  
KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Runnels County Bcstg. Co.  
 Address..... Box 351  
 News Service..... AP  
 Trans. Ser..... World  
 Representative..... Best, Melville  
 General Manager..... R. F. McGarvey

**KIOX—Bay City—1947  
MBS**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Bay City Bcstg. Co.  
 Business Address..... Box 1391  
 News Service..... UP  
 Representative..... Hil F. Best  
 President..... J. G. Long  
 Gen., Station Manager..... Harry L. Becker  
 Sls. Prom. Mgr., Comm. Mgr..... Charles Arthur  
 Prog. Dir..... Jack D. Rhea  
 Pub. Dir..... John Nash  
 Cheif Eng..... Tom F. Lowe

**KRCT—Baytown—1947  
KBS**

Frequency: 650 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Bay Bcstg. Co.  
 Address..... Box 629  
 News Service..... AP  
 Station Rep..... Best  
 Membership..... NARTB  
 President..... W. D. Christmas  
 V. P., General Manager..... J. H. Touchstone  
 Treasurer..... Robert H. Jones  
 Secretary..... E. T. Wilson

**KREL—Baytown—1947**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Tri-Cities Bcstg. Co.  
 Business Address..... Box 419  
 News Service..... UP  
 Representative..... Hil F. Best  
 President..... J. B. Blayton, Sr.  
 Vice President..... J. B. Blayton, Jr.  
 Station Manager..... Robert H. Brisendine  
 Sales Manager..... Zane P. Roden





### KFDM—Beaumont—1924 ABC

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By Beaumont Bdcstg. Corp.  
Address P. O. Box 2950  
News Service UP  
Transcription Service Lang-Worth  
Representative Peters, Griffin, Woodward, Inc.  
Membership NARTB  
President D. A. Cannon  
Gen. Mgr. C. B. Locke  
Comm. Mgr. Ed E. Carroll  
Program Director Wes Wise  
Publicity Director H. F. Caldwell  
Chief Eng. Harold W. Bartlett

### KJET—Beaumont—1948

Frequency: 1380 Kc. Power: 1 Kw.  
Owned KPBX Bcstg. Corp.  
Address P. O. Box 2673  
News Service UP  
Station Rep. For Joe  
Membership NARTB  
Transcription Capitol  
V. P., Gen., Comm. Mgr. Walter L. Rubens

### KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By The Enterprise Co.  
Bus-Studio-Trans. Address 3130 Blanchette  
Newspaper Affiliation "Enterprise", "Journal"  
Representative Branham  
News Service AP  
Transcription World  
V.P. E. C. Davis  
General Manager Al Tremble  
Commercial Manager Tom Vaccarello  
Prog. Dir. Gordon Clark

### KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts  
Owned-Operated By KTRM, Inc.  
Business-Studio Address 230 Orleans St.  
Rep. Adam Young, Clarke Brown  
Pres., Gen. Mgr. Jack Neil  
Station Manager Roy D. Shotts

### KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts. d. n.  
Owned-Oper. By Bee Bdcstg. Co.  
Address P. O. Box 850  
News Service AP  
Transcription Service World  
Partners J. D. & V. L. Rossi  
General Manager John D. Rossi  
Station Manager James V. Rossi  
Comm. Manager James M. Goodman  
Prog. Dir. William S. Bennett  
Chief Engineer H. E. Bertram

### KBST—Big Springs—1936 ABC

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Big Spring Bcstg. Co.

Bus-Studio Address 702 Johnson St.  
News Service AP  
Representative Pearson  
Trans. Standard  
Pres., Gen., Sta. Mgr., Comm. Mgr.  
William J. Wallace  
Sls. Prom., Pgr. Dir., Pub. Dir. J. N. Young, Jr.  
Chief Engineer Andrew M. Jones

### KTXC—Big Springs—1949 MBS-KBS

Frequency: 1400 Kc. Power: 100 Watts  
Owned-Oper. By Big State Bdcstg. Co.  
Address Big Spring City Park  
Transcription Service World  
News Service AP  
Rep. Hil F. Best, Clyde Melville  
Membership NARTB  
President. Gen. Mgr. V. T. Anderson

### KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.  
Owned-Oper. Charles L. & Jessie Mae Cain  
Bus-Studio Address 903 E. Fourth St.  
News Service UP  
Transcription Service World  
President, Gen. Mgr. Charles Cain  
Assistant Manager Jessie Mae Cain

### KHUZ—Borger—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By KHUZ, Inc.  
Business Address 1431 Clayton St.  
News Service UP  
Transcription Service SESAC  
Membership NARTB, RAB  
President R. G. Hughes  
Sta. Mgr., Prog., Pub. Dir. Jack Roberts  
Comm., Sls. Prom. Mgr. W. P. McLaughlin, Jr.  
Chief Engineer Herman Kreiger

### KNEL—Brady—1933—KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Ruth Burns  
Business-Studio Address Gibbons Bldg.  
Representative Hil F. Best  
President Gene M. Burns  
Commercial Manager J. S. Sloane

### KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Breckenridge  
Business-Studio Address Miller Bldg.  
News Service UP  
Station Rep. Best  
News. Affil. Hamilton Herald-News,  
Dublin Progress  
Membership NARTB  
Transcription Service World  
Gen. Mgr. Coy Perry  
Comm. Mgr. Jim Miller  
Chief Eng. R. L. Smith

### KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.

Owned-Oper. By.....Tom S. Whitehead  
 Business Address.....108½ Main St.  
 Membership.....NARTB  
 Manager.....Tom S. Whitehead  
 Commercial Manager.....J. C. Price

**KTFY—Brownfield—1949**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Terry Cty. Bdcstg. Co.  
 Address.....Drawer 1032  
 News Service.....AP  
 Trans. Service.....Standard, Thesaurus  
 Membership.....NARTB  
 Representative.....Hil F. Best  
 Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett  
 Assistant Manager.....Hal Roche  
 Program Director.....Crawford Taylor

**KBOR—Brownsville—1949**  
 ABC

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Brownsville Bcstg. Co.  
 Address.....Box 472  
 News Service.....AP  
 Trans. Service.....World, Thesaurus  
 Representative.....Best  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr., M. J. Wilson  
 Commercial Manager.....Vance C. Wilson  
 Sales Prom. Mgr., Prog., Pub. Dir., Bill Mack  
 Chief Engineer.....Willis A. Wilson

**KBWD—Brownwood—1941**  
 MBS

Freq.: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Brown County Bcstg. Co.  
 Business-Studio Address...800 Hawkins St.  
 News Service.....AP  
 Representative.....Avery-Knodel  
 Transcription.....World  
 Membership.....NARTB  
 Pres., Gen. Manager.....Wendell Mayes  
 Commercial Manager.....Bill Jamar

**KEAN—Brownwood—1953**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....KEAN Radio Corp.  
 Address.....2220 Fisk Ave.  
 News Service.....AP  
 Transcription.....Lang-Worth  
 Representative.....Best  
 President.....J. H. Childs  
 Manager.....Eddy Farren  
 Program Director.....Cile Farren

**KORA—Bryan—1947—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bryan Bcstg. Co.  
 Bus.-Studio Address.....310 E. 25th St.  
 Station Rep.....Best  
 News Service.....INS  
 Trans.....World, SESAC  
 Membership.....NARTB  
 Owner.....David C. Jones, Jr.  
 Comm. Manager.....Mrs. Ambyr Buchanan

General Manager.....Mike Mistovich  
 Chief Eng.....James L. Harvey

**KMIL—Cameron—1955**

Frequency: 1330 Kc.....Power: 500 W., d.  
 Owned-Oper. By.....Milam Cty. Bcstg. Serv.  
 Address.....Box 432

**KBEN—Carrizo Springs—1955**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By..Walter and Roy Herbolt  
 Address.....104 S. 5th St.  
 News Service.....AP  
 General Manager.....Walter Herbolt  
 Commercial Manager.....Roy W. Herbolt

**KGAS—Carthage—1955**

Frequency: 1590 Kc.....Power: 1000 Watts  
 Owned.....Carthage Broadcasting Company  
 Address.....107½North St. Mary  
 News Service.....AP  
 Representative.....Hil F. Best  
 Co-Owner, General Manager...Thomas Alford  
 Co-Owner, Sta. Mgr., Prog. Dir., F. E. Barr  
 Comm., Sales Prom. Mgr., Bob Braziel  
 Publicity Director.....Calvin Hancock  
 Chief Engineer.....Don Runyon

**KDET—Center—1949**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Center Bcstg. Co., Inc.  
 Address.....205 Austin St.  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Gill-Perna, Clarke Brown  
 Gen. Mgr.....Tom E. Foster  
 Sta., Comm. Mgr.....Jack Bell  
 Prog. Dir.....Mrs. Inez Brown  
 Chief Engineer.....Harlan Ripley

**KCTX—Childress—1947**  
 MBS-KBS

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Golden West Bcstg. Co., Inc.  
 Bus.-Studio. Address.....200 Main St.  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Hil F. Best  
 President.....R. Malone Hagan  
 General Manager.....George E. Morey

**KCAR—Clarksville—1955**

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Texo Bcstg. Co.  
 Address.....Box 609  
 Representative.....Best  
 News Service.....AP  
 Transcription.....World  
 Manager.....Robert Wagner  
 Comm. Manager.....Marion Wagner  
 Program Manager.....Bill Davis

**KCLE—Cleburne—1947**

Frequency: 1120 Kc.....Power: 250 Watts d.

**Owned-Oper. By**.....Martl. Inc.  
**Address**.....919 N. Main  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**Membership**.....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....George W. Marti  
**Commercial Mgr.**.....John Marti  
**Sales Prom. Mgr.**.....Frank H. Hardgrove  
**Program Director**.....D'Voe Lee  
**Pub. Dir.**.....Monroe Coston  
**Chief Engineer**.....Walter C. Lacy

**KVLB—Cleveland—1954**

**Frequency:** 1410 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Cleveland Bcstg. Co.  
**Address**.....Box 487  
**Transcription**.....Capitol  
**News Service**.....AP  
**General Manager**.....Harvard C. Bailes  
**Program Director**.....Wally Wallington  
**Sales Manager**.....H. C. Bailes

**KSTA—Coleman—1947—KBS**

**Frequency:** 1000 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**..Coleman County Bcstg. Co.  
**Business Address**.....Box 432  
**News Service**.....UP  
**Transcription Service**.....World  
**Representative**.....Melville  
**Manager**.....Floyd Shelton  
**Comm. Manager**.....Paul Johnson

**WTAW—College Station—1922**  
**KBS**

**Frequency:**1150 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....A. & M. College of Tex.  
**Bus. Studio Address**.....College Station  
**News Service**.....AP  
**Sta. Mgr.**.....Elsie Patranella  
**Commercial Manager**..Chester A. O'Donnell  
**Sales Prom. Mgr.**.....Iris Bullard  
**Prog. Dir.**.....John Scogin  
**Chief Engineer**.....Brent Mount

**KVMC—Colorado City—1950**  
**KBS**

**Frequency:** 1320 Kc.....**Power:**1000 Watts d.  
**Owned**.....Colo. City Bcstg. Co.  
**News Service**.....AP  
**Trans. Ser.**.....World  
**Representative**.....Best  
**Membership**.....NARTB  
**Pres., General Manager**.....Eldon Mahon  
**Sta., Sales Prom. Mgr., Prog., Pub. Dir.**  
 Walter B. Grubbs  
**Comm. Mgr., Chief Eng.**.....P. A. Richardson

**KMCO—Conroe—1951**

**Frequency:** 900 Kc.....**Power:** 500 Watts d.  
**Owned**.....Montgomery County Bcstg. Co.  
**Address**.....324½ N. Main  
**News Service**.....AP  
**Transcription**.....Standard  
**Rep.**.....Hil F. Best

**Membership**.....NARTB  
**President**.....Reagan Smith  
**Prog. Dir.**.....James C. Dorrell  
**Gen., Sta., Comm. Mgr.**.....David L. Oglesby  
**Sls. Prom. Mgr.**.....Lee Meredith  
**Pub. Dir.**.....Hal Coley  
**Chief Engineer**.....John W. Neathery, Jr.

**KATR—Corpus Christi—1944**

**Frequency:** 1030 Kc.....**Power:** 50 Kw. d.  
**Owned**.....Broadcasters, Inc.  
**Address**.....Box 898  
**Representative**.....Bramham  
**News Service**.....AP  
**Pres.**.....Glenn E. Alexander  
**Gen., Sales Prom. Mgr.**.....Harry H. Hayes  
**Sta. Mgr., Program Dir.**.....Edward W. Dunn  
**Comm. Mgr.**.....Weldon Robinson  
**Pub. Dir.**.....Barbara Todd  
**Chief Engineer**.....Paul Waller

**KCCT—Corpus Christi—1954**

**Frequency:** 1150 Kc.....**Power:** 1,000 Watts d.  
**Owned & Oper. By**...International Radio Co.  
**Address**.....403 South Staples  
**Representative**.....O'Connell, Tracy Moore  
**News Service**.....AP  
**President**.....Dr. J. A. Garcia  
**Vice-President**.....Dr. H. P. Garcia  
**Gen. Mgr., Chief Eng.**.....Mike Ferdin

**KEYS—Corpus Christi—1941**  
**CBS-MBS**

**Freq.:** 1440 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**.....Nueces Bcstg. Co.  
**Address**.....P. O. Box 1460  
**Representative**.....Raymer  
**News Service**.....UP  
**General Manager**.....E. C. Hughes  
**Sta., Mgr.**.....Allan Dale  
**Comm. Mgr.**.....Bill Keck  
**Prog. Dir.**.....Alan Heacock  
**Chief Engineer**.....Harold Griffith

**KRIS—Corpus Christi—1927**  
**NBC**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Gulf Coast Bcstg. Co.  
**Address**.....P. O. Box 840  
**Representative**.Peters, Griffin, Woodward, Inc.  
**Transcription**.....Standard  
**Membership**.....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....T. Frank Smith  
**Commercial Manager**.....William Elkner  
**Program Director**.....Charles Nethery  
**Promotion Mgr.**.....T. F. Smith, Jr.

**KSIX—Corpus Christi—1947**  
**ABC**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By** Corpus Christi Bdstg. Co., Inc.  
**Address**.....Show Room Bldg.  
**Representative**.....Forjoe, Clarke Brown  
**News Service**.....AP



Membership ..... NARTE, RAB  
 Pres., Gen., Sta. Mgr. .... Vann M. Kennedy  
 Commercial Mgr. .... Charles R. Manning  
 Program Director ..... Eugene M. Looper  
 Sls. Prom. Mgr., Pub. Dir. .... Claude Allen  
 Chief Eng. .... Eric Beal

### **KUNO—Corpus Christi—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KUNO, Inc.  
 Address-Trans. Loca. .... 406 19th St.  
 News Service ..... AP  
 Representative ..... Everett-McKinney, Inc.  
 Pres., Gen. Mgr. .... Leslie C. Smith  
 Commercial Mgr. .... Herb Garrett

### **KAND—Corsicana—1937** KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Alto, Inc.  
 Bus.-Studio Address ..... 609 W. 7th Ave.  
 News Service ..... AP  
 Representative ..... Branham  
 Membership ..... NARTE  
 President ..... R. E. Lee Glasgow  
 General Manager ..... Luther A. Johnson, Jr.

### **KIVY—Crockett—1949** KBS

Frequency: 1290 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Pioneer Bcstg. Co.  
 Address ..... Box 670  
 News Service ..... AP  
 Comm., Prom. Mgr., Chief Eng. .... Bill Carter  
 Pres. Gen., Sta. Mgr., Prog. Dir. .... J. H. Gibbs

### **KCFH—Cuero—1949**

Frequency: 1600 Kc. .... Power: 500 Watts d  
 Owned-Oper. By ..... DeWitt Cty. Bcstg. Co.  
 Representative ..... Best, Biddick  
 News Service ..... UP  
 General Manager ..... A. M. Respondek

### **KXIT—Dalhart—1948—KBS**

Frequency: 1410 Kc. .... Power: 500 Watts a.  
 Owned-Oper. By ..... Dalhart Broadcasters  
 Address ..... Box 1350  
 Representative ..... Best  
 Transcription Service ..... World  
 News Service ..... UP  
 Manager ..... R. J. Beller

### **KGKO—Dallas—1953**

Freq.: 1480 Kc. .... Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By ..... Lakewood Bcstg. Co.  
 Address ..... P. O. Box 11747  
 Representative ..... Avery-Knodel  
 News Service ..... UP  
 General Manager ..... T. A. (Buddy) Harris  
 Comm. Mgr. .... Jack Howard  
 Prog. Dir. .... Hal Bakke

### **KIXL—Dallas—1947**

Frequency: 1040 Kc. .... Power: 1000 Watts d.

Owned-Operated By .... Variety Bcstg. Co., Inc.  
 Business-Studio Address .... 1401 S. Akard St.  
 News Service ..... AP  
 Transcription Service ..... Standard, Capitol,  
 Associated, McGregor, Thesaurus  
 Rep. .... Webb, Melville Good Music Bdctrs.  
 Chairman of the Board ..... Lee Segall  
 Pres. .... Julius Schepps  
 General Mgr. .... Bob E. Tripp  
 Ass't. Gen. Mgr. .... Cliffe Robinson  
 Prog. Dir. .... Don Robinson  
 Pub. Dir. .... Bob Putnam  
 Chief Engineer ..... Bob E. Tripp

### **KLIF—Dallas—1947**

Freq.: 1190 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... McLendon Investment Corp.  
 Business-Studio Address ..... 2104 Jackson St.  
 News Service ..... INS, UP  
 Representative ..... John Blair  
 President ..... Gordon McLendon  
 Sta., Comm. Mgr. .... Bill Morgan  
 Program Director ..... George Singer  
 Chief Engineer ..... Glenn Callison

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**AP**

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**KRLD—Dallas—1926—CBS**

Frequency: 1080 Kc. Power: 50,000 Watts  
 Owned-Operated By: KRLD Radio Corp.  
 Address: Herald Square  
 News Service: AP, UP  
 Trans. Service: Standard, Thesaurus  
 Newspaper Affiliation: Times Herald  
 Membership: NARTB  
 President: Clyde W. Rembert  
 S'a. Mgr., Gen., Comm. Mgr.: W. A. Roberts  
 Sales Prom. Mgr.: Lloyd Price  
 Program Director: Ted Parrino  
 Publicity Director: Jack Saunders  
 Chief Engineer: B B. Honeycutt

**KSKY—Dallas—1941**

Frequency: 660 Kc. Power: 1000 Watts d.  
 Owned-Operated By: SKY Bcstg. Service  
 Address: Hotel Stoneleigh  
 News Service: UP  
 General Manager: A. L. Chilton  
 Comm., Prom. Manager: R. G. Terrill  
 Prog. Dir.: Leonard Holland  
 Chief Engineer: Morris M. Ming

**WFAA—Dallas—1922  
NBC-ABC**

Frequency: 820 Kc., 570 Kc.  
 Power: 50,000 W., 5000 W.  
 Owned-Oper. By: A. H. Belo Corp.  
 Business-Studio Address: Young & Houston Sts.  
 News Service: AP, UP

Newspaper Affil.: Morning News  
 Representative: Edward M. Petry  
 Membership: NARTB, RAB  
 President: E. M. Dealey  
 General Manager: Alex Keese  
 Comm. Mgr.: George K. Utley  
 Sales Prom. Mgr.: Stan Weinberg  
 Station Mgr.: Karl Lambertz  
 Publicity Director: Barbara Elam  
 Prog. Dir., Prod. Mgr.: Dan Valentine  
 Chief Engineer: Jim Webb Cooper

**WRR—Dallas—1920—MBS**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By: City of Dallas  
 Business Address: Fair Park  
 News Service: UP  
 Representative: John Blair  
 Trans.: Major Records  
 Membership: NARTB, RAB  
 Gen., Mgr., Chief Engr.: Durward Tucker  
 Comm. Mgr.: Carolyn Molfett  
 Sales Prom. Mgr.: Charles Frauman  
 Publicity Dir.: Patricia Chandler  
 Program Director: Richard Weeks

**KDLK—Del Rio—1946—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Del Rio Bcstg. Co.  
 Business Address: P. O. Box 1182  
 News Service: UP  
 Station Manager: Don R. Howard, Jr.



might as well face it . . .

## KRLD is the only Full-Time 50,000 watt station in the Dallas - Fort Worth area

KRLD is the only 50,000 watt station operating in the Dallas-Fort Worth area not sharing its frequency with another station. Complete saturation, morning, afternoon and night, of this rich, rapidly expanding market, plus North Texas and Southern Oklahoma, is yours with just one order . . . on KRLD. Best of all . . . by not having to divide contracts with two stations . . . you earn greater frequency discounts . . . maximum impact for minimum investment.

KRLD is the oldest CBS affiliate in Texas. Southwestern listeners are accustomed to tuning to 1080 for their favorite radio entertainment. Popular regional and top-rated CBS programs consistently make KRLD the No. 1 station for this vast audience . . . one of the highest income groups in the nation. To reach this group completely, effectively and economically, your basic advertising medium choice should be . . . MUST be . . . KRLD . . . Dallas.

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Owned and operated by KRLD-TV, televising with Maximum Power from the top of Texas' Tallest Tower, The Dallas Times Herald station, Herald Square, Dallas 2. The Branham Company, National Representatives.

JOHN W. RUNYON  
Chairman of the Board

CLYDE W. REMBERT  
President



## KDSX—Denison-Sherman 1948

Frequency: 950 Kc. .... Power: 500 Watts  
Owned-Oper. By ..... KDSX, Inc.  
Address ..... P. O. Box 263, Denison  
News Service ..... AP  
Sta. Rep. .... Melville  
President, Gen. Mgr. .... B. V. Hammond, Jr.  
Station Mgr. .... L. L. Hendrick  
Comm. Mgr., Sales Prom. Mgr. .... Bill Jaco  
Station Director. .... William A. Duke  
Pub. Dir. .... Howard Mayes  
Chief Engineer ..... J. D. Knight

## KDNT—Denton—1938

Freq.: 1440 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By ..... Harwell V. Shepard  
Address ..... Radio Center Bldg.  
Membership ..... NARTB, BAB  
Owner & Manager ..... Harwell V. Shepard

## KDDD—Dumas—1947—KBS

Frequency: 800 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ... North Plains Bcastg. Corp.  
Address ..... Box 337  
News Service ..... AP  
Membership ..... NARTB  
Trans. .... Standard  
Representative ..... Hil F. Best  
President ..... Lucian Spencer  
Gen., Sta. Mgr. .... Ken Duke  
Comm. Manager ..... John James  
Prog. Dir. .... Coy Jensen  
Chief Eng. .... G. Murphy

## KERC—Eastland—1953

Frequency: 1590 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... Tri-Cities Bcastg. Co.  
of Eastland Cty.  
Address ..... P. O. Box 590  
News Service ..... AP  
Trans. Ser. .... Capitol, Thesaurus  
Representative ..... Hil F. Best  
General Manager ..... Hugh Neeld  
Commercial Manager ..... Grover Lee  
Program Director ..... John Slaughter  
Chief Engineer ..... Dale Chick

## KURV—Edinburg—1947

Frequency: 710 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... KURV, Inc.  
Address ..... Hiway 281  
News Service ..... UP  
Rep. .... William G. Rambeau  
President ..... Rogers Kelley  
Gen. Mgr., Comm. Mgr. .... J. M. McDonald  
Program Director ..... Don Myers  
Chief Engineer ..... I. D. Williams

## KULP—El Campo—1948

Frequency: 1390 Kc. .... Power: 500 Watts d.  
Owned-Oper. By .. Wharton County Bcastg. Co.  
Business Address ..... Box 1390  
News Service ..... UP

Transcription Service ..... Thesaurus  
President ..... Culp Krueger  
Station, Comm. Manager ..... V. Frank Jones  
Sales Prom. Mgr. .... Bill Pribble  
Program Director ..... Jerry H. Werlla  
Chief Engineer ..... Joe H. Miller

## KELP—El Paso—1947

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By ..... McLendon Inv. Corp.  
Address ..... 4530 Delta St.  
News Service ..... UP  
Representative ..... H-R  
President ..... G. B. McLendon  
Gen. Mgr. .... Herb Golombeck  
Comm. Manager ..... Walt DePuy  
Program Director ..... Chuck Lay  
Chief Eng. .... Dave Mott

## KEPO—El Paso—1948 ABC-MBS

Frequency: 690 Kc. .... Power: 10,000 Watts  
Owned-Oper. By ..... KEPO, Inc.  
Address ..... 2419 N. Piedras St.  
News Service ..... UP  
Representative ..... Pearson  
General Manager ..... Frank Stewart

## KROD—El Paso—1940—CBS

Frequency: 600 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Roderick Bcastg. Co.  
Address ..... 2201 Wyoming St.  
Membership ..... NARTB, RAB  
News Affil. .... Times  
News Service ..... AP  
Representative ..... Branham  
Pres. .... D. D. Roderick  
General Manager ..... Val Lawrence  
Station Mgr. .... Bruce Barnard  
Comm. Manager ..... Tom Wisheart  
Prom. Mgr. .... Gordon Phillips  
Program Director ..... Marlin Haines  
Pub. Dir. .... Gordon Phillips  
Chief Eng. .... Vince Roberts

## KSET—El Paso—1949

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Rio Grande Bcastg. Co.  
Address ..... 904 Magoffin  
Representative ..... Melville, McGavren-Quinn  
Transcription Service ..... Capitol, World  
Membership ..... NARTB  
President ..... Fred Hervey  
General Manager ..... Tom R. McKenna  
Sta. Mgr., C.E., Prog. Dir. .... Ed Sullivan  
Commercial Manager ..... Warren Pullen

## KTSM—El Paso—1929—NBC

Frequency: 1380 Kc. .... Power: 1000 d., 500 n.  
Owned-Oper. By ..... Tri-State Bcastg. Co., Inc.  
Bus.-Studio Address ..... 801 N. Oregon St.  
News Service ..... UP  
Transcription Service ..... Thesaurus  
Rep. .... George P. Hollingbery, Clarke Brown  
Membership ..... NARTB  
Pres., Gen. Mgr. .... Karl O. Wylar

V.P., Sales Mgr. . . . . Roy T. Chapman  
 Publicity Director. . . . . John Phelan

**KBLP—Falfurrias—1953**

Frequency: 1260 Kc. . . . . Power: 500 Watts d.  
 Owned & Oper. By. . . . . Bob Hicks  
 Address. . . . . 104 North St. Mary's St.  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 General Manager. . . . . Bob Hicks  
 Station Manager. . . . . Jimmy Ray

**KFLD—Floydada—1951**  
**KBS**

Frequency: 900 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By. . . . . West Texas Bcstrs. Inc.  
 Address. . . . . P. O. Box 1006  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Continental  
 President. . . . . B. A. Robertson  
 Gen., Sta., Comm. Mgr. . . . . Carl Minor, Jr.  
 Program Director. . . . . Glen Amburn  
 Traffic Manager. . . . . Barbara McNeill  
 Chief Engineer. . . . . W. M. Highhill

**KFST—Ft. Stockton—1954**  
**KBS**

Frequency: 860 Kc. . . . . Power: 250 Watts  
 Owned . . . . . KFST, Inc.  
 Address . . . . . Springerst Hotel Bldg.  
 News Service . . . . . AP  
 Trans. . . . . Capitol  
 Representative. . . . . Hil F. Best  
 Membership . . . . . NARTB  
 Pres. . . . . George Baker  
 Gen., Sta. Mgr. . . . . H. Dennis Fisher  
 Prom. Mgr. . . . . Nick James  
 Prog. Dir. . . . . Durwood Haddock  
 Chief Eng. . . . . Martin Baze

**KCNC—Fort Worth—1947**

Frequency: 870 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . Blue Bonnet Bcstg. Corp.  
 Bus-Studio Address. . . . . 2212 East 4th St.  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr., Comm. Mgr. . . . . J. H. Speck  
 Sales Prom Mgr. . . . . Jim Hoadly  
 Prog. Dir. . . . . Walt Jones  
 Chief Engineer. . . . . Chester Grubbs

**KCUL—Fort Worth—1946**

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.  
 Owned. . . . . Dalworth Broadcasting Co.  
 Address . . . . . 3607 Camp Bowie Blvd.  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Charles Bernard  
 President. . . . . Kurt A. Meer  
 Gen., Sta., Comm. Mgr. . . . . Buddy E. Starcher  
 Program Director. . . . . Jack Henderson  
 Publicity Director. . . . . Frances Henderson  
 Chief Engineer. . . . . R. L. McAlister

**KFJZ—Fort Worth—MBS**

Frequency: 1270 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . Tarrant Bcstg. Co.  
 Business-Studio Address. . . . . 4801 W. Freeway  
 News Service . . . . . AP  
 Representative . . . . . H. R., Rep.  
 Membership . . . . . RAB, NARTB  
 Pres., Gen. Mgr. . . . . Gene L. Cagle  
 V. P., Sta. Mgr. . . . . Charles B. Jordan  
 Comm. Mgr., Prom. Mgr. . . . . Hazel Riley  
 Program Director. . . . . Hazel Riley  
 Chief Engineer. . . . . James T. Peterson

**KNOK—Fort Worth—1946**

Frequency: 970 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Assoc. Bcstrs. Inc.  
 Business-Studio Address. . . . . P. O. Box 7116  
 News Service . . . . . UP  
 Representative. . . . . John E. Pearson  
 President. . . . . John Flood Jr.  
 Sta., Comm. Mgr. . . . . J. R. Pipes

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. . . . . KXOL, Inc.  
 Bus-Studio Address. . . . . 3004 W. Lancaster St.  
 News Service . . . . . AP  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB, RAB  
 President . . . . . Wendell Mayes  
 Gen., Sta. Mgr. . . . . E. Fletcher  
 Comm. Mgr. . . . . Hewel Jones  
 Prom. Mgr., Pub. Dir. . . . . Jerry Hahn  
 Prog. Dir. . . . . Kent Burkhardt  
 Chief Eng. . . . . Hugh McBeath

**WBAP—Fort Worth—1922**  
**NBC-ABC**

Frequency. . . . . 820 Kc., 570 Kc.  
 Power. . . . . 50,000 W., 5,000 W.  
 Owned-Oper. By. . . . . Carter Publications, Inc.  
 Business Address. . . . . Fort Worth  
 News Service . . . . . AP  
 Newspaper Affiliation. . . . . Star Telegram  
 Trans. Service. Associated, World M. M. Cole  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership . . . . . NARTB  
 President. . . . . Amon Carter, Jr.  
 Gen., Sta. Manager. . . . . George Cramston  
 Commercial Manager. . . . . Roy Bacus  
 Program Director. . . . . A. M. Woodford  
 Pub. Director. . . . . Margaret McDonald  
 Chief Engineer. . . . . R. C. Stinson

**KNAF—Fredericksburg—1947**  
**MBS-KBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Gillespie Bcstg. Co., Inc.  
 Business-Studio Address. . . . . P. O. Box 311  
 Representative. . . . . Hil F. Best  
 Membership . . . . . NARTB  
 President. . . . . Arthur Stehling  
 Gen. Mgr., Chief Engr., Comm. Mgr.  
 Program Director. . . . . Norbert A. Fritz  
 . . . . . Alene Fritz



**KBRZ—Freeport—1952**

Frequency: 1460 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Sta. KBRZ, Inc.  
 Address ..... Box 1077  
 News Service ..... AP  
 Trans. Ser. .... Thesaurus  
 Representative ..... Best  
 President ..... William D. Schueler  
 Sta. Gen. Manager ..... Kenneth Ferguson

**KGAF—Gainesville—1947**  
KBS

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Gainesville Bcstg. Co.  
 Address ..... P. O. Box 222  
 News Service ..... AP  
 Representative ..... Clyde Melville  
 Membership ..... NARTB, RAB  
 President ..... Joe M. Leonard, Sr.  
 General Manager ..... Joe M. Leonard, Jr.  
 Comm. Mgr. .... Earl Leonard  
 Prog. Dir. .... Bob Couch  
 Chief Eng. .... J. O. Miller

**KGBC—Galveston—1947**

Frequency: 1540 Kc. .... Power: 1 Kw. d., 250 n.  
 Owned-Oper. By ..... The Galveston Bcstg. Co.  
 Business-Studio Address ..... 715 Marine Ave.  
 News Service ..... AP  
 Station Representative ..... John E. Pearson  
 Membership ..... NARTB, RAB  
 Owner, Manager ..... James W. Bradner, Jr.  
 Prog. Dir. .... John Speciale  
 Chief Engineer ..... Luke Stripling

**KLUF—Galveston—1922**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... The KLUF Bcstg. Co.  
 Business-Studio Address ..... Box 562  
 President ..... Geo. Roy Clough  
 Traffic Manager ..... Braden E. Clough  
 Chief Engineer ..... Lee Clough

**KSIJ—Gladewater—1949**

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Gladewater Bcstg. Co.  
 Address ..... T. W. Lee Bldg.  
 News Service ..... AP  
 Trans. Ser. .... Capitol  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 Gen., Comm. Manager ..... Tom Perryman  
 Program Director ..... Dowell Bushnell  
 Chief Engineer ..... Lloyd Johnson

**KCTI—Gonzales—1947—KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Gonzales Bcstg. Co.  
 Business Address ..... 425 S. George St.  
 News Service ..... AP  
 Representative ..... Cooke  
 Gen., Comm. Mgr. .... Lawrence M. Walshak

**KSWA—Graham—1948**

Frequency: 1330 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Webb Enterprises  
 Address ..... Box 1050  
 News Service ..... UP  
 Station Rep. .... Clyde Melville  
 General Manager ..... Gilbert Webb

**KGVL—Greenville—1946**  
MBS-KBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KGVL, Inc.  
 Address ..... 1400 Wolfe City Drive  
 News Service ..... AP  
 Representative ..... Pearson  
 Pres., Gen. Manager ..... Leo Hackney  
 Program Director ..... James D. Jones  
 Chief Engineer ..... Paul Daniels

**KCLW—Hamilton—1948**  
KBS

Frequency: 900 Kc. .... Power: 250 Watts  
 Owned ..... Hamilton Broadcasting Co.  
 Address ..... Box 592  
 Newspaper Affiliation ..... Herald-News,  
 Dublin Progress  
 News Service ..... UP  
 Transcription ..... World  
 Representative ..... Keystone  
 Membership ..... NARTB  
 Owners ..... Coy Perry, C. M. Hatch  
 General Manager ..... C. M. Hatch  
 Sta., Comm. Manager ..... J. B. Miller  
 Sales Prom. Mgrs. .... J. B. Miller, Al Scott  
 Program Directors ..... Reed Harris,  
 Mary Nell Manning  
 Publicity Dir. .... Mary Nell Manning  
 Chief Eng. .... Carl Knely

**KGBT—Harlingen—1941**  
CBS

Freq.: 1530 Kc. .... Power: 50 Kw d., 10 Kw. n.  
 Owned-Oper. By ... Harbenito Bcstg. Co., Inc.  
 Address ..... 1519 West Harrison  
 News Service ..... AP, UP  
 Representative ..... H.R. Clarke Browne  
 Membership ..... NARTB  
 President ..... McHenry Tichenor  
 Gen. Mgr. .... Bob McDonald  
 Chief Eng. .... S. Harold Jones

**KGRI—Henderson—1947**

Frequency: 1000 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Henderson Bcstg. Co.  
 Business-Studio Address ..... P. O. Box 311  
 Representative ..... Best  
 News Service ..... AP  
 Transcription Service ..... World, SESAC  
 President ..... Roy B. Cannon  
 General Manager ..... Cliff Crawford

**KPAN—Hereford—1948**

Frequency: 860 Kc. .... Power: 250 Watts d.

**Owned-Oper. By**.....Hereford Bcstg. Co.  
**Address**.....Skaggs Bldg., Plainview  
**News Service**.....UP  
**Membership**.....NARTB  
**Representative**.....Best  
**President**.....Marshall Formby  
**General Manager**.....Clint Formby  
**Commercial Manager**.....Chris Clark  
**Publicity Director**.....Forrest Friedly

**KHBR—Hillsboro—1948**  
**KBS**

**Frequency:** 1560 Kc.....**Power:** 250 Watts d.  
**Owned-Operated By**.....Hill County Bcstg. Co.  
**Station Rep.**.....Best, Melville  
**News Service**.....UP  
**Transcription**.....World  
**General Manager**.....Nelson W. Galle

**KCOH—Houston—1948**

**Frequency:** 1430 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Call of Houston Inc.  
**Business-Studio Address**.....1 Main St.  
**News Service**.....UP  
**Representative**.....John E. Pearson  
**Membership**.....NARTB  
**Owner, Gen. Manager**.....Robert C. Meeker  
**Comm. Manager**.....R. E. Mulvey

**KLBS—Houston—1948—KBS**

**Frequency:** 610 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Howard Bcstg. Corp.

**Address**.....Milby Hotel  
**News Service**.....UP  
**Representative**.....Walker  
**Membership**.....NARTB  
**President**.....Howard W. Davis  
**General Manager**.....Glenn Douglas  
**Prog. Dir.**.....Bill Pelham  
**Comm. Mgr.**.....G. Weinman, Jr.  
**Sales Prom. Mgr., Pub. Dir.**.....Beverly Baird  
**Chief Eng.**.....Frank Maher

**KNUZ—Houston—1948**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Veterans Bcstg. Co.  
**Address**.....4701 Caroline St., Box 2135  
**News Service**.....UP  
**Representative**.....ForJoe  
**Membership**.....NARTB, RAB  
**President**.....Max H. Jacobs  
**Gen., Sta. Mgr.**.....David Morris  
**Commercial Manager**.....Bruno Leonardt  
**Sls. Prom. Mgr., Prog. Dir.**.....Ken Grant  
**Publicity Director**.....Doris D. McCall  
**Chief Engineer**.....J. E. Martin

**KPRC—Houston—1926—NBC**

**Frequency:** 950 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....The Houston Post Co.  
**Address**.....P. O. Box 1234  
**Newspaper Affil.**.....Post  
**Membership**.....NARTB, RAB  
**Representative**.....Edw. Petry & Co.  
**Gen., Sta. Mgr.**.....Jack W. Harris  
**Commercial Manager**.....Jack McGrew

**NOW! Hooper and Pulse Agree!**

**NUMBER 1**

*Radio Station in Houston is*

**K-NUZ**

**BY AN EVEN WIDER MARGIN!**

Hooper October and November, 1956

| Monday thru Friday<br>7 A.M.—12 Noon |      |
|--------------------------------------|------|
| K-NUZ                                | 25.8 |
| Net. Sta. "A"                        | 10.4 |
| Net. Sta. "B"                        | 9.2  |
| Net. Sta. "C"                        | 15.3 |
| Net. Sta. "D"                        | 14.1 |
| Ind. Sta. "A"                        | 6.7  |
| Ind. Sta. "B"                        | 5.1  |
| Ind. Sta. "C"                        | 6.3  |

| Monday thru Friday<br>12 Noon—6 P.M. |      |
|--------------------------------------|------|
| K-NUZ                                | 30.2 |
| Net. Sta. "A"                        | 11.4 |
| Net. Sta. "B"                        | 6.3  |
| Net. Sta. "C"                        | 12.1 |
| Net. Sta. "D"                        | 9.0  |
| Ind. Sta. "A"                        | 8.2  |
| Ind. Sta. "B"                        | 6.3  |
| Ind. Sta. "C"                        | 10.7 |



Now . . . K-NUZ is the Leader by a GREATER MARGIN —  
 Yet the rates are Low, Low Low! Join the Rush for Choice Avails.

In Houston the swing is to RADIO . . . and Radio in Houston is . . .

**K-NUZ**

**HOUSTON'S 24 HOUR MUSIC AND NEWS**

National Reps.: FORJOE & CO. —  
 New York • Chicago • Los Angeles •  
 San Francisco • Philadelphia • Seattle

Southern Reps.:  
 CLARKE BROWN CO. —  
 Dallas • New Orleans • Atlanta

IN HOUSTON, CALL DAVE MORRIS, JACKSON 3-2581



**K T H T—Houston—1944—MBS**

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Texas Radio Corp.  
Business Address....4005 Travis St., Box 3011  
News Service .....UP  
Transcription .....Associated, Capitol  
Representative .....Raymer  
V.P., Gen. Mgr.....Sam H. Bennett

**K T R H—Houston—1930—CBS**

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KTRH Bdcstg. Co.  
Address .....Rice Hotel  
News Service .....AP, INS  
News, Affil.....The Chronicle  
Transcription Service .....SESAC  
Representative.....John Blair  
Membership .....NARTB  
President .....B. F. Orr  
General Manager.....W. C. Bryan  
Commercial Manager.....Ray Bright  
Pub. Dir.....Byron Beasley  
Program Director .....Tom Jacobs  
Engineer .....Lester Mullan

**K X Y Z—Houston—1930—ABC**

Frequency: 1320 Kc. ....Power: 5000 Watts  
Owned-Oper. By .....Shamrock Bdcstg.  
Address .....Gulf Bldg.  
News Service .....UP  
Representative .....Avery-Knodel  
Membership .....NARTB, RAB  
Chairman of the Board....Glenn H. McCarthy  
Pres., General Manager.....Fred Nahas  
Station Manager.....Ted Hills  
Program Director.....Bob Blase  
Prom., Pub. Director.....Phil Snyder  
Comm. Mgr.....Ken Bagwell  
Chief Engineer.....Gerald R. Chinski

**K Y O K—Houston—1947**

Frequency: 1590 Kc.....Power: 5 Kw.  
Owned .....KYOK, Inc.  
Address .....412 Main St.  
News Service .....UP  
Rep.....Stars National, Dora-Clayton, Melville  
President.....Jules J. Paglin  
General Manager.....Stanley W. Ray, Jr.  
Station Manager.....John W. Watkins

**K S A M—Huntsville—1938  
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Huntsville Bcstg. Co.  
Address .....Box 312  
News Service .....AP  
Transcription Service.....Capitol  
General Manager.....Jack Nichols

**K E B E—Jacksonville—1946  
KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KEBE, Inc.

**2 Great Stations**

**in 2 Great Markets**



**HOUSTON'S BIG INDEPENDENT**  
Howard W. Davis,  
President



**SAN ANTONIO'S BIG INDEPENDENT**  
Howard W. Davis,  
Owner

**ASK THE WALKER REPRESENTATION CO., INC**



**Address** ..... Box 1071  
**Transcription** ..... World  
**News Service** ..... UP  
**President, Gen. Mgr.** ..... Mrs. Leita M. Laurie  
**Commercial Manager** ..... Jerry D. Spencer  
**Prog., Pub. Dir.** ..... Ben Erle Laurie  
**Chief Engineer** ..... Dave Schmidt, Jr.

**KTXJ—Jasper—1948**

**Frequency:** 1350 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... Jasper Bcstg. Co.  
**Address** ..... P. O. Box 6090  
**President** ..... Joe J. Fisher  
**Gen., Station Mgr.** ..... H. G. Pendergast  
**Commercial Manager** ..... L. G. Robinson  
**Program Dir.** ..... James Brasher  
**Chief Engineer, Pub. Dir.** ..... Fred B. Smith

**KMBL—Junction—1950—KBS**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Kimble County Bcstg. Co.  
**Address** ..... Flat Rock Lane  
**Station Rep.** ..... Best  
**General Mgr.** ..... Farrell M. Brooks

**KENN—Karnes City-Kenedy  
 1954**

**Frequency:** 990 Kc. .... **Power:** 250 Watts  
**Owned** ..... The Camel Co.  
**Address** ..... Box 990, Kenedy  
**News Service** ..... AP  
**Representative** ..... Avery-Knodel  
**President** ..... Charles W. Balthrope  
**Station Manager** ..... Ed C. Balthrope  
**Commercial Manager** ..... E. L. Richards  
**Program Director** ..... Chuck Martin  
**Chief Engineer** ..... Bill Porter

**KERB—Kermit—1950—KBS**

**Frequency:** 600 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... KERB, Inc.  
**Address** ..... Hway. 302  
**Transcription Service** ..... Thesaurus, SESAC  
**Representative** ..... Best, Melville  
**Membership** ..... NARTB  
**President** ..... E. S. Walden  
**Sales Manager** ..... Ernie Allen

**KERV—Kerrville—1948**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Kerrville Bcstg. Co.  
**Address** ..... P. O. Box 791  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Station Rep.** ..... Best  
**Pres., Gen., Sta. Mgr., Prog. Dir.** ..... A. G. Rodgers  
**Comm. Mgr.** ..... Wanda Oster  
**Prom. Mgr.** ..... C. L. McClish  
**Chief Eng.** ..... Clyde Jones

**KOCA—Kilgore—1936**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Radio Sta. KOCA, Inc.  
**Address** ..... 102½ E. North St.  
**President** ..... Roy G. Terry

**Gen., Manager** ..... H. A. Degner  
**Commercial Manager** ..... Wayne Douglas

**KLEN—Killeen—1955**

**Frequency:** 1050 Kc. .... **Power:** 250 W., d.  
**Owned-Operated By** ..... Highlite Bcstg Co.  
**Address** ..... Box 935  
**News Service** ..... AP  
**Trans.** ..... Thesaurus  
**Pres., Gen., Comm. Mgr., Chief Eng.**

A. W. Stewart  
**Program Director** ..... Regina Mahranas  
**Promotion Manager** ..... Ladelle Drake  
**Comm. Mgr.** ..... Rhett Sargent  
**Publicity Director** ..... Sammy Lillibridge

**KINE—Kingsville—1948**

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... KINE, Inc.  
**Address** ..... 205 E. King Ave.  
**News Service** ..... UP  
**Representative** ..... Hil F. Best  
**Membership** ..... NARTB  
**Pres.** ..... James H. Clement  
**General Manager** ..... Ben A. Glusing  
**Comm., Sta. Mgr.** ..... Eston R. Pace  
**Chief Eng.** ..... R. T. Whitaker

**KPET—Lamesa—1946—KBS**

**Frequency:** 690 Kc. .... **Power:** 250 Watts  
**Owned** ..... Lamesa Broadcasting Co.  
**Address** ..... P. O. Box 30  
**News Service** ..... AP  
**Membership** ..... NARTB  
**President** ..... R. O. Parker  
**General Manager** ..... Bob Bradbury  
**Commercial Manager** ..... Paul Crow  
**Sales Promotion Manager** ..... Gene Campbell  
**Program Director** ..... Geneva Crutcher  
**Publicity Director** ..... Hal Fees  
**Chief Engineer** ..... Roland Ouellette

**KCYL—Lampasas—1948**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Lampasas Bcstg. Co.  
**Address** ..... H'way 281  
**News Service** ..... UP  
**Trans. Ser.** ..... Lang-Worth  
**Representative** ..... Best

**KVOZ—Laredo—1952  
 MBS-KBS**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned** ..... Border Broadcasters, Inc.  
**Address** ..... P. O. Box 1498  
**News Service** ..... AP  
**Rep.** ..... Pearson, National Time Sales  
**President** ..... E. J. Harpole  
**General Manager** ..... Burney Jones  
**Comm. Mgr.** ..... Neil Gilligan, Jr.  
**Sales Promotion Manager** ..... George Holt  
**Chief Engineer** ..... Frank Manuel

**KLVT—Levelland—1949**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts

Owned.....Herald Broadcasting Co.  
 Address.....Box 866  
 Newspaper Affiliation.....Daily Sun News  
 News Service.....AP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 President.....Forrest Weimhold  
 Station Manager, Ch. Eng.....Gil Patschke  
 Commercial Manager.....Barney Chadwick  
 Program Director.....M. Dwayne Grimes

**KVOW—Littlefield—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southwestern Bcstrs.  
 Business Address.....Littlefield  
 Owners.....J. B. McShan, J. C. Rothwell  
 General Manager.....J. B. McShan

**KFRO—Longview—1934  
 ABC-KBS**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Voice of Longview  
 Address.....Curtis Bldg., P. O. Box 792  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Donald Cooke  
 Membership.....NARTB, RAB  
 President.....James R. Curtis  
 Commercial Mgr.....John Allen  
 Program Director.....Howard Kuhn  
 Chief Engineer.....Leslie Hellum

**KLTI—Longview—1948**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....LeTourneau Radio Corp.  
 Address.....P. O. Box 1866  
 News Service.....AP  
 Trans. Ser.....Thesaurus, Standard, World  
 Representative.....Pearson  
 President.....R. G. LeTourneau  
 Gen. Manager.....Virgil Stone  
 Comm. Mgr.....Bill Pirtle  
 Sales Prom. Mgr.....Jim Curran  
 Prog. Dir.....Don Clark  
 Pub. Dir.....Lee Ann Ward  
 Chief Eng.....Robert A. Jones

**KDAV—Lubbock—1953**

Frequency: 580 Kc.....Power: 500 Watts  
 Owned.....KDAV, Ltd.  
 Address.....Box 270  
 News Service.....UP  
 Sta. Rep., Broadcast Time Sales, Clarke Brown  
 Membership.....NARTB  
 Gen. Manager.....D. P. Pinkston  
 Sales Prom. Manager.....Ralph Cery  
 Comm. Mgr.....Gerald Sanders  
 Prog. Dir., Chief Engineer.....Walt Lawson

**KDUB—Lubbock—1954**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned & Oper. By.....Texas Telecasting Inc.  
 Address.....7400 College Avenue  
 Representative.....Branham  
 News Service.....AP, INS

Membership.....NARTB  
 Transcription.....Standard  
 Pres., Gen. Manager.....W. D. Rogers  
 Station Manager.....John Kreiger  
 Sls. Prom. Mgr.....W. H. Shipley  
 Program Director.....Eddie Gale  
 Publicity Director.....Duncan Ellison  
 Chief Engineer.....Ruby Starnes

**KCBD—Lubbock—1946—NBC**

Frequency: 1590 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Bryant Radio & Television, Inc.  
 Address.....P. O. Box 1507  
 News Service.....UP, AP  
 Transcription Service.....Standard  
 Representative.....Raymer  
 Membership.....NARTB, RAB  
 President, Gen. Mgr.....Joe H. Bryant  
 Sta., Comm. Mgr.....Robert L. Synder  
 Program Director.....Al Goodnight  
 Sales Prom. Mgr.....Ray Poindexter  
 Pub. Dir.....Joan Prigmore  
 Chief Engineer.....Frank Lee

**KFYO—Lubbock—1927—CBS**

Frequency: 790 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.  
 Business-Studio Address.....914 Ave. J  
 News Service.....AP, UP  
 Newspaper Affil.....Avalanche Journal  
 Trans. Service.....Standard, Thesaurus  
 Representative.....Katz  
 Membership.....NARTB  
 President.....W. B. Walker  
 Gen., Sta. Mgr.....Gordon Thompson  
 Sales Prom. Mgr.....Dan Tarpley  
 Prog. Dir., Pub. Dir.....Robert A. Nash  
 Chief Engineer.....W. S. Bledsoe

**KSEL—Lubbock—1946—ABC**

Freq. 950 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Lubbock Bcstg. Co.  
 Business Address.....1916 Avenue Q  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Rambeau, Melville  
 President.....Walter G. Russell  
 Gen., Sta. Mgr., Pub. Dir.....M M. Rochester  
 Business Manager.....W. N. McDowell  
 Comm., Sales Manager.....R. C. Hughes  
 Prog. Director.....D. G. Opheim  
 Chief Engineer.....Roger V. Hively

**KLLL—Lubbock—1953—KBS**

Frequency: 1460 Kc.....Power 1000 Watts d.  
 Owned-Oper. By.....R. B. McAllister, G. F. Mapes  
 News Service.....UP  
 Membership.....NARTB  
 Pres., Gen. Manager.....R. B. McAlister  
 Station Manager.....E. E. Mark  
 Comm. Mgr.....Lowell Cato  
 Sales Prom. Mgr.....Wendell Bagwell  
 Chief Eng.....Alvis Woolam



## KRBA—Lufkin—1938 ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By..... Darrell E. Yates  
Address..... Lufkin  
Representative..... Continental Radio Sales  
Membership..... NARTB  
Owner, Prom. Mgr..... Darrel E. Yates

## KTRE—Lufkin—1947—MBS

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By..... Forest Capitol Bcstg. Co.  
Address..... P. O. Box 701  
News Service..... AP  
Transcription Service..... World  
Rep..... Venard, Rintoul & McConnel, Melville  
Membership..... NARTB  
President..... R. W. Wortham, Jr.  
Gen., Sta. Mgr..... Richman G. Lewin  
Commercial Manager..... Royce Christenson  
Pub. Dir..... Tom Hooser  
Prog. Dir., Sales Prom. Mgr..... Boyd Porter, Jr.  
Chief Engineer..... E. C. Gresham

## KMLW—Marlin—1953

Frequency: 1010 Kc. Power: 250 Watts  
Owned..... KMLW, Inc.  
Address..... P. O. Box 335  
News Service..... AP  
Representative..... Hil F. Best  
President..... Charles E. Reagan  
Gen., Sta., Comm. Mgr..... Duane W. Ramsey  
Program Director..... Jerry S. Hughes  
Chief Engineer..... Paul Wagenscheln

## KMHT—Marshall—1947 KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned..... Harrison County Broadcasting Co.  
Address..... 408 Marshall National Bank Building  
News Service..... AP  
Representative..... Continental  
Membership..... NARTB  
President..... E. W. Mahone, Jr.  
Gen., Sta. Mgr..... H. A. Bridge, Jr.  
Comm., Sales Prom. Mgr..... Vinson Stevens  
Prog., Pub. Dir..... Sam Stringfellow  
Chief Engineer..... Brad Redfearn

## KRIO—McAllen—1947 ABC-MBS

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By..... Valley Bdcstg Co.  
Business Address..... 500 E. Beaumont St.  
Rep..... Everett-McKinney, Clarke Brown  
Membership..... RAB  
News Service..... AP  
President..... Gene L. Cagle  
VP..... Charles B. Jordan  
Manager..... Chuck McKasson

## KCMR—McCamey—1954 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned..... Sprayberry Bcstg. Co., Inc.  
Address..... 101 East 5th St.  
News Service..... UP  
Representative..... Hil F. Best  
Membership..... NARTB  
President..... Jack W. Hawkins  
General Manager..... John Whitmore  
Prog. Dir., Chief Eng..... Claud Barnett

## KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned..... McKinney Air Enterprises, Inc.  
Bus. Studio Address..... 218 E. Virginia St.  
News Service..... AP  
Transcription..... World  
Owner..... George W. Smith, Jr.  
Comm. Manager..... Melvin Belew  
General Manager..... Mrs. Denise Smith

## KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts  
Owned..... Bi-Stone Broadcasting Company  
Address..... P. O. Box 227  
News Service..... UP  
Owner, Gen. Mgr..... J. B. McNutt, Jr.  
Station Manager..... Ralph Weedon  
Chief Engineer..... William F. Jones

## KCRS—Midland—1935 ABC

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned..... Clarence & Ruth Scharbauer, Jr.  
Business-Studio Address..... Box 1072  
Representative..... William G. Rambeau  
News Service..... UP  
Membership..... NARTB  
President..... Clarence Scharbauer, Jr.  
Gen., Sta. Mgr..... Wallace R. Jackson  
Comm. Mgr..... Eleanor McDonald  
S.s. Prom. Mgr..... Royce Collier  
Program Director..... Dean Orton  
Publicity Director..... Jonn Drummond  
Chief Engineer..... Tom Yates

## KJBC—Midland—1950—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Jack Cecil  
Address..... S. Lamesa Rd.  
News Service..... UP  
Transc. Serv..... World, Standard, Keystone  
Representative..... Best  
Membership..... NARTB, RAB  
Pres., Gen. Mgr., Chief Engr..... Jack Cecil  
Commercial Mgr..... Naomi Boswell  
Program Director..... Keith Ward

## KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.  
Owned-Operated By..... J. Elroy McCaw  
Address..... Crazy Hotel  
Transcription Service..... World  
Representative..... Continental, Melville  
General Manager..... Harry A. Riley  
Sales Manager..... R. B. Dill, Sr.

**KVKM—Monahans—1946**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Monahans Bcstrs., Inc.  
Address Radio Center  
Membership NARTB, RAB  
Representative Hill F. Best  
Pres., Gen., Sta. Manager J. R. Rucker  
Commercial Manager Ken Rutledge

**KIMP—Mount Pleasant—1948**  
KBS

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mt. Pleasant Bcstg. Co.  
Business Address Box 990  
News Service AP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Owner, Gen., Sta. Mgr. Winston O. Ward  
Commercial Manager Derral Tucker  
Program Director Ruby Stanley

**KOSF—Nacogdoches—1947**  
ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Stone Fort Broadcasting Co.  
Address Box 8  
News Service UP  
President Kelly Bell  
Gen., Sta. Mgr., Pub. Dir. J. C. Stallings  
Comm. Mgr., Program Dir. R. C. Atherton  
Chief Engineer Frank Murray

**KSFA—Nacogdoches—1947**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By Nacogdoches Br. Co., Inc.  
Address 2107 North St.  
News Service AP  
Transcription Service Thesaurus  
Pres., Gen. Manager Wilbur C. Fouts

**KGNB—New Braunfels—1950**  
KBS

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned-Oper. By Comal Bcstg. Co.  
Address 184 Castell  
Newspaper Affiliation Herald  
Transcription Service Thesaurus  
News Service AP  
Exec. Dir., Gen., Comm., Prom. Mgr., Pub. Dir.  
F. T. Wilson  
Prog. Dir. A. E. Moeller, Jr.  
Chief Eng. Bob Stewart

**KECK—Odessa—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Ector County Bcstg. Co.  
Business Address 120 W. 3d  
News Service AP  
Transcription Service Standard  
Representative ForJoe  
General Manager Ben Nedow

Comm., Sis. Prom. Manager Roy Elsner  
Program Director Art Holt

**KOSA—Odessa—1947**  
CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Odessa Bcstg. Corp.  
Business-Studio Address 1300 South Crane  
News Service AP  
Transcription Service World, Capitol  
Representative John E. Pearson  
Membership NARTB, RAB  
President, Gen. Mgr. Cecil L. Trigg  
Station Manager, Pub. Dir. Doyce Elliott  
Program Director Jack Foster  
Comm., Prom. Mgr. Lou Lindsay  
Chief Engineer James Simpson

**KRIG—Odessa—1946**  
MBS-KBS

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Oper. By Oil Center Bcstg. Co., Inc.  
Address Box 231  
News Service UP  
Representative Hill F. Best  
Membership NARTB  
President R. O. Canon  
General Manager Kenneth Bond  
Station Manager Marguerite LaRue  
Sales Prom. Mgr. Carl Boone  
Program Director John Logan  
Chief Engineer Harold Whatley

**KOGT—Orange—1948—KBS**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Sabine Area Bcstg. Corp.  
Address Orange  
Station Rep. Best  
Membership NARTB, RAB  
News Service UP  
Trans. Lang-Worth, World  
President M. L. Jacobs  
Exec. V.P., Gen. Manager Ed Lovelace  
Prog. Dir. Betty Klein  
Chief Engineer Hulan Smith

**KNET—Palestine—1936**  
KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Palestine Bcstg. Corp.  
Business-Studio Address P. O. Box 849  
News Service UP  
Trans. World  
Pres., Gen., Sta. Mgr. Allen E. Vinson  
Comm., Mgr. Milton M. Evans  
Sales Prom. Mgr. Don Norton  
Program Director Marvin Crain  
Publicity Director Errol Coker, Jr.  
Chief Engineer James K. Richardson

**KPAT—Pampa—1951**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Pampa Broadcasting Co.



Address..... P. O. Box 1779  
 News Service ..... AP  
 Representative ..... Continental  
 President ..... Bob Bradbury  
 Gen., Sta., Comm., Sales Prom. Mgr.  
 John A. Mingus  
 Prog., Pub. Dir..... Delores Cooper  
 Chief Engineer..... Dan Daniels

**KPDN—Pampa—1936—MBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By.... Top O' Texas Bcstg. Co.  
 Address..... Hughes Bldg.  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Rep. .... Best  
 Membership ..... NARTB  
 General Manager, Pub. Dir..... Coy Paimer  
 Sta. Mgr., Prog. Dir..... Warren Hasse  
 Chief Engineer..... Bill Spiller

**KFTV—Paris—1950**

Frequency: 1250 Kc..... Power: 500 Watts d.  
 Owned-Operated By... Lamar Bcstg. Co., Inc.  
 Address..... 210 First Nat'l Bank Bldg.  
 Station Rep. .... Best  
 News Service ..... UP  
 General Manager..... James F. Hendrix  
 Assistant Manager..... E. B. Parker

**KPLT—Paris—1936  
 ABC**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... North Star Broadcasting Co., Inc.  
 Address..... Highway 24  
 News Service ..... AP  
 Representative..... John E. Pearson  
 President, Gen. Sta. Mgr..... Fred Kincaid  
 Sales Promotion Manager..... Hal Raphael  
 Program Director..... John Kunsak  
 Publicity Director..... Virginia Jessee  
 Chief Engineer..... Jeff Methven

**KLVL—Pasadena—1950**

Freq.: 1480 Kc..... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Felix H. Morales  
 Address..... 1811 Pasadena Blvd.  
 Representative.... Oakes, National Time Sales  
 General Manager..... Felix H. Morales  
 Sales Manager..... Johnny P. Hernandez  
 Program Director..... Joe Martinez Morales

**KIUN—Pecos—1935  
 MBS-KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By... Jack Hawkins, Barney Hubbs  
 Business-Studio Address..... Kiun Bldg.  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 General Manager..... Jack Hawkins  
 Station Manager..... David Martin  
 Program Director..... Frank Cummings  
 Commercial Manager..... Don Boston  
 Chief Engineer..... Harry W. Boehnemann

**KEYE—Perryton—1948—MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned..... Great Plains Bcstg. Co.  
 Address..... P. O. Box 917  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 President ..... Carl Ellis  
 Gen., Sta. Mgr..... Irving R. Buchanan  
 Comm. Mgr..... G. K. Rupprecht  
 Program Director..... Kenneth Roller  
 Chief Engineer..... Don Smith

**KVOP—Plainview—1944  
 MBS-KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KVOP, Inc.  
 Address..... 1100 W. 24th St.  
 News Service ..... AP  
 Membership ..... NARTB  
 Gen., Sta. Manager..... Kermit Ashby  
 Comm. Manager..... Tut Tawwater

**KBOP—Pleasanton—1950  
 KBS**

Frequency: 1380 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By... Atascosa Broadcasting Co.  
 Address..... P. O. Box 247  
 Representative ..... Best  
 News Service ..... AP  
 General Manager..... Ben L. Parker  
 Comm. Prom. Mgr..... Tom Everitt  
 Prog. Dir..... W. M. Hilburn  
 Chief Eng..... Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Port Arthur Bcstg. Co.  
 Address..... 400 4th St.  
 News Service ..... UP, AP  
 Trans. Ser. .... Lang-Worth  
 Membership ..... RAB  
 General Manager..... Socs Vratiss  
 Station Manager..... Mary A. Petru  
 Sales Manager..... Bob Tucker

**KPAC—Port Arthur—1934  
 MBS**

Freq... 1250 Kc..... Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By..... Port Arthur College  
 Business-Studio Address..... P. O. Box 511  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Sta., Gen. Manager..... Marjorie R. Vickers  
 Commercial Manager..... George Crouchet  
 Prom. Mgr..... Mack Newberry  
 Pub., Program Director..... Corinne Enos

**KRWS—Post—1955—KBS**

Frequency: 1370 Kc..... Power: 500 Watts d.  
 Owned-Operated By  
 Wallace Simpson & Bob Garrison

Address.....206 E. Main St.  
 News Service.....UP  
 Membership.....NARTB  
 General Manager.....Bob Garrison  
 Program Director.....Lou Garrison  
 Chief Engineer.....Jerry White

**KOLJ—Quanoh—1952—KBS**

Frequency: 1150 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Orville L. Jenkins  
 Address.....Quanoh  
 News Service.....AP  
 Station Rep.....Best  
 Transcription Service.....World  
 Owner.....Orville L. Jenkins

**KFRD—Rosenberg—1948**

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Ford Bend Bcstg. Co.  
 Business Address.....P. O. Box 832  
 News Service.....UP  
 Membership.....NARTB  
 General Manager.....Jim Hairgrove

**KTLU—Rusk—1955**

Frequency: 1580 Kc.....Power: 500 W., d.  
 Address.....P. O. Box 316  
 Representative.....Best  
 News Service.....AP

**KGKL—San Angelo—1928**

ABC

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By

Angelo Broadcasting-Telecasting Inc.  
 Business-Studio Address.....Box 850  
 News Service.....AP  
 Representative.....John E. Pearson  
 Membership.....NARTB  
 Pres., General Manager.....Lewis O. Seibert  
 Commercial Manager.....Tom Campbell  
 Program Director.....Franklin Rainey  
 Chief Engineer.....William Poteet

**KTXL—San Angelo—1947**

MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wes-Tex Bcstg. Co., Inc.  
 Address.....1015 E. 28th St.  
 News Service.....UP  
 Trans. Service.....World  
 Representative  
 Melville; Venard, Rintoul & McConnell, Melville  
 Membership.....NARTB  
 General Manager.....J. Harley Hubbard  
 Radio Director.....Al Cobb

**KWFR—San Angelo—1954**

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Solar Broadcasting Co., Inc.  
 Address.....421 W. 26th St.  
 News Service.....AP  
 Rep.....Clarke-Brown, Thomas F. Clark  
 President.....Arthur Foster  
 General Manager.....Walton Foster

Comm. Mgr.....Corwin Riddell  
 Program Director.....Jack Du Blon  
 Chief Eng.....Alvin Wood

**KPEP—San Angelo—1954**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned.....C. H. Treadway & David Pinkston  
 Address.....Box 1350  
 News Service.....UP  
 Representative.....Hil F. Best  
 Membership.....NARTB  
 General Manager.....C. H. Treadway  
 Comm., Sales Prom. Mgr.....Richard Dean  
 Program Director.....A. N. Peters  
 Publicity Director.....Jonny Thurman  
 Chief Engineer.....Robert Featherston

**KCOR—San Antonio—1945**

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....KCOR, Inc.  
 Address.....111 Martinez St.  
 Rep.....O'Connell; Dora-Clayton, Tracy Moore  
 Membership.....NARTB  
 President.....Raoul A. Cortez, Sr.  
 General Mgr.....Nathan Safir  
 Station Mgr.....Raoul A. Cortez, Jr.  
 Commercial Manager.....Ben Tamborello  
 Program Dir.....Oscar Arguendo

**KENS—San Antonio—1926**

CBS

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Oper. By.....Express Publishing Co.  
 Business-Studio Address.....Ave. E & 4th St.  
 News Service.....AP  
 Newspaper Affil.....Express, News  
 Representative.....Peters, Griffin, Woodward, Inc.  
 Membership.....NARTB, RAB  
 President.....Frank Huntress, Jr.  
 General Mgr.....Albert D. Johnson  
 Commercial Manager.....Bill Joekel  
 Program Director.....Harold Carr  
 Promotion Manager.....Robert Miller  
 Chief Engineer.....Bill Jackson

**KEXX—San Antonio—1953**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Leal Bcstg. Co., Inc.  
 Address.....403 N. Flores St.  
 Pres., Gen. Mgr.....Manuel D. Leal  
 Commercial Mgr.....M. Davila  
 Asst. Gen. Manager.....Louis M. Muro  
 Program Director.....R. Chavez

**KITE—San Antonio—1947**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Station KITE  
 Business-Studio Address.....310 Transit Tower  
 Representative.....Avery-Knodel  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Charles W. Balthrope  
 Station Manager.....Alex A. Coe  
 Commercial Mgr.....Kelly Wofford  
 Prog. Mgr.....Stanley Nelson  
 Sls. Prom. Mgr., Pub. Dir.....Glenn Krueger  
 Chief Engineer.....John Siercovich

**KIWW—San Antonio—1948**

Frequency: 1540 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Radio KIWW, Inc.  
 Address . . . . . 518 W. Houston St.  
 News Service . . . . . UP  
 Representative . . . . . Nat'l Time Sales, Oakes  
 President . . . . . Robert N. Pinkerton  
 General Manager . . . . . James F. Anderson  
 Prog. Dir. . . . . Juan Gattas  
 Pub. Dir. . . . . Rogelio Frias  
 Chief Eng. . . . . William Ellis

**KMAC—San Antonio—1926**  
**MBS**

Frequency: 630 Kc. . . . . Power: 5,000 Watts  
 Owned-Oper. By . . . . . Howard W. Davis  
 Address . . . . . 22-224 W. Commerce  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr. . . . . Howard W. Davis  
 Program Director . . . . . A. S. (Tony) Bessan  
 Pub. Dir. . . . . Carol Lay  
 Chief Eng. . . . . Al Knight

**KONO—San Antonio—1927**

Frequency: 860 Kc. . . . . Power: 5000 d., 1000 n.  
 Owned-Operated By . . . . . Mission Bdcstg. Co.  
 Address . . . . . 317 Arden Grove  
 News Service . . . . . AP  
 Representative . . . . . H-R, Clarke-Brown  
 Membership . . . . . NARTB, RAB  
 Pres., Owner . . . . . Eugene J. Roth  
 General Manager . . . . . James M. Brown  
 Commercial Manager . . . . . Bob Roth  
 Sales Prom. Mgr. . . . . Jack Roth

**KTSA—San Antonio—1928**

Frequency: 550 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Sunshine Bcstg. Co.  
 Business-Studio Address . . . . . 1130 Broadway  
 News Service . . . . . AP, UP  
 Representative . . . . . Raymer  
 General Manager . . . . . Bill Weaver  
 Program Director . . . . . Don Keyes  
 Chief Engineer . . . . . Glenn Cook

**WOAI—San Antonio—1922**  
**ABC-NBC**

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.  
 Owned-Oper. By . . . . . Southland Industries, Inc.  
 Address . . . . . 1031 Navarro St.  
 News Service . . . . . AP, INS, UP  
 Representative . . . . . Edward Petry & Co., Inc.  
 Trans. . . . . World  
 President . . . . . Hugh A. L. Hallf  
 General Manager . . . . . James M. Gaines  
 Commercial Manager . . . . . Rex Prels  
 Sales Prom. Mgr. . . . . Bill N. Yancy  
 Program Director . . . . . Robert Reed  
 Publicity Director . . . . . Imogene Stanley  
 Chief Engineer . . . . . Charles L. Jeffers

**KCNY—San Marcos—1948**

**KBS**

Frequency: 1470 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Central Brcstg. Co.  
 Address . . . . . 1105 McKie St.  
 News Service . . . . . AP  
 Representative . . . . . Hil F. Best  
 President . . . . . Lawrence Walshak  
 Vice President . . . . . Frank T. Wilson, Jr.  
 Commercial Manager . . . . . Mel Ammerman  
 Program Director . . . . . Elward Ruffin

**KWED—Seguin—1948**

Frequency: 1580 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Seguin Bdcstg. Co.  
 Business-Studio Address . . . . . 200 S. Camp St.  
 News Service . . . . . UP  
 Representative . . . . . Hil F. Best  
 Membership . . . . . NARTB  
 President, Gen. Mgr. . . . . Garfield Kiel  
 Com., Sta. Mgr., Prom. Mgr. . . . . Stan McKenzie  
 Prog. Dir. . . . . Henry Lehnhoff  
 Pub. Dir. . . . . Faye Chessher  
 Chief Engineer . . . . . Louis Sowder

**KSML—Seminole—1954—KBS**

Frequency: 1250 Kc. . . . . Power: 1000 Watts d  
 Owned-Oper. By . . . . . Seminole Bcstrs.  
 Address . . . . . 402 South Main St.  
 News Service . . . . . UP  
 Co-Owner . . . . . Clint, Marshall Formby  
 General Manager . . . . . Hal Blymiller

**KSEY—Seymour—1950**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . W. C. Moss, Jr.  
 Address . . . . . Lubbock Hy.  
 News Service . . . . . AP  
 Station Manager . . . . . W. C. Moss, Jr.

**KEVA—Shamrock—1949**

**KBS**

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Shamrock Tex. Bcstg. Co.  
 Address . . . . . Box 21  
 Newspaper Affil. . . . . Texan  
 News Service . . . . . UP  
 Representative . . . . . Best  
 Manager, Program Director . . . . . Bill B. Day

**KRRV—Sherman-Denison**  
**1936—MBS**

Frequency: 910 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Red River Valley Bcstg. Corp.  
 Address . . . . . Box 94 (Denison), Box 665 (Sherman)  
 Representative . . . . . Pearson  
 General Manager . . . . . Tom E. Spellman

**KTAN—Sherman—1947**  
**KBS**

Frequency: 1500 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Groves Ccstg Co.

Address.....P. O. Box 661  
 News Service .....AP  
 Representative .....Hil F. Best  
 General Mgr.....J. L. Groves

**KANN—Sinton—1954**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....San Patricio Bcstg. Co.  
 Address.....Box 1366, Simon  
 News Service .....AP  
 Transcription .....World  
 Representative .....Melville  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Tom C. Fleet  
 Assistant Manager.....Princess J. Fleet  
 Commercial Manager.....Fred Mayhew  
 Ch. Eng., Prog. Dir.....Ernie Wood

**KSNY—Snyder—1949  
 MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Snyder Bdcstg. Co.  
 Address.....Box 1468  
 Station Rep.....Continental  
 Pres., Gen. Mgr.....J. T. Hughes

**KDWT—Stamford—1946  
 MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 News Service .....UP  
 Pres., Gen., Sta. Mgr., Pub. Dir....David Ratliff  
 Comm., Sales Prom. Mgr.....Phil Keener  
 Program Director.....Elton Higgs  
 Chief Engineer.....Harold McDonald

**KSTV—Stephenville—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned.....O. H. Halvorson & O. Folkvord  
 Address.....P. O. Box 102  
 News Service .....UP  
 Co-Owner, Mgr.....O. H. Halvorson  
 Co-owner .....Olaf Folkvord

**KSST—Sulphur Springs—1947  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By....Hopkins County Bcstg. Co.  
 Business-Studio Address.....P. O. Box 284  
 News Service .....AP  
 Membership .....NARTB  
 Pres., Gen., Sta. Mgr.....William E. Bradford  
 Comm. Mgr.....Clovis Pinion  
 Sales Prom. Mgr.....Buddy Funderburke  
 Program Director.....Margaret Thomas  
 Publicity Director.....Lou Erck  
 Chief Engineer.....Bill Bradford

**KXOX—Sweetwater—1939  
 KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By....F. L. Ledbetter & Myrl Stein  
 Bus. St. dio-Transmitter Address.....Box 570

News Service .....AP  
 Representative .....Hil F. Best, Melville  
 Membership .....NARTB  
 President .....F. L. Ledbetter  
 Gen. Mgr.....Myrl Stein  
 Comm. Manager.....Elwood Fritsch  
 Program Director.....Faye Broadwell  
 Chief Engineer.....Walter D. Tcbler

**KTAE—Taylor—1949—KBS**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KTAE, Inc.  
 Business Address.....P. O. Box 191  
 News Service .....UP  
 Representative .....Keystone  
 Membership .....NARTB  
 General Manager.....Graham Gillis Conoley  
 Sta. Mgr., Prog. Dir.....Harry Gaines  
 Commercial Manager.....John Wehby  
 Sales Prom. Mgr.....Mame Steadman  
 Publicity Director.....Joe Hegar  
 Chief Engineer.....Gordon Rainey

**KTEM—Temple—1936—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Bell Broadcasting Co., Inc.  
 Address.....17 South Third  
 Newspaper Affiliation.....Daily Telegram  
 News Service .....UP  
 President .....Frank W. Mayborn  
 General Manager.....Harry O'Connor  
 Program Director.....Bob Sunderland  
 Chief Engineer.....Dalton Sanders

**KTER—Terrell—1950**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Terrell Bcstg. Corp.  
 Address.....Walnut & State Sts.  
 Transcription Service .....Thesaurus  
 News Service .....AP  
 Membership .....RAB  
 Pres., Gen. Mgr.....Paul A. Wnorowski  
 Commercial Manager.....Bill Collins

**KCMC—Texarkana—1932  
 ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCMC, Inc.  
 Business-Studio Address.....315 Pine St.  
 Newspaper Affil. Texarkana Newspapers, Inc.  
 Representative .....Venard, Melville  
 News Service .....AP  
 Memgership .....NARTB, RAB  
 General Manager.....Frank O. Myers  
 Chief Engineer.....Harvey Robertson

**KTFS—Texarkana—1946  
 KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KTFS, Inc.  
 Business-Studio Address...4305 Stateline Ave.  
 News Service .....UP  
 Transcription Service .....World  
 Representative .....Indie, Clarke-Brown  
 Membership .....NARTB



Pres., Gen. Manager.....R. S. Bieloh  
Sta. Mgr., Prog., Pub. Dir.....Les Eugene  
Chief Engineer.....J. H. Crawford

**KTLW—Texas City—1947**  
**KBS**

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Texas City Bcstg. Ser.  
Business-Studio Address.....Show Boat Bldg.  
News Service .....UP  
Sta. Rep. ....Best  
Station Mgr., Prog. Dir.....Roy E. Hanson

**KTUE—Tulia—1954—KBS**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....Tulia Bcstg. Co.  
Address.....110 N. Armstrong  
Representative .....Best  
News Service .....UP  
Owners.....Clint and Marshall Formby  
Manager .....Tom Hulsey

**KDOK—Tyler—1956**

Frequency: 1330 Kc.....Power: 500 Watts  
Owned.....Dana W. Adams  
Address.....808 Peoples Bank Building  
News Service .....AP  
Membership .....NARTB  
President, General Manager. Dana W. Adams  
Commercial Manager.....Pat Morgan  
Sales Promotion Manager.....Toby Durst  
Program Director.....Jay Dodson  
Chief Engineer.....Robie Morgan

**KGKB—Tyler—1930—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lucille Lansing  
Address.....Box 957  
Representative .....O'Connell, Brown  
Membership .....NARTB  
President .....Lucille Lansing  
General Manager.....Gerry Lansing

**KTBB—Tyler—1947—ABC**

Freq.: 600 Kc.....Power: 1000 Watts  
Owned-Operated By.....Blackstone Bcstg. Co.  
Business-Studio Address.....311 N. Broadway  
News, Afil. ....Courier Times Telegraph  
News Service .....UP  
Representative .....Venard, Melville  
Membership .....NARTB, RAB  
President.....Mrs. C. N. Clyde  
Gen., Sta. Mgr., Pub. Dir.....M. Danbom  
Comm. Mgr., Sales Prom. Mgr. Bill Whitworth  
Prog. Dir.....Don Tausch  
Chief Engineer.....R. A. Wileman

**KVOU—Uvalde—1947—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
News Service .....UP  
Gen. Mgr. ....Edward J. Harpole  
Commercial Manager.....Jim Kennington  
Program Director.....Bill Woods  
Chief Engineer, Sta. Mgr.....Al Mason

**KVWC—Vernon—1939**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Johnson-Garrison Co.  
Address .....1813½ Wilbarger  
Representative .....Clark, Melville  
President .....Bobo Johnson  
General Manager.....Joe Garrison  
Commercial Manager.....Aubrey Rummel

**KNAL—Victoria—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
Owned-Operated By.....Victoria Bcstg. Co.  
Address .....Box 1410  
Representative .....Hil F. Best  
Gen., Sta. Manager.....James A. Traber  
Commercial Mgr.....Warren Dentler

**KVIC—Victoria—1939—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....KVIC Bcstg. Co.  
Business Address.....Box 725  
News Service .....UP  
Membership .....RAB  
President.....J. G. Long  
Gen., Sta., Comm. Mgr.....William C. Burks  
Commercial Manager.....Vernon L. Townsend  
Program Dir., Pub. Dir.....Wilburn H. Jackson  
Chief Engineer.....Vic Boldt

**KWTX—Waco—1946—MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....KWTX Bcstg. Co.  
Business-Studio Address.....P. O. Box 3128  
News Service.....AP, INS  
Representative .....Pearson  
Membership .....NARTB  
President.....M. N. Bostick  
Gen. Mgr. ....C. L. Hinkle  
Commercial Manager.....J. M. Brinegar  
Program Director.....Joe Saragusa  
Pub. Dir.....Chuck Hardin  
Chief Engineer.....William Moore

**WACO—Waco—1922**  
**ABC-MBS**

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned-Operated By.....Waco Bcstg. Co.  
Business Address.....3620 Franklin Ave.  
News Service .....AP  
Representative.....Weed, Brown  
President .....Wendell Mayes  
V. P., Gen. Mgr.....R. Lee Glasgow  
Chief Engineer.....Jack Vinson

**KBEC—Waxahachie—1955**  
**KBS**

Frequency: 1390 Kc.....Power: 500 W., d.  
Owned-Operated By.....Richard Tuck Enterprises  
Address .....Hwy. 287 E.  
News Service .....AP  
Representative .....Melville  
Pres., Gen. Mgr.....Richard Tuck  
Commercial Manager.....Leon Joslin  
Prog. Dir.....Faye Tuck  
Chief Engineer.....Edwin Zoch

**KRGV—Weslaco—1927**  
NBC

Frequency: 1290 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Taylor Radio & TV Corp.  
Bus. Studio-Transmitter Address . . . 201 Border St.  
News Service . . . . . AP  
Transcription Service . . . . . World, SESAC  
Representative . . . . . Pearson  
Membership . . . . . RAB, UARBT  
Exec. Gen. Manager . . . . . O. L. (Ted) Taylor  
News Director . . . . . Brad H. Smith

**KSYD—Wichita Falls—1947**  
ABC-MBS

Freq.: 990 Kc. . . . . Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Grayson Enterprises  
Address . . . . . P. O. Box 2130  
News Service . . . . . AP  
Trans. Ser. . . . . World  
Station Rep.  
Venard, Rintoul & McConnell, Clarke Brown  
Membership . . . . . NARTB  
President . . . . . Sydney A. Grayson  
Gen. Mgr. . . . . George Craig

Prog. Dir. . . . . Jim Risner  
Chief Engineer . . . . . Herb Wiley

**KTRN—Wichita Falls—1949**

Freq. 1290 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Texoma Bcstg. Co.  
Address . . . . . 917½ Scott St.  
News Service . . . . . AP  
Representative . . . . . Pearson  
Membership . . . . . NARTB  
General Manager . . . . . Boyd Kelley  
Program Director . . . . . Roger Stoner

**KWFT—Wichita Falls—1939**  
CBS

Frequency: 620 Kc. . . . . Power: 5000 Watts  
Owned . . . . . Kenyon Brown  
Address . . . . . P. O. Box 420  
News Service . . . . . UP  
Transcription . . . . . Standard  
Representative . . . . . John Blair  
Membership . . . . . NARTB, RAB  
President, Gen. Mgr. . . . . Kenyon Brown  
Sta. Mgr., Prog. Dir. . . . . H. B. Cornwell, Jr.  
Commercial Manager . . . . . A. L. Pierce  
Publicity Director . . . . . Mrs. Owanah Shelton  
Chief Engineer . . . . . Melvin O. Harrison

**Utah**

Pop. March 1 (Est.) 817,000—Families 226,001  
Radio Homes 215,000—TV Homes 177,000—Stations in State 21

**KBUH—Brigham City—1948**  
KBS

Frequency: 800 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. y . . . . . Ravella M. Bone  
Address . . . . . 948 W. Forest Rd.  
Owner . . . . . Ravella M. Bone  
General Manager . . . . . Wade M. Ebeling  
Prog. Director . . . . . Mel Richardson

**KSUB—Cedar City—1937**  
CBS

Frequency: 590 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . So. Utah Bcstg. Co.  
Address . . . . . 189 N. Main St.  
News Service . . . . . UP  
Rep. . . . . Western Bcstg. Sales  
Membership . . . . . NARTB, RAB  
President . . . . . Ivor Sharp  
Gen., Sta. Mgr., Prog. Dir. . . . . Arthur Higbee  
Sales Manager . . . . . W. V. Lowe  
Chief Engineer . . . . . Richard Gunn

**KLGN—Logan—1954**

Frequency: 1390 Kc. . . . . Power: 1,000 Watts d.  
Owned-Oper. By . . . . . Atlas Engineering, Inc.  
Address . . . . . 1870 Atkin Ave.  
News Service . . . . . AP  
Representative . . . . . Weed, Inc.  
President, Gen. Mgr. . . . . Prof. O. C. Haycock  
Station Manager . . . . . Melvin M. Richardson  
Commercial Manager . . . . . Dee F. Jensen  
Program Director . . . . . Merlin Bowen

**KVNU—Logan—1938**  
MBS-KBS-IMN

Frequency: 610 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Cache Valley Bcstg. Co.  
Address . . . . . 1393 N. Main St.  
News Service . . . . . UP  
Representative . . . . . Avery-Knodel  
Transcription Service . . . . . World  
President . . . . . Herschel Bullen  
Gen., Sta. Mgr., Sls. Prom. Mgr. . . . . Reed Bullen  
Commercial Manager . . . . . W. W. Kirkland  
Program Director . . . . . Maye Meservy  
Chief Engineer . . . . . W. L. Jones

**KMUR—Murray—1948**

Frequency: 1290 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . O. J. Wilkinson  
Address . . . . . 333 Clark St.  
News Service . . . . . UP  
Transcription Service . . . . . Lang-Worth  
Membership . . . . . NARTB  
Owner . . . . . O. J. Wilkinson  
Gen., Sta. Mgr. . . . . D. R. Stringfellow  
Comm., Prom. Mgr. . . . . Vern T. Bruggeman  
Prog., Uub. Dir., Eng. . . . . Dorain R. Hale

**KLO—Ogden—1924**  
MBS-INTERMOUNTAIN

Frequency: 1430 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Interstate Bcstg. Corp.  
Address . . . . . Hotel Ben Lomond  
News Service . . . . . UP



**Representative** ..... Avery-Knodel  
**Membership** ..... NARTB, RAB  
**President** ..... Edris Glasmann  
**Sta. Mgr.** ..... W. Kimball Ward  
**Prog. Dir.** ..... Rex Wallgren  
**Chief Eng.** ..... Wayne Moss

**KKOG—Ogden—1947**

**Frequency:** 730 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By.** ..... KOPP, Inc.  
**Address** ..... W. 12th St.  
**News Service** ..... UP  
**Rep.** ..... Peggy Stone  
**President** ..... William Lindsey  
**General Manager** ..... Robert K. Hansen  
**Comm., Sales Prom. Mg** ..... Roger Thomsen  
**Program Director** ..... Lee Jorgensen  
**Publicity Director** ..... Mary Ketts  
**Chief Engineer** ..... Hirshel Urie

**KVOG—Ogden—1948**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By.** ..... United Bcstg. Co.  
**Business Address** ..... 1538 Gibson Ave.  
**Representative** ..... Webb  
**News Service** ..... AP  
**Transcription** ..... Thesaurus  
**Pres., Gen. Mgr.** ..... Arch G. Webb

**KOAL—Price—1936**  
**MBS-KBS-IMN**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By.** ..... Eastern Utah Bcstg. Co.  
**Address** ..... Price  
**Representative** ..... Avery-Knodel  
**Commercial Manager** ..... Jack Richards

**KEYY—Provo—1949—KBS**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By.** ..... Mid Utah Bcstg. Co.  
**Address** ..... Box 205  
**News Service** ..... AP  
**President** ..... D. Spencer Grow  
**Gen. Mgr.** ..... E. A. Niehay

**KIXX—Provo—1947—ABC**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned** ..... Central & Utah Bcstg. Co.  
**Address** ..... P. O. Box 550  
**Representative** ..... Hollingbery, Webb  
**News Service** ..... UP  
**Transcription** ..... Standard, Capitol  
**Gen. Manager** ..... Harold E. Van Wagenen

**KOVO—Provo—1939—MBS**

**Frequency:** 960 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By.** ..... KOVO Bcstg. Co.  
**Business-Studio Address** ..... 16 E. 3rd N.  
**News Service** ..... UP  
**Membership** ..... NARTB, RAB  
**President** ..... Ashley L. Robison  
**Gen. Mgr.** ..... Glenn Shaw  
**Comm. Mgr.** ..... L. H. Curtis  
**Publicity Dir.** ..... Wayne Carle

**KSVC—Richfield—1947**  
**INTERMOUNTAIN**

**Frequency:** 980 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By.** ..... Sevier Valley Bcstg. Co.  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Avery-Knodel  
**Membership** ..... NARTB, RAB  
**President** ..... Homer Bandlely  
**General Manager** ..... Arthur Tucker  
**Sales Manager** ..... Ralph Ross  
**Nat'l. Sales Manager** ..... Lynn Meyer

**KALL—Salt Lake City—1945**  
**MBS-IMN**

**Frequency:** 910 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By.** ..... Salt Lake City Bcstg. Co.  
**Business-Studio Address** ..... 146 S. Main St.  
**Newspaper Affil.** ..... Ogden Standard-Examiner  
**Representative** ..... Avery-Knodel, Inc.  
**Membership** ..... NARTB, RAB  
**P.es., Gen. Mgr.** ..... George C. Hatch  
**Sta., Comm. Mgr.** ..... Homer K. Peterson  
**Sls. Prom. Mgr., Pub. Mgr.** ..... Dick Westman  
**Program Director** ..... Clark Lobb  
**Chief Engineer** ..... W. D'Orr Coxzans

**KDYL—Salt Lake City—1922**  
**NBC**

**Frequency:** 1320 Kc. .... **Power:** 5000 Watts  
**Owned** ..... Intermountain Bcstg & Telev. Corp.  
**Bus.-Studio Address** ..... 130 Social Hall Ave.  
**Representative** ..... Katz  
**Membership** ..... NARTB, RAB  
**News Service** ..... UP  
**Transcription** ..... Thesaurus  
**President, Gen. Mgr.** ..... G. Bennett Larson

**KNAK—Salt Lake City—1945**

**Freq.:** 1280 Kc. .... **Power:** 5 Kw. d., 500 W. n.  
**Owned** ..... Granite District Radio Bcstg. Co.  
**Business-Studio Address** ..... 1042 So. 8th W.  
**News Service** ..... UP  
**Representative** ..... Forjoe  
**President, Chief Eng.** ..... Howard D. Johnson  
**Gen., Comm. Mgr.** ..... William Wright  
**Program Director** ..... Mildred Baker

**KSOP—Salt Lake City—1955**  
**KBS**

**Frequency:** 1370 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By.** ..... Seagull Broadcasting Co.  
**Address** ..... Box 2557  
**News Service** ..... UP  
**Trans.** ..... SESAC  
**Representative** ..... Gill-Perna  
**Membership** ..... NARTB  
**Gen. Manager** ..... M. H. Hilton  
**Commercial Manager** ..... Gil Hilton  
**Prog. Dir.** ..... Sam Moll  
**Sales Prom. Mgr.** ..... Garth Wheeler  
**Publicity Director** ..... Jim Carroll  
**Chief Engineer** ..... Lyle Wahlquist



**KSL—Salt Lake City—1922**  
CBS

Frequency: 1160 Kc. Power: 50,000 Watts  
Owned-Oper. By. Radio Service Corp. of Utah  
Bus. Studio Address. 145 Social Hall Ave.  
News Service AP, UP  
Transcription Service World  
Representative CBS Radio Spot Sales  
Membership NARTB, RAB  
President J. Reuben Clark  
General Manager Jay W. Wright  
Director of Operation J. Allen Jensen  
Commercial Manager Joseph A. Kjar  
Program Manager Rex L. Campbell  
Program Director J. Allen Jensen  
Prom. Manager Robert G. Murdock  
Chief Engineer Vincent Clayton

**KLUB—Salt Lake City—1938**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By. KLUB Radio Co.  
Bus. Studio Address. 165 Social Hall Ave.  
News Service UP

Representative Hollingbery  
Membership NARTB  
President, General Mgr. Frank C. Carman  
Commercial Mgr., Prom. Mgr. Allan Thomas  
Chief Eng. Delbert Williams

**KWHO—Salt Lake City—1955**

Frequency: 860 Kc. Power: 1 Kw., d.  
Owned-Operated By. Reese C. Anderson  
Address. 345 S. State St.  
News Service UP  
Trans. SESAC  
Membership NARTB  
Pres., Gen. Mgr. Reese C. Anderson  
Prog. Dir. Cherie Johnsen  
Chief Engineer Carl Spencer

**KVEL—Vernal—1946—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Uintah Bcstg. Co.  
Address. 120 E. Main St.  
Trans. Standard, Capitol, MacGregor, Cole  
Manager Lee Walker

**Vermont**

Pop. March 1 (Est.) 369,000—Families 107,000  
Radio Homes 104,000—TV Homes 76,000—Stations in State 13

**WBTN—Bennington—1953**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By. Catamount Bcstrs. Inc.  
Address Bennington  
News Service UP  
Representative McGillivra, Kirby  
Membership RAB  
Pres., Gen. Mgr., Chief Eng. J. G. Keyworth  
Sta., Comm. Mgr. Benjamin A. Hubley

Owned WDOT, Corp.  
Address 109 S. Winooski Ave.  
News Service UP  
Membership NARTB  
Station Representatives Walker  
President, Gen., Sta. Val Carter  
Comm. Mgr., Prom. Mgr. V. J. D'Acuti  
Chief Engineer Glendon Fleury

**WTSA—Brattleboro—1950**  
ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. Tri-State Area-Bcstg. Corp.  
Address. Box 819  
News Service UP  
Representative Walker  
President Theodore Feinstein  
Gen., Sta., Comm. Mgr. Phillips Terhune

**WJOY—Burlington—1946**  
ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By. Vermont Bcstg. Corp.  
Bus. Studio-Transmitter Location. 633 Main St.  
News Service AP  
Trans. World  
Representative Everett-McKinney, Kettel Carter  
Membership RAB, NARTB  
Station Manager Frank A. Balch  
Prog. Dir. Ted Barker  
Chief Eng. Don Wheatley

**WCAX—Burlington—1931**  
CBS

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By. WCAX Radio, Inc.  
Business-Studio Address. 135 Main St.  
News Service UP  
Representative Weed  
Membership NARTB, RAB  
President, Sta. Mgr. C. P. Hasbrook  
Prog. Dir. W. C. Dow  
Chief Engineer James W. Tierney

**WSKI—Montpelier-Barre**  
1947—ABC

Frequency: 1240 Kc. Power: 250 Watts  
Owned By. Montpelier-Barre Bcstg. Co.  
Bus. Address. Union Mutual Bldg., Montpelier  
News Service AP  
Representative Nona Kirby  
Membership NARTB  
President Paul Perreault  
V.P., Gen. Mgr. Arthur Tacker  
Commercial Manager Harry C. Perrigo

**WDOT—Burlington—1954**

Frequency: 1400 Kc. Power: 250 Watts

**WIKE—Newport—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Memphremagog Bcstg. Co.  
 Address Box 586  
 Transcription Service World  
 News Service UP  
 Membership RAB  
 Reprs. McGillvra, Walker, Alexander  
 President E. Dean Finney  
 Gen. Mgr., Chief Eng., Pub. Dir. D. Thurston  
 Commercial Manager Helen Bowman  
 Sales Promotion Manager Melvin Carter  
 Program Director William Graham

**WHWB—Rutland—1949**

Frequency: 1000 Kc. Power: 1000 Watts  
 Owned Central Vermont Broadcasting Corp.  
 Address West Proctor Road  
 News Service AP  
 Transcription World  
 Representative Gill-Perna  
 General Manager John H. Bennett  
 Commercial Manager Frank McCormack  
 Program Director David J. Corey  
 Chief Engineer Vail Church

**WSYB—Rutland—1930****KBS-MBS-YANKEE**

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Philip Weiss Music Co.  
 Bus. Studio Address 35 Washington St.  
 Representative McGillvra, Walker  
 Gen., Comm. Manager Philip Weiss  
 Business Manager J. H. Weiss

**WWSR—St. Albans—1941****YANKEE**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned Vermont Radio Corp.  
 Address 75 North Main Street  
 News Service UP  
 Transcription World  
 Representative Walker  
 President, General Manager Lloyd S. Squier  
 Sales Promotion Manager Ceci Fahl  
 Program Director Bob Leavitt  
 Chief Engineer Ted Boisvert

**WTWN—St. Johnsbury—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Twin State Bcstrs. Inc.  
 Address Concord Ave.  
 News Service UP  
 Transcription Service World  
 Membership NARTB, RAB  
 Representative McGillvra  
 Pres., Gen. Mgr. E. Dean Finney  
 Commercial Manager John Byrne  
 Prog. Dir., Ch. Eng. Guy O. Austin  
 Publicity Manager Robert Smith

**WNIX—Springfield—1954**

Frequency: 1480 Kc. Power: 1 Kw.

Owned Conn. Valley Bcstg. Co., Inc.  
 Address 106 Park St.  
 News Service UP  
 Trans. Ser. Thesaurus, World  
 Station Rep. McGillvra, Walker  
 President, Gen. Mgr. E. Dean Finney  
 Sta. Mgr. Frederick C. Stearns, Jr.  
 Program Director Edwin A. Ellis  
 Chief Eng. D. W. Churchill

**WDEV—Waterbury—1931****MBS-YANKEE**

Frequency: 550 Kc. Power: 1000 Watts  
 Owned-Oper. By Lloyd E. Squier  
 Address 9 Stowe St.  
 News Service UP  
 Transcription Service World  
 Membership RAB  
 General Manager Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir. Craig S. Parker  
 Chief Engineer Warren Chase

**MORE NEWS****MORE FEATURES****MORE REGIONAL COVERAGE****AP**

and **MORE**  
 RADIO AND  
 TELEVISION STATIONS

depend on

**The Associated Press**

# Virginia

Pop. March 1 (Est.) 3,693,000—Families 956,000  
Radio Homes 916,000—TV Homes 743,000—Stations in State 72

## WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Potomac Bcstg. Corp.  
Address. Virginia Theatre Bldg.  
Representative. Breen & Ward  
News Service. AP  
Membership. NARTB, RAB  
Pres., Gen. Mgr. Carl L. Lindberg  
Comm. Mgr., Prog. Dir. John C. Moran  
Sales Prom. Mgr. Robt. E. Lee Moore

## WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 Watts  
Owned. Northern Virginia Broadcasters, Inc.  
Address. 5232 Lee Highway  
News Service. UP  
Representative. Charles Bernard  
President. Cy Blumenthal  
General Manager. Ray Armand  
Station Manager. George Crump  
Commercial Manager. Robert Cobbins  
Sales Promotion Manager. James Clark  
Program Director. John Galloway  
Publicity Director. Jack Laurence  
Chief Engineer. James Petty

## WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By. Arlington Fairfax Bcstg. Co.  
Address. 1300 G. St., N.W.  
News Service. AP  
Trans. Standard  
Rep. McGillvra  
President. Harold H. Thoms  
Gen., Sta., Comm. Mgr. Sidney Magelof  
Prog. Dir. Jay Perri  
Pub. Dir. Nat Albright  
Chief Eng. Ray Mills

## WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned-Oper. By. Bedford Bcstg. Corp.  
Address. P. O. Box 406  
News Service. AP  
Transcription Service. Thesaurus  
Membership. NARTB  
Pres., Gen., Sta. Mgr. J. E. Synan  
Commercial Manager. Douglas B. Catlin  
Program Director. Robert A. Scott, Jr.  
Chief Engineer. J. P. Laughlin

## WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Gap Bcstg. Co.  
Address. Box 244  
News Ser. AP  
Trans. Ser. World  
Membership. NARTB, RAB  
Gen., Comm. Manager. W. H. Wren, Jr.  
Commercial Manager. Larry Dean  
Prog Dir., Ch. Eng. James J. Gilmore  
Promotion Director. Baker Fraley

## WKLV—Blackstone—1947

MBS

Frequency: 1490 Kc. Power: 250 watts  
Owned-Oper. By. Blackstone Bdcstg. Corp.  
Address. Community Bldg.  
Transcription Service. Thesaurus  
News Service. AP  
President, Gen. Mgr. H. L. Umstead  
Chief Engineer. Cosby A. Draper, Jr.

## WCYB—Bristol—1946—ABC

Frequency: 690 Kc. Power: 10,000 Watts d.  
Owned-Oper. By. Appalachian Bcstg. Corp.  
Address. Box 1009  
News Service. AP  
Transcription Service. World  
Station Rep. Weed  
Membership. NARTB, RAB  
President, Gen. Mgr. Robert H. Smith  
Sales Mgr. J. Fey Rogers  
Prog., Pub. Dir. Francis R. Russell  
Chief Engineer. R. V. Robinson

## WFHG—Bristol—1946

MBS-KBS

Frequency: 890 Kc. Power: 5000 Watts  
Owned-Oper. By. Bristol Bcstg. Co.  
Address. Valley Drive  
News Service. UP  
Membership. NARTB  
Trans. Ser. Thesaurus  
Station Rep. Walker  
Pres. W. C. Nininger  
Gen., Sta. Mgr. W. L. Nininger  
Prog., Pub. Dir. Basil Saffer  
Chief Eng. John Hughlett, Jr.  
Comm. Mgr., Sales Prom. Mgr. Jack Martin

## WCHV—Charlottesville—1933

ABC

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. Barham & Barham  
Bus-Studio-Transmitter Address. Rose Hill Dr.  
News Service. AP  
Representative. Clark  
Membership. RAB  
Owner. Charles Barham, Jr.  
Gen., Sta., Comm. Mgr. Robert C. Walker  
Prog., Pub. Dir. R. G. Sketchley  
Promotion Manager. Charles Smith  
Chief Engineer. Ken Colby

## WINA—Charlottesville—1949

MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Charlottesville Bcstg. Corp.  
Address. P. O. Box 1230  
News Service. UP  
Transcription Service. Standard, Lang-Worth  
Station Representative. Walker  
Membership. RAB



Pres., Gen. Mgr..... Donald G. Heyne  
Comm. Mgr..... Thomas M. Behrendt  
Prog. Dir..... Edward Desmond

**WBCR—Christianburg—1954**  
KBS

Frequency: 1260 Kc...Power: 1000 Watts d.  
Owned-Oper. By..... Montgomery Bcastg. Co.  
Address..... P. O. Box 96  
Representative..... Indie Sales  
News Service..... AP  
Transcription Service..... Lang-Worth  
President..... Dr. Vernon H. Baker  
Gen., Comm. Mgr., Sta. Mgr... Durwood Powell  
Prog. Dir..... Frank Starling  
Pub. Dir..... Bob Mitchell  
Chief Eng..... Vernon Baker

**WCFV—Clifton Forge—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By..... Clifton Forge Bcastg. Corp.  
Address..... Fairview Hts  
Transcription Service..... Standard  
News Service..... AP  
General Manager..... T. V. Stevens

**WKEY—Covington—1941**  
ABC

Frequency: 1340 Kc.....Power: 250 Watts  
Owned..... Earl M. Key  
Address..... P. O. Box 710  
News Service..... UP  
Transcription Service..... Thesaurus  
Representative..... Devney  
Membership..... NARTB  
Gen., Sta. Mgr..... Earl M. Key  
Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant  
Program Director..... John L. Davis  
Chief Engineer..... Grover K. Fulk

**WSVS—Crewe—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..... So. Virginia Bcastg. Corp.  
Business Address..... Melody Lane  
News Service..... AP  
Transcription Service..... World  
Representative..... Interstate United News, Inc.  
President..... Calvin S. Willis  
Station Manager..... F. H. Watkins, Jr.  
Prog. Director..... Robert B. Richards

**WCVA—Culpeper—1949**  
KBS-MBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By..... Culpeper Bcastg. Co.  
Address..... Radio Bldg.  
News Service..... UP  
Trans. Ser..... Standard, Lang-Worth  
Representative..... Indie  
Membership..... NARTB  
President..... Leonora T. Preston  
Gen. Mgr..... John T. Rogers  
Commercial Manager..... Philip T. Butler

**WBTM—Danville—1930**  
ABC

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Piedmont Bcastg. Corp.  
Bus.-Studio Address..... 710 Grove St.  
Representative..... Gill-Perna  
News Service..... AP  
Membership..... NARTB, RAB  
Manager..... Milton Adams  
Comm. Manager..... George Lund  
Program Director..... Earl Stogner  
Prom. Mgr., Pub. Dir..... Eddie Allgood  
Chief Eng., Asst. Mgr..... L. C. Motley

**WDVA—Danville—1947**  
MBS-KBS

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Va. Carolina Bcastg. Corp.  
Address..... Lexington Ave.  
News Service..... UP  
Transcription Service..... Thesaurus  
Representative..... Robert S. Keller  
Membership..... NARTB, RAB  
President..... J. D. Pruitt  
VP & Gen. Mgr..... Emerson J. Pryor  
Commercial Mgr..... Stover Morris, Jr.  
Sales Prom. Mgr..... Norman J. Waugh, Jr.  
Program Director..... Richard Campbell  
Chief Engineer..... Howard Clendenon

**WEVA—Emporia—1952**

Frequency: 860 Kc.....Power: 1000 Watts  
Owned..... Stone Broadcasting Corp.  
Address..... Washington & Delaware Streets  
News Service..... AP  
Transcription..... Standard  
Pres., Gen., Sta. Mgr..... Maxey E. Stone  
Comm., Sales Prom. Mgr..... Sallie J. Whitlock  
Program Dir..... Will Stone  
Publicity Director..... Eddie Anderson  
Chief Engineer..... Elton A. Short

**WFCR—Fairfax—1955**

Frequency: 1310 Kc.....Power: 500 Watts  
Owned..... OK Broadcasting Corp.  
Address..... Box 67  
News Service..... AP  
Representative..... Hil F. Best  
Membership..... NARTB  
Pres., Prom. Mgr..... George E. Oleson  
Gen., Comm. Mgr..... Arthur Kellar  
Program Director..... Jules Henry  
Publicity Director..... Jack Heaton  
Chief Engineer..... Joe Terrien

**WFAX—Falls Church—1948**  
KBS

Frequency: 1220 Kc.....Power: 500 Watts d.  
Owned-Operated By..... Lamar A. Newcomb  
Address..... Tower Square  
News Service..... UP  
General Manager..... Lamar A. Newcomb  
Comm. Manager..... Jack James



**WFLO—Farmville—1947**

Frequency: 870 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Colonial Bcstg. Co.  
 Business Address. .... Cumberland Rd.  
 Representative. .... Clark  
 News Service. .... UP  
 Transcription. .... Thesaurus  
 Membership. .... NARTB, RAB  
 General Manager. .... Carla B. Keys  
 Station Manager. .... John D. Wilson

**WFVA—Fredericksburg  
 1939—ABC**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Fredericksburg Bcstg. Corp.  
 Business Address. .... P. O. Drawer 269  
 News Service. .... UP  
 Exec. Vice-Pres. .... Richard Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng. .... J. C. Morgan  
 Sls. Prom. Mgr. .... Jack H. Tucker  
 Prog., Pub. Dir. .... Arch Harrison

**WFTR—Front Royal—1948  
 KBS-MBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Sky—Park Bcstg. Corp.  
 Address. .... P. O. Box 192  
 News Service. .... AP  
 Transcription. .... World  
 Membership. .... NARTB  
 General Manager. .... Kenneth Gordon  
 Program Director. .... Tom Gibson

**WBOB—Galax—1946  
 MBS-KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts  
 Owned. .... Carroll-Grayson Broadcasting Corp.  
 Address. .... Poplar Knob Road  
 News Service. .... AP  
 Representative. .... Continental Radio Sales  
 Membership. .... NARTB  
 President. .... Robert V. Morris  
 Gen., Sta. Mgr. .... Joe P. Crockett  
 Comm., Prom. Mgr. .... Brice Parks  
 Program Director. .... Muriel M. Bell  
 Publicity Director. .... Marguerite Vass  
 Chief Engineer. .... Edward Boyer

**WNRG—Grundy—1955**

Frequency: 1250 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By. .... Va.-Ky. Bcstg. Co., Inc.  
 Address. .... Box 245  
 News Service. .... UP  
 President. .... H. G. Dotson  
 Gen., Mgr., Chef Eng., Sta. Mgr. .... D. B. Jordan  
 Asst. Mgr. .... Aubry Garber

**WVEC—Hampton—1948  
 NBC**

Frequency: 1490 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... Peninsula Bcstg. Co.

Studio-Trans. Address. .... 1490 Pembroke  
 News Service. .... AP  
 Transcription Service. .... World, Standard  
 Representative. .... Avery-Knode/  
 Membership. .... NARTB, RAB  
 Pres., Gen. Mgr. .... Thomas P. Chisman  
 V.P. & Dir. Sls. .... Harrol A. Brauer, Jr.

**WSVA—Harrisonburg—1935  
 NBC**

Frequency: 550 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned. .... Shenandoah Valley Broadcasting, Inc.  
 Address. .... P. O. Box 789  
 News Service. .... AP  
 Transcription. .... Standard  
 Rep. .... Peters, Griffin, Woodward, Inc.  
 Membership. .... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... Hamilton Shea  
 Comm. Mgr. .... Howard C. Evans  
 Prom. Mgr., Pub. Director. .... N. L. Royster  
 Program Director. .... Alvin Mullenax  
 Chief Engineer. .... J. Maxwell Foley

**WHAP—Hopewell—1949  
 KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... The Hopewell Bcstg. Co.  
 Business Address. .... Box 621  
 News Service. .... UP  
 Membership. .... NARTB  
 Representative. .... Indie Sales  
 Pres. .... C. S. Willis  
 Sta. Mgr. .... William R. Craig  
 Comm. Manager. .... Sally Lowry  
 Prog., Pub. Director. .... William H. Woody, Jr.  
 Chief Engineer. .... Everett Wilson

**WREL—Lexington—1948  
 NBC-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Rockbridge Bcstg. Co.  
 News Service. .... AP  
 Representative. .... Indie Sales  
 Membership. .... NARTB  
 Gen., Comm. Manager. .... Milton B. Henson  
 Program Director. .... Joseph E. Lynn, Jr.

**WLVA—Lynchburg—1930  
 ABC**

Frequency: 590 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Lynchburg Bcstg. Corp.  
 Address. .... 925 Church St.  
 News Service. .... AP  
 Transcription Service. .... Lang-Worth  
 Representative. .... George P. Hollingbery  
 Membership. .... NARTB  
 President. .... Edward A. Allen  
 Gen., Comm. Manager. .... Philip P. Allen  
 Sls. Prom., Prog. Dir. .... Warren Uttal  
 Pub. Dir. .... Rod Lea  
 Chief Engineer. .... John T. Orth



## WWOD—Lynchburg—1947 NBC

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Lynchburg Independent Bcstrs., Inc.  
Address P. O. Box 1300  
News Service UP  
Representative Walker  
Membership NARTB  
Pres. Cy N. Bahakel  
Sta. Mgr., Chief Eng. F. J. Pinkerton  
General Manager Henry Hughes

## WMEV—Marion—1948 ABC-KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mountain Empire Bcstg. Corp.  
Address Park Boulevard & Rt. 737  
News Service AP  
Transcription Service World  
Representative Indie Sales  
Membership NARTB, RAB  
Pres., Gen., Comm. Mgr., Sales Prom. Mgr. Robert C. Wolfenden  
Pub. Dir. Bob Wolfenden  
Pgm. Dir., Sta. Mgr. Stella D. Wolfenden  
Chief Engineer Edward Surface

## WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts  
Owned Mechenburg Bcstg. Corp.  
Address Set-Back Bldg.  
News Service UP  
Representative Stars National  
Membership NARTB  
Pres., Sta., Gen. Mgr. John W. Shultz  
Pub. Dir., Comm. Mgr. Charles F. Adams  
Promotion Manager Thomas W. Patterson

## WMVA—Martinsville—1941 NBC-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Martinsville Bcstg. Co., Inc.  
Address Chatham Heights  
News Service AP  
Representative McGavren-Quinn  
Membership NARTB  
Transcription Keystone  
President H. Grady Moore  
Gen., Sta. Mgr., Pub. Dir. Maynard E. Dillaber  
Commercial Mgr. Lester Williams  
Sls. Prom. Mgr. J. W. Bouldin, Jr.  
Program Director Barbara Zimmerman  
Chief Engineer B. E. Boyer

## WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1000 Watts  
Owned Richard F. Lewis, Jr., Inc.  
Address Mount Jackson  
News Service UP  
Membership NARTB, RAB  
President Richard F. Lewis, Jr.  
Gen., Sta., Comm., Prom. Mgr., Chief Eng. H. T. Van Derwerker

Program Director Edward Madden  
Publicity Director Arthur Barrett

## WNRV—Narrows—1953

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By Giles Bcstg. Co.  
Address Route 100  
News Service AP  
Transcription World  
President H. J. Romanus  
General Manager Tom Hicks  
Commercial Mgr. John Holland

## WYOU—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By Eastern Bcstg. Corp.  
Business-Studio Address 114 W. 24th St.  
Representative United Bcstg., Dora-Clayton  
President Richard Eaton  
Station Manager Joseph Gathings  
Commercial Manager Carson Brooks

## WGH—Norfolk-Newport News 1928—ABC

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Oper. By Hampton Roads Bcstg. Corp.  
Bus.-Studio Address 739 Boush St., Norfolk  
News Service AP  
News Affil. Daily Press, Times-Herald  
Representative Forjoe  
Membership NARTB, RAB  
President William R. Van Buren, Sr.  
Gen. Manager, V.P. Edward E. Bishop  
Station Manager Dan E. Hydrick  
Commercial Manager Jack Whitehead  
Sls. Prom. Mgr. Ambert Dail  
Prog. Dir. Edward Meyer  
Publicity Director Robert Calvert  
Chief Engineer George Sokol

## WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.  
Owned-Oper. By Cy Blumenthal  
Address Helena Building  
News Service UP  
Rep. Charles Bernard  
President Cy Blumenthal  
General Manager George Crump  
Station Manager Roy La Mere  
Commercial Manager Charles K. Bentz  
Program Director Lon Backman  
Chief Engineer Ted Spivey

## WLOW—Norfolk—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Winston-Salem Bstg. Co., Inc.  
Bus.-Studio Addr. 21st & Manteo Sts., Norfolk  
News Service UP  
Representative Venard, Rintoul & McConnell  
President James Coan  
General Manager W. M. Carpenter  
Sta. Mgr. J. B. Hathews  
Comm. Mgr. W. Voight  
Prog. Dir. Robert G. Drepperd  
Pub. Dir. Nancy Ferriss  
Chief Eng. Howard Hatcher

**WNOR—Norfolk—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Norfolk Bcstg. Co.  
 Address.....1019 Boissevain Ave.  
 Transcription Service.....Lang-Worth  
 Representative.....Weed  
 News Service.....AP  
 President.....Louis H. Peterson  
 Gen. Manager.....Earl Harper

**WRAP—Norfolk—1952**

Frequency: 850 Kc. Power: 5 Kw., d.: 1 Kw., n.  
 Owned-Operated By.....Rollins Bcstg., Inc.  
 Address.....300 Portlock Bldg.  
 Representative.....Pearson, Rollins  
 President.....O. Wayne Rollins  
 Sta., Comm. Mgr.....James H. Mayes, Jr.  
 Prog. Dir.....Libby Taylor  
 Chief Eng.....Glen Frazier

**WTAR—Norfolk—1923—CBS**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WTAR Radio Corp.  
 Bus-Studio Address.....720 Boush St.  
 News Affil.....Norfolk Newspapers, Inc.  
 Membership.....NARTB, RAB  
 News Service.....AP  
 Trans.....Standard, World  
 Representative.....Edward Petry  
 Pres., Gen. Mgr.....Campbell Arnoux  
 Asst. Gen. Mgr.....John C. Pfeffer  
 Gen. Sales Mgr.....Robert M. Lambe  
 Radio Sls. Mgr.....Jack Black  
 Prog. Dir.....William Johnson  
 Pub. Dir.....Hal Powell  
 Chief Eng.....R. L. Lindell

**WNVA—Norton—1945  
 MBS-KBS**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned.....Radio-Wise, Inc.  
 News Service.....UP  
 President, General Manager.....R. B. Helms  
 Sta., Comm., Promotion Mgr.....Jack Helms  
 Program, Publicity Dir.....Jack Darnell  
 Chief Engineer.....Gene Tommerdahl

**WJMA—Orange—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....James Madison Bcstg. Corp.  
 Address.....Box 271  
 News Service.....UP  
 Membership.....NARTB  
 Transcription Service.....World  
 President.....Woodbury S. Ober  
 General Manager.....Bob C. Wagner  
 Commercial Manager.....R. H. MacCallum  
 Chief Engineer.....E. V. Bossieux, Jr.

**WCLA—Petersburg—1955**

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned-Operated By.....Harry A. Epperson, Jr.  
 Address.....Archer Ave., Colonial Hts., Va.  
 News Service.....UP

Transcription Service.....Lang-Worth  
 Representative.....Thomas F. Clark  
 Mgr., Owner.....Harry A. Epperson, Jr.  
 Program Director.....Olive P. Epperson  
 Promotion Manager.....Ray Frazier

**WSSV—Petersburg—1945  
 MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....Sou'hside Virginia Bcstg. Corp.  
 Business-Studio Address.....112 W. Tabb St.  
 News Service.....AP  
 Transcription.....Capitol  
 Membership.....NARTB  
 President.....Louis H. Peterson  
 General Manager.....Ray L. Moss

**WAVY—Portsmouth—1943  
 NBC**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Hampton Roads Teleradio, Inc.  
 Address.....709 Boush St., Norfolk  
 Representative.....H.R. Repps., Inc.  
 News Service.....AP  
 Membership.....NARTB, RAB  
 President.....Hunter C. Phelan  
 Gen., Sta. Mgr.....Carl J. Burkland  
 Comm., Sls. Prom. Mgr.....H. Stanley  
 Prog., Pub. Dir.....E. G. Sheridan  
 Chief Engineer.....William Manrow

**WPUV—Pulaski—1946**

Frequency: 1580 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Southwest Bcstg. Corp.  
 Address.....Box 351  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Dora-Clayton  
 Pres., Gen. Mgr.....Mason C. Deaver  
 Asst. Mgr., Prog. Dir., Ch. Eng.....J. A. Columbus  
 Commercial Manager.....Larry Schoenfeld  
 Publicity Director.....Carolyn Farmer

**WRAD—Radford—1950**

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Highlands Bcstg., Inc.  
 News Service.....AP  
 Representative.....Robert S. Keller, Inc.  
 President.....Dr. Perry E. Gresham  
 Gen., Sta., Comm. Mgr.....Wendell H. Siler

**WRIC—Richlands—1951**

Frequency: 540 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.  
 Address.....P. O. Box 218  
 Transc. Service.....Thesaurus, World, SESAC  
 Membership.....NARTB  
 Gen. Mgr., Prog. Dir.....Lindy Seamon

**WANT—Richmond—1951**

Frequency: 990 Kc. Power: 1000 Watts  
 Owned.....United Broadcasting Co.  
 Address.....513 East Main Street





News Service .....UP  
 Rep.....Oakes, United Broadcasting Co.,  
 Dora-Clayton  
 President .....Richard Eaton  
 General Manager, Chief Eng.....S. I. Bell  
 Program Director.....Bernice W. Armstead

**WLEE—Richmond—1945**  
**NBC**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Ecstg. Corp.  
 Business-Studio Address...6200 Broad St. Road  
 News Service .....AP  
 Representative .....Forjoe, Kettell-Carter  
 Membership .....RAB  
 President.....Thomas G. Tinsley, Jr.  
 Gen. Mgr.....Irvin G. Abeloff  
 Station, Commercial Mgr.....H. L. Hudson  
 Sales Prom. Mgr., Pub. Dir...James W. Evans  
 Program Director.....S. A. Ludgate  
 Chief Engineer.....Thomas J. Kita

**WLLY—Richmond—1955**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned .....WLLY, Inc.  
 Address .....Broad-Grace Arcade  
 News Service .....AP  
 Representative.....John E. Pearson  
 Membership .....NARTB  
 President.....Louis Adelman  
 Gen., Sta., Comm. Mgr.....Melvin E. Whitmire  
 Sales Prom. Mgr., Prog. Dir.....Gene Creasy  
 Publicity Director.....Harriet Meyer  
 Chief Engineer.....Kenith Shelton

**WMBG—Richmond—1926**  
**ABC**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Bus.-Studio Address.....3301 W. Broad St.,  
 News Service .....UP  
 Membership .....RAB  
 Representative .....Bolling Co.  
 Pres., Gen., Sta. Mgr.....Wilbur M. Havens  
 Commercial Mgr.....Walter A. Bowry, Jr.  
 Sales Prom. Mgr.....William J. Filer  
 Prog. Dir., Pub. Dir.....Frank Wilson  
 Chief Engineer.....James Kyle

**WRNL—Richmond—1937**  
**ABC**

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Richmond Newspapers, Inc.  
 Business-Studio Address.....111 N. Fourth St.  
 News Service .....AP  
 Newspaper Affil. News Leader; Times Dispatch  
 Trans. Serv.....Standard, Thesaurus, SESAC  
 Representative.....Edward Petry  
 Membership .....NARTB  
 President.....D. Tennant Bryan  
 Station Manager.....E. S. Whitlock  
 Sales Manager.....Frank Soden  
 Prog. Dir.....Charles R. Maillet  
 Publicity Director.....Miss Fan Cox  
 Chief Engineer.....E. V. Wolstenholme

**WRVA—Richmond—1925**  
**CBS**

Frequency: 1140 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Larus & Brother Co.  
 Business Address.....Hotel Richmond  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Representative .....CBS Radio Spot Sales  
 Membership .....NARTB, RAB  
 General Manager.....John B. Tansey  
 Asst. Gen. Mgr.....W. R. Preston  
 Sales Manager.....Harold Barre  
 Promotion Manager.....Irby N. Hollans, Jr.  
 Program Manager.....Raymond L. Kennedy  
 Production Manager.....Harold Phillips  
 Pub. Rel. Mgr.....W. R. Bishop  
 Chief Engineer.....Rudolph W. Raabe

**WXGI—Richmond—1947**

Frequency: 950 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Virginia, Inc.  
 Bus.-Studio Address.....100 W. Franklin St.  
 Representative .....Burn-Smith  
 News Service .....UP  
 Membership .....NARTB  
 President.....Douglas H. Robertson  
 General Mgr.....David M. Willburn

**WDBJ—Roanoke—1924—CBS**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Times-World Corp.  
 Address .....P. O. Box 150  
 News Service .....AP  
 News. Affil.....Times, World News  
 Transcription Service .....World  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership .....NARTB, RAB  
 President .....M. W. Armistead, III  
 V.P., Managing Dir.....Ray P. Jordan  
 Program Director.....Paul E. Reynolds  
 Sales Director.....Frank E. Koehler  
 Promotion Director.....Katherine Griffey  
 Chief Engineer.....J. Edward Newman

**WRIS—Roanoke—1953**

Frequency: 1410 Kc.....Power: 5000 Watts d.  
 Owned.....Roanoke Independent Bcstrs. Inc.  
 Address .....Box 702  
 News Service .....AP  
 Representative .....Walker  
 Membership .....NARTB  
 General Mgr.....Cy Bahakel  
 Asst. Gen. Mgr.....Frank Tirico

**WROV—Roanoke—1946**  
**ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WROV Bcstrs., Inc.  
 Bus.-Studio Address...15th & Cleveland Ave.  
 News Service .....UP  
 Representative .....Burn-Smith  
 Trans. Serv.....Standard  
 Membership .....RAB  
 Pres., Gen. Mgr., Comm. Mgr....Burton Levine



Pub. Dir. . . . . Barbara Felton  
Chief Engineer . . . . . Stephen J. Hart

**WSLS—Roanoke—1940**  
**NBC-MBS**

Frequency: 610 Kc. . . . . Power: 1000 Watts  
Owned . . . . . Shenandoah Life Stations, Inc.  
Business-Studio Address . . . . . Radio-TV Center  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Avery-Knodel  
President . . . . . Paul C. Buford  
Exec. Vice President . . . . . James H. Moore  
Prom. Mgr. . . . . F. L. Corstaphney  
Commercial Manager . . . . . Horace Fitzpatrick  
Sls. Prom. Dir. . . . . C. R. Garrison  
Program Manager . . . . . G. W. Chernault, Jr.  
Chief Engineer . . . . . J. P. Briggs

**WHLF—South Boston—1947**  
**ABC-KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Halifax Bcastg. Co.  
News Service . . . . . AP  
Membership . . . . . NARTB  
Transcription Service . . . . . World  
Gen., Comm. Mgr. . . . . John L. Cole, Jr.

**WJWS—South Hill—1953**

Frequency: 1370 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Old Belt Bcastg. Corp.  
Address . . . . . P. O. Box 216  
Transcription Service . . . . . Lang-Worth  
President . . . . . C. D. Pennington, Jr.  
Gen., Sta., Comm. Mgr. . . . . W. Hoffer  
Publicity, Program Director . . . . . A. W. Walthall  
Chief Engineer . . . . . Charles E. Brown

**WAFC—Staunton—1954**

Frequency: 900 Kc. . . . . Power: 1 Kw. d.  
Owned . . . . . Am. Home Bcastg. Corp.  
Address . . . . . P. O. Box 396  
News Service . . . . . UP  
Trans. Ser. . . . . SESAC  
Station Rep. . . . . Clark  
General Manager . . . . . Lloyd Gochenour

**WTON—Staunton—1946**  
**ABC**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Charles P. Blackley  
Business-Studio Address . . . . . Morrison Bldg.  
Transcription Service . . . . . Lang-Worth  
General-Station Mgr. . . . . Charles P. Blackley  
Comm.-Sales Prom. Mgr. . . . . Charles F. Seebeck  
Program Director . . . . . Ray H. Honaker, Jr.  
Chief Engineer . . . . . Rex C. Houser

**WLPM—Suffolk—1940**  
**ABC-KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Suffolk Bcastg. Corp.  
Business-Studio Address . . . . . Radio Bldg.

News Service . . . . . AP  
Pres., General Mgr. . . . . Fred L. Hart  
Comm. Mgr. . . . . L. Earl Hundley  
Chief Eng. . . . . Veryl W. Rupp

**WBOF—Virginia Beach—1954**

Frequency: 1600 Kc. . . . . Power: 1 Kw.  
Owned . . . . . Va. Beach Bcastg. Corp.  
Address . . . . . Box 36  
Rep. . . . . Hil F. Best  
Membership . . . . . NARTB, RAB  
Pres., Gen., Sta. Mgr., P. om. Mgr. . . . . Leo Hoarty  
Prog. Dir. . . . . Frank Roberts  
Comm. Mgr. . . . . William Vidal  
Pub. Dir. . . . . Harry Doggette  
Chief Engineer . . . . . Thane S. Garrison

**WNNT—Warsaw—1949—KBS**

Frequency: 690 Kc. . . . . Power: 250 Watts d.  
Owned . . . . . Grayson Headley  
Address . . . . . Warsaw  
Transcription Service . . . . . Standard  
Pres., Gen. Mgr. . . . . Grayson Headley  
Commercial Mgr. . . . . Ruth R. Rouzie  
Sales Prom. Mgr. . . . . Bill Allison  
Prog. Dir. . . . . Chris Naumann  
Pub. Dir. . . . . Pat Parker  
Chief Engineer . . . . . W. Dean Loudy

**WAYB—Waynesboro—1947**  
**MBS-KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Waynesboro Bcastg. Corp.  
Address . . . . . 526 Main St.  
Rep. . . . . Donald Cooke  
Membership . . . . . NARTB  
Transcription . . . . . World  
Pres., Gen., Sta., Comm. Mgr. . . . . N. Wilbur Kidd  
Sales Manager . . . . . Albert C. Schmick  
Chief Engineer . . . . . Donald D. Curtis

**WINC—Winchester—1941**  
**ABC-KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Richard Field Lewis, Jr., Inc.  
Business Address . . . . . Box 605  
Membership . . . . . NARTB  
President, Gen. Mgr. . . . . Richard Field Lewis, Jr.  
Sta. Mgr. . . . . James Holder  
Comm., P. om. Mgr. . . . . Wally Hankin  
Program Director . . . . . Phil Potter  
Chief Engineer . . . . . Phil Whitney

**WYVE—Wytheville—1949**  
**KBS**

Frequency: 1280 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Wythe County Bcastg. Co.  
Address . . . . . P. O. Box 534  
Membership . . . . . NARTB  
Transcription Service . . . . . Lang-Worth  
General Manager . . . . . A. M. Gates, Jr.  
Program Director . . . . . Frank Lindamood  
Chief Engineer . . . . . Jack Fleming

# Washington

Pop. March 1 (Est.) 2,713,000—Families 839,000  
Radio Homes 824,000—TV Homes 615,000—Stations in State 64

## KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By KBKW, Inc.  
Address 701 E. Heron St.  
News Service AP  
Transcription World  
Representative Feltis, McGillvra  
Membership NARTB  
President Archie Taft, Jr.  
Manager Mahlon R. Taft

## KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By KXRO, Inc.  
Address 207½ E. Market St.  
News Service UP  
Rep. Walker, Ayres, Art Moore  
Membership NARTB, RAB  
President Harry R. Spence  
General Manager Fred G. Goddard  
Station Mgr. John B. Waitkus  
Program Director Phillip M. Wacker  
Comm. Mgr. Roy Johnson  
Sales Prom. Manager Monte Cook  
Publicity Director Fred Hepner, Jr.  
Chief Engineer Philip True

## KPUG—Bellingham—1948 MBS-KBS

Frequency: 1170 Kc. Power: 1000 Watts  
Owned-Operated By KPUG, Inc.  
Business Address P. O. Box: 655  
News Service UP  
Newspaper Affil. Burley (Id.) Herald,  
St. Helena (Ore.) Mist, Othello (Wa.) Outlook  
Rep. Headley Reed; Hunt; Moore  
Trans. Lang-Worth  
Membership NARTB  
President Jessica L. Longston  
Gen. Mgr. Robert E. Pollock  
Station Manager John DiMeo  
Comm. Mgr. Oscar Lundgren  
Publicity Dir. Dorothy Jacobson  
Sls. Prom. Mgr. Richard Z. Thompson  
Program Director John K. Munroe  
Chief Engineer Donald R. Pinney

## KVOS—Bellingham—1927 ABC

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Operated By KVOS, Inc.  
Bus.-Studio Address KVOS Bldg.  
News Service UP  
Representative Forjoe, Stovin  
President Rogan Jones  
Gen. Mgr. Alex de Schweinitz  
Station Manager Loyal H. Vickers  
Nat. Sales Manager Fred Elsethagen

## KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned. Bremerton Broadcast Co.  
Address 205 Washington Ave.  
News Service UP  
Transcription Standard  
Representative Hugh Feltis  
Membership NARTB  
Owner Bruce Bartley  
General Manager Linc Perry  
Office Manager Shirley Seid  
Sales Prom. Mgr. Bruce Perry  
Program Director Bill Luckhurst  
Chief Engineer Dick McCabe

## KELA—Centralia-Chehalis 1937—MBS-DON LEE

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By Central Bcstg. Corp.  
Business Address P.O. Box 720, Centralia  
News Service UP  
Rep. Walker, O'Connell, McGavren, Art Moore  
Membership RAB  
President J. Elroy McCaw  
Sec.-Treas. Mabel A. Gwinn  
Gen. Sta. Mgr. Joe Chytil  
Asst. Mgr. Lee Stottlemyre  
Sales Prom. Mgr. William Tilton  
Program Director Donald Youngmans  
Publicity Director Richard Dawson  
Chief Engineer Lloyd Hannah

## KITI—Chehalis-Centralia 1954

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned-Operated By KITI Corp.  
Address 804 Market St.  
Newspaper Affil. Daily Chronicle  
News Service UP  
Transcription World  
Representative Best; Moore; Feltis; Cox  
Membership NARTB, RAB  
Pres., Gen., Sls. Prom. Mgr. D. Whitman  
Commercial Manager Jack Luetjen  
Chief Engineer Harold C. Singleton

## KCLX—Colfax—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Adrian De Vries  
Address Box 710  
News Service AP  
Representative Best; Art Moore  
Owner, Gen., Sta. Mgr. Adrian De Vries

## KCVL—Colville—1955—KBS

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned-Operated By Colville Bcstg. Co.  
Address P. O. Box 208  
Representative Best, Art Moore  
News Service UP  
Gen. Mgr., Prog Dir., Chief Eng.

Merle B. Peterson  
Commercial Manager Jerry V. Fountain

**KGDN—Edmonds—1954**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned. Garden of the King Enterprises, Inc.  
 News Service UP  
 Transcription SESAC  
 President A. B. Martin  
 Manager A. Orville Helgeson  
 Program Director Gerald Swanson  
 Comm. Mgr. George W. Boucher  
 Chief Eng. Bob Nichols

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Central Washington Bcstrs.  
 Bus. Add. Trans. Loc. Box 600  
 Transcription Service Associated, World  
 Representative McGillvra  
 Membership NARTB  
 President Goodwin Chase, Jr.  
 Gen., Sta. Manager Joe Kendall  
 Commercial Manager Bill Hanning  
 Sls. Prom. Mgr. Bill Allen  
 Publicity Director Ron Forsell  
 Chief Engineer Robert I. Sampson

**KULE—Ephrata—1949**

Frequency: 730 Kc. Power: 1000 Watts  
 Owned Columbia Basin Broadcasting Co.  
 Address 118 "B" Street Northwest  
 News Service UP  
 Transcription Standard  
 Membership RAB  
 President R. E. Billingsley  
 Gen., Sta., Comm., Prom. Mgr. Bob Moore  
 Program Director Dorothy McCue  
 Chief Engineer Len Brown

**KRKO—Everett—1920—MBS**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By The Everett Bcstg. Co., Inc.  
 Address P. O. Box 916  
 News Service AP  
 Representative McGillvra, Art Moore  
 Membership RAB  
 General Manager William R. Taft  
 Sales Manager Warren Johnson  
 Chief Engineer Dave Foley

**KFDR—Grand Coulee—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Ralph A. Nachtmann  
 Address Box 395  
 News Service UP  
 Representative Best, Art Moore  
 General Manager R. A. Nachtmann  
 Program Director Alcuin Theisen  
 Chief Engineer Frank Van Hemert

**KLOG—Kelso—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By N.W. Public Services, Inc.  
 Address P. O. Box 90  
 News Service UP  
 Representative Felts, Ayres, Best  
 President Roscoe A. Day, Jr.

General Manager John Carlson  
 Chief Engineer Jay Erlsman

**KWIE—Kennewick—1949**  
**CBS**

Frequency: 610 Power: 5000 Watts  
 Owned-Oper. By KWIE, Inc.  
 Address 11 S. Cascade St.  
 Representative Art Moore, Robert Meeker  
 Membership NARTB  
 News Service AP  
 President, Gen. Mgr. Harold A. Clark  
 Comm. Mgr., Chief Eng. C. J. McCredie  
 Program Director Mar Jean Matthews

**KNBX—Kirkland—1947**  
**KBS**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Eastside Bdcstg. Co.  
 Address Trans. Loca. Civic Center  
 News Service UP  
 Representative Best, Art Moore  
 General Manager G. A. Wilson  
 Program Director R. Anita Busek

**KBAM—Longview—1955**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Altru Bcstg. Co.  
 Address Box 31  
 News Service INS  
 Rep. Holman, H. S. Jacobson  
 Membership RAB  
 Partners W. Gordon Allen & John Truhan  
 General Manager Arne G. Peterson  
 Commercial Manager Lowell Bryan  
 Prom. Mgr. William Hoftzyer  
 Pub. Dir. Gary Burns  
 Program Director Charles Nelson  
 Chief Engineer Kenneth Vancil

**KWLK—Longview—1938**  
**DON LEE-MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Twin City Bcstg. Corp.  
 Bus.-Studio Add. Natl. Bank of Commerce Bldg.  
 News Affil. Daily News  
 News Service UP  
 Transcription Service World  
 Representative W. S. Grant, Art Moore  
 Membership RAB  
 Pres. J. M. McClelland, Jr.  
 Gen., Sta. Mgr. Marvin E. Johnston  
 Prog. Dir. Doyle Seeley

**KSEM—Moses Lake—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By KSEM, Inc.  
 Address Box 276  
 News Service UP  
 Representative Headley-Reed  
 Manager James Schroeder

**KWIQ—Moses Lake—1956**

Frequency: 1260 Kc. Power: 1000 Watts

Owned.....Central Basin Broadcasting Co.  
 Address.....Box 1133  
 News Service.....AP  
 Representative.....Hugh Feltis  
 President.....Robert S. McCaw  
 Gen., Sta. Mgr.....Doug Setterberg  
 Commercial Manager.....C. Nat Harris  
 Chief Engineer.....James N. Soyk

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Beckley Radio Co.  
 Bus.-Studio Address.....P.O. Box 240  
 News Service.....UP  
 Rep.....McGillvra, Art Moore  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....Leo H. Beckley  
 Commercial Mgr.....Frank Snyder  
 Prog. Dir.....Joe Armye  
 Pub. Dir.....Dick Buffum  
 Chief Engineer.....Walt Bjerke

**KGY—Olympia—1922**  
**MBS-DON LEE-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tom Olsen  
 Address Trans. Loca.....P. O. Box 710  
 News Service.....UP  
 Representative.....George Clark, Art Moore  
 Membership.....RAB, NARTB  
 General Manager.....Tom Olsen  
 Sta., Comm. Mgr.....Herb Anderson  
 Sls. Prom., Prog Dir.....Don Jones  
 Publicity Director.....Robert Cummings  
 Chief Engineer.....Charles Roark

**KITN—Olympia—1956**

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned.....KITN Corp.  
 Address.....610 Columbia Street  
 News Service.....UP  
 Representative.....Best, Feltis  
 Pres., Gen., Sales Prom. Mgr.....D. Whitman  
 Commercial Manager.....J. Harris Dorr  
 Chief Engineer.....Dave Hubert

**KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KOMW, Inc.  
 Business-Studio Address.....Box 151  
 News Service.....UP  
 Representative.....Feltis; Ayres  
 Membership.....NARTB  
 President.....R. L. McNett  
 General Manager.....Dean Nichols  
 Comm. Mgr.....Jerry Weaver  
 Prog. Dir.....Marilyn Moomaw  
 Chief Eng.....Milton Kristensen

**KZUN—Opportunity—1955**

Frequency: 1270 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Voice of Spokane Valley  
 Address.....P. O. Box 123  
 News Service.....AP  
 Representative.....W. S. Grant  
 General Manager.....Robert L. Swartz

Co-Manager.....Arthur R. MacKelvie  
 Sales Manager.....Richard White

**KPKW—Pasco—1945—ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Radio Corp.  
 Address.....P. O. Box 233  
 News Service.....UP  
 Representative.....Feltis  
 Transcription Service.....Capitol  
 Pres., Gen. Mgr.....V. B. Kenworthy  
 Sta. Mgr.....Don Heinen  
 Comm. Mgr.....Bob White  
 Prog. Dir., Chief Engineer.....Robert Rockne

**KONP—Port Angeles—1945**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Radio Pacific Inc.  
 Address.....313 West First Street  
 Newspaper Affiliation.....Evening News  
 News Service.....UP  
 Transcription.....World  
 Representative.....Art Moore  
 Membership.....RAB  
 President.....C. N. Webster  
 Station Manager.....Keith E. Patterson  
 Commercial Manager.....Jack K. Proctor  
 Chief Engineer.....Frederick F. Fields

**KOFE—Pullman—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Bayton & Hicks  
 Address.....Pullman-Colfax Hy.  
 Representative.....Ayres, Best  
 News Service.....UP  
 Station Mgr.....J. Ronald Bayton  
 Promotion Mgr.....B. J. Bayton

**KAYE—Puyallup—1952**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Radio "K" Inc.  
 Address.....P. O. Box 271  
 News Service.....UP  
 Representative.....Art Moore  
 President, Program Director.....Gale Mix  
 General, Sta. Manager.....Warren D. Peterson  
 Commercial Manager.....Jack Delauney  
 Sales Promotion Manager.....Don Broughman  
 Publicity Director.....E. C. Herold  
 Chief Engineer.....Henry Perozzo

**KAPA—Raymond—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Willapa Bcstg. Corp.  
 Address.....P. O. Box 626  
 Representative.....Walker, Art Moore  
 Sta. Mgr.....R. E. Claunch  
 Comm. Mgr.....J. W. Reavley  
 Chief Engineer.....Robert Sheetz

**KLAN—Renton—1952**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Interlake Bdcstg. Corp.



Address Trans. Loca. .... Box 449  
 News Service ..... UP  
 President ..... Ralph Sander  
 General Mgr. .... Clifford H. Hansen  
 Commercial Mgr. .... Ray Pounder  
 Pub. Dir. .... Fred Grant  
 Chief Engineer ..... Earl Bayne

**KALE—Richland—1950**

Frequency: 960 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... KALE, Inc.  
 Address ..... P. O. Box 367  
 Representative ..... Headley-Reed  
 President ..... R. S. McCaw  
 Gen., Comm. Mgr. .... L. G. Dix

**KAYO—Seattle—1926**

Freq.: 1150 Kc. .... Power: 5 Kw. d., 1 Kw. d.  
 Owned-Operated By... Wash. Telecasters, Inc.  
 Add., Trans. Loca. .... 2939 Fourth Ave. So.  
 News Service ..... UP  
 Rep. .... Headley-Reed, Art Moore  
 President ..... Jessica L. Longston  
 Exec. Vice-Pres. .... R. E. Pollock  
 Sta. Mgr. .... Jim Hamstreet  
 Comm. Mgr. .... Charles Sullivan  
 Sales Prom. Mgr. .... Ted Bell  
 Prog. Dir. .... Russ Norman  
 Pub. Dir. .... Bob Engler  
 Chief Eng. .... Tad Jones  
 Sales Prom. Mgr., Pgm. Dir. .... Ben H. Harkins  
 Chief Engineer ..... Verle Jones

**KING—Seattle—1947—ABC**

Frequency: 1090 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... KING Bcstg. Co.  
 Address ..... 320 Aurora Ave.  
 Representative ..... Blair  
 News Service ..... UP, INS  
 Membership ..... NARTB, RAB  
 President ..... Mrs. A. Scott Bullitt  
 V.P., Gen. Mgr. .... Otto P. Brandt  
 Sta. Soles Mgr. .... Frederick Von Hofen  
 Merchandise Manager. .... G. W. Parker  
 Pub. & Prom. Mgr. .... M. A. Anderson  
 Operations Manager. .... Paul H. Smith  
 Chief Engineer ..... A. A. Shultz

**KIRO—Seattle—1927—CBS**

Frequency: 710 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... Queen City Bcstg. Co.  
 Bus.-Studio Address... 1530 Queen Anne Ave.  
 News Service ..... UP  
 Transcription ..... Columbia  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership ..... NARTB  
 President ..... Saul Haas  
 Comm. Manager. .... William F. Tucker  
 Station Manager ..... Lincoln W. Miller  
 Publicity Director ..... John Shield  
 Program Director ..... Warren McCloy  
 Chief Engineer ..... James Upthegrove

**KJR—Seattle—1923**

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned-Oper. .... Mt. Rainier Radio & TV Bcstg.  
 Business-Studio Address... 2600 26 Ave. S.W.

News Service ..... UP  
 Transcription Service ..... Standard  
 Representative. Branham, McGavren, Jacobson  
 Membership ..... RAB  
 Pres., Gen Mgr. .... Lester M. Smith  
 Commercial Manager, Gen. Sales Mgr.  
 Gaylen S. Blackford  
 Pgm. Director ..... Homer Pope  
 Chief Engineer ..... Don M. Anderson

**KOL—Seattle—1922**

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Seattle Bcstg. Co.  
 Bus.-Studio Address... 1100 W. Florida St.  
 News Service ..... UP, INS  
 Representative ..... Bolling  
 Membership ..... RAB  
 President ..... Marie S. Taft  
 General Manager ..... Archie Taft, Jr.  
 Asst. Mgr. .... W. L. Simpson  
 Commercial Manager ..... Gil Bond  
 Program Director ..... Phyllis O. Miller  
 Chief Engineer ..... Perry Lind

**KOMO—Seattle—1926—NBC**

Frequency: 1000 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By... Fisher's Blend Station, Inc.  
 Bus.-Studio Address... 100 4th Ave. No.  
 News Service ..... UP  
 Transcription Service ..... Associated  
 Representative ..... NBC Spot Sales  
 Membership ..... NARTB, RAB  
 President ..... O. W. Fisher  
 Gen. Mgr., Exec. V. P. .... W. W. Warren  
 Comm. Manager ..... King Mitchell  
 Sls. Prom. Mgr. .... Bill Cathey  
 Program Manager ..... F. J. Patterson  
 Pub. Dir. .... Margaret Frey  
 Chief Engineer ..... C. E. Miller

**KTIX—Seattle—1956**

Frequency: 1590 Kc. .... Power: 5000 Watts  
 Owned ..... KTIX Broadcasting Co.  
 Address ..... 101 Bellevue Ave., N.  
 News Service ..... INS  
 Representative ..... Forjoe  
 Membership ..... NARTB, RAB  
 President ..... W. Gordon Allen  
 Gen., Comm. Mgr. .... Tom Kelly  
 Sales Prom. Mgr. .... Paul C. Law  
 Program Dir. .... Keith M. Samples  
 Publicity Director ..... Doris Holman  
 Chief Engineer ..... Kenneth Vancil

**KTW—Seattle—1920**

Frequency: 1250 Kc. .... Power: 1000 Watts  
 Owned ..... The First Presbyterian Church  
 Address ..... 7th Ave. & Spring St.  
 Pres. .... Glenn T. Whitney  
 Gen. Mgr., Ch. Eng. .... James S. Ross  
 Sta., Comm., Prom. Mgr. .... Don Bevilacqua  
 Prog., Pub. Dir. .... Bill Lehnoff

**KVI—Seattle—1929—MBS**

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.  
 Business Address ..... Camlin Hotel



**AP**  
 News Service .....  
 Transcription Service ..... Thesaurus  
 Representative ..... H.R. Reps.  
 Membership ..... NARTB  
 President, Gen. Mgr. .... Mrs. Vernice Irwin  
 Commercial Mgr. .... Earl T. Irwin  
 Sales Promotion Manager. .... Evelyn Egan  
 Program Dir. .... Harry Long  
 Chief Engineer. .... D. M. McDonough

**KXA—Seattle—1926**

Frequency: 770 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... KXA, Inc.  
 Bus.-Studio Address. .... 320 Second Ave., W.  
 News Service ..... AP  
 Representative ..... Meeker  
 Membership ..... NARTB, RAB  
 President. .... Wesley I. Dumm  
 Comm. Mgr. .... G. A. Wellington  
 Gen. Mgr., Chief Eng. .... John Dubuque

**KGA—Spokane—1926—ABC**

Frequency: 1510 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By. .... Bankers Life and Casualty  
 Bus.-Studio Address. .... Moran Prairie, Box 141  
 News Service ..... UP  
 Transcription ..... Thesaurus, World  
 Representative. .... Everett-McKinney, O'Connell  
 General Manager ..... Jack Wells  
 Managing Director. .... Ray J. Williams

**KHQ—Spokane—1922—NBC**

Frequency: 590 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... KHQ, Inc.  
 Bus.-Studio Address. .... 700 Radio Central Bldg.  
 News Service ..... AP  
 Representative ..... Katz  
 Membership ..... NARTB, RAB  
 Pres., Gen. Sta. Mgr. .... Richard O. Dunning  
 Comm. Mgr. .... William Merrill  
 Prog. Dir. .... John Fahey  
 Sls. Prom., Pub. Dir. .... Rex Gerlach  
 Chief Engineer. .... A. G. Sparling

**KNEW—Spokane—1947**  
**MBS-DON LEE**

Frequency: 790 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Inland Empire Bcstg. Co.  
 Address ..... 57th & Helena  
 Representative ..... Weed  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Burl C. Hagadone  
 Station Manager ..... C. E. Rodell

**KREM—Spokane—1947**

Freq.: 970 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. .... Louis Wasmer  
 Address ..... 4103 South Regal  
 News Service ..... AP  
 Membership ..... RAB  
 Representative ..... Forjoe  
 Gen., Sta., Sales Prom. Mgr. .... Robert H. Temple  
 Program Director. .... E. A. Moseley  
 Chief Engineer. .... Hommer W. Mead

**KSPO—Spokane—1922**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Williams and Cody  
 Address, Trans. Loca. .... Realty Bldg.  
 Membership ..... NARTB  
 Representative ..... Grant Webb  
 General Manager. .... Gene Williams

**KXLY—Spokane—1922**  
**CBS**

Frequency: 920 Kc. .... Power: 5,000 Watts  
 Owned-Oper. By. .... No. Pacific Radio Corp.  
 Address ..... W. 315 Sprague Ave.  
 Rep. .... Avery-Knodel, Art Moore  
 Trans. .... Standard  
 Membership ..... NARTB  
 Pres. .... Norman Alexander  
 General Manager. .... Richard E. Jones  
 Sales Mgr. .... James Agostino  
 Program Director. .... George Anthony  
 Prom. Mgr., Prog. Mgr. .... Robert Moore  
 Chief Eng. .... George Langford

**KREW—Sunnyside—1950**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Cole E. Wylie  
 Address ..... 7th & Decatur  
 News Service ..... AP  
 Representative ..... Tracy Moore  
 Membership ..... RAB  
 President. .... Cole E. Wylie  
 General Manager. .... Don G. Bennett  
 Program Director. .... Jean Runyan  
 Chief Engineer. .... John Berg

**KMO—Tacoma—1926**

Frequency: 1360 Kc. .... Power: 5 Kw.  
 Owned. .... Tacoma Radio Corp.  
 Address ..... P. O. Box 1651  
 Representative ..... Avery-Knodel  
 News Service ..... UP  
 Trans. .... Thesaurus  
 Membership ..... RAB  
 Pres., Gen. Sta. Mgr. .... J. Archie Morton  
 Comm., Prom. Mgr. .... Herb Pollock  
 Pub. Dir. .... Doris Finholm  
 Program Director. .... Clair Weidenaar  
 Chief Engineer. .... Duane White

**KTAC—Tacoma—1942**

Frequency: 850 Kc. .... Power: 1000 Watts  
 Owned-Operated By. .... Tacoma Bcstrs., Inc.  
 Address ..... Winthrop Hotel  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative. .... Gill-Perna, Duncan A. Scott  
 Membership ..... NARTB  
 President, Gen. Mgr. .... Jerry Geehan  
 Station, Sales Prom. Mgr. .... John Condon  
 Prog. Dir., Pub. Dir. .... Dick Weeks  
 Chief Engineer. .... R. C. Velo

**KTNT—Tacoma—1952**

Frequency: 1400 Kc. .... Power: 250 Watts



Owned-Operated By.....Tribune Publ. Co.  
 Address.....So. 11th & Grant Sts.  
 Transcription Service.....Lang-Worth  
 Newspaper Affil.....News Tribune  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 Representative.....Weed  
 Gen., Sta. Mgr.....Larry Carino  
 Commercial Mgr.....John Upham  
 Sales Prom. Mgr.....Robert Lyte  
 Program Director.....Don St. Thomas  
 Chief Engineer.....Max H. Bice

**KENE—Toppenish—1954**  
**KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Radio Broadcasters Inc.  
 Address.....P. O. Box 350  
 Representative.....Hil F. Best  
 President.....Jack R. Woodroffe  
 General Manager.....Jack E. Everhart  
 Program Director.....Verne Sawyer  
 Chief Engineer.....Orville Bishop

**KHFS—Vancouver—1954**  
**KBS**

Frequency: 1150 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Western Bcstg. Co.  
 Address.....5500 Fourth Plain Road  
 News Service.....UP  
 Trans.....Standard  
 General Manager.....Ralph C. Weagant  
 Commercial Manager.....Ernest Crater  
 Chief Engineer.....Bryce Howard

**KVAN—Vancouver—1939**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KVAN, Inc.  
 Studio Address.....707 Main St.  
 Newspaper Affil.....Coos Bay Times  
 News Service.....UP  
 Representative.....Grant Webb, Tracy Moore  
 Membership.....RAB  
 President.....Sheldon F. Sackett  
 General-Station Mgr.....Jack Irvine  
 Gen. Sales Mgr.....Larry H. Lau  
 Nat. Sales Mgr.....Isabelle Hoyt  
 Chief Engineer.....Leo Erickson

**KTEL—Walla Walla—1946**  
**ABC-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Walla Walla Bdcstg. Co.  
 Address.....Book Nook Bldg.  
 Membership.....RAB  
 Transcription Service.....World  
 Representatives.....Grant, Feltis  
 Pres., Gen. Mgr.....Jack Keating  
 Sales Manager.....Don Harris

**KUJ—Walla Walla—1928**  
**MBS**

Frequency: 1420 Kc.....Power: 5000 Watts

Owned-Operated By.....**KUJ, Inc.**  
 Business-Studio Address.....55 E. Main St.  
 News Service.....**UP**  
 Representative.....Forjoe, Art Moore  
 President, Gen. Mgr.....H. E. Studebaker  
 Comm. Mgr.....Sam Kelly  
 Prog. Dir.....Verne Russell  
 Chief Eng.....M. L. MacLafferty

**KPQ—Wenatchee—1929**  
**ABC-NBC**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
 Bus.-Studio Address.....1st & Mission  
 Phone: NO 3-5121.....Air Time: Full Time  
 Representative.....Forjoe  
 Pres., Sta., Gen. Mgr.....James W. Wallace  
 V. P., Comm. Mgr.....Pat O'Halloran  
 Program Director.....Dorothy Lee  
 Publicity Director.....Dorothy Simpson  
 Chief Engineer.....Doug Whipple

**KWNW—Wenatchee—1948**  
**MBS-DON LEE**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wenatchee Broadcasters  
 Address.....P. O. Box 1510  
 Representatives.....McGillvra, Feltis, Cox  
 News Service.....AP  
 Transcription.....Standard  
 Co-Owners.....S. Maus, M. Soley  
 Sales Manager.....Mark Soley

**KIMA—Yakima—1944—CBS**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Cascade Bdcstg. Co.  
 Address.....P. O. Box 702  
 News Service.....AP  
 Membership.....NARTB, RAB  
 Rep.....Weed & Co., Art Moore  
 President.....A. W. Talbot  
 Gen. Manager.....Thomas C. Bostic  
 Station Mgr.....W. B. Hansen  
 Sales Manager.....Bob Davis  
 Program Director.....Gene Grischow

**KIT—Yakima—1929**  
**KBS**

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KIT, Inc.  
 Bus.-Studio Address.....414½ E. Yakima Ave.  
 Representative.....Branham, Feltis, Cox  
 President.....Carl E. Haymond  
 Gen., Sta. Comm., Prom. Mgr.....Jack H. Goetz  
 Prog. Dir.....Hugh McIntosh  
 Chief Engineer.....H. B. Murphy

**KUTI—Yakima—1955**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Independent Broadcasters  
 Address.....Box 261  
 News Service.....UP  
 Representative.....Forjoe

President ..... W. N. Nelskog  
 Gen., Sta. Mgr. .... P. M. Crain  
 Comm. Mgr. .... R. R. Fleming  
 News Dir. .... R. R. Woodward  
 Chief Eng. .... D. M. Gay

**KLOQ—Yakima—1947—MBS**

Freq.: 1390 Kc. .... Power: 1 Kw. d., 500 W. n.

Owned-Oper. By. .... Yakima Bcstg. Co.  
 Address. .... P. O. Box 172  
 News Service ..... UP  
 Trans. .... World  
 Representative ..... Headley-Reed  
 President. .... Robert S. McCaw  
 Gen., Sta., Comm. Mgr. .... Warren J. Durham  
 Program Dir. .... Fran King

**West Virginia**

Pop. March 1 (Est.) 1,982,000—Families 535,000  
 Radio Homes 498,000—TV Homes 360,000—Stations in State 44

**WJLS—Beckley—1939—CBS**

Freq.: 560 Kc. .... Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By. .... Joe L. Smith, Jr., Inc.  
 Bus.-Studio Address. .... WJLS Building  
 News Service ..... UP  
 Representative ..... Burke—Stuart  
 Membership ..... NARTB  
 President, Gen. Mgr. .... Joe L. Smith, Jr.  
 Chief Engineer. .... Al J. Ginkel

**WWNR—Beckley—1946**

Freq.: 620 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By. .... Rahall Bcstg. Co.  
 Business-Studio Address. .... 1565 Harper Rd.  
 News Service ..... AP  
 Representative ..... Dora-Clayton  
 President. .... N. Joe Rahall  
 Gen., Sta. Mgr. .... R. H. Booth  
 Comm. Mgr. .... Margaret A. Jenkins  
 Sls. Prom. Mgr. .... Eugene Morehouse  
 Prog. Dir. .... C. P. Vogel, Jr.  
 Pub. Dir. .... Hazel Phillips  
 Chief Eng. .... Anthony P. Gonzalez

**WHIS—Bluefield—1928**  
**NBC-KBS**

Frequency: 1440 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Daily Telegraph Prtg. Co.  
 Business-Studio Address. .... Bland St.  
 Newspaper Affil. .... Daily Telegraph, Sunset News  
 Transcription Service ..... Cole  
 News Service ..... AP  
 Membership ..... NARTB  
 Representative ..... Katz  
 Admin. Dir. .... P. T. Flanagan  
 Gen. Mgr. .... Hugh I. Shott, Jr.  
 Sta. Mgr. .... Melvin Barnett  
 Prom. Mgr. .... George Hendrick  
 Prog. Dir. .... O. C. Young  
 Program Director. .... Janie Marie Lambert  
 Chief Engineer. .... Kenneth Dick

**WKOY—Bluefield—1948**  
**MBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... WKOY, Inc.  
 Address. .... 2121 College Drive  
 News Service ..... UP  
 Rep. .... Devney & Co., Holman, Dora-Clayton

Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Alley  
 Sta. Mgr., Prog. Dir. .... Ed Erb  
 Chief Engineer. .... Roy H. Yost

**WCAW—Charleston—1946**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Capitol Bcstg. Corp.  
 Address ..... Kanawha Hotel  
 Trans. Service ..... Thesaurus, Standard  
 News Service ..... UP  
 Representative ..... Headley-Reed  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... E. M. Johnson  
 Comm. Mgr. .... Elaine Johnson  
 Prom. Mgr. .... Bert Files  
 Program Director. .... Al Walker  
 Chief Engineer ..... Frank Allender

**WCHS—Charleston—1927**  
**CBS**

Frequency: 580 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... The Tierney Co.  
 Address ..... 1111 Virginia St.  
 News Service ..... AP, UP  
 Representative ..... Branham  
 Membership ..... NARTB, RAB  
 President. .... Hawthorne D. Battle  
 Gen. Mgr., Sta. Mgr. .... John T. Gelder, Jr.  
 Prom. Mgr. .... Geroge Spruce  
 Comm. Mgr. .... Robert M. Sinclair  
 Program Director ..... Joe Farris  
 Pub. Dir. .... Harry Bradley  
 Chief Engineer. .... William E. Dixon

**WGKV—Charleston—1939**  
**NBC**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned. .... Kanawha Valley Bcstg Co.  
 Address. .... 210 Dickinson St.  
 Transcription Service ..... SESAC  
 Newspaper Affil. .... Huntington Publ. Co.  
 Representative ..... Katz  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 Pres. .... Lawrence H. Rogers  
 Gen. Mgr. .... William R. Murray  
 Comm. Manager. .... Gilbert D. Brooks  
 Program Director. .... Don O. Hays  
 Chief Engineer. .... William E. Ford

**WKNA—Charleston—1946**  
**ABC**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By..... Joe L. Smith, Jr., Inc.  
Bus.-Studio Address..... Box 3106  
News Service ..... UP  
Representative ..... Burke—Stuart  
President..... Joe L. Smith, Jr.  
Gen., Sta. Manager..... Willard S. Jackson  
Comm. Director..... J. Kent Hackleman  
Prom. Mgr..... M. L. Pennington  
Prog. Dir..... J. J. Herget  
Pub. Director..... Pearl Richardson  
Chief Engineer..... A. J. Ginkel

**WTIP—Charleston—1946**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Chemical City Bcstg. Co.  
Bus.-Studio Address..... Capitol & File  
News Service ..... UP  
Membership ..... NARTB, RAB  
Representative ..... Forjoe, Dora-Clayton  
President..... Gus Zaharis  
Gen., Sta. Mgr..... Berton Sonis  
Comm. Mgr..... Mel S. Burka  
Sls. Prom., Prog. Dir., Pub. Dir..... Bob Bower  
Chief Engineer..... Paul Sullivan

**WBLK—Clarksburg—1937**  
**NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Ohio Valley Bcstg. Corp.  
Address..... Parkersburg, W. Va.  
Representative ..... Branham  
Membership ..... RAB, NARTB  
Vice President..... George H. Clinton  
Comm. Manager..... Richard Husted  
Publicity Director..... Wilda McCarty  
General Manager..... Carl Loose  
Sales Prom. Mgr..... Gene Panetta  
Program Manager..... Don McWhorter  
Chief Engineer..... V. G. Brooks

**WHAR—Clarksburg—1946**  
**MBS-ABC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... WHAR, Inc.  
Address Trans. Loca..... 1200 E. Pike St.  
News Service ..... UP  
Transcription ..... World  
Rep. .... Burn-Smith  
Membership ..... NARTB  
Pres. .... Walter Patterson  
Vice-Presidents..... R. K. Richards, E. R. Huse  
Prom. Mgr..... Charles Gaylord  
Commercial Manager..... F. T. Gregg  
Program Director..... James Harper  
Chief Engineer..... Beryl Snyder

**WPDX—Clarksburg—1946**

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Clarksburg Bcstg. Corp.

Business-Studio Address..... 339 W. Main St.  
News Service ..... AP  
V.P., Treas. .... R. C. Warden  
Gen. Mgr. .... Joe M. Larosa

**WDNE—Elkins—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Marja Bcstg. Corp.  
Address ..... Davis & Wash. Sta.  
News Service ..... UP  
Transcription Service ..... World  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr..... Jack Carr  
Vice-Pres..... Howard A. Donahoe  
Program Director..... Larry Draper  
Comm. Manager..... Grady F. Guye

**WMMN—Fairmont—1928**  
**CBS**

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Oper. By..... Peoples Bcstg. Co.  
Address ..... Columbus, Ohio  
News Service ..... AP  
Representative ..... H.R. Reps  
Membership ..... NARTB, RAB  
Pres. .... Murray D. Lincoln  
Vice President, Gen. Mgr..... Herbert Evans  
Station Manager..... A. G. Ferrise  
Asst. Manager, Prog. Dir..... Frank J. Lee  
Chief Engineer..... Harry W. Jackson

**WTCS—Fairmont—1946**  
**ABC**

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Fairmont Broadcasting Co.  
Address ..... Box 1549  
News Service ..... AP  
Representative ..... Gill-Perna, Keystone  
Membership ..... NARTB  
President..... Paul Pitrolo  
V.P., Gen., Comm. Mgr..... Nick Fantasia  
Program Director..... Jack Tennant  
Publicity Director..... Josephine Trotta  
Chief Engineer..... Richard L. McBride

**WHTN—Huntington—1947**  
**MBS**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper..... Cowles Bcstg. Co.  
Business-Studio Address..... 625 Fourth Ave.  
Transcription Service ..... Thesaurus  
Rep. .... Indie Sales  
News Service ..... UP  
Membership ..... NARTB  
General Manager..... Robert A. Tinchler  
Station Manager..... John S. Phillips  
Program Director..... Joe Herget

**WPLH—Huntington—1946**

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By..... Huntington Bcstg. Corp.  
Business-Studio Address..... 1105 Fourth Ave.  
News Service ..... AP



**Transcription Service** .....Capitol  
**Representative** .....Walker  
**Membership** .....NARTB  
**President** .....Cy N. Bahakel  
**Manager** .....C. W. Krause

**WSAZ—Huntington—1923**  
**ABC-NBC**

**Freq.:** 930 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
**Owned-Operated By** .....WSAZ, Inc.  
**Business-Studio Address** .....201 Ninth St.  
**Newspaper Affil.** .....Huntington Publ. Co.  
**News Service** .....AP  
**Transcription Service** .....Lang-Worth  
**Representative** .....Katz  
**Membership** .....NARTB, RAB  
**Pres., Gen. Mgr.** .....Lawrence H. Rogers  
**Station Manager** .....C. T. Garten  
**Prom., Pub., Merchandising** .....Jack Williams  
**Comm. Manager** .....George Andrick  
**Program Director** .....C. Bosworth Johnson  
**Chief Engineer** .....Leroy Kilpatrick

**WKYR—Keyser—1954**

**Freq.:** 1270 Kc. ....Power: 5000 Kw. d.  
**Owned** .....WKYR Inc.  
**Address** .....Box 231  
**Station Rep.** .....Burn-Smith  
**News Service** .....UP  
**Transcription** .....World  
**Membership** .....NARTB  
**President** .....Robert K. Richards  
**Gen. Mgr.** .....William W. Robinson  
**Sta. Manager** .....Tom Butscher  
**Comm. Manager** .....June Merrill  
**Program Director** .....Kenneth Robertson  
**Chief Engineer** .....Gary Daniels

**WLOG—Logan—1940—MBS**

**Frequency:** 1230 Kc. ....Power: 250 Watts  
**Owned-Oper. By** .....C. H. Frey, R. O. Greever  
**Address** .....445 Stratton St.  
**Newspaper Affil.** .....Banner  
**News Service** .....AP  
**Membership** .....NARTB  
**Partner** .....Clarence H. Frey  
**Partner** .....Robert O. Greever

**WVOW—Logan—1952**

**Freq.:** 1290 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
**Owned-Operated By** .....Logan Bcstg. Co.  
**Address** .....Cons. Bus. Ter. Bldg.  
**News Service** .....UP  
**Gen., Comm. Mgr.** .....William P. Becker  
**Commercial Manager** .....C. H. Murphey  
**Program Director** .....Lucille Gallion  
**Chief Engineer** .....Lew Frye

**WEPM—Martinsburg—1946**  
**MBS-KBS**

**Frequency:** 1340 Kc. ....Power: 250 Watts  
**Owned-Oper. By** .....Martinsburg Bcstg. Co.  
**Business Address** .....Peoples Trust Co. Bldg.  
**News Service** .....AP  
**Transcription Service** .....Thesaurus

**Representative** .....McGillvra  
**Membership** .....NARTB  
**Co-Owner** .....C. M. Zinn  
**Co-Owner, Gen. Mgr.** .....C. Leslie Golliday  
**Program Director** .....John E. Taylor  
**Comm. Manager** .....George N. O'Brien  
**Sales Prom. Mgr.** .....C. Rodig  
**Chief Engineer** .....Sheridan Campbell

**WHJC—Matewan—1951**

**Frequency:** 1360 Kc. ....Power: 1000 Watts d.  
**Owned-Operated By** .....Three States Bcstg. Co.  
**Transcription Service** .....SESAC, Standard  
**News Service** .....UP  
**Representative** .....Continental  
**President, Gen. Mgr.** .....Fred Morningstar

**WMON—Montgomery—1946**  
**MBS**

**Frequency:** 1340 Kc. ....Power: 250 Watts  
**Owned** .....Fayette Associates, Inc.  
**Address** .....1028 First Ave.  
**News Service** .....AP  
**Transcription** .....World  
**President** .....Arnold M. Vickers  
**General Manager** .....Andrew W. Vickers  
**Program Director** .....Richard A. Rhodes  
**Chief Engineer** .....J. C. Craver

**WAJR—Morgantown—1940**  
**MBS**

**Freq.:** 1440 Kc. ....Power: 5 Kw. d., 500 Watts, n.  
**Owned-Oper. By** .....West Virginia Radio Corp.  
**Business-Studio Address** .....446 Spruce St.  
**News Service** .....UP  
**Newspaper Affil.** .....W. Va. Newspaper Pub. Co.  
**Transcription Service** .....World, Thesaurus  
**Rep.** .....Tom C. Clark  
**Membership** .....NARTB  
**President** .....Agnes J. Reeves Greer  
**General Manager** .....Richard E. Nason  
**Comm. Manager** .....James Redmond  
**Porg. Director** .....Bill Harrington  
**Chief Engineer** .....Al Novak

**WCLG—Morgantown—1954**

**Frequency:** 1300 Kc. ....Power: 1000 Watts  
**Owned** .....Morgantown Broadcasting Co.  
**Address** .....P. O. Box 885  
**News Service** .....AP  
**Transcription Service** .....Lang-Worth  
**Representative** .....McGillvra  
**Owner, Gen. Mgr.** .....C. Leslie Golliday  
**Station Manager** .....Carl J. Raymond  
**Program Director** .....John Floyd  
**Chief Engineer** .....James McEwuen

**WMOD—Moundsville—1950**  
**KBS**

**Frequency:** 1370 Kc. ....Power: 1000 Watts d.  
**Owned-Oper. By** .....Miracle Valley Bcstg. Co.  
**Address** .....505 Seventh St.  
**News Service** .....UP  
**Representative** .....Thomas Clark  
**Pres., Gen., Prom. Mgr.** .....John T. Taylor



Sta. Mgr., Pub. Dir. . . . . Andrew J Smik, Jr.  
 Program Director . . . . . John Corrigan  
 Chief Engineer . . . . . J. W. Jones

**WETZ—New Martinsville**  
**1952—MBS**

Frequency: 1330 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Magnolia Broadcasting Co.  
 Address . . . . . P. O. Box 391  
 News Service . . . . . AP  
 Representative . . . . . Gill-Perna  
 Trans. Service . . . . . Standard, Sesac  
 President, Gen. Mgr. . . . . Harry G. Bright  
 Comm. Manager . . . . . George K. Eubanks  
 Prog. Director . . . . . Harold Showman  
 Pub. Director . . . . . Nell Shurtleff  
 Chief Engineer . . . . . J. W. Jones

**WOAY—Oak Hill—1947**

Frequency: 860 Kc. . . . . Power: 10 Kw. d.  
 Owned-Oper. By . . . . . Robert R. Thomas, Jr.  
 Business Address . . . . . Box 251  
 News Service . . . . . AP  
 Transcription Service . . . . . Capital, Thesaurus  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Robert R. Thomas, Jr.  
 Chief Engineer . . . . . Curtis Horton

**WCEF—Parkersburg—1954**

Frequency: 1050 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Franklin Broadcasting Co.  
 Address . . . . . P. O. Box 228  
 News Service . . . . . AP  
 Transcription . . . . . Standard  
 Representative . . . . . Thomas F. Clark  
 Membership . . . . . NARTB  
 Gen. Mgr., Ch. Eng. . . . . C. E. Franklin  
 Commercial Mgr. . . . . Marsh McCarty  
 Sales Prom. Mgr. . . . . Bernard Russi, Jr.  
 Program Director . . . . . Dorothy Leon  
 Publicity Director . . . . . Harvey Kaye

**WCOM—Parkersburg—1947**  
**ABC**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Valley Broadcasters Inc.  
 Address . . . . . 317 Ninth St.  
 News Service . . . . . AP  
 Membership . . . . . NARTB, RAB  
 Transcription Service . . . . . World  
 Representative . . . . . McGillvra  
 President . . . . . Joseph M. Handlan  
 Gen., Sta., Comm. Mgr., Prom., Pub. Dir.  
 . . . . . A. N. Archer  
 Chief Eng., Prog. Dir. . . . . William Collins

**WPAR—Parkersburg—1935**  
**CBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Ohio Valley Bcstg. Corp.  
 Business-Studio Address . . . . . 211½ 5th St.  
 News Service . . . . . UP  
 Newspaper Affil. . . . . News Pub. Co.

Transcription Service . . . . . Thesaurus  
 Representative . . . . . Branham  
 Membership . . . . . NARTB, RAB  
 President . . . . . Austin V. Wood  
 V.P., Gen. Mgr., Comm. Mgr. . . . . George H. Clinton  
 Prom. Mgr. . . . . Hazel N. Mercer  
 Prog. Dir. . . . . Sherman Grimm  
 Chief Eng. . . . . Vilah G. Brooks

**WWYO—Pineville—1949**

Frequency: 970 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Wyoming Bdcstg. Co., Inc.  
 Address . . . . . Box 184  
 News Service . . . . . UP  
 Trans. Ser. . . . . World  
 President . . . . . R. D. Bailey  
 Gen., Sta., Comm. Mgr. . . . . Edward Hawley  
 Program Director . . . . . Elaine Taylor  
 Chief Engineer . . . . . William D. Stone

**WLOH—Princeton—1947**  
**ABC**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Mountain Bcstg. Co.  
 News Service . . . . . AP  
 Transcription Service . . . . . Lang-Worth  
 Gen., Sta. Mgr. . . . . Robert Harrison  
 Commercial Manager . . . . . Bill Waldorf  
 Sales Prom. Mgr., Prog. Dir. . . . . Ed Davis  
 Chief Engineer . . . . . Earle Graham

**WRON—Ronceverte—1947**  
**NBC**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Blake Bcstg. Co.  
 Address . . . . . Fairlea  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Representative . . . . . Joseph Hershey McGillvra  
 Membership . . . . . NARTB  
 General Mgr. . . . . William E. Blake  
 Comm. Mgr. . . . . Gladys Livesay

**WKLC—St. Albans—1955**

Frequency: 1300 Kc. . . . . Power: 1 Kw.  
 News Service . . . . . AP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Charles Bernard  
 General Manager . . . . . Raymond I. Kandel  
 Commercial Manager . . . . . C. C. Clere  
 Chief Engineer . . . . . Harry Bowen

**WEIR—Weirton—1950**

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Tri-State Bcstg. Co.  
 Address . . . . . 3992 Main St.  
 Transcription Service . . . . . Thesaurus  
 News Service . . . . . AP  
 Membership . . . . . NARTB, RAB  
 Representative . . . . . Rambeau  
 General Manager . . . . . Edward J. Hirschberg  
 Station Manager . . . . . Robert E. Badger

**WELC—Welch—1950**

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.



**Owned-Oper. By**.....Pocahontas Bcastg. Co.  
**Address**.....Box 1032  
**News Service**.....UP  
**Representative**.....McGillvra  
**Transcription Service**.....World  
**Membership**.....NARTB  
**President, General Manager**.....Sam Sidote  
**Comm., Prom. Mgr.**.....James French, Jr.  
**Program Director**.....J. Cullop  
**Chief Engineer**.....Howard R. King

### WMCD—Welch—1955—MBS

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned**.....Williamson Broadcasting Corp.  
**Address**.....Rhodes Realty Building  
**News Service**.....AP  
**Membership**.....NARTB  
**President**.....Alice Shein  
**Gen., Sta. Mgr.**.....John Blair  
**Chief Engineer**.....Clifton Branham

### WHAW—Weston—1948 KBS-MBS

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...Central W. Va. Serv. Corp.  
**Address**.....P. O. Box 431  
**News Service**.....UP  
**Trans. Service**.....Associated, Keystone  
**President**.....R. H. Ralston  
**Vice Pres.**.....Francis Andrew

### WHLL—Wheeling—1949

**Frequency:** 1600 Kc.....**Power:** 5000 Watts d.  
**Owned-Operated By**.....Wheeling Bcastg. Co.  
**Address**.....Box 989  
**Representative**.....Gill-Perna  
**News Service**.....UP  
**Transcription Service**.....Standard  
**Station Manager**.....K. H. Forney

## Wisconsin

Pop. March 1 (Est.) 3,806,000—Families 1,109,000  
 Radio Homes 1,100,000—TV Homes 878,000—Stations in State 70

### WATK—Antigo—1947

**Frequency:** 900 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Antigo Bcastg. Co.  
**Address**.....Journal Bldg.  
**Newspaper Affil.**.....Daily Journal  
**President, Gen. Mgr.**.....A. F. Berner

### WAPL—Appleton—1952

**Frequency:** 1570 Kw.....**Power:** 1000 Watts d.  
**Owned-Oper. By**...Bartell Broadcasters, Inc.  
**Address**.....Balliet Hotel, 124 W. Wash. St.  
**Rep.**.....Gill-Perna  
**News Service**.....UP  
**Membership**.....NARTB  
**President**.....Gerald A. Bartell  
**General Manager**.....Connie Forster  
**Comm. Manager**.....Bob Culp  
**Program Director**.....Jack Gardiner

### WKWK—Wheeling—1941 ABC

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Community Bcastg., Inc.  
**Trans. Add.**...Pythian Bldg. 16th & Market Sts.  
**News Service**.....UP  
**Station Representative**.....Weed  
**Membership**.....NARTB  
**Pres., Gen. Manager**.....John B. Reynolds  
**Comm., Prom. Mgr.**.....Elsie M. Cook  
**Program Director**.....Dale M. Schussler  
**Pub. Dir.**.....John B. Reynolds, Jr.  
**Chief Engineer**.....William E. Jones

### WWVA—Wheeling—1926 CBS

**Frequency:** 1170 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Storer Broadcasting Co.  
**Address**.....Hawley Bldg.  
**News Service**.....AP  
**Transcription Service**.....Lang-Worth  
**Representative**.....John Blair  
**Membership**.....NARTB, RAB  
**President**.....George B. Storer  
**Station Manager**.....Paul J. Miller  
**Comm. Manager**.....A. F. Hofman  
**Sales Prom. Mgr.**.....Howard W. Meagle  
**Program Director**.....Paul A. Myers  
**Chief Engineer**.....Edwin L. Keim

### WBTH—Williamson—1939 MBS

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Williamson Bcastg. Corp.  
**Business Address**.....P. O. Box 281  
**Representative**.....Gene Grant & Co.  
**Membership**.....NARTB  
**Manager**.....Alice Shein

### WHBY—Appleton—1924 MBS

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WHBY, Inc.  
**Bus.-Studio Address**.....600 So. Law St.  
**News Service**.....AP  
**Representative**.....Meeker  
**Gen., Comm. Mgr.**.....Lewis J. Process  
**Sales Prom. Mgr.**.....Chris Schneider  
**Program Director**.....Raymond Brock  
**Publicity Director**.....John Flynn  
**Chief Engineer**.....George Merkl

### WATW—Ashland—1940

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WATW, Inc.  
**Address**.....No. State Bank Bldg.  
**Representative**.....Thomas F. Clark  
**President, Gen. Mgr.**.....Gene Halker



**WBEV—Beaver Dam—1951**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Beaver Dam Bcastg. Co.  
 Address... Box 430  
 President... W. E. Walker  
 Vice-Pres... J. D. Mackin  
 News Service... UP  
 Transcription... Thesaurus  
 Representative... Hal Holman  
 Membership... RAB  
 Exec. V.P., Gen. Mgr... Charles R. Dickoff

**WBEL—Beloit—1948**

Frequency: 1380 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... Beloit Bcastg., Inc.  
 Business-Studio Address... 430 State St.  
 News Service... UP  
 Representative... Gill-Perna  
 President... Russ Salter  
 General Mgr... Robert O. Moran  
 Sta., Comm. Mgr... Joe Moen  
 Sales Prom. Mgr... Irv Andreoni  
 Chief Engineer... Leo Wilson

**WGEZ—Beloit—1948—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Beloit Bcastg. Co.  
 Business-Studio Address... Hotel Hilton  
 News Service... AP  
 Rep... Everett-McKinney  
 President... Sidney H. Bliss  
 General Manager... Vern Williams  
 Commercial Manager... Bill Bessaire  
 Sta. Mgr... Tom Anderson  
 Program Director... Lou Wendlandt  
 Chief Engineer... Wayne Clay

**WCHF—Chippewa Falls—1954**

Frequency: 1150 Kc. Power: 1 Kw. d.  
 Owned... Chippewa Bcastg. Co.  
 Address... 108 Bridge St.  
 Representative... Clark  
 News Service... UP  
 Transcription... World  
 Pres., Gen. Mgr... W. F. Kean  
 Vice-President... Russell G. Salter  
 Station Manager... R. Brennan

**WBIZ—Eau Claire—1947  
 MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... WBIZ, Inc.  
 Address... 609 Cameron St.  
 Representative... Pearson  
 Membership... RAB  
 News Service... UP  
 President, General Mgr... Howard G. Bill  
 Chief Eng., Prog. Dir... Harold Jahnke

**WEAU—Eau Claire—1937  
 NBC**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Operated By... Central Bcastg. Co.

Business-Studio Address... 2415 Hastings Way  
 News Service... UP  
 Trans. Serv... Thesaurus  
 Representative... Hollingberry  
 Membership... NARTB, RAB  
 President... W. C. Bridges  
 General Mgr... Leo Howard  
 Station Mgr... Bob Nelson  
 Commercial Mgr... Norm Haagenson  
 Program Dir... Al Young  
 Chief Eng... T. O. Torgenson

**WRFW—Eau Claire—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned... Chippewa Valley Radio & TV Corp.  
 Bus.-Studio-Transmitter Address... P. O. Box 23  
 News Service... AP  
 Transcription Service... Capitol, Standard  
 Rep... Sears & Ayer  
 President... Thomas K. Werner  
 Gen., Sta. Mgr., Prog. Dir... Jack Kelly

**KFIZ—Fond Du Lac—1922  
 MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... KFIZ Bcastg. Co.  
 Bus.-Studio-Transmitter Address... 18 W. First St.  
 Newspaper... Commonwealth Reporter  
 Representative... Holman  
 Membership... NARTB  
 Exec. Vice Pres... Emery W. Martin

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RADIO AND  
 TELEVISION STATIONS  
 depend on  
**The Associated Press**





### WBAY—Green Bay—1922 CBS

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By.....Norbertine Fathers  
 Address .....115 South Jefferson  
 News Service .....UP  
 Representative .....Weed  
 Managing Director .....Rev. M. J. Beemster  
 General Manager.....Haydn R. Evans  
 Comm. Mgr.....Joseph De Young  
 Prom. Manager.....Robert Meister  
 Sta. Mgr., Prog. Dir. ....Rodger Mueller  
 Chief Engineer.....Wallace Stangel

### WDUZ—Green Bay—1947 ABC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Green Bay Bcstg. Co.  
 Business-Studio Address .....225 N. Adams St.  
 News Service .....UP  
 Rep. ....Forjoe  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Ben A. Laird  
 Sta., Prom. Mgr.....Allen H. Embury  
 Comm. Mgr.....Alfred L. Mayer  
 Prog. Dir.....John Kessenich  
 Chief Engineer.....Leo Westerman

### WJPG—Green Bay—1947 MBS

Freq.: 1440 Kc. Power: 5 Kw. d. 500 W. n.

Owned-Oper. By....Green Bay Newspaper Co.  
 Business Address.....428 Cherry St.  
 News Service .....AP  
 Trans. Ser. ....Standard, World  
 Representative .....Burn-Smith  
 Membership .....NARTB  
 General Manager.....Joseph Horner, Jr.  
 Station Manager.....John M. Walter  
 Commercial Manager.....Glen R. Holznecht  
 Program Director.....Charles Gourlie  
 Chief Engineer.....Elmo Reed

### WTKM—Hartford—1954 KBS

Frequency: 1540 Kc. Power: 500 Watts d.  
 Owned-Operated By.Kettle Moraine Bcstg. Co.  
 Address .....Town of Erin, Hartford  
 Transcription Service .....World  
 News Service .....UP  
 General Mgr.....Walter Zastrow  
 Station Mgr., Prog. Dir. ....Don Zastrow  
 Chief Engineer, Sales Mgr. ...George Dodge

### WCLO—Janesville—1930 MBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned.....Southern Wisconsin Radio, Inc.  
 Business-Studio Address..200 E. Milwaukee St.  
 News Service .....AP  
 Newspaper Affiliation .....Daily Gazette  
 Representative .....Everett-McKinney  
 Membership .....NARTB

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**MORE REGIONAL COVERAGE**

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President.....Sidney H. Bliss  
 Gen., Sta. Mgr.....V. W. Williams  
 Commercial Manager....Charles W. Bessire  
 Prom., Pgm., Pub. Dir.....Ralph Schroeder

**WLIP—Kenosha—1947**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. L. Lipman  
 Address ..... Kenosha Nat. Bank Bldg.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Everett-McKinney  
 Membership ..... RAB, NARTB  
 General Manager, Pub. Dir....William L. Lipman  
 Sta., Comm. Manager.....Hugh Gately  
 Program Director.....Jerome Golden  
 Chief Engineer.....Casimir Lubinski

**WKBH—La Crosse—1923  
 NBC**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WKBH, Inc.  
 Business-Studio Address.....141 So. 6th St.  
 News Service.....AP  
 Transcription Service ..... World  
 Representative ..... H-R  
 Membership ..... RAB, NARTB  
 President, Station Mgr.....Howard Dahl  
 Program Director.....Berneice Callaway  
 Sales Manager.....Robert Z. Morrison, Jr.  
 Chief Engineer.....Al Leeman

**WKTY—La Crosse—1948  
 ABC**

Frequency: 580 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lee & Associates, Inc.  
 Business-Studio Address.....Box 751  
 News Service ..... UP  
 Rep. .... Everett-McKinney, Bulmer-Johnson  
 President ..... Herbert H. Lee  
 Gen. Mgr. .... Don O'Brien  
 Comm. Mgr.....Milo Knutson  
 Sales Prom. Mgr.....Charles R. Kearns

**WLCX—La Crosse—1947  
 MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Phillippe Bcstg. Corp.  
 Address ..... Rivoli Theatre Bldg.  
 News Service ..... UP  
 President ..... R. L. Phillippe  
 General Mgr.....Gene W. Phillippe

**WLDL—La Crosse—1956—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Lyons Broadcasting Co.  
 Address ..... 306 Rivoli Building  
 News Service ..... UP  
 Transcription ..... World  
 President.....Lyle D. Lyons  
 Gen., Comm., Prom. Mgr....Robert A. Gaumer  
 Program Dir.....Don D. Knutson  
 Publicity Dir.....Rogers L. D. Mattice  
 Chief Engineer.....Virgel Koers

**WLDY—Ladysmith—1947  
 MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Flambeau Bcstg. Co.  
 Representative ..... Thomas Clark  
 News Service ..... AP  
 President ..... Ruth B. Nelson  
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson

**WIBA—Madison—1925—NBC**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Badger Bcstg. Co.  
 Business-Studio Address.....3800 Regent St.  
 News. Affil. .... Capital Times,  
 Wisc. State Journal  
 News Service ..... AP  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB  
 President.....William T. Evjue  
 General Manager.....Kenneth F. Schmitt  
 Commercial Manager.....Howard A. Johnson  
 Chief Engineer.....Norman Hahn

**WISC—Madison—1948  
 MBS-ABC**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Oper. By ..... Radio Wisconsin, Inc.  
 Address ..... Comm. State Bank Bldg.  
 News Service ..... UP  
 Representative. Peters, Griffin, Woodward, Inc.  
 Membership ..... RAB  
 President.....Ralph M. Immell  
 General Manager ..... Ralph O'Connor  
 Comm., Sls. Prom. Mgr.....Lews J. Bassett  
 Prog., Pub. Dir.....Phebe Rogers  
 Chief Engineer.....Gerard Batz

**WKOW—Madison—1948  
 CBS**

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By.....Monona Bcstg. Co.  
 Address.....215 W. Washington Ave.  
 News Service ..... UP  
 Representative ..... Headley-Reed  
 President ..... Stewart Watson  
 General Manager.....Ben Hovel  
 Station Manager.....P. M. Enright  
 Sales Prom. Mgr.....John Shambow  
 Program Director.....Roseann Parr  
 Tech. Supervisor.....Bob Wickhem

**WOMT—Manitowoc—1926  
 MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Francis M. Kadow  
 Business-Studio Address..1118 Washington St.  
 News Service ..... UP  
 Membership ..... NARTB  
 General Mgr.....Francis M. Kadow  
 Comm. Mgr.....John Saxe  
 Program Director.....George H. Erdman  
 Chief Eng.....H. E. Willis



**WWOC—Manitowoc—1952**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Manitowoc Bcstg. Co.  
 Address..... 2500 N. Mirro Drive  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Representative..... McGillvra  
 Gen. Mgr..... Edward Allen, Jr.  
 Program Director..... Tom Maples  
 Sta., Comm. Mgr., Chief Eng.. Edward Jacker

**WMAM—Marinette—1939**  
**NBC**

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.  
 Owned-Oper. By..... M. & M. Bcstg. Co., Inc.  
 Bus. Studio Address..... 400 Wells St.  
 News Service..... UP  
 Representatives..... Burn-Smith  
 President..... William E. Walker  
 General Manager..... Joseph D. Mackin  
 Sta., Comm. Mgr., Prog. Dir.. Howard L. Emich  
 Prom. Mgr., Pub. Dir..... Curt Kaufman  
 Chief Engineer..... Al Alexander

**WDLB—Marshfield—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Clarkwood Broadcasting Corp.  
 Address..... Box 512  
 News Service..... UP  
 Transcription..... World  
 Representative..... McGillvra  
 Membership..... RAB  
 President, Gen. Mgr..... Hartley L. Samuels  
 Commercial Manager..... John R. Thornton  
 Program Director..... Glenn Brown  
 Publicity Director..... Jack Hackman  
 Chief Engineer..... Richard Hanneman

**WIGM—Medford—1941**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Murphy-Nelson Bcstg. Co., Inc.  
 Address..... Hy. 13  
 Representative..... Clark  
 Pres., Gen. Mgr..... Paul Allman  
 V.P., Sls. Mgr..... Joe Dalvig

**WMNE—Menomonie—1951**

Frequency: 1360 Kc. Power: 1 Kw. d.  
 Owned-Oper. By..... Menomonie Bcstg. Co.  
 Address..... 603½ Broadway  
 Representative..... Lawson  
 News Service..... UP  
 Transcription..... Lang-Worth, World  
 General Manager..... Dr. Wendell Hansen  
 Sta., Mgr..... Douglas Weikley

**WEMP—Milwaukee—1935**

Frequency: 1250 Kc. Power: 5 Kw.  
 Owned-Oper. By..... Milwaukee Bcstg. Co.  
 Bus. Address..... 1701 W. Wisconsin Ave.  
 News Service..... UP  
 Representative..... Headley-Reed  
 Membership..... NARTB, RAB  
 President..... A. M. Spheeris  
 Gen. V. P..... Hugh K. Boice, Jr.

Sales Manager..... John C. Gagliano  
 Publicity Director..... Marylou Shanahan  
 Program Director..... Tom Shanahan  
 Chief Engineer..... Rolland Paske

**WFOX—Milwaukee—1946**  
**KBS**

Frequency: 860 Kc. Power: 250 Watts  
 Owned..... Business Management Inc.  
 Address..... 208 E. Wisconsin Ave.  
 News Service..... AP  
 Representative..... Grant Webb  
 President..... Joseph A. Clark  
 General Manager..... Neil K. Searles  
 Sales Promotion Manager... Jeanne Harrington  
 Program Director..... Jo Boyd  
 Chief Engineer..... Robert Mayer

**WISN—Milwaukee—1922**  
**ABC**

Frequency: 1150 Kc. Power: 5,000 Watts  
 Owned-Oper. By..... Hearst Corporation  
 Address..... 540 N. Plankinton Ave.  
 Newspaper Affil..... Sentinel  
 Representative..... Pety  
 News Service..... AP, INS, UP  
 Membership..... RAB, NARTB  
 Gen. Mgr..... John B. Soell  
 Asst. Mgr..... Carl Zimmerman  
 Prom. Mgr., Pub. Dir..... Lou Riepenhoff  
 Chief Eng..... Donald Weller  
 Public Service Dir..... Patt Barnes  
 Business Mgr..... Joseph Sergio

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Cream City Bcstg. Co., Inc.  
 Bus. Studio Address. 2625 W. Wisconsin Ave.  
 News Service..... UP  
 Membership..... NARTB  
 Representative..... Forjoe  
 President..... Gene Posner  
 Station Mgr..... Paul DeChan  
 Program Co-ord..... Gene Emerald  
 Chief Engineer..... Gino Monaco

**WOKY—Milwaukee—1950**

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned..... Bartell Broadcasters, Inc.  
 Address..... 522 W. Wisc. Ave.  
 Representative..... Katz  
 Membership..... RAB  
 General Mgr., V.P..... Melvin Bartell  
 Program Dir..... J. A. Reddy  
 Chief Engineer..... Ralph Evans

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By..... Foster & Assoc., Inc.  
 Address..... 5407 W. Martin Dr.  
 News Service..... AP, INS  
 Representatives..... H.R. Clarke Brown  
 General Manager..... Bill Weaver  
 Program Director..... Gene Edwards  
 Chief Engineer..... Ralph Ingraham



**WTMJ—Milwaukee—1927**  
NBC

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By. The Journal Co.  
Business Address. 720 E. Capitol Dr.  
News Service AP  
Newspaper Affil. Journal  
Representative Christal  
V.P., General Mgr. Walter J. Damm  
Asst. Mgr. R. J. Heiss  
Station Manager. George Comte  
Sales Manager. Neale V. Bakke  
Prog. Mgr. Don Loose  
Mgr., Engineering. Phillip B. Laeser  
Prom. Mgr. Bruce Wallace

**WEKZ—Monroe—1951**

Frequency: 1260 Kc. Power: 1 Kw. d.  
Owned-Operated By. Green County Bcstg. Co.  
Address. Box 460  
News Service AP  
President. Kenneth Stuart  
Program Director. Stan Neuberger  
General Manager. Joseph Urban  
Chief Engineer. Rex Eyler

**WNAM—Neenah—1947**

Frequency: 1280 Kc. Power: 1 Kw.  
Owned. Neenah-Menasha Bcstg. Co.  
Address. Radio & Television Park  
News Service UP  
Station Rep. John E. Pearson  
Transcription. Thesaurus  
President. Clayton Ewing  
General Mgr. Don C. Wirth  
Commercial Mgr. Don Harrington  
Program Dir. Tom Collins  
Chief Engineer. Gordon Daily

**WOSH—Oshkosh—1941**  
ABC

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Oshkosh Bcstg. Co.  
Transmitter Location. 1235 Bowen St.  
Transcription Service. World  
Representative. Pearson  
News Service UP  
General Manager. Wm. L. McDonald

**WFPF—Park Falls—1953**

Frequency: 1450 Kc. Power: 250 Watts  
Owned. Northland Bcstg. Co., Inc.  
Address. Park Falls  
Transcription. Lang-Worth  
News Service UP  
Representative. Clark  
Pres., Gen., Comm. Mgr. Gordon Schluter  
Program Director. Gordon Locke  
Chief Engineer. Robert Senne

**WSWW—Platteville—1955**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned-Operated By. Southwest Wisc. Co.

Address. P. O. Box 1  
News Service AP  
Membership NARTB  
General, Comm. Mgr. R. J. Bodden  
News Dir. Art Hill, Jr.  
Chief Engineer. Raymond Skinner

**WPLY—Plymouth—1954**  
KBS

Frequencies: 1420 Kc. Power: 500 Watts d.  
Owned-Oper. By. WPLY, Inc.  
Address. Box 222  
Rep. Regional Radio Reps.  
Pres., Sta. Mgr., Prog. Dir. Milton Maltz  
Gen., Comm. Mgr. Robert G. Wright  
Chief Eng. Eugene Capelle

**WPDR—Portage—1952**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Operated By. Portage Bcstg. Co.  
Address. Box 142  
Newspaper Affil. Daily Register  
News Service UP  
President. W. T. Comstock  
Manager. Robert D. Hutchings

**WIBU—Poynette—1925**  
KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. William C. Forrest  
Bus.-Transmitter Address. Poynette  
News Service UP  
Pres., Gen., Sta. Mgr., Comm., Prom. Mgr.  
William C. Forrest  
Program Dir. Sarah A. Forrest  
Chief Engineer. Leonard Doese

**WPRE—Prarie Du Chien—1952**

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned. Prarie Bcstg. Co., Inc.  
Address. P. O. Box 36  
Transcription. Capitol, World  
Representative. Holman  
Gen., Sta. Mgr. W. C. Schlaugat, Jr.  
Comm., Sales Prom. Mgr. Thomas Multerer

**WRAC—Racine—1949**

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By. WRAC, Inc.  
Address. Arcade Bldg.  
News Service UP  
Trans. Service. World  
Representative. Sears & Ayer  
Membership NARTB  
Vice-Pres. William J. Prialux

**WRJN—Racine—1926—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Racine Bcstg. Corp.  
Business Address. Amer. Bank Bldg.  
Representative. Walker  
Newspaper Affiliation. Journal-Times  
Membership NARTB  
Station Manager. Harold J. Newcomb



**WRDB—Reedsburg—1953**  
KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: William C. Forrest  
Address: Box 207, Reedsburg  
News Service: UP  
Transcription Service: Standard  
President: William C. Forrest  
General Manager: Mike Flaherty  
Comm. Mgr.: Larry Durand  
Prog. Dir.: Joseph Boyle  
Chief Engineer: Richard Ingwell

**WOBT—Rhineland—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Onelda Bcstg. Co.  
Business Address: Route 2  
News Service: UP  
Trans.: Thesaurus  
Membership: RAB  
Representative: McGillvra  
President: James Cleary  
Gen. Mgr., Sta. Mgr.: George F. Thoma  
Comm. Manager: Howard Koenitzer  
Chief Engineer: William Anderson

**WJMC—Rice Lake—1939**  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WJMC, Inc.  
Address Trans. Loca.: Hy. 48  
News Service: UP  
Transcription Service: World, SESAC  
Representative: Hollingbery  
Membership: RAB  
President: W. C. Bridges  
Station Manager: Russell J. Brown

**WRCO—Richland Center—1949**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Richland Bcstg. Co.  
Address: P. O. Box 192  
News Service: UP  
Transcription Service: Thesaurus, World  
Membership: NARTB, RAB  
Gen., Sta. Mgr.: Hala D. Peebles  
Comm. Manager: Gerald W. Cook  
Chief Engineer: Pete Athanas

**WTCH—Shawano—1948**

Frequency: 960 Kc. Power: 1,000 Watts d.  
Owner: Shawano County Leader Pub. Co.  
Business-Studio Address: 107 E. Green Bay St.  
Representative: Hil F. Best  
News Service: UP  
Transcription Service: World  
General Manager: Mrs. Jeanne Donald  
Station Manager: Ray Gruetzmacher

**WHBL—Sheboygan—1926**  
ABC

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: WHBL, Inc.

Bus.-Studio Address: Box 27  
News Service: AP  
Membership: NARTB  
Sta. Rep.: Burn-Smith  
Pres., General Manager: Paul F. Skinner  
Comm. Manager: Ray Withuhn  
Comm. Traffic Mgr.: Doris Donnie  
Chief Engineer: Christ Bauer

**WSHE—Sheboygan—1955**

Frequency: 950 Kc. Power: 500 Watts, d.  
Owned-Oper. By: Lake Shore Bcstg. Co.  
Address: 1210 North 8th St.  
News Service: UP  
Rep.: Sears & Ayer, Inc.  
Pres., Gen. Manager: David A. Bensman  
Comm. Manager: Charles E. Doheny  
Sales Prom. Mgr.: Richard Barrett  
Program Director: Marvin Bensman  
Publicity Director: Margaret P. Hall  
Chief Engineer: George Schneider

**WCOW—Sparta—1951**

Frequency: 1290 Kc. Power: 1000 Watts  
Owned: Sparta-Tomah Broadcasting Co.  
Address: 124½ S. Water Street  
News Service: UP  
Rep.: William Rambeau, Bulmer & Johnson  
Pres., Gen., Sta. Mgr.: John D. Rice  
V.P.: Victor Tedesco  
Commercial Manager: Hugh Dickie

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc. Power: 250 Watts d.;  
Owned-Oper. By: Stevens Pt. Bcstg. Co.  
Business-Studio Address: 414 Main St.  
News Service: UP  
Membership: NARTB  
Representative: Hal Holman  
President: W. F. Johns, Jr.  
General Manager: P. A. Barnard  
Program Director: Jere Smith, Jr.

**WDOR—Sturgeon Bay—1947**

Frequency: 910 Kc. Power: 500 Watts d.  
Owned-Oper. By: Door County Bcstg. Co. Inc.  
Address: P. O. Box 88  
Representative: McGillvra  
Membership: NARTB  
News Service: AP  
Pres., Gen., Comm., Prom. Mgr.: Edward Allen, Jr.  
Prog. Dir.: Jeanne Ahlers  
Pub. Dir.: Dolores Allen  
Chief Engineer: Joseph Hogan

**WOKW—Sturgeon Bay—1951**

Frequency: 1260 Kc. Power: 1 Kw. d.  
Owned-Operated By: Door County Radio Co.  
Address: 25 S. Madison  
Rep.: Best  
News Service: UP  
Transcription: World  
President: Chandler F. Harris  
General Mgr.: H. R. Peters

Sales Prom. Mgr. . . . . Frank K. Ullsperger  
 Prog. Director . . . . . Jack Schaefer

**WDSM—Superior—1937**  
**ABC-MBS**

Frequency: 710 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WDSM, Inc.  
 Business Address . . . . . 230 E. Superior St.  
 News, Affil. . . . . Herald & News Tribune  
 Representative. Peters, Griffin, Woodward, Inc.  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 President . . . . . Robert Ridder  
 General Manager . . . . . Carlo Anneke  
 Sales Prom. Mgr. . . . . Gilbert Amundson  
 Program Director . . . . . James T. Payton  
 Chief Engineer . . . . . George Carlson

**WTRW—Two Rivers—1951**

Frequency: 1590 Kc. . . . . Power: 1000 W. d.  
 Owned-Operated By . . . . . Two Rivers Bcstg. Co.  
 Address . . . . . 1817 Washington  
 Transcription Service . . . . . Standard  
 News Service . . . . . UP  
 Membership . . . . . RAB  
 General Manager . . . . . Howard Luebke  
 Commercial Mgr. . . . . Stanley Greene

**WTTN—Watertown—1950**  
**KBS**

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Watertown Radio, Inc.  
 Address . . . . . 104 W. Main St.  
 News Service . . . . . AP  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen., Sta. Mgr. . . . . Carl V. Kolata  
 Prog., News Dir. . . . . Willard James  
 Chief Engineer . . . . . Douglas Beaudoin

**WAUX—Waukesha—1947**

Frequency: 1510 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Waukesha Bcstg. Co.  
 Business-Studio Address . . . . . 319 W. Main St.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Holman  
 V.P., Gen. Mgr., PBrog., Pub. Dir. . . . . Mig Figi  
 V.P., Sls. Mgr. . . . . Charles E. Williams  
 Chief Eng. . . . . A. Randall

**WDX—Waupaca—1955**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Laird Broadcasting Co.  
 Address . . . . . P. O. Box 94  
 Representative . . . . . Forjoe  
 President . . . . . Ben A. Laird  
 General Mgr. . . . . Allen Embury  
 Station Mgr. . . . . Tom Karavakis

**WHVF—Wausau—1953**

Freq.: 1230 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Lakeland Bcstg. Corp.

Address . . . . . 1110 Wausau Ave.  
 News Service . . . . . AP  
 Representative . . . . . Indie  
 Trans. Service . . . . . World, Standard  
 Membership . . . . . NARTB  
 President . . . . . Hilding V. Forseen  
 General Mgr. . . . . R. Topinka

**WOSA—Wausau—1948**  
**MBS-ABC**

Frequency: 550 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Alvin E. O'Konksi  
 Address . . . . . 4th & Scott Sts.  
 Rep. . . . . Rambeau, Bulmer & Johnson  
 Trans. Ser. . . . . Capitol, Standard, Cole, SESAC  
 Lang-Worth, Associated  
 News Service . . . . . UP, AP  
 General Manager . . . . . Alvin O'Konksi

**WSAU—Wausau—1937—NBC**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Wisc. Valley TV Corp.  
 Business-Studio Address . . . . . 714 Fifth St.  
 Newspaper Affil. . . . . Record Herald  
 News Service . . . . . AP, UP  
 Trans. . . . . Thesaurus  
 Membership . . . . . NARTB  
 Representative . . . . . Meeker  
 President . . . . . J. C. Sturtervant  
 General Manager . . . . . George T. Frichette  
 Comm. Mgr. . . . . Richard D. Dudley  
 Prog. Dir. . . . . B. Kellnhauser  
 Pub. Dir. . . . . Tom Bolger  
 Chief Engineer . . . . . Roland W. Richardt

**WBKV—West Bend—1950**

Frequency: 1470 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . West Bend Bcstg. Co.  
 Address . . . . . Box 60, Decorah Rd.  
 Representative . . . . . Clark  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen. Mgr. . . . . August C. Berkholtz  
 Sta., Prom. Mgr. . . . . Harold H. Berkholtz  
 Comm. Mgr., Chief Eng. . . . . Paul J. Mueller  
 Program Director . . . . . Ray Kessnich  
 Publicity Dir. . . . . Jack Skidmore

**WFHR—Wisconsin Rapids**  
**1940—MBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . William F. Huffman Radio  
 Business Address . . . . . 143 W. Grand Ave.  
 Newspaper Affil. . . . . Daily Tribune  
 Representative . . . . . Devney & Co.  
 News Service . . . . . AP  
 Trans. . . . . Thesaurus  
 Membership . . . . . NARTB, RAB  
 President . . . . . Louise F. Huffman  
 Gen., Sta., Prom. Mgr. . . . . Geo. T. Frechette  
 Comm., Prom. Mgr. . . . . L. J. Zurawski  
 Prog. Dir. . . . . James Tighe  
 Chief Engineer . . . . . Gordon Miller

# Wyoming

Pop. March 1 (Est.) 323,000—Families 94,000  
Radio Homes 91,000—TV Homes 46,000—Stations in State 19

## KATI—Casper—1956—KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned. Jack L. Breece  
Address. P. O. Box 2006  
News Service AP  
Representative Continental  
Gen. Mgr., Ch. Eng. Jack L. Breece  
Sta. Mgr., Prog. Dir. Gene W. Robinson  
Commercial Mgr. Kenneth Prather  
Publicity Dir. Mrs. Mae MacDonald

## KSPR—Casper—1930—CBS

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Donald L. Hathaway  
Business Address. Box 930  
News Service UP  
Trans. Service Thesaurus  
Representative Walker, Moore  
Membership NARTB  
Gen. Mgr. Donald L. Hathaway  
Asst. Station Manager Marcus R. Nichols  
Chief Eng. C. L. Brandt

## KVOC—Casper—1946 ABC-MBS-IMN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By KVOC Bcstg. Co.  
Bus.-Studio-Transmitter Address. Box 2090  
News Service AP  
Representative McGillvra  
Membership NARTB, RAB  
Co-Owner, Comm. Mgr., Chief Eng.

Duane Simons  
Sta. Mgr., Co-Owner William F. Shutts  
Program Director Jim Baker  
Pub. Dir. Robert P. Turner

## KFBC—Cheyenne—1940 ABC-CBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Frontier Bcstg. Co.  
Bus.-Studio Address. 2923 East Lincoln Way  
News Service UP  
Representative Avery Knodel  
News, Affil. Wyoming Eagle, State Tribune  
President Robert S. McCracken  
Gen., Sta. Mgr., Chief Eng. William C. Grove  
Commercial Manager Charles Cahill  
Sales Prom. Mgr. Eddie Bogen  
Program Director Betty Keyes  
Publicity Director Margaret O'Brien

## KVWO—Cheyenne—1952 MBS

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Great West Co.  
Address. Box 926  
News Service AP  
Membership RAB, NARTB  
Rep. McGillvra  
President, Gen. Mgr. Wm. T. Kemp  
Sta. Mgr. Ernie Galbos

Commercial Mgr. Ruth Dorr  
Sales Prom. Mgr. G. G. Bennetsen  
Program Director Millie Barnett  
Pub. Dir. Bob Rubin  
Chief Engineer Harold M. Roberts

## KODI—Cody—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Park Broadcasters  
Address. P. O. Box 762  
News Service UP  
Transcription Service World  
Representative McGillvra  
Membership RAB  
President R. B. Croft  
General Manager R. B. Beall  
Station Manager W. E. Killmer  
Program Director C. Owen Allen  
Chief Engineer Phil Barnhart

## KLUK—Evansion—1953 MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By BBH Enterprises  
Address. P. O. Box 198  
News Service UP  
Transcription Service Thesaurus  
Representative Avery-Knodel  
President M. D. Buchen  
General Manager Al Pyatt  
Chief Engineer Harry Albers

## KOVE—Lander—1948 KBS-MBS-IMN

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Operated By Edward J. Breece  
Business Address. P. O. Box 436  
News Service AP  
News, Affil. Wyoming State Journal  
Representative Continental  
Sta., Gen. Mgr. Jack L. Breece  
Comm. Manager Dorothy L. Reed  
Gen. Sales Mgr. E. J. Breece

## KOWB—Laramie—1948 MBS-KBS-IMN

Frequency: 1340 Kc. Power: 250 Watts d.  
Own.-Oper. By Snowy Range Bcstg. Co., Inc.  
Address. Box 972  
News Service UP  
Representative Avery-Knodel  
Transcription World  
Membership NARTB  
General Manager Harry D. Peck  
Chief Engr., Pgm. Dir. L. O. Smith

## KASL—Newcastle—1953 ABC

Frequency: 1240 Kc. Power: 250 Watts  
Owned Northeast Wyoming Bcstrs., Inc.  
Address. P. O. Box 967





News Service .....AP  
 Representative ..... McGillvra  
 General Manager.....Floyd L. Sparks

**KPOW—Powell—1941**  
**MBS-KBS-IMN**

Freq... 1260 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....A. J. Meyer  
 News Service .....AP  
 Transcription .....Thesaurus  
 Representative .....Avery-Knodel  
 President, Sta. Manager.....Al Meyer  
 Comm. Manager.....K. Meyer  
 Program Director.....Agnes Fields  
 Chief Engineer.....J. S. Kilness

**KRAL—Rawlins—1947—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Rawlins Bostg. Co.  
 Address ..... U.S. Hway. 30  
 News Service .....AP  
 Representative....Joseph Hershey McGillvra  
 Membership .....NARTB  
 Manager ..... Donald D. Stanczyk  
 Program Director ..... Jean Rippee

**KWRL—Riverton—1943**  
**MBS-IMN**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Joseph P. Ernst  
 Address ..... Worland, Wyo.  
 News Service .....AP  
 Membership ..... NARTB  
 General Manager.....Joseph P. Ernst  
 Sta. Mgr., Prog. Dir.....Jim Meredith  
 Commercial Manager.....Ray Rostron  
 Chief Engineer ..... William Ross

**KVRS—Rock Springs—1938**  
**MBS-IMN-KBS**

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned.....Wyoming Broadcasting Co.  
 Address ..... Rock Springs  
 News. Affil. ...Rock Springs Newspapers, Inc.  
 News Service .....AP  
 Representative ..... Avery-Knodel  
 Membership ..... NARTB  
 President ..... D. G. Richardson  
 Gen., Sta. Mgr.....Dwight A. Fisher  
 Comm., Sales Prom. Mgr....Laurel H. Mosbey  
 Prog., Pub. Dir.....Imogene Parr  
 Chief Engineer.....John Cormana

**KWYO—Sheridan—1934**  
**MBS-IMN**

Frequency: 1410 Kc....Power: 1000 d., 500 n.  
 Owned-Operated By.....Bighorn Bostg. Co.  
 Business-Studio Address.....21 N. Main  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Representative .....Avery-Knodel  
 Membership ..... NARTB  
 Pres., Gen. Mgr.....Jim Carroll  
 Commercial Mgr.....Don Tannehill  
 Sales Prom. Mgr.....Zeke Taggart  
 Program Director.....Bill Thompson  
 Chief Engineer.....Bob Crosthwaite

**KRTR—Thermopolis—1955**  
**MBS-IMN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned ..... Mildred V. Ernst  
 Address ..... 800 Broadway  
 News Service .....AP  
 Membership ..... NARTB  
 President, Comm. Mgr..... Mildred V. Ernst  
 General, Sta. Mgr.....Karl V. Kerston  
 Sales Promotion Manager.....Sue Gebhart  
 Chief Engineer.....Phil Ernst

**KTHE—Thermopolis—1955**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned...Thermopolis Broadcasting Co., Inc.  
 Address ..... P. O. Box 192  
 News Service .....UP  
 Transcription ..... World  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr., Chief Eng... Joe C. Henry  
 Commercial Manager.....Olin Pike  
 Program Director.....Patricia Hudson

**KGOS—Torrington—1950**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....DeVeny-Kath Broadcasting Co.  
 Address ..... Box 271  
 News Service .....UP  
 Transcription ..... Lang-Worth  
 Gen., Comm., Prom. Mgr., Prog. Dir. Kerm Kath  
 Sta. Mgr., Chief Eng.....Cee DeVeny  
 Publicity Director.....Jack Jolly

**KWOR—Worland—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Joseph P. Ernst  
 Comm. Manager ..... Mildred V. Ernst

# TERRITORIES and POSSESSIONS

## Alaska

### **KBYR—Anchorage—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
News Service.....AP, UP  
Representative.....Pan-American Bcstg. Co.  
General Manager.....E. Pournelle

### **KENI—Anchorage—1948** **MBS-ABC-CBS**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Address.....Box 1160  
News Service.....AP  
Representative.....James Fletcher, Del Day  
President.....Harry J. Hill  
General Manager.....Alvin Bramstedt  
Comm. Mgr.....Bill Stewart  
Program Dir.....Frank Roberts  
Chief Engineer.....Ralph Walker

### **KFQD—Anchorage—1924** **CBS**

Frequency: 730 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Anchorage Broadcasters, Inc.  
Address.....Box 1040  
News Service.....AP  
Transcription Service.....Lang-Worth  
Representative.....Alaska Radio-TV Sales  
Pres., Gen., Sta., Comm. Mgr., Chief Eng.....Frank M. Reed  
Gen., Sta. Mgr.....Ernest Spink  
Program Director.....Edward R. Mack  
Chief Engineer.....William E. Duck

### **KLAM—Cordova—1954**

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Northern Light Broadcasting Co.p.  
Address.....Box 278  
News Service.....AP  
Pres., Gen., Sta., Comm. Mgr., Chief Eng.....Charles L. Buck  
Program Director.....Dona Buck

### **KFAR—Fairbanks—1939** **MBS-NBC-ABC-DON LEE**

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By.....Midnight Sun Bcstg. Co.  
Business-Studio Address.....Lathrop Bldg.  
Representative.....Fletcher, Del Day  
President.....Austin G. Cooley  
Manager.....Alvin O. Bramstedt

### **KFRB—Fairbanks—1948** **CBS**

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By.....W. J. Wagner  
Address.....P. O. Box 950  
Representative.....Alaska Radio-TV Sales  
Station Mgr.....Lawrence M. Laby

### **KINY—Juneau—1935—CBS**

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Oper. By.....Alaska Bcstg. Co.  
Address.....830 Securities Bldg., Seattle  
Representative.....Alaska Radio-TV Sales  
Station Manager.....Jerry McKinley

### **KJNO—Juneau—1952** **ABC-MBS-NBC**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Address.....Box 2231  
Representative.....Day, Fletcher  
News Service.....AP  
President.....Harry Hill  
Station Manager.....Donald C. Anderson  
Gen. Manager.....Alvin O. Bramstedt  
Comm. Manager.....Joseph B. Mangan  
Program Director.....Dave Vincent  
Prom. Mgr., Pub. Dir.....Dorothy Wheeler  
Chief Engineer.....Royal O'Reilly

### **KABI—Ketchikan—1952** **ABC-MBS-NBC-DON LEE**

Frequency: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
News Service.....AP  
Representative.....Day, Fletcher  
President.....Austin G. Cooley  
Manager.....Donald G. Andon

### **KTKN—Ketchikan—1942** **CBS**

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By.....Robert C. Mehan  
Address.....Box 1308  
News Service.....AP  
Transcription Service.....Lang-Worth  
Representative.....Alaska Radio-TV Sales  
Sta., Comm., Mgr., Chief Eng. Robert C. Mehan  
Program Director.....Michael P. Quinn  
Sales Prom. Mgr.....Bob Olson

### **KIBH—Seward—1949—CBS**

Frequency: 1340 Kc. Power: 250 watts

Owned-Operated By..... Alaska Bcstg. Co.  
 Address..... 830 Securities Bldg., Seattle  
 Representative..... Alaska Radio-TV Sales  
 Pres., Gen. Mgr..... Wm. J. Wagner

Address..... 830 Securities Bldg., Seattle  
 Representative..... Alaska Radio-TV Sales  
 Membership..... NARTB  
 Pres., Gen. Mgr..... Wm. J. Wagner

**KIFW—Sitka—1949—CBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Alaska Bcstg. Co.

**KSEW—Sitka—1954**

Frequency: 1400 Kc..... Power: 260 Watts  
 Owned-Oper.... Voice of Sheldon Jackson, Inc.

**Guam****KUAM—Agana—1954  
NBC-CBS-ABC-MBS**

Frequency: 610 Kc..... Power: 1000 Watts  
 Owned..... Radio Guam, Inc.  
 Address..... Box 68, Agana  
 News Service..... UP  
 Transcription..... Ziv

Representative..... Adam Young  
 Membership..... NARTB  
 President..... Harry M. Engel Jr.  
 General, Sta. Mgr..... H. Richard Maguire  
 Commercial Manager..... Mary Chapelle  
 Sales Promotion Manager..... Robert Green  
 Program Director..... Madeleine Bordallo  
 Publicity Director..... John Barton  
 Chief Engineer..... Stuart Rider

**Hawaii****KHBC—Hilo—1936—CBS**

Frequency: 970 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Hawaiian Bcstg. System, Ltd.  
 Address..... Piihonua, Hilo  
 Newspaper Affiliation..... Honolulu Star Bulletin  
 Representative..... Peters, Griffin, Woodward, Inc.  
 President..... J. Howard Worrall  
 Sta., Sales Rep..... Melvin B. Wright

Address..... 1534 Kapiolani Blvd.  
 Newspaper Affiliation..... Star-Bulletin  
 Representative..... Peters, Griffin, Woodward, Inc.  
 President..... J. Howard Worrall  
 Sta., Sales Mgr..... Melvin B. Wright

**KILA—Hilo—1951**

Frequency: 850 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... James E. Jaeger  
 Address..... Box 1595  
 Representative..... Hollingbery  
 News Service..... UP  
 Trans..... World  
 Gen. Mgr., Chief Eng..... James E. Jaeger

**KGU—Honolulu—1922—NBC**

Frequency: 760 Kc..... Power: 2500 Watts  
 Owned-Operated By..... Advertiser Pub. Co., Ltd.  
 Address..... Advertisers Bldg.  
 Representative..... NBC Spot Sales  
 Newspaper Affil..... Advertiser  
 President..... Lorrin P. Thurston  
 General Mgr..... William O. Paine  
 Nat. Adv. Mgr..... Lee D. Hirshland

**KIPA—Hilo—1947—NBC**

Frequency: 1110 Kc..... Power: 1,000 Watts  
 Owned-Oper. By..... Big Island Bcstg. Co., Ltd.  
 Business-Studio Address..... P. O. Box 1602  
 News Service..... UP  
 President..... William Gonsalves  
 General Mgr..... Tad Eto  
 Program Dir..... Sue Osgood  
 Chief Engineer..... R. W. Jaderstrom

**KHON—Honolulu—1946**

Frequency: 1380 Kc..... Power: 5,000 Watts  
 Owned-Operated By..... Aloha Bcstg. Co., Ltd.  
 Business Address..... 1701 Ala Wai Blvd.  
 Representative..... Bolling  
 Pres., Gen. Mgr..... Ira G. Mercer

**KIKI—Honolulu—1951**

Frequency: 860 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KIKI, Ltd.  
 Address..... 320 Ward Ave.  
 News Service..... AP  
 Representative..... Grant  
 Pres., Chief Eng..... Rayal V. Howard  
 Exec. V.P., Gen., Sta., Prom. Mgr., Pub., Prog.  
 Dir..... Angelo J. Rossi

**KGMB—Honolulu—1929—CBS**

Frequency: 590 Kc..... Power: 5000 Watts  
 Owned..... Hawaiian Bcstg. System, Ltd.



### KPOA—Honolulu—1946 MBS

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... WTAC-WFBL-KTVR,  
 Founders Corp.  
 Address ..... 420 Lexington Ave.  
 Representative ..... George P. Hollingbery  
 President ..... John M. Shaheen  
 Exec. V.P., Gen., Comm. Mgr. .... Fin Hollinger  
 Sales Mgr. .... Henry T. Wilcox  
 Program Director ..... Carlos Rivas  
 Chief Engineer ..... Bob Lang

### KULA—Honolulu—1947 ABC

Frequency: 690 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By .... TV Corp. of America, Ltd.  
 Address ..... 1290 Ala Moana Blvd.  
 News Service ..... AP  
 Representative ..... Adam Young  
 General Manager ..... Jack A. Burnett  
 Comm. Manager ..... M. F. Warren  
 Sales Mgr. .... Robert Denison

### KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Oper. By .... Windward Bcstg. Co., Ltd.

Address ..... P.O. Box 697, Oahu  
 News Service ..... INS  
 President ..... Merril K. Riley  
 Manager ..... Don Carter

### KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Garden Island Publ., Ltd.  
 Address ..... Lihue  
 News Service ..... UP  
 General Mgr. .... Charles J. Fern  
 Station Mgr. .... Martin H. Sebastian, Jr.

### KMVI—Wailuku-Maui—1947 NBC

Frequency: 550 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Maul Publ. Co., Ltd.  
 Address Trans. Loca. .... Wailuku-Maui  
 News Service ..... UP  
 Newspaper Affil. .... Maui News  
 Transcription Service ..... Thesaurus  
 Representative ..... Thomas A. Clarke  
 Membership ..... NARTB  
 President ..... J. Walter Cameron  
 General Manager ..... Ezra J. Crane  
 Sta., Asst. Gen. Mgr. .... Richard E. Mawson  
 Commercial Manager ..... Frank Kovacic  
 Promotion Manager ..... W. J. Belknap  
 Chief Engineer ..... George Tam

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 12 Noon — 6:00 P.M. .... 23% (Pulse)  
 6:00 P.M. — Midnight ..... 24%

National representative — George P. Hollingbery Co.

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 New York; and KTVR, Channel 2,  
 Denver, Colorado.



**KAHU—Waipahu—1950**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By: Rural Bcstg. Co., Ltd.  
 Address: P. O. Box 1007  
 News Service: AP

Representative: William Rambeau  
 President: Dr. Timothy I. Wee  
 General Mgr.: Harry En Chou  
 Sta. Mgr.: Robert Miller  
 Prom. Manager: Jackson McBride  
 Chief Engineer: Robert Pearson

**Puerto Rico**

**WABA—Aguadilla—1951**

Frequency: 850 Kc. Power: 500 Watts  
 Owned-Operated By: L. Hector Reikhard  
 Address: Box 188  
 General Manager: F. Bonnet Velez

**WCMN—Arecibo—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By: Caribbean Bdcstg Corp.  
 Address: P. O. Box 7  
 Membership: NARTB  
 President: Antonio E. Vidal  
 General Manager: Nabal Barrelo  
 Comm. Mgr.: Frank L. Oronoz  
 Prog. Dir.: Hector M. Somohano  
 Chief Eng.: Jose Soler

**WENA—Bayamon—1947**

Frequency: 1560 Kc. Power: 250 Watts  
 Owned-Operated By: Bayamon Bcstg. Corp.  
 Address: Box 157

**WNEL—Caguas—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner: Inter-American Radio Corp.  
 Address: Box 487  
 News Service: INS  
 Pres., Gen. Mgr.: C. E. Eduardo Biascoechea  
 Station Mgr.: Augustina Velez  
 Program Director: Charles Miner  
 Comm., Prom. Mgr.: John W. Rodriguez

**WVJP—Caguas—1947**

Frequency: 1110 Kc. Power: 250 Watts  
 Owned-Oper. By: Borinquen Bdcstg. Co.  
 Address: P. O. Box 207  
 General Manager: Hector Pereira  
 Station Manager: Federico E. Virella  
 Commercial Manager: Jorge L. Arzuaga  
 Program Director: J. Colon Santiago

**WMDD—Fajardo—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: WMDD, Inc.  
 Address: Box 387  
 General Manager: Agustin B. Camunas

**WXRF—Guayama—1948**

Frequency: 1590 Kc. Power: 1,000 Watts  
 Owned-Operated By: Rafael Fuster  
 Business-Studio Address: 42 Hostos St.  
 General Mgr.: Charles L. Cordero

**WAEL—Mayaguez—1948**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Operated By: Mario Acosta  
 Business Address: 12 Iglesia St.  
 Gen. Manager: Mario Acosta  
 Sta. Mgr.: Manuel Pirallo  
 Comm. Mgr.: Carlos Pirallo  
 Chief Eng.: Arthur S. Glawson

**WKJB—Mayaguez—1946**

Frequency: 710 Kc. Power: 1000 Watts  
 Owned-Operated By: Jose A. Bechara, Jr.  
 Address: 54 Minerva St., Box 1293  
 Representative: Inter-Amer. Pub., Inc.  
 Newspaper Affil.: El Mundo  
 Pres., Gen. Mgr.: Jose A. Bechara, Jr.  
 Manager: Arturo Cortes

**WORA—Mayaguez—1947**

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By: Radio Americas Corp.  
 Studio Address: P. O. Box 43  
 Representative: Adam Young, Int'l., Ltd.  
 Pres., Gen. Mgr.: Alfredo R. DeArellano, Jr.  
 Sta., Comm. Mgr.: Reinaldo M. Dupont  
 Sales Prom. Mgr.: Mario Quintero, Jr.  
 Prog. Dir.: Rodolfo Hernandez Lopez  
 Chief Engineer: Jose E. Garcia

**WPRÁ—Mayaguez—1937**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By: WPRÁ, Inc.  
 Address: Box 869  
 President: Andres Camara  
 Sta. Mgr.: Virginia Di Cristina

**WTIL—Mayaguez—1950**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By: Mayaguez Radio Corp.  
 Address: Post & Palmer Sts.  
 President: William G. Mamary  
 Representative: Continental  
 Comm., Nat'l. Sales Mgr.: Gilbert Mamary  
 Station Mgr.: Patricio Fremainitt

**WISO—Ponce—1953**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By: South P. R. Bcstg. Corp.  
 Address: Box 2023  
 President: Andres Jillasca  
 Gen. Comm. Mgr., Chief Eng.: Luis E. Freyre  
 Program Dir.: A. L. Ramos  
 Sta. Manager: Ni'da P. Freyre  
 Sls. Prom. Mgr.: Manuel Pirallo



**WPAB—Ponce—1940**

Frequency: 550 Kc. Power: 5 kwd.; 1 Kw n.  
Owned By...Portorican Am. Bcstg. Co., Inc.  
Bus. Studio Address.....164 Villa St.  
Representative.....Inter-American Pub'l., Inc.  
Membership.....NARTB  
Pres., Gen. Mgr.....A. Gimenez-Aguayo  
Program Director.....Eliseo Borrero  
Chief Engineer.....Alfonso Santos

**WPRP—Ponce—1936**

Frequency: 910 Kc. Power: 5000 Watts  
Owned.....Voice of Forto Rico, Inc.  
Address.....P. O. Box 430  
Transcription.....BHI, ASCAP  
Representative.....Young International, Ltd.  
President, Gen. Mgr....Alfredo R. de Arellano  
Station, Comm. Mgr.....Antonio Miro  
Program Director.....Carlos R. Teissonniere  
Chief Engineer.....Russell Oscar Johnson

**WRIO—Rio Piedras—1949**

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Oper. By...The Master Bdcstg. Corp.  
Address.....Box 335, Hato Rey, Rio Piedras  
President.....Isidoro Quinones Vidal  
Sta. Mgr., V.P.....Julio Morales Ortiz

**WWW—Rio Piedras—1949**

Frequency: 1520 Kc. Power: 250 Watts  
Owned-Oper. By.....Frank A. Gandia  
Address.....P. O. Box 935  
Gen. Mgr. ....Frank A. Gandia

**WAPA—San Juan—1947**

Frequency: 680 Kc. Power: 10,000 Watts  
Owned-Oper. By.....José Ramón Quiñones  
Bus. Address.....357 Ponce De Leon Ave.  
Membership.....NARTB  
Representative.....Caribbean Network, Inc.  
Owner, Gen. Mgr.....Jose Ramon Quinones  
Sta., Comm. Mgr.....Segismundo Quinones  
Program Dir.....Francisco Aranzamendi, Jr.  
Chief Engineer.....Jose Arzuaga

**WHOA—San Juan—1954**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Continental Broadcasting Corp.  
Address.....566 Ponce de Leon Ave.  
News Service.....AP  
Transcription.....Lang-Worth  
Representative...Pan-American Broadcasting  
Membership.....NARTB  
Pres., Gen., Sta. Mgr., Chief Eng.

William R. Anthony  
Traffic Manager.....James Corona  
Sales Prom. Mgr., Pub. Dir.....Sally Vladimir  
Program Director.....M. J. Brian

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New York 19, N. Y.

Circle 7-8224

**WJAC—San Juan—1947**

Frequency: 740 Kc.....Power: 10 Kw.  
 Owned-Oper. By...Radio Station WJBS, Inc.  
 Address.....Box 4504  
 General Manager.....Tomas Muniz  
 Asst. Mgr.....B. P. Rios

**WITA—San Juan—1948**

Frequency: 1140 Kc.....Power: 500 Watts  
 Owned-Oper. By...Electronic Enterprises, Inc.  
 Address.....P. O. Box 2792  
 Newspaper Affiliation.....El Imparcial  
 General Manager.....Grimaldi Graw

**WKAQ—San Juan—1922**  
**CBS**

Frequency: 580 Kc.....Power: 5000 Watts

Owned-Oper. By.....El Mundo Bcstg. Corp.  
 Business Address....Box 9007, Santurce, P. R.  
 Newspaper Affiliation.....El Mundo  
 Transcription Service.....Associated  
 News Service.....UP  
 Representatives...Inter-American Pub'l., Inc.  
 Membership.....NARTB  
 President.....Angel Ramos  
 General Mgr.....V. Lamas, Jr.  
 Comm. Mgr.....Carlos Vizcarrondo  
 Program Director.....Esther Pales  
 Chief Eng.....Jose A. Fernandez

**WKVM—San Juan—1952**

Frequency: 810 Kc.....Power: 5000 Watts  
 Owned-Oper...American Colonial Bcstg. Corp.  
 Address.....1000 Ponce de Leon Ave.  
 Representative.....Pan American Bcstg. Co.  
 Pres., Gen. Mgr.....R. P. Perry

**Virgin Islands**

**WSTA—St. Thomas—1950**  
**MBS-NBC**

Frequency: 1340 Kc.....Power: 250 Kc.  
 Owned-Oper. By.....William N. Greer  
 Address.....Box 538  
 Representative.....Young  
 News Service.....AP  
 Gen. Mgr., Chief Eng.....William N. Greer  
 Commercial Mgr.....Nellie Greer  
 Program Director.....Rick Ricardo

**WIVI—Christiansted-  
 Frederiksted—1952—ABC-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper...Radio American West Indies, Inc.  
 Address.....Christiansted, St. Croix, V. I.  
 News Service.....AP  
 Transcription.....Standard  
 Representative.....Pan American Bcstg. Co.  
 Pres., Gen., Sta., Comm. Mgr..Hazel M. Vickers  
 Pub. Director, Prog. Dir.....Ron de Lugo  
 Chief Engineer.....Raymond E. Higdon

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