

## CJQC—Quebec City—1949 CBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: The Goodwill Bcstrs. of  
Quebec, Inc.

Address: 405 Hamel Blvd.  
Phone Number: MU 3-4931  
Transcription Service: SESAC, Lang-Worth  
Representative: Radio Time Sales, Young  
President: G. Howard Wert  
Vice President: Peter Nesbitt Thomson

## CKCV—Quebec City—1926 CBC

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By: CKCV, Ltd.  
Business-Studio Address: 142 St. John St.  
Phone: 2-1585. Air Time: Full Time  
Representative: Renaud, Weed  
President: Gaston Pratte  
Gen., Sta., Comm. Mgr.: Paul Lepage  
Sales Prom. Mgr.: J. G. Bernier  
Prog. Dir.: Marcel Leboeuf  
Chief Engineer: Lucien Gobeil

## CJBR—Rimouski—1937 CBC

Frequency: 900 Kc. Power: 10,000 Watts  
Owned: Cen. Pub. Service Corp., Ltd.  
Address: 6 St. John St.  
Phone: 2217. Air Time: Full Time  
News Service: BN  
Transcription Service: SESAC  
Membership: CARTB  
Newspaper Affil.: Le Progrès Du Golfe  
President: Hon. Jacques Brillant  
Station Manager: André Lecomte  
Commercial Manager: Rosario Levesque  
Program Director: Francois Raymond  
Sls. Prom., Pub. Dir.: S. Burgess  
Chief Engineer: Real Therrien

## CJFP—Riviere-Du-Loup 1947—CBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Radio-Temiscouata Ltee  
Address: 322 rue Lafontaine  
Phone: 2727. Air Time: Full Time  
Transmitter Location: La Pointe  
News Service: BUP  
Newspaper Affiliation: Le St. Laurent  
Representative: Renaud  
Pres., Gen. Mgr.: Armand Belle  
Sta. Mgr., Pub. Dir.: Henri Bourdeau  
Commercial Manager: Yves Marchand  
Sales Prom. Mgr.: Luc Simard  
Program Director: Raoul Savard  
Chief Engineer: Raymond Lavoie

## CHRL—Roberval—1949

Frequency: 910 Kc. Power: 1000 Watts

Owned-Operated By: Radio Roberval Inc.  
Address: Hotel Maison Blanche  
News Service: UP  
Representative: Renaud  
Membership: CAB  
President: Georges Gagnon  
Station Mgr.: J. Wilfrid Mondoux

## CKRN—Rouyn—1937—CBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Northern Radio Nord, Inc.  
Address: P. O. Box 70  
Phone: 1400. Air Time: Daytime  
Representative: Renaud, Weed  
Pres., Gen. Mgr.: David A. Gourd  
Station Mgr.: Yvon Martel  
Comm. Mgr.: G. Chartrand  
Prog. Dir.: C. Rousseau  
Chief Engineer: Guy Langevin

## CHGB—Ste. Anne de La Poc 1938—CBC

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned: G. Thomas Desjardins  
Phone: 101, 20. Air Time: Full Time  
News Service: UP  
Transcription Service: SESAC  
Representative: Renaud, McGillvra  
Membership: CAB, BBM  
General Mgr.: G. Thomas Desjardins  
Station Mgr.: P. E. Hudon  
Commercial Mgr.: L. G. Chamard  
Sales Prom. Mgr.: A. Freve  
Program Dir.: R. Gagne  
Publicity Dir.: R. Plante  
Chief Engineer: G. T. Desjardins

## CKRB—St. George De Beauce 1953—CBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Radio-Beauce, Inc.  
Representative: Renaud  
General Manager: George Roberge

## CKSM—Shawinigan Falls 1950—CBC

Frequency: 1220 Kc. Power: 1000 Watts  
Owned-Operated By: Shawinigan Falls  
Broadcasting Co.  
Address: City Hall Bldg.  
Phone Number: 4494  
Transcription Service: Thesaurus  
News Service: BUP  
Representative: Hardy  
Membership: CARTB  
General Manager: Allen Rogerson  
Program Director: Gaston Tessier  
Chief Engineer: Ernest Brunelle

## CHLT—Sherbrooke—1937 CBC

Frequency: 900 Kc. Power: 1000 Watts

Owned-Oper. By.....La Tribune Ltee.  
 Business-Studio Address.....221 Dufferin St.  
 Phone: 9-2525.....Air Time: Full Time  
 Trans. Ser....Thesaurus, SESAC, Lang-Worth  
 News Service .....PN  
 Representative .....Hardy, Young  
 President.....Sen. Jacob Nicol  
 General Manager.....A. Gauthier  
 Station Manager.....Jean Louis Gauthier  
 Program Director.....Rene Caron  
 Chief Engineer.....Romeo Paquette

**CKTS—Sherbrooke—1946**  
**CBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper.....Telegram Printing & Pub. Co.  
 Business-Studio Address.....221 Dufferin St.  
 Phone: 9-2525.....Air Time: Full Time  
 Trans. Ser....Thesaurus, SESAC, Lang-Worth  
 Membership .....BAB, NRB  
 Representative .....Hardy, Young  
 President.....Hon. C. B. Howard  
 General Manager.....A. Gauthier  
 Commercial Mgr.....J. L. Gauthier  
 Sales Prom. Mgr.....Ward Buzzell  
 Program Dir.....G. Breen  
 Chief Engineer.....R. Paquette

**CJSO—Sorel—1945—FRA**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Richelieu, Ltee  
 Business Studio Address.....70 du Roi St.  
 Phone: 3318.....Air Time: Full Time  
 News Service .....BUP  
 Representative .....J. A. Hardy Co. Ltd.  
 President.....J. Arthur Villeneuve  
 General Manager.....Maurice Boulianne  
 Comm. Manager.....Maurice Berube  
 Program Director.....Claude Rochon  
 Sls. Prom. Manager.....L. Brouillard  
 Chief Engineer.....Joseph Cardin

**CKLD—Thetford Mines—1950**  
**CBC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Thetford Ltee.  
 Address.....327 Boulevard Labbe  
 Representative .....Hardy  
 Pres., Sta. Manager.....Henri Lagueux  
 Comm. Manager.....Will Dugre  
 Sls. Prom. Manager.....J. Landry  
 Prog. Director.....R. Buri  
 Pub. Director.....R. Perrault  
 Prog. Dir., Chief Eng.....Gaston Bilocq

**CHLN—Three Rivers—1937**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Trois-Rivieres, Inc.  
 Bus.-Studio Address.....522 Bonaventure St.

Phone Number .....4-3556  
 Air Time.....6:50 a.m.-M.  
 News Service .....PN  
 Transcription Service .....SESAC  
 Representative .....Renaud, Young  
 Owner .....Honoré Dansereau  
 Station Manager.....Léon Trépanier  
 Commercial Manager.....Maurice Dansereau  
 Program Director.....Antoine Desroches  
 Chief Engineer.....Oric Lefebvre

**CKTR—Trois-Rivieres—1954**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....CKTR, Ltd.  
 Address.....543 Gervais St.  
 Phone: FR 5-4855.....Air Time: Full  
 News Service .....CP  
 Representatives .....Cooke  
 Pres., Gen., Sta. Mgr.....J. Fernand Rufiange  
 Program Dir.....Louis DoFresne  
 Commercial Manager.....Charles Couture  
 Chief Engineer.....Herve Lapointe

**CKVD—Val D'Or—1937—CBC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Northern Radio-Radio Nord, Inc.  
 Address.....P. O. Box 70  
 Phone: 4-3643-44.....Air Time: Daytime  
 News Service .....BUP  
 Representative .....Renaud, Weed  
 President.....David A. Gourd  
 Station Manager.....A. St. Arnaud  
 Sls. Prom. Manager.....G. Chartrand  
 Program Director.....C. Rousseau  
 Chief Engineer.....Jean Guy Langevin

**CFDA—Victoriaville—1951**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Victoriaville Limitee  
 Address.....150-A Notre-Dame East  
 Phone: 3545.....Air Time: Daytime  
 Representative.....Radio & TV Sales  
 News Service .....BN  
 Membership .....CARTB  
 President.....Dr. C. A. Gilbert  
 General Manager.....Roger Gilbert  
 Chief Engineer.....Roger Paul

**CKVM—Ville-Marie—1950**  
**CBC**

Frequency: 710 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio-Temiscaminque, Inc.  
 Address.....Ste. Anne St.  
 Representative .....Canadian Station, Hardy  
 Transcription .....SESAC  
 President.....Herve LeBlanc  
 Comm. Manager.....Guy Burelle  
 Chief Engineer.....G. Tasset  
 Station Mgr.....Louis Bilodeau

# SASKATCHEWAN

## CFRG—Gravelbourg—1952 CBC

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Gravelbourg, Ltd.  
Phone .....155  
News Service .....BUP  
Representative .....Renaud  
President.....Dr. R. Morin  
Gen., Sta., Comm. Mgr.....Dumont LePage  
Sales Prom. Mgr.....Joseph E. DeGagne  
Chief Engineer.....Marc Riou

## CHAB—Moose Jaw—1922 CBC

Frequency: 800 Kc.....Power: 5000 Watts  
Owned-Operated By.....CHAB, Ltd.  
Bus-Studio Address.....127 Main N.  
Phone: 6464.....Air Time: Full Time  
News Service .....BUP  
Representative.....Stovin, Weed, Radio Time  
Sales, Stephens & Towndrow  
Membership .....CARTB  
President.....Mrs. L. A. Davis  
General Manager.....Sid Boyling  
Comm. Manager.....Jack Johnson  
Prom. Dir.....Martha Fidlep  
Asst. Mgr., Sls. Mgr.....Nev Skingle  
Chief Engineer.....M. Pickford

## CJNB—North Battleford 1946

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Northwestern Bcstg. Co., Ltd.  
Address .....Box 484  
Phone: 2477-8.....Air Time: Full Time  
News Service .....BN  
Transcription Service.....Standard  
Representative .....Stovin  
Membership .....CARTB  
President .....Harry S. Hay  
Gen., Sta. Mgr.....Harry Dekker  
Comm., Sales Prom. Mgr.....Bob Barr  
Program Dir. ....John McKittrick  
Publicity Dir. ....Eileen Risling  
Chief Engineer.....Al Ruddell

## CKBI—Prince Albert—1932 CBC

Frequency: 900 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Central Bcstg. Co., Ltd.  
Address .....10th St. West

Phone: 7421.....Air Time: Full Time  
News Service .....BN  
Transcription Service .....TheSaurus  
Representative .....All-Canada, Weed  
General Manager.....E. A. Rawlinson  
Commercial Manager.....Gerald Prest  
Sales Prom. Mgr.....J. J. Cennon  
Chief Engineer.....Tom Van Nes

## CKCK—Regina—1922—CBC

Frequency: 620 Kc.....Power: 5000 Watts  
Owned. . . . .Trcms Canada Communications Ltd.  
Phone: LA 2-8525.....Air Time: Full Time  
News Service .....BUP, BN  
Transcription Service .....World  
Representative .....Weed, All-Canadian  
Membership .....CARTB, RAB  
Representative .....All-Canada, Weed  
President .....Clifford Sifton  
General Manager.....Harold A. Crittenden  
Station Mgr.....Don Dawson  
Commercial Manager.....Roy Malone  
Sls. Prom. Mgr.....Allan Edwardson  
Program Dir.....Jim Grisenthwaite  
Chief Engineer.....E. A. Strong

## CKRM—Regina—1926—CBC

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Western Communications Ltd.  
Business-Studio Address.....2060 Halifax St.  
Phone: 3-5661.....Air Time: Unlimited  
Membership .....CARTB  
News Service .....BUP, CP  
Representative.....Radio Reps. Ltd.  
Membership .....CARTB  
President.....Dr. E. A. McCusker  
Business Manager.....A. Smith  
Station Manager.....D. J. Oaks  
Commercial Manager.....H. C. Dane  
Sales Prom. Mgr.....Mrs. E. W. Thompson  
Program Director.....B. R. Hill  
Chief Engrs.....L. Cozine, K. Baker, E. Brown

## CFNS—Saskatoon—1952 CBC

Frequency: 1170 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.  
Address .....1902 Broadway  
Phone .....93015  
President.....Father J. A. Beaulac  
Gen., Comm. Mgr.....Theodore Prefontaine  
Program Director.....F. Ippersiel  
Chief Engineer .....J. Lacroix

**CFQC—Saskatoon—1923**  
**CBC**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By...A. A. Murphy & Sons, Ltd.  
 Bus.-Studio Address.....216 1st Ave., N.  
 Phone: 26611.....Air Time: Full Time  
 Trans. Service...Standard, Lang-Worth, World  
 News Service.....BN, BUP  
 Membership.....CARTB  
 President, Gen. Mgr.....A. A. Murphy  
 Station Manager.....Vernon Dallin  
 Program Director.....Roy Currie  
 Chief Engineer.....Lyn Hoskins

**CKOM—Saskatoon—1951**

Frequency 1420 Kc.....Power: 5000 Watts  
 Owned..Saskatoon Community Bcstg. Co., Ltd.  
 Address.....Empre Hotel  
 Phone: 2-1271.....Air Time: Full Time  
 Transcription Service.....Thesaurus, Capitol  
 Representative.....Stovin, Weed  
 Membership.....CARTB  
 News Service.....Broadcast News, CP  
 Pres., Gen. Mgr.....R. A. Hosle  
 Commercial Mgr.....G. D. Tunncliffe  
 Sls. Prom. Manager.....Joan Flynn

Program Director.....G. E. Walburn  
 Publicity Director.....Dan Worden  
 Chief Engineer.....William Forst

**CBK—Watrous—1939—CBC**

Frequency: 540 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Canadian Bcstg. Corp.  
 Address.....1840 McIntyre St.  
 Phone.....36641  
 General Manager.....A. Ouimet  
 Commercial Mgr.....W. E. Powell

**CJGX—Yorkton—1927—CBC**

Frequency: 940 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.  
 Address.....Smith-MacKay Bldg.  
 Phone: 2258-9.....Air Time: Full Time  
 News Service.....CP  
 Transcription Service.....Lang-Worth  
 Representative.....Stovin, Can.-Sta. Rep.  
 Membership.....CARTB  
 President.....Dawson Richardson  
 Gen., Sta. Mgr.....J. M. Shortreed  
 Program Dir.....J. C. Goodman  
 Commercial Mgr.....Geo. Gallagher  
 Chief Engineer.....M. McRae

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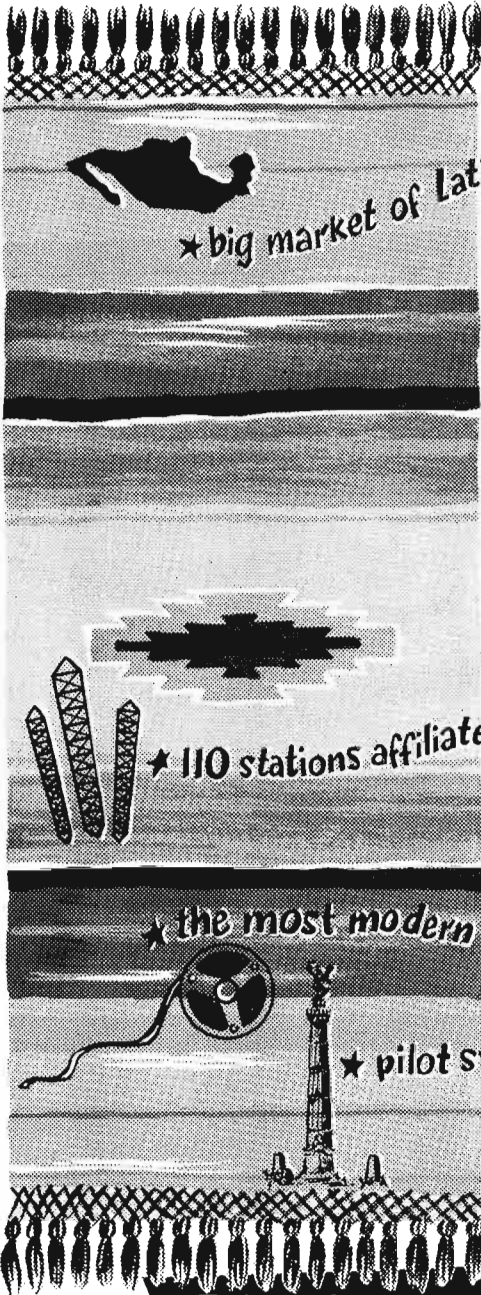
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REPUBLIC, BAHAMAS AND  
JAMAICA**

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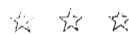
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# STATIONS OF MEXICO



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Acambaro, Gto.	XEGW	1270	
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEDO	1600	Heriberto Guizar Castro
Acapulco, Gro.	XEKJ	1400	Ramon Ortega Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XEDC	1560	
Aguascalientes, Ags.	XEII	1170	
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Aguascalientes, Ags.	XEYZ	1450	Luis Chavez Calvillo
Apatzingan, Mich.	XECJ	1340	
Apatzingan, Mich.	XEGV	1240	
Boca del Rio, Ver	XEOD	1090	
Campeche, Camp.	XEA	1370	Casanoba Brito
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chetumal, Q.R.	XEOS	960	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	1440	Pregon, Del Est. de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Ciudad Acuna, Coah	XEKD	1010	
Ciudad Camargo, Chih.	XEHA	570	Hugo Pinera Limas
Ciudad Camargo, Chih.	XEOH	1270	
Ciudad Cuauhtemoc, Chih.	XEQZ	1560	
Ciudad Cuauhtemoc, Chih.	XEPL	560	
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad del Carmen, Cam	XEUJ	1460	
Ciudad Delicia, Chih.	XEAY	660	
Ciudad Delicias, Chih.	XEBN	1240	
Ciudad Delicias	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	1430	Roberto Chavez Gonzalez
Ciudad Jimenez, Chih.	XEJZ	1320	
Ciudad Juarez, Chih.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chih.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chih.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chih.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chih.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chih.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chih.	XEP	1300	
Ciudad Ixtepec, Oax	XECA	1480	
Ciudad, Lerdo	XENQ	960	
Ciudad Lerdo, Dur.	XEGZ	670	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam.	XEHI	1470	
Ciudad Obregon, Son	XESO	1150	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Reynosa, Tam	XERU	810	
Ciudad Valles, S.L.P.	XETR	1120	Tomas Oliva Banuelos

## STATIONS OF MEXICO



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Ciudad Victoria, Tam.	XECP	1450	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Colima, Col.	XERL	1280	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	570	
Cordoba, Ver.	XEJD	820	J. Jac. Vda. de Zuniga
Cosumaloapan, Ver.	XEFU	630	
Guassave, Sin.	XEGS	1490	Radio Guassave S.A.
Cuatla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Cuernavaca, Mor.	XEFS	1420	
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Culiacan, Sin.	XEBL	1260	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	1300	Radio Culiacan, S.A.
Culiacan, Sin.	XEGF	1450	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	1340	
Durango, Dgo.	XEDU	1400	Carlos C. Armas
Durango, Dgo.	XEE	1280	Jose Valenzuela
El Sauzal, B.C.	XEDX	1010	
Ensenada, B.C.	XEFY	1450	
Ensenada, B.C.	XEPF	1400	Luis Enrique Encisco
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata.
Fresnillo, Zac.	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XEMD	920	
Gomez Palacio, Dur.	XERS	1400	
Gomez Palacio, Dur.	XEPA	790	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDG	1370	
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGJ	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Franciso E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A
Guadalajara, Jal.	XELT	970	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XERP	1190	
Guanajuato, Gto.	XEWZ	610	Gonzalo Sanchez Gomez
Guasave, Sin.	XECV	1490	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son.	XEOP	960	
Hermosillo, Son.	XEQN	1540	
Hidalgo del Parral, Chih.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chih.	XEGD	1520	
Hidalgo, del Parral, Chih.	XEJR	1490	
Hidalgo del Parral, Chih.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S
Huauchinango, Puebla	XEGU	1490	



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEHE	970	
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	1400	Adolfo Alvarez
Jalapa, Ver.	XEJW	1130	Mariano Caraza
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos
Jiquilpan, Mich.	XEIX	1290	
La Barca, Jal.	XELB	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEAL	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEPX	550	
Leon, Gto.	XEFM	1270	
Leon, Gto.	XELG	680	Radio Impuls. del Centro S.A.
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Magdalena, Son.	XESY	1320	
Manzanillo, Col.	XECS	1400	
Matamoros, Tam.	XEAM	1450	Manuel L. Salinas
Matamoros, Tam.	XEMS	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEDS	1420	Alexjandro A. Schober
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	1390	Radio Emisora de Occidente
Mazatlan, Sin.	XEEC	1270	
Merida, Yuc.	XERY	1150	
Merida, Yuc.	XEDY	1450	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEME	1270	
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Merida, Yuc.	XEZ	600	Jorge L. Palomeque
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1340	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEBF	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XENP	760	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XEBZ	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEK	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEML	1550	Roberto Valeggi Esparza
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XEQB	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XESM	1490	Salvador San Martin
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	730	Radio de Mexico, S.A. de C.V.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XEKN	1390	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	910	
Monterrey, N.L.	XEAR	1480	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEDD	1560	
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEFZ	1140	
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEGQ	1590	
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XERR	570	
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENL	860	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XEGP	1580	
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
N. Casas Grandes, Chih.	XETX	1400	Laureano Molinar Contreras
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEAJ	1400	
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEHG	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XENS	1590	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEDF	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1140	Julio Santo Coy
Nuevo Laredo, Tam.	XENU	1370	
Nuevo Rosita, Coah.	XEJF	1400	
Nueva Rosita, Coah.	XELF	1380	
Nueva Rosita, Coah.	XERN	1430	

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Oaxaca, Oax. ....	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax. ....	XECE	1240	
Ocotlan, Jal. ....	XEAN	800	Radio Ocotlan S. de R.L.
Ojinaga, Chih. ....	XECT	1450	
Orizaba, Ver. ....	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver. ....	XETQ	1370	Sucrs de Francisco Campos H.
Pachuca, Hgo. ....	XETK	1420	
Pachuca, Hgo. ....	XEPK	1180	Radio Publ. de Pachuca
Papantla, Ver. ....	XEGK	920	
Piedras Negras, Coah. ....	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah. ....	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver. ....	XEFO	1480	
Progreso, Yuc. ....	XEGO	620	
Progreso, Yuc. ....	XECN	1400	
Puebla, Pue. ....	XECD	1170	Roberto Canedo
Pueblo, Pue. ....	XEHR	1090	Manuel R. Canale
Queretaro, Qro. ....	XEJX	1450	Radio Emisora Queretaro
Queretaro, Qro. ....	XENA	1520	Ramon Rodriguez Familiar
Quertaro, Que. ....	XEDI	1570	
Reynosa, Tam. ....	XEFP	1240	
Reynosa, Tam. ....	XEGH	620	
Reynosa, Tam. ....	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam. ....	XERT	590	Ignacio Magallon
Rio Bravo, Tam. ....	XEFD	1170	
Rio Bravo, Tam. ....	XEFL	1110	
Rosario, B.C. ....	XERB	1090	Interamericana de Radio, S.A.
Sabinas, Coah. ....	XEBX	610	Radiodif. Coahuila, S.A.
Sabinas, Coah. ....	XESH	1460	
Saguayo, Mich. ....	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto. ....	XENP	1430	
Salamanca, Gto. ....	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax. ....	XEEA	1330	
Saltillo, Coah. ....	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah. ....	XESJ	1250	Froylan Mier Narro
Saltillo, Coah. ....	XEXU	1490	
San Andres Tuxtla, Ver. ....	XEPA	980	
San Andres Tuxtla, Ver. ....	XERM	1370	
San Andres Tuxtla, Ver. ....	XELN	1510	
San Andres Tuxtla, Ver. ....	XEDQ	1400	
San Andres Tuxtla, Ver. ....	XEGA	1300	
San Miguel Allende, Gto. ....	XESQ	1280	
San Luis Potosi, S.L.P. ....	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P. ....	XECZ	1430	Radiodif. Mexicano
San Luis Potosi, S.L.P. ....	XEPO	1260	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P. ....	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P. ....	XEXQ	1460	
San Luis Potosi, S.L.P. ....	XESL	1340	Guadalupe Delgado Ramirez
San Luis Rio Colorado, Son. ....	XECB	1450	Carlos Flando
San Pedro Tlaquepaque, Jal. ....	XESP	1400	Herminio Macias Alonso
Santa Ana, Son. ....	XEAB	1400	Alfredo Marin Castro
San Francisco del Oro, Chih. ....	XEHB	770	
Santa Barbara, Chih. ....	XESB	1400	Domingo Salayandia Najera
Santa Rosalia, B.C. ....	XEAH	560	
Santa Rosalia, B.C. ....	XESR	1320	
Santiago Ixcuintla, Hay. ....	XEEF	620	
Tala, Jal. ....	XEAF	550	
Tampico, Tam. ....	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam. ....	XEFW	810	Flores y Martinez



STATIONS OF MEXICO



Location	Call Letters	Frequency	Owner
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Teapa, Tab.	XEUI	1320	
Tapachula, Chis.	XETS	630	Napolean Correa
Tecate, B.C.	XEAK	560	
Tecate, B.C.	XEKT	1590	
Tecuala, Nay.	XEFG	1450	
Tehuacan, Pue.	XEDB	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tepic, Nay.	XERK	1450	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XEAC	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Torreón, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreón, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreón, Coah.	XETB	1350	Radio Laguna, S.A.
Torreón, Leon.	XEOB	1490	
Torreón, Coah.	XETC	1240	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	1360	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	550	Ignacio Navarro
Valle Hermosa, Tam.	XEVH	1310	
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEHV	1310	Sucr. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villahermosa, Tab.	XEUS	1080	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVV	970	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1450	Manuel Llamas Felix
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	810	Gabriel Saenz Gutierrez

# STATIONS OF CUBA



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Artemisa	CMAD	1240	Manuel Domingues Motolongo
Artemisa	CMAR	1170	Manuel Diaz Autran
Bayamo	CMKX	1390	Aistides Gervet Villafane
Cabaiguan	CMHP	1250	Borgos Enriquez
Camaguey	CMJE	680	Satellite CMBC Havana
Camaguey	CMJF	1340	Radio Camaguey
Camaguey	CMJC	1270	Cadena Camagueyana de Radio
Camaguey	CMJL	920	Circuito CMQ S.A.
Camaguey	CMJW	1440	Andres Moran Cisneros
Camaguey	CMJA	1060	Rafael Valdes Jiminez
Camaguey	CMJR	1030	Org. Insular de Radio, S.A.
Camajuani	CMHF	1020	Jose Fernandez Aleman
Camaguey	CMJG	1000	Cadena Oriental de Radio, S.A.
Camaguey	CMJB	880	Union Radio S.A.
Camaguey	CMJK	1160	Jones, Castrillon y Cia
Cardenas	CMGE	1470	Genaro Sabater Fox
Ciego de Avila	CMJH	1370	Luis Marauri Mendoza
Ciego de Avila	CMJD	1190	Union Radio S.A.
Ciego de Avila	CMJY	760	Cadena Oriental de Radio S.A.
Ciego de Avila	CMJP	580	
Ciego de Avila	CMJS	1580	
Ciego de Avila	CMJO	1470	Bonifacio Idelfonso Morales
Cienfuegos	CMHU	720	Modesto Vasquez Gonzales
Cienfuegos	CMHJ	1350	Union Radio S.A.
Cienfuegos	CMHX	1480	Eugenio Perez Mena
Colon	CMGM	1440	
Cruces	CMHK	1220	Virgilio Villanueva Bravo
Encrucijada	CMHE	1090	Virgilio R. Diaz Quintanilla
Florida	CMJI	1400	Dr. Osvaldo Moran Artega
Guantanamo	CMKA	1250	Cadena Oriental de Radio S.A.
Guantanamo	CMKH	1140	Cadena Oriental de Radio S.A.
Guantanamo	CMKH	1130	Luis Coronado Estrada
Guantanamo	CMKI	1110	Union Radio S.A.
Guantanamo	CMKS	900	Candido S. von Suarez
Guanabacoa	CMBC	690	Radiodif Progreso S.A.
Havana	CMOA	1590	Juan Fernandez Duran
Havana	CMZ	1560	Ministry of Education
Havana	CMOX	1360	
Havana	CMCM	1460	Cia. Transradio Columbia S.A.
Havana	CMCQ	1420	Andres Martinez
Havana	CMBX	1390	Alberto Alvarez Ferrera
Havana	CMBG	1490	
Havana	CMCB	1330	Radio Reloj S.A.
Havana	CMCO	1230	Edelberto Perez Rubio
Havana	CMK	1190	Faust Montiel
Havana	CMCA	1150	Radio Publicidad Tropico S.A.
Havana	CMBY	1120	Pages y Cia.
Havana	CMBS	1090	Enrique Artalejo Fernandez
Havana	CMCI	1260	Cadena Oriental de Radio S.A.
Havana	CMCX	1060	Circuito Occidental de Radio S.A.
Havana	CMBQ	1010	Radio Continental CMBQ S.A.
Havana	CMCK	980	Cia. Radiodif. COCO y CMCK S.A.
Havana	CMBF	950	Radio Universal S.A.
Havana	CMCF	910	J. Ulloa y Cia.
Havana	CMHD	890	Union Radio S.A.

Location	Call Letters	Frequency	Owner
Havana	CMBL	860	Radio Cadena Suaritos
Havana	CMBZ	830	Manuel y Guillermo Salas
Havana	CMCH	790	Radio Cadena Habana S.A.
Havana	CMHB	780	Union Radio S.A.
Havana	CMCD	740	La Voz del Aire
Havana	CMCA	730	Radio Publicidad Tropico S.A.
Havana	CMW	550	A. Gil y M. Troncoso
Havana	CMQ	630	Cirquito CMQ S.A.
Havana	CMCW	1290	Gilb. y Mario Lavin Dominguez
Havana	CMCU	660	Radio Garcia Serra S.A.
Havana	CMJM	840	
Holguin	CMDL	1150	
Holguin	CMKT	1400	
Holguin	CMDC	1290	Cadena Oriental de Radio S.A.
Holguin	CMKO	1220	Manuel Angulo Ferran
Holguin	CMKF	1050	Manuel J. de Gongova
Holguin	CMKD	970	Cadena Oriental de Radio
Holguin	CMKJ	730	Cirquito CMQ S.A.
Holguin	CMKP	670	Satellite CMBC Havana
Holguin	CMKM	560	Union Radio S.A.
Mantanzas	CMGF	930	Manuel Domingues Motolongo
Manzanillo	CMDF	1590	
Marianao	CMBD	1520	Luis Perez Garcia
Matanzas	CMGW	1100	Ramon A. de Zayas Lopez
Matanzas	CMGU	1340	Cadena Oriental de Radio S.A.
Matanzas	CMGL	1400	Cadena Oriental de Radio S.A.
Moron	CMJX	1230	Dr. Pable Castellanos Caballero
Nuevitas	CMJQ	1300	Juan Filiguieras Cabaleiro
Palma Soriano	CMKZ	1430	Maria Dominguez Dousseu
Pinar del Rio	CMAB	1070	Simeon Ferro Martinez
Pinar del Rio	CMAL	1340	Radioccidentia S.A.
Pinar Del Rio	CMAQ	920	Cirquito CMQ S.A.
Pinar del Rio	CMAW	990	Pedro Redondo Fernandez
Puerto Padre	CMKY	1350	Pedro Zacca Cheda
Sagua La Grande	CMHR	1560	
Sancti Spiritus	CMHT	990	Juan B. Santana Padron
Sancti Spiritus	CMHB	1050	Union Radio S.A.
San Luis	CMKQ	1400	Raul de Arms Trompeta
Santiago de Cuba	CMDB	680	Synchronized with CMBC Camaguey
Santiago de Cuba	CMKC	770	Radio Orientale S.A.
Santiago de Cuba	CMKL	800	Cadena Oriental de Radio S.A.
Santiago de Cuba	CMKU	900	Cirquito CMQ S.A.
Santiago de Cuba	CMKW	1000	Reloj Del Aire S.A.
Santiago de Cuba	CMKR	1090	Jaime Nadal
Santiago de Cuba	CMKB	1170	Union Radio S.A.
Santiago de Cuba	CMKC	1290	Radio Oriente S.A.
Sagua la Grande	CMHA	1280	Justiniano Valdes Aguado
Santiago de Cuba	CMDA	1320	
Santiago de Cuba	CMDC	1360	Cadena Oriental de Radio S.A.
Santa Clara	CMHO	1310	Org. Insular de Radio
Santa Clara	CMHQ	640	Cirquito CMQ S. A.
Santa Clara	CMHG	680	Synchronized with Camaguey
Santa Clara	CMHD	780	Union Radio S.A.
Santa Clara	CMHF	1040	Jose Fernandez Aleman
Santa Clara	CMHC	1480	
San Cristobal	CMAC	1030	Guillermo Garcia Ovies
Sancti Spiritus	CMHL	1450	
Victoria de las Tunas	CMKG	1490	Ramon Espinosa Perez
Victoria de las Tunas	CMDQ	540	
Victoria de las Tunas	CMGW	1240	Humberto Anteres Pena
Victoria de Las Tunas	CMKT	1520	Alfr. O. Sanchez Moregon

# STATIONS OF HAITI



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Port-au-Prince	4VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

# STATIONS OF DOMINICAN REPUBLIC



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H15K	1360	
Ciudad Trujillo	H1T	1400	Francisco A. Sanabia
Ciudad Trujillo	H1Z	1350	Frank Hatton
Ciudad Trujillo	H12H	1490	Raf. E. Tavaréz L.
Ciudad Trujillo	H1N	1220	Partido Dominicano
Ciudad Trujillo	H1G	950	Andrés Cordero Puello
Ciudad Trujillo	H1L	790	Joaquín C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Puerto Plata	H19U	1240	Luis A. Pelegrin
San Cristóbal	H12R	1440	Luis Alberti
San Francisco de Macorís	H14F	1440	
San Francisco de Macorís	H14C	1250	Manuel R. Peralta
San Pedro de Macorís	H13J	610	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H13A	1400	Expedito Pou
Santiago	H16T	1380	
Santiago	H18B	1050	
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H11L	1230	Joaquín C. Pellicer

# STATIONS OF BAHAMAS & JAMAICA



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
<b>BAHAMAS</b>			
Nassau	ZNS	1540	Bahamas Government
<b>JAMAICA</b>			
Kingston	ZQI	880	Jamaica Bestg. Co.
Montego Bay		1180	

# RADIO CADENA NACIONAL, S. A.

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General Offices: Vallarta #1  
Agency in Monterrey, N. L.: Edif. Alanis-Tamez-502  
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— PERSONNEL —

President and General Manager.....	Rafael Cutberto Navarro
Commercial Manager.....	José Horacio Septién
General Controller.....	Eduardo Martínez Celis
Control Manager.....	Enrique Bernal Servín
Sales Promotion Manager.....	Manuel Guillemot Soler
Accounting.....	Raquel Burgos Romero
Public Relations.....	Hector Manuel Romero

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— PERSONNEL —

President & General Manager.....	Clemente Serna Martínez
Vice President.....	Antonio Eufracio Ontiveros
Vice President.....	Horacio Niño Medina
Vice President.....	Dr. Luis de la Rosa
Sales Manager.....	Javier Salcido
Sales Executive.....	Lic. José Sánchez Navarro
Audio and Recording Supervisor.....	Ing. Enrique Dorsh García
Chief Engineer.....	Ing. Fernando de las Penas
Advertising Department.....	Homero Ríos D.



# RADIO CADENA NACIONAL, S. A.

## MEMBER STATIONS



<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>	<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>
Acapulco, Gro. ....	XEBB	600	Merida, Yuc. ....	XEZ	600
Agascalientes, Ags. ....	XERO	1490	Merida, Yuc. ....	XEMQ	1240
Agua Prieta, Son. ....	XEFH	1310	Mexicali, B.C. ....	XECL	990
Agua Prieta, Son. ....	XEAQ	1490	Mexicali, B. C. ....	XED	1050
Apatzingan, Mich. ....	XECJ	770	Mexico, D. F. ....	XERCN	1110
Boca del Rio, Ver. ....	XEOD	1090	Monterrey, N. L. ....	XET	990
Cd. Acuna, Coah. ....	XERF	1570	Monterrey, N. L. ....	XEH	1420
Cd. Acuna, Coah. ....	XEKD	1010	Monterrey, N. L. ....	XEAR	1480
Cd. Camargo, Chih. ....	XEHA	1440	Monterrey, N. L. ....	XEG	1050
Cd. Cuauhtemoc, Chih. ....	XEER	990	Morelia, Mich. ....	XESF	1300
Cd. Delicias, Chih. ....	XEBN	1240	Morelia, Mich. ....	XECR	1340
Cd. Juarez, Chih. ....	XEJ	970	Navojoa, Son. ....	XEKE	980
Cd. Juarez, Chih. ....	XEWG	1490	Nogales, Son. ....	XECG	1240
Cd. Juarez, Chih. ....	XEF	1420	Nogales, Ariz. ....	KNOG	1340
Cd. Juarez, Chih. ....	XEFV	1240	Nvo. Laredo, Tamps. ....	XEDF	960
Cd. Mante, Tamps. ....	XECM	1450	Nvo. Laredo, Tamps. ....	XERG	1090
Cd. Miguel Aleman, Tamps. ....	XEHI	1470	Nva. Rosita, Coah. ....	XENR	980
Cd. Obregon, Son. ....	XEDB	1340	Oaxaca, Oax. ....	KEOA	570
Cd. Obregon, Son. ....	XEAP	1290	Pachuca, Hgo. ....	XEPK	760
Cd. Valles, S.L.P. ....	XECV	1290	Parral, Chih. ....	XEJS	1150
Cd. Victoria, Tamps. ....	XEHP	580	Parral, Chih. ....	XEGD	1520
Coatepec, Ver. ....	XERE	1160	Piedras Negras, Coah. ....	XEMU	580
Coatzacoalcos, Ver. ....	XEGB	840	Puebla, Pue. ....	XECD	1170
Cordoba, Ver. ....	XEDZ	580	Queretaro, Gro. ....	XEJX	1250
Culiacan, Sin. ....	XECQ	1300	Reynosa, Tamps. ....	XEOR	1390
Chihuahua, Chih. ....	XEBU	620	Sahuayo, Mich. ....	XEGC	1450
Chihuahua, Chih. ....	XEBW	1280	Salamanca, Gto. ....	XERX	1560
Chihuahua, Chih. ....	XEM	1390	Saltillo, Coah. ....	XEDE	1400
Durango, Dgo. ....	XEDU	860	Saltillo, Coah. ....	XEKS	1330
Durango, Dgo. ....	XEND	1470	San Luis Potosi, S.L.P. ....	XEPO	1310
Durango, Dgo. ....	XECK	1340	San Luis Rio Colorado, Son. ....	XECB	1450
El Sauzal, B.C. ....	XEDX	1010	Sta. Ana, Son. ....	XEAB	1400
Empalme, Son. ....	XEBQ	1240	Tampico, Tamps. ....	XEFW	810
Ensenada, B. C. ....	XESS	1450	Tampico, Tamps. ....	XETO	1370
Guadalajara, Jal. ....	XEHL	1010	Tecate, B. C. ....	XEKT	1380
Guadalajara, Jal. ....	XESP	1400	Tecuala, Nay. ....	XETD	1450
Guadalajara, Jal. ....	XEBA	840	Tepic, Nay. ....	XEXT	980
Guadalajara, Jal. ....	XEJE	1310	Tijuana, B. C. ....	XEBG	1550
Guadalajara, Jal. ....	XEAD	1150	Tijuana, B. C. ....	XEXX	1420
Guaymas, Son. ....	XEFX	880	Toluca, Mex. ....	XECH	1490
Hermosillo, Son. ....	XEDL	1250	Tonala, Jal. ....	XEHJ	760
Hermosillo, Son. ....	XEDM	1580	Torreon, Coah. ....	XETB	1350
Iguala, Gro. ....	XEKF	1360	Torreon, Coah. ....	XEBP	1310
Irapuato, Gto. ....	XEBO	1330	Torreon, Coah. ....	XETJ	760
Jalapa, Ver. ....	XEJW	1270	Tuxpan, Nay. ....	XEUX	1340
Jimenez, Chih. ....	XEJZ	1320	Uruapan, Mich. ....	XEUF	610
Leon, Gto. ....	XELG	680	Veracruz, Ver. ....	XETF	1250
Leon, Gto. ....	XERZ	1240	Veracruz, Ver. ....	XEHV	1310
Los Mochis, Sin. ....	XECU	1470	Villahermosa, Tab. ....	XEVT	970
Magdalena, Son. ....	XEDJ	1450	Zacatecas, Zac. ....	XEXZ	1150
Manzanillo, Col. ....	XECS	1400	Zacapu, Mich. ....	XEZU	1270
Matamoros, Tamps. ....	XEO	970	Zamora, Mich. ....	XEZM	650
Matamoros, Tamps. ....	XEMT	1340	Zamora, Mich. ....	XEGT	1490
Matehuala, S.L.P. ....	XEFF	1490	Zapopan, Jal. ....	XEDV	700
Mazatlan, Sin. ....	XERJ	1320	Zihuatanejo, Gro. ....	XESZ	1450
Merida, Yuc. ....	XEMH	1490	Ciudad Juarez, Chih. ....	XEJ-TV	

# INTERNATIONAL STATIONS

## In The United States and Canada



<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power</i>	
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.	
	-2	50 kw.	
	-3	50 kw.	
	-4	10 kw.	
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.	
	-6	50 kw.	
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.	
	-2	50 kw.	
	-3	50 kw.	
	-4	100 kw.	
	-5	100 kw.	
The Crosley Corporation, Bethany, Ohio.....	WLWO-3	200 kw.	
	-4	200 kw.	
	-5	200 kw.	
	-6	200 kw.	
	-7	200 kw.	
	-8	200 kw.	
	General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
		-2	50 kw.
-3		25 kw.	
General Electric Company, Belmont, Calif.....	KGEI-1	50 kw.	
	-2	100 kw.	
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.	
	-2	50 kw.	
	-3	50 kw.	
	-4	50 kw.	
	-5	50 kw.	
	-6	50 kw.	
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.	
	-2	50 kw.	
	-3	50 kw.	
	-4	100 kw.	
	-5	100 kw.	
World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.	
	-2	50 kw.	
	-3	50 kw.	
	-4	20 kw.	
	-5	7 kw.	

### CANADIAN INTERNATIONAL STATIONS

<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power in Watts</i>
Canadian Marconi Co., Montreal, Que.....	CFCX	75
Rogers Radio Broadcasting Co. Ltd., Toronto.....	CFRX	1,000
Voice of the Prairies Ltd., Calgary, Alta.....	CFVP	100
Maritime Broadcasting Co. Ltd., Halifax, N. S.....	CHNX	500
Eastern Broadcasters Ltd., Sydney, N. S.....	CJCX	1,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRO	2,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRX	2,000
Western Broadcasting Co. Ltd., Vancouver, B. C.....	CKFX	10
Edmonton Journal Ltd., Edmonton, Alta.....	VE9AI	200

# Famous First Facts In American Radio



By  
**JOSEPH N. KANE**

## THE FIRST:

**A**DVERTISING or commercial radio broadcast was sponsored by the Queensboro Realty Corporation, Jackson Heights, New York City, on August 28, 1922 over station WEAF, the experimental station of the American Telephone and Telegraph Company, New York City. The commercial rate was ten minutes for one hundred dollars.

**Baseball (world series) broadcast** was effected by WJZ of the Westinghouse Electric and Manufacturing Company, Newark, N. J., which broadcast the National League New York Giants-American League New York Yankees series October 5, 1921 to October 13, 1921. The pennant was won by the Giants who won five of the scheduled nine games. The Yankees won three games.



**Chain broadcast** was accomplished October 7, 1922 by WJZ and WGY of the 1922 World Series baseball game from the field. Ordinary telegraph lines from Newark, N. J., and Schenectady, N. Y., were connected with the Polo Grounds, New York City, where a single microphone connected to these lines completed the requirements. It was not possible to transmit highest and lowest frequencies. Graham McNamee was the announcer. On January 4, 1923, WEAF of New York City and WNAC of Boston, Mass., had repeater points, and amplifiers were provided for faithful reproduction and transmission of both music and speech.



**Debate over the radio** was held May 23, 1922, over station WJH of the White and Boyer Company, Washington, D. C. The affirmative "Resolved That daylight saving is an advantage" was taken by Calvin Ira Kephart representing the Miller Debating Society and the negative by Thomas E. Rhodes representing the Alvey Debating Society, both of the National University Law

School, Washington, D. C. The audience was requested to act as the judge.

**Election returns broadcast** was on August 31, 1920, when WWJ of Detroit, Mich., broadcast the results on congressional and county primaries. On November 2, 1920, Leo H. Rosenberg of KDKA of Pittsburgh, Pa., broadcast the results of the Harding-Cox presidential election.

**Football (collegiate) game broadcast** was presented November 25, 1920 by radio station WTAW of College Station, Texas. The game was played on Thanksgiving Day between Texas University and the Agricultural and Mechanical College of Texas at College Station, Texas. At that time, the station was operating under an experimental license and had the call letters 5XB. A spark transmitter was used and the transmission was in code. This was the first play by play broadcast of a football game.



**Foreign language course broadcast** was March 21, 1924, when WJZ, New York City, operating on a 455 wave length, offered French lessons in cooperation with the Berlitz School of Languages.

**Musical comedy broadcast** with especially composed music, was "The Gibson Family," sponsored by Proctor and Gamble Company of Cincinnati, Ohio, and introduced over the National Broadcasting Company network, September 15, 1934. The comedy was composed by Arthur Schwartz and the lyrics were written by Howard Dietz. The musical comedy was booked for a thirty-nine week period and was broadcast from WEAF, New York City.

**Police broadcast** was made by Station WIL, St. Louis, Mo., September 4, 1921.



**Political convention broadcast** was June 10, 1924 when the Republican convention assembled at Cleveland, Ohio, nominated Calvin Coolidge of Massachusetts and Charles Gates Dawes of Illinois for President and Vice President respectively. Graham McNamee was the announcer for the program which was carried by fifteen stations of the National Broadcasting Company from Boston, Mass., to Kansas City, Mo.

**Presidential message broadcast** was on December 6, 1923, when President Calvin Coolidge delivered his message to a joint session of Congress held in the House of Representatives, Washington, D. C. It was broadcast by KSD, St. Louis, Mo., WCAP, Washington, D. C., WDAF, Kansas City, Mo.,

Continued on Following Page

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# Famous First Facts In American Radio

Continued from Preceding Page

WEAF, New York City, WFAA, Dallas, Texas and WJAR, Providence, R. I., which received his voice over telephone wires. On March 4, 1925, he broadcast his inaugural address.

**Radio coast to coast broadcast** was made May 6, 1937 by Herbert Morrison about the dirigible Hindenburg explosion at Lakehurst, N. J. It was broadcast over both the Red and Blue networks of the National Broadcasting Company, from New York City.

**Radio program simultaneously broadcast over AM and FM (24) stations, and telecast (5),** was on March 20, 1948, when the sustaining feature, the NBC Symphony, was presented. The first commercial program similarly aired was "The Voice of Firestone" on March 22, 1948. The New York City outlet was WNBC.

**Religious service broadcast** was made January 2, 1921 when the Calvary Episcopal Church of Pittsburgh, Pa., broadcast its services through KDKA. The preacher was the Reverend Edwin Ian Van Ethen.



**Round the world broadcast** was accomplished in one-eighth of a second on June 30, 1930 by a series of radio relays. Clyde Decker Waqoner spoke into the shortwave microphone from W2XAD, Schenectady, N. Y. His voice was relayed from Holland, to Java, to Australia, across the Pacific Ocean to North America, and back to Schenectady.

**Transatlantic broadcast (not experimental),** was sent in code January 19, 1903, between Cape Cod, Mass., and Cornwall, England, when greetings were exchanged between King Edward VII and President Theodore Roosevelt.

**Transatlantic radio signal** was sent from Poldhu, Cornwall, by Guglielmo Marconi and was received at St. Johns, Newfoundland. The letter "S" was repeatedly sent by Morse code at stated time intervals and was faintly received by Percy Wright Paget, and by G. S. Kempton, December 11, 1901, and again on December 12, 1901.



**Two-way radio in an automobile** was installed by the Chalmers-Detroit Company in an automobile of their manufacture in March 1910 at New York City. The sending set contained two storage cells, a ten inch spark coil, two Leyden jars and a high and low voltage battery, a seven foot aerial, etc. Successful demonstrations were made from the moving automobile in Central Park, N. Y., to the Terminal Building, 42nd Street and Park Avenue, New York City, at distances varying from one to three miles. (Scientific American May 14, 1910)

**Radio set advertised for sale** was the Telimco, (a contraction of The Electro Importing Company) a \$7.50 outfit announced in a one inch advertisement in the January 13, 1906 issue of the **Scientific American** inserted by Hugo Gernsback of the Electro Importing Company of New York. It offered a "complete outfit comprising one inch spark coil, balls, key, coherer with auto coherer and scunder, 50 ohm relay, 4 cell dry battery, send and catch wires and connections with instructions and drawings. Will work up to one mile. Unprecedented introduction prices. Agents wanted. Illustrated pamphlet."



**Radio Society** was the Wireless Association of America formed at New York City, November 1908 with Dr. Lee de Forest as president, Dr. John Stone Stone, vice president, William Mauver, Jr., secretary, and Hugo Gernsback, chairman and business manager. There were no dues and no obligations. Within a few months, more than three thousand members were enrolled.

**Radio station. Commercial radio station** was 8MK (now WWJ), Detroit, Mich.) which instituted a daily service on August 20, 1920, with the program "Tonight's Dinner." Local election returns were broadcast August 31, 1920. KDKA offered a semi-weekly broadcast from November 2, 1920 to December 1, 1920. KDKA was licensed October 27, 1920.



**Radio tube** made of metal was announced April 1, 1935, by the General Electric Company, Schenectady, N. Y. The tubes were smaller than the conventional less sturdy glass tubes and provided their own shielding. They are particularly advantageous in the field of shortwave reception as the metal shell is a better heat conductor and radiator than glass.

**Three-element vacuum tube** was announced to the public by Dr. Lee de Forest at the October 20, 1906, meeting of the American Institute of Electrical Engineers held at New York City. The first three-element tube (filament and two plate electrodes), described as an amplifier of feeble electrical currents, was patented by Dr. de Forest, January 15, 1907, No. 841,387. The first public description of the grid electrode tube was contained in his patent, No. 879,532, February 18, 1908. The name "audion" was given to the tube by Clifford D. Babcock. (Georgette Carneal—A Conqueror of Space, An Authorized Biography of the Life and Work of Lee de Forest)

# HOW TO APPLY FOR FCC LICENSE

## Official FCC Procedure for AM, FM and TV Licenses



**A**NY qualified citizen, firm, or group may apply to the Federal Communications Commission for authority to construct a commercial standard (AM), frequency modulation (FM), or television (TV) broadcast station.



Licensing of these facilities is prescribed by the Communications Act of 1934, as amended, which sets up certain basic requirements. In general, applicants must satisfy the Commission that they are legally, technically and financially qualified, and that operation of the proposed station would serve the public convenience, interest or necessity. The Communications Act also recognizes broadcasting as a competitive industry and invests the Commission with the responsibility of allocating facilities so as to provide a fair, efficient, and equitable distribution of radio service.



The licensing procedure is detailed in Part 1 of the Commission's "Rules Relating to Practice and Procedure," while station operation is covered by Part 3, "Rules Governing Radio Broadcast Services," and "Standards of Good Engineering Practice" for AM stations.

Following is a summary of the consecutive steps required in applying for authorization to build and operate a commercial broadcast station. The application procedure is substantially the same whether the facility sought is for AM, FM, or TV broadcast.

### Selecting a Frequency

Standard (AM) broadcast stations operate on "local," "regional," or "clear" chan-

nels. Local stations are of 100 to 250 watts power and serve smaller communities; stations of 500 watts to 5 kilowatts power cover larger centers of population and surrounding areas; stations of 10 to 50 kilowatt maximum power are for large area coverage, particularly at night.

To determine whether an AM frequency is available for assignment in a particular area, it is necessary for the applicant to have a frequency search made by a competent engineer. The Commission's engineering personnel cannot undertake to make such studies for prospective applicants.



An applicant for a commercial FM station must specify a frequency available to the area to be served. The Commission has tentatively allocated geographic blocks of frequencies to accommodate Class A stations (community) and Class B stations (metropolitan and rural) throughout the United States. The demand for FM stations has not yet exceeded the supply of available frequencies. (The Noncommercial Educational FM Broadcast Service is a separate category with its own rules.)



An applicant for a new television station must request a channel assigned in the Table of Assignments to the community involved. However, a channel assigned to any community listed in the table can be requested for operation in any unlisted community within 15 miles of the listed community. Commercial TV stations are authorized for unlimited hours of operation and are of a single class with minimum power determined by the size of the

principal city and maximum power dependent on antenna height and allocation zone. Channels are reserved for noncommercial educational TV operation.

### Applying for a Construction Permit

Once a prospective licensee has decided upon the type of station he wishes to apply for, the next step is to make application for a construction permit. This application must be in writing on a form supplied by the Commission (Form 301, "Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station," which covers AM, FM, and TV broadcast). This form requires information about the citizenship and character of the applicant, as well as his financial, technical, and other qualifications to construct and operate a station, plus details about the transmitting apparatus to be used, and the proposed new service. Triplicate copies are required, one of which must be executed under oath or affirmation.

### Application Processing

Applications are reviewed in their engineering, legal, and financial aspects by the Broadcast Bureau, which makes recommendations to the Commission.



Applications are, in general, processed in the order in which accepted for filing. There is a Temporary Processing Procedure for TV applications.

If, upon examination of an application, the Commission determines that there are no engineering conflicts, that the applicant is qualified, and that all other requirements are met, the application is granted without hearing and a construction permit is issued.



Any grant made by the Commission without a hearing is subject to protest within a period of 30 days, during which the protesting party may request a hearing. Within 15 days thereafter the Commission must determine whether the objection merits a hearing.

The law requires that, in general, final decision on noncontested applications be rendered within three months from the

date of the original filing, and within six months from the conclusion of a hearing in those cases which go through a hearing.

### Hearings

Where it appears that an application violates provisions of the Commission's rules and regulations; that interference would be caused to another AM or FM broadcast station; or that the minimum separation requirements for TV stations are not met; or if other serious questions of a technical, legal, or financial character are involved, a hearing usually is required before a final decision on the application can be made. Often a hearing is necessary because two or more applicants seek to use the same frequency or immediately adjacent frequencies with such a proximity of stations that excessive interference would result. In such instances, the Commission is compelled by law to accord a hearing to the competing applicants and to make a comparative judgment as to which, if either, should be granted.



If unable to grant an application, the Commission is required to notify the applicant and other known parties of interest as to the reason. The applicant usually is given 30 days in which to reply. After that, if the Commission is still unable to make a grant, a hearing is ordered.

In designating an application for hearing, the Commission gives public notice of the issues for the information of the applicant and other parties who may be concerned. The hearing notice generally allows the applicant a period of 30 days or more in which to prepare. Even after being designated for hearing, an applicant may sometimes find it possible to satisfy the issues by amending his application, especially if the apparent deficiencies are of an engineering nature.



All competing applications for the same facility are required to be on file at least 60 days before the start of the scheduled hearing. Hearings start with a conference for the purpose of working out stipulations of fact so as to reduce the hearing to bare essentials.

Hearings are customarily conducted by an examiner. The hearing examiner has authority to administer oaths, examine witnesses and rule upon the admission of evidence.

Within 20 days after the close of a record by the hearing examiner, each party and the Chief of the Broadcast Bureau of the Commission has the privilege of filing proposed findings of fact and conclusions in support of their contentions. After review of the evidence and statements, the hearing examiner issues an initial decision.



In the event he wishes to contest the initial decision, the applicant or any other interested party has 20 days from the date on which the initial decision was announced to file exceptions and to request oral argument before the Commission. In all cases heard by an examiner, the Commission will hear oral argument on request of either party. After oral argument, the Commission may adopt, modify, or reverse the hearing examiner's initial decision. Within 30 days thereafter, any party involved may petition for rehearing.



If no exceptions are filed, and the Commission does not initiate a review of the hearing examiner's initial decision, the latter becomes effective 40 days after the issuance of the initial decision, unless otherwise ordered by the Commission.

### Construction Permit

When and if an application meets statutory and other requirements, it is granted and a construction permit is issued. A maximum of 60 days from date of grant is provided in which construction shall begin, and a maximum of 6 months thereafter as the time for completion (or 8 months in all). Application to modify a broadcast construction authorization, or to make changes in an existing station, or to modify a license, is made on the same form (301) used in seeking initial construction authorization. If the permittee is unable to build his station within the time specified, he can apply for extension of time on Form 701 ("Application for Ad-

ditional Time to Construct a Radio Station"), giving the reasons. Upon completion of construction the permittee can engage in equipment tests.

### License

The final step is to apply for the actual license. All applicants for broadcast license are required to fill out Form 302 ("Application for New Broadcast Station License"). Applicants must show compliance with all terms, conditions, and obligations set forth in the original application and the construction permit. After applying for a license and receiving authority from the Commission, the holder of a construction permit can conduct program tests. A station license is then issued if no new cause or circumstance has come to the attention of the Commission that would make operation of the station contrary to public interest.



AM, FM and TV broadcast stations are licensed for the statutory limit of three years. Applications for renewal of license are made on Form 303, which is "Application for Renewal of Broadcast Station License."

If the holder of a construction permit or license desires to assign the same to someone else, he makes application on form 314 ("Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License").



Should the permittee or the licensee wish to transfer corporate control, he applies on Form 315 ("Application for Consent to Transfer Control of Corporation Holding Radio Broadcast Station Construction Permit or License").

In certain cases a permittee or licensee can apply for a transfer of corporate control or an assignment of license by using form 316 ("Application for Assignment or Transfer—Short Form"). This form may only be used when the transfer or assignment is *pro forma* or technical in nature; i.e., where no substantial changes in interest occur.

# STATE BROADCASTER ASSOCIATIONS



## **Alabama Broadcasters Association**

P. O. Box 477, University, Alabama

Meetings: March and October  
Elections: March meeting  
Members: 71  
President.....Richard B. Biddle, WOWO, Florence  
Vice-President.....Julian C. Smith, WAGE, Dothan  
Secy.-Treas.....William H. Miller, Jr., WGYV, Greenville

## **Arizona Broadcasters Association**

Meetings: January  
Elections: January  
Members: 20  
Pres.....Lee Little, KRC, Tucson  
Vice-Pres.....Carlos Montano, KNOG, Nogales  
Secy.-Treas....Howard Loeb, KRIZ, Phoenix

## **Arkansas Broadcasters Association**

Meetings: March and Sept.  
Elections: March  
Members: 45  
President..Melvin Spann, KWAK, Stuttgart  
Vice-Pres.....Ted Rand, KDRS, Paragould  
Secy.-Treas.....C. J. Dickson, KWFC, Hot Springs

## **California State Radio and Television Broadcasters Association**

1420 Truxton Ave., Bakersfield

Meetings: November (and on special call)  
Elections: November  
Members: 97  
President.....Philip G. Lasky, KPIX, San Francisco  
Vice-Pres.....Franke Burke, KFVD, Los Angeles  
Secy.-Treas.....Gene DeYoung, KERO, Bakersfield

## **Colorado Broadcasters Association**

c/o President or Secretary

Meetings: Semi-annual  
Elections: March  
Members: 43  
President.....Elwood H. Meyer, KYOU, Greeley  
Vice-Pres.....Mel Cooper, KCRT, Trinidad  
Secy.-Treas.....Phil Hoffman, KLZ, KLZ-TV, Denver  
Leg. Chairman.....George Cory, KUBC, Montrose

## **Connecticut Broadcasters Association**

President.....Daniel Kops, WAVV, New Haven  
Vice-Pres.....Charles Bell, WHAY, New Britain  
Secretary.....Eric Hatch, WBIS, Bristol

## **Florida Association of Broadcasters**

c/o President or Secretary

Meetings: June and November  
Election: June  
Members: 76  
President.....Harold P. Danforth, WDBO, Orlando  
1st Vice-Pres....H. Dennison Parker, WTAN, Clearwater  
2nd Vice-Pres.....John H. Phipps, WCTV, Tallahassee  
Secy.-Treas..Guy Hamilton, WTYS, Marianna

## **Georgia Association of Broadcasters**

c/o President or Secretary

Meetings: August and January  
Elections: August  
Members: 56  
President..Glenn C. Jackson, WAGA, Atlanta  
Vice-Pres.....L. H. Christian, WRFG, Athens  
Secy.-Treas....W. N. Morris, WMLT, Dublin

## **Hawaiian Association of Radio and TV Broadcasters**

P. O. Box 1380, Honolulu, T. H.

Meetings: On call  
Elections: May  
Members: 18  
President...William Paine, KGU, Honolulu  
Vice-Pres....Harry CHU, KAHU, Waipahu  
Secy.-Treas.....Fin Hollinger, KPOA, Honolulu



### **Idaho Broadcasters Association**

Meetings: Fall  
Elections: Fall  
Members: 23  
President.....Clair Hull, KCID, Caldwell  
Vice-Pres.....C. N. Layne, KID, Idaho Falls  
Secy-Treas.....K. Clark, KBAR, Burley

### **Illinois Broadcasters Association**

c/o President or Secy-Treas.

Meetings: February and October  
Elections: October  
Members: 65  
President.....Joe Bonansinga, WGEM, Springfield  
Vice-Pres....George Biggar, WLBK, DeKalb  
Secy-Treas....Charles Cook, WJPF, Herrin  
Leg. Chairman....Gordon Sherman, WMAY, Springfield

### **Indiana Broadcasters Association, Inc.**

Meetings: 4 times a year  
Elections: March  
Members: 53  
President....Dan Park, WIRE, Indianapolis  
Vice-Pres. (AM).....Norman Widenhofer, WGL, Fort Wayne  
Vice-Pres. (TV).....Bob Lemon, WTTV, Bloomington  
Vice-Pres. (FM).....Joe Edwards, WFML, Washington  
Secy-Treas.....Joe Higgins, WTHI, Terre Haute  
Asst. Secy.....Howard A. White, WCTW-FM, New Castle  
Asst. Treas....Dennis Keller, WITZ, Jasper

### **Iowa Broadcasters Association**

c/o President

Meetings: Annual  
Elections: Annual  
Members: 42  
President.....W. J. Teich, KOEL, Oelwein  
Vice-Pres.....Anthony Koelker, KMA, Shenandoah  
Secy-Treas.....Art Skinner, KASI, Ames

### **Kansas Association of Radio Broadcasters**

KIUL, Garden City

Meetings: April or May  
Elections: April or May  
Members: 40  
President.....Robert Wells, KIUL, Garden City  
Vice-Pres.....Robert Schmidt, KAYS, Hays

Secy-Treas.....Arden Booth, KLWN, Lawrence  
Leg. Chairman.....Wendell Elliot, KGNO, Dodge City

### **Kentucky Broadcasters Association**

c/o Hugh O. Potter, Secy-Treas., P. O. 536, Owensboro

Meetings: October and March  
Elections: October  
Members: 53  
President.....Gilmore Nunn, WLAP, Lexington  
Vice-Pres.....Arthur Eilerman, WZIP, Covington  
2nd Vice-Pres...R. B. Helms, WHLN, Harlan  
Secy-Treas...Hugh O. Potter, WOMI, Owensboro  
Executive Committee...Neil Cline, WHAS, Louisville; Dee Huddleston, WIEL, Elizabethtown; Sam Livingston, WKYB, Paducah

### **Louisiana Association of Broadcasters**

Box 379, Baton Rouge, La.

Meetings: June and November  
Elections: November  
Members: 45  
President...Edgar B. Stern, Jr., WDSU, New Orleans  
Vice-Pres..Robert Earle, WIBR, Baton Rouge  
Secy-Treas.....Clarence E. Faulk, KRUS, Ruston

### **Maine TV and Radio Broadcasters Association**

c/o WPOR, Portland, Maine

Meetings: Spring and Fall  
Elections: November  
Members: 22  
President.....Melvin Stone, WRUM, Rumford, Me.  
Vice-Pres.....Parker Hoy, WLAM, Lewiston, Me.  
Secy-Treas....Norman G. Gallant, WFAU, Augusta

### **Maryland-D.C. Radio and TV Broadcasters Association**

c/o President or Secy-Treas.

Meetings: June and November  
Elections: November  
Members: 46  
President.....Ben Strouse, WWDC, Washington  
Vice-Pres.....William H. Paulsgrove, WJEJ, Hagerstown  
Secy-Treas.....Robert Cochran

### **Massachusetts Broadcasters Association**

President.....H. J. Struther, WEEL, Boston  
 Vice-Pres.....Herbert L. Krueger, WTAG,  
 Worcester  
 Treasurer.....George H. Jaspert, WCCM,  
 Lawrence  
 Secretary.....Sherwood J. Tarlow, WHIL,  
 Medford

### **Michigan Association of Broadcasters**

c/o WKZO, Kalamazoo, Mich.

Meetings: May-September  
 Elections: November  
 Members: 85  
 President...Carl E. Lee, WKZO, Kalamazoo  
 Vice-Pres....F. Sibley Moore, WJR, Detroit  
 Secy.-Treas..Howard Wolfe, WKNX, Saginaw  
 New Directors.....Russell Staffeld, WMIQ,  
 Iron Mountain; Les Biederman, WTCM,  
 Traverse City; Jake Scherer, WHFB, Ben-  
 ton Harbor; Harold Neal, WXYZ-TV, De-  
 troit

### **Minnesota Association of Broadcasters**

WDGY, Builders Exchange Bldg.,  
 Minneapolis

Meetings: September  
 Elections: September  
 Members: 30  
 President.....C. T. Hagman, WDGY,  
 Minneapolis  
 Vice-Pres.....Lee. L. Whitting, KEYD,  
 Minneapolis  
 Secy.-Treas.....Manny Marget, KVOX,  
 Moorehead  
 Leg. Chairman.....C. T. Hagman, WDGY,  
 Minneapolis

### **Mississippi Broadcasters Association**

c/o President or Secy.-Treas.

Meetings: March or April  
 Elections: March or April  
 Members: 48  
 President....Ed Wilkerson, WSLI, Jackson  
 Vice-President....Ray Butterfield, WLOX,  
 Biloxi

### **Missouri Broadcasters Association**

Meetings: April and August  
 Elections: August  
 Members: 53  
 President.....C. Thomas, KXOK, St. Louis  
 Vice-Pres...Earl Dougherty, KXEO, Mexico  
 Secy.-Treas.....Bruce Barrington, WEW,  
 St. Louis

### **Montana Radio Stations, Inc.**

c/o President, KFBB, Great Falls

Meetings: August  
 Members: 26  
 President...Joe Wilkins, KFBB, Great Falls  
 Vice-Pres.....Art Mosby, KGVO, Missoula  
 Secy.-Treas..Charlotte Brader, KOJM, Havre  
 Leg. Chairman.....Paul MacAdam, KPRK,  
 Livingston

### **Nebraska Broadcasting Association**

c/o WJAG, Norfolk, Nebraska

Meetings: May 1st  
 Elections: May 1st  
 Members: 32  
 President...Gene Ackerly, KCOW, Alliance  
 Vice-Pres....Virgil Sharpe, KOWH, Omaha  
 Secy.-Treas.....Bud Pentz, KWBE, Beatrice

### **Nevada State Broadcasters Association**

KOLO, P. O. Box 821, Reno, Nevada

Meetings: As Called  
 Elections: Yearly  
 Members: 12  
 President.....H. G. Wells, KOLO, Reno  
 Vice-Pres.....Tom Ivory, KLAS, Las Vegas  
 Secy.-Treas.....Bob Stoddard, KATO, Reno  
 Leg. Chairman...H. G. Wells, KOLO, Reno

### **New Hampshire Association of Broadcasting**

President...Frank B. Estes, WKNE, Keene  
 Vice-Pres.....Al Malin, WWNH, Rochester  
 Secy.-Treas.....Warren Journay, WKBR,  
 Manchester

### **New Jersey Broadcasters Association**

WJLK, Asbury Park

Meetings: May and October  
 Elections: October  
 Members: 20  
 President...Gordon Giffin, WKDN, Camden  
 Vice-Pres...Jerry McCarthy, WTOA, Trenton  
 Secy.-Treas.....John G. Struckell, WOND,  
 Pleasantville  
 Leg. Chairman.....Fred Bernstein, WTTM,  
 Trenton

### **New Mexico Broadcasters Association**

P. O. Box 247, Hobbs, N. Mex.

Meetings: September and April  
 Elections: April  
 Members: 28  
 Pres....Lloyd Hawkins, KTNM, Tucumcari  
 Vice-Pres.....Wayne Phelps, KQUE,  
 Albuquerque  
 Treas....Bert Arnold, KABQ, Albuquerque  
 Leg. Chairman.....Ivan R. Head, KVSF,  
 Santa Fe

### **New York State Association of Radio and Television Broadcasters**

Address: c/o President  
 Meetings: Annual  
 Elections: Annual  
 Members: 72  
 President.....Michael Hanna, WHCU, Ithaca  
 1st Vice-Pres.....William Doerr, WEBR,  
 Buffalo  
 2nd Vice-Pres.....Gordon Gray, WOR,  
 WOR-TV, New York  
 Secretary.....W. S. Elliott, WIBX, Utica  
 Treasurer.....George Dunham, WBNF,  
 Binghamton

### **North Carolina Association of Broadcasters Inc.**

Meetings: June and October  
 Elections: October  
 Members: 100  
 President.....Allen Wannamaker, WBIG,  
 Greensboro  
 Vice-Pres.....E. H. Smith, WIRC, Hickory  
 Secretary.....Cecil B. Hoskins, WWNC,  
 Asheville

### **North Dakota Broadcasters Association**

KNOX, Grand Forks, N. D.

Meetings: 2nd week in October  
 Elections: 2nd week in October  
 Members: 15  
 President.....Jack Dunn, WDAY, Fargo  
 Vice-Pres...Leslie Kleven, KNOC, Hettinger  
 Secy.-Treas....Les Mauplin, KLPM, Minot

### **Ohio Association of Radio and Television Broadcasters**

33 N. High St., Columbus

Meetings: March and October  
 Elections: March  
 Members: 76  
 President.....Herbert E. Evans, Peoples  
 Broadcasting Co., Columbus  
 Vice-Pres. (Radio)..Paul F. Braden, WPFB,  
 Middletown  
 Vice-Pres. (Television).....J. L. Bowden,  
 WKBN-TV, Youngstown  
 Secy.-Treas.....Carlton S. Dargusch, Jr.

### **Oklahoma Association of Broadcasters**

Meetings: January  
 Members: 42  
 President.....Leo Morris, KSWO, Lawton  
 Board of Directors..Bill Brubaker, KRHD,  
 Duncan; Ed Ryan, KSIW, Woodward;  
 Winston Ward, WBEL, Idabel; Pat Mur-  
 phy, KCRC, Enid.

### **Oregon State Broadcasters Association**

R. E. Summers, Box 5025, Eugene

Meetings: Semi-annual  
 Elections: February  
 President.....Paul E. Walden, KODL, The  
 Dalles  
 Vice-Pres.....R. D. Holmes, KAST, Astoria  
 Secy.-Treas.....Iris Helliwell, KRXL,  
 Roseburg  
 Leg. Chairman.....R. M. Brown, KPOJ,  
 Portland

### **Pennsylvania Association of Broadcasters**

Box 64, Harrisburg

Meetings: April  
 Elections: April  
 Members: 125  
 President.....Joseph Connolly, WCAU,  
 Philadelphia  
 1st Vice-Pres....Tom Price, WBVP, Beaver  
 Falls  
 2nd Vice-Pres.....Roy Morgan, WILK,  
 Wilkes-Barre  
 Treasurer.....Tom Metzger, WMRF,  
 Lewistown  
 Secretary.....Wright Mackey, WRAK,  
 Williamsport

### **Puerto Rican Association of Broadcasters**

Box 1072, San Juan, Puerto Rico

Meetings: 2nd Monday of each month  
 Elections: 2nd Wednesday of July  
 Members: 19  
 President....A. Ramos, WKAQ, WKAQ-TV,  
 San Juan  
 Vice-Pres...Tomas Muniz, WIAC, San Juan  
 Secretary.....Federico E. Virella, WVJP,  
 Caguas  
 Treasurer....Gustavo Diaz, Atilas, WENA,  
 Bayamon

### **Rhode Island Radio & Television Broadcasters Association**

c/o WEAN, 75 Fountain St., Providence

Meetings: June  
 Elections: June  
 Members: 12  
 President.....H. William Koster, WEAN,  
 Providence  
 Vice-Pres..Milton Mitler, WADK, Newport  
 Secy.-Treas....E. J. McEnaney, WNET-TV,  
 Providence

### **South Carolina Radio & Television Broadcasters Association**

Sec.'s Office, Box 30, Sumter, S. C.

Meetings: January  
 Elections: January  
 Members: 43



President.....Frank B. Best, WDIX,  
Orangeburg  
Vice-Pres.....W. Ennis Bray, WJAN,  
Spartanburg  
Secy.-Treas.....T. Doug Youngblood,  
WFIG, Sumter  
Leg. Chairman....Charles Batson, WIS-TV,  
Columbia

### **South Dakota Broadcasters Association**

President...Ray V. Eppel, KORN, Mitchell  
Vice-Pres.....Byron McElligot, KSDN,  
Aberdeen  
Secy.-Treas....Jim Slack, KUSD, Vermillion  
Leg. Chairman...Evans Nord, KELO, Sioux  
Falls  
Sports Chairman...Robert Tincher, WNAX,  
Yankton

### **Southern California Broadcasters Association**

6047 Hollywood Blvd., Hollywood 28

Chair. Bd.....Norman J. Ostby, KHJ,  
Hollywood  
President.....F. W. Crane, SCBA  
Vice-Chairman.....Lloyd Sigmon, KMPC,  
Los Angeles  
Secretary.....Howard Gray, KGIL  
Treas...Thelma Kirchner, KGFJ, Hollywood

### **Tennessee Association of Broadcasters**

P. O. Box 311, Memphis

Meetings: November or December and May  
or June  
Elections: November or December  
Members: 52  
Pres...Frank H. Corbett, WGAR, Maryville  
Vice-Pres...Carter Parham, WDEF, AM-TV,  
Chattanooga  
Secy.-Treas.....Jim Dick, WIVK, Knoxville

### **Texas Association of Broadcasters**

KTRE, Lufkin, Texas

Meetings: Spring and Fall  
Elections: September  
Members: 112  
President.....R. G. Lewin, KTRE, Lufkin  
Vice-Pres.....Barney Ogle, KRGV, Weslaco  
Sec.-Treas....Dave Morris, KNUZ, Houston

### **Utah Broadcasters Association**

751 Union Pacific Building, Salt Lake City

Meetings: January and June  
Elections: January  
Members: 20  
President....Eugene M. Halliday, KSL, Salt  
Lake City  
Vice-Pres.....George H. Hatch, KALL,  
Salt Lake City  
Secy.-Treas....Arch G. Webb, KVOG, Ogden

### **Vermont Association of Radio & Television Broadcasters**

c/o WSKI, Montpelier, Vt.

President....Al Spokes, WJOY, Burlington  
Vice-Pres.....J. G. Keyworth, WBTN,  
Bennington  
Clerk, Secy...Frank Balch, WJOY, Burlington

### **Virginia Association of Broadcasters**

c/o WHLF, South Boston, Va.

Meetings: May or June  
Elections: May or June  
Members: 55 radio stations & 7 associate  
members  
President.....John L. Cole, Jr., WHLF,  
South Boston  
Vice-Pres.....Emerson J. Pryor, WDVA,  
Danville  
Secy.-Treas.....Kenneth Gordon, WFTR,  
Front Royal  
Leg. Chairman.....C. T. Lucy, WVRA,  
Richmond

### **Washington State Association of Broadcasters**

Tom Olsen, Acting Manager  
Legislative Building, Olympia

Meetings: March and September  
Elections: March  
Members: 45  
President...J. Elroy McCaw, KTVW, Seattle  
Vice-Pres.....James Murphy, KIT, Yakima  
Secy.-Treas...Allen Miller, KWSC, Pullman

### **West Virginia Broadcasters Association**

c/o Secretary

Meetings: Spring and fall  
Elections: Spring  
Members: 34  
President.....A. Garen Ferrise, WMMN,  
Fairmount  
Vice-Pres.....Robert Ferguson, WTRF-TV,  
Wheeling  
Sec.-Treasurer.....Tom Garten, WSAZ,  
Huntington

### **Wisconsin Broadcasters Association**

540 N. Plankinton Ave., Milwaukee

Meetings: 1st Tuesday in October  
Elections: 1st Tuesday in October  
Members: 46  
President.....Ben Hovel, WKOW, Madison  
Secretary.....Donald Wirth  
Treasurer....Mig Figi, WAUX, Waukesha

### **Wyoming Assn. of Radio & TV Broadcasters**

c/o Secretary

Meetings: Spring  
Elections: Spring  
Members: 16  
President...D. L. Hathaway, KSPR, Casper  
Secretary....W. C. Grove, KFBC, Cheyenne

# Color's Place In Local Television



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By  
**A. B. SAMBROOK**  
Manager  
RCA Recorded Program  
Services

---

**L**OCAL color TV is here. Trade paper headlines recently proclaimed that WNBQ, in Chicago, is getting into full swing on local color programming. This station will have color on the air from sign in to sign off. In other localities color has been a fact for some time.

In Philadelphia, WFIL-TV has "Rainbow Theater," a regularly scheduled local color show. One of the features of this program is "Foy Willing and the Riders of the Purple Sage," a series our RCA Recorded Program Services has made available in both black and white and color for some time.



"Foy Willing" is not the only color filmed programming we've been offering to local stations. There's "Town and Country Time," fifty-two quarter-hours in color and black and white; "The Sam Snead Show," thirty-nine five minute shows in color and black and white; "The World Around Us," a new quarter-hour series of exciting looks into the realm of nature. The first twenty-six of this series was recently announced to stations and agencies.



RCA Recorded Program Services is in color and intends to get into it even further. We're out to make ourselves known as "Headquarters for Color Film Programming." Every property we consider for distribution stands a better chance of getting the nod if it's available in color as well as black and white.

Why do we feel so strongly about color? Because it's the future of local as well as network television. After all, the same reasons for network color also apply to local color:

more variety in programming; more entertainment for viewers; better opportunities for advertisers to show off their products.

In local color, TV means more than ever. After all, in how many local stations are there facilities for truly spectacular color? This is where top color filmed programming comes in.



Besides the colors in the spectrum, there's another kind of color in which we're very much interested. This is the color of variety, of change-of-pace. Let's take another look at our list of programs: "Foy Willing," that's pure country and western music, mixed with beautiful scenic shots; "The Sam Snead Show," golf lessons by the top, all-time great of golf; "The World Around Us," a series that takes the world of nature and shows how the battle for existence is continually going on; "Town and Country Time," a real country-western variety program, complete with singing, three different dance groups, comedy and guest stars. We also offer packages of feature length movies.

For still a further splash of color, we'll be adding at least two new, high budget series to our list in 1956 - one will be an adventure series with a new twist; another will be a children's program with emphasis on sports.



We'll be announcing this new show, "Junior Sports League," at about the time this gets into print. Phil Rizzuto is the Sports-master (emcee). Each half-hour program salutes a different boys' or girls' club like the Boy and Girl Scouts, the PAL, the Madison Square Boys Club. Viewers who want to accept Rizzuto's invitation to join "Junior Sports League," must first belong to a recognized club. Features of the show include sports lessons and interviews with guests like Tom Gola, Frankie Frisch, Kyle Rote, Tom Landry, Wes Westrum; a quiz with big prizes going to the club being saluted; local tie-in participation and merchandising.

"Junior Sports League" is colorful in more ways than one. So is every other show from RCA Recorded Program Services, "Headquarters for Color Film Programming."

BIG STORY  
TREASURY MEN IN ACTION  
MAN BEHIND THE BADGE  
SEVEN AGAINST CRIME  
IN OUR TIME  
DECOY



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NEW YORK 22, N. Y.

EVERETT ROSENTHAL, *President*

LEONARD LOEWINTHAN, *Executive Vice Pres.*

# **Production**

## **Radio and Television**

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**PERSONNEL**

*Creative Programming!*



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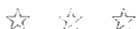
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# RADIO-TELEVISION PROGRAM PRODUCERS



## ADVANCE TELEVISION PICTURE SERVICE, INC.

729 Seventh Ave., New York 19, N. Y.  
Phone: CIRCLE 5-6873

President.....Charles A. Alicoate  
Secy. & Treas.....F. E. Miles  
*Services Offered:* Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

## AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.  
Phone: MURRAY Hill 7-1881

President.....Paul F. Adler  
*Services Offered:* Semi-animated film utilizing cellomantic projection. Spot and institutional films.

## AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.  
Phone: COLUMBUS 5-0232

President.....Nicholas T. Agnetta  
*Services Offered:* Recording, Production, Scripts, Talent.  
*Productions:* Broadway Musical Comedy, TV film.

## AIR FEATURES, INC.

720 Fifth Avenue, New York 19, N. Y.  
Phone: JUDSON 6-8500

President.....I. S. Becker  
Comptroller.....Andy Subbiondo  
*Services Offered:* Radio-TV packaged programs, live, film and transcribed.  
*Current Productions:* Helen Trent, Our Gal Sunday, Backstage Wife, Young Widder Brown, Stella Dallas.

## ALTON ALEXANDER PRODUCTIONS, INC.

595 Madison Ave., New York 22, N. Y.  
Phone: LO 8-3100

President.....Alton Alexander  
*Services Offered:* Television program production, live and film.  
*Productions:* Your Better Home Show, Lie Detector, Your Lucky Number, Chief Medical Examiner, A Model Young Woman, The Big Break, Danger Is My Business, Sing For Your Supper With Tommy Tucker.

## AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

608 Fifth Ave., New York 20, N. Y.  
Phone: JU 6-7600

General Manager.....Robert A. Bories  
*Services Offered:* Production, scripts, talent for food merchandising.

## AMERICAN SALES & SERVICING AGENCY (RADIO LUXEMBOURG)

370 Lexington Ave., New York 17, N. Y.  
Phone: MURRAY Hill 5-1300

President.....Guy Bolam  
*Services Offered:* Sales agency for Radio Luxembourg and Teleluxembourg.

## PETER ARNELL PRODUCTIONS, INC.

750 Park Ave., New York 21, N. Y.  
Phone: TRAFALGAR 9-5097

Producer.....Peter Arnell  
Asso. Prod., Prod. Mgr.....Jean Heaton  
*Services Offered:* TV & Radio Programs: Production, Package, Consultation.

## ASSOCIATED BROADCAST ADVERTISING CO.

1001 No. Western Ave., Los Angeles 29, Calif.  
Phone: HO 5-0580

Partner, Advg. Mgr. & Publicity  
Dir.....Irwin T. Porter  
Partner, Program Mgr. & Dir. Research  
Dept.....Gertrude T. Porter  
Script Dept.....Jean Norab  
*Services Offered:* Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

## ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLAZA 7-1111

General Manager.....Frank J. Starzel  
Asst. General Manager....Oliver Gramling  
Exec. Editor.....Alan J. Gould  
Radio News Editor.....John A. Aspinwall  
*Services Offered:* 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV & radio.

## A-V TAPE LIBRARIES, INC.

730 Fifth Ave., New York 19, N. Y.  
Phone: PLAZA 7-3091

President.....Charles E. Rynd  
Vice Pres.....Richard S. Rynd  
Vice Pres., Sales.....Ray Rynd  
Treasurer.....Edward J. Mearshheimer  
Production Manager.....John Beaumont  
*Services Offered:* Music and readings on tape for consumer use. Available through dealers and distributors. Music programs on tape for radio available—also custom produced.

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— AVAILABLE FOR SCREENING —  
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**TRENDLE - CAMPBELL - MEURER, INC.**

28 W. Adams Avenue . . . Detroit 26, Michigan . . . Woodward 2-9184

**ANN BARBINEL**

54 Riverside Dr., New York 24, N. Y.  
Phone: ENdicott 2-4351

President .....Ann Barbinel  
*Services Offered:* Creating -producing -di-  
recting custom built package shows for radio  
and TV.

**BARRY & ENRIGHT  
PRODUCTIONS, INC.**

667 Madison Avenue, New York, N. Y.  
Phone: TEmpleton 2-8600

President .....Jack Barry  
Vice-President .....Dan Enright  
*Services Offered:* Package producers of  
live and transcribed radio shows and live and  
film TV shows.  
*Productions:* Juvenile Jury, Winky Dink  
and You, Life Begins at 80, Oh, Baby, Con-  
flict, The Gillmen.

**BASCH RADIO & TELEVISION  
PRODUCTIONS**

17 E. 45 St., New York 17, N. Y.  
Phone: MURray Hill 2-8877

Sales Manager.....Charles J. Basch, Jr.  
*Services Offered:* Complete program  
building service; ideas, scripts, talent and  
production on live and transcribed pro-  
grams; custom and syndicated recordings;  
TV programs and commercial spots, live  
and film.

**ZACH BAYM FILMS**

60 East 42 St., New York 17, N. Y.  
Phone: MU 2-4813

Sales Manager.....Zach Baym  
*Services Offered:* Television film sales rep-  
resentative: feature length motion pictures;  
full-length wseterns; animated cartoons.

**IRENE BEASLEY RADIO  
PRODUCTION SERVICE**

Heatherdell Rd., Ardsley, N. Y.  
Phone: DOBbs Ferry 3-3578

Owner.....Irene Beasley  
*Services Offered:* Program production;  
live package programs.

**V. S. BECKER PRODUCTIONS**

551 Fifth Ave., New York 17, N. Y.  
Phone: MURray Hill 2-0777

Partner .....Viola S. Becker  
Partner .....Thomas W. Bieder  
*Services Offered:* Production of package  
shows and commercials for Radio, Television  
programs, live and film. Distributors of film;  
representatives of talent & ideas for Radio,  
TV, film, sales promotion.

**WALTER BIDDICK CO.  
(Programs Div.)**

1151 S. Bway., Los Angeles 15, Calif.  
Phone: RI 8-6184

Manager .....Guy Biddick  
Office Manager.....Josephine Corbet  
Traveling Rep.....Burton Zoul

*Services Offered:* Preparing and recording  
commercial announcements for your own  
individual requirements. Packaged 1/2-min.  
transcribed announcements already prepared  
for various type businesses. Packaged  
quarter-hour transcribed radio programs.  
Transcribed sacred music libraries sold.

**ALBERT BLACK TELEVISION  
PRODUCTS**

9 Rockefeller Plaza, Room 1526  
New York 20, N. Y.  
Phone: CI 5-7466

President .....Albert Black  
Prod. Ass't. & Sec.....Marcey Seibrin  
*Services Offered:* Live and film package  
shows; commercials for television and radio  
shows.

**GEORGE BLAKE ENTERPRISES, INC.**

1600 Broadway, N. Y., N. Y.  
Phone: CIRCLE 7-2264

President .....Jean Blake  
Vice-Pres., Sls.....Phillip Frank  
Vice-Pres., Exec. Prod....Richard Donner  
*Services Offered:* Producers of TV com-  
mercials, industrial films, animated and live  
action.

**ROBERT A. BORIES CO.**

608 Fifth Ave., New York, N. Y.  
Phone: JU 6-7600

President .....Bob Bories  
*Services Offered:* Radio and TV package  
producer.

**BOX OFFICE TELEVISION, INC.**

6 W. 57th St., New York 19, N. Y.  
Phone: PLaza 7-0532

Board Chairman.....Milton M. Mound  
President .....Sid Caesar  
Vice-Pres. ....Wallace A. Ross  
*Services Offered:* Specialists in Closed-  
circuit Television: business meetings and en-  
tertainment events on large screens in hotels  
and theatres.

**BROADCASTING PROGRAM  
SERVICE**

17 E. 45th St., New York 17, N. Y.  
Phone: OXFord 7-0725

President .....Herbert Rosen  
*Services Offered:* Transcription service,  
musical programs on tape, sound effects  
records, mood and bridge music library, TV  
programs on films.

**WILLIAM F. BROIDY  
PRODUCTIONS, INC.**

5545 Sunset Blvd., Hollywood 28, Cal.  
Phone: HOLLYwood 2-7421

President.....William F. Broidy  
V.P. & Secry.....Edward J. Kay  
Exec. Ass't. to President.....Ace Herman  
Production Mgr.....A. R. Milton  
Adv. Dir.....J. L. Kaufman  
*Services Offered:* Studios for rental. Pack-  
age shows. Physical and creative productions

# ROCKHILL PRODUCTIONS, INC.

STANLEY J. WOLF — EXECUTIVE PRODUCER

COMPLETE ★ RADIO,

★ TELEVISION AND

★ FILM PACKAGES

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TRANSCRIPTIONS  
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"ON LOCATION" - REMOTE RECORDINGS

*In the Heart of Radio Center*

**Rockhill Productions, Inc.**

**18 East 50th  
PLaza 9-7979**

of industrial films, short subjects, TV series and announcements.

**BYRON PRODUCTIONS**

8 E. 52nd St., New York 22, N. Y.  
Phone: PLaza 3-6930

President.....Edward A. Byron  
*Services Offered:* Package programs.

**BRUCE CHAPMAN COMPANY**

55 West 42nd St., New York 36, N. Y.  
Phone: Wlconsin 7-9244

President.....Bruce Chapman  
V.P.-Treas.....Edna Chapman  
Branch Offices:  
30 rue Chalgrin, Paris, France  
Phone: Passy 70-44

Director.....Michael Alexander  
*Services Offered:* Production of radio & TV programs in U. S. and Europe.  
*Productions:* The Answer Man.

**CHESHIRE & ASSOCIATES**

6606 Selma Ave., Hollywood 28, Calif.  
Phone: HOLlywood 9-4580

General Manager.....Bob Reichenbach  
Production Director.....Harry V. Cheshire  
Traffic Dir.....Gloria Slack  
*Services Offered:* Television and Radio program producers and distributors; West Coast distributor for Speedy-Q and E. M. I. sound effects, background and mood music recordings.

*Productions:* The Myron J. Bennett Show; Marvin Miller, Storyteller and Stand By... For Crime.

**CINEEFFECTS, INC.**

(For complete listing see TV Film Producers)

**TED COLLINS CORP.**

500 Fifth Ave., New York, N. Y.  
Phone: CH 4-5036

Manager.....Ted Collins  
*Services Offered:* Talent, Production.

**COMMODORE PRODUCTIONS & ARTISTS, INC.**

971 N. LaCienega Blvd., Hollywood 46, Calif.  
Phone: OLYmpia 2-2995

Pres. & Exec. Prod.....Walter White, Jr.  
Vice Presidents..Kent Allen, John H. Legan  
Sec'y-Treas., Coordinator....Eleanor Payne  
*Services Offered:* Program production, syndicated transcriptions, scripts, package programs, talent.

*Productions:* Open-end radio transcriptions: Hopalong Cassidy, The Clyde Beatty Show, Tarzan, Clyde Beatty Show for TV, plus 1 hour Beatty feature feature, "Perils of the Jungle. Silent Witness, pilot available.

**COOLIDGE-DuBOIS AGENCY**

5555 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 9-2111

Director.....Carl Coolidge  
Sec.-Treas.....Dr. C. DuBois

*Services Offered:* Television scripts of all types.

**FRANK COOPER ASSOCIATES AGENCY**

233 S. Beverly Dr., Beverly Hills, Calif.  
Phone: CR 5-4128  
N. Y. Phone: VAnderbilt 6-5661

President.....Frank Cooper  
V.P. Chge. of N. Y. Office.....Sy Fischer  
Head of Sales—Calif. Off...Martin Sperber  
*Services Offered:* Packagers and sales representatives of radio and television programs. Representatives of writers and talent.

**LOUIS G. COWAN, INC.**

575 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-3700

President.....Harry Fleischman  
Exec. Vice Pres.....Steven R. Carlin  
Vice-President.....Polly Cowan  
Treasurer.....J. Kyle Faber  
*Services Offered:* AM-TV-Productions-Net-work Programs (Package); Production-Transcription Programs; Program Consultants.

*Productions:* The Big Surprise, The \$64,000 Question, Down You Go, Stop the Music, and Conversation.

**FREDERIC DAMRAU, M. D.**

247 Park Ave., New York 17, N. Y.  
Phone: PLaza 5-3638

Director.....Frederic Damrau, M. D.  
AFTRA Associate.....Adeleine Mancery  
Business Manager.....Mary L. Davis  
*Services Offered:* Educational and dramatized programs relating to health, for both radio and TV.

**MAC DAVIS FEATURES**

1 Montgomery Place, Brooklyn (15), N. Y.  
Phone: Nevins 8-4374

Director.....Mac Davis  
*Services Offered:* Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

*Productions:* Heartheats in Sport Headlines, They Made Sports History, Diamond Dust, Ask Me Another.

**GORDON M. DAY PRODUCTIONS**

108 E. 30th St., New York 16, N. Y.  
Phone: OREGon 9-3595

Writer, Composer.....Gordon M. Day  
Director.....Carol Bulkley  
Production Mgr.....Edith Adelson  
Treasurer.....Leo L. Reich  
*Services Offered:* Package programs, radio-TV consultants to advertising agencies. Jingles and TV film spots.

**DANNY DEE ENTERPRISES, INC.**

400 Madison Ave., New York, N. Y.  
Phone: PLaza 3-4153  
President.....Irwin N. Rossec

Sec., Sales Manager.....Eric Blau  
 Treasurer .....Roy Doty  
*Services Offered:* Produce live and filmed shows, Radio Shows, Commercials.  
*Productions:* "The Adventures of Danny Dec."

**DEMBY PRODUCTIONS INC.**

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.  
 Phone: PLaza 9-2495

President .....Emanuel Demby  
 Vice Pres.....Harvey Meltzer  
 Secy..Treas. ....Mildred Demby  
 Dramatic Scripts.....Betty Jeffries  
 Research.....Dr. S. Levine  
 Story Editor.....Al Marshack  
*Services Offered:* Live and film production for TV, theatrical release, public relations. Affiliated with Motivation Research Associates for psychological study of audience preferences.

*Productions:* Hollywood to Broadway, Half the World's a Bride, Alfred E. Smith Story, Carnival, and Witch On Wheels.

**DEREL PRODUCING ASSOCIATES, INC.**

68 William St., New York, N. Y.  
 Phone: BO 9-1550

President.....Jerome I. Feldman  
 Exec. Producer.....Gene Feldman  
*Services Offered:* Packagers of live and film TV shows.  
*Productions:* Overseas Press Club's, For-

eign Correspondent, I'll Never Forget, Cap' Voyage.

**ALFRED DIXON PRODUCTIONS**

138 E. 36th St., New York, N. Y.

Phone: MUrray Hill 5-6415

President-Owner.....Alfred Dixon  
 Casting and production.....Lynn Masters  
 Asst. Dir. and Coaching.....Norma Burton  
*Services Offered:* Radio, stage, film, TV productions.

**HARRY S. DUBE**

10 Rockefeller Plaza, New York 20, N. Y.  
 Phone: COlumbus 5-7035

Manager .....J. Knight  
*Services Offered:* Live Talent, package shows and transcriptions.

**DYNAMIC FILMS INC.**

112 W. 89th St., New York 24, N. Y.

Phone: TRafalgar 3-6221

President, Treasurer.....Nathan Zucker  
 Exec. Prod.....Lester Becker  
 V.P. ....Lee R. Bobker  
 Editorial Chief.....Irving Oshman  
 Sound Engineer.....James Townsend  
 Film Dist.....Helen Cristt

*Services Offered:* Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

**H A P P Y — T W O - S O M E**

**BREAK THE BANK**

STARRING  
**BERT PARKS**  
 AMERICA'S FAVORITE  
 QUIZMASTER  
 ON  
 AMERICA'S FAVORITE  
 QUIZ SHOW  
 FOR  
 DODGE DIVISION  
 OF  
 CHRYSLER CORP.  
 WEDNESDAY — ABC-TV  
 9:30 P.M. EST.

**MASQUERADE PARTY**

STARRING  
**PETER DONALD**  
 PANEL  
 BOBBY SHERWOOD, MARY HEALY  
 OGDEN NASH and ILKA CHASE  
 THE NATION'S GREATS  
 MAKE UP AND MAKE MERRY  
 ON THIS UNIQUE SUCCESS  
 FOR  
 ESQUIRE BOOT POLISH  
 AND  
 GERITOL  
 WEDNESDAY—ABC-TV  
 9:00 P.M. EST.

COMING SOON — THE NEW "PENNY TO A MILLION" PANEL QUIZ

**WOLF**

ASSOCIATES  
 PRODUCTIONS  
 ENTERPRISES

420 MADISON AVE.  
 NEW YORK, N. Y.

**W. M. ELLSWORTH**

203 N. Wabash, Chicago  
Phone: STate 2-9679

Owner.....W. M. Ellsworth  
*Services Offered:* Folk artists, entertainers for radio-TV-records and transcriptions.

**EMPIRE BROADCASTING CORP.**

480 Lexington Ave., New York 17, N. Y.  
Phone: PLaza 9-4500

President.....Helen D. Kelleher  
*Services Offered:* All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

**ROBERT J. ENDERS, INC.**

(National Productions)

1001 Connecticut Ave., N. W.  
Washington 6, D. C.  
Phone: STerling 3-2222

President.....Robert J. Enders  
Exec. Vice-Pres.....Howard A. Enders  
Vice Pres., Sales.....Ray Hill  
General Mgr.....Gus Eisenmann  
Script Editor.....Grace Waldman  
Coordinator.....Mimi Griffin  
V.P., Exec. Prod.....Robert L. Friend  
Prod. Mgr.....Stanley Bass  
*Services Offered:* Radio and television complete production.

*Productions:* Let's Play Bridge with Charles Goren, Rogers Hornsby Baseball School, Bombproof, Tomorrow-Today, The Eternal Song.

**ENDORSEMENTS, INC.**

500 Fifth Ave., New York 36, N. Y.  
Phone: CHickering 4-7257

President .....Jules Alberti  
Vice-Pres.....Dr. Harold S. Wadro  
Ser.-Treas. ....Carol Batchelder  
*Services Offered:* Endorsements and testimonials live and film for TV.

**ESTES NEWSFEATURES**

6 Peter Cooper Rd., New York 10, N. Y.  
Phone: SPring 7-5766

President .....Bernard Estes  
Secretary-Treasurer.....Hazel Estes  
Associate Producer.....Jack Sheldon  
*Services Offered:* Live, transcribed and filmed package shows produced. Specializing in news and feature programs designed for public relations impact, AM, Video. News and camera correspondents throughout U. S., Latin America, Europe, Far East.

**FADIMAN ASSOCIATES, LTD.**

1501 Broadway, New York 36, N. Y.  
Phone: LAckawanna 4-3544

Manager .....Edwin Fadiman  
*Services Offered:* Production, Package Shows.

**WALT FRAMER PRODUCTIONS**

1150 Avenue of the Americas  
New York 36, New York  
OXford 7-3322

Producer.....Walt Framer  
Associate Producers.....Joe Gottlieb,  
Sid Tamber, Paul Kaczander  
Production Supervisors....Mervyn Framer,  
Estelle Citron, Vivian Roberts  
Business Manager.....Henry Schmerzler  
*Services Offered:* Specializing audience participation and quiz shows; packages, production, question research, contestant screening.

**Jack Barry**  
*and*  
**Dan Enright**  
**Productions**

*Current Productions:* Strike It Rich, The Big Payoff, Ringabuk.

**FREMANTLE OVERSEAS RADIO, & TELEVISION, INC.**

366 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-4344

President.....Paul Talbot  
Secretary-Treasurer.....Lee Volker  
Mgr. (Mexico City).....Rene Anselmo  
Mgr. (London).....Lane Blackwell  
*Services Offered:* Producers of transcribed radio programs for Spanish audiences. Producers of live radio and TV programs in Mexico. Exclusive TV rights to the Davis Cup tennis matches.

**ALLEN A. FUNT PRODUCTIONS**

100 Central Park South, Room 11-C,  
New York 19, N. Y.  
Phone: JUdson 6-5227

President.....Allen A. Funt  
Production.....Al Slep  
*Services Offered:* Network, live, transcribed and syndicated programs and candid commercials.

**GAINSBOROUGH ASSOCIATES, INC.**

2090 Seventh Ave., New York 27, N. Y.  
Phone: MOument 6-1800

President.....Mitchell Jablons  
Exec. Vice Pres.....Josephine Savoca  
VP in chg. Sales.....Martin Seligson  
Casting Director.....Arlene Shelley Gaines

Director TV Dept.....Pamela Jablons  
Radio Director.....William Savoca  
Treasurer.....Herbert M. Davis  
Prod. Supervisor.....Jack D. Gaines  
Production Assistants.....Kathy Burke,  
Susan Gaines, Puddie Burke, Scott Kuney  
*Branch Office*

7200 Santa Monica Blvd., Hollywood 26, Calif.  
Dir., Hollywood Office....Charles B. Rogers  
*Services Offered:* Radio & TV package producers. Program consultants to new and existing radio and TV stations. Consultants to fund raising campaigns on radio and TV.  
*Current Productions:* The Editor Speaks, Fanfare, Buddy Rogers Show, Talent Parade, Pick A Date.

**GBA-GALLUCCI BROS. & ASSOCIATES**

727 Meriden Rd., Waterbury 3-5272  
Phone: Waterbury 3-5272

President.....Joe Gallucci  
*Branch Offices*  
3129 Newitt Ave., Louisville, Ky.  
Phone: Cherokee 6031  
Vice-Pres.....N. T. Gallucci  
P. O. Box 1224 Denver, Colo.  
Sls. Mgr.....L. W. Gallucci  
*Services Offered:* Live and film package programs.

**HAROLD R. GINGRICH, PRODUCTIONS**

333 N. Michigan Ave., Chicago 1, Ill.

**WILBUR STARK — JERRY LAYTON**

**RADIO & TELEVISION PRODUCTIONS**

**270 PARK AVENUE**

**PL. 3-1742**



Phone: FRanklin 2-1022  
 Owner-Manager.....Harold R. Gingrich  
*Services Offered:* Transcriptions and films.  
 Allied with baking industry international  
 and other lines.

**GAC-TV**

**Affiliates of General Artists Corp.**

1270 Ave. of the Americas, New York, N. Y.  
 Phone: CIrele 7-7543  
*Branch Offices*  
 8 S. Michigan Ave., Chicago, Ill.  
 Phone: SFate 2-6288  
 9650 Santa Monica Blvd., Beverly Hills, Calif.  
 Phone: CRestview 1-8101  
 Fidelity Union Life Bldg., Dallas, Texas  
 Phone: RIVerside 3665  
 Carew Towers, Cincinnati, Ohio  
 Phone: MAIn 1-1197

*Services Offered:* Production and sales of  
 live and filmed TV programs.  
*Productions:* Perry Como Show, Julius  
 La Rosa Show, Jo Stafford Show, Frankie  
 Laine Show, Capt. Kangaroo (Film sales);  
 Father Knows Best, Runyon Theatre, Cele-  
 brity Theatre for Falstaff, My Friend Flicka,  
 Patti Page Show.

**JOHN E. GIBBS & CO., INC.**

1270 Ave. of Americas, New York 20, N. Y.  
 Phone: PLaza 7-5959  
 President .....John Gibbs  
 Writers Department.....Francis Head  
 Talent Department.....Keith Brown

*Services Offered:* Radio and TV produc-  
 tion. Talent representation.

**GRACE GIBSON RADIO  
 PRODUCTIONS**

3129 Caluenga Blvd., Hollywood 28, Calif.  
 Phone: HOllollywood 3-3498  
 General Manager.....Bob Reichenbach  
 Executive Producer.....Grace Gibson  
*Services Offered:* Production and distribu-  
 tion of transcribed dramatic programs for  
 general or specific sponsorship.  
*Productions:* Drama Of Medicine, Adven-  
 tures of Gregory Keane, and Famous Court  
 Dramas.

**GOMALCO ENTERPRISES**

404 N. Roxbury, Beverly Hills, Calif.  
 Phone: CR 5-6131  
 Partner .....George Gobel  
 Partner .....David P. O'Malley  
*Services Offered:* Television production.  
*Current Productions:* The George Gobel  
 Show.

**HARRY S. GOODMAN  
 PRODUCTIONS**

19 E. 53rd St., New York 22, N. Y.  
 PLaza 5-6131  
 General Manager.....Harry S. Goodman  
 Sales Manager.....Everett F. Goodman  
 Office Manager.....William Baron  
 Secretary .....H. D. Knuth

**WALT FRAMER PRODUCTIONS**

*specialists in high-rated, low cost  
 audience participation and dramatic shows*

*on the air:*

"STRIKE IT RICH"

"THE BIG PAYOFF"

"RINGABUK"

*Ready to go:*

"Make a Million"

"Holiday for Two"

"Billion Dollar Bankroll"

"You'll Be Surprised"

"Jack in the Jukebox"

"Moment of Crisis"

"Race Thru Space"

"Just Married"

"Private Enterprise"

"The Magic Lamp"

*and others!*

**WALT FRAMER PRODUCTIONS**

1150 Avenue of the Americas

New York 36, N. Y.

TEL.: OXford 7-3322

TV Director.....Stuart M. Wilson  
*Services Offered:* Network show, One Minute Pleas; local show, TV Telephone Game, others upon request.

**GOODSON-TODMAN PRODUCTIONS**

41 East 57th St., New York 22, N. Y.  
 Phone: PLaza 1-0600

Partner.....William S. Todman  
 Partner.....Mark Goodson  
 General Business Mgr....Howard F. Todman  
 Exec. Dir. of Programs.....Gil Fateh  
 Dir. of West Coast Prog....Harris Katleman  
 Production Manager.....Mitchell Leiser

*Branch Office*

Goodson-Todman Enterprises, Ltd.  
 449 S. Beverly Dr., Beverly Hills, Calif.  
 Phone: CRestview 4-7357

*Services Offered:* Producing and packaging live and transcribed radio, and live and filmed TV programs for national, regional and spot sales.

*Productions:* Beat the Clock, The Name's The Same, Two For The Money, I've Got A Secret, What's My Line.

**GOTHAM RECORDING CORP.**

2 W. 46th St., New York 36, N. Y.  
 Phone: JUDson 6-5577

President.....Herbert M. Moss  
 Vice Pres.....Stephen F. Temmer  
 Dir. of Sls. & Service.....Robert Volkell  
 Sales Manager.....John Thayer

*Services Offered:* Radio transcription and film production and recording. Six large, medium and small studios; 12 Ampex Tape machines, five Disc Lathes. Writing and production staff available, also makes paper records.

**LEWIS G. GREEN**

520 N. Michigan Ave., Chicago 11, Ill.  
 Phone: Whitehall 4-7440

General Manager.....Lewis G. Green  
*Services Offered:* Write, produce, direct radio and TV programs, spots, jingles, and films.

**GROSS-BAER PRODUCTIONS**

Savoy-Plaza Hotel, Suite 1338  
 New York, N. Y.

Phone: MU 8-8882

1680 North Vine St., Hollywood 28, Calif.  
 Phone: HOLLYwood 2-6343

Partners.....Gerry Gross, Norman Baer  
 Executive Producer.....Arnold Peyser  
*Services Offered:* Radio and Television Packaged programs.

*Productions:* The Maggi McNellis Show; Morey Amsterdam Show; Junior Champion; Claire Mann; Maggi's Magazine; Let's Take Sides; Finders Keepers.

**LAURENCE HAMMOND PRODUCTIONS, INC.**

455 E. 51st St., New York 22, N. Y.  
 Phone: PLaza 9-2210

**1500 HALF-HOUR MYSTERIES**

TOP RATED

TIME KILLERS



**WORLD'S LARGEST SELECTION OF TRANSCRIBED RADIO PROGRAMS**

EVERY TYPE OF PROGRAM TO FIT YOUR NEEDS

**WARNING**

THESE programs DANGEROUS in the hands of competition

*Harry S. Goodman*  
 19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY

President ..... Laurence Hammond  
 Vice-Pres..... Merikay Howard  
 Casting Dir..... Michael Carr  
*Services Offered:* Packaging radio and TV programs, live, transcribed and filmed. Also consultant work in directing, writing, producing and complete public relations facilities.

*Productions:* Keeping Up With the Wigglesworths.

**SUE HASTINGS MARIONETTES, INC.**

3706 McKinney Ave., Dallas 4, Texas  
 Phone: Lakeside 4022

President ..... Linnea Roberts  
 Art Director..... W. Higgins  
 Film & Program Director..... R. A. Green  
*Services Offered:* Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials.

**ARTHUR HENLEY PRODUCTIONS**

Shelton Hotel, 49th St. & Lexington Ave.  
 New York, N. Y.  
 Phone: Plaza 5-7145

Producer ..... Arthur Henley  
 Prod. Co-ordinator..... Lee Wallace  
 Production Asst..... Ruth Salmon  
*Services Offered:* Creative programming for radio and television. Complete packages and production, writing and consultation services.

*Current Production:* Make Up Your Mind.

**SANDY HOWARD PRODUCTIONS**

853 Seventh Ave., New York 19, N. Y.  
 Phone: JUDson 6-6610

President ..... Sand Howard  
 Directors..... Lee Polk, Marvin Paige  
 Associate Producers..... Claire Heller,  
 Bob Cahn, Peter Yatovich

Writer-Producer ..... Mort Goode  
 Merchandising Dir..... Mark Reynolds  
*Services Offered:* Live and film program producing. Consultant work to advertising agencies and advertisers on radio and television commercials. Contract work with agencies and production companies for co-producing assignments.

*Productions:* The Merry Mailman, Luncheon at Sardi's, Supper at Sardi's, Special Edition, Celebrity Club.

**HOWARD RADIO-TV PRODUCTIONS**

123 W. Chestnut St., Chicago 10, Ill.  
 Phone: MICHigan 2-0128

Owner ..... Bernard Howard  
*Services Offered:* All creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

**RICHARD W. HUBBELL & ASSOCIATES**

120 Broadway, New York, N. Y.

**TALENT ASSOCIATES**

**TELEVISION PRODUCTION  
 AND MANAGEMENT**

**ALFRED LEVY**

**DAVID SUSSKIND**

**ROBERT COSTELLO**

*Phone:* BArcley 7-7760  
 Exec-in-Charge .....Gilbert Parker  
 Chairman.....R. W. Hubbell  
*Services Offered:* Program producers.

**INTER-CALIFORNIA  
 BROADCASTING SYSTEM**

354 S. Spring St., Los Angeles 13, Calif.  
*Phone:* MUtual 2759

General Manager.....Gustavo Faist Moran  
 Station Mgr.....R. A. Ochoa  
 Promotion Mgr.....M. L. Moran  
*Services Offered:* Specialists in Spanish  
 language advertising. Production of Spanish  
 language programs.

**INTERNATIONAL 16mm CORP.**

165 W. 46th St., New York 36, N. Y.  
*Phone:* PLaza 7-2265

President-Treasurer....Patrick E. Shanahan  
 Secretary .....George Blake  
*Services Offered:* Producers and distribu-  
 tors of motion pictures; prints in both  
 16mm. and 35mm. subjects. Classical music  
 by Symphonic Orchestras.

**THE JAFFE AGENCY**

8553 Sunset Blvd., Hollywood 46, Calif.  
*Phone:* CRestview 6-6121

N. Y. *Phone:* MUrray Hill 8-0840  
 President .....Sam Jaffe  
 Secretary .....Philip Gersh  
 V.P., Chg. Lit. Dept.....Mary Baker  
 TV. Radio Dept. Head....David Freedman

TV Dept.....Fred Hamilton, Hal Ross  
 Literary Dept.....Everts Ziegler, Robert  
 Goldfarb, Clancy Sigal, Michael Ludmer,  
 Jerry Siegel

*Services Offered:* Representation of artists,  
 actors, actresses, directors and writers and  
 material in live and film television and radio.  
 Packagers of live and film television shows.

**ROBERT G. JENNINGS**

53 West 53rd St., New York, N. Y.  
*Phone:* JU 6-0711

*Services Offered:* Radio & TV packages.

**JEWELL RADIO AND TELEVISION  
 PRODUCTIONS**

185 N. Wabash Ave., Chicago 1, Illinois  
*Phone:* FIancial 6-4474

President .....James E. Jewell  
 Vice President .....W. Ralph Jewell  
 Manager .....Charles P. Flynn  
 Treas. ....Lincoln Douglass  
 Secretary.....M. P. Casey  
 Editor .....James Lawrence

*Services Offered:* A complete radio and  
 television production service. Scripts, Copy,  
 Music, Direction, Transcribed Package  
 Shows, Spots.

*Productions:* The Silver Eagle, The King's  
 Jesters Show.

**KAGRAN CORPORATION  
 (A subsidiary of NBC)**

**ARTHUR HENLEY  
 PRODUCTIONS**

Creators of



PLaza 5-7145

© M.U.Y.M. Inc.

Shelton Hotel  
 523 Lexington Ave.  
 New York 17, N. Y.

4 W. 58th St., New York 19, N. Y.  
Murray Hill 8-0585

President.....Alan W. Livingston  
V.P., Merch. Dir.....Ed Justin  
General Mgr.....F. X. O'Shea  
Merch. Acct. Exem.....Robert Max  
Art Director.....Mario Trombetta

*Services Offered:* Merchandising of TV and Radio personalities.

*Current Productions:* Howdy Doody, Johnny Jupiter, Gabby Hayes, Author Meets Critics, Jackie Robinson.

**MAXINE KEITH AGENCY**

234 W. 44th St., New York, N. Y.  
Phone: LA 4-4228

Director .....Maxine Keith  
*Services Offered:* Creative and producing for radio and TV.

**SONNY KENDIS, INC.**

509 Fifth Ave., New York 17, N. Y.  
Phone: VAnderson 6-0890

Pres., Exec. Prod.....James Sonny Kendis  
*Services Offered:* Live & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent.

**JACK KURTZE AGENCY**

214 North Canon Drive, Beverly Hills, Calif.  
Phone: CRestview 45403

President .....Jack M. Kurtze  
Vice Pres.....Lula Mae Kurtze

Exec. Producer.....Fred Kimball  
*Services Offered:* Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV, Radio and motion pictures.

**ELY LANDAU, INC.**

60 W. 55th St., New York 19, N. Y.  
Phone: PLaza 7-2100

President.....Ely A. Landau  
Exec. Vice Pres.....Oliver A. Unger  
Vice Pres., Secy.....Edythe Rein  
Vice Pres., Sales.....Harold Goldman

*Services Offered:* Producers of television programs on film.

*Productions:* The Passerby, The Bill Corum Sports Show, Man's Heritage.

**LANG-WORTH DISTRIBUTING CORP.**

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUDson 6-5700

President.....C. O. Langlois  
Secretary.....John D. Langlois  
Vice-President .....W. O'Keefe

*Services Offered:* Open end and commercial transcriptions, dramatic and musical for radio broadcasting.

**LANG-WORTH FEATURE PROGRAMS, INC.**

Steinway Hall, 113 W. 57th St., New York 19, N. Y.

**FORTV**

**FREMANTLE OVERSEAS RADIO & TELEVISION, INC.**

366 MADISON AVENUE, NEW YORK 17, N. Y.

MURRAY HILL 7-4344

Distributors of Radio and Television Programs  
in International Markets

MEXICO CITY — LONDON — ROME — TORONTO — SYDNEY — JOHANNESBURG

TOKYO — SAO PAULO — CARACAS — BOGOTA — BUENOS AIRES



Phone: JUDson 6-5700

President.....C. O. Langlois  
 Secretary.....John D. Langlois  
 Vice President.....W. O'Keefe  
 West Coast Mgr.....Hugh S. Allen

*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom-built radio programs, both live and transcribed. Transcribed library of recorded music especially for television stations.

**HERBERT S. LAUFMAN & COMPANY**

221 N. La Salle St., Chicago 1, Ill.

Phone: RANdolph 6-4086

Pres. ....Herbert S. Laufman  
 Vice Pres.....Jas. A. Jennings, Jr.

*Services Offered:* Producer and packager of live and filmed TV programs, live commercials, advertising counsellors.

*Productions:* The Doctor Answers, It's Baby Time.

**LES LEAR PRODUCTIONS CORP.**

Hotel Sherman, Chicago 1, Ill.

Phone: FRANKlin 2-2100

President .....Les Lear

*Services Offered:* Radio, TV and film production. Personal management.

**LESTER LEWIS ASSOCIATES**

11 East 48th St., New York 17, N. Y.

Phone: PLaza 3-5083

Partner.....Lester & Juliet Lewis

*Services Offered:* TV package shows, personal management.

*Current Productions:* Count Sheep.

**PHILLIPS H. LORD, INC.**

1440 Broadway, New York 18, N. Y.

Phone: LO 4-8000

Pres., Mgr., Prog. Super.....C. R. Manby  
*Services Offered:* Radio and TV package shows.

**C. P. MacGREGOR**

729 S. Western Ave., Hollywood 5, Calif.

Phone: DUNKirk 4-4191

President.....C. P. MacGregor  
 Manager.....George R. Jones

*Services Offered:* Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

*Productions:* Hollywood Sound Stage.

**MARK VII, LTD.**

(For full listing see TV Film  
 Producer-Distributors)

**ARNOLD MARQUIS PRODUCTIONS, INC.**

717 N. La Cienega, Hollywood 46, Cal.

Phone: CRESTview 6-8796

President .....Arnold Marquis

*Services Offered:* Write, direct, produce and package radio and television programs.

**ROBERT QUIKLEY**

*Executive Producer*

OF

“ON YOUR ACCOUNT” — CBS-TV

“LOVE STORY” — CBS-TV

**MARSHALL—HESTER  
PRODUCTIONS, INC.**

521 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-2722-3-4

President.....A. W. Marshall  
Vice-President.....Harriet Hester  
Legal Representative.....Gerald Dickler  
*Services Offered:* Producing and Packag-  
ing Live and Transcribed Radio and TV  
Programs. Directorial and Supervising Ser-  
vice. Complete Radio and TV Public Rela-  
tion services for Social, Professional and  
Trade Organizations.

**McGRAW ASSOCIATES**

33 West 42nd St., New York 36, N. Y.  
Phone: PE 6-7110

Partners. Peg M. McGraw, Walter J. McGraw  
Prod. Mgr.....Peter Henning  
Producer-Dir. ....Peggie Springstead  
*Services Offered:* Production of quiz and  
dramatic programs. Film and live TV pro-  
grams and spots, specializing in crime docu-  
mentaries.

*Productions:* Wanted. Phrase That Pays.  
Monitor.

**ALEXANDER McQUEEN &  
ASSOCIATES**

5222 N. Lakewood Ave., Chicago 40, Ill.  
Phone: RAvenswood 8-9010

Owner .....Alexander McQueen  
*Services Offered:* "Nothing But The Truth"

feature (Reg. U. S. Pat. Office), in person,  
transcribed, or TV. Research for human-  
interest stories on sponsor's product.

**CHARLES MICHELSON, INC.**

45 West 45th St., New York 36, N. Y.  
Phone: PLaza 7-0695

President .....Charles Michelson  
Treasurer .....Aaron Michelson  
Traffic Manager.....R. Mantell  
Export Manager.....Martin Diamond  
*Services Offered:* Distributing of tran-  
scribed radio program series; syndicated TV  
film series; Sound effect record libraries;  
American representatives for foreign broad-  
casting interests.

*Productions:* Capsule mysteries, The Plain-  
clothes Man, Famous Jury Trials, The Clock,  
Half-hour Mystery Bloc, Daytime Soap  
Operas.

**WILLIAM MORRIS AGENCY, INC.**

1740 Broadway, New York 19, N. Y.  
Phone: JUdson 6-5100

Exec-in-Chg. of Radio..Wallace S. Jordan  
*Services Offered:* Production of packaged  
shows for radio and TV, also talent reps.

**CARLTON E. MORSE  
ENTERPRISES, INC.**

Room 511, 1680 North Vine St.  
Hollywood 28, Calif.  
Phone: Hollywood 9-6161

**CREATIVE  
PRODUCTION**

**Mel Gold**

Productions, Inc.

1639 Broadway  
New York 19, New York  
JUdson 6-5444

**TV-FILM COMMERCIALS**  
**TV PROGRAMS (Film and Live)**  
**INDUSTRIAL FILMS**  
**TRAINING FILMS**



**MARSHALL—HESTER  
PRODUCTIONS, Inc.**

521 FIFTH AVENUE  
NEW YORK 17, N. Y.



MURRAY HILL 7-2722-3-4

Owner.....Carlton E. Morse  
*Services Offered:* Recording, program production, scripts, package programs.  
*Productions:* One Man's Family, The Woman In My House.

**MORTON PRODUCTIONS**

64 East Lake St., Chicago 1, Ill.  
 Phone: CEntral 6-4144

President .....Morton Jacobson  
*Services Offered:* Dramatic-adventure stories and gimmick show with prizes.  
*Productions:* This Is The Story, What's Wrong With This Picture.

**HERBERT M. MOSS PRODUCTIONS**

2 W. 46th St., New York 36, N. Y.  
 Phone: JU 6-5577

Producer.....Herbert M. Moss  
*Services Offered:* Live and transcribed shows for Radio and TV.

**MUSIC CORPORATION OF AMERICA**

**MCA Artists, Ltd.**

598 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 9-7500  
 139 Piccadilly, W1, London, England  
 49 bis Ave., Hoche, Paris, France  
 111 Richmond St., West, Suite 1209, Toronto, Ontario, Canada, EMpire 3-5025  
 9370 Santa Monica Blvd., Beverly Hills, Calif., CRestview 6-2001 or BRadshaw 2-3211

515 Glenn Building, Atlanta, Ga., Lamar 6750  
 45 Newbury St., Boston, Mass., COpley 7-5830  
 130 N. Michigan Ave., Chicago, Ill., DELaware 7-1100

1172 Union Commerce Bldg., Cleveland, O., CHerry 1-6010

116A West Kirk Ave., Roanoke, Va., ROAnoke 3-4344

42 Allard Blvd., New Orleans, La., GALvez 4410

3790 Gardner Ave., Cincinnati, O., SYcamore 9149

2102 No. Akard St., Dallas, Tex., PROspect 7536

837 Book Tower, Detroit, Mich., WOODward 2-2604

105 Montgomery St., San Francisco, Calif., EXbrook 2-8922

203 White Building, Seattle, Wash., Mutual 4567

212 Beason St., Salt Lake City, Utah, 3-4657

1048 Northwestern Bank Building, Minneapolis, Minn., LINcoln 7863

550 Grant St., Suite 146, Pittsburgh, Pa., GRant 1-9995

Bellevue-Stratford Hotel, Broad and Walnut Streets, Phila., Pa., PENnypacker 5-9462

1700 Liggett Drive, St. Louis, Mo., WOODland 2-3683

*Services Offered:* Production and sales service for live, recorded and filmed TV and radio programs.

**COORDINATED ADVERTISING CORP.**

PRODUCERS

of

"Between The Lines" — WABD  
 "Wendy Barrie Show" — WABD  
 "Wendy Barrie Radio Show" — WMCA

Producer

LESTER L. WOLF

Associate Producers

CHARLOTTE ARMSTRONG  
 MARY BELLE LANTSBERY

16 West 46th Street, N. Y. C.

JU 2-2100

**TESTIMONIAL TIPS**

(No. 4 of a series)

**ALWAYS BE SURE THERE IS A LOGICAL BELIEVABLE CONNECTION BETWEEN THE PRODUCT AND THE PERSONALITY!**

Over 400 advertising agencies that have used our services have found that this advice pays — and sells.

*Endorsements, inc.*

The only organization devoted exclusively to all phases of endorsements and testimonials.

Send for FREE COPY OF THE REVISED PRIMER OF TESTIMONIAL ADVERTISING.

500 FIFTH AVENUE  
 NEW YORK 36, NEW YORK

Hollywood • Washington • Chicago  
 London • Paris



**MUZAK CORPORATION**

(For detailed listing see Associated Program Service, Div. of Muszak Corp. under Transcription Companies.)

**THE NATIONAL RESEARCH BUREAU, INC.**

415 N. Dearborn St., Chicago 10, Ill.  
Phone: SUperior 7-5080

Editorial Dir.....Milton Paule  
Copy Dir.....Genevieve Smith  
*Services Offered:* Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director.

**NEPTUNE PRODUCTIONS, INC.**

1270 Ave. of Americas, New York 20, N. Y.  
Phone: PLaza 7-5959

President .....Robert Montgomery  
Executive Vice Pres.....John E. Gibbs  
Vice Pres.....Joseph W. Bailey  
*Services Offered:* Packaging and producing live and filmed TV programs.  
*Productions:* Robert Montgomery Presents.

**OLIVER W. NICOLL PRODUCTIONS**

37 W. 46th St., New York 36, N. Y.  
Phone: JUdson 2-5130

Cable Address: ARREFFAY Newyork  
Executive Director.....Oliver W. Nicoll  
Associate Director.....Sandra Munsell  
*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

**OLIO VIDEO TELEVISION PRODUCTIONS, INC.**

(See Television Film Producers)

**PALLADIUM RADIO PRODUCTIONS, INC.**

445 Park Ave., New York 22, N. Y.  
Phone: PLaza 9-8644

Pres.....Monroe W. Greenthal  
Producer .....S. George Gallu  
Writer .....Roger Lewis  
*Services Offered:* Package producers.  
*Productions:* The Planet Man.

**PAN AMERICAN BROADCASTING CO.**

370 Lexington Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-1300

Exec. V.P.....Eugene Bernald  
Program Director.....Leo Shore  
*Services Offered:* Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

**PETERSON RADIO PRODUCTIONS**

1457 Broadway, New York 36, N. Y.  
Phone: WISconsin 7-0609

Owner .....Donald Peterson  
*Services Offered:* Recording, program production (religious, economic).

**JULES POWER PRODUCTIONS, INC.**

1020 N. Rush St., Chicago, Ill.  
Phone: DElaware 7-7422

**GEORGE LOGAN PRICE, INC.**

20828 Pacific Coast Hwy., Malibu, Calif.  
Phone: Glove 6-2315

President.....George Logan Price  
Secy.-Treas. ....Stella Lauch Price  
*Services Offered:* Scripts, casting, production of commercial programs of various types. Distribution and servicing of syndicated programs for commercial use.  
*Productions:* Living Pages.

**PYRAMID PRODUCTIONS, INC.**

1 East 57th St., New York 11, N. Y.  
Phone: PLaza 1-0430

President .....Everett Rosenthal  
Exec. Vice Pres.....Leonard Loewinthan  
*Services Offered:* Producers of live and film programs.  
*Productions:* Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Readers Digest, Seven Against Crime.

**RCA VICTOR CUSTOM RECORD SALES DIVISION**

(See Transcription Companies.)

**RADIO CITY ASSOCIATES**

32 E. 68th St., New York, N. Y.  
Phone: LE 5- 9850

Pres. & Sales Mgr.....Morton D. Catok  
V.P. & Prog. Dir....Raymond R. Chambers  
General Mgrs...Norman Alt, Eugene Aretsky  
*Services Offered:* Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV celebrity endorsements packaged.  
*Productions:* Radio: "Phil Rizzuto's Sports Caravan"; "Junior Jamboree"; "Sports Forum of the Air." TV: "Tommy Henrich Show," "What's New."

**RADIO FEATURES OF AMERICA**

37 West 46th St., New York 36, N. Y.  
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York  
Executive Director.....Oliver W. Nicoll  
Associate Director.....Sandra Munsell  
Production Unit  
Hotel New Weston, Madison Ave. at 49th St.  
New York 22, N. Y.  
Phone: PLaza 3-4800  
Managing Director..John Henry Macdonell  
Program Coordinator.....Eileen Ellis

*Services Offered:* Program production and consultation, package live and film shows, script, talent.

**REEMACK ENTERPRISES, INC.**

1270 6th Ave., Rm. 902, New York 17, N. Y.  
Phone: CI 6-7300

President .....Lou Goldberg  
Vice-President .....Ted Mack  
Secretary .....Lloyd Marx  
*Services Offered:* Producers of "The Original Amateur Hour," starring Ted Mack.

**STU REYNOLDS PRODUCTIONS**

9120 Sunset Blvd., Los Angeles 46, Calif.  
Phone: CR 4-7863

President .....Stuart Reynolds  
*Productions:* Mr. President, and Pony Express Scout.  
*Services Offered:* Specializing in the production and sale of filmed TV programs; also in the filming of television programs for others and TV commercials; also production and sale of radio programs.

**RICHARD S. ROBBINS CO.**

163 Bleecker St., New York 12, N. Y.  
Phone: SP 7-2568

President .....R. S. Robbins  
Mgr. of Prize Promotion...Edward E. Finch  
*Services Offered:* Radio and Television package producers and merchandise prizes.

**RICHARD H. ROFFMAN ASSOCIATES**

675 West End Ave., New York 25, N. Y.  
Phone: RIVerside 9-3647

Bd. Chairman.....Maurice Roffman  
President .....Richard H. Roffman  
Vice Pres.....Sophie S. Roffman  
*Services Offered:* Radio and TV production, public relations, publicity, promotion, procurement of prizes, legal counsel for producers and performers, contest ideas, talent representation.

**ROCKHILL PRODUCTIONS, INC.**

18 E. 50th St., New York 22, N. Y.  
Phone: PLaza 9-7979

President .....Janet Taylor  
*Services Offered:* Complete packages, radio, TV and film.

**JACK ROURKE PRODUCTIONS**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HE 7178

President .....Jack Rourke  
Treasurer.....Joan Lane Rourke  
Production Manager.....Dick Wendelken  
Office Mgr.....Marjorie Lawson  
Musical Dir.....Robert Garretson  
*Services Offered:* Live and transcribed radio and TV programs; spot announcement campaigns and jingles.  
*Productions:* "Ladies Matinee," "Jack Rourke Varieties," "Beauty Parade," "Rourke in Hollywood."

**LESLIE ROUSH PRODUCTIONS, INC.**

35 W. 53rd St., New York 19, N. Y.  
Phone: COlumbus 5-6430

President.....Leslie M. Roush  
Vice-Pres.....Jules Sindie  
Gen. Mgr.....John Fox

*Services Offered:* Producers of commercial motion pictures, sound slide films, slide motion films, TV programs and TV commercials.

**BARNARD L. SACKETT TELEVISION-RADIO PRODUCTIONS**

Suite 210, 138 S. Ninth St., Philadelphia 7, Pa.  
Phone: WALnut 3-0300

Production Manager.....Barnard L. Sackett  
Film & Transcription Tech...R. K. Newmayer  
Continuity Director.....Charles E. Magic  
Public Relations .....Morris Yuter  
*Services Offered:* Complete radio and TV series for video and AM station, commercials, custom-built live and film productions, scripts, personal radio-TV representation, concert management.

**ABE SAPERSTEIN TV ENTERPRISES**

350 5th Ave., Suite 7614, New York, N. Y.  
Phone: LO 3-4677

Producer .....Walter Kennedy  
*Branch Offices*  
127 N. Dearborn St., Chicago, Ill.  
8506 Sunset Blvd., Hollywood, Calif.  
*Services Offered:* Children films.

**JAMES L. SAPHIER AGENCY, INC.**

9538 Brighton Way, Beverly Hills, Calif.  
Phone: CRestview 1-7231

6 East 45th St., New York, N. Y.  
Phone: MURray Hill 7-8370  
President.....James L. Saphier  
Mgr. of New York Office.....James Schulke  
*Services Offered:* Radio and TV productions, sale of package programs and talent.

*Productions:* The Bob Hope Show, It Pays To Be Married, The Tony Martin Show, and Meet Corliss Archer.

**ALLEN SAVAGE NETWORK PRODUCTIONS**

1 E. 57th St., New York 22, N. Y.  
Phone: EL 5-1434

Owner .....Allen Savage  
*Services Offered:* Producers, packagers and distributors.  
*Productions:* Career Kids.

**SCHOOLHOUSE PRODUCTIONS**

1610 N. Argyle, Hollywood 28, Calif.  
Phone: HO 1-9959

Producer, Owner.....Walter Hempel  
Co-owner Educator.....Eleanor Hempel  
*Services Offered:* Full production services, specializing in Children's Shows.  
*Productions:* Little Schoolhouse.

**BERNARD L. SCHUBERT, INC.**

509 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-0944

President.....Bernard L. Schubert  
*Services Offered:* Talent, production radio and TV package management.

*Current Productions:* Crossroads, Topper, Adventures of The Falcon, Mr. and Mrs. North.

**SCREEN GEMS, INC.**

(For complete listing see TV Film Producers).

**WALTER SCHWIMMER PRODUCTIONS, INC.**

75 E. Wacker Drive, Chicago 1, Ill.

Chicago Phone: FR 2-4392

Mgr. ....Bernie Crost  
 16 E. 41 St., New York 17, N. Y.

New York Phone: LExington 2-1791

Manager .....Jack Arden  
 1606 Vista Del Mar Ave., Hollywood 28, Cal.  
 Phone: HO 9-1171

President .....Walter Schwimmer  
 Sales Manager.....Bernie Crost  
 TV Program Dir.....Arthur Pickens  
 Program Director.....Arthur Pickens

*Services Offered:* TV and Radio package programs.

*Productions:* Championship Bowling, Eddie Arnold Time, Tello-Test, Tune-Test.

**SESAC, INC.**

475 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 5-5365

President .....Paul Heinecke  
 Secretary-Treasurer.....R. C. Heinecke  
 Asst. to Pres.....E. S. Prager  
 Production Manager.....R. S. Stone  
 Pub. & Prom.....Alice J. Heinecke  
 Traffic.....I. K. Weiss

*Services Offered:* Licensing the use of copyrighted music; transcribed library service including catalog of over 8500 bridges, moods and themes; syndicated transcribed tailor-made programs for advertisers.

**CHARLES E. SKINNER PRODUCTIONS**

1600 Broadway, New York, N. Y.

Phone: CI 6-6915

6226 Yocca St., Hollywood, Cal.

Phone: HOLlywood 2-6555

Pres., Exec. Prod-Dir...Charles E. Skinner  
 Gen. Mgr., Sec'y-Treas.....Ray Rand  
 Music Editor.....Alfonso Corelli  
 Script Editor.....Nelson Gidding  
 Film Editor.....Alan Crosland Jr.  
 Production Exec.....T. R. Curtis  
 Musical Directors.....Skitch Henderson & Ted Royal

Production Supervisor.....William Toth  
 Camera Directors...G. Warrenton, D. Drury  
 Assoc. Prod., West Coast Rep...Albert Kelley

*Services Offered:* Creators and producers of television, theatrical and sales influence films plus live shows; producing contractors; adapters; consultants to package producers, advertising agencies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

**FLETCHER SMITH STUDIOS, INC.**

321 E. 44th St., New York 17, N. Y.

Phone: MUrray Hill 5-9010

President .....Fletcher Smith  
 Vice-President .....Charles Schettler  
 Secretary-Treasurer .....Peter Caldera

*Services Offered:* Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

**SNADER PRODUCTIONS, INC.**

1710 LaBrea Blvd., Hollywood 46, Calif.

Phone: CRestview 4-6651

President .....Louis D. Snader  
 Director .....LeRoy Prinz  
 Musical Director.....Sid Lippman

*Services Offered:* TV program production, package TV programs, TV film production, syndicate film, TV talent.

**SONG AD FILM-RADIO PRODUCTIONS**

6000 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLlywood 5-6181

President .....Robert Sande  
 Exec. V.P. Chg. of Sales.....Donald Estey  
 V.P.-Creative Dir.....Del Porter  
 V.P.-Music Dir.....Larry Greene  
 Vocal Director.....Ray Linn

*Services Offered:* Packagers of radio, television, and theatre custom and syndicated musical and dramatic commercials. Composers and producers of film background music. Transcribed and filmed short subjects for entertainment, industry, government and service organizations.

**THE SOUVAINE ASSOCIATES**

135 Central Park West, New York 23, N. Y.

Phone: TR 3-1158

Director .....Geraldine Souvaine

*Services Offered:* Producers of radio and TV programs.

**STAR ENTERTAINMENT CORP.**

214 W. 42nd St., New York 18, N. Y.

Phone: LA 4-3450

President .....Max Wolf

Talent .....Al Roth

*Services Offered:* Production and packaging of radio and TV shows and all product services for agencies and stations. Scripts, talent, directors and casting consultants.

**RICHARD STARK & COMPANY**

125 E. 72nd St., New York 21, N. Y.

Phone: REgent 7-9608

Partners.....Richard Stark, Jane Troxell  
 Fashion Photog., Consultant...J. T. Stark

*Services Offered:* Consultation and/or production of Radio-TV commercials; radio-TV programs prepared and produced by request only; fashion and costume design for TV.

**WILBUR STARK-JERRY LAYTON, INC.**

270 Park Avenue, New York 17, N. Y.  
Phone: PL 3-1742

President.....Wilbur Stark  
V.P.-Treas. ....Jerry Layton  
*Services Offered:* Programs and personalities for television and radio.

*Productions:* Modern Romances—for radio and TV; Rocky King.

**TALENT ASSOCIATES LTD.**

41 East 50th St., New York, N. Y.  
Phone: PLaza 3-1030

President .....Alfred Levy  
Exec. Vice Pres.....David Susskind  
Vice President.....Robert Costello

*Services Offered:* Produce live dramatic television programs.

*Productions:* Justice, Appointment with Adventure, Armstrong Circle Theatre.

**TELECREATIONS BY NOVAK**

344 W. 72nd Street, New York 23, N. Y.  
Phone: PE 6-8861

Phone: TRafalgar 4-1999

Owner-Musical Consult. Frank J. Novak, Jr.  
Manager, Charge of Radio/TV Formats

G. Kane Campbell  
Radio/TV Producer.....John Gunn  
Writers.....Paul Davis, Laura McGhee

*Services Offered:* Creators, producers of Radio/TV musical variety formats for local, regional or national sponsor. Musical consultants to advertising agencies.

**TELEMOUNT PICTURES, INC.**

(See TV Film Producers)

**TELEVISION SCREEN PRODUCTIONS, INC.**

(See TV Film Producers)

**TELEVISION AND RADIO FEATURES OF AMERICA**

37 W. 46th St., New York 36, N. Y.  
Phone: JUdson 2-5130

Cable Address: ARREFFAY, Newyork  
Executive Director.....Oliver W. Nicoll  
Associate Director.....Sandra Munsell  
Production Unit, Hotel New Weston,  
Madison Ave. at 49th St., New York 22, N. Y.  
Phone: PLaza 3-4800

Managing Dir.....J. H. Macdonnell  
Program Coordinator.....Eileen Ellis

*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

**TOWER PRODUCTIONS**

11541 Landale, North Hollywood, Cal.  
Phone: ST 7-6414

Owner-Producer.....Helen L. Moser  
Directors.....Dik Darley, Larry Robertson  
Prod. Assistant.....Bela Kovacs

*Services Offered:* Production and sale of television and radio package shows.

*Productions:* Space Patrol.

**TRANSCRIBED RADIO SHOWS**

2 W. 47th St., New York 36, N. Y.  
Phone: GI 2-3201

President.....M. E. Moore

*Services Offered:* Program productions, syndicated transcriptions, scripts, package programs.

**TRANSCRIPTION SALES, INC.**

117 W. High St., Springfield 35, O.  
Phone: 2-4974

President.....J. P. Williams  
Office Manager.....Bess Deck

*Services Offered:* Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

**TRANSFILM, INC.**

(For complete listing see TV Film Producers)

**TRANSAMERICAN BROADCASTING & TELEVISION CORP.**

118 E. 40th St., New York 22, N. Y.  
Phone: MU 3-8684

President.....John L. Clark

*Services Offered:* Television and radio writing, direction, production and packaging.

**TRENDLE-CAMPBELL-MEURER INC.**

1800 Mutual Bldg., Detroit 26, Mich.  
Phone: WOODward 2-9184

President .....George Trendle  
V. Pres. & Gen. Mgr. ....H. Allen Campbell  
Secy. & Gen. Counsel....Raymond J. Meurer

*Services Offered:* Radio-TV production, Sergeant Preston merchandise licenses, Green Hornet licenses.

*Productions:* Sergeant Preston of the Yukon.

**RICHARD H. ULLMAN, INC.**

295 Delaware Avenue, Buffalo 2, N. Y.  
Phone: CL 2066

President.....Richard H. Ullman  
Exec. Vice Pres.....Marvin A. Kempner  
Treasurer.....Mirna C. Thorn  
Secy.....Edward H. Kavinsky

*Branch Office*

2133 N. W. 11th Ave., Miami, Fla.

*Productions:* Ad-i-mation, syndicated animal film clips, Dollar Derby, participating auction program, Watch the Birdie, children's animated film quiz show, Select-O-Spots, animated films.

**UNITED FILM & RECORDING STUDIOS, INC.**

301 E. Erie St., Chicago 11, Ill.  
Phone: Superior 7-9144

President.....William L. Klein  
*Services Offered:* Films, Recording Program and Spot production, Package Programs, Syndicated Transcriptions, Talent.

**UNITED PRESS ASSOCIATIONS**

220 E. 42nd St., New York 17, N. Y.  
Phone: Murray Hill 2-0400

President.....Frank H. Bartholomew  
Gen. Sales Manager.....Leroy Keller  
Television Mgr.....Wm. C. Payette  
Radio Manager.....John Madigan  
*Services Offered:* World-wide coverage of news and sports for Radio and TV; special programming for radio news, sports, women's and farm shows.

**THOMAS J. VALENTINO, INC.**

150 W. 46th St., New York 19, N. Y.  
Phone: Circle 6-4675-6

President.....Thomas J. Valentino  
Vice-President.....Michael T. Valentino  
Vice-President.....Elsie F. Valentino  
Gen. Mgr., Secy.....Peter J. Riolo  
*Services Offered:* Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

**V. I. P.**

720 5th Ave., New York 19, N. Y.  
Phone: PLaza 7-0130

President.....Bill Murphy  
Vice-President.....Charlotte Morgan  
Radio-TV Dir.....Helen McCausland  
*Services Offered:* Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

*Current Productions:* Cinderella Weekend, Gulliver's Travels, Bermuda Holiday.

**CHICK VINCENT CO.**

509 Madison Ave., New York 22, N. Y.  
Phone: EL 5-0734

Director Producer.....Chick Vincent  
*Services Offered:* Package producers, program production, TV programs, live and film.

**WOLF ASSOCIATES, INC.**

420 Madison Ave., New York 17, N. Y.  
Phone: PLaza 5-2050

President, Gen. Mgr.....Edward Wolf  
Vice-President.....Herbert Wolf  
Associate Producers.....Jack Rubin, Keith Taylor, Alan Gilbert  
Dir. of Sales.....Paul Ross

*Services Offered:* Radio-TV package production.

*Productions:* Break The Bank, for radio and TV; Hilltop House, Masquerade Party and Penny to a Million.

**FRANK WRIGHT NATIONAL CORPORATION**

995 Market St., San Francisco 3, Calif.  
Phone: DOuglas 2-5470

President.....Frank Parke Wright  
Treasurer.....Sylvia C. Wright  
Acct. Executive.....Ted Slade  
Southern Calif. Mgr.....John Sparling  
Office Mgr.....Helen Rosemont  
Traffic & Media Mgr.....Carolyn Stull  
Art Director.....Norma Teilmann  
Copy Director.....Kay Lynch  
Comptroller.....Alma McGarrigle  
*Services Offered:* Merchandised advertising in the food and drugs products fields.  
*Productions:* Calo Pet Exchanges.

**WYNN WRIGHT ASSOCIATES**

17 West 57th Street, New York 19, N. Y.  
Phone: PLaza 3-4417-8

Producer, Partner.....Wynn Wright  
Prod., Partner.....Charles Granzow  
*Services Offered:* Creation and production of radio and television programs.  
*Current Productions:* Official Detective. I Ask You.

**SANFORD YAEGER PRODUCTIONS**

550 Fifth Ave., N. Y. 36, N. Y.  
Phone: JUdon 6-8856

Producer, Director.....Sanford Yaeger  
Production Coordinator..Robert O'Connell  
Production Manager.....John Oliver  
*Services Offered:* Film producers for TV, animations, 16 and 35 mm., electrical transcriptions for radio.

*Productions:* The Shadow, O. Henry Stories, Nick Carter.

**FREDERIC W. ZIV CO.**

1529 Madison Rd., Cincinnati 6, O.  
Phone: PLaza 1-1323

President.....Frederic W. Ziv  
Exec. Vice Pres.....John L. Sinn  
V.P., Charge of Sls.....Alvin E. Unger  
V.P., Charge of Productions..Herb Gordon  
Treasurer.....Joseph L. Moore  
New York Office

188 Madison Ave., New York 22, N. Y.  
Phone: Murray Hill 8-4700

*Services Offered:* Transcribed radio programs for local and regional sponsorship.

**ZIV TELEVISION PROGRAMS, INC.**

488 Madison Ave., New York 22, N. Y.  
Phone: Murray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv  
President.....John L. Sinn  
V.P., Chg. of Sales.....Maurice J. Rifkin  
V.P., Chg. West Coast.....Maurice Unger  
Mgr., Midwestern Div.....Ed Bromann  
Mgr., West Coast Div.....Jack Gregory  
Manager, Natl. Sls.....Walt Kingsley  
Mgr., West Coast Div.....Jack Gregory  
*Services Offered:* Custom built and syndicated shows.

*Productions:* Man Called X, Highway Patrol, Science Fiction Theatre, Meet Corliss Archer, Mr. District Attorney, The Eddie Cantor Comedy Theatre, I Led Three Lives, Cisco Kid, Favorite Story, Boston Blackie, Unexpected, Your TV Theatre, Times Square Playhouse, Yesterday's Newsreel, Living Book, Story Theatre, Sports Album, Walter Lantz Cartoons.

# GOT ANY BRIGHT IDEAS?



Columbia Transcriptions will take your bright ideas and put them in permanent form on custom-made, high fidelity records. At your service are all the facilities of the greatest name in sound. We'll even supply the bright ideas! Our latest is AURAVISION, a unique process which gives a living voice to the printed page. An actual phonograph record can be removed from the page and played on any phonograph.

*For more details write Columbia Auravision, Dept. B, 799 Seventh Avenue, New York 19, N. Y.*

**For the fastest, most complete service in the business —**

## **COLUMBIA TRANSCRIPTIONS**

*A Division of Columbia Records, Inc.*

**New York**—799 Seventh Avenue—Circle 5-7300

**Chicago**—410 North Michigan Avenue—Whitehall 4-6000

**Hollywood**—8723 Alden Drive—CRestview 6-1034

754

# **Transcription & Recording Companies**

---

**TRANSCRIPTION PRODUCERS**

**SERVICES OFFERED**

**PERSONNEL**

**ADDRESSES**



WELCOME . . .

to our new Hollywood studios which, combined with our Eastern facilities, assure you of the finest production available anywhere for all your recording needs. The most modern engineering equipment, plus pressing plants on both coasts, guarantee the ability of Capitol Custom Services to meet the most rigid requirements of quality and service.

CUSTOM SERVICES  
DEPARTMENT

Capitol Records, Inc.  
Tom H. Mack, *Gen. Mgr.*  
Hollywood & Vine — HOLLYWOOD 2-6252  
Herbert I. Sachs, *Eastern Sales Mgr.*  
151 W. 46th St., N. Y.  
Columbus 5-4758



**CUSTOM**



# TRANSCRIPTION AND RECORDING COMPANIES



## JOHN ADASKIN PRODUCTIONS

67 Yonge St., Toronto, Ont., Can.

Phone: EM 4-9296

Owner .....John Adaskin  
*Services Offered:* Production, live programs, series transcriptions, feature length TV film, custom productions, musical arrangements, script preparations.

## AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-1881

President.....Paul F. Adler  
*Services Offered:* Production and sales of transcribed series. Specialize in syndicated disc jockeys. Radio script library.

## ALL-CANADA RADIO & TELEVISION

80 Richmond St. W., Toronto 1, Ont., Can.

Phone: EMpire 6-7691

President.....H. R. Carson  
 Vice President.....G. F. Herbert  
 General Manager.....J. S. MacKay  
 Mgr., Radio Sta. Time Div.....John Tregale  
 Mgr., Prog. Div.....C. Dana S. Murray  
 Manager, TV Dept.....Reo Thompson  
 Mgr., TV Sta. Time Div.....Ross McCreath  
 Sales, TV Film.....Bruce Masters  
*Services Offered:* Canadian representatives and distributors for transcription companies.

## ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.

Phone: HOllywood 9-5107

President.....D. K. Broadhead  
 Vice Pres. of Mgr.....Sam Salzman  
 Comptroller.....Irving M. Huncilman  
 Sales Manager.....Hal G. Neely  
 Wash., D. C. Mgr. & Contr. Dir.....W. S. Adams  
*Services Offered:* Processing and pressing transcriptions, phonograph, slide film and promotion recording. Hi-speed magnetic tape duplicating records. All types, sizes, and speeds. Complete recording facilities available.

## AM-PAR RECORD CORP.

1501 Broadway, New York 36, N. Y.

Phone: LOngacre 3-5515

President.....Samuel H. Clark  
 Vice President.....Harry Levine  
 Treasurer.....Simon B. Siegel  
 Assistant Treasurer.....Harry J. Wright  
 Secretary.....Edith Schaffer  
*Services Offered:* Recording and distributing of phonograph records.

## ARTISTS RECORDING STUDIOS

818 Grand Ave., Kansas City 6, Mo.

Phone: HA 1-6109

Owner.....Bill L. Godden

*Services Offered:* TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings, tape and disc copies, sync cutting tables, complete effects libraries, studio facilities.

## ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

Vice-Pres. & Gen. Mgr.

Edward Hochhauser, Jr.

*Services Offered:* A transcription library comprised exclusively of radio music not available on phonograph records; including jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

## AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President.....Herbert Rosen

*Service Offered:* Transcriptions; mood and bridge music library; three speed record and transcription players.

## AUDIO-VIDEO RECORDING CO., INC.

730 5th Ave., New York 19, N. Y.

Phone: JUdson 6-5095

President, Secy.....Julius Impellazzeri  
 V.P., Treas.....Charles T. Lynch  
 Sales Manager.....Robert Foster

*Services Offered:* Facilities for recording for radio and TV, disc mastering and dubbing, mfr. facilities for transcription and phonograph records, mass tape duplications for radio, educational, religious and industrial programs; complete program production service.

## A-V TAPE LIBRARIES, INC.

730 Fifth Avenue, New York 19, N. Y.

Phone: JU 6-5095

President, Secretary.....Julius Impellazzeri  
 Treasurer.....Edward J. Mearsheimer  
 Sales Manager.....Ray Rand  
 Production Manager.....John Beaumont

*Services Offered:* Full library of recordings on magnetic tape, including popular, dance, jazz, Latin American, square dance, polka, folk songs and ballads, classical, educational, religious and seasonal selections for retail to consumer; available on 7, 5 and 4 inch in program size reels in two speeds, 7½ and 3¾ ips—dual and binaural tracks—playing time half to one hour.

# QUICKEST way to build up



**Only RCA Thesaurus offers so many exclusive time-selling and programming features**

Selling radio time to sponsors requires the *right* sales tools. Making radio pay off for sponsors also requires the *right* programming for attracting and holding *many* listeners. On both counts, more and more of today's most successful radio stations are building up their profits with *RCA Thesaurus*. Because *RCA Thesaurus* offers proven audience-getting shows and sales tools like jingles, commercial sales aids, echo attention-getters, sponsor-selling gimmicks, sales-clinching attention-getters . . . because this library service is so broad in scope and so complete in its follow-through . . . because it is kept constantly up to date with 50 sales-making and audience-building releases monthly . . . because it's right in step with current radio listening trends, *RCA Thesaurus* actually *pays for itself many times over!* For full information and dollar-and-cents proof of how *RCA Thesaurus* can help you, write, wire or call your nearest RCA Recorded Program Services office.

**Only RCA Thesaurus offers**



**Frank Luther Fun Show** — with unlimited programming versatility.



**Jimmy Powers in The Great Rice Story** based on the national best-seller, "The Tumult and The Shout"

**Only**



**Nelson Eddy's Penthouse Party**, 5 half-hours weekly.

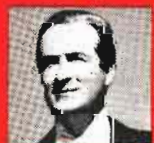
**RCA Thesaurus offers 27 Headline Features with Big-Name Stars**



**Phil Spitalny in The Hour Of Charm**, 1 half-hour weekly.



**Wayne King Serenade**, 1 half-hour weekly.



**George Melachrino in The Melachrino Musicale**, 3 quarter hours weekly.

**Only RCA Thesaurus offers Sell-Effects like these . . .**



Weather, Time, and Shipping jingles.



Echo attention-getters, Feature program signatures.



Audition discs.

**Only RCA Thesaurus offers**

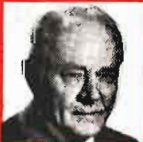


Advance Marketing Bulletin.



Time-Selling Brochure.

**Only RCA Thesaurus offers**



"The Christmas Miracle of Jasper Crowe"

**these Famous Holiday Shows . . .**



"The Story of the Nativity"



"A Christmas Visit with Ted Malone"



"A Christmas Carol"

# profits...

Only RCA Thesaurus offers the "Shop-At-The-Store-with-the-Mike-on-the-Door" Sponsor-Selling Merchandising Plan . . .



"SHOP AT THE STORE WITH THE MIKE ON THE DOOR"



The most powerful, complete and successful plan ever for selling more local time.

. . . and 2,000 singing commercials



2,000 singing commercial jingles for over 70 sponsor categories; and commercial sound effects for 35 types of sponsors.

se Fully-Recorded Shows . . .



"at Days We Honor" for 40 important religious holy days and patriotic holidays. Fully-recorded quarter hours.

. . . and these Special Shows



Ralph Flanagan in "Quicker-Quiter"; 5 five-minute shows weekly.



"Do-It-Yourself" Show; 3 quarter-hours weekly.



Pigskin Parade; Football Lore; Big Game Predictions; quarter-hour.

se these . . .



Sammy Kaye Show; 5 quarter-hours weekly.



Hank Snow and his Rainbow Ranch Boys; 5 quarter-hours weekly.



Jess Melis



Johnny Desmond



June Valli

se Sales Aids . . .



Sponsor Promotion Kits.

Only RCA Thesaurus offers Weekend Shoppers Special . . .



Weekly half-hour program designed for sponsors who want to reach big weekend shoppers' market.

and 89 quarter-hours of . . .



Planned Programming Weekly . . . complete with continuity service.

a basic library of approximately 5,000 musical selections, jingles and sell-effects . . . cataloging . . . disc storage cabinets . . . monthly releases.



recorded  
program  
services

RADIO CORPORATION OF AMERICA  
RCA VICTOR RECORD DIVISION

www.americanradiohistory.com

155 East 24th Street, New York 10, N. Y.  
Murray Hill 9-7200

445 N. Lake Shore Drive, Chicago 11, Ill.  
Whitehall 4-3530

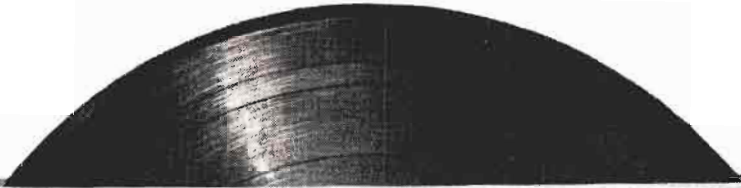
522 Forsyth Bldg., Atlanta 3, Ga.  
LAmar 7702

1907 McKinney Ave., Dallas 1, Texas  
Riverside 1371

1016 N. Sycamore Ave., Hollywood 38, Cal.  
OLdfield 4-1660

# your **ONE SOURCE** for a complete record service

Fast — Economical — Dependable record service is the reputation Allied Record Manufacturing Company of Hollywood has earned during more than 23 years of "sound service" to the trade. Now . . . a new ultra-modern plant in Belleville, New Jersey, provides this unmatched record service "know-how" for even better, faster service to our Eastern accounts.



**PROCESSING** — modern equipment, high-precision testing every step of the way.

**PRESSING** — specially designed machines and exclusive methods assure first quality.

**TAPE DUPLICATION** — Ultra-high fidelity — used by broadcasting studios the world over.

**STORAGE** — a new convenience for you — private, confidential, safe.

**SHIPPING** — fully staffed department charged with the responsibility for meeting your deadline.

## **ALLIED RECORD** MANUFACTURING COMPANY

IN THE EAST **AMERICAN SOUND CORPORATION**  
233 Main Street, Belleville 9, New Jersey    Plymouth 9-0200

IN THE WEST **ALLIED RECORD MANUFACTURING COMPANY**  
1041 NORTH LAS PALMAS, HOLLYWOOD, CALIFORNIA    HOLLYWOOD 9-5107

**AUDIVOX RECORDS, INC.**

140 West 57th St., New York 19, N. Y.  
Phone: PLaza 7-5685

Owners... Raymond Scott, Dorothy Collins,  
Leonard Wolf  
Treasurer ..... Bob Briody  
General Manager..... Leonard Wolf

*Services Offered:* Manufacturers of phonograph records for commercial use in all speeds, 78, 45 and 33 1/3 r.p.m.

**BELL SOUND STUDIOS, INC.**

247 W. 46th St., New York 36, N. Y.  
Phone: JU 2-4812

President ..... Allen Weintraub  
Secy.-Treas. .... Daniel Cronin

*Services Offered:* Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove), N.A.B. Standard transcriptions for broadcast or audition. Remote and location recording for broadcast and film.

**CADENCE RECORDS**

10 E. 49th St., New York 17, N. Y.  
Phone: MUrray Hill 8-6151

President ..... Archie Bleyer  
Vice President..... J. P. Delaney

*Services:* Recording, production, manufacturer, distribution.

**S. W. CALDWELL, LTD.**

447 Jarvis St., Toronto 5, Ontario, Canada  
Phone: WALnut 2-2103

President ..... Spence Caldwell  
Vice Pres., Prod..... Gordon F. Keeble  
Comptroller..... S. H. Coxford  
Creative Director..... John N. Heaton  
Sales Executives..... George Proctor,  
G. B. Quinney, Sid Banks

*Services Offered:* Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; also distribute tape recorders, transcription players. Tele-Prompter, Rear-screen projection units, music and sound effects libraries; produce commercials (live, tape, film).

**CAPITOL RECORDS, INC.**

Custom Services Department

5515 Melrose Ave., Hollywood 38, Calif.  
Phone: HOLlywood 3-7114

151 West 46th St., New York 36, N. Y.  
N. Y. Phone: COlumbus 5-4758

President ..... Glenn Wallichs  
Vice-President ..... James Bayless  
Manager ..... Thomas H. Mack  
Eastern Sales Manager..... Herbert I. Sachs

*Services Offered:* Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

*Mood Music*

for

**TV FILMS**

**INDUSTRIAL**

**DOCUMENTARY FILMS**

and **FEATURE**

**Motion Pictures**

Five complete recordings of  
the following libraries:

**VIDEO MOODS — MAJOR**

**— BRULL — ODEON —**

AND

**FRANCIS, DAY & HUNTER**

Also the largest selection of sound effects records in existence. Anything from a "cat's meow to a lion's roar" all on

**MAJOR RECORDS**

SEND FOR FREE CATALOGUE

**THOMAS J. VALENTINO, INC.**

*Established 1932*

150 West 46th Street

Dept. RD

New York 36, N. Y.

*Music Clearance on Above Catalogues  
Arranged by Our Firm*

**CENTURY RECORD MFG. CO.**

160 West Olive Ave., Burbank, Calif.

Phone: VICTORIA 9-1593

Sr. Partner.....James B. Keysor  
Plant Manager.....James B. Keysor, Jr.  
Sales Manager.....Richard B. Keysor

*Services Offered:* Complete services for recording, processing and pressing electrical transcriptions and phonograph records. Licensed by Western Electric for lateral or vertical recording.

**COASTAL RECORDING CO., INC.**

136 W. 52 St., New York 19, N. Y.

Phone: Circle 6-3900

Managing Director.....Arthur Shaer  
*Services Offered:* Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. Echo chamber, DuKane 30/50 cycle slide projector, Ampex tape recording.

**COLUMBIA RECORDS, INC.**

Division of CBS, Inc.

799 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-7300

President.....James B. Conkling  
Executive Vice-Pres....Goddard Lieberson  
V.P., Gen. Mgr. Cryton Precision  
Prods.....James H. Hunter  
Vice-Pres. Chg. of  
West Coast Op.....A. J. Schrade  
V.P., Dir. Ops. Electronic  
Prods.....Paul J. Wexler

Vice Pres., Chge. Mfg...Herbert Greenspon  
Vice Pres., Gen. Mgr., Columbia

LP Record Club.....Norman A. Adler  
Controller.....W. G. Wilkin  
General Auditor.....Arthur S. Padgett

*Services Offered:* Records, phonographs needles, electrical transcriptions, plastic products.

**COLUMBIA TRANSCRIPTIONS  
(A Service of Columbia Records)**

799 Seventh Ave., New York 19, N. Y.

Phone: CI 5-7300

Director.....Albert Shulman  
National Sales Mgr.....Calvin Roberts  
Chicago Mgr.....Girard Ellis

*Services Offered:* All facilities pertaining to record production from script, casting, direction and engineering to processing, pressing, handling, mailing and shipping of all sizes and speeds of records and transcriptions.

**COMMODORE PRODUCTIONS AND  
ARTISTS, INC.**

971 N. La Cienega, Hollywood 46, Calif.

Phone: OLYMPIA 2-2995

Pres. and Exec. Prod....Walter White, Jr.  
Associate Prod.....Bill Heath  
Production Mgr.....Vernon Keays  
Coordinator.....Eleanor Payne

*Services Offered:* Creators and producers of tape and open-end recordings such as our "Hopalong Cassidy," "Tarzan," "The Clyde

**\* PROVEN QUALITY!**

**COASTAL  
RECORDING  
COMPANY, Inc.**

COASTAL "40"  
80 West 40th Street

COASTAL "52"  
136 West 52nd Street

New York, N. Y. --- Circle 6-3900

- Complete recording facilities
- Dukane 30/50 cycle Automatic Slide Film Tone Generator.
- Fine quality
- 16MM film synchronization
- Dependable rapid service
- Experienced personnel . . . have resulted in a representative clientele.

\* Proven by repeated patronage of New York's finest advertising agencies.

**ARTHUR SHAER**  
*Executive Vice-President*

Beatty Show," AM & TV, "Down Our Way," "Strollin' Tom," etc. All are 30 min. vehicles excepting "Strollin' Tom," which is a quarter hour open end.

**GORDON M. DAY PRODUCTIONS**

108 E. 30th St., New York 16, N. Y.

Phone: ORegon 9-3595

Writer-Composer.....Gordon M. Day  
 Producer-Director .....Carol Bulkley  
 Production Manager.....Edith Adelson  
 Treasurer.....Leo L. Reich

Services Offered: Specialists in writing, producing and recording singing commercials and spots of all types, and serving a-radio-TV consultants to advertising agencies.

**DECCA RECORDS, INC.**

50 W. 57 St., New York 19, N. Y.

Phone: Columbus 5-2300

Mgr., Special Service.....Claude Brennan  
 Services Offered: Custom pressing, premium records.

**DERYCK WARING RECORDINGS**

37 E. 49 St., New York 17, N. Y.

Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring  
 Sales & Promotion.....Marion I. Waring

Services Offered: Steinway piano, Ampex tape machines, Scully lathe, 16 mm projector with synchronous motor, Fairchild pic-sync generator. Heated stylus masters, 78, 45 and 35 rpm. Off-the-air, line and studio recordings. Tape editing.

**EMPIRE BROADCASTING CORPORATION**

480 Lexington Ave., New York, N. Y.

**memo from Ed Hochhauser Jr.**

THERE'S ONLY ONE REAL  
 TV PRODUCTION MUSIC TRANSCRIPTION LIBRARY  
 AND  
 ONLY APS HAS IT !

CONTENTS:.....321 different specially arranged selections laterally recorded on 16 inch cherry red virgin vinylite.

ARTISTS:.....The very finest.

PRICE:.....\$19.50 per month, minimum one year contract.

Auditions, catalog:.....Yours on request.

**APS**  
 Associated Program Service  
 ("the library that pays for itself")  
 (A division of Muzak Corp.)  
 221 Fourth Ave., New York 3, N. Y. • ORchard 4-7400

Phone: PLaza 9-4500

President & Treasurer...Helen D. Kelleher  
 Vice-President .....Arthur Lubo  
 Vice-President.....Fred de Jaeger  
 Treasurer.....Helen D. Kelleher  
 Secretary.....John Hughes Dwyer  
*Services Offered:* Tape—Disc recording  
 Studios—Remote work. Production—Talent.

**FINE SOUND, INC.**

711 Fifth Ave., New York 22, N. Y.  
 Phone: PLaza 3-5400

President.....C. Robert Fine  
 Exec. V.P.....Elmer O. Wilschke  
 Recording Super.....George Piros  
 Sales Director.....Betty Jane Keilus  
*Services Offered:* Complete recording facilities for disc, tape and film, including mobile equipment for location work. Western Electric Film Recorders, Ampex and Fairchild tape machines, Fairchild and Scully lathes. 35 mm and 16 mm facilities. Perspecta Sound mixing and scoring.

**MITCHELL GERTZ AGENCY, INC.**

338 N. Rodeo Dr., Beverly Hills, Calif.  
 Phone: CR 4-5491

Owner .....Mitchell Gertz  
*Services Offered:* TV program production, scripts, package TV programs, talent TV film production.

**HARRY S. GOODMAN PRODUCTIONS**

19 E. 53 St., New York 22, N. Y.

Phone: PLaza 5-6131

*Branch Offices:* London, Eng.; Sydney. Aust.; Toronto, Can.  
 General Manager.....Harry S. Goodman  
 Sales Mgr., Radio Dir...Everett F. Goodman  
 Office Manager.....William Baron  
 Musical Director.....Dick Manning  
 Secretary.....H. D. Knuth

*Services Offered:* Producer of syndicated transcribed radio shows, live radio shows, syndicated TV films and live TV shows. Also Custom Built AM and TV spots.

**GOTHAM RECORDING CORP.**

2 West 46th St., New York 36, N. Y.  
 Phone: JU 6-5577

President.....Herbert M. Moss  
 Vice-President.....Stephen F. Temmer  
 Dir. of Sls. & Service....Robert M. Volkell  
 Sales Manager.....John A. Thayer Jr.

*Services Offered:* Tape, disc, and film recording. Five specially engineered recorded studios, 12 ampex tape machines and six disc lathes, direct mail, sales training, and premium records; writing and production staff available.

**GEORGE HEID PRODUCTIONS**

William Penn Hotel, Pittsburgh 30, Pa.  
 Phone: GRant 1-3696

President .....George Heid  
*Services Offered:* Recordings, transcriptions, package programs for radio and TV, film productions, air check for radio and TV, scripts, talent.



MANY OTHER TOP QUALITY  
 TRANSCRIBED SHOWS AVAILABLE  
 Quality Programs At Reasonable Rates

EST. 1929  
**C. P. MacGregor**

729 S. WESTERN

HOLLYWOOD

DUNKIRK 4-4191



**ESTELLA H. KARN**

49 West 45th St., New York 19, N. Y.  
 Phone: JUDson 2-2170

Owner.....Estella H. Karn  
 Services Offered: Recording, program production and packages.

**KEYSTONE BROADCASTING SYSTEM, INC.**

111 W. Washington St., Chicago, Ill.  
 Phone: State 2-6303

President (Dir.).....Sidney J. Wolf  
 Vice-President (Dir.).....Joseph Bayer  
 Vice-President.....Noel A. Rhys  
 Vice-President.....Edwin R. Peterson  
 Vice-President.....William Bayer  
 Secretary-Treasurer (Dir.).....Arthur Wolf  
 580 Fifth Ave., New York, N. Y.

Phone: PLaza 7-1460

V.-P., East. Sales Dir.....Noel A. Rhys  
 Acct. Executive....Charles A. Hammarstrom  
 Office Manager.....Eve Waldo  
 Director of Research.....John Scanlan  
 111 W. Washington St., Chicago, Ill.  
 Phone: State 2-6303

President.....Sidney J. Wolf  
 Vice-President.....Edwin R. Peterson  
 Secretary-Treasurer.....Arthur Wolf  
 Dir. of Station Relations.....Blanche Stein  
 Traffic Manager.....Kay Coustan  
 Program Director.....Jaue McFadgen

3142 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNKirk 3-2910

Vice-President.....William Bayer  
 Account Executive.....Henry G. Eschen  
 75 Post St., San Francisco  
 Phone: SUTter 1-7440

Account Executive.....Don Kerwin  
 Services Offered: The Keystone Broadcasting System is a transcription network which services local radio stations in their programming with transcriptions, with KBS making their time available to national advertisers and their agencies at an attractive network package rate.

At the present, there are more than 800 Keystone affiliates, located in towns with 10,000 to 250,000 population where they reach both the small town and rural markets. For the most part, these Keystone stations serve those areas which are beyond clear reception areas of the large metropolitan radio stations or other high power stations. The number of radio homes in the Keystone Primary Coverage Area total more than 25,000,000 based on Nielson Reports, or one-half millivolt where the Nielson Report is not available.

**LANG-WORTH FEATURE PROGRAMS, INC.**

113 W. 57 St., New York 19, N. Y.  
 Phone: JUDson 6-5700

President.....C. O. Langlois

**HERE'S TRANSCRIPTION SERVICE THAT CAN'T BE BEAT**



**Speed:** Faster service means Transcriptions when you want them . . . when you need them . . . without delay!

**Savings:** Most modern equipment . . . most experienced engineers . . . add-up to money-saving efficiency . . . maximum quality at minimum cost.

**Quality:** The outstanding feature of every RCA VICTOR Transcription is the quality of the sound . . . the true, faithful reproduction that makes the most of your attention-getting message.

Write, wire, or phone for details.

155 E. 24th St., New York 10, N. Y.—MU 9-7200  
 445 N. Lake Shore Dr., Chicago 11, Ill.—Whitehall 4-3215  
 1016 N. Sycamore Ave., Hollywood 38, Calif.—HO 4-5171  
 1525 McGavock St., Nashville 3, Tenn.—Nashville 5-6691



**custom record sales**

RADIO CORPORATION OF AMERICA • RCA Victor Record Division

**FINE SOUND INC.**

Offering  
 the  
 FINEst  
 facilities  
 in  
 the  
 East

Disc and Motion Picture  
 Recording

**FINE SOUND INC.**

711 — 5th Ave., New York  
 PLaza 3-5400

Secretary ..... John D. Langlois  
 Vice-President ..... W. O'Keefe  
 Mgr. of West Coast Oper. .... Hugh S. Allen, Jr.  
*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom-built radio programs, both live and transcribed. Transcribed library of recorded music especially for television stations.

**C. P. MacGREGOR**

729 S. Western Ave., Hollywood 5, Calif.  
 N. Y. Phone: Dunkirk 4-4191

President ..... C. P. MacGregor  
 Manager ..... George R. Jones  
*Services Offered:* Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.

**MAGNE-TRONICS, INC.**

122 East 42nd St., New York 17, N. Y.  
 Phone: MU 7-3935

President ..... Percy L. Deutsch  
 Vice-Pres. .... Thomas L. Clarke, Jr.  
 V.P., Prog. Dir. .... Joseph F. Hards  
 Sales Marketing Mgr. .... Roger L. Thaxter  
*Services Offered:* Magne-Tronics motivational music: tape-recorded background music programs for multi-plex transmission on a subscription basis by exclusive, authorized franchises. Special program material on

tape for religious, educational, commercial and home use.

**MASTERPIECE RECORDING CO.**

28 West 44th St., New York 36, N. Y.  
 Phone: LO 4-3808

President ..... Bernard Zisser  
 Vice President ..... Paul C. Baldwin  
 Sec'y & Treas. .... Nathan Levy  
*Services Offered:* Disc, tape and film recording. Studios and remote facilities. Micro groove and standard masters and pressing. Auditions, line checks and tape editing. Transcriptions and disc duplication. Script and production service.

**M G M RECORDS**


701 Seventh Avenue, New York 36, N. Y.  
 Phone: CIRCLE 5-4820

General Manager ..... Frank B. Walker  
 Sales Manager ..... W. W. Early  
 Advertising Manager ..... Sol Handwerker  
 Director of Artists ..... Harry Meyerson  
*Services Offered:* Popular and classical records, original movie-cast albums—78, 45, 33 1/3 r.p.m.'s.


**CHARLES MICHELSON, INC.**

45 W. 45th St., N. Y. 36, N. Y.  
 Phone: PLaza 7-0695

Treasurer ..... Aaron Michaelson  
 Traffic Manager ..... R. Mantell  
 Export Manager ..... Martin Diamond  
*Services Offered:* Distributors of tran-



**cadence**  
 RECORDS



**cadence**  
 RECORDS

**CADENCE RECORDS, INC.**  
 40 EAST 49 STREET  
 NEW YORK CITY MU 8-6151  
 Archie Bleyer, Pres.



The Greatest Name  
 In Entertainment

78 RPM

Extended Play Albums

45 RPM

33-1/3 Long Playing Records

Leader In The Field Of  
 Sound Track Albums

scribed radio program series; syndicated TV film series; EMI, Gennet-Speedy-Q; Standard Sound effect record libraries.

**MODERN RECORDING STUDIO**

55 W. Wacker Drive, Chicago 1, Ill.  
Phone: FI 6-4183

Owner.....Edwin M. Webb  
*Services Offered:* Transcription, commercial records, slide film, television sound track, microgroove and aircheck recording on tape or disc. Tape and disc copying. Tape remotes. Tape editing. Master processing and pressing.

**MUZAK CORPORATION**

229 Fourth Ave., New York 3, N. Y.  
Phone: ORchard 4-7400

President.....Harry E. Houghton  
Exec. Vice Pres.....Charles C. Cowley  
Vice Pres., Treas.....John R. Andrus  
Vice Pres., Sp. Ser...Alexander B. Motenko  
V.P., Eng. & Research...Emil F. Hembrooke  
V.P., Adv., Pro., Pub.,  
Pub. Relations....Edward Hochhauser, Jr.  
New York Operations

V.P. in Chg.....Ethel W. Maclean  
Associated Program Service Division  
V.P. & Gen. Mgr.....Edward Hochhauser, Jr.  
*Services Offered:* Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, waiting rooms and other places where people congregate. (A.P.S. Division supplies radio & TV stations with transcription library service and is also exclusive TV distributor for all Encyclopaedia Britannica Films).

**NATIONAL MUSITIME, CORP.**

730 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-1838

President.....Charles E. Rynd  
Vice-Pres. & Gen. Mgr.....Jerome K. Levy  
Vice-Pres. in chg. Sales....Robert Winston  
Program Director.....Gordon Myers  
Technical Director.....Howard Lawrence  
*Services Offered:* Franchised background music service pre-programmed on automatic magnetic tape. Available to FM stations and wired background music operators. Also background music location tape for factories, restaurants, etc.

**NBC RADIO RECORDING DIVISION**

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: CIrcle 7-8300

Manager.....Henry P. Hayes  
Merchandise Mart, Chicago 54, Ill.  
Phone: SUperior 7-8300

Manager.....M. P. Eisenmenger  
Sheraton Park Hotel, Washington, D. C.  
Phone: Adams 4-5400

Sunset & Vine Sts., Hollywood 28, Calif.  
Phone: HOllwood 9-6161

Manager.....A. M. Wooley  
*Services Offered:* Recording, program production, scripts, package programs, and talent.

**OLMSTEAD SOUND STUDIOS, INC.**

1 East 54th Street, New York, N. Y.  
Phone: PLaza 5-1646

President.....Henry C. Olmstead  
Exec. V.P.....Richard B. Olmstead  
Vice Pres.....H. F. Landon  
*Services Offered:* Three floating studios, 24 Ampex. 3 disc lathes, film sound—all recording services.

**THE PENTHOUSE SOUND STUDIOS OF V. J. NOLA**

Steinway Hall, 113 West 57th St.  
New York 19, N. Y.

Phone: JUdson 6-0040  
WMCA Bldg. 1657 B'way, New York 19, N. Y.  
Phone: PLaza 7-4870

President.....Vincent J. Nola  
Vice President.....V. Thomas Nola  
Chief Engineer.....Stanley Bumbly  
Film Division Mgr.....V. T. Nola  
*Services Offered:* Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location. Shooting facilities—masters—processing and pressings—tape duplication. Air and line checks.

**PRESS ASSOCIATION, INC.**

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLaza 7-1111

President.....Frank J. Starzel  
Vice-Pres., Mgr.....Oliver Gramling  
*Services Offered:* Sports Star Special—a 15-minute interview and dramatization of



personalities who are the "who's who" of the sports world; Special Assignment—a 15-minute dramatization of the exciting or unusual experiences of reporters in covering news; Personality Time—a 15-minute interview and dramatization presenting prominent personalities in the news, and from stage, screen, radio, art, science and literature.

**GEORGE LOGAN PRICE, INC.**

20828 Pacific Coast Highway, Malibu, Calif.  
Phone: Globe 6-2135

President.....George Logan Price, Sr.  
Sales Manager.....S. M. Lauch Price

*Services Offered:* Ideas, scripts, production for any type recorded program. 52 one-half hour Biblical dramas Old and New Testament.

**RCA VICTOR CUSTOM RECORD SALES DIV.**

155 East 24th St., New York 10, N. Y.  
Phone: MUrray Hill 9-7200

Vice-Pres., Gen. Mgr.....Lawrence Kanaga  
Manager.....James P. Davis  
Mgr., Custom Record

Adm. ....Emmett B. Dunn  
Artist & Repertoire Mgr.....Ben Selvin  
Advtg. & Prom. Mgr.....Frank J. O'Donnell  
Custom Record Sales Sections

Mgr. Sls. & Prod.  
Planning.....Ralph C. Williams

Chicago Manager.....A. E. Hindle  
Hollywood Manager.....R. C. Bucholz  
Nashville Manager.....Geoffrey B. Bennett  
N. Y. Mgr. Orders & Service

Richard E. Bylandt  
N. Y. Sales Rep. (Phonograph

Records).....Ralph C. Williams  
N. Y. Slide Film Rep...Marjorie B. Tahancy  
N. Y. Sales Rep.....James R. Cunnison  
Chicago Sales Rep....William C. Leonard

*Services Offered:* Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

**RCA Recorded Program Services**

Manager.....A. B. Sambrook  
Central Northeast

Sales Manager.....William F. Reilly  
Western Sales Manager.William C. Gartland  
Northeastern Sales Rep.....George Field  
Southeastern Sales Rep...Wallace D. Cochran  
Central Sales Rep.....Hugh Gravel  
Southwestern Sales Rep.....Robert Fender  
Central Northeast Sales

Rep. (Chicago).....Gus Hagenth  
Mgr. Sales Service.....Chas. Broderick  
Mgr., Sls. Prom. Services...Donald D. Axt

*Services Offered:* **THESAURUS** (musical program service); **RCA SYNDICATED**

**PROGRAMS** (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

**Studios and Regional Offices**

155 E. 24th St., New York 10, N. Y.  
Phone: MUrray Hill 9-7200

145 North Lake Shore Drive, Chicago 11, Ill.  
Phone: WHitehall 4-3215

1016 No. Sycamore Ave., Hollywood 38, Calif.  
Phone: OLdfield 4-1660

522 Forsythe Bldg., Atlanta 3, Ga.  
Phone: LAmer 7703

1907-11 McKinney Ave., Dallas, Texas  
Phone: RiVerside 1371

1525 McGovock St., Nashville, Tenn.  
Phone: ALpine 5-6691

**RADIO FEATURES OF AMERICA**

37 W. 46 St., New York 36, N. Y.  
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York  
Executive Director.....Oliver W. Nicoll  
Assoc. Dir. of Svcs.....Sandra Munsell  
Mng. Dir. of Prod.....J. H. Macdonell  
Program Coordinator.....Eileen Ellis

*Services Offered:* Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

**RADIO RECORDERS**

7000 Santa Monica Blvd., Hollywood 38, Cal.  
Phone: HOLlywood 3-3282

Chair. of Bd., Secy. & Treas...H. DeVoe Rea  
President.....G. Howard Hutchins  
Vice-President.....J. Joseph Sameth  
Vice-President.....H. L. Bryant  
Vice-President.....E. F. Dummel

*Service Offered:* Complete recording facilities.

**RADIOZARK ENTERPRISES, INC.**

1121 S. Glenstone St., Springfield, Mo.  
Phone: 2-4422

Vice-President, Mgr.....E. E. Siman, Jr.  
Vice-President, Mgr.....John B. Mahaffey

*Services Offered:* Transcribed and network country music features. Current programs: Tennessee Ernie Show, Red Foley Show, Smiley Burnette Show, Saddle Rockin' Rhythm, Carter Sisters.

**REEVES SOUND STUDIOS, INC.**

304 East 44th St., New York 17, N. Y.  
Phone: OREGon 9-3550

President.....Hazard E. Reeves  
Vice-President.....Chester L. Stewart  
Mgr.—Film Div.....Richard Vorisek  
Mgr.—Disc Div.....John Vorisek  
Chief Engineer.....Lyman J. Wiggan

*Services Offered:* Sound recording for motion pictures and television, transcriptions.

**ROCKHILL RECORDINGS**

18 E. 50 St., New York 22, N. Y.

*Phone:* PL 9-7979

President .....Janet Taylor  
 Manager.....Leo J. Launer  
 Chief Engineer.....Herbert Kaplan  
 Sales Manager (Recording)..Fred Freeman

*Services Offered:* Studio recordings; **Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television-audio recordings; Tape recordings. Location recording.**

**SESAC INC.**

475 Fifth Ave., New York 17, N. Y.

*Phone:* MUrray Hill 5-5365

President .....Paul Heinecke  
 Secretary-Treasurer.....R. C. Heinecke  
 Asst. to President.....E. S. Prager  
 Prod. Manager.....Robert S. Stone  
 Publicity & Prom.....Alice J. Heinecke  
 Traffic.....I. K. Weiss

*Services Offered:* Transcribed library including many categories: jazz, American folk, barbershop, hill billy, concert, Spanish, novelties, band, religious. Script service including special continuities for holidays. 8500 Bridges, moods and themes. Saleable shows built from the library, production and sales aids.

**THE CHARLES E. SKINNER PRODUCTIONS**

1600 Broadway, New York 19, N. Y.

*Phone:* CIrcle 6-6915

Exec. Producer-Pres....Charles E. Skinner  
 Sec'y-Treas., Gen. Mgr.....Ray Rand  
 Script Editor.....Nelson Gidding  
 Film Editor.....Alan Crosland Jr.  
 Production Executive.....Tom C. Curtis  
 Music Editor.....Alphonse Corelli  
 Musical Directors.....Skitch Henderson,  
 Ted Royal

*Services Offered:* Creators & producers of TV, theatrical, and sfs. influence films. Producing Contractors, Adapters and consultants to package show producers, advertising agencies or sponsors. Production facilities in New York, Florida and Hollywood.

**HARRY SMITH RECORDING STUDIOS, INC.**

48 West 48th St., New York 36, N. Y.

*Phone:* CI 6-5171

President .....William Lackenbauer

Treas. ....Milton Lackenbauer  
 Sec'y .....Larry DeMars

*Services Offered:* Recording studios, transcription service, air checks, etc.

**CUSTOM RECORDS, INC.**

41 East 42nd St., New York, N. Y.

*Phone:* MUrray Hill 7-6290*Factory:* Milton Rd., Rye, N. Y.*Phone:* RYe 7-1322

President .....R. I. Mendels  
 Vice President .....K. R. Smith

*Services Offered:* Manufacturer of phonograph records. Recording studio available.

**TELAVIX STUDIOS, INC.**

216 Tremont St., Boston 16, Mass.

*Phone:* LIberty 2-9161

Pres. & Treas.....M. Pesanelli  
 Exec. Sec'y.....Mrs. M. Jones

*Services Offered:* TV films, air checks, tape master, full transcription services, full filming services, film and tape editing rooms.

**L. S. TOOGOOD RECORDING CO.**

221 N. LaSalle St., Chicago 1, Ill.

*Phone:* CEntral 6-5275

Owner.....L. S. Toogood

*Services Offered:* Transcription service and magnetic tape duplicating.

**TRANSCRIBED RADIO SHOWS**

2 W. 47th St., New York 36, N. Y.

*Phone:* GIbralter 2-3201

President.....M. E. Moore  
 General Manager.....B. Crane

*Services Offered:* A series of Christmas Spot Jingles for 15-, 20-, 30-second spot announcements, spots made to order.

**TRANSCRIPTION SALES, INC.**

117 W. High St., Springfield 35, O.

*Phone:* 2-4974

President.....J. P. Williams

*Services Offered:* Open end transcriptions—quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante.

**RICHARD H. ULLMAN, INC.**

295 Delaware Ave., Buffalo 2, N. Y.  
Phone: CLeveland 2066

*Production Dept.*

2133 N. W. 11th Ave.  
Miami 37, Fla.

President.....Richard H. Ullman  
Exec. V.P.....Marvin A. Kempner  
Treasurer.....M. C. Thorn  
Secretary.....Edward H. Kavinoky  
Production Manager.....R. D. Buchanan

*Services Offered:* Spot-Lite Spots, ten second copy aids packaged for radio stations; Tune-O, musical give-away show; \$Dollar Derby\$, a participation auction program; Beatrice Kay Show; Barbership Harmonies; Joe McCarthy Speaks—100 five minute programs featuring one of baseball's greats.

**UNITED FILM & RECORDING STUDIOS**

301 East Erie St., Chicago 11, Ill.

Phone: SUPERior 7-9114

Pres. & Exec. Producer.....Wm. L. Klein  
Vice-President.....Wm. C. Hutchings  
General Mgr.....John Brunn

*Services Offered:* Completely equipped shooting-sound stages and recording studios; creative and production services; everything for tape, disc and film; music and sound effects libraries.

**UNITED RECORDING LABS.**

1650 Broadway, New York 19, N. Y.

Phone: CI 7-3718, 2089

Partners.....George Adams, Anita Smith

*Services Offered:* Commercial spots, electrical transcriptions, complete sound recording service, on records and tape, air checks.

**UNIVERSAL RECORDERS, INC.**

6757 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLLYwood 9-8282

Owner, Pres.....Arthur B. Hogan  
General Manager.....Roger LeFont

*Services Offered:* All types of recording on acetate, magnetic tape and magnetic film for transcription, phonograph records and film use.

**UNIVERSAL RECORDING CORP.**

111 E. Ontario St., Chicago 11, Ill.

Phone: MI 2-6465

President.....Milton T. Putnam  
Vice-President.....A. B. Clapper  
Secretary-Treasurer.....Robert A. Weber  
Comptroller.....Tony Parri

*Services Offered:* Recording, transcriptions, package programs, masters, pressings, and sound track for slide

**THOMAS J. VALENTINO, INC.**

150 W. 46th St., New York 36, N. Y.

Phone: CIRCLE 6-4675

President.....Thomas J. Valentino  
Vice-Presidents.....Michael T. Valentino,  
Elsie F. Valentino

*Services Offered:* Mood music for TV, sound effects of all types, miscellaneous recordings.

**WESTERN RECORDERS**

6000 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 3-6811

Owner.....H. Dixon McCoy  
Managers.....T. Robinson, D. Blatis

*Services Offered:* Tape and Disc. Recording-Assembly and Editing. Radio Broadcasting from our Studios.

**WORLD BROADCASTING SYSTEM**

488 Madison Ave., New York 22, N. Y.

Phone: MURray Hill 8-4700

5255 Clinton St., Los Angeles, Calif.

President.....John L. Sinn  
Chairman of Board.....Frederic W. Ziv  
Vice-President.....Robert W. Friedheim  
General Manager.....Pierre Weis  
Sales Manager.....Dick Lawrence  
Southern Div. Sls. Mgr.....James Weathers  
Eastern Div. Sls. Mgr.....Ken Joseph

*Services Offered:* Sales and program transcription service for radio and TV.

**ZAHLER MUSIC LIBRARY**

8420 Fournain Ave., Los Angeles 48, Cal.

Phone: OLdfield 4-3799

President.....Gordon Zahler

*Services Offered:* Background music for TV filmed series.

**FREDERIC W. ZIV CO.**

1529 Madison Rd., Cincinnati 6, O.

Phone: PLaza 1-1323

488 Madison Ave., New York 22, N. Y.

Phone: MURray Hill 8-4700

President.....Frederic W. Ziv  
Vice-President (Executive)...John L. Sinn  
V.P., Chg. of Prod.....Herb Gordon  
Sales Mgr.....Ben Philley  
Treasurer.....Joseph L. Moore

*Services Offered:* Transcribed radio programs for local and regional sponsorship.

# ORGANIZATIONS

Personnel — Addresses — Unions  
 Guilds — Associations — Radio-TV Groups



## ACADEMY OF TELEVISION ARTS AND SCIENCES

9126 Sunset Boulevard, Los Angeles 46, Calif.  
 CRestview 4-5209

### OFFICERS

President ..... Don DeFore  
 1st Vice-President ..... Johnny Mercer  
 2nd Vice-President ..... Robert Longenecker  
 Secretary ..... Hal Hudson  
 Treasurer ..... Hal Roach, Jr.  
 Executive Secretary ..... Thomas Freebairn-Smith

### FUNCTIONS

A non-profit organization dedicated to the advancement of television. Its most important function is the Annual Awards Banquet when the coveted "Emmy" is awarded for outstanding achievements in the industry.

## ACTORS EQUITY ASSOCIATION

45 W. 47 St., New York 36, N. Y.  
 Plaza 7-7660

### OFFICERS

President ..... Ralph Bellamy  
 1st Vice-President ..... Raymond Massey  
 2nd Vice-President ..... Frank Maxwell  
 3rd Vice-President ..... Frederick O'Neal  
 4th Vice-President ..... Margalo Gillmore  
 5th Vice-President ..... Donald LaMon  
 Treasurer ..... Paul Dullzell  
 Recording Secretary ..... John Effrat  
 Exec. Sec. .... Angus Duncan  
 Counsel ..... Herman E. Cooper

### BRANCH OFFICES

612 N. Michigan Ave., Chicago 11, Ill.  
 6636 Hollywood Blvd., Hollywood 28, Calif.  
 230 Jones St., San Francisco 2, Calif.  
 519 Jarvis St., Toronto, Ont.

### COUNCIL

Joseph Anthony, Donald Cook, Robin Craven, John Drew Devereaux, Mildred Dunnock, John Emery, John Forsythe, Florida Friebus, Larry Gates, Marjorie Gate-son, Wynne Gibson, Richard Gordon, Margaret Hamilton, Helen Hayes, Del Hughes, Kim Hunter, George Ives, Dennis King, Ruth Matteson, Ruth McDevitt, Scott McKay, Katherine Meskill, Thomas Mitchell, Claudia Morgan, Lloyd Nolan, Elliott Nugent, Leonard Patrick, Robert Preston, William Redfield, William G. Roerick, Polly Rowles, Edmon Ryan, Jane Seymour, Kent Smith, Chester Stratton, William Talman, Frederic Tozere, Lee Tracy, Jane White, Eleanor Wilson, Lois Wilson, Jeanna Belkin, Paul B. Brown, Miriam Burton, Joseph J. Caruso, Jack Dabdoub, Robert Flavelle, Betty Jane Keating, Judson Laire, Edith Meiser, Dick Moore, Joan Morton, May Muth, David Orrick, Neve Patterson, F. Douglas Rideout, James Schlader, Hiram Sherman, Stanley Simmonds, Cornelia Otis Skinner, Ralph Strane, Ann Thomas, Ted Thurston, Eddie Weston, Blanche Yurka.

## THE ADVERTISING COUNCIL, INC.

25 West 45th Street, New York 36, N. Y.  
 Judson 2-1520

### OFFICERS

Chairman ..... Louis N. Brockway  
 Vice-Chairman ..... Lee H. Bristol  
 Vice-Chairman ..... Leo Burnett  
 Vice-Chairman ..... John C. Sterling  
 President ..... Theodore S. Repllier  
 Vice-President ..... Allan M. Wilson  
 Vice-President ..... George P. Ludlam  
 Secretary ..... Frederick R. Gamble  
 Treasurer ..... Paul B. West  
 Radio-TV Director ..... Gordon C. Kinney  
 Pub. Rel. Director ..... Maxwell Fox

### BRANCH OFFICES

1200 18th Street, NW, Washington 6, D. C. STerling 3-9153. T. S. Repllier, President.  
 203 N. Wabash Ave., Chicago 1, Ill. RAndolph 6-1753. L. S. Schwartz, midwest representative.

1680 N. Vine Street, Hollywood 28, Cal. HO 7-7166.  
 R. C. Coleson, West Coast Representative.

425 Bush Street, San Francisco 8, Cal. GA 1-6868.  
 Charles W. Collier, (AAW).

### FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

## ADVERTISING FEDERATION OF AMERICA

250 W. 57th St., New York 19, N. Y.  
 Circle 6-2431

### OFFICERS

Chairman of the Board ..... B. R. Donaldson  
 Vice-Chairman of the Board ..... R. M. Feemster  
 President ..... Elan G. Borton  
 Secretary ..... Viola Erickson  
 Treasurer ..... William G. Werner

### FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising to:

To help make advertising increasingly more effective.  
 To raise continually higher standards of advertising practice.

To promote better public understanding of advertising.

To promote cooperative effort in advertising.

To encourage improvement in advertising education.

## ADVERTISING RESEARCH FOUNDATION, INC.

11 W. 42 St., New York 36, N. Y.  
 LOngacre 3-5100

### OFFICERS

Chairman ..... Fred B. Manchee  
 Vice-Chairman ..... J. Ward Maurer  
 President ..... William A. Hart  
 Treasurer ..... E. P. Seymour  
 Managing Director ..... A. W. Lehman  
 Technical Director ..... D. B. Lucas  
 Secretary ..... Edward F. Herrick

### FUNCTIONS

To further scientific practices in advertising and to promote greater effectiveness in advertising and marketing through impartial and objective research.

## AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.  
 LEXington 2-7980

### OFFICERS

Chairman of the Board ..... Henry G. Little  
 Vice-Chairman ..... Robert D. Holbrook  
 President ..... Frederic R. Gamble  
 Secretary-Treasurer ..... George H. Weber  
 Vice-Presidents ..... Richard L. Scheidker, Kenneth Godfrey, A. A. Nelson, Richard Turnbull  
 Exec. Sec'y-Treas. .... W. H. Haase

### FUNCTIONS

The national organization of the advertising agency business. Aims: To foster, strengthen and improve the advertising agency business; to advance the cause of advertising as a whole; to give service to members.

## AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.  
 COrtlandt 7-1374

### OFFICERS

President ..... Joseph P. Selly  
 Secty.-Treas. .... Joseph F. Kehoe  
 Vice-Pres. .... William Bender

### BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.  
 Phone: LO 4-1251. Mort Borrow, Chairman.



Atlantic Branch, 5 Beekman St., N. Y. C. 38, N. Y. Phone: CO 7-1734. W. Bender, Chairman.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

AMERICAN FEDERATION OF MUSICIANS

570 Lexington Ave., New York 22, N. Y. Plaza 8-0600

OFFICERS

Pres. James C. Petrillo
Vice-Pres. C. L. Bagley
Secretary Leo Cluesmann
Treasurer Harry J. Steeper

EXECUTIVE COMMITTEE

Wm. J. Harris, Stanley Ballard, Herman D. Kenin, George V. Clancy, Walter M. Murdoch.

BRANCH OFFICES

175 W. Washington St., Chicago 2, Ill. Phone: STate 2-0063.
220 Mt. Pleasant Ave., Newark 4, N. J. Phone Humboldt 2-8010. Harry J. Steeper, Treas.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

15 W. 44th St., New York 36, N. Y. V. A. 6-1810

NATIONAL OFFICERS

President Frank Nelson
1st Vice-President Clayton Collier
2nd Vice-President John Gannon
3rd Vice-President Conrad Nagel
4th Vice-President Olan Soole
5th Vice-President Tyler McVey
6th Vice-President Ernie Winstanley
7th Vice-President Ray Michael
Recording Secretary Janet Baumhoyer
Treasurer Elizabeth Morgan
National Executive Secretary George Heller

BRANCH OFFICES

6331 Hollywood Blvd., Hollywood 28, Cal. Hollywood 4-5125. Claude L. McCue, Western Regional Director.
102 E. Hubbard St., Chicago 11, Ill. Whitehall 3-1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

AMERICAN GUILD OF MUSICAL ARTISTS

247 West 64th St., New York 36, N. Y. COlumbus 5-3687-8-9

NATIONAL OFFICERS

Honorary President Lawrence Tibbett
President John Brownlee
1st Vice-President Jascha Heifetz
2nd Vice-President Leopold Sachse
3rd Vice-President Betty Stone
4th Vice-President Astrid Varnay
5th Vice-President Tilda Morse
Treasurer Jerome Hines
Recording Secretary Elizabeth Hoepfel
National Executive Secretary Hyman R. Faine
Acting Nat'l. Exec. Sec. Mortimer Becker

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.
421 Phelan Bldg., 760 Market St., San Francisco, Calif. Phone: EX 2-6990. Charlotte Cohelan, Rep.
215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.
100 W. Monroe St., Chicago, Ill. Phone: CE 6-9050. Sanford Wolff, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above

fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

1697 Broadway, New York 19, N. Y. Circle 6-7130

OFFICERS

National Administrative Secretary Jackie Bright
President Joe E. Lewis
1st Vice-President Allan Walker
2nd Vice-President Joe Campo
3rd Vice-President Joe Evans
Treasurer Frank Ross
Recording Secretary Joe Smith

BRANCH OFFICES

1697 Broadway, N. Y. 19, N. Y.; Phone: CI 6-7130
Eastern Regional Director Lou Smoley
64 W. Randolph St., Chicago, Ill.; Phone: Central 6-5561
Mid-West Regional Director Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOLlywood 4-8281
Western Regional Director Irvin Mazzei

AMERICAN MARKETING ASSOCIATION

1525 East 53rd St., Chicago 15, Illinois MU. 4-5267

OFFICERS

President Ira D. Anderson
Vice-Presidents Charles W. Smith, David E. Faville, Howard L. Stier
Secretary Hugh G. Wales
Treasurer LeRoy F. Church
Executive Director Wm. C. Gordon, Jr.

BRANCH OFFICES

35 Chapters in 35 American Cities.

FUNCTIONS

A non-profit organization dedicated to the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

370 Lexington Ave., New York 17, N. Y. MUrray Hill 5-2000

OFFICERS

President Richard W. Slocum
Vice-President William Dwight
Secretary W. J. Blackburn
Treasurer D. Tennant Byran
General Manager Cranston Williams

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone: Franklin 2-3746; George N. Dale, Chairman.
ANPA Research Laboratory, Box 598, Easton, Pa., Phone: 8159. Roy W. Prince, Technical Research Director.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y. MUrray Hill 8-8800

President Stanley Adams
Vice-President Louis Bernstein
Vice-President Otto A. Harbach
Secretary John Tasker Howard
Asst. Secretary Geo. W. Meyer
Treasurer Saul H. Bourne
Asst. Treasurer Frank H. Connor

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, Saul H. Bourne, Gene Buck, Irving Caesar, Frank H. Connor, Paul Cunningham, Max Dreyfus, Bernard Goodwin, Donald Gray, Oscar Hammerstein II, Otto A. Harbach, John Tasker Howard, A. Walter Kramer, Alex C. Kramer, George W. Meyer, Jack Mills, Abe Olman, J. J. Robbins, Gustave Schirmer, Herman Starr, Deems Taylor, Jack Yellen, L. Wolfe Gilbert.





BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which commercial users of music obtain clearance of the right to perform publicly for profit the copyrighted works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

56-34 Grand Central Term. Bldg. New York 17, N. Y. Murray Hill 9-7876

OFFICERS

- President Jane Dalton
Vice-President, Eastern Area Bette Doolittle
Vice-President, Southwestern Area Lauri Schott
Vice-President, Central Area Myrtle Labbitt
Vice-President Lillian Lee
Secretary-Treasurer Madge Cooper
Executive Secretary Margo Anderson

DIRECTORS-AT-LARGE

- Hilda Ballestro, Evaporated Milk Assn., Chicago 1, Ill.
Heloise Broeg, WEEI, 182 Tremont St., Boston, Mass.
Lorane Cooley, Calif. Foods Research Inst., 1 Drumm St., San Francisco, Calif.
Montez Tjaden, KWTW, Oklahoma City, Okla.

CHAPTERS

New York City, Western New York, Philadelphia, Atlanta, Illinois, Michigan, District of Columbia, New England, Texas and "Heart of America" (including Iowa, Kansas, Missouri, Nebraska, North and South Dakota). Sooner Chapter, (Okla.); Ohio, Florida, Kentucky, New Orleans, Maryland, Minnesota, North New Jersey, Albany, N. Y., Ohio Western Reserve, Gateway (Pa.), Piedmont (S. C.).

FUNCTIONS

American Women in Radio and Television, Inc., is a self-supporting, non-profit organization open to all women professionally engaged in creative and administrative work in the radio and television industry or in industries directly related to radio and television broadcasting. Its purpose is to make each member a greater asset to her station and network, her clients, her community and her country.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y. Circle 6-1379

OFFICERS

- President Eddie Elkort
Vice-Presidents Larry Barnett, Art Weems
Secretary Milton Berger
Treasurer Joseph Singer
Assistant Secretary Ruth L. Simonson
Counsel Abraham Males

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
754 Century Bldg., Pittsburgh, Pa.
116 New Montgomery, San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

FUNCTIONS

Trade Association of Theatrical Agents.

ASSOCIATED MUSIC PUBLISHERS, INC.

589 Fifth Ave., New York 17, N. Y.
1 West 47th St., New York 36, N. Y.
PL 9-8470

- Chrm. of Board Sydney M. Kaye
President Charles A. Wall
Vice Presidents Richard F. French, Benjamin V. Grasso, Karl F. Bauer
Secretary Robert J. Burton

FUNCTIONS

Publisher and distributor of serious music in the United States and representative of many principal serious music catalogs of Europe.

ASSN. FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N St., N. W., Washington 6, D. C.
Hudson 3-6620

Coordinator Frederick H Garrigus NARTB

ASSOC. OF CANADIAN ADVERTISERS, INC.

701 Federal Building, 85 Richmond St., West, Toronto 1, Ontario
Empire 3-8046

OFFICERS AND DIRECTORS

- President M. M. Schneckenburger, Seagram & Sons
Executive Vice-Pres. R. R. McIntosh, General Foods
Vice-Presidents T. M. Atkinson, J. J. McGill, R. E. Sewell
Vice-President and Treasurer G. C. Clarke
General Manager Athol McQuarrie

FUNCTIONS

This association was incorporated in March 1917. For 40 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies promoting long-range scientific development of advertising and marketing.

THE ASSOCIATION OF CINEMA LABORATORIES, INC.

c/o Secretary, 1226 Wisconsin Ave., Washington 7, D. C.

- President Neal Keehn
Vice-President Russell Holslag
Secretary Byron Roudabush
Treasurer George W. Colburn

DIRECTORS

Don M. Alexander, Robert F. Burns, George W. Colburn, Louis Feldman, Saul Jeffee, Neal Keehn, Charles E. Lager, Kern Moyse, Byron Roudabush.

FUNCTIONS

Organized in 1953 to deal with technical and administrative problems of motion picture laboratories in the United States, Canada and other North American countries.

ASSN. OF NATIONAL ADVERTISERS, INC.

285 Madison Ave., New York 17, N. Y.
ORegon 9-4940

OFFICERS

- President Paul B. West
Vice-Presidents Cy Norton, J. M. Allen
Secretary Peter W. Allport
Chairman of the Board E. W. Ebel
Vice-Chairman General Foods
Seagram Distillers

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSN. OF RADIO NEWS ANALYSTS

24 East 39th St., New York 16, N. Y.
Murray Hill 5-7400

- President John MavVane
Vice-Presidents William Costello, Ned Calmer
Executive Committee George Fielding Eliot, Leon Pearson
Secretary Walter Cronkite
Treasurer Cesar Saerchinger
Asst. Secy.-Treas. John W. Vandercook

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.



**THE AUTHORS GUILD OF THE  
AUTHORS LEAGUE OF AMERICA,  
INC.**

6 E. 39 St., New York 16, N. Y.  
Murray Hill 9-4950

President ..... Merle Miller  
Vice-Pres. .... William Schirer  
Secretary ..... Elizabeth Janeway  
Membership Secretary ..... Edith Mackin

**COUNCIL**

Martha Albrand, Cleveland Amory, Betsey Barton,  
Howard Breslin, John Brick, Samuel Grafton, John  
Hersey, Helen Hull, Leonard Kaufman, Christopher  
LaFarge, Robert J. Landry, John Lardner, Frances  
Lockridge, Richard Lockridge, Ralph Moody, Ann  
Petty, Marjorie Hillis Roulston, Rex Stout, Theodore  
H. White, Margaret Cousins, Alan Green, Norman  
Katkov, Irmengarde Eberle Koehler, Richard Bissell,  
E. G. Carey, Jonathan Daniels, Bentz Plagemann,  
Alvin Tresselt.

**FUNCTIONS**

National business organization of authors in the  
publication field.

**THE AUTHORS LEAGUE OF  
AMERICA, INC.**

6 E. 39 St., New York 16, N. Y.  
Murray Hill 9-4950

President ..... Rex Stout  
Vice-Pres. .... John Hersey  
Secretary ..... Erik Barnouw  
Exec. Sec. .... Lulse M. Sillcox  
Treasurer ..... Richard Levine

**FUNCTIONS**

The national business organization of authors and  
dramatists.

**BRAND NAMES FOUNDATION, INC.**

437 Fifth Ave., New York 16, N. Y.  
Murray Hill 5-0888

**OFFICERS**

Chairman of the Board ..... Edward R. Taylor  
(Vice-Pres., Motorola, Inc.)  
Vice-Chairman ..... Robert E. McNeal  
(President, Curtis Publishing Co.)  
Vice-Chairman ..... John H. Breck, Jr.  
(Exec. V.P., John H. Breck Inc.)  
Treasurer ..... Louis Hausman  
(Vice-President, CBS-Columbia, Inc.)

President ..... Henry E. Abt  
Vice-President ..... Nathan Keats  
Conducts a continuous year 'round educational program  
in all informational media, purpose of which is  
to emphasize to the public the benefits and services  
of manufacturers' brand names, brand competition and  
brand advertising.

**THE BRITISH BROADCASTING  
CORPORATION**

630 Fifth Ave., New York 20, N. Y.  
Circle 7-0656

**OFFICERS**

North American Rep. .... Basil Thornton  
Program Director ..... Alec Sutherland  
Program Assistant ..... Lillian Lang  
TV Officer ..... A. Singer  
Transcription Assistant ..... Marian Rouse  
Chief Engineer ..... Arthur S. Toby

**BRANCH OFFICES**

United Nations Office Room C-309, United Nations,  
N. Y. Plaza 4-1234, Ext. 3121. F. O. Walker, U. N.  
Correspondent.  
907 Natl. Press Bldg., Washington, D. C. Phone:  
Executive 3-1465. Christopher Serpel, Douglas Willis,  
Washington correspondent.

**FUNCTIONS**

Activities of the North American offices of the  
British Broadcasting Corporation cover two interre-  
lated but separate operations. The first, Eastbound  
operations, are concerned with the interpretation of  
the American scene to British audiences. The other,  
Westbound operations, are concerned with making  
available to independent radio stations and networks  
regular and specially requested programs broadcast  
from England in BBC's North American Service.

**BROADCASTING AND FILM  
COMMISSION, NAT'L COUNCIL  
OF CHURCHES**

220 Fifth Ave., New York 1, N. Y.  
ORegon 9-2968

**OFFICERS**

Exec.-Director ..... S. Franklin Mack  
Asst. Exec. Dir. .... W. B. Goodman  
Director of Television ..... Albert Crews  
Business Manager ..... Arthur W. Rhinow  
Director of Films ..... Alexander B. Ferguson  
Director of Radio ..... Ben E. Wilbur  
Assoc. Dir. of Television ..... Frank B. Nichols  
Director of Special Events ..... Arthur Austin

**BRANCH OFFICE**

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOLLYwood 4-7464. George Heimrich, Director.  
**FUNCTIONS**

The Broadcasting and Film Commission produces  
network radio and television programs, radio transcrip-  
tions, and television films representative of Protestant  
and Orthodox Churches.

**BROADCAST INFORMATION  
BUREAU**

535 Fifth Ave., New York 17, N. Y.  
Murray Hill 7-1668

Manager ..... J. M. Kochler  
Editor ..... Julienne (Judy) Dupuy

**FUNCTIONS**

Publishers of TV Film program directories.

**BROADCAST MUSIC, INC. (BMI)**

589 Fifth Ave., New York 17, N. Y.  
PLaza 9-1500

**OFFICERS**

President ..... Carl Haverlin  
Vice-President—General Counsel ..... Sydney M. Kaye  
Vice-Pres. in charge of Finance & Treasurer  
Charles A. Wall  
Vice-Pres. in charge of Publisher  
and Writer Relations, Sect. .... Robert J. Burton  
Vice-Pres. in Charge of Non-Radio License  
Harry P. Somerville  
Vice-Pres. in charge Station Relations. Glenn Dolberg  
Vice-Pres. in charge Foreign Relations. Jean Geiringer  
Vice-Pres. in charge Station Service. Ralph L. Harlow  
Asst. V.P. in charge of Publisher Relations  
Robert B. Sour

Assistant Treasurer ..... Robert J. Higgins

**BOARD OF DIRECTORS**

Chairman, Sydney M. Kaye, Broadcast Music,  
Inc., N. Y.; Herbert V. Akerberg, Columbia Broad-  
more; John Elmer; E. L. Jahncke, Jr.; Joseph Baudino,  
Westinghouse Radio Stations Inc., Wash., D. C.; Carl  
Haverlin, BMI, N. Y.; William S. Hedges, National  
Broadcasting Co., N. Y.; Herbert Hollister, KCOL, Ft.  
Collins, Colo.; Leonard Kapner, WCAE, Pittsburgh;  
Paul W. Morency, WTIC, Hartford, Conn.; J. Leonard  
Reinsh, WSB, Atlanta; J. Harold Ryan, Storer Broad-  
casting Co., Toledo, Ohio; James E. Wollen, Mutual  
Broadcasting System, N. Y.; G. Richard Shafto, WIS,  
Columbia, S. C.

**BMI CANADA, LTD.**

229 Yonge St., Toronto 1, Ont., Elgin 0040, Wm.  
Harold Moon, Asst. Gen. Mgr.

**STATION RELATIONS**

Al Marlin, Turner Cooke, Justin Bradshaw, John  
Murphey, Robert Fuller, James L. Cox, Linn Pattee,  
Ken Sparnon, Burt Squire, Darsey Owings.

**NON-RADIO LICENSING DEPT.**

Vice-President ..... Harry P. Somerville  
Chicago Office, 360 N. Michigan Ave.; Andover  
3-5394. Stan Myers, Mid-West Representative.  
Los Angeles, 1549 N. Vine St., Hillside 7-7447;  
Lawrence Conti, Far-Western Representative.

**PROFESSIONAL DEPT.**

Julian Stearns, General Professional Mgr.; Profes-  
sional Staff, Mac Kooper, George Furness.  
Chicago Office, 360 N. Michigan Ave. Andover  
3-5349. Jimmie Cairns, Professional Representative.  
Hollywood, Calif. Office: Wm. Walters, 1549 N.  
Vine St., Hillside 7-7447. Gen. Mgr., Eddie Janis.

**FUNCTIONS**

The functions of BMI are (1) To coordinate and  
license the performing rights to music of a group of

affiliated publishers and performing rights societies; (2) to provide equal opportunity of recognition for all writers, composers and publishers.

**THE BUREAU OF BROADCAST MEASUREMENT**

85 Richmond Street West,  
Toronto 1, Ontario, Canada  
EMpire 3-8046  
President: Charles R. Vint, Colgate-Palmolive-Peet Co. Ltd., Toronto.  
Vice-President: Horace N. Stovin, Horace N. Stovin & Company, Toronto.  
Executive-Secretary & Treasurer: Charles J. Follett, Assoc. of Canadian Advertisers, Toronto.  
Research & Development Director: Clyde H. McDonald, The Bureau of Broadcast Measurement, Toronto.

**DIRECTORS**

William N. Hawkins, Radio Station CFOS, Owen Sound, Ont.; G. Frank Mills, Spitzer & Mills Limited, Toronto; Neil Morrison, Canadian Broadcasting Corp., Ottawa; A. M. Sanderson, Whitehall Pharmacal (Canada) Ltd., Toronto; William E. Trimble, Baker Advertising Agency Ltd., Toronto; George S. Bertram, Swift Canadian Co. Ltd., Toronto; Robert M. Campbell, J. Walter Thompson Co. Ltd., Toronto; J. Arthur Dupont, Radio Station CJAD, Montreal; J. J. McGill, Tuckett Ltd., Hamilton, Ont.; C. W. McQuillan, Cookfield, Brown & Co., Toronto.

**FUNCTIONS**

To conduct surveys and to assemble statistical and other data relating to radio broadcasting and particularly relating to the number, distribution and listening habits of persons who are or may be listening to the various broadcasting stations at different times and from time to time.

To adopt standard methods of appraising broadcasting station coverage, and/or the listening habits of the public.

To prepare reports, charts and other forms of publicity based on surveys and statistical and other data assembled as aforesaid.

To print, publish and distribute to members the reports, charts and other forms of publicity prepared as aforesaid.

**CANADIAN ASSOCIATION OF RADIO & TELEVISION BROADCASTERS**

108 Sparks St., Ottawa 4, Ont.  
3-4036  
President of the Board..... F. A. Lynds  
Exec. Vice-President..... T. J. Allard  
Vice-President..... J. A. Dupont  
Secretary-Treasurer..... Flora Love  
Copyright Counsel..... Samuel Rogers  
French Language Counsel..... Guy Roberge

**DIRECTORS**

F. A. Lynds, Moncton, N. B.; John Hirtle, Bridge-water, N. S.; George Cromwell, St. John, N. B.; F. B. Ricard, Sudbury, Ont.; Henri Lepage, Quebec, P. Q.; D. A. Gour, Rouyn, P. Q.; Rene Lapointe, Matane, P. Q.; W. Slatter, Guelph, Ont.; J. E. Campeau, Windsor, Ont.; W. T. Cruickshank, Wingham, Ont.; J. S. Boyling, Moose Jaw, Sask.; G. Gatz, Edmonton, Alta.; J. B. Craig, Brandon, Man.; H. A. Crittenden, Regina, Sask.; F. H. Elphicke, Vancouver, B. C.; M. P. Finnerty, Penticton, B. C.

**SALES OFFICE**

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WALnut 2-3334. C. W. Fenton, Sales Director.

**FUNCTIONS**

The Canadian Association of Broadcasters is a voluntary trade organization of 137 privately owned (independent) radio broadcasting stations and 25 telecasting stations in Canada.

**CATHOLIC ACTORS GUILD OF AMERICA, INC.**

Sheraton-Astor, New York 36, N. Y.  
Circle 6-5566

**OFFICERS**

President..... Gene Buck  
1st Vice-Pres..... Pat O'Brien  
2nd Vice-Pres..... Jay Jostyn

Recording Secretary..... Ed Begley  
Historian..... Jane Taylor  
Executive Secretary..... George Buck  
Chairman of Executive Board..... Frank McNellis  
Chaplain..... Rt. Rev. Msgr. Vincent J. Brosnan  
Treasurer..... Rev. Francis M. Costello

**FUNCTIONS**

Social and benevolent organization which strives to care for the spiritual and physical needs of members of the profession, regardless of creed. In particular, every effort is made to assure members of the organization of care and attention in the case of illness, hospitalization, burial whenever the need arises.

**CATHOLIC WRITERS GUILD OF AMERICA, INC.**

128 W. 71 St., New York 23, N. Y.  
ENdicott 2-0412

**OFFICERS**

Spiritual Director..... Rev. John B. Kelly  
President..... William Fay  
Vice-Pres..... Richard Reid  
Vice-Pres..... Joseph A. Duffey  
Executive Secretary..... Eleanor M. Tucker

**FUNCTIONS AND ACTIVITIES**

A national organization of writers and persons interested in literary work. To promote the interest of writers, and to take cognizance of and make appropriate record of notable achievements in the literary world. To give to the press, screen, stage and radio the Catholic mind on Church issues.

**REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS**

P. O. Box 1795  
Panama, City, Panama  
President..... Fernando Eleta

**FUNCTIONS**

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

**COMPOSERS GUILD OF AMERICA**

101 Park Ave., New York, N. Y.  
JUdson 2-4500  
12924 Sarah Street, North Hollywood, Calif.  
HO 2-1353; SU 2-8377

President..... Leith Stevens  
1st Vice-President..... Winston Sharples  
2nd Vice-President..... Walter Schumann  
3rd Vice-President..... David Terry  
Secretary-Treasurer..... Mack David  
Asst. Sec. Treasurer..... Ben Ludlow  
Executive Secretary..... Elsa Clay

**FUNCTIONS**

CGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

**COMPOSERS, AUTHORS AND PUBLISHERS ASSN. OF CAN. LTD.**

182 St. George St., Toronto 5, Ont., Canada  
WALnut 3-8457

**OFFICERS**

President..... Sir Ernest MacMillan Mus. D. (Oxon.)  
General Manager..... William S. Low

**FUNCTIONS**

The administration in Canada of the right of performance of authors and composers of music throughout the world.

**THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.**

6 E. 39 St., New York 16, N. Y.  
MUrray Hill 9-4950

President..... Moss Hart  
Vice-Pres..... Howard Lindsay  
Secretary..... Dorothy Fields  
Exec. Sec..... Mills Ten Eyck, Jr.



**FUNCTIONS**  
The national business organization of dramatists.

**EPISCOPAL ACTORS GUILD OF AMERICA, INC.**

1 East 29th St., New York, N. Y.  
Murray Hill 5-2927

**OFFICERS**

Hon. Presidents..... Rt. Rev. Henry Knox Sherrill,  
Rt. Rev. Horace W. B. Donegan  
President..... Vinton Freedley  
Vice-Presidents..... Rev. Randolph Ray,  
Charles Coburn, Bobby Clark, Peggy Wood  
Rec. Secy..... Rev. Chas. Breck Ackley  
Treasurer..... John Knight  
Exec. Secy..... Helen Morrison

**COUNCIL**

Very Rev. James A. Pike, Rev. John Ellis Large,  
Rev. G. P. T. Sargent, Walter Abel, Dorothy Black-  
burn, Sidney Blackmer, Leo G. Carroll, Margaret Dale,  
Mrs. Owen Davis, Carl M. Eckstrom, Boris Karlo<sup>3/4</sup>,  
Tessa Kosta, Thais Lawton, Raymond Massey, Carmen  
Mathews, Margery Maude, John Morley, Helen Orms-  
borne, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia  
Oris Skinner, George Somnes, Frances Starr, Mason  
Curry, Majorie Gateson, James Jolley, J. P. Wilson,  
Mrs. Leonard C. Feathers, Jean Dixon.

**FUNCTION**

The Guild ministers to actors of all religious faiths.

**FEDERAL COMMUNICATIONS BAR ASSOCIATION**

Perpetual Bldg., Washington 4, D. C.  
Republic 7-1450

President..... Percy H. Russell, Jr.  
1st Vice-Pres..... George O. Sutton  
2nd Vice-Pres..... George S. Smith  
Secretary..... Ben C. Fisher  
Treasurer..... Dwight D. Doty  
Ass't. Sec'y..... Theodore Baron  
Delegate to Amer. Bar Ass..... P. H. Russell, Jr.

**EXECUTIVE COMMITTEE**

Robert M. Booth, Jr., Jeremiah Courtney, Frank U.  
Fletcher, Stephen H. Fletcher, William C. Kopolovitz,  
Thomas W. Wilson.

**FUNCTIONS**

To promote the proper administration of the Com-  
munications Act of 1934 and related acts, to uphold  
the honor of practice before the Federal Communi-  
cations Commission, and to encourage cordial inter-  
course among the practitioners. It issues a quarterly  
publication, the Federal Communications Bar Journal,  
which is devoted to matters of interest pertaining to  
communications law.

**FEDERAL TRADE COMMISSION**

Pennsylvania Ave., at 6th St., N.W., Washington  
25, D. C.  
EXecutive 3-6800

**PERSONNEL**

Chairman..... John W. Gwynne  
Commissioner..... Lowell B. Mason  
Commissioner..... Sigurd Anderson  
Commissioner..... William C. Kern  
Commissioner..... Robert T. Secrest  
Sec. to the Commission..... Robert M. Parrish  
Executive Director..... Alex. Akerman, Jr.  
General Counsel..... Earl W. Kintner  
Director of Information..... S. F. Stowe  
Dir., Bur. of Consultation..... Charles E. Grandey  
Acting Dir., Bur. of Economics..... Quincy Adams  
Dir. of Hearing Examiners..... Everett F. Haycraft  
Dir., Bur. of Investigation..... Harry A. Babcock  
Dir., Bureau of Litigation..... Joseph E. Sheehy

**BRANCH OFFICES**

U. S. Court House, Foley Square, New York 7, N. Y.  
Joseph L. Klein, Attorney in Charge. COrtland 7-7100.  
Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill.  
William F. Lemke, Jr., Mgr., Financial 6-0790.  
Room 133, Federal Office Bldg., San Francisco 2,  
Calif. Earl Van Wagoner, Mgr. KLondike 2-2350.  
Room 811, U. S. Court House, Seattle 4, Wash.  
Walter W. Harris, Manager. MUtual 3300.  
Room 413, Masonic Temple Bldg., 333 St. Charles  
St., New Orleans, La. William B. Lott. EXpress 2411.

Standard Bldg., Cleveland, Ohio; V. E. Taylor, Mgr.,  
Pr. 1-6575

Washington Branch Acting Mgr., J. J. Gercke

**FUNCTIONS**

Under several laws designed to promote free and  
fair competition in interstate trade, the Commission  
takes action against monopolistic and deceptive prac-  
tices and publishes economic studies of factors af-  
fecting the competitive economy.

**THE FRENCH BROADCASTING SYSTEM (RADIODIFFUSION FRANCAISE) IN NORTH AMERICA**

972 Fifth Ave., New York 21, N. Y.  
REgent 4-1501

Director..... Pierre Crenesse  
Ass't. Dir..... Alice Lewitin  
Administrator..... Suzanne Waltman  
Program Director..... Marins Kobtzeff  
Public Relations..... Denise Falk

**FUNCTIONS**

The activities of the French Broadcasting System in  
North America are twofold: on the one hand, for the  
purpose of strengthening the good will and understand-  
ing between France and the U. S., it distributes to in-  
dependent stations all over the country English-lan-  
guage programs prepared in Paris for North American  
listeners, covering all aspects of life in France today;  
on the other hand, it keeps French listeners informed  
of all events taking place in America today.

**INSTITUTE FOR EDUCATION BY RADIO-TELEVISION**

Ohio State Univ., Columbus 10, O.  
AXminster. 3148 Ext. 280

Director..... I. Keith Tyler  
Asst. to Dir..... Frank W. Norwood  
Secretary..... Bette Wallach

**FUNCTIONS**

International meeting for broadcasters, educators  
and civic leaders devoted to discussion of policy and  
techniques of educational broadcasting.

**THE INSTITUTE OF RADIO ENGINEERS, INC.**

1 East 79th St., New York 21, N. Y.  
LEhigh 5-5100

**OFFICERS**

President..... A. V. Loughren  
Vice-President..... Herre Rinia  
Treasurer..... W. R. G. Baker  
Secretary..... Haraden Pratt  
Editor..... D. G. Fink  
Executive Secretary..... G. W. Bailey

**DIRECTORS**

E. M. Boone, J. G. Brainerd, C. R. Burrows, J. F.  
Byrne, J. N. Dyer, J. J. Gershon, A. N. Goldsmith,  
J. T. Henderson, E. W. Herald, W. R. Hewlett, T. A.  
Hunter, A. G. Jensen, J. W. McRae, George Rappa-  
port, J. D. Ryder, D. J. Tucker, Ernst Weber, J. R.  
Whinnery, C. F. Wolcott

**FUNCTIONS**

An incorporated non-profit organization having as  
its object the advancement of the theory and practice  
of radio and electronics, including allied branches of  
engineering and all related arts and sciences.

**INTERCOLLEGIATE BROADCASTING SYSTEM**

333 North Michigan Ave., Chicago 1, Ill.  
3107 Westover Drive S. E., Washington 20, D. C.  
LUdlow 2-7210

**OFFICERS**

President..... George Abraham  
Vice-Pres..... David W. Borst  
Treasurer..... T. M. Blaisdell  
Secretary, Business Mgr..... James R. Wylin  
Engineering Dir..... Allan I. Perlin  
Public Relations, Sls. Prom. Mgr..... T. Blaisdell  
Prog. Mgr..... W. M. Rempton

**BRANCH OFFICES**

D. W. Borst, 580 Lowell Street, Lynnfield Center,  
Mass. Phone: 4-4244; 333 N. Mich. Ave., Chicago  
Ill.

**FUNCTIONS**

The Intercollegiate Broadcasting System is a non-profit association of college and university campus stations established to pool the resources of these stations and further the development of this form of educational radio in this country.

**JEWISH THEATRICAL GUILD**

1564 Broadway, New York 36, N. Y.  
PLaza 7-5237

- Chairman, Bd. of Trustees... Wm. Degen Weinberger  
 President ..... Eddie Cantor  
 Exec. Vice-Pres. .... Harry E. Gould  
 1st Vice-Pres. .... George Jessel  
 Vice-Presidents ..... Jack Benny, Jack Bregman,  
 Emil Friedlander, Marcus Heiman, A. A. Jaller, Ted  
 Lewis, Wm. Morris, Jr., Jack Pearl, James Sauter,  
 Milton Weintraub, Emanuel Sacks  
 Treasurer ..... Abe Lastfogel  
 Asst. Treasurer ..... Nat Lefkowitz  
 Chairman of Relief ..... Dr. Leo Michel  
 Legal Committee ..... Henry M. Katz  
 Chaplain ..... Rabbi Abraham Furstein  
 Executive Secretary ..... Dave Ferguson

**FUNCTION**

Non-sectarian theatrical assistance agency.

**JOINT COMMITTEE ON EDUCATIONAL TELEVISION**

1785 Massachusetts Ave., N. W.,  
Washington 6, D. C.  
Hudson 3-6620

- Chairman... Dr. Albert N. Jorgensen, Nat'l. Assn. of  
State Universities.  
 Vice-Chairman... Dr. Edgar Fuller, Council of  
Chief State School Officers.  
 Executive Director..... Ralph Steetle

**JCET MEMBERS**

Dr. Franklin Dunham, Association for Education by  
Radio-Television; James H. Denison, Association of  
Land-Grant Colleges and Universities; Frank E.  
Schooley, National Association of Educational Broad-  
casters; Dr. Albert N. Jorgensen, National Association  
of State Universities; Dr. Belmont Farley, National  
Education Association; Dr. Edger Fuller, Council of  
Chief State School Officers; Dr. John C. Adams,  
American Council on Education; Dr. Worth McClure,  
American Assn. of School Administrators.

**FUNCTIONS**

The JCET seeks to represent the special needs of  
education in the newest and most powerful of the  
mass media, and encourages educators to meet their  
responsibilities in regard to it.

**THE LAMBS**

130 W. 44th St., New York 36, N. Y.  
LUXemburg 2-1515

**OFFICERS**

- Shepherd..... Walter N. Greaza  
 Boy ..... Harry Hershfield  
 Corresponding Secretary..... Bobby Clark  
 Recording Secretary..... Michael Abbott  
 Treasurer ..... Michael Lep  
 Librarian ..... Tex O'Rourke

**DIRECTORS**

King Calder, Frank McHugh, Loring Smith, Jack  
Whiting, Martin Begley, Joseph S. Buhler, Conrad  
Nagel, Henry Gladstone, Ralph Bellamy, Happy Felton,  
Emil Friedlander, Marcus Heiman, John W. Hundey, H.  
Pierson Mapes, Saul E. Rogers.

LIFE DIRECTORS EX-SHEPHERDS: William Gaxton,  
Fred Waring.

**FUNCTIONS**

The object of this club shall be the promotion of  
social intercourse among persons, engaged profession-  
ally in the drama, music, authorship, and the fine arts,  
as well as friends of those professions, and the col-  
lection and preservation of objects of interest thereto,  
and the creation and maintenance of funds for the  
benefit of persons engaged professionally in the drama,  
music, authorship, and the fine arts who shall be in  
need of financial aid or assistance, to be disbursed  
in the discretion of the Council of the Club.

**MOTION PICTURE INDUSTRY CREDIT GROUP, NATIONAL ASSOCIATION OF CREDIT MEN**

229 Fourth Ave., New York 3, N. Y.  
ORegon 4-5100

- Chairman..... Samuel L. Silverman  
 Vice-Chairman..... Joseph A. Tanney  
 Secretary ..... William McAdam

**EXECUTIVE COMMITTEE**

Kern Moyses, S. C. Robbins, Sam Silverman, Joseph  
Tanney, Anthony Termini.

**MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION OF GREATER NEW YORK, LOCAL 22102, A.F.L.**

1270 Sixth Avenue, New York 20, N. Y.  
CO. 5-7362

- President ..... Robert Miller  
 Vice-President ..... Joe Santly  
 Treasurer ..... Chas. Lang  
 Executive Secretary ..... Bob Miller

**MEMBERS OF EXECUTIVE COUNCIL**

Bob Baumgart, Bert Haber, Leo Diston, Mickey  
Garlock, Mac Kooper, Jack Perry, Bernie Pollack,  
Sammy Smith, Murray Luth, Ed Burton.

**BRANCH OFFICES**

54 W. Randolph St., Chicago, Ill., Morton Schaeffer,  
Regional Dir.; 1491 N. Vine St., Hollywood, Cal.,  
Lucky Wilber, Regional Dir.; 225 - 26th St., Santa  
Monica, Cal., Al Compante, Reg. Secy.; 36 E. 5th St.,  
Cincinnati, Ohio, Danny Engel, Reg. Director.

**FUNCTIONS**

Labor Union.

**MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.**

45 Rockefeller Plaza, New York 20, N. Y.  
Circle 6-3084

**OFFICERS**

- Chairman of the Board..... Walter G. Douglas  
 President ..... Louis Bernstein  
 Vice-President ..... Jack Mills  
 Secretary..... J. J. Bregman  
 Treasurer ..... Abe Olman  
 Agent and Trustee..... Harry Fox

**NATIONAL AFFILIATED TELEVISION STATIONS, INC.**

West 55th St., New York, N.Y.  
Plaza 7-2100

- Chairman of the Board..... Joseph Justman  
 Executive Vice Pres..... Ely Landau  
 Vice-President ..... Oliver Unger  
 Secretary-Treasurer..... Berman Swartz

**FUNCTION**

To assist UHF and VHF stations in their operations  
on a national basis.

**NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION**

882 Victoria Ave., Los Angeles, Cal.  
Whitney 4245

**OFFICERS**

- President..... Mrs. Clara S. Logan  
 1st Vice Pres..... Dr. Richard Atkinson  
 2nd Vice Pres..... Dr. Lee DeForest  
 Secretary..... Mrs. Victor Roberts  
 Treasurer..... Mrs. Gertrude Blackstock

**FUNCTIONS**

To co-ordinate the interest of civic, religious, edu-  
cational, business and labor organizations and in-  
dividuals for the purpose of encouraging the presenta-  
tion of radio and television programs of high stand-  
ards.

**NATIONAL ASSOCIATION OF RADIO & TELEVISION BROADCASTERS**

(For Complete Listing See NARTB Section)



### NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y. Judson 2-5130

#### OFFICERS

National Chairman.....Oliver W. Nicoll

#### COUNCILS

27 W. 46th St., New York 36, N. Y. Phone: Judson 2-5130. Oliver W. Nicoll, Chairman, New York Council: 341 Menomonee St., Chicago 14, Ill. Phone: MOhawk 4-3592, H. Walter Thompson, Chairman, Chicago Council: 6331 Hollywood Blvd., Hollywood 28, Calif. Phone: Hillside 5125. Claude McCue, Chairman, Hollywood Council.

#### CORRESPONDING OFFICES

Washington, D. C.; Albuquerque, N. M.; Atlanta, Ga.; Boston, Mass.; Charlotte, N. C.; Cincinnati, Ohio; Cleveland, O.; Dallas, Texas; Denver, Colo.; Detroit, Mich.; Durham, N. C.; Erie, Pa.; Fort Wayne, Ind.; Fort Worth, Tex.; Independence, Mo.; Indianapolis, Ind.; Kansas City, Mo.; Kenosha, Wis.; La Crosse, Wis.; Louisville, Ky.; Madison, Wis.; Miami, Fla.; Milwaukee, Wis.; Minneapolis-St. Paul, Minn.; New Orleans, La.; Norfolk, Va.; Omaha, Neb.; Peoria, Ill.; Philadelphia, Pa.; Pittsburgh, Pa.; Portland, Ore.; Pueblo, Colo.; Racine, Wis.; Raleigh, N. C.; Rochester, N. Y.; Salt Lake City, Utah; San Francisco, Cal.; Schenectady, N. Y.; Seattle, Wash.; Sioux City, Iowa; St. Louis, Mo.; Syracuse, N. Y.; Utica, N. Y.

#### FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

### NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET)

35 Court St., Chicago 4, Ill. WA 2-2462

International President.....Clifford E. Rothery  
International Vice-President.....Gene Klump  
Canadian Sec'y-Treasurer.....Arthur Hjorth  
Canadian Sec'y-Treasurer.....Jiacomo Papa

#### BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 86 W. Chippewa, Buffalo; 519 Jarvis, Toronto; 1231 St. Catherine, W. Montreal.

#### FUNCTIONS

NABET has contracts for its 5,500 members with ABC, NBC, and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 20 independent stations in Canada.

### NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall, Urbana, Ill. Urbana 7-6611, Ext. 3394

#### OFFICERS

President.....Frank E. Schooley  
Vice-President.....John Dunn  
Treasurer.....Robert J. Coleman  
Secretary.....William Harley  
Executive Director.....Harry J. Skornia

#### DIRECTORS

Region I: Arthur Weld, Jr., Syracuse University; Region II: Earl Wynn, WUNC, University of North Carolina, Chapel Hill, N. C.; Region III: Ola Miller, WFBE, Flint, Mich. Public Schools; Region IV: Dr. Burton Paulu, KUOM, Minnesota U., Minneapolis, Minn.; Region V: John Schwarzwald, KUHT, University of Houston; Region VI: E. Adams, KUOW, Washington U., Seattle, Wash.

#### BRANCH OFFICE

2500 Municipal Bldg., New York 7, N. Y. WH 3-3600, Seymour N. Siegel, Past President

#### FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

### NATIONAL ASSN. OF PERFORMING ARTISTS

630 Fifth Ave., New York 20, N. Y. Circle 7-8194

#### OFFICERS

President.....Fred Waring  
Treasurer.....Don Voorhees  
General Counsel.....Alfred Rice

#### FUNCTIONS

To obtain moral and pecuniary rights of performing artists in the commercial uses of such performances.

### NATIONAL ASSOCIATION OF TV FILM DIRECTORS

c/o WHAM-TV, Rochester, N. Y.

National Chairman.....Dave Manning, WHAM-TV, Rochester, N.Y.  
Public Relations Director.....Art Cook, WVET-TV, Rochester, N. Y.

#### Western Division

Chairman.....Dick Norman, KPTV, Portland, Oreg.  
Secretary.....Les Chipman, KOMO, Seattle, Wash.  
Public Relations Director.....Dick Woolen, KTTV, Los Angeles

#### FUNCTIONS

To provide for station responsibility to the public through support of the NARTB Code, to reduce station operating costs, to improve film programming and quality through the free interchange of ideas and standardization of operations.

### NATIONAL ASSN. OF TELEVISION & RADIO FARM DIRECTORS

WSM, 301 Seventh Ave., N., Nashville, Tenn.

Phone: 6-7181

President.....John McDonald, WSM, 301 Seventh Ave., N., Nashville, Tenn. Phone: 6-7181

Vice-President.....Jack Timmons, KWKH, Shreveport, La. Phone: 2-8711

Sec'y-Treas.....Dix Harper, WLS, 1230 Washington Blvd., Chicago 7, Ill. Phone: MOndroe 6-9700

Historian.....Herb Plambeck, WHO, 914 Walnut St., Des Moines, Iowa. Phone: 3-7147

CHATS Editor.....Wes Seyler, WIBW, Topeka, Kans. Phone: 3-2377

#### FUNCTION

NATFRD is an organization dedicated to the service of agriculture, station management and the advertiser.

### NATIONAL AUDIENCE BOARD, INC.

12-D, 30 East 60th St., New York 22, N.Y.

Murray Hill 8-2360

#### Officers

President.....Peter Goelet  
Exec. Vice Pres.....Bernard Kamins  
Treasurer.....David J. Colton  
Secretary.....Harriet Williams

#### Branch Offices

2391 1/2 S. Beverly Dr., Beverly Hills, Calif., CRest-  
view 1-8141, Bernard Kamins, V. P.; 625 Chenery St.,  
San Francisco 12, Calif., JUniper 5-7575, Hal Light,  
Coordinator

#### Functions

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

### NATIONAL BETTER BUSINESS BUREAU, INC.

Chrysler Bldg., New York 17, N. Y.

Murray Hill 6-3535

#### OFFICERS

Chairman of Board.....Warren C. Agry  
President.....Kenneth B. Willson  
1st Vice-Chairman.....William G. Werner  
2nd Vice-Chairman.....Lorimer B. Slocum



Secretary ..... Lowell Shumway  
Treasurer ..... Frank F. Soule

**Directors**

Warren C. Agry, Kenneth B. Willson, William G. Werner, Lorimer B. Slocum, Lowell Shumway, Frank F. Soule, Willcox B. Absit, Claude Alexander, Edward J. Breck, J. R. Buckley, Wallace E. Campbell, William A. Dyer, Jr., Ralph T. Friedmann, John N. Garver, Robert E. Healy, R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Virgil W. Milton, John A. Spooner, William E. Steers.

**FUNCTIONS**

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperates with law enforcement agencies in this work.

**NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.**

710 14th St., Northwest, Washington 5, D. C.  
MEtropolitan 8-1415

President ..... M. F. Malarkey, Jr.  
Vice-President ..... Bill Daniels  
Treasurer ..... W. J. Calsam  
Secretary ..... Joseph Saricks  
Executive Secretary ..... E. Stratford Smith

**DIRECTORS**

George H. Bright Jr., Frank Brophy, J. H. Rannels, George J. Barco, Ned W. Cogswell, Glenn H. Flinn, Girard B. Henderson, Paul B. McAdam, Sanford Randolph, Charles H. G. Rees, Harley E. Steiner, John M. Spotswood, Fred J. Stevenson, W. Randolph Tucker.

**FUNCTIONS**

Promote the development of community antenna television systems throughout the United States through techniques normally employed by national trade associations.

**NATIONAL TELEFILM ASSOCIATES, INC.**

60 West 55th St., New York 19, N.Y.  
PLaza 7-2100  
(See Film Producer Section)

**NAT. TELEVISION FILM COUNCIL**

1639 Broadway, New York 19, N.Y.  
JUdson 6-5444

**Officers**

President ..... John J. Schneider  
Exec. Vice Pres. .... William J. Reddick  
Exec. Secretary ..... Sydney A. Mayers  
Treasurer ..... Charles Carpenter  
General Secretary ..... Beulah Jarvis  
Vice-Pres., Prod. .... Albert D. Hecht  
Vice-Pres., Distr. .... Arche A. Mayers  
Vice-Pres., Agencies ..... Howard Olds  
Vice Pres., Stations ..... David O'Shea  
Vice Pres., Laboratories ..... Lou Feldman  
Vice Pres., Membership ..... Kenneth Cowan

**Directors**

Dr. Alfred N. Goldsmith, Chairman; Sally Perle, Kern Moysé, Harold Dumont, David Savage, Stan M. Cole, Samuel Spring, Marshall Rothen, Waldo Mayo, Herbert Golden and Robert E. Gips.

**FUNCTIONS**

NATFC provides a hub for the interchange of ideas among all segments of the television film industry, with a view to mutual cooperation and help, and the general promotion and betterment of films on television.

**NATIONAL VARIETY ARTISTS, INC.**

218 W. 47th St., New York 36, N. Y.  
COlumbus 5-0956

**OFFICERS**

President ..... Louis Handin  
Vice-President ..... Dorothe A. Masters  
Treasurer ..... Lester Rose  
Secretary ..... Bettie North

**BOARD OF GOVERNORS**

Hon. Leonard Conner, James Clark, Lillian Lindenman, Ruth Lyons, Edna Osborne, Nan McDonald, Grace Harvey, Phoebe Whiteside, Joe Woods.

**NEGRO ACTORS GUILD OF AMERICA, INC.**

1674 Broadway, New York 19, N. Y.  
CIrcle 5-4343

**OFFICERS**

President ..... Noble Sissle  
Vice-President ..... Leigh Whippter  
Executive Secretary ..... Lillyn Brown Evans  
Treasurer ..... W. C. Handy  
Assistant Treasurer ..... A. Edward Walters  
Recording Secretary ..... Evelyn Davis  
Assistant Secretary ..... Lillian Roberts  
Chaplain ..... Dr. John H. Johnson  
Counsel ..... Harry T. Bragg, Simon Finestein

**PHILA. RADIO & TV BROADCASTERS ASSOC.**

215 S. Broad St., Philadelphia, Pa.  
PE 5-3168

President ..... Raymond S. Green  
Vice-President ..... Joseph L. Tinney  
Secretary ..... Robert L. Klein  
Treasurer ..... John Mahoney

**FUNCTIONS**

To initiate and promote studies of all phases of radio and TV broadcasting for the purpose of improving service to the public and advertisers.

**PROFESSIONAL MUSIC MEN, INC.**

1270 Sixth Ave., New York 20, N. Y.  
COlumbia 5-7362

**OFFICERS**

Honorary President ..... Rocco Vocco  
President ..... Robert Miller  
Vice-President ..... Joseph Santly  
Treasurer ..... Charles Lang  
Executive Director ..... Bob Miller  
Board of Governors ..... Bob Baumgart,  
Bert Haber, Leo Diston, Mickey Garlock, Mac  
Kooper, Jack Perry, Bernie Pollock, Sammy Smith,  
Murray Luth, Bob Baumgart, Ed Burton.

**BRANCH OFFICES**

54 W. Randolph St., Chicago, Ill.  
Regional Director ..... Morton Schaefer  
1491 N. Vine St., Los Angeles, Calif.  
Regional Director ..... Lucky Wilber  
36 E. 5th St., Cincinnati, O.  
Regional Director ..... Danny Engel  
225 - 26th St., Santa Monica, Calif.  
Regional Secretary ..... Al Comparte

**FUNCTIONS**

Charitable and Benevolent Organization.

**RADIO FREE EUROPE**

110 West 57th St., New York 19, N. Y.  
PLaza 7-7600

Director ..... W. J. Convery Egan  
Asst. Director ..... Thomas H. Brown, Jr.  
Program Manager ..... William Rafael  
Public Relations Director ..... Alton Kastner  
Technical Director ..... Claude Harris  
European Director (Munich Office) ..... Richard Condon  
Managing Director (Lisbon office) ..... Henry Lollilo

**FUNCTIONS**

Radio Free Europe, a private organization supported by contributions of the American people to Crusade for Freedom, transmits to Czechoslovakia, Hungary, Poland, Rumania and Bulgaria over 29 short and medium wave transmitters. Its programs, of all types, written and broadcast by exiles from behind the Iron Curtain, bring the captive people truth and news of their own countries, as well as of the free world, helping them keep alive a strong spirit, until such time as they may free themselves.

**RADIO ADVERTISING BUREAU, INC. (RAB)**

460 Park Ave., New York 22, N. Y.  
MUrray Hill 8-4020

**OPERATING GROUP**

President ..... Kevin B. Sweeney  
Vice-Presidents ..... John F. Hardesty, Sherrill Taylor  
Asst. Sec.-Treas. .... William L. Morison

**GOVERNING GROUP**

Chr. of the Board ..... Joseph E. Baudino  
Westinghouse Broadcasting Co.



Secretary..... William B. McGrath  
 WHDH, Boston, Mass.  
 Treasurer..... Donald W. Thornburgh  
 WCAU, Philadelphia, Pa.  
 Chr. of Executive Committee..... Kenyon Brown  
 KWFT, Wichita Falls, Tex.  
 Chr. of Finance Committee..... John S. Hayes  
 WTOP, Washington, D. C.  
 Board of Directors

Charles T. Avres, NBC, New York, N.Y.; Joseph E. Baudino, WBC, Washington, D. C.; Edward Breen, KVFD, Ft. Dodge, Iowa; Kenyon Brown, KWFT, Wichita Falls, Tex.; Charles C. Caley, WMBD, Peoria, Ill.; John C. Cohan, KSBW, Salinas, Calif.; Robert E. Dunville, WLW, Cincinnati, Ohio; Donald Durgin, ABC, New York, N.Y.; Frank P. Fogarty, WOW, Omaha, Nebr.; Simon Goldman, WJTN, Jamestown, N.Y.; Jack W. Harris, KPRC, Houston, Tex.; Arthur Hull Hayes, CBS Radio, New York, N.Y.; John S. Hayes, WTOP, Washington, D. C.; George J. Higgins, KMBC, Kansas City, Mo.; Ward D. Ingram, KHJ, Los Angeles, Calif.; C. Howard Lane, KOIN, Portland, Oreg.; Elroy McCaw, WINS, New York, N.Y.; William B. McGrath, WHDH, Boston, Mass.; Robert T. Mason, WMRN, Marion, Ohio; James H. Moore, WSL, Roanoke, Va.; Gilmore N. Nunn, WLAP, Lexington, Ky.; John F. Patt (Alt: Worth Kramer), WJR, Detroit, Mich.; Edward Petry, Edward Petry & Co., Inc., New York, N.Y.; Robert A. Schmid, MBS, New York, N.Y.; Al Spokes, WOJY, Burlington, Vt.; Kevin B. Sweeney, RAB, New York, N.Y.; Donald W. Thornburgh, WCAU, Philadelphia, Pa.; Lee Wailes, Storer Broadcasting Co., Miami Beach, Fla.; Joseph J. Weed, Weed & Co., New York, N.Y.; Allen M. Woodall, WDAK, Columbus, Ga.

**FUNCTION**

The organization is supported by all networks, leading station representatives and 800 stations to promote and sell radio at the national level to advertisers and agencies, and provide members with research and sales tools to sell at both the national and local levels.

**RADIO-NEWSREEL-TELEVISION  
 WORKING PRESS ASSOCIATION  
 OF NEW YORK, INC.**

270 Park Ave., New York 22, N. Y.  
 PLaza 1-2720

**OFFICERS**

President..... Roy Edwards  
 1st Vice-President..... George Jordan  
 2nd Vice-Pres..... Jack Fern  
 Sgt. at Arms..... Lou Hatt  
 Secretary..... Ruth N. Knopf  
 Asst. Secretary..... Charles Campbell  
 Treasurer..... Richard Milbauer  
 Board of Governors..... A. A. Brown,  
 David Klein, Larry Racies, Nick Archer, Carl Larsen,  
 Sr., Chester Burger, Bernard Buck, Arnold Lerner.

**FUNCTIONS**

A membership corporation whose object is to promote and protect the interest and welfare of radio, newsreel, and television newsmen and cameramen. Membership is limited to radio, newsreel, television, and newsmen who are engaged in outside assignments for the coverage of spot news. Those eligible include working reporters, cameramen, contact men, soundmen, tape recording men, etc. Annually sponsors Mike & Screen Press Awards, publishes annual Mike & Screen Press Directory.

**THE RADIO PIONEERS CLUB**

589 Fifth Ave., New York 17, N. Y.  
 PLaza 9-1500

**OFFICERS**

President..... Raymond F. Guy  
 1st Vice-President..... John Patt  
 Vice-Presidents..... Victor Diehm, Merle Jones,  
 Lewis H. Avery  
 Secretary..... Clair McCollough  
 Treasurer..... Charles A. Wall

**FUNCTIONS**

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purposes of friendship and education. The Club shall be a central clearing house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that

this organization with the resultant exchange of information would make a valuable contribution to the public interest."

**RADIO AND TELEVISION  
 DIRECTORS GUILD (A.F. OF L.)**

114 East 52nd St., New York 22, N. Y.  
 PLaza 9-0949

**OFFICERS**

International President..... Ernest Ricca  
 1st Vice-President..... Robert L. Robb  
 2nd Vice-President..... Joseph Byrne  
 3rd Vice President..... Richard Schneider  
 Secretary..... Stuart Phelps  
 Treasurer..... Robert Prialux

**NATIONAL BOARD**

Walter Gorman, New York; David Lowe, New York; Ernest Ricca, New York; Richard Schneider, New York; George Fagle, Hollywood; Jack Lyman, Hollywood; Robert L. Robb, Hollywood; Harfield Weedin, Hollywood; Grover Allen, Chicago; Joseph Byrne, Chicago; Raymond Shane, Cleveland; Lamar Caselli, N.Y.; Tom Donovan, N.Y.; Robert Prialux; Stuart Phelps, Hollywood; Robert Ritter, Detroit; Carl G. Degan.  
 National Executive Director..... Newman H. Burnett  
 General Counsel..... Charles Ballou  
 (Phillips, Nizer, Benjamin & Krim)

**BRANCH OFFICES**

New York Local—114 East 52nd St., New York 22, PLaza 9-0875. Newman H. Burnett, Executive Secretary; Robert Prialux, President.  
 Hollywood Local—6331 Hollywood Blvd., Hollywood 28, Calif., HOLLYWOOD 2-3324. Elizabeth Gould, Executive Secretary; Stuart Phelps, President.  
 Chicago Local—100 W. Monroe St., Chicago, Ill. Joseph Byrne, President.  
 Detroit Local—1257 Penobscot Bldg., Detroit 26, Mich., WOODWARD 5-0061. Boaz Siegel, Executive Secretary; Robert Ritter, President.  
 Washington Local—Sheraton Park Hotel, Washington, D. C. Adams 4-5400. Carl Degan, President.  
 Cleveland Local—17502 Holly Hill Dr. Cleveland 5, Ohio, Longacre 1-8594. Raymond Shane, President.

**FUNCTIONS**

A national organization to advance, foster, promote and benefit the interests of directors, associate directors and floor managers of television, live and film, and radio programs and to protect and secure their rights in their professional activities.

**RADIO AND TELEVISION  
 EXECUTIVES SOCIETY, INC.**

420 Lexington Ave., New York 17, N. Y.  
 LEXington 2-3988

**OFFICERS**

President..... Robert Jay Burton  
 1st Vice-President..... Eliot M. Sanger  
 2nd Vice-President..... Merle S. Jones  
 Secretary..... Claude Barrere  
 Treasurer..... Joseph A. McDonald  
 Executive Secretary..... Elizabeth Clarkson

**BOARD OF GOVERNORS**

G. W. Johnstone, Robert W. Sarnoff, Robert A. Schmid, Maggi Eaton, Don McClure, Frank E. Pellegrini; Sam J. Slate; Florence Small, Joseph Stampler

**FUNCTIONS**

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, informational, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

**RADIO-ELECTRONICS-TELEVISION  
 MANUFACTURERS ASSOCIATION**

See Equipment Section





**RADIO-TV CORRESPONDENTS**

**ASSN.**

Radio-Television Galleries, The Capitol  
Washington, D. C.  
NAional 8-3120

**EXECUTIVE COMMITTEE**

Chairman ..... William Costello, CBS  
Vice-Chairman ..... Joseph F. McCaffrey  
Secretary ..... Gunnar Back, ABC  
Treasurer ..... Robert Hurlleigh, MBS  
Members-at-Large ..... Julian Goodman, NBC;  
Ann M. Carrick, Crosley; William T. Corrigan, CBS  
Member Ex Officio ..... Richard Harkness

**RADIO-ELECTRONICS-TV MANUFACTURERS ASSOCIATION OF CANADA**

Rm. 410, 200 St. Clair Ave. West, Toronto 7,  
Ontario, Canada  
WAlnut 1-2898

**OFFICERS**

Pres., Chrm. of Board ..... C. A. Pollock  
V.P., Chrm., receiver Div. .... J. D. Campbell  
V.P., Chrm., parts and Accessory Div. .... L. Harris  
V.P., Chrm., Electronics Div. .... J. C. R. Punched  
Dir. of Engineering ..... R. A. Hackbusch  
General Mgr. .... S. D. Brownlee

**FUNCTIONS**

This Association is a non-profit and co-operative organization to promote the interests of the radio-TV manufacturing industry in Canada.

**THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION**

Executive Secretary, Rob Downey, c/o WKAR, East Lansing, Mich.

**OFFICERS**

President ..... Harold Baker  
WSM, Nashville, Tenn.  
Vice-President, Program ..... Ted Koop  
CBS, Washington, D. C.  
Vice-President, Radio ..... Charles Day  
WGAR, Cleveland, Ohio  
Vice-President, Television ..... Jack Knell  
WBT, Charlotte, N. C.

**DIRECTORS**

Nick Basso, WSAZ, Huntington, W. Va.; Bill Small, WLS, Chicago, Ill.; John Maters, WILS, Lansing, Mich.; Lee White, KROS, Clinton, Iowa; Ron Laidlow, CFPL, London, Ont.  
Treasurer ..... Sheldon Peterson  
KLZ, Denver, Colorado

Exec. Secretary ..... Rob Downey  
WKAR, East Lansing, Mich.  
Editor of Bulletin ..... Prof. Art Barnes  
State Univ. of Iowa, Iowa, City

**BRANCH OFFICES**

Station KTUL, Tulsa, Oklahoma. Reg. Vice President, Jack Morris.  
Station WCSH, 157 High St., Portland Me. Reg. Vice-President, Phillip Johnson.  
Station WILS, 407 1/2 N. Washington, Lansing, Mich. Reg. Vice-President, John Maters.  
Station CFPL-TV Commissioners Rd., London, Ont. Reg. Vice-President, Roland Laidlow.  
KVOD, Denver, Colo. Reg. Vice-President, Robert A. Mott.

**FUNCTIONS & ACTIVITIES**

Publishes monthly bulletin and booklets on radio-TV news. Basic purpose to advance standards of radio and television as news media.

**SCREEN ACTORS GUILD**

7046 Hollywood Blvd., Hollywood 28, Calif.  
HOLLYWOOD 9-7311

President ..... Walter Pidgeon  
1st Vice-President ..... Leon Ames  
2nd Vice-President ..... Dana Andrews  
3rd Vice-President ..... William Lundigan  
Recording Secretary ..... Paul Harvey  
Treasurer ..... George Chandler

**BRANCH OFFICES**

551 5th Ave., New York 17, N. Y.  
Murray Hill 7-4623, Harold Hoffman, East. Rep.  
102 E. Hubbard St., Chicago 11, Ill.  
Whitehall 3-1344, Raymond Jones, Exec. Secy.  
1257 Penobscot Bldg., Detroit 26, Mich.  
WO 1-8214

Executive Secretary ..... Boaz Siegel  
760 Market St., San Francisco 2, Cal.  
Exbrook 2-6990, Charlotte Cohelan, S. F. Exec. Secy.  
513 Bulkley Bldg., Cleveland 15, Ohio  
Superior 1-1930, Ted Smoot, Cleve. Exec. Secy.  
1505 Fountain Square Bldg., Cincinnati 2, Ohio  
DUNbar 1-2121, Ben Gettler, Cin. Exec. Secy.  
11 Beacon St., Boston 8, Mass.  
Richmond 2-0208, Robt. Segal, Boston Exec. Secy.  
535 5th Ave., Pittsburgh 19, Pa.  
AT 1-6767, Donald Hirsch, Pitt. Exec. Secy.

**FUNCTIONS**

Union affiliated with A.F. of L., representing actors, singers and announcers in theatrical, television, industrial and all other forms of motion pictures.

**SCREEN COMPOSERS ASSOCIATION**

9538 Brighton Way, Beverly Hills, Calif.  
CRestview 6-3123

President ..... M. Klos Rozsa  
Vice-President ..... Robert E. Dolan  
Secretary ..... David Buttolph  
Treasurer ..... George Dunning

**FUNCTIONS**

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

**SESAC INC.**

475 Fifth Ave., New York 17, N. Y.  
MURray Hill 5-5365

**OFFICERS**

President ..... Paul Heinecke  
Treasurer ..... R. C. Heinecke  
Asst. to President ..... E. S. Prager  
Director Station Relations ..... W. F. Myers  
Director Program Services ..... R. S. Stone  
Publicity, Promotion ..... Alice Heinecke  
Office Administration ..... S. B. Candilora

**FUNCTIONS**

Licensing the use of copyrighted music transcribed library service, syndicated transcribed programs, including extensive catalog of over 8500 bridges, moods and themes, and scripts.

**SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS**

55 West 42nd St., New York 36, N. Y.  
LONGacre 5-0172

President ..... John G. Frayne  
Past President ..... Herbert Barnett  
Executive Vice-President ..... Barton Kreuzer  
Engineering Vice-President ..... Axel G. Jensen  
Editorial Vice-President ..... Norwood L. Simmons  
Financial Vice-President ..... John W. Servies  
Convention Vice-President ..... Bryon Roudabush  
Sections Vice-President ..... E. M. Stiffs  
Secretary ..... Wilton R. Holm  
Treasurer ..... George W. Colburn  
Chrm., Central Section ..... Kenneth M. Mason  
Chairman, Atlantic Sec. .... George H. Gordon  
Chairman, Pacific Section ..... Edwin W. Templin  
Executive Secretary ..... Boyce Nemece

**FUNCTIONS**

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

**SONG WRITERS' PROTECTIVE ASSOCIATION (SPA)**

158 W. 55th St., New York 19, N. Y.  
Circle 7-1059

**OFFICERS**

President ..... Abel Baer  
Vice-President ..... Louis Alter  
2nd Vice-President ..... Walter Bishop  
Secretary ..... Joseph Meyer  
Treasurer ..... Leonard Whitcup  
Counsel ..... John Schulman  
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Loeb, George W. Meyer, Joseph Meyer, Geoffrey O'Hara, Richard Rodgers, Arthur Schwartz, Sam H. Stept, Charles Tobias, Jack Yellin, Walter Bishop, Milton Drake, Alex Kramer.

**FUNCTIONS**

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

**SOUTHERN CALIFORNIA BROADCASTERS ASSOCIATION**

6047 Hollywood Blvd., Los Angeles 28, Calif.  
 President.....Frank W. Crane, SCBA  
 Chairman of the Board.....Norman J. Ostby, KHJ, Los Angeles  
 Vice Chairman.....Lloyd Sigmon, KMPC, Los Angeles  
 Secretary.....Howard Gray, KGIL, San Francisco, Calif.  
 Treasurer.....Thelma Kirchner, KGFJ, Hollywood

**FUNCTIONS**

Represents 64 member stations and networks, located in Southern California from San Luis Obispo to San Diego in all matters concerning broadcast industry as a whole in that area. Acts as central source of research, information, public service, promotion of use of media, etc. Regular meetings, second Thursday of every month, (noon), Hollywood-Roosevelt Hotel.

**SPORTS BROADCASTERS ASSOCIATION**

Box 223, Radio City Station, New York 19, N. Y.  
 President.....Len Dillon  
 1st Vice-President.....Mel Allen  
 2nd Vice-President.....Chris Schenkel  
 Secretary.....Frank Litsky  
 Treasurer.....Guy Le Bow

**FUNCTIONS**

To promote fellowship and higher professional standards among members of the radio and television sports casting industry. Annual dinner and semi-monthly luncheon meetings.

**STATION REPRESENTATIVES ASSOCIATION, INC.**

101 Park Avenue, New York 17, N. Y.  
 Murray Hill 5-4141  
**OFFICERS**  
 President.....Adam J. Young, Jr.  
 Vice-President.....Russell Woodward  
 Secretary.....Joseph Timlin  
 Treasurer.....John E. Pearson

**DIRECTORS**

Joseph J. Weed, John P. Blair, Edward Codel, Arthur Sherin.  
 Managing Director.....T. F. Flanagan

**FUNCTIONS**

To develop the use and increase the sale of National Spot Radio and Television Advertising.

**TELEVISION BUREAU OF ADVERTISING (TVB)**

444 Madison Ave., New York 22, N. Y.  
 Murray Hill 8-0215  
 Chairman of Board.....W. D. Rogers, Jr.  
 President.....Oliver Treyz  
 Vice-President.....Norman E. Cash  
 Secretary.....Roger Clipp  
 Treasurer.....Lawrence H. Rogers  
 National Sales Director.....Halsey Barrett  
 Director Sales Development.....G. C. Huntington  
 Director Operations.....Gene Accas  
 Dir. Sis. Promotion.....Gordon Hellman  
 Dir. Research.....Dr. Leon Arons  
 Dir. Retail Sales.....Howard Abrams

**FUNCTIONS**

All-industry sales and promotion organization. Its purpose is to secure larger advertising appropriations for television and to promote more effective use of the medium.

**TELEVISION DIRECTORS GUILD**

114 East 52nd St., New York 22, N. Y.  
 Plaza 9-0949

**OFFICERS**

International President.....Ernest Ricca  
 National Exec. Director.....Newman H. Burnett

**TRANS-COMMUNITY TV NETWORK, INC.**

141 El Camino, Beverly Hills, Calif.  
 Chairman of Board.....Jack Gross  
 President.....Jerome L. Duff

**FUNCTIONS**

To bring, in cooperation with networks, the finest shows to cities of 5,000 to 10,000 population.

**UNITED NATIONS—RADIO DIVISION OF PUBLIC INFORMATION**

United Nations, New York 17, N. Y.  
 Plaza 4-1234

**OFFICERS**

Under Secy., Pub. Info.....A. S. Bokhari  
 Dir, Radio Div.....Peter Ayles  
 Dep. Dir.....W. Gibson Parker  
 Chief, Central Services.....E. Soler-Alonso  
 Chief, Eng. Lang. Serv.....Michael Hayward

**BRANCH OFFICES**

Moscow, Prague, London, Paris, Geneva, Copenhagen, Belgrade, Cairo, Teheran, Karachi, New Delhi, Sydney, Monrovia, Washington, Rio de Janeiro, Buenos Aires, Mexico City, Bangkok, Djakarta, Shanghai, Manila, Santiago, Athens, Bogota, Karachi.

**FUNCTIONS**

Provides radio, TV programs and program material; assists networks and stations in planning and preparation of UN coverage.

**U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA**

1778 Penn. Ave. N.W., Wash. 25, D. C.  
 Phone: REpublic 7-8340  
 Bcstg. Service  
 Health, Education, Welfare Bldg., 330 Independence Ave., S.W., Washington 25, D. C.  
 Ext. 8108, 8109

**OFFICERS**

Director.....Theodore C. Streibert  
 Chief Bcstg. Service.....J. Poppele

**FUNCTIONS**

To submit evidence to the people of other nations of the objectives and policies of the United States. More than 75 separate programs, ranging up to one hour and amounting to about 28 program hours, are broadcast daily in 34 language services.

**WRITERS GUILD OF AMERICA, EAST, INC.**

22 W. 48th St., New York 36, N. Y.  
 Plaza 7-3317  
 President.....Erik Barnouw  
 Vice-President.....Stanley Niss  
 Secretary-Treasurer.....William Kendall Clarke  
 Executive Director.....Evelyn F. Burkey

**FUNCTIONS**

A labor organization representing writers in the fields of motion pictures, radio and television.

**WRITERS GUILD OF AMERICA, WEST, INC.**

8782 Sunset Blvd., Los Angeles 46, Calif.  
 CRestview 5-1162

**OFFICERS**

President.....Edmund Hartmann  
 Vice-President.....Gomer Cool  
 Secretary-Treas.....Curtis Kenyon  
 Exec. Dir.....Frances Inglis  
 President, Radio.....David Friedkin  
 Vice-President, Radio.....Les Farber  
 Secy.-Treas., Radio.....Kathleen Hite  
 President, TV.....David Dortort  
 Vice-President, TV.....Richard Collins  
 Secy.-Treas.....Al Martin

**FUNCTIONS**

An organization of writers in the motion picture, radio, and television industries.

# FM STATIONS IN OPERATION

As of Jan. 1, 1956



Call Letters	City	Licensee	Call Letters	City	Licensee
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## ALABAMA

WAVU-FM, Albertville; Sand Mountain Bcstg. Service  
 WRFS-FM, Alexander City; Piedmont Service Corp.  
 WCTA-FM, near Andalusia; Andalusia Bcstg. Co., Inc.  
 WHMA-FM, Anniston; Anniston Bcstg. Co.  
 WAFM, Birmingham; The TV Corp.  
 WSGN-FM, Birmingham; The Jemison Bcstg. Co.  
 WKLF-FM, Clanton; Southeastern Bcstg. Co.  
 WFMH-FM, Cullman; The Voice of Cullman  
 WHOS-FM, Decatur; North Alabama Bcstg. Co.  
 WJOI-FM, Florence; Florence Bcstg. Co.  
 WJBY-FM, Gadsden; Gadsden Bcstg. Co., Inc.  
 WJLN, Homewood; Johnston Bcstg. Co.  
 WHBS-FM, Huntsville; The Huntsville Times Co., Inc.  
 WWWB-FM, Jasper; Bankhead Bcstg. Co., Inc.  
 WRLD-FM, Lanett; Valley Bcstg. Co., Inc.  
 WABB-FM, Mobile; The Mobile Press Register, Inc.  
 WKRG-FB, Mobile; Giddens & Rester Radio  
 WHTB-FM, Talladega; Voice of Talladega, Inc.  
 WTBC-FM, Tuscaloosa; Tuscaloosa Bcstg. Co.

## ARIZONA

KTYL-FM, near Mesa; Sun Valley Bcstg. Inc.  
 KTKT-FM, Tucson; Thomas J. Wallace

## ARKANSAS

KLCN-FM, Blytheville; Harold L. Sudbury  
 KFPW-FM, Ft. Smith; Tulsa Bcstg. Co.  
 KFSA-FM, Ft. Smith; Southwestern Publishing Co.  
 KBTM-FM, Jonesboro; Regional Bcstg. Co.  
 KPOC-FM, Pocahontas; Pocahontas Radio, Inc.  
 KUOA-FM, Siloam Springs; KUOA, Inc.  
 KCMC, Texarkana, KCMC, Inc.

## CALIFORNIA

KERN-FM, Bakersfield; McClatchy Bcstg. Co.  
 KQXR, Bakersfield; KLEF Bcstrs.  
 KRE-FM, Berkeley; Central California Bcstrs., Inc.  
 KPFA, Berkeley; Pacifica Foundation  
 KPLA, Beverly Hills; School of Radio Arts  
 KRED, Eureka; Redwood Bcstg. Co., Inc.  
 KARM-FM, Fresno; KARM, The George Harm Station  
 KMJ-FM, Fresno; McClatchy Bcstg. Co.  
 KRFM, Fresno; California Inland Bcstg. Co.  
 KUTE, Glendale; Robert P. Adams  
 KFMU, Glendale; Nicholas M. Brazy

KNX-FM, Hollywood; C.B.S., Inc.  
 KFOX-FM, Long Beach; Nicholas & Warinner, Inc.  
 KNOB, Long Beach; The Cerritos Bcstg. Co.  
 KCBH, Los Angeles; A. A. Crawford  
 KFAC-FM, Los Angeles; Los Angeles Bcstg. Co.  
 KRKD-FM, Los Angeles; Radio Broadcasters, Inc.  
 KFVB-FM, Los Angeles; KRWB, Inc.  
 KHJ-FM, Los Angeles; General Teleradio, Inc.  
 KABC-FM, Los Angeles, A.B.C., Inc.  
 KUSC-FM, Los Angeles, USC  
 KMYC-FM, Marysville; Marysville-Yuba City Bcstrs.  
 KBEE, Modesto; McClatchy Broadcasting Co.  
 KTRB-FM, nr. Modesto; KTRB Bcstg. Co., Inc.  
 KLX-FM, Oakland; Tribune Building Company  
 KEDO, Ontario; The Daily Report Co.  
 KWKW-FM, Pasadena; Southern California Bcstg. Corp.  
 KURE, Redding, Golden Valley Bcst. Co.  
 KCRA-FM, Sacramento; KCRA, Inc.  
 KFBK-FM, Sacramento; McClatchy Bcstg. Co.  
 KXOA, Sacramento  
 KSBR, San Bruno; Radio Diablo, Inc.  
 KFSD-FM, San Diego; Airfan Radio Corp., Ltd.  
 KALW, San Francisco  
 KSON-FM, San Francisco; KSON Broadcasters  
 KCBS-FM, San Francisco; Columbia Bcstg. System, Inc.  
 KGO-FM, San Francisco; American Bcstg. Co., Inc.  
 KNBC-FM, San Francisco; National Bcstg. Co., Inc.  
 KXXK, San Francisco; Electronic Service Corp.  
 KSJO-FM, San Jose; Santa Clara Bcstg. Company  
 KWIZ-FM, Santa Ana; The Voice of the Orange Empire  
 KDFC, Sausalito, Sundial Bcstg. Corp.

## COLORADO

KLZ-FM, Denver; Alladin Bcstg. Corp.  
 KOA-FM, Denver; Metropolitan TV Co.  
 KFML, Golden; Evert A. Bancker, Jr.  
 KCMS, Manitou Springs; Garden of Gods Bcstg. Co.

## CONNECTICUT

WLAD-FM, Danbury; Berkshire Bcstg. Co.  
 WDRC-FM, Hartford; The Connecticut Bcstg. Co.  
 WFMQ, Hartford  
 WTIC-FM, Hartford; Travelers Bcstg. Serv. Corp.  
 WMMW-FM, Meriden; Silver City Crystal Co.  
 WNHC-FM, New Haven; The Elm City Bcstg. Corp.  
 WSTC-FM, Stamford; The Western Conn. Bcstg. Co.

## DELAWARE

WDEL-FM, Wilmington; WDEL, Inc.



Call Letters	City	Licensee
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## DISTRICT OF COLUMBIA

WASH, Washington; Commercial Radio Equipment Co.  
 WCFM, Washington; Cooperative Bcstg. Assoc.  
 WFAN, Washington; United Bcstg. Co., Inc.  
 WGMS-FM, Washington; Good Music Station, Inc.  
 WMAL-FM, Washington; Evening Star Bcstg. Co.  
 WOL-FM, Washington; Washington Bcstg. Co.  
 WRC-FM, Washington; National Bcstg. Co.  
 WTOP-FM, Washington; WTOP, Inc.  
 WWDC-FM, Washington; Capitol Bcstg. Co.

## FLORIDA

WNDB-FM, Daytona Beach; News-Journal Corp.  
 WRUF-FM, Gainesville; University of Florida  
 WJAX-FM, Jacksonville; City of Jacksonville  
 WJHP-FM, Jacksonville; Jacksonville Journal Co.  
 WMBR-FM, Jacksonville; Washington Post Co.  
 WGBS-FM, Miami; Storer Bcstg. Co.  
 WIOD-FM, Miami; Isle of Dreams Bcstg. Corp.  
 WQAM-FM, Miami; Miami Bcstg. Co.  
 WWPB-FM, Miami; Paul Brake  
 WKAT-FM, Miami Beach; WKAT, Inc.  
 WLRD, Miami Beach; Mercantile Bcstg. Co.  
 WDBO-FM, Orlando; Orlando Bcstg. Co., Inc.  
 WHOO-FM, Orlando; WHOO, Inc.  
 WORX-FM, Orlando; Central Florida Bcstg. Co.  
 WWPG-FM, Palm Beach; Palm Beach Bcstg. Corp.  
 WDLP-FM, Panama City; Panama City Bcstg. Co., Inc.  
 WTSP-FM, St. Petersburg; Pinellas Bcstg. Co.  
 WTAL-FM, Tallahassee; John H. Phipps  
 WDAE-FM, Tampa; Tampa Times Co.  
 WFLA-FM, Tampa; The Tribune Company  
 WPKM, Tampa; FM Broadcasters

## GEORGIA

WGAU-FM, Athens; J. K. Patrick & Co.  
 WAKE, Atlanta  
 WGKA, Atlanta  
 WAGA-FM, Atlanta; Storer Bcstg. Co.  
 WBGE-FM, Atlanta; General Bcstg. Co.  
 WGST-FM, Atlanta; Georgia Institute of Tech.  
 WSB-FM, Atlanta; Atlanta Newspapers, Inc.  
 WAQM, Atlanta; Glenkaren Associates, Inc.  
 WAUG-FM, Augusta; Garden City Bcstg. Co.  
 WBBQ-FM, Augusta; Savannah Valley Bcstg. Co.  
 WRBL-FM, Columbus; Columbus Bcstg. Co.  
 WRDWD-FM, Dawson; Dawson Bcstg. Co.  
 WEAS, Decatur, E. D. Rivers  
 WDUN-FM, Gainesville; Northeast Georgia Bcstg. Co.  
 WKEU-FM, Griffin; Radio Station WKEU  
 WLAG-FM, LaGrange; LaGrange Bcstg. Co.  
 WMAZ-FM, Macon; Southeastern Bcstg. Co.  
 WCOH-FM, Newnan; Newnan Bcstg. Co.  
 WRGA-FM, Rome; Rome Broadcasting Corp.  
 WSAV-FM, Savannah; WSAV, Incorporated  
 WTOC-FM, Savannah; Savannah Bcstg. Co.

Call Letters	City	Licensee
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WJAT-FM, Swainsboro; Jack A. & Nancy M. Thompson  
 WLET-FM, Toccoa; R. G. LeTourneau  
 WRDL, West Point, Valley Bcstg. Co.

## HAWAII

KAIM, Honolulu; Christian Bcstg. Assn.

## ILLINOIS

WJBC-FM, Bloomington; Bloomington Bcstg. Corp.  
 WBYS-FM, Canton; Fulton County Bcstg. Co.  
 WROY-FM, Carmi; Carmi Bcstg. Co.  
 WCNT-FM, nr. Centralia; Southern Illinois Bcstg. Corp.  
 WDWS-FM, Champaign; The Champaign News-Gazette  
 WBBM-FM, Chicago; Columbia Bcstg. & System, Inc.  
 WBEZ, Chicago; Bd. of Ed., City of Chicago  
 WBIK, Chicago; Balaban & Katz Corporation  
 WEFM, Chicago; WHFC, Inc.  
 WEHS, Chicago  
 WENR-FM, Chicago; American Bcstg. Co., Inc.  
 WFJL, Chicago; Lewis College of Science & Tech.  
 WFMF, Chicago; Functional Music, Inc.  
 WFTM-FM, Chicago; Fale Bcstg. Co., Inc.  
 WSEL, Chicago; Chicago Skyway Bcstg. Co.  
 WMAQ-FM, Chicago; National Bcstg. Co., Inc.  
 WNIB, Chicago  
 WSOY-FM, Decatur; Illinois Broadcasting Co.  
 WLEY, Elmwood Park; Elmwood Park Bcstg. Corp.  
 WSEI, Effingham; Illinois Bcstg. Co.  
 WEAW-FM, Evanston; North Shore Bcstg. Co., Inc.  
 WFJS, Freeport; Stephenson Corp.  
 WEBQ-FM, Harrisburg; Harrisburg Bcstg. Co.  
 WLDS-FM, Jacksonville; Jacksonville Radio & TV Bcstg. Corp.  
 WLBH-FM, Mattoon; Mattoon Bcstg. Co.  
 WMIX-FM, Mt. Vernon; Mt. Vernon Radio & TV Co.  
 WOPA-FM, Oak Park; Village Bcstg. Co.  
 WVLN-FM, Olney; Olney Bcstg. Co., Inc.  
 WPRS-FM, Paris; Paris Bcstg. Corp.  
 WMBD-FM, Peoria; WMBD, Inc.  
 WGEM-FM, Quincy; Quincy Bcstg. Co.  
 WTAD-FM, Quincy; Lee Broadcasting, Inc.  
 WROK-FM, Rockford; Rockford Broadcasters, Inc.  
 WHBF-FM, Rock Island; Rock Island Bcstg. Co.  
 WTAX-FM, Springfield; WTAX, Inc.  
 WKID-FM, Urbana; WKID Bcstg. Co.  
 WILL, Urbana  
 WIUC-FM, Urbana, Ill. U.

## INDIANA

WFIU, Bloomington, Trustees of Ind. University  
 WCNB-FM, Connersville; News-Examiner Company  
 WBBS, Crawfordsville, First Baptist Church  
 WTRC-FM, Elkhart; Truth Publishing Co., Inc.  
 WCMR, Elkhart; Clarence C. Moore  
 WIKY-FM, Evansville; South Central Bcstg. Corp.  
 WMLL, Evansville; On the Air, Inc.  
 WKJG-FM, Ft. Wayne; Northeastern Ind. Bcstg. Co.  
 WJOB-FM, Hammond; South Shore Bcstg. Corp.  
 WITZ-FM, Jasper; Jasper On the Air, Inc.



Call Letters	City	Licensee
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WFAM, near Lafayette; WFAM, Inc.  
 WINL, Lebanon; Lebanon Bcstg. Co.  
 WORX, Madison; Electronics Lab., Inc.  
 WMRI-FM, near Marion; Chronicle Publishing Co., Inc.  
 WIMS-FM, Michigan City; Northern Ind. Bcstrs., Inc.  
 WMUN, near Muncie; Tri-City Radio Corp.  
 WCTW, New Castle; The Courier-Times, Inc.  
 WBOW-FM, Terre Haute; Banks of the Wabash, Inc.  
 WTHI-FM, Terre Haute; Wabash Valley Bcstg. Corp.  
 WRSW-FM, Warsaw; Reub Williams & Sons, Inc.  
 WFML, Washington; Washington Radio, Inc.

## IOWA

WOI-FM, Ames, Iowa St. Coll.  
 KFGQ-FM, Boone; Boone Biblical College  
 KR0S-FM, Clinton; Clinton Bcstg. Corp.  
 WOC-FM, Davenport; Tri-City Bcstg. Company  
 KRNT-FM, Des Moines; Cowles Bcstg. Co.  
 KSO-FM, Des Moines; Murphy Bcstg. Company  
 WHO-FM, Des Moines; Central Bcstg. Co.  
 WDBQ-FM, Dubuque; Dubuque Bcstg. Co.  
 KOKX-FM, Keokuk; Keokuk Bcstg. Co.  
 KGLO-FM, Mason City; Lee-Radio, Incorporated  
 KWPC-FM, Muscatine; Muscatine Bcstg. Co., Ltd.  
 KSCJ-FM, Sioux City; Perkins Brothers Co.  
 KAYL-FM, Storm Lake; Cornbelt Bcstg. Company

## KANSAS

KIND-FM, Independence; Central Bcstg. Inc.  
 KFH-FM, Wichita; Radio Station KFH Company

## KENTUCKY

WCMI-FM, Ashland; Ashland Bcstg. Company  
 WLBj-FM, Bowling Green Bcstg. Co.  
 WFUL-FM, Fulton; Ken-Tenn Bcstg. Corp.  
 WHOP, Hopkinsville  
 WSON-FM, Henderson; Henderson Bcstg. Co., Inc.  
 WBKY-FM, Lexington, Ky. U.  
 WLAP-FM, Lexington; American Bcstg. Co.  
 WFMW-FM, Madisonville; Messenger Bcstg. Co., Inc.  
 WKTM, Mayfield  
 WNGO, Mayfield  
 WOMI-FM, Owensboro; Owensboro Bcstg. Company  
 WVJS-FM, Owensboro; Owensboro on the Air, Inc.  
 WKYB-FM, Paducah; WKYB, Inc.  
 WPAD-FM, Paducah; Paducah Bcstg. Co., Inc.

## LOUISIANA

KALB-FM, Alexandria; Alexandria Bcstg. Co., Inc.  
 WAFB-FM, Baton Rouge; Modern Bcstg. Co.  
 WBRL, Baton Rouge; Baton Rouge Bcstg. Co., Inc.  
 WLCS-FM, Baton Rouge; Air Waves, Inc.  
 KVOL-FM, Lafayette Evangeline Bcstg. Co., Inc.  
 KMLB-FM, Monroe; Liner's Bcstg. Station, Inc.  
 WDSU-FM, New Orleans; WDSU Bcstg. Corp.  
 WRCM, New Orleans; Supreme Bcstg. Co., Inc.

Call Letters	City	Licensee
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WWMT, New Orleans; Fidelity Bcstg. Co., Inc.  
 KTBS-FM, Shreveport; KTBS, Inc.  
 KRMD-FM, Shreveport; Radio Station KRMD  
 KWKH-FM, Shreveport; International Bcstg. Corp.

## MAINE

WCOU-FM, Lewiston; Twin City Bcstg. Co., Inc.

## MARYLAND

WNAV-FM, Annapolis; The Capital Bcstg. Co.  
 WCAO-FM, Baltimore; The Monumental Radio Co.  
 WITH-FM, Baltimore; Maryland Bcstg. Company  
 WUST-FM, Bethesda; Bcstg. Management, Inc.  
 WCUM-FM, Cumberland; The Tower Realty Co.  
 WJEU-FM, Hagerstown; Hagerstown Bcstg. Co.  
 WBUZ, Oakland; Chesapeake Bcstg. Co., Inc.

## MASSACHUSETTS

WCOP-FM, Boston; Post Publishing Co.  
 WEEL-FM, Boston; Columbia Bcstg. System, Inc.  
 WHDH-FM, Boston; WHDH, Inc.  
 WNAC-FM, Boston; General Teleradio, Inc.  
 WBET-FM, Brockton; Enterprise Publishing Co.  
 WXHR, Cambridge; Middlesex Bcstg. Corp.  
 WHAI-FM, Greenfield; John W. Haigis  
 WLLH-FM, Lowell; Merrimac Bcstg. Co., Inc.  
 WLYN-FM, Lynn; Puritan Broadcast Service  
 WBSM-FM, New Bedford; Bay State Bcstg. Co.  
 WINBH-FM, New Bedford; E. Anthony & Sons, Inc.  
 WBEC-FM, Pittsfield; Western Mass. Bcstg. Co.  
 WHYN-FM, Springfield; Hampden-Hampshire Corp.  
 WMAS-FM, Springfield; WMAS, Inc.  
 WCRB-FM, Waltham; Charles River Bcstg. Co.  
 WOCS-FM, West Yarmouth; E. Anthony & Sons, Inc.  
 WTAG-FM, Worcester; WTAG, Inc.

## MICHIGAN

WUOM-FM, Ann Arbor, Michigan U.  
 WBCM-FM, Bay City; Bay Broadcasting Co., Inc.  
 WHFB-FM, Benton Harbor; Palladium Publishing Co.  
 WTVB-FM, Coldwater; Twin Valley Bcstrs., Inc.  
 WKMH-FM, Dearborn; WKMH, Inc.  
 CKLW, Detroit  
 WBRI, Detroit; Booth Radia & TV Stations, Inc.  
 WDET-FM, Detroit; Wayne University  
 WDTR-FM, Detroit, Sch. of Ed.  
 WJBK-FM, Detroit; Storer Bcstg. Co.  
 WJR-FM, Detroit; WJR, The Goodwill Station, Inc.  
 WMUZ, Detroit; Michigan Music Co.  
 WWJ-FM, Detroit; The Evening News Association  
 WXYZ-FM, Detroit; WXYZ, Inc.  
 WKAR, E. Lansing, Mich. St. U.  
 WFUM, Flint; Regents of University of Michigan  
 WFBE, Flint; Flint Bd. of Ed.  
 WFWN, Flint  
 WJEF-FM, Grand Rapids; Fetzer Bcstg. Co.  
 WLAV-FM, Grand Rapids; Versluis Radio & TV, Inc.



Call Letters	City	Licensee
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WBSE, Hillsdale; Baw Besse Bcstrs.  
 WKBZ-FM, Muskegon; Ashbacker Radio Corp.  
 WLDM, Oak Park; Lincoln Bcstg. Company  
 WCAR-FM, Pontiac; WCAR, Inc.  
 WOMC, Royal Oak; Sparks Bcstg. Co.  
 WSAM-FM, Saginaw; Saginaw Bcstg. Co.  
 WSTR-FM, Sturgis; WSTR, Inc.

## MINNESOTA

KYSM-FM, Mankato; Southern Minn. Supply Co.  
 KTIS-FM, Minneapolis; Northwestern Sch.-Bible College  
 WTCN-FM, Minneapolis; Minn. TV Pub. Serv. Corp.  
 WCAL, Northfield, St. Olaf Coll.  
 KFAM-FM, St. Cloud; The Times Publishing Co.  
 WMIN-FM, St. Paul; Franklin Bldg. Co.  
 KWNO-FM, Winona; Winona Radio Service

## MISSISSIPPI

WGCM-FM, Gulfport; WGCM Bcstg. Company  
 WRFM-FM, Hattiesburg; Forest Bcstg. Co., Inc.  
 WJDX-FM, Jackson; Lamar Life Insurance Co.

## MISSOURI

KFUO-FM, Clayton; Lutheran Church-Missouri Synod  
 KWOS-FM, Jefferson City; Capital Bcstg. Company  
 WMBH-FM, Joplin; Joplin Bcstg. Company  
 KCMO-FM, Kansas City; Meredith Engrg. Co.  
 KBOA-FM, near Kennett; Kennett Bcstg. Corp.  
 KMFM, Mountain Park  
 KWOC-FM, Poplar Bluff; Poplar Bluff Bcstg. Co.  
 KTTS-FM, Springfield; Independent Bcstg. Co.  
 KCFM, St. Louis; Commercial Bcstg. Co.  
 KWPM-FM, West Plains; Robert F. Neathery

## NEVADA

KENO-FM, Las Vegas; Nevada Bcstg. Company  
 KNEV, Reno; Everett B. Cobb

## NEW HAMPSHIRE

WMOU-FM, Berlin; White Mts. Bcstg. Co., Inc.  
 WTSV-FM, Claremont; Grandview, Inc.  
 WKBR-FM, Manchester; Granite State Bcstg. Co., Inc.  
 WOTW-FM, Nashua; Nashua Bcstg. Corp.

## NEW JERSEY

WJLK-FM, Asbury Park; Asbury Park Press, Inc.  
 WFPG, Atlantic City, Neptune Bcstg.  
 WSNJ-FM, near Bridgeton; Eastern States Bcstg. Corp.  
 WAAT-FM, Newark; Bremer Bcstg. Corp.  
 WCTC-FM, New Brunswick; Chanticleer Bcstg. Co.  
 WSOU, So. Orange, Seton Hall U.  
 WTOA, Trenton; Mercer Broadcasting Co.  
 WAWZ-FM, Zare Phath; Pillar of Fire Inc.

Call Letters	City	Licensee
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## NEW MEXICO

KHFM, Albuquerque; CHE Bcstg. Co., Inc.

## NEW YORK

WMBO-FM, Auburn; WMBO, Inc.  
 WRBS, Bay Shore; Great South Bay Bcstg. Co.  
 WKOP-FM, Binghamton; Binghamton Bcstrs., Inc.  
 WRRE, Bristol Center; Northeast Radio Corp.  
 WBEN-FM, Buffalo; WBEN, Inc.  
 WBNY-FM, Buffalo; Roy L. Albertson  
 WWOL-FM, Buffalo; Greater Erie Bcstg. Co.  
 WXRC, Buffalo; Western New York Bcstg. Co.  
 WRRC, Cherry Valley; Northeast Radio Corp.  
 WCLI-FM, Corning; Radio Corning Inc.  
 WKRT-FM, Cortland; Radio Cortland, Inc.  
 WRRD, DeRuyter; Northeast Radio Corp.  
 WSHS-FM, Floral Pk., Sewauka H. S.  
 WHLI-FM, Hempstead; FM Broadcasting Corp.  
 WWHG-FM, Hornell; The W. H. Greenhow Co.  
 WHCU-FM, Ithaca; Cornell University  
 WRRR, Ithaca; Northeast Radio Corp.  
 WJTN-FM, Jamestown; James Bcstg. Co., Inc.  
 WMSA-FM, Massena; The Brockway Company  
 WNRG-FM, New Rochelle; Radio New Rochelle Inc.  
 WABC-FM, New York; American Bcstg. Co., Inc.  
 WABF, New York; Metropolitan Bcstg. & TV, Inc.  
 WBAI-FM, New York; Broadcast Assoc., Inc.  
 WBFM, New York  
 WCB5-FM, New York; Columbia Bcstg. System, Inc.  
 WEVD-FM, New York; Debs Memorial Fund, Inc.  
 WFUV-FM, N. Y., Fordham U.  
 WGHF, New York; WGHF, Inc.  
 WHOM-FM, New York; Atlantic Bcstg. Co., Inc.  
 WMGM-FM, New York; Loew's, Inc.  
 WRCA-FM, New York; National Bcstg. Co., Inc.  
 WNYC-FM, New York; City of N. Y. Municipal Bcstg. System  
 WOR-FM, New York; General Teleradio, Inc.  
 WQXR-FM, New York; Interstate Bcstg. Co., Inc.  
 WWRL-FM, New York; Long Island Bcstg. Corp.  
 WHLD-FM, Niagara Falls; Earl C. Hull  
 WSLB-FM, Ogdensburg; St. Lawrence Bcstg. Corp.  
 WHDL-FM, Olean; WHDL, Inc.  
 WALK-FM, Patchogue; Suffolk Bcstg. Corp.  
 WKIP, Poughkeepsie  
 WHFM, Rochester; Stromberg-Carlson Company  
 WRNY-FM, Rochester; Rochester Bcstg. Co., Inc.  
 WGFM, Schenectady; General Electric Company  
 WSYR-FM, Syracuse; Central New York Bcstg. Corp.  
 WFLY, Troy; The Troy Record Company  
 WRUN-FM, Utica; Rome Sentinel Company  
 WWNY-FM, Watertown; The Brockway Company  
 WWRL, Weathersfield; Northeast Radio Corp.  
 WFAS-FM, White Plains; Westchester Bcstg. Corp.

## NORTH CAROLINA

WGWR-FM, Asheboro; Asheboro Broadcasting Co.  
 WLOS-FM, Asheville; Skyway Bcstg. Co.  
 WBBB-FM, Burlington; Alamance Bcstg. Co., Inc.  
 WPNS-FM, Burlington; Burlington-Graham Bcstg. Co.



Call Letters	City	Licensee
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WSOC-FM, Charlotte; Radio Station WSOS, Inc.  
 WDNC-FM, Durham; Durham Radio Corp.  
 W1FM-FM, Elkin; James B. Childress  
 WFNC-FM, Fayetteville; Cape Fear Bcstg. Co.  
 WBBO-FM, nr. Forest City; Rutherford County Radio Co., Inc.  
 WGNC-FM, Gastonia; Catherine T. McSwain  
 WEQR, Goldsboro; Eastern Carolina Bcstg. Co., Inc.  
 WHNC-FM, Henderson; Henderson Radio Corp.  
 WNOS, High Point; The North State Bcstg. Co.  
 WHPE-FM, High Point; High Point Bcstg. Co.  
 WMFR-FM, High Point; Radio Station WMFR, Inc.  
 WEWO-FM, Laurinburg; Scotland Bcstg. Co.  
 WLOE-FM, Leaksville; WLOE, Inc.  
 WBUY-FM, nr. Lexington; Davidson County Bcstg. Co.  
 WMIT, Marion; Mt. Mitchell Bcstg. Co.  
 WFMB, nr. Mayodan; Mayo Bcstg. Co.  
 WKIX, Raleigh  
 WNAO-FM, Raleigh; WPTF Radio Company  
 WPTF, Raleigh  
 WRAL-FM, Raleigh; Capitol Bcstg. Co., Inc.  
 WREV-FM, Raleigh; Capitol Bcstg. Co., Inc.  
 WREX-FM, Reidsville; the Reidsville Bcstg. Co., Inc.  
 WKFM, Roanoke Rapids; WCBT, Inc.  
 WFMA, Rocky Mount; Eastern Carolina Electronics, Inc.  
 WEED-FM, Rocky Mount; William Avera Wynne  
 WSTP-FM, Salisbury; Piedmont Bcstg. Co.  
 WWGP-FM, Sanford; Sandhills Bcstg. Corp.  
 WOHS-FM, Shelby; Western Carolina Radio Corp.  
 WSIC-FM, Statesville; Statesville Bcstg. Co., Inc.  
 WCPS-FM, Tarboro; Coastal Plains Bcstg. Co., Inc.  
 WTNC-FM, nr. Thomasville; Thomasville Bcstg. Co.  
 WMFD-FM, Wilmington; Richard Austin Dunlea  
 WAIR-FM, Winston-Salem; Radio-Winston-Salem, Inc.  
 WSJS-FM, Winston-Salem; Piedmont Publishing Co.  
 WMIT, Yancey County; Mt. Mitchell Bcstrs., Inc.

## OHIO

WAKR-FM, Akron; Summit Radio Corporation  
 WFAH-FM, Alliance; Review Publishing Company  
 WATG-FM, Ashland; Ashland Bcstg. Co.  
 WICA-FM, Ashtabula; WICA, Inc.  
 WTRX-FM, Belaire; Ohio-W. Virginia Broadcasting Co.  
 WHBC-FM, Canton; The Ohio Bcstg. Co.  
 WCPO-FM, Cincinnati; Scripps-Howard Radio, Inc.  
 WKRC-FM, Cincinnati; Radio Cincinnati, Inc.  
 WSAI-FM, Cincinnati  
 WDOK-FM, Cleveland; Civic Bcstrs., Inc.  
 WERE-FM, Cleveland; Cleveland Bcstg. Co.  
 WGAR-FM, Cleveland; Peoples Bcstg. Corp.  
 WHK-FM, Cleveland; United Bcstg. Co.  
 WJW-FM, Cleveland; WJW, Inc.  
 KYW-FM, Cleveland; Westinghouse Bcstg. Co., Inc.  
 WSRS-FM, Cleveland Hts.; WSRS, Inc.  
 WCOL-FM, Columbus; Air Trails, Inc.  
 WOSV, Columbus  
 WVKO-FM, Columbus; Sky Way Bcstg. Corp.  
 WHIO-FM, Dayton; Miami Valley Bcstg. Corp.  
 WEOL-FM, Elyria; Elyria-Lorain Bcstg. Co.  
 WF1N-FM, Findlay; The Findlay Publishing Co.  
 WFOB-FM, Fostoria; Seneca Radio Corp.

Call Letters	City	Licensee
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WFRO-FM, Fremont; Wolfe Bcstg. Corp.  
 WMOH-FM, Hamilton; The Fort Hamilton Bcstg. Co.  
 W1MA-FM, Lima; Northwestern Ohio Bcstg. Corp.  
 WMRN-FM, Marion; Marion Bcstg. Co.  
 WMVO, Mt. Vernon; The Mt. Vernon Bcstg. Co.  
 WCLT-FM, Newark; The Advocate Printing Co.  
 WPAY-FM, Portsmouth; The Scioto Bcstg. Co.  
 WSTV-FM, Steubenville; WSTV, Inc.  
 WSPD-FM, Toledo; Storer Bcstg. Co.  
 WTOL-FM, Toledo; Community Bcstg. Co.  
 WTRT, Toledo; Unity Corp., Inc.  
 WWST-FM, Wooster; Wooster Republican Bcstg. Co.  
 WKBN-FM, Youngstown; WKBN Bcstg. Corp.

## OKLAHOMA

KMUS-FM, Muskogee; Eastern Okla. Bcstg. Co.  
 WNAO, Norman  
 KSPI-FM, Stillwater; Stillwater Publishing Co.

## OREGON

KWIL-FM, Albany; Central Williamette Bcstg. Co.  
 KUGN-FM, Eugene; KUSH, Inc.  
 KGPO, Grants Pass; Southern Oregon Bcstg. Co.  
 KEX-FM, Portland; Westinghouse Bcstg. Co.  
 KQFM, Portland; H. Quentin Cox  
 KOIN-FM, Portland; Mount Hood Radio & TV Bcstg. Corp.  
 KPFFM, Portland; Oregon Bcstrs., Ltd.  
 KPOJ-FM, Portland; KPOJ, Inc.

## PENNSYLVANIA

WFMZ, Allentown; Penn-Allen Bcstg. Co.  
 WSAN-FM, Allentown; Lehigh Valley Bcstg. Co.  
 WVAM-FM, Altoona; The General Bcstg. Corp.  
 WGPA-FM, Bethlehem; Bethlehem's Globe Publ. Co.  
 WBUT-FM, Butler; J. Patrick Beacom  
 WCHA-FM, Chambersburg; Chambersburg Bcstg. Co.  
 WFRM-FM, Coudersport, F & H Bcstg. Co.  
 WCED-FM, Dubois; Tri-County Bcstg. Co., Inc.  
 WEEX, near Easton; Easton Publishing Co.  
 WEST-FM, Easton; Associated Bcstrs., Inc.  
 WERC-FM, Erie; Presque Isle Bcstg. Co.  
 WLEU-FM, Erie; Commodore Perry Bcstg. Service Inc.  
 WHP-FM, Harrisburg; WHP, Inc.  
 WAZL-FM, Hazleton; Hazleton Bcstg. Co., Inc.  
 WARD-FM, Johnstown; Central Bcstg. Co., Inc.  
 WJAC-FM, Johnstown; WJAC, Incorporated  
 WGAL-FM, Lancaster; WGAL, Inc.  
 WLAN-FM, Lancaster; The Peoples Bcstg. Co.  
 WLBR-FM, Lebanon; Lebanon Bcstg. Service Co.  
 WLTN, Lewistown; Lewistown Bcstg. Co.  
 WMGW-FM, Meadville; Meadville Bcstg. Service, Inc.  
 WCAU-FM, Philadelphia; WCAU, Inc.  
 WF1L-FM, Philadelphia; Triangle Publications, Inc.  
 WFLN, Philadelphia; Franklin Bcstg. Corp.  
 WHAT-FM, Philadelphia; Independence Bcstg. Co.  
 WIBG-FM, Philadelphia; Seaboard Bcstg. Corp.  
 WIP-FM, Philadelphia; Pennsylvania Bcstg. Co.  
 WPEN-FM, Philadelphia; Wm. Penn Bcstg. Co.  
 KDKA-FM, Pittsburgh; Westinghouse Bcstg. Co., Inc.  
 WJAS-FM, Pittsburgh; Pittsburgh Radio Supply House



Call Letters	City	Licensee
WKJF	Pittsburgh	Mrs. A. J. R. Greer
WWSW-FM	Pittsburgh	WWSW, Inc.
WPPA-FM	Pottsville	Pottsville Bcstg.
WGBI-FM	Scranton	Scranton Broadcasters, Inc.
WEJL	Scranton	Times
WPIC-FM	Sharon	Sharon Herald Bcstg. Co.
WKOK-FM	Sunbury	Sunbury Bcstg. Corp.
WRRN	Warren	Northern Allegheny Bcstg. Co.
WJPA-FM	Washington	Washington Bcstg. Co.
WBRE-FM	Wilkes-Barre	Louis G. Baltimore
WLYC-FM	Williamsport	Lycoming Bcstg. Co.
WRAX-FM	Williamsport	WRAX, Inc.
WNOW-FM	York	The Helm Coal Co. (Bcstg. Div.)
WRZE	York	White Rose Broadcasting Co.

## RHODE ISLAND

WPFM	Providence	Nobscot Bcstg. Corp.
WPJB-FM	Providence	Providence Journal Co.
WPRO-FM	Providence	Cherry & Webb Bcstg. Co.
WWON-FM	Woonsocket	Woonsocket Bcstg. Co.

## SOUTH CAROLINA

WCAC	Anderson	Wilton E. Hall
WCSC-FM	Charleston	WCSC, Inc.
WTMA-FM	Charleston	Atlantic Coast Bcstg. Co.
WCOS-FM	Columbia	Radio Columbia
WIS-FM	Columbia	The Bcstg. Co. of the South
WDSC-FM	Dillon	Border Bcstg. Co.
WAKE-FM	Greenville	Piedmont Bcstg. Co.
WESC-FM	Greenville	Greenville Broadcasting Co.
WFBC-FM	Greenville	WMRC Inc.
WCRS-FM	Greenwood	Greenco, Inc.
WORG	Orangeburg	WTND, Inc.
WRHI-FM	Rock Hill	York County Bcstg. Co.
WSNW-FM	Seneca	Blue Ridge Bcstg. Co., Inc.
WDXV	Spartanburg	Word, Inc.
WSPA-FM	Spartanburg	The Spartan Radiocasting Co.
WALD-FM	Walterboro	Walterboro Bcstg. Co.

## TENNESSEE

WOPI-FM	Bristol	Radiophone Bcstg. Sta. WOPI, Inc.
WAPO-FM	Chattanooga	WAPO Bcstg. Serv. Inc.
WDOD-FM	Chattanooga	WDOD Bcstg. Co.
WAEW-FM	Grossville	WAEW, Inc.
WHBT-FM	Harriman	Harriman Bcstg. Co.
WTJS-FM	Jackson	The Sun Publishing Co., Inc.
WJHL-FM	Johnson City	WJHL, Inc.
WKPT-FM	Kingsport	Kingsport Bcstg. Co., Inc.
WBIR	Knoxville	
WLIL	Lenoir City	WLIL, Inc.
WMCF	Memphis	Memphis Publishing Company
WHCY	Nashville	Nashville Bcstg. Co.

## TEXAS

KREL-FM	Baytown	Tri-Cities Bcstg. Co.
KRIC-FM	Beaumont	The Enterprise Co.
KCLE-FM	Cleburne	Marti, Inc.
KCCT-FM	Corpus Christi	International Radio Co.
KIXL-FM	Dallas	Variety Bcstg. Co., Inc.
KRLD-FM	Dallas	KRLD Radio Corporation
WRR-FM	Dallas	City of Dallas
KDNT-FM	Denton	Harwell V. Shepard
WBAP-FM	Fort Worth	Carter Publications, Inc.
KLUF-FM	Galveston	The KLUF Bcstg. Co., Inc.
KPRC-FM	Houston	The Houston Post Company
KTRH-FM	Houston	KTRH Bcstg. Co.
KLTI-FM	near Longview	Le Tourneau Radio Corp.
WTPR	Paris	
KISS	San Antonio	The Walmac Co.
KITE-FM	San Antonio	Radio KITE, Inc.
KONO-FM	San Antonio	Mission Bcstg. Co.
KTSA-FM	San Antonio	Sunshine Bcstg. Co.
KCMC-FM	Texarkana	KCMC, Inc.

Call Letters	City	Licensee
<b>UTAH</b>		
KDYL-FM	Salt Lake City	Intermountain Bcstg. & TV Corp.
KSL-FM	Salt Lake City	Radio Serv. Corp. of Utah
KUTF	Salt Lake City	Utah Bcstg. & TV Co.

## VIRGINIA

WARL-FM	Arlington	Northern Virginia Bcstrs., Inc.
WINA-FM	Charlottesville	Charlottesville Bcstg. Co.
WSVS-FM	Crews	Southern Virginia Bcstg. Corp.
WBTM-FM	Danville	Piedmont Bcstg. Corp.
WEVA-FM	Emporia	Stone Bcstg. Corp.
WSVA-FM	Harrisonburg	Shenandoah Valley Bcstg. Corp.
WLVA-FM	Lynchburg	Lynchburg Bcstg. Corp.
WVOD-FM	Lynchburg	Old Dominion Bcstg. Corp.
WMVA-FM	Near Martinsville	Martinsville Bcstg. Co.
WGH-FM	Newport News	Hampton Roads Bcstg. Corp.
WRVC	Norfolk	Larus & Brother Co., Inc.
WTAR-FM	Norfolk	WTAR Radio Corporation
WNYA	Norton	
WCOD	Richmond	Havens & Martin, Inc.
WLEE-FM	Richmond	Lee Bcstg. Corp.
WRNL-FM	Richmond	Richmond Newspapers, Inc.
WRVD	Richmond	Larus & Brother Co., Inc.
WDBJ-FM	Roanoke	Times-World Corporation
WROV-FM	Roanoke	Radio Roanoke, Inc.
WSLS-FM	Roanoke	Shenandoah Life Stations, Inc.
WRFL	Winchester	Richard Field Lewis, Jr.

## WASHINGTON

KALE-FM	Richland	KALE, Inc.
KING-FM	Seattle	KING Bcstg. Company
KIRO-FM	Seattle	Queen City Bcstg. Co., Inc.
KISW	Seattle	Ellwood W. Lippincott
KREM-FM	Spokane	Louis Wasmer
KTNT-FM	Tacoma	Tribune Publishing Co.

## WEST VIRGINIA

WJLS-FM	Beckley	Joe L. Smith, Jr., Inc.
WKNA-FM	Charleston	Joe L. Smith, Jr., Inc.
WJPB-FM	Fairmont	Fairmount Bcstg. Co.
WHTN-FM	Huntington	Greater Huntington Radio Corp.
WLOG-FM	Logan	Clorence H. Frey & Robert O. Greever
WEPM-FM	Martinsburg	Martinsburg Bcstg. Co.
WAJR-FM	Morgantown	West Virginia Radio Corp.
WOAY-FM	Oak Hill	Robert R. Thomas, Jr.
WPAR-FM	Parkersburg	Ohio Valley Bcstg. Corp.
WKWK-FM	Wheeling	Community Bcstg., Inc.
WWVA-FM	Wheeling	Storer Bcstg. Co.

## WISCONSIN

WEAU-FM	Eau Claire	Central Bcstg. Company
WWCF	Greenfield	Wm. C. Forrest
WCLO-FM	Janesville	Gazette Printing Co.
WHA-FM	Madison	State of Wisc., State Radio Council
WIBA-FM	Madison	Badger Bcstg. Co.
WISC-FM	nr. Madison	Radio Wisconsin, Inc.
WMFM	Madison	Earl W. Fessler
WDLB-FM	Marshfield	Dairyland's Bcstg. Serv., Inc.
WLIN	Merrill	Alvin E. O'Konski
WEMP-FM	Milwaukee	Milwaukee Bcstg. Co.
WRJN-FM	Racine	Racine Bcstg. Corp.
WJMC-FM	Rice Lake	WJMC, Inc.
WHBL-FM	Sheboygan	WHBL, Inc.
WFHR-FM	Wisconsin Rapids	William F. Huffman Radio, Inc.



# Radio-Television Daily's Almanac of Holidays and Special Events 1956



## January

- 1: New Year's Day (In all States, Territories, District of Columbia and Possessions). Paul Revere born (1735). Emancipation Proclamation (1863). Blue Network organized (1927).
- 2: Georgia admitted (1778).
- 3: Battle of Princeton (1777). William S. Paley is elected president of CBS (1929).
- 4: Utah admitted (1896).
- 5: Stephen Decatur born (1779). George Washington Carver died (1943). Week of Prayer, first week in January.
- 6: Carl Sandburg born (1878). New Mexico admitted (1912).
- 7: Millard Fillmore, 13th President born (1800). Electronic system for television, including a dissector tube to scan the image for transmission patented by Philo Taylor Farnsworth (1927).
- 8: Anniversary of the Battle of New Orleans (Louisiana).
- 9: Connecticut ratified the U. S. Constitution (1778). Connecticut admitted (1788).
- 10: Ethan Allen born (1737).
- 11: Alexander Hamilton born (1757).
- 12: John Singer Sargent born (1856).
- 13: Salmon Portland Chase born (1808).
- 14: First Written Constitution adopted at Hartford, Conn. (1639).
- 15: Mathew B. Brady died (1896).
- 17: Benjamin Franklin born (1706). Feast of St. Anthony.
- 18: Daniel Webster born (1782).
- 19: Robert E. Lee's birthday (1807) (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia). Edgar Allen Poe born (1809).
- 20: Inauguration Day. Begun in 1937. To be observed every fourth year from that date by the 20th Amendment to the Constitution. Return of POW's from Korea began (1954).
- 21: Foundation Day. In the Canal Zone. Thomas Jonathan (Stonewall) Jackson born (1824).
- 23: S. S. Republic collides with S. S. Florida off N. Y. harbor and flashes CQD signal, summoning rescuers, proving value of Marconi apparatus in time of disaster at sea (1909).
- 24: Gold discovered in Calif. (1848).

- 25: Weather Signs. It is an old belief that the weather of the whole year depends upon this day. "Sun on St. Paul's Day means a good year, rain or snow foretells indifferent weather, a mist means want, while thunder predicts 12 months of wind and death." (Shepherd's Almanack, 1676). Scottish poet Robert Burns born (1759).
- 26: Michigan admitted (1837). General Douglas MacArthur born (1880). A.E.F. landed in Ireland (1942). FM Broadcasters, Inc., holds first annual meeting in N. Y. with attendance of 750 (1944).
- 27: Wolfgang Amadeus Mozart born (1756). Lewis Carroll, pen name of Charles Lutwidge Dodgson, born (1832).
- 28: Thomas Edison granted patent on his incandescent light (1880).
- 29: William McKinley born (1843). Kansas admitted (1861).
- 30: Franklin D. Roosevelt born (1882).
- 31: Franz Schubert born (1797). Child Labor Day. Last Sunday in January, also the Saturday preceding and the Monday following.

## February

- 1: Victor Herbert born (1859). Supreme Court of the U. S., Chief Justice John Jay presiding, held its first meeting (1790). CQD is adopted as wireless distress call by Marconi Co. (1904).
- 2: Fritz Kreisler born (1875). Ground Hog Day. Candlemas. Treaty of Guadalupe Hidalgo signed by U. S. and Mexico (1848).
- 3: Horace Greeley born (1811).
- 6: Massachusetts admitted (1788). Aaron Burr born (1756). American Forces recapture Manila from Japan (1945). George Herman ("Babe") Ruth born (1895).
- 7: Charles Dickens born (1812).
- 8: Boy Scout Day.
- 9: William Henry Harrison, 9th President, born (1773). Nebraska Admitted (1867).
- 10: Peace Treaty signed with Spain, ending Spanish-American War (1899).
- 11: Thomas A. Edison born (1847). Daniel Boone born (1734).

- 12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming).  
Georgia Day.
- 14: Valentine's Day.  
Arizona admitted (1912).  
Oregon admitted (1859).
- 15: Destruction of the Maine (1898).  
Constitution Day. In the Canal Zone.  
Susan B. Anthony Day. Observed in honor of the birthday of the pioneer crusader for equal rights for women. Governors of 33 states and 3 territories have honored the day by special proclamations.
- 16: Katharine Cornell born (1898).
- 18: Inauguration of Jefferson Davis as President of the Provisional Government of the Confederacy (1861).  
Ash Wednesday.
- 19: Ohio admitted (1803).  
Shrove Tuesday (1947). Tuesday preceding Ash Wednesday. Observed as Mardi Gras in Florida (in cities and towns where carnival is celebrated), Louisiana (parishes of Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist, East Baton Rouge), Canal Zone.  
Phonograph patented by Edison (1878).
- 20: U. S. purchased the Danish West Indies (1917).
- 21: Beginning of the Battle of Verdun (1916) which ended Dec. 15.  
Brotherhood Week. Always includes Washington's Birthday; the Sunday nearest Feb. 22 is Brotherhood Day.
- 22: Florida ceded to the U. S. by purchase and treaty with Spain (1819).  
Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).  
Edgar Wilson ("Bill") Nye died (1896).  
James Russell Lowell born (1819).
- 23: Johannes Gutenberg died (1468).  
President Calvin Coolidge signs Dill-White Radio Bill, creating Federal Radio Commission and ending chaos caused by industry's wild growth (1926).
- 25: Enrico Caruso born (1873).  
John Adams appointed first Minister of U. S. to England (1785).
- 26: William F. Cody (Buffalo Bill) born (1846).
- 27: Henry Wadsworth Longfellow born (1820).
- 29: Leap Year. The name given to every year of 366 days.
- 2: Texas Independence Day.
- 3: Florida admitted (1845).  
First Postage Stamp used in U. S. (1847).  
Alexander Graham Bell born (1842).
- 4: Pennsylvania Day.  
Vermont admitted (1791).
- 5: Boston Massacre (1770).
- 6: Fall of the Alamo (1836).
- 7: Luther Burbank born (1849).  
Maurice Ravel born (1875).  
Patent granted to Alexander Graham Bell for first telephone (1876).
- 8: Oliver Wendell Holmes, Jr. born (1841).
- 9: Battle of the "Monitor" and "Merrimac" off Hampton Roads, Va. (1862).  
Edwin Forrest born (1806).
- 10: Lillian D. Wald born (1867).
- 11: Johnny Appleseed, properly John Chapman, died (1847).  
The great blizzard in New York City and New England states (1888).
- 12: U. S. Post Office established by act of Congress (1789).  
Girl Scout's birthday.
- 13: Standard Time established in U. S. (1884).
- 14: Albert Einstein born (1879).  
First Trans-Atlantic radio broadcast (1925).
- 15: Maine admitted (1820).  
Andrew Jackson born (1767).
- 16: James Madison born (1751).  
U. S. Military Academy established at West Point by act of Congress (1802).
- 17: Saint Patrick's Day.  
Evacuation Day. In Boston, Chelsea, Revere. Winthrop and Suffolk County.
- 18: Feast of Esther.  
Grover Cleveland born (1837).
- 19: William Jennings Bryan born (1860).
- 21: First Day of Spring.
- 22: Emancipation Day (Puerto Rico).
- 23: Patrick Henry delivered his famous speech (1775).
- 25: The Annunciation Day.  
Arturo Toscanini born (1867).  
Greek Independence Day. Greece celebrates its freedom won from Turkey (1827).  
Maryland Day.
- 27: President Washington signed the act creating the U. S. Navy (1794).  
Marconi flashes first wireless signals across English Channel (1889).
- 29: John Tyler born (1790).
- 30: Seward Day. Alaska (Not observed by federal employees).  
Good Friday.
- 31: Transfer Day. In the Virgin Islands.

## April

- 1: Nebraska admitted (1867).  
Five Congressmen shot in House of Representatives by Puerto Rican Nationalists (1954).
- 1: Easter Sunday.
- 2: Sergei Rachmaninoff born (1873).  
U. S. Mint established (1792).
- 3: First Pony Express riders left Sacramento to ride east and St. Joseph, Mo. to ride west.  
Washington Irving born (1783).

- 4: Adoption of the present American flag's design (1818).
- 5: Elihu Yale Born (1648).
- 7: Peary discovered North Pole (1909). Louisiana admitted (1812). Bell Telephone Laboratories demonstrates wire television between Washington and New York, and radiovision between Whippany, N. J., and New York (1927). Henry Ford died (1947).
- 8: Ponce de Leon (1460-1521) Spanish soldier, landed in Fla. near the present site of St. Augustine, Easter Sunday (1513), claiming the land for Spain. The anniversary of the event is observed by the city.
- 9: Surrender of General Lee (1865). Bell Telephone Laboratories demonstrate two-way television in which speakers at the ends of a 3-mile circuit see each other as they converse (1930).
- 10: Salvation Army Founder's Day. William Booth born (1829). Joseph Pulitzer born (1847). U. S. Patent System established by Congress (1790). National Be Kind to Animals Week falls about this date.
- 11: Charles Evans Hughes born (1862).
- 12: Franklin Delano Roosevelt died (1945). Halifax Independence Resolution (N. C.).
- 13: Thomas Jefferson born (1743). National Sunday School Week.
- 14: Pan-American Day. S. S. Titanic disaster at sea proves value of wireless (1912).
- 15: Abraham Lincoln assassinated (1865).
- 16: Charles Spencer Chaplin born (1889).
- 17: Charter granted American Academy of Arts and Letters (1916).
- 18: San Francisco Fire (1906).
- 19: Patriots' Day. (Maine, Massachusetts).
- 20: Adolf Hitler born (1889).
- 21: Anniversary of Battle of San Jacinto (Texas).
- 22: First nationwide telecast of atomic explosion from Yucca Field, Nev. (1953). Widest use of television ever made by the public from Apr. 22-June 17, during hearings of the Senate subcommittee investigations of the Army's charges against Sen. Jos. R. McCarthy (1954).
- 23: James Buchanan born (1791). William Shakespeare born (1564). St. George Day (English). Marconi transatlantic American-Europe service opened (1910).
- 24: First newspaper issued in America (1704). U. S.-Mexican War (1846). U.N. Charter Conference opens in San Francisco (1945).
- 25: War declared with Spain (1898). St. Mark's Day. Guglielmo Marconi born (1874).
- 26: Confederate Memorial Day (Florida, Georgia, Mississippi). Slavery abolished in U. S. (1865). First shot of war with Germany (1917). John James Audubon born (1785).
- 27: General U. S. Grant born (1822). CBS takes leadership in urging plans for post-war television in the higher frequencies (1944).
- 28: James Monroe born (1758). Maryland admitted (1788).
- 29: Sir Thomas Beecham born (1879).
- 30: Boys and Girls Week always includes May 1. Louisiana purchased (1803). Washington became First President (1789). Rhode Island settled (1636). Benito Mussolini executed (1945).

## May

- 1: May Day. Child Health Day. Labor Day (Canal Zone). Dewey's victory in Manila Bay (1898).
- 2: Stonewall Jackson fatally wounded (1863). National Music Week. FCC authorized full commercial television (1941).
- 3: Shenandoah Valley Apple Blossom Festival.
- 4: Rhode Island Independence Day.
- 5: Napoleon's death (1821). Arbor Day.
- 6: Corregidor surrender (1942). Admiral Robert E. Peary born (1856). Roger Bannister runs mile in 3:59.4. (1954).
- 7: Germany surrendered to United States, England and Russia (1945). Lusitania torpedoed (1915). Johannes Brahms born (1833). Robert Browning born (1812). Plans to spend \$1,000,000 for field television tests are announced by R.C.A. president David Sarnoff; tests to start from Empire State Building, N. Y. early in 1936 (1935).
- 8: V.E. Day (1945).
- 9: John Brown born (1833).
- 10: Confederate Memorial Day (Kentucky, North Carolina, South Carolina). Mothers Day, second Sunday in May. Completion of First Transcontinental Railroad (1869).
- 11: Minnesota admitted (1858).
- 12: Florence Nightingale Born (1820).
- 13: WDRC-FM goes on air under call letters of WIXPW, utilizing Armstrong FM system (1939).
- 14: Rockefeller Foundation granted Charter (1913). Free State of Israel proclaimed (1948).
- 15: First regular Air Mail service in the world inaugurated by the U. S. Government.
- 17: "I am An American Day," often referred to as Citizenship Recognition Day. Norwegian Independence Day (1814). Supreme Court rules against segregation in the public schools (1954).
- 18: World Good-Will Day, formerly Peace Day.

- 19: First American Confederation of United Colonies of New England (1643).
- 20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina) (1775).  
FCC gives FM green light authorizing full commercial operation as of Jan. 1, 1941 (1940).  
Armed Forces Day.
- 21: Lindbergh's Flight to Paris (1927).
- 22: National Maritime Day.
- 23: South Carolina admitted (1788).
- 24: First telegraph message sent (1844).
- 25: Ralph Waldo Emerson born (1803).
- 27: Golden Gate Bridge, San Francisco opened (1937).
- 29: Wisconsin admitted (1848).  
Rhode Island admitted (1790).  
Patrick Henry born (1736).
- 30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).  
President Eisenhower is first chief executive ever to address NARTB convention in person. (1955).
- 31: Walt Whitman born (1819).  
The Johnstown (Pa.) flood (1889).  
Battle of Jutland (1916).

## June

- 1: Kentucky admitted (1792).  
Tennessee admitted (1796).
- 3: Confederate Memorial Day (Louisiana, Tennessee).  
King's Birthday (Canada).  
Birthday of Jefferson Davis (1808) (Florida, Mississippi, South Carolina, Texas, Virginia).
- 6: American Marines victorious at Belleau Wood, June 6-10 (1918).  
Nathan Hale born (1756).  
D-Day (1944).  
Television network Eurovision, linking 8 European nations (Britain, France, West Germany, Italy, Belgium, the Netherlands, Denmark and Switzerland) went into operation (1954).
- 7: Daniel Boone Day (Kentucky)
- 8: Battle of New Orleans (1815).  
Children's Day, second Sunday in June.  
Regular TV schedule, three times weekly, inaugurated by WGY, Schenectady (1928).
- 9: Feast of St. Columba.  
Confederate Memorial Day (Petersburg, Virginia).
- 11: Feast of St. Barnabas.  
The Continental Congress appointed John Adams, Thomas Jefferson, Benjamin Franklin, Roger Sherman and Robert R. Livingston to draft a declaration of independence (1776).  
Kamehameha, first King of Hawaii, observed in Hawaii.  
TransAtlantic radiophoto of Pope Pius XI by Korn appearing in the New York World declared "a miracle of modern science." (1922).
- 12: John Augustus Roebling born (1806).  
Baseball Centennial Celebration of the invention of the game at Cooperstown, N. Y. (1939).
- 13: Proponents and opponents of pay-as-you-see TV present views to FCC. (1955).
- 14: Hawaii organized as U. S. territory (1900).  
Harriet Beecher Stowe born (1811).  
Flag Day.
- 15: Pioneer Day (Idaho).  
Franklin demonstrated the identity of electricity and lightning by use of a kite (1752).  
Arkansas, 25th state admitted to the Union (1836).  
Oregon boundary treaty signed at Washington by Great Britain and the U. S.
- 16: Commencement, the climax of the academic year when degrees are conferred with impressive ceremony.
- 17: Bunker Hill Day. (In Massachusetts, Suffolk County).
- 18: Battle of Waterloo (1815).
- 19: Beginning of War of 1812.  
King John of England signed Magna Carta (1215).
- 20: West Virginia Day.
- 21: Longest Day in Year.  
Father's Day; 3rd Sunday in June.  
New Hampshire joined the Union (1788).  
Constitution Ratified (1788).
- 22: Bolivarian Day (Canal Zone).
- 24: San Juan Day (Puerto Rico).  
U. S. approves act requiring certain passenger ships to carry wireless equipment and operators (1910).
- 25: Virginia Admitted (1788).  
North Korean Communists attack So. Korea (1950).  
Battle of Little Big Horn, Montana (1876)  
"Custer's last stand," his defeat by the Sioux Indians.  
CBS presents first commercial color program (1951).
- 26: Virginia ratified the U. S. Constitution (1788).  
President Truman orders U. S. troops into Korea battle (1950).  
First American Troops land in France (1917).
- 27: Helen Keller born (1880).
- 28: Archduke Franz Ferdinand assassinated in Sarajevo (1914).  
U. S. purchased rights and franchises of France in the Panama Canal (1902).  
Treaty of Versailles ending World War I signed (1919).
- 29: George Washington Goethals born (1858).  
St. Peter's Day.
- 30: St. Paul's Day.  
Congress granted Yosemite Valley and Mariposa Big Tree Grove to Calif. for a public

park (1864). The valley was discovered in 1851.

Fourth Atomic Bomb dropped (experimental over water) Bikini (1946).

First telecast of an eclipse of the sun over NBC and CBS (1954).

## July

- 1: Battle of San Juan Hill (1898).  
Dominion Day (Canada).  
Battle of Gettysburg (1863).  
Federal fiscal year designated by the law of Aug. 26 (1842), as beginning July 1.  
Dept. of Commerce organizes a radio division to enforce Wireless Act of June 24, 1910 (1911).
- 2: Richard Henry Lee's resolution declaring the U. S. independent passed by the Continental Congress (1776).  
Garfield assassinated (1881).
- 3: Idaho admitted (1890).  
John Singleton Copley born (1737).
- 4: Independence Day.  
U. S. Military Academy at West Point opened (1802).  
Calvin Coolidge born (1872).  
Slavery abolished in New York (1825).  
Providence, R. I. founded by Roger Williams (1636).  
Work on Erie Canal commenced (1817).  
Thomas Jefferson died (1826).  
James Monroe died (1831).  
John Adams died (1826).  
Cornerstone of Washington Monument laid (1848).  
Surrender of Vicksburg (1863).  
Bartholdi's Statue of Liberty presented to U. S. in Paris (1833).  
American pilots first participated in air raids over Germany (1942).
- 5: Admiral David G. Farragut born (1801).
- 6: Republican Party founded (1854).  
John Paul Jones born (1747).  
Columbia University opened (1754).
- 7: U. S. annexed Hawaii (1898).
- 8: John D. Rockefeller born (1839).  
Liberty Bell cracked tolling death of John Marshall (1835).
- 9: Elias Howe born (1819).
- 10: Wyoming admitted (1890).  
James McNeill Whistler born (1834).
- 11: John Quincy Adams born (1767).  
Federal Communications Commission is organized to succeed Federal Radio Comm. and also to regulate wire telephony and telegraphy (1934).
- 12: Orangeman's Day.
- 13: Forrest's Day (Tennessee).
- 14: Stars and Stripes adopted (1777).  
Bastille Day—First Celebrated in U. S. (1914).  
Admiral Perry opened first negotiations for trade with Japan (1853).

First sports event in color, races at Monmouth Park, N. J. (1951).

- 15: St. Swithin's Day.
- 16: Mary Baker Eddy born (1881).  
First Atomic Bomb exploded (experimental) New Mexico (1945).
- 17: Munoz Rivera's birthday (Puerto Rico).
- 18: William Makepeace Thackeray born (1811).  
Thomas F. O'Neil, v.p. of General Tire and Rubber Co., and pres. of General Teleradio, Inc., (parent company of MBS), buys RKO Radio Pictures, Inc. from Howard Hughes for \$25,000,000. (1955).
- 19: Franco-Prussian War began (1870).
- 20: Guglielmo Marconi died (1937).
- 21: Spanish Armada defeated by England (1588).  
Society of Jesuits abolished by Pope Clement XIV (1773).  
First battle of Bull Run (1861).  
CBS begins TV broadcasting from station W2XAB (1931).
- 24: Simon Bolivar born (1783).  
Pioneer Day (Utah).  
Mormon Pioneer Day (Idaho).
- 25: Occupation Day (Puerto Rico).  
Fifth Atomic Bomb exploded (experimental under water) Bikini (1946).
- 26: George Bernard Shaw born (1856).  
Serge Koussevitzky born (1874).  
New York ratified the U. S. Constitution (1788).
- 27: First successful Atlantic Cable (1866).  
Barbosa's birthday, in the Canal Zone.
- 28: Austria declared war on Serbia (1914).  
Volunteers of America Founder's Day.  
National Vegetable Week begins.
- 29: Booth Tarkington born (1869).  
Benito Mussolini born (1883).
- 30: Henry Ford born (1863).  
First Representative Assembly in America convened (1607).  
First patent for wireless telegraphy granted in U. S. (1872).  
Experimental television transmitter W2XBS opened by NBC in N. Y. (1930).
- 31: Feast of St. Ignatius Loyola.

## August

- 1: Colorado Day.  
Beginning of World War I (1914).
- 2: Government of India transferred to British Crown (1858).  
U. S. War Dept. purchased its first military plane from the Wright Brothers (1909) thus founding the Army Air Corps.
- 3: Civic Holiday (Canada).  
Germany declared war on England and France (1914).  
Columbus sailed from Spain (1492).
- 4: Feast of St. Dominic.
- 5: Battle of Mobile Bay (1864) with Admiral Farragut in command.  
Second Atomic Bomb dropped (1945) Hiroshima.

## September

- 6: Feast of the Transfiguration.  
Westinghouse discloses Stratovision plan (1945).  
Emilie Dionne, of the Dionne quintuplets, died (1954).
- 7: International Peace Bridge, dedicated (1927), commemorating more than 100 years of peace between the U. S. and Canada.  
Creation of War Department (1789).  
Society of Jesuits restored by Pope Pius VII (1814).
- 8: Charles A. Dana born (1819).  
Third Atomic Bomb dropped (1945) Nagasaki.
- 9: First Train Drawn in U. S. by Steam Locomotive (1831).  
Izaak Walton born (1593).
- 10: Herbert Clark Hoover born (1874).  
Russia declared war against Japan (1945).
- 11: The "Clermont" Fulton's steamboat made a successful run up the Hudson River (1807).  
First baseball game in color, Brooklyn Dodgers vs. Boston Braves at Ebbets Field (1951).  
U.S. Army used portable television transmitters to direct infantry operations remotely. Demonstration was seen by coast-to-coast audience (1954).
- 14: V-J Day (1945).  
Atlantic Charter agreement between President F. D. Roosevelt and Prime Minister Winston Churchill (1941).
- 15: Panama Canal opened (1914).
- 16: Bennington Battle Day (Vermont).  
First transatlantic cable opened (1858).  
George Herman ("Babe") Ruth died (1948).
- 18: Virginia Dare born (1587).
- 19: National Aviation Day.  
Orville Wright born (1871).
- 20: Benjamin Harrison born (1833).
- 21: Lincoln-Douglas debate began (1858).
- 22: Claude Debussy born (1862).
- 23: Oliver Hazard Perry born (1785).
- 24: British burn White House (1814).  
St. Bartholomew's Day Massacres, France (1572).  
Festival of St. Bartholomew.
- 25: Edgar Wilson ("Bill") Nye born (1850).
- 26: Suffrage for Women—19th Amendment (1920).
- 27: Drilling of first oil well completed in Western Pennsylvania by Col. Edwin Lourentine Drake (1859).
- 28: Spanish landed at the site of St. Augustine, Fla. (1565).  
Johann Wolfgang von Goethe born (1749).
- 29: Oliver Wendell Holmes born (1809).
- 30: Germany declared war on Poland (1939).  
Beginning of World War II.  
French fleet arrived in Chesapeake Bay to further the interest of American independence (1781).
- 1: Germany invaded Poland (1939).  
Official V-J Day (1945). (Surrender terms signed aboard U.S.S. Missouri.)  
Labor Day.  
Eugene Field born (1850).
- 3: First American Peace Treaty with England (1783).  
Allies invaded Italy (1943).
- 4: Henry Hudson discovered Manhattan Island (1609).  
First Electrical power station in world in New York (1882).  
First telecast coast-to-coast via coaxial cable and microwave relays. Occasion of Pres. Harry S. Truman opening Japanese Peace Treaty Conference (1951).
- 5: First Continental Congress (1774).
- 6: Lafayette Day.  
First Battle of the Marne (1914):
- 7: James Fenimore Cooper born (1789).  
Japanese Peace Treaty (WW II) signed (1951).
- 8: Dutch surrendered New Amsterdam (New York) to British (1664).  
Italy surrendered (1943).  
Crimean War ended (1855).
- 9: Admission Day (California—1850).
- 10: Arthur Holly Compton born (1892).  
Rosh Hashonah.
- 11: Harvest Festival.  
O. Henry (pen name William Sydney Porter) born (1862).  
Defender's Day (Maryland).
- 12: Battle of Lake Erie (1813).
- 13: Walter Reed born (1851).  
John Joseph Pershing born (1860).  
Battle of Quebec (1759).  
Battle of St. Mihiel (1918) First battle planned and carried out by American forces in World War I.
- 14: Great Britain and its colonies in America adopted the Georgian calendar (1752).  
"The Star Spangled Banner" written by Francis Scott Key (1814).
- 15: Independence Day of the Central American Republics (1821).  
William Howard Taft born (1857).
- 16: Russians burned Moscow (1812).
- 17: Constitution Day.
- 18: Cornerstone of U. S. Capitol laid in Washington, D. C. (1793).  
N. Y. Times established (1851) when its first issue appeared.  
Columbia Broadcasting System goes on air with basic network of 16 stations. Major J. Andrew White is president (1927).
- 19: Washington issued his farewell address to people of U. S. (1796).  
Yom Kippur.
- 21: Great hurricane swept Atlantic Coast of N. Y. and New England thence going inland and causing great loss of life and property (1938).

- 22: Lincoln issued the preliminary proclamation freeing the slaves (1862).  
Nathan Hale executed (1776).  
First day of Autumn.
- 23: Naval battle between "Bonhomme Richard" commanded by John Paul Jones and British frigate "Serapis" in North Sea (1779).
- 24: John Marshall born (1775).
- 25: Balboa discovered the Pacific (1513).  
Bill of Rights (1789).
- 26: George Gershwin born (1898).  
Battle of the Meuse-Argonne (Sept. 26-Nov. 11, 1918).
- 27: American Indian Day (4th Friday).
- 28: Georges Eugene Benjamin Clemenceau born (1841).
- 29: Michaelmas Day.
- 30: Mutual Broadcasting System starts as co-operative four-station hookup (WOR, WGN, WLW, and WXYZ), carrying first commercial program (1934).

## October

- 7: Francisco Franco proclaimed head of Spanish Nationalist Government (1935).  
Germany crossed border into Czechoslovakia (1938).
- 2: Ferdinand Foch born (1851).  
Mohandas Gandhi born (1869).
- 3: Religious Education Week. First full week in October.
- 4: Rutherford B. Hayes born (1822).  
Wright Brothers took first long distance flight in an airplane (1905).  
Chester A. Arthur born (1830).
- 5: Missouri Day.  
National Business Women's Week, generally the second week of Oct.
- 7: Stamp Act Congress held and Declaration of Rights issued by Colonies (1765).  
James Whitcomb Riley born (1853).
- 8: Edward Vernon Rickenbacker born (1890).
- 9: Fire Prevention Week.  
Fraternal Day (Alabama).  
Chicago Fire (1871).
- 10: U. S. Naval Academy in Annapolis opened. (1845).
- 11: Eleanor Roosevelt born (1884).  
Farmer's Day (2nd Friday) (Florida).  
YMCA Founder's Day—Sir George Williams born (1821).  
FCC approves CBS color TV tests (1950).  
National Bible Week.
- 12: Columbus Day.
- 14: William Penn born (1644).
- 15: First public demonstration of ether as an anesthetic, Massachusetts General Hospital (1846).
- 16: Noah Webster born (1758).
- 17: Surrender of General Burgoyne at Saratoga (1777).

- 18: General Tojo appointed Premier of Japan (1941).  
Alaska Day.  
FCC sets aside bands in ultra-high frequencies for television aural or apex broadcasting and relay broadcasting, above 30,000 kc. (1937).  
Hurricane "Hazel" hits U.S. Eastern coast (1954).
- 19: Surrender of Cornwallis (1781).  
Volstead Act (Prohibition) passed (1919).  
John Adams born (1735).
- 20: FCC decided it would be undemocratic for TV shows to be censored by the government, after protests that crime shows increased juvenile delinquency.
- 22: The Metropolitan Opera House opened with presentation of Gounod's Faust (1883).
- 23: Sarah Bernhardt born (1845).  
Al Jolson died (1950).
- 24: Transcontinental telegraph line completed (1861).  
Pennsylvania Day.  
United Nations Day.  
William Penn born (1644).  
Light's Diamond Jubilee, largest commercial television hook-up (1954).
- 25: First cabinet meeting televised (1954).
- 26: Erie Canal opened to traffic (1825).  
Better Parenthood Week, observed last week in Oct.
- 27: Theodore Roosevelt born (1858).
- 28: Dedication of Statue of Liberty (1866).
- 31: Hallowe'en.  
Admission Day, Nevada (1864).

## November

- 1: All Saints' Day (Louisiana).  
Liberty Day (St. Croix, Virgin Islands only).  
National Broadcasting Co. is organized with WEAf and WJZ in N. Y. as key stations, and Merlin Hall Aylesworth as president (1926).
- 2: General Election Day.  
North Dakota admitted (1889).  
South Dakota admitted (1889).  
James K. Polk born (1795).  
Warren G. Harding born (1865).  
George Bernard Shaw died (1950).
- 3: Panama declared its independence of Colombia (1903).
- 4: John Philip Sousa born (1854).
- 5: Guy Fawkes Day (English).  
U. S. General Election Day.
- 6: Static-less radio system based on FM instead of AM is demonstrated on 2½ meter wave by Maj. E. H. Armstrong at the Institute of Radio Engineers, N. Y. (1935).  
American Art Week.
- 7: Marie Sklodowska Curie born (1867).
- 8: N. Y. Symphony Orchestra gave its first concert under Leopold Damrosch (1858).  
Montana admitted (1889).



- Opening performance of Metropolitan Opera in New York was televised by closed circuit to 32 theaters in more than 25 cities, and seen by some 70,000 persons.
- 9: Great Fire in Boston (1872).  
American Education Week.
  - 10: Martin Luther born (1483).  
U. S. Marine Corps was created by the Continental Congress (1775).
  - 11: Armistice Day, World War I.  
Washington admitted (1889).
  - 13: Robert Louis Stevenson born (1850).  
Edwin Booth born (1833).
  - 14: Robert Fulton born (1765).  
Book Week.
  - 15: Pike's Peak discovered (1806).
  - 16: Oklahoma admitted (1907).
  - 17: Sixth Congress Met for First Time in Washington (1801).  
Suez Canal opened (1869).
  - 18: Standard Time went into effect in the U. S. (1883).  
Dr. V. K. Zworykin demonstrates his kinescope or cathode ray television receiver before a meeting of the IRE at Rochester, N. Y. (1929).
  - 19: Lincoln's address at dedication of National Cemetery on the battlefield at Gettysburg (1863).  
James A. Garfield born (1831).
  - 21: North Carolina admitted (1789).  
Edison Announced invention of Phonograph (1877).
  - 23: Franklin Pierce born (1804).
  - 24: Zachary Taylor born (1784).
  - 28: Thanksgiving Day (4th Thursday).
  - 29: Admiral Byrd Discovered South Pole (1929).
  - 30: Samuel L. Clemens (Mark Twain) born (1835).  
Russia invaded Finland (1939).  
Winston Churchill born (1874).

## December

- 2: Promulgation of the Monroe Doctrine (1823).
- 3: Illinois admitted (1818).  
Gilbert Stuart born (1755).
- 5: Martin Van Buren born (1782).  
Walt Disney born (1901).
- 7: Pearl Harbor attacked (1941).  
Roosevelt, Churchill, Stalin confer at Teheran (1943).  
Delaware Day.  
Daily facsimile broadcasting inaugurated by KSD, St. Louis (1938).  
First coast-to-coast medical telecast in color, surgery in Los Angeles, via closed circuit (1951).
- 8: Eli Whitney born (1765).  
U. S. declared war on Japan (1941).
- 9: Germany-Italy declare war on U. S. (1941).
- 10: U.S. Declared War on Germany-Italy (1941).  
Peace Treaty signed with Spain (1899).  
Mississippi admitted (1817).  
Human Rights Day.
- 11: Alfred Nobel born (1833).  
Indiana admitted (1816).
- 12: First Marconi Wireless across Atlantic (1901).  
Pennsylvania admitted (1787).  
Washington, D. C. became the permanent home of the U. S. Govt. (1800).
- 13: Council of Trent (1545).
- 14: Alabama admitted (1819).  
George Washington died at Mt. Vernon (1799).
- 15: Bill of Rights Day.  
Dr. E. F. W. Alexanderson demonstrates his multiple lightbrush television system and projector at St. Louis (1926).
- 16: Boston Tea Party.  
Ludwig von Beethoven born (1770).
- 17: John Greenleaf Whittier born (1807).  
Aviation Day.  
First mechanical airplane flight by Wright Brothers (1903).  
FCC approved color TV (1953).
- 18: New Jersey admitted (1787).  
First Sunday paper published (1796).
- 19: Tyrus (Ty) Cobb born (1886).  
Washington went into winter quarters at Valley Forge (1776).
- 20: First electrical lights on Broadway (1880).
- 21: Pilgrims landed at Plymouth Rock (1620).  
First day of winter.
- 23: George Washington resigned Army commission (1783).  
NBC establishes a permanent coast-to-coast network (1928).
- 24: "Aida" first performed in Cairo, Egypt (1871) composed for celebration of opening of Suez Canal.  
Reginald Fessenden transmits human voice by wireless (1906).
- 25: Washington crossed the Delaware to attack Trenton (1776).  
Christmas Day.
- 26: Battle of Trenton (1776).  
Record snow fall in New York, exceeding in depth the blizzard of 1888 (1947).
- 27: Louis Pasteur born (1822).
- 28: Iowa admitted (1848).  
Woodrow Wilson born (1856).  
Irish Free State became State of Eire (Ireland).
- 29: Texas admitted (1845).  
Andrew Johnson born (1808).  
First American YMCA established in Boston (1851).  
MBS, after operation as limited network for two years, expands transcontinentally by adding Don Lee Broadcasting System of California and other stations (1936).
- 30: Rudyard Kipling born (1865).  
The Gadsden purchase and new boundary treaty ratified by Mexico and the U. S. (1853).
- 31: New Year's Eve.



# MANAGERS AND AGENTS

Addresses and Telephone Numbers of Talent Representatives  
in New York, Los Angeles and Chicago



☆ **NEW YORK** ☆

- Affiliated Artists Representatives**  
730 Fifth Ave.....CIrcle 5-8410
- Alexander, Willard, Inc.**  
30 Rockefeller Plaza.....CIrcle 6-4224
- Appell, James S.**  
400 Madison Ave.....PLaza 3-7846
- Basch, Buddy**  
17 East 45th St.....MUrray Hill 7-8351
- Becker, V. S. Advertising Service**  
551 Fifth Ave.....MUrray Hill 2-0777
- Briscoe & Goldsmith, Inc.**  
522 Fifth Ave.....MUrray Hill 2-6244
- Brooks, Ted**  
134 East 57th St.....PLaza 9-1344
- Chase, Cleveland B. Co., Inc.**  
369 Lexington Ave.....OREgon 9-3691
- Cohan, Louis W.**  
1776 Broadway.....JUdson 2-5135
- Collins, Ted**  
500 Fifth Ave.....CHickering 4-5036
- Columbia Artists Management, Inc.**  
113 West 57th St.....CIrcle 7-6900
- Consolidated Concerts**  
30 Rockefeller Plaza.....COLUMbus 5-3580
- Cooper, Frank, Associates**  
521 Fifth Ave.....VANDerbilt 6-5661
- DeGroot, Roy, Consultants, Inc.**  
545 Fifth Ave.....MUrray Hill 7-6865
- Fadiman Associates, Ltd.**  
1501 Broadway.....LACKawanna 4-3544
- Famous Artists Corp. of N. Y.**  
610 Fifth Ave.....CIrcle 7-6200
- Herman Fialkoff Agency**  
1560 Broadway.....JUdson 2-4037
- Gabbe, Lutz & Heller**  
1619 Broadway.....CIrcle 5-7998
- Gale, Inc.**  
48 West 48th St.....PLaza 7-7100
- General Artists Corp.**  
1270 Sixth Ave.....CIrcle 7-7543
- Getts, Clark H., Inc.**  
1 Gracie Terrace.....LEhigh 5-4451
- Gibbs, John E., & Co.**  
1270 Sixth Ave.....PLaza 7-5959
- Glaser, Joe, Inc.**  
110 West 55th St.....CIrcle 5-9071
- Goodman, Martin**  
65 W. 54th St.....JUdson 6-1180
- Greshler, Abner J.**  
1270 Sixth Ave.....CIrcle 7-3025
- Grossman, Al**  
1270 Sixth Ave.....CIrcle 5-8422
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