

Foreign Sls. Mgr. . . . . Norman Katz  
*Services Offered*—Production and distribution of TV, theatrical and non-theatrical film.

**Associated Program Service**

(Division of Muzak Corp.)

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

V.P., Gen. Mgr. . . . . Edward Hochhauser, Jr.  
*Services Offered*—Exclusive TV distributor for Encyclopaedia Britannica Films.

*Productions*—Great Americans, American History Series, Americans at Work, American Standard of Living Series, Armchair Traveler, Children All Over The World, Democracy in Action, Home Making Series, Science for Living, Encyclopaedia Britannica Films.

**Association Films, Inc.**

347 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 5-8573

President. . . . . J. R. Bingham

Treasurer. . . . . A. L. Fredrick

Director Adv. & Prom. . . . . Robert Finehout

*Services Offered*—National distributors of industrial, educational, entertainment, religious and television films; library of 1,400 films, including 200 industrial (free-loan) films, 115 of which are cleared for TV use. Four regional libraries are maintained in Ridgefield, N. J., La Grange, Ill., San Francisco and Dallas.

**Atlantic Television Corp.**

130 W. 46th St., New York 36, N. Y.

Phone: JUdson 2-1287

President. . . . . Robert M. Savini

Vice-Pres. . . . . David A. Bader

Offices in Los Angeles, Chicago, Dallas, Houston, Phila., Minn., Detroit.

*Services Offered*—Producer and distributor of features and westerns.

**Atlas Film Corp.**

1111 S. Blvd., Oak Park, Ill.

Phone: AUstin 7-8620

Vice-Pres. & Gen. Mgr. . . . . L. P. Mominee

V.P. Chg. Sales. . . . . Edward Schager

V.P. Chg. Adv. & Prom. . . . . Frederick K. Barber

V.P. & Dir. of TV. . . . . Norman C. Lindquist

V.P., Prod. Mgr. . . . . Albert S. Bradish

*Services Offered* — Production of 16mm. and 35mm. motion pictures and slidefilms—in color or black and white, with RCA Sound. Experienced creative staff for TV commercials and programs. Laboratory and editing services.

**Atlas Television Corp.**

15 West 44th St., New York 36, N. Y.

Phone: MU 7-5535

President. . . . . Henry Brown

V.P. . . . . Robert B. Brown

Sls. Prom. Dir. . . . . Maryellen Anderson

Eastern Sls. . . . . George P. Turner, Jr.

Southern Rep. . . . . Fred Myers

Western Rep. . . . . Tom Corradine

# EMPIRE

## BIG

### 4

... THE FIRST COMPLETE VISUAL-AUDIO SERVICE STUDIO IN NEW YORK CITY

## OFFERING

- 1 — 16MM & 35MM FILM PRODUCTION
- 2 — CLOSED CIRCUIT TELEVISION—LIVE, FILM, KINESCOPE RECORDING
- 3 — COMPLETE FILM FACILITIES — FILM, TAPE, DISC
- 4 — EXPERIENCED PERSONNEL TRAINED TO EXPEDITE PRODUCTION SCHEDULES

FOR THE FIRST TIME THE ENTIRE PRODUCTION SCHEDULE FOR BOTH RADIO & TELEVISION COMMERCIALS CAN BE PRODUCED AT ONE LOCATION AND WITH ONE CONTRACT.

## Empire Productions Corp.

480 Lexington Ave.

New York 17, N. Y.

PLaza 9-4500



**OFFICIAL FILMS, INC.**

## **America's Leading Independent Distributor of TV Films**

THE ADVENTURES OF ROBIN HOOD  
FOUR STAR PLAYHOUSE  
THE ADVENTURES OF THE SCARLET PIMPERNEL  
MY LITTLE MARGIE  
THE STAR AND THE STORY  
TROUBLE WITH FATHER  
MY HERO  
TERRY AND THE PIRATES

DATLINE EUROPE  
OVERSEAS ADVENTURE  
THIS IS YOUR MUSIC  
COL. MARCH OF SCOTLAND YARD  
CROSS CURRENT  
WILLY  
SECRET FILE, U.S.A.  
THE HUNTER

New York • Chicago • St. Louis • Boston • Dallas • Minneapolis  
Beverly Hills • San Francisco • Philadelphia • Memphis • Atlanta

Mid-West Rep. .... Russell Assoc.  
*Services Offered*—American and British features; half- and full-hour Westerns; Comedy shorts; one hour comedy programs; an extensive library of comedy and musical vignettes, 3-5 minutes.

*Productions*—"Captain Z-RO," "Your Family Theatre." "Is This Magic."

**ATV Film Productions, Inc.**

35-01 Northern Blvd., L. I. C. 1. N. Y.  
 (Studios) 37-15 35th St., L.I.C.  
 Phone: EX 2-4949

Pres., Prod. Dir.....Mickey Schwarz  
 Vice Pres., Sls.....Jack Lemmon  
 Production Mgr.....Milton Cohen  
 Film Ed. (Supr.).....Robert Harris

*Services Offered*—TV film producers, commercials, industrial, dramatic shows. Studio facilities, fully equipped, two stages 50 x 60—50 x 100, street level.

*Current Prods.*—Frigidaire, Tide, Cavalier, Royal Pudding, Blue Bonnett, Gillette, Woodbury, Remington Rand, Ivory, Crosley.

**Audio Master Corp.**

17 East 45th St., New York 17, N. Y.  
 Phone: OXford 7-0725

President .....Herbert Rosen  
*Services Offered*—Library of mood and bridge music.

**Audio Pictures, Ltd.**

310 Lake Shore Rd., Toronto 14, Ont.  
 Phone: CLifford 1-5211

President .....Arthur Gottlieb  
 Managing Dir.....David Coplan  
 Sec'y-Treas. ....Clem Williams

*Services Offered*—Producers of shows and commercials on film for TV, and Theatre Advertising Films (Canadian Distributors For Alexander Film Co., Colorado Springs).

**Audio Productions, Inc.**

630 Ninth Ave., New York 36, N. Y.  
 Phone: PLaza 7-0760

President .....Frank M. Speidell  
 Vice Pres.....Herman Roessle  
 Treas.....Lawrence W. Fox, Jr.  
 Sec'y.....Peter J. Mooney  
 TV Director.....Harold R. Lipman

*Services Offered*—Producer of TV commercials and sponsored short subjects.

**Award Television Corp.**

1501 Broadway, N. Y. 36, N. Y.  
 Phone: WIsconsin 7-6650

President .....M. J. Salzburg  
 Vice-Pres.....D. D. Dash  
*Services Offered*—Producers, distributors of film series.

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I N C O R P O R A T E D

115 WEST 45th STREET

NEW YORK (36), N. Y.

PHONE: Circle 6-0951-2-3-4

## A COMPLETE SERVICE

FOR

TELEVISUAL, THEATRICAL AND NON-THEATRICAL PRODUCERS  
 SLIDE FILMS

SPECIAL EFFECTS

MAPS . . . INSERTS . . . ART TITLES

TECHNICAL AND CARTOON ANIMATION

Black and White or Color — 16 or 35 mm

35mm EASTMAN COLOR INTERNEGATIVE



PROUDLY OFFERS

10 of the greatest First-Run, FEATURE FILM SPECTACULARS OF OUR TIME... supported by an outstanding advertising and sales promotion campaign!

# SELZNICK *presents*



**CARY GRANT • INGRID BERGMAN**  
in **ALFRED HITCHCOCK'S**  
**NOTORIOUS**  
with **CLAUDE RAINS**  
written by **BEN HECHT**  
Directed by **ALFRED HITCHCOCK**  
A SELZNICK RELEASE



**SINCE YOU WENT AWAY**  
starring **CLAUDETTE COLBERT**  
**JENNIFER JONES • JOSEPH COTTEN**  
**SHIRLEY TEMPLE • MONTY WOOLEY**  
**LIONEL BARRYMORE**  
**ROBERT WALKER • GUY MADISON**  
Produced by **DAVID O. SELZNICK**

Available for national sponsorship, on a spot programming basis... with listed times available for clearance!

For full details, availabilities and prices...  
**WRITE—WIRE—PHONE, TODAY!**



National Telefilm Associates, Inc.



**LORETTA YOUNG • JOSEPH COTTEN**  
**ETHEL BARRYMORE**  
**THE FARMER'S DAUGHTER**  
with **CHARLES BICKFORD**  
A **DORE SCHARY PRODUCTION**  
Directed by **H. C. POTTER**  
A SELZNICK RELEASE



**LESLIE HOWARD • INGRID BERGMAN**  
in **INTERMEZZO**  
Produced by **DAVID O. SELZNICK**  
Directed by **GREGORY RATOFF**

Available for national sponsorship, on a spot programming basis... with listed times available for clearance!

For full details, availabilities and prices...  
**WRITE—WIRE—PHONE, TODAY!**



www.americanradiohistory.com



Selznick International presents  
**I'LL BE SEEING YOU**  
starring **GINGER ROGERS**  
**JOSEPH COTTEN • SHIRLEY TEMPLE**  
Produced by **Dore Schary**



**JENNIFER JONES • JOSEPH COTTEN**  
**ETHEL BARRYMORE**  
in **PORTRAIT OF JENNIE**  
with **Lillian GISH • Cecil KELLAWAY • David W. BARKER**  
Produced by **DAVID O. SELZNICK**

Available for national sponsorship, on a spot programming basis... with listed times available for clearance!

For full details, availabilities and prices...  
**WRITE—WIRE—PHONE, TODAY!**



National Telefilm Associates, Inc.

**George Bagnall & Associates, Inc.**

8827 Olympic Blvd., Beverly Hills, Calif.  
Phone: CR 15133

N. Y. Phone: MURray Hill 6-7543

President.....George L. Bagnall  
V.P., Gen'l Sales Mgr.....J. J. O'Loughlin  
Secretary.....Fred C. Lindquist  
*Services Offered*—Distributors of films for TV.

**Barnett International Forwarders**

723 Seventh Ave., New York 19, N. Y.  
Phone: Circle 5-6080

President.....William Barnett  
V.P., Sec'y.....Norman Barnett  
Treas.....Alan Barnett  
*Services Offered*: International film forwarders, packers and custom brokers.

**Barry & Enright Productions, Inc.**

667 Madison Ave., New York 21, New York  
Phone: Templeton 2-8600

President.....Jack Barry  
Vice-President.....Dan Enright  
Production Manager.....Mike Oppenheimer  
Program Development.....Robert Noah  
Merchandising Manager.....Fred Stettner  
Art Director.....Norman Mazin  
*Services Offered*—Creating and producing

for radio and TV-transcriptions, live programs, and films.

*Productions*—Winky Dinky and You; Life Begins at 80; Oh-Baby; Juvenile Jury.

**Basch Radio & Television Productions**

(See Program Producers.)

**Beacon Television Features Inc.**

118 Newbury St., Boston 16, Mass.  
Phone: Commonwealth 6-6881

President.....J. Leonard Sanderson  
Treasurer.....Barbara G. Keane  
*Services Offered*—Syndicated package programs, outdoor type. Spot television commercials including complete creation, copy, etc. Film program producers of fishing and outdoor shows.

**Bengal Pictures**

3833 Brunswick, Los Angeles 39, Calif.  
Phone: Normandy 2-7808

Producer & Director.....Phil E. Cantonwine  
Associate Producer.....Sam Leon  
Sound.....Dale Knight  
Editor.....Dick Alexander,  
Bob Derteano  
*Services Offered* — Producers of Feature pictures—TV shorts, industrials, TV spots, TV films made to order.

**STOCK  
FOOTAGE**

Now . . .  
two great libraries  
brought together.  
One central source for  
film footage for motion  
picture or  
television use.



Over 30 million feet of completely cross-indexed film is available to you in the combined libraries of the NBC FILM DIVISION and the MARCH OF TIME. You'll find every conceivable subject, excellent service, and reasonable prices. *For catalog and price list, call or wire*

**NBC FILM DIVISION**

Film Library • 105 East 106 Street, New York • Circle 7-8300  
Film Operations • Sunset & Vine, Hollywood, Cal. • HOLLYWOOD 9-6161

1948  
The Cases of Eddie Drake  
Lucky Strike Theatre

1949  
The Lone Ranger  
Fireside Theatre  
Trouble With Father (Stu Erwin)

1950  
Amos 'n' Andy  
Racket Squad  
Beulah  
Abbott & Costello Show

1951  
Mystery Theater  
I Am the Law  
Rocky Jones, Space Ranger  
Duffy's Tavern

1952-53  
My Little Margie  
\*Life of Riley  
Crown Theater  
Waterfront  
International Police

1954  
\*It's a Great Life  
Where Were You (Ken Murray)  
Public Defender  
So This Is Hollywood  
Passport to Danger

1955  
\*You Are There  
\*The Great Gildersleeve  
Frontier  
\*Screen Directors Playhouse  
\*The Stories of John Nesbitt  
(Network premiere in April, '56)

1956  
\*“Code 3”

and in preparation . . .

The Gale Storm Show (“Oh! Susanna”)

4 Adventure Drama Series

3 Comedy Series

2 Dramatic Anthology Series

\*Currently filming at Hal Roach Studios

# PIONEER in the PARADE of PROVEN PRODUCTION for TELEVISION

**HAL ROACH** *Studios*

CULVER CITY, CALIF.

HAL ROACH, Jr.,  
President & Executive Producer

SIDNEY S. VAN KEUREN,  
Vice President-General Manager

Program Creation and Production  
Commercial Film Division  
Extensive Studio Facilities

**George Blake Enterprises, Inc.**

1600 Broadway, New York 19, New York  
Phone: Circle 7-2264

President ..... Jean Blake  
Vice-Pres. of Sales..... Philip Frank  
Vice-President ..... Richard Donner  
Sec'y-Treas. .... Ted Lazarus  
Production Manager..... Andre Carbe  
Chief Editor..... Robert Jacques  
*Services Offered* — Writing, production, and editing of TV commercials industrial, and feature films.



**Blinkey Productions Inc.**

106 West End Ave., New York 23, N. Y.  
Phone: BE 3-8275

Producer-Director ..... Murray King  
Technical Director..... Dr. Lucille Emerick  
Production Supervisor..... Sydney Parker  
*Services Offered* — Film producers, open-end films, TV series, video film commercials, package programs produced.  
*Productions*—"The Adventures of Blinkey."



**Fritz Blocki Productions**

7266<sup>1</sup>/<sub>4</sub> Fountain Ave., Hollywood 46, Calif.  
Producer ..... Fritz Blocki  
*Services Offered* — Live TV show formats for local and/or network use.

**Bonded TV Film Service**

630 Ninth Ave., New York 36, N. Y.  
Phone: Judson 6-1030

President..... Chester M. Ross  
V.P. in Chg. of Oper..... Emanuel Kandel  
Gen. Sales Mgr..... Wade Barnes

*Branch Offices*

904 N. LaCienega Blvd., Los Angeles, Calif.  
V.P., chg. of Operations..... Stanley Halperin  
1301 S. Wabash Ave., Chicago, Ill.  
Manager ..... Joseph Rategan  
2024 Jackson St., Dallas, Texas  
Manager ..... Ronald Martin  
*Services Offered*—Shipping, expediting and servicing of TV film.



**Bray Studios Inc.**

729 Seventh Ave., New York 19, N. Y.  
Phone: CI 5-4582

President..... J. R. Bray  
Vice-Pres. and Prod. Mgr..... Paul A. Bray  
Treasurer ..... M. Bray  
Animation Director..... Max Fleisher  
Film Distribution Mgr..... B. D. Hess

*Services Offered*—Producers and distributors of all types of films for TV use including technical animation and cartoons.

*Productions* — "Engineered Timber Construction," "Coming Out of the Woods," "Adventures in Science," "Of All Things."

**COLOR SERVICE**

COMPANY, INCORPORATED

115 WEST 45th ST.

NEW YORK 36, N. Y.

Phone: JU 6-0853

**A Complete Service for the TV Producer and TV Ad Agency in Color Printing**

- 16 mm & 35 mm EASTMAN COLOR PRINTS FROM 35 mm EASTMAN NEGATIVES
- 16 mm & 35 mm TV SPOTS IN EASTMAN COLOR
- COLOR INTERNEGATIVES AND EFFECTS
- 16 mm KODACHROME OR ANSCO REVERSAL PRINTS WITH EFFECTS

# ASSOCIATED ARTISTS PRODUCTIONS



says it with



**FEATURE FILMS!  
FIRST RUN!  
TOP STARS!  
MAJOR HOLLYWOOD  
STUDIOS!**

more



**SHERLOCK HOLMES FEATURES  
WESTERN FEATURES  
CANDID CAMERA  
JOHNNY JUPITER  
SERIALS**

and still more



**A NEW ADDITION!  
"FEATURE FESTIVAL"  
190 Hollywood  
full-length features**

**TO BE ANNOUNCED!**

**AAP's Track Record Proves ...**

**Ratings  
Sales  
Audience**

CALL, WIRE OR WRITE  
any of these  
AAP offices NOW!



ASSOCIATED ARTISTS  
PRODUCTIONS

**NEW YORK**

Associated Artists Productions, Inc.,  
345 Madison Ave. MUrray Hill 6-2323

**CHICAGO**

Associated Artists Productions, Inc.,  
203 North Wabash, Dearborn 2-4040

**LOS ANGELES**

Manhattan Television Company,  
1908 South Vermont Ave., Republic 2-3016



**Bernard S. Brody & Associates**

120 El Camino, Beverly Hills, Calif.  
Phone: CR 4-4077

Owner.....Bernard S. Brody  
Assistant.....Mrs. Beatrice Steinberg

*Services Offered*—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

*Productions* — Liberace; Florian Zabach; Frankie Lane; Eddie Cantor.

**Brandon Films Inc.**

200 West 57th St., New York 19, N. Y.  
Phone: CI 6-4868

President.....Thomas J. Brandon  
Film Library.....Edith Zornow

*Services Offered*—Distribute selected packages of feature films; specializing in "The Cavalcade of Great Motion Pictures of All Times."

**William F. Broidy Productions, Inc.**

5545 Sunset Blvd., Hollywood 28, Cal.  
Phone: HO 3-6844

Pres. in chg. of Prod....William F. Broidy  
Exec. Aide to Pres....L. W. (Ace) Herman  
Vice Pres. & Sec.....Edward J. Kaye  
Treasurer.....A. R. Nunes  
Story Editor.....Pat Betz  
Public Relations Dir.....J. L. Kaufman

*Services Offered*—Producers of television film-program series and features; producers of TV-film commercials. Studio rental and packaged shows.

*Productions*—"Wild Bill Hickok."

**British Information Services  
—Films Division  
(Agency of the British Government)**

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: Circle 6-5100

Director.....Charles Dand  
Distribution Mgr.....Lester Schoenfeld  
Radio Officer.....Jack Aistrop  
Pub. & Adv. Mgr.....Joe Slevin

**Butterfield & Wolf, Inc.**

5 East 57th St., New York 22, New York  
Phone: PLaza 9-8620

President.....Alfred Butterfield  
Chairman & Vire-Pres....Thomas H. Wolf  
Treasurer.....Deborah York  
Secretary.....Lee Hazen  
*Services Offered*—Acquisition, distribution, and development of TV theatrical, and non-theatrical films.

*Productions*—Helen Keller in Her Story; the Miracle of the Sea.

**TFI-TV\***

"THE HEDWIGS"

FILMS FOR TV

DISTRIBUTION SERVICE

STOCK SHOTS

PRODUCTION

EXPERT EDITING

PRACTICAL FILM CONSULTANTS

\* **TELECAST FILMS, INC.**

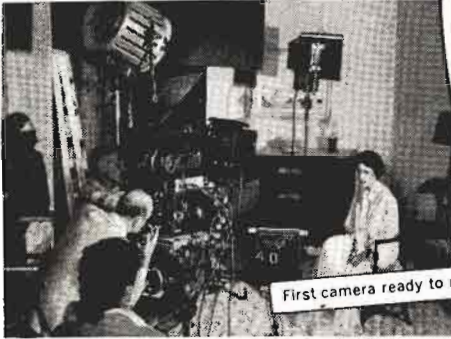
247 West 46th Street, New York 36, N. Y.

Judson 6-5480-1

Final sound mixing at one of Universal's modern sound studios



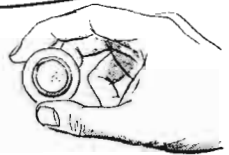
**UNITED WORLD  
GIVES YOUR  
TV COMMERCIALS  
the  
professional touch**



First camera ready to roll



Bud Westmore, famous make-up artist, preparing make-up for extreme close-ups



**AS** A SUBSIDIARY of Universal-International, United World utilizes the full facilities of the 350 acre Universal-International studio, Hollywood, California in the production of *television film commercials*. No other commercial film producer can match these film-making advantages. Only at United World can you get the *professional touch*... at less cost per production dollar.



A subsidiary of Universal Pictures Co., Inc.  
445 Park Avenue, New York, N. Y. PLaza 9-8000  
Production Headquarters, Universal-International Studio  
Universal City, California STanley 7-1211

**Some United World  
TV film commercial clients:**

B. F. GOODRICH	COCA COLA	GENERAL ELECTRIC	PHILIP MORRIS Marlboro Dunhill	SCHLITZ
BUDWEISER	COLGATE-PALMOLIVE Lustre Creme	GENERAL TIRE	PROCTOR & GAMBLE Joy Spic and Span	STUDEBAKER
BULOVA	DU PONT	LEVER BROS. Lux	R. J. REYNOLDS Camels	SUNSHINE BISCUITS
CHRYSLER CORP. DeSoto		PEPSI COLA		TONI

**C & C Television Corp.**

270 Park Ave., New York, N. Y.  
 Phone: PL 3-5600

President ..... Matthew Fox  
 Vice-Pres., Gen. Sls. Mgr. .... Erwin H. Ezzes  
 Administrative Director... Richard B. Morros  
 Publicity Director..... Gene Cogan  
 Sales Assistants.... A. Steloff, Ted Rosenberg,  
 N. Jacobs, C. Donigan

*Services Offered*—The entire production of RKO Radio Pictures. More than 740 of these features now available.

**S. W. Caldwell, Ltd.**

147 Jarvis St., Toronto 5, Ontario, Canada  
 Phone: Walnut 2-2103

President ..... Spence Caldwell  
 Vice-President..... Gordon F. Keeble  
 Comptroller..... S. H. Coxford  
 Creative Director..... John N. Heaton  
 Sales Executives..... George Proctor,  
 G. B. Quinney, Sid Banks

*Services Offered*—Radio and TV syndicated shows produced in U. S. and abroad, packaged on transcription, tape, film, also distribute tape recorders, transcription players, Tele-prompter, rear-screen projection units, music and sound effects libraries; produce commercials.

**Calhoun Studios**

266 East 78th St., New York 21, N. Y.  
 Phone: LEhigh 5-2120

President ..... Brian Calhoun  
 Vice Presidents..... William S. Kent,  
 Howard Kaiser

Secretary ..... Dietlinde Ruber  
 Studio Operations..... Howard A. Kaiser  
 Dir. of Adv. & Sales Prom..... C. P. Gennell

*Services Offered*—Producers of motion pictures for TV, industrials, sales promotion and entertainment. Slide films for education and sales. Complete sound stage for rent to outside producers, complete sound and editing facilities.

*Productions*—N. Y. Mirror Youth Program. Salt Water Rodeo, Grouse Hunt, Saga of the Sockeye, Fan-Tailed & Jet Action, Aborn's Coffee, Accessories. For Milady; producing films for National Coffee Ass., Hamilton Standard, United Aircraft Corp., Sagner Clothes, World Outdoors Inc., Coffee Brewing Institute.

**Carson-Stempel Enterprises**

717 N. LaCienega Blvd.  
 Los Angeles 46, Calif.  
 Phone: OLYmpia 2-1404  
 Partners..... Jack Carson & Frank Stempel

**ATLANTIC TELEVISION CORPORATION**

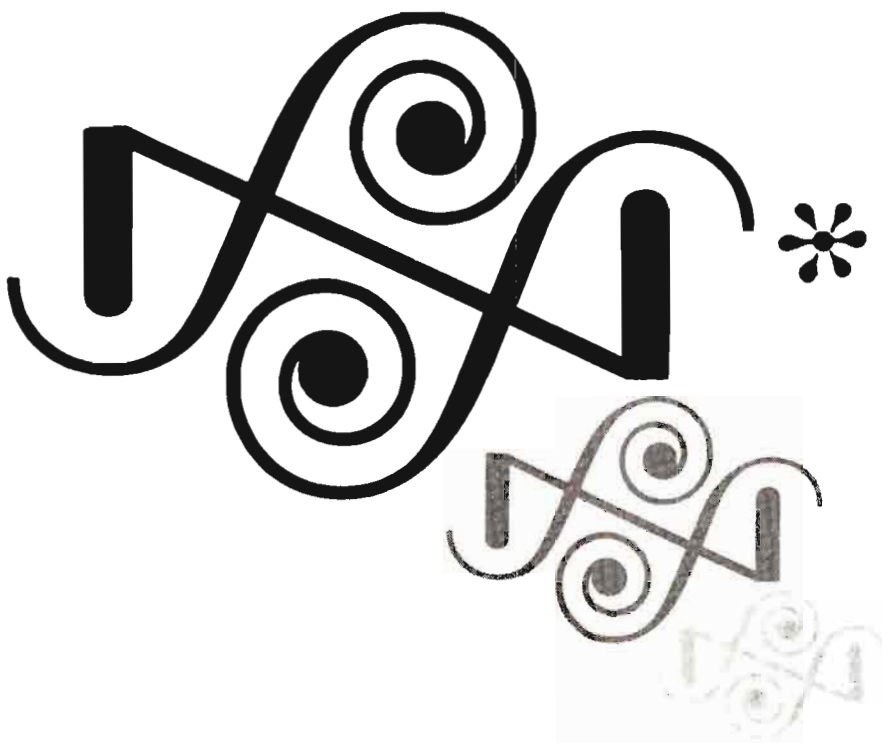
*The Most Respected Name in Television . . .  
 Growing With the Industry Since 1948!*



**R. M. SAVINI**  
 President

**DAVID A. BADER**  
 Vice President

**130 West 46th St. New York 36, N. Y.  
 JUdson 2-1287**



**\* NATIONAL SCREEN SERVICE CORPORATION**  
**TELEVISION AND INDUSTRIAL FILMS DIVISION**  
**509 MADISON AVENUE, NEW YORK 22, N. Y. • CIRCLE 6-5700**

**STUDIOS :**

**NEW YORK**  
1600 BROADWAY

**LONDON**  
SOHO SQUARE

**HOLLYWOOD**  
7026 SANTA MONICA BLVD.

**For the production of your  
ideas, scripts or storyboards  
—it's service that counts—  
the complete production  
service of National Screen.**

**Cavalcade Television Programs**

7904 Santa Monica Blvd., Hollywood 46, Calif.  
Phone: OLDfield 44144

N. Y. Phone: AAcademy 4-2781

President .....Harvey Pergament  
Vice Pres. ....Earl M. Robins  
Sec.-Treas. ....Esther Pergament

*Services Offered* — Producers representative, distribution of motion picture films, exporter of TV programs.



**Cavalier Productions, Inc.**

9119 Sunset Blvd., Los Angeles 46, Calif.  
Phone: CR 6-4174

President .....Robert Young  
V.P. Chg. Prod.....Eugene B. Rodney  
Secretary .....Ben Bisgeier

*Services Offered*—Producing own television shows.

*Productions*—“Father Knows Best.”



**Campus Film Productions, Inc.**

14 E. 53rd St., New York 22, N. Y.  
Phone: PL 3-3280

President .....Nat Campus  
*Services Offered*—Film production under contract.

**Caravel Films, Inc.**

730 Fifth Ave., New York 19, N. Y.  
Phone: CIRCLE 7-6110

President.....David I. Pincus  
Vice-President .....Thelma Allen  
V.P. Chg. of TV.....Calhoun McKean  
Prod. Supr.....Mauri Goldberg  
V.P., Chg. of Creative

Planning.....Albert Z. Carr  
Vice President.....F. Burnham MacLeary  
Studio Manager.....David Kreeger  
Chief. Art & Animation Dept.. Jack S. Semple  
Chief Editor.....Lawrence Kreeger

*Services Offered*—Production of documentaries, industrial, educational pictures, television spots, television packages, slide films, technical and cartoon animation.

*Current Productions*—“You Are The Star,” Allied Stores; “Goal and the Way,” J. C. Penney, “Look to the Stars,” Calvert; Socony; U. S. Navy.



**CBS-TV Film Sales**

724 Fifth Avenue, New York 22, N. Y.  
Phone: PLaza 1-2345

Vice-Pres. in Charge.....Merle S. Jones  
V.P., Gen. Mgr.....Leslie Harris  
Director of Operations.....Fred Mahlstedt  
Sales Manager.....Wilbur S. Edwards  
Prom. Mds. Mgr.....Walter A. Scanlon  
Dir. of Publicity.....John C. Sebastian

*Branch Offices*

410 N. Michigan, Chicago, Ill.  
Phone: WH 4-6000

**FRANK FERRIN PRODUCTIONS**

Hollywood, Cal.

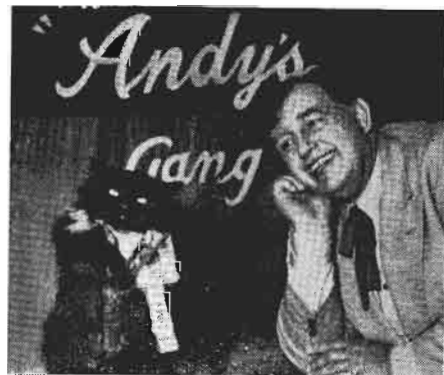
**“ANDY’S GANG”**

starring

**ANDY DEVINE**

and

**NINO MARCEL**



with MIDNIGHT, FROGGY the GREMLIN and SQUEAKY

6th year for Brown Shoe Co.

spot booked on 114 stations for Buster Brown Shoes



**GENE AUTRY**  
Star of  
**THE GENE AUTRY SHOW**



**PAT BUTTRAM**  
Featured as Pat in  
**THE GENE AUTRY SHOW**



**ROCKY LANE**  
Star of  
**RED RYDER**



**LOUIS LETERRIER**  
Featured as Little Beaver in  
**RED RYDER**



**DICK JONES**  
Star of  
**BUFFALO BILL, Jr.**



**NANCY GILBERT**  
Featured as Calamity in  
**BUFFALO BILL, JR.**



**GAIL DAVIS**  
Star of  
**ANNIE OAKLEY**



**JIMMY HAWKINS**  
Featured as Tagg in  
**ANNIE OAKLEY**



**BARRY CURTIS**, co-starring  
as Ricky in **THE ADVENTURES OF CHAMPION**



**CHAMPION THE WONDER HORSE**, Star of **THE ADVENTURES OF CHAMPION**



**BLAZE**, featured as Rebel in **THE ADVENTURES OF CHAMPION**



**JACK MAHONEY**  
Star of  
**THE RANGE RIDER**

To the  
**78 SPONSORS**

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**221 TV STATIONS**

Covering Every Major Market  
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... and To Their  
**50,000,000 WEEKLY  
TV VIEWERS**

The Stars of These  
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Extend many thanks to all those who  
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Film entertainment.

\*All shows distributed by CBS Television Film Sales, Inc.

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Exec. in Charge.....Wm. Perkinson  
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 Phone: HOLlywood 9-1212  
 Exec. in Charge.....Thomas Moore

**Hu Chain Associates**

40 East 40th St., New York 16, N. Y.  
 Phone: MUrray Hill 5-7220  
 Owner.....Hubert V. Chain  
 Services Offered—Custom built video film programs and commercials.

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55 W. 42nd St., New York 36, N. Y.  
 Phone: Wisc. 7-9244  
 President.....Bruce Chapman  
 V.P. & Treas.....Edna Chapman  
 30 Rue Chalgrin, Paris, France  
 Phone: Passy 70-44  
 Director.....Michael Alexander  
 Services Offered—Producer of TV films and commercials; industrial and educational films; dubbing in U. S. and Europe.

**Charter Oak Tele-Pictures**

846 7th Ave., New York 19, N. Y.  
 Phone: Circle 6-2508  
 President.....Louis Cavrell  
 Secretary.....Otis Cavrell  
 Treasurer.....Ira Cavrell

Services Offered: Production facilities for TV and industrial 16 and 35mm color and black-and-white films. Medical and dramatic films.

Productions—Marita Bread, Roy Doty and Chase National Bank shows. Heinz 57. Bea, Standard Oil.

**Jack Chertok Productions**

1040 N. Las Palmas Ave., Hollywood, Calif.  
 Phone: HOLlywood 3-5106  
 Producer.....Jack Chertok  
 Assoc. Prod., Prod. Mgr.....Harry Poppe  
 Art Director.....Howard Campbell  
 Casting Director.....Ruth Burch  
 Cameraman.....Robert Pittack  
 Services Offered—Series and commercials.  
 Productions — “Private Secretary,” “Cavalcade of America,” and “Lone Ranger.”

**Cheryl TV Corp.**

630 Ninth Ave., N. Y. 36, N. Y.  
 Phone: Circle 6-1717  
 President.....Simon Lipson  
 Vice-President.....Jack Broder  
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 Phone: Oleander 5-8440  
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and  
GRACIE ALLEN  
SHOW**

**The  
BOB CUMMINGS  
SHOW**

Created and Produced by  
**PAUL HENNING**  
(A Laumac Production)

**The  
PEOPLE'S  
CHOICE**  
Starring  
**JACKIE COOPER**  
Created and Produced by  
**IRVING BRECHER**  
(A Norden Production)

**IMPACT**  
Created and Produced by  
**AL SIMON**  
for NBC



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COMMERCIAL  
CORP.**

Spot Commercials  
and Industrial Films



**Cineffects, Inc.**

115 W. 45 St., New York 36, N. Y.  
Phone: CIrele 6-0951

President .....Nathan Sobel  
Secretary-Treasurer .....Irving Hecht  
*Services Offered*—Special optical effects, photography of titles, animation, trailers, song reels, slide films, TV presentations in 16 and 35mm. black and white and 16mm. Kodachrome. E. K. and Ansco negative-positive color.

**Cinema Research Corporation**

7000 Romaine St., Hollywood 38, Calif.  
Phone: OLdfield 4-4117

President .....Harold A. Scheib  
Vice-President .....Ernest W. Arcella Jr.  
*Services Offered*—Complete optical printing service, specializing in color duplicate negatives and blow-up release prints.

**Cinema Service Corp.**

106 West End Ave., New York 23, N. Y.  
Phone: TRafalgar 3-1411

President .....Joseph Seiden  
Camera Department .....Harold H. Seiden  
Sound Department .....Herbert C. Bloom  
Set Design .....James Pratt  
Sales .....Phillip Feld

*Services Offered*—Producers of general entertainment, documentary programs and spot commercials for TV.

**Cinema-Vue Corporation**

243 W. 55th St., N. Y. 19, N. Y.  
Phone: JUdson 6-1336

President .....Joseph P. Smith  
V.P., Gen. Sls. Mgr. ....Francis D. Smith  
Secretary .....James Stevenson  
*Services Offered* — Westerns, features, shorts.

**Cinescope Films**

25 Robbin Hill Rd., Scarsdale, N. Y.  
Phone: SC 3-3963

President .....George L. George  
*Services Offered*—Industrial, documentary, theatrical and TV films to order.

**Cine-Tele Productions**

6325 Santa Monica Blvd., Hollywood 38, Calif.  
Phone: HOLlywood 5-3376

Executive Producer .....Harry J. Lehman  
Secretary .....Jacques R. Lehman  
Associate Prod. ....Jesse Davis  
*Services Offered*—Production services for television film and industrial, educational, and training films in black and white or color. 16mm. or 35mm.

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TV  
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TV  
Programs

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Industrial  
Films

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Complete studio  
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- The Best Foods, Inc.
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- Carter Products, Inc. (Rise)
- Centaur-Caldwell Div. Sterling Drug Co
- Colgate-Palmolive Co
- Dannon Milk Products, In.
- J. H. Filbert, Inc.
- Giffin Mfg Co
- The Gruen Watch Co
- Oldsmobile — General Motors Corp
- Simoniz Co.
- Spiedel Co
- Turn-A-Bed
- United Gas Corp.
- The J. B. Williams Co. (Centri)

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**TV FILM PROGRAMS:**

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*Productions*—This Is the National Guard; The 1956 Olympic Story; five 50 second safety commercials; Traffic Accident Investigation.

**Circle Film Laboratories, Inc.**

33 West 60th St., New York 23, New York  
Phone: COLUMBUS 5-2180

President.....Herbert R. Pilzer  
Vice-President.....Louis B. Stillman  
Secretary.....David M. Stillman  
Laboratory Supt.....Joseph M. David  
Production Manager.....Fred G. Todaro  
Sales Manager.....Emmet R. Salzberg  
Service Manager.....J. T. Baker  
*Services Offered*—Developing and printing of B & W and color film.

*Productions*—Douglas Fairbanks, Jr., Presents: My Little Margie; Foreign Intrigue.

**Clairmont Films**

2122 No. Highland Ave., Hollywood 28, Calif.  
Phone: NO 2-4732, WY 1491

Owner.....Leonard Clairmont  
Secretary.....Ingrid Hult  
*Services Offered*—Complete production for industry television, churches and educational institutions, commercial TV spots and travel films.

*Productions*—Polynesian Holiday.

**Color Service, Inc.**

115 W. 45th St., New York 36, N. Y.  
Phone: JU 6-0853

**Commodore Productions and Artists, Inc.**

971 N. La Cienega, Hollywood 46, Cal.  
Phone: CRestview 1-7106

Pres., Exec. Prod.....Walter White, Jr.  
Assoc. Producer.....William C. Heath  
Production Mgr.....Vernon Keays  
Coordinator.....Eleanor Payne  
Film Editor...Robert Warwick, Jr. (A.C.E.)  
Art Director.....James Sullivan  
*Services Offered*: Hopalong Cassidy—104 episodes transcribed open-end for radio ½ hr.; 156 Episodes, The Clyde Beatty Show, Radio, transcribed open end shows ½hr.: TV, 13 ½hr. films in color.  
*Productions*: "Perils of the Jungle."

**Commonwealth Film & Television, Inc.**

723 Seventh Ave., New York 19, N. Y.  
Phone: Circle 5-6456

President.....Mortimer D. Sackett  
Sec., Treas.....S. Sackett  
*Services Offered*—TV producers and distributors.

**Conne-Stephens Productions, Inc.**

**General Service Studios**

1040 N. Las Palmas Ave., Hollywood 38, Cal.

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6611 Santa Monica Blvd. — Hollywood 38  
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**Frank Cooper Associates  
Agency**

233 S. Beverly Dr., Beverly Hills, Calif.  
Phone: CR 5-4128

521 Fifth Ave., New York 17, N. Y.  
Phone: VAnDerbilt 6-5661-2

Owner .....Frank Cooper  
V.P., Chg. N. Y. Office.....Sy Fischer  
Mgr. Hollywood Office.....Martin Sperber  
*Services Offered*—Personal management of talent and writers as well as the production of radio and television shows.

*Current Prods.* — First Nighter; Inside U. S. A.

**Cornell Films, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: WIsconsin 7-6650

President.....J. Milton Salzburg  
V.P., Sales Mgr.....David B. Dash  
*Services Offered*—Producers and distributors of motion picture films for TV.

**Coronet Instructional Films**

65 E. South Water St., Chicago 1, Ill.  
Phone: DEarborn 2-7676

President .....John Smart  
Executive Vice-Pres.....A. L. Blinder  
Vice-Pres. Production.....J. M. Abraham  
Director of Distribution.....E. C. Dent  
Sales Manager.....E. N. Nelsen

*Services Offered*—600 films for family audiences, in black and white or color.

**Tom J. Corradine &  
Associates**

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 2-4448

President .....Tom Corradine  
Vice President.....Kyle C. Thomas  
Sales Mgr.....Haan Tyler  
Secretary .....Marion Wrenn

*Services Offered*—Service Television stations and agencies with all types of film westerns, half hour and fifteen minute shows programming. Library includes: Features, produced especially for TV.

**Jerry Courneya  
Productions, Inc.**

633 No. Almond Dr., West Hollywood 46, Cal.  
Phone: CRestview 4-5621

President .....Jerry Courneya  
Production Supervisor.....Igor Kantor  
Sales Manager.....John Thompson

*Services Offered*—Producers and distributors of films, 2nd unit photography, stock footage library.

*Productions* — Two hour live and film water show. 52 in series.

**Clayton W. Cousens  
Productions  
Inc.**

436 West 57 St., New York 19, N. Y.  
Phone: CO 5-7380

*Mr. Producer*  
**100 MILLION FEET  
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**DUPONT  
CAVALCADE  
THEATRE**



**FOUR STAR FILMS, INC.**



**STAR  
AND THE  
STORY**

**STAGE  
7**

President.....Clayton W. Cousens  
**Director** .....Ralph Porter  
 Vice-President.....John Cousens  
 Head Cameraman.....Vachel Blair  
*Services Offered*—Filming of commercial spots for television, also film documentary jobs. 60 by 25 studio, make-up room, cutting room, sound booth, etc. Quality work in 16 mm and 35 mm, preferably the latter.

●  
**Creativision**

1780 Broadway, New York 19, New York  
*Phone:* Circle 5-4830

President .....Victor Kayletz  
 Director of Sales.....Douglas Baker  
 Art Director.....Abe Blashko  
 Animation Supervisor.....Robert Cooke  
*Services Offered*—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

●  
**Bing Crosby Enterprises, Inc.**

9028 Sunset Blvd., Los Angeles 46, Calif.  
*Phone:* Crestview 1-1171  
*N. Y. Phone:* PLaza 7-2277

President.....Everett N. Crosby  
 Vice President.....John O'Melveny  
 Vice President-Secretary..Todd W. Johnson  
 Exec. V.P.....Basil F. Grillo  
 V.P. Chg. Sales.....Charles B. Brown

Treasurer-Controller.....Homer O. Duerr  
*Services Offered*—Development of program ideas for film and actual completion from idea to film production.

●  
**Crossroads TV Productions,**

1121 South Glenstone Ave., Springfield, Mo.  
*Phone:* 2-4422

Vice-Pres., Mgr.....E. E. Simon, Jr.  
 J. B. Mahaffey  
*Services Offered*—Packages, productions.  
*Productions*—Ozark Jubilee.

●  
**Crystal Pictures, Inc.**

1564 Broadway, New York 36, N. Y.  
*Phone:* PLaza 7-5130

President .....Melvin M. Hirsh  
*Services Offered*—Distributor of features, western, dramas and travelogues.

●  
**Shamus Culhane Prod., Inc.**

207 East 37th St., New York, N. Y.  
 8802 Melrose Ave., Hollywood, Calif.  
*Phone:* N. Y. MU 8-2243, Calif. CH 4-5935  
 Producer, N. Y.....Shamus Culhane  
 Producer, Hollywood.....William Hurtz  
 Director .....Irwin Wallman  
 Casting .....Maxine Marx  
*Services Offered*—Animated and live action TV spots and industrial films.  
*Productions*—Phillies Cigars; U. S. Air Force; Quaker Puffed Wheat and Rice; Vitalis, G.E, Noxzema, Jergens Lotion.

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New York

**Cummings Productions**

39 W. 53rd St., N. Y., N. Y.  
Phone: PL 7-6452

President.....R. W. Cummings  
Sales Director.....D. E. Fellows  
Production Manager.....Clyde Sechler  
Business Manager.....David Shay  
*Services Offered*—Creation and Production of commercials, TV and radio. Production of industrial shows.

**Gordon M. Day Prods.**

108 E. 30th St., New York 16, N. Y.  
Phone: ORegon 9-3595

Writer-Composer.....Gordon M. Day  
Director, Producer.....Carol Bulkley  
Production Mgr.....Edith Adelson  
Treas. ....Leo Reich  
*Services Offered* — TV-radio consultants, writers-producers of jingle, spot, and film packages.

**D & R Television Film Co.**

12 East 57th St., N. Y., N. Y.  
Phone: PLaza 3-7920

Executive Producer.....Wm. R. Decring  
Gen. Mgr., Gen. Sls. Mgr.....R. H. Rubin  
Special Partner.....J. R. Rubin  
*Services Offered*—Producers of TV programs on films.

**D. P. M. Productions, Inc.**

62 W. 45th St., New York 36, N. Y.  
Phone: MU 2-0040

President.....Maurice T. Groen  
Vice-Presidents .....E. Fischel;  
R. Groen

**De Frenes Co.**

1909 Buttonwood St., Philadelphia 30, Pa.  
Phone: RIttenhouse 6-1686

Pres., Gen. Mgr.....Joseph De Frenes  
*Services Offered*—Production of 16mm. & 35mm. films, black & white, color.

**Demby Productions, Inc.**

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.  
Phone: PLaza 9-2495

President.....Emanuel H. Demby  
Vice-President .....Harry Meltzer  
Secretary-Treasurer .....Mildred Demby  
Dramatic Scripts.....Betty Jeffries  
Research.....Dr. S. Levine  
Story Editor.....Al Marshack  
*Services Offered*—TV live and film production; theatrical release, public relations; affiliated with Motivation Research Associates for study of audience preferences.

*Productions* — “Hollywood to Broadway” (film series), Half the World’s A Bride; Alfred E. Smith Story; Witch On Wheels.

**van praag  
productions**

PRODUCERS OF COMMERCIAL,  
INDUSTRIAL AND TELEVISION FILMS

1600 BROADWAY  
NEW YORK 19, NEW YORK  
PLaza 7-2857-2687-2688



**Dephoure Studios**

782 Commonwealth Ave., Boston 15, Mass.  
Phone: BEacon 2-5722

Owner.....Joseph Dephoure  
Services Offered—Motion picture production, studio facilities, processing laboratory, b&w and color printing, editing, slides and slidefilms, magnetic and sound on film recording.

**Depicto Films, Inc.**

254 W. 54th St., New York 19, N. Y.  
Phone: COlumbus 5-7620

President .....John Han-  
Exec. V.P.....Jack R. von Maur  
Vice President.....Charles S. Hans  
Gen. Production Mgr.....Carl V. Ragsdale

Services Offered—All types visual media—motion pictures, motion slidefilms (filmagraphs), television commercials, 3-D and 2-D photography, filmstrips, sound slidefilms, slides, telops, widescreen panoramic filmstrip presentations, artwork, animation, writing services.

**Louis deRochemont Associates**

380 Madison Ave., N. Y. 17, N. Y.  
Phone: OXford 7-0350

President.....F. Borden Mace  
Services Offered—Production and distribution of films on order.

**Desilu Productions, Inc.**

Business Office:  
846 No. Cahuenga Blvd., Hollywood 38, Calif.  
Phone: HOllywood 9-5981

President .....Desi Arnaz  
Vice-President .....Lucille Ball  
Exec. V.P.....Martin Leeds  
Vice President.....Argyle Nelson  
Vice President.....Andrew G. Hickox  
Exec. Prod.....Samuel Marx  
Treasurer .....Edwin E. Holly  
Publicity .....Ken Morgan

Services Offered—Complete production facilities for entertainment and commercial films from script to final editing.

Productions—"I Love Lucy," "December Bride"; technical producers of "Make Room for Daddy," "It's Always Jan," "Our Miss Brooks," "The Lineup," "Wyatt Earp," "My Favorite Husband," "Forever, Darling," Zanra production for MGM.

**Walt Disney Studio**

2400 W. Alameda Ave., Burbank, Calif.  
Phone: Cal.:TH 2-6131; N. Y.: PL 9-3880

Chairman of Board.....Walt Disney  
President .....Roy Disney  
Treasurer .....Paul L. Pease  
Studio Prod. Mgr.....W. H. Anderson  
Adv., Publicity Head.....Card Walker

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since the birth of television we have been the most consistent suppliers of the best documentaries available to virtually every TV station in the country at the most reasonable prices.

have you heard about our planned 12½-minute, 26½-minute, 56½-minute documentary programmes?

if not, write, wire or telephone today to

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Circle 6-5100

**Jack Douglas Productions**

c/o Centaur Studios, 7657 Melrose Ave.  
Hollywood, Calif.  
Phone: HO 4-7574

Producer-Director ..... Jack Douglas  
Camera ..... Bill Morrison  
*Services Offered*—52 half-hour documentary films for distribution.

*Productions* — “I Search for Adventure.”  
“Kingdom of The Sen,” “Golden Boy.”

●  
**Sherman H. Dryer  
Productions**

17 E. 48 St., New York 17, N. Y.  
Phone: PLaza 5-4730

President..... Sherman H. Dryer

●  
**Dudley TV Corp.**

9908 Santa Monica Blvd., Beverly Hills, Calif.  
Phone: CR 1-7258  
501 Madison Ave., New York, N. Y.  
Phone: EL 5-1076

President ..... Carl Dudley  
Exec. Vice-Pres..... Don McNamara

●  
**Dynamic Films, Inc.**

112 West 89th St., New York 24, N. Y.  
Phone: TRafalgar 3-6221

President ..... Nathan Zucker  
Exec. Prod..... Lester R. Bobker  
Film Dist. Dir..... Helen R. Krist  
Editorial Chief..... Irving Oshman

Production Mgr..... Sol S. Feurman  
*Services Offered*—Complete motion picture production in both 16 mm and 35 mm. Sound recording studios fully equipped for complete service. Film distribution, producers for television, industry, institutional, commercials, open end TV film program series.

*Productions* — “On Stage With Monty Woolley,” “Christmas Carols,” “Speed Classics,” “A Place To Live,” “Operalogs,” “Young Audiences;,” “Writers of Today,” “Let’s Have Music,” “Roses & Champagne.”

●  
**East Coast Television, Inc.**

157 E. 69th St., New York, N. Y.  
Phone: RE 7-9200

President ..... John Gilmour  
Exec. Vice-Pres..... W. Huston, E. R. Baker  
Treas., Prod. Mgr..... Ben Kranz  
*Services Offered*—TV films for commercials, industrials, sales, etc.  
*Productions*—“Pall Mall,” “Molsums Ale,” RCA.

●  
**Easton Films Inc.**

334 East 74th St., New York, N. Y.  
Phone: TR 9-4830

President ..... Theodore Bennahum  
Vice-Pres. .... Ralph Elan  
Sec. and Treas..... Sidney Estridge  
*Services Offered*—Complete facilities for film productions, cutting rooms, projection rooms, drive-in facilities, clients’ office, very high ceilings.

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ALEX LEFTWICH

SEAVER-LEFTWICH, INC.

16 East 40th Street  
New York 16, N. Y.

MUrray Hill 4-1705

**Educational Films Corp.  
Of America**

1501 Broadway, New York 36, N. Y.  
Phone: PEEnnsylvania 6-1780

President.....Earl W. Hammons  
Vice President.....V. H. Hammons  
Vice-Pres.....Bernard J. Prockter  
Treasurer.....John Prockter  
Secretary.....L. Loweninthan

*Services Offered*—Films for theatrical release, for educational purposes, television shows live or on film. Producing on the West Coast and in New York.

●  
**Dougfair Corp.**

666 N. Robertson Blvd., Los Angeles 46, Cal.  
Phone: CRestview 1-8107

President.....H. Alexander MacDonald  
V.P., Treas.....Fred Hoar  
Vice Pres.....Irving Rubine  
*Services Offered*—Producer of TV series.

●  
**Elan-Porter Productions Inc.**

19 W. 45th St., N. Y., N. Y.

President.....Raphael Elan  
Exec. V.P., Production.....Ralph Porter  
*Services Offered*—Producers of film commercials. series; animation.

**Peter Elgar Productions, Inc.**

18 E. 53rd St., New York, N. Y.  
Phone: MU 8-5626

President.....Peter Elgar  
Vice Pres.....Julius Edelman  
Sec'y-Treas.....Jessie B. Anderson  
*Services Offered*—Producers of industrials, documentaries and films for television.

*Productions*—Half-hour color films: "Beer Belongs," for the U. S. Brewers Foundation, Inc.; "The Schaefer Story" for the F & M Schaefer Brewing Co.; "From the Atlantic to the Pacific," for the Pabst Brewing Co.; commercials: Cheer; Gulf Oil Co.; A. T. & T.; Dromedary Cake Mixes; La Rosa Spaghetti; Domino Sugar; Beechnut Gum; Burmil Stockings; Remington Shavers.

●  
**Elliot-Unger-Elliot**

414 West 54th St., New York 19, N. Y.  
Phone: JUdson 6-5582

President.....Stephen Elliot  
V.P.....William H. Unger  
Treasurer.....Michael Elliot  
Controller.....William Sohl  
Casting Director.....Mary Jean Allen

*Services Offered*—Specializing in TV filmed commercials. Two large sound stages completely set up for service to advertising agencies.

*Current Productions* — Eastman Kodak. Tide. Scott Paper. Ivory, Brillo, Campbell

TR7-7600

GEORGE WALLACH  
PRODUCTIONS

OFFICE AND  
STUDIOS:

106 WEST END AVENUE  
NEW YORK CITY 23, N.Y.

Soup, Pan American, General Mills, Post Cereals, Zest.

**Empire Production Corp.**

480 Lexington Ave., New York, N. Y.  
Phone: PL 9-4500

President ..... Arthur Lubo  
Vice President..... Fred De Jaeger  
Sec'y-Treas..... Helen D. Kelleher  
Gen. Oper. Mgr..... William Reilly  
Acct. Exec..... David Lion

*Services Offered*—Complete film production facilities: Air conditioned studios; 2 screening rooms, editing, production and filming of spots, programs; industrials: packing, shipping, library service.

**Robert J. Enders, Inc.**

1001 Connecticut Ave., N.W.,  
Washington 6, D. C.

Phone: STerling 3-2222

President..... Robert J. Enders  
Exec. Vice-President .... Howard A. Enders  
Vice-Pres. Sls..... Ray Hill

V.P. & Exec. Prod..... Robert L. Friend  
General Manager..... Gus Eisenman  
Director of Scripts..... Grace Waldman  
Coordinator ..... Mimi Griffin  
Production Mgr..... Stanley Bass

*Services Offered*—Producers of motion pictures for television and industry. Commercials; animation; consultants. Complete production from concept and story board. Packers of programs for local sponsorship.

*Productions* — Charles Goren on Bridge (series). The Roger Hornsby Baseball School (series). Escape Route; Bombproof; Tomorrow-Today (series); The Daily News Story.

**Endorsements, Inc. (TV)**

65 East 55th St., New York 22, N. Y.

Phone: PLaza 1-0320

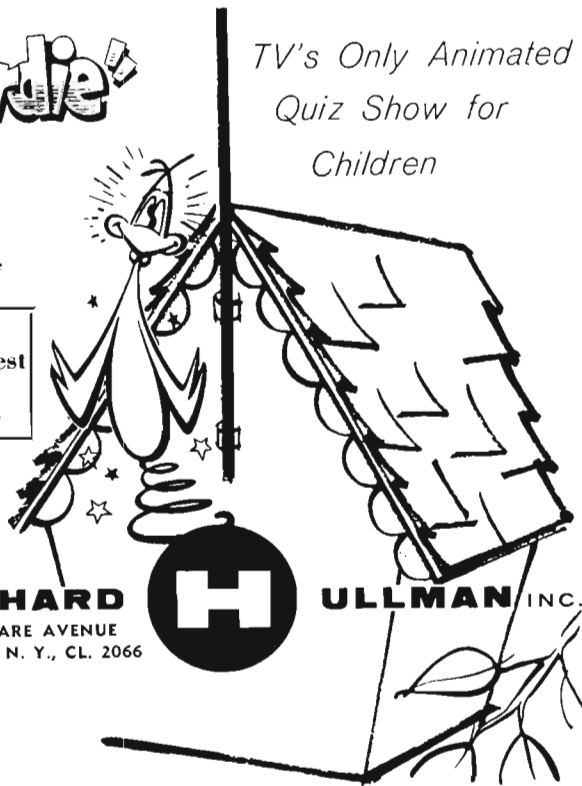
President ..... Jules Alberti  
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Sec.-Treas. .... Carol Batchelder  
Asst. to Pres..... Chris Anderson

*Services Offered*—Endorsements and testimonials live and film for TV.

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Available in 5, 15 and 30-minute segments, a perfect participation spot carrier for Children's programs. Results? Contact WBKB-TV, Chicago; KOOL-TV, Phoenix; WGBI-TV, Scranton.

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Phone: 35-10-44

President.....General Juan F. Azcarate  
Rep. to Adv. Agencies.....Jesus Nieto M.  
Secretary.....Srita. Blanca Martinez

*Services Offered*—Production, distribution and exhibition of weekly theatre reels, minute films and commercial spots.

**Excelsior Pictures Corp.**

1564 Broadway, New York 36, N. Y.  
Phone: Circle 5-6157

President.....Walter Bibb  
*Services Offered*—Distribute various features and shorts.

**Explorers Pictures Corp.**

1501 Broadway, New York, N. Y.  
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill  
Asst. Sales Mgr.....Samuel Greller  
Chief Booker.....Monty Raphaelson

*Services Offered*—Motion picture films for TV, feature and half hour length.

**Family Films, Inc.**

1364 N. Van Ness Ave., Hollywood 28, Calif.  
Phone: HO 4-1176

Pres., Supervisor Prod.....Sam Hersh

Assoc. Prod.....Pierre Couderc  
Assoc. Prod.....Roy Luby  
*Services Offered* — Inspirational films for TV, church, educational and non-theatrical release.

**Family Theatre**

7201 Sunset Blvd., Hollywood 46, Calif.  
Phone: HOLLYWOOD 2-1317

Pres.-Prod.....Father Patrick Peyton, C.S.C.  
Vice-Pres.....Jerome Lawyer  
Sec.-Treas.....Father John T. Corr, C.S.C.  
Assoc. Prod.....Father Philip Higgins, C.S.C.

*Services Offered*—Complete TV film rentals.  
*Productions*— 15 half hour religious rentals.

**Jerry Fairbanks Productions**

6052 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOLLYWOOD 2-1101

Pres., Exec. Producer.....Jerry Fairbanks  
Sales Mgr. (Chicago).....Fenton McHugh  
Production Manager.....John McKennon  
Sales Mgr. (Hollywood).....John Forsyth  
Sales Manager (N. Y.).....Edward Cullen  
Studio Manager.....Robert Scrivner  
Head, Creative Dept.....Leo S. Rosencrans

*Services Offered*—Producers of all types of films for television, including package programs, agency shows, spot announcements, and special featurettes. Also commercial and theatrical motion picture producers.

# Transfilm

**A COMPLETE CREATIVE SERVICE SETTING THE  
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*Industrial Films*



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Phone: BRadshaw 2-8031

President ..... Don Fedderson  
 Vice President..... Fred Henry  
*Productions*—"Liberace," "Life With Elizabeth," "The Betty White Show," "Millionaire," "Do You Trust Your Wife?"

**Federal Telefilms, Inc.**

1041 N. Formosa Ave., Hollywood 46, Calif.

Phone: HOLlywood 7-5111

President..... William (Buster) Collier  
 Vice President..... Harry Joe Brown  
 Secretary..... Louis L. Goldman  
 Chairman Bd. of Dir..... Randolph Scott  
*Services Offered*—Producers of Filmed TV shows.  
*Productions*—"Crossroads."

**Paul J. Fennell Co.**

404 N. La Cienega Blvd., Los Angeles 48, Cal.

Phone: CRestview 6-0847

40 E. 40 Street, New York 16, N. Y.

Phone: LExington 2-2384

Owner-Producer..... Paul J. Fennell  
 Technical Dir..... John E. Burke  
 Business Manager..... Claudia Rinaldi  
*Services Offered*—Producers of Public Relations, training and commercial films; live action and animation; specializing in animated cartoons, safety series for Ford Motor

Co.; TV commercials include Campbell's Soup, Schmidt's Beer, Rice Krispies, U. S. Keds; U. S. Royal Master Tires; Mounds & Almond Joy.

**Frank Ferrin Productions**

6528 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLlywood 9-3628

Producer-Director ..... Frank Ferrin  
 Assoc. Producer..... Ralph Ferrin  
 Casting Director..... Virginia Mazzuca  
 Chief Cameraman..... Alan Stensvold  
*Productions*—"Andy's Gang."

**Filmack Corp.**

1327 S. Wabash Ave., Chicago 5, Ill.

Phone: HARRison 7-3395

President ..... Irving Mack  
 Treasurer ..... Joe Mack  
 Secretary ..... Bernard Mack  
 Prod. Manager..... Pat Cascio

*Branch Office*

341 W. 44th St., New York, N. Y.

Phone: PLaza 7-0900

TV Sales Manager..... Don Mack  
 TV Production Mgr..... Jack Saperstein  
*Services Offered*—Theatre & TV commercials specializing in cartoon stop motion and animation. Creative staff available for agency use.

**Film Classic Exchange**

1611 N. LaBrea Ave., Hollywood 28, Calif.

**NORTH AMERICAN FILM CORPORATION**

Producers of

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Phone: HOLlywood 7-4255

Manager.....Charles H. Tarbox

*Services Offered*—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

**Filmcraft Productions**

8451 Melrose Ave., Los Angeles 46, Calif.  
 Vice-President .....Charles Straus  
 Production Super.....Ferenz Fodor  
 Supervising Ed.....Norman Colbert  
 Film Distribution Mgr.....John Detra  
 Editor .....Bob Ford

*Services Offered*—Create, film and produce television programs, commercials, government and business motion pictures.

*Productions* — Groucho Marx "You Bet Your Life," "The Mark Twain Theater."

**Filmeffects of Hollywood**

1153 N. Highland Ave., HOLlywood 38, Calif.

Phone: HOLlywood 9-5800

Manager .....Charles Leeds

*Services Offered*—Specialized 35mm and 16mm color and black and white laboratory services for motion pictures and television.

**Film Images, Inc.**

1860 Broadway, New York, N. Y.

Phone: Circle 7-1877

President .....Rosalind Kossoff  
 Vice President.....Nicholas Bongard  
 Treasurer .....Harry Bimberg

**Filmaster Productions, Inc.**

650 N. Bronson Ave., HOLlywood 4, Calif.

Phone: HOLlywood 9-8321

President.....Robert W. Stabler  
 Vice-Pres.....Glenn N. Cook  
 Secretary .....Clifford Enger  
 Treasurer .....Patricia Tracey

*Services Offered*—Production all types TV Films.

*Productions*—"Gunsmoke."

**Films of the Nations, Inc.**

62 W. 45th St., New York 36, N. Y.

Phone: MUrray Hill 2-0040

Pres.....Henry M. Moolman  
 Vice President.....Birger Nordholm  
 Treasurer .....Henry Pillichody  
 Secretary.....William Rosenfeld  
 Exec. Dir. ....Maurice T. Groen

**Film Studios of Chicago**

135 S. LaSalle St., Chicago, Ill.

Phone: Central 6-8147

Gen. Sl. Mgr.....H. A. Spanuth

*Services Offered* — Producers, distributors of film shorts.

**CINEMA RESEARCH**

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COLOR — BLACK & WHITE

7000 ROMAINE

HOLlywood 38, California

Phone — HOLlywood 2-7464

**Film Vision Corp.**

*M. C. Pictures, Inc.*  
 1501 Broadway, N. Y., N. Y.  
 Phone: LOngacre 3-6187  
 Executive V.P. .... Jerome Balsam  
*Services Offered*—Distributors of features.

**Fiore Films**

128 Mallory Ave., Jersey City, N. J.  
 Phone: HEnderson 2-4174  
 Executive Director.....M. A. Fiore, Sr.  
 Sound & Production.....A. A. Fiore, Sr.  
 Photography .....Leo Lowenthal  
 Distribution .....R. Burke

*Services Offered*— 16 & 35 mm. educational and documentary, public service films, black and white or color, for industry, TV, public relations, religious civic organizations. Sound slide films, Animation, TV commercials.

*Facilities*—Complete 16 and 35 mm. film equipment.

*Current Productions*—The Dolls In Your Life; The Window Beautiful; The Yearlon Story; Right Time For Toys; Teaching Your Child With Toys.

*Commercials*—Friend-Reiss, Sardo by Sardo, Inc.; Custom Paint and Chemical Co.; Halogene; Watchung Lake.

**Flamingo Films**

509 Madison Ave., New York 22, N. Y.  
 Phone: MUrray Hill 8-4800  
 Partners .....Joseph Harris,  
 James B. Harris, Sy Weintraub, David L. Wolper  
*Services Offered*—Producers and distributors of television film.

*Current Productions*—“Stars of the Grand Ole Opry,” “Cowboy G-Men,” “Beulah,” “Flamingo Theatre,” “Superman,” “Wild Bill Hickok.”

**Flying A Productions**

6920 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HO 9-1425  
 Partners.....Mitchell J. Hamulburg,  
 Gene Autry, Armand Schaefer  
 Partner & Exec. in chg.

of Production.....Armand Schaefer  
 Exec. Producer.....Louis Gray  
 Exec. Asst.....Philip Cobey  
*Services Offered*—Production of TV films and commercials.

*Productions*—“Gene Autry Show,” “Annie Oakley Show,” “Range Rider Show,” “Adventures of Champion,” “Buffalo Bill, Jr.”

**Fortune Features, Inc.**

1501 Broadway, New York, New York  
 Phone: LOngacre 4-5592  
 President.....Jules B. Weill  
 Sales Manager.....Sam Greller  
 Chief Booker.....Monty Raphaelson

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**“THE JIMMY DEMARET SHOW”**

FEATURING

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 TED WILLIAMS • SAM SNEAD • BOBBY JONES  
 GENE SARAZEN • PAUL HAHN • JACKIE BURKE**

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**KNOW YOUR BASEBALL,  
 HUNTING AND FISHING  
 GREAT SPORT THRILLS**

**AWARD TELEVISION CORP.**

**1501 BROADWAY NEW YORK 36, N. Y.**



*Services Offered*—Motion picture features for TV.

**Fortune Merchandising Corp.**

(Productions Division)

8435 Melrose Ave., Hollywood 46, Calif.

Phone: OLYMPIA 2-1000

President ..... Leonard Shane

Exec. V.P. .... Maxim Konecky

Prod. Coordinator ..... J. M. Lench

*Services Offered*—Television film commercials, tailor-made and syndicated to TV properties.

**Foundation Films Corporation**

Citizens Bank Building, Pasadena 1, Calif.

Phone: SYCAMORE 6-2649, RYAN 1-8121

Chairman of the Board ..... John I. Bolen

Pres. & Gen. Mgr. .... Richard D. Pearsall

Sec.-Treas. .... Eldon L. Eby

**Four Star Productions, Inc.**

RKO-Pathé Studios, 9336 W. Washington

Bldg., Culver City, Calif.

Culver City, Calif.

Phone: TE 0-2931

President ..... William Cruikshank

Producers ..... Warren Lewis, Dick Powell,

David Niven, Charles Boyer

Production Spvr. .... Lloyd Richards

Producer ..... Warren Lewis

*Services Offered*—Program series, creation, and pilot. servicing.

*Productions* -- "Chevron Hall of Stars"; "DuPont Cavalcade."

"Four Star Theatre," "Stage 7."

**Fremantle Overseas Radio & Television, Inc.**

366 Madison Ave., New York 17, N. Y.

Phone: MURRAY HILL 7-4344

President ..... Paul Talbot

Secy-Treas. .... Lee Volker

Mgr. (Mexico) ..... Rene Anselmo

Manager, London ..... Lane Blackwell

*Services Offered*—Distribution of American radio & TV products abroad.

*Productions*—Hopalong Cassidy (Spanish and Portuguese sub-titles); Movie Museum; Roller Derby; Encyclopedia Britannica; National Film Board of Canada.

**Leon Fromkess**

5746 Sunset Blvd., Hollywood 28, Cal.

Executive Producer ..... Leon Fromkess

*Productions* — "Ramar of the Jungle,"

"Halls of Ivy," "Ellery Queen," "Fury,"

and "Count of Monte Cristo."

**Frontier Productions**

c/o Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.

Phone: TE 0-3361

Exec. Producer ..... Worthington C. Miner

Producers-Writers ..... Morton Fine, David

Friedkin

Camera ..... Jack MacKenzie

Jaime  
del Valle

PRODUCER-DIRECTOR

RADIO AND TELEVISION

"The Line Up" — CBS-TV

Film Editor.....Johnny Faure  
*Services Offered*—30 half-hour films.  
*Productions*—“Frontier.”

**Gainsborough Associates**

(See Program Producers)

**Gallagher Films, Inc.**

854 Shawano Ave., Green Bay, Wis.  
 Phone: Hemlock 7-1307

President.....James C. Gallagher  
*Services Offered*—Producers of film spot commercials.

**Gateway Productions, Inc.**

1859 Powell St., San Francisco, Calif.  
 Phone: Sutter 1-8464

President.....Alvin J. Gordon  
*Services Offered*—Distributor of industrial and educational films.

**W. J. German, Inc.**

John St., Fort Lee, N. J.  
 Phone: N. J. Fort Lee 8-5100  
 N. Y. Longacre 5-5978

President.....William J. German  
 Executive Vice-Pres. ....M. B. Reilly  
 Vice-Pres. ....Louis A. Bonn  
 Treas. & Secy.....M. B. Reilly

Chicago Office  
 6040 North Pulaski Rd., Chicago 30, Ill.  
 Phone: Irving 8-4064

Vice-Pres. ....Thomas L. Gibshon  
*Services Offered*—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

**W. J. German, Inc., of California**

6677 Santa Monica Blvd., Hollywood, Calif.  
 Phone: HOLLYWOOD 4-6131

President.....William J. German  
 Vice Presidents...E. O. Blackburn. G. H. Gibson, J. L. Courcier. H. E. Pratt  
 Treasurer.....Edward O. Blackburn  
 Secretary.....M. B. Reilly  
*Services Offered*—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

**General Film Laboratories**

1546 North Argyle Ave., Hollywood 28, Calif.  
 Phone: HOLLYWOOD 2-6171

President.....C. Carleton Hunt  
 Vice-Pres. Secy.....Hans de Schulthess  
 Vice President.....R. G. Goodwin  
 Sales Director.....A. A. Brody

*The Charles E. Skinner Productions, Inc.*  
*Producers · Adapters · Consultants*

1600 Broadway (Suite 312)  
 New York 19, New York  
 Circle 6-6915-6

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General Offices and Studio  
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 Hollywood 28, Calif.  
 HOLLYWOOD 2-6555

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(In Wide Screen Eastman Color)

*Sponsored by*

**THE QUAKER OATS COMPANY**

on the CBS Television Network

**In Preparation “RIDERS OF THE PONY EXPRESS”**

(Saga of America's Heritage)

**“UNDERWATER EXPLORERS” (work title)**

(Intrigues and Adventures of Skin Divers)

Consultant Services and Program Development of Sponsored Closed Circuit TV Presentations

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Contract Producing for Package Producers

Producers of Sponsored Sales Influence, Commercial Films

NATIONWIDE and FOREIGN Television and Non-Theatrical Distribution

*Services Offered*—Complete 16 and 35 mm. b & w developing and printing, plus 16 mm. Kodachrome duplicating, magnetic striping.

●  
**General Service Studios**

1040 N. Las Palmas Ave., Hollywood, Calif.  
*Phone:* HOLLYWOOD 7-3111

President James Nasser  
Vice President.....George Nasser

●  
**General Teleradio, Inc.**

*RKO Teleradio Pictures, Inc.*  
*Film Division*

1440 Broadway, New York 18, N. Y.  
*Phone:* LONgacre 4-8000

President.....Thomas F. O'Neil  
Vice Presidents.....Robert Manby,  
Dwight Martin  
Sales Manager.....Peter Robeck  
Administrative Asst.....William Finkeldey  
National Sales.....William Gorman  
Dir. of Traffic.....Richard Sassenberg  
Station Sales.....Max Bradbard

*Services Offered*—Distribution of feature films, library films and 15 minute, half-hour films subjects.

*Productions*—"Greatest Drama," "Uncommon Valor," "Gangbusters," "Animated Fairy Tales," and 47 features.

●  
**Glenar Studios**

6618 Sunset Blvd., Hollywood 28, Calif.  
*Phone:* HOLLYWOOD 4-0406

Owner.....Sid Glenar

**Mel Gold Productions, Inc.**

1639 Broadway, New York 19, N. Y.  
*Phone:* JUDson 6-5444

President.....Melvin L. Gold  
V.P. of Production.....Robert E. Gips  
Exec. Dir., Indus. Films.....Stan Cole  
Exec. Producer.....Dennis Carlin

*Services Offered*—Engaged in the creative production of: TV commercial films; TV program films; theatrical films; educational films; training films; "live" TV programs, industrial films.

*Productions*—Toyland Express.

●  
**Governor Television Attractions, Inc.**

151 West 46th St., New York 36, N. Y.  
*Phone:* JUDson 6-3675

President.....Arthur Kerman

●  
**Harry S. Goodman Productions**

19 E. 53rd St., New York 22, N. Y.  
*Phone:* PLaza 5-6131

General Manager.....Harry S. Goodman  
Sales Mgr.....Everett F. Goodman  
Office Manager.....William Baron  
Secretary.....H. D. Knuth  
TV Director.....S. M. Wilson

*Services Offered*—15 minute shows on film, syndicated and custom made.

**WILLIAM SELF**

PRODUCER

"SCHLITZ PLAYHOUSE OF STARS"

for

Meridian Productions, Inc.

*Productions* — "Streamlined Fairy Tales," "Dilemma," "Bert & Elmer," "Cyclone Malone," "Jump-jump," "A Word From the Stars," "Stud's Place."

**Grantray-Lawrence  
Animation, Inc.**

1537 N. LaBrea, Hollywood 28, Cal.  
Phone: HO 9-7968

President .....Ray Patterson  
Vice-Pres. ....Robert L. Lawrence  
Sec'y & Treas.....Grant Simmons

**John Guedel Radio  
Productions**

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: YOrk 6291

V.P. & Exec. Producer.....John Guedel  
*Services Offered* — Radio and television packaging and producing.

**Guild Films Co., Inc.**

460 Park Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-5365

President .....Reub Kaufman  
Exec. V.P., Treas.....Aaron Katz  
V.P. Public Relations.....Lou Shainmark  
Adv. & Sls. Prom. Dir.....M. Mendelsohn  
Client Relations, Pub. Serv....Gurt Kaufman  
Executive Producer.....Bill Bertie

*Services Offered*—Producers-distributors of television film packages.

*Productions* — "It's Fun to Reduce," "Florian Zabach Show," "Life With Eliza-

beth," "Frankie Laine Show," "Conrad Nagel Theater," "Confidential File," "The Goldbergs," "Joe Palooka," "I Spy," "Looney Tunes," "MPTV Feature Film Library."

**Jack Goetz**

1148 San Ysidro, Beverly Hills, Calif.

Owner .....Jack Goetz  
*Services Offered*—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

**Gross-Krasne, Inc.**

650 No. Bronson, Los Angeles 4, Cal.  
Phone: HO 9-8321

Producer.....Jack J. Gross  
Producer .....Philip N. Krasne  
Exec. V.P.....Lee Savin  
Casting Dir.....Lynn Stalmaster

*Services Offered*—Studio facilities for TV and motion picture producers. Currently producing "Test Pilot" and "O. Henry."

**Herman Hack Productions**

2111 N. Beachwood Dr., Hollywood 27, Calif.  
Phone: HOLLYwood 7-0557

Owner .....Herman Hack

*Services Offered*—This series features The Frontier Parson, Herman Hack. They are youth program films, mostly for churches and schools. They are sold on lease fee and the rentals are handled by Film Rental Libraries. TV write for details.

*Productions*—"Frontier Parson" series.

**RALPH LEVY**

CBS-TV

Producer-Director

**Handel Film Corporation**

6926 Melrose Avenue, Hollywood 38, Calif.  
Phone: WEbster 6-5924

President.....Leo A. Handel  
Vice President.....John Mansure  
Secretary.....Monroe Manning  
*Services Offered*—Production of films for television, production of film commercials.  
*Productions*—“The Magic of the Atom,” “Harbor Patrol,”

**The Jam Handy Organization, Inc.**

2821 E. Grand Blvd., Detroit 11, Mich.  
Phone: TR 5-2450

N. Y. Phone: JUDson 2-4060

President.....Jamison Handy  
Executive Vice-Pres.....Oliver Horn  
V.P. Training Devices.....John Campbell  
V.P. Sls. Devel.....Everett Schafer  
V.P. Cust. Contact.....George B. Finch  
V.P. Automotive Contacts...Wm. G. Luther  
Secretary.....Avery W. Kinney  
Treasurer.....Allan E. Gedelman  
Purchasing Agent.....Charles Goodenow  
*Services Offered* — Producers of commercial films and spots; industrial films, slide-films, sales training programs.

**Harriscope, Inc.**

355 North Beverly Dr., Beverly Hills, Calif.  
Phone: CReStview 6-4632

President.....Burt I. Harris  
Associate Producer.....Norman Retchin  
Film Director.....Harry Kaye  
Office Manager.....C. Coleman  
*Services Offered*—Packager, producer and distributor of television film shows.

**Mark Hawley Associates, Inc.**

520 Fifth Ave., New York 22, N. Y.  
Phone: MU 2-5844

President.....Mark H. Hawley  
Vice President.....Perry King  
Gen. Mgr., West Coast...Juan C. Hutchison  
Office Mgr., West Coast...Florence Barnum  
*Services Offered*—Station program representatives, program and station brokers, television consultants. Purchase TV film from all suppliers for stations.

**Hawley-Lord, Inc.**

205 E. 43rd St., New York 17, N. Y.  
Phone: OXford 7-2520

President.....Andre Lord  
V.P. Treas.....Lewis D. Abbott  
Secretary.....Gordon Shadwick  
*Services Offered* — Production of 16 mm. color motion picture shorts on hunting and fishing.

**Sam Hayes Productions**

6000 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOllYwood 3-1515

Pres. & Gen. Mgr.....Sam Hayes  
Secretary.....Hazel Thornton



**LES LEAR**

Producing

**“WALT DISNEY'S  
MAGIC KINGDOM”**

Starring

**WALT BOAG  
and DONALD NOVIS**

Direct From

**DISNEYLAND PARK,  
Anaheim, California**

ABC Radio Network

“WELCOME TRAVELERS”

**Starring Tommy Bartlett**

“STOPOVER”

**with Joe E. Brown**

“MIRACLES CAN HAPPEN”

**Starring Pat O'Brien**

“FORTUNES IN FAITH”

**with Dr. Preston Bradley**

In Preparation

**“CHICAGO '56” TV Series**

**LES LEAR PRODUCTIONS**

CHICAGO • HOLLYWOOD

**Hile-Damroth, Inc.**

270 Park Ave., New York 17, N. Y.  
Phone: PLaza 5-2078

President.....Charles B. Alling, Jr.  
Vice-President.....James L. Hile  
Vice President.....John J. Collins  
*Services Offered*—Sales consulting.

**Hoffberg Productions Inc.**

362 W. 44th St., New York 18, N. Y.  
Phone: Circle 6-9031

Pres., Treas.....Jack H. Hoffberg  
Vice Pres.....M. Hoffberg  
Sec'y .....W. Charney  
Asst. Treas.....Leo Tolin  
*Services Offered* — Distributors of half hour, quarter hour and ten minute series of films, including Stories of the Operas in 15 minutes, Famous People Series, Encyclopedia Series, Documentary Adventures.

**Hollywood Film Company**

946 N. Seward St., Hollywood 38, Calif.  
Phone: HOLlywood 2-3284

Partners.....Ben & Harry Teitelbaum  
*Services Offered*—Manufacture and sell editing supplies and equipment, reels, cans and shipping cases.

**Hollywood Film Enterprises, Inc.**

6060 Sunset Blvd., Hollywood, Calif.  
Phone: HOLlywood 4-2181

President .....Mickey Kaplan  
Sales Manager.....T. H. Emmett  
*Services Offered* — Distributor of film shorts.

**Hollywood Television Service, Inc.**

4020 Carpenter Ave., N. Hollywood, Calif.  
Phone: SUNset 3-8807

President.....Earl R. Collins  
*Services Offered*—Distributes motion pictures for TV.

**Hurrell Productions Inc.**

333 No. Rodeo Dr., Beverly Hills, Calif.  
Phone: CR 1-8593

Manager .....George E. Hurrell  
*Services Offered*—TV package programs (and commercials) and production.

**Sandy Howard Productions**

853 7th Ave., N. Y., N. Y.  
Phone: JUDson 6-6610

President .....Sandy Howard  
Director Programs.....Lee Polk  
Merchandise Director.....Mark Reynolds  
Assoc. Prod.....Marvin Paige  
*Services Offered* —Producers of TV films.

**LEONARD ANDERSON ASSOCIATES, INC.**

112 West 44th Street

New York 36

PLaza 7-4162

MOTION PICTURE PRODUCTION AND EDITING SERVICES

THEATRICAL — COMMERCIAL — TELEVISION

FACILITIES FOR 3 CAMERA FILM AND EDITING



Currently—Jackie Gleason "The Honeymooners"

**HYGO Television Films, Inc.**

1501 Broadway, New York 36, N. Y.

Phone: LOngacre 4-8234

9100 Sunset Blvd., Hollywood 38, Calif.

Phone: CR 4-6955

709 Fox Bldg., Detroit, Mich.

Phone: WOODWARD 1-3979

President.....Jerome S. Hyams

V. P. & Treas.....Louis Goldstein

Sales Mgr.....Bob Seidelman

Services Offered — Westerns, cartoons, miscellaneous shorts.

**Ideal Pictures, Inc.**

58 E. So. Water St., Chicago 18, Ill.

Phone: FInancial 6-5480

President.....Paul R. Foght

Treas. ....Carroll Hadden

Secretary.....W. C. Kirkpatrick, Jr.

**Imperial World Films, Inc.**

49 E. Oak St., Chicago 11, Ill.

Phone: MICHIGAN 2-6200

President.....Russell W. Davis

**Impro Productions, Inc.**

7324 Santa Monica Blvd., Hollywood 46, Cal.

Phone: OL 4-2800

President.....Herbert L. Strock

Vice-President.....Richard G. Taylor

Services Offered: Produce filmed shows, commercials; rental sound effects library, cutting rooms & equipment.

**IMPS, Inc.**

515 Madison Ave., New York 22, N. Y.

Phone: ELdorado 5-6620

Studio Phone: PLaza 7-4823

President .....Ben Gradus

Production Supervisor.....Walter Sachs

Dir. of Sales.....Ezra R. Baker, Jr.

Services Offered—Producer of TV commercial, industrial, PR. educational, sales, personnel training and filmed shows.

Productions—Crowded Paradise; Helena Rubinstein TV spots.

**Information Productions, Inc.**

5 East 57th St., New York 22, N. Y.

Phone: PLaza 9-8620

Chairman & Treas.....Alfred Butterfield

President.....Thomas H. Wolf

Chief Director.....Arthur Zegart

Associate Producer.....Robert W. Asman

Production Manager.....Hugh C. Foster

Services Offered—Production of all facets of motion picture work, including sound slide, motion slide, animation, and motion picture.

Productions—The Search, Air Power, You Are There, untitled series for Marine Studios.

Motion Pictures  
for  
Television and  
Industry

Lalley and Love Inc.

565 FIFTH AVENUE  
New York 17, N. Y.  
ELdorado 5-1382

**Institute of Visual Training, Inc.**

40 East 49th St., New York 17, N. Y.  
Phone: ELdorado 5-1443

President.....William J. Ganz  
Chg. of Production.....Herbert R. Dietz  
Chg. of Distribution.....Rita Hicks  
Office Manager.....J. B. Page

*Services Offered*—Producers of motion pictures, slide films and films for TV, and non-theatrical audiences.

**International Film Foundation, Inc.**

345 East 46th St., New York 17, N. Y.  
Phone: OX 7-1888

Executive Dir.....Julien H. Bryan

*Services Offered*—(1) Production of documentary films. (2) Distribution of documentary films including TV use, chiefly twenty minute shorts on the peoples of various countries.

**International Geographic Pictures**

1776 Broadway, New York 19, N. Y.  
Phone: CIrele 6-4486

Executive-Pres. ....J Allen Julier

*Services Offered*—Producers of educational motion pictures.

**International News Service**

235 E. 45th St., New York 17, N. Y.  
Phone: MU 7-8800

General Mgr.....J. Kingsbury Smith  
Editor-in-Chief .....Barry Faris  
Ass't. Gen. Mgr.....P. G. Reed  
Managing Editor.....P. R. Allerup  
Business Mgr.....Robert W. Brown  
TV Sales Mgr.....Robert H. Reid  
Radio & TV News Dir.....John M. Cooper  
Promotion Mgr.....Kenneth Smith

*Services Offered*—Telenews daily, weekly and sports film services; facsimile circuit carrying with on-the-spot audio recordings.; INS leased wire.

**International 16mm. Corp.**  
(See Program Producers)

**Interstate TV Corporation**

4376 Sunset Drive, Hollywood 27, Calif.  
Phone: NOrmandy 2-9181  
445 Park Ave., New York 22, N. Y.  
Phone: MU 8-2545

President.....G. Ralph Branton

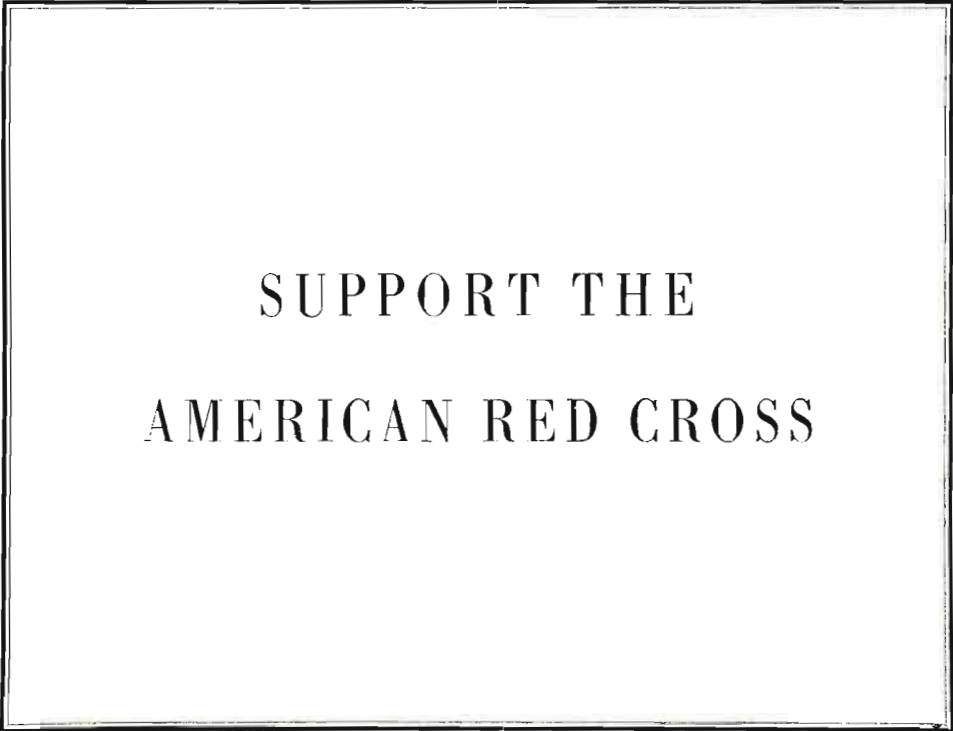
Vice-President.....Lloyd Lind

*Services Offered*—Production and distribution of motion pictures for television.

30 minute package shows.

**Inter-TV Films, Ltd.**

1410 Stanley St., Montreal, P. Q., Canada  
President .....Marcel Leduc



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AMERICAN RED CROSS



Vice President.....Robert Jouglet  
 Secretary .....Jules Dupre  
 Treasurer .....Jean Thys

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147 University Ave., Toronto, Ontario, Can.  
 Manager .....Norman Brown  
 133 E. 54th St., N. Y. 22, N. Y.

Exec. in charge.....Olga Lampard  
*Services Offered*—Producers and distributors of TV film packages. Represents European film companies in Canada.

**Lou Irwin, Inc.**

9165 Sunset Blvd., Hollywood 46, Calif.  
 Phone: CR 1-7131

President.....Lou Irwin  
 Associates.....Ted Wilk, Jack Kalcheim  
 Story Dept.....Frances Manson  
 Exec. Secretary.....Jay Schlein

*Services Offered*—Representing producers, directors, actors, actresses, dance directors and all personnel pertaining to the film, television and radio industry.

**Italian Films Export, Inc.**

1501 Broadway, N. Y. 36, N. Y.  
 Phone: LOngaere 4-4843

President.....Ralph B. Serpe  
 General Sales Manager.....Manny Reiner  
*Services Offered*—Importer of TV films.

**Jason Comic Art**

480 Lexington Ave., New York 17, N. Y.  
 Phone: PLaza 3-9370

Director .....Leon Jason  
*Services Offered*—TV film, production, talent, puppet design, commercials.  
*Current Productions*—Jingle Dingle.

**Jewell Radio and Television Productions**

185 No. Wabash Ave., Chicago 1, Ill.  
 Phone: FInancial 6-4474

President.....James E. Jewell  
 Vice-President.....W. Ralph Jewell  
 Manager.....Charles P. Flynn  
 Treas.....Lincoln Douglass  
 Secretary.....M. P. Casey  
 Editor .....James Lawrence

*Services Offered*—A complete radio and television production service. Scripts, Copy, Music, Direction. Transcribed package shows, spots.

*Productions*—“Silver Eagle,” “The King’s Jester Show.”

**Bernard E. Karlen Productions**

270 Park Ave., New York 17, N. Y.  
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Exec. Producer.....Bernard E. Karlen  
 Associate Producer.....Roland N. Karlen

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happily handling  
*Music Clearance Problems*

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 “THE FLORIAN ZABACH TV SHOW”  
 “THE FRANKIE LAINE TV SHOW”

*Produced by GUILD FILMS*

“THE EDDIE CANTOR TV SHOW”

*A ZIV Television Film Production*

“DO YOU TRUST YOUR WIFE?”

*A DON FEDDERSON Production*

“THE LIBERACE RADIO PROGRAM”

*Produced by*  
 INTERNATIONAL ARTISTS, LTD.

**Naturally**

*the wildest, fastest,  
 bruisingest wrestling show  
 for TV is the highest rated*

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\* On the increase every day.

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**MAURICE BECK**

**TEXAS RASSLIN'**  
**SPORTATORIUM**

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Phone: STerling 2083 or STerling 2173

Associate.....Lorraine S. Hoffin  
*Services Offered*—Package program, both film and live. Production consultant, commercials and scripts.

●  
**Victor Kayfetz Productions**

1780 Broadway, New York 19, N. Y.  
 Phone: Circle 5-4830

President .....Victor Kayfetz  
 Director of Sales.....Douglas Baker  
 Dir., Golden Snowball Div..Moriel Friedman  
 Animation Super.....R. M. Cooke  
 Prod. Assts.....Seymour Posner,  
 Sylvia Gerson

Animator .....Abe Blashko  
*Services Offered* — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm. production equipment, have animation stand, art department.

*Productions* — Water World Series, The Last Story. Safety Is No Accident. Sailing Newfoundland Waters, Bermuda Treasure Hunt.

●  
**Herbert Kerkow, Inc.**

480 Lexington Ave., New York 17, N. Y.  
 Phone: PLaza 1-1833

President .....Herbert Kerkow  
*Services Offered*—Sound stage and complete equipment for production of public relations and TV films.

*Productions* — Introductory Psychology. Wood Preservation.

**Kling Studios, Inc.**

1058 W. Washington Blvd., Chicago 7, Ill.  
 Phone: SEeley 8-4181

*Hollywood Phone:* HOLlywood 3-2141

President .....Robert Eirinberg  
 Executive Vice-Pres.....Harry W. Lange  
 West Coast Operations.....David Garber  
 Production Manager.....Jack Fenimore  
 Dir. Syn'd Film Div.....Chris Petersen, Jr.

*Services Offered*—TV commercials, package; industrial; full production facilities. TV commercials, film package shows TV. Services include full recording facilities, 35mm. & 16mm. production, black-and-white, or color, and animation.

●  
**Knickerbocker Productions, Inc.**

1600 Broadway, New York 19, N. Y.  
 Phone: Circle 6-9850

President.....Howard A. Lesser  
 Vice-President.....Thomas S. Dignan  
 Secy.-Treas.....Mary Morrissey

*Services Offered*—Producers of all types

●  
**Kumin-Olenick Agency**

355 N. Canon Dr., Beverly Hills, Calif.  
 Phone: CRestview 4-5221

Owners...Irving Cummin & Julian Olenick  
 Associate .....Jim Moloney

*Services Offered*—Representatives for motion pictures, TV.

FAMILY FILMS, INC.

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 Hollywood 28, California



*Motion Pictures  
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 and Television*

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 Adventure"

INTENSE  
 TRUE-LIFE  
 DRAMA

"Crusader Rabbit"

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 ALL MARKETS

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 Beverly Hills, California  
 CHICAGO NEW YORK

**Lakeside TV Co., Inc.**

1465 Broadway, New York, N. Y.

Phone: LO 5-4582

President .....Richard Stevers  
 Exec. Vice-Pres.....Bernard Schulman  
*Services Offered* — Film production and national and world TV distribution.  
*Productions*—Where In The World.

**Langlois Filmusic, Inc.**

619 West 54th St., New York 19, N. Y.

Phone: JU 6-4155

Hollywood: HO 3-7114

President .....C. O. Langlois, Jr.  
 Sales Manager.....T. A. Roseen  
 Head Editor.....F. Lewin  
 West Coast Manager.....John Seely  
 Canada: Langlois Filmusic, Inc.  
 447 Jarvis St., Toronto 5, Ontario

*Services Offered*—Music library on tape, film and disc for TV, industrial, and theatrical films. Live and pre-recorded music scoring, Picture editing, narration, and music recording, mixing and sound effects library.

**Lalley & Love Inc.**

565 Fifth Ave., New York, N. Y.

Phone: ELdorado 5-1382

President.....James A. Love  
 Production Mgr.....L. H. Holton  
 Editor .....Bill Henry  
 Production Mgr.....L. H. Holton  
 Business Mgr.....Leonard Gross

*Services Offered*—TV spots and programs, also industrial films.

**Lance Productions, Inc.**

315 West 57th St., New York 19, N. Y.

Phone: PLaza 7-6167

President .....Lorraine Lester  
 Vice-President.....Leroy M. Sylverst  
 Treasurer.....Samuel H. Evans  
 Secretary .....George Lessner  
 Production Coordinator..Alford H. Lessner  
*Services Offered*—TV film commercials, film series, documentary and industrial.

*Productions*—Secrets of the N. Y. Homicide Squad, 4-H Food Favorite, The Christopher Program.

**Albert Lang Productions, Inc.**

5746 Sunset Blvd., Hollywood 28, Cal.

Phone: HO 2-7111

Pres., Gen. Mgr.....Albert Lang  
 Vice-Pres., Sec'y.....Olga Haney  
*Services Offered:* Writing, producing, distributing TV commercial films, live and film. Specialize in new products promotion.

**Larchmont TV Studios**

210 No. Larchmont Blvd., Los Angeles 4, Cal.

Phone: HOLLYWOOD 9-2895

Pres., Gen. Mgr.....Jack Miles  
*Services Offered* — TV sound stage with complete facilities for rental and packaging of TV film properties.

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**MURray Hill 2-8451**

**Latin American Radio  
Television Corp.**

500 Fifth Avenue, New York 36, N. Y.  
Phone: LOnacre 4-7980-1

President.....Joseph Novas, Jr.  
Barceñas A Rio No. 134 Caracas, Venezuela  
Mgr. New York Office.....Anthony Suarez  
*Services Offered:* Producers of filmed commercials for Spanish television; distributors of packaged TV programs to Latin America through offices at Caracas, Havana, Mexico and San Juan.

**Robert Lawrence  
Productions, Inc.**

418 W. 54th St., New York 19, N. Y.  
Phone: JUdson 2-5242

President.....Robert L. Lawrence  
V.P. Studio Operations.....Louis Mucciolo  
Casting Director.....Barbara Cooper  
Production Supervisors.....Doris  
..Reichbart, Jerry Matieka

**Robert Lawrence Productions  
(Canada) Ltd.**

32 Front St., West, Toronto 1, Canada  
Phone: EMpire 4-1448

Manager.....John T. Ross  
Treasurer.....Philip Kornblum  
Chief Film Editor.....Henry Trainman  
*Services Offered*—Film—to order—television commercial announcements and television package programs.

**Les Lear Productions Corp.**

Hotel Sherman, Chicago 1, Ill.  
Phone: FRanklin 2-2100

President.....Les Lear  
*Services Offered*—Radio, TV & film production.

**Leichter, Mitchell**

6811 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 3-4181

Pres., Head of Prod.....Mitchell Leichter  
General Manager.....Jean Rich  
*Services Offered*—Producer, distributor of films for television.

**Gene Lester Productions**

1487 N. Vine St., Hollywood 28, Calif.  
Phone: HOLlywood 4-7287

Producer-Director.....Gene Lester  
Chief Tech., Sound.....George Richardson  
Comptroller.....Albert J. Silverman  
Production Manager.....Martin Sperber  
*Services Offered*—TV film packages and commercials.

*Productions*—“Hollywood on the Line,” “Assignment Unknown” and others.

**Lewis & Martin Films, Inc.**

1431 N. Wells St., Chicago 4, Ill.  
Phone: WHitehall 4-7477

President.....Martin Schmidhofer  
Sales Manager.....Lou Krantz  
Manager.....Herschell Lewis

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CARTOON ANIMATION  
TECHNICAL ANIMATION  
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DIRECT DIALOGUE  
SPECIAL EFFECTS

JUdson 2-3816

Production . . . . . Wolfram Dochterman  
*Services Offered*—Motion picture production, script-writing, sound recording.

**Lewislor Enterprises, Inc.**

9756 Wilshire Blvd., Beverly Hills, Calif.  
 Phone: HOllwood 7-5111

Producer . . . . . Bert Granet  
 Production Manager . . . . . John London  
 Director . . . . . Harry Keller  
 Art Director . . . . . Frank Sylos  
 Casting Director . . . . . Ruth Burch  
 Chief Cameraman . . . . . Norbert Brodine  
 Music . . . . . Harry Lubin  
*Services Offered*—Producing films for television.

*Productions*—"The Loretta Young Show."

**Library Films Inc.**

25 West 45th St., New York 36, N. Y.  
 Phone: PLaza 7-3450

President . . . . . Paul N. Robins  
*Services Offered*—Lease-sale TV rights—mostly for foreign serials, features and shorts.

**Lou Lilly Productions**

5746 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HOllwood 5-6325

Executive Producer . . . . . Lou Lilly  
 Animation Supervisor . . . . . Manny Gould  
 Film Co-ordinator . . . . . John Fuller  
 Head of Sales . . . . . Tim Ellis  
*Services Offered* — TV commercials, and mated-live action and industrial films.

*Productions*—Camels, Fab Soap, Nob Hill Coffee, Du Maurier, Bell Brand Potato Chips, Sugar Jets, and Drene Shampoo.

**Lion Television Pictures Corp.**

1501 Broadway, New York 36, N. Y.  
 Phone: PEnnsylvania 6-1780

President . . . . . E. W. Hammons  
 Vice-President . . . . . Robert M. Savini  
 Secretary-Treasurer . . . . . T. Newman Lawler  
*Services Offered*—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

**Robert Longenecker Agency**

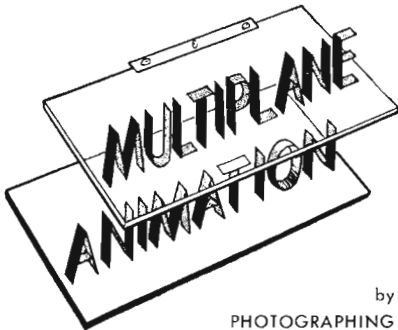
8428 Melrose Place, Los Angeles 46, Calif.  
 President . . . . . C. Robert Longenecker  
*Services Offered*—Production of programs, both film and live for TV. Representation of talent for TV, acting and creative.

**Loucks-Norling Studios, Inc.**

245 W. 55th St., New York 19, N. Y.  
 Phone: CIrele 7-2366

President . . . . . John A. Norling  
 Vice-President . . . . . Hans Tiesler  
*Services Offered*—The production of sales promotional, entertainment, personnel training and educational motion pictures, slide films and TV commercials. Also 3D production specialists.

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by  
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 photos — logos — stylized  
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 and actual products in  
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 A BRAND NEW WESTERN TV  
 SERIES OF 39 ½ HOURS SOLD  
 IN OVER 52 MARKETS

Starring  
 EDGAR BUCHANAN JACK BEUTEL  
 JACKIE LOUGHERY RUSSELL HAYDEN

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 President Sales Mgr.  
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 MUrray Hill 7-5311-2-3

*Productions*—Gillette, Goodyear, Folgers Coffee, Howard Johnson, Draino, Guild Wine.

**John W. Loveton Productions, Inc.**

9100 Sunset Blvd., Hollywood 46, Calif.  
*Phone*: CRestview 1-7225

Producer, President.....John W. Loveton  
*Services Offered*—Producers of “Mr. and Mrs. North,” “Topper” and “Scattergood Baines” series and commercials.

**MAC Studios**

Congress Hotel, Chicago 5, Ill.

*Phone*: HArrison 7-9660; N. Y.: CO 5-7220  
 President .....Richard Shelton  
 Vice President.....Phil Field

*Services Offered* — Distributors of syndicated film series, features films, selected short subjects and packages.

**Magnetic TV Sound Company**

854 Shawano Ave., Green Bay, Wisc.

*Phone*: HEmlock 7-1307

President.....James C. Gallagher  
*Services Offered*—“Telesyne” permits use of magnetic sound with lip-syne or narrated films quickly. Fits present projection.

**Major Television Productions, Inc.**

1270 Ave. of the Americas, New York 20

*Phone*: PLaza 7-6990-1-2

President .....Irving Lesser  
 Vice President.....Seymour Poe

**Marathon TV Newsreel Inc.**

10 East 49th St., New York 17, N. Y.

*Phone*: MU 8-0985

President .....Konstantin Kaiser  
 Super. of Production.....Ken Baldwin  
 Office Mgr.....Arlene Litt

*Services Offered*—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library.

*Productions* — “The Screen Story,” “Air-head,” “The Mailed Fist,” “Clear Iron.” “Three . . . If By Air.”

**Mark VII, Ltd.**

2400 W. Alameda, Burbank, Calif.

*Phone*: STAnly 7-0621

President .....Jack Webb  
 Vice-Pres. & Treas.....J. R. Rodgers

*Services Offered*—Producer of “Dragnet” feature; “Pete Kelly’s Blues” feature; “Pete Kelly’s Blues” television series. Producer of miscellaneous television productions.

**Marterto Productions, Inc.**

846 N. Cahuenga Blvd., Hollywood, Calif.

*Phone*: HOLlywood 9-5981

Producer.....Louis F. Edelman  
 Assoc. Producer.....Paul Jacobs

“DECEMBER  
 BRIDE”

Created by

PARKE LEVY

NAT  
 PERRIN

CBS-TV

Director .....Sheldon Leonard  
 Ass't Director.....Edward Hillie  
 Art Director.....Ralph Berger  
 Cameraman .....Robert deGrasse  
 Music Directors.....Earl Hagen,  
 Herbert Spencer  
*Services Offered*—Series for television.  
*Productions*—“Make Room for Daddy.”

**Arnold Marquis Productions, Inc.**

717 N. La Cienega Blvd., Hollywood 46, Cal.  
*Phone*: OLympia 2-1262

President.....Arnold Marquis  
*Services Offered*—Write, direct, produce and package radio and television programs; sales and service.

**Marshall-Hester Productions, Inc.**

521 Fifth Ave., N. Y. 17, N. Y.  
*Phone*: MUrray Hill 7-2722

President.....A. W. Marshall  
 Vice President.....Harriet Hester  
*Services Offered* — Producing and packaging live and transcribed radio and TV shows.

**Masterpiece Productions, Inc.**

45 West 45th St., New York 36, N. Y.  
*Phone*: JUdson 2-4717

President .....Seymour Berdon  
 Sec., General Council.....Irwin Margulies

Treasurer .....Frances Kaplan  
*Services Offered*—Distributors of 25 features.

**Robert Maxwell & Associates**

5746 Sunset Blvd., Hollywood, Calif.  
*Phone*: HOLlywood 2-6027

Producer .....Robert Maxwell  
 Photographer .....Stewart Thompson  
*Services Offered* — Series of half hour filmed television shows of “Lassie.”

**McGowan Productions, Inc.**

1416 N. LaBrea Ave., Hollywood 28, Calif.  
*Phone*: HOLlywood 2-0804

Producer.....Dorrell McGowan  
 Director.....Stewart E. McGowan  
 Production Mgr.....Clark Paylow  
*Services Offered* — Commercials, shorts, features.

*Productions* — “Death Valley Days” and “Sky King” series.

**Medallion Productions**

6000 Sunset Blvd., Hollywood 28, Calif.  
*Phone*: HO 2-6635

President .....John A. Ettlinger  
 Vice-Pres. Prod.....Robert A. Forrest  
 Editorial .....John Nash, T. E. Gladden  
*Services Offered*—Production and distribution of TV film.

*Productions*—View the Clue, Paddy Pelican. Ince Theatre, Greenwich Theatre. Dis-

*Latin America  
 Radio Television  
 Corp.*

TV Film  
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 Latin America

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 LOngacre 4-7980-1

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Whitney Ellsworth

SUPERMAN, INC.

Producing Superman  
 Telefilms for  
**KELLOGG'S**

Through Leo Burnett Agency

tribute 110 features and westerns in 11 western states.

**Mercury International Pictures, Inc.**

6611 Santa Monica Blvd., Hollywood 38, Cal.  
Phone: HOLLYWOOD 5-1101

President ..... V. E. Ellsworth  
Vice-President ..... D. L. Monahan  
Sec.-Treas. .... G. C. Cable

*Services Offered*—Complete production of films for television from script to final print.

**Meridian Pictures**

c/o Samuel Goldwyn Studios

1051 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 7-5111

Producer ..... William Self  
Prod. Mgr. .... Ralph W. Nelson  
Camera ..... George E. Clemens  
Casting ..... Jack Murton

*Services Offered*—26 half-hour films.  
*Production*—"Schlitz Playhouse of Stars."

**MCA TV, Ltd.**

598 Madison Ave., New York 22, New York  
Phone: PLAZA 9-7500

V.P. in Charge MCA-TV Ltd. .... David V. Sutton  
V.P. in Charge Sales ..... Wynn Nathan  
V.P. in Charge N. Y. Office .. Aaron Beckwith  
V.P., East Coast TV prod. .... Mort Abrahams  
Eastern Sls. Mgr. .... Frank Brill

V.P. in Charge Mid-West ..... John Rohrs  
V.P. in Charge of Southwest ..... Ray Wild  
V.P. in Charge sta. sls. Western Div.

Robert Greenberg  
V.P. in Charge sta. sls. Eastern Div.

Lou Friedland  
V.P. in Charge Mid-Eastern Reg. Off.

Hank Long

*Branch Offices*

130 N. Michigan Ave., Chicago, Ill.  
Exec. in charge ..... John Rohrs

9370 Santa Monica Blvd., Beverly Hills, Cal.  
Exec. in charge ..... Wynn Nathan

45 Newbury St., Boston, Mass.  
Exec. in charge ..... H. Wheeler

136 Victoria Blvd., Buffalo, N. Y.  
Exec. in charge ..... Hal Golden

126 Transportation Bldg., Cincinnati, Ohio  
Exec. in charge ..... F. Harner

1172 Union Commerce Bldg., Cleveland, Ohio  
Exec. in charge ..... DeArv Barton

2102 N. Akard St., Dallas, Texas  
Exec. in charge ..... Ray Wild

837 Book Tower, Detroit, Mich.  
Exec. in charge ..... E. Montgomery

2104 S. McGregor Day, Houston, Tex.  
Exec. in charge ..... K. Godfrey

325 Bankers Trust Bld., Indianapolis, Ind.  
Exec. in charge ..... F. Willis

1048 Northwestern Bldg., Minneapolis, Minn.  
Exec. in charge ..... C. Richter

504 Delta Bldg., New Orleans, La.  
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FILM PRODUCTIONS,  
INC.**

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JUdson 6-1143-4

Producers of quality films for:

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- ADVERTISING
- INDUSTRY
- EDUCATION

... films that tell and sell  
... from script to screen



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Exec. in charge.....W. J. Connelly, Jr.  
3110 Yardley Dr. N.W., Roanoke, Va.  
721 Olive St., St. Louis, Mo.  
Exec. in charge.....H. Lurman  
212 Beason Bld., Salt Lake City, Utah  
Exec. in charge.....C. Carlson  
105 Montgomery St., San Francisco, Cal.  
Exec. in charge.....E. Simmel  
1615 Baltimore Ave., Kansas City, Mo.  
Exec. in charge.....J. Necessary  
101 Jones Bldg., Seattle, Wash.  
Exec. in charge.....J. Von Herberg  
707 Florida Ave., Tampa, Fla.  
Exec. in charge.....R. Montgomery  
180 University Ave., Toronto, Canada  
Exec. in charge.....Stu Smith  
139 Piccadilly, London W. 1, England  
Exec. in charge.....K. Cleveland  
49 bis Ave. Hoche, Paris 8ME, France  
Exec. in charge.....M. Teisseire  
515 Glenn Bldg., Atlanta, Ga.

*Services Offered*—Production and distribution of TV films.

*Productions* — Mayor of the Town; Guy Lombardo; Waterfront; City Detective; Rocky Jones; Heart of the City; Where Were You; I'm the Law; Touchdown; Royal Playhouse; Counterpoint; Curtain Call; Playhouse; Man Behind the Badge; The Lone Wolf; Abbott & Costello; Pride of the Family; Soldiers of Fortune; Hollywood Off-Beat; Biff Baker U.S.A.; Follow That Man; Dr. Hudson's Secret Journal; Ray

Milland; Gene Autry; Roy Rogers; Kit Carson.

●  
**McCadden Corporation**

1040 N. Las Palmas Ave., Hollywood, Calif.  
*Phone:* HO 4-2141

President .....George Burns  
Prod. Super.....Al Simon  
Business Dir.....Maurice Morton  
*Productions*—Burns and Allen Show; Bob Cummins Show; People's Choice.

●  
**Medic TV Productions**

c/o American National Studios  
7324 Sta. Monica Blvd., Hollywood, Calif.  
*Phone:* OLdfield 4-3126

Exec. Prod.....Worthington Miner  
Production.....Frank La Tourette  
Director.....Ted Post  
Writer .....James Moser  
Camera.....William Sickner  
Film Editor.....Bob Seiter  
Casting.....William Martindale  
Editorial Director.....Joseph Wolff  
Art Director.....Norman Tasler  
Script Supervisor.....W. Mason Ancker  
*Services Offered*—25 half-hour films.  
*Productions*—“Medic.”

●  
**Charles Michelson, Inc.**

45 West 45th St., New York 36, N. Y.  
*Phone:* Plaza 7-0695

President .....Charles Michelson

JUdson 6-0588

*Erberto* **LANDI ADVERTISING Co.**

Specializing in the Italo-American Market  
853 SEVENTH AVENUE, NEW YORK 19, N. Y.

**Packagers of:**

\* **“ITALIAN FEATURE  
FILM THEATRE”**

WATV (Ch. 13)

First bi-lingual TV show in America  
with **LEW DANIS**

**“FESTIVAL OF OPERA”**

**WOR — Sun. Aft.**

**“ATTUALITA’  
ITALIANA”**

WATV (Ch. 13)

Sun. 10:30 A.M.

\* Similar programs in other cities  
throughout the United States.

ALAN  
HANDLEY

Treasurer ..... Aaron Michaelson  
 Traffic Manager..... R. Mantell  
 Export Manager..... Martin Diamond

*Services Offered*—Distributors of TV film program series, transcribed radio program series, gennett, speedy-Q and E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

*Productions* — (TV) Capsule Mysteries; Plainclothesman; Famous Jury Trials. (Radio) The Clock; Famous Jury Trials; Half-Hour Mystery Bloc; Daytime Soap Operas.

●  
**Minot TV, Inc.**

(See UM & MTV Corp.)  
 509 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 9-7380

●  
**Mode-Art Pictures, Inc.**

1022 Forbes St., Pittsburgh, Pa.  
 Phone: Express 1-1846  
 Chairman, president..... James L. Baker  
*Services Offered*—Producers of film commercials, and TV series.

●  
**Modern Talking Picture Service, Inc. TV Division**

219 E. 44th St., New York, N. Y.  
 Phone: OXford 7-2753  
 General Manager..... J. R. Ritenour  
 Sls. & Service..... Alex Leslie

*Services Offered*—Trafficking, distribution and print procurement.  
 spot TV films.

*Branch Offices*

420 N. Michigan Ave., Chicago 11, Ill.  
 Phone: DElaware 7-3761  
 Manager ..... Peter Markovich  
 3450 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DUmkirk 4-2511  
 Manager..... J. J. Lipsky

●  
**Carlton E. Morse Enterprises, Inc.**

1680 N. Vine St., Hollywood 28, Calif.  
 Phone: HOLlywood 9-6161  
 President..... Carlton E. Morse  
*Services Offered*—TV film programs, production.

●  
**Morton Productions**

(Radio & Television)  
 64 East Lake St., Chicago 1, Ill.  
 Phone: CEntral 6-4144  
 President ..... Morton Jacobson  
*Services Offered*—This is the Story, and What's Wrong With This Picture—TV shows and The Westerners (Curt Massey), Joe Emerson's Hymntime, This is the Story and So the Story Goes—Radio Shows.

●  
**Motion Picture Advertising Service Co., Inc.**

(See UM & M TV Corp.)

**WILLIAM HARMON**

PRODUCER-DIRECTOR

CURRENT:

Texaco Star Theater  
**"JIMMY DURANTE SHOW"**

●  
 Representation

WILLIAM MORRIS AGENCY, INC.

Est.  1898

**SAM FULLER**

**Motion Picture Productions Inc.**

(See Program Producers)

**Motion Pictures For Industry**

5243 Kelton Ave., Los Angeles 64, Calif.

Phone: BRighton 0-4757

President.....Harry O. Hoyt  
 Production Manager.....E. G. Hayter  
 Camera .....Charles Hanawalt  
 Sales Manager.....Dean S. Wright  
*Services Offered*—Producers of 35 and 16 mm. commercials, motion pictures and television shows, principally in color.  
*Productions*—“When Presses Roar.”

**Motion Picture Stages, Inc.**

3 East 57th St., New York, N. Y.

Phone: PL 3-4840

President.....C. F. Vetter, Jr.  
 Studio Manager.....Gerald Margolis  
*Services Offered*—Film production service, specializing in serving film producers. All production facilities and services.

**Motion Pictures for Television, Inc.**

655 Madison Ave., New York 21, N. Y.

Phone: PL 3-5600

Pres., Chrm. of Board.....Matthew M. Fox  
 V.P., Gen. Sales Mgr.....E. H. Ezzes  
 Adm. Asst. to V.P.....Lewis F. Blumberg  
 Eastern Div. Acct. Exec.....Martin Robinson  
 Headbooker.....Richard B. Morros

*Branch Offices*

216 Tremont St., Boston, Mass

New Eng. Sls. Mgr.....Fred Yardley  
 155 East Ohio St., Chicago, Ill.

Gen. Div. Sls. Mgr.....Dick Feiner  
 3109 Routh St., Dallas, Texas

Southwestern Sls. Mgr.....Irving Feld  
 2211 Woodward Ave., Detroit 1, Mich.

East-Central Sls. Mgr.....Dalton Danson  
 9100 Sunset Blvd., Los Angeles, Calif.

Western Sls. Mgr.....John Cole  
 20 Collier Rd., Atlanta, Ga.

Manager .....Bob Feiner  
 MPTV (Canada) Ltd., c/o Sovereign Film  
 Dist., Ltd.

277 Victoria St., Toronto, Ont. Canada

Phone: EMpire 8-8621

General Manager.....Alex T. Metcalfe

**Movie Advertising Bureau**

70 E. 45th St., New York 17, N. Y.

Phone: MUrray Hill 6-3717

Dir. of National Sales.....Claude F. Lee  
*Services Offered*—Spot commercials for TV and theatre.

**Movietonews, Inc.**

460 W. 54th St., New York 19, N. Y.

Phone: COlumbus 5-7200

President.....W. C. Michel  
 V.P. Producer.....Edmund Reek  
 General Manager.....Jack Haney

Commercial Dept. Mgr.....Frank Barry  
 Editors.....Ben Loweree, Louis Tetunic  
 Associate Prods...Jack Gordon, Jack Kuhne  
 Director of Scripts.....Dan Doherty  
 Assignment Director.....Burt Reinhardt  
*Services Offered*—Theatrical and TV news films; short subjects.

**MPO Productions, Inc.**

15 East 53rd St., N. Y. 22, N. Y.

Phone: MUrray Hill 8-7830

President.....Judd L. Pollock  
 Vice-President.....L. E. Madison  
 Secretary .....Marvin Rothenburg  
 Treasurer .....Arnold Kaiser  
 Sls. Promotion Mgr.....Jack Berch  
 Producer .....Victor Solow

*Branch Office*

501 Berger Building, Pittsburgh, Pa.

Phone: COurt 1-2588

Exec. in charge.....William Henning  
*Services*—Complete production of films for sales promotion and training; public relations; information and training, for the U. S. forces and government agencies; color sportsmen's and conservation films.

**Owen Murphy Productions, Inc.**

723 Seventh Ave., New York 19, N. Y.

Phone: PLaza 7-8144

President .....Owen Murphy  
 General Manager.....Elwood Siegel  
 Supervising Editor...Edward F. Boughton

**WILLIAM ASHER**

*Services Offered*—Complete motion picture production services; Commercial, advertising, institutional films, package shows on film especially made for TV; Scripts, photography art and animation facilities.

**Nation Wide Television Corp.**

745 Fifth Ave., New York 22, N. Y.

Phone: ELdorado 5-7566

President ..... Irvin Shapiro  
*Services Offered*—Feature films, streamliners.

**National Screen Service Corp.**

1600 Broadway, New York 19, N. Y.

Phone: Circle 6-5700

Director, TV.....Harold L. Danson  
*Services Offered*—Motion picture production for television film commercials, TV trailers, station breaks, openings, titles, etc.

**National Telefilm Associates, Inc.**

60 West 55th St., New York 19, N. Y.

Phone: PLaza 7-2100

President.....Ely A. Landau  
Exec. V.P.....Oliver A. Unger  
V.P. Chg. of Sales.....Harold Goldman  
V.P., West Coast Sls. Dir.....Ed Gray  
V.P., Mid-West Sls. Dir.....E. J. Graf  
V.P., Sec'y.....Edythe Rein  
Dir. Prom. & Sls.....Martin Roberts  
Publicity Mgr.....Harry Alguis  
*Services Offered*—Television programs and features for national, regional and local sponsorship.

*Productions*—350 feature films.

**National Television Films**

300 W. Third St., Charlotte, N. C.

Phone: EDison 4-6126

President.....J. F. White  
Sales Manager.....Scott Lett  
*Services Offered*—Distributor of TV film series.

**NBC Film Division**

*A Subsidiary of The Kagran Corp.*

663 Fifth Avenue, New York, N. Y.

Phone: CI 7-8300

NBC V.P. in Chg.....Carl M. Stanton  
Director.....Edgar G. Sisson  
Dir. of Publicity.....Charles A. Henderson  
Production Mgr.....William Lawrence  
Publicity Mgr.....Fred Jacobi  
Research Mgr.....Jason Lane  
Business Manager.....Robert A. Anderson  
National Sales Mgr.....H. Weller Keever  
Mgr. of Film & Kinescope..Frank C. Lepore  
Mgr. of Film Prod.....Stanton M. Osgood  
Mgr. of Adv. & Prom.....Jay H. Smolin  
*Services Offered*—TV film sales and syndication, stock-shot film library and kinescope services.

*Productions* — Adventures of the Falcon; Badge 714; Captured; Dangerous Assignment; Hopalong Cassidy; Inner Sanctum; Life of Riley; Lilli Palmer Show; Paragon Playhouse; Victory at Sea; The Visitor; Watch the World; Homer Bell; Great Gildersleeve; Steve Donovan; Crunch & Des.

**Ted Nemeth Studios**

729 7th Ave., New York 19, N. Y.

Phone: Circle 5-5147-8

Production Director.....Ted Nemeth  
Art Director.....M. E. Bute  
*Services Offered*—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

**Stanley Neal Productions, Inc.**

475 Fifth Ave., New York 16, N. Y.

Phone: MU 3-6396

President.....D. J. Lane  
Exec. V.P.....Charles W. Cromer  
Midwest Sales Dir.....Robert Cumming  
V.P. in Charge of Prod.....Sobey Martin  
In Charge of Scripts.....Edith Martin  
Production Mgr.....Charles L. Smith  
Washington Dir.....A. A. Ulin  
*Services Offered*—Producer of TV programs and spots, also special purpose motion pictures.

**North American Television Productions, Inc.**

222 East 46th St., New York, N. Y.

Phone: MUrray Hill 7-2913

President.....E. M. Glucksman  
Vice Pres.....Joseph Plunkett  
Secretary, Treas.....L. B. Glucksman  
*Services Offered* — Producing half hour musicals on film for television, and sports-film library.

**Nothing New Under the Sun Productions**

338 N. Rodeo Dr., Beverly Hills, Calif.

Phone: CRestview 4-5491

Producer .....Mitchell Gertz  
Secretary .....Harold Bernson  
*Services Offered* — Producer of 5-minute film featurettes.

*Productions* — Nothing New Under the Sun.

**Official Films, Inc.**

25 West 45th St., New York 36, N. Y.

Phone: PLaza 7-0100

President.....Harold L. Hackett  
Exec. Vice Pres.....Herbert Jaffer  
Secretary.....Herbert J. Siegel  
General Counsel.....Lee Moselle  
Vice President Sls.....Herman Rush  
Vice-President .....Robert Sanford  
Treasurer .....Seymour Reed  
Director of Advert. & Pub.....John Newman

*Branch Offices*

Chicago, Ill., 360 N. Michigan Ave.  
 Beverly Hills, Calif., 121 S. Lapeer Drive  
 St. Louis, Mo., 415 N. 12th Blvd.  
 Phila., Pa., 1420 Walnut St.  
 Minneapolis, Minn., 3100 Raleigh Ave.  
 Boston, Mass., 419 Boylston St.  
 Memphis, Tenn., 2254 Madison Ave.  
 Dallas, Texas, Second Unit, Santa Fe Bldg.  
 San Francisco, Calif., 150 Font Blvd.  
 Atlanta, Ga., 1299 W. Peachtree St., N.E.

*Services Offered* — Distributors of 16mm syndicated TV film, feature films, cartoons and musical shorts and miscellaneous.

**Olympia Film Productions, Inc.**

112 W. 48th St., New York 36, N. Y.  
 Phone: JUdson 6-1143

President.....Leland M. Ross  
 Secretary.....Joseph L. Greene  
 Treasurer.....Daniel H. Kahn

*Services Offered*—Complete motion picture production in black and white or color, 16 or 35 mm. Producers of films for TV shows, spots, public relations, training, industry and education. Creative staff for writing of package shows or film series.

**Harry Owens Television Productions**

6710 Melrose Ave., Hollywood 38, Calif.  
 Phone: WEbster 9-1491

President.....Harry Owens  
 Vice-President.....Homer O'Donnell  
*Services Offered*—Motion picture productions.

**Packaged Programs, Inc.**

634 Penn Ave., Pittsburgh 22, Pa.  
 Phone: GRant 1-4756

General Manager.....M. E. Fierst  
 Sales Manager.....J. H. Ware  
 Tech. Supervisor.....Anthony Di Fiore  
*Services Offered* — Program, commercial and news production; laboratory, studio and recording facilities.

**Pan American Television Corporation**

1044 South Hill St., Los Angeles 15, Calif.  
 Phone: RICHmond 7-8661

**Paramount Television Productions Inc.**

1501 Broadway, New York 36, N. Y.  
 Phone: BRyant 9-8700

President.....Paul Raibourn  
 Vice-President.....Bernard Goodwin  
*Branch Office*

5451 Marathon St., Hollywood 38, Calif.  
 Phone: HOLlywood 9-6363

Vice-President.....Klaus Landsberg  
*Services Offered*—TV package programs, production, video transcription service, sales distribution.

**Jack Parker Productions**

(See Television Film of America for personnel listing.)

**Paul Parry Productions**

7557 Sunset Blvd., Hollywood 46, Calif.  
 Phone: HOLlywood 7-4774

Exec. Prod-Director.....Paul Parry  
 Production Mgr.....Barney Dyer  
 Writer.....Frank K. Adams  
 Dir. of Photography.....Ray Foster  
 Director.....E. Watkins

*Services Offered*—16 and 35 mm facilities, production of program films, spot commercials, product sales promotion and corporation training films. Also sound slide films.  
*Productions*—"Treasure of Cocos Island," "Cameras and Models in Action."

**Parsonnet TV Film Studios, Inc.**

4602 5th St., Long Island City, N. Y.  
 Phone: STillwell 4-6163

President.....Marion Parsonnet  
*Services Offered*—Studio facilities.

Secretary.....Shirley Parsonnet  
*Services Offered*—Producer of films, production facilities for rent, films for syndication, and commercials.

**Parsonnet & Wheeler**

32 West 53rd St., New York 19, N. Y.  
 Phone: PL 3-6658

President.....Stirling Wheeler  
 Executive Vice-Pres.....Anthony Z. Landi  
 Sec'y-Treas.....Balyz Marcin  
 Producer-Writer-Dir.....Marion Parsonnet  
 Production Supervisor.....Joel Glickman  
 Unit Manager.....Stephen Bono  
 Personnel and Casting..Wanda Hendrickson  
 Script Dept.....Betty Kanzell  
*Services Offered*—Theatrical, TV, industrial and commercial films.

*Productions* — The Lowell Thomas Jr. Show; commercials for ESSO, American Beer; Lipton Tea & Lipton Soup; Knickerbocker Beer; Cashmere Bouquet; Ivory; Neolite; Ready Magic; Vim; Veto; Pepsi-Cola; Pall Mall; Sight Master Fuse.

**Lindsley Parsons Productions, Inc.**

1416 N. LaBrea, Hollywood 28, Calif.  
 Phone: HO 3-2141

President.....Lindsley Parsons  
 Vice-President.....Myrtle Parsons  
 Treasurer.....Sam Wallis  
 Secretary.....Lindsley Parsons, Jr.  
 Associate Producers.....John Burrows,  
 Warren Douglas

*Productions*—The Come On; Fingerman; Return of Jack Slade.

**Pathescope Productions**

(Pathescope Co. of America Inc.)  
 580 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-5200

President.....Edward J. Lamm  
 Production Manager.....James Pierce  
 Executive Producer.....William Nelson  
 Studio Manager.....John Ball  
*Services Offered*—Animation or live—specializing in use of rear screen projection.

**Ray Patin Productions**

6650 Sunset Blvd., Los Angeles 28, Calif.

Phone: HOLlywood 2-1147

Exec. Producer.....Ray Patin  
 Asst. Producer.....Gus Jekel  
*Services Offered*—Complete production of animated television commercial films with live action sequences.

*Productions*—Toni; Jax Beer; Petri Wine; Johnson Wax; Rainier Beer, Coca-Cola; Blue Plate Foods; Motorola; Richfield Gasolines; Dutch Cleanser.

**Peerless Film Processing Corp.**

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-3630

President.....Kern Moyses  
 Vice-President.....R. S. Moyses  
 Treasurer.....Barbara Holz  
 Eastern Sales Mgr.....Raoul J. Menendez  
 Laboratory Mgr.....Visualdis Gedulis  
 Mgr., Special Services.....Allan De Forest

*West Coast Branch*

959 Seward St., Hollywood 38, Calif.

Phone: HOLlywood 7-9223

Vice-Pres., West Op.....Victor C. Krupa  
 Secy., Branch Mgr.....Suzon Steinle Krupa  
*Services Offered*—Complete distribution and servicing of TV films; distributor of reels, cans, shipping cases. Peerless film treatment to safeguard films against damage and deterioration; Peer-Renu treatment to stretch shrunken negatives; film cleaning and reconditioning.

**Penthouse Sound Studios of V. J. Nola**

Laboratory Mgr.....Robert Dawson  
 Owner.....Vincent J. Nola  
 Gen. Sls., Film Div. Mgr.....V. Thomas Nola  
 Chief Engineer.....Stanley J. Bumbley

*Services Offered*—Recording to optical and magnetic film—16 mm., — 17½ mm. — 35 mm., and ¼" sync. tape. Music scoring-disc recording. 24 studios.

**Pictorial Films, Inc.**

1501 Broadway, New York 36, N. Y.

Phone: WISconsin 7-6650

President.....J. Milton Salzburg  
 Sales Manager.....David B. Dash  
*Services Offered* — Produce & distribute features & shorts.

**David Piel**

551 Fifth Ave., New York, N. Y.

Suite 1701

Phone: MUrray Hill 2-8451

Proprietor.....David Piel  
 Associate.....Sidney J. Kupfershmid  
*Services Offered*—Production of TV commercials (animated and live), industrial short subjects, slide films and syndicated entertainment films for TV.

**Polaris Pictures, Inc.**

5859 W. 3rd St., Los Angeles 36, Calif.

Phone: WEbster 8-2181

President.....Perry King  
 Vice-President.....Florence R. Barnum  
*Services Offered*—Complete production of motion pictures for advertising, training, public relations, education, TV.

*Productions* — Hughes Aircraft; So. Cal. Edison Co.; So. Cal. Gas Co.; USAF.

**Post Pictures Corp.**

71 West 47th St., New York 36, N. Y.

Phone: JU 2-4870

President.....Harry A. Post  
 TV Sales.....Alan I. Post  
*Services Offered*—Packages of features and short subjects. Film distributor film rental.

**Princess Pictures, Inc.**

11 West 42nd St., New York 36, N. Y.

Phone: LONgacre 5-1535

President, Exec. Prod.....Burt Balaban  
 Vice President.....Bernard Donnenfeld  
 Sales Director.....Richard M. Firestone  
 Asst. Producer.....Roy Rich  
 Script Editor.....Irve Tunick  
*Services Offered* — Full length and short subject motion picture production.

*Productions*—Double Profile; Black Forest; Fire On; Check-mate; Doorway to Suspicion; Amiable Lady; The Lie; 8 Witnesses; Phantom Caravan; Sgt. and the Spy; Double-Barrel Miracle; Immediate Disaster; Diplomatic Passport.

**Princeton Film Center, Inc.**

270 Park Ave., New York 17, N. Y.

Phone: PLaza 5-0322

Carter Road, Princeton, N. J.

Phone: PRinceton 1-3550

President-Exec. Prod.....Gordon Knox  
 Business Manager.....A. F. Califano  
 Dir. Client Relations.....Bradford K. Cross  
 Dir. of Distribution.....Robert C. Molusky  
 Director of Sales.....Tom Hawley  
*Services Offered*—Producers and distributors of all type motion pictures, including TV series and individual subjects.

*Productions* — Rural Review; Americans at Home; Keys to Happiness; Naval Customs and Courtesies.

**Prm, Inc.**

(See Associated Artists, Productions, Inc.)

**Prockter TV Enterprises, Inc.**

c/o American National Studios  
7324 Sta. Monica Blvd., Hollywood, Calif.  
Phone: HO 2-6282

Casting ..... John Stephens  
Services Offered—Films for distribution.  
Productions—"Treasury Men in Action,"  
"Man Behind the Badge."

**Quality Films, Inc.**

1040 N. Las Palmas, Hollywood, Calif.  
Phone: HOLlywood 7-3111

President ..... Charles Weintraub  
Vice-President ..... Maurice Janov  
Services Offered—Distributors of feature  
films.

**Quintet Productions**

6052 Sunset Blvd., Hollywood, Calif.

Phone: Cal. HO 7-8832; N. Y. MU 7-5011  
President ..... Peter Piech  
V.P. Exec. Prod. .... Russ Hayden  
V.P., Treas. .... Ed Berkson  
Services Offered—Filming of the "Judge  
Roy Bean" series.

**Rawlins-Grant, Inc.**

c/o California Studios  
650 N. Bronson Ave., Hollywood, Calif.  
Phone: HO 9-8321

Producer-Directors ..... John Rawlins,  
Marshall Grant

**Reela Films, Inc.**

17 N.W. 3rd St., Miami, Fla.  
Phone: FL 2-2108

President ..... Stanley L. Stern  
Vice-President ..... Richard F. Wolfson  
General Manager ..... Frank J. Brodock  
National Sls. & Develop. .... Luke de Matama  
Executive Producer ..... Michael Brown  
Sales Manager ..... James L. Campbell  
Services Offered—Complete film produc-  
tion and distribution facilities; commercials;  
sales training; industrial; TV features.

**Reid H. Ray Film  
Industries, Inc.**

2269 Ford Parkway, St. Paul 1, Minn.  
Phone: MIDway 9-1393

President ..... Reid H. Ray  
Vice-President ..... William H. Ringold  
Secretary ..... Alice Griswold  
Sales ..... R. V. Jeffrey  
Sales (Chicago) ..... Frank Balkin  
Sales ..... John Lang  
Services Offered—Production of television  
26 and 13 minute films for local, regional  
and national sponsorship; TV commercials.  
Productions—Walt's Workshop.

**RD-DR Corp.  
(Reader's Digest—  
deRochemont)**

380 Madison Ave., New York 36, N. Y.  
Phone: OX 7-0350

Chairman of Board ..... Louis de Rochemont  
President ..... Borden Mace  
Secretary ..... Ambrose Doskow  
Treasurer ..... Martin J. Maloney  
Services Offered—Feature, commercial and  
educational film producers.

**Reeves Sound Studios Inc.**

304 East 44th St., New York 17, N. Y.  
Phone: OR 9-3550

President ..... Hazard E. Reeves  
Vice-President ..... Chester L. Stewart  
Services Offered—Sound recording studios.

**Regal Television Pictures  
Corp.**

151 W. 46th St., New York 36, N. Y.  
Phone: JU 2-1877

President ..... Moe Kerman  
Services Offered—Distribution of motion  
pictures including features, streamliners, and  
shorts, for TV showings.

**Republic Television Features**

64 East Lake St., Chicago 1, Ill.  
Phone: STate 2-0460

President ..... Capico Kapps  
Prod. Supr. .... Albert Kapps  
Services Offered—Producers and distribu-  
tors of live and filmed television programs.

**Revue Productions, Inc.**

4024 N. Radford St., North Hollywood, Calif.  
Phone: POplar 6-3871

President ..... Karl Kramer  
Vice Presidents... George Stern, Alan Miller  
V.P., Production Mgr. .... Carl Hiecke  
V.P., Director ..... Richard Irving  
Herschel Dourghety  
Productions—"Ray Milland Show," "Pepsi  
Cola Theatre," "Heinz Studio 57," "Adven-  
tures of Kit Carson," "General Electric Thea-  
tre," "City Detective," "Campbell's Star  
Stage," "The Crusader," "Alfred Hitchcock  
Presents."

**Stuart Reynolds Productions**

9120 Sunset Blvd., Los Angeles 46, Calif.  
Phone: CRestview 4-7863

President ..... Stuart Reynolds  
Ass't to Pres. .... Frank Doyle  
Services Offered—Production of films for  
TV.  
Productions—"Mr. President," "Skip Tay-  
lor. USAF."

**Marion Riddick Productions Ltd.**

1102 Eberhard St., Houston 19, Tex.  
Phone: Jackson 4-9653

Director ..... Marion Riddick  
*Services Offered*—Producers of film spot commercials, industrial and educational films, and film series.

**RKO Pathe, Inc.**

625 Madison Ave., New York 22, N. Y.  
Phone: JU 6-5050

Exec. Vice-President..... Jay Bonafield  
Vice-Pres..... J. Douglas Travers  
Gen. Sales Manager..... Sidney Kramer  
*Services Offered*—Produces films and film commercials for TV.

**Hal Roach Studios, Inc.**

8822 W. Washington Blvd., Culver City, Calif.  
Phone: VERmont 9-2311  
N. Y. Phone: CI 5-4135

President..... Hal Roach Jr.  
Sec'y-Treas..... C. H. Meacham  
Vice-Pres., Sls., N. Y..... H. R. Gellspan  
Vice-Pres. & Gen. Mgr..... S. S. Van Keuren  
*Services Offered*—Production of filmed TV commercials and programs. Screen Director's Playhouse: You Are There; Great Gilderleeve; Frontier; Life of Riley; Great Life.

**Rocket Pictures, Inc.**

6108 Santa Monica Blvd., Hollywood 38, Calif.  
Phone: HOLlywood 7-7131

President..... J. Richard Westen  
Exec. Vice-President..... Harlow Wilcox  
Production Manager..... Don Bartelli  
*Services Offered*—Producers of industrial, institutional and sales training motion pictures and slide films, and TV programs.

**Frederick K. Rockett Co.**

6063 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 4-3183

Owner-Manager..... Fred K. Rockett  
Production Manager..... Alfred Higgins  
Photographic Department..... Jay Adams  
Editorial Dept..... Paul Lord  
Stage Mgr..... Frank Lipari  
Electrical Department..... Frank Contardo  
*Services Offered*—Complete facilities including fully equipped modern sound proof stage and all electrical and illuminating equipment. Many standing sets. Every service from script to screen.

**Roy Rogers Productions**

Samuel Goldwyn Studio  
1041 N. Formosa Ave., Hollywood 46, Calif.  
Phone: HOLlywood 7-5111

Executive Producer..... Roy Rogers  
Producer ..... Jack Lacey  
Director ..... George Blair  
Cameraman ..... Joe Novak  
*Services Offered* — Produces TV western films. Brave Eagle.

**Roland Reed Productions**

650 N. Bronson, Hollywood, Calif.  
Phone: HOLlywood 9-8321

President..... Roland D. Reed  
Vice-President..... Guy V. Thayer, Jr.  
Secy-Treas..... Hazel Hall  
Production Manager..... Dick L'Estrenge  
Ass't. Production Mgr..... William Tinsman  
Casting Director..... Frank Edmunds  
*Services Offered*—Producers of commercial, industrial and television films.

**Ross-Danzig Productions**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 2-6464

Partners..... Frank K. Danzig, Bart Ross  
Exec. Asst..... Betsy Boyd  
Assoc. Prod..... Al Burton  
*Services Offered*—Package production of live and filmed television programs.  
*Productions*—Musical Chairs; Mr. Genius; The Skipper.

**Danny Rouzer Studio**

7022 Melrose Ave., Hollywood 46, Calif.  
Phone: WEbster 6-2194

President & Owner..... Danny Rouzer  
*Services Offered*—Complete 16mm. production service, including sound stage, cameras, lights, sound recording, projection, cutting & editing, special effects and titling.

**Ruby Film TV Company**

729 Seventh Ave., New York 19, N. Y.  
Phone: Circle 5-5640

Production Manager..... Edward Ruby  
Photo. Dept. & Editorial..... Sidney Nannes  
*Services Offered*—Producers of film for TV and industry. Complete facilities available.  
*Productions*—Commercials for Phil Silvers Show; Koven Bros.

**Russell & Haberstroh**

111 East 28th St., New York 16, N. Y.  
Phone: MURray Hill 9-2568

Co-owners .... Leo Russell, Alex Haberstroh  
*Services Offered*—Film for science-fiction, fantasy, or straight dramatic shows. Rental library or miniatures designed, constructed, filmed in action to story specifications. All film edited, ready for intercutting into live shows.  
*Productions* — "Captain Video," "The Stranger."



**Sack Television Enterprises**

Film Exchange Bldg., Dallas 1, Tex.

Phone: STerling 3069

General Manager.....Alfred N. Sack  
Sales Manager.....Julius M. Sack

Services Offered—Producers, distributors; representatives for independent producers.

**Barnard L. Sackett Television Productions**

(See Program Producers)

**Joseph S. Salzburg**

33 West 60th St., New York 23, N. Y.

Phone: CO 5-2180

Owner.....Joseph S. Salzburg

Services Offered—Complete motion picture production offering producer's aids: film editorial service; production supervision-unit management; production consultants-lab expediting.

Productions—Youth at Crossroads; Bring-Christ To The Nations.

**Sarra, Inc.**

200 E. 56th St., New York 22, N. Y.

Phone: MURray Hill 8-0085

President.....Valentino Sarra

Sales Manager.....Jack Henderson

Creative Dept.....Rex Cox

Services Offered—Producer of TV commercials, industrial and sales films.

**Walter Schwimmer, Inc.**

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FRanklin 2-4392

President.....Walter Schwimmer

Sales Manager.....Bernard Crost

Program Director....Arthur E. Pickens, Jr.

16 East 41st St., New York 17, N. Y.

Phone: LExington 2-1791

Manager.....Jack Arden

Services Offered—TV and radio package programs.

Productions—Radio: Tune-test; Tello-test; TV: Championship Bowling; Eddy Arnold Time.

**Screencraft Pictures, Inc.**

15 West 44th St., New York 36, N. Y.

Phone: MURray Hill 7-5011

Branch Offices:

5746 Sunset Blvd., Hollywood, Calif.

Phone: HOLlywood 2-4448

President.....Ed Berkson

Vice-President.....Myron Mills

National Sales Mgr.....Peter M. Piech

Services Offered—Distributor and syndicator of Judge Roy Bean; features and westerns for TV.

**Screen Gems, Inc.**

233 W. 49th St., New York, N. Y.

Phone: Circle 5-5044

V.P. & Gen. Mgr.....Ralph M. Cohn

V.P. in chg. of sls.....John H. Mitchell

Dir., Business Affairs.....B. H. Hanft

Dir., Adv. & Sls. Prom.....Henry S. White

Dir. National Sl.....R. D. Levitt

Director of Sales.....Robert Salk

Dir. of Press Relations.....Frank Young

Merchandising Mgr.....E. James York

Production Exec.....Benedict Berenberg

Producers...Lee Goodman, John Gilmour

Casting Director.....Nancy Littlefield

Coordinator, International Sl.....James Dodd

Technical Director.....M. Peter Keane

Managing Dir. (Great Britain)...J. B. Cron

General Mgr. (Canada).....Lloyd Burns

1334 N. Beachwood, Hollywood, Cal.

Phone: HU 2-3111

V.P. in chg. Production.....Irving Briskin

Production Exec.....Fred Briskin

Account Exec.....Selmer Chalif

Producers.....I. Starr,

W. Sackheim, L. Breslow, E. Rodney, H.

Leonard, H. Greene, G. Bilson

Casting Director.....Ira Uhr

Story Editor.....Margret Wilder

Services Offered—produce, distribute TV films; produce animated or regular TV film commercials.

Productions — “Ford Theatre,” “Father Knows Best,” “Captain Midnight,” “The Adventures of Rin Tin Tin,” “Damon Runyon Theatre,” “The Patti Page Show,” “Tales of the Texas Rangers,” “Celebrity Playhouse,” “Circus Boy,” “You Can’t Take It With You.”

**Seaver-Leftwich, Inc.**

16 E. 40th St., N. Y., N. Y.

Phone: MU 4-1705

President.....Frank A. Seaver

Treasurer.....Alexander Leftwich

Secretary.....J. Gerson Shaff

Services Offered—Motion picture production: industrial, TV commercials, series.

**Sherry TV, Inc.**

(See Mark VII, Ltd.)

**Simmel-Meservey TV Producers**

9113 W. Pico Blvd., Los Angeles, Calif.

Phone: CRestview 4-6156

President.....Louis Simmel

Services Offered—Producers and distributors of film series and shorts.

**Al Simon Productions**

General Service Studios

1040 N. Las Palmas, Hollywood 38, Calif.

Phone: HOLlywood 4-2141

President.....Al Simon

Services Offered—Productions of filmed shows and commercials.

**Sixteen Screen Service Company**

6710 Melrose Ave., Hollywood 38, Calif.  
Phone: WEBster 9-1491

Partner .....Homer O'Donnell  
Services Offered—Complete motion picture productions and production services.

**Skibo Productions, Inc.**

165 W. 46th St., New York 36, N. Y.  
Phone: PLaza 7-2265

President-Treas.....Patrick E. Shanahan  
Secretary .....George Blake

Services Offered—16m. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

**Charles E. Skinner Productions, Inc.**

6226 Yucca St., Hollywood 28, Calif.

Phone: Calif.: HO 2-6555; N. Y.: CI 6-6915

President, Exec. Prod...Charles E. Skinner  
Gen. Mgr., Sec'y, Treas....Raymond Rand  
Script Editor.....Nelson Gidding  
Film Editor.....Alan Crosland, Jr.  
Production Executive.....Tom R. Curtis  
Directors.....Eddie Drew, Albert Kelly  
Camera Directors...G. Warrenton, D. Drury  
Music Editor.....Alphonse Corelli  
Musical Directors.....Skitch Henderson,  
Ted Royal

Services Offered — Creators, producing contractors, adapters, and consultants to package show producers, advertising agencies or sponsors. Facilities in N. Y., Fla., and Hollywood. TV, theatrical and non-theatrical distribution in U. S., Canada, Mexico, and South America.

Productions — Sergeant Preston of the Yukon; The Traffic Dept. Story.

**Stephen Slesinger, Inc.**

247 Park Ave., New York 17, N. Y.  
Phone: ELdorado 5-2544

President .....Hugh Sears  
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

**Fletcher Smith Studios, Inc.**

321 E. 44th St., New York 17, N. Y.  
Phone: MUrray Hill 5-9010

President .....Fletcher Smith  
Vice-President .....Charles Schettler  
Secretary-Treasurer .....Peter Caldera  
Services Offered—Producers of TV commercials and industrials.

Productions — Commercials for MGM; Vick Chemical Co., Quality Bakers of America; The Modern Farrel Sugar Mill.

**Walter Harrison Smith Productions, Inc.**

136 East 57th St., New York 22, N. Y.  
Phone: EL 5-7212

President.....W. H. Smith  
Exec. V.P.....Tom Farrell  
V.P., Treas.....E. T. Smith  
Exec. Producer.....Seymour Salkowitz  
Associate Producer.....Bruce J. Thomas

Services Offered—Editorial publicity, publicity, public relations films for free distribution; sales training films; industrial; development and production of TV programs.

**Snader Telescriptions Corp.**

9130 Sunset Blvd., Hollywood, Calif.  
Phone: CR 4-6651

President.....Louis D. Snader  
Casting Director.....Phil Bloom  
Musical Director.....Bernard Brody

Services Offered—Producers of films for TV; own organization for syndication and distribution of features produced by others.

**Sound Masters, Inc.**

165 W. 46th St., New York 36, N. Y.  
Phone: PLaza 7-6600

Chairman of Brd.....W. F. Githens  
President.....Harold E. Wondsel  
V.P., Sect.....F. C. Wood, Jr.  
Treasurer .....Walter Kullberg

Services Offered—Producers of commercial spots and industrial films.

**Southern Attractions, Inc.**

Chatham Bldg., Charlotte, N. C.

President.....T. D. Kemp, Jr.  
Services Offered—Producers of film shows on order.

**Specialty Television Films, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill  
Asst. Gen. Sls. Mgr.....Sam Greller  
Chief Booker.....Monty Raphaelson

Services Offered—Motion picture film, features for television broadcasting.

**Splendor Film Corp.**

723 7th Ave., New York 19, N. Y.  
Phone: PLaza 7-1930

President & Director.....Warren Coleman  
Vice-Pres. & Director.....Noble Sissle  
Treasurer & Director.....Emil Velazco  
Secretary & Director.....Max P. Kaplan  
Directors.....R. L. Drake,  
P. M. Hughes, H. Leopold Spitalny.

Services Offered—Production in the field of TV and motion pictures expressly using Negro artists.

Productions—Honor and Glory Brown; The Pattern; The Davis Story.

**Sportvision, Inc.**

233 Sansome St., San Francisco 4, Calif.

Phone: EX 2-3837

N. Y. Phone: PL 5-6131

Sales Mgr.....Al J. Madden  
Business Mgr.....Keith Alderson  
Administrative Director.....Norris West  
Production Director.....John Brodhead

*Services Offered*—Film producer of half-hour football and other sports. Distributor of television films.

*Productions*—All American Game of the Week; Big Ten Hi-Lites; Pacific Coast Conference Hi-Lites; Gridiron Cavalcade.

**Square Deal Pictures Corp.**

Pines Bridge Road, Ossining, N. Y.

Phone: OSsining 2-2617

V.P., Gen. Mgr.....Donn Marvin  
Production Mgr.....David Carpenter  
Sales Mgr.....M. G. Rosenthal  
Dir. of Cinematography.....Tom Maley

*Services Offered*—Available for production of films of all types, produce and distribute own films for television.

*Productions* — “Religion in the Family,” “Pastorale,” “Psalmody,” “Sons of God,” “The Miracle of Christmas.”

**Stage 5 Productions**

1040 N. Las Palmas, Hollywood, Calif.

Phone: HOLlywood 7-3111

Producer, Dir.....Ozzie Nelson  
Associate Producer.....Leo Pepin  
Cameraman.....Ned Beckner  
Music Director.....Buzz Adlam

*Services Offered*—Producing the television series, “Adventures of Ozzie and Harriet.”

**Al Stahl Productions  
Animated Productions, Inc.**

1600 Broadway, New York 19, N. Y.

Phone: COLUMbus 5-2942

President.....Al Stahl  
Art Director.....Tony Garcia  
Director.....Jack Weisburg  
Production Mgr.....Gerard Pick  
Mgr., Industrial Films.....Don Lang

*Services Offered*—Complete production facilities and service for filming live action, animation, TV shows and commercials; also produce training, industrial and public relations films in black-white & color.

**Standard Television**

321 S. Beverly Drive, Beverly Hills, Calif.

Phone: CR 4-6869

President.....Bob Berger  
Film Booker.....Pearl Adelman  
*Services Offered* — Distributor of feature films for TV.

**Standard Television Corp.**

745 Fifth Ave., New York 22, N. Y.

Phone: ELdorado 5-7566

President.....Irvin Shapiro  
General Manager.....A. A. Mayers

*Services Offered*—Major feature films and shorts.

**Star Entertainment Corp.**

214 W. 42 St., New York 36, N. Y.

Phone: LA 4-3450

President.....Max Wolf  
Secretary.....Al Roth

*Services Offered* — Talent representatives, casting, production, and packaging of films.

**Station Distributors, Inc.**

1407 Broadway, New York, N. Y.

Phone: WISconsin 7-2055

President.....Robert S. Gettinger  
*Services Offered*—Film production for TV; sales & distribution of package shows.

**Sterling Television Co., Inc.**

205 East 43rd St., New York 17, N. Y.

Phone: OXFord 7-2520

President.....Saul J. Turell  
V.P. in Chg. of Sales.....Bernice Coe  
V.P. in Chg. of Oper.....Richard Carlton  
Sec., Treas.....Robert E. Rhodes  
Advertising Mgr.....Herman Edel  
Educ. Films Mgr.....M. Rothchild  
Agency Sls. Mgr.....Dave Sigel

*Services Offered*—Producer and distributor of TV features, shorts and film series, TV stock shots. Distributor for independent producers.

*Productions*—“Music for Everybody.”

**Mike Stokey Productions, Inc.**

6123 Selma Ave., Hollywood 28, Cal.

Phone: HOLlywood 2-1241

64 West 56th St., New York 19, N. Y.

Phone: CO 5-8610

President.....Mike Stokey  
Vice-Presidents....John Hueners, J. Barnoh  
*Service Offered*: Producers of live and filmed television productions and packaging.

*Productions* — “Mike Stokey’s Pantomime Quiz.”

**Wilbur Streech Productions,  
Inc.**

135 West 52 St., New York 19, N. Y.

Phone: JUDson 2-3816

President.....Wilbur J. Streech  
Vice-Pres. Sls.....Joseph C. Bowman, Jr.  
Production Mgr.....Harry Wuest

*Services Offered*—Production of all types of motion pictures including animation, live action, stop motion and special effects. Specialists in TV film commercials.

**Studio City TV Productions,  
Inc.**

4020 Carpenter, North Hollywood, Calif.

Phone: SU 3-8807; N. Y.: JU 6-1700

President.....Mort W. Scott  
Secretary-Treasurer.....Lester J. Nelson

*Services Offered*—Complete production of films for television.

*Productions*—Stories of Century.

**Studio Films, Inc.**

380 Madison Ave., New York 17, N. Y.  
 Phone: OXford 7-2590  
 TWX: NY 1-3036

President.....S. A. Costello  
 Exec. Vice-President.....Ben Frye  
 Vice-President.....G. G. Weiss  
 Secretary.....Russell Kemp  
 Dir. Adv. and Promotion.....George Fenmore  
*Services Offered*—Producers and distributors of Studio Telescriptions, over 1100 musical films produced especially for TV.  
*Current Productions*—Showtime.

**Sunset Productions, Inc.**

(Subsidiary of Warner Bros. Pictures, Inc.)  
 4000 W. Olive Ave., Burbank, Calif.  
 Phone: HOLlywood 9-1251

President.....Norman N. Moray  
 Eastern Production V.P.....W. C. Ament  
 Western Production V.P.....Jack Warner, Jr.  
 Home Office  
 321 W. 44th St., N. Y., N. Y.  
 Phone: Circle 6-1000  
*Services Offered*—Producers of film spot commercials and films on order.

**Superman, Inc.**

650 N. Bronson Ave., Los Angeles 4, Calif.  
 Phone: HOLlywood 9-6371

Producer.....Whitney Ellsworth  
 Production Manager.....Clem Beauchamp  
 Directors.....Harry Gerstad, George Blair  
 Casting Director.....Harold Chiles  
 Chief Cameraman.....Harold Stine  
 Music Director.....Irving Gertz  
*Services Offered* — Production of the "Superman" television series.

**John Sutherland Productions, Inc.**

201 N. Occidental Blvd., Los Angeles 26, Cal.  
 Phone: DUmkirk 8-5121  
 404 Fourth Ave., New York 16, N. Y.  
 Phone: MUrray Hill 6-4590

President, Gen'l Mgr.....John Sutherland  
 Exec. Vice President.....Ross Sutherland  
 Vice-President.....Dale Armstrong  
*Services Offered* — TV film production, commercials, industrial, public relation, educational and training films.

**Swift-Chaplin Productions, Inc.**

1136 North Highland Ave.  
 Hollywood 38, Calif.  
 Phone: HO 2-0761

President.....Charles F. Chaplin  
 Vice President.....Howard Swift  
*Services Offered* — Producers of custom built filmed television commercials.

**Syndicated Films**

1022 Forbes St., Pittsburgh, Pa.  
 Phone: EXpress 1-1355  
 Manager.....H. J. Kemerer

*Services Offered*—Distributor of TV film series.

**T-bar-V Productions, Inc.**

5919 Hollywood Blvd., Hollywood 28, Calif.  
 Phone: HOLlywood 3-1038

Pres., Sls. Mgr.....Donna Fargo  
 V.P., Gen. Mgr.....Lois Landon  
 Sec'y., Treas.....H. B. Baumeister  
*Services Offered*: Specialize in westerns, outdoor, animal packages.

**The TeeVee Company**

211 S. Beverly Drive, Beverly Hills, Calif.  
 Phone: Crestview 5-1076

President.....Gifford Phillips  
 Vice-Pres.....Ludlow Flower Jr.  
*Services Offered*—Producers, distributors.  
*Productions*—"Little Theatre," "Invitation Playhouse," "Tales of Tomorrow," "Camera's Eye," "This Is Charles Laughton."

**Telecast Films, Inc.**

247 W. 46th St., New York, N. Y.  
 Phone: JUdson 6-5480

President.....W. K. Hedwig  
 Secty.-Treas.....G. W. Hedwig  
*Services Offered*—Rentals 16mm. sound and silent films for TV programming; all types incl. features, westerns, short subjects, comedies, travel, etc.  
*Productions*—"Magic Mirror."

**Telefilm Enterprises**

38 East 57th St., New York 22, N. Y.  
 Phone: PLaza 8-3360

Owner.....Charles Wick  
*Services Offered*—Financing and production of TV series, commercial filmed in Europe.  
*Productions*—Adventures of the Big Man; All-Star Musical Series on film.

**Telemated Cartoons**

70 E. 45th St., New York 17, N. Y.  
 Phone: MUrray Hill 6-8933

Prod.-Dir.....Saul Taffel  
*Services Offered*—Production of TV film commercials; storyboards; jingles. Animated cartoons; live action; animated and optical effects in color or black and white; 35mm. or 16mm. facilities.

**Telenews Film Corporation, Inc.**

630 Ninth Ave., New York 36, N. Y.  
 Phone: JUdson 6-2450

Chairman.....Herbert Scheftel  
 President.....Robert K. Straus  
 Vice-President.....Alfred G. Burger  
 Exec. Vice Pres.....N. S. Livingston  
 Business Manager.....A. D. Comeaux  
 Editorial.....Richard Milbauer  
 Secretary & Treasurer.....James Sachs

**Tele-Pictures, Inc.**

145 N. Robertson Blvd., Beverly Hills, Calif.  
Phone: CR 5-4535

President.....E. J. Baumgarten  
Exec. for Operations...William J. Maggini  
Western Sales Div.....Leo Turtledove  
Eastern Sales Div.....John Leo  
Midwestern Sales Div.....Marvin Lowe  
Southern Sales Div.....Jack Flax

*Services Offered*—Syndication of motion picture features.

**Telepix Corporation**

1515 N. Western Ave., Hollywood 27, Calif.  
Phone: HOLLYWOOD 4-7391

President.....Robert P. Newman  
Vice President.....Martin Weiner  
Secretary.....Robert M. Wiley

*Services Offered* — Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening. Full package or rental production arrangements; live action and animation. TV, industrial, and commercials.

*Productions* — Tom Harmon's Workshop (13); Plastic Box-Car Lining for Spring Packing Corp.; Development of Dams for Hydroelectric Power (U. S. Army Corps of Engineers); Creep Feeding With Crowd (Albers Milling Co.); Your Merchandising (Proto Tools).

**Teleprompter Corporation**

(See Equipment Section)

**Telerama Productions**

(See Television Films of America for personnel listing.)

**Telecine Film Studios, Inc.**

100 S. Northwest Highway, Park Ridge, Ill.  
Phone: TA 3-1418

President.....Byron L. Friend  
Sec'y, Treas.....June A. Friend  
Prod. Mgr.....William Sprague  
Facilities Engineer.....Henry Ball

*Services Offered*—Motion pictures for television in color or black & white, TV commercials, studio and location work, complete packaging service, 16 mm editing and recording, animation, stop, motion.

*Productions* — Zoo Parade; This is The Midwest; Smiling Pitcher; Pork.

**Telescene Film Productions Co.**

287 10th Ave., New York, N. Y.  
Phone: CH 4-0122

President.....Robert Tobias  
Office Manager.....Arthur Blackman

*Services Offered*—Fifteen minute television film series, Pulse of the City; "Judge's Chambers.

**Television Exploitation**

1407 Broadway, New York, N. Y.  
Phone: WISconsin 7-2055

President.....Robert S. Gettinger  
*Services Offered*—In the television field, distributes, purchases, and produces full length features and short subjects.

**Television International Co.**

25 West 45th St., New York 36, N. Y.  
Phone: PLaza 7-0100

General Manager.....Paul N. Robins  
*Services Offered*—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

**Television Features of America**

37 West 46th St., New York 36, N. Y.  
Phone: JU 2-5130

Exec. Dir.....Oliver W. Nicoll  
Associate Director.....Sandra Munsell  
*Services Offered*—Television film programs productions, package and syndicated films shows, script, talent, consultation, international film service.

**Television Films of America**

1750 N. Vermont Ave., Hollywood 27, Calif.  
Phone: NORmandy 2-2520

Exec. Producer.....Jack Parker  
Exec. Director.....Ross Van Nibroc  
Production Mgr.....Ray Bond  
*Services Offered*—Package shows, complete films to order, open end films, TV film commercials, 2 to 3 minute fillers, amusement shorts, TV newsreels.

**Television Library, Inc.**

3 East 57th St., New York, New York  
Phone: PL 3-4840

V.P. in Chg. of Sales.....Marvin M. Grieve  
*Services Offered*—Producers and distributors of TV film.

**Television Programs of America, Inc.**

477 Madison Ave., New York 22, N. Y.  
Phone: PLaza 5-2100

Chairman of the Board.....Edward Small  
President.....Milton A. Gordon  
Exec. V.P.....Michael M. Sillerman  
Asst. to Pres.....Vincent Melzac  
Asst. V.P.....Kurt Blumberg  
Vice-Pres., N. Y.....W. H. Fineshriber, Jr.  
Treasurer.....Seymour Malamed  
V.P. & East. Sls. Mgr.....Hardie Frieberg  
Midwestern Division Mgr.....Leon Bernard  
V.P. West Coast Div. Mgr.....Bruce Eells  
Eastern Division Mgr.....Hardie Frieberg  
Midwestern Division Mgr.....Robert Hoffman  
West Coast Div. Mgr.....Bruce Eells

*Services Offered*—Production and distribution of film for television.

*Productions* — "Halls of Ivy," "Lassie," "The Adventures of Ellery Queen," "Captain

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# EVERYTHING FOR HIGH-RATING LOW-COST TV SHOWS!

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## UM&M TV Corp.

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Check the most varied library of single subjects in the world—over 1,600 different items! Check the syndicates offered—and catch your audience, hold it, sell it!

In short, contact your nearest UM&M TV Corp. office:

745 Fifth Ave.  
New York 22, N. Y. PL 1-3171

2449 Charlotte St.  
Kansas City 8, Mo. BA 1-5100

1032 Carondelet St.  
New Orleans 13, La. RA 2253

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PARIS PRECINCT  
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Claude Dauphin

NEW ORLEANS POLICE  
DEPARTMENT  
starring Stacy Harris

GABBY HAYES  
with Gabby Hayes

FLASH GORDON  
featuring Steve Holland

JANET DEAN  
starring Ella Raines

DUFFY'S TAVERN  
starring Ed Gardner

---

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Gallant of the Foreign Legion," "Ramar of the Jungle," "Your Star Showcase," "Count of Monte Cristo"; "Fury"; "Susie"; "Science in Action," Edward Small Features; "Tugboat Annie"; "Stage 7"; "New York Confidential"; "Last of the Mohicans."

**Television Screen Productions, Inc.**

17 East 45th St., New York 17, N. Y.

Phone: MUrray Hill 2-8877

President.....Charles J. Basch, Jr.  
Treasurer.....Clarence Schmidt  
Secretary.....Frankie Basch

*Services Offered*—Film programs, film spots, industrial training and documentary films, slide films. Will rent studio facilities with, or without, cameramen, scripts, direction and cast.

**Television Snapshots, Inc.**

270 Park Ave., New York 17, N. Y.

Phone: MUrray Hill 8-2077

President.....Babbette J. Doniger  
Asst. to Pres.....Joan C. Shay  
Director of Distribution...Harry W. Doniger

*Services Offered*—Specialists in the production of Editorial Films distributed to TV stations.

*Productions*—McCall's Magazine "20 New Hairdos"; "American Express"; "Before You Leave," and "Man on the Move"; "Let's Discover Portugal" for Tourist Dept. of Portugal.

**Tel Ra Productions**

1518 Walnut St., Philadelphia 2, Pa.

Phone: KINGSley 6-4140

Producer.....W. Wallace Orr  
Director of Sales...George J. Kerrigan, Jr.  
Mgr., Syndicated Sl.....Bosh Pitchard

*Services Offered*—Complete facilities for producing TV film shows and commercials. Largest producers of film TV sports programs in the country.

**"Texas Rasslin"**

Cadiz & Industrial Blvd., Dallas, Texas

Phone: Sterling 2173

Pres.....Ed. E. McLemore  
General Manager.....Maurice Beck

*Services Offered*—60 & 30 minute wrestling film taken actually at live show every week at Dallas Sportatorium.

**Ed Thorgersen**

245 West 55th St.

Phone: CLrCle 6-8935

Exec. Producer.....Ed Thorgersen

*Services Offered*—Producer, Editor and Commentator. Package programs, (news & sports). Industrial motion pictures for institutional advertising and sales promotion.

**Transfilm Incorporated**

35 West 45th St., New York 36, N. Y.

Phone: JUDson 2-1400

President.....William Miesegaes  
Vice-Pres. Sales.....William Burnham  
Vice-Pres. Prod.....Robert Klaeger  
Exec. Vice-Pres.....Walter Lowendahl  
Secretary-Treasurer.....Michael A. Palma  
Dir. Public Relations.....Albert Boyars  
Vice-Pres., Slides.....Pud Lane

*Services Offered*—Facilities for production of live and animated commercials and industrial films. Print and shipping service.

*Productions* — TV commercials; Tide, Camels; Winstons; Betty Crocker; Rheingold Beer; Pontiac; Prestone; Robert Hall; Old Spice; RCA Victor; General Electric TV; Ban Deodorant; Suco Paint; Saran Wrap; Old Gold Cigarettes.

**TV Movie Club, Inc.**

1501 Broadway, New York, N. Y.

Phone: BRyant 9-6734

President.....Dr. Arthur M. Epstein  
Exec. Supervisor.....Richard F. O'Connell

**TV-Unlimited Inc.**

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President.....Herbert Rosen

*Services Offered*—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library service for TV and 16 mm. productions, sound effect records.

**Twentieth Century Fox Television Productions, Inc.**

444 W. 56th St., N. Y., N. Y.

Phone: CO 5-3320

President.....S. P. Skouras

Executive V.P.....W. C. Michel  
Vice-President.....Lem Jones  
Treasurer.....D. A. Henderson  
Board of Directors.....S. P. Skouras,  
W. C. Michel, D. A. Henderson, W. J. Eadie, N. B. Steinberg.

*Services Offered*—Producers and distributors of films for TV.

**U. M. & M. TV Corp.**

745 Fifth Avenue, New York 22, N. Y.

Phone: PLaza 1-3171

President.....Charles M. Amory

Vice-President.....W. Hardy Hendren, Jr.  
Vice-President.....Carl J. Mabry

*Services Offered*—Producers and distributors of films for television.

*Programs Offered* — Sherlock Holmes; N.O.P.D.; Paris Precinct; Janet Dean, Registered Nurse; Tim McCoy; Flash Gordon; Gabby Hayes; Duffy's Tavern; Hank McCune; Junior Science; 614 Cartoon Subjects; 118 two reel varieties; 866 comedies and specialties in several categories. In production "Tracers."

**United Film Service, Inc.**

(See UM&M TV Corp.)

**Richard H. Ullman, Inc.**

295 Delaware Ave., Buffalo 2, N. Y.  
Phone: Cleveland 2066

President .....Richard Ullman  
Exec. Vice President...Marvin A. Kempner  
*Services Offered*—Distributes and produces films and animated commercials.

**United Press Associations**

(See Program Producers)

**United Productions of America**

4440 Lakeside Dr., Burbank, Calif.  
Phone: THornwall 2-7171  
New York Division—670 Fifth Ave.,  
New York 19, N. Y.  
Phone: PLaza 3-1672

Pres. & Exec. Produce....Stephen Bosustow  
Vice-President .....Robert Cannon  
Vice-Pres., Treas.....Ernest Scanlon  
V.P., N. Y. Office.....C. D. McCormick  
*Services Offered* — Producers of TV film commercials and programs—specializing in animation, also animation production services.

**United World Films, Inc.**

145 Park Ave., New York 29, N. Y.  
Phone: PLaza 9-8000

President.....J. M. Franey  
V.P. in Chg. Sales.....N. E. Gluck  
West Coast Production.....George Bole  
Asst. Sls. Mgr.....Alfred Mendelsohn  
Service Manager.....Errol Linderman

*Services Offered*—Producer and distributor of programs and spot commercials.

*Productions* — Coca-Cola; Pepsi-Cola; Philip Morris; Lux Soap; Campbell's Soup; Joy (P & G).

**Unity Television Corp.**

1501 Broadway, New York 36, N. Y.  
Phone: LOngacre 4-8234

Gen. Manager.....J. H. Seidelman  
Booker .....Sid Weiner

*Services Offered*—Film producers, open end films, feature films, educational shorts, cartoons, sport reels, serials, series films, special spots featuring top name personalities, westerns.

**Unity Television Corp. of Calif.**

9100 Sunset Blvd., Hollywood 46, Calif.  
Phone: CRestview 4-6955

N. Y. Phone: LOngacre 4-8234

Western Div. Manager.....Jerry Weisfeldt  
Bookers...Vincent Fiumano, Arthur Stevens

*Productions*—"Showmanship"; "Plus 80"; Lucky 13."

**Van Praag Productions**

1600 Broadway, New York 19, N. Y.  
Phone: PLaza 7-2687

2301 Dime Bldg., Detroit, Mich.

Phone: WOODward 2-4896

Pres., Exec.-Prod.....William Van Praag  
Exec. Vice President.....Marc S. Asch  
Production Mgr.....Gilbert M. Williams  
Director of Production.....Bert Lawrence  
Chief Editor.....Oscar Canstein  
Business Manager.....Anita M. Palumbo  
Mgr., Detroit Office.....T. H. Doenges  
Prod. Mgr. Detroit Office...Daniel Q. Karoff

*Services Offered*—Producers and distributors of film made for TV. Producers of commercials and theatrical motion pictures. Producers of video film spots; package programs for networks, agencies and local sponsors.

**Video Color, Inc.**

11 East 48th St., New York 17, N. Y.  
Phone: MUrray Hill 8-8190

President .....Lester Lewis  
Sec.-Treas. ....Juliet Lewis

*Services Offered*—A group of specialists organized specifically to give manufacturers counsel on packages, products and presentations on color television.

**Video Pictures, Inc.**

*Executive & Sales Offices*

500 Fifth Ave., New York 36, N. Y.

Phone: LAckawanna 4-2912

STUDIO: Video Pictures, Inc.

510 W. 57th St., New York 19, N. Y.

Phone: CIrcle 7-2062

Exec. Producer.....Charles L. Turner  
Vice-President.....George W. Goman  
Secretary.....Elsie M. Rice  
Supervisor of Sales.....Edward J. F. Thorn

*Services Offered*—Complete facilities for production of motion pictures, television, commercials, programs, industrial and other; sound stage scene construction shop.

**Video View, Inc.**

7557 Sunset Blvd., Hollywood 46, Calif.

Phone: HOLlywood 3-4179

President .....Bradley Kemp  
Vice-President .....Alan Lane

*Services Offered*—TV Kinescopes of Shows, spots, or commercials. Make 16 mm. pilot films and all type commercials.

**Videart, Inc.**

343 Lexington Ave., N. Y., N. Y.

Phone: LE 2-7378

President.....Joe Zuckerman  
Secretary .....Florence Hartman

*Services Offered*—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm., 16 mm. color, black and white.

**Vidream Pictures Corp.**

210 East 5th St., New York 17, N. Y.

Phone: AL 4-7102

President .....Alfred Instin  
Secretary .....Frances G. Gould



Prod. Asst.....David Reisman; Mort Dubin  
 Chief Editor.....James H. MacLean  
 Studio Manager.....William B. Shriner  
 Production Mgr.....James Rose

*Services Offered*—Producers of film commercials, sales training films and industrials. Complete studio and sound recording facilities.

**Visual Drama, Inc.**

129 N. Vermont Ave., Los Angeles 4, Calif.  
*Phone:* DUnkirk 8-0525  
 N. Y. *Phone:* LOngacre 4-8000

Producer.....William J. Faris  
 Production Mgr.....Mack Wright  
 Director.....Bill Karm  
 Cameraman.....Guy Rose A.S.C.

*Services Offered*—Sound, studios, camera and background projection.

*Productions* — “Gangbusters” production series.

**Vitapix Corp.**

509 Madison Ave., New York 22, N. Y.  
*Phone:* PLaza 8-3013

President.....Kenyon Brown  
 Vice-Pres. & Gen. Mgr.....Edward Hall  
 Vice-President.....Joseph Baudino  
 Secretary-Treasurer.....Paul A. O'Brien

*Services Offered*—Distribution of film to member stations on a regional or national sales basis. Group buying of equipment.

**Volcano Pictures Inc.**

1040 N. Las Palmas, Hollywood 38, Calif.  
*Phone:* HOLlywood 7-3111

President.....Robert Angus  
 Vice President.....James A. Bank  
 Asst. to Pres. & V.P.....John Angus  
 Comptroller.....Phillip Leonard  
 Supervising Ed.....Dick Fritch

*Services Offered* — Producers of features and commercial films for TV.

*Productions* — “Hey Mulligan,” “Mickey Rooney Series,” “I Married Joan,” “Joan Davis Series.”

**Vonna Productions, Inc.**

General Service Studios  
 1040 N. Las Palmas, Hollywood, Calif.  
*Phone:* HOLlywood 4-0814

President.....Eddison von Ottenfeld

*Services Offered*—Producers of governmental and commercial radio transcriptions, custom recordings, jingles, motion picture trailers, TV spots.

**Roger Wade Productions**

15 West 46th St., New York 19, N. Y.  
*Phone:* CIrcle 7-6797

Owner.....Roger W. Wade  
 Production Manager.....R. L. Strickland  
 Studio Manager.....G. Heidemann  
 Art Director.....Clyde Strobsahl  
 Prod. Co-ordinator.....Ann Koller

*Services Offered*—TV commercials, animation, telops, halops, slides, commercial motion pictures.

**George Wallach Productions**

14 Lawrence St., New Hyde Park, N. Y.  
*Phone:* Floral Park 4-6795,  
 N. Y. ELdorado 5-0734

Producer Director.....George Wallach  
 Production Mgr.....Joe Popkin  
 Asst. Dir.....M. Henry, J. Grossberg  
 Dir. of Photography.....Kenneth Peach

*Branch Office*

*Services Offered*—Production of films for television features, commercials, facilities in N. Y. and Hollywood.

Calif. Studios, 650 N. Bronson Ave., Hollywood, Calif.

*Phone:* HOLlywood 5-8904

**Ward Acres Studios, Inc.**

435 North Ave., New Rochelle, N. Y.  
*Phone:* NE 2-0787

President.....Jack B. Ward  
 Vice-Pres. Gen. Mgr.....Olaf Olsen  
 Vice-Pres., Prod. Mgr.....E. R. Cannavare  
 Stage Manager.....C. J. Hylick  
 Secretary. Treas.....L. D. Haldimand

**Adrian Weiss Productions**

655 No. Fairfax Ave., Los Angeles 36, Calif.  
*Phone:* OLive 3-4440

Producer.....Adrian Weiss  
 Exec. in Chg. of Production....Louis Weiss

*Services Offered*—Production organization geared to produce all types of TV films from 20 second spots to one hour shows.

*Productions*—Our United States.

**Louis Weiss & Co.**

655 No. Fairfax Ave., Los Angeles 36, Calif.  
*Phone:* OLive 3-4440

Distribution Director.....Adrian Weiss  
 Asst. Distr. Director.....Louis Weiss

*Services Offered*—Distribution of all types TV Film.

*Productions* — Our United States; Craig Kennedy; Thrill of Your Life.

**Western Television Corporation**

Subsidiary of C & C Super Corp.  
 460 Park Ave., N. Y., N. Y.  
*Phone:* MU 8-5365

President.....Matthew M. Fox  
 Executive V.P.....Martin Robinson  
 Vice-President.....Charles O'Brien  
 Treasurer.....Martin Schildkraut  
 Secretary.....George Wise

*Services Offered*—Owners of motion pictures for television.

**Wilding Picture Prods., Inc.**

385 Madison Ave., New York, N. Y.

Phone: PL 9-0854

1315 Argyle St., Chicago 40, Ill.

Phone: LO 1-8410

President.....C. H. Bradfield, Jr.  
Exec. V.P.....H. W. Fish  
V.P., Sales.....L. S. Thompson  
V.P., Production.....J. A. Keilock  
V.P., N. Y. Sales.....T. H. Westermann  
Sec., Treas.....C. B. Hatcher

*Services Offered*—Creation and production of all audio-visual media—sound motion pictures, sound slidefilms, graphic materials, complete sales training programs, announcement shows, etc.

**William Films, Inc.**

35 West 53rd St., New York 19, N. Y.

Phone: JUdson 6-1966

Pres. & Treas.....William L. Snyder  
Vice-Pres.....Peggy Snyder  
Secretary.....Robert M. Davis  
Vice President.....William L. Snyder  
V.P. & Treas.....William Zimmerman

*Services Offered*—Producers and distributors of films for television, specializing in children's programming.

*Productions*—Fairy Tale Series.

**Raphael G. Wolff Studios, Inc.**

5631 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOllywood 7-6126

President, Treasurer.....Raphael G. Wolff  
Vice-Pres., Dir. Creative

Dept.....MacDonald MacPherson  
Exec., Editorial Dept.....David Lurie  
Studio Super.....Arthur W. Treutelaar  
Supervisor, Dir.....James Moore  
Mgr. Animation Dept.....Richard H. Blundell

*Services Offered*—Business—Industrial, training and institutional motion pictures, sound and color; television programs and commercials.

**World Video, Inc.**

(See Program Producers)

**Emerson Yorke Studio**

245 W. 55th St., New York 19, N. Y.

Phone: COlumbus 5-7040

Owner, Exec. Producer.....Emerson Yorke  
*Services Offered*—Producer of TV and other types of films.

**Ziv Television Programs, Inc.**

488 Madison Ave., New York, N. Y.

Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv  
President.....John L. Sinn  
V.P. in Chge. Sales.....Maurice J. Rifkin  
V.P., West Coast.....Maurice Unger  
N. Y. C. Sls. Mgr.....Ben Firestone  
Eastern Div. Sales Mgr.....Albert Goustin  
Central Div. Sales Mgr.....Edward J. Broman  
Western Div. Sales Mgr.....Jack Gregory  
National Sls. Mgr.....Walter Kingsley

*Services Offered*—Production, sales and distribution of television films for syndication.

*Productions*—“Man Called X,” “Highway Patrol”; “Science-Fiction Theatre”; “Meet Corliss Aarch”; “Mr. District Attorney”; “I Led Three Lives”; “Eddie Cantor Comedy Theater,” “Boston Blackie,” “Cisco Kid,” “The Unexpected,” “Favorite Story,” “Yesterday's Newsreel,” “Sport Album,” “Story Theatre,” “Your TV Theatre,” “The Living Book,” “Times Square Playhouse,” “Walter Lantz Cartoons.”

**Zorro Productions**

2400 West Alameda Ave., Burbank, Calif.

Phone: TH 2-6131

Producer.....William Cottrell  
Business Manager.....Nat Winecoff

FOR LISTINGS OF  
IMPORTANT  
**PROGRAM PRODUCERS**  
AND  
**PERSONNEL** SEE PAGE 733

**Television Film  
Producer and  
Distributor  
Personalities**

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**THE "WHO'S WHO"**

**OF**

**TELEVISION FILM**

**EXECUTIVES**

# TELEVISION FILM PRODUCER AND DISTRIBUTOR PERSONALITIES



NAME	PAGE	NAME	PAGE
Alexander, Arthur	1086	Lind, Lloyd	1087
Alexander, Max	1085	Lindenbaum, Isadore	1077
Asher, Jack	1084	Lipman, Harold	1083
Bader, Dave	1084	Love, James	1086
Bagnall, George	1082	Loveton, John	1075
Balaban, Barney	1081	Mahlstedt, Fred	1072
Basch, Charles	1075	Martin, Dwight	1071
Beck, Maurice	1088	Mayers, Arthur	1087
Bonafield, Jay	1078	Michelson, Charles	1082
Branton, Ralph	1085	Miesegaes, William	1087
Brodock, Frank	1079	Mitchell, John	1090
Broidy, William	1076	Morley, Henry	1081
Brown, Charles	1082	Moyse, Kern	1078
Brown, Henry	1077	Nassour, Edward	1090
Caddigan, James	1074	Nola, Vincent	1082
Cohn, Ralph	1069	Orr, Wallace	1078
Collins, Earl	1071	Piel, David	1085
Culhane, Shamus	1073	Pilzer, Herbert	1080
Dand, Charles	1082	Plunkett, Joseph	1075
Demby, Emanuel	1083	Raibourn, Paul	1071
Erskine, Chester	1076	Reiner, Manny	1087
Fairbanks, Jerry	1081	Riikin, Maurice	1072
Fedderson, Don	1090	Robeck, Peter	1084
Ferrin, Frank	1088	Rynd, Charles	1074
Fleischman, Harry	1090	Salzburg, Joseph	1089
Ganz, William	1073	Salzburg, Milton	1081
German, William	1071	Sande, Robert	1088
Gibbs, Wesley	1086	Savini, Robert	1086
Gladden, George	1074	Schaefer, Armand	1074
Gluck, Norman	1076	Scheftel, Herbert	1079
Gold, Mel	1089	Schwarz, Mickey	1070
Goodson, Mark	1072	Schwimmer, Walter	1080
Gordon, Milton	1072	Shupert, George	1070
Grillo, Basil	1076	Sillerman, Mickey	1069
Gross, Jack	1083	Sinn, John	1069
Hackett, Harold	1071	Sisson, Edgar	1076
Henry, Martin	1078	Skinner, Charles	1080
Hersh, Sam	1078	Small, Edward	1087
Hochhauser, Edward	1077	Smith, Fletcher	1080
Hunt, G. Carleton	1089	Solow, Sid	1088
Huot, Louis	1077	Stahl, Al	1085
Hyams, Jerome	1072	Stanton, Carl	1069
Hyman, Ken	1090	Streech, Wilbur	1079
Jeffee, Saul	1073	Sutton, David	1070
Jewell, Jim	1084	Talbot, Paul	1073
Jones, Merle	1069	Thayer, Guy	1075
Kahn, Daniel	1089	Thorgersen, Ed	1084
Kaufman, Reub	1070	Todman, William	1083
Kearney, Don	1085	Turrell, Saul	1079
Kelleher, Helen	1083	Unger, Maurice	1088
Kerman, Moe	1081	Valentino, Tom	1075
Krasne, Phillip	1086	Van Praag, William	1077
Landau, Ely	1070	Wick, Charles	1080
Leduc, Marcel	1089	Wrather, Jack	1073
Leeds, Martin	1074		
Lewis, Tom	1079		



**JOHN L. SINN**, president of Ziv Television Programs, Inc., and World Broadcasting System, and executive vice president of Frederick W. Ziv Co., guides the destiny of the firms in the production of filmed television shows. He is responsible for everything from the original idea to the picture on the viewer's set. John set out in life to become a lawyer, but after a year at the University of Chicago, he decided that his true vocation was in the entertainment field, and switched to Cincinnati University. After graduation, he gained a solid foundation in his chosen field by a stint at WLW, where he put in an eighteen-hour day, seven days a week. After a short career as a free-lance writer, John joined the Ziv Agency, where he has been ever since.

**CARL STANTON**, vice-president of NBC, of NBC's subsidiary, the Kagan Corporation, and head of NBC Television Films, came to the network as director of the Television Talent and New Programs department in 1949. He had gained experience with the advertising department of Sears, Roebuck & Co., on the West Coast. In 1934 the Stanford U. graduate joined the Lord & Thomas advertising agency as radio-producer-director. Among the programs for which he was responsible were the memorable "Amos 'n' Andy," "Lum 'n' Abner," and "Bob Hope" shows. After being named account executive for the American Tobacco account, he was named radio director when the firm became Foote, Cone & Belding. After six years with Dancer-Fitzgerald-Sample and its predecessors, Bob joined NBC, and within three years was named national program manager for the TV network programs. He was subsequently appointed director of the Film Division, and elected VP in 1953.



**RALPH M. COHN**, vice-president and general manager of Screen Gems, Inc., television subsidiary of Columbia Pictures, was born into show business, and has served apprenticeships in all its branches. Ralph is the son of Jack Cohn, executive vice-president of Columbia Pictures Corp., and was born in New York on May 1, 1914. After attending Cornell, he spent a year and a half in the legitimate theatre, and then headed for Hollywood, where he shortly became a producer. In 1941 he became executive producer of Darmour Productions, and turned out the "Ellery Queen" and "Crime Doctor" feature films. After service in the Signal Corps during the war, he formed Triangle Productions with Mary Pickford and Charles Rogers, and later Pioneer Telefilms, which became the Columbia subsidiary, Screen Gems, in 1951.

**MICHAEL M. (MICKEY) SILLERMAN**, executive vice-president of Television Programs of America, Inc., was founder, and president, from 1938 to 1949 of the Keystone Broadcasting System, a network of more than four hundred stations. From that position Mickey, a native Baltimorean, joined the Frederic W. Ziv Company as a radio programs account executive, and a year later was appointed director of station relations of the World Broadcasting System, Inc., the Ziv affiliate. Prior to founding KBS, he was in the advertising agency field for five years. In addition to his heavy schedule with TPA, Mickey finds time to conduct the Sillerman "Sales Clinic."



**MERLE S. JONES**, executive vice-president of Columbia Broadcasting System Television, had the unique distinction of being one of the nation's busiest commuters a few years ago. As general manager of two CBS owned and operated stations in Los Angeles, he was constantly shuttling between headquarters in New York and the coast. In addition to these duties, he was head of the Columbia Pacific Network. With his appointment as vice-president, Merle assumed the varied duties of manager of the CBS owned stations, department handling of national spot advertising for a selected list of network stations, and became head of the Television Film Sales Unit before becoming executive V.P.



**DAVID V. SUTTON**, vice-president of MCA-TV Ltd. in charge of film division, is a lawyer turned broadcaster. A graduate of the University of Virginia and the University of West Virginia Law School, Dave never practiced law. Instead, he entered broadcasting with WBBM, Chicago, in 1940, as a salesman. He became Eastern sales manager in 1942, but was interrupted by a stint in the Marines. Doffing his uniform, he joined KMOX, St. Louis, as Commercial Manager, and then moved to CBS Radio Sales, after which he was in rapid succession general sales manager and vice-president in charge of sales of CBS-TV. The 43-year-old West Virginia native then moved to MCA as VP and member of the board of directors.

**REUB KAUFMAN**, president of Guild Films, is the man who gave *Liberace* to the American public. Reub, an alumnus of the University of Chicago, saw the possibilities in the unknown piano player, and in 1952 personally toured the country selling a film of *Liberace* to local stations. The rest of the story is history. Born in Russia in 1903, Reub's family moved to Tulsa before he entered school, and after graduation from college, he formed his own agency, Kaufman & Associates, and was responsible for the success of Jay's Potato Chips, with the slogan "A Pip of a Chip." In 1952 he formed Guild Films, and today has acquired a library of almost 700 Hollywood features and shorts, and almost 200 Looney Tunes cartoons.



**GEORGE T. SHUPERT**, president of the American Broadcasting Company Film Syndication, Inc., the subsidiary of American Broadcasting-Paramount Theatres, Inc., entered the visual media field in 1938 working for Industrial Pictures, Inc. In 1940 he suggested to Paramount Pictures that they create their own industrial film division, and was hired to organize it and handle sales. In 1943, he entered the television field as assistant to Paul Raibourn, president of Paramount TV Productions. Eight years later, in 1951, he joined producer Edward Small in organizing Peerless Television Productions, Inc., taking the post of vice-president in charge of sales. A year later he became vice-president and general manager of United Artists Television Corporation, the position he resigned in August 1953, to establish ABC Film Syndication.

**MICKEY SCHWARZ**, president of ATV Film Productions, Inc., started his film careers at the age 14, working summers in the film laboratories. By the time he had finished college he had been through the stages of printing, developing, negative cutting, printing, and editing. His first professional job was with the Meyer Reiger Film Laboratory in New York. Mickey moved back to the coast as an assistant cutter at the RKO Pathe studios, and in 1937 he became a charter member of the Society of Motion Picture Film Editors. He also worked with the Major Picture Studios, and Universal. During the war he served in the Air Force, and returned to produce live television programs, edited TV film shows, and in 1952 entered the film commercial field by forming his own company, the ATV Film Productions.



**ELY A. LANDAU**, president of National Telefilm Associates, has a long record of achievement for a young man of 35. A native New Yorker, and only nine years in the broadcasting field, Ely did a three year stint in the Army Air Force during the hostilities, and in 1947 joined the production staff for television of Raymond E. Nelson. Two years later he became the TV director of Moss Advertising, and later assumed a similar position for the Emil Mogul Co., Inc., where he was instrumental in building the video department to its present formidable proportions. In January 1954, he formed NTA. In his spare time, Ely authored the booklet, "Television Story."



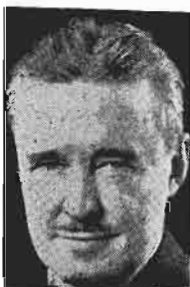
**EARL COLLINS**, president and general manager of Hollywood Television Service, Inc., is a veteran of 26 years of experience in the sales and distribution end of the motion picture industry. He brings to TV a first-hand knowledge of how to deliver what audiences want and how to properly service clients, stations and networks. The HTS organization today has a sales representation in 32 key cities across the nation. In addition to the large assortment of features, dramas and mysteries handled by HTS, Earl has also made it known that the company is planning to produce many series of pictures, made expressly for TV, edited to meet the needs of local sponsors. Some of these are now in production and an announcement on the company's plans for these films will be made in the near future.

**HAROLD L. HACKETT**, chairman of the board, and president of Official Films, Inc., started his career as a sailor in the merchant marine, and is still traveling in his position with Official Films. This year alone he has made seven round trips to Europe, due to stepped-up production demands. After his stint at sea, Harold spent four years with NBC before joining MCA. In his twenty years with the firm, he rose to the position of vice president of radio and television, and gained the experience and background for his present position. He joined Official Films in 1953 in the capacity of president, and in 1955 became chairman of the board. Harold is a member of the NAITB, and of the Association of TV Film Distributors.



**DWIGHT W. MARTIN**, vice president of General Teleradio, Inc., came to the firm in June 1952, after six years as assistant general manager of the Crosley Broadcasting Corp. A graduate of the University of Cincinnati College of Law, he started his business career as a practicing attorney with the firm of Dinsmore, Shohl, Sawyer, & Dinsmore in 1934 and remained with them as an associate until 1943, when he entered the Navy. He returned to the firm as a general partner in 1945, but left to join Crosley the following year, ultimately becoming a vice president. After Dwight came to General Teleradio, he organized the Film Division, and his present assignment is as a member of the staff, which is concerned with operation of all divisions of the company.

**WILLIAM J. GERMAN**, distributor of Eastman professional motion picture films, organized two companies, W. J. German, Inc., one chartered in Delaware, the other in California, to handle the firm's trade. Bill's initial association with Eastman was in 1906 in Rochester. After filling several posts he came to N. Y. in 1921 as manager of the G.M. Labs. in Long Island City as well as of the Paragon studios and labs and San Jacq Film Printing Corp. at Fort Lee, N. J. One year later Bill became associated with Jules E. Brulatour and in two years he organized and became V.P. and general manager of J. E. Brulatour, Inc., which took over the sole distribution of Eastman films for movies and T.V. At Brulatour's death, Bill became president of the two Brulatour corporations, and completed purchase of the latter's assets in 1951.



**PAUL RAIBOURN**, vice president and member of the Board of Directors of Paramount Pictures Corporation, is also Chairman of the Board of International Telemeter Corporation, of Chromatic Television Laboratories, member of the board of the NARTE, treasurer and director of the Allen B. DuMont Laboratories, Inc., and President of TV station KTLA, Los Angeles. Associated with Paramount since 1921, his duties include supervision of budgets and planning, and of all of the firm's TV interests. A native of Illinois and a graduate of the University of Illinois, Paul spent four years with Bell Telephone as a design engineer. In 1937-8 he conducted a survey of TV developments here and abroad that gave Paramount an early edge in the field.



**MAURICE J. RIFKIN**, vice-president in charge of sales for Ziv TV Programs, Inc., was born in Marinette, Wisc., on July 12, 1914. His family moved to Youngstown, O., when he was one year old. It was there he stayed through his graduation from Rayen High School in 1930. He received a B.A. in 1935 and an M.A. in 1936 from the University of Southern California. At that time, he returned to Youngstown where he worked as an account executive with WKBN. In 1938, he moved to Cincinnati, where he joined the Frederick W. Ziv Co. In 1949, Rifkin came to New York City to be sales manager for Ziv TV Programs, Inc. He was appointed to his present position in 1952. He and his wife, the former Theodora Levin, have one child, Joan, and they live in Great Neck, Long Island.

**MARK GOODSON**, partner with Bill Todman in Goodson-Todman Productions, was born in Sacramento, Calif., and began his career in show business as a child actor in stock companies. Goodson entered radio at KJBS, San Francisco, as a disc jockey in 1936. He moved on to the Don Lee Network Headquarters in 1937, where he began as an announcer, switched to special events, then production, in which capacity he developed a group of shows. He came to New York in June, 1942, where he began as emcee of "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz." This led to his directing soap operas. He wrote and directed dramatic spots on the "Kate Smith Show" and co-produced the first of the "Stop the Music" series before he and Todman became associated.



**MILTON GORDON**, president of Television Programs of America, Inc., is the third member of the triumvirate of Edward Small and Michael Sillerman, who guide the fortune of the flourishing TPA. A financial wizard associated with multi-million dollar investments in television, Milt left active supervision of the Walter E. Heller Company, the Chicago banking firm where he had been vice-president, to enter the infant industry of TV. In 1946 he pulled the frozen food business out of the red, and later launched a new program for Capehart-Farnsworth. Milt also inaugurated the first split hemisphere financial deal between an American banking firm and English investors to produce the Academy Award winning motion picture, "The African Queen."

**JEROME S. HYAMS**, president of Hygo Television Films, Inc., and Unity Television Corp., spent 18 years with Commonwealth Films before founding his own firm in 1952. Starting in 1934 as an office boy, his first promotion came when they established their 16 mm motion picture department, when Jerry became a salesman. During World War II he served in the OSS film department, where he worked with John Ford. After the war he went back to Commonwealth as sales manager of 16 mm films. With the coming of television, Jerry helped establish and manage the sales activity. A resident of Great Neck, and a do-it-yourself gardener, Jerry held that position until he formed the Hygo firm.



**FRED J. MAHLSTEDT**, director of operations for CBS-TV Film Sales, is not only a pioneer in the television film industry, but has the unique distinction of having been a practicing architect for four years. Educated at the Pratt Institute's School of Architecture, he started in broadcasting with Erwin, Wasey, and the Kudner Agency. In 1939 he joined Columbia, where he has been ever since. He started as the chief of sales development for the research department, and moved to radio sales promotion, and then to spot sales. In June, 1950, he was given the job of organizing a film syndication unit, and has handled it ever since.





**SHAMUS CULHANE**, president and founder of the animation studios that bear his name, established the firm in 1945, after a long and meritorious association with RKO, Universal, Paramount, and MGM studios. Shamus worked on more than 250 animated pictures, and won six national prizes for his cartoons. For a period of five years he was with the Walt Disney Studios, working as a pantomime specialist on such pictures as "Snow White," "Pinocchio," and the "Pluto" series. He has produced animated telecommercial for Ajax Cleaner, Muriel Cigars, Halo Shampoo, and others. Since his start as a 15-year-old errand boy for the old Lantz Studios in New York, Shamus has come a long way, working at every job in the industry en route.

**SAUL JEFFEE**, president of Movielab Film Laboratories, started in the industry over a quarter of a century ago. Always mechanically inclined, Saul has combined business and pleasure in his hobby of tinkering in his home machine shop, and has developed many modifications which have contributed to the advancement of film processing. Saul's firm is finishing up an expansion program that will have increased the firm, 80 per cent of whose clients are television accounts, threefold. Saul is completely wrapped up in his work, but does find time to pursue a second hobby, tropical fish.



**WILLIAM J. GANZ**, president of the William J. Ganz Co., Inc., has produced over 1,000 films on a tremendous range of subjects for practically all major industries. At 20, Bill was a free-lance cameraman, and served as Universal Newsreel's Philadelphia representative, back in the early days of the news short. In 1919 he came to New York and started his own film business, specializing in the production of sponsored films for industry. Ganz films evolved as quickly as the industry, shifting from silent to sound in the late 1920's, and ten years later from black and white to color. In 1943 he formed the Institute of Visual Training, Inc., for the specific purpose of offering "planned distribution" to clients.

**JACK WRATHER**, president of Wrather Television Productions, Inc., and part owner of station WNEW, New York, has business interests ranging from the oil industry to the resort field. In television, his firm is the producer of "The Boss Lady," and the owner of all rights to the "Lone Ranger," acquired from Trendle & Associates for a reported \$3,000,000. Jack started out in the then new field of TV with the purchase of KOTV Tulsa, and a year later, in association with Mrs. Helen Alvarez, KFMB and KFMB-TV, San Diego. At the present time he has applications before the FCC for a TV channel in Corpus Christi and a UHF channel in Boston. The Tulsa property was sold recently. Wrather's fortune was founded in the oil industry, and in addition to TV, has expanded to resorts in California and Nevada.



**PAUL TALBOT**, president of Fremantle Overseas Radio & Television, Inc., the largest distributors of radio and television material for the international market, got in on the ground floor of television with CBS in 1941. Following Army service during the war, he became American representative for the Italian Radio Network, and for Radio Andorra, which was the first European station to get back on a commercial basis after the war. Today, as one of the youngest executives in the field, Paul heads a firm with a program on the air somewhere in the world every minute in the year. The firm has recently acquired two wholly owned branch offices in London, and Mexico City. Paul was the American representative to the recent UNESCO conference on international television and movies.



**JAMES L. CADDIGAN**, director of the Electronicam Division of the Allen B. DuMont Laboratories, Inc., is a veteran in the entertainment field, and a pioneer in TV network programming. His background includes radio, the legitimate theatre, and 15 years with Paramount Pictures and Paramount News. In 1947, Jim began supervision of programming and production for the DuMont Television Network, and led the way for the first full daytime operation by a television station, WABD, in New York. He was also responsible for the first science fiction series, "Captain Video," and the first big amateur show, "The Original Amateur Hour." In June, 1955, Jim was named director of marketing for Electronicam, and in January of this year became overall director of the division.

**ARMAND L. SCHAEFER**, president in charge of production for Flying A Productions, Inc., was born in Tavistock, Ontario. Following service in the U. S. Army tank corps during World War I, he entered pictures in 1924 as property man with Mack Sennett comedies. Following a career there where he also functioned as electrician, actor, etc., Armand became property man for Mary Pickford Productions and later functioned as assistant director and production manager for various independents. Becoming a director in 1932, Armand directed 13 serials, including Gene Autry's first. When Gene Autry Productions was formed in 1947, Armand resigned from Republic to become president of the company and in 1950, became president of Flying A Productions.



**MARTIN N. LEEDS**, executive vice-president of production at Desilu Productions, Inc., has been with Desi and Lucy since 1953. Marty holds one of the most responsible jobs in TV while still in his thirties. A graduate of New York University with the degree of bachelor of science and bachelor of laws, he was admitted to the California bar upon his arrival there. Desi Arnaz, Desilu prexy, was so impressed with the former CBS-TV business affairs director, that he brought Leeds into the Desilu picture in the second highest position in the firm. Leeds is also a vice-president of Motion Picture Center Studios, and chairman of the code committee for the TV industry. A veteran of the U. S. Army, he is married to the former Doris T. Segal and is the father of two sons.

**GEORGE S. GLADDEN**, executive vice-president for Academy Pictures, Inc., the commercial film production organization, joined the firm in November of 1954 after a varied career in the motion picture and radio fields. In 1931 he joined General Motors and rose to become the head of the Public Relations Motion Picture Department. He designed and established the format of the firm's first major road show, "The Parade of Progress," which has been seen throughout the nation since 1936. In 1938 he joined Audio Productions as a writer-director and simultaneously acted as Eastern color director for Technicolor, Inc. Starting in 1940, George served for 14 years as the head of the motion picture and film TV department of the J. Walter Thompson Agency. A graduate of both Cornell and M.I.T., he is married and the father of three children.



**CHARLES E. RYND**, president and chairman of the board of Audio & Video Products Corporation, was instrumental in solving one of the major headaches of network radio. Back in 1946 Charlie's efforts in behalf of "Operation Rynd" resulted in the technique of delayed network broadcasting via Ampex Tape Recordings, which solved the problems resulting from daylight saving time, and was quickly adopted by all networks. A graduate of Massachusetts Institute of Technology, and Hamilton College, Charlie entered radio with NBC. From 1935 to 1942 he was with the network's sales and traffic, later moving over to ABC as sales service manager. He rose to become vice-president and assistant secretary of the company before leaving to form his own firm.



**JOHN W. LOVETON**, president of John Loveton Productions, West Coast TV film firm, started his broadcasting career handling the General Foods "Show Boat" radio program for Benton and Bowles. In 1937, he moved to Ruthrauff & Ryan, where he supervised 17 shows and directed some of their top radio productions. From there, he went to Foote, Cone and Belding, where he was placed in charge of all Lucky Strike radio. After a brief term as co-director of radio for Geyer, Cornell, and Newell, he joined Lennen and Mitchell, where he began his long association with the "Mr. and Mrs. North" property. He resigned from the agency in 1947 and has since produced and directed this show from his own office. When he moved into TV, he transferred his production set-up to the West Coast.

**CHARLES J. BASCH, JR.**, president of Television Screen Productions, and in partnership with his wife Frances Scott, Basch Radio-TV Productions, has been a producer of radio shows and commercials for 21 years, and has been in television for ten. Born in Newark, New Jersey, Charlie spent his early career in the manufacturing field, leaving it in 1929 for a Wall St. job. He spent two years in the financial world, before teaming up with his wife in show business. His wife, "Scottie," was radio's first woman roving reporter at the time they formed their own firm. Charlie conceived and directed many of the nationally known spots on the air, and have handled live shows and commercials for many clients. They formed Television Screen Productions in 1949.



**GUY V. THAYER**, vice-president and general manager of Rowland Reed Productions, Hollywood TV film firm, entered the motion picture field, while a senior at Hollywood High School, working at an after-school job in the Paramount film laboratory. He moved up through the ranks as senior film editor at Paramount, RKO and Universal-International, then became associate producer for PRC. He left the latter position for service in the U. S. Navy, serving in a photographic unit. At the United Nations conference in San Francisco, he was coordinator between the military and government crews of all countries, and he also set up the photographing of the war crimes trials in Nuremberg, Germany. Guy was discharged from the Navy in 1945 and he immediately joined Roland Reed Productions.

**TOM VALENTINO**, head of T. J. Valentino, Inc., has been supplying the radio, theatre, and television world with sound effects and mood music for the past 20 years. He broke into radio on what must have been one of the first P.I. deals on record. At the time Tom was a piano and organ tuner and tuned station pianos in return for two-minute pitches advertising his services. While working around the studios he noticed the first crude attempts at sound effects—which led him to form his present company. From a modest beginning, Tom has gone on to create sounds for practically all the shows on Broadway, not to mention little theatres all over the country.



**JOSEPH PLUNKETT**, vice president of North American Television Productions, Inc., has had a varied career as an executive in show business. In the legitimate theatre, he was associated with Liebler & Co., and George Tyler, producing many Broadway hit plays. He was managing director of the Century Theatre (formerly the New Theatre) and also produced plays under his own management, then was appointed managing director of the Strand Theatre in New York. He produced pictures for Paramount Pictures Corporation, then became director, vice president, and general manager of the RKO Corporation. Later, he served as vice president of Select Attractions, Inc., distributing special pictures. It was in 1954 that Plunkett entered the TV film field, assuming his present post with NATP.



**WILLIAM F. BROIDY**, president of Wm. F. Broidy Productions, Inc., is a native of Chelsea, Mass. He spent two years in the business school of Northeastern University but was forced to leave due to illness. Bill first entered the textile business then interior decorating before discovering a lifetime career in the distribution of motion picture films. In March, 1946, Bill went to California and spent three and a half years learning all phases of motion picture production. In 1950, he organized Wm. F. Broidy Productions for the purpose of producing films, especially for TV. Headlining his current schedule is "Wild Bill Hickok," co-starring Guy Madison and Andy Devine, a series which enjoys great popularity with the children's audience.

**EDGAR G. (TED) SISSON**, director of the NBC Film Division, is responsible for the sale, advertising, and kinescoping of the vast NBC film library. Ten years service as a mechanical and radio engineer, in a consulting capacity for radio set manufacturers, preceded his directing-producing positions. He joined NBC's radio production staff, and directed "The Jack Benny Show," and "Your Hit Parade," among others. A Princeton graduate, where he helped start an experimental station, Ed became head of the radio department at the New York office of Lord & Thomas. He then spent nine years with Pedlar & Ryan, ultimately as VP in charge of radio, and then four years with N. W. Ayer. In December, 1953 he joined NBC as an associate producer, and the following month became director of the Film Division.



**CHESTER ERSKINE**, President of Chester Erskine Productions, producer of the Reader's Digest series of TV films, has had a long and varied background in the producing, directing, and writing of plays and motion pictures. He abandoned the law career for which he studied at Union University, Schenectady, N. Y., in order to study for the theatre at the American Academy for Dramatic Arts. In 1929, he began directing Broadway plays. At one time, he was head of Charles Frohman, Inc., and also served as director for the Theatre Guild, and the Erlanger and Shubert interests. Starting in 1944 he wrote and directed a number of screenplays. First venture under Chester Erskine Productions was "Witness to Murder," starring Barbara Stanwyck, George Sanders, and Gary Merrill.

**NORMAN GLUCK**, vice-president and general sales manager of United World Films, Inc., started up the ladder of the film business as an usher in his hometown of Racine, Wisconsin. From this beginning Norm went ahead to become the manager of many theatres throughout the East for both RKO and Skouras. Between 1936 and 1947 he managed movie theatres in Schenectady and Albany as well as several cities in New Jersey and New York. Following the end of World War II, in which Norm served in the army, he became affiliated with Universal Pictures and for two years managed the Park Avenue theatre. Later he moved to United World Television, the Universal subsidiary, in 1949. Two years later he assumed his present post.



**BASIL GRILLO**, executive vice president of Bing Crosby Enterprises, is described by industry associates as an account with imagination. His financial and management background is both wide and varied. He has managed all of the Crosby financial interests and has organized all Crosby packages for the past ten years, including acting as executive producer of the "Fireside Theatre" series. He is also acting in the same capacity for the dramatic series which the firm is producing for the Studebaker-Packard Motor Car Company. Basil has an active hand in such allied organizations as Decros Corporation, the Crosby-Jayson Corporation, Bings Things, Inc., and Crosby Research Foundation. He is president of the Namso Enterprises Inc., merchandising firm serving the Crosby interests.



**WILLIAM VAN PRAGG**, head of Van Pragg Productions, produces and directs both film commercials and features for television. From a start in the industry as manager of a theatre, Van Pragg got into advertising via a promotional scheme for theatres. He worked on advertising films for theatrical distribution, and from there became a free-lance film editor, doing stints for some of the top film companies. His creative talent drew the notice of Uncle Sam, who contracted him to set up the first film unit for the OWI. After a three-year hitch in the Army, he went back to free lancing on a large scale. Prior to forming his own company, he did some pioneer film work for NBC-TV, was on the production staff for several features released through United Artists, and worked for Bray Studios.

**HENRY "DOC" BROWN**, president of Atlas Television Corp., has been in the motion picture business for over 25 years, and has experience as an exhibitor, owner of a chain of theatres, producer of motion pictures, and head of an international distributing organization. "Doc," a graduate of both CCNY and Columbia, founded Atlas in 1948, and collected more than 350 film comedies, editing them to quarter-hour lengths so that program managers could use them freely. Since then Atlas has gone into new production, and has several filmed program projects under way. "Doc" is a member of the board of the National Television Film Council, a director of the Allied Theatre Owners of New Jersey, and a Motion Picture Pioneer.



**ISIDORE LINDENBAUM**, president of Filmcraft Productions, is one of Hollywood's leading makers of filmed TV productions. He attended UCLA and Harvard Law School and has long been recognized as one of the top experts in the television film field. He entered the TV medium in 1949, when he formed a corporation to explore Doctor Ferenz Fodor's inventions, which since have been responsible for many advances in TV. While always feeling that TV was his medium, "Lindy" still maintains a large practice at law and at one time he was a pharmacist, and is still licensed. His Filmcraft company is on a par with the biggest in Hollywood and at present owns its own large studio and took over the first motion picture theatre in Hollywood for exclusive use for filmed TV productions.

**LOUIS HUOT**, vice-president in charge of client relations for Five Star Productions of Hollywood, has had wide experience both in newspaper work and film production. For five years he was vice president and European manager for Press Wireless, Inc. He represented the Chicago Tribune in Europe for two years, headquartering in Paris, and has worked for numerous other papers, including the Montreal Gazette. In film production, Louis has produced public relations movies for such clients as the Prudential Insurance Co., Pontiac Motors, and the Block Drug Co. of New Jersey. He has made movies on new weapons and techniques for the Army Signal Corps. In his position at Five Star Productions of Hollywood, he supervises the production of both TV commercials and institutionals.



**EDWARD HOCHHAUSER, JR.**, vice-president of Muzak Corporation, vice-president and general manager of its Associated Program Service Division, and vice-president and director of merchandising for Muzak Corporation Franchise Division, initially joined APS as a field representative in 1951. He started in local radio in 1941, and in '46 joined the newly formed Transcriptions Sales, Inc., where he was successively account executive, sales manager, Eastern Division manager, and vice-president. After joining APS he was rapidly made sales manager, general manager, and in January of 1953, he was elected vice-president of Muzak. The 37-year-old Mr. Hochhauser is an alumnus of the University of Virginia, and a resident of Merrick, Long Island.



**MARTIN P. HENRY**, president of Video Pictures and West Coast Sound Studios, was born in Lebanon, Indiana on June 4, 1904. He was educated at the University of Florida. He began his career as an assistant director in 1924 and worked for Famous Players, Lasky, Paramount and Fox. He opened West Coast Sound Studios in 1932, with George Goman and Al Manchee. Martin serviced West Coast Productions, shooting screen tests, second units, and backgrounds. He later branched into short subjects, documentaries, sales training and educational pictures. From 1942 to 1946 he was a Major in the U. S. Army Signal Corps, Chief of Army Ground Force Training Films. He returned to West Coast Sound Studios and Video Pictures as vice-president and production manager. Martin is now making pilot films for TV.

**JAY BONAFIELD**, general manager of RKO Pathe, a division of the RKO Radio Pictures, Inc., entered the motion picture field as a reel boy in the cutting department of Fox Movietone News. A native of Tunnelton, West Virginia, he was soon promoted to assistant editor, and then film editor, working on newsreels. In 1931 he joined Pathe as newsreel film editor, and in his years in that capacity personally edited such outstanding news stories as the Hindenburg disaster, the Lindbergh case, the Morro Castle fire, and presidential inaugurations. He was transferred to the short subjects department, where he became head of the editing department, and then to production manager.



**W. WALLACE ORR**, president, Tel Ra Productions, Philadelphia, is believed to be one of the largest producers of TV sports film. Tel Ra Productions, which he founded in 1948, produces "Telesports Digest," "Sports Spotlight," "Touchdown," "Greatest Pro Football Plays of the Week," and "Post Time, U.S.A." During the past eight years, his firm has produced more than 700 sports shows for TV use. Presently, along with its established sports programs and some TV commercials, Tel Ra Productions is placing emphasis upon color films. Thus far color is being used extensively in filming thoroughbred racing and major league baseball. Orr was an advertising executive for 27 years, being vice-president of N. W. Ayer & Son, Inc., 1944-48.

**KERN MOYSE**, president of Peerless Film Processing Corporation, has a wide variety of experience in his business background. He was born in Columbus, Georgia, graduated from Harvard, and then from St. Lawrence Law School. He went to work in the Texas oil fields, and spent a period in the banking business in New York, where he became the managing director of National Coal Company of Cuba, and followed this experience with 11 years as an insurance broker. In 1934 Kern became vice-president of Peerless, and in 1946, president. He is a director of the Association of Cinema Laboratories, and of the National TV Film Counsel, as well as a member of the Motion Picture and TV Engineers Society, and of the Radio and Television Executives Society.



**SAM HERSH**, president of Family Films, Inc., a prominent figure in the production and distribution of religious pictures, is no stranger to show business. For some time prior to 1948, Sam was a well-known film sales executive, handling his own pictures as well as features for several studios. Traveling extensively, it was meeting the actual buyer of films that catapulted Sam Hersh into the production of motion pictures. Noting that the film industry produced relatively few inspirational pictures, Sam decided to go into this type of production. In 1948, Sam formed Family Films, Inc. The company's prowess since has been illustrious. Family Films, Inc. has produced to date over 200 inspirational films for both the TV and church markets.



**FRANK BRODOCK**, general manager of Reela Films, Inc., Miami, moved to Florida in 1951 after 17 years as an account executive with the Jam Handy Organization, where he handled the Chevrolet and Lucky Strike accounts, with the thought of retiring. But Reela Films, then in its infancy, asked Brodock to take a position as sales manager. In two years, he increased Reela's billings three-fold and was greatly influential in getting the film company to the position where it now calls itself the "most complete film studio in the South." Upped to general manager in 1953, Brodock hired personnel for his executive staff in Hollywood, New York, and Chicago. Reela Films has produced TV and industrial films for a number of major cities in both North and South America.

**HERBERT SCHEFTEL**, chairman of the board of Telenews Productions, Inc., started his career as a member of the New York Stock Exchange, but soon became interested in the production of visual news. In 1938 the first theater television projectors were being demonstrated, and he foresaw the possibilities immediately. He became involved in a chain of newsreel theatres, but the war, in which Herb served as a major in the Air Force, intervened. After V-J day, he went to work in earnest producing spot news films for television. A graduate of St. Paul's School and Oxford University, Herb is a devotee of golf and bridge.



**TOM LEWIS**, president of Lewislor Enterprises, Inc., entered TV production after a brilliant career in advertising, radio and motion pictures. An advertising executive with Young & Rubicam, Inc. before the war, Lewis was vice president of radio production in charge of that organization's Hollywood office when he entered the Army in 1942. During World War II he created the Armed Forces Radio Service, of which he was commandant, and rose to the rank of full colonel. Following his return to civilian status, Tom was associated with a long list of radio's top-ranking favorites before entering the field of motion pictures to produce MGM's "Cause For Alarm." In 1953, he formed Lewislor Enterprises, Inc. and produced "The Loretta Young Show."

**WILBUR J. STREECH**, president of Wilbur Streech Productions, the TV commercial and animated film production firm, received early training as an animation artist for the Walt Disney studios. After Pearl Harbor, Wilbur served as a Captain in the Signal Corps photographic center in charge of the organization of production animation. Right after the war he became a partner in Triangle Films, when that firm was making a series of one reel musicals for Universal. In 1951, the UCLA graduate formed the present company on his own, some of whose clients include Cities Service, Brylcreem, Eno, and Kleenex.



**SAUL J. TURELL**, president of Sterling Television Co., Inc., has brought a merchandising approach to low budget shows and stand-by films that has made Sterling one of the largest distributors in the field. Saul is a native New Yorker. He attended CCNY and the University of Chicago. From 1942 to 1946 he was in the Army and spent most of his time, according to his own testimony, on KP. Serving in the South Pacific, New Guinea and the Philippines, Saul emerged from the service as Sgt. Turell. After the war he went to work for Official Films and after watching volume sales of home movie films, such as Castle and Official, he decided to launch Sterling Films in 1946, in partnership with Robert Rhoades. In 1949, when Bernice Coe joined the company, a TV department was inaugurated.



**WALTER SCHWIMMER**, president of Walter Schwimmer Productions, Inc., Chicago, is a Northwestern University graduate who has worked as a publicist, songwriter, radio station manager. He was a founder and partner of the Schwimmer and Scott Advertising Agency, from which he left on an indefinite "sabbatical" leave to set up and guide his radio and television program packaging company. Schwimmer bridged the gap from AM radio, with "Foto-Test," which went on the air over TV stations. His packaging firm has been well represented on some 250 AM markets with "Tello-Test," "Tune-Test," and the "Deems Taylor Concert." One of his principal innovations for TV was the inauguration of the "Miss U. S. Television" contest which made its debut in 1950.

**CHARLES E. SKINNER**, president and executive producer of Charles E. Skinner Productions, Inc., was surrounded by show business almost from birth. He attended school on Hollywood motion picture lots, and acted as an assistant director on feature pictures at the age of fifteen. A long-time member of the Screen Directors Guild, Charlie used his Hollywood know-how in positions with the Jam Handy Company, and first transferred his talent from Hollywood to television when he converted the original "Big Story" series from radio to television. His film credits, besides seventy-three "Big Story" films, include "Murder in 'A' Flat," and "Les Paul and Mary Ford." His latest production is "Sgt. Preston of the Yukon."



**CHARLES Z. WICK**, president of Telefilm Enterprises, formed that distributing organization after an exhaustive study which enabled him to present detailed plans to a prominent group of investors. Charlie has always made use of his talents for both music and commerce. While an undergraduate at the University of Michigan, he formed orchestras which made him \$26,000 in one year. He later studied law at Western Reserve University, was admitted to the bar in 1943, then organized a band to play in a Cleveland hotel at night, and set up a day time law practice. In 1943 Tommy Dorsey engaged him to handle legal and business affairs for his orchestra, and to write musical arrangements. Charlie is married to the former Mary Jane Woods and they have two sons, Charlie, Jr., and Douglas.

**FLETCHER SMITH**, president of Fletcher Smith Studios, Inc., producer of TV films, commercials and industrial films, started his business career at the age of 18, with a graphic art enterprise based on a capital of \$200. He entered the animation field through doing special effects for M-G-M studios, then began developing industrial accounts. In 1938, he set up his own sales organization and branched into live action films, first on location, then on sound stages. During World War II, he devoted himself exclusively to shooting educational films for the government. With the end of the war and the advent of TV, he went into production of filmed TV commercials. Fletcher relaxes from his duties through hobbies of woodworking and amateur painting, and learning to play the Hammond organ.



**HERBERT R. PILZER**, president of Circle Film Laboratories, Inc., is the son of a prominent Viennese film producer, and has an extremely broad technical and business background. Born in Vienna, he was educated at the Theresianische Academy in that city, and continued his studies at the Marigny Institute, and at the Sorbonne in Paris. During 1941-42 Herb produced a number of films for the war effort in association with the Harmon Foundation. The following year he joined Circle Films, and three years later, in 1946, was elevated to the position of general manager. Quickly realizing the future of film on television, he oriented the firm toward that objective. In 1953 Herb was elected president of the firm.





**HENRY MORLEY**, president of Dynamic Films, Inc., a graduate of Yale University with a degree in economics, also did post-graduate work at NYU and CCNY in engineering. His business career in the movie industry began with J. A. Maurer, Inc., designers and manufacturers of sound equipment. He started in sales but quickly moved himself into production and he was made general manager of the firm. Post-war, Henry, along with Nathan Zucker, a Yale classmate, formed Dynamic Films, Inc. From the beginning they concentrated on films for TV when not turning out industrial and sponsored films. They handled every phase from script writing through photography, sound recording and editing. Today, as president, Henry brings to the job the technical and engineering background which has spelled success for Dynamic.

**MILTON J. SALZBURG**, president of Cornell Films, Inc., and of Pictorial Films, Inc., has been actively engaged in some form of show business since he was 17 years old. He launched his career at the Roxy Theatre in New York and from that springboard went on to the production end of films as an assistant film editor, then on to the production of his own films, making many outstanding documentaries. Three of them which established him firmly in this field were "Pattern for Survival," "Target, U. S. A.," and "FDR-Hyde Park." In 1953, he formed Award Television Corporation, of which he is president, to produce package film programs for use on television stations around the country. One of his TV film innovations is a series on golf, featuring the champion golfer, Jimmy Demaret.



**BURT BALABAN**, president of Princess Pictures, Inc., received his first experience with Paramount Television in 1946, after a tour of duty with the Marine Corps as a combat photographer. A native of Chicago, Burt attended Roanoke College, Virginia, and summers worked for the National Screen and Photographic Studio. He spent fourteen months in the Pacific, making D-day landings in the Marshalls, Saipan, and Guam, along with extensive aerial photography on bombing missions. His first work with Paramount TV was obtaining film programs for KTLA and WBKB, Chicago. Later, he managed the firm's film department, and was in charge of film programming, and the company's syndicated program distribution.

**JERRY FAIRBANKS**, head of Jerry Fairbanks Productions, started his career as a cameraman in the movie industry, then began producing films and short subjects. Winner of two Motion Picture Academy Awards, he was the first to take the plunge into the filmed TV field. Under contract to NBC, he made the first series seen on video: "Public Prosecutor," "Crusader Rabbit," "Jackson and Jill," "Bigelow Theatre," "Silver Theatre," and others. Fairbanks also developed the MultiCam System which permits filming and sound recording by two or more cameras. Fairbanks is now one of the leading commercial film makers in the business and at present is doing television commercials, industrial telefilms and feature length films for both television and motion picture projection.



**MOE KERMAN**, president of Regal TV Pictures, Inc., has had a long and varied background in the motion picture business. His father was one of the first motion picture exhibitors in the borough of Brooklyn, and the son followed in his footsteps as an exhibitor when he was 14 years old. Not long after that, he set up his own independent film outfit called "The Kerman Film Exchange." He once produced movies under the Mutual Production Corp. banner, and these movies are now being shown on TV. He started in TV movie distribution in 1948, when he bought the entire Hal Roach Studio Library for TV.



**CHARLES DAND**, Director of the Films and Publications Division of British Information Services in New York City, was born in Dundee, Scotland, on April 24, 1902. After he received his education at Glasgow University, he was in newspaper work from 1922-29, during which time he contributed to many British and American journals. From 1929-35, he worked as a scenario editor for London's Associated Sound-Film Industries, and as a writer and director of documentary and instructional films. He returned to journalism for two years, after which—in 1937—he entered British government services as Public Relations Office, Edinburgh. During the war, he was with the Scottish Education Dept., Edinburgh. He returned to London in 1949 with the Central Office of Information and came to New York in 1952.

**VINCENT J. NOLA**, head of Nola Studios, Inc., was born in Italy and came to the U. S. at the age of ten. With money saved from a paper route he studied voice in Buffalo and later transferred to New York where he resumed his studies and later established himself as a vocal coach. Realizing the pressing need for rehearsal studios he established 16 of them in Steinway Hall, and equipped most of them with recording facilities. Needing more space, he brought his total number up to 32 with rooms in the WMCA building, six of which are equipped for making tape and disc transcriptions as well as for making TV films.



**CHARLES B. BROWN**, vice-president in charge of sales and program procurement for Bing Crosby Enterprises, has a background which ranges through all phases of selling, merchandising, promotion, and management. Much of his experience and "know-how" was gained as program manager of KFI, director of advertising, promotion, and research at NBC, and director of advertising at RCA Victor. While at RCA, Brown originated National Radio Week. His first film venture was an assignment from John Royal at NBC to film Admiral Halsey's return from the Pacific which was later televised over NBC-TV. Brown is also a vice-president of NAMSCO (North American Merchandising and Sales Corporation) Enterprises, Inc., which is the merchandising and sales promotion arm of Bing Crosby Enterprises, Inc.

**GEORGE BAGNALL**, president of George Bagnall and Associates, Inc., became identified with the motion picture industry after a long experience in the financial field. He joined the Fox Film Company in 1928 as comptroller of its West Coast Studios and later was placed in charge of all finances. He joined Paramount Studios in 1935 as studio treasurer and later was named executive studio manager. In 1937, he was named vice-president of the company. He resigned in 1941 to join the Alexander Korda producing organization, serving as vice-president and general manager until 1942, when he was designated vice-president of United Artists. In 1952, he formed his present company, establishing offices in various leading cities, including New York and Chicago, and acquiring new product for distribution.

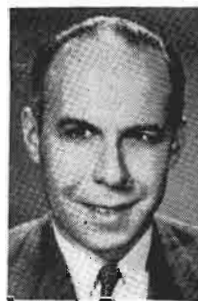


**CHARLES MICHELSON**, president of Charles Michelson, Inc., is one of the principal contacts between Australian and American television. He is the buying agent for much of the TV programming planned for "down under," and has purchased many radio scripts for Australian use. U. S. shows using his library include the "Hallmark Hall of Fame," "GE Theatre" and "Studio One." Mickey, a Columbia graduate, worked in the stock exchange and the family export firm before turning to the entertainment field. He began selling radio transcriptions in the early thirties, and through the years his operations expanded to a world-wide scale. Lately, the firm has included domestic TV distribution in its operations.



**JACK J. GROSS**, a native New Yorker, had his first taste of the entertainment field as a movie-house usher. This led to a job as cinema theatre projectionist in St. Joseph, Mo., and from there he joined Maupin's Chatauqua Concert Orchestra—a road show which toured the country performing under the auspices of churches, clubs, etc. Following many years of managing theatres, Jack finally settled as manager of the West Coast RKO Hill-Street theatre in Los Angeles, later becoming Western Division manager of RKO theatres. In 1939, he became a producer at Universal in Hollywood until 1943, then he became executive producer at RKO. After a series of outstanding movie successes, Jack joined with Philip Krasne to form Gross-Krasne, Inc.

**HAROLD R. LIPMAN**, television film manager at Audio Productions, Inc., New York, is a graduate in Mechanical Engineering at Rutgers University. He has been engaged in motion picture production for nearly 20 years, with experience in animation, special effects, optical printing, live action direction and production, processing and design of special equipment. He joined Audio Productions, Inc., in 1936. During the war years he was with the Army's First Motion Picture Unit at Culver City, Calif., and later was assigned to the film production unit covering the Burma campaign at South East Asia Command headquarters in Ceylon, where he spent nearly two years. In 1946 he returned to Audio Productions, where he has specialized in the production of films for TV.



**EMANUEL H. DEMBY**, president of Demby Productions, Inc., is a spare-time writer, and author of "My Forty-Year Fight For Korea," published by A. A. Winn & Co., in 1952. His first break into radio came at 15 when he did a news program on WMCA. Before the war Manny was an independent producer and writer, and was also a director for the Winer Co., and Arthur Rosenberg agencies. He wrote and produced "One Year Ago Today," and "It Takes a Woman." After discharge at the end of the war, during which he did a wire recorded show from Paris, "The Rainbow Corner," he organized the present firm. Plan—to shift to feature films for theatre showings, present productions include "Hollywood to Broadway," "What's Playing," and "How To Be a Cowboy," all produced in New York.

**HELEN "BIJOU" KELLEHER**, president of the Empire Broadcasting Corporation, one of the oldest recording studios, was catapulted into the recording business following the death of her husband, Gerald. "Bijou" had received early preparation for her duties due to her early association with the financial and commercial world through her banker father and shipbuilder brothers in Kingston, New York. Further business acumen was gained at Marymount College, and by the receipt of a Masters degree from Fordham University. Since she took over the helm of Empire in 1943, the firm has grown from four recording machines to 30. Empire does chiefly the mechanical work for ad agencies and stations, on transcription, spots, and jingles.



**WILLIAM SELDEN TODMAN**, partner with Mark Goodson in Goodson-Todman Productions, was born in New York City on July 31, 1916. He received degrees from Johns Hopkins University and from N. Y. U. Following his first job as a copy writer for a New York advertising agency, he became a freelance radio director and a writer for Red Book Magazine. This was followed by writing and directing for a number of BBD&O radio shows. Later, he joined the Biow Company as N. Y. Producer for "The Philip Morris Playhouse," "Crime Doctor," and "Take It Or Leave It." Joining with Mark Goodson, Todman and his partner have inaugurated the following TV successes: "What's My Line?" "I've Got a Secret," "Two for the Money," "It's News to Me," "The Name's the Same," "The Web," and "Beat the Clock."



**JIM JEWELL**, president of Jewell Radio and Television Productions, Chicago, began his radio career in New York in 1926 with Channon Collinge. Two years later he moved to Detroit, becoming drama director of WXYZ and the Michigan Radio Network. In 1939, Jim moved to WWJ as program and production director where he held the title of "original producer-director" of such Detroit originations as "The Lone Ranger," "The Green Hornet" and "Challenge of the Yukon." In Hollywood he was director and writer to Warner Brothers. In 1941, Jim went to Chicago as vice president of Stack-Globe Advertising Agency, and later joined MacFarland-Aveyard & Company as vice president in charge of radio. In 1945, convinced that Chicago was ideal for TV and radio shows as an origination point, Jim founded his own business.

**PETER M. ROBECK**, sales manager of the film division of General Teleradio, possesses a well rounded background in merchandising and sales. Born in Wisconsin but raised in California, Pete had his first position with CBS interrupted by five years in the Air Force. After V-J day he became merchandising manager of KTTV and of the Columbia Pacific Network. The young graduate of the University of California advanced to become sales manager of the station, followed by a position as sales manager of Consolidated Television Sales. After a series of merger agreements with Jerry Fairbanks, Inc., the firm altered its name to Consolidated Television Sales. Pete later joined General Teleradio.



**JACK ASHER** of Lab-TV has been a photographic salesman in 46 of the 48 states, missing only Washington and Oregon. In the industry for over a quarter of a century, Jack has been associated with the Gevaert Co., and for eight years with the photographic advertising page of the old New York Sun. He has also been a photographic buyer and consultant for U. S. Navy Ships Stores, and advertising manager of Photo Trade News. Jack has been an active Mason for many years, and is a member of the Society of Motion Picture and Television Engineers.

**ED THORGERSEN**, veteran news and sports commentator, opened his own offices in 1953 to produce and participate as a TV personality in live and filmed programs, for both sports and industrial exploitation and sales promotion. Ed's microphone career began back in 1927 as an announcer with NBC, broadcasting news, sports, and special events. Six years later Ed joined the expanding editorial staff of Movietone News where his face and by-line acquired national prominence via the newsreel screen. With broad experience in the field of film shorts, Ed projected his talent into many award-winning pictures in the short subject field, and ultimately became identified with the production of "Ed Thorgeresen's Sports Review."



**DAVID A. BADER**, vice president and general manager of Atlantic Television Corporation, has a rich background gained in careers both here and abroad. He joined Universal Pictures in 1920, and was with them until 1935 as manager of press campaigns, and as personal representative for Carl Laemmle. In 1936 he formed a literary firm in London, David A. Bader, Ltd., and in 1938 became president of Literary Corporation Ltd. He worked with George Pal Productions from 1940 to 1942. After handling the trade relations department for Twentieth Century-Fox, he entered the 16 mm. field, editing and publishing trade periodicals. In 1952 Dave joined Commonwealth TV as executive assistant to Mort Sackett, and in 1954 joined Atlantic as executive vice president in charge of sales. He is also VP of the parent company, Astor Pictures Corporation.



**DAVID PIEL**, independent producer of commercial productions, TV spots, sales training films, slide films; creator-producer-director of the new "Story Films" now running on "Captain Kangaroo" over CBS-TV. During Piel's days at Yale, he conducted a radio program called "Gullible's Travels." His children's "spectacular," "Golden Time," (in color) was produced for NBC-TV with Simon & Schuster for Christmas-time viewing. He got his first start in theatrical and commercial films with Louis de Rochemont's "Your World and Mine" series—36 geography films aimed at children. Has to his credit many documentaries, two of which won awards at the Venice Film Festival; one of his training films was awarded first prize by N.A.V.P.

**DON L. KEARNEY**, vice-president in charge of sales for the American Broadcasting Company film syndication division, was assistant manager of ABC-TV before taking his present post. A native New Yorker and a graduate of Fordham University, Don was a sports reporter and commentator on several local stations before World War II. After Pearl Harbor he served in the European Theatre as an infantry and public relations officer, and returned to civilian life with the Katz Agency, and later with the Mutual Network as sales manager for cooperative programs. In 1951, Don moved over to ABC as manager of TV spot sales, and soon moved up to become national sales manager of ABC owned TV stations.



**MAX ALEXANDER**, vice-president and secretary of M. and A. Alexander Productions, was born in Cassell, Germany, and first entered the motion picture industry in Berlin in a production capacity. Among other producing organizations he was associated with were UFA Studios and Universal. After gaining a reputation in several European capitals, he came to Hollywood and joined Abe and Julian Stern, the pioneer producers. In 1931-32 he was associated with Phil Goldstone in several producing ventures. Max then formed his own firm and made more than 100 pictures, many in association with his brother, Arthur Alexander, for release through PRC, Grand National, and other independents. In 1949 he and Arthur formed M. and A. Alexander Productions.

**G. RALPH BRANTON**, president of Interstate Television Corp., TV film producers and distributors, has an extensive background in theatre management which led to his entry in the TV field. He served as supervisor for F & R Theatres in Minneapolis, as director of operations for the Publix New England circuit, and later general manager with partnership status in the Tri-States chain in Iowa and Nebraska. He later moved to the West Coast as vice-president of Allied Artists, a post he held during the wide expansion of that company's activities. He formed Interstate TV in 1952. Branton believes "Mass audience, like mass merchandising is a product of this mid-century. Neither the theatre nor television has yet remotely realized the full audience potential within its grasp."



**AL STAHL**, president of Animated Productions, had his first cartoon strip nationally syndicated when he was only 17 years old. He became, in succession, an animator for Max Fleischer and story-gag editor for Terrytoons, then continued in technical animation work for the Army Signal Corps during World War II. He opened his own studios after V-J Day, and produced his first animated cartoon show in 1946. A pioneer in the television field, his firm has created and produced TV animated and live advertising for leading agencies and has made great strides in photography of stylized animation. Al developed slide-motion and multi-plane animation for NBC-TV. He is a member of the board of National Television Film Council.



**PHILIP N. KRASNE**, partner with Jack Gross in Gross-Krasne, Inc. is a native of Norfolk, Nebraska. A graduate of the University of Michigan, Phil obtained his law degree from the University of Southern California in 1929 and engaged in the practice of law, specializing in motion picture matters. In 1936, he became engaged in independent motion picture production and began to produce the famous "Charlie Chan" series. This he followed up quickly with production of "The Falcon" series and then, with Fred Ziv, acquired the rights and began filming the famous stories, "The Cisco Kid." In 1950, Phil switched his production activities to TV. As president of Cisco Kid Pictures, Inc., he produced 39 Cisco Kid TV films, all made in color. Thereafter, Phil sold his interest to Ziv, and in 1952 joined with Jack Gross.

**JAMES A. LOVE**, president of Lally and Love, film producers, has been in one form of show business or another all his life. His family travelled as a vaudeville team in his early years. When his father became a motion picture theatre manager, Jim's first theatre job was bicycling features to his father's theatres. He then became assistant projectionist and worked part time throughout his school years. Jim joined Warner Brothers in their booking department upon leaving school. While doing military service in The Coast Guard, he entered the production field as a film editor. Later, he was the founder of Cineffects Productions for Nat Sobol. When that organization was disbanded, he formed the company which he now heads. Jim is married, and has one child, James Allen, Jr., who is three.



**WESLEY GIBBS** of Lab-TV started in the Kodak Research Laboratory in 1918 and has been engaged in many lines of technical photography, as well as being a noted writer on photographic subjects for over 35 years. His experience includes time as a cameraman in the old days at Fort Lee, chief physicist of the Fleischman Yeast Laboratory, chief photographer of Liberty Magazine, and for over 12 years in charge of the technical work at the Gevaert Co. During World War II, Wesley was on the War Production Board in charge of photo equipment production and allocation, later handling surplus photo property through the Treasury Department. Wesley is a well-known film exhibitor in salons throughout the country, and an Associate of the Royal Photographic Society of London.

**ROBERT M. SAVINI**, president of Atlantic Television Corp., started in the film industry in 1900 when he invested in a penny arcade in New Orleans, when he was only 16. He has been connected with the film industry ever since. In 1904 he formed Dixie Films, a distribution company, and later owned a chain of theatres. In 1926 he came to New York and founded Astor Pictures, the first company to distribute major re-issues. When television was just starting, he was among the first to rent pictures to the new medium, supplying RCA and DuMont's early experiments. He formed Atlantic Television in 1950.



**ARTHUR ALEXANDER**, president of M. and A. Alexander Productions, and a member of the board of directors, began his career in the department store field in Germany, where he was born and educated. When he switched to motion pictures he joined the Universal Studios in Frankfurt, Germany, and in 1929 came to Hollywood as an assistant director, and a year later joined his brother Max in organizing a new firm. The company produced over 100 features in the independent market, and later for PRC and Grand National. In 1949 they entered the television distribution field, and now handle more than 200 properties. The brothers Alexander also handle the production of television commercials and spots.



**LLOYD L. LIND**, vice president and general sales manager of Interstate TV Corporation has been with Allied Artists Pictures, Corp., Interstate's parent organization for over 21 years. He served as assistant to the president, Steve Broidy, for several years and was supervisor of all Allied Artists exchange operations. In 1939, Lind made his first feature sale for TV, and NBC purchased a full length feature for telecasting in New York. With this in his background, it was a natural for him to take over the reign of interstate's sales department. Among the products currently distributed by Interstate are the "Ethel Barrymore Theatre," "The Amazing Tales of Hans Christian Andersen" and a group of features and westerns. Their "Little Rascals" series is now playing in top national markets.

**MANNY REINER**, general sales manager for IFE Releasing Corporation, joined the firm in October of 1955. Manny has had extensive experience in motion pictures, radio, television and domestic and foreign film sales. Prior to his present position he was vice president of Guild Films, Inc., and had also been vice president in charge of sales at PSI-TV, Inc. He joined Warner Bros. back in 1933, and then was associated with MGM, Monogram Pictures and Paramount. From 1942 to 1946 Manny was film officer in Europe for the OWI and from 1946-50 he was general manager in Latin America and Australia for David O. Selznick. A stint as foreign manager for Sam Goldwyn added further experience to Manny's already full career.



**WILLIAM MIESEGAES**, president of Transfilm Inc., was born in London of Dutch parentage. He entered film production by way of Indonesia where, as an exporter of rubber and sugar, he took advantage of the local scene and turned to amateur photography. Many years later, still an amateur, he produced a travelogue, "On the Road to Acapulco," which was booked into the Guild Theatre in New York. In 1941, he turned professional and, with Walter Lowendahl, founded Transfilm. First productions were civil defense films. By 1946, the firm was operating at capacity and facing further expansion. As of today, more than 100 full-time technicians staff the company which, in the Transfilm Building, operates complete motion picture, animation and slidefilm production facilities.

**ARTHUR A. "ARCHIE" MAYERS**, general manager of Standard TV, was at one time general manager of Colorfilm and while in that post helped establish the present Cinecolor. Archie's next move was sales manager of Atlas Cinephone and then sales manager of World Pictures Corp., a position he held for 12 years. In 1942 Archie became assistant to Jules Levy, president of Mayfair Productions. In 1950 he organized and headed, as president, Unity Television Corporation, and also served as general manager. Five years later he disposed of all his interests in Unity, and in the latter part of '55 became general manager of Standard. Archie has served as president of the National Television Film Council and is currently vice president in charge of distribution for the council.



**EDWARD SMALL**, co-founder and chairman of the board of Television Programs of America, ran away from his Savannah, Georgia, home at 15 to go into vaudeville, first as a performer, and later as a producer and manager. In 1942 he went to Hollywood for a brief stay, but instead soon established himself as the leading manager in Hollywood, representing as many as 300 leading names. Ed has been closely identified with launching and developing the careers of some of the all time film greats, including John Gilbert, Corinne Griffith, Norma Shearer and Robert Donat, who was an unknown when Small chose him for the lead in "The Count of Monte Cristo." Still under contract to United Artists as an independent feature producer, Small has made over 150 feature films, 27 of which make up the Edward Small Feature package.



**ROBERT SANDE**, president of Song Ad Film-Radio Productions, Hollywood, founded the firm in 1950. A native Californian and a graduate of the University of California's Santa Barbara campus with majors in both speech and music, Sande pioneered the merchandising with music technique for TV and radio commercials. His earlier background as both a top professional musician and an advertising agency executive are probably unique in the film-radio production world. Sande's talents, together with those of Don Estey, Del Porter and Larry Greene, his partners, have built Song Ad Film-Radio Productions into one of the largest producers in the business, serving many of the nation's top agencies and advertisers. Their specialty: fully integrated film-radio merchandising campaigns that give sponsors extra mileage per dollar.

**FRANK FERRIN**, owner of the production company bearing his name, produces, writes and directs "Andy's Gang," the TV film series starring Andy Devine and Nino Marcel. Ferrin created the property for radio in 1940 as "Smilin' Ed's Gang" with the late Ed McConnell. It began on TV in 1950. After McConnell's death in 1954, Ferrin discontinued the radio show and changed the TV film version to "Andy's Gang." Ferrin entered radio via WTCN in his native Minneapolis, some thirty years ago, with the comedy act "Nels and Ole." Later he organized Midwest Recordings, Inc., radio transcription firm, and then joined Henri, Hurst and McDonald in Chicago as VP in charge of radio. In 1942 Ferrin moved to the Leo Burnett Agency in the same capacity. In 1946 he formed the Frank Ferrin Co.



**SIDNEY PAUL SOLOW**, vice president and general manager of Consolidated Film Industries, has been affiliated with CFI since he graduated from New York University in 1930. Advancing from chief chemist to plant superintendent to his present position as head of the Hollywood lab, Sid Solow has been instrumental in the growth of CFI to its current status as one of the top TV film laboratories in the nation. In addition to directing a company that processes some 70% of all west coast produced film for TV, Sid is active in the Academy of Television Arts and Sciences, Academy of Motion Picture Arts and Sciences, the Society of Motion Picture and Television Engineers, and virtually every charity involving the motion picture industry. He has been a lecturer in Cinema Arts at the University of Southern California since 1947.

**MAURICE BECK**, together with Ed E. McLemore produced a film series entitled "Texas Rasslin'" which has proven to be one of the highest rated sports shows on TV. This film started when they realized that wrestling in other states lacked color, speed and roughness so desired by the spectators. A native Texan, Maurice aspired to be an attorney, but after two years of legal study, changed to banking by accepting a job at the Federal Reserve Bank in Dallas, where he graduated from the American Institute of Banking. Leaving banking he acquired an interest in one of the largest power laundry and dry cleaning plants in Texas and operated this business for seven years, before entering the entertainment field.



**MAURICE UNGER**, vice president in charge of West Coast operations for Ziv Television Programs, Inc., was born and raised in Cincinnati. After completing his education, he joined Grandpa Brands Inc., a liquor firm in 1934, and remained there until 1947, working with its affiliated firms as general manager. He also served as president of its Tom Collins Corp. From 1947 to 1950, he was president of the Charles A. Maish Company. Then, in 1950, he joined the Frederic W. Ziv Co. When the firm went into TV production five years later he moved to the West Coast, where he now heads up the firm's TV film operations. Expansion of these operations has included the acquisition of the American National Studios, to accommodate the widened scope of Ziv production schedules.





**MARCEL LEDUC**, president of Inter-TV Films Ltd., Montreal, and International TV Film Services, Ltd., New York, producers and distributors of television film, had a wide variety of experience in his business background before he became identified with the television film industry. For many years he was active in the export, import and financial fields. In 1953 he formed TV Cooperative Film Sales Co., Inc., distributors of television film. This company was dissolved when International TV Film Services was organized in 1954. In 1955 Inter-TV Films Ltd. was formed in Montreal, P. Q., Canada, with offices in many leading cities, including New York, Los Angeles, Montreal, Toronto, London, Paris, and Rome.

**G. CARLETON HUNT**, president of General Film Laboratories Corporation, has been connected with the entertainment industry since 1923. He started out with the Hunt theatre chain, moved in 1929 to the Warner Theatres, spent several years as production and stage manager with various stage groups, and was associated for 10 years with RKO Studios as assistant head of the editorial department. Mr. Hunt was elected Governor of the Academy of Motion Picture Arts and Sciences, and has recently been made a Fellow of the Society of Motion Picture and TV Engineers. He entered the TV field in 1951 through the acquisition of Paramount Picture's film laboratory. In allied fields, he is an officer of the Fonda Corporation, builders of motion picture processing equipment, and is vice-president of Unicorn Engineering Corporation.



**DANIEL HERBERT KAHN**, treasurer and sales manager of Olympia Film Productions, Inc., has a broad and unique background in film and television. A graduate engineer, he has served a rough apprenticeship in practically every phase of the advertising and film business. The second World War interrupted his engineering studies at Bucknell University, and after serving in the Navy, he entered the United States Naval Academy at Annapolis. He was graduated an Ensign in 1949, in time to serve through the Korean War. On leaving the service, he joined the New York Port Authority where he specialized in preparing manuals on handling electronic equipment. In 1953, he became Media Director and account executive at the Lester Harrison Advertising Agency. He joined the staff of Olympia Films early in 1955. His Hobbies? Three: Sailing in the summertime; skiing in the winter; music at all times.

**MELVIN GOLD**, president of Mel Gold Productions, Inc., started his film career with MGM in Chicago in 1931 as assistant office manager, soon moving to the Reinheimer circuit to manage theatres in Hammond, Indiana. His later experience includes the operation of his own advertising agency, advertising manager of Filmack Trailer, and manager of the Vogue Theatre, Hollywood. In 1943 he joined National Screen Service and served as director of advertising, and later as east coast film production and TV manager. In June, 1954, he formed the Mel Gold Productions. In 1948 Mel founded the National Television Film Council, and has served as both president and chairman of the board. In February, 1955, he was elected an honorary lifetime president. Mel is a member of the Academy of Television Arts and Sciences, of the Variety Club, and of Cinema Lodge.



**JOSEPH S. SALZBURG** heads the motion picture and TV film service company bearing his name. The firm supervises the production and editing of theatrical, non-theatrical, commercial, and TV films for producers. Joe has been associated in executive and managerial positions with Pictorial Films, Pathe, Associated Artists Productions and Motion Pictures for Television, Inc., before organizing his own firm. During World War II, Joe was a G. I. production supervisor with the first motion picture unit of the Army Air Forces. He has been called in for special film projects of the Department of Defense from time to time. Known and liked by all in the film business since his knee pants days, Joe is a native New Yorker and a member of the Motion Picture Pioneers.



**JOHN H. MITCHELL**, vice-president and sales manager of Screen Gems, Inc., started his career by way of the mail room of Erwin, Wasey, & Co., and was quickly promoted to the radio department. A native of Rochester, New York, Jack then spent six years with the Mutual Network, organizing and managing the first sales service department. Following his war service, he joined the Honel Corp., and was instrumental in obtaining exclusive area distribution for a number of American products. In 1948, as United Artists television vice-president and general manager, John helped organized UA's TV department. In 1952, he joined Screen Gems, Inc., the TV production and sales subsidiary of Columbia Pictures.

**DON FEDDERSON** is the creator and producer of the phenomenally popular CBS teleseries, "The Millionaire," and "Do You Trust Your Wife?," as well as the long-running program "Life With Elizabeth." Fedderson is also readying three new video series for coast to coast presentation this coming season. Don came to television after an eminently successful career in radio, and was immediately outstanding as a showman in the new medium. He was the original producer of the Liberace shows on TV, and today he heads one of the biggest production organizations in Hollywood. He was born in Beresford, S. D., and grew up in Kansas City, where he began his business career as a newspaper advertising salesman. From ad selling in San Francisco, he drifted into radio, graduating from jobs as station manager into the production end of the industry in Hollywood.



**EDWARD NASSOUR**, vice president and treasurer of the Nassour Pictures, Inc., producers of feature films, television films, and television commercials, in association with his brother, William, built the Consolidated Studios in 1945. Five years later the property was sold to the Los Angeles Times, and at the present time station KTTV is on the site. Ed is the producer of the television film series, "Sheena, Queen of the Jungle." He has invented and developed many technical processes for the motion picture industry, including Regiscope. As a producer and director, he just completed "Beast of Hollow Mountain" starring Patricia Medina and Guy Madison, in Technicolor Cinemascope for United Artists.

**HARRY FLEISCHMAN**, president of Louis G. Cowan, Inc., producers of 1955's greatest hit, and one of television's all-time greats, "The \$64,000 Question," is a native New Yorker, but grew up "down east," to wit, in Portsmouth, New Hampshire. The popular Cowan prexy, an ardent golfer, received his degree from Boston University, following which he was associated with Gilbert Miller for over a decade and a half, mostly as general manager. Harry devoted the greater part of a two year sabbatical to bringing his game score into the low seventies, and is still trying to improve his game. In April, 1951, he joined the Louis G. Cowan, Inc., organization, and four years later, in August of 1955, became president of the production firm.



**KENNETH HYMAN**, executive vice-president of Associated Artists Productions, Inc., entered the television field in 1947, when the industry was just getting started. As a member of the sales staff of Associated Artists Productions, Ltd., one of television's pioneer feature film distributors, he was an early advocate of the programming strength of Hollywood's feature product in the television picture. He left AAP to serve in the United States Marine Corps. After two and a half years in service, he joined a production unit of Monogram Pictures, working as an assistant director. With actual production experience behind him, he returned to AAP in 1953 on a sales mission to take up once again the use of feature film on TV.

# TV Film Production Abroad

**L**AYMEN looking at film production abroad by American companies, for distribution here in the United States, are of the general opinion that it is cheaper to produce overseas than in the U. S. Most of them base their opinions on the cheaper labor that is accessible outside of this country, but the consensus of opinion of film producers, who are producing films abroad for distribution here, is that in the long run, costs are equal. This is primarily due to the facts of importing actors to foreign countries, and the longer period of time it takes to make pictures there.



The European continent, mainly France and Italy, as well of course, as England, have been the locations that have primarily been used up to the present time. The Asiatic countries have been virtually left untouched, and according to Julien Bryan, head of the International Film Foundation, Japan would be a likely place to produce films, due to the comparatively low cost of labor and rental of equipment, as well as the industriousness of the Japanese, and the fine color reproductions made there. As far as actors are concerned, the producers can employ Americans, as well as other English speaking peoples, and their families living there.



The real boom in foreign film production by Americans, for distribution here, is over. The boom was a boom only when it was new. It has settled down now due to the equalization of costs, but the industry can look forward to seeing more films produced abroad by Sheldon Reynolds, as well as such companies as Official Films, Guild Films and ABC Films.

## LIST OF FILM SERIES, COMPANIES WHICH PRODUCED THEM AND WHERE SHOT

### ABC Films - current

1. "Douglas Fairbanks, Jr. Presents" - England, Italy, Germany
2. "Sheena, Queen of the Jungle" - Mexico
3. "Three Musketeers" - Italy

### Outlook - Company will start:

1. "The Americans" - half-hour series - Spain

### Guild Films

1. To co-produce 39 half-hour films in England.

Outlook: Company is expanding internationally. It is in the process of determining what countries to expand in.

### Official Films

1. "The Adventures of the Scarlet Pimpernell" - England
2. "Robin Hood" - England
3. "The Buckaneer" - England
4. "A Knight of the Round Table" - England (tentative title)
5. "Mr. Pastry" (shooting pilot) - England

Outlook: Official Films will do three series yearly abroad.

### NBC Film Division

1. "Crunch and Des" - Bermuda

Outlook: NBC Film Division has no plans for continued production abroad.

### National Telefilm Associates, Inc. distributing:

1. "Lilli Palmer Show" - London, England
2. "Television Playhouse" - England (one hour dramas - current)

Both NTA shows produced by Harry Alan Towers.

### Television Programs of America

Approximately 10 or 15 "Count of Monte Cristo" episodes shot in England.

Outlook: If renewed, "Captain Gallant" will be shot in Africa.

### Ziv TV

Shooting background material for "Man Called X," in Paris, West Germany, Rome, Mexico City, and Latin America.

# Commercial Television in Great Britain

APPARENTLY, British commercial TV is having an easier time with its growing pains than even optimists expected. Losses at the end of the first quarter of operation were reported as slightly below those calculated by the two program contractors handling the programming in the London area. Based on first quarter figures, cost of airing programs during the first year of operation will run at between \$22,500,000 and \$25,000,000, while revenue from advertisers will total somewhere between \$20,000,000 and \$22,500,000, leaving a deficit of from \$2,500,000 to \$3,000,000.

The ITA (Independent Television Authority) required program contractors to show financial resources of \$3,525,000 before receiving a franchise, this requirement being based on the assumption that British commercial TV would follow the American pattern, showing a loss for three years before it began to pay off.



Estimates are that in order to break even this year, with production costs running at current high levels, 90 per cent of commercial availabilities would have to be sold out. At present, about 70 per cent of the commercial positions have been sold.

The two contracting companies, Associated Redifusion and Associated Television, provide all programming in the London area, the former producing all weekday shows and the latter all weekend programs.

Extension of the ITA service into Birmingham and Manchester may brighten this picture for them with added revenue and less production cost. The Birmingham schedule uses Associated Redifusion shows on the weekend and Associated Television programs during the weekdays.



Both companies initially originated seven hours of shows per day but withdrew from the morning hours when they found this time unsalable. This was one of the several sad factors commercial TV in Britain learned the hard way. There were many lessons thus learned. A much heralded concert program which did not come through with an audience and caused a quick retreat from cultural type programming. The pace at which TV gobbles up time and talent, in spite of the much publicized findings in America, was underestimated and this was reflected particularly in drama shows which achieved a high level during the first few weeks of operation but suffered an abrupt decline immediately thereafter.

There are reports that the contractor companies found cutbacks in staffing necessary

once operations got underway. The matter of personnel left BBC positions for the more lucrative offers held out by program contractors.

The impact of commercial TV on the BBC TV operation apparently has been a healthy one though it did put a premium on some programming through competitive bidding. BBC had to up the ante in bidding for such events as sports. BBC has signed contracts to televise some of the most important sports events to be available to the medium during this year.



Estimates of the commercial TV audience in the London area during the last week of January were based on 600,000 of the 1,500,000 TV homes in the area owning all-channel sets. A little under 8,000 all-channel sets were being sold per week, and a like number were estimated as being converted to receive both BBC and ITA telecasts. Potential audience in Birmingham is estimated at one-half that of the London peak, 400,000 sets having been converted as of January 31.

As a market for American TV film fare, law puts strict limit on the amount of programming which can be bought, stipulations requiring that 75 per cent of the programming must be British product.



However, this aspect of the scene has already brought added revenue to U. S. TV film producers, substantial sales having been consummated on several American series. This is a two-way lane, American advertisers provide a substantial chunk of the advertising revenue now being collected for ITA programming.

The rate structure for advertising has required revision and probably will undergo further readjustment. In approximate dollar amounts, a minute of advertising on a weekday costs \$900 in off-peak hours and about \$2800 in the peak period (7:55-10:05 p.m.).

Advertisers have no actual voice in the placing of commercials but program contractors are co-operative in spotting them to reach the type of audience an advertiser is attempting to reach. There is no such thing as program sponsorship permitted in Britain.

Phenomenal results have been reported by some American firms using commercial TV in England, several cases of 100 per cent increases due to TV advertising being listed.

Most rating services report an even division of audience in the London area, reports in January running approximately 60 to 40 in favor of BBC on weekdays and the opposite on weekends.

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(Also see Equipment Manufacturers)



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**Radio Corporation of America**, Camden, N. J.  
**S.O.S. Cinema Supply Corp.**, 602 West 52nd St., New York, N. Y. . . . . Plaza 7-0440

## Lenses

**Bausch & Lomb Optical Co.**, 739 St. Paul St., Rochester, N. Y.  
**Camera Equipment Co.**, 1600 Broadway, New York, N. Y. . . . . Judson 6-1420  
**Century Projector Corp.**, 729 7th Avenue, New York, N. Y. . . . . Circle 5-7048  
**DeVry Corp.**, 1111 Armitage Ave., Chicago, Ill.  
**National Theatre Supply**, 92 Gold St., New York, N. Y. . . . . Bekman 3-4170  
**Projection Optics Co., Inc.**, 330 Lyell Avenue, Rochester, N. Y.  
**Raytone Screen Co.**, 165 Clermont Ave., Brooklyn 5, N. Y. . . . . Triangle 5-4152

## Laboratories

### LOS ANGELES, CALIF.

**Acme Film Laboratories, Inc.**, 1161 N. Highland Ave. (38), Hollywood 4-7471  
**Associated Film Laboratory**, 5631 Hollywood Blvd. . . . . Hollywood 4-8195

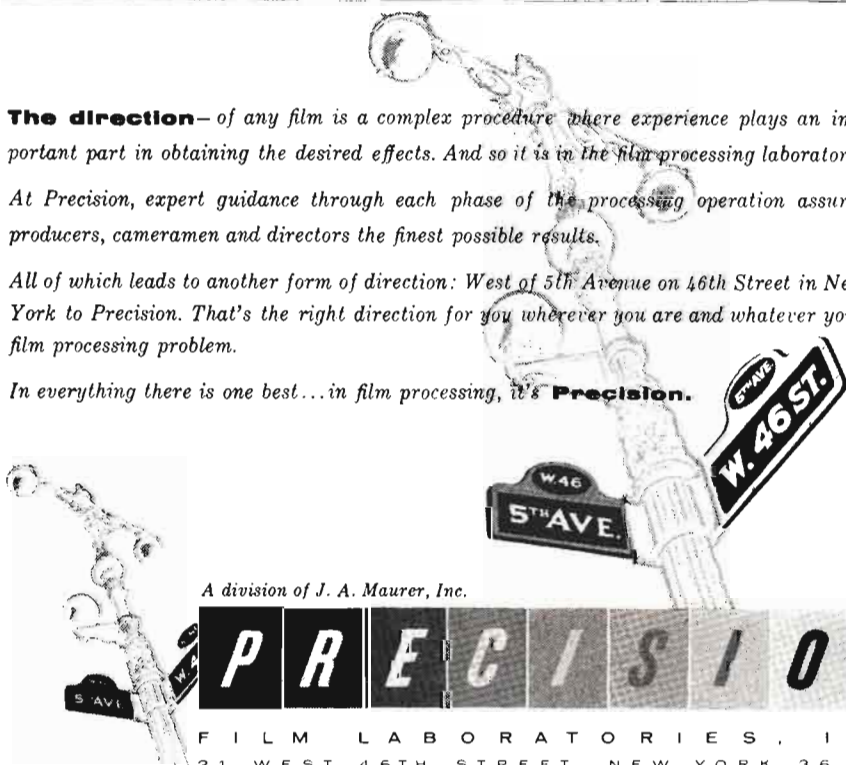
**Cinema Research**, 7000 Romulus . . . . . Oldfield 4-4117  
**Color Reproduction Co.**, 7936 Santa Monica Blvd. (46) Hollywood 4-8225  
**Consolidated Film Industries**, 959 Seward St. (38) . . . . . Hollywood 9-1441  
**Eastman Kodak Research Laboratory**, 1017 N. Las Palmas Ave. (38) Hollywood 5-7151  
**Film Effects of Hollywood**, 1153 N. Highland (38) . . . . . Hollywood 9-5808  
**Film Service Laboratories**, 6327 Santa Monica Blvd. . . . . Hollywood 2-3237  
**Flora Color**, 1103 N. El Centro . . . . . Hollywood 7-9559  
**General Film Labs Corp.**, 1546 N. Argyle Ave. . . . . Hollywood 2-6171  
**Hollywood Film Enterprises Inc.**, 6060 Sunset Blvd. (28) . . . . . Hollywood 4-2181  
**Mercer, Ray, & Co.**, 4241 Normal Ave. (29) . . . . . Normandy 3-9331  
**Modern Movies, Inc.**, 6018 Fountain Ave. . . . . Hollywood 4-7293  
**National Screen Service**, 7026 Santa Monica Blvd. . . . . Hollywood 5-3136  
**Pathe Laboratories, Inc.**, 6823 Santa Monica Blvd. . . . . Hollywood 9-3961  
**Picture Recorders**, 4922 Santa Monica Blvd. . . . . Normandie 3-8256  
**Peerless Film Processing**, 959 Seward . . . . . Hollywood 7-9223  
**Producers Photographic Lab. Inc.**, 6556 Santa Monica Blvd. . . . . Hollywood 2-1334  
**Richters Film Lab.**, 1715 N. Mariposa Ave. . . . . Normandy 4-3215

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**Motion Picture Service Co.**  
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7510 N. Ashland . . . . . AMBASSADOR 2-5000  
**Filmack Laboratories**  
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**Fischer Photographic Lab**  
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**Du-Art Film Laboratories, Inc.**  
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 1187 University Ave. . . . . LUdlow 8-5100  
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 630 Ninth Ave. . . . . COlumbus 5-5530  
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 619 W. 54th St. . . . . JUdson 6-0360

**National Screen Service Corp.**  
 1600 Broadway . . . . . CIrcle 6-5700  
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 34-54 35th St., Long Island City . . . . . RA 8-8000  
**Paramount News Laboratory**  
 Office: 544 W. 43rd St. . . . . LOngaere 3-4300  
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**Rainbowlab, Inc.**  
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**Trucolor**

Republic Pictures Corp., 1740 Broadway, New York 19, N. Y.; JUDson 6-1700.

**Video Color, Inc.**

11 E. 48th St., N. Y.; MURray Hill 8-8190.

James Lees &amp; Sons Co., Norristown, Montgomery County, Pa.

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**DuPont**I. E. du Pont de Nemours and Co. (Inc.), Photo Products Division, Wilmington, Del.; 7051 Santa Monica Blvd., HOLlywood 9-5147, Hollywood 38, Calif. **Factories:** Parlin, N. J.**Eastman**See W. J. German, Inc., **Factories:** Eastman Kodak Co., Rochester, N. Y.**German, W. J., Inc.**

Distributor of Eastman motion picture film. John St., Fort Lee, N. J., Fort Lee 8-5100; 6700 Santa Monica Blvd., HOLlywood 4-6131, Hollywood 38, Calif.

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**Film Classic Exchange**

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