

Business-Studio Address.....125 King St. W.
Phone: 3-3628**Air Time:** Full Time
News Service AP
Transcription Service SESAC
Representative...Renaul, Hunt, Young Reps.
Membership CARTB
Pres., Gen. Mgr......James C. Mitchell
Comm. Mgr......Jack G. Liddle
Sales Prom. Mgr......Gordon J. Shaw
Prog. Dir......Ken W. Mackinnon
Publicity Dir......James C. Mitchell
Chief Engineer Ion Hartman

CFPL

LONDON—1933—CBC

Frequency: 980 Kc.....**Power:** 5000 Watts
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Phone: 2-5201**Air Time:** Full Time
News Service CP
Transcription Langworth, World
Representative Weed, All-Canada
Membership CARTB, BMI, BBM, CCBA
President.....Walter J. Blackburn
Gen. Mgr......Murray T. Brown
Station Mgr......W. Clifford Wingrove
Production Mgr......J. N. Illman
Comm. Mgr......Douglas C. Trowell
Sales Prom. Mgr......Harvey M. Clarke
Chief Engineer.....Glen A. Robitaille

CHVC

NIAGARA FALLS-WELLAND—1947

Frequency: 1600 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Radio Station CHVC, Ltd.
Business Address...Rainbow Bridge, Niagara Falls—76 Division St., Welland
Phone: EL. 8-7151, 7269.....**Air Time:** Full Time
News Service BUP
Transcription Service Thesaurus
Representative Cooke, Alexander
President.....B. Howard Bedford
General Manager.....A. W. Blakely
Commercial Manager John Pritchard
Chief Engineer.....L. H. Rook

CFCH

NORTH BAY—1932—CBC

Frequency: 600 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Thompson Enterprises
Address...Bank of Nova Scotia Bldg., Toronto
Phone: 2400**Air Time:** Full Time
Transcription Service...Lang-Worth, Thesaurus
Representative Natl. Best. Sales Weed
President.....Ken Thompson
General Manager.....H. Freeman
Station Manager.....Keith Packer
Commercial Manager.....Bill King
Program Director.....Clarence Houston
Chief Engineer.....Jack Barnaby

CFOR

ORILLIA—1945—CBC

Frequency: 1570 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Gordon E. Smith
Bus.-Studio Address.....R. R. No. 3

Phone: 3246.....**Air Time:** Full Time
Transcription Service World, Cole
Representative Stephens & Towndrow
Membership CAB, BBM
President, General Mgr......Gordon E. Smith
Program Director.....Pete McGarvey
Commercial Manager.....Alex Gilmour
Promotion Manager.....Russ Waters
Chief Engineer.....George Slinn

CKLB

OSHAWA—1949

Frequency: 1350 Kc.....**Power:** 5 Kw. d.
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Business-Studio Address.....16 Centre St.
Phone: 3-3415**Air Time:** Full Time
Representative Alexander, McGillvra
News Service CP
Membership CARTB
Pres., Gen. Mgr......Alfred H. Collins
Comm., Sta. Mgr......Gordon G. Garrison
Program Director Ken Phillips
Publicity Director.....William Marchand

CBO

OTTAWA—1924—CBC

Frequency: 910 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Bus.-Studio Address...Chateau Laurier Hotel
Phone Number2-1151
Station Manager.....Charles P. Wright

CFRA

OTTAWA—1947

Frequency: 560 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Radio Station CFRA
Business Address.....Ryan Auditorium
Phone Number3-6241
Transcription Service...Standard, Lang-Worth, Capitol
Representative...Stephens-Towndrow, Weed
President, General Mgr......Frank Ryan

CKOY

OTTAWA—1949—CBC

Freq.: 1310 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address.....272 Somerset St., W.
Phone: PA. 2-6501**Air Time:** Full Time
News Service BN, BUP
Transcription Service.....Capitol, Thesaurus, World, Lang-Worth
Representative.....Cooke, Natl. Bcst. Sales
President.....Duncan K. MacTavish
Commercial Manager.....Jack Thompson
Program Director.....Kelth Sterling
Sales Prom. Mgr......Lew Hill
Chief Engineer.....Ken Puttock

CFOS

OWEN SOUND—1940—CBC

Frequency: 1470 Kc.....**Power:** 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address.....270 9th St. E.

Phone: 1940..... Air Time: Full Time
 News ServiceBN
 Transcription Service World
 Newspaper Affil. Sun-Times
 Representative Stovin, Young
 President Howard Fleming
 General Manager..... William N. Hawkins
 Commercial Manager..... R. Tomlinson
 Program Director..... E. Smith
 Publicity Director..... L. Phillips
 Chief Engineer..... R. Turnpenny

CHOV

PEMBROKE—1942—CBC

Frequency: 1350 Kc..... Power: 1000 Watts
 Owned-Oper. By... Ottawa Valley Bcstg. Co.
 Address 319 Pembroke St.
 Phone: RE. 2-3657 Air Time: Full Time
 News ServiceBUP
 Transcription Service..... Thesaurus, SESAC
 Representative Stovin, Young
 Pres., Gen. Mgr..... E. G. Archibald
 Program Director Gregory Pouppore
 Comm., Prom. Manager... Ramsay F. Garrow
 Chief Engineer..... W. E. Schmidt

CHEX

PETERBOROUGH—1942—CBC

Frequency: 1430 Kc..... Power: 1000 Watts
 Owned..... Kawartha Bcstg. Co., Ltd.
 Bus.-Studio Address..... Hunter & Water Sts.
 Phone: 2-0451 Air Time: Full Time
 News Service BN
 News. Affil..... The Examiner
 Transcription Service Lang-Worth
 Representative Natl. Bcst. Sales, Weed
 Membership..... CARTB, CCBA, BMI
 President..... W. R. Davies
 General Manager..... J. Davidson
 Station Manager..... D. R. Lawrie
 Commercial Manager D. T. Manning
 Sales Prom. Mgr..... D. Slater
 Program Director..... Wm. Straiton
 Publicity Dir..... D. Clark
 Chief Engineer A. E. Crump

CFPA

PORT ARTHUR—1944—CBC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Ralph H. Parker
 Address 87 N. Hill St.
 Phone: 4-2404 Air Time: Full Time
 News Service BN
 Transcription Service Standard, SESAC
 Representative... Broadcast Representatives,
 Alexander, Weed, Hunt
 Membership..... CARTB, BBM, CCBA
 Pres., Sta., Gen. Mgr..... Ralph H. Parker
 Commercial Manager..... R. P. MacGowan
 Program Director..... Ken MacGray

CKTB

STE. CATHARINES—1930—CBC

Frequency: 620 Kc..... Power: 1000 Watts
 Owned..... Niagara District Bcstg. Co., Ltd.

Business-Studio Address..... 12 Yates St.
 Phone: MU. 4-1174 Air Time: Full Time
 News ServicePN
 Transcription Service Standard, World
 Representative..... McGillvra, P. Mulvihill
 Membership CARTB, BBM, CAB
 President..... W. B. C. Burgoyne
 General Manager..... Mary C. Burgoyne
 Commercial Manager..... V. A. Lococo
 Program Director..... Jack Dawson
 Chief Engineer..... W. H. Allen

CHLO

ST. THOMAS—1943—CBC

Frequency: 680 Kc..... Power: 1000 Watts
 Owner..... Station CHLO, Ltd.
 Address 133 Curtis St.
 Phone: 3696 Air Time: Full Time
 News ServiceBUP, BN
 Transcription Service..... Lang-Worth, SESAC
 Rep..... Stephens & Towndrow, Young
 Membership CARTB, CCBA
 President G. C. Nicholls
 Gen., Comm. Mgr..... F. Allen Bestall
 Ass't Mgr., Comm. Mgr..... Peter K. Dickens
 Program Dir..... F. Robert Station
 Publicity Dir..... Glenn Bricklin
 Chief Engineer William R. Onn

CHOK

SARNIA—1946—CBC

Freq.: 1070 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Sarnia Bcstg. Co., Ltd.
 Address 148½ Front St. N.
 Phone: Digby 4-1121 Air Time: Full Time
 News Service BN
 Transcription Service Lang-Worth
 Representative..... Cooke, Mulvihill
 Membership CARTB, CCBA
 Pres., Gen. Mgr..... Claude R. Irvine
 Station Manager..... Karl E. Monk
 Commercial Manager... Arthur H. J. O'Hagan
 Program Director..... Phil Clayton
 Chief Engineer..... Robert F. Cooke

CJIC

SAULT STE. MARIE—1934—CBC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Hyland Radio-TV Ltd.
 Address 119 East St.
 Phone: Algoma 31121 Air Time: Full Time
 News Service BN
 Representative..... J. L. Alexander, McGillvra
 Membership CARTB
 Pres., Gen. Mgr..... J. G. Hyland
 Commercial Manager..... E. Vance
 Program Director..... Babs Corbett
 Chief Engineer..... D. N. Irwin

CJCS

STRATFORD—1927—CBC DOMINION

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Frank M. Squires
 Address 125 Ontario St.

Phone: 1675 Air Time: Full Time
 News Service BUP
 Transcription Service World
 Representative All Canada, Weed
 Membership CARTB
 Sta., Gen. Manager Frank M. Squires
 Sta., Comm. Mgr. S. E. Tapley
 Sls. Prom. Mgr., Pub. Dir. John E. Phillips
 Program Director Alex L. Smith
 Chief Engineer John Grigg

CHNO

SUDBURY—1947—CBC

Frequency: 1900 Kc. Power: 1000 Watts
 Owned-Oper. By Sudbury Bcstg. Co., Ltd.
 Business Address 166 Elm St., W.
 Phone: OS. 5-6416 Air Time: Full Time
 News Service BN
 Trans. Service SESAC
 Representative Renaud, Hunt, Young
 President, General Mgr. F. B. Ricard
 Station Commercial Manager R. Riel
 Sales Prom. Mgr. J. Glover
 Program Director Wilf Davidson
 Chief Engineer Henry Albert

CKSO

SUDBURY—1935—CBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By CKSO, Radio, Ltd.
 Business-Studio Address 21 Elgin St., N.
 Phone: OS. 5-7505 Air Time: Full Time
 Transcription Service Thesaurus
 Representative All-Canada, Weed
 Membership CARTB
 President G. M. Miller, Q.C.
 General Manager W. J. Woodhill
 Station Manager K. Dobson
 Program Director Basil Scully
 Chief Engineer J. McRae

CFCL

TIMMINS—1951—CBC

Frequency: 580 Kc. Power: 1 Kw. d n.
 Owned J. Conrad Lavigne
 Address 175 Third Ave.
 Phone: 576, 7 Air Time: Daytime
 News Service BUP
 Trans. Service SESAC
 Representative Renaud
 Membership NARTB
 President J. Conrad Lavigne
 Sta., Sales Prom. Mgr. Rene Barrette
 Commercial Mgr. Laurent Smith
 Program Dir. Jean De Villiers
 Chief Engineer Roch Demers

CKGB

TIMMINS—1933—CBC

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Oper. By Timmins Bcstg. Ltd.
 Bus.-Studio Address P. O. Box 560
 Phone: 1-500 Air Time: Full Time
 News Service BN
 News, Affil. Daily Press

Transcription Service Lang-Worth
 Representative Natl. Bcst. Sales, Weed
 Membership CARTB
 President R. H. Thomson
 General Manager J. M. Davidson
 Station Manager J. W. Pollie
 Commercial Manager Wally Rewegan
 Sales Prom. Mgr. Gerry Hall
 Program Director Bill Nadeau
 Publicity Director Gino Cicci
 Chief Engineer Ernie Mott

CBL

TORONTO—1927—CBC

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Business-Studio Address 354 Jarvis St.
 News Service BUP, Reuters, CP
 Transcription Service Lang-Worth
 Representative CBC
 General Manager (CBC) J. Alphonse Ouimet
 Commercial Manager (CBC) W. E. Powell
 Program Director H. J. Boyle

CFRB

TORONTO—1927—CBS

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By Rogers Radio Bcstg. Co., Ltd.
 Address 37 Bloor St. W.
 Phone: WA. 4-5711 Air Time: Full Time
 Transcription Service Thesaurus, World
 Representative Young, All-Canada
 President Harry Sedgwick
 Station Manager Lloyd Moore
 Commercial Manager Waldo Holden
 Program Director Wes McKnight
 Sales Prom. Dir. Ken Marsden
 Chief Engineer Clive Eastwood

CHUM

TORONTO—1945

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By York Bcstrs., Ltd.
 Address 250 Adelaide St. W.
 News Service UP
 Transcription Service Associated Capitol
 Representative McGillvra, Nadeau
 Membership CARTB
 President Allan F. Waters
 Sales Mgr. Geo. Taylor
 Program Director Leigh Lee
 Chief Engineer George Jones

CJBC

TORONTO—1936—CBC

Frequency: 860 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Business-Studio Address 354 Jarvis St.
 Phone Number WAlnut 3-5481
 Air Time 17 hrs.
 News Service BUP, Reuters, PN
 General Manager (CBC) J. Alphonse Ouimet
 Program Director H. J. Boyle
 Commercial Manager (CBC) W. E. Powell
 Chief Engineer (CBC) G. W. Richardson

CKEY

TORONTO—1944

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Toronto Bcstg. Co., Ltd.
 Bus.-Studio Address.....444 University Ave.
 Phone: EM 8-3881..... Air Time: Full Time
 News Service.....CP, BUP, AP
 Transcription Service.....World, Lang-Worth,
 Standard, Associated, Capitol, Thesaurus
 Representative.....Natl. Bcst. Sales, Cooke
 President.....Jack K. Cooke
 Gen., Sta. Manager.....Hal Cooke
 Commercial Manager.....Jack Turrall
 Program Director.....Don Insley
 Publicity Director.....Barry Penhale
 Chief Engineer.....Allan Taylor

CKFH

TORONTO—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Foster Hewitt Bcstg., Ltd.
 Address.....1 Grenvills St.
 Phone: Walnut 3-0921..... Air Time: Full Time
 News Service.....BUP, UP
 Transcription Service.....Associated, SESAC
 Representative.....eStephens & Towndrow, Weed
 Membership.....CARTB
 President.....Foster Hewitt
 Station Manager.....Howard C. Caine
 Commercial Mgr.....Keith Davey
 Program Director.....D. Robert Pugh
 Publicity Director.....Frank Somerville
 Chief Engineer.....Gerald Wilson

CBE

WINDSOR—1950—CBC

Frequency: 1550 Kc. Power: 10,000 Watts d.
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....Security Bldg.
 News Service.....CP, BUP, R.

General Mgr. (CBC).....J. Alphonse Ouimet
 Station Manager.....M. L. Poole
 Promotion Manager.....Ron C. Fraser
 Commercial Manager (CBC).....W. E. Powell
 Chief Engineer (CBC).....G. W. Olive

CKLW

WINDSOR—CBC

(See U. S. Listing, Detroit, Mich.)

CKNX

WINGHAM—1926—CBC

Frequency: 920 Kc. Power: 1000 Watts
 Owned.....CKNX, Ltd.
 Address.....Josephine St.
 Phone: 158..... Air Time: Full Time
 News Service.....BUP
 Transcription Service.....Thesaurus
 Representative.....Alexander, Young
 Membership.....CARTB
 President, General Mgr.....W. T. Cruickshank
 Sta., Comm. Manager.....J. J. Cruickshank
 Promotion Manager.....V. Dittmer
 Publicity Director.....Clint Godwin
 Chief Engineer.....S. C. Reid

CKOX

WOODSTOCK—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Oxford Bcstg. Co., Ltd.
 Business Address.....P. O. Box 100
 Phone: Lennox 7-3414..... Air Time: Full Time
 News Service.....BUP
 Transcription Service.....Langworth
 Representative.....Hunt, Renaud
 Membership.....CAB
 President, Gen.-Station Mgr.....Monty J. Werry
 Comm., Sales Prom. Mgr.....Rex Brooks
 Program Director.....William Holmes

..... PRINCE EDWARD ISLAND

CFCY

CHARLOTTETOWN—1924—CBC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By.....Island Radio Bcstg. Co.
 Business-Studio Address.....85 Kent St.
 Phone: 7347..... Air Time: Full Time
 News Service.....PN
 Transcription Service.....Thesaurus
 Representative.....All-Canada, Weed
 Membership.....CARTB
 President.....Lt. Col. K. S. Rogers
 Station Manager.....R. F. Large
 Promotion Manager.....M. E. Large
 Prog. Traffic Mgr.....W. A. McMillan
 Technical Supervisor.....A. L. Finley

CJRW

SUMMERSIDE—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Gulf Bcstg. Co., Ltd.
 Business-Studio Address.....218 Water St.
 Phone: 2201-2..... Air Time: Full Time
 Representative.....Radio Reps.
 Transcription Service.....World
 Membership.....CARTB
 President.....J. K. Curran
 General Manager.....R. C. Schurman
 Sales, Prom. Mgr.....A. A. Nicholson
 Program Director.....L. Huestis
 Chief Engineer.....H. Huestis

QUEBEC

CFGT

ALMA—1953—CBC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By Radio Lac. St. Jean. Ltee.
Address 112 St. Joseph St.
Representative Renaud
General Manager Lionel Morin
Program Director Jean Jacques Fortin

CHAD

AMOS—1942—CBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Northern Radio Inc.
Business Address 70 Gamble St. W., Rouyn
Phone: 1400 Air Time: Daytime
News Service BUP
Pres., Gen. Mgr. David A. Gourd
Chief Eng., Asst. Mgr. Jean Senecal

CBJ

CHICOUTIMI—1333—CBC

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
News Service CP, BUP, R, PN
Representative V. Fortin
President A. D. Dunton
General Manager J. A. Ouimet
Station Manager V. Fortin
Commercial Mgr. M. Valiquette
Program Director Aurele Seguin
Publicity Director Robert Elie
Chief Engineer J. Roberts

CJMT

CHICOUTIMI—1953—CBC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Radio Chicoutimi Enrg.
Address Tremblay Bldg., 365 Racine St.
Representatives Renaud, Davis
Station Manager Jean Bender

CHEF

GRANBY—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Granby Bcstg. Co., Ltd.
Address Hains Bldg., 13 Centre
Phone Number 6611
News Service BUP
Representative Radio & TV Sales
Membership CARTB
President R. Chaput
Gen., Sta. Mgr. G. LaLiberte
Sales Manager F. Normandin
Program Director R. M. Dube
Publicity Director Bernard Papineau

CKCH

HULL—1933—CBC

Frequency: 970 Kc. Power: 1000 Watts
Owned Syndicats d'Oeuves Sociales Ltée

Business Studio Address 121 Notre-Dame St.
Phone Number Pr 7-2771
Air Time Unlimited
News Service BUP
News Affil. Le Droit
Transcription SESAC
Representative Renaud, McGillvra
President L. J. Billy
General Mgr. A. Gratton
Station Manager J. P. Lemire
Sales Promotion Manager Henry Allard
Publicity Director Y. Dufour
Chief Engineer J. L. Champagne

CKRS

JONQUIERE—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Radio Saguenay, Ltd.
Address 735 St. Hubert St.
News Service BUP
Representative Trans-Quebec, Hardy, Young
Station Manager Tom Burham
Chief Engineer Gerard Lemieux

CKLS

LA SARRÉ—1950

Frequency: 1240 Kc. Power: 250 Watts
Owner Radio La Sarre, Inc.
Operated By Northern Radio-Radio Nord, Inc.
Representative Renaud, Weed
Pres., Gen. Mgr. David Armand Gourd

CKBL

MATANE—1948

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By La Campagne de Radio
Address 144 Ave. St. Jerome
Phone: 355 Air Time: Full Time
Transcription Service Associated
Rep. Hardy, Canadian Station Reprs.
Membership CAB
Pres., Gen., Sta. Mgr. Rene Lapointe
Sales Manager Octave Lapointe
Pub. Dir., Prom. Mgr. Jean Daigle
Pgm., Prod. Dir. Marcel Houle
Chief Engineer Yvan Fortier

CKBM

MONTMAGNY—1954—CBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Alleghanys, Inc.
Address 8 Rue St. Thomas
Representatives Radio & TV Sales, Hardy
General Manager Roger Boulanger
Station Manager Andre Mercier

CBF

MONTREAL—1937—CBC-ABC-MBS
NBC

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.

Address..... P. O. Box 6000
 Phone: UN 6-2571..... Air Time: Full Time
 News Service..... BUP, CP, AP, AFP
 President..... A. D. Dunton
 General Mgr..... J. A. Ouimet
 Station Mgr..... Jean Saint-Georges
 Commercial Mgr..... Maurice Valiquette
 Program Dir..... Roger Rolland
 Publicity Dir..... Robert Elie
 Operations Mgr..... Jos. Marcotte

CBM

MONTREAL—1933—CBC

Frequency: 940 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Canadian Bcstg. Corp.
 Bus.-Studio Address..... 1425 Dorchester St.
 Phone Number..... University 62571
 News Service..... CP, BUP, AFP
 Representative..... McGill
 President..... A. D. Dunton
 Gen. Mgr. (CBC)..... J. Alphonse Ouimet
 Commercial Mgr. (CBC)..... M. Valiquette
 Press & Info. Supr. (CBC)..... R. Elie
 Operations Mgr. (CBC)..... Jos. Marcotte

CFCF

MONTREAL—1919—ABC-CBC

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Canadian Marconi Co.
 Bus.-Studio Address. 4824 Cote des Neiges Rd.
 Phone: RE 1-1101..... Air Time: Full Time
 News Service..... BUP
 Transcription Service..... Associated
 Representative..... Weed, All-Canada
 Membership..... CARTB, BBM
 Bcstg. Manager..... J. Allan Hammond
 Asst. Manager..... R. E. Misener
 Commercial Manager..... T. J. Quigley
 Promotion Mgr..... Arthur Weinthal
 Program Director..... Michael Wood
 Chief Engineer..... J. Creighton Douglas

CHLP

MONTREAL—1933

Frequency: 1410 Kc..... Power: 1000 Watts
 Owned-Oper..... "La Patrie" Publishing Co. Ltd.
 Address..... Sun Life Bldg.
 Phone: University 6-6611..... Air Time: Full Time
 News Service..... BUP, CP
 Transcription Service..... Associated
 Rep..... Renaud, McGillivra
 Pres., Gen. Mgr..... Sen. P. R. Du Tremblay
 Sales. Sta., Comm. Mgr..... Flavius M. Daniel
 Prog. Director..... Fernard E. Bergevin
 Chief Engr..... Alphonse Cloutier

CJAD

MONTREAL—1945—CBS

Frequency: 800 Kc..... Power: 10 Kw. d., n.
 Owned-Operated By..... CJAD, Ltd.
 Business-Studio Address..... 1191 Mountain St.
 Phone: University 6-6821..... Air Time: Full Time
 News Service..... BUP, CP
 Transcription Service..... Lang-Worth
 World, Associated, Thesaurus, Capitol

Representative..... Young, Radio Time Sales
 Membership..... CARTB, BAB
 Pres., Gen. Mgr..... J. Art Dupont
 Station Manager..... James A. Tapp
 Comm., Prom. Manager..... R. L. Laurion
 Program Director..... H. T. McCurdy
 Trans. Engineer..... Aurele Boisvert

CJMS

MONTREAL—1954

Frequency: 1280 Kc..... Power: 5000 Watts
 Owned-Oper. By..... La Bonne Chanson, Inc.
 Address..... Windsor Hotel
 Phone..... University 1-3456
 Rep..... Radio Time Sales, Forjoe

CKAC

CONTREAL—1921—CBC

Freq.: 730 Kc..... Power: 10 Kw. n., 5 Kw. d.
 Owned-Oper. By..... La Cle De Publication
 Phone Number..... University 6-7301
 Studio Address..... 980 St. Catherine St., W.
 Air Time..... 19 hrs.
 News Service..... BUP, PN, CP, FP
 Transcription Service..... Associated, Lang-Worth
 Representative..... Young, Renaud
 Pres., Gen. Mgr. Hon. Sen. P. R. Du Tremblay
 General Manager..... Phil Lalonde
 Program Director..... Ferdinand Bionde
 Chief Engineer..... Leonard Spencer

CKVL

MONTREAL—1946

Frequency: 850 Kc..... Power: 10,000 Watts
 Owned-Oper. By..... CEVL, Ltd.
 Address..... 211 Gordon Ave.
 Phone..... Pontiac 6-2311
 Rep..... Canada Radio & TV Sls., Inc., Cooke
 President..... Jack Tietolman
 Station Manager..... Corey Thomson
 Commercial Manager..... Judah Tietolman
 Chief Engineer..... Maurice Rousseau

CHNC

NEW CARLISLE—1933—CBC

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Gaspesia Radio Bcstg. Co.
 Phone: 63..... Air Time: Full Time
 Representative..... Hardy, Young
 News Service..... BN
 Membership..... CARTB
 President..... Dr. Charles A. Dumont
 General Mgr..... Dr. Charles Houde
 Sta., Comm. Manager..... Viateur Bernard
 Program Dir..... Raoul St-Julien
 Chief Engineer..... Gordon S. Coleman

CBV

QUEBEC CITY—ABC-CBS-CBC

Frequency: 980 Kc..... Power: 1 Kw. d.
 Owned..... Canadian Bcstg. Corp.
 Address..... Palais Montcalm, St. John St.
 Phone: 5-8155..... Air Time: Full Time

President.....A. D. Dunton
 General Manager.....J. Alphonse Ouimet
 Station Mgr.....Roger Daveluy
 Commercial Mgr.....Maurice Valiquette
 Publicity Dir.....Robert Klie
 Chief Engineer.....Rene Frenette

C H R C

QUEBEC CITY—1926

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....CHRC, Limitée
 Business-Studio Address.....39 St. John St.
 Phone: 2-8177.....Air Time: Full Time
 News Service.....UP, BN
 Transcription Service.....Standard
 Representative.....Young, Hardy
 Membership.....NARTB, BBM
 President.....Herve Baribeau
 General Manager.....Henri Lepage
 Commercial Manager.....Aurele Pelletier
 Program Director.....Mr. Magella Alain
 Chief Engineer.....Arsene Nadeau

C J Q C

QUEBEC CITY—1949—CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Goodwill Bcstrs. of
 Quebec, Inc.
 Address.....405 Hamel Blvd.
 Phone Number.....MU 3-4931
 Transcription Service.....SESAC, Lang-Worth
 Representative.....Radio Time Sales, Young
 President.....G. Howard Wert
 Vice President.....Peter Nesbitt Thomson

C K C V

QUEBEC CITY—1926—CBC

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....CKCV, Ltd.
 Business-Studio Address.....142 St. John St.
 Phone: 2-1585.....Air Time: Full Time
 News Service.....BN
 Transcription Service.....World
 Representative.....Renaud, Weed
 Membership.....CARTB
 President.....Gaston Pratte
 Gen., Sta., Comm. Mgr.....Paul Lepage
 Sales Prom. Mgr.....J. G. Bernier
 Prog., Prod. Dir.....Marcel Leboeuf
 Chief Engineer.....Lucien Gobeil

C J B R

RIMOUSKI—1937—CBC

Frequency: 900 Kc.....Power: 5000 Watts
 Owned.....Gen. Pub. Service Corp., Ltd.
 News Service.....PN
 Transcription Service.....SESAC
 Membership.....CARTB
 Representative.....Stovin, Young
 President.....Hon. J. A. Brilliant
 Station Manager.....André Lecomte
 Commercial Manager.....Rosario Levesque
 Sales Prom. Mgr.....Yuan Leclerc
 Program Director.....Francois Raymond
 Publicity Dir.....S. Burgess
 Chief Engineer.....Cecil Daok

C J F P

RIVIERE-DU-LOUP—1947—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Temiscouata Ltee
 Address.....322 rue Lafontaine
 Phone: 2727.....Air Time: Full Time
 Transmitter Location.....La Pointe
 News Service.....BUP
 Newspaper Affiliation.....Le St. Laurent
 Representative.....Renaud
 Pres., Gen. Mgr.....Armand Belle
 Sta. Mgr., Pub. Dir.....Henri Bourdeau
 Commercial Manager.....Yves Marchand
 Sales Prom. Mgr.....Luc Simard
 Program Director.....Raoul Savard
 Chief Engineer.....Raymond Lavoie

C H R L

ROBERVAL—1949

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Roberval Inc.
 Address.....Hotel Maison Blanche
 News Service.....UP
 Representative.....Renaud
 Membership.....CAB
 President.....Georges Gagnon
 Station Mgr.....J. Wilfrid Mondoux

C K R N

ROUYN—1937—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Northern Radio Nord, Inc.
 Address.....P. O. Box 70
 Phone: 1400.....Air Time: Daytime
 Representative.....Renaud, Weed
 Pres., Gen. Mgr.....David A. Gourd
 Chief Engineer.....Jean Senecal

C H G B

STE. ANNE DE LA POC—1938—CBC

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned.....G. Thomas Desjardins
 Phone: 101. 20.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Renaud, McGillvra
 Membership.....CAB, BBM
 General Mgr.....G. Thomas Desjardins
 Station Mgr.....P. E. Hudon
 Commercial Mgr.....L. G. Chamard
 Sales Prom. Mgr.....A. Freve
 Program Dir.....R. Gagne
 Publicity Dir.....R. Plante
 Chief Engineer.....G. T. Desjardins

C K R B

ST. GEORGE DE BEAUCE—1953 CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Beauce, Inc.
 Representative.....Renaud
 General Manager.....George Roberge

CKSM

SHAWINIGAN FALLS—1950—CBC

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Operated By: Shawinigan Falls
 Broadcasting Co.
 Address: City Hall Bldg.
 Phone Number: 4494
 Transcription Service: Thesaurus
 News Service: BUP
 Representative: Hardy
 Membership: CARTB
 General Manager: Allen Rogerson
 Program Director: Gaston Tessler
 Chief Engineer: Ernest Brunelle

CHLT

SHERBROOKE—1937—CBC

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Oper. By: La Tribune Ltee.
 Business-Studio Address: 221 Dufferin St.
 Phone: 9-2525 Air Time: Full Time
 Trans. Ser.: Thesaurus, SESAC, Lang-Worth
 News Service: PN
 Representative: Hardy, Young
 President: Sen. Jacob Nicol
 General Manager: A. Gauthier
 Station Manager: Jean Louis Gauthier
 Program Director: Rene Caron
 Chief Engineer: Romeo Paquette

CKTS

SHERBROOKE—1946—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper.: Telegram Printing & Pub. Co.
 Business-Studio Address: 221 Dufferin St.
 Phone: 9-2525 Air Time: Full Time
 Trans. Ser.: Thesaurus, SESAC, Lang-Worth
 Membership: BAB, NRB
 Representative: Hardy, Young
 President: Hon. C. B. Howard
 General Manager: A. Gauthier
 Commercial Mgr.: J. L. Gauthier
 Sales Prom. Mgr.: Ward Buzzell
 Program Dir.: G. Breen
 Chief Engineer: R. Paquette

CJSO

SOREL—1945—FRA

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Richelieu, Ltee
 Business Studio Address: 70 du Roi St.
 Phone: 3318 Air Time: Full Time
 News Service: BUP
 Representative: J. A. Hardy Co. Ltd.
 Pres., Elec. Engr.: J. Arthur Villeneuve

General Manager: Henri Olivier
 Station Manager: Maurice Boulianne
 Sales Prom. Mgr.: Maurice Berube
 Program Director: Claude Rochon
 Chief Engineer: Joseph Cardin

CKLD

THETFORD MINES—1950—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Radio Thetford Ltee.
 Address: Boulevard Labbe
 Representative: Hardy
 Station Manager: Henri Lagueux
 Prog. Dir., Chief Eng.: Gaston Bilocq

CHLN

THREE RIVERS—1937

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Trois-Rivieres, Inc.
 Bus.-Studio Address: 522 Bonaventure St.
 Phone Number: 4-3556
 Air Time: 6:50 a.m.-M.
 News Service: PN
 Transcription Service: SESAC
 Representative: Renaud, Young
 Owner: Honoré Dansereau
 Station Manager: Léon Trépanier
 Commercial Manager: Maurice Dansereau
 Program Director: Antoine Desroches
 Chief Engineer: Oric Lefebvre

CKTR

TROIS-RIVIERES—1954

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By: J. Fernand Rufiange
 Address: 543 Gervais St.
 Phone: 5-4855
 Representatives: Cooke
 President: J. Fernand Rufiange
 Manager: Lucien Saint Amant
 Commercial Manager: Charles Couture
 Chief Engineer: Herve Lapointe

CKVD

VAL D'OR—1937—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned: Northern Radio-Radio Nord, Inc.
 Address: P. O. Box 70
 Phone: 1400 Air Time: Daytime
 News Service: BUP
 Representative: Renaud, Weed
 Pres., Gen. Mgr.: David A. Gourd
 Chief Engineer: Jean Senecal

CFDA

VICTORIAVILLE—1951

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. ByCFDA-Ltd.
 Address150-A Notre-Dame East
 Phone3545
 Representative.....Radio & TV Sales
 PresidentDr. C. A. Gilbert
 General Manager.....Roger Gilbert
 Chief Engineer.....Pierre Brisson

CKVM

VILLE-MARIE—1950—CBC

Frequency: 710 Kc.....Power: 1000 Watts
 Owned-Oper. By...Radio-Temiscaminque, Inc.
 AddressSte. Anne St.
 RepresentativeCanadian Station, Hardy
 Station Mgr.....Louis Bilodeau

SASKATCHEWAN

CFRG

GRAVELBOURG—1952—CBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. ByRadio Gravelbourg, Ltd.
 Phone155
 News ServiceBUP
 RepresentativeRenaud
 President.....Dr. R. Morin
 Gen., Sta., Comm. Mgr.....Dumont LePage
 Sales Prom. Mgr.....Joseph E. DeGagne
 Chief Engineer.....Marc Riou

AddressCentral Ave.
 Phone: 2621.....Air Time: Full Time
 News ServiceBN
 Transcription ServiceThesaurus
 RepresentativeAll-Canada. Weed
 General Manager.....E. A. Rawlinson
 Commercial Manager.....Gerald Prest
 Sales Prom. Mgr.....J. J. Cennon
 Chief Engineer.....Tom Van Nes

CHAB

MOOSE JAW—1922—CBC

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....CHAB, Ltd.
 Bus-Studio Address.....127 Main N.
 Phone: 6464.....Air Time: Full Time
 News ServiceBUP
 RepresentativeStovin, Weed
 MembershipCARTB
 President.....W. L. Davis
 General Manager.....J. S. Boyling
 Commercial Manager.....N. Skingle
 Prom. Dir.....Martha Fidlep
 Program Director.....R. D. Giles
 Chief Engineer.....M. Pickford

CKCK

REGINA—1922—CBC

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Trans Canada
 Communications Ltd.
 Phone: 8525.....Air Time: Full Time
 News ServiceBUP, BN
 Transcription ServiceWorld
 RepresentativeWeed, All-Canadian
 MembershipCARTB, WARTB
 RepresentativeAll-Canada, Weed
 PresidentClifford Sifton
 General Manager.....Harold A. Crittenden
 Station Mgr.....Don Dawson
 Commercial Manager.....Roy Malone
 Sls. Prom. Mgr.....Allan Edwardson
 Program Dir.....Jim Grisenthwaite
 Chief Engineer.....E. A. Strong

CJNB

NORTH BATTLEFORD—1946

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Oper. By..Northwestern Bcstg. Co., Ltd.
 AddressBox 484
 Phone: 2477-8.....Air Time: Full Time
 News ServiceBUP
 Transcription ServiceAssociated
 RepresentativeStovin
 MembershipCARTB
 Gen., Sta. Mgr.....Harry Dekker
 Comm., Sales Prom. Mgr.....Bob Barr
 Program Dir.....George Garrett
 Publicity Dir.....Mrs. Chris. Dekker
 Chief Engineer.....Al Ruddell

CKRM

REGINA—1926—CBC

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By....Western Communications
 Business-Studio Address....2060 Halifax St.
 Phone Number3-5661
 Air TimeUnlimited
 MembershipCARTB, BBM
 Representative.....Radio Reps., Young
 MembershipCAB, BBM
 President.....Dr. E. A. McCusker
 Station Manager.....D. J. Oaks
 Commercial Manager.....H. C. Dane
 Sales Prom. Mgr.....W. A. Smith
 Program Director.....B. R. Hill
 Chief Engineer.....William MacDonald

CKBI

PRINCE ALBERT—1932—CBC

Frequency: 900 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Central Bcstg. Co., Ltd.

CFNS

SASKATOON—1952—CBC

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio-Prairies-Nord, Ltd.
 Address: 1902 Broadway
 Phone: 93015
 President: Father J. A. Beaulac
 Gen., Comm. Mgr.: Theodore Prefontaine
 Program Director: F. Ippersiel
 Chief Engineer: J. Lacroix

CFQC

SASKATOON—1923—CBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By: A. A. Murphy & Sons, Ltd.
 Bus-Studio Address: 216 1st Ave., N.
 Phone: 26611 Air Time: Full Time
 Representative: Radio Reprs., Young, Oakes
 Trans. Ser.: Standard, Langworth, World, Cole
 News Service: BN, BUP
 President: A. A. Murphy
 Station Manager: Vernon Dallin
 Asst. Manager: Blair Nelson
 Program Director: Roy Currie
 Publicity Dir.: Margaret Morrison
 Chief Engineer: Lyn Hoskins

CKOM

SASKATOON—1951

Frequency 1420 Kc. Power: 5000 Watts
 Owned: Saskatoon Community Bcstg. Co., Ltd.
 Address: Empire Hotel
 Phone: 2-1271 Air Time: Full Time

Transcription Service: Thesaurus, Capitol
 Representative: Stovin, Weed
 Membership: CARTB
 News Service: Broadcast News, CP
 Pres., Gen. Mgr.: R. A. Hosie
 Commercial Mgr.: G. D. Tunnicliffe
 Program Director: G. E. Walburn
 Publicity Dir.: O. Worden
 Chief Engineer: William Forst

CBK

WATROUS—1939—CBC

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Address: 1840 McIntyre St.
 Phone: 36541
 General Manager: A. Ouimet
 Commercial Mgr.: W. E. Powell

CJGX

YORKTON—1927—CBC

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By: Yorkton Bcstg. Co., Ltd.
 Address: Smith-MacKay Bldg.
 Phone: 2258-9 Air Time: Full Time
 News Service: CP
 Transcription Service: Lang-Worth
 Representative: Stovin, Can-Sta. Rep.
 Membership: CARTB
 President: Dawson Richardson
 Gen., Sta. Mgr.: J. M. Shortreed
 Program Dir.: J. C. Goodman
 Commercial Mgr.: Geo. Gallagher
 Chief Engineer: M. McRae

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STATIONS OF MEXICO

□ □ □

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Acambaro, Gto.	XEGW	1270	
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEDO	1600	Heriberto Guizar Castro
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XEDC	1560	
Aguascalientes, Ags.	XEII	1170	
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Aguascalientes, Ags.	XEYZ	1450	Luis Chavez Calvillo
Apatzingan, Mich.	XECJ	1340	
Apatzingan, Mich.	XEGV	1240	
Boca del Rio, Ver.	XEOD	1090	
Campeche, Camp.	XEA	1370	Casanova Brito
Cananea, Son.	XEFQ	980	Pedro L. Diaz
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chetumal, Q.R.	XEOS	960	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	1440	Pregon, Del Est. de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisor, S.A.
Ciudad Acuma, Coah.	XEKD	1010	
Ciudad Camargo, Chih.	XEHA	570	Hugo Pinera Limas
Ciudad Camargo, Chih.	XEOH	1270	
Ciudad Cuauhtemoc, Chih.	XEQZ	1560	
Ciudad Cuauhtemoc, Chih.	XEPL	560	
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad del Carmen, Cam.	XEUJ	1460	
Ciudad Delicia, Chih.	XEAY	660	
Ciudad Delicias, Chih.	XEBN	1240	
Ciudad Delicias	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	1430	Roberto Chavez Gonzalez
Ciudad Jimenez, Chih.	XEJZ	1320	
Ciudad Juarez, Chih.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chih.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chih.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chih.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chih.	XEWG	1490	Carls Mendez
Ciudad Juarez, Chih.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chih.	XEP	1300	
Ciudad Ixtepec, Oax.	XECA	1480	
Ciudad Lerdo	XENQ	960	
Ciudad Lerdo, Dur.	XEGZ	670	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam.	XEHI	1470	
Ciudad Obregon, Son.	XESO	1150	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Reynosa, Tam.	XERU	810	
Ciudad Valles, S.L.P.	XETR	1120	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XECP	1450	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatzacoalcos, Ver.	XEGB	840	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Colima, Col.	XERL	1280	J. Roberto Levy
Colima	XEUT	1280	
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	570	
Cordoba, Ver.	XEJD	820	J. Jac. Vda. de Zuniga
Cosamaloapan, Ver.	XEFU	630	
Guassave, Sin.	XEGS	1490	Radio Guassave S.A.
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Cuernavaca, Mor.	XEFS	1420	
Cuernavaca, Mor.	XEJC	980	Ed. Jimenez de la Cuesta
Culiacan, Sin.	XEBL	1260	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	1300	Radio Culiacan, S.A.
Culiacan, Sin.	XEGF	1450	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	1340	
Durango, Dgo.	XEDU	1400	Carlos C. Armas
Durango, Dgo.	XEE	1280	Jose Valenzuela
El Sauzal, B.C.	XEDX	1010	
Ensenada, B.C.	XEFY	1450	
Ensenada, B.C.	XEPF	1400	Luis Enrique Encisco
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata.
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XEMD	920	
Gomez Palacio, Dur.	XERS	1400	
Gomez Palacio, Dur.	XEPA	790	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDG	1370	
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGJ	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Franciso E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A.
Guadalajara, Jal.	XELT	970	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XERP	1190	
Guanajuato, Gto.	XEWZ	610	Gonzalo Sanchez Gomez
Guasave, Sin.	XECV	1490	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son.	XEOP	960	
Hermosillo, Son.	XEQN	1540	
Hidalgo del Parral, Chih.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chih.	XEGD	1520	
Hidalgo, del Parral, Chih.	XEJR	1490	
Hidalgo del Parral, Chih.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.
Huachinango, Puebla	XEGU	1490	
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEHE	970	
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	1400	Adolfo Alvarez
Jalapa, Ver.	XEJW	1130	Mariano Caraza
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
Jiquilpan, Mich.	XEIX	1290	

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
La Barca, Jal.	XELB	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEAL	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEPX	550	
La Piedad, Mich.	XELC		
Leon, Gto.	XEFM	1270	
Leon, Gto.	XELG	680	Radio Impuls. del Centro S.A.
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Magdalena, Son.	XESY	1320	
Manzanillo, Col.	XECS	1400	
Matamoros, Tam.	XEAM	1450	Manuel L. Salinas
Matamoros, Tam.	XEMS	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEDS	1420	Alexjandro A. Schober
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	1390	Radio Emisors de Occidente
Mazatlan, Sin.	XEEC	1270	
Merida, Yuc.	XERY	1150	
Merida, Yuc.	XEDY	1450	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEME	1270	
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Merida, Yuc.	XEZ	600	Jorge L. Palomeque
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1340	Consuelo Tonnella King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEBF	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XENP	760	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEAI	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XEBZ	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEK	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEML	1550	Roberto Valeggi Esparza
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Mexico, D.F.	XEQB	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XESM	1490	Salvador San Martin
Mexico, D.F.	XEUN	860	Universidad Nacional de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	730	Radio de Mexico, S.A. de C.V.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XEKN	1390	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	910	
Monterrey, N.L.	XEAR	1480	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEDD	1560	
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEFZ	1140	
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEGQ	1590	
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XERR	570	
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENL	860	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XEGP	1580	
Morelia, Mich.	XESE	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
N. Casas Grandes, Chih.	XETX	1400	Laureano Molinar Contreras
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEAJ	1400	
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEHG	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XENS	1590	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Roberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEDF	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1140	Julio Santo Coy
Nuevo Laredo, Tam.	XENU	1370	
Nuevo Rosita, Coah.	XEJF	1400	
Nueva Rosita, Coah.	XELF	1380	
Nueva Rosita, Coah.	XERN	1430	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax.	XECE	1240	
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Ojinaga, Chih.	XECT	1450	
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	1370	Sucrs de Francisco Campos H.
Pachuca, Hgo.	XETK	1420	
Pachuca, Hgo.	XEPK	1180	Radio Publ. de Pachuca
Papantla, Ver.	XEGK	920	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEFO	1480	
Progreso, Yuc.	XEGO	620	
Progreso, Yuc	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Pueblo, Pue.	XEHR	1090	Manuel R. Canale

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Queretaro, Qro.	XEJX	1450	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1520	Ramon Rodriguez Familiar
Quertaro, Que.	XED1	1570	
Reynosa, Tam.	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERT	590	Ignacio Magallon
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A.
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Sabinas, Coah.	XESH	1460	
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEPA	980	
San Andres Tuxtla, Ver.	XERM	1370	
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Andres Tuxtla, Ver.	XEGA	1300	
San Miguel Allende, Gto.	XESQ	1280	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1260	Alejandro Espinosa Pitman
San Luis Potosi	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Rio Colorado, Son.	XECB	1450	Carlos Flando
San Pedro Tlaquepaque, Jal.	XESP	1400	Hermínio Macias Alonso
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
San Francisco del Oro, Chih.	XEHB	770	
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Santiago Ixcuintla, Hay.	XEEF	620	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Teapa, Tab.	XEUI	1320	
Tapachula, Chis.	XETS	630	Napolean Correa
Tecate, B.C.	XEAK	560	
Tecate, B.C.	XEKT	1590	
Tecuala, Nay.	XEFG	1450	
Tehuacan, Pue.	XEDB	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tepic, Nay.	XERK	1450	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XEAC	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez



STATIONS OF MEXICO - CUBA



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Torreón, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreón, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreón, Coah.	XETB	1350	Radio Laguna, S.A.
Torreón, Leon	XEOB	1490	
Torreón, Coah.	XETC	1240	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	1360	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	550	Ignacio Navarro
Valle Hermosa, Tam.	XEVH	1310	
Veracruz, Ver.	XECW	1490	
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	960	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S A
Villahermosa, Tab.	XEUS	1080	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVV	970	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1450	Manuel Llamas Felix
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XECO	760	
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	810	Gabriel Saenz Gutierrez

STATIONS OF CUBA



<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Artemisa	CMAD	1240	Manuel Domingues Motolongo
Artemisa	CMAR	1170	Manuel Diaz Autran
Bayamo	CMKX	1390	Aistides Gervet Villafane
Cabaiguan	CMHP	1250	Borgos Enriquez
Camaguey	CMJE	680	Satellite CMBC Havana
Camaguey	CMJF	1340	Radio Camaguey
Camaguey	CMJC	1270	Cadena Camagueyana de Radio
Camaguey	CMJW	1440	Andres Moran Cisneros
Camaguey	CMJA	1060	Rafael Valdes Jiminez
Camaguey	CMJR	1030	Org. Insular de Radio, S.A.
Camajuani	CMHF	1020	Jose Fernandez Aleman
Camaguey	CMJG	1000	Cadena Oriental de Radio, S.A.
Camaguey	CMJB	880	Union Radio S.A.

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Camaguey	CMJK	1160	Jones, Castrillon y Cia
Cardenas	CMGE	1470	Genaro Sabater Fox
Ciego de Avila	CMJH	1370	Luis Marauri Mendoza
Ciego de Avila	CMJD	1190	Union Radio S.A.
Ciego de Avila	CMJY	760	Cadena Oriental de Radio S.A.
Ciego de Avila	CMJP	580	
Ciego de Avila	CMJS	1580	
Ciego de Avila	CMJO	1470	Bonifacio Idelfonso Morales
Cienfuegos	CMHU	720	Modesto Vasquez Gonzales
Cienfuegos	CMHJ	1350	Union Radio S.A.
Cienfuegos	CMHX	1480	Eugenio Perez Mena
Colon	CMGM	1440	
Cruces	CMHK	1220	Virgilio Villanueva Bravo
Encrucijada	CMHE	1090	Virgilio R. Diaz Quintanilla
Florida	CMJI	1400	Dr. Osvaldo Moran Artega
Guantanamo	CMKA	1250	Cadena Oriental de Radio S.A.
Guantanamo	CMKH	1140	Cadena Oriental de Radio S.A.
Guantanamo	CMKH	1130	Luis Coronado Estrada
Guantanamo	CMKI	1110	Union Radio S.A.
Guantanamo	CMKS	900	Candido S. von Suarez
Guanabacoa	CMBC	690	Radiodif Progreso S.A.
Havana	CMOA	1590	Juan Fernandez Duran
Havana	CMZ	1560	Ministry of Education
Havana	CMOX	1360	
Havana	CMCM	1460	Cia. Transradio Columbia S.A.
Havana	CMCQ	1420	Andres Martinez
Havana	CMBX	1390	Alberto Alvarez Ferrera
Havana	CMBG	1490	
Havana	CMCB	1330	Radio Reloj S.A.
Havana	CMCO	1230	Edelberto Perez Rubio
Havana	CMK	1190	Faust Montiel
Havana	CMCA	1150	Radio Publicidad Tropico S.A.
Havana	CMBY	1120	Pages y Cia.
Havana	CMBS	1090	Enrique Artalejo Fernandez
Havana	CMCI	1260	Cadena Oriental de Radio S.A.
Havana	CMCX	1060	Circuito Occidental de Radio S.A.
Havana	CMBQ	1010	Radio Continental CMBQ S.A.
Havana	CMCK	980	Cia. Radiodif. COCO y CMCK S.A
Havana	CMBF	950	Radio Universal S.A.
Camaguey	CMJL	920	Circuito CMQ S.A.
Pinar Del Rio	CMAQ	920	Circuito CMQ S.A.
Havana	CMCF	910	J. Ulloa y Cia.
Havana	CMHD	890	Union Radio S.A.
Havana	CMBL	860	Radio Cadena Suaritos
Havana	CMBZ	830	Manuel y Guillermo Salas
Havana	CMCH	790	Radio Cadena Habana S.A.
Havana	CMHB	780	Union Radio S.A.
Havana	CMCD	760	La Voz del Aire
Havana	CMCD	740	La Voz del Aire
Havana	CMCA	730	Radio Publicidad Tropico S.A.
Havana	CMW	550	A. Gil y M. Troncoso
Havana	CMQ	630	Cirquito CMQ S.A.
Havana	CMCW	1290	Gilb. y Mario Lavin Dominguez
Havana	CMCU	660	Radio Garcia Serra S.A.
Havana	CMJM	840	
Holguin	CMDL	1150	

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Holguin	CMKT	1400	
Holguin	CMDC	1290	Cadena Oriental de Radio S.A.
Holguin	CMKO	1220	Manuel Angulo Ferran
Holguin	CMKF	1050	Manuel J. de Gongova
Holguin	CMKD	970	Cadena Oriental de Radio
Holguin	CMKJ	730	Circuito CMQ S.A.
Holguin	CMKP	670	Satellite CMBC Havana
Holguin	CMKM	560	Union Radio S.A.
Mantanzas	CMGF	930	Manuel Domingues Motolongo
Manzanillo	CMDF	1590	
Marianao	CMBD	1520	Luis Perez Garcia
Matanzas	CMGW	1100	Ramon A. de Zayas Lopez
Matanzas	CMGW	1100	Ramon A. de Zayas Lopez
Matanzas	CMGU	1340	Cadena Oriental de Radio S.A.
Matanzas	CMGL	1400	Cadena Oriental de Radio S.A.
Moron	CMJX	1230	Dr. Pable Castellanos Caballero
Nuevitas	CMJQ	1300	Juan Filiguieras Cabaleiro
Palma Soriano	CMKZ	1430	Maria Dominguez Dousseu
Pinar del Rio	CMAB	1070	Simeon Ferro Martinez
Pinar del Rio	CMAL	1340	Radioccidenta S.A.
Pinar del Rio	CMAW	990	Pedro Redondo Fernandez
Puerto Padre	CMKY	1350	Pedro Zacca Cheda
Sagua La Grande	CMHR	1560	
Sancti Spiritus	CMHT	990	Juan B. Santana Padron
Sancti Spiritus	CMHB	1050	Union Radio S.A.
San Luis	CMKQ	1400	Raul de Arms Trompeta
Santiago de Cuba	CMDB	680	Synchronized with CMBC Camaguev
Santiago de Cuba	CMKC	770	Radio Orientale S.A.
Santiago de Cuba	CMKL	800	Cadena Oriental de Radio S.A.
Santiago de Cuba	CMKU	900	Circuito CMQ S.A.
Santiago de Cuba	CMKW	1000	Reloj Del Aire S.A.
Santiago de Cuba	CMKR	1090	Jaime Nadal
Santiago de Cuba	CMKB	1170	Union Radio S.A.
Santiago de Cuba	CMKC	1290	Radio Oriente S.A.
Sagua la Grande	CMHA	1280	Justiniano Valdes Aguado
Santiago de Cuba	CMDA	1320	
Santiago de Cuba	CMDC	1360	Cadena Oriental de Radio S.A.
Santa Clara	CMHO	1310	Org. Insular de Radio
Santa Clara	CMHQ	640	Cirquito CMQ S.A.
Santa Clara	CMHG	680	Synchronized with Camaguey
Santa Clara	CMHD	780	Union Radio S.A.
Santa Clara	CMHM	970	Cadena Oriental de Radio S.A.
Santa Clara	CMHF	1040	Jose Fernandez Aleman
Santa Clara	CMHM	1130	Cadena Oriental de Radio S.A.
Santa Clara	CMHC	1480	
San Cristobal	CMAC	1030	Guillermo Garcia Ovies
Sancti Spiritus	CMHL	1450	
Victoria de las Tunas	CMKG	1490	Ramon Espinosa Perez
Victoria de las Tunas	CMDQ	540	
Victoria de las Tunas	CMGW	1240	Humberto Anteres Pena
Victoria de Las Tunas	CMKT	1520	Alfr. O. Sanchez Moregon

STATIONS OF HAITI

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<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Port-au-Prince	4VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

STATIONS OF DOMINICAN REPUBLIC

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<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H15K	1360	
Ciudad Trujillo	H1T	1400	Francisco A. Sanabia
Ciudad Trujillo	H1Z	1350	Frank Hatton
Cuidad Trujillo	H12H	1490	Raf. E. Tavarez L.
Cuidad Trujillo	H1N	1220	Partido Dominicano
Ciudad Trujillo	H1G	950	Andres Cordero Puello
Ciudad Trujillo	H1L	790	Joaquin C. Pellicer
Ciudad Trujillo	H13T	620	J. Arismendi Trujillo
Puerto Plata	H19U	1240	Luis A. Pelegrin
San Cristobal	H12R	1440	Luis Alberti
San Francisco de Macoris	H14F	1440	
San Francisco de Macoris	H14C	1250	Manuel R. Peralta
San Pedro de Macoris	H13J	610	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H13A	1400	Expedi Pou
Santiago	H16T	1380	
Santiago	H18B	1050	
Santiago	H19Z	820	Luis F. Moscoso C.
Santiago	H11L	1230	Joaquin C. Pellicer

STATIONS OF BAHAMAS & JAMAICA

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<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	ZQI	880	Jamaica Bcstg. Co.
Montego Bay		1180	

Radio Cadena Nacional, S. A.

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General Offices: Vallarta #1*

Phones:

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General Offices: 10-39-09—21-38-62*

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— PERSONNEL —

President and General Manager.....	Rafael Cutberto Navarro
Commercial Manager.....	José Horacio Septián
General Auditor.....	Eduardo Martinez Celis
Control Manager.....	Jesús Amor D.
Sales Promotion Manager.....	Carlos Gonzalez Flores
Accounting.....	Raquel Burgos Romero

Radio Programas de Mexico, S. A.

Head & General Offices: Bucareli 109

Phones:

*Head Office: 35-13-73—12-72-34
General Offices: 36-29-01—12-65-44—13-91-14*

*P. O. Box 1324
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— PERSONNEL —

President & General Manager.....	Clemente Serna Martinez
Vice President.....	Antonio Eufracio Ontiveros
Vice President.....	H. Nino M.
Publicity Manager.....	H. Rios D.

Radio Cadena Nacional, S.A.

Member Stations

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Location	Call Letters	Frequency Kcs.	Location	Call Letters	Frequency Kcs.
Acapulco, Gro.	XEBB	600	Mexicali, B. C.	XED	1050
Aguscalientes, Ags.	XERO	1490	Mexico, D. F.	XERCN	1110
Agua Prieta, Son.	XEFH	1310	Monterrey, N. L.	XET	990
Agua Prieta, Son.	XEAQ	1490	Monterrey, N. L.	XEH	1420
Apatzingan, Mich.	XECJ	1340	Monterrey, N. L.	XEAW	1280
Celaya, Gto.	XEY	1360	Monterrey, N. L.	XEG	1050
Cd. Acuna, Coah.	XERF	1570	Morelia, Mich.	XESF	1300
Cd. Carmargo, Chih.	XEHA	580	Morelia, Mich.	XECR	1340
Cd. Cuauhtemoc, Chih.	XEER	990	Nogales, Son.	XECG	1240
Cd. Juarez, Chih.	XEJ	970	Nogales, Ariz.	KNOG	1340
Cd. Juarez, Chih.	XEWG	1490	Nvo. Casas Grandes, Chih.	XETX	1010
Cd. Juarez, Chih.	XEF	1420	Nvo. Laredo, Tamps.	XEDF	960
Cd. Juarez, Chih.	XEFV	1240	Nvo. Laredo, Tamps.	XERG	1090
Cd. Mante, Tamps.	XECM	1450	Nva. Rosita, Coah.	XENR	980
Cd. Miguel Aleman, Tamps.	XEHL	1470	Pachuca, Hgo.	XEPK	760
Cd. Obregon, Son.	XEAP	1290	Parral, Chih.	XEJS	1150
Coatepec, Ver.	XERE	1160	Parral, Chih.	XEGD	1520
Coatzacoalcos, Ver.	XEGB	840	Poza Rica, Ver.	XEPR	1480
Cordoba, Ver.	XEDZ	580	Puebla, Pue.	XECD	1170
Cuernavaca, Mor.	XEJC	980	Queretaro, Qro.	XEJX	1520
Culiacan, Sin.	XECQ	1300	Reynosa, Tamps.	XEOR	1390
Chihuahua, Chih.	XEBW	1280	Sahuayo, Mich.	XEGC	1450
Chihuahua, Chih.	XEM	1390	Salamanca, Gto.	XERX	1560
Delicias, Chih.	XEJK	1340	Saltillo, Coah.	XEKS	1330
Durango, Dgo.	XEDU	860	San Luis Potosi, S.L.P.	XEPO	1310
Durango, Dgo.	XEND	1400	San Luis Potosi, S.L.P.	XESL	1340
Empalme, Son.	XEBQ	1240	San Luis Rio Colorado, Son.	XECB	1450
Ensenada, B. C.	XESS	1450	Sta. Ana, Son.	XEAB	1400
Guadalajara, Jal.	XEHL	1010	Tampico, Tamps.	XEFW	810
Guadalajara, Jal.	XESP	1400	Tampico, Tamps.	XETO	1370
Guadalajara, Jal.	XEBA	840	Tecula, Nay.	XETD	1450
Guadalajara, Jal.	XEJE	1310	Tepic, Nay.	XEXT	980
Guadalajara, Jal.	XEAD	1150	Tijuana, B. C.	XEBG	1550
Hermosillo, Son.	XEDL	1250	Tijuana, B. C.	XEAU	1470
Hermosillo, Son.	XEDM	1580	Tijuana, B. C.	XEXX	1420
Iguala, Gro.	XEKF	1360	Tlaquepaque, Jal.	XESP	1400
Irapuato, Gto.	XEBO	1330	Toluca, Mex.	XECH	1490
Jalapa, Ver.	XEJW	1270	Torreón, Coah.	XETB	1350
Jimenez, Chih.	XEJZ	1320	Torreón, Coah.	XEOB	1490
Leon, Gto.	XELG	680	Tuxpan, Nay.	XEUX	1340
Leon, Gto.	XERZ	1240	Uruapan, Mich.	XEFN	1130
Los Mochis, Sin.	XECU	1470	Veracruz, Ver.	XETF	1250
Magdalena, Son.	XEDJ	1450	Veracruz, Ver.	XEHV	1310
Manzanillo, Col.	XECS	1400	Villahermosa, Tab.	XEVT	970
Matamoros, Tamps.	XEO	970	Zacatecas, Zac.	XEXZ	1150
Matamoros, Tamps.	XEMT	1340	Zacapu, Mich.	XEZU	1270
Matehuala, S.L.P.	XEFF	1490	Zamora, Mich.	XEZM	650
Mazatlan, Sin.	XERJ	1320	Zamora, Mich.	XEGT	1490
Merida, Yuc.	XEZ	600	Zapopan, Jal.	XEDV	700
Merida, Yuc.	XEMQ	1240	Zihuatanejo, Gro.	XESZ	1450

INTERNATIONAL STATIONS IN THE UNITED STATES AND CANADA

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<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power</i>
The Associated Broadcasters, Inc., San Francisco, Calif.....	KWID-1	100 kw.
	-2	50 kw.
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	10 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Corporation, Mason, Ohio.....	WLWO-1	75 kw.
	-2	50 kw.
The Crosley Corporation, Bethany, Ohio.....	WLWO-3	200 kw.
The Crosley Corp., Cincinnati, O.....	KQ2XAU	1 kw.
	-4	200 kw.
	-5	200 kw.
	-6	200 kw.
	-7	200 kw.
	-8	200 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
General Electric Company, Belmont, Calif.....	KGET-1	50 kw.
	-2	100 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WNBC-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	50 kw.
	-2	50 kw.
	-3	200 kw.
	-4	100 kw.
	-5	100 kw.
World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	7 kw.

CANADIAN INTERNATIONAL STATIONS

<i>Licensee and Location</i>	<i>Call Letters</i>	<i>Power in Watts</i>
Canadian Marconi Co., Montreal, Que.....	CFCX	75
Rogers Radio Broadcasting Co. Ltd., Toronto.....	CFRX	1,000
Voice of the Prairies Ltd., Calgary, Alta.....	CFVP	100
Maritime Broadcasting Co. Ltd., Halifax, N. S.....	CHNX	500
Eastern Broadcasters Ltd., Sydney, N. S.....	CJCX	1,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRO	2,000
Transcanada Communications Ltd., Winnipeg, Man.....	CKRX	2,000
Western Broadcasting Co. Ltd., Vancouver, B. C.....	CKFX	10
Edmonton Journal Ltd., Edmonton, Alta.....	VE9AI	200

Play and Story BROKERS

Los Angeles, Calif.

- Bentel, George R.**
5617 Hollywood Blvd. HOLLYWOOD 7-8068
- Bergerman Agency**
141 El Camino Dr., B. H. CRestview 6-4124
- Bloom, Phil, Agency**
120 El Camino Drive. B. H. CRestview 6-1339
- Elwood, Maren, Agency**
4949 Hollywood Blvd. NORMANDY 4-4786
- French, Samuel, Inc.**
7623 Sunset Blvd. HOLLYWOOD 3-3146
- Irwin, Lou**
9165 Sunset Blvd. CRestview 1-7131
- Kohner, Paul, Inc.**
9169 Sunset Blvd. (46) BRadshaw 2-0462
- Morris, William, Agency**
202 N. Canon Dr., B. H. BRadshaw 2-4111
- Music Corp. of America**
9370 Santa Monica Blvd., B. H.
BRadshaw 2-3221
- Orsatti & Co.**
300 S. Beverly Dr. CRestview 6-6241
- Ring, S. E.**
1654 Cherokee HOLLYWOOD 7-6412
- Swanson, H. N., Inc.**
8523 Sunset Blvd. CRestview 1-5115

New York, N. Y.

- American Play Co.**
522 Fifth Ave. MURRAY Hill 2-0156
- Ashley, Ted, Associates**
345 Fifth Ave. MURRAY Hill 7-0576
- Bartsch, Hans**
1501 Broadway BRyant 9-6933
- Brandt & Brandt**
101 Park Ave. MURRAY Hill 3-5890
- Brown, Curtis, Ltd.**
347 Madison Ave. MURRAY Hill 6-6170
- Century Play Co., Inc.**
522 Fifth Ave. MURRAY Hill 2-0156

- Cowl, Carl**
516 Fifth Ave. MURRAY Hill 7-6782
- Fishbein, Frieda**
11 W. 42nd St. LONGacre 5-1379
- French, Samuel**
25 W. 45th St. JUDSON 2-4700
- Gaines, Blanche**
350 W. 57th St. PLaza 7-0537
- Hayward, Leland, Ltd.**
655 Madison Ave. TEMPLEton 8-5100
- International Literary Bureau, Inc.**
11 W. 42nd St. LONGacre 4-5576
- Jay Garon-Brooke Associates, Inc.**
8 E. 52nd St. PLaza 3-7815
- King, Eleanor**
19 W. 44th St. MURRAY Hill 2-6390
- Matson, Harold**
30 Rockefeller Plaza CIRCLE 6-2750
- Morris, William, Agency, Inc.**
1740 Broadway JUDSON 6-5100
- Pauker, Dr. Edmond**
1639 Broadway COLUMBUS 5-1726
- Reynolds, Paul R. & Son**
599 Fifth Ave. MURRAY Hill 8-4767
- Roberts, Flora**
545 Fifth Ave. MURRAY Hill 7-4137
- Salisbury, Leah**
234 W. 44th St. LACKawanna 4-8628
- Sanford, Jay**
17 E. 48th St. PLaza 5-1127
- Talent Associates**
41 E. 50th St. PLaza 3-1030
- Taylor, Ethel C.**
55 W. 55th St. CIRCLE 5-8620
- Williams, Annie Laurie**
18 E. 41st St. MURRAY Hill 5-7565
- Writers Literary Agency**
117 W. 58th St. JUDSON 6-2470
- Writers Workshop, Inc.**
280 Madison Ave. LEXINGTON 2-9878

GERRY GROSS-NORMAN BAER
PRODUCTIONS

NEW YORK

HOLLYWOOD



Production

Radio and Television

PROGRAM PRODUCERS

SERVICES OFFERED

PERSONNEL

PROCKTER
TELEVISION ENTERPRISES, INC.

The Big Story

Treasury Men in Action

The Man Behind the Badge

TV Reader's Digest

Police Call

Playhouse 15

RADIO-TELEVISION PROGRAM PRODUCERS

ADVANCE TELEVISION PICTURE SERVICE, INC.

729 Seventh Ave., New York 19, N. Y.
Phone: CIRCLE 5-6873

President.....Charles A. Alicoate
Secy. & Treas.....F. E. Miles
Services Offered: Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MURRAY HILL 7-1881

President.....Paul F. Adler
Services Offered: Syndicated films, animated spots.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.
Phone: COLUMBUS 5-0232

President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent.

Productions: Broadway Musical Comedy, TV film.

AIR FEATURES, INC.

720 Fifth Avenue, New York 19, N. Y.
Phone: JUDSON 6-8500

President.....I. S. Becker
Sales Manager.....Harry E. Hobbs
Comptroller.....Andy Subbiondo
Services Offered: Radio-TV packaged programs, live, film and transcribed.

Current Productions: Mr. Keen, Helen Trent, Our Gal Sunday, Backstage Wife, Just Plain Bill, Young Widder Brown, Stella Dallas, Lorenzo Jones.

ALTON ALEXANDER PRODUCTIONS, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-3277

President.....Alton Alexander
Dir. of Sales.....David A. Lown
Production Chief.....Suzanne Ryan
Services Offered: Television program production, live and film.

Productions: Your Better Home Show, Lie Detector, Your Lucky Number, Chief Medical Examiner, A Model Young Woman, The Big Break, Danger Is My Business, Sing For Your Supper With Tommy Tucker.

AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

608 Fifth Ave., New York 20, N. Y.

Phone: JU 6-7600

General Manager.....Robert A. Borjes
Services Offered: Production, scripts, talent for food merchandising.

AMERICAN NATIONAL VIDEO PRODUCTIONS, INC.

17 N. Wabash Ave., Chicago 2, Ill.
Phone: SUPERIOR 7-7500

Pres. & Gen. Mgr.....Thomas J. O'Brien, Jr.
Asso. Producer.....Jean Gendon
Asso. Producer.....Phyllis F. O'Brien
Admin. Asst.....Allis Allen
Admin. Asst.....Dan D. O'Brien
Services Offered: Live, film shows & commercials.

AMERICAN SALES & SERVICING AGENCY (RADIO LUXEMBOURG)

370 Lexington Ave., New York 17, N. Y.
Phone: MURRAY HILL 5-1300

President.....Guy Bolam
Services Offered: Sales agency for Radio Luxembourg.

CHARLES R. ANDREWS AFFILIATES, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: MU 8-7589

President.....Charles R. Andrews
Sect.-Treas.....Marjorie Warner
Services Offered: Package shows.
Productions: "Jolly Gene and his Fun Machine."

PETER ARNELL PRODUCTIONS, INC.

750 Park Ave., New York 21, N. Y.
Phone: TRafalgar 9-5097

Producer.....Peter Arnell
Asso. Prod., Personal Mgr.....Don Sheldon
Asso. Prod., Prod. Mgr.....Jean Heaton
Services Offered: TV & Radio Programs: Production, Package, Consultation.

Productions: The Name's The Same (In association with Goodson-Todman Productions).

ASSOCIATED BROADCAST ADVERTISING CO.

1001 No. Western Ave., Los Angeles 29, Calif.
Phone: HO 5-0580

Partner, Advg. Mgr. & Publicity
Dir.....Irwin T. Porter
Partner, Program Mgr. & Dir. Research
Dept.....Gertrude T. Porter
Script Dept.....Jean Norab
Services Offered: Scripts created, for any business, ranging from miniature 5-minute

TWO SMASH HITS NOW AVAILABLE

With a Combined Juvenile and Adult Appeal
With Time-Tested Elements of Merchandising and Promotional Features

SERGEANT PRESTON of the YUKON

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Pilot Film, Black & White or Color,
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Radio Program Broadcast Since 1939
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TRENDLE-CAMPBELL-MEURER, INC.

28 W. Adams Ave. — Detroit 26, Michigan — Woodward 2-9184

programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
 Phone: PLaza 7-1111
 General Manager.....Frank J. Starzel
 Asst. General Manager ...Oliver Granling
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV & radio.

A-V TAPE LIBRARIES, INC.

730 Fifth Ave., New York 19, N. Y.
 Phone: PLaza 7-3091

President.....Charles E. Rynd
 V. P.-Treas.....Richard S. Rynd
 Sales Manager.....Ray Rynd
Services Offered: Music on tape for commercial use, available for dealers and distributors. Program material on tape created and produced for specialty uses.

ANN BARBINEL

54 Riverside Dr., New York 24, N. Y.
 Phone: ENdicott 2-4351

PresidentAnn Barbinel
Services Offered: Creating -producing -directing custom built package shows for radio and TV.

BARRY, ENRIGHT & FRIENDLY PRODUCTIONS, INC.

667 Madison Avenue, New York, N. Y.
 Phone: TEmpleton 2-8600

PresidentJack Barry
 Vice-PresidentDan Enright
 V.P. in Chg. Sales...Edwin S. Friendly, Jr.
Services Offered: Package producers of live and transcribed radio shows and live and filmed TV shows.
Productions: Juvenile Jury, Winky Dink and You, Life Begins at 80, Oh, Baby.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
 Phone: MUrray Hill 2-8377

Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

ZACH BAYM FILMS

60 East 42 St., New York 16, N. Y.
 Phone: MU 2-4813

Owner.....Zach Baym
Services Offered: Distribution of films for TV. 1-hour features & westerns; half, quarter-hour documentary-travel series; baseball series; animated cartoon series; Christmas films.

IRENE BEASLEY RADIO PRODUCTION SERVICE

Heatherdell Rd., Ardsley, N. Y.
 Phone: DOBbs Ferry 3-3578

Owner.....Irene Beasley
Services Offered: Program production; package programs.

V. S. BECKER PRODUCTIONS

562 Fifth Ave., New York 36, N. Y.
 Phone: LUxemburg 2-1040

Owner.....Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live and film. Distributors of film; representatives of talent & ideas for Radio, TV, film, sales promotion.

GEORGE R. BENTEL & ASSOCIATES

5617 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 7-8608

DirectorCarl Coolidge
Services Offered: Scripts.

WALTER BIDDICK CO. (Radio Programs Div.)

1151 S. Bway., Los Angeles 15, Calif.
 Phone: RI 6184

ManagerGuy Biddick
 Asst. Mgr.....Mildred Biddick
 Office Manager.....Josephine Corbet
 Traveling Rep.....Glenn Biddick
Services Offered: Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

ALBERT BLACK TELEVISION PRODUCTS

9 Rockefeller Plaza, Room 1526
 New York 20, N. Y.
 Phone: CI 5-7466

PresidentAlbert Black
 V.P., Secy., Treas.....Michael Lippert
 Exec. Director.....Julien Roffman
Services Offered: Live and film package shows; commercials for television; radio shows, transcriptions.

FORD BOND RADIO PRODUCTIONS, INC.

RCA Bldg., W., New York 20, N. Y.
 Phone: CIrcle 7-2236

PresidentFord Bond
Services Offered: Specializing in open-end transcribed programs. Development of program ideas and advice on radio production. Counselor on radio and TV presentation.

THE BORIES ORGANIZATION

608 Fifth Ave., New York, N. Y.
 Phone: JU 6-7600

PresidentBob Bories
Services Offered: Radio and TV package producer.

**GOODSON - TODMAN
PRODUCTIONS**

*Creative Programming for Radio,
Television and Television Film*

**41 EAST 57th STREET
NEW YORK 22, N. Y.**

**449 SOUTH BEVERLY DRIVE
BEVERLY HILLS, CALIF.**

West Coast Representative
HARRIS KATLEMAN

MARK GOODSON

BILL TODMAN

BOX OFFICE TELEVISION, INC.

30 East 60th St., New York 22, N. Y.
Phone: PLaza 1-2541

Board Chairman.....Milton N. Mound
President.....Wm. P. Rosensohn
General Mgr.....Robert M. Rosencrans
Exec. Producer.....Edgar A. Rosenberg
Nat'l Sales Mgr.....Wallace A. Ross

Services Offered: Specialists in Closed-circuit Television: industrial business meetings and entertainment events.

BROADCASTING PROGRAM SERVICE

17 E. 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

President.....Herbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, mood and bridge music library, TV programs on films.

WILLIAM F. BROIDY PRODUCTIONS, INC.

5545 Sunset Blvd., Hollywood 28, Cal.
Phone: HOLlywood 2-7421

President.....William F. Broidy
V.P. & Secy.....Edward J. Kay
Exec. Asst. to President.....Ace Herman
Production Mgr.....A. R. Milton
Adv. Dir.....J. L. Kaufman

Services Offered: Studios for rental. Package shows. Physical and creative productions of industrial films, short subjects, TV series and announcements.

BYRON PRODUCTIONS

8 E. 52nd St., New York 22, N. Y.
Phone: PLaza 3-6930

President.....Edward A. Byron
Services Offered: Package programs.

BRUCE CHAPMAN COMPANY

55 West 42nd St., New York 36, N. Y.
Phone: WISconsin 7-9244

President.....Bruce Chapman
V.P.-Treas.....Edna Chapman
Sales Manager.....George Ellis

Branch Offices:

30 rue de Gramont, Paris 2, France
Phone: RIchelieu 80-04

Director.....Dan Morley
Assoc. Dir.....Michael Alexander
22 Davies St., London W. 1, England
Phone: MAYfair 1037

Manager.....Frank Byers
9-10 am Park, Berlin, Schoneberg, Germany
Phone: 71-64-69

Manager.....Rolf Brede
Services Offered: Production of radio & TV programs in U. S. and Europe.
Productions: The Answer Man.

CHESHIRE & ASSOCIATES

3129 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLlywood 9-4580

General Manager.....Bob Reichenbach
Production Director.....Harry V. Cheshire
Traffic Dir.....Mary Ann Hooper

Services Offered: Transcribed program and television film producers and distributors. Open-end and custom features.

Productions: Stand By . . . For Crime, Swap With The Stars, and The MJB Show.

CINEFFECTS, INC.

(For complete listing see TV Film Producers)

TED COLLINS CORP.

500 Fifth Ave., New York, N. Y.
Manager.....Ted Collins
Services Offered: Talent, Production.

COMMODORE PRODUCTIONS & ARTISTS, INC.

971 N. LaCienega Blvd., Hollywood 46, Calif.
Phone: CRestview 1-7106

Pres. & Exec. Prod.....Walter White, Jr.
Associate Producer.....Bill Heath
Sec'y-Treas.....Eleanor Payne

Services Offered: Program production, syndicated transcriptions, scripts, package programs, talent.

Productions: (104 ½ hr. Trans. Radio) Hopalong Cassidy, (156 ½ hr. Trans. Radio) The Clyde Beatty Show, Tarzan.

FRANK COOPER ASSOCIATES AGENCY

6277 Selma Ave., Hollywood 28, Calif.
Phone: HO 4-7258

N. Y. Phone: VAnderbilt 6-5661

President.....Frank Cooper
V.P. Chge. of N. Y. Office.....Sy Fischer
Head of Sales—Calif. Off...Martin Sperber
Executive Secretary.....Gloria Farrier

Services Offered: Packagers and sales representatives of radio and television programs. Representatives of writers and talent.

LOUIS G. COWAN, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-3700

President.....Louis G. Cowan
Vice-President.....Harry Fleischman
Treasurer.....J. Kyle Faber
8 S. Michigan Ave., Chicago 3, Ill.

Phone: RAndolph 6-2022

Vice-Pres.-in-Charge.....John Lewellen
Vice-Pres.....R. D. Michels

Services Offered: AM-TV-Productions-Network Programs (Package); Production-Transcription Programs; Program Consultants.

DAMON RECORDING STUDIOS, INC.

117 W. 14th St., Kansas City 6, Mo.
Phone: VICTor 2585

President.....Vic Damon
Vice President.....Robert Damon
Secretary-Treasurer.....Alice Damon
Chief Engineer.....Roger Webb

Services Offered: A.F.M. licensed for making commercial phonograph masters, radio and TV commercials, etc.

ROCKHILL PRODUCTIONS, INC.

STANLEY J. WOLF — EXECUTIVE PRODUCER

COMPLETE ★ RADIO,

★ TELEVISION AND

★ FILM PACKAGES

RECORDING DEPARTMENT
COMPLETE RECORDING FACILITIES
★ ★ ★
TRANSCRIPTIONS
★ ★ ★
"ON LOCATION" — REMOTE RECORDINGS

In the Heart of Radio Center

Rockhill Productions, Inc.

**18 East 50th
PLaza 9-7979**

FREDERIC DAMRAU, M. D.

247 Park Ave., New York 17, N. Y.

Phone: PLaza 5-3638

Director.....Frederic Damrau, M. D.

AFTRA Associate.....Adeline Maneery

Business Manager.....Mary L. Davis

Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.

Phone: Nevins 8-4374

DirectorMac Davis

Services Offered: Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Diamond Dust, Ask Me Another.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.

Phone: ORegon 9-3595

Writer, ComposerGordon M. Day

DirectorCarol Bulkeley

Production Mgr.....Edith Adelson

Treasurer.....Leo L. Reich

Services Offered: Package programs, radio-TV consultants to advertising agencies, creating and producing custom-built musical jingles and TV film spots of all kind.

DANNY DEE ENTERPRISES, INC.

510 Madison Ave., New York, N. Y.

Phone: PLaza 3-4153

President.....Irwin N. Herbert

Sec., Sales Manager.....Eric Blau

Treasurer.....Roy Doty

Services Offered: Produce live and filmed shows, Radio Shows, Commercials.

Productions: "The Adventures of Danny Dee."

DEMBY PRODUCTIONS INC.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.

Phone: PLaza 9-2495

PresidentEmanuel Demby

Vice President.....Mildred Demby

Film Supervisor.....Myron L. Broun

Dramatic Scripts.....Betty Jeffries

SalesHunter W. Smith

Story Editor.....Al Marshack

Services Offered: Live and film programs, syndication, industrial and public relations films, live and recorded radio programs and commercials.

Productions: Hollywood To Broadway, How To Be A Cowboy, This Is Indonesia, Turning Points.

ALFRED DIXON PRODUCTIONS

109 E. 39th St., New York, N. Y.

Phone: MUrray Hill 5-6415

President-Owner.....Alfred Dixon

Casting and production.....Lynn Masters

Asst. Dir. and Coaching.....Norma Burton

Services Offered: Radio, stage, film, TV productions.

FOUR OF OUR TOPS

TV

BREAK THE BANK

STARRING

BERT PARKS

FOR

DODGE DIVISION OF CHRYSLER CORP.

ABC-TV SUNDAY 10:00 PM EST.

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HILLTOP HOUSE

STARRING

JAN MINER

FOR

PHARMACO, INC.

CBS RADIO MON. THRU FRI. 3-3:15 PM EST.

MASQUERADE PARTY

STARRING

PETER DONALD

FOR

REMINGTON ELECTRIC SHAVERS ESQUIRE BOOT POLISH

ABC-TV WEDNESDAY 9:00 PM EST.

BREAK THE BANK

STARRING

BUD COLLYER

FOR

MILES LABORATORIES

NBC RADIO MON. THRU FRI. 10:45-11 AM
MUTUAL RADIO MON. THRU FRI.. 12 NOON

WOLF PRODUCTIONS

WOLF ASSOCIATES

420 MADISON AVENUE, NEW YORK, N. Y.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
Phone: COLUMbus 5-7035

ManagerJ. Knight
Services Offered: Live Talent, package shows and transcriptions.

DYNAMIC FILMS INC.

112 W. 89th St., New York 24, N. Y.
Phone: TRafalgar 3-6221

PresidentHenry Morley
Treasurer Nathan Zucker
Exec. Pro.....Lee R. Bobker
Editorial Chief.....Lester Becker
Sound Engineer.....John De Blau
Film Dist.....M. Pfeiffer
Services Offered: Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

W. M. ELLSWORTH

Suite 203, 159 E. Chicago
Phone: MOhawk 4-7050

Owner.....W. M. Ellsworth
Services Offered: Folk artists, entertainers for radio-TV-records and transcriptions.

EMPIRE BROADCASTING CORP.

480 Lexington Ave., New York 17, N. Y.
Phone: PLaza 9-4500

President.....Helen D. Kelleher
Services Offered: All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

ENDORSEMENTS, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: CHickering 4-7257

PresidentJules Alberti
Vice-Pres.....Dr. Harold S. Wadro
Sec.-Treas.....Hazel F. McCabe
Chg. Production.....Ted Baehr
Services Offered: Endorsements and testimonials live and film for TV.

**ESTES NEWS AND
FEATURE SERVICE**

6 Peter Cooper Rd., New York 10, N. Y.
Phone: SPring 7-5766

PresidentBernard Estes
Secretary-Treasurer.....Hazel Estes
Associate Producer.....Jack Sheldon
Services Offered: Live and transcribed package shows produced. Specializing in news and feature programs designed for public relations impact, AM, Video. News and camera correspondents throughout U. S., Latin America, Europe, Far East.

WILBUR STARK — JERRY LAYTON

RADIO & TELEVISION PRODUCTIONS

270 PARK AVENUE

PL. 3-1742

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAckawanna 4-3544

ManagerEdwin Fadiman
Services Offered: Production, Package Shows.

GEORGE F. FOLEY, INC.

625 Madison Ave., New York 22, N. Y.
Phone: PL 7-6454

President.....G. F. Foley
Vice President.....V. C. Holahan
Services Offered: Package programs, talent representative, production consultant.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322

Producer.....Walt Frammer
Associate Producers.....Joe Gottlieb,
Sid Tamber, Paul Kaczander
Production Supervisors.....Mervyn Frammer,
Estelle Citron, Vivian Roberts
Business Manager.....Henry Schmerzer
Services Offered: Specializing audience participation and quiz shows; packages, production, question research, contestant screening.

Current Productions: Strike It Rich, The Big Payoff.

**FREMANTLE OVERSEAS RADIO,
& TELEVISION, INC.**

366 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 7-4344

President.....Paul Talbot
SecretaryLee Volker
Mgr. (Mexico City).....Rene Anselmo
Services Offered: Producers of transcribed radio programs for Spanish audiences. Producers of live radio and TV programs in Mexico. Exclusive TV rights to the Davis Cup tennis matches.

ALLEN A. FUNT PRODUCTIONS

100 Central Park South, Room 11-C,
New York 19, N. Y.
Phone: JUdson 6-5227

President.....Allen A. Funt
ProductionAl Slep
Services Offered: Network, live, transcribed and syndicated programs and candid commercials.

GAINSBOROUGH ASSOCIATES

207 East 30th St., New York 16, N. Y.
Phone: ORegon 9-2720

President.....Mitchell Jablons
VP and Gen. Mgr.....Josephine Savoca
VP in chg. Sales.....Martin Seligson
Casting Director.....Arlene Shelley Gaines
VP in chg. Progs.....Pamela Jablons
Radio Director.....Scott Kuney
Treasurer.....Herbert M. Davis
Prod. Supervisors.....Kathy Burke,
Richard Gaines, William Savoca
Television Director.....Susan M. Gaines

Offices

7200 Santa Monica Blvd., Los Angeles 26, Cal.

e barry
e nright
& friendly
inc

667 MADISON AVE.

NEW YORK 21, N. Y.

TE 2-8600

Office Manager.....Chas. B. Rogers
Services Offered: Radio & TV package producers. Program consultants to new and existing radio and TV stations. Fund raising campaigns on radio and TV. Talent management and personal representation.
Current Productions: "The Editors Speak," "Harlem Serenade," "Buddy Rogers Show," "Revistas del Mediodia," "Pick A Date."

GALE, INC.

48 W. 48th St., New York 19, N. Y.
 Phone: PLaza 7-7100

PresidentMoe Gale
Services Offered: Talent, management and production.

GBA-GALLUCCI BROS. & ASSOCIATES

727 Meriden Rd., Waterbury 4, Conn.
 Phone: Waterbury 3-5272

President.....N. T. Gallucci
Services Offered: Package programs.

HAROLD R. GINGRICH, PRODUCTIONS

333 N. Michigan Ave., Chicago 1, Ill.
 Phone: FRanklin 2-1022

Owner-Manager.....Harold R. Gingrich
 Musical Director.....Vee Jones
 Script Director.....Jessica Petrie
Services Offered: Transcriptions and films, package program and counsellor service.
Productions: Roman Meal.

GENERAL ARTISTS CORP.

1270 Sixth Ave., New York 20, N. Y.
 Phone: Circle 7-7543

President.....Thomas G. Rockwell
 V.P., Chg. Radio-TV Dept..Milton W. Krasny
 V.P., Chg. Prod.....Harry Anger
Services Offered: Program production, package shows, artists' representatives.

JOHN E. GIBBS & CO., INC.

1270 Ave. of Americas, New York 20, N. Y.
 Phone: PLaza 7-5959

PresidentJohn Gibbs
 Writers Department.....Francis Head
 Talent Department.....Keith Brown
Services Offered: Radio and TV production. Talent representation.

GRACE GIBSON RADIO PRODUCTIONS

3129 Caluenga Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 3-3498

General Manager.....Bob Reichenbach
 Executive Producer.....Grace Gibson
Services Offered: Production and distribution of transcribed dramatic programs for general or specific sponsorship.
Productions: Drama Of Medicine, Adventures of Gregory Dean, and "Famous Court Dramas.

GOMALCO ENTERPRISES

9100 Sunset Blvd., Hollywood 46, Calif.
 Phone: CR 4-5921

PartnerGeorge Gobel

WALT FRAMER PRODUCTIONS

specialists in high-rated, low cost audience participation and dramatic shows

- "Strike It Rich"
- "The Big Payoff"

Continually proved in rating reports and at the cash register.

More than twenty-five years of top level experience. There are a dozen or more new Framers shows now past the idea stage . . . perhaps one is tailor-made for you. Call us!

Walt Framers Productions

1150 Avenue of the Americas • New York 36, N. Y.

Tel: OXford 7-3322

PartnerDavid P. O'Malley
Services Offered: Television production.
Current Productions: The George Gobel Show.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53rd St., New York 22, N. Y.

General Manager.....Harry S. Goodman
Sales Manager.....Everett F. Goodman
Office Manager.....William Baron
SecretaryH. D. Knuth
Services Offered: Network show, One Minute Please; local show, TV Telephone Game, others upon request.

GOODSON-TODMAN PRODUCTIONS

41 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0600

Partner.....William S. Todman
PartnerMark Goodson
General Business Mgr....Howard F. Todman
Exec. Dir. of Programs.....J. Gil Fates
Exec. Producer.....Franklin Heller
Dir. of West Coast Prog....Harris Katleman
Production Manager.....Mitchell Leiser
Branch Office

Goodson-Todman Enterprises, Ltd.
449 S. Beverly Dr., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and transcribed radio, and live and filmed programs for national, regional and spot sales.

Productions: Beat the Clock, The Name's The Same, Two For The Money, I've Got A Secret, What's My Line, What's Going On, The Web, It's News To Me.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
Vice Pres.....Stephen F. Temmer
Gen. Manager.....Harry F. Landon
Comptroller.....Robert M. Volkell
Services Offered: Radio transcription and film production and recording. Six large, medium and small studios; 12 Ampex Tape machines, five Disc Lathes. Writing and production staff available.

GREEN ASSOCIATES

520 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-0818

General Manager.....Lewis G. Green
Services Offered: Radio-TV consultation for advertising agencies. Jingles—Animated Spots—Live productions.
Productions: Red Grange Football Show, Greyhound Bus TV Jingles.

JOHN GUEDEL PRODUCTIONS

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: YORk 6291

Vice-Pres. & Exec. Producer....John Guedel
Services Offered: Radio and television packaging and producing.



CREATED BY

Mike Moser

KEEP YOUR EYES ON THE FUTURE
THERE'S MORE COMING FROM

TOWER PRODUCTIONS

11541 Landale, North Hollywood, Calif.

GROSS-BAER PRODUCTIONS

Savoy-Plaza Hotel, Suite 1338
New York, N. Y.
Phone: MU 8-8882

1680 North Vine St., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-6343

Partners.....Gerry Gross, Norman Baer
Executive Producer.....Arnold Peyser
Services Offered: Radio and Television
Packaged programs.

Productions: The Maggi McNellis Show;
Morey Amsterdam Show; Junior Champion;
Claire Mann; Maggi's Magazine; Let's Take
Sides; Finders Keepers.

**LAURENCE HAMMOND
PRODUCTIONS, INC.**

455 E. 51st St., New York 22, N. Y.
Phone: PLaza 9-2210

President & Gen. Mgr...Laurence Hammond
Vice-Pres.....Merikay Howard

Services Offered: Packaging radio and TV
programs, live, transcribed and filmed. Also
consultant work in directing, writing, pro-
ducing and complete public relations faci-
lities.

**SUE HASTINGS MARIONETTES,
INC.**

3706 McKinney Ave., Dallas 4, Texas
Phone: Lakeside 4022

PresidentLinnea Roberts
Art Director.....W. Higgins
Film & Program Director.....R. A. Green

Services Offered: Marionette productions
for children and adults especially adapted
for TV (live or film). Custom-built shows
with original scripts and music. Special pup-
pets made for commercials.

ARTHUR HENLEY PRODUCTIONS

Shelton Hotel, 49th St. & Lexington Ave.
New York, N. Y.
Phone: PLaza 5-7145

ProducerArthur Henley
Prod. Co-ordinator.....Lee Wallace
Production Asst.....Ruth Salmon

Services Offered: Creative programming
for radio and television. Complete packages
and production, writing and consultation
services.

Current Production: Make Up Your Mind.

WEST HOOKER, INC.

853—7th Ave., New York, N. Y.
Phone JUDson 2-3026

PresidentWest Hooker

Services Offered: Program production and
programs, Talent, Artists' Representative.

**HOWARD RADIO-TV
PRODUCTIONS**

123 W. Chestnut St., Chicago 10, Ill.
Phone: MICHigan 2-0128

OwnerBernard Howard

Services Offered: All creative phases of
Radio-TV—ideas, writing, production—in-
cluding commercials; Consultant for agen-
cies without their own Radio-TV depart-



Howdy Doody

KAGRAN CORPORATION
4 West 58th Street
New York 19, N. Y.

ments; package producer; free-lance writing and production.

RICHARD W. HUBBELL & ASSOCIATES

120 Broadway, New York, N. Y.
Phone: BArcley 7-7760

Exec-in-ChargeGilbert Parker
Chairman.....R. W. Hubbell
Services Offered: Program producers.

INTER-CALIFORNIA BROADCASTING SYSTEM

253 S. Broadway, Los Angeles 12, Calif.
Phone: MUtual 2759

General Manager.....Gustavo Faist Moran
Services Offered: Specialists in Spanish language advertising. Production of Spanish language programs.

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President-Treasurer....Patrick E. Shanahan
SecretaryGeorge Blake
Services Offered: Producers and distributors of motion pictures; prints in both 16mm. and 35mm. subjects. Classical music by Symphonic Orchestras.

INTERNATIONAL TELEMETER CORP.

2000 Stoner Ave., Los Angeles 25, Calif.
Phone: ARizona 8-7751

Chrm. of Board.....Paul Raibourn
Board of Directors... Eugene Zukor, (Treas. & Asst. Sec'y); Louis Novins; Jacob Karp (Sec'y); Arthur Israel, Carl Leserman, Paul MacNamara, Dr. Louis N. Ridenour V.P. & Chairman....Dr. Louis N. Ridenour V.P.Paul MacNamara V.P.....Chester I. Lappen
Sec. & Adm. Asst.....Will Baltin
ControllerWilliam F. Goodwin
Services Offered: Engaged in the development of the Telemeter coin-box method of Pay-As-You-See Television, and other electronic devices.

THE JAFFE AGENCY, INC.

8553 Sunset Blvd., Hollywood 46, Calif.
Phone: CReStview 6-6121

PresidentSam Jaffe
SecretaryPhilip Gersh
V.P., Chg. Lit., TV Dept.....Mary Baker
TV Department.....Fred Hamilton,
Hal Ross, Jon Kohn
Literary Dept.....Everts Ziegler, Robert Goldfarb, Clancy Sigal
Services Offered: Representation of artists, actors, actresses, directors and writers and material in live and film television and radio. Packagers of live and film television shows.

ROBERT G. JENNINGS

53 West 53rd St., New York, N. Y.
Phone: JU 6-0711

Services Offered: Radio & TV packages.

520 HALF-HOUR MYSTERIES

TOP RATED

TIME KILLERS



World's Largest Selection
of Transcribed Radio Programs
of Every Category

WARNING!

These Programs DANGEROUS
IN THE HANDS of Competition!

Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue NEW YORK CITY

JEWELL RADIO AND TELEVISION PRODUCTIONS

185 N. Wabash Ave., Chicago 1, Illinois
Phone: FInancial 6-4474

President James E. Jewell
Vice President W. Ralph Jewell
Manager Charles P. Flynn
Nat'l. Sales Rep. Carl Wester
Treas. Lincoln Douglass
Secretary M. P. Casey
Editor James Lawrence

Services Offered: A complete radio and television production service. Scripts, Copy, Music, Direction, Transcribed Package Shows, Spots.

Productions: The Silver Eagle, The King's Jesters Show.

KAGRAN CORPORATION

4 W. 58th St., New York 19, N. Y.
Murray Hill 8-0585

President S. M. Clifford
VP, Merch. Dir. Allan Stone
Merch. Acct. Execs. Milton P. Kayle,
Robert Max

Production Supervisor Joseph Clair
Pub. & Prom. Dir. Murray Benson
Director of Programming E. Kean
Script Editor W. K. Clarke
General Manager E. L. Justin
Art Director Mario Trombetta

Services Offered: Merchandising and TV and Radio package producers.

Current Productions: Howdy Doody, Johnny Jupiter, Gabby Hayes, Author Meets Critics, Jackie Robinson.

MAXINE KEITH

234 W. 44th St., New York, N. Y.
Phone: LA 4-2697

Manager Maxine Keith

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: VAnDerbilt 6-0890

Pres., Exec. Prod. James Sonny Kendis
Services Offered: Live & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent.

JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 45403

President Jack M. Kurtze
V.P.-Treasurer Lulu Mae Kurtze
Executive Producer Eddie Ricci

Services Offered: Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV, Radio and motion pictures.

ELY LANDAU, INC.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-8200

President Ely A. Landau
Secretary Harold Kovner

Services Offered: Producers of television programs on film.

LES LEAR



**RADIO, TELEVISION,
FILMS, PUBLIC RELATIONS,
SPECIAL EVENTS,
PRODUCT REPRESENTATION**

Procter & Gamble's

WELCOME TRAVELERS

starring

TOMMY BARTLETT

8th CBS

Year TV

LES LEAR PRODUCTIONS

Hotel Sherman

Chicago 1, Ill.

Phone: FRanklin 2-2100



PROGRAM PRODUCERS



Productions: The Passerby, The Bill Corum Sports Show, Man's Heritage.

LANG-WORTH DISTRIBUTING CORP.

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUDson 6-5700

President.....C. O. Langlois
Secretary.....John D. Langlois
Treasurer.....C. O. Langlois, Jr.
Vice-President.....W. O'Keefe

Services Offered: Open end and commercial transcriptions, dramatic and musical for radio broadcasting.

LANG-WORTH FEATURE PROGRAMS, INC.

Steinway Hall, 113 W. 57th St., New York 19, N. Y.

Phone: JUDson 6-5700

President.....C. O. Langlois
Secretary.....John D. Langlois
Vice President.....W. O'Keefe
West Coast Mgr.....Hugh S. Allen

Services Offered: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed. Transcribed library of recorded music especially for television stations.

HERBERT S. LAUFMAN & COMPANY

221 N. La Salle St., Chicago 1, Ill.

Phone: RAndolph 6-4086
Partner, Sales.....Herbert S. Laufman
Services Offered: Packagers and producers of TV programs, supervision of production for TV film commercials.

LAWRENCE & LEE, INC.

Equitable Bldg., Hollywood 28, Calif.

Phone: HOllywood 7-1009

President.....Jerome Lawrence
Vice-President.....Robert E. Lee

Services Offered: Production consultants. Delivery of literary rights for television, radio and motion pictures.

LES LEAR PRODUCTIONS CORP.

Hotel Sherman, Chicago 1, Ill.

Phone: FRanklin 2-2100

President.....Les Lear

Services Offered: Radio, TV and film production. Personal management.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y.

Phone: PLaza 3-5083

Partner.....Lester Lewis
Services Offered: TV package shows, personal management.

PHILLIPS H. LORD, INC.

1440 Broadway, New York 18, N. Y.

Phone: LO 4-8000

Pres., Mgr., Prog. Super.....C. R. Manby
Services Offereds Radio and TV package shows.

HOLLYWOOD SOUND STAGE
25 HALF HOURS
RUNS THE GAMUT
ROMANCE-COMEDY
ADVENTURE
IN PRODUCTION

HOLLYWOOD THEATER OF STARS
156 FABULOUS HALF HOURS
FEATURING THE GREATEST NAMES IN HOLLYWOOD
NOW PLAYING

OBSESSION MYSTERY WHODUNNITS
78 HALF HOURS
THRILLS! CHILLS! SUSPENSE!
NOW PLAYING

MANY OTHER TOP QUALITY TRANSCRIBED SHOWS AVAILABLE
Quality Programs At Reasonable Rates

EST. 1929
C. P. MacGregor

729 S. WESTERN

HOLLYWOOD

DUNKIRK 4-4191

THE FREEMAN LUSK COMPANY

1618 No. Argyle Ave., Hollywood 28, Calif.
Phone: HOLLYwood 5-2121

PresidentFreeman Lusk
Sec.-Treas.Elsley V. Horner
Services Offered: Moderator and producer of discussion programs in the public interest; news reporting and commentary; actor.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191

President.....C. P. MacGregor
Manager.....George R. Jones
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

MARK VII, LTD.

(For full listing see TV Film
Producer-Distributors)

ARNOLD MARQUIS PRODUCTIONS, INC.

717 N. La Cienega, Hollywood 46, Cal.
Phone: CRestview 6-8796

PresidentArnold Marquis
Services Offered: Write, direct, produce and package radio and television programs and spots.

MARSHALL—HESTER PRODUCTIONS, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-2722-3-4

President.....A. W. Marshall
Vice-PresidentHarriet Hester
Legal Representative.....Gerald Dickler
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MASTERSON, REDDY & NELSON

10 E. 49th St., New York 17, N. Y.
Phone: PLaza 9-1120

PartnerJohn Masterson
PartnerJohn Reddy
PartnerJohn Nelson
Production Supvr.Ruth Kyle
Business Mgr.Helen Guy
Services Offered: Packaging and production of radio and TV programs.
Productions: Bride & Groom, Bank On The Stars, Double Or Nothing.

McGRAW ASSOCIATES

33 West 42nd St., New York 36, N. Y.
Phone: PE 6-7110

Partners.Peg M. McGraw, Walter J. McGraw
Services Offered: Write, produce and direct package radio and TV programs.
Productions: The Phrase That Pays.

TALENT ASSOCIATES

TELEVISION PRODUCTION
AND MANAGEMENT

ALFRED LEVY

DAVID SUSSKIND

ROBERT COSTELLO

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.
Phone: RAvenswood 8-9010

Owner Alexander McQueen
Services Offered: "Nothing But The Truth" feature (Reg. U. S. Pat. Office), in person, transcribed, or TV. Research for human-interest stories on sponsor's product.

CHARLES MICHELSON, INC.

15 W. 47th St., New York 19, N. Y.
Phone: PLaza 7-0695

President Charles Michelson
Secretary A Michelson
Divisional Sales Manager..... Ray Linton
Traffic Manager..... R. Mantell
Export Manager..... Martin Diamond
Services Offered: Producers and distributors of open end quarter hour and half hour radio and television programs. Radio Transcription feature of mystery shows for local station use and TV film series on 16 m.m. motion picture film.

MILVERNE PRODUCTIONS, INC.

Hotel Bryant, 230 W. 54th St., N. Y. 19, N. Y.
Phone: Circle 5-6224; Circle 6-2100, Ext. 219
Executive Producer..... Milton E. Stanson
Executive Producer..... Vernon P. Becker
Services Offered: Origination and production of creative TV programs for every budget: Creation and production of TV Film

and Radio commercials: Programming and film consultants to agency and client.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chge. of Radio.. Wallace S. Jordan
Services Offered: Production of packaged shows for radio and TV, also talent reps.

CARLTON E. MORSE ENTERPRISES, INC.

Room 511, 1680 North Vine St.
Hollywood 28, Calif.

Phone: Hollywood 9-6161

Owner..... Carlton E. Morse
Services Offered: Recording, program production, scripts, package programs.
Productions: One Man's Family, The Woman In My House.

MORTON RADIO PRODUCTIONS, INC.

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President Morton Jacobson
Services Offered: Dramatic-adventure stories and gimmick show with prizes.
Productions: This Is The Story, What's Wrong With This Picture.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer..... Herbert M. Moss

FOR TV FILM SALES IN THE INCREASINGLY IMPORTANT OVERSEAS MARKETS

consult

THE LARGEST INTERNATIONAL DISTRIBUTORS OF RADIO & TELEVISION PROGRAMS

FORTV

FREMANTLE OVERSEAS RADIO & TELEVISION, INC.

366 MADISON AVE., NEW YORK 17, N. Y.
MUrray Hill 7-4344 • Cable: NYCOMOVER

Now bringing the leading U. S. radio and tv programs to 37 nations!

In Mexico: Fremantle Radio y Television, S.A.
Paseo de la Reforma 1
Mexico, D. F. (tel. 36-28-17)

Also: LONDON — BERLIN — ROME — JOHANNESBURG — SYDNEY — TOKYO
CARACAS — SAO PAULO — BUENOS AIRES

Services Offered: Live and transcribed shows for Radio and TV.

**MUSIC CORPORATION OF AMERICA
MCA Artists, Ltd.**

- 598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
- 139 Piccadily, W1, London, England
- 49 bis Ave., Hoche, Paris, France
- 111 Richmond St., West, Suite 1209, Toronto, Ontario, Canada, EMpire 3-5025
- 9370 Santa Monica Blvd., Beverly Hills, Calif., CRestview 6-2001 or BRadshaw 2-3211
- 515 Glenn Building, Atlanta, Ga., Lamar 6750
- 45 Newbury St., Boston, Mass., COpley 7-5830
- 130 N. Michigan Ave., Chicago, Ill., DELaware 7-1100
- 1172 Union Commerce Bldg., Cleveland, O., CHerry 1-6010
- 116A West Kirk Ave., Ronanoke, Va., ROanoke 3-4344
- 42 Allard Blvd., New Orleans, La., GALvez 4410
- 3790 Gardner Ave., Cincinnati, O., SYcamore 9149
- 2102 No. Akard St., Dallas, Tex., PRospect 7536
- 837 Book Tower, Detroit, Mich., WOODward 2-2604
- 105 Montgomery St., San Francisco, Calif., EXbrook 2-8922

- 203 White Building, Seattle, Wash., Mutual 4567
- 212 Beason St., Salt Lake City, Utah, 3-4657
- 1048 Northwestern Bank Building, Minneapolis, Minn., LIncoln 7863
- 550 Grant St., Suite 146, Pittsburgh, Pa., GRant 1-9995
- Bellevue-Stratford Hotel, Broad and Walnut Streets, Phila., Pa., PENnypacker 5-9462
- 1700 Liggett Drive, St. Louis, Mo., WOODland 2-3683

Services Offered: Production and sales service for live, recorded and filmed TV and radio programs.

MUZAK CORPORATION

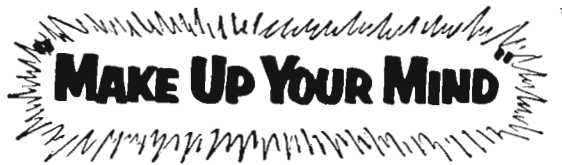
(For detailed listing see Associated Program Service, Div. of Muzak Corp. under Transcription Companies.)

THE NATIONAL RESEARCH BUREAU, INC.

- 415 N. Dearborn St., Chicago 10, Ill.
Phone: SUPERior 7-5080
- Ed. Dir.-Merch..... Milton Paule
- Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director.

NATIONAL PRODUCTIONS, INC.

- 1001 Connecticut Ave., N. W.
Washington 6, D. C.
Phone: STerling 3-2222



The most talked-about show on radio!

(2nd year on CBS for Continental Baking and Ted Bates Agency)

ARTHUR HENLEY PRODUCTIONS

PLaza 5-7145

Shelton Hotel
525 Lexington Avenue
New York 17, N. Y.

* © '53 M. U. Y. M. Inc.

President.....Robert J. Enders
 Vice-President.....Howard A. Enders
 Director of Scripts.....Mimi Griffin
 Executive Producer.....Robert L. Friend
 Coordinator.....Stanley Bass
Services Offered: Radio and television complete production. Transcriptions and films; program consultants; producers of motion pictures for television and industry. Commercials, animation, packagers of programs for local sponsorship.
Productions: Charles Goren On Bridge, Rogers Hornsby Baseball School.

NELSON PRODUCTIONS, INC.

341 Madison Ave., New York 17, N. Y.
 Phone: MUrray Hill 6-5862
 President.....Raymond E. Nelson
 Secy.-Treas.....Betty Nelson
Services Offered: Production-direction on retainer or free-lance basis, package production, consultation to agencies and clients, time buying, filmed commercials, re-search.
Current Productions: Little Lady Story-time, Rod & Gun Club of the Air (TV) Rod & Gun Club of the Air (AM).

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
 Phone: JUdson 2-5130
 Cable Address: ARREFFAY Newyork
 Executive Director.....Oliver W. Nicoll
 Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows,

syndicated transcriptions, scripts, talent, phonograph records and albums; Television —Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

OLIO VIDEO TELEVISION PRODUCTIONS, INC.

(Sec Television Film Producers)

PALLADIUM RADIO PRODUCTIONS, INC.

445 Park Ave., New York 22, N. Y.
 Phone: PLaza 9-8644

Pres.....Monroe W. Greenthal
 Producer.....S. George Gallu
 Writer.....Roger Lewis
Services Offered: Package producers.
Productions: The Planet Man.

PAN AMERICAN BROADCASTING CO.

370 Lexington Ave., New York 17, N. Y.
 Phone: MUrray Hill 5-1300

Program Director.....Leo Shore
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PETERSON RADIO PRODUCTIONS

1457 Broadway, New York 36, N. Y.
 Phone: WIconsin 7-0069

Owner.....Donald Peterson



CARLO VINTI

— 0 —

EXECUTIVE PRODUCER

"Opera Cameos"

CHANNEL 5

Services Offered: Recording, program production (religious, economic).

JULES POWER PRODUCTIONS, INC.

646 North Michigan Ave., Chicago, Ill.
9 E. 75th St., N. Y., N. Y.—REgent 4-1370

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Hwy., Malibu, Calif.
Phone: Globe 6-2135

President.....George Logan Price
Sales Manager.....S. M. Lauch
Copy and Production....George L. Price, Jr.

Services Offered: Production of packed radio serials geared to sell to and for ethical accounts of every type. Complete accompanying on commercials, publicity, promotion and public relations.

PROCKTER TELEVISION ENTERPRISES, INC.

221 West 57th St., New York, N. Y.
Phone: JUdson 6-6800

President.....Bernard J. Prockter
V.P. in chg. of Film.....Jerome Robinson
V.P. in chg. Pub. Rel.....Clem Wyle
Treasurer.....John Prockter

Services Offered: Live and film packages.
Productions: Big Story, Treasury Men In Action, Man Behind The Badge, International Police, Playhouse 15, and Mail Story.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

RADIO CITY PRODUCTIONS, INC.

525 Lexington Ave., New York 17, N. Y.
Phone: LE 5- 9850

Pres. & Sales Mgr.....Morton D. Catok
V.P. & Prog. Dir....Raymond R. Chambers
General Manager.....Frank Scott

Services Offered: Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV celebrity endorsements packaged.

Productions: Radio: "Phil Rizzuto's Sports Caravan"; "Junior Jamboree"; "Sports Forum of the Air." TV: "Tommy Henrich Show."

RADIO FEATURES OF AMERICA

37 West 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Production Unit

Hotel New Weston, Madison Ave. at 49th St.
New York 22, N. Y.
Phone: PLaza 3-4800

Managing Director..John Henry Macdonell
Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, package live and film shows, script, talent.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 902, New York 17, N. Y.
Phone: CI 6-7300

*** RP for TV**

Douglas Sterling Paddock

231 West 58th St., New York 19, N. Y.
COlumbus 5-0182

*** REAR PROJECTION OUR SPECIALTY**
Plus a Complete Graphic Arts Service

- Background Slides
- Photo Murals • Prop Devices
- Tel-ops • Locale Photography
- Flip Cards • Composites
- Library Stock • Equipment

37 VALENTINE ROAD
BRIARCLIFF MANOR N. Y.
BRiar Cliff 6-2478-M



MARSHALL—HESTER PRODUCTIONS, Inc.

521 FIFTH AVENUE
NEW YORK 17, N. Y.



MURRAY HILL 7-2722-3-4

PresidentLou Goldberg
 Vice-PresidentTed Mack
 SecretaryLloyd Marx
Services Offered: Producers of "The Original Amateur Hour," starring Ted Mack.

STU REYNOLDS PRODUCTIONS

9120 Sunset Blvd., Los Angeles 46, Calif.
 PresidentStuart Reynolds
Productions: Deadline, O.S.I., Mr. President, and Pony Express Scout.
Services Offered: Specializing in the production and sale of filmed TV programs; also in the filming of television programs for others and TV commercials; also production and sale of radio programs.

R. S. ROBBINS

163 Bleecker St., New York 12, N. Y.
 Phone: SP 7-2568

PresidentR. S. Robbins
 Mgr. of Prize Promotion. Edward E. Finch
Services Offered: Radio and Television package producers and merchandise prizes.

BOB L. ROBERTS PRODUCTIONS

152 W. 54th St., New York 19, N. Y.
 Phone: PLaza 7-6300

President.....Bob L. Roberts
Services Offered: A—Radio and TV live and film productions. B—Specialized publicity and promotion.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York, N. Y.

Phone: RIVERSIDE 9-3647
 Bd. Chairman.....M. Roffman
 President.....Richard H. Roffman
Services Offered: Package programs and production, Talent, Public Relations. Guest and Prize procurement, Publicity and Promotion, Scripts, Legal Counsel, Ideas For Contests.

ROBINSON RECORDING LABS.

35 S. 9th St., Philadelphia 7, Pa.
 Phone: WA 2-6800

PresidentW. P. Robinson
 Recording Engineers.....W. W. Jost, Chas. Metz
Services Offered: Manufacture professional recording equipment. Produce transcribed spots and electrical transcriptions for broadcast and TV.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
 Phone: PLaza 9-7979

President.....Stanley J. Wolf
Services Offered: Complete packages, radio, TV and film.

JACK ROURKE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HE 7178

PresidentJack Rourke
 Treasurer.....Joan Lane Rourke
 Production Manager.....Dick Wendelken
 Office Mgr.....Marjorie Lawson
 Musical Dir.....Robert Garretson
Services Offered: Live and transcribed

"THE ADVENTURES OF DANNY DEE"
starring
ROY DOTY
 Children's TV film series
 A half-hour loaded with charm and sales power
Distributed by
SPORTSVISION
 Chicago, Illinois — 20 N. Wacker Dr.
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Produced by
Danny Dee Enterprises, Inc.
 510 Madison Avenue, New York 22
 PLaza 3-4153

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Producers of

WATCH MR. WIZARD	NBC-TV Network
ALL ABOUT BABY	DuMont Network
TIME FOR FUN	WABC-TV New York
TIP TOP FUN	WXYZ-TV Detroit
TIP TOP TIME	KSD-TV St. Louis
TIP TOP TIME	WNHC-TV New Haven

Chicago:	New York:
646 N. Michigan Ave.	9 East 75th
DElaware 7-7422	REgent 4-1370

radio and TV programs; spot announcement campaigns and jingles.

Productions: "Ladies Matinee," "Jack Rourke Varieties," "Beauty Parade."

LESLIE ROUSH PRODUCTIONS, INC.

333 W. 52nd St., New York 19, N. Y.
Phone: COLUMBUS 5-6430

President.....Leslie M. Roush
Vice-Pres.Jules Sindic
Gen. Mgr.....John Fox

Services Offered: Producers of commercial motion pictures, sound slide films, slide motion films, TV programs and TV commercials.

Productions: TV Comm's: Canada Dry Ginger Ale; Shredded Wheat; Fig Newtons; Vanilla Wafers; White Rose Tea & Coffee; Benrus Watch Co. Comm'l Mot. Pix: "Whv Nuts & Bolts" (Bethlehem Steel); "Ichabod—The Headless Man" (Assoc. Amer. Railroads); various films for U. S. Navy.

BARNARD L. SACKETT TELEVISION-RADIO PRODUCTIONS

Empire Bldg., Philadelphia 7, Pa.
Phone: KINGSLEY 5-6063

Production Manager.....Barnard L. Sackett
Film & Transcription Tech...R. K. Newmeyer
Continuity Director.....Charles E. Magic

Services Offered: Complete television service for video stations and advertisers, live

and film productions, commercials, minute spots, custom-built shows, television consultants, personal radio-television representation, concert management.

ABE SAPERSTEIN TV ENTERPRISES

350 5th Ave., Suite 7614, New York, N. Y.
Phone: LO 3-4677

Producers..Fay Sapperstein, Walter Kennedy
Branch Offices

127 N. Dearborn St., Chicago, Ill.
8506 Sunset Blvd., Hollywood, Calif.

Services Offered: Children films.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231

6 East 45th St., New York, N. Y.
Phone: MURRAY Hill 7-8370

President.....James L. Saphier
Mgr. of New York Office.....James Schulke

Services Offered: Radio and TV productions, sale of package programs and talent.

Productions: The Bob Hope Show, It Pays To Be Married, The Tony Martin Show, and Meet Corliss Archer.

ALLEN SAVAGE NETWORK PRODUCTIONS

140 West 57th St., New York 19, N. Y.
Phone: CIRCLE 7-2694

OwnerAllen Savage
Services Offered: Producers and packagers.

Productions: Elizabeth Rae LaMont, Good Look and Good Living.

KERMIT SCHAFER RADIO & TELEVISION PRODUCTIONS

45 East 51 St., New York 19, N. Y.
Phone: PL 8-2675

PresidentKermit Schaffer

Services Offered: Live and film television productions, transcribed radio series and kinescope television series, specialists in cooperative advertising also offers celebrity securing and prize procuring services.

SCHOOLHOUSE PRODUCTIONS

1610 N. Argyle, Hollywood 28, Calif.
Phone: HO 1-9959

Producer, Owner.....Walter Hempel
Co-owner Educator.....Eleanor Hempel

Services Offered: Full production services, specializing in Children's Shows.

Productions: Little Schoolhouse.

BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.
Phone: MURRAY Hill 8-0944

President.....Bernard L. Schubert

Services Offered: Talent, production radio and TV package management.

SCREEN GEMS, INC.

(For complete listing see TV Film Producers).

WALTER SCHWIMMER PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago 1, Ill.
Chicago Phone: FR 2-4392

10th ANNIVERSARY YEAR

Endorsements, inc.
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the world's foremost research and service organization devoted EXCLUSIVELY to all phases of endorsements and testimonials.

EXECUTIVE OFFICES

500 Fifth Avenue
New York 36, New York
CHickering 4-7257

Hollywood Chicago London Washington Paris



16 E. 41 St., New York 17, N. Y.
New York Phone: LExington 2-1791
Sales Manager.....Ted Beil
1606 Vista Del Mar Ave., Hollywood 28, Cal.
Phone: HO 9-1171

President.....Walter Schwimmer
Vice President.....George Guyan
Sales Manager.....Bernie Crost
Program Director.....Arthur Pickens
Services Offered: TV and Radio package programs.

SESAC, INC.

475 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 5-5365

President.....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to Pres.....E. S. Prager
Production Manager.....R. S. Stone
Pub. & Prom.....Alice J. Heinecke
Traffic.....I. K. Weiss
Services Offered: Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

SKIATRON ELECTRONICS & TELEVISION CORP.

30 East 10th St., New York 3, N. Y.
Phone: ORegon 3-3464

President.....Arthur Levey
Treasurer.....Kurt Widder
Secretary.....Frank V. Quigley
Dir. of Research & Dev.....Dr. John H. Laub
Dir. of Ultrasonic TV.....Richard Duggan
Dir. of Subscriber-Vision System.....William J. Shanahan
Services Offered: Electronic Equipment, Subscriber-Vision, Research and Development TV and Electronics.

CHARLES E. SKINNER PRODUCTIONS

1600 Broadway, New York, N. Y.
Phone: CI 6-6915

Exec. Prod-Dir.....Charles E. Skinner
General Manager.....Ray Rand
Music Editor.....Alfonso Corelli
Musical Directors.....Skitch Henderson & Ted Royal
Set Designer.....Charles Carlotti
Production Supervisor.....William Toth
Camera Directors.....Joseph Brun, Drummond Drury, William Storz
Assoc. Prod., West Coast Rep...Albert Kelley
Film Distribution.....Bruce Ross
Sales Manager.....Howard Blackmore
Services Offered: Creators and producers of television, theatrical and sales influence films plus live shows; producing contractors; adapters; consultants to package producers, advertising agencies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

FLETCHER SMITH STUDIOS, INC.

321 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 5-9010

President.....Fletcher Smith
Vice-President.....Charles Schettler
Secretary-Treasurer.....Peter Caldera
Services Offered: Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

SNADER PRODUCTIONS, INC.

9130 Sunset Boulevard, Hollywood 46, Calif.
Phone: CRestview 4-6651

President.....Louis D. Snader
Director.....LeRoy Prinz
Musical Director.....Sid Lippman
Services Offered: TV program production, package TV programs, TV film production, syndicate film, TV talent.

SONG ADS COMPANY

5927 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5-6181

President.....Robert Sande
Exec. V.P. Chg. of Sales.....Donald Estey
V.P.-Creative Dir.....Del Porter
V.P.-Music Dir.....Larry Greene
Vocal Director.....Ray Linn
Services Offered: Packagers of radio, television, and theatre custom and syndicated musical and dramatic commercials. Composers and producers of film background music. Transcribed and filmed short subjects for entertainment, industrv, government and service organizations.

THE SOUVAINÉ ASSOCIATES

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

General Partner.....Henry Souvaine
Services Offered: Producers of radio and TV programs.

STAR ENTERTAINMENT CORP.

214 W. 42nd St., New York 18, N. Y.
Phone: LA 4-3450

President.....Max Wolff
Talent.....Al Roth
Services Offered: Production and packaging of radio and TV shows and all product services for agencies and stations. Scripts, talent, directors and casting consultants.

RICHARD STARK & COMPANY

125 E. 72nd St., New York 21, N. Y.
Phone: REgent 7-9608

Partners.....Richard Stark, Jane Troxell
Fashion Photog., Consultant...J. T. Stark
Design.....George Shealy
Services Offered: Consultation and/or production of Radio-TV commercials; radio-TV programs prepared and produced by request only; fashion and costume design for TV.

WILBUR STARK-JERRY LAYTON, INC.

270 Park Avenue, New York 17, N. Y.
Phone: PL 3-1742

President.....Wilbur Stark
V.P.-Treas.Jerry Layton
Services Offered: Programs and person-

alities for television and radio.

Productions: Modern Romances—for radio and TV; Rocky King.

RICHARD STROUT PRODUCTIONS LTD.

649 North Rossmore Ave., Los Angeles 4, Cal.
Phone: HOLLYwood 7-9091

PresidentRichard Strout
Branch Office

507 Fifth Ave., New York 18, N. Y.
Phone: MURray Hill 2-6924

President.....S. B. Strout

TALENT ASSOCIATES LTD.

41 East 50th St., New York, N. Y.
Phone: PLaza 3-1030

PresidentAlfred Levy
Vice Presidents.....David Susskind,
Robert Susskind

Services Offered: Produce live dramatic television programs.

Productions: Justice, Mr. Peepers, Philco-Goodyear Television Playhouse, Armstrong Circle Theatre.

TV PROGRAMS, INC.

10 Washington Place, New York 3, N. Y.
Phone: SPRing 7-0232

President.....Edward Roberts, Jr.
Services Offered: Package producers of live shows for TV. Also represent and furnish talent.

HAL TATE PRODUCTIONS

192 N. Clark St., Chicago 1, Ill.
Phone: FInancial 6-5450

PresidentHal Tate
Vice Pres., Sales Mgr.....Phil Fischer
Sec'y-Treas.Lucille E. Schall

Services Offered: Syndicators of Who's Talking?, quiz program, telephone quiz show featuring actual transcribed poetic clues of nationally known celebrities. Voices, clue sheets and merchandising aids are all furnished as part of the package.

TELECREATIONS BY NOVAK

344 W. 72nd Street, New York 23, N. Y.
Phone: TRafalgar 4-1999

Owner-Musical Consult. .Frank J. Novak, Jr.
Manager, Charge of Radio/TV Formats

G. Kane Campbell
Radio/TV Producer.....John Gunn
Writers.....Paul Davis, Laura McGhee

Services Offered: Creators, producers of Radio/TV musical variety formats for local, regional or national sponsor. Musical consultants to advertising agencies.

TELEMOUNT PICTURES, INC.

(See TV Film Producers)

TELEVISION SCREEN PRODUCTIONS, INC.

(See TV Film Producers)

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-5130

Cable Address: ARREFFAY, Newyork
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Production Unit, Hotel New Weston,
Madison Ave. at 49th St., New York 22, N. Y.
Phone: PLaza 3-4800

Managing Dir.....J. H. Macdonnell
Program Coordinator.....Eileen Ellis

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

THEATRE NETWORK TELEVISION INC.

575 Madison Ave., New York, N. Y.
Phone: MU 8-3220

PresidentNathan L. Halpern
General Sales Mgr.....Fanshawe Lindsley
Sales.....Robert L. Crawford

Prod. Super.....Martin H. Poll
Services Offered: Closed circuit TV for business, industry and entertainment.

TOWER PRODUCTIONS

11541 Landale, North Hollywood, Cal.
Phone: ST 7-6414

Owner-Producer.....Helen L. Moser
Directors.....Dik Darley, Larry Robertson
Prod. Assistant.....Bela Kovacs

Services Offered: Production and sale of television and radio package shows.
Productions: Space Patrol.

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 36, N. Y.
Phone JUDson 2-3530

President.....M. E. Moore
Services Offered: Program productions, syndicated transcriptions, scripts, package programs.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.
Phone: 2-4974

President.....J. P. William
Office Manager.....B. Deck

Services Offered: Open-end transcribed programs. 5 and 15 minute shows featuring top talent.

TRANSFILM, INC.

(For complete listing see TV Film Producers)

TRANSAMERICAN BROADCASTING & TELEVISION CORP.

118 E. 40th St., New York 22, N. Y.
Phone: MU 3-8684

President.....John L. Clark
Services Offered: Television and radio writing, direction, production and packaging.

TRENDLE-CAMPBELL-MEURER INC.

28 West Ave., Detroit 26, Mich.
Phone: WOODWARD 2-9184

PresidentGeorge Trendle
V. Pres. & Gen. Mgr.H. Allen Campbell
Secy. & Gen. Counsel....Raymond J. Meurer
Services Offered: Radio-TV production.

RICHARD H. ULLMAN, INC.

295 Delaware Avenue, Buffalo 2, N. Y.
Phone: CL 2066

PresidentRichard H. Ullman
Vice President.....Marvin A. Kempner
TreasurerEdward H. Kavinoky
Production Manager.....Bill Jacobs
Productions: Ad-i-mation, syndicated animal film clips, Dollar Derby, participating auction program, Watch the Birdy, fully animated film quiz show, selected spots, animated films.

UNITED FILM & RECORDING STUDIOS, INC.

301 E. Erie St., Chicago 11, Ill.
Phone: SUPERIOR 7-9144

PresidentWilliam L. Klein
Services Offered: Recording, Program and Spot production, Package Programs, Syndicated Transcriptions, Talent.

UNITED PRESS ASSOCIATIONS

220 E. 42nd St., New York 17, N. Y.
Phone: MURRAY Hill 2-0400

PresidentFrank H. Bartholomew
Television Mgr.Wm. C. Payette
Radio Manager.....John Madigan
Gen. Sales Manager.....Leroy Keller
Services Offered: World-wide coverage of news and sports for Radio and TV; special programming for radio news, sports, women's and farm shows.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
Phone: Circle 6-4675-6

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Vice-President.....Elsie F. Valentine
Gen. Mgr., Secy.....Peter J. Riolo
Services Offered: Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

VIDEO EVENTS

535 Fifth Ave., New York 17, N. Y.
Phone: MURRAY Hill 7-1668

President.....Julienne (Judy) Dupuy
Services Offered: Live TV programs, radio programs, TV commercials, consultants; specializing in children's shows.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

PresidentBill Murphy
Vice-PresidentCharlotte Morgan
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
Phone: EL 5-0734

Director Producer.....Chick Vincent
Assoc. Prod., Casting Dir....Marion Lennox
Services Offered: Package producers, program production, TV programs, live and film.

WOLF ASSOCIATES, INC.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

President, Gen. Mgr.....Edward Wolf
Vice-PresidentHerbert Wolf
Associate Producers.....Jack Rubin,
Keith Taylor, Alan Gilbert
Dir. of Sales.....Paul Ross
Services Offered: Radio-TV package production.

Productions: Break The Bank, for radio and TV; Hilltop House, and Masquerade Party.

FRANK WRIGHT NATIONAL CORPORATION

995 Market St., San Francisco 3, Calif.
Phone: DOUGLAS 2-5470

Manager.....Frank Parke Wright
TreasurerSylvia C. Wright
Vice Pres.....Aphie Tavernas
Traffic Manager.....D. S. Koemme
Services Offered: Merchandised advertising in the food products field.
Productions: Calo Pet Exchanges.

WYNN WRIGHT ASSOCIATES

17 West 57th Street, New York 19, N. Y.
Phone: PLaza 3-4417-8

ProducerWynn Wright
ManagerCharles Granzow
Asst. Director.....Charles Carruth
Services Offered: Creation and production of radio dramas.

Current Productions: Squad Room, Official Detective, Crime Fighters, Farm Quiz.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
Phone: PLaza 1323

PresidentFrederic W. Ziv
Services Offered: Network and transcribed programs.

ZIV TELEVISION PROGRAMS, INC.

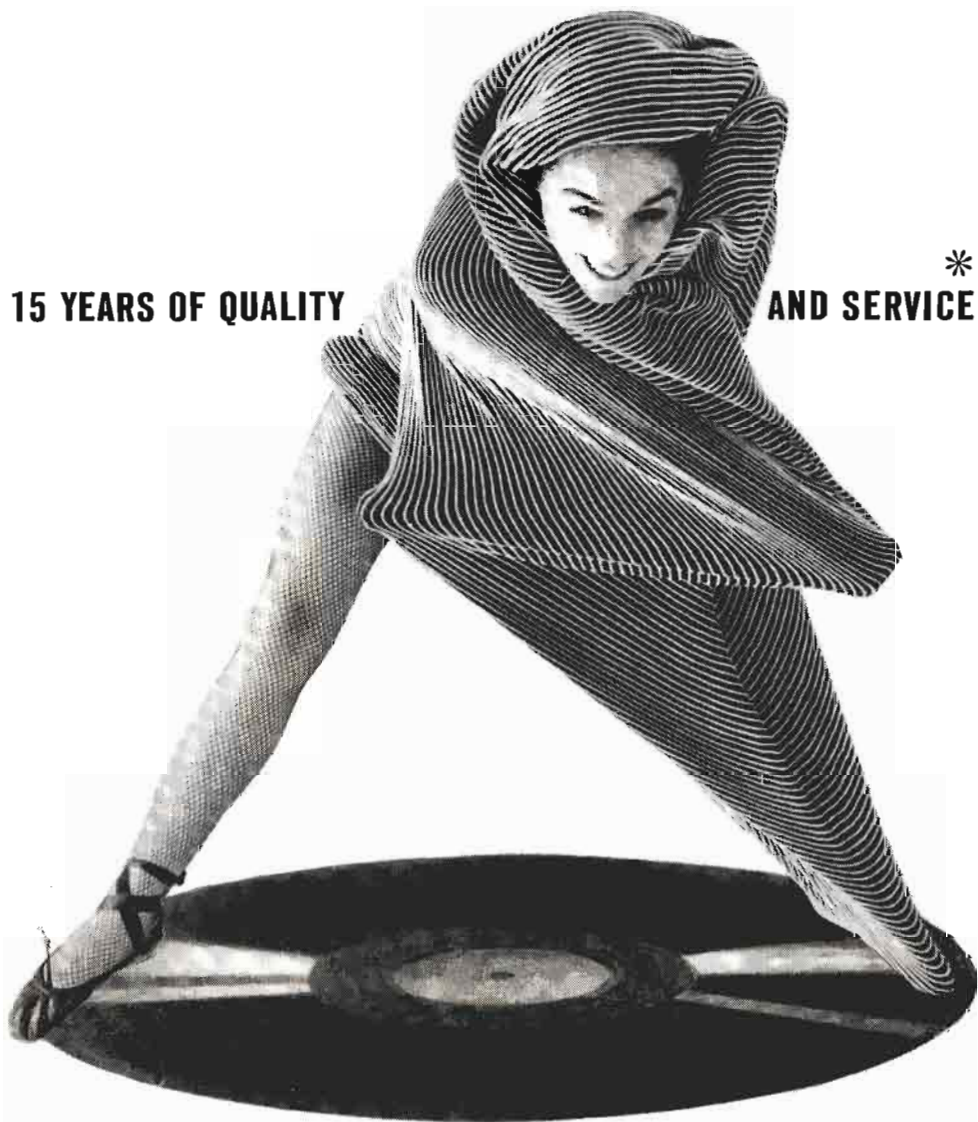
488 Madison Ave., New York 22, N. Y.
Phone: MURRAY Hill 8-4700

Chairman of the Board....Frederic W. Ziv
President.....John L. Sinn
V.P., Chg. of Sales.....Maurice J. Rifkin
V.P., Chg. West Coast.....Maurice Unger
Mgr., Midwestern Div.....Ed Broman
Mgr., West Coast Div.....Walter Kingsley
Mgr., Eastern Div.....A. Goustin
Services Offered: Custom built and syndicated shows.

Productions: Corliss Archer, Mr. District Attorney, The Eddie Cantor Comedy Theatre, I Led Three Lives, Cisco Kid, Favorite Story.

15 YEARS OF QUALITY

AND SERVICE *



IN NEW YORK: 799 Seventh Ave., CI 5-7300; Gil McKean, Director—Al Shulman, Nat'l Sales Mgr.

IN CHICAGO: 410 North Michigan Ave., Whitehall 4-6000; Jerry Ellis, Manager

IN HOLLYWOOD: 8723 Alden Drive, CRestview 6-1034; Al Wheeler, Manager

*** It's the 15th anniversary of Columbia Transcriptions**

Division of Columbia Broadcasting System, Inc., makers of the finest transcriptions and records of all sizes and speeds.

Columbia Trade-Mark Reg. U. S. Pat. Off. Marca Registrada



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Recording
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SERVICES OFFERED

PERSONNEL

ADDRESSES



Now that we have your attention... Let us show you what we've got to give you — for top-quality, confidential, and prompt action in recording and pressing. The finest and most advanced equipment assures you incomparable engineering accuracy. Studios with complete production facilities, as well as pressing plants, on each coast, guarantee you speed and service plus individual attention. You can use Capitol's Custom Services Department with confidence that the result will meet your most rigid standards and stringent schedules.



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CUSTOM SERVICES DEPARTMENT

Capitol Records Distributing Corp.

Walter S. Heebner, Vice Pres. & Gen. Mgr.

Hollywood: 5515 Melrose • HOLLYWOOD 3-7114

New York: 151 W. 46th St. • COLUMBUS 5-4758

TRANSCRIPTION AND RECORDING COMPANIES

JOHN ADASKIN PRODUCTIONS

314-15, 67 Yonge St., Toronto, Ont., Can.

Phone: EM 4-9296

Owner John Adaskin
 Secretary (Miss) Norma Dickson
Services Offered: Production, live programs, series transcriptions, feature length TV film, custom productions, musical arrangements, script preparations.

AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-1881

President..... Paul F. Adler
Services Offered: Production and sales of transcribed series. Specialize in syndicated disc jockeys. Radio script library.

ALL-CANADA RADIO FACILITIES, LTD.

80 Richmond St. W., Toronto 1, Ont., Can.

Phone: EMpire 6-7691

Vice President..... G. F. Herbert
 General Manager..... Stuart MacKay
 Mgr., Prog. Div..... Robert Tait
 Asst. Mgr., Prog. Div..... C. D. S. Murray
Services Offered: Canadian representatives and distributors for transcription companies.

ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.

Phone: HOLlywood 9-5107

President..... D. K. Broadhead
 Vice Pres. of Mgr..... Sam Salzman
 Comptroller..... Irving M. Huncilman
 Sales Manager..... John F. Wegner
 Sales Manager..... Hal G. Neely
 Wash., D. C. Mgr. & Contr. Dir.. W. S. Adams
Services Offered: Processing and pressing transcriptions and phonograph records. All types, sizes, and speeds. Complete recording facilities available.

ARTISTS RECORDING STUDIOS

15 West 10th St., Kansas City 6, Mo.

Phone: HA 6109

Owner..... Bill L. Godden
 Engineer-Operator..... Bill L. Godden
Services Offered: Original or direct copy masters, TV sound production, phonograph record production, "custom built programs," spot announcements, air-checks, copies of disc, tape or wire, portable tape recordings, complete sound effects libraries, sync. cutting tables, script writers, talent files.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

Vice-Pres. & Gen. Mgr.
 Edward Hochhauser, Jr.

Services Offered: A transcription library comprised exclusively of radio music not available on phonograph records; including jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.

Phone: OXford 7-0725

President..... Herbert Rosen
Service Offered: Transcriptions; mood and bridge music library; three speed record and transcription players.

AUDIO-VIDEO RECORDING CO., INC.

730 5th Ave., New York 19, N. Y.

Phone: PL 7-3091

President..... Charles E. Rynd
 Vice-Pres..... T. J. Merson
 Vice-Pres., Treas..... Richard Rynd
 Secretary..... Joseph Connolly
 Sales Manager..... Ray Rand
Services Offered: Facilities for recording for radio and TV, disc mastering and dubbing, mfr. facilities transcription and phonograph records, mass tape duplication for radio, educational, religious and industrial programs; complete program production service.

A-V TAPE LIBRARIES, INC.

730 Fifth Avenue, New York 19, N. Y.

Phone: PLaza 7-3091

President..... Charles E. Rynd
 Sales Manager..... Ray Rand
Services Offered: Full library of recordings on tape, recording, program production.

AUDIVOX RECORDS, INC.

140 West 57th St., New York 19, N. Y.

Phone: COlumbus 5-2517

Owners... Raymond Scott, Dorothy Collins, Leonard Wolf
 Officers... Raymond Scott, Dorothy Collins, Leonard Wolf, Bob Briody
 General Manager..... Leonard Wolf
Services Offered: Manufacturers of phonograph records for commercial use in all speeds, 78, 45 and 33 1/3 r.p.m.

BELL SOUND STUDIOS, INC.

112 W. 89 St., New York 24, N. Y.

Phone: TR 3-4328-9

President..... Allen Weintraub
 Secy.-Treas..... Daniel Cronin
Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove), N.A.B. Standard transcriptions for broadcast or audition. Remote and location recording for broadcast and film.

MORE THAN 1000 RADIO STATIONS SELL WITH WORLD PROGRAMMING!

Read
How

with

★ STATIONS SELL WITH WORLD LOCAL QUIZ PROGRAMS

... World was the first library to offer the big-audience quiz show!

WJPS, Evansville, Ind., SAYS: "World means dollars to us ... \$8580 annual net from YOU WIN quiz series alone. In just 13 weeks this one series pays for the entire World Service for over a year.

WBML, Macon, Ga., SAYS: "YOU WIN is really a winner ... \$8388 annual net. 13 weeks' revenue more than cost of entire Service for year."

★ STATIONS SELL WITH WORLD LOCAL PERSONALITY SHOWS AND WOMEN'S FEATURES ...

including, Homemaker Harmonies ... Wedding Bells are Ringing (for local wedding announcements) ...

Whose Birthday is This (for local birthday observances) ... Happiness Parade (for local anniversary programs) ... Bundle of Joy (for local birth announcements).

KWRN, Reno, Nev., SAYS: "We're delighted with HOME-MAKER HARMONIES ... one of the easiest programs we've ever had to sell. Had to put it on a 'first come, first served' basis."

★ STATIONS SELL WITH WORLD "THE BETTY GRABLE-HARRY JAMES SHOW"

Complete Open-End Transcription show starring famous personalities and music 5 hours a week across the board!

WTAR, Norfolk, Va., SAYS: "GRABLE-JAMES SHOW signed for 26-weeks, 5 days a week by Regent Beer ... promotion includes newspapers, direct mail and radio spots!"

KSD, St. Louis, Mo., SAYS: "GRABLE-JAMES terrific! Pulled in big-name sponsors ... General Mills, Falstaff Brewing Co., Fletcher's Castoria, G. F. Satina, Kroger Co., P & G Oxydol."

WAPX, Montgomery, Ala., SAYS: "GRABLE-JAMES SHOW wowed us with 15 participating sponsors 5 days a week! Sponsors include shoe stores, drugs, insurance, paint and hardware, food and beauty shops.

★ STATIONS SELL WITH WORLD SPECIAL APPEAL PROGRAMS

... revenue raising shows that prove World's leadership in quality programming ideas.

KWJB, Globe, Ariz., SAYS: "RAYMOND MASSEY in THE CHAPEL BY THE SIDE OF THE ROAD sold to Globe Mart, tuary for Sunday morning broadcast each week. Sponsor writes that it is the finest program of its type and public acceptance has been gratifying."

★ STATIONS SELL WITH WORLD'S BIG STARS....

Judy Canova	Xavier Cugat	Sportsmen Quartet
Betty Grable	David Rose	Blackwood Brothers
Harry James	Gisele MacKenzie	Helen Forrest
Lanny Ross	Three Suns	Muggsy Spanier
Eddy Howard	Ray Bloch	Mimi Benzell
Fantane Sisters	Oscar Peterson	Ken Griffin
	George Shearing	Quinette

... and many, many more!

AND FOR 1955

More than ever before ...

NEW FEATURES! NEW IDEAS!

NEW NAMES! NEW TALENT!
Beginning with

6 NEW ACROSS-THE-BOARD Half-hour and quarter-hour PROGRAMS With 111 selling opportunities

- The Song And The Star
- Westward To Music
- Music Coast-To-Coast
- Passport To Daydreams
- The Three Suns
- Guess What! Guess What!

STATIONS SELL, SELL, SELL with WORLD'S BIG ARRAY OF MONEY- MAKING PROGRAMMING!

STATIONS PROSPER WORLD!

1st with
TOP STARS...

1st with
TOP SHOWS...

1st with
TIMELY SELLING AIDS
OF EVERY KIND!
WORLD IS YOUR No. 1
all-purpose sales and
program SERVICE!

★ STATIONS SELL WITH WORLD TOP SPORTS PROGRAMS!

Some of World's "firsts" in sports shows include: Get a Hit (Baseball) . . . Football Time . . . Basketball Time!

KAND, Carsicana, Texas, SAYS: "Local Western Auto Store grabbed up complete 26 week 'Get a Hit' baseball series. A good program, well written, quick-to-sell."

★ STATIONS SELL WITH WORLD BIG NAME SHOWS!

World sets the pace in library presentations of big names in big time packages for single or participating sponsors!

★ STATIONS SELL WITH WORLD JINGLES AND SPECIAL EFFECTS

World produces an ever-increasing repertoire of up-to-date spot announcement lead-ins . . . specially created songs, jingles, sound treatment, voice and sound montages and seasonal appeals.

KBUN, Bemidji, Minn., SAYS: "World DAIRY JINGLES opened the door for a 400-spot announcement campaign by local RED CAP DAIRY."

CJVI, Victoria, B.C., Canada, sold World Automotive Jingle Campaign to Gladwell Motors.

WTCH, Shawano, Wisconsin, sold World Dollar Day Jingles to Chamber of Commerce.

WHWB, Rutland, Vt., SAYS: "JUDY CANOVA in COUNTRY FAIR sold on first audition, bi-weekly basis, to Scott's Tractor & Implement Co., and Harold Wescott Appliances."

KOOK, Billings, Mont., SAYS: "LANNY ROSS in STEAM-BOAT JAMBOREE sold on 52 week contract, to local department store."

WTIP, Charleston, W. Va., SAYS: "WALTER HUSTON in FORWARD AMERICA sold before our library arrived. Show bought for weekly broadcast by one of the nation's leading retail furniture houses."

WWBZ, Vineland, N. J., sold World Groceries Jingles to Co-op Neighborhood Grocers.

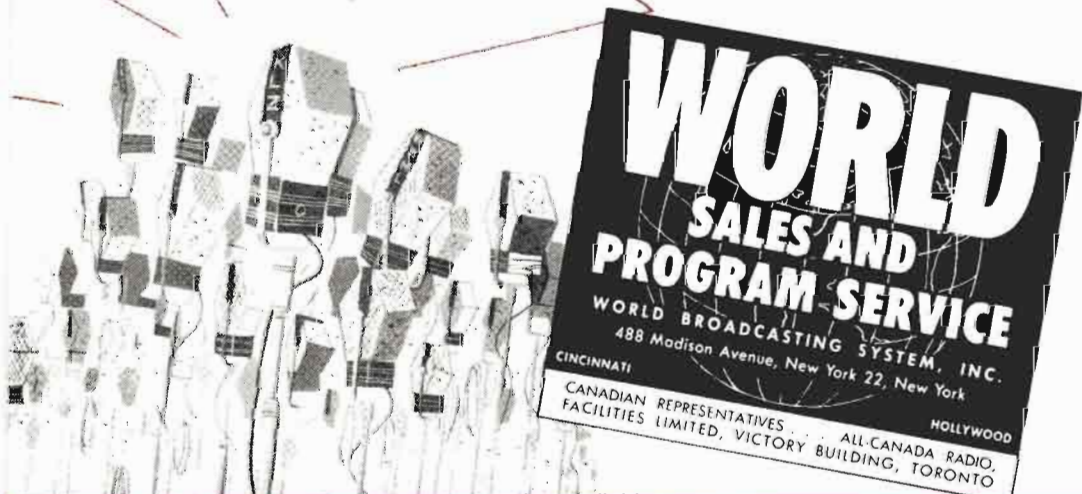
The list could go on and on proving World Jingles Sell!

★ STATIONS SELL WITH WORLD TIME AND WEATHER JINGLES . . . the first in any library service!


WIP, Philadelphia, Pa., SAYS: "World Weatherbird jingles resulted in a substantial amount of revenue . . . sold to Goebel Brewing Company of Detroit. A natural tie-in with Goebel's rooster trademark.

WRAC, Racine, Wisc., sold a profitable weather jingle campaign to Boumann Oil Co.

KRUN, Ballinger, Texas, sold a sales-producing time signal campaign to local Pontiac Dealer.



WORLD
SALES AND
PROGRAM SERVICE
WORLD BROADCASTING SYSTEM, INC.
488 Madison Avenue, New York 22, New York
CINCINNATI
CANADIAN REPRESENTATIVES . . . ALL-CANADA RADIO,
FACILITIES LIMITED, VICTORY BUILDING, TORONTO
HOLLYWOOD



20 YEARS
OF
RECORD
SERVICE

PROCESSING

Better in dozens of ways,
because of scientific
testing at every step.

PRESSING

Proved better by hundreds
of satisfied clients all
over the world.

TAPE DUPLICATION

Guaranteed broadcast
quality—now used in
broadcasts everywhere.

SHIPPING

Allied's cross checking
controls assure on-time
delivery under any
circumstance.

**ALLIED RECORD
MANUFACTURING COMPANY**

1041 N. LAS PALMAS, HOLLYWOOD, CALIFORNIA

Hollywood 9-5107

CADENCE RECORDS

40 E. 49th St., New York City
Phone: MURray Hill 8-6141

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WALnut 2-2103

PresidentSpence Caldwell
Vice Pres., Sales.....G. Norris MacKenzie
Vice Pres., Prod.....Gordon F. Keeble
Comptroller.....S. H. Coxford
Film Super.....R. H. (Dick) Sheppard
Creative Director.....John N. Heaton
Co-ordinatorJ. M. (Doc) Savage
Director.....R. M. Rose
Chief Cameraman.....Fritz Speiss
Sales Executives.....W. F. Milnes,
G. B. Quinney, Hugh Bearg

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; also distribute tape recorders, transcription players, Cinesalesman Projectors, Tele-Prompter, Rear-screen projection units, music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS DISTRIBUTING CORP.

Studio and Rec. Sales Services Div.

5515 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 3-7114
151 West 46th St., New York 36, N. Y.
N. Y. Phone: COlumbus 5-4758

PresidentGlenn Wallich
Vice-President.....Walter S. Heebner
Eastern Sales Manager.....Herbert I. Sachs
Eastern Studio Rep.....Thomas Sheehy
Western Studio Reps.....Fred Grimes,
John Seely

Services Offered: Custom recording for records and television; mastering, processing and pressing; full library of production music.

CENTURY RECORD MFG. CO.

160 West Olive Ave., Burbank, Calif.
Phone: VICToria 9-1593

Sr. Partner.....James B. Keyser
Plant Manager.....James B. Keyser, Jr.
Sales Manager.....Richard B. Keyser

Services Offered: Complete services for recording, processing and pressing electrical transcriptions and phonograph records. Licensed by Western Electric for lateral or vertical recording.

COASTAL RECORDING CO., INC.

136 W. 52 St., New York 19, N. Y.
Phone: CIrcle 6-3900

Managing Director.....Arthur Shaer
Services Offered: Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. A complete staff for foreign transcriptions. Ampex tape recording.

COLUMBIA RECORDS, INC.

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

President.....James B. Conkling
Executive Vice-Pres.....Goddard Lieberman

Vice-Pres. Chg. Research

& Development.....James H. Hunter

Vice-Pres. Chg. of

West Coast Op.....A. J. Schrade

Vice-Pres. Chg. of Sales.....Paul J. Wexler

Secretary.....Kenneth E. Raine

Treasurer.....W. G. Wilkin

General Auditor.....Arthur S. Padgett

Services Offered: Records, phonographs

needles, and attachments and transcriptions.

COLUMBIA TRANSCRIPTIONS

(A Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.
Phone: CI 5-7300

Director.....Gilbert S. McKean

National Sales Mgr.....Al Shulman

Chicago Mgr.....Girard Ellis

Los Angeles Mgr.....William A. Wheeler

Services Offered: All facilities pertaining to record production from script, casting, direction and engineering to processing, pressing, handling, mailing and shipping of all sizes and speeds of records and transcriptions.

COMMODORE PRODUCTIONS AND ARTISTS, INC.

971 N. La Cienega, Hollywood 46, Calif.
Phone: CRestview 1-7106

Pres. and Exec. Prod.....Walter White, Jr.

Associate Prod.Bill Heath

Production Mgr.....Vernon Keys

CoordinatorEleanor Payne

Services Offered: Creators and producers of tape and open-end recordings such as our "Hopalong Cassidy," "Tarzan," "The Clyde Beatty Show," AM & TV, "Down Our Way," "Strollin' Tom," etc. All are 30 min. vehicles excepting "Strollin' Tom," which is a quarter hour open end.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.
Phone: OREGon 9-3595

Writer-Composer.....Gordon M. Day

Producer-DirectorCarol Bulkley

Production Manager.....Edith Adelson

Treasurer.....Leo L. Reich

Services Offered: Specialists in writing, producing and recording singing commercials and spots of all types, and serving as radio-TV department for advertising agencies.

DECCA RECORDS, INC.

50 W. 57 St., New York 19, N. Y.
Phone: COlumbus 5-2300

Mgr., Special Service.....Edward Strauss

Services Offered: Studio rental; records pressed.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: PLaza 9-4500

President & Treasurer...Helen D. Kelleher

Vice-PresidentArthur Lubo

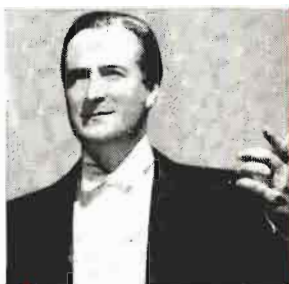
Vice-President.....Fred de Jaeger

Treasurer.....Helen D. Kelleher

Secretary.....John Hughes Dwyer

Here's **dollars and cents** can boost subscriber's

Only RCA Thesaurus gives you big name talent like this . .



★ **George Melachrino** and the Melachrino Strings have proven perfect for single or participating sponsorship. (Quarter-hour, three times a week)



★ **Gloria DeHaven**



★ **Wayne King** delights young and old . . . sponsors, too. (Half-hour, once a week)



★ **Phil Spitalny** and his All-Girl Orchestra are setting new sales records for stations everywhere. (Half-hour, once a week)



★ **June Valli**



★ **Nelson Eddy** puts on a "Penthouse Party" five times a week . . . introduces top-flight Guests who draw listeners. (Half-hour, five times a week)



★ **Johnny Desmond**



★ **Sammy Kaye** knows that everyone wants to "Swing and Sway" . . . and his popular program is "tops" with listening and dancing audiences. (Quarter-hour, three times a week)

Here are some of the many big name Thesaurus Shows for every sponsor.

"Penthouse Party"—Nelson Eddy and Guest Stars

"The Hour of Charm"—Phil Spitalny and the All-Girl Orchestra

"The Wayne King Serenade"

"Music by Roth"—Allen Roth Orchestra

"Music Hall Varieties"—Joe E. Howard, Beatrice Kay

"Concert Hall of the Air"—Arthur Fiedler

"The Melachrino Musicale"

"The Sammy Kaye Show"

"The Freddy Martin Show"

"Date in Hollywood"—Eddie Fisher, Gloria DeHaven and Hugo Winterhalter

"Sons of the Pioneers"

"Hank Snow and His Rainbow Ranch Boys"

"Music of Manhattan"—Johnny Desmond, June Valli

"The Singing Americans"—Frank Black Chorus & Roger Wagner Chorus

"Music to Dream By"

proof that RCA *Thesaurus* income by over \$5,000 a year

backed by plus commercial features like these :

Sales tools and program aids like these put *Thesaurus* out in front . . . and keep it there.

Brilliant weekly continuity service
Exclusive monthly Marketing Bulletins

Tremendous Jingle-Library (over 2,000 individual jingles)

Exclusive "Sell Effects" (Sound Effects that Sell)

Attention-Getting Sound Effects

Sponsor-Selling audition discs

Sales Clinching brochures

Audience Building Promotion Kits
Mood and Theme Music for every program building need

Easy-to-sell big name Holiday Shows

Attention-Getting Time and Weather Jingles

Ear-catching Station Breaks

"Quickie" tunes for participating programming

A complete package of hard-hitting Sales Tools

1954 year-end survey of hundreds of subscriber stations showed income due exclusively to *Thesaurus* programs and features averaged over \$5,000 per subscriber. Yes, the proof that *Thesaurus means profits* comes from those who best know its tremendous value — *Thesaurus* subscribers themselves. Why is *Thesaurus* so successful in helping make sales to sponsors? The answer is unmatched, big-name entertainment . . . plus easy-to-sell commercial features and advantages no other program service offers. Get in touch with the RCA Recorded Program Services Representative nearest you (or contact 630 Fifth Ave., New York, N. Y.) and learn how you, too, can profit more ways with *Thesaurus*. Write, wire, or phone today, Dept. R-1.

**RCA's *Thesaurus*...
The Library That
Pays Its Own Way!**



TMKS. ®

**recorded
program
services**

**RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION**

630 Fifth Avenue, New York 20, N. Y.—JUdson 2-5011
445 N. Lake Shore Drive, Chicago 11, Ill.—WHitehall 4-3530
1016 N. Sycamore Ave., Hollywood 38, Cal.—HOLlywood 4-5171
522 Forsyth Bldg., Atlanta 3, Ga.—LAMar 7703
1907 McKinney Ave., Dallas 1, Tex.—Rlverside 1371



New!

Ultra Modern!

You may be confident of the most professional finished product when you entrust your recording to OLMSTED.

OLMSTED SOUND STUDIOS, INC.

ONE EAST FIFTY FOURTH STREET, NEW YORK 22, N. Y.

PLAZA 5-1646

Services Offered: Tape—Disc recording
Studios—Remote work. Production—Talent.

FINE SOUND, INC.

711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 3-5400

President.....C. Robert Fine
Exec. V.P.....Elmer O. Wilschke
Chief Eng.....Jack J. Clink
Recording Super.....George Piros
Sales Director.....Betty Jane Keilus

Services Offered: Complete recording facilities for disc, tape and film, including mobile equipment for location work. Western Electric Film Recorders, Ampex and Fairchild tape machines, Fairchild and Scully lathes. 35 mm and 16 mm facilities. Perspecta Sound mixing and scoring.

MITCHELL GERTZ AGENCY, INC.

338-44 N. Rodeo, Beverly Hills, Calif.
Phone: CR 4-5491

OwnerMitchell Gertz
TV Head.....Ralph Rogers

Services Offered: TV program production, scripts, package TV programs, talent TV film production.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131

Branch Offices: London, Eng.; Sydney, Aust.; Toronto, Can.

General Manager.....Harry S. Goodman
Sales Mgr., Radio Dir...Everett F. Goodman
Office Manager.....William Baron
Musical Director.....Dick Manning
Secretary.....H. D. Knuth

Services Offered: Producer of syndicated transcribed radio shows, live radio shows, syndicated TV films and live TV shows. Also Custom Built AM and TV spots.

GOTHAM RECORDING CORP.

2 West 46th St., New York 19, N. Y.
Phone: JU 6-5577

President.....Herbert M. Moss
Vice-President.....Stephen F. Temmer
Comptroller-Treas.....Robert M. Volkell
General Manager.....Harry F. Landon

Services Offered: Tape, disc, and film recording. Five specially engineered recorded studios, 12 ampex tape machines and six disc lathes, direct mail, sales training, and premium records; writing and production staff available.

GEORGE HEID PRODUCTIONS

William Penn Hotel, Pittsburgh 30, Pa.
Phone: GRant 1-3696

PresidentGeorge Heid
V.P., Treas.....Margaret Heid
Chief Engineer.....Arthur Romer
Musical Director.....Everett Neill

Services Offered: Recordings, transcriptions, package programs for radio and TV, film productions, air check for radio and TV, scripts, talent.

MARY HOWARD RECORDINGS

37 E. 49 St., New York 17, N. Y.

EMPIRE

for

RECORDING

TAPE-DISC

•
AIR-CONDITIONED
STUDIOS

•
AIR/LINE CHECKS
AM-FM-TV

•
REMOTES

•
TAPE-EDITING

•
SHIPPING—DELIVERY

•
LIBRARY SERVICE

—For the finest sound—
on disc, tape . . . call

Empire Broadcasting Corp.

480 Lexington Ave.

New York 17, N. Y.

PLaza 9-4500

Mood Music
for

**TV FILMS
INDUSTRIAL
DOCUMENTARY FILMS
and FEATURE
Motion Pictures**

Five complete recordings of
the following libraries:

**PAXTON — BOSWORTH
— BRULL — ODEON —
AND
FRANCIS DAY & HUNTER**

Also the largest selection of
sound effects records in exist-
ence. Anything from a "cat's
meow to a lion's roar" all on

MAJOR RECORDS

SEND FOR FREE CATALOGUE

THOMAS J. VALENTINO, INC.

Established 1932

150 West 46th Street

Dept. RD

New York 36, N. Y.

Music Clearance on Above Catalogues
Arranged by Our Firm

Phone: PLaza 3-2910

Owner Mary Howard
Chief Engineer..... Deryck Waring
Sales & Promotion..... Marjorie Lambert
Office Manager..... Gretchen C. Howard
Services Offered: Studio facilities, Ham-
mond organ, Steinway piano, Ampex tape
machines, Scully lathe, 16 mm projector with
synchronous motor, Fairchild pic-sync gen-
erator. Heated stylus masters, 78, 45 and 35
rpm. Off-the-air, line and studio recordings.
Tape editing.

ESTELLA H. KARN

49 West 45th St., New York 19, N. Y.

Phone: JUDson 2-2170

Owner..... Estella H. Karn
Services Offered: Recording, program pro-
duction and packages.

**KEYSTONE BROADCASTING
SYSTEM, INC.**

111 W. Washington St., Chicago, Ill.

Phone: State 2-6303

President (Dir.)..... Sidney J. Wolf
Vice-President (Dir.)..... Joseph Bayer
Vice-President..... Noel A. Rhys
Vice-President..... Edwin R. Peterson
Vice-President William Bayer
Secretary-Treasurer (Dir.)..... Arthur Wolf
580 Fifth Ave., New York, N. Y.

Phone: PLaza 7-1460

V.-P., East. Sales Dir..... Noel A. Rhys
Acct. Executive.... Charles A. Hammarstrom
Office Manager..... Eve Waldo
Director of Research..... John Scanlan
111 W. Washington St., Chicago, Ill.

Phone: State 2-6303

President..... Sidney J. Wolf
Vice-President..... Edwin R. Peterson
Secretary-Treasurer Arthur Wolf
Dir. of Station Relations..... Blanche Stein
Traffic Manager..... Kay Coustan
Program Director..... Jane McFadgen
3142 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNkirk 3-2910

Vice-President William Bayer
Account Executive..... Henry G. Eschen
75 Post St., San Francisco

Phone: SUTter 1-7440

Account Executive..... Don Kerwin
Services Offered: The Keystone Broadcast-
ing System is a transcription network which
services local radio stations in their pro-
gramming with transcriptions, with KBS
making their time available to national ad-
vertisers and their agencies at an attractive
network package rate.

At the present, there are more than 800
Keystone affiliates, located in towns with
10,000 to 250,000 population where they reach
both the small town and rural markets. For
the most part, these Keystone stations serve
those areas which are beyond clear reception
areas of the large metropolitan radio stations
or other high power stations. The number of
radio homes in the Keystone Primary Cover-
age Area total more than 25,000,000 based on
Nielsen Reports, or one-half millivolt where
the Nielsen Report is not available.

LANG-WORTH FEATURE PROGRAMS, INC.

113 W. 57 St., New York 19, N. Y.
 Phone: JUDson 6-5700

President.....C. O. Langlois
 Secretary.....John D. Langlois
 Vice-President.....W. O'Keefe
 Mgr. of West Coast Oper...Hugh S. Allen, Jr.

Services Offered: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom-built radio programs, both live and transcribed. Transcribed library of recorded music especially for television stations.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 N. Y. Phone: Dunkirk 4-4191

President.....C. P. MacGregor
 Manager.....George R. Jones

Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.

MAGNETIC SOUND, INC.

4803 Grand Ave., Des Moines, Iowa
 Pres., Gen. Mgr.....Stuart Steelman
 Chief Engineer.....John Beatson
 Sales.....Richard H. Gurley, Jr.
 National Sales for US handled by
 Universal Broadcasting System
 2193 Commonwealth Ave., Boston 35, Mass.

Services Offered: The world's largest tape duplication service, through the Dupli-Recording Process tape masters are copies in large numbers (40 at a time) for tape networks, and transcription services.

MAGNE-TRONICS, INC.

122 East 42nd St., New York 17, N. Y.
 Phone: MU 7-3935

President.....Percy L. Deutsch
 Vice-Pres.....Thomas L. Clarke, Jr.
 V.P., Prog. Dir.....Joseph F. Hards
 Sales Marketing Mgr.....Roger L. Thaxter

Services Offered: Producers of long-playing magnetically-recorded Musical Tapes for on-premise background use and for central studio transmission. Processors of special program material on tape for religious, educational and industrial use.

MASTERPIECE RECORDING CO.

28 West 44th St., New York 36, N. Y.
 Phone: LO 4-3808

President.....Bernard Zisser
 Vice President.....Paul C. Baldwin
 Sec'y & Treas.....Nathan Levy

Services Offered: Disc, tape and film recording. Studios and remote facilities. Micro groove and standard masters and pressing. Auditions, line checks and tape editing. Transcriptions and disc duplication. Script and production service.

FRED C. MERTENS & ASSOCIATES

20828 Pacific Coast Highway, Malibu, Calif.
 Phone: Globe 6-2135
 Sales Manager.....George L. Price

*** PROVEN QUALITY!**



COASTAL "40"
 80 West 40th Street

COASTAL "52"
 136 West 52nd Street

New York, N. Y. — Circle 6-3900

- Complete recording facilities
- Dukane 30/50 cycle Automatic Slide Film Tone Generator.
- 16MM film synchronization
- Dependable rapid service
- Experienced personnel . . . have resulted in a representative clientele.

* Proven by repeated patronage of New York's finest advertising agencies.

ARTHUR SHAER
 Managing Director

Services Offered: 156 five-minute transcribed spots, **Miracles of Faith**, open in middle and at each end.

M G M RECORDS

701 Seventh Avenue, New York, N. Y.

Phone: CIRCLE 5-4820

General Manager.....Frank B. Walker
 Advertising & Promotion...Sol Handwerker
 Artist & Repertory.....Harry Meyerson
Services Offered: Popular and classical records, original movie-cast albums—78, 45, 33 1/3 r.p.m.'s.

CHARLES MICHELSON, INC.

15 West 47 St., New York 19, N. Y.

Phone: PLaza 7-0695

PresidentCharles Michelson
 Divisional Sales Mgr.....Ray Linton
Services Offered: Open end dramatic and musical transcribed feature programs. Genett and Speedy-Q Sound Effect Libraries.

MODERN RECORDING STUDIO

55 W. Wacker Drive, Chicago 1, Ill.

Phone: FI 6-4183

Owner.....Edwin M. Webb
Services Offered: Transcription, commercial records, slide film, television sound track, microgroove and aircheck recording on tape or disc. Tape and disc copying. Tape

remotes. Tape editing. Master processing and pressing.

MUSICOMMERCIALS

344 W. 72 St., New York 23, N. Y.

Phone: TRafalgar 4-1999

PresidentFrank Novak
 Radio-TV Producer.....John Gunn
 Mgr., Writer.....Lewis Reid
 Associate Producer.....Betty Marshall
 Promotion Manager.....Richard Davis

Services Offered: Creators of live or transcribed radio and television spots and jingles. Overall production including talent, musicians and all mechanicals for the convenience of out-of-town agencies. Musical variety formats with mass appeal for both radio and TV.

MUZAK CORPORATION

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

President.....Harry E. Houghton
 Exec. Vice Pres.....Charles C. Cowley
 Vice Pres., Treas.....John R. Andrus
 Vice Pres., Sp. Ser...Alexander B. Motenko
 V.P., Eng. & Research...Emil F. Hembrooke
 V.P., Adv., Pro., Pub.,

Pub. Relations...Edward Hochhauser, Jr.
 New York Operations

FULL RANGE RECORDING

The Penthouse Studios

of V. J. Nola
STEINWAY HALL
 Judson 6-0040
 113 WEST 57th STREET
 New York 19, N. Y.

*** FILM *** TAPE DISC

Nola Studios, Inc., WMCA Building
 1657 Broadway, New York 19, N. Y. • PLaza 7-4870

V.P. in Chg.....Ethel W. Maclean
 Associated Program Service Division
 V.P. & Gen. Mgr....Edward Hochhauser, Jr.
Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, waiting rooms and other places where people congregate. (A.P.S. Division supplies radio & TV stations with transcription library service and is also exclusive TV distributor for all Encyclopaedia Britannica Films).

NBC RADIO RECORDING DIVISION
 30 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 7-8300
 Manager.....Henry P. Hayes
 Merchandise Mart, Chicago 54, Ill.
Phone: Superior 7-8300
 Manager.....M. P. Eisenmenger
 Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400

Sunset & Vine Sts., Hollywood 28, Calif.
Phone: HOLLYWOOD 9-6161
 Manager.....A. M. Wooley
Services Offered: Recording, program production, scripts, package programs, and talent.

OLMSTEAD SOUND STUDIOS, INC.
 1 East 54th Street, New York, N. Y.
Phone: PLaza 5-1646
 President.....Henry C. Olmstead
 V.P. & Sec.....Richard B. Olmstead
Services Offered: Complete facilities and engineering for tape, disc, and film work. Mobile equipment in all three media. 35 mm, 16 mm. Complete program production service.

**THE PENTHOUSE STUDIOS OF
 V. J. NOLA**
 113 West 57th St., New York 19, N. Y.

memo from Ed Hochhauser Jr.

THERE'S ONLY ONE REAL
 TV PRODUCTION MUSIC TRANSCRIPTION LIBRARY
 AND
 ONLY APS HAS IT !

CONTENTS:.....321 different specially arranged selections laterally recorded on 16 inch cherry red virgin vinylite.

ARTISTS:.....The very finest.

PRICE:.....\$19.50 per month, minimum one year contract.

Auditions, catalog:.....Yours on request.

APS
Associated Program Service
 ("the library that pays for itself")
 (A division of Muzak Corp.)
 221 Fourth Ave., New York 3, N. Y. • ORchard 4-7400

Phone: JUDson 6-0040
 WMCA Bldg. 1657 B'way, New York 19, N. Y.
 Phone: PLaza 7-4870

President.....Vincent J. Nola
 Vice President.....V. Thomas Nola
 Chief Engineer.....Stanley Bumbly
 Film Division Mgr.....V. T. Nola

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location. Shooting facilities—masters—processing and pressings—tape duplication. Air and line checks.

PRESS ASSOCIATION, INC.

50 Rockefeller Plaza, New York 20, N. Y.
 Phone: PLaza 7-1111

President.....Frank J. Starzel
 Vice-Pres., Mgr.....Oliver Gramling

Services Offered: Sports Star Special—a 15-minute interview and dramatization of personalities who are the "who's who" of the sports world; Special Assignment—a 15-minute dramatization of the exciting or unusual experiences of reporters in covering news; Personality Time—a 15-minute interview and dramatization presenting prominent personalities in the news, and from stage, screen, radio, art, science and literature.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
 Phone: Globe 6-2135

President.....George Logan Price
 Sales Manager.....S. M. Lauch

HERE'S TRANSCRIPTION SERVICE THAT CAN'T BE BEAT



Speed: Faster service means Transcriptions when you want them . . . when you need them . . . without delay!

Savings: Most modern equipment . . . most experienced engineers . . . add-up to money-saving efficiency . . . maximum quality at minimum cost.

Quality: The outstanding feature of every RCA VICTOR Transcription is the quality of the sound . . . the true, faithful reproduction that makes the most of your attention-getting message.

Write, wire, or phone for details. Dept. RY-101.
 630 Fifth Ave., New York 20, N. Y. — JUDson 2-5011
 445 N. Lake Shore Dr., Chicago 11, Ill. — WHitehall 4-3215
 1016 N. Sycamore Ave., Hollywood 38, Calif. — HOLLYwood 4-5171
 1525 McGavock St., Nashville 3, Tenn. — NASHville 5-6691



custom record sales

RADIO CORPORATION OF AMERICA • RCA Victor Record Division

Services Offered: Radio transcriptions of morale-building, constructive, open-end 15- and 30-minute programs. Scripts, ideas, commercial tie-ins, production, and advice on talent availabilities. (Not a talent agency.)

RCA VICTOR CUSTOM RECORD SALES DIV.

630 Fifth Ave., New York 20, N. Y.
 Phone: JUDson 2-5011

Vice-Pres., Gen. Mgr.....Emanuel Sacks
 Manager.....James P. Davis
 Artist & Repertoire Mgr.....Ben Selvin
 Advtg. & Prom. Mgr.....Frank J. O'Donnell
 Custom Record Sales Sections

Manager.....D. J. Finn
 Chicago Manager.....A. E. Hindle
 Hollywood Manager.....R. C. Bucholz
 Nashville Manager.....Geoffrey B. Bennett
 N. Y. Mgr. Orders & Service

Richard E. Bylandt
 N. Y. Sales Rep. (Phonograph Records).....Ralph C. Williams
 N. Y. Slide Film Rep...Marjorie B. Tahaney
 N. Y. Sales Rep.....James R. Cunnison

Services Offered: Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services
 Manager.....A. B. Sambrook
 Central Northeast

Sales Manager.....William F. Reilly
 Western Sales Manager.William C. Gartland
 Northeastern Sales Rep.....George Field

FINE SOUND INC.

Offering the FINEst facilities in the East

Disc and Motion Picture Recording

FINE SOUND INC.
 711 — 5th Ave., New York
 PLaza 3-5400

Southeastern Sales Rep... Wallace D. Cochran
 Central Sales Rep.....Hugh Gravel
 Southwestern Sales Rep.....Robert Fender
 Central Northeast Sales

Rep. (Chicago).....Gus Hagenth
 Mgr. Sales Service.....Chas. Broderick
 Mgr. Comm'l Research.....Donald D. Axt

Services Offered: THESAURUS (musical program service); RCA SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

Studios and Regional Offices

630 Fifth Ave., New York 20, N. Y.

Phone: JUdson 2-5011

445 North Lake Shore Drive, Chicago 11, Ill.

Phone: WHItchall 4-3530

1016 No. Sycamore Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-5171

522 Forsythe Bldg., Atlanta 3, Ga.

Phone: Walnut 5948

1907-11 McKinney Ave., Dallas, Texas

Phone: RIVERSIDE 1371

1525 McGovock St., Nashville, Tenn.

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.

Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York

Executive Director.....Oliver W. Nicoll

Assoc. Dir. of Svcs.....Sandra Munsell

Mng. Dir. of Prod.....J. H. Macdonell

Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, syndicated transcribed programs,

scripts, talent, package, live shows, phonograph records, international radio service.

RADIO RECORDERS

7000 Santa Monica Blvd., Hollywood 38, Cal.

Phone: HOLlywood 3-3382

Chair. of Bd., Secy. & Treas....H. DeVoe Rea

President.....G. Howard Hutchins

Vice-President.....J. Joseph Sameth

Vice-President.....H. L. Bryant

Vice-President.....E. F. Dummel

Service Offered: Complete recording facilities.

RADIOZARK ENTERPRISES, INC.

606 St. Louis St., Springfield, Mo.

Phone: 2-4422

Vice-President, Mgr.....E. E. Siman, Jr.

Vice-President, Mgr.....John B. Mahaffey

Services Offered: Transcribed and network country music features. Current programs:

Tennessee Ernie Show, Red Foley Show,

Smiley Burnette Show, Bill Ring Show, Sad-

dle Rockin' Rhythm, Carter Sisters & Chet

Atkins Show, ABC Network's Ozark Jubilee.

REEVES SOUND STUDIOS, INC.

304 East 44th St., New York 17, N. Y.

Phone: OREGON 9-3550

President.....Hazard E. Reeves

Vice-President.....Chester L. Stewart

Mgr.—Film Div.....Richard Vorisek

Mgr.—Disc Div.....John Vorisek

Chief Engineer.....Lyman J. Wiggan

Services Offered: Sound recording for motion pictures and television, transcriptions.



To Our Many Friends . . .

Thanks for all your help in making our first two years so successful.

As we enter our third year we further dedicate ourselves to produce the finest in recorded entertainment.

Cordially,
 Leonard Wolf
 General Manager

Hear Your Favorite
 DOROTHY COLLINS and
 RAYMOND SCOTT Recordings
 78 RPM 45 RPM 33 1/3 RPM



- AUDIVOX RECORDS
- 149 West 57th St.
- New York, N. Y.

ROCKHILL RECORDING

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President Janet Taylor
Manager Leo J. Launer
Chief Engineer Herbert Kaplan
Sales Manager (Recording) Fred Freeman
Services Offered: Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television-audio recordings; Tape recordings. Location recording.

SESAC INC.

475 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 5-5365

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke
Asst. to President E. S. Prager
Prod. Manager Robert S. Stone
Publicity & Prom. Alice J. Heinecke
Traffic I. K. Weiss

Services Offered: Transcribed library including many categories: jazz, American folk, barbershop, hill billy, concert, Spanish, novelties, band, religious. Script service including special continuities for holidays. Bridges, moods and themes. Saleable shows built from the library, production and sales aids.

THE CHARLES E. SKINNER PRODUCTIONS

1600 Broadway, New York 19, N. Y.
Phone: CIrcle 6-6915

Exec. Producer-Director... Charles E. Skinner
General Manager Ray Rand
Musical Directors Skitch Henderson, Ted Royal, Drummond Drury, William Storz (IATSE)

Assoc. Prod., West Coast Rep... Albert Kelley
Sales Manager Howard Blackmore
Services Offered: Creators, Producing Contractors, Adapters and consultants to package show producers, advertising agencies or sponsors. Production facilities in New York, Florida and Hollywood. National Television, theatrical, non-theatrical distribution in United States, Canada, Mexico, and South America.

HARRY SMITH RECORDING STUDIOS, INC.

48 West 48th St., New York 36, N. Y.
Phone: CI 6-5171

President Harry Smith
Services Offered: Recording studios, transcription service, air checks, etc.

K. R. SMITH (Division of)

RALEIGH RECORDS, INC.

619 W. 54 St., New York 19, N. Y.
Phone: JUdson 2-3791

V.P. and Sales Mgr. K. R. Smith
Customer Service Ben Goldman
Services Offered: Processing, pressing, shipping and handling all sizes and types of transcriptions and phonograph records. Recording studio available.

**My
Sincere Thanks
for your help in
making it all
possible.**

Archie Blyer



cadence

RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N.Y.

M-G-M Records

The Greatest Name

In Entertainment

78 RPM

Extended Play Albums

45 RPM

33 1/3 Long Playing Records

Leader In The Field Of

Sound Track Albums

TELAVIX STUDIOS, INC.

216 Tremont St., Boston 16, Mass.
President.....Richard L. Colten
National Sales.....Universal Bestg. System
Exec. Sec'y.....Mrs. M. Jones
Services Offered: TV films, air checks, tape master, full studio transcription services, film and tape editing rooms.

L. S. TOOGOOD RECORDING CO.

221 N. LaSalle St., Chicago 1, Ill.
Phone: CEntal 6-5275
Owner.....L. S. Toogood
Services Offered: Transcription service and magnetic tape duplicating.

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 36, N. Y.
Phone: JUDson 2-3530
President.....M. E. Moore
General Manager.....Norm Bart
Services Offered: A series of Christmas Spot Jingles for 15-, 20-, 30-second spot announcements, spots made to order.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.
Phone: 2-4974
President.....J. P. Williams
Executive Vice-Pres.....John S. Zarka
Office Manager.....Bess Deck
Services Offered: Open end transcriptions—quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Emile Cote, Curley Bradley, The Golden Gate Quartet.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.
Phone: CLeveland 2066
President.....Richard H. Ullman
Exec. V.P.....Marvin A. Kempner
Treasurer.....Edward H. Kavinoky
Production Manager.....Bill Jacobs
Services Offered: Spot-Lite Spots, ten second copy aids packaged for radio stations; Tune-O, musical give-away show; \$Dollar Derby\$, a participation auction program; Beatrice Kay Show; Barbership Harmonies; Joe McCarthy Speaks—100 five minute programs featuring one of baseball's greats.

UNITED FILM & RECORDING STUDIOS

301 East Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114
Gen. Mgr. & Exec. Producer...Wm. L. Klein
Exec. Vice-President....Wm. C. Hutchings
Management.....Egmont Sonderling
Office & Studio Mgr.....John Brunn
Services Offered: Everything on film, discs and tape. Two large film stages. Modern equipment for audio and video.

UNITED RECORDING LABS.

1650 Broadway, New York 19, N. Y.
Phone: CI 7-3718, 2089
Partners.....George Adams, Anita Smith
Services Offered: Commercial spots, electrical transcriptions, complete sound recording service, on records and tape, air checks.

UNIVERSAL RECORDERS, INC.

6757 Hollywood Blvd., Hollywood 28, Calif.
Phone: Hollywood 9-8282
General Manager.....Roger LeFont
Services Offered: All types of recording on acetate, magnetic tape and magnetic film for transcription, phonograph records and film use.

UNIVERSAL RECORDING CORP.

111 E. Ontario St., Chicago 11, Ill.
Phone: MI 2-6465
President.....Milton T. Putnam
Vice-President.....A. B. Clapper
Secretary-Treasurer.....Robert A. Weber
Office Manager.....Belinda Richmond
Controller.....Tony Parri
Services Offered: Recording, transcriptions, package programs, masters, pressings, and sound track for slide

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: Circle 6-4675
President.....Thomas J. Valentino
Vice-Presidents.....Michael T. Valentino, Elsie F. Valentino
Gen. Mgr. & Sec.....Peter J. Riolo
Services Offered: Mood music for TV, sound effects of all types, miscellaneous recordings.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 3-6811
Owner.....H. Dixon McCoy
Services Offered: Tape and Disc. Recording-Assembly and Editing. Radio Broadcasting from our Studios.

WORLD BROADCASTING SYSTEM

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700
5255 Clinton St., Los Angeles, Calif.
President.....John L. Sinn
Chairman of Board.....Frederic W. Ziv
Vice-President.....Robert W. Friedheim
General Manager.....Pierre Weis
Sales Manager.....Dick Lawrence
West Coast Mgr.....James L. Weathers
Services Offered: Sales and program transcription service for radio and TV.

ZAHLER MUSIC LIBRARY

918 N. La Cienega Blvd., Los Angeles 48, Cal.
Phone: BRadshaw 2-9337
President.....Gordon Zahler
Services Offered: Background music for TV filmed series.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
Phone: PLaza 1323
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700
President.....Frederic W. Ziv
Vice-President (Executive)...John L. Sinn
V.P., Chg. of Sales.....Alvin E. Unger
V.P., Chg. of Prod.....Herb Gordon
Treasurer.....Joseph L. Moore
Services Offered: Transcribed radio programs for local and regional sponsorship.



World Broadens Programming Scope To Re-Focus Radio Selling

□ □ □ □ □ □

By PIERRE WEIS

General Manager

World Broadcasting System

THE basic strength of radio lies in the important services it can perform for the local listener and the local and regional advertiser. As long as radio is beamed in this direction, as long as radio offers the local listener the type of program he desires, and the local and regional advertiser the type of programming he needs to put across his sales message, radio will continue as a potent advertising force.

□ □ □

For radio, after all, is depended on by the American people to provide a continuous flow of information and entertainment hour after hour . . . from early morning until late at night, and very often through the night. As long as it fulfills this function, radio will remain strong.

The function, in fact the responsibility, of a library service is to provide stations with programming features and sales tools designed to attract both listener and advertiser response.

□ □ □

We at World Broadcasting System face this as our major responsibility to our customers. In the changing picture of radio selling, World has broadened the scope of its program and sales service to embrace scope of new ideas for attracting more advertising dollars to stations. These services are now being performed for our more than 1000 affiliates who recognize the need for a new look in radio.

□ □ □

One example of World's willingness to broaden its scope is "The Betty Grable-Harry James Show," one of the most startling new concepts in programming ever developed by a library service.

For the first time in library service history, a full hour program, designed for five-day-a-week, across-the-board programming was furnished to local stations at no talent or program fee. A nominal disc charge of one dollar per

second was set to partially offset physical manufacturing costs.

The success of this program can be seen in the fact that a large list of stations, including many network affiliates, have scheduled the Grable-James Show for night time listening, and have sold it to important national, regional and local advertisers.

As the first important new feature of our 1955 schedule, we sent to World affiliates a package of seven musical program series for across-the-board scheduling, 52 weeks a year, the largest such package ever made available by a library service.

□ □ □

This package of new shows, in half-hour and quarter units, provides stations with almost 12 hours of programming per week, plus the opportunity to sell 111 spot announcements per week.

It is in programming of this type that radio finds a quick appeal to listeners, and a ready market among advertisers. Quality programs within the price range of local and regional advertisers, and quality programming which will put across the sponsor's sales message to the widest possible audience.

□ □ □

But programming of this type is only one of the sales tools needed by local stations. Equally as important is the need for attention-getting merchandising aids tied in to special advertiser classifications, special campaigns, seasons of the year, sporting events, and holiday occasions.

□ □ □

All of these programs, all of these promotions, are designed specifically to help station affiliates make additional time sales to local and regional advertisers. If radio makes full use of such services, it is certain to continue as a potent force among all advertising media.

ORGANIZATIONS

PERSONNEL — ADDRESSES — UNIONS GUILDS — ASSOCIATIONS — RADIO-TV GROUPS



ACADEMY OF TELEVISION ARTS AND SCIENCES

Hollywood Athletic Club, 6525 Sunset Blvd.,
Hollywood 28, Calif.
HO 3-8942

OFFICERS

President	Don DeFore
1st Vice-President	Hal Hudson
2nd Vice-President	Robert J. Black
Secretary	Shirley Thomas
Treasurer	Thomas McCray
Recording Secretary	Gale Storm
Secretary to Treasurer	Sara Haney Stevens
Corresponding Secretary	Mildred Beach
Director-at-large	Danny Thomas
Director-at-large	Barbara Britton
Director-at-large	Betty Mears
Director-at-large	James T. Aubrey, Jr.
Director-at-large	Harry Koplan

FUNCTIONS

A non-profit organization dedicated to the advancement of television. Its most important function is the Annual Awards Banquet when the coveted "Emmy" is awarded for outstanding achievements in the industry.

ACTORS EQUITY ASSOCIATION

45 W. 47 St., New York 36, N. Y.
Plaza 7-7660

OFFICERS

President	Ralph Bellamy
1st Vice-President	Maurice Evans
2nd Vice-President	Bill Ross
3rd Vice-President	Frederick O'Neal
4th Vice-President	Margalo Gilmore
Treasurer	Paul Dulzell
Recording Secretary	John Effrat
Exec. Sec.	Angus Duncan
Counsel	Herman E. Cooper

BRANCH OFFICES

720 Bittersweet Pl., Chicago 13, Ill.
6636 Hollywood Blvd., Hollywood 28, Calif.
216 Pine St., San Francisco 4, Calif.

COUNCIL

Joseph Anthony, George Britton, Thomas Chalmers, Edwin Clay, Donald Cook, Robin Craven, Doris Dalton, John Drew Devereaux, Mildred Dunnock, John Emery, Paul Ford, John Forsythe, Florida Friebus, Larry Gates, Marjorie Gatenos, Wynne Gibson, Richard Gordon, Margaret Hamilton, Helen Hayes, Del Hughes, Kim Hunter, George Ives, Dennis King, Rusty Lane, Carmen Mathews, Ruth Matteson, Frank Maxwell, Ruth McDevitt, Scott McKay, Katherine Meskill, Thomas Mitchell, Claudia Morgan, Lloyd Nolan, Elliott Nugent, Leonard Patrick, Robert Preston, William Redfield, William G. Roehrick, Polly Rowles, Edmon Ryan, Jane Seymour, Kent Smith, Chester Stratton, William Talman, Frederic Tozere, Lee Tracy, David Wayne, Jane White, Eleanor Wilson, Lois Wilson.

THE ADVERTISING COUNCIL, INC.

25 West 45th Street, New York 36, N. Y.
JUdson 2-1520

OFFICERS

Chairman	Stuart Peabody
Vice-Chairman	Louis N. Brockway
Vice-Chairman	Leo Burnett
Vice-Chairman	John C. Sterling
President	Theodore S. Repllier

Vice-President	Allan M. Wilson
Vice-President	George P. Ludlam
Secretary	Frederick R. Gamble
Treasurer	Paul B. West
Radio-TV Director	Gordon C. Kinney
Pub. Rel. Director	Maxwell Fox

BRANCH OFFICES

1200 18th Street, NW, Washington 6, D. C. STerling 3-9153. T. S. Repllier, President.
203 N. Wabash Ave., Chicago 1, Ill. RAndolph 6-1753. L. S. Schwartz, midwest representative.
1680 N. Vine Street, Hollywood 28, Cal. HO 7-7166.
R. C. Coleson, West Coast Representative.
425 Bush Street, San Francisco 8, Cal. GA 1-6868.
Charles W. Collier, (AAW).

FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

ADVERTISING FEDERATION OF AMERICA

330 W. 42nd St., New York 36, N. Y.
BRyant 9-0430

OFFICERS

President	Elon G. Borton
Chairman of Board	Wesley I. Nunn
Secretary	Viola Erickson
Treasurer	Ben R. Donaldson

FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising to:

- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
- To encourage improvement in advertising education.

ADVERTISING RESEARCH FOUNDATION

11 W. 42 St., New York 36, N. Y.
LONgacre 3-5100

OFFICERS

Chairman	Marion Harper, Jr.
Vice-Chairman	Fred B. Manchee
President	Edgar Kobak
Treasurer	E. P. Seymour
Managing Director	A. W. Lehman
Technical Director	D. B. Lucas
Secretary	Edward F. Herrick

FUNCTIONS

To further scientific practices in advertising and to promote greater effectiveness in advertising and marketing through impartial and objective research.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.
LExington 2-7980

OFFICERS

Chairman of the Board	William R. Bailer, Jr.
Vice-Chairman	Henry G. Little
President	Frederic R. Gamble
Secretary-Treasurer	Robert E. Grove
Vice-President	Richard L. Scheidker

ORGANIZATIONS

Vice-President Richard Turnbull
 Secretary to Committee
 on Broadcast Media Kenneth Godfrey

FUNCTIONS

The national organization of the advertising agency business. Aims: To foster, strengthen and improve the advertising agency business; to advance the cause of advertising as a whole; to give service to members

AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.
 ORtlandt 7-1374

OFFICERS

President Joseph P. Selly
 Secty.-Treas. Joseph F. Kehoe
 Publicity Director Charles Silberman

BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.
 Phone: LO 4-1251. Mart Barrow, Chairman.
 Atlantic Branch, 5 Beekman St., N. Y. C. 38, N. Y.
 Phone: CO 7-1734. W. Bender, Chairman.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

AMERICAN FEDERATION OF MUSICIANS

570 Lexington Ave., New York 22, N. Y.
 Plaza 8-0600

OFFICERS

Pres. James C. Petrillo
 Vice-Pres. C. L. Bagley
 Secretary Leo Cluesmann
 Treasurer Harry J. Steeper

EXECUTIVE COMMITTEE

Wm. J. Harris, Stanley Ballard, Herman D. Kenin,
 George V. Clancy, Walter M. Murdoch.

BRANCH OFFICES

175 W. Washington St., Chicago 2, Ill. Phone: STate
 2-0063.
 220 Mt. Pleasant Ave., Newark 4, N. J. Phone
 Humboldt 2-8010. Harry J. Steeper, Treas.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

15 W. 44th St., New York 36, N. Y.
 VAnderbilt 6-1810

NATIONAL OFFICERS

President Frank Nelson
 1st Vice-President Vinton J. Hayforth
 2nd Vice-President John Gannon
 3rd Vice-President Hal Wallis
 4th Vice-President Jim Lewis
 5th Vice-President Tyler McVey
 6th Vice-President Ernie Winstanley
 7th Vice-President Ray Michael
 Recording Secretary Janet Baumhoyer
 Treasurer Elizabeth Morgan
 National Executive Secretary George Heller

BRANCH OFFICES

6331 Hollywood Blvd., Hollywood 28, Cal. HOLlywood
 4-5125. Claude L. McCue, Western Regional Director.
 102 E. Hubbard St., Chicago 11, Ill. WHItEhall 3-
 1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

AMERICAN GUILD OF MUSICAL ARTISTS

247 West 46th St., New York 36, N. Y.
 COlumbus 5-3687-8-9

NATIONAL OFFICERS

Honorary President Lawrence Tibbett
 President John Brownlee
 1st Vice-President Jascha Heifetz
 2nd Vice-President Leopold Sachse
 3rd Vice-President Betty Stone
 4th Vice-President Astrid Varnay

5th Vice-President James Pease
 Treasurer Jerome Hines
 Recording Secretary Elizabeth Hoepfel
 National Executive Secretary Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO
 2-2334. Lee Harris, Rep.
 216 Pine St., San Francisco, Calif. Phone: SU 1-0855.
 Theodore Hale, Rep.
 215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.
 Edward Davis, Rep.
 134 N. LaSalle, Chicago, Ill. Phone: FI 6-0787.
 Sanford Wolff, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

1697 Broadway, New York 19, N. Y.
 Circle 6-7130

OFFICERS

President Jackie Bright
 Nat. Adm. Sec. Jack Irving

AMERICAN MARKETING ASSOCIATION

1525 East 53rd St., Chicago 15, Illinois
 MU. 4-5267

OFFICERS

President Thomas G. MacGowan
 Vice-President Ira D. Anderson
 Vice-President Arno H. Johnson
 Vice-President William R. Spurlock
 Secretary Hugh G. Wales
 Treasurer Chas. W. Smith
 Executive Director Wm. C. Gordon, Jr.

BRANCH OFFICES

33 Chapters in 33 American Cities.

FUNCTIONS

A non-profit organization dedicated to the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER

PUBLISHERS ASSOCIATION

370 Lexington Ave., New York 17, N. Y.
 MUrray Hill 5-2000

OFFICERS

President Richard W. Slocum
 Vice-President William Dwight
 Secretary W. J. Blackburn
 Treasurer W. L. Fanning
 General Manager Cranston Williams

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone:
 Franklin 2-3746; George N. Dale, Manager.
 ANPA Research Laboratory, Box 598, Easton, Pa.,
 Phone: 8159. Roy W. Prince, Acting Technical Research
 Director.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
 MUrray Hill 8-8800

President Stanley Adams
 Vice-President Louis Bernstein
 Vice-President Otto A. Harbach
 Secretary John Tasker Howard
 Asst. Secretary Geo. W. Meyer
 Treasurer Saul H. Bourne
 Asst. Treasurer Frank H. Connor

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, Saul H. Bourne, Gene Buck, Irving Caesar, Frank H. Connor, Paul Cunningham, Max Dreyfus, Bernard Goodwin, Donald Gray, Oscar Hammerstein II, Otto A. Harbach, John Tasker Howard, A. Walter Kramer, Alex C. Kramer, George W. Meyer, Jack Mills, Abe Olman, J. J. Robbins, Gustave Schirmer, Herman Starr, Deems Taylor, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which commercial users of music obtain clearance of the right to perform publicly for profit the copyrighted works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

70 East 45th St., New York 17, N. Y.
Murray Hill 9-8520

OFFICERS

President Jane Dalton
WSPA, Spartanburg, S. C.
Vice-President Bette Doolittle
NARTB, Washington, D. C.
Vice-President Ruth Dunlop
KPHO, Phoenix, Arizona
Vice-President Myrtle Labbitt
CKLW, Detroit, Michigan
Vice-President Lillian Lee
WABE, Atlanta, Georgia
Secretary-Treasurer Madge Cooper
WRN, Marion, Ohio
Executive Secretary Betty Chapin
AWRT, New York City

DIRECTORS

Jane Barton, New York State Radio-Motion Picture Bureau, Albany; Betty Barnett, KSD-TV, St. Louis
Nena Badenoch, National Society for Crippled Children & Adults, New York; Betty Ross, NBC, Chicago; and Gertrude Trobe, WBVP, Beaver Falls, Pa.

CHAPTERS

New York City, Western New York, Philadelphia, Atlanta, San Diego, Illinois, Michigan, District of Columbia, New England, Texas and "Heart of America" (including Iowa, Kansas, Missouri, Nebraska, North and South Dakota). Sooner Chapter, (Okla.); Ohio.

FUNCTIONS

American Women in Radio and Television, Inc., is a self-supporting, non-profit organization open to all women professionally engaged in creative and administrative work in the radio and television industry or in industries directly related to radio and television broadcasting. Its purpose is to make each member a greater asset to her station and network, her clients, her community and her country.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Circle 6-1379

OFFICERS

President Eddie Elkort
Vice-Presidents John F. Dugan, Art Weems,
Jack Russell, James Lanagan, H. C. Moore, Wm. J. O'Halloran
Secretary Milton Berger
Treasurer Joseph Singer
Assistant Secretary Ruth L. Simonson
Counsel Jack J. Katz

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
754 Century Bldg., Pittsburgh, Pa.
116 New Montgomery, San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

FUNCTIONS

Trade Association of Theatrical Agents.

ASSOCIATED MUSIC PUBLISHERS, INC.

589 Fifth Ave., New York 17, N. Y.
1 West 47th St., New York 36, N. Y.
PL 9-8470

Chrm. of Board Sydney M. Kaye
President Charles A. Wall
Vice Presidents Richard F. French,
Benjamin V. Grasso, Karl F. Bauer
Secretary Robert J. Burton

BRANCH OFFICE

1549 No. Vine St., Hollywood Calif. Carl Post, Mgr.

FUNCTIONS

Publisher and distributor of serious music in the United States and representative of many principal serious music catalogs of Europe.

ASSOC. OF CANADIAN ADVERTISERS, INC.

701 Federal Building, 85 Richmond St., West,
Toronto 1, Ontario
EMpire 3-8046

OFFICERS AND DIRECTORS

President Robert E. Day, Bulova Watch Co.
Exec. Vice-Pres. M. M. Schneckenburger,
House of Seagram

FUNCTIONS

This association was incorporated in March 1917. For 38 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies devoted to the interests and promotion of good advertising.

ASSN. OF NATIONAL ADVERTISERS, INC.

285 Madison Ave., New York 17, N. Y.
ORegon 9-4940

OFFICERS

President Paul B. West
Vice-President Lowell McElroy
Vice-President Cy Norton
Secretary Peter W. Allport
Chairman of the Board E. G. Gerbic
Johnson & Johnson
Vice-Chairman E. W. Ebel
General Foods Corp.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSN. OF RADIO NEWS ANALYSTS

24 East 39th St., New York 16, N. Y.

President H. V. Kaltenborn
Vice-President William Costello
Vice-President Raymond Swing
Executive Committee George Fielding Eliot,
Merrill Mueller, Leon Pearson
Secretary John MacVane
Treasurer Cesar Sarchinger
Asst. Secy.-Treas. John W. Vandercook

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39 St., New York 16, N. Y.
Murray Hill 9-4950

President Marie Miller
Vice-Pres. William Schirer
Secretary Phyllis McGinley
Membership Secretary Edith Mackin

COUNCIL

Martha Albrand, Cleveland Amory, Betsy Barton, Evelyn Barkins, Howard Breslin, John Brick, Samuel Grafton, John Hersey, Helen Hull, Leonard Kaufman, Christopher LaFarge, Robert J. Landry, John Lardner, Frances Lockridge, Richard Lockridge, Phyllis McGinley, Ralph Moody, Ann Petry, Henry F. Pringle, Marjorie Hillis Rautston, Budd Schulberg, Max Shulman, Rex Stout, John T. Winterich, Theodore H. White, Herman Wouk, Margaret Cousins, Alan Green, Norman Katkov, Irmengarde Eberle Koehler.

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39 St., New York 16, N. Y.
Murray Hill 9-4950

President Rex Stout
Vice-Pres. John Hersey
Secretary Erik Barnouw
Exec. Sec. Luise M. Silcox
Treasurer Richard Levine

FUNCTIONS

The national business organization of authors and dramatists.

BRAND NAMES FOUNDATION, INC.

37 West 57th St., New York 19, N. Y.
PLaza 9-8425

OFFICERS

Chairman of the Board Barry T. Leithead
(President, Cluett, Peabody & Co., Inc.)
Vice-Chairman Don Francisco
(Vice-President, J. Walter Thompson Co.)
Vice-Chairman James Hill Jr.
(President Sterling Drug, Inc.)
Treasurer Louis Hausman
(Vice-President, CBS-Columbia, Inc.)
President Henry E. Abt
Vice-President Nathan Keats

FUNCTIONS

Conducts a national program of educational activity, to get across to the public the tremendous importance of brand responsibility and free choice of brands.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 16, N. Y.
Circle 7-0656

OFFICERS

North American Rep. Basil Thornton
Program Director Alec Sutherland
Program Assistant Lillian Lang
TV Officer A. Singer
Transcription Assistant Marian Moss
Chief Engineer Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Plaza 4-1234, Ext. 3121. F. O. Walker, U. N. Correspondent.

Natl. Press Bldg., Washington, D. C. Phone: Executive 3-1465. Christopher Serpel, Washington correspondent.

FUNCTIONS

Activities of the North American offices of the British Broadcasting Corporation cover two interrelated but separate operations. The first, Eastbound operations, are concerned with the interpretation of the American scene to British audiences. The other, Westbound operations, are concerned with making available to independent radio stations and networks regular and specially requested programs broadcast from England in BBC's North American Service.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

220 Fifth Ave., New York 1, N. Y.
ORegon 9-2968

OFFICERS

Exec.-Director S. Franklin Mack
Asst. Exec. Dir. W. B. Goodman
Director of Television Albert Crews
Business Manager Arthur W. Rhinow
Director of Films Alexander B. Ferguson
Director of Radio Ben E. Wilbur

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: Hillside 7464. George Heimrich, Director.
Radio & TV

FUNCTIONS

The Broadcasting and Film Commission produces network radio and television programs, radio transcriptions, and television films representative of Protestant and Orthodox Churches.

BROADCAST MUSIC, INC. (BMI)

589 Fifth Ave., New York 17, N. Y.
PLaza 9-1500

OFFICERS

President Carl Haverlin
Vice-President—General Counsel Sydney M. Kaye
Vice-Pres. in charge of Finance & Treasurer
Charles A. Wall

Vice-Pres. in charge of Publisher and Writer Relations, Sect. Robert J. Burton
Vice-Pres. in Charge of Non-Radio License
Harry P. Somerville
Vice-Pres. in charge Station Relations. Glenn Dalberg
Vice-Pres. in charge Foreign Relations. Joan Geiringer
Vice-Pres. in charge Station Service. Ralph L. Harlow
Asst. V.P. in charge of Publisher Relations

Robert B. Sour
Assistant Treasurer Robert J. Higgins

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye, Broadcast Music, Inc., N. Y.; Herbert V. Akerberg, Columbia Broadmore; Ray Diaz, ABC, N. Y.; Joseph Baudino, Westinghouse Radio Stations Inc., Wash., D. C.; Carl Haverlin, BMI, N. Y.; William S. Hedges, National Broadcasting Co., N. Y.; Herbert Hollister, KCOL, Ft. Collins, Colo.; Leonard Kapner, WCAE, Pittsburgh; Paul W. Morency, WTIC, Hartford, Conn.; J. Leonard Reinsh, WSB, Atlanta; J. Harold Ryan, Storer Broadcasting Co., Toledo, Ohio; James E. Wallen, Mutual Broadcasting System, N. Y.; G. Richard Shaffa, WIS, Columbia, S. C.

BMI CANADA, LTD.

229 Yonge St., Toronto 1, Ont., Elgin 0040, Wm. Harold Moon, Asst. Gen. Mgr.

STATION RELATIONS

Al Marlin, Turner Cooke, Justin Bradshaw, John Murphy, Robert Fuller, James L. Cox, Linn Pattee, Ken Sparnon, Burt Squire, Dorsey Owings.

NON-RADIO LICENSING DEPT.

Vice-President Harry P. Somerville
Chicago Office, 360 N. Michigan Ave.; Andover 3-5394. Stan Myers, Mid-West Representative.
Los Angeles, 1549 N. Vine St., Hillside 7-7447; Lawrence Conti, Far-Western Representative.

PROFESSIONAL DEPT.

Julian Stearns, General Professional Mgr.; Professional Staff, Harold Wald, George Furness.
Chicago Office, 360 N. Michigan Ave. Andover 3-5349. Jimmie Cairns, Professional Representative.
Hollywood, Calif. Office: Wm. Walters, 1549 N. Vine St., Hillside 7-7447. Gen. Mgr., Eddie Janis.

FUNCTIONS

The functions of BMI are (1) To coordinate and license the performing rights to music of a group of affiliated publishers and performing rights societies; (2) to provide equal opportunity of recognition for all writers, composers and publishers.

THE BUREAU OF BROADCAST MEASUREMENT

85 Richmond Street West,
Toronto 1, Ontario, Canada
Empire 3-8046

President: Charles R. Vint, Colgate-Palmolive-Peet Co. Ltd., Toronto.

Vice-President: Horace N. Stovin, Horace N. Stovin & Company, Toronto.

Executive-Secretary & Treasurer: Charles J. Follett, Assoc. of Canadian Advertisers, Toronto.

DIRECTORS

William N. Hawkins, Radio Station CFOS, Owen Sound, Ont.; G. Frank Mills, Spitzer & Mills Limited, Toronto; Neil Morrison, Canadian Broadcasting Corp., Ottawa; A. M. Sanderson, Whitehall Pharmacal (Canada) Ltd., Toronto; William E. Trimble, Baker Advertising Agency Ltd., Toronto; George S. Bertram, Swift Canadian Co. Ltd., Toronto; Robert M. Campbell, J. Walter Thompson Co. Ltd., Toronto; J. Arthur Dupont, Radio Station CJAD, Montreal.
 Research & Development Director: Clyde H. McDonald, The Bureau of Broadcast Measurement, Toronto.

FUNCTIONS

To conduct surveys and to assemble statistical and other data relating to radio broadcasting and particularly relating to the number, distribution and listening habits of persons who are or may be listening to the various broadcasting stations at different times and from time to time.
 To adopt standard methods of appraising broadcasting station coverage, and/or the listening habits of the public.
 To prepare reports, charts and other forms of publicity based on surveys and statistical and other data assembled as aforesaid.
 To print, publish and distribute to members the reports, charts and other forms of publicity prepared as aforesaid.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Ont.
 3-4036
 President of the Board..... E. F. MacDonald
 Vice-President of the Board..... J. M. Davidson
 Exec. Vice-President..... T. J. Allard
 Secretary-Treasurer..... Flora Love
 Copyright Counsel..... Samuel Rogers
 French Language Counsel..... Guy Roberge

DIRECTORS

E. F. MacDonald, Halifax, N. S.; J. M. Davidson, Toronto, Ont.; F. A. Lynds, Moncton, N. B.; F. B. Ricard, Sudbury, Ont.; Henri Lepage, Quebec, P. Q.; J. P. Lemire, Hull, P. Q.; W. Slatter, Guelph, Ont.; J. A. Dupont, Montreal, P. Q.; J. E. Campeau, Windsor, Ont.; J. S. Boyling, Moose Jaw, Sask.; G. Gaetz, Edmonton, Alta.; J. B. Craig, Brandon, Man.; F. H. Elphicke, Vancouver, B. C.; Maurice Finnerty, Penitcton, B. C.

BRANCH OFFICE

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WAlnut 2-3334. C. W. Fenton, Sales Director.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 125 privately owned (independent) radio broadcasting stations and 17 telecasting stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Astor, New York 19, N. Y.
 Circle 6-5566

OFFICERS

President.....Gene Buck
 1st Vice-Pres.....Pat O'Brien
 2nd Vice-Pres.....Jay Justyn
 Recording Secretary.....Ed Begley
 Historian.....Jane Taylor
 Executive Secretary.....George Buck
 Chairman of Executive Board.....Frank McNellis
 Chaplain.....Rt. Rev. Msgr. Vincent J. Brosnan
 Treasurer.....Rev. Francis M. Costello

FUNCTIONS

Social and benevolent organization which strives to care for the spiritual and physical needs of members of the profession, regardless of creed. In particular, every effort is made to assure members of the organization of care and attention in the case of illness, hospitalization, burial whenever the need arises.

CATHOLIC WRITERS GUILD OF AMERICA, INC.

128 W. 71 St., New York 23, N. Y.
 ENdicott 2-0412

OFFICERS

Spiritual Director.....Rev. John B. Kelly
 President.....William Fay
 Vice-Pres.....Richard Reid
 Vice-Pres.....Joseph A. Duffy
 Executive Secretary.....Eleanor M. Tucker

FUNCTIONS AND ACTIVITIES

A national organization of writers and persons interested in literary work. To promote the interest of writers, and to take cognizance of and make appropriate record of notable achievements in the literary world. To give to the press, screen, stage and radio the Catholic mind on Church issues.

CENTRO-AMERICANO DE RADIO

P. O. Box 1795
 Panama, Panama
 President.....Fernando Eleta

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

COMPOSERS GUILD OF AMERICA

25 West 45th Street, New York 36, N. Y.
 JUdson 2-4500
 12924 Sarah Street, North Hollywood, Calif.
 HO 2-1353; SU 2-8377

President.....Leith Stevens
 1st Vice-President.....Arthur Schwartz
 2nd Vice-President.....Walter Schumann
 3rd Vice-President.....Gene von Hallberg
 Secretary-Treasurer.....Mack David
 Asst. Sec. Treasurer.....Winston Sharples
 Executive Secretary.....Elsa Clay

FUNCTIONS

CGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COMPOSERS, AUTHORS AND PUBLISHERS ASSN. OF CAN. LTD.

182 St. George St., Toronto 5, Ont., Canada
 WAlnut 3-8457

OFFICERS

President.....Sir Ernest MacMillan Mus. D. (Oxon.)
 General Manager.....William S. Low

FUNCTIONS

The administration in Canada of the right of performance of authors and composers of music throughout the world.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39 St., New York 16, N. Y.
 MUrray Hill 9-4950
 President.....Moss Hart
 Vice-Pres.....George S. Kaufman
 Secretary.....Dorothy Fields
 Exec. Sec.....Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of dramatists.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
 MUrray Hill 5-2927
OFFICERS
 Hon. Presidents.....Rt. Rev. Henry Knox Sherrill,
 Rt. Rev. Horace W. B. Donegan
 President.....Vinton Freedley

Vice-Presidents..... Rev. Randolph Ray,
Charles Coburn, Bobby Clark, Peggy Wood
Rec. Secy..... Rev. Chas. Breck Ackley
Treasurer..... John Knight
Exec. Secy..... Helen Morrison

COUNCIL

Very Rev. James A. Pike, Rev. John Ellis Large,
Rev. G. P. T. Sargent, Walter Abel, Dorothy Black-
burn, Sidney Blackmer, Mrs. Milo Boulton, Leo G. Car-
roll, Margaret Dale, Mrs. Owen Davis, J. Colville
Dunn, Carl M. Eckstrom, Boris Karloff, Tessa Costa,
Thais Lawton, Harry McNaughton, Reginald Mason,
Raymond Massey, Carmen Mathews, Margery Maude,
John Morley, Kate Oglebay, Helen Ormsbee, Basil
Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skin-
ner, George Somnes, Frances Starr.

FUNCTION

The Guild ministers to actors of all religious faiths.

FEDERAL COMMUNICATIONS BAR ASSOCIATION

600 Munsey Building, Washington 4, D. C.
Sterling 3-1000

President..... Vincent B. Welch
1st Vice-President..... Percy H. Russell, Jr.
2nd Vice-President..... William J. Dempsey
Secretary..... Thomas H. Wall
Treasurer..... Parker D. Hannock
Delegate to American Bar. Assoc..... Vincent B. Welch

EXECUTIVE COMMITTEE

Robert M. Booth, Jr., Jeremiah Courtney, Frank U.
Fletcher, Stephen H. Fletcher, Leonard H. Marks,
George O. Sutton.

FUNCTIONS

To promote the proper administration of the Com-
munications Act of 1934 and related acts, to uphold
the honor of practice before the Federal Communi-
cations Commission, and to encourage cordial inter-
course among the practitioners. It issues a quarterly
publication, the Federal Communications Bar Journal,
which is devoted to matters of interest pertaining to
communications law.

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington
25, D. C.
Executive 3-6800

PERSONNEL

Chairman..... Edward F. Howrey
Commissioner..... Lowell B. Mason
Commissioner..... James M. Mead
Commissioner..... John W. Gwynne
Commissioner..... Robert T. Secrest
Sec. to the Commission..... Robert M. Parrish
Executive Director..... Alex. Akerman, Jr.
Legal Advisor and Asst. to the Chairman
David C. Murchison

General Counsel..... Earl W. Kintner
Dir., Bur. of Consultation..... Charles E. Grandey
Acting Dir., Bur. of Economics..... Jesse W. Markham
Dir. of Hearing Examiners..... Everett F. Haycraft
Dir., Bur. of Investigation..... Harry A. Babcock
Dir., Bureau of Litigation..... Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y.
Rolf H. Kielland, Attorney in Charge. COrtlandt 7-
7100.

Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill.
William F. Lemke, Jr., Mgr., ANdover 3-3600.

Room 133, Federal Office Bldg., San Francisco 2,
Calif. Clarence T. Sadler, Attorney in Charge. KLond-
dike 2-2350.

Room 811, U. S. Court House, Seattle 4, Wash.
Walter W. Harris, Attorney in Charge. MUtual 3300.

Room 413, Masonic Temple Bldg., 333 St. Charles
St., New Orleans, La. William B. Lott, Attorney in
Charge. CAnal 3481.

FUNCTIONS

Under several laws designed to promote free and
fair competition in interstate trade, the Commission
takes action against monopolistic and deceptive prac-
tices and publishes economic studies of factors af-
fecting the competitive economy.

THE FRENCH BROADCASTING SYSTEM (RADIODIFFUSION FRANCAISE) IN NORTH AMERICA

972 Fifth Ave., New York 21, N. Y.
Regent 4-1501

Director..... Pierre Crenesse
Ass't. Dir..... Alice Lewitn
Administrator..... Suzanne Weltman
Program Director..... Marins Kobtzeff
Public Relations..... Denise Falk

FUNCTIONS

The activities of the French Broadcasting System in
North America are twofold: on the one hand, for the
purpose of strengthening the good will and understand-
ing between France and the U. S., it distributes to in-
dependent stations all over the country English-lan-
guage programs prepared in Paris for North American
listeners, covering all aspects of life in France today;
on the other hand, it keeps French listeners informed
of all events taking place in America today.

INSTITUTE FOR EDUCATION BY RADIO-TELEVISION

Ohio State Univ., Columbus 10, O.
UN. 3148 Ext. 280

Director..... I. Keith Tyler
Asst. to Dir..... Patrick E. Welch
Secretary..... Bette Wallach

FUNCTIONS

International meeting for broadcasters, educators
and civic leaders devoted to discussion of policy and
techniques of educational broadcasting.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
LEhigh 5-5100

OFFICERS

President..... J. D. Ryder
Vice-President..... Franz Tank
Treasurer..... W. R. G. Baker
Secretary..... Haraden Pratt
Editor..... J. R. Pierce
Executive Secretary..... G. W. Bailey

DIRECTORS

S. L. Bailey, A. N. Goldsmith, J. T. Henderson,
A. G. Jensen, A. V. Loughren, C. J. Marshall, J. W.
McRae, L. E. Packard, J. M. Pettit, E. M. Boone, J. F.
Byrne, J. N. Dyer, W. R. Hewlett, D. J. Tucker, Howard
Vollum, George Rappaport, B. E. Shackelford, Ernest
Weber, H. W. Wells.

FUNCTIONS

An incorporated non-profit organization having as
its object the advancement of the theory and practice
of radio and electronics, including allied branches of
engineering and all related arts and sciences.

INTERCOLLEGIATE BROADCASTING SYSTEM

333 North Michigan Ave., Chicago 1, Ill.
3107 Westover Drive S. E., Washington 20, D. C.
LUdlow 2-7210

OFFICERS

President..... George Abraham
Vice-Pres. & Operations Mgr..... David W. Borst
Treasurer..... James R. Wylie
Secy. & Prog. Mgr..... Howard C. Hansen
Engineering Dir. & Bulletin Editor..... Richard H. Crompton
Sales Promotion & Pub. Relations Mgr..... Thomas M. Blaisdell

BRANCH OFFICES

D. W. Borst, 580 Lowell Street, Lynnfield Center,
Mass.; 113 Locust Drive, Baltimore 28, Md.; 1562
Van Vranken Ave., Schenectady 8, N. Y.

FUNCTIONS

The Intercollegiate Broadcasting System is a non-
profit association of college and university campus
stations established to pool the resources of these
stations and further the development of this form
of educational radio in this country.

JEWISH THEATRICAL GUILD

1564 Broadway, New York 36, N. Y.
 Plaza 7-5237
 Chairman, Bd. of Trustees....Wm. Degen Weinberger
 President Eddie Cantor
 Exec. Vice-Pres..... Harry E. Gould
 Ist Vice-Pres..... George Jessel
 Vice-Presidents..... Jack Benny, Jack Bregman,
 Emil Friedlander, Marcus Heiman, A. A. Jaller, Ted
 Lewis, Wm. Morris, Jr., Jack Pearl, James Sauter,
 Milton Weintraub, Emanuel Sacks
 Treasurer Abe Lastfogel
 Asst. Treasurer..... Nat Lefkowitz
 Chairman of Relief..... Dr. Leo Michel
 Legal Committee..... Henry M. Katz
 Chaplain..... Rabbi Abraham Burstein
 Executive Secretary..... Dave Ferguson

FUNCTION

Non-sectarian theatrical assistance agency.

**JOINT COMMITTEE ON
 EDUCATIONAL TELEVISION**

1785 Massachusetts Ave., N. W.,
 Washington 6, D. C.
 Hudson 3-6620
 Chairman.....Dr. Edgar Fuller, Nat'l Council of
 Chief State School Officers
 Vice-Chairman.....Dr. David D. Henry,
 American Council on Education
 Executive Director..... Ralph Steetle

JCET MEMBERS

Dr. Franklin Dunham, Association for Education by
 Radio-Television; James H. Denison, Association of
 Land-Grant Colleges and Universities; Graydon Aus-
 mus, National Association of Educational Broadcasters;
 Dr. Albert N. Jorgensen, National Association of State
 Universities; Dr. Belmont Farley, National Education
 Association.

FUNCTIONS

The JCET seeks to represent the special needs of
 education in the newest and most powerful of the
 mass media, and encourages educators to meet their
 responsibilities in regard to it.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
 LUXemburg 2-1515
OFFICERS
 Shepherd.....Walter N. Greaza
 Boy.....Harry Hershfield
 Corresponding Secretary..... Bobby Clark
 Recording Secretary..... Michael Abbott
 Treasurer..... Joseph Downing
 Librarian.....Tex O'Rourke

DIRECTORS

King Calder, Frank McHugh, Loring Smith, Jack
 Whiting, Martin Begley, Joseph S. Buhler, Conrad
 Nagel, Lep Solomon, Ralph Bellamy, Happy Felton,
 Emil Friedlander, Arthur Vinton, Robert Griffith, H
 Pierson Mapes, Saul E. Rogers.

LIFE DIRECTORS EX-SHEPHERDS: William Gaxton,
 Fred Waring, John Golden.

FUNCTIONS

The object of this club shall be the promotion of
 social intercourse among persons, engaged profession-
 ally in the drama, music, authorship, and the fine arts,
 as well as friends of those professions, and the col-
 lection and preservation of objects of interest thereto,
 and the creation and maintenance of funds for the
 benefit of persons engaged professionally in the drama,
 music, authorship, and the fine arts who shall be in
 need of financial aid or assistance, to be disbursed
 in the discretion of the Council of the Club.

**MUSIC PUBLISHERS' CONTACT
 EMPLOYEES UNION OF GREATER
 NEW YORK, LOCAL 22102, A.F.L.**

1270 Sixth Avenue, New York 20, N. Y.
 CO. 5-7362

President Robert Miller
 Vice-President Joe Santly
 Treasurer Chas. Lang
 Executive Secretary..... Bob Miller

MEMBERS OF EXECUTIVE COUNCIL

Bob Baumgart, Bert Haber, Leo Diston, Mickey
 Garlock, Mac Kooper, Jack Perry, Bernie Pollack,
 Harry Santly, Sammy Smith, Murray Luth.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer,
 Regional Dir.; 1491 N. Vine St., Hollywood, Cal.,
 Lucky Wilber, Regional Dir.; 225 - 26th St., Santa
 Monica, Cal., Al Comparte, Reg. Secy.; 36 E. 5th St.,
 Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

**MUSIC PUBLISHERS' PROTECTIVE
 ASSOCIATION, INC.**

45 Rockefeller Plaza, New York 20, N. Y.
 Circle 6-3084

OFFICERS

Chairman of the Board.....Walter G. Douglas
 President Louis Bernstein
 Vice-President Jack Mills
 Secretary..... J. J. Bregman
 Treasurer..... Abe Olman
 Agent and Trustee..... Harry Fox

**NATIONAL ASSN. FOR BETTER
 RADIO AND TELEVISION**

882 Victorio Ave., Los Angeles, Cal.
 Whitney 4245

OFFICERS

President.....Mrs. Clara S. Logan
 1st Vice Pres.....Dr. Richard Atkinson
 2nd Vice Pres.....Dr. Lee DeForest
 Secretary.....Mrs. Victor Roberts
 Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, edu-
 cational, business and labor organizations and in-
 dividuals for the purpose of encouraging the presenta-
 tion of radio and television programs of high stand-
 ards.

**NATIONAL ASSOCIATION OF
 RADIO & TELEVISION
 BROADCASTERS**

(For Complete Listing See NARTB Section)

**NATIONAL ASSOCIATION OF
 BROADCAST UNIONS AND
 GUILDS (NABUG)**

37 W. 46th St., New York 36, N. Y.
 JUDson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

COUNCILS

37 W. 46th St., New York 36, N. Y. Phone: LUXem-
 burg 2-5130. Oliver W. Nicoll, Chairman, New York
 Council; 341 Menomonee St., Chicago 14, Ill. Phone:
 MOhawk 4-3592, H. Walter Thompson, Chairman,
 Chicago Council; 6331 Hollywood Blvd., Hollywood 28,
 Calif. Phone: Hillside 5125. Claude McCue, Chairman,
 Hollywood Council.

CORRESPONDING OFFICES

Washington, D. C.; Albuquerque, N. M.; Atlanta,
 Ga.; Boston, Mass.; Charlotte, N. C.; Cincinnati, Ohio;
 Cleveland, O.; Dallas, Texas; Denver, Colo.; Detroit,
 Mich.; Durham, N. C.; Erie, Pa.; Fort Wayne, Ind.;
 Fort Worth, Tex.; Independence, Mo.; Indianapolis,
 Ind.; Kansas City, Mo.; Kenosha, Wis.; La Crosse,
 Wis.; Louisville, Ky.; Madison, Wis.; Miami, Fla.; Mil-
 waukee, Wis.; Minneapolis-St. Paul, Minn.; New Or-
 leans, La.; Norfolk, Va.; Omaha, Neb.; Peoria, Ill.;
 Philadelphia, Pa.; Pittsburgh, Pa.; Portland, Ore.;
 Pueblo, Colo.; Racine, Wis.; Raleigh, N. C.; Roches-
 ter, N. Y.; Salt Lake City, Utah; San Francisco, Cal.;



ORGANIZATIONS



Schenectady, N. Y.; Seattle, Wash.; Sioux City, Iowa; St. Louis, Mo.; Syracuse, N. Y.; Utica, N. Y.

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET)

80 East Jackson Blvd., Chicago 4, Ill.
WA 2-2462

International President..... Clifford E. Rothery
International Vice-President..... Gene Klump
International Executive Secretary..... George Maner
International Sec'y-Treasurer..... Arthur Hjorth
Canadian Sec'y-Treasurer..... Giacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 86 W. Chippewa, Buffalo; 519 Jarvis, Toronto; 1231 St. Catherine, W. Montreal.

FUNCTIONS

NABET has contracts for its 5,500 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 20 independent stations in Canada.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall, Urbana, Ill.
Urbana 7-6611, Ext. 3394

OFFICERS

President..... Frank E. Schooley
Vice-President..... John Dunn
Treasurer..... Robert J. Coleman
Secretary..... William Harley
Executive Director..... Harry J. Skornia

DIRECTORS

Region I: James MacAndrews, WNYE, Board of Education, 29 Ft. Greene Place, Brooklyn, N. Y.; Region II: Earl Wynn, WUNC, University of North Carolina, Chapel Hill, N. C.; Region III: Paul B. Rickard, Director of Radio and TV, Wayne University, Detroit, Mich.; Region IV: Dr. Burton Paula, KUOM, Minneapolis, Minn.; Region V: Marguerite Fleming, KSLH, Board of Education, 1517 S. Theresa Ave., St. Louis, Mo.; Region VI: E. Adams, KUOW, Washington U., Seattle, Wash.

BRANCH OFFICE

2500 Municipal Bldg., New York 7, N. Y.
WH 3-3600, Seymour N. Siegel, Past President

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

630 Fifth Ave., New York 20, N. Y.
Circle 7-8194

OFFICERS

President..... Fred Waring
Treasurer..... Don Voorhees
General Counsel..... Alfred Rice

FUNCTIONS

To obtain moral and pecuniary rights of performing artists in the commercial uses of such performances.

NATIONAL ASSN. OF TELEVISION & RADIO FARM DIRECTORS

Address care of President
President..... Frank Atwood, WTIC, 26 Grove St., Hartford, Conn., Phone: 5-0801

Vice-President..... John McDonald, WSM, 301 Seventh Ave. N., Nashville, Tenn., Phone: 6-7181
Secretary-Treasurer..... Jack Timmons, KWKH, Shreveport, La., Phone: 2-8711

Historian..... Herb Plambeck, WHO, 914 Walnut St., Des Moines, Ia., Phone: 3-7147

CHATS Editor..... Harvey Dinkins, WSJS, 419-21 N. Spruce St., Winston-Salem, N. C., Phone: 5-2311

FUNCTION

NATFRD is an organization dedicated to the service of agriculture, station management and the advertiser.

NATIONAL BETTER BUSINESS BUREAU, INC.

Chrysler Bldg., New York 17, N. Y.
Murray Hill 6-3535

OFFICERS

Chairman of Board..... Charles H. Watts
President..... Kenneth B. Willson
1st Vice-Chairman..... Warren Agry
2nd Vice-Chairman..... Lorimer B. Slocum
Secretary..... Lowell Shumway
Treasurer..... Frank F. Soule

FUNCTIONS

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperates with law enforcement agencies in this work.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

710 14th St., Northwest, Washington 5, D. C.
METropolitan 8-1415

President..... M. F. Malarkey, Jr.
Vice-President..... N. W. Cogswell
Treasurer..... W. J. Calsam
Secretary..... C. E. Reinhard
Executive Secretary..... E. Stratford Smith

DIRECTORS

Louis Babic, George H. Bright Jr., Frank Brophy, John Colting, C. C. Daker, William Daniels, Eli Kramer, A. J. Malin, J. H. Rennells, Joseph Saricks.

FUNCTIONS

Promote the development of community antenna television systems throughout the United States through techniques normally employed by national trade associations.

NATIONAL SOCIETY OF TELEVISION PRODUCERS, INC.

17 East 45th St., New York 17, N. Y.
Murray Hill 2-8877

Room 504
President..... Irving Sulds
Vice-President..... Charles Basch

WEST COAST OFFICE

7063 Sunset Blvd., Hollywood 28, Calif.
Granite 6930

FUNCTIONS

The National Society of Television Producers (NSTP) is an industry association comprised of manufacturers or producers of live, filmed, or iconoscope recorded tele. programs. Membership in NSTP is open to all such independent producers or production firms provided they are not a part of, or associated with, an advertising, agency, tele. network, or local tele. station.

NAT. TELEVISION FILM COUNCIL

1501 Broadway (Suite 1519) New York 36, N. Y.
LONgacre 4-8234

President..... Melvin L. Gold
Executive Vice-President..... Johnny Schneider
Executive-Secretary..... Sally Perle
General Secretary..... Sydney A. Mayers
Treasurer..... Samuel Spring
Chairman, Bd. of Directors..... Dr. Alfred N. Goldsmith
V.-P. in charge of Distribution..... Archie A. Mayers
Production..... Albert D. Hecht
Stations..... Arden Rodner
Agencies..... James P. Ellis
Membership..... John J. Bergen, Jr.

DIRECTORS

Norman Barnett, Henry Brown, Lou Feldman, Herbert Gelbspan, Andrew Jaeger, Waldo Mayo, William J. Reddick, Lester Schoenfeld, Alvin Stahl, Burton Zucker.

FUNCTIONS

NTFC provides a hub for the interchange of ideas among all segments of the television film industry, with a view to mutual cooperation and help, and the general promotion and betterment of films on television.

NATIONAL VARIETY ARTISTS, INC.

218 W. 47th St., New York 36, N. Y.
Columbus 5-0956

OFFICERS

President Louis Handin
Vice-President Dorothe A. Masters
Treasurer Lester Rose
Secretary Bettie North

BOARD OF GOVERNORS

Hon. Leonard Conner, James Clark, Eddie Halson, Ted Hennig, Lillian Lindeman, Ruth Lyons, Lillian McNeill, Edna Osborne, Evelyn Silver, Lillian Saunders Sollisch, Phoebe Whiteside, Joe Woods.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Circle 5-4343

OFFICERS

President Noble Sissle
Vice-President Leigh Whipper
Executive Secretary Lillian Brown Evans
Treasurer W. C. Handy
Assistant Treasurer A. Edward Walters
Recording Secretary Evelyn Davis
Assistant Secretary Lillian Roberts
Chaplain Dr. John H. Johnson
Counsel Harry T. Bragg, Simon Finestein

NETWORK ADVERTISERS ASSOCIATES, INC.

1587 Broadway, N. Y.
Columbus 5-4700

PHILADELPHIA RADIO AND TELEVISION BROADCASTERS ASSOCIATION

President William B. Caskey
Vice-President Raymond S. Green
Treasurer William A. Banks
Secretary Joseph L. Tinney
Executive Secretary Helen M. Grigal

FUNCTIONS

To initiate and promote studies of all phases of radio and television broadcasting for the purpose of improving service to the public and advertisers.

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Columbia 5-7362

OFFICERS

Honorary President Rocco Vocco
President Robert Miller
Vice-President Joseph Santly
Treasurer Charles Lang
Executive Director Bob Miller
Board of Governors Bob Baumgart
Bert Haber, Leo Diston, Mickey Garlock, Mac Kooper, Jack Perry, Bernie Pollack, Harry Santly, Sammy Smith, Murray Luth.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director Morton Schaefer
1491 N. Vine St., Los Angeles, Calif.
Regional Director Lucky Wilber
36 E. 5th St., Cincinnati, O.
Regional Director Danny Engel
225 - 26th St., Santa Monica, Calif.
Regional Secretary Al Comperte

FUNCTIONS

Charitable and Benevolent Organization.

RADIO FREE EUROPE

110 West 57th St., New York 19, N. Y.
Plaza 7-7600

Director Robert E. Lang
Executive Director W. J. Convey Egan
Asst. Director Thomas H. Brown, Jr.
Program Manager William Rafael
Public Relations Director Alton Kastner
Policy Advisor Lewis Galantiere
Technical Director Claude Harris
European Director (Munich Office) Richard Condon
Managing Director (Lisbon office) Henry Lolliat

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to Crusade for Freedom, transmits to Czechoslovakia, Hungary, Poland, Romania and Bulgaria over 23 short and medium wave transmitters. Its programs, of all types, written and broadcast by exiles from behind the Iron Curtain, bring the captive people truth and news of their own countries, as well as of the free world, helping them keep alive a strong spirit, awaiting the time when strong action may become possible.

RADIO ADVERTISING BUREAU, INC.

270 Park Ave., New York 17, N. Y.
Murray Hill 8-4020

OPERATING GROUP

President Kevin B. Sweeney
Dir. of Local Promotion R. David Kimble
Dir. of National Promotion J. Norman Nelson
Director of Member Service Arch L. Madsen
Office Mgr., Asst. Sec.-Treas. William L. Morison

GOVERNING GROUP

Chr. of the Board Joseph E. Boudino
Westinghouse Broadcasting Co.
Secretary William B. McGrath
WHDH, Boston, Mass.
Treasurer Donald W. Thornburgh
WCAU, Philadelphia, Pa.
Chr. of Executive Committee Kenyon Brown
KWFT, Wichita Falls, Tex.
Chr. of Finance Committee John S. Hayes
WTOP, Washington, D. C.

BRANCH OFFICE

333 N. Michigan Ave., Chicago 1, Ill. Phone: Central 6-5066. Gale Blocki, Jr., Director of Midwestern Sales.

BOARD OF DIRECTORS

J. Elroy McCaw, WHNS, New York, and KYA, San Francisco; Ralph J. McElroy, KWWL, Waterloo, Iowa; Frank P. Schreiber, WGN, Chicago, Ill.; A. E. Spokes, WJOY, Burlington, Vt.; Joseph J. Weed, Weed & Co., New York; Charles T. Ayres, American Broadcasting Co., New York; Joseph E. Boudino, Westinghouse Broadcasting Co., Washington, D. C.; John P. Blair, John Blair & Co., New York; Kenyon Brown, KWFT, Wichita Falls; Charles C. Caley, WMBD, Peoria; John C. Cohan, KSBW, Salinas; Robert E. Dunville, WLW, Cincinnati; William H. Fineshriber, Jr., National Broadcasting Co., New York; Simon Goldman, WJTN, Jamestown, N. Y.; John S. Hayes, WTOP, Washington, D. C.; George J. Higgins, KMBC, Kansas City, Mo.; Ward D. Ingram, KHJ, Los Angeles; Edgar Kobak, WTWA, Thomson, Ga.; Howard Lane, KOIN, Portland, Ore.; William B. McGrath, WHDH, Boston, Mass.; James H. Moore, WLSL, Roanoke, Va.; Adrian Murphy, CBS Radio, New York; John F. Patt, WJR, Detroit, Mich.; William B. Quarton, WMT, Cedar Rapids, Iowa; Robert A. Schmid, Mutual Broadcasting System, New York; George B. Storer, Storer Broadcasting Co., Miami, Beach; Kevin B. Sweeney, RAB, New York; Donald W. Thornburgh, WCAU, Philadelphia; Allen M. Woodall, WOAK Columbus, Ga.

FUNCTION

The organization is supported by all networks, leading station representatives and 840 stations to promote and sell radio at the national level to advertisers and agencies, and provide members with research and sales tools to sell at both the national and local levels.

RADIO NEWS ANALYSTS

c/o John McVane, ABC
 7 West 66th St., New York, N. Y.
 President John McVane
 Vice-Presidents William Costello, Ned Calmer
 Exec. Committee H. V. Kaltenborn, George Fielding
 Eliot, Leon Person
 Secretary Merrill Mueller
 Treasurer Cesar Saerchinger
 Assistant Secretary-Treasurer John W. Vandercook

**RADIO-NEWSREEL-TELEVISION
 WORKING PRESS ASSOCIATION
 OF NEW YORK, INC.**

270 Park Ave., New York 22, N. Y.
 PLaza 1-2720

OFFICERS

President Roy Edwards
 Vice-President Thomas Priestley
 Sgt. at Arms Herbert Mulligan
 Secretary Ruth N. Knopf
 Asst. Secretary Monroe Benton
 Treasurer Richard Milbauer
 Board of Governors A. A. Brown,
 David Klein, Larry Racies, Nick Archer, George
 Jordan, Carl Larsen, Sr.

FUNCTIONS

A membership corporation whose object is to promote and protect the interest and welfare of radio, newsreel, and television newsmen and cameramen. Membership is limited to radio, newsreel, television, and newsmen who are engaged in outside assignments for the coverage of spot news. Those eligible include working reporters, cameramen, contact men, soundmen, tape recording men, etc. Annually sponsors Mike & Screen Press Awards.

THE RADIO PIONEERS CLUB

580 Fifth Ave., New York 19, N. Y.
 PLaza 7-1800

OFFICERS

President Arthur B. Church
 1st Vice-President Raymond F. Guy
 Vice-President Victor Diehm
 Vice-President John Patt
 Secretary Lewis H. Avery
 Treasurer Charles A. Wall

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purposes of friendship and education. The Club shall be a central clearing house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

The purposes as outlined in the constitution are sufficiently broad to enable the Radio Pioneers to undertake almost any task which the Club may desire for the furtherance of the Radio Industry.

Accordingly, 1950 will mark the establishment of a Radio Hall of Fame in which the memories of men and women whose contribution have placed them among the immortals will be perpetuated.

**RADIO AND TELEVISION
 DIRECTORS GUILD (A.F. OF L.)**

114 East 52nd St., New York 22, N. Y.
 PLaza 9-0949

OFFICERS

International President Franklin J. Schaffner
 1st Vice-President Robert L. Robb
 2nd Vice President Alex Segal
 3rd Vice President Ian Harrower
 Secretary Richard Borden
 Treasurer Jock MacGregor

NATIONAL BOARD

Walter Gorman, New York; David Lowe, New York; Jock MacGregor, New York; Paul Nickell, New York; Ernest Ricca, New York; Franklin J. Schaffner, New York; Richard Schneider, New York; Alex Segal, New York; Frank Danzig, Hollywood; George Fogie, Hollywood; Jack Lyman, Hollywood; Robert L. Robb, Hollywood; Harfield Weedin, Hollywood; Graver Allen, Chicago; Joseph Byrne, Chicago; Ian Harrower, Detroit; Richard Borden, Washington; Raymond Shane, Cleveland.

National Executive Director Newman H. Burnett
 General Counsel Charles Ballou
 (Phillips, Nizer, Benjamin & Krim)

BRANCH OFFICES

New York Local—114 East 52nd St., New York 22, PLaza 9-0875. Newman H. Burnett, Executive Secretary; Jack MacGregor, President.
 Hollywood Local—6331 Hollywood Blvd., Hollywood 28, Calif., HOLLYWOOD 2-3324. Elizabeth Gould, Executive Secretary; Robert L. Robb, President.
 Chicago Local—6841 Laffin St., Chicago, Ill. Joseph Byrne, President.
 Detroit Local—1257 Penobscot Bldg., Detroit 26, Mich., WOODWARD 5-0061. Boaz Siegel, Executive Secretary; Ian Harrower, President.
 Washington Local—Sheraton Park Hotel, Washington, D. C. Adams 4-5400. Richard Borden, President.
 Cleveland Local—8223 Vineyard Ave., Cleveland 5, Ohio, DIAMOND 1-7543. Raymond Shane, President.

FUNCTIONS

A national organization to advance, foster, promote and benefit the interests of directors, associate directors and floor managers of television, live and film, and radio programs and to protect and secure their rights in their professional activities.

**RADIO AND TELEVISION
 EXECUTIVES SOCIETY, INC.**

420 Lexington Ave., New York 17, N. Y.
 LEXington 2-3988

OFFICERS

President Roger Pryor
 1st Vice-President Robert Jay Burton
 2nd Vice-President Elliot M. Sanger
 Secretary Claude Barrere
 Treasurer Joseph A. McDonald
 Executive Secretary Elizabeth Clarkson

BOARD OF GOVERNORS

Lewis H. Avery, John H. Bachem, Caroline Burke, G. W. Johnstone, Merle S. Jones, Marvin Kirsch, Wm. Thomas Hamilton, Robert W. Sarnoff, Robert A. Schmid, George T. Shupert.

FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, informational, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

**RADIO-ELECTRONICS-TELEVISION
 MANUFACTURERS ASSOCIATION**

See Equipment Section

**RADIO-TV MANUFACTURERS
 ASSOCIATION OF CANADA**

Rm. 410, 200 St. Clair Ave. West, Toronto
 Ontario, Canada
 WALnut 1-2898

OFFICERS

Pres., Chrm. of Board..... C. A. Pollock
 V.P., Chrm., receiver Div..... J. D. Campbell
 V.P., Chrm., parts and Accessory Div..... L. Harris
 V.P., Chrm., Tech. Products Div..... H. S. Dawson
 Dir. of Engineering..... R. A. Hackbusch
 General Mgr..... S. D. Brownlee

FUNCTIONS

This Association is a non-profit and co-operative organization to promote the interests of the radio-TV manufacturing industry in Canada.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

Executive Secretary, Rob Downey, c/o WKAR, East Lansing, Mich.

OFFICERS

President..... Russell Van Dyke
 KRNT, Des Moines, Iowa
 Vice-President, Program..... Paul White
 KFMB, San Diego, Calif.
 Vice-President, Radio..... Harold Baker
 WSM, Nashville, Tenn.
 Vice-President, Television..... Charles Harrison
 WFIL, Philadelphia, Pa.
 Chairman of Board..... James Byron
 WBAP, Fort Worth, Texas
 Treasurer..... Sheldon Peterson
 KLZ, Denver, Colorado
 Exec. Secretary..... Rob Downey
 WKAR, East Lansing, Mich.
 Editor of Bulletin..... Prof. Art Barnes
 State Univ. of Iowa, Iowa, City

BRANCH OFFICES

Station KTUL, Tulsa, Oklahoma. Reg. Vice President, Jack Morriss.
 Station WCSH, 157 High St., Portland Me. Reg. Vice-President, Phillip Johnson.
 Station WILS, 407 1/2 N. Washington, Lansing, Mich. Reg. Vice-President, John Maters.
 Station CPPL-TV Commissioners Rd., London, Ont. Reg. Vice-President, Roland Laidlow.
 Univ. of Denver, Denver, Colo. Reg. Vice-President, Robert A. Mott.

FUNCTIONS & ACTIVITIES

Publishes monthly bulletin and booklets on radio-TV news. Basic purpose to advance standards of radio and television as news media.

RADIO-TELEVISION PROGRAM MATERIALS

U. S. Office of Education, Washington 25, D. C. Executive 6300, Ext. 2897

Chief..... Franklin Dunham
 Radio-TV Education Specialist..... Gertrude C. Broderick

FUNCTIONS

The exchange is designed to promote more effective local broadcasting by educational and civic organizations and radio and television stations by serving as a clearing house for selected television educational scripts, kinescopes and production aids, and as a source of all kinds of information pertaining to the field of educational radio and television.

SCREEN ACTORS GUILD, INC.

7046 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-7311

President..... Walter Pidgeon
 1st Vice-President..... Leon Ames
 2nd Vice-President..... John Lund
 3rd Vice-President..... William Holden
 Recording Secretary..... Paul Harvey
 Treasurer..... George Chandler

BRANCH OFFICES

67 W. 44th St., New York 36, N. Y.
 Murray Hill 7-4623, Harold Hoffman, East. Rep.
 102 E. Hubbard St., Chicago 11, Ill.
 Whitehall 3-1344, Raymond Jones, Chicago Exec. Secy.
 1257 Penobscot Bldg., Detroit 26, Mich.
 Woodward 1-8214, Boaz Siegel, Det. Exec. Secy.
 421 Phelan Bldg., San Francisco 2, Cal.
 Exbrlow 2-6990, Charlotte Cohelan, S. F. Exec. Secy.

513 Bulkley Bldg., Cleveland 15, Ohio
 Superior 1-1930, Ted Smoot, Cleve. Exec. Secy.
 1505 Fountain Square Bldg., Cincinnati 2, Ohio
 DUnbar 2121, Ben Gettler, Cin. Exec. Secy.
 11 Beacon St., Boston 8, Mass.
 Richmond 2-0208, Robt. Segal, Boston Exec. Secy.
 1101 Plaza Bldg., 535 5th Ave., Pittsburgh 19, Pa.
 AT 1-6767, Donald Hirsch, Pitt. Exec. Secy.

FUNCTIONS

Union affiliated with A.F. of L., representing actors, singers and announcers in theatrical, television, industrial and all other forms of motion pictures.

SCREEN COMPOSERS ASSOCIATION

8782 Sunset Blvd., Los Angeles 46, Calif. SU 2-8377

President..... Adolph Deutsch
 Vice-President..... Robert E. Dolan
 Secretary..... David Buttolph
 Treasurer..... George Dunning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SESAC INC.

475 Fifth Ave., New York 17, N. Y. MUrray Hill 5-5365

OFFICERS

President..... Paul Heinecke
 Treasurer..... R. C. Heinecke
 Asst. to President..... E. S. Prager
 Director Station Relations..... W. F. Myers
 Director Program Services..... R. S. Stone
 Publicity, Promotion..... Alice Heinecke
 Office Administration..... S. B. Candilora

FUNCTIONS

Licensing the use of copyrighted music transcribed library service, syndicated transcribed programs, including extensive catalog of bridges, moods and themes, and scripts.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd St., New York 36, N. Y. Longacre 5-0172

President..... John G. Frayne
 Past President..... Herbert Barnett
 Executive Vice-President..... Barton Kreuzer
 Engineering Vice-President..... Axel G. Jensen
 Editorial Vice President..... Norwood L. Simmons
 Financial Vice-President..... John W. Servis
 Convention Vice-President..... Bryon Roudabush
 Secretary..... Edward S. Seelye
 Treasurer..... George W. Colburn
 Chrm., Central Section..... James L. Wassell
 Chairman, Atlantic Sec..... Everett Miller
 Chairman, Pacific Section..... Philip G. Caldwell
 Executive Secretary..... Boyce Neme

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; dissemination of scientific knowledge.

SONG WRITERS' PROTECTIVE ASSOCIATION (SPA)

158 W. 55th St., New York 19, N. Y. Circle 6-2536

OFFICERS

President..... Charles Tobias
 Vice-President..... Louis Alter
 2nd Vice-President..... Sam H. Stept
 Secretary..... Joseph Meyer
 Treasurer..... Abel Baer
 Counsel..... John Schulman
 Assoc. Counsel..... William Klein II
 Executive Director..... Miriam Stern
 Chmn., West Coast Comm..... Ben Oakland



MEMBERS OF THE COUNCIL

Milton Drake, Chairman; Stanley Adams, Milton Ager, Louis Alter, Abel Baer, Paul Cunningham, Dorothy Fields, Ira Gershwin, Oscar Hammerstein 2nd, Otto Harbach, Edgar Leslie, John Jacob Loeb, George W Meyer, Joseph Meyer, Geoffrey O'Hara, Richard Rodgers, Arthur Schwartz, Sam H. Stept, Charles Tobias, Jack Yellin.

FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

SOUTHERN CALIFORNIA BROADCASTERS ASSOCIATION

6047 Hollywood Blvd., Hollywood 28, Calif.
 President.....Robert J. McAndrews, KBIG
 Vice-President.....Norman J. Ostby, KHJ-Don Lee
 Secretary-Treasurer.....Thelma Kirchner, KGfJ

BOARD OF DIRECTORS

Frank Burke, KFVD, Amos Baron, KABC, William Beaton, KWKW, Charles Hamilton, KFI, Calvin Smith, KFAC, Ernest Spencer, KWIZ.
 District Directors: F. Robert Bauer, KDB; Hal Brown, KBIS, Gene Lee, KFXM; Marion Harris, KGB.
 Managing Director.....Frank W. Crane
 Assistants.....Louise Sanders, Sally Smalley

FUNCTIONS

Represents 64 member stations and networks, located in Southern California from San Luis Obispo to San Diego in all matters concerning broadcast industry as a whole in that area. Acts as central source of research, information, public service, promotion of use of media, etc. Regular meetings, second Thursday of every month, (noon), Hollywood-Roosevelt Hotel.

SPORTS BROADCASTERS ASSOCIATION

Box 223, Radio City Station, New York 19, N. Y.
 President.....Don Dunphy
 1st Vice-President.....Jim McKay
 2nd Vice-President.....Les Kieter
 Secretary.....Frank Litsky

FUNCTIONS

To promote fellowship and higher professional standards among members of the radio and television sportscasting industry. Annual dinner and semi-monthly luncheon meetings.

STATION REPRESENTATIVES ASSOCIATION, INC.

101 Park Avenue, New York 17, N. Y.
 Murray Hill 5-4141

OFFICERS

President.....Adam J. Young, Jr.
 Vice-President.....Arthur McCoy
 Secretary.....Joseph Timlin
 Treasurer.....John E. Pearson

DIRECTORS

Joseph J. Weed, John P. Blair, Russel Woodward, George Brett.
 Managing Director.....T. F. Flanagan

FUNCTIONS

To develop the use and increase the sale of National Spot Radio and Television Advertising.

TELEVISION BUREAU OF ADVERTISING (TVB)

444 Madison Ave., New York 22, N. Y.
 MURRAY HILL 8-0215
 Co-chairman of Board.....Clair R. McCollough
 Co-chairman of Board.....Richard A. Moore
 President.....Oliver Treyz
 Secretary.....W. D. Rogers
 Treasurer.....Lawrence H. Rogers

FUNCTIONS

All-industry sales and promotion organization. Its purpose is to secure larger advertising appropriations for television and to promote more effective use of the medium.

TELEVISION DIRECTORS GUILD

114 East 52nd St., New York 22, N. Y.
 Plaza 9-0949

OFFICERS

International President.....Franklin Schaffner
 National Exec. Director.....Newman H. Burnett

UNITED ELECTRICAL, RADIO & MACHINE WORKERS OF AMERICA

11 East 51st St., New York 22, N. Y.
 Plaza 3-1960

OFFICERS

General President.....Albert J. Fitzgerald
 General Secy.-Treas.....Julius Emspak
 Director of Organization.....James J. Matles

UNITED NATIONS—RADIO DEPARTMENT OF PUBLIC INFORMATION DIVISION

United Nations, New York, N. Y.
 Plaza 4-1234

OFFICERS

Asst. Sec'y. Gen.....Benjamin Cohen
 Dir, Radio Div.....Peter Aylen
 Chief of Production.....W. Gibson Parker
 U. S. Station Rel.....Dorothy Lewis
 Sr. Broadcast Engineer.....Arthur E. Barrett
 Film Div. TV Officer.....Maxwell Dunn

BRANCH OFFICES

Moscow, Prague, London, Paris, Geneva, Copenhagen, Belgrade, Cairo, Teheran, Karachi, New Delhi, Sydney, Monrovia, Washington, Rio de Janeiro, Buenos Aires, Mexico City, Bangkok, Djakarta, Los Angeles, Manila, Santiago, Athens, Bogota, Karachi.

FUNCTIONS

Provides radio, TV programs and program material; assists networks and stations in planning and preparation of UN coverage.

U. S. INFORMATION AGENCY BROADCASTING SERVICE

Voice of America
 250 West 57th St., New York 19, N. Y.
 JUDSON 6-2000

Washington Headquarters:
 Health, Education, Welfare Bldg., 330 Independence Ave., S.W., Washington 25, D. C.
 Code 151, Ext. 8108, 8109

OFFICERS

Director.....Theodore C. Streibert
 Deputy Director.....Abbott Washburn

FUNCTIONS

To submit evidence to the people of other nations of the objectives and policies of the United States. More than 75 separate programs, ranging up to one hour and amounting to about 28 program hours, are broadcast daily in 34 language services.

WRITERS GUILD OF AMERICA, EAST, INC.

550 Fifth Ave., New York 36, N. Y.
 Plaza 7-8319

President.....Erik Barnouw
 Vice-President.....Philo Higley
 Secretary-Treasurer.....William Kendall Clarke
 Executive Director.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of motion pictures, radio and television.

Radio-Television Daily's Almanac of Holidays and Special Events

1955



January

- 1: New Year's Day (In all States, Territories, District of Columbia and Possessions). Paul Revere born (1735). Emancipation Proclamation (1863). Blue Network organized (1927).
- 2: Georgia admitted (1778).
- 3: Battle of Princeton (1777). William S. Paley is elected president of CBS (1929).
- 4: Utah admitted (1896).
- 5: Stephen Decatur born (1779). George Washington Carver died (1943). Week of Prayer, first week in January.
- 6: Carl Sandburg born (1878). New Mexico admitted (1912).
- 7: Millard Fillmore, 13th President born (1800). Electronic system for television, including a dissector tube to scan the image for transmission patented by Philo Taylor Farnsworth (1927).
- 8: Anniversary of the Battle of New Orleans (Louisiana).
- 9: Connecticut ratified the U. S. Constitution (1778). Connecticut admitted (1788).
- 10: Ethan Allen born (1737).
- 11: Alexander Hamilton born (1757).
- 12: John Singer Sargent born (1856).
- 13: Salmon Portland Chase born (1808).
- 14: First Written Constitution adopted at Hartford, Conn. (1639).
- 15: Mathew B. Brady died (1896).
- 17: Benjamin Franklin born (1706). Feast of St. Anthony.
- 18: Daniel Webster born (1782).
- 19: Robert E. Lee's birthday (1807) (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia). Edgar Allen Poe born (1809).
- 20: Inauguration Day. Begun in 1937. To be observed every fourth year from that date by the 20th Amendment to the Constitution. Return of POW's from Korea began (1954).
- 21: Foundation Day. In the Canal Zone. Thomas Jonathan (Stonewall) Jackson born (1824).
- 23: S. S. Republic collides with S. S. Florida off N. Y. harbor and flashes CQD signal, summoning rescuers, proving value of Marconi apparatus in time of disaster at sea (1909).
- 24: Gold discovered in Calif. (1848).
- 25: Weather Signs. It is an old belief that the weather of the whole year depends upon this day. "Sun on St. Paul's Day means a good year, rain or snow foretells indifferent weather, a mist means want, while thunder predicts 12 months of wind and death." (Shepherd's Almanack, 1676). Scottish poet Robert Burns born (1759).
- 26: Michigan admitted (1837). General Douglas MacArthur born (1880). A.E.F. landed in Ireland (1942). FM Broadcasters, Inc., holds first annual meeting in N. Y. with attendance of 750 (1944).
- 27: Wolfgang Amadeus Mozart born (1756). Lewis Carroll, pen name of Charles Lutwidge Dodgson, born (1832).
- 28: Thomas Edison granted patent on his incandescent light (1880).
- 29: William McKinley born (1843). Kansas admitted (1861).
- 30: Franklin D. Roosevelt born (1882).
- 31: Franz Schubert born (1797). Child Labor Day. Last Sunday in January, also the Saturday preceding and the Monday following.

February

- 1: Victor Herbert born (1859). Supreme Court of the U. S., Chief Justice John Jay presiding, held its first meeting (1790). CQD is adopted as wireless distress call by Marconi Co. (1904).
- 2: Fritz Kreisler born (1875). Ground Hog Day. Candlemas. Treaty of Guadalupe Hidalgo signed by U. S. and Mexico (1848).
- 3: Horace Greeley born (1811).
- 6: Massachusetts admitted (1788). Aaron Burr born (1756). American Forces recapture Manila from Japan (1945). George Herman ("Babe") Ruth born (1895).
- 7: Charles Dickens born (1812).
- 8: Boy Scout Day.
- 9: William Henry Harrison, 9th President, born (1773). Nebraska Admitted (1867).

- 10: Peace Treaty signed with Spain, ending Spanish-American War (1899).
- 11: Thomas A. Edison born (1847).
Daniel Boone born (1734).
- 12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming).
Georgia Day.
- 14: Valentine's Day.
Arizona admitted (1912).
Oregon admitted (1859).
- 15: Destruction of the Maine (1898).
Constitution Day. In the Canal Zone.
Susan B. Anthony Day. Observed in honor of the birthday of the pioneer crusader for equal rights for women. Governors of 33 states and 3 territories have honored the day by special proclamations.
- 16: Katharine Cornell born (1898).
- 18: Inauguration of Jefferson Davis as President of the Provisional Government of the Confederacy (1861).
Ash Wednesday.
- 19: Ohio admitted (1803).
Shrove Tuesday (1947). Tuesday preceding Ash Wednesday. Observed as Mardi Gras in Florida (in cities and towns where carnival is celebrated), Louisiana (parishes of Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist, East Baton Rouge), Canal Zone.
Phonograph patented by Edison (1878).
- 20: U. S. purchased the Danish West Indies (1917).
- 21: Beginning of the Battle of Verdun (1916) which ended Dec. 15.
Brotherhood Week. Always includes Washington's Birthday; the Sunday nearest Feb. 22 is Brotherhood Day.
- 22: Florida ceded to the U. S. by purchase and treaty with Spain (1819).
Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).
Edgar Wilson ("Bill") Nye died (1896).
James Russell Lowell born (1819).
- 23: Johannes Gutenberg died (1468).
President Calvin Coolidge signs Dill-White Radio Bill, creating Federal Radio Commission and ending chaos caused by industry's wild growth (1926).
- 25: Enrico Caruso born (1873).
John Adams appointed first Minister of U. S. to England (1785).
- 26: William F. Cody (Buffalo Bill) born (1846).
- 27: Henry Wadsworth Longfellow born (1820).
- 29: Leap Year. The name given to every year of 366 days.

March

- 1: Nebraska admitted (1867).
Five Congressmen shot in House of Representatives by Puerto Rican Nationalists (1954).
- 2: Texas Independence Day.
- 3: Florida admitted (1845).
First Postage Stamp used in U. S. (1847).
Alexander Graham Bell born (1842).
- 4: Pennsylvania Day.
Vermont admitted (1791).
- 5: Boston Massacre (1770).
- 6: Fall of the Aïamo (1836).
- 7: Luther Burbank born (1849).
Maurice Ravel born (1875).
Patent granted to Alexander Graham Bell for first telephone (1876).
- 8: Oliver Wendell Holmes, Jr. born (1841).
- 9: Battle of the "Monitor" and "Merrimac" off Hampton Roads, Va. (1862).
Edwin Forrest born (1806).
- 10: Lillian D. Wald born (1867).
- 11: Johnny Appleseed, properly John Chapman, died (1847).
The great blizzard in New York City and New England states (1888).
- 12: U. S. Post Office established by act of Congress (1789).
Girl Scout's birthday.
- 13: Standard Time established in U. S. (1884).
- 14: Albert Einstein born (1879).
First Trans-Atlantic radio broadcast (1925).
- 15: Maine admitted (1820).
Andrew Jackson born (1767).
- 16: James Madison born (1751).
U. S. Military Academy established at West Point by act of Congress (1802).
- 17: Saint Patrick's Day.
Evacuation Day. In Boston, Chelsea, Revere, Winthrop and Suffolk County.
- 18: Feast of Esther.
Grover Cleveland born (1837).
- 19: William Jennings Bryan born (1860).
- 21: First Day of Spring.
- 22: Emancipation Day (Puerto Rico).
- 23: Patrick Henry delivered his famous speech (1775).
- 25: The Annunciation Day.
Arturo Toscanini born (1867).
Greek Independence Day. Greece celebrates its freedom won from Turkey (1827).
Maryland Day.
- 27: President Washington signed the act creating the U. S. Navy (1794).
Marconi flashes first wireless signals across English Channel (1889).
- 29: John Tyler born (1790).
- 30: Seward Day. Alaska (Not observed by federal employees).
- 31: Transfer Day. In the Virgin Islands.

April

- 1: All Fools' Day.
- 2: Sergei Rachmaninoff born (1873).
U. S. Mint established (1792).
- 3: First Pony Express riders left Sacramento to ride east and St. Joseph, Mo. to ride west. Washington Irving born (1783).
Good Friday.
- 4: Adoption of the present American flag's design (1818).
- 5: Elihu Yale Born (1648).
Easter Sunday.
- 7: Peary discovered North Pole (1909).
Louisiana admitted (1812).
Bell Telephone Laboratories demonstrates wire television between Washington and New York, and radiovision between Whippany, N. J., and New York (1927).
Henry Ford died (1947).
- 8: Ponce de Leon (1460-1521) Spanish soldier, landed in Fla. near the present site of St. Augustine, Easter Sunday (1513), claiming the land for Spain. The anniversary of the event is observed by the city.
- 9: Surrender of General Lee (1865).
Bell Telephone Laboratories demonstrate two-way television in which speakers at the ends of a 3-mile circuit see each other as they converse (1930).
- 10: Salvation Army Founder's Day.
William Booth born (1829).
Joseph Pulitzer born (1847).
U. S. Patent System established by Congress (1790).
National Be Kind to Animals Week falls about this date.
- 11: Charles Evans Hughes born (1862).
- 12: Franklin Delano Roosevelt died (1945).
Halifax Independence Resolution (N. C.).
- 13: Thomas Jefferson born (1743).
National Sunday School Week.
- 14: Pan-American Day.
S. S. Titanic disaster at sea proves value of wireless (1912).
- 15: Abraham Lincoln assassinated (1865).
- 16: Charles Spencer Chaplin born (1889).
- 17: Charter granted American Academy of Arts and Letters (1916).
- 18: San Francisco Fire (1906).
- 19: Patriots' Day. (Maine, Massachusetts).
- 20: Adolf Hitler born (1889).
- 21: Anniversary of Battle of San Jacinto (Texas).
- 22: First nationwide telecast of atomic explosion from Yucca Field, Nev. (1953).
Widest use of television ever made by the public from Apr. 22-June 17, during hearings of the Senate subcommittee investigations the Army's charges against Sen. Jos. R. McCarthy (1954).
- 23: James Buchanan born (1791).
William Shakespeare born (1564).
St. George Day (English).
Marconi transatlantic American-Europe service opened (1910).
- 24: First newspaper issued in America (1704).
U. S.-Mexican War (1846).
U.N. Charter Conference opens in San Francisco (1945).
- 25: War declared with Spain (1898).
St. Mark's Day.
Guglielmo Marconi born (1874).
- 26: Confederate Memorial Day (Florida, Georgia, Mississippi).
Slavery abolished in U. S. (1865).
First shot of war with Germany (1917).
John James Audubon born (1785).
- 27: General U. S. Grant born (1822).
CBS takes leadership in urging plans for post-war television in the higher frequencies (1944).
- 28: James Monroe born (1758).
Maryland admitted (1788).
- 29: Sir Thomas Beecham born (1879).
- 30: Boys and Girls Week always includes May 1.
Louisiana purchased (1803).
Washington became First President (1789).
Rhode Island settled (1636).
Benito Mussolini; executed (1945).

May

- 1: May Day.
Child Health Day
Labor Day (Canal Zone).
Dewey's victory in Manila Bay (1898).
- 2: Stonewall Jackson fatally wounded (1863).
National Music Week.
FCC authorized full commercial television (1941).
- 3: Shenandoah Valley Apple Blossom Festival.
- 4: Rhode Island Independence Day.
- 5: Napoleon's death (1821).
Cinco de Mayo celebrations (Mexico).
Arbor Day.
- 6: Corregidor surrender (1942).
Admiral Robert E. Peary born (1856).
Roger Bannister runs mile in 3:59.4. (1954).
- 7: Germany surrendered to United States, England and Russia (1945).
Lusitania torpedoed (1915).
Johannes Brahms born (1833).
Robert Browning born (1812).
Plans to spend \$1,000,000 for field television tests are announced by R.C.A. president David Sarnoff; tests to start from Empire State Building, N. Y. early in 1936 (1935).
- 8: V.E. Day (1945).
- 9: John Brown born (1833).
- 10: Confederate Memorial Day (Kentucky, North Carolina, South Carolina).
Mothers Day, second Sunday in May.
Completion of First Transcontinental Railroad (1869).
- 11: Minnesota admitted (1858).
- 12: Florence Nightingale Born (1820).
- 13: WDRG-FM goes on air under call letters of WIXPW, utilizing Armstrong FM system (1939).

- 14: Rockefeller Foundation granted Charter (1913).
Free State of Israel proclaimed (1948).
- 15: First regular Air Mail service in the world inaugurated by the U. S. Government.
- 17: "I am An American Day," often referred to as Citizenship Recognition Day.
Norwegian Independence Day (1814).
Supreme Court rules against segregation in the public schools (1954).
- 18: World Good-Will Day, formerly Peace Day.
- 19: First American Confederation of United Colonies of New England (1643).
- 20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina) (1775).
FCC gives FM green light authorizing full commercial operation as of Jan. 1, 1941 (1940).
Armed Forces Day.
- 21: Lindbergh's Flight to Paris (1927).
- 22: National Maritime Day.
- 23: South Carolina admitted (1788).
- 24: First telegraph message sent (1844).
- 25: Ralph Waldo Emerson born (1803).
- 27: Golden Gate Bridge, San Francisco opened (1937).
- 29: Wisconsin admitted (1848).
Rhode Island admitted (1790).
Patrick Henry born (1736).
- 30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).
- 31: Walt Whitman born (1819).
The Johnstown (Pa.) flood (1889).
Battle of Jutland (1916).
- Regular TV schedule, three times weekly, inaugurated by WGY, Schenectady (1928).
- 9: Feast of St. Columba.
Confederate Memorial Day (Petersburg, Virginia).
- 11: Feast of St. Barnabas.
The Continental Congress appointed John Adams, Thomas Jefferson, Benjamin Franklin, Roger Sherman and Robert R. Livingston to draft a declaration of independence (1776).
Kamehameha, first King of Hawaii, observed in Hawaii.
TransAtlantic radiophoto of Pope Pius XI by Korn appearing in the New York World declared "a miracle of modern science." (1922).
- 12: John Augustus Roebling born (1806).
Baseball Centennial Celebration of the invention of the game at Cooperstown, N. Y. (1939).
- 14: Hawaii organized as U. S. territory (1900).
Harriet Beecher Stowe born (1811).
Flag Day.
- 15: Pioneer Day (Idaho).
Franklin demonstrated the identity of electricity and lightning by use of a kite (1752).
Arkansas, 25th state admitted to the Union (1836).
Oregon boundary treaty signed at Washington by Great Britain and the U. S.
- 16: Commencement, the climax of the academic year when degrees are conferred with impressive ceremony.
- 17: Bunker Hill Day. (In Massachusetts, Suffolk County).
- 18: Battle of Waterloo (1815).
- 19: Beginning of War of 1812.
King John of England signed Magna Carta (1215).
- 20: West Virginia Day.
- 21: Longest Day in Year.
Father's Day; 3rd Sunday in June.
New Hampshire joined the Union (1788).
Constitution Ratified (1788).
- 22: Bolivarian Day (Canal Zone).
- 24: San Juan Day (Puerto Rico).
U. S. approves act requiring certain passenger ships to carry wireless equipment and operators (1910).
- 25: Virginia Admitted (1788).
North Korean Communists attack So. Korea (1950).
Battle of Little Big Horn, Montana (1876)
"Custer's last stand," his defeat by the Sioux Indians.
CBS presents first commercial color program (1951).
- 26: Virginia ratified the U. S. Constitution (1788).
President Truman orders U. S. troops into Korea battle (1950).
First American Troops land in France (1917).
- 27: Helen Keller born (1880).

June

- 1: Kentucky admitted (1792).
Tennessee admitted (1796).
- 3: Confederate Memorial Day (Louisiana, Tennessee).
King's Birthday (Canada).
Birthday of Jefferson Davis (1808) (Florida, Mississippi, South Carolina, Texas, Virginia).
- 6: American Marines victorious at Belleau Wood, June 6-10 (1918).
Nathan Hale born (1756).
D-Day (1944).
Television network Eurovision, linking 8 European nations (Britain, France, West Germany, Italy, Belgium, the Netherlands, Denmark and Switzerland) went into operation (1954).
- 7: Daniel Boone Day (Kentucky)
- 8: Battle of New Orleans (1815).
Children's Day, second Sunday in June.

- 28: Archduke Franz Ferdinand assassinated in Sarajevo (1914).
U. S. purchased rights and franchises of France in the Panama Canal (1902).
Treaty of Versailles ending World War I signed (1919).
- 29: George Washington Goethals born (1858).
St. Peter's Day.
- 30: St. Paul's Day.
Congress granted Yosemite Valley and Mariposa Big Tree Grove to Calif. for a public park (1864). The valley was discovered in 1851.
Fourth Atomic Bomb dropped (experimental over water) Bikini (1946).
First telecast of an eclipse of the sun over NBC and CBS (1954).

July

- 1: Battle of San Juan Hill (1898).
Dominion Day (Canada).
Battle of Gettysburg (1863).
Federal fiscal year designated by the law of Aug. 26 (1842), as beginning July 1.
Dept. of Commerce organizes a radio division to enforce Wireless Act of June 24, 1910 (1911).
- 2: Richard Henry Lee's resolution declaring the U. S. independent passed by the Continental Congress (1776).
Garfield assassinated (1881).
- 3: Idaho admitted (1890).
John Singleton Copley born (1737).
- 4: Independence Day.
U. S. Military Academy at West Point opened (1802).
Calvin Coolidge born (1872).
Slavery abolished in New York (1825).
Providence, R. I. founded by Roger Williams (1636).
Work on Erie Canal commenced (1817).
Thomas Jefferson died (1826).
James Monroe died (1831).
John Adams died (1826).
Cornerstone of Washington Monument laid (1848).
Surrender of Vicksburg (1863).
Bartholdi's Statue of Liberty presented to U. S. in Paris (1833).
American pilots first participated in air raids over Germany (1942).
- 5: Admiral David G. Farragut born (1801).
- 6: Republican Party founded (1854).
John Paul Jones born (1747).
Columbia University opened (1754).
- 7: U. S. annexed Hawaii (1898).
- 8: John D. Rockefeller born (1839).
Liberty Bell cracked tolling death of John Marshall (1835).
- 9: Elias Howe born (1819).
- 10: Wyoming admitted (1890).
James McNeill Whistler born (1834).

- 11: John Quincy Adams born (1767).
Federal Communications Commission is organized to succeed Federal Radio Comm. and also to regulate wire telephony and telegraphy (1934).
- 12: Orangeman's Day.
- 13: Forrest's Day (Tennessee).
- 14: Stars and Stripes adopted (1777).
Bastille Day—First Celebrated in U. S. (1914).
Admiral Perry opened first negotiations for trade with Japan (1853).
First sports event in color, races at Monmouth Park, N. J. (1951).
- 15: St. Swithin's Day.
- 16: Mary Baker Eddy born (1881).
First Atomic Bomb exploded (experimental) New Mexico (1945).
- 17: Munoz Rivera's birthday (Puerto Rico).
- 18: William Makepeace Thackeray born (1811).
- 19: Franco-Prussian War began (1870).
- 20: Guglielmo Marconi died (1937).
- 21: Spanish Armada defeated by England (1588).
Society of Jesuits abolished by Pope Clement XIV (1773).
First battle of Bull Run (1861).
CBS begins TV broadcasting from station W2XAB (1931).
- 24: Simon Bolivar born (1783).
Pioneer Day (Utah).
Mormon Pioneer Day (Idaho).
- 25: Occupation Day (Puerto Rico).
Fifth Atomic Bomb exploded (experimental under water) Bikini (1946).
- 26: George Bernard Shaw born (1856).
Serge Koussevitzky born (1874).
New York ratified the U. S. Constitution (1788).
- 27: First successful Atlantic Cable (1866).
Barbosa's birthday, in the Canal Zone.
- 28: Austria declared war on Serbia (1914).
Volunteers of America Founder's Day.
National Vegetable Week begins.
- 29: Booth Tarkington born (1869).
Benito Mussolini born (1883).
- 30: Henry Ford born (1863).
First Representative Assembly in America convened (1607).
First patent for wireless telegraphy granted in U. S. (1872).
Experimental television transmitter W2XBS opened by NBC in N. Y. (1930).
- 31: Feast of St. Ignatius Loyola.

August

- 1: Colorado Day.
Beginning of World War I (1914).
- 2: Government of India transferred to British Crown (1858).
U. S. War Dept. purchased its first military plane from the Wright Brothers (1909) thus founding the Army Air Corps.
- 3: Civic Holiday (Canada).

- Germany declared war on England and France (1914).
Columbus sailed from Spain (1492).
- 4: Feast of St. Dominic.
- 5: Battle of Mobile Bay (1864) with Admiral Farragut in command.
Second Atomic Bomb dropped (1945) Hiroshima.
- 6: Feast of the Transfiguration.
Westinghouse discloses Stratovision plan (1945).
Emilie Dionne, of the Dionne quintuplets, died (1954).
- 7: International Peace Bridge, dedicated (1927), commemorating more than 100 years of peace between the U. S. and Canada.
Creation of War Department (1789).
Society of Jesuits restored by Pope Pius VII (1814).
- 8: Charles A. Dana born (1819).
Third Atomic Bomb dropped (1945) Nagasaki.
- 9: First Train Drawn in U. S. by Steam Locomotive (1831).
Izaak Walton born (1593).
- 10: Herbert Clark Hoover born (1874).
Russia declared war against Japan (1945).
- 11: The "Clermont" Fulton's steamboat made a successful run up the Hudson River (1807).
First baseball game in color, Brooklyn Dodgers vs. Boston Braves at Ebbets Field (1951).
U.S. Army used portable television transmitters to direct infantry operations remotely. Demonstration was seen by coast-to-coast audience (1954).
- 14: V-J Day (1945).
Atlantic Charter agreement between President F. D. Roosevelt and Prime Minister Winston Churchill (1941).
- 15: Panama Canal opened (1914).
- 16: Bennington Battle Day (Vermont).
First transatlantic cable opened (1858).
George Herman ("Babe") Ruth died (1948).
- 18: Virginia Dare born (1587).
- 19: National Aviation Day.
Orville Wright born (1871).
- 20: Benjamin Harrison born (1833).
- 21: Lincoln-Douglas debate began (1858).
- 22: Claude Debussy born (1862).
- 23: Oliver Hazard Perry born (1785).
- 24: British burn White House (1814).
St. Bartholomew's Day Massacres, France (1572).
Festival of St. Bartholomew.
- 25: Edgar Wilson ("Bill") Nye born (1850).
- 26: Suffrage for Women—19th Amendment (1920).
- 27: Drilling of first oil well completed in Western Pennsylvania by Col. Edwin Lourentine Drake (1859).
- 28: Spanish landed at the site of St. Augustine, Fla. (1565).
Johann Wolfgang von Goethe born (1749).
- 29: Oliver Wendell Holmes born (1809).

- 30: Germany declared war on Poland (1939).
Beginning of World War II.
French fleet arrived in Chesapeake Bay to further the interest of American independence (1781).

September

- 1: Germany invaded Poland (1939).
Official V-J Day (1945). (Surrender terms signed aboard U.S.S. Missouri.)
Labor Day.
Eugene Field born (1850).
- 3: First American Peace Treaty with England (1783).
Allies invaded Italy (1943).
- 4: Henry Hudson discovered Manhattan Island (1609).
First Electrical power station in world in New York (1882).
First telecast coast-to-coast via coaxial cable and microwave relays. Occasion of Pres. Harry S. Truman opening Japanese Peace Treaty Conference (1951).
- 5: First Continental Congress (1774).
- 6: Lafayette Day.
First Battle of the Marne (1914):
- 7: James Fenimore Cooper born (1789).
Japanese Peace Treaty (WW II) signed (1951).
- 8: Dutch surrendered New Amsterdam (New York) to British (1664).
Italy surrendered (1943).
Crimean War ended (1855).
- 9: Admission Day (California—1850).
- 10: Arthur Holly Compton born (1892).
Rosh Hashonah.
- 11: Harvest Festival.
O. Henry (pen name William Sydney Porter) born (1862).
Defender's Day (Maryland).
- 12: Battle of Lake Erie (1813).
- 13: Walter Reed born (1851).
John Joseph Pershing born (1860).
Battle of Quebec (1759).
Battle of St. Mihiel (1918) First battle planned and carried out by American forces in World War I.
- 14: Great Britain and its colonies in America adopted the Georgian calendar (1752).
"The Star Spangled Banner" written by Francis Scott Key (1814).
- 15: Independence Day of the Central American Republics (1821).
William Howard Taft born (1857).
- 16: Russians burned Moscow (1812).
- 17: Constitution Day.
- 18: Cornerstone of U. S. Capitol laid in Washington, D. C. (1793).
N. Y. Times established (1851) when its first issue appeared.
Columbia Broadcasting System goes on air with basic network of 16 stations. Major J. Andrew White is president (1927).

- 19: Washington issued his farewell address to people of U. S. (1796).
Yom Kippur.
- 21: Great hurricane swept Atlantic Coast of N. Y. and New England thence going inland and causing great loss of life and property (1938).
- 22: Lincoln issued the preliminary proclamation freeing the slaves (1862).
Nathan Hale executed (1776).
First day of Autumn.
- 23: Naval battle between "Bonhomme Richard" commanded by John Paul Jones and British frigate "Serapis" in North Sea (1779).
- 24: John Marshall born (1775).
- 25: Balboa discovered the Pacific (1513).
Bill of Rights (1789).
- 26: George Gershwin born (1898).
Battle of the Meuse-Argonne (Sept. 26-Nov. 11, 1918).
- 27: American Indian Day (4th Friday).
- 28: Georges Eugene Benjamin Clemenceau born (1841).
- 29: Michaelmas Day.
- 30: Mutual Broadcasting System starts as cooperative four-station hookup (WOR, WGN, WLW, and WXYZ), carrying first commercial program (1934).

October

- 7: Francisco Franco proclaimed head of Spanish Nationalist Government (1935).
Germany crossed border into Czechoslovakia (1938).
- 2: Ferdinand Foch born (1851).
Mohandas Gandhi born (1869).
- 3: Religious Education Week. First full week in October.
- 4: Rutherford B. Hayes born (1822).
Wright Brothers took first long distance flight in an airplane (1905).
Chester A. Arthur born (1830).
- 5: Missouri Day.
National Business Women's Week, generally the second week of Oct.
- 7: Stamp Act Congress held and Declaration of Rights issued by Colonies (1765).
James Whitcomb Riley born (1853).
- 8: Edward Vernon Rickenbacker born (1890).
- 9: Fire Prevention Week.
Fraternal Day (Alabama).
Chicago Fire (1871).
- 10: U. S. Naval Academy in Annapolis opened. (1845).
- 11: Eleanor Roosevelt born (1884).
Farmer's Day (2nd Friday) (Florida).
YMCA Founder's Day—Sir George Williams born (1821).
FCC approves CBS color TV tests (1950).
National Bible Week.
- 12: Columbus Day.
- 14: William Penn born (1644).
- 15: First public demonstration of ether as an anesthetic, Massachusetts General Hospital (1846).
- 16: Noah Webster born (1758).
- 17: Surrender of General Burgoyne at Saratoga (1777).
- 18: General Tojo appointed Premier of Japan (1941).
Alaska Day.
FCC sets aside bands in ultra-high frequencies for television aural or apex broadcasting and relay broadcasting, above 30,000 kc. (1937).
Hurricane "Hazel" hits U.S. Eastern coast (1954).
- 19: Surrender of Cornwallis (1781).
Volstead Act (Prohibition) passed (1919).
John Adams born (1735).
- 20: FCC decided it would be undemocratic for TV shows to be censored by the government, after protests that crime shows increased juvenile delinquency.
- 22: The Metropolitan Opera House opened with presentation of Gounod's Faust (1883).
- 23: Sarah Bernhardt born (1845).
Al Jolson died (1950).
- 24: Transcontinental telegraph line completed (1861).
Pennsylvania Day.
United Nations Day
William Penn born (1644).
Light's Diamond Jubilee, largest commercial television hook-up (1954).
- 25: First cabinet meeting televised (1954).
- 26: Erie Canal opened to traffic (1825).
Better Parenthood Week, observed last week in Oct.
- 27: Theodore Roosevelt born (1858).
- 28: Dedication of Statue of Liberty (1866).
- 31: Hallowe'en.
Admission Day, Nevada (1864).

November

- 1: All Saints' Day (Louisiana).
Liberty Day (St. Croix, Virgin Islands only).
National Broadcasting Co. is organized with WEAf and WJZ in N. Y. as key stations, and Merlin Hall Aylesworth as president (1926).
- 2: General Election Day.
North Dakota admitted (1889).
South Dakota admitted (1889).
James K. Polk born (1795).
Warren G. Harding born (1865).
George Bernard Shaw died (1950).
- 3: Panama declared its independence of Colombia (1903).
- 4: John Philip Sousa born (1854).
- 5: Guy Fawkes Day (English).
U. S. General Election Day.
- 6: Static-less radio system based on FM instead of AM is demonstrated on 2½ meter wave by Maj. E. H. Armstrong at the institute of Radio Engineers, N. Y. (1935).
American Art Week.
- 7: Marie Sklodowska Curie born (1867).
- 8: N. Y. Symphony Orchestra gave its first con-

- cert under Leopold Damrosch (1858).
 Montana admitted (1889).
 Opening performance of Metropolitan Opera in New York was televised by closed circuit to 32 theaters in more than 25 cities, and seen by some 70,000 persons.
- 9: Great Fire in Boston (1872).
 American Education Week.
- 10: Martin Luther born (1483).
 U. S. Marine Corps was created by the Continental Congress (1775).
- 11: Armistice Day, World War I.
 Washington admitted (1889).
- 13: Robert Louis Stevenson born (1850).
 Edwin Booth born (1833).
- 14: Robert Fulton born (1765).
 Book Week.
- 15: Pike's Peak discovered (1806).
- 16: Oklahoma admitted (1907).
- 17: Sixth Congress Met for First Time in Washington (1801).
 Suez Canal opened (1869).
- 18: Standard Time went into effect in the U. S. (1883).
 Dr. V. K. Zworykin demonstrates his kinescope or cathode ray television receiver before a meeting of the IRE at Rochester, N. Y. (1929).
- 19: Lincoln's address at dedication of National Cemetery on the battlefield at Gettysburg (1863).
 James A. Garfield born (1831).
- 21: North Carolina admitted (1789).
 Edison Announced invention of Phonograph (1877).
- 23: Franklin Pierce born (1804).
- 24: Zachary Taylor born (1784).
- 28: Thanksgiving Day (4th Thursday).
- 29: Admiral Byrd Discovered South Pole (1929).
- 30: Samuel L. Clemens (Mark Twain) born (1835).
 Russia invaded Finland (1939).
 Winston Churchill born (1874).
- Mississippi admitted (1817).
 Human Rights Day.
- 11: Alfred Nobel born (1833).
 Indiana admitted (1816).
- 12: First Marconi Wireless across Atlantic (1901).
 Pennsylvania admitted (1787).
 Washington, D. C. became the permanent home of the U. S. Govt. (1800).
- 13: Council of Trent (1545).
- 14: Alabama admitted (1819).
 George Washington died at Mt. Vernon (1799).
- 15: Bill of Rights Day.
 Dr. E. F. W. Alexanderson demonstrates his multiple lightbrush television system and projector at St. Louis (1926).
- 16: Boston Tea Party.
 Ludwig von Beethoven born (1770).
- 17: John Greenleaf Whittier born (1807).
 Aviation Day.
 First mechanical airplane flight by Wright Brothers (1903).
 FCC approved color TV (1953).
- 18: New Jersey admitted (1787).
 First Sunday paper published (1796).
- 19: Tyrus (Ty) Cobb born (1886).
 Washington went into winter quarters at Valley Forge (1776).
- 20: First electrical lights on Broadway (1880).
- 21: Pilgrims landed at Plymouth Rock (1620).
 First day of winter.
- 23: George Washington resigned Army commission (1783).
 NBC establishes a permanent coast-to-coast network (1928).
- 24: "Aida" first performed in Cairo, Egypt (1871) composed for celebration of opening of Suez Canal.
 Reginald Fessenden transmits human voice by wireless (1906).
- 25: Washington crossed the Delaware to attack Trenton (1776).
 Christmas Day.
- 26: Battle of Trenton (1776).
 Record snow fall in New York, exceeding in depth the blizzard of 1888 (1947).
- 27: Louis Pasteur born (1822).
- 28: Iowa admitted (1848).
 Woodrow Wilson born (1856).
 Irish Free State became State of Eire (Ireland).
- 29: Texas admitted (1845).
 Andrew Johnson born (1808).
 First American YMCA established in Boston (1851).
 MBS, after operation as limited network for two years, expands transcontinentally by adding Don Lee Broadcasting System of California and other stations (1936).
- 30: Rudyard Kipling born (1865).
 The Gadsden purchase and new boundary treaty ratified by Mexico and the U. S. (1853).
- 31: New Year's Eve.

December

- 2: Promulgation of the Monroe Doctrine (1823).
- 3: Illinois admitted (1818).
 Gilbert Stuart born (1755).
- 5: Martin Van Buren born (1782).
 Walt Disney born (1901).
- 7: Pearl Harbor attacked (1941).
 Roosevelt, Churchill, Stalin confer at Teheran (1943).
 Delaware Day.
 Daily facsimile broadcasting inaugurated by KSD, St. Louis (1938).
 First coast-to-coast medical telecast in color, surgery in Los Angeles, via closed circuit (1951).
- 8: Eli Whitney born (1765).
 U. S. declared war on Japan (1941).
- 9: Germany-Italy declare war on U. S. (1941).
- 10: U.S. Declared War on Germany-Italy (1941).
 Peace Treaty signed with Spain (1899).

RADIO-TV EDITORS

The nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily contributed the accompanying list of editors



ALABAMA

Bay Minnette, The Times: **Bob Moriset**
Birmingham News: **Lily May Caldwell**
Birmingham News: **Roger Thames**
Birmingham Post Herald: **Claude Keithly**
Birmingham Post Herald: **Fred Woodress**
Decatur Daily: **Ruby Sandlin**
Fairhope, The Courier: **Francis Gaston**
Fayette County Times: **Douglas Barbour**
Fayette, West Alabama News: **O. C. Morgan**
Florence Herald: **Harold May**
Florence Times: **Louis Eckl**
Foley, The Onlooker: **M. S. Howell**
Fort Payne Journal: **Harry Howe**
Fort Payne, Times-New Era: **J. A. Downer**
Haleyville, The Advertiser: **W. D. Smith**
Hamilton, Marion County News: **Emma McKenzie**
Homewood Shades Valley Sun: **George Watson**
Mobile Press: **Kenny Morgan**
Mobile Register: **Vivian Cannon**
Montgomery, Alabama Journal: **Jerry Carter**
Montgomery Advertiser: **Fields Varner**
Montgomery Examiner: **Charlie Casruis**
Phoenix City, The Herald: **Harald Paar**
Talladega News: **Bruce Harrison**
Troy Messenger: **Clyde Serfustini**

ARIZONA

Nogales, International: **Craig Pottinger**
Nogales Herald: **Alvin Sisk**
Phoenix, Arizona Republic: **Maggie Wilson**
Phoenix Gazette: **Bobbie Johnson**
Tucson, Arizona Daily Star: **John Farr**
Tucson, Arizona Daily Star: **Leo Della Betta**
Tucson, Arizona Daily Star: **Dorothy Kall**
Tucson Daily Citizen: **Dick Olsen**
Yuma Daily Sun: **Jones Osborne**

ARKANSAS

Ft. Smith Times Record: **Bill Barksdale**
Ft. Smith, Southwest American: **C. C. Brown**
Harrison Daily Times: **J. E. Dunlap, Jr.**
Hot Springs, Sentinel Record: **Edna Howe**
Little Rock, Arkansas Democrat: **Inez Maeduff**
Little Rock, Arkansas Gazette: **Paul Mendy**
North Little Rock Times: **John Pruniski, Jr.**
Paragould, Daily Press: **Gene Wraus**
Pine Bluff Commercial: **Gordon Freeman**
Searcy Daily Citizen: **Perren Jones**

CALIFORNIA

Apple Valley News: **Eva Conrad**
Apple Valley, Corralinks: **Chuckles Reid**
Bakersfield Californian: **Jim Day**
Bakersfield, The Californian: **Murray Arnold**
Barstow Printer Review: **Martin Weinberger**
Calixico Chronicle: **Bud Phillips**
Chico, Enterprise Record: **Bill Lee**
Coalinga Record: **George Edwards**
Prescut City American: **Howard Griffin**
Crescent City, Del Norte Triplet: **Jim Yarbrough**
Eureka, Humboldt Times: **Leontine Bennett**
Hollywood-Citizen News: **Zuma Palmer**
Long Beach Independent and Press Tel.: **Jane Hoxie**
Los Angeles, Daily News: **Paul Price**
Los Angeles, Herald-Express: **Bob Hull**
Los Angeles Herald-Express: **Owen Callin**
Los Angeles Examiner: **Jack Lait, Jr.**
Los Angeles Times: **Walter Ames**
Los Angeles, The Mirror: **Hal Humphrey**

Marysville, Appeal Democrat: **Bill Monohan**
Mill Valley Review: **John Ward**
Navato Advance: **James Cuzner**
North Hollywood, Valley Times: **Allen Rich**
Oakland Tribune: **James Abbe**
Palm Springs, Desert Sun: **Ward Riswood**
Pasadena Independent: **Bill Bird**
Pasadena Star News: **Bill Monroe**
Pasadena Star News: **Charles Perlee**
Petaluma Argus Courier: **Bill Sohranes**
Riverside Enterprise: **Harry Lawton**
San Bernardino, Sun-Telegram: **Dee Phillips**
San Diego, Evening Tribune: **Dave McIntyre**
San Diego Union: **Don Freeman**
San Diego Union: **Bonnie Rogers**
San Francisco, Examiner: **Dwight Newton**
San Francisco News: **Paul Spagle**
San Francisco Call Bulletin: **Bob Hall**
San Francisco Chronicle: **Terence O'Flaherty**
San Jose Mercury: **Frank Freeman**
San Luis Obispo, Telegram Tribune: **Elliott Curry**
San Rafael Independent Journal: **Jack Cramer**
Santa Barbara, News-Press: **Ronald Scofield**
Santa Barbara, Star: **Fran Benes**
Vallejo Times-Herald: **Dave Beronio**
Vallejo Times-Herald: **Don Gleason**
Ventura, Star-Free Press: **Fred Cleer**
Victorville, Apple Valley Herald: **Marty Jewett**
Wasco News: **Wally Shafer**
Watsonville, The Pajaronian: **Frank Orr**
Willows Daily Journal: **Harold Westlund**
Yreka, Siskiyou Daily News: **Dick Layman**
Yuba City, Independent Herald: **Earl Brownlee**

COLORADO

Alamosa, Daily Courier: **Charles Barnes**
Boulder, Daily Camera: **Arline Neal**
Denver Post: **Helen Verba**
Denver Times: **John W. Fishback**
Denver, The Monitor: **Rob Erickson**
Denver, The Monitor: **Roy Raney**
Denver, The Monitor: **Carson Harris**
Denver, Rocky Mountain News: **Earl Winnegren**
Greeley Booster: **Loren Walling**
Greeley Journal: **Jule Edgerton**
Greeley Tribune: **Bob Widlune**

CONNECTICUT

Bridgeport Herald: **Martin Lee**
Bridgeport Post: **Fred Russell**
Bridgeport Post-Telegram: **Jean Rose**
Bridgeport, Sunday Herald: **Leo Miller**
Danbury, News-Times: **Steve Collins**
Hartford Courant: **Ethel Bouton**
Hartford Courant: **Jack Fitzgerald**
Hartford Courant: **M. Oakley Stafford**
Hartford Times: **L. A. Young**
Hartford, The Sunday Herald: **Ray Linders**
New London Day: **George Clapp**
Norwich Bulletin: **Eli Cramer**
Putnam Patriot: **John McCormack**
Putnam, Windham County Observer: **Arthur Bove**
Stamford Advocate: **E. R. McCullough**
Waterbury, Waterburian: **Lawrence Witte**
Waterbury American: **E. Christy Erk**
Willimantic Chronicle: **Roy Downer**

DELAWARE

Wilmington, Journal: **Mary Elizabeth Power**
Wilmington, Morning News: **Florence Kasky**



DISTRICT OF COLUMBIA

Washington Daily News: **Bernie Harrison**
 Washington, Evening Star: **Harry MacArthur**
 Washington, Post-Times Herald: **Paul Home**
 Washington Post-Times Herald: **Larry Laurent**

FLORIDA

Bradenton Herald: **Mary McMurria**
 Clearwater Sun: **Jim Beardley**
 Cocoa Tribune: **Johnny Pound**
 Daytona Beach, The Evening News: **Tippen Davidson**

Daytona Beach, Morning Journal: **Bob Vance**
 Daytona Beach News-Journal: **Robert Hunter**
 Ft. Lauderdale Daily News: **Orville Revelle**
 Gainesville, Alachua County Journal: **Ash Wing**
 Gainesville Daily Sun: **Jim Camp**
 Jacksonville Journal: **George Mason**
 Miami, The Florida Sun: **Maude Massengale**
 Miami Daily News: **Louise Leyden**
 Miami Herald: **Marion Aitcheson**
 Miami Herald: **Jack Anderson**
 Miami Herald: **Larry Coy**
 Miami Whip: **Sam Solomon**
 Ocala Star-Banner: **R. N. Dosh**
 Orlando, Corner Cupboard: **Zelda Jasper Newhart**
 Orlando Sentinel Star: **Carl Hunsinger**
 Orlando Morning Sentinel: **Jean Yodlers**
 Sarasota, The News: **Arnold Burnett**
 Sarasota, The News: **Furman Arthur**
 Sarasota Herald Tribune: **Roy Cook**
 St. Petersburg Independent: **Connie McDonnell**
 St. Petersburg Times: **Dan Hall**
 West Palm Beach, Palm Beach Sun: **Al Schocket**

GEORGIA

Atlanta Constitution: **Paul Jones**
 Atlanta Daily World: **Marion Jackson**
 Atlanta Journal: **Joe Boyd**
 Atlanta Journal-Constitution: **Dwanylle Warren**
 Atlanta, Pittsburgh Courier: **William Fowlkes**
 Augusta Herald: **John L. Barnes**
 Cochran Journal: **William R. Smith**
 Columbus Inquirer: **Edge Reed**
 Columbus, Ledger-Enquirer: **Bob Brown**
 The Dalton Citizen: **Mark Pace**
 Decatur, DeKalb New Era: **Joe Baird**
 Eastman, Times-Journal: **E. T. Methvin**
 Franklin News and Banner: **Berrie McCutchen**
 Gainesville, The Daily Times: **Joe Dubney**
 Hawkinsville Dispatch: **John C. McCune**
 Hogsansville Herald: **Leo Bowen**
 LaGrange Daily News: **Tom MacRae**
 Macon Telegraph & News: **Mrs. Donald McDonald**
 Marietta Daily Journal: **Bill Kinney**
 Newman Times Herald: **James Thomasson**
 Savannah Evening Press: **John Sutlive**
 Savannah Morning News: **Frank Rossiter**
 Statesboro, Bulloch Herald: **Mrs. Ernest Brannen**
 Toceca Record: **R. W. Graves**
 Vidalia Advance: **R. E. Ledford**
 Waycross Journal-Herald: **Dorothy Smith**
 Waycross Journal-Herald: **Roger Williams**
 West Point, Valley Daily Times News: **Joe Railey**

IDAHO

Caldwell, News-Tribune: **Mike Layton**
 Coeur d'Alene Press: **Chuck Sonder**
 Idaho Falls, The Post Register: **J. Robb Brady**
 Idaho Falls, The Post Register: **George Scott**
 Kellogg Evening News: **William Penny**
 Wallace, North Idaho Press: **Robert Bull**

ILLINOIS

Garmi Times: **Roy O'Neal**
 Chicago American: **Janet Kern**
 Chicago Daily News: **Ethel Diccardo**
 Chicago Herald-American: **Bill McHugh**
 Chicago, Sun-Times: **Lucia Carter**
 Chicago Tribune: **Larry Wolters**
 Danville, Commercial News: **Phyllis Cundiff**
 Decatur, Herald and Review: **James Beaumont**
 DeKalb Daily Chronicle: **C. Edward Raymond**
 Evanston Review: **Eric Lead**
 Harrisburg, The Daily Register: **Alta Porter**
 Herrin, Southern Illinoisian: **Sam Hancock**

LaSalle, Daily News Tribune: **Bob Johns**
 Marion Daily Republican: **Homer Butler**
 Moline Daily Dispatch: **Elizabeth McCarthy**
 Pekin Daily Times: **Marie Lewis**
 Peoria Journal & Star: **R. M. Shepardon**
 Norris City News: **Rue Starr**
 Rockford Morning Star: **Betty L. Thro**
 The Rock Island Argus: **Charles Sanders**
 Springfield, Illinois State Journal: **Robert Harris**
 Springfield, Illinois State Register: **James Armstrong**

Wilmette Life: **Lloyd Hollister**

INDIANA

Connersville, News-Examiner: **Emmett Jackson**
 Evansville Courier: **Frances Bracey**
 Evansville Press: **Sally Kincaid**
 Fort Wayne, Journal-Gazette: **Jan Mack**
 Fort Wayne, News-Sentinel: **P. J. O'Connor**
 Indianapolis Star: **Richard Hart**
 Indianapolis Times: **Kathleen Cvengos**
 Indianapolis News: **Georgia Gianakos**
 Jeffersonville Post: **Joe Chalfant**
 Kokomo Tribune: **Dow Richardson**
 New Albany, The Tribune: **Wally Criswell**
 South Bend Tribune: **Robert Spangler**
 Warsaw Times-Union: **R. O. McGlynn**

IOWA

Cedar Rapids, Gazette: **Nadine Subotnik**
 Clear Lake, Mirror-Reporter: **Genevieve Litzel**
 Davenport, Daily Times: **Ron Lorenzen**
 Davenport, Daily Times: **Ina Wickham**
 Davenport, Democrat: **Bill Wundram**
 Davenport, Times-Democrat: **Ina Wickham**
 Des Moines Register: **Paul Cotton**
 Des Moines, Register: **Mike Cowles**
 Estherville Daily News: **D. Lee**
 Mason City, Globe Gazette: **Thor Jensen**
 Muscatine Journal: **Walter Russell**
 Spirit Lake Beacon: **Art Lorch**

KANSAS

Aitchison Daily Globe: **Colton O'Neil**
 Great Bend Daily Tribune: **Bob Graham**
 Great Bend, Herald-Press: **Paul Conrad**
 Lawrence Outlook: **Ed Abels**
 Manhattan Mercury: **Bill Colvin**
 McPherson Daily Republican: **Mark Anson**
 Topeka, Daily Capitol: **Allen Young**
 Wichita Beacon: **Chapin Wallace**
 Wichita Eagle: **Earl Shaw**

KENTUCKY

Ashland Independent: **J. T. Norris**
 Ashland, Boyd Co. Observer: **John R. Gilpin, Jr.**
 Ashland, Daily Independent: **John McGill**
 Benton, Tribune-Democrat: **Bill Nelson**
 Bowling Green, Park City Daily News: **J. R. Gaines**
 Campbellsville, News-Journal: **George Trotter**
 Frankfort, State Journal: **Bill Fluty**
 Lebanon Enterprise: **Paul Crowtus**
 Lebanon, Marion Falcon: **Paul Owens**
 Louisville, Courier-Journal: **Bill Ladd**
 Louisville, Courier-Journal: **Angela Preis**
 Louisville Times: **Jack Eisen**
 Mayfield, Messenger: **Jessie Anderson**
 Owensboro Messenger: **Larry Huger**
 Paducah, Sun-Democrat: **Joe LaGore**
 Paducah, Sun-Democrat: **Joe Mitchell**
 Paducah, Sun-Democrat: **Bill Powell**

LOUISIANA

Alexandria Town Talk: **Jim West**
 Baton Rouge, Morning Advocate: **Margaret Dixon**
 Baton Rouge, Morning Advocate: **Jim Faulkner**
 Baton Rouge, Morning Advocate: **Bill Rivers**
 Baton Rouge, State Times: **Ernest Guemard**
 The Houma Courier: **John Gordon**
 Jennings Daily News: **Harvey Laing**
 Minden Herald and Webster Review: **Major Depingre**
 New Orleans, The Item: **Ted Liuzza**
 New Orleans States: **Bob Sublette**
 New Orleans, Pittsburgh Courier: **Ernest Curry**
 New Orleans, Times Picayune: **Ed Brooks**
 Shreveport Journal: **Wallace Beene**

Shreveport Times: **Pericles Alexander**
 Shreveport Times: **James T. Briggs**

MAINE

Augusta, Daily Kennebec Journal: **Ruth Henderson**
 Bangor, News: **Elizabeth Kilmire**
 Bangor, Patriot: **Tom Weber**
 Lewiston, LeMessenger: **L. P. Gagne**
 Lewiston, Sun-Journal: **Rose Nickerson**
 Portland Press Herald: **Robert B. Beith**
 Rumford Times: **Everett Martin**

MARYLAND

Annapolis, Evening Capitol: **Ham Elliott**
 Baltimore, Sun: **Donald Kirkely**
 Baltimore Evening Sun: **Hope Pantell**
 Baltimore Morning Sun: **Robert Snyder**
 Baltimore Sunday Sun: **James Brown**
 Baltimore News-Post and Sunday American:
Jennie Lea Bird
 Hagerstown, Morning Herald: **Joe Harp**
 Hagerstown, Daily Mail: **George Rash**
 Salisbury Advertiser: **Samuel Sherwell**
 Salisbury Times: **Oscar L. Morris**

MASSACHUSETTS

Boston Globe: **Mary Cremmens**
 Boston Globe: **Elizabeth Sullivan**
 Boston Herald: **William Buchanan**
 Boston, Herald-Traveler: **Joe Levine**
 Boston Post: **Mark Finley**
 Boston Post: **Howard Fitzpatrick**
 Boston Record: **Joe Purcell**
 Boston, Christian Science Monitor: **Mabelle Joyce**
 Boston, Christian Science Monitor: **Mary Handy**
 Boston, Record-American: **Anthony LaCamera**
 Brockton, Enterprise: **Malcolm Dalton**
 Brockton, Enterprise: **Joseph Messier**
 Fall River Transcript: **Hal Sayers**
 Haverhill Gazette: **Vin Driscoll**
 Holyoke Transcript: **Irene Michelek**
 Hyannis, Cape Cod Standard-Times: **Newell Avery**
 Pittsfield, Berkshire Eagle: **Milton Bass**
 Pittsfield, Berkshire Eagle: **Ed Farrell, Jr.**
 Pittsfield, Berkshire Eagle: **Ted Giddings**
 Springfield Newspapers: **Harvey Gray**
 Springfield Union: **Graydon H. Spragg**
 Worcester, Evening Gazette: **Jim Gourgouras**
 Worcester, Sunday Telegram: **Don Williams**
 Worcester, Telegram: **Fred Rushton**

MICHIGAN

Benton Harbor, News Palladium: **Russ Isminger**
 Cheboygan Tribune: **Gordon Turner**
 Detroit Free Press: **Mark Beltaire**
 Detroit Free Press: **Dick Osgood**
 Detroit Free Press: **Betty Lou Peterson**
 Detroit News: **Herschell Hart**
 The Detroit News: **Betty Hyde**
 Detroit Times: **Andy Wilson**
 The Flint Journal: **Ralph Coulter**
 Grand Rapids Press: **Florence Kasprzak**
 Grand Rapids Press: **Mrs. Joseph Mack**
 Grand Rapids Herald: **Sue Rogers**
 Ionia County News: **Fred Keister**
 Lansing, State Journal: **Kenneth West**
 Muskegon Chronicle: **Luella Schaefer**
 Saginaw News: **H. Spendlove**

MINNESOTA

Albert Lea Tribune: **Ken Allen**
 Albert Lea, Community Magazine: **Mac Lyon**
 Alexandria, Lake Region Farmer: **Keith Hockett**
 Alexandria, Park Region Echo: **Gordon Duenow**
 Brainerd Daily Dispatch: **W. C. McCullough**
 Brainerd, Crow Wing County Review: **C. Burnson**
 Eveleth News Clarion: **Joe Orehan**
 Grand Rapids, Herald-Review: **Ken Hickman**
 Hibbing Tribune: **George Fisher**
 Minneapolis Star Journal: **Cedric Adams**
 Minneapolis Tribune: **Will Jones**
 Moorhead, Daily News: **Dick Terry**
 St. Cloud, Times Publishing Co.: **Harold C. Sholhopf**
 St. Paul Dispatch: **Bill Diehl**
 St. Paul Pioneer Press: **John Harvey**
 Virginia, Mesabi Daily News: **Everett Blomgren**

Virginia, Misabi Daily News: **Amundo DeYoannes**
 Winona Daily News: **Joseph Rizzardi**

MISSISSIPPI

Aberdeen Examiner: **Roy Steinfort**
 Amory News-Advertiser: **Theron Harden**
 Biloxi, Daily Herald: **Ike Brandt**
 Biloxi, Daily Herald: **Cosman Eisendrath**
 Canton, Madison County Herald: **Phil Mullen**
 Clarksdale, Press Register: **Bill Skelton**
 Columbus, Commercial Dispatch: **Drew Shankle**
 Corinth, The Daily Corinthian: **Frederick Jay**
 Fulton, Itawamba County Times: **D. C. Hardin**
 Jackson, Clarion Ledger: **Purser Hewett**
 Jackson, Daily News: **Max Smythe**
 Natchez Democrat: **Elliott Trimble**
 Pascagoula, Chronicle-Star: **Easton King**
 Pickens, Four County News: **Jim Lacey**
 Vicksburg Evening Post: **Burrell C. Conway**

MISSOURI

Columbia Missourian: **Eugene Sharp**
 Columbia Tribune: **J. P. Hamel**
 Independence Daily News: **Tuck Stadler**
 Joplin Globe and News Herald: **Ray Cochran**
 Kansas City Star: **Bob Hoyland**
 Rolla Daily Herald: **William Breuer**
 Rolla Daily Herald: **L. W. Martin**
 Springfield Advertiser: **Ethel Strainchamps**
 Springfield Newspapers, Inc.: **Dale Freeman**
 Springfield, Weekly News Journal: **Jim Billings**
 St. Joseph, Times Review: **George Sherman**
 St. Louis, Globe Democrat: **Peter Kahn**
 St. Louis, Post Dispatch: **Warren Schoeyn**

NEBRASKA

Beatrice Daily Sun: **Robert Marvin**
 Grand Island Independent: **Harold Hartley**
 Lincoln Journal and Star: **Burton D. Mann**
 Lincoln Star: **James Lawrence**
 Sidney Telegraph: **Jack Lowe**

NEVADA

Las Vegas Sun: **Bill Willard**

NEW HAMPSHIRE

Laconia Evening Citizen: **Nancy Pashley**

NEW JERSEY

Asbury Park Press: **Gail Christensen**
 Bridgeton Evening News: **Meade Landis**
 Camden, Courier-Post: **Bud Stretch**
 Newark Evening News: **Roland Lindbloom**
 Newark News: **Bob Taylor**
 Newton, New Jersey Herald: **Marlin S. Morgan**
 Trenton, Trentonian: **Bill Blifman**
 Trenton Times: **Bob Stewart**

NEW MEXICO

Albuquerque Journal: **H. P. Pickrell**
 Albuquerque Tribune: **Dan Burrows**
 Gallup Independent: **Larry McSwain**
 Gallup Times: **William J. Bonville**

NEW YORK

Albany, Knickerbocker News: **Bill Skirving**
 Auburn, Citizen-Advertiser: **Don Bynlton**
 Auburn, Citizen-Advertiser: **Frederik Osborne**
 Binghamton Press: **Tom Cawley**
 Brooklyn Eagle: **Steven Scheer**
 Buffalo Courier-Express: **Jean Dingle**
 Buffalo Evening News: **Ray Rineh**
 Cortland, Herald-Journal: **Margaret Miner**
 Cortland, Post-Standard: **Arthur Cameron**
 Elmira Star Gazette: **Jim Morse**
 Garden City, Newsday: **Joe Coppola**
 Garden City, Newsday: **Betty McKenna**
 Huntington, Long Islander: **Clarence MacLachlan**
 Jamaica, L. I. Press: **John Lester**
 Jamaica, Long Island Daily Press: **Morton Pye**
 Jamestown Post-Journal: **John A. Hall**
 Jamestown Sun: **Edward J. Byrne**
 Port Jervis Union Gazette: **Dan Dwyer**
 Kenmore Record Advertiser: **P. D. Fahenstock**
 Kingston Ulster Press: **Oliver Stalter**
 Lockport, Union-Sun & Journal: **T. E. Brundage**



Lockport, Union-Sun & Journal: **Easton Elliott**
 Middletown, Times-Herald: **Ed Dougherty**
 New York, Age-Defender: **Julius J. Adams**
 New York, Age-Defender: **Walter White**
 New York City, Associated Press: **Bud Bennett**
 New York City, Associated Press: **Wayne Oliver**
 New York, Herald Tribune: **John Crosby**
 New York, Herald Tribune: **Ruth Gilbert**
 New York, Herald Tribune: **Josephine Jablons**
 New York City, International News Service: **John Cooper**

New York, Journal American: **Jack O'Brian**
 New York, Journal American: **Walter Stern**
 New York, Daily Mirror: **Nick Kenny**
 New York, Daily Mirror: **Eddie Zeltner**
 New York, Daily News: **Ben Gross**
 New York, Daily News: **Kay Gardella**
 New York, Daily News: **Sid Shalit**
 New York, Pittsburgh Courier, New York Edition: **George A. Schuyler**

New York, Post: **Al Cusick**
 New York, Post: **Jay Enelson Tuck**
 New York, Times: **Val Adams**
 New York, Times: **Jack Gould**
 New York, Times: **J. P. Shanley**
 New York City, United Press: **Jack Gaver**
 New York City, United Press: **John P. Madigan**
 New York, World Telegram & Sun: **Marie Torre**
 New York, World Telegram & Sun: **Harriet Van Home**

Hornell Evening Tribune: **Grace Barber**
 Olean Times Herald: **Ned Connor**
 Olean Times Herald: **John Morton**
 Olean Times Herald: **Gil Stinger**
 Poughkeepsie New Yorker: **Charles Murray**
 Rochester, Democrat and Chronicle: **Bob Fisher**
 Rochester, Democrat and Chronicle: **Harold Nichols**
 Rochester, Times Union: **Jack Hadley**
 Rome Daily Sentinel: **Connie Myer**
 Saugerties Post: **Bertram W. Burns**
 Syracuse, Herald Journal: **Robert Sokolsky**
 Syracuse, Post Standard: **Peg Simpson**
 Utica Observer-Dispatch: **Joe Hahn**
 Watertown Daily Times: **Dominic Pepe**

NORTH CAROLINA

Brevard, The Times: **John Anderson**
 Charlotte News: **Emery Wister**
 Charlotte Observer: **Wriston Locklair**
 Durham Sun: **John Barry**
 Fairmont, Times Messenger: **Billy Whitted**
 Forest City, The Courier: **Frank Jeter, Jr.**
 Fuquay Springs, The Independent: **Todd Caldwell**
 Jacksonville, Daily News: **J. B. Robinson**
 Kinston Free Press: **Jake Strother**
 Morganton, The News-Herald: **Stanley Moore**
 Raleigh, News & Observer: **Jane Hall**
 Salisbury Post: **Teenus Cheney**
 Sanford Herald: **Ernest Jennes**
 Selma, Johnstonian-Sun: **Tom Davis**
 Spindale, The Sun: **Glenn James**
 Wallace Enterprise: **Tom Boney**
 Wallace Enterprise: **Faye Rivenbark**
 Wilson, Daily Times: **Vernon Morton**

NORTH DAKOTA

Devils Lake Daily Journal: **Russ Dushinski**
 Devils Lake World: **Gordan Stefanowicz**
 Dickinson Press: **Ad Nordmarken**
 Fargo Forum: **Stan Cowan**
 Jamestown Sun: **Bill Wright**
 Minot Daily News: **Jack Bone**
 Minot Daily News: **Blanche Lynche**

OHIO

Akron, Beacon-Journal: **Art Cullison**
 Bellefontaine, The Examiner: **Ham McPeck**
 Cincinnati Inquirer: **James Devane**
 Cincinnati Enquirer: **Margee Adams**
 Cincinnati Leader: **Ben Simson**
 Cincinnati Post: **Mary Wood**
 Cincinnati Times Star: **Charleton Wallace**
 Cleveland News: **Maurice Van Metre**
 Cleveland Plain Dealer: **George Condon**
 Cleveland Press: **Stan Anderson**
 Columbus, The Citizen: **Jo Bradley Reed**
 Columbus Dispatch: **Dean Myers**

Columbus Star: **Pauline Smith**
 Columbus, Ohio State Journal: **Glenna Hunter**
 Columbus, Ohio State Journal: **Poely Smith**
 Coshocton Tribune: **Kenneth Slaughter**
 Dayton Journal-Herald: **Brainard Platt**
 Dayton Journal Herald: **Dale Stevens**
 Findlay, Republican-Courier: **Allen Dudley**
 Ironton Tribune: **Don Mayne**
 Jackson Herald: **Jerry Kirkendall**
 Marion Star: **Frances Haas**
 Martins Ferry, Times Leader: **Bob Fordyce**
 Middletown Journal: **Warren Wolfe**
 Niles Daily Times: **Agnes Lopata**
 The Portsmouth Times: **John Green**
 Portsmouth Times: **Jim Joseph**
 Warren Tribune Chronicle: **John Frost**
 Youngstown Vindicator: **Adrian Slika**

OKLAHOMA

Cushing Daily Citizen: **Robert B. Allen**
 Drumright, Journal: **Gordon Rockett**
 Enid Morning News: **Bob Leahr**
 McAlester News Capital: **Howard Cowan**
 Ponca City News: **Ivy Coffee**
 Ponca City News: **Gareth Muchmore**
 Tulsa Tribune: **John Booker**
 Tulsa World: **Russell Gideon**

OREGON

Coos Bay Times: **Ulla E. Bauers**
 Coos Bay Times: **Gene Briggs**
 Coquille Sentinel: **Ralph Stuller**
 Eugene Register Guard: **Jack Craig**
 Klamath Falls, Herald and News: **Florence Jenkins**
 Klamath Falls, Herald and News: **J. Maxwell Wachope**
 McMinnville, Daily News-Register: **Bill Powell**
 Medford Mail Tribune: **E. C. Ferguson**
 Oregon City, Enterprise-Courier: **Richard Revenaugh**
 Portland, The Oregonian: **Francis Murphy**
 Portland, The Oregon Journal: **Bill Moyes**
 Prineville, Central Oregonian: **Ed Donally**
 Redmond, The Spokesman: **Mary Brown**
 Salem, Capital Journal: **Margaret Magee**
 Salem, Oregon Statesman: **Wendell Webb**

PENNSYLVANIA

Allentown, Call-Chronicle: **Arthur Gerhart**
 Allentown, The Morning Call: **Phil Storch**
 Altoona Mirror: **Ed Benny**
 Altoona Mirror: **Pat Hinton**
 Altoona Mirror: **Leo Carroll**
 Beaver Valley Times: **Ralph Young**
 Bethlehem Globe Times: **Robert Kirkpatrick**
 Bethlehem Globe Times: **C. Fred Ritter**
 Bradford Era: **Joe Cleary**
 Bradford Era: **Fred Tascone**
 Brookville, American: **Jim Howard**
 Butler Eagle: **Bill Fanst**
 Chester Times: **Mitch Rosenfeld**
 Chester Times: **Gil Spencer**
 Chester Times: **Matt Zabitka**
 Clarion, Democrat: **Walt Smith**
 Clearfield, The Progress: **Betty Hamilton**
 Coatesville, Record: **George Heintzleman**
 Downingtown, The Archive: **Jane McIlvaine**
 Erie Daily Times: **Eddie Mead**
 Erie Dispatch: **Mike Lamb**
 Gettysburg Times: **C. William Harbaugh**
 Hanover, Evening Sun: **Cap Grenier**
 Johnstown, Observer: **Jim Malloy**
 Johnstown, Tribune-Democrat: **Ed Kliem**
 Lancaster Advertiser News: **Glen Able**
 Meadville, Tribune: **Robert Bates**
 Montrose Independent: **Henry Felton**
 Mt. Carmel, Item: **T. Stanton**
 New Castle News: **Bart Richards**
 Philadelphia, Daily News: **John Moore**
 Philadelphia, Daily News: **Mitchell Schwartz**
 Philadelphia, Evening Bulletin: **Frank Brookhouser**
 Philadelphia, Evening Bulletin: **Elmer Cull**
 Philadelphia, Evening Bulletin: **Bob Williams**
 Philadelphia Inquirer: **Jimmy George**
 Philadelphia Inquirer: **Jean Koniuk**

Philadelphia, Inquirer: **Leo Mishkin**
 Pittsburgh Post-Gazette: **Harold Cohen**
 Pittsburgh, Post-Gazette: **Win Fanning**
 Pittsburgh Press: **Fred Remington**
 Pittsburgh Sun Telegraph: **Jim Pettican**
 Pittsburgh Sun-Telegraph: **Bill Clark**
 Pittsburgh Sun-Telegraph: **Wilbur Clarke**
 Pittsburgh Sun-Telegraph: **Karl Krug**
 Punxsutawney, Spirit: **P. L. Smith**
 Reading Eagle: **Oan H. Thompson**
 Reading Times: **Louis J. Schlosberg**
 St. Marys, Daily Press: **Jack O'Brien**
 Sayre, Evening Times: **Harold Yingling**
 Scranton Times: **Ed Donahoe**
 Shamokin, News-Dispatch: **Paul McAlwee**
 Stroudsburg, Daily Record: **Horace Heller**
 Sunbury Daily Item: **Malcolm Arter**
 Towanda, Daily Review: **David Turner**
 Uniontown, Evening Standard: **Buz Storey**
 Uniontown, Morning Herald: **Tod Trent**
 West Chester, Daily Local News: **Butch McDevitt**
 Williamsport, Grit: **John B. Davis**
 Williamsport, Sun-Gazette: **Frank Ziegler**
 York, Dispatch: **Danner Chronister**
 York, Gazette and Daily: **Jim Hutchins**

RHODE ISLAND

Providence Journal: **Aubrey Schenk**
 Providence Journal: **William Keough**

SOUTH CAROLINA

Bennettsville, Marlboro Herald Advocate: **Bill Reasonover**
 Greenville, News-Piedmont: **Hurley Badders**
 Marion Star: **Lem Winsett**
 Mullins Enterprise: **James L. Platt**
 Newberry Sun: **Frank Armfield, Jr.**
 Spartanburg, Herald-Journal: **Charles O. Hearon**
 Sumter Daily Item: **John Mitchell**

SOUTH DAKOTA

Aberdeen American-News: **Ellsworth Karrigan**
 Sioux Falls, Daily Argus-Leader: **Herb Bechtold**

TENNESSEE

Chattanooga Times: **Ruth Robinson**
 Clinton Courier News: **Horace Wells**
 Cookeville, Citizen: **John E. Mott**
 Cookeville, Herald: **T. T. Gentry**
 Cookeville, Oracle: **James Wall**
 Jackson Sun: **Peggy McKinnie**
 Knoxville Journal: **Juanita Glenn**
 Knoxville, News Sentinel: **Hugh Allen**
 Maryville Enterprise: **Gene Thompson**
 Memphis, The Commercial Appeal: **Paul Molloy**
 Memphis, Press Scimitar: **Louise Nolan Ahrens**
 Memphis, Press-Scimitar: **Robert Johnson**
 Nashville Banner: **Eddie Jones**
 Nashville Tennessean: **Helen P. Abernathy**
 Oak Ridge, The Oak Ridger: **Richard Smyser**
 Oak Ridge, The Oak Ridger: **Herb Stein**
 Pulaski Record: **Clarence Holley**
 Sparta Expositor: **Floyd Bryan**

TEXAS

Alice News: **Hal Kennedy**
 Amarillo Daily News: **Patsy Dinan**
 Amarillo Daily News: **Tex Kelsey**
 Austin-Statesman: **Charles Green**
 Beaumont Enterprise: **Merita Mills**
 Beaumont Journal: **Gladys Quilliam**
 Big Spring Herald: **Robert Whipple**
 Crystal City, Zavalla Sentinel: **Bill Berger**
 Dallas Morning News: **Fairfax Nisbett**
 Dallas Morning News: **John Rosenfield**
 Dallas Times Herald: **Walter Kempley**
 Ft. Worth Press: **Jack Gordon**
 Houston Chronicle: **Ann Hodges**
 Houston Chronicle: **Everett Collier**
 Houston Informer: **Carter Wesley**
 Houston Post: **Isabelle Brown**
 Houston Press: **Tommy Mahr**
 Jacksonville, The Journal: **Bill Laurie**
 Lubbock, Avalanche-Journal: **Charles Guy**
 Lubbock, Avalanche-Journal: **R. C. Hankins**

Lufkin Daily News: **Jim Hale**
 Odessa American: **Jim Scott**
 Paris News: **Nancy Proteet**
 Port Arthur News: **Grace Foote**
 San Antonio Express: **Leona Pappas**
 San Antonio Express: **Tom McGowan**
 San Antonio Light: **Paul Trench**
 San Antonio News: **Jack Whitley**
 Temple Daily Telegram: **Larry Ingram**
 Tyler, Courier-Times: **Bill Dozler**
 Tyler, Morning Telegraph: **Phil Dibert**
 Uvalde Leader News: **Harry Hornby, Jr.**
 Victoria Advocate: **Dave Hoster**

UTAH

Logan, Herald-Journal: **Ray Nelson**
 Salt Lake City, Desert News: **Jim Grebe**
 Salt Lake City, The Desert News: **Howard Pearson**

VERMONT

Burlington Daily News: **Bob Cronin**
 Burlington Free Press: **Robert Beaupre**

VIRGINIA

Bedford Democrat: **Glenn Babb**
 Bristol Herald Courier: **Tutt Bradford**
 Buena Vista News: **Lloyd Page**
 Chase City Progress: **Nancy Hipps**
 Danville, Commercial Appeal: **Watt Miles**
 Danville, The Bee: **Johnny Johnston**
 Lexington Gazette: **Houston Harlow**
 Lexington, Rockbridge County News: **Matt Paxton**
 Marion, Smyth County News: **James Tindall**
 Narrows, Valley Leader: **Eton K. Goldwaite**
 Norfolk Ledger-Dispatch: **Sandusky Curtis**
 Norfolk Virginian-Pilot: **Warner Twyford**
 Richmond News Leader: **Norman Rowe**
 Roanoke Time: **William Atkinson**
 Roanoke World-News: **W. C. Stouffer**

WASHINGTON

Aberdeen Daily World: **Ed Stanley**
 Port Angeles Evening News: **Joe Lewis**
 Bellingham Herald: **Charles Seifrit**
 Lynden Tribune: **Bill Lewis**
 Seattle Post Intelligencer: **Bill Jahn**
 Seattle Times: **Ed Baker**
 Tacoma News Tribune: **Helen Rogers**

WEST VIRGINIA

Charleston Daily Mail: **Arnold Knapp**
 Charleston Gazette: **Nancy Brady**
 Fairmont, The Times: **Bill Evans**
 Fairmont, The Times: **C. E. Smith**
 Fairmont, The West Virginian: **Helen Blekle**
 Fairmont, The West Virginian: **Richard Parrish**
 Huntington, Herald-Advertiser: **Ernie Salvatore**
 Huntington, Herald Advertiser: **Jack York**
 Huntington Advertiser: **Brooks Wells**
 Wheeling Intelligencer: **Dorothy Cohen**
 Wheeling Intelligencer: **Norman Yost**
 Wheeling News-Register: **Harry Hamm**

WISCONSIN

Beaver Dam, Daily Citizen: **Bill Conners**
 Beloit Daily News: **Bob Edwards**
 Eau Claire, Leader Telegram: **M. B. Atkinson**
 Janesville Gazette: **Ralph Schroeder**
 Madison, Wisconsin State Journal: **William L. Doudna**
 Menomonee, Dunn County News: **Paul Hassett**
 Milwaukee Journal: **Bea Pepan**
 Milwaukee Sentinel: **Buck Herzog**
 Racine Journal-Times: **Charles E. Edwards**
 Sturgeon Bay, Door County Advocate: **Chan Harris**
 Wisconsin Rapids, Daily Tribune: **Carl E. Otto**
 Woodville Leader: **Art Best**

WYOMING

Cody Enterprise: **Larry Morrison**
 Cody Rustler: **Bill Rankin**
 Lander, Wyoming State Journal: **Bill Epler**
 Lander, Wyoming State Journal: **William Luzmoor**
 Sheridan Press: **Bob Johnson**



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