

STATIONS

Alphabetical Listing



U. S. Standard Stations
Indexed by Call Letters—
Location



Stations Alphabetically
Listed by States—Cities



Personnel



Other Detailed Information

NINETEEN FIFTY



Want to reach lots of **CLASS**
and lots of **MASS?**

Class is purchasing power.

Mass is many people.

Combine them, and you have WQXR's audience—a million people, 500,000 music-loving families. 31.6% with incomes in the top two income groups.

If your product needs class-mass, it needs WQXR...because WQXR has sold the class-mass audience successfully for nearly fourteen years.

There's lots more to the WQXR class-mass story. Pulse data shows it, and is available to you by calling Circle 5-5566 or your nearest Raymer representative.

WQXR

AM-1560 FM-96.3

The Radio Station of The New York Times
"Always the Best in Music"

Index Of The Standard Stations Of The United States

Call Letters—City—State—Page Number Providing Complete Information

Call Letters	City—State	See Page	Call Letters	City—State	See Page
KAAA	Red Wing, Minn.	489	KBRL	McCook, Neb.	512
KABC	San Antonio, Tex.	666	KBRO	Bremerton, Wash.	685
KADA	Ada, Okla.	585	KBRS	Springdale, Ark.	329
KAFY	Bakersfield, Calif.	331	KBST	Big Spring, Tex.	647
KAKC	Tulsa, Okla.	589	KBTM	Jonesboro, Ark.	326
KAKE	Wichita, Kans.	437	KBUC	Corona, Calif.	332
KALB	Alexandria, La.	445	KBUD	Athens, Tex.	645
KALE	Richland, Wash.	687	KBUH	Brigham City, Utah	672
KALI	Pasadena, Calif.	345	KBUN	Bemidji, Minn.	485
KALL	Salt Lake City, Utah	673	KBUR	Burlington, Ia.	425
KAMD	Camden, Ark.	324	KBWD	Brownwood, Tex.	649
KAMQ	Amarillo, Tex.	645	KBYE	Oklahoma City, Okla.	587
KANA	Anaconda, Mont.	506	KBYR	Anchorage, Alaska	708
KAND	Corsicana, Tex.	650	KBZY	Grand Rapids, Minn.	487
KANE	New Iberia, La.	448	KCBC	Des Moines, Ia.	427
KANS	Wichita, Kans.	437	KCBD	Lubbock, Tex.	662
KARK	Little Rock, Ark.	326	KCBQ	San Diego, Calif.	351
KARM	Fresno, Calif.	333	KCBS	San Jose, Calif.	353
KASA	Elk City, Okla.	585	KCFH	Cuero, Tex.	650
KASH	Eugene, Ore.	592	KCHA	Charles City, Ia.	426
KASI	Ames, Ia.	425	KCHE	El Reno, Okla.	585
KAST	Astoria, Ore.	591	KCHS	Hot Springs, N. Mex.	522
KATE	Albert Lea, Minn.	485	KCID	Caldwell, Ida.	401
KATL	Houston, Tex.	658	KCIL	Houma, La.	447
KATO	Reno, Nev.	514	KCKN	Kansas City, Kans.	435
KAUS	Austin, Minn.	485	KCKY	Coolidge, Ariz.	319
KAVE	Carlsbad, N. Mex.	522	KCLA	Fine Bluff, Ark.	329
KAVR	Havre, Mont.	508	KCLE	Cleburne, Tex.	649
KAWT	Douglas, Ariz.	320	KCLO	Leavenworth, Kans.	435
KAYL	Storm Lake, Ia.	432	KCLW	Hamilton, Tex.	657
KAYS	Hays, Kans.	434	KCMC	Texarkana, Tex.	669
KAYX	Waterloo, Ia.	432	KCMJ	Palm Springs, Calif.	345
KBIO	Burley, Ida.	401	KCMO	Kansas City, Mo.	500
KBIX	Muskogee, Okla.	586	KCNA	Tucson, Ariz.	323
KBIZ	Ottumwa, Ia.	430	KCNC	Fort Worth, Tex.	653
KBKI	Alice, Tex.	643	KCNI	Broken Bow, Neb.	510
KBKO	Portland, Ore.	595	KCNY	San Marcos, Tex.	667
KBKR	Baker, Ore.	591	KCOG	Centerville, Ia.	426
KBKW	Aberdeen, Wash.	685	KCOH	Houston, Tex.	658
KBLF	Red Bluff, Calif.	347	KCOK	Tulare, Calif.	358
KBMW	Breckenridge, Minn.	485	KCOL	Fort Collins, Colo.	363
KBMY	Billings, Mont.	506	KCOM	Sioux City, Ia.	431
KBND	Bend, Ore.	591	KCOR	San Antonio, Tex.	666
KBOA	Kennett, Mo.	501	KCOW	Alliance, Neb.	510
KBOL	Boulder, Colo.	361	KCOY	Santa Maria, Calif.	357
KBON	Omaha, Neb.	512	KCRA	Sacramento, Calif.	348
KBOR	Brownville, Tex.	648	KCRC	Enid, Okla.	585
KBOW	Butte, Mont.	507	KCRG	Cedar Rapids, Ia.	425
KBRC	Mt. Vernon, Wash.	686	KCRS	Midland, Tex.	663
			KCRT	Trinidad, Colo.	366

Call Letters	City—State	See Page	Call Letters	City—State	See Page
KCSB	San Bernadino, Calif.	349	KFBI	Wichita, Kans.	438
KCSJ	Pueblo, Colo.	365	KFBK	Sacramento, Calif.	348
KCSU	Provo, Utah	673	KFDA	Amarillo, Tex.	645
KCTX	Childress, Tex.	649	KFDM	Beaumont, Tex.	647
KCTI	Gonzales, Tex.	657	KFDW	Helena, Mont.	508
KCUL	Fort Worth, Tex.	653	KFDX	Wichita Falls, Tex.	671
KCVR	Lodi, Calif.	335	KFEL	Denver, Colo.	362
KDAC	Fort Bragg, Calif.	333	KFEQ	St. Joseph, Mo.	503
KDAL	Duluth, Minn.	486	KFFA	Helena, Ark.	325
KDAN	Oroville, Calif.	345	KFGO	Fargo, N. Dak.	571
KDB	Santa Barbara, Calif.	355	KFGT	Fremont, Neb.	511
KDDD	Dumas, Tex.	652	KFH	Wichita, Kans.	438
KDEC	Decorah, Ia.	427	KFI	Los Angeles, Calif.	339
KDET	Center, Tex.	649	KFIO	Spokane, Wash.	689
KDHL	Fairbault, Minn.	486	KFIZ	Fond du Lac, Wis.	699
KDIX	Dickinson, N. Dak.	571	KFJB	Marshalltown, Ia.	429
KDKA	Pittsburgh, Pa.	615	KFJI	Klamath Falls, Ore.	593
KDLK	Del Rio, Tex.	652	KFJZ	Fort Worth, Tex.	655
KDLR	Devils Lake, N. Dak.	571	KFKA	Greeley, Colo.	364
KDMO	Carthage, Mo.	497	KFLW	K'amath Falls, Ore.	593
KDNT	Denton, Tex.	652	KFMB	San Diego, Calif.	351
KDON	Santa Cruz, Calif.	355	KFMJ	Tulsa, Okla.	589
KDRO	Sedalia, Mo.	505	KFMO	Flat River, Mo.	499
KDRS	Paragou'd, Ark.	327	KFNF	Shenandoah, Ia.	430
KDSH	Boise, Ida.	400	KFOR	Lincoln, Neb.	511
KDSJ	Deadwood, S. Dak.	632	KFOX	Long Beach, Calif.	335
KDSX	Denison, Tex.	652	KFPW	Ft. Smith, Ark.	325
KDTH	Dubuque, Ia.	428	YFQD	Anchorage, Alaska	708
KDWT	Stamford, Tex.	668	KFRB	Fairbanks, Alaska	708
KDYL	Salt Lake City, Utah	674	KFRC	San Francisco, Calif.	352
KDZA	Pueblo, Colo.	365	KFRD	Rosenberg, Tex.	666
KEBE	Jacksonville, Tex.	661	KFRE	Fresno, Calif.	333
KECA	Hollywood, Calif.	334	KFRM	Kansas City, Mo.	500
KECC	Pittsburgh, Calif.	347	KFRO	Longview, Tex.	661
KECK	Odesa, Tex.	664	KFRU	Columbia, Mo.	497
KEEN	San Jose, Calif.	353	KFSA	Ft. Smith, Ark.	325
KEIO	Pocatello, Ida.	402	KFSB	Joplin, Mo.	499
KELA	Centrala-Chehalis, Wash.	685	KFSD	San Diego, Calif.	349
KELD	El Dorado, Ark.	324	KFTM	Fort Morgan, Colo.	363
KELK	Elko, Nev.	514	KTUN	Las Vegas, N. Mex.	522
KELO	Sioux Falls, S. Dak.	632	KTVD	Los Angeles, Calif.	339
KELP	El Paso, Tex.	653	KFVS	Cape Girardeau, Mo.	497
KELS	Kelso, Wash.	686	KFWB	Los Angeles, Calif.	339
KELT	Electra, Tex.	652	KFXD	Nampa, Ida.	402
KENE	Belen, N. Mex.	521	KFXJ	Grand Junction, Colo.	364
KENI	Anchorage, Alaska	708	KFXM	San Bernardino, Calif.	349
KENO	Las Vegas, Nev.	514	KFYN	Bonham, Tex.	648
KENT	Shreveport, La.	459	KFYO	Lubbock, Tex.	662
KEPO	El Paso, Tex.	653	KFYR	Bismarck, N. Dak.	571
KERG	Eugene, Ore.	592	KGA	Spokane, Wash.	689
KERN	Bakersfield, Calif.	331	KGAF	Gainesville, Tex.	655
KERO	Bakersfield, Calif.	331	KGAK	Gallup, N. Mex.	522
KEVA	Shamrock, Tex.	668	KGAN	Kingman, Ariz.	320
KEVT	Kerrville, Tex.	660	KGAR	Garden City, Kans.	434
KEX	Portland, Ore.	595	KGB	San Diego, Calif.	349
KEXO	Grand Junction, Colo.	364	KGBC	Galveston, Tex.	657
KEYD	Minneapolis, Minn.	487	KGBS	Harlingen, Tex.	657
KEYE	Perrytown, Tex.	665	KGBX	Springfield, Mo.	505
KEYS	Corpus Christi, Tex.	650	KGCU	Mandan, N. Dak.	572
KEYY	Pccatello, Ida.	402	KGCX	Sidney, Mont.	510
KFAB	Omaha, Neb.	512	KGDE	Fergus Falls, Minn.	487
KFAC	Los Angeles, Calif.	339	KGDM	Stockton, Calif.	357
KFAM	St. Cloud, Minn.	497	KGEK	Sterling, Colo.	366
KFAR	Fairbanks, Alaska	708	KGEM	Boise, Ida.	400
KFBB	Great Falls, Mont.	507	KGER	Long Beach, Calif.	339
KFBC	Cheyenne, Wyo.	706	KGEZ	Kalispell, Mont.	508
			KGFF	Shawnee, Okla.	589

Call Letters	City—State	See Page
KGFI	Hollywood, Calif.	334
KGFL	Roswell, N. Mex.	523
KGFN	Grass Valley, Calif.	334
KGFW	Kearney, Neb.	511
KGFX	Pierre, S. Dak.	632
KGGF	Coffeyville, Kans.	433
KGGM	Albuquerque, N. Mex.	521
KGHF	Pueblo, Colo.	366
KGHI	Little Rock, Ark.	326
KGHL	Billings, Mont.	507
KGIL	San Fernando, Calif.	352
KGIW	Alamosa, Colo.	361
KGKB	Tyler, Tex.	670
KGKL	San Angelo, Tex.	666
KGLC	Miami, Okla.	586
KGLO	Mason City, Ia.	430
KGLU	Safford, Ariz.	322
KGMB	Honolulu, Hawaii	710
KGNC	Amarillo, Tex.	645
KGNO	Dodge City, Kans.	433
KGO	San Francisco, Calif.	352
KGON	Oregon City, Ore.	595
KGRH	Fayetteville, Ark.	324
KGRI	Henderson, Tex.	658
KGST	Fresno, Calif.	333
KGU	Honolulu, Hawaii	710
KGVL	Greenville, Tex.	657
KGVO	Missoula, Mont.	509
KGW	Portland, Ore.	595
KGY	Olympia, Wash.	687
KGYN	Guymon, Okla.	585
KGYW	Vallejo, Calif.	359
KHAS	Hastings, Neb.	511
KHBC	Hilo, Hawaii	710
KHBG	Okmulgee, Okla.	588
KHBR	Hillsboro, Tex.	658
KHIT	Lampasas, Tex.	661
KHJ	Los Angeles, Calif.	339
KHMO	Hannibal, Mo.	499
KHON	Honolulu, Hawaii	710
KHOZ	Harrison, Ark.	325
KHQ	Spokane, Wash.	690
KHSL	Chico, Calif.	332
KHUB	Watsonville, Calif.	360
KHUM	Eureka, Calif.	333
KHUZ	Borger, Tex.	648
KIBE	Palo Alto, Calif.	345
KIBH	Seward, Alaska	709
KIBL	Beeville, Tex.	647
KICA	Clovis, N. Mex.	522
KICD	Spencer, Ia.	432
KICK	Springfield, Mo.	505
KICM	Mason City, Ia.	430
KICO	Calexico, Calif.	332
KID	Idaho Falls, Ida.	401
KIDO	Boise, Ida.	400
KIEM	Eureka, Calif.	333
KIEV	Glendale, Calif.	334
KIFI	Idaho Falls, Ida.	401
KIFW	Sitka, Alaska	709
KIHN	Hugo, Okla.	586
KIHO	Sioux Falls, S. Dak.	633
KIJV	Huron, S. Dak.	632
KILO	Grand Forks, N. Dak.	572
KIMA	Yakima, Wash.	691
KIMO	Independence, Mo.	499
KIMP	Mount Pleasant, Tex.	663

Call Letters	City—State	See Page
KIND	Independence, Kans.	435
KINE	Kingsville, Tex.	660
KING	Seattle, Wash.	687
KINY	Juneau, Alaska	709
KIOA	Des Moines, Ia.	427
KIOX	Bay City, Tex.	646
KIPA	Hilo, Hawaii	710
KIRO	Seattle, Wash.	687
KIRX	Kirksville, Mo.	501
KISD	Sioux Falls, S. Dak.	633
KIST	Santa Barbara, Calif.	355
KIT	Yakima, Wash.	692
KITE	San Antonio, Tex.	667
KITO	San Bernardino, Calif.	349
KIUL	Garden City, Kans.	434
KIUN	Pecos, Tex.	665
KIUP	Durango, Colo.	363
KIWW	San Antonio, Tex.	667
KIXL	Dallas, Tex.	651
KIYI	Shelby, Mont.	510
KJAM	Vernal, Utah	675
KJAY	Topeka, Kans.	437
KJBS	San Francisco, Calif.	352
KJCK	Junction City, Kans.	435
KJFJ	Webster City, Ia.	432
KJR	Seattle, Wash.	688
KJSK	Columbus, Neb.	510
KKIN	Visalia, Calif.	360
KLAC	Hollywood, Calif.	334
KLAS	Las Vegas, Nev.	514
KLBM	La Grande, Ore.	593
KLCN	Blytheville, Ark.	324
KLEE	Houston, Tex.	658
KLER	Rochester, Minn.	489
KLIF	Dallas, Tex.	651
KLIX	Twin Falls, Ida.	403
KLIZ	Brainerd, Minn.	485
KLKC	Parsons, Kans.	436
KLMO	Longmont, Colo.	365
KLMR	Lamar, Colo.	365
KLMS	Lincoln, Neb.	511
KLO	Cgden, Utah	672
KLOK	San Jose, Calif.	354
KLOU	Lake Charles, La.	447
KLPM	Minot, N. Dak.	572
KLPR	Oklahoma City, Okla.	587
KLRA	Little Rock, Ark.	326
KLTI	Longview, Tex.	661
KLUF	Galveston, Tex.	657
KLVT	Levelland, Tex.	661
KLWT	Lebanon, Mo.	501
KLX	Oakland, Calif.	343
KLYN	Amarillo, Tex.	645
KLZ	Denver, Colo.	361
KMA	Shenandoah, Ia.	430
KMAC	San Antonio, Tex.	667
KMAE	McKinney, Tex.	663
KMBY	Monterey, Calif.	343
KMCM	McMinnville, Ore.	593
KMBC	Kansas City, Mo.	500
KMED	Medford, Ore.	593
KMHL	Marshall, Minn.	487
KMHT	Marshall, Tex.	663
KMJ	Fresno, Calif.	333
KMLB	Monroe, La.	448
KMMJ	Grand Island, Neb.	511

Call Letters	City—State	See Page
KMMO	Marshall, Mo.	501
KMNS	San Luis Obispo, Calif.	354
KMO	Tacoma, Wash.	690
KMON	Great Falls, Mont.	508
KMOX	St. Louis, Mo.	503
KMPC	Los Angeles, Calif.	341
KMRG	Tulsa, Okla.	590
KMUR	Murray, Utah	672
KMUS	Muskogee, Okla.	586
KMVI	Wailuku-Maui, Hawaii	711
KMYC	Marysville, Calif.	341
KMYR	Denver, Colo.	362
KNAF	Fredericksburg, Tex.	655
KNAK	Salt Lake City, Utah	674
KNAL	Victoria, Tex.	670
KNBC	San Francisco, Calif.	352
KNBY	Newport, Ark.	327
KNEB	Scottsbluff, Neb.	513
KNEL	Brady, Tex.	648
KNEM	Nevada, Mo.	501
KNET	Palestine, Tex.	665
KNEU	Provo, Utah	673
KNEW	Spokane, Wash.	690
KNEX	McPherson, Kans.	436
KNGS	Hanford, Calif.	334
KNOE	Monroe, La.	448
KNOG	Nogales, Ariz.	320
KNOR	Norman, Okla.	587
KNOW	Austin, Tex.	645
KNOX	Grand Forks, N. Dak.	572
KNPT	Newport, Ore.	595
KNUJ	New Ulm, Minn.	489
KNUZ	Houston, Tex.	658
KNX	Los Angeles, Calif.	341
KOA	Denver, Colo.	363
KOAL	Price, Utah	673
KOAM	Pittsburg, Kans.	436
KOAT	Albuquerque, N. Mex.	521
KOB	Albuquerque, N. Mex.	521
KOBE	Las Cruces, N. Mex.	522
KOCA	Kilgore, Tex.	660
KOCO	Salem, Ore.	597
KOCS	Ontario, Calif.	345
KOCY	Oklahoma City, Okla.	587
KODI	Cody, Wyo.	706
KODL	The Dallas, Ore.	592
KODY	N. Platte, Neb.	512
KOFO	Ottawa, Kans.	436
KOGT	Orange, Tex.	664
KOH	Reno, Nev.	514
KOIL	Omaha, Neb.	512
KOIN	Portland, Ore.	596
KOJM	Havre, Mont.	508
KOKO	La Junta, Colo.	365
KOKX	Keokuk, Ia.	429
KOL	Seattle, Wash.	688
KOLE	Port Arthur, Tex.	665
KOLN	Lincoln, Neb.	511
KOLO	Reno, Nev.	514
KOLT	Scottsbluff, Neb.	513
KOMA	Oklahoma City, Okla.	588
KOME	Tulsa, Okla.	590
KOMO	Seattle, Wash.	689
KOMW	Omak, Wash.	687
KONO	San Antonio, Tex.	667
KONP	Port Angeles, Wash.	687
KOOL	Phoenix, Ariz.	322

Call Letters	City—State	See Page
KOOS	Coos Bay, Ore.	591
KOPO	Tucson, Ariz.	323
KOPP	Ogden, Utah	672
KOPR	Butte, Mont.	507
KORA	Bryan, Tex.	649
KORC	Mineral Wells, Tex.	663
KORE	Eugene, Ore.	592
KORN	Mitchell, Neb.	632
KOSA	Odessa, Tex.	664
KOSE	Osceola, Ark.	327
KOSF	Nacogdoches, Tex.	664
KOTA	Rapid City, S. Dak.	632
KOTN	Pine Bluff, Ark.	329
KOVC	Valley City, N. Dak.	572
KOVE	Lander, Wyo.	706
KOVO	Provo, Utah	673
KOWB	Laramie, Wyo.	706
KOWH	Omaha, Neb.	513
KOWL	Los Angeles, Calif.	341
KOY	Phoenix, Ariz.	322
KPAB	Laredo, Tex.	661
KPAC	Port Arthur, Tex.	666
KPAN	Hereford, Tex.	658
KPAS	Banning, Calif.	331
KPBX	Beaumont, Tex.	647
KPDN	Pampa, Tex.	665
KPDQ	Portland, Ore.	596
KPET	Lamesa, Tex.	661
KPHC	Walsenburg, Colo.	366
KPHO	Phoenix, Ariz.	322
KPKW	Pasco, Wash.	687
KPLC	Lake Charles, La.	448
KPLT	Paris, Tex.	665
KPMC	Bakersfield, Calif.	331
KPMO	Pomona, Calif.	347
KPOA	Honolulu, Hawaii	710
KPOJ	Portland, Ore.	596
KPOW	Powell, Wyo.	706
KPQ	Wenatchee, Wash.	691
KPRC	Houston, Tex.	659
KPRK	Livingston, Mont.	509
KPRL	Paso Robles, Calif.	347
KPRO	Riverside, Calif.	348
KPRS	Olathe, Kans.	436
KPST	Preston, Ida.	402
KPUG	Bellingham, Wash.	685
KQV	Pittsburgh, Pa.	615
KQW	San Jose, Calif.	345
KRAI	Craig, Colo.	361
KRAL	Rawlins, Wyo.	707
KRAM	Las Vegas, Nev.	514
KRBA	Lufkin, Tex.	662
KRBC	Abilene, Tex.	643
KRCT	Baytown, Tex.	646
KRDO	Colorado Springs, Colo.	361
KRDU	Dinuba, Calif.	332
KRE	Berkeley, Calif.	331
KREI	Farmington, Mo.	497
KREL	Baytown, Tex.	646
KREM	Spokane, Wash.	690
KREO	Indio, Calif.	335
KRES	St. Joseph, Mo.	503
KRGV	Weslaco, Tex.	671
KRHD	Duncan, Okla.	584
KRIC	Beaumont, Tex.	647
KRIG	Odessa, Tex.	664

Call Letters	City—State	See Page
KRIO	McAllen, Tex.	663
KRIS	Corpus Christi, Tex.	650
KRIF	Miles City, Mont.	509
KRKD	Los Angeles, Calif.	341
KRKL	Kirkland, Wash.	686
KRKO	Everett, Wash.	686
KRLC	Lewiston, Ida.	401
KRLD	Dallas, Tex.	651
KRLN	Canon City, Colo.	361
KRMD	Shreveport, La.	451
KRNO	San Bernardino, Calif.	349
KRNR	Roseburg, Ore.	597
KRNT	Des Moines, Ia.	428
KROC	Rochester, Minn.	489
KROD	El Paso, Tex.	653
KROF	Abbeville, La.	445
KROG	Sonora, Calif.	357
KROP	Brawley, Calif.	332
KROS	Clinton, Ia.	426
KROW	Oakland, Calif.	343
KROY	Crookston, Minn.	485
KROY	Sacramento, Calif.	348
RRPL	Moscow, Ida.	402
KRRV	Sherman-Denison, Tex.	668
KRSC	Seattle, Wash.	689
KRTN	Raton, N. Mex.	523
KRUL	Corvallis, Ore.	592
KRUN	Ballinger, Tex.	646
KRUS	Ruston, La.	450
KRUX	Phoenix, Ariz.	322
KSAL	Salinas, Kans.	436
KSAM	Huntsville, Tex.	660
KSAN	San Francisco, Calif.	353
KSBW	Salinas, Calif.	349
KSCB	Liberal, Kans.	436
KSCJ	Sioux City, Ia.	431
KSCO	Santa Cruz, Calif.	357
KSD	St. Louis, Mo.	503
KSDN	Aberdeen, S. Dak.	632
KSDO	San Diego, Calif.	351
KSEI	Pocatello, Ida.	402
KSEK	Pittsburg, Kans.	436
KSEL	Lubbock, Tex.	662
KSEM	Moses Lake, Wash.	686
KSEO	Durant, Okla.	585
KSET	El Paso, Tex.	653
KSFA	Nacogdoches, Tex.	664
KSFE	Needles, Calif.	343
KSFO	San Francisco, Calif.	353
KSFT	Trinidad, Colo.	366
KSGM	Ste. Genevieve, Mo.	504
KSGN	Sanger, Calif.	353
KSIB	Creston, Ia.	426
KSIG	Crowley, La.	446
KSII	Gladwater, Tex.	657
KSIL	Silver City, N. Mex.	523
KSIM	Sikeston, Mo.	505
KSIW	Woodward, Okla.	590
KSIX	Corpus Christi, Tex.	650
KSJB	Jamestown, N. Dak.	572
KSJO	San Jose, Calif.	354
KSKY	Dallas, Tex.	651
KSL	Salt Lake City, Utah.	674
KSLM	Salem, Ore.	597
KSLO	Opelousas, La.	450
KSMA	Santa Maria, Calif.	357
KSMI	Seminole, Okla.	589

Call Letters	City—State	See Page
KSMN	Mason City, Ia.	430
KSMO	San Mateo, Calif.	354
KSNY	Snyder, Tex.	668
KSO	Des Moines, Ia.	428
KSOK	Arkansas City, Kans.	433
KSON	San Diego, Calif.	352
KSOO	Sioux Falls, S. Dak.	633
KSPA	Santa Paula, Calif.	357
KSPI	Stillwater, Okla.	589
KSPR	Casper, Wyo.	706
KSPT	Sand Point, Ida.	402
KSRO	Santa Rosa, Calif.	357
KSRV	Ontario, Ore.	595
KSST	Sulphur Springs, Tex.	669
KSTA	Coleman, Tex.	649
KSTB	Breckenridge, Tex.	648
KSTL	St. Louis, Mo.	503
KSTN	Stockton, Calif.	358
KSTP	St. Paul-Minneapolis, Minn.	490
KSTT	Davenport, Ia.	427
KSTV	Stephenville, Tex.	668
KSUB	Cedar City, Utah.	672
KSUE	Susanville, Calif.	358
KSUM	Fairmont, Minn.	487
KSun	Bisbee, Ariz.	319
KSVc	Richfield, Utah	673
KSVp	Artesia, N. Mex.	521
KSWA	Graham, Tex.	657
KSWI	Council Bluffs, Ia.	426
KSWM	Joplin, Mo.	499
KSWO	Lawton, Okla.	586
KSWs	Roswell, N. Mex.	523
KSYc	Yreka, Calif.	360
KSYL	Alexandria, La.	445
KTAE	Taylor, Tex.	669
KTAN	Sherman, Tex.	668
KTAR	Phoenix, Ariz.	320
KTAT	Frederick, Okla.	585
KTBB	Tyler, Tex.	670
KTBC	Austin, Tex.	646
KTBI	Tacoma, Wash.	690
KTBS	Shreveport, La.	451
KTED	Laquna Beach, Calif.	335
KTEM	Temple, Tex.	669
KTFI	Twin Falls, Ida.	403
KTFs	Texarkana, Tex.	669
KTFY	Brownfield, Tex.	648
KTHS	Hot Springs, Ark.	325
KTHT	Houston, Tex.	659
KTIL	Tillamook, Ore.	597
KTIM	San Rafael, Calif.	355
KTIP	Porterville, Calif.	347
KTJS	Hobart, Okla.	585
KTKN	Ketchikan, Alaska	709
KTKR	Taft, Calif.	358
KTKT	Tucson, Ariz.	323
KTLN	Denver, Colo.	363
KTLW	Texas City, Tex.	670
KTMc	McAlester, Okla.	586
KTMS	Santa Barbara, Calif.	355
KTNM	Tucumcari, N. Mex.	523
KTOH	Lihue-Kauai, Hawaii	711
KTOk	Oklahoma City, Okla.	587
KTOP	Topeka, Kans.	437
KTOW	Oklahoma City, Okla.	587
KTRB	Modesto, Calif.	343
KTRC	Santa Fe, N. Mex.	523

Call Letters	City—State	See Page
KTRE	Lufkin, Tex.	662
KTRF	Thief River Falls, Minn.	490
KTRH	Houston, Tex.	659
KTRI	Sioux City, Ia.	432
KTRM	Beaumont, Tex.	647
KTRN	Wichita Falls, Tex.	671
KTRY	Bastrop, La.	445
KTSA	San Antonio, Tex.	667
KTSM	El Paso, Tex.	653
KTSW	Emporia, Kans.	433
KTRR	Rolla, Mo.	503
KTTS	Springfield, Mo.	506
KTUC	Tucson, Ariz.	323
KTUL	Tulsa, Okla.	590
KTUR	Turlock, Calif.	359
KTW	Seattle, Wash.	689
KTXC	Big Spring, Tex.	647
KTXX	Jasper, Tex.	660
KTXL	San Angelo, Tex.	666
KTXN	Austin, Tex.	646
KTYL	Mesa, Ariz.	320
KUBA	Yuba City, Calif.	360
KUBC	Montrose, Calif.	365
KUGN	Eugene, Ore.	592
KUIN	Grants Pass, Ore.	593
KUJ	Walla Walla, Wash.	691
KULA	Honolulu, Hawaii	710
KULP	El Campo, Tex.	652
KUNO	Corpus Christi, Tex.	650
KUOA	Siloam Springs, Ark.	329
KURV	Edinburg, Tex.	652
KUTA	Salt Lake City, Utah	674
KVAK	Atchison, Kans.	433
KVAL	Brownsville, Tex.	648
KVAN	Vancouver, Wash.	690
KVCV	Redding, Calif.	348
KVEC	San Luis Obispo, Calif.	354
KVEN	Ventura, Calif.	359
KVER	Albuquerque, N. Mex.	521
KVET	Austin, Tex.	646
KVFD	Ft. Dodge, Ia.	429
KVGB	Great Bend, Kans.	434
KVI	Seattle, Wash.	689
KVIC	Victoria, Tex.	670
KVKM	Monahans, Tex.	663
KVLC	Little Rock, Ark.	327
KVLF	Alpine, Tex.	645
KVLH	Pauls Valley, Okla.	588
KVMA	Magnolia, Ark.	327
KVMV	Twin Falls, Ida.	403
KVNI	Coeur d'Alene, Ida.	401
KVNJ	Fargo, N. Dak.	571
KVNU	Logan, Utah	672
KVOA	Tucson, Ariz.	323
KVOB	Alexandria, La.	445
KVOC	Casper, Wyo.	706
KVOD	Denver, Colo.	363
KVOE	Santa Ana, Calif.	355
KVOG	Ogden, Utah	672
KVOL	Lafayette, La.	447
KVON	Napa, Calif.	343
KVOO	Tulsa, Okla.	590
KVOP	Plainview, Tex.	665
KVOR	Colorado Springs, Colo.	361
KVOS	Bellingham, Wash.	685
KVOU	Uvalde, Tex.	670
KVOW	Littlefield, Tex.	681

Call Letters	City—State	See Page
KVOX	Moorhead, Minn.	488
KVRC	Arkadelphia, Ark.	324
KVRH	Salida, Colo.	366
KVRS	Rock Springs, Wyo.	707
KVSF	Sante Fe, N. Mex.	523
KVSM	San Mateo, Calif.	355
KVSO	Ardmore, Okla.	584
KVVC	Ventura, Calif.	360
KVWC	Vernon, Tex.	670
KWAD	Wadena, Minn.	490
KWAK	Stuttgart, Ark.	329
KWAL	Wallace, Ida.	403
KWAT	Watertown, S. Dak.	633
KWBC	Fort Worth, Tex.	655
KWBE	Beatrice, Neb.	510
KWBM	Williston, N. Dak.	572
KWBR	Oakland, Calif.	345
KWBU	Corpus Christi, Tex.	650
KWBW	Hutchinson, Kans.	434
KWCJ	Natchitoches, La.	448
KWCO	Chickasha, Okla.	584
KWDM	Des Moines, Ia.	428
KWED	Sequin, Tex.	668
KWEI	Weiser, Ida.	403
KWEM	West Memphis, Ark.	329
KWCR	Cedar Rapids, Ia.	426
KWEW	Hobbs, N. Mex.	522
KWFC	Hot Springs, Ark.	326
KWFT	Wichita Falls, Tex.	671
KWG	Stockton, Calif.	358
KWGB	Goodland, Kans.	434
KWHI	Brenham, Tex.	648
KWHK	Hutchinson, Kans.	434
KWHN	Ft. Smith, Ark.	325
KHWI	Altus, Okla.	584
KWIE	Kennewick, Wash.	686
KWIK	Eurbank, Calif.	332
KWIL	Albany, Ore.	591
KWIN	Ashland, Ore.	591
KWJB	Globe, Ariz.	320
KWJJ	Portland, Ore.	596
KWK	St. Louis, Mo.	504
KWKC	Abilene, Tex.	643
KWKH	Shreveport, La.	451
KWKW	Pasadena, Calif.	347
KWLK	Longview, Wash.	686
KWLM	Willmar, Minn.	491
KWNO	Winona, Minn.	491
KWNW	Wenatchee, Wash.	691
KWOA	Worthington, Minn.	491
KWOC	Poplar Bluff, Mo.	501
KWOE	Clinton, Okla.	584
KWON	Bartlesville, Okla.	584
KWOR	Worland, Wyo.	707
KWOS	Jefferson City, Mo.	499
KWPC	Muscataine, Ia.	430
KWPM	West Plains, Mo.	506
KWRC	Pendleton, Ore.	595
KWRE	Warrenton, Mo.	506
KWRL	Riverton, Wyo.	707
KWRN	Reno, Nev.	515
KWRO	Coquille, Ore.	592
KWRZ	Flagstaff, Ariz.	320
KWSD	Mt. Shasta, Calif.	343
KWSL	Lake Charles, La.	448
KWTC	Barstow, Calif.	331
KWTO	Springfield, Mo.	506

Call Letters	City—State	See Page
KWTX	Waco, Tex.	670
KWWB	Walla Walla, Wash.	691
KWWL	Waterloo, Ia.	432
KWYO	Sheridan, Wyo.	707
KXA	Seattle, Wash.	689
KXAR	Hope, Ark.	325
KXEL	Waterloo, Ia.	432
KXEO	Mexico, Mo.	501
KXGI	Fort Madison, Ia.	429
KGN	Glendive, Mont.	507
KXIC	Iowa City, Ia.	429
KXIT	Dalhart, Tex.	650
KXJK	Forrest City, Ark.	324
KXL	Portland, Ore.	597
KXLA	Pasadena, Calif.	345
KXLE	Ellensburg, Wash.	686
KXLF	Butte, Mont.	507
KXIJ	Helena, Mont.	508
KXIK	Great Falls, Mont.	508
KXLL	Missoula, Mont.	510
KXLO	Lewistown, Mont.	509
KXLQ	Bozeman, Mont.	507
KXLR	N. Little Rock, Ark.	327
KXLW	St. Louis, Mo.	504
KXLY	Spokane, Wash.	690
KXO	El Centro, Calif.	332
KXOA	Sacramento, Calif.	348
KXOB	Stockton, Calif.	358
KXOC	Chico, Calif.	332
KXOK	St. Louis, Mo.	504
KXOL	Fort Worth, Tex.	655
KXOX	Sweetwater, Tex.	669
KXRJ	Russellville, Ark.	329
KXRN	Renton, Wash.	687
KXRO	Aberdeen, Wash.	685
KXRX	San Jose, Calif.	354
KXXL	Reno, Nev.	515
KXXX	Colby, Kans.	433
KXYR	Alexander, Minn.	485
KXYZ	Houston, Tex.	660
KYA	San Francisco, Calif.	353
KYAK	Yakima, Wash.	692
KYCA	Prescott, Ariz.	322
KYES	Butte, Mont.	507
KYJC	Medford, Ore.	593
KYNO	Fresno, Calif.	334
KYOR	Blythe, Calif.	332
KYOS	Merced, Calif.	341
KYOU	Greeley, Col.	365
KYSM	Mankato, Minn.	487
KYUM	Yuma, Ariz.	323
KYW	Philadelphia, Pa.	609
KZYZ	Redlands, Calif.	348
WAAB	Worcester, Mass.	469
WAAF	Chicago, Ill.	405
WAAT	Newark, N. J.	518
WABB	Mobile, Ala.	316
WABI	Bangor, Me.	451
WABJ	Adrian, Mich.	471
WABY	Albany, N. Y.	525
WABZ	Albemarle, N. C.	555
WACA	Camden, S. C.	626
WACB	Kittanning, Pa.	606
WACE	Chicopee, Mass.	464
WACO	Waco, Tex.	671
WACR	Starkville, Miss.	480
WADC	Akron, O.	573

Call Letters	City—State	See Page
WADE	Wadesboro, N. C.	568
WAEB	Allentown, Pa.	597
WAEL	Mayaguez, P. R.	713
WAFB	Baton Rouge, La.	446
WAGA	Atlanta, Ga.	388
WAGC	Chattanooga, Tenn.	634
WAGE	Syracuse, N. Y.	552
WAGF	Dothan, Ala.	313
WAGM	Presque Isle, Me.	455
WAIM	Anderson, S. C.	625
WAIR	Winston-Salem, N. C.	569
WAIT	Chicago, Ill.	405
WAJR	Morgantown, W. Va.	696
WAKR	Akron, O.	573
WALA	Mobile, Ala.	316
WALB	Albany, Ga.	387
WALD	Walterboro, S. C.	631
WALE	Fall River, Mass.	464
WALL	Middletown, N. Y.	537
WALT	Tampa, Fla.	385
WAML	Laurel, Miss.	494
WAMS	Wilmington, Del.	372
WAND	Canton, O.	574
WANE	Ft. Wayne, Ind.	420
WANN	Annapolis, Md.	455
WANS	Anderson, S. C.	626
WAOV	Vincennes, Ind.	425
WAPA	San Juan, P. R.	715
WAPF	McComb, Miss.	495
WAPI	Birmingham, Ala.	312
WAPO	Chattanooga, Tenn.	634
WAPX	Montgomery, Ala.	317
WARC	Rochester, N. Y.	549
WARD	Johnstown, Pa.	605
WARE	Ware, Mass.	468
WARK	Hagerstown, Md.	460
WARL	Arlington, Va.	676
WARM	Scranton, Pa.	617
WASA	Havre De Grace, Md.	460
WASK	Lafayette, Ind.	422
WASL	Annapolis, Md.	455
WATK	Antigo, Wis.	698
WATL	Atlanta, Ga.	388
WATN	Watertown, N. Y.	554
WATO	Oak Ridge, Tenn.	642
WATR	Waterbury, Conn.	371
WATT	Cadillac, Mich.	473
WATW	Ashland, Wis.	698
WATZ	Alpena, Mich.	471
WAUD	Auburn, Ala.	312
WAUX	Waukesha, Wis.	705
WAVE	Louisville, Ky.	441
WAVL	Apollo, Pa.	599
WAVU	Albertville, Ala.	311
WAVZ	New Haven, Conn.	370
WAYB	Waynesboro, Va.	684
WAYN	Rockingham, N. C.	566
WAYS	Charlotte, N. C.	557
WAYX	Waycross, Ga.	400
WAZF	Yazoo City, Miss.	497
WAZL	Hazleton, Pa.	605
WBAB	Atlantic City, N. J.	517
WBAC	Cleveland, Tenn.	635
WBAL	Baltimore, Md.	456
WBAP	Fort Worth, Tex.	655
WBAT	Marion, Ind.	422
WBAX	Wilkes-Barre, Pa.	619
WBAY	Green Bay, Wis.	699

Call Letters	City - State	See Page
WBBB	Burlington, N. C.	556
WBBC	Flint, Mich.	477
WBHL	Richmond, Va.	682
WBMM	Chicago, Ill.	405
WBBO	Forest City, N. C.	559
WBBQ	Augusta, Ga.	391
WBBW	Youngstown, O.	583
WBBZ	Ponca City, Okla.	589
WBCC	Pethesda, Md.	457
WBCK	Battle Creek, Mich.	471
WBCM	Bay City, Mich.	473
WBCU	Union, S. C.	631
WBEC	Pittsfield, Mass.	467
WBEJ	Elizabethton, Tenn.	636
WBEL	Beloit, Wis.	698
WBEN	Buffalo, N. Y.	529
WBET	Brockton, Mass.	463
WBEX	Chillicothe, O.	574
WBGE	Atlanta, Ga.	388
WBGR	Jessup, Ga.	395
WBHB	Fitzgerald, Ga.	395
WBHF	Cartersville, Ga.	393
WBHP	Huntsville, Ala.	316
WBIG	Greensboro, N. C.	560
WBIR	Knoxville, Tenn.	638
WBIS	Bristol, Conn.	367
WBIV	Bedford, Ind.	418
WBIZ	Eau Claire, Wis.	698
WBKA	Brockton, Mass.	464
WBLJ	Dalton, Ga.	394
WBLK	Clarksburg, W. Va.	693
WBMD	Baltimore, Md.	456
WBML	Macon, Ga.	396
WBMS	Boston, Mass.	461
WBNS	Columbus, O.	577
WBNX	New York, N. Y.	537
WBNY	Buffalo, N. Y.	529
WBOB	Galax, Va.	679
WBOC	Salisbury, Md.	460
WBOV	Terre Haute, Ind.	424
WBPZ	Lock Haven, Pa.	607
WBRC	Firmingham, Ala.	312
WBRE	Wilkes-Barre, Pa.	619
WBRK	Pittsfield, Mass.	467
WBRM	Marion, N. C.	563
WBRW	Welch, W. Va.	697
WBRY	Waterbury, Conn.	371
WBSC	Bennettsville, S. C.	626
WBSR	Pensacola, Fla.	384
WBT	Charlotte, N. C.	557
WBTA	Batavia, N. Y.	526
WBTH	Williamson, W. Va.	697
WBTM	Danville, Va.	678
WBUD	Morrisville, Pa.	609
WBUT	Butler, Pa.	600
WBUX	Doylestown, Pa.	601
WBUY	Lexington, N. C.	563
WBVP	Beaver Falls, Pa.	599
WBYS	Canton, Ill.	404
WBZ	Boston, Mass.	461
WBZA	Springfield, Mass.	461
WCAE	Pittsburgh, Pa.	615
WCAM	Camden, N. J.	518
WCAO	Baltimore, Md.	456
WCAP	Asbury Park, N. J.	517
WCAR	Pontiac, Mich.	482
WCAU	Philadelphia, Pa.	611
WCAV	Norfolk, Va.	680

Call Letters	City - State	See Page
WCAW	Charleston, W. Va.	693
WCAZ	Burlington, Vt.	675
WCAZ	Carthage, Ill.	405
WCBA	Corning, N. Y.	531
WCBC	Anderson, Ind.	418
WCBD	Chicago, Ill.	407
WCBI	Columbus, Miss.	492
WCBM	Baltimore, Md.	456
WCBS	New York, N. Y.	537
WCBT	Roanoke Rapids, N. C.	566
WCCE	Hartford, Conn.	368
WCCM	Lawrence, Mass.	466
WCCO	Minneapolis, Minn.	488
WCCP	Savannah, Ga.	398
WCCL	Carbondale, Pa.	600
WCDD	Winchester, Tenn.	643
WCED	Rocky Mount, N. C.	566
WCED	Du Bois, Pa.	601
WCEN	Cambridge, Md.	457
WCEN	Mt. Pleasant, Mich.	481
WCFL	Chicago, Ill.	407
WCHA	Chambersburg, Pa.	600
WCHS	Charleston, W. Va.	693
WCHV	Charlottesville, Va.	677
WCIF	Madisonville, Ky.	442
WCIL	Carbondale, Ill.	405
WCJU	Columbia, Miss.	492
WCKB	Dunn, N. C.	558
WCKY	Cincinnati, O.	574
WCLE	Cleveland, Miss.	492
WCLE	Clearwater, Fla.	376
WCLO	Janesville, Wis.	699
WCMT	Newark, O.	580
WCMA	Corinth, Miss.	492
WCMB	Lemoyne, Pa.	607
WCMI	Ashland, Ky.	439
WCMN	Arecibo, P. R.	711
WCMW	Canton, O.	574
WCNB	Connersville, Ind.	419
WCNC	Elizabeth City, N. C.	558
WCNH	Quincy, Fla.	384
WCNR	Bloomsburg, Pa.	599
WCNT	Centralia, Ill.	405
WCNU	Crestview, Fla.	376
WCNX	Middletown, Conn.	369
WCOA	Pensacola, Fla.	384
WCOC	Meridan, Miss.	495
WCOG	Greensboro, N. C.	561
WCOH	Newman, Ga.	397
WCOL	Columbus, O.	577
WCOM	Parkersburg, W. Va.	696
WCON	Atlanta, Ga.	388
WCOP	Boston, Mass.	461
WCOR	Lebanon, Tenn.	639
WCOS	Columbia, S. C.	627
WCOU	Lewiston, Me.	452
WCOV	Montgomery, Ala.	317
WCPA	Clearfield, Pa.	601
WCPM	Middlesboro, Ky.	443
WCPO	Cincinnati, O.	574
WCPS	Tarboro, N. C.	567
WCRA	Eflingham, Ill.	412
WCRB	Waltham, Mass.	468
WCRK	Morristown, Tenn.	641
WCRO	Johnstown, Pa.	606
WCRS	Greenwood, S. C.	629
WCRW	Chicago, Ill.	407
WCSC	Charleston, S. C.	828

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WCSH	Portland, Me.	453
WCSS	Amsterdam, N. Y.	526
WCTA	Andalusia, Ala.	311
WCTC	New Brunswick, N. J.	519
WCIT	Corbin, Ky.	439
WCUM	Cumberland, Md.	457
WCVA	Culpeper, Va.	678
WCVI	Connellsville, Pa.	601
WCVS	Springfield, Ill.	417
WCYB	Bristol, Va.	677
WDAD	Indiana, Pa.	605
WDAE	Tampa, Fla.	386
WDAF	Kansas City, Mo.	500
WDAK	Columbus, Ga.	393
WDAN	Danville, Ill.	411
WDAR	Savannah, Ga.	398
WDAS	Philadelphia, Pa.	611
WDEL	Wilmington, Del.	372
WDAY	Fargo, N. Dak.	571
WDBC	Escanaba, Mich.	477
WDBJ	Roanoke, Va.	683
WDBO	Orlando, Fla.	382
WDEC	Americus, Ga.	388
WDEF	Chattanooga, Tenn.	634
WDEM	Providence, R. I.	623
WDEV	Waterbury, Vt.	676
WDGY	Minneapolis, Minn.	488
WDHL	Bradenton, Fla.	376
WDIA	Memphis, Tenn.	639
WDIG	Dothan, Ala.	314
WDKD	Kingstree, S. C.	630
WDLB	Marshfield, Wis.	701
WDLF	De Land, Fla.	377
WDLP	Panama City, Fla.	383
WDMG	Douglas, Ga.	394
WDMJ	Marquette, Mich.	481
WDNC	Durham, N. C.	558
WDNE	Elkins, W. Va.	694
WDOD	Chattanooga, Tenn.	635
WDOK	Cleveland, O.	575
WDOS	Oneonta, N. Y.	549
WDOV	Dover, Del.	372
WDRC	Hartford, Conn.	367
WDSC	Dillon, S. C.	627
WDSG	Dyersburg, Tenn.	636
WDSM	Superior, Wis.	705
WDSR	Lake City, Fla.	379
WDSU	New Orleans, La.	448
WDUK	Durham, N. C.	558
WDUN	Gainesville, Ga.	395
WDUZ	Green Bay, Wis.	699
WDVA	Danville, Va.	678
WDWD	Dawson, Ga.	394
WDWS	Champaign, Ill.	405
WDXB	Chattanooga, Tenn.	635
WDXI	Jackson, Tenn.	636
WDYK	Cumberland, Md.	459
WDZ	Decatur, Ill.	411
WEAB	Greer, S. C.	629
WEAM	Arlington, Va.	676
WEAN	Providence, R. I.	623
WEAR	Pensacola, Fla.	384
WEAS	Atlanta-Decatur, Ga.	389
WEAT	Lake Worth, Fla.	380
WEAU	Eau Claire, Wis.	698
WEAV	Plattsburg, N. Y.	549
WEBC	Duluth, Minn.	486

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WEBJ	Brewton, Ala.	313
WEBQ	Harrisburg, Ill.	413
WEBR	Fuffalo, N. Y.	529
WEDC	Chicago, Ill.	407
WEDO	McKeesport, Pa.	607
WEDR	Birmingham, Ala.	312
WEEB	Southern Pines, N. C.	567
WEED	Rocky Mount, N. C.	566
WEEI	Boston, Mass.	461
WEEK	Peoria, Ill.	416
WEEU	Reading, Pa.	616
WEGO	Concord, N. C.	557
WEIM	Fitchburg, Mass.	464
WEKR	Fayetteville, Tenn.	636
WELI	New Haven, Conn.	370
WELL	Battle Creek, Mich.	471
WELO	Elmira, N. Y.	531
WELR	Tupelo, Miss.	496
WELR	Roanoke, Ala.	318
WEMP	Milwaukee, Wis.	702
WENA	Bayamon, P. R.	711
WENC	Whiteville, N. C.	568
WENE	Endicott, N. Y.	529
WENK	Union City, Tenn.	643
WENR	Chicago, Ill.	407
WENT	Gloversville, N. Y.	533
WENY	Elmira, N. Y.	531
WEOA	Evansville, Ind.	419
WEOK	Poughkeepsie, N. Y.	549
WEOL	Elyria, O.	578
WEPM	Martinsburg, W. Va.	695
WERC	Erie, Pa.	603
WERD	Atlanta, Ga.	391
WERE	Cleveland, O.	575
WERI	Westerly, R. I.	625
WESA	Charleroi, Pa.	600
WESB	Bradford, Pa.	600
WESC	Greenville, S. C.	628
WEST	Easton, Pa.	601
WESX	Salem, Mass.	467
WETB	Johnson City, Tenn.	637
WEVD	New York, N. Y.	537
WEVE	Eveleth, Minn.	486
WEW	St. Louis, Mo.	504
WEWO	Laurinburg, N. C.	562
WEXL	Royal Oak, Mich.	482
WEXT	Milwaukee, Wis.	702
WFAS	Dallas, Tex.	651
WFAS	White Plains, N. Y.	554
WFAU	Augusta, Me.	451
WFAX	Falls Church, Va.	678
WFBC	Greenville, S. C.	629
WFBG	Altoona, Pa.	598
WFBL	Syracuse, N. Y.	552
WFBM	Indianapolis, Ind.	421
WFBR	Baltimore, Md.	456
WFCB	Dunkirk, N. Y.	531
WFCI	Providence, R. I.	623
WFDF	Flint, Mich.	477
WFEA	Manchester, N. H.	516
WFEB	Sylacauga, Ala.	318
WFEC	Miami, Fla.	380
WFGN	Gaffney, S. C.	628
WFHG	Bristol, Va.	677
WFHR	Wisconsin Rapids, Wis.	705
WFIG	Sumter, S. C.	631
WFIL	Philadelphia, Pa.	611

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WFIN	Findlay, O.	578
WFKY	Frankfort, Ky.	440
WFLA	Tampa, Fla.	386
WFLB	Fayetteville, N. C.	559
WFLC	Farmville, Va.	678
WFMD	Frederick, Md.	459
WFMJ	Youngstown, O.	583
WFNC	Fayetteville, N. C.	559
WFNS	Burlington, N. C.	556
WFOM	Marietta, Ga.	396
WFOR	Hattiesburg, Miss.	493
WFOX	Milwaukee, Wis.	702
WFOY	St. Augustine, Fla.	384
WFPG	Atlantic City, N. J.	517
WFRC	Reidsville, N. C.	565
WFRL	Freeport, Ill.	413
WFRP	Savannah, Ga.	398
WFTC	Kinston, N. C.	562
WFTL	Fort Lauderdale, Fla.	377
WFTM	Maysville, Ky.	442
WFTR	Front Royal, Va.	679
WFUN	Huntsville, Ala.	316
WFUR	Grand Rapids, Mich.	478
WFVA	Fredericksburg, Va.	678
WFGV	Fuquay Springs, N. C.	559
WFYC	Alma, Mich.	471
WGAA	Cedartown, Ga.	393
WGAC	Augusta, Ga.	391
WGAD	Gadsden, Ala.	315
WGAI	Elizabeth City, N. C.	559
WGAL	Lancaster, Pa.	606
WGAN	Portland, Me.	453
WGAP	Maryville, Tenn.	639
WGAR	Cleveland, O.	575
WGAT	Utica, N. Y.	553
WGAU	Athens, Ga.	388
WGAY	Silver Spring, Md.	460
WGBA	Columbus, Ga.	393
WGBB	Freeport, N. Y.	533
WGBF	Evansville, Ind.	419
WGBG	Greensboro, N. C.	561
WGBI	Scranton, Pa.	617
WGBR	Goldsboro, N. C.	560
WGBS	Miami, Fla.	381
WGCD	Chester, S. C.	627
WGCM	Gulfport, Miss.	493
WGEM	Quincy, Ill.	416
WGES	Chicago, Ill.	407
WGEZ	Beloit, Wis.	698
WGFG	Kalamazoo, Mich.	480
WGGA	Gainesville, Ga.	395
WGGG	Gainesville, Fla.	378
WGGH	Marion, Ill.	415
WGH	Newport News, Va.	680
WGIA	Caquas, P. R.	711
WGIG	Brunswick, Ga.	392
WGIL	Galesburg, Ill.	413
WGIV	Charlotte, N. C.	557
WGKV	Charleston, W. Va.	693
WGL	Ft. Wayne, Ind.	420
WGLN	Glens Falls, N. Y.	533
WGLS	Decatur, Ga.	394
WGN	Chicago, Ill.	409
WGNC	Gastonia, N. C.	559
WGNH	Gadsden, Ala.	315
WGNI	Wilmington, N. C.	568
WGNS	Murfreesboro, Tenn.	641

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WGNY	Newburgh, N. Y.	537
WGOV	Valdosta, Ga.	399
WGPA	Bethlehem, Pa.	599
WGPC	Albany, Ga.	387
WGR	Buffalo, N. Y.	529
WGRC	Louisville, Ky.	441
WGRD	Grand Rapids, Mich.	478
WGRM	Greenwood, Miss.	492
WGRO	Bay City, Mich.	473
WGRV	Greenville, Tenn.	636
WGST	Atlanta, Ga.	389
WGTC	Greenville, N. C.	561
WGTL	Kannapolis, N. C.	562
WGTM	Wilson, N. C.	569
WGTM	Georgetown, S. C.	628
WGUY	Bangor, Me.	452
WGVA	Geneva, N. Y.	533
WGVM	Greenville, Miss.	492
WGWC	Selma, Ala.	318
WGWD	Gadsden, Ala.	315
WGWR	Asheboro, N. C.	555
WGY	Schenectady, N. Y.	552
WGYV	Greenville, Ala.	315
WHAI	Greenfield, Mass.	465
WHAK	Rogers City, Mich.	482
WHAL	Shelbyville, Tenn.	642
WHAM	Rochester, N. Y.	551
WHAN	Charleston, S. C.	626
WHAP	Hopewell, Va.	679
WHAR	Clarksburg, W. Va.	694
WHAS	Louisville, Ky.	441
WHAT	Philadelphia, Pa.	611
WHAV	Haverhill, Mass.	466
WHAW	Weston, W. Va.	697
WHAY	New Britain, Conn.	369
WHAZ	Troy, N. Y.	553
WHB	Kansas City, Mo.	500
WHBB	Selma, Ala.	318
WHBC	Canton, O.	574
WHBF	Rock Island, Ill.	417
WHBI	Newark, N. J.	518
WHBL	Sheboygan, Wis.	704
WHBO	Tampa, Fla.	387
WHBQ	Memphis, Tenn.	639
WHBS	Huntsville, Ala.	316
WHBT	Harriman, Tenn.	636
WHBU	Anderson, Ind.	418
WHBY	Appleton, Wis.	698
WHCC	Waynesville, N. C.	568
WHCU	Ithaca, N. Y.	516
WHDF	Houghton-Calumet, Mich.	479
WHDH	Boston, Mass.	461
WHDL	Olean, N. Y.	547
WHEB	Portsmouth, N. H.	517
WHEC	Rochester, N. Y.	551
WHED	Washington, N. C.	568
WHFB	Benton Harbor, Mich.	473
WHFC	Cicero, Ill.	411
WHGB	Harrisburg, Pa.	603
WHHH	Warren, O.	582
WHHM	Memphis, Tenn.	640
WHIM	Providence, R. I.	623
WHIN	Gallatin, Tenn.	636
WHIO	Dayton, O.	577
WHIR	Danville, Ky.	439
WHIS	Blufffield, W. Va.	692
WHIT	New Bern, N. C.	564

Call Letters	City—State	See Page
WHIZ	Zanesville, O.	583
WHJB	Greensburg, Pa.	603
WHK	Cleveland, O.	576
WHKC	Columbus, O.	577
WHKK	Akron, O.	573
WHKP	Hendersonville, N. C.	561
WHKY	Hickory, N. C.	561
WHLB	Virginia, Minn.	490
WHLD	Niagara Falls, N. Y.	547
WHLF	South Boston, Va.	683
WHLI	Hempstead, N. Y.	533
WHLL	Wheeling, W. Va.	697
WHLN	Harlan, Ky.	440
WHLS	Port Huron, Mich.	482
WHMA	Anniston, Ala.	311
WHNC	Henderson, N. C.	561
WHO	Des Moines, Ia.	428
WHOB	Gardner, Mass.	465
WHOC	Philadelphia, Miss.	496
WHOD	Homestead, Pa.	605
WHOK	Lancaster, O.	579
WHOL	Allentown, Pa.	598
WHOM	New York, N. Y.	539
WHOO	Orlando, Fla.	383
WHOP	Hopkinsville, Ky.	440
WHOS	Decatur, Ala.	313
WHOT	South Bend, Ind.	424
WHOW	Clinton, Ill.	411
WHP	Harrisburg, Pa.	603
WHPE	High Point, N. C.	562
WHRV	Ann Arbor, Mich.	471
WHSC	Hartsville, S. C.	629
WHSY	Hattiesburg, Miss.	493
WHTB	Talladega, Ala.	319
WHTC	Holland, Mich.	479
WHTN	Huntington, W. Va.	694
WHUB	Cookeville, Tenn.	635
WHUC	Hudson, N. Y.	534
WHUM	Reading, Pa.	616
WHUN	Huntingdon, Pa.	605
WHVR	Hanover, Pa.	603
WHWL	Nanticoke, Pa.	609
WHYN	Holyoke, Mass.	466
WHYU	Newport News, Va.	680
WIAC	San Juan, P. R.	715
WIBA	Madison, Wis.	700
WIBB	Macon, Ga.	396
WIBC	Indianapolis, Ind.	421
WIBG	Philadelphia, Pa.	613
WIBK	Knoxville, Tenn.	638
WIBM	Jackson, Miss.	480
WIBR	Baton Rouge, La.	446
WIBS	San Juan, P. R.	717
WIBU	Poynette, Wis.	704
WIBV	Belleville, Ill.	404
WIBW	Topeka, Kans.	437
WIBX	Utica, N. Y.	553
WICA	Ashtabula, O.	573
WICC	Bridgeport, Conn.	367
WICH	Norwich, Conn.	370
WICY	Malone, N. Y.	535
WIDE	Biddeford, Me.	452
WIGM	Medford, Wis.	701
WIHL	Hammond, La.	447
WIKB	Iron River, Mich.	479
WIKC	Bogalusa, La.	446
WIKK	Erie, Pa.	603

Call Letters	City—State	See Page
WIKY	Evansville, Ind.	420
WIL	St. Louis, Mo.	504
WILE	Cambridge, O.	573
WILK	Wilkes-Barre, Pa.	619
WILM	Wilmington, Del.	373
WILS	Lansing, Mich.	480
WIMA	Lima, O.	579
WIMS	Michigan City, Ind.	422
WINA	Charlottesville, Va.	677
WINC	Winchester, Va.	684
WIND	Chicago, Ill.	409
WING	Dayton, O.	578
WINK	Ft. Myers, Fla.	377
WINN	Louisville, Ky.	441
WINR	Binghamton, N. Y.	526
WINS	New York, N. Y.	539
WINX	Washington, D. C.	373
WINZ	Hollywood, Fla.	378
WIOD	Miami, Fla.	381
WIOU	Kokomo, Ind.	422
WIP	Philadelphia, Pa.	613
WIRA	Fort Pierce, Fla.	378
WIRB	Enterprise, Ala.	314
WIRC	Hickory, N. C.	562
WIRE	Indianapolis, Ind.	421
WIRJ	Humboldt, Tenn.	636
WIRK	West Palm Beach, Fla.	387
WIRL	Peoria, Ill.	416
WIS	Columbia, S. C.	627
WISC	Madison, Wis.	701
WISE	Asheville, N. C.	556
WISH	Indianapolis, Ind.	421
WISL	Shamokin, Pa.	618
WISN	Milwaukee, Wis.	702
WISR	Butler, Pa.	600
WITA	Santurce, P. R.	718
WITH	Baltimore, Md.	456
WITR	Santurce, P. R.	718
WITZ	Jasper, Ind.	422
WIVY	Jacksonville, Fla.	378
WIZE	Springfield, O.	581
WJAC	Johnstown, Pa.	606
WJAG	Norfolk, Neb.	512
WJAR	Providence, R. I.	623
WJAS	Pittsburgh, Pa.	615
WJAX	Jacksonville, Fla.	378
WJAY	Mullins, S. C.	630
WJBB	Haleyville, Ala.	315
WJBC	Bloomington, Ill.	404
WJBF	Augusta, Ga.	391
WJBK	Detroit, Mich.	476
WJBO	Baton Rouge, La.	446
WJBW	New Orleans, La.	449
WJBY	Gadsden, Ala.	315
WJCD	Seymour, Ind.	424
WJDA	Quincy, Mass.	467
WJEF	Grand Rapids, Mich.	478
WJDX	Jackson, Miss.	493
WJEL	Hagerstown, Md.	460
WJEL	Springfield, O.	581
WJHL	Johnson City, Tenn.	638
WJHO	Opelika, Ala.	318
WJHP	Jacksonville, Fla.	378
WJIG	Tullahoma, Tenn.	643
WJIM	Lansing, Mich.	480
WJID	Chicago, Ill.	409
WJII	Montgomery, Ala.	317

Call Letters	City—State	See Page
WJIL	Niagara Falls, N. Y.	547
WJIM	Lewisburg, Tenn.	639
WJLB	Detroit, Mich.	476
WJLD	Bessemer, Ala.	312
WJLS	Beckley, W. Va.	692
WJMA	Orange, Va.	781
WJMB	Brookhaven, Miss.	491
WJMC	Rice Lake, Wis.	704
WJMJ	Philadelphia, Pa.	613
WJMO	Cleveland, O.	576
WJMR	New Orleans, La.	449
WJMS	Ironwood, Mich.	479
WJMW	Athens, Ala.	311
WJMX	Florence, S. C.	628
WJNC	Jacksonville, N. C.	562
WJNO	West Palm Beach, Fla.	387
WJOB	Hammond, Ind.	421
WJOC	Jamestown, N. Y.	535
WJOI	Florence, Ala.	314
WJOL	Joliet, Ill.	414
WJOR	Bangor, Me.	452
WJOY	Burlington, Vt.	675
WJPA	Washington, Pa.	619
WJPD	Ishpeming, Mich.	480
WJPF	Herrin, Ill.	414
WJPG	Green Bay, Wis.	699
WJPR	Greenville, Miss.	492
WJPS	Evansville, Ind.	420
WJQS	Jackson, Miss.	494
WJR	Detroit, Mich.	476
WJRD	Tuscaloosa, Ala.	319
WJRI	Lenoir, N. C.	563
WJSW	Altoona, Pa.	598
WJTN	Jamestown, N. Y.	536
WJVA	South Bend, Ind.	424
WJVB	Jacksonville Beach, Fla.	379
WJW	Cleveland, O.	576
WJXN	Jackson, Miss.	494
WJZ	New York, N. Y.	539
WJZM	Clarksville, Tenn.	635
WKAB	Mobile, Ala.	316
WKAI	Macomb, Ill.	414
WKAL	Rome, N. Y.	551
WKAM	Warsaw, Ind.	425
WKAN	Kankakee, Ill.	414
WKAP	Allentown, Pa.	598
WKAQ	San Juan, P. R.	717
WKAT	Miami Beach, Fla.	382
WKAX	Birmingham, Ala.	312
WKAY	Glasgow, Ky.	440
WKBB	Dubuque, Ia.	428
WKBC	N. Wilkesboro, N. C.	564
WKBH	LaCrosse, Wis.	700
WKBN	Youngstown, O.	583
WKBO	Harrisburg, Pa.	605
WKBRR	Manchester, N. H.	516
WKBS	Oyster Bay, N. Y.	549
WKBV	Richmond, Ind.	423
WKBW	Buffalo, N. Y.	531
WKBZ	Muskegon, Mich.	481
WKCT	Bowling Green, Ky.	439
WKDA	Nashville, Tenn.	641
WKDK	Newberry, S. C.	630
WKDN	Camden, N. J.	518
WKEU	Griffin, Ga.	395
WKEY	Covington, Va.	677
WKGK	Knoxville, Tenn.	638

Call Letters	City—State	See Page
WKIC	Hazard, Ky.	440
WKID	Urbana, Ill.	418
WKIN	Kittanning, Pa.	606
WKIP	Poughkeepsie, N. Y.	549
WKIX	Columbia, S. C.	627
WKJB	Mayaguez, P. R.	713
WKJG	Fort Wayne, Ind.	420
WKLA	Ludington, Mich.	481
WKLF	Clanton, Ala.	313
WKLO	Louisville, Ky.	441
WKLV	Blackstone, Va.	677
WKLX	Lexington, Ky.	440
WKLY	Hartwell, Ga.	395
WKMA	Quitman, Ga.	397
WKMH	Dearborn, Mich.	473
WKNA	Charleston, W. Va.	693
WKNB	New Britain, Conn.	369
WKNE	Keene, N. H.	515
WKNX	Saginaw, Mich.	482
WKNY	Kingston, N. Y.	535
WKOK	Sunbury, Pa.	618
WKOP	Binghamton, N. Y.	527
WKOW	Madison, Wis.	701
WKOX	Framingham, Mass.	465
WKOY	Bluefield, W. Va.	693
WKOZ	Kosciusko, Miss.	494
WKPA	New Kensington, Pa.	609
WKPT	Kingsport, Tenn.	638
WKRC	Cincinnati, O.	575
WKRG	Mobile, Ala.	317
WKRM	Columbia, Tenn.	635
WKRO	Cairo, Ill.	404
WKRS	Waukegan, Ill.	418
WKRT	Cortland, N. Y.	531
WKRR	Oil City, Pa.	609
WKSR	Pulaski, Tenn.	642
WKST	New Castle, Pa.	609
WKTG	Thomasville, Ga.	399
WKTM	Mayfield, Ky.	442
WKTY	La Crosse, Wis.	700
WKUL	Cullman, Ala.	313
WKUM	Arecibo, P. R.	711
WKVA	Lewistown, Pa.	607
WKWF	Key West, Fla.	379
WKWK	Wheeling, W. Va.	697
WKXL	Concord, N. H.	515
WKXY	Sarasota, Fla.	385
WKY	Oklahoma City, Okla.	588
WKYB	Paducah, Ky.	444
WKYW	Louisville, Ky.	442
WKZO	Kalamazoo, Mich.	480
WLAC	Nashville, Tenn.	641
WLAD	Danbury, Conn.	367
WLAG	La Grange, Ga.	396
WLAK	Lakeland, Fla.	379
WLAM	Lewiston, Me.	453
WLAN	Lancaster, Pa.	606
WLAP	Lexington, Ky.	441
WLAQ	Rome, Ga.	397
WLAR	Athens, Tenn.	634
WLAT	Conway, S. C.	627
WLAU	Laurel, Miss.	495
WLAV	Grand Rapids, Mich.	478
WLAW	Lawrence, Mass.	466

Call Letters	City—State	See Page
WLAY	Muscle Shoals City, Ala.	318
WLBB	Carrollton, Ga.	393
WLBC	Munice, Ind.	423
WLBE	Leesburg-Eustis, Fla.	380
WLBG	Laurens, S. C.	630
WLBH	Mattoon, Ill.	415
WLBK	Bowling Green, Ky.	439
WLBJ	De Kalb, Ill.	412
WLBZ	Lebanon, Pa.	606
WLBR	Fangor, Me.	452
WLCS	Torrington, Conn.	371
WLCS	Baton Rouge, La.	446
WLCX	La Crosse, Wis.	700
WLDS	Jacksonville, Ill.	414
WLDY	Ladysmith, Wis.	700
WLEA	Hornell, N. Y.	534
WLEC	Sandusky, O.	580
WLEE	Richmond, Va.	682
WLET	Toccoa, Ga.	399
WLEU	Erie, Pa.	603
WLEX	Lexington, Ky.	441
WLIB	New York, N. Y.	541
WLIN	Merrill, Wis.	701
WLIO	East Liverpool, O.	578
WLIP	Kenosha, Wis.	700
WLIZ	Bridgeport, Conn.	367
WLLH	Lowell-Lawrence, Mass.	466
WLNA	Peekskill, N. Y.	549
WLNH	Laconia, N. H.	516
WLOA	Braddock, Pa.	599
WLOE	Leaksville, N. C.	563
WLOF	Orlando, Fla.	383
WLOG	Logan, W. Va.	695
WLOH	Princeton, W. Va.	696
WLOI	La Porte, Ind.	422
WLOK	Lima, O.	579
WLOL	Minneapolis, Minn.	488
WLOS	Asheville, N. C.	556
WLOU	Louisville, Ky.	442
WLOW	Norfolk, Va.	680
WLOX	Biloxi, Miss.	491
WLPM	Suffolk, Va.	684
WLPO	LaSalle, Ill.	414
WLRP	New Albany, Ind.	423
WLS	Chicago, Ill.	411
WLSI	Pikeville, Ky.	444
WLTC	Gastonia, N. C.	560
WLTR	Bloomsburg, Pa.	599
WLVA	Lynchburg, Va.	679
WLW	Cincinnati, O.	575
WLXW	Carlisle, Pa.	600
WLYN	Lynn, Mass.	466
WMAJ	State College, Pa.	618
WMAK	Nashville, Tenn.	641
WMAN	Mansfield, O.	579
WMAL	Washington, D. C.	373
WMAM	Marinette, Wis.	701
WMAP	Monroe, N. C.	563
WMAQ	Chicago, Ill.	411
WMAS	Springfield, Mass.	468
WMAW	Milwaukee, Wis.	702
WMAZ	Macon, Ga.	396
WMBC	Macon, Miss.	495
WMBD	Peoria, Ill.	416
WMBG	Richmond, Va.	682
WMBH	Joplin, Mo.	499
WMBL	Morehead City, N. C.	583

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WMBM	Miami Beach, Fla.	382
WMBN	Petoskey, Mich.	482
WMBO	Auburn, N. Y.	526
WMBR	Jacksonville, Fla.	379
WMBZ	Uniontown, Pa.	618
WMC	Memphis, Tenn.	640
WMCA	New York, N. Y.	541
WMCK	McKeesport, Pa.	607
WMDD	Fajardo, P. R.	713
WMDN	Midland, Mich.	481
WMEV	Marion, Va.	680
WMEX	Boston, Mass.	463
WMFD	Wilmington, N. C.	569
WMFG	Hibbing, Minn.	487
WMFJ	Daytona Beach, Fla.	377
WMFR	High Point, N. C.	562
WMFT	Florence, Ala.	314
WMGA	Moultrie, Ga.	397
WMGM	New York, N. Y.	541
WMGR	Bainbridge, Ga.	392
WMGW	Meadville, Pa.	609
WMGY	Montgomery, Ala.	317
WMID	Atlantic City, N. J.	517
WMIE	Miami, Fla.	381
WMIK	Middlesboro, Ky.	443
WMIL	Milwaukee, Wis.	702
WMIN	St. Paul, Minn.	490
WMIQ	Iron Mountain, Mich.	479
WMIS	Natchez, Miss.	496
WMIX	Mount Vernon, Ill.	415
WMJM	Cordele, Ga.	394
WMLS	Sylacauga, Ala.	318
WMLT	Dublin, Ga.	394
WMMB	Melbourne, Fla.	380
WMMJ	Peoria, Ill.	416
WMMN	Fairmount, W. Va.	694
WMMW	Meriden, Conn.	369
WMMT	McMinnville, Tenn.	641
WMNB	North Adams, Mass.	467
WMNC	Morgantown, N. C.	564
WMOA	Marietta, O.	579
WMOC	Covington, Ga.	394
WMOG	Brunswick, Ga.	393
WMOH	Hamilton, O.	579
WMON	Montgomery, W. Va.	695
WMOU	Berlin, N. H.	515
WMOX	Meridian, Miss.	495
WMPS	Memphis, Tenn.	640
WMRA	Myrtle Beach, S. C.	630
WMRC	Greenville, S. C.	629
WMRF	Lewiston, Pa.	607
WMRN	Marion, O.	580
WMRO	Aurora, Ill.	404
WMRP	Flint, Mich.	478
WMSA	Massena, N. Y.	535
WMSL	Decatur, Ala.	313
WMT	Cedar Rapids, Ia.	426
WMTA	Vanclève, Ky.	445
WMTC	Vanclève, Ky.	445
WMTR	Morristown, N. J.	518
WMTW	Portland, Me.	453
WMUR	Manchester, N. H.	516
WMUS	Muskegon, Mich.	481
WMUU	Greenville, S. C.	629
WMVA	Martinsville, Va.	680
WMVG	Milledgeville, Ga.	397
WNAB	Bridgeport, Conn.	367
WNAC	Boston, Mass.	463

Call Letters	City—State	See Page
WNAE	Warren, Pa.	619
WNAG	Grenada, Miss.	493
WNAM	Neenah, Wis.	703
WNAO	Raleigh, N. C.	564
WNAR	Norristown, Pa.	609
WNAT	Natchez, Miss.	496
WNAV	Annapolis, Md.	455
WNAW	North Adams, Mass.	467
WNAX	Yankton, S. Dak.	634
WNBC	New York, N. Y.	543
WNBFC	Binghamton, N. Y.	527
WNBH	New Bedford, Mass.	467
WNBS	Murray, Ky.	443
WNBZ	Saranac Lake, N. Y.	552
WNCA	Aiken, S. C.	625
WNDB	Daytona Beach, Fla.	377
WNDR	Syracuse, N. Y.	552
WNEB	Worcester, Mass.	469
WNEL	San Juan, P. R.	717
WNER	Live Oak, Fla.	380
WNEW	New York, N. Y.	543
WNEX	Macon, Ga.	396
WNGO	Mayfield, Ky.	442
WNHC	New Haven, Conn.	370
WNJR	Newark, N. J.	519
WNLC	New London, Conn.	370
WNLK	Norwalk, Conn.	370
WNMP	Evanston, Ill.	412
WNNC	Newton, N. C.	564
WNNT	Warsaw, Va.	684
WNOK	Columbia, S. C.	627
WNOE	New Orleans, La.	449
WNOP	Newport, Ky.	443
WNOR	Norfolk, Va.	681
WNOW	York, Pa.	621
WNOX	Knoxville, Tenn.	638
WNVA	Norton, Va.	681
WOAI	San Antonio, Tex.	667
WOAP	Owosso, Mich.	481
WOAY	Oak Hill, W. Va.	696
WOBS	Jacksonville, Fla.	379
WOBT	Rhineland, Wis.	704
WOC	Davenport, Ia.	427
WOCB	West Yarmouth, Mass.	468
WOHI	East Liverpool, O.	578
WOHS	Shelby, N. C.	567
WOKO	Albany, N. Y.	525
WOKZ	Alton, Ill.	404
WOL	Washington, D. C.	373
WOLF	Syracuse, N. Y.	553
WOLS	Florence, S. C.	628
WOMI	Owensboro, Ky.	443
WOMT	Manitowoc, Wis.	701
WONE	Dayton, O.	578
WONN	Lakeland, Fla.	380
WONO	Oneonta, N. Y.	535
WONS	Hartford, Conn.	368
WONW	Defiance, O.	578
WOOB	Anniston, Ala.	311
WOOD	Grand Rapids, Mich.	479
WOOF	Dothan, Ala.	314
WOOK	Silver Spring, Md.	460
WOPI	Bristol, Tenn.	634
WOR	New York, N. Y.	543
WORA	Mayaguez, P. R.	713
WORC	Worcester, Mass.	469
WORD	Spartanburg, S. C.	631

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WORK	York, Pa.	622
WORZ	Orlando, Fla.	383
WOSC	Fulton, N. Y.	533
WOSH	Oshkosh, Wis.	703
WOTW	Nashau, N. H.	516
WOV	New York, N. Y.	547
WOW	Omaha, Neb.	513
WOWO	Fl. Wayne, Ind.	420
WOXF	Oxford, N. C.	564
WPAB	Ponce, P. R.	715
WPAD	Paducah, Ky.	444
WPAG	Ann Arbor, Mich.	471
WPAL	Charleston, S. C.	626
WPAM	Pottsville, Pa.	616
WPAQ	Mount Airy, N. C.	564
WPAR	Parkersburg, W. Va.	696
WPAT	Paterson, N. J.	520
WPAX	Thomasville, Ga.	399
WPAY	Portsmouth, O.	580
WPBC	Minneapolis, Minn.	488
WPCF	Panama City, Fla.	384
WPDQ	Jacksonville, Fla.	379
WPDX	Clarksburg, W. Va.	694
WPEN	Philadelphia, Pa.	615
WPFB	Middletown, O.	580
WPGH	Pittsburgh, Pa.	615
WPIC	Sharon, Pa.	618
WPIK	Alexandria, Va.	676
WPIT	Pittsburgh, Pa.	616
WPKE	Pikeville, Ky.	444
WPKY	Princeton, Ky.	444
WPLA	Plant City, Fla.	384
WPLH	Huntington, W. Va.	695
WPLI	Jackson, Tenn.	637
WPOR	Portland, Me.	455
WPPA	Pottsville, Pa.	616
WPRA	Mayaguez, P. R.	713
WPRG	Lincoln, Ill.	414
WPRO	Providence, R. I.	625
WPRP	Ponce, P. R.	715
WPTF	Raleigh, N. C.	565
WPTR	Albany, N. Y.	525
WPTW	Piqua, O.	580
WPUV	Pulaski, Va.	682
WPWA	Chester, Pa.	601
WQAM	Miami, Fla.	382
WQAN	Scranton, Pa.	617
WQBC	Vicksburg, Miss.	496
WQQW	Washington, D. C.	373
WQUA	Moline, Ill.	415
WQXI	Atlanta, Ga.	391
WQXR	New York, N. Y.	547
WRAC	Williamsport, Pa.	621
WRAL	Raleigh, N. C.	565
WRAW	Reading, Pa.	617
WRBC	Jackson, Miss.	494
WRBL	Columbus, Ga.	393
WRC	Washington, D. C.	374
WRCO	Richland, Wis.	704
WRCS	Ahoskie, N. C.	555
WRDO	Augusta, Me.	451
WRDW	Augusta, Ga.	392
WREC	Memphis, Tenn.	641
WREL	Lexington, Va.	679
WREN	Topeka, Kans.	437
WREX	Duluth, Minn.	486

Call Letters	City—State	See Page
WRFC	Athens, Ga.	388
WRFD	Worthington, O.	582
WRFS	Alexander City, Ala.	311
WRFW	Eau Claire, Wis.	699
WRGA	Rome, Ga.	397
WRHI	Rock Hill, S. C.	630
WRIA	Caguas, P. R.	711
WRIB	Providence, R. I.	625
WRIO	Rio Piedras, P. R.	715
WRJM	Newport, R. I.	623
WRJN	Racine, Wis.	704
WRJW	Pacayune, Miss.	496
WRLD	West Point, Ga.	400
WRMN	Elgin, Ill.	412
WRNL	Richmond, Va.	682
WRNO	Orangeburg, S. C.	630
WRNY	Rochester, N. Y.	551
WROB	West Point, Miss.	497
WROD	Daytona Beach, Fla.	377
WROK	Rockford, Ill.	417
WROL	Knoxville, Tenn.	639
WROM	Rome, Ga.	397
WRON	Ronceverte, W. Va.	696
WROV	Roanoke, Va.	683
WROW	Albany, N. Y.	525
WROX	Clarksdale, Miss.	491
WROY	Carmi, Ill.	405
WRR	Dallas, Tex.	651
WRRF	Washington, N. C.	568
WRRZ	Clinton, N. C.	557
WRTA	Altoona, Pa.	598
WRUF	Gainesville, Fla.	378
WRUN	Utica, N. Y.	554
WRVA	Richmond, Va.	683
WRXO	Roxboro, N. C.	566
WRYO	Rochester, Pa.	617
WSAI	Cincinnati, O.	575
WSAL	Logansport, Ind.	422
WSAM	Saginaw, Mich.	483
WSAN	Allentown, Pa.	598
WSAP	Portsmouth, Va.	682
WSAR	Fall River, Mass.	464
WSAT	Salisbury, N. C.	566
WSAU	Wausau, Wis.	705
WSAV	Savannah, Ga.	398
WSAY	Rochester, N. Y.	551
WSAZ	Huntington, W. Va.	695
WSB	Atlanta, Ga.	391
WSBA	York, Pa.	622
WSBC	Chicago, Ill.	411
WSBR	Superior, Wis.	705
WSBT	South Bend, Ind.	424
WSCR	Scranton, Pa.	617
WSDR	Sterling, Ill.	418
WSFA	Montgomery, Ala.	317
WSFC	Somerset, Ky.	444
WSFL	Springfield, Mass.	468
WSFT	Thomaston, Ga.	398
WSGC	Elberton, Ga.	395
WSGN	Birmingham, Ala.	312
WSHB	Stillwater, Minn.	490
WSIC	Statesville, N. C.	567
WSID	Baltimore, Md.	457
WSIP	Paintsville, Ky.	444
WSIR	Winter Haven, Fla.	387
WSIV	Pekin, Ill.	415
WSIX	Nashville, Tenn.	642

Call Letters	City—State	See Page
WSJS	Winston-Salem, N. C.	569
WSKB	McComb, Miss.	495
WSKI	Montpelier-Barre, Vt.	675
WSKY	Asheville, N. C.	556
WSLB	Ogdensburg, N. Y.	547
WSLI	Jackson, Miss.	494
WSLS	Roanoke, Va.	683
WSM	Nashville, Tenn.	642
WSMB	New Orleans, La.	450
WSNJ	Bridgeton, N. J.	518
WSNW	Seneca, S. C.	631
WSNY	Schenectady, N. Y.	552
WSOC	Charlotte, N. C.	557
WSON	Henderson, Ky.	440
WSOO	Sault Ste. Marie, Mich.	483
WSOY	Decatur, Ill.	412
WSPA	Spartanburg, S. C.	631
WSPB	Sarasota, Fla.	385
WSPC	Anniston, Ala.	311
WSPD	Toledo, O.	582
WSPR	Springfield, Mass.	468
WSRS	Cleveland, O.	576
WSSB	Durham, N. C.	558
WSSO	Starkville, Miss.	496
WSSV	Petersburg, Va.	681
WSTC	Stamford, Conn.	371
WSTP	Salisbury, N. C.	566
WSTS	Southern Pines, N. C.	567
WSTV	Steubenville, O.	581
WSUA	Bloomington, Ind.	418
WSUN	St. Petersburg, Fla.	384
WSVA	Harrisonburg, Va.	679
WSVS	Crewe, Va.	677
WSWN	Belle Glade, Fla.	376
WSYB	Rutland, Vt.	676
WSYR	Syracuse, N. Y.	553
WTAC	Flint, Mich.	478
WTAD	Quincy, Ill.	416
WTAG	Worcester, Mass.	469
WTAL	Tallahassee, Fla.	385
WTAM	Cleveland, O.	577
WTAN	Clearwater, Fla.	376
WTAO	Cambridge, Mass.	464
WTAR	Norfolk, Va.	681
WTAW	College Station, Tex.	649
WTAX	Springfield, Ill.	417
WTBC	Tuscaloosa, Ala.	319
WTBF	Troy, Ala.	319
WTBO	Cumberland, Md.	459
WTCH	Shawano, Wis.	704
WTCJ	Tell City, Ind.	424
WTCM	Traverse City, Mich.	483
WTCN	Minneapolis, Minn.	488
WTCO	Campbellsville, Ky.	439
WTEL	Philadelphia, Pa.	615
WTHI	Terre Haute, Ind.	424
WTHT	Hartford, Conn.	368
WTIC	Hartford, Conn.	368
WTIK	Durham, N. C.	558
WTIP	Charleston, W. Va.	693
WTJH	East Point, Ga.	395
WTJS	Jackson, Tenn.	637
WTMA	Charleston, S. C.	626
WTMC	Ocala, Fla.	382
WTMJ	Milwaukee, Wis.	703
WTMV	E. St. Louis, Ill.	412
WTNB	Birmingham, Ala.	312

Call Letters	City—State	See Page
WTNC	Thomasville, N. C.	568
WTND	Orangeburg, S. C.	630
WTNJ	Trenton, N. J.	520
WTNS	Coshocton, O.	577
WTNT	Tallahassee, Fla.	385
WTOB	Winston-Salem, N. C.	569
WTOC	Savannah, Ga.	398
WTOD	Toledo, O.	582
WTOK	Meridian, Miss.	495
WTOL	Toledo, O.	582
WTOM	Bloomington, Ind.	419
WTON	Staunton, Va.	684
WTOP	Washington, D. C.	374
WTOR	Torrington, Conn.	371
WTPR	Paris, Tenn.	642
WTPS	New Orleans, La.	450
WTRC	Elkhart, Ind.	419
WTRF	Bellaire, O.	573
WTRR	Sanford, Fla.	385
WTRY	Troy, N. Y.	553
WTSA	Brattleboro, Vt.	675
WTSB	Lumberton, N. C.	563
WTSP	St. Petersburg, Fla.	385
WTSV	Claremont, N. H.	515
WTHH	Port Huron, Mich.	482
WTTM	Trenton, N. J.	520
WTTT	Bloomington, Ind.	419
WTTT	Coral Gables, Fla.	376
WTUX	Wilmington, Del.	373
WTVB	Coldwater, Mich.	473
WTVL	Waterville, Me.	455
WTWA	Thomson, Ga.	399
WTWN	St. Johnsbury, Vt.	676
WTWT	Stevens Point, Wis.	705
WTXL	West Springfield, Mass.	468
WTYC	Rock Hill, S. C.	631
WTYS	Marianna, Fla.	380
WULA	Eufaula, Ala.	314
WUSJ	Lockport, N. Y.	535
WUSN	Charleston, S. C.	626
WVAM	Altoona, Pa.	598
WVCG	Coral Gables, Fla.	376
WVCH	Chester, Pa.	601
WVEC	Hampton, Va.	679
WVET	Rochester, N. Y.	551
WVIM	Vicksburg, Miss.	496
WVJP	Gaguas, P. R.	711
WVJS	Owensboro, Ky.	443
WVLK	Versailles, Ky.	445
WVLN	Olney, Ill.	415
WVMC	Mount Carmel, Ill.	415
WVNI	Newark, N. J.	519

Call Letters	City—State	See Page
WVOK	Birmingham, Ala.	313
WVOM	Brookline, Mass.	464
WVOP	Vidalia, Ga.	399
WVOS	Liberty, N. Y.	535
WVOT	Wilson, N. C.	569
WVPO	Stroudsburg, Pa.	618
WVVW	Fairmont, W. Va.	694
WWBZ	Vineland, N. J.	520
WWCA	Gary, Ind.	421
WWCO	Waterbury, Conn.	371
WWDC	Washington, D. C.	375
WWEZ	New Orleans, La.	450
WWGP	Sanford, Conn.	567
WWGS	Tifton, Ga.	399
WWHG	Hornell, N. Y.	534
WWJ	Detroit, Mich.	476
WWL	New Orleans, La.	450
WWNC	Asheville, N. C.	556
WWNF	Fayetteville, N. C.	559
WWNH	Rochester, N. H.	517
WWNR	Beckley, W. Va.	692
WWNS	Statesboro, Ga.	398
WWNY	Watertown, N. Y.	554
WWOD	Lynchburg, Va.	680
WWOK	Flint, Mich.	478
WWOL	Buffalo, N. Y.	531
WWON	Woonsocket, R. I.	625
WWPA	Williamsport, Pa.	621
WWPB	Miami, Fla.	382
WWPF	Palatka, Fla.	383
WWPG	Palm Beach, Fla.	383
WWRL	Woodside, N. Y.	555
WWSC	Glens Falls, N. Y.	533
WWSO	Springfield, O.	581
WWSR	St. Albans, Vt.	676
WWST	Wooster, O.	582
WWSW	Pittsburgh, Pa.	616
WWVA	Wheeling, W. Va.	697
WWVB	Jasper, Ala.	316
WWWF	Fayette, Ala.	314
WWWR	Russellville, Ala.	318
WWWV	Rio Piedras, P. R.	715
WWXL	Peoria, Ill.	416
WWYO	Pineville, W. Va.	696
WXAL	Demopolis, Ala.	313
WXGI	Richmond, Va.	683
WXKW	Albany, N. Y.	526
WXLN	Ely, Minn.	486
WXLW	Indianapolis, Ind.	422
WXRA	Kenmore-Buffalo, N. Y.	535
WXRJ	Guayama, P. R.	713
WXYZ	Detroit, Mich.	476
WYVE	Wytheville, Va.	684
WZIP	Covington, Ky.	438

ALABAMA

Estimated Population 2,920,000—Increase + 3.1%—Radio Homes 744,500
Radio Families—766,000—Stations in State 61

WAVU

ALBARTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 149
Phone Number 630
News Service AP
Transcription Service World
President, Gen. Mgr. Pat M. Courington
Commercial Mgr. Eaton P. Govan, Jr.
Program Director Mrs. Vinette B. Govan
Chief Engineer Richard C. Payne

WRFS

ALEXANDER CITY—1947

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By Pieomont Service Corp.
Business-Studio Address Main St.
Phone Number 1050
Transmitter Location West End
News Service UP
Transcription Service Thesaurus
Representative Sears & Ayer
Membership NAB
President James L. Coley
Gen.-Station-Com. Mgr. Lem Coley
Program Director Bob McKinnon
Chief Engineer James W. Whatley

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Andalusia Bcstg. Co., Inc.
Business-Studio Address Sanford Rd.
Phone Number 844
Transmitter Sanford Rd.
News Service UP
Transcription Service World
Membership NAB
Executive V.P., Gen. Mgr. J. Dige Bishop
Prog. Dir. Kristine Hardage
Publicity Dir. Beri Moore
Musical Director Tom Miniard
Chief Engineer & Comm. Mgr. J. Dige Bishop

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Hines St.
Phone Number 565
News Service AP
Transcription Service Capitol
Membership BMB
Pres.-Gen. Sta. Mgr. Homer F. Dunnivant
Pgm.-Prod.-Pub. Dir. Robert V. Dunnivant
Chief Engineer Les Bryant

Representative Sears & Ayer
Membership NAB-BMB
President-Owner Harry M. Ayers
Gen.-Sta.-Comm. Mgr. Malcolm Street
Sales Prom. Mgr. Lurline M. Smollon
Prod. Dir. Bob Sanders
Publicity Dir. Harry Mabry
Chief Engineer James A. Hudson

WOOB

ANNISTON—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Calhoun Bcstg. Co.
Business-Studio Address 10th & Noble St.
Phone Number 3210-1
Transmitter Location 16th & Boynton Ave.
News Service AP
President-Gen. Mgr. W. S. Weatherly
Sta. Mgr.-Chief Announcer Lee Blaine
Commercial Mgr. John Orrison
Sales Promotion Mgr. Walter Rankin
Program Director David Vowell
Production Director Pete Williams
Publicity-Musical Dir. Sara Jackson
Chief Engineer Thomas B. Atkins

WSPC

ANNISTON—1949—LIBERTY

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By Model City Bcstg. Co.
Business Address Jefferson Davis Hotel
Phone 1850
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Walker
President Stanton B. Ingram
Gen. Prom. Mgr.-Pgm. Dir. G. C. Scarborough
Comm. Mgr. Ross Charles
Chief Engineer Raymond Watson, Jr.

WJMW

ATHENS—1948—ABS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio-Transmitter Address Hines St.
Phone Number 565
News Service AP
Transcription Service Capitol
Membership BMB
Pres.-Gen. Sta. Mgr. Homer F. Dunnivant
Pgm.-Prod.-Pub. Dir. Robert V. Dunnivant
Chief Engineer Les Bryant

WAUD

AUBURN—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Auburn Bcstg. Co.
 Business Address Box 350
 Phone Number 1240-1
 Studio Transmitter Montgomery Hwy.
 News Service AP
 Transcription Service World, Lang-Worth
 Pres., Gen. Station Mgr. Elmer G. Salter
 Pgm. Dir., Farm Editor Dave Sherrell
 Chief Announcer Roy Caudle
 Prod., Music Dir. Mrs. Lynn Grund
 Chief Engineer Charlie Herman

WJLD

BESSEMER—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address Box 147
 Phone Nos. Bessemer 2300; Birmingham 6-6172
 Transmitter Birmingham Bessemer Super H'way
 News Service INS
 Pres.-Gen. Mgr. George Johnston, Jr.
 Station Mgr. James E. Connolly
 Comm. Mgr. Clay Coe
 Sls. Prom. Mgr. Otis Dodge
 Prod. Dir. John Slatton
 Publ. Dir. Jane Shaddix
 Program Director Joan Jetton
 Chief Engineer Maurice McKinney

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc. Power: 5000 Watts
 Owned By Univ. of Ala., Ala. Polytechnic
 Inst., Ala. Coll.
 Operated By Voice of Ala., Inc.
 Bus.-Studio Address 701 Protective Life Bldg.
 Phone Number 3-8118
 Transmitter Sandusky, Ala.
 News Service UP
 Transcription Service World
 Representative Radio Sales
 Membership NAB-FMA
 President-General Mgr. Thad Holt
 Comm. Mgr. C. P. Persons, Jr.
 Sales Prom. Mgr.-Pub. Dir. Lionel F. Baxter
 Program Dir. Maury J. Farrell
 Production Dir. Burt F. McKee
 Chief Engineer James L. Evans

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Birmingham Bcstg. Co., Inc.
 Address WBRC Bldg.

Phone Number 4-7741
 Transmitter Location 2400 Arkadelphia Rd.
 News Service INS, AP
 Transcription Service Standard, Lang-Worth,
 Capitol
 Representative Paul H. Raymer Co.
 Membership NAB, BMB, FMA
 President-Gen. Mgr. Eloise S. Hanna
 Gen. Manager Howell C. Cobb
 Commercial Manager Don D. Campbell
 Pgm. Dir. M. D. Smith
 Prom. Mgr. John T. Orr
 Chief Engineer G. P. Hamann

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Magic City Bcstg. Co.
 Business Address 1417 Fourth Ave. N.
 Phone Number 4-0925
 President, Gen. Mgr. J. E. Reynolds
 V. P. Mrs. Leah L. Doss
 Secty.-Treas., Comm. Mgr. John A. Thompson
 Pgm. Dir. Lloyd Williams
 Chief Engineer John H. Cram

WKAX

BIRMINGHAM—1946

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated Courier Bcstg. Service, Inc.
 Address 216½ N. 21 St.
 Phone Number 54-2541
 Transmitter Location 231 21st Ave., West
 News Service AP
 Gen. Mgr. Glenn V. Tingley
 Prog. Dir. Dorothy Alexander
 Chief Engineer Stanley L. Hawkins

W S G N

BIRMINGHAM—1927—ABC-ALA.

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated Birmingham News Co.
 Business Address Dixie Carlton
 Hotel, P. O. Box 2553
 Phone Number 4-3434
 Studio Address YWCA Bldg.
 Transmitter Location Fair Grounds
 News Service AP
 Representative Headley Reed
 Membership NAB, BMB
 Gen. Mgr. Henry P. Johnston
 Commercial Manager Julian A. Flint
 Prom. Dir. Mrs. Mary F. Childers
 Prog. Dir. Eugene M. Plumstead
 Chief Engineer J. V. Sanderson

WTNB

BIRMINGHAM—1949—MBS

Frequency: 1490 Kc. Power: 250 Watts

ALABAMA

Owned-Operated By.....Pilot Bcstg. Corp.
 Address.....WTNB Bldg.
 Phone Number.....4-4511
 Transmitter Location.....3429 N. 21st St.
 News Service.....AP
 Transcription Service.....SESAC, World
 Representative.....Taylor-Boroff
 Membership.....NAB
 V.P.-Gen. Mgr.....Mrs. Evelyn S. Hicks
 Program Dir.....Ira L. Leslie

WVOK

BIRMINGHAM—1947

Frequency: 690 Kc.....Power: 50,000 Watts d.
 Owned-Operated By.....Voice of Dixie Inc.
 Business Address.....P. O. Box 2468,
 Phone Number.....6-2924
 Studio-Transmitter.....Bessemer Super Highway
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....BMB
 Pres., Gen. Sta. Mgr.....Iralee W. Bennis
 Com. Sales Prom. Mgr.....William J. Brennan
 Program Director.....Ira Leslie
 Chief Engineer.....William J. Brennan

WEBJ

BREWTON—1947—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Brewton Bcstg. Co.
 Address.....Brewton, Ala.
 Phone Number.....553
 News Service.....AP
 Transcription Service.....Lang-Worth, SESAC,
 Associated
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....W. Emmett Brooks
 Vice-Pres.....William E. Brooks, Jr.
 Comm.-Sales Promotion Mgr.....J. M. Miller, Jr.
 Program-Prod. Director.....Charles Land
 Chief Engineer.....R. D. Craig

WKLF

CLANTON—1949—KBS

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Southeastern Bcstg. Co.
 Bus.-Studio Address.....Clanton
 Phone Number.....449
 Transmitter Location.....Selma Highway
 News Service.....AP
 Transcription Service.....World, KBS
 Representative.....Thomas F. Clarke
 President.....Dr. J. Kelley Robinson
 Gen.-Station-Comm. Mgr.....Robert B. Taber
 Program Director.....Paul Reid
 Chief Engineer.....Lester Carter

WKUL

CULLMAN—1946

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By.....Cullman Bcstg. Co.
 Business, Studio, Trans. Address.....Cullman
 Phone Number.....864
 News Service.....AP
 Transcription Service.....World
 Gen., Comm. Mgr.....Hudson C. Millar, Jr.
 Program Director.....Lon Waters
 Chief Announcer.....Jay Aldredge
 Chief Engineer.....Arthur Bachmann

WHOS

DECATUR—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....No. Alabama Bcstg. Co.
 Business-Studio Address.....212 Jackson St.
 Transmitter Location.....1 Mi. W. Decatur
 Phone Number.....991
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....BMB
 Partners.....H. H. Kinney, Estate; D. T. Kinney
 Gen., Sta. Mgr.....Hartwell Speegle
 Comm. Sls. Prom. Mgr.....W. H. Gibson
 Pgm., Prod., Pub. Dir.....Jack Gray
 Chief Engr.....Frank Norris

WMSL

DECATUR—1935—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tenn. Valley Bcstg. Co., Inc.
 Studio-Business Address.....522 Bank St.
 Phone Number.....802-3
 Transmitter.....Danville Rd. Decatur
 News Service.....AP
 Transcription Service.....World, SESAC
 President, Gen., Sta. Mgr.....Melvin Hutson
 Sls. Prom. Mgr., Pgm. Dir.....Lewis C. Blizzard
 Chief Engineer.....J. V. Roser

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Demopolis Bcstg. Co.
 Business Address.....Radio Bldg.
 Phone Number.....400
 News Service.....AP
 Transcription Service.....World
 General Manager.....W. M. Jordan
 Station Manager.....T. H. Gaillard, Jr.
 Pgm. Dir.....Leo Hart
 Chief Engineer.....John T. Larkin, Jr.

WAGF

DOTHAN—1933—MBS

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Dothan Bcstg. Co.
 Address.....204½ E. Main Street
 Phone Number.....2-9100
 Transmitter Location.....Headland Highway

• • • **ALABAMA** • • •

News Service AP
Transcription Service World
Representative Joseph Hershey McGillvra
Membership NAB
General Manager Julian C. Smith
Comm. Mgr. Fred C. Moseley
Prog.-Prod.-Pub. Director Arthur Creamer
Chief Engineer John T. Hubbard

W D I G

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Houston Bcstrs.
Business-Studio Address 107 E. Adams St.
Phone Number 3-4100
Transmitter Columbia Hwy., 1 Mi. E. City
News Service UP
Transcription Service Lang-Worth
Representative Cummings
Membership NAB
Pres., Gen.-Comm. Mgr. Jess Swicegood
Pgm. Dir. John Ingersoll
Chief Engineer Charles Laushe

W O O F

DOTHAN—1948—KBS—WTN

Frequency: 560 Kc. Power: 1000 Watts d.
Owned-Operated By Dowlander Bcstg. Co.
Business-Studio Address 110½ So. Foster
Phone Number 2-560; 3-0560
Transmitter Location Radio Road
News Service UP
Transcription Service Capitol
Representative Sears & Ayer
Membership BMB
Gen., Sta. Mgr. R. A. Dowling, Jr.
Commercial Manager Johnny LaCarter
Sales Promotion Mgr. Willard Wilkes
Chief Engineer Ed Hein

W I R B

ENTERPRISE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By The Wiregrass Bcstg. Co.
Business Address Dothan Hiway.
Phone Number 30
News Service UP
Transcription Service World
Partners R. E. James, F. H. James,
R. M. Stanford
Gen., Comm. Mgr. J. Wesley Gardner
Pgm. Dir. Harry Gilder
Chief Engineer James C. Smith

W U L A

EUFAULA—1948—ALA.—SBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Ala.-Ga. Bcstrs., Inc.
Business-Studio-Trans. Address Radio Bldg.
Phone Number 745
News Service UP
Transcription Service World, KBS
Membership NAB
Pres., Gen. Mgr. M. M. Moulthrop
Sta., Comm. Mgr.-Pgm. Dir. Lee S. Bullis
Chief Engineer Hugh G. Chastain

W W W F

FAYETTE—1949—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By Bankhead Bcstg. Co., Inc.
Address Highway 43
Phone Number 200
Air Time Sunrise-Sunset
News Service UP
Transcription Service KBS
General Manager Jack Black
Chief Engineer Charles E. Watkins

W J O I

FLORENCE—1946—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 850 S. Court St.
Phone Number 2608
Air Time 6 a.m.-M.
Pres., Gen.-Sta. Mgr. Joe T. Van Sandt
Comm., Sls. Prom. Mgr. Oscar D. Lewis
Chief Engineer Pete Bingham

W M F T

FLORENCE—1945—KBS-ALA.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Tri-Cities Bcst. Co.
Bus. Add. 800 Cypress Mill Rd., P. O. Box 477
Phone Number 42
Studio-Transmitter 800 Cypress Mill Rd.
News Service AP
Transcription Service Associated, World
Membership NAB
President Milton S. Killen
Gen. Mgr. Franklin L. Bush
Sls. Prom. Mgr. Nathan M. Graham, Jr.
Prog. Dir., Farm Editor Jim Garrett
Chief Engineer Edwin R. Miller

WGAD

GADSDEN—1946—MBS

Frequency: 1350 Kc. Power: 5000 d; 1000 n.
 Owned-Oper. By...Coosa Valley Bcstg. Co.
 Bus-Studio Address.....817 Forrest Ave.
 Phone Number.....5641
 Transmitter Location:.....Attalla, Ala.
 News Service.....UP
 Representative.....Joseph Hershey McGillvra
 Pres.....E. L. Roberts
 Gen., Comm. Mgr.....J. W. Buttram
 Prog. Dir.....Frances Seale
 Chief Engineer.....J. C. Vessels

WGNH

GADSDEN—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By...General Newspapers, Inc.
 Bus-Studio Address.....P. O. Box 351
 Phone Number.....2571
 Transmitter.....2000 Chestnut St.
 News Service.....INS
 Transcription Service.....World
 Representative.....Ra-Tel
 Membership.....NAB, BMB
 President.....Carmage Walls
 Gen., Sta. Mgr., Publ. Dir.....Joel C. Robertson
 Program Dir.....Hall Wray

WGWD

GADSDEN—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Business Address.....P. O. Box 128
 Phone Number.....6-6301-2
 Studio Address.....1004 E. Broad St.
 Transmitter Location.....Cranford Chapel Rd.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Taylor-Boroff
 Membership.....NAB, BMB
 Gen., Sta. Mgr.....Edwin H. Estes
 Comm., Sales Prom. Mgr.....Kenneth L. Wood
 Pgm., Prod. Dir.....Ray Estes
 Chief Engineer.....Gaston Anderson

WJBY

GADSDEN—1928—ABS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By...Gadsden Bcstg. Co., Inc.
 Address.....108 Broad Street
 Phone Number.....6-3381-2
 News Service.....AP
 Representative.....Sears & Ayer

President.....Bascom H. Hopson
 Gen. Mgr., Pgm. Dir.....Beatrice Tate Benton
 Comm. Mgr.....Sam A. Benton
 Chief Engineer.....Glen Nichols

WGYV

GREENVILLE—1948—ABS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Phone Number.....585
 News Service.....UP
 Transcription Service.....World
 Representative.....Continental
 President.....Dr. Vernon Stabler
 General Manger.....Charles D. McNamee
 Commercial Manager.....Charles T. Britt
 Program Director.....George Carr
 Chief Engineer.....Elmo Cronk

WJBB

HALEYVILLE—1949—ABS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Haleyville Bcstg. Co.

ALABAMA

WHY IS **AP**
 THE BEST?

BECAUSE—**AP** has more news
 correspondents, more
 news bureaus, more
 miles of news wire
 than any other news
 service.

**ALABAMA ASSOCIATION OF
 ASSOCIATED PRESS BROADCASTERS**

President: W. Emmett Brooks—WEBJ,
 Brewton
 Vice-President: James Reese—WWWB,
 Jasper
 Directors: W. C. Needham—WTBF, Troy;
 John Garrison—WFUN, Huntsville;
 Howard Pill—WSFA, Montgomery; G.
 P. Hamann—WBRC, Birmingham
 Continuing Study Committee Chairman:
 W. C. Needham—WTBF, Troy

ALABAMA

ALABAMA

Business Address.....P. O. Box 151
 Phone Number.....389
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Partners.....H. E. Ray, Guy Ray, Roy Mayhall
 Gen., Comm., Mgr.-Pgm. Dir... S. L. Masden, Jr.
 Chief Engineer.....Chris Christensen

W B H P

HUNTSVILLE—1937—MBS—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton H. Pollard
 Bus.-Studio Address.....318 W. Clinton,
 P. O. Box 770
 Phone Number.....313
 Transmitter Location.....Athens Pike
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....NAB, BMB
 President.....Wilton H. Pollard
 Gen. Mgr.-Pgm. Director.....
 Chief Engineer.....William G. Harris
 Commercial Manager.....Mrs. Ruth Harris
 Promotion Manager.....Dewey Webb

W F U N

HUNTSVILLE—1946—ABS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Huntsville Bcstg. Co., Inc.
 Address.....410 W. Holmes St.
 Phone Number.....2424
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....Sears & Ayers
 President.....J. B. Falt, Jr.
 Sta. Mgr.-Prog. Dir.....John Garrison
 Musical Director.....Malcolm Tate
 Chief Engineer.....John Garrison

W H B S

HUNTSVILLE—1946—ABC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Huntsville Times Co.
 Business-Studio Address... 207 W. Clinton St.
 Phone Number.....2345
 Transmitter.....N. Church St.
 Air Time.....5:55 a.m.-11:05 p.m.
 News Service.....AP
 Representative.....Headley-Reed
 President.....Henry P. Johnston
 General Manager.....Jack Langland
 Sta. Mgr.-Farm Editor.....Richard Warner
 Comm., Sales Prom. Mgr., Paul R. Bumgardner
 Pgm., Prod. Direc.....Mrs. Dovey W. Perry
 Publicity Director.....Lou Garris
 Chief Ann., Musical Direc.....N. C. Milwee, Jr.
 Chief Engineer.....Ray Roberts

W W W B

JASPER—1946—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Bankhead Bcstg. Co., Inc.
 Business Studio Address.....Bankhead-Long
 Building
 Phone Number.....100-200
 Transmitter Location.....W. 20th St.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....KBS, World
 Membership.....NAB
 President.....W. W. Bankhead
 General Manager.....James E. Reese
 Station Mgr.....Joseph L. Sartain, Jr.
 Sales Prom. Mgr.....B. Bankhead
 Chief Engineer.....J. Copeland

W A B B

MOBILE—1948—MBS—AFN

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Mobile Press Register, Inc.
 Business Address.....304 Government St.
 Phone Number.....2-2633-4
 Transmitter.....8 Mi., Whistler
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Branham Co.
 Membership.....NAB
 President.....R. B. Chandler
 General Manager.....W. J. Hearin, Jr.
 Commercial Manager.....J. F. Screen
 Program, Prod. Dir.....Anthony Leighton
 Chief Engineer.....William H. Murphree

W A L A

MOBILE—1930—NBC

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....Pape Bcstg. Co., Inc.
 Bus.-Studio Address.....210 Government St.
 Phone Number.....3-3756
 Transmitter.....Cochran Bridge Causeway
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 Membership.....NAB, BMB
 President.....W. O. Pape
 General Sta. Mgr.....H. K. Martin
 Commercial Manager.....A. Treadway
 Pgm., Publ. Dir.....Al Homan
 Chief Engineer.....R. B. Hurley

W K A B

MOBILE—1947—LIBERTY—ALA.

Frequency: 840 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Pursley Bcstg. Service
 Business-Studio Address...354 St. Francis St.

ALABAMA

Phone Number 2-4561
 Transmitter Toolminville
 Air Time Local sunrise-local sunset
 News Service INS
 Transcription Service Standard, SESAC
 Representative Donald Cooke
 Membership NAB
 Pres., Gen. Sta. Mgr. Louise P. Pursley
 Commercial Mgr. R. H. Moore
 Sales Prom. Mgr. H. Johnson
 Publicity Director Claude Pursley
 Production Director Tom Jackson
 Pgm., Music Dir. Stella M. Jackson
 Chief Engineer Gene Miller

W K R G

MOBILE—1946—CBS

Frequency: 710 Kc Power: 1000 W. d.: 250 W. n.
 Owned-Operated By Giddens & Rester
 Bus. Studio-Trans. Address Telegraph Rd.
 Phone Number 2-6789
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, Standard
 Representative Adam J. Young, Jr.
 Gen., Station Mgr. F. E. Busby
 Commercial Manager John E. Waller
 Sales Prom. Mgr., Pub. Dir. Marguerite Shea
 Program Director Guy Harris
 Chief Engineer Richard M. Cole

W A P X

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By United Bcstg. Co.
 Business, Studio Address 116 Catoma St.
 Phone Number 3-7569
 Transmitter Location End of Blackburn St.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Representative Walker Co.
 Membership BMB
 Pres., Gen., Station Mgr. Thomas E. Martin
 Comm.-Sales Prom. Mgr.,
 Pub. Dir. Hoke Williford
 Pgm. Dir., Prod. Mgr. Dave Manners
 Musical Director James Reed
 Chief Engineer Owen Lehr
 Farm Editor Bob Chisholm

W C O V

MONTGOMERY—1939—CBS

Frequency: 1240Kc. Power: 250 Watts
 Owned-Oper. By Estate of G. W. Covington, Jr.
 Business-Studio Address Exchange Hotel
 Phone Number 5781-2
 Transmitter Narrow Lane Rd.
 Air Time 6 a.m.-11:05 p.m.
 News Service UP
 Transcription Service Associated

Representative Taylor-Borhoff
 Membership NAB, BMB
 Gen., Comm., Sta. Mgr. John W. Kirkpatrick
 Sales Prom. Mgr. W. L. Rowland
 Pgm., Pub. Dir. Bill Steadman
 Chief Ann., Farm Editor Walter Spiro
 Chief Engineer W. D. Weatherly

W J J J

MONTGOMERY—1948—MBS

Frequency: 1170 Kc. Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By Southern Bcstg. Co., Inc.
 Business-Studio Address 115½ Commerce St.
 Phone Number 3-2237, 3-4471
 Transmitter Location Coosada Ferry Rd.
 Air Time Unlimited
 News Service INS
 Transcription Service Thesaurus
 Representative Weed
 Membership NAB
 President Joseph G. Mathews
 General Manager John C. Hughes
 Commercial Manager Herbert A. McLendon
 Program Director E. Caldwell Stewart
 Promotion Manager E. J. Duke
 Chief Engineer A. Fred Wright

W M G Y

**MONTGOMERY—1946
 LIBERTY**

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By Dixie Bcstg. Co.
 Business-Studio Address 2½ S. Perry St.
 Phone Number 5425
 Transmitter Location E. of Greenwood Cem.
 Air Time Local sunrise-local sunset
 News Service INS
 Transcription Service World
 Representative Robert Meeker
 President Dr. S. D. Suggs
 General Manager Thomas W. Sewell
 Commercial Manager Eron B. Ingle
 Program Director Frank Monteleone
 Chief Announcer Douglas Hassing
 Chief Engineer John D. Lamar
 Farm Editor Crawford Roguemoire

W S F A

MONTGOMERY—1930—NBC

Frequency: 1440Kc. Power: 1000 Watts
 Owned-Oper. By Montgomery Bcstg. Co., Inc.
 Business Address P. O. Box 1031
3—Radio Stations, Radio Annual
 Phone Number 8361
 Studio Address Jefferson Davis Hotel
 Transmitter Narrow Lane Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed

ALABAMA

Membership BMB
 Pres., Gen. Mgr. Howard E. Pill
 Asst. to Pres. David E. Dunn
 Local Sales Mgr. William W. Hunt
 National Sales Dir. Julia Looney
 Program Director Lee Gooch
 Publicity Director Alice Mayfield
 Chief Announcer J. A. Wolf
 Musical Director Earl Andrews
 Chief Engineer Cliff Shelkofsky

W L A Y

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By ... Muscle Shoals Bcstg. Corp.
 Business Address ... P. O. Box 230, Sheffield
 Phone Number 1450-1
 Transmitter Studio Location ... East Second St.,
 Sheffield, Ala.
 Air Time 5:30 a.m.-M.
 News Service UP
 Membership NAB, BMB
 President Frank M. Farris, Jr.
 General Mgr. W. A. Reeves, Jr.
 Comm. Manager Eulus Whitehead
 Program Director Charlie Welsh
 Chief Engineer Lynn McMoran

W J H O

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By ... Opelika-Auburn Bcstg. Co.
 Bus. Studio-Trans. Address ... 1400 Auburn Rd.
 Phone Number 712
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard, SESAC
 Membership NAB
 Gen., Station Mgr. F. Marion Hyatt
 Comm., Sales Prom. Mgr.-Prod. Dir.
 W. A. McGuirt
 Program Director Ann Davis
 Musical Director Fred Digesu
 Chief Engineer William Welch

W E L R

ROANOKE—1949—ABS

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By ... Roanoke Bcstg. Co.
 Business Address 801 Main St.
 Phone Number 384
 Air Time Daytime
 Representative Dodson
 President, Gen., Comm. Mgr. J. W. Buttram
 Pgm. Dir., Chief Engr. John Hodges

W W W R

RUSSELLVILLE—1949—KBS

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By ... Bankhead Bcstg. Co., Inc.

Business-Studio Address ... Underwood Rd.
 Phone Number 647
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service KBS, World
 General Manager Hal Kirby
 Chief Engineer Charles G. McLellan

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By ... Estate of G. W. Covington, Jr.
 Business-Studio-Transmitter Address
 Birmingham Hwy.
 Phone Number 2746
 Air Time 6 a.m.-11 p.m.
 Representative Taylor-Borroff
 Membership NAB
 Gen., Sta. Mgr. Hugh M. Smith
 Commercial Manager John Frazier
 Prog. Dir., Chief Engineer ... John Townshend

W H B B

SELMA—1935—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By ... Selma Bcstg. Co., Inc.
 Business-Studio Address ... 209 Washington St.
 Phone Number 1233
 Transmitter Location N. Seventh Ave.
 Air Time 7 a.m.-11 p.m.
 Representative Sears & Ayer
 President B. H. Hopson
 Gen., Station, Comm. Mgr. Julien Smith, Jr.
 Pgm. Director Julia Craig Miller
 Chief Announcer Carroll Ward
 Chief Engineer T. F. Kelly, Jr.

W F E B

SYLACAUGA—1944—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By ... Alabama Bcstg. Co.
 Business-Studio Address ... 527 North Broadway
 Phone Number 160
 Transmitter Location ... 527 North Broadway
 Air Time 6 a.m.-11 p.m.
 Membership NAB
 President E. E. Forbes, Sr.
 Gen., Sta. Mgr.-Prod. Dir. C. J. Weber
 Comm. Sales Prom. Mgr. Francis Carter
 Program Director Joyce Nealeans
 Chief Announcer B. W. Oaks
 Chief Engineer H. E. Peabworth

W M L S

SYLACAUGA—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Marble City Bcstg. Co.
 Business Address P. O. Box 511
 Phone Number 1290

ALABAMA-ARIZONA

Studio Address.....11½ W. Second St.
 Transmitter Address.....Highway 291 N.
 Air Time.....5:45 a.m.-Sunset
 Phone Number.....1220
 News Service.....AP
 Transcription Service.....Lang-Worth, Capitol
 President, Chief Engr.....James S. Stowers, Jr.
 General Manager.....Curtis O. Liles, Jr.
 Commercial Mgr.....Henry J. Darden, Jr.
 Program Director.....Edward J. Smith

WHTB

TALLADEGA—1945—MBS-ABS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Voice of Talladega, Inc.
 Business Studio Address.....Box 974
 Phone Numbers.....3733, 2614
 Studio-Transmitter.....Sylacauga Hwy.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Membership.....NAB
 Pres., Gen. Mgr.....R. A. Davidson
 Chief Engineer.....John Lester Fisher

WTBF

TROY—1946—MBS-SBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Troy Bcstg. Corp.
 Address.....College Drive
 Phone Number.....980-1
 Air Time.....6:30 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....World, SESAC
 Membership.....NAB, BMB
 President.....J. Roy Crow
 Gen.-Sta.-Comm. Mgr.....William C. Needham

Pgm. Dir., Chief Announcer....Jesse Jordan
 Chief Engineer.....Joe W. Gilchrist

WJRD TUSCALOOSA—1936

Frequency: 1150 Kc.....Power: 5000 Watts d;
 1000 Watts n.
 Bus. Studio Address.....First Natl. Bank Bldg.
 Phone Number.....4464
 Transmitter.....Fayette Hwy., Northport
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, Capitol
 Membership.....NAB
 General Manager.....Mrs. J. R. Doss, Jr.
 Asst. Mgr., Sales Prom. Mgr.....Dick Biddle
 Comm. Mgr.....Lehman Mayer
 Pgm.-Prod.-Pub. Dir.....Charles Welch
 Chief Engineer.....J. G. Cobble

WTBC

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tuscaloosa Bcstg. Co.
 Operated By.....Bert Bank, T. H. Todd, Jeff
 Coleman, Lamar Branscomb
 Business-Studio Address.....City Hall Bldg.
 Phone Number.....5523
 Transmitter Location...15th St., across from
 Forest Lake
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Sears & Ayer
 Membership.....NAB
 General Station Manager.....Bert Bank
 Commercial Manager.....John Cooper
 Program Director.....Una King
 Chief Engineer.....T. H. Todd

ARIZONA

*Estimated Population 745,000—Increase +49.1%—Radio Homes 184,000
 Radio Families 188,000—Stations in State 21*

KSUN

BISBEE—1933—CBS-ARIZ. NET.

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Carlton W. Morris
 Address.....P. O. Drawer C, Lowell Station
 Phone Number.....9
 Studio-Transmitter.....Warren Rd.
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....Carleton W. Morris
 Gen., Sta., Comm. Mgr.....Jack Murphy
 Pgm.-Prod. Dir., Chief Annrc...Ray Helgesen
 Chief Engineer.....Ben Strotman

KCKY

**COOLIDGE—1948
MBS-DON LEE**

Frequency: 1150 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Gila Bcstg. Co., Inc.
 Bus. Studio Address.....Studio Theatre Bldg.
 Phone Number.....4451
 Transmitter Location.....Chandler Rd.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....George C. Hollingsbery
 Membership.....NAB
 President.....Louis F. Long

ARIZONA

General Manager..... Paul Merrill
 Station Manager..... Bill Parady
 Commercial Manager..... Pete Dillman
 Pgm., Prod. Dir..... Jim Murdock
 Publicity Director..... Quentin Toler
 Chief Announcer..... Pete Wyckoff
 Chief Engineer..... Wayne Fernyhaugh
 Farm Editor..... Edward Whelen

Phone Number..... Blue 462
 Air Time..... Unlimited
 News Service..... UP
 Pres., Gen. Mgr..... J. J. Glancy
 Comm. Mgr..... C. R. Waters
 Prom. Mgr..... W. E. Adams
 Pgm. Dir..... Ben Summerville
 Chief Engineer..... H. L. Woodley

KAWT

DOUGLAS—1946—NBC-ARIZ.

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Carleton W. Morris
 Business-Studio Address..... Douglas
 Phone Number..... 173
 Transmitter..... 1 Mi. E. of Douglas
 Air Time..... 6:30 a.m.-11 p.m.
 News Service..... AP, UP
 Transcription Service..... Capitol
 Representative..... Paul H. Raymer
 Membership..... NAB, BMB
 President-Owner..... Carleton W. Morris
 Gen.-Sta. Mgr., Prod. Dir..... John King
 Chief Announcer..... Tom Brooks
 Farm Editor..... Lee Boner
 Chief Engineer..... Rick Hendricks

KWRZ

FLAGSTAFF—1947

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Grand Canyon Bcstg. Co.
 Bus.-Studio Add..... 220 E. Birch, P. O. Box 519
 Phone Number..... 899
 Transmitter..... One Mi. S. Flagstaff, Hwy. 89
 Air Time..... Unlimited
 Station Manager..... Agnes McGillvra
 Station Director..... Selwyn Kirby

KWJB

GLOBE—1938—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Gila Bcstg. Co., Inc.
 Address..... Hiway 60-70
 Phone Number..... 41
 Air Time..... 6:45 a.m.-M.
 News Service..... AP
 Transcription Service..... Standard, Capitol
 Representative..... Paul H. Raymer
 Membership..... EMB
 President..... Louis F. Long
 General Manager..... Paul Merrill
 Station, Sales Prom. Mgr..... Willard Shoecraft
 Commercial Manager..... John D. Seater, Jr.
 Chief Announcer..... Eric Manola
 Chief Engineer..... Herb J. Hanes

KGAN

KINGMAN—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... J. James Glancy
 Business Address..... P. O. Box 871

KTYL

MESA—1946

Frequency: 1490 Kc..... Power: 250 Watts
 Owned Oper. By..... Sun Valley Bcstg. Co., Inc.
 Business-Studio Address..... Chandler Rd.
 Phone Number..... 4541
 Transmitter Location..... Hwy. 89
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Standard, Associated
 General Manager..... Dwight Harkins

KNOG

NOGALES—1948

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Border Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address..... Rancho Grande Hotel
 Phone Number..... 770
 Air Time..... 8 a.m.-10 p.m.
 News Service..... UP
 Transcription Service..... World
 Representative..... Gene Grant
 Membership..... NAB
 President..... Robert Marcus
 General Manager..... Samuel Marcus
 Station Manager..... Harry Hambleton
 Chief Engineer..... Benny Greenhaw

KTAR

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Operated By..... KTAR Bcstg. Co.
 Business Studio Address..... 711 Heard Building
 Phone Number..... 4-4181
 Transmitter Location..... 36th St. & East Thomas Road
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus, Standard, Capitol
 Representative..... Paul H. Raymer
 Membership..... NAB, BMB
 Ch. of Bd..... John J. Louis
 Pres., Gen. Sta. Mgr..... Richard O. Louis
 Commercial Manager..... E. W. Harvey
 Sales Promotion Manager..... John Edwin Miller
 Program Director..... J. Howard Pyle
 Prod. Dir., Farm Editor..... Rol Laughner
 Publicity Directors..... Myron Drake, Bob Pollard
 Musical Director..... Pierson Bancroft
 Chief Engineer..... A. C. Anderson

Certainly WE HAVE MOUNTAINS—

-- AND MARKETS TOO!

Arizona's San Francisco Peaks - 12,794 ft.

Arizona's 1949 Market Peaks—

- \$1,200,000,000 spent for goods, services and taxes.
- Over \$700,000,000 in retail sales (\$175,000,000 in 1940)
- Over \$420,000,000 in bank deposits (\$99,000,000 in 1940)

Per capita sales over \$1,000.00
(National average, \$860.00)

Research Department
Valley National Bank

You'll want to use Arizona's most effective approach to this rich market—the seven line-connected NBC stations of the Arizona Broadcasting System, the state's largest network.

KTAR
PHOENIX
5000 Watts-630 K.C.

KVOA
TUCSON
1200 Watts-1370 K.C.

KYUM
YUMA
250 Watts-1730 K.C.

KVCA
PRESCOTT
250 Watts-1490 K.C.

KGLU
SAVANNAH
1000 Watts-1480 K.C.

KWJL
GLOBE-MIAMO
250 Watts-1240 K.C.

KRAW
DODD-BUENA VISTA
150 Watts-1450 K.C.



KTAR

PHOENIX, ARIZONA

National Representative

Paul H. Rayner Company NEW YORK • CHICAGO • BOSTON • ATLANTA • DETROIT • SAN FRANCISCO • LOS ANGELES

K O O L

PHOENIX—1947

CBS—RNA

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: Maricopa Bcasters, Inc.
 Business-Studio Address: Adams Hotel
 Phone Number: 2-1748
 Transmitter: Chicago & McDowell Rd.
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Standard
 Representative: George P. Hollingbery
 Membership: NAB
 President: Gene Autry
 Gen.-Station Mgr.: Charles H. Garland
 Commercial Manager: George E. Agnew
 Program Director: Miles Reed
 Prod. Dir., Chief Anncr.: Victor E. Lundberg
 Publicity Director: Larry Jonas
 Chief Engineer: Miles L. Sheperd

(See Page 276)

K O Y

PHOENIX—1922—CBS-ARIZ. NET.

Frequency: 550 Kc. Power: 5000 d.; 1000 m.
 Owned-Oper. by: Salt River Valley Bcstg. Co.
 Business Studio Address: 836-838 N. Central
 Ave., P. O. Box 2671
 Phone Number: 4-4144
 Transmitter: 12th St. & Camelback Rd.
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Associated, World
 Representative: John Blair
 Membership: NAB, BMB
 Pres., Comm. Mgr.: John L. Hogg
 Gen.-Station Mgr.: Albert D. Johnson
 Program Director: John R. Williams
 Prod. Dir., Chief Anncr.: W. J. Lester, Jr.
 Musical Director: Alfred Becker
 Chief Engineer: Clifford R. Miller
 Farm Editor: Ernest Douglas

K P H O

PHOENIX—1940—ABC

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By: Phoenix Bcstg., Inc.
 Business-Studio Address: Adams Hotel Bldg.
 Phone Number: 4-7367
 Transmitter Location: 2400 W. Buckeye Rd.
 Air Time: Unlimited
 News Service: INS
 Transcription Service: Lang-Worth
 Membership: NAB
 President, General Mgr.: Rex Schepp
 Commercial Manager: Richard Heath
 Program Director: William Reddick
 Promotion Manager: Frank Orth
 Chief Engineer: Cliff Baker

K R U X

PHOENIX—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Gene Burke Brophy
 Bus.-Studio Address: Hotel Westward Ho
 Phone Number: 2-2371
 Transmitter: Glendale
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Associated
 Membership: NAB
 Pres., Gen. Sta. Mgr.: Gene Burke Brophy
 Comm. Mgr.: Richard Voorhis
 Program Director: Rex Bowen
 Publicity Director: Florence Hall
 Chief Announcer: Bob Capps
 Musical Librarian: Mary Fryett
 Chief Engineer: Marvin Edwards

K Y C A

PRESCOTT—1940

NBC-ARIZ. BCSTG.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Southwest Bcstg. Co.
 Business-Studio Address: E. Gurley St.
 Phone Number: 244
 Transmitter: E. Gurley St.
 Air Time: 6:30 a.m.-11 p.m.
 News Service: AP
 Transcription Service: Capitol
 Representative: Paul H. Raymer
 Membership: NAB, BMB
 Pres., Gen. Sta. Mgr.: Harold Ritter
 Program Director: Roberta M. Pfister
 Publicity Director: Marcia Gates
 Chief Engineer: John E. Negley

K G L U

SAFFORD—1938

NBC-ARIZ. BCSTG.

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By: Gila Bcstg. Co.
 Business-Studio Address: 1218 Sixth Ave.
 Phone Number: 15
 Transmitter: E. Lone Star, Highway 70
 Air Time: Unlimited
 News Service: AP, INS, UP
 Transcription Service: World
 Representative: Paul H. Raymer
 Membership: BMB
 President: Louis F. Long
 General Manager: Paul Merrill
 Program Director: Lester McBride
 Commercial Manager: Edward E. Furman
 Promotion Manager: Donald Graham
 Chief Engineer: Wallace R. Hitt

K C N A

TUCSON—1947

MBS-DON LEE-RNA

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Catalina Bcstg. Co.
 Business-Studio Address Box 2348
 Phone Number 2-4664
 Transmitter 1511 E. 16th St.
 Air Time 6 a.m.-M.
 News Service AP
 Representative George P. Hollingbery
 President Erskine Caldwell
 General Station Manager Wayne Sanders
 Commercial Manager Harry Chambers
 Program Director Robert A. Keyworth
 Chief Engineer W. J. Karpisek

K O P O

TUCSON—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business-Studio Address 115 W. Drachman St.
 Phone Number 4-0431
 Transmitter 115 W. Drachman St.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service MacGregor
 Representative Forjoe & Co.
 Membership NAB
 President Harold Tovrea
 General-Station Manager E. S. Mittendorf
 Commercial Manager Paul Plunkett
 Sales Prom. Mgr. S. J. Kossack, Jr.
 Prog. Dir., Chief Announcer
 Farm Editor Bus Williams
 Production, Musical Dir. Matt Lemen
 Publicity Director B. Anderson
 Chief Engineer Vernard Cimmiotti

K T K T

TUCSON—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Thomas J. Wallace
 Business-Studio Transmitter Add. 500 W. Elm
 Phone Number 3-5361
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President-Owner Thomas J. Wallace
 Gen. Mgr., Chief Engr. Phillip R. Hurlbut
 Commercial Manager Gail Hummel
 Pgm.-Prom.-Farm Director Larry Dietz
 Prod.-Musical Dir. Paul Yaezell
 Publicity Director Dave Wiener
 Chief Announcer Dave Cureton

K T U C

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tucson Bcstg. Co.
 Business-Studio Address 900 E. Broadway
 Phone Number 2-3344
 Transmitter 900 E. Broadway
 Air Time 6 a.m.-M.
 News Service UP
 Tran. Ser. World, Cole, SESAC, Associated
 Representative John Blair
 Membership NAB, BMB
 Pres., Gen-Sta. Mgr. Lee Little
 Commercial Manager George Bradley
 Pgm.-Prod.-Musical Dir. Gerry O'Brien
 Publicity Dir. Francis Murphy
 Chief Announcer Art Preston
 Chief Engineer Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Arizona Bcstg. Co., Inc.
 Business-Studio Address 48 E. Broadway,
 P. O. Box 2911
 Phone Number 3-2555
 Transmitter Location 10th and Lee Streets
 Air Time 4:55 a.m.-M.
 News Service AP
 Transcription Service Thesaurus, Standard,
 Capitol
 Representative Paul H. Raymer
 Membership NAB, BMB
 General Manager R. B. Williams
 Business Mgr. Harper M. Phillips
 Sales Promotion Mgr. Fred J. Gerletti
 Program Director Ben L. Slack, Jr.
 Production Dir. Jean T. Lely
 Chief Announcer George T. Callison
 Chief Engineer Ray H. Holsclaw

K Y U M

YUMA—1940—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Yuma Bcstg. Co.
 Business Address 1901 1st St.
 Phone Number 88
 Transmitter-Studio Location 1901 1st St.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol, Thesaurus
 Representative Paul H. Raymer
 Membership NAB, BMB
 President R. N. Campbell
 General Manager Ray C. Smucker
 Commercial Manager Roy L. Jorgensen
 Program Director Paul W. Dawson
 Promotion Mgr. Don Metcalf
 Chief Engineer Leavenworth Wheeler

ARKANSAS

Estimated Population 1,964,000—Increase +0.7%—Radio Homes 488,500
Radio Families 543,000—Stations in State 31

KVRC

ARKADELPHIA—1947—MBS—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Arkadelphia Bcstg. Co.
Business-Studio Address 506 Main St.
Phone Number 789
Transmitter Location 3/4 Mi. SE City
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
President Cecil W. Cupp
General Mgr. J. M. Moore
Program Director Bill Deaton
Chief Engineer E. H. Summers

KLCN

BLYTHEVILLE—1922

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Harold L. Sudbury
Business-Studio Address Sudbury Bldg.
Phone Number 2093
Transmitter Location E. Highway 18
Air Time Daytime
News Service AP
Transcription Service Lang-Worth
Representative John E. Pearson
Membership BMB, FMA
Gen.-Sta.-Comm. Mgr. Harold L. Sudbury
Sales Mgr., Pub. Dir. J. T. Sudbury
Pgm., Prod. Dir. Earnest Simmons
Chief Announcer Don Whitney
Musical Dir., Farm Editor George Kirby
Chief Engineer Marion Skinner

KAMD

CAMDEN—1946—MBS-RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Camden Radio, Inc.
Business-Studio Address So. California St.
Phone Number 6791-2
Transmitter-Studio Location So. California St.
Air Time 6:30 a.m.-11 p.m.
News Service AP
Transcription Service Capitol
Membership NAB, BMB
President Walter E. Hussman
General Manager Frank O. Myers
Station Manager David Crockett
Commercial Manager James Blaine
Prog. Dir., Chief Announcer Cal Carter
Chief Engineer Dorris C. Hunter

KELD

EL DORADO—1935

ABC—RAZORBACK-LION

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Radio Enterprises, Inc.
Business-Studio Address Home Finance Bldg.
Phone Number 3-6126
Transmitter Location Country Club Colony
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative Continental Radio Sales
Membership NAB
President, Pgm. Dir. W. N. McKinney
Vice-Pres., Gen.-Sta. Mgr. Leon M. Sipes
Sales Prom. Mgr., Publicity Dir. J. R. Duerson
Musical Director Mrs. Ann Theilan
Chief Engineer John Long
Farm Editor Henry Holly

KGRH

FAYETTEVILLE—1946—MBS
KBS-RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstg. Co., Inc.
Business-Studio Address 922 Leverett St.
Phone Number 862
Transmitter Location 922 Leverett St.
Air Time 5:30 a.m.-11:30 p.m.
News Service AP
Transcription Service SESAC
Representative Ra-Tel
Membership NAB
President Hayden McIlroy
Gen.-Sta.-Sls. Prom. Mgr. Fred J. Stevenson
Commercial Mgr., Pub. Dir. Ed. Gideon
Program Director Al Rowe
Chief Announcer Pat Perrin
Musical Director Steve Starwyck
Chief Engineer George Dotson

KXJK

FORREST CITY—1949—KBS

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By Forrest City Bcstg. Co., Inc.
Business Address Forrest City
Phone Number 950
Air Time Daytime
News Service AP
Representative Continental
Pres., Gen. Mgr. William Fogg
Comm. Mgr. Roger Davison
Pgm. Dir., Prom. Mgr. Frank Kelley
Chief Engineer James Thompson

KFPW

FORT SMITH—1930
MBS-RAZORBACK ARK.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Southwestern Hotel Co.
Business Address 2917 Rogers Ave.
Phone Number 4105
Studio Addresses 2917 Rogers Ave.;
1213 Garrison Ave.
Transmitter Location Albert Pike
& Kelley Highway
Air Time Unlimited
News Service UP, AP
Transcription Service World
Representative Walker
Membership NAB, BMB
Pres., Gen. Manager John A. England
Station Mgr., Farm Editor J. E. Garner
Comm.-Sales Prom. Mgr. Al Godwin
Program-Musical Dir. Dorothy Gibson
Production Director Afton Blake
Publicity Director J. E. Garner
Chief Engineer Willard E. Kunkel

KFSA

FORT SMITH—1946—ABC
RAZORBACK—OGB

Frequency: 950 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By Southwestern Pub. Co.
Business-Studio Address 920 Rogers Ave.
Phone Number 3126
Transmitter Location 3600 Wheeler Ave.
Air Time Unlimited
News Service UP
Representative Taylor-Borroff
Membership NAB, BMB
President Donald W. Reynolds
Gen., Sta., Comm. Mgr. Weldon Stamps
Chief Engineer Robert W. Platt

KWHN

FORT SMITH—1947—LIBERTY

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By KWHN Bcstg. Co., Inc.
Business-Studio Add. 421-423 Garrison Ave.
Phone Number 8967-8
Transmitter Location End of Plum St.
Air Time 6 a.m.-M.
News Service AP
Tran. Service Capitol, Associated, Standard
Representative John E. Pearson
Membership NAB, BMB
President Allen Whiteside
Gen.-Sta. Mgr. Gene W. Dennis
Pgm. Dir., Chief Announcer Glenn O'Neal
Musical Director Joe Templeton
Chief Engineer Frank Tate

KHOZ

HARRISON—1946
MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Harrison Bcstg. Corp.
Business-Studio Address Radio Addition
Phone Number 1240
Transmitter Location Radio Addition
Air Time 5:30 a.m.-11 p.m.
News Service UP
Transcription Service Standard, SESAC
Membership NAB
President Roy Milum
Gen.-Sta. Mgr. Robert S. Wheeler, Jr.
Comm., Sales, Prom. Mgr., Farm Editor
Tom Longfellow
Pgm. Dir., Chief Engineer Don Causey
Musical Dir. Wannie Longfellow

KFFA

HELENA—1941—MBS-KBS

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By Helena Bcstg. Co.
Business-Studio Address 215 York St.
Phone Number Main 58-59
Transmitter Location Stringtown Rd.
Air Time 5 a.m.-M.
News Service AP
Transcription Service Lang-Worth
Representative Continental Radio Sales
Membership NAB, BMB
Pres., Gen., Sta. Mgr. Sam W. Anderson
Comm., Sales, Prom. Mgr. William Bigley
Pgm.-Prod.-Publicity Dir. Hugh Smith
Musical Director Mary Parker
Chief Engineer A. P. Decker

KXAR

HOPE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Hope Bcstg. Co.
Business Address P. O. Box 131
Phone Number 508
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
President A. H. Washburn
Gen. Mgr., Chief Engineer L. B. Tooley
Program Director George Frazier

KTHS

HOT SPRINGS—1924—ABC

Frequency: 1090 Kc. Power: 10,000 d., 1000 n.
Owned By Times Publishing Company, Ltd.
Operated By Radio Broadcasting, Inc.
Business-Studio Address 135 Benton Street
Phone Number 1160-1
Transmitter Location Route 2
Air Time 6 a.m.-M.

News Service UP
 Transcription Service Lang-Worth
 Representative Branham
 Membership NAB, BMB
 President-Owner John D. Ewing
 General Manager John J. Wolever, Jr.
 Commercial Manager Ed. C. Appler
 Program Director J. F. Karber
 Chief Announcer William S. Bailey
 Musical Director Harry Lockhart
 Chief Engineer Cecil L. Suitt

K W F C

HOT SPRINGS—1940—MBS-KBS

RAZORBACK

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Spa Bcstg. Co., Inc.
 Business-Studio Address Malco Building
 Phone Number 412-3
 Transmitter Location Malco Bldg.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Representative Sears & Ayer
 Membership NAB, BMB
 President Dr. N. B. Burch
 Gen. Sta. Mgr. Frank A. Browne
 Comm. Mgr. Robert Choate
 Pgm. Director George Arnold
 Chief Engineer Tom Willson

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 Vice-Pres.
 & Gen. Mgr.



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 Arkansas—
 Little Rock

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K B T M

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Regional Bcstg. Co.
 Business-Studio Address KBTM Bldg., 603
 Madison St.
 Phone Number 5597-8
 Transmitter Location Route No. 4
 Air Time 5:30 a.m.-10:30 p.m.
 News Service AP
 Transcription Service World. SESAC
 Membership NAB, BMB
 Pres., Gen. Mgr. Jay P. Beard

K A R K

LITTLE ROCK—1928

NBC-SOUTHCENTRAL QUAL-ARK.

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By Arkansas Radio & Equip. Co.
 Business-Studio Address Radio Center, 114
 East Capitol Ave.
 Phone Number LD 99
 Transmitter Location Hiway 67, Jackson
 Blvd., North Little Rock
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard
 Representative Edward Petry
 Membership NAB, BMB
 Chmn. of Bd. T. H. Barton
 V.P., Gen. Sta. Mgr. G. E. Zimmerman
 Comm., Sls. Prom. Mgr. Julian F. Haas
 Pgm., Prod. Dir. Douglas J. Romine
 Publicity Dir. A. C. Dowden
 Chief Engineer Dan L. Winn
 Musical Dir. Marie Jarvis
 Farm Editor Robert L. Buice

K G H I

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By KGHI Bcstg. Service
 Address 306 W. 3rd St.
 Phone Number 9166
 Transmitter Location Cantrell Rd.
 Air Time Unlimited
 Representative George P. Hollingsbery
 Partners A. L. Chilton, L. H. Chilton,
 S. C. Vinsonhaler
 General Mgr. S. C. Vinsonhaler
 Comm. Prom. Mgr. Don Corbet
 Program Dir. Virginia Ewing
 Chief Engineer V. O. Van Dusen

K L R A

LITTLE ROCK—1928—CBS

Frequency: 1010 Kc. Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By Arkansas Bcstg. Co.

Business-Studio Address.....Gazette Bldg.
 Phone Number.....2-5427-8; 2-1492
 Transmitter Location.....Memphis Highway, 7 Mi.
 E. of Little Rock
 Air Time.....5 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth, Thesaurus
 Representative.....Taylor-Borroff
 Membership.....NAB, BMB
 President.....J. N. Heiskell
 General Manager.....Ed Murphy
 Program Director.....Harris Owen
 Publicity Dir.....Mina Madden
 Chief Engineer.....Kermit F. Tracy
 Farm Editor.....Deno Nichols

KVLC

LITTLE ROCK—1948—LIBERTY

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Southwestern Bcstg. Co.
 Business-Studio Address.....Box 2659
 Phone Number.....5-5321
 Studio Address.....Southern Nat'l Insur. Bldg.
 Transmitter Location.....Faulkner Lake Rd.
 News Service.....UP
 Transcription Service.....World
 Representative.....Forjoe
 Membership.....BMB
 President.....R. M. Saxon
 Gen., Sta. Mgr.....Leonard Coe
 Commercial Manager.....Bob Harrison
 Sales Prom. Mgr.....John Pankey
 Pgm. Prod. Dir.....Marshall Hendricks
 Chief Engineer.....William Miller
 Chief Announcer, Musical Dir.....Ernest Howard

KNBY

NEWPORT—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Newport Bcstg. Co.
 Business Address.....Newport
 Phone Number.....749
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Standard
 General Mgr.....Dick Wiethan
 Commercial Mgr.....Gene Howe
 Chief Engineer.....J. C. Clayton

KXLR

LITTLE ROCK—1946 MBS-RAZORBACK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ark. Airwaves Co.
 Business Address.....217 E. Third St.
 Phone Number.....(Studio) 2-2155
 (Office) 4-8928
 Studio-Transmitter Address.....Cotton Belt Bldg.
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service.....Capitol, Standard

Representative.....Ra-Tel
 Membership.....NAB
 President.....John F. Wells
 General Manager.....Emil J. Pouzar
 Comm. Mgr.....Clyde Gray
 Program Dir.....Dorothy Jung
 Pub. Dir., Farm Editor.....Bobbie Forster
 Chief Announcer.....Roy Nichols
 Chief Engineer.....Earl H. Butler

KVMA

MAGNOLIA—1948—MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Business-Studio Address.....212 N. Jefferson St.
 Phone Number.....630, 631
 Transmitter Location.....2.2 Mi. N. Magnolia
 News Service.....UP
 Transcription Service.....Lang-Worth, World
 Membership.....NAB, BMB
 Gen. & Natl. Sales Mgr. C. A. Bill Humbert, Jr.
 Local Sales Director.....James H. Jones
 Publicity, Musical Dir.....Bill Tibbels
 Chief Engineer.....Ray H. Wells
 Farm Editor.....Vernon Arnette

KOSE

OSCEOLA—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....H. F. Ohlendorf
 Business Address.....Hiway 61 S.
 Phone Number.....860
 Air Time.....Daytime
 News Service.....AP
 Transcription Service.....Standard
 President.....H. F. Ohlendorf
 General Mgr.....Ted Woods
 Commercial Mgr.....John Fox
 Program Dir.....Leon Little
 Promotion Mgr.....Ann Edrington
 Chief Engineer.....H. M. Jones

KDRS

PARAGOULD—1947 KBS-RAZORBACK

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Progressive Bcstg. Co.
 Business Address.....Box 491
 Phone Number.....627
 Studio-Transmitter.....½ Mi. East of
 Paragould, Highway 25
 Air Time.....6 a.m.-10:05 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Membership.....NAB
 Gen.-Comm. Manager.....Ted Rand
 Sales Prom. Mgr.....Adrian White
 Program Dir.....Ray Dexter
 Chief Announcer.....Dick Covington
 Chief Engineer.....Jesse Jackson
 Farm Editor.....Walt Lawson

ARKANSAS

WHY IS **AP** THE BEST?

BECAUSE—**AP** is more experienced than any other news service . . . more than 100 years collecting and distributing news.

ARKANSAS ASSOCIATED PRESS BROADCASTERS

President: Leon Sipes—KELD, El Dorado

Vice-President: Ted Woods—KOSE, Osceola

Secretary: J. R. Anderson—AP Chief of Bureau

Directors: Leon Sipes—KELD, El Dorado

Ted Woods—KOSE, Osceola

William Fogg—KXJK, Forrest City

Fred J. Stevenson—KGRH, Fayetteville

J. M. Moore—KVLC, Arkadelphia

Continuing Study Committee Chairman: Ray Dexter—KDRS, Paragould

ARKANSAS

KCLA

PINE BLUFF—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Engineering Service
 Business-Studio Address... 2900 West 28th
 Phone Number... 1900
 Transmitter Location... 2900 West 28th
 Air Time... 6 a.m.-11 p.m.
 News Service... AP
 Transcription Service... Lang-Worth
 Business Mgr... Kenneth Kesterson
 Commercial Manager... Clyde Martin, Sr.
 Pgm. Dir., Chief Engineer... Charles Penix

KOTN

PINE BLUFF—1934—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Universal Bcstg. Corp.
 Address... 505½ Main St., Box 957
 Phone Number... 721
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Thesaurus
 Membership... NAB
 Pres., Gen. Mgr., Chief Engr... B. J. Parrish
 Asst. & Prom. Mgr... B. W. Eiter
 Commercial Manager... Joe L. Wallace
 Program Director... Lois Sloan

KXRJ

**RUSSELLVILLE—1947—MBS-KBS
 RAZORBACK**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... The Valley Bcstrs., Inc.
 Business-Studio Address... Box 191
 Phone Number... 299; 786
 Studio-Transmitter Address... Russellville
 Air Time... 6 a.m.-11 p.m.
 News Service... AP
 Transcription Service... KBS
 Representative... Friedenberg
 Membership... BMB
 Pres., Gen. Sta. Mgr... C. R. Horne
 Commercial Manager... R. L. McCarrell
 Sales Prom. Mgr... L. L. Bryan
 Pgm. Dir., Chief Announcer... James Lipsey
 Chief Engineer... William Sneed

KUOA

SILOAM SPRINGS—1923—MBS-KBS

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By... KUOA, Inc.
 Business-Studio Address... Siloam Springs
 Phone Number... 77
 Transmitter Location... Siloam Springs

Air Time... 6 a.m.-Local Sunset
 News Service... UP
 Transcription Service... World, SESAC
 Membership... NAB, BMB
 President... John E. Brown, Sr.
 General Mgr... Storm Whaley
 Asst. Manager... Clinton Fowler
 Program Director... Ralph Kennedy
 Chief Engineer... Cecil E. Smith
 Farm Editor... Charles E. Hoke

(See Page 338)

KBRS

SPRINGDALE—1949—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Southwestern Pub. Co.
 Business Address... Hiway 71
 Phone Number... 675
 Air Time... Unlimited
 News Service... AP
 President... Donald W. Reynolds
 Gen., Comm. Mgr... William F. Hession

KWAK

**STUTTGART—1948
 MBS—KBS—RAZORBACK**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Stuttgart Bcstg. Corp.
 Business Address... 1818 S. Buerkle St.,
 Box 271
 Phone Number... 842
 Studio-Transmitter Address... 1818 S. Buerkle
 Air Time... 6 a.m.-M.
 News Service... UP
 Transcription Service... Capitol
 President... Beloit Taylor
 Gen.-Station Manager... Melvin P. Spann
 Commercial Mgr... Carroll Lee
 Program Dir... June Spawn
 Chief Engineer... Jack Warden

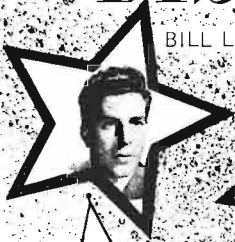
KWEM

WEST MEMPHIS—1947

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... West Memphis Bcstg. Corp.
 Business-Studio Address... 229 Broadway
 Phone Number... 463-4
 Transmitter Location... Highway 70
 Air Time... Local sunrise-local sunset
 News Service... UP
 Transcription Service... Lang-Worth, Capitol
 Representative... Ra-Tel
 President... J. C. Johnson
 Gen., Comm. Mgr., Pgm. Dir...
 Vernon Dillaplain
 Chief Anncr., Farm Editor... Bill Edwards
 Chief Engineer... Vernon Dillaplain

your all-star DISC JOCKEY TEAM

BILL LEYDEN — 6 to 8 AM



PETER POTTER — 10 to Noon



Showmanship

Audience

BILL ANSON —
Noon to 3 PM



HOLLYWOOD ★

KFWB

Sales

★ WARNER BROS.

MAURICE HART —
3 to 4:15 PM



FRANK BULL —
6:30 to 7:30 PM



Results

GENE NORMAN —



10 to 12 PM

Warner Bros. KFWB in Hollywood offers you the nation's greatest array of disc jockeys. These six stellar personalities offer you showmanship and a vast audience, bringing you outstanding sales and sponsorship satisfaction. For further details contact your nearest William G. Rambeau Company or your KFWB account executive.

CALIFORNIA

Estimated Population 10,665,000—Increase +54.4%—Radio Homes 3,254,000
Radio Families 3,286,000—Stations in State 129

KAFY

BAKERSFIELD—1946—MBS-DON LEE
Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By . . . Bakersfield Bcstg. Co.
Business-Studio Address . . . 2013 Chester Ave.
Phone Number 88700-77800
Transmitter Poplar Lane at Rosedale Rd.
News Service UP
Transcription Service Lang-Worth
Representative John E. Pearson
Membership NAB, BMB
President George B. Crome
General Manager Sheldon Anderson
Station Manager Frank Wilbur
Program Director Naum Healy
Production Dir. Bob Blake
Publicity Dir. Martha Thompson
Chief Announcer Harl Mannes
Chief Engineer Ted Froming
Farm Editor Ralph Ryan

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By . . . McClatchy Bdcstg. Co.
Business-Studio Address . . . Elk's Club Building
Phone Number 8-8431
Transmitter Location . . . Oak and Ming Streets
News Service AP, INS, UP
Transcription Service World
Representative Paul H. Raymer
Membership NAB, BMB
President Eleanor McClatchy
Station Manager Walter Baziuk
Technician Luverne Shatto

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By . . . Paul R. Bartlett
Business-Studio Address . . . 1420 Truxton Ave.
Phone Number 44548
Transmitter Location 17th & "T" Sts.
News Service UP
Transcription Service Standard
Representative Avery Knodel
Membership NAB
Owner Paul R. Bartlett
Manager Gene DeYoung
Prod., Pgm. Dir. Warren Mead
Sales, Prom. Mgr., Pub. Dir. Ken Croes
Acting Chief Engineer Thad Bulkeley

KPMC

BAKERSFIELD—1933—ABC

Frequency: 1560 Kc. Power: 1000 Watts

Owned-Oper. By Pioneer Mercantile Co.
Business-Studio Address 307 E. 21st St.
Phone Number 8-8157
News Service UP
Transcription Service Thesaurus
Representative Gene Grant
Pres., Gen. Mgr., Pgm. Dir. L. A. Schamblin
Commercial Manager C. C. Sturm
Promotion Manager P. R. Biermann
Chief Engineer L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By William T. Smith
Address 4425 Ramsey St.
Phone Number 515-8
News Service AP
Transcription Service World
Representative Gene Grant
Membership NAB
President William T. Smith
General Mgr. Carleton Anderson
Commercial Mgr. Marvin H. Patchen
Program Dir. John L. Lockhart
Chief Engineer Searcy Woodworth

KWTC

BARSTOW—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By . . . Mojave Valley Bcstg. Co.
Business Address . . . Radio Center, P.O. Box 1230
Phone Number 4001
Studio-Transmitter Address . . . Radio Center
News Service UP
Transcription Service World
Representative Gene Grant, Donald Cooke
Membership NAB
Gen. Mgr., Pgm. Dir. Harry S. White
Commercial Mgr. Wheeler Abbett
Chief Engineer Fred Fullwood

KRE

BERKELEY—1923

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By . . . Central Calif. Bcstrs., Inc
Address 601 Ashby Avenue
Phone Number Ashberry 3-7715
News Service AP
Transcription Service Standard
Membership NAB
Gen. Station Manager Arthur Westlund
Comm. Promotion Manager Don Hambly
Production Director Les Avery
Chief Engineer Dave Fields

KYOR

BLYTE—1948—BCA WESTERN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Bcstg. Corp. of America
 Business-Studio Address Blythe
 Phone Number 2231
 Transmitter 2 Mi. W. of Blythe, Hiway 60
 News Service UP, AP
 President W. L. Gleeson
 V.P. Chg. Sales Gene Williams

KROP

BRAWLEY—1946—BCA WESTERN

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Bcstg. Corp. of America
 Address Del Rio Country Club
 Phone Number 1300
 News Service AP, UP
 Representative Lee F. O'Connell
 President, General Mgr. W. L. Gleeson
 V.P. Chg. Sales Gene Williams

KWIK

BURBANK—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Burbank Bcstrs., Inc.
 Business-Studio Address 20 W. Burbank Blvd.
 Phone Number Charleston 0-2111
 Transmitter Location 239 Amherst St.
 News Service UP
 Transcription Service Lang-Worth
 Director Paul Sutton
 Program Dir. Roger Patrick

KICO

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles R. Love
 Business Address P. O. Box 786
 Phone Number 918
 Studio-Transmitter 1½ Mi. N. Calexico, Hgwy 99
 News Service AP
 President Charles R. Love
 General Mgr. W. A. Geddes
 Program Dir. Robert Cain
 Chief Engineer Richard Gunn

KHSL

CHICO—1935—MBS-DON LEE

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated Golden Empire Bcstg. Co., Inc.
 Address Moorehead Bldg.
 Phone Number 237-8
 Transmitter Hooker Oak & Madrone Aves.
 News Service UP

Transcription Service World, Lang-Worth
 Representative Gene Grant
 President, Gen. Mgr. Hugh McClung
 Station Manager M. F. Woodling
 Commercial Manager J. A. Pero
 Program Director Loring Curtis
 Promotion Mgr. Henry Hanna
 Chief Engineer Russell B. Pope

KXOC

CHICO—1949—CBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By Sacramento Bcstrs., Inc.
 Business Address Radio Lane
 Phone Number 3200
 News Service UP
 Transcription Service Associated, Standard
 Representative Pearson
 President Lincoln Dellar
 Gen. Comm. Mgr. Ted Hall
 Program Dir. Neil McIntyre
 Promotion Mgr. Lester Berryman
 Chief Engineer Walter Berger

KBUC

CORONA—1948

Frequency: 1370 Kc. Power: 500 Watts
 Owned American Pacific Radio Bcstg. Co.
 Business Address Box 111
 Phone Number 1370-1-3
 Studio-Transmitter Address Custer Road
 News Service UP
 Transcription Service MacGregor, Lang-Worth
 Membership NAB
 Representative Grant
 Partners Elmer J. Bucknum, John G. Bucknum
 General Mgr. E. J. Bucknum
 Commercial Mgr. Mary Bucknum
 Program Dir. Jack A. Richardson
 Chief Engineer H. J. Ridinger

KRDU

DINUBA—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Radio Dinuba Co.
 Business-Studio Address 110 N. "L" St.
 Phone Number 500
 Transmitter Location Bet. W. Dinuba & Reedley
 News Service AP
 Transcription Service Lang-Worth
 Gen., Comm. Mgr. Egan A. Haier
 Program Director Harold Sparks
 Chief Engineer Forrest W. Hughes

KXO

EL CENTRO—1927—MBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Valradio Inc.
 Business Address Box 140

Phone Number1100
 Transmitter-Studio Location....South 4th St.
 News ServiceUP
 Transcription ServiceThesaurus
 Representative.....Paul H. Raymer
 MembershipNAB
 President.....Paul A. Jenkins
 Gen., Sales, Prom. Mgr.....Riley R. Gibson
 Commercial Manager.....Belle Hovey
 Prog. Dir., Farm Editor.....F. J. Wineriter
 Chief Engineer.....Dick Jacobsen

K H U M

EUREKA—1947—ABC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Carroll R. Hauser
 Business-Studio Address.....Vance Hotel
 Phone Number.....3900
 Transmitter Location.....1025 W. Murray St.
 News ServiceAP
 Transcription ServiceCapitol
 Representative.....Western Radio Adv.
 Membership.....NAB
 Gen.-Sta.-Comm. Mgr.....Carroll R. Hauser
 Pgm.-Prod.-Publicity Dir.....Burke Ormsby
 Musical Dir.....Vivian Mason
 Chief Engineer.....Edward P. Strople

K I E M

EUREKA—1933—MBS-DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.
 Address.....Radio Center, E. Sixth St.
 Phone Number4000
 Transmitter.....Eureka Inlet, Humboldt Bay
 News ServiceUP
 Transcription ServiceWorld
 Representative.....John Blair
 MembershipNAB, BMB
 Pres., Gen. Mgr.....Wm. B. Smullin
 Commercial Manager.....Don Telford
 Sales Promotion Manager.....Robert Stach
 Program Director.....Charles Paul Corbin
 Technical Dir.....John Bauriedel

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mendocino Coast Bcstg. Co.
 Address.....2100 East Oak St.
 Phone Number822-3
 Air Time.....6 a.m.-10 p.m.
 News ServiceAP
 Transcription Service.....World, Capitol
 Representative.....Forjoe
 President.....Edward Mertle
 Gen.-Sta. Mgr.....Paul L. Singer
 Sales Prom. Mgr.....James W. Sargent
 Program Dir.....Ray T. Mathewson
 Chief Engineer.....Craig Smith

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Operated By.....KARM, The George
 Harm Station
 Business-Studio Address..1333 Van Ness Ave.
 Phone Number4-2966
 Transmitter.....Van Ness & Alluvial Aves.
 News Service.....AP, INS
 Transcription ServiceStandard
 Representative.....Edward Pety
 MembershipNAB
 President.....Hattie Harm
 General-Station Manager...Clyde F. Coombs
 Exec. Sec., Promotion Manager...Eldora Roth
 Program, Prod. Director.....John Garrick
 Chief Engineer.....Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Calif. Inland Bcstg. Co.
 Business-Studio Address..T. W. Patterson Bldg.
 Phone Number4-5001
 Transmitter Location.....Monson
 News ServiceUP
 Transcription Service.....Associated, World
 Representative.....Avery-Knodel
 MembershipNAB
 Pres., Gen. Mgr.....Paul B. Bartlett
 Program Director.....Ed J. Frech
 Chief Engineer.....K. L. Mealey

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Baker Bcstg. Co.
 Business-Studio Address.....1018 Broadway
 News ServiceUP
 Transcription Service.....Standard
 General Mgr.....John Baker
 Station Mgr.....Robert L. Howell

K M J

FRESNO—1922—NBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Business-Studio Address..1559 Van Ness Ave.
 Phone Number3-6277
 Transmitter Location.....Kerman, Calif.
 News Service.....AP, UP
 Transcription ServiceCapitol
 Representative.....Paul H. Raymer
 MembershipNAB, BMB

President Eleanor McClatchy
 Station Manager Hal Brown
 Sales Manager Coyle Chambers
 Program Mgr. Joe Tomes
 Chief Technician William N. Wallace

KYNO

FRESNO—1947—MBS-DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Robert Schuler,
 Sheldon Anderson, Gene Chenault, Bert
 Williamson
 Business Address Hotel Fresno
 Phone Number 2-6141
 Transmitter Barton & McKinley Aves.
 News Service UP
 Representative Pearson, Western
 Membership NAB
 President Robert Schuler
 General Mgr. Gene Chenault
 Commercial Mgr. Joe Hinman
 Program Dir. Leo Goldman
 Chief Engineer Bert Williamson
 Farm Editor Robert Fahs

KIEV

GLENDALE—1933

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Operated By Cannon System, Ltd.
 Address 102 N. Glendale Ave.
 Phone Number Cyprus 1-1133
 President David H. Cannon
 General Mgr. Cal Cannon

KGFN

GRASS VALLEY—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Joe D. Carroll
 Business Address P. O. Box No. 924
 Phone Number 1400
 Transmitter-Studio Location Grass Valley
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Grant
 President Joe D. Carroll
 General Manager Claude F. Jones
 Chief Engineer Loyd L. McQueary

KNGS

HANFORD—1948

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Operated By Hanford Publishing Co.
 Business Address P. O. Box 620
 Phone Number 620

Studio & Trans 4 Mi. E. Hanford Hgway, 198
 News Service INS, UP
 Transcription Service Associated. World
 General Mgr. Don C. Reeves
 Commercial Mgr. John Cohan
 Program Dir. E. C. Balthis
 Chief Engineer Don C. Reeves

KECA

HOLLYWOOD—1929—ABC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By American Bcstg. Co., Inc.
 Business Address ABC TV Center
 Phone Number NO 3-3311
 Studio Address 1440 No. Highland
 Transmitter Location 2951 S. Fairfax Ave.
 News Service AP, INS, UP
 Transcription Service Lang-Worth
 Representative ABC Spot Sales
 Membership NAB, BMB
 President (ABC) Mark Woods
 V.P., Gen. Mgr. W. Div. (ABC) Frank Samuels
 Station Manager Clyde P. Scott
 Commercial Manager Amos T. Baron
 Program Director Rollo Hunter
 Chief Engineer Phil Caldwell

KGFJ

HOLLYWOOD—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Ben S. McGlashan
 Business-Studio Address 6314 Sunset Blvd.
 Phone Number Hillside 0201
 Transmitter Washington & Oak Sts., L. A.
 News Service UP
 Transcription Service Muzak
 Owner Ben S. McGlashan
 General Manager Thelma Kirchner
 Commercial Manager Jim Strain
 Chief Engineer Homer Obuchon

KLAC

HOLLYWOOD—1946

Frequency: 570 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By KMTR Radio Corp.
 Address 1000 Cahuenga Blvd.
 Phone Number Hudson 2-7311
 Transmitter Location 2201 N. Indiana, L. A.
 News Service INS
 Transcription Service Capitol
 Representative Adam J. Young, Jr.
 Membership NAB
 President Dorothy Schiiff
 Gen. Sta. Manager Don J. Fedderson
 Comm. Mgr. D. E. Lundy
 Sales Prom. Mgr. Jack Miller
 Pgm. Dir. Fred Henry

Prod. Dir.....Don Forbes
Pub. Dir.....Red Doff
Chief Engineer.....Carl Olson

KREO

INDIO—1946—BCA WESTERN

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Bcstg. Corp. of America
Business-Studio Address.....Calhoun Dr.
Phone Number7-3403
TransmitterCalhoun Dr.
RepresentativeLee F. O'Connell
President & General Mgr.. William L. Gleason
V.P. Chg. Sales.....Gene Williams

KTED

LAGUNA BEACH—1949

Frequency: 1520 Kc.....Power: 1000 d: 250 n.
Owned-Oper. By...Uni. Radio Features Synd.
Business Address.....424 Glenneyre
Phone Number1520
News ServiceAP
Transcription Service.....Thesaurus, World
RepresentativeGrant
President, General Mgr.....Tom E. Danson
Comm., Prom. Mgr.....James M. Matheny
Chief Announcer.....Richard S. Morgan
Chief Engineer.....Allan L. Campbell

KCVR

LODI—1946—KBS

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By...Central Valley Radio
Business Address.....P. O. Box 600
Phone Number.....Lodi 1700
Transmitter Studio.....1.8 Mi. N.W. of Lodi
News ServiceUP
Transcription ServiceStandard
General Manager.....Herbert W. Brown
Station Manager.....David A. Brown

KFOX

LONG BEACH—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By...Nichols & Warinner, Inc.
Address.....220 E. Anaheim Street
Phone Number.....Long Beach 672-81
Transmitter Location...220 E. Anaheim Street
News ServiceUP
RepresentativeBurns-Smith
MembershipNAB
Pres., Gen. Mgr., Pgm. Dir....Hal G. Nichols
Promotion Mgr.....Norman Masterson
Comm. Mgr., Chief Engineer

Lawrence W. McDowell

KLAC

Represented by

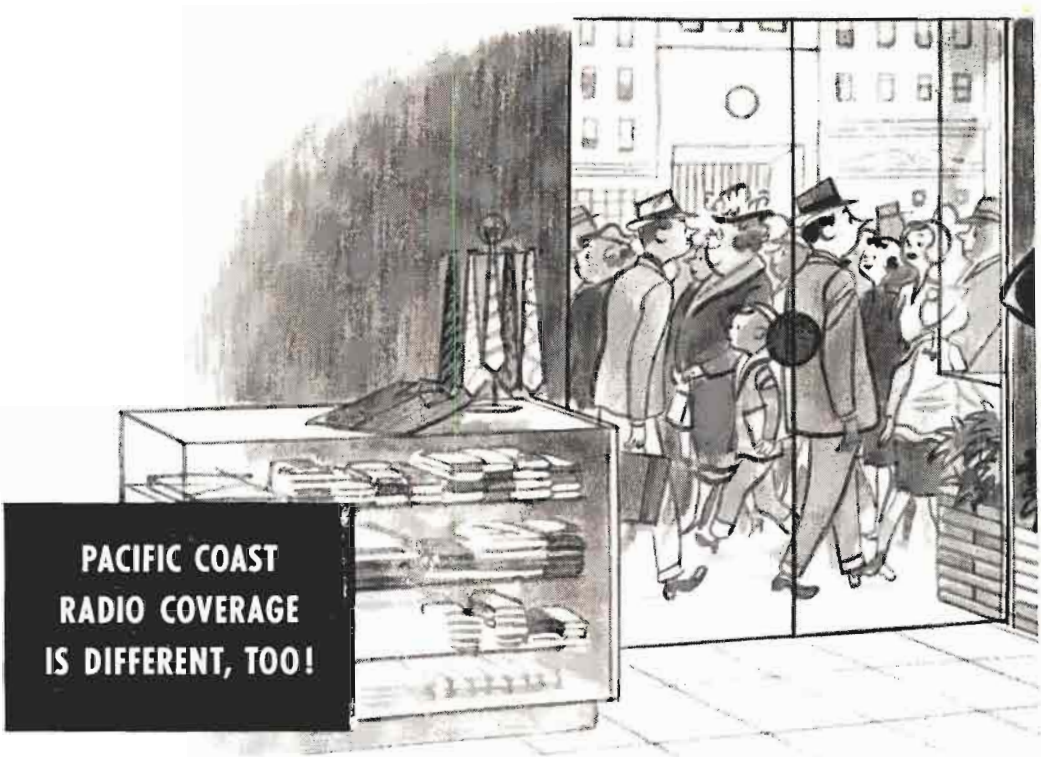
ADAM J. YOUNG

New York



The Fastest Growing Radio Station
in America

HOLLYWOOD, CALIF.



**PACIFIC COAST
RADIO COVERAGE
IS DIFFERENT, TOO!**

FOR THAT MATTER, even the Pacific Coast is different from any other area in the United States. It's big, it's almost entirely covered with mountains up to 14,495 feet high, and its markets are far apart.

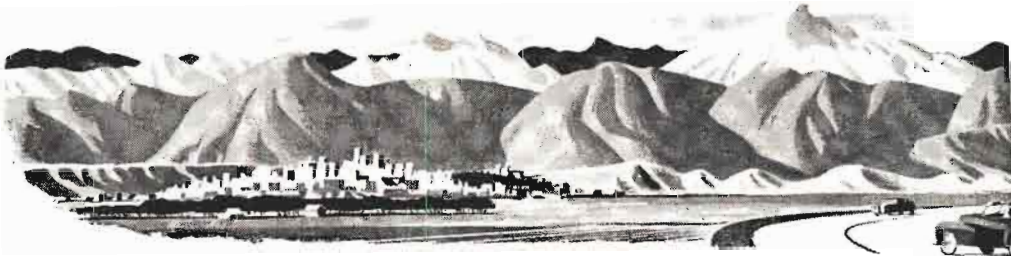
To cover this vast, rich area is a different coverage problem. The great distances, the mountains, the low ground conductivity make long-range broadcasting impractical...yet Don Lee is the only network that does not rely on long-range broadcasting.

Only Don Lee is especially *designed* for the Pacific Coast.

Only Don Lee offers coverage that gives each market a local network outlet of the proper size

LEWIS ALLEN WEISS, *Chairman of the Board* • WILLET H. BROWN, *President* • WARD D. INGRIM, *Vice-President in Charge of Sales*

The Nation's Greatest Regional Network





to completely cover that market for the least possible money expended.

Only with Don Lee can you tailor your network radio coverage to your distribution. You can buy all or part of Don Lee's 45 stations to match your distribution requirements, with no waste.

There are about 14 million people on the Pacific Coast. Only Don Lee sells them where they live—where they spend their 15½ billions per year, and Don Lee sells them from their own local network stations with all the local selling influence enjoyed by such a station.

If selling the Pacific Coast is your problem, remember coverage is *different* on the Pacific Coast. Use the *only* radio network especially *designed* for the Pacific Coast: DON LEE.

1313 NORTH VINE STREET, HOLLYWOOD 28, CALIFORNIA • Represented Nationally by JOHN BLAIR & COMPANY

The Tale of Two Cities* . . .

*Siloam Springs, Ark.

1290 **KUOA** K.C.

The KUOA primary (Oklahoma — 6 counties, Missouri—4 counties, Arkansas—5 counties) is worth covering! It's a bright white spot in the nation's market picture. KAMOLAND's many sources of income—poultry, dairy, cattle, vegetables and fruit, oil, lead, zinc and coal—add up to an annual \$200,000,000 buying power.

Area Population	1,220,953
Radio Homes in	
KUOA Primary	80,540
% Increase 1940-49	164%
National	136%
% Increase Retail Sales in KUOA Primary 1939-48	346% *
% Increase Retail Sales, Nat.	309% *

* 1949-50 "Consumer Markets."

KUOA Daytime Audience
1949 Area Conlan 34.5%
(45-Mile Circle)

KUOA'S MORNING AUDIENCE WAS MORE THAN TWICE THAT OF ITS NEAREST COMPETING STATION! THE PEOPLE ARE HERE—THE MONEY IS HERE—THE MARKET IS HERE!

5000 W. **KUOA** 1290
MUTUAL K.C.

Razorback Network—Liberty Broadcasting System

*Long Beach, Calif.

1390 **KGER** K.C.

Don't let the proximity of Los Angeles blind you to the booming Retail sales of the \$100,000,000 Long Beach market when placing national radio campaigns in Southern California!

Long Beach Population	305,000
Total Families	93,900
Radio Families	92,960
% Radio Families	99%

Leading Independent in
Long Beach Market 84%

Leads other local station
in 497 out of 504 quarter
hour periods.

... AND KGER DELIVERS THE LONG BEACH AUDIENCE TO ADVERTISERS AT A LOWER "COST PER THOUSAND!"

5000 W. **KGER** 1390
K.C.

Owned by
the John Brown Schools of
Arkansas and California

The Voice of... *

KAMOLAND
KANSAS-ARKANSAS-MISSOURI-OKLAHOMA

The Station of
THE AMERICAN HOME

KGER

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By . . . John Brown Schools of Calif., Inc.
 Business Studio Address 435 Pine Ave.
 Phone Number 7-2785
 Transmitter Atlantic & Olive, Hynes
 Air Time 5 a.m.-M.
 News Service AP
 Transcription Service SESAC, Cole
 Representative J. H. McGillvra
 Membership NAB
 President John E. Brown
 Gen.-Sta.-Comm. Mgr. Galen Gilbert
 Sales-Prom. Mgr., Pgm. Dir. William George
 Publicity Director Dick Walsh
 Musical Dir. Peter Slack
 Chief Engineer Luther Crumbaugh

KFAC

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By . . . Los Angeles Bcstg. Co., Inc.
 Business-Studio Address . 645 S. Mariposa Ave.
 Phone Number Dunkirk 4-1231
 Transmitter Location . . . 3725 Chesapeake Ave.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated, SESAC
 Membership NAB, BMB
 Pres.-Gen.-Sta. Mgr. Calvin J. Smith
 Prod., Pgm. Dir. Howard Rhines
 Pub. Dir. Murry Boggs
 Chief Announcer Howard Rhines
 Musical Librarian Edith Kent
 Chief Engineer Ron Oakley

(See Page 340)

KFI

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By . . . Earle C. Anthony, Inc.
 Business-Studio Address . 141 N. Vermont Ave.
 Phone Number Dunkirk 2-2121
 Transmitter Location Buena Pk.
 Air Time 5:30 a.m.-1 a.m.
 News Service AP, UP
 Transcription Service Capitol, Associated,
 World
 President-Owner Earle C. Anthony
 General Manager W. B. Ryan
 Sales, Promotion Mgr. Kevin B. Sweeney
 Program Dir. Pat Kelly
 Chief Announcer George Dvorak
 Musical Director Bob Mitchell
 Chief Engineers Curtis Mason,
 H. L. Blatterman
 Farm Editor Nelson McInlch

(See Page 342)

KFVD

LOS ANGELES—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By Standard Bcstg. Co.
 Business-Studio Add. 338 S. Western Ave.
 Phone Number Dunkirk 8-2345
 Transmitter Location Lynwood, Calif.
 Air Time 6 a.m.-3 a.m.
 Transcription Service Lang-Worth
 Membership NAB
 Pres., Gen. Mgr. Frank Burke, Jr.
 Commercial Manager Harry Patterson
 Program Director Carl Brewster
 Chief Announcer Clyde Cadwell
 Chief Engineer Leonard Reeves

KFWB

LOS ANGELES—1925

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By . . . Warner Bros. Bcstg. Corp.
 Business-Studio Address . 5833 Fernwood Ave.
 Phone Number HE 5151
 Transmitter Location . 5775 W. Jefferson, L. A.
 Air Time 5:45 a.m.-1 a.m.
 News Service AP, INS, UP
 Representative William G. Rambeau
 General Manager Harry Maizlish
 Pgm., Prod. Dir. William V. Ray
 Publicity Dir. Sydney Yallen
 Commercial Manager . . . William D. Edouarde
 Chief Announcer Harry Hall
 Chief Engineer Harry Myers
 Musical Director Dion Romandy

(See Page 330)

KHJ

LOS ANGELES—1922

MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By . . . Don Lee Bcstg. System
 Business-Studio Address . . . 1313 N. Vine St.,
 Hollywood
 Phone Number HUDson 2-2133
 Transmitter Location Venice Blvd.
 Air Time 6 a.m.-1 a.m.
 News Service AP, INS
 Transcription World
 Representative John Blair
 Membership NAB
 President Willet H. Brown
 V.P. chg. Sales Ward D. Ingram
 Sales Manager George Whitney
 Sales Promotion Manager . Herbert Sonnenburg
 Program Director J. Carlton Adair
 Director of Operations Anthony J. LaFrano
 Publicity Director Mark Finley
 Musical Director Harry Zimmerman
 V.P.-Engineering Walter Carruthers
 Farm Editor Les Mawhinney

LONG HAIR MUSIC

IS OUR BUSINESS

And business is a pleasure — because our audience forms an important segment of an important market — served exclusively in the field of better music by KFAC.

PULSE* REPORTS PROGRESS

The progressively growing appeal of fine music, beamed twenty-four hours daily at 5-12% of the audience — in the nation's third largest market.

Check our cost per listener — one of the country's lowest.

KfAC AM — FM
5 KW *The Music Station*
FOR SOUTHERN CALIFORNIA
1330 KC

LOS ANGELES BROADCASTING CO., INC.
645 MARIPOSA, LOS ANGELES 5

For Information, Phone or Wire Collect

* The Pulse, Inc.
110 Fulton St.
N. Y. 7, N. Y.

K M P C

LOS ANGELES—1927

Frequency: 710 Kc. Power: 53,000 d., 10,000 n.
 Owned-Operated By...KMPC, the Station of
 the Stars, Inc.
 Business-Studio Address...5939 Sunset Blvd.
 Phone Number...Hollywood 9-5341
 Transmitter Location...12755 Burbank Blvd.,
 N. Hollywood, Calif.
 Air Time 6 a.m.-M.
 News Service AP, INS, UP
 Transcription Service Associated
 Representative H.R. Representatives, Inc.
 Chairman of the Board G. A. Richards
 Gen.-Sta. Mgr., V.P. Robert O. Reynolds
 Vice-Pres. Earl E. Gibbs
 Sales Prom. Mgr., Pub. Dir. Andy Wilson
 Pgm., Prod. Dir. John Baird
 Chief Announcer Howard Flynn
 Musical Director Jerome Sybilrud
 Chief Engineer Loyd Sigmon
 Farm Editor Charles Lee Stone

(See Page 344)

K N X

LOS ANGELES—1924—CBS

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Operated By...Columbia Bcstg. System,
 Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Phone Number...HOLLYWOOD 9-1212
 Transmitter Location...190 St. & Hawthorne
 Blvd., Torrance, Calif.
 Air Time 5:30 a.m.-1:05 a.m.
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Radio Sales, CBS
 Membership NAB, BMB
 President (CBS) Frank Stanton
 V.P., Gen. Exec. Howard S. Meighan
 Gen. Mgr. Merle S. Jones
 Sales Manager Wayne R. Steffner
 Promotion Manager Ralph Taylor
 Program Director George W. Allen
 Chief Engineer Les Bowman

(See Page 346)

K O W L

LOS ANGELES—1947

Frequency: 1580 Kc. Power: 5000 Watts d.
 Owned-Operated By...KOWL, Inc.
 Business-Studio Address...Pico at the Ocean
 Phone Number...Santa Monica 46761
 Transmitter Location...11637 Charnock Rd.
 Air Time 7 a.m.-Sunset
 News Service UP
 Transcription Service Associated, Standard
 Pres.-Gen.-Sta. Mgr. Arthur H. Croghan
 Program Dir. Warren K. Deem
 Chief Engineer John Morecroft

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By...Radio Broadcasters,
 Inc.
 Business-Studio Address...541 So. Spring St.
 Phone Number...TRucker 7111
 Transmitter Location...1050 Montecito Drv.
 Air Time Unlimited
 News Service INS
 Transcription Service Associated, SESAC
 Membership NAB
 General-Station-Comm. Mgr. Ned Connor
 Publicity Director Doug Douglas
 Pgm. Dir.-Chief Announcer... Charles Clifton
 Chief Engineer Willis O. Freitag

K M Y C

MARYSVILLE—1940—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By...Marysville-Yuba City
 Bcstrs., Inc.
 Business Address P. O. Box 631
 Phone Number 2080
 Studio Address 519 E. St.
 Transmitter Location...Laurellan Rd., District 10
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative W. S. Grant
 Membership NAB
 President H. E. Thomas
 Gen.-Station Comm. Manager... Joe D. Carroll
 Sales Promotion Manager... A. J. Powell, Jr.
 Program Director William R. Cleveland
 Publicity Director Hedley Hall
 Chief Engineer Loyd McQuary

K Y O S

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By...Merced Bcstg. Co.
 Business Address P. O. Box 717
 Phone Number 1430-1; 1281
 Studio Address G St. Grade
 Transmitter Location...Lake Rd., Merced Cty.
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service World
 Representative W. S. Grant
 Membership NAB
 President-Gen. Mgr. Hugh McClung
 Station Manager Charles H. Kinsley, Jr.
 Comm. Mgr.-Pgm. Dir. A. J. Krisik
 Sales Prom. Mgr. Rod O'Hara
 Prod.-Musical Dir. Joel Buffington
 Pub. Dir. Edward Blakesley
 Chief Announcer Harvey Otto
 Chief Engineer M. R. Beavers
 Farm Editor Clare Caughman



Pat Bishop



Burrill Wheeler



Ted Meyers

they are not too dainty at KFI !

Johnny Murray



Stu Wilson



Bill Stulla



KFI's personalities are not too dainty to personally do the commercials on their programs.

You know how much more effective a sales message is when the star of your program throws his influence behind the product.

That's why KFI's stars, who take their selling chores as seriously as they take the job of entertaining their listeners, always voice their own sales messages.

Each of these six personalities has proved his ability as a salesman with dozens of products on KFI.

One more reason advertisers are more successful on KFI.



Barclay C. Anthony, Inc.

NBC FOR LOS ANGELES • 640 KC CLEAR CHANNEL

K T R B

MODESTO—1933

Frequency: 860 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By: KTRB Bcstg. Co., Inc.
 Address: P. O. Box 593
 Phone Number: 774
 Studio-Transmitter: Norwegian Ave.
 Air Time: 5 a.m.-1 a.m.
 News Service: INS, UP
 Transcription Service: Lang-Worth, Cole,
 Standard
 Representative: W. S. Grant
 Membership: NAB
 Pres.-Gen.-Station Mgr.: William H. Bates, Jr.
 Com.-Sales Promotion Mgr.: James Van Parks
 Pgm.-Prod.-Publ. Dir.: Milton L. Hibdon
 Chief Anncr.-Farm Editor: Charles McEwen
 Musical Director: Don Lapan
 Chief Engineer: William H. Bates, Jr.

K M B Y

MONTEREY—1949—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Monterey Bcstg Co.
 Business Address: Hotel San Carlos
 Phone Number: 8541
 Air Time: Unlimited
 News Service: UP
 Transcription Service: World, Associated
 General Mgr.: L. John Miner
 Comm. Mgr.: John F. W. Tyler
 Pgm. Dir.: Ford Warner
 Chief Engineer: Emil A. Trojak

K W S D

MOUNT SHASTA—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Shasta Cascade Bcstg.
 Corp.
 Business Address: Alma St.
 Phone Number: 2124
 News Service: AP
 Transcription Service: Standard
 Representative: Western
 General-Commercial Mgr.: Arthur Adler
 Promotion Manager: Raymond Conners
 Program Director: Lola Huntingdon
 Chief Engineer: David H. Rees

K V O N

NAPA—1947

Frequency: 1440 Kc. Power: 500 Watts
 Owned-Operated By: Napa Bcstg. Co.
 Address: Foster Rd.
 Phone Number: 6-7421
 Transmitter Location: Foster Rd.
 Air Time: 6 a.m.-M.

News Service: AP
 Transcription Services: World, Associated
 Representative: ForJoe
 Membership: NAB
 Pres.-Gen. Mgr.: William S. Quinn
 Station Manager: Grant Pollock
 Commercial Manager: Hal McCoy
 Sales Prom. Mgr.: Bert Johnson
 Program Director: Bob O'Brien
 Chief Announcer: Bill Hargan
 Chief Engineer: Herbert Vanderbeek
 Farm Editor: Herman Baade

K S F E

NEEDLES—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Shelley Radio-Electric Co.
 Business-Studio Address: 821 Broadway
 Phone Number: 1260
 Transmitter Location: Western outskirts of
 Needles, on Hiway 66
 Air Time: Unlimited
 News Service: INS
 Owner, Chief Engineer: Oscar D. Shelley

K L X

OAKLAND—1922

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By: Tribune Building Co.
 Business Studio Address: Tribune Tower
 Phone Number: GLencourt 1-0660
 Transmitter Location: Tribune Tower
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Capitol, World
 Representative: Burn-Smith
 Membership: NAB
 President: J. R. Knowland, Jr.
 Gen. Station Manager: Glenn Shaw
 Program Director: Jerry Morton
 Musical Director: Lou Dean Grow
 Chief Engineer: Roswell S. Smith

K R O W

OAKLAND—1925

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Operated By: KROW, Inc.
 Business Studio Address: 464-19th St.
 Phone Number: TWinoaks 3-9800
 Transmitter Location: 1520-8th Ave.
 Air Time: 5:30 a.m.-M.
 News Service: UP
 Transcription Service: Standard, Associated
 Membership: NAB
 President: Sheldon F. Sackett
 Program Director: Russ Coughlan
 Publicity Director: Mercedes Prosser
 Chief Engineer: C. E. Downey

THE WEST'S MOST POWERFUL INDEPENDENT



SPORTS STARS HEARD EXCLUSIVELY



BOB KELLEY, Sports Director, who presents the "Parade of Sports" for Firestone Tires and PDQ Gasoline. The sportscaster for KMPC's exclusive broadcasts of the Los Angeles Angels baseball club, the Los Angeles Rams National League Professional football club and the Los Angeles Open Golf tournament.

HAL BERGER, the "Deon of West Coast Sportscasters", who for many years has presented a daily major league baseball game. Picking the outstanding game of the day, Hal Berger recreates the contest to big audiences throughout Southern California.



JOE HERNANDEZ, a noted track authority, recreates the racing program from one of California's favorite tracks daily. The Joe Hernandez program, for many years, has been a top audience leader among all programs produced locally in Los Angeles.

Other sportscasts aired exclusively in Los Angeles over KMPC:
National Open Golf Tournament • P. G. A. Golf Tournament
Davis Cup Matches • Glendale Open Golf Tournament
National Tennis Championship Matches

KMPC "THE WEST'S MOST POWERFUL INDEPENDENT"
- *Leading in Sports* -

50,000 WATTS
10,000 watts
at night

* H-R REPRESENTATIVES, INC., NATIONAL REPRESENTATIVES *

KWBR
OAKLAND—1920

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Operated By Warner Bros. Radio, Inc.
 Business-Studio Address 327-21st St.
 Phone Number Higate 4-1212
 Transmitter Location 327-21st St.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President, Gen. Mgr. S. W. Warner
 Station Manager F. Wellington Morse
 Commercial Manager W. E. Malone
 Program Director Wanda Arney
 Production Director George Oxford
 Chief Announcer Bob Bouard
 Musical Director Sam Watts
 Chief Engineer Paul Gregg

KOCS
ONTARIO—1946

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By The Daily Report Co.
 Business-Studio Address 222 East "B" St.
 Phone Number 627-54
 Transmitter Location 4th and San Antonio
 Air Time Local sunrise—Local sunset
 News Service UP
 Transcription Service Capitol, Associated
 President Mrs. Jerene Appleby Harnish
 Station Mgr. Stanley G. Davis
 Commercial Mgr. James E. Rennie
 Publicity Director Helen Faye Thompson
 Pgm. Dir.-Chief Announcer George Crofford
 Chief Engineer Floyd Hall
 Farm Editor Gene Durbin

KDAN
OROVILLE—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Oroville Mercury Co.
 Address Box 231
 Phone Number 1340
 Air Time 6:45 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President Dan L. Beebe
 Gen.-Station-Comm. Mgr. Arden Booth
 Chief Announcer Lloyd Klemp
 Musical Dir. W. W. Lamberton
 Chief Engineer Ray Partridge
 Farm Editor Bill Aiston

KCMJ
PALM SPRINGS—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Palm Springs Bcstg. Co.
 Business Address Box KK

Phone Number 2253
 Studio, Transmitter Location N. Indian Ave.
 Air Time 7 a.m.-M.
 News Service UP
 Representative John E. Pearson
 President Donald C. McBain
 Gen. Station Mgr. Roland B. Vaile
 Commercial Mgr. Harry Davis
 Sales Promotion Mgr. Ann Gerald
 Program Mgr. Dorothy Fanning
 Chief Engineer Donald C. McBain
 Asst. Chief Engineer John D. Clowes

KIBE
PALO ALTO—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By M. Kibbe & D. K. Deming
 Business Address P.O. Box 1151
 Studio Address Palo Alto Airport
 Transmitter Location End of University Ave.
 Phone Number DA. 3-1341
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service Standard
 Membership NAB
 Gen.-Comm. Mgr. M. Kibbe
 Asst. Mgr.-Pgm. Dir. Ben Ott
 Chief. Anncr.-Musical Dir. John Daniels
 Chief Engineer Dave Wortman

KALI
PASADENA—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By John H. Poole
 Business-Studio Address 425 E. Green St.
 Phone Number RY 1-7641, SY 2-5327
 Transmitter 924 Vista St., San Gabriel
 Air Time Daytime
 Owner John H. Poole
 Manager Aubrey H. Ison
 Program Director Allan Berg
 Production Joe Thompson
 Record Librarian Fred Smith
 Chief Engineer Harvey Fritch

KXLA
PASADENA—1942

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By Pacific Coast Bcstg. Co.
 Business Address 1401 So. Oak Knoll Ave.
 Phone Number Ryan 1-6991
 Transmitter Location El Monti
 Air Time 24 hrs. daily
 News Service AP
 Transcription Service World, Associated
 President-Gen. Sta. Mgr. Loyal K. King
 Pgm. Dir. Dick Scofield
 Chief Anncr. Carl Saunders
 Musical Dir. Cliff Stone
 Chief Engineer Jack Reader
 Farm Editor Dr. LeRoy Smith

**...Over
five million
people
listen to
one station
every week**

—————→ K N X

Los Angeles 50,000 Watts

K W K W

PASADENA—1942

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By. Southern Calif. Bcstg. Co.
 Business-Studio Address. 425 E. Green St.
 Phone Number. Ryan 1-6744
 Transmitter. 932 N. Vista, San Gabriel
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Capitol
 Representative. Forjoe
 Membership. NAB
 President. Marshall S. Neal
 Gen.-Station-Comm. Mgr. William J. Beaton
 Sales Prom. Manager. Lynn Johnston
 Pgm. Dir., Chief Anncr. Crowell H. Beech
 Prod., Pub. Dir. Claire Hughes
 Musical Director. Bill Garr
 Chief Engineer. Paul W. Spargo
 Farm Editor. Wes Mears

K P R L

PASO ROBLES—1946
MBS-DON LEE-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Leslie Henry Hacker
 Business Studio Address. 32nd & Oak Sts.
 Phone Number. 204
 Transmitter Location. 32nd & Oak Sts.
 Air Time. Unlimited
 News Service. AP
 Transcription Service. Standard
 Representative. W. S. Grant
 Owner-Gen. Mgr. Leslie Henry Hacker
 Station Mgr. Robert S. Wilton
 Commercial Mgr. Jack B. Wasson

K E C C

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By. Pittsburg Bcstg. Co., Inc.
 Business Address. 235 Railroad Ave.
 Phone Number. 1638
 Air Time. Unlimited
 News Service. UP
 Transcription Service. World
 General Mgr. Mel D. Marshall
 Commercial Mgr. John C. McFarland
 Program Mgr. Dean Mell
 Chief Engineer. Merlin W. Haag

K P M O

POMONA—1947

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By. Valley Bcstg. Co.
 Business-Studio Address. 1240 E. Holt St.
 Phone Number. Lycoming 2-1293
 News Service. UP
 Transcription Service. Standard, World

President, General Mgr. Dean H. Wickstrom
 Comm., Prom. Mgr. Jim Oliver
 Chief Engineer. Buck Rogers

K T I P

PORTERVILLE—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: J. F. Tighe Bcstg. Co.
 Business Address. Box 1312
 Phone Number. 1450
 Studio-Transmitter. Newcomb & Grand
 Air Time. 6 a.m.-10 p.m.
 News Service. UP
 Transcription Service. World
 Representative. Gene Grant
 Membership. NAB
 President. Jack Tighe
 General Station Mgr. Ward E. Fritch
 Program Prod. Dir. Frank Robinson Brown
 Publicity Director. Kenneth R. Clifford Jr.
 Musical Director. Jelly Sanders
 Chief Engineer. Hampton McKinney
 Farm Editor. Kenneth Clifford

K B L F

RED BLUFF—1946—NCG

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Dr. Russell G. Frey

24 HOURS A DAY

on
1300 Kc.

SPORTS

DISC JOCKEYS

MUSIC

PASADENA

PLAYHOUSE

FOREIGN LANGUAGE

PROGRAMS

K W K W

(PASADENA)

LOS ANGELES

Southern California Broadcasting Co.
FORJOE & CO.—National Reps.

CALIFORNIA

Studio-Business Address..... 346 Oak St.
Phone Number..... 354
Transmitter Location..... E. Red Bluff
Air Time..... Unlimited
News Service..... UP
Transcription Service..... World
Representative..... Tracy Moore
Membership..... NAB, BMB
President..... Dr. Russell G. Frey
General Mgr...... Arvo Haapanen
Commercial Mgr...... Ed Headrick
Chief Engineer..... Lane King

Transmitter Location..... 3 mi. NW of town
Air Time..... 6 a.m.-1 a.m.
News Service..... AP
Transcription Service..... World
Representative..... Robert Meeker, W. S. Grant
Membership..... BMB
President-General Mgr...... Ewing C. Kelly
Station Manager..... Howard Smiley
Commercial Manager..... John Dupell
Program-Publicity Director..... Howard J. Smiley
Production Director..... Fred Beckwith
Chief Engineer..... Paul E. Leake

KVCV

REDDING—1938—MBS DON LEE

Frequency: 600 Kc..... **Power:** 1000 Watts
Owned-Operated By..... Golden Empire Broad-
 casting Co.
Business Address..... Highway 99, South
Phone Number..... 1646-7
Transmitter Location..... Highway No. 99 South
Air Time..... 6 a.m.-M.
News Service..... UP
Transcription Service..... Standard, World
Representative..... Grant
President..... Hugh McClung
General Mgr...... Fred M. Stuelpnagel
Commercial Manager..... H. E. McCarty
Program Dir...... Lyle Mathys
Promotion Mgr...... Ray Hullinger
Chief Engineer..... Russell Pope

KZYZ

REDLANDS—1949

Frequency: 990 Kc..... **Power:** 1000 d.
Owned-Oper. By..... Orange Empire Bcstg. Co.
Address..... 208½ Orange St.

KPRO

RIVERSIDE—1941—BCA WESTERN

Frequency: 1440 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... Broadcasting Corp. of
 America
Business Address..... P.O. Box 987
Phone Number..... Riverside 6290
Studio-Transmitter..... 3401 Russell St.
Air Time..... 6 a.m.-1 a.m.
News Service..... AP, UP
Transcription Service..... World
Representative..... Lee O'Connell
President-General Mgr...... W. L. Gleeson
Vice-Pres. Charge Sales..... Gene Williams

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... KCRA, Inc.
Business Studio Address..... 1010 11th St.
Phone Number..... Gilbert 2-0758

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc..... **Power:** 50,000 Watts
Owned-Operated By..... McClatchy Bcstg. Co.
Business Studio Address..... 708 Eye St.
Phone Number..... Gilbert 3-1745
Transmitter Location..... Pleasant Grove
Air Time..... Unlimited
News Service..... UP, AP
Transcription Service..... Capitol
Representative..... Paul H. Raymer
Membership..... NAB, BMB
President..... Eleanor McClatchy
Station Manager..... Keith B. Collins
Director of Sales..... Leo Ricketts
Publicity & Promotion..... Tom C. Flynn
Program Manager..... Richard S. Burdick
Traffic Manager..... Howard Evanson
Music Librarian..... Herbert Harrison
Chief Engineer..... Stam Sronce
Farm Editor..... Ray Rodgers

KROY

SACRAMENTO—1937—CBS

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Operated By..... Harmco, Inc.
Business-Studio Address..... Hotel Sacramento
Phone Number..... Gilbert 3-2525
Transmitter Location..... 3402 65th St.
Air Time..... 6 a.m.-M.
News Service..... INS, UP
Transcription Service..... Associated
Representative..... Avery-Knodel
Membership..... NAB
V.P.-Mgr...... Clyde F. Coombs
Commercial Manager..... Byron H. Nelson
Ass't Mgr., Pgm. Dir...... William J. Ratcliff
Chief Engineer..... Howard Martineau
Farm Editor..... Scotty Mortland

KXOA

**SACRAMENTO—1945
MBS-DON LEE**

Frequency: 1470 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... Sacramento Bcstrs., Inc.
Business Studio Address..... 1617—30th St.
Phone Number..... Hickory 9-3547
Studio-Transmitter Location..... Auburn Freeway

Air Time..... 6 a.m.-M.
 News Service.....UP
 Transcription Service.....Associated
 Represent. J. E. Pearson, West. Radio Adv.
 President.....Lincoln Dellar
 General Station Mgr.....Herb Ferguson
 Program-Pub. Dir.....Martin Dean Wickett
 Chief Engineer.....Ewald Berger

K S B W

SALINAS—1947—MBS-DON LEE

Frequency: 1380 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Salinas Bcstg. Corp.
 Business Address.....P.O. Box 1651
 Phone Number.....8071
 Studio-Transmitter.....Laurel Dr.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....John E. Pearson
 Membership.....NAB
 President-Gen. Station Mgr.....John M. Hall
 Asst. Mgr., Comm. Mgr.....Ken Randolph
 Program Director.....Don Wells
 Chief Announcer.....Ray Wilson
 Chief Engineer.....J. M. Hall

K C S B

SAN BERNARDINO—1947

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By.....Mrs. Essie Binkley West
 Studio-Bus. Transmitter Address.....770 Mill St.
 Phone Number.....822-45
 Air Time.....Unlimited
 News Service.....AP, UP
 President-Gen. Mgr.....Mrs. Essie Binkley West
 Commercial Prom. Mgr.....Dave W. Adams
 Program Director.....Chap Rollins
 Chief Engineer.....Walter Bronson

K F X M

SAN BERNARDINO—1929 MBS-DON LEE

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lee Bros. Bcstg. Corp.
 Business-Studio Address.....512 Fifth St.
 Phone Number.....4761
 Transmitter Location.....S. "E" St.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....J. Clifford Lee
 General Manager.....Gene W. Lee
 Commercial Manager.....Don S. Cummings
 Sales Prom. Mgr.-Pub. Dir.....Lowell Smith
 Program Director.....Sally Stocker
 Production-Musical Dir.....John Harder
 Chief Announcer.....Charles G. Palmer
 Chief Engineer.....George Ewing
 Farm Editor.....Howard Baichly

K I T O

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....San Bernardino Bcstg. Co.
 Inc.
 Business-Studio Address.....569 Fourth St.
 Phone Number.....7807
 Transmitter Location.....1-4 Mi. north of Base Line
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....George P. Hollingbery
 President.....Carl E. Haymond
 General-Comm. Mgr.....George E. Lindman
 Program Prom. Mgr.....Arnold Benum
 Chief Engineer.....J. T. Bindner

K R N O

SAN BERNARDINO—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Empire Bcstrs., Inc.
 Address.....990 Colton Ave
 Phone Number.....8-2771
 Air Time.....5 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard
 President, Comm., Sales, Prom. Mgr.....James
 W. Gerrard
 General Manager.....Norman H. Rogers
 Station Manager.....George W. Brock
 Program Director.....Robert Stone
 Prod. Dir.-Chief Annr.....Wyn Stewart
 Chief Engineer.....George W. Brock

K F S D

SAN DIEGO—1926—NBC

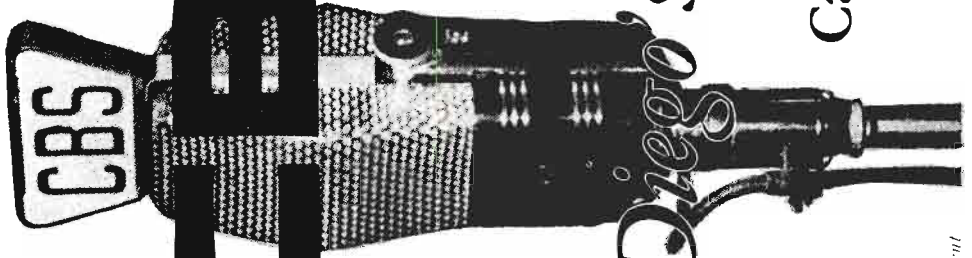
Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Airfan Radio Corp. Ltd.
 Business-Studio Address.....U. S. Grant Hotel
 Phone Number.....Franklin 6353
 Transmitter Location.....Emerald Hills Golf Course
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Thomas E. Sharp
 Manager.....John C. Merino
 Program Director.....Tom Hotchkiss

K G B

SAN DIEGO—1927—MBS-DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Don Lee Bcstg. Syst.
 Address.....1017 First Ave.
 Phone Number.....Franklin 6151
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World

KCBS Q



San Diego's Quality Station

in
California's Third Market

5000 WATTS

Represented Nationally By
The George P. Hollingbery Co.

CHARLES E. SALIK, *President*

Come on In—



CLEAR CHANNEL

GRAHAM H. MOORE, *Sales Manager*

Representative John Blair
 Chmn. of Bd. Lewis Allen Weiss
 President Willet H. Brown
 Station Manager F. D. Ide
 Comm.-Sales-Prom. Mgr. Hobby Myers
 Pgm. Dir. Jerry Lee Pecht
 Chief Engineer William G. Collins

KCBQ

SAN DIEGO—1946—CBS

Frequency: 1170 Kc. Power: 5000 Watts d.
 1000 Watts n.

Owned-Operated By Charles E. Salik
 Business Studio Address 1405 Fifth Ave.
 Phone Number Franklin 1315
 Transmitter Location 62nd & El Cajon Blvd.
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription SESAC, Standard
 Representative George P. Hollingbery
 Membership NAB
 Pres.-Gen.-Station Mgr. Charles E. Salik
 Comm. Manager Graham Moore
 Program Director Grady Edney
 Musical Director Grant Sewall
 Chief Engineer Charles Sherburne
 Farm Editor Howard Keddie

KFMB

SAN DIEGO—1941—ABC

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By Jack Gross Bcstg. Co.
 Bus.-Studio Address 1375 Pacific Blvd.
 Phone Number Main 2114
 Transmitter Location Grantville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, SESAC
 Representative The Branham Co.
 Membership NAB
 President-General Mgr. Jack O. Gross
 Commercial Manager William Edholm
 Sales Promotion Mgr. Miriam Schaefer
 Program Dir. John Bainbridge
 Chief Engineer Thornton Chew

KSDO

SAN DIEGO—1947

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By San Diego Bcstg. Co.
 Business Studio Address 1029 Second Ave.
 Phone Number Main 2041
 Transmitter Location 5240 Ward Rd.
 Air Time 6 a.m.-1 a.m.
 News Service UP, AP
 Transcription Service Standard

am
1000 Watts
550 KC

fm
101.5
Megacycles

tv
Channel
8

KFMB is all-embracing in **SAN DIEGO!**

No favorites at KFMB—but KFMB is a favorite in California's third-largest market.

- AM-FM-TV audiences get their choice
- Advertisers get a choice market

Wire or write for availabilities

KFMB (AM
FM
TV

1375 Pacific Blvd., San Diego, Calif.
 Owned and managed by Jack Gross
 Represented by The Branham Co.

CALIFORNIA

Representative... Sears & Ayer
V.P.-General Manager... Jack Heintz
Pgm. Dir... Wilson Edwards
Chief Engineer... Vern Milton

Program Dir.-Prod. Mgr... Mel Venter
Chief Announcer... Lewis Pfeifer
Musical Director... Lyle Bardo
Chief Engineer... E. G. Underwood

KSON

SAN DIEGO-1947

Frequency: 1240 Kc... Power: 250 Watts
Owned-Operated By... Studebaker Bcstg. Co.
Business Studio Address... 630 F St.
Phone Number... Franklin 5175
Transmitter Location... Rigel & Dalbergia Sts.
Air Time... 24 hrs.
News Service... AP
Transcription Service... SESAC, Standard
Representative... Forjoe
Membership... FMA
President... Dr. John Ward Studebaker
Gen.-Sta. Mgr... Fred Rabell
Comm.-Sales Mgr.-Pgm. Dir... Dorothy Johnson
Production Director... Gordon Studebaker
Musical Director... Henry Lewy
Chief Engineer... Bill Tomberlin
Farm Editor... Gordon Studebaker
Engineer... Jay Tapp

KGO

SAN FRANCISCO-1924-ABC

Frequency: 810 Kc... Power: 50,000 Watts
Owned-Operated By... American Bcstg. Co.
Business Address... 155 Montgomery St.
Phone Number... Exbrook 2-6544
Studio Address... Taylor & O'Farrell Sts.
Transmitter Location... Near Newark, Calif.
Air Time... 6 a.m.-M.
News Service... AP, INS, UP
Transcription Service... Standard, Capitol
Representative... ABC Spot Sales
Membership... NAB, BMB
President... Mark Woods
General-Station Manager... Gayle V. Grubb
Commercial Manager... Vincent Francis
Sales Promotion-Pub. Dir... Maury Baker
Program Director... Bloyce Wright
Chief Announcer... John Galbraith
Musical Director... Phil Bovero
Chief Engineer... A. E. Evans

KGIL

SAN FERNANDO-1947

Frequency: 1260 Kc... Power: 1000 Watts
Owned-Operated By... San Fernando Valley
Bcstg. Co.
Business Address... 4919 Van Nuys Blvd.
Phone Number... State 4-6291; Stanley 7-3467
Studio Addresses... 4919 Van Nuys Blvd., Sher-
man Oaks; 14808 Lassen St., San Fernando
Transmitter Location... 14808 Lassen St.
Air Time... 6a.m.-2 a.m.
News Service... UP
Pres., General Mgr... F. J. Smalley, Jr.
Commercial Manager... Howard P. Grey
Program Director... Allan W. McKee
Chief Engineer... Cal Frisk

KJBS

SAN FRANCISCO-1924

Frequency: 1100 Kc... Power: 1000 Watts d
Owned-Operated By... KJBS Bcstrs.
Business Studio Address... 1470 Pine St.
Phone Number... Ordway 3-4148
Transmitter Location... 1470 Pine St.
Air Time... 5 a.m.-Local Sunset
News Service... AP, INS
Transcription Service... Standard, MacGregor,
Lang-Worth, Associated
Representative... Headley-Reed
Membership... NAB
Gen. Mgr.-Sta. Mgr... Edwin P. Franklin
Commercial Mgr.-Sales Promotion Mgr... Stan-
ley G. Breyer
Pgm. Dir.-Prod.-Pub. Mgr... Charles F. Pendleton

KFRC

SAN FRANCISCO-1924

MBS-DON LEE

Frequency: 610 Kc... Power: 5000 Watts
Owned-Operated By... Don Lee Bcstg. System
Business-Studio Address... 1000 Van Ness Ave.
Phone Number... Prospect 5-0111
Transmitter Location... 1000 Van Ness Ave.
Air Time... Unlimited
News Service... AP, INS
Transcription Service... World
Representative... John Blair
Membership... NAB
V.P.-Gen. Sta. Mgr... William D. Pabst
Commercial Manager... Merwyn L. McCabe
Sales Prom. Mgr.-Pub. Dir... Dink Templeton

KNBC

SAN FRANCISCO-1922-NBC

Frequency: 680 Kc... Power: 50,000 Watts
Owned-Operated By... National Bcstg. Co.
Bus. Studio Address... Taylor & O'Farrell Sts.
Phone Number... GRaystone 4-8700
Transmitter Location... Belmont
Air Time... Unlimited
News Service... AP, INS, UP
Transcription Service... Thesaurus, Standard
Representative... NBC Spot Sales
Membership... NAB, BMB
President (NBC)... Joseph H. McConnell
General-Station Manager... John W. Elwood
Sales Manager... Alfred W. Crapsey
Sales Promotion Manager... Miss Ethel Gilchrist

Program Director.....Paul Speegle
 Publicity Director.....John Thompson
 Musical Director.....Tony Freeman
 Chief Engineer.....Curtis Peck
 Farm Editor.....Henry Schacht

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Golden Gate Bcstg. Corp.
 Business Studio Address.....1355 Market St.
 Phone Number.....Market 1-8171
 Transmitter Location.....1355 Market St.
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....William G. Rambeau
 Membership.....NAB
 President.....S. H. Patterson
 Gen.-Sta.-Comm. Mgr.....Lee C. Mikesell
 Pgm. Prod. Dir.-Sales. Prom. Mgr.....Clint
 Sherwood
 Chief Announcer.....Bob Franklin
 Chief Engineer.....Norwood Patterson

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..The Associated Bcstrs.,
 Inc.
 Business Studio Address..Mark Hopkins Hotel
 Phone Number.....EXbrook 2-4567
 Transmitter Location...Islais Creek, Pier 92
 Air Time.....6:15 a.m.-12:15 a.m.
 News Service.....INS, UP
 Transcription Service..Standard; Associated
 Representative.....The Bolling Co.
 Membership.....NAB
 President.....Wesley I. Dumm
 V.P.-Gen. Mgr.....Philip G. Lasky
 Commercial Mgr.....John G. Campbell
 Sales Promotion Mgr.....Kay Mulbihill
 Program Dir.....Robert Hansen
 Dir. of Engineering.....A. E. Towne
 Farm Editor.....Herb Kennedy

K Y A

SAN FRANCISCO—1926

Frequency: 1260 Kc....Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..PaIo Alto Radio Station,
 Inc.
 Business Studio Address.....Fairmont Hotel
 Phone Number.....DOuglas 2-2536
 Transmitter Location.....Candlestick Pt.
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Representative.....Adam J. Young, Jr.
 Membership.....NAB, BMB
 President.....Dorothy Schiff

General Mgr.Don Feddersen
 Sta.-Comm. Mgr.-Pgm. Dir.....J. G. Paltridge
 Publicity Director.....Webb Witmer
 Chief Announcer.....Vern Wilson
 Musical Director.....Dorothy Thronsen
 Chief Engineer.....Paul C. Schulz

K S G N

SANGER—1947—CALIF.

Frequency: 900 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Radio Sanger Co.
 Business Studio Address.....P. O. Box 338
 Phone Number.....Sanger 490
 Transmitter.....4½ Mi. NE of Sanger
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World, Capitol
 Representative.....Tracy Moore
 Membership.....NAB
 Gen. Station-Com. Mgr.....Bob Rogers
 Pgm. Dir.-Chief Announcer.....D. Whitney
 Chief Engineer.....Julian J. Nielsen
 Farm Editor.....Jack Hall

K C B S

SAN JOSE—1912—CBS

Frequency: 740 Kc....Power: 5000 Watts
 Owned-Operated By.....CBS, Inc. of Calif.
 Business-Studio Address.....Palace Hotel
 Phone Number.....Yukon 2-7000
 Transmitter Location.....Alviso, Calif.
 Air Time.....5:50 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Radio Sales, Inc.
 Membership.....NAB, BMB
 President (CBS).....Frank Stanton
 Vice-Pres.-Gen. Mgr.....Arthur Hull Hayes
 Comm.-Sales Prom. Mgr.....Jules Dundes
 Program Dir.....Fred Ruegg
 Publicity Dir.....Grant Holcomb
 Chief Announcer.....Deane Stewart
 Musical Dir.....Raymond Hackett
 Chief Engineer.....Alan Cormack
 Farm Editor.....Bert Buzzini

K E E N

SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Phone Number.....Cypress 4-0344
 Transmitter.....Wayne Ave. & Oakland Hgy.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....W. S. Grant
 Membership.....NAB
 President.....George M. Mardikian
 Genl. Mgr.....Floyd Farr
 Program Dir.....George Snell

Publicity Dir. Dave Faust
 Sales-Prom. Mgr. Keith Scovill
 Chief Announcer Gordon Vallendighan
 Chief Engineer Lee Johnston
 Farm Editor Gene Vennum

K L O K

SAN JOSE—1946

Frequency: 1170 Kc. Power: 5000 Watts d.
 Owned-Operated By Valley Bcstg Co.
 Business Address 40 W. San Antonio St.
 Phone Number Cypress 3-3445
 Studio Address Rt. 3, Box 323A
 Transmitter Location King Rd. at Aborn
 Air Time Local Sunrise-Local Sunset
 News Service AP
 Representative Gene Grant
 Membership NAB, BMB
 President-Gen. Mgr. E. L. Barker
 Commercial Mgr. Richard E. Ryan
 Program Director Ruth Poindexter
 Chief Engineer Bill Cunningham

K S J O

SAN JOSE—1946

Frequency: 1590 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By Santa Clara Bcstg. Co.
 Business Address P. O. Box 995
 Phone Number Cypress 3-8030
 Transmitter-Studio Loc. Story and Lucretia
 Air Time 6:15 a.m.-2 a.m.
 News Service UP
 Transcription Service World
 Representative Forjoe Moore
 President Patrick H. Peabody
 Gen.-Station-Comm. Mgr. Charles F. Mallory
 Pgm.-Prod. Pub. Dir. Norman Paul
 Chief Engineer Wesley I. Shellhammer

K X R X

SAN JOSE—1948

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By San Jose Bcstg. Co.
 Address Box 167
 Phone Number Cypress 2-5080
 Studio-Transmitter Bayshore Hiway
 Air Time 24 hrs.
 News Service UP
 Transcription Service Associated
 Representative Western Radio Sales
 Membership NAB
 President-Gen. Mgr. Joe E. Levitt
 Commercial Mgr. Gordon Graham
 Program Director Glenn Hill
 Chief Announcer Jack Lund
 Musical Director Margaret Ring
 Chief Engineer Frank Glass

K M N S

SAN LUIS OBISPO—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Pacific Bcstg. Co.
 Business-Studio Address 1130 Garden St.
 Phone Number 3171
 Transmitter Location 500 Price St.
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Station Representative Tracy Moore
 General Manager Marc C. Spinelli
 Station Manager Esther Wright
 Program Director Harriette Dunbar
 Chief Announcer Kenneth Erhardt
 Chief Engineer Rodney Meyers

K V E C

SAN LUIS OBISPO—1937

MBS-DON LEE-KBS

Frequency: 920 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By The Valley Electric Co.
 Business Address 851 Higuera St.
 Phone Number 1100-1
 Studio Address Mount View & Hill Sts.
 Transmitter Location 1½ mi. N. of City
 On Roosevelt Hiway
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative W. S. Grant
 Membership NAB
 President-Owner Christina M. Jacobson
 Gen. Station Mgr. Les Hacker
 Commercial Mgr. Joe Shuttleworth
 Sales Prom. Mgr.-Prod. Dir. William Hobbs
 Pgm.-Pub. Dir. Karl Brindle
 Chief Announcer Ted Warner
 Chief Engineer Dale Schwartz
 Farm Editor Al Schwartz

K S M O

SAN MATEO—1947

Frequency: 1550 Kc. Power: 1000 Watts
 Owned-Operated By Amphlett Printing Co.
 Business-Studio Address 811 "B" St.
 Phone Number Di. 4-2594
 Transmitter Location Belmont
 Air Time 6:30 a.m.-M.
 News Service AP, UP
 Representative Grant
 Membership NAB
 President J. Hart Clinton
 Gen.-Sta.-Comm. Mgr. George Arnold
 Program Director Bill Delmar
 Chief Engineer H. Neil Black

K V S M

SAN MATEO—1946

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By... San Mateo County Bcstrs.
 Business Studio Address... 279 Baldwin Ave.
 Phone Number... Diamond 4-2541
 Transmitter Location... Third Ave. at Seal Creek
 Air Time... Local sunrise-local sunset
 News Service... UP
 Transcription Service... World
 Representative... Donald Cooke, Gene Grant
 President... Hugh H. Smith, Jr.
 Gen. Mgr... Charles E. Morin
 Chief Announcer... John Egan
 Chief Engineer... Merwyn F. Planting

K T I M

SAN RAFAEL—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By... Marin Bcstg. Co., Inc.
 Business Address... 1117 Fifth St.
 Phone Number... San Rafael 1510
 Studios... 1117 Fifth St.; Hotel Don, Richmond
 Transmitter Location... College Ave., Kentfield
 Air Time... Local sunrise-local sunset
 News Service... AP
 President... Roy A. Brown
 Gen.-Station Mgr... Hugh E. Turner
 Comm., Sales Prom. Mgr... Clifford A. Trotter
 Program Director... Pete Miller
 Chief Ann... Gene De Alessi
 Chief Engineer... Melvin H. Murphy

K V O E

SANTA ANA—1926—MBS-DON LEE

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By... The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address... 105 E. 5th St.
 Phone Number... Kimberly 2-7191
 Studio Transmitter... 12531 E. Willowwick Dr.
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Standard, MacGregor
 Representative... Western Radio Sales
 Membership... NAB, BMB
 President, Gen. Mgr... Ernest L. Spencer
 Station-Comm. Mgr... Donner P. Spencer
 Sales Prom. Mgr.-Pub. Dir... W. J. Burrud
 Prgm. Dir... Wallace S. Wiggins
 Prod. Dir.-Chief Ann... Jerry De Haan
 Chief Engineer... Stanley G. Guenther

K D B

**SANTA BARBARA—1921
 MBS-DON LEE**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Don Lee Bcstg. System

Business-Studio-Transmitter... Radio Square
 Phone Number... 4131
 Air Time... Unlimited
 News Service... UP
 Transcription Service... World
 Representative... John Blair
 Pres.-Gen. Mgr... Willet H. Brown
 Station Manager... Edward K. Kemble
 Comm. Manager... James S. Blomfield
 Prog. Dir., Farm Editor... Donald C. Roberts
 Prod. Dir... Richard Collins
 Chief Announcer... George Humphrey
 Chief Engineer... Forrest T. Choate

K I S T

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio KIST, Inc.
 Business-Studio Address... Balboa Bldg.
 Phone Number... 3981
 Transmitter Location... 735 State St.
 Air Time... 6 a.m.-12:15 a.m.
 News Service... UP
 Representative... George P. Hollingbery
 Membership... NAB, BMB
 President... Harry C. Butcher
 Gen.-Sta.-Comm. Mgr... Fin Hollinger
 Sales Promotion Mgr... Michael J. McKeogh
 Prog.-Pub. Director... Mary Ann Casey
 Prod. Dir... Al Staas
 Chief Engineer... Stan Saueressig

K T M S

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By... New-Press Publishing Co.
 Business-Studio Address... de la Guerra Plaza
 Phone Number... 3925
 Transmitter Location... Goleta
 Air Time... 6:30 a.m.-M.
 News Service... AP
 Transcription Service... Lang-Worth
 Representative... Paul H. Raymer
 Membership... NAB
 President... Thomas M. Storke
 Vice-President... Charles A. Storke
 Station Mgr... Kenneth E. Peters
 Comm. Mgr... William Simpson
 Prog. Dir.-Chief Anncr... Ted Scott
 Publicity Director... John Willis
 Chief Engineer... Albert A. Nicolay

K D O N

SANTA CRUZ—1935

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By... Central Coast
 Counties Radio, Inc.
 Bus. Add... P.O. Box 951, Monterey, Calif.
 Phone Numbers... Monterey 8501; Salinas
 6451; Santa Cruz 5140

CALIFORNIA

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Directors: Glenn Shaw—KLX, Oakland
Beverly Ballard—KUBA, Yuba City

CALIFORNIA

Studio Address.....1407 Pacific Ave.
 Transmitter Location.....Palm Beach
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Serv....World, Associated, Cole
 Representative.....W. S. Grant Co.
 Membership.....NAB-BMB
 President.....Paul Caswell
 Gen.-Sta.-Comm. Mgr.....Reed Pollack
 Pgm.-Prod.-Publ. Dir.....Orel Phillips
 Chief Engineer.....Omer Wright
 Farm Editor.....Orel Phillips

K S C O

SANTA CRUZ—1947

Frequency: 1080 Kc.....Power: 1000 d.: 500 n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....P. O. Box 1080
 Phone Number.....1080
 Studio-Transmitter Address..Capitola Drive &
 Corcoran Lagoon
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service....Standard, Thesaurus
 Membership.....NAB
 Mng. Part.-Gen. Mgr.-Chief Engr.
 Charles Vernon Berlin

K C O Y

SANTA MARIA—1947 ABC-TRI-COUNTY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...News-Press Publishing Co.
 Business-Studio Address.....114 W. Cook St.
 Phone Number.....104
 Transmitter Location.....N. Blosser Rd.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service....Lang-Worth
 Representative.....Paul H. Raymer
 Chief Executives.....Thomas M. Storke,
 Charles A. Storke
 General Mgr.....J. W. Benes
 Program Director.....A. J. Hapgood
 Chief Engineer.....Leroy O'Laughlin

K S M A

SANTA MARIA—1947—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central Coast Bcstg. Co.
 Business-Studio Add.....510 W. Morrison St.
 Phone Number.....43
 Transmitter Location.....510 W. Morrison St.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP, UP
 Transcription Service....World
 Representative.....Fee F. O'Connell
 Membership.....NAB
 President, Owner.....John H. Poole
 General Manager.....Laurence W. Harry

K S P A

SANTA PAULA—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Ventura County Radio
 Center, Inc.
 Business-Studio Address....112 N. Middle Rd.
 Phone Number.....940
 Transmitter.....112 N. Middle Rd.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service....World
 President-Gen. Mgr.....Neal Van Sooy
 Station Manager.....Bob Reel
 Commercial Manager.....Don Seymour
 Musical Director.....John Smith
 Chief Engineer.....Homer Parker
 Chief Anncr.-Farm Editor.....Roy Sadlier

K S R O

SANTA ROSA—1937

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Operated By.....Ruth W. Finley
 Bus.-Studio Address.....425 Mendocino Ave.
 Phone Number.....110
 Transmitter Location.....Finley Ave.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP, UP
 Transcription Service....Standard
 Representative.....W. S. Grant
 Membership.....NAB
 General-Station Manager....Charles P. Scott
 Commercial Manager.....Lee Flemming
 Sales Prom. Mgr., Pub. Dir., William Lambert
 Program Director.....Russ Siner
 Chief Announcer.....Vic Rugh
 Chief Engineer.....Vern Hassett
 Farm Editor.....Sheridan Baker

K R O G

SONORA—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Mother Lode Bcstg. Co.
 Business Address.....Sonora
 Phone Number.....426
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service....Standard, SESAC
 Owner-General Mgr.....Ilanthe Densmore
 Program Director.....Neal Edmondson
 Chief Engineer.....Casper Tressl

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc.....Power: 800 Watts
 Owned-Operated By.....E. F. Peffer
 Business-Studio Address....519 E. Market St.
 Phone Number.....4-4551
 Transmitter Location...Highway 99, 3 mi. from
 Stockton

Air Time.....6 a.m.-M.
 News Service.....INS
 Transcription Service.....World
 Representative.....John Blair
 President-Gen. Mgr.....E. F. Peffer
 Station-Commercial Mgr.....E. Smith
 Program Director.....V. Swan
 Publicity Director.....E. Flower
 Program Director.....V. Swan
 Chief Engineer.....Bey Greene
 Chief Announcer.....Bill Hill
 Farm Editor.....Bell Lange

KSTN

STOCKTON—1949

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Operated By.....San Joaquin Bcstg. Co.
 Business Address.....Hotel Clark
 Phone Number.....4-4689
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Hollingbery
 President.....Knox LaRue
 General Manager.....D. M. Greene
 Program Director.....Walter Lind
 Chief Engineer.....Ken Hollingsworth

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Bus.-Studio Address.....612 E. Market St.
 Phone Number.....5-5728
 Transmitter Location.....Weber and E Sts.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President.....Eleanor McClatchy
 Station Manager.....Howard L. Bailey
 Program Manager.....James E. Longe
 Traffic Manager.....Marian V. Hough
 Chief Technician.....Frank Nesmith
 Farm Editor.....John Mackenzie

KXOB

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business-Studio Address.....2013 Pacific Ave.
 Phone Number.....5-5896
 Transmitter Location.....Beyer Lane
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....John E. Pearson, Western
 Radio Adv.....
 Membership.....BMB
 President.....Lincoln Dellar
 General Manager.....Herb Ferguson

Station Manager.....Keith Pinion
 Program Director.....Earle Russell
 Chief Engineer.....Walt Berger

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nolan Hallowell,
 James E. McKahan
 Business-Studio-Transmitter
 Address.....Chestnut & Weatherlow Sts.
 Phone Number.....354-B
 Air Time.....7 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Donald Cooke, Tracy Moore
 Membership.....NAB
 Sta.-Sales Prom. Mgr.-Pub. Dir. Wm. B. Murphy
 Commercial Manager.....Zeke White
 Prog. Dir., Farm Editor...Wayne Thornton, Jr.
 Chief Engineer.....Harold C. Houston

KTKR

TAFT—1948

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Phone Number.....S-3101
 Studio-Transmitter Address...1 mi. W. of Taft
 Air Time.....Local Sunrise—local Sunset
 News Service.....UP
 Transcription Service.....World
 Representative.....O'Connell
 Membership.....NAB
 Pres.-Gen. Mgr.-Pgm. Dir.....Kenneth Aitken
 Commercial Manager.....George Flansberg
 Chief Engineer.....Jim Welch

KCOK

TULARE—1945—MBS-DON LEE

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herman Anderson
 Business Address.....P. O. Box 119
 Phone Number.....6-2866-7
 Studio-Transmitter Location...Mooney Blvd.
 Air Time.....5 a.m.-M.
 News Service.....UP
 Representative.....John E. Pearson, Western
 Radio Sales.....
 Membership.....NAB, BMB
 President.....Herman Anderson
 General Sta. Mgr.....Sheldon Anderson
 Commercial Manager.....R. A. Wegener
 Sales-Prom. Mgr.-Pgm. Dir.-Prod. Dir....Paul
 Salvo
 Publicity Director.....Dan Corrigan
 Chief Anncr.-Musical Dir.....Bob Lee
 Chief Engineer.....James Morrison
 Farm Editor.....Dick Martin

KTUR

TURLOCK—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By.....Turlock Bcstg. Corp.
 Business Address.....P. O. Box 526
 Phone Number.....4-3430
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....O'Connell
 President.....W. N. Lindskoog
 General Commercial Mgr.....H. A. McMillen
 Program Director.....Rusty Simmons
 Chief Engineer.....Maxon B. Sayre

KGYW

VALLEJO—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned-Operated By.....California-Nevada
 Bcstg. Co.
 Business-Studio Address...3267 Sonoma Blvd.
 Phone Number.....3-5667
 Transmitter Location.....3267 Sonoma Blvd.
 Air Time.....Local sunrise-local sunset
 News Service.....UP

Representative.....Tracy Moore
 General Manager.....David McKay
 Station-Commercial Mgr.....Ralph Stillings
 Program Director.....Victor Paulsen
 Chief Announcer.....William Hillman
 Chief Engineer.....William Roberts

KVEN

VENTURA—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....P. O. Box 1611
 Phone Number.....Miller 3-8675
 Studio-Transmitter Location.....San Pedro &
 Alessandro Sts.
 News Service.....UP
 Transcription Service.....Capitol
 Air Time.....5:30 a.m.-M.
 Representative.....Western Radio Adv.
 President.....Dr. Charles Stuart
 General Manager.....Mort Werner
 Station Mgr.-Pgm. Dir.....Dana Marble
 Commercial Manager.....Harry Engel
 Publicity Director.....Margert Marble
 Musical Director.....Donald Brown
 Chief Engineer.....Dick Stanton
 Farm Editor.....Jack Powell

KVEN

V E N T U R A

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KVEN

VENTURA

CALIFORNIA

KVVC

VENTURA—1947—KBS

Frequency: 1590 Kc. Power 1000 Watts
 Owned-Oper. By. Voice of Ventura County
 Business Address. P.O. Box 1411
 Phone Number. 6185; Oxnard 6-5254
 Studio Address. Colonial House
 Oxnard; Mills Rd. near Telegraph Road
 Transmitter Location
 Mills Rd. near Telegraph Rd. E. of Ventura
 Air Time. 6 a.m.-M.
 News Service. AP
 Transcription Service. Standard
 Representative. W. S. Grant
 President. Wm. H. Haupt
 Sta.-Comm.-Sales Prom. Mgr. Larry S.
 Nicholson
 Pgm.-Prod.-Pub. Dir. Ed Rock
 Chief Engineer. Charles Farmer

KKIN

VISALIA—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. KKIN, Inc.
 Business Address. P. O. Box 1589
 Phone Number. 4-5811
 Studio Address. Hotel Johnson
 Transmitter Location. McWilliams Lane
 Air Time. 6 a.m.-11 p.m.
 News Service. UP
 Transcription Service. Standard
 Representative. Forjoe
 Pres.-Gen. Mgr.-Farm Editor. Lyman Treaster
 Comm.-Sales Prom. Mgr. Albert Blain
 Pgm.-Prod. Dir. George Lindsay
 Chief Announcer. Ted Keneesey
 Chief Engineer. Lyman Treaster

KHUB

WATSONVILLE—1936

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Sen. Luther E. Gibson
 Business Address. P. O. Box 349
 Phone Number. 1700
 Studio-Transmitter Location. Atkinson Lane
 Air Time. 7:00-11 p.m.
 News Service. AP
 Transcription Service. Lang-Worth
 Representative. W. S. Grant
 Membership. NAB
 President. Luther E. Gibson
 Gen.-Sta. Mgr.-Pgm. Dir. George Grayson
 Commercial-Sales Prom. Mgr. Tony Bernhard
 Musical Director. Richard Schmale
 Chief Engineer. Ferrell Buckley

KSYC

YREKA—1947—CNG

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Siskiyou County Bcstg.
 Co., Inc.
 Address. Lawrence Lane & S. Oregon St.
 Phone Number. 624
 Air Time. 7 a.m.-10 p.m.
 News Service. AP
 Transcription Service. World
 Representative. Tracy Moore
 Membership. NAB, BMB
 President. E. G. Millbourn
 General Manager. Holt C. Wardrip
 Sta.-Comm.-Sales-Prom. Mgr. Jack R. Wagner
 Program Dir.-Chief Announcer. Jack Matranga
 Musical Director. Dale Scott
 Chief Engineer. Bill Maginnis

KUBA

**YUBA CITY—1947
 CALIF. NET**

Frequency: 1600 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By. Peach Bowl Bcstrs., Inc.
 Business-Studio Address. P. O. Box 309
 Phone Number. 3-7309
 Transmitter Location. Sanborn Rd., Sutter Co.
 Air Time. 6:30 a.m.-11 p.m.
 News Service. AP
 Transcription Service. Standard, Capitol
 Representative. Irene Griffith, Friendenberg
 President-Gen. Mgr. Chester V. Ullom
 Station-Commercial Mgr. Clyde L. Goodnight
 Sales-Prom. Mgr.-Pub. Dir. David T. Harris
 Program-Production Dir. John J. Rolih
 Chief Announcer. Bob Johnson
 Chief Engineer. Roy Swanson
 Farm Editor. David T. Harris

HELP



THE RED
 CROSS

COLORADO

Estimated Population 1,215,000—Increase +8.2%—Radio Homes—367,000
Radio Families 370,000—Stations in State 31

KGIW

ALAMOSA—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By E. L. Allen
Business Address P. O. Box 179
Phone Number 26
Studio-Transmitter Address East of Alamosa
Air Time 6 a.m.-10 p.m.
News Service UP
Transcription Service Keystone, SESAC
President-General Mgr. E. L. Allen
Sta.-Comm. Mgr.-Pgm. Dir. Lloyd Allen
Sales Prom. Mgr.-Farm Ed. Charles Dynes
Chief Engineer Bob Paige

KBOL

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Boulder Radio KBOL, Inc.
Business-Studio Address 1617 Pearl St.
Phone Number 1490
Transmitter Location E. Pearl St.
Air Time 7 a.m.-M.
News Service AP
Transcription Service Standard, Lang-Worth
Membership NAB
President Herb Hollister
General-Station Mgr. Russel Shafter
Comm. Mgr. Ken James
Pgm. Dir., Chief Anncr. Ed Hinkle
Chief Engineer Blair Dobbins

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts d.
Owned-Oper. By Royal Gorge Bcstrs., Inc.
Business-Studio Address 1615 Central Ave.
Phone Number 1100
Transmitter Location 1615 Central Avenue
Air Time 7 a.m.-7 p.m.
News Service UP
Transcription Service Keystone, Cole
Pres.-Gen. Sta. Mgr. Ray M. Beckner
Program Director G. C. Underhill
Chief Announcer Dick Painter
Chief Engineer O. J. Birdsong

KRDO

COLORADO SPRINGS—1947
COLUMBINE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Pikes Peak Bcstg. Co.
Business-Studio Address Alta Vista Hotel

Phone Number Main 1125
Transmitter Location Alta Vista Hotel
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard, Lang-Worth,
Cole
Membership NAB
Pres., Gen.-Comm. Mgr. Joseph H. Rohrer
Commercial Manager Harry Hoth
Prog., Musical Dir. Jean Gitz
Production Director Robert Fitzmorris
Chief Announcer Jay Cook
Chief Engineer Robert Fitzmorris

KVOR

COLORADO SPRINGS—1923—CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Voice of the Rockies, Inc.
Business-Studio Address 800 Exchange Na-
tional Bank Bldg.
Phone Number Main 278
Transmitter Location 2803 E. Platte Ave.
Air Time Unlimited
News Service AP, UP
Transcription Service World
Membership NAB
President-Gen. Mgr. James O. Russell
Station Manager Everett Shupe
Sales-Prom.-Pub. Dir. Jack O'Brien
Program Director Morrison Parker
Prod. Dir.-Chief Ann. Cecil Seavey
Music Dir. Mary Alice Pentland
Chief Engineer Cozine Strang
Farm Editor Ralph Conner

KRAI

CRAIG—1948—COLUMBINE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By No. Western Colo. Bcstg. Co.
Business Address Box 1027
Phone Number 707-8
Air Time 6:30 a.m.-10 p.m.
News Service UP
Studio-Transmitter Meeker Road
President G. N. Winder
Gen.-Sta. Mgr. Richard A. Miner
Commercial Manager Richard S. Fox
Sales Promotion Manager Richard A. Miner
Pgm.-Prod. Dir. S. C. Wood
Chief Engineer S. K. Stuart
Farm Editor Clay Wood

KLZ

DENVER—1922—CBS

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By Aladdin Radio & TV, Inc.

• • • COLORADO • • •

Business-Studio Address..Shirley-Savoy Hotel
 Phone Number.....MAn 4271
 Transmitter Location.....Englewood, Colo.
 Air Time.....6 a.m.-M.
 News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, BMB
 President.....Harry E. Hullfman
 Gen. Manager.....Hugh B. Terry
 Commercial Manager.....R. Main Morris
 Sales Prom. Mgr.-Pub Dir.....John Connors
 Program Director.....Charles C. Roberts
 Musical Director.....Arthur Gow
 Chief Engineer.....Harvey E. Wehrman
 Farm Editor.....Lowell Watts

K F E L

DENVER—1923—MBS

Frequency: 950 Kc.....Power: 5,000 Watts
 Owned-Operated By..Eugene P. O'Fallon, Inc.
 Business-Studio Address.....Albany Hotel
 Phone Number.....ALpine 4681
 Transmitter Location.....S350 W. 20th St.
 Air Time.....24 hrs.
 News Service.....INS

Transcription Service Associated. Cole, SESAC
 Representative.....John Blair
 General Manager.....Gene O'Fallon
 Managing Director.....Frank Bishop
 Commercial Mgr.....W. H. Conklin
 Program Dir.....Dale Morgan
 Musical Director.....Jeanette Norquist
 Chief Announcer.....Ronald J. McCoy
 Farm Editor.....Gus Swanson
 Chief Engineer.....T. G. Morrissey

K M Y R

DENVER—1940—COLUMBINE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Business-Studio Address.....1626 Stout St.
 Phone Number.....MAn 4161
 Transmitter Location.....1626 Stout Street
 Air Time.....6 a.m.-1:30 a.m.
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....William G. Rambeau
 Membership.....NAB
 President.....F. W. Meyer
 Gen.-Sta. Mgr.....A. G. Meyer
 Comm.-Sales-Prom. Mgr.....Edwin E. Koepke

AXAJ • AMERICAN CHICLE • AMERICAN HOME FOODS • ARIZONA CANNING • ARRID • BEEMAN'S • BEST FOODS • BIRDS-EYE • BLONDEX • BLUE BONNET MARGARINE • BROWN & WILLIAMSON • CART • CARTER PRODUCTS • CHEVROLET • CINCH MIXES • CROSLY-SHELYADOR • CURTIS PUBLISHING • COLGATE-PALMOLIVE-PEET • DENTYNE • ESKIMO PIE • FORD • DUFF'S MIX • GARRETT WINES • FOUR-WAY COLD TABLETS • GENERAL FOODS • GENERAL MILLS CAKE MIXES • HOLIDAY • KOOLS • LEVER BROS. • LIPTON TEA • MUSTEROLE • NATIONAL BISCUIT • NUTRENA • PERTUSSIN • POLL PARROT SHOES • POPSICLES • REDDI-WIP • ROBERT HALL CLOTHES • RAINDROPS • RALEIGHS • ROYAL DESSERTS • SHINOLA • SATURDAY EVENING POST • STANDARD BRANDS • SURF • SUN VISTA • SWIFT ICE CREAM • TENDERLEAF TEA • VANTA SHAMPOO • VICK • VICK CHEMICAL • PRAN'S • BEST FOODS • BLUE BONNET MAP • CAN CHICLE • AME • ODS • ARIZONA C • COLGATE-PALM • CURTIS PI • CINC • ANNII

You're in good company on

KFEL'S RAY PERKINS SHOW

Ray Perkins, Rocky Mountain region's favorite disc jockey,
 is now on 1 hour every morning, 2 hours every afternoon,
 thanks to this fine list of national advertisers (and
 top local accounts, too) who sponsored
 Ray Perkins in 1949.



KFEL-FM-WOXEL

Mutual in Denver
MANAGED BY GENE O'FALLON
REPRESENTED BY JOHN BLAIR

• SWIFT ICE CREAM • TENDERLEAF TEA • BEEMAN'S • BEST FOODS • BIRDS-EYE • BLONDEX •

• • • **COLORADO** • • •

Program Director..... Gene Amole
Production Director..... Lowell B. Switzer
Publicity Director..... Richard M. Leonard
Chief Announcer..... Bill Butterfield
Musical Director..... Martha Gobble
Chief Engineer..... Glen L. James

K O A

DENVER—1924—NBC

Frequency: 850 Kc..... Power: 50,000 Watts
Owned-Operated By..... National Bcstg. Co., Inc.
Business-Studio Address..... 1625 California St.
Phone Number..... Main 6211
Transmitter Location..... Aurora, Colo.
Air Time..... Unlimited
News Service..... AP, INS, UP
Transcription Service..... Thesaurus
Representative..... NBC Spot Sales
Membership..... NAB, BMB
President (NBC)..... Joseph H. McConnell
General-Station Manager..... Lloyd E. Yoder
Sales Mgr..... L. Berry Long, Jr.
Sales Promotion Manager..... Randolph Smith
Program Manager..... Clarence C. Moore
Production Manager..... Earle C. Ferguson
Publicity Director..... William R. Day
Musical Director..... Milton Shrednik
Asst. Mgr. Chg. Engineering..... Robert H. Owen
Agricultural Dir..... Donald M. Peach

K T L N

DENVER—1948—LIBERTY

Frequency: 990 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Radio Station KTLN
Business-Studio Address..... Park Lane Hotel
Phone Number..... RAce 4636
Transmitter Location..... 3000 South Plate River Dr.
Air Time..... Sunrise-Sunset
News Service..... UP
Transcription Service..... Standard
Representative..... Donald Cooke
Membership..... NAB
Gen.-Sta. Mgr..... Leonard Coe
Sales Promotion Manager..... John Buchanan
Program Director..... Jack Helling
Chief Engineer..... O. E. Kelley

K V O D

DENVER—1925—ABC

Frequency: 630 Kc..... Power: 5000 Watts
Owned-Operated By..... Colorado Radio Corp.
Business-Studio Address..... Midland Savings
Bldg.
Phone Number..... TAbor 2291
Transmitter Location..... No. of Denver
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Lang-Worth, Cole,
Associated
Representative..... Free & Peters

Membership..... NAB-BMB
President-Gen. Mgr..... William D. Pyle
Station Manager..... T. C. Ekrem
Sales Prom. Mgr..... Con Hecker
Program Director..... V. W. Corbett
Publicity Director..... Ben H. Stanton
Chief Engineers..... W. D. Pyle, T. C. Ekrem
Farm Editor..... Leslie Stark

K I U P

DURANGO—1935

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Operated By..... San Juan Bcstg. Co.
Business-Studio Address..... 2800 Main Ave.
Phone Number..... 117
Transmitter Location..... 2800 Main Ave.
Air Time..... 6:30 a.m.-10 p.m.
News Service..... UP
Transcription Service..... Standard
Representative..... Thomas F. Clark
General-Station Mgr..... R. E. O'Brien
President..... Mike Cummins
General-Station-Comm. Mgr..... R. E. O'Brien
Comm. Mgr.-Publ. Dir..... T. Ralph Bennett
Sales Promotion Manager..... John Merrell
Program Director..... Lee O'Brien
Production Director..... Don Hoover
Chief Announcer..... Lou Vander Linden
Musical Director..... Shirley Hawley
Chief Engineer..... Harold Hoffman
Farm Editor..... John Merrell

K C O L

FT. COLLINS—1947—COLUMBINE

Frequency: 1410 Kc..... Power: 1000 Watts
Owned-Operated By..... The Northern Colorado
Bcstg. Co.
Business-Studio Address..... 1600 La. Porte Ave.
Phone Number..... 2600
Transmitter Location..... 1600 La Porte Ave.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Standard
Membership..... NAB, BMB
President..... Herb Hollister
Gen. Sta. Mgr..... Douglas D. Kahle
Comm.-Sales Prom. Mgr..... Dave Schlothauer
Program-Publicity Director..... Jack Hitchcock
Prod. Mgr.-Mus. Dir.-Chief Ann. Russ Rountree
Chief Engineer..... Harold Austin
Farm Editor..... Bill Paxton

K F T M

FORT MORGAN—1949

COLUMBINE

Frequency: 1260 Kc..... Power: 500 Watts d.
Owned-Operated By..... Fort Morgan Bcstg. Co.
Business Address..... P. O. Box 702

• • • **COLORADO** • • •

Phone Number1000
Air TimeDaytime
News ServiceUP
Transcription ServiceStandard
Pres.-Gen. Mgr..... Robert H. Dolph
Comm. Mgr..... Rainsford J. Winslow
Pgm. Dir..... Frank Allen
Chief Engineer..... Robert D. LaRue

KEXO

**GRAND JUNCTION—1948
COLUMBINE**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..... Voice of Western Colo.
Address..... 2501 North Ave., P. O. Box 629
Phone Number 1230
Air Time 6 a.m.-M.
News Service AP
Transcription Serv. Capitol, Thesaurus, World
Representative Harlan Oakes
President..... D. Spencer Grow
Gen.-Sta.-Prom. Mgr..... H. Abbott Tessmon
Commercial Mgr..... Harold Roper
Pgm.-Prod. Director..... Robert A. Collins
Pub. Dir..... Gene Wilburn
Chief Engineer..... D. E. Towne
Farm Editor..... William Metcalf

KFXJ

GRAND JUNCTION—1926—MBS

Frequency: 920 Kc.....Power: 1000 Watts d;
500 Watts n.
Owned-Operated By... Western Slope Bcstg.
Co.
Business-Studio Address..... Hillcrest Manor
Phone Number..... Grand Junction 1300
Transmitter Location..... Hillcrest Manor
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Hal Holman
Membership NAB, BMB
Pres.-Gen.-Sta. Mgr..... Rex Howell
Auditor Charles Howell
Sales Prom. Mgr..... Bart O'Conner
Traffic Director..... Rosa Lee Samuels
Chief Announcer..... Ed Lewis
Music Dir..... Jack Puter
Chief Engineer..... Charles Hay
Farm Editor..... Bill Warner

KFKA

GREELEY—1921

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By..... Mid-Western Radio Corp.

COLORADO

WHY IS **AP**
THE BEST?

BECAUSE—**AP** has more news correspondents, more news
bureaus, more miles of news wires than any
other news service.

ROCKY MOUNTAIN ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

Director for Colorado and Wyoming: Douglas Kahle—KCOL, Fort
Collins, Colo.

Director for Montana: Franz Robischon—KBMV, Billings, Mont.

COLORADO

COLORADO

Business-Studio Address..... 620—8th Ave.
 Phone Number 450-1
 Transmitter Location..... Radio Ranch, Evans
 Air Time 5 a.m.-11 p.m.
 News Service UP
 Transcription Serv. Lang-Worth, Cole, SESAC
 President, General Manager..... Francis Price
 Sales Prom. Mgr..... William G. Stewart
 Program Director..... Jack Redus
 Publicity Director..... Delbert Wood
 Chief Announcer..... Larry Lee
 Chief Engineer..... Harry Brewer
 Farm Editor..... Carl Jordan

KYOU

GREELEY—1948—COLUMBINE

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Meroco Bcstg. Co.
 Business-Studio-Transmitter
 Address..... 2424 6th Avenue
 Phone Number 3275
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Pres., General Manager..... Elwood H. Meyer
 Commercial Manager..... Frank Thomas
 Program Director..... Jack Hull
 Production Director..... Ann Freeman
 Chief Announcer..... Merwin Smith
 Chief Engineer..... Paul Emrich

KOKO

LA JUNTA—1936—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... The Southwest Bcstg. Co.
 Business-Studio Address..... La Junta
 Phone Number 42
 Transmitter Location..... 4 miles W. of La Junta
 on U. S. Highway No. 50
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative..... Thomas F. Clark
 President..... Ellis P. Lupton
 Gen.-Sta.-Comm. Mgr..... John M. Boyd
 Program Director..... Carma Hayes
 Publicity Director..... Bud Ryan
 Chief Engineer..... Lloyd Wilson
 Farm Editor..... Gail Banks

KLMR

LAMAR—1948—COLUMBINE

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... The Southeast Colorado
 Bcstg. Co.
 Business Address..... P. O. Box 232
 Phone Number 804
 Studio-Transmitter..... North Santa Fe Trail
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service World

Membership NAB
 President..... Ralph E. Eaton
 Gen.-Sta.-Sales Prom. Mgr..... J. B. Bradshaw
 Pgm.-Prod.-Dir.-Chief Anncr..... Orth Bell
 Comm. Mgr.-Chief Engr..... Donald F. Stephens
 Publicity Dir..... Pat Carroll

KLMO

LONGMONT—1949

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Longmont Bcstg. Co.
 Business Address..... Box 827
 Phone Number 1461
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 Pres.-Gen. Mgr..... J. P. Dubberley
 Comm. Mgr..... P. R. Walker
 Pgm. Dir..... J. A. Hillis
 Chief Engineer..... R. R. Blanchard

KUBC

MONTROSE—1947—KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Uncompaghere Bcstg. Co.
 Business-Studio Address..... P. O. Box 279
 Phone Number 199
 Transmitter Location..... 1 Mi. E. of Montrose
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Representative..... Gene Grant
 President..... Joe F. Hartman
 Gen.-Sta. Mgr..... Geo. Cory
 Comm.-Sales Prom. Mgr..... Louis Benedict
 Pgm.-Prod.-Publ. Dir..... Vern Friesen
 Musical Director..... Jack Glynn
 Chief Engineer..... Don Anderson

KCSJ

PUEBLO—1947—MBS-COLUMBINE

Frequency: 590 Kc..... Power: 1000 Watts
 Owned-Operated By..... Star Bcstg. Co., Inc.
 Business-Studio Address..... 211 West 5th St.
 Phone Number 8522
 Transmitter Location..... N. Hudson
 Air Time 6 a.m.-M.
 Transcription Service Associated
 Representative..... Taylor-Borroff
 Membership NAB, BMB
 President..... Frank S. Hoag, Jr.
 General-Station Manager..... Dale W. Scott
 Commercial Manager..... Jack Cobb
 Pgm. Dir.-Prom. Mgr..... Roy Borden
 Chief Engineer..... Gerald Kounter

KDZA

PUEBLO—1947—LIBERTY

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Pueblo Radio Co.

• • • COLORADO • • •

Business-Studio Address..... 3011 Elizabeth
Phone Number..... 8551
Transmitter Location..... 3011 Elizabeth
Air Time..... 6:30 a.m.-10 p.m.
News Service..... AP
Transcription Service..... Standard, Captiol
Representative..... Donald Cooke
Membership..... NAB
President-Gen.-Sta. Mgr..... Dee B. Crouch
Comm.-Sales Prom. Mgr..... Maxson Bevens
Chief Announcer..... George Corneal
Musical Director..... Constance Aylen
Chief Engineer..... Dee B. Crouch

K G H F

PUEBLO—1927—ABC

Frequency: 1350 Kc... Power: 5000 d.; 1000 n.
Owned-Operated By... Colorado Bestg. Co., Inc.
Business-Studio Address..... 304 N. Main St.
Phone Number..... 3877
Transmitter Location..... N.W. of Pueblo, U. S.
Hiway 50

Air Time..... 6 a.m.-M.
News Service..... INS
Transcription Service..... World, SESAC
Representative..... Joseph Hershey McGillvra
Membership..... NAB, BMB
President..... Gifford Phillips
Station Manager..... Robert D. Ellis
Commercial Manager..... Kenneth C. Russell
Sales Prom. Mgr.-Publ. Dir..... Howard Myers
Pgm.-Prod. Mgr.-Chief Anncr. Clifford Hendrix
Chief Engineer..... Willis C. Shanks
Farm Editor..... Irwin Cunningham

K V R H

SALIDA—1948—KBS—COLUMBINE

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Vir N. James
Address..... Salida
Phone Number..... 30
Transmitter Location..... 1.3 Miles W. of Town
Air Time..... 7 am. to 10 p.m.
News Service..... UP
Representative..... Thomas F. Clarke
Membership..... BMB
General Manager..... Vir N. James
Commercial Manager..... Bill McMillen
Program Director..... Henry Long
Chief Engineer..... T. L. Kidd
Farm Editor..... Verl E. Lee

K G E K

STERLING—1925—KBS

Frequency: 1230 Kc..... Power: 100 Watts d.
Owned-Operated By..... Elmer G. Beehler
Address..... Fleming Rd.
Phone Number..... 1175
Air Time..... Daytime
News Service..... UP

Transcription Service..... MacGregor, Cole
Representative..... Thomas F. Clark
Pres.-Gen. Mgr.-Chief Engr..... Elmer G. Beehler
Comm.-Sales Prom. Mgr.-Prog. Dir..... Al Ross

K C R T

**TRINIDAD—1946—KBS
COLUMBINE**

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Operated By..... Mel-Bert Bestg. Co.
Business-Studio Add..... So. Country Club Dr.
Phone Number..... 338
Transmitter Location..... South Country Club Drive
Air Time..... 7 a.m.-10 p.m.
News Service..... UP
Transcription Service..... Lang-Worth, KBS
Station Manager..... Mel Cooper
Comm.-Sales Prom. Mgr..... Bert Coyle
Program Director..... Millye J. Coyle
Chief Anncr..... George Barron
Chief Engineer..... Mel Cooper

K S F T

TRINIDAD—1946—MBS

Frequency: 1280 Kc... Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By..... Trinidad Bestg. Corp.
Bus.-Studio Address..... 219 N. Commercial St.
Phone Number..... 414
Transmitter Location..... Garcia Plaza
Air Time..... 6 a.m.-10 p.m.
News Service..... UP
Transcription Service..... Thesaurus
Representative..... Forjoe
Membership..... NAB
President..... Ellis P. Lupton
Gen.-Comm. Mgr..... Paul D. George
Sales Promotion Manager..... Ben Bezoff
Pgm.-Prod. Dir..... Cal Watson
Chief Announcer..... John Special
Musical Director..... Lena Cimino
Chief Engineer..... Lloyd L. Wilson
Farm Editor..... Cal Watson

K P H C

**WALSENBURG—1948
COLUMBINE**

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... Walsenburg Bestg. Corp.
Business Address..... 10th & Main
Phone Number..... 79
Studio-Transmitter Location..... 10th & Main
Air Time..... 6:30 a.m.-10:15 p.m.
News Service..... UP
Representative..... Thomas F. Clark
President..... Tom G. Banks, Jr.
Gen.-Sta. Mgr..... Clem Morgan
Comm.-Sales Prom. Mgr.-Pgm. Dir..... Harold Reed
Chief Engineer..... John Figal
Farm Editor..... Ken Bradbury

CONNECTICUT

Estimated Population 2,019,000—Increase +18.1%—Radio Homes 580,000
Radio Families 584,000—Stations in State 26

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned-Operated By..... General Tire, Inc.
Business Address..... 21 Brookline Ave., Boston
Phone Number..... 6-1121-2-3
Studio Address..... 144 Golden Hill St.
Transmitter Location..... Pleasure Beach Pk.
Air Time..... 6:30 a.m.-M.
News Service..... AP
Transcription Service..... Standard
Representative..... Edward Petry
General Manager..... Dickens J. Wright
Comm.-Sales Prom. Mgr..... Charles W. Parker
Pgm.-Prod.-Pub. Dir..... James W. Evans
Chief Announcer..... John R. Montgomery
Musical Director..... Marlene Regnery
Chief Engineer..... Winthrop Crawford

W L I Z

BRIDGEPORT—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By..... The Bridgeport Bcstg Co.
Business-Studio Address..... 114 State St.
Phone Number..... 5-4144
Transmitter..... Seaview & Forest Aves.
Air Time..... Local sunrise-local sunset
News Service..... AP
Transcription Service..... Thesaurus
Representative..... Taylor-Borroff
Pres., Gen.-Sta. Manager..... William Elliott
Commercial Manager..... Emanuel S. Slotnick
Sales Promotion Manager..... Sol Robinson
Program-Prod. Director..... Wallace B. Dunlap
Publicity Director..... William Elliott
Chief Engineer..... Ralph Wynquist
Farm Editor..... Connie Parks

W N A B

BRIDGEPORT—1941
ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... WNAB, Inc.
Business-Studio Address..... 991 Broad St.
Phone Number..... 3-3112
Transmitter..... Locomobile Pt., Seaside Pk.
Air Time..... Unlimited
News Service..... UP
Representative..... William G. Rambeau
Membership..... NAB
President-Chief Engineer..... Harold Thomas
General Manager..... Levon Thomas
Program Director..... Jack Dahlby
Promotion Manager..... Jean O'Shea
Commercial Manager..... William Rankin

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.
Owned-Oper. By..... The Bristol Bcstg. Corp.
Business-Studio Address..... 183 Main St.
Phone Number..... 9265
Transmitter Location..... Greystone Ave.
Air Time..... Daytime
News Service..... UP
Transcription Service..... Standard
Membership..... NAB
President..... Frederick W. Beach
Manager..... Fay Clark
Sales..... Lan Gordon
Program..... Cal Colby

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By..... Berkshire Bcstg. Corp.
Business-Studio Address..... 207 Main St.
Phone Number..... 8-0580
Transmitter..... Brushy Hill Rd.
Air Time..... Daytime
News Service..... UP
Transcription Service..... SESAC, World
Membership..... NAB
President..... Robert Doran
Commercial Manager..... J. Thomas Mathers
Program Director..... Jerry Arthur
Farm Editor..... Al Brundage

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By..... The Connecticut Bcstg. Co.
Business-Studio Address..... 750 Main St.
Phone Number..... 7-1188
Transmitter Location..... 869 Blue Hills Ave.,
Bloomfield, Conn.
Air Time..... Unlimited
News Service..... UP
Representative..... Paul H. Raymer
Membership..... NAB
President..... Franklin M. Doolittle
Station Manager..... Walter B. Haase
Comm.-Sales Prom. Mgr..... William F. Malo, Sr.
Program Manager..... Harvey H. Olson
Chief Announcer..... Russ Naughton
Chief Engineer..... Italo A. Marfino

CONNECTICUT

WCCC

HARTFORD—1947

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By . . . Greater Hartford Bcstg Corp.
 Business-Studio Address Bond Hotel
 Phone Number 5-6648
 Transmitter Location South Quaker Lane.
 Air Time Local sunrise-local sunset
 News Service UP
 President William M. Savitt
 Secretary-Treasurer Max M. Savitt
 Station Manager Randy M. Savitt
 Office Manager John Battey
 Program Director Sydney Byrnes
 Musical Director Ivor Hugh
 Chief Engineer John Rameika

WONS

HARTFORD—1935—MBS-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned-Oper. By Yankee Network, Inc.
 Business-Studio Address . . . 54 Pratt St. (WONS)
 Phone Number 7-9131
 Transmitter Location Newington, Conn.
 Air Time 6:30 a.m.-M.
 News Service UP

WCCC

THE **MUSIC** STATION

WCCC

HARTFORD, CONN.

Hotel Bond

1290 DIAL 1290

Transcription Service . . . Standard, Associated
 President William O'Neil
 Vice-President Tom O'Neil
 Gen.-Sta.-Comm. Mgr. Robert Kennett
 Pgm. Dir.-Prod. Mgr. Ralph Klein
 Pub. Dir. Milton Berkowitz
 Chief Engineer Rogers Holt

WTHT

**HARTFORD—1936
 ABC-CONN. STATE**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . The Hartford Times, Inc.
 Business Address 2-18 Prospect St.
 Phone Number 2-0237
 Transmitter-Studio Location . . . 555 Asylum St.
 Air Time 6:43 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative J. P. McKinney
 Membership NAB, BMB
 President Francis S. Murphy
 Gen.-Sta. Manager C. Glover DeLaney
 Commercial Manager . . . Leonard R. Schoenfeld
 Assistant Manager Richard K. Blackburn
 Prog.-Prod. Director Philip Becker
 Publicity Director Sereno Gammell
 Chief Announcer Mitchell Batters
 Musical Director Charlotte Anderson
 Chief Engineer Charles S. Masini

WTIC

**HARTFORD—1925
 NBC-NERN**

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By . . . Travelers Bcstg. Service
 Corp.
 Business-Studio Address 26 Grove St.
 Phone Number 2-3181
 Transmitter Location Talcott Mt., Avon
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Lang-Worth, BMI
 Representative Weed
 Membership NAB, BMB, FMA
 President Jesse W. Randall
 Vice Pres.-Gen. Mgr. Paul W. Morency
 Asst. Gen. Mgr. Chg. Sales Walter Johnson
 Asst. Sales Mgr. Irwin Cowper
 Program Director Leonard J. Patricelli
 Asst. Program Director Paul Lucas
 Production Dir. George Bowe
 Director Public Relations Bernard Mullins
 News Director Tom Eaton
 Chief Engineer Herman Taylor
 Farm Editor Frank Atwood

CONNECTICUT

W M M W
MERIDEN—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Silver City Crystal Co.
Business-Studio Address 8½ W. Main St.
Phone Number 5-5747
Transmitter Lewis Ave.
Air Time Daytime
News Service UP
Transcription Service World, Lang-Worth
Membership NAB
President-Gen. Sta. Mgr. Carl W. Schultz
Commercial Mgr. Gustav A. Kruttschnitt
Sales Promotion Mgr. James Woodburn
Program Dir.-Chief Anncr. John Zane
Musical Director Les Fox
Chief Engineer Gabriel Langfelder
Farm Editor Arthur Bergstrom

W C N X
MIDDLETOWN—1948

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Oper. By Middlesex Bcstg. Co.
Business-Studio Address 462 Main St.
Phone Number 5221
Air Time Daytime
News Service UP
Representative Friedenbergs
Managing Dirs. R. J. O'Brien, W. J. O'Brien

Program Director Ernest Watso
Production Chief Lou Brooks

W H A Y
NEW BRITAIN—1949

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By Central Conn. Bcstg. Co.
Business Address 22 Grove Hill
Phone Number 3-2721
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth, Capitol
Representative Radio Reps
General Mgr.-Chief Engineer H. W. Holt
Sales Manager F. E. Bieber
Program Dir. W. T. Walker

W K N B
NEW BRITAIN—1946

Frequency: 840 Kc. Power: 1000 Watts d.
Owned-Oper. By New Britain Bcstg. Co.
Business-Studio Address 213 Main St.;
11 Asylum St., Hartford
Phone Number 3-3603-4; Hdfd. 2-4924
Transmitter Location Newington
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Associated
Representative Forjoe

CONNECTICUT

WHY IS AP
THE BEST?

BECAUSE—AP members decide what AP shall be. Their decision has made AP unequalled in covering the news of the world... RAPIDLY... TRUTHFULLY FULLY . . . ACCURATELY.

CONNECTICUT ASSOCIATION OF ASSOCIATED PRESS BROADCASTERS

President: Tom Eaton—WTIC, Hartford
Vice-President: Michael Goode—WNHC, New Haven
Secretary: Paul V. Cochrane, AP Chief of Bureau

CONNECTICUT

CONNECTICUT

Membership FMA
President, General Manager..... Julian Gross
Station-Commercial Mgr..... Peter B. Kenney
Sales Promotion Mgr..... Edward C. Benfield
Program-Production Dir..... Bernie Moore
Publicity Director..... Charles Norwood
Chief Announcer..... Ray Neilan
Musical Director..... Al DeCaro
Chief Engineer..... Lewis House
Farm Editor..... E. H. Forbush

WAVZ

NEW HAVEN—1947

Frequency: 1260 Kc..... Power: 1000 Watts d.
Owned-Operated By..... WAVZ Bcstg. Corp.
Business-Studio Address..... 152 Temple St.
Phone Number 7-0171
Transmitter Location..... Foot of Thill St.,
W. Haven
Air Time..... Local sunrise-local sunset
News Service..... UP, AP
Transcription Service World
Membership NAB
President..... Victor W. Knauth
General-Station Mgr..... Daniel W. Kops
Commercial Mgr..... George J. Peters
Sales Prom. Mgr.-Pub. Dir..... Joseph McDonell
Program-Musical Dir..... Richard E. Barrett
Production Director..... George A. Duffy
Chief Announcer..... James Pansulle
Chief Engineer..... Ernest S. Gellman

WELI

NEW HAVEN—1935—ABC

Frequency: 960 Kc..... Power: 1000 Watts
Owned-Operated By..... Conn. Radio Founda-
tion, Inc.
Business-Studio Address..... 221 Orange St.
Phone Number 8-1133
Transmitter Location..... Benham Rd., Hamden
Air Time..... 6:30 a.m.-12:05 a.m.
News Service UP
Transcription Service..... Lang-Worth, SESAC
Representative Headley-Reed
President..... H. C. Wilder
Gen.-Station Mgr..... Richard W. Davis
Commercial Manager..... Edwin H. Schweitzer
Sales Prom. Mgr.-Pub. Dir..... Rudy Frank
Program Director..... Charles H. Wright
Chief Engineer..... Fred King

WNHC

NEW HAVEN—1944

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Elm City Bcstg. Corp.
Business-Studio Address..... 1110 Chapel St.
Phone Number 8-0196
Transmitter Location..... Kimberly Ave.
Air Time..... 7:05 a.m.-12:05 a.m.
News Service AP

Transcription Service..... World
Representative..... Katz Agency
Membership NAB
President..... Patrick J. Good
General Manager..... James T. Milne
Secretary-Treasurer..... Aldo DeDominicis
Comm. Actg. Mgr..... Vince Callanan
Program Director..... Evelyn Levin
Publicity Director..... Jack Quinn
Chief Announcer..... David Harris
Musical Director..... James Morgan
Chief Engineer..... Vinnie DeLaurentis

WNLC

NEW LONDON—1936 — MBS

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... The Thames Bcstg. Corp.
Business-Studio Address..... 281 State St.
Phone Number 2-4365
Transmitter Location..... Winthrop Pt., E. New
London
Air Time..... Unlimited
News Service..... UP
President-Gen. Sta. Mgr..... Gerald J. Morey
Comm.-Sales Prom. Mgr.-Prod. Dir..... Leo B.
Keegan
Publicity Director..... J. Patricia Morley
Program Dir.-Chief Engineer... Gerald J. Morey
Farm Editor..... Mary Regan

WNLK

NORWALK—1947

Frequency: 1350 Kc..... Power: 500 Watts
Owned-Operated By..... Norwalk Bcstg. Co., Inc.
Business-Studio Address..... Main & Wall Sts.
Phone Number..... 6-2542
Transmitter..... Stuart Ave. & Benedict St.
Air Time..... Unlimited
News Service UP
Transcription Service Associated
Representative McGillivra
Membership NAB
Pres.-Gen.-Comm. Mgr..... Benjamin Ginzburg
Program Director..... Milton Warren
Chief Engineer..... Charles W. Winter, Jr.

WICH

NORWICH—1946

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... Eastern Conn Bcstg. Co.
Business-Studio Address..... 91 Main St.
Phone Number 345
Transmitter Location..... Lucas Pk. Rd.
Air Time..... 6:30 a.m.-11 p.m.
News Service AP
Transcription Service..... World
Membership NAB
President-General Mgr..... John Deme
Commercial Manager..... Noel Breault
Program Director..... Robert Silverberg
Chief Engineer..... Alexander Dubenetsky

WSTC

**STAMFORD—1941
ABC-CONN. STATE**

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....The Western Conn.
Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Phone Number.....4-7575
Transmitter Location...320 Strawberry Hill Ave.
Air Time.....6:30 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....Everett-McKinney
Membership.....NAB
President.....Kingsley Gillespie
Gen.-Sta. Manager.....Julian Schwartz
Commercial Manager.....Wharton Ford
Program Director.....Ernest Hartman
Chief Engineer.....Edward L. Markmar

WLCR

TORRINGTON—1946

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By..The Litchfield County Radio
Corp.
Business-Studio Address.....23 Main St.
Phone Number.....4173
Transmitter Location.....Highland Ave.
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service....World, SESAC, BMI
Representative.....Sears & Ayer
Membership.....NAB
President.....J. Richard Dobbins
Gen.-Comm.-Sales Prom. Mgr.....James E.
Cipriano
Pgm. Dir.-Chief Anncr.-Farm Ed....Jay Norman
Production-Publicity Dir.....Pete Stoner
Chief Engineer.....Alfred F. Pallokot

WTOR

**TORRINGTON—1947
CONN. STATE**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Main St.
Phone Number.....4181
Transmitter Location.....93 Perkins St.
Air Time.....6:30 a.m.-M.
News Service.....INS
Representative.....Continental Radio Sales
Membership.....NAB
President.....Joseph R. Schifini
General Manager.....Gerardo T. Schifini
Commercial Manager.....Fred R. Menzies
Program Director.....Richard C. Kilbourn
Musical Director.....John J. Morris

WATR

**WATERBURY—1934
ABC-CONN. STATE**

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....The WATR Co., Inc.
Business-Studio Address.....440 Meadow St.
Phone Number.....3-5161
Transmitter Location.....Baldwin St.
Air Time.....7 a.m.-M.
News Service.....UP
Representative.....William G. Rambeau
Membership.....NAB
President-Gen. Mgr.....Harold Thomas
Sta.-Comm. Mgr.....Sam Elman
Sales Pro. Mgr., Pub. Dir.....Wallace Gordon
Prog.-Prod. Dir.....Edmund Waller
Chief Announcer.....Wallace King
Musical Director.....Tony Greenwood
Chief Engineer.....Russell Jensen

WBR Y

WATERBURY—1934—CBS

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By...American-Republican, Inc.
Business-Studio Address.....136 Grand St.
Phone Number.....3-1125
Transmitter Location.....Boyden St.
Air Time.....6:55 a.m.-12:05 a.m.
News Service.....AP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NAB
President.....William J. Pape
General Manager.....James H. Darcey
Commercial Manager....Harry A. DeVorken
Sta.-Sales Prom. Mgr.-Pub Dir..J. Maxim Ryder
Prog.-Prod. Dir.....Walter O. Howard
Chief Announcer.....Robert Stewart
Musical Director.....Louis Boisvert
Chief Engineer.....Frank B. Hales

W W C O

**WATERBURY—1946
MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Mattatuck Bcstg. Co., Inc.
Business-Studio Address....119 W. Main St.
Phone Number.....4-5141
Transmitter Location.....Thomaston Ave.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Robert S. Keller
Membership.....NAB
Pres., Gen. Manager.....Milton H. Meyers
Commercial Manager.....Ford Billings
Sales Promotion Manager...Robert S. Keller
Program Director.....Robert Crager
Production Director.....Eugene Parker
Publicity Director.....James Logan
Musical Director.....Bob Woodman
Chief Engineer.....Gene Fleisher

DELAWARE

*Estimated Population 311,000—Increase +16.5%—Radio Homes 86,000
Radio Families—89,000—Stations in State 5*

W D O V DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Operated By William C. Evans
Business Address Bradford & Loockerman Sts.
Phone Number 5816
Air Time Daytime
News Service AP
Transcription Service Capitol
Representative McGillvra
President William C. Evans
Gen.-Comm. Mgr. A. H. Zoog
Pgm. Dir.-Prom. Mgr. Elizabeth Evans
Chief Engineer R. F. Lee

W A M S

WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Wilmington Tri-State Bcst.
Co., Inc.
Business-Studio Address 414 French St.
Phone Number 4-8881
Transmitter Mt. Cuba Rd. & Owl's Nest
Air Time 7 a.m.-12:30 a.m.
News Service AP

Transcription Service Lang-Worth, Standard
Membership NAB, BMB, FMA
President Frank S. Carrow
Gen.-Sta. Mgr. E. R. Dalton
Comm. Mgr. William S. Ewing
Sales Prom. Mgr. I. Alan Goff
Chief Announcer Bill Smith
Chief Engineer Herbert Eckstein

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By WDEL, Inc.
Business-Studio Address 10th & King Sts.
Phone Number 7268
Transmitter 35th St. & Bellevue Ave.
Air Time 8:30 a.m.-1 a.m.
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NAB
Station Executive Clair R. McCollough
Station Manager J. Gorman Walsh
National Sales Manager J. Robert Gulick
Program Director Harvey C. Smith
Technical Dir. J. E. Mathiot

DELAWARE

WHY IS AP THE BEST?

BECAUSE—**AP** is faster, more complete, more accurate
than any other news service.

PENNSYLVANIA-DELAWARE AP RADIO ASSOCIATION

President: Joseph E. Baudino—KDKA, Pittsburgh
Vice-President: George Coleman—WGBI, Scranton
Second Vice-President: Ed Obrist—WPEN, Philadelphia
Third Vice-President: Jack Hooper—WHGB, Harrisburg
Secretary: Joseph Snyder—AP Chief of Bureau
Continuing Study Committeeman for Delaware: W. S. Ewing—WAMS,
Wilmington

DELAWARE

WILM

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Delaware Bcstg. Co.
 Business-Studio Address... 920 King St.
 Phone Number... 4-7771
 Transmitter... 1¼ Mi. N.W. of Town, Hwy. 13
 Air Time... 6 a.m.-1 a.m.
 News Service... AP
 Transcription Service... Lang-Worth
 Representative... Bolling Co.
 Membership... NAB, BMB
 President-Gen.-Comm. Mgr. Ewing B. Hawkins
 Sta. Mgr.-Prog. Dir. Frank Gallagher
 Sales Promotion Manager... Robert J. McFann
 Publicity Director... Robert J. McFann
 Musical Director... Frank Hejl
 Chief Engineer... H. Edwin Kennedy
 Farm Editor... Richard L. Bair

WTUX

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By... Port Frere Bcstg. Co., Inc.
 Business-Studio Address... 1326 Market St.
 Phone Number... Wilmington 5-8821
 Transmitter Location... Port Frere
 Air Time... Local sunrise-local sunset
 News Service... AP
 Transcription Service... World
 Representative... Forjoe
 Membership... NAB
 Pres.-Sta. Mgr. Gordon K. MacIntosh
 General Mgr. Howard R. Robinson
 Comm. Mgr.-Publ. Dir. Sidney Schulman
 Sales Prom. Mgr. Jack P. Dougherty
 Program Dir. Larry Miller
 Chief Anncr.-Prod. Dir. Fred Hechman
 Chief Engineer... Wayne Neuhaus

DISTRICT OF COLUMBIA

*Estimated Population 870,000—Increase +31.1%—Radio Homes 238,000
 Radio Families 243,000—Stations in D. C. 7*

WINX

WASHINGTON, D. C.—1940—SBN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Banks Independent Bcstg. Co.
 Business-Studio... 8th & Eye Sts., N.W.
 Phone Number... Republic 8000
 Transmitter Location... Florida St. & Lee Hwy.
 Air Time... 6 a.m.-1 a.m.
 News Service... AP, UP
 Representative... King Radio Adv.
 Pres.-Gen.-Sta. Mgr. William A. Banks
 Asst. Gen.-Sta. Mgr. Dolly R. Banks
 Commercial Manager... Charles W. Trippe
 Program Director... Lynnette Wilson
 Chief Engineer... Ralph E. Cannon, Jr.

V.P., General Manager... K. H. Berkeley
 Commercial Manager... Ben B. Baylor, Jr.
 Pgm. Dir. Charles Kelly
 Pub. Dir. Mary P. Perry
 Chief Anncr. Harold Stepler
 Chief Engineer... Frank Harvey

WOL

WASHINGTON, D. C.—1924—MBS

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By... Cowles Bcstg. Co.
 Bus.-Studio Address... 1627 K St., N.W.
 Phone Number... Metropolitan 0010
 Transmitter Location... Brookville Rd.,
 Silver Spring, Md.
 Air Time... Unlimited
 News Service... AP, UP
 Transcription Service... Associated
 Representative... Katz
 Membership... NAB, BMB
 President-Owner... Gardner Cowles
 V.P., Gen. Sales Mgr. Phil Hoffman
 Pgm. Dir.-Prom. Mgr. S. J. McCormick
 Chief Engineer... Harold Reed

WMAL

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By... The Evening Star
 Bcstg. Co., Inc.
 Business-Studio Address... 724 14th St., N.W.
 Phone Number... NAtional 5400
 Transmitter Location... Green Tree Rd.,
 Bethesda, Md.
 Air Time... 6 a.m.-1:05 a.m.
 News Service... AP, UP
 Transcription Service... World, Standard
 Representative... ABC Spot Sales
 Membership... NAB, BMB
 President... S. H. Kauffmann

WQQW

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By... WQQW, Inc.
 Business-Studio Address... 1125 Vermont Ave.
 Phone Number... Executive 8676

LOOK AT THE RECORD! . . .

In Washington
everything is up
Population
Income
Retail Sales

*RADIO LISTENING

To reach the one and one-half million listeners in Metropolitan Washington, D. C., and a bonus market in Maryland and Virginia your best bet is

WRC

Check your nearest
NBC Spot Sales Office

* American Research
Bureau Radio Diary
Study

FIRST in WASHINGTON

WRC



5,000 Watts • 980 KC

. . . District of Columbia . . .

Transmitter Location . . . Lee & Wilson Blvd.,
Falls Church, Va.
Air Time 7 a.m.-sunset
News Service AP
Transcription Service Associated
Representative William G. Rambeau
Membership NAB
President Morris Rodman
Vice President-Gen. Mgr. M. Robert Rogers
Comm. Manager Perry Walders
Program-Musical Director Pierson Underwood
Chief Announcer Ray Wilson
Chief Engineer Robert B. Martin

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By . . . National Bcstg. Co., Inc.
Business-Studio Address . . . 724 14th St., N.W.
Phone Number Republic 4000
Transmitter Location Ager Rd.,
W. Hyattsville, Md.

Air Time 6 a.m.-1 a.m.
News Service AP, INS, UP
Transcription Service Thesaurus, Standard,
Associated

Representative NBC Spot Sales
Membership NAB, BMB
President Joseph H. McConnell
Washington Vice President Frank M. Russell
General Manager William R. McAndrew
Asst. General Manager George Y. Wheeler
Program Director Eugene Juster
Sales Director Mahlon Glascock
Chief Engineer Donald Cooper
Business Manager George Sandefer
Program Manager Ken French
Sales Promotion Manager Tom Geoghegan
Publicity Manager Walter Jay Royen
Musical Director Fritz Baltzer
Consulting Engineer NBC Engineering

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By WTOP, Inc.
Business-Studio Address Warner Bldg.
Phone Number Metropolitan 3200
Transmitter Location Wheaton, Md.
Air Time 5:30 a.m.-2 a.m.
News Service AP, UP
Representative CBS Radio Sales
Membership BMB
President Philip L. Graham
Vice President-Gen. Mgr. John S. Hayes
Commercial Manager George Hartford
Sales Prom. Mgr.-Pub. Dir. Cody Pfanstiel
Program-Production Dir. Hazel Kenyon Markel
Chief Engineer Clyde Hunt

... District of Columbia ...

W W D C

WASHINGTON, D. C.—1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By: Capital Bcstg. Co.
Business-Studio Address: 1627 K St., N.W.
Phone Number: NATIONAL 7203
Transmitter: Silver Spring, Md.
Air Time: 24 hrs.
News Service: AP, UP
Transcription Service: Capitol, Standard
Representative: Forjoe
Membership: NAB, FMA
President: Joseph Katz
V.P., General Manager: Ben Strouse
Comm. Manager: Herman Paris
Program Director: Norman Reed
Publicity Director: Irving Lichtenstein
Chief Announcer: Ray Morgan
Musical Director: Bob Rand
Chief Engineer: Ross H. Beville

**NOW
5,000
WATTS**

**More than ever Washington's
leading independent station!**

WWDC

WASHINGTON, D.C.

1260 on the Dial

Forjoe & Co., National Representatives

—WASHINGTON, D. C.—

**WHY IS AP
THE BEST?**

BECAUSE—AP has more news correspondents, more news bureaus, more miles of news wire than any other news service.

CHESAPEAKE AP RADIO ASSOCIATION

President: Denis Sartain—WWDC, Washington
First Vice-President: Matthew Warren—WEAM, Arlington, Va.
Secretary: Max Fullerton—AP Chief of Bureau, Baltimore
News Committee Chairman: William C. Conhurst—WCAO, Baltimore
Cooperation Committee Chairman: Stewart Phillips—WARK, Hagerstown

—WASHINGTON, D. C.—

FLORIDA

Estimated Population 2,494,000—Increase + 31.4%—Radio Homes 735,000
Radio Families 742,000—Stations in State 70

W S W N

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Business Address.....P. O. Box 355
Phone Number.....2063
Studio Address.....Scarborough Bldg.
Transmitter Location.....Chosen
Air Time.....Daytime
News Service.....UP
Transcription Service.....World
President-General Mgr.....Tom Watson, Jr.
Commercial Manager.....Mrs. Mary Foy
Chief Engineer.....C. S. Clemans
Farm Editor.....Tom Lloyd

W D H L

BRADENTON—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Manatee Bcstg. Co.
Business Address.....Memorial Pier
Phone Number.....37-561
Studio-Transmitter Location.....Memorial Pier
Air Time.....6:45 a.m.-10:15 p.m.
News Service.....AP
Transcription Service.....Associated
Pres.-Gen.-Sta. Mgr.....L. E. Jackobson
Sales Promotion Mgr...Elizabeth Spowengarger
Program Director.....Ken Lueck
Chief Anncr.-Prod. Dir.....Al Mareau
Publicity Director.....Suzie Smith
Chief Engineer.....Ed Hill
Farm Editor.....Ed Ayers

W C L E

CLEARWATER—1946

Frequency: 680 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Clearwater Bcstg. Co.
Address.....Whitcomb Building
Phone Number.....3-2373
Transmitter Location.....Taylor Ave., Largo
Air Time.....Sunrise to sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Hal Holman
Membership.....NAB
General Manager.....Houston Cox, Jr.

W T A N

CLEARWATER—1947—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by.....Clearwater Radio
Broadcasters, Inc.
Business Address.....P. O. Box 1109

Phone Number.....33084
Studio Address.....Municipal Auditorium at
Clearwater Bay
Transmitter Location.....Clearwater Bay,
Pierce St.
Air Time.....6:00 a.m.-12:08 a.m.
News Service.....UP
Transcription Service.....World
Representative.....Joseph Hershey McGillvra
Membership.....NAB
President.....Otis E. Pruitt
Acting General-Comm. Mgr.....C. A. McKay
Program Dir.-Prom. Mgr...Louis H. Falconnier
Acting Chief Engineer.....Arthur Betts

W T T T

CORAL GABLES—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Atlantic Shores Bcstg.
Business-Studio Address...350 Aragon Ave.
Phone Number.....83-4683
Transmitter Location...1505 S.W. 32nd Ave.,
Miami
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Representative.....Joseph Hershey McGillvra
General Manager.....D. H. Freedman
Commercial Manager...Edwin C. Derryberry
Promotion Manager.....Mitt Mittler
Sales Manager.....David T. Golden

W V C G

CORAL GABLES—1947—PG

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By...Peninsular Bcstg. Corp.
Business Address.....P. O. Box 977
Phone Number.....48-7411-2
Studio Address.....233 Aragon Ave.
Transmitter.....Bird & Ludlum Rds., Miami
Air Time.....Sunrise to sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Ashcroft & Banninger
Membership.....NAB
President-General Mgr...George W. Thorpe
Program Director.....Edward S. Gaylor
Chief Engineer.....Lawrence Mennitt

W C N U

CRESTVIEW—1949—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By...Gulf Shores Bcstg. Co.
Business-Studio Address.....Box 518
Phone Number.....3511
Transmitter Location...Highway 85, Crestview

. . . **FLORIDA** . . .

Air Time 18 hours
News Service AP
Transcription Service Lang-Worth
Membership NAB
President Cyril W. Reddoch
General Manager John B. McCrary
Commercial Manager John French
Promotion Manager D. G. O'Neal
Program Director Sam Townsend
Chief Engineer Franklin Prestwood

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By W. Wright Esch
Business-Studio Address 444 N. Beach St.
Phone Number 6491-2
Transmitter Location 126½ Magnolia Ave.
Air Time Unlimited
News Service INS
Transcription Service Lang-Worth
Representative Joseph Hershey McGillvra
Membership NAB
Owner W. Wright Esch
General Manager A. B. Esch
Station Manager Ray Clancy
Commercial Manager John S. Pitts
Chief Engineer Webster K. Ellenwood

W N D B

DAYTONA BEACH—1948

Frequency: 1150 Kc. Power: 1,000 Watts d.
Owned-Operated By News-Journal Corp.
Business-Studio Address 128 Orange Ave.
Phone Number 2-0531
Transmitter Location Holly Hill
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Standard, World
Representative John H. Perry
Gen.-Sta. Mgr. Jerry Stone
Comm., Prom. Mgr. John Cummins
Program Director W. E. Trimble
Publicity Director Jane Gilmore
Chief Announcer Phil Brook
Musical Director Maribel Montgomery
Chief Engineer Fred F. Moore

W R O D

DAYTONA BEACH—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Daytona Beach Bcstg. Corp.
Business Address Box 991
Phone Number 4626
Studio-Transmitter Address Wilder Blvd. & S. Beach St.
Air Time Unlimited

News Service UP
Transcription Service Associated
Membership NAB
Pres.-Gen. Mgr. E. J. Sperry
Commercial Manager R. Y. Huffman
Pgm. Dir. Susan Baldwin
Chief Engineer L. M. Menard

W D L F

DE LAND—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Deland Bcstg. Co.
Business-Studio Address 220 E. Hubbard Ave.
Phone Number 1490
Air Time 6:30 a.m.-11:30 p.m.
News Service AP
Transcription Service Associated
President Lyle Van Valkenburgh
Gen.-Sta.-Comm. Mgr. J. H. Knox
Prom. Mgr.-Pgm.-Prod. Dir. Robert H. Walton
Publicity Director Richard Pearce
Chief Announcer James B. Tillis
Chief Engineer Lauren Mickle
Farm Editor William Platt

W F T L

FORT LAUDERDALE—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Gore Pub. Co.
Business-Studio Address 100 E. Las Olas Blvd.
Phone Number 3-2511
Transmitter Location 1785 S.E. 15th St.
Air Time Unlimited
News Services UP
Gen.-Sta.-Comm. Mgr. E. F. Gore
Transcription Service World
Representative Sears & Ayer
Membership NAB
Program-Production Director Paul Taylor
Publicity Director Carter Holmes
Chief Engineer Howard O. Sheets

W I N K

FT. MYERS—1938—CBS-KBS-FS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Ft. Myers Bcstg. Co., Inc.
Business-Studio Address 54 E. First St.
Phone Number 818
Transmitter Location 54 E. First St.
Air Time 6:30 a.m.-M.
News Service AP
Representative Donald Cooke
President Arthur B. McBride
Gen.-Sta.-Comm. Mgr. A. J. Bauer
Sales Promotion Manager Betty Whified
Pub. Dir. Dan Harlacher
Chief Anncr. Bob Nash
Chief Engineer James Lacy

WIRA

FORT PIERCE—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Indian River Bcstg Co.
 Business Address... Box 1401
 Phone Number... 870
 Transmitter-Studio Location... Melody Lane
 Air Time... 6:30 a.m.-11:15 p.m.
 News Service... UP
 Transcription Service... Standard
 Membership... NAB
 Pres., Gen.-Sta. Mgr... Douglas Silver
 Comm. Mgr.-Pgm. Dir... Marjorie B. Silver
 Sales Prom. Mgr... J. Kingsley Butt
 Musical Director... Roger Wood
 Chief Engineer... James Sowinski
 Farm Editor... Anne Wilder

WGGG

GAINESVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Alachua County
 Broadcasting Co., Inc.
 Bus.-Studio-Transmitter... 1230 Waldo Rd.
 Phone Number... 5791, 3922
 Air Time... 6:59 a.m.-12:06 a.m.
 News Service... AP
 Transcription Service... Associated, Capitol
 Representative... Ashcraft & Banninger
 Pres., Gen.-Sta. Mgr... R. M. Chamberlin
 Comm.-Sales Prom. Mgr... Leon E. Mims
 Pgm. Dir.-Chief Annncr... S. Scott Sutton
 Chief Engineer... R. M. Chamberlin

WRUF

**GAINESVILLE—1928
 MBS-U. OF FLA. NET.**

Frequency: 850 Kc. Power 5000 Watts
 Owned-Operated By... Univ. of Fla.
 Business-Studio Address... Campus, Univ. of Fla.
 Phone Number... 3261, Ext. 466-7-8
 Transmitter Location... Newberry Rd.
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Lang-Worth, SESAC
 Representative... Burn-Smith
 Membership... NAB, BMB, FMA
 General Manager... Garland Powell
 Commercial Manager... Al Cone
 Sales Promotion Manager... Dwight Ranny
 Program Director... Sewell Brown
 Publicity Director... Ray Dantzler
 Chief Announcer... Otis Boggs
 Musical Director... Larry Gibson
 Chief Engineer... Ovid Gano
 Farm Editor... Clyde Beale

WINZ

HOLLYWOOD—1946

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By... Hollywood Bcstg Co., Inc.
 Address... 304 Lincoln Rd., Miami Beach
 Phone Number... Miami 58-7311
 Transmitter Location... Opalocka
 Air Time... 6:30 a.m.-M.
 News Service... AP
 Transcription Service... Lang-Worth
 Representative... Perry
 Membership... NAB
 Pres., Gen., Sta. Mgr... Jonas Weiland
 Comm., Sales, Prom. Mgr... Jules Lillienthal
 Prgm., Prod. Dir... Denny Kirwan
 Publicity Dir... Ruth Kalin
 Chief Engineer... Ralph G. Tanner

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By... WIVY, Inc.
 Business-Studio Address... 135 Riverside Ave.
 Phone Number... 4-7722, 4-7723
 Transmitter Location... Springrove Ave. at
 A. C. & L. RR. Tracks
 Air Time... Local sunrise to local sunset
 News Service... INS
 Transcription Service... MacGregor
 Membership... NAB
 Pres.-Comm. Mgr... Frank L. Denton
 Gen. Mgr.-Pgm. Dir... Al Keirseay
 Chief Engineer... James W. Knoche

WJAX

JACKSONVILLE—1925—NBC

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By... City of Jacksonville, Fla.
 Business-Studio Address... 1 Broadcast Pl.
 Phone Number... 4-1681
 Transmitter Location... Hyde Park
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Thesaurus, Associated
 Representative... John Blair; Harry E. Cummings
 Membership... BMB
 Gen.-Sta. Mgr.-Chief Engr... John T. Hopkins III
 Program Director... Evelyn Boote
 Production Manager... J. W. Douglass
 Chief Announcer... Starling Coleman
 Musical Director... Frank Morris

WJHP

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By... The Metropolis Co.
 Business-Studio Address... 500 Laura St.
 Phone Number... 4-7711
 Transmitter Location... Lane Ave. Annex

Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative John H. Perry
 Gen.-Sta. Mgr. Reggie Martin
 Publicity Director Charlie Harris
 Chief Engineer Beecher Hagford

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By Florida Bcstg. Co.
 Business-Studio Address 605 Main St. S.,
 P. O. Box 5187
 Phone Number 9-4477
 Transmitter Location Lane & Stewart Aves.
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World, Associated
 Representative Avery-Knodel
 Membership NAB, BMB
 President-General Manager Frank King
 Comm. Mgr. Charles M. Stone
 Program Director Roger O. Van Duzer
 Chief Engineer Ernest B. Vordermark

W O B S

JACKSONVILLE—1948

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By Southern Radio and
 Equipment Co.
 Business-Studio Address 10 East Forsyth St.
 Phone Number 6-4231
 Transmitter Location Gilmore Road
 Air Time Sunrise to sunset
 News Service AP
 Station Representative Forjoe
 President Jack Sharpe
 General Manager Jim Macri
 Commercial Manager R. H. Gunckel, Jr.
 Program Director Wayne Farrell
 Promotion Manager Fred Murphy
 Chief Engineer William Askew

W P D Q

JACKSONVILLE—1942 ABC-FLA.-AMER. GROUP

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By Jacksonville Bcstg. Corp.
 Business Address P. O. Box 1468
 Phone Number 4-4421
 Studio Address Gulf Life Insurance Bldg.
 Transmitter Location Lenox Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Station Representative Katz
 Membership BMB
 President James R. Stockton
 General-Station Manager Robert R. Feagin
 Commercial Manager Frank Taylor, Jr.

Sales Prom. Mgr. Evelyn C. Cooper
 Program Director James O. Hardin, Jr.
 Publicity Dir. Frieda J. Sanders
 Chief Announcer Tommy Tucker
 Musical Director Harold Cohn
 Chief Engineer James R. Donavan

W J V B

JACKSONVILLE BEACH—1947—FBS

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Operated By Jacksonville Beach
 Bcstg. Co.
 Business-Studio Address Penman Rd.
 Phone Number 3674
 Transmitter Location Penman Rd.
 Air Time Sunrise to sunset
 President H. A. Prather
 General Manager Lester M. Combs
 Chief Engineer Tom Kindell

W K W F

KEY WEST—1945—MBS-KBS

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By John M. Spottswood
 Business Address P. O. Box 891
 Phone Number 510
 Studio-Transmitter Location Stock Island
 Air Time 7 a.m. to M.
 News Service UP
 Transcription Service Thesaurus, Keystone
 Membership NAB
 Pres.-Gen. Mgr. John M. Spottswood

W D S R

LAKE CITY—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Deep South Radioways
 Business-Studio Address 126 No. Marion St.
 Phone Number 525
 Transmitter Location One mile south of Lake
 City on U.S. No. 41
 Air Time 6 a.m. to 10:05 p.m.
 News Service AP
 Transcription Service Associated
 Membership NAB
 Gen. Mgr. & Prin. Partner Alfred H. Temple
 Program Director Owen W. Parnacott
 Chief Engineer Bruce Singleton

W L A K

LAKELAND—1936—NBC

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Lakeland Bcstg. Corp.
 Business Address P. O. Box 1211
 Phone Number 2127
 Studio-Transmitter Location Shore Acres,
 1412 East Lime St.
 Air Time 5 a.m.-12:05 p.m.
 News Service UP

FLORIDA

Transcription Service Associated
 Station Representative John E. Pearson
 Membership BMB
 Pres.-Gen.-Station Mgr. S. O. Ward
 Asst. Mgr., Chief Engineer William P. Lee
 Comm., Sales Prom. Mgr. Powell Adams
 Program Director Maxine Tyner
 Pub. Dir., Chief Announcer Bill Lee
 Musical Director George Friend

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Coastal Bcstg. Co.
 Business Address New Fla. Hotel
 Phone Number 5117
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Co. Owners ... Robert S. Taylor, Ted Covington,
 Duane McConnell
 President Robert S. Taylor
 Commercial Mgr. Tom Barber
 Program Dir. Ted Covington
 Chief Engineer Duane McConnell

WEAT

LAKE WORTH—1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By R. W. Rounsaville
 Business-Studio Address Municipal Casino
 Phone Number W. Palm Beach 7545
 Transmitter Location Nineteenth Ave. No.
 Air Time 6:30 a.m. to 11:30 a.m.
 News Service AP
 Transcription Service Associated
 Owner R. W. Rounsaville
 Comptroller S. A. Wade
 Station Manager Virgil K. Trimm
 Commercial Manager C. J. Bennett
 Program Director George Eubanks
 Chief Announcer Bill Schoocraft
 Chief Engineer Andrew Keicher

WLBE

LEESBURG-EUSTIS—1949

Frequency: 790 Kc. Power: 1,000 Watts
 Owned-Operated By WLBE, Paul Hunter
 Business-Studio Address .. 1240 Floradel Ave.,
 Leesburg
 Phone Number Leesburg 552
 Transmitter Location Silver Lake, Fla.
 Air Time 6:25 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President Paul Hunter
 General Manager Eleanor Hunter
 Station-Commercial Mgr. Robert Clinton
 Program Director Pamela Clinton
 Chief Anncr., Chief Engineer .. Charles Castle

WNER

LIVE OAK—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Live Oak Bcstg. Co.
 Business Address P. O. Box 655
 Phone Number 1450
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Pres., Comm. Mgr. John A. Boling
 Gen., Prom. Mgr. James W. Hayes
 Program Dir. V. L. Randolph
 Chief Engineer C. S. Parker

WTYS

MARIANNA—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By John H. Phipps Radio Stas.
 Business Address P. O. Box 565
 Phone Number 650
 Studio-Transmitter Address .. U. S. Hwy. 90, E.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Harry Cummings
 President John H. Phipps
 General Manager L. H. Graves
 Station Manager Glenn Ferril
 Commercial Manager H. C. Harris
 Program Director Leslie Carroll
 Production Director Lee Ferril
 Chief Engineer Cal Howrigan

WMMB

MELBOURNE—1947

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Melbourne Bcstg. Corp.
 Business-Studio Address Front St.
 Phone Numbers 575-6
 Transmitter Location Front St.
 Air Time Local sunrise to sunset
 News Service UP
 Transcription Service World
 Membership NAB
 President William Shakespeare, Jr.
 General Manager Austin V. Catterton
 Commercial Manager Margaret Boyer
 Program Director Victoria C. Martin
 Chief Announcer James W. Hunt
 Chief Engineer Kenneth R. Waltz
 Farm Editor Norman O. Protsman

WFEC

MIAMI—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Fla. East Coast Bcstg. Co.
 Business Address 350 N. E. 71st St.
 Phone Number 89-7534
 Air Time Daytime
 News Service UP

FLORIDA

Transcription Service Cole
 General Manager J. L. Williams, Jr.
 Executive Dir. L. K. Beznor
 Commercial Mgr. Richard D. Ward
 Program Dir. Robert Lyons
 Promotion Mgr. Beverly Deming
 Chief Engineer G. J. Henke

WGBS

MIAMI—1939—CBS

Frequency: 710 Kc. ... Power: 50,000 Watts, d.
 10,000 Watts, n.
 Owned-Operated By ... The Fort Industry Co.
 Business-Studio Address ... 1605 Biscayne Blvd.
 Phone Number 9-2401
 Transmitter Location ... 6½ mi. N.W. Hialeah
 Air Time 6 a.m.-1 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Station Representative Katz
 Membership BMB
 President George B. Storer, Sr.
 Chief Station Mgr. Stanton P. Kettler
 Commercial Manager Miller N. Babcock
 Sales Prom. Mgr. Frank Jaffe
 Program Director Ewald Kockritz
 Chief Announcer Jack Williams
 Chief Engineer A. W. Shropshire

WIOD

MIAMI—1926—NBC

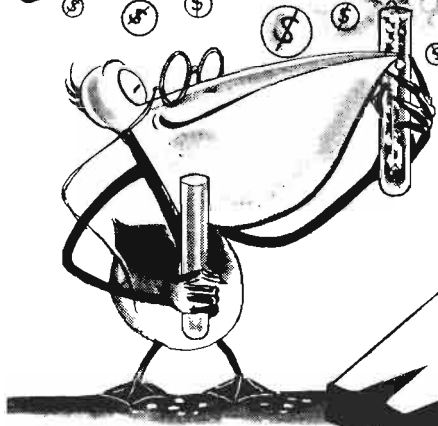
Frequency: 610 Kc. Power: 5,000 Watts
 Owned-Oper. By ... Isle of Dreams Bcstg. Corp.
 Business-Studio Address ... 600 Biscayne Blvd.
 Phone Number 3-6444
 Transmitter Location Cameo Island
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service ... Associated, Standard
 Representative George P. Hollingbery
 Membership NAB, BMB
 President Daniel J. Mahoney
 Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 Prom. Pub. Dir. Martha Henriquez
 Musical Director Earl Barr Hanson
 Chief Engineer M. C. Scott

WMIE

MIAMI—1947

Frequency: 1140 Kc. ... Power: 10,000 Watts, d.
 5,000 Watts, n.
 Owned-Operated By ... Sun Coast Bcstg. Corp.
 Business Address Everglades Hotel

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 You All The Answers!



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George P. Hollingbery Co.



JAMES M. LeGATE, General Manager
 5,000 WATTS • 610 KC • NBC

FLORIDA

Phone Number..... 3-5556
 Transmitter Location.....Sunset Rd. & Snapper
 Creek, So. Miami
 Air Time.....6 a.m.-4 a.m.
 News Service.....INS, AP, UP
 Transcription Service.....Associated
 Representative.....Forjoe
 Membership.....NAB, BMB
 President.....J. Allen Brown
 General Manager.....Robert G. Venn
 Business, Comm. Mgr.....John S. Allen
 Merchandise Mgr.....Roland Jones
 Program Director.....Ted Anthony
 Music Librarian.....Ruth Lee Jones
 Chief Engineer.....Russell Bennett

WQAM

MIAMI—1920—ABC-FA

Frequency: 560 Kc..... Power: 5.000 Watts, d.,
 1.000 Watts, n.
 Owned-Operated By.....Miami Bcstg. Co.
 Business-Studio Address.....duPont Bldg.
 Phone Number.....2-6121
 Transmitter Location.....1425 N.E. Bayshore Ct.
 Air Time.....5:55 a.m.-12:05 a.m.
 News Service.....AP
 Transcription Service.....World, Associated
 Representative.....John Blair, Cummings
 Membership.....NAB, BMB
 President.....John S. Knight
 General-Station Mgr.....Owen F. Uridge
 Comm., Sales, Prom. Mgr.....Harry Camp
 Pgm., Prod., Pub. Dir.....Marjorie Christopher
 Musical Dir.....Walt Svelha
 Chief Engineer.....Gene Rider

WWPB

MIAMI—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By.....Paul Brake
 Business-Studio Address.....414 S.W. 2nd Ave.
 Phone Number.....3-7405
 News Service.....AP
 Transcription Service.....World
 Representative.....Donald Cooke
 Owner, Gen., Comm. Mgr.....Paul Brake
 Program Dir.....Bill Johns
 Prom. Mgr.....Ed Derryberry
 Chief Engineer.....Jack Wilson

WKAT

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc..... Power: 5.000 Watts, d.,
 1.000 Watts, n.
 Owned-Operated By.....WKAT, Inc.
 Business-Studio Address.....1759 Bay Rd.
 Phone Number.....5-5711
 Transmitter Location.....1759 Bay Rd.
 Air Time.....6 a.m.-M.
 News Service.....UP

Transcription Service.....Standard, Cole
 Station Representative.....Weed
 President.....A. Frank Katzentine
 General Mgr., Exec. V.P.....John I. Prosser
 Chief Announcer.....Robert Beutel
 Chief Engineer.....Arthur P. Smith

WMBM

MIAMI BEACH—1947

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Oper. By.....Biscayne Bcstg. Co., Inc.
 Business-Studio-Transmitter Address.....McArthur
 Causeway Terminal
 Phone Number.....5-5586
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Standard, Capitol
 Representative.....Ra-Tel
 President.....Kenneth S. Keyes, Sr.
 Gen., Sta., Comm. Mgr.....Kenneth S. Keyes, Jr.
 Sales Prom., Pub. Dir.....Dick Parker
 Pgm., Production Dir.....George Chamberlin
 Chief Announcer.....Arnold C. Kauffman
 Chief Engineer.....Jack D. Miller

WTMC

OCALA—1938—MBS

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned-Operated By.....Ocala Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 831
 Phone Numbers.....128, 185
 Studio Address.....1 Broadcast Pl.
 Transmitter Location.....RFD Ocala, State Rd. 500
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Perry Associates
 President.....John H. Perry
 Gen. Mgr., Pgm., Pub. Dir.....T. S. Gilchrist, Jr.
 Sta. Mgr., Prod. Dir.....John F. Nicholson
 Comm., Sales Prom. Mgr.....Carl J. Reinhardt
 Chief Engineer.....W. P. Callahan
 Farm Editor.....James Smith

WDBO

ORLANDO—1925—CBS

Frequency: 580 Kc..... Power: 5000 Watts
 Owned-Operated By.....Orlando Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 3707,
 30 S. Ivanhoe Blvd.
 Phone Number.....6181
 Transmitter Location.....222 Hazard St.
 Air Time.....4:55 a.m.-1:05 a.m.
 News Service.....AP, UP
 Transcription Service.....World, Thesaurus,
 Associated
 Representative.....John Blair, Harry Cummings
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....George C. Johnston
 V.P., Station Mgr.....Harold P. Danforth

FLORIDA

Natl. Sales-Prog. Dir. W. G. McBride
 Local Sales Director John M. Pedrick
 Musical Director Walter D. Kimble
 Chief Engineer J. E. Yarbrough
 Farm Editor Carter Scofield

Gen., Comm. Mgr. Eugene D. Hill
 Station Manager W. O. Murrell, Jr.
 Sales Prom. Mgr. Sammy Roen
 Program Dir. Tony Chastain
 Chief Anncr., Farm Editor Lou Kennedy
 Musical Director Gordon Towne
 Chief Engineer John W. Bassett

W H O O

ORLANDO—1947—ABC-FAG

Frequency: 990 Kc. Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By . . . Orlando Daily Newspapers,
 Inc.
 Address Fort Gatlin Hotel
 Phone Number 9900
 Transmitter Location Old Fairvilla Rd.
 Air Time 6 a.m.-12:30 a.m.
 News Service AP
 Transcription Service Standard
 Representative Ra-Tel
 President Martin Anderson
 Gen., Sta., Comm. Mgr. Clarence Bracey
 Sales Prom. Mgr. Travis Messer
 Pgm., Prod. Dir., Chief Anncr. Tom Sawyer
 Pub. Dir. Betty J. Kline
 Chief Engineer Gene Dashiell

W W P F

PALATKA—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By Palatka Bcstg. Co.
 Business-Studio-Transmitter Address . . . 900 Block
 of River St.
 Phone Number 354
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Partners L. C. McCall, J. E. Massey
 Gen.-Station Manager L. C. McCall
 Commercial Manager Herb Young
 Program Dir. Bruce E. Wilson
 Publicity Dir. Robert F. James
 Chief Engineer L. C. McCall

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By Hazelwood, Inc.
 Business-Studio Address Angebilt Hotel
 Phone Number 8163
 Transmitter Location Near Orlo Vista
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership NAB, BMB
 President William Joe Sears
 V.P., Gen. Mgr. J. Allen Brown
 Comm. Mgr. Don R. Colee
 Prom. Mgr., Pub. Dir. Ruth Bartlett
 Program Director R. Donahue
 Chief Engineer Dodd Daniel

W W P G

PALM BEACH—1941—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Palm Beach Bcstg. Co.
 Business Address South Ocean Blvd.
 Phone Number West Palm Beach 2-1515.
 Lake Worth 5345
 Transmitter Location South Ocean Blvd.
 Air Time Unlimited
 News Service INS
 Transcription Service Lang-Worth, Thesaurus,
 World
 Representative Perry
 President, Gen. Mgr. Charles E. Davis
 Station-Comm. Mgr. Donald S. Greenlief
 Chief Engineer Clyde E. Walkden

W O R Z

ORLANDO—1946—NBC

Frequency: 740 Kc. Power: 1000 Watts
 Owned-Oper. By Central Florida Bcstg. Co.
 Business-Studio Address P. O. Box 2231
 Phone Number 2-2451
 Studio Address 740 N. Orange
 Transmitter Location Winter Garden Rd.
 Air Time 6 a.m.-1:05 a.m.
 News Service AP
 Transcription Service Standard
 Representative Weed
 Membership NAB, BMB
 President James Dandelake

W D L P

PANAMA CITY—1940 FFN—LIBERTY

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Panama City Bcstg. Co., Inc.
 Business-Studio Address West Beach Dr.
 Phone Number 777
 Transmitter Location North Springfield
 Air Time 5:30 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative Perry Associates
 President John H. Perry
 Gen.-Sta.-Comm. Mgr. Byron Hayford
 Sales Prom. Mgr. John Thomas
 Chief Engineer Elmer Scott

W P C F

PANAMA CITY—1949—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By . . . Bay County Bcstg. Co.
 Address 15th & McKenzie
 Phone Numbers 2662-2877
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service . . . RCA Victor Thesaurus
 Gen., Sta., Comm. Mgr. . . . E. L. DuKate, Jr.
 Program Dir. Eleanor Whitelaw
 Chief Announcer Ray Hardin
 Musical Dir. Bill Ward
 Chief Engineer Leon Hance

W B S R

PENSACOLA—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By . . . Escambia Bcstg. Co., Inc.
 Business Address P. O. Box 1351
 Phone Number 6173-4
 Studio-Transmitter N. O & Moreno Sts.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Robert Meeker
 President, Gen. Mgr. Ruth Braden
 Sta.-Comm. Mgr. Jack Rathbun
 Sales Promotion Manager C. I. Smith
 Chief Engineer G. Bert Mead

W C O A

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By . . . Pensacola Bcstg. Co.
 Business-Studio Address . . . San Carlos Hotel
 Phone Number 4111
 Transmitter Location Cary's Lane
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative John H. Perry Associates
 President John H. Perry
 Gen.-Station Mgr. J. Holliday Veal
 Commercial Manager Irving Welch
 Sales Promotion Manager Pauline Heller
 Program Director Russell Hirsch
 Publicity Dir. Ann Martin
 Chief Engineer Harold Heath

W E A R

PENSACOLA—1947—MBS—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Gulfport Bcstg. Co.
 Business-Studio Address Smith Shipyard
 Phone Number 8-4449
 Transmitter Location Smith Shipyard
 Air Time 6 a.m.-10:15 p.m.
 News Service AP
 Representative John E. Pearson

President T. J. Carroll
 General Manager Earle Fletcher
 Comm., Sales Prom. Mgr. Mel Wheeler
 Pgm., Prod. Dir. LeRoy Morris
 Chief Engineer Howard Grove

W P L A

PLANT CITY—1949

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By W. A. Smith
 Business Address Hopewell Rd.
 Phone Number 526
 Air Time Daytime
 News Service UP
 Manager Leon Lloyd

W C N H

QUINCY—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Quincy Bcstg. Corp.
 Business Address Box 190, Quincy
 Phone Number 300
 Studio-Transmitter Location Shelfer Heights
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President Richard J. Gardner
 General Manager A. B. Letson
 Comm. Manager R. B. Bush
 Program Director Norman Keller
 Chief Engineer A. B. Letson

W F O Y

ST. AUGUSTINE—1934—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By . . . Fountain of Youth Bcstg. Co.
 Business-Studio-Transmitter
 Address Magnolia Ave.
 Phone Number 1622
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Representative Avery Knodel
 Membership NAB
 President J. C. Bell
 Gen.-Sta.-Comm. Mgr. John E. Bernhard, Jr.
 Prog.-Prod.-Musical
 Director Mrs. Frankye C. Walker
 Publicity Director Patsy Hernandez
 Chief Announcer Fred Schilling
 Chief Engineer Ernest Raistrick
 Farm Editor Bob Sheppe

W S U N

ST. PETERSBURG—1938—ABC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address Recreation Pier
 Phone Number 7-4747-8
 Transmitter Location . . . Bayview, RFD No. 2,
 Box 81, Clearwater

FLORIDA

Air Time Unlimited
 Representative Weed
 Membership NAB, BMB
 Manager, Director George D. Robinson

W T S P

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Pinellas Bcstg. Co.
 Business-Studio Address Times Bldg.
 Phone Number 7-8108
 Transmitter Location Gandy Blvd.
 Air Time Unlimited
 News Service UP
 Transcription Service World, Capitol
 Representative John E. Pearson
 Membership NAB
 Chief Owner Nelson Poynter
 President Irwin A. Simpson
 V.P., Gen. Mgr. F. J. Kelly
 V.P., Prod. Dir. Herbert T. Anderson
 Comm. Mgr. L. L. Wildman
 Prom., Prog. Dir. Jack Faulkner
 Chief Announcer Richard Bingham
 Chief Engineer William D. Mangold

W T R R

SANFORD—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Myron A. Reck
 Business Address Box 1541
 Phone Number 999
 Studio-Transmitter 1110 E. First St.
 Air Time Unlimited
 News Service UP
 Gen. Mgr. Myron A. Reck
 Comm. Mgr. Dick Aiken
 Program Dir. J. Marion Harman, Sr.
 Chief Engineer Emerson Brown

W K X Y

SARASOTA—1949

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Sarasota Bcstg. Co.
 Business Address P. O. Box 2431
 Phone Number 3666
 Air Time Daytime
 News Service AP
 Transcription Service Capitol
 Co.-Owners A. G. Fernandez, William P. Carey, C. J. Fernandez, G. Fernandez
 Gen. Mgr., Chief Engr. A. G. Fernandez
 Comm. Mgr. William P. Cary
 Program Dir. Robert W. Hanesworth

W S P B

SARASOTA—1939—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSPB, Inc.

Business Address P. O. Box 1110
 Phone Number 2564-5
 Studio-Transmitter Address City Island
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative John E. Pearson
 Membership BMB
 President Robert C. Jones, Jr.
 General-Station Manager John B. Browning
 Commercial Manager John H. Bennett
 Pgm., Prod., Pub. Dir. David Hale
 Chief Announcer Larry Mansfield
 Chief Engineer James E. Grant

W T A L

TALLAHASSEE—1935—MBS—CBS

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By John H. Phipps Radio Stations
 Business Address P. O. Box 989
 Phone Number 2160
 Studio Address Cherokee Hotel
 Transmitter Location Lake Bradford
 Air Time 5:45 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representatives Blair, Cummings
 Membership NAB, BMB
 President John H. Phipps
 General Manager L. Herschel Graves
 Program Director Joe Hosford
 Chief Engineer W. A. Snowden, Jr.
 Farm Editor Alton Brock

W T N T

TALLAHASSEE—1946-ABC-KBS-FAG

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Tallahassee Appliance Corp.
 Business-Studio Address Floridan Hotel
 Phone Number 2691, 2836
 Transmitter Location East Park Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Thomas F. Clark
 Membership NAB
 President, General Manager Frank W. Pepper
 Comm., Sales Prom. Mgr. John Bartlett
 Sta. Mgr., Pgm. Dir. Frank W. Hazelton
 Chief Engineer Charles Clifton

W A L T

TAMPA—1946—SCBS

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Operated By Tampa Bcstg. Co.
 Business-Studio Address 401 West Tyler St.
 Phone Number 2-7921

. . . **FLORIDA** . . .

Transmitter Location.....411 West Tyler St.
 Air Time Daytime
 News Service AP
 Transcription Service.....Lang-Worth,SECAC
 Representative..... John H. Perry
 Membership NAB
 Pres., Gen.-Sta. Mgr..... W. Walter Tison
 Chief Announcer..... Gene Garcia
 Musical Director..... Neil Ficken
 Chief Engineer..... J. B. Tison
 Farm Editor.....Sandy Geer

Gen.-Sta.-Comm. Mgr.....L. Spencer Mitchell
 Prog.-Prod.-Publicity Dir... Kenneth W. Skelton
 Musical Director.....Edward C. Walker
 Chief Engineer..... William Pharr Moore
 Farm Editor..... Mark E. Swingley

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tampa Times Co.
 Business Address..... P. O. Box 2403,
 114 N. Franklin St.
 Phone Number 2-2911
 Studio Address..... Tampa Times Bldg.
 Transmitter Location.... Forrest Hills Country
 Club Area
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative Katz
 Membership NAB
 President..... David E. Smiley

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tribune Co.
 Business Address..... P. O. Box 1410
 Phone Number H-1828
 Studio Address..... Seminole Bldg.
 Transmitter Location.... East Entrance Camp-
 bell Causeway, Columbus Dr.
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service... Thesaurus, Lang-Worth
 Representative.. John Blair, Harry E. Cummings
 Membership NAB
 Sta-Gen. Mgr..... Charles G. Baskerville
 Commercial Manager..... Bert A. Arnold
 Sales Prom. Mgr., Pub. Dir.... Tom Matthews
 Prog.-Prod. Director..... Paul M. Jones
 Chief Announcer, Farm Editor.... Mardi Liles
 Musical Director..... Frank Grasso
 Chief Engineer..... Joseph Mitchell

FLORIDA

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President: Jerry Stone—WNDB, Daytona Beach
 Vice-President: Garland Powell—WRUF, Gainesville
 Continuing Study Committee Chairman: Ken Skelton—WDAE, Tampa

FLORIDA

W H B O

TAMPA—1948

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Harold A. & Harry J. Dunlap
 Business Address P. O. Box 9145
 Phone Number 33-2251
 Studio Address Sulphur Springs Hotel,
 8122 Nebraska Ave.
 Transmitter Location 11001 Florida Ave.
 Air Time Local sun-rise-sunset
 News Service AP
 General Manager Harold A. Dunlap
 Business Manager Harry J. Dunlap
 Sales Prom. Manager Richard P. Baker
 Prog.-Musical Dir. Ann Bowman
 Traffic Dir. Betty Strong
 Chief Engineer Maurice Scott

W I R K

**WEST PALM BEACH—1947—MBS
 SCBS**

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Ken-Sell, Inc.
 Business Address Box 2148
 Phone Number 2-1744
 Studio Address Citizens Bldg.
 Transmitter Location S. Military Trail
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative Joseph Hershey McGillvra
 Membership NAB
 Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.

Pgm. Prod. Dir. James C. Steele, Jr.
 Chief Anncr., Mus. Dir. James W. Anderson
 Chief Engineer William P. Heitzman

W J N O

WEST PALM BEACH—1937—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WJNO, Inc.
 Business-Studio Address 1500 N. Flagler Dr.
 Phone Number 2-3638
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Robert Meeker
 Membership NAB
 President Marshall Heminway
 Gen.-Sta. Mgr. Stephen P. Willis
 Chief Engineer Otis C. Wright

W S I R

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Citrus Belt Bcstrs., Inc.
 Business-Studio Address 132 Third St., S.W.
 Phone Number 31-313
 Transmitter Location Lake Howard Dr.
 Air Time 6 a.m.-M.
 News Service UP
 Membership BMB
 President Frederick L. Allman
 General Manager Larry Rollins
 Program Director Richard Fyrich
 Chief Announcer Richard Teller
 Chief Engineer L. Orden Traj

GEORGIA

*Estimated Population 3,196,000—Increase +2.3%—Radio Homes 859,000
 Radio Families 872,000—Stations in State 71*

W A L B

ALBANY—1940—MBS

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Address Leesburg Road
 Phone Number 1590
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 President James H. Gray
 General-Station
 Commercial Manager H. L. Tallman
 Pgm., Prod. Pub. Dir. David K. Fulton
 Chief Announcer Bill Bowick
 Chief Engineer Ernest Ruckle

W G P C

ALBANY—1933—CBS—GSN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bdcstg. Co.
 Business-Studio Address New Albany Hotel
 Phone Number 1371
 Transmitter Location Gillionville Road
 Air Time 6:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Standard
 Representative George P. Hollingbery
 Membership NAB, BMB
 President J. W. Woodruff
 Executive Manager J. W. Woodruff, Jr.
 Sta.-Comm.-Sales Prom. Mgr. L. M. George
 Program-Production Director Walter H. Flint
 Chief Engineer Redus A. Carlton
 Farm Editor Bill Fowler

W D E C

AMERICUS—1947—MBS-GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . . . The Americus Bdcstg. Co.
 Business-Studio Address . . . 109½ Windsor Ave.
 Phone Number 3681-3682
 Transmitter Location McGarragh St.
 Air Time 6:15 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Continental
 Membership NAB
 Pres., Gen. Mgr. James R. Blair
 Sta.-Pgm. Dir. Charles C. Smith
 Chief Engineer Lloyd E. McKinney

W G A U

ATHENS—1938—CBS-KBS-GALS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By . . . J. K. Patrick & Company
 Business-Studio Address . . . Bobbin Mill Road
 Phone Number 1741-2
 Transmitter Location Bobbin Mill Road
 Air Time 6:50 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Standard, Keystone
 Membership BMB
 President J. K. Patrick
 Gen., Sta., Comm. Mgr. R. Lewis Doster
 Program Dir. Mary L. Betts
 Chief Announcer Sol Abrams
 Chief Engineer Bill Evans

W R F C

ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By Radio Athens, Inc.
 Business-Studio Add. 279½ N. Lumpkin St.
 Phone Number 446-7
 Studio-Transmitter Location Lake Road
 Air Time Sunrise to Sunset
 News Service UP
 Transcription Service Associated
 Membership NAB, BMB
 President-General Manager L. H. Christian
 Commercial Manager Claude Williams, Jr.
 Program-Publicity Director Charles A. McClure
 Chief Announcer-Musical
 Director Rhett Turnipseed
 Chief Engineer L. D. Drewry

W A G A

ATLANTA 1937—CBS—GMMT

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Fort Industry Co.
 Business-Studio Address Western Union Bldg.
 Phone Number Main 5900
 Transmitter Location North Druid Hill Rd.
 Air Time Unlimited
 News Service AP
 Representative Katz

Membership NAB, BMB
 President George B. Storer, Sr.
 General Manager Lee B. Wailes
 Station Manager James E. Bailey
 Commercial Manager Claude H. Frazier
 Sales Prom. Mgr., Pub. Dir. Lidle Lee
 Program-Production Director
 Chief Announcer William McCain
 Musical Director Marijane Bouleware
 Chief Engineer Paul B. Cram
 Farm Editor Dale Clark

W A T L

ATLANTA—1931

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Atlanta Bcstg. Co.
 Business Address Henry Grady Bldg.
 Phone Number Walnut 4377
 Transmitter Location Loghaven Dr.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth, Standard
 Representative Forjoe
 Membership NAB
 President J. W. Woodruff, Sr.
 General Mgr. Maurice C. Coleman
 Program Dir. David Ruark
 Chief Engineer Ellis Bryant, Jr.

W B G E

ATLANTA—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By General Bcstg. Co.
 Bus.-Studio Address George Terrace Hotel
 Phone Number VErnon 1194
 Transmitter Location S. Pine St.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 President Mike Benton
 General Manager David J. Holt
 Sales Manager Samuel Kane
 Program Director Marilyn Bradham
 Promotion Manager Ralph Black
 Chief Engineer David J. Holt
 Asst. Chief Engineer Howard Parrish

W C O N

ATLANTA—1947—ABC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By The Atlanta Constitution
 Pub. Co.
 Business-Studio Address Constitution Bldg.
 Phone Number LAmAr 4545
 Transmitter Location DeFoor's Ferry Road, NE
 Air Time 5:30 a.m.-1 a.m.
 News Service AP, UP
 Transcription Service World
 Representative Headley-Reed
 Membership BMB

President.....Clark Howell
 General Manager.....David Carpenter
 Commercial Manager.....Crenshaw Bonner
 Sales Prom. Mgr., Pub. Dir. Edward Pentecost
 Program Director.....Marguerite Uhry
 Prod. Dir.....Don Elliot
 Chief Engineer.....Harvey Aderhold
 Farm Editor.....Channing Cope

WGST

ATLANTA—1923—MBS

Frequency: 920 Kc.....Power: 5000 Watts d.
1000 n.

Owned-Operated By....Board of Regents, Uni-
versity System of Ga., behalf Ga. Institute of
Technology

Business-Studio Address.....Forsyth Bldg.,
Post Office Box 674

Phone Number.....Walnut 8441

Transmitter Location.....Cheshire Bridge Rd.

Air Time.....5:30 a.m.-M.

News Service.....AP

Transcription Service.....Lang-Worth

Representative.....George P. Hollingbery

Membership.....BMB

Chairman Bd. of Regents.....F. M. Spratlin

General Manager.....John Fulton

Sales Promotion Manager.....Paul Sanford

Program Director.....Jack Kelly

Production Director.....Don Naylor

Publicity Director.....Paul Sanford

Chief Engineer.....Ben Akerman

WEAS

ATLANTA-DECATUR—1947

Frequency: 1010 Kc....Power: 10,000 Watts d.
 Owned-Oper. By....Eurith Dickinson Rivers, Jr.
 Bus.-Studio Add ess....217 W. Ponce de Leon
 Ave.

Phone Number.....Dearborn 2521

Transmitter Location...Lawrenceville Hiway

Air Time.....6 a.m.-7:45 p.m.

News Service.....AP

Transcription Service.....World

Representative.....Pearson

Owner-General Mgr.....E. D. Rivers, Jr.

Asst. to Owner.....Mrs. E. D. Rivers, Jr.

Program Dir., Prom. Mgr.....Warren Roberts

Production Director.....Ned Lukens

Chief Engineer.....William Hall Keller

Farm Editor.....Jack Nobles

THEY LIVE IN 37 BOOMING GEORGIA COUNTIES

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MOST OF THESE LISTEN TO AND BELIEVE IN WGST

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THEY'LL LISTEN TO YOUR STORY. HIT 'EM WHERE THEY LIVE!

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BY
HOLLINGBERY



*BMB

5000 WATTS
1000 W NIGHTS
920 KC

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THE FIRST YEAR is the hardest. 1949 was a year of accomplishment and achievement for "The Eyes of the South." A steady and persistent schedule of topflight programs has already established a record set population in the Atlanta area.

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W E R D

ATLANTA—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By Radio Atlanta, Inc.
 Business-Studio Add. 274½ Auburn Ave., NE
 Phone Number Lamar 0666-7-8
 Transmitter Location Fairmount Street, NW
 Air Time Daytime
 Pres., Gen. Mgr. J. B. Blayton, Sr.
 Station Mgr. J. B. Blayton, Jr.
 Commercial Manager Clayton J. Cosse
 Sales Prom. Mgr. Roderick B. Harris
 Program Dir. A. Kenneth Knight
 Chief Engineer William F. Kennedy

W Q X I

ATLANTA—1948

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned-Operated By R. W. Rounsaville
 Business-Studio Address Peachtree at
 Mathieson
 Phone Number Cherokee 2196
 Transmitter Location Cheshire Bridge Rd.
 Air Time Daytime
 News Service Unlimited
 Transcription Service World, TBS
 Membership NAB
 Pres., Gen. Mgr. R. W. Rounsaville
 Commercial Manager Sam Davis
 Prod. Mgr., Farm Editor Ray McCay
 Program Dir. Bob Corley
 Musical Director Rosemary Jones
 Chief Engineer Harold Price

W S B

ATLANTA—1922—NBC

Frequency: 750 Kc. Power: 50000 Watts
 Owned-Operated By Atlanta Journal Company
 Business-Studio Address Biltmore Hotel
 Phone Number HEmlock 1045
 Transmitter Location Tucker
 Air Time 5:15 a.m.-1:30 a.m.
 News Service AP, UP
 Transcription Service Associated, Standard
 Representative Edward Petry
 Membership NAB, BMB
 Managing Director J. Leonard Reinsch
 Station Manager John M. Outler, Jr.
 Commercial Manager Frank Gaither
 Sales Promotion Manager Vincent C. Piano
 Program Director Marcus Bartlett
 Traffic Dir. George Crumbley
 Publicity Director Wayne L. Anderson
 Chief Engineer C. F. Daugherty
 Farm Editor Dudley McCaskill

W B B Q

AUGUSTA—1946
LIBERTY—GA—PALMETTO

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Savannah Valley
 Bdcstg. Co.
 Business-Studio-Transmitter
 Location 515 Jefferson Davis Avenue
 Phone Number 4-5441
 Air Time Unlimited
 News Service AP
 Representative Walker
 Pres.-Gen., Sta. Mgr. George G. Weiss
 Comm. Mgr., Prod. Dir. John W. Watkins
 Sales Prom. Mgr. Russell Poteet
 Program Director George M. Scott
 Publicity Dir. Ed Dunbar
 Chief Announcer
 Musical Director Bob Nelson
 Chief Engineer Marvin Tarpley
 Farm Editor Jack Lenz

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By The Twin States Bcstg. Co.
 Business-Studio Address WGAC Bldg.
 Phone Number 2-2692
 Transmitter Location Martinez
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NAB
 Pres., Gen. Mgr. A. D. (Jess) Willard, Jr.
 Station Mgr. Donald MacDonald
 Program Dir. Warren Hites
 Production Director John G. Lyon
 Publicity Director Douglas Alford
 Musical Dir. Jack Francis
 Chief Engineer John Jopling
 Farm Editor J. W. Chambers

W J B F

AUGUSTA—1945—NBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Georgia-Carolina Bcstg. Co.
 Bus.-Studio Address 15 Elghth St., Cotton Row
 Phone Number 4-2421
 Transmitter Location Sunset Ave.
 Air Time 6:00 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Taylor-Boroff
 Membership NAB
 Pres., Gen. Mgr. J. B. Fuqua
 Station Mgr. D. M. Kelly, Jr.

GEORGIA

Commercial Manager..... Steve Manderson
Sales Prom. Mgr., Pub. Dir.... Fred Runde, Jr.
Program Dir..... John Vance
Prod., Musical Dir..... Thomas Hennesy
Chief Announcer..... Hugh Alison
Chief Engineer..... C. M. Callicott

WRDW

AUGUSTA—1930—CBS

Frequency: 1480 Kc..... Power: 5000 Watts
Owned-Operated By..... Radio Augusta, Inc.
Business-Studio Address.... 8th & Broad Streets
Phone Number..... 2-8805, 2-8806, 2-8807
Transmitter Location..... Berckmans Rd.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... George P. Hollingbery
Membership..... NAB, BMB
President..... Ernest D. Black
Gen. Sta. Mgr..... W. R. Ringson
Commercial Mgr..... James S. Ayers
Program Director..... Charles H. Pointel
Production Director..... Raymond Culppepper
Chief Announcer..... Pat Mulherin
Musical Director..... Charles H. Pointel
Chief Engineer..... Rabun F. Bobo
Farm Editor..... Gerald A. Chelton

WMGR

BAINBRIDGE—1946—MBS

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... S. Marvin Griffith
Address..... Faceville Hiway
Phone Number..... 776
General Mgr..... S. Marvin Griffith

WGIG

BRUNSWICK—1949

Frequency: 1440 Kc..... Power: 1,000 Watts
Owned-Operated By... Brunswick Bcstg. Corp.
Business-Studio Address.... 1514 Union St.
Phone Number..... 2714
Transmitter Location..... Blythe Island
Air Time..... 7 a.m.-M.
News Service..... AP
Transcription Service..... Associated
Membership..... NAB, BMB
President..... Norman A. Way
General Manager..... Alan Burke
Commercial Mgr..... John Lane
Pgm. Dir., Chief Announcer..... Ted Booth
Publicity Dir..... Ammie Ree Penn
Musical Dir..... Sue Shaw
Chief Engineer..... Herman Lange
Farm Editor..... Eddie Wade

GEORGIA

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Secretary: W. F. Caldwell—AP Chief of Bureau
Continuing Study Committee Chairman: W. B. Estes—WGAA, Cedar-town

GEORGIA

W M O G

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Coastal Bcstg. Co., Inc.
 Address... St. Simons Island Causeway
 Phone Number... 1500
 Air Time... 7:00 a.m.-M.
 News Service... UP
 Transcription Service... Lang-Worth
 Membership... BMB
 President... Alma W. King
 Gen.-Sta.-Comm. Mgr... Kenneth E. White
 Chief Engineer... Sidney Hargraeves

W L B B

CARROLLTON—1947—GALS

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By... Carroll Bcstg. Co., Inc.
 Business-Studio Address... Peoples Bank Bldg.
 Phone Number... 980-981
 Transmitter Location... Cedar St.
 Air Time... Daytime
 News Service... UP
 Transcription Service... SESAC, Lang-Worth
 Membership... NAB
 General Mgr... Thomas K. Vassey
 Commercial Manager... Chessley F. Hooper
 Program Director... James C. Dunaway
 Prom. Mgr... Dale C. Smith
 Chief Engineer... Chessley F. Hooper

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... W. R. Frier
 Address... P. O. Box 71, Dallas Road
 Phone Number... 1200
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Lang-Worth
 Gen., Pgm. Dir... W. Ryan Frier
 Chief Engineer... John H. Doherty

W G A A

CEDARTOWN—1941 ABC-KBS-GALS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... NW. Ga. Bcstg. Co.
 Business-Studio Address... West Theatre Bldg.
 Phone Number... Cedartown 777,570
 Transmitter Location... Rome Highway
 Air Time... 6:00 a.m.-M.
 News Service... AP
 Transcription Service... World
 Membership... NAB, BMB
 President... O. C. Lam
 General-Comm. Mgr... William B. Estes
 Program Director... Rowena W. Murphy
 Prom. Mgr... Paul Mason

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Columbus, Inc.
 Business-Studio Address... 1320 Broadway
 Phone Number... 5447
 Transmitter Location... Brickyard Road
 Air Time... 5:45 a.m.-1:05 a.m.
 News Service... AP
 Transcription Service... World
 Station Representative... Headley-Reed
 Membership... NAB, BMB
 President-General Manager... Allen M. Woodall
 Station Manager... Miles H. Ferguson
 Comm., Sales Prom. Mgr... William Massie
 Program-Publicity Dir... John Nolan
 Prod. Dir., Chief Anncr... Joe Byars
 Musical Director... Frances Gladdin
 Chief Engineer... Hudie Brown
 Farm Editor... Betty Vann

W G B A

COLUMBUS—1947—ABC-MBC

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By... Ga.-Ala. Bcstg. Corp.
 Business-Studio Address... 1213½ Broadway
 Phone Number... 3-3603
 Transmitter Location... Morris Rd.
 Air Time... Unlimited
 News Service... AP, UP
 Transcription Service... Lang-Worth
 Representative... Branham
 Membership... NAB, BMB
 President... A. H. Chapman, Sr.
 Gen., Comm., Mgr... Walter M. Windsor
 Pgm., Pub. Dir., Chief Anncr... Ridley Bell, Jr.
 Pub. Service Dir... James R. Cook
 Continuity Director... Howard Garland
 Chief Engineer... William R. Atkinson

W R B L

COLUMBUS—1928 CBS-GA. B. S.-GA. SPORTS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By... Columbus Bcstg. Co.
 Business-Studio Address... 13th Ave. & 14th St.
 Phone Number... 2-0601
 Transmitter Location... Phenix City, Ala.
 Air Time... 5:30 a.m.-1:05 a.m.
 News Service... INS, UP
 Transcription Service... Standard
 Representative... George P. Hollingbery
 Membership... NAB, BMB
 Partner... J. W. Woodruff
 Exec. Mgr., Ptnr., Sta. Mgr... J. W. Woodruff, Jr.
 Sales Mgr... B. Ed Johnson
 Promotion Mgr... Walter Mitchell
 Pgm., Prod. Dir... George Gingell
 News Director... George Theeringer
 Chief Engineer... J. A. Gamble
 Farm Editor... Douglas Gary

W M J M

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Southeastern Bcstg. System
 Business-Studio Address... 20th Ave. & B St.
 Phone Number 666
 News Service UP
 President James S. Rivers
 General Mgr. William E. Blizzard, Jr.
 Comm., Prom. Mgr. Willard Belote
 Program Dir. Bryant Lane
 Chief Engineer Reo Chairland

W M O C

**COVINGTON—1946—MBS-KBS
 GA. SPORTS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... The Covington News,
 Inc.
 Business Address 114-22 Pace St.
 Phone Number 2274
 Studio-Transmitter Location Monticello St
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative Ga. Assn. Local Stations
 President Belmont Dennis
 General-Station-Commercial
 Manager W. Thomas Hay
 Sales Prom. Mgr., Prod., Pub. Dir. S. G. Turner
 Program Director W. I. Allgood
 Chief Anncr., Musical Dir. Roy Jones
 Chief Engineer Robert L. White, Jr.
 Farm Editor Leo Mallard

W B L J

DALTON—1940—MBS-GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Dalton Bdcstg. Corp.
 Business-Studio Address 111 South Fentz St.
 Phone Number 1180-1
 Transmitter Location River Bend Rd.
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service Capitol, SESAC
 Membership NAB, BMB
 President H. C. Kenemer
 Gen.-Sta.-Comm. Mgr. J. F. McGinley
 Chief Announcer Bill Davis
 Musical Director John Ross
 Chief Engineer John S. Andrews

W D W D

**DAWSON—1948—GA. SPORTS
 GALS**

Frequency: 990 Kc. Power: 1000 Watts D.
 Owned-Operated By Dawson Bdcstg. Co.
 Business-Studio Address Parrott Road
 Phone Number 415. 416

Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 President Ed Stevens
 Gen.-Sta.-Comm. Mgr. W. C. Woodall, Jr.
 Pgm. Dir., Chief Anncr. Olin L. Gee
 Sales Prom. Mgr. George Burton, Jr.
 Publicity Dir. Carolyn Wall
 Musical Dir. Howard Ravilious
 Chief Engineer Joe Stephens

W G L S

DECATUR—1949—GALS

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By DeKalb Bcstg. Co.
 Business-Studio Add. 546 N. McDonough St.
 Phone Number Crescent 6471
 Transmitter Location Northern Ave.,
 Avondale Estates
 News Service UP
 Transcription Service Standard
 President Frank Thomas
 General Manager Robert W. Minton
 Commercial Mgr. Robert W. Mock
 Program Dir. Ruth Kent
 Chief Announcer Preston Charles
 Chief Engineer Bob Minton

W D M G

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
 Owned-Operated By WDMG, Inc.
 Business-Studio Address 118 S. Madison Ave.
 Phone Number 564
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World, SESAC
 Representative P. W. Cook
 Membership NAB
 President Downing Musgrove
 General Manager B. F. J. Timm
 Program Director Terry Kiely
 Chief Announcer Sam Middleton
 Chief Engineer Al Woodson

W M L T

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Dublin Bdcstg. Co.
 Business Address Dublin
 Phone Number 871-2
 Studio-Transmitter Location Franklin St.
 Air Time 6:30 a.m.-11:05 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Continental Radio Sales
 Membership BMB
 President George T. Morris
 General Mgr. W. Newton Morris
 Commercial Mgr. J. Marion Kendrick
 Program Dir. Roy M. Hubbard
 Chief Engineer Charlie R. Lord

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By Southeastern Bcstg. Sys.
 Address P. O. Box 72
 Air Time Daytime
 News Service INS
 Pres., Gen. Mgr. James S. Rivers
 Comm., Prom. Mgr. James Brown
 Program Dir. Jack Barton
 Chief Engineer Bruce Smith

WSGC

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Elberton Bcstg. Co.
 Address Elberton
 News Service AP
 Representative Continental Radio Sales
 Manager Melvin C. Gorman

WBHB

FITZGERALD—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Ben Hill Bdcstg. Corp.
 Address 600 Roanoke Dr.
 Phone Number 740
 Air Time 6:15 a.m.-11 p.m.
 News Service AP
 President Arthur Carpenter, Jr.
 Gen. Mgr., Chief Engr. Thomas R. Hanssen
 Comm. Mgr. Charles W. Dowdy
 Program Dir. Mavis Mobley

WDUN

GAINESVILLE—1947—GALS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Northeast Ga. Bdcstg. Co.
 Business-Studio Address 217½ S. Main St.
 Phone Number 234L
 Transmitter Location Tower Heights
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 Membership NAB
 President Paul C. Plaginos
 General Manager John W. Jacobs, Jr.
 Commercial Manager Dave Rankin
 Program Dir. Hub Terry
 Chief Engineer Jackson A. Dodd
 Farm Editor Jack Haskins

WGGA

**GAINESVILLE—1941—MBS-KBS
 GA SPORTS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Blue Ridge Bdcstg. Co.

Business Address Box 654
 Phone Number 1600
 Studio-Transmitter Location 2400 Athens Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr. Charles A. Smithgall
 Commercial Manager E. F. MacLeod
 Program Director Robert Schwab
 Musical Dir. James A. Hartley
 Chief Engineer F. Keith Brown

WKEU

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WKEU, Inc.
 Address Macon Hiway
 Phone Number 5507
 Air Time Unlimited
 News Service UP
 Representative Sears-Ayer
 President, General Mgr. A. W. Marshall, Jr.
 Comm. Mgr., Pgm. Dir., Chief Engr. G. H. Whitley, Jr.

WKLY

HARTWELL—1947—GA. SPORTS

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Louie L. Morris
 Business Address Box 189, Hartwell
 Phone Number 71
 Studio-Transmitter Location Bowersville Rd.
 Air Time Local sunrise-sunset
 News Service UP
 Transcription Service Capitol
 Membership BMB
 President Louie L. Morris
 Gen., Sta. Mgr. Max G. Pfaender
 Comm., Sales Prom. Mgr. Joe Wilder
 Pgm., Prod. Dir. Carroll Lee
 Chief Announcer Broadus McLane
 Chief Engineer Ernest Church
 Farm Editor Vernon Chafin

WBGR

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By A'lamaha Bcstg. Co.
 Address Jessup
 Phone Number 2444
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 Pres., Gen. Mgr. W. G. Thomas
 Comm. Mgr. Fred Miliken
 Pgm. Dir., Prod. Dir. Fredric Kea
 Chief Engineer D. A. Nichols

W L A G

LA GRANGE—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... LaGrange Bdcstg. Co.
 Business-Studio Address... 305-307 Broome St.
 Phone Number... 3508
 Transmitter Location... LaGrange
 Air Time... 6 am.-M.
 News Service... UP
 Transcription Service... Standard
 Representative... Joseph Hershey McGillivra
 Membership... NAB, BMB
 President... Roy C. Swank
 General-Station-Commercial
 Manager... Edwin Mullinax
 Program Director... John Bogges
 Production Director... Herbert Wells
 Publicity Director... Fazelle Scarborough
 Musical Director... William Hyde, Jr.
 Chief Engineer... James McKay
 Farm Editor... Joe Hawkins

W B M L

MACON—1940—ABC-GA. SPORTS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Middle Georgia Bdcstg. Co.
 Business-Studio Address... Fickling & Walker Bldg.
 Phone Number... 2728
 Transmitter Location... 8th & Cherry St.
 Air Time... 6 a.m.-12:30 a.m.
 News Service... AP
 Transcription Service... World
 Representative... Taylor Borroff
 Membership... NAB, BMB, FMA
 President... E. D. Black
 General Manager... Charles W. Pittman
 Commercial Manager... Walter Graham
 Sales Prom. Mgr... Harold Beaty
 Prod. Dir... Jimmy Vinson
 Program Director-Musical
 Director... Mary Hester Richardson
 Publicity Director... Lewis Smith
 Chief Announcer... Tommy Snellgrove
 Chief Engineer... H. S. Goodrich

W I B B

MACON—1948—GALS-LIBERTY

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Peach State Bcstg. Co., Inc.
 Business-Studio Address... Professional Bldg.
 Phone Number... Ivy 2716
 Transmitter Location... Pio Nono at Millirons Rds.
 Air Time... Local sunrise-sunset
 News Service... UP
 Transcription Service... Thesaurus
 Owners & Managing Dirs... M. O. Thornburg, Jr., Thomas H. Maxwell
 Commercial Manager... George W. Patton

Sales Prom. Mgr... Don C. Frost
 Program Director... M. D. Thornburg, Jr.
 Prod. Dir... Bella Jarrett
 Publicity-Musical Dir... Betty Crowell
 Chief Announcer... Boy Way
 Chief Engineer... Tom Maxwell
 Farm Editor... Terry Saint

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By... Southeastern Bcstg. Co.
 Business-Studio Address... Bankers Insurance Bldg.
 Phone Number... 3131
 Transmitter Location... Forsyth Rd.
 Air Time... 5:30 a.m.-12:30 a.m.
 News Service... INS
 Transcription Service... Lang-Worth
 Representative... Katz
 Membership... NAB, BMB
 Pres., Chief Engineer... George P. Rankin
 Gen., Sta. Mgr... Wilton E. Cobb
 Sales Prom., Comm. Mgr... Frank Crowther
 Chief Announcer... Lloyd Harris
 Farm Editor... D. F. Bruce

W N E X

MACON—1945—MBS-GFSN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Macon Bcstg. Co.
 Business-Studio Address... Bibb Bldg.
 Phone Number... 8211
 Transmitter Location... Rogers Ave.
 Air Time... 5:45 a.m.-12:35 a.m.
 News Service... AP
 Transcription Service... Associated
 Representative... Branham
 Membership... NAB
 President... Ed Lowe
 General-Station Manager... Alfred Lowe
 Comm., Sales Prom. Mgr... James Weathers
 Pgm., Prod. Dir., Chief Anncr... Ed Sharpe
 Chief Engineer... W. M. Moore, Jr.
 Farm Editor... Rayford Faircloth

W F O M

MARIETTA—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Chattahoochee Bcstrs.
 Business Address... P. O. Box 131
 Phone Number... 1746, 1414
 Studio-Transmitter Location... So. Cobb Dr.
 Air Time... 6:30 a.m.-11 p.m.
 News Service... AP
 Partners... Fred B. Wilson, Channing Cope
 Gen.-Sta.-Comm. Mgr... Albert L. Jones
 Prod. Pub., Pgm. Dir... Gloria Rogerson
 Chief Anncr., Music Dir... Danny Baer
 Chief Engineer... Chuck Strans
 Farm Editor... C. Cope

WMVG

MILLEDGEVILLE—1946
MBS-GALS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Jere N. Moore
Business-Studio Address: Georgia Military College
Phone Number: 250
Transmitter Location: Fishing Creek, So. Wayne St.
Air Time: 6:45 a.m.-11:15 p.m.
News Service: UP
Transcription Service: World, Keystone
Representative: Homer Griffith
Membership: NAB
Gen.-Sta. Comm. Mgr.: Michael T. Landy
Prog.-Prod. Dir.: Josephine Ragsdale
Publicity-Musical Dir.: Carl Woolf
Chief Announcer: William G. Bloodworth
Chief Engineer: Robbie O. Hattaway

WMGA

MOULTRIE—1939—GALS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: John F. Pidcock
Business-Studio Address: Moultrie
Phone Number: 999
Transmitter Location: Tifton Hiway
Air Time: Unlimited
News Service: UP
Representative: Thomas F. Clarke
General Manager: John F. Pidcock
Station Mgr., Program Dir.: Roy F. Zess
Commercial Manager: Wandell Murphy
Chief Announcer: Spence Raulerson
Chief Engineer: Lamar Beaty

WCOH

NEWMAN—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Newnan Bcstg. Co.
Business-Studio Address: 11 Court Sq.
Phone Number: 1400-1
Transmitter Location: Line St.
Air Time: Unlimited
News Service: AP
Transcription Service: World
Gen., Sta., Comm. Mgr.: James Thomasson
Pgm., Prod. Dir.: Betty Bonner
Publicity, Musical Dir.: Imogene Jones
Chief Announcer: Jim Gallogly
Chief Engineer: Walter O. Welch
Farm Editor: B. T. Brown

WKMA

QUITMAN—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Radio South
Business-Studio Address: Walker Bldg.
Phone Number: 4811

Transmitter Location: N. of New City Cemetery
Air Time: 6:45 a.m.-10 p.m.
News Service: UP
Owner, Sta., Comm. Mgr.: John R. Bartlett
Program Dir.: Elizabeth Bartlett
Chief Engineer: Jack V. LoPresti

WLAQ

ROME—1947—KBS

Frequency: 670 Kc. Power: 1,000 Watts d.
Owned-Operated By: News Publishing Co.
Business-Studio Address: 209 Broad St.
Phone Number: 7767-8
Transmitter Location: Old Summerville Rd.
Air Time: Daytime
News Service: AP
Transcription Service: Capitol
Membership: NAB
President: B. H. Mooney, Sr.
Gen., Sta., Comm. Mgr.: Robert C. Leach
Sales Prom. Mgr.: Martha Daniel
Program Director: Bill Davies
Production Director: George W. Rice
Chief Announcer: Lee Mowery
Farm Editor: Delmas Franklin
Musical Director: Mrs. Clyde Baker
Chief Engineer: Daniel B. Scott

WRGA

ROME—1930—MBS

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Operated By: Rome Bcstg. Corp.
Business-Studio Address: 503 Broad St.
Phone Number: 2-241-2
Transmitter Location: Off Summerville Rd.
Air Time: Unlimited
News Service: UP
Transcription Service: Lang-Worth
Representative: Walker
Membership: NAB
President: John W. Quarles
General Manager: Happy Quarles
Station Manager: Mather Payne
Commercial Manager: Pinkie Talley
Prom. Mgr.: Cap Hicks
Pgm., Pub. Dir.: Jim Roberts
Musical Director: Kitty Allford
Chief Engineer: R. A. Starr
Farm Editor: Al Kirby

WROM

ROME—1946

Frequency: 710 Kc. Power: 1000 Watts d.
Owned-Oper. By: Coosa Valley Radio Co.
Business-Studio Address: 121 Broad St.
Phone Number: 9075-6
Transmitter Location: Cooper Dr.
Air Time: Sunrise-sunset
News Service: AP
Representative: Everett-McKinney,
Homer Griffith

GEORGIA

Pres., Comm. Mgr. Dean Covington
Sta., Sales Prom. Mgr. Edward N. McKay
Program Dir., Chief Announcer Charlie Doss
Publicity Dir. Joyce Buice
Musical Director Bill Morris
Chief Engineer Van Murray
Farm Editor Norman Westbrook

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated by Dixie Bcstg. Co.
Business-Studio Address P. O. Box 943,
140 Bull St.
Phone Number 2-4182
Transmitter Location West Gwinnett St.
Air Time Unlimited
News Service UP
Transcription Service Standard
Representative Walker
Membership NAB
Owner, Gen. Mgr. Carter C. Peterson
Commercial Mgr. Weldon Herrin
Sales Promotion Manager Charles J. Lipton
Program Director Charles Beresford
Publicity Director Al Jennings
Chief Engineer William E. Moats

WDAR

SAVANNAH—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WDAR, Inc.
Business-Studio Address 34 E. Bryan St.
Phone Number 3-8807-8
Transmitter Location E. Perry Lane
Air Time Unlimited
News Service AP
Representative Adam J. Young, Jr.
Membership NAB, BMB
President A. C. Neff
General-Station Manager L. H. Thesmar
Commercial Manager Robert Finch
Sales Promotion Manager Robert Noble
Pgm., Pub. Dir., Farm Editor Milton Bellan
Production Director Jimmy Woods
Musical Director James Deer
Chief Engineer Howard Jewett

WFRP

SAVANNAH—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Georgia Bcstg. Co.
Business-Studio Address 219 E. Charlton St.
Phone Number 39642
Transmitter Location E. Perry Lane
Air Time 6 a.m.-M.
News Service AP
Representative Thomas F. Clark
President F. R. Pidcock
Gen. Mgr., Pgm. Dir. John F. Pidcock
Comm., Sales Prom. Mgr. John Williams
Chief Engineer James M. Wilder

WSAV

SAVANNAH—1939—NBC-GSN

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By WSAV, Inc.
Bus.-Studio Address Liberty Natl. Bank Bldg.
Phone Number 3-0234
Transmitter Location Oatland Island, 4.2 Mi.
E. of Savannah
Air Time 6 a.m.-12:05 a.m.
News Service AP
Transcription Service Thesaurus
Representative George P. Hollingbery
Membership NAB, BMB
Pres., Gen.-Sta. Mgr. Harben Daniel
Comm. Mgr. Don Jones
Sales Mgr. George P. Cooper, Jr.
Program Dir. Owens Alexander
Prod., Pub. Dir. Carson Demmond
Chief Announcer Norman Strand
Musical Director Melvin Peacock
Chief Engineer M. E. Thompson
Farm Editor Melvin Peacock

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By Savannah Bcstg. Co.
Business-Studio Address 516 Abercorn St.,
P. O. Box 858
Phone Number 2-0127
Transmitter Location Anderson Rd.
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth, World
Representative Katz
Membership NAB, BMB
Pres., General Mgr. William T. Knight, Jr.
Comm., Sales Prom. Mgr. Ben Williams
Prod., Pgm., Musical Dir. Dwight J. Bruce
Publicity Dir. Ben Quick
Chief Announcer Eddie Davis
Chief Engineer Reeve Owen

WWNS

STATESBORO—1946—MBS-GALS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Alfred Dorman
Business Address Box 146
Phone Number 502
Studio-Transmitter Location E. Olliff St.
Air Time 7 a.m.-11 p.m.
News Service UP
President Alfred Dorman
General Manager Paul R. Sauve
Chief Engineer Clinton J. Lewis

WSFT

THOMASTON—1947—MBS-GALS

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By Thomaston Bcstg. Co., Inc.

Business-Studio Address 101 N. Church St.
 Phone Number 1300
 Transmitter Location Hightower Rd.
 Air Time Daytime
 News Service AP
 President R. E. Hightower
 General Manager S. J. Carswell
 Commercial Manager C. T. Thames
 Program Director Bill Heule

WKTG

THOMASVILLE—1947—GALS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. System, Inc.
 Business-Studio Address Bank of Thomas
 County Bldg.
 Phone Number 1501-2
 Transmitter Location Pavo Hwry.
 Air Time Daytime
 News Service AP
 Transcription Service World, Lang-Worth
 Representative Thomas F. Clark
 Membership NAB
 Pres., Gen., Comm. Mgr. W. F. Scott, Jr.
 Program Director William B. Hill
 Chief Engineer K. T. Malory

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address 117 Remington Ave.
 Phone Number 909
 Transmitter Location 117 Remington Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus, Capitol
 Membership NAB, BMB
 Owner, General Mgr. H. Wimpy
 Commercial Manager Al Feinberg
 Program Director Bill Ward
 Chief Engineer James Poole

WTWA

THOMSON—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Hickory Hill Bcstg. Co.
 Business-Studio-Transmitter
 Address 215 Lumpkin St.
 Phone Number 777
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Taylor-Borhoff
 Membership NAB, BMB
 President Walter Brown
 Gen., Sta., Prom. Mgr. Edgar H. Kobak
 Comm. Mgr., Chief Anncr., Farm Editor
 Chief Engineer John Morris
 Edward Williams

W W G S

TIFTON—1946—MBS-GALS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Tifton Bcstg. Corp.
 Business-Studio-Transmitter Address 800 S.
 Main St.
 Phone Number 921
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 President Walter A. Graham
 Gen.-Sales Promotion Mgr. James E. Graham
 Sta., Comm. Mgr. William Shepherd
 Pgm. Dir., Chief Anncr. Bert Stevens
 Publicity Director W. W. Shepherd
 Musical Dir. J. E. Graham
 Chief Engineer Wendell C. Roberts
 Farm Editor Bob McGregor

WLET

TOCCOA—1941—MBS-KBS-GALS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By R. G. Letourneau
 Bus.-Studio-Transmitter Address 423 Prather
 Bridge Rd.
 Phone Number 544
 Air Time Unlimited
 News Service UP
 Transcription Service Keystone
 Representative Thomas F. Clark
 General Manager Virgle E. Craig
 Commercial Manager Sam A. Gaines
 Sales Prom. Mgr., Pub. Dir. Charles Gaines
 Pgm. Dir., Chief Anncr. Roy E. Gaines
 Chief Engineer J. Carl Meeks

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By E. D. Rivers
 Business-Studio Address Hotel Daniel Ashley
 Phone Number 1420-1
 Transmitter Location Kinderlou
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative John E. Pearson
 Owner E. D. Rivers
 General Mgr. Mrs. E. D. Rivers
 Business Manager Mary Gorman
 Prog.-Prod. Director John V. Evans
 Chief Announcer Robert S. Mansfield
 Chief Engineer Ralph Dennis

WVOP

VIDALIA—1946—GALS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vidalia Bcstg. Co.
 Address Box 391, Vidalia

GEORGIA-IDAHO

Phone Number..... 327, 693, 698
 Studio Address..... Mt. Vernon Rd., Vidalia;
 Community Bldg., Lyons
 Transmitter Location..... U. S. Route 280
 Air Time..... 6:30 a.m.-11:00 p.m.
 News Service..... UP
 Transcription Service..... World
 Membership..... NAB
 President..... M. F. Brice
 Gen. Sta. Mgr..... Howard C. Gilreath
 Commercial Mgr..... Jack Kirkland
 Pgm., Prod. Dir..... Mercer King
 Publicity Dir..... R. E. Ledford
 Chief Announcer..... Art Peterson
 Musical Director..... Lula Mae Leverett
 Chief Engineer..... Loren Dorough

Transcription Service..... World, Cole, KBS
 Representative..... Hal Holman
 Membership..... NAB, BMB
 President..... Jack Williams
 Sta., Comm., Sales Prom. Mgr., John J. Tobota
 Program Dir..... Evelyn Frazier
 Prod. Dir..... Don Gross
 Publicity Dir..... Dorothy Smith
 Chief Announcer..... Ray Williamson
 Chief Engineer..... John Legare
 Farm Editor..... C. L. Blalock

WAYX

WAYCROSS—1936—MBS-KBS-GALS
 Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Jack Williams
 Business-Studio Address..... 1600 Carswell Ave.
 Phone Number..... 965
 Transmitter..... Waycross
 Air Time..... 6:30 a.m.-M.
 News Service..... UP

WRLD

WEST POINT—1940—ABC-KBS
 Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Valley Bcstg. Co., Inc.
 Business Address..... P. O. Box 312
 Phone Number..... 437
 Studio-Transmitter Location..... Lanett, Ala.
 Air Time..... 6 a.m.-11:15 p.m.
 News Service..... AP
 Transcription Service..... World
 Pres., Gen. Mgr..... J. C. Menderson
 Sta., Comm., Sales Prom. Mgr., Capers Litsey
 Program Director..... Aileen Love
 Chief Engineer..... R. R. Magill

IDAHO

*Estimated Population 592,000—Increase +12.8 %—Radio Homes 156,000
 Radio Families 159,000—Stations in State 21*

KDSH

BOISE—1947—CBS

Frequency: 900 Kc..... Power: 5000 Watts
 Owned-Operated By..... Boise Valley Bcstrs., Inc.
 Business-Studio Address..... 311 N. 10th St.
 Phone Number..... 6820
 Transmitter Location..... Meridian, 8 Mi. S.W. of
 Boise
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... Musac
 Representative..... Free & Peters
 Membership..... NAB, BMB
 President..... Saul Haas
 General Manager..... Westerman Whillock
 Assoc. Mgr., Pgm., Prod. Dir..... Earl Glade, Jr.
 Musical Director..... George Ganz
 Chief Engineer..... James A. Johnz, Jr.
 Farm Editor, Chief Anncr..... Bill Graham

Transmitter Location..... 4th & Roosevelt
 Air Time..... 6 a.m.-1 a.m.
 News Service..... AP
 Transcription Service..... Lang-Worth, World
 Representative..... George P. Hollingbery
 Membership..... NAB, BMB
 President..... Frank C. Carman
 General-Station Mgr..... Milo J. Petersen
 Local Sales Mgr..... Al Biorge
 Program Director..... H. E. Cunningham
 Chief Engineer..... Richard Egelston

KIDO

BOISE—1928

NBC-UTAH-IDAHO NET

Frequency: 1380 Kc..... Power: 2500 Watts d.;
 1000 Watts n.
 Owned-Operated By..... KIDO, Inc.
 Business-Studio Add..... Chamber of Comm. Bldg.
 Phone Number..... 680
 Transmitter Location..... W. of City
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service..... Standard
 Representative..... John Blair
 Membership..... NAB, BMB
 President..... Georgia M. Davidson
 General Mgr..... Walter E. Wagstaff

KGEM

BOISE—1946

ABC-ROCKY MOUNTAIN NET-KBS

Frequency: 1140 Kc..... Power: 10,000 Watts
 Owned-Oper. By..... Idaho Bcstg. & Telev. Co.
 Business-Studio Address..... 1107 Main St.
 Phone Number..... 533-4

Commercial Mgr. Hugh Shelley
 Sales Prom. Mgr. Peter Brooks
 Program Dir. James B. McKibben, Jr.
 Chief Announcer Vern Moore
 Chief Engineer Harold W. Toedemeier
 Farm Editor Rulon Bradley

KBIO

BURLEY—1946

ABC-KBS-ROCKY MT. NET

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KBIO, Inc.
 Business-Studio Address Box 461
 Phone Number 10
 Transmitter Location 1½ Mi. W. of Burley
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President Jessica L. Longston
 General Mgr. Donald R. Pinney
 Comm. Mgr. Rudy Rankin
 Program Director Tess Williams
 Chief Engineer Donald Pinney

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Caldwell Bcstg. Co.
 Business-Studio Address Canyon Hill Pk.
 Phone Number 1540
 Transmitter Franklin Lane
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Keating
 President J. T. La Fond
 Sta. Gen., Comm. Mgr. H. B. McCosh
 Pgm., Prod., Pub. Dir. Jack J. Link
 Chief Announcer E. B. Spinetti
 Chief Engineer Jerry Burgess

KVNI

COEUR D'ALENE—1946

MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By The Coeur d'Alene Bcstg. Co.
 Business-Studio Address Blackwell Island
 Phone Number 1250
 Transmitter Location Blackwell Island
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative George P. Hollingbery
 President Buri C. Hagadone
 Gen., Sta., Comm. Mgr. Wayne E. Olsen
 Pgm., Prod. Dir., Asst. Mgr.
 Bernard V. Merriman
 Musical Dir. Burl Bowman
 Chief Engineer Howard Olsen

KID

IDAHO FALLS—1927
MBS-INTERMOUNTAIN NET

Frequency: 1350 Kc. Power: 5000 Watts d.,
 500 Watts n.
 Owned-Operated By Idaho Radio Corp.
 Business-Studio Address Hotel Bonneville
 Phone Number 4
 Transmitter Location Ammon Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service World, MacGregor
 Representative Avery-Kncdel
 Membership NAB
 President Joseph E. Williams
 General-Station Manager C. N. Layne
 Commercial Manager Leonard Wasden
 Sales Prom. Mgr., Pgm., Prod. Dir.
 Eugene A. Ackerley
 Chief Anncr., Farm Editor Roy Southwick
 Chief Engineer Newell Olsen

KIFI

IDAHO FALLS—1947
ABC-ROCKY MT.-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Ope. By Eastern Idaho Bcstg. &
 Television Co.
 Business-Studio Address 339 Broadway
 Phone Number 1054
 Transmitter Location N. Yellowstone Hwy.
 Air Time Unlimited
 News Service AP
 Representative George P. Hollingbery
 Pres., Gen. Mgr. J. M. Brady
 Program Dir. Kenneth Peterson
 Commercial Mgr. Dan Kelly
 Prod. Dir., Chief Anncr. Sheldon Bren
 Publicity Director James McKague
 Chief Engineer Blair Nelson

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By H. E. Studebaker
 Business-Studio Address Lewis-Clark Hotel
 Phone Number 1950
 Transmitter Location Lewiston Orchards
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Membership NAB, BMB
 General Manager H. E. Studebaker
 Station Manager Donald Thomas
 Program Director Bill Dodel
 Prod. Dir. Harry Howard
 Chief Engineer Gene Wilson

KRPL

MOSCOW—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Interstate Radio, Inc.
 Business Address: P. O. Box 396
 Phone Number: Moscow 2283
 Studio-Transmitter Location: Route 3
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World, Cole
 Representative: Continental Radio Sales,
 Walter Biddick
 Membership: NAB, BMB
 President: Ted R. Farrier
 Gen., Sta. Mgr., Pgm. Dir.: Bert McAllister
 Comm. Sales Promotion Mgr.: Jack H. Goetz
 Chief Engineer: Herbert D. Young

KFXD

NAMPA—1922

MBS-INTERMOUNTAIN NET.

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By: Frank E. Hurt & Son
 Business Address: 1224 12th Ave. S.,
 P. O. Box 891
 Phone Number: 1200
 Studio Address: 1224 12th Ave. S., Nampa;
 809 Main St., Boise
 Transmitter Location: 3 Mi. S. of Meridian
 Air Time: 6 a.m.-11 p.m.
 News Service: UP
 Transcription Service: Lang-Worth, Thesaurus,
 SESAC
 Representative: Avery-Knodel
 Membership: NAB
 President, General Mgr.: Frank E. Hurt
 Pgm. Dir., Comm. Mgr.: W. S. Black
 Chief Engineer: Edward P. Hurt

KEIO

POCATELLO—1946—ABC-KBS-RM

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By: Eastern Idaho Bcstg. &
 Television Co.
 Business-Studio Address: Hotel Bannock
 Phone Number: 3400
 Transmitter Location: Pole Line Rd.
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: World
 Representative: George P. Hollingbery
 President: James M. Brady
 General Mgr.: Charles Crabtree
 Commercial Manager: James H. Schoonover
 Program Dir., Chief Announcer: Steve Shepard
 Prod. Dir.: Anthony Ricca
 Musical Dir.: Al Witt
 Chief Engineer: Denzil Musulin

KEYY

POCATELLO—1946
MBS-INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Radio & Telev. Bcstg. Co. of
 Idaho
 Address: 1140 Yellowstone Ave.
 Phone Number: 1240
 Transcription Service: World
 Representative: Avery-Knodel
 Membership: NAB
 President: F. M. Bistline
 Gen., Comm. Mgr.: Louis F. Haller
 Pgm. Dir., Prom. Mgr.: Doris MacBride
 Chief Engineer: Julian Dennis

KSEI

POCATELLO—1926
NBC-UTAH-IDAHO NET

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By: Radio Service Corp.
 Business-Studio Address: Hotel Whitman
 Phone Number: 4000
 Transmitter Location: Pocatello
 News Service: UP
 Transcription: Standard, Lang-Worth, Cole
 Representative: Walker
 Membership: NAB, BMB
 President: O. P. Soule
 Gen., Comm. Mgr.: Henry H. Fletcher
 Publicity Dir.: Olive M. Leeney
 Program Director: Ruthe A. Fletcher
 Prod. Dir.: James E. Karrick
 Chief Engineer: Ellis W. Call

KPST

PRESTON—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of The Rockies, Inc.
 Business-Studio Address: 17 North St.
 Phone Number: 600
 Transcription Service: Lang-Worth, Associated
 President: Leon Smith
 Gen., Sta. Mgr.: Rulon Dunn
 Commercial Mgr.: N. Pratt Smith
 Program Dir.: Bob Gregg
 Chief Engineer: Kenneth F. Smith

KSPT

SANDPOINT—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Bauer Bcstg. Co.
 Business Address: Sandpoint
 Phone Number: 555
 News Service: UP
 Transcription Service: Standard
 Partners: Norman E. Bauer, Ione N. Bauer
 General Mgr.: Norman Bauer

Asst. & Comm. Mgr. Jack Hatch
 Program Dir. Ione N. Bauer
 Promotion Mgr. Marie Rossmiller
 Chief Engineer. Carl I. Hill

KLIX

TWIN FALLS—1946
 ABC-GEM STATE-ROCKY MT.

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Southern Idaho Bcstg.
 & Television Co.

Business-Studio Transmitter. Elizabeth Blvd.
 Phone Number 2484
 News Service AP
 Transcription Service. Capitol, MacGregor
 Representative. George P. Hollingbery
 Membership NAB
 V.P., Gen. Station Mgr. Frank C. McIntyre
 Commercial Mgr. Juneau H. Shinn
 Program Dir. Lloyd James
 Asst. Mgr., Farm Editor. Ian Elliott
 Production Director. George Platis
 Chief Engineer. Ian Elliott

KTFI

TWIN FALLS—1928
 NBC-UTAH-IDAHO

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By Radio Bcstg. Corp.
 Business-Studio Address. 241 Main Ave. W.
 Phone Number 2400
 Transmitter Location. Curry
 News Service UP
 Transcription Service. Standard, Lang-Worth
 Representative Weed
 Membership NAB, BMB
 President. O. P. Soule
 Gen. Station-Comm. Manager. F. M. Gardner
 Sls. Prom. Mgr., Pgm. Dir. Lenore Parker
 Production Director. Carolyn Morris
 Chief Engineer. Marvin Hartley

KVMV

TWIN FALLS—1946
 MBS-INTERMOUNTAIN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Radio Sales Corp.
 Business Address. P. O. Box 511
 Phone Number 2002
 Studio-Transmitter. Blue Lakes Blvd. N
 News Service UP
 Transcription Service. World
 Representative Avery-Knodel
 Gen. Mgr., Chief Engineer. J. H. Sole
 Comm. Mgr. Don C. Robbins

KWAL

WALLACE—1939—MBS-KBS

Frequency: 620 Kc. Power: 1000 Watts

Owned-Operated By Silver Bcstg. Co.
 Business Address. Box 930
 Phone Number 2111
 Studio Address. Wallace; Kellogg
 Transmitter Location. Osburn
 Transcription Service. World, SESAC
 Representative Holman
 Membership BMB
 President. Dr. J. R. Binyon
 General Manager. Robert G. Binyon
 Program Director. W. Mondell Spencer
 Chief Engineer. G. Turner Dreher

KWEI

WEISER—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcst. Co.
 Business-Studio Address. Box 791
 Phone Number 700-1
 Transmitter. 1 Mi. S. Weiser, Hwy. No. 30
 News Service AP
 Transcription Service. Lang-Worth, Standard
 Membership NAB
 President. Frank Gwilliam
 Station-Sales Promotion Mgr. Claude W. Cain
 Chief Engineer. Jim Carlson
 Program-Musical Director. Don Jones
 Commercial Manager. Wendell Long

IDAHO

WHY IS AP
 THE BEST?

BECAUSE—AP members, the
 greatest body of news
 collectors in the world
 today, provide their
 news to their AP.

ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS'
 ASSOCIATION

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins, Colo.

Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.

Continuing Study Committeeman for Idaho:
 Frank C. McIntyre—KLIX, Twin Falls

IDAHO

ILLINOIS

Estimated Population 8,449,000—Increase +7.0%—Radio Homes 2,595,000
Radio Families—2,634,000—Stations in State 67

WOKZ

ALTON—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Operated By..... WOKZ Inc.
Business Address..... 229 Market St.
Phone Number..... 3-5506
Studio Address..... Hotel Stratford
Transmitter Location..... Route 100, 3 miles
north of Alton
Air Time..... Sunrise to sundown
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... Sears & Ayer
President..... R. C. Goshorn
Gen., Comm. Mgr..... R. L. Rose
Program Dir..... Ray Washabaugh
Chief Engineer..... Thomas Payton, Jr.

WMRO

AURORA—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By..... Martin R. O'Brien
Business-Studio Address..... 184 S. River
Phone Number..... 4215
Transmitter Location..... Hurd's Island
Air Time..... Daytime
News Service..... INS
Transcription Service..... Lang-Worth
Pres., Gen., Sta. Mgr..... Martin R. O'Brien
Sales Prom. Mgr..... Vincent G. Coffey
Program Director..... Jeanne M. Doran
Production Director..... Michael O'Brien
Publicity Director..... Carol Kling
Chief Announcer..... James O'Brien
Musical Director..... Elaine Hayden
Chief Engineer..... John Kitner
Farm Editor..... Bill Randles

WIBV

BELLEVILLE—1947

Frequency: 1080 Kc. Power: 250 Watts, d.
Owned-Operated By..... Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..... 2100 W. Main
Phone Number..... 5000
Air Time..... 6 a.m.-local sunset
News Service..... AP
Transcription Service..... Thesaurus, World
Representative..... Hal Holman
Membership..... BMB
Gen. Station Mgr..... Paul A. Wnorwski
Comm. Mgr..... Marshall True
Sales Prom. Mgr..... Lloyd C. Smith
Pro. Dir.-Chief Announcer..... Russell W. Wagner
Production Director..... Bobby A. Boaz
Publicity Director..... John W. Lewis
Chief Engineer..... Marvin M. Mollring
Farm Editor..... Joseph W. Quinlan

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Bloomington Bcstg. Corp.
Business-Studio Address..... 209 East Wash-
ington St.
Phone Number..... 5281
Transmitter Location..... R.R. No. 2
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Transcription Service..... Lang-Worth, SESAC
Representative..... John E. Pearson
Membership..... NAB, BMB
President..... Loring C. Merwin
Gen. Mgr., Pub. Dir..... Ellis Atteberry
Commercial Manager..... Joseph J. Hannie
Sales Prom. Mgr..... Nancy Hoose
Program Director..... Fred Muxfeld
Musical Dir..... Lyle Smith
Chief Engineer..... Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Oscar C. Hirsch
Business Address..... Box 311
Phone Number..... 1490
Studio-Transmitter Location..... Paterdale
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Representative..... John E. Pearson
Membership..... NAB, BMB
Owner..... Oscar C. Hirsch
Gen.-Station-Comm. Mgr..... Merrill C. Curtler
Program Director..... Charles Housewright

WBYS

CANTON—1947

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By..... Fulton Co. Bcstg. Co.
Business-Studio-Transmitter..... E. Linn St.
Phone Number..... 1877
Air Time..... Daytime
News Service..... AP
Transcription Service..... Lang-Worth, World
Representative..... Sears & Ayer
Membership..... NAB
President..... H. R. Winsor
General Mgr..... Robert L. Odson
Sta. Mgr., Pgm., Prod. Dir..... Ken Schleifer
Comm., Sales Prom. Mgr., Pub. Dir.
Lee R. Kramer
Musical Dir..... Prunella Junell
Chief Engineer..... John Stockberger
Farm Editor..... John G. Wolfe

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
 Owned-Operated By... Southern Illinois Bcstg.
 Business-Studio Address... 218 W. Main St.
 Phone Number... 167, 765
 Transmitter Location... 1 Mi. W. of Carbondale
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol
 Representative... Harlan Oakes
 Membership... NAB, BMB
 President-Gen.-Station Mgr... Paul F. McRoy
 Comm.-Sales Promotion Mgr... Walter Schafer
 Chief Anncr., Musical Dir... Jim Bolen
 Chief Engineer... Marion Sawyer

WROY

CARMI—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By... Carmi Bcstg. Co.
 Business Address... 101 S. Walnut St.
 Phone Number... 682
 Air Time... Daytime
 News Service... UP
 Transcription Service... Lang-Worth
 President... Roy Clippinger
 General Mgr... T. S. Land
 Commercial Mgr... H. M. Reedy
 Program Dir... Ken Boullinghouse
 Chief Engineer... Harold Vandament

WCAZ

CARTHAGE—1921

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Superior Bcstg. Service, Inc.
 Business-Studio Address... 502 Wabash Ave.
 Phone Number... 520
 Air Time... Daytime
 Representative... Holman
 President... Bob Compton
 Manager... John Palmer

WCNT

CENTRALIA—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
 Owned-Operated By... WCNT, Inc.
 Business-Studio-Transmitter... Hway. 51 N.
 Phone Number... 234
 Air Time... Sunup-sundown
 News Service... UP
 Transcription Service... Standard
 Representative... Sears & Ayer
 Membership... BMB
 President... George F. Isaac
 Gen.-Station Mgr... J. J. Flanigan
 Program Director... Jay Giles
 Publicity Director... Jean Layne
 Chief Engineer... Dwight North
 Farm Editor... Charles Griffith

WDWS

CHAMPAIGN—1937—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... The Champaign News-Gazette, Inc.
 Business Address... 48 Main St.
 Phone Number... 6-1855
 Studio-Transmitter... 1.3 mile S. of city
 Air Time... 7 a.m.-10.45 p.m.
 News Service... UP
 Transcription Service... World
 Representative... Robert Meeker & Associates
 Membership... NAB
 General Manager... J. A. McDermott
 Station Manager... Marc Howard
 Chief Engineer... Robert Schenke

WAAF

CHICAGO—1922

Frequency: 950 Kc. Power: 1000 Watts, d.
 Owned-Operated By... Corn Belt Pub., Inc.
 Business Address... 836 Exchange Ave.
 Phone Number... Randolph 6-1932
 Studio Address... LaSalle-Wacker Bldg.
 Transmitter Location... Exchange Bldg., Union Stock Yards
 Air Time... 6 a.m.-local sunset
 News Service... UP
 Transcription Service... Standard
 Representative... George P. Hollingbery
 Membership... NAB
 President... Ward A. Neff
 Gen.-Station Mgr... W. E. Hutchinson
 Commercial Manager... Bradley R. Eidmann
 Program Director... Cynthia A. Coyle
 Program Director... Del Hester
 Promotion Mgr... Ben V. Kirk
 Chief Engineer... Carl W. Ulrich

WAIT

CHICAGO—1941

Frequency: 820 Kc. Power: 5000 Watts, d.
 Owned-Operated By... Gene T. Dyer
 Bus.-Studio Address... 360 No. Michigan Ave.
 Phone Number... Franklin 2-0660
 Transmitter Location... Elmhurst
 Air Time... Daytime
 News Service... UP
 Transcription Service... Capitol, Standard
 Representative... Radio Representatives
 Executive Dir... Gene T. Dyer
 Gen., Sta., Comm. Mgr... Sil M. Aston
 Program Director... Rosemary Petru
 Musical Director... Joseph Rudolph
 Chief Engineer... Edward W. Jacker

WBMM

CHICAGO—1923—CBS

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Oper. By... Columbia Bcstg. System, Inc.

What does a coverage map mean?



***PLENTY* WHEN YOU'RE SELLING CHICAGO AND 251 KEY MID-WESTERN COUNTIES ON WCFL!**

Your sales story on WCFL goes out to Chicago and 251 Key-Counties in 5 rich, middle-western states. This actual audience coverage is based on a 30,000 letter-pattern.

8,289,763 consumers in the *primary!* 5,421,020 in the *secondary!*

**A POTENTIAL
\$15,000,000,000
ANNUAL MARKET**

As the *Voice of Labor*, WCFL has a *special tie* with the well-paid craftsman and wage-earners in this prosperous, industrial area.

For full information, contact WCFL or The Bolling Company.

WCFL 50,000 watts
1000 on the dial
THE VOICE OF LABOR An ABC Affiliate
666 Lake Shore Drive, Chicago, Ill.
Represented by The Bolling Company, Inc.

ILLINOIS

Bus.-Studio Address...410 N. Michigan Ave.
Phone Number...WHitehall 4-6000
Transmitter Location...Itasca, Ill.
Air Time...Unlimited
News Service...AP, INS, UP
Transcription Service...Lang-Worth, World,
Associated
Representative...CBS Radio Sales
Membership...NAB, BMB
Vice Pres.-Gen. Mgr...H. Leslie Atlass
Station Manager...Frank Falknor
Sales Manager...Robert Livingston
Program Director...Al Morey
Promotion Mgr...Raif Brent
Chief Engineer...George Sherman

W C B D

CHICAGO—1947

Frequency: 820 Kc...Power: 5000 Watts
Owned-Oper. By...Christian Catholic Church
Business Address...Administration Bldg., Zion
Phone Number...521
Studio Address...c-o Station WAIT
Transmitter Location...Elmhurst
Air Time...Share Time with WAIT
Chief Exec...Michael J. Mintern

W C F L

CHICAGO—1926—ABC

Frequency: 1000 Kc...Power: 50,000 Watts
Owned-Operated By...Chicago Federation of
Labor
Business-Studio Address...666 Lake Shore Dr.
Phone Number...MOhawk 4-2400
Transmitter Location...Downers Grove
Air Time...Unlimited
News Service...UP
Transcription Service...Standard
Representative...Bolling
President...William A. Lee
General Manager...Maurice Lynch
Commercial Manager...George Isaac
Program Director...Robert A. Platt
Publicity Director...Frank McGivern
Musical Director...Jack Kelly
Chief Engineer...Charles Willett

W C R W

CHICAGO—1926

Frequency: 1240 Kc...Power: 100 Watts, d.
Owned-Operated By...Clinton R. White
Business-Studio-Transmitter Address
2756 Pine Grove Ave.
Phone Number...EASgate 7-6860
Air Time...Daytime
Pres.-Owner-Chief Engr...Clinton R. White
General Manager...J. A. White

W E D C

CHICAGO—1926

Frequency: 1240 Kc...Power: 250 Watts
Owned-Operated By...Emil Denemark, Inc.
Bus.-Studio-Transmitter Address...3860 W.
Ogden Ave.
Phone Number...CRawford 7-4100
Air Time...Unlimited
News Service...UP
President...Emil Denemark
Gen.-Station-Comm. Mgr...Frank J. Kotnack
Sales Prom. Mgr., Pub. Dir...Bill Mack
Musical Director...William P. Brady
Chief Engineer...Dan Ely

W E N R

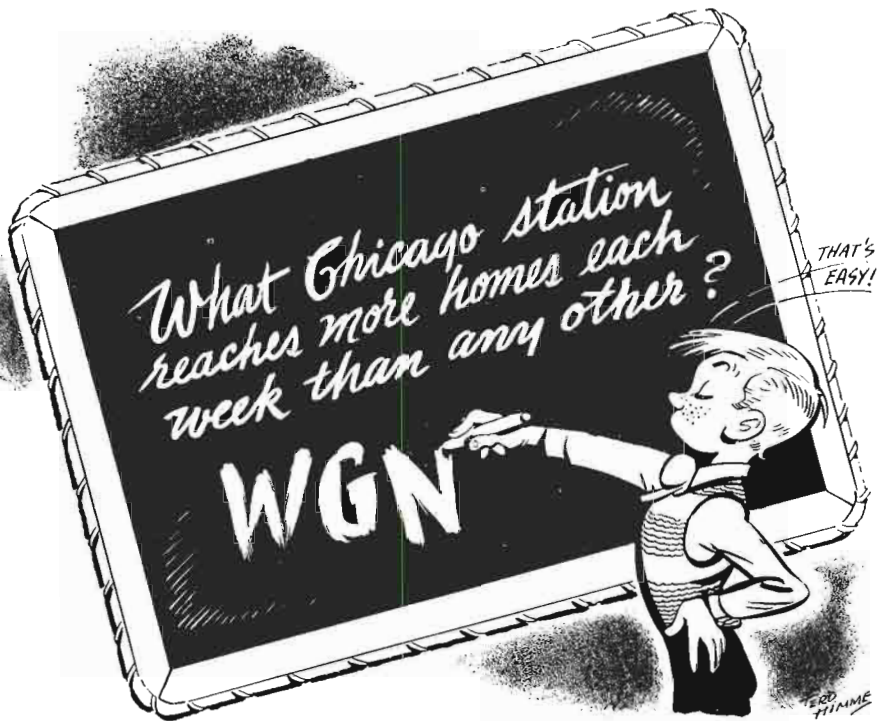
CHICAGO—1924—ABC

Frequency: 890 Kc...Power: 50,000 Watts
Owned-Operated By...American Bcstg. Co.
Business-Studio Address...20 N. Wacker Dr.
Phone Number...ANdover 3-7800
Transmitter Location...Tinley Park
Air Time...Unlimited
News Service...AP, INS, UP
Transcription Service...Standard
Representative...ABC Spot Sales
Membership...NAB, BMB
President (ABC)...Mark Woods
Vice Pres. Cen. Div. ABC...John H. Norton, Jr.
General Mgr...James L. Stirton
Station-Comm. Mgr...Roy McLaughlin
Sales Promotion Manager...Karl R. Sulphin
Program Director...Harold Stokes
Production Director...Burr E. Lee
Publicity Director...Ell W. Henry
News & Sports Events...Con O'Dea
Musical Director...Rex Maupin
Chief Engineer...Ed Horstman

W G E S

CHICAGO—1924

Frequency: 1390 Kc...Power: 5000 Watts
Owned-Operated By...Radio Station WGES
Business-Studio Address...2708 Wash. Blvd.
Phone Number...SACramento 2-1700
Transmitter Location...8601 South Kedzie
Air Time...6 a.m.-1:30 a.m.
News Service...UP
Transcription Service...Associated
General Mgr...John A. Dyer
Commercial Mgr...Elizabeth M. Hinzman
Sales Promotion Maager...K. P. Freda
Program Director...Herbert Rudolph



YES! everyone knows the answer to that question. And the answer, year after year, has been the same—WGN*

This means that advertisers have a better opportunity of having their messages heard on WGN than thru any other Chicago station. This impact is made possible thru the power, prestige, and programs that are synonomous with WGN.

Sure, surveys point out that WGN is the outstanding station in Chicago, but we've got even more sales success stories and listener response that prove WGN's effectiveness on that great intangible . . . the listening audience.

* Nielsen Annual Coverage Report, Feb.-Mar., 1946, 1947, 1948, 1949.

Make your next buy, your best buy—WGN

WGN

Chicago 11
Illinois
50,000 Watts
720

On Your Dial



Eastern Sales Office: 220 East 42nd Street, New York 17, N. Y.

West Coast Representatives: Keenan and Eickelberg

235 Montgomery St., San Francisco 4 • 2978 Wilshire Blvd., Los Angeles 5
710 Lewis Bldg., 333 SW Oak St., Portland 4

W G N

CHICAGO—1924—MBS

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By.....WGN, Inc.
 Bus.Studio Address...441 N. Michigan Ave.
 Phone Number.....SU 7-0100
 Transmitter Location.....Roselle
 Ar Time.....24 hrs.
 News Service.....AP, INS, UP
 Transcription Service.....Standard
 Representative.....Keenan & Eickelberg
 Membership.....BMB, FMA
 President.....Col. Robert R. McCormick
 Station Manager.....Frank P. Schreiber
 Commercial Manager..William A. McGuineas
 Sales Promotion Manager.....Don Getz
 Program Director.....Bruce Dennis
 Production Director.....Edmund Kahn
 Publicity Director.....James Hanlon
 Supervisor of Announcers...Raymond Taylor
 Musical Director.....Henry Weber
 Chief Engineer.....Carl J. Meyers
 Farm Editor.....Hal Totten

W I N D

**CHICAGO—1927
 MIDWEST BASEBALL**

Frequency: 560 Kc. Power: 5000 Watts

Owned-Oper. By.....Johnson Kennedy Radio Corp.

Bus.Studio Address...400 N. Michigan Ave.
 Phone Number.....Whitehall 4-2170
 Transmitter Location.....Gary, Ind.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, BMB, FMA
 President.....John S. Knight
 General-Station Mgr.....Ralph L. Atlass
 Commercial Manager.....John T. Carey
 Sales Prom. Mgr., Pub. Dir.....Connie Kimble
 Program Director.....H. Leslie Atlass, Jr.
 Chief Engineer.....Kenneth C. Shirk

W J J D

CHICAGO—1934

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Operated By...Field Enterprises, Inc.
 Bus.Studio Address...230 N. Michigan Ave.
 Phone Number.....STate 2-5466
 Transmitter Location.....Desplaines
 Air Time.....4 a.m.-sundown
 News Service.....UP
 Transcription Service.....Standard, Capitol,
 Associated, World
 Representative.....Avery-Knodel

W J J D

Chicago's Best

50,000 Watt Buy

A MARSHALL FIELD STATION

REPRESENTED BY AVERY KNODEL, INC.

Public Service Institutions KNOW
the Draw-Power of these

Radio Stars



ROB ATCHER



THE SAGE RIDERS



DOLPH HEWITT



LULU BELLE AND SCOTTY

Constantly requested for community events, fairs, charity programs — all the places where entertainment *experts* have their choice of the finest talent — these and two dozen more WLS radio stars are in demand all over the city of Chicago and the broad Midwest around it. This demand shows the way audiences feel about them — and that's why advertisers, too, find these WLS folks and our production staff can create anything from a simple one-man show to a giant network production. Yes, they're public servants, popular personalities . . .

Radio Stars

and PRODUCT SALESMEN

CAPTAIN STUBBY AND THE BUCCANEERS



ON

*A Clear Channel
Station*



890 KILOCYCLES • 50,000 WATTS • ABC AFFILIATE • REPRESENTED BY JOHN BLAIR & CO.

ILLINOIS

Membership NAB, BMB, FMA
President Marshall Field
Gen.-Sta. Mgr., Pgm. Dir. Arthur F. Harre
Commercial Manager Frederick G. Harm
Sales Prom. Mgr., Pub. Dir. Edwin G. Short
Chief Annr., Prod. Dir. Carl Warner
Musical Director Don E. Lavery
Chief Engineer Walter F. Myers
Farm Editor Randy Blake

WLS

CHICAGO—1924—ABC

Frequency: 890 Kc. Power: 50,000 Watts
Owned-Operated By Agricultural Bcstg. Co.
Business Address 1230 Washington Blvd.
Phone Number MO 6-9700
Studio Add. 8th St. Theatre; Exchange Bldg.
Transmitter Location Tinley Park
Air Time Unlimited
News Service AP, Transradio, UP
Transcription Service Standard
Representative John Blair
Membership NAB, BMB
President James E. Edwards
Gen., Sta. Mgr. Glenn Synder
Commercial Manager Charles M. Freeman
Sales Prom. Mgr. John C. Drake
Program Director Harold Safford
Publicity Director J. Drake
Musical Director Osgood Wesley
Chief Engineer Thomas Rowe
Farm Editor Arthur Page

WMAQ

CHICAGO—1922—NBC

Frequency: 670 Kc. Power: 50,000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address Merchandise Mart
Phone Number SUperior 7-8300
Transmitter Location Elmhurst
Air Time Unlimited
News Service AP, INS, UP
Transcription Service Thesaurus
Representative NBC
Membership NAB, BMB
V.P. Chg. Cen. Div. I. E. Showerman
Sales Manager Oliver Morton
Sales Prom. Mgr. Harold A. Smith
Program Director Arthur Jacobson
Production Director Homer Heck
Manager of Press Dept. John F. Ryan
Announcer Supervisor W. M. Kephart
Music Supervisor Donald A. Marcotte
Chief Engineer Howard C. Luttaens
Farm Director Everett Mitchell

WSBC

CHICAGO—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Radio Station WSBC
Business-Studio Address 2400 W. Madison St.

Phone Number Monroe 6-9060
Transmitter Location 2400 W. Madison St.
Air Time Unlimited
News Service UP
Transcription Service Associated, SESAC
Representative Forjoe
Gen. Mgr., Pgm. Dir. Robert O. Miller
Commercial Manager Julius Miller
Musical Director Richard Feinberg

WHFC

CICERO—1925

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By WHFC, Inc.
Business Address 6138 W. Cermak Rd.
Phone Number Olympic 4305
Air Time 7 a.m.-M.
Representative Holman
Membership NAB
General Mgr. Richard W. Hoffman

WHOW

CLINTON—1947

Frequency: 1520 Kc. Power: 1000 Watts d.
Owned-Operated By Cornbelt Bcstg. Co.
Business Address 401 S. Side Sq.
Phone Number 305
Transmitter Location Rt. 51, 4 Mi. S. City
Air Time Daytime
News Service UP
Transcription Service Standard
Representative Holman
Membership NAB, BMB
President Keith Rhea
Gen., Sta. Mgr. Frank Jennings
Comm. Mgr. James Williams
Program Dir. Jack Carson
Chief Engineer William Wilson

WDAN

DANVILLE—1938—CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Northwestern Pub. Co.
Address 1500 N. Washington Ave.
Phone Number 1700-1
Air Time Unlimited
News Service UP
Transcription Service World
Representative Everett-McKinne
Membership NAB, BMB
General Manager E. C. Hewes
Sta.-Comm.-Sales Prom. Mgr. Robert J. Burow
Program Director Honore E. Ronan
Chief Announcer Max Shaffer
Chief Engineer T. G. Magin

WDZ

DECATUR—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By WDZ Bcstg. Co.

ILLINOIS

Business-Studio Address.....265 S. Park St
Transmitter Location.....R.R. No. 4
News Service.....UP
Transcription Service.....World, Capitol
Representative.....Free & Peters
Membership.....NAB, BMB
President.....Charles C. Caley
Gen., Sta. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Howard G. Bill
Program Dir.....William F. Miller
Chief Anncr.....Hugh Gray
Chief Engineer.....A. James Ebel
Farm Editor.....Marty Roberts

W S O Y

DECATUR—1925—CBS

Frequency: 1340 Kc.....Power: 500 Watts
Owned-Operated By.....Illinois Bcstg. Co.
Business Address.....351 N. Main St.
Phone Number.....5371, 5151
Studio-Transmitter.....Route 48, at N. Jasper St.
Air Time.....6 a.m.-12:05 a.m.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Weed
Membership.....NAB, BMB, FMA
President.....Frederick W. Schaub
General Manager.....Merill Lindsay
Commercial Manager.....Charles F. Bruce
Program Director.....Bernard J. Johnson
Technical Director.....Miiburn H. Stuckwish

W L B K

DE KALB—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....DeKalb Radio Studios, Inc.
Business-Studio Address.....153½ N. Third St.
Phone Number.....2677
Transmitter Location.....N. First St. Rd.
Air Time.....Daytime
News Service.....AF
Transcription Service.....Lang-Worth
Representative.....Ra-Tel
Pres., Gen., Sta. Mgr.....Ted. A. Lanes
Pgm., Prod., Pub. Dir.....Robert C. Brown
Musical Director.....Murray Followill
Chief Engineer.....Clayton DeWillt

W T M V

EAST ST. LOUIS—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By-Operated By.....On the Air, Inc.
Business-Studio-Transmitter Address.....Hotel
Broadview, East St. Louis, Ill.
Phone Number.....Bridge 4625, Upton 4-4390
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Weed
Membership.....NAB, BMB

President.....A. O. Eades
Gen. Mgr. Secty.-Treas.....Clarence Leich
Station Mgr.....Frank J. Prendergast
Program Director.....Avery Busch
Salesman-Publicity Director.....Tom Riggs
Chief Announcer.....Byron Scott
Musical Director.....Edwin League
Chief Engineer.....Erle E. White
Farm-News Editor.....John Sabin

W C R A

EFFINGHAM—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Business-Studio Address.....112½ N. Banker St.
Phone Number.....1090-1
Transmitter Location.....1 m. S. of Effingham
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....Cole
Membership.....NAB
President.....Joseph E. McNaughton
Sta., Comm. Mgr.....Joseph M. Sutter
Sales Prom. Mgr., Pgm. Dir.....Stuart Sanders
Chief Announcer.....James W. Claar
Chief Engineer.....Harold E. Reynolds
Farm Editor.....James W. Claar

W R M N

ELGIN—1949

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned-Operated By.....Elgin Bcstg. Co.
Business Address.....Fox Hotel
Phone Number.....6930
Air Time.....Daytime
News Service.....UP
Representative.....McGillvra
Partners.....G. A. Ralston, Jerry C. Miller
Gen., Comm. Mgr., Chief Engr.....George Ralston
Program Dir.....Kay Nylen

W N M P

EVANSTON—1947

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Evanston Bcstg. Co.
Business-Studio-Transmitter.....2201 Oakton St.
Phone Number.....Greenleaf 5-1590
Air Time.....Sunrise-sunset
News Service.....INS
Transcription Service.....Thesaurus
Membership.....NAB
President.....Fred S. Newton
General Manager.....Angus D. Pfaff
Comm. Mgr.....Robert Berger
Production Director.....Richard Philip
Publicity Director.....E. J. Pfeil
Chief Announcer.....Alan Douglas
Musical Director.....Verne Marceaux
Chief Engineer.....L. S. Schnedorf

ILLINOIS

W F R L

FREEPORT—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Operated By: Freeport Bcstg. Co., Inc.
Business-Studio Address: 9 N. Chicago Ave.
Phone Number: State 436-7
Transmitter Location: 1 1/4 Mi. NE of Freeport
Air Time: Sunrise-sunset
News Service: AP
Transcription Service: World
Representative: Sears & Ayer
Membership: BMB
Pres., Gen. Mgr., Chief Engr.

Vincent S. Barker

Comm.-Sales Prom. Mgr.: Dave Taylor
Prog. Dir., Chief Announcer: Arthur Hanstrom
Musical Director: Gladys Barker

W G I L

GALESBURG—1938

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Galesburg Bcstg. Co., Inc.
Address: 312 Hill Arcade
Phone Number: 4626
Air Time: 6 a.m.-M.
News Service: UP

Transcription Service: Lang-Worth
Representative: Ra-Tel
Membership: NAB
President: Mrs. L. A. Pritchard
General Mgr.: Robert W. Frudeger
Sales Prom. Mgr.: Roger L. Hoffman
Program Director: Larry P. Edwards
Chief Announcer: Dwight B. Olson
Chief Engineer: E. D. Scandrett
Farm Editor: A. R. Kemp

W E B Q

HARRISBURG—1923—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Harrisburg Bcstg. Co.
Business-Studio-Transmitter: 100 E. Poplar St.
Phone Number: 28
Air Time: 6 a.m.-10 p.m.
News Service: UP
Membership: NAB, BMB
President: J. M. Pruett
Gen.-Station-Comm. Mgr.: Inglis M. Taylor
Sales Prom. Mgr., Farm Editor: Ken Hamilton
Program Dir.: Norman Alexander
Production Dir.: Naomi Rice
Publicity Dir.: Elton Rust
Chief Engineer: Elmor L. Gladson

ILLINOIS

WHY IS **AP**
THE BEST?

BECAUSE—**AP** members decide what AP shall be. Their decision has made AP unequalled in covering the news of the world . . . RAPIDLY . . . TRUTHFULLY . . . FULLY . . . ACCURATELY.

ILLINOIS ASSOCIATION OF ASSOCIATED PRESS BROADCASTERS

Chairman: Laverne W. Waltman—WLPO, LaSalle

Vice-Chairman: Robert LaMere—WLBH, Mattoon

ILLINOIS

W J P F

HERRIN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Orville W. Lyerla
 Business-Studio Address..... P. O. Box 179
 Phone Number..... 382-3
 Transmitter Location..... 2.2 Mi. N. of Herrin
 Air Time..... 5:30 a.m.-10:30 p.m.
 News Service..... **UP**
 Transcription Service..... Lang-Worth
 Representative..... John E. Pearson
 Membership..... **NAB, BMB**
 Owner..... Orville W. Lyerla
 Gen. Station-Comm. Mgr..... Charles R. Cook
 Sales Manager..... Fred Simmons
 Musical Director..... Frank E. Elders
 Chief Engineer..... Rayburn Yandell

W L D S

JACKSONVILLE—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Milton Edge &
 E. J. Korsmeyer
 Business-Studio..... Fox Illinois Theatre Bldg.
 Phone Number..... 1180
 Transmitter Location..... 1.7 Mi. E. of Jacksonville
 on Old State Rd.
 Air Time..... Sunrise-sunset
 News Service..... **UP**
 Transcription Service..... Standard
 Representative..... Hal Holman
 Membership..... **NAB, BMB**
 Gen., Sta., Comm. Mgr..... E. J. Koremeyer
 Program Director..... T. J. Fairburn
 Musical Director..... Virginia Colwell
 Chief Engineer..... G. J. Cassens
 Farm Editor..... E. H. Garlich

W J O L

JOLIET—1926

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Joliet Bcstg. Co.
 Business-Studio-Transmitter..... 601 Walnut St.
 Phone Number..... 4761-2
 Air Time..... 7 a.m.-11 p.m.
 News Service..... **UP**
 Transcription Service..... World
 Representative..... Joseph Hershey McGillvra
 President..... Calvin Wilson
 Gen.-Sta.-Comm. Mgr..... Joseph J. Garvey
 Program Director..... Eileen Caron
 Publicity Dir..... William Charnley
 Chief Announcer..... Scott Dilworth
 Musical Director..... Gregg Phillips
 Chief Engineer..... Lester DeCosta

W K A N

KANKAKEE—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Kankakee Daily Journal Co.

Business-Studio Address..... 183 N. Schuyler Ave.
 Phone Number..... 3-6633
 Transmitter Location..... R. R. 1
 Air Time..... Local sunrise-local sunset
 News Service..... **AP**
 Transcription Service..... World, Standard
 Representative..... Hal Holman
 Membership..... **NAB**
 President..... Leslie C. Small
 Station Manager..... Bruce Brown
 Commercial Manager..... Robert Hawkins
 Program Director..... Orren Allain
 Production Dir..... Ed Nix
 Chief Engineer..... Robert Harrell

W L P O

LA SALLE—1947

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By..... La Salle County Bcstg. Co.
 Business Address..... P. O. Box 399
 Phone Number..... 3100
 Studio Address..... Medical Arts Bldg.
 Transmitter Location..... Near Oglesby
 Air Time..... Sunrise-sunset
 News Service..... **AP**
 Transcription Service..... World, Lang-Worth
 Membership..... **NAB, BMB**
 President..... Mrs. E. M. Miller
 General-Commercial Mgr..... William Holm
 Program Director..... Joseph Terrando
 News Director..... Laverne Waltman
 Musical Director..... Harrison Leurig
 Chief Engineer..... Lawrence McCann

W P R G

LINCOLN—1949

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Operated By..... Prairie Radio Corp.
 Business Address..... P. O. Box 406
 Phone Number..... 209
 Air Time..... Daytime
 News Service..... **AP**
 Pres., Chief Engr..... Ray F. Kanochel
 Acting Comm. Mgr..... John H. Deal
 Pgm. Dir., Prom. Mgr..... Allyn V. Nugent

W K A I

MACOMB—1947—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By..... The Macomb Bcstg. Co.
 Business-Studio Address..... 113 E. Carroll St.
 Phone Number..... 1350
 Transmitter..... Hway. 67, E. of City Limits
 Air Time..... Sunrise-sunset
 News Service..... **UP**
 Transcription Service..... Thesaurus, SESAC, KBS
 Membership..... **NAB**
 President..... James C. Bailey
 Gen., Sta. Mgrs..... J. C. Bailey, L. B. Landis
 Prog.-Prod. Dir., Chief Announcer..... Gene Spry
 Chief Engineer..... Maurice Riggins

W G G H

MARION—1949

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Operated By Marion Bcstg. Co.
Business Address R. R. No. 4
Phone Number 824
Air Time Daytime
News Service AP
Transcription Service Associated
Partner, Gen. Mgr. Hartley Grisham
Partner, Chief Engr. George W. Dodds
Program Dir. John O. Weaver

W L B H

MATTOON—1946

Frequency: 1170 Kc. Power: 250 Watts d.
Owned-Operated By Mattoon Bcstg. Co.
Bus. Studio Address 17th & Broadway Ave.
Phone Number 3800
Transmitter Location 3/4 Mi. N. of Mattoon
on Hwy. 45
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Capitol
Representative Holman
Membership NAB, BMB
President, Gen. Station Mgr. J. R. Livesay
Commercial Manager Rolland O. Looper
Sales Promotion Manager Dwain Bower
Program Director Robert F. LaMere
Chief Announcer Charles R. Guess
Musical Director Ken Jakle
Chief Engineer Ray Livesay
Farm Editor Alvin Pigg

W Q U A

MOLINE—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Moline Bcstg. Corp.
Business-Studio Address 1319 5th Ave.
Phone Number Moline 7000
Transmitter Location 7th St. Ext.
Air Time Unlimited
News Service AP
Transcription Service World
Representative Rambeau
Membership NAB, BMB
Pres., Treas., Gen. Mgr. Bruff W. Olin, Jr.
Exec. V.P., Comm. Mgr. G. LaVerne Flambo
Program Dir. Jack Davis
Chief Engineer Larry Lynch

W V M C

MOUNT CARMEL—1948

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Operated By Mt. Carmel Bcstg. Co.
Address 114 1/2 W. 4th St.
Phone Number 937

Air Time Daytime
News Service UP
Transcription Service Capitol
Owner, President Charles Vandever
Gen., Comm. Mgr., Pgm. Dir. Jerrell Henry
Chief Engineer Raymond E. Luth

W M I X

MT. VERNON—1946

Frequency: 940 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Vernon Radio & TV Co.
Address 2 Radio Center Bldg.
Phone Number 3500
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Lang-Worth
Representative John E. Pearson
Membership NAB
President John Russell Mitchell
Station Manager Richard C. Barnes
Program Director Jack Gordon
Publicity Director William C. Bailey
Musical Director Gladys Bean
Chief Engineer Adron Miller

W V L N

OLNEY—1947

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Operated By Olney Bcstg. Co.
Business-Studio Address 302 1/2 E. Main St.
Phone Number 935
Transmitter Location 1 Mi. S. of Olney
Air Time Daytime
News Service AP
Transcription Service Standard
Representative Hal Holman
Pres., Gen. Mgr. Marshall H. Poole
Sta. Mgr. Edward Raasch
Program Director James Butler
Chief Engineer James H. Weber

W S I V

PEKIN—1945—MBN-IFB

Frequency: 1140 Kc. Power: 1000 Watts d.
Owned-Operated By Pekin Bcstg. Co., Inc.
Business-Studio Address 15 S. Capitol St.
Phone Number 1747, 1539
Transmitter Midway bet. Pekin & Peoria
Air Time 6:30 a.m.-local sunset
News Service AP
Transcription Service Lang-Worth
Representative Hal Holman
Membership NAB, BMB
Pres., Gen. Sta. Mgr. W. Kenneth Patterson
Commercial Manager J. Ed Henry
Sales Prom. Mgr., Pub. Dir. George Udry
Program Director Robert R. Snow
Production Dir. Myles Foland
Musical Dir., Chief Anncr. Charles Timm
Chief Engineer Emil Prandoni

WEEK

PEORIA—1947—NBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By... West Central Bcstg. Co.
 Business-Studio Address... Commercial National
 Bank Bldg.
 Phone Number 3-3688
 Transmitter Location Bartonville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB
 President Sen. Robert S. Kerr
 Station Manager Fred C. Mueller
 Comm. Mgr., Pgm. Dir. George Cremeens
 Production Directors Robert Murray,
 Leonard Elliott
 Chief Engineer Wayne Lovely

WIRL

PEORIA—1948—ABC

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By... Illinois Valley Bcstg. Co.
 Business-Studio Address... 115 N. Jefferson Ave.
 Phone Number 4-9239
 Transmitter Location Tazewell County
 Air Time Unlimited
 News Service UP
 Representative Avery-Knodel
 Membership BMB
 President Timothy W. Swain
 Gen., Sta., Comm. Mgr. Tom Gavin
 Chief Engineer Rudolph Luukinen
 Pgm., Prod. Dir. Harlan E. Ralston
 Publicity Dir. Jack Lawrence
 Farm Editor Dick Herr

WMBD

PEORIA—1927—CBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Peoria Bcstg. Co.
 Bus.-Studio Address... 212 South Jefferson
 Phone Number 6-0711
 Transmitter Location 1 Mi. S. of Groveland
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Free & Peters
 Membership NAB, BMB
 President Edgar L. Bill
 Executive Vice-President... Charles C. Caley
 Commercial Mgr. Don D. Kynaston
 Sales Mgr., Pub. Dir. Florence Luedeke
 Program Director Charles B. Barnhart
 Production Dir. Marvin H. Hult
 Music Director Harold Osborne
 Director of Engineering... A. James Ebel
 Farm Director Emil Bill

WMMJ

PEORIA—1946—MBS

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Mid-State Bcstg. Co., Inc.
 Business-Studio Address... 408 Fulton St.
 Phone Number 9164
 Transmitter Location High View Rd.
 Representative John E. Pearson
 Pres., Gen. Mgr. W. J. Kutsch

WWXL

PEORIA—1946

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Oper. By... Central Illinois Radio Corp.
 Business-Studio Address... Hotel Jefferson
 Phone Number 9106
 Transmitter Location Creve Coeur
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service SESAC
 Representative Burn-Smith
 President Joseph Giddan
 Gen., Sta. Mgr. Michael Henry
 Comm., Sales Prom. Mgr. Dodd Boyer
 Program Dir. Patricia Zimmerle
 Production Dir. Paul M. Enright
 Publicity Dir. Charlotte Sutton
 Chief Announcer Lee Rothman
 Musical Director Marjorie Grant
 Chief Engineer Carl Horline
 Farm Editor Burt Sherwood

WGEM

QUINCY—1948—ABC

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Operated By... Quincy Bcstg. Co.
 Business-Studio Address... Hotel Quincy
 Phone Number 6840
 Transmitter Location Ellington Township
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker
 President T. C. Oakley
 General Mgr. Joseph S. Bonansinga
 Program Dir. Paul McClelland
 Musical Director Mary Harvey
 Chief Engineer John Haerle

WTAD

QUINCY—1926—CBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By... Lee Bcstg., Inc.
 Business-Studio Address... W.C.U. Bldg.
 Phone Number 6200
 Transmitter Location Melrose Township
 Air Time 5:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Associated

• • • **ILLINOIS** • • •

Representative.....Weed & Co.
 Membership.....NAB, BMB, FMA
 President.....Lee P. Loomis
 General Manager.....Walter Rothschild
 Nat. Sales Mgr. (Lee Stas.)...Walter Rothschild
 Local Sales Mgr.....W. T. Burghart
 Sales Prom. Mgr.....John Phillips
 Program Dir.....Merritt Milligan
 Traffic Dir.....Zoula Gatewood
 News Editor.....Don Nicholson
 Musical Dir.....Jean Fessler
 Chief Engineer.....Urline Whitman
 Farm Editor.....Dick Falser
 Consulting Engineer.....E. C. Page

W H B F

ROCK ISLAND—1925—ABC

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By...Rock Island Bcstg. Co.
 Business-Studio Address.....1800 3rd Ave.
 Phone Number.....6-5441
 Transmitter.....52nd St., 23rd Ave., Moline
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 President.....Ben H. Potter
 General-Station Mgr.....Leslie C. Johnson
 Commercial Manager.....Maurice Corken
 Program Director.....Forest W. Cooke
 Publicity Director.....Fern R. Hawks
 Chief Announcer.....Charles F. Harrison, Jr.
 Chief Engineer.....Robert J. Sinnett

W R O K

ROCKFORD—1928—ABC

Frequency: 1440 Kc....Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By....Rockford Bcstrs., Inc.
 Bus.-Studio Address....Rockford Newstower
 Phone Number.....2-6621
 Transmitter Location.....Guilford
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 President.....Albert B. Simms
 Gen., Sta. Mgr.....Walter M. Koessler
 Commercial Manager.....John J. Dixon
 Publicity Dir.....Betty L. Thro
 Program Director.....Maurice P. Owens
 Prod. Dir.....Bill Fischer
 Farm Editor, Chief Anncr.....Don Bowton
 Musical Director.....Lorna Lane
 Chief Engineer.....Wilfred A. Smith

W C V S

SPRINGFIELD—1925—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WCBS, Inc.
 Business-Studio Address...523 E. Capitol Ave.

Phone Number.....9855
 News Service.....AP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....NAB, BMB
 President.....H. L. Dewing
 Gen.-Station Mgr.....C. W. Neeld
 Program Dir.....John Geil
 Chief Engineer.....R. Ashenfelder

W T A X

SPRINGFIELD—1930—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Address.....Route 66 & E. Cook St.
 Phone Number.....2-4441
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service....Lang-Worth, SESAC
 Representative.....Weed
 Membership.....NAB, BMB
 President, General Manager...Oliver J. Keller
 Comm. Mgr.....O. J. Keller, Jr.
 Sales Prom. Manager....Shelby T. Harbison
 Program Director.....Gladys McGrew
 Chief Announcer.....Glen Farrington
 Musical Director.....William Nelms
 Chief Engineer.....E. C. Swaringen
 Farm Editor.....Murrell Singer

IN

Rockford, Illinois

87%*

OF HIGH SCHOOL STUDENTS
 and their families

LISTEN REGULARLY TO

WROK & WROK-FM

*A recent survey of all students
 in Rockford High Schools showed
 this high percentage of regular
 listeners.

An ABC Affiliate

Headley-Reed Co. — Nat'l Reps.

ILLINOIS-INDIANA

WSDR

STERLING—1949

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By... Blackhawk Bcstg. Co.
 Business Address... Lawrence Bldg.
 Phone Number... Main 3400
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Standard
 Pres., Gen. Mgr... Sam Bartlett
 Comm. Mgr... Lillian Bartlett
 Program Dir... Todd Branson

WKID

URBANA—1948

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By... University City Bcstg. Corp.
 Business-Studio Address... P. O. Box 192
 Phone Number... 7-5431
 Transmitter Location... ½ Mi. SE City
 Air Time... Daytime

News Service... UP
 Transcription Service... Lang-Worth
 Membership... NAB
 President... Elwood Fabert
 Gen. Mgr., Chief Engineer... G. Max Kimbrel
 Musical Director... Joan Richards

WKRS

WAUKEGAN—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By... New Sun Bcstg. Co.
 Business Address... P. O. Box 500
 Phone Number... ONtario 9000
 Air Time... Daytime
 News Service... AP
 Transcription Service... World, Standard
 Representative... McGillvra
 President... Frank H. Just
 General Mgr... Joseph B. Kirby
 Commercial Mgr... Donald DeThorn
 Program Dir... Fritz Sorenson
 Chief Engineer... M. D. Hunnicutt, Jr.

INDIANA

*Estimated Population 3,994,000—Increase +16.5%—Radio Homes 1,168,000
 Radio Families 1,192,000—Stations in State 42*

WCBC

ANDERSON—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Civic Bcstg. Corp.
 Address... 116 W. 12th St.
 Phone Number... 8822
 Transmitter Location... Junction of St. Rd. 9 & 67
 News Service... AP
 Transcription Service... World
 Representative... Hal Holman
 President... Lloyd B. Gallimore
 Commercial Mgr... Gerald Quick
 Program Director... Tom Thornburg
 Promotion Mgr... Fayola Mauck
 Chief Engineer... Robert Simmons

General Manager... John R. Atkinson
 Program Director... E. R. McCord
 Chief Engineer... L. M. Shroyer

WBIW

BEDFORD—1948—MBFN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Bedford, Inc.
 Address... P. O. Box 169, Radio Farm
 Phone Number... 4421-2
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Lang-Worth, Capitol
 Representative... Ra-Tel
 Pres., Gen., Sta. Mgr... William C. Smith, Jr.
 Commercial Manager... Louis E. Gaines
 Program Director... Barbara Leahy
 Promotion Mgr... John Roell
 Production Dir... William Beatte
 Chief Anncr., Farm Editor... James Parker
 Musical Dir... Michael Sargent
 Chief Engineer... Carl Finger

WHBU

ANDERSON—1923—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Anderson Bcstg. Corp.
 Business-Studio... 640 Citizens Bank Bldg.
 Phone Number... 7791
 Transmitter Location... 1110 Meridian St.
 Air Time... 6:30 a.m.-M.
 News Service... UP
 Transcription Service... Standard
 Representative... Ra-Tel
 Membership... NAB
 President... C. Bruce McConnel

WSUA

BLOOMINGTON—1946

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Station WSUA, Inc.
 Bus.-Studio Address... 117½ W. Kirkwood Ave.
 Phone Number... 7277

INDIANA

Transmitter Location... State Rd. 37, 2 Mi. S.
 City Limits
 Air Time Sunrise-sundown
 News Service UP
 Transcription Service Standard, World
 Representative McGillivra
 Membership NAB, BMB
 President L. C. J. Yeager
 General Mgr. A. E. Tyler
 Commercial Mgr. Wesley Hensley
 Program Director Steven T. Briggs
 Chief Announcer Bernie Herman
 Chief Engineer James Rolfe

W T O M

BLOOMINGTON—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Fred O. Grimwood
 Business-Studio Address 1325 N. 6th St., Quincy
 Phone Number 7703
 Studio Address Henderson Bldg.
 Transmitter Location W. Allen St.
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Sears & Ayer
 President Fred O. Grimwood
 General Sta. Mgr. Maurice Latimer
 Commercial Mgr. Paul Lennon
 Program Director George Willeford
 Chief Announcer Marc Williams
 Musical Dir. Betty Sparkman
 Chief Engineer Ted May

W T T S

BLOOMINGTON—1949

Frequency: 1370 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By Sarkes & Mary Tarzian
 Business-Studio Address 535 S. Walnut St.
 Phone Number 2-3366
 Transmitter Location 2½ Mi. SE of City
 News Service AP
 Transcription Service Associated, Thesaurus
 Representative William G. Rambeau Co.
 Membership NAB
 Owners Sarkes and Mary Tarzian
 General Mgr. Glenn Van Horn
 Sales Prom. Mgr. Robert Lemon
 Program Dir. Robert Petranoff
 Publicity Dir. Lyle Warrick
 Musical Dir. Gail Grissom
 Chief Engineer Morton Weigel

W C N B

CONNERSVILLE—1948-HOOSIER

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By News Examiner Co.
 Business-Studio Address 406 Central Ave.
 Phone Number 1950
 Transmitter Location Summit Ave.

Air Time 6:30 a.m.-local sundown
 News Service UP
 Transcription Service World, Capitol
 Representative Arthur Cooley
 Membership NAB, FMA
 President Mrs. E. W. Tatman
 General Mgr. G. S. Tatman
 Sta., Comm. Mgr. E. M. Jackson
 Pgm., Prod., Pub. Dir. Alan G. Thompson
 Chief Engineer James C. Wulliman

W T R C

ELKHART—1931—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By The Truth Publishing Corp.
 Business-Studio Address 116 S. Second St.
 Phone Number 3-1960
 Transmitter Location Oakland Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World, Standard,
 Associated, Keystone
 Representative Burn-Smith
 Membership NAB, BMB
 General Mgr. Richard W. Holloway
 Commercial Mgr. Donald McFall
 Sales Prom. Mgr., Pub. Dir. Dorothy Fleck
 Program Dir. Henry J. Davis
 Chief Announcer Louis I. Glass
 Chief Engineer Lester Zellmer
 Chief Engineer Lester Zellmer
 Farm Editor Roscoe Stangland

W E O A

EVANSVILLE—1936—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 24 N.W. 3rd St.
 Phone Number 4-9215
 Transmitter Location 5th & Vine Sts.
 Air Time 6 a.m.-12:05 a.m.
 News Service INS
 Transcription Service Lang-Worth
 Representative Katz
 President Harry M. Bitner, Jr.
 General-Station-Commercial Mgr. Don Menke
 Program-Publicity Director Bill Fall
 Chief Engineer Robert Wilson
 Farm Editor Eddie Duncan

W G B F

EVANSVILLE—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By On The Air, Inc.
 Business-Studio Address 519 Vine St.
 Phone Number 21171
 Transmitter Location Burkhardt Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World

Representative Weed
 Membership NAB, BMB
 General Manager Clarence Leich
 Operations Manager Martin L. Leich
 Promotion Manager Del Greenwood
 Program Director Mrs. Pat Roper
 Chief Engineer Erwin P. Schoeny
 Chief Anncr., Farm Editor Fred Rollison

WIKY

EVANSVILLE—1947

Frequency: 820 Kc. Power: 250 Watts d.
 Owned-Oper. By. South Central Bcstg. Corp.
 Address Mt. Auburn Rd. & Bismark St.
 Phone Number 4-8284
 Air Time Daytime
 News Service AP
 Transcription Service Associated, Capitol
 Membership NAB, BMB, FMA
 Pres., Gen.-Sta. Mgr. John A. Engelbrecht
 Commercial Mgr. John Barreitt
 Musical Director Ken McCutchan
 Chief Engineer George F. Stoltz

WJPS

EVANSVILLE—1948—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WJPS, Inc.
 Business-Studio Address 206 Main St.
 Phone Number 5-2221
 Transmitter Location Mohr Rd. Bet. 1st &
 St. Joseph Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Robert Meeker
 Membership NAB
 President Robert S. Davis
 Gen., Sta., Comm. Mgr. Robert J. McIntosh
 General-Commercial Mgr. Robert J. McIntosh
 Sales Prom. Mgr., Pub. Dir. E. Ward Crane
 Program-Production Dir. Jack McLean
 Musical Director Dorothy Roeder
 Chief Engineer Gilbert Hoffman

WANE

FT. WAYNE—1948—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Radio Fort Wayne, Inc.
 Address 1205 Fort Wayne Bank Bldg.
 Phone Number Anthony 6212
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Bolling
 President C. Bruce McConnell
 General Manager Robert B. McConnell
 Commercial Manager Glenn R. Thayer
 Program Dir. Warren Cook
 Publicity Director Seymour Kaplan
 Chief Engineer William Wallace Warren

WGL

FT. WAYNE—1924—NBC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By. News-Sentinel Bcstg. Co., Inc.
 Business-Studio Address. 201 W. Jefferson St.
 Phone Number E-3366
 Transmitter Location Lower Huntington Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard, Lang-Worth
 Representative Headley-Reed
 President Helene R. Foellinger
 Gen., Sta. Mgr. Pierre Boucheron
 Commercial Mgr. Merrill C. Johnson
 Pgm., Prod. Dir. Norman Widenhofer
 Pgm. Mgr., Pub. Dir. Maxine Shaw
 Chief Engineer Don Holzapfel

WKJG

FT. WAYNE—1947—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Northeastern Indiana Bcstg.
 Co., Inc.
 Business-Studio Address. 3802 S. Calhoun St.
 Phone Number Harrison 6111
 Transmitter Location Decatur & Maple Rds.
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Raymer
 President Clarence L. Schust
 General Mgr. Edward R. Thoms
 Asst. to Mgr. Hilliard Gates
 Office Mgr. Paul Bear
 Program Dir. Calo O. Mahlock
 Chief Engineer Thomas J. Copeland
 Farm Editor Charles Powell

WOWO

FT. WAYNE—1925—ABC

Frequency: 1190 Kc. Power: 10,000 Watts
 Owned-Oper. By. Westinghouse Radio
 Stations, Inc.
 Business-Studio Address. 925 S. Harrison St.
 Phone Number Anthony 2136
 Transmitter Location Routes 30 & 33
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Representative Free & Peters
 Membership BMB
 President Walter Evans
 Vice-President Walter E. Benoit
 General Manager J. B. Conley
 Station Manager Robert G. Duffield
 Sales Manager Paul E. Mills
 Sales Prom. & Pub. Mgr. Hilda C. Woehrmeyer
 Program Manager Carl Vandegrift
 Chief Engineer Bruce Ratts

W W C A

GARY—1949

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lake Bcstg. Co., Inc.
 Business-Studio Address Hotel Gary
 Phone Number 9171
 Transmitter Location 50th & Chase Sts.
 Air Time 6 a.m.-2 a.m.
 News Service AP
 Transcription Service Standard
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. Dee O. Coe
 Pgm., Prod. Dir. Todd Branson
 Publicity Director Shaun Murphy
 Chief Announcer Mike Rapchak
 Chief Engineer Victor H. Voss

W J O B

HAMMOND—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By South Shore Bcstg. Corp.
 Business-Studio Address 449 State St.
 Phone Number Sheffield 8400
 Transmitter Location 6425 Indianapolis Blvd.
 Air Time 8 a.m.-M.
 News Service UP
 Transcription Service Associated, World.
 SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB
 President, General Manager Robert C. Adair
 Station Manager L. B. Weller
 Commercial Manager Al Halus
 Prom. Mgr., Publicity Dir. Glen Thomas
 Program Director Wilbert Wobus
 Chief Announcer Jack Popper
 Musical Director Leona Manis
 Chief Engineer Jess Peters
 News Director Wm. Warrick

W F B M

INDIANAPOLIS—1924—CBS

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 48 Monument Circle
 Phone Number Lincoln 8506
 Transmitter Location Millersville Rd.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated
 Representative Katz
 Membership NAB, BMB
 Comm. Sales Prom. Mgr. William F. Kiely
 Program Dir. Frank O. Sharp
 Publicity Dir. Norman Travis
 Chief Announcer Lyell Ludwig
 Chief Engineer Harold Holland
 Farm Editor Harry Martin

W I B C

INDIANAPOLIS—1938—MBS

Frequency: 1070 Kc. Power: 50,000 d.;
 10,000 n.
 Owned-Operated By WIBC, Inc.
 Business-Studio Address 30 W. Washington St.
 Phone Number Lincoln 2305
 Transmitter Location E. 86th St., Zionsville
 Ai: Time 4:55 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John Blair
 Membership NAB, BMB
 President Richard M. Fairbanks
 V.P., General Mgr. Kenneth W. Church
 Program Director William L. Dean
 Chief Announcer James Shelton
 Musical Director Ray Hopkins
 Chief Engineer Harry E. Adams
 Farm Editor Oscar Cooley

W I R E

INDIANAPOLIS—1924—NBC

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Oper. By Indianapolis Bcstg., Inc.
 Business-Studio Address 307 N. Pennsylvania St.
 Phone Number Ri. 1541
 Transmitter Location 44th St. & Knollton Rd.
 Air Time 5 a.m.-M.
 News Service AP, UP
 Transcription Service World, Thesaurus
 Representative John E. Pearson
 Membership BMB
 President Eugene C. Pulliam
 V.P., Gen.-Station Mgr. Willard C. Worcester
 Commercial Manager Daniel C. Park
 Prom. Mgr., Pub. Dir. James N. Willingham
 Pgm., Prod. Dir. M. Wayland Fullington
 Chief Anncr., Farm Editor Thomas Peden
 Chief Engineer Eugene E. Alden

W I S H

INDIANAPOLIS—1940—ABC

Frequency: 1310 Kc. Power: 5000 Watts .d;
 1000 n.
 Owned-Oper. By Universal Bcstg. Co., Inc.
 Business-Studio Address 1440 N. Meridian St.
 Phone Number Riley 2595
 Transmitter Location Post Rd. & English Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Free & Peters
 Membership NAB, BMB
 President Frank E. McKinney
 General-Commercial Mgr. George J. Higgins
 Sales Prom. Mgr., Pub. Dir. Reld Chapman
 Program Director William E. Frosch
 Musical Director Virginia Byrd
 Chief Engineer Stokes Gresham, Jr.
 Farm Editor Howdy Carlson

WXLW

INDIANAPOLIS—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Indianapolis, Inc.
 Address 8003 Kessler Blvd.
 Phone Number Highland 6494
 Air Time 6 a.m.-Local sunset
 News Service UP
 Transcription Service Capitol, World
 Representative Metropolitan
 Membership NAB
 President John C. Appel
 General Manager Gene S. Kelly
 Program Director Shirl K. Evans, Jr.
 Chief Engineer Edward C. Lockwood
 Farm Editor Howdy Carlson

WITZ

JASPER—1948

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jasper On The Air, Inc.
 Business Address Box 167
 Phone Number Jasper 678
 Studio-Transmitter Hiway 45, 3 Mi. S. City
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Associated
 President Gilbert E. Metzger
 General-Station Mgr., Dir. Dale S. Pharee
 Commercial Manager Dennis Keller
 Sales Promotion Mgr. Jake Higgins
 Program Dir. Bryan Davidson
 Chief Engineer-Farm Editor Bill Richardson

WIOU

KOKOMO—1948—CBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By North Central Indiana Bcstg.
 Corp.
 Business-Studio Address Radio Center
 Phone Number 6194
 Transmitter Rd. 26. E. of State Rd. 31
 Air Time Unlimited
 News Service AP
 Transcription Service RCA Victor
 Representative Weed
 Membership NAB, BMB
 President Richard Blackledge
 V.P., Gen. Mgr. John Carl Jeffrey
 Program Dir. James Muse
 Production Dir. Carroll Reynolds
 Publicity Dir. Charles Barkley
 Chief Engineer Chester Recter
 Farm Editor Dixon Harper

WASK

LAFAYETTE—1941—MBS-HOOSIER

Frequency: 1450 Kc. Power: 250 watts
 Owned-Operated By WFAM, Inc.

Business-Studio Address Wallace Bldg.
 Phone Number 4300
 Transmitter Location McCarty Lane
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Membership NAB, BMB
 Pres., Gen. Mgr. O. E. Richardson
 Sales Pro.-Mgr. Pub. Dir. Hi Shumway
 Prod. Dir.-Chief Announcer A. E. Morehouse
 Chief Engineer Harry Garba

WLOI

LA PORTE—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By La Porte County Bcstg. Co.,
 Inc.
 Business-Studio Address Rumely Hotel
 Phone Number 3734
 Transmitter Location Holton Rd.
 Air Time Daytime
 News Service INS
 Transcription Service Capitol
 President Hoyt H. Scott
 Treasurer Dr. Edward Young
 Gen., Sta. Mgr. William A. Whitlock
 Chief Announcer Gene LaGrange
 Chief Engineer Raymond Mould
 Farm Editor Ralph Beyers

WSAL

LOGANSPORT—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Logansport Bcstg. Corp.
 Address 216 Fourth St.
 General Mgr. Joe Jordan
 Sales Prom. Mgr. Willis Searfoss

WBAT

MARION—1947

Frequency: 1600 Kc. Power: 500 watts d
 Owned-Operated By Marion Radio Corp.
 Business-Studio Address P. O. Box 309
 Phone Number 5500
 Transmitter Location ¾ Mi. So. Roseburg
 Air Time 5:30 a.m. Local Sun-Set
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen.-Sta. Mgr., Pub. Dir. J. H. Bone
 Comm.-Sales Prom. Mgr. Kermit A. Botkin
 V.P., Asst. Gen. Mgr. H. P. Hipps
 Prog-Prod-Musical Dir. Lenora Fuller
 Chief Engineer Chas. E. Westfall

WIMS

MICHIGAN CITY—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 (CP 500 n.)
 Owned-Oper. By Northern Indiana Bcsters.,
 Inc.

INDIANA

Business-Studio Address 415 Franklin St.
 Phone Number 4980
 Transmitter Location Keiffer Rd. 3 Mi. Out-
 side of city limits
 Air Time Local sunrise-sunset
 News Service UP
 Transcription Service World
 Representative Ra-Tel
 President O. E. Richardson
 General Manager E. R. Herkner
 Program Director Richard S. Olson
 Chief Engineer Robert Schilling
 Farm Editor Charles Sharpless

W L B C

MUNCIE—1926—CBS

Frequency: 1340 Kc Power: 250 Watts
 Owned-Operated By Tri City Radio Corp.
 Business Address P. O. Box 271
 Phone Number 4403
 Studio-Trans. Location Hway. 35 SE City
 Air Time 6:45 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Standard
 Representative Walker, Hal Holman
 Pres., Gen. Mgr. D. A. Burton
 Comm. Mgr. W. F. Craig
 Program Director Lee Allerton
 Musical Director Bill Summers
 Chief Engineer Maury Crain

W L R P

NEW ALBANY—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Ohio Valley Bcstg. Co.
 Address 1216 Slate Run Rd.
 Phone Number 2235
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr. Roy L. Hickox
 Commercial Mgr. John M. Fouts
 Chief Engineer Robert Parmenter

W K B V

RICHMOND—1926—MBS

Frequency: 1490 Kc Power: 250 Watts
 Owned-Operated By Central Bcstg. Corp.
 Bus.-Studio-Transmitter Address 25 S. Ninth St.
 Phone Number 2-1158
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Representative Robert Meeker
 Membership NAB
 Pres., Gen. Mgr. G. F. Albright
 Comm., Sales Prom. Mgr. R. L. Nusbaum
 Program Dir. A. F. Schroy
 Chief Engineer L. J. Duning

INDIANA

WHY IS **AP**
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 service . . . more than 100 years collecting and
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Chairman: George Higgins—WISH, Indianapolis
 AM Vice-Chairman: William Spencer—WHOT, South Bend
 FM Vice-Chairman: John Englebrecht—WIKY, Evansville
 Secretary-Treasurer: John Jameson—AP Chief of Bureau

INDIANA

WJCD

SEYMOUR—1949

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Operated By: Dr. Azra C. Baker
 Address: Seymour
 Phone Number: 1212
 News Service: AP
 Air Time: Daytime
 Transcription Service: Standard, SESAC
 Pres., Gen. Mgr.: Dr. Azra C. Baker
 Program Dir.: Clement Cockrel
 Chief Engineer: Arnold Haun

WHOT

SOUTH BEND—1944—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By South Bend Bcstg. Corp.
 Bus.-Studio-Transmitter Address: St. Joseph & Monroe Sts.
 Phone Number: 3-4155
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Associated
 Representative: Bolling
 Membership: NAB
 President: C. Bruce McConnell
 Gen.-Sta.-Comm. Mgr.: William H. Spencer
 Sales Prom. Mgr.: C. J. Pajakowski
 Pgm., Prod. Dir.: Robert Bell
 Musical Director: Orville Foster
 Chief Engineer: David Maltby

WJVA

SOUTH BEND—1947

Frequency: 1580 Kc. Power: 250 Watts d
 Owned-Operated By: St. Joseph Valley Bcstg. Corp.
 Business Address: 214 W. Wayne St.
 Phone Number: 38668
 Studio-Transmitter Address: Mishawaka Hotel & N Hickory Rd.
 Air Time: Sunrise-Sunset
 News Service: UP
 Membership: NAB
 President: B. W. Redifer
 Sta. Mgr., Prog. Dir.: W. W. Oliver
 Comm.-Sales Prom. Mgr.: Dale Roberts

WSBT

SOUTH BEND—1922—CBS

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Business-Studio Address: Tribune Bldg.
 Phone Number: 3-6161
 Transmitter Location: 7 mi. s.e. of city
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Capitol, Standard

Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: F. A. Miller
 Gen.-Sta. Mgr.: Robert H. Swintz
 Commercial Manager: Neal B. Welch
 Sales Prom. Mgr., Pub. Dir.: Walter A. Sweitzer
 Program Director: Robert J. Drain
 Production Director: Oliver Parcher
 Chief Announcer: Morton Linder
 Musical Director: Harlan Hogan
 Chief Engineer: Herbert G. Cole
 Farm Editor: Philip Combs

WTCJ

TELL CITY—1948—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: James R. Brewer
 Business-Studio Address: Tell City
 Phone Number: 740
 Transmitter Address: Highway 66-E
 Air Time: Unlimited
 News Service: AP
 Owner, Pres., Gen. Mgr.: James R. Brewer
 Sales Prom. Mgr., Pub. Dir.: Steve Bellinger
 Pgm., Prod. Dir.: Tom Allebrandi
 Musical Director: Ruth Baumgart
 Chief Engineer: James R. Brewer
 Farm Editor: Bill Faulkner

WBOW

TERRE HAUTE—1927—NBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Banks of the Wabash, Inc.
 Business-Studio Address: 303 S. Sixth St.
 Phone Number: Crawford 5034
 Transmitter Location: First & Peyton Sts.
 Air Time: 6 a.m.-M.
 News Service: AP, UP
 Representative: Weed
 Membership: NAB, BMB, FMA
 President: Alvin Eades
 General-Station Manager: William F. Rippetoe
 Sales Prom. Manager: Sigel A. Roush
 Program Director: Leo J. Baxter
 Prod. Dir., Chief Anncr.: Harry Frey
 Publicity Director: Madeline K. Barry
 Chief Engineer: Howard Stewart

WTHI

TERRE HAUTE—1948—ABC

Frequency: 1480 Kc. Power: 1,000 Watts
 Owned-Operated By: Wabash Valley Bcstg. Corp.
 Business-Studio Address: 120 So. 7th St.
 Phone Number: Crawford 9481
 Transmitter Location: 13th St. & Hazelburger Road
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth

INDIANA - IOWA

Representative Bolling
 Membership NAB, BMB
 President Anton Hulman, Jr.
 Station Manager J. M. Higgins
 Program Director Arnold C. Johnson
 Publicity Dir. Earl Johnson
 Musical Director Ben Falber
 Chief Enginer T. R. Felts
 Farm Editor Arnold C. Johnson

Representative John E. Pearson
 President Eugene C. Pulliam
 General Manager Howard N. Greenlee
 Station-Sales Promotion Mgr. Samuel J. Dodd
 Program Director Don Sherwood
 Publicity Dir., Chief Anncr. Al Vare
 Chief Technician Ralph Baldwin
 Farm Editor Ernie Kerns

W A O V

VINCENNES—1940—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vincennes Sun Co.
 Business Address 320 Bussevan St.
 Phone Number 787-8
 Studio Address Grant Hotel
 Transmitter Location Hgwy., N. of Vincennes
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth

W K A M

WARSAW—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Kosciusko Bcstg. Corp.
 Address RFD No. 1
 Phone Number 65
 Air Time Daytime
 News Service AP
 Transcription Service McGregor, Cole
 Pres., Gen. Mgr. J. W. Autenrieth, Jr.
 Program Dir. Lynn M. Miller
 Chief Engineer Charles F. Stinson

IOWA

*Estimated Population 2,643,000—Increase +4.1%—Radio Homes 780,000
 Radio Families 796,000—Stations in State 42*

K A S I

AMES—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By Ames Bcstg. Co.
 Business-Studio Address 328½ Main St.
 Phone Number 3460
 Transmitter Location Ontario
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus, Capitol
 President W. S. Rupe
 Gen., Sta. Mgr. Arthur A. Skinner
 Comm., Sales Prom. Mgr. H. M. Cleveland
 Program Director Charles H. Forbes
 Chief Anncr., Farm Editor Charles H. Forbes
 Musical Director Mendy Mendenhall
 Chief Engineer Doyle D. Kelso

Transcription Service Standard
 Representative Taylor-Borhoff
 Membership NAB, FMA
 Pres., Gen. Mgr. Gerard B. McDermott
 Prom., Comm. Mgr. David H. Steinle
 Secretary-Treasurer R. H. Plock
 Program Director Richard Mosena
 Chief Engineer John Gallino

K C R G

CEDAR RAPIDS—1947—MBS

Frequency: 1600 Kc. Power 5000 Watts
 Owned-Operated By The Gazette Co.
 Business-Studio Address 104 First St., SW
 Phone Number 4194
 Transmitter Location Cedar Rapids
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Standard, Associated
 Representative Burn-Smith
 Membership NAB, BMB, FMA
 Secretary, Vice-President Joseph F. Hladky
 Gen., Sta., Comm. Mgr. Fred W. Wagenvoord
 Program Dir. Wade S. Patterson
 Production Dir. Jack Ware
 Publicity Dir. Edna A. Herbs!
 Musical Dir. Jordan Jacks
 Chief Engineer Kenneth M. Caldwell
 Farm Editor Rex Conn

K B U R

BURLINGTON—1941—ABC

Frequency: 1490 Power: 250 Watts
 Owned-Operated By Burlington Bcstg. Co.
 Business-Studio Address National Bank Bldg.
 Phone Number 680
 Transmitter Location West Burlington
 Air Time 6:00 a.m.-M
 News Service UP

K W C R

CEDAR RAPIDS—1949—TALL CORN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Cedar Rapids Bcstg. Corp.
 Business Address. 211 First St., SW
 Phone Number. 3-8265
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Capitol, Thesaurus
 Representative. McKinney
 President. William J. Barron
 General Mgr. Paul E. Millen
 Program Dir. Ralph Willey
 Chief Engineer. James A. Dickens

W M T

CEDAR RAPIDS—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. American Bcstg.
 Stations, Inc.
 Business-Studio Address. Para. Theatre Bldg.
 Phone Number. 6127
 Transmitter Location. Marion
 Air Time. 5:30 a.m.-12:05 a.m.
 News Service. AP, INS, UP
 Transcription Service. World, Lang-Worth,
 MacGregor
 Representative. Katz
 Membership. NAB, BMB
 Exec. Vice-Pres. William B. Dolph
 General-Station Mgr. William B. Quarton
 Commercial Manager. Lew Van Nostrand
 Promotion Mgr. Leo F. Cole
 Program-Production Director. Douglas B. Grant
 Publicity Dir. Dorothy Ireland
 Chief Announcer. Bob Leefers
 Musical Director. June Caldwell
 Chief Engineer. George Hixenbaugh
 Farm Editor. Charles A. Worcester

K C O G

CENTERVILLE—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Operated By. Centerville Bcstg. Co.
 Business Address. 1910 S. Main St.
 Phone Number. 131
 Air Time. Unlimited
 News Service. AP
 Transcription Service. Lang-Worth
 President. Robert K. Beck
 General Mgr. Robert G. Irwin
 Program Dir. John McCaughey
 Chief Engineer. Robert Moore

K C H A

CHARLES CITY—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By. Inland Bcstg. Corp.

Business Address. Charles City
 Phone Number. 787
 Air Time. Daytime
 President. Dean Hollingsworth
 Chief Engineer. Robert Weiry

K R O S

CLINTON—1941—MBS-TALL CORN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Clinton Bcstg. Corp.
 Business-Studio Address. 246 Fifth Ave. S.
 Phone Number. 448
 Transmitter Location. 13th Ave. North &
 Elvira Road
 Air Time. 6:00 a.m.-M
 News Service. UP
 Transcription Service. Thesaurus
 Representative. Everett-McKinney
 Membership. NAB
 President. W. S. Jacobsen
 Gen. Sta., Comm. Mgr. Walter Teich
 Pgm., Prod. Dir. Emmett Hassett, Jr.
 Publicity Dir. Lucille Scoggins
 Chief Announcer. Henry Dihlmann
 Musical Dir., Farm Editor. Albert Peck
 Chief Engineer. Gilbert Andrew

K S W I

COUNCIL BLUFFS—1947

Frequency: 1560 Kc. Power: 500 Watts d.
 Owned-Operated By. Nonpareil Bcstg. Co.
 Business Address. P. O. Box 509
 Phone Number. 4041 Council Bluffs,
 Jackson 7736 Omaha, Neb.
 Studio Addresses. Strand The. Bldg., Council
 Bluffs, Live Stock Exc. Bldg., Omaha, Neb.
 Transmitter Location. South Omaha Road
 Air Time. Daytime
 News Service. AP
 Transcription Service. Associated, Lang-Worth
 Station Representative. Everett-McKinney
 Membership. NAB, FMA
 President. Robert R. O'Brien
 Gen. Sta., Comm. Mgr. Robert L. Davis
 Pgm., Prod. Dir. Harold Hughes
 Chief Engineer. Robert W. Hall
 Farm Editor. C. W. McManamy

K S I B

CRESTON—1946—KBS—TALL CORN

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Southwest Iowa Bstg. Co.
 Address. Radio Center
 Phone Number. 55
 Air Time. Sunrise to sunset
 News Service. AP
 Transcription Service. Thesaurus, SESAC
 Representative. Everett-McKinney

President..... Arthur Horning
 General-Station Mgr., Pub. Dir... E. M. Horning
 Pgm.-Prod. Dir..... Dorothy Lindley
 Chief Anncr., Musical Dir..... Jack Mills
 Chief Engineer..... Jean Poole
 Farm Editor..... Shep Shater

KSTT

DAVENPORT—1946
MBS-IOWA TALL CORN

Frequency: 1170 Kc..... Power: 1000 Watts
 Owned-Operated By... Davenport Bcstg. Co. Inc.
 Business-Studio Address..... 324 Main St.
 Phone Number..... 2-3525
 Transmitter Location..... Milan, Ill.
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... C. P. MacGregor
 Representative..... J. P. McKinney
 President, Station Manager... Hugh R. Norman
 Commercial Mgr..... Herb Peterson
 Chief Announcer..... William Genett
 Musical Director..... Pat Alan
 Farm Editor..... Warren Anderson

WOC

DAVENPORT—1922—NBC

Frequency: 1420 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tri-City Bcstg. Co.
 Business-Studio Address..... 805 Brady St.
 Phone Number..... 3-3661
 Transmitter Location..... R. R. No. 1
 Air Time..... 6 a.m.-M
 News Service..... UP
 Transcription Service... Lang-Worth, Thesaurus
 Representative..... Free & Peters
 Membership..... NAB, BMB, FMA
 President..... Col. B. J. Palmer
 V. Pres. & Treas..... D. D. Palmer
 Station Manager..... Ernie Sanders
 Program-Production Director... Charles Freburg
 Publicity Director..... Paul Ives
 Musical Director..... George O. Sontag
 Chief Engineer..... Paul G. Arvidson

KDEC

DECORAH—1947—MBS-TALL CORN

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Telegraph-Herald
 Business-Studio Address..... 301 W. Broadway
 Phone Number..... 1240
 Transmitter Location... 600 Leiv Eiriksson Dr.
 Air Time..... Shares time
 News Service..... AP
 Transcription Service..... Standard
 Representative..... Everett-McKinney
 Membership..... NAB
 President..... F. W. Woodward

General Manager..... William J. Croker
 Commercial Manager..... George Dorrington
 Program Dir..... Thomas Cornlea
 Chief Engineer..... Curtis Eiltreim

KCBC

DES MOINES—1946

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Kapital City Bcstg. Co.
 Business-Studio Address..... 2323 Grand Ave.
 Phone Number..... 4-3151
 Transmitter Location... E. 42nd & Dean Ave.
 Air Time..... 6 a.m.-1 a.m.
 News Service..... AP
 Representative..... Weed
 President..... Karl Peters
 General-Station Mgr..... Rollo H. Bergeson
 Commercial Mgr..... C. E. Grant
 Operations Mgr..... J. I. Mitchell
 Chief Engineer..... Bob Brown

KIOA

DES MOINES—1948—MBS

Frequency: 940 Kc..... Power: 10,000 d., 5000 n.
 Owned-Oper. By... Independent Bcstg. Co., Inc.

FIRST IN THE

QUAD
Cities

DAVENPORT
ROCK ISLAND
MOLINE
EAST MOLINE



BASIC Affiliate of NBC—
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 FM 47 Kw., 103.7 Mc.
 TV Channel 5
 22.9 Kw. Video
 12.5 Kw. Audio

DAVENPORT, IOWA

National Representatives Free & Peters, Inc.

Business-Studio Address.....Onthank Bldg.,
10th & Mulberry
Phone Number.....2-9191
Transmitter Location.....Hartford
Air Time.....Unlimited
News Service.....INS, UP
Transcription Service.....World
Representative.....Paul H. Raymer
Membership.....NAB, BMB
Pres., Gen. Mgr.....Harold Baker
Promotion Mgr.....Janice R. Hull
Program Director.....William A. Wallace
Chief Engineer.....Lloyd R. Amoo

K R N T

DES MOINES—1935—ABC

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Cowles Bcstg. Co.
Business-Studio Address.....715 Locust St.
Phone Number.....3-2111
Transmitter Location.....S.W. 22nd & Park Ave.
Air Time.....6 a.m.-M
News Service.....AP, INS, UP
Transcription Service.....Standard, Associated
Station Representative.....The Katz Agency
Membership.....NAB, BMB
President.....Gardner Cowles
General-Station Manager.....Bob Dillon
Commercial Manager.....Paul Elliott
Sales Promotion Manager.....Joe Hudgens
Program Director.....Charles Miller
Production Director.....Dick Covey
Musical Director.....Wayne Ackley
Chief Engineer.....Charles Quentin
Farm Editor.....Joseph B. Ryan

K S O

DES MOINES—1932—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....Murphy Bcstg. Co.
Business-Studio Address.....Tenth & Grand Ave.
Phone Number.....3-0571
Transmitter Location.....E. 38th & Broadway
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Capitol
Station Representative.....Headley-Reed
Membership.....NAB, BMB
President.....Kingsley H. Murphy
Station-Commercial Mgr.....S. H. McGovern
Program Director.....Tom Lewis Shumate
Promotion Mgr.....Helen B. Maley
Chief Engineer.....F. E. Bartlett

K W D M

DES MOINES—1947—TALL CORN

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By.....Des Moines Bcstg. Corp.

Business-Studio Address.....407 Fifth Ave.
Phone Number.....2-8363
Transmitter Location.....Levey Road
Air Time.....Unlimited
News Service.....INS, UP
Transcription Service.....Cole, Capitol, Associat'd
Representative.....Everett-McKinney
Membership.....NAB
Pres., Natl. Sales Mgr.....George W. Webber
Station Manager.....Robert L. Webber
Commercial Manager.....H. R. Hurd
Program Director.....Edith D. Webber
Promotion Mgr.....Ira L. Johnson
Chief Engineer.....Werner Schwarz

W H O

DES MOINES—1924—NBC

Frequency: 1040 Kc.....Power: 50,000 Watts
Owned-Operated By.....Central Bcstg. Co.
Business-Studio Address.....914 Walnut St.
Phone Number.....3-7147
Transmitter Location.....Mitchellville
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Thesaurus, SESAC
Station Representative.....Free & Peters
Membership.....NAB, BMB
President.....Col. B. J. Palmer
V. Pres. & Resident Mgr.....Paul A. Loyet
Exec. V. Pres.....Ralph Evans
Commercial Manager.....Harold Fulton
Program Director.....Jack Kerrigan
Production Director.....Kenneth Gfeller
Musical Director.....Don Hovey
Chief Engineer.....Reed E. Snyder
Farm Editor.....Herb Plambeck

K D T H

DUBUQUE—1941—MBS-TALL CORN

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By.....Dubuque Telegraph-
Herald
Bus.-Studio Address.....Eigh'h Ave. & Bluff Sts.
Phone Number.....1603
Transmitter Location.....East Dubuque
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Standard, Associated
Station Representative.....Everett-McKinney
Membership.....NAB, BMB, FMA
President.....F. W. Woodward
General-Station Manager.....K. S. Gordon
Program Director.....A-nie Stierman
Chief Engineer.....Robert I. Hancock

W K B B

DUBUQUE—1933—ABC

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Dubuque Bcstg. Co.

Business-Studio Address.....505 Main St.
 Phone Number.....572
 Transmitter Location.....R. R. No. 2
 Air Time.....6:15 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Robert Meeker
 Membership.....NAB, BMB
 President.....Charles T. Landon
 General-Station Manager.....James D. Carpenter
 Commercial Mgr.....Harry Hatzenfuehler
 Program-Production Dir.....Gleason Kistler
 Chief Announcer.....L. Vaughn Gayman
 Musical Director.....Ethel M. Carpenter
 Chief Engineer.....John Uyeoka

Bus.-Studio Address..108½ E. Washington St.
 Phone Number.....8-1181
 Transmitter Location...1 Mi. N. of Iowa City
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service...Standard, Lang-Worth
 Membership.....NAB, BMB
 Pres., General-Station Mgr..Robert E. J. Snyder
 General Mgr.....Gene Claussen
 Chief Announcer.....Ed. Cade
 Commercial Manager.....Lawrence B. Butler
 Program Director.....Herbert D. Olson
 Musical Director.....Robert L. Bush
 Chief Engineer.....Elliott Full
 Farm Editor.....G. M. Ludwig

K V F D

FT. DODGE—1939
 MBS—TALL CORN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Phone Number.....Walnut 3761
 Transmitter.....1 mi. S. W. of Ft. Dodge
 Air Time.....Unlimited
 News Service.....UP, INS
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 Membership.....NAB, FMA
 President, General-Station Mgr.....Edward Breen
 Office Manager.....Mae Challberg
 Commercial Mgr.....Max Landes
 Sales Prom. Mgr.....Wally Engelhardt
 Program Director.....Drexel Peterson
 Publicity Director.....Kenneth Peterson
 Chief Announcer.....Johnny Green
 Chief Engineer.....David G. Sinclair

K X G I

FT. MADISON—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Carson Radio, Inc.
 Business-Studio Address.....Marquette Bldg.
 Phone Number.....1360
 Transmitter Location.....3 mi. W. of town
 Air Time.....Sunrise to sunset
 News Service.....AP
 Transcription Service.....Capitol
 President.....A. Orrie Carson
 General Manager.....Robert M. Carson
 Station Manager.....Milten Cohen
 Chief Engineer.....Hubert Marshall
 Farm Editor.....Jack Lloyd

K X I C

IOWA CITY—1948—HSN

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Johnson County Bcstg. Corp.

K O K X

KEOKUK—1947—TALL CORN

Frequency: 1310 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Keokuk Bcstg. Co.
 Business-Studio Address.....500½ Main St.
 Phone Number.....235-6
 Transmitter Location.....Main St. Rd.
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth, World
 Representative.....Everett-McKinney
 Membership.....NAB
 President.....H. W. Stadler
 Gen., Sta. Mgr.....George B. J. Adkisson
 Pgm., Prod. Dir.....Chester C. Andrews
 Chief Anncr., Musical Dir.....David Shelley
 Chief Engineer.....George W. Henderson
 Farm Editor.....Ray Sherman

K F J B

MARSHALLTOWN—1923
 MBS—TALL CORN

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Times Republican Ptg. Co.
 Operated By.....Marshall Electric Co.
 Business-Studio Address.....133 E. Main St.
 Phone Number.....3361
 Transmitter Location.....Route No. 3
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Everett-McKinney
 Membership.....NAB, BMB
 President.....John W. Norris
 Station Manager.....William P. White
 Commercial Manager.....R. W. Brown
 Program Director.....Ray P. Bennett
 Publicity Director.....Allan Schrock
 Musical Dir.....D. Gattelle
 Chief Engineer.....Herbert G. Anderson
 Farm Editor.....W. Benson

K G L O

MASON CITY—1936—CBS

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By: Lee Radio, Inc.
 Business-Studio Address: 12½ 2nd St., N.E.
 Phone Number: 2800
 Transmitter Location: 1 mi. W. of Mason City
 Hgwy. 18
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Standard
 Representative: Weed
 Membership: NAB, BMB, FMA
 President: Lee P. Loomis
 Exec. V.P.: Herbert R. Ohrt
 Station Manager: Henry B. Hook
 Commercial Manager: Lloyd D. Loers
 Sales Prom. Mgr., Pub. Dir.: Donald Harrer
 Program Director: William G. Suter
 Prod. Dir., Chief Annr.: Robert Clausen
 Chief Engineer: Roger E. Sawyer
 Farm Editor: Chet Randolph

K I C M

MASON CITY—1948
 MBS—TALL CORN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Mason City Bcstg. Co.
 Business-Studio Address: 5-2nd St. S. W.
 Phone Number: 5400
 Transmitter Location: 19th St., S. W.
 Air Time: 6 a.m.-M
 News Service: AP
 Transcription Service: World
 Representative: Everett-McKinney
 Membership: NAB
 General Manager: Charles E. Jones
 Program Director: Al Tighe
 Promotion Manager: Bob Thompson
 Chief Engineer: Larry Lawson

K S M N

MASON CITY—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By: Mohawk Bcstg. Co.
 Business-Studio Address: Weir Bldg.
 Phone Number: 5420
 Transmitter Location: Hiway 18
 Air Time: Daytime
 News Service: UP
 Membership: NAB
 Representative: Joseph Hershey McGillvra
 Pres., General-Station Mgr.: Robert M. Carson
 Comm., Sales Prom. Mgr.: Norman W. Rice
 Program Director: Betty Christianson
 Chief Announcer: Al Heinz
 Chief Engineer: Jack Duncan
 Farm Editor: Paul Pippert

K W P C

MUSCATINE—1947—TALL CORN

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By: Muscatine Bcstg. Co.
 Address: Mulberry & Houser
 Phone Number: 860
 Air Time: Sunrise-sunset
 News Service: UP
 Transcription Service: Thesaurus, Associated
 Representative: Everett-McKinney
 Membership: NAB
 Sta., Comm. Mgr.: George J. Volger
 Program Director: Joseph Unger
 Musical Director: Thelma Volger
 Chief Engineer: Edward Edenson

K B I Z

OTTUMWA—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: KBIZ, Inc.
 Business-Studio Address: Seven Acres,
 2513 N. Court Rd.
 Phone Number: 5600-1
 Transmitter Location: Community Gardens
 Air Time: 6 a.m.-M
 News Service: AP
 Transcription Service: World
 President, General Mgr.: James J. Conroy
 Station Manager: Eleanor M. Haling
 Commercial Mgr.: Richard Meier
 Program-Production Dir.: Del Donahoo
 Promotion Mgr.: Berg Allison
 Chief Engineer: Wayne J. Hatchett

K F N F

SHENANDOAH—1924—MBS

Frequency: 920 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By: Capital Bcstg. Co.
 Address: 407 Sycamore
 Phone Number: 1302
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: Taylor-Borhoff
 Membership: NAB
 President: C. J. Abbott
 General Manager: C. Earl Williams
 Comm. Mgr., Chief Engr.: Mark W. Bullock
 Program Director: Earl Blakesley
 Chief Announcer: Harry Packard

K M A

SHENANDOAH—1925—ABC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: May Bcstg. Co.
 Business-Studio Address: Lowell & Elm Sts.
 Phone Number: 192

I O W A

Transmitter Location.....1 mi. NE of
 Shenadoah on Hgwy. 48
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Cole
 Representative.....Avery-Knodel, Inc.
 Membership.....NAB
 President.....Edward W. May
 Gen. Sta. Mgr.....Owen Saddler
 Comm. Mgr.....H. O. Peterson
 Sales Prom. Mgr., Pub. Dir.....Glenn Cray
 Program Director.....Glenn Harris
 Production Dir.....Wayne Beavers
 Chief Engineer.....R. J. Schroeder
 Farm Editor.....Merrill J. Langfitt

Transcription Service.....Standard
 Representative.....Everett-McKinney
 President & Manager.....Dietrich Dirks
 Commercial Mgr.....Sheldon Singer
 Program Director.....Don Saliday
 Chief Engineer.....Al Smith

K S C J

SIOUX CITY—1927—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Phone Number.....5-7993
 Transmitter Location.....Leeds
 Air Time.....6 a.m.-M
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 SESAC, Cole
 Representative.....George P. Hollingbery
 Membership.....NAB, FMA
 President.....W. R. Perkins
 Station-Commercial Mgr.....E. T. Flaherty
 Program Director.....Elizabeth Sammons
 Publicity Director.....Jean Harraday
 Chief Engineer.....S. C. Dier

K C O M

SIOUX CITY—1949—TALL CORN

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....KCOM Bcstg. Co.
 Business Address.....620 Insurance & Exchange
 Bldg.
 Phone Number.....8-0628
 Air Time.....Unlimited
 News Service.....UP

I O W A

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Vice-Chairmen: Ben Sanders—KICD, Spencer

James Bormann—WMT, Cedar Rapids

Ralph Childs—KMA, Shenandoah

News Committee Chairman: Charles D. Miller—KRNT, Des Moines

I O W A

K T R I

SIoux CITY—1938—MBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcstg. Co.
 Business-Studio Address... Commerce Bldg.
 Phone Number... 8-0165
 Transmitter Location... Dakota City
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Taylor-Borrolf
 Membership... NAB, BMB
 President... John C. Kelly
 Gen., Sta., Comm. Mgr... E. J. Huber
 Pgm., Prod. Dir... Bob Hansen
 Chief Engineer... Willard Easterly

K I C D

SPENCER—1942—MBS-TALL CORN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Iowa Great Lakes Bcstg. Co.
 Address... Hgwy. 18 & 71, Box 631
 Phone Number... 1240
 Air Time... 6 a.m.-M
 News Service... AP
 Transcription Service... Standard, Associated
 Representative... Everett-McKinney
 Membership... NAB
 Pres., General-Station Mgr... Ben B. Sanders
 Comm., Sales Prom. Mgr... Henry B. Cate
 Pgm., Prod., Pub. Dir... Mason Dixon
 Musical Director... Bill Higgins
 Chief Engineer... John Blackwell
 Farm Editor... Lyle Swigart

K A Y L

STORM LAKE—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcstg. Co.
 Business-Studio Address... 206½ Park Bldg.
 Phone Number... 1490
 Transmitter Location... Hgwys. 5 & 71 E. of
 Storm Lake
 Air Time... Sunrise-sunset
 News Service... AP
 Transcription Service... Capitol, Thesaurus
 Membership... NAB
 President... O. J. Grau
 Gen. Mgr., Pgm., Dir... Lee Gordon Rasmussen
 Commercial Manager... James I. McCord
 Chief Engineer... Howard L. Carlson
 Farm Editor... Norman Thomsen

K A Y X

WATERLOO—1947—TALL CORN

Frequency: 1090 Kc. Power: 1000 Watts d.
 (C.P. Fulltime)

Owned-Operated By... Waterloo Bcstg. Co.
 Business-Studio Address... 620½ Lafayette St.
 Phone Number... 6851
 Transmitter Location... LaPorte Rd.
 Air Time... Sunrise-sunset
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... J. P. McKinney
 Membership... NAB
 President... C. R. Miller
 Station Manager... L. R. Nuss
 Program Director... Gordon Gray
 Chief Engineer... C. R. Shaffer

K W W L

WATERLOO—1947—MBS

Frequency: 1330 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By... Black Hawk Bcstg. Co.
 Bus.-Studio Address... Russell-Lamson Hotel
 Phone Number... 4406
 Transmitter Location... Lafayette Rd.
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Capitol
 President, General Mgr... R. J. McElroy
 Commercial Mgr... W. Lyle Harvey
 Program Director... Glenn Kensing
 Publicity Director... Ray Starr
 Chief Engineer... Howard Burgess

K X E L

WATERLOO—1942—ABC

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By... Josh Higgins Bcstg. Co.
 Business-Studio Address... Insurance Bldg.
 Phone Number... 3-337L
 Transmitter Location... Dysart
 Air Time... Unlimited
 News Service... INS
 Transcription Service... SESAC
 Representative... Avery-Knodel
 Membership... NAB, BMB
 President, Gen.-Station Manager... Joe DuMond
 Comm.-Sales Promotion Mgr... A. J. DuMond
 Sales Prom. Mgr., Pub. Dir... Elizabeth Gahre
 Program Dir... Emlyn Owen
 Chief Engineer... Don Kassner
 Farm Editor... Dallas McGinnis

K J F J

WEBSTER CITY—1949

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By... Land O' Corn Bcstg. Co.
 Business Address... 623 Second St.
 Phone Number... 1300
 Air Time... Daytime
 News Service... AP
 President... Charles V. Warren

KANSAS

Estimated Population 1,947,000—Increase +8.1%—Radio Homes 594,000
Radio Families 612,000—Stations in State 33

KSOK

ARKANSAS CITY—1946

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By The KSOK Bcstg. Co., Inc.
Business-Studio Address Home National Bank Bldg.

Phone Number 2666
Transmitter Location 1 Mi. N. of Arkansas City
Air Time Local sunrise-sunset
News Service AP
Transcription Service Lang-Worth
President Oscar S. Stauffer
Gen., Sta. Mgr. S. C. Thompson
Program-Production Director Don D. Chadd
Musical Dir. Wm. Maugans
Chief Engineer Edward H. Howe

KVAK

ATCHISON—1939—KBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Griffith-Buening Bcstg. Co.
Address 622½ Commercial St.
Phone Number 1420
News Service AP
Transcription Service KBS, Standard
General Mgr. James M. Griffith
Station Mgr. Paul H. Buening
Program Director Peter Pittell
Chief Engineer Lowden Gingrey

KGGF

COFFEYVILLE—1930—ABC

Frequency: 690 Kc. Power: 1000 Watts d.;
500 Watts n.; (C.P. 10,000 d., 5,000 n.)

Owned-Oper. By The Midwest Bcstg. Co., Inc.
Business-Studio Address 8th & Elm
Phone Number 147
Transmitter Location So. Coffeyville, Okla.
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative Weed
Membership NAB
President Fay N. Seaton
General Manager Richard M. Seaton
Station Manager Robert L. Pratt
Commercial Manager E. B. Spoonamore
Pgm., Prod. Dir. Bob Evans
Chief Announcer Dean Turner
Chief Engineer J. S. Jaminet
Farm Editor Joe Cook

KXXX

COLBY—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Oper. By Western Plains Bcstg. Co., Inc.

Business-Studio Address Cooper Hotel
Phone Number 790-1
Transmitter Location 2 Mi. E. of Colby
Air Time Daytime
News Service INS
Transcription Service Associated, Capitol
Representative Headley-Reed
Membership NAB, BMB
President James V. Pratt
Gen., Sta. Mgr. George A. Nickson
Program Dir. William Morse
Publicity Dir. Gene McGehee
Chief Announcer Robert Krafft
Chief Engineer U. L. Lynch
Farm Editor Embert Coles

KGNO

DODGE CITY—1930

Frequency: 1370 Kc. Power: 1000 Watts d.;
250 Watts n.

Owned-Oper. By Dodge City Bcstg. Co.
Business Address Globe Bldg.
Phone Number 1370
Studio Address Globe Bldg.
Transmitter Location W. Park St.
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Art Hagg
Membership BMB
President, General Manager J. C. Denious
Station Mgr., Program Dir. Herschel Holland
Commercial Manager Isadore Salm
Chief Engineer Henry McClintock

KTSW

EMPORIA—1939
MBS-KANSAS STATE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Emporia Bcstg. Co., Inc.
Business-Studio Address 613 Merchant St.
Phone Number 153-4
Transmitter Location Sodens Grove
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB, BMB
Pres., Gen. Mgr. Owen H. Balch

K G A R

GARDEN CITY—1949

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Ark Valley Bcstg. Co., Inc.
 Business-Studio Address: Box 878
 Phone Number: 3041
 Transmitter Location: 1½ Mi. N.W. City
 Air Time: Sunrise-Sunset
 News Service: UP
 Transcription Service: Standard, Associated
 President: H. C. Sartorius
 Gen., Sta. Mgr.: Dale E. Kern
 Pgm., Prod. Dir.: Frank Frost
 Chief Engineer: E. D. Casey

K I U L

GARDEN CITY—1933—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Telegram Publishing Co.
 Business-Studio Address: 509½ N. Main St.
 Phone Number: 4581
 Transmitter Location: Warner Terrace
 Air Time: 6 a.m.-11:30 p.m.
 News Service: AP
 Transcription Service: World
 Membership: NAB
 President: Robert B. Reed
 General Manager: G. F. Reed
 Station Manager: Robert Wells
 Program-Publicity Director: Tom Lanman
 Chief Engineer: Bob Bryant
 Farm Editor: Tony Jewell

K W G B

GOODLAND—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Goodland Bcstg. Co.
 Business-Studio Address: Hotel Goodland
 Phone Number: 331
 News Service: UP
 President, General Mgr.: James E. Blair
 Commercial Mgr.: Dick Eldridge

K V G B

GREAT BEND—1937—MBS

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By: KVGB, Inc.
 Business-Studio Address: Cork Bldg.
 Phone Number: 4317-8
 Transmitter Location: 4 Mi. SW of Great Bend
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: John E. Pearson
 Membership: NAB, BMB
 President: Helen T. Coogan
 V.P., Gen. Mgr.: Grover C. Cobb
 Asst. Mgr.: Sherwood R. Parks

Sales Mgr.: Bill J. Jarvis
 Program Director: Ray H. Beals
 Musical Director: Howard Neighbor
 Chief Engineer: Chester A. Wallack

K A Y S

HAYS—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Kays, Inc.
 Business Address: Box 563
 Phone Number: 200, 222
 Studio-Transmitter Address: 2300 Hall St.
 Air Time: 6:30 a.m.-10:30 p.m.
 News Service: AP
 Transcription Service: Standard, Capitol
 Membership: NAB
 President: Frank Motz
 Gen., Sta. Mgr.: Duane W. Hoisington
 Program Dir.: Paul Kelly
 Publicity Dir.: Glen Barnett
 Musical Dir.: Lloyd Ford
 Chief Engineer: Glen Barnett

K W B W

HUTCHINSON—1935—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Nation's Center Bcstg. Co.
 Business-Studio Address: 10½ East Ave "A"
 Phone Number: 5202
 Transmitter Location: 17th & Harding Sts.
 Air Time: 18 Hrs.
 News Service: AP
 Transcription Service: Lang-Worth
 Membership: NAB
 Station Mgr.: Robert E. Rives
 Prom. Mgr., Pgm. Dir.: Paul Bernard
 Chief Engineer: John Swafford

K W H K

HUTCHINSON—1946—KBS

Frequency: 1190 Kc. Power: 1000 Watts d.
 Owned-Operated By: KWHK Bcstg. Co., Inc.
 Business-Studio Address: 18 W. 5th St.
 Phone Number: 3-100
 Transmitter Location: Hutchinson
 Air Time: Sunrise-Sunset
 News Service: AP
 Transcription Service: Standard
 Representative: Irene Griffith, Everett-McKinney
 President: James E. Murray
 Sec.-Treas., Gen. Mgr.: Vern Minor
 Commercial Manager: Gren Darling
 Sales Promotion Manager: Malcolm West
 Program Dir.: Paul Cochran
 Publicity Director: Don Bell
 Musical Director: J. Bruce Murray
 Chief Engineer: Millary Clary
 Farm Editor: Don Bell

KANSAS

KIND

INDEPENDENT—1947—KBS-LBS

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Operated By: Central Bcstg., Inc.
 Bus.-Stud.o-Transmitter: Professional Bldg.
 Phone Number: 1010
 Air Time: Local sunrise-local sunset
 News Service: AP
 President, General Manager: J. Nelson Rupard
 Studio Manager: M. Keith Upson
 Chief Engineer: Ernest L. Kettner

KJCK

JUNCTION CITY—1949-KANSAS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Junction City Bcstg. Co.
 Business Address: 724½ N. Washington
 Phone Number: 1477
 Air Time: Daytime
 News Service: UP
 Transcription Service: Lang-Worth
 Gen., Comm. Mgr.: Ralph L. Weir, Jr.
 Pgm. Dir., Chief Engr.: Richard P. Meek

KCKN

KANSAS CITY—1924

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: KCKN Bcstg. Co., Inc.;
 Capper Publications, Inc.
 Business Address: 300 Waltower Bldg.,
 Kansas City 6, Mo.

Phone Number: Victor 3864
 Studio Address: 300 Waltower Bldg., Kansas
 City 6, Mo.; 901 N. 8th St., Kansas City, Kans.
 Transmitter Location: 901 N. 8th St.
 Air Time: 7 a.m.-11 p.m.
 News Service: AP
 Transcription Service: Lang-Worth, Standard
 Representative: Capper Publications
 President: W. A. Bailey
 General Manager: Ben Ludy
 Sta., Comm. Manager: Joe Story
 Pgm., Prod. Dir.: George Stump
 Chief Engineer: Max Williams

KCLO

LEAVENWORTH—1948

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned-Oper. By: The Leavenworth Bcstg. Co.
 Business-Studio Address: 418½ Cherokee St.
 Phone Number: 3620-1
 Transmitter Location: Rt. No. 2
 Air Time: Daytime
 News Service: UP
 Transcription Service: Capitol
 Representative: H. F. Best
 President: Hon. Alf M. Landon
 Gen., Sta. Mgr.: M. L. Gleason
 Program Director: Dick Behner
 Prod. Dir., Chief Anncr.: Bill Willson
 Publicity Director: Helen Snyder
 Chief Engineer: David L. Reed

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BUILDING!**



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KSCB

LIBERAL—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Seward County Bcstg. Co.
 Business-Studio Address... E. 8th St.
 Phone Number... 385
 Air Time... Daytime
 News Service... UP
 Transcription Service... Standard
 Membership... NAB
 President... Hon. Alf M. Landon
 General Manager... Leon S. Salathell
 Pgm. Dir... Chief Anncr... Larry Filkins
 Chief Engineer... Wayne Pash

KNEX

McPHERSON—1949

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By... McPherson Bcstg. Co.
 Address... P. O. Box 186
 Phone Number... 1540
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol, SESAC
 President... Evert Mills
 General Mgr... Dan Bellus
 Commercial Mgr... Vance Archer
 Program Dir... Henry Dais
 Chief Engineer... Claude Hughes

KPRS

OLATHE—1949

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Oper. By... Johnson County Bcstg. Co.,
 Inc.
 Address... 131 E. Park St.
 Phone Number... 1200
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol
 Pres., Gen., Comm. Mgr... L. H. Witherspoon
 Program Dir... S. P. Maddens
 Chief Engineer... Daniel Reed

KOFO

OTTAWA—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By... Ottawa Bcstg. Co.
 Address... P. O. Box 46
 Phone Number... 1045
 Air Time... Daytime
 News Service... UP
 Transcription Service... Capitol
 Pres., Gen. Mgr., Pgm. Dir... J. N. Jobes
 Commercial Mgr... Tommy Ruble
 Chief Engineer... Daniel W. Coltrane

KLKC

PARSONS—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... Community Bcstg. Co.
 Business-Studio Address... 1904 Broadway
 Phone Number... 4050
 News Service... AP
 Transcription Service... Standard
 President... Clyde M. Reed
 General Manager... Kerm Trimble
 Program Director... Ray Drenner
 Chief Engineer... James L. Teats

KOAM

PITTSBURG—1937—NBC

Frequency: 860 Kc. Power: 10,000 Watts d.
 Owned-Oper. By... The Pittsburg Bcstg. Co., Inc.
 Business Address... P. O. Box 603
 Phone Number... 2165
 Studio Address... Commerce Bldg.
 Transmitter Location... 3½ Mi. E. of Pittsburg
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... World
 Representative... John E. Pearson
 Membership... NAB, BMB
 President... E. V. Baxter
 Station Commercial Manager... R. E. Wade
 Chief Announcer... Lou Martin
 Chief Engineer... Leo Stafford

KSEK

PITTSBURG—1947—LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... The Pittsburg Publ. Co.
 Business-Studio Address... Hotel Besse Bldg.
 Phone Number... 742
 Transmitter Location... E. Quincy (extended)
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Standard
 Representative... Cooke
 President... O. S. Stauffer
 General Manager... Thad M. Sandstrom
 Commercial Manager... C. W. Stout
 Chief Engineer... W. D. Brosseau

KSAL

SALINA—1937—MBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By... KSAL, Inc.
 Bus.-Studio Address... Journal Bldg., Seventh &
 Iron Sts.
 Phone Number... 3701
 Transmitter Location... E. Hiway 40
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Lang-Worth, Standard
 Representative... John E. Pearson
 Membership... BMB, NAB

President.....R. J. Laubengayer
 Station Mgr.....R. V. Jensen
 Sales Promotion Manager.....J. D. Hill
 Program Director.....Al Thompson
 Publicity Director.....Bob Elias
 Chief Engineer.....N. E. Vance, Jr.
 Farm Editor.....Stewart Peck

K J A Y

TOPEKA—1949

Frequency: 1440 Kc. Power: 5000 d., 1000 n.
 Owned Operated By.....S. H. Patterson
 Address.....908 Kansas Ave.
 Phone Number.....3-1336
 Air Time.....Unlimited
 News Service.....INS
 Representative.....Rambeau
 Owners.....S. H. Patterson. N. J. Patterson
 Sta., Comm. Mgr.....Allan Curnutt
 Pgm. Dir., Prom. Mgr.....Craig Lawson
 Chief Engineer.....N. J. Patterson

K T O P

TOPEKA—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Collinson Bcstg. Co.
 Operated By.....T. Hall Collinson
 Business-Studio Address.....214 W. 6th St.
 Phone Number.....4-3444
 Transmitter Location.....N. Buchanan
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol, Associated
 Representative.....Ra-Tel
 Pres., Gen. Mgr.....T. Hall Collinson
 Sales Prom. Mgr.....George Allen
 Pgm., Prod. Dir.....Jack-Warren Ostrode
 Publicity Dir.....Jack Crutcher
 Chief Anncr., Musical Dir.....Wayne M. Heady
 Chief Engineer.....Willard Peterson

W I B W

TOPEKA—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned By.....Capper Publications, Inc.
 Operated By.....Topeka Bcstg. Assn., Inc.
 Business-Studio Address.....1035 Topeka Blvd.
 Phone Number.....3-2377
 Transmitter Location.....7 Mi. W. of Topeka
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Lang-Worth, Standard
 Membership.....FMA
 President.....H. S. Blake
 General-Station Manager.....Ben Ludy
 Commercial Manager.....Hilton Hodges
 Prog.-Prod.-Musical Dir.....Maude Carlson
 Publicity Director.....Allan Young
 Chief Engineer.....Lewis Dickensheets

W R E N

TOPEKA—1927—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By...Jackman & Jackman, Inc.
 Business-Studio Address.....411 W. 10th St.
 Phone Number.....2-0505-6-7
 Transmitter Location.....Grantville
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Weed
 Membership.....NAB, BMB
 President.....R. C. Jackman
 General Manager.....John S. Major
 Comm.-Sales Promotion Mgr.....Bailey Axton
 Program Director.....Fred L. Conger
 Chief Engineer.....Carl B. Bliesner
 Farm Editor.....Jack Robinson

K A K E

WICHITA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By...KAKE Bcstg. Co., Inc.
 Business-Studio Address...418 W. Douglas Ave.
 Phone Number.....4-9369
 Transmitter Location.....19th & Hydraulic Sts.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 General Manager.....Jack Todd
 Commercial Manager.....Martin Bass
 Program Dir.....Graeme Fletcher
 Chief Engineer.....Harold Newby

K A N S

WICHITA—1936—NBC

Frequency: 1480 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By.....Taylor Radio & TV
 Business-Studio Address...1015 N. Broadway
 Phone Number.....4-2387
 Transmitter Location.....5560 W. 13th St.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Taylor-Borhoff
 Membership.....NAB, BMB
 President.....O. L. Ted Taylor
 General Manager.....Archie J. Taylor
 Commercial Manager.....Frank Mathews
 Sales Prom. Mgr.....H. W. Allen
 Program Director.....Paul Wilson
 Musical Dir.....Raymond Shelley
 Chief Engineer.....Ted Hiltchecker
 Farm Editor.....Vernon Reed

K F B I

WICHITA—1923—ABC

Frequency: 1070 Kc...Power: 10.000 Watts d.:
1000 Watts n.
Owned-Operated By.....KFBL Inc.
Business-Studio Address.....200 E. First St.
Phone Number.....2-1447
Transmitter Location.....RFD No. 2, Box 14
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NAB, BMB
Gen., Sta. Mgr.....Hale Bondurant
Commercial Mgr.....D. W. McCoy, Sr.
Program Dir.....Henry Mattison
Prod. Dir., Chief Anncr...G. Robert Gadberry
Publicity Director.....Harry Hulse
Musical Dir.....James Carpenter
Chief Engineer.....K. W. Pyle
Farm Editor.....Lester Weatherwax

K F H

WICHITA—1922—CBS

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By...Radio Station KFH Co.
Business-Studio Address.....KFH Bldg.
Phone Number.....2-4491
Transmitter Location.....RR 3
Air Time.....5 a.m.-12:05 a.m.
News Service.....AP, UP
Transcription Service.....Lang-Worth
Representative.....Edward Petry
Membership.....NAB, BMB
President.....John Rigby
Exec. V.P.....Marcellus M. Murdock
General Manager.....Frank V. Webb
Comm. Mgr.....Robert Hix
Sales Promotion Manager...Russel L. Lowe
Program Director.....Thomas Bashaw
Chief Announcer.....David M. Wilson
Musical Director.....Wayne Euchner
Chief Engineer.....Amos C. Dadisman

KANSAS

WHY IS **AP**
THE BEST?

BECAUSE—**AP** members, the greatest body of news col-
lectors in the world today, provide their news
to their AP.

KANSAS ASSOCIATION OF ASSOCIATED PRESS BROADCASTERS

Chairman: Vern Minor—KWHK, Hutchinson

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Continuing Study Committee Chairman: George Gow—KANS, Wichita

KANSAS

KENTUCKY

Estimated Population 2,893,000—Increase +1.7%—Radio Homes 678,000
Radio Families 748,000—Stations in State 40

WCMI

ASHLAND—1935—CBS-SOUTHERN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Ashland Bcstg. Co., Inc.
Business-Studio Address: 120 20th St.
Phone Number: 3010
Transmitter Location: 47th & Clay Sts.
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Thesaurus, World
Representative: John E. Pearson
Membership: NAB, BMB
President: Gilmore N. Nunn
Representative: John E. Pearson
Gen.-Station-Comm. Mgr.: Charles C. Warren
Sales Prom.-Program Dir.: W. R. Martin
Chief Engineer: Clarence Weaver

WKCT

BOWLING GREEN—1947

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Oper. By: The Daily News Bcstg. Co.
Business-Studio Address: 415 Park Row
Phone Number: 2640
Transmitter Location: Beech Bend Park
Air Time: 6 a.m.-local sunset
News Service: AP
Transcription Service: Associated, Standard
Representative: Holman
Gen.-Station Mgr.: Paul R. Huddleston
Commercial Manager: Houston Griffin
Sales Prom. Mgr., Pub. Dir.: Alvis Temple

WLBJ

BOWLING GREEN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Bowling Green Bcstg. Co., Inc.
Address: 901 Fairview Ave.
Phone Number: 1340-1
Air Time: 5 a.m.-M.
News Service: AP
Transcription Service: Capitol, Keystone
Representative: Burn-Smith
Membership: NAB
Pres., Gen., Sta. Mgr.: Ken D. Given
Comm.-Sales Promotion Mgr.: Elmer A. Finley
Program-Production Dir.: William Kuznitsof
Publicity Dir.: Robert & Procter
Chief Engineer: Rondal L. Miller

WTCO

CAMPBELLVILLE—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By: South Central Kentucky
Bcstg. Co., Inc.

Business-Studio Address: 203 E. Main St.
Phone Number: 250
Transmitter Location: On State Hwy 55, 3/4
Mi. N. of Campbellville

Air Time: Daytime
News Service: UP
Transcription Service: Capitol, World, Cole
Membership: NAB
President: H. T. Parrott
Gen.-Station-Comm. Mgr.: James Shacklette
Sales Promotion Mgr.: William J. Harris, Jr.
Pgm.-Prod. Dir.: John Adkins
Chief Engineer: J. B. Crawley

WCTT

CORBIN—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Corbin Times-Tribune, Inc.
Business Address: 308 S. Main St.
Phone Number: 123-4, 1071
Studio-Transmitter Location: Falls Hwy.
Air Time: 17 Hrs.
News Service: AP
Transcription Service: Keystone
Membership: NAB, BMB
President: J. Springer Robinson
General Manager: John L. Crawford
Station Manager: Kenneth Turner
Commercial Manager: S. G. Hembree
Chief Engineer: Russell Henson

WZIP

COVINGTON—1947—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By: WZIP, Inc.
Bus.-Studio Address: Sixth & Madison Aves.
Phone Number: Juniper 5300
Transmitter Location: Eighth & Horton Sts.
Air Time: Daytime
News Service: AP
Transcription Service: World, SESAC
Membership: NAB, BMB
Pres., Gen.-Comm. Mgr.: Arthur L. Eilerman
Sta. Mgr., Pgm. Dir.: Lloyd W. Baldwin
Prod. Dir., Chief Annr.: Stephen Crane
Chief Engineer: Julian Koenig

WHIR

DANVILLE—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Commonwealth Bcstg. Corp.
Address: Burgin Road
Phone Number: Danville 1230
Air Time: 5:30 a.m.-11 p.m.
News Service: AP
Transcription Service: World & Capitol

• • • **KENTUCKY** • • •

Representative..... Hal Holman Co.
 Membership..... NAB, BMB
 Pres., Gen. Mgr..... W. T. Isaac
 V.P., Pgm. Dir..... David B. Highbaugh
 Chief Engineer..... Henry C. Lovell

WFKY

FRANKFORT—1946—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Frankfort Bcstg. Co., Inc.
 Address..... Ky. Ave. Extended
 Phone Number..... 2509
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World
 Representative..... Wood, Colton
 Membership..... NAB, BMB
 President..... B. C. Edwards
 Gen., Sta., Comm. Mgr..... W. Wallace Robinson
 Program Dir..... Louise McNeese
 Chief Anncr., Chief Engineer..... John Hudimac

WKAY

GLASGOW—1946

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Glasgow Bcstg. Co., Inc.
 Address..... Happy Valley Rd.
 Phone Number..... 598, 632
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... World, Standard
 Membership..... NAB
 President..... Gordon E. Brown
 Gen., Sta. Mgr..... Louis Rayburn
 Pgm. Dir., Chief Anncr..... Lee Redford
 Chief Engineer..... C. H. Hulse

WHLN

HARLAN—1941

MBS-KBS-GOOD COAL

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Blantox Radio Co., Inc.
 Address..... S. Main St.
 Phone Number..... 625-6
 Air Time..... 6 a.m.-11:15 p.m.
 News Service..... AP
 Transcription Service..... SESAC
 Representative..... Burn-Smith
 Membership..... NAB
 President, Gen.-Station Mgr..... R. B. Helms
 Comm. Mgr., Pgm. Dir..... J. T. Morgan
 Sales Prom. Mgr., Pub. Dir..... Kyle Whitehead
 Production Dir..... Helen Ellison
 Chief Engineer..... John Greenwood

WKIC

HAZARD—1947—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... BMG Bcstg. Corp.

Business-Studio Address..... Peoples Bank Bldg.
 Phone Number..... Main 720-1
 Transmitter Location..... N. Main St.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World
 Representative..... Thomas F. Clark Co.
 Membership..... NAB, BMB
 President, Gen.-Station Mgr..... Fred B. Bullard
 Commercial Manager..... Richard H. Goodlette
 Publicity Director..... Paul Combs
 Chief Engineer..... James C. French
 Program Director..... Charles W. Metcalf
 Prod. Dir., Chief Announcer..... Hugh Dunbar
 Chief Engineer..... Eugene S. Adams

WSON

HENDERSON—1941—MBS

Frequency: 860 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Henderson Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address..... Zion Rd.
 Phone Number..... 3923
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... World
 Representative..... Sears & Ayers
 Pres., Gen., Sta. Mgr..... Hecht S. Lackey
 Sales Prom. Mgr..... Ewing Graham
 Pgm. Dir., Chief Anncr..... Martin E. Schaeffer
 Chief Eng., Farm Editor..... Vernon R. Nunn

WHOP

HOPKINSVILLE—1940—CBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Hopkinsville Bcstg. Co., Inc.
 Business Address..... P. O. Box 539
 Phone Number..... 1025
 Studio-Transmitter Location..... Cadiz Rd.
 Air Time..... 5 a.m.-M.
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Sears & Ayer
 Membership..... NAB
 Pres., Gen., Sta. Mgr..... F. E. Lackey
 Comm., Sales Prom. Mgr..... Katherine Peden
 Pgm. Prod. Dir..... Charles Stratton
 Chief Engineer..... Leo Y. Wilson
 Farm Editor..... Thomas B. Covington

WKLX

LEXINGTON—1946

Frequency: 1300 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Fayette Bcstg. Co.
 Address..... Phoenix Hotel
 Phone Number..... 8115
 Transmitter Location..... Greendale Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Lang-Worth, Standard
 Representative..... Walker

KENTUCKY

President.....E. F. Prichard, Sr.
Gen., Comm. Mgr.....Ted Grizzard
Program Director.....Jack Brooks
Chief Engineer.....Bill Yount

W L A P

LEXINGTON—1922—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....American Bcstg. Corp.
(Not ABC)

Business-Studio Address.....Radio Bldg.
Phone Number.....1721-2-3
Transmitter Location.....Mason-Headley Rd.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World, Capitol
Representative.....John E. Pearson
Membership.....NAB, BMB
President.....Gilmore N. Nunn
V.P., General Manager.....J. E. Willis
Commercial Manager.....Miller Welch
Sales Promotion Manager.....James P. Young
Program Director.....J. B. Faulconer
Technical Supervisor.....Henry C. Lockler

W L E X

LEXINGTON—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Ky. Bcstg. Co.
Business Address.....P. O. Box 985, Russell
Cave Pike

Phone Number.....3-1977
Studio-Transmitter Location.....Russell Cave Pike
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Associated
Representative.....Ra-Tel
Membership.....NAB
President.....J. D. Gay, Jr.
General Manager.....Carroll Gardner
Program Dir.....Bob Kimbro
Chief Engineer.....Otho Warner

W A V E

LOUISVILLE—1933—NBC

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....334 E. Broadway
Phone Number.....Wabash 2201
Studio Address.....Radio Center
Transmitter Location.....Hamburg Pike
Air Time.....5 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus, Lana-Worth
Representative.....Free & Peters
Membership.....BMB
President.....George W. Norton, Jr.
General-Station Manager.....Nathan Lord
Sales Prom. Mgr.....Robert Elderman
Program Director.....George Patterson
Chief Engineer.....Wilbur Hudson

W G R C

LOUISVILLE—1936—MBS

Frequency: 1400 Kc.....Power: 250 Watts
(C.P. 5000 d.; 1000 n.)

Owned-Operated By.....Northside Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bcstg.
Phone Number.....Wabash 7781
Transmitter Location.....Preston St. & Woodbine
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth, Standard
Representative.....Walker
Membership.....NAB
President.....J. Porter Smith
V.P., Gen. Mgr.....Charles L. Harris
Pgm., Pub. Dir.....Ward Hatcher
Chief Engineer.....Perry Esten

W H A S

LOUISVILLE—1922—CBS

Frequency: 840 Kc.....Power: 50,000 Watts
Owned-Operated By.....WHAS, Inc.
Business-Studio Address.....525 W. Broadway
Phone Number.....Wabash 2211
Transmitter Location.....Eastwood
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Associated
Representative.....Edward Petry
Membership.....NAB
President.....Barry Binham
Station Mgr.....Victor A. Sholis
Commercial Mgr.....Neil D. Cline
Production Dir.....William Aldridge
Publicity Dir.....Cecil W. Sanders
Technical Director.....Orrin W. Towner

W I N N

LOUISVILLE—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Kentucky Bcstg. Corp., Inc.
Bus.-Studio-Transmitter Address.....Earle Hotel
Phone Number.....WABash 5148
Air Time.....Unlimited
News Service.....UP
Transcription Service.....MacGregor, SESAC,
Capitol, World

Representative.....Taylor-Borhoff
Membership.....NAB
President, Station Manager.....Harry McTigue
Commercial Manager.....G. F. Bauer
Program Director.....M. Katherine McCarten
Production Director.....Sam Woodall
Publicity Director.....Helen E. Roberts
Chief Engineer.....Melvin Scarsdale

W K L O

LOUISVILLE—1948—ABC

Frequency: 1080 Kc.....Power: 5000 Watts d.;
1000 Watts n.

KENTUCKY

Owned-Oper. By... Mid-America Bcstg. Corp.
Business-Studio Address... Henry Clay Hotel
Phone Number... Clay 4441
Transmitter... Daisy Lane, New Albany, Ind.
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... Associated
Representative... John Blair
President... James F. Brownlee
General Manager... Joe Eaton
Commercial Manager... Tom Underwood
Program Director... W. G. Bottorff
Production Dir... Jean Clos
Publicity Director... Russell Pirkey
Chief Engineer... D. C. Summerford

WKYW

LOUISVILLE—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By... Radio Kentucky, Inc.
Bus.-Studio Address... 431 W. Jefferson St.
Phone Number... CLAY 4811
Transmitter Address... River Rd., nr. Louisville
Air Time... Daytime
News Service... AP
Transcription Service... Associated, Capitol,
Standard, Cole
Transcription Service... Capitol, Standard
Representative... Burn-Smith
Membership... BMB
President, Treasurer... F. Eugene Sandford
V.P.-Station Manager... Edwin E. S. Weldon
V.P.-Operations... S. A. Cislser
Secretary... W. Scott Miller
Program Director... David Wilburn

WLOU

LOUISVILLE—1948

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By... Louisville Bcstg. Co.
Business-Studio Address... 2549 S. Third St.
Phone Number... Calhoun 3680
Air Time... Daytime
News Service... AP
Transcription Service... Capitol
Representative... Donald Cooke
President, Gen. Mgr... Mrs. John E. Messervy
Pgm. Dir., Prom. Mgr... Lee Smith
Chief Engineer... Steve Dawson

WCIF

MADISONVILLE—1947

Frequency: 730 Kc. Power: 250 Watts
Owned-Oper. By... Madisonville Bcstg. Co.
Business Address... Box 27
Phone Number... 1297
Transmitter-Studio Location... Hanson Rd.
Air Time... Daytime
News Service... AP
Transcription Service... Standard, World
Representative... Sears & Ayer

Membership... BMB
President, General Mgr... Pierce Lackey
Station-Commercial Mgr... T. E. Brewer
Program Director... Conrad Brewer
Chief Engineer... Evers Mick

WKT M

MAYFIELD—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By... Mayfield Bcstg. Co.
Business Address... Box 232
Phone Number... 46
Studio Address... Mayfield Hotel
Transmitter Location... Fancy Farm Hwy.
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... NAB
President... Frank Evens
Gen., Sta. Mgr... Wayne Morgan
Sales Prom. Mgr., Prod. Dir... Bill Shelton
Program Director... Margaret Dowdy
Chief Engineer... Joseph M. Hargrove

WNGO

MAYFIELD—1946

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By... West Ky. Bcstg. Co., Inc.
Business-Studio Address... Box 26
Phone Number... 1204
Transmitter Location... City limits, Hwy.
No. 45, Paducah Rd.
Air Time... 5:30 a.m.-local sunset
News Service... AP
Transcription Service... Capitol
Representative... Friedenberg
President... Rev. H. M. Suthard
General Mgr... Boyce Swann
Pgm. Dir., Prom. Mgr... J. B. Fowler
Chief Engineer... Eural Wadlington

WFT M

MAYSVILLE—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Standard Tobacco Co., Inc.
Bus. Address... 626 Forrest Ave., Tobacco Sq.
Phone Number... 1400-1
Studio-Transmitter Location... Tobacco Sq.
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... World, Standard
Representative... W. S. Grant
Membership... NAB
President... Charles P. Clarke
Gen., Sta. Mgr... J. W. Betts
Commercial Mgr... Horace Simpson
Program-Prod.-Pub. Dir... Gene Waters
Musical Director... Louise Carter
Chief Engineer... Harvey Cross

KENTUCKY

WCPM

MIDDLESBORO—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Operated By: Tri-State Bcstg. Co.
Business Address: P. O. Box 515
Phone Number: 1520
Air Time: Daytime
News Service: UP
Transcription Service: Lang-Worth
President: Elmer D. Smith
General Mgr.: W. T. Gaines
Program Dir.: Robert Thomson
Chief Engineer: John Calo

WMIK

MIDDLESBORO—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Cumberland Gap Bcstg. Co.
Business Address: Box 698
Phone Number: 980
Studio-Transmitter Address: Hwy. 25 E.
Air Time: 5:30 a.m.-M.
News Service: AP
Transcription Service: World, Cole
Representative: Holman
Membership: NAB
Gen., Sta. Mgr.: Hal Falter
Pgm. Dir., Prom. Mgr.: H. W. Taylor
Chief Engineer: Edward Pipes

WNBS

MURRAY—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Murray Bcstg. Co.
Address: Paducah Hiway
Phone Number: 1340
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: World
Membership: NAB
President: H. T. Waldrop
Gen., Sta. Mgr.: Edward Griffin
Commercial Mgr.: Troy W. Glidwell
Chief Engineer: Carlos M. Steele

WNOP

NEWPORT—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By: Tri-City Bcstg. Co.
Business-Studio Address: 606 Monmouth St.
Phone Number: Juniper 7100-L
Transmitter Location: Cold Springs
Air Time: Sunrise-sunset
News Service: UP
Transcription Service: World
Representative: Forjoe
President: James G. Lang
Station Manager: Anna Mae Rolfe
Program Director: Jack Baker
Chief Engineer: Elmer C. Drake
Farm Editor: Earl Davis

WOMI

OWENSBORO—1938—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Owensboro Bcstg. Co., Inc.
Business Address: P. O. Box 536
Phone Number: 420-1
Studio-Transmitter Location: Byers Ave. & Livermore Rd.
Air Time: Unlimited
News Service: AP
Transcription Service: Lang-Worth, Keystone
Representative: Burn-Smith
Membership: NAB, BMB
President: Lawrence W. Hager
Gen.-Sta. Mgr.: Hugh O. Potter
Program Director: Norman Hall
Musical Director: Cliffordean Potter
Chief Engineer: Leslie Goodaker

WVJS

OWENSBORO—1946

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By: Owensboro On The Air, Inc.
Business-Studio Address: 324 Allen St.
Phone Number: 3408-9, 253
Transmitter Location: Hwy. 60 W.
Air Time: 6 a.m.-M.
News Service: UP

KENTUCKY

WHY IS AP THE BEST?

BECAUSE—AP is faster, more complete, more accurate than any other news service.

KENTUCKY ASSOCIATED PRESS RADIO MEMBERS ASSOCIATION

President: Edwin J. Paxton, Jr.—WKYB, Paducah

Vice-President: Stephen A. Cisler — WKYW, Louisville

Secretary: Wilber Crawford—AP Chief of Bureau

KENTUCKY

KENTUCKY

Transcription Service World
Representative William G. Rambeau
Membership NAB, BMB
President V. J. Steele
General-Station Manager Malcolm Greep
Asst. Gen. Mgr. John T. Rutledge
Sales Prom. Mgr. Leola C. Hayden
Program Director Lee Carl Meredith
Production Dir. Charles Steele
Publicity Dir. LeRoy Woodward
Chief Engineer Robert Earl Jagoe

WKYB

PADUCAH—1946—MBS

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By. Paducah Newspapers, Inc.
Business-Studio Address 504 Kentucky Ave.
Phone Number 800
Transmitter Location 5 Mi. S. of City on
U. S. 45

Air Time Sunrise-sunset
News Service AP
Transcription Service Standard, Associated
Representative RaTel
Membership NAB, BMB
President Edwin J. Paxton, Sr.
General-Station Mgr., Pub. Dir. E. J. Paxton, Jr.
Comm.-Sales Prom. Mgr. Sam Livingston
Program Dir. Zack Hill
Musical Director Lois Cooper
Chief Engineer C. G. Sims

WPAD

PADUCAH—1930—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Paducah Bcstg. Co., Inc.
Business-Studio Address Taylor Bldg., 4th &
Broadway

Phone Number 4100
Transmitter Location North 8th St.
Air Time Unlimited
News Service AP, UP
Transcription Service Lang-Worth, World
Representative Sears & Ayer
Membership NAB, BMB
President Pierce E. Lackey
General-Station Mgr. W. Prewitt Lackey
Comm., Sales Mgr. Roy Mofield
Program Dir. Evelyn Carroll Stahl
Chief Announcer Ray Mofield
Prod., Musical Dir. Linn Wolf
Chief Engineer U. C. Morris

WSIP

PAINTSVILLE—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By W. Howes Meade
Address Paintsville
Phone Number 1196
Air Time Unlimited
News Service UP

Transcription Service Lang-Worth, Standard
President W. Howes Meade
Gen., Comm. Mgr. Pat Mulvihill
Program Dir. E. F. Shadburne
Chief Engineer James A. Noonan

WLSI

PIKEVILLE—1949

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Cumberland Pub. Co.
Address Pikeville
Phone Number 161
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
President W. J. Ward
Gen., Prom. Mgr., Pgm. Dir. Meyer Layman
Commercial Mgr. John Ward
Chief Engineer Guy N. Ferrell

WPKE

PIKEVILLE—1949—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. East Kentucky Bcstg. Corp.
Address Pikeville
Phone Number 1280
Air Time Unlimited
News Service AP
Transcription Service Standard
President Dr. O. W. Thompson
Gen., Comm. Mgr., Pgm. Dir. C. W. Powers
Chief Engineer T. K. Smith

WPKY

PRINCETON—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By Princeton Bcstg. Co.
Address Princeton
Air Time Daytime
News Service AP
Pres., Gen. Mgr. Leslie Goodaker
Program Dir. Mrs. Leslie Goodaker
Chief Engineer Garland West

WSFC

SOMERSET—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Southeastern Bcstg. Corp.
Bus.-Studio-Transmitter Address Stanford Pike
Phone Number 907-8
Air Time Unlimited
News Service AP
Transcription Service World
Representative Colton
Membership NAB
President Alonzo Carter
Program Director Donald Orwin
Chief Announcer Harvey Murphey
Chief Engineer John Agostine

LOUISIANA

Estimated Population 2,630,000—Increase +11.3%—Radio Homes 608,000
Radio Families 714,000—Stations in State 37

W M T C

VANCLEVE—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By. Kentucky Mt. Holiness Assn.
Bus.-Studio-Transmitter Address. Vancleve
Phone Number 3
Air Time Daytime
News Service AP
Transcription Service World
Membership BMB
President. Dr. Lela G. McConnell
General-Station-Comm. Mgr. Wilfred Fisher
Program Director. Violet Person
Production Dir., Chief Announcer. Louis Bouck
Musical Director. Rachel Picazo
Chief Engineer. M. E. Picazo

W V L K

VERSAILLES—1947—MBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By. Bluegrass Bcstg. Co.
Bus.-Studio Address. Logan-Helm Library,
Versailles; Hotel Lafayette, Lexington
Phone No. Versailles 654; Lexington 2-7177
Transmitter Location. Leestown & Yarnalton-
Ironworks Rds., Fayette Co.
Air Time Unlimited
News Service AP
Transcription Service SESAC
Representative Rambeau
President. A. B. Chandler
V.P., Sta. Mgr. W. S. Lukenbill
Commercial Mgr. Lynn E. Knox
Program Dir. Donald A. Horton
Chief Announcer. Ray Holbrook
Chief Engineer. Paul Dunbar
Farm Editor. Nathaniel Clark

K R O F

ABBEVILLE—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Abbeville Bcstg. Serv. Inc.
Business Address. Box 306
Phone Number 90
Studio-Transmitter Location Abbeville-
LaFayette Hwy., U. S. 167
Air Time Sunrise-sunset
News Service AP
Transcription Service World
Membership NAB
General-Station-Comm. Mgr. George P. Martin
Program-Publicity Dir. Ebba Lou Martin
Chief Engineer. C. T. Hook

K A L B

ALEXANDRIA—1935—ABC-LA. NET

Frequency: 580 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By. Alexandria Bcstg. Co., Inc.
Business-Studio Address. 505½ Johnston St.
Phone Number 2-3335-8
Transmitter Location Wardville
Air Time Unlimited
News Service UP
Transcription Service World
Representative Weed
Membership NAB, BMB
President. Walter H. Allen
Secretary-Treasurer. T. B. Lanford
General Mgr. Willard L. Cobb
Station Dir. Harold H. Carr
Commercial Manager. Walter Melson
Sales Prom. Mgr., Pgm. Dir. Harper Clark
Chief Engineer. Jesse R. Sexton
Farm Editor. John D. Lyles

K S Y L

ALEXANDRIA—1947—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Radio Station KSYL
Bus.-Studio-Transmitter Address. Bolton Ave.
Ext.
Phone Number 6611-2
Air Time 6 a.m.-11:05 p.m.
News Service AP
Transcription Service Lang-Worth
Representative Ra-Tel
Membership NAB, BMB
Co-Partners. Harold Wheelahan & Sylvan Fox
General-Station Manager. Paul H. Goldman
Comm. Mgr. Milton Fox
Sales Prom. Mgr. S. R. Fox
Program-Production Dir. Bruce Rainey
Publicity Director. Jack McCall
Chief Announcer. Paul Mitchell
Musical Director. Bruce Rainey
Chief Engineer. Earl M. Eggers
Farm Editor. Robert Leroy

K V O B

ALEXANDER—1946—MBS-LA. NET

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By. Central Louisiana Bcstg.
Corp.
Business-Studio Address. 1710 Jackson St.
Phone Number 20481
Transmitter Location. Old Boyce Rd.
Air Time 5:30 a.m.-M.
News Service AP
Transcription Service Associated

Representative McGillvra
 Membership NAB
 President Roy O. Martin
 Gen., Comm. Mgr. John H. Allen, Jr.
 Sta., Pgm. Dir. Franklin Whitehead
 Chief Announcer Tommy Erwin
 Chief Engineer John W. Crawford

KTRY

BASTROU—1948

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By. Morehouse Bcstg. Co., Inc.
 Bus. Studio Address. 217 S. Washington St.
 P. O. Box 193
 Phone Number 1400
 Transmitter Location N.W. of City
 Air Time Sunrise-local sunset
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Representative Friedenberg
 Membership NAB
 President Nathan Bolton
 Commercial Manager Salvador Scarpino

WAFB

BATON ROUGE—1948—MBS

Frequency: 1460 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By. Modern Bcstg. Co. of
 Baton Rouge, Inc.
 Business-Studio Address. 1048 Florida St.
 Phone Number 4-8571
 News Service AP
 Representative Walker
 President Louis S. Prejean
 General Manager Tom E. Gibbens
 Comm. Mgr. Frank Parton
 Prog. Dir., Prom. Mgr. Max Fetty
 Chief Engineer Donald K. Allan

WIBR

BATON ROUGE—1948—LBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By. G. T. Owen & Owen W. Ware
 Business Address P. O. Box 1226
 Phone Number 4-9493-4
 Studio-Transmitter Location. 600 Neosha St.
 Air Time Local sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Cooke
 Membership NAB
 Gen., Comm. Mgr. H. W. Bumpas
 Program Director Scott W. Erwin
 Production Director Robert Earle
 Publicity Dir. Mary Davidson
 Musical Director Prim Verger
 Chief Announcer Bud Campbell
 Chief Engineer E. E. Case
 Farm Editor Claude N. Campbell, Jr.

WJBO

BATON ROUGE—1934

NBC-LA. NET

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address. 444 Florida St.
 Phone Number 2-5271
 Transmitter Location Roosevelt Rd.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BMB
 President Douglas L. Manship
 V.P., General Mgr. J. Roy Dabadie
 Sales Manager Charles C. Garvey
 Pgm., Pub. Director Ralph H. Sims
 Production Dir. Robert H. Scearce
 Music Librarian John Rutledge
 Chief Engineer Vernon E. Dudley

WLCS

BATON ROUGE—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Air Waves, Inc.
 Business Address 204 North St.
 Phone Number 24411
 Transmitter Location 3936 Broussard
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated, Capitol,
 Cole
 Representative Ra-Tel
 Membership NAB, BMB, FMA
 General Manager Earl Smith
 Commercial Manager A. Lamar Simmons
 Sales Promotion Mgr. Martha Hundemer
 Chief Announcer Quitman Henley
 Chief Engineer Edward Van Valkenburg

WIKC

BOGALUSA—1947—MBS-LA.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. I. K. Corkern, Jr.
 Business Address Box 811
 Phone Number 1906
 Studio-Transmitter Address. N. Rio Grande St.
 Air Time Unlimited
 News Service AP
 President, Gen.-Station Mgr. I. K. Corkern, Jr.

KSIG

CROWLEY—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Acadia Bcstg. Co.
 Bus. Studio Address. 101 N. Parkerson Ave.
 Phone Number 1450-1, 544
 Transmitter Location Odd Fellow Rd. &
 U. S. 90
 Air Time Unlimited

. . . **LOUISIANA** . . .

News Service AP
 Transcription Service Lang-Worth
 Representative Joseph Hershey McGillvra
 Membership NAB
 Pres., Sales Prom. Mgr. Max Thomas
 Gen., Sta. Mgr. B. Hillman Bailey, Jr.
 Commercial Manager Lauren R. Staggs
 Program Director Freda S. Thomas
 Chief Engineer Clovis L. Bailey
 Farm Editor J. C. Hoftpaur

WIHL

HAMMOND—1947—KBS

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By Superior Enterprises
 Business-Studio Address 218 W. Thomas St.
 Phone Number 960
 Transmitter Location Hammond-Ponchatoula
 Highway
 Air Time Daytime
 News Service AP
 Transcription Service Capitol
 Gen., Sta. Mgr. F. E. Curnutt
 Comm. Mgr. J. K. Ferris
 Chief Announcer Rick Webb
 Chief Engineer F. E. Curnutt

KCIL

HOUMA—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles W. Lamar, Jr.
 Business Address Lamar Adv. Co., Box 30,
 Baton Rouge
 Phone Number 6828-9
 Transmitter Location Bayou Black Dr.
 Studio Address Box 1031
 Air Time 5:30 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Membership NAB, BMB
 Station Mgr. Frank Conwell
 Commercial Mgr. Joseph S. Strada
 Sales Prom. Mgr. Frank King
 Program Director Dick McMullen
 Musical Dir. Ovide Davis
 Chief Engineer Donald L. Jones

KVOL

LAFAYETTE—1935—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Evangeline Bcstg. Co., Inc.
 Business-Studio Address 519 S. Buchanan St.
 Phone Number 5111-2
 Transmitter Location Scott Rd.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Meeker
 Membership NAB, BMB
 President Morgan Murphy

General Manager George H. Thomas
 Sta., Comm., Mgr., Pub. Dir. Evan H. Hughes
 Ch. of Engineer Louis Pilcher
 Farm Editor Allison Theriot

KLOU

LAKE CHARLES—1947

CBS-LA. NET

Frequency: 1580 Kc. Power: 1000 Watts
 Owned-Oper. By The Pelican Bcstg. Co., Inc.
 Business-Studio Address 134 Clarence St.
 Phone Number 7277-8
 Transmitter Location North Lake Charles,
 P. O. Box 288
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Walker
 Membership NAB, BMB
 President H. Vernon Anderson
 General Mgr. E. R. Anderson
 Secretary-Treasurer Sara M. Anderson
 Comm. Mgr., Pgm. Dir. Eugene S. Cuny
 Sales Prom. Mgr. William Patton
 Publicity Dir. Lucille Storer
 Chief Announcer Sid Morse
 Musical Dir. Jerry Barlow
 Chief Engineer Andrew Vargo

— **LOUISIANA** —

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— **LOUISIANA** —

K P L C

LAKE CHARLES—1935
NBC-LA. STATE

Frequency: 1470 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By..... Calcasieu Bcstg. Co.
Business Address..... P. O. Box 1521
Phone Number..... 2713
Studio Address..... Majestic Hotel
Transmitter Location..... 2 Mi. W. of City
Air Time..... 5:30 a.m.-M.
News Service..... AP
Transcription Service..... World
Representative..... Weed
President..... T. B. Lanford
Gen., Sta. Mgr..... David Wilson
Commercial Manager..... P. E. Mills, Jr.
Sales Prom. Mgr., Prod. Dir..... Tom Journey
Program Director..... Horace Lyons
Publicity Dir..... Lynn Williams
Chief Announcer..... Jim Toth
Musical Dir..... Agnes Farber
Chief Engineer..... A. B. Craft
Farm Editor..... Jimmy Basham

K W S L

LAKE CHARLES—1947
MBS-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Alonzo Stanford Dudley
Address..... 1 Mill St.
Phone Number..... 6-1401
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Cole, Lang-Worth
Representative..... Friedenber
General Mgr..... A. Stanford Dudley
Station Manager..... Alva P. Frith
Comm., Sales Prom. Mgr. Thomas A. Gresham
Pgm., Prod. Dir..... Roy K. Rhodes
Publicity, Musical Dir..... Ralph Hooks
Chief Engineer..... LaVance Carson

K M L B

MONROE—1930—ABC

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By..... Limer's Bcstg. Station, Inc.
Business Address..... P. O. Box 1723
Phone Number..... L. D. 25, 4321-2, 3952
Studio Address..... Francis Hotel
Transmitter Location..... Millhaven Rd.
Air Time..... 5 a.m.-M.
News Service..... UP
Transcription Service..... World
Representative..... Taylor-Borroff
Membership..... NAB, BMB
President..... J. C. Limer, Sr.
Gen., Sta., Comm. Mgr..... Charles Price
Sales Prom. Mgr..... Lawrence Gibbs
Pgm., Pub. Dir..... Marjorie Watson
Chief Announcer..... Joe Pierce
Chief Engineer..... O. L. Morgan

K N O E

MONROE—1944—NBC

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By..... James A. Noe
Business-Studio Address..... Bernhardt Bldg.
Phone Number..... 912
Transmitter Location..... Good Hope Rd.
Air Time..... 5 a.m.-M.
News Service..... AP
Transcription Service..... Associated
Representative..... Ra-Tel
Membership..... NAB
President..... James A. Noe
General Manager..... Robert W. Dumm
Program Director..... Bid Causey
Chief Engineer..... William Hyatt

K W C J

NATCHITOCHEs—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Natchitoches Bcstg. Co.
Business-Studio Address..... Box 232
Phone Number..... 2353
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Membership..... NAB, BMB
President..... Dr. William H. Pierson
Gen., Comm. Mgr..... Charles L. Planchard
Program Dir..... Kenneth M. Dowdy
Chief Engineer..... Carroll G. Crew

K A N E

NEW IBERIA—1946—MBS-LA

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... New Iberia Bcstg. Co.
Business-Studio Address..... 101 W. St. Peter St.
Phone Number..... 965
Transmitter Location..... 1102 W. Main St.
Air Time..... Unlimited
News Service..... UP
Transcription Service..... SESAC, Capitol
Membership..... NAB, BMB
General Manager..... George H. Thomas
Station Manager..... Dierrell Hamm
Commercial Mgr..... J. R. MacEachron
Program Director..... Ken Dunnagan
Chief Announcer..... Donald Bonin
Chief Engineer..... L. M. Blackmon

W D S U

NEW ORLEANS—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Operated By..... WDSU Bcstg. Services
Business-Studio Address..... 520 Royal St.
Phone Number..... Tulane 4371
Transmitter Location..... Whitney Ave.
Air Time..... Unlimited
News Service..... AP, UP
Transcription Service..... Associated
Representative..... John Blair

• • • **LOUISIANA** • • •

Membership NAB
 Partners.... Edgar B. Stern, Edgar B. Stern, Jr.
 Gen. Sta. Mgr..... Robert Swezey
 Commercial Mgr..... A. Louis Read
 Program Dir..... Stanley Holiday
 Production Dir..... Ray Rich
 Publicity Dir..... Ray Liuzza
 Chief Announcer..... Gay Batson
 Chief Engineer..... Lindsey Riddle

W J B W

NEW ORLEANS—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By... Mrs. Louise C. Carlson
 Business-Studio Address..... Cigali Bldg.
 Phone Number..... Ma. 3488-9
 Transmitter Location..... New Orleans
 Air Time Unlimited
 News Service..... AP, INS
 Transcription Service Capitol
 Representative..... W. G. Rambeau
 Membership NAB
 Gen. Mgr..... Louise C. Carlson
 Commercial Mgr..... Pat J. Shannon
 Program Dir..... James Warren
 Chief Engineer..... Charles L. Whitney

W J M R

NEW ORLEANS—1946

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned-Operated By... Supreme Bcstg. Co., Inc.
 Address..... Jung Hotel, Canal St.
 Phone Number..... Ca. 0356-7
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership NAB, FMA
 President William Cortada
 Co-Mgrs.... George A. Moyoral, S. W. Ray, Jr.
 Sales Prom. Mgr..... S. Whitmire
 Program Director..... Meredith Gibson
 Publicity Dir..... Cati Hairston
 Chief Engineer..... George A. Mayoral

W N O E

NEW ORLEANS—1926—MBS

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
 Owned-Operated By..... James A. Noe
 Business-Studio Address..... St. Charles Hotel
 Phone Number..... Raymond 0423-4
 Transmitter Location S. Broad & Euphrosine St.
 Air Time Unlimited
 News Service..... AP, UP
 Transcription Service Standard
 Representative Ra-Tel
 Membership NAB
 Owner..... James A. Noe
 General-Station Manager... James E. Gordon
 Commercial Manager..... Paul Beville
 Program Director..... Beverly Brown

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 audience in the
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WDSU

LOUISIANA

Production Director.....Eldon Durand
 Publicity Director.....Larry Wilson
 Chief Engineer.....Albert Bourgeois

W S M B

NEW ORLEANS—1925—NBC

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....WSMB, Inc.
 Business-Studio Address.....901 Canal St.
 Phone Number.....Magnolia 5921
 Representative.....Edward Petry
 President.....E. V. Richards
 General Manager.....H. Wheelahan

W T P S

NEW ORLEANS—1948

Frequency: 940 Kc.....Power: 1000 d.; 500 n.
 Owned-Oper. By The Times Picayune Pub. Co.
 Business Address.....615 North St.
 Phone Number.....Canal 5561
 Studio Address.....601 Howard Ave.
 Transmitter Location.....Hamilton Ave., Gretna
 Air Time.....6-M
 News Service.....AP
 Transcription Service.....World. Associated.
 Capitol

Representative.....Walker
 Membership.....NAB
 President.....L. K. Nicholson
 General Mgr.....H. F. Wehrmann
 Commercial Mgr.....J. R. O'Meallie
 Program Dir.....M. J. Clarke
 Chief Engineer.....G. W. Deblieux

W W E Z

NEW ORLEANS—1947

Frequency: 690 Kc.....Power: 5000 Watts
 Owned-Operated By.....Sky Bcstg. Service
 Bus-Studio Address.....Hotel New Orleans
 Phone Number.....Canal 3421
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Hollingbery
 President.....A. L. Chilton
 Gen. Comm. Mgr.....Joe A. Oswald
 Program Dir.....Ken Elliott
 Chief Engineer.....Harrison Mondy

W W L

NEW ORLEANS—1922—CBS

Frequency: 870 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Loyola University
 Address.....Roosevelt Hotel
 Phone Number.....Raymond 2194-5-6-7
 Air Time.....Unlimited
 News Service.....UP, AP
 Transcription Service.....Standard, World
 Representative.....Katz
 Membership.....NAB, BMB

President.....Rev. Thomas J. Shields
 Gen-Station Mgr.....W. H. Summerville
 Comm. Manager.....Larry Baird
 Promotion Manager.....Bob Tompkins
 Program Director.....E. M. Hoerner
 Chief Engineer.....J. D. Bloom, Jr.

K S L O

OPELOUSAS—1947
MBS-LIBERTY-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KSLO Bcstg. Co.
 Business Address.....P. O. Box 392
 Studio Address.....KSLO Bldg.
 Phone Number.....2633
 Transmitter Location.....1½ Mi. SW. of City
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....NAB, BMB
 Gen. Sta. Mgr.....W. Eugene Jones
 Commercial Mgr.....Jim Wethington
 Program Dir.....Pat McCusker
 Chief Announcer.....John Chauvin
 Chief Engineer.....Freddie Hebert

K R U S

RUSTON—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Clarence E. Faulk, Jr.
 Bus-Studio Address.....105 N. Railroad Ave.
 Phone Number.....1490
 Transmitter Location.....Hwy. 80, 2 Mi. W. of
 City
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NAB, BMB
 President.....C. E. Faulk, Jr.
 General Manager.....Lloyd A. Goodin
 Program Director.....Kenneth L. Whitaker
 Traffic Mgr.....Eloise Fowler
 Chief Engineer.....Chester Gillespie

K E N T

SHREVEPORT—1947—MBS

Frequency: 1550 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Frank H. Ford
 Business-Studio Address.....311 Milam St.
 Phone Number.....3-3681
 Transmitter Location.....Blanchard Rd.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Walker
 Membership.....NAB, BMB
 Owner, General Manager.....Frank H. Ford
 Commercial Manager.....Frank H. Ford, Jr.

LOUISIANA-MAINE

Sales Prom. Mgr., Pub. Dir. Bill Monroe
 Program-Production Dir. Joe Monroe
 Musical Dir. Clois Spraggins
 Chief Engineer L. J. Carlson
 Farm Editor Bill Rutledge

K R M D

SHREVEPORT—1928—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Station KRMD
 Bus.-Studio Address New Jefferson Hotel,
 P. O. Box 1712
 Phone Number 6171
 Air Time Unlimited
 Representative Taylor Borroff
 Membership NAB, BMB
 Manager G. V. Wilson
 Station Director W. L. Switzer

K T B S

SHREVEPORT—1922—NBC-TQ

Frequency: 710 Kc. Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By Radio Station KTBS, Inc.
 Business-Studio Address . . 312 E. Kingshighway
 Phone Number 7-3644
 Transmitter Location . . . 1.5 Mi. W.S.W of Dixie
 Air Time 5 a.m.-M.

Transcription Service Associated
 Representative Edward Petry
 Membership BMB
 President Allen D. Morris
 Gen., Sta., Comm. Mgr. C. K. Beaver
 Sales Prom. Mgr., Pub. Dir. . . . C. W. Doeblor
 Program Director Deane Fleit
 Production Director David Kent
 Chief Engineer C. H. Maddox

K W K H

SHREVEPORT—1925—CBS-SCQN

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By . . International Bcstg. Corp.
 Business-Studio Address . . Commercial Bldg.
 Phone Number 2-8711
 Transmitter Location Dixie
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Branham
 Membership NAB, BMB
 President John D. Ewing
 General-Station Manager Henry B. Clay
 Comm.-Asst. Mgr. B. G. Robertson
 Prom. Mgr., Pub. Dir. James T. Briggs
 Program Director Horace Logan
 Chief Announcer Frank Page
 Chief Engineer W. E. Antony

MAINE

*Estimated Population 909,000—Increase +7.3%—Radio Homes 248,000
 Radio Families—256,000—Stations in State 15*

W F A U

AUGUSTA—1946—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Co., Inc.
 Address 160 Bangor St.
 Phone Number 2540
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 President Faust Couture
 General Manager Robert I. Payne
 Program Director Norman G. Gallant
 Chief Engineer Robert H. Parker
 (See Page 452)

W R D O

AUGUSTA—1932—NBC-NERN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WRDO, Inc.
 Business-Studio Address 175 Water St.
 Phone Number 2285
 Transmitter Location Chelsea

News Service UP
 Transcription Service Thesaurus
 Representative Weed, Bannan
 Membership NAB, BMB
 President Adeline B. Rines
 General-Station Manager Jack S. Atwood
 Comm.-Sales Prom. Mgr. Donald K. Powers
 Pgm. Dir., Prom. Mgr. Leslie R. Hubley
 Chief Engineer Harold T. Dinsmore

W A B I

BANGOR—1921—ABC-PTG

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Community Bcstg. Service
 Business-Studio Address 57 State St.
 Phone Number 6446-7
 Transmitter Location Wilson St., Brewer
 Air Time 6:20 a.m.-M.
 News Service AP
 Representative Young, Kattle-Carter
 President F. B. Simpson
 Gen., Sta. Mgr. Murray Carpenter
 Comm., Sales Prom. Mgr. Leon P. Gorman, Jr.
 Program-Production-Musical Dir. . . Harold Dorr
 Chief Engineer Walter Dickson

WGUY

BANGOR—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Guy Gannett Bcstg. Services
 Business-Studio Address. Box 732
 Phone Number. 7354
 Studio-Transmitter Location. 329 Mt. Hope Ave.
 Air Time. Unlimited
 News Service. AP
 Transcription Service. Lang-Worth
 Representative. Paul H. Raymer
 Membership. BMB
 President. Guy P. Gannett
 General Manager. Lawrence W. Stubbs
 Station Manager. Samuel G. Henderson, Jr.
 Commercial Manager. Harvey M. Grant
 Program Director. Elisabeth A. Kihlmire
 Chief Engineer. Lauris P. MacGown

WJOR

BANGOR—1946
 MBS-YANKEE-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Bangor Bcstg. Service, Inc.
 Business-Studio Address. 22 State St.
 Phone Number. Bangor 5612
 Transmitter Location. Bangor

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WCOU-FM

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 of Lewiston

WFAU

of Augusta

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 News Service. AP
 Transcription Service. World
 Representative. Forjoe
 Pres., Chief Engr. Stephen Velardi
 Sta. Mgr., Pgm. Dir. Lawrence Slon

WLBZ

BANGOR—1926—NBC-NERN

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By. Maine Bcstg. Co.
 Business-Studio Address. 100 Main St.
 Phone Number. Bangor 6023
 Transmitter Location. Outer Broadway
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Thesaurus
 Representative. Weed, Bertha Bannan
 Membership. NAB, BMB
 President. William H. Rines
 Station Manager. Edward E. Guernsey
 Program Director. Irving S. Hunter
 Publicity Director. George Chapman
 Musical Director. Norman Lambert
 Chief Engineer. John Wibby

WIDE

BIDDEFORD—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Biddeford Bcstg. Corp.
 Business-Studio Address. 234 Main St.
 Phone Number. 4-4566
 Transmitter Location. Gay Field St., Saco
 Air Time. 6:15 a.m.-M.
 News Service. UP
 Transcription Service. Capitol
 Representative. Friedenber
 Membership. NAB
 President, Gen.-Comm. Mgr. Gordon J. Lewis
 Comm., Sales Prom. Mgr. James Gates
 Program Dir. Gordon J. Lewis
 Publicity Dir. Chrisoula Drivas
 Chief Announcer. Burleigh Brown
 Musical Director. Merrill Smith
 Chief Engineer. Arthur Deters
 Farm Editor. Bruce Bauman

WCOU

LEWISTON—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Twin City Bcstg. Co., Inc.
 Business-Studio Address. 223 Lisbon St.
 Phone Number. 4-6921
 Transmitter Location. Webber Ave.
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Standard, SESAC
 Representative. Forjoe
 Owner-Executive. Faust Couture
 General-Station Mgr. John C. Libby
 Comm., Sales Prom. Mgr. Guy Ladouceur

MAINE

Pgm., Prod., Pub. Dir. Herb Fontaine
 Chief Announcer Norman Card
 Musical Dir. Marion Payne Louisfell
 Chief Engineer Donald Mason
 Farm Editor Harold Alberghini

WLAM

LEWISTON—1947—ABC

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By Lewiston-Auburn Bcstg.
 Corp.

Business-Studio Address 129 Lisbon St.
 Phone Number 4-5401-2
 Transmitter Location Washington St., Auburn
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Everett-McKinney,
 Kittell-Carter
 Membership NAB
 President, Station Mgr. Elden H. Shute, Jr.
 Sales Prom. Mgr., Pub. Dir. Gerald T. Higgins
 Program Director William Finkeldey
 Musical Director Bert Cote
 Chief Engineer Leslie R. Hall

WCSH

PORTLAND—1925
NBC-NERN-ME.

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By Congress Square Hotel Co.
 Business-Studio Address 157 High St.
 Phone Number 2-0181
 Transmitter Location Scarboro
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Weed, Bertha Bannan
 Membership NAB, BMB
 President Adeline B. Rines
 Station Manager William H. Rines
 Commercial Manager Albert W. Smith
 Sales Promotion Mgr. Rudolph O. Marcoux
 Program Director Arthur Owens
 Publicity Director Linwood T. Pitman
 Musical Director Norman Ayres
 Chief Engineer G. Fred Crandon
 Farm Editor Linwood H. Brofee
 News Director William F. McCrary

WGAN

PORTLAND—1938—CBS

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Guy Gannett Bcstg. Services
 Business-Studio Address 390 Congress St.,
 P. O. Box 1731
 Phone Number 2-7423
 Transmitter Location Riverton
 Air Time Unlimited

News Service AP, UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership NAB
 President Guy P. Gannett
 Vice-President Lawrence H. Stubbs
 General Manager Creighton E. Gatchell
 Commercial Manager Arthur K. Atherton
 Sales Prom. Mgr., Pub. Dir.

Francis H. Farnum, Jr.
 Program-Production Dir. Richard E. Bates
 Chief Engineer Roger W. Hodgkins

WMTW

PORTLAND—1946—MBS-YANKEE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Radio Enterprises, Inc.
 Address 212 Middle St.
 Phone Number 4-2649
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Standard, SESAC
 Representative Ra-Tel
 President John Baybutt
 Gen., Comm. Mgr. Abbott Smith
 Sta. Mgr., Program Dir. Donald J. Curran
 Chief Announcer Dick Smith
 Chief Engineer Horace Ruiz

MAINE

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 TRUTHFULLY . . .
 ACCURATELY.

NEW ENGLAND ASSOCIATED PRESS BROADCASTERS ASSOCIATION

President: Leland Bickford—Editor-in-
 Chief, Yankee Network, Boston
 Secretary: L. P. Yale—AP Chief of
 Bureau, Boston
 Director for Maine: Frank Hoy—WLAM,
 Lewiston

MAINE

Sell the Baltimore area the **SENSE-ible** way--

SELL BY SOUND

Radio Baltimore

WBAL
50,000 Watts

SELL BY SIGHT

Television Baltimore . . .

WBAL-TV
Channel Eleven

NBC Affiliates

Nationally represented by Edward Petry & Co., Inc.

MAINE-MARYLAND

WPOR

PORTLAND—1946—ABC-PTN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Oliver Bcstg. Corp.
Business-Studio Address: The Chapman Bldg.
Phone Number: 3-8111
Transmitter Location: Baxter Blvd.
Air Time: Unlimited
News Service: AP
Transcription Service: Standard
Representative: Adam J. Young, Jr.
Kettell-Carter

Membership: NAB, BMB
General Manager: Harold H. Meyer
Commercial Manager: William J. Mullen
Sales Prom. Mgr.: Anne Bradford
Dir. of Special Events: S. Blake Ellis
Chief Engineer: Roger L. Perry

WAGM

PRESQUE ISLE—1931

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Aroostook Bcstg. Corp.
Business-Studio Address: 180 State St., W.
Phone Number: 8821
Transmitter Location: U. S. Route 1

Air Time: Unlimited
News Service: UP
Transcription Service: Associated, SESAC
Representative: Continental Radio,
Bertha Bannan
Membership: NAB, BMB
President: Harry E. Umphrey
General Manager: Harold D. Glidden
Program Dir.: Ted Coffin
Chief Engineer: Lester E. Hughes

WTVL

WATERVILLE—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Kennebec Bcstg. Co.
Business-Studio Address: 36 Silver St.
Phone Number: 2700-1
Transmitter Location: 140 Benton Ave.,
Winslow

Air Time: 6:30 a.m.-M.
News Service: AP
Transcription Service: Standard
Representative: Robert Meeker, Kettell-Carter
Membership: NAB, BMB
Pres., Gen. Station Mgr.: Carleton D. Brown
Comm. Sales Prom. Mgr.: Harold L. Vigue
Program-Production Dir.: Paul Huber
Chief Engineer: Donald H. Sutherland

MARYLAND

*Estimated Population 2,175,000—Increase +19.4%—Radio Homes 596,000
Radio Families—608,000—Stations in State 22*

WANN

ANNAPOLIS—1946

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By: Annapolis Bcstg. Corp.
Business-Studio Address: 25 School St.,
P. O. Box 749

Phone Number: Annapolis 2500
Transmitter Location: Bay Ridge Rd.
Air Time: Local sunrise-local sunset
News Service: UP
Transcription Service: Lang-Worth
President, General Mgr.: Morris H. Blum
Station-Commercial Mgr.: Thomas S. Carr

WASL

ANNAPOLIS—1946

Frequency: 810 Kc. Power: 250 Watts d.
Owned-Oper. By: Chesapeake Radio Corp.
Business Address: P. O. Box 612
Phone Number: 9211
Transmitter-Studio Location: Truxton Hqts.
Air Time: Local sunrise-local sunset
News Service: AP, Transradio

Transcription Service: World
Membership: NAB
Pres., Gen. Mgr.: Robert L. Blalock
Sta., Comm. Mgr., Pub. Dir.: Gene Gosch
Pgm., Prod. Dir.: M. E. Blalock
Chief Announcer, Farm Editor: Bill Earle
Chief Engineer: Stanley C. Leek

WNAV

ANNAPOLIS—1949

Frequency: 1430 Kc. Power: 500 Watts
Owned-Operated By: Capital Bcstg. Co.
Business Address: 89 West St.
Phone Number: 2639
Air Time: Unlimited
News Service: AP
Transcription Service: Associated, Capitol
Representative: McGillvra
President: Albert H. McCarthy
General Mgr.: H. Philip Nesbitt
Commercial Mgr.: William T. O'Connor
Program Dir.: Patricia C. Scible
Production Dir.: Charles Mannel
Chief Engineer: Paul C. Jones

WBAL

BALTIMORE—1925—NBC

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Operated By: Hearst Radio, Inc.
 Address: 2610 N. Charles St.
 Phone Number: Hopkins 3000
 Transmitter Location: Winans Rd.,
 Randalls Town
 Air Time: Unlimited
 News Service: INS, UP, AP
 Transcription Service: Associated
 Representative: Edward Pety
 Membership: NAB, BMB
 President: Charles McCabe
 General Mgr.: Harold Burke
 Business Manager: D. L. Provost
 Sales Manager: Leslie Peard
 Program Dir.: Willis K. Friert
 Production Dir.: Victor Campbell
 Publicity Dir.: Tom White
 Chief Announcer: Walter Linthicum
 Chief Engineer: John Wilner
 Farm Editor: Bill Rock
 (See Page 454)

WBMD

BALTIMORE—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By: Key Bcstg. Corp.
 Business-Studio Address: 4 W. Eager St.
 Phone Number: Mulberry 7095-6-7
 Transmitter Location: 2901 Moravia Rd.
 Air Time: Daytime
 News Service: AP
 Representative: Joseph Hershey McGillvra
 President: George E. Hull
 Gen., Sta. Mgr.: H. Shelton Earp, Jr.
 Commercial Manager: Merrill L. Carroll
 Prog. Dir., Chief Announcer: Tom O'Connor
 Chief Engineer: Russell H. Morgan

WCAO

BALTIMORE—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By: Monumental Radio Co.
 Business-Studio Address: 1102 N. Charles St.
 Phone Number: Mulberry 0600
 Transmitter Location: Park Hgts. Ave.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: Lewis M. Milbourne
 Exec. V.P., Gen., Sta. Mgr.: L. W. Milbourne
 Sales Prom., Pub. Dir.: Robert M. Richmond
 Program Dir.: George L. Filling
 Chief Announcer: Charles W. Purcell
 Chief Engineer: Martin L. Jones
 Farm Editor: Ray Moffett

WCBM

BALTIMORE—1930—MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By: Baltimore Bcstg. Corp.
 Bus.-Studio Address: Harford & North Aves.
 Phone Number: Belmont 8400
 Transmitter Location: Cold Spring Lane
 Air Time: Unlimited
 News Service: UP, INS
 Transcription Service: Associated
 Representative: Weed
 Membership: NAB
 President, Comm. Manager: John Elmer
 Gen., Sta., Mgr., Pgm. Dir.: George H. Roeder
 Musical Dir.: Jack Rohr
 Chief Engineer: G. Porter Houston

WFBR

BALTIMORE—1922—ABC

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By: The Baltimore Radio Show,
 Inc.
 Business-Studio Address: 10 E. North Ave.
 Phone Number: Mulberry 1300
 Transmitter Location: 701 Waterview Ave.
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: World
 Representative: John Blair
 Membership: NAB
 President: Robert S. Maslin
 V.P., Treas., Actg. Mgr.: John H. L. Trautfelter
 Nat. Comm. Mgr.: William S. Pirie, Jr.
 Local Comm. Mgr.: William R. Dothard
 Sales Promotion Manager: William B. Roche
 Program-Production Dir.: Bert Hanauer
 Publicity Director: Robert S. Maslin, Jr.
 Chief Announcer: Henry Hickman
 Musical Director: Joseph Imbrogulio
 Chief Engineer: William Q. Ranft

WITH

BALTIMORE—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Maryland Bcstg. Corp.
 Business-Studio Address: 7 E. Lexington St.
 Phone Number: Lexington 7808
 Transmitter Location: 1230 Curtain Ave.
 Air Time: 24 Hrs.
 News Service: AP
 Transcription Service: Standard
 Representative: Headley-Reed
 Membership: NAB, FMA
 Pres., Gen.-Sta. Mgr.: Thomas G. Tinsley, Jr.
 Comm., Sales Prom. Mgr.: Robert C. Embry
 Program Dir.: Mariljee Considine
 Publicity Director: Mae Hughes
 Musical Director: Anna Ray Suter
 Chief Engineer: James S. Duff
 (See Page 458)

W S I D

BALTIMORE—1948

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: United Bcstg. Co.
 Business-Studio Address: 109 W. Baltimore St.
 Phone Number: Saratoga 8250
 Transmitter Location: Essex
 Air Time: Sunrise-sunset
 News Service: AP
 Representative: Forjoe
 Membership: NAB
 Pres., Gen. Mgr.: Richard Eaton
 Promotion Mgr.: Helen Wherley
 Asst. Gen., Comm. Mgr., Pgm. Dir.:
 Albert R. Lamphear
 Chief Engineer: Ben Wolfe

W B C C

BETHESDA—1947

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By: Broadcast Management, Inc.
 Business-Studio Address: 5 Wilson Lane
 Phone Number: Oliver 2800
 Transmitter Location: Kenwood Country Club
 Air Time: Daytime
 News Service: UP
 Transcription Service: Lang-Worth, Associated
 Membership: NAB

President: Willard D. Egoft
 Commercial Manager: Cecil Richards
 Sales Promotion Manager: Phil Davison
 Pgm., Musical Dir.: Grace Campbell Egoft
 Chief Announcer: Harold Provensen
 Chief Engineer: Donald Herr
 Farm Editor: Pete Peirce

W C E M

CAMBRIDGE—1947—MBS

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By: The Shore Bcstg Co.
 Business-Studio Address: Cambridge
 Phone Number: 1580
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Standard
 Membership: NAB
 President: John W. Downing
 General Manager: Charles J. Truitt
 Station Mgr., Program Dir.: Edward H. Brigham
 Commercial Manager: James Wood

W C U M

CUMBERLAND—1948—CBS

Frequency: 1490 Kc. Power: 100 Watts
 Owned-Oper. By: The Tower Realty Co.
 Address: William Rd. P. O. Box 360

**MORE POWER FOR US means
 MORE SELLING POWER FOR YOU
 SOON
 10,000 WATTS FOR WCBM**

reaching and selling a larger part of one
 of the nation's richest and best markets.

680 KILOCYCLES

a preferred place on the radio dial.

Baltimore's Listening Habit

WCBM

Mutual Broadcasting System

John Elmer, *President*

George H. Roeder,
General Manager

Exclusive National Representatives

WEED & COMPANY

New York, Chicago, Boston, Detroit,
 Atlanta, Hollywood, San Francisco

BUY

FOR A

W·I·T·H

BIG PLUS

Audience in Baltimore!

Advertisers have known for a long time that W-I-T-H delivers more *home* listeners-per-dollar than any other station in town. Now a survey made under the supervision of the Johns Hopkins University shows that of all radios playing in these commercial establishments, the following percentages were tuned to W-I-T-H:

<i>Grocery stores</i>	42.3%	<i>Drug stores</i>	34.6%
<i>Barber shops</i>	49.3%	<i>Taverns</i>	67.3%

This BIG PLUS AUDIENCE means that a *small* appropriation on W-I-T-H produces *big* results. See your Headley-Reed man for the full W-I-T-H story.



W·I·T·H **Baltimore
Maryland**

TOM TINSLEY, *President*

Represented by HEADLEY-REED

MARYLAND

Phone Number 5400-1
 News Service..... AP, Transradio
 Transcription Service Standard
 Representative Meeker
 Membership NAB
 President..... Karl F. Steinmann
 Acting Sta. Mgr..... Aquin P. Feeney
 Commercial Mgr..... Alton Whitehouse
 Program Dir..... Clark W. Thornton, Jr.
 Publicity Director..... Wilbur Bishop
 Chief Engineer.... William Paul Clendenning

W T B O

CUMBERLAND—1928—NBC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By.... Cumberland Bcstg. Co.
 Business-Studio Address..... 31 Frederick St.
 Phone Number 299
 Transmitter Location..... Fort Hill
 Air Time Unlimited
 News Service..... AP, UP
 Transcription Service World
 Membership NAB
 Managing Partner, Gen., Sca. Mgr.

Aurelia S. Becker
 Program Dir..... Edwin F. Hinkle
 Chief Engineer..... William R. Selleck
 Farm Editor..... Robert Rosamond

W D Y K

CUMBERLAND—1949—ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By.... R. A. Raese
 Business Address..... 450 Byrd Ave.
 Phone Number 5727
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr..... R. A. Raese
 Commercial Mgr..... George J. Kapel
 Program Dir..... William A. Vaughn
 Promotion Mgr..... Ernest N. Butler

W F M D

FREDERICK—1936—CBS

Frequency: 930 Kc..... Power: 500 Watts
 Owned-Operated By.... Monocacy Bcstg. Co.
 Business-Studio Address..... E. Church St.
 Phone Number 1626
 Transmitter Location..... Butterfly Lane
 Air Time Unlimited
 News Service AP
 Transcription Service World
 President Laurence Leonard
 General Manager..... James W. Robertson
 Commercial Manager..... William Hardy
 Program Director..... Evelyn Leonard
 Chief Announcer..... Bud Bowers
 Chief Engineer..... James W. Robertson
 Farm Editor..... Clem Gardner

W T B O

AM 250W FM 1000W
 Cumberland Maryland

first
last
always

*in the Cumberland area...
 WTBO, for 22 years, has
 been the preference with
 advertisers and listeners—*



*—the most listened to
 station* in the leading
 market between Pitts-
 burgh and Baltimore.*

*Survey data on request.

W A R K

HAGERSTOWN—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Antietam Bcstg. Corp.
 Business-Studio Address: 128 S. Prospect St.
 Phone Number: 4500
 Transmitter Location: Commonwealth Rd.
 Air Time: 6 a.m.-M.
 News Service: AP
 Membership: NAB, BMB
 Chairman of Board: R. J. Funkhouser
 General Mgr.: Stewart W. Phillips
 Commercial Manager: Samuel E. Phillips, Jr.
 Prog. Dir.: Farm Editor: Hunter Reams
 Pubcity Director: Jane Smith
 Chief Engineer: G. Harold Brewer

W J E J

HAGERSTOWN—1932—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Hagerstown Bcstg. Co., Inc.
 Business-Studio Address: 33 W. Franklin St.
 Phone Number: 2323
 Transmitter Location: Carroll Heights
 Air Time: 6 a.m.-M.
 News Service: AP, Transradio
 Transcription Service: World, Lang-Worth
 Representative: Friedenberg
 Membership: NAB, BMB
 V.P., Gen. Mgr.: Grover C. Crilley
 Sta. Mgr., Pub. Dir.: William H. Paulsgrove
 Commercial Mgr.: Clarence Myers
 Sales Promotion Mgr.: Harold Gray
 Production Dir.: Patsy Miller
 Chief Engineer: George McIntire

W A S A

HAVRE DE GRACE—1948—KBS

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Chesapeake Bcstg. Corp.
 Bus.-Studio-Transmitter Address: Bel Air Rd.
 Phone Number: 800
 Air Time: Local sunrise-local sunset
 News Service: UP
 Transcription Service: World
 Representative: Continental
 President, General-Station Mgr.: Jason T. Pate
 Comm.-Sales Prom. Mgr.: Charles W. Irwin
 Pgm., Prod., Pub. Dir.: Jack Steinhardt
 Chief Engineer: William O. Kuntz

W B O C

SALISBURY—1940—MBS

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By: The Peninsula Bcstg. Co.
 Bus.-Studio-Transmitter Address: Radio Park
 Phone Number: 6131
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World, Thesaurus

Representative: Burn-Smith
 Membership: BMB
 President: John W. Downing
 Gen. Sta.-Comm.-Sales Mgr.: Charles J. Truitt
 Program Director: John W. Downing, Jr.
 Chief Engineer: Jack W. Ward

W G A Y

SILVER SPRINGS—1946

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By: Tri-Suburban Bcstg. Corp.
 Business Address: Silver Spring
 Phone Number: Shep. 1050
 Studio-Transmitter Location: Kemp Mill Rd.
 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: Walker
 Membership: NAB, BMB
 President: John W. Kluge
 Gen. Sta.-Comm.-Sales Mgr.: Joseph L. Brechner
 Program Director: Ernest Tannen
 Chief Engineer: Nicholai J. Chaconas

W O O K

SILVER SPRING—1947

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: United Bcstg. Co.
 Business Address: 1143 Connecticut Ave.
 N.W., Washington, D. C.
 Phone Number: Sterling 7265
 Studio Address: 1143 Conn. Ave., N.W., Wash-
 ington, D. C.; 8512 Georgia Ave., Silver Spg.
 Air Time: Daytime
 Pres., Gen.-Comm. Mgr.: Richard Eaton
 Program Director: Arnold Bi Fort
 Chief Engineer: Vernon V. Story

MARYLAND

WHY IS AP THE BEST?

BECAUSE—AP is faster, more complete, more accurate than any other news service.

CHESAPEAKE AP RADIO ASSOCIATION

President: Denis Sartain—WWDC, Washington
 First Vice-President: Matthew Warren — WEAM, Arlington, Va.
 Secretary: Max Fullerton—AP Chief of Bureau, Baltimore
 News Committee Chairman: William C. Conhurst—WCAO, Baltimore
 Cooperation Committee Chairman: Stewart Phillips—WARK, Hagerstown

MARYLAND

MASSACHUSETTS

Estimated Population 4,713,000—Increase + 9.2%—Radio Homes 1,308,000
Radio Families—1,321,000—Stations in State 43

WBMS

BOSTON—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Operated By WBMS, Inc.
Business-Studio Address 35 Court St.
Phone Number LAfayette 3-5616
Transmitter Location Medford
Air Time Sunrise-sunset
News Service UP
Transcription Service Associated
Representative Ra-Tel
President Jack N. Berkman
General Manager Arthur E. Haley
Comm. Mgr. Frederic S. Bailey
Program Director John R. Thornton
Chief Announcer William Stewart
Musical Director Martin Bokspan
Chief Engineer Herbert Rattigan

WBZ - WBZA

(Synchronous Operation)

BOSTON-SPRINGFIELD—1921

NBC-NERN

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts
Owned-Oper. By Westinghouse Radio Stations, Inc. (Synchronous Operation)
Business-Studio Add. 1170 Soldiers Field Rd.
Phone Number ALgonquin 4-5670
Transmitter Location WBZ, Hull, Mass.;
WBZA, East Springfield, Mass.
Air Time Unlimited
News Service AP, UP
Transcription Service Thesaurus, Associated
Representative Free & Peters
Membership BMB
President Waller Evans
Vice-President Walter E. Benoit
General Manager J. B. Conley
Station Manager W. C. Swartley
Sales Manager C. Herbert Masse
Promotion Manager John Stilli
Program Manager W. Gordon Swan
Publicity Manager W. A. Davis
Chief Engineer WBZ, W. H. Hauser;
WBZA, Harold Randol

WCOP

BOSTON—1935—ABC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Massachusetts Bcstg. Corp.
Business-Studio Address 485 Boylston St.
Phone Number COpley 7-0123
Transmitter Location Lexington
Air Time Unlimited
News Service AP, INS

Transcription Service Standard
Representative Katz
Membership NAB, BMB
President John Cowles
General-Station Manager Craig Lawrence
Natl. Comm. Mgr. A. N. Armstrong, Jr.
Sales Promotion Manager John Wilkoff
Program Director Gene King
Production Director Henry Lundquist
Publicity Director Virginia Nowell
Musical Dir. Louis Goldberg
Chief Engineer Roland C. Hale

WEEI

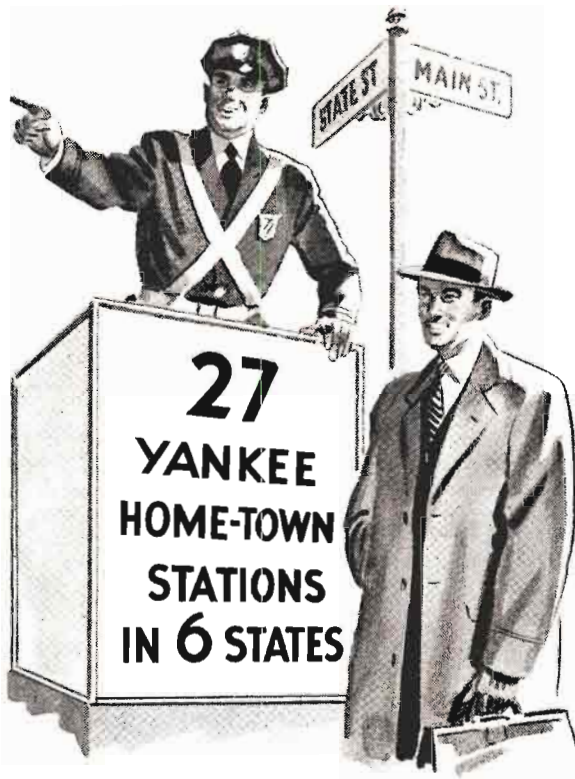
BOSTON—1924—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By CBS, Inc.
Business-Studio Address 182 Tremont St.
Phone Number Hubbard 2-2323
Transmitter Location Mystic Valley Pkway.
Air Time Unlimited
News Service AP, UP
Transcription Service Lang-Worth
Representative Radio Sales
Membership NAB, BMB
Pres. (CBS) Frank Stanton
General Manager Harold E. Fellows
Asst. Comm., Gen. Mgr. Wilbur S. Edwards
Sales Promotion Mgr. Charles B. H. Va'll
Program Director Raymond G. Girardin
Production Director Thomas H. Calhoun
Publicity Director Marie H. Houlahan
Chief Announcer Carlton H. Dickerman
Chief Engineer Harold A. Dorschug
Farm Editor Jesse H. Buffum

WHDH

BOSTON—1927

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By Boston Herald-Traveler, Corp.
Bus-Studio Address 6 St. James Ave.
Phone Number HANcock 6-5500
Transmitter Location Needham
Air Time Unlimited
News Service AP, UP
Transcription Service Standard
Representative John Blair
Membership NAB
President Robert B. Choate
Managing Director William B. McGrath
Commercial Manager Arthur T. Brush
Sales Manager William W. Warner
Program Director George M. Perkins
Production Director George M. Watson, Jr.
Chief Engineer Philip K. Baldwin
Farm Editor Joseph Kelly



There is no substitute for LOCAL Coverage

The more you can concentrate and localize your selling in New England the better pleased you will be with results. Every key market you approach through a local home-town station is bound to add to your sales.

You can reach each of these New England markets best through a locally accepted medium — the Yankee home-town station that gives direct access to the market and complete coverage of the trading zone to the outlying neighborhood shopping areas.

Yankee-Mutual programs have a tremendous following through Yankee's 27 home-town stations. You can tap this great reservoir of retail buying power with the kind of local, intensive selling that only a local home-town station can give you in each of these 27 top markets.

Acceptance is THE YANKEE NETWORK'S *Foundation*

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVE., BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

MASSACHUSETTS

WMEX

BOSTON—1934

Frequency: 1510 Kc. Power: 50,000 Watts
Owned-Oper. By. The Northern Corp.
Business-Studio Address. 70 Brookline Ave.
Phone Number. Commonwealth 6-3900
Transmitter Location. 71 W. Squantum St., Quincy

Air Time. 7:15 a.m.-M.
News Service. INS
Transcription Service. Associated, Lang-Worth
Membership. BMB
President. John E. Reilly
General Manager. William S. Pote
Technical Director. Alfred J. Pote
Commercial Manager. Lawrence Flynn
Sales Promotion Manager. George Kaplan
Program Director. John E. Reilly
Musical Director. John Kiley
Chief Engineer. John Memishian

WNAC

BOSTON—1922—MBS-YANKEE

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By. General Tire & Rubber Co.
Bus. Studio Address. 21 Brookline Ave.
Phone Number. Commonwealth 6-0800
Transmitter Location. N. Quincy

Air Time. Unlimited
News Service. AP, INS
Transcription Service. Standard
Representative. Edward Petry
Membership. NAB, BMB
President. William O'Neil
Exec. V.P., Gen. Mgr. Linus Travers
V.P. Thomas F. O'Neil
Prog. Dir., V.P. George W. Steffy
Dir. of Prom. Charles W. Curtin
Publicity Dir. Phyllis Doherty
Technical Director. Irving B. Robinson

WBET

BROCKTON—1946

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By. Enterprise Publishing Co.
Business-Studio Address. 60 Main St.
Phone Number. Brockton 7062-3
Transmitter Location. Cor. West & Belmont Sts.
Air Time. Daytime
News Service. AP
Transcription Service. Thesaurus, SESAC, Lang-Worth, World
Representative. Bannan, Colton
Membership. NAB
Station Mgr. Charles A. Fuller
Commercial Mgr. Earle G. Clement
Production Director. Joseph G. Quill
Technical Dir. Mark L. MacAdam

WMEX

MEANS

EXTRA

SALES

IN BOSTON

WILL MEAN EXTRA SALES IN BOSTON

WBKA

BROCKTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Cur-Nan Company
 Bus-Studio-Transmitter Address: 205 E. Ashland St.
 Phone Number: 8-0621-2
 Air Time: 6:30 a.m.-11 p.m.
 News Service: AP, Transradio, UP
 Representative: Kettell-Carter, Friedenber
 Membership: NAB
 President: Joseph F. Curran
 General Manager: Charles F. Curran
 Station Manager: Harlan W. Newell
 Commercial Manager: Paul Belaire
 Pgm., Prod. Dir.: William W. Pierce, III
 Musical Dir.: Robert E. Fuller
 Chief Engineer: Philip James
 Farm Editor: Arthur Jones

WVOM

BROOKLINE—1948—USN

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By: The Boston Bcstg. Corp.
 Business Address: 1 Harvard St.
 Phone Number: Beacon 2-5650
 Transmitter Location: Wiswall Rd., Newton
 Air Time: 24 Hrs.
 News Service: Transradio, UP
 Membership: NAB
 Exec. V.P., General Mgr.: Benjamin Bartzoff
 Commercial Mgr.: Fred Cusick
 Program Dir.: Jerome Bartzoff
 Chief Engineer: Erwin Crandell

WTAO

CAMBRIDGE—1948

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By: Middlesex Bcstg. Corp.
 Address: 439 Concord Ave.
 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: Cooke
 President: Frank S. Lyman, Jr.
 Gen., Prom. Mgr.: Paul J. Perreault
 Commercial Mgr.: Larry Anderson
 Program Dir.: Arthur Tacker
 Chief Engineer: Arthur W. Richardson

WACE

CHICOPEE—1946—NEBS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By: Regional Bcstg. Co.
 Business-Transmitter Address: Radio Center
 Phone Number: Springfield 6-1323,
 Chicopee 2330; Holyoke 9897
 Studios: Springfield, Hotel Worthy; Chicopee,
 Radio Center; Holyoke, Natl. Bank Bldg.

Air Time: Sunrise-sunset
 News Service: AP
 Transcription Service: World
 Representative: IMS, Kettell-Carter
 Membership: NAB, FMA
 President: David Hayes
 Exec. V.P., Gen. Mgr.: Ralph J. Robinson
 Program Dir.: Charles J. O'Malley
 Chief Anncr., Musical Dir.: Kris Martin
 Chief Engineer: Richard Glinka

WALE

FALL RIVER—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Narragansett Bcstg. Co.
 Address: 374 Central St.
 Phone Number: 4-1400
 Air Time: 6:30 a.m.-M.
 News Service: UP
 Transcription Service: Associated
 Representative: Walker, Kettell-Carter
 Pres., Gen. Mgr.: George L. Sisson, Jr.
 Station Manager: J. Buz Way
 Program Director: Nellie F. McCain
 Chief Engineer: Norman P. Gulmond

WSAR

FALL RIVER—1921—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By: Fall River Bcstg. Co., Inc.
 Business-Studio Address: Academy Bldg.
 Phone Number: 7-9477
 Transmitter Location: So. Somerset
 Air Time: 6:30 a.m.-M.
 News Service: UP
 Transcription Service: Standard, Lang-Worth
 Representative: Headley-Reed, Bertha Bannan
 Membership: NAB, BMB
 President, General Mgr.: Melvin Lahr
 Commercial Manager: John Harrington
 Sales Prom. Mgr., Pub. Dir.: John Crowley
 Program Dir.: Angus Bailey
 Chief Announcer: Joe Welch
 Chief Engineer: John Pavao

WEIM

FITCHBURG—1941—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: WEIM, Fitchburg, Inc.
 Business-Studio Address: 717 Main St.
 Phone Number: 1600-1
 Transmitter Location: Summer St., Lunenburg
 Air Time: Unimited
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Kettell-Carter
 Membership: NAB
 Pres., Gen., Sta. Mgr.: Henry G. Molina, Jr.
 Commercial Mgr.: Carter S. Knight
 Program Dir.: James W. Chalmers
 Chief Engineer: Ted Kalln

MASSACHUSETTS

WKOX
FRAMINGHAM—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By: Suburban Bcstg. Co.
Business-Studio Address: Smith Bldg., Irving
Square

Phone Number: Framingham 7400, 5003
Transmitter Location: Mt. Wayte Ave.
Air Time: Local sunrise-sunset
News Service: Transradio, UP
Transcription Service: Capitol
Representative: Friedenber, Kettell-Carter
Sta. Mgr., Pub. Dir.: Richard E. Adams
Comm., Sales Prom. Mgr.: James H. Shoemaker
Program Director: Lee Emmerich
Production Dir.: Al Hammer
Chief Engineer: Frank Bartol

WHOB
GARDNER—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Gardner Bcstg. Co.
Business Address: 39 Pleasant St.
Phone Number: 1490
Studio Address: Colonial Hotel
Transmitter Location: Green St.
Air Time: Unlimited
News Service: AP
Transcription Service: SESAC

Representative: William G. Rambeau
Membership: NAB, BMB
President, General Mgr.: David M. Richman
Station Manager: Frank Hull
Comm., Sales Prom. Mgr.: Milton Savitt
Program-Production Dir.: West W. Willcox
Chief Announcer: Robert E. Johnson
Chief Engineer: Parker Vincent

WHA1
GREENFIELD—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: John W. Haigis
Business-Studio Address: 356 Main St.
Phone Number: 4301-2
Transmitter Location: Woodard Rd.
Air Time: 6 a.m.-11:30 p.m.
News Service: AP
Transcription Service: Thesaurus, Associated
Representative: Bertha Bannan, Walker
Membership: NAB
President: John W. Haigis, Sr.
Gen., Sta. Mgr.: John W. Haigis, Jr.
Commercial Manager: H. W. Nichols
Sales Promotion Manager: Thomas J. Kelly
Program Director:
Chief Announcer: Lawrence A. Coney
Musical Director: Harry J. Frank
Chief Engineer: Leland F. Wheeler
Farm Editor: Donald A. Tuttle

MASSACHUSETTS

WHY IS **AP**
THE BEST?

BECAUSE—**AP** has more news correspondents, more news
bureaus, more miles of news wire than any other
news service.

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President: Leland Bickford—Editor-in-Chief, Yankee Network, Boston

Secretary: L. P. Yale—AP Chief of Bureau, Boston

Directors for Massachusetts: Ron Cochran—WCOP, Boston; F. E. Whit-
marsh—WBZ, Boston; Jim Chalmers—WEIM, Fitchburg.

MASSACHUSETTS

W H A V

H A V E R H I L L—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Haverhill Gazette Co.
 Business-Studio Address 30 How St.
 Phone Number 4-4733
 Transmitter Location 110 Observatory Ave.
 Air Time 6 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Associated, World.
 SESAC
 Representative Friedenberg
 Membership NAB
 President, General Manager John T. Russ
 Commercial Mgr. Robert I. Kimel
 Program Director Warren Greenwood
 Chief Engineer Paul A. Hurd

W H Y N

H O L Y O K E—1941—MBS-YANKEE

Frequency: 1400 Kc. (C.P. 560) Power: 250
 Watts (C.P. 1000)
 Owned-Oper. By Hampden-Hampshire Corp.
 Business Address 180 High St.
 Phone Number 8238-9
 Studio Addresses 180 High St.; Canal S., So.
 Hadley Falls; 78 Main St., Northampton
 Transmitter Location Canal St., So. Hadley
 Falls
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Standard
 Representative Walker
 Membership NAB, BMB
 General-Station Mgr. Charles N. DeRose
 Commercial Manager Patrick J. Montague
 Publicity Dir. T. C. Nelson
 Program Dir. John Vondell
 Chief Operator Jack Paley
 Farm Editor Jerry Forbes

W C C M

L A W R E N C E—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Lawrence Bcstg. Co.
 Business Address 54 Essex St.
 Phone Number Lawrence 3-7171, Lowell 6359
 Studio Addresses 54 Essex St., 1 Kearney Sq.,
 Lowell
 Transmitter Location Chandler Rd., Andover
 Air Time Sunrise-sunset
 News Service AP
 Representative Colton
 Pres., Gen. Sta. Mgr. George H. Jaspert
 General Manager Gordon S. Ley
 Sales Prom. Mgr. Thomas C. May, Jr.
 Commercial Manager William C. Engel
 Program Dir. B. Serwin

W L A W

L A W R E N C E—1937—ABC-NEMM

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By Hildreth & Rogers Co.
 Business-Studio Address 278 Essex St.
 Phone Number Lawrence 4107
 Transmitter Location Burlington
 Air Time Unlimited
 News Service UP
 Transcription Service World, Standard
 Representative Paul H. Raymer
 Membership NAB, BMB
 Pres., Gen. Mgr. Irving E. Rogers
 Station Mgr. Albert E. Foster
 Regional Sales Mgr. Nona Kirby
 Sales Mgr. David M. Kimel
 Program Dir. Frederick P. Laffey
 Publicity Director Fred A. Sullivan
 Chief Announcer Richard T. Hickox
 Chief Engineer George A. Hinckley

W L L H

L O W E L L—L A W R E N C E—1934
MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Merrimac Bcstg. Co., Inc.
 Address 39 Kearney Sq.
 Phone Number 8715
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 President Gerald Harrison
 Vice-President Carl S. Wheeler
 Station Manager Dana W. Fitzgerald
 Commercial Manager Haskell Bloomberg
 Prog. Dir., Chief Announcer Tom Clayton
 Chief Engineer A. G. Michaels

W L Y N

L Y N N—1946

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By Puritan Bcst. Service, Inc.
 Business-Studio Address 7 Willow St.
 Phone Number LY, 5-6200
 Transmitter Location Fox Hill Bridge
 Air Time 6:45 a.m.-Sunset
 News Service UP
 Transcription Service Associated, SESAC
 Representative Bannan
 Pres., Gen. Mgr. Theodore Feinstein
 Station Mgr. Cyril Morgan
 Commercial Mgr. Kenneth Strong
 Dir. of Sta. Operations Winslow Bettinson
 Production Dir. Ethel Adams
 Publicity Dir. Margaret Kimball Herlihey
 Musical Dir. Harry Freeman
 Chief Engineer John W. Parker

MASSACHUSETTS

WNBH

NEW BEDFORD—1921—MBS
YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Bristol Bcstg. Co., Inc.
Business-Studio Address... 588 Pleasant St.
Phone Number... 8-5228
Transmitter Location... Crow Island, New Bedford Harbor, Fairhaven
Air Time... Unlimited
News Service... AP
Transcription Service... World, Associated
Representative... Walker Co., Bertha Bannan
Membership... NAB, BMB
Vice-President... Basil Brewer
Station Manager... James M. Patt
Commercial Manager... Theodore M. Healy
Sales Promotion Manager,
Publicity Director... Gerald L. Staten
Program Director... Edward Boghosian
Chief Engineer... Z. V. Grobowski

WMNB

NORTH ADAMS—1947

Frequency: 1230 Kc. Power: 100 Watts
Owned-Oper. By... Northern Berkshire Bcstg. Co.
Bus.-Studio-Transmitter Address... 466 Curran
Phone Number... 1230
Air Time... 6:30 a.m.-11 p.m.
News Service... AP
Transcription Service... World
Representative... Grant
Membership... NAB
Part Owner, Gen., Sta. Mgr.

J. Gordon Keyworth
Commercial Rep... Richard J. O'Brien
Program, Prod. Mgr... Benjamin A. Hubley
Chief Technician... William B. Dailey
Farm Editor... Wm. Hickey

WNAW

NORTH ADAMS—1949

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By... N. W. Welch
Business Address... 20 State St.
Phone Number... 860-1
Studio Address... Hotel Wellington
Transmitter Location... Curran Hway.
Air Time... Sunrise-sunset
News Service... UP
Transcription Service... Standard, Capitol
Representative... Joseph Hershey McGillvra
Owner... N. W. Welch
Station Manager... R. F. Bryar

WBEC

PITTSFIELD—1947—ABC-UBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Western Mass. Bcstg. Co.

Business-Studio Address... 30 Eagle St.
Phone Number... 8292
Transmitter Location... 30 Eagle St.
Air Time... 6:45 a.m.-M.
News Service... AP
Transcription Service... Lang-Worth
Representative... Everett-McKinney, Kettell-Carter
Membership... NAB
President... Donald B. Miller
Gen., Sta., Comm. Mgr... W. Wendell Budrow
Pgm., Prod. Dir... Maurice J. McGarry
Chief Engineer... Walton Ayer
Farm Editor... Edward Farrell, Jr.

WBRK

PITTSFIELD—1938—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Greylock Bcstg. Co.
Business-Studio Address... 8 Bank Row
Phone Number... 2-1553
Transmitter Location... 100 East St.
Air Time... Unlimited
News Service... UP
Transcription Service... Thesaurus
Representative... Walker
Membership... NAB
President... Leon Podolsky
General Manager... John T. Parsons
Commercial Manager... Walter Kearsey
Program Director... Daniel Healy
Promotion Manager... Richard Bolander
Chief Engineer... Leonard Lavendol

WJDA

QUINCY—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By... South Shore Bcstg. Co., Inc.
Business-Studio Address... 29 Brackett St.
Phone Number... Mayflower 9-1300
Transmitter Location... Germantown
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... World
President, Station Mgr... Joseph H. Tobin
Comm.-Sales Prom. Mgr... James D. Asher

WESX

SALEM—1939

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... North Shore Bcstg. Co.
Business-Studio Address... 49-53 Washington St.
Phone Number... 5670
Transmitter... Naugus Head, Marblehead
Air Time... Unlimited
Pres., Treas... Charles W. Phelan
Manager... Edmund L. Phelan
Commercial Manager... Robert Rogers

MASSACHUSETTS

W M A S

SPRINGFIELD—1932—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... WMAS, Inc.
Business-Studio Address..... 1757 Main St.
Phone Number..... Springfield 7-1414
Transmitter Location..... Pynchon Pk.
Air Time..... 6:30 a.m.-12:05 a.m.
News Service..... UP
Transcription Service..... Associated
Representative..... Edward Pety
Membership..... NAB
President..... Gerald Harrison
Sales Prom., Sta. Mgr..... Robert Donahue
Commercial Manager..... Robert Feldman
Program Director..... Turner Cooke
Publicity Director..... Paul Peltier
Chief Engineer..... John Michnovcz

W S F L

SPRINGFIELD—1948

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Operated By..... Springfield Bcstg. Co.
Address..... 137½ State St.
Phone Number..... 2-7488
Air Time..... Unlimited
News Service..... UP, Transradio
Transcription Service..... World
President..... G. A. Askinas
Program Director..... C. M. Manitsas
Comm. Mgr., Chief Engr..... Earle G. Hewinson
Promotion Mgr..... Paul Rogers

W S P R

SPRINGFIELD—1936—ABC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By..... WSPR, Inc.
Business..... WSPR Bldg., 63 Chestnut St.
Phone Number..... Springfield 6-2757-8, 6-4218
Transmitter Location... Union St. & Palmer Ave.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... George P. Hollingbery
Membership..... NAB
Pres., Gen. Sta. Mgr..... Quincy A. Brackett
V.P., Comm. Mgr..... Milton W. Stoughton
Sales Manager..... William H. Burleigh
Sales Prom. Mgr., Pub. Dir... Howard S. Keefe
Prog.-Prod. Director..... Wayne H. Latham
Chief Announcer..... Robert L. Jones
Chief Engineer..... George Townsend

W C R B

WALTHAM—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Oper. By..... Charles River Bcstg. Co.
Business-Studio Address..... 4 Gordon St.
Phone Number..... Wa 5-7080

Transmitter Location..... South St.
Air Time..... Daytime
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Bannan
President..... Richard C. O'Hare
General Manager..... Deuel Richardson
Station Manager..... Theodore Jones
Commercial Manager..... J. F. McArde
Program Director..... Wm. Sherman
Publicity Director... Harold P. Richardson, Jr.
Chief Engineer..... J. H. Bonney

W A R E

WARE—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By..... Donald W. Howe
Business-Studio Address..... East St.
Phone Number..... 23
Transmitter Location... Atop Coy's Hill, Warren
Air Time..... Daytime
News Service..... AP
Transcription Service..... Associated
Membership..... NAB
Owner..... Donald W. Howe
General-Comm. Mgr..... Ansel E. Gridley
Program Director..... Tom Colton
Chief Engineer..... Fred Joslin

W T X L

WEST SPRINGFIELD—1949

Frequency: 1490 Kc. Power: 245 Watts
Owned-Operated By..... Telecolor Corp.
Address..... 34 Sylvan St.
Phone Number..... 9-4768
Air Time..... Unlimited
News Service..... INS
Transcription Service..... Capitol
Representative..... Cooke
Pres., Gen., Prom. Mgr..... L. A. Reilly
Commercial Mgr..... A. W. Milne
Pgm. Dir., Chief Engr..... J. L. Spates

W O C B

WEST YARMOUTH—1944

MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Bristol Bcstg. Co., Inc.
Address..... South Sea Ave.
Phone Number..... Hyannis 502
Air Time..... Unlimited
News Service..... AP
Transcription Service..... World
Representative..... Walker, Bertha Bannan
Vice-President, Treasurer..... Basil Brewer
Station Mgr..... David J. Shurtleff
Program Director..... Michael Graham
Chief Engineer..... Stanley S. Emery

MASSACHUSETTS

W A A B

WORCESTER—1931—MBS-YANKEE

Frequency: 1440 Kc. Power: 5000 Watts
Owned By: Yankee Network, Inc.
Operated By: Radio Enterprises, Inc.
Business-Studio Address: 34 Mechanics St.
Phone Number: 2-5611
Transmitter Location: Holden
Air Time: Unlimited
News Service: AP
Transcription Service: Standard
Representative: Ra-Tel
President: John Baybutt
Gen., Comm. Mgr.: Raymond Brown, Jr.
Program Director: W. Eccles Huff
Chief Engineer: Norman Ogg

W N E B

WORCESTER—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: New England Bcstg. Co.
Address: Park Bldg., 507 Main St.
Phone Number: 6-4672
Air Time: Unlimited
News Service: UP
Transcription Service: Lang-Worth
Representative: Bolling, Kettell-Carter
President: Paul C. Lytle
General Manager: John J. Hurley
Commercial Mgr.: Edward T. McCann, Jr.
Program Dir.: John F. Morse
Musical Director: Robert F. Bilske
Chief Engineer: Vernon P. Wilson

W O R C

WORCESTER—1925—ABC

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Operated By: Alfred F. Kleindienst
Business-Studio Address: 65 Elm St.
Phone Number: 5-3101
Transmitter Location: Pachachoag St., Auburn
Air Time: 7 a.m.-M.
News Service: INS
Transcription Service: Lang-Worth
Representative: Weed
Membership: NAB
Chief Owner: A. F. Kleindienst
Dir., Comm. Mgr.: M. P. Stanton

W T A G

WORCESTER—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: WTAG, Inc.
Business-Studio Address: 18 Franklin St.
Phone Number: 5-4321
Transmitter Location: Shrewsbury St., Holden
Air Time: Unlimited
News Service: AP
Transcription Service: World, Associated

Representative: Paul H. Raymer
Membership: NAB, BMB
Executive V.P.: E. E. Hill
Vice-Pres., Gen. Mgr.: Robert W. Booth
Commercial Manager: Herbert L. Krueger
Program Director: A. J. Brissette
Publicity Director: A. C. Fuller
Chief Engineer: E. A. Browning
Farm Editor: H. Sidney Vaughn

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has a 2-year
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Starting new things in Detroit is nothing new with WWJ-The Detroit News . . . first AM station in 1920, first FM station in 1940, and first with TV in 1946.

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ASSOCIATE AM-FM STATION WWJ

WWJ-TV

NBC Television Network

MICHIGAN

Estimated Population 6,352,200—Increase + 20.8%—Radio Homes 1,778,000
Radio Families—1,808,000—Stations in State 58

W A B J

ADRIAN—1946

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Oper. By Radio Station WABJ
Address 2982 Tread Rd.
Phone Number 9000-1
Air Time Daytime
News Service UP
Transcription Service World
Representative Ra-Tel
Membership NAB
President James Gerity, Jr.
Manager O. William Myers
Commercial Manager Harley West
Chief Announcer Bruce Gilmore
Chief Engineer Elwood Brown

W F Y C

ALMA—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By Alma Bcstg. Co.
Business-Studio Address 480 Gratiot St.
Phone Number 95
Air Time Daytime
News Service UP
Transcription Service World
President Reid Brazell
V.P., Gen. Mgr. William B. Ogden
Asst. Gen. Mgr., Chief Engr. R. A. Plank
Program Dir. Chester Waddell

W A T Z

ALPENA—1946

MBS-KBS-PAUL BUNYAN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address Alpena
Phone Number 1049
Studio-Transmitter Location M-32 West
Air Time 7 a.m.-11 p.m.
News Service AP
Representative Hal Holman
Membership BMB
President Les Biederman
General Manager Drew McClay
Chief Engineer William Kiker

W H R V

ANN ARBOR—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Huron Valley Bcstg., Inc.
Business Address Box 608
Phone Number 2-4573
Studio-Trans. Location 4230 Packard Rd.

Air Time 6 a.m.-2 a.m.
News Service AP
Transcription Service World
Representative Forjoe
Membership NAB
President J. F. Hopkins
Gen., Sta., Comm. Mgr. Douglas Campbell
Program Dir. Amy H. Wilcox
Production Dir. John Fitzgerald
Chief Announcer Claire Linn
Chief Engineer James Allen

W P A G

ANN ARBOR—1945

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Washtenaw Bcstg. Co.
Bus.-Studio Address 3rd Floor, Hutzel Bldg.
Phone Number 2-5517
Transmitter Location 1795 So. Maple Rd.
Air Time Sunrise-sunset
News Service AP
Transcription Service Standard
Representative Hal Holman
Membership NAB, FMA
President Arthur E. Greene
Gen., Sta. Mgr. Edward F. Baughn
Commercial Manager Ted Turner
Program Director Pat Quinn
Chief Engineer George D. Stearns
Farm Editor Howard E. Heath

W B C K

BATTLE CREEK—1948—MBS

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By Michigan Bcstg. Co.
Business-Studio Address 402 Security Natl.
Bank Bldg.
Phone Number 3-55-55
Transmitter Location Golden Ave.
Air Time Unlimited
News Service UP
Transcription Service Associated, Capitol
Representative Ra-Tel
Membership BMB
Pres., Gen.-Sta.-Comm. Mgr. Robert H. Holmes
Local Sales Manager F. K. Doyle
Sales Prom. Mgr., Pgm. Dir. Adrian R. Cooper
Production Dir. Gene Cahill
Publicity Director Molly Sue Doran
Chief Announcer Don Callen
Chief Engineer Arris J. Geranis

W E L L

BATTLE CREEK—1925—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Federated Publications, Inc.

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Population Area
in 5 States*



CKLW

Guardian Building, Detroit 26



National Rep., Adam J. Young, Jr., Inc.

• • • **MICHIGAN** • • •

Bus.-Studio-Transmitter Address....Michigan
National Bank Bldg.
Phone Number5655
Air TimeUnlimited
News ServiceAP
Transcription Service...Standard, Lang-Worth
RepresentativeBolling
MembershipNAB, BMB
General-Station Manager.....Dan E. Jayne
Commercial Manager.....E. P. Mills, Jr.
Program Director.....Forrest F. Owen
Chief Engineer.....Earl J. Stone

W B C M

BAY CITY—1928—ABC

Frequency: 1440 Kc....Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By.....Bay Bcstg. Co., Inc.
Business-Studio Address.....Wenonah Hotel
Phone Number7551-2
Transmitter Address...Tuscola Rd., Hampton
Air TimeUnlimited
News ServiceUP
Transcription Service....Lang-Worth, World
Representative.....George P. Hollingbery
MembershipBMB, FMA
President.....Harley D. Peet
Gen.-Station-Comm. Mgr.....Hugh A. Giesel
Program Director.....Charles E. Anthony
Musical Director.....Lionel H. DeRemer
Chief Engineer.....Ralph H. Carpenter
Farm Editor.....G. Edward Vallender

W G R O

BAY CITY—1949

Frequency: 1260 Kc....Power: 500 Watts d.
Owned-Oper. By....Griner-Dillon Bcstg. Co.
Address.....920 N. Waters St.
Phone Number3-1260
Air TimeDaytime
News ServiceINS
Transcription ServiceCapitol
RepresentativeSears & Ayer
Pres., Gen. Mgr.....Gail D. Griner
Comm. Mgr., Chief Engr.....Edward T. Dillon
Program Dir.....Gerry Lansing

W H F B

BENTON HARBOR—1947

Frequency: 1060 Kc....Power: 1000 Watts d.
Owned-Oper. By...The Palladium Publishing
Co.
AddressFairplain Ave.
Phone Number5-2113
Air TimeSunrise-sunset
News ServiceAP
Transcription Service....Lang-Worth, Capitol
RepresentativeHal Holman
MembershipNAB
President.....Stanley R. Banyon
Gen., Sta. Mgr.....Jacob P. Scherer

Commercial Manager.....Virginia Allen
Program Director.....Phil Molloy
Chief Announcer.....John Pershing Chase
Musical Director.....Lee Lockwood
Chief Engineer.....Munson U. Robinson

W A T T

CADILLAC—1945

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1240 Kc....Power: 250 Watts
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio AddressCadillac
Phone Number1270
News ServiceAP
Transcription Service.....SESAC, KBS
RepresentativeHal Holman
General Manager.....Les Biederman

W T V B

COLDWATER—1949

Frequency: 1590 Kc....Power: 1000 Watts
Owned-Operated By...Twin Valley Bcstrs., Inc.
AddressBox 32
Phone Number1230
Air TimeUnlimited
News ServiceAP
Transcription Service.....Associated, Cole
President.....James W. Wilson
Sta., Mgr., Chief Engr....E. Harold Munn, Jr.
Sales Manager.....A. K. Walkup
Program Director.....Richard W. Lee

W K M H

DEARBORN—1946

Frequency: 1310 Kc....Power: 1000 Watts
Owned-Operated By.....WKMH, Inc.
Business-Studio Address.....WKMH Bldg.
Phone Number.....Logan 2-4000
Transmitter...Detroit Industrial Express Hwy.
Air Time.....6 a.m.-1 a.m.
News Service.....INS, UP
Transcription ServiceLang-Worth
RepresentativeWeed
MembershipNAB
President, General Manager....Fred A. Knorr
Comm.-Sales Prom. Mgr....Walter Patterson
Program Director.....Frank Sims
Publicity Director.....Pat Hobar
Chief Engineer.....Jerold Martin
Farm Editor.....Terry Washburn

C K L W

DETROIT-WINDSOR—1932

MBS-CBC-TRANS-CANADA

DOMINION SUPP

Frequency: 800 Kc....Power: 50,000 Watts
Owned-Oper. By...Western Ontario Bcstg. Co.,
Ltd., Essex Bcstrs., Inc.

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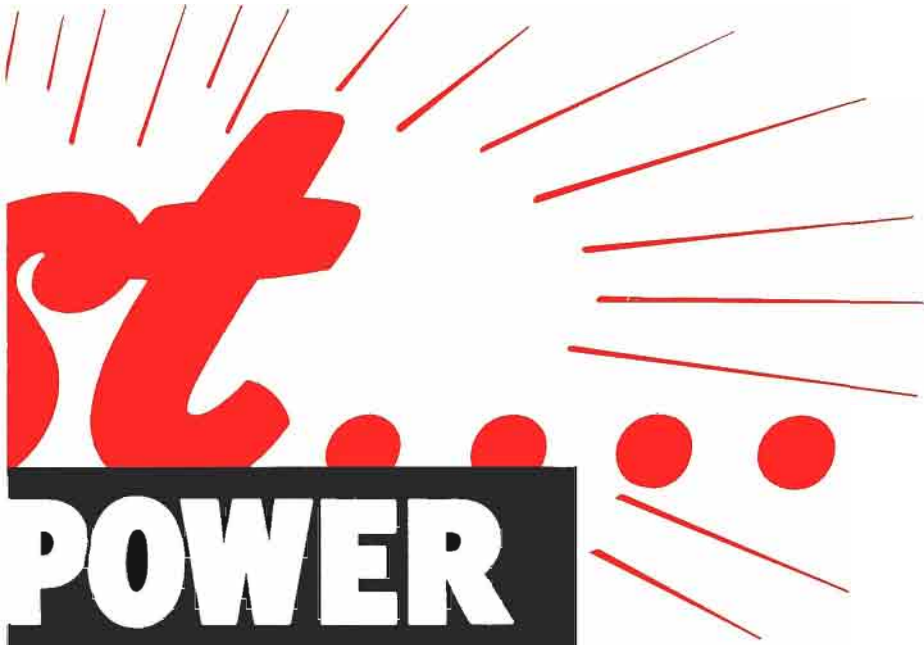


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Chairman of the Board

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HARRY WISMER
Vice President and General Manager

Business Address...3300 Guardian Bldg., Det.
 Phone Number.....Woodward 1-7200
 Studio Address...Canada Trust Bldg., Windsor:
 Transmitter Location.....Harrow, Ont.
 Air Time.....5:30 a.m.-4 a.m.
 News Service.....INS, UP, PN
 Transcription Service.....Standard, World
 Representative.....H. N. Stovin,
 Adam J. Young, Jr.
 Membership.....NAB, BMB
 President, General Mgr.....J. E. Campeau
 Sta. Mgr., Chief Engr.....W. J. Carter
 Commercial Manager.....E. Wilson Wardell
 Sales Prom. Mgr.....Art Gloster
 Pgm., Prod. Dir.....S. Campbell Ritchie
 Publicity Director.....H. Arthur Laing
 Chief Announcer.....John Gordon
 Musical Director.....Wally Townsend
 Farm Editor.....Austin Grant

W J B K

DETROIT—1925—WOLVERINE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Fort Industry Co.
 Business-Studio Address.....500 Temple Ave.
 Phone Number.....Temple 3-7900
 Transmitter Location...15555 Woodrow Wilson
 Air Time.....6 a.m.-2 a.m.
 News Service.....AP, UP
 Representative.....Katz Agency
 Membership.....NAB
 President.....George B. Storer
 Gen., Comm. Mgr.....Richard E. Jones
 Program Director.....Hal Hough
 Promotion Director.....Joyce Chapman
 Chief Announcer.....Earl Hayes
 Musical Director.....Sally Cooper
 Chief Engineer.....Paul Frincke

W J L B

DETROIT—1924

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Booth Radio Stations, Inc.
 Business Address.....600 Buhl Bldg.
 Phone Number.....Woodward 2-0220
 Studio Address...3100 David Broderick Tower
 Transmitter Location.....375 Midland Ave.
 Highland Park
 Air Time.....24 Hrs.
 News Service.....AP
 Transcription Service.....Capitol, World
 Representative.....Forjoe
 President, Gen.-Station Mgr.....John L. Booth
 Commercial Manager.....Eric V. Hay
 Sales Prom. Mgr.....W. J. Jory
 Program Director.....George Kendall
 Chief Announcer.....R. L. Mabry
 Chief Engineer.....Edward H. Clark

W J R

DETROIT—1927—CBS

Frequency: 760 Kc.....Power: 50,000 Watts
 Owned-Oper...WJR, The Goodwill Station, Inc.
 Business-Studio Address.....2100 Fisher Bldg.
 Phone Number.....TRinity 5-4440
 Transmitter Location.....Trenton
 Air Time.....24 Hrs.
 News Service.....AP, INS, UP
 Transcription Service.....Lang-Worth,
 Thesaurus, Associated
 Representative.....Edward Petry
 Membership.....NAB
 Asst. to Pres., Gen. Mgr.....Harry Wismer
 Asst. Gen. Mgr.....Worth Kramer
 Commercial Manager.....Arch Shawd
 Sales Promotion Manager...James H. Quello
 Program Director.....Franklin C. Mitchell
 Production Director.....Norman L. White
 Education & Public Relations...Mark Haas
 Chief Announcer.....Ron Gamble
 Musical Director.....Paul LaVoie
 V.P. in Chg. Engineering.....G. F. Leydorf
 Farm Editor.....Marshall Wells
 V.P. in Chg. News.....George W. Cushing
 (See Pages 474 and 475)

W W J

DETROIT—1920—NBC

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Evening News Assn.
 Business-Studio Address.....622 W. Lafayette
 Phone Number.....WOODward 2-2000
 Transmitter Location.....Oak Park
 Air Time.....5:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service...Standard, Lang-Worth
 Representative.....George P. Hollingbery
 President.....W. E. Scripps
 Gen., Sta. Mgr.....Harry Bannister
 Gen. Sales Mgr.....Willard E. Walbridge
 Gen. Pgm. Mgr.....Melvin C. Wissman
 Program Mgr.....Jack Hill
 Publicity Director.....William E. Lane
 Musical Director.....Mischa Kottler
 Gen. Engr. Mgr.....E. J. Love
 Farm Editor.....John Merrifield
 (See Page 470)

W X Y Z

DETROIT—1925—ABC-MRN

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned By.....American Bcstg. Co.
 Operated By.....WXYZ, Inc.
 Business Address.....1700 Stroh Bldg.
 Phone Number.....CHerry 8321
 Studio Address.....8415 E. Jefferson Ave.
 Transmitter Location...Joy Rd. & Greenfield
 News Service.....INS, UP
 Transcription Service.....World, Lang-Worth

MICHIGAN

Membership NAB, BMB
General Manager.....James G. Riddell
Commercial Manager.....Harold Christian
Sales Promotion Mgr.....Dean Linger
Program Director.....Jack McCarthy
Musical Director.....Phil Brestoff
Chief Engineer.....Charles Kotcher

W D B C

ESCANABA—1941—MBS

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Business-Studio Address.....Lud. & First Sts.
Phone Number.....3190-1
Transmitter Location.....Ski Hill Rd.
Air Time.....6:30 a.m.-M.
News Service.....UP
Representative.....Walker
President.....John P. Norton
Gen., Sta., Comm. Mgr. George D. Lindenthal
Pgm., Prod. Dir.....Anthony Flynn
Musical Director.....George Jaap, Jr.
Chief Engineer.....Jack W. Foster

W B B C

FLINT—1947—MBS

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By..Booth Radio & TV Stations.

Business-Studio Address.....112 W. Water St.
Phone Number.....Detroit, Woodward 2-0220;
Flint, 9-8686
Transmitter Location.....3076, Bristol Rd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....World
Representative.....Forjoe
President.....John Lord Booth
Gen., Sta. Mgr.....W. Eldon Garner
Asst. Comm., Sales Prom. Mgr.

Francis Wiggins
Program Dir.....Jerry Schroeder
Chief Announcer.....Willard Lamb
Chief Engineer.....G. Elwood Ryan

W F D F

FLINT—1922—ABC-MRN

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....The Trebit Corp.
Bus.-Studio Address.....Mott Foundation Bldg.
Phone Number.....2-7158
Transmitter Location.....Bristol & Howe Rds.,
Burton Township
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Capitol, Thesaurus,
Lang-Worth
Representative.....Katz

MICHIGAN

WHY IS **AP**
THE BEST?

BECAUSE—**AP** is more experienced than any other news service . . . more than 100 years collecting and distributing news.

MICHIGAN ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

President: F. Granger Weil—WTTH, Port Huron
First Vice-President: Bayliss Corbett—WFDF, Flint
Second Vice-President: Bob Geerdes—WFUR, Grand Rapids
Third Vice-President: Lester M. Biederman—WTCM, Traverse City
Secretary: Ray J. Keiser—AP Chief of Bureau, Detroit

MICHIGAN

Membership NAB, BMB
 President Harry M. Bitner, Sr.
 General Mgr. Lester W. Lindow
 Sales Prom. Mgr. Marvin Levey
 Program Dir. Elmer A. Knopf
 Publicity Dir. James Rash
 Chief Announcer Ted Taylor
 Musical Director Billy Geyer
 Chief Engineer Frank D. Fallain

W M R P

FLINT—1946—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By ... Methodist Radio Parish, Inc.
 Business-Studio Address 573 Mary St.
 Phone Number 3-5112
 Transmitter Location 3217 Lapeer Rd.
 Air Time Daytime
 Transcription Service Standard, SESAC
 President Daniel M. Robins
 General Manager William H. Morford
 Chief Engineer Homer Blume ich

W T A C

FLINT—1946—NBC

Frequency: 600 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Trendle-Campbell Bcstg.
 Corp.
 Business-Studio Address 740 S. Saginaw St.
 Phone Number Flint 2-1136
 Transmitter Location 6171 Center Rd.,
 Grand Blanc
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership BMB
 President George W. Trendle
 General Mgr. H. Allen Campbell
 Sta., Comm. Mgr. J. R. McKinley
 Program Dir. Laurence Arnold
 Musical Director Max Henderson
 Chief Engineer Darrell Jones

W W O K

FLINT—1947

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Operated By ... Cooperative Radio Co.
 Business Address 432 N. Saginaw St.
 Phone Number 4-1691
 Transmitter Location 3338 E. Briston Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Representative Burn Smith
 President Herbert L. Crate
 Gen., Comm. Mgr. Douglas Woody
 Pcm. Dir., Prom. Mgr. Pat Chambers
 Chief Engineer Ed Forsyth

W F U R

GRAND RAPIDS—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Furniture City Bcstg. Corp.
 Business-Studio Address 430 Federal Square
 Bldg.
 Phone Number Gl. 6-9541
 Transmitter Location 502 Garfield Ave., S.W.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen. Sta. Mgr. Simon W. Oppenhuizen
 Sales Manager Arthur M. Swift
 Program Director Bob Geerdes
 Chief Engineer Jack Timmer
 Farm Editor Harry Webster

W G R D

GRAND RAPIDS—1947

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Operated By Music Bcstg. Co.
 Business-Studio Add. 35 Lafayette Ave., N.E.
 Phone Number 9-4111
 Transmitter Location 1300 Plymouth Rd., N.E.
 Air Time 6:30 a.m.-local sunset
 News Service AP
 Transcription Service Standard
 Representative Joseph Hershey McGillvra
 Pres., Gen., Sta. Mgr. Paul F. Eichhorn
 Sales Prom. Mgr. Joseph C. Hooker
 Program Director Donald M. Mullen
 Publicity Director Nadine M. Miller
 Chief Announcer Robert Smith
 Chief Engineer Richard Groenevelt

W J E F

GRAND RAPIDS—1945—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Fetzer Bcstg. Co.
 Address Pantlind Hotel
 Phone Number Glendale 6-8512
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Capitol
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. John E. Fetzer
 Production Manager John R. Speer
 Program Director E. E. McKean
 Comm., Sales Prom. Mgr. John W. O'Harrow
 Local Sales Mgr., Pub. Dir. Wilmer S. Clark
 Chief Announcer Nathan H. Bryant, Jr.
 Chief Engineer Carl E. Lee
 Farm Editor Carleton W. Collin
 Dir. Pub. Affairs Dr. W. F. Dunbar

W L A V

GRAND RAPIDS—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Leonard A. Versluis

MICHIGAN

Address.....6 Fountain St., N.E.
 Phone Number.....GLeendale 6-5461
 Air Time.....7 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....John E. Pearson
 Membership.....BMB, FMA
 Owner.....Leonard A. Versluis
 General-Commercial Mgr.....Hy M. Steed
 Sales Promotion Manager.....D. D. Knight
 Program Dir.....Kay Steed
 Musical Director.....Howard Sloomaker
 Chief Engineer.....Lee Stevens

W O O D

GRAND RAPIDS—1924—NBC

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Grandwood Bcstg. Co.
 Business-Studio Address.....1408 Grand Rapids
 Natl. Bank Bldg.
 Phone Number.....9-4211
 Transmitter Location.....633 — 60th St.
 Air Time.....6:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service.....World, Lang-Worth
 Representative.....Katz Agency
 Membership.....BMB
 V.P., Sup. Dir.....Harry M. Bitner, Jr.
 Gen., Sta. Mgr.....Stanley W. Barnett
 Controller.....Melvin C. Green
 Commercial Manager.....Walter A. Bass
 Publicity Director.....Lenore Little
 Program-Production Director.....Sandy Meek
 Chief Engineer.....Fred Russell

W H T C

HOLLAND—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Holland Bcstg. Co.
 Business-Studio Address.....5 E. Eighth St.
 Phone Number.....6-6610
 Transmitter Location.....4th & Central
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World, Lang-Worth
 Representative.....Grant
 Membership.....NAB
 President, Chief Engineer.....Millard C. Westrate
 Gen., Sta. Mgr.....Paul W. Nesper
 Commercial Manager.....Kenneth Welch
 Program Director.....Willard C. Wichers

W H D F

HOUGHTON-CALUMET—1929—MBS KBS-PBN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Upper Michigan Bcstg. Co.
 Business-Studio Address.....Douglass House,
 Houghton; 515 Scott St., Calumet
 Phone Number.....Houghton, 1; Calumet, 869
 Transmitter Location.....Hancock

Air Time.....7 a.m.-11:15 p.m.
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 Chief Owner.....G. L. Burgan
 General Manager.....Albert W. Payne
 Sales Prom. Mgr.....Peter J. Fausone
 Prog. Dir., Chief Announcer.....Earl Norden
 Technical Supervisor.....George L. Burgan

W M I Q

IRON MOUNTAIN—1947 ABC-NORTHERN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Iron Mountain-Kingsford
 Bcstg. Co.
 Business-Studio Address.....211 E. Ludington St.
 Phone Number.....2031-2
 Transmitter Location.....Pewabic Hill
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....BMB
 President.....Frank J. Russell
 General Manager.....Russell J. Staffeld
 Sta., Comm. Mgr.....William C. Johnson
 Sales Promotion Manager.....John S. Wallis
 Program Director.....Merv Baldrice
 Prod., Pub. Dir.....Frank J. Thibert
 Chief Engineer.....Paul F. Anick

W I K B

IRON RIVER—1949—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WIKB, Inc.
 Business-Studio Address.....Iron River Natl.
 Bank Bldg.
 Phone Number.....102
 Transmitter Location.....Caspian
 Air Time.....6:25 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 President.....William L. Johnson
 V.P., General Manager.....J. W. Huss
 Station Manager.....James Kauper
 Commercial Manager.....Gene Calahan
 Program Director.....Bob Serenson
 Chief Announcer.....Ralf Smith
 Chief Engineer.....Eugene Kaari

W J M S

IRONWOOD—1931—MBS

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Upper Michigan-Wisconsin
 Bcstg. Co., Inc.
 Business-Studio Address.....124 E. McLeod Ave.
 Phone Number.....20-1
 Transmitter Location.....Cary, Wis.

Air Time.....6:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 President.....William L. Johnson
 V.P., General Manager.....J. W. Huss
 Station Manager.....Donald R. Hoover
 Program Director.....Laura Johnson
 Chief Announcer.....Tom Kelly
 Chief Engineer.....Arne Dahlbacka

WJPD

ISHPEMING—1947—PBN-GOEBEL

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ishpeming Bcstg. Co.
 Business-Studio Address.....Jenks Block
 Phone Number.....1892
 Transmitter Location.....Hwy. 41
 Air Time.....7 a.m.-10:30 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Pres., Gen., Sta. Mgr.....J. P. Deegan
 Pgm. Dir., Chief Anncr.....Paul C. Crowley
 Production Director.....Carl B. Tupala
 Musical Director.....Howard E. Swanson
 Chief Engineer.....Bernard R. Maloney

WIBM

JACKSON—1927—ABC-MICHIGAN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....WIBM, Inc.
 Address.....2511 Kibby Rd.
 Phone Number.....6121
 Air Time.....6:30 a.m.-M.
 Representative.....Hal Holman
 President.....Herman Radner
 General Manager.....Roy Radner
 Station-Commercial Manager.....William Cizek
 Prog. Dir., Chief Announcer.....Jack Underwood
 Sales Prom. Mgr.....Don Washbish
 Chief Engineer.....Charles Wirtanen
 Farm Editor.....S. J. Culver

WGFG

KALAMAZOO—1947—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Southwestern Michigan
 Bcstg. Co.
 Business-Studio Address.....State Theatre Bldg.
 Phone Number.....4-0111
 Transmitter Location.....4154 Jennings Dr.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Robert Meeker
 Pres., Gen.-Comm. Mgr.....Harold F. Gross
 Station Manager.....Irene A. Ginther
 Program Director.....W. A. Anderson
 Chief Engineer.....Carl E. Stephens
 Farm Editor.....Hal Cessna

WKZO

KALAMAZOO—1923—CBS

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fetzer Bcstg. Co.
 Business Address.....124 W. Michigan Ave.
 Phone Number.....3-1223
 Studio Address.....Burdick Hotel
 Transmitter Location.....Route 2, Richards Dr.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 President, Gen.-Station Mgr.....John E. Fetzer
 Comm.-Sales P. om. Mgr.....John W. O'Harrow
 Program-Production Dir.....Edward E. McKean
 Publicity Director.....Richard Kishpough
 Chief Announcer.....Otis T. Gaston
 Chief Engineer.....Carl E. Lee
 Farm Editor.....Carleton W. Collin
 Dir. Pub. Affairs.....Dr. Willis F. Dunbar

WILS

**LANSING—1946—MBS
 WOLVERINE**

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lansing Bcstg. Co.
 Bus.-Studio Address.....407-11 N. Washington
 Ave.
 Phone Number.....2-1655
 Transmitter Location.....East Mt. Hope Rd.
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Rambeau
 Pres., Gen.-Sta. Mgr.....W. A. Pomeroy
 Comm. Mgr., Chief Engr.....John C. Pomeroy
 Sales Prom. Mgr., Publ. Dir.....M. Moran
 Pgm., Prod. Dir.....Alex Dillingham
 Chief Announcer.....David Froh
 Musical Director.....Chet Bear
 Farm Editor.....Hal Greenberg

WJIM

LANSING—1934—ABC-MRN

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....WJIM, Inc.
 Operated By.....Harold F. Gross
 Bus.-Studio-Transmitter Address.....Bank of
 Lansing Bldg.
 Phone Number.....2-1333-45
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Standard
 Representative.....Robert Meeker
 Membership.....NAB
 Pres., Gen.-Sta.-Comm. Mgr.....Harold F. Gross
 Program-Production Director.....Howard K. Finch
 Musical Director.....Robert Clayton

W K L A

LUDINGTON—1944—ABC-KBS-MRN
 Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Ludington Bcstg. Co.
 Address 204 E. Ludington Ave.
 Phone Number 842
 Air Time 8 a.m.-10 p.m.
 Studio-Transmitter Address 204 E. Ludington Ave.

News Service UP
 Transcription Service Keystone
 Representative Burn-Smith
 Membership NAB
 Pres., Gen., Sta. Mgr. A. L. Ashbacker
 Commercial Mgr. L. F. Mattes
 Pgm., Prod., Pub. Dir. Peter A. Mars
 Chief Engineer John F. Petters

W D M J

**MARQUETTE—1941—MBS
 NORTHERN**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.
 Business-Studio Address W. Washington St.
 Phone Number 616-7
 Transmitter Location Garfield & Bluff Sts.
 Air Time 6 a.m.-M.
 Membership NAB, BMB
 News Service UP
 Transcription Service Capitol
 President Frank J. Russell, Jr.
 General Manager Leo G. Brott
 Station Manager R. G. Ulbrich
 Comm. Sales Prom. Mgr. John Harvey
 Program Director Eldon Wallace
 Chief Anncr., Musical Dir. Jon Dahl
 Chief Engineer Gordon Brozek

W M D N

MIDLAND—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Rich Publ. House, Inc.
 Address 298 S. Swede Rd.
 Phone Number 4000
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 President Phillip T. Rich
 Secretary-Treasurer Gordon F. Phillips
 Sta., Comm., Sales Prom. Mgr. Spencer Dennison

Pgm., Prod., Pub. Dir. Richard Fansler
 Chief Engr., Farm Editor Peter A. Wolfe

W C E N

MT. PLEASANT—1949

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Operated By Paul A. Brandt
 Address 112½ E. Broadway

Phone Number 3-3171
 Air Time Daytime
 News Service AP
 Transcription Service World
 President Paul A. Brandt
 Gen. Mgr., Chief Engr. Walter Maxwell
 Commercial Mgr. J. L. Leet
 Program Director R. Meskill

W K B Z

MUSKEGON—1926—ABC

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By Ashbacker Radio Corp.
 Business-Studio Address 432 Apple Ave.
 Phone Number 2-6051
 Transmitter Location Norton Township
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Pres., Gen., Sta. Mgr. Grant F. Ashbacker
 Program Director Robert Johnson
 Production Director Paul Boles
 Publicity Director B. L. Bennett
 Musical Director F. Dollaway
 Chief Engineer K. B. Pendleton
 Farm Editor H. Kehlet

W M U S

MUSKEGON—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Business-Studio Address 1769 Peck St.
 Phone Number 2-7608
 Transmitter 4 Mi. E. Hwy. 31 on Giles Rd.
 Air Time Daytime
 News Service AP, UP
 Transcription Service Capitol, Associated
 Representative Hal Holman
 Pres., Gen., Sta. Mgr. F. M. Van Campen
 Commercial Mgr. Henry Veenstra
 Program Director Miles M. Olsen
 Chief Engineer George Krivitzky

W O A P

OWOSSO—1948—GOEBEL

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By Argus Press Co.
 Address 2300 N. Shiawassee
 Phone Number 980
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Joseph Hershey McGillvra
 President J. E. Campbell
 General., Sta., Comm. Mgr. H. M. Wirth
 Pgm., Prod., Pub. Dir. Merrill Walker
 Musical Dir., Chief Engr. M. Carson
 Farm Editor J. Kinosky

WMBN

PETOSKEY—1946

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Midwestern Bcstg. Co.
Business-Studio Address: Petoskey
General Manager: Les Biederman

WCAR

PONTIAC—1939

Frequency: 1130 Kc. Power: 1000 Watts d.
Owned-Operated By: WCAR, Inc.
Address: 2146 S. Telegraph Rd.
Phone Number: Federal 3-7141
Air Time: Local sunrise-local sunset
News Service: AP, INS
Transcription Service: Standard
Representative: John E. Pearson
President, General Mgr.: H. Y. Levinson

WHLS

PORT HURON—1938—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Port Huron Bcstg. Co.
Business-Studio Address: 932 Military St.
Phone Number: 2-8536
Transmitter Location: 540 — 32nd St.
Air Time: Unlimited
News Service: UP
Transcription Service: Lang-Worth, World
Representative: Hal Holman
Membership: NAB
Partners: Harmon L. & Herman L. Stevens
General Manager: Helen Nelson
Comm., Prom. Mgr.: R. J. McIntosh
Program Director: Lyle Patterson
Chief Engineer: Leslie Conant

WTTH

PORT HURON—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Operated By: Times Herald Co.
Business-Studio Address: 903 Sixth St.
Phone Number: 5171
Transmitter Location: 3800 Dove Rd.
Air Time: 6:30 a.m.-M.
News Service: AP
Transcription Service: Standard, Capitol
Membership: NAB
President: Louis A. Weil
General Manager: G. Granger Weil
Commercial Manager: William Weil
Program Director: Alice Anderson
Prod. Dir., Chief Announcer: Phil Sanford
Chief Announcer: Robert Thaw
Chief Engineer: Marion Stoner

WHAK

ROGERS CITY—1949

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Operated By: Rogers City Bcstg. Co.
Address: Moltke Dr.
Phone Number: 175
Air Time: Daytime
News Service: UP
Transcription Service: World, Lang-Worth
Pres., Gen. Mgr., Chief Engr.: Harvey A. Klann
Commercial Manager: Nichols Mazzei
Program Director: H. E. Brege
Promotion Manager: A. Klann

WEXL

ROYAL OAK—1923

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Royal Oak Bcstg. Co.
Business Address: 212 W. Sixth St.
Phone Number: Jordan 4-6523-4
Studio Address: 212 W. Sixth St., Royal Oak;
Transmitter Location: 2201 Woodward Hts.
Blvd., Ferndale
Air Time: Unlimited
News Service: AP, INS
Transcription Service: Standard, Associated
Representative: Friedenberg
Membership: NAB
President: George B. Hartrick
General Manager: Jacob B. Sparks
Sta.-Comm.-Sales Prom. Mgr.: Calvert M. Hill
Pgm., Prod. Dir.: Gordon A. Sparks
Chief Anncr., Musical Dir.: John Harrison
Musical Director: John Harrison
Chief Engineer: Garnet G. Sparks

WKNX

SAGINAW—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Operated By: Lake Huron Bcstg. Co.
Bus.-Studio-Transmitter Address: 221 S.
Washington Ave.
Phone Number: 3-4471-2-3
Transmitter Location: Farmer St.
Air Time: Daytime
News Service: UP
Transcription Service: Lang-Worth
Representative: Hal Holman
Membership: NAB, BMB
General-Station Manager: O. J. Kelchner
Comm., Sales Prom. Mgr.: W. J. Edwards
Publicity Dir.: H. H. Wolfe
Pgm., Prod. Dir.: Ernest T. Guy
Chief Announcer: Don Sherman
Musical Director: James Hughes
Chief Engineer: Max Thomas
Farm Editor: Don Andrews

MICHIGAN

W S A M

SAGINAW—1940—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Saginaw Bcstg. Co.
 Business-Studio Address Radio Bldg.
 Phone Number 2-8161
 Transmitter Location 2000 Whittier St.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 Membership NAB, BMB
 President, Gen. Mgr. Milton L. Greenebaum
 Assistant to General Mgr. Phil Wood
 Sales Manager Vincent Picard
 Production Director Rob Downey
 Engineering Director Meredith L. Koerner

Business-Studio Address 107 W. Portage Ave.
 Phone Number 3000
 Transmitter Location Hwy. No. 2, 5 Mi. S.
 of City
 Air Time 6:45 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Membership NAB, BMB
 President, General Manager Stanley R. Pratt
 Sta. Comm. Mgr. Richard Y. Burnett
 Pgm. Dir., Farm Editor Ed Krieger
 Publicity Director Margaret Fountaine
 Musical Director Phil Ruskin
 Chief Engineer William F. Morris

W S O O

**SAULT STE. MARIE—1940
ABC-NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts d.;
 100 Watts n.
 Owned-Operated By Hiawathaland Bcstg. Co.

W T C M

**TRAVERSE CITY—1941
MBS-KBS-BUNYAN-WOLVERINE**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Midwestern Bcstg. Co.
 Business-Studio Address Paul Bunyan Bldg.
 Phone Number 2700
 General Mgr. Les Biederman

NOW THAT YOU CAN
 HAVE THE BEST, WHY
 BE SATISFIED WITH LESS

AP

SILENT CAL STARTED THE NORTHWEST'S BIGGEST VOICE

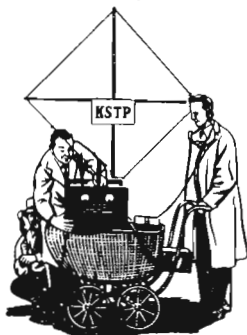
In 1928 President Calvin Coolidge touched a golden key at the White House that put KSTP on the air. In December of 1928 KSTP joined N.B.C. and Northwestern listeners enjoyed the popular Ipana Troubadors, Sieberling Singers and Amos 'n Andy. KSTP maintained its own 25 piece orchestra, too.



In these 22 years KSTP has come a long way, scoring many national and regional "firsts" in the development of broadcasting.

In 1930, KSTP designed the nation's first shortwave mobile unit. In 1932 KSTP offered its listeners the first complete election coverage, and in 1933 introduced the first motor mobile unit. KSTP was the first station in the country to create a special full-time news bureau for the sole purpose of gathering and disseminating news for radio . . . the first in the Northwest

to win a variety showmanship plaque. Scores of innovations led to KSTP's entrance into the television picture in 1939. Operating commercially



AM * TV * FM

50,000 WATTS — CLEAR CHANNEL
KEY STATION FOR THE NORTHWEST NETWORK

Represented Nationally by Edward Petry & Co



since April, 1948, KSTP has proved again and again that its pioneering leads to market dominance.

In its new Radio City home, KSTP offers the most complete radio and television service in the entire area. Be it AM or TV—KSTP was, is and will be the best advertising buy in the important Minneapolis-St. Paul market.



MINNESOTA

Estimated Population 2,977,000—Increase 6.6%—Radio Homes 830,000
Radio Families 845,000—Stations in State 40

KATE

ALBERT LEA—1937—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Albert Lea-Austin Bcstg. Co., Inc.
Business-Studio Address 332 S. Broadway
Phone Number 2338
Transmitter Location W. Seventh St.
Air Time Unlimited
News Service UP
Transcription Service Capitol, SESAC
Representative John E. Pearson
Membership NAB
President Bennett O. Knudson
General Manager Anson Vann
Assistant Margaret D. Haley
Chief Engineer Robert Holt
Farm Editor Wayne King

KXRA

ALEXANDER—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Alexander Bcstg. Co.
Address Alexandria
Phone Number 1000
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
General Manager R. C. Brown
Commercial Manager Everette Q. Walters
Program Director Kenneth Bechtel
Chief Engineer Gerald Lentz

KAUS

AUSTIN—1948—MBS

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By Cedar Valley Bcstg. Co., Inc.
Business-Studio Address 405A N. Main St.
Phone Number 8836
Transmitter Location 2½ Mi. S. of Austin
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB
President Harry Smith
Gen., Sta. Mgr. L. L. McCurnin
Commercial Mgr. Tom Steensland
Sales Prom. Mgr. Ken Soderberg
Pgm., Pub. Dir. Don Richardson
Production Dir. Ken Bryant
Chief Announcer Bob Abbott
Musical Dir. Harold Westby, Jr.
Chief Engineer Glen Klein

KBUN

BEMIDJI—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Butler Bcstg. Co., Inc.
Business-Studio Address 419½ Bemtrami Ave.
Phone Number 1900
Transmitter Location Midway Dr.
Air Time 6:30 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Walker
Membership NAB
Pres., Gen., Sta. Mgr. Edward W. Butler
Pgm., Prod. Dir. Gwenyth Butler
Publicity Dir. E. W. Butler
Chief Anncr., Farm Editor Don Brockman
Chief Engineer Merrill Jacobs

KLIZ

BRAINER—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Brainerd Bcstg. Co.
Business Address 2700 E. Oak St.
Phone Number 4050
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Walker
Membership NAB
President, General Manager E. T. O'Brien
Program Director Lucille Grosse
Comm., Prom. Mgr. Edward J. Wilder
Chief Engineer Arthur Vandersluis

KBMW

BRECKENRIDGE—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By The Interstate Bcstg. Corp.
Business Address 519 Dakota Ave., Wahpeton, N. D.
Phone Number 3381
Transmitter Location Breckenridge
Air Time 6 a.m.-M.
News Service UP
Transcription Service Standard
Membership NAB, BMB
Pres., Chief Engineer Kline E. Bower
Gen., Sta., Comm. Mgr. Herbert E. Nelson
Pgm., Prod. Mgr. George Kaufmann

KROX

CROOKSTON—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Crookston Bcstg. Co.
Business-Studio Address Eagles Bldg.

MINNESOTA

Phone Number 1049-50
 Transmitter Location... 1.5 Mi. N. of Crookston
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service..... Lang-Worth
 Representative..... Donald Cook, Gene Grant
 President..... D. A. McKenzie
 Station Manager..... Garfield L. Fox
 Commercial Manager... Jerome A. Dahlberg
 Sales Prom. Mgr..... Ralph Melbye
 Program Director..... Edward J. Boh
 Production Director..... Frederick Shrimpton
 Publicity Director..... Audrey Brevik
 Chief Engineer..... William J. Kiewel
 Farm Editor..... Melvin Woell

K D A L

DULUTH—1936—CBS

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By... Red River Bcstg. Co., Inc.
 Business-Studio Address... 218 Bradley Bldg.
 Phone Number..... Melrose 2628
 Transmitter Location... Foot of 63rd Ave., W.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB, BMB
 President..... Dalton Le Masurier
 Station-Comm. Mgr..... Odin S. Ramsland
 Program Director..... Dick Lawrence
 Publicity, Prom. Dir..... Jeanne Hudson
 Chief Engineer..... Robert A. Dettman

W E B C

DULUTH—1924

NBC-NORTHWEST-ARROWHEAD

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Oper. By... Head of the Lakes Bcstg. Co.
 Business-Studio Address... WEBC Bldg.
 Phone Number..... Melrose 2873
 Transmitter Location... 3925 Tower Ave.,
 Superior, Wis.
 Air Time Unlimited
 News Service UP
 Transcription Service..... Associated, SESAC
 Representative..... George P. Hollingbery,
 Bulmer & Johnson
 Membership BMB
 President..... Morgan Murphy
 General Manager..... W. C. Bridges
 Sta., Comm., Sales Prom. Mgr.
 Marlin E. Smythe
 Pgm., Pub. Dir..... Jack McKenna
 Production Director..... Rick Terry
 Musical Director..... Gus Jackson
 Chief Engineer..... Norman Gill
 Farm Editor..... Earl Henton

W R E X

DULUTH—1947—MBS

Frequency: 1080 Kc.... Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By... Lake Superior Bcstg. Co.
 Business-Studio Address... 213 E. Superior St.
 Phone Number..... Radisson 2911
 Transmitter Location... McCuen St.
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Transcription Service World
 Representative Weed
 President..... Thomas McCabe
 Gen., Sta., Comm. Mgr..... Thomas R. King
 Chief Engineer..... William Lounsberry

W X L T

ELY—1947—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By... Ely Bcstg. Co., Inc.
 Business-Studio-Transmitter Address... Ely
 Phone Number..... 226
 Transmitter..... 1/5 Mi. S. of Ely
 News Service UP
 Transcription Service..... SESAC, Cole
 Representative Lawson
 Air Time 7 a.m.-10 p.m.
 Gen., Sta., Sales Prom. Mgr..... Don Mortwedt
 Commercial Mgr..... Edward B. Nichols
 Program Dir..... Marion Herrala
 Musical Dir..... Ken Reckinger
 Chief Engineer..... Darrel Gander

W E V E

EVELETH—1947

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By... Ridson, Inc.
 Business Address..... 921 Tower Ave.,
 Superior, Wisc.
 Transcription Service Lang-Worth
 Representative..... Free & Peters
 President..... Robert B. Ridder
 General Manager..... Carl Bloomquist
 Commercial Manager..... Elden Soberg
 Chief Engineer..... J. Melvin Laskey

K D H L

FARIBAULT—1948

Frequency: 920 Kc..... Power: 1000 Watts
 Owned-Operated By... Herbert H. Lee, Palmer
 Draagsten, John E. Hyde
 Business-Studio Address... 213 Central Ave.
 Phone Number 2312
 Transmitter Location... Hway, 65
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Walker, Lawson

• • • **MINNESOTA** • • •

General Mgr. Herbert H. Lee
Commercial Mgr. Palmer Dragsten
Program Dir. Jergen D. Nash
Musical Director. Mera Ballis
Chief Engineer. John E. Hyde

K S U M

**FAIRMONT—1949—MBC
TALL CORN**

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Operated By. Fairmont Bcstg. Co.
Address. 103 S. North Ave.
Phone Number 1370
Air Time Unlimited
News Service UP
Representative Lawson
President. Leo J. Seifert
General Manager. Frank W. Endersbe
Program Director. Everett R. Ohrt
Chief Engineer. Walton W. Wilson

K G D E

**FERGUS FALLS—1926
MBS-GREAT NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Fergus Radio Corp.
Business-Studio Address. Fergus Falls
Phone Number 3986
Transmitter Location. Hwy. 3
Air Time 6 a.m.-M.
News Service AP
Representative Walker
Membership NAB
Executive Director. Harold L. Dell
Sta., Comm. Mgr. Don L. Albertson
Asst. Mgr. Frederic T. Dell
Chief Engineer. Harold E. Allen
Farm Editor. Lee Gunderson

K B Z Y

GRAND RAPIDS—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Itasca Bcstg. Co.
Business-Studio Address. 207 N. 1st Ave. W.
Phone Number 198
Transmitter Location. Grand Rapids
Air Time. 6:30 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth
General Manager. Robert D. Kennedy
Chief Engineer. Ross A. Fessenmeyer

W M F G

**HIBBING—1935—NBC-ARROWHEAD
NORTHWEST**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Head of the Lakes Bcstg. Co.
Business-Studio Address. 5th & Howard

Phone Number 1150
Air Time. 6 a.m.-11:05 p.m.
News Service UP
Transcription Service Associated
Representative. George P. Hollingbery
President Morgan Murphy
General Manager. W. C. Bridges
Commercial Mgr. Oscar H. Peterson
Pgm., Dir., Prom. Mgr. Ruth E. Coe
Chief Engineer. Norman Gill

K Y S M

**MANKATO—1938
NBC-NORTHWEST**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. F. B. Clements & Co.
Business-Studio Address. 101 N. Second St.
Phone Number 4673
Transmitter. Belgrade Hill, N. Mankato
Air Time Unlimited
News Service UP
Transcription Service. Standard, Thesaurus
Representative John E. Pearson
Membership NAB, BMB
Gen.-Station-Comm. Mgr. John F. Meagher
Program Director. Bob Gardner
Publicity Director. John Gallos
Musical Director. Maurice Piché
Chief Engineer. James Houts
Farm Editor. Galen Kooser

K M H L

MARSHALL—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Harry W. Linder
Business-Studio Address. KMHL Bldg.
Phone Number 2282-3
Transmitter Location. ½ Mi. E. of City,
Hwy. 19
Air Time 6 a.m.-M.
News Service UP
Representative John E. Pearson
Membership NAB, BMB
Owner, Chief Engr. Harry W. Linder
General Manager. Gilmore F. Frayseth
Program Director. Homer L. Lane
Chief Announcer. Bob Wagner

K E Y D

MINNEAPOLIS—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
Owned-Operated By. Family Bcstg. Corp.
Business-Studio Address. 15 N. Ninth St.
Phone Number Lincoln 8451
Transmitter Location. Golden Valley
Air Time 6 a.m.-Sundown
News Service AP
Transcription Service Standard
Representative Forjoe

MINNESOTA

Membership NAB
President Henry Klages
General Mgr. Lee L. Whiting
Commercial Manager.... Harold A. Winther
Program Director..... H. Irving Tingley
Chief Announcer..... Wendell Husebo
Musical Director..... James Allen
Chief Engineer..... Harvey V. Headen

W C C O

MINNEAPOLIS—1924—CBS

Frequency: 830 Kc. Power: 50,000 Watts
Owned-Oper. By.... Columbia Bcstg. System, Inc.
Business-Studio Address.... 625 Second Ave. S.
Phone Number..... Main 1202
Transmitter Location Anoka
Air Time Unlimited
News Service AP, UP
Transcription Service Lang-Worth
Representative Radio Sales
Membership NAB, BMB
General Manager..... Eugene Wilkey
Commercial Manager.... Alfred J. Harding
Sales Prom. Mgr., Pub. Dir..... Tony Moe
Program Director..... Gene Wilkey
Production Director..... Sig Mickelson
Musical Director..... Wallace Olson
Chief Engineer..... J. J. Beloungy
Farm Editor..... Larry Haeg

W D G Y

MINNEAPOLIS—1923

Frequency: 1130 Kc. Power: 50,000 Watts d.;
25,000 Watts n.
Owned-Oper. By.... Twin Cities Bcstg. Corp.
Business-Studio Address..... Hotel Nicollet
Phone Number. Bridgeport 2271, Midway 6363
Transmitter Location. 103rd & Lyndale Ave. S.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Avery-Knodel
Membership NAB, BMB
President James Stuart
V.P., Station Manager..... Melvin Drake
Commercial Manager.... Robert W. Owens
Program Director..... B. Kendall Crane
Program Director..... Bob Allen
Musical Director..... Walter Rudd
Chief Engineer..... Charles W. Winkler

W L O L

MINNEAPOLIS—1940—MBS

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By.... Independendnt Merchants
Bcstg. Co.
Business-Studio Address. 1730 Hennepin Ave.
Phone Number. Atlantic 0406, Midway 4043
Transmitter Location. 1370 Davern, St. Paul

Air Time Unlimited
News Service UP
Representative John Blair
Chief Owner..... Ralph L. Atlass
Gen., Sta. Mgr..... G. T. Hagman
Commercial Manager..... Samuel N. Nemer
Sales Prom., Pgm., Prod. Dir.. Jack Swenson
Musical Director..... Verne Rooney
Studio Engineer..... Gene Brautigam
Transmitter Engineer..... Merle Bjork

W P B C

MINNEAPOLIS—1949

Frequency: 960 Kc. Power: 500 Watts d.
Owned-Operated By..... Peoples Bcstg. Co.
Address 1133 Stenson Blvd.
Phone Number..... Granville 7236
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
Pres., Gen. Mgr., Pgm. Dir.
William V. Stewart
Commercial Mgr..... John W. Ware
Production Director..... Thomas K. McCrum
Chief Engineer..... Harry Vose

W T C N

MINNEAPOLIS-ST. PAUL—1934
ABC-DAIRYLAND

Frequency: 1280 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.... Minnesota Bcstg. Corp.
Business-Studio Address..... Radio City, 50 S.
Ninth St.
Phone Number..... Lincoln 0552
Transmitter Location. 2235 N. Snelling
Air Time 6 a.m.-M.
News Service AP, UP
Transcription Service..... Associated, Capitol
Representative..... Free & Peters
Membership NAB, BMB, FMA
President William J. McNally
Gen., Sta. Mgr..... F. Van Konynenberg
Commercial Manager.... Robert N. Ekstrum
Program Director..... Judy Bryson
Production Director..... Max Karl
Publicity Director..... C. J. Rian
Chief Announcer..... Jack Bell
Musical Director..... William Metchek
Chief Engineer..... John Sherman
Farm Editor..... Robert Carlson

K V O X

MOORHEAD—1937
MBS-GREAT NORTHERN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... KVOX Bcstg. Co.
Business-Studio Address. 818 Center Ave.
Phone Number 3-1523

MINNESOTA

Transmitter Location... 14th St. & 12th Ave. So.
 Air Time Unlimited
 News Service UP
 Transcription Service..... Capitol, World
 Representative Walker, Lawson
 Membership NAB, BMB
 President Leo Johnson
 General-Station Manager..... M. M. Marget
 Commercial Manager..... E. J. McKellar
 Sales Prom. Mgr..... J. McKnight
 Pgm., Prod. Dir..... Sterling Kuhlmeier
 Chief Announcer..... Dale Howard
 Chief Engineer..... Don Geiken

KNUJ

NEW ULM—1949

Frequency: 860 Kc..... Power: 1000 Watts d.
 Owned-Oper. By.. Brown County Journal, Inc.
 Address..... 308½ N. Minn. St.
 Phone Number 905
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 President..... W. K. Mickelson
 General Manager..... E. M. Tobin
 Commercial Manager..... Warren Ascher
 Program Director..... Dennis Hayes
 Promotion Manager..... George Korenchen
 Chief Engineer..... Leon Brauhn

KAAA

RED WING—1949

Frequency: 1250 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Red Wing Bcstg. Co.
 Address..... Red Wing
 Phone Number 1536
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Pres., Pgm. Dir., Chief Engr., Fred C. Clarke
 General Manager..... Maxine Jacobs
 Commercial Manager..... Charles E. Wright

KLER

ROCHESTER—1948—ABC

Frequency: 970 Kc..... Power: 500 Watts d.;
 1000 Watts n.
 Owned-Operated By..... Rochester Bcstg. Co.
 Business Address..... 229 First Ave. S.W.
 Phone Number 2-2757
 Transmitter Location..... Salem Road
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service Standard Library
 Representative..... Adam J. Young
 Membership NAB, BMB
 President..... Alice P. Mayo
 Gen., Sales Prom. Mgr..... Walter T. Bruzek
 Commercial Manager..... Robert A. Fick
 Pgm., Prod. Dir..... Robert C. Bouchier

Musical Director..... Jack Frost
 Chief Engineer..... Boynton Hagaman
 Farm Editor..... Donald Mason

KROC

ROCHESTER—1935
 NBC-NORTHWEST

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southern Minnesota
 Bcstg. Co.
 Business-Studio Address..... 100 1st Ave. Bldg.
 Phone Number 3924
 Transmitter Location..... Cascade Township
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative..... Bulmer & Johnson
 Membership NAB, BMB
 President..... Mrs. G. P. Gentling
 General, Comm. Mgr..... G. David Gentling
 Sta. Mgr., Pgm. Dir..... Cal Smith
 Sales Prom. Mgr..... Robert Wold
 Chief Announcer..... Joe Foss
 Publicity Director..... Jerry Brataas
 Musical Director..... Jerry Boyum
 Chief Engineer..... Bob Cross
 Farm Editor..... Ray Thompson

MINNESOTA

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President: Don Richardson—KAUS, Austin
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 Falls
 Secretary: Francis Robbins—KDHL, Fari-
 bault

MINNESOTA

K F A M

ST. CLOUD—1938
NBC-NORTHWEST

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Times Publishing Co.
Business-Studio Address..... Weber Bldg.
Phone Number..... 3330-1
Transmitter..... Wash. Memorial, Dr. & 16th St.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Thesaurus, Lang-Worth
Membership..... NAB, BMB
Pres., Gen., Sta. Mgr., Frederick G. Schilplin
Comm., Sales Prom. Mgr., John F. Green
Prog.-Pub. Dir., Avis Russell
Prod. Dir., Chief Anncr., Gene SorFlaten
Chief Engineer..... Robert Witschen
Farm Editor..... Cliff Sakry

W M I N

ST. PAUL—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... WMIN Bcstg. Co.
Business-Studio Address..... 538 Hamm Bldg.
Phone Number..... Garfield 1361
Transmitter Location..... St. Anthony at Frontenac
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Associated
Representative..... Radio Reps
Membership..... NAB
V.P., Gen., Sta. Mgr., Frank M. Devaney
Pgm. Dir., Chief Anncr., Norman Page
Publicity Director..... Richard Stevens
Chief Engineer..... Warren B. Fritze

K S T P

ST. PAUL-MINNEAPOLIS—1928
NBC-NORTHWEST

Frequency: 1500 Kc. Power: 50,000 Watts
Owned By..... KSTP, Inc.
Bus.-Studio Address..... 3415 University Ave.,
3415 University Ave. S.E., St. Paul-Minne-
apolis
Phone Number..... Prior 2717
Trans..... County Rd. C. & Hway. 61, St. Paul
Air Time..... Unlimited
News Service..... AP, UP, Radio News Assn.
Transcription Service..... Thesaurus, World,
Lang-Worth
Representative..... Edward Petry
Membership..... NAB
President, Gen. Mgr., Stanley E. Hubbard
V.P. chg. Sales..... Miller C. Robertson
Exec. V.P., Treas., K. M. Hance
Production Supvr., C. Brooks Henderson
Promotion-Publicity Director..... Joe Cook
News Director..... Walt Raschick
Technical Supervisor..... John McMahon
(See Page 484)

W S H B

STILLWATER—1949

Frequency: 1220 Kc. Power: 250 Watts
Owned-Operated By..... St. Croix Bcstg. Co.
Address..... 126 S. Main St.
Phone Number..... 46
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Bulmer & Johnson
General Manager..... William F. Johns, Jr.
Station Manager..... Victor Tedesco
Commercial Manager..... John Lohmer

K T R F

THIEF RIVER FALLS—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... Henry K. Arneson
Business Address..... Box 69
Phone Number..... 13-14
Studio-Transmitter Address..... 1313 N. Main
Air Time..... 6:30 a.m.-11 p.m.
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Bulmer & Johnson
Membership..... NAB, BMB
President..... H. K. Arneson
General Manager..... D. L. Norton
Sales Prom. Mgr., Glenn Simpson
Publicity Director..... Kay Barzen
Musical Director..... James E. Arneson
Chief Engineer..... H. J. Bothman

W H L B

VIRGINIA—1936—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Head of the Lakes Bcstg.
Address..... Virginia
Phone Number..... Virginia 2000
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Associated, SESAC
Representative..... George P. Hollingbery
Membership..... NAB, BMB
President..... Morgan Murphy
General Manager..... Walter Bridges
Sta.-Comm.-Sales Prom. Mgr., A. F. Nelson
Pgm., Pub. Dir., Alys Mae McBride
Chief Engineer..... Norman Gill
Farm Editor..... August Neubauer

K W A D

WADENA—1948—MBS

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By..... Associated Bcstrs., Inc.
Bus.-Studio Address..... First Natl. Bank Bldg.
Phone Number..... 920
Transmitter Location..... 4 Mi. S. City
Air Time..... Unlimited

MINNESOTA - MISSISSIPPI

News Service UP
 Representatives Bulmer & Johnson
 Membership NAB
 President C. V. Phillips
 Comm., Sales Prom. Mgr. Carl E. Holt
 Gen., Sta. Mgr. H. G. Alexander
 Pgm., Prod., Pub. Dir. James Buchan
 Chief Engineer Ralph T. Doggett

K W L M

WILLMAR—1940—ABC-DAIRYLAND

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lakeland Bcstg. Co.
 Business-Studio Address 307 W. 6th St.
 Phone Number 1340
 Transmitter Location Foot Lake
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Cole
 Representative John E. Pearson
 Membership NAB
 President, Gen. Mgr. H. W. Linder
 Sales Prom. Mgr., Pub. Dir. Willard Linder
 Comm. Mgr., Prog. Dir. Jack Lynch
 Publicity Director Don Linder
 Chief Announcer Joe Martinson

K W N O

WINONA—1938—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Winona Radio Service

Business-Studio Address 216 Center St.
 Phone Number 3314
 Transmitter Location Tower Bluff
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John E. Pearson
 Membership NAB, BMB, FMA
 President M. H. White
 General-Commercial Manager Ken Marsh
 Publicity Director Ethel Holte
 Chief Announcer Charles Williams
 Chief Engineer Stanley Johnson

K W O A

WORTHINGTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Worthington Bcstg. Co., Inc.
 Bus.-Studio Address Thompson Hotel Bldg.
 Phone Number 2-7310-1
 Transmitter Location 4 Mi. W. of City
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Bulmer & Johnson
 Membership NAB
 President R. W. Olson
 Gen., Sta. Mgr. R. E. Shepard
 Sales Prom. Mgr. George Lasley
 Pgm. Dir., Chief Anncr. Roger Russell
 Musical Dir. Phyllis Habeck
 Chief Engineer Clinton W. Knapp
 Farm Editor Mervin Gardner

MISSISSIPPI

*Estimated Population 2,130,000—Increase —2.5%—Radio Homes 478,000
 Radio Families 581,000—Stations in State 38*

W L O X

**BILOXI—GULFPORT—1949—MBS
 MISS.**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WLOX Bcstg. Co.
 Bus.-Studio-Transmitter Address Buena Vista
 Hotel
 Phone Number 5581-2
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative William G. Rambeau
 Membership NAB
 President James S. Love, Jr.
 Gen.-Station Mgr., Pub. Dir. Gene Tibbett
 Commercial Manager Blue Majure
 Program Director Doug Gabrielson
 Musical Director Gwenn Gollotte
 Production Director Ken Carleton
 Chief Engineer T. B. Majure
 Chief Anncr., Farm Editor Jerry Thompson

W J M B

BROOKHAVEN—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Brookhaven Bcstg. Co.
 Address West Chicaw St.
 Phone Number 1298
 News Service AP
 Transcription Service World, Lang-Worth
 Representative Continental
 Pres., Prom. Mgr. Tullius Brady
 Pgm. Dir., Comm. Mgr. Chuck Allen
 Chief Engineer Tom Pharris

W R O X

**CLARKSDALE—1943
 MID-SOUTH-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By The Imes Estate
 Address Delta Ave.
 Phone Number 1566-7

. . . **MISSISSIPPI** . . .

Air Time Unlimited
News Service AP
Representative Sears & Ayer
Membership NAB
President Birney Imes, Jr.
General Manager Bob McRaney
Station Manager P. B. Hinman
Chief Engineer C. D. Graves

WCLD

CLEVELAND—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Cleveland Bcstg. Co.
Address Cleveland
Phone Number 990
Air Time Unlimited
Pres., Gen. Mgr. Cy Bahakel
Chief Engineer Gene Soduth

WCJU

COLUMBIA—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned By WCJU, Inc.
Operated By Lester Williams
Business Address WCJU, Columbia
Phone Number 755-6
Studio Address So. Main St.
Transmitter Location Hwy. 24, S.
News Service AP
Transcription Service World, Keystone
Owner, Gen. Mgr. Lester Williams
Asst. Mgr., Prog. Dir. Charles E. Newman, Jr.
Chief Announcer Bill Barrett
Chief Engineer Ray Tolar
Farm Editor Paul Dantin

WCBI

**COLUMBUS—1940
MBS—KBS—MID SOUTH—LBS**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Birney Imes, Jr.
Business-Studio Address Gilmer Hotel
Phone Number 1313
Transmitter Location River Hill
Air Time Unlimited
News Service AP
Representative Sears & Ayer
Membership NAB
President Birney Imes, Jr.
Gen., Sales Prom. Mgr. Bob McRaney
Station-Comm. Mgr. James Eatherton
Chief Announcer Dick Crago
Chief Engineer Thomas McFerrin
Farm Editor Chuck Delaney

WCMA

CORINTH—1946—MBS-DIXIE-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Corinth Bcstg. Co., Inc.

Business-Studio Address Ray Bldg.
Phone Number 5575
Transmitter Location Hwy. No. 72 E.
Air Time 5:30 a.m.-M.
News Service UP
Transcription Service World
Representative Burn-Smith
Membership NAB, BMB
President Dr. Frank M. Davis
General Manager Aaron B. Robinson
Sta., Sales Prom. Mgr. John E. Bell
Pgm., Prod. Dir. William T. McLain
Commercial Manager Joe P. Van Dyke
Chief Announcer Almos S. Young
Pub., Musical Dir. George S. Irving
Chief Engineer William M. Essary
Farm Editor Thomas J. Williams

WGVM

GREENVILLE—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By David M. Segal
Bus.-Studio Address 316 Washington Ave.
Phone Number 2910
Transmitter Location Old Leland Road
Air Time Daylight
News Service UP
Transcription Service Lang-Worth
General Manager David M. Segal
Station Manager Howard E. Gurney
Commercial Manager John B. Carter
Program Director Louis A. Kurtz
Chief Engineer Welton H. Jetton

WJPR

**GREENVILLE—1939—MBS-KBS
MISS.**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Radio Services Co., WJPR
Business-Studio Address 107 So. Poplar St.
Phone Number 2434-5
Transmitter Location End of Pollackover Levee
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service Associated, Capitol,
World
Representative Sears & Ayer
Membership NAB
General-Station Manager Emmet H. McMurry
Commercial Manager Frank W. Baldwin
Sales Prom. Mgr., Prod., Pub. Dir. Pat Avery
Program Director Eddie Guss
Chief Announcer Paul Artman
Musical Director Barbee Ashley
Chief Engineer Percy Kuhn
Farm Editor Thomas Golding

WGRM

GREENWOOD—1938—NBC-KBS

Frequency: 1740 Kc. Power: 250 Watts
Operated By P. K. Ewing

MISSISSIPPI

Phone Number 1900
Studio-Transmitter Location Walnut St.
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service Capitol
President P. K. Ewing, Sr.
General-Station Manager F. C. Ewing
Commercial Manager Van Power
Production Director Grace Harris
Chief Announcer W. T. Shanks
Chief Engineer Louis Pierce

W N A G

GRENADA—1948—MBS-KBS
LBS—MID-SOUTH

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Birney Imes, Jr.
Address Barwin Hotel
Phone Number 740
Air Time Unlimited
Representative Sears & Ayer
President Birney Imes, Jr.
General Manager Bob McRaney
Sta., Comm. Mgr. Monroe Looney
Program Director Don Moore
Chief Engineer Louis Pierce

W G C M

GULFPORT—1929—ABC-KBS-LBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By WGCM Bcstg. Co.
Bus.-Studio Address Hewes-Martin Bldg.
Phone Number 1110
Transmitter Location Arlington Heights
Air Time 5:55 a.m.-M.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NAB
Prod. Mgr., Pgm. Dir. C. E. Vann
Sales Prom.-Prod. Mgr., Prog. Dir. ... C. E. Vann
Publicity Director Marc Leon
Chief Engineer Donovan Murphy

W F O R

HATTIESBURG—1926
NBC-REBEL-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Forrest Bcstg. Co.
Business-Studio Address 302 Hemphill St.
Phone Number 1866-7
Transmitter Location Cor. 25th Ave. &
W. 7th St.
Air Time Unlimited
News Service UP
Transcription Service World, Capitol
Representative George P. Hollingbery
Membership NAB
President, General-Station Mgr. C. J. Wright
Chief Engineer B. B. McLemore

W H S Y

HATTIESBURG—1948—ABC-LBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Hub City Bcstg. Co.
Address U. S. Hwy. 11 N., P. O. Box 1008
Phone Number 3180-1
Air Time 5 a.m.-M.
News Service AP
Transcription Service Lang-Worth
Membership NAB
Pres., Gen. Sta. Mgr. Charles W. Holt
Sales Prom. Mgr. Pub. Dir. Thomas N. Kern
Production Director Connie Holt
Chief Announcer Art Reynolds
Chief Engineer Dennis Connell
Farm Editor Art Reynolds

W J D X

JACKSON—1929—NBC

Frequency: 1300 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By Lamar Life Ins. Co.
Business Address P. O. Box 2171
Phone Number 2-1183
Air Time Unlimited
News Service UP

MISSISSIPPI

WHY IS AP THE BEST?

BECAUSE—**AP** members decide
what AP shall be. Their
decision has made AP
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FULLY, ACCURATE-
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MISSISSIPPI

MISSISSIPPI

Transcription Service . . . Thesaurus, MacGregor,
Lang-Worth, Cole, Capitol, World
Representative George P. Hollingbery
Membership NAB, BMB
General Manager Wiley P. Harris
Commercial Manager Frank Gentry
Program Director Howard Langflitt
Chief Engineer Percy G. Root

WJQS

JACKSON—1946—CBS-MISS.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Mississippi Bcstg. Co., Inc.
Business-Studio Address Edwards Hotel
Phone Number 3-9681
Transmitter Location Pleasant Ave.
Air Time 6 a.m.-12:10 a.m.
News Service AP
Transcription Service Standard
President, General Manager . . . Withers Gavin

WJXN

JACKSON—1945—LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Andalusia Bcstg. Co.
Business-Studio Address Deposit Guaranty
Bank Bldg.
Phone Number 2-6673
Transmitter Location Fair Grounds
Gen., Comm. Mgr. James T. Ownby
Sales Prom. Mgr. Hy Davis
Program Director Jack Edwards
Chief Announcer Mike O'Reilly
Musical Director Faye Guice
Chief Engineer Thomas Patterson

WRBC

JACKSON—1947—MBS

Frequency: 620 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By Rebel Bcstg. Co., Inc.
Business-Studio Address P. O. Box 986,
125 So. Lamar
Phone Number 5-1562
Transmitter Location 3 Mi. NE City
Air Time 5:30 a.m.-M.
News Service AP
Transcription Service Associated
Representative Branham
Membership NAB, BMB
President T. E. Wright
Gen., Comm. Mgr. J. W. Carlier
Prog. Dir., Farm Editor Forrest Cox
Production Director Les Birchfield
Chief Engineer G. G. Benson

WSLI

JACKSON—1938—ABC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By Standard Life Bcstg. Co., Inc.

Business Address P. O. Box 1847
Phone Number 3-2788
Studio Address Robert E. Lee Hotel
Transmitter Location Hw. 51 N.
Air Time Unlimited
News Service AP
Transcription Service World
Representative Weed
Membership NAB, BMB
President W. R. Newman
General-Station Manager L. M. Sepaugh
Commercial Manager F. E. Wilkerson, Jr.
Sales Promotion Manager B. M. Files
Program Director B. K. Smith
Production Director Jerry Keith
Publicity Director M. B. Wray
Chief Announcer Bill Lohmeier
Musical Director Roger Noble
Chief Engineer C. A. Perkins
Farm Editor Jim Neal

WKOZ

KOSCIUSKO—1947—LBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Kosciusko Bcstg. Co.
Business Address P. O. Box 392
Phone Number 782
Studio Address Jefferson St.
Transmitter Location Golf Course Rd.
Air Time 5:45 a.m.-10 p.m.
News Service AP
Transcription Service World
Membership NAB
General Manager Cy. N. Bahakel
Station Manager Melvin C. Lee
Program Director Erlene Leach
Chief Engineer George C. Ray

WAML

LAUREL—1932—NBC-REBEL-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By New Laurel Radio Station,
Inc.
Business-Studio Address 535½ Central Ave.
Phone Number 5601, 5737
Transmitter Location Washington Rd.
Air Time 5:45 a.m.-11:05 p.m.
News Service AP
Transcription Service Capitol
Representative George P. Hollingbery
Membership NAB
General-Station Manager Granville Walters
Commercial Manager M. M. Cover
Pgm., Pub. Director Stanley Walters
Prod. Dir., Farm Editor Chuck Harrison
Chief Announcer, Musical Dir. Ed Breland
Chief Engineer Clyne Graves

MISSISSIPPI

WLAU

LAUREL—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Southland Bcstg. Co.
Bus.-Studio Address: 437 1/2 N. Magnolia St.
Phone Number: 7227-8
Transmitter Location: Meridian Ave.
Air Time: 5:45 a.m.-11 p.m.
News Service: UP
Membership: NAB
Pres., Comm. Mgr.: C. H. Leggett
Gen., Sta. Mgr.: Jimmie Wilson
Sales Prom. Mgr.: Teck Jones
Pgm. Dir., Chief Anncr.: David Kane
Production Director: Dean Matteson
Publicity Director: Dorothy Hearn
Chief Engineer: Ed Pierce

WMBC

MACON—1946—MISS.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Mississippi Bcstg. Co., Inc.
Business-Studio Address: Thomas Jefferson
Hotel
Phone Number: 310
Transmitter Location: Old Starkville Rd. near
city limits
Air Time: 6 a.m.-M.
News Service: AP
President, General Manager: Withers Gavin

WAPF

McCOMB—1948—KBS-MISS.

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By: Southwestern Bcstg. Co. of
Mississippi
Business-Studio Address: Sarphie Bldg.,
Box 604
Phone Number: 1884, 1829
Transmitter Location: 2 Mi. S.W. of city
Air Time: Sunrise-sunset
News Service: UP
Transcription Service: Lang-Worth
Membership: NAB
Pres., Gen. Mgr.: Louis Alford
Commercial Manager: Mac Smith
Sales Prom. Mgr.: Bill Tyler
Pgm., Publicity Dir.: Paul Simpkins
Chief Announcer: Carl Austin
Musical Director: Mrs. Elsie Barron
Chief Engineer: Phil Brady
Farm Editor: Aubrey Felter

WSKB

McCOMB—1937—MISS.

Frequency: 1250 Kc. Power: 5000 Watts d.;
500 Watts n.
Owned-Operated By: McComb Bcstg. Corp.
Address: P. O. Box 111

Phone Number: 37
News Service: AP
Transcription Service: Associated, Capitol
Representative: Friedenberg
Pres., Gen., Comm. Mgr.: George Blumenstock
Program Director: Julia Blumenstock
Promotion Manager: Al Baxter
Chief Engineer: Robert Louis Sanders

WCOC

MERIDIAN—1926—CBS-MISS.

Frequency: 910 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By: Mississippi Bcstg. Co., Inc.
Business-Studio Address: Threefoot Bldg.
Phone Number: 7714
Transmitter Location: Hwry. 45 N.
Air Time: 6 a.m.-12:10 a.m.
News Service: UP
Transcription Service: Standard
President, General Manager: Withers Gavin
Program Director: Mrs. Withers Gavin

WMOX

MERIDIAN—1946
MBS-KBS-MIDSOUTH

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Birney Imes, Jr.
Business-Studio Address: WMOX Bldg.
Phone Number: 2-0171
Transmitter Location: 31st Ave. S.
Air Time: 5:30 a.m.-M.
News Service: AP
Transcription Service: Keystone
Representative: Sears & Ayer
Membership: NAB
Owner: Birney Imes, Jr.
General Manager: Bob McRaney
Station Manager: Paul Mowery
Commercial Manager: Joe Carson
Program Director: Dave Bringham
Chief Engineer: Al Betmarik

WTOK

MERIDIAN—1946—ABC-REBEL

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Meridian Bcstg. Co.
Bus.-Studio Add.: Citizens Natl. Bank Bldg.
Phone Number: 3-1441
Transmitter Location: 3rd Ave. & 20th St.
Air Time: 6 a.m.-11:05 p.m.
News Service: INS
Transcription Service: Lang-Worth
Representative: Headley-Reed
Membership: NAB
Pres., General-Station Mgr.: Robert F. Wright
Comm.-Sales Prom. Mgr.: William B. Crooks
Pgm. Dir., Chief Anncr.: Cecil Germany
Chief Engineer: Joe H. Saxon

WMIS

NATCHEZ—1941—NBC-KBS-LA.
LIBERTY-MISS.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Natchez Bcstg. Co.
Business-Studio Address 615 Main St.
Phone Number 2800-1
Transmitter Location Hwy. 61 N.
Air Time 6:30 a.m.-M.
News Service AP
Transcription Service Capitol
Membership NAB
President P. K. Ewing
Gen.-Prom. Mgr. P. K. Ewing, Jr.
Commercial Mgr. Paul Schilling
Program Dir. Wilma Nichols
Chief Engineer George W. Wilson

WNAT

NATCHEZ—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Old South Bcstg. Co.
Business Address Shields Lane
Air Time Unlimited
News Service UP
Transcription Service Standard
Partners H. J. Jennings, M. T. Seale
General Manager H. J. Jennings
Chief Engineer Gale Hunt

WHOC

PHILADELPHIA—1948—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By William Howard Cole
Address Hways. 15 & 16 S.
Phone Number 740
Air Time Unlimited
News Service UP
Transcription Service World
Membership NAB
Owner, Manager William Howard Cole
Pub., Musical Dir. S. J. Parks
Prog. Dir., Chief Announcer Jim Sparks
Chief Engineer F. H. Frantz

WRJW

PACAYUNE—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By Moseley Bros.
Business Address Ritz Theater
Phone Number 510
Air Time Daytime
News Service UP
Transcription Service Capitol
Representative Continental
Chief Owners W. L. & R. E. Moseley
Manager Felix Adams, Jr.
General Manager W. L. Moseley
Chief Engineer Charles Tucker

WSSO

STARKVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Starkville Bcstg. Co.
Business-Studio Address WSSO Bldg.
Phone Number 1230
News Service AP
Transcription Service Capitol
Gen. Comm. Mgr. Joe Phillips
Program Director Eva Deen
Chief Engineer Travis Palmer

WELO

TUPELO—1944
MBS-KBS-MID SOUTH

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Tupelo Bcstg. Co.
Business-Studio Address So. Spring St.
Phone Number 1400-1
Transmitter Location Hwy. 45 So.
Air Time 5:43 a.m.-11 p.m.
News Service AP
Representative Sears & Ayer
Membership NAB
Owner Blrney Imes, Jr.
Columbus, Miss.
General Manager Bob McRaney
Columbus, Miss.
Station Manager Bob Evans
Comm.-Sales Prom. Manager Reeves Whirley
Prog.-Prod.-Pub. Director Gene Gratz
Chief Engineer LeRoy Green

WQBC

VICKSBURG—1931—MBS-KBS

Frequency: 1420 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By Delta Bcstg. Co., Inc.
Business-Studio Address Hotel Vicksburg
Phone Number 312
Transmitter Location 2½ Mi. E. of City
Air Time 6:30 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NAB, BMB
President L. P. Cashman
General-Station Mgr. Mary-Van Cashman
Commercial Manager L. L. Miller
Program Director Charlotte Kahn
Chief Engineer C. E. Drake

WVIM

VICKSBURG—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Radio Miss., Inc.
Bus.-Studio Add 708 Clay St., Carroll Hotel
Phone Number 1920-1
Transmitter Location Thompson & Floyd Sts.

MISSISSIPPI - MISSOURI

Air Time 5:55 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President..... James T. Ownby
 Gen., Sta., Comm. Mgr..... H. T. Duke
 Sls. Prom. Mgr., Pgm. Dir., Genevieve Johnson
 Ch'ef Announcer..... Cecil Goodreau
 Chief Engineer..... Thomas Wilson

W R O B WEST POINT—1947 MBS-MID SOUTH-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Bob McRaney, Sr.
 Bus.-Studio-Transmitter Address.... Forrest St.
 Phone Number 807
 Air Time..... 6 a.m.-11 p.m.
 Representative..... Sears & Ayer
 President, General Mgr..... Bob McRaney, Sr.

Sta., Comm. Mgr..... Ed McRaney
 Pgm. Dir., Chief Engr..... John E. King, Jr.
 Prod.-Musical Dir..... Hugh W. Shankle

W A Z F

YAZOO CITY—1947—MISS.

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... WAZF, Inc.
 Business-Studio Address..... 321 S. Main St.
 Phone Number 1300
 Transmitter Location..... State Hwy., 49 E.
 Air Time..... 6 a.m.-10 p.m.
 News Service AP
 Membership NAB
 Transcription Service World
 Pres., Gen. Mgr..... Guy Corley
 Sta., Comm. Mgr., Prod. Dir..... Jack Allyn
 Chief Announcer..... Fred Rand
 Chief Engineer..... D. A. Flinspack

MISSOURI

*Estimated Population 3,935,000—Increase +4.0%—Radio Homes 1,168,000
 Radio Families 1,218,000—Stations in State 43*

K F V S

CAPE GIRARDEAU—1925—MBS

Frequency: 960 Kc..... Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By..... Hirsch Bcstg. Co.
 Business-Studio Address..... 324 Broadway
 Phone Number 2104-5
 Transmitter Location..... E. Cape Girardeau
 Air Time Unlimited
 News Service UP
 Membership NAB, BMB
 President, General Manager..... Oscar C. Hirsch
 Sta., Comm. Mgr..... Ralph L. Hirsch

K D M O

CARTHAGE—1947—KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Carthage Bcstg. Co.
 Address..... 1201 E. Chestnut
 Phone Number 2648, 2623
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service..... Capitol, Keystone
 Membership NAB
 Station Manager..... L. C. McKenney
 Gen., Sta. Mgr..... J. C. McKenney
 Commercial Manager..... J. J. Daly
 Sales Promotion Manager..... Phil Hannum
 Program Director..... Lee Crocker
 Publicity Director..... Bob Young
 Chief Engineer..... Jack Langford
 Farm Editor..... L. C. McKenney

K F R U

COLUMBIA—1925—ABC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KFRU, Inc.
 Business Address..... 13 S. 8th St.
 Phone Number 4141
 Studio-Transmitter Location... Stephens College
 Air Time..... 6:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative John Blair
 Membership NAB, BMB
 President..... H. J. Waters, Jr.
 Gen., Sta. Mgr..... Mahlon R. Aldridge, Jr.
 Comm., Sales Prom. Mgr..... F. J. LeGrand
 Program Director..... Harold Douglas
 Chief Engineer..... Robert Haigh

K R E I

FARMINGTON—1947—KBS

Frequency: 1350 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Cecil W. Roberts
 Business Address..... Box 270
 Phone Number 710
 Studio-Transmitter... Burks Rd. & Webster St.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service..... Lang-Worth
 Owner..... Cecil W. Roberts
 Station Manager..... Mrs. Mary Burton
 Sales Manager..... Howard G. Rion
 Chief Engineer..... Kermit Barker

Complete Coverage of Kansas City's TRADE AREA ... by *The KMBC-KFRM Team!*

Even with 500,000 watts power, KMBC could not cover the vast Kansas City Primary Trade area, but KMBC at Kansas City, teamed with KFRM in North Central Kansas, *can* do the job!

Since KFRM went on the air December 7, 1947, hundreds of thousands of rural and small town dwellers comprise the population of the Western portion of Kansas City's huge trade territory, and have learned to depend on The KMBC-KFRM Team as their only source of vital information and cultural and entertainment programs direct from their trade capital.

The 1949 Kansas City Primary Trade Area Radio survey, made at the Missouri and Kansas State Fairs, and at the American Royal in Kansas City, includes a total of 2,122 interviews from The Team area (duplication eliminated), with 1,548 responses from persons living on farms, and 574 from those living in towns.

All mentions from each of the 163 counties within The Team's half-millivolt contours, including 37 in Missouri, 103 in Kansas, and 23 in adjoining states, were weighted to give each county its true relative importance according to the number of its radio families.

How The KMBC-KFRM Team ranked with other leading stations in this independent survey is graphically illustrated below:



* Other Kansas City Stations

Only The KMBC-KFRM Team delivers complete coverage of the great Kansas City Primary Trade area, and provides radio coverage to over Four Million potential listeners. Latest population figures reveal 1,159,740 radio families living

within The Team's half-millivolt contours. Smart advertisers know the great potential sales in this rich agricultural Heart of America! Providing them most effective coverage and top listener loyalty, the most economical and the best buy, is The KMBC-KFRM Team!



The KMBC-KFRM Team
Pickwick Hotel, Kansas City 6, Missouri

K F M O

FLAT RIVER—1947
GRIESEDEICK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Lead Belt Bcstg. Corp.
Business-Studio Address... Flat River
Phone Number... 1000
Transmitter Location... U. S. Hwy. 61
Air Time... Unlimited
News Service... UP
Membership... NAB
President, General Manager... Oscar C. Hirsch
Station-Comm. Mgr... James F. Collins
Program-Production Dir... Virginia Collins
Chief Announcer... Earl Whitener

K H M O

HANNIBAL—1941—MBS

Frequency: 1070 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By... Courier-Post Publishing Co.
Business-Studio Address... 102-A S. Main St.
Phone Number... 3450
Transmitter Address... 6 Mi. S. of Hannibal
on Old New London Dirt Rd.
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... John E. Pearson
Membership... NAB, BMB
Sec. Treas... E. L. Sparks
Gen.-Sta.-Sales Prom. Mgr... Wayne W. Cribb
Pgm., Prod., Pub. Dir... Gene Hoenes
Musical Librarian... Harold Hohner
Chief Engineer... Ben Parrish
Farm Editor... George Allen, Jr.

K I M O

INDEPENDENCE—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
Owned-Oper. By... The Blue Valley Co.
Business-Studio Address... 310 N. Osage
Phone Number... CL. 9810
Transmitter Location... 28th & Northern Blvd.
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... Capitol
Representative... Cooke
Membership... NAB
General Manager... Craig Siegfried
Program Director... John Waddell
Business Manager... F. E. Fowler
Chief Engineer... Eldon Ryan

K W O S

JEFFERSON CITY—1937
MBS-GRIESEDEICK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Capital Bcstg. Co.

Business-Studio Address... 210-212 Monroe St.
Phone Number... 4000
Transmitter Location... St. Mary's Blvd.
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... BMB
President... R. C. Goshorn
Gen. Sta. Mgr... Catherine Roer
Chief Engineer... Leroy S. Hackmann

K F S B

JOPLIN—1948

Frequency: 1310 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By... Four States Bcsters, Inc.
Business-Studio Address... 1027 Main
Phone Number... 1310
Transmitter Location... N.W. of Joplin
Air Time... 6 a.m.-11 p.m.
News Service... UP
Transcription Service... Lang-Worth, Standard
Representative... Walker
Membership... BMB
President... Harry Easley
General Manager... W. H. Clark
Program Director... Ed Johnson
Chief Engineer... Ralph Meador

K S W M

JOPLIN—1946—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Air Time, Inc.
Address... 1928 W. 13 St.
Phone Number... 7260
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... World
Representative... William G. Rambeau
Membership... NAB
Pres., Gen.-Sta. Mgr... Austin A. Harrison
Comm., Sales Prom. Mgr... Roy V. Whisnand
Pgm., Prod. Dir... Noel E. Ball
Chief Announcer... Claude Evans
Chief Engineer... Austin A. Harrison
Farm Editor... John Whitt

W M B H

JOPLIN—1926—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Joplin Bcstg. Co.
Business-Studio Address... Frisco Bldg.
Phone Number... 330
Transmitter Location... 14th & Munroe
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... NAB, BMB
Pres., Gen.-Station-Comm. Mgr... D. J. Poynor

Commercial Mgr. F. H. Hess
 Program Director Martha Smith
 Musical Director Golda Shaunee
 Chief Engineer Everett L. Dodge
 Farm Editor Leonard Brown

KCKN

KANSAS CITY

(See Listing, Kansas City, Kans.)

KCMO

KANSAS CITY—1936—ABC

Frequency: 810 Kc. Power: 50,000 Watts d.:
 10,000 Watts n.

Owned-Operated By KCMO Bcstg. Co.
 Business-Studio Address 1515 Commerce
 Bldg.

Phone Number Baltimore 1234
 Transmitter Location Nashua

Air Time Unlimited
 Air Time 20 Hrs.

News Service AP, UP
 Transcription Service Thesaurus

Representative John E. Pearson
 Membership NAB, BMB

President Tom L. Evans
 Gen. Comm. Mgr. E. K. Hartenbower

Asst. Manager Clarence E. Brexael
 Sales Prom. Mgr., Pub. Dir. F. C. Strawn

Program Director S. B. Tremble
 Production Director Kenneth Heady

Chief Announcer Dal Stallard
 Musical Director R. S. Jones

Chief Engineer Karl Troeglen
 Farm Editor C. W. Jackson

KFRM

KANSAS CITY—1947

Frequency: 550 Kc. Power: 5000 Watts d.
 Owned-Operated By Midland Bcstg. Co.

Business-Studio Address Pickwick Hotel
 Phone Number HA. 2650

Transmitter Location 10 Mi. S. of Concordia,
 Kansas

Air Time Sunrise-sunset
 News Service AP, UP

Transcription Service World
 Representative Free & Peters

Membership NAB, BMB
 President Arthur B. Church

V.P., Managing Dir. Karl Koerper
 V.P. in Chg. of Sales Sam H. Bennett

Promotion Director John S. McDermott
 Program Director Rod B. Cupp

Production Director Fran Heyser
 Chief Announcer Lee Stewart

Musical Director P. Hans Flath
 Chief Engineer Ray Moler

Farm Editor Phil Evans
 (See Page 498)

KMBC

KANSAS CITY—1922—CBS

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By Midland Bcstg. Co.

Business-Studio Address Pickwick Hotel
 Phone Number HARRISON 2650

Transmitter Location 50th & Belinder,
 Johnson County, Kansas

Air Time 5 a.m.-12:05 a.m.
 News Service AP, UP

Transcription Service World
 Representative Free & Peters

Membership NAB, BMB
 President Arthur B. Church

V.P., Managing Director Karl Koerper
 V.P., Sales Sam H. Bennett

Promotion Director John S. McDermott
 Program Director Rod Cupp

Production Director Fran Heyser
 Chief Announcer Lee Stewart

Musical Director P. Hans Flath
 Chief Engineer Ray Moler

Farm Editor Phil Evans
 (See Page 498)

WDAF

KANSAS CITY—1922—NBC

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By The Kansas City Star Co.

Business-Studio Address 1729 Grand Ave.
 Phone Number HARRISON 1200

Transmitter Location Johnson County, Kans.
 Air Time 6 a.m.-M.

News Service AP
 Transcription Service Standard

Representative Edward Petry
 Membership BMB

President Roy A. Roberts
 General-Station Manager Dean Fitzer

Commercial Mgr. Mannie E. Russo
 Program Director Harry J. Kaufmann

Chief Engineer J. A. Flaherty

WHB

KANSAS CITY—1922—MBS

Frequency: 710 Kc. Power: 10,000 Watts d.:
 5000 Watts n.

Owned-Operated By WHB Bcstg. Co.
 Business-Studio Address Scarritt Bldg.,
 9th & Grand Ave.

Phone Number HARRISON 1161
 Transmitter Location Route No. 1, Liberty

Air Time Unlimited
 News Service AP

Transcription Service Lang-Worth, Associated
 Representative John Blair

Membership NAB, BMB
 Pres., Comm. Mgr. Donald Dwight Davis

General Mgr. John T. Schilling
 Sales Prom. Mgr., Pub. Dir. Mori Greiner

Program Director Dick Smith
 Chief Engineer Henry Goldenberg

K B O A

KENNETT—1947—HBN

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By: Kennett Bcstg. Corp.
 Bus.-Studio-Transmitter Address: Kennett
 Phone Number: 830
 Air Time: Daytime
 News Service: AP
 Transcription Service: Standard, Capitol
 Membership: NAB, BMB
 President, General Manager: Paul C. Jones
 S.G., Comm. Mgr.: Bill H. Cate
 Sales Prom. Mgr.: Joe Bankhead
 Program Director: John T. Reeder
 Chief Engineer: Robert H. Conner

K I R X

KIRKSVILLE—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: North Mo. Bcstg. Co.
 Bus.-Studio-Transmitter Address: KIRX Bldg.
 Phone Number: 86
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Capitol, Standard
 Representative: Sears & Ayer
 Membership: NAB, BMB
 General-Station Manager: Samuel A. Burk
 Commercial Manager: R. M. Harpster
 Program Director: Lee Jones
 Chief Engineer: John Sheehan

K L W T

LEBANON—1948—MBS

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By: Lebanon Bcstg. Co.
 Bus.-Studio Address: 221 E. Commercial St.
 Phone Number: 1015
 Transmitter Location: Buffalo Rd.
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: SESAC
 President: Robert C. Fields
 General Manager: O. R. Wright
 Program Director: Thomas H. Miller
 Chief Engineer: E. L. Hendry

K M M O

MARSHALL—1949

Frequency: 1300 Kc. Power: 500 Watts d.
 (C.P. 100 Watts n.)
 Owned-Operated By: Mo. Valley Bcstg. Co.
 Address: 74 W. Morgan St.
 Phone Number: 2328
 Air Time: Daytime
 News Service: UP
 Transcription Service: Lang-Worth

Co-Owners: H. T., C. T. Fisher
 General Manager: Carl T. Fisher
 Commercial Manager: Harold T. Fisher
 Program Director: Roderick D. Renick
 Promotion Manager: Casey Strong
 Chief Engineer: Charles P. Porter

K X E O

MEXICO—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Audrain Bcstg. Corp.
 Business Address: P. O. Box 260
 Phone Number: 2340
 Studio-Trans. Location: Hiway 54 E.
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Capitol
 Representative: John E. Pearson
 Membership: NAB, BMB
 President: John Badaracco
 Gen., Sta. Mgr.: W. Earl Dougherty
 Commercial Manager: Shelton Bybee
 Pgm., Prod. Dir.: Richard M. Carson
 Publicity Director: Owen N. Lackey, Jr.
 Co-Engineers: Al Korabek, Frank Sojka
 Farm Editor: Frank Sojka

K N E M

NEVADA—1949

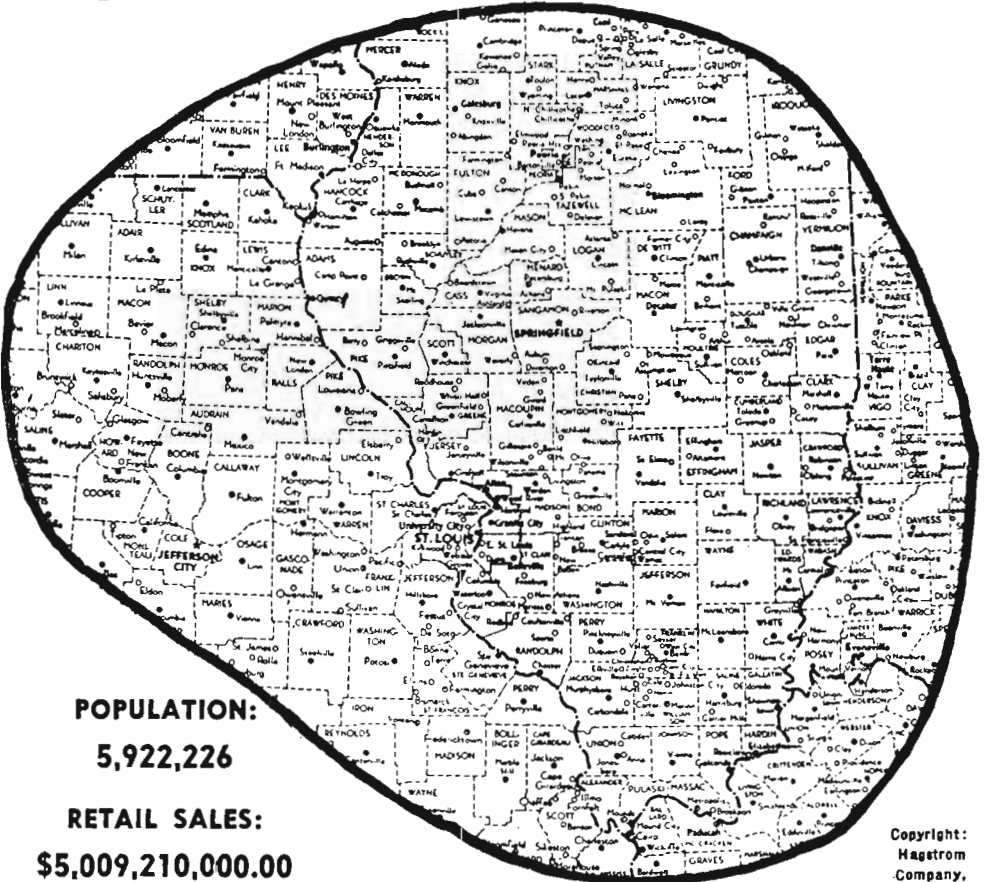
Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Cecil W. Roberts
 Address: Farmington
 Phone Number: 710
 Air Time: Unlimited
 News Service: UP
 President: Cecil W. Roberts
 Manager: William R. Tedrick
 Commercial Manager: Robert R. Stoner
 Program Director: Mrs. Audrey Tedrick

K W O C

POPLAR BLUFF—1938—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Poplar Bluff Bcstg. Co.
 Bus.-Studio-Transmitter Address: KWOC Bldg.
 Phone Number: 3922
 Air Time: 6 a.m.-10 p.m.
 News Service: UP
 Transcription Service: SESAC
 Representative: John E. Pearson
 Membership: NAB
 Pres., Gen. Mgr.: A. L. McCarthy
 Gen.-Station-Commercial-Sales Prom. Manager: William R. Tedrick
 Station Manager: Byron Kearbey, Jr.
 Program Director: Ronald P. Kaiser
 Chief Announcer: C. E. Watkins
 Chief Engineer: Don M. Lidenton
 Farm Editor: Tom Hunnicutt

Here Is the LARGEST Daytime Half-Millivolt Coverage Area of Any Radio Station in ST. LOUIS



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K T T R

ROLLA—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Show-Me Bcstg. o.C.
 Bus.-Studio-Transmitter Address. P. O. Box 567,
 Soest Rd.
 Phone Number 380
 Air Time Unlimited
 News Service AP
 Transcription Service. Capitol, SESAC,
 Keystone
 Pres., Gen.-Station Mgr. Luther W. Martin
 Program Director. Wilson C. Burkhead
 Chief Anncr., Musical Dir. Mel Lee
 Chief Engineer. Martin M. Mitchum
 Farm Editor. Wilson C. Burkhead

K F E Q

ST. JOSEPH—1923—MBS

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By. KFEQ, Inc.
 Business-Studio 814 Frederick Ave.
 Phone Number 4-0813-4
 Transmitter Location. Hwy. No. 71
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Headley-Reed
 President, General Manager. Barton Pitts
 Commercial Manager. Glenn G. Griswold
 Promotion Manager. J. Ted Branson
 Program Director. R. Thompson Mabie
 Musical Director. Paul Moskau
 Chief Engineer. J. Wesley Koch
 Farm Editor. Harold J. Schmitz

K R E S

ST. JOSEPH—1946—MSN

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Missouri Valley Bcstg. Corp.
 Business-Studio Address. 113 S. 7th St.
 Phone Number 4-6346
 Transmitter Location. Hwy. 59
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB, BMB
 President. Basil L. Kaufman
 Gen. Sta. Mgr. Ken Gooding
 Commercial Manager. Jack Fitzgerald
 Sales Prom. Mgr. Bill Burch
 Program Director. Allen Menefee
 Production Director. Walter Johnson
 Publicity Director. Gene Miller
 Chief Announcer. John Bilyeu
 Musical Director. Minor Clites
 Chief Engineer. Charles Weisemann
 Farm Editor. Bill Sharpe

K M O X

ST. LOUIS—1925—CBS

Frequency: 1120 Kc. Power: 50,000 Watts
 Owned-Oper. By. Columbia Bcstg. System, Inc.
 Business-Studio Address. 401 So. 12th St.
 Phone Number. Central 8240
 Transmitter Location. Stallings
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Associated
 Representative Radio Sales
 Membership NAB, BMB
 General Manager. E. W. Shomo
 Local Sales. P. S. Anderson
 National Spot. C. Gilman Johnston
 Sales Prom. Mgr. W. W. Middleton
 Program Director. T. A. Bland
 Production Director. George M. Clare
 Publicity Director. Robert S. Holcomb
 Musical Director. Stan Daugherty
 Chief Engineer. Harry Harvey
 Farm Editor. Ted Mangner

K S D

ST. LOUIS—1922—NBC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By. The Pulitzer Publishing Co.
 Business-Studio Address. 1111 Olive St.
 Phone Number. Main 1111
 Transmitter. Hwy. 66. E. St. Louis, Ill.
 Air Time Unlimited
 News Service AP
 Transcription Service World, Thesaurus
 Representative Free & Peters
 Membership NAB
 President Joseph Pulitzer
 General Manager. George M. Burbach
 Program Director. Harold Grams
 Commercial Manager. Edward W. Hamlin

K S T L

ST. LOUIS—1948—IMS

Frequency: 690 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio St. Louis, Inc.
 Business-Studio Address. 6 N. 7th St.
 Phone Number. MA. 0600
 Transmitter Location. 999 So. Sixth St.,
 E. St. Louis, Ill.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Standard
 Membership NAB
 President. Frank E. Pellegrin
 General Manager. Ralph L. Stufflebam
 Commercial Manager. W. A. Knight
 Program Director. Edward M. Galloway
 Chief Engineer. John H. Fleet

KWK

ST. LOUIS—1927—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By: KWK, Inc.
 Bus.-Studio Address: 12th & Cole Sts.
 Phone Number: Main 9100
 Transmitter Location: 500 Logan St., Baden
 Air Time: Unlimited
 News Service: AP
 Representative: Katz
 President, General Mgr.: Robert T. Convey
 V.P., Station Director: Ray E. Dady
 V.P., Comm. Dir.: V. E. Carmichael
 Asst. Sta. Mgr., Pgm. Dir.: John W. Tinnea
 Merchandising Mgr.: Russell C. Kaiser
 Production Mgr.: John Traxler
 Publicity Director: Fred J. Mueller
 Chief Engineer: N. J. Zehr

KXLW

ST. LOUIS—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By: St. Louis County Bcstg. Co.
 Bus.-Studio Address: 8135 Forsythe Blvd.
 Phone Number: Delmar 1320
 Transmitter Location: 8600 Manchester Rd.
 Air Time: 6 a.m.-local sunset
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Forjoe
 President: Lee J. Sloan
 Gen., Sta. Mgr.: S. E. Sloan
 Commercial Manager: Myles J. McNally
 Pgm., Prod. Dir.: Pat O. Bradley
 Publicity Director: Edgar J. Mothershead
 Chief Engineer: Wallace E. St. Vrain

KXOK

ST. LOUIS—1938—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By: Star-Times Publishing Co.
 Business-Studio Address: 12th & Delmar
 Phone Number: Chestnut 3709
 Transmitter Location: Madison, Ill.
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Associated, Standard
 Representative: John Blair
 Membership: NAB, BMB
 President: Elzey Roberts
 General Manager: C. L. Thomas
 Commercial Manager: V. N. Springgate
 Sales Promotion Manager: Foster H. Brown
 Program Director: Elmer Muschany
 Production Director: Robert Holt
 Publicity Director: Harry Renfro
 Musical Director: Robert Gotch
 Chief Engineer: Arthur F. Rekart
 Farm Editor: Charley Stookey

WEW

ST. LOUIS—1921

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Oper. By: The St. Louis University
 Address: 3642 Lindell Blvd.
 Phone Number: FRanklin 5665
 Air Time: 6 a.m.-local sunset
 News Service: INS
 Transcription Service: World, Standard,
 Lang-Worth
 Representative: John E. Pearson
 Membership: NAB, FMA
 President (St. Louis U.):

Very Rev. Paul C. Reinert
 General Manager: Nicholas Pagliara
 Commercial Manager: Leonard Frankel
 Program Director: Don Lochner
 Production Director: Syl Binkin
 Publicity (St. Louis U. Public Relations)
 Chief Announcer: O. J. McQuigg
 Musical Director: Ralph Stein
 Chief Engineer: Joseph A. Volk

WIL

ST. LOUIS—1922

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: Missouri Bcstg. Corp.
 Business-Studio Address: Hotel Chase
 Phone Number: Rosedale 6200
 Transmitter Location: North Dupo, Il.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard, Lang-Worth
 Representative: William G. Rambeau
 Membership: NAB
 Pres., Gen., Sta. Mgr.: L. A. Benson
 Commercial Manager: R. M. Hetherington
 Program Director: Vern King
 Publicity Director: Mel Kampe
 Chief Engineer: Edward Goodberlet

KSGM

STE. GENEVIEVE—1947—KBS
 BASEBALL

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Donze Enterprises, nc.
 Bus.-Studio Address: 245 Merchant St.
 Phone Number: 580
 Transmitter Location: Maxwell Hill
 Air Time: 6 a.m.-10 p.m.
 News Service: UP
 President, General Manager: Elmer L. Donze
 Commercial Manager: Norbert B. Donze
 Sales Prom. Mgr., Pub. Dir.: Donald M. Donze
 Program Director: C. M. Poindexter
 Prod. Dir., Chief Annr.: Harry Stone
 Musical Director: William Donze
 Chief Engineer: Murel L. Rose
 Farm Editor: Jim Schot

K D R O

SEDALIA—1939—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Milton J. Hinlein
 Bus.-Studio Address 2100 W. Broadway
 Phone Number 4004-5
 News Service UP
 Representative Forjoe
 Membership NAB
 President Milton J. Hinlein
 General Manager Herbert W. Brandes
 Commercial Manager James F. Glenn
 Chief Engineer Leman E. Jones

K S I M

SIKESTON—1948—GRIESEDIECK

Frequency: 1400 Kc. Power: 250 Watts
 Owner-Oper. Sikeston Community Bcstg. Co.
 Bus.-Studio-Transmitter Address Hway. 60 W.
 Phone Number 1
 News Service AP
 Representative H. C. Young
 President Lyman R. Bowman, Jr.
 Gen., Sta. Mgr. H. C. Young
 Commercial Manager Lee Martin
 Pgm., Musical Dir. Richard L. Watkins, Jr.
 Chief Engineer Ralph L. Hirsch

K G B X

SPRINGFIELD—1926—NBC

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By Springfield Bcstg. Co.
 Bus.-Studio Address 605 Boonville Ave.
 Phone Number 4-2822
 Transmitter Location Bolivar Rd., Hiway 13
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Thesaurus
 Representative George P. Hollingbery
 Membership NAB
 President Tams Bixby, Jr.
 General Manager J. Gordon Wardell
 Program Director Carl Fox
 Promotion Manager Dudley Morris
 Chief Engineer E. Dennis White

K I C K

SPRINGFIELD—1949—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Kickapoo Prairie Bcstg. Co.
 Inc.
 Address 610 College St.
 Phone Number 4-1561
 Air Time Unlimited
 News Service UP

MISSOURI

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MISSOURI

MISSOURI-MONTANA

Transcription Service Standard
 Representative McGillivra
 President Floyd W. Jones
 V.P., Gen. Mgr. Charles E. Seifert
 Traffic Manager Betty Cole
 Chief Engineer Lee E. Baker

Membership NAB, BMB
 Pres., Gen. Mgr. Ralph D. Foster
 Asst. Gen. Mgr. Leslie L. Kennon
 Promotion Manager Jean Lightfoot
 Program Director Joe Slattery
 Production Director Lou Black
 Publicity Director Bill Bailey
 Chief Engineer Fritz Bauer
 Farm Editor Loyd Evans

K T T S

SPRINGFIELD—1941—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Independent Bcstg. Co.
 Address Chamber of Commerce Bldg.
 Phone Number 2-7474
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Sears & Ayer
 Membership NAB, BMB
 President J. H. G. Cooper
 Gen.-Sta.-Sales Prom. Mgr. G. Pearson Ward
 Commercial Manager Bob Burke
 Program Director Wendel Smith
 Chief Engineer William F. Curry

K W R E

WARRENTON—1949

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By W. T. Zimmerman
 Address Warrenton
 Phone Number 3701
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus
 Pres., Gen. Mgr. W. T. Zimmerman
 Commercial Mgr. Wally Richter
 Program Dir. Norb Moore
 Chief Engineer Calvin Morris

K W T O

SPRINGFIELD—1933—ABC

Frequency: 560 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By Ozarks Bcstg. Co.
 Business-Studio Address 606 E. St. Louis St.
 Phone Number 2-4422
 Transmitter Location So. Fremont Rd.
 Air Time 4 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative John E. Pearson

K W P M

WEST PLAINS—1947

KBS-MSN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Robert F. Neathery
 Address E. Abe Taylor Blvd.
 Phone Number 700
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 President Robert F. Neathery
 Commercial Manager Fritze Williams Dixon
 Program Director John Billingsley

MONTANA

*Estimated Population 521,000—Increase —6.9%—Radio Homes 156,000
 Radio Families 159,000—Stations in State 24*

K A N A

ANACONDA—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Mosby's, Inc.
 Business Address Box 1470, Missoula
 Phone Number 136
 Studio-Transmitter Location Lincoln St.
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service Lang-Worth
 President A. J. Mosby
 Comm., Sales Prom. Mgr. T. L. Frayling
 Program Director Helen M. Ryan
 Chief Announcer Jack Penwell
 Chief Engineer Kenneth Farrance

K B M Y

BILLINGS—1946

MBS-INTERMOUNTAIN-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Billings Bcstg. Co.
 Business Address Box 2124
 Phone Number 3838
 News Service AP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB
 General Manager Franz J. Robischon
 Commercial Manager Ken Nybo
 Pgm. Dir., Chief Anncr. Charles Du Bois
 Chief Engineer Theodore Hildebrand

K G H L

BILLINGS—1928—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Northwestern Auto Supply Co.
 Business-Studio Address 422 N. B'way
 Phone Number 2222
 News Service UP
 Representative Katz
 President C. O. Campbell
 Gen. Comm. Mgr. Edward Yocum
 Prom. Mgr., Pgm. Dir. M. V. Braunberger
 Chief Engineer Jeff A. Kichli

K X L Q

BOZEMAN—1939

NBC-PACIFIC NORTHWEST Z NET

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KRBM Bcsters, Inc.
 Business Address Bozeman
 Phone Number 1420
 Transmitter Location 2½ Mi. E. of City
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Representative Walker
 Pres., General-Station Mgr. Ernest A. Neath
 Commercial Manager J. Ray Bridges
 Program Director Homer Stenersen
 Chief Engineer Jack Provis

K B O W

BUTTE—1947—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Copper City Radio Co.
 Address 720 Yale Ave.
 Phone Number 7429
 Air Time Unlimited
 News Service UP
 Representative Donald Cooke
 Membership NAB
 Pres., Gen. Mgr. Frank Reardon
 Manager Don Anderegg
 Traffic Manager Margaret Moran

K O P R

BUTTE—1948—ABC INTERMOUNTAIN

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By Copper Bcstg. Co.
 Business-Studio Address Hotel Finlen
 Phone Number 6546-7
 Transmitter Location Beef Trail Heights
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BMB
 President Frank C. Carman
 General Manager Ed Cooney

Commercial Manager Milo Petersen
 Program Director Bill Plummer
 Production Director Steve Buck
 Publicity Director Bill Curtis
 Chief Announcer Steve Buck
 Musical Director Jim Herrold
 Chief Engineer Jim Skidmore

K X L F

BUTTE—1929—NBC-Z NET

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By KGIR, Inc.
 Business Address Box 1956
 Phone Number 2-2344
 Studio Address Butte
 Transmitter Location Nissler
 Air Time Unlimited
 News Service UP
 Transcription Service MacGregor, Keystone, Cole
 Representative Walker
 President E. B. Craney
 Station Mgr., Prog. Dir. Arne E. Anzjon
 Comm., Sales Prom. Mgr. George Weber
 Program Director Al Plachta
 Chief Engineer W. J. Provia

K Y E S

BUTTE—1949

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By Treasure State Bcstg. Co.

K X G N

GLEN DIVE—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Lewis Wiles Moore
 Address S. Pearson St.
 Phone Number 122
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Membership NAB
 General Manager Gordon Hutton
 Commercial Manager Francis Clements
 Program Director P. Ertresvaag
 Chief Announcer Al Krief
 Chief Engineer Don Powers

K F B B

GREAT FALLS—1922—CBS

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By Buttrey Bcst., Inc.
 Bus.-Studio Address 607 First Natl. Bank Bldg.
 Phone Number 4377
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Weed
 Membership NAB, BMB

MONTANA

President Fred Birch
General Commercial Mgr. J. P. Wilkins
Program Director W. J. Towner
Chief Engineer Wilbur L. Myhre

K M O N

GREAT FALLS—1948
ABC-INTERMOUNTAIN

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Montana Farmer Bcstg. Co.
Business Address Box 1954
Phone Number 4382
Studio Address Tribune Bldg.
Transmitter Location 5 Mi. S. of City
Air Time Unlimited
News Service AP
Representative Avery-Knodel
President Lester Cole
General Manager Robert H. Warner
Commercial Manager Frank W. Kaul
Program Director Jon D. Duffy
Studio Tech. Supervisor Henry B. Poole
Transmitter Supervisor Eugene B. Bunker

K X L K

GREAT FALLS—1947—NBC-Z NET

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Great Falls Bcstg. Co.
Bus. Studio-Transmitter Address Park Hotel
Phone Number 2-2453
Air Time 7 a.m.-M.
News Service UP
Representative Walker
President J. R. Larcombe
General Manager Paul Hatton
Chief Engineer E. R. Kukkola

K A V R

HAVRE—1946—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KAVR, Inc.
Business-Studio Address P. O. Box 672
Phone Number 1240
Transmitter Location 1/4 Mi. E. of Havre on
U. S. No. 2
Air Time Unlimited
News Service UP
Transcription Service World, Keystone
Representative Cooke
President Jessica S. Longston
Gen., Sta. Mgr. James L. Hamstreet
Commercial Manager John Derrick
Sales Prom. Mgr. James Schroeder
Pgm., Prod. Dir. Jean MacLean
Publicity Director Mirth Langor
Chief Engineer Tad Jones
Farm Editor James Preston

K O J M

HAVRE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By No. Montana Bcstg. Co.
Business-Studio Address Box 70, Liberty Hotel
Bldg.
Phone Number 1096-7
Transmitter Location 2 1/2 Mi. N.E. of Havre
on Shepard Rd.
Air Time Sunrise-sunset
News Service UP
Transcription Service Associated, Standard
Representative Friedenber
Membership NAB, BMB
President Dr. Francis W. Aubin
General, Sta. Mgr. Larry Gordon
Commercial Manager Charlotte Brader
Chief Announcer James R. Saenger
Production Director Lindy Gordon
Chief Engineer George H. Bauer
Farm Editor Urcle Bailey

K F D W

HELENA—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Lewis & Clark Bcstg. Corp.
Address P. O. Box 592
Phone Number 4030
Air Time Unlimited
News Service UP
Transcription Service Capitol, Associated
President Hon. Lee Metcalf
General Mgr. George E. Wenstrom
Commercial Mgr. James Crabbe
Program Dir. Frank Russell
Chief Engineer Archer Taylor

K X L J

HELENA—1937—NBC-Z BAR

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Peoples Forum of the Air
Address 1306 Eleventh Ave.
Phone Number 1240
Transmitter Location Helena
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Membership NAB, BMB
President A. T. Hibbard
Station Mgr. Barclay Craighead
Sales Prom. Mgr. Carl Argabrite
Program Director Gene Hogan
Chief Engineer Ed Goodreau

K G E Z

KALISPELL—1927

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Donald C. Treloar
Business-Studio Address 7 Main St.

Phone Number 331-2
 Transmitter..... 2½ Mi. S. on Hwy. 93
 Air Time Unlimited
 News Service UP
 Transcription Service World, SESAC, Standard
 Membership NAB, BMB
 Pres., Gen.-Sta.-Comm. Mgr. Donald C. Treloar
 Program Director..... Maurice Driscoll
 Musical Director..... Les Sterling
 Chief Engineer..... William H. Patterson
 Farm Editor..... Glenn Millhouse

KXLO

LEWISTON—1947

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Montana Bcstg. Co.
 Bus.-Studio-Transmitter Address... E. Main St.
 Phone Number 1210-1
 Air Time 6:30 a.m.-10:30 p.m.
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen., Sta. Mgr..... William G. Kelly
 Pgm., Dir., Chief Anncr..... Bill Browning
 Chief Engineer..... Ben K. Rush

KPRK

LIVINGSTON—1946—KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By.... Yellowstone Amuse. Co.
 Business Address..... Box 952
 Phone Number 1000
 Transmitter-Studio Address..... E. Park St.
 Air Time Unlimited
 News Service UP
 Transcription Service..... World, SESAC
 Membership NAB
 Pres., Gen. Mgr..... Paul B. McAdam
 Comm.-Sales Prom. Mgr..... Jack Hinman
 Program Dir..... Jim Duncan
 Chief Engineer..... Norm Penwell

KRJF

**MILES CITY—1941
 MBS-INTERMOUNTAIN-KBS**

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Star Printing Co.
 Business Address..... 13 No. 6th
 Phone Number 60
 Transmitter-Studio Location..... Haynes Ave.
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service..... World, KBS
 Representative Avery-Knodel
 Membership NAB, BMB
 General Mgr..... W. F. Flinn
 Sales Prom. Mgr., Pub. Dir..... Norm Engstrom
 Pgm. Dir., Prod. Mgr..... Jim Carson
 Chief Announcer..... Don Holen
 Musical Dir..... Paul Rahders
 Chief Engineer..... Charles Scofield

KGVO

MISSOULA—1931—CBS

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Operated By..... Mosby's, Inc.
 Business-Studio Address..... 127 E. Front St.
 Phone Number 2155
 Transmitter Location..... 5 Mi. SW of City on
 Hwy 93 & 10
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB, BMB
 President..... A. J. Mosby
 Sales Prom. Mgr., Pgm., Prod. Dir.

Marion E. Dixon
 Chief Announcer..... James Robischon
 Chief Engineer..... Clarence Touw

KXLL

MISSOULA—1948—NBC-Z NET-PNB

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By.... Western Montana Assoc.
 Business Address..... Box 1503
 Phone Number 4114
 Studio-Transmitter Locatlon..... River Rd.,
 Orchard Homes
 Air Time..... 6 a.m.-M.

MONTANA

**WHY IS AP
 THE BEST?**

BECAUSE—AP is faster, more complete, more accurate than any other news service.

**ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS'
 ASSOCIATION**

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins,
 Colo.

Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.

MONTANA

MONTANA-NEBRASKA

News Service UP
Representative Walker
Pres., Gen., Sta. Mgr. Pat M. Goodover
Commercial Mgr. Frank Field
Publicity Director Loven Palmer
Chief Engineer Dave Green

KIYI

SHELBY—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By .. Tri County Radio Corp.
Address N. Marias Ave.
Phone Number 560
Air Time Unlimited
News Service UP
Transcription Service World, Keystone
Representative William Grant
Membership NAB
President John J. Hurley
General Manager Frank Krshka
Gen., Sta., Comm. Mgr. L. R. Wing
Pgm., Prod. Dir. George Potter
Publicity Director Chester Neduesky
Chief Anncr., Farm Editor .. Richard Bannon
Chief Engineer George Potter

KGCX

SIDNEY—1926—MBS-GNBS

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By E. E. Krebsbach
Business Address 109 So. Central Ave.
Phone Number 408
Studio Address 109 So. Central Ave.,
Sidney, Mont.; Masonic Bldg., Williston,
No. Dak.
Transmitter Location 4 Mi. N. of City
Air Time 5:30 a.m.-11 p.m.
News Service UP
Transcription Service Capitol
Membership NAB, BMB
General Manager E. E. Krebsbach
Station Mgrs. (Sidney) Keith Krebsbach,
(Williston) E. Clair Krebsbach
Program Director Jerry Carlton
Production Director Jay Spurgeon
Publicity Director Bud Bailey
Chief Announcer Ronald Dain
Chief Engineer O. H. Halvorson
Farm Editor Bill Corkins

NEBRASKA

*Estimated Population 1,285,000—Increase —2.3%—Radio Homes 380,000
Radio Families 391,000—Stations in State 21*

KCOW

ALLIANCE—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By ... Sandhills Bcstg. Corp.
Address 1030 W. Third St.
Phone Number 1300
Air Time Unlimited
News Service UP
Transcription Service SESAC, Thesaurus
President Hansford Jagers
Gen. Mgr., Chief Engr. Charles R. Bilyue
Commercial Manager Arnold E. Kuhn

KWBE

BEATRICE—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By .. Blue Valley Bcstg. Co., Inc.
Address 112½ N. 6th St.
Phone Number 1245
Air Time Unlimited
News Service AP
Transcription Service World, Cole
Pres., Gen., Comm. Mgr. John Thorwald
Asst. Comm. Mgr. D. Lahodny
Program Director Paul Schupach
Promotion Manager C. H. Brugha
Chief Engineer Sam W. Engle

KCNI

BROKEN BOW—1949—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Custer County Bstg. Co.
Address Broken Bow
Air Time Unlimited
Mgr., Chief Engr. Bud Crawford
Commercial Manager George T. Backe

KJSK

COLUMBUS—1948

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By George Basil Anderson
Business Address Box 460
Phone Number 5154
Studio-Transmitter Location Columbus
Air Time Sunrise-sunset
News Service AP
Transcription Service World, SESAC
Gen., Sta. Mgr. George Basil Anderson
Program Director Florence L. Anderson
Musical Dir., Farm Editor Carl L. Rafferty
Chief Engineer Harold Hardy

K F G T

FREMONT—1939 MBS-NEB. WIRELESS

Frequency: 1340 Kc. Power: 100 Watts
 Owned-Oper. By Walker Newspapers, Inc.
 Business-Studio Address 118 E. 5 St.
 Phone Number 1060
 Transmitter Location E. 16th St.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr. Lester A. Walker
 Sta., Comm. Mgr. William H. Baldwin
 Sales Prom. Mgr., Pub. Dir. Helen Norwood
 Program Director John R. Hanlon
 Farm Editor Dan Jackson

K M M J

GRAND ISLAND—1925—ABC

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By KMMJ, Inc.
 Business-Studio Address Division at Cedar
 Phone Number 703-4
 Transmitter Location Phillips
 Air Time Daytime
 News Service UP
 Transcription Service World, Cole
 Representative Headley-Reed
 Membership NAB, BMB
 President Don Searle
 General Manager Wick Heath
 Asst. Gen.-Comm. Mgr. Bill Martin
 Sales Promotion Manager Rex Lathen
 Pgm. Dir., Chief Anncr. Orie Kerwood
 Prod., Pub. Dir. Joe Martin
 Chief Engineer Eugene Seier
 Farm Editor George Kister

K H A S

HASTINGS—1940—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Nebraska Bcstg. Co.
 Address Tribune Bldg.
 Phone Number 1745
 Air Time Unlimited
 News Service INS
 Transcription Service Capitol
 Membership NAB
 President D. W. Clarke
 Gen., Sta. Mgr. Duane L. Watts
 Comm., Sales Prom. Mgr. Ted Cooper
 Program Director Eddie Meyers
 Chief Engineer Duane B. Allison
 Farm Editor Cyril Bisk

K G F W

KEARNEY—1930—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Central Neb. Bcstg. Corp.

Business-Studio Address Federal Annex Bldg.
 Phone Number Business, 2-3541; Program,
 3-1551

Transmitter Location Lakeside
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Capitol
 Membership NAB
 President, General Manager Lloyd C. Thomas
 Sta., Comm., Sales Prom. Mgr.
 E. Anson Thomas
 Prog.-Musical Dir. Peg Biber
 Prod. Dir., Farm Editor Jack Yeager
 Publicity Director Jeanette Harrison
 Chief Announcer Marvin Houtz
 Chief Engineer Jack Lewis

K F O R

LINCOLN—1924—ABC-NEBR. NET

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Cornbelt Bcstg. Corp.
 Business-Studio Address Sixth Fl., Stuart Bldg.
 Phone Number 2-6965
 Transmitter Location 48th & Vine Sts.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Capitol, Standard
 Representative Edward Petry
 Membership NAB, BMB
 President James Stuart
 V.P., Sta. Mgr. Harry D. Peck
 Prom.-Pub. Director Dale V. Berger
 Program Director Robert Johnson
 Publicity Director Dale V. Berger
 Chief Announcer Aurum Bondarin
 Musical Director Fleda Ziegenbein
 Chief Engineer Charles W. Winkler

K L M S

LINCOLN—1949

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By Lincoln Bcstg. Corp.
 Address 130 N. 10 St.
 Phone Number 2-7579
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 President Howard A. Shuman
 Gen., Prom. Mgr. J. Russell Joynt
 Program Director Del Brandt
 Chief Engineer H. D. Brandt

K O L N

LINCOLN—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcstg. Co.
 Business-Studio Address 212 Federal
 Securities Bldg.
 Phone Number 2-7218
 Transmitter Location 40th & W Sts.

NEBRASKA

Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Ra-Tel
 President John K. Morrison
 General Manager Paul R. Fry
 Sta., Comm. Mgr. W. B. Waugh
 Program Director Edwin T. Smith
 Chief Engineer M. J. Korinek

Membership NAB, BMB
 President John J. Gillin, Jr.
 General Station Mgr. John Alexander
 Local Sales Manager Joe di Natale
 Program Director Ed Launer
 Publicity Director Jerry Wing
 Chief Announcer Bill Wood
 Chief Engineer Jay Blakesley
 Farm Editor Ed Launer

KBRL

McCOOK—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By The McCook Bcastg. Co.
 Bus.-Studio-Transmitter Address Hwy 83 &
 "J" St.
 Phone Number 1450
 Air Time 6:30 a.m.-10:30 p.m.
 News Service AP
 Transcription Service Standard
 Membership BMB, NAB
 Owners William J. Cox, LeRoy W. Lenwell,
 Edward Cooper & Arthur V. Henri
 Gen.-Station Manager LeRoy W. Lenwell
 Comm.-Sales Prom. Mgr.,
 Publicity Director Robert A. Morris
 Chief Engineer L. W. Lenwell
 Farm Editor Harlan Beatty

WJAG NORFOLK—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Norfolk Daily News
 Bus.-Studio Address Norfolk Ave. & Sixth St.
 Phone Number 432
 Transmitter Location 3½ Mi. W. of Norfolk
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Walker
 Membership NAB, BMB
 President E. F. Huse
 General Manager F. C. Asmus
 Station Manager Art Thomas
 Commercial Manager Vernon Stedry
 Sales Prom. Mgr., Prod., Pub. Dir.
 Hollis Francis
 Pgm. Dir., Chief Announcer Evans Meier
 Chief Engineer Frank Wiedenbach

KODY

NORTH PLATTE—1930—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WOW, Inc.
 Bus.-Studio-Transmitter Address 1521 W. 12th
 St.
 Phone Number 382
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative John Blair

KBON

OMAHA—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcastg. Co.
 Business-Studio Add. 676 World Insurance
 Bldg.
 Phone Number Jackson 8282
 Transmitter Location 2807 So. 38th St.
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative Ra-Tel
 Membership NAB
 President John K. Morrison
 V.P., General Manager Paul R. Fry
 Station Manager Richard E. Welna
 Commercial Manager Ernest S. Priesman
 Sales Prom. Mgr., Pub. Dir. Joe H. Baker
 Production Director Richard F. Low
 Chief Engineer Richard E. Welna

KFAB

OMAHA—1924—CBS

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By KFAB Bcastg. Co.
 Business-Studio Address 620 Farnam Bldg.
 Phone Number Ja. 3420
 Transmitter Location 10 Mi. S. of Omaha
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth, SESAC
 Representative Free & Peters
 Membership NAB, BMB
 President Fred S. Sidles
 Gen. Sta. Mgr. Harry Burke
 Commercial Mgr. Harold Soderlund
 Sales Prom. Mgr., Pub. Dir. Don Shoemaker
 Program-Production Dir. L. A. Miller
 Musical Director Alene McKinney
 Farm Editor W. E. Macdonald

KOIL

OMAHA—1925—ABC-NEBR. NET

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Central States Bcastg. Co.
 Business-Studio Address Omaha Natl. Bank
 Bldg.
 Phone Number Jackson 7626
 Transmitter Location Box 479, Council
 Bluffs, Ia.
 Air Time Unlimited
 News Service AP, INS

NEBRASKA

Transcription Service.....Capitol, Standard
 Representative.....Edward Petry
 Membership.....NAB, BMB
 President.....James Stuart
 Gen. Mgr. & Sales.....William J. Newens
 Sales Promotion Manager.....Charles Frandsen
 Asst. Mgr., Pgm. Dir.....Virgil Sharpe
 Musical Dir.....Elizabeth Baker
 Chief Engineer.....Charles W. Winkler

K O W H

OMAHA—1922

Frequency: 660 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Mid-Continent Bcstg. Co.
 Business-Studio Address.....15th & Farnam
 Phone Number.....Atlantic 2228
 Transmitter Location.....60th & Redmon
 Air Time.....6 a.m.-local sunset
 News Service.....AP, UP
 Transcription Service.....Standard, World.
 Associated
 Representative.....George P. Hollingbery
 President.....Robert H. Storz
 General Manager.....Todd Storz
 Station Manager.....B. C. Corrigan
 Program Director.....Gaylord Avery
 Publicity Director.....Jack Sandler
 Chief Announcer.....Jim O'Neill
 Musical Director.....Margaret E. McGrath
 Studio Supervisor.....Orville Weimer
 Transmitter Supervisor.....N. P. Nelson
 Farm Editor.....Adam Reinemund

W O W

OMAHA—1923—NBC

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Radio Station WOW, Inc.
 Business-Studio Address.....280 Insurance Bldg.
 Phone Number.....Webster 3400
 Transmitter Location.....5500 Kansas Ave.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard, World.
 Associated
 Representative.....John Blair
 Membership.....NAB, BMB
 President, General Manager.....John J. Gillin, Jr.
 Sales Promotion Manager.....Bill Wiseman
 Program Director.....Lyle DeMoss
 Production Director.....Ray Olson
 Chief Announcer.....Merrill Workhoven
 Musical Director.....Morton Wells
 Technical Supervisor.....Joseph Herold
 Chief Engineer.....William J. Kotera
 Farm Editor.....Mal Hansen

K N E B

SCOTTSBLUFF—1948

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Platte Valley Bcstg. Corp.
 Business-Studio Address.....Golden Rule Bldg.

Phone Number.....1620
 Transmitter Location.....1¼ Mi. S.E. of City
 News Service.....AP
 Transcription Service.....Capitol, World
 Representative.....Hal Holman
 Membership.....NAB
 President.....John R. Jirdon
 General-Station Mgr.....Russ M. Stewart
 Commercial Manager.....Byron Joachim
 Sales Prom. Mgr.....Wayne Elliott
 Pgm., Musical Dir.....Warren McGaughey
 Chief Engineer.....Bill Case

K O L T

SCOTTSBLUFF—1930—CBS

Frequency: 1320 Kc.....Power: 5000 d., 1000 n.
 Owned-Operated By.....Hilliard Co.
 Business-Studio Address.....1517½ Broadway
 Phone Number.....856
 Transmitter Location.....2 Mi. W. of City
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB
 President, General-Sta. Mgr.....L. L. Hilliard
 Commercial Manager.....Lew Hunter
 Sales Prom. Mgr., Pub. Dir.....Red Davis
 Pgm. Dir., Chief Anncr.....Bill Walter
 Chief Engineer.....Harland Morrison

NEBRASKA

WHY IS AP
THE BEST?

BECAUSE—**AP** is faster, more
complete, more accu-
rate than any other
news service.

NEBRASKA ASSOCIATED PRESS RADIO ASSOCIATION

Chairman: William J. Newens—KOIL,
Omaha

Vice-Chairman: John Alexander—KODY,
North Platte

Continuing Study Committee Chairman:
William J. Newens—KOIL, Omaha

NEBRASKA

NEVADA

Estimated Population 174,000—Increase +57.7%—Radio Homes 45,500
Radio Families 47,000—Stations in State 9

KELK

ELKO—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Elko Bcstg. Co.
Address Hiway. 40
Phone Number 260
Air Time 6:30 a.m.-M.
News Service UP
Transcription Service Standard
President Chris Sheerin
General Manager John J. Gammick
Program Director J. P. Nims
Chief Engineer A. H. Vogeler

KENO

LAS VEGAS—1940—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Nevada Bcstg. Co.
Business Address Box 1310
Phone Number 1400
Studio-Transmitter Location The Strip,
Hwy. 91
Air Time 4:30 a.m.-1:30 a.m.
News Service INS
Transcription Service Thesaurus
Representative W. S. Grant
General-Station Manager Maxwell Kelch
General Manager Maxwell Kelch
Commercial Mgr. Thompson Magowan
Program Director L. A. Newsome, Jr.
Chief Engineer W. E. Berry

KLAS

LAS VEGAS—1948—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Las Vegas Bcstrs., Inc.
Address Box 1510
Phone Number 4646
Transcription Service Capitol
Representative Cooke, Scott
President C. L. McCarthy
General Manager Fred Stoye
Chief Engineer Ralph Dow

KRAM

LAS VEGAS—1948
MBS-INTERMOUNTAIN

Frequency: 920 Kc. Power: 1000 Watts d.
500 n.
Owned-Oper. By Boulder City Bcstg. Corp.
Business-Studio Address Hotel Flamingo
Phone Number 920
Transmitter Location N. Las Vegas
Air Time Unlimited

News Service UP
Transcription Service World
Representative Avery-Knodel
President Edward J. Jansen
General-Station Mgr. Truman B. Hinkle
Commercial Manager Frank Kim
Pgm. Dir., Sales Prom. Mgr. Carl Paige
Publicity Director Hal Davis
Musical Director Havelyn Jones
Chief Engineer Fred Young

KATO

RENO—1946—MBS-DON LEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Sierra Bcstg. Co.
Business-Studio Address Elks Bldg.
Phone Number 2-4501
Transmitter Location 6th & Cassinelli Rds.
Air Time 6 a.m.-2 a.m.
Representative John E. Pearson
Membership NAB
President R. K. Wittenberg
General Manager Robert L. Stoddard
Commercial Manager Bob Tower

KOH

RENO—1928—NBC

Frequency: 630 Kc. Power: 1000 Watts
(C.P. 5000)
Owned-Oper. By McClatchy Bcstg. Co. of
Nev.
Business-Studio Address 143 Stevenson St.
Phone Number Reno 5106
Transmitter Location Sparks
Air Time Unlimited
News Service AP, UP
Transcription Service World
Representative Paul H. Raymer
Membership NAB, BMB
President Eleanor McClatchy
Station Manager Hewitt Kees
Traffic Manager Amalia Ibarra
Chief Technician Wesley Craig

KOLO

RENO—1946—CBS

Frequency: 920 Kc. Power: 1000 Watts
Owned-Operated By Reno Bcstg. Co.
Business-Studio Address 33 Sierra St.
Phone Number 2-4516
Transmitter Location Sparks
Air Time 6 a.m.-M.
News Service AP, UP
Transcription Service Lang-Worth
Representative George P. Hollingbery
Membership NAB

NEVADA-NEW HAMPSHIRE

President Dave McKay
 General-Station Manager..... H. G. Wells
 Comm.-Sales Prom. Mgr..... Jack Kehoe
 Program Director..... Al Coon
 Production-Publicity Director..... Andy Chantlas
 Chief Engineer..... Merle Peterson

Transcription Service Associated
 Representative Walker
 Membership NAB
 President..... Merritt C. Speidel
 General Manager..... Merrill Inch
 Commercial Manager..... John A. Lang
 Program Director..... Larry Shields
 Chief Engineer..... Wilbur C. Comer

KWRN

RENO—1947—ABC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By... Reno Newspapers, Inc.
 Business-Studio Address..... Gazette Bldg.
 Phone Number 6156
 Transmitter Location Reno
 Air Time..... 7 a.m.-M.
 News Service UP

KXXL

RENO—1947

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Station KXXL
 Address Box 1329
 Phone Number 3122

NEW HAMPSHIRE

*Estimated Population 544,000—Increase +10.7%—Radio Homes 159,500
 Radio Families 163,000—Stations in State 11*

WMOU

BERLIN—1946—KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper... White Mountains Bcstg. Co., Inc.
 Business-Studio Address..... 40 Main St.
 Phone Number..... Berlin 1797-8
 Transmitter Location..... Hutchins St.
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Membership NAB
 Pres., Gen. Mgr..... Charles S. Holbrook
 Program Manager..... Wendell C. Mackenzie
 Chief Engineer..... James F. Hennessey

Business-Studio Address..... Eagle Hotel
 Phone Number 4180
 Transmitter Location..... Redington St.
 Air Time..... 6:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service World
 Representative Bannan, Walker
 Pres., Gen. Mgr..... Hon. Charles M. Dale
 Asst. Mgr., Prog. Dir..... Thomas S. Pingree
 Chief Announcer..... Win Blake
 Chief Engineer..... George Davis

WTSV

**CLAREMONT—1948
 MBS-YANKEE-GRANITE**

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By.... Granite State Bcstg. Co.
 Address..... 221 Washington St.
 Phone Number 1800
 Air Time Unlimited
 Transcription Service Lang-Worth
 Representative Bannan, Bolling
 President..... William J. Barkley
 General Manager..... W. F. Rust, Jr.
 Comm., Sales Prom. Mgr..... Fred Sterns
 Pgm., Prod. Dir., Chief Anncr..... Dick Hill
 Chief Engineer..... A. Davis

WKNE

KEENE—1941—CBS

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Operated By..... WKNE Corp.
 Business-Studio Address..... 17 Dunbar St.
 Phone Number 2080-1
 Transmitter Location..... Stanhope Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative Adam J. Young, Jr.,
 Kettell-Carter
 Membership NAB, BMB
 Pres., Gen. Mgr..... Joseph K. Close
 Asst. Comm. Mgr., Pgm. Dir.....
 Robert M. Peebles
 Sales Prom. Mgr..... Gale Bath
 Publicity Dir..... Ruth R. Wade
 Chief Announcer..... Ozzie Wade
 Chief Engineer..... Ernest F. Batchelder, Jr.
 Farm Editor..... Stacey Cole

WKXL

CONCORD—1946—MBS-YANKEE

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By... Hon. Charles M. Dale

NEW HAMPSHIRE

W L N H

LACONIA—1922—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Northern Bcstg. Corp.
 Business-Studio Address 635 Main St.
 Phone Number 2-300
 Transmitter Location San Bornton
 Air Time Unlimited
 News Service AP
 Representative Kettell-Carter
 Membership NAB
 Pres., Gen. Sta. Mgr. Warren H. Brewster
 Pgm., Prod. Director Al Maffie
 Chief Engineer Walter Avery

W F E A

MANCHESTER—1932—CBS

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By N. H. Bcstg., Inc.
 Business-Studio Address 286 Franklin St.
 Phone Number 5-5491
 Transmitter Location Merrimack
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Adam J. Young, Jr.
 Kettell-Carter
 Membership NAB, BMB
 President Morris Silver
 Commercial Manager Saul Gross
 Gen., Sta. Mgr. Frank Journey
 Production Director Frank Finning
 Chief Announcer Gerald Kearney
 Chief Engineer Reginald Schow

W K B R

**MANCHESTER—1946
 MBS-YANKEE-GRANITE STATE**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Granite State Bcstg., Inc.
 Address 155 Front St.
 Phone Number 44075
 Air Time 6:30 a.m.-12:30 a.m.
 News Service UP
 Transcription Service Capitol
 Representative Bannan, Bolling
 President W. J. Barkley
 General Manager W. F. Rust, Jr.
 Comm., Sales Prom. Mgr. Ralph Gottlieb
 Pgm. Dir., Chief Anncr. Norman Bailey
 Publicity Dir. William Carlisle
 Chief Engineer Royston Phillips

W M U R

MANCHESTER—1941—ABC

Frequency: 610 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By The Radio Voice of
 New Hampshire, Inc.
 Business-Studio Address 1819 Elm St.

Phone Number Ma. 5-5788
 Transmitter Location Front St.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Weed
 Membership NAB, BMB
 President, Owner Francis P. Murphy
 General Manager Hervey Carter
 Production Dir. Bernie Mack
 Musical Dir. Bertram Colter
 Chief Engineer Vincent Chandler
 Farm Editor Robert Webster

W O T W

NASHUA—1947—GRANITE STATE

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Nashua Bcstg. Corp.
 Bus.-Studio-Transmitter Location Lund Rd.
 Phone Number 5000
 Air Time Daytime
 News Service UP
 Transcription Service World
 Representative Bertha Bannan, Walker
 Membership NAB
 Pres., Gen.-Sta. Mgr. Arthur A. Newcomb
 Asst. Gen. Mgr. Angeline Kopka
 Program Dir. Paul Keefe
 Chief Engineer Robert C. Bingham

NEW HAMPSHIRE

**WHY IS AP
 THE BEST?**

BECAUSE—**AP** has more news
 correspondents, more
 news bureaus, more
 miles of news wire
 than any other news
 service.

**NEW ENGLAND ASSOCIATED PRESS
 BROADCASTERS' ASSOCIATION**

President: Leland Bickford—Editor-in-
 Chief, Yankee Network, Boston
 Secretary: L. P. Yale—AP Chief of Bureau,
 Boston
 Directors for New Hampshire: Arthur
 Rothzfel—WLNH, Laconia; Tom Power
 —WMUR, Manchester.

NEW HAMPSHIRE

W H E B

PORTSMOUTH—1932

MBS-YANKEE

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By WHEB, Inc.
 Bus. Studio-Transmitter Address . . . Lafayette Rd.
 Phone Number 4080
 Air Time Daytime
 News Service AP
 Transcription Service World
 Representative Walker, Bertha Bannan
 President Hon. Charles M. Dale
 Asst. Mgr. Keith S. Field
 Commercial Manager . . . William A. Dawson, Jr.
 Program Dir. Lucien Dumont
 Chief Announcer William I. Elliot
 Musical Director Russ Reardon
 Chief Engineer Anthony Vaccaro

W W N H

ROCHESTER—1948

GRANITE STATE

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Strafford Bcstg. Corp.
 Address Rochester Hill Rd.
 Phone Number 1400-1
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service Capitol
 Representative Bolling, Bannan
 Membership NAB
 Pres., Sta. Mgr. A. J. K. Malin
 Commercial Mgr. M. C. Ball
 Program Dir. Robert Holmes
 Production Dir. H. Martin
 Publicity Dir. M. Verette
 Chief Announcer Paul Daniels
 Musical Dir. M. L. Malin
 Chief Engineer E. J. Babkes

NEW JERSEY

*Estimated Population 4,873,000—Increase +17.1%—Radio Homes 1,324,000
 Radio Families—1,356,000—Stations in State 18*

W C A P

ASBURY PARK—1926—SBN

Frequency: 1310 Kc. Power: 250 Watts
 Owned-Operated By . . . Radio Industries Bcst. Co.
 Business-Studio Address 601 Bangs Ave.
 Phone Number Asbury Park 1-1310
 Transmitter Location Bangs Ave., Neptune
 Air Time Unlimited
 News Service AP
 Transcription Service World, Capitol
 Membership NAB, BMB
 President Ralph Froese
 Gen., Sta. Mgr. Gene Milner
 Commercial Mgr. Wally Reid
 Pgm. Dir., Farm Editor Irving Smith
 Prod., Musical Dir. Cal Monroe
 Publicity Dir. Ken Leslie
 Chief Announcer George Hudson
 Chief Engineer Matthew Porter

W B A B

ATLANTIC CITY—1940—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . . Press-Union Publishing Co.
 Business Address 1900 Atlantic Ave.
 Phone Number Atlantic City 5-1111
 Studio-Trans. Address . . . Absecon Blvd. & Beach
 Thorofare, 1900 Atlantic Ave.
 Air Time 7 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB

President Albert J. Feyl
 Gen. Sta.-Comm. Mgr. Monroe L. Mendelsohn
 Prog. Dir., Chief Announcer . . . Ralph Shoemaker
 Chief Engineer Earle Godfrey
 Farm Editor Bern Penrose

W F P G

ATLANTIC CITY—1940—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By . . . Neptune Bcstg. Corp.
 Business Address . . . Union Trust Bldg., Steubenville, O.
 Phone Number Steubenville 2-6265
 Studio Address Steel Pier
 Transmitter Location Venice Park
 Air Time Unlimited
 News Service UP
 Transcription Service MGM
 Representative Ra-Tel
 Membership NAB
 President John J. Laux
 General Man. Fred Weber
 Commercial Mgr. Wm. C. Byrnes, Jr.
 Sales Prom. Mgr. William Franks
 Program Dir. Al Owen
 Publicity Dir. Lydia I. Hawksley
 Chief Announcer Edward Davis
 Chief Engineer Blair K. Thron

W M I D

ATLANTIC CITY—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By . . . Mid-Atlantic Bcstg. Co., Inc.

NEW JERSEY

Business-Studio Address..... Convention Hall
 Phone Number..... 4-1340, 4-7131
 Transmitter Location..... Absecon Blvd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Associated
 Representative..... For Joe
 President..... Earl M. Johnson
 General Mgr..... David H. Freedman
 Station Mgr..... Juan Caloca
 Comm. Sales Prom. Mgr..... Albert A. Cormier
 Pgm., Prod., Pub. Dir..... Bob Ardrey
 Chief Announcer..... Bob Brown
 Musical Director..... Irv. Miser
 Chief Engineer..... Bernard Singer

W S N J

BRIDGETON—1937—KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Eastern States Bcstg. Co.
 Address..... Bridgeton
 Phone Number..... 1600
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... Thesaurus
 Representative..... Thomas Clark
 Membership..... FMA
 President..... Senator Elmer H. Wene
 General-Station Manager..... Paul Alger
 President..... Elmer H. Wene
 Comm., Sales Prom. Mgr.:..... Jerry Alden
 Publicity Dir..... Arthur Scholz
 Pgm., Prod. Dir..... Joe McCulley
 Chief Announcer..... Earl Becktel
 Chief Engineer..... Francis Fekel
 Farm Editor..... Don Hart

W C A M

CAMDEN—1924

Frequency: 1310 Kc..... Power: 250 Watts
 Owned-Operated By..... City of Camden
 Business-Studio Address..... City Hall
 Phone Number..... Emerson 5-5600
 Transmitter Location..... Civic Center
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... Standard, Capitol
 Membership..... NAB
 Director (Municipally owned)
 Mayor George E. Brunner
 Managing Dir..... Willard C. Schriver
 Commercial Mgr..... Morton Lowenstein
 Sales Prom. Mgr., Pub. Dir..... John J. Kennedy
 Pgm., Prod. Dir..... Robert Swanson
 Chief Engineer..... Clarence E. Owens

W K D N

CAMDEN—1948

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... So. Jersey Bcstg. Co.
 Business Address..... Radio Park

Phone Number..... EM 5-7200
 Studio Address..... 2881 Mt. Ephraim Ave.
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... Associated, SESAC
 Pres., Gen. Mgr..... Ranulf Compton
 Program Director..... Edwin W. Tucker
 Chief Engineer..... E. Phillip Steen

W H O M

JERSEY CITY

(See Listing, New York, N. Y.)

W M T R

MORRISTOWN—1948

Frequency: 1250 Kc..... Power: 500 Watts d.
 Owned-Operated By..... Morristown Bcstg. Co.
 Address..... P. O. Box 315, Park Square Bldg.
 Phone Number..... MO 4-5700
 Studio Address..... 10 Park Pl.
 Transmitter Location..... Hanover Township
 Air Time..... Sunrise-Sunset
 News Service..... AP
 Transcription Service..... Associated
 Membership..... NAB
 President..... George S. Croy
 Station Mgr..... Kenneth A. Croy
 Commercial Mgr..... Clement T. Lowden
 Program Director..... Jack Allen Potts
 Chief Engineer..... Rudolph C. Prow
 Farm Editor..... Merrill Morris

W A A T

NEWARK—1921

Frequency: 970 Kc..... Power: 5000 d., 1000 n.
 Owned-Operated By..... Bremer Bcstg. Corp.
 Business-Studio Address..... Television Center
 Phone..... Mitchell 2-6400; BARcklay 7-8216
 Transmitter Location..... Kearny
 Air Time..... 7 a.m.-1 a.m.
 News Service..... AP
 Transcription Service..... Associated
 Representative..... Weed
 President, Gen. Mgr..... Irving R. Rosenhaus
 V.P., National Sales..... E. S. Lannon
 V.P., Local Sales..... A. B. Schillin
 Promotion Director..... James Sondheim
 Program Director..... George Green
 Public Relations Director..... Roland Trenchard
 Director, Educ. Activities..... Robert B. Macdougall
 Musical Director..... Jay Stanley
 V.P., Engineering..... Frank V. Bremer

W H B I

NEWARK—1922

Frequency: 1280 Kc..... Power: 2500 Watts d.:
 1000 Watts n.
 Owned-Operated By..... May Radio Bcst. Corp.
 Business-Studio Address..... 100 Shipman St.
 Phone Number..... Mitchell 2-7354

Transmitter Location.....155 Washington St.
 Air TimeUnlimited
 MembershipNAB
 Pres., Gen. Mgr.....James L. Shearer
 Station-Comm. Manager.....William Masi
 Chief Engineer.....Herman Foster

W N J R

NEWARK—1947

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Operated By..North Jersey Radio, Inc.
 Business-Studio Address.....91 Halsey St.
 Phone Number.....Market 3-2700
 Transmitter Location.....Union
 Air Time.....7 a.m.-M.
 News Service.....INS, UP
 Transcription Service.....World, Capitol
 Representative.....Rambeau
 Membership.....NAB
 President.....Edward W. Scudder, Jr.
 Gen., Sta. Mgr.....Harry D. Goodwin
 Comm., Sales Prom. Mgr.....C. G. O'Neill
 Program Director.....Steven Van Gluck
 Production Director.....G. Thomas Marshall
 Publicity Director.....James R. Ryall
 Chief Engineer.....Peter Testan
 Farm Editor.....Will Peigelbeck

W V N J

NEWARK—1948—NJSN

Frequency: 620 Kc.....Power: 5000 Watts

NEW JERSEY

**WHY IS AP
 THE BEST?**

BECAUSE—AP is more experi-
 enced than any other
 news service . . . more
 than 100 years collect-
 ing and distributing
 news.

**NEW JERSEY ASSOCIATED PRESS
 RADIO ASSOCIATION**

President: Edwin Tucker—WKDN, Camden
 Vice-President: Roland Trenchard —
 WAAT, Newark
 Secretary: Sam Blackman—AP Chief of
 Bureau

NEW JERSEY

Owned-Operated By.....Newark Bcstg. Corp.
 Business-Studio Address.....45 Central Ave.
 Phone Number.....Mitchell 3-7600
 Transmitter Location.....Livingston
 Air Time.....6 a.m.-1 a.m.
 News Service.....UP
 Transcription Service...Lang-Worth, Standard
 Membership.....NAB
 V.P., Gen.-Comm Mgr.....Ivon B. Newman
 Station Manager.....Helen Sutton Newman
 Publicity Director.....Walter Kaney
 Chief Engineer.....Bernard Kellom

W C T C

NEW BRUNSWICK—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Chanticleer Bcstg. Co.
 Business-Studio Address.....385 George St.
 Phone Number.....Charter 7-1450
 Transmitter Location.....Highland Park
 Air Time.....7 a.m.-11 p.m.
 News Service.....Transradio
 Transcription Service.....Associated, World
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....James L. Howe
 Commercial Manager.....Robert Bell
 Sales Promotion Manager.....Edith Brandt
 Program Director.....Nat Shoehalter
 Chief Engineer.....Robert L. Williams

W

V

N

J

620 on your dial

**The most for your
 dollar in the
 metropolitan area**

NEWARK N. J.

WPAT

**5000 WATTS
NIGHT and DAY**

Included in WPAT'S
10 mille volt contour
are such markets as

**Paterson
Newark
Jersey City
Passaic
Elizabeth
Hackensack
Hoboken
Union City
and
New York City***

WPAT

**Paterson, New Jersey
New York — Penn. 6-2945**

*owned and operated by
The Herald News, Passaic-Clifton, N. J.*

* Included in WPAT's Primary Coverage Area is Metropolitan New York and New Jersey—the greatest market in the United States.

WPAT

PATERSON—1941

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By . . . North Jersey Bcstg. Co., Inc.
Business-Studio Address 66 Hamilton St.
Phones . . . Armory 4-3400, Pennsylvania 6-2945
Transmitter Broad at Hepburn Rd. Clifton
Air Time Unlimited
News Service UP
Transcription Service Associated
Membership NAB
Chairman of Board Dow H. Drukker
President Richard Drukker
Exec. V.P., Sales, Pgming. Herman M. Bess
Exec. V.P., Gen. Mgr. James V. Cosman
Asst. V.P., Chief Engineer Earl F. Lucas
Publicity Dir. Elaine Starr

WTNJ

TRENTON—1928

Frequency: 1300 Kc. Power: 250 Watts d.
Owned-Operated By WOAX, Inc.
Business-Studio Address 416 Bellevue Ave.
Phone Number 8149
V.P., General Manager F. J. Wolff

WTTM

TRENTON—1942—NBC

Frequency: 920 Kc. Power: 1000 Watts
Owned-Operated By Trent Bcst. Corp.
Business-Studio Address 541-43 E. State St.
Phone Number 5-8515-6-7-8
News Service UP
Transcription Service Thesaurus
Representative Forjoe
Membership NAB
President Hon. Elmer H. Wene
General Manager Carl Mark
Commercial Manager Fred L. Bernstein
Sales Prom. Mgr. Alfred J. Barker
Program Director William R. Griffin
Chief Engineer Theodore P. Kilmer

WWBZ

VINELAND—1945

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. Community Bcstg. Service, Inc.
Business-Studio Address 633 Wood St.
Phone Number Vineland 7-1360
News Service UP
Transcription Service World
Representative McGillvra
President Joseph M. Bullock
General Manager Fred M. Wood
Program Director Dorothy H. Carlson
Chief Engineer C. V. Mullen

NEW MEXICO

Estimated Population 589,000—Increase +10.8%—Radio Homes 158,000
Radio Families 171,000—Stations in State 20

K G G M

ALBUQUERQUE—1927—CBS

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By New Mexico Bcstg. Co.
Business Address P. O. Box 1294
Phone Number 4543
Studio Address Kimo Theater Bldg.
Transmitter Location So. 2nd St.
Air Time Unlimited
News Service UP, AP
Transcription Service World
Representative Taylor-Borhoff
Pres., Gen. Station Mgr. A. R. Hebenstreit
Commercial Manager Jack Skillen
Pgm., Prod., Pub. Dir. Robert Van Driel
Chief Announcer Richard T. Coleman
Chief Engineer Leonard F. Dodds

K O A T

ALBUQUERQUE—1946
ABC-ZIA NET

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Rio Grande Bcstg. Co., Inc.
Business-Studio Address 122 S. Tulane
Phone Number 5-5501
Transmitter 2000 W. Indian School Rd.
Air Time 6 a.m.-11 p.m.
News Service UP
Transcription Service Capitol
Representative McGillvra
President A. E. Buck
Gen.-Sta. Mgr. Merle H. Tucker
Commercial Manager Robert Sabin
Program Director B. J. Fitzpatrick
Chief Announcer Rollie Melville
Chief Engineer William Carman

K O B

ALBUQUERQUE—1920—NBC-MBS

Frequency: 770 Kc. Power: 50,000 Watts d.:
25,000 Watts n.
Owned-Oper. By Albuquerque Bcstg. Co.
Bus.-Studio Address Fifth & Silver
Phone Number 4411
Transmitter Location Alameda
Air Time 6 a.m.-M.
News Service AP, INS
Transcription Service Thesaurus
Representative Free & Peters
Pres., Gen. Mgr. T. M. Pepperday
Station Manager Bob Seal
Comm. Mgr. Charles Teas
Program Dir. Rolf S. Nielsen
Publicity Director Jean Toncre
Chief Announcer Robert A. McCoy
Musical Director Noel Martin
Chief Engineer George S. Johnson

K V E R

ALBUQUERQUE—1947
MBS-GREAT WEST-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Western Air, Inc.
Business-Studio Address 317 N. Broadway,
Box 1388
Phone Number 3-1744
Transmitter Location Old Albuquerque
Air Time 6 a.m.-M.
News Service UP
Transcription Service MGM
Representative Forjoe
Membership NAB
Pres., Gen. Mgr. William T. Kemp
Commercial Manager Paul A. Kehle
Station Manager Keith Tye
Asst. Mgr. John H. Morrison
Program Director Al Mann
Production Dir. & Asst. Mgr. Ralph Henry
Publicity Director Edith Hoffman
Chief Announcer Connie Alexander
Musical Director Mac Vernon
Chief Engineer Fred Timm
Farm Editor Cecil Pragnell

K S V P

ARTESIA—1946—KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Artesia Bcstg. Corp.
Business-Studio Address Box 445
Phone Number 650
Transmitter Location South Roselawn
Air Time 7 a.m.-10 p.m.
News Service AP
Transcription Service Standard
President Martin Yates III
Gen., Sta., Sales Prom. Mgr. David M. Button
Commercial Manager Wayne Griffin
Chief Engineer Robert Meeker

K E N E

BELEN—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Belen Bcstg. Corp.
Address P. O. Box 604
Phone Number 3021
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth, SESAC
President T. B. Stribling
General Manager D. H. Crandal
Commercial Manager H. R. Granger
Program Director Ken Gilmore
Chief Engineer W. C. Weeks

K A V E

CARLSBAD—1936—CBS-SWN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Carlsbad Bcstg. Corp.
 Business-Studio Address 800 S. Canal St.
 Phone Number 244
 Transmitter Location 3 mi. SW City
 Air Time 6 a.m.-M.
 News Service AP
 Representative Taylor-Boroff
 President Val Lawrence
 General-Station Mgr. Norman R. Loose
 Commercial Manager Richard E. Doyle
 Program Director Alexander Pitcaithley
 Chief Engineer William Sene

K I C A

CLOVIS—1933—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Hugh DeWitt Landis.
 R. B. McAlister
 Operated By R. B. McAlister
 Business Address Box 111
 Phone Number 3
 Studio Address 520 Pile St.
 Transmitter Location Hillcrest Park
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service MacGregor
 Representative Continental Radio Sales
 Membership NAB
 President Hugh DeWitt Landis
 General-Station Mgr. R. B. McAlister
 Commercial Manager Don Boles
 Sales Promotion Manager Sammy Goodman
 Program Director John Kirkwood
 Chief Announcer Harold Cook
 Musical Director Joni Nieves
 Chief Engineer Vernon Hughes

K G A K

GALLUP—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Rio Grande Bcstg. Co.
 Business-Studio Address 114 E. Cole Ave.
 Phone Number 1177
 Transmitter Location 1½ mi. E. City
 Air Time 7 a.m.-9 p.m.
 News Service UP
 Transcription Service Capitol
 Representative Donahue
 Membership NAB
 President Al Buck
 General Manager Merle H. Tucker
 Station Manager Charles M. Butler
 Commercial Manager Larry Hoffman
 Program Director Lou Emerson
 Chief Engineer James P. Suptic

K W E W

**HOBBS—1938
 MBS-KBS-SOUTHWEST**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By W. E. Whitmore
 Business-Studio Address 116 E. Dunham
 Phone Number 495
 News Service UP
 Transcription Service MacGregor, Lang-Worth
 Representative Taylor-Boroff
 President W. E. Whitmore
 General Manager Harry McAdams
 Commercial Manager Phil McGee
 Program Director Dortha A. Montgomery
 Chief Engineer Roy Evans

K C H S

HOT SPRINGS—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Sierra Bcstg. Co., Inc.
 Business-Studio Address 401 Broadway
 Phone Number 161
 Transmitter Location Yucca Heights
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Transcription Service Capitol
 Representative Continental Radio Sales
 Pres., General Manager Leonard R. Trainer
 Station Manager Beulah M. Shirk
 Commercial Manager William Malloy
 Program Director Catherine L. Perry
 Chief Engineer Russell A. Walz

K O B E

LAS CRUCES—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Mesilla Valley Bcstg. Co.
 Bus-Studio Address Main & Picacho Ave.
 Phone Number 205
 Transmitter Location W. Amador Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 President Charles Hill
 General-Station Mgr. Harry H. Stair
 Program Director L. S. Sleppy
 Chief Engineer K. M. Dean

K F U N

LAS VEGAS—1941—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Southwest Bcsters, Inc.
 Business Address Box 710
 Phone Number 12
 Transmitter Location ½ mi. E. City
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Representative Hil F. Best
 Pres., Gen-Station Mgr. Ernest N. Thwaites

Program Director.....Dorothy G. Thwaites
 Chief Engineer.....A. F. Schultz

K R T N

RATON—1948—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By....Southwest Bcsters, Inc.
 Business Address.....Box 710, Las Vegas;
 Box 767, Raton
 Phone Number.....875
 Studio-Transmitter Address.....1128 State St.
 Air Time.....7 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....Standard, World
 Representative.....Hil F. Best
 Pres., Gen. Manager.....Ernest N. Thwaites
 Station Manager.....Stanley K. Brown
 Chief Engineer.....A. F. Schultz

K G F L

ROSWELL—1927—MBS-SW. N-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....KGFL, Inc.
 Business-Studio Address.....310 N. Richardson
 Phone Number.....2000
 Transmitter Location.....511 W. 16th St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Taylor-Boroff
 Membership.....NAB, BMB
 Pres., General Manager.....W. E. Whitmore
 Commercial Manager.....G. F. Roberts
 Program Director.....Almarie Old Field
 Chief Engineer.....Eugene Rader

K S W S

ROSWELL—1947—ABC-ZIA NET

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....McEvoy Bcstg. Co.
 Bus. Studio Address.....Radio Center
 Phone Number.....2400
 Transmitter Location.....19th & Railroad Sts.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....McGillvra
 Membership.....NAB
 President.....Paul B. McEvoy
 General Station Manager.....John A. McBoyle
 Comm. Sales Prom. Mgr.....M. J. Montgomery
 Sales Promotion Manager.....John L. Meyers
 Prod., Farm Editor.....George R. Walsh
 Chief Announcer.....Tom Foulkes
 Chief Engineer.....Ray R. Summersgill

K T R C

SANTA FE—1946—ABC-ZIA NET

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Rio Grande Bcstg. Co., Inc.

Bus. Address.....P. O. Box 1715
 Phone Number.....3003
 Studio-Transmitter Address.....210 E. Marcy
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....McGillvra
 Membership.....NAB, BMB
 President.....A. E. Buck
 General Manager.....Merle H. Tucker
 Station, Commercial Manager.....Hugh M. Gray
 Sales Promotion Manager.....A. Paul Theil
 Prod. Dir., Chief Announcer.....Ross Taylor
 Publicity Director.....Bobby Berg
 Chief Engineer.....Odel Nickelson

K V S F

SANTA FE—1935—CBS

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sante Fe Bcstg. Co.
 Business-Studio Address.....759 Cerrillos Rd.
 Phone Number.....2020
 Transmitter Location.....Lower Alameda St.
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Taylor-Boroff
 President.....A. R. Hebenstreit
 General Manager.....Ivan R. Head
 Program, Prod. Dir.....Jim Maize
 Musical Dir.....Bill Reitmann
 Chief Engineer.....E. J. Vanderwood

K S I L

SILVER CITY—1946—CBS-SW. NET

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Dorrance D. Roderick
 Bus. Studio-Transmitter Address...17th & Cactus
 St., P. O. Box 590
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....AP
 Representative.....Taylor-Boroff
 General Manager.....Carl Dunbar
 Gen. Adv. Mgr.....R. C. Hughes
 Program Director.....Ed Duty

K T N M

TUCUMCARI—1941—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....The McMa Agency
 Business Address.....Box 668
 Phone Number.....100
 Studio Address.....Second & Main Sts.
 Transmitter Location.....Outside E. City Limits
 Air Time.....6 a.m.-10:30 p.m.
 News Service.....UP
 Partners.....Grady Maples, R. B. McAlister
 Gen. Sta., Comm. Mgr.....Grady Maples
 Pgm. Dir., Chief Announcer...Richard D. Wood
 Chief Engineer.....David Fred White, Jr.

WOR

**SELLS
MORE**

**MORE
OFTEN**

FOR MORE PEOPLE

**TO MORE
PEOPLE**

***than any other
station
in the United States!***

NEW YORK

Estimated Population 14,392,000—Increase +6.9%—Radio Homes 4,203,000
Radio Families 4,287,000—Stations in State 92

W A B Y ALBANY—1934

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Adirondack Bcstg. Co., Inc.
Business-Studio Strand Bldg., 110 No. Pearl St.
Phone Number 4-4193
Transmitter Location Brintree St., Colonie
Air Time 7 a.m.-M.
News Service UP
Transcription Service Thesaurus
Representative Everett-McKinney
Membership NAB
President A. J. McDonald
General-Station Manager Russell B. Wilde
Comm.-Sales Prom. Mgr. Michael Danyla, Jr.
Prog.-Musical Director Ned Trudeau
Chief Announcer Bill Phillips
Chief Engineer James H. Corey

Musical Director Frank D'Armond
Chief Engineer Dwelle S. Hoag
Farm Editor G. Ellis Barrett

W R O W

ALBANY—1947—MBS

Frequency: 590 Kc. Power: 5000 d., 1000 n.
Owned-Oper. By Hudson Valley Bcstg. Co.
Business-Studio Address 112 State St.
Phone Number Albany 3-2225
Transmitter Location Route 9W, So. of City
Air Time 6 a.m.-1 a.m.
News Service INS, UP
Transcription Service World
Representative Bolling
Membership NAB, BMB
President Dr. John J. Quinlan
General-Station Mgr. Harry L. Goldman
Station Manager Johnny Lee
Comm., Sales Prom. Mgr. Leo Rosen
Traffic Manager Florence Ryan
Chief Engineer Charles Heisler

W O K O

ALBANY—1924—UBS

Frequency: 1460 Kc. Power: 1000 d., 500 n.
Owned-Oper. By Gov. Dongan Bcstg. Corp.
Bus.-Studio Address Hotel Wellington,
136 State St.
Phone Number 3-6638
Transmitter Location Central Ave.
Air Time Unlimited
News Service AP
Transcription Service Standard, SESAC
Representative Cooke
President, General Mgr. James T. Healey
Commercial Manager A. Kellert
Program Director Paul Baron
Chief Announcer Lyle Bosley
Musical Director Gordon Seaman
Chief Engineer Al Sardi

W P T R

ALBANY—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Operated By Patroon Bcstg. Co., Inc.
Business-Studio 87 State St., Hotel Ten Eyck
Phone Number 5-3345, 5-5422
Transmitter Location Middle Rd., Colonie
Air Time Unlimited
News Service AP, INS
Transcription Service Capitol, SESAC
Representative William G. Rambeau
Membership NAB
President J. Myer Schine
General, Station Manager Fred R. Ripley
Program Director Howard W. Maschmeier
Prod. Dir., Chief Announcer Glen E. Walrath

*Dominating the
RICH North Eastern
U. S. Market*

WPTR

ALBANY - TROY - SCHENECTADY
**50,000 WATTS
Around the Clock**

RA-TEL
Representatives,
Inc.

HOTEL
TEN EYCK,
ALBANY,
N. Y.

N. Y. MASS. CONN. R.I. N.H. VT. ME.

W X K W

ALBANY—1948—ABC

Frequency: 850 Kc. Power: 10,000 Watts
 Owned-Oper. By Champlain Valley Bcstg. Corp.
 Business-Studio Address 444 Broadway
 Phone Number 6-7676
 Transmitter Location Selkirk
 Air Time 5:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World
 Representative Katz
 Membership NAB, BMB
 President, Gen. Mgr. Stephen R. Rintoul
 Commercial Manager Gren Rand
 Sales Prom. Mgr., Pub. Dir. Eugene Fitzpatrick
 Program Director Fred Daiger
 Production Director Walter Neals
 Chief Engineer George Wetmore

W C S S

AMSTERDAM—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Community Service Bcst. Corp.
 Bus.-Studio-Transmitter Address Upper Locust Ave.
 Phone Number 4000

YOU CAN'T HIT THE
 AMSTERDAM TARGET
 WITHOUT WCSS!

*Morning . . . 33.8
 *Afternoon . . . 40.1
 *Evening . . . 36.6

* Crossley Report for Amsterdam May-June, 1949.

WCSS

250 watts day and night
 Amsterdam, New York

Air Time Unlimited
 News Service INS, UP
 Transcription Service World
 Membership NAB
 Pres., Gen., Sta. Mgr. Cecil Woodland
 Program-Production Dir. Ray Cheney
 Publicity Director Joan MacGregor
 Chief Engineer Guy Rauer

W M B O

AUBURN—1926—MBS-SBN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WMBO, Inc.
 Business-Studio Address 141 Genesee St.
 Phone Number 2-3511
 Transmitter Location York & Division Sts.
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus, SESAC, KBS
 Representative Thomas F. Clark
 Membership NAB, BMB
 President William O. Dapping
 Gen.-Sta.-Comm. Mgr. Frederick L. Keesee
 Sales Prom. Mgr., Prog. Dir. Robert B. Morgan
 Chief Announcer A. John Hefner
 Chief Engineer Herbert House
 Farm Editor Charles Hammond

W B T A

BATAVIA—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Batavia Bcstg. Corp.
 Business-Studio Address 90 Main St.
 Phone Number 715
 Transmitter Location Creek Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Membership NAB
 Pres., Gen.-Station Mgr. Edmund R. Gamble
 Comm.-Sales Prom. Mgr. Robert E. Newstead
 Program-Production Dir. J. Gordon Bridge
 Pub. Dir., Farm Editor James Gerrety
 Chief Announcer Bernie Sandler
 Musical Director Matt Regan
 Chief Engineer Fred Callendar

WINR

BINGHAMTON—1946—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Southern Tier Radio Service, Inc.
 Business-Studio Address Court House Square
 Phone Number 4-4318
 Transmitter Location Cleveland & Stokes Ave.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative George P. Hollingsbery
 Membership NAB
 President Donald Kramer
 General Manager C. A. Bengtson

Station Executive..... E. R. Vadeboncoeur
 Commercial Manager..... H. R. Nicholson
 Program Director..... Charles Bishara
 Publicity Director..... George O'Connor
 Chief Announcer..... Jan Costley
 Chief Engineer..... A. A. Kelley

WKOP

BINGHAMTON—1947—MBS

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Oper. By... The Binghamton Bcstrs., Inc.
 Business-Studio Address..... 34 Chenango St.
 Phone Number 2-3437
 Transmitter Location..... Morgan Rd.,
 Carman Hill
 Air Time..... Local sunrise-local sunset
 News Service AP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 Pres., Gen.-Sta. Mgr..... Andrew Jarema
 Commercial Manager..... Norman Stewart
 Prog. Dir., Farm Editor..... Wally Buman
 Publicity Dir..... Bernice Bonus
 Chief Announcer..... Art Goodwin
 Chief Engineer..... Charles Hallinan

W N B F

BINGHAMTON—1928—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By.... Clark Associates, Inc.
 Business Address..... P. O. Box 48
 Phone Number..... Binghamton 2-3461
 Studio Address..... Arlington Hotel
 Transmitter Location..... Ingraham Hill
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Representative Bolling
 Membership NAB, FMA
 President..... John C. Clark
 General Manager..... Cecil D. Mastin
 Station Manager..... L. L. Rogers
 Commercial Manager..... S. N. Heslop
 Sales Prom. Mgr., Pub. Dir... E. R. McCloskey
 Prog.-Prod. Dir., Chief Announcer... E. M. Scala
 Musical Director..... Ethel Henton
 Chief Engineer..... L. H. Stantz
 Farm Editor..... Sam Page

NEW YORK

WHY IS **AP**
 THE BEST?

BECAUSE—**AP** members, the greatest body of news col-
 lectors in the world today, provide their news
 to their AP.

NEW YORK STATE ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

President: Gunnar O. Wiig—WHEC, Rochester
 Vice-President: Jim Healey—WOKO, Albany
 Secretary: Norris Paxton—AP Chief of Bureau
 Directors: William Meenam—WGY, Schenectady; Thomas Brown—
 WGVA, Geneva; Bernard Buck—WNYC, New York.
 Continuing Study Committee Chairman: Kenn Thorpe—WRUN, Utica

NEW YORK

POSITIVELY
OR
COMPARATIVELY

*By any yardstick you use
there's no substitute for*

WBEN

The best service brings the best results. That's the yardstick at WBEN. The service rendered by The Buffalo Evening News stations has created listener-loyalty not only for programs and personalities but loyalty for products and services. The results: WBEN for years has been the Buffalo station most people listen to most of the time • WBEN-FM, Buffalo's first frequency-modulation station, is accorded the same high rating • WBEN-TV, Buffalo's only television station is one of the nation's standout stations . . . 346 Advertisers have used its facilities in the first 22 months of operation with conspicuous success.

 **AM**

 **FM**

 **TV**

in **BUFFALO**

WBEN, INC.

Representatives:
Radio: Edward Petry & Co., Inc.
Television: Harrington, Righter & Parsons, Inc.

The Buffalo Evening News Stations

WENE

**BINGHAMTON—ENDICOTT—1947
ABC**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Empire Newspapers-Radio, Inc.
Business-Studio Address Radio Center, 909 E. Main St.
Phone Number 5-3351
Transmitter Location Pierce Hill, Vestal
Air Time Unlimited
News Service AP
Transcription Service Associated
Transcription Service Associated, Capitol Representative Walker
Membership NAB, BMB
President James H. Ottaway
Radio Director F. H. Brinkley
Sta., Comm., Sales Prom. Mgr. S. W. Ryder
Pgm., Prod. Dir. Harold E. Graves
Publicity Dir. James A. McKechnie
Chief Announcer Harold P. Kent
Musical Librarian Richard Vosburgh
Chief Engineer J. Harold Merchant

WBEN

BUFFALO—1930—NBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By WBEN, Inc.
Business-Studio Address Hotel Statler
Phone Number Cleveland 6400
Transmitter Location Grand Island
Air Time Unlimited
News Service AP, INS, UP
Transcription Service SESAC, ASCAP, BMI
Representative Edward Petry
Membership NAB, FMA
President Edward H. Butler
V.P., Business Mgr. Alfred H. Kirchhofer
Station Manager C. Robert Thompson
Asst. Sta. Mgr. chg. Sales Frank W. Kelly
Local Sales Mgr. C. E. Daly
Program Mgr. George R. Torge
Asst. Pgm. Mgr. William R. Rich
Promotion Mgr. Joseph A. Haefner
Chief Anncr. & Night Supervr. A. Ward Fenton
Chief Engineer Ralph J. Kingsley

WBNY

BUFFALO—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Roy L. Albertson
Business-Studio Address 485 Main St.
Phone Number Mohawk 1400
Transmitter Location 154 E. Eagle St.
Air Time 7 a.m.-M.

News Service AP, INS, UP
Representative Adam J. Young, Jr.
Membership FMA
Pres., General-Station Mgr. Roy L. Albertson
Program Dir. Virginia C. Fyda
Commercial Mgr. Howard Schellenberg
Chief Announcer Carl Spavento
Musical Director Art Crossoon
Chief Engineer Thomas L. Vines

WEBR

BUFFALO—1924—MBS

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By WEBR, Inc.
Business-Studio Address 23 North St.
Phone Number Lincoln 7133
Transmitter Location Cloverbank Rd., Hamburg
Air Time Unlimited
News Service AP, INS, Reuters
Transcription Service Standard
Representative Katz
Membership NAB
President Paul E. Fitzpatrick
General Manager Cy King
Commercial Manager William Doerr, Jr.
Program Director Preston Taplin
Production Director Lloyd Gibson
Publicity Director William Schweitzer
Chief Announcer Ed Tucholka
Musical Director Victor D'Ana
Chief Engineer Frank B. Ridgeway

WGR

BUFFALO—1922—CBS

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By WGR Bcstg. Corp.
Business-Studio Address Rand Bldg.
Phone Number Washington 3100
Transmitter Location Hamburg
Air Time 5 a.m.-1 a.m.
News Service UP
Transcription Service MGM, World
Representative Free & Peters
Membership NAB
Chairman of Board Leo J. Fitzpatrick
Pres., Gen. Mgr. I. R. Lounsberry
Comm. Mgr. N. Cohen, local: F. R. Greene.
National spot
Sales Promotion Manager R. McPherson
Program Director Robert Strigl
Publicity Director F. L. Lounsberry
Chief Announcer Allan Lewis
Musical Director David Cheskin
Chief Engineer K. B. Hoffman
Farm Editor Donald Huckle

MORE COVERAGE...

for your money in Western New York with—



★ 50,000 WATTS

★ ABC NETWORK

ACTION FOR ADVERTISERS!

- ★ Ten times more power than any other Buffalo station
- ★ Largest bonus area for advertisers
- ★ Tops the field in local programs and sports coverage

AVERY-KNODEL
INC.
NATIONAL
REPRESENTATIVES

WKBW

YOUR WESTERN NEW YORK SALESMAN

CLINTON H. CHURCHILL
PRESIDENT AND GEN. MANAGER



W K B W

BUFFALO—1925—ABC

Frequency: 1520 Kc. Power: 50,000 Watts
 Owned-Operated By: WKBW, Inc.
 Business-Studio Address: Rand Bldg.
 Phone Number: MOhawk 1520
 Transmitter Location: R.F.D. No. 5, Hamburg
 Air Time: 5 a.m.—2 a.m.
 News Service: UP
 Representative: Avery-Knodel
 Membership: NAB
 President, General Mgr.: Clinton H. Churchill
 Commercial Manager: Roger M. Baker
 Program Director: Paul Martin
 Publicity Dir.: Alfred E. Anscombe
 Musical Director: Norman Wullen
 Chief Engineer: Leroy Fiedler

W W O L

BUFFALO—1947

Frequency: 1120 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Greater Erie Bcstg. Co.
 Business-Studio Address: 315 Main St.
 Phone Number: Mohawk 1200
 Transmitter: Turner Ave., West Seneca
 Air Time: Sunrise to Sunset
 News Service: UP
 Transcription Service: World Bcstg.
 Representative: Forjoe
 Owner: Leon Wyszatycki
 General Station Manager: Stanley Jasinski
 Commercial, Sales Prom. Mgr.: Dan Leslie
 Program Director, Chief Ann.: Pat Vincent
 Musical Director: Trudy Peoples
 Chief Engineer: Frank Sai

W C B A

CORNING—1949

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By: John S. Booth
 Address: English Keenan Bldg.
 Phone Number: 2608
 Air Time: Daytime
 News Service: UP
 Transcription Service: Lang-Worth, Capitol
 President: John S. Booth
 Asst. Manager: Samuel J. Handshore
 Local Sales Mgr.: Eldred P. Carpenter
 Program Dir.: Robert G. Walter
 Promotion Mgr.: John P. Morrissey
 Chief Engineer: Murray J. Hillman

W K R T

CORTLAND—1947—COLONIAL

Frequency: 920 Kc. Power: 1000 Watts d.,
 500 n.
 Owned-Operated By: Cortland Bcstg. Co., Inc.
 Business Studio Address: 27 N. Main St.
 Phone Number: 2990
 Transmitter Location: Cortlandville-Virgil
 Townline Rd.

Air Time: 6 a.m.—11:15 p.m.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Joseph Hershey McGillvra
 President, General Mgr.: J. Gerald Mayer
 Station Mgr.: William J. Hall
 Commercial Mgr.: Thomas L. Riley
 Program Dir.: Robert C. Michel
 Publicity Director: Betty Sweetland
 Chief Engineer: William Barron
 Farm Editor: Ed Glacken

W F C B

DUNKIRK—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By: Dunkirk Bcstg. Corp.
 Address: 315 Main St.
 Phone Number: 2355
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Standard, Lang-Worth
 Pres., Gen. Mgr.: Alois A. Schmidt
 Program Dir.: Dal Gray
 Chief Engineer: Pearly Tribou

W E L M

ELMIRA—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Corning Leader, Inc.
 Business-Studio Address: 222 E. Market St.
 Phone Number: Elmira 2-1400, 2-8378
 Transmitter Location: Sheridan Ave. &
 Kingsbury Rd.
 Air Time: 6 a.m.—M.
 News Service: AP
 Transcription Service: Standard
 Representative: Walker
 Membership: NAB, BMB
 General Manager: Walter Valerius
 Comm.-Sales Prom. Mgr.:
 Publicity Director: Claude R. Snyder, Jr.
 Prog.-Prod. Dir.: Kenneth C. Powell
 Musical Director: Ross H. Beatty
 Chief Engineer: Allen Bell
 Farm Editor: Gordon M. Ridenour

W E N Y

ELMIRA—1939—NBC-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Elmira Sta-Gazette, Inc.
 Bus.-Studio Address: Mark Twain Hotel
 Phone Number: 5181
 Transmitter Location: Milton St.
 Air Time: 6:30 a.m.—1 a.m.
 News Service: UP
 Transcription Service: World, Lang-Worth
 Representative: Everett & McKinney
 Membership: NAB, BMB
 Sales Manager: Phil Cameron
 Production Director: Ted Hodge
 Musical Director: Harry Springer
 Chief Engineer: Thurlow A. Greene

the LONG ISLAND story

TRUST the local retailer to pick advertising that pays. It's relatively simple for him to *measure advertising effectiveness* because today's retail advertising shows up in terms of direct sales tomorrow, or even today. On Long Island, *best proof of WHLI's tremendous pulling power* is the many leading retailers, including the suburban branches of the top New York City department stores, who use WHLI *day in and day out, for 52 weeks a year*—and *renew* year after year.

Take a tip from smart Main Street merchants. On *fast-growing* Long Island buy WHLI—the station that economically *moves merchandise and services*—the station that consistently has *higher average daytime ratings* in Long Island's large quality market than three 50,000 watt network flagships in adjacent New York City.

"THE VOICE OF LONG ISLAND"

W H L I

1100 on your dial

WHLI-FM 98.3 mc

HEMPSTEAD, LONG ISLAND, N. Y.

Elias I. Godofsky, *President*

W G B B

FREEPORT—1924

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By Harry H. Carman
 Business-Studio Address 44 So. Grove St.
 Phone Number Freeport 9-1400
 Transmitter Location 215 Bedell St.
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen., Sta. Mgr. Harry H. Carman
 Sales Manager Murray Evans
 Sales Promotion Mgr. Neal Seaman
 Program-Musical Dir. A. Cheesman
 Publicity Director Robert Stirrat
 Local News John Frogge
 Chief Announcer Charles R. Schon
 Chief Engineer Robert Milos

W O S C

FULTON—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By Oswego County Bcstg.
 Co., Inc.
 Address 118 Oneida St.
 Phone Number 1400
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 Representative McGillvra
 Pres., Gen. Mgr. D. J. Kesterke
 Vice-President Gerald Mayer
 Commercial Mgr. Leo Brown
 Program Dir. George McCall
 Chief Engineer Cyril Edmunds

W G V A

GENEVA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Star Bcstg. Co., Inc.
 Business-Studio Address Geneva Federal
 Savings Bldg.
 Phone Number 6691
 Transmitter Location Lennox Park
 Air Time 6:30 a.m.-M.
 News Service AP
 Representative Cooke
 Transcription Service World
 Membership NAB, BMB
 President M. R. Forman
 V.P., General Manager Thomas L. Brown
 Program Director Robert S. Kieve
 Chief Announcer Alex Lamutis
 Chief Engineer R. Carleton Greene

W G L N

GLENS FALLS—1947—ABC

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By Glens Falls Publicity Corp.

Business-Studio Address 13 Warren St.
 Phone Number 2-1230, 2-1179
 Transmitter Location Lower Dix Ave.
 Air Time 6:30 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative Everett-McKinney
 Membership NAB, BMB
 President Louis F. Brown
 General Mgr. William A. Krough
 Commercial Mgr. E. M. Frink
 Program Dir. Earl Sharland
 Chief Announcer Frank Mullin
 Chief Engineer Henry O. Worthing

W W S C

GLENS FALLS—1946—MBS-UNION

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Great Northern Radio, Inc.
 Business-Studio Address 11 South St.
 Phone Number Glens Falls 2-6518
 Transmitter Location Pruyins Island
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Cooke
 Membership NAB, BMB
 President Martin Karig
 General Manager Carl Mattison
 Commercial Manager Alfred Brown
 Promotion Mgr. Kent Jones
 Program Dir. Dick Weld
 Chief Engineer Joseph Thomas

W E N T

GLOVERSVILLE—JOHNSTOWN

1944—CBS-UBS-SBN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Sacandaga Bcstg. Corp.
 Business-Studio Address 8 W. Fulton St.
 Phone Number 4900-1
 Transmitter Location Harrison St.
 Air Time 6:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative McGillvra
 Pres., Gen. Mgr. George Bissell
 Asst. Gen. Mgr., Pgm., Pub. Dir.
 Chief Engineer Roger L. Albright
 Richard Stewart

W H L I

HEMPSTEAD—1947

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By FM Bcstg. Corp.
 Business-Studio Address 245 Baldwin Rd.
 Phone Number Hempstead 2-8000
 Transmitter Location 470 Milburn Ave.
 Air Time Daytime
 News Service UP
 Transcription Service Associated, World

President, Gen. Mgr. Elias I. Godofsky
 Exec. V.P., Station Mgr. Paul Godofsky
 V.P., Sales. Joseph A. Lenn
 News Director. Jerome J. Karpf, Jr.
 Production-Musical Dir. Roger Wayne
 Publicity Director. Arthur E. Paterson, Jr.
 V.P., Chief Engineer. Frank E. Knaack
 Farm Editor. Jerry Carr

W L E A

HORNELL—1948

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Canisteo Radio Corp.
 Business-Studio Address. 99 Main St.
 Phone Number. 1320
 Transmitter Location. Bald Hill
 News Service. UP
 Transcription Service. Lang-Worth
 Representative. McGillvra
 Pres., General Mgr. John S. Booth
 Station Manager. Donald L. Sellers
 Asst. Station Manager. Mark G. Clarke
 Commercial Manager. Harold McEvoy
 Chief Announcer. Jack Wright Hatcher
 Musical Director. Dick Thomas
 Chief Engineer. Murray Hillman
 Farm Editor. Dave Ridenour

W W H G

HORNELL—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owner-Operated By. W. H. Greenhow Co.
 Address. 85 Canisteo St.

W H U C

HUDSON—1947—KBS-UBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Colgren Bcstg. Co.
 Address. Union Turnpike
 Phone Number. 8-3341
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Associated, MGM
 Membership. NAB
 Partners. John Kearney, Robert Strakos
 Station Manager. John Kearney
 Commercial Manager. Robert Strakos
 Sales Promotion Manager. Thomas Stack
 Program Director. James F. McDonough
 Chief Engineer. Michael Tackach
 Farm Editor. Richard Miller

W H C U

ITHACA—1921—CBS

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By. Cornell University
 Business-Studio Address. Savings Bank Bldg.
 Phone Number. Ithaca 3438
 Transmitter Location. R. D. No. 2, Freeville
 Air Time. Sunrise-sunset
 News Service. UP
 Transcription Service. World, Lang-Worth
 Membership. NAB, BMB
 General Manager. Michael R. Hanna
 Commercial Manager. Earl S. Cobey
 Program Director. John H. Deal
 Ass't Mgr. Chg. Prod. Joseph A. Short
 Asst. Mgr. Chg. Community Service
 S. M. Woodside
 Musical Director. Raymond H. Corwin
 Chief Engineer. Norman R. Hoffman
 Farm Editor. Louis W. Kaiser

W J O C

JAMESTOWN—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By. Air Waves, Inc.
 Business-Studio Address. 415 W. Fourth St.
 Phone Number. 5-108
 Transmitter Location. Busti
 Air Time. Daytime
 News Service. AP
 Transcription Service. Capitol
 Representative. McGillvra
 Pres.-Gen. Sta. Mgr. Harry E. Layman
 Program Director. Jerry Lawson
 Chief Engineer. Harry E. Layman
 Farm Editor. Bill Anderson

No "Blue Sky" —
 Just **ACTION!**

action and **SERVICE!**

action and **RESULTS!**

action and **SALES!**

WHCU

CBS

WHCU-FM

(40 KW.)

Michael R. Hanna

General Mgr.
 ITHACA, N. Y.

WJTN

JAMESTOWN—1936—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . James Bcstg. Co., Inc.
 Bus.-Studio Address . . . Hotel Jamestown Bldg.
 Phone Number 7-151
 Transmitter Location . . . Jones & Gifford Aves.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative William G. Rambeau
 Membership NAB, BMB
 President, Program Dir. Jay E. Mason
 Gen.-Sta.-Comm.-Sales Prom.
 Manager Simon Goldman
 Publicity Dir. J. Ralph Carlson
 Pgm., Prod. Dir., Chf. Ann. George Pflieger
 Chief Engineer Harold J. Kratzert
 Farm Editor William Winn

WXRA

KENMORE—BUFFALO—1948

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . Western N. Y. Bcstg. Co.
 Business-Studio Address . . . Kenmore
 Phone Number AMherst 1161
 Transmitter Location . . 1515 Niagara Falls Blvd.,
 Amherst
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Representative Donald Cooke
 Membership NAB
 General Manager Thaddeus Podbielniak
 Commercial Manager Richard C. Shepard
 Program Director James J. Frieling
 Publicity Dir. Betty M. Reif
 Chief Announcer Bradley D. Steiger
 Chief Engineer Edwin R. Sanders

WKNY

KINGSTON—1939—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . . Kingston Bcstg. Corp.
 Business-Studio Address . . . 601 Broadway
 Phone Number Kingston 4500
 Transmitter . . . Plainfield St., Ulster Township
 Air Time 7:00 a.m.-M.
 News Service UP
 Transcription Service SESAC
 Representative Joseph Hershey McGillvra
 President John Laux
 General-Station Mgr. Claude S. Middagh
 Program Director Richard McCarthy
 Chief Engineer Joseph McNelis
 Farm Editor Edward Eckerl

WVOS

LIBERTY—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By . . Sullivan County Bcstg. Co.
 Business Address Liberty
 Phone Number 1680
 News Service UP
 Transcription Service Associated, SESAC
 Representative Cooke
 President, General Manager S. D. Lubin
 Comm., Prom. Mgr. H. G. Borwick
 Program Director D. Knight
 Chief Engineer J. Benson

WUSJ

LOCKPORT—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By . . Union-Sun & Journal Inc.
 Address 320 Michigan Ave.
 Phone Number 4100
 Air Time Unlimited
 News Service AP
 Transcription Service . . Associated, Thesaurus,
 World
 President Egbert D. Corson
 Gen., Comm. Mgr. Peter Corson
 Program Director Carl J. Raymond
 Promotion Manager Wallace D. Soderholm
 Chief Engineer Solomon A. Azar

WICY

MALONE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . North Country Bcstg. Co.,
 Inc.
 Address 65 Woodward St.
 Phone Number 186-7, 578
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 Pres., Gen. Sta. Mgr. . . . Mitchell C. Tackley
 Sales Prom. Comm. Mgr. . . . Ralph M. Cardinal
 Program Director Donald J. Paye
 Chief Announcer William Orr
 Musical Director Keith White
 Chief Engineer Adolf F. Stromer

WMSA

MASSENA—1945—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By . . . The Brockway Co.
 Business Address Central Bldg.
 Phone Number 990
 Studio-Transmitter Location So. Main St.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Associated
 Representative Weed
 Membership NAB, BMB

STEP OUT OF THE DARKNESS

BY

ADVERTISING ON

W B N X



LET US SHOW YOU THE LIGHT ABOUT PROGRAMMING FOR LESS RADIO DOLLARS

Outstanding PUBLIC SERVICE FEATURES that constantly build community confidence and public interest. With this complete radio service . . . you are assured the bigger, better audience you want for your advertising dollars.

ENGLISH and FOREIGN LANGUAGE AUDIENCES

For information on how to sell over this Market-Wise station . . .

Write, Call or Phone MELrose 5-0333
FOR RATES AND MARKET COVERAGE



5000 WATTS DIRECTIONAL OVER NEW YORK
260 E. 161 ST. NEW YORK 51, N. Y.

President.....John B. Johnson
 General Manager.....Louis Saiff, Jr.
 Station-Comm. Mgr.....Thomas R. McHugh
 Program Director.....James H. Nash
 Publicity Director.....Robert E. Anderson
 Chief Engineer.....Michael Tarkulich
 Farm Editor.....George Strader

WALL
MIDDLETOWN—1942

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By..The Community Bcstg. Corp.
 Business-Studio Address.....62 North St.
 Phone Number.....3119
 Transmitter Location.....229 Monhagen Ave.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Joseph Hershey McGillvra
 Membership.....BMB
 President.....John Morgan Davis
 Gen.-Station Mgr.....Paul E. Wagner
 Commercial Manager.....Ernest C. Winkley
 Program-Production Dir.....George Shepard
 Chief Engineer.....Charles B. Lissner
 Farm Editor.....Morris Weinstein

WGN Y
NEWBURGH—1937

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By...WGN Y Bcstg. Co., Inc.
 Business-Studio Address.....161 Broadway
 Phone Number.....4600
 Transmitter Location.....Cohecton Turnpike
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB, BMB
 President.....M. C. Speidel
 General Station Manager..George W. Bingham
 Commercial Manager.....Joseph Rake
 Program Director.....Richard Crans
 Chief Announcer.....Edward J. Burns
 Chief Engineer.....Marvin S. Seimes

WBN X
NEW YORK—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By...WBNX Bcstg. Co., Inc.
 Bus.-Studio Address.....260 E. 161st St., Bronx
 Phone Number.....MELrose 5-0333
 Transmitter Location.....Carlstadt, N. J.
 News Service.....AP
 Transcription Service.....SESAC, Standard
 Representative.....King
 Membership.....NAB
 President.....A. L. Haskell
 V.P., General Manager.....William I. Moore
 Program Director.....Edward Ervin
 Production Director.....Frank Johnson
 Musical Director.....Fred Mendelsohn

WCBS

NEW YORK—1924—CBS

Frequency: 880 Kc.....Power: 50,000 Watts
 Owned-Oper. By..Columbia Bcstg. System, Inc.
 General Studio Address.....485 Madison Ave.
 Phone Number.....PLaza 5-2000
 Transmitter.....Columbia Island, New Rochelle
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Representative.....Radio Sales
 Membership.....NAB, BMB, FMA
 Chmn. of the Bd., CBS...William S. Paley, Jr.
 President.....Frank Stanton
 Gen.-Sta. Mgr.....G. Richard Swift
 Sales Manager.....Don Miller
 Sales Prom. Mgr.....Robert G. Patt
 Program Director.....Don Ball
 Production Director.....D. Gordon Graham
 Publicity Director.....Margaret Kennedy
 Chief Engineer.....R. G. Thompson
 (See Pages 110 and 111)

WEVD

NEW YORK—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund, Inc.



5000 WATTS 1330 KC
WEVD

ENGLISH · JEWISH · ITALIAN

For millions of high-income families in the great Metropolitan New York Market WEVD is the *first* station of interest . . .

because nowhere else can they obtain WEVD's unique cultural, educational and entertainment features.

A large number of national advertisers have for years capitalized this fact and include WEVD as a "must" on their schedules.

Ask for "Who's Who on WEVD" . . .
sent on request.

WEVD

117-119 West 46th St., New York, N. Y.

Nobody but Nobody Offers You a
6-POINT MERCHANDISING SERVICE
to Penetrate the Rich Italian Market

EXCEPT

WHOM

THE IL
PROGRESSO
STATION

AND WHAT A SERVICE THIS IS!!!

1—A trained merchandising staff enlisting goodwill of Italian retailers.

2—We supply names and addresses of Italian-American retailers.

3—We obtain for sponsors the necessary cooperation and goodwill of wholesalers and distributors.

4—We furnish sponsors with comprehensive weekly reports on merchandising services rendered.

5—We place at the disposal of our sponsors our keen knowledge of Italian habits and traditions and help prepare copy with sales appeal to this rich market.

6—We will survey dealer and consumer reaction and acceptance of products advertised.

... and Remember You're Missing a Lot If You Overlook
New York's Italian Market—Get All the Facts!!!



WHOM

THE IL PROGRESSO STATION
1480 ON YOUR DIAL • 5000 WATTS

136 W. 52nd Street, New York 19

Circle 6-3900

Business-Studio Address.....117 W. 46th St.
 Phone Number.....Plaza 7-0880
 Transmitter Location.....4701 Maspeth Ave.,
 Maspeth, L. I.
 News Service.....AP
 President.....Adolph Held
 General-Station Mgr.....Henry Greenfield
 Program-Publicity Dir.....George Field
 Chief Announcer.....David Niles
 Musical Director.....Nicholas Saslowsky
 Chief Engineer.....Charles Brown

WHLI

NEW YORK

(See Listing Hempstead, N. Y.)

WHOM

NEW YORK—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Il Progreso Italo-
 Americano Publishing Co.
 Business Address.....136 W. 52nd St.
 Phone Number.....Circle 6-3900
 Studio Addresses.....136 W. 52nd St., New York.
 30 Journal Sq., Jersey City, N. J.
 Transmitter Location.....Ridgefield Park, N. J.
 Air Time.....6 a.m.-2 a.m.
 News Service.....UP
 Membership.....NAB
 President.....Generoso Pope
 General Manager.....Generoso Pope, Jr.
 Ass't Gen Mgr., Pgm. Dir.....Carl Soresi
 Sales Prom. Mgr.-Pub. Dir.....Charles Baltin
 Commercial Manager.....Ralph Nardella
 Chief Announcer.....Michael Bonigiorno
 Musical Director.....Michael Rosco
 Chief Engineer.....George Steiger

WINS

NEW YORK—1931

Frequency: 1010 Kc....Power: 50,000 Watts d.:
 10,000 Watts n.
 Owned-Operated By.....Crosley Bcstg. Corp.
 Business-Studio Address.....28 W. 44th St.
 Phone Number.....BRyant 9-6000
 Transmitter Location.....Lyndhurst, N. J.
 Air Time.....6:00 a.m.-1:00 a.m.
 News Service.....INS, UP
 Representative.....WLW Sales, Tracy Moore
 Membership.....NAB
 President.....James D. Shouse
 General Manager.....Robert E. Dunville
 Commercial Manager.....Kieran T. Murphy
 Sales Manager.....Wilmot Losee
 Program Director.....John Neal
 Production Director.....John McTigue
 Dir. Prom. Act.....Joe Beach
 Promotion Director.....Dick Sisson
 Publicity Director.....Betty Tevis
 News Director.....Joe Durso

Chief Engineer.....Paul von Kunitz
 Musical Director.....R. D. Wilber
 (See Page 540)

WJZ

NEW YORK—1921—ABC

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcstg. Co., Inc.
 Business Address.....7 W. 66th St.
 Phone Number.....TR. 3-7000
 Studio Addresses.....30 Rockefeller Plaza; Ritz
 Theatre, 219 W. 48th St.; Playhouse Theatre,
 137 W. 48th St.; Vanderbilt Theatre, 148 W.
 48th St.; Elysee Studio, 270 W. 58th St.
 Transmitter Location.....Lodi, N. J.
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Representative.....ABC Spot Sales
 Membership.....NAB, BMB
 President.....Mark Woods
 Station Manager.....Murray B. Grabhorn
 Sales Manager.....C. L. Doty
 Sales Promotion Manager.....Alfred Cohen
 Manager WJZ Programming.....Leonard Reeg
 Production Director.....Henry Cox
 Publicity Director.....Earl Mullin
 Musical Director.....Frank Vagnoni
 Dir. of Technical Operations.....George Milne
 Farm Editor.....Philip Alampi

On LONG ISLAND

IT'S

WHLI

- First choice of more retail-
ers to sell more goods
- 75% regular listenership in
New York State's 4th Mar-
ket
- Of course we have Hooper
and Conlan reports

FM
98.3 Mc. **WHLI** AM
1100 Kc.

HEMPSTEAD, NEW YORK

ELIAS I. GODOFSKY, *President*

"The Voice of Long Island"



WINS

*50,000 watts in the world's
richest market, new york*

crosley broadcasting corporation

WLIB

NEW YORK—1942

Frequency: 1190 Kc. Power: 1000 Watts d.
 Owned-Operated By: New Bcstg. Co., Inc.
 Business-Studio Address: 207 E. 30th St.
 Phone Number: ORegon 9-2720
 Transmitter Location: 180 Morgan Ave., Bklyn.
 Air Time: Sunrise-sunset
 News Service: AP, UP
 Transcription Service: Muzak, SESAC
 Membership: NAB
 President-General Manager: Harry Novik
 Business Manager: Vincent G. Pirozzi, Jr.
 Program Director: Samuel Elfert
 Chief Announcer: Murray Jordan
 Musical Director: Lafayette Woodard
 Chief Engineer: Edgar T. Darlington

(See Page 542)

WMCA

NEW YORK—1925

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By: WMCA, Inc.
 Business-Studio Address: 1657 Broadway
 Phone Number: Circle 6-2200
 Transmitter Location: Kearny, N. J.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World

Representative: Free & Peters
 President: Nathan Straus
 Exec. V.P., Gen. Mgr.: Norman Boggs
 V.P. in Chg. of Programs: Leon Goldstein
 Prom., Pub. Dir.: Howard Klamman
 Chief Announcer: Alun Williams
 Musical Director: Lou Wacks
 Chief Engineer: James McCafferty

(See Page 544)

WMGM

NEW YORK—1922

Frequency: 1050 Kc. Power: 50,000 Watts
 Owned-Oper. By: Marcus Loew Booking Agcy.
 Business-Studio Address: 711 Fifth Ave.
 Phone Number: MURray Hill 8-1000
 Transmitter Location: E. Rutherford, N. J.
 Air Time: 6 a.m.-4 a.m.
 News Service: AP, UP
 Transcription Service: Associated
 Representative: Radio Reps.
 Pres. (Loew's, Inc.): Nicholas M. Schenck
 General Manager: Frank Roehrenbeck
 Sta., Sales Dir.: Bertram Lebhar, Jr.
 Program Director: Raymond Katz
 Publicity Director: Jo Ranson
 Supvr. of Ann.: Ted Schneider
 Musical Director: Joel Herron
 Chief Engineer: Paul Fuelling

(See Page 546)

NOW THAT YOU
 CAN HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?

AP

VOICE OF LIBERTY

AS A VITAL FORCE IN NEW YORK'S
MARKETING SYSTEM

THE NEW **wLIB** IS GEARED TO REACH:

- THE MORE THAN TWO-AND-A-HALF MILLION ENGLISH-SPEAKING JEWISH PEOPLE IN THE NEW YORK AREA.
- THE MORE THAN ONE MILLION NEGRO PEOPLE IN THE NEW YORK AREA.

wLIB IS THE FIRST STATION TO PROGRAM:

—JEWISH-AMERICAN THEMES IN THE ENGLISH LANGUAGE, HEBREW AND ISRAELI MUSIC, NEWS AND SPECIAL FEATURES DIRECT FROM ISRAEL, EDUCATIONAL AND MUSICAL FEATURES OF INTEREST TO ALL JEWISH-AMERICANS.

—FOR THE NEGRO PEOPLE wLIB FEATURES TOP NEGRO TALENT, MUSIC, LOCAL NEWS, NEGRO SPORTS ROUNDUP, PLUS COMMUNITY PROGRAMS AND SPECIAL FEATURES.

wLIB is a leading station in New York's foreign language market with daily programs in Yiddish . . . Polish . . . Spanish.

wLIB · 1190 on your dial

M. S. Novik, President

Harry Novik, General Manager

207 EAST 30th STREET, NEW YORK 16, N. Y.

W N B C

NEW YORK—1922—NBC

Frequency: 660 Kc. Power: 50,000 Watts
 Owned-Oper. By National Bcstg. Co., Inc.
 Bus.-Studio Address 30 Rockefeller Plaza
 Phone Number Circle 7-8300
 Transmitter Location Port Washington
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Thesaurus, Associated
 Representative NBC Spot Sales
 Membership NAB, BMB
 President Joseph H. McConnell
 General Manager Thomas B. McFadden
 Sales Manager Daniel A. Norman
 Adv. & Prom. Mgr. Murry Harris
 Program Director Harvey J. Gannon
 News & Spec. Events Dir. Jay Heitin
 Publicity Director Schuyler G. Chapin
 Production Manager Clay Daniel
 Chief Engineer O. B. Hanson
 Agricultural Director Tom Page

W N E W

NEW YORK—1934

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By WNEW, Inc.
 Business-Studio Address 565 Fifth Ave.
 Phone Number PLaza 3-3300
 Transmitter Location Kearny, N. J.

Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative John Blair
 President William S. Cherry, Jr.
 Exec. V.P., Gen.-Station Mgr. Bernice Judis
 V.P., Sales Director Ira Herbert
 Sales Promotion Director Nicholas Freyberg
 V.P., Program Director Ted Cott
 Production Manager Jack Grogan
 Publicity Director Richard Pack
 Chief Announcer John Jaeger
 Musical Director Roy Ross
 Chief Engineer Max Weiner

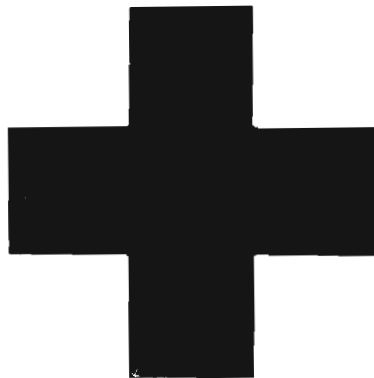
(See Page 548)

W O R

NEW YORK—1922—MBS

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By General Teleradio, Inc.
 Business-Studio Address 1440 Broadway
 Phone Number LOngacre 4-8000
 Transmitter Location Carteret, N. J.
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Associated
 Representative Keenan & Eickelberg,
 Kettell & Carter
 Membership NAB, BMB, FMA
 President Theodore C. Streibert
 V.P. in Chg. of Sales R. C. Maddux
 V.P. in Chg. Pgms. Julius F. Seeback, Jr.

The Red Cross Needs



Your Unstinting Assistance

GIVE!

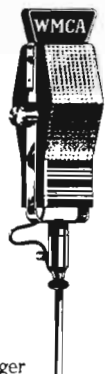
Don't take our word for it!

Compare official maps filed with the FCC
and learn for *yourself* that...

**WMCA reaches more
radio families and more
unduplicated radio homes*
than any New York
independent station!**

*WMCA—570 kc. *first* on New York's
dial—delivers five-state coverage in-
cluding 312,000 homes unduplicated
by the stronger of two 10 kw stations
... 187,000 homes unduplicated by
the stronger of two 50 kw stations!

wmca



FIRST ON THE DIAL... FIRST IN COVERAGE... FIRST IN DOLLAR-VALUE

Represented by FREE & PETERS

NORMAN BOGGS, General Manager

See pages 100-101 for

LISTING OF NEW YORK PHONE NUMBERS



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

MEET NEW YORK'S BEST SALESMAN!

WMGM...THE STATION WITH THE LARGEST GROSS BILLING OF ANY INDEPENDENT STATION IN THE U. S. A.



✓ More than 90 per cent of WMGM's current sponsors are RENEWALS! Potent proof of WMGM's ability to sell—and keep on selling!

✓ Renewing sponsors renew with INCREASED APPROPRIATIONS! Convincing proof that WMGM SELLS—and keeps on selling!

✓ And no wonder — what a program lineup:

★ Shows like MGM Radio Attractions—8 different star-studded MGM recorded shows — to do a down-to-earth selling job for you!

★ New York's most complete sports schedule! With the greatest staff of sportscasters in America (many are WMGM "exclusives") including Ted Husing... Red Barber... Connie Desmond... Marty Glickman... Bert Lee... Sam Taub... Clem McCarthy... Bud Palmer... Fred Capossella.

★ And the town's brightest presentation of news, music and special events! From the 6:00 a.m. Newsreel Theatre straight through to Jack Eigen's great celebrity-packed "night owl" show from the Copa that signs off at 4 a.m.

PROGRAMMING PROOF that WMGM SELLS
—and keeps on selling!

AGAIN AND AGAIN AND AGAIN AND AGAIN
—They sell and sell and sell on WMGM

Call or write New York's Best Salesman

WMGM
"The Call Letters of the Stars"
50,000 watts. 1050 kilocycles. Clear channel. 100.3 mc.

711 Fifth Avenue, New York 22, N. Y. ... MUrray Hill 8-1000 • Radio Representatives, Inc.—737 N. Michigan Avenue, Chicago 11, Ill. ... SUperior 7-8121

Sales Promotion Manager... Joseph Creamer
 Publicity Director..... Robert Blake
 Dir. of News..... Dave Driscoll
 Musical Director..... Sylvan Levin
 V.P. in Chg. of Eng..... J. R. Poppele

(See Page 524)

W O V

NEW YORK—1926

Frequency: 1280 Kc..... Power: 5000 Watts
 Owned-Operated By..... Wodaam Corp.
 Business-Studio Address..... 730 Fifth Ave.
 Phone Number..... Circle 5-7979
 Transmitter Location..... Carlstadt, N. J.
 Air Time..... Unlimited
 News Service..... AP, ANSA
 Transcription Service Standard... MacGregor
 Representative..... Pearson
 Membership..... NAB
 General Manager..... Ralph N. Weil
 Commercial Manager..... Herbert Schorr
 Sales Promotion Mgr..... C. Carroll Forbes
 Program Director..... Arnold Hartley
 Publicity Director..... Anne C. Baldwin
 Chief Announcer..... Giorgio Padovani
 Musical Director..... Paul Romeo
 Chief Engineer..... Emile Hill

(See Page 550)

W Q X R

NEW YORK—1936

Frequency: 1560 Kc..... Power: 10,000 Watts
 Owned-Operated By..... Interstate Bcstg. Co.
 Inc.
 Business-Studio Address..... 730 Fifth Ave.
 Phone Number..... Circle 5-5566
 Transmitter Location..... Rear of 5000 Grand
 Ave., Maspeth
 Air Time..... 7 a.m.-1 a.m.
 News Service..... AP
 Transcription Service..... Associated, London
 Representative..... Paul H. Raymer
 Membership..... NAB
 President..... Arthur Hays Sulzberger
 Exec. V.P., Gen. Mgr..... Elliott M. Sanger
 V.P., Sales..... Norman S. McGee
 Sales Prom. Dir..... Mary Rice Anderson
 Program Director..... Eleanor N. Sanger
 Chief Announcer..... Albert A. Grobe
 Publicity Director..... Eleanore Hurley
 Musical Director..... Abram Chasins
 Chief Engineer..... Russell D. Valentine

W W R L

NEW YORK

(For Listing See Woodside, N. Y.)

W H L D

NIAGARA FALLS—1940

RURAL-COLONIAL-CONTINENTAL

Frequency: 1270 Kc..... Power: 5000 Watts d.
 Owned-Oper. By... The Niagara Falls Gazette
 Publishing Co.
 Business-Studio Address..... Hotel Niagara
 Phone Number..... 8421
 Transmitter Location..... Grand Island
 Air Time..... Daytime
 News Service..... UP
 Transcription Service..... World, Standard
 Representative..... Headley-Reed
 Membership..... FMA
 V.P., Gen.-Station Mgr..... Earl C. Hull
 Commercial Manager..... Richard G. Robbins
 Program Director..... Robert J. Manning
 Musical Director..... Harold Bradley
 Chief Engineer..... Robert Wilson

W J J L

NIAGARA FALLS—1947

Frequency: 1440 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Radio Station WJLL
 Business-Studio Address..... 129 Main St.
 Phone Number..... 5266
 Transmitter Location..... New Rd.
 Air Time..... 6 a.m.-local sunset
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Grant
 Owner..... John J. Laux
 General Manager..... Robert F. Kliment
 Commercial Manager..... Tom W. Talbot
 Sales Promotion Manager..... Tom Fritton
 Program Director..... Louise Hamrick
 Chief Engineer..... Gustav Czaplak

W S L B

OGDENSBURG—1940—MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By... St. Lawrence Bcstg. Corp.
 Address..... 2315 Knox St.
 Phone Number..... 500
 Studio-Transmitter Location... 2315 Knox St.
 Air Time..... 7 a.m.-11:15 p.m.
 News Service..... UP
 Membership..... NAB, BMB, FMA
 President..... Joseph R. Brandy
 Sec.-Treas..... Harold J. Frank
 Program Director..... Hal Gilman
 Chief Engineer..... Ellsworth Hall

W H D L

OLEAN—1928—ABC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... WHDL, Inc.
 Address..... 3219 State St.
 Phone Number..... 4149

GREATER NEW YORK'S
FAVORITE STATION FOR
MUSIC AND NEWS

WNEW

1130 on your dial

ON THE AIR 24 HOURS A DAY

Air Time.....6:55 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Everett & McKinney
 Membership.....NAB, BMB
 President.....E. B. Fitzpatrick
 General-Station Mgr.....John R. Henzel
 Commercial Manager.....Joseph K. Eade
 Sales Promotion Manager.....Annabelle Eisert
 Program Producer Director.....Donald Merriman
 Chief Engineer.....Otis Atherton
 Farm Editor.....James Gustafson

W D O S

ONEONTA—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Oneonta Star, Inc.
 Bus.-Studio Address.....The Oneonta Hotel Bldg.
 Phone Number.....2470
 Transmitter Location.....So. Side of Oneonta
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Capitol, World
 Representative.....Walker
 President.....James H. Ottaway
 General Manager.....Eugene J. Brown
 Station Manager.....Walton F. Deming
 Commercial Manager.....George R. Smith
 Program Director.....Charles Hobart
 Chief Engineer.....Wiley Bates
 Farm Editor.....Theodore Roodhof

W K B S

OYSTER BAY—1948

Frequency: 1520 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Key Bcstg. System, Inc.
 Business-Studio Address.....25 E. Main St.
 Phone Number.....Oyster Bay 6-2500
 Transmitter Location.....Battery Pk., Oyster Bay
 Air Time.....Sunrise-sunset
 News Service.....UP
 Representative.....Continental
 President.....R. Lee Hollingsworth
 Vice-President.....Herb Stone
 Program Director.....Marvin Smith

W L N A

PEEKSKILL—1948

Frequency: 1420 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Dogwood Rd.
 Phone Number.....7-2454
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World
 Membership.....NAB
 Pres., Chief Eng.....Peter C. Houskeeper
 V.P., Asst. Chf. Engr.....Irving E. Cottrell
 Gen. Comm. Mgr.....Ralph S. Silver, Jr.
 Program Director.....Joe Blake
 Publicity Dir.....Ray W. Lapolla

W E A V

PLATTSBURG—1934—ABC

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Plattsburg Bcstg. Corp.
 Business Address.....Radio Centre
 Studio Address.....153 Margaret St.
 Phone Number.....1600
 Transmitter Location.....Lake Shore Rd.
 Air Time.....6:45 a.m.-M.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB
 President, Gen.-Sta. Mgr.....George F. Bissell
 Ass't Mgr. Prog. Dir.....Martin Mannix
 Production Director.....Alex Coursey
 Chief Engineer.....Jack Nazak

W E O K

POUGHKEEPSIE—1949

Frequency: 1390 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....Mid-Hudson Bcsts. Inc.
 Business-Studio Address.....385 Main St.
 Phone Number.....8103
 Transmitter Location.....Pendell Road
 Air Time.....6 a.m.-local sunset
 News Service.....INS, Transradio
 Transcription Service.....World
 Membership.....NAB
 President-General Mgr.....Harold W. Cassill
 Assistant Manager.....Richard W. Mills
 Program Director.....Harold Hennig
 Chief Engineer.....John P. Burke

W K I P

POUGHKEEPSIE—1940—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Div., Poughkeepsie
 Newspapers, Inc.
 Business-Studio Address.....Memorial Sq.
 Phone Number.....6800
 Transmitter Location.....Nelson House
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Membership.....NAB
 President.....M. C. Spedel
 General Manager.....George W. Bingham
 Commercial Manager.....Henry J. Behre
 Program Director.....Richard Crans
 Chief Engineer.....Marvin S. Seimes

W A R C

ROCHESTER—1947—ABC

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Operated By.....WARC, Inc.
 Bus.-Studio Address.....Sheraton Hotel,
 111 East Ave.
 Phone Number.....HAMilton 8920
 Transmitter Location.....Brighton, N. Y.

CONFLUENCE*

Where the CONFIDENCE of millions meets the INFLUENCE that sells!

The CONFIDENCE of the world's richest and largest Italian market and the INFLUENCE of the station that has been part of their lives for so many years, form a mighty resultful selling force to over more than 2,100,000 listeners.

It's the plus delivered only by WOV . . . CONFIDENCE plus INFLUENCE giving you CONFLUENCE.

*Act of flowing together . . . the meeting or junction of two or more streams . . .

—Webster's New International Dictionary

Originators of

Audited Audiences

RALPH N. WEIL, Gen. Mgr.

John E. Pearson Co.
National Representatives

WOV

NEW YORK



Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative Katz
 Membership NAB, BMB
 President, Gen.-Sta. Mgr. S. W. Townsend
 Commercial Manager Harland Evans
 Sales Prom. Mgr., Publicity Director,
 Farm Editor Frank Lane
 Program Dir. Frederick Essex
 Chief Engineer Robert Emch

W H A M

ROCHESTER—1922—NBC

Frequency: 1180 Kc. Power: 50,000 Watts
 Owned-Operated By Stromberg-Carlson Co.
 Business Address 100 Carlson Rd.
 Phone Number Culver 7240
 Studio Address 201 Humbolt St.
 Transmitter Location Chili
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BMB, FMA
 President (S-C Co.) Robert Tait
 Vice-President William Fay
 Gen. Mgr. Bcstg. Div. Stromberg-Carlson Co.
 Administrative Ass't-Comm. Mgr. John W.
 Kennedy, Jr.
 Program Director Charles W. Siverson
 Production Director Sylvester Novelli
 Publicity, Program Director ... Armin N. Bender
 Chief Announcer Homer Bliss
 Musical Director Eugene Zacher
 Chief Engineer Kenneth Gardner
 Actg. Farm Editor George Haefner

W H E C

ROCHESTER—1925—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By WHEC, Inc.
 Business-Studio Address 40 Franklin St.
 Phone Number Baker 6740
 Transmitter Location 1850 N. Winton Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Associated, Standard
 Representative Everett McKinney
 Membership NAB, BMB
 President Frank E. Gannett
 Executive V.P. Clarence Wheeler
 General-Station Manager ... Gunnar O. Wiig
 Commercial Manager ... Le Moine C. Wheeler
 Pgm., Pub. Dir. William J. Adams
 Production Director L. H. MacMillan
 Chief Announcer Roger Goodrich
 Musical Director Gerald Vogt
 Chief Engineer Bern C. O'Brien

W R N Y

ROCHESTER—1947

Frequency: 680 Kc. Power: 250 Watts d.
 Owned-Operated By ... Monroe Bcstg. Co., Inc.
 Business-Studio Address 191 East Ave.
 Phone Number Hamilton 9775
 Transmitter Location Mt. Read Blvd.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth
 Representative Forjoe
 Pres., Gen.-Sta.-Comm. Mgr. ... George B. Kelly
 Program Director Addison Penfield
 Farm Editor-Prod. Dir. Paul Robinson
 Chief Engineer Felix Bonvouloir

W S A Y

ROCHESTER—1936

Frequency: 1370 Kc. Power: 1000 Watts
 (CP 5000 Watts d.)
 Owned-Oper. By ... Federal Bcstg. System, Inc.
 Business-Studio Address 328 Main St. E.
 Phone Number Baker 4870
 Transmitter Location ... French Rd., Brighton
 Air Time Unlimited
 News Service INS
 Representative Walker
 Pres., Gen. Mgr. Gordon P. Brown
 Commercial Manager C. A. Culver

W V E T

ROCHESTER—1947—MBS

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated By Veterans Bcstg. Co.
 Business Studio Address Clinton Bldg.
 Phone Number Hamilton 4820
 Transmitter Location 1371 Westfall Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service Associated
 Representative Weed
 Membership NAB
 Pres., General Mgr. William B. Maillefert
 Pgm. Prod. Dir. Paul S. Louthier
 Musical Director Pat Coristine
 Chief Engineer Irving F. Lyke
 Farm Editor David Roberts

W K A L

ROME—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By ... Copper City Bcstg. Corp.
 Business-Studio Address ... Capitol Theatre Bldg,
 Rome
 Phone Number 3616-7
 Transmitter Location Muck Rd. & Jay St.,
 Rome
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth

NEW YORK

Representative Donald Cooke
 President Myron J. Kallet
 General Manager Charles King
 Comm. Mgr. George Cramer
 Sales Promotion Manager Joseph Trela
 Pgm. Pub. Dir., Farm Editor. Jack Fredericks
 Production Director Dan Fusco
 Musical Director Louis Barile
 Chief Engineer Deforest T. Layton, Jr.

WNBZ

SARANAC LAKE—1927—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Upstate Bcstg. Corp.
 Business-Studio Address 88 Main St.
 Phone Number 1320
 Transmitter Location Merrill St.
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus
 Representative Thomas F. Clark
 General Manager H. B. Williams
 Commercial Manager Jacques DeMattos
 Program Dir. Chief Ann. John Birmingham
 Chief Engineer H. Berwind Williams

WGY

SCHENECTADY—1922—NBC

Frequency: 810 Kc. Power: 50,000 Watts
 Owned-Oper. By General Electric Co.
 Business-Studio Address 1 River Rd.
 Phone Number 3-2121
 Transmitter Location R. D. No. 5,
 So. Schenectady
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth, Thesaurus,
 World
 Representative NBC Spot Sales
 Membership NAB, BMB
 V.P., Mgr. of Bcstg. R. S. Peare
 Asst. Mgr. of Bcstg. B. J. Rowan
 Station Manager R. B. Hanna, Jr.
 Asst. to Station Mgr. R. W. Welpott
 Supervisor of Sales Eugene P. Weil
 Supervisor of Prod. L. J. Pudney
 Spvr. of News W. T. Meenam
 Spvr. of Music A. O. Coggeshall
 Spvr. of Programs Caleb Paine
 Chief Engineer W. J. Purcell
 Spvr. of Farm Bcstg. G. W. Givens

WSNY

SCHENECTADY—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Western Gateway Bcstg.
 Corp.
 Business-Studio Address 619 State St.
 Phone Number 3-3622
 Transmitter Location Campbell Rd.
 Air Time Unlimited

News Service AP
 Transcription Service Lang-Worth
 Representative Young
 President, Gen. Mgr. Winslow Leighton
 Program Director Robert Wallace
 Production Dir. Edward W. Burwell
 Publicity Dir. Mary Lazott
 Chief Announcer Steve Fitz
 Musical Director Frank Huber
 Chief Engineer Irving P. Beck

WAGE

SYRACUSE—1940—ABC

Frequency: 620 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WAGE, Inc.
 Business-Studio Address Loew Bldg.,
 108 W. Jefferson St.
 Phone Number 2-0277
 Transmitter Location 626 Liverpool Rd.,
 Liverpool
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Edward Petry
 Membership NAB
 President Frank G. Revoir
 General-Station Manager William T. Lane
 Comm., Sales Prom. Mgr. Aaron Beckwith
 Program Director Gordon Alderman
 Production Dir. Robert Stockdale
 Musical Director Carl Silber
 Chief Engineer Donald F. Langham

WFBL

SYRACUSE—1924—CBS

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Oper. By Onondaga Radio Bcstg.
 Corp.
 Bus.-Studio Address 433 S. Warren St.
 Phone Number 2-1147
 Transmitter Location Collamer
 Air Time 5 a.m.-M.
 News Service UP
 Transcription Service World, Cole
 Representative Free & Peters
 Membership NAB, BMB
 President Oscar F. Soule
 Exec. Vice-President Robert G. Soule
 General Manager Samuel Woodworth
 Treasurer F. Channing Soule
 Commercial Mgr. Charles Phillips
 Sales Manager L. F. Wylie
 Pgm., Prod. Mgr. Raymond Gantter
 Publicity Director Hendrick Soule
 Musical Dir. Claude Bortel
 Chief Engineer James Kelly
 Farm Editor Al Warner

WNDR

SYRACUSE—1946—MBS

Frequency: 1260 Kc. Power: 5000 Watts

Owned-Operated By...Syracuse Bcstg. Corp.
 Business-Studio Address...306 S. Salina St.
 Phone Number2-6101
 Transmitter LocationDewitt
 Air Time.....5 a.m.-2 a.m.
 News ServiceAP
 Transcription Service.....World, SESAC
 RepresentativeRambeau
 MembershipNAB, BMB
 President.....T. Frank Dolan
 General Manager.....Martin Karig
 Commercial Manager.....Arthur Cooper
 V.P. chg. Sales.....F. H. Small
 Sales Prom. Mgr.....Bruce Sabine
 Program Director.....Robert Gifford
 Production Dir.....Robert Middleton
 Chief Announcer.....Bill Martin
 Chief Engineer.....Robert Dye
 Farm Editor.....Len Lemmon

W O L F

SYRACUSE—1940—SBN

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Civic Bcstg. Corp.
 Business-Studio Address...Onondaga Hotel
 Phone Number2-7211
 Transmitter Location.....Kirkpatrick & Van
 Rensselaer Sts.
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeWalker
 President, General Mgr...T. Sherman Marshall
 Sta. Mgr., Prog. Dir....Hamilton M. Woodle
 Comm., Sales Prom. Mgr...James J. Coolican
 Pub. Dir., Chief Announcer...Charles Shaw
 Musical Director.....Norman Meservey
 Chief Engineer.....Don Muir

W S Y R

SYRACUSE—1922—NBC

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central N. Y. Bcstg.
 Business-Studio Address...Kemper Bldg.
 Phone Number3-7111
 Transmitter Location.....Valley Dr.
 Air Time.....5 a.m.-M.
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeHeadley-Reed
 MembershipNAB, BMB
 President.....Harry C. Wilder
 Commercial Manager.....W. R. Alford, Jr.
 Publicity Dir.....John F. Hurlbut
 Program Director.....Bill Rothrum
 Chief Announcer.....Elliott Gove
 Chief Engineer.....G. A. Belle Isle
 Farm Editor.....R. F. Doubleday

W H A Z

TROY—1922

Frequency: 1330 Kc.....Power: 1000 Watts

Owned-Oper. By...Rensselaer Polytechnic Inst.
 Address110 8th St.
 Phone Number6810
 President.....L. W. Houston
 General Mgr.....W. J. Williams
 Program Dir.....A. Olin Niles
 Chief Engineer.....W. C. Stoker

W T R Y

TROY—1940—CBS

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Troy Bcstg. Co., Inc.
 Business-Studio Address...92 Fourth St.
 Phone Number....Troy 2100, Albany 4-2500
 Transmitter LocationNiskayuna
 Air Time.....6 a.m.-1 a.m.
 News ServiceUP
 Transcription Service...Lang-Worth, Associated
 RepresentativeHeadley-Reed
 MembershipNAB, BMB
 President.....H. C. Wilder
 General Manager.....W. A. Riple
 Station Manager.....W. W. Carter, Jr.
 Commercial Manager.....J. W. Sulphen, Jr.
 Sales Prom. Mgr., Pub. Dir...James F. Baker, Jr.
 Program-Musical Dir.....H. H. Sharpe, III
 Production Director.....Randolph English
 Chief Engineer.....A. H. Chismark
 Farm Editor.....Harry Appel

W G A T

UTICA—1946—UBS

Frequency: 1310 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Central Bcstg. Co.
 Business-Studio Address...250 Genesee St.
 Phone Number2-9231
 Transmitter Location.....Kellogg Rd.,
 New Hartford
 Air Time.....7 a.m.-M.
 News ServiceAP
 RepresentativeBolling
 Owner, Gen. Mgr.....J. Eric Williams
 Commercial Mgr.....Roland L. Fowler
 Transcription Supvr.....Peter W. Ghiloni

W I B X

UTICA—1925—CBS

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By.....WIBX, Inc.
 Bus.-Studio Address...First Natl. Bank Bldg.
 Phone Number2-2101
 Transmitter Location.....Clark Mills
 Air TimeUnlimited
 News Service.....INS, UP
 Representative..Helen Wood & Colton, N. Y.;
 Ra-Tel.. Chicago, Dallas, Atlanta; Walter
 Biddick, Calif.; Bertha Bannan, Boston.
 MembershipNAB, FMA
 President, Gen. Mgr..Margaret Bowen Stevens
 V.P., Secretary.....Gladys P. Moore

Sta. Mgr., Exec. V.P. Elliott A. Stewart
 Comm.-Sales Prom. Mgr., Pub. Dir.,
 Nathan W. Cook
 Production Dir. Betty Cushing Griffin
 Chief Announcer Robert Mahaney
 Musical Director William Walters
 Chief Engineer John T. Dowdell
 Farm Editor Ed Slusarszck

W R U N

UTICA—1947—ABC

Frequency: 1150 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By. The Rome Sentinel Co.
 Business-Studio Address 258 Genesee St.
 Phone Number 2-5111
 Transmitter Location Oriskany
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated
 Representative Avery-Knodel
 Membership NAB, BMB
 President Bradley C. Barnard
 General Manager Fritz S. Updike
 Station Manager Thomas E. Martin
 Commercial Mgr. Richard A. Clark
 Promotion Mgr. Searle Rudd
 Program Director Nick Stemmler
 Publicity Director Kenn Thorpe

Transmitter Supervisor George S. Woods
 Musical Director Ann Houser
 Studio Supervisor C. F. Henry
 Farm Editor Ray Gahr

W A T N

WATERTOWN—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Watertown Bcstg. Corp.
 Bus.-Studio-Transmitter Location 118 Wash-
 ington St.
 Phone Number 2424
 Air Time 7 a.m.-12:15 a.m.
 News Service AP
 Transcription Service Standard
 Representative Helen Wood & Colton
 Membership NAB
 Pres., Gen.-Sta.-Comm.-Sales Prom.
 Manager G. Harry Righter
 Program Director Hugh L. Cosline, Jr.
 Chief Engineer Donald Schryver
 Farm Editor G. Harry Righter

W W N Y

WATERTOWN—1941—CBS

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By The Brockway Co.
 Business-Studio Address Hotel Woodruff
 Phone Number 4120
 Transmitter Location Ives St. Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service World, Associated
 Representative Weed
 Membership NAB, BMB
 President John B. Johnson
 General-Comm. Mgr. Louis Saiff, Jr.
 Station Mgr. Earl R. Kelly
 Asst. Sta. Mgr., Pgm. Dir. James W. Higgins
 Production Director David G. Graves
 Sales Prom. Mgr., Pub. Dir. Jack Cleveland
 Chief Engineer Maynard B. Davis
 Farm Editor Richard Provost

W F A S

WHITE PLAINS—1932

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Westchester Bcstg. Corp.
 Bus.-Studio Address Reporter Dispatch Bldg.,
 8 Church St.
 Phone Number White Plains 9-6400
 Transmitter Location Secor Rd., Greenburgh
 Air Time 7 a.m.-10 p.m.
 News Service AP
 Transcription Service World, Associated
 Representative Headley-Reed
 Membership NAB
 President Valentine E. Macy, Jr.
 Gen.-Sta. Mgr., Chief Engineer Frank A. Seitz
 Commercial Mgr. John E. Arens
 Prog.-Musical Dir. Randall Kaler
 Chief Announcer Robert F. Peters

YOU—

Can tap Westchester's \$650,000,000
 retail market for as little as 42c
per thousand radio families by using
 WFAS and WFAS-FM!

Ask for proof. It's interesting!

WFAS and WFAS-FM

Westchester Broadcasting Corp.
 8 Church Street
 White Plains, N. Y.

Represented by
HEADLEY-REED COMPANY
 New York, N. Y.

... N. Y. — N. C. ...

W W R L

WOODSIDE—1926

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By Long Island Bcstg. Corp.
 Bus.-Studio-Transmitter Address . 41-30 58th St.
 Phone Number Newtown 9-3300
 Transmitter Location Secaucus, N. J.
 Air Time 8 a.m.-M.
 News Service AP
 Transcription Service Capitol, Associated
 President W. H. Reuman
 Gen., Sta., Comm. Mgr. Edith Dick
 Sales Prom. Mgr. Selvin Donneson
 Program Dir. Fred Barr
 Publicity Director Walter Kaner
 Prod. Dir., Chief Anncr. John Magnus
 Chief Engineer Benton R. Bartlett

WWRL
 New York
 now
5,000 WATTS

Powerfully Selling America's Greatest
 Market at the Lowest Cost

Tops in New York
 for
 Spanish - German
 Czechoslovakian
 and the
 Negro Market

1600
 "The HIGH Spot on the Dial"

NORTH CAROLINA

*Estimated Population 3,864,000—Increase +8.2%—Radio Homes 812,000
 Radio Families 918,000—Stations in State 87*

W R C S

AHOSKIE—1948

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By Roanoke-Chowan Bcstg.
 Co., Inc.
 Business Address P. O. Box 89
 Phone Number 333
 Studio-Transmitter Location . Ahoskie-Aulander
 Hway. (N. C. 350)
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Associated
 Membership NAB
 President Charles H. Jenkins
 Gen., Sta., Comm. Mgr. P. G. Sewell
 Pgm. Dir., Farm Editor Johnny Palmer
 Production Dir. Lois Lane
 Publicity Director Mayvis Ellis
 Chief Announcer Burt Derman
 Musical Director Larry Knight
 Chief Engineer John M. Sherwood

W A B Z

ALBEMARLE—1947—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Station WABZ, Inc.
 Business-Studio Address Hotel Albemarle
 Phone Number 1010, 1100
 Transmitter Address . 3 Mi. N. City, Hiway 52
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 President M. M. Palmer
 Gen., Sta. Mgr. W. J. Page
 Commercial Mgr. C. H. Shankl
 Program Dir. J. T. Newman
 Chief Engineer James Wise
 Farm Editor Nealson Russell

W G W R

ASHEBORO—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By Asheboro Bcstg. Co., Inc.

NORTH CAROLINA

Business-Studio Address . . . 303 E. Salisbury St.
 Phone Number 798, 800
 Transmitter Location Okie Mt.
 Air Time 5 a.m.-sunset
 News Service UP
 Transcription Service Associated
 Membership BMB
 President Roy Cox
 Gen., Sta., Comm. Mgr. J. R. Marlowe
 Pgm., Pub. Dir., Farm Editor A. B. Brown
 Production Director C. V. Smith
 Musical Dir. Nelson J. Harrill
 Chief Engineer Clyde C. Penny

W I S E

ASHEVILLE—1939—NBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . . . Radio Station WISE, Inc.
 Address 100 College St.
 Phone Number 3-5381-3
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Representative Avery-Knodel
 Membership NAB, BMB
 President, Sta. Mgr. Harold H. Thoms
 Commercial Mgr. Loyd B. Leonard
 Sales Prom. Manager Floyd Bowers
 Program Director Harold Moon
 Publicity Dir. Skeeter Moore
 Chief Announcer Dick Harshaw
 Chief Engineer Matthew C. Munn

W L O S

ASHEVILLE—1946—ABC

Frequency: 1380 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By . . . Skyway Bcstg. Corp.
 Business-Studio Address . . . Battery Park Hotel
 Phone Number 2-2431
 Transmitter Location Emma
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Taylor-Borhoff
 Membership NAB
 President Charles M. Britt
 V.P., General Manager Charles B. Britt
 Station Manager Kenneth Beachboard
 Commercial Mgr. Edward D. Brandt
 Program Director William L. Robertson
 Publicity Director R. F. Brown, Jr.
 Chief Anncr., Farm Editor A. B. Waller
 Chief Engineer William M. Chambers

W S K Y

ASHEVILLE—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By . . . Radio Asheville, Inc.
 Business-Studio Address 12 Church St.
 Phone Number 3-4451
 Transmitter Location Campbell Woods

Air Time 6:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Friedenberg
 President Carl R. Bamford
 Gen.-Sta. Mgr., Prog. Dir. Zeb Lee
 Comm., Sales Prom. Mgr. Hal Edwards
 Prod. Dir., Chief Anncr. Frank Messer
 Publicity Dir. Burt Peake
 Chief Engineer Bill Clements

W W N C

ASHEVILLE—1927—CBS-MBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By . . Asheville Citizen-Times Co.
 Business-Studio Address 14 O'Henry Ave.
 Phone Number 5611
 Transmitter Location Emma
 Air Time 5:30 a.m.-12:04 a.m.
 News Service AP, UP
 Transcription Service Associated
 Representative Headley-Reed
 Membership NAB, BMB
 Chairman of Board Charles A. Webb
 President Don S. Elias
 V.P., General Manager D. Hiden Ramsey
 Station Manager Cecil B. Hoskins
 Commercial Manager James A. Hagan
 Program Director William F. Melia
 Chief Announcer Read Wilson
 Chief Engineer William H. Hamrick
 Farm Editor Harry Varner

W B B B

BURLINGTON—1941

MBS-KBS-CAROLINA SPORTS

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By . . Alamance Bcstg. Co., Inc.
 Business-Studio Address 310 S. Main St.
 Phone Number 6-6370
 Transmitter Location W. Front St. Ext.
 Air Time Daytime
 News Service AP
 Transcription Service Associated, Capitol
 Representative Joseph Hershey McGillvra
 Membership NAB, BMB, FMA
 Gen., Sta. Mgr., Pub. Dir. E. Z. Jones
 Commercial Sales Prom. Mgr. Phil Eakin
 Program Dir., Chief Announcer Ed Brooks
 Production Director Walter McCullough
 Publicity Director E. Z. Jones
 Musical Director James Perkins
 Chief Engineer Berry Tysor
 Farm Editor Jim Hall

W F N S

BURLINGTON—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
 (CP 1000 Watts n.)
 Owned-Oper. By . . . Burlington-Graham Bcstg.
 Co.

NORTH CAROLINA

Business-Studio Address . . . 103 W. Andrews St.
 Phone Number 6-5536-7
 Transmitter Location Birch Bridge Rd.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World
 Membership NAB, BMB
 Gen., Sta., Comm. Mgr. John C. Hanner
 Program Director James Scott
 Musical Director William Diffie
 Chief Engineer Thomas Mackintosh

WAYS

CHARLOTTE—1942—ABC-MBS

Frequency: 610 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Inter-City Advertising Co.
 Business-Studio Address 120 E. Third St.
 Phone Number 3-7173
 Transmitter Location Oakdale Section
 Air Time Unlimited
 News Service INS
 Transcription Service Lang-Worth, SESAC
 Representative Avery-Knodel
 Membership NAB, BMB
 President George W. Dowdy
 Gen., Comm. Mgr. Walter H. Goan
 Sales Prom. Mgr., Pub. Dir. Lee Hague
 Program Director Harry Barfield
 Musical Director Alonzo G. Squires
 Chief Engineer A. L. Chaney, Jr.

WBT

CHARLOTTE—1921—CBS

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Oper. By Jefferson Standard Bcstg. Co.
 Business-Studio Address Wilder Bldg.
 Phone Number 3-8833
 Transmitter Location Spencer Mt.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative Radio Sales
 Membership NAB, BMB, FMA
 President J. M. Bryan
 V.P., Gen. Mgr. Charles H. Crutchfield
 Secty., Treas., Asst. Gen. Mgr. Larry Welker
 Business Manager C. K. Spicer
 Sales Manager Keith Byerly
 Promotion Manager J. R. Covington
 Program Mgr. Kenneth I. Tredwell
 Chief Engineer M. J. Minor
 Farm Editor Grady E. Cole

WGIV

CHARLOTTE—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Charlotte Radio & TV Corp.
 Business Address 404½ W. Trade St.
 Phone Number 2-6669, 5-4829
 Studio-Transmitter Location 2520 Toomey Ave.

Air Time Daytime
 News Service AP
 Transcription Service Capitol
 Representative Forjoe
 Membership NAB
 Pres., Gen. Mgr. Francis M. Fitzgerald
 Sta., Comm. Mgr. J. Law Epps
 Program Director Fred W. Vinroot
 Musical Director Richard Bennick
 Chief Engineer Thomas C. Brandon

WSOC

CHARLOTTE—1933—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WSOC, Inc.
 Address 1925 N. Tryon St.
 Phone Number 7138
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus, Standard
 Representative Headley-Reed
 Membership NAB, BMB
 Pres., Gen. Sta. Mgr. E. J. Gluck
 Commercial Mgr. Bomar A. Lowrance
 Sales Prom. Mgr., Pub. Dir. Nelson Benton
 Prog.-Prod. Dir. Paul Marion
 Chief Announcer Fred Dickson
 Chief Engineer L. L. Caudle, Jr.

WRRZ

CLINTON—1947—ABC

Frequency: 880 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Station WRRZ, Inc.
 Bus.-Studio Address Butler Bldg., Main St.
 Phone Number 2354
 Transmitter Location 1.6 Mi. S. of Clinton,
 on Hwy. 701
 Air Time Local sunrise-sunset
 News Service AP
 Transcription Service World
 Representative Walker
 Membership NAB, BMB
 President W. R. Roberson, Sr.
 Exec. V.P. W. R. Roberson, Jr.
 Gen., Comm. Mgr. George S. Waiston
 Program Director Richard Welsh
 Promotion Manager Joseph Tew
 Chief Engineer Herman P. Jolitt

WEGO

CONCORD—1943

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Concord Tribune, Inc.
 Business-Studio Address Concord
 Phone Number 2271
 Transmitter Location Hiway 29
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Standard, SESAC, Cole,
 KBS
 Representative Thomas F. Clark
 Membership NAB

NORTH CAROLINA

President..... A. W. Huckle
 Station Mgr..... W. Ennis Bray
 Commercial Mgr..... A. H. Beckwith
 Program Dir..... Bob Railroad
 Chief Announcer..... Gene Bollinger
 Chief Engineer..... C. F. Wood, Jr.

WCKB

DUNN—1946

Frequency: 780 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... North Carolina Central
 Bcstrs., Inc.
 Business Address..... Box 431
 Phone Number..... 3133-4
 Studio-Transmitter Address..... Hwy. 421
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... Lang-Worth, SESAC
 President..... Lefton A. Tart, Sr.
 Gen., Sta. Mgr..... A. Lincoln Faulk
 Comm., Sales Prom. Mgr..... John Ciccone
 Pgm., Prod. Dir..... Alice Holliday
 Chief Announcer..... William Murphy
 Musical Dir..... Reta Whittenton
 Chief Engineer..... Joseph C. Kotlas
 Farm Editor..... Robert Caudle

WDNC

DURHAM—1934—CBS

Frequency: 620 Kc..... Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By..... The Durham Radio Corp.
 Bus.-Studio Address..... 138½ E. Chapel Hill St.
 Phone Number..... R-155
 Transmitter Location..... Hillsboro Rd.
 Air Time..... 5:30 a.m.-12:05 a.m.
 News Service..... AP, UP
 Transcription Service..... Associated
 Representative..... Paul H. Raymer
 Membership..... NAB, BMB
 President..... C. C. Council
 Gen.-Sales Prom. Mgr..... J. Frank Jarman
 Office Manager..... Sue Taylor
 Commercial Manager..... C. James Woodhouse
 Program Director..... E. R. Higgins, Jr.
 Chief Engineer..... K. A. Taylor
 Farm Editor..... Mark Davis

WDUK

DURHAM—1946—ABC

Frequency: 1310 Kc..... Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By..... WDUK, Inc.
 Business Address..... Box 1891
 Phone Number..... R-101
 Studio Address..... 205½ W. Main
 Transmitter Location..... Leon & Glendale Ave.
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... Weed
 Membership..... NAB, BMB

President..... S. H. Campbell, Jr.
 General-Station Mgr..... Harmon L. Duncan
 Commercial Manager..... Edward Browning, Jr.
 Prom. Mgr., Pub. Dir..... Carolyn M. Dieter
 Pgm., Prod. Dir..... William G. Hall
 Chief Announcer..... Hurley I. Parrish, Jr.
 Musical Dir..... I. Jane Bullock
 Chief Engineer..... Roy E. Fullen

WSSB

DURHAM—1948—TSN

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Public Information Corp.
 Business-Studio Address..... 211 Rigsbee Ave.
 Phone Number..... 6919, 6910
 Transmitter Location..... Cole Rd., Forest Hills
 Air Time..... Unlimited
 News Service..... INS
 Transcription Service..... Capitol
 Representative..... Friedenberg
 Chairman of the Board..... Harold Thoms
 President..... Thomas B. Sawyer
 Gen., Sta., Comm. Mgr., Thomas O. McCaffrey
 Sales Prom. Mgr..... John Clark
 Program Dir..... Wally Ausley
 Production Dir..... Robert E. Evans
 Chief Announcer..... Eugene Whitaker
 Musical Dir..... Robert (Bob) Dunnagan
 Chief Engineer..... Edward Norman
 Farm Editor..... Frank Baxter

WTIK

DURHAM—1946—TOBACCO

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Durham Bcstg. Co., Inc.
 Business-Studio Address..... 211½ E. Main St.
 Phone Number..... N-187
 Transmitter Location..... Ellis Rd.
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... World, Thesaurus
 Representative..... Forjoe
 Membership..... NAB, BMB
 President..... W. Kenan Rand
 General-Station Mgr..... Floyd Fletcher
 Commercial Manager..... Tom Mitchel
 Program-Production Dir..... Ken Corbitt
 Chief Announcer..... Don Yeager
 Chief Engineer..... Arlis A. White

WCNC

ELIZABETH CITY—1938

MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Albemarle Bcstg. Co., Inc.
 Business-Studio Address..... 104 E. Colonial Ave.
 Phone Number..... 1400, 1472
 Transmitter Location..... Parsonage St., Extended
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... SESAC

NORTH CAROLINA

Representative Burn-Smith
Membership NAB, BMB
President Dr. Joseph Gill
General Manager Bob Bingham
Commercial Manager Frank Stilwell
Program Director Eleanor S. Bingham
Promotion Manager R. Burrows Bingham
Chief Engineer Fred Wagner

WGAI

ELIZABETH CITY—1947

Frequency: 560 Kc. **Power:** 1000 Watts d.,
 500 Watts n.
Owned-Operated By... WGAI Radio Co., Inc.
Business-Studio Address..... Kramer Bldg.
Phone Number 757-1933
Transmitter Location Newland Road
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NAB
President Herbert Peele
Gen., Sta., Comm. Mgr. William P. Heffernan
Sales Prom. Mgr. Bob Thomas
Special Events Director..... Armine Wood
Chief Engineer..... Phil Melone
Farm Editor..... Fred Chapman

WFLB

FAYETTEVILLE—1948

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Fayetteville Bcstrs., Inc.
Business Address P. O. Box 1258
Phone Number 7136
Studio-Transmitter Location..... Bragg Blvd.
Air Time 6 a.m.-M.
News Service AP
Representative Burn-Smith
Membership NAB, BMB
President Harry B. Stein
Gen., Comm. Mgr. L. W. Allen
Program Dir. James Tucker
Chief Engineer W. D. Bailey

WFNC

FAYETTEVILLE—1940 MBS-TOBACCO-SEN

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Oper. By Cape Fear Bcstg. Co.
Business-Studio Address..114½ Anderson St.
Phone Number 4848
Transmitter Location..... Murchison Rd.
Air Time 6 a.m.-M.
News Service UP
Transcription Service Associated
Representative Walker
Membership BMB, FMA
President T. K. Weyher
Gen., Sta. Mgr. Victor W. Dawson
Comm., Sales Prom. Mgr.... Luther A. Gambill

Pgm., Pub. Dir...... Nat R. Martin
Chief Engineer..... William Alford

WWNF

FAYETTEVILLE—1948

Frequency: 1230 Kc. **Power:** 250 Watts
Owned By Wayne M. Nelson, Inc.
Operated By..... Carl Jack Aley
Business-Studio Address.. WWNF, Fayetteville
Phone Number 7101-2
Transmitter Location..... Raleigh Rd.
News Service AP
Transcription Service..... Lang-Worth, SESAC,
 MacGregor
Representative Friedenberg
Membership NAB
P.es., Gen., Sta. Mgr...... Wayne M. Nelson
Commercial Manager..... Carl Jack Aley
Program Director..... Ray Woodard
News Director..... James J. McMillan
Musical Director..... Charles Friar
Chief Engineer..... E. M. Stanton, Jr.

WBBO

FOREST CITY—1947

Frequency: 780 Kc. **Power:** 1000 Watts d.
Owned-Oper. By... Rutherford County Radio
 Co., Inc.
Bus.-Studio-Transmitter Address... Forest City
Phone Number 3205
Air Time Sunrise-sunset
News Service AP
Transcription Service... Lang-Worth, Capitol
Membership..... NAB, BMB, FMA
Pres., Gen.-Sta. Mgr...... Ed M. Anderson
Commercial Manager..... Fred Blanton
Sales Prom. Mgr., Prog. Dir...... Jane Smith
Prod. Dir., Chief Announcer.....
 Farm Editor..... Charles Melton
Publicity Director..... Ed Anderson
Musical Director..... Mary Harrill
Chief Engineer..... Merton Iwerks

WFGG

FUQUAY SPRINGS—1949—KBS

Frequency: 1460 Kc. **Power:** 1000 Watts d.
Owned-Operated By..... Wake Bcstg. Co.
Address P. O. Box 95
Phone Number 333
Air Time Daytime
Representative Continental
Owner, President..... S. S. Adcock

WGNC

GASTONIA—1939—ABC

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By..... F. C. Todd
Bus.-Studio Address.. Natl. Bank of Commerce
 Bldg.
Phone Number 5-0821
Transmitter Location..... Dallas Rd.

PEOPLE



More people live within 50 miles of Greensboro than in any other area of equal size in the Southeast.

PROSPERITY



These people make more products, earn more wages and get more for their crops.

POWER-PROGRAMS

WBIG serves the No. 1 spot of the South with 5000 watts, power packed with pulling programs of CBS and fine local talent and news.

**W
C B S
I
G**

*"The Prestige Station
of the Carolinas"*

GREENSBORO, NORTH CAROLINA

Represented by Hollingbery

... NORTH CAROLINA ...

Air Time.....6 a.m.-11:30 p.m.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Continental Radio Sales
Membership.....BMB
President.....F. C. Todd
General-Station Mgr.....Pat McSwain
Comm.-Sales Prom. Mgr.....F. C. Abernathy
Program Director.....Fred Gray
Chief Engineer.....W. C. Groves, Jr.

W L T C

GASTONIA—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gastonia Bcstg. Serv., Inc.
Address.....P. O. Box 1142, Chapel Rd.
Phone Number.....5-1079
Air Time.....Daytime
News Service.....UP
Transcription Service.....World
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Pgm., Musical Dir.....A. G. Phillips
Chief Engr., Farm Editor.....Don C. Voigt

W G B R

GOLDSBORO—1939—ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Carolina Bcstg. Co.
Business-Studio Address.....Box 1024
Phone Number.....1550-1
Transmitter Location. 1 Mi. W. of Goldsboro
Air Time.....6:30 a.m.-M.
News Service.....AP
Transcription Service.....Associated
Membership.....NAB, FMA
President.....A. T. Hawkins
General Manager.....Coleman Scott
Commercial Mgr.....Vassie G. Balkcum
Chief Engineer.....Daniel B. Trueblood

W B I G

GREENSBORO—1926—CBS

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....North Carolina Bcstg. Co.
Business Address.....P. O. Box 1807
Phone Number.....6125
Studio Address.....O. Henry Hotel Bldg.
Transmitter Location.....Battleground Blvd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Thesaurus, World
Representative.....George P. Hollingbery
Membership.....NAB, BMB
President.....Ralph C. Price
Gen., Sta. Mgr.....Gilbert M. Hutchison
Commercial Mgr.....William P. Mitchell
Sales Prom. Mgr., Pub. Dir.....Aileen Gilmore
Chief Announcer.....Mike Brooks
Musical Director.....Margaret Banks

NORTH CAROLINA

Chief Engineer.....Earl F. Allison
Farm Editor.....Bob Jones

W C O G

GREENSBORO—1948—ABC

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Inter-City Adv. Co., Inc.
Business-Studio Address.....314 S. Greene St.
Phone Number.....3-6925-6
Transmitter Location.....Muir's Chapel Rd.
Air Time.....Unlimited
News Service.....INS
Transcription Service.....Lang-Worth
Representative.....Avery-Knodel
President.....George W. Dowdy
Membership.....NAB, BMB
Station Manager.....Henry E. Sullivan
Commercial Mgr.....Virgil E. Evans, Jr.
Sales Prom. Mgr., Pub. Dir.....Jeta Pace
Pgm. Dir., Chief Anncr.....Wally Williams
Chief Engineer.....Ernest Pate, Jr.
Farm Editor.....Dick Swanson

W G B G

GREENSBORO—1942—MBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Greensboro Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 2280
Phone Number.....3-3631
Transmitter Location.....Retreat St.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Capitol, Associated
Representative.....Burn-Smith
Pres., Gen.-Sta. Mgr.....Ralph M. Lambeth
Commercial Mgr.....L. O. Hutchins
Sales Prom. Mgr.....Earl O. Sullivan
Program Director.....H. Marie Craven
Chief Engineer.....James M. Stewart

W G T C

GREENVILLE—1940—TOBACCO

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carolina Bcstg. Sys., Inc.
Business-Studio Address.....Greenville
Phone Number.....3182-3
Transmitter Location.....Falkland Hiway
Air Time.....6 a.m.-11:30 p.m.
News Service.....AP
Transcription Service.....World, SESAC,
Lang-Worth
Membership.....NAB
President.....Earl McD. Westbrook
Gen., Sta. Mgr.....A. Hartwell Campbell
Comm., Sales Prom. Mgr.....David W. Mosier
Production, Pub. Dir.....Dave Mosier
Chief Announcer.....Charles Whedbee
Musical Dir.....Bill Burwell
Chief Engineer.....Bill Alford
Farm Editor.....Wyatt Highsmith

W H N C

HENDERSON—1945—MBS

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Henderson Radio Corp.
Bus.-Studio Address.....219 S. Williams St.
Phone Number.....736, 1446
Transmitter Location.....2 Mi. N. of Henderson
on U. S. Hway. No. 1
Air Time.....Daytime
News Service.....AP
Transcription Service.....Thesaurus, Cole,
Lang-Worth, Keystone
Representative.....Everett-McKinney, Inc.
Membership.....NAB, FMA
President.....S. S. Stevenson
Gen., Sta., Comm. Mgr.....Nathan Frank
Program Director.....Virginia Parham
Production Director.....Harry Trotman
Chief Announcer.....Dick Malloy
Chief Engineer.....Lewis Hiland
Farm Editor.....Robert B. Harrison

W H K P

HENDERSONVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Hendersonville, Inc.
Business Address.....Staton Bldg.
Phone Number.....700
Studio Address.....Bowen Hotel
Transmitter Location.....U. S. Hway 64, E.
Air Time.....6 a.m.-M.
News Service.....AP
Representative.....Continental Radio Sales
Membership.....NAB
President, General Manager.....Bob Amos
Commercial Manager.....Jack Hammette
Comm., Sales Prom. Mgr., Pgm. Dir.
Kermit Edney
Chief Engineer.....Clifford Inman

W H K Y

HICKORY—1939—ABC

Frequency: 1290 Kc.....Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By.....The Catawba Valley Bcstg.,
Co., Inc.
Bus.-Studio Address.....13th St. Radio Bldg.
Phone Number.....2294-5
Transmitter Location.....2½ Mi. S.E. of Hickory
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World, Associated,
SESAC
Representative.....Dodson
Membership.....NAB, BMB
President.....Carl V. Cline
Gen.-Sta. Mgr., Chief Engr.....Edmund S. Long
Commercial Mgr.....James K. Willis
Program Dir.....Jack Starnes

WIRC

HICKORY—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Operated By . . . Foothills Bcstg. Co., Inc.
 Business-Studio Address . . . 1423—11th Ave.
 Phone Number 2124
 Transmitter Location 2 Mi. SE of city
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth, Standard
 Representative McGillvra
 Membership NAB
 President Margaret A. Smith
 Chief Announcer Richard H. Benson
 Musical Dir. Mattie I. Padgett
 Chief Engineer Elmer H. Troutman, Jr.

WJNC

JACKSONVILLE—1945

MBS-TOBACCO

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Lester L. Gould
 Address Box "E" or Route 24
 Phone Number 707-8
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership NAB
 Pres., Gen. Mgr. Lester L. Gould
 Comm. Mgr., Chief Anncr. Rodric L. Jones
 Sales Prom. Mgr. Arthur Wieder
 Pgm. Dir., Chief Engr. James J. Cooney
 Farm Editor Charlie C. Clark

WHPE

HIGH POINT—1947—KBS

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . High Point Enterprise, Inc.
 Business-Studio Address . . . 305-307 N. Main St.
 Phone Number 3466-7
 Transmitter Location Old Thomasville Rd.
 Air Time Local sunrise-sunset
 News Service AP
 Transcription Service Associated, Standard
 Membership NAB, FMA, BMB
 President R. B. Terry
 Sec.-Treas. D. A. Rawley
 Commercial Mgr. Walter Hester
 Program Director Nick Lawrence
 Chief Announcer Morrison Combs
 Musical Dir. Harold Craven
 Chief Engineer Yancy Cecil

WGTL

KANNAPOLIS—1946

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Oper. By Fred H. Whitley, Inc.
 Address Box 637, Cannon Blvd.
 Phone Number Kannapolis 870, Concord 2154
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth, World
 Membership NAB, BMB
 President, Gen. Mgr. Fred H. Whitley
 Program Director Frank H. Bowers
 Chief Engineer Foy Hinson

WFTC

KINSTON—1937—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Kinston Bcstg. Co.
 Address 204 East King St.
 Phone Number 4111
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB, BMB
 President Alban K. Barrus
 Gen., Sta. Mgr. William S. Page
 Commercial Mgr. B. George Barber, Jr.
 Program Dir. S. Bruce Petteway
 Chief Announcer Carl B. Caudill, Jr.
 Chief Engineer David E. Hardison

WMFR

HIGH POINT—1935—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By . . . Radio Station WMFR, Inc.
 Bus.-Studio-Transmitter Address . . . 164 S. Main St.
 Phone Number 4593-4
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth, Capitol
 Representative Burn-Smith
 Membership NAB, BMB
 Pres., Gen.-Station Mgr. Frank S. Lambeth
 Commercial Manager Frank Smith
 Program Director Gary Davis
 Sales Prom. Mgr. Gerald D. Sullivan
 Publicity Dir. Lois Cosworth
 Musical Director Wayne Morgan
 Chief Engineer Robert Moore

WEWO

LAURINBURG—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Oper. By Scotland Bcstg. Co.
 Bus.-Studio Address Chetwynd Hotel Bldg.
 Phone Number 770
 Transmitter Location Laurinburg-Maxton Hwy.
 Air Time Daytime

NORTH CAROLINA

News Service UP
 Transcription Service World
 Membership NAB, BMB
 President Edwin Pate
 General Mgr. J. R. Dalrymple, Jr.
 Commercial Manager C. J. Cordes
 Program Director Paul Wynn
 Chief Engineer Truman N. Brock

W L O E

LEAKSVILLE—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Douglas L. Craddock
 Address The Blvd.
 Phone Number 701-2
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen., Sta. Mgr. Douglas L. Craddock
 Commercial Manager William Baskerville
 Pgm. Dir., Chief Anncr. Kenneth Thomas
 Chief Engineer Eldred Winn

W J R I

LENOIR—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By John P. Rabb
 Bus.-Studio Address. Union Natl. Bank Bldg.
 Phone Number 761, 899
 Transmitter Location 1¼ Mi. W. Lenoir on
 Hway. 18
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus
 Owner John P. Rabb

W B U Y

LEXINGTON—1945—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Davidson County Bcstg. Co.
 Business Address P. O. Box 359
 Phone Number 2716
 Studio-Transmitter Location Route 1
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, World
 Representative Continental Radio Sales
 Membership NAB
 Partners Greely N. & Omar G. Hilton
 Station Manager C. Robert Ray
 Commercial Mgr. Earle Broome
 Program Director Claude White
 Chief Engineer Fred Honeycutt

W T S B

LUMBERTON—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Robeson Bcstg. Corp.

Business-Studio Address 112 W. Fifth St.
 Phone Number 1080-1
 Transmitter Location Charlotte Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard, Keystone
 Representative Continental Radio Sales
 Membership NAB
 General Manager Walter James MacNeil
 Commercial Manager W. J. MacNeil
 Program Director C. W. Hogan
 Chief Announcer LeGrande Tatum
 Chief Engineer W. F. Rogers

W B R M

MARION—1949—TOBACCO

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Lake City Bcstg. Corp.
 Address 13½ W. Court St.
 Phone Number 102
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Pres., Gen. Mgr. W. P. Erwin
 Commercial Mgr. J. C. Pleasant
 Asst. Gen. Mgr., Pgm. Dir. J. L. Reynolds, Jr.
 Chief Engineer J. Ray Horton

W M A P

MONROE—1947—KBS-LSN

Frequency: 1060 Kc. Power: 250 Watts d.
 Owned-Operated By Union Bcstg. Corp.
 Business Address P. O. Box 382
 Phone Number 1060
 Studio-Transmitter Location Camp Sutton
 Air Time 6:30 a.m.-5:15 p.m.
 News Service UP
 Transcription Service Lang-Worth
 President J. Ray Shute
 Gen., Sta. Mgr. Dick Marable
 Commercial Mgr. Z. Bright Tucker
 Sales Prom. Mgr., Pgm. Dir. R. W. Furman
 Prod. Dir., Chief Anncr. J. Archie Laney
 Publicity Dir. Frank Zeus Funderburk
 Chief Engineer Hillard Fletcher
 Farm Editor Robert Hilliard

W M B L

MOREHEAD CITY—1947

Frequency: 740 Kc. (C.P. 1280)
 Power: 1000 Watts d.
 Owned-Oper. By Carteret Bcstg. Co., Inc.
 Business Address P. O. Box 740
 Phone Number 9740
 Studio-Transmitter Location Morehead City
 Air Time Daytime
 News Service UP
 Transcription Service World, Standard
 Representative Joseph Hershey McGillvra
 Membership NAB, BMB

NORTH CAROLINA

Pres., Gen. Mgr. Grover C. Munden
Commercial Manager Charles H. Markey
Sales Prom. Mgr. J. Q. Wallace
Prog. Dir., Chief Engineer Ray Cummins

WMNC

MORGANTON—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Nathan J. Cooper
Business-Studio-Transmitter Address Box 698
Phone Number 1100
Air Time 6 a.m.-M.
News Service AP
Transcription Service World
Owner, Manager Nathan J. Cooper
Program Dir. Gerneil Hudson
Publicity Dir. Madelyn Patton
Chief Announcer Bob Davis
Chief Engineer Frank Ballew

WPAQ

MT. AIRY—1948—CAROLINA SPTS.

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By Ralph D. Epperson
Bus.-Studio-Transmitter Address Mt. Airy
Phone Number 682
Air Time Daytime
News Service AP
Transcription Service Standard
Representative P. W. Seward
Membership NAB
Pres., Gen.-Station Manager,
Chief Engineer Ralph D. Epperson
Sales Prom. Mgr. H. A. Epperson
Program Dir. W. F. Crutchley
Chief Announcer Earl Nemi
Farm Editor Neil Smith

WHIT

NEW BERN—1942—MBS-TOBACCO

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By . . . The Coastal Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address Trent Blvd.
Phone Number 4450, 4024
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
Representative Forjoe
Membership NAB
Pres., Gen., Sta. Mgr. Louis N. Howard
Sales Prom. Mgr., Chief Anncr. Bruce Lee
Publicity Director Ruth Young
Musical Director George Nelson
Office Manager Ellen Hancock
Continuity Director Jacquelyn M. Paul
Chief Engineer Robert Coddington
Farm Editor Paul M. Cox

WNNC

NEWTON—1948—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By . . . Newton Conover Bcstg. Co.
Business Address Box 606
Phone Number 930
Studio-Transmitter Location West A. St., Ext.
Air Time 6 a.m.-11:05 p.m.
News Service UP
Transcription Service Thesaurus
Representative Continental Radio Sales
Membership NAB
General Manager Charles Turner
Sta. Mgr., Prog. Dir. Earl Holder
Commercial Manager Eugene Henry
Chief Anncrs. Harvey Laughter, Bill Taylor
Chief Engineer Dennis Long

WKBC

NORTH WILKESBORO—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By Wilkes Bcstg. Co.
Business-Studio Address Radio Bldg.
Phone Number 633
Transmitter Location Wilkes County
Air Time Sunrise-sunset
News Service AP
Transcription Service World
Membership NAB, BMB
President Doris B. Brown
Comm.-Sales Prom. Mgr. Roland B. Potter
Pgm. Dir., Farm Editor John T. Cashion
Publicity Director Charles Wilfong
Chief Engineer Robert Harvey

WOLF

OXFORD—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Oxford Bcstg. Corp.
Address Hancock Bldg.
Phone Number 3250
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
President F. W. Hancock, Jr.
Gen., Comm., Prom. Mgr. Jimmie Childress
Program Director Hart Curl

WNAO

RALEIGH—1948—ABC

Frequency: 850 Kc. Power: 5000 Watts
Owned-Oper. By . . . The News and Observer
Publishing Co.
Business-Studio Address 219 S. McDowell St.
Phone Number 2-0321
Transmitter Location Asbury
Air Time 6 a.m.-12:05 a.m.
News Service UP
Transcription Service Standard

NORTH CAROLINA

Representative Weed
Membership NAB, BMB, FMA
President Josephus Daniels, Jr.
Gen., Comm. Mgr., Pgm. Dir. George T. Case
Publicity Director Flora Norris
Chief Anncr., Farm Editor Lee Parker
Chief Engineer Bascom E. Porter

WPTF

RALEIGH—1924—NBC

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By WPTF Radio Co.
Business-Studio Address Insurance Bldg.
Phone Number 8311
Transmitter Location Cary
Air Time 5:30 a.m.-12:05 a.m.
News Service AP, UP
Transcription Service Lang-Worth
Representative Free & Peters
Membership NAB, BMB
President J. R. Weatherspoon
Gen. Sta. Mgr. Richard H. Mason
Sales Manager O. L. Carpenter
Program Manager Graham B. Poyner
Dir. of Adv. & Prom. R. W. Youngsteadt
Production Dir. Warren Barfield
Chief Engineer Henry Hulick, Jr.
Farm Editor Joe Reaves

W R A L

RALEIGH—1939—MBS-TOBACCO

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By ... Capitol Bcstg. Co., Inc.
Bus.-Studio Address 130 S. Salisbury St.
Phone Number 6411
Transmitter Location Bart St.
Air Time 6:30 a.m.-11:15 p.m.
News Service AP
Transcription Service World
Representative Pearson
Membership NAB, BMB, FMA
President A. J. Fletcher
Gen.-Station-Comm. Mgr. Fred Fletcher
Program Director Jesse Helms
Chief Engineer Virgil D. Duncan

W F R C

REDSVILLE—1947—KBS

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By ... Piedmont Carolina Bcstg.
Co., Inc.
Business-Studio Address 116½ Gilmer St.
Phone Number 1573-4
Transmitter Location Wentworth Rd.
Air Time 6 a.m.-11 p.m.
News Service AP

NORTH CAROLINA

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Treasurer: E. Z. Jones—WBBB, Burlington
Continuing Study Committee Chairman: Jack Knell—WBT, Charlotte

NORTH CAROLINA

NORTH CAROLINA

Transcription Service.....World, Associated,
Keystone
RepresentativeCooke
MembershipNAB
President.....H. T. Williams
Gen., Comm. Mgr.....Steve Woodson
Prog. Dir., Chief Announcer.....Forrest Bedell
Production Dir.....George Hall
Musical Dir.....Paul Montgomery
Chief Engineer.....L. H. Alexander
Farm Editor.....Tiny Turner

W C B T

**ROANOKE RAPIDS—1940—MBS
TOBACCO**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WCBT, Inc.
Bus.-Studio Address.....251 Rcanoke Ave.
Phone NumberR-8551
Transmitter Location.....E. Tenth St., Ext.
Air TimeUnlimited
News ServiceUP
Transcription ServiceLang-Worth
RepresentativeBurn-Smith
Membership.....NAB, BMB, FMA
Pres., Gen. Mgr.....S. E. Crew
Comm.-Sales Prom. Mgr.....A. L. Drew
Pgm., Prod. Dir.....Ken Johnson
Publicity Dir.....Jerry Elliot
Musical Director.....Herb Daniels
Chief Engineer.....C. W. Meares

W A Y N

ROCKINGHAM—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayn, Inc.
Business-Studio AddressRockingham
Phone Number611
Air TimeDaytime
News ServiceUP
Transcription ServiceMacGregor
President.....Wayne M. Nelson
Res., Comm. Mgr.....Matt F. Gettings
Chief Engineer.....William Henley

W C E C

**ROCKY MOUNT—1947—KBS
TOBACCO**

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Josh L. Horne
Bus.-Studio Address115 N. Church St.
Phone Number2880
Transmitter Location.....Hwy. 95
Air TimeDaytime
News ServiceAP
Transcription Service.....Associated, Capitol
RepresentativeRa-Tel
MembershipFMA
Owner.....Josh L. Horne
Gen., Sta. Mgr.....Mel Warner

Commercial Manager.....Ray Thompson
Program Director.....Ray Wilkinson
Publicity Dir.....Dick Johnson
Musical Director.....Bobby Pritchard
Chief Engineer.....Harold Aycock
Farm Editor.....Doc Layton

W E E D

ROCKY MOUNT—1933—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. A. Wynne
Business AddressBox 752
Phone Number8149
Studio-Transmitter Location.....Nashville Hiway
Air Time.....6 a.m.-M.
News ServiceAP
Transcription Service.....World, Standard
MembershipNAB
Gen. Mgr., Chief Engr.....W. A. Wynne
Commercial Mgr.....Gordon Floe
Program Dir.....Eunice Snipes

W R X O

ROXBORO—1949

Frequency: 1430.....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
AddressBox 166
Phone Number6013
Air TimeDaytime
News ServiceAP
Transcription ServiceWorld
President.....H. W. Winstead
Gen., Comm. Mgr., Chief Engr.....H. S. Taylor
Program Dir.....W. D. Gregory

W S A T

SALISBURY—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Business-AddressDrawer 99
Phone Number276
Studio-Transmitter Location.....Milford Hills
Air TimeDaytime
News ServiceUP
Transcription ServiceWorld
Representative.....Dora C. Dodson
MembershipNAB
President.....Charles H. Wentz
Gen.-Comm. Manager.....John Smith
Program Director.....W. F. Fleming
Chief Announcer.....Jimmie Morris
Musical Dir.....Marie Newland
Chief Engineer.....Elbert Sherman

W S T P

SALISBURY—1939—MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Piedmont Bcstg. Corp.
Bus.-Studio AddressState Theatre Bldg.

NORTH CAROLINA

Phone Number 2121
 Transmitter Location Statesville Rd.
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Associated
 Representative Burn-Smith
 Membership NAB
 President Bryce P. Beard, Sr.
 Sta. Mgr., Prog.-Prod. Dir. Russell McIntire
 Gen., Sta., Sales Prom. Mgr. Alex P. Beard
 Publicity Dir. Betty Fisher
 Comm. Mgr. Katherine F. Murphy
 Chief Announcer Bill Brown
 Musical Director Rebecca Duffell
 Chief Engineer Carl B. Watson
 Farm Editor Polly Eldon

W W G P

SANFORD—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Lee Bcstg. Corp.
 Bus.-Studio Address Radio Bldg., Steele St.
 Phone Number 860
 Transmitter Location Tramway
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World, Capitol
 Pres., Gen.-Station Mgr. Waldo W. Primm
 Commercial Mgr. L. B. Nelson
 Program Director Margaret Blake
 Chief Engineer Carey H. Olive

W O H S

SHELBY—1946—MBS

Frequency: 730 Kc. Power: 250 Watts
 Owned-Oper. By Western Carolina Radio
 Corp.
 Business Address Box 1401, Shelby
 Phone Number 340
 Studio-Transmitter Location Hwy. No. 74, W.
 at city line
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Membership NAB
 President Lee B. Weathers
 Gen. Mgr., Chief Engineer. Robert M. Wallace
 Commercial Mgr. Max P. Butler
 Program Dir. Hugh Dovey

W E E B

SOUTHERN PINES—1947
MBS-TAR HEEL

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By The Sand Hill Community
 Bcstrs., Inc.
 Business Address Drawer 1140
 Phone Number 6191
 Studio-Transmitter Location U. S. Hwy.
 No. 1, S.
 Air Time Daytime

News Service AP
 Representative For Joe
 Membership NAB
 Pres., Gen.-Sta. Mgr. Jack S. Younts
 Comm. Mgr., Publicity Dir. Joe A. Warren
 Sales Prom. Mgr. Elizabeth M. Younts
 Program Dir., Chief Anncr. Edward Cox, Jr.
 Chief Engineer Melvin Kushner

W S T S

SOUTHERN PINES—1947—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Sandhills Bcstg. Corp.
 Bus.-Studio Address 115 E. Broad St.
 Phone Number 5451
 Transmitter Location Hiway 2
 Air Time Daytime
 News Service UP
 Transcription Service Standard, SESAC
 Representative Cooke
 Membership NAB
 President Frank L. Baber
 Gen., Sta. Mgr. J. C. Cole
 Chief Announcer James L. Allwood
 Chief Engineer Edward O. Koprivier

W S I C

STATESVILLE—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Statesville Bcstg. Co., Inc.
 Bus.-Studio Address Radio Rd., P. O. Box 1189
 Phone Number 9078
 Transmitter Location Radio Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Continental Radio Sales
 Membership NAB
 President Dr. James W. Davis
 General Manager L. G. Churchill
 Commercial Mgr. Charles D. Melton
 Program Director Albert Watson
 Chief Engineer T. K. Abernethy

W C P S

TARBORO—1946

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned-Oper. Coastal Plains Bcstg. Co., Inc.
 Bus.-Studio Address Edgecombe Bank Bldg.
 Phone Number 643, 946
 Transmitter—Hwy. 64 Bet. Rocky Mt. & Tarboro
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Membership NAB, BMB
 President V. E. Fountain
 Gen., Sta. Mgr. J. T. Snowden, Jr.
 Comm., Sales Prom. Mgr. J. Porter MacNair
 Pgm. Dir., Chief Anncr. Eccles Wall
 Publicity Dir. Margaret Johnston
 Chief Engineer C. D. Chandler

WTNC

THOMASVILLE—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By The Thomasville Bcstg. Co.
 Business Address Box 867, Thomasville
 Phone Number 902
 Studio-Transmitter Location Salem St., Ext.
 Air Time Daytime
 News Service AP
 Transcription Service World
 President George W. Lyles
 Gen., Comm. Mgr. Harold Harrison
 Chief Engineer L. M. Sugg

WADE

WADESBORO—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By Anson Radio & Bcstg. Co.
 Bus.-Studio Address Lyon Bldg.
 Phone Number 620
 Transmitter Location Hiway 52
 Air Time Daytime
 News Service UP
 Transcription Service RCA
 Membership NAB
 President R. P. Lyon
 Station Manager Jack P. Hankins
 Commercial Manager Edward Mullinix
 Program Director Willard P. Billingsley
 Chief Engineer Cecil Sills

WHED

**WASHINGTON—1948—TAR HILL
SPTS.**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Beaufort Bcstg. Co.
 Bus.-Studio Address Guaranty Bank Trust
 Bldg.
 Phone Number 278
 Transmitter Location Rt. 17, S.
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Representative Continental
 Membership NAB
 President Lee Wynne
 Gen., Sta. Mgr., Prod. Dir. R. B. Armstrong
 Commercial Mgr. C. B. Armstrong
 Sales Prom. Mgr. Richard David
 Pgm. Dir., Chief Anncr. John Morgan
 Publicity Director Link Harner
 Chief Engineer John Wilroy
 Farm Editor Mack Stamps

WRRF

WASHINGTON—1942—ABC

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By Tar Heel Bcstg. System, Inc.
 Bus.-Studio Address Bank of Washington
 Bldg.

Phone Number 403
 Transmitter Location 1½ Mi. S. of city on
 Hwy. 17
 Air Time 5:30 a.m.-sunset
 News Service AP
 Transcription Service World
 Representative Walker
 Representative Forjoe
 Membership NAB, BMB
 President W. R. Roberson, Sr.
 Vice Pres. W. R. Roberson, Jr.
 Gen.-Comm. Manager T. H. Patterson
 Sales Prom. Mgr., Pub. Dir. Merrill Daniels
 Program-Production Dir. Don Pierce
 Musical Director Charlie Yates
 Chief Engineer I. G. Murphrey
 Farm Editor Bill Abeyounis

WHCC

WAYNESVILLE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Smoky Mountain Bcstg.
 Business-Studio Address Park Theatre Bldg.
 Phone Number 680
 Transmitter Location Howell Mill Rd.
 Air Time 6 a.m.-11 p.m.
 President Holt McPherson
 Gen., Sta., Comm. Mgr. Fred U. Wamble
 Program Dir. Harry Robinson
 Chief Engineer Frank Wilbur
 Farm Editor Wayne Corpening

WENC

WHITEVILLE—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Whiteville Bcstg. Co., Inc.
 Business-Studio Address Whiteville
 Phone Number 620
 Transmitter Location 1 Mi. from Bus. District
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Clark
 Membership NAB
 Representative Josiah Maulshy
 General Manager Ward A. Coleman
 Prog. Dir., Prod. Mgr. Jerry Honeycutt
 Chief Engineer Ovie Boutwell

WGN I

**WILMINGTON—1946—MBS
TOBACCO**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By New Hanover Bcstg. Corp.
 Business Address P. O. Box 869
 Phone Number 2-2493
 Studio-Transmitter Location Eagle Island at
 Cape Fear River Bridge
 Air Time Unlimited
 News Service UP
 Transcription Service Standard

NORTH CAROLINA

Representative.....Joseph Hershey McGillvra
President.....J. S. Brody
Station Manager.....Allen B. Jones
Commercial Mgr......Tommy Thompson
Program Director.....Paul Parker
Chief Engineer.....A. J. Gullno
Production Dir......Lou Essick
Chief Engineer.....Art Madeley

Commercial Mgr......P. O. Barnes
Sales Prom. Mgr......Lynda Thomas
Pgm., Prod. Dir......Joel Lawhon
Publicity Dir......Tommy Williams
Chief Engineer.....N. V. Pieler

W M F D

WILMINGTON—1935—ABC

Frequency: 630 Kc.....**Power:** 1000 Watts
Owned By.....Radio Station WMFD
Operated By.....R. A. Dunlea
Business Address.....P. O. Box 696
Phone Number.....4840
Studio Address.....Castle Hayne Rd.
Transmitter Location.....Brunswick County
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Burn-Smith
Membership.....NAB, BMB
General-Station Mgr......R. A. Dunlea
Comm.-Sales Prom. Mgr......C. O'Shields
Program Director.....Bruce Buchanan
Prod.-Pub. Director.....R. A. Dunlea, Jr.
Chief Engineer.....E. I. Herring

W G T M

WILSON—1937—MBS

Frequency: 590 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Bus.-Studio Address.....Herring Ave. Ext.
Phone Number.....2188-9
Transmitter Location.....Rock Ridge
Air Time.....5 a.m.-2 a.m.
News Service.....UP
Transcription Service.....Standard
Representative.....Weed
Membership.....NAB, BMB, FMA
President.....Penn Thomas Watson
General-Station Mgr......Allen Wannamaker
Pgm. Dir., Chief Anncr......W. E. Jackson, Jr.
Production Director.....Charlie Slate
Production Dir......Charlie Slate
Publicity Director.....Harriet P. Fulghum
Chief Engineer.....W. H. Malone

W V O T

WILSON—1948

Frequency: 1420 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Wilson Radio Co.
Address.....Hwy. 301 N.
Phone Number.....5157-8
Air Time.....6 a.m.-Sunset
News Service.....AP
Transcription Service.....Capitol
Membership.....BMB
President.....H. W. Anderson
Exec. V.P......W. T. Williams
Station Mgr......Harry Severance

W A I R

WINSTON-SALEM—1937—ABC TOBACCO SPTS.

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....WAIR Bcastg. Co.
Business-Studio Address.....Pepper Bldg.
Phone Number.....2-1133
Transmitter Location.....S. Stratford Rd.
Air Time.....6 a.m.-12:15 p.m.
News Service.....AP
Transcription Service.....World, Capitol
Representative.....Walker
Membership.....NAB, BMB, FMA
Partner, Gen., Sta. Mgr......George D. Walker
Commercial Mgr......John Miller
Sales Prom. Mgr., Pub. Dir......Ken Wilson
Program Dir......Doris Pardington
Chief Engineer.....Lee King

W S J S

WINSTON-SALEM—1930—NBC

Frequency: 600 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Bus.-Studio Address.....419-21 N. Spruce St.
Phone Number.....2-4141
Transmitter Location.....R.F.D. No. 1, Old Town
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated, Standard
Representative.....Headley-Reed
Membership.....NAB, BMB
President.....Gordon Gray
V.P., Managing Dir......Harold Essex
Sales Manager.....Harry B. Shaw
Program Manager.....Robert Estes
Production Director.....John Comas
Publicity Director.....Les Forsyth
Dir. of Engineering.....Phil Hedrick

W T O B

WINSTON-SALEM—1947—MBS

Frequency: 710 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Winston-Salem Bcastg. Co.
Business-Studio Address.....826 W. Fourth St.
Phone Number.....7145
Transmitter Location.....Konnoak Dr.
Air Time.....Sunrise-sunset
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Taylor-Borroff
President.....James W. Coan
Gen., Comm. Mgr......John G. Johnson
Pgm. Dir., Chief Anncr......Bill Billingsley
Production Dir......Betty Jane Blalock
Chief Engineer.....Russell Spikula

The CBS Station Covering the
Top of the Nation
Fargo **K S J B** Jamestown

The Way We Interpret Our
B M B—K S J B
Delivers More Radio Homes
At Less Cost Per Listener
Than Any Other Station
In North or South Dakota

*Write or Wire Collect
for a Copy
and We Believe You
Will Agree*

K S J B

Owned and Operated by the

JAMESTOWN BROADCASTING CO.

JAMESTOWN

NORTH DAKOTA

NORTH DAKOTA

Estimated Population 605,000—Increase —5.7%—Radio Homes 145,000
Radio Families 149,000—Stations in State 13

KFYR

BISMARCK—1925
NBC-NORTHWEST

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By Meyer Bcstg. Co.
Bus.-Studio Address 202½ Fourth St.
Phone Number 468
Transmitter Location Menoken
Air Time 6 a.m.-M.
News Service AP
Transcription Service Thesaurus
Representative John Blair
Membership NAB, BMB
President, General Manager P. J. Meyer
Station Manager F. E. Fitzsimonds
Comm.-Sales Prom. Mgr. R. W. MacLeod
Pgm., Prod. Dir. Cal Culver
Publicity Dir. Larry Kindle
Production Director Charles Schoregge
Chief Engineer Ivar Nelson

KDLR

DEVILS LAKE—1925
MBS-GREAT NORTHERN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KDLR, Inc.
Business-Studio Address 1025 3rd St.
Phone Number 1090
Transmitter Location E. end Fourth St.
Air Time 6:30 a.m.-11 p.m.
News Service UP
Transcription Service World, SESAC
Membership BMB
Pres., Gen.-Sta.-Comm. Mgr. Bert Wick
Sales Prom. Mgr. Norman Buckner
Program Director Wilbur Clemenson
Chief Engineer Richard Moritz

KDIX

DICKINSON—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Dickinson Radio Assn.
Bus.-Studio Address 28 First Ave. W.
Phone Number 348
Transmitter Location 1 Mi. N. of Dickinson
on Hwy. No. 22 & ¼ Mi. E.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard, SESAC
Representative Orville F. Lawson
Membership NAB, BMB
President, Gen. Mgr. Dr. P. J. Weir
Gen.-Sta. Mgr., Pub. Dir. Orville F. Burda
Commercial Manager E. A. Spear
Sales Prom. Manager Douglas Anderson

Prog.-Prod. Director George L. Brooks
Chief Engineer Quentin Prochaska

KFGO

FARGO—1948—ABC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Northern States Bcstg. Co.
Business-Studio Address KFGO Bldg.
Phone Number Fargo 2-3291
Transmitter Location Wild Rice
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard, SESAC
Representative Bolling
Membership NAB, BMB
President W. R. Haggart
Gen., Sta., Comm. Mgr. Charles G. Burke
Pgm., Prod. Dir. David B. Henley
Musical Dir. Earl Mann
Chief Engineer Olaf Gabrielson
Farm Editor Morrie Freedman

KVNJ

FARGO—1948

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Northwest Bcstg. Co.
Business-Studio Address 217½ Broadway
Phone Number 23-201
Transmitter Location Hiway 81, 3 Mi. S. City
Air Time Daytime
News Service UP
Transcription Service Associated
Pres., Gen. Mgr. E. L. Alford
Sta., Comm. Mgr. E. L. Ausman
Program Dir. Hollis B. Hoff
Publicity Dir. Jack Swenson
Chief Engineer Bob Schaefer

WDAY

FARGO—1922—NBC-NORTHWEST

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By WDAY, Inc.
Business-Studio Address Black Bldg.
Phone Number 5357
Transmitter Location W. Fargo
Air Time Unlimited
News Service AP, UP
Transcription Service RCA
Representative Free & Peters
Membership NAB, BMB
President, Gen. Mgr. E. C. Relneke
Station Manager Jack Dunn
Sales Manager Tom Barnes
Sales Promotion Manager Roy Pedersen
Program Manager Ken Kennedy
Production Manager Maurie Waller
Chief Engineer Juline Savold

• • • **NORTH CAROLINA** • • •

K I L O

GRAND FORKS—1941—CBS

Frequency 1440 Kc. Power: 1000 d.; 500n.
 Owned-Oper. By... Grand Forks Herald, Inc.
 Bus.-Studio Address... First Natl. Bank Bldg.
 Phone Number... 1200
 Transmitter Location... Univ. of N. Dak. Campus
 News Service... UP
 Representative... Avery-Knodel
 Membership... NAB, BMB
 President... M. M. Opeggaard
 Manager... Wallace E. Stone
 Chief Engineer... Arnold Patrick
 Program Dir... Jeff Gorham

K N O X

**GRAND FORKS—1947
 MBS-GREAT NORTHERN**

Frequency: 1400 Kc. Power: 250 Watts
 Owned By... Community Radio Corp.
 Address... Grand Forks
 Phone Number... 3500
 Air Time... 6 a.m.-M.
 News Service... UP
 Transcription Service... World
 Membership... BMB
 President... Carroll E. Day
 Gen., Sta. Mgr... Elmer Hanson
 Sales Prom. Mgr... Robert C. Lukkason
 Program Dir... James Cowan
 Production Dir... Dorothy Swenson
 Publicity Dir... Donald DeKrey
 Chief Engineer... Clifford Thomford

K S J B

JAMESTOWN—1937—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By... Jamestown Bcstg. Co., Inc.
 Bus.-Studio Address... 429 SW 2nd St., Jamestown; 54½ Broadway, Fargo
 Phone Number... Jamestown 1600
 Transmitter... Hwy. 281, 6 Mi. S. of city
 Air Time... Unlimited
 News Service... UP
 Transcription Service... World
 Representative... George P. Hollingbery
 Membership... BMB
 Secretary-Treasurer... Donn C. Clayton
 Pres., Sta. Mgr... John W. Boler
 Sales Prom. Mgr... G. H. McKinnon
 Program Dir... Don Kingsley
 Publicity Director... Gerald Uppman
 Chief Announcer... Hal Kennedy
 Chief Engineer... Robert E. Ridgway
 Farm Editor... Chester Graham

(See Page 570)

K G C U

**MANDAN—1925
 MBS-GREAT NORTHERN**

Frequency: 1270 Kc. Power: 1000 d.; 250n.

Owned-Oper. By... Mandan Radio Assn., Inc.
 Bus.-Studio Address... 200 3rd Ave. N.W.
 Phone Number... (Office) 561. (Transmitter) 3660
 Transmitter Location... 2½ Mi. SE of Mandan on Hwy. 10
 Air Time... 5 a.m. 11:30 p.m.
 News Service... AP
 Transcription Service... Lang-Worth
 Representative... Walker
 Membership... NAB, BMB
 President... W. S. Russell
 Gen., Sta. Mgr... M. J. Reichert
 Commercial Mgr... Harry McKee
 Traffic-Production Director... Mert Bushee
 Chief Engineer... Ray Barnett

K L P M

**MINOT—1929
 MBS-GREAT NORTHERN**

Frequency: 1390 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By... Minot Bcstg. Co.
 Business-Studio Address... Fair Block
 Phone Number... 41-146
 Transmitter... 2 Mi. E. of Minot on Hwy. 52
 Air Time... 6:30 a.m.-M.
 News Service... UP
 Transcription Service... World
 Representative... Walker
 Membership... BMB
 Principal Owner, Gen. Mgr... John B. Cooley
 Sta. Mgr., Chief Engineer... C. W. Baker
 Commercial Manager... E. H. Cooley
 Sales Prom. Mgr., Pub. Dir... Leslie E. Mcupin
 Prog.-Prod. Dir... James J. Hautman

K O V C

**VALLEY CITY—1936
 MBS-GREAT NORTHERN**

Frequency: 1490 Kc. Power: 2500 Watts
 Owned-Operated By... KOVC, Inc.
 Business-Studio Address... 312 Fifth Ave.
 Phone Number... 408-W
 Transmitter Location... S.W. of town
 Air Time... 6:30 a.m. 11 p.m.
 News Service... UP
 Pres., Gen.-Comm. Mgr... Robert E. Ingstad
 Program Director... Hugh Thomas
 Chief Engineer... Charles Sjostrom

K W B M

WILLISTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Williston Bcstg. Co.
 Address... Williston
 Phone Number... 1450
 News Service... UP
 Transcription Service... World
 Representative... Hal Holman
 Pres., Pgm. Dir... Raymond Kapp
 General Manager... A. L. Hellebust
 Commercial Mgr... B. G. Bailey
 Chief Engineer... Irwin Christianson

OHIO

Estimated Population 7,989,000—Increase +15.7%—Radio Homes 2,301,000
Radio Families 2,361,000—Stations in State 61

WADC

AKRON—1925—CBS

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By Allen T. Simmons
Bus.-Studio Address WADC Bldg., corner
Main & Mill Sts.

Phone Number Jefferson 6165
Transmitter Location Route 8, Akron-
Cleveland Rd.

Air Time 5:55 a.m.-1:05 a.m.
News Service Transradio, UP
Transcription Service Lang-Worth, Standard,
World

Representative George P. Hollingbery
Membership BMB
Owner-Operator Allen T. Simmons
Assistant Manager Robert B. Wilson
Commercial Manager Fred C. Bock
Sales Prom. Mgr., Pub. Dir. Secrest Williams
Program Director Harold H. Hageman
Production Director Doc Williams
Musical Director William E. Beers
Chief Engineer John L. Wildermuth
Farm Editor Harold Hageman

WAKR

AKRON—1940—ABC

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Summit Radio Corp.
Operated By WAKR
Bus.-Studio Address First Natl. Tower
Phone Number HEmlock 6151
Transmitter Location 739 Swartz Rd.
Air Time Unlimited

News Service AP, UP
Transcription Service Associated, Capitol
Representative Weed
Membership NAB, BMB
President, Gen. Mgr. S. Bernard Berk
Asst. General Manager Viola G. Berk
Station Manager Roger G. Berk
Comm.-Sales Prom. Mgr. Kenneth M. Keegan
Pgm., Prod., Pub. Dir. Arthur F. Moore
Musical Director Alan Freed
Chief Engineer Irwin L. Knopp

WHKK

AKRON—1944—MBS

Frequency: 640 Kc. Power: 1000 Watts d.
Owned By Forest City Publishing Co.
Operated By United Bcstg. Co.
Business-Studio Address 51 W. State St.
Phone Number Bl. 7101
Transmitter Location Akron Peninsula Rd.
Air Time Daytime
News Service AP
Transcription Service Standard

Representative Paul H. Rayer
Membership NAB, BMB
President S. E. Graham
General-Station Mgr. R. W. Richmond
Comm.-Sales Manager Cecil Green
Program-Production Dir. Lew Henry
Publicity Director Don O'Neil
Musical Director Gene Hammers
Chief Engineer Jim Hill
Farm Editor Max Plaughter

WICA

ASHTABULA—1937—STANDARD

Frequency: 970 Kc. Power: 5000 Watts d.,
1000 n.

Owned-Operated By WICA, Inc.
Business-Studio Address 221 Center St.
Phone Number 26-221, 27-181
Transmitter Location Ashtabula-Jefferson Rd.
Air Time 6 a.m.M.
News Service UP
Transcription Service LangWorth, Thesaurus
Representative McGillvra
President R. B. Rowley
Station Manager W. W. Walrath
Commercial Manager D. W. Fassett
Program Director R. W. Miner
Musical Director Mary Pavolino
Chief Engineer F. N. Bernato
Farm Editor John Strasen

WTRF

BELLAIRE—1947—MBS

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Operated By The Tri-City Bcstg. Co.
Bus.-Studio-Transmitter Address The Skyline
Phone Number 1515
Air Time 6 a.m.-local sunset
News Service AP
Transcription Service World, SESAC
Representative Walker
Membership NAB, BMB
President Jesse A. Bloch
Gen., Sta. Mgr. Robert W. Ferguson
Sales Prom. Mgr. Albert T. Fisher
Program Director Frank Curtis
Women's Pgm. Dir. Lorell Dennis
Publicity Dir. George Diab
Musical Dir. Norval Davis
Chief Engineer George Cowen
Farm Editor Paul Howard

WILE

CAMBRIDGE—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Land O'Lakes Bcstg. Corp.

Business-Studio Address.....917 Beatty Ave.
 Phone Number.....3545
 Transmitter Location....R. D. No. 1, College Hill
 Air Time.....6:30 a.m.-local sunset
 News Service.....AP
 Transcription Service.....Capitol, World
 President.....H. D. McClelland
 V.P., Gen. Mgr.....Howard A. Donahoe
 Comm. Mgr., Pub. Dir.....Richard F. Rose
 Chief Announcer.....David C. Lorimer
 Chief Engineer.....Wesley C. Randles
 Farm Editor.....A. G. Engel

WAND
CANTON—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Operated By.....P. C. Wilson
 Address.....106 High Ave., N. W.
 Phone Number.....8397
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Continental
 Pres., Comm. Mgr.....P. C. Wilson
 Gen. Mgr., Pgm. Dir.....James Wilson
 Promotion Mgr.....Robert Bradley
 Chief Engineer.....Gene Peterman

WCMW
CANTON—1946—STANDARD

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Stark Bcstg. Corp.
 Bus.-Studio Address.....317 W. Tuscarawas St.
 Phone Number.....5-9475
 Transmitter Location.....Hills & Dales Rd.
 Air Time.....Daytime
 News Service.....AP, Transradio
 Transcription Service.....Lang-Worth, Standard
 Representative.....Burn-Smith
 Membership.....NAB, FMA
 President.....Merlin R. Schneider
 General Manager.....Arthur W. Davis
 Commercial Manager.....Clark L. Dozer
 Program Manager.....Alfred P. Sloane
 Promotion Director.....S. L. Huffman
 Chief Engineer.....Robert A. Rexroed

WHBC
CANTON—1925—ABC

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Business-Studio Address.....550 S. Market Ave.
 Phone Number.....6-7166
 Transmitter Location.....Richville
 Air Time.....6:30 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Taylor-Borroff
 Membership.....NAB, BMB
 President.....Roy D. Moore
 General Manager.....Joseph K. Vodrey

Director of Radio.....Eugene Carr
 Station Manager.....Robert C. Fehlman
 Commercial Manager.....Paul E. Gilmore
 Sales Prom. Mgr., Pub. Dir.....Julius Glass
 Program Director.....Gervis S. Brady
 Musical Director.....Charles Pickens
 Chief Engineer.....Kenneth L. Sliker
 Farm Editor.....John Baker

WBEX

**CHILLICOTHE—1947—ABC
 BUCKEYE**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Shawnee Bcstg. Co.
 Business-Studio Address.....27 E. Second St.
 Phone Number.....2244
 Transmitter Location.....Carlisle Hill
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant
 Membership.....NAB, BMB
 President.....D. C. Summerford
 Gen. Sta., Comm. Mgr., J. Harry Callaway
 Program-Publicity Dir.....Stanley Dixon
 Chief Announcer.....Richard McEnerney
 Chief Engineer.....Ralph Albers
 Farm Editor.....Carl Wendel

WCKY
CINCINNATI—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Bus.-Studio Address.....Hotel Gibson, 5th & Walnut Sts.
 Phone Number.....Cherry 6565
 Transmitter Location.....near Crescent Springs, Ky.
 Air Time.....24 Hrs.
 News Service.....INS
 Transcription Service.....Standard, World
 Representative.....Thomas Welstead
 Membership.....NAB, BMB
 President, General Manager.....L. B. Wilson
 Sta.-Comm. Manager, Chief Engineer.....C. H. Topmiller
 Publicity Director.....John Murphy
 Record Librarian.....Ethlyn Hale
 Farm Editor.....Frank Gommer Kamp

WCPO
CINCINNATI—1937—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Scripps-Howard Radio, Inc.
 Address.....3903-5 Carew Tower
 Phone Number.....Capitol 0777
 Studio Address.....2345 Symmes St.
 Transmitter Location.....Daylight Bldg.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard, Lang-Worth

Representative Branham
 President Jack R. Howard
 V.P., Gen. Mgr. M. C. Watters
 Station Dir. Glenn Clark Miller
 Asst. Manager John P. Smith
 Pgm., Prod. Dir. Earl Corbett
 Publicity Director Fred Geisel
 Chief Engineer Grant Makinson

W K R C

CINCINNATI—1923—CBS

Frequency: 550 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By Radio Cincinnati, Inc.
 Address Hotel Alms
 Phone Number Woodburn 0550
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth, World.
 Associated

Representative Katz
 Membership NAB
 Station Mgr. H. E. Fast
 Sales Prom. Mgr. Joel W. Stovell
 Chief Engineer George Wilson

W L W

CINCINNATI—1922—NBC

Frequency: 700 Kc. Power: 50,000 Watts
 Owned-Oper. By Crosley Bcstg. Corp.
 Bus.-Studio Address Crosley Sq., 140 W. Ninth
 St.

Phone Number Cherry 1822
 Transmitter Location Mason
 Air Time 24 Hrs.
 News Service INS, UP
 Transcription Service Thesaurus
 Membership NAB, BMB, FMA
 President James D. Shouse
 V.P., General Mgr. R. E. Dunville
 V.P., Asst. Gen. Mgr. Dwight Martin
 V.P. in Charge of Sales Harry Mason Smith
 Dir. of Sales Prom. David E. Partridge
 V.P. in Chg. of Prog. William P. Robinson
 Asst. Pgm. Dir. Chester A. Herman
 Dir. of Pub. Rel. & Publicity James J. Cassidy
 Chief Announcer Bill Brown
 Gen. Mgr. of Music Milton Weiner
 V.P. in Chrg. of Engineering R. J. Rockwell
 Dir. of Farm Prog. Dept. Roy Battles

W S A I

CINCINNATI—1924—ABC

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By Buckeye Bcstg. Co.
 Bus.-Studio Address 115 E. Fourth St.
 Phone Number Main 1068-69-70-71
 Transmitter Location Mt. Healthy
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Capitol, Standard

Representative Avery-Knodel
 Membership NAB, BMB
 President Marshall Field
 Gen., Sta. Mgr. Robert S. Sampson
 Commercial Mgr. Robert H. Boulware
 Prod. Dir., Chief Announcer Fred Harper
 Publicity Director Vonne Monsell
 Chief Engineer William Symons

W D O K

CLEVELAND—1949

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By Civic Bcstrs., Inc.
 Address 1515 Euclid Ave.
 Phone Number Tower 1-1850
 Air Time Unlimited
 News Service INS
 Transcription Service SESAC
 Pres., Gen. Mgr. R. Morris Pierce
 Treas., Sales Mgr. Frederick C. Wolf

W E R E

CLEVELAND—1949

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By Cleveland Bcstg., Inc.
 Business-Studio Address 1501 Euclid Ave.
 Phone Number Superior 9600
 Air Time Unlimited
 News Service AP, INS
 Gen. Mgr., Consulting Dir. Sidney Andorn
 Commercial Mgr. Keith Baldwin
 Publicity Dir. Ed Stevens
 Chief Announcer Bill Reid
 Musical Dir. Grant Wilson
 Chief Engineer Marion V. Snedeker

W G A R

CLEVELAND—1930—CBS

Frequency: 1220 Kc. Power: 50,000 Watts
 Owned-Oper. By WGAR Bcstg. Co., Inc.
 Business-Studio Address Hotel Statler
 Phone Number PProspect 0200
 Transmitter Location Broadview & Akins
 Rds., Broadview Hts.
 Air Time Unlimited
 News Service INS, UP
 Transcription Service Standard
 Representative Edward Petry
 Membership NAB
 Chairman of the Board G. A. Richards
 V.P., General Manager John F. Patt
 Comm. Mgr., V.P. Chg. Sales Carl E. George
 Sales Prom. Manager Ted Boynton
 Program Director Reginald P. Merridew
 Production Director Stanley Gee
 Publicity Director Manuel Eisner
 Chief Announcer Charles Roberts
 Musical Director Henry Pildner
 V.P. Chg. of Engineering R. Morris Pierce
 Farm Editor Dick Kathe

W H K

CLEVELAND—1921—MBS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By: United Bcstg. Co.
 Business-Studio Address: 1311 Terminal Tower
 Phone Number: Prospect 5800
 Transmitter Location: Pleasant Valley Rd.,
 Seven Hills

Air Time: Unlimited
 News Service: AP
 Transcription Service: Associated
 Representative: Paul H. Raymer
 Membership: NAB
 President: Sterling Graham
 Gen.-Station Manager: K. K. Hackathorn
 Commercial Manager: J. B. Maurer
 Sales Prom. Manager: William Sprague
 Program Director: C. M. Hunter
 Production Director: James Aubele
 Publicity Director: C. T. Christensen
 Musical Director: Willard Pott
 Chief Engineer: R. H. DeLany

W J M O

CLEVELAND—1947

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By: WJMO Bcstg. Co.

Address: 2157 Euclid Ave.
 Phone Number: Superior 4424
 Air Time: Local sunrise-local sunset
 News Service: AP, UP
 Transcription Service: Lang-Worth
 Representative: Adam J. Young, Jr.
 President: W. J. Marshall
 V.P., Gen. Mgr.: Dave Baylor
 Commercial Manager: Robert De Tchon
 Program Director: Brooke Taylor
 Production Director: George A. Gothberg
 Publicity Director: William H. Cannady
 Chief Announcer: Paul Nakel
 Musical Director: Albert Stone
 Chief Engineer: Lawrence Shipley

W J W

**CLEVELAND—1932—ABC
 STANDARD**

Frequency: 850 Kc. Power: 5000 Watts
 Owned-Operated By: WJW, Inc.
 Business-Studio Address: 1375 Euclid Ave.
 Phone Number: Superior 0101
 Transmitter Location: 9861 Ridge Rd.
 N. Royalton

Air Time: Unlimited
 News Service: Transradio, UP
 Transcription Service: Standard
 Representative: Headley-Reed
 Membership: NAB
 President: William M. O'Neil
 Asst. to the Pres.: Lawrence Webb
 National Sales Mgr.: Harold W. Waddell
 Local Sales & Sales

Promotion Manager: Frank H. Blumer
 Program Director: Charles V. Hunter
 Publicity Director: Charles F. McLaughlin
 Chief Announcer: Stanley Peyton
 Chief Engineer: Gerold G. Roberts

W S R S

CLEVELAND—1947—OSN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: WSRs, Inc.
 Bus.-Studio-Transmitter Address: 2156 Lee Rd.
 Phone Number: EBview 2005
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World, Lang-Worth,
 SESAC

Representative: Forjoe
 Membership: NAB
 Pres., Gen. Mgr.: S. R. Sague
 Office Manager: Herbert G. Pabst
 Commercial Mgr.: Jack D. Kelly
 Production Dir.: Thomas J. Nolloth
 Musical Dir.: Walter Trimmer
 Chief Engineer: Ben Whittaker

**MORE
 LOCAL
 ADVERTISERS**

than any other

CLEVELAND ...

... STATION

WSRS

POWERFULLTIME

FORJOE CO.
 NAT'L REP.

S. R. SAGUE
 PRESIDENT

WTAM**CLEVELAND—1923—NBC**

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By National Bcstg. Co., Inc.
 Bus.-Studio Address 815 Superior Ave.
 Phone Number CHerry 1-0942
 Transmitter Location Brecksville
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, Associated.
 Thesaurus
 Representative NBC Spot Sales
 Membership NAB, BMB
 President (NBC) Joseph H. McConnell
 General-Station Mgr. John McCormick
 Commercial Manager Harold Gallagher
 Sales Prom. Manager Howard Barton
 Pgm., Prod. Dir. Jacob Hines
 Publicity Director Albert M. Henderson
 Musical Director Walberg Brown
 Engineer-in-Charge S. E. Leonard
 Operations Supervisor John D. Disbrow
 Farm Editor James Chapman

WBNS**COLUMBUS—1924—CBS-OHIO**

Frequency: 1460 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By Radioho, Inc.
 Business-Studio Address 33 N. High St.
 Phone Number Ad. 9265
 Transmitter Location 1037 Barnett Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol, World
 Representative John Blair
 Membership NAB, BMB
 President Richard S. Wolfe
 General Manager Richard A. Borel
 Commercial Manager W. I. Orr
 Promotion Director Jerome R. Reeves
 Program Director Geer Parkinson
 Musical Director Paul Neal
 Chief Engineer Lester H. Nafzger
 Farm Editor Bill Zipl

WCOL**COLUMBUS—1922—ABC**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WCOL
 Business-Studio Address 22 S. Young St.
 Phone Number MAin 4581
 Transmitter Location 555 W. Goodale St.
 Air Time 6 a.m.-1 a.m.
 News Service AP, UP
 Transcription Service Lang-Worth, Associated
 Representative Headley-Reed
 Membership NAB, BMB
 Partner L. A. Pixley
 General Manager Albert R. Albinger
 Comm., Sales Prom. Mgr. R. O. Runnerstrom

Production Director Edgar A. Sprague
 Publicity Director Margie J. Ruddock
 Chief Engineer Leo DeConnick
 Farm Editor T. D. Harmon

WHKC**COLUMBUS—1921—MBS**

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By United Bcstg. Co.
 Business-Studio Address 22 E. Gay St.
 Phone Number Adams 1101
 Transmitter Location 901 Obez Rd.
 Air Time 6 a.m.-1 a.m.
 News Service INS, UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership NAB, BMB
 President Sterling Graham
 Gen., Sta. Mgr. Carl M. Everson
 Comm.-Sales Prom. Mgr. H. H. Hoessly
 Program-Production Dir. John B. Moses
 Publicity Director Gail Dauenhaver
 Chief Announcer Budd Sweeney
 Musical Director John Kenward Agnew
 Chief Engineer William B. Minor
 Farm Editor George Zeis

WTNS**COSHOCTON—1947—STANDARD**

Frequency: 1560 Kc. Power: 1000 Watts d.
 Owned-Oper. By Coshocton Bcstg. Co.
 Business-Studio Address 114 N. 6th St.
 Phone Number 1560
 Transmitter Location 1 Mi. W. of Roscoe
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Standard, Lang-Worth,
 SESAC
 Pres., Gen. Mgr. Bruce Wallace
 Commercial Manager James Sigman
 Program Dir. John R. Terry
 Promotion Dir. William Kirk
 Chief Engineer Ben Jones

WHIO**DAYTON—1935—CBS**

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Miami Valley Bcstg. Corp.
 Business-Studio Address 45 S. Ludlow St.
 Phone Number Adams 2261
 Transmitter Location Hempstead Rd., R.R. 2
 Air Time 5:45 a.m.-1 a.m.
 News Service AP, INS
 Transcription Service Associated, Standard
 Representatives Hollingbery, Cummings
 Membership NAB
 President James M. Cox, Jr.
 Sta., Gen. Mgr. Robert H. Moody
 Commercial Manager Harvey R. Young, Jr.
 Sales Prom. Mgr. Mrs. Helen Drennen
 Pgm., Prod. Dir. Lester G. Spencer

Publicity Director..... Dorothy A. Minneman
 Chief Announcer..... Louis G. Emm
 Musical Director..... Henry Lange
 Chief Engineer..... Ernest L. Adams
 Farm Editor..... Samuel C. Steiger

W I N G

DAYTON—1921—ABC

Frequency: 1410 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Great Trails Bcstg. Co.
 Business-Studio Address..... 121 N. Main St.
 Phone Number..... Adams 3288
 Transmitter Location..... E. David Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Lang-Worth, Capitol
 Representative..... Weed
 Membership..... BMB
 President..... Charles Sawyer
 Exec. V.P..... John Pattison Williams
 General Mgr..... Odna Karns
 Program Director..... Arthur L. Martin
 Prod.-Musical Dir..... Charles G. Reeder
 Publicity Director..... Jean Broome
 Chief Announcer..... Jack Wymer
 Chief Engineer..... Lloyd House

W O N E

DAYTON—1949—MBS

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Operated By..... Skyland Bcstg. Corp.
 Address..... 5 S. Jefferson St.
 Phone Number..... Michigan 6501
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Headley-Reed
 Pres., Gen. Mgr..... Ronald B. Woodyard
 Comm., Prom. Mgr..... Jack Thornquest

W O N W

DEFIANCE—1949—STANDARD

Frequency: 1280 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Defiance Bryan Paulding
 Bcstg. Co.
 Address..... U. S. Route 24
 Phone Number..... 5227
 Air Time..... Daytime
 News Service..... UP
 Transcription Service..... Thesaurus
 Partners..... R. W. Crowell, Lloyd Basil,
 Ed W. Kuns, R. S. Burke, Carl Fox
 General Mgr..... Richard E. Kaiser
 Commercial Mgr..... Gene Mills
 Program Dir..... Paul Price
 Chief Engineer..... Kenneth Farrance

W L I O

**EAST LIVERPOOL—1948
 STANDARD**

Frequency: 1570 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Pottery Bcstg. Co.
 Business-Studio Address..... Turk Motor Bldg.
 Phone Number..... Main 5190
 Transmitter Location..... Irish Ridge Rd.
 Air Time..... 7 a.m.-sunset
 News Service..... UP
 Transcription Service..... Lang-Worth
 Membership..... NAB
 President..... Earl D. Eisenhower
 Gen., Sta., Comm. Mgr..... John M. Croft
 Sales Prom. Mgr., Pgm., Prod. Dir., Cy Newman
 Chief Announcer..... Maury McGill
 Musical Dir..... Phyllis Lenz
 Chief Engineer..... Frank W. Schaefer
 Farm Editor..... Bob Bantfield

W O H I

EAST LIVERPOOL—1949

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... East Liverpool Bcstg. Co.
 Address..... 516 Market St.
 Phone Number..... Main 1490
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World, Thesaurus
 Pres., Gen. Mgr..... Richard V. Beatty
 Commercial Mgr..... Harold J. Fitzgerald
 Program Dir..... John W. Ridder
 Chief Engineer..... David T. Taylor

W E O L

ELYRIA—1948

Frequency: 930 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Elyria-Lorian Bcstg. Co.
 Bus.-Studio Address..... 417-419 Elyria Savings
 & Trust Bldg.
 Phone Number..... Elyria 2255
 Transmitter Location..... Grafton
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Capitol, Lang-Worth
 President..... Roy W. Ammel
 Gen., Sta. Mgr..... H. A. Seville
 Program Director..... Martin Bouhan
 Chief Engineer..... Walter Murawsky

W F I N

FINDLAY—1941

Frequency: 1330 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... The Findlay Publ. Co.
 Business-Studio Address..... 500½ S. Main St.
 Phone Number..... Main 1330
 Transmitter Location..... 2.3 Mi. SE Findlay
 Air Time..... Daytime
 News Service..... INS, UP

Transcription Service... Standard, Lang-Worth
 Membership NAB, BMB
 President R. L. Heminger
 Gen., Comm. Mgr. Harold H. Heminger
 Program Director..... Allen P. Dudley
 Chief Engineer..... Edgar C. Smith
 Farm Editor..... John C. Hutson

W M O H

HAMILTON—1944—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By.... Fort Hamilton Bcstg. Co.
 Bus. Studio Address... Second Natl. Bank Bldg.
 Phone Number..... Hamilton 4-6543
 Transmitter Location..... Middletown Pike
 Air Time..... 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Membership NAB, BMB
 President..... Robert J. Briede
 Gen. Sta. Comm. Sales Prom.
 Manager..... Joseph E. True
 Chief Announcer..... Red Richardson
 Musical Director..... Mildred Soule
 Chief Engineer..... Don F. Volkman

W H O K

LANCASTER—1948

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned-Oper. By... Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Phone Number 4500
 Air Time..... 6 a.m.-local sunset
 News Service AP
 Transcription Service..... World, Cole
 Membership NAB
 President..... Dr. Nelson Embrey
 Sta. Mgr., Pgm. Dir..... Donald W. White
 Pub. Dir., Chief Anncr..... Bob Respass
 Musical Dir..... Dave Collins
 Chief Engineer..... Charles R. Houston
 Farm Editor..... Paul Miller

W I M A

LIMA—1948—MBS-ABC

Frequency: 1150 Kc..... Power: 1000 Watts
 Owned-Oper. By... Northwestern Ohio Bcstg.
 Corp.
 Business-Studio Address..... 223 N. Main St.
 Phone Number 6-3841
 Transmitter Location..... 2500 Greenlawn Rd.
 Air Time..... 6 a.m.-1 a.m.
 News Service INS
 Representative Weed
 Membership NAB
 President..... G. E. Hamilton
 General Mgr..... R. W. Mack
 Commercial Mgr..... C. B. Heller
 Program Dir..... Ester Straker
 Chief Engineer..... A. J. F. Smith

W L O K

LIMA—1936—NBC

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... The Fort Industry Co.
 Business Address..... 199 Pierce St.,
 Birmingham, Mich.
 Phone Number..... Trinity 17-700
 Studio Address..... 1101 Natl. Bank Bldg.
 Transmitter Location..... 1424 Rice Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership BMB
 President..... George B. Storer
 General Manager..... Lee B. Wailes
 Sta., Sales Prom. Mgr..... J. Robert Kerns
 Commercial Mgr..... Harry Jay
 Program Dir..... Richard T. Roll
 Chief Announcer..... Joe Rex
 Chief Engineer..... Darrel Hunter

W M A N

MANSFIELD—1939—ABC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Richland, Inc.
 Business-Studio Address... 140 Park Ave., W.
 Phone Number 4235-6
 Transmitter Location..... Longview Ave. at
 N. Main St. Rd.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Taylor-Borroff
 Membership NAB
 Pres., Gen. Sta. Comm. Mgr..... J. M. O'Hara
 Sales Prom. Manager..... Carl Kindt
 Prog.-Prod.-Pub. Dir..... Harry C. Lytle
 Chief Engineer..... William Morrison

W M O A

MARIETTA—1946—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Marietta Bcstg. Co.
 Business Address..... P. O. Box 201
 Phone Number 6363
 Studio-Transmitter Location..... 409 Oakwood
 Ave., Williamstown, W. Va.
 Air Time..... 6:30 a.m.-M.
 News Service UP
 Transcription Service... Lang-Worth, Keystone
 Representative..... W. S. Grant
 Membership NAB
 President..... William G. Wells
 V.P., Gen. Mgr..... Hugh M. P. Higgins
 Commercial Manager..... Aud N. Archer
 Program Director..... James L. Ulmer
 Chief Engineer..... Charles E. Clark

W M R N

MARION—1940 ABS-OHIO-STANDARD

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Marion Bcstg. Co.
 Business Address N. Main St.
 Phone Number 3226-7
 Studio Address WMRN Bldg.
 Transmitter Location ¼ Mi. N. of city limits
 on Main St.
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Horace Stovin
 Membership NAB, BMB
 Pres., Gen.-Sta. Mgr. Robert T. Mason
 Comm. Sales Prom. Mgr. Robert M. Sprouse
 Pgm.-Prod. Dir., Chief Anncr. Cary Simpson
 Publicity Director John Plank
 Musical Director Richard Stadler
 Chief Engineer Francis Joseph Peters
 Farm Editor Ray Marsh

W P F B

MIDDLETOWN—1947

Frequency: 910 Kc. Power: 1000 Watts d.;
 100 Watts n.
 Owned-Operated By Paul F. Braden
 Bus.-Studio-Transmitter Address Central Ave.
 Phone Number 2-3625
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Representative Donald Cooke
 Membership NAB
 Owner, General Manager Paul F. Braden
 Commercial Mgr. C. R. Daly
 Sales Prom. Mgr., Pub. Dir. M. F. Troutvine
 Pgm., Prod. Dir. G. H. Lummis
 Chief Announcer John Reznor
 Musical Director George Garlinger
 Chief Engineer Laurace Beckwith
 Farm Editor Ben Werk

W C L T

NEWARK—1949—STANDARD

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Advocate Printing Co.
 Address 25 W. Main St.
 Phone Number 4007
 Air Time Daytime
 News Service AP
 Transcription Service World, Capitol
 President Frank W. Spencer
 General Manager Thomas A. Rogers
 Commercial Mgr. Robert Pricer
 Pgm. Dir., Asst. Gen. Mgr. Gene Ragle
 Chief Engineer Benjamin Windle

W P T W

PIQUA—1947—OSN

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. Miami County Bcstg. Co., Inc.
 Address 1625 W. Covington Ave.
 Phone Number 1420-1
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World, SESAC
 Representative W. S. Grant
 Chief Owner, Gen. Sta. Mgr. Richard E. Hunt
 Sales Prom. Mgr. James R. Flinn
 Program-Production Dir. Robert Bulp
 Publicity Director Allen Craig
 Chief Announcer Kenny Rench
 Musical Director Ronnie Arendall
 Chief Engineer Byron F. London
 Farm Editor Bill Fox

W P A Y

PORTSMOUTH—1935—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Scioto Bcstg. Co.
 Bus.-Studio-Trans. Address 1009 Gallia St.
 Phone Number Portsmouth 1010
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Taylor-Borroff
 Membership NAB, BMB
 President Roy D. Moore
 Director of Radio Eugene Carr
 Station Mgr. Gerald F. Boyd
 Commercial Mgr. Carl P. Bodner
 Program Director Floyd M. Jackson
 News Editor E. G. Sheridan, Jr.
 Publicity Director Ann T. Evans
 Musical Director Dorothy E. Page
 Chief Engineer Maurice L. Myers
 Farm Editor Roy E. Vastine

W L E C

SANDUSKY—1947 MBS-STANDARD

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Lake Erie Bcstg. Co.
 Address Cleveland & Huntington Aves.
 Phone Number 5170-1-2
 Air Time 6a.m.-M.
 News Service AP
 Transcription Service World, Lang-Woorth
 Representative Everett-McKinney
 Membership NAB, BMB
 President Lloyd A. Pixley
 General-Station Manager Albert E. Heiser
 Commercial Manager Louis E. Mahla
 Sales Prom. Manager John Gaskill
 Program Director Jay Wagner
 Production Director Ralph Hoffhines
 Pub. Dir., Farm Editor Don Dean
 Chief Engineer Jay Leibach

W I Z E

SPRINGFIELD—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By...Radio Voice of Springfield
 Address.....115-117 W. High St.
 Phone Number3-4955
 Air Time.....6 a.m.-M.
 News ServiceUP
 Transcription Service...Lang-Worth, Standard
 RepresentativeWeed
 MembershipBMB
 PresidentCharles Sawyer
 Exec. V.P.....J. P. Williams
 Sta.-Comm. Manager.....C. N. Evans
 Pgm., Prod. Dir.....Robert Christol
 Publicity Director.....John McEnaney
 Musical Director.....Mary Jane Tanner
 Chief Engineer.....Victor L. Bushong

W J E L

**SPRINGFIELD—1947—KBS
 STANDARD-BUCKEYE**

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By...Champion City Bcstg. Co.
 Business Address.....101 Fountain Ave.
 Phone Number3-4676
 Transmitter Location.....801 Bechtle Ave.

Air TimeDaytime
 News ServiceUP
 Transcription ServiceAssociated
 RepresentativeFriedenberg
 MembershipNAB, BMB
 President.....Dr. Delbert Joseph Parsons
 Gen., Sta., Comm. Mgr.....Frank N. Jones
 Pgm., Prod. Dir.....William B. Burt
 Chief Engineer.....G. A. MacCasland

W W S O

SPRINGFIELD—1947

Frequency: 1210 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Radio Springfield, Inc.
 Bus.-Studio Address...Chamber of Commerce
 Bldg., Spring & E. High Sts.
 Phone Number3-6488
 Transmitter Location.....Arthur Rd.
 Air TimeSunrise-sunset
 News ServiceAP
 Transcription Service...Thesaurus, World, Cole
 MembershipNAB, BMB
 Station Manager.....Lin Mason

W S T V

STEUBENVILLE—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....The Valley Bcstg. Co.

OHIO

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 Vice-Chairman: Fred Brophy—WHIO-TV, Dayton
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 Directors: Richard Borel—WBNS, Columbus
 Edgar Parsons—WRFD, Worthington
 Al Albinger—WCOL, Columbus
 Ed Wallace—WTAM, Cleveland
 Tom McCarthy—WKRC, Cincinnati
 Robert M. Beer—WATG, Ashland

OHIO

Bus.-Studio Address... Exchange Realty Bldg.
 Phone Number 2-6265-6-7
 Transmitter Location..... Altamont Hghts.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 President..... Jack N. Berkman
 Gen.-Comm. Mgr..... John J. Laux
 Asst. Gen. Mgr., Technical
 Director..... Joseph M. Troesch
 Pgm., Prod. Dir..... George H. Wilson, Jr.
 Chief Announcer..... Robert Sanders
 Chief Engineer..... Charles S. Shepherd
 Farm Editor..... F. P. Taylor

WSPD

TOLEDO—1921—NBC

Frequency: 1370 Kc..... Power: 5000 Watts
 Owned-Oper. By..... The Fort Industry Co.
 Bus.-Studio Address... Bcst. Bldg., 136 Huron St.
 Phone Number Adams 3175
 Transmitter Location..... R.F.D. Oregon Rd.
 Air Time Unlimited
 News Service INS, UP
 Transcription Service... Thesaurus, Lang-Worth.
 Representative Katz
 Membership NAB, BMB
 President..... George B. Store
 General Manager..... E. Y. Flanigan
 Local Comm. Mgr..... Westford F. Shannon
 Sales Promotion Mgr..... Richard H. Gourley
 Program Director..... Glenn C. Jackson
 Chief Announcer..... Lester A. Dana
 Musical Librarian..... Gene Williams
 Chief Engineer..... William M. Stringfellow
 Farm Editor..... Jim Newman

WTOD

TOLEDO—1946

Frequency: 1560 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Unity Corp.
 Business-Studio Address... 515 Madison Ave.
 Phone Number Garfield 5551
 Transmitter Location... Byrne & Arlington Rds.
 Air Time 6:30 a.m.-sunset
 News Service AP
 Transcription Service Lang-Worth
 Representative Headley-Reed
 Membership NAB, FMA
 President Edward Lamb
 Gen., Sta., Comm. Mgr..... Sunne Miller
 Commercial Manager..... Charles Smith
 Program Director..... Doug Tabner
 Chief Announcer..... Bob Elliott
 Musical Director..... Frieda Miller
 Chief Engineer..... Robert Sowers
 Farm Editor..... Joe Weaver

WTOL

TOLEDO—1938—ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By.... Community Bcstg. Co.

Address Bell Bldg.
 Phone Number Adams 3291
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative..... Paul H. Raymer
 Membership NAB, BMB
 President Frazier Reams
 Gen.-Station Mgr..... Thomas S. Bretherton
 Commercial Manager..... Morton Neipp
 Sales Prom. Mgr., Pgm., Prod. Dir.

Karl R. Nelson

Chief Announcer..... Robert Kreighoff
 Musical Director..... Dorothy Dority
 Chief Engineer..... Harold Holmes
 Farm Editor..... Ken Lawrence

W H H H

WARREN—1941—MBS

Frequency: 1400 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Warren Tribune Radio
 Station, Inc.
 Business-Studio Address... 108 Main St.
 Phone Number 2212-9
 Transmitter Location..... Lordstown Center
 Air Time 6:45 a.m.-M.
 News Service UP
 Transcription Service Associated
 Representative Ra-Tel
 Membership NAB
 President..... Helen Hart Hurlbert
 Gen., Sta. Mgr..... H. R. Farrall
 Sales Prom., Mgr., Pgm., Prod. Dir.
 William M. Brown
 Chief Engineer..... Hugo A. Bondy

W W S T

WOOSTER—1947—STANDARD

Frequency: 960 Kc..... Power: 500 Watts d.
 Owned-Oper. By.... Wooster Republic Ptg. Co.
 Business-Studio Address Wooster
 Phone Number 760
 Transmitter Location..... E. of City, Rt. 30
 News Service AP
 Transcription Service Lang-Worth, World
 Membership NAB
 President..... E. C. Dix
 Gen., Sta. Mgr..... E. B. Evans
 Commercial Manager..... Keith S. Gordon
 Pgm., Prod. Pub. Dir..... E. C. Gooding
 Chief Announcer..... Dale Humphries
 Chief Engineer..... Russell Grunder

W R F D

WORTHINGTON—1947—OSN

Frequency: 880 Kc..... Power: 5000 Watts d.
 Owned-Operated By.... Peoples Bcstg. Corp.
 Business-Studio Address... 649 High St.
 Phone Number Worthington 2-5342
 Transmitter Location... Powell Rd. & Route 23,
 Delaware County

Air Time.....Local sunrise-sunset
 News Service.....AP, INS
 Transcription Service.....Standard
 Membership.....NAB
 President.....James H. West
 General Mgr.....James R. Moore
 Station Mgr.....Edgar Parsons
 Comm., Sales Prom. Mgr.. Joseph D. Bradshaw
 Program Director.....William Meredith
 Prod. Dir., Chief Anncr.....Robert Geis
 Publicity Dir.....Helen Fusco
 Musical Director.....Irwin Hott
 Chief Engineer.....Royce Woodward
 Farm Editor.....Robert Miller

W B B W

**YOUNGSTOWN—1949
 STANDARD**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By
 Mahoning Valley Bcstg. Corp.
 Address.....260 W. Federal St.
 Phone Number.....3-2159
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Associated, Capitol
 Representative.....Forjoe
 Pres., Chief Engr.....John Cherpack, Jr.
 V.P., Gen., Comm. Mgr.....Gene Trace
 Pgm. Dir., Prom. Mgr.....Anthony Ross

W F M J

YOUNGSTOWN—1939—ABC

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Operated By.....WFMJ Bcstg. Co.
 Business-Studio Address.....101 W. Boardman
 Phone Number.....3-4121
 Transmitter Location.....Boardman-Poland Rd.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard, Thesaurus
 Representative.....Headley-Reed
 Membership.....NAB, BMB
 Pres., Gen., Sta. Mgr.....William F. Maaq, Jr.
 Commercial Mgr.....Leonard E. Nasman
 Program Director.....Robert B. Mackall
 Chief Announcer.....Bill Crooks
 Musical Director.....R. W. Richards
 Chief Engineer.....Frank A. Dieringer
 Farm Editor.....Elden Groves

W K B N

YOUNGSTOWN—1926—CBS

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBN Bcstg. Corp.
 Bus. Studio Address.....17 N. Champion St.
 Phone Number.....4-2122
 Transmitter Location.....3430 Sunset Blvd.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP

Transcription Service.....World, Lang-Worth,
 McGregor
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....Warren P. Williamson, Jr.
 Station Dir.....J. Lothair Bowden
 Production Dir.....Don Brice
 Publicity Director.....Howard C. Rempes
 Musical Director.....Bill Dunn
 Chief Engineer.....B. T. Wilkins
 Farm Editor.....Stu Wilson

W H I Z

ZANESVILLE—1924—NBC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southeastern Ohio Bcstg.
 System, Inc.
 Business-Studio Address.....Lind Arcade Bldg.
 Phone Number.....6000
 Transmitter Location.....Newark Rd.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....John E. Pearson
 Membership.....NAB, BMB
 President.....Clay Littick
 Station Manager.....Vernon A. Nolte
 Commercial Manager.....Nate Milder
 Program-Publicity Dir.....Robert D. Maley
 Musical Director.....Ralph Riley
 Chief Engineer.....William A. Hunt

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OKLAHOMA

Estimated Population 2,302,000—Increase —1.5%—Radio Homes 624,000
Radio Families 686,000—Stations in State 41

KADA

ADA—1934—ABC-OKLA. NET-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KADA Bcstg., Inc.
Business Address 207 First Natl. Bank Bldg.
Phone Number 12-3
Studio-Transmitter Address No. Broadway
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Taylor-Borroff
Membership NAB, BMB
President Dr. C. C. Morris
Gen.-Sta.-Comm. Mgr. Billy T. Hoover
Sales Prom. Mgr. Zelmadean Woods
Program-Production Dir. Pat Murphy
Publicity Director Patricia A. Irick
Chief Announcer Monte C. Bell
Musical Director Betty Hughes Nolen
Chief Engineer Harold Walker

KWHW

ALTUS—1946—MBS-KBS-OGB

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Altus Bcstg. Co., Inc.
Business Address 1405
Phone Number 1405
Studio Address Main & Commerce Sts.
Transmitter Location East Bradford
Air Time 7 a.m.-10 p.m.
News Service AP
Transcription Service Capitol
Representative W. S. Grant
Membership NAB
Pres., Gen.-Sta. Mgr. Frank E. Wimberly
Chief Engineer Ernest Baucum

KVSO

ARDMORE—1935—KBS-ABC
OKLA. NET

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By John F. Easley
Bus.-Studio Address Daily Ardmoreite Bldg.
Phone Number 2200, 3030
Transmitter Location Chickasaw & N.W. Blvd.
Air Time 6 a.m.-11:05 p.m.
News Service AP
Transcription Service Associated, SESAC
Representative Taylor-Borroff
Membership FMA, NAB
General Manager Albert Riesen
Commercial Manager J. E. Riesen
Sales Prom. Manager D. H. Dillard, Jr.
Program Director Dolly Dutton
Chief Engineer William E. Kolb
Form Editor Elmer Forbes

KWON

BARTLESVILLE—1941—MBS-OGB

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Bartlesville Bcstg. Co.
Bus.-Studio Address Union Natl. Bank Bldg.
Phone Number 1400
Transmitter Location 9 Mi. NE on U. S. 75
Air Time 6 a.m.-11:30 p.m.
News Service AP
President, Manager J. Fred Case
Sales Prom. Manager John Collins
Chief Announcer Bob Walker
Chief Engineer Jim Wireman

KWCO

CHICKASHA—1946
MBS-OKLA. GP-LIBERTY

Frequency: 1560 Kc. Power: 250 Watts d.
Owned-Operated By Washita Bcstg. Corp.
Business Address Box 744
Phone Number 2899
Studio Address Hall Briscoe Bldg.
Transmitter Location On Grand Blvd., So. of
Chickasha
Air Time 6 a.m. local sunset
News Service AP
Transcription Service Standard
Representative Continental Radio Sales
Membership NAB
Pres., Comm., Sales Prom. Mgr. P. D. Jackson
Gen., Sta. Mgr. Clarence E. Wilson
Chief Announcer C. G. Cunningham
Chief Engineer Neal M. Allen

KWOE

CLINTON—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By Western Okla. Bcstg. Co.
Address Box 706
Phone Number 617
Air Time Daytime
Transcription Service SESAC
President Alice Howenstine
Secretary-Treasurer V. M. Preston
Program Dir. Lew Preston
Chief Engineer Harold Wood

KRHD

DUNCAN—1947—MBS-OGB

Frequency: 1350 Kc. Power: 250 Watts d.
100 n.
Owned-Operated By Duncan Bcstg. Co.
Address Hwy. 81 at Pine St., P. O. Box 1192
Phone Number 1350

Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Capitol
 Membership NAB
 Chief Owner R. H. Drewry
 Gen., Sta. Mgr. J. P. Burnett
 Comm., Sales Prom. Mgr. Byron McCall
 Program Dir. Doug Thompson
 Production Dir. Bob Stabler
 Publicity Dir. Lloyd George
 Musical Dir. Frances Demis
 Chief Engineer Bill Buford
 Farm Editor Farrell Brooks

K S E O

DURANT—1947—KBS-LIBERTY

Frequency: 750 Kc. Power: 250 Watts d.
 Owned-Operated By . . . Democrat Printing Co.
 Address Box 511
 Phone Number 102
 Air Time Daytime
 News Service AP
 Transcription Service Thesaurus
 Membership NAB
 Partners R. F. Story, Bennett Story
 General Manager Leroy Moses
 Commercial Mgr. Fred R. Blackburn
 Chief Engineer L. O. Wilcox

K C H E

EL RENO—1948—KBS

Frequency: 1500 Kc. Power: 500 Watts d.
 Owned-Operated By KCHE, Inc.
 Bus. Studio Address . . . First Natl. Bank Bldg.
 Phone Number 2438
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 General Mgr. Harry Ward
 Commercial Mgr. Tom Gilmore
 Program Dir. Hi Roberts
 Chief Engineer C. H. Stanford

K A S A

ELK CITY—1932—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Southwest Bcstg. Co.
 Business-Studio Address 204 N. Main
 Phone Number 730
 Transmitter Location No. Randall
 Air Time Unlimited
 Representative Friedenber
 Membership BMB
 Supervisor Lonnie J. Preston
 Manager V. M. Preston

K C R C

ENID—1929—ABC-OKLA. NET

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By Enid Radiophone Co.

Bus. Studio Address Broadway Tower,
 9th Floor
 Phone Number 447
 Transmitter Location 309 E. Willow
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Taylor-Borhoff
 Membership NAB, BMB, FMA
 President Milton B. Garber
 Gen., Sales Prom. Mgr. George L. Tarter
 Commercial Mgr. H. P. Hale
 Program Dir. Edith Longley
 Publicity Dir. Ed White
 Chief Anncr. Frank Powell
 Musical Dir. Byron Napier
 Chief Engineer Murray D. Coleman
 Farm Editor Ed White

K T A T

FREDERICK—1948—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Frederick Bcstg. Co.
 Business Address P. O. Drawer 920
 Phone Number 1010
 Studio Address Main & Grand
 Transmitter Location 1 Mi. W. of Frederick
 Air Time Daytime
 News Service UP
 Transcription Service World
 General Mgr. Ron Wheeler
 Business Mgr. Jack Oswalt
 Commercial Mgr. Dan Jones
 Program Dir. Charles Henson
 Asst. Chief Engr. Kenneth Bagwell
 Chief Anncr. Charles Henson
 Musical Dir. Dottie Oswalt
 Chief Engineer Dan Jones
 Farm Editor Bill Gause
 Women's Editor Mary Wheeler

K G Y N

GUYMON—1948

Frequency: 1220 Kc. Power: 100 Watts d.
 Owned-Operated By Plains Bcstg. Co.
 Business-Studio Address 21st & Lelia Sts.
 Phone Number 888
 News Service UP
 Transcription Service Thesaurus
 President, Manager T. M. Raburn, Jr.
 Chief Engineer J. A. Burke

K T J S

HOBART—1947—KBS-OGB

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated By T. J. Shriner
 Address 315 E. 11th St.
 Phone Number 1070
 Air Time Sunrise-Sunset
 Pres., Gen., Sta. Mgr. T. J. Shriner

Comm., Sales Prom. Mgr. M. J. Shriner
 Pgm., Prod. Dir. Jack Wickizer
 Publicity Dir. Tom Kirkham
 Musical Director Aim Stidham
 Chief Engineer Darrel Foss
 Farm Editor Tom Morris

K I H N
HUGO—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Little Dixie Bcstg. Co.
 Address Box 248
 Phone Number 1140
 News Service AP
 Transcription Service Lang-Worth
 President George Malone
 Gen.-Comm. Manager Kruger E. Muse
 Program Director Betty Muse
 Promotion Manager Nancy Moore
 Chief Engineer Milo Holtberg

K S W O
LAWTON—1941

ABC-OKLA. NET-OKLA. GROUP

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By Okla. Quality Bcstg. Co.
 Bus.-Studio Address 17th & E Ave.
 Phone Number 1380
 Transmitter Location 1½ Mi. SE of Lawton
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Taylor-Borroff
 Membership NAB, BMB
 President R. H. Drewry
 General-Station Manager Allan Page
 Commercial Mgr. Neil Ashlock
 Sales Prom. Mgr. Paul Goode
 Program Director Morgan Roberts
 Production Director Bill Wheatley
 Publicity Director Jack Drake
 Chief Engineer Bill Buford
 Farm Editor George Lanham

K T M C
McALESTER—1946

ABC-OKLA. NET-OGB-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By J. Stanley O'Neill
 Business-Studio Address First & Washington
 Phone Number 2411-2
 Transmitter Location A & Grisler Sts.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Taylor-Borroff
 Membership NAB, BMB
 Pres., Gen. Mgr. J. Stanley O'Neill
 Comm., Sales Prom. Mgr. Robert Baggett
 Pgm., Publicity Dir. Dudley Stallings

Chief Announcer Howard Martin
 Musical Director Bill Myers
 Chief Engineer Robert Schlib
 Farm Editor Bill Gibbons

K G L C
MIAMI—1948

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By Miami Bcstg. Co.
 Address Miami Hotel
 Phone Number 3303
 Transmitter Location 5 Mi. E. Miami
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representatives Paul Girard, Adam J. Young
 Membership NAB
 President John H. Giffin
 General-Station Mgr. Wallace R. Dunn
 Program Dir. John Kennedy
 Publicity Dir. A. J. Wyrick
 Musical Dir. Murl Nolder
 Chief Engineer Louis Stone

K B I X

**MUSKOGEE—1936—ABC-OKLA.
 NET-OGB**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Okla. Press Pub. Co.
 Address Barnes Bldg.
 Phone Number 303
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Taylor-Borroff
 President Tams Bixby, Jr.
 Station Director J. I. Meyerson
 Station Mgr. Ernest Watson
 Assistant Mgr. Walter W. Weber
 Pgm. Mgr., Prod. Dir. Roger Stoner
 Chief Engineer Eugene Edwards

K M U S

MUSKOGEE—1948—MBS

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Eastern Okla. Bcstg. Corp.
 Business-Studio Address 412½ Court St.
 Phone Number 656-7
 Transmitter Location 1½ Mi. No. of city
 Air Time 6a.m.-11:30 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Continental Radio Sales
 Membership NAB, FMA
 President Ben T. Childers
 Gen., Station Mgr. Jimmie Barry
 Comm., Sales Mgr. Roger Hathorn
 Program Dir. Harvey Marsh
 Chief Announcer Dick McCartney
 Chief Engineer Paul Alexander
 Farm Editor Dave Pearson

KNOR
NORMAN—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.. Cleveland County Bcstg. Co.
 Address Box 542
 Phone Number 474
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Chief Owner, Comm. Mgr. Tol Dickenson
 Owner, Gen. Mgr. William S. Morgan
 Chief Engineer Don Daniel

KBYE
OKLAHOMA CITY—1946

Frequency: 890 Kc. Power: 1000 Watts d.
 Owned-Operated By State Bcstg. Co.
 Bus.-Studio Address 9th & Broadway
 Phone Number 3-2323-4-5
 Transmitter Location 55th & N. Eastern
 Air Time Sunrise-sunset
 Representative Radio Reps
 Membership NAB
 General Mgr. Frank J. Lynch

KLPR
OKLAHOMA CITY—1947

Frequency: 1140 Kc. Power: 1000 Watts d.

Owned-Operated By Byrne Ross
 Business Address 132½ W. Commerce St.
 Phone Number 3-6358
 Studio-Transmitter Address SW 73rd St. &
 Shields Blvd.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Associated, Cole
 Membership NAB
 Pres., Gen.-Sta. Mgr. Byrne Ross
 Comm.-Sales Prom. Mgr. Monty Wells
 Program Dir. Billie Davidson
 Publicity Director Byrne Ross
 Chief Annrcs. Dick Knowles, Tom Kendall
 Chief Engineer Jack Richmond
 Farm Editor Della King

KOCY
OKLAHOMA CITY—1923
MBS-OKLA. GP.

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Plaza Court Bcstg. Co.
 Business-Studio Address Plaza Court Bldg.
 Phone Number 3-4333
 Transmitter Location 73rd & Lincoln
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard, Thesaurus
 Representative Walker

OKLAHOMA

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 Vice-President: Bruce Palmer—WKY, Oklahoma City
 Secretary: Austin Bealmear—AP Chief of Bureau

OKLAHOMA

OKLAHOMA

Membership.....NAB, BMB, FMA
President.....John Q. Thomas
Gen.-Station Mgr......M. H. Bonebrake
Commercial Manager.....George Collison
Program Director.....Wishard Lemons
Publicity Director.....John Steele
Musical Director.....Becey Cartmell
Chief Engineer.....Royden Freeland

Transcription Service.....World
Representative.....Forjoe
Membership.....NAB
President.....Ralph Ball
Gen., Sta. Mgr......Cal Perley
Commercial Mgr......Hugh Finnerty
Pgm., Prod. Dir......Bill Bryan
Chief Announcer.....Gene Dillehay
Chief Engineer.....Elmo Black

K O M A

OKLAHOMA CITY—1927—CBS

Frequency: 1520 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....KOMA, Inc.
Business-Studio Address.....Biltmore Hotel
Phone Number.....2-3291
Transmitter Location.....Moore
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Capitol, Standard,
 SESAC, Lang-Worth
Representative.....Avery-Knodel
Membership.....NAB, BMB
President.....John Toole Griffin
General-Station Mgr......J. J. Bernard
Commercial Manager.....Webster L. Benham, Jr.
Sales Prom. Mgr. Pub. Dir......Tom Alyea
Program Director.....Robert M. Eastman
Production Director.....Martin Fuller
Musical Director.....Clarence Reynolds
Chief Engineer.....M. W. Thomas
Farm Editor.....Carl Neumann

K T O K

OKLAHOMA CITY—1927 ABC-OKLA. NET

Frequency: 1400 Kc.....**Power:** 5000 Watts d.,
 1000 n.
Owned-Operated By.....KTOK, Inc.
Business-Studio Address.....1800 W. Main
Phone Number.....3-8352
Transmitter Location.....S.E. of City
Air Time.....6 a.m.-M.
News Service.....AP, UP
Transcription Service.....World
Representative.....Taylor-Boroff
Membership.....NAB, BME
President.....O. L. Taylor
General Manager.....Robert D. Enoch
Station Manager.....Harold M. Shreve
Chief Engineer.....Clifford Easum

K T O W

OKLAHOMA CITY—1948—LIBERTY

Frequency: 800 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....Sooner Bcstg. Co.
Business-Studio Address.....3300 Apco Tower
Phone Number.....2-6367
Transmitter Location.....Reno & Eastern
Air Time.....Sunrise-sunset
News Service.....UP

W K Y

OKLAHOMA CITY—1922—NBC

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....WKY Radiophone Co.
Bus.-Studio Address.....Skirvin Tower Hotel
Phone Number.....3-4306
Transmitter Location.....1 Mi. E. of Britton
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Associated, Standard
Representative.....Katz
Pres., Gen. Mgr......E. K. Gaylord
Station Manager.....P. A. Sugg
Administrative Asst......Hoyt Andres
Commercial Manager.....Leo Howard
Program Director.....Paul Brawner
Publicity Director.....Gene Dodson
Chief Announcer.....Wakefield Holley
Musical Director.....Allan Clark
Chief Engineer.....H. J. Lovell
Farm Editor.....Orval Saunders

K H B G

OKMULGEE—1937 MBS-OKLA. GP.

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Okmulgee Bcstg. Corp.
Business Address.....408 W. 6th St.
Phone Number.....3646-7
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Wythe Walker
General Mgr......Harold E. King
Comm. Mgr., Farm Editor.....Dan Kenan
Production Dir......Chuck Phillips
Publicity Dir......Joyce Mann
Chief Announcer.....Don Archer
Chief Engineer.....James H. Smith

K V L H

PAULS VALLEY—1947 KBS-OKLA. GR.-LBS.

Frequency: 1470 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....KVLH Bcstg. Co.
Business Address.....Box 356
Phone Number.....1470-1
Studio-Transmitter Location.....Hiway 77, N.
Air Time.....Local sunrise-sunset
News Service.....UP

Transcription Service.....World, Keystone
 Membership.....NAB
 President.....James T. Jackson
 General Manager.....Phil Crenshaw
 Commercial Manager.....H. Edward Walker
 Chief Engineer.....George Rountree

W B B Z

PONCA CITY—1927—MBS-OGB

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Ponca City Publ. Co.
 Address.....615 W. Grand Ave.
 Phone Number.....6607-8
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Ra-Tel
 Membership.....NAB
 President.....Clyde E. Muchmore
 General Manager.....Paul H. Buening
 Commercial Mgr.....M. E. Sheid
 Pgm., Prod. Dir.....Shelton E. Bonnewell
 Publicity Dir.....Robert Nelson
 Chief Engineer.....Kenneth Ruppe

K S M I

SEMINOLE—1948—MBS-OKLA. GP.

Frequency: 1260 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Seminole Bcstg. Co.
 Address.....City Park, N. Main St., Box 1351
 N. Main St., Box 1351
 Phone Number.....1260-1
 Air Time.....Local sunrise-sunset
 News Service.....UP
 Transcription Service.....Capitol, SESAC
 Membership.....NAB
 President.....Tom Potter
 Gen., Sta. Mgr.....Joe B. Foster
 Commercial Manager.....Carl McDaniel
 Sales Prom. Mgr.....Jack Wallace
 Program Director.....Laverne Updike
 Chief Engineer.....Warren W. Abbott

K G F F

SHAWNEE—1930—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KGFF Bcstg. Co., Inc.
 Address.....Federal Natl. Bldg.
 Phone Number.....4390-1
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Taylor-Borrorff
 Membership.....NAB, BMB
 President.....Oscar S. Stauffer
 General Manager.....Roy J. Bowman
 Commercial Manager.....Edwin M. Moore
 Program Director.....William A. Weaver
 Chief Engineer.....Earl R. Ward

K S P I

**STILLWATER—1947
 MBS-OKLA. GP.**

Frequency: 780 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Stillwater Publishing Co.
 Business Address.....P. O. Box 231
 Phone Number.....1831
 Studio-Transmitter Location.....1½ Mi. S. of Still-
 water on Hwy. 40

Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Ra-Tel
 Membership.....NAB
 President.....C. R. Bellatti
 General Manager.....L. F. Bellatti
 Commercial Manager.....Ed Harvey
 Program Director.....Bracton Combs
 Chief Engineer.....Paul McCollum
 Farm Editor.....Jim Wells

K A K C

TULSA—1946—OKLA. GP.

Frequency: 970 Kc.....Power: 1000 Watts d.,
 500 n.

Owned-Oper. By.....Public Radio Corp.
 Bus.-Studio Address.....412 E. Fifth St.
 Phone Number.....4-2401
 Transmitter Location.....21st & Yale Sts.
 Air Time.....6 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Walker
 President.....S. E. Avey
 V.P., General Manager.....Glenn Condon
 Ast. Gen.-Comm. Mgr.....James L. Neal
 Comm., Sales Prom. Mgr.....Glen Harmon
 Program Director.....John B. Wheeler
 Production Director.....Bill Webb
 Chief Announcer.....Jack Moore
 Chief Engineer.....M. M. Donley

K F M J

TULSA—1946—LIBERTY

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Fred Jones Bcstg. Co.
 Business-Studio Address.....1242 S. Boston
 Phone Number.....5-5555
 Transmitter Location.....21st & Yale
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Cole, Standard
 Representative.....Forjoe
 Membership.....BMB
 President.....Fred Jones
 General Manager.....Lawson Taylor
 Commercial Manager.....Jack Betz
 Chief Announcer.....James O. Wilson, Jr.
 Chief Engineer.....Nate Wilcox

KOME

TULSA—1938—MBS-OKLA. NET

Frequency: 1300 Kc. Power: 5000 d., 1000 r.
 Owned-Oper. By Oil Capital Sales Corp.
 Business-Studio Address 8th & Main
 Phone Number 3-4121
 Transmitter Location 86th & S. Harvard
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Weed
 Membership NAB
 President Harry Schwartz
 General Mgr. Dick Campbell
 Program Director Larry Robertson
 Publicity Director Ann Fountain
 Musical Director Jack Davidson

KMRG

TULSA—1949—ABC

Frequency: 740 Kc. Power: 50,000 Watts d.,
 10,000 n.
 Owned-Operated By All Oklahoma Bcstg. Co.
 Business-Studio Address Fourth & Denver
 Phone Number 5-3291
 Transmitter Location Keystone
 Air Time 6 a.m.-M.
 Representative John Blair
 President Senator Robert S. Kerr
 Vice-President C. B. Akers
 General Mgr. Robert B. Jones, Jr.
 Sales Prom. Mgr. Publicity Dir. Montez Tjaden
 Program Dir. Perry W. Ward
 Chief Engineer Alden F. Wooster

KTUL

TULSA—1934—CBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By Tulsa Bcstg. Co.
 Business Address P. O. Box 1739
 Phone Number 2-3191
 Studio Address Boulder-on-the-Park
 Transmitter Location Turley
 Air Time 6:05 a.m.-M.
 News Service UP
 Transcription Service Capitol, Lang-Worth,
 Standard
 Representative Avery-Knodel
 Membership NAB, BMB
 President John T. Griffin
 V.P., General Manager John Esau
 Commercial Mgr. L. A. Blust, Jr.
 Sales Prom. Mgr., Pub. Dir. George Ketcham
 Program Director Karl Janssen
 Production Director Jack Alexander
 Musical Director Glenn Hardman
 Chief Engineer Robert Snider

KVOO

TULSA—1925—NBC

Frequency: 1170 Kc. Power: 50,000 Watts

Owned-Oper. By Southwestern Sales Corp.
 Bus-Studio Address 2104 Philtower Bldg.
 Phone Number 2-2254
 Transmitter Location 11 Mi. E. of Tulsa
 Hwy. 66
 Air Time Unlimited
 News Service INS, UP
 Transcription Service Standard, World
 Representative Edward Petry
 Membership NAB, BMB
 President P. Q. Proctor
 V.P., General Mgr. William B. Way
 Commercial Manager Gustav K. Brandborg
 Sales Prom. Mgr., Pub. Dir. C. N. McKinney
 Pgm., Prod. Dir. Tom DeVore
 Chief Announcer Johnny Ryan
 Musical Director Joe O'Neill
 Chief Engineer Watt Stinson
 Farm Editor Sam Schneider

KSIW

WOODWARD—1947—MBS-OGB

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Woodward Bcstg. Co.
 Address 22 & Cedar Sts.
 Phone Number 1450
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, Cole
 President James L. Todd
 V.P., Financial Mgr. Edward A. Ryan
 Chief Engineer John M. Nelson

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OREGON

Estimated Population 1,736,000—Increase $\pm 59.3\%$ —Radio Homes 547,000
Radio Families 557,000—Stations in State 36

KWIL

ALBANY—1941—MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts d.
Owned-Oper. By...Central Willamette Bcstg.
Co.

Bus.-Studio-Transmitter Address...Queen Ave.
& Elm St.

Phone Number1234-5

Air Time6 a.m.-M.

News ServiceUP

Transcription ServiceStandard, World

RepresentativeJohn Keating

MembershipNAB, BMB

PresidentR. R. Cronise

General ManagerChet Wheeler

Sta. Mgrs.Derwood Smith, Dick Cowan,
Glenn Henshaw

Sta.-Sales Prom. Mgr.Derwood Smith

Commercial ManagerWarren Stoffer

Program-Production Dir.LeRoy Jolley

Publicity DirectorCarley Copenhaver

Chief AnnouncerDoug LaMear

Chief Engineer, Farm Editor.Herbert Davidson

President.....R. B. Chessman
Station Mgr.....R. D. Holmes
Commercial Mgr.....H. E. Chase
Program Dir.....Frances J. Anderson
Production Dir.....Jim Magnuson
Chief Engineer.....Bruce Whitwell

KBKR

BAKER—1939—KBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Inland Radio, Inc.

Bus.-Studio Address.....First & Court Sts.

Phone Number140

Transmitter Location.....H. Street

Air Time6 a.m.-11 p.m.

News ServiceUP

Transcription ServiceWorld

MembershipNAB, BMB

President.....Lee W. Jacobs

Station Mgr.....Kenneth B. Lockwood

Commercial Mgr.....Milton L. Levy

Program Dir.....Kenneth Holden

Chief Engineer.....Walt Bobisud

KWIN

ASHLAND—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By...Rogue Valley Bcstg. Co.,
Inc.

Bus.-Studio-Transmitter Address...1160 Helman
Rd.

Phone Number2-1351

Air TimeUnlimited

News ServiceAP

Transcription Service.....World, Capitol,
Standard

Representative...Gene Grant, Homer Griffith
MembershipNAB, BMB

President.....M. S. Hamaker

General ManagerEdward P. Barnett

Comm., Prom. Mgr.Burton Lane Bardeen

Program Director.....Charles B. Fields

Chief Engineer.....Philip R. George

KBND

BEND—1938—MBS

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By...Central Oregon Bcstg. Co.

Bus.-Studio-Transmitter Address...1101 Wall St.

Phone Number848

Air Time6 a.m.-11 p.m.

News ServiceUP

Transcription ServiceLang-Worth

RepresentativeW. S. Grant

MembershipNAB, BMB

Gen., Sta. Mgr.Frank H. Loggan

Comm. Mgr.W. H. Barton

Pgm. Dir., Farm Editor.....Kessler Cannon

Chief Engineer.....Robert Dickinson

KOOS

COOS BAY—1928—MBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By.....KOOS, Inc.

Bus.-Studio-Trans. Address...505 Hall Bldg.

Phone Number4321-4331

Air TimeUnlimited

News ServiceAP

MembershipNAB

President.....Sheldon F. Sackett

General Manager.....Fred F. Chitty

Station Manager.....Hal Shade

Commercial Manager.....Jack Irvine

Program Director.....Sara Spough

Chief Engineer.....Roger Spough

KAST

ASTORIA—1935—MBS-KBS-DON LEE

Frequency: 1370 Kc. Power: 1000 Watts

Owned-Operated By.....Astoria Bcstg. Co.

Bus.-Studio Address...9th & Commercial Sts.

Phone Number95-6

Transmitter Location.....1006 Taylor Ave.

Air Time6:30 a.m.-M.

News ServiceAP

Transcription ServiceStandard

Representative.....Keating Studio

MembershipNAB

KWRO

COQUILLE—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KWRO Bcstrs.
 Bus.-Studio Address Coquille Hotel, P. O.
 Box 396
 Phone Numbers 3961-3971
 Transmitter Location Sanford Hghts., 1 Mi.
 N.W. of Coquille, on Hway. 101
 Air Time 17 Hrs.
 News Service AP
 Transcription Service Associated, Cole
 Representative Gene Grant
 Pres., Gen. Mgr. Walter L. Read
 Secretary-Treasurer William E. Walsh
 Sta. Mgr., Prod. Dir. Robert W. Harris
 Comm. Mgr., Pub. Dir. William Cook
 Chief Engineer Phillip Linn
 Chief Anncr., Farm Editor Curt Raynes

KRUL

CORVALLIS—1946

KBS-IGN (FRANCE)

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Pacific States Radio Co.
 Address 1221 So. 15th St.
 Phone Number 1504
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President J. C. Haley
 Gen., Sta. Mgr. C. W. Peck
 Sales Prom. Mgr. Doris Peck
 Publicity Dir. James Bailey
 Chief Announcer Jeff Evans
 Musical Dir. Steve Evans
 Chief Engineer J. E. Evans
 Farm Editor Wayne Loerke

KODL

THE DALLES—1940—KBS

Frequency: 1230 Kc. Power: 250 d., 100 n.
 Owned-Oper. By Western Radio Corp.
 Address Box 399, Scenic Dr. nr. Sorosis Pk.
 Phone Number 2300
 Air Time Unlimited
 News Service UP
 Transcription Service MacGregor
 Membership NAB
 Pres., General Mgr. V. B. Kenworthy
 Station Mgr. Paul E. Walden
 Publicity Director Lea Phillips
 Pgm. Dir., Chief Engr. Arthur Elliott

KASH

EUGENE—1947—KBS

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Air Ways, Inc.

Business Address P. O. Box 1600
 Phone Number 4-2201
 Studio-Transmitter Location Day Island Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Representative Gene Grant, Donald Cooke
 Pres., Gen. Station Mgr. E. L. Kincaid
 Comm., Sales Prom. Mgr. Paul N. Plank
 Pgm., Prod. Dir. Don McCutcheon
 Publicity Director Clare Mattingly
 Musical Director Laura Nidever
 Chief Engineer William Riley

KERG

EUGENE—1949

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By Eugene Bcstrs., Inc.
 Address Studio Bldg.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 President Alton F. Baker
 General Mgr. L. W. Trommlitz
 Commercial Mgr. Herbert Michael
 Program Dir. Reginald Roos
 Chief Engineer Calvert Applegate

KORE

EUGENE—1927—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Lane Bcstg. Co.
 Business Address P. O. Box 1032
 Phone Number 4-2414
 Studio-Trans. Location S. Willamette St.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Everett-McKinney
 Membership NAB
 President Paul V. McElwain
 General Mgr. Lee Bishop
 Commercial Mgr. Bob Hillyer
 Program-Production Dir. Robert Eubanks
 Publicity Dir. Harry Sackett
 Chief Announcer Ken Lomax
 Chief Engineer Floyd Viker
 Farm Editor Dolph Janes

KUGN

EUGENE—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KUGN, Inc.
 Business Address P. O. Box 1400
 Phone Number 4-6216
 Studio-Transmitter Location Coburg Rd.
 Air Time 5:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Frank J. McHugh, Jr.

OREGON

Membership NAB
President C. H. Fisher
General Manager S. W. McCready
Commercial Manager L. N. Young
Program Director L. S. Ready, Jr.
Chief Engineer William H. Green

KUIN

GRANTS PASS—1939—MBS

DON LEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Southern Oregon Bcstg. Co.
Business Address P. O. Box 147
Phone Number 4477
Studio-Transmitter Location. Redwood Hwy.
Air Time 6:30 a.m.-11 p.m.
News Service AP
Transcription Service World, McGregor
Representative W. S. Grant
Membership NAB, BMB
Station Manager E. A. Malone
Program Director John T. Sivert
Chief Engineer N. L. Williams

KFJI

KLAMATH FALLS—1922—MBS

Frequency: 1150 Kc. Power: 5000 d., 1000 n.
Owned-Operated By W. D. Miller
Address P. O. Box 692
Phone Number 5155
Air Time Unlimited
News Service UP
Transcription Service World
Representative W. S. Grant
Membership NAB
President, General Mgr. W. D. Miller
Comm., Pgm. Mgr. Jack Keating
Program Director Bill Wentworth
Chief Engineer William P. Grimes

KFLW

KLAMATH FALLS—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Herald Publ. Co.
Address P. O. Box 941
Phone Number 8115
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Everett McKinney
Membership NAB, BMB
President Frank Jenkins
General Manager Bud Chandler
Commercial Manager Aaron Boe
Chief Engineer Gilbert Walters

KLBM

LA GRANDE—1938—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Inland Radio, Inc.
Business-Studio Address Old Oregon Trail

Phone Number 220
Transmitter Location. 1 Mi. E. City, Hiway 30
Air Time 7 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth
Membership NAB, BMB
President, General Manager Lee Jacobs
Station Manager John G. Jones
Commercial Manager Ken Lillard
Program Director Marge Simcox
Production Director James L. Sams
Chief Engineer Murray Durham

KMCM

McMINNVILLE—1949

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By Yamhill Bcstrs.
Address Lafayette Ave.
Phone Number 3811
Air Time Unlimited
News Service AP
Transcription Service Capitol, Lang-Worth
Partners Jack B., Philip N. Bladine
General Manager Lou Gillette
Commercial Manager Glasco Branson
Chief Engineer G. L. Hathaway

KMED

MEDFORD—1926—NBC

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By Mrs. W. J. Virgin
Business-Studio Address P. O. Box 1306
Phone Number 4000
Transmitter Location Ross Lane
Air Time Unlimited
News Service UP
Transcription Service Standard, MacGregor
Membership NAB, BMB
Pres., Gen. Mgr. Mrs. W. J. Virgin
Commercial Mgr. James J. Dunlevy
Program Director Gladys LaMar
Promotion Manager John S. Duffy
Chief Engineer Victor M. Califf

KYJC

MEDFORD—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Mail Tribune
Bus.-Studio-Transmitter: Address Barnett Rd.
Phone Number 9200
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth, Cole
Representative Grant, McHugh
Membership NAB
President Robert W. Ruhl
Gen., Sta. Mgr. Pete Watts
Commercial Manager Norbert Miksche
Pgm., Dir., Chief Anncr. John Ahern
Publicity Director Patricia Wilkinson
Chief Engr., Farm Editor Rodney Richards

KGW

**THE ONLY STATION
THAT ACTUALLY DELIVERS**

**COMPREHENSIVE
COVERAGE**

**in the
Fastest Growing
Market in the Nation**

Oregon's population has increased by 59.3 per cent in the last nine years — the largest growth of any of the 48 states" — (News Release, Nov. 4, 1949). The rich, fertile counties of southwestern Washington, lying within KGW's north-south broadcasting beam, have enjoyed a similar population rise:

These new residents, already familiar with the high quality of NBC programs, have naturally turned to KGW to continue their established listening pattern.

Oregon's enlarged population creates a more urgent need to concentrate effective selling on KGW, the ONLY Portland station that delivers Comprehensive Coverage in the fastest-growing market in the nation.

This chart, compiled from official, half-mile contour maps, filed with the FCC in Washington, D. C., or from field intensity surveys, tells the story of KGW's Comprehensive Coverage

KGW PORTLAND OREGON

AFFILIATED WITH NBC

REPRESENTED NATIONALLY BY EDWARD PETRY & CO.



KNPT

NEWPORT—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 682
 Phone Number 560
 Studio-Transmitter Address Newport
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative John Keating
 Pres., Gen.-Station Mgr. Tom R. Becker
 Commercial Mgr. Joe Kortman
 Program Director Silvia Becker
 Chief Engineer Hal Bigger

KSRV

ONTARIO—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Inland Radio, Inc.
 Address Ontario
 Phone Number 211-212
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Capitol, World, Cole
 Membership NAB, BMB
 Pres., Gen. Mgr. Lee W. Jacobs
 Station Manager Gordon L. Capps
 Commercial Manager John W. Powell
 Sales Prom. Mgr., Pub. Dir. Ray Kozak
 Program Director Robert Ballard
 Chief Engineer Charles E. Harland

K G O N

OREGON CITY—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Clackamas Bcstrs.
 Business Address Box 391
 Phone Number 5249
 Studio-Transmitter Super Hiway, N.
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, World
 President Dr. John H. Fitzgibbon
 General Manager Irwin S. Adams
 Assistant Manager H. I. Jackson
 Program Director Delmar Lundbom
 Chief Engineer Robert Brower

K W R C

PENDLETON—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Western Radio Corp.
 Business Address P. O. Box 178
 Phone Number 1425
 Studio-Transmitter Location End of S.W. Sixth
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth

Pres., Gen. Mgr. V. B. Kenworthy
 Station Manager Ted A. Smith
 Asst. Manager Jack Webb
 Program Director Alvin Zimmerman
 Chief Engineer Russ Fillingner

K B K O

PORTLAND—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mercury Bcstg. Co.
 Bus.-Studio Address 3908 N.E. Sandy Blvd.
 Phone Number MURdock 1290, WEBster 1290
 Transmitter Location Oaks Park
 News Service UP
 Pres., Gen., Sta. Mgr. Gordon Bambrick
 Publicity Director Helen Holiday
 Chief Engineer Harold Kieger

K E X

PORTLAND—1926—ABC

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned-Oper. By Westinghouse Radio
 Stations, Inc.
 Bus.-Studio Address 1230 S.W. Main St.
 Phone Number CApiitol 1881
 Transmitter Location Clackamas
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated
 Representative Free & Peters
 Membership BMB
 President Walter Evans
 Vice-President Walter E. Benoit
 General Manager J. B. Conley
 Station Manager C. S. Young
 Sales Manager Eldon Campbell
 Program Manager Mel Bailey
 Prom., Pub. Mgr. Charles L. Burrow
 Chief Engineer Thomas Ely

K G W

PORTLAND—1922—NBC

N.W. TRIANGLE

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. The Oregonian Publishing Co.
 Bus.-Studio Address 1320 S.W. Broadway
 Phone Number BEacon 6364
 Transmitter Location No. Portland
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Lang-Worth, World
 Representative Edward Petry
 Membership NAB, BMB
 President E. B. MacNaughton
 General Manager M. J. Frey
 Station Manager H. Quanton Cox
 Commercial Manager J. N. Wassan
 Program Manager Homer Welch
 Chief Announcer Bob Tomlinson
 Musical Director Abe Bercovitz
 Chief Engineer Harold C. Singleton
 Farm Pgm. Dir. Wallace L. Kadderly

KOIN

PORTLAND—1926—CBS

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By: KOIN, Inc.
 Business Address: P. O. Box 1031
 Phone Number: ATwater 3333
 Studio Address: New Heathman Hotel
 Transmitter Location: Sylvan
 Air Time: 6 a.m.-M.
 News Service: AP, INS, UP
 Transcription Service: World, Capitol, Associated
 Representative: Avery-Knodel
 Membership: NAB, BMB
 President: Marshall Field
 Gen.-Sta.-Comm. Mgr.: Harry H. Buckendahl
 Natl. Adv. Mgr.: John L. Palmer
 Promotion Director: George Wann
 Program Manager: Ted W. Cooke
 Production Director: Willard Mears
 Chief Announcer: Duncan Macleod
 Musical Director: Owen Dunning
 Dir. of Engineering: Louis S. Bookwalter
 Farm Editor: Luke L. Roberts

KPDQ

PORTLAND—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By: John W. Davis
 Bus.-Studio-Transmitter Address: Oaks Park
 Phone Number: Vermont 6142
 Air Time: Daytime
 News Service: AP
 Transcription Service: Associated, Capitol
 Representative: William G. Rambeau
 Pres., Gen. Mgr.: John W. Davis
 Comm. Mgr.: William E. Richardson
 Program Director: Donovan Zundel
 Chief Announcer: Charles F. Moore
 Chief Engineer: R. F. Johnson

KPOJ

PORTLAND—1932—MBS-DON LEE

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By: Journal Publishing Co.
 Business Address: Journal Bldg.
 Phone Number: CA 5511
 Studio Address: 1019 S.W. 10th
 Transmitter Location: P. O. Address R. 1, Box 2433
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Thesaurus
 Representative: John Blair
 Membership: NAB, BMB
 President: P. L. Jackson
 General-Station Manager: R. M. Brown
 Comm., Sales Prom. Mgr.: Alan L. Torbet
 Program Director: Thomas J. Swafford
 Production Director: Hugh Smith
 Publicity Director: Hiram Fitzpatrick
 Chief Engineer: Henry Sturtevant
 Farm Service Dir.: Alvin D. Bauer

OREGON

WHY IS **AP**
THE BEST?

BECAUSE—**AP** is faster, more complete, more accurate than any other news service.

OREGON ASSOCIATED PRESS
ADVISORY COUNCIL

Chairman: Ted Cooke—KOIN, Portland
 Continuing Study Committee Chairman:
 Robert Thomas—KEX, Portland

OREGON

KWJJ

PORTLAND—1927

Frequency: 1040 Kc. Power: 10,000 Watts
 Owned-Oper. By: KWJJ Bcst. Co., Inc.
 Bus.-Studio Address: 1011 S.W. 6th Ave.
 Phone Number: Atwater 4393
 Transmitter Location: No. Portland
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: Lang-Worth, Standard
 Representative: Burn-Smith
 Pres., Gen., Sta. Mgr.: Wilbur J. Jerman
 Commercial Manager: Jerry Speerstra
 Publicity Dir.: Ben Crosby
 Program-Production Dir.: Rene Bozarth
 Chief Announcer: Art Morey
 Musical Director: John Emmel
 Chief Engineer: Dwight Loomis
 Farm Editor: Bill Hansen

OREGON—PENNSYLVANIA

KXL

PORTLAND—1928

Frequency: 750 Kc. Power: 10,000 Watts
Owned-Operated By: KXL Bcstrs.
Business-Studio Address: Orpheum Bldg.
Phone Number: BR. 6451
Transmitter Location: Clackmus
Air Time: Limited
News Service: UP
Transcription Service: Standard
Representative: Walker
Pres., Gen.-Sta.-Comm. Mgr.: H. S. Jacobson
Sales Prom. Mgr.: James Mount
Pgm., Prod. Mgr.: Jackson Fleming
Chief Announcer: Bill Mason
Chief Engineer: Ralph Miiflin
Farm Editor: Ben Buisman

KRNR

ROSEBURG—1936

MBS-DON LEE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: News Review Co.
Address: 134 N. Jackson St.
Phone Number: 4
Air Time: Unlimited
News Service: AP
Transcription Service: Standard, World
Representative: John Keating
Membership: NAB
Gen., Sta. Mgr.: Leroy Hiatt
Commercial Mgr.: Warren Ward
Publicity Dir.: Carol Kerr
Chief Engineer: Ralph Smith

KOCO

SALEM—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: B. Loring Schmidt
Address: 1426 Edgewater St.

Phone Number: 3-3108
Air Time: 6:30 a.m.-M.
News Service: UP
Transcription Service: Capitol, Associated.
Representative: William G. Rambeau
Membership: NAB, BMB
General Manager: B. Loring Schmidt
Program Director: Richard E. Nason
Chief Engineer: Edward C. McElroy, Jr.

KSLM

SALEM—1939—MBS-DON LEE

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By: Oregon Radio, Inc.
Business Address: Salem
Phone Number: 3-4831
Studio Address: Senator Hotel Bldg.
Transmitter Location: Kingwood Hghts.
Air Time: Unlimited
News Service: AP, UP
Transcription Service: World
Representative: W. S. Grant
Membership: NAB, BMB, FMA
Pres., General Mgr.: Glenn McCormick
Commercial Manager: Earl Headrick
Program Director: Jerry Web
Promotion Manager: Dave Hoss
Chief Engineer: Clyde Carlton

KTIL

TILLAMOOK—1946

Frequency: 1590 Kc. Power: 250 Watts
Owned-Oper. By: Tillamook Bcstg. Co., Inc.
Business Address: Star Route W., Box 24
Phone Number: 1122
Air Time: 6 A.m.-10 p.m.
News Service: AP
Representative: John Keating
President: Fred H. Guyton
Station Manager: Mel Baldwin
Commercial Manager: Jim Kelly Jr.
Chief Engineer: Larry Brunen

PENNSYLVANIA

Estimated Population 10,633,000—Increase \uparrow 7.4%—Radio Homes 2,896,000
Radio Families 2,956,000—Stations in State 104

WAEB

ALLENTOWN—1948—ABC

QUAKER-SBN

Frequency: 790 Kc. Power: 500 Watts d.;
1000 Watts n.
Owned-Operated By: WAEB, Inc.
Bus.-Studio Address: 7th & Hamilton Sts.
Phone Number: Allentown 4-9364-5-6
Transmitter Location: Micklely
Air Time: Unlimited

News Service: UP
Transcription Service: Lang-Worth
Representative: George P. Hallingbery
Pres., Gen. Mgr.: Joseph M. Nassau
Commercial Manager: Howard Wasserman
Sales Prom. Mgr., Pub. Dir.: Martin Musket
Program Dir.: James A. Nassau
Prod. Dir., Chief Anncr.: Samuel Anderson
Musical Director: Alfred Wilcox
Chief Engineer: Martin N. Oebbecke
Farm Editor: Sammy Anderson

W H O L

ALLENTOWN—1948—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . . . Allentown Bcstg. Corp.
 Address 842 Hamilton St.
 Phone Number Allentown 4-4801
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Robert Meeker
 Membership NAB
 Pres., Gen. Mgr. Lewis Windmuller
 Program Manager Robert Lewis
 Promotion Mgr. C. Robert Glover
 Chief Engineer Gerald B. Werst

W K A P

ALLENTOWN—1946

Frequency: 1580 Kc. Power: 1000 Watts d.
 Operated By WKAP, Inc.
 Bus.-Studio Address 715 Hamilton St.
 Phone Number 3-3166
 Transmitter Location Jordan Pkway.
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service World
 Representative Forjoe
 President N. Joe Rahall
 General Manager O. R. Davies
 Program Director Marshall Cleaver
 Chief Engineer C. Frank Cordaro

W S A N

ALLENTOWN—1923—NBC

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By Lehigh Valley Bcstg. Co.
 Bus.-Studio Address 39-41 N. Tenth St.
 Phone Number Allentown 9511
 Transmitter Location Old Catasaquga Rd.,
 Route 1
 Air Time 7 a.m.-M.
 News Service AP, UP
 Transcription Service Thesaurus, World,
 SESAC
 Representative Headley Reed
 President J. Calvin Shumberger
 Gen., Sta. Mgr. B. Bryan Musselman
 Commercial Manager Olivia P. Musselman
 Dir. of Programs George Y. Snyder
 Production Director William S. Davies
 Chief Announcer John T. Van Sant
 Chief Engineer Reuel H. Musselman

W F B G

ALTOONA—1924—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Gable Bcstg. Co.
 Business Address 1320-32 11th Ave.
 Phone Number 6467

Studio Address Gable Store
 Transmitter Location Atop Gable Store
 Air Time 7 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB
 President George P. Gable
 Gen., Comm. Mgr. John M. Snyder
 Chief Announcer James Gates
 Musical Director Allo Weilandt
 Chief Engineer George Burgoon
 Farm Editor Eugene Hammil

W J S W

ALTOONA—1947—MBS

Frequency: 1290 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Altoona Bcstg. Co.
 Bus.-Studio Address 1413 11th Ave.
 Phone Number 9301
 Transmitter Location Goods Lane, Logan
 Township
 Air Time 7 a.m.-1 a.m.
 News Service UP
 Transcription Service Standard
 Representative Burn-Smith
 Membership NAB
 President Herbert T. Wolf
 General Mgr. Thomas W. Metzger
 Station-Comm. Mgr. James E. Moren
 Sales Prom. Mgr. D. Ruel Burkhart
 Program Director Lois M. Huey
 Publicity Director Charles Flynn
 Announcer Tom Torrisi
 Musical Director Paul Melanson
 Chief Engineer C. Irvin Metzger
 Sports Director Skip Miller

W R T A

ALTOONA—1947—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Thompson Bcstg. Co.
 Address 1421 12th Ave.
 Phone Number 6646
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service Thesaurus, SESAC
 Representative Robert Meeker
 Membership NAB
 Gen.-Sta.-Comm. Mgr. Roy F. Thompson
 Comm., Sales Prom. Mgr. William Clear
 Program Director Dorothy M. Thompson
 Prod., Musical Dir. Robert Michael
 Publicity Dir. S. Carlton Ayers
 Chief Engineer George R. Burgoon
 Farm Editor Ted Johnson

W V A M

ALTOONA—1948—CBS

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By General Bcstg. Corp.

PENNSYLVANIA

Business-Studio Address... 2801 Edgewood Dr.
Phone Number 8127
Air Time 7 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Weed
President Emanuel S. Leopold
Commercial Manager Wilbur M. Union
Production Director Mike Grant
Chief Engineer J. J. Ralston

WAVL

APOLLO—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Bus.-Studio Address 401-403 Forth Ave.
Phone Number Apollo 480
Transmitter Location 1¼ Mi. E. of Apollo on
Rt. No. 56
Air Time Daytime
News Service UP
Transcription Service SESAC, Cole,
Thesaurus
Partners C. F. Clifton, A. J. West
Gen., Comm. Mgr. Cecil F. Clifton
Chief Engineer H. E. Smith

WBVP

BEAVER FALLS—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By WBVP, Inc.
Business-Studio Address... 1216 Seventh Ave.
Phone Number 4100
Transmitter Location New Brighton
Air Time Unlimited
News Service UP
Transcription Service Capitol, Standard
President, General Mgr. Frank R. Smith, Jr.
Commercial Mgr. Thomas B. Price
Program Director Charles H. Wilson
Production Director Jean E. Biggard
Publicity Director Owen Simon
Chief Announcer George Allen
Musical Director Leona Whiting
Chief Engineer John Wm. Hines
Farm Editor Milo Prisuta

WGPA

BETHLEHEM—1946—ASN

Frequency: 1100 Kc. Power: 250 Watts d.
Owned-Oper. By The Bethlehems' Globe
Pub. Co.
Bus.-Studio Address 426 Brodhead Ave.
Phone Number 6-8074-5
Transmitter Location... Eighth Ave. & Dell St.
Air Time Sunrise-sunset
News Service UP
Transcription Service World, Capitol
Membership NAB
Vice President Rolland L. Adams

Sta.-Comm. Mgr. Arthur C. McCracken
Sales Prom. Mgr. Rodney Snyder
Program Director Stefan George
Publicity Director Daniel Lanshe
Musical Director Betty Fry
Chief Engineer Edwin L. Rybak
Farm Editor Bernie Black

WCNR

BLOOMSBURG—1947

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By The Columbia-Montour
Bcstg. Corp.
Bus.-Studio Address 38 W. Main St.
Phone Number 1700
Transmitter Location Bloomsburg RFD
Air Time Daytime
News Service AP
Transcription Service Associated
Membership NAB
President Robert R. Eyerly
Gen., Comm., Pgm. Mgr. Ed Darlington
Chief Engineer Clair Kinney

WLTR

BLOOMSBURG—1947

Frequency: 690 Kc. Power: 1000 Watts d.
Owned-Operated By Bloom Radio, Inc.
Business-Studio Address... Hotel Magee
Phone Number 1800-1
Transmitter Location Scott Township
Air Time Sunrise-sunset
News Service UP
Transcription Service World, Standard
Membership NAB, BMB
President Harry L. Magee
General-Station Mgr. C. G. Moss
Commercial Manager S. Duy Hutchison
Chief Engineer Park H. Cassidy
Musical Director Ray Calabrese
Farm Editor Walt Lewis

WLOA

BRADDOCK—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned-Operated By Matta Bcstg. Co.
Business-Studio Address... 1233 Braddock Ave.
Phone Number Electric 1-1100
Transmitter Location N. Braddock
Air Time Daylight
Transcription Service World
Representative Friedenbergl
Membership NAB
President, General Mgr. William G. Matta
Commercial Manager George Matta
Sales Prom. Mgr. George Bozic
Program Director Paul McCandless
Pub., Musical Dir. Kay Melnick
Chief Engineer Richard G. Noullet

W E S B

BRADFORD—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . . Bradford Publications, Inc.
 Business Address 43 Main St.
 Phone Number 3173
 Studio-Transmitter Location . . . High St. Ext.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Ra-Tel
 Membership NAB
 President Lester R. Edwards
 General Mgr. Joseph M. Cleary
 General Sales Mgr. Ernest F. Oliver
 Sales Prom. Mgr. Michael J. Cuneen
 Program Dir. David W. Jefferies
 Traffic Manager Judy Duell
 Chief Announcer Robert C. Norman
 Technical Director David W. Jefferies

W B U T

BUTLER—1949

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned-Operated By Eagle Printing Co.
 Address Nixon Hotel
 Phone Number 53-103
 Air Time Daylight
 News Service AP
 Transcription Service Thesaurus
 General Manager J. Leonard Taylor
 Commercial Manager Howard George
 Program Director James W. Rowe
 Chief Engineer Gerald D. Coleman

W I S R

BUTLER—1941

Frequency: 680 Kc. Power: 250 Watts d.
 Owned-Oper. By The Butler Bcstg. Co.
 Business-Studio Address 357 N. Main St.
 Phone Number 4701
 Transmitter Location McKinley Ave. Ext.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership NAB, BMB
 President David Rosenblum
 General Manager Robert Kaulman
 Pgm., Musical Dir. Warren Ihlenfeld
 Pro., Pub. Dir. Joel Rosenblum
 Sales Prom. Mgr., Chief Anncr. Jerry Crocker
 Chief Engineer Paul Rex
 Farm Editor R. H. McDougal

W C D L

CARBONDALE—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . . . Carbondale Bcstg. Co.

Address 11 N. Main St.
 Air Time Unlimited
 News Service UP
 General Manager W. R. Carlson, Jr.
 Commercial Manager William Fletcher
 Chief Engineer Robert G. Adams, Jr.

W L X W

CARLISLE—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Operated By Philip Mathews
 Business Address Carlisle
 Phone Number Carlisle 1785-6
 Studio-Transmitter Location . . . Mt. Holly Pike
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus
 Representative Philip Mathews
 Membership NAB
 General Manager Philip Mathews
 Station Manager Florence Good
 Chief Engineer Henry Palmer

W C H A

CHAMBERSBURG—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Chambersburg Bcstg. Co.
 Bus. Studio Address Craft Press Bldg.
 Phone Number 1110-1
 Transmitter Location Route No. 6, Warm
 Spring Rd.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Thesaurus, Associated
 Representative Forjoe
 Membership NAB
 Pres., Gen.-Station Mgr. John S. Booth
 Commercial Manager Earl P. Strine
 Pgm., Prod. Dir. Allen Saunders
 Publicity Director Sam Taylor
 Chief Announcer Steve Grimes
 Musical Dir., Farm Editor Richard Kirby
 Chief Engineer James McCurdy

W E S A

CHARLEROI—1947

Frequency: 940 Kc. Power: 250 Watts d.
 Owned-Oper. By . . . Monongahela Valley Bcstg.
 Corp.
 Business-Studio Address Fifth St.
 Phone Number 3-6551
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service Standard
 President A. S. Sickman
 General Mgr. C. R. Duvall
 Sales Prom. Mgr. Anthony Strauss
 Program Director J. J. Beljan
 Chief Engineer Henry Neiderkofler

. . . **PENNSYLVANIA** . . .

W P W A

CHESTER—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Lou Poller
 Business Address Chester
 Phone Number 3-1641
 Studio-Transmitter Location Brookhaven Rd.
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service World
 President Lou Poller
 Gen., Sta. Mgr. M. A. Mandel
 Sales Promotion Mgr. Burton Levin
 Pgm., Prod. Dir. Bob Johnson
 Publicity Director Melvine Levine
 Chief Announcer Paul Warren
 Musical Director Kal Ross
 Chief Engineer Harry Simmington
 Farm Editor Wayne Hyde

W V C H

CHESTER—1948

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By James M. Tisdale
 Bus.-Studio Address Wolf Bldg., Market Sq.
 Phone Number Chester 2-8861
 Transmitter Location Bridgewater Rd., RD 1
 Air Time Sunrise-sunset
 News Service UP
 Pres., Gen., Comm. Mgr. James M. Tisdale
 Program Dir. Edna Whittington
 Chief Announcer Tom Harvey
 Chief Engineer James M. Tisdale
 Farm Editor Phil Steer

W C P A

CLEARFIELD—1947-ASN

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clearfield Bcstrs., Inc.
 Business-Studio Address 215 Church St.
 Phone Number 5-5541
 Transmitter Location Clearfield R.D.
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus, Capitol,
 World
 Membership NAB
 Pres., Gen. Mgr. W. K. Ulerich
 Sta. Mgr., Prog.-Pub. Dir. W. J. Thomas
 Commercial Mgr. W. C. Plummer
 Production Director Leroy Stauffer
 Musical Dir. Joseph Milsop
 Chief Engineer Llewellyn Duck
 Farm Editor W. O. Mitchell

W C V I

CONNELLSVILLE—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Conneltsville Bcstrs., Inc.
 Bus.-Studio Address 124 W. Crawford Ave.

Phone Number Connellsville 2700
 Transmitter Location Limestone Hill
 Air Time Unlimited
 News Service UP
 Transcription Service SESAC, Capitol
 Membership NAB
 Pres., Gen. Mgr. J. Wylie Driscoll
 Program Director John Reynolds
 Chief Engineer R. H. Fasulkey
 Farm Editor Rex Carter

W B U X

DOYLESTOWN—1948

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By Charles M. Meredith
 Business-Studio Address The Hart Bldg.
 Phone Number Quak 713
 Transmitter Location Doylestown Township
 Air Time 7 a.m.-Sunset
 News Service AP
 Membership NAB
 General Mgr. Charles M. Meredith
 Station-Comm. Mgr. William A. Lynch
 Sales Prom. Mgr., Pub. Dir. Robert Sheehan
 Chief Announcer Charles R. Fairchild
 Chief Engineer Paul Fireman
 Farm Editor Daniel Knapp

W C E D

DUBOIS—1940—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Tri-County Bcstg. Co.
 Bus.-Studio-Transmitter Address 80 N. Park Pl.
 Phone Number 1700
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative McGillvra
 Membership NAB, FMA
 President Harold Gray
 General Mgr. Jason S. Gray
 Commercial Manager George Williams
 Program Director Edward Paull
 Production Director Lamonte Tupper
 Publicity Director Ken Johnston
 Chief Engineer Vernon Stahl
 Farm Editor Charles Moore

W E S T

EASTON—1936—NBC-MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Associated Bcstrs., Inc.
 Bus.-Studio Address 516 Northampton St.
 Phone Number 6131
 Transmitter Location Williams Township
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NAB
 Station Executive Clair R. McCollough

WHY IS **AP** THE BEST?

BECAUSE—**AP** is more experienced than any other news service . . . more than 100 years collecting and distributing news.

PENNSYLVANIA-DELAWARE AP RADIO ASSOCIATION

President: Joseph E. Baudino—KDKA, Pittsburgh

Vice-President: George Coleman—WGBI, Scranton

Second Vice-President: Ed Obrist—WPEN, Philadelphia

Third Vice-President: Jack Hooper—WHGB, Harrisburg

Secretary: Joseph Snyder—AP Chief of Bureau

Cooperation Committee Chairman: Wm. A. Banks—WHAT, Philadelphia

Continuing Study Committee Chairman: Ed Darlington—WCNR, Bloomsburg.

PENNSYLVANIA

Station Manager..... Elwood C. Anderson
Natl. Sales Manager..... J. Robert Gulick
Program Director..... Eugene Bethman
Technical Director..... J. E. Mathiot

W E R C

ERIE—1941—NBC

Frequency: 1230 Kc. (C.P. 1260 Kc.)
Power: 250 Watts (C.P. 5000 Watts)
Owned-Oper. By..... Presque Isle Bcstg. Co.
Bus.-Studio-Transmitter Address... 121 W. 10 St.
Phone Number 40-185
Air Time Unlimited
News Service UP
Transcription Service... Associated, Lang-Worth
Representative Weed
President..... Jacob A. Young
General Manager..... Charles E. Denny
Station Manager..... J. J. Young
Commercial Manager..... Art Ingram
Program Director..... J. Jacob Young
Chief Announcer..... John Michael
Chief Engineer..... Ken Hestor

W I K K

ERIE—1948—ABC

Frequency: 1330 Kc..... Power: 5000 Watts
Owned-Oper. By... Community Service Bcstg. Co.
Bus.-Studio Address..... 1021 State St.
Phone Number 2-3248-9
Transmitter Location Waterford
Air Time 6 a.m.-M.
News Service UP
Transcription Service Standard
Representative Taylor-Boroff
Membership NAB
President Keith Kiggins
Gen., Sta. Mgr..... Ted Nelson
Chief Announcer..... Lou Zero
Chief Engineer..... Clarence Baker

W L E U

ERIE—1933

MBS-QUAKER-WM. PENN

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... WLEU Bcstg. Corp.
Bus.-Studio-Transmitter Address... 2nd Fl. Commerce Bldg., 12th & State Sts.
Phone Number..... 23-327, 22-129
Air Time 6 a.m.-M.
News Service AP
Transcription Service..... World, Thesaurus
President..... Leo J. Omelian
Gen.-Sta. Comm. Mgr..... V. Hamilton Weir
Secretary Calire Theno
Musical Director..... Anthony Conti
Chief Engineer..... George Roland
Farm Editor..... Paul Crossman

W H J B

GREENSBURG—1934

Frequency: 620 Kc..... Power: 1000 Watts d.
500 n.
Owned-Oper. By... Pittsburgh Radio Supply House
Business-Studio Address... 128 N. Penn Ave.
Phone Number..... Greensburg 3740
Transmitter Location..... 3 Mi. E., Rt. 30
Air Time 7 a.m.-12:30 a.m.
News Service UP
Transcription Service Lang-Worth
Representative Donald Cooke
Membership NAB
President..... H. Kenneth Brennen
General-Comm. Mgr..... G. J. Podayn
Program Director..... John Howard
Chief Engineer..... L. L. Allen
Farm Editor..... Glen Grayson

W H V R

HANOVER—1949

Frequency: 1280 Kc..... Power: 1000 Watts d.
Owned-Operated By... Radio Hanover, Inc.
Address..... Hanover Trust Bldg.
Phone Number 3831
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
General Manager..... John D. Bare
Commercial Manager..... H. Vernon Ferster
Program Director..... Mack Edwards
Chief Engineer..... Phillip Rohrbaugh

W H G B

HARRISBURG—1945—ABC

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... Harrisburg Bcstg. Co.
Bus.-Studio-Trans. Address... 112 Market St.
Phone Number..... 2-3456, 6-2646
Air Time Unlimited
News Service AP
Representative Weed
Membership NAB
President..... Herbert Kendrick
General Manager..... Jack Hooper
Pgm., Prod. Dir..... Stan Bowman
Pub.-Musical Dir..... Red McCarthy
Chief Announcer..... Tony Bekas
Chief Engineer..... Woody Schlegel

W H P

HARRISBURG—1924—CBS

Frequency: 580 Kc..... Power: 5000 Watts
Owned-Operated By..... WHP, Inc.
Business-Studio Address..... 216 Locust St.
Phone Number 4-3211
Transmitter Location... 1½ Mi. W. Summerdale
Air Time Unlimited
News Service..... AP, UP
Transcription Service... Standard, Associated

"WE'VE GOT IT!!!"

If you want sales from Pennsylvania's
Eastern Area radio listeners . . . sell through WAZL.

HERE'S WHY WE'VE GOT IT !!!

- 1. Know-How** Station established in 1932.
Vic Diehm — 27 years' experience.
- 2. Listeners** 8 out of every 10 radio listeners in WAZL and
WAZL-FM coverage area listen to WAZL day
in and day out — week in and week out. Complete
details on request from our latest Conlan
survey.
- 3. Programs** WAZL is affiliated with the National Broadcast-
ing Company — America's Number One net-
work. . . .

WAZL Hazleton, Pennsylvania **WAZL-FM**
1490 Kc. Serving Eastern Pennsylvania 97.9 Meg.
for 17 Years

National Representatives:
Robert Meeker Associates
521 Fifth Avenue
New York City, N. Y.

P E N N S Y L V A N I A

Representative Bolling
 Membership NAB, BMB
 Gen.-Sta.-Comm. Mgr. A. K. Redmond
 Sales Prom. Mgr. Beatrice Poteiger
 Program Director Dick Redmond
 Production Director Harry Hinkley
 Publicity Director John Price
 Musical Director David Shoop
 Chief Engineer E. Daniel Leibensperger
 Farm Editor George Wirt

W K B O

HARRISBURG—1922—NBC-MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Keystone Bcstg. Corp.
 Bus.-Studio Address 31 N. Second St.
 Phone Number 4-0191
 Transmitter Location Penn Harris Hotel
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NAB
 Station Executive Clair R. McCollough
 Station Manager David J. Bennett, Jr.
 Natl. Sales Manager J. Robert Gulick
 Program Director Don Wear
 Technical Director J. E. Mathiot

W A Z L

HAZLETON—1932—NBC-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Hazleton Bcstg. Co.
 Bus.-Studio Address 708 Hazleton Natl.
 Bank Bldg.
 Phone Number 5400-1
 Transmitter Location 610 E. Berner Ave.
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Robert Meeker
 Membership NAB, BMB
 Pres., Gen.-Sta. Mgr. Victor C. Diehm
 Sales Prom. Mgr. Thomas Tito
 Prog. Dir., Chief Announcer Don Murray
 Publicity Director Kathryn Kahler
 Musical Director John Stanzola
 Chief Engineer Elwood Tito
 Farm Editor Nicky Alberts

W H O D

HOMESTEAD—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By Steel City Bcstg. Corp.
 Bus.-Studio Address 105 E. Eighth Ave.
 Phone Number HO 1-0172
 Transmitter Location W. Millfin Borough
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Roy Ferree
 President Carl Cuda

General-Comm. Mgr. Roy Ferree
 Sta. Mgr., Prog. Dir. Raymond Scott
 Sales Prom. Mgr., Pub. Dir. Sid Dickler
 Production Director Diana Birkenfield
 Chief Engineer James Herbert

W H U N

HUNTINGDON—1946—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Joseph F. Biddle Publ. Co.
 Bus.-Studio Address 400 Washington St.
 Phone Number 1291
 Transmitter Location 27th & Murray Aves.
 Air Time 6:30 a.m.-M.
 News Service AP
 Transcription Service SESAC, Lang-Worth
 President John H. Biddle
 General Manager Samuel L. Stroh, Jr.
 Program Director Richard J. Gill
 Chief Announcer Donald M. Stuller
 Chief Engineer Ernest A. Craig

W D A D

INDIANA—1946—CBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Indiana Bcst., Inc.
 Business Address 637 Philadelphia St.
 Phone Number 1780
 Studio Address Indiana Theater Bldg.
 Transmitter Location East Pike
 Air Time 7 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Standard
 Representative McGillvra
 Membership NAB
 President Paul J. Short
 General Manager John S. Booth
 Station Manager Thompson K. Cassel
 Commercial Manager Howard T. White
 Program Director James E. Pattison
 Sales Prom. Mgr. Bern Senick

W A R D

JOHNSTOWN—1946—CBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Central Bcstg. Co., Inc.
 Business-Studio Address Porch Bldg.
 Phone Number 81-216
 Transmitter Location Prospect Hill
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Weed
 Membership NAB, BMB
 President Paul Short
 General Manager George D. Gartland
 Station Manager Robert R. Nelson
 Commercial Mgr. Herbert B. Scott
 Program Director Louis Peneguy
 Musical Director Robert C. Ebert
 Chief Engineer Millard J. Coleman
 Farm Editor H. C. McWilliams

WCRO

**JOHNSTOWN—1947—ABC-QUAKER
MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Century Bcstg. Corp.
 Bus.-Studio Address 317-319 Main St.
 Phone Number 9-8539
 Transmitter Location Ihmsen Rd.
 Air Time Unlimited
 News Service INS
 Transcription Service Associated
 Representative Radio Reps
 Membership BMB
 President John J. Keel
 General Manager John F. Hanssen
 Commercial Manager Dennis Gerken
 Chief Engineer Rexford Ackley

WJAC

JOHNSTOWN—1925—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WJAC, Inc.
 Bus.-Studio Address WJAC Bldg., 329 Main
 St.
 Phone Number 4-1267
 Transmitter Location Tribune Bldg.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard, Thesaurus,
 Lang-Worth
 Representative Headley-Reed
 Membership NAB, BMB
 President W. W. Krebs
 Vice Pres., Treas. L. W. Barnes
 Station-Comm. Mgr. John P. Foster
 Program Dir. Campbell E. Patch
 Chief Engineer N. L. Straub

WACB

KITTANNING—1948

Frequency: 1380 Kc. Power: 500 Watts d.
 Owned-Oper. By The Armstrong County
 Bcstg. Corp.
 Bus.-Studio Address 325 Market St.
 Phone Number 1380-1
 Transmitter Location Bunker Hill
 Air Time Daytime
 News Service INS
 Transcription Service World
 Membership NAB
 President L. W. Henry
 Gen., Sta. Mgr. Ames L. Harper
 Comm., Sales Prom. Mgr. William McKibben
 Pgm., Prod. Dir. Charles Cassel, Jr.
 Musical Director Ann Hillard
 Chief Engineer Jim Shoemaker
 Farm Editor Joseph Moore

WKIN

KITTANNING—1948—ATLANTIC

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By WKIN, Inc.
 Bus.-Studio Address 133 N. Jefferson St.
 Phone Number 1350
 Transmitter Location RD No. 1
 Air Time 7 a.m.-Sunset
 News Service UP
 Transcription Service Lang-Worth, Standard
 Membership NAB
 Pres., General Mgr. Julian L. Liebman
 Program Dir. Ernest P. Kline
 Chief Engineer Benjamin Franklin

WGAL

LANCASTER—1922—NBC-MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WGAL, Inc.
 Business-Studio Address 8 W. King St.
 Phone Number 5251
 Transmitter Location Lancaster
 Air Time 6:30 a.m.-1 a.m.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership NAB
 President Clair R. McCollough
 Station Manager Harold E. Miller
 Natl. Sales Mgr. J. Robert Gulick
 Program Director Roy McCauley
 Technical Director J. E. Mathiot

WLAN

LANCASTER—1946—ABC-QUAKER

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By The Peoples Bcstg. Co.
 Bus.-Studio Address 252 N. Queen St.
 Phone Number 7261-2
 Transmitter Location Manheim Township
 Air Time 6:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Headley-Reed
 Pres., Gen. Mgr. Frank H. Altdoerffer
 Sta.-Comm.-Sales Prom. Mgr. John D. Hymes
 Pgm., Prod. Dir. David E. Bigley
 Chief Anncr., Farm Editor Robert C. Harnish
 Musical Director Anthony C. Logus
 Chief Engineer Frank H. Altdoerffer
 Traffic Director Edna K. Hanna

WLBR

LEBANON—1946

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Lebanon Bcstg. Co.
 Bus.-Studio Address 8th & Cumberland Sts.
 Phone Number 3900
 Transmitter Location Hill Church
 Air Time 6 a.m.-sunset
 News Service AP

PENNSYLVANIA

Transcription Service World
 Representative William G. Rambeau
 Membership NAB, BMB
 President H. Raymond Stadiem
 General Manager Lester P. Etter
 Station Manager Julian F. Skinnell
 Commercial Manager Philip J. Reilly
 Program Director Jared L. Rolston
 Chief Engineer M. Leonard Savage

W C M B

LEMOYNE—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Rossmoyne Corp.
 Bus.-Studio Address Lemoyne Theater Bldg.
 Phone Number Harrisburg 4-3005
 Transmitter Location Poplar Church Rd.,
 E. Pennsboro Township
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Representative Donald Cooke
 President Edgar T. Shepard, Jr.
 General-Station Manager Ed K. Smith
 Commercial Manager John T. Burnite
 Sales Promotion Mgr. Robert Cross
 Pgm., Musical Dir. Don Jacobs
 Production Director Lew Doolittle
 Chief Engineer Howard Bair

W K V A

LEWISTOWN—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By Central Pa. Bcstg. Co.
 Address 7 N. Wayne St.
 Phone Number 6771
 Air Time Daylight
 News Service UP
 Transcription Service Lang-Worth
 President Paul J. Newton
 General Manager Robert L. Wilson
 Commercial Manager Richard Wetzel
 Program Director Elwood E. Erdman
 Promotion Manager Lynn Bloom
 Chief Engineer John Stormer

W M R F

**LEWISTOWN—1941—NBC
QUAKER**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Lewistown Bcstg. Co.
 Business-Studio Address Monument Square
 Phone Number 6757
 Transmitter Location Derry Township
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Burn-Smith
 Membership NAB
 Vice-President J. S. Woods
 General Manager T. W. Metzger

Assistant Manager W. F. Sager
 Commercial Manager Ralph Parker
 Program Director James Keyes
 Chief Engineer Bernard H. Bopp
 Farm Editor Joe Smiley

W B P Z

LOCK HAVEN—1947—MBS-SBN

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Lock Haven Bcstg. Corp.
 Bus.-Studio Address 132½ E. Main St.
 Phone Number 4038
 Transmitter Location Flemington
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard, SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB
 President Donald C. Welch
 General-Station Manager Harris Lipex
 Sales Prom. Mgr. Joseph J. Nevins
 Pgm. Dir., Chief Anncr. Dave King
 Production Director L. Willard Poff
 Publicity Director E. D. Foye
 Musical Director Harry Lee
 Chief Engineer Kenneth B. Caum
 Farm Editor John B. McCool

W E D O

McKEESPORT—1946

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Operated By Tri-City Bcstg. Co.
 Business-Studio Address 547 Fifth Ave.
 Phone Number McKeesport 4-7167
 Transmitter Location Foster Rd.
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service Associated, World
 Pres., Gen. Mgr. Edward J. Hirschberg
 Asst. to Pres. Edward J. Patrick
 Commercial Manager Jack Craddock
 Program-Production Dir. John H. Stewart
 Publicity Director Bernard Friedman
 Chief Engineer Wilkes E. Hurley

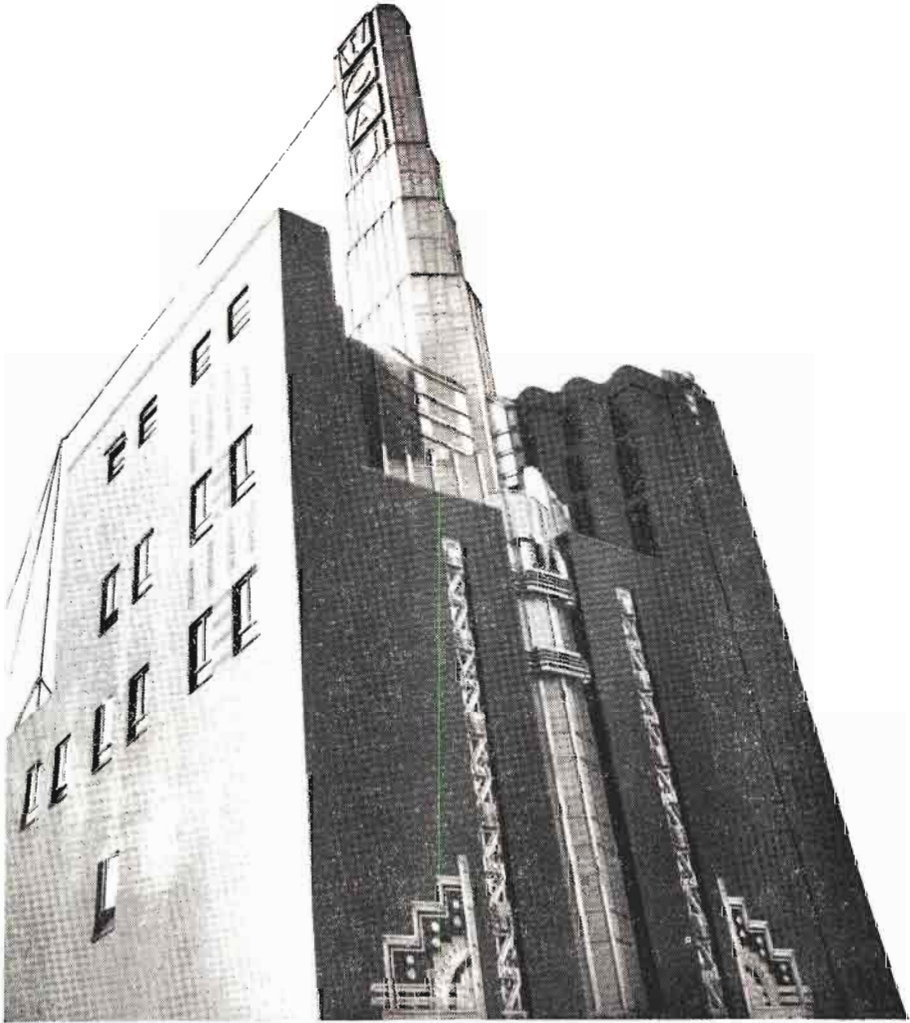
W M C K

McKEESPORT—1946—KBS

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Mon-Yough Bcstg. Co., Inc.
 Business-Studio Address 516 Market St.
 Phone Number 4-7193-4-5
 Transmitter Location Lincoln Twp.
 Air Time 7 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth, Standard
 President George R. Ratkes
 Exec. V.P. Robert M. Cox
 Prog.-Prod.-Pub. Dir. Pat Haley
 Musical Director Dave Betcher
 Chief Engineer Charles White
 Farm Editor Roy Gallagher

IT'S WCAU

IN RADIO
IN TELEVISION
IN PHILADELPHIA



The Philadelphia Bulletin Stations

WCAU

CBS AFFILIATE

AM
FM
TV

W M G W

MEADVILLE—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . . Meadville Bcstg. Serv., Inc.
 Bus.-Studio Address . . . First Natl. Bank Bldg.
 Phone Number 46-723
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB, BMB
 President Dr. Harry C. Winslow
 Sta. Mgr., Pgm. Dir. David Davies
 Production Dir. Mark N. Funk, Jr.
 Publicity Dir. Zane Knauss
 Chief Engineer Hoyt Stout

W B U D

MORRISVILLE—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Morrisville Bcstg. Co.
 Business Address P. O. Box 98
 Phone Number 7107
 Studio Address 12 S. Pa. Ave.
 Transmitter Location Morrisville
 News Service AP
 Transcription Service Capitol
 Representative McGillvra
 President Verna S. Hardin
 Commercial Manager James Stolcz
 Program Director William F. Hildenbrand
 Production Director Fred Walker
 Chief Engineer William A. Brewer

W H W L

NANTICOKE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Anthracite, Inc.
 Business-Studio Address 38 E. Main St.
 Phone Number Nanticoke 1332; Wilkes Barre,
 Enterprise 1-0539
 Transmitter Avondale Plymouth Twp.
 News Service UP
 Transcription Standard, Capitol SESAC
 Representative For Joe
 Membership NAB
 President Henry W. Lark
 General-Station Mgr. Milton Laughlin
 Program Director Jones Evans

W K S T

NEW CASTLE—1938—MBS-QUAKER

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By WKST, Inc.
 Bus.-Studio Address Cathedral Bldg.,
 E. Lincoln Ave.
 Phone Number 5050
 Transmitter Savannah Center & Old Pgh. Rds.
 News Service UP
 Transcription Service World

Representative Katz
 Membership BMB
 President, General Mgr. S. W. Townsend
 Sta., Comm. Mgr. A. W. Graham
 Sales Prom. Mgr., Pub. Dir. William Sommer
 Pgm., Prod. Dir. Harry Reith
 Traffic Manager Shirley Kerr
 Chief Engineer Robert Emch

W K P A

NEW KENSINGTON—1940

Frequency: 1150 Kc. Power: 250 Watts d.
 Owned-Oper. By . . . Allegheny-Kiski Bcstg. Co.
 Business-Studio Address 810 Fifth Ave.
 Phone Number 3534
 Transmitter Location E. Deer Township
 News Service UP
 Transcription Lang-Worth, MacGregor, SESAC
 Representative Continental Radio Sales
 Gen., Comm. Mgr., Pgm. Dir. Edward J. Kroen
 Chief Engineer W. W. Neely

W N A R

NORRISTOWN—1946

Frequency: 1110 Kc. Power: 500 Watts d.
 Owned-Operated By . . . Norristown Bcstg. Co.
 Bus.-Studio Address 115 W. Main St.
 Phone Number Norristown 7600
 Transmitter Location Old Arch Rd.
 News Service UP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Membership NAB
 President N. Joe Rahall
 Executive Director Farris E. Rahall
 Program Director Norman K. Brooks
 Chief Engineer Franklin H. Bisbing

W K R Z

OIL CITY—1946—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WKRZ, Inc.
 Business-Studio Address 232 Seneca St.
 Phone Number 4-1260, 4-1269
 Transmitter Rich Hill, Cranberry Township
 News Service UP
 Transcription Service World
 Representative Joseph Hershey McGillvra
 President Kenneth E. Rennekamp
 General Manager James P. O'Brien
 Program Director Richard E. Thompson
 Chief Engineer Leo Arcoletti

K Y W

PHILADELPHIA—1921—NBC

Frequency: 1060 Kc. Power: 50,000 Watts
 Owned-Oper. By Westinghouse Radio
 Stations, Inc.

Coverage
where it COUNTS
Results
that can be COUNTED

WFIL reaches more than 5,011,000 people in Eastern Pennsylvania, Central and Southern New Jersey and Eastern Delaware alone, heart and hinterland of the teeming Philadelphia market. Engineering surveys prove that no other Philadelphia station reaches as many people in that area.

At the start of this year, more than 150 sponsors were utilizing WFIL's powerful penetration of the Nation's rich third market to sell THEIR products. Of this number, 36 clients have been with WFIL for more than 5 years . . . 18 have been doing repeat business for more than 10 years.

We count these facts a result of WFIL's superior coverage and market position. Our advertisers count a more specific blessing . . . rising and continued sales.

ABC
AFFILIATE

WFIL

REPRESENTED BY
THE KATZ AGENCY

The Philadelphia Inquirer Station

PENNSYLVANIA

Business-Studio Address.....1619 Walnut St.
Phone Number.....LOcust 4-3700
Transmitter Location.....Whitemarsh
Air Time.....Unlimited
News Service.....INS, UP
Transcription Service.....Associated
Representative.....Free & Peters
Membership.....BMB
President.....Walter Evans
Vice-President.....Walter E. Benoit
General Manager.....J. B. Conley
Station Manager.....Robert E. White
Sales Manager.....Harvey McCall, Jr.
Program Manager.....James P. Begley
Prom., Pub. Mgr.....C. M. Meehan
Chief Engineer.....I. N. Eney

WCAU

PHILADELPHIA—1922—CBS

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned-Operated By.....WCAU, Inc.
Business-Studio Address.....1622 Chestnut St.
Phone Number.....LOcust 7-7700
Transmitter Location.....Moorestown, N. J.
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Lang-Worth
Representative.....Radio Sales
Membership.....BMB, FMA
General Manager.....Donald W. Thornburgh
Asst. General Mgr.....Joseph L. Tinney
Sales Manager.....Alex Rosenman
Prom., Pub. Dir.....Robert N. Pryor
Program Director.....Joseph T. Connolly
Chief Announcer.....Hugh Walton
Musical Director.....David Stephens
Technical Director.....John G. Leitch
Chief Engineer.....George Lewis
News Editor.....Alfred T. Ringler
Farm Editor.....Amos Kirby

WDAS

PHILADELPHIA—1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WDAS Bcstg. Station, Inc.
Business-Studio Address.....1211 Chestnut St.
Phone Number.....LOcust 7-7400
Transmitter Location.....Woodside Pk.
Air Time.....7 a.m.-1 a.m.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Forjoe
Membership.....NAB

President.....William Goldman
Gen., Sta., Comm. Mgr.....Lambert B. Beeuwkes
Program Director.....Richard H. Booth
Chief Engineer.....Frank W. Unterberger

WFIL

PHILADELPHIA—1922

ABC-QUAKER

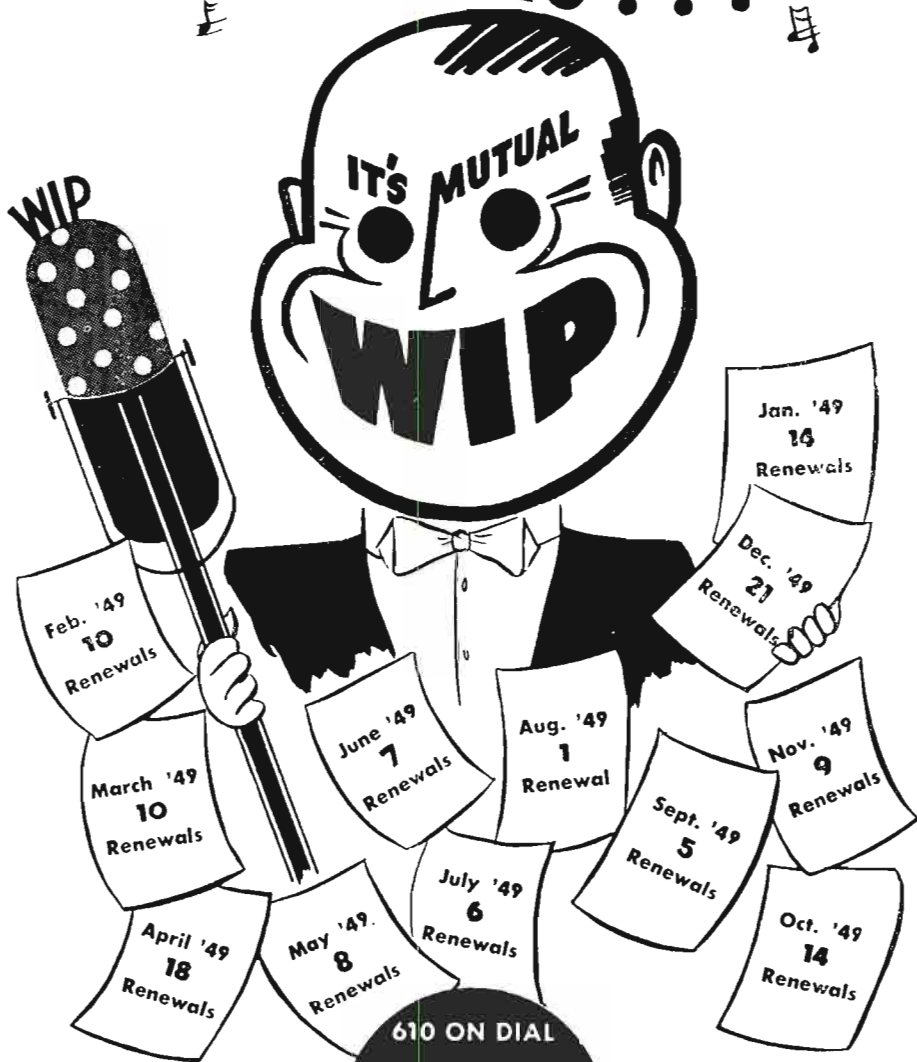
Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Philadelphia Inquirer Div.
of Triangle Publications, Inc.
Business-Studio Address.....Widener Bldg.
Phone Number.....RIttenhouse 6 6900
Transmitter Location.....Whitemarsh
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Associated
Representative.....Katz
Membership.....NAB, BMB
General Manager.....Roger W. Clipp
Operations Asst. to Gen. Mgr.
John D. Scheuer, Jr.
Commercial Manager.....John E. Surrick
Adver., Prom. Dir.....George A. Koehler
Program Director.....William A. Farren
Production Director.....Fred Hayward
Publicity Director.....Joseph E. Dooley
Chief Engineer.....Louis E. Littlejohn
Farm Editor.....Howard Jones

WHAT

PHILADELPHIA—1925

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Oper. By.....Independence Bcstg. Co.
Business-Studio Address.....1505 Walnut St.
Phone Number.....RIttenhouse 6-2058
Transmitter Location.....Penn Sheraton Hotel,
39th & Chestnut Sts.
Air Time.....Unlimited
News Service.....AP
Pres., Gen.-Comm.-Sales Prom.
Manager.....William A. Banks
Representative.....A. Lewis King
Station Manager.....Dolly Banks
Commercial Manager.....Bob Beebe
Pgm., Pub. Dir.....Annette Oromaner
Production Director.....Len Stevens
Chief Announcer.....Bill McCall
Chief Engineer.....Arnold Goldman

**THEY KEEP COMING BACK
LIKE A SONG . . .**



PHILADELPHIA'S



PIONEER VOICE

BASIC MUTUAL

REPRESENTED NATIONALLY BY EDWARD PETRY & CO.

WIBG

PHILADELPHIA—1925

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Seaboard Radio Bcstg.
 Corp.

Business-Studio Address 1425 Walnut St.
 Phone Number Rittenhouse 6-2300
 Transmitter Location Conshohocken RFD
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Adam Young
 President Paul F. Harron
 Gen.-Sta.-Comm. Mgr. Edward D. Clery
 Sales Prom.-Prod. Mgr.

Publicity Director Rupe Werling
 Program Director Doug Arthur
 Chief Engineer John H. Henninger

WIP

PHILADELPHIA—1922—MBS

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By Pennsylvania Bcstg. Co.

Business-Studio Address 35 S. 9th St.
 Phone Number WALnut 2-6800
 Transmitter Location Bellmawr, N. J.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative Edward Petry
 Membership NAB, BMB

Pres., General Mgr. Benedict Gimbel, Jr.
 V.P. & Dir. of Sales Gordon R. Gray
 Local Commercial Mgr. Samuel Hill
 Food Mchdse. Dir. Robert A. McKenna
 Sales Prom. Dir. Ralph H. Minton
 Program Director Murray Arnold
 Production Director Varner Paulsen
 Publicity Director Samuel Elber
 Asst. Program Dir. Edward Wallis
 Dir. Education & Spec. Events Samuel Serota
 Chief Engineer Reginald K. Harris
 Technical Director Clifford C. Harris

WJMJ

PHILADELPHIA—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Patrick J. Stanton
 Business-Studio Address St. James Hotel,
 13 & Walnut Sts.

Phone Number Kingsley 5-7000
 Transmitter 7000 River Rd., Delair, N. J.
 Air Time Daytime
 News Service AP
 Transcription Service SESAC
 Representative McGillvra, Viola
 Pres., Gen. Mgr. Patrick J. Stanton
 Commercial Manager Charles Stahl
 Publicity Director Jerome Weiss
 Prog. Dir., Chief Announcer Michael Deegan
 Production Director Jerry Warren
 Chief Engineer Alec Felton Iles

WIBG

WIBG—FM

SPORTS
 NEWS
 MUSIC
 SALES

IN PHILADELPHIA

in Philadelphia...

IT'S LOCAL PROGRAMMING AND THESE PERSONALITIES ON

WPEN

THAT SELL MERCHANDISE



MATT GUOKAS
Sports Director
Popular Athlete
Turned Radioman



EDDIE NEWMAN
Zaniest Disc-Jockey in
Creation—Now a Night-
Club Radio Sensation



JOE GRADY — ED HURST
Conductors of the town's
No. 1 Afternoon Show,
"950 Club"



BOB HORN
His "Bandstand" is "Tops
In Pops" with the Early
Evening Listeners



TONI SPAULDING
The Nation's Only
All-Night Girl
Disc-Jockey



STU WAYNE
Popular early morn-
ing Personality who
eases The "Getting-
Up" Blues



7 FOR LOWEST COST RADIO IN PHILADELPHIA USE...

PENNSYLVANIA

WPEN

PHILADELPHIA—1929—SBN

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By. William Penn Bcstg. Co.
Business-Studio Address. 1528 Walnut St.
Phone Number. Kingsley 6-0950
Transmitter Location. Brookhaven Rd. & 77th St.

Air Time. 6 a.m.-2 a.m.
News Service. AP, UP
Transcription Service. Associated
Representative. William G. Rambeau
President. Albert J. Sylk
General Manager. Edward C. Obrist
Sales Prom. Mgr. William B. Caskey
Program Director. Jules Rind
Publicity Director. Sarajane Chersshore
Chief Engineer. Charles W. Burtis

WTEL

PHILADELPHIA—1926

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Faulkrod Radio Engineering Co.

Business-Studio Address. 4312 N. Broad St.
Phone Number. Gladstone 5-1310, Davenport 4-4310
Transmitter Location. Rowlandville
Pres., Gen. Mgr., Program Dir. E. Douglass Hibbs
Commercial Manager. Henry N. Cocker
Production Director. Alan Stewart
Chief Engineer. John Field

KDKA

PITTSBURGH—1920—NBC

Frequency: 1020 Kc. Power: 50,000 Watts
Owned-Oper. By. Westinghouse Radio Stations, Inc.

Business-Studio Address. Grant Bldg.
Phone Number. Grant 1-4200
Transmitter Location. Allison Pk.
Air Time. Unlimited
News Service. AP, INS, UP
Transcription Service. Thesaurus
Representative. Free & Peters
Membership. BMB
President. Walter Evans
Vice-President. Walter E. Benoit
General Manager. J. B. Conley
Station Manager. Joseph E. Baudino
Sales Manager. George D. Tons
Promotion Manager. David N. Lewis
Program Manager. Franklin A. Tooke
Publicity Manager. Lee Curran
Chief Engineer. Theodore C. Kenney

KQV

PITTSBURGH—1919—MBS

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Oper. By. Allegheny Bcstg. Corp.

Bus-Studio Address. 800 Chamber of Commerce Bldg.

Phone Number. Atlantic 1-9100
Air Time. Unlimited
News Service. UP
Transcription Service. World, SESAC
Representative. Weed
Membership. NAB
President. Charles T. Campbell
Gen.-Comm. Manager. J. F. Murray
Program Director. Walter B. Jones
Publicity Director. Frank G. Orr
Chief Engineer. James J. Schultz

WCAE

PITTSBURGH—1922—ABC

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By. WCAE, Inc.

Bus-Studio Address. William Penn Hotel
Phone Number. Atlantic 1-6900
Transmitter Location. Baldwin Township
Air Time. Unlimited
News Service. AP, INS
Transcription Service. World
Representative. Katz
Membership. NAB, BMB
Pres., General Manager. Leonard Kapner
Sta. Mgr., Prog. Dir. R. Clifton Daniel
Commercial Manager. Carl M. Dozer
Prom. Mgr., Pub. Dir. William Kelley
Production Director. John Leban
Chief Announcer. Ralph Fallert
Musical Director. Baron Elliott
Chief Engineer. James Greenwood

WJAS

PITTSBURGH—1921—CBS

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By. Pittsburgh Radio Supply House, Inc.

Bus-Studio Address. 1406 Chamber of Commerce Bldg.
Phone Number. Grant 1-4860
Transmitter Location. 1459 Crane Rd., Greentree
Air Time. Unlimited
News Service. Transradio, UP
Transcription Service. Lang-Worth
Representative. Hollingberry
Membership. BMB
Pres., Gen. Mgr. H. K. Brennen
Comm.-Sales Prom. Mgr. John H. Buchholt
Program Director. James M. Hughes
Production Director. Fred R. Davy
Musical Director. Lee Kelton
Chief Engineer. Walter W. McCoy

WPGH

PITTSBURGH—1946

Frequency: 1080 Kc. Power: 1000 Watts d.
Owned-Operated By. Pittsburgh Bcstg. Co.

. . . **PENNSYLVANIA** . . .

Bus.-Studio Address . . . 220 N. Highland Ave.,
E. Liberty
Phone Number EMerson 5000
Transmitter Location 2500 E. Lane
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth, World
Representative McGillvra
Membership NAB
President H. A. Bergstrom
General Manager J. A. McFarland

WPIT

PITTSBURGH—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By WPIT, Inc.
Bus.-Studio Address 211 Smithfield St.
Phone Number GRant 1-0794
Transmitter Location Mt. Troy Rd.
Air Time Sunrise-sunset
News Service UP
Representative Ra-Tel
President John J. Laux
General-Station Manager John L. Merdian
Comm., Sales Prom. Mgr. Don Iosel
Program Director Russell E. Offhaus
Prod., Pub. Dir. Bill Ewing
Chief Announcer George Varnum
Chief Engineer John Berninger

WWSW

PITTSBURGH—1932

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By WWSW, Inc., Post-
Gazette Publ. Co.
Bus.-Studio Address Sheraton Hotel
Phone Number GRant 1-5200
Transmitter Location West View Rd., Ross
Township
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Forjoe
Membership NAB, FMA
President, Gen. Manager O. M. Schloss
Station-Comm. Mgr. Ben W. Muros
Sales Promotion Manager,
Publicity Director Harold J. Goldstein
Program Director B. Kendall Crane
Chief Announcer Raymond F. Schneider
Musical Director Marie Wilk
Chief Engineer Henry R. Kaiser

WPAM

**POTTSVILLE—1947—MBS
QUAKER-SBN**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Miners Bcstg. Serv., Inc.
Bus.-Studio Address 106 S. Centre St.
Phone Number Pottsville 5050
Transmitter Location Lawton's Hill

Air Time 7 a.m.-M.
News Service UP
Transcription Service Associated, Standard
Representative Everett-McKinney
Membership NAB, BMB
President Joseph L. Maguire
Gen., Sta. Mgr. Louis H. Murray
Commercial Manager Frank L. Tamulonis
Sales Prom. Mgr. John Gallagher
Program Director Joel Fleming
Merchandising Mgr. John Gallagher
Prod. Dir., Chief Annrcr. Ray Mulligan
Musical Director Horace Richards
Chief Engineer Gene Handwerk
Farm Editor Harry Pourbaugh

WPPA

POTTSVILLE—1946

Frequency: 1360 Kc. Power: 1000 Watts d.:
500 Watts n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address 8 So. Second St.
Phone Number Pottsville 4744
Transmitter Location Bull's Head
Air Time 6:30 a.m.-M.
News Service AP
Transcription Service World
Membership NAB
Pres., Gen. Mgr. A. V. Tidmore
Commercial Manager Ralph L. Price, Jr.
Program Director John M. Naylor
Musical Director Lew Edwards
Chief Engineer Edward Morgan

WEUU

READING—1932—ABC-QUAKER

Frequency: 850 Kc. Power: 1000 Watts
Owned By Reading Eagle-Times
Operated By Hawley Bcstg. Co.
Business-Studio Address 533 Penn St.
Phone Number 7335
Transmitter Township Spring Township
Air Time Daytime
News Service UP
Transcription Service Associated, SESAC
Representative Headley-Reed
Membership NAB
President Hawley Quier
Gen.-Station Mgr. Clifford M. Chafey
Commercial Manager K. Richard Creitz
Program Director E. Lester Hoffmaster
Chief Announcer George Carroll
Chief Engineer Harold Schearer

WHUM

READING—1943—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern Radio Corp.
Business-Studio Address Berkshire Hotel
Phone Number Reading 4-4805
Transmitter Location Old Wyomissing Rd.

PENNSYLVANIA

Air Time Unlimited
News Service AP
Representative George P. Hollingbery
Pres., Gen., Sta. Mgr. Humboldt J. Greig
Comm.-Sales Prom. Mgr. Richard G. Fichthorn
Prod., Pub. Dir. James D. Lindemuth
Pgm. Dir., Chief Anncr. Alan Lane
Musical Director A. Raymond Moore
Chief Engineer Joseph McCormack

W R A W
READING—1922—NBC-MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Reading Bcstg. Co., Inc.
Business-Studio Address 19 N. Fifth St.
Phone Number Reading 7173
Transmitter Location 6th & Penn Sts.
Air Time 6:30 a.m.-1 a.m.
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NAB
Station Executive Clair R. McCollough
Station Manager Raymond A. Gaul
Nat'l. Sales Mgr. J. Robert Gulick
Program Director Frank Voss
Technical Director J. E. Mathiot

W R Y O

ROCHESTER—1949—ALLIED

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By Beaver Valley Radio Co.
Address Cleveland Ave.
Phone Number 4660
Air Time Sunrise-Sunset
News Service UP
Transcription Service World, Lang-Worth
Membership NAB
President Edward Reider
Gen., Comm. Mgr. Donald J. Grantham
Production Director Seymour H. Miller
Chief Engineer Andrew Macioce

W A R M

SCRANTON—1938—ABC-QUAKER

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Union Bcstg. Co.
Business-Studio Address Bowman Bldg.
Phone Number 4-1148
Transmitter Location O'Neill Hiway, Dunmore
Air Time 6 a.m.-M.
News Service UP
Transcription Service Thesaurus
Representative George P. Hollingbery
Pres., Gen.-Sta. Mgr. Martin F. Memolo
Comm., Sales Prom. Mgr. William M. Dawson
Prog.-Prod.-Musical Dir. Joe Salsburg
Publicity Director Mary Lynott
Chief Announcer Art Bolin
Chief Engineer A. W. Oschmann
Farm Editor Jess Landenberger

W G B I

SCRANTON—1925—CBS

Frequency: 910 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By Scranton Bcstrs., Inc.
Business-Studio Address 1000 Wyoming Ave.
Phone Number 8296
Transmitter Location Drinker Tpk.
Air Time Unlimited
News Service AP
Transcription Service World
Representative John Blair
Membership NAB, BMB
President Mrs. M. E. Megargee
Vice-President M. A. Megargee
Gen., Comm., Sales Prom. Mgr.
George D. Coleman
Station Manager Robert E. McDowell
Program Director Frank Monaghan
Chief Engineer Kenneth R. Cooke

W Q A N

SCRANTON—1924

Frequency: 910 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By The Scranton Times
Address 149 Pennsylvania Ave.
Phone Number 5151
News Service AP, UP, INS
Transcription Service Associated, SESAC
Representative McDevitt
Membership NAB, FMA
Owners Elizabeth R. Lynett, Edward J. Lynett,
Jr.
General Manager John P. McGoldrick
Commercial Manager Frank S. Blair
Program Director Robert R. Flanagan
Musical Director Jane O'Hara
Chief Engineer John P. McGoldrick
Farm Editor Frank Malone

W S C R

SCRANTON—1947

Frequency: 1000 Kc. Power: 1000 Watts d.
Owned-Oper. By Lackawanna Valley Bcstg.
Co.
Business-Studio Address 116 Adams Ave.
Phone Number 5242
Transmitter Location Keyser Ave.
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth
Representative Walker
Membership BMB
Pres. Judge Michael J. Eagen
Manager Dale Robertson
Sta. Mgr., Prod. Dir. Jack Guinan
Commercial Manager Frank S. Blair
Musical Director Joe Brier
Chief Engineer Willard Shimaki

WISL

SHAMOKIN—1948—MBS

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Anthracite, Inc.
 Bus.-Studio Address Rock & Sunbury Sts.
 Phone Number 2650
 Transmitter Location Big Mt., Coal Township
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Thesaurus
 Representative Forjoe
 Membership NAB
 President Henry W. Lark
 General Manager Charles R. Petrie
 Program Director Dick Owen
 Chief Announcer Jerry Kreeger
 Chief Engineer Bernard Marshall
 Farm Editor Robert Richter

WPPO

STROUDSBURG—1947

Frequency: 840 Kc. Power: 250 Watts d.
 Owned-Operated By Pocono Bcstg., Inc.
 Business-Studio Address 578 Main St.
 Phone Number Stroudsburg 1102
 Transmitter Location Cherry Valley &
 Highland Inn Rds.
 News Service UP
 Transcription Service Associated
 Representative Walker
 President James H. Ottaway
 General Manager Merle C. Ostrom
 Station Manager Elton Hall
 Managing Director Francis H. Brinkley
 Program Director Joseph Webster
 Chief Engineer Ernest Transue

WPIC

SHARON—1938

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By Sharon Herald Bcstg. Co.
 Business Address P. O. Box 541
 Phone Number 4113
 Studio-Transmitter Location Pine Hollow Blvd.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Associated, Capitol,
 Lang-Worth, World
 Representative Adam J. Young, Jr.
 Pres., Gen.-Sta. Mgr. John Fahline, Jr.
 Program Director Marc McCulloch
 Production Director Harold E. Smith
 Publicity Director Evelyn L. Keller
 Chief Announcer Paul Turner
 Chief Engineer A. C. Heck

WKOK

SUNBURY—1933—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Sunbury Bcstg. Corp.
 Bus.-Studio-Transmitter 1150 N. Front St.
 Phone Number Sunbury 1325-6
 Air Time 7 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Continental Radio Sales
 Membership NAB
 President Harry H. Haddon
 Gen., Sta. Mgr. Homer R. Smith
 Comm., Sales Prom. Mgr. W. Robert Trevitt
 Pgm., Prod. Dir. Michael J. Kane
 Publicity Director Nelson Futch
 Chief Announcer Jerry Moore
 Chief Engineer John W. Keller

WMAJ

STATE COLLEGE—1945—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Centre Bcstrs., Inc.
 Bus.-Studio Address P. O. Box 888,
 Glennland Bldg.
 Phone Number 4959
 Transmitter Location Ferguson Township
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 General Mgr. William K. Ulerich
 Station Manager Alethea Jones Mattern
 Program Director Milton J. Bergstela
 Commercial Manager Miriam Krebs
 Chief Engineer Douglas Beman

WMBS

UNIONTOWN—1937
CBS-ATLANTIC SPORTS-
QUAKER-PA. NET

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By Fayette Bcstg. Corp.
 Bus.-Address Fayette Title & Trust Bldg.
 Phone Number Uniontown 800
 Transmitter Location Old Fairchance Rd.,
 Burgess Field, R.D.
 News Service UP
 Transcription Service Thesaurus, Standard
 Representative Robert Meeker
 Membership NAB
 Pres., Gen.-Sta. Mgr. Joseph C. Burwell
 Commercial Manager Harry C. Burwell
 Sales Prom. Mgr. Charles Underwood
 Prog.-Musical Dir. J. Sullivan Sages

. . . **PENNSYLVANIA** . . .

Production Director.....Michael Sands
Publicity Director.....James Gismondi
Chief Engineer.....William J. Henzly
Farm Editor.....Rex Carter

W N A E

**WARREN—1946—MBS
ATLANTIC SPTS.**

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Northern Allegheny Bcstg.
Co.

Bus.-Studio Address.....1st Natl. Bank Bldg.
Phone Number.....3032
Transmitter Location.....Warren-Kinzua Rd.
Air Time.....6 a.m.-Sunset
News Service.....AP
Transcription Service.....Capitol
Membership.....NAB
President, Gen. Mgr.....A. David Potter, Jr.
Sales Prom. Mgr.....Frank Foster
Commercial Manager.....James Potter
Pgm., Prod., Pub. Dir.....W. LeRoy Schenck
Chief Engineer.....Homer Haines

W J P A

**WASHINGTON—1942
MBS ATLANTIC-VICTORY**

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Washington Bcstg. Co.
Bus. Address.....George Washington Hotel
Phone Number.....4870
Transmitter Location.....So. Strabane Township
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....Joseph Hershey McGillvra
Membership.....NAB
President.....William S. Yard
Gen., Sta. Mgr.....A. Boyd Siegel
Commercial Mgr.....Peter Stanton
Program Director.....Mitchell Gray
Chief Engineer.....Horace E. Cooper

W B A X

WILKES-BARRE—1922—MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....John H. Stenger, Jr.
Business-Studio Address.....85 W. Union St.
Phone Number.....3-0196
Transmitter Location.....Route 11, Edwardsville
Borough
Air Time.....7 a.m.-M.

News Service.....UP
Transcription Service.....Standard
Representative.....Burn-Smith
General Manager.....John H. Stenger, Jr.
Station Manager.....August W. Grebe
Program Director.....John H. Stenger, III
Production Director.....Robert M. Whitehead
Publicity Director.....Edward Kuzma
Chief Announcer.....Vincent D. Carroll
Chief Engineer.....John H. Stenger, Jr.
Asst. Chief Engr.....Milan J. Krupa
Farm Editor.....Jim Hutchison

(See Page 620)

W B R E

WILKES-BARRE—1924—NBC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Louis G. Baltimore
Bus.-Studio Address.....62 S. Franklin St.
Phone Number.....3-3101
Transmitter Location.....Kingston
Air Time.....6:30 a.m.-1 a.m.
News Service.....AP
Transcription Service.....World
Membership.....NAB
Pres., Gen. Mgr.....Louis G. Baltimore
Sta. Mgr., Pub. Dir.....David M. Baltimore
Commercial Mgr.....A. C. Baltimore
Program Director.....Franklin D. Coslett
Musical Director.....Louis Savitt
Chief Engineer.....Charles Sakoskie, Sr.

W I L K

**WILKES-BARRE—1946
ABC-QUAKER**

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wyoming Valley Bcstg. Co.
Bus.-Studio Address.....88 No. Franklin St.
Phone Number.....4-4666
Transmitter Location.....Dawes Ave., Kingston
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth, Thesaurus
Representative.....Avery-Knodel
Membership.....NAB, BMB
President.....Dr. I. C. Morgan
General Manager.....Roy E. Morgan
Station Mgr.....Thomas P. Shelburne
Commercial Manager.....Jerry Butler
Program Director.....Hal Berg
Chief Announcer.....Charles Whittier
Chief Engineer.....Theodore French

PIONEER
IN
THE ANTHRACITE AREA

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WBAX

WILKES-BARRE, PA.

MBS AFFILIATE

REPRESENTED BY BURN-SMITH CO., INC.

JOHN H. STENGER, JR., LICENSEE

PENNSYLVANIA

W R A K

WILLIAMSPORT—1930—NBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRAK, Inc.
 Business-Studio Address.....244 W. Fourth St.
 Phone Number.....Williamsport 2-6116
 Transmitter Location.....1561 W. Fourth St.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Associated, Lang-Worth
 Representative.....Everett-McKinney
 Membership.....NAB, BMB
 President.....E. M. Case
 General Manager.....George E. Joy
 Treasurer.....W. Van Person
 Comm. Mgr., Musical
 Director.....J. Wright Mackey
 Promotion Mgr.....Everett Rubendall
 Production Manager.....Irving A. Berndt, Jr.
 Prog. Mgr., Chief Announcer.....Leon Kelly
 Chief Engineer.....Glenn Sherman
 Farm Editor.....Jackson Huling

W W P A

WILLIAMSPORT—1949—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Williamsport Radio Bcstg.
 Assoc., Inc.

Address.....330 Government Pl.
 Phone Number.....7119
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Burn-Smith
 President.....Harry J. W. Kiessling
 General Manager.....Woodrow W. Ott
 Commercial Manager.....J. David Fleming
 Program Director.....Louis C. Cate
 Chief Engineer.....James D. Martyn

W N O W

YORK—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Helm Coal Co.
 Business-Studio Address.....25 S. Duke St.
 Phone Number.....2911, 2952
 Transmitter Location.....R. D. 5
 Air Time.....6 a.m.-local sunset
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Adam J. Young, Jr.
 Membership.....NAB
 Gen.-Station Mgr.....Lowell W. Williams
 Comm. Manager.....John O. Border
 Sales Prom. Mgr.....Murray Goldsborough
 Prog.-Prod. Dir.....H. E. Daugherty
 Chief Engineer.....Willis N. Weaver

WRAK

250 W—1400 Kc

WRAK-FM

3.2 KW—100.3 Mc

National Representative:
 EVERETT-MCKINNEY, Inc.
 New York • Chicago



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20 YEARS of PUBLIC SERVICE

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WILLIAMSPORT, PENNSYLVANIA

P E N N S Y L V A N I A

W O R K

YORK—1932—NBC-MBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By York Bcstg. Co.
 Business-Studio Address 13 S. Beaver St.
 Phone Number 6629
 Transmitter Location W. Manchester
 Township
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Robert Meeker
 Membership NAB
 Station Executive Clair R. McCollough
 Station Manager Leroy K. Strine
 Natl. Sales Mgr. J. Robert Gulick

Program Director James R. Wilson
 Technical Director J. E. Mathiot

W S B A

YORK—1942—ABC

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Susquehanna Bcstg. Co.
 Business Address P. O. Box 1243
 Phone Number 2676
 Air Time Unlimited
 News Service AP
 Transcription Service World
 President Louis J. Appell
 Exec. V.P. Walter J. Rothensies
 Comm., Prom. Mgr. Phillip K. Eberly
 Program Director Otis Morse
 Chief Engineer Woodrow G. Eberhart

R H O D E I S L A N D

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BECAUSE—AP members decide what AP shall be. Their decision has made AP unequalled in covering the news of the world . . . **RAPIDLY . . . TRUTHFULLY . . . FULLY . . . ACCURATELY.**

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President: Leland Bickford—Editor-in-Chief, Yankee Network, Boston

Secretary: L. P. Yale—AP Chief of Bureau, Boston

Directors for Rhode Island: Arnold Schoen—WPRO, Providence
 William Koster—WPJB, Providence

R H O D E I S L A N D

RHODE ISLAND

Estimated Population 743,000—Increase +4.1%—Radio Homes 215,000
Radio Families 217,000—Stations in State 10

WRJM

NEWPORT—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By . . . The Aquidneck Bcstg. Corp.
Business-Studio Address 204 Thames St.
Phone Number 4673-4
Transmitter Location Middletown
Air Time Daytime
News Service AP
Transcription Service Associated
Membership NAB
Pres., Gen., Sta. Mgr. Columbus O'Donnell
Comm., Sales Prom. Mgr.

Gilbert M. Congdon, Jr.

Pgm., Prod., Pub. Dir. Robert A. Brennan
Musical Director Clark McDermott
Chief Engineer Joseph Britto

WDEM

PROVIDENCE—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By . . . Narragansett Bay Bcstg. Co.
Business-Studio Address Blue Cross Bldg.
Phone Number Jackson 1-6565
Transmitter Location Bold Point, E.
Air Time Sunrise-Sunset
News Service UP
Transcription Service Associated
President Louis A. R. Pieri
Gen., Comm. Mgr. Irving M. Kipnes
Office Manager Mary A. Rock
Sales Prom. Mgr. Louis I. Levin
Program Director Walter Neiman
Musical Director William R. Willse
Chief Engineer F. E. A. Sheehan

WEAN

PROVIDENCE—1922—MBS-YANKEE

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Yankee Network, Inc.
Business-Studio Address Crown Hotel
Phone Number Temple 1-0800
Transmitter Location E. Providence
Air Time 6 a.m.-M.
News Service AP, INS, UP
Transcription Service Standard
Representative Edward Petry
Membership BMB
President William O'Neill
Gen., Sta., Comm. Mgr. Joseph Lopez
Prog.-Prod.-Pub. Dir. Donald Morton
Chief Engineer Henry Tilley

WHIM

PROVIDENCE—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
Owned-Oper. By Intercity Bcstg. Co.
Business-Studio Address 32 Custom House
Phone Number Union 1-4211
Transmitter Location Eastern Ave.,
E. Providence
Air Time 6 a.m.-4:30 p.m.
News Service AP
Transcription Service Capitol
Representative Adam J. Young, Kettell-Carter
President, Gen.-Sta. Mgr. Robert T. Engles
Program Director C. George Taylor
Prod. Dir., Chief Anncr. Bruce Williamson
Musical Director Jay Creeden
Chief Engineer Carroll Philbrook

WFCI

PROVIDENCE—1941—ABC

Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By Pawtucket Bcstg. Co.
Bus.-Studio Address 459 Main St., Pawtucket
Phone Number PL 1-6565
Providence; PA 2-9500-1
Transmitter Location Lonsdale
Air Time Unlimited
News Service AP
Transcription Service Associated
Representative Avery-Knodel
Membership NAB, BMB
President Howard W. Thornley
Gen., Comm. Mgr. Wallace A. Walker
Program Director David Brooks
Musical Director Arthur Paquette
Chief Engineer Gilbert Johnson

WJAR

PROVIDENCE—1922—NBC-NERN

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By The Outlet Co.
Business-Studio Address 176 Weybosset St.
Phone Number Gaspee 1-1071
Transmitter Location Wampanoag Trail,
E. Providence
Air Time 6 a.m.-M.
Transcription Service World
Representative Weed, Bertha Bannon
Membership NAB, BMB
President Mortimer L. Burbank
Gen., Sta., Comm. Mgr. John J. Boyle
Program Director Sothern Abbott
Musical Director Earl Shean
Chief Engineer Thomas C. J. Prior



now, let's sum it up . . .

In New England's rich, second largest market
radio's largest, most active audience
listens . . . week after week, month after month
season after season . . . to

WPRO
BASIC . . . **CBS** PROVIDENCE
630KC • 5000 WATTS
Represented by Raymer

W P R O

PROVIDENCE—1924—CBS-NEMM

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Oper. By....Cherry & Webb Bcstg. Co.
 Business-Studio Address.....15 Chestnut St.
 Phone Number.....Plantations 1-9776
 Transmitter Location.....E. Providence
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Thesaurus, Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....William S. Cherry, Jr.
 General-Comm Mgr.....Arnold F. Schoen, Jr.
 Program Director.....John A. Owen
 Chief Engineer.....John V. Ferri

W R I B

PROVIDENCE—1949

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....R. I. Bcstg. Co.
 Bus. Studio Address.....Narrangansett Hotel
 Phone Number.....Union 1-4512
 Transmitter Location..Water St., E. Providence
 Air Time.....7 a.m.-local sunset
 News Service.....UP
 Transcription Service.....Associated, SESAC
 Representative.....Forjoe
 Membership.....NAB
 President.....Frank Rao
 General Manager.....Nicholas Ruggieri
 Commercial Manager.....Anthony Petronella
 Production Director.....Fabian Hume

Pgm. Dir., Chief Anncr.....Don Rogers
 Chief Engineer.....Richard Buckley

W E R I

WESTERLY—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....W. Paul Oury
 Address.....34 Main St.
 Phone Number.....2263
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Pres., Gen. Mgr.....W. Paul Oury
 Sta., Prom. Mgr.....Phil Rubln
 Program Director.....Harry Nelson
 Chief Engineer.....James F. Nugro

W W O N

WOONSOCKET—1946

MBS-YANKEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Associated Electronic
 Enterprises, Inc.
 Business-Studio Address.....99 Main St.
 Phone Number.....3900
 Transmitter Location.....Getchell Ave.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World, Standard
 President, Treasurer.....Garo W. Ray
 Station-Comm. Mgr.....Mitchell F. Stanley
 Production Director.....Gene Rousseau
 Chief Engineer.....George W. Travis

SOUTH CAROLINA

*Estimated Population 2,001,000—Increase +5.3%—Radio Homes 480,000
 Radio Families 498,000—Stations in State 43*

W N C A

AIKEN—1949

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Aiken-Augusta Bcstg. Co.,
 Inc.
 Address.....Greenwood Bank Bldg.
 Phone Number.....332
 Air Time.....Daytime
 News Service.....INS
 Transcription Service.....Capitol
 President.....J. D. Meehan
 Manager.....Rutledge Anderson
 Advtg. Manager.....Sam Steiner
 Program Director.....Jane Kennedy
 Chief Engineer.....Louis Howard

W A I M

ANDERSON—1935—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton E. Hall
 Address.....1 Martin St.
 Phone Number.....800, 3206, 2239
 Air Time.....5:28 a.m.-12:05 a.m.
 News Service.....INS
 Transcription Service.....Associated, World
 Representative.....Burn-Smith, Dora Dodson
 Membership.....NAB, BMB, FMA
 President.....Wilton E. Hall
 General Manager.....Glenn P. Warnock
 Commercial Manager....Charles B. Goodyear
 Program Director.....Bette Warnock
 Chief Announcer.....Jack O'Conner
 Chief Engineer.....H. B. Greene

W A N S

ANDERSON—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Carolina Bcstrs.
 Address Box 211
 Phone Number 3262
 News Service AP
 Pres., Gen. Mgr. J. J. Powell
 Comm. Mgr., Pgm. Dir. Alfred Robinson
 Chief Engineer Charles Mewborn

W B S C

BENNETTSVILLE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Bennettsville Bcstg. Co.
 Business-Studio Address 212 Broad St.
 Phone Number 780
 Transmitter Location 1½ MI. N.W. of
 Bennettsville on Hway. No. 9
 News Service AP
 Representative Joseph Hershey McGillvra
 President John W. Orvin
 Gen., Sta. Mgr. Malcolm A. Young
 Prog.-Prod.-Pub.-Musical Dir. Don Bldges
 Chief Engineer John Gronert

W A C A

CAMDEN—1948—KBS

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Operated By Camden Bcst. Co.
 Address Camden
 Phone Number 80
 News Service UP
 Transcription Service Standard
 Representative McGillvra
 President Haygood S. Bowden
 Gen., Sta. Mgr. Paul F. Myhan
 Commercial Manager Tom Richards
 Sales Mgr., Pgm. Dir. John L. McWhorter
 Publicity Director Kenneth Baldwin, Jr.
 Chief Engineer M. E. Morris

W C S C

CHARLESTON—1930—CBS

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By WCSC, Inc.
 Bus.-Studio Address Francis Marion Hotel
 Phone Number 7611
 Transmitter Eagles Nest, St. Andrews Parish
 News Service UP
 Representative Free & Peters
 Membership NAB, BMB
 Pres., Gen.-Station Mgr. John M. Rivers
 Commercial Manager Roland Weeks
 Program Director Russell Long
 Publicity Director Pearl Baum
 Chief Engineer Wilbur Albee

W H A N

CHARLESTON—1946—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Charleston Bcstg. Co.
 Business-Studio Address 152 Market St.
 Phone Number 3-1643
 Transmitter Location St. Andrew's Parish
 News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Membership BMB
 President S. Lewis Johnson
 Gen., Sta., Comm. Mgr. C. Wylie Calder
 Program Director Vernon M. Bushong
 Publicity Director Harry Gianaris
 Production Director Traynor Ferillo
 Chief Engineer William P. Birchfield

W P A L

CHARLESTON—1946

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By Palmetto Bcstrs.
 Business-Studio Address 149 Wentworth St.
 Phone Number 3-6428-9
 Transmitter Location Windemere
 News Service UP
 Transcription Service Thesaurus
 Representative Independent, Dora Dodson
 Gen., Sta. Mgr. Laurens P. Moore
 Comm., Sales Prom. Mgr. Robert T. Chrystie
 Program Director Bob Austin
 Prod. Musical Dir. James Reynolds
 Publicity Director Sandra Lyon
 Chief Engineer Carlton J. Modlin

W T M A

CHARLESTON—1939—NBC

Frequency: 1250 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By Atlantic Coast Bcstg. Co.
 Business Address P. O. Box 297
 Phone Number 2-2961
 Studio Address 133 Church St.
 Transmitter Location St. Andrew's Parish
 News Service AP
 Transcription Service Associated
 Representative George P. Hollinbery
 Membership NAB, BMB
 President Edward Manigault
 Gen.-Station Mgr. Robert E. Bradham
 Comm. Manager Grange S. Cuthbert, Jr.
 Sales Prom., Pgm., Pub. Dir. W. N. Abbott
 Production Director Robert Yeager
 Musical Director Edna E. Richardson
 Chief Engr., Asst. Mgr. Douglass M. Bradham

W U S N

CHARLESTON—1948—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Southern Bcstg. Co.
 Bus.-Studio-Trans. Address 42 Tenth St.

. . . **SOUTH CAROLINA** . . .

Phone Number 2-2652
News Service AP
Transcription Service Associated
Representative Donald Cooke
Membership NAB
President C. Norwood Hastie
Gen., Sta., Comm. Mgr. J. Dayton Hastie
Program Director Henry Hoppe
Chief Engineer Walter Nelson

W G C D

CHESTER—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Craig Bcstg. Co.
Bus. Studio . . . 128 Main St., Radio-Press Bldg.
Phone Number 1171
Transmitter Location Harris St.
News Service AP
Transcription Service Capitol
Representative McGillvra
Membership NAB
Pres., Gen., Comm. Mgr. Morgan J. Craig
Sales Prom. Mgr., Publ. Dir. James Kennedy
Program Director Arthur Cornwall
Production Director John Greene
Chief Engineer Morton E. Green

W C O S

COLUMBIA—1939—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Radio Columbia
Business-Studio Address 1202 Main St.
Phone Number 2-5601
Transmitter Location Edgewood Rd.
News Service AP
Transcription Service World
Representative Taylor-Borhoff
Membership BMB
President E. D. Black
General-Station Manager James W. Hicks
Commercial Manager Dixon Harp
Sales Prom. Mgr. Winston La Porte
Program-Publicity Director Stewart Spencer
Production Director John Evans
Chief Engineer Robert D. Lambert

W I S

COLUMBIA—1930—NBC

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Surety Life Insurance Co.
Business-Studio Address 1111 Main St.
Phone Number 2-2135
Transmitter Location Bluff Rd.
News Service UP
Transcription Service Standard
Representative Free & Peters
Membership NAB, BMB
President Herman N. Hipp
General Manager G. Richard Shafto
Managing Director J. Dudley Saumenig
Local Sales Mgr. C. Wallace Martin

Prom.-Pub. Manager Steve Libby
Program Director Frank Harden
Chief Engineer Herbert G. Eidson, Jr.

W K I X

COLUMBIA—1945—CBS

Frequency: 1320 Kc. Power: 1000 d., 500 n.
Owned-Oper. By Inter-City Adv. Co., Inc.
Business-Studio Address 1127 Lady St.
Phone Number 2-8659
Transmitter Location Lexington County
News Service UP
Transcription Service Lang-Worth
Representative Avery-Knodel
Membership BMB
President George W. Dowdy
Gen., Comm. Mgr. W. C. Bochman
Prod., Pgm. Dir. Richard Fennel
Chief Engineer Gene Hampton

W N O K

COLUMBIA—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Palmetto Radio Corp.
Address Hotel Jefferson
Phone Number 2-1518
News Service AP
Representative Forjoe
Membership NAB
General Manager Moody McElveen
Chief Engineer Donald E. Willoughby

W L A T

CONWAY—1945—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Coastal Bcstg. Co.
Business-Studio Address 12th Ave.
Phone Number 340
Transmitter Location U. S. Hwy. 701, 1 1/4
Mi. N.W. Center of City
News Service AP
Representative Joseph Hershey McGillvra
Membership NAB
President, General Mgr. L. M. Hawley
V.P., Chief Engineer H. L. Hanks
Pub.-Musical Dir., Chief Anncr. Mike Jordan

W D S C

DILLON—1946—MBS

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Business-Studio Address Box 231
Phone Number 470-1
Transmitter Location U. S. Hwy. 301, 3 1/2
Mi. S. of Dillon
News Service UP
Transcription Service Thesaurus
Representative Joseph Hershey McGillvra
Membership NAB, BMB

SOUTH CAROLINA

President.....E. H. Brown
 Gen., Sales Prom. Mgr.....Joseph Martin
 Asst. Mgr., Prod., Pgm. Dir.....Bill Bunn
 Commercial Manager.....R. B. Marshall
 Chief Announcer.....Jim Murff
 Chief Engineer.....M. J. Herring
 Farm Editor.....Jim Adams

W J M X

FLORENCE—1947

Frequency: 970 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
 Business Address.....P. O. Box 1211
 Phone Number.....2494-5
 Studio-Transmitter Location.....3 Mi. N.W.
 Florence, U. S. 52

Air Time.....Sunrise-Sunset
 News Service.....AP
 Transcription Service.....World, Capitol,
 Associated
 Representative.....Walker
 Membership.....NAB, BMB
 President.....Eugene E. Stone
 Gen., Sta. Mgr.....Paul H. Benson, Jr.
 Comm. Manager.....H. A. Smith, Jr.
 Program Director.....Sam I. Latimer
 Chief Announcer.....Bob Forbes
 Chief Engineer.....Frank Jenne

SOUTH CAROLINA

**WHY IS AP
 THE BEST?**

BECAUSE—AP members, the
 greatest body of news
 collectors in the world
 today, provide their
 news to their AP.

**SOUTH CAROLINA ASSOCIATED
 PRESS BROADCASTERS'
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President: James Hicks—WCOS, Columbia
 Vice-President: Scott Russell—WESC,
 Greenville

Secretary: Paul Benson—WJMX, Florence
 Directors: Robert Bradham — WTMA,
 Charleston; Frank Best — WRNO,
 Orangeburg

Continuing Study Committee Chairman:
 Gene Sink—WMRA, Myrtle Beach

SOUTH CAROLINA

W O L S

FLORENCE—1937—ABC

Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Business-Studio Address.....129 S. Dargan St.
 Phone Number.....Studio: 354-5
 Transmitter Location.....1 Mi. NE City
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB, BMB
 Pres., Gen.-Station Mgr.....Melvin Purvis
 Comm., Sales Prom. Mgr.....A. P. Skinner
 Pgm., Prod., Pub. Dir.....Jim Putnam
 Chief Engineer.....W. A. Pritchett

W F G N

GAFFNEY—1948—KBS

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Cherokee Radio Co., Inc.
 Business Address.....P. O. Box 297
 Phone Number.....1570
 Studio-Transmitter Location...Lead Mine Rd.
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 President.....A. Ray Godshall
 Gen. Mgr., Chief Engr.....Louis M. Neale
 Commercial Mgr.....David C. McSwain
 Production Director.....Norman Lassitter
 Chief Announcer.....Jim Brazzell
 Farm Editor.....Virginia Gertz

W G T N

GEORGETOWN—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Georgetown Bcstg. Co.
 Address.....216 Fraser St.
 Phone Number.....621-629
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Gen., Sta., Sales Prom. Mgr.....H. Tom Morris
 Sports Dir., Comm. Mgr.....Allen Wester
 Continuity Director.....Joe Maurice
 Chief Announcer.....Roger Clark
 Program Director.....Mamie Delzell

W E S C

GREENVILLE—1947—MBS

Frequency: 660 Kc.....Power: 5000 Watts
 Owned-Operated By.....Greenville Bcstg. Co.
 Business-Studio Address.....1 College St.
 Phone Number.....2-8241

SOUTH CAROLINA

Transmitter Location.....Farr's Bridge Rd.
Air Time.....Sunrise-sunset
News Service.....AP
Transcription Service.....Lang-Worth, Associated
Representative.....Walker
Membership.....BMB
President, General Mgr.....Scott Russell
Commercial Manager.....Cliff W. Bowers
Program Director.....Arthur H. Roberts
Chief Engineer.....Lewis W. Elias, Jr.
Farm Editor.....L. Wayne Davis

WFBC

GREENVILLE—1933—NBC

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....Greenville News Piedmont
Co.
Business-Studio Address.....Poinsett Hotel
Phone Number.....2-7616
Transmitter Location.....Ghantt
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Avery-Knode
Membership.....NAB, BMB
President.....B. H. Peace, Jr.
General-Station Mgr.....B. T. Whitmire
Commercial Mgr.....R. Q. Glass, Jr.
Sales Prom. Manager.....P. H. Chapman
Program Director.....Newton S. Smyth
Chief Announcer.....Norvin Duncan
Publicity Director.....N. P. Mitchell
Musical Director.....Jim Collins
Chief Engineer.....William Garrison
Farm Editor.....Robert Martin

WMRC

GREENVILLE—1940—ABC

Frequency: 1440 Kc.....Power: 5000 Watts
Owned-Operated By.....Textile Bcstg. Co.
Bus.-Studio Address.....Box 1499, Prevost Bldg.
Phone Number.....3-2751
Transmitter Location.....White Horse Rd.
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....World, SESAC
Representative.....Burn-Smith
Membership.....NAB
President.....R. A. Jolley, Sr.
General Manager.....Guy Zwahlen
Commercial Manager.....C. B. Denison
Sales Prom. Manager.....Frank Cope
Program Dir.....William T. Arrington
Chief Announcer.....James D. Simpson, Jr.
Chief Engineer.....George D. Tate
Farm Editor.....Paul Fisher

WMUU

GREENVILLE—1949

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Bob Jones U.

Address.....Greenville
Air Time.....Daytime
News Service.....INS
Transcription Service.....Associated
President.....Dr. Bob Jones, Jr.
General Manager.....R. K. Johnson
Station Manager.....Robert Pratt
Program Director.....Julia Boyajian
Chief Engineer.....Don C. Smith

WCRS

GREENWOOD—1941—NBC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Grenco, Inc.
Business Address.....216 Textile Bldg.
Phone Number.....4300
Studio-Transmitter Location.....Willson St.
Air Time.....6:30 a.m.-11:30 p.m.
News Service.....AP
Transcription Service.....Capitol
Representative.....Joseph Hershey McGillvra
Membership.....NAB, BMB
President.....Douglas Featherstone
Manager.....Dan Crosland
Commercial Manager.....Ralph Norman
Program Director.....Randy Davidson
Chief Engineer.....Charlie Sparks

WEAB

GREER—1949

Frequency: 800 Kc.....Power: 250 Watts
Owned-Oper. By.....E. A. Burch & W. R. Frier
Address.....Greer
Phone Number.....1057
Air Time.....Daylight
News Service.....UP
Transcription Service.....Lang-Worth
Co-Owners.....E. A. Burch, W. R. Frier
Gen., Comm., Prom. Mgr.....Sam H. Hutchins
Chief Engineer.....Robert D. Webb

WHSC

HARTSVILLE—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Hartsville Bcstg. Co., Inc.
Business-Studio Address.....1306 College Ave.
Phone Number.....654
Transmitter Location.....1 Mi. S. of Hartsville on
Hwy. 15-A
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Capitol
President.....Charles H. Campbell
Gen.-Sta. Mgr., Prod. Dir.....Raymond Caddell
Pgm. Dir., Chief Anncr.....Earl Caton
Publicity Director.....Frances Bass Tyner
Chief Engineer.....Donald A. Brienen
Farm Editor, Musical Dir.....Lamar Caldwell

W D K D

KINGSTREE—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By Palmetto Bcstg. Co.
 Address Kingstree
 Phone Number 6761
 Air Time Daytime
 News Service INS
 Transcription Service Lang-Worth
 Partners M. L. Few, E. G. Robinson, Jr.
 Gen., Comm. Mgr. George C. Blackwell
 Chief Engineer Thomas B. Williams, Jr.

W L B G

LAURENS—1948—KBS

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By WLBG, Inc.
 Business Address Box 642, Laurens
 Phone Number 2-2331
 Studio-Transmitter Location Greenville Rd.,
 Church St. Ext.
 Air Time 7 a.m.-7 p.m.
 News Service UP
 Transcription Service World
 President John W. Todd
 Gen., Sta., Comm. Mgr. John F. Arrington
 Program Director Len Ledford
 Promotion Manager Colleen Willard
 Chief Announcer George Haskell
 Chief Engineer Clyde C. McClure

W J A Y

MULLINS—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mullins & Marion Bcstg. Co.
 Address P. O. Box 41
 Phone Number 3901
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 President W. H. Daniel, Jr.
 Commercial Manager W. G. Smith
 General Manager W. L. Harrelson
 Program Director James O. Atkins
 Chief Engineer Jack Ikner

W M R A

MYRTLE BEACH—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Myrtle Beach Bcstg. Co.
 Business Address c-o WMRA Myrtle Beach
 Phone Number 137
 Studio Address Ocean Forrest Hotel
 Transmitter Location 28th St.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative McGillvra
 President P. T. Watson
 Gen., Sales Prom. Mgr., Prod. Dir. Gene Sink

Program Manager Otis Humpheries
 Commercial Manager S. W. Monroe
 Program Director Faye Marble
 Chief Engineer Larry Martin

W K D K

NEWBERRY—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Newberry Bcstg. Co., Inc.
 Address 11 Radio Dr., Box 211
 Phone Number 249
 Air Time Unlimited
 News Service AP
 Transcription Service World, KBS
 President John F. Clarkson
 Gen., Sta., Comm. Mgr. James F. Coggins
 Pgm., Prod., Publ. Dir. Jim Brownell
 Chief Engineer Ray Gilliam
 Farm Editor Charles E. Bowers

W R N O

ORANGEBURG—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WRNO, Inc.
 Business Address Box 662
 Phone Number 1420
 Studio-Transmitter Location Ext. Whitman St.
 Air Time Unlimited
 News Service AP
 Transcriptoin Service Capitol
 President Charles S. Henery
 Gen., Sta., Comm. Mgr. Frank B. Best, Jr.
 Program Director James N. Armistead, Jr.
 Chief Anncr., Musical Dir. W. Hampton Smith
 Chief Engineer Gus Browning
 Farm Editor Glenn French

W T N D

ORANGEBURG—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Sims Publishing Co.
 Business-Studio Address Radio Center,
 Phone Number 1600-1
 Transmitter Location 2 Mi. N. City, Hiway 56
 Air Time Daytime
 News Service UP
 Transcription Service World, Associated
 Membership NAB
 President J. I. Sims
 General Manager G. L. Sims
 Sta., Comm. Mgr. Frank R. Knutti
 Prod. Dir., Farm Editor Richard R. Rhame
 Publicity Director Ella Rogers
 Chief Announcer Vance Morris
 Chief Engineer Larry W. Styles

W R H I

ROCK HILL—1944—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By York County Bcstg. Co.
 Bus.-Studio Add. Rock Hill Natl. Bank Bldg.

SOUTH CAROLINA

Phone Number 2085
 Transmitter Location E. Black St.
 News Service AP
 Transcription Service World
 Membership NAB
 Gen. Mgr., Chief Engineer James S. Beatty, Jr.
 Sta. Mgr., Prog. Dir. William C. Beatty
 Comm.-Sales Prom. Mgr., Pub.
 Director Harper S. Gualt
 Production Director Cuyler P. Fields

WTYC ROCK HILL—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
 Bus.-Studio Address Robert Marshall Hotel
 Phone Number 3175
 Transmitter Hway. 21 near Charlotte Hway.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President W. G. Reid
 Secretary-Treasurer O. Frank Thornton
 Gen., Sta. Mgr. G. P. Cobb
 Commercial Mgr. Clay Watts
 Program Director Edgar Talbert
 Chief Engineer Tom L. Byrd

WSNW SENECA—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
 Address Seneca
 Phone Number 8234
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Pres., Gen., Comm. Mgr. J. A. Gallimore
 Program Director Thomas J. Whittaker
 Promotion Manager Chet Munson
 Chief Engineer Robert W. Mahoney

WORD SPARTANBURG—1940—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Spartan Radiocstg. Co.
 Business-Studio Address 291 E. Main St.
 Phone Number 6000
 Transmitter Location Vanderbilt Rd.
 News Service AP
 Transcription Service World
 Representative Taylor-Boroff
 Membership NAB, BMB
 President, Gen. Mgr. Walter J. Brown
 Station Manager John C. Carrington
 Sales Prom. Mgr. Charles W. Newcomb
 Pgm., Prod. Dir. Al Willis
 Chief Engineer Clyde J. Burdette

WSPA SPARTANBURG—1930—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By Surety Bcstg. Co.

Business-Studio Address 224 E. Main St.
 Phone Number 2900
 Transmitter Location Route 7, Sigsbee
 News Service UP
 Transcription Service Associated
 Representative John Blair
 Membership NAB, BMB, FMA
 President Francis Hipp
 General Manager G. Richard Shaffo
 Managing Director Roger A. Shaffer
 Commercial Manager Guy Vaughan, Jr.
 Program Director Ed McGrath
 Promotion Manager Tom Fleming
 Chief Engineer H. R. Beckholt

WFIG SUMTER—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station WFIG, Inc.
 Business-Studio Address Radio Center Bldg.
 Phone Number 1340
 Transmitter 1 Mi. E. of Sumter on Hway. 76
 News Service UP
 Transcription Service Lang-Worth
 Representative Joseph Hershey McGillvra
 President Hubert D. Osteen
 Gen.-Station Mgr. T. Doug Youngblood
 Commercial Mgr. William H. Moore, Jr.
 Sales Prom. Mgr. Charles Ballard
 Prog. Dir., Chief Announcer Paul Reidy
 Production Director John Sherman
 Publicity Director Robert Raymond
 Chief Engineer James L. Williams

WBCU UNION—1949—MBS

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Union Carolina Bcstg. Co.
 Phone Number 1200
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 President E. H. Hughes
 General Manager Milton D. Scarboro
 Commercial Manager Howard Talbert
 Program Director Marylin Scruggs
 Promotion Manager Bill Stribling
 Chief Engineer Thomas W. Weathers

WALD WALTERBORO—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walterboro Bcstg. Co.
 Bus.-Studio-Transmitter Address Ft. Benson St.
 Phone Number 3861
 News Service AP
 President Hon. R. M. Jefferies
 Gen., Sta. Mgr. Charles A. Thoman
 Commercial Manager Beulah Glover
 Sales Prom. Mgr. Pub. Dir. William Harbeson
 Pgm., Prod. Dir. Hugh Ward, Jr.
 Chief Engineer Robert Rivers

SOUTH DAKOTA

Estimated Population 649,000—Increase +0.9%—Radio Homes 169,000
Radio Families 173,000—Stations in State 12

KSDN

ABERDEEN—1948—MBS-SO. DAK.

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By...Aberdeen News Co. Radio
Station KSDN
Bus.-Studio Address...12 Third Ave. S.E.
Phone Number...4573-4
Transmitter Location...3 Mi. S. of town
Air Time...Unlimited
News Service...AP
Transcription Service...World, Capitol
Representative...Weed
President...Henry J. Schmitt
General Manager...Byron McElligott
Commercial Manager...Russa Osborne
Program Director...E. C. Pieplow
Chief Engineer...George Crocker

KDSJ

DEADWOOD—1946

Frequency: 1450 Kc. Power: 250 Watts
Business-Studio Address...City Hall
Owned-Operated By...Eli & Harry Daniels
Phone Number...789 LM, 186
Transmitter Location...Boulder Canyon Road
Air Time...6:30 a.m.-10:05 p.m.
News Service...UP
Transcription Service...World, SESAC
Representative...Thomas F. Clark
General Manager...Eli Daniels
Station Manager...Harry Daniels
Commercial Manager...Claude Lavier
Program Director...Bill Lynn
Musical Director...Jim Tyne
Chief Engineer...Roy Hicks

KIJV

HURON—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By...James Valley Bcstg. Co., Inc.
Bus.-Studio Address...24 Second St. S.E.
Phone Number...765
Transmitter Location...18th St. & Idaho
Air Time...Unlimited
News Service...UP
Transcription Service...Thesaurus
Membership...NAB
President, General Mgr...Max F. Staley
Commercial Manager...Rex King
Program Director...Morrison Parker
Chief Engineer...Roland H. Marty

KORN

MITCHELL—1947—MBS-SO. DAK.

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By...Mitchell Bcstg. Assn.

Bus.-Studio Address...217-219 N. Main
Phone Number...621
Transmitter Location...½ Mi. E. of city on
Hwy. U. S. 16
Air Time...6 a.m.-M.
News Service...UP
Transcription Service...Lang-Worth
Membership...NAB
General-Station Mgr...Raymond V. Eppel
Comm., Sales Prom. Mgr...B. Harland Ohde
Prog.-Musical Dir...Raymond Eppel
Chief Announcer...Marvin Nelles
Chief Engineer...Robert Taylor

KGFX

PIERRE—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.
Owned By...Estate of Dana McNeil
Operated By...Ida A. McNeil
Bus.-Studio-Transmitter Address...203 W.
Summit Ave.
Phone Number...2351
Air Time...9:30 a.m.-sunset
News Service...UP
Representative...Continental
Pres., Gen., Sta. Mgr...Ida A. McNeil
Chief Engineer...Charles W. Hobbs

KOTA

RAPID CITY—1936—CBS

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By...Black Hills Bcst. Co. of
Rapid City
Business Address...523 Sixth St.
Phone Number...2000-1-2
Studio Address...Alex, Johnson Hotel
Transmitter Location...5 Mi. S. of Rapid City
on Hwy. 79
Air Time...6 a.m.-M.
News Service...UP
Transcription Service...Standard, Associated,
Capitol, World
Membership...NAB, BMB
President, Gen.-Sta. Mgr...Robert J. Dean
Commercial Manager...George C. Lindsay
Pgm., Prod. Dir...Abner H. George
Sales Manager...Stanley Lieberman
Chief Announcer...Harlan Horton
Musical Director...John Simpson
Chief Engineer...A. E. Griffiths
Farm Editor...Ed Denslow

KELO

SIOUX FALLS—1937—NBC

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By...Midcontinent Bcstg. Co.

SOUTH DAKOTA

Bus.-Studio Address... Kelo Bldg., Phillips at Eighth
 Phone Number 6363
 Transmitter Location..... S.E. of Sioux Falls
 Air Time..... 5:30 a.m.-1 a.m.
 News Service UP
 Transcription Service Capitol
 Representative..... John E. Pearson
 Membership NAB, BMB
 President, Gen.-Sta. Mgr..... S. Fantle, Jr.
 Commercial Manager..... Evans Nord
 Sales Prom. Mgr., Pub. Dir.... Darlene Nesby
 Pgm., Prod. Dir..... Jack Douglas
 Chief Announcer..... Dean Montgomery
 Musical Director..... Hal Sorenson
 Chief Engineer..... Lester Froke
 Farm Editor..... Les Harding

KIHO

SIoux FALLS—1948—MBS

Frequency: 1270 Kc..... Power: 1000 Watts
 Owned-Oper. By... Big Sioux Bcstg. Co., Inc.
 Business-Studio Address... 218 So. Main Ave.
 Phone Number 912
 News Service UP
 Transcription Service World
 Representative..... Paul H. Raymer
 Co-Mgrs.... James E. Sweet, David J. Kempkes
 Commercial Manager..... Fred Davis, Jr.
 Program Director..... Fred Schweikher

KISD

SIoux FALLS—1948

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... KISD, Inc.
 Bus.-Studio Address..... 311 S. Phillips Ave.
 Phone Number 1300
 Transmitter Location..... Hwya. 16 W. of city
 Air Time..... 6:45 a.m.-M.
 News Service AP
 Transcription Service... Lang-Worth, MacGregor
 President..... H. R. Alton
 Gen.-Sta.-Sales Prom. Mgr.,
 Program Director..... Verl Thomson
 Commercial Manager..... Fred Davis, Jr.
 Chief Announcer..... John Doyle
 Musical Director..... Robert Helgeson
 Chief Engineer..... Bruce Brodie

KSOO

SIoux FALLS—1927

Frequency: 1140 Kc..... Power: 5000 Watts d.
 Owned-Oper. By... Sioux Falls Bcst. Assoc., Inc.
 Bus.-Studio Address..... 317 S. Phillips Ave.
 Phone Number 757
 Transmitter Location..... W. 12th St.
 Air Time Daytime
 News Service AP
 Transcription Service... Thesaurus, Standard
 Representative Avery-Knodel

Membership NAB, BMB
 President..... Morton H. Henkin
 V.P., Gen. Mgr..... George R. Hahn
 Sales Manager..... Rollie R. Williams
 Sales Prom. Mgr., Pub. Dir.... George Bill Rohn
 Pgm., Musical Dir..... Ray Loftness
 Chief Engineer..... Max Pierce
 Farm Editor..... Eider "Red" Stangland

KWAT

WATERTOWN—1926

Frequency: 950 Kc..... Power: 1000 Watts
 Owned-Oper. By... Midland Natl. Life Ins. Co.
 Address Watertown
 Phone Number 777
 Air Time..... 6 a.m.-11 p.m.
 News Service UP
 Transcription Service..... SESAC, World
 Representative Orville Lawson
 Membership NAB
 President Frank Bramble
 General Manager..... Thomas L. Young
 Commercial Manager..... Morris Wisott
 Sales Prom. Mgr..... Ross E. Case
 Pgm., Musical Dir..... Mildred L. Swenson
 Production Director..... Doris Daye
 Chief Announcer..... Bob Carroll
 Chief Engineer..... Francis Alwin
 Farm Editor..... Doug Marlow

SOUTH DAKOTA

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 service.

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RADIO ASSOCIATION**

Chairman: Morton Henkin—KSOO, Sioux
 Falls

SOUTH DAKOTA

W N A X

YANKTON—1926—ABC

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Bus.-Studio Address 2nd & Capitol Sts.
 Phone Number 442
 Transmitter Location Yankton
 Air Time 5:30 a.m.-M.
 News Service AP, UP

Transcription Service Standard, Cole
 Representative Katz
 Membership NAB, BMB
 President Gardner Cowles
 V.P., Gen. Mgr. Robert R. Tincher
 Commercial Manager Donald D. Sullivan
 Promotion Mgr. Richard T. Harris
 Program Director Herb Howard
 Publicity Director Guy DeVaney
 Musical Director Rex Hays
 Chief Engineer Clifton M. Todd

TENNESSEE

*Estimated Population 3,234,000—Increase +10.9%—Radio Homes 766,000
 Radio Families 846,000—Stations in State 53*

W L A R

ATHENS—1946—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Athens Bcstg. Co.
 Business-Studio Address N. Jackson St.
 Phone Number 891
 Transmitter Location Decatur Hwy.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 President Lowell F. Arterburn
 General Manager Otis Parker
 Program Director Bill Tracy
 Commercial Manager Max Robinette
 Pgm. Dir., Chief Anncr. Jim O'Donnell
 Chief Engineer T. W. Turner
 Farm Editor Buell Charles

Business-Studio Address Hotel Patten
 Phone Number 7-1128
 Transmitter Location Rossville Blvd.
 Air Time 5:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative William G. Rameau
 General Manager Vann Campbell
 Comm. Manager H. D. Parker
 Traffic Director June Lewis
 Chief Announcer Herschel Nation
 Musical Director Helen Richardson
 Chief Engineer Charles Stokely

W A P O

CHATTANOOGA—1936—NBC

Frequency: 1150 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By WAPO Bcstg. Service
 Business-Studio Address Read House
 Phone Number 8-6141
 Transmitter Location Pineville Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB
 General Manager R. G. Patterson
 Comm. Mgr., Pub. Dir. Helen Patterson
 Program Director Frances Harley
 Chief Engineer B. B. Barnes
 Farm Editor J. D. Cliett

W O P I

BRISTOL—1929—NBC-SBN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radiophone Bcstg. Co.
 WOPI, Inc.
 Business-Studio Address 310 State St.
 Phone Number South 3730
 Transmitter Location Old Abingdon Pike
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Representative Burn-Smith
 Membership BMB, FMA
 President, General Mgr. W. A. Wilson
 Comm., Sales Prom. Mgr. James C. Wilson
 Pgm. Dir., Chief Anncr. Harold Henley
 Prod., Musical Dir. Mike Cady
 Publicity Director Jane Glavin
 Chief Engineer Russell V. Robinson

W D E F

CHATTANOOGA—1941—ABC

Frequency: 1370 Kc. Power: 5000 Watts d.,
 1000 n.
 Owned-Oper. By WDEF Bcstg. Co.
 Bus.-Studio Address 4th Fl., Volunteer Bldg.
 Phone Number 6-5664
 Transmitter Location Moccasin Bend
 Air Time 5:30 a.m.-M.
 News Service UP

W A G C

CHATTANOOGA—1945—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Tennessee Valley Bcstg. Co.

W D S G

DYERSBURG—1946
MBS-KBS-MID-SOUTH-DIXIE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... State Gazette Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address... Box 58
Phone Number... 77
Air Time... 6 a.m.-11 p.m.
News Service... AP
President... Russel M. D. Bruce
General Manager... Frank Armstrong
Commercial Manager... Charles R. Bowen
Program Director... Leo Anderson
Chief Announcer... Gene Ayres
Chief Engineer... C. W. Morrow

W B E J

ELIZABETHTON—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Elizabethton Bcstg. Co.
(R. W. Rounsaville & Geo. M. Clark)
Business-Studio Address... Elk Ave.
Phone Number... 1241
Transmitter Location... State Line Rd.
Air Time... 6:30 a.m.-10:30 p.m.
News Service... UP
Senior Partner... R. W. Rounsaville
General Manager... Thad F. Fitch
Station Manager... William R. Wagner
Comptroller... S. A. Wade
Sales Prom. Mgr... James Cox
Program Director... Bill Stone
Chief Engineer... Martin Condon Bowers, Jr.
Technical Supervisors... H. G. Price

W E K R

FAYETTEVILLE—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Elk River Bcstrs., Inc.
Business-Studio Address... Box 625
Phone Number... 1240
Transmitter... 1 Mi. W. of City, Hiway 64
Air Time... 6 a.m.-10 p.m.
News Service... UP
Pres., Gen. Mgr... A. D. Smith, Jr.
Sta., Comm., Sales Prom. Mgr... Hollis Carlton
Pgm., Prod., Pub. Dir... Edward K. Chapman
Chief Announcer... Ralph Mann
Chief Engineer... Ernest Tucker

W H I N

GALLATIN—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By... Sumner County Bcstg. Co.
Address... Box 28
Phone Number... 1010
Air Time... Local sunrise-sunset
News Service... UP

Transcription Service... Capitol
President... A. B. Perkins
Gen., Comm. Mgr... Charles W. Brewer
Program Director... Weston Britt
Chief Engineer... Howard Woodard

W G R V

GREENEVILLE—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Radio Greeneville, Inc.
Address... Radio Center, Depor St.
Phone Number... 797
Air Time... Unlimited
News Service... UP
Pres., Gen. Mgr... Paul Metcalfe
Comm., Prom. Mgr... Hugh Pickel
Program Director... Tom Lyons
Chief Engineer... Laile Hampton

W H B T

HARRIMAN—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... The Harriman Bcstg. Co., Inc.
Bus.-Studio Address... Crescent & Devon
Phone Number... 850
Transmitter Location... Margrave St.
Air Time... 6 a.m.-11:15 p.m.
News Service... UP
Transcription Service... SESAC
Representative... Continental
Membership... NAB
Pres., Gen., Sta. Mgr... F. L. Crowder
Sales Prom. Mgr., Pgm., Prod. Dir.

John Fielder
Musical Director... Burrel Henry
Chief Engineer... Kenneth Hargis

W I R J

HUMBOLDT—1949—MID-SOUTH

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By... Gibson County Bcstg. Co., Inc.
Address... 210 N. 22nd Ave.
Phone Number... 740
Air Time... Daytime
News Service... UP
Transcription Service... Standard
Partners... J. F. Warmath, T. N. Hobbs
Commercial Manager... Guy Powell
Gen. Mgr., Pgm. Dir... Howard E. Byrum
Chief Engineer... Charles Brown

W D X I

JACKSON—1948—DIXIE-MBS

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned-Operated By... Dixie Bcstg. Co.
Business-Studio Address... Williams Bldg.

T E N N E S S E E

Phone Number 7-9611
Transmitter Location..... 2 Mi. N. Hiway 45
Air Time Unlimited
News Service UP
Transcription Service..... World, Capitol
Representative Burn-Smith
Membership NAB
Pres., Gen. Mgr..... Aaron B. Robinson
Station Manager..... Bill Winsett
Commercial Manager..... Jack M. Cecil
Sales Prom. Mgr..... Jack Murphy
Program Director..... James W. Hoppers
Production Director..... Bob Dettmer
Publicity Director..... Dave Banks
Musical Director..... Douglas Biggs
Chief Engineer..... James S. Thomas
Farm Editor..... Tom J. Williams

W P L I

JACKSON—1949

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By... George Arthur Smith
Address..... First Natl. Bank Bldg.
Phone Number 7-8541
Air Time Unlimited
News Service UP
Transcription Service Associated, Lang-Worth
Representative McGillvra
Gen., Prom. Mgr..... W. E. Williams

W T J S

JACKSON—1931—ABC-MID-SOUTH

Frequency: 1390 Kc..... Power: 1000 Watts
Owned-Oper. By..... The Sun Publishing Co.
Bus.-Studio Address... 104-106 W. Baltimore St.
Phone Number 7-3316
Transmitter Location..... Bemis Hwy.
Air Time..... 6 a.m.-M.
News Service AP, UP
Transcription Service World
Representative Branham
Membership..... NAB, BMB, FMA
General Manager..... Albert A. Stone
Station Manager..... Frank S. Proctor
Asst. Manager..... Leslie R. Brooks, Jr.
Studio Director..... Sam D. Lollar
Musical Director..... James Allen
Chief Engineer..... Robert M. Gordon

W E T B

JOHNSON CITY—1947—LIBERTY

Frequency: 790 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... E. Tennessee Bcstg. Co.
Business Address..... Press Bldg.
Phone Number 2993
Studio-Transmitter Location..... Erwin Hiway
Air Time Sunrise-sunset

T E N N E S S E E

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Vice-Presidents: Leslie R. Brooks—WTJS, Jackson
Cliff Goodman—WETB, Johnson City

T E N N E S S E E

• • • **T E N N E S S E E** • • •

News Service AP
Transcription Service World
Membership NAB, BMB
President Carl A. Jones, Jr.
Station Manager Cliff Goodman
Program Director Berney Burleson
Chief Engineer E. B. Jones

W J H L

JOHNSON CITY—1938—ABC

Frequency: 910 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By WJHL, Inc.
Business-Studio Address 143 W. Main St.
Phone Number 2780
Transmitter Bristol-Kingsport Hwy.
Air Time 6 a.m.-M.
News Service AP, UP
Transcription Service Lang-Worth
Representative John E. Pearson
Membership NAB, BMB
President W. H. Lancaster
Sta., Comm. Mgr. Ray D. Williams
Sales Prom. Mgr., Pub. Dir. Ken Matthews
Pgm., Prod., Musical Dir. Walter Heeb
Chief Announcer Ed Cowell
Chief Engineer O. K. Garland
Farm Editor Raymond Rosson

W K P T

KINGSFORT—1940—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Kingsfort Bcstg. Co., Inc.
Business-Studio Address 222 Commerce St.
Phone Number 2870
News Service AP
Representative Donald Cooke
President C. P. Edwards, Jr.
General Manager A. F. Martin
Commercial Mgr. Phil Weaver
Program Director Paul Overbay
Chief Engineer Thomas Phillips

W B I R

KNOXVILLE—1941—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Station WBIR, Inc.
Business-Studio Address 618 S. Gay St.
Phone Number 4-3321
Transmitter Location Painter & Concord Sts.
Air Time 5 a.m.-M.
News Service UP
Transcription Service Standard
Representative Bolling
Membership NAB, BMB
President Gilmore N. Nunn

Gen.-Sta.-Sales Prom. Mgr. John P. Hart
Commercial Manager James A. Dick
Prog.-Prod.-Pub. Dir., Chief
Announcer Tys Terwey
Musical Director W. R. Johnston, Jr.
Chief Engineer J. Rex Horton

W I B K

KNOXVILLE—1947—KBS

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Independent Bcstg. Co., Inc.
Business-Studio Address 406 W. Church St.
Phone Number 4-9866
Transmitter Location Rouse Hill
Air Time Sunrise-sunset
News Service AP
Transcription Service Lang-Worth
Representative Donald Cooke
Membership NAB
President J. Harold Smith
General-Station Mgr. Marvin I. Thompson
Program Director Walter Martin
Chief Engineer T. E. Hooper

W K G N

KNOXVILLE—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By WKGN Bcstg. Co.
Bus.-Studio Address Atop the Park Natl.
Bank Bldg.
Phone Number 4-0766
Transmitter Location 2166 Ailor Ave. at
L. & N. R. R.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Lang-Worth, Capitol
Representative ForJoe
Membership NAB
Pres., Gen. Sta. Mgr. Clarence Beaman, Jr.
Comm., Sales Prom. Mgr. C. R. "Dick" Watts
Pgm., Prod. Dir., Chief Annrcr. Roy H. Bass
Publicity Director Bill Sorrell
Chief Engineer Milton L. Jones

W N O X

KNOXVILLE—1921—CBS

Frequency: 990 Kc. Power: 10,000 Watts
Owned-Oper. By Scripps-Howard Radio, Inc.
Business-Studio Address 110-112 S. Gay St.
Phone Number 3-3171
Transmitter Location Anderson Rd. nr. Beverly
Air Time Unlimited
News Service UP
Transcription Service Standard
Representative Branham
President Jack R. Howard

• • • **T E N N E S S E E** • • •

Gen.-Station Mgr. R. B. Westergaard
Comm.-Sales Prom. Mgr. O. L. Smith
Program-Production Dir. C. A. McMahon
Publicity Director Para Lee Brock
Chief Announcer Lowell Blanchard
Musical Director Jerry Collins
Chief Engineer Ray Evans
Farm Editor Cliff Allen

W R O L

KNOXVILLE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By Stuart Bcstg. Co.
Business-Studio Address 531 S. Gay St.
Phone Number 2-7111
Transmitter Location Holston Hills
Air Time 5a.m.-M.
News Service UP
Transcription Service World
Representative Avery-Knodel, Cummins
Gen., Sta. Mgr. S. E. Adcock
Comm., Sales Prom. Mgr. W. H. Linebaugh
Pgm., Prod. Pub. Dir. J. H. Reese
Chief Announcer Allen Stout
Musical Director Harry Nides
Chief Engineer Fred Andrews

W C O R

LEBANON—1949

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By Lebanon Bcstg. Co., Inc.
Address 106½ Cumberland St.
Phone Number 1540
Air Time Daytime
News Service UP
Transcription Service Standard
Pres., Gen. Mgr. Warren G. Gilpin
Commercial Manager Roy E. Wood, Jr.
Program Director Roy C. Crocker

W J J M

LEWISBURG—1947—ABS

Frequency: 1490 Kc. Power: 2500 Watts
Owned-Oper. By Estate of James J. Murray
Address East Hill
Phone Number 780
Air Time Unlimited
Representative Continental
Membership NAB, BMB
Owners Martha, Ida, Lillie Murray
General Manager Lewis D. Lingner
Commercial Manager Harold Twitty
Program Director Allen D. Walker
Chief Engineer J. E. Sowell

• • • **W G A P** • • •

MARYVILLE—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned By V. H. McLean,
George R. Dempster
Operated By F. H. Corbett
Bus.-Studio Address 503 Blount Natl. Bank
Bldg.
Phone Number 2490-1
Transmitter Location Louisville Pike
Air Time 5 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth, Keystone
Gen. Mgr., Prog. Dir. F. H. Corbett
Sales Prom. Manager Tom Beam
Chief Engineer Curtis Lamarr
Farm Editor David Lynn

W D I A

MEMPHIS—1947

Frequency: 730 Kc. Power: 250 Watts d.
Owned By Bluff City Bcstg. Co.
Operated By John Pepper, Bert Ferguson
Business-Studio Address 2074 Union Ave.
Phone Number 36-2703
Transmitter Location 1125 University
Air Time Daytime
News Service UP
Representative John E. Pearson
Membership NAB, BMB
Gen., Sta. Mgr. Bert Ferguson
Commercial Manager Harold F. Walker
Program Director Don Kern
Production Director Christine Cooper
Chief Engineer Bob Sassaman
Farm Editor Ernest Brazzle

W H B Q

MEMPHIS—1925—MBS

Frequency: 560 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By Harding College,
Searcy, Ark.
Bus.-Studio Address Hotel Gayoso
Phone Number 8-6868
Transmitter Location Circle Rd.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Associated
Representative Weed & Co.
Membership NAB, BMB
Pres. (Harding College) Dr. George Benson
Gen., Sta. Mgr. John Cleghorn
Comm., Sales Prom. Mgr. Bill Grumbles
Pgm., Prod. Dir. Gordon Lawhead
Publicity Director Betty Faquin
Chief Announcer Lee McEachern
Chief Engineer Welton Roy

THE

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 YOUR
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 ARE
 SPOT-
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W H H M

INDEPENDENT . . .

But Not Aloof

Memphis, Tennessee

Patt McDonald, Mgr.



Representatives:
 INDEPENDENT METROPOLITAN
 SALES

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W H H M

MEMPHIS—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Mid-South Bcstg. Corp.
 Business-Studio Address Sterick Bldg.
 Phone Number 37-4422
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Representative IMS
 Membership NAB
 President P. E. Furlow
 Gen., Sta. Mgr. Patt McDonald
 Commercial Manager Don J. Lynch
 Sales Promotion Mgr. Norton Rosengarten
 Pgm., Prod., Pub. Dir. Allan Avery
 Chief Announcer Kenny Sargent
 Musical Director John Swinney
 Chief Engineer William Marsh

W M C

MEMPHIS—1923—NBC
 SOUTHCENTRAL QUALITY

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Memphis Publishing Co.
 Bus.-Studio Address Goodwyn Institute Bldg.
 Phone Number 8-7464
 Transmitter Location Memphis
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus, SESAC,
 Lang-Worth
 Representative Branham
 Membership NAB, BMB
 President Enoch Brown
 Gen., Sta. Mgr. H. W. Slavick
 Commercial Mgr. J. C. Eggleston
 Program Director Wilson Mount
 Production Director W. R. Brazzil
 Publicity Director Walter E. Frase
 Chief Announcer Charles B. Sullivan
 Musical Director Robert Horsley
 Chief Engineer E. C. Frase, Jr.
 Farm Editor Walter Durham

W M P S

MEMPHIS—1925—ABC

Frequency: 680 Kc. Power: 10,000 Watts d.:
 5000 Watts n.
 Owned-Operated By WMPS, Inc.
 Business-Studio Address Radio Center
 Phone Number 5-2663
 Transmitter Location N, Benjestown Rd.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, Cole,
 Lang-Worth
 Representative Radio Representatives
 Membership NAB, BMB
 V.P., Gen. Mgr. Harold R. Krelstein
 Commercial Manager Harold F. Walker
 Sales Prom. Manager W. B. Rudner

• • • **T E N N E S S E E** • • •

Program Director.....George Faulder
 Production Director.....Bob Neal
 Musical Director.....Fred Christensen
 Chief Engineer.....J. E. Deaderick

W R E C
MEMPHIS—1922—CBS

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WREC Bcstg. Service
 Business-Studio Address.....Hotel Peabody
 Phone Number.....5-1313
 Air Time.....Unlimited
 Representative.....Katz
 Membership.....NAB, BMB
 Owner, General Manager... Hoyt B. Wooten
 Commercial Manager.....Hollis R. Wooten

W M M T

**McMINNVILLE—1947—MBS-TV
 KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....McMinnville Bcstg. Co., Inc.
 Address.....P. O. Box 409
 Phone Number.....401
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Membership.....NAB, BMB
 President.....Dr. Sam J. Albritton
 General Manager.....Royce Richards
 Commercial Manager.....Roy E. Wood
 Commercial Manager.....Winston Clark
 Program Director.....Ernest Richards
 Promotion Manager.....Henry Trent
 Chief Engineer.....Walter A. Duke

W C R K

MORRISTOWN—1947—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cherokee Bcstg. Corp.
 Bus.-Studio-Transmitter Address...Brown Ave.
 Phone Number.....1450
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Hal Holman
 Membership.....NAB
 President.....Herbert S. Walters
 Gen., Comm. Mgr.....Howell Ashford
 Program Director.....William P. Moore
 Chief Engineer.....James R. Redden

W G N S

MURFREESBORO—1947—MBS-TV

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WGNS, Inc.
 Business-Studio Address.....N. Church
 Phone Number.....1450
 Transmitter Location.....S. Church
 Air Time.....Unlimited

News Service.....UP
 Transcription Service.....World
 Representative.....Hal Holman
 Membership.....NAB
 Pres., General Mgr.....C. N. Elrod, Jr.
 Commercial Manager.....Neil Lancaster
 Sales Prom. Mgr., Pub. Dir.....Ray Duffy
 Program Director.....Jim Tate
 Prod., Musical Dir.....Martha Tribble
 Chief Announcer.....John Hood
 Chief Engineer.....Charlie Freeman
 Farm Editor.....Pete Callis

W K D A

NASHVILLE—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Co.
 Bus.-Studio Address.....American Natl. Bank
 Bldg.
 Phone Number.....4-0511
 Transmitter Location...2nd Ave. & Peabody St.
 Air Time.....5 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....Capitol, Lang-Worth
 Representative.....Forjoe
 Membership.....NAB, BMB
 Owners:.....T. B. Baker, Jr. & A. G. Beaman
 General Manager.....T. B. Baker, Jr.
 Commercial Manager.....Robert E. Cooper
 Program Director.....James E. McKinney
 Chief Engineer.....Oscar C. Griffin, Jr.

W L A C

NASHVILLE—1926—CBS

Frequency: 1510 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....WLAC Bcstg. Service
 Bus.-Studio Address.....Third Natl. Bank Bldg.
 Phone Number.....6-0161
 Transmitter Location.....Old Hickory Blvd.
 Air Time.....5 a.m.-1 a.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 Owner.....J. T. Ward
 General Manager.....F. C. Sowell
 Sales Manager.....E. G. Blackman
 Prog.-Prod. Dir., Chief
 Announcer.....Paul Oliphant
 Publicity Director.....Robert S. Larimer
 Musical Director.....Fred Murff
 Chief Engineer.....F. D. Binns

W M A K

NASHVILLE—1948—MBS-LIBERTY

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By... Volunteer State Bcstg. Co.,
 Inc.
 Address.....Maxwell House
 Phone Number.....4-3411
 Air Time.....Unlimited

T E N N E S S E E

News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeWeed
 President..... Frank W. Mayborn
 Vice-President..... Frank M. Farris
 Sta., Comm. Mgr..... Walter P. Speight, Jr.
 Promotion Manager..... Ed Jones
 Pgm. Dir., Chief Engr..... Shelton Weaver

W S I X

NASHVILLE—1927—ABC

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....WSIX Bcstg. Sta.
 Address.....Nashville Trust Bldg.
 Phone Number.....5-5431
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, BMB, FMA
 Co-Owners.....Jack M., Louis R. Draughon
 General Manager.....Jack M. Draughon
 Commercial Director.....E. S. Tanner
 Program Director.....Otis Roush
 Promotion Manager.....Hillard Brown
 Chief Engineer.....Charles R. Duke

W S M

NASHVILLE—1925—NBC

Frequency: 650 Kc.....Power: 50,000 Watts
 Owned By.....Natl. Life & Accident Ins. Co.
 Operated By.....WSM, Inc.
 Bus.-Studio Address.....301 7th Ave. N.
 Phone Number.....6-7181
 Transmitter Location.....12 Mi. in the country
 Air Time.....Unlimited
 News Service.....AP, INS
 Transcription Service.....AMP, Thesaurus
 Representative.....Edward Petry
 Membership.....NAB, BMB
 President.....John H. DeWitt, Jr.
 V.P., Gen.-Station Mgr.....Harry Stone
 Commercial Manager.....Irving C. Waugh
 Sales Prom. Mgr., Pub. Dir.....Tom Stewart
 Program-Production Director.....Jack Stapp
 Chief Announcer.....Otis Devine
 Musical Diracs...Beasley Smith, Owen Bradley
 Chief Engineer.....George A. Reynolds
 Farm Editor.....John McDonald

W A T O

OAK RIDGE—1948—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WATO, Inc.
 Address.....Municipal Market Bldg.
 Phone Number.....Oak Ridge 5-3535
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Burn-Smith
 Membership.....NAB
 Gen., Sta. Mgr.....Marshall H. Pengra

Comm., Sales Prom. Mgr....Harry C. Weaver
 Pgm. Dir., Chief Anncr.....Arthur J. Metzler
 Chief Engineer.....Marvin L. Paul

W T P R

**PARIS—1947—TENN. VOLUNTEER
 KBS-MID-SOUTH-DIXIE**

Frequency: 710 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Kentucky Lake Bcstg.
 System, Inc.
 Bus.-Studio Address.....100½ N. Market St.
 Phone Number.....1700-1
 Transmitter Location.....Clifty Rd.
 Air Time.....Sunrise-sunset
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hal Holman
 Membership.....NAB
 President.....Dr. Elroy Scruggs
 Gen., Sta., Comm. Mgr., Parkman R. Freezer
 Pgm., Prod., Pub. Dir.....Lorenzo M. Smith
 Chief Anncr., Musical Dir.....Kenneth M. Klyce
 Chief Engineer.....Charles W. Jones
 Farm Editor.....Pete Linton

W K S R

**PULASKI—1946—MBS
 ALA.-TENN. TOBACCO**

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Pulaski Bcstg. Co.
 Business-Studio Address.....Radio Center
 Phone Number.....1066-7
 Transmitter Location.....Hiway 46-W
 Air Time.....Daytime
 News Service.....UP
 Membership.....NAB
 Senior Partner.....John R. Crowder
 Gen. Mgr. & Jr. Partner...W. E. (Bill) Williams
 Comm., Sales Prom. Mgr.....Carl Tatum
 Program Director.....Corky Hoover
 Chief Engineer.....Richard Spruill
 Farm Editor.....Bill Williams

W H A L

**SHELBYVILLE—1946—MBS
 VOLUNTEER**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Shelbyville Bcstg. Co., Inc.
 Business Address.....Box 241
 Phone Number.....1400
 Studio Address.....Public Square
 Transmitter Location.....Lewisburg Pike
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 President.....Harvard Smith
 General-Station Mgr.....Charles Christian
 Pgm., Prod. Pub. Dir.....Jean Carroll
 Musical Director.....Teddy Barnes
 Chief Engineer.....Tim Marsh
 Farm Editor.....Sam B. Stanfill

WJIG

TULLAHOMA—1947—TVN-KBS

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By Tri-Cities Bcstg. Co.
 Business Address Box 1417
 Phone Number 2607-8
 Studio-Transmitter Location West End Dr.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth, Capitol
 Pres., Gen. Mgr. Raymond L. Prescott, Jr.
 Station Manager David Welborn
 Comm., Sales Prom. Mgr. Roy Morris
 Prod., Pgm. Dir. Roy Morris
 Chief Engineer Carl Spraggins
 Musical Dir., Farm Editor Lee Malone

WENK

UNION CITY—1946—MBS-DIXIE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Union City Bcstg. Co.
 Bus.-Studio Address First & Washington Sts.
 Phone Number 1240-1
 Transmitter Location Edge of city limits.
 Hway. 51
 Air Time 6 a.m.-M.

News Service UP
 Transcription Service World
 Representative Burn-Smith
 Membership NAB
 Pres., General Mgr. Aaron B. Robinson
 Station Manager Louis C. Wrather
 Commercial Manager David J. Capps
 Sales Prom. Mgr. E. A. Kallenberg
 Prod. Dir., Chief Annr. Jack A. Dill
 Program Director Lee Burnette
 Musical Director Hoyt White
 Chief Engineer James Thomas
 Farm Editor Tom Garth

WC DT

WINCHESTER—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Arthur D. Smith, Jr.
 Address P. O. Box 1103
 Phone Number 2201
 Air Time Unlimited
 News Service UP
 Transcription Service SESAC
 Pres., Gen., Prom. Mgr. Arthur D. Smith, Jr.
 Program Director Joe Donaldson
 Commercial Manager Joe Brewer
 Chief Engineer Frank Spencer

TEXAS

*Estimated Population 7,532,000—Increase +17.4%—Radio Homes 2,032,000
 Radio Families 2,154,000—Stations in State 170*

KRBC

ABILENE—1936—ABC

Frequency: 1470 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Reporter Bcstg. Co.
 Business Address Box 178
 Phone Number 6255, 2-1608
 Studio Address Windsor Hotel
 Transmitter Location Old Anson Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative John E. Pearson
 Membership BMB, FMA
 President Mrs. Eva M. Hawks
 General-Station Mgr. Howard Barrett
 Comm. Mgrs. Bro Mingus (Local); Forest Lane
 (National)
 Sales Prom. Manager Forest Lane
 Chief Engineer J. B. Casey
 Farm Editor Ray Sundy

Bus.-Studio Address 25th & Butternut Sts.
 Phone Number 7287
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative Taylor-Borrorff
 President W. P. Wright
 General-Commercial Manager A. C. Etter
 Program Director Leonard Johnson
 Promotion Manager Duane Ramsey
 Chief Engineer Lewis Fisher

KBKI

ALICE—1946

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By Alice Bcstg. Co.
 Business Address Box 731
 Phone Number 2070
 Studio Address 65 Johnson St.
 Transmitter Location Hiway 281
 News Service AP
 Transcription Service Capitol
 Representative Donald Cook
 President E. G. Lloyd, Jr.
 Gen., Sta. Mgr. A. C. Lloyd, Jr.
 Commercial Manager D. C. Houston
 Sales Prom. Mgr. Nat Watson

KWKC

ABILENE—1948—MBS-LONE STAR

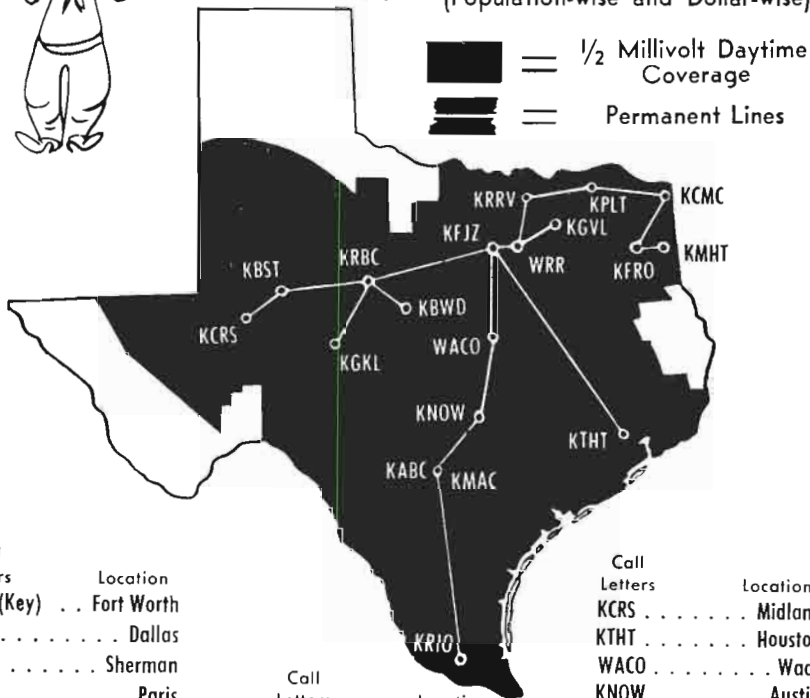
Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Citizens Bcstg. Co.



We're Sorry!

All We Can Deliver Is

90% of Texas

(Population-wise and Dollar-wise)



 = 1/2 Millivolt Daytime Coverage
 = Permanent Lines

Call Letters	Location
KFJZ (Key)	Fort Worth
WRR	Dallas
KRRV	Sherman
KPLT	Paris
KCMC	Texarkana
KFRO	Longview
KMHT	Marshall
KGVL	Greenville

Call Letters	Location
KRBC	Abilene
KBWD	Brownwood
KGKL	San Angelo
KBST	Big Spring

Call Letters	Location
KCRS	Midland
KTHT	Houston
WACO	Waco
KNOW	Austin
KMAC*	San Antonio
KABC*	San Antonio
KRIO	McAllen

*Only one San Antonio Station to be used.

TEXAS STATE NETWORK

1201 W. LANCASTER

FORT WORTH, TEXAS

NATIONAL REPRESENTATIVES: WEED & COMPANY
 New York • Detroit • Boston • Chicago • Atlanta • Hollywood • San Francisco

TEXAS

Pgm., Prod. Dir. J. Allen Frye
 Chief Announcer Bill Peak
 Chief Engineer Leon Smith
 Farm Editor Cliff DuBose

KVLF

**ALPINE—1947—MBS-S.W.-TSN
 CACTUS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Big Bend Bcstrs.
 Business Address P. O. Box 779
 Phone Number 37
 Studio-Transmitter Kokernot Field
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Taylor Borroff
 Membership NAB
 President Barney H. Hubbs
 General Manager Jack Hawkins
 Station Manager Charles Van Grundy
 Commercial Mgr. Gene Hendryx
 Program Director Elaine Parker
 Chief Engineer Steve Horvath

KAMQ

AMARILLO—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Top of Texas Bcstg. Co.
 Business-Studio Address 1301 Polk St.
 Phone Number 2-6543
 Transmitter Location E. on Hwy. 287
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 Membership BM³
 President Walter G. Russell
 Gen., Sta. Mgr. Robert D. Houck
 Comm., Sales Prom. Mgr. J. L. Adams
 Chief Announcer, Farm Editor Ken Duke
 Chief Anncr., Pgm., Musical Dir. Tom Hipps
 Chief Engineer Stewart Parson
 Farm Editor Wayne Johnston

KFDA

AMARILLO—1939—ABC

Frequency: 1440 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By Amarillo Bcstg. Corp., Inc.
 Business-Studio Address 109 E. 5th St.
 Phone Number 5343
 Transmitter Location Belaire Pk.
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service World, Capitol
 Representative John E. Pearson
 Membership BMB
 President Gilmore Nunn
 General Manager Howard Roberson
 Commercial Manager Bill Fairley

Program Director Ray Whitworth
 Publicity Director Joe Bob Cable
 Musical Director Ralph Newton
 Chief Engineer Noel Luddy
 Farm Editor Pat Flynn

KGNC

**AMARILLO—1935
 NBC-LONE STAR**

Frequency: 710 Kc. Power: 10,000 Watts
 Owned-Oper. By Plains Radio Bcstg. Co.
 Bus.-Studio Address Radio Bldg., 8th &
 Harrison
 Phone Number 4242
 Transmitter Location Wilton-Switch
 Air Time 6 a.m.-M.
 News Service AP, UP
 Transcription Service Cole, Lang-Worth
 Representative Taylor-Borroff
 Membership NAB, BMB, FMA
 President Gene Howe
 Exec. Gen. Mgr. O. L. Ted Taylo
 General Manager Aubrey Jackson
 Local Sales Director Tom Kritse
 Prom., Pgm. Dir. Bob Watson
 Business Manager Calvin Handy
 Musical Director Bernie Howell
 Chief Engineer William H. Torrey
 Farm Editor J. B. Linn

KLYN

AMARILLO—1947—CBS

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By Plains Empire Bcstg. Co.
 Address 1014 W. 7th Ave.
 Phone Number 2-6773
 Air Time Unlimited
 Representative Blair
 General Manager Carl Benefiel
 Commercial Manager Lee Biggs

KBUD

ATHENS—1948

Frequency: 1410 Kc. Power: 250 Watts d.
 Owned-Oper. By Henderson County Bcstg. Co.
 Business Address Box 309
 Phone Number 650
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr., Chief Engr. J. B. McNutt, Jr.

KNOW

AUSTIN—1926—ABC-TSN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Pioneer Bcstg. Co., Inc.
 Bus.-Studio Address 520 Capital Natl. Bank
 Bldg.
 Phone Number 2-6213
 Transmitter Location First & Tillery Sts.

Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative Pearson
 Membership NAB
 President Wendell W. Mayes
 Station Manager Louis R. Cook
 Program Director Warren M. Beaman
 Chief Engineer James E. Lewis

K T B C

AUSTIN—1939—CBS-LONE STAR

Frequency: 590 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Texas Bcstg. Corp.
 Bus.-Studio Address Brown Bldg.
 (P. O. Box 717)
 Phone Number 2-2424
 Transmitter Location Manchaca Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Taylor-Borroff
 President Claudia T. Johnson
 V.P., Gen.-Comm. Mgr. J. C. Kellam
 Sales Manager Sam Plyler
 Program Director Richard S. Pryor
 Publicity Director Harvey O. Payne
 Musical Director Jane Holt Thomas
 Chief Engineer A. B. Hearn
 Farm Editor Reece Turner

K T X N

AUSTIN—1948

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By Radio KTXN, Inc.
 Address 309 W. 21st St.
 Phone Number 7-4476
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Thesaurus
 Membership NAB
 Pres., Gen., Comm. Mgr. Thomas G. Harris
 Chief Engineer Kerns H. Powers

K V E T

AUSTIN—1946—MBS-LIBERTY

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Austin Bcstg. Co., Inc.
 Business-Studio Address 113 W. Eighth St.
 Phone Number 8-8521
 Transmitter Location Bull Creek Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe, Paul Girard
 President John B. Connally
 General-Station Mgr. Willard Deason
 Commercial Manager Charles Howell
 Pgm., Prod. Dir. Dave Smith
 Chief Engineer Alfred W. Scharath

K R U N

BALLINGER—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Runnels County Bcstg. Co.
 Address Zappe Bldg.
 Phone Number 3151-3161
 Air Time 6 a.m.-10:15 p.m.
 News Service AP
 Transcription Service Standard, SESAC
 President, General Mgr. R. E. Bruce
 Comm., Sales Prom. Mgr. R. F. McGarvey
 Chief Engineer W. C. Kelley

K I O X

BAY CITY—1947—MBS-KBS

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Bay City Bcstg. Co.
 Business Address P. O. Box 1391
 Phone Number 642-3
 Studio-Transmitter Location State Hiway 3E
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative Paul Girard
 General Manager J. G. Long
 Comm., Sales Prom. Mgr. John Miller
 Prod. Dir., Chief Anncr. Hal Ewing
 Program Director LaVerne Ewing
 Chief Engineer Glenn R. Ellis

K R C T

BAYTOWN—1947—KBS

Frequency: 650 Kc. Power: 250 Watts d.
 Owned-Operated By Bay Bcstg. Co.
 Address Box 629
 Phone Number 1650
 News Service AP
 President C. Q. Alexander
 Vice President O. J. Howell
 General Manager E. H. Keown
 Commercial Mgrs. Sylvia McKinstry,
 Bill Lyons
 Chief Engineer Emilio Rodriguez, Jr.

K R E L

BAYTOWN—1947—DIXIE-LIBERTY

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Tri-Cities Bcstg. Co.
 Business Address P. O. Box 419
 Phone Number 1360
 Studio-Transmitter Location Decker Dr.
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Membership NAB, BMB
 President Robert Matherne
 Gen., Sta. Mgr. William M. Lightfoot
 Program Director Robert T. Nolan
 Production Director Norma Ruth Metz
 Chief Engineer Marvin Daugherty

K F D M
BEAUMONT—1924
ABC-LONE STAR

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Beaumont Bcstg. Corp.
 Business-Studio Address 1420 Calder Ave.
 Phone Number 2-7758
 Transmitter Location 2 Mi. N. of Bridge City
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Standard
 Representative Free & Peters
 Membership NAB, BMB
 President D. A. Cannan
 Gen., Sta., Comm. Mgr. C. B. Locke
 Sales Prom. Mgr. Helen Caldwell
 Program Director Dave Russell
 Prod.-Musical Dir. Conrad Bering, Jr.
 Publicity Director Ralph Ramos
 Chief Engineer S. Harold Jones

K P B X
BEAUMONT—1947—LIBERTY

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By KPBX Bcstg. Co., Inc.
 Operated By D. K. Maxted
 Bus.-Studio Address New Crosby Hotel
 Phone Number 2-0201
 Transmitter Location 4945 Fannett Rd.
 Air Time 5 a.m.-Sunset
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 Membership NAB
 President F. L. Benckenstein
 Gen., Sta., Sales Prom. Mgr. D. K. Maxted
 Commercial Manager Pat Martin
 Program Director Hugh Herrington
 Production Director William Hammond
 Chief Anncr., Musical Dir. Gordon Clark
 Chief Engineer Lawrence Sanders
 Farm Editor Glenn Earl
 Continuity Director Lilyan Wilkinson
 Traffic Director Helen Simmons

K R I C
BEAUMONT—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Enterprise Co.
 Bus.-Studio-Transmitter Address 130 Wall St.
 Phone Number 4-9421
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol, Thesaurus,
 Associated
 Representative Branham
 President O. Eugene Davis
 Vice-Pres., Gen. Mgr. E. C. Davis
 Station Manager Les Ryder
 Commercial Manager John Edwin Henry
 Sales Prom. Mgr. Revis Taylor
 Program Director Mrs. Virginia Ryder

Musical Director Mrs. Garvis Taylor
 Chief Engineer Marvin J. Easterwood
 Farm Editor Robert Tucker

K T R M
BEAUMONT—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KTRM, Inc.
 Business-Studio Address 230 Orleans St.
 Phone Number 2-8478
 Transmitter Location Crow & Odom Sts.
 Air Time 6 a.m.-12:05 a.m.
 News Service INS
 Transcription Service World
 Pres., Gen.-Sta. Mgr. Jack Neil
 Commercial Manager Bill McRae
 Sales Prom. Mgr. Barclay Herring
 Pgm., Prod., Pub. Dir. Joseph S. Trum
 Chief Anncr., Musical Dir. Roy Dixon
 Chief Engineer Ben F. Hughes
 Farm Editor Charles Schmucker

K I B L
BEEVILLE—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Bee Bcstg. Co.
 Address Box 948
 Phone Number 1490
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Gen., Comm. Mgr. John D. Rossi
 Partners J. D., V. L. Rossi
 Pgm., Sta. Mgr. Joe W. Caldwell
 Chief Engineer Harry W. Wardwell

K B S T
BIG SPRING—1936—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Big Spring Bcstg. Co.
 Bus.-Studio Address 702 Johnson St.
 Phone Number 1500
 Transmitter Location 1½ Mi. N.E. of city
 Air Time 6 a.m.-M.
 News Service AP
 Representative John E. Pearson
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. William J. Wallace
 Comm.-Sales Prom. Mgr. William L. Cox
 Prog.-Prod.-Pub. Dir. Robert Lindley
 Chief Engineer Andrew M. Jones

K T X C
BIG SPRING—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Operated By Leonard R. Lyon
 Address Big Spring City Park
 Phone Number 3300
 Air Time Unlimited
 News Service UP

• • • **TEXAS** • • •

Pres., Gen. Mgr. Leonard R. Lyon
 Comm., Asst. Mgr. Wayne Robison
 Program Director Vance Kimble
 Promotion Manager Sid Camble
 Chief Engineer Al Thompson

KFYN

BONHAM—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated By Frank Svoboda
 Bus.-Studio-Transmitter Address. . 903 E. 4th St.
 Phone Number 781
 Air Time Sunrise-sunset

KHUZ

BORGER—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By R. G. Hughes
 Business Address Box 110
 Phone Number 1600
 Studio-Transmitter Location. . 1431 Clayton St.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Paul Girard
 Membership NAB
 President R. G. Hughes
 General-Station Mgr. Wayne Phelps
 Commercial Manager Harry Chilton
 Pgm., Prod. Director Jack Roberts
 Publicity Director Bill Clark
 Chief Anncr., Musical Dir. Raymond Baxter
 Chief Engineer Herman Kreiger

KNEL

BRADY—1945—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By G. L. Burns
 Business-Studio Address Radio Bldg.
 Phone Number 77
 Transmitter Location Brady
 Air Time Unlimited
 News Service AP
 Representative Hil F. Best
 Gen.-Station Manager G. L. Burns
 Comm., Sales Prom. Mgr. J. S. Sloane
 Prog. Dir., Chief Announcer Gene Burns
 Chief Engineer Cecil Nelin

KSTB

BRECKENRIDGE—1947

Frequency: 1430 Kc. Power: 1000 Watts d
 Owned-Oper. By Stephens County Bcstg. Co.
 Business-Studio Address Miller Bldg.
 Phone Number 1430
 Transmitter Location 1½ Mi. W. of city
 Air Time 6 a.m.-local sunset
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 General-Station Mgr. R. W. Chapman

Commercial Manager Gilbert Webb
 Chief Announcer T. Drakley
 Chief Engineer R. E. Smith
 Farm Editor W. R. Lacey

KWHI

BRENHAM—1937—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tom S. Whitehead
 Business Address Brenham
 Phone Number 655, 611
 Studio Address Main St.
 Transmitter Location 2 Mi. N. on Hwy. 36
 Air Time 6 a.m.-sunset
 News Service UP
 Transcription Service Lang-Worth, SESAC
 General Manager Tom S. Whitehead
 Commercial Manager J. C. Price
 Program Director Bill Sloan
 Chief Engineer H. B. Balch
 Farm Editor J. W. Stufflebeme

KTFY

BROWNFIELD—1949

Frequency: 1050 Kc. Power: 250 Watts d
 Owned-Oper. By Terry County Bcstg. Co
 Address Box 1032
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 Gen., Comm. Mgr. Conrad Vernon, Jr.
 Promotion Manager R. C. Norris

KBOR

BROWNVILLE—1949

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Brownsville Bcstg. Co
 Address Box 472
 Phone Number 2-5677
 Air Time Daylight'
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr., Pgm. Dir. M. J. Wilson
 Commercial Manager Vance C. Wilson
 Chief Engineer Willis A. Wilson

KVAL

**BROWNSVILLE—1945—ABC
 TEX. QUAL.**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KVAL Bcstg. Co.
 Address P. O. Box 1792
 Phone Number 2-6452
 Air Time Unlimited
 News Service AP
 Representative Free & Peters
 President T. Frank Smith
 Gen., Comm. Mgr. T. Frank Smith, Jr.
 Pgm. Dir., Prom. Mgr. Tom Martin
 Chief Engineer Ed Frazier

K B W D
BROWNWOOD—1941
MBS-TEXAS STATE

Frequency: 1380 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By. Brown County Bcstg. Co.
 Business-Studio Address. 800 Hawkins St.
 Phone Number 2401-2
 Transmitter Location. Williams Ranch Rd.
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker
 Membership NAB
 President, General Mgr. Wendell Mayes
 Commercial Manager F. T. Wilson
 Program Director Wendell Mayes, Jr.
 Sales Prom. Mgr. Pat Brinkley
 Chief Announcer A. D. Whisenant
 Farm Editor Joel Chapman
 Chief Engineer A. W. Stewart

K O R A

BRYAN—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Bryan Bcstg. Co.
 Bus.-Studio Address. 305 W. 26th St.
 Phone Number 2-1451
 Transmitter Location. Villa Maria Rd.
 Air Time 6 a.m.-M.
 Pres., Owner, Gen. Mgr. David C. Jones, Jr.
 Station Manager Frank J. Sosolik
 Commercial Manager Euell G. Byers
 Chief Engineer James R. Smith
 Pgm., Farm Dir. William J. Zak, Jr.

K D E T

CENTER—1949

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By. Center Bcstg. Co., Inc.
 Address. 205 Austin St.
 Phone Number 1199
 Air Time Daytime
 News Service UP
 Transcription Service Standard
 President Tom E. Foster
 Gen., Comm. Mgr. Jack Bell
 Promotion Manager Tolbert Foster
 Chief Engineer T. McLachian

K C T X

CHILDRESS—1947—MBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By. Golden West Bcstg. Co., Inc.
 Bus.-Studio. Address. 217½ N. Main
 Phone Number 1085
 Transmitter Location. 1 Mi. W. of Childress
 Air Time Local sunrise-sunset
 News Service AP
 Transcription Service Standard

Membership NAB
 President R. Malone Hagan
 General Manager George D. Cowan
 Commercial Manager Malone Hagan
 Program Director LeRoy Carter
 Publicity Director Mildred Sikes
 Chief Announcer Bob Pace
 Chief Engineer Brooks Braffett

K C L E

CLEBURNE—1947

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Operated By. Marti, Inc.
 Business-Studio Address. 919 N. Main
 Phone Number 1025
 Transmitter Location. Route 3
 Air Time Sunrise-sunset
 News Service UP
 Representative Hil F. Best
 Membership NAB, BMB
 Pres., Gen.-Sta.-Comm.-Sales Prom.
 Manager George W. Marti
 Pgm., Prod. Dir. D'Voe Lee
 Chief Announcer Frank H. Hardgrove
 Chief Engineer Lloyd E. Rodgers
 Farm Editor C. A. Munsch

K S T A

COLEMAN—1947

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By. Coleman County Bcstg. Co.,
 Inc.
 Business Address. Box 432
 Phone Number 8406
 Studio-Transmitter Address. Abilene Hwy.
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Representative Hil F. Best
 Membership NAB
 President H. H. Jackson
 Gen., Sta., Comm. Mgr. Floyd Shelton
 Sales Prom. Mgr., Farm Editor Jack Nesbitt
 Program Director Jean Larson
 Prod. Dir., Chief Anncr. Bill Fox
 Publicity Director Mrs. Billy B. Beach
 Chief Engineer Brownie Seals

W T A W

COLLEGE STATION—1922

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. The Agricultural &
 Mechanical College of Texas
 Bus.-Studio Address. Administration Bldg.
 Phone Number 4-6724
 Transmitter Location. Bet. Bryan & College Sta.
 Air Time 6 a.m.-local sunset
 News Service AP
 Transcription Service World
 Membership NAB
 General Manager R. Henderson Shuffler

Sta., Comm. Mgr. Richard L. Webb
 Sales Prom. Mgr. Mrs. Elsie Patranella
 Pgm. Dir., Chief Annr. John Scogin
 Chief Engineer Richard L. Webb
 Farm Editor Jack Timmons

Address Box 4286
 Air Time Unlimited
 Transcription Service Capitol
 President Leslie C. Smith
 Gen. Mgr., Chief Engr. J. H. Mayberry

KEYS

CORPUS CHRISTI—1940 CBS-LONE STAR

Frequency: 1440 Ks. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Nueces Bcstg. Co.
 Business Address P. O. Box 1460
 Phone Number 2-7411
 Studio Address Center Theater Bldg.
 Transmitter Location Shell Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Taylor-Borroff
 Membership NAB, BMB
 Owners Charles Rossi, Earl C. Dunn,
 H. B. Lockhart, E. C. Hughes
 General Manager E. C. Hughes
 Station Manager Kelly Wofford
 Commercial Manager Tom Gibson
 Program Director Ben Blackman
 Chief Engineer Harold Griffith

KRIS

CORPUS CHRISTI—1935—NBC-TQN
 Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Gulf Coast Bcstg. Co.
 Address P. O. Box 840
 Phone Number 6354
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Free & Peters
 Membership NAB, BMB
 Pres., Gen. Mgr. T. Frank Smith
 Commercial Manager William Eikner
 Pgm. Dir., Prom. Mgr. Charles Nethery
 Chief Engineer Elmer Atkinson

KSIX

CORPUS CHRISTI—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Corpus Christi Bcstg. Co.,
 Inc.
 Address Showroom Bldg.
 Phone Number 2-9242
 Representative Forjoe
 General Manager Vana M. Kennedy

KUNO

CORPUS CHRISTI—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By Community Bcstg. Co.

KWBU

CORPUS CHRISTI—1943—LIBERTY

Frequency: 1030 Kc. Power: 50,000 Watts d.
 Owned By Baylor Univ. of Waco
 Business Address P. O. Box 898
 Phone Number 5258-9
 Studio Address White Plaza Hotel
 Transmitter Location Gregory
 Air Time Daytime
 News Service AP
 Representative Branham
 General Manager Roy R. Kay
 Exec. Secretary V. M. Kulhane
 Traffic & Continuity Rose Belik
 Musical Directors Irene Hill & Billy Gregory
 Chief Engineer Nestor Cuesta, Jr.

KAND

CORSICANA—1937—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc.
 Bus.-Studio Address State Natl. Bank Bldg.
 Phone Number 2486
 Transmitter Location Hwy. 75
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative Branham
 Membership NAB, BMB
 President J. C. West
 General Manager Walter S. Kline
 Chief Engineer Donnell D. Dickson, Jr.

KCFH

CUERO—1949

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Operated By A. M. Respondek
 Address Cuero
 Air Time Daytime
 News Service UP
 Transcription Service World
 Pres., Gen. Mgr. A. M. Respondek
 Commercial Manager Milton Binz
 Program Director Edson Foster
 Chief Engineer E. F. Meyer

KXIT

DALHART—1948—LIBERTY

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned-Operated By Dalrad Associates
 Address 402½ Denrock
 Phone Number 740
 Air Time Daytime
 News Service UP

Transcription ServiceLang-Worth
 MembershipNAB
 General Manager.....Kenneth B. Bishop
 Chief Engineer.....Bill Smith

K I X L

DALLAS—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Variety Bcstg. Co., Inc.
 Business-Studio Address.....1401 S. Akard St.
 Phone Number.....Riverside 4521
 Transmitter Location.....5500 Parkdale Dr.
 Air TimeDaytime
 News ServiceAP
 Transcription Service.....Standard, World,
 MacGregor
 RepresentativeForjoe
 MembershipNAB
 President, General Manager.....Lee Segall
 Asst. Manager.....Tom W. Massey
 Commercial Manager.....T. H. Strauss
 Program Director.....Charles F. Payne
 Production Manager.....John D. Wilson
 Chief Engineer.....Bob E. Tripp

K L I F

DALLAS—1947—LIBERTY

Frequency: 1190 Kc.....Power: 1000 Watts d.
 Business-Studio Address.....Cliff Towers Hotel
 Business-Studio Address.....Cliff Towers
 Phone Number.....Winfield 0328
 Transmitter Location.....Scyene Rd.
 Air Time6 a.m.-6 p.m.
 News ServiceUP
 Transcription ServiceAssociated
 Representative.....Adam J. Young
 MembershipNAB
 President.....Barton R. McLendon
 Gen., Sta. Mgr.....Gordon McLendon
 Commercial Manager.....Bruce Collier
 Asst. Sales Prom. Mgr., Pgm. Dir., Bill Weaver
 Musical Director.....Johnny Murray
 Chief Engineer.....Glenn Callison

K R L D

DALLAS—1926—CBS-TEXAS

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Operated By.....KRLD Radio Corp.
 AddressHerald Square
 Phone Number.....Central 6811
 Air TimeUnlimited
 News Service.....AP, INS
 Transcription Service.....Standard, Capitol
 RepresentativeBranham
 MembershipNAB, BMB
 President.....John W. Runyon
 General Manager.....Clyde W. Rembert
 Commercial Mgr.....William A. Roberts
 Program Director.....Roy George
 Promotion Manager.....J. W. Crocker
 Chief Engineer.....Roy M. Flynn

K S K Y

DALLAS—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....SKY Bcstg. Service
 Business-Studio Address.....Hotel Stoneleigh
 Phone Number.....Central 6193-4, LD800
 Transmitter Location.....Bruton Rd.
 Air TimeSunrise-sunset
 News ServiceAP
 MembershipNAB
 Partner, Gen. Mgr.....A. L. Chilton
 Station Manager.....R. G. Terrill
 Commercial Manager.....R. L. Kanatzar
 Program Director.....Leonard Holland
 Chief Announcer.....Richard F. Parker
 Musical Director.....James L. Hughes
 Chief Engineer.....Morris M. Ming

W F A A

DALLAS—1922

NBC-ABC-TEXAS QUALITY

Frequency: 820 Kc.....Power: 50,000 Watts
 Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Dallas Morning News
 Business-Studio Address.....1122 Jackson St.
 Phone Number.....Riverside 9631
 Transmitter Location.....WFAA-820, Grapevine;
 WFAA-570, Arlington
 Air TimeUnlimited
 News ServiceAP, UP
 Transcription ServiceLang-Worth
 Representative.....Edward M. Petry
 MembershipNAB, BMB
 President.....E. M. Dealey
 General Manager.....Martin B. Campbell
 Asst. Sales Manager.....Ralph W. Nimmons
 Regional Sales Mgr.....Alex Keese
 Sales Prom. Manager.....Robert E. Summers
 Program Director.....Kelly Maddox
 Production Director.....Bert Mitchell
 Publicity Director.....Louis A. Breault, Jr.
 Musical Director.....Billy Mayo
 Chief Engineer.....J. Raymond Collins
 Farm Editor.....Murray E. Cox
 Asst. to Farm Editor.....Kitty R. Johnson

W R R

DALLAS—1920—MBS-TEXAS STATE

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 Business Address.....Municipal Radio Bldg.,
 State Fair Grounds
 Phone NumberT3-6101
 Transmitter Location.....White Rock Lake
 Air TimeUnlimited
 News ServiceAP
 RepresentativeJohn Blair
 MembershipNAB
 Chairman.....E. O. Cartwright
 Managing Director.....Dale Drake

Program Director.....Pete Teddlie
 Publicity Director.....Ruth Jones
 Musical Director.....Alta Faye
 Chief Engineer.....D. J. Tucker
 Farm Editor.....Al Jones

(See Page 654)

KDLK

DEL RIO—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Rio Bcstg. Co.
 Business Address.....P. O. Box 1162
 Phone Number.....1234
 Studio-Transmitter Location.....Cypress &
 E. Second Sts.
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Hal Harlan
 President.....James A. Clements
 Gen., Sta. Mgr.....Hal Harlan
 Com., Sales Prom. Mgr.....Don Howard
 Program Director.....Hal Smith
 Prod., Publ. Dir.....Bob Pro
 Chief Anncr., Chief Engr.....Stan Benson
 Musical Director.....Benny Johnson

KDSX

DENISON—1948—LIBERTY

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Grayson Bcstg. Co.
 Address.....P. O. Box 263
 Phone Number.....3-400
 Studio Address.....Hotel Denison
 Transmitter Location.....2 Mi. N. City, Hiway 75
 Air Time.....Sunrise-Sunset
 News Service.....AP
 Transcription Service.....Standard
 President, Gen. Mgr.....B. V. Hammond, Jr.
 Comm., Sales Prom. Mgr.....George Myers
 Prod., Pub. Dir.....William H. Burkett
 Chief Announcer.....Allan Hundley
 Chief Engineer.....Fred Weaver

KDNT

DENTON—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Harwell V. Shepard
 Address.....Radio Center
 Phone Number.....276
 Air Time.....Unlimited
 Representative.....Best
 General Manager.....Harwell V. Shepard

KDDD

DUMAS—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....North Plains Bcstg. Corp.
 Bus. Studio-Transmitter Address.....Hwy. 287,
 No. edge of Dumas

Phone Number.....2-411
 Air Time.....Sunrise-sunset
 News Service.....AP
 Transcription Service.....Standard, Capitol
 President.....Lucian M. Spencer
 Gen., Sta., Comm. Mgr.....Ken Duke
 Pgm., Prod., Pub. Dir.....Ray Trent
 Chief Announcer.....Bill Lask
 Musical Director.....Katherine Vitz
 Chief Engineer.....T. D. Atkins
 Farm Editor.....J. B. Wade

KURV

EDINBURG—1947

Frequency: 710 Kc.....Power: 250 Watts d.
 Owned-Operated By.....J. C. Looney
 Address.....Edinburg
 Phone Number.....710-1
 Studio-Transmitter Location.....2 Mi. N. State Hy.
 Air Time.....6 a.m.-6 p.m.
 News Service.....UP
 Representative.....Forjoe
 Membership.....NAB, BMB, FMA
 President.....James Cullen Looney
 Gen.-Sta.-Comm. Mgr.....Allan Dale
 Sales Prom. Mgr.....Joe Payne
 Chief Engineer.....Warren Chase

KULP

EL CAMPO—1948—LIBERTY

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wharton County Bcstg. Co.
 Business Address.....P. O. Box 1390
 Phone Number.....1390
 Studio Address.....505 E. Jackson
 Air Time.....5 a.m.-5:30 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Hil F. Best
 Membership.....NAB, BMB
 President.....Culp Krueger
 General Manager.....J. T. Senter
 Office Manager.....Robt. Hathaway
 Commercial Manager.....Melbadean Wells
 Program Director.....Wesley Jones
 Chief Engineer.....Joe Miller
 Farm Editor.....V. L. Sandlin
 Traffic Manager.....Jane Beatty

KELT

ELECTRA—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Oil City Bcstg. Co.
 Address.....Box 112
 Phone Number.....1051
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Standard
 General Manager.....W. M. H. Smith
 Program Director.....Jack Womack
 Chief Engineer.....Bill F. Lindsay

KELP

EL PASO—1947—KBS

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned By Paso Bcstg. Co.
 Business-Studio Address 106 Texas St.
 Phone Number 3-3658
 Transmitter Location Ascarate
 Air Time 6 a.m.-sunset
 News Service UP
 Transcription Service Capitol. Keystone
 Representative John E. Pearson
 Membership NAB, BMB
 President Lewis O. Seibert
 Gen., Sta., Comm. Mgr. John L. Thompson
 Sales Prom. Mgr. Bob Rowland
 Pgm., Pub. Dir. Margaret Mosen
 Production Director Ted Quillen
 Chief Announcer Pat Wilkins
 Musical Director June Barbour
 Chief Engineer Milton Cockrell
 Farm Editor Paul Stevenson

KEPO

EL PASO—1948—ABC

Frequency: 690 Kc. Power: 5000 Watts
 Owned-Operated By KEPO, Inc.
 Business-Studio Address 2419 N. Piedras St.
 Phone Number 5-2731
 Transmitter Location Hwy. 54, 10 Mi. N.E.
 of El Paso
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative John Blair
 Membership NAB, BMB
 Exec. Vice Pres. Kenyon Brown
 General Manager Willard L. Kline
 Commercial Manager Howard W. Baldwin
 Program Director Gene Procter
 Chief Engineer E. L. Gemoets

KROD

EL PASO—1940
 CBS-SOUTHWEST

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By Roderick Bcstg. Corp.
 Business-Studio Address 2201 Wyoming St.
 Phone Number 2-6551
 Transmitter Location 3½ Mi. N., Newman Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Taylor-Borhoff
 Membership NAB, BMB
 President Dorrance D. Roderick
 V.P., Gen., Sta. Mgr. Val Lawrence
 Commercial Manager Robert C. Hughes
 Program Director Ted Hunt
 Sales Prom. Mgr., Pub. Dir. Bob Canavan
 Chief Announcer Richard Weaver
 Chief Engineer Edward P. Talbott

KSET

EL PASO—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Sunland Bcstg. Co.
 Address 2223 Montana St.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 General Manager Vincent W. McConn
 Station Manager G. C. Hoffmann
 Commercial Manager O. J. Kaspá
 Program Director C. H. Hall
 Chief Engineer W. V. Rockefeller

KTSM

EL PASO—1929—NBC

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Tri-State Bcstg. Co., Inc.
 Bus.-Studio Address 801 N. Oregon St.
 Phone Number 2-5423
 Transmitter Location First St., Ascarate
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus, World
 Representative George P. Hollingbery
 Membership NAB, BMB
 Pres., Sta. Mgr. Karl O. Wyle
 Commercial Manager Roy T. Chapman
 Program Director Jack Chapman
 Prod. Dir., Chief Anncr. Jack Rye
 Publicity Director Murray Yeager
 Chief Engineer Kenneth J. Walton
 Farm Editor Conrey Bryson

KCNC

FORT WORTH—1946

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By Blue Bonnet Bcstg. Corp.
 Bus.-Studio Address 705½ Main St.
 Phone Number 7175
 Transmitter Location 4000 Lawnwood St.
 News Service AP
 Air Time Sunrise-Sunset
 Pres., Gen., Sta. Mgr. J. H. Speck
 Commercial Manager Luthie Adkins
 Program Director Jerry Hahn
 Chief Engineer Jack Hopkins

KCUL

FORT WORTH—1949

Frequency: 1540 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By East-West Bcstg. Co.
 Address 3607 Camp Bowie
 Phone Number 7-2161
 Air Time Unlimited
 News Service UP
 Transcription Service Associated
 Pres., Gen. Mgr. W. B. Chambers, Jr.
 Chief Engineer Nestor Cuesta, Jr.

Why You Buy

WRR-KFJZ

For Dallas-Fort Worth:

★ **Cost-Per-Listener Ratio**

WRR-KFJZ Combination has the lowest actual rate and lowest Cost-Per-Listener rating, based on Hooper, of all the major station set-ups in the twin-city area. For 1 minute open, day-time: WRR-KFJZ, 11.40; (ABC), 18.00; (CBS), 30.00; (NBC), 50.00. For 1 minute open, night-time: WRR-KFJZ, 21.00; (ABC), 36.00; (CBS), 60.00; (NBC), 66.00. Yet five-month average Hoopering (furnished on request) converted into Cost-Per-Listener ranks WRR-KFJZ Combination **FIRST** for Sunday afternoons, **SECOND** for weekday mornings, **FIRST** for Weekday afternoons, and **SECOND** at night, against the same competition.

★ **Station Popularity**

Both WRR and KFJZ are tops in popularity in their respective cities because of being the primary news-and-sports stations. WRR in Dallas carries Dallas Eagle baseball broadcast, World Series each year, Southwest Conference and highschool football, basketball, golf, tennis, and Dallas Texans ice hockey. KFJZ in Ft. Worth carries World Series, and full coverage of same sports as WRR. Texans are sports mad; their dials stay tuned to the news-and-sports stations.

★ **Audience Loyalty**

WRR-KFJZ Combination delivers real audience loyalty. No fly-by nights. WRR was established in 1920, is world's oldest municipal station; was first station in Dallas; KFJZ was established in 1922, was second station in Ft. Worth, is present Roy station of Texas State Network. A whole generation has grown up and started a new one, listening to these two stations.

★ **Concentrated Coverage**

WRR-KFJZ is a combination of two 5,000 Watt stations located 30 miles apart. Each is excellent in readability in both cities. WRR covers Dallas-Ft. Worth and the area North and East; KFJZ covers Dallas-Ft. Worth and the area West; overlap of **CONCENTRATED** coverage is approximately 60%, completely including the million people of the Dallas-Ft. Worth market.

★ **Convenience to Advertiser**

WRR-KFJZ Combination means convenience to the advertiser. One order, one price, one billing; two stations for double coverage; choice of simultaneous or separate scheduling.



“THE BILLION DOLLAR AUDIENCE”

KFJZ—FORT WORTH **WRR—DALLAS**

NATIONAL REPRESENTATIVE—JOHN BLAIR & CO.
NEW YORK • CHICAGO • DETROIT • ST. LOUIS • LOS ANGELES • SAN FRANCISCO

K F J Z

FORT WORTH—1922
MBS-TEXAS STATE

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Oper. By. Tarrant Bcstg. Co.
Business-Studio Address. 1201 W. Lancaster
Phone Number. 3-3474
Transmitter Location. Birdville
Air Time. Unlimited
News Service. AP
Transcription Service. SESAC, World
Representative. John Blair
Membership. NAB
Pres., Gen. Mgr. Gene L. Cagle
Comm., Sales Prom. Mgr. Clyde D. Pemberton
Pgm., Prod. Dir. Hal Thompson
Chief Engineer. James T. Peterson

K W B C

FORT WORTH 1946

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Operated By. Worth Bcstg. Co.
Bus.-Studio Address. 1003½ Houston
Phone Number. 2-9231
Transmitter Location. Old Denton Rd.
Air Time. Daytime
News Service. AP
Transcription Service. Standard
Representative. William G. Rambeau
President. P. W. Seward
General Manager. Lewis Love
Commercial Manager. Conrad Dupree
Sales Prom. Mgr. Tom Allen
Program Director. Ed Hogan
Production Director. Harvey Boyd
Publicity Director. Dean McLean
Musical Director. Charles Hobbie
Chief Engineer. Melvin Parsons

K X O L

FORT WORTH—1947—LIBERTY

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By. Fort Worth Bcstg. Co., Inc.
Bus.-Studio Address. 1216 Pennsylvania Ave.
Phone Number. 3-1448-9, 3-1440
Transmitter Location. Cor. Piper Lane &
Galloway Rd.
Air Time. 6 a.m.-M.
News Service. AP
Representative. John E. Pearson
President. F. M. Skinner
Gen., Sta. Mgr. Russ N. Lamb
Commercial Mgr. Herman C. Clark
Program Director. Phil Vogel
Chief Announcer. Bill Hightower
Chief Engineer. John R. Crouse

W B A P

FORT WORTH—1922
NBC-ABC-LONE STAR

Frequency: 820 Kc. Power: 50,000 Watts
Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By. Carter Publications, Inc.
Business Address. 3900 Barnett St.
Phone Number. Ft. Worth, LO-1981; Dallas,
TR-7-9757

Transmitter Location. WBAP-820, Grapevine;
WBAP-570, Arlington

Air Time. Unlimited
News Service. AP
Transcription Service. Associated, Cole
Representative. Free & Peters
Membership. NAB, BMB
President. Amon Carter
Director. Harold Hough
Station Manager. George Cranston
Commercial Manager. Roy Bacus
Program Director. Ed Lally
Production Director. A. M. Woodford
Prom., Mcdse., Pub. Dir. Jack Rogers
Chief Announcer. Frank Mills
Musical Director. Gene Baugh
Chief Engineer. R. C. Stinson
Farm Editor. Layne Beaty

(See Page 656)

K N A F

FREDERICKSBURG—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Gillespie Bcstg. Co., Inc.
Business-Studio Address. Security State Bank
Bldg.

Phone Number. 311, 369
Transmitter Location. U. S. Hwy. 87
Air Time. 6:30 a.m.-10:15 p.m.
News Service. AP
Transcription Service. SESAC
Representative. Hil F. Best
President. Walter T. McKay
Vice-President. Arthur Stehling
Gen., Sta. Mgr. Gregg Winters
Comm., Sales Prom. Mgr. W. J. Thomas
Chief Engineer. Norbert Fritz
Farm Editor. Walter Herbolt

K G A F

GAINESVILLE—1947—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By. Gainesville Bcstg. Co.
Address. Training School Rd.
Phone Number. 248, 1600
News Service. AP
Transcription Service. Standard
President. Joe M. Leonard, Sr.
General Manager. Joe M. Leonard, Jr.
Commercial Manager. Earl Leonard
Program Director. Louis C. Pitchford, Jr.
Chief Engineer. Cordell Martin

The South's Richest Market

**In The Shadow Of The Cowbell,
WBAP Memory Signal Since 1922**

THE FORT WORTH-DALLAS AREA

	Population*	Retail Sales*	Radio Homes*
WBAP - 570 (ABC)	4,528,200	\$3,722,862,000	1,123,538
WBAP - 820 (NBC)	5,435,500	4,329,307,000	1,253,162
WBAP - TV (ABC, NBC)	1,035,571	1,788,703,550	TV Count Monthly

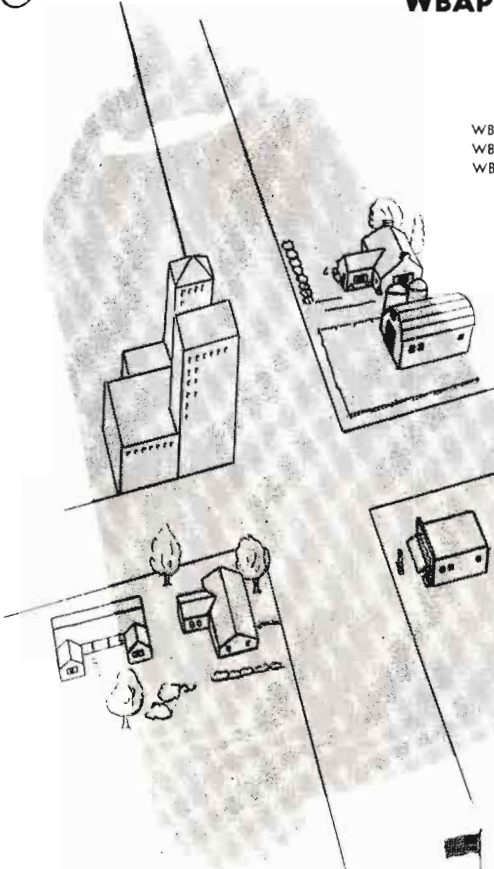
Delivering the South's richest market is a WBAP specialty, as it has been with radio since 1922 and with television since September 29, 1948.

From metropolitan cities to the smallest hamlet, ranch or farm home, WBAP's memory signal cowbell is listened to more by more people in the South's richest market (Fort Worth-Dallas area).

WBAP now has facilities to produce the most difficult program or commercial (live, recorded or film) in its new 70,000 square foot Radio and Television Center.

Complete station and market details are available by contacting WBAP or Free & Peters at any one of the offices listed below.

*Source: Sales Management, 1958, and Consumer Markets, 1958-59.



Amon Carter, President
Harold Hough, Director
George Cranston, Manager
Roy Bacus, Com. Manager

WBAP Telephones:
Fort Worth:
LOckwood 1981
Dallas:
Tremont 7-9757



FREE & PETERS, INC. Exclusive National Representatives

Fort Worth Detroit Atlanta San Francisco Chicago New York Hollywood

K G B C GALVESTON—1947

Frequency: 1540 Kc. Power: 1000 Watts d.
250 n.
Owned-Oper. By The Galveston Bcstg. Co.
Business-Studio Address Commerce Bldg.
Phone Number 4329
Transmitter Location E. end Galveston Island
Air Time 6:30 a.m.-11:30 p.m.
News Service AP
Transcription Service Standard
Gen., Sta. Mgr., Pub. Dir. James W. Bradner, Jr.
Comm., Sales Prom. Mgr. Floyd Smith
Pgm., Prod. Dir. Jim McConne'l
Musical Director Mary Jean Duncan
Chief Engineer Jesse Simms

K L U F

GALVESTON—1922—MBS-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By The KLUF Bcstg. Co.
Business-Studio Address 300 Haden Bldg.
Phone Number 6676
Air Time Unlimited
News Service UP
Transcription Service World
Representative William G. Rambeau
President George Roy Clough
Gen., Comm. Mgr., Chief Engr. L. D. Clough

K S I J

GLADWATER—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Gladwater Bcstg. Co.
Address 303 Cotton St.
Phone Number 516
Air Time Unlimited
News Service UP
Transcription Service Standard
Representative Hil F. Best
Partners Carl Everett, Jr., B. H. Broiles,
J. B. Sheppard
General Manager Ken Bennett
Commercial Manager Bob Bennett
Program Director Tom Perryman
Promotion Manager Clyde Moore
Chief Engineer Lloyd Johnson

K C T I

GONZALES—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Gonzales Bcstg. Co.
Business Address 425 St. George St.
Phone Number 770
Transmitter Location 2½ Mi. E. City, Hiway
200
Air Time 6 a.m.-10 p.m.
News Service AP

Transcription Service Capitol
Representative Gene Grant, Cooke
Gen.-Commercial Mgr. Lawrence M. Walshak
Pgm. Dir., Chief Engr. Frank Wilson, Jr.
Farm Editor Thomas W. Wilson

K S W A

GRAHAM—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Oper. By Graham Bcstg. Co.
Address Box 748
Phone Number 1200
Studio-Transmitter Location Hiway 24
News Service UP
Air Time 6:30 a.m.-Sunset
Transcription Service Capitol, SESAC
Membership NAB
Pres., Gen., Sta. Mgr. Clay Thompson, Jr.
Commercial Manager W. J. Duncan
Chief Engineer Vance Newsom

K G V L

GREENVILLE—1946 MBS-TEXAS STATE-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Truett Kimzey
Business-Studio Address Graham-Fagg Bldg.
Phone Number 2066
Transmitter Location Wolfe City Hwy.
Air Time 6 a.m.-M.
News Service AP
Membership NAB
General Manager Truett Kimzey
Station Manager Leo Hackney
Asst. Manager Paul D. Robinson
Program Director James D. Jones
Chief Announcer Bill Rust
Musical Director Dean Baker
Chief Engineer Tom Clyce

K C L W

HAMILTON—1947—LIBERTY

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By Hamilton Bcstg. Co.
Bus.-Studio Address 111 E. Leslie St.
Phone Number 500
Transmitter Location 2 Mi. Comanche Hiway
News Service UP
Transcription Service Capitol
Air Time Daytime
Membership NAB
Pres., Gen. Mgr. Clyde Weatherby
Station Manager J. Monroe Coston
Chief Engineer Carl Knella

K G B S

HARLINGEN—1941—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Harbenito Bcstg. Co.

Business Address..... P. O. Box 711
 Phone Number.....2200
 Studio-Transmitter Address...U. S. Hw.ay. 83.
 bet. Harlingen & San Benito
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service... Associated, Standard
 Representative.....Ra-Tel
 Membership.....BMB
 President.....McHenry Tichenor
 General-Station Mgr.....Troy McDaniel
 Commercial Manager.....Dave Bennett
 Program Director.....John Harrison
 Publicity Director.....Ve n Harlson
 Chief Engineer.....Al Beck

K G R I

HENDERSON—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....Box 809
 Phone Number.....1128
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World, SESAC
 President.....Roy B. Cannon
 Gen., Comm., Prom. Mgr.....W. C. Crawford
 Program Director.....Frank Ledbetter
 Chief Engineer.....Lynn J. Roy

K P A N

HEREFORD—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Address.....Box 868
 Phone Number.....860
 Studio-Transmitter Location...16 Mi. W. City.
 Hiway 60
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB
 General Manager.....John Blake
 Sales Prom. Mgr.....Hal W. Bly Miller
 Chief Anncr., Engr.....John Ball
 Musical Director.....Jim Pilaut

K H B R

HILLSBORO—1947

Frequency: 1560 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hill County Bcstg. Co.
 Business-Studio Address...204 E. Franklin St.
 Phone Number.....594
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World
 Station Manager.....James O. Taylor
 Program Director.....Rober Greable
 Chief Engineer.....Norman A. Niesen

K A T L

HOUSTON—1947—LIBERTY

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Texas Bcstrs., Inc.
 Business-Studio Address.....412 Main St.
 Phone Number.....Preston 3108
 Transmitter Location.....Post Oak Rd.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service...Lang-Worth, SESAC
 Representative.....IMS
 Membership.....NAB
 President.....William Harry Talbot
 V.P., Gen. Mgr.....King Howard Robinson
 Commercial Manager.....William C. Burks
 Pub. Dir., Sales Prom. Mgr.....Charles Dyer
 Program Director.....John Edwards
 Production Director.....Robert Matthes
 Chief Announcer.....Sidney Gervaise
 Chief Engineer.....Edward Martin
 Fa m Editor.....Bill Bauerkempe

K C O H

HOUSTON—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Call of Houston, Inc.
 Business-Studio Address.....1 Main St.
 Phone Number.....Charter 4-1888
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World, Associated,
 MacGregor
 General Manager.....Robe t C. Meeker

K L E E

HOUSTON—1948

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....W. Albert Lee
 Business-Studio Address.....Milby Hotel
 Phone Number.....Preston 1161
 Transmitter Location.....1 Mi. from inter-
 section N. Sherperd & Airline
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Associated
 Representative.....Adam J. Young
 Membership.....NAB
 President.....W. Albert Lee
 Gen., Sta., Comm. Mgr.....John Pace
 Pgm., Prod. Dir.....William Newkirk
 Pub. Dir., Chief Anncr.....Bob Stevenson
 Musical Director.....Bobbie McMahan
 Chief Engineer.....Paul Huhndorff

K N U Z

HOUSTON—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Veterans Bcstg. Co.
 Business-Studio Address...905 Scanlan Bldg.
 Phone Number.....Central 8801

• • • **TEXAS** • • •

Transmitter Location.....315 N. Ennis
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth, Capitol
 Representative.....Forjoe
 Membership.....NAB
 President.....Max H. Jacobs
 Gen. Sta. Mgr.....Dave Morris
 Commercial Manager.....Douglas W. Blair
 Program Director.....Walter Colvin
 Production Director.....Johnnie Goodman
 Chief Engineer.....O. C. Crossland

K P R C

HOUSTON—1925
NBC-TEXAS QUALITY

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Houston Post Co.
 Business-Studio Address.....Lamar Hotel
 Phone Number.....Fairfax 7101
 Transmitter Location.....Deepwater
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus, Standard
 Representative.....Edward Pety
 Membership.....NAB
 President, Owner.....W. P. Hobby
 General Manager.....Jack Harris
 Asst. Gen. Mgr.....Jack McGrew

Sales Prom. Manager.....Carol Bennett
 Production Manager.....Brooke Carroll
 Publicity Director.....Robert Carpenter
 Chief Engineer.....Harvey Wheeler
 News Editor.....Pat Flaherty

K T H T

HOUSTON—1944—MBS

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Texas Star Bcstg. Co.
 Business-Studio Address.....4000 S. Main St.
 Phone Number.....Keystone 5535
 Transmitter Location.....Nr. San Jacinto
 Battlegrounds
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Avery-Knodel
 Membership.....BMB, FMA
 President.....Roy N. Hofheinz
 Gen. Sta. Comm. Mgr.....Bill Bennett
 Sales Prom. Mgr., Pub. Dir.....Lauri Schutt
 Prod., Pgm. Dir.....Ted Nabors
 Chief Engineer.....O. B. Johnson

K T R H

HOUSTON—1930—CBS-TEXAS

Frequency: 740 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....KTRH Bcstg. Co.

— T E X A S —

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 Vice-President: Pat Flaherty—KPRC, Houston
 Secretary-Treasurer: Jim Alderman—WRR, Dallas

— T E X A S —

TEXAS

AddressRice Hotel
 Phone NumberPreston 4361
 Air Time Unlimited
 News Service AP, INS
 Transcription Service..... World
 Representative John Blair
 Pres., Gen. Mgr..... B. F. Orr
 Assistant Manager..... Ray Herndon
 Natl. Sales Manager..... Ray Bright
 Program Director..... Ted Nabors
 Promotion Manager..... Monte Kleban
 Engineers Tom Hiner, Lester Mullan

Phone Number 2211-2
 Air Time 6:55 a.m.-10 p.m.
 News Service UP
 Transcription Service..... Lang-Worth, SESAC
 Membership NAB
 Owner, Gen. Station Mgr..... Bill A. Laurie
 Commercial Manager..... J. G. Johnson
 Sales Prom. Mgr., Pub. Dir..... Mrs. Emo Laurie
 Prog.-Prod. Dir., Chief
 Announcer Gary Smitherman
 Musical Director..... Bill Laurie
 Chief Engineer..... William M. McCreary, Jr.

K X Y Z

**HOUSTON—1930
 ABC-LONE STAR**

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Shamrock Bcstg. Co.
 Business-Studio Address..... Gulf Bldg.
 Phone Number Capitol 6151
 Transmitter Location..... Deepwater
 Air Time Unlimited
 News Service AP
 Transcription Service... Standard, Lang-Worth
 Representative Free & Peters
 Membership NAB, BMB, FMA
 President..... Glenn H. McCarthy
 Exec. V.P., Gen. Mgr..... Fred Nahas
 V.P., Comm. Mgr..... Terry Lee
 Prod., Musical Dir..... Art Finger
 Program Director..... Tom Franklin
 Publicity Director..... Lee Hogg
 Musical Director..... Ed Badeaux
 Chief Announcer..... Frank Babcock
 Chief Engineer..... Gerald R. Chinski
 Farm Editor..... Roland Baker

K T X J

JASPER—1948

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Jasper Bcstg. Co.
 Business-Studio Address... Texas Theater Bldg.
 Phone Number 580
 News Service UP
 Transcription Service..... Capitol, SESAC
 President Joe J. Fisher
 General Manager..... Ray Sherman
 Comm., Prom. Mgr..... Bill Tompkins
 Chief Engineer..... Eddie Lamb

K E V T

KERRVILLE—1948—LIBERTY

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Kerr County Bcstg. Co.
 Address Junction Hi-Way
 Phone Number..... 900, 999
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service..... Capitol
 General Station Manager... V. Dean Turner
 Commercial Manager..... I. B. Dismukes
 Chief Engineer..... Al Mason

K S A M

HUNTSVILLE—1938—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... J. G. Long
 Address..... P. O. Box 312
 Phone Number 666
 Air Time Unlimited
 News Service AP
 Transcription Service..... Capitol
 Membership NAB
 President..... J. G. Long
 General Manager..... Bryan Powell
 Res. Manager..... Harvard C. Bailes
 Program Director..... Don Gulihur
 Comm., Prom. Manager..... J. C. Dorrell
 Chief Engineer..... John Neathery, Jr.

K O C A

KILGORE—1936—KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Oil Capitol Bcstg. Assn.
 Address 102½ E. North St.
 Phone Number 1300
 Air Time Unlimited
 News Service AP
 Membership BMB
 President..... Roy G. Terry
 General Manager..... H. A. Degner
 Commercial Manager..... Lewis W. Christie
 Program Director..... Walton Stewart
 Chief Engineer..... Karem O. Soule

K E B E

JACKSONVILLE—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Bill A. Laurie
 Bus.-Studio-Transmitter Address..... Box 1071,
 Pierce Lane & Lake St.

K I N E

KINGSVILLE—1948

Frequency: 1240 Kc..... Power: 1000 Watts d.
 Owned-Oper. By. Estate of Jack Henry Kidd, Jr.
 Address..... 205 E. King

Station Manager.....Lloyd Hawkins
 Commercial Manager.....Art Green
 Program Director.....Lawrence Birdsong
 Chief Engineer.....Ken Maxwell

Gen. Sta. Mgr.....David P. Pinkston
 Program Director.....S. A. Harral
 Chief Engineer.....Roger V. Hively

K C B D

LUBBOCK—1946—MBS

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Caprock Bcstg. Co.
 Business-Studio Address.....1803 Broadway
 Phone Number.....6348
 Transmitter Location.....U. S. Hwy. 84
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....John E. Pearson
 Membership.....NAB
 President, General Mgr.....Joe H. Bryant
 Station Manager.....Robert L. Snyder
 Commercial Manager.....C. L. Land
 Chief Engineer.....R. F. Lee
 Farm Editor.....Gene Looper

K F Y O

LUBBOCK—1927—ABC-LONE STAR

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Phone Number.....5567
 Transmitter Location.....2312 Fifth St.
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Taylor-Boroff
 Membership.....NAB, BMB
 President.....Gene A. Howe
 General Manager.....O. L. Ted Taylor
 Commercial Manager.....Leete Jackson
 Sta., Sales Prom. Mgr.....Gordon Thompson
 Program Director.....Bill Morgan
 Production Director.....Alene Tierney
 Chief Engineer.....W. S. Bledsoe
 Farm Director.....Jack Creel

K S E L

LUBBOCK—1946

Frequency: 950 Kc.....Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By.....Lubbock Bcstg. Co.
 Business Address.....Box 1524
 Phone Number.....6376
 Studio Address.....1412½ Texas Ave.
 Transmitter Location.....¼ Mi. E. of Lubbock
 city limits
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hal Holman
 President.....Walter G. Russell

K R B A

LUFKIN—1938—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....Lufkin
 Phone Number.....272, 1340
 Air Time.....Unlimited
 Representative.....Continental Radio Sales
 Membership.....NAB
 Owner, Promotion Manager...Darrel E. Yates

K T R E

LUFKIN—1947

MBS-LONE STAR-LIBERTY

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Forest Capital Bcstg. Co.,
 Inc.
 Business Address.....Box 701
 Phone Number.....1420
 Studio Address.....114½ N. First St.
 Transmitter Location.....Hwy. 103
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Taylor-Boroff
 Membership.....NAB, BMB
 President.....R. W. Wortham, Jr.
 Gen. Sta. Manager.....Richman G. Lewin
 Sales Promotion Manager...Murphy Martin
 Program Director.....Royce Christenson
 Production Director.....Roger Sizoo
 Publicity Dir., Chief Ann....Hampton Keathly
 Musical Director.....Marilyn Walker
 Chief Engineer.....Fred Hill

K M H T

MARSHALL—1947

MBS-TEX. STATE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marshall Bcstg. Co.
 Business-Studio Address.....109 W. Rusk St.
 Phone Number.....7826
 Transmitter Location.....Old Jefferson Hwy.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President.....J. P. Duncan
 Station Manager.....Myrl Stein
 Commercial Manager.....Robert Martin
 Program Director.....Katie Hylton
 Chief Announcer.....Bill Merrill
 Chief Engineer.....R. L. Clay

K R I O

McALLEN—1947—ABC

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By..... Frontier Bcstg. Co., Inc.
 Business Address..... P. O. Box 1551
 Phone Number..... 1700-1, 1440
 Studio Address..... Hwy. 83, 1½ Mi. E. of city
 Transmitter Location..... 3 Mi. W. of Edinburg
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Representative..... Weed
 Membership..... NAB, BMB
 President..... Gene L. Cagle
 General Manager..... Ingham S. Roberts
 Commercial Manager..... R. B. Brust
 Program Director..... Wm. J. Crable
 Publicity Director..... W. J. Dickson
 Chief Announcer..... Stewart Graymount
 Chief Engineer..... Wm. Meiners
 Farm Editor..... Cliff Brown

K M A E

McKINNEY—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By.... McKinney Air Enterprises,
 Inc.
 Bus.-Studio Address..... 218 E. Virginia St.
 Phone Number..... 183-4
 Transmitter Location..... 1½ Mi. W. of McKinney
 Air Time..... 6 a.m.-local sunset
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... Hil F. Best
 Membership..... NAB, BMB
 Pres., Gen. Mgr..... George W. Smith, Jr.
 Commercial Manager..... Melvin Belew
 Ass't-Gen. Mgr., Pgm. Dir..... Denise Adkins
 Chief Announcer..... C. W. Rampy
 Chief Engineer..... G. W. Smith, Jr.
 Farm Editor..... Page Johnson

K C R S

MIDLAND—1935—ABC

Frequency: 550 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By.... Clarence Scharbauer, Jr.,
 Ruth Scharbauer
 Business-Studio Address..... 112 W. Missouri St.
 Phone Number..... 1080
 Transmitter Location..... ½ Mi. W. Hiway 80
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Standard
 Representative..... John E. Pearson
 Membership..... NAB, BMB
 General Station Manager..... J. M. McDonald
 Comm., Sl. Prom. Mgr..... G. L. McDonald
 Program Director..... Wayne Harrell

Production Director..... Tom Brown
 Chief Announcer..... Keith Ward
 Chief Engineer..... Tom Yates

K O R C

**MINERAL WELLS—1946—KBS
 LIBERTY**

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By..... Raymond River
 Business-Studio Address..... Community Center
 Phone Number..... 319, 203
 Transmitter Location..... South End of Town
 Air Time..... Sunrise-Sunset
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... Hil F. Best
 Commercial Manager..... Jim Roth
 Program Director..... Ada Pearson
 Publicity Director..... Bill George
 Chief Announcer..... Kenneth Tucker
 Musical Director..... Olie Carriker
 Chief Engineer..... Raymond Blocker

K V K M

**MONAHANS—1946
 MBS-CACTUS-SOUTHWEST**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... Monahans Bcstrs., Inc.
 Address..... Radio Center
 Phone Number..... 438-9
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... World
 Representative..... Taylor-Boroff
 Membership..... NAB, BMB
 Pres., Gen. Mgr..... Charles W. Stuckey
 Comm. Mgr..... Larry Fischer
 Program Director..... Jacqui Tipton
 Chief Engineer..... John A. Straight

K I M P

MOUNT PLEASANT—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Mt. Pleasant Bcstg. Co.
 Business Address..... Box 990
 Phone Number..... 915
 Studio Trans. Location..... W. on Dallas Hiway
 Air Time..... Sunrise-Sunset
 News Service..... AP
 Transcription Service..... Lang-Worth
 Membership..... NAB
 President, General Manager..... Winton O. Ward
 Sales Promotion Manager..... Jessie Pate
 Program Director..... Bob Lawrence
 Chief Engineer..... Henry N. Fones

KOSF

NACOGDOCHES—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Kelly Bell
 Address: Lufkin Hwy. 1115
 Phone Number: 1115
 Transmitter Location: 1½ Mi. S. on Hiway 59
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth, KBS
 Membership: BMB
 President: Kelly Bell
 Gen., Comm. Mgr.: J. C. Stallings
 Chief Engineer: Frank Murray

KSFA

NACOGDOCHES—1947—LIBERTY

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Nacogdoches Bcstg. Co., Inc.
 Bus-Studio Address: 1509 North St.,
 P. O. Box 56, N. St. Station
 Phone Number: 860
 Transmitter Location: Pruitt Hill
 Air Time: Daytime
 News Service: AP
 Transcription Service: Capitol
 Representative: Paul Girard
 Membership: NAB
 Pres., Gen.-Sta. Mgr.: Wilbur Courtland Fouts
 Commercial Manager: Dick Kelly
 Pgm., Prod. Dir.: Brunel Harvey
 Chief Announcer: A. D. Brown
 Musical Director: Ann Simcn
 Chief Engineer: George Middlebrook

KECK

ODESSA—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By: Ector County Bcstg. Co.
 Business Address: P. O. Box 1369
 Phone Number: 5791
 Studio Address: 120 W. Third
 Transmitter Location: Hwy. 80, 3 Mi. W.
 Air Time: Sunrise-sunset
 News Service: AP
 Transcription Service: Lang-Worth, Standard
 Representative: Paul Girard
 Owner, Gen.-Sta. Mgr.: Ben Nedow
 Comm. Sales Prom. Mgr.: Chuck Wilson
 Program Director: Roy Elsner
 Production Director: Maude Wilson
 Publicity Directors: Ben Nedow, Chuck Wilson
 Chief Announcer: Greg Gregory
 Musical Director: Helen Smith
 Chief Engineer: John Rowlets
 Farm Editor: Frank Allan

KOSA

ODESSA—1947—CBS-SOUTHWEST

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Southwestern Bcstg. Corp.
 Business-Studio Address: 115 W. 6th
 Phone Number: 4301
 Transmitter Location: Crane Hwy.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Capitol
 Representative: Taylor-Boroff
 Membership: NAB
 President: Paul Moss
 General-Station Manager: Cecil L. Trigg
 Comm. Mgr.: Robert Montgomery
 Sales Prom. Mgr.: Jay Mehauffey
 Production Director: John Guffey
 Program Manager: John Vacca
 Publicity Director: Virginia Heflin
 Chief Announcer: Al Taylor
 Musical Director: Lory Blalock
 Chief Engineer: James Simpson
 News Editor: Ed Costello

KRIG

**ODESSA—1945—MBS-LIBERTY
 CACTUS**

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By: Oil Center Bcstg. Co., Inc.
 Business-Studio Address: 111 E. Fifth
 Phone Number: 6871
 Transmitter Location: So. of City, Hwy. 51
 Air Time: 6 a.m.-M.
 News Service: UP
 Transcription Service: World
 Representative: Hil F. Best
 President: R. O. Canon
 General Manager: Jack W. Hawkins
 Station Comm. Manager: Marguerite LaRue
 Program Production Director: Clarence Garmes
 Publicity Director: Flo Cox
 Chief Announcer: Gene Connors
 Chief Engineer: David Soule

KOGT

ORANGE—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By: Sabine Area Bcstg. Corp.
 Business-Studio Address: 407 10th St.,
 P. O. Box 551
 Phone Number: 4381-2
 Transmitter Location: 3 Mi. N. of Orange on
 Hwy. 87
 Air Time: 6 a.m.-10 p.m.
 News Service: UP
 Transcription Service: Associated, Capitol
 Representative: Hil F. Best

President J. Jacobs
 Gen. Sta. Comm. Mgr. Phillip Dusenbury
 Program Director Mrs. Miriam Graham
 Chief Engineer Richard Suggs
 Farm Editor Rocky Stone

K N E T

PALESTINE—1936—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Palestine Bcstg. Corp.
 Business-Studio Address. 219 Municipal Bldg.
 Phone Number 8686
 Transmitter Location. Jacksonville Hwy.
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Representative Ra-Tel
 President B. A. Laurie
 General Station Manager. Eddie Evans
 Commercial Manager. Don Norton
 Prog. Dir.-Chief Ann. Marvin Crain
 Publicity Director LaVeda Norris
 Chief Engineer Jimmie Richardson

K P D N

PAMPA—1936—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. C. H. Hoiles, Harry
 Hoiles, Jane Hoiles Hardie
 Address 212 N. Ballard
 Phone Number 1100-1
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Sears & Ayer
 Membership NAB, BMB
 Partners C. H. Harry, Jane Hoiles
 General Manager Ken Palmer
 Promotion Manager Jean Peters
 Comm. Mgrs. Tom Capps, Elton Lathrop
 Program Director Danny Sullivan
 Chief Engineer Garth W. Osborne

K P L T

PARIS—1935—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. No. Star Bcstg. Co., Inc.
 Address Cor. S. Main & W. Austin
 Phone Number 1124-5-6
 Transmitter Location. Hwy. 271
 Air Time Unlimited
 News Service AP
 Representative John E. Pearson
 Membership NAB
 President A. Boyd Kelley
 General Manager Julian L. Hill
 Asst. Manager Ann Nipp
 Program Director Ina Sheppard
 Musical Director John Allen
 Chief Engineer Paul H. Daniels

K I U N

PECOS—1935

MBS-KBS-SOUTHWEST-CACTUS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Jack Hawkins, Barney Hubbs
 Business-Studio Address. 316 S. Cedar St.
 Phone Number 21
 Transmitter Location. 1 Mi. N. of Town
 Air Time 7 a.m.-11 p.m.
 News Service UP
 Gen.-Sta. Mgr. Jack Hawkins
 Comm. Mgr. Don Brooks
 Program Director. W. D. Martin, Jr.
 Chief Engineer Harry W. Boehnemann

K E Y E

PERRYTOWN—1948—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Great Plains Bcstg. Co.
 Address Perryton
 Phone Number 377
 Transmitter Location. ½ Mi. W. City
 Air Time 6 a.m.-10:30 p.m.
 News Service AP
 Transcription Service. Lang-Worth, Capitol
 President Carl Ellis
 Gen., Sta., Comml. Mgr. Irvin R. Buchanan
 Sales Prom. Mgr. Leo Wilmeth
 Program Director. Zeb Williams
 Publicity Director. Gus Henshaw
 Chief Announcer. Harry McFarling
 Chief Engineer Coy Thompson

K V O P

PLAINVIEW—1944—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. W. J. Harpole
 Business-Studio Address. Veigle Bldg.
 Phone Number 1400
 Transmitter Location. Wayland College
 Grounds
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 Membership NAB, BMB
 Pres., General Mgr. W. J. Harpole
 Station Manager Rial L. Campbell
 Commercial Manager. Bill Harrell
 Sales Prom. Mgr. Bob Zallermayer
 Program Director. Keith Loyd
 Chief Announcer. Norman Lord
 Musical Director. Billie Joe Ogletree
 Chief Engineer Clark Norris

K O L E

PORT ARTHUR—1947—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Port Arthur Bcstg. Co.
 Business Address. P. O. Box 1126

• • • **TEXAS** • • •

Phone Number 2-9436-7-8
 Studio Address Payne Bldg., Fourth at
 Fort Worth Sts.
 Transmitter Pt. Arthur-Beaumont Hiway
 Air Time 5:55 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Friedenber
 Membership NAB
 General-Station Manager Socs Vratis
 Commercial Manager Glenn Hewitt
 Sales Promotion Mgr. Mary Ann Baker
 Program Director Mary Anne Petru
 Prod. Dir., Chief Ann. Gene O'Bannon
 Publicity Director Sig Mathiessen
 Musical Director Jerry Oppel
 Chief Engineer Jerry Dorminy

K P A C

PORT ARTHUR—1934—MBS

Frequency: 1250 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By Port Arthur College
 Bus.-Studio Address 1515 Lakeshore Dr.
 Phone Number 7458
 Transmitter Location Orange Hwy.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard, World
 Membership NAB
 President, Gen. Manager W. D. Mauldin
 Station-Comm. Manager Marjorie R. Vickers
 Sales Prom. Mgr. George Crouchet, Jr.
 Program Director Corinne Enos
 Prod. Pub. Director Mack Newberry
 Chief Announcer Joel Swanson
 Chief Engineer Glenn Boatright

K F R D

ROSENBERG—1948

Frequency: 980 Kc. Power: 5000 Watts d.
 Owned-Oper. By Ford Bend County Bcstg. Co.
 Business Address P. O. Box 832
 Phone Number 980
 Studio Address 3440 Ave. H
 Transmitter Location Extension of Ave. N.
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service Capitol
 Representative Hill F. Best
 President Mart Cole, Sr.
 General, Commercial Manager Jim Hairgrove
 Pgm., Prod., Musical Dir. Bob Cutting
 Chief Engineer Frank Wood

K G K L

SAN ANGELO—1928—ABC

Frequency: 960 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By KGKL, Inc.

Business-Studio Address St. Angelus Hotel
 Phone Number 6715
 Transmitter Location Robert Lee Rd.
 Air Time Unlimited
 News Service AP
 Representative John E. Pearson
 Membership NAB, BMB
 President H. C. Ragsdale
 General-Station Manager Lewis O. Seibert
 Commercial Manager Robert Bradbury
 Program Director Jeanne Rau
 Publicity Director Jane Bosworth
 Chief Engineer William Poteet

K T X L

**SAN ANGELO—1947
MBS-LONE STAR**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Wes-Tex Bcstg. Co., Inc.
 Bus.-Studio Address 1901 W. Beauregard
 Phone Number 7183
 Transmitter Location Robert Lee Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Taylor-Borroff
 Membership NAB
 President Armistead D. Rust
 Station Manager Robert M. Baird
 Commercial Manager D. J. Hostetter
 Publicity Director Robert McClellan
 Traffic Director Mrs. Jocelle Harlow
 Program Director Don Phillips
 Chief Engineer Robert Benson
 Farm Editor W. D. Reese

K A B C

**SAN ANTONIO—1926
ABC-TEX. STATE**

Frequency: 680 Kc. Power: 50,000 Watts d.:
 10,000 Watts n.
 Owned-Oper. By Alamo Bcstg. Co., Inc.
 Business-Studio Address Milam Bldg.
 Phone Number Fannin 3126
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative John Blair
 Membership NAB, BMB
 President Gene L. Cagle
 Station Manager Bill Michaels
 Promotion Manager L. Jerry Spengler
 Commercial Manager E. L. Colbourn
 Chief Engineer Joseph B. Haigh

K C O R

SAN ANTONIO—1948

Frequency: 1350 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By KCOR, Inc.

• • • **T E X A S** • • •

Business-Studio Address.....214 Broadway
Phone Number.....Cathedral 1301
Air Time.....Unlimited
Representative.....Everett McKinney
Membership.....NAB
President.....Raoul A. Cortez
Manager.....Charles F. Harris
Commercial Manager.....William P. Smythe

K I T E

SAN ANTONIO—1947

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By....Charles W. Balthrope
Business-Studio Address....315 Transit Tower
Phone Number.....Fannin 0335
Transmitter Location.....Dartmouth at
Stephenson Rd.
Air Time.....5 a.m.-Sunset
News Service.....AP
Representative.....IMS
General-Station Mgr....Charles W. Balthrope
Commercial Manager.....Alex A. Coe
Program, Music Director.....Alec Chesser
Chief Engineer.....John Siercovich

K I W W

SAN ANTONIO—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By....Good Neighbor Bcstg. Co.
Address.....518 W. Houston St.
Phone Number.....Fannin 5255
Air Time.....Daylight
Representative.....McGillvra
General Manager.....Manuel D. Leal
Program Director.....Perez Del Rio
Chief Engineer.....L. E. Richards

K M A C

SAN ANTONIO—1926
MBS-TEX. STATE

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Walmac Co.
Bus.-Studio Address. 222-224 W. Commerce St.
Phone Number.....Cathedral 6211
Transmitter Location....Hwy. 87, Martinez-
Converse Rd.
Air Time.....5 a.m.-1 a.m.
News Service.....AP
Transcription Service.....Lang-Worth, Cole
Representative.....John E. Pearson
Owner, Gen.-Station Mgr..Howard W. Davis
Prog.-Prod. Director.....Tony Bessan
Publicity Director.....Betty Nunley
Chief Engineer.....Charles L. Brady
Farm Editor.....Harry O'Connor

K O N O

SAN ANTONIO—1927

Frequency: 1400 Kc (CP 860).Power: 250 Watts
(CP. 5000 d., 1000 n.)

Owned-Operated By.....Eugene J. Roth
Address.....Box 2338, 317 Arden Grove
Phone Number.....Fannin 5171
Air Time.....Unlimited
News Service.....AP
Representative.....Forjoe
Membership.....NAB, BMB
Owner.....Eugene J. Roth
General Manager.....Jack L. Pink
Asst., Sta. Mgr.....Bob Roth
Commercial Manager.....James M. Brown
Program-Production Dir....Robert F. Jenkins
Chief Announcer.....Ray Hunt
Chief Engineer.....George Ing

K T S A

SAN ANTONIO—1922—CBS
LONE STAR

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Sunshine Bcstg. Co.
Business-Studio Address....Ave. E. & 3rd St.
Phone Number.....Garfield 1251, 3131
Transmitter Location.....Eisenhower Rd.
Air Time.....6 a.m.-M.
News Service.....AP, UP
Transcription Service. Associated, MacGregor
Representative.....Free & Peters
President.....Frank G. Huntress, Jr.
Genl. Station, Comm. Mgr....Charles D. Lutz
Program Director.....N. E. Thompson
Chief Engineer.....W. G. Egerton

W O A I

SAN ANTONIO—1922—NBC

Frequency: 1200 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southland Industries, Inc.
Business-Studio Address....1031 Navarro St.,
P. O. Box 2641
Phone Number.....Garfield 4221
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Standard, Capitol
Representative.....Edward Petry
Membership.....BMB
Chairman of Board.....G. A. C. Half
General Manager.....Hugh A. L. Half
Commercial Manager.....Jack Keasler
Program Director.....Jerome Lee
Promotion Manager.....Dailas Wyant
Chief Engineer.....Charles L. Jeffers

K C N Y

SAN MARCOS—1948—LIBERTY

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Bcstg. Co.
Address.....Box 32
Phone Number.....888
Studio Trans. Location.....1105 McKie St.
Air Time.....6 a.m.-Sunset
News Service.....UP

Transcription Service.....Capitol
 Pres., Genl. Sta. Mgr.....Frank H. Stewart
 Comm., Sales Prom. Mgr.....Dub Thomas
 Prog. Dir., Farm Editor.....Jim Bell
 Chief Engineer.....Merl Saxon

K W E D
SEGUIN—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Weldon Lawson
 Business-Studio Address.....200 S. Camp St.
 Phone Number.....1580, 1438
 Transmitter.....½ Mi. N. on McQueeney Rd.
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 Gen., Station Mgr.....Garfield Kiel
 Comm., Sales Prom. Mgr.....Ed Moore
 Prog. Dir., Chief Announcer.....Henry Lehnhoff
 Chief Engineer.....Richard Zuehl
 Farm Editor.....Ed Moore

K E V A

SHAMROCK—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Shamrock Texas Bcstg. Co.
 Address.....P. O. Box 20
 Phone Number.....620
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 President.....Albert Cooper
 General Manager.....John Kennedy
 Commercial Manager.....Charles Cooper
 Pgm. Dir., Chief Engr.....Acton Tillery

K R R V

SHERMAN-DENISON—1936
MBS-TEX. STATE

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Red River Valley Bcstg.
 Corp.
 Business Address.....421 N. Crockett St.
 Phone Number.....201
 Studio Address.....421 N. Crockett, Sherman;
 Cor. Fannin & Owing Sts., Denison
 Transmitter Location.....Hwy. 75 bet. Sherman
 & Denison
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, MacGregor
 Representative.....John E. Pearson
 President.....G. H. Wilcox
 General Manager.....L. L. Hendrick
 Mgr. Denison Studio.....W. E. Wilcox
 Program Director.....Tom E. Spellman
 Chief Announcer.....Norman Phillips
 Chief Engineer.....Tom John

K T A N

SHERMAN—1947—KBS

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Sherman Bcst. Corp.
 Business-Studio Address.....P. O. Box 661
 Phone Number.....2910
 Transmitter Location.....½ Mi. N. of Sherman on
 Hwy. 75
 Air Time.....Daytime
 News Service.....AP
 General-Station Manager.....E. T. Fant, Jr.
 Program Director.....Bill Jaco
 Production Director.....Mary Claycomb
 Chief Announcer.....Jim Shelton
 Chief Engineer.....Paul Phillips

K S N Y

SNYDER—1949

Frequency: 1280 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Blake-Formby Bcstg. Co.
 Address.....Snyder
 Phone Number.....810
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 Owners.....John Blake, Marshall Formby
 General Manager.....Marshall Formby
 Comm. Mgr., Pgm. Dir.....Clint Formby
 Chief Engineer.....Roy Johnson

K D W T

STAMFORD—1947—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....David W. Ratliff
 Business Address.....Stamford
 Phone Number.....840, 866
 Studio-Transmitter Location.....Hwy. 380
 Air Time.....7 a.m.-10 p.m.
 News Service.....AP
 Transcription Service.....Keystone
 General-Station Manager.....David W. Ratliff
 Comm., Sales Prom. Mgr.....James Calhoun
 Program, Production Director.....Lahoma Dickson
 Publicity Director.....Earl Williams
 Chief Engineer.....O. P. Davis
 Farm Editor.....Sydney Porter

K S T V

STEPHENVILLE—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Stephenville Bcstg. Co.
 Business Address.....Box 34
 Phone Number.....950
 Studio Address.....140½ S. Belknap
 Transmitter Location.....Dublin Hwy.
 Air Time.....7 a.m.-5:30 p.m.
 News Service.....UP
 Transcription Service.....Keystone, Standard
 Membership.....NAB

Gen., Station. Comm. Mgr. Frank E. Elkins
 Sales Prom. Mgr., Pgm., Prod. Dir. Al Kane
 Chief Announcer Pat Narry
 Musical Director Bobbie Grant
 Chief Engineer Walter C. Lacy
 Farm Editor Bob Smith

K S S T

SULPHUR SPRINGS—1947
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Hopkins County Bcstg. Co.
 Bus.-Studio Address Pully Bldg.
 Phone Number 1230
 Transmitter Location Radio Rd.
 Air Time Unlimited
 News Service AP
 President William N. Edwards
 Gen.-Sta. Mgr. Bill Bradford
 Commercial Manager Clovis Pinion
 Pgm. Dir., Chief Anncr. Tom Brubaker
 Chief Engineer William E. Bradford, Jr.

K X O X

SWEETWATER—1939—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Sweetwater Radio, Inc.
 Operated By J. S. McBeath, J. Harley Hubbard
 Bus.-Studio-Transmitter Address Box 570,
 Roby Hwy.
 Phone Number 4655-6
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard, KBS
 Representative Hil F. Best
 President J. S. McBeath
 Gen.-Station Comm. Mgr. J. Harley Hubbard
 Sales Prom. Manager Elwood Fritch
 Program Director Jack Funk
 Chief Announcer Jack Logan
 Chief Engineer J. T. Allen

K T A E

TAYLOR—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address Box 191
 Phone Number 1260
 Studio Address 121½ E. 2nd St.
 Transmitter Location Hwy. 95
 Air Time Daytime
 News Service UP
 Transcription Service World
 Pres., Gen., Comm. Mgr. Graham Gillis
 Conoley
 Pgm. Dir., Chf. Anncr. R. S. Heller
 Chief Engineer Gordon W. Rainey

K T E M

TEMPLE—1936—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Bell Bcstg. Co., Inc.
 Business-Studio Address 17 S. Third St.
 Phone Number 5252-3
 Transmitter Location ½ Mi. N. of Temple
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President Frank W. Mayborn
 General Manager Burton Bishop
 Commercial Manager J. E. Callaway
 Chief Engineer Curtis Casey

K C M C

TEXARKANA—1932
ABC-TEX. STATE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By KCMC, Inc.
 Business-Studio Address 317 Pine St.
 Phone Number 3-6151
 Transmitter Location Summerhill Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Taylor-Boroff
 Membership NAB, BMB
 President C. E. Palmer
 General Manager Frank O. Myers
 Commercial Manager Thomas Dillahunty
 Program Director Herman Cecil
 Production Director Don Myers
 Chief Engineer Harvey Robertson

K T F S

TEXARKANA—1946
MBS-RAZORBACK-LBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Texarkana Bcstg. Co.
 Bus.-Studio Address 409½ State Line Ave.
 Phone Number 35-123-4
 Transmitter Location S. Robison Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Sears & Ayer
 Membership NAB
 Pres., Gen. Mgr. David M. Segal
 Studio Director Les Eugene
 Local Commercial Manager Martin O. Enger
 Production Director Frank Thomas
 Musical Director Wally Hoy
 Chief Announcer Norman Bale
 Chief Engineer David Wommack

KTLW

TEXAS CITY—1948

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By Texas City Bcstg. Service
Business-Studio Address Showboat Theater
Bldg.

Phone Number 2240
Transmitter Location Moses Lake
Air Time Sunup to Sunset
News Service UP
Transcription Service Capitol, Thesaurus
President J. G. Long
General Manager Joe Brown
Station Manager Wally Pierre
Program Director Carl Kayser
Chief Announcer Charles Harrison
Chief Engineer M. D. Wagner

KGKB

TYLER—1930—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By E. Texas Bcstg. Co.
Business-Studio Address 115 S. College
Phone Number 23875
Transmitter Location State Park Hiway
Air Time 5:30 a.m.-M.
News Service UP
Transcription Service World
Representative John E. Pearson, Gene Grant
Membership NAB, BMB
President, General Manager James G. Ulmer
Station Manager Mort Silverman
Sales Prom. Mgr. Joe Campbell
Commercial Manager W. E. Moore
Program Director J. Edwin Smith
Chief Engineer Hudson C. Collins

KTBB

TYLER—1947—LIBERTY-LONE STAR

Frequency: 600 Kc. Power: 500 Watts d.
Owned-Operated By Blackstone Bcstg. Co.
Business-Studio Address Blackstone Hotel
Phone Number 4-7278
Transmitter Location Morningside Dr.
Air Time 6 a.m.-sunset
News Service UP
Transcription Service Thesaurus
Representative Taylor-Boroff
Membership NAB, BMB
Director S. H. Bothwell
General-Station Manager M. E. Danbom
Asst. Mgr., Pub. Dir. David Bothwell
Pgm. Dir., Chief Anncr. Don Tausch
Production Director Jack Reavley
Chief Engineer Robert A. Wileman
Farm Editor Sam Whitlow

KVOU

UVALDE—1947—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Uvalde Bcstrs., Inc.

Address 1450 Batesville Rd.
Phone Number 717
Air Time 6:15 a.m.-11 p.m.
News Service UP
Membership NAB
President-General Mgr. Edward J. Harpole
Station Manager Burney Jones
Commercial Manager Joe Watson, Jr.
Program Director Eldon Coward
Publicity Director Stan Benson
Chief Engineer Bob Hicks

KVWC

VERNON—1939—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Northwestern Bcstg. Co.
Business-Studio Address 1813 Wilbarger
Phone Number 1048-9
Air Time Unlimited
Representative Clark
Commercial Manager John Crabtree

KNAL

VICTORIA—1949

Frequency: 1410 Kc. Power: 500 Watts d.
Owned-Operated By Victoria Bcstg. Co.
Address Box 1410
Phone Number 1410
Air Time Daytime
News Service UP
Transcription Service World
Representative Hil F. Best
President Truman Belcher
Commercial Manager Pat Reed
Pgm. Dir., Prom. Mgr. Carruth Palmer
Chief Engineer Russell C. Walters

KVIC

VICTORIA—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By KVIC Bcstg. Co.
Business Address Victoria Bank & Trust Bldg.
Phone Number 1106-7
Studio-Transmitter Location Cuero Hwy.
Air Time 5 a.m.-M.
News Service AP
Transcription Service Capitol
Membership BMB
President J. G. Long
Gen. Sta. Mgr. Robert Tharp
Comm.-Sales Prom. Mgr. Jim Trueheart
Program Director Robert Cutting
Production Director Patricia Breech
Chief Anncr., Farm Editor Jim Traber
Chief Engineer Robert McCown

KWTX

WACO—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KWTX Bcstg. Co.

Business-Studio Address.....108½ So. 6
 Phone Number3-7331
 Transmitter Location.....35 Mi. S.W. of 12th
 on Pierrard Rd.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 Representative.....Everett McKinney
 Membership.....NAB
 President.....Gov. Beauford Jester
 Gen.-Sta. Manager.....M. N. Bostick
 Commercial Manager.....J. M. Brinegar
 Sales Prom. Manager.....Rex Bodoin
 Prog. Dir., Farm Editor.....Gerry Lansing
 Program Director.....C. L. Hinkle
 Production Director.....Al Mankin
 Publicity Director.....Bobby Martin
 Chief Announcer.....Byron Lowrey
 Musical Director.....Lucille Novich
 Chief Engineer.....L. R. Grubbs
 Farm Editor.....Johnny Watkins

W A C O
 WACO—1922—ABC

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By.....Frontier Bcstg. Co.
 Business-Studio Address.....Amicable Bldg.
 Phone Number.....9315
 Transmitter Location.....So. 12th St. Rd.
 Air Time.....6a.m.-M.
 News Service.....AP
 Representative.....Weed
 Membership.....NAB
 President.....Gene Cagle
 General Manager.....R. Lee Glasgow
 Commercial Manager.....Stanley E. Wilson
 Program Director.....Bob H. Walker
 Chief Engineer.....Jesse Dove

K R G V

WESLACO—1927—NBC-LONE STAR

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Taylor Radio & TV Corp.
 Bus.-Studio-Transmitter Address.....201 Border St.
 Phone Number.....375
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Lang-Worth, SESAC
 Representative.....Taylor-Borroff
 Membership.....NAB, BMB
 President.....O. L. Ted Taylor
 General Manager.....Byron W. Ogle
 Asst. Manager.....Dick Watkins
 Commercial Manager.....Sallye E. Jones
 Sales Prom. Manager.....Ted Cressner
 Program Director.....Jim Cook
 Publicity Director.....Thelma Pearce
 Chief Announcer.....Dick Harwell
 Chief Engineer.....O. L. Hartwig

K F D X

**WICHITA FALLS—1947
 ABC-LONE STAR**

Frequency: 990 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....Wichtex Radio & TV Co.
 Bus.-Studio Address.....City National Bank
 Bldg., P. O. Box 2331
 Phone Number.....2-8668
 Transmitter Location.....Iowa Park Rd.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Taylor-Borroff
 Membership.....NAB, BMB
 President.....Darrold A. Cannan
 Gen., Sta. Mgr.....W. P. Hood
 Commercial Manager.....Sid Grayson
 Sales Prom. Manager.....John Edwards
 Program-Production Director.....George Craig
 Publicity Director.....Mike Carpenter
 Chief Engineer.....John Adams

K T R N

WICHITA FALLS—1948—MBS-LBS

Frequency: 1290 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....Texoma Bcstg. Co.
 Address.....917½ Scott St.
 Phone Number.....2-5214
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Pearson
 President.....James B. Barnett
 Gen., Comm. Mgr.....Boyd Kelley
 Pgm. Dir., Prom. Mgr.....Bill Richie
 Chief Engineer.....Bob Harmon

K W F T

WICHITA FALLS—1939—CBS

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....KWFT, Inc.
 Business-Studio Address.....Kemp Hotel
 Phone Number.....4182
 Transmitter Location.....½ Mi. W.N.E. of
 Resettlement Rd.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....John Blair
 Membership.....NAB, BMB
 President, General Manager.....Kenyon Brown
 Station Manager.....Charles E. Clough
 Comm. Sales Prom. Manager.....A. L. Pierce
 Program, Production Director.....Blaine Cornwell
 Musical Director.....Lillie Mae Comiskey
 Chief Engineer.....Herbert T. Wiley
 Farm Editor.....Burnis Arnold

UTAH

Estimated Population 682,000—Increase +24.0%—Radio Homes 176,000
Radio Families 179,000—Stations in State 18

KBUH

BRIGHAM CITY—1948

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Samuel L. Stephens, Sr.
Address 948 W. Forest St.
Phone Number 948-9
Air Time Sunrise-sunset
News Service UP
Membership NAB
General Manager Samuel L. Stephens, Sr.
Comm.-Sales Prom. Manager Wade Ebeling
Pgm.-Prod.-Pub. Dir. J. D. Stewart
Sta. Mgr.-Chf. Engr. Sam Stephens, Jr.

KSUB

CEDAR CITY—1937—CBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By So. Utah Bcstg. Co.
Bus.-Studio Address El Escalante Hotel
Phone Number 398-9
Transmitter Location 7 Mi. W. of Cedar City
Air Time Unlimited
Transcription Service World
Membership NAB
President Ivor Sharp
Gen. Mgr. Roscoe A. Grover
Comm.-Sls. Prom. Mgr.-Pgm. Dir. Arthur Higbee
Musical Director Roy Halverson
Chief Engineer Hurschell Urie
Farm Editor Roscoe A. Grover

KVNU

LOGAN—1938

MBS-KBS-INTERMOUNTAIN

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By Cache Valley Bcstg. Co.
Address Box 264, 1393 N. Main St.
Phone Number 1400-1
Air Time 6 a.m.-M.
News Service UP
Transcription Service World
Membership NAB
President Herschel Bullen
Gen.-Sta.-Comm.-Sales Prom. Mgr.
Publicity Director Reed Bullen
Prog.-Prod.-Musical Dir., Chief
Announcer Don Reber
Chief Engineer Delmont Olesen
Farm Editor Reed Bullen

KMUR

MURRAY—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Murray Bcstg. Service

Address 4646 So. State St.
Phone Number Murray 1360
Air Time 6 a.m.-M.
News Service UP
Transcription Service Langworth, Capitol
Membership NAB
Pres.-Gen. Mgr. Oral J. Wilkenson
Station Manager James Petersen
Commercial Manager Howard Pingree
Pgm.-Prod. Dir. Gil Henry
Musical Director Lennie Hesterman
Chief Engineer Fred Weibell
Farm Editor George Balding-Jack Spencer

KLO

OGDEN—1924

MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By Interstate Bcstg. Corp.
Bus.-Studio Address 425 25th St., Hotel Ben
Lomond
Phone Number 5721
Transmitter Location Kaneshville
Air Time 6 a.m.-M.
News Service UP
Transcription Service World
Representative Avery-Knodel
Membership NAB
President Edris Glassmann
General Manager George C. Hatch
Station Manager George B. Morgan
Comm. Mgr., Prog. Dir. Collin W. Lowder
Sales Prom. Manager Clinton Raymond
Production Director Doug Stringfellow
Publicity Director Al Weeks
Chief Announcer, Musical Dir. Dean Thueson
Chief Engineer Wayne T. Boothe

KOPP

OGDEN—1947—KBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By James B. Littlejohn
Address Route 2
Air Time Daytime
News Service AP
Transcription Service Lang-Worth, Associated
Representative Friedenbergh
General Manager James B. Littlejohn
Assistant Manager F. J. Winerter

KVOG

OGDEN—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By United Bcstg. Co.
Business Address P. O. Box 325
Phone Number 2-7535

Studio-Transmitter Location. 1538 Gibson Ave.
 News Service UP
 Transcription Service World, Standard
 President, General Mgr. Arch G. Webb
 Commercial Manager Joe T. Johnson
 Chief Engineer Gerald W. Peterson

KOAL

PRICE—1936
 MBS-INTERMOUNTAIN

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Eastern Utah Bcstg. Co.
 Address Price
 Phone Number Price 200
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Pres., Gen.-Sta. Manager Jack Richards
 Sls. Prom. Mgr.-Pub. Dir. Carl P. Wolfrom
 Chief Engineer Leo E. Reid

KCSU

PROVO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. The Central Utah Bcstg. Co.
 Business Address P. O. Box 550
 Phone Number 2802-3
 Studio-Transmitter Location 12th South &
 University Ave.
 Air Time 7 a.m.-M.
 News Service UP
 Transcription Service Standard, Capitol
 Representative Biddick
 President Frank A. Van Wagenen
 Gen.-Sta. Mgr. Harold E. Van Wagenen
 Pgm. Dir.-Chf. Anncr. ElDean Bennett
 Comm.-Sls. Prom. Mgr. John T. Hyde
 Acting Chief Engineer Merlin North

KNEU

PROVO—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Lester R. Taylor
 Address Provo

KOVO

PROVO—1939
 MBS-INTERMOUNTAIN

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By. KOVO Bcstg. Co.
 Business-Studio Address. 108 W. Center St.
 Phone Number 1680
 Transmitter Location 651 W. 16th So.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB
 President Clifton A. Tolboe
 General-Station Mgr. Arch L. Madsen
 Commercial Manager L. H. Curtis

Sls. Prom. Manager Dewain Silvester
 Pgm.-Prod. Dir. James H. Lawrence
 Publicity Director Chris Sanders
 Chief Engineer Henry Keyes

KSVC

RICHFIELD—1947
 INTERMOUNTAIN

Frequency: 690 Kc. Power: 1000 Watts d.
 Owned-Operated By. Sevier Valley Bcstg. Co.
 Business Address Richfield
 Phone Number 690
 Transmitter Location East on 4th South
 Air Time Sunrise-Sunset
 News Service UP
 Transcription Service World, SESAC
 President William L. Warner
 Representative Avery Knodel
 Gen. Sta.-Comm. Mgr. William L. Warner, Jr.
 Pgm.-Prod.-Pub. Dir. Frank Peacock
 Chief Engineer David I. Hansen

KALL

SALT LAKE CITY—1945
 MBS-INTERMOUNTAIN

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By. Salt Lake City Bcstg. Co.
 Business-Studio Address 146 S. Main St.
 Phone Numbers 4-3561, 4-1843, 5-6951
 Transmitter Location 334 W. Gregson
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Representative Avery-Knodel, Inc.
 President George C. Hatch
 Exec. Vice-Pres.-Mgr. Alvin G. Pack
 Nat'l Sales Mgr. Lynn L. Meyer
 Sales Manager Thomas H. Anderson
 Sales Promotion Mgr. Craig Rogers
 Program Director Jack Paige
 Publicity Director Jack Goodman
 Director of Engineering W. D'Orr Cozzons

UTAH

WHY IS AP THE BEST?

BECAUSE—AP is faster, more complete, more accurate than any other news service.

**ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS**

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins, Colo.
 Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.
 Continuing Study Committeeman for Utah:
 Ivor Sharp—KSL, Salt Lake City

K D Y L

SALT LAKE CITY—1922
NBC

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By Intermountain Bcstg. & Telev. Corp.
Business-Studio Address 143 S. Main
Phone Number 5-2991
Transmitter Location 33rd So. & 9th W.
Air Time Unlimited
News Service INS, UP
Transcription Service Associated, Thesaurus
Representative John Blair
Pres.-General Mgr. S. S. Fox
Commercial Manager George A. Provol
Program Director Emerson Smith
Promotion Director Del Leeson
Chief Engineer John M. Baldwin

K N A K

SALT LAKE CITY—1945

Frequency 1280 Kc. Power: 10000 Watts, d.: 500 n.
Owned-Operated By Granite District Radio Bcstg. Co.

KDYL
RADIO AND TELEVISION

Outstanding for Showmanship

Outstanding for Results

KDYL
UTAH'S NBC STATION
AM-FM-TELEVISION
SALT LAKE CITY, UTAH

JOHN BLAIR & CO.
NATIONAL REPRESENTATIVE

Business-Studio Address 219 Continental Bank Bldg.
Phone Number 4-3685
Transmitter Location 1016 S. 6th St. W.
Air Time 6:30 a.m.-1 a.m.
News Service AP
Representative IMS
President Howard D. Johnson
General Mgr. Richard F. Connor
Station Manager Thomas M. Ivory
Commercial Manager Richard I. Nicholes
Sls. Prom. Mgr. Thomas M. Ivory
Program Director Robert P. Crawford
Publicity Director-Musical
Director Gloria Whitney
Chief Announcer Bruce Vanderhoof
Chief Engineer Michael May
Farm Editor Theron Johnson

K S L

SALT LAKE CITY—1924—CBS

Frequency: 1160 Kc. Power: 50,000 Watts
Owned-Oper. By Radio Service Corp. of Utah
Bus.-Studio Address 10 S. Main St.
Phone Number 5-4641
Transmitter Location Saltair
Air Time 6 a.m.-1 a.m.
News Service AP, UP
Transcription Service World, Associated
Representative Radio Sales
Membership NAB, BMB
President J. Reuben Clark, Jr.
Exec. Vice President Ivor Sharp
Station Manager C. Richard Evans
Commercial Manager Frank B. McLatchy
Sls. Prom. Mgr. Dir. Sherril Taylor
Prog.-Prod. Dir. Edward Kimball
Chief Engineer Vincent Clayton
Farm Director Elvon Orme

K U T A

SALT LAKE CITY—1938
ABC-ROCKY MOUNTAIN

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By Utah Bcstg. & Telev. Co.
Business-Studio Address 29 S. State St.
Phone Number 3-2737
Transmitter Location No. Salt Lake City
Air Time 6 a.m.-1 a.m.
News Service AP, UP
Transcription Service World, Standard
Representative Hollingbery
Membership NAB, BMB
President, General Mgr. Frank C. Carman
Sta. Mgr., Prog. Dir. Ray Fadel
Commercial Manager John Schile
Sales Prom. Mgr., Pub. Dir. Al Thomas
Production Director George Ross
Chief Announcer Marshall Small
Musical Director Ed Stoker
Chief Engineer Wendell Bell
Farm Editor Harry Warren

UTAH-VERMONT

K J A M

VERNAL—1947—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Uintah Bcstg. Co.
 Bus.-Studio-Transmitter Address: Hotel Vernal
 Phone Number: 494
 Air Time: 7 a.m.-10 p.m.
 News Service: UP

Transcription Service: World, Keystone
 Representative: W. S. Grant
 President: James C. Wallentine
 Gen.-Sta. Mgr., Chief Announcer: Lee Walker
 Comm.-Sales Prom. Mgr.: Grant E. Parry
 Prog.-Musical Dir., Chief Engineer: E. W. Boelter
 Prod. Dir., Farm Editor: J. D. Jones
 Publicity Director: G. M. Bosworth

VERMONT

*Estimated Population 369,000—Increase + 2.6%—Radio Homes 102,000
 Radio Families 104,000—Stations in State 8*

W T S A

BRATTLEBORO—1949—GRANITE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Granite State Bcstg. Co.
 Address: Brattleboro
 Air Time: Unlimited
 Representative: Bolling
 President: William J. Barkley
 General Manager: W. F. Rust, Jr.
 Commercial Manager: Ralph Gottlieb

W C A X

BURLINGTON—1931—CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: WCAX Bcstg. Corp.
 Business-Studio Address: 135 Main St.
 Phone Number: Burlington 2000
 Transmitter Location: Colchester
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Associated
 Representative: Weed
 Membership: NAB, BMB
 Pres., Gen.-Station Mgr.: C. P. Hasbrook
 Sta.-Sales Prom. Mgr.-Pub. Dir.: J. D. Swan
 Commercial Manager: T. B. Braine
 Prog.-Prod.-Musical Dir.: Milton Slater
 Chief Engineer: James W. Tierney
 Farm Editor: L. F. Killick

W J O Y

BURLINGTON—1946—ABC—UBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Vermont Bcstg. Corp.
 Bus.-Studio-Transmitter Location: 633 Main St.
 Phone Number: Burlington 5400
 Air Time: Unlimited
 News Service: AP
 Representative: William G. Rambeau
 Membership: NAB
 President: David W. Howe
 Sta. Mgr., Prog. Dir.: Alfred E. Spokes
 Pub. Dir.-Chief Engineer: John C. Quill
 Farm Editor: Ben Oman, Jr.

W S K I

MONTPELIER-BARRE—1947—NBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By: Montpelier-Barre Bcstg. Co.
 Business Address: Union Mutual Bldg., Montpelier
 Phone Number: Montpelier 1740
 Transmitter Location: Country Club Dr.
 Air Time: 6 a.m.-11 p.m.
 News Service: AP
 Transcription Service: Lang-Worth
 Representatives: Kettell-Carter, W. S. Grant
 Membership: NAB, BMB
 President: B. M. Jacobsen
 General Manager: Paul H. Martin
 Program Director: Robert Bannon
 Chief Engineer: L. C. Davis

VERMONT

WHY IS AP THE BEST?

BECAUSE—AP is more experienced than any other news service . . . more than 100 years collecting and distributing news.

NEW ENGLAND AP ASSOCIATION

President: Leland Bickford—Editor-in-Chief, Yankee Network, Boston
 Director for Vermont: A. E. Spokes—WJOY, Burlington

VERMONT

• • • VERMONT-VIRGINIA • • •

W S Y B

RUTLAND—1930—MBS-YANKEE

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Philip Weiss Music Co.
Bus.-Studio Address 35 Washington St.
Phone Number 1247
Transmitter Location Door Dr.
Air Time Unlimited
News Service UP
Transcription Service Thesaurus
Representative Joseph Hershey McGillvra,
Bertha Bannon
Pres., Comm. Mgr. Philip Weiss
Station Manager J. H. Weiss
Chief Engineer Norval K. Ramson, Jr.

W W S R

ST. ALBANS—1942—GREEN MT.

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Vermont Radio Corp.
Business-Studio Address 75 N. Main St.
Phone Number 1390
Transmitter Location St. Albans
Air Time 6:30 a.m.-Sunset
News Service UP
Transcription Service World
Representative Walker, Bertha Bannan
Membership NAB, BMB
President-Gen. Mgr. Lloyd Squier
Sta.-Comm.-Sales Prom. Mgr. Warren Marsden
Prog.-Prod. Dir. C. Stuart Perry
Chief Engineer Theodore Boisvert

W T W N

ST. JOHNSBURY—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Twin State Bcstrs. Inc.
Address Box 336
Phone Number 2344
Air Time Unlimited
News Service UP
Transcription Service SESAC, Lang-Worth
Representative McGillvra
President E. Dean Finney
Co-Mgrs. J. F. McKernan, E. D. Finney
Program Director Gordon James Platt
Chief Engineer James F. McKernan

W D E V

WATERBURY—1931—MBS

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By Lloyd E. Squier
Business-Studio Address 8 Stowe St.
Phone Number 400-1
Transmitter Location Blush Hill
Air Time Unlimited
News Service UP
Transcription Service World, Keystone
Representative Walker
Membership BMB
Owner, Gen.-Sta.-Comm. Mgr. Lloyd E. Squier
Program Director, Chief
Announcer Thomas L. Dodd, Jr.
Production Director Craig S. Parker
Chief Engineer Harold M. Grout

VIRGINIA

*Estimated Population 3,102,000—Increase + 15.9%—Radio Homes 716,000
Radio Families 786,000—Stations in State 53*

W P I K

ALEXANDRIA—1945

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Potomac Bcstg. Corp.
Business-Studio Address 523 First St.
Phone Number Overlook 3000
Transmitter Location 504 Telegraph Rd.
Air Time Daytime
News Service AP
Transcription Service World, Lang-Worth
Pres.-Gen.-Comm. Mgr. Howard B. Hayes
Pgm.-Prod. Dir.-Cl. Engr. Carl L. Lindberg
Chief Announcer Tony Howard
Musical Director Barbara Power

W A R L

ARLINGTON—1946

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By No. Virginia Bcstrs., Inc.

Bus.-Studio Address 3102 10th Road No.
Phone Number OWens 7800
Transmitter Location Nr. Bailey's Crossroads
Air Time Sunrise-sunset
News Service UP
Transcription Service Standard, Capitol
Representative IMS
Membership NAB
Co-Owners R. Kilbourne Castell,
Frank U. Fletcher
General Manager R. W. Baker
Commercial Manager William W. Jefferay
Prog. Dir. Phil Long
Chief Engineer John E. Strong
Farm Editor Connie B. Gay

W E A M

ARLINGTON—1947

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By Harold H. & Meredith Thoms

VIRGINIA

Business-Studio Address..... 2030 N. 16th St.
Phone Number..... OWens 7100
Transmitter Location..Minor Hill, Falls Church
Air Time..... Unlimited
News Service..... AP, Transradio
Transcription Service..... Lang-Worth
Representative..... Bolling
President..... Harold H. Thoms
Sta.-Gen.-Comm. Mgr..... Howard Stanley
Pgm. Dir., Chief Anncr..... Matthew Warren
Production Director..... Bob Jones
Publicity Director..... Gloria Brandt
Musical Director..... Dorothy Miller
Chief Engineer..... Sam Aed
Farm Editor..... Bill Jenkins

W K L V

BLACKSTONE—1947—MBS—VA.

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By..... Nottoway Bcstg. Co., Inc.
Business-Studio Address..... Community Bldg.
Phone Number..... 478
News Service..... AP
Air Time..... Unlimited
President..... H. S. Robertson
General Manager..... Alexander Hudgins
Commercial Manager..... Edward J. Silverman
Program Director..... Arthur A. Moran, Jr.
Chief Engineer..... Charles M. McCraw

W C Y B

BRISTOL—1946

Frequency: 690 Kc..... Power: 10,000 Watts d.
Owned-Oper. By..... Appalachian Bcstg. Corp.
Business-Studio Address..... Hotel Gen. Shelby
Phone Number..... North 3560
Transmitter Location..... Washington County
Air Time..... Daytime
News Service..... AP, UP
Transcription
Service..... Associated, Thesaurus, World, Cole
Representative..... Bolling
Membership..... NAB, BMB
Gen. Mgr..... Robert H. Smith
Sales Mgr..... J. Fey Rogers
Program Spvr.-Farm Editor..... W. T. Lane, Jr.
News Editor..... Tom Wade
Transmitter Spvr..... Bob Daugherty

W F H G

BRISTOL—1949—MBS

Frequency: 860 Kc..... Power: 1000 Watts
Owned By..... Bristol Bcstg. Co., Inc.
Business-Studio Address..... Hotel Bristol
Phone Number..... 3620
Transmitter Location..... Shell Plant Road
News Service..... UP
Transcription Service..... Standard
Membership..... NAB
General-Station Manager..... M. B. Burnette
Commercial Sales Prom. Mgr..... W. L. Ninsinger

Program Dir.-Publicity Dir..... W. F. Raney
Musical Director-Farm Editor..... Verlin Mays
Chief Engineer..... John Hughlett

W C H V

CHARLOTTEVILLE—1933—ABC

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Operated By..... Radio Station WCHV
Bus.-Studio-Transmitter Address..... Rose Hill St.
Phone Number..... 2-5121
Air Time..... 6 a.m.-1 a.m.
News Service..... AP
Transcription Service..... World
Representative..... Joseph Hershey McGillvra
Membership..... BMB
Owner..... Charles Barham, Jr.
Mgr.-Sls, Prom. Mgr..... Randolph Bean
Local Sales Manager..... Robert C. Walker
Program Director..... R. G. Sketchley, Jr.
Musical Director..... Richard Morrisette
Chief Engineer..... Walter W. Gray
Farm Editor..... Herb DeBell

W I N A

CHARLOTTEVILLE—1949

Frequency: 1280 Kc..... Power: 1000 Watts, d.
Owned-Oper. By..... Charlottesville Bcstg. Corp.
Address..... 4th & Main Sts.
Phone Number..... 3377
Air Time..... Daytime
News Service..... UP
Transcription Service..... Standard, Capitol
President..... Frank T. Parker, Jr.
Commercial Manager..... Joe Porter
Pgm. Dir.-Oper. Mgr..... B. C. Hargreaves
Chief Engineer..... Lawrence Kennedy

W K E Y

COVINGTON—1941—ABC

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Earl M. Key
Business Address..... Box 710
Phone Number..... 8351
Studio Address..... Main St.
Transmitter Location..... Fairlawn
Air Time..... 7 a.m.-11:15 p.m.
News Service..... UP
Transcription Service..... World, Keystone
Membership..... NAB
Pres., Gen.-Sta. Mgr..... Earl M. Key
Commercial Mgr..... Kenneth L. Bryant
Prog.-Pub. Director..... John Lee Davis
Musical Director..... Willis Shawver
Chief Engineer..... John H. Wilson

W S V S

CREWE—1946—KBS—VA. SPTS.

Frequency: 800 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... So. Virginia Bcstg. Corp.

VIRGINIA

Business Address Crewe
 Phone Number Crewe 5000
 Studio Addresses . . . 117 Carter St., Crewe, Main
 St., Blackstone, Herald Bldg., Farmville
 Transmitter Location RFD, Crewe
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service World, Keystone
 Representative Rural Radio
 Membership NAB
 President C. S. Willis
 General-Station Mgr. Maxey E. Stone
 Comm. Mgr. Harry Umstead
 Pub. Dir. Bob Maynard
 Chief Engineer C. E. Wilson

WCVA

CULPEPER—1949—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Culpeper Bcstg. Co.
 Address Radio Bldg.
 Phone Number 8338
 Air Time Unlimited
 News Service UP
 Transcription Service .. Lang-Worth, Standard
 President Ira C. Hopkins
 Gen.-Prom. Mgr. George A. Flowers
 Commercial Manager Mike Moscarello
 Program Director Homer Quann
 Chief Engineer Benny L. Jones

WBTM

DANVILLE—1930—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By Piedmont Bcstg. Corp.
 Bus.-Studio Address Hotel Danville Bldg.
 Phone Number 2350
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative George P. Hollingsbery
 Membership NAB
 President L. N. Dibrell
 General Mgr. R. Sanford Guyer
 Asst. Manager Edward G. Gardner
 Comm. Mgr. P. W. Kaufman
 Program Director Betty Allen
 Promotion Manager Herbert Hodge
 Chief Engineer Lyle C. Motley

WDVA

DANVILLE—1947—MBS

Frequency: 1250 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Virginia Carolina Bcstg.
 Corp.
 Bus.-Studio Address American Natl. Bank
 Bldg.
 Phone Number 5300
 Transmitter Location Martinsville Rd.

Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative McGillvra
 Membership NAB, BMB
 President J. D. Pruitt
 Gen.-Sta.-Comm.-Sales Prom.
 Manager Emerson J. Pryor
 Prog.-Prod. Director Richard Campbell
 Publicity Director William J. Ashworth
 Musical Director Harold Stephens
 Chief Engineer Rush Sawyers
 Farm Editor Frank Raymond

WFAX

FALLS CHURCH—1948

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Lamar A. Newcomb
 Address Box L
 Phone Number 0900
 Transmitter Location Seven Corners
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus
 Membership NAB
 Gen.-Sta. Mgr. Lamar A. Newcomb
 Comm.-Sls. Prom. Mgr. James E. Hollins
 Pgm.-Prod. Dir. Genevieve Newcomb
 Publicity Director Ed Case
 Chief Announcer Dusty Rhoads
 Chief Engineer Emmett Murphy

WFLO

FARMVILLE—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Colonial Bcstg. Co.
 Business Address P. O. Box 238
 Phone Number 600
 Air Time Daytime
 News Service UP
 Transcription Service Capitol, Associated
 Representative Clark
 General Manager Carla B. Keys
 Manager Charles R. Maillet
 Program Director D. M. Shaver
 Chief Engineer Charles K. Chrismon

WFVA

FREDERICKSBURG—1939—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Fredericksburg Bcstg. Corp.
 Business Address P. O. Box 269
 Phone Number 1261
 Studio-Transmitter Location King's Hwy.
 Air Time Unlimited
 Transcription Service Lang-Worth
 Representative Burn-Smith
 V.P., General Mgr. Richard F. Lewis, Jr.
 Station-Comm. Mgr. Walter F. Harris, Jr.
 Chief Engineer William S. Candler

W F T R

FRONT ROYAL—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Sky-Park Bcstg. Corp.
 Address... John Marshall Hiway
 Phone Number... 750
 Air Time... Unlimited
 News Service... UP, Transradio
 Transcription Service... Thesaurus
 Pres.-Gen. Mgr... Earl C. Pace
 Commercial Manager... Ken Gorden
 Program Director... Vernon Carter
 Promotion Manager... Augustine Kloc
 Chief Engineer... Owen Voigt

W B O B

GALAX—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By... Carroll-Grayson Bcstg. Corp.
 Address... Poplar Knob Rd.
 Phone Number... 300
 Air Time... 6 a.m.-11:30 p.m.
 News Service... AP
 Membership... NAB
 President... Robert V. Morris
 General Manager... Carl E. Duckett
 Comm. Manager... Joseph P. Crockett
 Program Director... Muriel Bell
 Chief Announcer... Frank Burr
 Musical Director... Alice Spear
 Chief Engineer, Farm Editor... Carl E. Duckett

W V E C

HAMPTON—1948—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By... Peninsula Bcstg. Co.
 Business Address... P. O. Box 481
 Phone Number... 6332
 Studio-Trans. Address... Hampton Ave.
 Air Time... Sunrise-Sunset
 News Service... AP
 Transcription Service... Standard, Associated
 Membership... NAB
 Pres.-Gen. Sta. Mgr... Thomas P. Chisman
 Commercial Manager... Harrol A. Brauer, Jr.
 Sales Promotion Mgr... Charles L. Coker, Jr.
 Program Director... Peter Edman
 Production Director... William L. Erickson
 Publicity Director... Beverly W. Hillery
 Chief Announcer... Duff Kliever
 Musical Director-Farm Editor... Gordon E. Walsh
 Chief Engineer... James E. Swafford

W S V A

HARRISONBURG—1935—NBC

Frequency: 550 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Shenandoah Valley Bcstg.
 Corp.
 Business-Studio Address... Newman Bldg.
 Phone Numbers... 550, 875

Transmitter Location... RFD 1
 Air Time... 6 a.m.-local sunset
 News Service... UP
 Representative... R. B. Harrington
 Membership... NAB, BMB, FMA
 President... Frederick L. Allman
 Business Manager... H. A. Wright
 Comm.-Sales Prom. Mgr., Pub.
 Director... R. B. Harrington
 Prog.-Prod.-Musical Dir... R. H. Johnson
 Chief Engineer... W. L. Braun

W H A P

HOPEWELL—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... The Hopewell Bcstg. Co.
 Business Address... Box 621
 Phone Number... 801
 Studio-Trans. Location... City Point & River Rds.
 Air Time... 5:58 a.m.-11:07 p.m.
 News Service... UP
 Transcription Service... Lang-Worth
 Membership... NAB
 President... Augustus Robbins, Jr.
 Gen.-Sta. Mgr... Hugh Carlyle
 Commercial Manager... George W. Thomason
 Program Director... Barbara Rich
 Chief Announcer... Johnny Mercer
 Chief Engineer... Edward L. Burwell

W R E L

LEXINGTON—1948—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Rockbridge Bcstg. Co.
 Business-Studio Address... 130 S. Main St.
 Phone Number... Lexington 6000
 Transmitter Location... Rt. 11, One Mi. No. City
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Capitol
 Membership... NAB
 President... Marshall L. Wilmer
 Gen.-Sta.-Comm. Mgr... Philip B. Hirsch
 Office Manager... Milton B. Henson
 Prog.-Prod. Dir... Andrew Petersen
 Musical Director... Wayne Scott
 Chief Engineer... Lindley H. Leggett

W L V A

LYNCHBURG—1930—ABC

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By... Lynchburg Bcstg. Corp.
 Address... Allied Arts Bldg.
 Phone Number... 2-1242
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Lang-Worth, Associated
 Representative... George P. Hollingbery
 Membership... NAB, BMB
 President... Edward A. Allen
 General Manager... Philip P. Allen

VIRGINIA

Commercial Manager..... Joseph F. Wright, Jr.
Prog.-Prom. Dir..... William H. Loren
Chief Engineer..... John T. Orth

W W O D

LYNCHBURG—1947—MBS

Frequency: 1390 Kc..... Power: 1000 Watts
Owned-Oper. By..... Old Dominion Bcstg. Corp.
Business Address..... P. O. Box 918
Phone Number..... 2-3441
Studio Address..... 10th & Main Sts.
Transmitter Location..... Boonsboro Rd.
Air Time..... Unlimited
News Service..... AP, UP
Transcription Service..... World
Representative..... Walker
Membership..... NAB, BMB
President..... David Hugh Dillard
V.P.-General Manager..... Jack Weldon
Commercial Manager..... Norman T. Simpson
Prog.-Pub. Director..... Jay Seibel
Prod.-Musical Dir..... Don Jarvis
Chief Engineer..... Forest J. Pinkerton

W M E V

MARION—1948—LIBERTY

Frequency: 1010 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Mountain Empire Bcstg. Corp.
Address..... P. O. Box 470
Phone Number..... 9001
Air Time..... Daytime
News Service..... AP
Transcription Service..... World, Associated
Representative..... Cooke
President..... Robert Lane Anderson
Gen.-Comm. Mgr..... Robert C. Wolfenden
Program Director..... Mrs. R. C. Wolfenden
Chief Engineer..... William P. Grether

W M V A

MARTINSVILLE—1941—NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... Martinsville Bcstg. Co., Inc.
Address..... Chatham Heights
Phone Number..... Virginia 2152
Air Time..... 6 a.m.-11:30 p.m.
News Service..... AP
Membership..... NAB
President..... William C. Barnes
General-Station Manager..... John W. Shultz
Comm.-Sls. Prom. Mgr..... Charles F. Adams
Program Director..... Barbara Harding
Publicity Director..... Maynard Dillaber
Musical Director..... Paul E. Zimmerman
Chief Engineer..... Dewey W. Muse

W G H

NEWPORT NEWS—1928—ABC

Frequency: 1310 Kc..... Power: 5000 Watts
Owned-Oper. By..... Hampton Roads Bcstg. Corp.

Bus.-Studio Address..... 500 Portlock Bldg.,
Norfolk, Warwick Hotel, Newport News
Phone Number..... 2-7031
Transmitter Location..... Military Hiway
Air Time..... 6 a.m.-12:45 a.m.
News Service..... AP
Transcription Service..... Associated
Representative..... Free & Peters
Membership..... NAB, BMB
President..... Raymond B. Bottom
V.P., Gen.-Sta. Manager..... Edward E. Bishop
Comm. Mgr..... Edward E. Edgar
Prog. Director..... John A. Black
Publicity Director..... Bill Rhyne
Chief Engineer..... Charles A. Runyon

W H Y U

NEWPORT NEWS—1947

Frequency: 1270 Kc..... Power: 1000 Watts d.
Owned-Operated By..... Eastern Bcstg. Corp.
Business-Studio Address..... 114 W. 24th St.
Phone Number..... 7-1604
Transmitter Location..... Respass Beach,
Churchland
Air Time..... 6 a.m.-sunset
News Service..... UP
Transcription Service..... Capitol
Representative..... Friedenberg
President, General Mgr..... John Doley
Sta. Mgr., Prog. Tech. Dir..... Frederic F. Clair

W C A V

NORFOLK—1947

Frequency: 860 Kc..... Power: 1000 Watts d.
Owned-Operated By..... Cavalier Bcstg. Corp.
Bus.-Studio Address..... Plume & Granby Sts.
Phone Number..... 2-3266
Transmitter Location..... W. Norfolk
Air Time..... Daytime
News Service..... UP
Transcription Service..... Associated, Standard
Representative..... Burn-Smith
Membership..... NAB
President..... Joseph Light
Gen. Mgr..... Joe Brown
Sta.-Asst. Gen. Mgr..... William M. Manrov
Program Director..... Frank Facenda
Technical Dir..... William M. Manrov

W L O W

NORFOLK—1947—VA. SPTS.

Frequency: 1410 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Commonwealth Bcstg. Corp.
Bus.-Studio Add..... Granby & Brooke Aves.
Phone Number..... 4-5678
Transmitter Location..... W. Norfolk
Air Time..... 6:30 a.m.-Sunset
News Service..... UP
Representative..... Forjoe
President..... E. L. Scott

VIRGINIA

General Manager..... Robert E. Wasdon
 Station Manager..... W. M. Carpenter
 Commercial Manager..... James Campbell
 Program Director..... Ray Penner
 Prod. Dir..... Samuel S. Siegal
 Sls.-Prom. Mgr..... Dick Gould
 Pgm.-Pub. Dir..... Bob Drepperd
 Chief Announcer..... Anton L. Lively
 Musical Director..... Lee Lively
 Chief Engineer..... Preston Spears
 Farm Editor..... Ralph Wasdon

WNOR

NORFOLK—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Norfolk Bcstg. Co.
 Address..... 1019 Boissevain Ave.
 Phone Number..... 56761
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... IMS
 President..... Louis H. Peterson
 General Manager..... Earl Harper
 Commercial Manager..... Bob Rodgers
 Chief Engineer..... A. Lee Mills

WTAR

NORFOLK—1923—NBC

Frequency: 790 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WTAR Radio Corp.
 Bus.-Studio Address..... 720-724 Boush St.
 Phone Number..... 56711
 Transmitter Location..... Glen Rock
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service..... Standard
 Representative..... Edward Petry
 Membership..... NAB, BMB
 Pres., Gen.-Sta. Mgr..... Campbell Arnoux
 Comm.-Sales Prom. Mgr..... John W. New
 Program Director..... Joel Carlson
 Chief Announcer..... Blair Eubanks
 Chief Engineer..... John C. Pepper

WNVA

NORTON—1946—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Blaufox Radio Co., Inc.
 Bus.-Studio Address..... Coalfield Progress Bldg.
 Phone Number..... 700-1, Transmitter: 565
 Transmitter Location..... Josephine
 Air Time..... 6 a.m.-11 p.m.
 News Service..... AP
 Transcription Service..... Lang-Worth, Keystone
 Membership..... NAB
 President, Gen. Mgr..... Richard B. Helms
 Comm.-Sls. Prom. Mgr.-Pub. Dir..... Bill Holland
 Chf. Anncr.-Music Dir..... Art Grunewald
 Chief Engineer..... Gene Tommerdahl
 Farm Editor..... Tom Harrell

WJMA

ORANGE—1949—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... James Madison Bcstg. Corp.
 Address..... Orange
 Phone Number..... 7263
 Air Time..... Unlimited
 News Service..... UP
 President..... W. A. Sherman, Jr.
 Gen.-Comm. Mgr..... A. C. Livick, Jr.
 Program Director..... Charles McGinley
 Chief Engineer..... Talmadge England

WSSV

PETERSBURG—1945—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southside Virginia Bcstg. Corp.
 Business-Studio Address..... 112 W. Tabb St.
 Phone Number..... 3881-2
 Transmitter Location..... Lieutenant Run
 Air Time..... 6:30 a.m.-M.
 News Service..... AP
 Transcription Service..... Capitol
 Representative..... Burn-Smith
 President..... Louis H. Peterson
 Gen.-Sta.-Comm. Mgr..... Ray L. Moss

VIRGINIA

WHY IS **AP**
 THE BEST?

BECAUSE—**AP** has more news correspondents, more news bureaus, more miles of news wire than any other news service.

VIRGINIA AP BROADCASTERS

President: Jack Weldon—WWOD, Lynchburg
 Vice-President: Fred Hart—WLPM, Suffolk
 Directors: Campbell Arnoux—WTAR, Norfolk; Ray P. Jordan—WDBJ, Roanoke; Carl Duckett—WBOB, Galax; E. E. Bishop—WGY, Newport News; Charles Blackley—WTON, Staunton
 Continuing Study Committee Chairman: John Eure—WDBJ, Roanoke
 Sports Committee Chairman: Bill Diehl—WGH, Newport News—Norfolk
 Awards Committee Chairman: Charles Blackley—WTON, Staunton
 Membership Cooperation Committee Chairman: Maxey Stone—WSVS, Crewe

VIRGINIA

VIRGINIA

Sls. Prom. Mgr. N. W. Andrews
Pgm.-Prod. Dir. Paul Hennings
Chief Announcer John C. Laffin
Pub. Director James Lowell
Chief Engineer Edward F. Schwarz

W S A P

PORTSMOUTH—1943—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Portsmouth Radio Corp.
Bus.-Studio Address 205 Professional Bldg.
Phone Number 7-3488
Transmitter Location 1318 Spratley St.
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth, World
Representative Ra-Tel
Membership NAB
President Tom E. Gilman
Gen.-Sta.-Comm. Mgr. B. Walter Huffington
Pgm.-Prod. Dir. David Nelson
Musical Director Richard Harvey
Chief Engineer Charles R. Sledge

W P U V

PULASKI—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Southwest Bcstg. Corp.
Address Cool Springs
Phone Numbers 3-3931, 3-3941
Air Time 6 a.m.-11:15 p.m.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NAB, BMB
President Howard R. Imboden
General-Station Mgr. William R. Murray
Commercial Manager Allan S. Aden
Publicity Director Eleanor Imboden
Chief Announcer Joe Grant
Chief Engineer Fitzgerald McDaniel
Farm Editor E. C. Grigsby

W B B L

RICHMOND—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Grace Covenant
Presbyterian Church
Address 1627 Monument Ave.
Phone Number 8-4246
Air Time Specified Hours
General Manager C. H. Liesfield
Chief Engineer R. W. Raabe

W L E E

RICHMOND—1945—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Lee Bcstg. Corp.
Bus.-Studio Address Broad-Grace Arcade
Phone Number 3-6741
Transmitter Location Colorado Ave. &
Sumpter St.
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Forjoe
President Thomas G. Tinsley, Jr.
Gen.-Comm. Mgr. Irvin G. Abeloff
Program Director Harvey Hudson
Musical Director Gilbert A. Spector
Chief Engineer George W. McGuigan, Jr.

W M B G

RICHMOND—1926—NBC

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Havens & Martin, Inc.
Bus.-Studio Address 3301 W. Broad St.,
P. O. Box 5229
Phone Number 5-8611
Transmitter Location Staples Mill Rd. off
W. Broad St.
Air Time 6:30 a.m.-1 a.m.
News Service Transradio
Transcription Service Lang-Worth
Representative John Blair
Membership NAB
Pres., Gen.-Sta. Mgr. Wilbur M. Havens
Comm.-Sales Prom. Mgr. Walter A. Bowry, Jr.
Prog.-Prod. Dir. Allan J. Phaup, Jr.
Chief Announcer John V. Shand
Musical Director Conrad Rianhard
Chief Engineer James Kyle

W R N L

RICHMOND—1937—ABC

Frequency: 910 Kc. Power: 5000 Watts
Owned By Richmond Newspapers, Inc.
Operated By Richmond Radio Corp.
Business-Studio Address 107-111 N. Fourth St.
Phone Number 3-3436
Transmitter Location Wilkinson Rd.
Air Time 5:30 a.m.-1 a.m.; 7 a.m. Sun.
News Service AP
Transcription Service Standard
Representative Edward Petry
Membership NAB, BMB
President D. Tennant Bryan
Gen. Sta.-Commercial Mgr. E. S. Whitlock
Program Director Don Martin
Chief Engineer Vincent Wolstenholme

VIRGINIA

WRVA

RICHMOND—1925—CBS

Frequency: 1140 Kc. Power: 50,000 Watts
Owned-Oper. By: Larus & Brother Co.
Business Address: Hotel Richmond
Phone Number: 3-6633
Studio Addresses: Hotel Richmond, Richmond: 2712-14 Colley Ave., Norfolk
Transmitter Location: Edgeworth, Henrico County
Air Time: Unlimited
News Service: UP
Transcription Service: World, Lang-Worth
Representative: Radio Sales
Membership: NAB, BMB
General Manager: C. T. Lucy
Commercial Manager: Barron Howard
Promotion Manager: Jack Stone
Program Service Mgr: Samuel S. Carey
Production Manager: John B. Tansey
Public Relation Dir: Walter R. Bishop
Musical Director: Burt T. Repine
Chief Engineer: David C. Woods
Farm Editor: Alden Acroe

WXGI

RICHMOND—1947

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Virginia, Inc.
Bus.-Studio Address: 100 W. Franklin St.
Phone Number: 7-4684
Transmitter Location: German School Rd., Chesterfield County
Air Time: 6 a.m.-Sunset
News Service: AP
Transcription Service: Lang-Worth
Representative: Burn-Smith
General Manager: Robert E. Mitchell
Program Director: Bob Jenkins
Production Director: John Sinclair
Chief Announcer: Frank Soden
Chief Engineer: Kaye Redd

WDBJ

ROANOKE—1924—CBS

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Times-World Corp.
Business-Studio Address: 124 W. Kirk Ave.
Phone Number: 8131
Transmitter Location: Colonial Ave., Colonial Heights
Air Time: 6 a.m.-M.
News Service: AP, UP
Transcription Service: World, Lang-Worth
Representative: Free & Peters

Membership: NAB, BMB, FMA
President: J. P. Fishburn
General Manager: R. P. Jordan
Commercial Manager: John W. Harkrader
Program Director: Paul E. Reynolds
Studio Director: Irving Sharp
Publicity Director: Benton B. Boggs
Musical Director: Evelyn Nininger
Chief Engineer: J. Edward Newman
News Editor: John W. Eure

WROV

ROANOKE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Radio Roanoke, Inc.
Bus.-Studio Address: 600 Mountain Trust Bldg.
Phone Number: 3-4444
Transmitter Location: Cleveland Ave., S.W.
Air Time: Unlimited
News Service: UP
Transcription Service: Lang-Worth
Representative: Burn-Smith
Membership: NAB, BMB
President: Leo F. Henebry
Gen.-Sta.-Comm. Mgr: Frank E. Koehler
Asst. Mgr.-Prog.-Prod. Dir: Gordon R. Phillips
Chief Engineer: Frank A. Hall

WSLS

ROANOKE—1940—ABC

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By: Roanoke Bcstg. Corp.
Business-Studio Address: Shenandoah Bldg.
Phone Number: 9227
Transmitter Location: 2 Mi. N. of Salem & 6.5 Mi. N.W. of Roanoke
Air Time: Unlimited
News Service: AP
Transcription Service: Thesaurus, Associated
Representative: Weed
Membership: NAB, BMB, FMA
President: Paul C. Buford
Exec. Vice President: James H. Moore
Asst. & Sta. Mgr: Horace Fitzpatrick
Program Director: Bill Saunders
Musical Director: Mavis Overstreet
Chef Engineer: J. P. Briggs
Farm Editor: Glenwood Howell

WHLF

SOUTH BOSTON—1947—KBS—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Halifax Bcstg. Co.

VIRGINIA

Address.....P. O. Box 490, Webster St.
Phone Number.....2-9988
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....World
Gen.-Sta.-Comm. Mgr.....John L. Cole, Jr.
Sales Prom. Mgr.-Pgm.-Prod.-Pub. Dir.

Charles B. Davis
Chief Announcer.....Preston Young
Chief Engineer.....David O. Guthrie

WTON

STAUNTON—1945—ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Charles P. Blackley
Business-Studio Address.....Morrison Bldg.
Phone Number.....5-5555
Transmitter Location.....Waynesboro Rd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Associated
Membership.....NAB
General-Station Mgr.....Charles P. Blackley
Comm.-Sales Prom. Mgr.,

Publicity Director.....Charles E. Seebeck
Prog.-Prod. Dir.-Chief Anncr.....Fulton A. King
Chief Engineer.....Rex C. Houser

WLPM

SUFFOLK—1940—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Suffolk Bcstg. Corp.
Business-Studio Address.....105 Bank St.
Phone Number.....2394
Transmitter Location.....Richmond Hiway
Air Time.....6:30 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Sears & Ayer
Membership.....NAB
Pres., Gen.-Sta. Manager.....Fred L. Hart
Prog. Dir.....William W. Kitchen
Chf. Anncr.-Pub. Dir.....Earl Hundley
Production Director.....Fran Joyner
Chief Engineer.....Veryl W. Rupp
Farm Editor.....L. E. Pettyjohn

WNNT

WARSAW—1949

Frequency: 690 Kc.....Power: 250 Watts d.
Owned-Oper. By.....No. Neck & Tidewater
Bcstg. Co.
Address.....Warsaw
Phone Number.....690

Air Time.....Daytime
News Service.....UP
Transcription Service.....Standard
Pres.-Gen. Mgr.....Grayson Headley
Commercial Manager.....William Redd
Pgm. Dir.-Sta. Mgr.....T. F. Craver
Chief Engineer.....Lawrence Bittner

WAYB

WAYNESBORO—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Waynesboro Bcstg. Corp.
Address.....526 Main St.
Phone Number.....6066
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth
Membership.....NAB
Representative.....Cooke
President.....Judson T. Phillips
Gen. Mgr.....N. Wilbur Kidd
Commercial Manager.....Peter De Boer
Chief Engineer.....Edward R. Goodwin

WINC

WINCHESTER—1941—ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Richard Field Lewis, Jr.
Business Address.....Box 605
Phone Number.....4855
Studio-Transmitter Location.....514 Kerr St.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Membership.....FMA
Pres.-
Gen. Mgr. Richard Field Lewis, Jr. (Licensee)
Comm. Mgr.-Prog. Dir.....John Carl Morgan
Sales Prom. Mgr.....Winslow Porter
Chief Engineer.....Phil Whitney

WYVE

WYTHEVILLE—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wythe County Bcstg. Co.
Address.....P. O. Box 452
Phone Number.....840
Air Time.....Daylight
News Service.....UP
Transcription Service.....Lang-Worth
Owners.....A. M. Gates, R. H. Epperson
General Manager.....A. M. Gates, Jr.
Commercial Manager.....Erle Howerly
Program Director.....Zane Leeper
Chief Engineer.....Robert Hennis Epperson

WASHINGTON

Estimated Population 2,582,000—Increase + 48.7%—Radio Homes 748,000
Radio Families 760,000—Stations in State 45

KBKW

ABERDEEN—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Ben K. Weatherwax
Address 701 E. Heron St.
Phone Number 1015
Air Time Unlimited
News Service AP
Transcription Service Associated
Pres., Gen. Mgr. Ben K. Weatherwax
Commercial Manager Dick Cromble
Program Director Lowell Gibson
Promotion Manager San Whitacre
Chief Engineer Dick Pooley

Bus.-Studio Address 1321 Commercial St.
Phone Number Bellingham 790
Transmitter Location Yew St.
Air Time 6 a.m.-M.
News Service UP
Transcription Service Long-Worth, MacGregor
Representative McGillvra, Keating
Membership BMB
President, General Mgr. Rogan Jones
Research Director Jack Clarke
Sales Prom. Mgr., Pub. Dir. Jack Clarke
Pgm. Dir., Chief Anncr. Alan Miller
Prod., Musical Dir. Jack Fearey
Chief Engineer Ernest Harper
Farm Editor Hal Reeves

KXRO

ABERDEEN—1927
MBS-DON LEE-KBS

Frequency: 1340 Kc. Power: 1000 Watts
Owned-Operated By KXRO, Inc.
Bus.-Studio Address 207½ E. Market St.
Phone Number Aberdeen 4098
Transmitter Location 1308 Coolidge Rd.
Air Time 6:30 a.m.-11 p.m.
News Service UP
Representative W. S. Grant
Membership NAB
President, General Mgr. Harry R. Spence
Sta.-Comm. Mgr. Fred G. Goddard
Sales Prom. Manager Roy Johnson
Prog.-Prod. Dir., Chief Announcer A. W. Lindsay
Publicity Director John Duane Johnson
Musical Director James L. Andrews
Chief Engineer P. S. True
Farm Editor Floyd Svinth

KBRO

BREMERTON—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Bruce Bartley
Address 205 Washington St.
Phone Number 1970
Air Time Unlimited
News Service AP
Transcription Service World
Representative John Keating
Membership NAB
President Bruce Bartley
General Manager Jack Gwyer
Commercial Manager Tom Westbrook
Promotion Manager Lincoln Perry
Program Director Bob Gleason
Chief Engineer Bert Hallberg

KPUG

BELLINGHAM—1948—MBS-DON LEE

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Business Address P. O. Box 655
Studio-Transmitter Address 2340 E. Sunset Dr.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Associated
General Manager Robert E. Pollack
Commercial Manager K. Clark
Program Director Jeanne Kruzer

KELA

CENTRALIA-CHEHALIS—1937
MBS-KBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Central Bcstg. Corp.
Business Address P. O. Box 720, Centralia;
P. O. Box 827, Chehalis
Phone Numbers Centralia 6-3321,
Chehalis 721
Studio Address On Hway. 99 midway bet.
Centralia & Chehalis
Air Time 6 a.m.-M.
News Service UP
Representative John Keating, W. S. Grant
Membership NAB
President J. Elroy McCaw
Sec.-Treas. Mabel A. McGwinn
Gen.-Station Manager Joe Chytil
Sales Prom. Mgr. Robert Finley
Pgm., Pub. Dir. Schuyler C. Hill
Production Director Carlos Rivas
Chief Announcer Gary Clune
Chief Engineer John L. Kelley

KVOS

BELLINGHAM—1927—ABC

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By KVOS, Inc.

KXLE

ELLENSBURG—1946—PNB

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Central Washington Bcstrs.
 Business Address Box 600
 Phone Number 2-1240
 Studio-Transmitter Location Route 1
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker, Tracy-Moore
 President Goodwin Chase, Jr.
 Station Manager Joe Kendall
 Commercial Manager Darrel Burns
 Program Director Don Revelacqua
 Chief Announcer, Farm Editor Joe Jaeger
 Chief Engineer Jack Hemingway

KRKO

EVERETT—1922—MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The Everett Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address KRKO Bldg.
 Phone Number Cedar 1144
 Air Time 6 a.m.-M.
 News Service UP
 Representative Joseph Hershey McGillvra,
 John Keating
 Membership NAB, BMB
 Pres., Gen.-Sta.-Comm. Mgr. William R. Taft
 Program Director Earl Gerdon
 Chief Engineer Dave Foley

KELS

KELSO—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Northwest Public Services
 Address P. O. Box 90
 Phone Number 4900
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol, Standard
 President Roscoe A. Day, Jr.
 General Manager Claire O. Banks
 Commercial Manager Johnny Carlson
 Program Director Norman A. Wallace
 Promotion Manager Russell L. Conrad
 Chief Engineer John E. Holmes

KWIE

KENNEWICK—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Mid-Columbia Bcstrs.
 Address P. O. Box 437
 Phone Number 6961
 Air Time Unlimited
 News Service AP
 Transcription Service World, Associated
 Representative McHugh

Manager, Partner Hal A. Clark
 Partner, Comm. Mgr. D. E. Seeley
 Pgm., Dir., Partner M. E. Johnston
 Promotion Manager Ken Waddell
 Chief Engr., Partner C. J. McCredie

KRKL

KIRKLAND—1947

Frequency: 1050 Kc. Power: 250 Watts. D.
 Owned-Operated By East Side Bcstg. Co.
 Business-Studio Address Civic Center
 Air Time Daytime
 General Manager F. L. Thornhill

KWLK

LONGVIEW—1938—MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Corp.
 Business-Studio Address 14th & Hudson
 Phone Number Longview 1500
 Transmitter Location Ocean View Hwy.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Associated, World
 Representative W. S. Grant, John Keating
 Membership NAB, BMB
 President, Gen.-Sta. Mgr. C. O. Chatterton
 Commercial Manager Jim Waggoner
 Program Director Ellen Hammond
 Production Director Bob Moran
 Publicity Director F. Chatterton
 Chief Engineer Ralph Brown

KSEM

MOSES LAKE—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KSEM, Inc.
 Address Capistrano Park
 Phone Number 234
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service World, Keystone
 Representative W. S. Grant
 President Jessica L. Langston
 Gen., Comm. Mgr. Don G. Bennett
 Publicity Director John Hardy
 Program Director Janet Adriance
 Chief Annr., Musical Dir. Don Maas
 Chief Engineer Roland Kissler
 Farm Editor Ralph Walton

KBRC

MOUNT VERNON—1946

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Beckley Radio Co.
 Business-Studio Address P. O. Box 240
 Phone Number 8955
 Transmitter Location ½ Mi. W. of city
 Air Time 6 a.m.-sunset

WASHINGTON

News Service UP
Transcription Service Standard
Representative John Keating
Membership NAB
General-Station Mgr. Leo H. Beckley
Commercial Manager Fred Grant
Prog. Dir., Chief Announcer Bud Clark
Chief Engineer Orris Vanerstrom
Farm Editor Marilyn Anderson

K G Y

OLYMPIA—1923—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KGY
Bus.-Studio-Transmitter Address Rockway-
Leland Bldg.
Phone Number 6636
Air Time 6:30 a.m.-11 p.m.
News Service UP
Transcription Service World, Keystone
Representative W. S. Grant
Membership NAB, BMB
Gen., Sta. Mgr. Tom Olsen
Commercial Manager J. Harris Dorr
Program Director Elmer J. Holmberg
Chief Engr., Chief Anncr. C. A. Roark

K O M W

OMAK—1946

Frequency: 680 Kc. Power: 1000 Watts d.
Owned-Operated By KOMW, Inc.
Business-Studio Address Box 151
Phone Number 00
Transmitter Location Omak
Air Time Daytime
News Service UP
Transcription Service Lang-Worth, Capitol
Representative John Keating
Membership NAB, BMB
President R. L. McNett
Station Manager Dean Nichols
Commercial Manager Nat Harris
Program Director Gene Leslie
Chief Engr., Anncr. Kirk W. Springer

K P K W

PASCO—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Western Radio Corp.
Address Pasco
Air Time Unlimited
Representative Keating
Manager A. G. Sanborn

K O N P

PORT ANGELES—1945—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Radio Pacific, Inc.
Bus.-Studio-Transmitter Address 313 W. First
St.

Phone Number 4437
Air Time Unlimited
News Service UP
Transcription Service World
Representative John Keating
Membership NAB
General Mgr. C. N. Webster

K X R N

RENTON—1947

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By Interlake Bcstg. Corp.
Business Address P. O. Box 567
Phone Number Renton 5-3424
Studio-Transmitter Location 7th Ave. at
N. Park
Air Time Sunrise-sunset
News Service UP
Transcription Service World
President, General Mgr. Robert S. McCaw
Program Director Freddie Jensen
Commercial Manager O. W. Simpson
Chief Engineer F. C. Cook

K A L E

RICHLAND—1949

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By Yakima Bcstg. Corp.
Address P. O. Box 367
Air Time Sunrise-Sunset
News Service UP
Station Representative W. S. Grant Co.
Membership NAB
President Robert S. McCaw
Gen., Sta., Comm. Mgr. Lawrence Dix
Pgm., Prod., Pub. Dir., Chief Engr. Dave Dorris
Farm Editor Dick Passage

K I N G

SEATTLE—1927

Frequency: 1090 Kc. Power: 50,000 Watts
Owned-Oper. By KING Bcstg. Co.
Business-Studio Address Smith Tower
Phone Number Main 1090
Transmitter Location Vashon-Maury Island
Air Time Unlimited
News Service AP
Transcription Service Associated
Representative John Blair
Membership NAB
Principal Owner Mrs. A. Scott Bullitt
President Henry B. Owen
Program Director Dave Crockett
Chief Engineer Arthur Shultz

K I R O

SEATTLE—1930—CBS

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By Queen City Bcstg. Co.

WASHINGTON

Business-Studio Address.....66 Cobb Bldg.
Phone Number.....Seneca 1500
Transmitter Location.....Burton
Air Time.....18 Hrs.
News Service.....AP
Transcription Service.....SESAC, Standard
Representative.....Free & Peters
Membership.....NAB, BMB
President.....Saul Haas
General Manager.....Loren B. Stone
Commercial Manager.....William F. Tucker
Sales Prom. Mgr.....Peter Mertens
Program Director.....Kenneth Yeend
Publicity Director.....Janet Ballantyne
Chief Announcer.....Maury Rider
Chief Engineer.....James Hatfield

K J R

SEATTLE—1923—ABC

Owned-Oper. By.....Totem Bcstrs., Inc.
Business-Studio Address.....Skinner Bldg.
Phone Number.....Elliot 5890
Transmitter Location.....2600 26th Ave., S.W.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NAB, BMB
President.....Marshall Field, III

General-Station Mgr.....J. Archie Morton
Sales Manager.....Arthur Gerbel, Jr.
Natl. Sales Mgr.....Maitland Jordan
Operations Manager.....Homer Pope
Publicity Director.....Don Reed
Chief Engineer.....L. S. Bookwalter
Farm Editor.....Bill Moshier

K O L

SEATTLE—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Seattle Bcstg. Co.
Bus.-Studio Address.....Northern Life Tower
Phone Number.....MA. 2312
Transmitter Location.....1110 W. Florida
Air Time.....6 a.m.-M.
News Service.....AP, UP
Transcription Service.....Capitol, World,
Standard
Representative.....Headley-Reed
President.....Archie Taft
Commercial Manager.....Archie Taft, Jr.
Sta., Sales Prom. Mgr.....Oliver A. Runchey
Program Director.....John Forrest
Publicity Director.....Ruth Yohe
Chief Announcer.....Wheeler Smith
Musical Director.....Frances Smith
Chief Engineer.....Perry Lind

WASHINGTON

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WASHINGTON ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

Chairman: Patrick J. Cullen—KHQ, Spokane

Secretary: Murlin Spencer—AP Chief of Bureau

WASHINGTON

K O M O

SEATTLE—1926—NBC

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By... Fisher's Blend Station, Inc.
 Bus.-Studio Address... 100 4th Ave. No.
 Phone Number... Seneca 6000
 Transmitter Location... Vashon Island
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Associated, Capitol
 Representative... Edward Pety
 Membership... NAB, BMB
 President, General Mgr... O. W. Fisher
 Asst. to President... R. D. McCornack
 Commercial Manager... Ray Baker
 Mgr., Natl. Sales & Sales Serv., Merch.,
 Prom. Mgr. & Pub. Dir... Richard E. Green
 Program Manager... W. W. Warren
 Production Mgr... Frederick J. Patterson
 Chief Engineer... F. J. Brott

K R S C

SEATTLE—1926

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By... Radio Sales Corp.
 Address... 2939 Fourth Ave. So.
 Phone Number... ELiot 2480
 Air Time... 6 a.m.-3 a.m.
 News Service... AP
 Transcription Service... Lang-Worth
 Representative... Adam J. Young, Jr.
 Membership... NAB
 President... P. K. Leberman
 Gen., Sta., Comm. Mgr... J. D. Neidigh, Jr.
 Program Director... Ted Bell
 Chief Engineer... Paul S. Morris

K T W

SEATTLE—1920

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By... The First Presbyterian
 Church of Seattle, Wash.
 Address... Seventh Ave. & Spring St.
 Phone Number... Mutual 1250
 Air Time... Unlimited
 President... W. T. Whitney
 General Mgr... Dr. F. Paul McConkey
 Sta. Mgr., Chief Engineer... James S. Ross
 Comm., Sales Prom. Mgr... Don Bevilacqua
 Pgm., Prod., Pub. Dir... R. S. Vogt
 Chief Announcer... William Lehnhoff
 Musical Director... Harriet Hendrick

K V I

SEATTLE—1928—MBS-DON LEE

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.
 Business Address... Camlin Hotel

Phone Number... Seneca 4848, Seattle;
 Broadway 4211, Tacoma
 Studio Address... Camlin Hotel, Seattle;
 Winthrop Hotel, Tacoma
 Transmitter Location... Ellisport, Vashon Island
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Lang-Worth, Thesaurus
 Representative... George P. Hollingbery
 Membership... NAB, BMB
 Pres., Gen.-Sta. Mgr... Vernice Irwin
 Comm.-Sales Prom. Mgr... Earl T. Irwin
 Pgm. Dir., Chief Anncr... Harry Long
 Chief Engineer... D. M. McDonough

K X A

SEATTLE—1926

Frequency: 770 Kc. Power: 1000 Watts
 Owned-Operated By... KXA, Inc.
 Bus.-Studio Address... 312 Bigelow Bldg.,
 4th & Pike
 Phone Number... Seneca 1000
 Transmitter Location... Rhodes Dept. Store,
 2nd & Union
 Air Time... Unlimited
 News Service... AP, UP
 Transcription Service... Standard
 Representative... Forjee
 Membership... NAB
 President... Wesley I. Dumm
 Exec. Vice-President... Lincoln W. Miller
 Commercial Managers... R. G. McArdle,
 R. A. Kilpatrick
 Program Director... Ben Harkins
 Chief Engineer... John Dubuque

K F I O

SPOKANE—1922

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Spokane Bcstg. Corp.
 Address... 526 Riverside Ave.
 Phone Number... Riverside 8033
 Air Time... 6:45 a.m.-M.
 News Service... UP
 Transcription Service... World
 President... Arthur L. Smith
 Gen., Comm. Mgr... R. G. McBroom
 Production Director... Dave Gordon
 Chief Announcer... Ron Pozzi
 Musical Director... Rex King

K G A

SPOKANE—1933—ABC

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Operated By... Corp. of Gonzaga U.
 Bus.-Studio Address... Radio Central Bldg.
 Phone Number... MAin 5383
 Transmitter Location... Moran Prairie, Rt. 3
 Air Time... Unlimited
 News Service... UP

Transcription Service Standard
 Representative Edward Petry
 President Francis E. Corkery, S. J.
 Gen., Sta., Comm. Mgr. Harvey Wixson
 Pgm., Prod., Pub. Dir. Robert E. Plummer
 Chief Announcer Hartley Sater
 Musical Librarian Shirley Curtis
 Chief Engineer A. G. Sparling
 Farm Editor Kenneth Hutcheson

K H Q

SPOKANE—1922—NBC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By KHQ, Inc.
 Bus. Studio Address Radio Central Bldg.
 Phone Number MAin 5131
 Transmitter Location 4102 So. Regal
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol, Associated
 Representative Katz
 Membership NAB, BMB
 Pres., Gen. Sta. Mgr. Richard O. Dunning
 Comm. Sales Prom. Mgr. Robert H. Wesson
 Production Director Herb Hess
 Chief Announcer Richard Godon
 Chief Engineer John Walker
 Farm Editor Glenn C. Lorang

K N E W

SPOKANE—1947—MBS-DON LEE

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By Coeur d'Alene Bcstg. Co.
 Bus. Studio Address Sprague & Wall
 Phone Number Riverside 8035
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB
 President Burl C. Hagadone
 General Manager C. E. Rodell
 Comm.-Sales Prom. Mgr. W. C. Rhodes
 Pgm., Prom. Dir. Paul Crain
 Chief Engineer C. W. Evans

K R E M

SPOKANE—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Cole E. Wylie
 Address 215 Realty Bldg.
 Phone Number MAin 3333
 Air Time 6:30 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth, Cole
 Representative Forjoe & Co.
 Pres., Gen. Sta. Mgr. Cole E. Wylie
 Commercial Manager Robert H. Temple
 Program Director Erwin W. Thomas

K X L Y

SPOKANE—1922—CBS-PNB

Frequency: 920 Kc. Power: 5,000 Watts
 Owned-Operated By Symons Bcstg. Co.
 Address Symons Bldg.
 Phone Number MAin 1218
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, MacGregor
 Representative Walker
 Membership NAB
 President, General Manager E. B. Cramey
 Commercial Manager B. E. Woolston
 Natl. Sales Manager John Funk
 Program Director George McGowan
 Chief Engineer George Langford

K M O

TACOMA—1922

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By Carl E. Haymond
 Bus. Studio Address 914½ Broadway
 Phone Number MAin 4144
 Transmitter Location Colonial Garden Area
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol, Standard
 Representative McGillvra, Scott
 Membership NAB
 Owner, Gen. Mgr. Carl E. Haymond
 Station Manager Jerry Geehan
 Comm.-Sales Prom. Mgr. Ray T. McKenzie
 Prog.-Prod. Dir. Ted Knightlinger
 Chief Announcer Don Hopkins
 Musical Director Andriene Hovde
 Chief Engineer John Boor
 Farm Editor Claude Doran

K T B I

TACOMA—1941

Frequency: 810 Kc. Power: 1000 Watts d.
 Owned-Operated By Tacoma Bcstrs., Inc.
 Address 2715 Center St.
 Phone Number BRoadway 2241
 Air Time Daytime
 News Service UP
 Transcription Service Cole, World
 Representative IMS
 Membership NAB
 President Harold J. Quilliam
 General Manager Ed Lovelace
 Commercial Manager King Mitchell
 Program Director Anne Rademaker
 Chief Engineer Dick Velo

K V A N

VANCOUVER—1939

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Vancouver Radio Corp.

WASHINGTON

Business Address Box 610
 Phone Number Vancouver 150
 Studio Address 707½ Main St.
 Transmitter Location Smith Lake, Portland,
 Ore.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World, Standard
 Representative John Keating
 Membership NAB
 President Sheldon F. Sackett
 General-Station Mgr. Fred F. Chitty
 Comm. Manager Mark F. DeLaunay
 Prog.-Prod.-Musical Dir. Rickey Bras
 Pub. Dir., Farm Editor George Conner
 Chief Engineer Edgar Means

Transmitter Location Wenatchee & Columbia
 Rivers Junct.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Associated, World,
 Cole
 Representative Joseph Hershey McGillvra,
 John Keating
 Membership NAB, BMB
 President Rogan Jones
 Gen., Sta. Mgr. James W. Wallace
 Commercial Mgr. Pat O'Halloran
 Sales Prom. Mgr., Pgm. Mgr. Bill Green
 Production Director Emerson Elder
 Traffic Manager Dorothy Lee
 Chief Engineer George Frese
 News, Farm Editor Bill Hoard

K U J

WALLA WALLA—1928—MBS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business-Studio Address 55 E. Main St.
 Phone Number 1230
 Transmitter Location U. S. Hway 410 &
 Sudbury Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative W. S. Grant, John Keating
 Membership NAB, BMB
 Pres., Gen. Mgr. H. E. Studebaker
 Comm. Mgr. (National) Don Wike,
 (Local) Norval Armes
 Pgm., Prod. Dir. Howard Rhoads
 Musical Director Don Keith Van Velzer
 Chief Engineer M. L. MacLafferty
 Farm Editor Bob Hofer

K W W B

WALLA WALLA—1946—KBS-ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bcstg. Co.
 Bus.-Studio Address First & Main Sts.
 Phone Number 4103
 Transmitter Location Second & Cordiner
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Membership NAB
 President John W. Kendall
 Gen.-Sta.-Comm. Mgr. Kenneth K. Williams
 Promotion Mgr. Adaline Bussard
 Chief Announcer John Munroe
 Chief Engineer Tyrus T. MacFadden

K P Q

WENATCHEE—1929—ABC

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Oper. By Westcoast Bcstg. Co., Inc.
 Bus.-Studio Address 2nd & Columbia Sts.
 Phone Number 2757

K W N W

WENATCHEE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Apple-Land Bcstrs., Inc.
 Bus.-Studio-Transmitter Address 1119 N.
 Wenatchee Ave., P. O. Box 1510
 Phone Number 2468
 Air Time 6a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Walter Biddick
 Membership NAB
 President James B. Hatfield
 General Manager James H. "Tex" Lawson
 Comm., Sales Prom. Mgr. Jim Thain
 Program Director William C. Yeomans
 Production Director William Endicott
 Publicity Director Stuart De Laney
 Chief Announcer Louis F. Wolf
 Chief Engineer William McCoy
 Farm Editor Bill Yeomans

K I M A

YAKIMA—1944

CBS-COLUMBIA PACIFIC

Frequency: 1460 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Cascade Bcstg. Co., Inc.
 Address Arcade Bldg.
 Phone Number 6197
 Studio-Transmitter Location Terrace Heights
 Air Time 5 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, Associated
 Representative Weed
 Membership BMB
 President A. W. Talbot
 Gen., Sta., Sales Prom. Mgr. R. Lee Black
 Program Director Tom Bostic
 Production Director Wesley R. Roberts
 Publicity Director Jane Mogren
 Chief Announcer Dick Stokke
 Chief Engineer J. Barry Watkinson
 News Editor Ed Morrissey

WASHINGTON-WEST VIRGINIA

KIT

YAKIMA—1929—ABC

Frequency: 1280 Kc. Power: 1000 Watts
Owned By: Valley Bcstrs.
Operated By: Carl E. Haymond
Business-Studio Address: 414 E. Yakima Ave.
Phone Number: 8115
Transmitter Location: Washington Ave.
Air Time: Unlimited
News Service: UP
Transcription Service: Capitol
Representative: Joseph Hershey McGillvra.
John Keating, McGillvra
Pres., General Mgr.: Carl E. Haymond
Gen. Sta. Mgr.: James A. Murphy
Comm. Mgr., Pub. Dir.: Lincoln Kirk
Sales Prom. Mgr., Pub. Dir.: William Moody
Prog.-Prod. Director: James W. Nolan
Chief Announcer: Don White
Musical Director: Harrison A. Miller
Chief Engineer: H. B. Murphy
Farm Editor: Pete Wick

KYAK

YAKIMA—1947—MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Yakima Bcstg. Corp.
Business Address: P. O. Box 172
Phone Number: 2-7143
Studio-Transmitter Location: Mead & Fair Aves.
Air Time: Unlimited
News Service: UP
Transcription Service: World
Representative: W. S. Grant
Membership: NAB
Pres., Gen. Mgr.: Robert S. McCaw
Comm.-Sales Prom. Mgr., Chief Engr.: Gordon Allen
Publicity Director: Anthony Maucione
Musical Director: Orey Willert
Farm Editor: Dick Passage

WEST VIRGINIA

Estimated Population 1,941,000—Increase + 2.1%—Radio Homes 452,000
Radio Families 481,000—Stations in State 34

WJLS

BECKLEY—1939
CBS-PERSONALITY

Frequency: 560 Kc. Power: 1000 Watts d.: 500 Watts n.
Owned-Oper. By: Joe L. Smith, Jr., Inc.
Bus.-Studio Address: WJLS Bldg., Main & Kanawha St.
Phone Number: 7311
Transmitter Location: Routes 19-21, 0.5 Mi. S.E. Beckley
Air Time: Unlimited
News Service: UP
Transcription Service: Cole
Representative: Weed
Membership: NAB, BMB
President: Joe L. Smith, Jr.
General-Station Mgr.: Virginia N. Cooper
Commercial Manager: George J. Gray
Sales Prom. Mgr., Pub. Dir.: W. R. Barrett
Pgm., Prod. Dir.: R. C. Brown
Chief Announcer: Jack Pevora
Musical Director: Mervyn Amols
Chief Engineer: Al J. Ginkel
Farm Editor: William R. Barrett

Business-Studio Address: 1565 Harper Rd.
Phone Number: 9309
Transmitter: Willis Farm, 1565 Harper Rd.
Air Time: 6a.m.-12:30 a.m.
News Service: AP
Transcription Service: Lang-Worth
Representative: Joseph Hershey McGillvra
President: N. Joe Rahall
Gen. Sta., Comm. Mgr.: Tom Douds
Program Director: Don Hays
Production Dir.: Dennis Hollandsworth
Publicity Director: Gene Moorehouse
Chief Engineer: Estil Wills

WHIS

BLUEFIELD—1928—NBC

Frequency: 1440 Kc. Power: 5000 Watts
Owned-Oper. By: Daily Telegraph Prtg. Co.
Business-Studio Address: 623 Commerce St.
Phone Number: 7114
Transmitter Location: Harry Heights
Air Time: Unlimited
News Service: AP
Transcription Service: World, Cole
Representative: Katz
General Manager: P. T. Flanagan
Pgm., Pub. Dir.: William Hostetter
Prod.-Musical Dir.: Barnes Nash
Chief Engineer: P. T. Flanagan

WWR

BECKLEY—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Rahall Bcstg. Co.

W K O Y

BLUEFIELD—1948—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Radio Bluefield Co.
 Address West Virginian Hotel
 Phone Number 7405
 Air Time Unlimited
 News Service UP
 Transcription Service Associated, Capitol
 Pres., Gen. Mgr. J. Lindsey Alley
 Vice-President Odes E. Robinson
 Secty.-Treas. E. Bernard Jarrett
 Program Director E. E. Ebersole
 Chief Engineer Max Blakemore

W C A W

CHARLESTON—1946—SBN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Capitol Bcstg. Corp.
 Business Address P. O. Box 2791
 Phone Number 37-503
 Studio-Transmitter Location 16th St. &
 MacCorkle Ave., S.E.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative McGillvra
 Membership NAB
 President Garland F. Wilkinson
 Gen., Sta., Comm. Mgr. John S. Phillips
 Program Director Al Walker
 Production Director George Oleson
 Chief Announcer Chet Townsend
 Chief Engineer William Stone

W C H S

CHARLESTON—1927—CBS-W. VA.

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By Charleston Bcstg. Co.
 Address WCHS Auditorium
 Phone Number 28-131
 Transmitter So. Charleston
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard
 Representative Branham
 Membership NAB, BMB
 President Lewis C. Tierney
 Gen., Comm. Mgr. John T. Gelder, Jr.
 Promotion Manager Harry M. Brawley
 Production Director Frank Anuano
 Program Director Morton S. Cohn
 Chief Engineer Odes E. Robinson
 Farm Editor Frank Welling

W G K V

CHARLESTON—1939—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Kanawha Valley
 Bcstg. Co., Inc.

Business-Studio Address Empire Bldg.
 Phone Number 37-541
 Transmitter Location Coal Branch Heights
 Air Time Unlimited
 News Service AP
 Transcription Service Thesaurus
 Representative Robert Meeker Assoc., Inc.
 Membership NAB
 President Richard M. Venable
 Gen., Sta. Mgr. H. V. Diefenbach
 Promotion Mgr.-Pub. Dir. Juanita Barker
 Program Director C. P. Vogel, Jr.
 Production Director Charles Coleman
 Chief Announcer Bill Richards
 Chief Engineer George Whiteman

W K N A

CHARLESTON—1946—ABC PERSONALITY

Frequency: 950 Kc. Power: 5000 d., 1000 n.
 Owned-Oper. By Joe L. Smith, Jr., Inc.
 Bus.-Studio Address 804 Kanawha Blvd.
 Phone Number 39-971
 Transmitter Location Tyler Mountain Rd.
 Air Time Unlimited
 News Service AP
 Representative Weed
 Membership BMB
 President Joe L. Smith, Jr.
 Gen.-Sta.-Comm. Mgr. James T. Quirk
 Sales Prom. Mgr. Jack Satterfield
 Pgm., Prod. Dir. Robert N. Provence
 Musical Director Arlene Johnson
 Chief Engineer Taylor Marcum

W T I P

CHARLESTON—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Chemical City Bcstg. Co.
 Bus.-Studio Address Capitol & Fife
 Phone Number 23-136
 Transmitter Location Stricker Rd.
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Representative Forjoe
 Membership NAB
 President Gus Zaharis
 Gen., Sta., Comm. Mgr. Berton Sonis
 Program Director Bob Bower
 Chief Engineer Paul Sullivan

W B L K

CLARKSBURG—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By News Publishing Co. of
 Wheeling
 Bus.-Studio Address 444½ W. Pike St.
 Phone Number 4-7571
 Transmitter Location Pinnickinnick Hill
 Air Time Unlimited
 News Service AP

Transcription Service....Lang-Worth, SESAC
 RepresentativeBranham
 MembershipNAB
 PresidentAustin Wood
 General Manager.....George H. Clinton
 Station-Comm. Mgr.....Fred Zimmerman
 Publicity Director.....Richard Duncan
 Program Director.....Donald McWhorter
 Musical Director.....Russell Bonasso
 Chief Engineer.....Harry S. Brown

W H A R

**CLARKSBURG—1946—MBS-KBS
 ABC**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Mountain State Bcstg. Co.
 Address.....1200 E. Pike St.
 Phone Number4-5525-6
 Air Time.....7 a.m.-M.
 News ServiceUP
 Representative...Joseph Hershey McGillvra
 MembershipNAB
 Pres., Gen., Sta. Mgr.....Glacus G. Merrill
 Commercial Manager.....F. T. Gregg
 Sales Prom. Mgr., Pub. Dir.....Robert Edge
 Program Director.....Janice Williams
 Production Director.....Ruth E. Hern
 Chief Announcer.....Frank Berry
 Chief Engineer.....Andrew H. Kovlan

W P D X

CLARKSBURG—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Clarksburg Bcstg. Corp.
 Business-Studio Address.....339 W. Main St.
 Phone Number4-6425
 Transmitter Location.....3½ Mi. S. of
 Clarksburg on Weston Rd.
 Air TimeSunrise-sunset
 News ServiceUP
 Transcription Service.....World, Capitol
 President.....O. L. Billingsley
 Gen., Sta. Mgr.....R. C. Warden
 Comm., Sales Prom. Mgr.....Joe M. Larosa
 Prog. Dir., Farm Editor.....Dewitt Wyatt
 Production Director.....John Peters
 Musical Director.....Ann Van Sickle
 Chief Engineer.....R. D. Hough

W D N E

ELKINS—1948—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...West Virginia Radio Corp.
 Address.....Washington & Davis Sts.
 P. O. Box 967
 Phone Number1300-1
 Air TimeUnlimited
 News ServiceAP
 Transcription Service....Standard, Keystone
 MembershipNAB
 Station Manager.....Roger W. Conway

Sales Prom. Mgr.....Ambrose F. White
 Program Director.....Robert L. Bragg
 Publicity Director.....Ann Steever
 Chief Engineer.....Edmund Sepe

W M M N

FAIRMONT—1927—CBS

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Fort Industry Co.
 Business-Studio Address.....208 Adams St.
 Phone Number3100
 Transmitter Location.....Monongah
 Air TimeUnlimited
 News ServiceUP
 Transcription Service.....Cole, Lang-Worth
 RepresentativeKatz
 MembershipNAB, BMB
 President.....George B. Storer
 V.P., Gen. Mgr.....Allen L. Hald
 Commercial Manager.....Charles E. Smith
 Program Director.....Frank Lee
 Promotion Manager.....William W. Powell
 Chief Engineer.....Joseph C. Strelauski

W V V W

**FAIRMONT—1947—MBS
 ABC-SBN-ATLANTIC**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fairmont Bcstg. Co., Inc.
 Business-Studio Address.....Radio Park
 Phone Number5000-1
 Transmitter Location...Palatine Knob, Radio Pk.
 Air TimeUnlimited
 News ServiceAP
 Transcription Service.....World
 RepresentativeDonald Cooke
 MembershipNAB, FMA
 President.....J. Patrick Beacom
 Gen., Sta. Mgr.....Numa Fabre, Jr.
 Comm., Sales Prom. Mgr.....John F. Watkins
 Prog. Dir., Chief Announcer...Harry A. Riley
 Production Director.....Nancy Wheeler
 Chief Engineer.....Charles Hinkle

W H T N

HUNTINGTON—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper...Greater Huntington Radio Corp.
 Business-Studio Address...1112½ Fourth Ave.
 Phone Number3-3453
 Transmitter Location...Zilman Farm, Overby Rd.
 Air TimeDaytime
 News ServiceUP
 Transcription Service.....Standard
 RepresentativeFriedenberg
 President.....A. B. Hyman
 Gen., Sta. Mgr.....George Brengel
 Commercial Manager.....Arnold Silvert
 Program Director.....Dean Storm
 Production Director.....Lan Singer
 Chief Engineer.....Harold F. Sturm

WPLH

HUNTINGTON—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Huntington Bcstg. Corp.
 Business-Studio Address.....1105 Fourth Ave.
 Phone Number.....3-3421
 Transmitter Location...16th St., W. & Jackson Ave.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Transit Radio
 Membership.....NAB
 Pres., Gen., Sta. Mgr.....Flem J. Evans
 Program Director.....Joseph J. Herget
 Commercial Manager.....Bernard Sammons
 Sales Prom. Mgr.....Lillian Swann
 Chief Engineer.....William R. Haldane

WSAZ

HUNTINGTON—1923
 ABC-WEST VIRGINIA

Frequency: 930 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By.....WSAZ, Inc.
 Business-Studio Address.....912½ Third Ave.
 Phone Number.....38-401
 Transmitter Location.....28th St. & Park at C. & O. R. R.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth. SESAC
 Representative.....Branham
 Membership.....NAB, BMB
 President.....Col. J. H. Long
 Gen., Sta. Mgr.....Marshall Rosene
 Commercial Manager.....Tom Garten
 Sales Prom. Mgr., Pub. Dir.....Wm. Tracey
 Prod. Dir., Chief Annr.....Bert Shimp
 Pgm., Musical Dir.....Ted Eiland
 Chief Engineer.....Leroy Kilpatrick

WLOG

LOGAN—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Clarence H. Frey & Robert O. Greever
 Address.....Logan
 Phone Number.....540
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World

WPEM

MARTINSBURG—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Martinsburg Bcstg. Co.
 Business Address.....P. O. Box 874
 Phone Number.....1146
 Studio Address.....People's Trust Co. Bldg.

Transmitter Location.....Red Hill
 Air Time.....6:58 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Burn-Smith
 Membership.....NAB, BMB
 Co-Partners.....C. M. Zinn, C. Leslie Golliday
 Gen., Sta. Mgr.....C. Leslie Golliday
 Comm., Sales Prom. Mgr. Edward W. Dockeney
 Pgm. Dir., Chief Annr.....Charles Rand
 Production Director.....Robert Brown
 Chief Engineer.....Sterling Heil
 Farm Editor.....Edward W. Dockeney

WMON

MONTGOMERY—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Fayette Associates, Inc.
 Address.....Box 750, 1028 1st Ave.
 Phone Number.....620
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB, BMB
 President.....Arnold M. Vickers
 Comm.-Sales Prom. Mgr., Publicity Director.....Andrew W. Vickers
 Prog.-Prod. Dir.....James G. Holmes
 Chief Engineer.....Campbell J. Craver

WEST VIRGINIA

WHY IS AP THE BEST?

BECAUSE—AP members, the greatest body of news collectors in the world today, provide their news to their AP.

W. VA. AP RADIO ASSN.

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 Vice-Presidents: John V. Gelder—WCHS, Charleston; Pat Flanagan—WHIS, Bluefield; J. Patrick Beacom—WVWV, Fairmont
 Treasurer: Joe L. Smith, Jr.—WKNA, Charleston
 Executive Board: John A. Phillips—WCAW, Charleston; Fred Zimmerman—WBLK, Clarksburg; William Rine—WWVA, Wheeling
 News Committee Chairman: Flem Evans—WPLH, Huntington
 Cooperation Committee Chairman: Phil Vogel—WGKV, Charleston

WEST VIRGINIA

W A J R

**MORGANTOWN—1941—MBS-KBS
MOUNTAINEER**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... West Virginia Radio Corp.
Business-Studio Address... 446 Spruce St.
Phone Number... 9488
Transmitter Location... 100 Charleston Ave.
Air Time... 6:30 a.m.-M.
News Service... UP
Transcription Service... World
Membership... NAB
President... Mrs. H. C. Greer
General Manager... Ferd Browning, Jr.
Sales Manager... John J. Johns
Program Director... Bos Johnson
Publicity Director... Marjorie C. Myers
Chief Announcer... Nick Basso
Chief Engineer... Clarence Rulong

W O A Y

OAK HILL—1946

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By... Robert R. Thomas, Jr.
Business Address... Oak Hill
Phone Number... 651
Studio-Transmitter Location... 1 Mi. So. of
Oak Hill on Hway. 21
Air Time... Daytime
News Service... AP
Transcription Service... Capitol
Membership... NAB, BMB
Owner, Gen. Mgr., Musical Dir.,
Chief Engineer... Robert R. Thomas, Jr.
Commercial Manager... W. Thompson
Production Director... Myrtle McPherson
Pgm. Dir., Chief Anncr., Farm Editor... Hugh
McPherson

W C O M

PARKERSBURG—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Parkersburg Bcstg. Co.
Business-Studio Address... 317 Ninth St.
Phone Number... 7-4991-2
Transmitter Location... New York Ave.
Air Time... 7 a.m.-1:15 a.m.
News Service... UP
Transcription Service... World
Representative... Joseph Hershey M-Gillvra
President... Joseph M. Handlan
General Mgr... Richard S. Cotterman
Program Director... Joan Yoke
Chief Engineer... Buford Barickman

W P A R

PARKERSBURG—1935—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... Ohio Valley Bcstg. Corp.

Business-Studio Address... 211 5th St.
Phone Number... 75-475
Transmitter Location... Route 2
Air Time... 6:30 a.m.-1:05 a.m.
News Service... AP
Transcription Service... Thesaurus
Representative... Branham
Membership... NAB
President... Austin V. Wood
Gen., Sta., Comm. Mgr... George H. Clinton
Sales Prom. Mgr... Lawrence V. Murphy
Program Director... Shermin Grimm
Publicity Director... Barbara O'Brien
Chief Engineer... V. G. Brooks

W W Y O

PINEVILLE—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By... Wyoming Bcstg. Co., Inc.
Address... Pineville
Phone Number... 2711
Air Time... Daytime
News Service... UP
Transcription Service... Cole, MacGregor
President... R. D. Bailey
Exec. Vice-Pres... Jack K. Shipman
Commercial Manager... James J. Goode
Program Director... Charles M. Erhard, Jr.
Chief Engineer... William D. Stone

W L O H

PRINCETON—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Mountain Bcstg. Service,
Inc.
Business Address... P. O. Box 549
Phone Number... 567, 1018
Studio-Transmitter Location... Lilly Grove
Air Time... 6 a.m.-11 p.m.
News Service... UP
Transcription Service... Lang-Worth
Membership... NAB
President... Harold P. Hunnicutt
Gen., Station Mgr... Melvin F. Barnett, Sr.
Comm., Sales Prom. Mgr... James M. Angel
Program Director... James H. Mayes, Jr.
Prod. Dir., Chief Ann... John Duke Bowman
Publicity Director... Margie Huddleston
Musical Director... Mrs. Nancy Crotty
Chief Engineer... Earl H. Graham
Farm Editor... James H. Mayes, Jr.

W R O N

RONCEVERTE—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... William E. Blake

WEST VIRGINIA

Address Ronceverte
Phone Number 300
Air Time Unlimited
News Service AP
Transcription Service SESAC
Representative Joseph Hershey McGillvra
Membership NAB, BMB
Pres., Gen. Mgr. William E. Blake
Commercial Manager Carl E. Lipps
Program Director John Morrissey
Chief Engineer Herbert S. Jackson

W B R W

WELCH—1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By McDowell Service Co.
Address 10 Riverside Drive
Phone Number 818
Air Time Unlimited
News Service AP
Transcription Service Standard
Membership NAB, BMB
President J. G. Hunt
Gen. Comm. Mgr. Ellis Landreth
Program Director John J. Villani
Chief Engineer Howard R. King

W H A W

WESTON—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Lewis Service Corp.
Business-Studio Address Main Ave.
Phone Number 1555
Transmitter Location East Weston Hill
Air Time Unlimited
News Service AP
Transcription Service World, Associated
Representative Donald Cooke
President Harold McWhorter
Gen.-Comm. Mgr. Carl Loose
Sales Promotion Manager Edward Whikehart
Chief Announcer Robert Hall
Musical Director Bud Dieckman
Chief Engineer Roscoe Bailey

W H L L

WHEELING—1949

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Operated By Wheeling Bcstg. Co.
Address Box 989
Phone Number 6700
Air Time Daytime
News Service UP
Transcription Service Capitol

Owners K. H. Forney, G. A. Forney,
E. L. Freeman
Gen. Mgr., Chf. Engr. K. H. Forney
Program Director Edward G. Trisler

W K W K

WHEELING—1941—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Community Bcstg., Inc.
Address Pythian Building, 16th & Market Sts.
Phone Number 5320
Air Time Unlimited
News Service UP
Station Representative Weed
Membership BMB
President Joe L. Smith, Jr.
General Manager John B. Reynolds
Commercial Manager Alfred C. Ihlenfeld
Production Manager J. Alan Jasper
Program Director Nancy A. Hilmes
Chief Announcer Ray Vingi
Chief Engineer Fred A. Baker

W W V A

WHEELING—1926—CBS

Frequency: 1170 Kc. Power: 50,000 Watts
Owned-Operated By The Fort Industry Co.
Address Hawley Bldg.
Phone Number Wheeling 5383
Transmitter Location St. Clairsville, Ohio
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth, Cole
Representative Petry
Membership NAB, BMB
President George B. Storer
V.-P., Managing Director Wm. E. Rine
Sales Promotion Mgr. Howard W. Meagle
Ass't Mgr.-Dir. Paul J. Miller
Program Director Paul A. Myers
Chief Engineer Edwin L. Keim

W B T H

WILLIAMSON—1939—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Williamson Bcstg. Corp.
Business Address Williamson
Phone Number 1241-2
Studio-Transmitter Location 5½ E. Second
Ave.
Air Time 6a.m.-M.
News Service UP
Transcription Service World
Membership NAB, BMB
President Clarence Lovitch
Gen.-Sta.-Comm. Mgr. Alice Shein
Program Director John T. Blair, Jr.
Chief Engineer Robert W. Bullio

WISCONSIN

Estimated Population 3,355,000—Increase +6.9%—Radio Homes 941,000
Radio Families 954,000—Stations in State 48

WATK ANTIGO—1947

Frequency: 900 Kc. Power: 250 d.
Owned-Operated By Antigo Bcstg. Co.
Address Antigo-Journal Bldg.
Phone Number 900
Air Time Daytime
President Artemas F. Buner

WHBY APPLETON—1924—MBS WISCONSIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By WHBY, Inc.
Bus. Studio-Transmitter Address 600 So.
Lawe St.
Phone Number 3-6639
Air Time 6 a.m.-M.
News Service AP
Transcription Service Lang-Worth
Representative Everett-McKinney
Membership NAB, BMB
General Station Manager Earl H. Huth
Commercial Manager W. C. Porsow
Sales Prom. Mgr. F. Douglas Chingo
Program Director Robert Petrie
Production Director Harold Zahorik
Publicity Director Milton Boehm
Chief Announcer Harry Krane
Music Director Cay Brook
Chief Engineer George Merkl
Farm Editor Wallace MacBriar

WATW ASHLAND—1940—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Upper Michigan-Wisconsin
Bcstg. Co., Inc.
Business-Studio Address Northern State Bank
Bldg.
Phone Number 1608
Transmitter Location Ashland
Air Time 6:25 a.m.-M.
News Service UP
Transcription Service World
Representative Walker
Membership NAB
President William L. Johnson
Vice Pres., Gen. Mgr. J. W. Huss
Station Manager T. G. Hogan
Sales Promotion Manager Arnold Peterson
Program Director Mary Jean Anno
Chief Announcer Clyde Johnson
Chief Engineer Otto Link

WBEL BELOIT—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By Beloit Bcstrs., Inc.
Business-Studio Address 335 E. Grand Ave.
Phone Number Col. 1380
Transmitter Location 900 E. Elmwood Ave.
Air Time Daytime
News Service AP
President Lloyd Burlingham
Gen., Sta., Comm. Mgr. L. O. Fitzgibbons
Program Director John Rhodes
Chief Announcer Bob Scholz
Musical Director Dusty Lee
Chief Engineer Leo Wilson

WGEZ BELOIT—1948—MBS-WISCONSIN

Frequency: 1490 Kc. Power: 100 Watts
Owned-Oper. By Beloit Bcstg. Co.
Business-Studio Address Hotel Hilton
Phone Number College 6024
Transmitter Location Dearborn Ave.
Air Time 6:00 a.m.-M.
News Service AP
Transcription Service Capitol, RCA Thesaurus
Representative William G. Rambeau
President Sidney H. Bliss
General Manager Vern W. Williams
Commercial Manager Bill Bessire
Chief Engineer Harold Winkenwerder

WBIZ EAU CLAIRE—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WBIZ, Inc.
Bus. Studio-Transmitter Address 609 Cameron
St.
Phone Number 5111-2
Air Time Unlimited
News Service UP
Transcription Service World
President, General Mgr. James J. Conroy
Station Manager Alvina Britz
Prod.-Prog. Dir.-Chf. Anncr. Williard S. Jackson
Chief Engineer Claude V. Thomas

WEAU EAU CLAIRE—1937 NBC-ARROWHEAD

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By Central Bcstg. Co.
Business-Studio Address 203 S. Barstow St.
Phone Number 6149
Transmitter Location Seymour Rd.
Air Time 5:30 a.m.-M.

WISCONSIN

News Service UP
Transcription Service..... Associated, Lang-Worth
Representative George P. Hollingbery
Membership NAB, BMB
President Morgan Murphy
General Manager W. C. Bridges
Station-Comm. Mgr. Harry S. Hyett
Sales Prom. Mgr., Prog. Dir. Robert E. Nelson
Publicity Director Dick Vogel
Chief Engineer T. O. Jorgenson
Farm Editor Carl Johnson

W R F W EAU CLAIRE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By ... Chippewa Valley Radio &
Telev. Corp.
Bus. Studio-Transmitter Address ... Rudolph Rd.
Phone Number 2-1629
Air Time Daytime
News Service AP
Transcription Service Standard
Representative ForJoe
President Thomas K. Werner
Gen. Mgr., Pub. Dir. John E. Kelly
Program Director Robert Froemming
Comm., Sales Prom. Mgr. Richard Werner
Production Director W. Hill
Chief Engineer Oscar Sielaff

K F I Z FOND DU LAC—1922 MBS-WISCONSIN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KFIZ Bcstg. Co.
Bus. Studio-Transmitter Address ... 18 W. First St.
Phone Number 356
Air Time 7 a.m.-10:00 p.m.
News Service UP
Membership NAB
President A. H. Lange
Exec. Vice Pres. Emery W. Martin
General Manager Lynn N. Fairbanks
Program Director Lucille Fairbanks
Chief Engineer Wendell S. Meyers

W B A Y GREEN BAY—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By WHBY, Inc.
Business-Studio Address Bellin Bldg.
Phone Number Adams 1
Transmitter Location W. De Pere
Air Time 5 a.m.-12:05 a.m.
News Service AP
Representative Weed
General-Station Mgr. Haydn R. Evans
Sales Prom. Manager Lee Stinson
Program Director Clair Stone
Production Director Roger Muller
Promotion Director Karl Gorsche
Chief Engineer Wallace Stangel

W D U Z

GREEN BAY—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Green Bay Bcstg. Co.
Business-Studio Address Nicolet Bldg.
Phone Number Howard 6300
Transmitter Location Cass St., Town of Preble
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Taylor-Boroff
Membership NAB, BMB
Pres., Sta. Mgr. Ben A. Laird
General Manager Robert G. Nelson
Commercial Manager Forster M. Cooper
Prog.-Prod. Director Don Arthur
Pub. Dir., Chief Announcer. John R. Kessenich
Musical Director Roy Hessler
Chief Engineer Paul C. Tyrrell

W J P G

GREEN BAY—1947—WISCONSIN

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By ... Green Bay Newspaper Co.
Business Address Green Bay
Phone Number Howard 6400
Studio Address Box 175
Transmitter Location Bellevue
Air Time 6 a.m.-local sunset
News Service AP
Transcription Service Standard
Representative Rambeau
Membership NAB, FMA
President V. I. Minahan
General Manager A. B. Turnbull
Business Manager Joseph Horner
Station Manager John M. Walter
Commercial Manager Glen R. Holznecht
Program Director Russ Wildoe
Publicity Director Ann Weizenegger
Musical Director Vi Govin
Chief Engineer Elmo Reed
Farm Editor Les Sturmer

W C L O JANESVILLE—1930 MBS-WISCONSIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By ... Southern Wisconsin Radio,
Inc.
Business-Studio Address ... 200 E. Milwaukee St.
Phone Number 3311
Transmitter Location 1436 So. Oakhill Ave.
Air Time 6:30 a.m.-M.
News Service AP
Transcription Service World, SESAC,
Lang-Worth
Representative William G. Rambeau
Membership NAB, BMB
President Sidney H. Bliss
General Manager Vern W. Williams

Asst. Manager..... Joseph G. Urban
 Commercial Manager..... Charles W. Bessire
 Chief Announcer..... Don Boyd
 Musical Director..... Bea Harris
 Chief Engineer..... Wayne Clay
 Farm Editor..... Grant A. Ritter

WLIP

KENOSHA—1947

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Kenosha Bcstg. Co.
 Bus.-Studio-Transmitter Address..... 625 57th St.
 Phone Number..... 6162
 Air Time..... Daytime
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Everett-McKinney
 Membership..... NAB
 Owner, Gen. Mgr..... William L. Lipman
 Sta., Comm. Mgr..... Hugh Gately
 Program Director..... Jerome Golden
 Chief Engineer..... Casimir Lubinsky
 Chief Announcer..... Leo Porwaniacki
 Farm Editor..... Joseph Pyne

WKBH

LA CROSSE—1923—NBC

Frequency: 1410 Kc..... Power: 5000 Watts
 Owned-Operated By..... WKBH, Inc.
 Business-Studio Address..... 409 Main St.
 Phone Number..... 450
 Transmitter Location..... Gillette St. nr.
 Hwy. 16
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... World
 Representative..... Taylor-Borroff
 Membership..... NAB, BMB
 President, Station Mgr..... Howard Dahl
 Program Director..... Berneice Callaway
 Publicity Director..... Paul Ziemer
 Chief Engineer..... Al Leeman

WKTY

LA CROSSE—1948—MBS

Frequency: 580 Kc..... Power: 1000 Watts
 Owned-Operated By..... La Crosse Bcstg. Co.
 Business-Studio Address..... 112 N. 4th St.
 Phone Number..... 790
 Transmitter Location..... On Stoddard Rd. Hwy.
 53, 4 Mi. So. of La Crosse
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... MacGregor
 Representative..... Weed
 Membership..... BMB
 Vice-Pres., Gen. Mgr..... Verl Bratton
 Asst. Mgr., Prog. Dir..... John Bondeson
 Chief Engineer..... J. Harold White

WLCX

LA CROSSE—1947—ABC

Frequency: 1490 Kc..... Power 250 Watts
 Owned-Operated By..... Bermac Radio, Inc.
 Business-Studio Address..... State Bank Bldg.
 Phone Number..... 4379-671
 Transmitter Location..... Lang Drive
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Standard
 Membership..... BMB
 President..... James J. Conroy
 General, Station Manager..... Milo Knutson
 Commercial Manager..... Robert Gaumer
 Sales Promotion Mgr..... Newton G. Thompson
 Prog. Dir.-Production Mgr..... S. O. Torgerson
 Publicity Director..... Rosemary Castor
 Chief Announcer..... Bill Green
 Music Director..... Glenn Champlin
 Chief Engineer..... Elphin G. Rinn
 Farm Editor..... Clifford Lue

WLDY

LADYSMITH—1948—KBS

WISCONSIN

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Flambeau Bcstg. Co.
 Bus.-Studio-Transmitter Address..... Westlake Ave.
 Phone Number..... 584
 Air Time..... 6 a.m.-11 p.m.
 News Service..... UP
 Transcription Service..... World, Keystone
 Representative..... Thomas Clark
 Membership..... NAB, BMB
 President..... O. J. Falge
 Gen., Sta. Mgr..... A. T. Shields
 Commercial Manager..... R. I. Foreman
 Sales Prom. Mgr., Pub. Dir..... Corinne Kopp
 Prog., Prod. Dir..... Joseph Dahlvig
 Chief Announcer..... Jeff Evans
 Chief Engineer..... Darrel Holbrook
 Farm Editor..... Orrin Garwood

WIBA

MADISON—1925—NBC

Frequency: 1310 Kc..... Power: 5000 Watts
 Owned-Operated By..... Badger Bcstg. Co.
 Business-Studio Address..... 3800 Regent St.
 Phone Number..... 3-5311
 Transmitter Location..... Fitchburg
 Air Time..... 6 a.m.-M.
 News Service..... AP, UP
 Transcription Service..... Thesaurus
 Representative..... Avery-Knodel
 Membership..... NAB, BMB
 President..... William T. Evjue
 General Manager..... Kenneth F. Schmitt
 Business Manager..... Howard A. Johnson
 Program Director..... Robert N. Dick
 Chief Engineer..... Norman Hahn
 Farm Editor..... Frank Mayfield

WISC

**MADISON—1948
ABC-ARROWHEAD**

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By... Radio Wisconsin, Inc.
 Bus. Studio Address... Commercial State
 Bank Bldg.
 Phone Number... 7-2588
 Transmitter Location... Seyene Rd., 1 Mi. So.
 of Madison
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Associated
 Representative... George P. Hollingbery
 President... Morgan Murphy
 Executive Director... W. C. Bridges
 Station Manager... Ralph O'Connor
 Comm. Sales, Prom. Mgr... Richard Nickeson
 Pgm., Pub. Dir... Joann Markward
 Prod. Dir... Jerry Harper
 Chief Announcer... Bob Swanson
 Musical Director... Charles Dickoff
 Chief Engineer... W. M. Greely

WKOW

MADISON—1947—MBS

Frequency: 1070 Kc. Power: 10,000 Watts d.
 5,000 Watts n.
 Owned-Operated By... Monona Bcstg. Co.
 Business Address... 215 W. Washington Ave.
 Phone Number... Gifford 7100
 Air Time... Unlimited
 News Service... UP
 Transcription Service... World
 Representative... Headley Reed
 President... S. A. Watson
 General Manager... Ralph A. Ammon
 Commercial Manager... Phil Wood
 Program Director... William T. Wagner
 Promotion Manager... Will Sumner
 Chief Engineer... Vincent Vanderheiden

WOMT

MANITOWOC—1926—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Francis M. Kadow
 Business-Studio Address... Radio Bldg.
 Phone Number... 6015
 Transmitter Location... 3600 Block, Marshall St.
 Air Time... 7 a.m.-6 a.m.
 News Service... UP
 Transcription Service... World
 Representative... Ra-Tel
 Membership... NAB
 Owner, General Mgr... Francis M. Kadow
 Asst. Mgr., Prog. Dir... George H. Erdman
 Comm.-Sales Prom. Mgr... John M. Kadow, Jr.
 Prod. Dir., Chief Announcer... G. H. Todd
 Publicity Director... Ralph Norman
 Musical Director... El Roy
 Chief Engineer... W. C. Duben

WMAM

MARINETTE—1939—NBC

Frequency: 570 Kc. Power: 250 Watts d.;
 100 Watts n.
 Owned-Oper. By... M. & M. Bcstg. Co., Inc.
 Bus. Studio-Transmitter Address... Radio Park
 Phone Number... 2-6631-2-3
 Air Time... Unlimited
 News Service... UP
 Representative... Robert Meeker
 Membership... NAB, BMB
 President... William E. Walker
 General-Station Mgr... Joseph D. Mackin
 Commercial Manager... Howard L. Emich
 Sales Prom. Mgr., Pub. Dir... Pat Kehoe
 Program Director... Bob Southard
 Chief Engineer... Leo Stewart
 Farm Editor... John Bell

WDLB

MARSHFIELD—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Dairyland's Bcstg. Svc., Inc.
 Bus. Studio-Transmitter Address... 1710 N.
 Central Ave.
 Phone Number... 1212
 Air Time... 6:30 a.m.-11 p.m.
 News Service... UP
 Transcription Service... SESAC, Capitol
 President... Lloyd L. Felker
 General-Station Mgr... R. W. Behling
 Commercial Manager... Duane Allen
 Sales Prom. Manager... Harris G. Carter
 Program Director... Bob Hansen
 Prod. Dir., Farm Editor... Larry Sundquist
 Chief Announcer... Jack Kenney
 Musical Director... Ulamae Knutson
 Chief Engineer... Gerald Boos

WIGM

MEDFORD—1941—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... George F. Meyer
 Bus. Studio-Transmitter Address... Medford
 Phone Number... 5147
 Air Time... Unlimited
 News Service... UP
 Transcription Service... SESAC
 Representative... Continental
 Owner, Gen. Mgr... George F. Meyer
 Program Director... Irma Meyer
 Chief Engineer... Ray Bohnert

WLIN

MERRILL—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned-Operated By... Alvin E. O'Konski
 Business Address... Merrill
 Air Time... Daytime

News Service AP
Transcription Service Standard, Capitol
President Alvin E. O'Konski
General Manager Tony Marta
Commercial Manager Lew Process
Program Director Elizabeth Obey
Chief Engineer Chris Zercher

W E M P

MILWAUKEE—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Milwaukee Bcstg. Co.
Bus.-Address 710 N. Plankinton Ave.
Phone Number MARquette 8-7722
Studio Trans. Location 5407 W. Martin Dr.
Air Time Unlimited
News Service UP
Representative Headley Reed
Membership NAB
President Robert M. LaFollette, Jr.
General Manager Hugh K. Boice, Jr.
Commercial Manager John C. Gagliano
Sales Prom. Manager Tom Dyson
Pgm. Dir., Chief Announcer Tom Shanahan
Musical Director Elmer Ihrke
Chief Engineer Rolland Paske

W E X T

MILWAUKEE—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By WEXT, Inc.
Bus.-Studio-Transmitter Address 2501 S. 43rd St.
Phone Number Evergreen 3-1430
Air Time Daytime
News Service UP
Membership NAB
President Gerald A. Bartell
Station Manager John A. Reddy
Chief Engineer Ralph Evans

W F O X

MILWAUKEE—1946

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Oper. By Wisconsin Bcstg. System, Inc.
Bus.-Studio-Transmitter Address 739 No. Broadway
Phone Number Spring 4-0174
Air Time Sunrise-sunset
News Service AP
Representative Ra-Tel
Pres., Gen.-Sta. Mgr. Charles J. Lanphier
Prog.-Prod.-Pub. Dir. Carl Zimmermann
Chief Announcer Paul Bartell
Chief Engineer George Dodge
Farm Editor John Vans

W I S N

MILWAUKEE—1922—CBS

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By Hearst Radio, Inc.
Bus.-Studio Address 123 W. Michigan St.
Phone Number Division 2-3000
Transmitter Location 5001 S. 60th St.
Air Time Unlimited
News Service INS, UP
Transcription Service World
Representative Katz
Membership NAB
Exec. V.P., Gen.-Sta. Mgr. G. W. Grignon
Sales Prom. Mgr., Pub. Dir. George DeGrace
Prog.-Prod. Director Jack Raymond
Chief Announcer Milt Brandl
Musical Director Elmer Krebs
Chief Engineer Donald A. Weller
Farm Editor Frances X. Haggerty

W M A W

MILWAUKEE—1948—ABC

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Oper. By Midwest Bcstg. Co.
Business-Studio Address 723 N. Third St.
Phone Number DAly 8-2154
Transmitter Location Hales Corners
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth, Associated
Representative Avery-Knodel
President Clifford C. Randall
Gen.-Sta.-Comm. Mgr. Jack Bundy
Sales Prom. Mgr., Pub. Dir. Lou Riepenhoff
Program Director Donald McClellan
Production Director Hal Walker
Chief Announcer Joe Andres
Musical Director Ralph Herman
Chief Engineer Raymond Host
Farm Editor Robert Madison

W M I L

MILWAUKEE—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Cream City Bcstg. Co., Inc.
Bus.-Studio Address 2625 W. Wisconsin Ave.
Phone Number West 3-1290
Transmitter Location Whitefish Bay
Air Time 5:45 a.m.-local sunset
News Service UP
Transcription Service Lang-Worth, Cole
Representative ForJoe
President Gene Posner
Gen., Sta. Mgr. Jerome Sill
Commercial Manager Conrad Rice
Chief Announcer Robert Bradley
Chief Engineer Gino Monaco

WISCONSIN

W T M J

MILWAUKEE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By The Journal Co.
Business Address 333 W. State St.
Phone Number Marquette 8-6000
Studio Address Radio City, 720 E. Capitol Dr.
Transmitter Location Rt. 4, Box 444,
Waukesha

Air Time Unlimited
News Service AP
Representative Edward Petry
V.P., General Mgr. Walter J. Damm
Asst. General Mgr. L. W. Herzog
Station Manager R. G. Winnie
Asst. Prom. Mgr. Bruce Wallace
Program Director Frank Bignell
Chief Announcer Bob Heiss
Musical Director Maurice Kipen
Chief Engineer William Hebal

W N A M

NEENAH—1947

Frequency: 1280 Kc. Power: 1,000 Watts
Owned-Operated By
Neenah-Menasha Bcstg. Co.
Business-Studio Address 101 East Wisc. Ave.

Phone Number 2-2871
Transmitter Location 1 mi. south of Neenah
Air Time 6 a.m.-local sunset
News Service UP
Transcription Service Associated
Membership NAB, BMB
V. P., General Manager Don C. Wirth
Commercial-Sales Promotion
Manager Fred W. Sample
Pgm., Prod., Pub. Dir. Roland McBain
Chief Engineer E. W. Fliegel

W O S H

OSHKOSH—1941—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Oshkosh Bcstg. Co.
Business-Studio Address 151 Main St.
Phone Number Stanley 4580
Transmitter Location 1235 Bowen St.
Air Time Unlimited
News Service UP
Transcription Service World
Representative Donald Cooke
Exec. Dir. & Senior Partner Wm. F. H. Johns, Jr.
General Manager George Greeley
Program Director Warren Haines
Musical Director Pep Babler
Chief Engineer William Morton

WISCONSIN

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THE BEST?

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Continuing Study Committee Chairman: Clair Stone—WBAY, Green Bay

WISCONSIN

WIBU

POYNETTE—1925—KBS-WIS.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By William C. Forrest
 Bus.-Transmitter Address Route 2
 Phone Number Poynette 98
 Studio Addresses Poynette, Portage, Beaver
 Dam, Madison
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, SESAC,
 Keystone
 Representative Burn-Smith
 Pres., Gen.-Sta.-Comm.
 Manager William C. Forrest
 Sales Prom. Mgr. Doris MacPherson
 Prog.-Pub. Director Sarah Forrest
 Chief Announcer Clifford Conohan
 Chief Engineer L. Stanley Sadler

WRJN

RACINE—1926—ABC-WISCONSIN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Racine Bcstg. Corp.
 Business Address 441 Main St.
 Phone Number 4-3311-2
 Studio Addresses 441 Main St., Racine; 1225
 W. Mitchell St., Milwaukee
 Transmitter Location Victory & Kentucky Sts.,
 Mt. Pleasant
 Air Time 6:15 a.m.-10 p.m.
 News Service AP
 Representative Walker
 Membership NAB, BMB
 President Frank R. Starbuck
 General Manager Harry R. LePoidevin
 Station-Comm. Mgr. Harold J. Newcomb
 Program Director Lyman Merens
 Publicity Director Amelia French
 Musical Director Orson White
 Chief Engineer F. Lee Dechant

WOBT

**RHINELANDER—1947—MBS-KBS
 WISCONSIN**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Oneida Bcstg. Co.
 Business Address Rhinelande-
 Phone Number 1240
 Studio-Transmitter Location Hiway 8, E.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, World
 President John R. Tomek
 General-Comm. Mgr. Hugh Rowlands
 Pgm., Prod. Dir. Dick Berger
 Chief Engineer Charles Bresette
 Farm Editor Clyde Downing

WJMC

RICE LAKE—1939

MBS-ARROWHEAD-NORTHWEST

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By WJMC, Inc.
 Bus.-Studio-Transmitter Address 1615 S. Main
 St.
 Phone Number 550
 Air Time Unlimited
 Transcription Service Associated, SESAC
 Representative George P. Hollingbery
 Membership BMB, FMA
 President, Gen. Mgr. W. C. Bridges
 Sta., Comm. Mgr. Greg Rouleau
 Program Director Harry Wills
 Production Director Richard Moore
 Chief Announcer Paul Albrecht
 Chief Engineer Robert Kolsky

WRCO

RICHLAND CENTER—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Richland Bcstg. Co.
 Address P. O. Box 192
 Phone Number 20
 Air Time Unlimited
 Transcription Service Lang-Worth
 President Arthur Overgaard
 Gen. Mgr., Chf. Engr. T. R. Kelley
 Pgm. Dir., Prom. Mgr. R. J. Bodden

WTCH

SHAWANO—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owned-Operated By Shawano County
 Leader Pub. Co.
 Business-Studio Address 107 E. Green Bay St.
 Telephone Number 666
 Transmitter Location Hiway 29
 Air Time Daytime
 News Service UP
 Transcription Service World
 General Manager Jeanne Heal
 Station Manager D. W. Hodgins

WHBL

SHEBOYGAN—1924—ABC-WIS.

Frequency: 1330 Kc. Power: 1000 Watts d.;
 250 Watts n.
 Owned-Operated By WHBL, Inc.
 Business-Studio Address Press Bldg.
 Phone Number 4844
 Transmitter Location Hwy. 141, 1 Mi. So.
 of city
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Robert Meeker
 Membership NAB, BMB

President.....A. Matt Werner
 General-Comm. Mgr.....G. P. Richards
 Program Director.....Glen James
 Publicity Director.....Doris Domnie
 Chief Engineer.....Herbert J. Mayer

Commercial Manager.....James Brandser
 Sales Prom. Mgr., Chief Anncr...Dave Martin
 Chief Engineer.....Edward B. Grayden

W T W T

STEVENS POINT—1948

Frequency: 1010 Kc.....Power: 250 Watts d.;
 Owned-Operated By.....Evans Radio Co.
 Business-Studio Address.....414½ Main St.
 Phone Number.....2744-5
 Transmitter Location.....2 Blocks No. of Stevens
 Point city limits
 Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....SESAC
 Representative.....Hal Holman
 President.....Claire Miller
 General-Station Comm. Mgr..S. J. Kelbanowski
 Program Director.....Frank Kostuck
 Publicity Director.....Catherine A. Carew
 Chief Announcer.....Vern C. Weegman
 Musical Director.....Jeanne Pudraska
 Chief Engineer.....Justin Sloniker

W D S M

SUPERIOR—1939—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ridson, Inc.
 Business Address.....921 Tower Ave.
 Phone Number.....Superior: 4451-2; Duluth:
 Melrose 7234 or Radison 1230
 Studio Addresses.....Spalding Hotel, Duluth;
 National Bldg., Superior
 Transmitter Location.....Conners Point
 Air Time.....6:25 a.m.-11:35 p.m.
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Free & Peters
 Membership.....NAB, BMB
 President.....Robert Ridder
 General-Station Mgr.....Carl Bloomquist
 Commercial Manager.....Bill Kirby
 Sales Prom. Mgr., Pub.-Musical
 Director.....Harry Gradin
 Program Director.....Lew Martin
 Chief Announcer.....James Payton
 Chief Engineer.....Melvin Laskey

W S B R

SUPERIOR—1946—KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WSBR, Inc.
 Address.....1st & Baxter
 Phone Number.....4405-6
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Standard, Keystone
 President, General Mgr.....James J. Conroy
 Station Manager.....Arthur C. Robinson

W A U X

WAUKESHA—1946

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Waukesha Bcstg. Co.
 Business-Studio Address.....319 W. Main St.
 Phone Number.....6619
 Transmitter Location.....R. 1, Waukesha
 Air Time.....Sunrise-sunset
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....McGeehan & O'Mara
 President.....Carl Taylor
 Gen., Sta., Comm. Mgr.....Mig Figi
 Sales Prom. Manager.....Charles E. Williams
 Program Director.....Donald Froehlich
 Chief Engineer.....Adin Randle

W S A U

WAUSAU—1937—NBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper By.....The Journal Co. (The
 Milwaukee Journal)
 Business-Studio Address.....714 Fifth St.
 Phone Number.....6521
 Transmitter Location.....Coates Lane R. R. 3
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Edward Petry
 Station Manager.....Ben F. Hovel
 Program Director.....R. J. Topinka
 Musical Director.....LaVerne Peterson
 Technical Supervisor.....R. W. Richardt

W F H R

WISCONSIN RAPIDS—1940

MBS-WIS.

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....William F. Huffman Radio,
 Inc.
 Business Address.....143 W. Grand Ave.
 Phone Number.....1340
 Studio Addresses.....141 W. Grand Ave., Wis.
 Rapids; 120 So. Central, Marshfield; Cor.
 Main & Third, Stevens Point
 Transmitter Location.....1500 Bonow Ave.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Membership.....NAB
 President.....Louise F. Huffman
 Gen., Sta. Mgr.....Geo. T. Frechette
 Commercial Manager.....Bruce G. Beichl
 Pgm., Prod. Dir.....Jim Tighe
 Chief Anncr., Farm Editor.....Arnie Strobe
 Chief Engineer.....Bert Zielesch

WYOMING

Estimated Population 284,000—Increase +13.4%—Radio Homes 81,000
Radio Families 84,000—Stations in State 12

KSPR

CASPER—1930

MBS-KBS-INTERMOUNTAIN

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Donald L. Hathaway
Business Address: Box 930
Phone Number: 407, 2083
Studio-Transmitter Location: 1st & Lennox Sts.
Air Time: Unlimited
News Service: UP
Transcription: World, Lang-Worth, KBS
Representative: Sears & Ayer
Membership: NAB, BMB
General-Station Mgr.: Donald L. Hathaway
Comm.-Sales Prom. Mgr.: Frederic W. Hufsmith
Program Director: Marcus R. Nichols
Chief Engineer: Duane W. Simmons

KVOC

CASPER—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address: 1540 So.
Wolcott St., P. O. Box 2090
Phone Number: 130
Air Time: Unlimited
News Service: AP
Membership: NAB, BMB
President: Jack W. Perry
General-Station Mgr.: John R. Bailey, Jr.
Comm.-Sales Prom. Mgr.: Don R. Christopher
Program-Production Dir.: E. L. Peiss
Publicity Director: Clifford E. Ewing
Chief Engineer: William Bates

KFBC

CHEYENNE—1940
ABC-PURPLE SAGE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Frontier Bcstg. Co.
Business-Studio Address: Plains Hotel
Phone Number: Cheyenne 4461
Transmitter Location: 3rd & Evans Ave.
Air Time: 6 a.m.-M.
News Service: UP
Representative: McGillvra
Membership: NAB
President: Tracy S. McCracken
Treas., Gen.-Sta. Mgr.: William C. Grove
Commercial Manager: Frank Flynn
Sales Prom. Manager: Max Young
Program Director: Dole Sunderland
Production Director: Bob Stockman
Publicity Director: Margaret O'Brien
Chief Anncr., Musical Dir.: Neal Wallace
Chief Engineer: Harold Roberts

KODI

CODY—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Absaroka Bcstg. Co.
Address: Box 319
Phone Number: 444
Air Time: Unlimited
News Service: AP
Transcription Service: World, Lang-Worth
Membership: NAB
General Manager: William J. Garlow
Commercial Manager: Mary Jean LeClere
Program Dir.-Chief Engin'r.: Philip H. Barnhart

KOVE

LANDER—1948

MBS-INTERMOUNTAIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Edward J. Breece
Business Address: P. O. Box 436
Phone Number: 488
Studio-Transmitter Location: 1 Mi. N. of Lander,
Hiway. 287
Air Time: 6 a.m.-11 p.m.
News Service: UP
Transcription Service: Capitol
General Manager: Frank A. Toomey
Commercial Manager: Mrs. Ruth Dorr
Pgm. Dir., Chief Anncr.: Clayt Holm
Chief Engineer: Gordon Nelson

KOWB

LARAMIE—1947—CBS—
INTER-MOUNTAIN

Frequency: 1340 Power: 250 Watts
Owned-Oper. By: The Snowy Range Bcstg. Co.
Address: P. O. Box 972
Phone Number: 4888
Transmitter Location: W. of City, Hiway. 130
Air Time: 6:30 a.m.-11 p.m.
News Service: AP
Transcription Service: Standard
Representative: W. S. Grant
President: Fred O. Rice
Gen., Sta., Comm. Mgr.: Clem L. Rawlins
Program Director: Lynn O. Smith
Chief Announcer: John Steele
Chief Engineer: Jack Sneddon

KPOW

POWELL—1941

MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By: A. J. Meyer

Business Address 243 E. 2nd St.
 Phone Number 222
 Studio-Transmitter Location 2 Mi. So. of
 Powell on Willwood Rd.
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service SESAC, Cole
 Representative Avery-Knodel
 Membership NAB, BMB
 Gen.-Sta. Mgr., Pub. Dir. A. J. Meyer
 Commercial Manager Mel Whitmire
 Sales Prom. Mgr. Kenneth Meyer
 Pgm., Music Dir. Mary Meyer

KRAL

RAWLINS—1947—ABC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bcstg. Co.
 Address Rawlins, Box 511
 Phone Number 1015
 Air Time Unlimited
 News Service AP
 Representative Donahue
 Membership NAB
 Gen., Comm. Mgr. D. A. Fisher

KWRL

RIVERTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Business Address Riverton
 Phone Number 789
 Air Time Unlimited
 News Service AP
 General Manager Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

KVRS

ROCK SPRINGS—1938
 MBS-INTERMOUNTAIN

Frequency: 1360 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Wyoming Bcstg. Co.
 Business-Studio Address 1307 Wyoming St.
 Phone Number 93, 94
 Transmitter Location 2 Mi. N. of City
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr.
 Mrs. Marjorie L. McCracken
 Comm., Sales Prom. Mgr. Michael Reid
 Pgm., Pub. Dir. Imogene Parr
 Production Director John Hardaway
 Chief Engineer Archie W. Buchanan

KWYO

SHERIDAN—1934

MBS-KBS-INTERMOUNTAIN

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bcstg. Co.
 Business-Studio Address 21 N. Main
 Phone Number 601-2
 Transmitter Location 1½ Mi. N.W. of Sheridan
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. Jim Carroll
 Comm.-Sales Prom. Mgr. Don Tannehill
 Program Director Bob Wilson
 Chief Engineer Bob Crosthwaite

KWOR

WORLAND—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Address Box 92
 Phone Number 308
 Air Time Unlimited
 News Service AP
 Transcription Service KBS
 Owner, Gen. Mgr., Chief Engr. Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

WYOMING

WHY IS AP
 THE BEST?

BECAUSE—AP is faster, more
 complete, more accu-
 rate than any other
 news service.

ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS'
 ASSOCIATION

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins, Colo.
 Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.
 Continuing Study Committeeman for
 Wyoming: Ed Peiss—KVOG, Casper

WYOMING

TERRITORIES AND POSSESSIONS



ALASKA

KBYR

ANCHORAGE—1948

Owned-Operated By..... Aleutian Bcstrs.
Business-Studio Address..... Fourth & B Sts.
Phone Number..... Black 395
Transmitter Location..... Spenard Rd.
Air Time..... Unlimited
News Service..... UP
Transcription Service..... MacGregor, Capitol
Representative..... Donald Cooke
Membership..... NAB
Director..... Douglas Sparks

KENI

ANCHORAGE—1948—MBS—ABC

DON LEE—NBC

Frequency: 550 Kc..... Power: 5000 Watts
Owned-Oper. By..... Midnight Sun Bcstg. Co.
Business Address..... Box 879
Phone Number..... 20301
Studio Address..... 4th Ave. Theatre Bldg.
Transmitter Location..... Sunset Drive
Air Time..... Unlimited
News Service..... AP, UP
Transcription Service..... Associated, Standard
Representative..... Gilbert Wellington
President..... Capt. Austin E. Lathrop
Station Manager..... A. G. Hiebert
Comm., Sales Prom. Mgr..... J. F. Thomas
Pgm., Prod., Pub. Dir..... Frank O. Brink
Chief Announcer..... John W. Borges, Jr.
Chief Engineer..... Jack M. Walden

KFQD

ANCHORAGE—1924—CBS—NBC

Frequency: 790 Kc..... Power: 5,000 Watts
Owned-Operated By..... William J. Wagner
Business-Studio Address.....
..... 830 Securities Bldg., Seattle, Wash.
Phone Number..... Seneca 6333
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth

Representative..... Pan American, Scott
Owner..... William J. Wagner
Manager..... Ken Laughlin
Commercial Manager..... Jay Stauter
Program Director..... James Chadwick
Promotion Manager..... R. L. Strock
Chief Engineer..... Charles Mohler

KFAR

FAIRBANKS—1939—MBS—NBC

Frequency: 660 Kc..... Power: 10,000 Watts
Owned-Operated By..... Midnight Sun Bcstg. Co.
Business-Studio Address..... Lathrop Building
Phone Number..... East 380
Transmitter Location..... Farmers Loop Road
Air Time..... 6:30 a.m.-12 M.
News Services..... AP and UP
Transcription Service..... Capitol
Representative..... Gilbert A. Wellington
President..... Austin E. Lathrop
General Manager..... Alvin O. Bramstedt
Commercial Manager..... Arvid Erickson
Pgm., Musical Dir..... Richard Gruel
Production Director..... Don McCune
Chief Engineer..... Jay Bickel

KFRB

FAIRBANKS—1948—CBS—NBC

ALASKA

Frequency: 1290 Kc..... Power: 1,000 Watts
Owned-Operated By..... William J. Wagner
Bus.-Studio Address..... 830 Securities Bldg.,
Seattle, Wash.
Phone Number..... Seneca 6333
Transmitter Location..... 2 Mi. N. of city
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... Pan-American, Scott
Owner..... William J. Wagner
Station Manager..... Jim Fletcher
Commercial Manager..... Wm. Chase
Program Director..... John McCahill
Chief Engineer..... Robert W. Porter

ALASKA

KINY

JUNEAU—1935—CBS—NBC
ALASKA

Frequency: 1460 Kc. Power: 5,000 Watts
Owned-Operated By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: John Ashpaugh
Commercial Manager: Robert Druyman
Program Director: Richard Peter
Promotion Manager: Norman Weeks
Chief Engineer: Charles Gray

Program Director: Jim Kemp
Chief Engineer: Robert Mehan

KIBH

SEWART—1948—CBS-NBC
ALASKA

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
Air Time: Specified Hours
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: Jim Lawson
Chief Engineer: Carl Can Sittert

KTKN

KETCHIKAN—1935
CBS—NBC—ALASKA

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle 1, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: Tom Durant
Commercial Manager: Dorothy Jacobson

KIFW

SITKA—1949—CBS—NBC—ALASKA

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: William J. Wagner
Bus.-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Operations Manager: William Hill
Program Director: R. E. Von Postel, Jr.
Chief Engineer: Carl Van Sittert

ALASKA

WHY IS AP
THE BEST?

BECAUSE—AP has more news correspondents, more news
bureaus, more miles of news wire than any other
news service.

ALASKA ASSOCIATED PRESS MEMBERS' ASSOCIATION

President: Robert B. Atwood, Publisher, The Anchorage Times
Chairman for Radio: William J. Wagner, President, Alaska Broadcast-
ing Co.

ALASKA

HAWAII

KHBC

HILO—1936—CBS-HBS

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By Hawaiian Bcstg. System, Ltd.
Business Address P. O. Box 1476
Phone Number 4616-7
Studio-Transmitter Location Piihonua
Air Time 6 a.m.-11 p.m.
News Service UP, INS, AP
Transcription Service World, Standard
Representative Free & Peters
Pres., Gen. Mgr. J. Howard Worrell
Station Manager C. Tracy Thrumston
Commercial Manager Denzil W. Rose
Chief Engineer Robert W. Moore

KIPA

HILO—1947—MBS-ALOHA

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By Big Island Bcstg. Co., Ltd.
Business-Studio Address 140 Haili St., P. O. Box 1632
Phone Number 2177-8
Transmitter Location 4.5 mi. W. of Hilo
Air Time 6 a.m.-11:05 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Walker
Pres., Gen. Mgr. James E. Jaeger
Comm. Mgr., Pgm. Dir. Rex Wills, II
Chief Engineer H. L. Marques

KGMB

HONOLULU—1929—CBS-HBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By Hawaiian Bcstg. System, Ltd.
Bus. Studio-Transmitter Address 1534 Kapiolani Blvd.
Phone Number 9-0914
Air Time Unlimited
News Service UP
Transcription Service World, Standard
Representative Free & Peters
Pres., General Mgr. J. Howard Worrall
Station-Comm. Mgr. E. Fitz Donnell, Jr.
Sales Prom. Manager Faye Johnson
Program Director Louls T. Dwyer
Chief Engineer Ernest G. Lindemann

KGU

HONOLULU—1922—NBC

Frequency: 760 Kc. Power: 2,500 Watts
Owned-Operated By Advertiser Pub. Co., Ltd.
Business Address P. O. Box 3110
Phone Number 5-2977
Studio-Transmitter Location South & Kapiolani

Air Time 6:15 a.m.-11 p.m.
News Service UP
Transcription Service Thesaurus
Representative Katz
President Lorrin P. Thurston
General Manager M. A. Mulrony
Commercial Manager William O. Paine
Program Director Owen Cunningham
Publicity Director William Knowles
Chief Announcer Bradford Cole
Chief Engineer M. A. Mulrony

KHON

HONOLULU—1946—MBS-ALOHA NETWORK

Frequency: 1380 Kc. Power: 5,000 Watts
Owned-Operated By Aloha Bcstg. Co., Ltd.
Business Address P. O. Box 1380
Phone Number 95295
Transmitter-Studio Location 1810 Makano Lane
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth, Capitol, Standard, MacGregor
Representative Walker
President R. M. Fitkin
Gen., Sta. Mgr. A. H. Green
Sales Prom., Comm. Mgr. L. Roy Turner
Program Director Mrs. Lynn Soon
Chief Engineer Ira G. Mercer

KPOA

HONOLULU—1946

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By Island Bcstg. Co.
Business-Studio Address Box 3499
Phone Number 9-5281
Transmitter Location Kapiolani & Date Sts.
Air Time Unlimited
News Service INS
Representative George P. Hollingbery
Membership NAB
Chief Execs. J. Elroy McCaw,
John D. Keating
General-Station Mgr. John D. Keating
Commercial Manager Sam Styles
Promotion Manager Gene Miller
Program Director Hal Lewis
Chief Engineer Robert Bird

KULA

HONOLULU—1947—ABC

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Oper. By Pacific Frontier Bcstg. Co., Ltd.
Bus. Studio Address 1525 Kapiolani Blvd.

HAWAII-PUERTO RICO

Phone Number 9-0926
Transmitter Location..Waialae, Kalamiana'ole Hwy.
Air Time..... 6 a.m.-M.
News Service UP
Transcription Service Standard
Representative Avery-Knodel
Membership NAB
Gen., Comm. Mgr..... Jack Burnett
Sta. Mgr., Pgm. Dir..... Jock Fearnhead
Sales Prom. Mgr..... Ernest Beattie
Production Director..... Ken Alford
Publicity Director..... Frank Valenti
Chief Announcer..... Dick Downie
Musical Director..... Daniel Kawakami
Chief Engineer..... R. J. Smith

K T O H

LIHUE-KAUAI—1940—MBS-ALOHA

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By... Garden Island Publ., Ltd.
Bus.-Studio-Transmitter Location..Lihue, Kauai
Phone Number..... Kauai 261, 361
Air Time Unlimited
News Service UP
Transcription Service Standard
Representative Walker

Membership NAB
General Manager..... Charles J. Fern
Station Manager..... Clarence M. Ashman
Commercial Manager..... Dwight Mossman
Program Director..... Raymond K. Sasaki
Chief Engineer..... Katashi Nose

K M V I

WAILUKU-MAUI—1946 MBS-DON LEE-ALOHA

Frequency: 550 Kc..... Power: 1000 Watts
Owned-Oper. By..... Maui Publ. Co., Ltd.
Address Wailuku-Maui
Phone Number 981
Air Time..... 6 a.m.-11 p.m.
News Service UP
Transcription Service..Lang-Worth, Standard, Cole
Representative Walker
President..... J. Walter Cameron
General Manager..... Ezra J. Crane
Sta. Mgr., Prog. Dir..... Richard E. Mawson
Comm.-Sales Prom. Mgr..... Charles C. Young
Publicity Director..... Pat Kettelsen
Chief Announcer..... Marty Sebastian
Chief Engineer..... Ronald Miyahira

PUERTO RICO

W C M N

ARECIBO—1947

Frequency: 1280 Kc..... Power: 1,000 Watts
Owned-Operated By... Caribbean Bcstg. Corp.
Business Address P. O. Box 755
President..... Aristides Santoni Ledesmo
General Manager..... Nabal Barreto

W K U M

ARECIBO—1946—ACB

Frequency: 1070 Kc..... Power: 10,000 Watts
Owned-Operated By
American Colonial Bcstg. Corp.

W E N A

BAYAMON—1947

Frequency: 1560 Kc..... Power: 250 Watts
Owned-Operated By..... Bayamon Bcstg. Co.
Business Address..... Box 157
Phone Number..... Bayamon 161
Studio Address..... Barbosa St.
Transmitter Location... Cataño-Bayamon Rd.
Air Time 6:45 a.m.-10 p.m.
President..... Dr. A. Diaz Atilés

General Manager..... Domingo Diaz Alejandro
Chief Engineer..... Juan A. Arias

W R I A

CAGUAS—1947

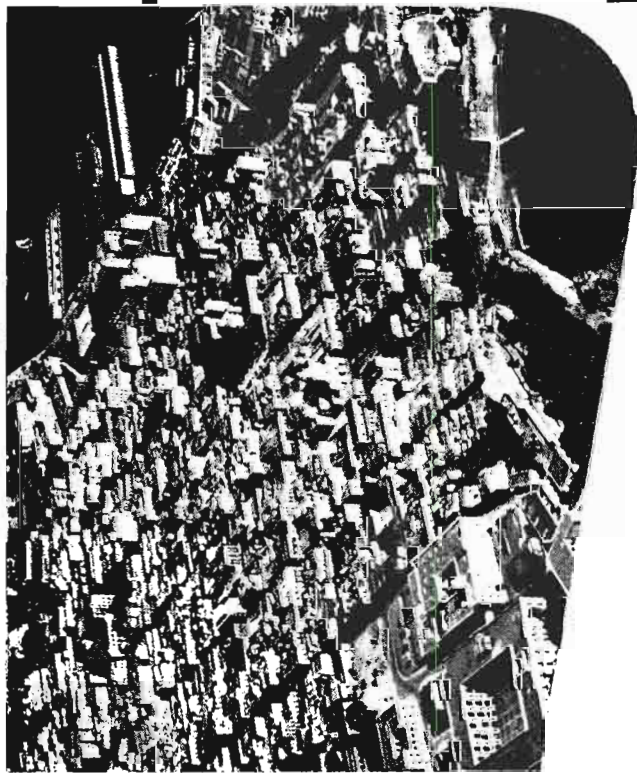
Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By
Inter-American Radio Corp.
Business Address Caguas
Phone Number 678
Studio Address..... Corchado Street
Transmitter Location... Rio Piedras-Caguas Rd.
Air Time Unlimited
Manager..... Jose A. Gautier

W V J P

CAGUAS—1947

Frequency: 1110 Kc..... Power: 250 Watts
Operated By..... Borinquen Bcstg. Co.
Business Address Box 207
Phone Numbers 789 & 790
Studio Address... Calle Ruiz Belvis esq. Acosta
Transmitter Location: Kil. O Hec. 5—Road No. 5
Air Time Unlimited
Transcription Service..... World
Membership NAB
General Manager... Hector Pereira Buonomo
Production Manager..... Ramon Mojica Sola

BUSINESS SECTION, SAN JUAN, BUSY CAPITOL OF PUERTO RICO, YOUR \$300 MILLION MARKET IN THE CARIBBEAN



WAPA

1ST IN PUERTO RICO
First in

- **POWER**
- **PROGRAMS**
- **POPULARITY**
- **PERFORMANCE**

ONE of the most important of all U. S. world markets, Puerto Rico buys drugs and foods, shoes and soap and other U. S. products totalling more than \$300 million annually. And Puerto Rico has more radios per 1000 than any country in the Caribbean . . . responsive radios anxious for more U. S. products. Ask Raymer.

WAPA covers all Puerto Rico, your

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WAPA

10,000 WATTS
ON 680 KC

SAN JUAN, PUERTO RICO

BOX 4563

Paul H. Raymer
Representative

Harwood Hull, Jr.
Gen. Mgr.

WMDD

FAJARDO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Madrazo & Diaz
 Business Address: Munoz Rivero esq. Barcelo, P. O. Box 187
 Phone Number: 132
 Transcription Service: Gates
 President: Jose R. Madrazo
 Gen., Comm. Mgr.: Andrew S. Sweet
 Program Director: Mariano Artau
 Promotion Mgr.: Reinaldo Moreira
 Chief Engineer: Herbert K. Honness

WXRF

GUAYAMA—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Operated By: Rafael Fuster
 Business-Studio Address: Hostos St. No. 42
 Phone Number: 243
 Transmitter Location: Barrie Santo Domingo
 Air Time: 7 a.m.-10 p.m.
 President: Rafael Fuster
 Gen., Sta., Comm. Mgr.: Charles L. Cordero
 Pgm., Prod. Dir.: Jose Colon
 Chief Engineer: Timoteo Rodriguez Quinones

WAEL

MAYAGUEZ—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Mario Acosta
 Business Address: Once de Agosto 82
 Gen., Sta., Comm. Mgr.: Mario Acosta
 Program Director: Wallace Ramirez
 Production Director: Mrs. Laura H. Cuebas
 Publicity Director: Alfonso Pagan
 Musical Director: Wallace Ramirez
 Chief Engineer: Luis Freyre
 Farm Editor: Milton David Rivera

WKJB

MAYAGUEZ—1946

Frequency: 710 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By: Jose A. Bechara, Jr.
 Business Address: Box 1293
 Phone Number: 983
 Studio Address: 59 Minerva St.
 Transmitter Location: Guanajibo Ave.,
 Route 37
 Air Time: 6 a.m.-M.
 News Service: AP
 Representative: Inter-American Pub'l., Inc.
 President: Jose A. Bechara
 General Manager: Arturo Cortes
 Commercial Manager: Jaime Sanjurjo
 Program Director: Alberto Basora
 Promotion Manager: Rafael Colon Diaz
 Chief Engineer: Henry Fischback

WORA

MAYAGUEZ—1944—BBC

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Americas Corp.
 Business Address: P. O. Box 43
 Phone Number: 1150-1
 Studio Address: 1150 Guanajibo Ave.
 Transmitter Location: Off Guanajibo Ave.
 Air Time: 6 a.m.-M.
 News Service: AP
 President:
 Gen. Mgr.: Maj. Alfred R. de Arellano, Jr.
 Station Mgr.: Reinaldo Dupont
 Commercial Mgr.: Mrs. Jose Moran
 Sales Prom. Mgr.: Renaldo M. DuPont
 Pgm., Prod. Dir.: Ramon S. Oliuencia
 Publicity Director: Miguel Rodriguez
 Chief Announcer: Antonio Accuedo
 Chief Engineer: Jesus A. Brunet

WPRA

MAYAGUEZ—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Operated By: Porto Rico Adv. Co.
 Address: Box 869

WKJB

**...is a must to cover
 important western
 Puerto Rico**

because...

710 Kc. is the most favorable
 frequency in the West.

because...

WKJB gives you complete
 coverage behind the barrier that
 the majority of stations in Puer-
 to Rico cannot penetrate.

because...

you will be keeping company
 with the outstanding programs
 and the leading advertisers of
 Puerto Rico.

MAYAGUEZ, P. R.

Represented by:
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 41 E. 42 St. - New York 17, N. Y.
 Tel. MUrray Hill 2-0886

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You Get Effective Listenership
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Whatever you have to sell to the rich island of Puerto Rico, you will be ahead if you use WIAC of San Juan, the station that gives you a market of 338 million dollars worth of imported merchandise and more than 130,000 radio homes.

Puerto Rico's more than two million American citizens are buying goods and services at a record rate.

WIAC of San Juan delivers a greater audience due to the high quality of its programming and the best signal all over the island.

We invite you to write in for our booklet "Puerto Rico—Rich Port" and other market information.

WIAC

Radio Station WIAC, Inc.

First on all Puerto Rico Dials—5000 watts, 580 Kc.
San Juan, Puerto Rico, U.S.A.

*Exclusive Advertising Representatives in
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45 Rockefeller Plaza
New York 20, N. Y

Circle 7-0624

★ **WIAC—SAN JUAN-PUERTO RICO** ★

. . . **PUERTO RICO** . . .

Phone Number 269
President-Gen. Mgr. Andres Camara
Commercial Manager..... Virginia DiCristina
Program Director..... Ishmael Torrelas
Promotion Manager..... Esteban Rosado Baes
Chief Engineer Luis E. Freyre

Representative Collins
President..... I. Q. Vidal
V.P., Chief Engineer..... Julio M. Ortiz
Commercial Manager..... Rafael Q. Vidal
Program Director..... Luis Vigoreau

WPAB

PONCE—1939

Frequency: 1370 Kc.....Power: 5,000 Watts
Owned-Operated By.....
Portorican American Bcstg. Co., Inc.
Business-Studio Address P. O. Box 786, Villa St.
Phone Number 783
Transmitter Locations..... Pampanos Rd.
Air Time 6:45 a.m.-10:45 p.m.
News Service AP
Representative..... Inter-American Publ., Inc.
Membership NAB
President..... Carlos C. Clavell
Gen. Mgr., Treas..... A. Gimenez Aguayo
Sales Prom. Mgr..... Radames Mayoral
Program Director..... Eliseo Borrero
Chief Announcer..... Luis A. Morales
Musical Director..... Domingo Colon Suris
Chief Engineer..... Alfonso Santos

WPRP

PONCE—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By... Voice of Puerto Rico, Inc.
Business Address..... Box 430
Phone Number 1015
Studio Address..... Guadalupe & Salud
Transmitter Location..... Las Cucharas
Air Time Unlimited
Transcription Service Lang-Worth
Membership NAB
President..... Guillermo A. Marques
General Manager..... Ramon Montaner
Commercial Manager..... Antonio Miro
Program Director..... Jose E. Franco
Chief Announcer..... Jose Diaz
Chief Engineer..... José Arzuaga

WRIO

RIO PIEDRAS—1949

Frequency: 1140 Kc.... Power: 1000 Watts d.,
500 n.
Owned-Operated By..... Master Bcstg. Corp.
Address..... P. O. Box 1824
Phone Number..... Hato Rey 1096
Air Time Unlimited
Transcription Service SESAC

WWW

RIO PIEDRAS—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owner Frank Gandia

WAPA

SAN JUAN—1947—ABC-MBS

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By..... José Ramón Quiñones
Bus.-Studio Address. 357 Ponce de León Ave.,
P. O. Box 4563
Phone Number..... 3-0100, 3-0109
Transmitter Location Guaynabo
Air Time 6 a.m.-11 p.m.
Transcription Service Thesaurus
Representative..... Paul H. Raymer
Membership NAB
Owner..... José Ramón Quiñones
Gen., Sta. Mgr..... Harwood Hull, Jr.
Commercial Manager... Segismundo Quiñones
Pgm., Prod. Dir..... Emilio Nedrano
Publicity Dir..... José Arnaldo Meyners
Chief Announcer..... Felix Santiago
Chief Engineer..... José A. Fernández
Farm Editor..... Guillermo Atiles

(See Page 712)

WIAC

SAN JUAN—1942

Frequency: 580 Kc.....Power: 5,000 Watts
Owned-Operated By Radio Station WIAC, Inc.
Business Address..... Box 4504
Phone Number 2-0014
Studios & Offices.....
..... Ponce de Leon 654, Santurce, P.R.
Transmitter Location..... Isla Verde Road
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Melchior Guzman
Membership NAB
President Mrs. Enrique Abarca
General Manager..... Tomas Muniz
Commercial Manager..... Enrique Abarca
Program Director..... Eli (Buck) Canel
Production Manager..... Francisco Rodriguez
Chief Announcer..... Osvaldo Velazquez
Musical Director..... Jose Ramirez
Chief Engineer Alfonso Sanchez



NO, SIR... WE DO NOT SELL TIME

We do sell audience... the biggest audience in Puerto Rico. We also sell coverage... almost 98% of this great American market.

Superior programming and consistent audience promotion keep the majority of Puerto Rico's radios tuned to 620 Kc. throughout the broadcasting day. Recent impartial surveys indicate that the four top shows in Puerto Rico are broadcast over WKAQ, Puerto Rico's First Station.

We offer you the prestige and know how of the FIFTH OLDEST STATION IN THE WORLD. Twenty-seven years of service to the people of Puerto Rico, have made WKAQ welcome in thousands of homes. Your sales message receives high acceptance in these homes when the "messenger" is an old friend of the family.



620 KC. — 5,000 WATTS



INTER - AMERICAN PUBLICATIONS, INC.

41 East 42nd Street, New York 17, N. Y. — MUrray Hill 2-0886

WIBS

SAN JUAN—1947

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By: Jose E. del Valle
 Address: Box 4809
 Phone Number: 21-558
 Studio Address: 1105 Fernandez Juncos Ave.
 Transmitter Location: Sabana Seca, Toa Baja
 Air Time: Unlimited
 Transcription Service: Lang-Worth
 Station Representative: Pan American Bcstg. Co.
 General Manager: Jose E. del Valle
 Commercial Manager: Jose Ferreras
 Pgm., Prod. Dir.: Jose Luis Torregrosa
 Chief Announcer: Hector Ramos
 Chief Engineer: Albert D. Sear

Studio Address: 1261 Ponce de Leon Ave.
 Transmitter Location: Sabana Llana
 Air Time: Unlimited
 Transcription Service: Associated
 Representatives: Inter-American Pub'l. Inc.
 Membership: NAB
 Owner: Angel Ramos
 Gen., Sta. Mgr.: John A. Zerbe
 Commercial Manager: Domingo Emanuelli
 Sales Prom. Mgr.: Ray Fornier
 Program Director: Santiago Garcia
 Production Director: Manuel Mendez Ballester
 Publicity Director: Ray Fornier
 Chief Announcer: Juan Llibre
 Musical Director: Gladys Pieterz
 Chief Engineer: Rafael J. Acosta

WKAQ

SAN JUAN—1922—CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: El Mundo Bcstg. Co.
 Business Address: P. O. Box 1072
 Phone Number: 2-2023

WNEL

SAN JUAN—1934—NBC

Frequency: 860 Kc. Power: 5000 Watts
 Owned-Operated By: Juan Piza
 Business Address: 960 Ponce de Leon Ave.
 Phone Number: 2-1300, 2-1309
 Studio Address: 258 Brau St.
 Transmitter Location: Green Island

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with Programs—with Audiences that Buy!



Your Best Radio Buy In Puerto Rico For Bigger Sales

10,000 W
740 KC

WIBS

■ PRIMARY AREA
 ▨ SECONDARY AREA

REPRESENTED BY: PAN AMERICAN BROADCASTING CO., 330 Madison Ave., N.Y.

Air Time.....6:45 a.m.-11:30 p.m.
 MembershipNAB
 General Manager.....Rodulfo Blanco
 Commercial Manager....Roberto Bocanegra

Station Manager.....Fermin F. Bonnin
 Production Director.....Fermin F. Bonnin
 Publicity Director."El Imparcial"—Mr. Durand
 Chief Announcer.....Luis Enrique Marrero
 Chief Engineer.....Roberto Rorriquez

WITA

SANTURCE—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Electronic Enterprises, Inc.
 Business Address.....P. O. Box 3728
 Phone Number2-4756
 Studio Address.....N. Y. Dept. Bldg.
 Transmitter Location.....Villa Caparra
 Air TimeUnlimited
 News ServiceINS
 MembershipPRAB
 President.....V. H. Meador
 General Manager.....Hector L. Almodovar

WITR

SANTURCE—1949

Frequency: 940 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....P. R. Communications
 Authority
 AddressSanturce
 Phone Number2-3010
 Air TimeUnlimited
 Transcription ServiceWorld
 President.....Rafael Marquez
 Station Mgr.....Jose A. Buitrago
 Program Director.....Jose Martiño
 Chief Engineer.....Pedro Jimenez

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 and French.