

Call Letters	City—State	See Page
WBHF	Cartersville, Ga.	383
WBHP	Huntsville, Ala.	313
WBIG	Greensboro, N. C.	551
WBIR	Knoxville, Tenn.	629
WBIZ	Eau Claire, Wisc.	686
WBKA	Brockton, Mass.	457
WBKJ	Dalton, Ga.	385
WBKX	Clarksburg, W. Va.	682
WBMD	Baltimore, Md.	449
WBML	Macon, Ga.	387
WBMS	Boston, Mass.	453
WBNS	Columbus, O.	571
WBNX	New York, N. Y.	523
WBNY	Buffalo, N. Y.	518
WBOB	Galax, Va.	669
WBOC	Salisbury, Md.	452
WBOW	Terre Haute, Ind.	417
WBPC	Lock Haven, Penn.	599
WBRC	Birmingham, Ala.	310
WBRE	Wilkes-Barre, Penn.	612
WBKX	Pittsfield, Mass.	461
WBKX	Welch, W. Va.	684
WBRY	Waterbury, Conn.	360
WBSC	Bennettsville, S. C.	617
WBSR	Pensacola, Fla.	373
WBT	Charlotte, N. C.	548
WBTA	Potomac, N. Y.	515
WBTH	Williamson, W. Va.	685
WBTM	Danville, Va.	669
WBUD	Morrisville, Penn.	599
WBUX	Doylestown, Penn.	593
WBUY	Lexington, N. C.	554
WBYS	Canton, Ill.	397
WBZ	Easton, Mass.	453
WBZA	Springfield, Mass.	453
WCAE	Pittsburgh, Penn.	607
WCAM	Camden, N. J.	509
WCAO	Baltimore, Md.	449
WCAP	Asbury Park, N. J.	506
WCAR	Pontiac, Mich.	475
WCAT	Rapid City, S. Dak.	625
WCAU	Philadelphia, Penn.	603
WCAV	Norfolk, Va.	671
WCAW	Charleston, W. Va.	681
WCAZ	Burlington, Vt.	666
WCAZ	Carhage, Ill.	399
WCBC	Anderson, Ind.	409
WCBD	Chicago, Ill.	400
WCBI	Columbus, Miss.	482
WCBM	Baltimore, Md.	450
WCBS	New York, N. Y.	525
WCBT	Roanoke Rapids, N. C.	556
WCCC	Hartford, Conn.	356
WCCM	Lawrence-Lowell, Mass.	460
WCCO	Minneapolis, Minn.	479
WCCP	Savannah, Ga.	389
WCDT	Winchester, Tenn.	635
WCEC	Rocky Mount, N. C.	556
WCED	DuBois, Penn.	594
WCFL	Chicago, Ill.	400
WCHA	Chambersburg, Penn.	593
WCHS	Charleston, W. Va.	681
WCHV	Charlottesville, Va.	668
WCIF	Madisonville, Ky.	434
WCIL	Carbondale, Ill.	399
WCJU	Columbia, Miss.	482

Call Letters	City—State	See Page
WCKB	Dunn, N. C.	548
WCKY	Cincinnati, O.	566
WCLA	Baton Rouge, La.	437
WCLE	Clearwater, Fla.	365
WCLO	Janesville, Wisc.	687
WCMA	Corinth, Miss.	482
WCMB	Lemoyne, Penn.	599
WCMD	Cambridge, Md.	451
WCMI	Ashland, Ky.	431
WCMN	Arecibo, P. R.	699
WCMW	Canton, O.	566
WCNB	Connersville, Ind.	409
WCNC	Elizabeth City, N. C.	549
WCNH	Quincy, Fla.	374
WCNR	Bloomsburg, Penn.	592
WCNT	Centalia, Ill.	399
WCNU	Crestview, Fla.	365
WCOA	Pensacola, Fla.	373
WCOC	Meridan, Miss.	485
WCOG	Greensboro, N. C.	552
WCOH	Newnan, Ga.	388
WCOL	Columbus, O.	571
WCOM	Parkersburg, W. Va.	684
WCOP	Atlanta, Ga.	381
WCOS	Boston, Mass.	453
WCOS	Columbia, S. C.	619
WCOU	Lewiston, Me.	445
WCOV	Montgomery, Ala.	315
WCPO	Cincinnati, O.	566
WCPS	Tarboro, N. C.	558
WCRA	Efingham, Ill.	403
WCRB	Waltham, Mass.	461
WCRK	Morrisstown, Tenn.	633
WCRO	Johnstown, Penn.	597
WCRS	Greenwood, S. C.	622
WCRW	Chicago, Ill.	400
WCSC	Charleston, S. C.	618
WCSH	Portland, Me.	445
WCSR	Cobleskill, N. Y.	518
WCSS	Amsterdam, N. Y.	515
WCTA	Andalusia, Ala.	309
WCTC	New Brunswick, N. J.	510
WCTT	Corbin, Ky.	431
WCUM	Cumberland, Md.	451
WCVI	Connellsville, Penn.	593
WCVS	Springfield, Ill.	407
WCYB	Bristol, Va.	668
WDAD	Indiana, Penn.	597
WDAE	Tampa, Fla.	375
WDAF	Kansas City, Mo.	489
WDAK	Columbus, Ga.	384
WDAN	Danville, Ill.	402
WDAR	Savannah, Ga.	389
WDAS	Philadelphia, Penn.	601
WDAY	Fargo, N. D.	561
WDBC	Escanaba, Mich.	468
WDBJ	Roanoke, Va.	673
WDBO	Olando, Fla.	372
WDEC	Americus, Ga.	379
WDEF	Chattanooga, Tenn.	626
WDEL	Wilmington, Del.	361
WDEV	Waterbury, Vt.	667
WDGY	Minneapolis, Minn.	479
WDHL	Bradenton, Fla.	365
WDIA	Memphis, Tenn.	631
WDIG	Dothan, Ala.	311

Call Letters	City—State	See Page
WDLB	Marshfield, Wisc.	689
WDLP	Panama City, Fla.	373
WDMG	Douglas, Ga.	385
WDMJ	Marquette, Mich.	474
WDNC	Durham, N. C.	549
WDNE	Elkins, W. Va.	682
WDOD	Chattanooga, Tenn.	626
WDOS	Oneonta, N. Y.	537
WDOV	Dover, Del.	361
WDRC	Hartford, Conn.	357
WDSC	Dillon, S. C.	621
WDSG	Dyersburg, Tenn.	627
WDSM	Superior, Wisc.	691
WDSR	Lake City, Fla.	369
WDSU	New Orleans, La.	441
WDUK	Durham, N. C.	549
WDUN	Gainesville, Ga.	386
WDUZ	Green Bay, Wisc.	686
WDVA	Danville, Va.	669
WDWD	Dawson, Ga.	385
WDWS	Champaign, Ill.	399
WDZ	Tuscola, Ill.	408
WEAM	Arlington, Va.	667
WEAN	Providence, R. I.	615
WEAR	Pensacola, Fla.	374
WEAS	Decatur, Ga.	385
WEAT	Lake Worth, Fla.	369
WEAU	Eau Claire, Wisc.	686
WEBC	Duluth, Minn.	477
WEBJ	Brewton, Ala.	311
WEBQ	Harrisburg, Ill.	403
WEBR	Buffalo, N. Y.	518
WECW	Mayaguez, P. R.	699
WEDC	Chicago, Ill.	400
WEDO	McKeesport, Penn.	599
WEEB	Southern Pines, N. C.	557
WEED	Rocky Mount, N. C.	556
WEEI	Boston, Mass.	453
WEEK	Peoria, Ill.	405
WEEU	Reading, Penn.	609
WEGO	Concord, N. C.	548
WEIM	Fitchburg, Mass.	458
WEKR	Fayetteville, Tenn.	628
WELI	New Haven, Conn.	358
WELL	Battle Creek, Mich.	465
WELM	Elmira, N. Y.	518
WELO	Tupelo, Miss.	486
WEMP	Milwaukee, Wisc.	689
WENC	Whiteville, N. C.	558
WENE	Endicott, N. Y.	519
WENK	Union City, Tenn.	635
WENR	Chicago, Ill.	400
WENT	Gloversville, N. Y.	520
WENY	Elmira, N. Y.	518
WEOA	Evansville, Ind.	411
WEOL	Elyria, O.	572
WEPM	Martinsburg, W. Va.	683
WERC	Eire, Penn.	594
WERD	Atlanta, Ga.	381
WESA	Charleroi, Penn.	593
WESB	Bradford, Pen.	593
WESC	Greenville, S. C.	621
WESL	Preston, Md.	452
WEST	Easton, Penn.	594
WESX	Salem, Mass.	461

Call Letters	City—State	See Page
WETB	Johnson City, Tenn.	628
WEUS	Eustis, Fla.	367
WEVD	New York, N. Y.	525
WEVE	Eveleth, Minn.	478
WEW	St. Louis, Mo.	494
WEWO	Laurinburg, N. C.	553
WEXL	Royal Oak, Mich.	475
WEXT	Milwaukee, Wisc.	689
WFAA	Dallas, Tex.	645
WFAK	Charleston, S. C.	617
WFAS	White Plains, N. Y.	545
WFAU	Augusta, Me.	444
WFBC	Greenville, S. C.	621
WFBG	Altoona, Penn.	592
WFBL	Syracuse, N. Y.	541
WFBM	Indianapolis, Ind.	413
WFBR	Baltimore, Md.	450
WFBI	Pawtucket, R. I.	615
WFDF	Flint, Mich.	469
WFEE	Manchester, N. H.	505
WFEB	Sylacauga, Ala.	316
WFEC	Miami, Fla.	370
WFGN	Gaffney, S. C.	621
WFHG	Bristol, Va.	668
WFHR	Wisconsin Rapids, Wisc.	692
WFIG	Sumter, S. C.	623
WFIL	Philadelphia, Penn.	603
WFIN	Findlay, O.	573
WFKY	Frankfort, Ky.	431
WFLA	Tampa, Fla.	375
WFLB	Fayetteville, N. C.	550
WFLO	Farmville, Va.	669
WFMD	Frederick, Md.	452
WFMJ	Youngstown, O.	576
WFNC	Fayetteville, N. C.	550
WFNS	Burlington, N. C.	547
WFOM	Marietta, Ga.	387
WFOR	Hattiesburg, Miss.	483
WFOX	Milwaukee, Wisc.	689
WFOY	St. Augustine, Fla.	374
WFPG	Atlantic City, N. J.	509
WFRB	Utica, N. Y.	543
WFRD	Reidsville, N. C.	556
WFRL	Freeport, Ill.	403
WFRN	Orangeburg, S. C.	622
WFRP	Savannah, Ga.	389
WFTE	Kingston, N. C.	553
WFTL	Ft. Lauderdale, Fla.	367
WFTM	Maysville, Ky.	434
WFTR	Front Royal, Va.	669
WFTW	Fort Wayne, Ind.	411
WFUN	Huntsville, Ala.	313
WFUR	Grand Rapids, Mich.	468
WFVA	Fredericksburg, Va.	669
WGAA	Cedartown, Ga.	384
WGAC	Augusta, Ga.	382
WGAD	Gadsden, Alabama	312
WGAI	Elizabeth City, N. C.	550
WGAL	Lancaster, Penn.	598
WGAN	Portland, Me.	445
WGAP	Maryville, Tenn.	631
WGAR	Cleveland, O.	567
WGAT	Utica, N. Y.	544
WGAU	Athens, Ga.	379
WGAY	Silver Spring, Md.	452

Call Letters	City—State	See Page
WGBA	Columbus, Ga.	384
WGBB	Freeport, N. Y.	519
WGBF	Evansville, Ind.	411
WGBG	Greensboro, N. C.	552
WGBI	Scranton, Penn.	610
WGBR	Goldsboro, N. C.	551
WGBS	Miami, Fla.	370
WGCM	Gulfport, Miss.	483
WGEM	Quincy, Ill.	406
WGES	Chicago, Ill.	400
WGFG	Kalamazoo, Mich.	473
WGGA	Gainesville, Ga.	386
WGGG	Gainesville, Fla.	367
WGH	Newport News, Va.	670
WGL	Galesburg, Ill.	403
WGLV	Charlotte, N. C.	548
WGKV	Charleston, W. Va.	681
WGL	Ft. Wayne, Ind.	411
WGLN	Glens Falls, N. Y.	519
WGN	Chicago, Ill.	401
WGNB	Gastonia, N. C.	550
WGNH	Gadsden, Ala.	312
WGNI	Wilmington, N. C.	559
WGNS	Murfreesboro, Tenn.	633
WGNV	Newburgh, N. Y.	523
WGOV	Valdosta, Ga.	391
WGPA	Bethlehem, Penn.	592
WGPC	Albany, Ga.	379
WGR	Buffalo, N. Y.	518
WGRC	Louisville, Ky.	433
WGRD	Grand Rapids, Mich.	469
WGRM	Greenwood, Miss.	483
WGRV	Greenville, Tenn.	628
WGST	Atlanta, Ga.	381
WGTC	Greenville, N. C.	552
WGTL	Kannapolis, N. C.	553
WGTM	Wilson, N. C.	559
WGUY	Bangor, Me.	444
WGVA	Geneva, N. Y.	519
WGWC	Selma, Ala.	316
WGWD	Gadsden, Ala.	312
WGWR	Asheboro, N. C.	546
WGY	Schenectady, N. Y.	541
WGYV	Greenville, Ala.	313
WHAB	Stroudsburg, Penn.	611
WHAI	Greenfield, Mass.	458
WHAL	Shelbyville, Tenn.	635
WHAM	Rochester, N. Y.	537
WHAN	Charleston, S. C.	618
WHAR	Clarksburg, W. Va.	682
WHAS	Louisville, Ky.	433
WHAT	Philadelphia, Pa.	603
WHAV	Haverhill, Mass.	458
WHAW	Weston, W. Va.	684
WHAZ	Troy, N. Y.	543
WHB	Kansas City, Mo.	489
WHBB	Selma, Ala.	316
WHBC	Canton, O.	566
WHBF	Rock Island, Ill.	407
WHBI	Newark, N. J.	510
WHBL	Sheboygan, Wisc.	691
WHBO	Sulphur Springs, Fla.	375
WHBQ	Memphis, Tenn.	631
WHBS	Huntsville, Ala.	313
WHBT	Harriman, Tenn.	628
WHBU	Anderson, Ind.	409

Call Letters	City—State	See Page
WHBY	Appleton, Wis.	685
WHCC	Waynesville, N. C.	558
WHCU	Ithaca, N. Y.	521
WHDF	Houghton, Mich.	471
WHDH	Boston, Mass.	453
WHDL	Clean, N. Y.	535
WHEB	Fermsmouth, N. H.	506
WHEC	Rochester, N. Y.	539
WHED	Washington, N. C.	558
WHFC	Benton Harbor, Mich.	467
WHFB	Cicero, Ill.	402
WHGB	Harrisburg, Penn.	596
WHHM	Memphis, Tenn.	633
WHHT	Durham, N. C.	549
WHIM	Providence, R. I.	615
WHIN	Gallatin, Tenn.	628
WHIO	Dayton, O.	572
WHIR	Danville, Ky.	431
WHIS	Bluefield, W. Va.	681
WHIT	New Bern, N. C.	555
WHIZ	Zanesville, O.	577
WHJB	Greensburg, Penn.	595
WHK	Cleveland, O.	569
WHKC	Columbus, O.	571
WHKK	Akron, O.	565
WHKP	Hendersonville, N. C.	552
WHKY	Hickory, N. C.	552
WHLB	Virginia, Minn.	481
WHLD	Niagara Falls, N. Y.	535
WHLI	Hempstead, N. Y.	520
WHLN	Harlan, Ky.	432
WHLS	Port Huron, Mich.	475
WHLW	Rutland, Vt.	666
WHMA	Anniston, Ala.	309
WHN	New York, N. Y.	525
WHNC	Henderson, N. C.	552
WHO	Des Moines, Ia.	421
WHOB	Gardner, Mass.	458
WHOC	Philadelphia, Penn.	485
WHOD	Homestead, Penn.	597
WHOM	New York, N. Y.	527
WHOL	Allentown, Penn.	590
WHOO	Orlando, Fla.	372
WHOP	Hopkinsville, Ky.	432
WHOS	Decatur, Ala.	311
WHOT	South Bend, Ind.	416
WHOW	Clinton, Ill.	402
WHP	Harrisburg, Penn.	596
WHPE	High Point, N. C.	552
WHRV	Ann Arbor, Mich.	465
WHSC	Hartsville, S. C.	622
WHTB	Talladega, Ala.	316
WHTC	Holland, Mich.	471
WHTN	Huntington, W. Va.	682
WHUB	Cookeville, Tenn.	627
WHUC	Hudson, N. Y.	520
WHUM	Reading, Penn.	609
WHUN	Huntingdon, Penn.	597
WHWL	Nanticoke, Penn.	600
WHYN	Holyoke, Mass.	459
WHYU	Newport News, Va.	670
WIAC	San Juan, P. R.	703
WIBA	Madison, Wis.	687
WIBB	Macon, Ga.	387

Call Letters	City—State	See Page
WIBC	Indianapolis, Ind.	413
WIBG	Philadelphia, Penn.	603
WIBK	Knoxville, Tenn.	629
WIBM	Jackson, Mich.	473
WIBS	Saniturse, P. R.	703
WIBU	Peynette, Wis.	691
WIBV	Eeileville, Ill.	397
WIBW	Topska, Kans.	430
WIBX	Utica, N. Y.	543
WICA	Ashtabula, O.	565
WICC	Bridgeport, Conn.	356
WICY	Malone, N. Y.	523
WIGM	Medford, Wis.	689
WIHL	Hammond, La.	438
WIKB	Iron Mountain, Mich.	471
WIKC	Begalusa, La.	438
WIKY	Evansville, Ind.	411
WIL	St. Louis, Mo.	494
WILE	Cambridge, O.	566
WILK	Wilkes-Barre, Penn.	612
WILL	Urbana, Ill.	408
WILM	Wilmington, Del.	351
WILS	Lansing, Mich.	474
WILX	N. Wilkesboro, N. C.	555
WIMS	Michigan City, Ind.	416
WINC	Winchester, Va.	674
WIND	Chicago, Ill.	401
WING	Dayton, O.	571
WINK	Ft. Myers, Fla.	367
WINN	Louisville, Ky.	434
WINR	Binghamton, N. Y.	517
WINS	New York, N. Y.	527
WINX	Washington, D. C.	363
WINZ	Hollywood, Fla.	368
WIOD	Miami, Fla.	370
WIP	Philadelphia, Penn.	605
WIRA	Fort Pierce, Fla.	367
WIPB	Enterprise, Ala.	312
WIRE	Indianapolis, Ind.	415
WIRK	West Palm Beach, Fla.	376
WIRL	Peoria, Ill.	406
WIS	Columbia, S. C.	619
WISE	Aheville, N. C.	546
WISH	Indianapolis, Ind.	415
WISL	Shamokin, Penn.	610
WISN	Milwaukee, Wis.	689
WISR	Butler, Penn.	593
WITA	San Juan, P. R.	703
WITH	Baltimore, Md.	450
WIVY	Jacksonville, Fla.	368
WIZE	Springfield, O.	575
WIAC	Johnstown, Penn.	597
WIAG	Norfolk, Neb.	500
WIAR	Providence, R. I.	615
WIAS	Pittsburgh, Penn.	607
WIAX	Jacksonville, Fla.	368
WIBC	Decomination, Ill.	397
WIBK	Detroit, Mich.	467
WJBO	Eaton Rouge, La.	437
WJBW	New Orleans, La.	441
WIRY	Godsden, Ala.	313
WIDA	Quincy, Mass.	461
WIDX	Jackson, Miss.	483
WJFF	Grand Rapids, Mich.	469
WJEJ	Hagerstown, Md.	452

Call Letters	City—State	See Page
WJEL	Springfield, O.	575
WJHL	Johnson City, Tenn.	628
WJHO	Opelika, Ala.	315
WJHP	Jacksonville, Fla.	368
WJIG	Tullahoma, Tenn.	635
WJIM	Lansing, Mich.	474
WJJD	Chicago, Ill.	401
WJJI	Montgomery, Ala.	315
WJLJ	Niagara Falls, N. Y.	535
WJJM	Lewisburg, Tenn.	631
WJLB	Detroit, Mich.	467
WJLD	Bessemer, Ala.	309
WJLS	Bekley, W. Va.	680
WJMC	Rice Lake, Wis.	691
WJMJ	Philadelphia, Penn.	605
WJMO	Cleveland, O.	569
WJMR	New Orleans, La.	442
WJMS	Ironwood, Mich.	473
WJMX	Florence, S. C.	621
WJNC	Jacksonville, N. C.	553
WJNO	West Palm Beach, Fla.	376
WJOB	Hammond, Ind.	412
WJOC	Jamestown, N. Y.	521
WJOI	Florence, Ala.	312
WJOL	Joliet, Ill.	404
WJOR	Bangor, Me.	444
WJOY	Burlington, Vt.	666
WJPA	Washington, Penn.	611
WJPD	Ishpeming, Mich.	473
WJPF	Herrin, Ill.	404
WJPG	Green Bay, Wis.	686
WJPR	Greenville, Miss.	433
WJPS	Evansville, Ind.	411
WJQS	Jackson, Miss.	483
WJR	Detroit, Mich.	468
WJRD	Tuscaloosa, Ala.	317
WJRI	Lenoir, N. C.	554
WJSW	Altoona, Penn.	592
WJTN	Jamestown, N. Y.	521
WJVA	South Bend, Ind.	416
WJVB	Jacksonville Beach, Fla.	369
WJVW	Chattanooga, Tenn.	627
WJW	Cleveland, O.	569
WJXN	Jackson, Miss.	483
WIZ	New York, N. Y.	529
WIZM	Clarksville Tenn.	627
WKAB	Mobile, Ala.	314
WKAI	Maccomb, Ill.	404
WKAL	Rome, N. Y.	539
WKAN	Kankakee, Ill.	404
WKAP	Allentown, Penn.	590
WKAQ	San Juan, P. R.	703
WKAT	Miami Beach, Fla.	371
WKAX	Birmingham, Ala.	310
WKAY	Glasgow, Ky.	432
WKBB	Dubuque, Ia.	422
WKBC	N. Wilkesboro, N. C.	555
WKBH	IaCrosse, Wis.	687
WKBN	Youngstown, O.	577
WKBO	Harrisburg, Penn.	595
WKBR	Manchester, N. H.	505
WKBS	Oyster Bay, N. Y.	537
WKBV	Richmond, Ind.	416
WRBW	Puffalo, N. Y.	517
WRBZ	Muskegon, Mich.	474

Call Letters	City—State	See Page
WKCT	Bowling Green, Ky.	431
WKDA	Nashville, Tenn.	634
WKDK	Newberry, S. C.	622
WKEU	Griffin, Ga.	386
WKEY	Covington, Va.	668
WKGX	Knoxville, Tenn.	629
WKIC	Fazard, Ky.	432
WKIP	Poughkeepsie, N. Y.	537
WKIX	Columbia, S. C.	619
WKJB	Mayaguez, P. R.	699
WKJG	Fort Wayne, Ind.	412
WKLA	Ludington, Mich.	474
WKLF	Clanton, Ala.	311
WKLK	Blackstone, Va.	668
WKLX	Lexington, Ky.	432
WKLY	Hartwell, Ga.	386
WKMA	Quitman, Ga.	388
WKMH	Dearborn, Mich.	467
WKMO	Kokomo, Ind.	415
WKNA	Charleston, W. Va.	681
WKNB	New Britain, Conn.	358
WKNE	Keene, New Hampshire	505
WKNS	Kinston, N. C.	553
WKNX	Saginaw, Mich.	476
WKNY	Kingston, N. Y.	521
WKOB	North Adams, Mass.	460
WKOK	Sunbury, Penn.	611
WKOP	Langhampston, N. Y.	517
WKOW	Madison, Wis.	688
WKOX	Framingham, Mass.	458
WKOZ	Kosciusko, Miss.	484
WKPA	New Kensington, Penn.	600
WKPT	Kingsport, Tenn.	629
WKRC	Cincinnati, O.	567
WKRK	Mobile, Ala.	314
WKRQ	Columbia, Tenn.	627
WKRO	Cairo, Ill.	397
WKRT	Cotland, N. Y.	518
WKRZ	Cl City, Penn.	600
WKSR	Pulaski, Tenn.	635
WKST	New Castle, Penn.	600
WKTG	Thomasville, Ga.	390
WKTU	Mayfield, Ky.	434
WKTY	La Crosse, Wis.	687
WKUL	Cullman, Ala.	311
WKVM	Arecibo, P. R.	699
WKWF	Key West, Fla.	369
WKWK	Wheeling, W. Va.	685
WKXL	Concord, N. H.	505
WKY	Oklahoma City, Okla.	581
WKYB	Paducah, Ky.	435
WKYW	Lea'sville, Ky.	434
WKZO	Kalamazoo, Mich.	473
WLAC	Nashville, Tenn.	634
WLAD	Danbury, Conn.	356
WLAG	LaGrange, Ga.	387
WLAK	Lakeland, Fla.	369
WLAM	Lewiston, Me.	445
WLAN	Lancaster, Penn.	598
WLAP	Lexington, Ky.	433
WLAQ	Rms, Ga.	388
WLAR	Athens, Tenn.	623
WLAT	Conway, S. C.	619
WLAU	Laurel, Miss.	484
WLAV	Grand Rapids, Mich.	469

Call Letters	City—State	See Page
WLAW	Lawrence, Mass.	459
WLAY	Muscle Shoals City, Ala.	315
WLBB	Carrollton, Ga.	383
WLBC	Muncie, Ind.	416
WLBF	Leesburg, Fla.	370
WLBG	Laurens, S. C.	622
WLBH	Mattoon, Ill.	405
WLBK	Bowling Green, Ky.	431
WLBK	De Kalb, Ill.	402
WLBR	Lebanon, Penn.	598
WLBZ	Bangor, Me.	444
WLCS	Torrington, Conn.	360
WLCS	Baton Rouge, La.	438
WLCX	La Crosse, Wis.	687
WLDS	Jacksonville, Ill.	404
WLDY	Ladysmith, Wis.	687
WLEC	Sandusky, O.	575
WLEE	Richmond, Va.	672
WLEU	Erie, Penn.	595
WLEX	Lexington, Ky.	433
WLIB	New York, N. Y.	529
WLIO	East Liverpool, O.	572
WLIP	Kenosha, Wis.	687
WLIZ	Bridgeport, Conn.	356
WLLH	Lowell-Lawrence, Mass.	460
WLNH	Laconia, N. H.	505
WLOE	Leaksville, N. C.	554
WLOF	Orlando, Fla.	372
WLOG	Logan, W. Va.	683
WLOH	Princeton, W. Va.	684
WLOI	La Porte, Ind.	415
WLOK	Lima, O.	573
WLLO	Minneapolis, Minn.	479
WLOS	Asheville, N. C.	546
WLOU	Louisville, Ky.	434
WLOW	Norfolk, Va.	671
WLOX	Biloxi, Miss.	482
WLPM	Suffolk, Va.	674
WLPO	La Salle, Ill.	404
WLS	Chicago, Ill.	401
WLTR	Plecomsburg, Penn.	592
WLVA	Lynchburg, Va.	670
WLW	Cincinnati, O.	567
WLYN	Lynn, Mass.	460
WMAC	Pottstown, Penn.	608
WMAJ	State College, Penn.	610
WMAK	Nashville, Tenn.	634
WMAL	Washington, D. C.	363
WMAM	Marinette, Wis.	688
WMAN	Mansfield, O.	573
WMAP	Mcrae, N. C.	554
WMAQ	Chicago, Ill.	401
WMAR	Baltimore, Md.	450
WMAS	Springfield, Mass.	461
WMAW	Milwaukee, Wis.	690
WMAZ	Macon, Ga.	387
WMBC	Macon, Miss.	485
WM3D	Peoria, Ill.	406
WMBG	Richmond, Va.	672
WMBH	Joplin, Mo.	489
WMBI	Chicago, Ill.	402
WMBL	Morehead City, N. C.	554
WMBM	Miami Beach, Fla.	372
WMBN	Petoskey, Mich.	475
WMBO	Auburn, N. Y.	515

Call Letters	City—State	See Page
WMBR	Jacksonville, Fla.	368
WMB5	Uniontown, Penn.	611
WMC	Memphis, Tenn.	633
WMCA	New York, N. Y.	531
WMCK	McKeesport, Penn.	599
WMDD	Fajardo, P. R.	699
WMEX	Boston, Mass.	457
WMFD	Wilmington, N. C.	559
WMFF	Plattsburg, N. Y.	537
WMFG	Hibbing, Minn.	478
WMFJ	Daytona Beach, Fla.	365
WMFR	High Point, N. C.	553
WMFT	Florence, Ala.	312
WMGA	Moultrie, Ga.	388
WMGR	Bainbridge, Ga.	383
WMGW	Meadville, Penn.	600
WMGY	Montgomery, Ala.	315
WMID	Atlantic City, N. J.	506
WMIE	Miami, Fla.	370
WMIK	Middlesboro, Ky.	434
WMIN	St. Paul, Minn.	481
WMIQ	Iron Mountain, Mich.	471
WMIS	Natchez, Miss.	485
WMIX	Mt. Vernon, Ill.	405
WMJM	Cordele, Ga.	385
WMLO	Milwaukee, Wis.	690
WMLT	Dublin, Ga.	385
WMMB	Melbourne, Fla.	370
WMMI	Marquette, Mich.	474
WMMJ	Peoria, Ill.	406
WMMN	Fairmont, W. Va.	682
WMMR	Louisville, Ky.	...
WMMT	McMinnville, Tenn.	631
WMMW	Meriden, Conn.	358
WMNB	North Adams, Mass.	460
WMNC	Morganton, N. C.	555
WMOA	Marietta, O.	573
WMOB	Mobile, Ala.	314
WMOC	Covington, Ga.	385
WMOG	Brunswick, Ga.	383
WMOH	Hamilton, O.	573
WMON	Montgomery, W. Va.	683
WMOU	Berlin, N. H.	505
WMOX	Meridian, Miss.	485
WMPC	Lapeer, Mich.	474
WMPS	Memphis, Tenn.	633
WMRC	Greenville, S. C.	622
WMRF	Lewiston, Penn.	599
WMRN	Marion, O.	574
WMRO	Aurora, Ill.	397
WMRP	Flint, Mich.	469
WMSA	Massena, N. Y.	523
WMSL	Decatur, Ala.	311
WMT	Cedar Rapids, Ia.	418
WMTK	Lawson, Ky.	432
WMTW	Portland, Me.	445
WMUR	Manchester, N. H.	506
WMUS	Muskegon, Mich.	474
WMVA	Martinsville, Va.	670
WMVG	Milledgeville, Ga.	388
WNAB	Bridgeport, Conn.	356
WNAC	Boston, Mass.	457
WNAE	Warren, Penn.	611
WNAF	Providence, R. I.	615
WNAM	Neenah, Wis.	690

Call Letters	City—State	See Page
WNAO	Raleigh, N. C.	555
WNAR	Norristown, Penn.	600
WNAX	Yankton, S. D.	625
WNBC	New York, N. Y.	531
WNBK	Binghamton, N. Y.	517
WNBH	New Bedford, Mass.	460
WNBZ	Saranac Lake, N. Y.	541
WNCA	Asheville, N. C.	546
WNDB	Daytona Beach, Fla.	366
WNDR	Syracuse, N. Y.	542
WNEB	Worcester, Mass.	462
WNEL	San Juan, P. R.	703
WNEW	New York, N. Y.	533
WNEX	Macon, Ga.	387
WNGO	Mayfield, Ky.	434
WNHC	New Haven, Conn.	358
WNJR	Newark, N. J.	509
WNLC	New London, Conn.	359
WNLK	Norfolk, Conn.	359
WNMP	Evanston, Ill.	403
WNOC	Newton, N. C.	555
WNOC	Norwich, Conn.	359
WNOE	New Orleans, La.	442
WNOK	Columbia, S. C.	619
WNOW	York, Penn.	613
WNOX	Knoxville, Tenn.	629
WNVA	Norton, Va.	671
WNYB	Kenmore, N. Y.	521
WOAI	San Antonio, Tex.	659
WOAP	Cwosso, Mich.	475
WOAY	Oak Hill, W. Va.	684
WOBT	Pelican-Rhineland, Wis.	691
WOC	Davenport, Ia.	419
WOCB	West Yarmouth, Mass.	462
WOHS	Shelby, N. C.	557
WOKO	Albany, N. Y.	515
WOKZ	Alton, Ill.	397
WOL	Washington, D. C.	363
WOLF	Syracuse, N. Y.	543
WOLS	Florence, S. C.	621
WOMI	Owensboro, Ky.	435
WOMT	Manitowoc, Wis.	688
WOND	Oak Ridge, Tenn.	635
WONO	Oneonta, N. Y.	537
WONS	Hartford, Conn.	357
WOOB	Anniston, Ala.	309
WOOD	Grand Rapids, Mich.	469
WOOF	Dothan, Ala.	312
WOOK	Silver Spring, Md.	452
WOPI	Bristol, Tenn.	626
WOR	New York, N. Y.	533
WORA	Mayaguez, P. R.	699
WORC	Worcester, Mass.	462
WCRD	Spartanburg, S. C.	623
WORK	York, Penn.	614
WORL	Boston, Mass.	457
WORZ	Orlando, Fla.	372
WOSH	Oshkosh, Wis.	690
WOTW	Nashua, N. H.	506
WOV	New York, N. Y.	535
WOVS	Jacksonville, Fla.	369
WOW	Omaha, Neb.	501
WOWO	Ft. Wayne, Ind.	412
WPAB	Ponce, P. R.	703
WPAD	Paducah, Ky.	435

Call Letters	City—State	See Page
WPAG	Ann Arbor, Mich.	465
WPAM	Pottsville, Penn.	608
WPAQ	Mount Airy, N. C.	555
WPAR	Parkersburg, W. Va.	684
WPAT	Paterson, N. J.	510
WPAX	Thomasville, Ga.	390
WPAY	Portsmouth, O.	574
WPBP	Mayaguez, P. R.	699
WPDQ	Jacksonville, Fla.	369
WPDX	Clarksburg, W. Va.	682
WPEN	Philadelphia, Penn.	607
WPFB	Middletown, O.	574
WPGH	Pittsburgh, Penn.	608
WPIC	Sharon, Penn.	610
WPIK	Alexandria, Va.	667
WPIT	Pittsburgh, Penn.	608
WPLH	Huntington, W. Va.	683
WPOR	Portland, Me.	446
WPPA	Pottsville, Penn.	608
WPRR	Mayaguez, P. R.	699
WPRO	Providence, R. I.	617
WPRP	Ponce, P. R.	703
WPTF	Raleigh, N. C.	555
WPTN	Paris, Tenn.	635
WPTR	Albany, N. Y.	515
WPTW	Piqua, O.	574
WPUV	Pulaski, Va.	672
WPWA	Chester, Penn.	593
WQAM	Miami, Fla.	371
WQAN	Scranton, Penn.	610
WQBC	Vicksburg, Miss.	486
WQQW	Washington, D. C.	363
WQUA	Moline, Ill.	405
WQXI	Buckhead, Ga.	383
WQXR	New York, N. Y.	535
WRAC	Williamsport, Penn.	613
WRAL	Raleigh, N. C.	556
WRAW	Reading, Pa.	609
WRBC	Jackson, Miss.	484
WRBL	Columbus, Ga.	384
WRC	Washington, D. C.	363
WRCS	Ahoscie, N. C.	546
WRDO	Augusta, Me.	444
WRDW	Augusta, Ga.	383
WREC	Memphis, Tenn.	633
WREN	Topeka, Kan.	430
WREX	Duluth, Minn.	478
WRFD	Worthington, O.	576
WRFJ	Alexander City, Ala.	309
WRFW	Eau Claire, Wis.	686
WRGA	Rome, Ga.	388
WRHI	Rock Hill, S. C.	623
WRHP	Tallahassee, Fla.	375
WRIA	Caguas, P. R.	699
WRIB	Providence, R. I.	615
WRJN	Racine, Wis.	691
WRLC	Toccoa, Ga.	391
WRLD	West Point, Ga.	391
WRMN	Elgin, Ill.	433
WRMS	Ware, Mass.	462
WRNL	Richmond, Va.	672
WRNO	Orangeburg, S. C.	622
WRNY	Rochester, N. Y.	539
WROB	West Point, Miss.	486
WROD	Daytona Beach, Fla.	366

Call Letters	City—State	See Page
WROE	Mobile, Ala.	314
WROK	Rockford, Ill.	407
WROL	Knoxville, Tenn.	631
WROM	Rome, Ga.	389
WRON	Ronceverte, W. Va.	684
WROV	Roanoke, Va.	673
WROW	Albany, N. Y.	515
WROX	Clarksdale, Miss.	482
WRQN	Vidalia, Ga.	391
WRR	Dallas, Tex.	645
WRRF	Washington, N. C.	558
WRRN	Warren, O.	576
WRRZ	Clinton, N. C.	548
WRTA	Altoona, Penn.	592
WRUF	Gainesville, Fla.	367
WRUN	Utica, N. Y.	544
WRVA	Richmond, Va.	673
WRWR	Albany, N. Y.	515
WRXL	Grenada, Miss.	482
WSAC	Columbus, Ga.	384
WSAI	Cincinnati, O.	567
WSAM	Saginaw, Mich.	476
WSAN	Allentown, Penn.	590
WSAP	Portsmouth, Va.	671
WSAR	Fall River, Mass.	458
WSAT	Salisbury, N. C.	557
WSAU	Wausau, Wis.	692
WSAV	Savannah, Ga.	389
WSAY	Rochester, N. Y.	539
WSAZ	Huntington, W. Va.	683
WSB	Atlanta, Ga.	381
WSBA	York, Penn.	614
WSBC	Chicago, Ill.	402
WSBR	Superior, Wis.	692
WSBT	South Bend, Ind.	416
WSCR	Scranton, Penn.	610
WSFA	Montgomery, Ala.	315
WSFC	Somerset, Ky.	435
WSFT	Thomaston, Ga.	390
WSGC	Elberton, Ga.	386
WSGN	Birmingham, Ala.	310
WSIC	Statesville, N. C.	557
WSID	Baltimore, Md.	450
WSIR	Winter Haven, Fla.	376
WSIV	Pekin, Ill.	405
WSIX	Nashville, Tenn.	634
WSJS	Winston-Salem, N. C.	560
WSKB	McComb, Miss.	485
WSKI	Montpelier-Barre, Vt.	666
WSKY	Asheville, N. C.	547
WSLA	Hammond, La.	438
WSLB	Ogdensburg, N. Y.	535
WSLI	Jackson, Miss.	484
WSLS	Roanoke, Va.	673
WSM	Nashville, Tenn.	634
WSMB	New Orleans, La.	442
WSNJ	Bridgeton, N. J.	509
WSNY	Schenectady, N. Y.	541
WSOC	Charlotte, N. C.	548
WSON	Henderson, Ky.	432
WSOO	Sault Ste. Marie, Mich.	476
WSOY	Decatur, Ill.	402
WSPA	Spartanburg, S. C.	623
WSPB	Sarasota, Fla.	374
WSPD	Toledo, O.	575

Call Letters	City—State	See Page	Call Letters	City—State	See Page
WSPR	Springfield, Mass.	461	WTSP	St. Petersburg, Fla.	374
WSRS	Cleveland Heights, O.	571	WTTH	Port Huron, Mich.	475
WSSB	Durham, N. C.	549	WTTM	Trenton, N. J.	510
WSSV	Petersburg, Va.	671	WTTT	Bloomington, Ind.	409
WSTC	Stam'ord, Conn.	359	WTUX	Wilmington, Del.	362
WSTP	Salisbury, N. C.	557	WTVL	Waterville, Me.	446
WSTS	Southern Pines, N. C.	557	WTVN	Johnson City, Tenn.	629
WSTV	Steubenville, O.	575	WTWA	Thomson, Ga.	390
WSUA	Bloomington, Ind.	409	WTYS	Marianna, Fla.	370
WSUN	St. Petersburg, Fla.	374	WUSN	Charleston, S. C.	619
WSVA	Harrisonburg, Va.	670	WVAM	Altoona, Penn.	592
WSVS	Crewe, Va.	668	WVCG	Coral Gables, Fla.	365
WSWN	Belle Glade, Fla.	365	WVCH	Chester, Pa.	593
WSYB	Rutland, Vt.	667	WVET	Rochester, N. Y.	539
WSYR	Syracuse, N. Y.	543	WVIM	Vicksburg, Miss.	486
WTAD	Quincy, Ill.	407	WVJS	Owensboro, Ky.	435
WTAG	Worcester, Mass.	452	WVLK	Versailles, Ky.	435
WTAL	Tallahassee, Fla.	375	WVLN	Oiney, Ill.	405
WTAM	Cleveland, O.	569	WVMI	Filoxi, Miss.	482
WTAQ	Green Bay, Wis.	686	WVNJ	Newark, N. J.	510
WTAR	Norfolk, Va.	671	WVOK	Birmingham, Ala.	310
WTAW	College Station, Tex.	611	WVOM	Brockline, Mass.	457
WTAX	Springfield, Ill.	408	WVOS	Liberty, N. Y.	523
WTBC	Tuscaloosa, Ala.	317	WVPO	Stroudsburg, Penn.	611
WTBF	Troy, Ala.	316	WVRA	Orangeburg, S. C.	623
WTBO	Cumberland, Md.	451	WVSC	Farnwell, S. C.	617
WTCB	Flint, Mich.	471	WVVW	Fairmont, W. Va.	682
WTCJ	Tell City, Ind.	417	WWBZ	Vineland, N. J.	510
WTCM	Traverse City, Mich.	476	WWCO	Waterbury, Conn.	350
WTCN	Minneapolis, Minn.	479	WWDC	Washington, D. C.	364
WTCO	Campbellsville, Ky.	431	WWEZ	New Orleans, La.	442
WTEL	Philadelphia, Penn.	605	WWGP	Sanford, N. C.	557
WTHI	Terre Haute, Ind.	417	WWGS	Hilton, Ga.	390
WHTT	Hart'ord, Conn.	357	WWJ	Detroit, Mich.	468
WTIC	Hart'ord, Conn.	357	WWL	New Orleans, La.	442
WTIK	Durham, N. C.	549	WWNC	Asheville, N. C.	547
WTIP	Charleston, W. Va.	681	WWNH	Rochester, N. H.	506
WTJS	Jackson, Tenn.	628	WWNL	Newport, Ky.	435
WTMA	Charleston, S. C.	618	WWNR	Beckley, W. Va.	680
WTMC	Ocala, Fla.	372	WWNS	Statesboro, Ga.	390
WTMJ	Milwaukee, Wis.	690	WWNY	Watertown, N. Y.	545
WTMV	E. St. Louis, Ill.	403	WWOD	Lynchburg, Va.	670
WTMB	Birmingham, Ala.	310	WWOK	Flint, Mich.	471
WTNC	Thomasville, N. C.	558	WWOL	Lockawanna, N. Y.	523
WTNJ	Trenton, N. J.	510	WWON	Woonsocket, R. I.	617
WTNS	Coshecton, O.	571	WWPB	Miami, Fla.	371
WTNT	Augusta, Ga.	393	WWPF	Palatka, Fla.	373
WTOB	Winston-Salem, N. C.	560	WWPG	Palm Beach, Fla.	373
WTOC	Savannah, Ga.	390	WWPN	Middlesboro, Ky.	435
WTOE	Toledo, O.	576	WWRL	Woodside, N. Y.	545
WTOK	Meridian, Miss.	485	WWSC	Glens Falls, N. Y.	519
WTOL	Toledo, O.	576	WWSO	Springfield, O.	575
WTOM	Bloomington, Ind.	409	WWSR	St. Albans, Vt.	667
WTON	Staunton, Va.	673	WWST	Wooster, O.	576
WTOP	Washington, D. C.	364	WWSW	Pittsburgh, Penn.	608
WTOR	Torrington, Conn.	360	WWVA	Wheeling, W. Va.	685
WTPR	Paris, Tenn.	635	WWWB	Jasper, Ala.	313
WTPS	New Orleans, La.	442	WWXL	Peoria, Ill.	406
WTRC	Elkhart, Ind.	403	WXAL	Demopolis, Ala.	311
WTRF	Bellaire, O.	565	WXGI	Richmond, Va.	673
WTRR	Sanford, Fla.	374	WXLT	Ely, Minn.	478
WTRY	Troy, N. Y.	543	WXYZ	Detroit, Mich.	468
WTSB	Lumberton, N. C.	554	WZIP	Covington, Ky.	431

ALABAMA

Estimated Population 2,824,000—% Increase —0.3—Radio Homes 481,424
Farms with Radios 117,485—Stations in State 55

WAVU (CP)

ALBERTVILLE

Frequency: 630 Kc. Power: 500 Watts, d.
Owned-Operated By..Pat Murphy Courington

WRFS

ALEXANDER CITY—EST. 1947

Frequency: 1050 Kc. Power: 1,000 Watts
Owned-Operated By..Piedmont Service Corp.
Business Address.....P. O. Box 72
Phone Number.....1050
Studio Address.....138 Main St.
Transmitter Location.....U. S. 241 W. of
Alexander City 2½ mi.

Air Time:.....Local Sunrise—Local Sunset
Transcription Service.....Thesaurus
Representative.....Sears & Ayer
Membership...National Assn. of Broadcasters
President.....James L. Coley
Gen. Station-Com. Mgr.....Lem Coley
Program Director.....Bob McKinnon
Chief Announcer.....Tom Jones
Chief Engineer.....James W. Whatley

WCTA

ANDALUSIA—EST. 1946

MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..Andalusia Bcstg. Co., Inc.
Business-Studio Address.....Opp. Highway
Phone Number.....844
Transmitter.....Opp. Highway
Air Time.....5:55 a.m.-11 p.m.
News Service.....UP
Transcription Service.....World
Membership.....NAB
Gen. Station-Sales Mgr.....James T. Ownby
Publicity Director.....James T. Ownby
Program Chief Announcer.....J. Dige Bishop
Musical Director.....Charles Gilmore
Chief Engineer.....J. Dige Bishop

WHMA

ANNISTON—EST. 1938

ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Anniston Bcstg Co.
Business-Studio Address.....Radio Bldg.
Phone Number.....2380
Transmitter.....15th St. at Boyington Ave.
Air Time.....5:45 a.m.-11:05 p.m.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Sears & Ayer
Membership.....NAB-BMB
President-Owner.....Harry M. Ayers

General Mgr.....Malcolm Street
Sales Mgr.....Robert A. Davidson
Prog.am Dir.-Chief Announcer...Ross Charles
Publicity Dir.....Earl Rahrer
Chief Engineer.....James A. Hudson
Farm Editor.....A. S. Mathews

WOOB

ANNISTON—EST. 1947

MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....W. S. Weatherly
Business-Studio Address.....10th & Noble St.
Phone Number.....3210-1
Transmitter Location.....16th & Boynton Ave.
Air Time.....18 hrs. daily
Transcription Service.....World
Station Representative.....Thos. F. Clark
President-Owner.....W. S. Weatherly
Station Manager.....R. E. Duffey
Program Director.....H. Weaver
Chief Announcer.....Keith Gordon
Chief Engineer.....Raymond Watson

WAUD

AUBURN—EST. 1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
Business Address.....Box 350
Phone Number.....1240
Air Time.....Unlimited
News Service.....AP
Transcription Service.....World
Partners.....Wm. W. Hunt, C. I. Shelkoisky,
Elmer Salter
President-General Mgr.....Elmer G. Salter
Program Director.....Neil Lovett
Chief Engineer.....Charles Herman

WJLD

BESSEMER—EST. 1942

MBS-KBS-ALA.

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Johnston Bcstg. Co.
Business Address.....Box 147
Phone Nos. Bessemer 2300; Birmingham 6-6172
Transmitter.....Birmingham Bessemer
Super Highway
Air Time.....18 hours daily
News Service.....AP
Transcription Service.....World
Representative.....Sears & Ayer
Pres.-Owner-Gen. Mgr...George Johnston, Jr.
Station Mgr.....James F. Connolly
Sales Mgr.....Clay Coe
Sales Promotion Mgr.....Mrs. Black
Publicity Dir.....Peggy Calder

W A P I

BIRMINGHAM—EST. 1922

CBS

Frequency: 1070 Kc. Power: 5000 Watts
Owned By Univ. of Ala., Ala. Polytechnic
Inst., Ala. Coll.

Operated By Voice of Ala., Inc.
Bus.-Studio Address 701 Protective Life Bldg.
Phone Number 3-8116
Transmitter Sandusky, Ala.
Air Time 5:30 a.m.-12 M. Mon.-Sat.:
8 a.m.-12 M. Sun.

Transcription Service World, Lang-Worth
Representative Radio Sales
Membership NAB-BMB
Chairman of Bd. Ed Norton
President-General-Station Mgr. Thad Holt
Sales Mgr. Thad Holt
Sales Promotion Mgr.-Pub. Dir. Lionel Baxter
Program Dir. Jimmie Wilson
Production Mgr. Burr F. McKee, Jr.
Chief Announcer Clint Blakely
Chief Engineer James L. Evans
Farm Editor John McCune

W B R C

BIRMINGHAM—EST. 1925

NBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By Birmingham Bcstg. Co., Inc.
Address WBRC Bldg.
Phone Number 4-7741
Transmitter Location 2400 Arkedelphia Rd.
Air Time 6 a.m.-12 M.

News Service INS
Transcription Service Standard, Lang-Worth
Representative Paul H. Raymer Co.
Membership NAB, BMB
President-Gen. Mgr. Eloise Smith Hanna
Station Manager Howell C. Cobb
Sales Managers L. W. Connors,
Don D. Campbell
Pgm. Dir. Prod. Mgr. Ira Leslie
Publicity Director John T. Orr
Chief Announcer Davenport Smith
Musical Director Herbert Grieb
Chief Engineer G. P. Hamann

W K A X

BIRMINGHAM—EST. 1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Courier Bcstg.
Service, Inc.

Address 1710 6th Ave. No., P.O. Box 2190
Phone Number 54-2541
Transmitter Location 231 2nd St., West
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Associated
Representative Hal Holman Co.

President Glenn V. Tingley
General-Commercial

Manager Ganus C. Scarborough
Program Director Dorothy Alexander
Prom. Manager Maurice Jackson
Chief Engineer Stanley L. Hawkins

W S G N

BIRMINGHAM—EST. 1927

ABC

Frequency: 610 Kc. Power: 5000d.; 1000 n.
Owned by News Co. The Birmingham
Business Studio Address Dixie Carlton
Hotel, P. O. Box 2553

Phone Number 4-3434
Transmitter Location Fair Grounds
Air Time 5 a. m.-12 m. weekdays;
6:30 a. m.-12 m. Sun.

News Service AP
Transcription Service Thesaurus
Representative Headley-Reed Co.
Membership NAB, BMB
Managing Director Henry P. Johnston
Commercial Manager Julian A. Flint
Prom. & Pub. Dir. Mrs. Mary F. Childers
Program Director Eugene M. Plumstead
Musical Dir. Mrs. Sara Cook
Chief Engineer J. V. Sanderson

W T N B

BIRMINGHAM—EST. 1946

MBS

Frequency: 1490 Kc. Power: 250 Watts
Operated By Thomas N. Beach
Address 117½ North 21st St.
Phone Number 4-4511
Air Time 6:00 a.m. to 11:30 p.m., Mon.-Fri.

News Service AP
Transcription Service ASCAP, SESAC, World
Representative George P. Hollingberry
Membership NAB
President Thomas N. Beach
V.P.-Gen. Mgr. Mrs. Evelyn S. Hicks
Assistant Manager David Loveman
National Sales Mrs. Anna N. Bruner
Production Mgr. Mrs. E. P. Allen
Publicity Director A. B. Pettey
Chief Engineer Frank J. Murphee

W V O K

BIRMINGHAM—EST. 1947

Frequency: 690 Kc. Power: 10,000 Watts d.
Owned-Operated By Voice of Dixie Inc.
Business Address Box 2407

Representative Gene Grant
Membership NAB, BMB
President Irale W. Bennis
General Manager J. E. Reynolds

W E B J

BREWTON—EST. 1946

KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By: W. E. Brooks
 Operated By: Brewton Bcstg. Co.
 Business Address: Box 53
 Phone Number: 557-8
 Studio-Transmitter: East St.
 Air Time: 6 a.m.-10:30 p.m.
 News Service: AP
 Transcription Service: Lang-Worth, Cole,
 Keystone
 Representative: Cox & Tanz
 Membership: NAB
 President-Owner: W. E. Brooks
 Gen. Station Sales Mgr.: H. C. Gilreath, Jr.
 Sales Promotion Mgr.: Wesley Gardner
 Program Dir.: Catherine Gardner
 Prod. Mgr., Pub. Dir., Chief Announcer: Charles Herman
 Musical Dir.: Sosa Strain
 Chief Engineer: Charles Herman
 Farm Editor: Howard Gilreath, Jr.

W K L F

CLANTON—EST. 1947

KBS

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Operated By: Southeastern
 Bcstg Co., of Clanton
 Bus. Studio Add.: 703½ Second Ave. North
 Phone Number: 449
 Transmitter Location: Selma Highway
 Air Time: Local Sunrise-Local Sunset
 News Service: AP
 Transcription Service: SESAC
 V.P.-Gen. Station Mgr.: Hugh Webb
 Commercial Manager: Thomas Moore
 Sales Promotion Manager, Chief Announcer:
 Buck Littleton
 Program Director: Charolett Barney
 Production Manager: Kelly Robinson
 Publicity Director: John Robinson
 Musical Director: Mrs. Carlisle Miller
 Chief Engineer: Lester Carter
 Farm Editor: E. C. Glascock

W K U L

CULLMAN—EST. 1946

KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Cullman Bcstg. Co.
 Address: 109 6th Ave., East
 Transmitter Location: Cullman, Ala.
 Air Time: 5:30 a.m.-10:30 p.m.
 Owners: H. H. Kinney, D. T. Kinney

W H O S (CP)

DECATUR

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By: North Ala. Bcstg. Co.
 Business Address: 109 Sixth Ave., E. Cullman,
 Ala.
 Partners: H. H. Kinney, D. T. Kinney

W M S L

DECATUR—EST. 1935

MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Tenn. Valley Bcstg. Co., Inc.
 Studio-Business Address: 522 Bank St.
 Phone Number: 802-3
 Transmitter: Danville Rd. Decatur
 Air Time: 6 a.m.-10:30 p.m.
 News Service: UP
 Transcription Service: World. SESAC
 President: Melvin Hutson
 Station-Commercial Mgr.: Kyle G. Frazier
 Program Director: Lewis C. Blizzard
 Chief Engineer: J. V. Roser

W X A L

DEMOPOLIS—EST. 1947

KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Demopolis Bcstg. Co.
 Business Address: Demopolis, Ala.
 News Service: AP
 Transcription Service: World
 General-Commercial-Production
 Manager: W. M. Jordan
 Chief Engineer: T. H. Gaillard, Jr.

W A G F

DOTHAN—EST. 1932

MBS

Frequency: 1400 Kc. CP-1320. Power: 250
 Watts CP-1000
 Owned-Operated By: Dothan Bcstg. Co.
 Address: 204½ E. Main Street
 Phone Number: 1403-2002
 Transmitter Location: Headland Highway
 Air Time: 6 a.m.-11 p.m.
 News Service: AP
 Transcription Service: Standard
 Membership: NAB
 Commercial Manager: Fred C. Moseley

W D I G

DOTHAN—EST. 1947

ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Houston Bcasters
 Studio Business Address: 107 E. Adams St.
 Phone Number: 2480

Transmitter.....Dothan, Ala.
 Air Time.....19 hrs. daily
 News Service.....U.P.
 Transcription Service.....Lang-Worth,
 Thesaurus, Cole
 Representative...Harry Summing, South East
 Membership.....NAB
 Owner-Gen. Station Mgr.....Jess Swicegood
 Comm. Sales Prom. Ggr.....J. P. Burnett
 Pgm. Dir., Chief Ann.....J. P. Culver, Jr.
 Chief Engineer.....Jess Swicegood

W O O F (CP)
 DOTHAN

Frequency: 560 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Dowlander Bcstg. Co.
 Business Address.....114½ Foster St.
 Partners.....R. A. Dowling, Jr., Owens F.
 Alexander

W I R B (CP)
 ENTERPRISE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...The Wiregrass Bcstg. Co.
 Business Address.....200 N. Main St.
 Partners...Franklin H. James, Robert Edward
 James, Ralph M. Stanford

W J O I
 FLORENCE—EST. 1946

ABC
 Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Clyde W. Anderson, Joe T.
 Van Sandt
 Owned-Oper. By.....Florence Bcstg. Co.
 Address.....850 S. Court St.
 Air Time.....Unlimited
 Transcription Service.....World
 Owner, Gen. Station Commercial, Sales Pro-
 motion Manager.....Joe T. Van Sandt
 Pgm. Dir., Produ. Mgr., Pub. Dir., Chief An-
 nouncer, Musical Director...David E. Bigley
 Chief Engineer.....Maurice E. McKinney
 Farm Editor.....Maurice E. McKinney

W M F T
 FLORENCE—EST. 1945

N. ALA. NETWORK-KBS
 Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Tri-Cities Bcstg. Co.
 Bus. Add..800 Cypress Mill Rd., P. O. Box 477
 Phone Number.....42
 Studio-Transmitter.....800 Cypress Mill Rd.
 Air Time...5:55a.m.-11:05 p.m., 5:55 a.m.-12:05
 a.m. Sat.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Tri-Cities Bcstg. Co.
 Membership.....NAB

President.....Milton S. Killen
 V.P. Station Mgr.....James C. Miller, III
 Secty.-Treas.....Franklin L. Bush
 Musical Dir.....Evelyn Reeburgh
 Chief Engineer.....James C. Miller, III
 Farm Editor.....Jim Miller

W G A D
 GADSDEN—EST. 1946
 MBS

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Operated By...Coosa Valley Bcstg. Co.
 Bus., Studio Address(es)...817 Forrest Ave.
 Phone Number.....3880
 Transmitter Location...Attalla, Ala.
 Air Time.....5:30 a.m.-12 M
 News Service.....U.P.
 Transcription Service.....Thesaurus
 Representative.....Donald Cooke
 Membership.....NAB, BMB
 Pres., Station, Comm. Mgr.....J. W. Buttram
 Sales Promotion Manager.....Marke Goode
 Production Manager.....Glenn Hunt
 Publicity Director.....Wanda Conner
 Chief Announcer.....Lee Blaine
 Chief Engineer.....H. D. Williams
 Farm Editor.....Bob Mayeld

W G N H
 GADSDEN—EST. 1947
 ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...General Newspapers, Inc.
 Bus. Studio Address.....Philipson Bldg.
 Phone Number.....4780
 Transmitter.....2000 Chestnut St.
 Air Time.....6 a.m.-12M.
 News Service.....INS
 Transcription Service.....Capital, World
 Rep.....Burke, Kuipers & Mahoney, Inc.
 Membership.....NAB, BMB
 Gen. Station Mgr.....Henry A. Jones
 Comm. Mgr.....Andrew B. Letson
 Pgm. Dir., Chief Announcer...Lynn Dawson
 Chief Engineer.....Andrew B. Letson

W G W D
 GADSDEN—EST. 1947
 ALABAMA NETWORK

Frequency: 570 Kc.....Power: 1000 Watts
 Owned By.....G. W. Covington, Jr.
 Operated By.....Edwin H. Estes
 Business Address.....P. O. Box 128
 Phone Number.....1029, 5001
 Studio Address...Medical Bldg., So. Fifth St.
 Transmitter Location...4 ml. N. W. of Gadsden
 Air Time.....Local Sunrise-Local Sunset
 News Service.....A.P.
 Transcription Service.....Associated
 Representative.....McGeehan & O'Mara
 Membership.....NAB, BMB

President-Owner.....G. W. Covington, Jr.
 Gen. Station, Comm. Mgr....Edwin H. Estes
 Sales Promotion Mgr.....O. B. McAbee
 Pgm. Dir., Prod. Mgr., Chief Ann.....George
 Cardell
 Publicity Director.....Merle Murray
 Chief Engineer.....John Townsend

W J B Y

GADSDEN—EST. 1928

ALA. BCSTG. SYS.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Gadsden Bcstg. Co., Inc.
 Address.....108 Broad Street
 Phone Number.....62 & 88
 Transmitter Location.....108 Broad Street
 Time on the Air.....6 a.m.-11 p.m.
 News Service.....A.P.
 Transcription Service.....Lang-Worth
 Representative.....Sears & Ayer
 President.....Bascom H. Hopson
 Gen. Mgr., Pgm. Dir.....Beatrice Tate Benton
 Comm.-Sales Promotion Mgr.....Sam Benton
 Chief Engineer.....William Pigg

W G Y V (CP)

GREENVILLE

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Greenville Bcstg. Co.
 Partners.....E. V. Stabler, Calvin Poole,
 S. W. Ferrell, Jr.

W B H P

HUNTSVILLE—EST. 1937

MBS—ALABAMA NETWORK—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned, Operated By.....W. H. Pollard
 Bus. Studio Address.....316 West Holmes St.
 Phone Number.....313
 Transmitter Location.....Athens Pike
 Air Time.....6 a.m.-11 p.m.
 News Service.....U.P.
 Transcription Service.....Keystone, Standard
 Membership.....NAB
 President.....W. H. Pollard
 Gen. Station Comm. Mgr.....W. J. Keown
 Sales Prom. Mgr., Pgm. Dir., Prod. Mgr.....Bob
 Dunnivant
 Publicity Director.....Kathryn Moore
 Chief Announcer.....Mark Leon
 Musical Director.....Jimmy Blackburn
 Chief Engineer.....Bill Harris
 Farm Editor.....Dewey Webb

W F U N

HUNTSVILLE—EST. 1946

ALA. BCSTG. SYS.

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Huntsville Bcstg. Co.

Address.....P. O. Box 523
 Phone Number.....2423-4
 Studio Transmitter Loc.....410 W. Holmes St.
 Time on the Air.....6 a.m. to 12 M.
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 Representative.....Sears & Ayers
 Pres.-Owner-Sales Mgr.....John Garrison
 Commercial Manager.....John Garrison
 Program Director.....Eva Alverson
 Chief Announcer.....Al Tryon
 Chief Engineer.....F. L. Mickle
 Musical Director.....Malcom Tate
 Farm Editor.....Al Tryon

W H B S

HUNTSVILLE—EST. 1946

ABC-ALA. BCSTG. SYSTEM-ALA.-TENN.
 NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...The Huntsville Times Co.
 Business-Studio Address...207 W. Clinton St.
 Phone Number.....2345
 Transmitter.....N. Church St.
 Air Time.....6 a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Headley-Reed
 Membership.....NAB
 President.....Henry P. Johnston
 General Mgr.....M. C. Gregory
 Sales Dir.....Thomas C. Lawler, Jr.
 Program-Production Dir.....Richard Warner
 Chief Announcer.....Ralph Tanner
 Musical Librarian.....Earl Fisher
 Chief Engineer.....James V. Sanderson
 Farm Editor.....Paul R. Baumgardner

W W W B

JASPER—EST. 1946

MBS—ALA. BCSTG. SYS.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned, Operated By...Bankhead Bcstg. Co.
 James E. Reese
 Business Studio Address.....Bankhead-Long
 Building, 3rd Avenue
 Phone Number.....100
 Transmitter Location.....W. 20th St.
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Friedenberg Agency
 Membership.....NAB
 President.....W. W. Bankhead
 General Station Manager.....James E. Reese
 Comm. Mgr., Musical Dir. Joseph L. Sartain, Jr.
 Sales Promotion Manager.....Veneta Fike
 Pgm. Dir., Prod. Mgr., Chief Ann.....Charles T.
 Metcalfe
 Publicity Director.....Mary O. Wilson
 Chief Engineer.....Jack Copeland
 Farm Editor.....Wiley W. White

W A B B (CP)

MOBILE
MBS—KBS

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By..... Mobile Daily News-
papers, Inc.
Business Address..... 304 Government St.
Phone Number..... 3-1551
News Service..... AP
Transcription Service..... Associated
Membership..... NAB, BMB
President..... R. B. Chandler
General Manager..... W. J. Hearin, Jr.
Program Director..... Anthony Leighton
Chief Engineer..... William H. Murphree

W A L A

MOBILE—EST. 1930
NBC

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By..... Pape Bcstg. Co.
Address..... 106 St. Joseph St., AT&N
Railroad Bldg.
Phone Number..... 3-3787
Transmitter Location..... Tensas Bridge Head,
Baldwin County
Air Time... 5:30 a.m.-12 M; Sundays 7 a.m.-
12M.
Representative..... Headley-Reed Co.
Membership..... NAB
General Manager..... W. O. Pape

W K A B

MOBILE—EST. 1947

Frequency: 840 Kc. Power: 1000 Watts
Owned-Operated By... Pursley Bcstg. Service
Business-Studio Address... 354 St. Francis St.
Phone Number..... 2-5837
Transmitter..... 575 Donald St.
Air Time..... Local sunrise-local sunset
News Service..... INS
Transcription Service..... Lang-Worth
Membership..... NAB
Owners..... Claude & Louise Pursley
Gen. Station Manager..... Louise P. Pursley
Commercial Manager..... Claude L. Pursley
Sales Prom. Mgr., Pgm. Dir. Adrian K. Roberts
Publicity Director..... Vic Parr
Chief Announcer..... Tom Jackson
Chief Engineer..... Gene Miller
Farm Editor..... Bill FitzHugh

W K R G

MOBILE
MOBILE—EST. 1946
CBS

Frequency: 710 Kc. Power: 1000 d; 250 Watts
Owned-Operated By..... Giddens & Rester

Business Address..... 205 Government St.
Phone Number..... 2-8373
Studio-Transmitter..... Telegraph Rd.
Air Time..... 6 a.m.-12:05 a.m.
News Service..... AP
Transcription Service... Lang-Worth, Standard
Representative..... Adam J. Young
Membership..... NAB, BMB
Partners..... T. J. Rester, Kenneth R. Giddens
Gen. Station Mgr..... F. E. Busby
Commercial Manager..... John Waller
Pgm. Dir., Chief Announcer..... Carl Haug
Chief Engineer..... Richard M. Cole
Farm Editor..... Harry McDonnell

W M O B

MOBILE—EST. 1939
ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... Nunn Bcstg. Corp.
Business-Studio Address. 458 Government St.
Phone Number..... 2-4566
Transmitter Loc... Stanton Rd. & Jackson Ave.
Air Time..... 18 Hrs. Daily
News Service..... UP
Transcription Ser... Thesaurus, Capitol, World
National Sales Office..... P. O. Box 1360,
Lexington, Ky
Representative..... Branham Co.
Membership..... NAB, BMB
President..... Gilmore N. Nunn
Gen. Station Manager..... D. H. Long
Comm. Sales Promotion Mgr... R. H. Moore
Pgm. Pub. Director..... Adele Hull
Production Mgr..... Don Lewis
Chief Engineer..... Sanford Helt

W R O E (CP)

MOBILE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Burton Bcstg. Co.
Business Address..... Merchants National
Bank Bldg.
Partners..... Gillette & Jesse Gilbert Burton, Jr.

W A P X

MONTGOMERY—EST. 1947
ABC

Frequency: 1600 Kc. Power: 1000 Watts
Owned Operated By... United Bcstg. Co., Inc.
Business, Studio Address... 116 Catoma St.
Phone Number..... 3-7560-9
Transmitter Location..... North Ripley St.
Air Time..... 5 a.m.-12 M.
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Walker Co.
President..... Thomas E. Martin
V.P.-Gen Station Mgr..... John S. Allen

Comm. Sales Prom. Mgr. Hoke Williford
 Pgm. Dir., Prod. Mgr. Stan Gordoni
 Musical Director. Ollie Cain
 Chief Engineer. Paul Ussery

WCOV

MONTGOMERY—EST. 1939

CBS-CAPITAL BCSTG. SYSTEM

Frequency: 1240Kc. Power: 250 Watts
 Owned-Operated By. C. W. Covington, Jr.
 Business Address. Box 1029
 Phone Number. 5781-2
 Studio Address. Exchange Hotel
 Transmitter. Woodley Rd.
 Air Time. 6:30 a.m.-11:05 p.m.
 News Service. INS
 Transcription Service. Standard
 Representative. McGeehan & O'Mara
 Membership. NAB, BMB
 President-Owner, Gen. Station Manager. G. W. Covington, Jr.

Commercial Manager. E. J. Duke
 Sales Promotion Manager. R. B. Raney
 Pgm. Dir., Prod. Mgr., Farm Editor. Weston Britt
 Publicity Director. Dorothea Askins
 Chief Announcer. W. L. Steadman
 Musical Director. Hollis Carlton
 Chief Engineer. W. D. Weatherly

WJ JJ (CP)

MONTGOMERY

Frequency: 1170 Kc. Power: 10,000 Watts d., 1000 n.
 Owned-Operated By. Southern Bcstg. Co.
 Business Address. 115½ Commerce St.
 General Manager. Joseph G. Matthews
 Station Manager. John C. Hughes

WMGY

MONTGOMERY—EST. 1946

MBS

Frequency: 800 Kc. Power: 100 Watts
 Owned-Operated By. Dixie Bcstg. Co., Inc.
 Business-Studio Address. Dexter & Perry Sts.
 Phone Number. 5425
 Transmitter. Greenwood Cemetery
 Air Time. Local sunrise-local sunset
 Transcription Service. World
 Representative. Radio Adv. Co.
 Membership. NAB, BMB
 President-Owner. Dr. S. D. Suggs
 General Station Mgr. Thomas W. Sewell
 Commercial Manager. Clyde C. Sellers
 Program, Musical Dir. E. Caldwell Stewart
 Publicity Director. Frank Monteleone
 Chief Announcer. Edward F. Mohr
 Chief Engineer. John D. Lamar

WSFA

MONTGOMERY—EST. 1930

NBC

Frequency: 1440Kc. Power: 1000 Watts
 Owned-Oper. By. Montgomery Bcstg. Co., Inc.
 Business Address. P. O. Box 1031
 Phone Number. 8361
 Studio Address. Jefferson Davis Hotel
 Transmitter. Narrow Lane Rd.
 Air Time. 5:45 a.m.-12 M.
 News Service. AP
 Transcription Service. Thesaurus, Standard
 Representative. Headley-Reed
 Membership. BMB
 Pres.-Nat'l. Adv. Sales Mgr. Howard E. Pill
 General Manager. David E. Dunn
 Local Sales Mgr. Wm. W. Hunt
 Ass't Nat'l. Adv. Sales Mgr. Julia Looney
 Pgm. Dir., Prod. Mgr. John Allen Wolf
 Musical Director. James Reed
 Chief Engineer. Cliff Shelkotsky

WLAY

MUSCLE SHOALS CITY—EST. 1933

MBS—NORTH ALABAMA NETWORK

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By. Muscle Shoals Bcstg. Corp.
 Business Address. P. O. Box 230
 Phone Number. 1450-1
 Transmitter Studio Location. East Second St., Sheffield, Ala.
 Air Time. 6 a.m.-12 M.
 News Service. UP
 Transcription Service. Standard
 Representative. The Branham Co.
 Membership. NAB, BMB
 President. Frank M. Farris, Jr.
 General Station Mgr. Richard B. Biddle
 Commercial Manager. Billy Wiggins
 Sales Promotion Manager. Eulus Whitehead
 Program Director. Charlie Welsh
 Production Manager. Larry Rohling
 Publicity Director. Doryce Levi
 Chief Announcer. Tom York
 Musical Director. Jimmy Lynn
 Chief Engineer. Lynn McMoran

WJHO

OPELIKA—EST. 1940

MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts d 100 Watts n
 Owned Oper. By. Opelika-Auburn Bcstg. Co.
 Business Studio Address. 1400 Auburn Rd.
 Phone Number. 712
 Transmitter Location. 1400 Auburn Rd.
 Air Time. 6 a.m.-12 M.
 News Service. UP
 Transcription Service. Standard

Membership NAB
 Gen. Station Mgr., Pub. Dir. F. Marion Hyatt
 Comm. Sales Prom. Mgr. Kenneth Vance
 Pgm. Dir., Fm. Editor Lowell Takles
 Musical Director Gene Randall
 Chief Engineer James S. Farrior Jr.

WGWC

SELMA—EST. 1946
 CBS-ALA. NETWORK

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By G. W. Covington, Jr.
 Business Address P. O. Box 686
 Phone Number 1739
 Studio Transmitter N. Broad St.
 Air Time 6:30 a. m.-11:05 p. m.
 News Service INS
 Transcription Service Thesaurus
 Representative McGeehan & O'Mara, Inc.
 Membership NAB, BMB
 President-Owner G. W. Covington, Jr.
 General Station Manager Eugene P. Weil
 Comm. Sales Prom. Mgr. W. L. Rowland, Sr.
 Program Director Miss Frances Acker
 Prod. Mgr. Chief Announcer. John Townshend
 Publicity Director W. L. Rowland, Sr.
 Chief Engineer John Townshend
 Farm Editor Red Bamberg

WHBB

SELMA—EST. 1935
 MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Selma Bcstg. Co., Inc.
 Business-Studio Address. 209 Washington St.
 Phone Number 1233
 Transmitter Location. Edgewood, Selma, Ala.
 Air Time ... 16 hrs. daily; 15 hrs. Sat., 14 hrs.
 Sun
 President B. H. Hopson
 General-Station Manager Julien Smith, Jr.
 Sales Promotion Erin Reynolds
 Program Director Eleanor Falkenberry
 Publicity Director Julia Craig Miller
 Chief Announcer Evans Bruce
 Chief Engineer T. F. Kelly, Jr.
 President B. H. Hopson
 Gen. Sta. Comm. Manager Julien Smith, Jr.
 Program Director Miss Jule Donald
 Chief Announcer Crawford Rice
 Chief Engineer T. F. Kelly, Jr.

WFEB

SYLACAUGA—EST. 1935
 MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alabama Bcstg. Co.,
 Inc.

Business-Studio Address. 527 North Broadway
 Phone Number 160
 Transmitter Location. 527 North Broadway
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service World
 Representative Donald Cooke
 Membership NAB
 President E. E. Forbes, Sr.
 General Manager R. B. Taber

CALL LETTERS TO BE ASSIGNED (C.P.)

SYLACAUGA

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Operated By. Marble City Bcstg. Co.
 President James S. Stowers, Jr.

WHTB

TALLADEGA
 MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned Operated By. Voice of Talladega, Inc.
 Business Address Court Square
 Phone Number 3733, 2360
 Studio Address So. Court Square
 Transmitter Location Isbell Springs
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard, SESAC
 Representative Homer Griffith
 Membership NAB, BMB
 President Melvin Hutson
 Sta. Comm. Sales Prom. Mgr. Jimmy Trippe
 Pgm. Dir., Prod. Mgr. Otis Dodge
 Publicity Director Geo. Shadoin
 Musical Director Sarah Martin
 Chief Engineer Franklin Norris
 Farm Editor Buddy Murray

WTBF

TROY—EST. 1947
 MBS-ALA. BCSTG. SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Troy Bcstg. Corp.
 Business Address Troy, Ala.
 Phone Number 880-1
 Transmitter Troy, Ala.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service World, Keystone
 Membership NAB
 President J. Roy Crow
 Actg. General Manager D. H. Motes
 Station Mgr., Exec. Dir., Comm. Mgr. William
 C. Needham
 Pgm. Dir., Chief Announcer Jesse Jordan
 Chief Engineer Joe W. Gilchrist

W J R D

TUSCALOOSA—EST. 1936

ALABAMA—KBS

Frequency: 1150 Kc. Power: 5000 Watts d;
1000 Watts n

Owned Operated By.....Jamse R. Doss, Jr.
Bus. Studio Add.....First National Bank Bldg.
Phone Number.....4464-2540
Transmitter Location.....Fayette Highway,
Northport, Ala.

Air Time.....6 a.m.-10:30 p.m.
News Service.....INS
Transcription Service.....World, MacGregor,
Capitol

Representative.....Gene Grant
Membership.....NAB
Owner, Gen. Mgr.....James R. Doss, Jr.
Pgm., Musical Director.....Mrs. J. R. Doss, Jr.
Publicity Director.....George Bell
Chief Announcer.....Paul Raymon
Chief Engineer.....J. G. Cobble

WTBC

TUSCALOOSA—EST. 1946

MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.

Operated By.....Bet Bank, T. H. Todd, Jeff
Colenan, Lamar Branscomb

Business-Studio Address.....City Hall Bldg.
Phone Number.....5523

Transmitter Location.....15th St., across from
Forest Lake

Air Time.....Unlimited
News Service.....AP

Transcription Service.....Thesaurus
Representative.....Sears & Ayer

Membership.....NAB
General Station Manager.....Bet Bank

Commercial Manager.....W. T. Forrester
Program Director.....Rhea Yarbrough

Chief Announcer.....Otis Henley
Chief Engineer.....T. H. Todd

ARIZONA

*Estimated Population 657,000—% Increase +31.6—Radio Homes 144,091
Farms with Radios 10,216—Stations in State 26*

K S U N

BISBEE—EST. 1933

CBS—ARIZ. NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Carlton W. Morris

Business Address.....P. O. Drawer C, Lowell
Station

Phone Number.....9
Studio-Transmitter.....Naco Rd.

Air Time.....6:30 a.m.-11:15 p.m.
News Service.....UP

Transcription Service.....World
Representative.....John Blair

Membership.....NAB, BMB
Pres.-Owner, Gen. Sta. Mgr.....Carlton W.
Morris

Commercial Manager.....Hilda Nielsen
Program Director.....Russell Savery

Publicity Director.....F. Jean Frazier
Chief Engineer.....David C. Karbach

Farm Editor.....J. Earl Hickman

K T O R (CP)

COLLIDGE

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.

Business Address.....1218 6th Ave., Safford

K A W T

DOUGLAS

NBC-ARIZ. BCSTG. SYSTEM

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Carlton W. Morris

Business Address.....Box 1118
Phone Number.....173

Studio-Transmitter.....Douglas, Ariz.
Air Time.....16½ hrs daily

News Service.....AP, INS, UP
Transcription Service.....Associated

Representative.....Paul Raymer
Membership.....NAB, BMB

President-Owner.....Carlton W. Morris
Gen. Comm. Sales Promotion Mgr.. John King

Program Director.....Justin S. Kilness
Chief Announcer.....Leon Bonar

Chief Engineer.....Justin S. Kilness

K S M R (CP)

DOUGLASS

Frequency: 570 Kc. Power: 1000 Watts
Owned-Operated By.....Douglas Bcstg. Co.

Business Address.....455 N. Rodeo Dr.,
Beverly Hills, Cal.

Partners.....Wm. N. Goodwin, Jos. P. Wrenn

K F A K (CP)

FLAGSTAFF

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Gene Bprke Brophy

KWRZ

FLAGSTAFF—EST. 1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned By: Grand Canyon Bcstg. Co.
 Operated By: James L. Stapleton, Jesse M. Neil, Jr., Duard K. Nowlin
 Business Address: P. O. Box 519
 Phone Number: 899
 Studio Address: 220 E. Birch Ave.
 Transmitter: Half Mi. S. Flagstaff, Highway 89

Air Time: 7 a.m.-10 p.m.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Ariz. Bcstg. System
 President-Owner: James L. Stapleton
 General Manager: John C. Parker
 Sales or Commercial Manager: L. E. Peterman
 Program Director: Katherine L. Turner
 Chief Announcer: Mark A. Sapp
 Chief Engineer: Martin F. Turner, Jr.

KRUX

GLENDALE-PHOENIX—EST. 1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Gene Burke Brophy
 Business Address: 615 N. Central Ave.
 Phone Number: 2-2371
 Studio Transmitter Address: Glendale, Ariz.
 Air Time: 18 hrs. Mon.; 24 hrs. Tues.-Sun.
 News Service: UP
 Transcription Service: Standard, Cole
 Representative: William G. Rambeau
 Membership: NAB
 President-Owner: Gene Burke Brophy
 Program Director: Frank Redfield
 Chief Engineer: Charles Breeding

KWJB

GLOBE—EST. 1938

NBC—ARIZONA BROADCASTING SYSTEM
 Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Gila Bcstg. Co., Inc.
 Business Address: Box 2343
 Phone Number: 41
 Transmitter-Studio Location: S. Globe, Ariz.
 Air Time: 6:30 a.m.-11 p.m.
 Transcription Service: Standard-Capitol
 Representative: Paul H. Raymer
 President: Louis F. Long
 General Manager: Paul Merrill
 Station Mgr., Pgm. Director: Willard Shoecraft
 Commercial Manager: John D. Seater, Jr.
 Chief Announcer: Leo Barnard
 Chief Engineer: Frank Toomey

KARV

MESA—EST. 1946

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By: Arizona Radio & Television, Inc.

Address: Radio Center, 44 Pepper Lane, Mesa, Ariz.

Phone Number: 678

Transmitter Location: Radio Center, 44 Pepper Lane, Mesa, Ariz.

Air Time: 6 a.m.-12 M.

Transcription Service: Lang-Worth, Cole

Representative: Forjoe & Co.

Membership: NAB

General Manager: John C. McPhee

KTYL

MESA—EST. 1947

KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned Oper. By: Sun Valley Bcstg. Co., Inc.

Business Studio Address: Box 885

Phone Number: Mesa 903

Transmitter Location: 1/2 mile of Mesa on Highway 89

Air Time: 6 a.m.-11 p.m.

News Service: UP

Transcription Service: Associated, Standard

Membership: NAB

President: Howard Roberts

Gen. Station Manager: E. W. Malone

Comm. Sales Prom. Mgr.: Henry Riddick

Pgm. Dir., Prod. Mgr., Chief Announcer: Ken Hooker

Chief Engineer: Bill Harrison

KNOG (CP)

NOGALES

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Border Bcstg. Co., Inc.

Business Address: 126 Morley Ave.

KOOL

PHOENIX—EST. 1947

MBS-DON LEE

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: Maricopa Bcstg., Inc.

Business-Studio Address: Adams Hotel Bldg.

Phone Number: 2-1748

Transmitter: Chicago Ave.

Air Time: 6 a.m.-12 M.

News Service: UP

Transcription Service: Lang-Worth

Representative: George P. Hollingbery

Membership: NAB

President-General Manager: Carl D. Haymond

Station Manager: Robert E. Bausman

Commercial Manager: Agnes McGillvra

Sales Promotion Manager: Joseph M. Miller

Program Director: Verne E. Sawyer

Production Manager: Gilbert Alzua

Publicity Director: Graham H. Moore

Chief Announcer: Lew Lowry

Chief Engineer: Owen J. Ford

K O Y

PHOENIX—EST. 1922
CBS—ARIZ. NETWORK

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. by . . . Salt River Valley Bcstg. Co.
Business Studio Address . . . 836-838 N. Central
Ave., P. O. Box 2671
Phone Number 4-4144
Transmitter 12th St. & Camelback Rd.
Air Time 18 hrs. daily
News Service Transradio; UP
Transcription Service Associated, World
Representative John Blair
Membership NAB, BMB
Chief Executive Burrige D. Butler
Station Manager Albert D. Johnson
Sales or Commercial Manager . . . John L. Hogg
Sales Promotion Manager . . . Leroy E. Struble, Jr.
Program Director John R. Williams
Production Mgr.-Chief Announcer . . . Bill Lester
Publicity Director Leroy E. Struble, Jr.
Musical Director Alfred Becker
Chief Engineer Clifford Miller
Farm Editor Ernest Douglas

K P H O

PHOENIX
ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Phoenix Bcstg., Inc.
Business-Studio Address . . . Adams Hotel Bldg.
Phone Number 4-7367
Transmitter Location . . . 2400 W. Buckeye Rd.
Air Time 5:45 a.m.-12 M.
News Service INS
Transcription Service . . . Lang-Worth, McGregor
Membership NAB
President, General Manager Rex Schepp
Commercial Manager Arnold J. Gregory
Program-Publicity-Musical
Director Dwight Greenwood
Chief Announcer Bill Reddick
Chief Engineer Selwyn Kirby

K P S C (CP)

PHOENIX

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By . . Sun Country Bcstg. Co.
Business Address Security Bldg.
Phone Number 2-3471
President-Owner J. R. Heath
General Manager J. R. Heath
Business Manager Dallas G. Hall
Commercial Manager J. Theodore Kennedy
Program Director D. Paul Gribben
Production Manager Frank L. Orth
Chief Engineer Walter M. Kidwell

K T A R

PHOENIX—EST. 1922

NBC—ARIZONA BCSTG. SYSTEM

Frequency: 620 Kc. Power: 5000 Watts
Owned By KTAR Bcstg. Co.
Business Studio Address . . . 711 Heard Building
Phone Number 4-4161
Transmitter Location 36th St. & East
Thomas Road
Time on the Air 18 hrs., 5 min. Sun.-Fri;
19 hrs. Sat.
News Service AP
Transcription Service Thesaurus, Standard,
Capitol
Representative Paul H. Raymer
Membership NAB, BMB
Ch. of Bd. John J. Louis
President-General Station
Manager Richard O. Louis
Commercial Manager E. W. Harvey
Sales Promotion Manager . . . John Edwin Miller
Program Director J. Howard Pyle
Production Manager Paul Hughes
Publicity Director Myron Drake
Musical Director Pierson Bancroft
Chief Engineer A. C. Anderson
Farm Editor Rol Laughner

K Y C A

PRESCOTT—EST. 1940

NBC—ARIZ. BCSTG. SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Radio Station KTAR
Business-Studio Address E. Gurley St.
Phone Number 244
Transmitter E. Gurley St.
Air Time 6:30 a.m.-11 p.m.
News Service AP, INS
Transcription Service Standard, Thesaurus
Representative Paul H. Raymer
Membership NAB, BMB
President John J. Louis
General Station Manager Harold Ritter
Program Director Roberta M. Pfister
Publicity Director Marcia Gates
Chief Announcer Byron McCall
Musical Director John Nagley
Chief Engineer George Eitel

K G L U

SAFFORD—EST. 1938

NBC—ARIZ. BCSTG. SYSTEM

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Operated By Gila Bcstg. Co.
Business-Studio Address 1218 Sixth Ave.
Phone Number 15
Transmitter . . . 2½ mi. E. of Safford, Lone Star,
on Highway 70
Air Time 5:30 a.m.-12 M.
News Service AP, INS, UP

Transcription Service World
 Representative..... Paul H. Raymer
 Membership BMB
 President..... Louis F. Long
 General Station Manager..... Paul Merrill
 Commercial Sales Promotion
 Manager..... Edward E. Furman
 Program Director- Production Manager-
 Publicity Director..... William F. Parady
 Chief Announcer..... Lester McBride
 Musical Director..... Marjorie Bowen
 Chief Engineer..... Herbert Hartman
 Farm Editor..... Pete C. Dillman

K C N A

TUCSON—EST. 1947

MBS—DON LEE—RADIO NET OF ARIZ.
 Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Catalina Bcstg. Co.
 Business-Studio Address..... 1511 E. 16th St.,
 Box 2348
 Phone Number 4396
 Transmitter..... 1511 E. 16th St.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth
 Representative..... George P. Hollingbery
 Membership NAB
 President Erskine Caldwell
 Station Manager..... Wayne Sanders
 Commercial Manager..... Bart Hazlett
 Sales Promotion Manager..... Harry Chambers
 Program Director..... Lou Eaton
 Production Manager..... Ray Helgesen
 Publicity Director..... Jeanne Richey
 Chief Announcer..... Jim Officer
 Chief Engineer..... W. J. Karpisek

K O P O

TUCSON—EST. 1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Old Pueblo Bcstg. Co.
 Business-Studio Address 115 W. Drachman
 St.
 Phone Number 1752-3
 Transmitter..... 115 W. Drachman St.
 Air Time 6 a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service AP
 Transcription Service MacGregor
 Representative Homer-Griffith
 President H. C. Tovrea
 Vice-President..... Charles H. Garland
 General-Station Manager..... E. S. Mittendorf
 Commercial Manager..... S. J. Kossack
 Sales Promotion-Production Manager-
 Publicity Director..... Allan S. Brown
 Program Director..... Matt Lemen
 Chief Announcer-Farm Editor..... R. A. Williams
 Musical Director..... Matt Lemen
 Chief Engineer..... Louis Halpern

KTSC (CP)

TUCSON

Frequency: 580 Kc..... Power: 1000 Watts
 Owned-Operated By..... Sun Country Bcstg. Co.
 Business Address..... 628 N. Stone Ave.
 Phone Number 1-337
 President-Owner..... J. R. Heath
 Station Manager..... Park G. Parker

K T U C

TUCSON—EST. 1929

CBS—ARIZ. NETWORK

Frequency: 1400 Kc..... Power: 250 Watts
 Owned By..... Tucson Bcstg. Co.
 Operated By..... Burridge D. Butler
 Business-Studio Address..... 900 E. Broadway,
 P. O. Box 390
 Phone Number 1400
 Transmitter..... 900 E. Broadway
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service..... World, Associated,
 SESAC
 Representative John Blair
 Membership NAB, BMB
 President..... Burridge D. Butler
 General-Station Manager..... Lee Little
 Commercial-Sales Promotion
 Manager..... George Bradley
 Business Mgr..... John Crowley
 Program-Musical Director..... Gerry O'Brien
 Production-Chief Announcer..... Scott Henderson
 Publicity Director..... Warren Middleton
 Chief Engineer..... Cliff Livingston

K V O A

TUCSON—EST. 1929

NBC—ARIZ. BCSTG. SYSTEM

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned-Operated By..... Arizona Bcstg. Co., Inc.
 Business-Studio Address..... 48 E. Broadway,
 P. O. Box 2911
 Phone Number 3703
 Transmitter Location..... 10th and Lee Streets
 Time on the Air..... 3:55 a.m.-12 M.
 News Service AP
 Transcription Service..... Thesaurus, Standard,
 Capitol
 Representative..... Paul H. Raymer
 Membership NAB, BMB
 General-Sales Commercial
 Mgr..... R. W. Williams
 Business Mgr..... Harper M. Phillips
 Sales Promotion Mgr..... Fred J. Gerletti
 Program Director..... Ben L. Slack, Jr.
 Production Manager..... Jean T. Lely
 Chief Engineer..... Ray H. Holsclaw

K S O L (CP)

YUMA

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Gene Burke Brophy
Address: 2214 N. Central Ave., Phoenix

K Y S C

YUMA—EST. 1948

Frequency: 1190 Kc. Power: 1000 Watts
Owned-Operated By: Yumasa Bcstg. Co.
Business Address: 601 Orange Ave.
President: N. S. McCallum
V.P. & Mgr. Director: J. R. Heath

K Y U M

YUMA—EST. 1940

NBC—ARIZ. BCSTG. SYSTEM
Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By: Yuma Bcstg. Co.
Business Address: P. O. Box 351, 1901 1st St.
Phone Number: 88
Transmitter-Studio Location: 1901 1st St.
Air Time: 6 a.m.-12 M.
News Service: AP
Transcription Service: Capitol, Thesaurus
Representative: Paul Raymer
Membership: NAB, BMB
President: Richard Lewis
General-Station Manager: Ray C. Smucker
Commercial Manager: Roy L. Jorgensen
Sales Promotion Manager: George A. Chavez
Program Director: Paul W. Dawson
Production Manager: Carl Duncan
Publicity Director: William Doane
Chief Announcer: Samuel Siegel
Musical Director: George L. Hathaway
Chief Engineer: Leavenworth Wheeler
Farm Editor: Maurice Higgins

ARKANSAS

Estimated Population 1,903,000—% Increase —2.4—Radio Homes 427,144
Farms with Radios 133,416—Stations in State 28

K V R C (CP)

ARKADELPHIA

MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Cecil W. Cupp
Business Address: 506 Main St.
Phone Number: 789
News Service: AP
Transcription Service: World
President-Owner: Cecil W. Cupp
General & Coml. Mgr.: J. M. Moore
Program Director: Bill Deaton
Chief Engineer: Robert G. King

K L C N

BLYTHEVILLE—EST. 1922

ARKANSAS NETWORK

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: Harold L. Sudbury
Address: 2nd & Walnut Sts.
Phone Number: 2093
Transmitter Location: Armoral, Ark.
Air Time: Daytime only
News Service: UP
Transcription Service: World, Cole
Representative: The John E. Pearson Co.
General Manager: Harold L. Sudbury

K A M D

CAMDEN—EST 1946

KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Camden Radio, Inc.
Business-Studio Address: South Carolina St.
Phone Number: 791-2
Transmitter Location: South Carolina St.
Air Time: 6:30 a.m.-11 p.m.; 7 a.m.-11 p.m., Sun.
News Service: AP
Transcription Service: Keystone, SESAC
Membership: NAB, BMB
President: C. E. Palmer
General Manager: Frank O. Myers
Station Manager: David Crockett
Commercial-Sales Promotion Manager: James Waggoner
Program Director, Production Manager, Publicity Director: Paul Crawford
Chief Announcer, Musical Director: Cal Carter
Chief Engineer: E. L. Smith
Farm Editor: Cal Carter

K E L D

EL DORADO—EST. 1935

ABC—ARK. RAZORBACK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Radio Enterprises, Inc.
Business-Studio Address: Home Finance Bldg.
Phone Number: 1313

• • • **AR K A N S A S** • • •

Transmitter Location Country Club Colony
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative Cox & Tanz
 Membership NAB, BMB
 President W. N. McKinney
 Vice President, General-Station
 Manager Leon M. Sipes
 Sales Promotion Manager, Publicity
 Director J. R. Duerson
 Program Director, Production
 Manager W. N. McKinney
 Musical Director Martha Craig
 Chief Engineer S. E. Eckhardt
 Farm Editor Paul Norton

KGRH

FAYETTEVILLE—EST. 1946
 MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Fayetteville Bcstg. Co.
 Business Address 922 Leverett St.
 Phone Number 862
 Transmitter Location 922 Leverett St.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Membership NAB
 Representative Burke, Kuipers & Mahoney,
 Inc.
 General Manager Russell Bennett
 Commercial Manager Royce A. Collier

KFPW

FORT SMITH—EST. 1930

MBS—RAZORBACK ARKANSAS STATE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Southwestern
 Hotel Co.
 Address Goldman Hotel
 Phone Number 4106-4107-7069-5554
 Transmitter Location Albert Pike
 & Kelley Highway
 Air Time 6 a.m.-11 p.m.,
 Sundays, 8 a.m.-10 p.m.
 News Service UP, PA
 Transcription Service Cole, World
 Representative The Walker Co.
 Membership NAB, BMB
 President John A. England
 General Manager R. E. Rives

KFSA

FORT SMITH—EST. 1947
 ABC

Frequency: 950 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Donald W. Reynolds
 Business Address Southwestern House

Phone Number 3126
 News Service INS
 Transcription Service Lang-Worth
 Representative Taylor-Howe-Snowden
 President Donald W. Reynolds
 Promotion Manager J. A. D. McKim
 Program Director John Trotter
 Chief Engineer Robert Platt

KRKN

FORT SMITH—EST. 1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Arkansas-Oklahoma
 Bcstg. Corp.
 Business Address 100 N. 6th St.

KWHN

FORT SMITH—EST. 1947

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By KWHN Bcstg. Co. Inc.
 Business-Studio Address 421-423 Garrison
 Ave.
 Phone Number 8967-8
 Transmitter Location End of Plum St.
 Air Time 6 a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service AP
 Transcription Service Capitol, Associated
 Membership NAB
 Sec. & Treas. H. S. Nakdimen
 General Manager Walter S. Kline
 Program Director Edward Harvey
 Chief Engineer Bruce Dennis
 Farm Editor Jack Clark

KHOZ

HARRISON—EST. 1946

MBS—RAZORBACK

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Harrison Bcstg. Corp.
 Business-Studio Address Box 382
 Phone Number 840
 Transmitter Location Box 382
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard Radio
 Membership NAB
 President Beloit Taylor
 General Manager Loren C. Watkins, Jr.
 Commercial Manager Lewis C. Fielden
 Program Director James N. Jobes
 Chief Engineer Loren C. Watkins, Jr.

KFFA

HELENA—EST. 1941

MBS-KBS

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By Helena Bcstg. Co.

Business-Studio Address.....215 York St.
 Phone Number.....Main 59
 Transmitter Location.....215 York St.
 Air Time.....5 a.m.-11 p.m.
 Transcription Service.....Lang-Worth
 Membership.....NAB, BMB
 President-General Mgr.....Sam Anderson
 Commercial-Sales Promotion Mgr...Ted Woods
 Program Director.....Harry J. Webb
 Publicity Director.....Hugh Smith
 Chief Announcer.....Bob Ruckle
 Musical Director.....Elizabeth Wellborn
 Chief Engineer.....A. P. Decker
 Farm Editor.....Harry Webb

K X A R

HOPE—EST. 1947
 MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Business Address.....P. O. Box 398
 Phone Number.....508
 News Service.....AP
 Transcription Service.....Lang-Worth
 President.....A. H. Washburn
 General Manager.....Robert L. Mitchell
 Program Director.....Marshall Hendrix
 Chief Engineer.....Luther B. Tooley

K T H S

HOT SPRINGS—EST. 1924
 ABC

Frequency: 1090 Kc...Power: 10,000 D, 1,000 N
 Owned By...Times Publishing Company, Ltd.
 Operated By.....Radio Broadcasting, Inc.
 Business-Studio Address...130 Benton Street
 Phone Number.....1160-1
 Transmitter Location.....Malvern Rd.
 Air Time.....6:00 a.m.-12 M.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....The Branham Co.
 Membership.....NAB, BMB
 President-Owner.....John D. Ewing
 General Manager.....John J. Wolever, Jr.
 Commercial Manager.....Ed. C. Appler
 Program Director.....Jon F. Karber
 Chief Announcer.....Wm. S. Bailey
 Musical Director.....Harry Lockhart
 Chief Engineer.....Cecil L. Suitt

K W F C

HOT SPRINGS—EST. 1940
 MBS—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clyde E. Wilson
 Business-Studio Address.....Malco Building
 Phone Number.....412-3
 Transmitter Location.....Malco Bldg.
 Air Time.....6:30 a.m.-11 p.m.

News Service.....AP
 Transcription Service.....Standard
 Representative.....Sears & Ayers
 Membership.....NAB, BMB
 President-Owner.....Clyde E. Wilson
 General-Station Manager.....Bob Choate
 Program Director.....Sidney Ducote
 Chief Engineer.....Tom Wilson

K B T M

JONESBORO—EST. 1930
 MBS—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Regional Bcstg. Co.
 Business-Studio Address...KBTM Bldg., 630
 Madison St.
 Phone Number.....5597
 Transmitter Location.....Route No. 4
 Air Time.....6:00 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB, BMB
 Owners.....Jay P. & Veda Beard
 General-Station Manager.....Jay P. Beard
 Commercial Manager.....Richard Crane
 Program Director.....Ted Harding
 Chief Engineer.....J. E. Hill

K A R K

LITTLE ROCK—EST. 1928

NBC-SOUTHCENTRAL QUALITY NETWORK
 ARKANSAS NETWORK

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By...Arkansas Radio and
 Equipment Co.
 Business-Studio Address...Radio Center, 114
 East Capitol Ave.
 Phone Number.....LD 99
 Transmitter Location...Jackson Blvd., North
 Little Rock, Ark.
 Air Time...5:30 a.m.-12 M., 6:45-12 M., Sun
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Edward Petry
 Owner.....T. H. Barton
 Vice President-General-Station
 Manager.....G. E. Zimmerman
 Commercial-Sales Promotion
 Manager.....Julian F. Haas
 Program Director, Production
 Manager.....Douglas J. Romine
 Publicity Director.....A. C. Dowden
 Musical Director.....Tommy Scott
 Chief Engineer.....Dan L. Winn

K G H I

LITTLE ROCK—EST. 1927
 ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGHI Bcstg. Service

A R K A N S A S

Address... Union Life Insurance Bldg., 306 W. 3rd St.
 Phone Number 9166
 Transmitter Location Cantrell Rd.
 Air Time 6 a.m.-12 M.
 Transcription Service Associated. Cole
 Representative Walker Co.
 General Manager S. C. Vinsonhaler
 Commercial Manager D. R. Corbett

K L R A

LITTLE ROCK—EST. 1928

CBS

Frequency: 1010 Kc. Power: 10,000 Watts D.
 5,000 Watts N

Owned By Gazette Publishing Co.
 Operated By Arkansas Bcstg. Co.
 Business-Studio Address Gazette Bldg.
 Phone Number 2-5427
 Transmitter Location On Highway 70, 7 Mi.
 E. of Little Rock

Air Time 5:30 a.m.-12 M.
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Tawlor-Howe-Snowden
 Membership NAB, BMB
 President J. N. Heiskell
 General Manager, Sec.-Treas. W. C. Allsopp
 Managing Supervisor, Commercial
 Manager Ed. V. Murphy
 Program Director, Production
 Manager Harris Owen
 Chief Engineer Kermit F. Tracy

K V L C (CP)

LITTLE ROCK

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Southwestern Bcstg. Co.
 Business Address 527 Pyramid Bldg.

K V M A (CP)

MAGNOLIA

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Operated By Magnolia Bcstg. Co.
 Business Address McKay Bldg.

K X L R

NORTH LITTLE ROCK—EST. 1946

MBS—ARK., RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Ark. Airwaves Co.
 Operated By Radio Station KXLR
 Business Address 209½ West Second Street,
 Little Rock, Arkansas
 Phone Number 2-2155
 Studio-Transmitter Address Cotton Belt Bldg.,
 W. Washington Ave., North Little Rock, Ark.

Air Time 6 a.m.-12 M., Mon.-Fri.; 6 a.m.-
 1:30 a.m. Sat.; 6 a.m.-12 M. Sun.

News Service UP
 Transcription Service Capitol, Standard
 Representative Homer Griffith
 Membership NAB
 President John F. Wells
 General-Station Manager Melvin P. Spann
 Commercial Manager George W. Dickinson
 Sales Promotion Manager, Publicity
 Director Jack Rathbun
 Program Director, Production Manager,
 Musical Director William H. Hadley, Jr.
 Chief Announcer, Farm
 Editor William B. Foreman
 Chief Engineer Earl H. Butler

K D R S

PARAGOULD—EST. 1947

KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Progressive Bcstg. Co.

Address Box 491
 Transmitter Location ½ mile East of
 Paragould, Highway 25

Air Time 6 a.m.-10 p.m.; Sunday, 7 a.m.-
 10 p.m.

News Service AP
 Transcription Service Standard
 Membership NAB
 General Manager Ted Rand
 Business Manager T. M. Self
 Chief Engineer J. E. Douglas

K C L A

PINE BLUFF—EST. 1947

ARIZ., RAZORBACK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Radio Engineering
 Service

Business Address Box 752
 Phone Number 1900
 Studio-Transmitter Address 2900 West 28th
 Air Time Unlimited

News Service AP
 Transcription Service World
 Membership NAB
 Co-Owners, Kenneth Kesterson & Charles Penix
 General Manager Kenneth Kesterson
 Commercial Manager Clyde Martin
 Chief Announcer A. B. Finch, Jr.
 Chief Engineer Charles Penix

K O T N

PINE BLUFF—EST. 1934

MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Universal Bcstg. Corp.
 Business-Studio Address 505½ Main St.

Phone Number 721
 Transmitter Location 501½ Main St.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Thesaurus
 Membership NAB, BMB
 President, General Station
 Manager B. J. Parish
 Commercial Manager R. W. Etter
 Program Director Lois Sloan
 Publicity Director R. W. Etter
 Chief Engineer J. J. Benonis

K X R J

RUSSELLVILLE—EST. 1946

MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By The Valley Bcstrs.
 Business Address Russellville, Ark.
 Phone Number 299-786
 Studio Transmitter Address North El Paso
 Air Time 5:30 a.m.-11 p.m.
 Transcription Service Capitol
 Membership NAB, BMB
 Owners & Operating
 Mgrs. Jerrell A. Shepherd & C. R. Horne
 Commercial Manager, Program
 Director R. L. McCarrell
 Chief Announcer James Lipsey
 Chief Engineer John Riley

K U O A

SILOAM SPRINGS—EST. 1943

MBS—KBS

Frequency: 1290 Kc. Power: 5,000 Watts
 Owned-Operated By KUOA, Inc.
 Business-Studio Address Siloam Springs, Ark.
 Phone Number 77
 Transmitter Location Siloam Springs, Ark.

Air Time 6 a.m.-Local Sunset
 News Service UP
 Transcription Service World, Standard
 Representative Homer Griffith
 Membership NAB, BMB
 President John E. Brown
 Commercial Manager Storm Whaley
 Program Director Ralph Kennedy
 Production Manager, Chief
 Announcer Clinton Fowler
 Chief Engineer Kenneth Maxwell
 Farm Editor Charles E. Hoke

KWAK (CP)

STUTT GART

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Stuttgart Bcstg. Corp.
 Business Address 1818 S. Buerkle St.

K W E M

WEST MEMPHIS—EST. 1947

ARIZ., RAZORBACK

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned By West Memphis Bcstg. Corp.
 Operated By George P. Mooney
 Business-Studio Address 229 Broadway
 Phone Number Memphis 80518,
 W. Memphis 463
 Transmitter Location Highway 70, West
 Memphis
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Lang-Worth, Capitol
 President J. C. Johnson
 General Station Manager George P. Mooney
 Commercial Manager Bill Trotter
 Program Director Frank Page
 Chief Announcer Douglas Clark
 Chief Engineer Vernon Dillaplain

For the best in news quality . . .

A P

Membership!

KLAC

KYA

*2 Great Stations
serving
two great markets*



National Representative: ADAM J. YOUNG Jr., Inc., New York—Chicago

CALIFORNIA

Estimated Population 9,876,000—% Increase +43—Radio Homes 2,679,935
Farms with Radios 119,188—Stations in State 128

KAFY

BAKERSFIELD—EST. 1946

MBS—DON LEE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By . . . Bakersfield Bcstg. Co.
Business-Studio Address . . . 2015 Chester Ave.
Phone Number 88700-77800
Transmitter Location . . . Poplar Lane at Rosedale
Highway

Air Time (Unlimited) 5 a.m.-12 M.
Transcription Service Lang-Worth; Cole
Representative . . Adam Young, Jr., New York;
Western Radio Advertising, Hollywood

Membership NAB, BMB
President George Crome
Sec.-Treas. Fisk Harolow
General Manager Sheldon Anderson
Station Manager Frank Wilbur
Sales Promotion Manager . . . Dwight Johnston
Program Director, Production

Manager Art Brock
Publicity Director Bob Turnbull
Chief Announcer Fred White
Musical Director Ben Cain
Chief Engineer John Boles

KERN

BAKERSFIELD—EST. 1932

CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By . . . McClatchy Bdcstg. Co.
Business-Studio Address . . . Elk's Club Building
Phone Number 8-8431
Transmitter Location . . . Oak and Ming Streets
Air Time 18-hours Mon.-Sat.; 17-hours Sun.
News Service AP, INS, UP
Transcription Service World, MacGregor,
SESAC

Representative Paul H. Raymer
Membership NAB, BMB
President Eleanor McClatchy
Station Manager Hal Brown
Sales Manager Walter L. Baziuk
Chief Engineer Luverne Shatto
Farm Editor Edward Sturgeon

KERO

BAKERSFIELD—EST. 1946

NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By J. E. Rodman
Address 1420 Truxton Ave.
Phone Number 44549
Transmitter Location 19th & "T" Streets
Air Time 5 a.m.-1 a.m.

News Service UP
Transcription Service Capitol, Associated,
Standard
Representative Avery Knodel, Inc.
Membership NAB
Owner J. E. Rodman
General Manager Paul R. Bartlett
Station Manager Gene DeYoung

KPMC

BAKERSFIELD—EST. 1924

ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Operated By . . . Pioneer Mercantile Co.
Address 307½ E. 21st St.
Phone Number 8-8157
Transmitter Location 307½ East 21st St.
Air Time Full time
News Service UP, AP
Representative W. S. Grant
Membership NAB
Manager L. A. Schamblin

KPAS

BANNING—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Pass Bcstg. Co.
Business Address 4425 W. Ramsey St.
Phone Number 515
News Service AP
Transcription Service World
Representative Gene Grant
Partners Carl Robert, John Phillips
General Manager Carl Phillips
Commercial Manager George Grayson
Program Director Marvin L. Bryan
Adv. Counselor Charles A. Poteet, Jr.
Chief Engineer Francis Dunn

KWTC

BARSTOW—EST. 1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By . . . Mojave Valley Bcstg. Co.
Business Address . . . Radio Center, P. O. Box 1230
Phone Number 4001
Studio Address Radio Center
Transmitter Location 1.2 Miles NW Barstow
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service World
Station Representative Gene Grant
Membership NAB
Pres.-Owner W. T. Brown
General-Station Manager, Chief
Engineer Burton C. Boatright
Commercial Manager . . . Maynard M. Marquardt

Sales Promotion Manager..... W. T. Brown
 F.a.m Editor..... Robert E. Reno
 Production Manager..... Worcester Bowen

K R E

BERKELEY—EST. 1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Central California
 Broadcasters, Inc.
 Address.....601 Ashby Avenue
 Phone Number.....Ashberry 7715
 Air Time.....Full time
 News Service.....AP
 Transcription Service.....Standard
 Membership.....NAB
 President-Station Manager.....Arthur Westlund

K U C B (CP)

BLYTHE

CALIF. RURAL—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Bcstg Corp. of
 America
 Business Address.....P. O. Box 578
 Phone Number.....4341
 News Service.....AP
 Transcription Service.....World, Associated
 Representative.....Pearson
 President, General Mgr.....W. L. Gleeson
 Station-Commercial Mgr.....Bob Wareham
 Promotion Mgr.....Wm. Simpson
 Chief Engineer.....Stan Reynolds

K W I K

BURBANK—EST. 1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Burbank Bcstrs., Inc.
 Business-Studio Address.....20 W. Burbank Blvd.
 Phone Number.....CHarleston 0-2111
 Transmitter Location.....Glenoaks Park, 239 E.
 Amherst Dr.
 Air Time.....6 a.m.-3 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth, Standard
 Member.....NAB, FMA, SCBA
 President, Commercial-Sales Promotion
 Manager.....Sam Kerner
 General-Station Manager.....Don Forbes
 Program Director.....Robert Campbell
 Publicity Director.....Albert Gail
 Chief Engineer.....Eugene L. Mleczo

K R O P

BRAWLEY—EST. 1946

ABC—KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.;
 500 Watts n.

Owned-Operated By.....Bcstg. Corp. of America
 Business-Studio Address.....P. O. Box 238;
 Studios in Del Rio Country Club

Phone Number.....980
 Transmitter Location.....Del Rio Country Club
 Air Time.....5:30 a.m.-12:30 a.m.; 6 a.m.-10 p.m.,
 Sun.

News Service.....AP
 Transcription Service.....Associated, World,
 Keystone
 Representative.....John E. Pearson
 Membership.....NAB
 President, General Manager.....W. L. Gleeson
 Station Commercial Mgr.....Glenn Dunham
 Program Director, Production Manager, Chief
 Announcer, F.a.m Editor.....Chap Rollins
 Chief Engineer.....Bill A. Geddes

K I C O

CALEXICO—EST. 1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Charles R. Love
 Business Address.....P. O. Box 786
 Phone Number.....918
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Griffith
 Owner, General Mgr.....Charles R. Love
 Program Director.....Bob Reel
 Chief Engineer.....James P. Hutton

K H S L

CHICO—EST. 1935

MBS—DON LEE

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By.....Golden Empire
 Bcstg. Co., Inc.
 Address.....4th & Broadway Sts.
 Phone Number.....237-8
 Transmitter Location.....Hooker Oak &
 Madrone Aves.
 Air Time.....7 a.m.-11 p.m.; 8 a.m.-11 p.m.,
 Sun.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Gene Grant
 General Manager.....Hugh McClung

K B U C (CP)

CORONA

Frequency: 1370 Kc.....Power: 500 Watts
 Owned-Operated By.....American Pacific Radio
 Bcstg. Co.
 Business Address.....4629 Encinas Dr., La
 Canada, Calif.
 Partners.....John G. Buckrum, Elmer J. Buckrum

K R D U

DINUBA—EST. 1946

UNITED PACIFIC

Frequency: 1130 Kc. Power: 250 Watts d.
 Owned-Operated By Radio Dinuba Co.
 Business-Studio Address 110 N. "L" St.
 Phone Number 500
 Transmitter Location Engleheart & Nebraska
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service Lang-Worth, MacGreggor
 President Egan A. Hafer
 General-Station Manager Gray L. Banks
 Commercial Manager John C. Cohen
 Sales Promotion Manager Harold Sparks
 Program Director, Production Manager,
 Farm Editor Dave L. Hofer, Jr.
 Publicity Director Ruby Thiesen
 Chief Announcer Don Plumb
 Chief Engineer John M. Banks

K X O

EL CENTRO—EST. 1927

MBS—DON LEE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Valradio Inc.
 Business Address Box 140
 Phone Number 1100
 Transmitter-Studio Location South 4th St.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Standard
 Representative Paul H. Raymer
 Membership NAB, BMB
 President Paul A. Jenkins
 General-Station Manager Doyle Osman
 Commercial Manager Belle Hovey
 Sales Promotion Manager Richard Berry
 Program Director, Production
 Manager Keith Gordon
 Chief Engineer James Coin

K H U M

EUREKA—EST. 1947

ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Carroll R. Hauser
 Business Address 431 F St.
 Phone Number 3831
 Studio Address Vance Hotel
 Transmitter Location 1025 W. Murray St.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Capitol
 Representative W. S. Grant
 Membership NAB
 President-Owner, General
 Manager Carroll R. Hauser

Sales Promotion Manager, Program Director,
 Production Manager Frank Robinson Brown
 Chief Engineer Edward P. Strople

K I E M

EUREKA—EST. 1933

MBS—DLBS

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By Redwood Bdcstg. Co., Inc.
 Business-Studio Address Radio Center E. at
 Sixth Sts.
 Phone Number 4000
 Transmitter Location Eureka Inlet, Humboldt
 Bay
 Air Time 5:55 a.m.-12 M.
 News Service UP
 Transcription Service MacGreggor, World,
 Standard, Cole
 Representative John Blair
 Membership NAB, BMB
 President, General Manager Wm. B. Smullin
 Dir. Sales & Programs Chas. Paul Corbin
 Sales Promotion Manager Robert Stach
 Technical Director John G. Bauriedel
 Office Manager George Thomson
 Chief Engineer Alvor E. Olson

CALL LETTERS TO BE ASSIGNED (C.P.)

FORT BRAGG

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Mendocino Coast Bcstg.
 Co.
 Business Address 314 Main St.
 Partners Tony R. Amarante, J. A. Brush,
 Mathew Thompson, Edward Mertle

K A R M

FRESNO—EST. 1938

CBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By KARM, The George
 Harm Station
 Business-Studio Address 1333 Van Ness Ave.
 Phone Number 4-2966
 Transmitter Location Van Ness and Alluvial
 Avenues
 Air Time 6 a.m.-12 M. Mon-Sat.; 8 a.m.-12 M.
 Sun.
 News Service AP, INS
 Transcription Service Standard
 Representative Edward Petry
 Membership NAB
 President-Owner Hattie Harm
 General-Station Manager Clyde F. Coombs
 Sales Promotion Manager Eldora Roth
 Program Director John Garrick
 Chief Engineer R. M. Dorothy
 Farm-News Editor Ed Clough

THE HOLLYWOOD BANDSTAND



6 hours of music

10 A.M. - 4 P.M. DAILY

with



BILL ANSON



MAURICE HART

invites you to join this distinguished roster of sponsors:

AMERICAN CHICLE CO.

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COLUMBIA RECORDS

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MY-T-FINE DESSERTS

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TELEGRAPH CO.

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SCHOOL

PDQ GASOLINE

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RED HEART DOG FOOD

RKO PICTURES, INC.

SQUIBB'S TOOTHPASTE

SAFeway STORES

TWENTIETH CENTURY-FOX
STUDIOS



Hollywood's First Independent Station

REPRESENTED NATIONALLY BY WILLIAM G. RAMBEAU CO.

K F R E

FRESNO—EST. 1942

ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By J. E. Rodman
 Business-Studio Address T. W. Patterson Bldg.
 Phone Number 4-5001
 Transmitter Location First & Clinton Sts.
 Air Time 5 a.m.-12 M.; 6 a.m.-12 M., Sun.
 News Service UP
 Transcription Service Associated, World, Capitol
 Representative Avery-Knodel
 Membership NAB
 Owner J. E. Rodman
 General-Station Manager Paul R. Bartlett
 Commercial Manager Sidney H. Halls
 Program Director Ed J. Frech
 Chief Announcer Jack Grady
 Chief Engineer Harold R. Brown

K M J

FRESNO—EST. 1922

NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By McClatchy Bdcstg. Co.
 Business-Studio Address 1559 Van Ness Ave.
 Phone Number 3-8277
 Transmitter Location Kerman, Calif.
 Air Time 24 hrs. daily, 12:01-6 a.m. Mon.
 News Service AP, UP
 Transcription Service Thesaurus, McGregor, SESAC
 Representative Paul H. Raymer
 Membership NAB, BMB
 President Eleanor McClatchy
 Station Manager Keith B. Collins
 Commercial Manager Coyle Chambers
 Program-Musical Director Andrew Patterson
 Traffic Manager David Roberts
 Publicity Director Jack Griffith
 Chief Engineer William Wallace
 Farm Editor Norman Katen

K Y N O (CP)

FRESNO

MBS—DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By The Voice of Fresno
 Business Address Hotel Fresno
 Phone Number 2-6141
 News Service UP
 Transcription Service Western, Lang-Worth
 Representative Young
 President Robert Schuler
 General Manager L. E. Chenault
 Program Dir. Warren Tufts
 Chief Engineer Bert Williamson

K I E V

GLENDALE—EST. 1932

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Operated By Cannon System, Ltd.
 Address Glendale Hotel
 Phone Number Chapman 5-2388
 Transmitter Location Glendale Hotel
 Air Time 6 a.m. to local sunset
 News Service UP
 Transcription Service Standard
 Membership NAB
 President David H. Cannon
 General Mgr. Cal Cannon
 Chief Engineer Vern Schumann

K G F N

GRASS VALLEY—EST. 1947

KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Forty-Niner Bdcstg. Co.
 Business Address P. O. Box No. 924
 Phone Number 1100
 Transmitter-Studio Location Grass Valley-
 Nevada City Highway
 Air Time 7 a.m.-12 M.; 8 a.m.-10:30 Sun.
 News Service AP
 Transcription Service Standard, Keystone
 Representative Tracy Moore & Associates;
 W. S. Grant
 Membership NAB
 General-Station Manager Ed Kihn
 Sales Promotion Manager Victor Tamietti
 Program Director, Production Manager,
 Publicity Director Jim Fisk
 Chief Announcer Garnett Marks
 Chief Engineer Ed Peters

K F W B

HOLLYWOOD—EST. 1925

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By Warner Bros. Bcstg.
 Corp.
 Business-Studio Address 5833 Fernwood Ave.
 Phone Number HE 5151
 Transmitter Location 5775 W. Jefferson,
 Los Angeles, Calif.
 Air Time 5 a.m.-2 a.m.
 News Service AP, INS, UP
 Representative Wm. G. Rambeau
 Membership NAB
 General Manager Harry Maizlish
 Asst. Manager Wm. V. Ray
 Commercial Manager Berne W. Wilkins
 Program Director, Production
 Manager Thomas Freebairn-Smith
 Musical Director Dion Romandy
 Chief Engineer Harry Myers

KNGS

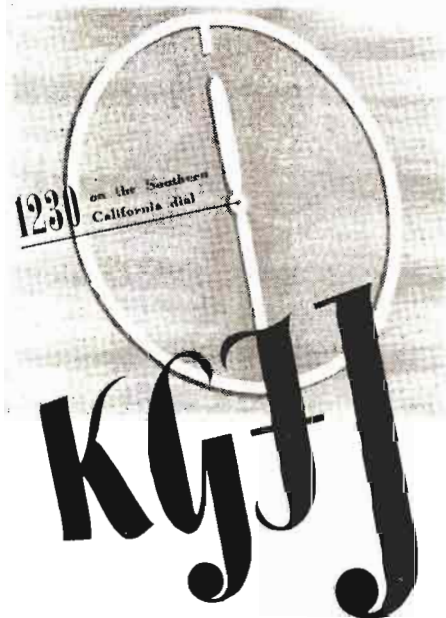
HANFORD—EST. 1947

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By...Hanford Publishing Co.
 Business Address.....223 W. 7th St.
 Phone Number.....620
 News Service.....INS, UP
 Transcription Service...Associated, Thesaurus
 Representative.....Grant
 Partners.....Stanley S. Beaubaire, W. Keith
 Topping
 General Mgr.....Don C. Reeves
 Commercial Mgr.....Don C. Robbins
 Program Dir.....Bob Claire
 Assoc. Mgr. & Chief Engineer...Jack H. Sole

KGFJ

HOLLYWOOD—EST. 1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben S. McGlashan
 Business-Studio Address...6314 Sunset Blvd.
 Phone Number.....Hillside 0201
 Transmitter Location...Washington & Oak Sts.



HOLLYWOOD'S FASTEST
 GROWING STATION

SUNSET AND VINE • HOLLYWOOD
 THELMA KIRCHNER, *Manager*

Air Time.....24 hrs. daily
 News Service.....INS, UP
 Transcription Service.....Associated
 Membership.....NAB
 Owner.....Ben S. McGlashan
 General-Station Manager, Commercial
 Manager.....Thelma Kirchner
 Program Director, Production Manager,
 Musical Director.....Elmitt Eastcott
 Chief Engineer.....Homer Obuchon

KREO

INDIO—EST. 1946

ABC—CALIF. RURAL NETWORK—KBS
 Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Bcstg. Corp. of America
 Business-Studio Address.....Calhoun Dr.,
 P. O. Box 707
 Phone Number.....7403
 Transmitter Location.....Calhoun Dr.
 Air Time.....5:30 a.m.-1 a.m.
 News Service.....AP
 Transcription Service...World, Associated, Key-
 stone, Standard
 Representative.....John E. Pearson
 Membership.....NAB, BMB
 President & General Mgr...William L. Gleason
 Station Manager.....Riley Gibson
 Sales or Commercial Manager.....Bill Sinor
 Sales Promotion Manager.....Bill Simpson
 Program Director, Chief
 Announcer.....Doug Caplette
 Chief Engineer.....Stanley G. Reynolds

KCVR

LODI—EST. 1946

KBS

Frequency: 1570 Kc.....Power: 250 Watts
 Owned-Operated By...Central Valley Radio
 Business Address.....P. O. Box 600
 Phone Number.....Lodi 1700
 Studio Address.....Lodi, Calif.
 Transmitter Location...1.8 mi. N.W. of Lodi
 Air Time.....Day time only
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB
 President, General Mgr....Herbert W. Brown
 Station Manager, Program
 Director.....Harold C. O'Donnell
 Commercial Manager.....Joe Sturgess
 Chief Engineer.....Clare Starkey

KFOX

LONG BEACH—EST. 1924

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By...Nichols & Warinner, Inc.
 Address.....220 E. Anaheim Street
 Phone Number.....672-81

Transmitter Location... 220 E. Anaheim Street
 Air Time... 5 a.m.-12 midnight
 News Service... UP
 Transcription Service... Standard, Lang-Worth,
 SESAC, Cole
 Representative... Burns-Smith
 Membership... NAB, BMB
 President, Gen. Mgr... Hal G. Nichols
 Commercial Mgr., Chief
 Engineer... Lawrence W. McDowell

KGER

LONG BEACH—EST. 1926

Frequency: 1390 Kc... Power: 5,000 Watts
 Owned-Operated By... Consolidated Bcstg.
 Corp., Ltd.
 Business Address... 435 Pine Ave.
 Phone Number... Long Beach 727-85
 Studio Address... 435 Pine Ave., Long Beach 2;
 643 South Olive St., Los Angeles 14
 Transmitter Location... 6417 E. Olive Ave.,
 Hynes, Calif.
 Air Time... 6 a.m.-12 M.
 News Service... AP
 Transcription Service... World, Lang-Worth,
 Associated
 Representative... J. H. McGillvra
 Membership... NAB
 General Manager... Lee Wynn
 Sales Manager... Earl Rutledge
 Program Director... Felix Adams
 Musical Director... Helene Smith
 Chief Engineer... Luther Crumbaugh

KECA

LOS ANGELES—EST. 1929

ABC

Frequency: 790 Kc... Power: 5000 Watts
 Owned-Operated By... American Bcstg. Co., Inc.
 Business-Studio Address... 1440 No. Highland
 Ave.
 Phone Number... HUDson 2-3141
 Transmitter Location... 2951 S. Fairfax Ave.
 Air Time... 5:30 a.m.-12 M. Mon-Sat.; 7 a.m.-
 12 M., Sun.
 News Service... AP, INS, UP
 Transcription Service... Lang-Worth, Thesaurus
 Representative... ABC Spot Sales
 Membership... NAB, BMB
 President... Mark Woods
 General Manager... Clyde P. Scott
 Sales Manager... Leo O. Ricketts
 Program Director... J. Donald Wilson
 Production Manager... Rollo Hunter
 Publicity Director... Virginia West
 Chief Announcer... Dresser Dahlstead
 Western Div. Mgr. of Technical
 Operations... T. B. Palmer

KFAC

LOS ANGELES—EST. 1931

Frequency: 1330 Kc... Power: 5000 Watts
 Owned-Operated By... Los Angeles Bcstg. Co.
 Business-Studio Address... 645 S. Mariposa Ave.
 Phone Number... Fitzroy 1231
 Transmitter Location... 3725 Chesapeake Ave.
 Air Time... 24 hrs. daily
 News Service... AP
 Transcription Service... Associated
 Membership... NAB, BMB
 President, General-Station-Commercial-
 Sales Promotion Manager... Calvin J. Smith
 Program Director, Production
 Manager... Carlyle Stevens
 Chief Announcer... Carlyle Stevens
 Musical Librarian... Barbara Capell
 Chief Engineer... Ron Oakley

KFI

LOS ANGELES—EST. 1922

NBC

Frequency: 640 Kc... Power: 50,000 Watts
 Owned-Operated By... Earle C. Anthony, Inc.
 Business-Studio Address... 141 N. Vermont Ave.
 Phone Number... FAirfax 2121
 Transmitter Location... Buena Pk.
 Air Time... 24 hrs. daily
 News Service... AP, UP
 Transcription Service... Capitol, Associated
 Representative... Edward Pety
 Membership... NAB, BMB
 President-Owner... Earle C. Anthony
 General-Station Manager... William B. Ryan
 Commercial Manager... Haan J. Tyler
 Sales Promotion Manager, Publicity
 Director... Dean Moxley
 Program Director... Charles Brown
 Production Manager... Bob Heistand
 Chief Engineer... Curtis Mason, H. L. Blatterman
 Fa.m Editor... Nelson McIninch

KFVD

LOS ANGELES—EST. 1936

Frequency: 1020 Kc... Power: 5,000 Watts d.
 Owned-Operated By... Standard Bcstg. Co.
 Business-Studio Address... 338 South Weste:n
 Ave.
 Phone Number... FAirfax 6361
 Transmitter Location... 5526 East Cortland—Lyn-
 wood, Calif.
 Air Time... Limited
 News Service... UP
 Transcription Service... Cole; Lang-Worth;
 McGregor
 Representative... Donald Cooke
 Membership... NAB
 President... J. Frank Burke
 General-Sales Manager... Frank Burke

Commercial-Sales Promotion-Production
 Manager Harry Patterson
 Program-Publicity Director Carl Brewster
 Chief Announcer Hunter Hancock
 Chief Engineer Leonard Reeves
 Farm Editor George Milne

K H J

LOS ANGELES—EST. 1922

MBS—DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By .. Don Lee Bcstg. System
 Business-Studio Address ... 5515 Melrose Ave.
 Phone Number HUDson 2-2133
 Transmitter Location Venice Blvd.
 Air Time 6 a.m.-1 a.m.
 News Service AP, INS
 Representative John Blair
 Membership NAB
 President Thomas S. Lee
 Vice. Pres. General-Station

Manager Lewis Allen Weiss
 Sales Manager Sydney Gaynor
 Asst. Sales Manager Henry Gerstenkorn
 Program Director Charles Bulotti
 Production Manager Robert Forward
 Publicity Director Mark Finley
 Chief Announcer Tony La Frano
 Musical Director Harry Zimmerman
 Chief Engineer Frank Kennedy
 Farm Editor Les Mawhinney

K L A C

LOS ANGELES—EST. 1924

Frequency: 570 Kc. Power: 5000 d.;
 1000 n.

Owned-Operated By KMTR Radio Corp.
 Address 1000 Cahuenga Blvd.
 Phone Number Hillside 1161
 Transmitter Location 1000 Cahuenga Blvd.
 Air Time 6 a.m.-1 a.m.; Sun: 7 a.m.-1 a.m.
 News Service AP, UP, INS
 Transcription Service Standard, Capitol,
 SESAC

Representative Adam J. Young, Jr.
 Membership NAB
 President Dorothy S. Thackrey
 General Manager Don J. Feddersen
 Commercial Manager D. E. Lundy
 Prog. Dir. Fred Henry
 Chief Engineer Paul C. Schulz

(See Page 326)

K M P C

LOS ANGELES—EST. 1927

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Operated By .. KMPC, The Station of
 the Stars, Inc.
 Business-Studio Address ... 5939 Sunset Blvd.
 Phone Number Hollywood 5341

Transmitter Location ... 12755 Burbank Blvd.,
 N. Hollywood, Calif.

Air Time 6 a.m.-12 M.
 News Service AP, INS, UP
 Transcription Service Associated, World,
 Lang-Worth

Representative Paul H. Raymer
 President-Owner G. A. Richards
 Asst. to President Harry Wismer
 Vice President- General

Manager Robert O. Reynolds
 Asst. Manager and Sales
 Manager Herbert H. Wixson
 Publicity and Promotion

Manager Betty Ann Hudson
 Program Director C. G. Renier
 Director of Public Affairs Clete Roberts
 Chief Announcer John Baird
 Chief Engineer Loyd Sigmon

K N X

LOS ANGELES—EST. 1937

CBS—COLUMBIA PACIFIC NETWORK

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Operated By .. Columbia Bcstg. System,
 Inc.

Business-Studio Address ... 6121 Sunset Blvd.
 Phone Number Hollywood 1212
 Transmitter Location Torrance, Calif.
 Air Time 5:45 a.m.-1:30 a.m.
 News Service AP, INS, UP

Transcription Service .. Associated; Lang-Worth
 Representative Radio Sales
 Membership NAB, BMB
 President (CBS) Frank Stanton

Vice-President Western Div.; General
 Manager KNX D. W. Thornburgh
 Assistant General Manager Harry Witt

Sales Manager Wayne Steffner
 Sales Promotion Manager Ralph Taylor
 Program Director Hal Hudson
 Production Manager Ben Paley

Publicity Director Lloyd Brownfield
 Chief Engineer Les Bowman

K R K D

LOS ANGELES—EST. 1927

Frequency: 1150 Kc. Power: 2500 d.; 1000 n.
 Owned-Operated By ... Radio Broadcasters,
 Inc.

Business Address 541 So. Spring St.
 Phone Number Tucker 7111
 Studio Address 312 Spring Arcade Bldg.
 Transmitter Location Glendale Blvd.
 Air Time 5:30 a.m.-7:45 p.m.

News Service INS
 Transcription Service Associated
 Membership NAB
 General-Commercial Manager Ned Connor

Program Director Venna Taylor
 Chief Engineer Willis O. Freitag

KMYC

MARYSVILLE—EST. 1940

MBS—DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Marysville-Yuba City
 Bcstrs., Inc.
 Business Address... P. O. Box 631
 Phone Number... 2080
 Studio Address... 519 E. St.
 Transmitter Location... Laurellan Rd., District 10
 Air Time... 6 a.m.-12 M.
 News Service... UP
 Transcription Service... World
 Representative... W. S. Grant
 Membership... NAB
 President... H. E. Thomas
 General-Station Manager... Joe D. Carroll
 Sales Manager... Hedley Hall
 Sales Promotion Manager... A. J. Powell, Jr.
 Program Director, Production
 Manager... William R. Cleveland
 Publicity Director... Kenny Alford
 Chief Announcer... William R. Cleveland
 Chief Engineer... Loyd McQueary

KYOS

MERCED—EST. 1936

MBS—DON LEE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Merced Bcstg. Co.
 Business Address... P. O. Box 717
 Phone Number... Merced 1430
 Transmitted-Studio Location... 1/4 mi. N. by E.
 of Merced
 Air Time... 5:30 a.m.-12 M.
 Transcription Service... Standard, Thesaurus
 Representative... W. S. Grant
 Membership... NAB
 President-Gen. Mgr... Hugh McClung
 Station Manager... Charles H. Kinsley, Jr.
 Com.-Sales Promotion Mgr... A. J. Krisik
 Program Dir.-Production Mgr... Rebecca Krisik
 Chief Announcer... Malcolm Beavers
 Chief Engineer... Russell B. Pope
 Farm Editor... Joel Buffington

KTRB

MODESTO—EST. 1933

Frequency: 860 Kc. Power: 1000 Watts
 Owned By... KTRB Bcstg. Co., Inc.
 Operated By... William Bates, Jr.
 Business Address... P. O. Box 593
 Phone Number... 744 Modesto
 Transmitter-Studio Location... Norwiegen Ave.
 Air Time... 5 a.m.-1 a.m.
 Transcription Service... World, Lang-Worth,
 Cole, MacGregor
 Representative... W. S. Grant
 Membership... NAB, BMB

Pres.-Gen.-Station Mgr... William H. Bates, Jr.
 Com.-Sales Promotion Mgr... James Van Parks
 Program-Production Mgr... Gene D'Accardo
 Publicity Director... Milton Hibdon
 Chief Announcer... Charles McEwen
 Musical Director... Harold Hinman
 Chief Engineer... William H. Bates, Jr.
 Farm Editor... Charles McEwen

KDON

MONTEREY—EST. 1935

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Monterey Peninsula
 Broadcasting Co.
 Business Address... 468 Calle Principal
 Phone Number... 8501
 Studio Address... 275 Pearl St.; 137 Monterey
 St., Salinas
 Transmitter Location... Monterey Municipal
 Wharf
 Air Time... 18 hours daily
 News Service... UP
 Transcription Service... Associated, Cole
 Membership... NAB
 President... Paul H. Caswell
 General-Promotion Mgr... Reed Pollock
 Commercial Manager... George Ross
 Program Director... Bob Sabin
 Chief Engineer... Omer N. Wright

KWSD

MOUNT SHASTA—EST. 1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Shasta Cascade Bcstg.
 Corp.
 Business Address... Alma St.
 Phone Number... 101
 News Service... AP
 Transcription Service... Standard
 Representative... Griffith
 General-Commercial Mgr... Arthur Adler
 Station Manager... David H. Rees
 Promotion Manager... David H. Rees
 Program Director... John Pennington
 Chief Engineer... David H. Rees

KVON

NAPA—EST. 1947

Frequency: 1440 Kc. Power: 500 Watts
 Owned-Operated By... Napa Bcstg. Co.
 Business Address... P. O. Box 427
 Phone Number... 2606
 News Service... AP
 Transcription Service... World
 Representative... Forjoe
 President-General Mgr... Elwyn F. Quinn
 Commercial-Promotion Mgr... Julien J. Nielsen
 Program Director... Albert C. Priddy
 Chief Engineer... Earl H. Holtman



TRUST DON LEE to line up the wealthy customers! Over 5½ billion dollars of yearly buying income circulate in the *exclusive Don Lee outside market*, the area outside the metropolitan trading areas of the cities regularly surveyed by C. E. Hooper: Los Angeles, San Francisco, Oakland, San Diego, Portland, Seattle and Spokane. Only Don Lee completely covers this outside market—a C. E. Hooper 276,019 coincidental telephone-call survey proves

THOMAS S. LEE, Pres. • LEWIS ALLEN WEISS, Vice-Pres., Gen. Mgr. • SYDNEY GAYNOR, Gen. Sales Mgr.

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it. 44 local Don Lee stations, two and three times as many stations as any of the other networks, bring your sales messages to every one of the 44 important Pacific Coast markets...markets not influenced by long-range broadcasting because of the thousands of high mountains on the Pacific Coast. For results you can bank on, buy Don Lee. Don Lee delivers the *inside* market plus the *exclusive Don Lee outside market* at a lower cost per thousand radio families.

5515 MELROSE AVE., HOLLYWOOD 38, CAL. • Represented Nationally by John Blair & Company



K S F E (CP)
NEEDLES

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Shelley Radio Electric Co.
Owner.....Oscar D. Shelley

K L X

OAKLAND—EST. 1922

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By...Tribune Building Co.
Business Studio Address.....Tribune Tower
Phone Number.....Glencourt 1-0660
Transmitter Location.....Tribune Tower
Air Time.....6-12 M.
News Service.....AP
Transcription Service.....Capitol, World
Representative.....Homer Griffith
Membership.....BMB
President.....J. R. Knowland, Jr.
Gen. Station Manager.....Glenn Shaw
Commercial Manager....Harold R. Gaisford
Sales Promotion Mgr.-Pub. Dir...Howard Luck Gossage
Pgm. Dir.-Prod. Mgr.....Jerry Morton
Chief Announcer.....Deane Banta
Musical Director.....Lou Dean Grow

Chief Engineer.....Roswell S. Smith
Farm Editor.....Milton Blake

K R O W

OAKLAND—EST. 1925

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By.....Krow, Inc.
Business Studio Address.....464-19th St.
Phone Number.....TWinoaks 3-9600
Transmitter Location.....1520-8th Ave.
Air Time.....18 hrs. daily
News Service.....UP
Transcription Service...Standard, Associated
Membership.....NAB
President.....Sheldon F. Sackett
Gen. Mgr.-Sales Mgr....Wilton Gunzendorfer
Asst. to Gen. Mgr.....Richard C. D. Bell
Program Director.....Russ Coughlan
Publicity Director.....Mercedes Prosser
Musical Director.....Louise Stevens
Chief Engineer.....C. E. Downey

K W B R

OAKLAND—EST. 1920

UNITED PACIFIC NETWORK

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By...S. W. & E. N. Warner
Business Studio Address.....327-21st St.
Phone Number.....Higate 4-1212
Transmitter Location.....327-21st St.
Air Time.....20 hrs. daily
News Service.....UP
Transcription Service.....Lang-Worth
Membership.....NAB
President-Owner-Gen. Mgr....S. W. Warner
Station Mgr.....F. Wellington Morse
Sales Manager.....Edward B. Smith
Program Director.....Evelyn Dewsnup
Publicity Director.....Shirley Ryman
Chief Announcer.....George Oxford
Musical Director.....Sam Watts
Chief Engineer.....Paul Gregg

**23 YEARS OF
COMMUNITY
LEADERSHIP**



OAKLAND, CALIFORNIA

*The Key to the
Oakland Market*

SHELDON F. SACKETT
PRESIDENT
WILT GUNZENDORFER
GENERAL MANAGER

K O C S

ONTARIO—EST. 1947

Frequency: 1510Kc.....Power: 250 Watts
Owned-Operated By...The Daily Report Co.
Business Address.....222 E. "B" St.
Phone Number.....Ontario 627-54
Studio Address.....Radio Center Bldg.
Transmitter Location....4th and San Antonio
Air Time.....Local sunrise—Local sunset
Transcription Service...Thesaurus, Associated
Membership.....NAB
President.....Mrs. Jerene Appleby Harnish
Advising Manager.....Ernest L. Spencer
Commercial Manager.....J. A. Downey
Program Director.....R. W. Hergonson
Pub. Dir. & Office Mgr...Helen Faye Burington
Chief Engineer.....Floyd Hall

K D A N (CP)

OROVILLE

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Oroville Mercury
Bcstg. Co.
News ServiceUP
PresidentDan L. Beebe
General-Commercial Mgr.....Arden Booth
Chief Engineer.....Ted R. Peixotto

K G E W (CP)

OROVILLE

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By....Stanley S. Beaubaire
Business Address.....117 Broadway, Chico

K C M J

PALM SPRINGS—EST. 1946

CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Palm Springs Bcstg Co.
Business Studio Address.....Box KK
Phone Number.....2911; 2253-4
Transmitter Location.....RadiOasis
Air Time.....6:30 a.m.-12 M.
Air Time. 6:30 a.m.-12 M.; 8 a.m.-11 p.m., Sun.
News Service.....UP
Transcription Service.....Standard
Representative.....W. S. Grant
MembershipNAB
Co-Owners.....Dick Joy and Don McBain
Gen. Station-Commercial-Sales Promotion Mgr.
Publicity Director.....Dick Joy
Los Angeles Sales Mgr.....George Irwin
Pgm. Dir.-Prod. Mgr.....Roland Vaile
Chief Engineer.....J. Donald Clay

K A G H

PASADENA—EST. 1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....Rose Bowl Bcstrs.
Address.....800 Sierra Madre Villa
Phone Number.....RYan 1-7641
Transmitter Location...800 Sierra Madre Villa
Air Time.....Local sunrise-local sunset
Transcription Service....Standard, Associated
General Manager.....John R. Rider
Program Director.....Don Doolittle

K W K W

PASADENA—EST. 1924

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By...Southern Calif. Bcstg. Co.
Business Studio Address...425 E. Green St.
Phone Number.....Ryan 1-6744
Transmitter Loc...924 Vista, San Gabriel, Calif.

Air Time.....5:30 a.m.-Local Sunset
News Service.....UP
Transcription Service.....Capitol
RepresentativeForjoe
MembershipNAB
President.....Marshall S. Neal
Gen. Station-Comm. Mgr.-Pub. Dir.....Claire
Hughes
Sales Promotion Mgr.....Claire Hughes
Pgm. Dir.-Chief Announcer-Farm Editor...Ken
Barton
Production Manager.....Sam Rowland
Chief Engineer.....Paul W. Spargo

K X L A

PASADENA—EST. 1942

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By...Pacific Coast Bcstg. Co.
Business Address...1401 So. Oak Knoll Ave.
Phone Number.....Ryan 1-6991
Transmitter Location...N. Lexington-Gallatin
Rd.-El Monti
Air Time.....24 hrs. daily
News ServiceAP
Transcription Service...Langworth, Associated
World
President-Gen. Mgr.....Loyal K. King
Chief Announcer.....Carl Saunders
Chief Engineer.....Jack Reader

K P R L

PASO ROBLES—EST. 1946

MBS—DON LEE—KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Leslie Henry Hacker
Business Studio Address...32nd & Oak Sts.
Phone Number2-0-4
Transmitter Location.....32nd & Oak Sts.
Air Time.....17½ hrs. daily; 17 hrs. Sun.
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Pres.-Owner-Gen. Mgr...Leslie Henry Hacker
Station Mgr. Pgm. Dir.....Arthur J. Hapgood
Comm.-Sales Prom. Mgr....Jos. Shuttleworth
Prod. Mgr.-Musical Dir.....John Hamilton
Chief Announcer.....Jack Clifton
Chief Engineer.....Robert Otto
Farm Editor.....Dick Maphet

K P M O

POMONA—EST. 1947

Frequency: 1600 Kc.....Power: 250 Watts
Owned-Operated By...Valley Broadcasting Co.
Business Address.....1240 E. Holt St.
Transmitter Location.....1240 E. Holt St.
Air Time.....6 a.m.-12 mid.
News ServiceUP
Transcription Service.Standard, World, Capitol

. . . CALIFORNIA . . .

Partners . . . Myron E. Kluge, Dean H. Wickstrom
 General Manager Dean Wickstrom
 Commercial Manager Stanley Davis
 Program Director Al Kiersey
 Chief Engineer Granville Esch

K T I P

PORTERVILLE—EST. 1946

KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: J. F. Tighe
 Business Address 207 Mill St.
 Phone Number 1265
 Studio Address Newcomb & Grand
 Transmitter Location . . . 3 Mi. N. W. of Porterville
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service . . . Capital, Associated
 Representative Gene Grant
 Membership NAB
 President-Owner J. F. Tighe
 Gen. Station-Sales Mgr. . . Robert B. McGinnis
 Program Director Peter Tewksbury
 Musical Director Bob Clare
 Chief Engineer Jim Tennyson

K B L F

RED BLUFF—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned By KBLF Bcstrs.
 Business Address P. O. Box 431
 Phone Number 354
 Studio Address Oak and Main Sts.
 Transmitter Location Red Bluff
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative Donald Cooke, Gene Grant
 Membership NAB
 Station Mgr.-Pgm. Dir.-Prod. Mgr.- Pub-Dir.-
 Farm Editor Wm. B. Murphy
 Chief Announcer Harold Houston
 Chief Engineer Howard L. Parsons

K V C V

REDDING—EST. 1938

MBS—DON LEE

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By . . . Golden Empire Broad-
 casting Co.
 Business Address Highway 99, South
 Phone Number 1646-7
 Transmitter Location . . Highway No. 99 South
 Air Time 6 a.m.-12 p.m.
 News Service UP
 Transcription Service Standard, Cole
 Representative W. S. Grant
 President-General Mgr. . . . Hugh McClung
 Station Manager Fred M. Stuelpnagel
 Commercial Manager H. E. McCarty

Prog. Dir. Lyle Mathis
 Prom. Mgr. Robert Hoskins
 Chief Engineer Russell Pope

K P R O

RIVERSIDE—EST. 1941

KBS

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Operated By . . . Broadcasting Corpora-
 tion of America
 Business Address 3401 Russell St.
 Phone Number . . . Riverside 6290, San Bernar-
 dino 5157
 Studio Address . . 3401 Russell St., Riverside
 483th 5th St., San Bernardino
 Transmitter Location 3401 Russell St.
 Air Time 5:30 a.m.-12:30 a.m.
 News Service AP
 Transcription Service Associated, World,
 MacGregor
 Representative John E. Pearson Co.
 Membership NAB, BMB
 President-General Manager . . W. L. Gleeson
 Commercial Manager Richard Williams
 Program Director Doris Mann
 Publicity Director William Simpson
 Chief Engineer Stan Reynolds

K C R A

SACRAMENTO—EST. 1944

NBC

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By . . . Central Valleys Bcstg Co.
 Business Studio Address 604 Calif. State
 Life Bldg.
 Phone Number 2-0758
 Transmitter Location 3 mi. NW of town
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service World, Capitol
 Station Representative Weed
 Membership NAB, BMB
 Gen. Station-Sales Mgr. . . . Ewing C. Kelly
 Program Director Robert R. Alexander
 Chief Engineer Marvin D. Myers

K F B K

SACRAMENTO—EST. 1923

ABC

Frequency: 1530 Kc. Power: 10,000 Watts
 Owned-Operated By . . . McClatchy Bcstg. Co.
 Business Studio Address 708 I St.
 Phone Number 3-1745
 Transmitter Location . . . 5 mi. W. of studio in
 Yolo County
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Thesaurus
 Representative Paul H. Raymer
 Membership NAB, BMB

President.....Eleanor McClatchy
 Station Manager.....Leo O. Ricketts
 Sales Manager.....Dick Brothers
 Program Manager.....James Eakins
 Traffic Manager.....Howard Evanson
 Publicity Director.....Austin B. Chaney, Jr.
 Chief Engineer.....Stam Sronce
 Farm Editor.....Charley Marshall
 Chief, Bureau Special Events & News...Tony
 Koester

KROY

SACRAMENTO—EST. 1937

CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Harmco, Inc.
 Business-Studio Address.....Hotel Sacramento
 Phone Number.....3-2525
 Transmitter Location.....3402 65th St.
 Air Time.....6 a.m.-12 M.
 News Service.....INS
 News Service.....INS, UP
 Transcription Service.....Associated
 Representative.....Avery-Knodel
 Membership.....NAB
 V.P.-Mgr.....Clyde F. Coombs
 Commercial Manager.....Benton Paschall
 Program Director.....William J. Ratcliff
 Chief Engineer.....Howard Martineau
 Farm Editor.....Scotty Mortland

KXOA

SACRAMENTO—EST. 1945

MUTUAL—MBS—DON LEE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Sacramento Broad-
 casters, Inc.
 Business Studio Address.....1617—30th St.
 Phone Number.....6-4728
 Transmitter Location.....1617—30th St.
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service...Associated, Langworth
 Representative...Adam J. Young, Jr., West-
 ern Radio Adv.
 Membership.....NAB
 President-Gen. Station Mgr....Lincoln Dellar
 Commercial Sales Promotion Mgr....Morton
 Sidley
 Program Dir.-Prod. Mgr....Lincoln W. Miller
 Chief Engineer.....Lincoln W. Miller

KSBW

SALINAS—1947

MBS-DON LEE

Frequency: 1380 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Salinas Bcstg Corp.
 Business Address.....Glikbarg Bldg.
 Phone Number.....21635
 Transmitter Studio Location.....Airport Rd.
 Air Time.....6 a.m.-12 M., 7 a.m.-12 M. Sun.

News Service.....AP
 Transcription Service.....Standard
 Representative.....Western Radio Inc.
 Membership.....NAB
 President-Gen. Station Mgr.- Chief
 Engineer.....J. M. Hall
 Commercial Manager.....James W. Tressel
 Sa'es Promotion Mgr.-Pub. Dir.....William
 M. Oates
 Pgm. Dir.-Farm Editor.....Don Wells
 Musical Director.....Vern Marcoe

KCSB

SAN BERNARDINO—EST. 1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By..San Bernardino Valley
 Ectrs.
 Studio Address...770 Mill St., P. O. Box 486
 Business Address.....200 Fleming Bldg.
 4th and E Sts.
 Transmitter location.....770 Mill St.
 Phone Number.....6808
 Air Time.....7 a.m.-6 p.m.
 News Service.....AP
 Owner.....Woodrow Miller
 General Manager-Program
 Director.....Richard T. Sampson
 News and Sports Director.....Ernie Peeler
 Chief Engineer.....Hal Elzig

KFXM

SAN BERNARDINO—EST. 1929

MBS—DON LEE

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Lee Bros. Bcstg. Co.
 Operated By.....J. C. Lee and E. W. Lee
 Business Studio Address.....512 Fifth St.
 Phone Number.....4761
 Transmitter Location.....S. 'E' St.
 Air Time.....5:45 a.m.-12 M. Mon.-Fri.; 5:45
 a.m.-1 a.m., Sat., 6:45 a.m.-12 M. Sun.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 Co-Partners.....J. C. Lee and E. W. Lee
 Station Manager.....Gene W. Lee
 Sales Manager.....Don Cummings
 Program Director.....Larry Shields
 Publicity Director.....E. W. Lee
 Chief Announcer.....Ernest J. Ford
 Chief Engineer.....George W. Ewing
 Farm Editor.....Howard Baichly

KITO

SAN BERNARDINO—EST. 1947

ABC

Frequency: 1290 Kc.....Power: 1000 Watts
 (C. P. 5000)
 Owned-Oper. By...San Bernardino Bcstg. Co.
 Inc.
 Business Studio Address.....569 Fourth St.

Phone Number.....7807
 Transmitter Location.....¼ Mi. E. of Stirling Ave., 1-4 Mi. north of Base Line
 Air Time.....18 hrs. daily
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....George P. Hollingbery
 President.....Carl E. Haymond
 Station-Sales-Mgr.....Maury A. Vroman
 Pgm. Director-Prod. Mgr.....Charles B. Foll
 Chief Engineer.....Owen Ford

K R N O

SAN BERNARDINO—EST. 1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Western Empire Bctrs., Inc.
 Address.....990 Colton Ave
 Phone Number.....2-4282
 Transmitter Location.....990 Colton Ave.
 Air Time.....24 hrs. daily
 News Service.....AP
 Transcription Service.....Standard
 President.....James W. Gerrard
 V.P. & Gen. Mgr.....Norman H. Rogers
 V.P. & Chief Engineer.....George W. Brock
 Program Director.....Dave Shaw
 Chief Announcer.....Wyn Stewart
 News Editor.....Jim Young
 Traffic Director.....Marie Davis

K F M B

SAN DIEGO—EST. 1941

ABC

Frequency: 1450 Kc. (C. P. 550 Kc.).....Power 250 Watts (C. P. 1000 Watts)
 Owned-Operated By.....Jack Gross Bcstg. Co.
 Business Address-Studio Address.....1375 Pacific Blvd.
 Phone Number.....Main 2114
 Transmitter Location.....Spreckels Bldg.
 Air Time.....6 a.m.-12 M., 8 a.m.-12 M. Sun.
 News Service.....AP
 Transcription Service.....Standard, SESAC
 Representative.....The Branham Co.
 President-Gen. Commercial Mgr.....Jack Gross
 Pam. Director-Prod. Manager...John Harrison
 Publicity Director.....Philomene Hemen
 Chief Engineer.....Robert E. Lee, Jr.

K F S D

SAN DIEGO—EST. 1926

NBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Airtan Radio Corp.
 Business Address.....326 Broadway
 Phone Number.....Franklin 6353
 Studio Address.....U. S. Grant Hotel
 Transmitter Location.....Emerald Hills
 Air Time.....6 a.m.-12 M.

News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President.....Thomas E. Sharp
 Manager.....M. R. Harris
 Sales Manager.....Larry L. Scalf
 Program Director.....Alys Phreaner
 Chief Engineer.....John Merino

K G B

SAN DIEGO—EST. 1928

MBS—DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Don Lee Holding Co.
 Address.....1017 First Ave.
 Phone Number.....Franklin 6151
 Transmitter Location.....Pickwick Hotel
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair & Co.
 President.....Thomas S. Lee
 General Manager.....F. D. Ide
 Commercial-Sales Promotion Manager.....Hobby Myers
 Production Manager.....Jerry Lee Pecht
 Program Director.....James Dillon
 Chief Engineer.....William G. Collins

K L I K (CP)

SAN DIEGO

Frequency: 750 Kc.....Power: 5000 Watts
 Owned-Operated By...Balboa Radio Corp.

K S D J

SAN DIEGO—EST. 1946

CBS

Frequency: 1170 Kc....Power: 5000 Watts d., 1000 n.
 Owned-Operated By...Clinton D. MacKinnon
 Business Studio Address.....5th & Ash Sts.
 Phone Number.....Franklin 1315
 Transmitter Location...62nd & El Cajon Blvd.
 Air Time.....6 a.m.-12 M.; 8 a.m.-12 M., Sun.
 News Service.....UP
 Transcription Service.....Capitol, SESAC
 Representative.....Free & Peters
 Membership.....NAB
 President-Owner-Gen. Mgr...Clinton D. MacKinnon
 Station Manager.....Edgar L. Tidwell
 Commercial Manager.....Amos D. Baron
 Sales Promotion Manager.....Fred T. Foster
 Production Manager.....Dean S. Long
 Publicity Director.....George Dawkins
 Chief Announcer.....Daniel Cubberly
 Musical Director.....Don Hatch
 Chief Engineer.....Charles Sherburne
 Farm Editor.....Howard Keddie

KSON

SAN DIEGO—EST. 1947

KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By...Studebaker Bcstg. Co.
 Business Studio Address...Maryland Hotel
 Phone Number...Franklin 5175
 Transmitter Location...Main & Rigel St.
 Air Time...24 hrs. daily
 News Service...AP
 Transcription Service...Lang-Worth, Capitol, Cole
 Representative...Homer Griffith
 Membership...NAB
 Executive Director...John Gordon Studebaker
 Gen.-Station-Commercial Mgr....C. Frederic Rabell
 Sales Promotion Mgr.-Pub. Dir....Dorothy Johnson
 Pgm. Dir.-Prod. Mgr....Carl Green Jr.
 Chief Announcer...Van Voorhis
 Musical Director...Carl Greene
 Chief Engineer...Bill Tomberlin

KUSN

SAN DIEGO—EST. 1947

Frequency: 1510 Kc. Power: 5000 Watts d., 1000 n.
 Owned-Operated By...San Diego Bcstg. Co.
 Business Studio Address...1029 Second Ave.
 Phone Number...Main 2041
 Transmitter Location...63rd & Montezuma
 Air Time...18 hrs daily
 News Service...UP
 Transcription Service...Associated, Lang-Worth
 Representative...Forjoe
 Membership...NAB
 General Manager...Jack Heintz
 Station Mgr.-Commercial Mgr....Paul Jones
 Pgm. Director...Wilson Edwards
 Publicity Director...Diana Matthews
 Chief Announcer...John Black
 Chief Engineer...Vern Milton

KYOR

SAN DIEGO—EST. 1947

Frequency: 1130 Kc. Power: 250 d.; CP-5000
 Owned-Operated By...Silver Gate Broadcasting Co.
 Address...399 W. Broadway
 Phone Number...Franklin 9-5121
 Transmitter Location...399 W. Broadway
 Air Time...Sun-up to sun-down
 News Service...AP
 Transcription Service...MacGregor, Standard, SESAC
 Representative...Grant
 General Manager...John A. Bohn
 Comm.-Prom. Mgr....Pete Watts
 Program Director...Wm. W. Phreaner
 Chief Engineer...Ben Leff

KFRC

SAN FRANCISCO—EST. 1924

MBS—DON LEE

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio Address...1000 Van Ness Ave.
 Phone Number...Prospect 5-0107
 Transmitter Location...1000 Van Ness Ave.
 Air Time...a.m.-12 M., Mon.-Sat.; 7 a.m. to 12 M., Sun.
 News Service...AP, INS.
 Transcription Service...World
 Representative...John Blair
 Membership...NAB
 President...Thomas Lee
 General Manager...William D. Pabst
 Sales Manager...Merwyn L. McCabe
 Sales Promotion Mgr.-Pub. Dir....Robert L. Templeton
 Program Dir.-Prod. Mgr....Mel Venter
 Chief Announcer...Lewis Pfeifer
 Musical Director...Lyle Bardo
 Chief Engineer...E. G. Underwood

KGO

SAN FRANCISCO—EST. 1924

ABC

Frequency: 810 Kc Power: 50,000 Watts
 Owned-Operated By...American Bcstg. Co.
 Business Address...155 Montgomery St.
 Phone Number...Exbrook 2-6544
 Studio Address...Taylor & O'Farrell Sts.
 Transmitter Location...Near Newark, Calif.
 Air Time...18½ hrs. daily
 News Service...AP, INS, UP
 Transcription Service...Standard, Associated, Capitol
 Representative...ABC Spot Sales
 Membership...NAB, BMB
 President...Mark Woods
 V.P. Western Div....Don Searle
 General Manager...Gayle V. Grubb
 Sales or Commercial Mgr....Kirkham Torney
 Sales Promotion-Prod. Mgr.-Pub. Dir....Robert F. Laws
 Program Director...Bloyce Wright
 Chief Announcer...John Galbraith
 Musical Director...Phil Bovero
 Chief Engineer...A. E. Evans

KJBS

SAN FRANCISCO—EST. 1925

Frequency: 1100 Kc. Power: 1000 Watts
 Owned-Operated By...KJBS Bcstrs.
 Business Studio Address...1470 Pine St.
 Phone Number...Ordway 3-4148
 Transmitter Location...1470 Pine St.
 Air Time...5 a.m.-Local Sunset
 News Service...AP, INS

Transcription Service... Standard, MacGregor,
Lang-Worth, Associated
Representative Headley-Reed
Membership NAB
General-Station Mgr.... Edwin P. Franklin
Commercial Mgr.-Sales Promotion Mgr.. Stan-
ley G. Breyer
Pgm. Dir.-Prod. Mgr.... Charles F. Pendleton
Musical Director..... Mildred Bowyer
Chief Engineer..... Wayne Berthold

Transmitter Location..... 1355 Market St.
Air Time..... Mon. Thru Sat.: 6 a.m.-12 M.;
7 a.m.-11 p.m., Sun
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... William Rambeau
Membership..... NAB
President..... S. H. Patterson
Gen. Station Manager..... Lee Mikesell
Pgm. Dir.-Prod. Mgr..... Clint Sherwood,
Chief Engineer..... Norwood Patterson

K N B C

SAN FRANCISCO—EST. 1922

NBC

Frequency: 680 Kc.... Power: 50,000 Watts
Owned-Operated By.... National Bcstg. Co.
Bus. Studio Address... Taylor & O'Farrell Sts.
Phone Number..... Graystone 4-8700
Transmitter Location..... Belmont, Calif.
Air Time..... 6 a.m.-1 a.m.
News Service..... AP, INS, UP,
Transcription Service... Thesaurus, Standard
Representative..... NBC Spot Sales
Membership NAB, BMB
President (NBC) Niles Trammell
General-Station Manager... John W. Elwood
Sales Manager..... Alfred W. Crapsey
Sales Promotion Manager... Miss Ethel Gilchrist
Program Director..... Harry Bubeck
Publicity Director..... John Thompson
Chief Announcer..... Hal Wolf
Musical Director..... Tony Freeman
Chief Engineer..... Curtis Peck
Farm Editor..... Henry Schacht

K S F O

SAN FRANCISCO—EST. 1925

Frequency: 560 Kc.... Power: 5000 Watts d.,
1000 n.
Owned-Operated By... The Associated Bcstrs.,
Inc.
Business Studio Address... Mark Hopkins Hotel
Phone Number..... EXbrook 2-4567
Transmitter Location... Islia's Creek, Pier 92
Air Time..... 18½ hrs. daily
News Service..... INS, UP
Transcription Service... Standard; Associated
Representative..... Bolling
Membership NAB, BMB
President..... W. I. Dumm
V.P.-Gen.-Station Mgr.... Philip G. Lasky
Sales or Commercial Mgr.... John G. Campbell
Sales Promotion Mgr.-Pub. Dir... Patricia Harris
Pgm. Dir.-Prod. Mgr..... Keith Kerby Lakin
Dir. of Engineering..... A. E. Towne
Farm Editor..... Herb Kennedy

K Q W

SAN FRANCISCO—EST. 1912

CBS

Frequency: 740 Kc.... Power: 5000 Watts
Owned-Operated By.... Pacific Agricultural
Foundation Ltd.
Business Address..... 140 Jesse St.
Phone Number..... Exbrook 2-3233
News Service..... AP, UP
Transcription Service... MacGregor, Standard
Representative Petry
President..... Ralph R. Brunton
General Manager..... C. L. McCarthy
Sales Manager..... Richard E. Goebel
Program Director..... Fred Ruegg
Promotion Manager..... Walter S. Zahrt
Chief Engineer..... Allan N. Cormack

K Y A

SAN FRANCISCO—EST. 1926

Frequency: 1260 Kc.... Power: 5000 Watts d.,
1000 n.
Owned-Operated By... Palo Alto Radio Station,
Inc.
Business Studio Address... Hearst Bldg., Third
& Market Sts.
Phone Number..... DOuglas 2-2536
Transmitter Location... Candlestick Pt., Bay
View Park
Air Time... 5:30 a.m.-12 M., 7 a.m.-12 M. Sun.
News Service..... AP, INS, UP
Transcription Service..... World
Representative..... Adam J. Young, Jr.
Membership..... NAB
Owner..... Dorothy S. Thackrey
President..... Bartley C. Crum
Exec. V.P.-Gen. Station Mgr.... Don Fedderson
Commercial-Sales Promotion Mgr.... David E.
Lundy
Program Director..... Verne Wilson
Production Manager..... Lu Hurley
Chief Engineer..... Paul C. Schulz

K S A N

SAN FRANCISCO—EST. 1925

Frequency: 1450 Kc.... Power: 250 Watts
Owned-Operated By... Golden Gate Bcstg. Co.
Business Studio Address... 1355 Market St.
Phone Number..... Market 1-8171

(See Page 326)

KSGN

SANGER—EST. 1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radio Sanger Co.
 Business Address: P. O. Box 338
 Phone Number: 490
 News Service: UP
 Transcription Service: World
 Representative: Universal
 General Manager: Edward L. Terry
 Commercial Manager: Albert Blain
 Program Director: Wilson Monroe
 Chief Engineer: Lyman Treaster

KEEN

SAN JOSE—EST. 1947

Frequency 1370 Kc. Power 1000 Watts
 Owned-Operated By: United Bcstg. Co., Inc.
 Business Studio Address: Hotel De Anza
 Phone Number: Columbia 1370
 Transmitter Location: Wayne Ave. & Oakland
 Highway
 Air Time: 6 a.m.-12 M.
 News Service: UP
 Transcription Service: Associated, McGregor
 Representative: Forjoe
 Membership: NAB
 President: George M. Mardikian
 Vice-Pres. & Genl. Mgr.: Floyd Farr
 Secy.-Treas. & Pgm. Mgr.: George Snell
 Publicity Director: Harold Woolley
 Chief Announcer: Tom Duggan
 Musical Director: Myrra Mosher
 Chief Engineer: John S. Stevens
 Farm Editor: Alan Armer

KLOK

SAN JOSE—EST. 1946

Frequency: 1170 Kc. Power: 5000 Watts
 Owned-Operated By: Valley Bcstg Co.
 Business Address: 40 W. San Antonio St.
 Phone Number: Columbia 1483
 Studio Address: Rt. 3, Box 323A
 Transmitter Location: King Rd. at Aborn
 Air Time: Local Sunrise-Local Sunset
 News Service: AP
 Transcription Service: Capitol
 Station Representative: Donald Cooke, Gene
 Grant
 Membership: NAB, BMB
 General Manager: E. L. Barker
 Sales Manager: R. E. Ryan
 Program Director: Ruth Poindexter
 Chief Engineer: J. T. Bindner
 Farm Editor: H. McKenzie

KQW

SAN JOSE—EST. 1912

CBS

Frequency: 740 Kc. Power: 5,000 Watts
 Owned-Operated By: Pacific Agricultural
 Foundation, Ltd.
 Business Studio Address: 140 Jessie St.,
 San Francisco, Calif.
 Phone Number: EXbrook 2-3233
 Transmitter Location: Alviso, Calif.
 Air Time: 6 a.m.-12 M., 6:45 a.m.-12 M. Sun.
 News Service: AP, UP
 Transcription Service: Standard, MacGregor
 Representative: Edward Petry
 Membership: NAB
 President: Ralph R. Brunton
 Gen. Station Manager: C. L. McCarthy
 Sales or Commercial Mgr.: Richard E. Goebel
 Sales Prom. Mgr.-Pub. Dir.: Walter S. Zahrt
 Program Director: Fred Ruegg
 Musical Director: Ray Hackett
 Chief Engineer: Alan N. Cormack
 Farm Editor: Bert Buzzini

KSJO

SAN JOSE—EST. 1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 500 n.
 Owned-Operated By: Santa Clara Bcstg. Co.
 Business Address: P. O. Box 995
 Phone Number: Ballard 3660
 Transmitter Studio Loc.: Story and Lucretia
 Avenues
 Air Time: Unlimited
 News Service: UP
 Transcription Service: World, Standard
 Representative: W. S. Grant
 Membership: NAB
 Gen. Station Manager: Donald H. Telford
 Sales Promotion Manager: Frank Kilpatrick
 Pgm-Musical Dir.-Farm Editor: Norman Paul
 Production Manager: Ralph Rogers
 Publicity Director: Charles F. Mallory
 Chief Announcer: Ralph Rogers
 Chief Engineer: Larry King

KXR X (CP)

SAN JOSE

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By: San Jose Bcstg. Co.
 Business Address: 266 S. First St.
 Phone Number: Columbia 1397
 President: Joe E. Levitt

KPIK

SAN LUIS OBISPO—EST. 1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: San Luis Obispo Bcstg. Co.
 Business Studio Address: 1130 Garden St.
 Phone Number: 3171

Transmitter Location.....500 Price St.
 Air Time.....6 a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service.....UP
 Transcription Service.....World, Capitol
 Station Representative.....Tracy Moore
 Membership.....NAB
 Gen. Station Mgr.-Pgm. Dir....James L. Harris
 Commercial Sales Promotion Mgr....Aram S.
 Rejebian
 Production Manager.....William Schember
 Chief Engineer.....Charles C. Squires
 Farm Editor.....Albert Auf der Heide

K V E C

SAN LUIS OBISPO—EST. 1937

MBS-DON LEE—KBS

Frequency: 920 Kc.....Power: 1000 Watts d.;
 500 n.

Owned-Operated By...The Valley Electric Co.
 Business Studio Address...Mt. View & Hill Sts.
 Phone Number.....1100-1
 Transmitter Location...1½ mi. N. of San Luis
 Obispo on Roosevelt Highway
 Air Time.....6 a.m.-12M., 7 a.m.-12 M., Sun.
 News Service.....AP
 Transcription Service...Thesaurus, Standard
 Representative.....W. S. Grant
 Membership.....NAB
 President-Owner.....Christina M. Jacobson
 Gen. Station Mgr.....Les Hacker
 Commercial Promotion Mgr.-Pub. Dir.....Joe
 Shuttleworth
 Program Director-Prod. Mgr....Robert Wilton
 Chief Announcer, Musical Dir....John Fern
 Chief Engineer.....Earle Travis
 Farm Editor.....Dick Maphet

K S M O

SAN MATEO—EST. 1947

Frequency: 1550 Kc.....Power: 1000 Watts
 Owned-Operated By...Amphlett Printing Co.
 Address.....811 "B" St.
 Phone Number.....4-2594
 Studio Address...Arthur Bldg., 9th & "B" Sts.
 Transmitter Location...E. Bayshore Highway
 Air Time.....18 hrs. daily
 News Service.....AP
 Transcription Service...Standard, Lang-Worth
 Representative.....George D. Close, Inc.
 President.....J. Hart Clinton
 General Manager.....John H. Schacht
 Program Director.....W. Bill DeMarco
 Chief Engineer.....H. Neil Black

K V S M

SAN MATEO—EST. 1946

Frequency: 1050 Kc.....Power: 250 Watts
 Owned-Operated By...The San Mateo County
 Bcstrs.
 Business Studio Address...279 Baldwin Ave.

Phone Number.....4-4385, 4-2541
 Transmitter Location...Third Ave. at Seal Creek
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service...Capitol, Associated,
 SESAC
 Representative...Donald Cooke, Gene Grant
 Membership.....NAB
 President.....Hugh H. Smith
 Gen. Station Manager...Gordon D. France
 Commercial Manager...Robert M. Bruce
 Sales Promotion Manager...W. H. Ellerman
 Pgm. Dir.-Prod. Manager...Clenton W. Price
 Publicity Director...Frank M. Campbell
 Chief Announcer...Aaron Edwards
 Musical Director...Ingeborg North
 Chief Engineer...Merwyn F. Planting

K T I M

SAN RAFAEL—EST. 1947

KBS

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Studio Address...1117 Fifth Ave.
 Phone Number.....1510
 Transmitter Location...College Ave., Kentfield,
 Calif.
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service...Lang-Worth
 Membership.....NAB, BMB
 President.....Roy A. Brown
 V.P.-Gen. Station Mgr....Ernest L. Smith
 Commercial Sales Promotion Mgr...Alan B.
 Johnstone
 Program-Pub. Dir.....Beth McVicar
 Prod. Mgr.-Farm Editor...Gordon Greb
 Chief Announcer...Robert L. Albertson
 Musical Director...Mary Ellen Shelton
 Chief Engineer...Melvin H. Murphy

K V O E

SANTA ANA—EST. 1926

MBS-DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By...The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address.....206-N. Main St.
 Phone Number.....4209, 4901-R
 Transmitter Studio Location...12531 East
 Willowick Drive—Santa Ana, Calif.
 Air Time.....7 a.m.-12 M.; 7 a.m.-11 p.m. Sun.
 Transcription Service...Standard, MacGregor,
 SESAC
 Representative...W. S. Grant
 Membership.....NAB, BMB
 President-Gen. Station Mgr...Ernest L. Spencer
 Commercial Manager...L. S. Nicholson
 Sales Promotion Manager...Carol Jean Young
 Pgm. Dir.-Prod. Mgr.-Musical Dir....W. S.
 Wiggins

. . . CALIFORNIA . . .

Publicity Director.....Ames Fischer
 Chief Announcer.....Lesley Chatfield
 Chief Engineer.....W. S. Wiggins
 Farm Editor.....Lynn Thomas

K D B

SANTA BARBARA—EST. 1921

MBS—DON LEE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio Address.....1309 State St.
 Phone Number.....4131
 Transmitter Location.....E. Haley St.
 Air Time.....6:30 a.m.-12:15 a.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....Thomas S. Lee
 General Manager.....Lewis Allen Weiss
 Station Manager.....Edward K. Kemble
 Sales Manager.....James S. Blomfield
 Program Director.....Donald Roberts
 Chief Announcer.....George Humphrey
 Chief Engineer.....Forrest Choate

KIST

SANTA BARBARA—EST. 1946

NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Harry C. Butcher
 Business-Studio Address.....Balboa Bldg.
 Phone Number.....3981-2-3
 Transmitter Location.....735 State St.
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service.....Associated, Capitol
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB, BMB
 President-Owner.....Harry C. Butcher
 General-Station Manager, Commercial
 Manager.....Fin Hollinger
 Sales Promotion Manager, Publicity
 Director.....Gordon Hittenmark
 Program Director.....Mary Ann Casey
 Production Manager.....James McBride
 Chief Announcer.....Stan Saueressig
 Chief Engineer.....Philip C. Little

K T M S

SANTA BARBARA—EST. 1937

ABC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Operated By...Santa Barbara News-
 Press Publishing Co.
 Business-Studio Address..de la Guerra Plaza
 Phone Number.....6111
 Transmitter Location.....Goleta, Calif.
 Air Time.....17½ hrs. daily
 News Service.....AP
 Transcription Service.....Lang-Worth

Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President.....Thomas M. Storke
 General-Station Manager...Kenneth E. Peters
 Publicity.....John Willis
 Chief Announcer.....Ted Scott
 Musical Director.....Marion Keen
 Chief Engineer.....Albert Nicolay
 Farm Editor.....Don Russell

K R U Z (CP)

SANTA CRUZ

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By.....Monterey Bay
 Broadcast Co.
 Business Address...133 Middlefield Rd., Palo
 Alto
 Partners.....L. John Miner, Tait R. Wrathall,
 Grant R. Wrathall

KSCO

SANTA CRUZ—EST. 1947

Frequency: 1080 Kc.....Power: 1000 watts
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....21 Locust St.
 Partners.....Charles Vernon Berlin, Fred D.
 McPherson, Jr., Mahlon D. McPherson

KCOY

SANTA MARIA—EST. 1947

ABC—TRI-COUNTY NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...News-Press Publishing
 Co.
 Business-Studio Address.....114 W. Cook St.
 Phone Number.....104
 Transmitter Location.....N. Blosser Rd.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 Chief Executives.....Thomas M. Storke,
 Charles A. Storke
 General Manager.....Frank B. Weltmer
 Commercial Manager.....Kenneth Morton
 Program Director.....Duane F. Johnson
 Chief Announcer.....Rick Cuetara
 Chief Engineer.....Emmet Ferguson
 Farm Editor.....Don Russell

KSMA

SANTA MARIA—EST. 1946

Frequency: 1450 Kc.....Power: 250 Watts
 Operated By.....Hugh G. Shurtliff
 Address.....Post Office Box 407
 Phone Number.....24

Transmitter Location . . . One Mile No. of Santa Maria
 Transcription Service Associated
 Representative Homer Griffith Co.

KOWL

SANTA MONICA—EST. 1947

Frequency: 1580 Kc. Power: 5000 Watts d.
 Owned-Operated By Arthur H. Croghan
 Business-Studio Address Ambassador Hotel
 Phone Number 5-1580
 Transmitter Location 11637 Charnock Rd.
 Los Angeles 25, Calif.
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Associated, Standard
 Representative The Walker Co.
 Membership NAB
 Owner, Commercial-Sales Promotion
 Manager Arthur H. Croghan
 General-Station Manager, Program Director,
 Production Manager Clay Osborne
 Chief Announcer Warren K. Deem
 Chief Engineer John Morecroft

KSPA

SANTA PAULA—EST. 1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Ventura County Radio
 Center, Inc.
 Business-Studio Address Box 112
 Phone Number 1400
 Transmitter Location W. Main St. & Middle Rd.
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Associated, World, Cole
 Membership NAB, BMB
 General-Station-Sales Promotion
 Manager F. Clinton Jones
 Chief Engineer Maj. Claude Turner
 Agricultural Dir. Montague Eveitt

KSRO

SANTA ROSA—EST. 1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By Mrs. Ruth W. Finley
 Business-Studio Address P. O. Box 570,
 425 Mendocino Avenue
 Phone Number 110
 Transmitter Location Finley Ave.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP, UP
 Transcription Service Lang-Worth, MacGregor,
 Cole
 Representative W. S. Grant Co.
 Membership NAB, BMB
 President-Owner Mrs. Ruth W. Finley
 General Station Manager Eddie Handley
 Commercial-Sales Promotion
 Manager Lee Fleming

Program Director, Production Manager, Pub-
 licity Director, Chief Announcer, Musical Di-
 rector, Farm Editor Jack Murphy
 Chief Engineer Vern Hassett

KGIL

SHERMAN OAKS—EST. 1947

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Operated By San Fernando Valley
 Bcstg. Co.
 Business Address 4919 Van Nuys Blvd.
 Phone Number State 4-6291
 Studio Addresses 4919 Van Nuys Blvd., Sher-
 man Oaks; 14808 Lassen St., San Fernando,
 Calif.
 Transmitter Location 14808 Lassen St., San
 Fernando, Calif.
 Air Time 6 a.m.-12 M.
 News Service UP
 Transcription Service Capitol, Standard
 Membership NAB
 President-General Manager J. G. Paltridge
 Program Director Bob Seal
 Chief Announcer Jim Powell

K G D M

STOCKTON—EST. 1926

CBS

Frequency: 1140 Kc. Power: 5000 Watts
 Owned-Operated By E. F. Peffer
 Business-Studio Address 519 E. Market St.
 Phone Number 4-4551
 Transmitter Location Highway 99, 3 mi. from
 Stockton
 Air Time 6 a.m.-12 M.
 News Service INS
 Transcription Service World
 Representative John Blair
 Membership NAB
 President-Owner, General
 Manager E. F. Peffer
 Station Manager E. Smith
 Commercial Manager, Chief
 Announcer Bill Hill
 Sales Promotion-Production
 Manager B. Lange
 Program Director Velma Swan
 Publicity Director E. Smith
 Musical Director Lillian Best
 Chief Engineer Bey Green
 Farm Editor Cliff Hagen

KSTN (CP)

STOCKTON

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Operated By San Joaquin Bcstg. Co.
 Business Address 311 California St., San
 Francisco
 Partners A. Dwight Newton, W. H. Wood,
 A. John Anton, Charles F. Green

K W G

STOCKTON—EST. 1921

ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... McClatchy Bcstg. Co.
 Business Address... Hotel Wolf
 Phone Number... 5-5728
 Studio Addresses... Hotel Wolf, also Weber
 and E Sts.
 Transmitter Location... Weber and E Sts.
 Air Time... 6 a.m.-12 M., 7 a.m.-12 M. Sun.
 News Service... AP, UP
 Transcription Service... Capitol, MacGregor,
 SESAC
 Representative... Paul H. Raymer
 Membership... NAB, BMB
 President... Eleanor McClatchy
 Station Manager... Howard L. Bailey
 Program Director... James E. Longe
 Publicity Director... Gail K. Mayers
 Chief Engineer... Russell Bennett
 Farm Editor... John Mackenzie

K X O B

STOCKTON—EST. 1947

MBS—DON LEE

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By... Valley Bcstg. Co.
 Business-Studio Address... 2013 Pacific Ave.
 Phone Number... 5-5896
 Transmitter Location... Beyer Lane
 Air Time... 6 a.m.-12 M.
 News Service... UP
 Transcription Service... Associated
 Representative... Adam Young, Jr., Western
 Radio Adv., Inc.
 Membership... NAB
 President... Lincoln Dellar
 Station-Commercial Manager... Herb Ferguson
 Program Director... Earle Russell
 Chief Technician... Walt Berger

K S U H (CP)

SUSANVILLE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Hollowell & McKahan
 News Service... UP

K T K R (CP)

TAFT

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Operated By... Taft Bcstg. Co.
 Business Address... Box 125 Rt. 2, Visalia
 Partners... Kenneth Aitken, Geo. J. Tschumy

K C O K

TULARE—EST. 1945

MBS—DON LEE—CALIFORNIA "A" GROUP

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Herman Anderson
 Business Address... P. O. Box 119
 Phone Number... 800-1
 Transmitter-Studio Location... Mooney Blvd.
 Air Time... 5 a.m.-12 M.
 News Service... UP
 Transcription Service... Associated, SESAC
 Representative... Adam J. Young, Jr., Western
 Radio Adv., Inc.
 Membership... NAB, BMB
 President-Owner... Herman Anderson
 General Manager... Sheldon Anderson
 Station-Commercial-Sales Promotion
 Manager... Richard A. Wegener
 Program Director, Production Manager,
 Farm Editor... Joe C. Drilling, Jr.
 Publicity Director... Wanda Woods
 Chief Announcer... Paul Freiman
 Musical Director... Paul Salvo
 Chief Engineer... James Morrison

K U K H (CP)

UKIAH

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Wm. Edwin Richardson

K G Y W

VALLEJO—EST. 1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned-Operated By... California-Nevada
 Bcstg. Co.
 Business-Studio Address... 141 Highway 29
 Phone Number... Vallejo 3-5667
 Transmitter Location... 141 Highway 29
 Air Time... Local sunrise-local sunset
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Tracy Moore
 General-Station Manager... David McKay
 Program Director... Betty Barnum
 Chief Engineer... Kenneth Owen
 News Editor... Jack Borges

K V E N (CP)

VENTURA

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Coast Ventura Co.

K V V C (CP)

VENTURA

Frequency: 1590 Kc. Power 1000 Watts
 Owned-Operated By... Voice of Ventura Co.
 Business Address... Ventura Hotel

Phone Number 6185
 News Service AP
 Transcription Service.....Thesaurus, Standard,
 SESAC
 Representative Grant
 President..... William H. Haupt
 V. P. & General Mgr..... John W. Swallow
 V. P., Commercial Mgr., Promotion Mgr.
 Alan LaVine
 Program Director..... Aubrey Dson
 Chief Announcer..... Aubrey Dson
 Chief Engineer..... William Pickering

KKIN

VISALIA—EST. 1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KKIN, Inc.
 Address..... 119 E. Acequia St.
 Phone Number 456
 Transcription Location... One mile N. of Visalia
 Time on the Air..... 6:00 a.m. to 12 midnight
 News Service UP
 Transcription Service... Capitol, C. P. McGregor,
 Standard
 Representative..... Forjoe & Co.
 President-Owner..... D. O. Kinnie
 Gen.-Commercial Mgr.... Stanley S. Simpson
 Program Director..... Lyman Patterson
 Program Manager..... George Flansburg
 Chief Engineer..... Kenneth Aitken

KTKC

VISALIA—EST. 1937

ABC

Frequency: 940 Kc..... Power: 5000 Watts
 Owned-Operated By... Tulare-Kings Counties
 Radio Associates
 Business Address..... Box 511
 Phone Number 575-6
 Transmitter-Studio Location... 1 1/4 mi. SW of
 Visalia
 Air Time..... 5:45 a.m.-12 M.
 News Service AP
 Transcription Service..... Lang-World, World
 Representative..... Wm. Rambeau Co.
 Membership NAB, BMB
 General-Station Manager... Charles P. Scott
 Commercial Manager..... Millard Kibbe
 Sales Promotion Manager... Jean Banks
 Program Director, Production
 Manager George Lindsay
 Publicity Director..... Chas. Niete
 Chief Announcer..... Ben Ott
 Chief Engineer..... Herbert Stratton
 Farm Editor..... John Daniels

KHUB

WATSONVILLE—EST. 1937

UNITED PACIFIC NET.

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Luther E. Gibson
 Business-Studio Address..... Atkinson Lane
 Phone Number 1700
 Transmitter Location..... Atkinson Lane
 Air Time..... 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service..... World, Capitol
 Representative..... W. S. Grant
 Membership NAB
 President-Owner..... Luther E. Gibson
 General Manager..... Roger R. Hunt
 Sales Manager..... Allan L. Berg
 Program Director..... Don DeWald
 Chief Engineer..... Rod Richards

CALL LETTERS TO BE ASSIGNED

(C.P.)

WOODLAND

Frequency: 930 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Yolo Bcstg. Co.
 Partners..... T. E. Brown, Neal Chalmer

KSYC

YREKA—EST. 1947

KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By... Siskiyou County Bcstg.
 Co.
 Business Address..... P. O. 597
 Phone Number 624
 Transmitter-Studio Location... Lawrence Lane &
 South Oregon St.
 Air Time..... 7 a.m.-10 p.m.
 News Service AP
 Transcription Service..... Keystone, World
 Membership NAB, BMB
 President..... E. G. Millbourn
 General Manager..... Holt Wardrip
 Station-Commercial-Sales Promotion Manager,
 Publicity Director, Chief
 Engineer..... Jack R. Wagner
 Program Director, Production
 Manager Jack Matranga
 Chief Announcer, Musical
 Director Jack Mitchell
 Chief Operator..... Carl Arndt

KUBA (CP)

YUBA CITY

Frequency: 1600 Kc..... Power: 500 Watts
 Owned-Operated By... Peach Bowl Broadcasters
 Partners..... Beverly B. Ballard, Dewey
 Allread, Jr., Clyde L. Goodnight, Raymond F.
 Linn, Chester V. Ullom,

COLORADO

Estimated Population 1,159,000—% Increase +3.2—Radio Homes 298,501
Farms with Radios 390,956—Stations in State 30

KGIW

ALAMOSA—EST. 1929

KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By E. L. Allen
Address Alamosa
Phone Number 26
Air Time 7:00 a.m. to 9:30 p.m.
News Service UP
Pres.-General Mgr. E. L. Allen
Comm. Mgr., Program Dir. Lloyd Allen
Chief Engineer George H. Kettle

KBOL

BOULDER—EST. 1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Boulder Radio KBOL, Inc.
Business-Studio Address 1617 Pearl
Phone Number 1490
Transmitter Location 29th & Pearl
Air Time 7 a.m.-11 p.m.
News Service AP
Transcription Service Standard, Lang-Worth
Membership NAB
President-Owner or Chief
Executive Herb Hollister
General-Station Manager Jack Todd
Sales Manager Russel Shaffer
Program Director Ros Roulston
Chief Engineer Blair E. Dobbins

KRLN

CANON CITY—EST. 1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Royal Gorge Bcstrs, Inc.
Business-Studio Address 1615 Central Ave.
Phone Number 1100
Transmitter Location 1615 Central Avenue, Canon City, Colorado
Air Time 7 a.m.-7 p.m.
News Service UP
Transcription Service Cole, BMI
Representative Homer Griffith
President, General-Station-Sales
Manager Raymond M. Beckner
Program Director, Production Manager,
Musical Director G. C. Underhill
Chief Engineer John L. Antic
Farm Editor R. M. Beckner

KCSM (CP)

COLORADO SPRINGS

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By James L. Frank
Business Address 155 E. 48th St., N. Y., N. Y.

KRDO

COLORADO SPRINGS—EST. 1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Pikes Peak Bcstg. Co.
Business-Studio Address 118 N. Cascade Ave., Alta Vista Hotel
Phone Number Main 1125
Transmitter Location Cascade & Kiowa
Air Time 6 a.m.-12 M., 8 a.m.-12 M. Sun.
News Service AP
Transcription Service Standard, Lang-Worth, Cole
Representative Homer Griffith
Membership NAB
President, General-Station
Manager Joseph H. Rohrer
Commercial-Sales Promotion Manager,
Publicity Director Cecil Seavey
Program Director Beth Forcum
Production Manager Ed Lewis
Chief Announcer Ed Lewis
Musical Director Jean Gitz
Chief Engineer Joseph H. Rohrer
Farm Editor Bill Totten

KVOR

COLORADO SPRINGS—EST. 1922

CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Operated By Out West Bcstg. Co.
Business-Studio Address 800 Exchange National Bank Bldg.
Phone Number Main 278
Transmitter Location 2803 E. Platte Ave.
Air Time 6:30 a.m.-11:30 p.m., 6:30 a.m.-12 M., Sat.
News Service AP
Transcription Service World
Representative The Katz Agency
President E. K. Gaylord
Station Manager Everett Shupe
Program Director, Farm
Editor Conrad M. Brown
Chief Engineer H. Cozine Strang

KRAI (CP)

CRAIG

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Newel S. Cahoon

**CALL LETTERS TO BE ASSIGNED
(C.P.)
DENVER**

Frequency 990 Kc. Power: 1000 Watts d.
Owned-Operated By: Landon Bcstg. Co.
Owner: Alf M. Landon

K F E L

DENVER—EST. 1923

MBS

Frequency: 950 Kc. Power: 5,000 Watts
Owned Operated By: Eugene P. O'Fallon, Inc.
Business-Studio Address: Albany Hotel
Phone Number: Alpine 4681
Transmitter Location: 5350 W. 20th St.
Air Time: 24 hrs. daily
News Service: AP, INS
Transcription Service: Standard, Associated,
Cole, SESAC

Representative: John Blair
Membership: NAB
President-Owner, General

Manager: Gene O'Fallon
Station Director: Frank Bishop
Commercial Manager: Mark Crandall
Sales Promotion Manager, Publicity

Director: Leo Fremont
Program Director, Production Manager

Musical Director: Paul Godt
Chief Announcer: Norman Teska
Chief Engineer: Tom G. Morrissey
Farm Editor: Gus Swanson

K L Z

DENVER—EST. 1922

CBS

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By: KLZ Bcstg. Co.
Business-Studio Address: Shirley-Savoy Hotel
Phone Number: Main 4271
Transmitter Location: Englewood, Colo.
Air Time: 6 a.m.-12:15 a.m.
News Service: AP, INS
Transcription Service: Standard, Capitol
Representative: The Katz Agency
Membership: NAB, BMB
President: E. K. Gaylord
General Manager: Edgar T. Bell
Station Manager: Hugh B. Terry
Sales or Commercial Mgr.: R. Main Morris
Promotion Manager: Lee Fondren
Program Director, Production

Manager: Charles Roberts
Musical Director: Lester Weelans
Chief Engineer: Harvey Wehrman
Farm Editor: Lowell Watts

Ask A John Blair Man!

HE CAN OFFER YOU
SPOTS IN LOCALLY-
PRODUCED PROGRAMS
LIKE THESE ON **KFEL**
IN DENVER

Welcome Ladies
11:15 a.m. to 12 noon
MONDAY
THRU
FRIDAY

"The
RAY PERKINS
SHOW"
2:30 - 4:30 p.m.
MON. thru SAT.

Rush Hughes
"SONG AND
DANCE PARADE"
6:00 - 6:30 p.m.
MONDAY
THRU
FRIDAY

KFEL **MUTUAL**
DIAL **950**
Denver's Only All-Night Station

MANAGED BY GENE O'FALLON SINCE 1923 • REPRESENTED BY BLAIR SINCE 1937

KMYR

DENVER—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Business-Studio Address.....1626 Stout St.
 Phone Number.....MAin 4161
 Transmitter Location.....1626 Stout Street
 Air Time.....6 a.m.-1:30 a.m.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth, Capitol, Cole
 Representative.....Wm. G. Rambeau
 Membership.....NAB
 President-General Manager.....F. W. Meyer
 Secretary-Treasurer-Station Manager.....A. G. Meyer
 Station Director.....E. H. Meyer
 Program Director.....Dolores Plested
 Production Manager.....Lowell Switzer
 Chief Announcer.....Bill Butterfield
 Musical Director.....Wilma Lundy
 Chief Engineer.....Glenn James
 News Editor.....William Glines

KOA

DENVER—EST. 1924

NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co., Inc.
 Business-Studio Address.....1625 California St.
 Phone Number.....Main 6211
 Transmitter Location.....Aurora, Colo.
 Air Time.....5:30 a.m.-12 M., 6:30 a.m.-12 M. Sun.
 News Service.....AP, INS, UP
 Transcription Service.....Thesaurus, Associated
 Representative.....NBC Spot Sales
 Membership.....NAB, BMB
 President.....Niles Trammell
 General Station Manager.....Lloyd E. Yoder
 Commercial Manager.....James R. MacPherson
 Sales Promotion Manager.....Randolph Smith
 Program Director.....Clarence Moore
 Production Manager.....Earle C. Ferguson
 Publicity Director.....Donald E. Allen
 Musical Director.....Milton Shrednik
 Chief Engineer.....Robert H. Owen
 Farm Editor.....Harley Renollet

KVOD

DENVER—EST. 1925

ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Colorado Radio Corp.
 Business-Studio Address.....Midland Savings Bldg.
 Phone Number.....TAbor 2291

Transmitter Location...53rd & Pecos (North of Denver)
 Air Time.....18½ hrs.
 News Service.....UP
 Transcription Service.....Lang-Worth, Cole, Associated
 Representative.....Free & Peters
 Membership.....NAB
 President.....Wm. D. Pyle
 Station Manager.....T. C. Ekrem
 Sales Promotion Manager.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem
 Farm Editor.....Leslie Stark

KIUP

DURANGO—EST. 1935

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....San Juan Bcstg. Co., Inc.
 Business-Studio Address.....2800 Main Ave.
 Phone Number.....117
 Transmitter Location.....2800 Main Ave.
 Air Time.....15 hrs. daily, Mon.-Sat.
 News Service.....UP
 Transcription Service.....Capitol, Cole
 Representative.....Homer Griffith
 Membership.....BMB
 General-Station Manager.....John A. Griffin
 Program Director.....Ande Banner
 Production Manager.....Jim Laramore
 Chief Announcer.....Don Hoover
 Chief Engineer.....Russell A. Walz

KCOL

FT. COLLINS—EST. 1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....The Northern Colorado Bcstg. Co.
 Business-Studio Address.....1600 La. Porte Ave.
 Phone Number.....2600
 Transmitter Location.....1600 La Porte Ave.
 Air Time...6 a.m.-12 M., Mon.-Sat., 7:30 a.m.-12 M. Sun.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Homer Griffith
 Membership.....NAB, BMB
 President, General-Station Manager.....Douglas D. Kahle
 Commercial-Sales Promotion Manager.....Dave Schlothauer
 Program-Publicity Director.....Jack Hitchcock
 Production Manager, Musical Director.....Harry Parkinson
 Chief Engineer.....Harold Austin
 Farm Editor.....Max Brown

KEXO (CP)

GRAND JUNCTION

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Voice of Western Colo.
 Business Address... 2208 North Ave.
 News Service... UP
 Transcription Service... Capitol, Cole, Thesaurus
 President... D. Spencer Grow
 Gen. Mgr., Comm. Mgr... Abbott Tessman
 Program Director... Bob Collins

KFXJ

GRAND JUNCTION—EST. 1926

MBS-KBS

Frequency: 920 Kc. Power: 1000 Watts d;
 500 Watts n.
 Owned-Operated By... Western Slope Bcstg.
 Co.
 Business-Studio Address... Hillcrest Manor
 Phone Number... Grand Junction 1300-1301
 Transmitter Location... Hillcrest Manor
 Air Time... 6 a.m.-11 p.m.; 7 a.m.-11 p.m., Sun.
 News Service... UP
 Transcription Service... Standard, SESAC, Cole,
 Lang-Worth
 Representative... Hal Holman; Homer Griffith
 Membership... NAB, BMB
 President, General-Station
 Manager... Rex Howell
 Auditor... Chas. Howell
 Sales Promotion Manager... Helen Rose
 Traffic-Publicity Director... Rosa Lee Samuels
 Production Manager, Chief
 Announcer... Jack Lund
 Chief Engineer... Chas. Hay

KFKA

GREELEY—EST. 1921

Frequency: 910 Kc. Power: 1000 Watts
 Owned By... Mid-Western Radio Corp.
 Operated By... Radio Station KFKA
 Business-Studio Address... 620—8th Ave.
 Phone Number... 450
 Transmitter Location... Highway 85, N. of
 Greeley
 Air Time... Shares Time
 News Service... UP
 Transcription Service... Lang-Worth, Cole
 Representative... Thomas F. Clark
 President, General Manager... Francis Price
 Program Director... Robert W. Jones
 Chief Announcer... Keneth Perry
 Chief Engineer... Harry P. Brewer
 Farm Editor... Carl Jordan

KOKO

LA JUNTA—EST. 1937

KBS

SOUTHERN COLORADO NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... The Southwest Bcstg. Co.
 Business Address... P. O. Box 225
 Transmitter Location... 4 miles W. of La Junta
 on U. S. Highway No. 50
 Air Time... 7:15 a.m. to 3:00 p.m.;
 5:30 p.m. to 10:00 p.m.
 Phone Number... 42
 News Service... UP

KLMR (CP)

LAMAR

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... The Southeast Colorado
 Bcstg. Co.
 Business Address... North Santa Fe Trail
 Phone Number... 804
 President... Ralph E. Eaton
 Vice President... W. R. Henry
 Secy.-Treas.-Mgr... L. K. Christolear
 Program Director... Robert L. McGrath

KUBC

MONTROSE—EST. 1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Uncompahgre Bcstg. Co.
 Business Address... P. O. Box 179
 Phone Number... 199
 News Service... UP
 Transcription Service... Thesaurus, Capitol, Cole
 General Manager... D. E. Towne
 Asst. Mgr... Douglas Gary
 Commercial Manager... M. A. Davey
 Program Director... Henry M. Long
 Chief Engineer... Craig M. Wills

KADP (CP)

PUEBLO

Frequency: 1490 Kc. Power 250 Watts
 Owned-Operated By... Alva B. Adams
 Business Address... 102 W. Orman Ave.

KCSJ

PUEBLO—EST. 1947

MBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By... Star Bcstg. Co., Inc.

Business-Studio Address 211 West 5th St.
 Phone Number 8521
 Transmitter Location E. of Rountail River
 Air Time 6 a.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Representative Taylor-Howe-Snowden
 Membership NAB, BMB
 President Frank S. Hoag, Jr.
 General Manager Dale W. Scott
 Commercial Manager James E. Cobb
 Continuity Director Roy Borden
 Chief Announcer Guss King Babb
 Musical Director Lee Wilson
 Chief Engineer Harry Mason

K D Z A (CP)
PUEBLO

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Pueblo Radio Co.
 Business Address 522 N. Center St.
 Colorado Spring

K G H F
PUEBLO—EST. 1928
ABC

Frequency: 1350 Kc. Power: 1000 Watts d.
 500 Watts n.
 Owned-Operated By Colorado Bcstg. Co., Inc.
 Business-Studio Address 304 N. Main St.
 Phone Number 3877
 Transmitter Location Lake & Maryland Aves.
 Air Time 6 a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service UP
 Transcription Service Thesaurus
 Representative Joseph Hershey McGillvra
 Membership NAB, BMB
 President Gifford Phillips
 Station Manager Robert D. Ellis
 Commercial Manager Kenneth Russell
 Sales P-omotion Manager, Publicity
 Director Howard Myers
 Program Director, Farm
 Editor Clifford Hendrix
 Chief Announcer William Bruce
 Chief Engineer Willis Shanks

K R O M (CP)
PUEBLO

Frequency: 930 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By Rockey Mount Bcstg. Co.
 Business Address 429 Thatcher Bldg.

K G E K

STERLING—EST. 1927
KBS

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Operated By Elmer G. Beehler
 Address 3rd & Beech Sts.
 Phone Number 679
 Transmitter Location Fleming Road
 Air Time 11:30 a.m. to 1:30 p.m.
 News Service Transradio
 Owner-Gen. Mgr.-Sta. Mgr. Elmer G. Beehler

K C R T

TRINIDAD—EST. 1946
KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. L. Corley
 Address South Country Club Drive
 Phone Number 772
 Transmitter Location South Country Club Drive
 Air Time 7:00 a.m.-10:00 p.m.
 News Service UP
 Transcription Service Standard, Lang-Worth
 President-Gen. Mgr. Chief Engr. H. L. Corley
 Program Director Marguerit Spurr

K S F T

TRINIDAD—EST. 1946
MBS—COLORADO RADIO NETWORK

Frequency: 1280 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By Trinidad Bcstg. Corp.
 Business-Studio Address 225 N. Commercial
 St. FS
 Phone Number 414
 Transmitter Location 1.9 mi. E. of Trinidad on
 Highway 350
 Air Time 6 a.m.-12 M.; 7 a.m.-12 M. Sun.
 News Service AP
 Transcription Service Thesaurus
 Representative Forjoe
 Membership NAB, BMB
 General Manager George H. Bowles
 Station Manager John D. Reed
 Program Director Mae Dene Ellis
 Chief Announcer Ben Presser
 Chief Engineer Lloyd L. Wilson
 Farm Editor Harold G. Reed

K P H C (CP)
WALSENBURG

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Walsenberg Bcstg. Corp.
 Business Address 10th St., 501 West Pueblo

CONNECTICUT

Estimated Population 2,020,000—% Increase +18.2—Radio Homes 502,375
Farms with Radios 20,436—Stations in State 24

W I C C

BRIDGEPORT—EST. 1926

MBS—YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned By.....General Tire & Rubber Co.
Operated By.....The Yankee Network, Inc.
Business-Studio Address...144 Golden Hill St.
Phone Number.....6-1121
Transmitter Location.....Pleasure Beach
Air Time.....6 a.m.-1 a.m.; 8 a.m.-1 a.m. Sun.
News Service AP, INS, Yankee Network News
Transcription Service.....Standard, Associated
Representative.....Edward Petry
Membership.....NAB, BMB
Chairman of the Board...John Shepard, 3rd
President-Owner.....William O'Neil
Station Manager.....Joseph T. Lopez
Sales Manager.....Norman Whittaker
Program Director...Florence Ballou Robinson
Chief Announcer.....Louis La Haye
Musical Director.....Rita A. Ertle
Chief Engineer.....George P. Keich

W L I Z

BRIDGEPORT—EST. 1946

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By...The Bridgeport Bcstg Co.
Business Address.....114 State St.
Phone Number.....5-4144
Transmitter-Studio Location.....Cilco Terminal
Air Time.....6:45 a.m.-local sunset
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Taylor-Howe-Snowden
Membership.....NAB
President.....William Elliott
Executive V.P.....Emanuel Slotnick
Sales Mgr.....Sol Robinson
Program Mgr.....Wallace Dunlap
Music Librarian.....Robert E. Dreier
Chief Engineer.....Cayford Holt
Sports Editor.....Manning Slater

W N A B

BRIDGEPORT—EST. 1941

ABC—CONN. STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Harold Thomas
Business-Studio Address.....991 Broad St.
Phone Number.....3-3112
Transmitter Location...Locomobile Pt., Seaside
Pk.
Air Time.....17 hrs. daily; 15 hrs. Sun.

News Service.....UP
Transcription Service.....Standard
Representative.....William G. Rambeau
Membership.....NAB
Owner.....Harold Thomas
General Manager.....Levon Thomas
Station Manager, Commercial
Manager.....Torrence McGough
Sales Promotion-Production Manager,
Publicity Director.....Harry Osborne
Program Director, Chief
Announcer.....Jack Dahlby
Musical Director.....Marcia Robinson
Chief Engineer.....Harold Thomas

Call Letters To Be Assigned (C.P.)

BRISTOL

Owned-Operated By.....The Bristol Co.
President.....Dr. Benjamin Sachner

W L A D

DANBURY—EST. 1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By.....Berkshire Bcstg. Corp.
Business Address.....297 Main St.
Phone Number.....8-0580
News Service.....UP
Transcription Service.....SESAC, World
Representative.....McGeehan and O'Mara
President-General Mgr.....John Deme
Commercial Manager.....J. Thomas Mathers
Program Director.....Jerry Arthur
Chief Engineer.....Robert V. Harris

W C C C

HARTFORD—EST. 1947

Frequency: 1290 Kc. Power: 500 Watts
Owned-Operated By...Greater Hartford Bcstg.,
Inc.
Business Address.....Bond Hotel
Phone Number.....5-6648
Transmitter Location.....South Quaker Lane,
W. Hartford
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service.....Associated
Representative.....Wm. G. Rambeau
President.....William Savitt
Secretary-Treasurer.....Max Savitt
General Manager.....Harry LeBrun
Program Director.....Walter Nielson
Traffic Manager.....Irene Dolin
Musical Director.....Barbara Nelson
Chief Engineer.....Howard Wessenberg

W D R C

HARTFORD—EST. 1922

CBS

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By: The Connecticut Bcstg Co.
 Business-Studio Address: 750 Main St.
 Phone Number: 7-1188
 Transmitter Location: 869 Blue Hills Ave., Bloomfield, Conn.
 Air Time: 6:15 a.m.-12 M.; 8 a.m.-12 M. Sun.
 News Service: UP
 Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: Franklin M. Doolittle
 Station Manager: Walter B. Haase
 Commercial Manager: William F. Malo
 Program Manager: Harvey H. Olson
 Publicity Director: Jack Zaiman
 Chief Engineer: Italo A. Martino

W O N S

HARTFORD—EST. 1935

MBS—YANKEE NETWORK

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned By: General Tire & Rubber Co.

WCCC

THE MUSIC STATION

WCCC

HARTFORD, CONN.

Hotel Bond

1290 DIAL 1290

Operated By: The Yankee Network
 Business-Studio Address: 54 Pratt St.
 Phone Number: 7-9131
 Transmitter Location: Newington, Conn.
 Air Time: 6 a.m.-1 a.m.; 7:45 a.m.-1 a.m. Sun.
 News Service: INS, UP, Yankee Network News
 Transcription Service: Standard, Associated
 Representative: Edward Petry
 Membership: NAB, BMB
 Chairman of the Board: John Shepard, 3rd
 President: William O'Neil
 Station Manager: Robert Manby
 Sales Manager: Linus Travers
 Program Director, Production Manager: Ralph Klein
 Musical Director: Maurice Sechtman
 Chief Engineer: Rogers Holt

W T H T

HARTFORD—EST. 1936

ABC—CONN. STATE NETWORK

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: The Hartford Times, Inc.
 Business-Studio Address: 555 Asylum St.
 Phone Number: 2-0237
 Transmitter Location: 555 Asylum St.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard, Lang-Worth
 Representative: J. P. McKinney
 Membership: NAB, BMB
 General Manager: Glover De Laney
 Sales Manager: Leonard Schoenfeld
 Program Director: Elliott P. Miller
 Publicity Director: Sereno Gammell
 Musical Director: Charlotte Anderson
 Technical Director: Richard Blackburn

W T I C

HARTFORD—EST. 1925

NBC—NEW ENGLAND REGIONAL NETWORK

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned By: Travelers Bcstg. Service Corp.
 Operated By: The Travelers Insurance Cos.
 Business-Studio Address: 26 Grove St., Hartford, Conn.
 Phone Number: 2-3181
 Transmitter Location: Talcott Mt., Avon, Conn.
 Air Time: 5:25 a.m.-1 a.m.; 7:30 a.m.-1 a.m. Sun.
 News Service: AP, INS, Transradio
 Transcription Service: Thesaurus, Lang-Worth
 Representative: Weed
 Membership: NAB, BMB
 President-Owner: Jesse W. Randall
 Vice President & General Manager: Paul W. Morency
 Asst. Genl. Mgr. & Sales Manager: Walter Johnson

CONNECTICUT

Asst. Sales Mgr. Irwin Cowper
Program Manager Leonard J. Patricelli
Asst. Program Mgr. Paul Lucas
Production Manager George Bowe
Director Public Relations Bernard Mullins
Chief Announcer Philip Becker
Musical Directors Moshe Paronov, Rudy Martin
Plant Manager Herman Taylor
F.a.m Program Director Frank Atwood

Representative Donald Cooke
Membership NAB
President Edward S. Minor
General Manager, Treas., Station Manager Lester C. Flood
Commercial Manager, Secty., Sales Promotion Manager Murray L. Grossman
Program Director, Production Manager, Publicity Director W. Richard Carlson, Jr.
Chief Announcer Peter Jamerson
Musical Director Bob Tyson
Chief Engineer Arthur M. Allen
Farm Editors Peter Jamerson, Roy Norcross

W M M W

MERIDEN—EST. 1947

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Silver City Crystal Co., Inc.
Business Address Palace Bldg.
Phone Number 2600
News Service AP
Transcription Service Thesaurus
President Carl A. Schultz
General Manager Gustav A. Krultschnitt
Commercial Manager Carl W. Scgyktz
Program Director Bernard Morley
Technical Director James A. Iodice
Chief Engineer G. Langfelder

W E L I

NEW HAVEN—EST. 1935

ABC

Frequency: 960 Kc. Power: 1000 Watts
Owned-Operated By Conn. Radio Foundation, Inc.
Business-Studio Address 221 Orange St.
Phone Number 8-1133
Transmitter Location Benham St., Hamden, Conn.
Air Time 6:45 a.m.-12:05 a.m.
News Service UP
Transcription Service Lang-Worth
Representative Headley-Reed
President H. C. Wilder
General Manager Richard W. Davis
Commercial Manager Edwin H. Schweitzer
Sales Promotion Manager, Publicity Director Rudy Frank
Program Director Charles H. Wright
Chief Engineer Fred King

W K N B

NEW BRITAIN—EST. 1945

Frequency: 840 Kc. Power: 1000 Watts d.
Owned-Operated By The New Britain Bcstg. Co.
Business-Studio Address 213 Main St.
Phone Number 703
Transmitter Location Newington, Conn.
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Capitol, World
Representative Adam J. Young
Membership NAB
President, General Manager Julian Gross
Station Manager L. H. Martineau
Commercial Manager Peter B. Kenney
Program Director David Scott
Chief Engineer W. R. Atkinson

W N H C

NEW HAVEN—1944

CONN. STATE NETWORK

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Elm City Bcstg. Corp.
Business-Studio Address 1110 Chapel St.
Phone Number 8-0196
Transmitter Location Kimberly Ave.
Air Time 7:05 a.m.-12:05 a.m.
News Service AP
Transcription Service Standard
Representative Wm. G. Rambeau
Membership BMB
President Patrick J. Good
General-Station Manager James T. Milne
Commercial Manager, Sales Promotion Manager Vince Callanan
Program Director, Production Manager David K. Harris
Publicity Director Louis Doolittle
Musical Director James Morgan
Chief Engineer Vinnie DeLaurentis
Farm Editor Mary DiFant

W A V Z

NEW HAVEN—EST. 1947

CONN. INDEPENDENT BCSTRS.

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By New Haven Bcstg. Corp.
Business-Studio Address 152 Temple St.
Phone Number 7-0171
Transmitter Location Foot of Thill St., W. Haven, Conn.
Air Time Local sunrise-local sunset
News Service UP
Transcription Service World

WNL C

NEW LONDON—EST. 1936

MBS—YANKEE-CONN. STATE NETWORK
 Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.. The Thames Bcstg. Corp.
 Business-Studio Address..... 281 State St.
 Phone Number 2-4365
 Transmitter Location.... Winthrop Pl., E. New
 London, Conn.
 Air Time..... 17 hrs. daily
 News Service AP
 Membership BMB
 Chief Owner..... Roderick L. Morey
 General Manager..... Gerald J. Morey
 Natl. Sales..... Edward F. Darrell
 Local Sales..... Leo Keegan
 Program Director, Production Manager, Musical
 Director Leslie Morson
 Publicity Director..... Jane C. Cobb
 Chief Announcer..... Leonard W. Stevens
 Chief Engineer..... Walter J. Tucker, Jr.
 Farm Editor..... Len Stevens

WNL K

NORWALK—EST. 1947

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By..... Norwalk Bcstg. Co.
 Business-Studio Address... Main & Wall Sts.
 Phone Number..... 6-2542
 Transmitter Location.... Stuart Ave. & Benedict
 St.
 Air Time..... Local Sunrise-Local Sunset
 News Service UP
 Transcription Service Associated
 Membership NAB
 President-General Mgr.... Benjamin Ginzburg
 Comm.-Sales Promotion Mgr... Jeremy Marcus
 Program Director..... Milton Warren
 News and Special Events Dir.... Thomas J.
 McNeil
 Chief Engineer..... Thomas Lemmo

WNO C

NORWICH—EST. 1946

KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Norwich Bcstg. Co.
 Business-Studio Address..... 91 Main St.
 Phone Number 3325, 1679
 Transmitter Location..... Lucas Pk. Rd.
 Air Time..... 6:45 a.m.-11 p.m.
 News Service AP
 Transcription World, SESAC
 Representative..... William G. Rambeau
 Membership NAB
 Owner, General-Station-Commercial
 Manager..... H. Ross Perkins
 Sales Promotion Manager... Joseph Goodrow

Program Director, Production
 Manager Paul Entress
 Publicity Director..... Phil Reuben
 Chief Announcer, Musical
 Director James Duncan
 Chief Engineer..... John Benson

WST C

STAMFORD—EST. 1941

ABC—CONN. STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... The Western Conn.
 Bcstg. Co.
 Business-Studio Address..... 270 Atlantic St.
 Phone Number 4-7575
 Transmitter Location.... Lindstrom Rd.
 Air Time . 6:30 a.m.-12 M.; 9 a.m.-12 M., Sun.
 News Service UP
 Transcription Service World
 Representative Bertha Bannan
 Membership NAB
 President Kingsley Gillespie
 General Manager..... Julian Schwartz
 Sales Manager, Musical
 Director Wharton Ford
 Program Director..... Fred Daiger
 Chief Announcer..... Don Rustici
 Chief Engineer..... Edward L. Markman

WSTC

STAMFORD, CONNECTICUT

*Ask
 Anyone!*

WLCR

TORRINGTON

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By...The Litchfield County
 Radio Corp.
 Business-Studio Address.....23 Main St.
 Phone Number4173
 Transmitter Location.....Highland Ave.
 Air Time.....Local sunrise-local sunset
 News ServiceUP
 Transcription ServiceWorld
 MembershipNAB
 President.....J. Richard Dobbins
 General-Station-Commercial-Sales
 Promotion Manager...Frederick E. Bieber
 Program Director, Production
 ManagerHal Kosut
 Chief Engineer.....Robert D. Corbett

WTOR

TORRINGTON

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...Torrington Bcstg. Co.
 Phone Number4181
 News ServiceINS
 Transcription ServiceCapitol
 President.....Joseph R. Schifini
 General Manager.....James Parker
 Commercial Manager.....Joseph X. O'Hara
 Promotion Manager.....Gerardo T. Schifini
 Program Director.....Richard C. Kilbourn
 Chief Engineer.....Theodore W. Hitchcock

WATR

WATERBURY—EST. 1934

ABC—CONN. STATE NETWORK

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By...Harold Thomas
 Business-Studio Address.....71 Grand St.
 Phone Number3-5161
 Transmitter Location.....Baldwin Ave.
 Air Time.....7 a.m.-12 M.
 News ServiceUP
 Representative.....Wm. G. Rambeau
 MembershipNAB, BMB
 Owner, General Manager...Harold Thomas
 Station-Commercial Manager.....S. R. Elman
 Sales Promotion Manager, Publicity
 Director.....Wallace F. Gordon
 Program Director, Production Manager,
 Chief Announcer.....Edmund Waller
 Musical Director.....Edyth Sacco
 Chief Engineer.....Harold Thomas

WBR Y

WATERBURY—EST. 1934

CBS

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By...American-Republican,
 Inc.
 Business-Studio Address.....136 Grand St.
 Phone Number3-1125
 Transmitter Location.....Boydson St.
 Air Time.....6:55 a.m.-12:05 a.m.
 News ServiceAP
 Transcription ServiceWorld
 Representative....Gilman, Nicoll & Ruthman
 MembershipNAB, BMB
 President-Owner.....W. J. Pape
 General Manager.....James H. Darcey
 ManagerEric Pape
 Asst. Mgr.....Wilder J. Greeley
 Commercial Manager....Harry A. DeVoken
 Promotion Manager.....J. Maxim Ryder
 Program Manager.....W. O. Howard
 Publicity Director.....E. Christy Ek
 Chief Announcer.....Jim Parker
 Musical Director.....Louis Boisvert
 Chief Engineer.....Frank B. Hales

WWCO

WATERBURY—EST. 1946

MBS—YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By...Mattatuck Bcstg. Co.
 Business-Studio Address...119 W. Main St.
 Phone Number4-5141
 Transmitter Location.....Thomaston Ave.
 Air Time.....6 a.m.-12 M.
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeForjoe
 MembershipNAB
 President, General-Station
 ManagerMilton H. Meyers
 Sales or Commercial
 ManagerMort Silverman
 Sales Promotion Manager.....Herb Teller
 Program Director, Production
 ManagerGene Vallon
 Publicity Director.....James Randolph
 Chief Announcer.....Al Vestro
 Musical Director.....Howard Robinson
 Chief Engineer.....Richard Sanderson

DELAWARE

*Estimated Population 293,000—% Increase +9.9—Radio Homes 71,778
Farms with Radios 7,009—Stations in State 5*

W D O V (CP)

DOVER

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned-Operated By.....William C. Evans
Owner.....William C. Evans

Station Manager.....J. Gorman Walsh
National Sales Manager....J. Robert Gulick
Program Director.....Harvey C. Smith
Chief Engineer.....J. E. Mathiot

W D E L

WILMINGTON—EST. 1922

NBC

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Operated By.....WDEL, Inc.
Business-Studio Address...10th & King Sts.
Phone Number.....7268
Transmitter Location...35th St. & Bellevue Ave.
Air Time.....6:30 a.m.-1 a.m.
News Service.....UP
Transcription Service.....Thesaurus, World
Representative.....Robert Meeker Associates
Membership.....NAE
Station Executive.....Clair R. McCollough

W I L M

WILMINGTON—EST. 1922

ABC—MBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Phone Number.....4-7771
Transmitter Location.....35th & Bellefont
Air Time.....6:30 a.m.-1 a.m.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Adam J. Young, Jr.
Membership.....NAB, BMB
President.....Alfred G. Hill
Vice Pres. & General
Manager.....Francis H. Brinkley

WDEL

WILMINGTON DELAWARE
5000 WATTS DAY & NIGHT

SELLS
for you, consistently,
profitably

Represented by
ROBERT MEEKER ASSOC.
New York Chicago
San Francisco Los Angeles

NBC
Affiliate

DELAWARE

Program Director.....Frank Gallagher
Publicity Director.....William P. Frank
Chief Engineer.....Ed Kennedy

WARS

WILMINGTON—EST. 1947

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Operated By.....Wilmington Tri-State
Bcstg. Co., Inc.
Business Address.....1225 Market Street
Phone Number.....Wilmington 4-8881
Studio Address.....To Come
Transmitter Location..Mt. Cuba, Del.; Intersec-
tion of Mt. Cuba and Owl's Nest Rds.
Air Time.....6 a.m.-2 a.m.
News Service.....AP
Transcription Service..Lang-Wo:th, Standard
Membership.....NAB
President.....Frank S. Carrow
Vice President, General-Station
Manager.....George L. Sutherland
Program Director.....Jack Gibbons
Production Manager.....Ralph Morgan
Publicity Director.....Bill O'Neil
Chief Engineer.....H. S. Clark

WTUX

WILMINGTON—EST. 1947

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned By.....Port Frere Bcstg. Co., Inc.
Operated By.....Gordon MacIntosh; Howard
Robinson
Business-Studio Address.....1326 Market St.
Phone Number.....Wilmington 5-8821
Transmitter Location..Port Frere on Christiana
River
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....World
Representative.....Forjoe
Membership.....NAB
President.....Gordon K. MacIntosh
General-Production Manager, Publicity
Director.....Howard Robinson
Station Manager, Program
Director.....Robert L. Wilcox
Commercial-Sales Promotion
Manager.....Sidney Schulman
Chief Announcer.....Fred Heckman
Chief Engineer.....Wayne Neuhaus
Farm Editor.....Don Ruggles

DELAWARE'S HOME OWNED AND OPERATED

1000 WATTS — DAY AND NIGHT

WARS

WILMINGTON, DELAWARE

★ 1380 K C ★

SERVING THE HIGHEST PER CAPITA
INCOME AREA IN THE U. S. A.

WARS — FM
METROPOLITAN
CLASS B

GEORGE L. SUTHERLAND
VICE-PRESIDENT
GENERAL MANAGER

WILMINGTON TRI-STATE BROADCASTING CO., WILMINGTON 99, DEL.

AND NEW JERSEY

AND ADJACENT AREAS OF MARYLAND AND DELAWARE

DISTRICT OF COLUMBIA

Estimated Population 861,000—% Increase 29.8—Radio Homes 216,737
Farms with Radios 22—Stations in District 7

WINX

WASHINGTON, D. C.—EST. 1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: WINX Bcstg. Co.
Address: 8th & Eye Sts., N.W.
Phone Number: Republic 8000
Transmitter Location: 8th & Eye Sts., N.W.
Air Time: 6:00 a.m.-1:00 a.m.;
7:00 a.m.-1:00 a.m. Sun.

News Service: AP, UP
Transcription Service: Standard, Lang-Worth,
Associated, World

Representative: Headley-Reed Co.
Membership: NAB, BMB
President: Phillip L. Graham
Exec. V.P.-General Manager: John S. Hayes
Musical Director: Geo. Creamer
Chief Engineer: Ralph E. Cannon, Jr.

WMAL

WASHINGTON, D. C.—EST. 1925

ABC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: The Evening Star
Bcstg. Co., Inc.

Business-Studio Address: 724 14th St., N.W.
Phone Number: National 5400
Transmitter Location: Green Tree Rd.,
Bethesda 14, Md.

Air Time: 6 a.m.-1 a.m.
News Service: AP, UP
Transcription Service: Associated, Standard
Representative: ABC Spot Sales
Membership: NAB, BMB
President: S. H. Kauffmann
General Manager: K. H. Berkeley
Sales Manager: Ben B. Baylor, Jr.
Program Director: Gordon Hubbel
Publicity Director: Tom Dolan
Chief Announcer: Harold Stepler
Chief Engineer: Daniel Hunter

WOL

WASHINGTON, D. C.—EST. 1924

MBS

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By: Cowles Bcstg. System
Business-Studio Address: Heurich Bldg.,
1627 K St., N.W.

Phone Number: Metropolitan 0010
Transmitter Location: Brookville Rd.,
Silver Spring, Md.

Air Time: 18 hrs. daily; 17 hrs. Sun.
News Service: AP, UP, Washington City
News Service

Transcription Service: Lang-Worth, Associated
Representative: The Katz Agency
Membership: NAB, BMB
President-Owner: Gardner Cowles
V.P. Cowles, General Manager WOL, Station
Manager: Commander T. A. M. Craven
Commercial Manager: William D. Murdock
Sales Promotion Manager: John F. Hardesty
Program Director: Roy Passman
Production Manager: Nollis Seavey
Publicity Director: Lou Brott
Chief Announcer: Stephen McCormick
Musical Director: Charles Keaton
Chief Engineer: Harold Reed

WQQW

WASHINGTON, D. C.—EST. 1946

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By: Metropolitan Bcstg.
Corp.

Business-Studio Address: 2627 Conn. Ave.,
N.W.

Phone Number: Columbia 6331
Transmitter Location: Lee & Wilson Blvd.,
Falls Church, Va.

Air Time: Local sunrise-local sunset
News Service: AP
Transcription Service: World, Standard
Representative: Wm. G. Rambeau
Membership: NAB
President: Morris Rodman
General-Station Manager: M. Robert Rogers
Sales Manager: Perry Walders
Program-Musical Director: Pierson Underwood
Production Manager: Richard Barr
Chief Engineer: Robert Martin

WRC

WASHINGTON, D. C.—EST. 1923

NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By: National Bcstg. Co.
Business-Studio Address: 724 14th St., N.W.

Phone Number: Republic 4000
Transmitter Location: Agers Rd.,
Hyattsville, Md.

Air Time: 5:30 a.m.-1 a.m.; 7:30 a.m.-1 a.m.,
Sun.

News Service: AP, INS, UP
Transcription Service: Thesaurus, Standard,
Associated

Representative: NBC Spot Sales
Membership: NAB
Vice President (NBC): Frank M. Russell
General Manager: Carleton D. Smith
Sales Manager: Mahlon A. Glascock
Promotion Manager: Lorin S. Myers

Program Director.....George Y. Wheeler
 Publicity Director.....Walter J. Royen
 Musical Director.....Ludwig F. Balzer
 Chief Engineer.....A. E. Johnson

W W D C

WASHINGTON, D. C.—EST. 1941
 Frequency: 1450 Kc.....Power: 250 Watts
 (250 Watts Booster)
 Owned Operated By.....Capital Bcstg. Co.
 Business-Studio Address...1000 Conn. Ave.,
 N.W.
 Phone Number.....NAtional 7203
 Main Transmitter.....61 Pierce St., N.E.;
 Booster: Lanier Dr., Silver Spring, Md.
 Air Time.....24 hrs. daily
 News Service...AP, UP, Washington City News
 Service
 Transcription Service.....Capitol, Standard,
 Thesaurus
 Representative.....Forjoe
 Membership.....NAB, FMA
 President.....Joseph Katz
 General Manager.....Ben Strouse
 Sales Manager.....Helen K. Mobberley
 Sales Promotion Manager.....Herman Paris
 Program Director.....Norman Reed
 Special Events Director.....Ira Walsh

Publicity Director.....Rick LaFalce
 Chief Engineer.....Ross H. Beville

W T O P

WASHINGTON, D. C.—EST. 1928

CBS

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Operated By...Columbia Bcstg. System,
 Inc.
 Business Address.....485 Madison Avenue,
 New York 22, N. Y.
 Phone Numbers... (N. Y.) Wickersham 2-2000
 (Wash.) Metropolitan 3200
 Studio Address.....WTOP, Warner Bldg.,
 Washington 4, D. C.
 Transmitter Location.....Wheaton, Md.
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....AP, UP
 Transcription Service...World, BMI, ASCAP
 Representative.....Richard Linkroom
 Membership.....NAB, BMB
 President (CBS).....Dr. Frank Stanton
 General Mgr.....Maurice B. Mitchell
 Station Mgr.....Carl J. Burkland
 Sales Promotion Manager...Cody Pfanstiehl
 Sales Mgr.....Richard Linkroom
 Chief Engineer.....Clyde Hunt
 Farm Editor (CBS).....Don Lerch

WWDC

20,000 Watts FM

Yes, W-W-D-C was a pioneer in Washington AM programming. Now it's the powerful FM pioneer. To cover Washington, it's smart to use W-W-D-C 1450 on the regular dial . . . 101.1 on the FM dial.

For Prestige . . .

AP

Membership!

FLORIDA

Estimated Population 2,394,000—% Increase 26.2—Radio Homes 521,651
Farms with Radios 33,871—Stations in State 66

WSWN

BELLE GLADE—EST. 1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By... Seminole Bcstg. Co.
Business Address... P. O. Box 355
Phone Number... 155
News Service... UP
Transcription Service... World
President-General Mgr... Tom Watson, Jr.
Commercial Manager... Mary Foy
Program Director... George Peters
Chief Engineer... C. S. Clemans

WDHL

BRADENTON—EST. 1947

KBS

Frequency: 1480 Kc. Power: 250 Watts
Owned-Operated By... Manatee Bcstg. Co., Inc.
Address... Municipal Pier
Phone Number... 35561
Transmitter Location... Municipal Pier
Air Time... 7:00 a.m.-10:30 p.m.
News Service... AP
Transcription Service... Cole, Standard
President-General Mgr... Lou Jakobson
Commercial Manager... Jim Shilliday
Program Director... Eileen Jackson
Chief Engineer... Arthur Betts
Promotion Manager... Dean Fleischman

WCLE

CLEARWATER—EST. 1947

Frequency: 680 Kc. Power: 1000 Watts d.
Owned By... Clearwater Bcstg. Co., Inc.
Operated By... Houston Cox, Jr.
Business Address... Box 1139
Phone Number... 2573
Studio Address... Whitcomb Building,
Cleveland St.
Transmitter Location... Taylor Ave., Largo, Fla.
Air Time... Local sunrise-local sunset
News Service... AP
Transcription Service... Standard
Representative... Hal Holman
Membership... NAB
President, General-Station-Sales
Manager... Houston Cox, Jr.
Sales Promotion Manager... Drew Shankle
Program Director, Production Manager, Pub-
licity Director, Chief Announcer... Bill Steis
Musical Director... Saul Rosenzweig
Chief Engineer... Harold Legg
Farm Editor... Bob Weatherly

WBAY

CORAL GABLES—EST. 1947

ORANGE STATE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... Atlantic Shores Bcstg.,
Ltd.
Business-Studio Address... 322 Aragon
Phone Number... 48-65-71
Transmitter Location... 1505 S.W. 32nd Ave.,
Miami, Fla.
Air Time... 24 hrs. daily (off for maintenance
11 p.m. Sun. to 7 a.m. Mon.)
News Service... UP
Transcription Service... Associated, Standard,
Cole
Representative... Joseph Hershey McGillvra
Partnership... James Brown, Ronald Johnson,
Bert Graulich, Elbert Griffis
General-Station Manager... James Brown
Commercial-Sales Promotion Manager, Pub-
licity Director... Robert Standart
Program Director, Production Manager, Chief
Announcer... Bert Graulich
Musical Director... Mary Jean Williams
Chief Engineer... Walt E. Kinney

WVCG

CORAL GABLES—EST. 1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By... Peninsular Bcstg. Corp.
Business Address... 223 Aragon Ave.
News Service... AP
Transcription Service... Associated
Representative... Forjoe
President-General Mgr... George W. Thorpe
Program Director... Edward S. Gaylor
Chief Engineer... Edward M. Vickers

WCNU (CP)

CRESTVIEW

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By... Gulf Shore Bcstg. Co.
Partners... Caryl Reddock,
L. Burson Whittington

WMFJ

DAYTONA BEACH—EST. 1935

ABC—FLA. AMERICAN GROUP

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... W. Wright Esch
Business-Studio Address... 444 N. Beach St.
Phone Number... 91
Transmitter Location... 126½ Magnolia Ave.
Air Time... Unlimited

. . . FLORIDA . . .

News Service INS
 Transcription Service...Thesaurus, Lang-Worth
 Representative...Joseph Hershey McGillvra
 Membership NAB, BMB
 Owner W. Wright Esch
 General Manager..... A. B. Esch
 Station Manager.....Ray Clancy
 Commercial Manager.....John Pitts
 Traffic Manager.....Jackie Seymour
 News Editor.....Larry Roller
 Publicity Director.....Floyd Dillingham
 Chief Announcer.....Skeets Wolfe
 Musical Director.....Ed. Oversby
 Chief Engineer.....Webster Ellenwood

WNDB

DAYTONA BEACH—EST. 1947

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address...128 Orange Ave.
 Phone Number 3601
 Transmitter Location..... Holly Hill, Fla.
 Air Time.....Local sunrise-local sunset
 News Service AP
 Transcription Service.....Standard, World
 Membership NAB
 President Julius Davidson

Station Manager.....Jerry Stone
 Sales-Comm. Mgr.....John Cummings
 Program Director, Production
 Manager Carl Bensen
 Publicity Director.....Lilliane R. Davidson
 Chief Announcer.....Ralph Montgomery
 Chief Engineer.....Fred F. Moore

W R O D

DAYTONA BEACH—EST. 1947

MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Daytona Beach Bcstg.
 Corp.
 Business Address.....Box 3777
 Studio-Transmitter Address..Wilder Blvd. &
 S. Beach St.
 Air Time.....6:30 a.m.-12 M.
 News ServiceUP
 Transcription ServiceAssociated
 Representative.....John E. Pearson
 Membership NAB
 President, General-Station
 Manager.....E. J. Sperry
 Commercial Manager.....R. Y. Huffman
 Program-Musical Director.....Earle Young
 Chief Engineer.....F. A. Scott

A Must for Florida

WNDB

1000 WATTS

AND

WNDB-FM

FLORIDA'S FIRST FULL-TIME FM STATION

THE NEWS-JOURNAL STATIONS

DAYTONA BEACH, FLA.

WEUS (CP)

EUSTIS

Frequency: 790 Kc. Power 1000 Watts
 Owned-Operated By Lake County Bcstgrs
 Business Address 32 Magnolia Ave.
 Phone Number 85
 News Service AP
 Transcription Service Standard
 President Frank W. Stebbins
 Gen. Mgr.-Comm. Mgr. J. L. Brownell Sr.
 Program Director J. L. Brownell Jr.
 Chief Engineer Martin C. Kirkland

Call Letters To Be Assigned (C.P.)

FT. LAUDERDALE

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Southland Bcstg. Corp.
 Business Address Box 777, Fort Pierce

WFTL

FORT LAUDERDALE—EST. 1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Fort Lauderdale
 Broadcasting Co.
 Address 305 S. Adams St.
 Phone Number 3890
 Transmitter Location S.E. 15th St. at
 Inland Waterway
 Air Time 6:45 a.m.-1:00 a.m.
 News Service UP
 Transcription Service Associated

WINK

FT. MYERS—EST. 1940

CBS—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Ft. Myers Bcstg. Co.,
 Inc.
 Business-Studio Address WINK Bldg.,
 54 E. First St.
 Phone Number 818
 Transmitter Location Wink Bldg.,
 54 E. First St.
 Air Time 6:30 a.m.-12 M.; 7 a.m.-12M., Sun.
 News Service AP
 Transcription Service Associated
 Membership BMB
 Owners Arthur McBride, Daniel Sherby
 General-Station-Commercial-Sales Promotion
 Manager George T. Case
 Program Director, Production Manager
 Publicity Director Marilu Case
 Chief Announcer Fred Alland
 Musical Director A. J. Bauer
 Chief Engineer A. J. Bauer
 Farm Editor Wm. Ferguson
 Traffic Director Betty Whitfield

WIRA

FORT PIERCE—EST. 1946

MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Indian River Bcstg Co.
 Business Address Box 507
 Phone Number 870
 Transmitter-Studio Location Orchard Blvd.
 Air Time 16½ Hrs. Daily
 News Service UP
 Transcription Service Standard
 Representative John E. Pearson
 Membership NAB
 President-General-Station-
 Commercial Manager Douglas Silver
 Sales Promotion Manager-
 Publicity Director Marjorie B. Silver
 Program Director-Production Manager-
 Chief Announcer John Sadler, Jr.
 Musical Director Roger Wood
 Chief Engineer James Sowinski
 Farm Editor Douglas Silver

WGGG

GAINESVILLE—EST. 1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Alachua County
 Broadcasting Co.
 Business Address 1230 Waldo Rd.
 Phone Number 1230
 News Service AP
 Transcription Service Associated, Capitol
 President-General Mgr. R. M. Chamberlin
 Commercial Manager Gordon K. Hemby
 Program Director Guy Hamilton
 Chief Engineer Clinton E. Wills

WRUF

GAINESVILLE—EST. 1928

MBS-FLA. ASSN. OF BRCSTRS.

Frequency: 850 Kc. Power: 5000 Watts Day;
 100 Night
 Owned By State of Fla.
 Operated By Univ. of Fla.
 Business Address Campus, Univ. of Fla.
 Phone Number 2000, Ext. 267
 Studio Address Univ. of Fla.
 Transmitter Location Campus, Univ. of Fla.
 Air Time 18 hrs. dai'y; 17 hrs. Sun.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Representative Burn-Smith
 Membership NAB, BMB
 Station Manager-Director Maj. Garland Powell
 Commercial Manager Paul Acosta
 Production Manager John Sever
 Chief Announcer Toulmin Gaines
 Musical Director Helen Edwards
 Chief Operator Duane F. McConnell
 Farm Editor Clyde Beale

WINZ

HOLLYWOOD—EST. 1946

Frequency: 940 Kc. Power: 1000 Watts d.
Owned-Operated By: Hollywood Bcstg. Co., Inc.
Address: Gt. Southern Hotel, Hollywood
or Cadillac Hotel, Miami Beach, Fla.
Phone: Miami 5-3191
Transmitter Location: Sunny Isles, N. Miami
Beach, Fla.

Air Time: 6:00 a.m.-6:00 p.m.
News Service: AP
Transcription Service: Lang-Worth
Membership: NAB
President: Jonas Weiland
General, Comm. Mgr.: Wells F. Bruen
Program Director: Joseph Kerns
Chief Engineer: Sy Schankman

WJAX

JACKSONVILLE—EST. 1925

NBC

Frequency: 930 Kc. Power: 5,000 Watts
Owned-Operated By: City of Jacksonville, Fla.
Business-Studio Address: 1 Broadcast Pl.
Phone Number: 4-1990
Transmitter Location: Hyde Park

WJAX

JACKSONVILLE, FLORIDA

THE
MUNICIPAL
BROADCASTING
STATION
NBC

930 Kc.—Maximum Power 5000 Watts
Phone Jacksonville 4-1681

Representatives
John Blair & Co., New York, Chicago
Detroit and West Coast
H. E. Cummings, Southeast
Barnett Bank Bldg.
Jacksonville, Fla.
Phone 30381

Air Time: 6 a.m. to 1 a.m.
News Service: AP
Transcription Service: Thesaurus, Associated
Representative: John Blair; Harry E. Cummings
Membership: BMB
Com. in Charge: Thomas C. Imerson
Station Mgr.-Chief Engr.: John T. Hopkins III
Program Director: Eve'lyn Boote
Production Manager: J. W. Douglass
Musical Director: Frank Morris

WIVY (CP)

JACKSONVILLE

Frequency: 1050 Kc. Power: 250 Watts
Owned-Operated By: Denton and Jones Bcstrs.
Business Address: 602 Grand Bldg., Macon
Partners: Frank L. Denton, L. Frank Jones

WJHP

JACKSONVILLE—EST. 1940

MBS

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By: The Metropolis Co.
Business-Studio Address: 500 Laura St.
Phone Number: 4-7711
Transmitter Location: Lane Ave. Annex &
Lake Shore Blvd.

Air Time: 6 a.m.-12:30 a.m.
News Service: AP, UP
Transcription Service: Lang-Worth, Associated,
SESAC
Representative: John H. Perry
President-Owner: John H. Perry
General Station Manager: C. Speed Veal
Program Director: Howard Nelson
Chief Engineer: Beecher Hayford

WMBR

JACKSONVILLE—EST. 1927

CBS

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Operated By: Florida Bcstg. Co.
Business-Studio Address: 605 Main St. S.,
P.O. Box 5187
Phone Number: 9-4477
Transmitter Location: Lane Rd. & Stewart Ave.
Air Time: 6 a.m.-1:05 a.m.
News Service: UP
Transcription Service: World
Representative: Avery-Knodel
Membership: NAB, BMB
President-General Manager: Frank King
Commercial Manager: G'enn Marshall, Jr.
Sales Promotion Manager: Carroll Gardner
Program Director: Charlie Stone
Production Manager: Roger Van Duzer
Publicity Director: Ted Chapeau
Chief Announcer: Stan Trout

Musical Director.....Roger Van Duzer
Chief Engineer.....E. B. Vordermark

W O V S (CP)
JACKSONVILLE

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Southern Radio and
Equipment Co.
Business Address.. Barnett National Bank Bldg.
President.....J. R. Sharp
Vice President.....K. H. Anderson

W P D Q
JACKSONVILLE—EST. 1942
ABC-FLA.-AMERICAN GROUP

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.. Jacksonvil'e Brctsg. Corp.
Business-Studio Address.....Gulf Life Bldg.
Phone Number.....4-4421
Transmitter Location...7 Mi. W. on Lenox Ave.
Air Time.....6 a.m.-12 M., 7 a.m.-12 M., Sun.
News Service.....AP
Transcription Service.....Standard
Representative.....The Katz Agency
Membership.....NAB, BMB
President.....James R. Stockton
General Station Manager...Robert R. Feagin
Commercial Manager.....Frank Taylor, Jr.
Program Director.....Bernie Adams
Publicity Director.....Lillian Nunn
Musical Director.....Paul Clinton
Chief Engineer.....J. R. Donovan

W J V B
JACKSONVILLE BEACH—EST. 1947
KBS

Frequency: 1010 Kc.....Power: 250 Watts
Owned-Operated By.....Jacksonville Beach
Broadcasting Co.
Business Address...200 Block 1st Ave. North

W K W F
KEY WEST—EST. 1945
MBS-KBS

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Business Address.....P.O. Box 891
Phone Number.....510
Transmitter-Studio Location.....Stock Island
Air Time.....7 a.m.-12:30 a.m.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....The Walker Co.
Membership.....NAB, BMB
President-Owner, General-Station-Commercial
Manager, Program Director
John M. Spottswood
Chief Engineer.....Homer M. Harris
News Editor.....Jimmy Calloway

W D S R

LAKE CITY—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Deep South Radioways
Business-Studio Address.....126 N. Marion St.
Phone Number.....525
Transmitter Location...1 Mi. S. of Lake City
on U.S. No. 41
Air Time.....5 a.m.-10:05 p.m.
News Service.....AP
Transcription Service.....World, Cole
Membership.....NAB
President-Gen.-Station Mgr.. Alfred H. Temple
Commercial-Sales Promotion Manager,
Program Director.....Thomas M. Colton
Chief Engineer.....H. B. Greene
Farm Editor.....Owen W. Parnacott

W L A K

LAKELAND—EST. 1936
NBC

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By...Lakeland Brctsg. Co.
Business-Studio Address.....P.O. Box 1211
1412 E. Lime St.
Phone Number.....2127
Transmitter Location.....1412 E. Lime St.
Air Time.....6 a.m.-12 m.
News Service.....UP
Transcription Service.....NBC
Representative.....John E. Pearson
Membership.....NAB, BMB
President-General-Sales Promotion Manager-
Publicity Director.....S. O. Ward
Station Manager-Program Director-Production
Manager.....William A. Reeves
Commercial Manager.....Powell Adams
Chief Announcer.....William P. Lee
Chief Engineer.....William P. Lee

W E A T

LAKE WORTH—EST. 1948
NBC

Frequency 1490 Kc.....Power: 250 Watts
Owned-Operated By.. Lake Worth Bcstg. Corp.
Business Address.....P. O. Box 947
Phone Number.....1200-01
Studio Address. Municipal Casino, Ocean Blvd.
Transmitter Location.....19th Ave.
Air Time.....6 a.m.-1 a.m. Daily; 8 a.m.-
1 a.m. Sun.
News Service.....AP
Transcription Service.....Associated
Representative.....Lorenzen & Thompson
President-Owner.....Clarence L. Menser
Gen. Mgr.-Program Dir.....Frank R. Knutti
Commercial Manager.....Ben Decker
Chief Announcer.....Fred W. Duerk
Chief Engineer.....C. A. Campbell

W L B F

LEESBURG—EST. 1947
KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Lake Brcstg. Co.
Business-Studio Address... 1240 Floradel Ave.
Phone Number... 552-3
Transmitter Location... 1240 Floradel Ave.
Air Time... 6 a.m.-12 m., 8 a.m.-12 m., Sun.
News Service... UP
Transcription Service... Capitol, Thesaurus, Cole
Membership... NAB
President... P. C. Gorman
General-Station Manager... W. E. Harkness
Commercial Manager-Program
Director... Donn Ramon Colee
Chief Announcer... Jim Smith
Chief Engineer... Carl B. DeLay

**Call Letters To Be Assigned
(C.P.)
LIVE OAK**

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By... Suwanee Bcstg. Co.
President... G. Warren Sanchez

W T Y S

MARIANNA—EST. 1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... John H. Phipps
Business-Studio Address... Marianna, Fla.
Transmitter Location... Junction U.S. Route 90,
State Route 1
Air Time... 16 hrs. daily
News Service... AP
Transcription Service... Standard
Representative... John H. Perry
President-Owner... John H. Phipps
General-Station-Commercial
Manager... Fred U. Wamble
Program Director... Lucille W. Wamble
Chief Engineer... Fred U. Wamble
Farm Editor... Joe Malone

**W M M B (CP)
MELBOURNE**

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By... Melbourne Bcstg. Corp.
President... William Shakespear Jr.
Vice President... Thomas R. Barr

**W F E C (CP)
MIAMI**

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By... Florida East Coast
Broadcasting Co.
Business Address... 627 N.W. 20th Ave.

W G B S

MIAMI—EST. 1939
CBS

Frequency: 710 Kc. Power: 50,000 Watts d.,
10,000 Watts n.
Owned-Operated By... The Fort Industry Co.
Business-Studio Address... 1605 Biscayne Blvd.
Phone Number... 9-2401
Transmitter Location... Hialeah, Fla.
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth, Thesaurus
Representative... The Katz Agency
Membership... NAB, BMB
President... George B. Storer
General-Station Manager, Managing
Director... Stanton P. Kettler
Commercial Manager... M. N. Babcock
Sales Promotion Manager... Frank Jaffe
Program Director... Paul Kingsley
Chief Announcer... Jack Williams
Chief Engineer... A. W. Shropshire
Farm Editor... Jack McCormack

W I O D

MIAMI—EST. 1926
NBC

Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By... Isle of Dreams Bcstg.
Corp.
Business-Studio Address... 600 Biscayne Blvd.
Phone Number... 3-6444
Transmitter Location... North Bay Causeway
Air Time... 18 hrs. daily; 16 hrs. Sun.
News Service... AP, INS, UP
Transcription Service... Associated, Standard
Representative... George P. Hollingbery,
Harry E. Cummings
Membership... NAB, BMB
President... Daniel J. Mahoney
General Manager... James M. LeGate
Commercial Manager... Robert L. Fidler
Sales Promotion Manager-Publicity
Director... Martha Henriquez
Musical Director... Earle Barr Hanson
Chief Engineer... Milton Scott
Farm Editor... William Bischoff

**W M I E (CP)
MIAMI**

Frequency: 1140 Kc. Power: 10,000 Watts d.,
5000 Watts n.
Owned-Operated By... Lincoln Operating Co.
Business Address... 306 N. Miami Ave.

WQAM

MIAMI—EST. 1920

ABC

Frequency: 560 Kc. Power: 5000 Watts d.,
1000 Watts n.

Owned-Operated By... The Miami Bcstg. Co.
Address... 327 N.E. 1st Ave., Box 3741
Phone Number... 2-6121
Studio Address... Postal Pacific Bldg.
Transmitter Location... Biscayne Bay
Air Time... 6:30 a.m.-1:05 a.m.
News Service... AP
Transcription Service... World, Associated.
SESAC
Representative... John Blair & Co.
Membership... NAB, BMB
President-General Mgr... Fred W. Borton
General Mgr... Owen Uridge
Comm. Manager... Fred W. Mizer
Program Dir.-Publicity... Marjorie Christopher
Chief Engineer... Gene Rider

WWPB

MIAMI—EST. 1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Paul Brake

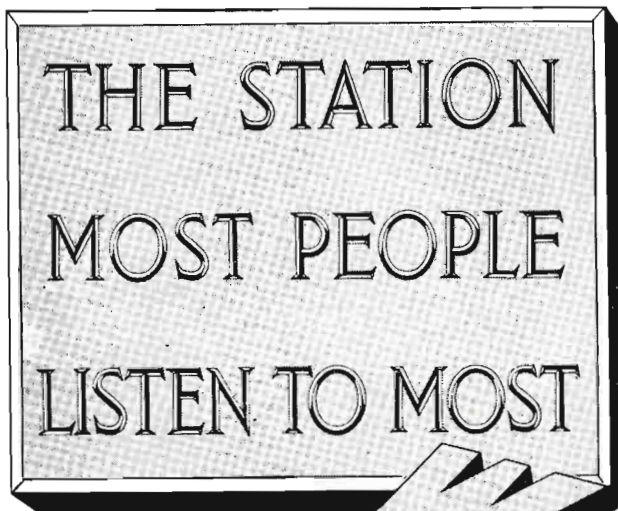
WKAT

MIAMI BEACH—EST. 1936

MBS

Frequency: 1360 Kc. Power: 5000 Watts d.,
1000 Watts n.

Owned-Operated By... WKAT, Inc.
Business-Studio Address... 1759 Bay Rd.
Phone Number... 5-5711
Transmitter Location... 1759 Bay Rd.
Air Time... 6 a.m.-12 m.
News Service... UP
Transcription Service... Standard
Representative... Weed & Co.
President... A. Frank Katzentine
General-Station-Commercial-Sales Promotion
Manager... John I. Prosser
Program Director-Production Manager
Gordon N. Wa'iz
Publicity Director-Chief Announcer-Farm
Editor... Robert Beutel
Musical Director... Betty Lee Taylor
Chief Engineers... Art Smith, Tom Magee



National Representatives
GEORGE P. HOLLINGBERY CO.

Southeast Representative
HARRY E. CUMMINGS



James M. LeGate, Gen. Manager

5,000 WATTS * 610 KC * NBC



WMBM

MIAMI BEACH—EST. 1947

Frequency: 800 Kc. Power: 1000 Watts
 Owned-Operated By Biscayne Bcstg. Co., Inc.
 Business-Studio Address 120 MacArthur
 Causeway
 Phone Number 5-5586
 Transmitter Location 120 MacArthur Causeway
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Capitol, Standard
 Representative McGeehan & O'Mara
 Membership NAB
 President-Gen. Station-Commercial
 Manager T. O. McCullough
 Program Director Calvert A. Carter
 Production Manager Mary Lucille Carter
 Musical Director George Chamberlin
 Chief Engineer John D. Miller

WTMC

OCALA—EST. 1939

MBS-KBS

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Ocala Bcstg. Co., Inc.
 Business-Studio Address 1 Broadcast Pl.,
 P. O. Box 831
 Phone Number 128-185
 Transmitter Location Williston Highway
 Air Time 6 a.m.-12 m.; 8 a.m.-12 m. Sun.
 News Service UP
 Transcription Service Lang-Worth
 Representative John H. Perry
 Membership NAB
 President John H. Perry
 General-Commercial Mgr. T. S. Gilchrist, Jr.
 Sales Promotion-Production Mgr. Don Franklin
 Publicity Director John Nicholson
 Chief Engineer R. M. Henley
 Farm Editor T. S. Gilchrist, Jr.

WDBO

ORLANDO—EST. 1924

CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By Orlando Bcsts. Co.,
 Inc.
 Business-Studio Address 30 S. Ivanhoe Blvd.,
 P. O. Box 3707
 Phone Number 6181
 Transmitter Location Dubsdread Country Club
 Area, No. 1 Hazard St., Orange Co., Fla.
 Air Time 4:55 a.m.-1:05 a.m.
 News Service AP, UP
 Transcription Service Thesaurus, World,
 Associated
 Representative John Blair, Harry E. Cummings
 Membership NAB, BMB
 President-Gen. Manager Col. Geo. C. Johnston

Vice-Pres.-Station Mgr. Harold P. Danforth
 Nat'l Sales Director Wm. G. McBride
 Local Sales Director J. M. Pedrick
 Sales Promotion Manager-Publicity
 Director Rosalind Boggs
 Program Director W. G. McBride
 Production Manager Robert L. Craig
 Chief Announcer-Farm Editor Carter Scofield
 Musical Director Walter D. Kimble
 Chief Engineer James E. Yarbrough

WHOO

ORLANDO—EST. 1947

ABC FLORIDA-AMERICAN GROUP

Frequency: 990 Kc. Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Operated By Orlando Daily News-
 papers, Inc.
 Business Address 234 S. Orange Ave.
 Phone Number 3-1681
 Studio Address Ft. Gatlin Hotel, Orlando, Fla.
 Transmitter Location Old Fairvilla Rd., 3 mi.
 w. of Orlando
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Transcription Service Capitol
 Representative George P. Hollingbery
 Membership NAB
 President Martin Andersen
 General Manager Walter P. Speight, Jr.
 Commercial Manager George Newhart
 Program Director Larry Scarborough
 Chief Announcer Charles Thomas
 Musical Director Joseph McLees
 Chief Engineer Stanley A. Beck

WLOF

ORLANDO—EST. 1940

MBS

Frequency: 1230 Kc. (CP 950 Kc.) Power:
 250 Watts (CP 5000 Watts)
 Owned-Operated By Hazelwood, Inc.
 Business Address Orlando, Fla.
 Phone Number 8163
 Studio Address Angebilt Hotel
 Transmitter Location near Orlo Vista
 Air Time 6 a.m.-12 m.
 News Service INS
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 General Manager Victor Buisset

WORZ

ORLANDO—EST. 1947

NBC

Frequency: 740 Kc. Power: 1000 Watts
 Owned-Operated By Central Fla. Bcstg. Co.
 Business-Studio Address WORZ Bldg., 740
 N. Orange Ave.
 Phone Number 2-2451

WEAR

PENSACOLA—EST. 1947

MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Gulfport Bcstg. Co.
Business Address.....5 East Gregory St

WCNH (CP)

QUINCY

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Quincy Bcstg. Corp.
News Service.....AP
President.....Richard J. Gardner

WFOY

ST. AUGUSTINE—EST. 1934

CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..Fountain of Youth Bcstg. Co.

Business Address.....Box 588
Phone Number.....1622
Transmitter Studio Location...Magnolia Ave.
Air Time.....6:30 a.m.-12:05 a.m.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Avery-Knodel
Membership.....NAB
President-Owner.....J. C. Bell
General Manager-Ex. Vice-Pres.-Commercial
Manager.....John E. Bernhard, Jr.
Program Director-Secy.-Treas.-Production Mgr.,
Musical Director

Mrs. Frankye Collyer Walker
Publicity Director.....Patricia Cuning
Chief Announcer.....Bill Sommer
Chief Engineer-V.P.....G. Russell Chambers
Farm Editor.....Ernest Raistrick

WSUN

ST. PETERSBURG—EST. 1927

ABC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Business Address.....P.O. Box 240
Phone Number.....7-4747-8
Studio Address.....Municipal Pier
Transmitter Location...Bayview, RFD No. 1,
Box 196, Clearwater, Fla.

Air Time.....17 hrs. daily
News Service.....UP
Transcription Service.....Amp. SESAC
Representative.....Weed & Co.
Membership.....NAB, BMB
General-Station-Sales Promotion Manager-
Publicity Director.....Norman E. Brown

Commercial Manager.....Vera New
Program Director-Chief Engineer..Louis J. Link
Musical Director.....Edith Saxton

WTSP

ST. PETERSBURG—EST. 1939

MBS

Frequency: 1380 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned-Operated By.....Pinellas Bcstg. Co.
Business Address.....470 First Ave. S.
Phone Number.....7-8108
Studio Address.....Times Bldg.
Transmitter Location...35th Ave. & 4th St. N.
Air Time..6:30 a.m.-12 m.; 7:30 a.m.-12 m., Sun.
News Service.....UP
Transcription Service.....World
Representative.....John E. Pearson
Membership.....NAB
President.....Nelson Poynter
Vice-President.....Irwin A. Simpson
General-Station Manager..Herbert T. Anderson
Sales or Commercial Manager...Le Wildman
Sales Promotion Manager-Program

Director.....Jack Faulkner
Chief Announcer.....Richard C. Bingham
Chief Engineer.....William D. Mangold

WTRR

SANFORD—EST. 1947

KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..Southeastern Bcstg. Sys-
tem

Business Address.....P.O. Box 1541
Phone Number.....999-1200
Studio Address...Located in the Mayfair Inn
Transmitter Location.....1000 E. 1st St.
Air Time.....18 hrs. daily
News Service.....UP
Transcription Service.....Lang-Worth
President-General Manager..James S. Rivers
Station-Commercial-Sales Promotion

Manager.....Joseph W. Parris
Program Director-Production Mgr..Bruce Smith
Publicity Director-Farm Editor....Paul Okun
Chief Announcer.....Richard Batchelor
Chief Engineer.....Emerson Browne

WSPB

SARASOTA—EST. 1939

CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....WSPB, Inc.
Business-Studio Address.....City Island
Phone Number.....2564-5
Transmitter Location.....City Island
Air Time..6:30 a.m.-11:30 p.m.; 6:30 a.m.-
12:05 a.m., Sat.

News Service.....UP
 Transcription Service..Thesaurus, Lang-Worth
 Representative.....John E. Pearson
 Membership.....BMB
 President.....Robert C. Jones, Jr.
 General-Station Manager.....John B. Browning
 Commercial Manager.....Robert H. Neff
 Program Director.....David C. Hale
 Chief Announcer.....Eric A. Provost
 Chief Engineer.....James E. Grant, Jr.

W H B O (CP)
SULPHUR SPRINGS

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By...Sulphur Springs Bcstrs.
 Business Address...8410 Florida Ave., Tampa
 Partners...Harold A. Dunlap, James D. Sinyard

W R H P
TALLAHASSEE—EST. 1946
 ABC—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Tallahassee
 Appliance Corp.

Address.....Hotel Floridan
 Phone Number.....2691
 Transmitter Location.....East Park Avenue
 Air Time.....Full Time License
 News Service.....UP
 Transcription Service.....World
 Representative.....Thomas F. Clark Co., Inc.
 Pres., General Mgr.....Frank W. Pepper
 Commercial Manager.....E. R. LaBarbera
 Program Director.....R. S. Meigs
 Promotion Manager.....F. W. Hazelton
 Chief Engineer.....C. L. Clifton

W T A L
TALLAHASSEE—EST. 1943
 MBS-SOUTHEASTERN CHURCH
 U. OF FLORIDA FOOTBALL

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By..John H. Phipps Radio Sta.
 Business-Studio Address.....Cherokee Hotel
 Phone Number.....2160
 Transmitter Location..Lake Bradford, Leon Co.,
 Fla.

Air Time.....18 hrs. daily
 News Service.....AP
 Transcription Service.....Associated
 Membership.....NAB
 President-Owner.....John H. Phipps
 General-Station Manager.....Teresa M. Murch
 Sales or Commercial Mgr.....Harriet B. Carson
 Sales Promotion Manager.....Herschel Graves
 Program-Production Manager..Read W. Wynn
 Publicity Director.....Jack Madigan
 Musical Director.....Helen F. Todd
 Chief Engineer.....William A. Snowden
 Farm Editor.....H. B. Franklin

W A L T

TAMPA—EST. 1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tampa Bcstg. Co.
 Business-Studio Address.....401 W. Tyler St.
 Phone Number.....M 7921
 Transmitter Location.....411 W. Tyler St.
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service...Langworth, Capitol,
 Cole, SESAC
 Representative.....John H. Perry Asso.
 Membership.....NAB
 President-Owner-General-Station-Commercial
 Manager.....W. Walter Tison
 Sales Promotion Manager.....Coburn Gumm
 Program Director-Production Manager- Chief
 Announcer-Musical Director..Lynn Gearhart
 Publicity Director.....Wilma Drumm
 Chief Engineer.....J. B. Tison
 Farm Editor.....Hilton Crowe

W D A E

TAMPA—EST. 1922

CBS

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By...The Tampa Times Co.
 Business Address.....114 N. Franklin St.,
 P.O. Box 2409
 Phone Number.....M-1818
 Studio Address.....Tampa Times Bldg.
 Transmitter Location..Forest Hills Country Club
 Area
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....AP
 Transcription Service..Associated, MacGregor
 Representative.....The Katz Agency
 Membership.....NAB
 President.....David E. Smiley
 General-Station-Commercial Sales Promotion
 Manager.....L. Spencer Mitchell
 Program Director-Production Manager-
 Publicity Director.....Kenneth W. Skelton
 Chief Announcer.....Sol J. Fleischman
 Musical Director.....Edward C. Walker
 Chief Engineer.....Wm. Pharr Moore
 Farm Editor.....Mark E. Swingley

W F L A

TAMPA—EST. 1925

NBC

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....The Tribune Co.
 Business-Studio Address..Hyde Park & Lafay-
 ette
 Phone Number.....H-1828
 Transmitter Location...E. End Davis Causeway
 Air Time.....17 hrs. daily
 News Service.....UP

Transcription Service..Thesaurus, Lang-Worth
 Representative....John Blair, Harry Cummings
 Membership.....NAB
 President-Owner.....J. S. Mims
 Gen.Station Manager..Charles G. Baskerville
 Commercial Manager.....Bert A. Arnold
 Program Director.....Paul M. Jones
 Publicity Director.....Tom Matthews
 Chief Announcer-Farm Editor.....Mardi Liles
 Musical Director.....Frank Grasso
 Chief Engineer.....Joe H. Mitchell

WIRK

WEST PALM BEACH—EST. 1947

MBS

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By.....Ken-Sell, Inc.
 Business Address.....Box 2148
 Phone Number.....2-1744
 Studio Address.....Citizens Bldg.
 Transmitter Location...Military Trail, new
 W. Palm Beach

Air Time.....6 a.m.-1 a.m.
 News Service.....AP
 Transcription Service..Associated, Lang-Worth
 Representative....Joseph Hershey McGillvra
 Membership.....NAB
 President.....Joseph S. Field, Jr.
 General-Station-Commercial Manager

Joseph B. Matthews
 Sales Promotion Manager...Kenneth McClure
 Program Director-Production
 Manager.....Charles T. Snowdon
 Publicity Director.....Milton E. Cummings
 Chief Announcer-Musical Director

Rome J. Hartman
 Chief Engineer.....William P. Heitzman

WJNO

WEST PALM BEACH—EST. 1936

CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WJNO, Inc.
 Business-Studio Address..1500 N. Flagler Dr.
 W. Palm Beach

Phone Number.....2-3638
 Transmitter Location.....1500 N. Flagler Dr.
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP

Transcription Service.....Standard, Capitol
 Representative.....Radio Adv. Co.
 Membership.....NAB, BMB
 President.....Marshall Heminway
 General-Station Manager...Stephen P. Willis
 Program Director-Farm Editor...Matt Gettings
 Chief Announcer.....Davies Webster
 Musical Director.....Ruth Schockley
 Chief Engineer.....Otis C. Wright

WSIR

WINTER HAVEN—EST. 1947

MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Citrus Belt Bcstrs., Inc.
 Business Address.....P. O. Box 1466
 Phone Number.....3-1313
 Studio Address.....132 Third St., S.W.
 Transmitter Location.....Lake Howard Dr.
 Air Time.....18 hrs. daily
 News Service.....AP
 Transcription Service.....World, Cole
 Representative.....R. B. Harrington
 Membership.....NAB
 P.esident-Owner.....Frederick L. Allman
 General Manager.....Lawrence A. Rollins
 Commercial Manager, Sales Promotion
 Manager.....John W. Brandstetter
 Program Director.....Richard P. Eyrich
 Chief Engineer.....L. Orden Craig

For Prestige...

AP

Membership!

in ATLANTA

its



WBGE

WBGE-FM

ATLANTA'S MOST MODERN AND PROGRESSIVE STATION

- ▶ **Locally owned station**
- ▶ **Locally operated station**
- ▶ **Independent station**



24 hour station ◀

Full Time FM Station ◀

Mike Benton, President

Maurice Coleman, Gen. Mgr.

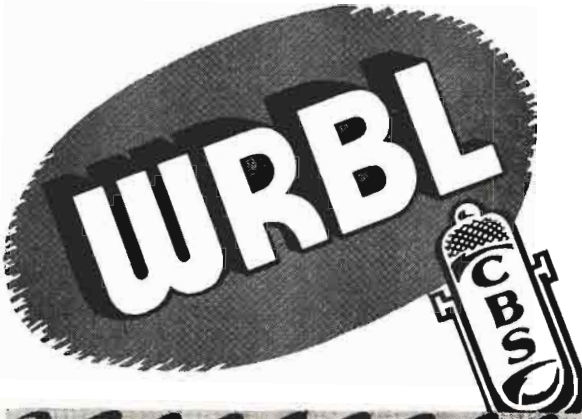
Studios and General Offices
GEORGIAN TERRACE HOTEL, ATLANTA, GEORGIA
GENERAL BROADCASTING COMPANY

COLUMBUS GEORGIA

5000 Watts
DAY and NIGHT

WRBL is the key to low-cost selling in Columbus — a METROPOLITAN MARKET of 159,800 people. WRBL delivers a "tailored-to-listen" audience built up through 20 years of Community Leadership.

also WRBL — FM



ATLANTA GEORGIA



WATL represents a commanding coverage in one of America's prime markets ... comprised of 594,000 people ... and 116,480 RADIO HOMES. WATL'S program leadership accounts for a loyal, ever-growing audience.

ALBANY GEORGIA

WGPC serves a growing, thriving section of Georgia. Federal Reserve statistics for September 1947 reveal ... "The ALBANY Market showed a greater increase in bank debits than any city in the country".



Represented Nationally by
GEORGE P. HOLLINGBERRY CO.

ATLANTA
CHICAGO
NEW YORK
LOS ANGELES
SAN FRANCISCO

GEORGIA

Estimated Population 3,233,000—% Increase | 3.5—Radio Homes 566,359
Farms with Radios 117,937—Stations in State 68

W A L B

ALBANY—EST. 1941

MBS

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By... Herald Publishing Co.
Business-Studio Address... Leesburg Rd.
Phone Number... 389, 1590
Transmitter Location... Leesburg Rd.
Air Time... 6:55 a.m.-11:30 p.m.
News Service... AP
Transcription Service... World
Representative... Burn Smith Co.,
Pierce W. Cook

Membership... NAB, BMB
President... James H. Gray
General-Station Manager, Publicity
Director... Abner M. Israel
Commercial Manager... C. A. McLaughlin
Program Director, Production Manager, Musical
Director... David K. Fulton
Chief Announcer... Bill Bowick
Chief Engineer... L. L. Walker

W G P C

ALBANY—EST. 1933

CBS—GEORGIA SPORTS NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Albany Bcstg. System
Business-Studio Address... New Albany Hotel
Phone Number... 1371-0
Transmitter Location... Gillionville Rd.
Air Time... 6:45 a.m.-12:05 a.m.
News Service... UP
Transcription Service... Thesaurus
Representative... George P. Hollingbery
Membership... NAB, BMB
Executive Manager... J. W. Woodruff, Jr.
Station-Commercial-Sales Promotion
Manager... Leonard M. George

Program-Musical Director... Gwen Walker
Chief Engineer... Wayne C. McClung
Farm Editor... Bill Fowler

W D E C

AMERICUS—EST. 1947

MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned By... The Americus Bcstg. Co.
Operated By... W. E. Johnson
Business-Studio Address... 110 Windsor Ave.
Phone Number... 3681
Transmitter Location... 110 McGarragh St.
Air Time... 6:30 a.m.-11:30 p.m.
News Service... AP
Transcription Service... Thesaurus
Representative... Cox & Tanz

President... James R. Blair
General-Station-Commercial-Sales Promotion
Manager, Program Director... W. E. Johnson
Traffic Manager... Margaret Johnson
Production Manager, Publicity-Musical
Director... Johnny Smolka
Chief Announcer, Farm Editor... Chuck Saunders
Chief Engineer... Charles Adams

W G A U

ATHENS—EST. 1938

CBS—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... J. K. Patrick & Co.
Business-Studio Address... Bobbin Mill Rd.
Phone Number... 1741-2
Transmitter Location... Bobbin Mill Rd.
Air Time... 17 hrs. daily
News Service... AP
Transcription Service... Standard, Keystone
Membership... BMB
General-Station-Commercial Manager,
Program Director... R. Lewis Doster
Chief Engineer... Bill Evans

Call Letters To Be Assigned (C.P.)

ATLANTA

Frequency: 1550 Kc. Power: 50,000 Watts d.
10,000 Watts n.
Owned-Operated By... Fulton County Bcstg.
Corp.
Owner... Samuel Rothberg

W A G A

ATLANTA—EST. 1937

Frequency: 590 Kc. Power: 5000 Watts
Owned By... Fort Industry Co.
Operated By... Liberty Bcstg. Co.
Business-Studio Address... 56 Marietta St.
Phone Number... MAin 5101, & CYpress 1916
Transmitter Location... N. Druid Hills Rd.
Air Time... 18 hrs., 40 min. Daily; 17 hrs., 10
min. Sun.
News Service... AP, INS
Transcription Service... Lang-Worth, Thesaurus
Representative... Avery-Knodel, Inc.
Membership... NAB, BMB
President... George B. Storer
Gen.-Station Mgr... James E. Baily
Sales Promotion Mgr.-Publicity Dir... Ken Gurley
Program Director... Arry Brown
Prod. Mgr.-Chief Announcer... Bill McCain
Musical Director... Marilyn Simpson
Chief Engineer... Paul Cram
Farm Editor... H. B. Henderson

One of America's Great Stations in One of America's Great Markets -

Licensed Mar. 15, 1922

WSB

Owned and Operated by
THE ATLANTA JOURNAL CO.

50,000 WATTS

750 KC

NBC for 21 Years

POWER

ATLANTA



The 50,000 Watts of "The Voice of the South" is greater than the total night-time wattage of all other Georgia stations combined. (*)

PLUS

Unquestioned dominance of the greater Atlanta market area(**) with a blanket coverage of the rich rural areas of Georgia and surrounding states.

PRESTIGE

25 years of broadcasting "in the public interest," with active support of one of the South's great newspapers. The homes in Georgia tune to WSB as a trusted medium of information and entertainment.

*S.R.D.S.—Nov. 1, 1947

**Any Hooperating.

NOTE TO TIME BUYERS: In 1948 (as in previous years) WSB can provide your clients with *audience* in Georgia at less cost per thousand listeners than any group or combination of stations. Ask any Petry man for the facts.

Represented Nationally by
EDW. PETRY & CO., Inc.

WATL

ATLANTA—EST. 1930

MBS—GEORGIA SPORTS NETWORK

Frequency: 1400 Kc. Power: 250 Watts
(CP 5000 Watts)

Owned-Operated By: J. W. Woodruff
Business Address: Henry Grady Bldg.,
26 Cain St.

Phone Number: Walnut 4377
Transmitter Location: Present 250 Watt Trans-
mitter: 26 Cain Street. (New 5 kw transmitte-:
Loqhaven Dr.)

Air Time: 6 a.m.-12 M.
News Service: UP
Transcription Service: Lang-Worth, Standard
Representative: George P. Hollingbery
Membership: NAB
President-Owner, General

Manager: J. W. Woodruff
Station Manager, Chief

Engineer: R. W. Minton
Commercial Manager: Sam W. Kane
Sales Promotion Manager: J. A. Davenport
Program Director: Ernest Guy
Chief Announcer: Zenas Sears
Musical Director: Cliff Cameron

(See Page 378)

WBGE

ATLANTA—EST. 1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: General Bcstg. Co.
Business-Studio Address: Georgia Terrace
Hotel

Phone Number: VERNON 1194
Transmitter Location: S. Pine St.
Air Time: 24 hrs. daily
News Service: AP
Transcription Service: Lang-Worth, Capitol,
Cole

Representative: Burn-Smith
President: Mike Benton
General Manager: Maurice C. Coleman
Traffic Mgr.-Asst. Program

Director: Ann Hutcheson
Production Manager: Peggy Case
Chief Engineer: David J. Holt

(See Page 377)

WCON

ATLANTA—EST. 1947

ABC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By: The Atlanta Constitu-
tion Publ. Co.

Business-Studio Address: Constitution Bldg.,
Atlanta, Ga.

Phone Number: LAMAR 4545
Transmitter Location: Defoors Ferry Rd.,
Fulton County, Ga.

Air Time: 5:30 a.m.-12 M.
News Service: AP, UP
Transcription Service: World
Representative: Headley Reed
Membership: NAB, BMB
President: Clark Howell
General Manager: David Carpenter
Commercial Manager: Crenshaw Bonner
Sales Promotion Mgr.: Frank Drake
Program Director: Henry Allen
Production Manager: Gene Eubanks
Publicity Director: Rita Van Pelt
Musical Director: Frances Adams
Chief Engineer: Harvey Aderhold
Farm Editor: Channing Cope

WERD (CP)

ATLANTA

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Atlanta Inc.
Business Address: 1425 C & S Bldg.

WSB

ATLANTA—EST. 1922

NBC

Frequency: 750 Kc. Power: 50,000 Watts
Owned-Operated By: The Atlanta Journal
Co., Inc.

Business-Studio Address: Atlanta Biltmore
Hotel

Phone Number: Hemlock 1045
Transmitter Location: Tucker, Ga.
Air Time: Unlimited
News Service: AP, UP
Transcription Service: Standard, Associated

Representative: Edward Pety
Membership: NAB, BMB
Chief Executive: J. Leonard Reinsch
General Manager: John M. Outler, Jr.
Commercial Manager: Frank Gaither
Program Director: Marcus Bartlett
Production Manager: M. K. Toalson
Publicity Director: Jean Hendrix
Chief Engineer: C. F. Daugherty
Farm Editor: Jim Romine

WGST

ATLANTA—EST. 1923

CBS—GA. MAJOR MARKET TRIO

Frequency: 920 Kc. Power: 5,000 Watts d.,
1,000 Watts n.

Owned By: Bd. of Regents, State of Ga. on
behalf of Ga. Sch. of Technology
Operated By: Bd. of Regents, Univ. System
of Ga.

Business-Studio Address: Forsyth Bldg.
Phone Number: Walnut 8441
Transmitter Location: Cheshire Bridge Rd.
Air Time: 6 a.m.-12:30 a.m.
News Service: AP

Transcription Service.....Thesaurus, World
Representative.....The Katz Agency

**FOR WGST LISTING
SEE PAGE 381**

W B B Q

AUGUSTA—EST. 1946

MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Savannah Valley Bcstg.
Co.

Business-Studio Address...Sand Bar Ferry Rd.
Phone Number2-0264
Transmitter Location...Sand Bar Ferry Rd.
Air Time.....5:55 a.m.-1 a.m.;
7:30 a.m.-1 a.m., Sun.

News Service.....AP, INS
Transcription Service.....Cole, Standard
Representative.....The Walker Co.
MembershipNAB

President, General Station Manager, Publicity
Director.....George G. Weiss
Commercial-Sales Promotion
Manager.....John W. Watkins
Program Director, Production
Manager.....George M. Scott
Chief Announcer, Musical
Director.....Robert S. Nelson
Chief Engineer.....David Freeman

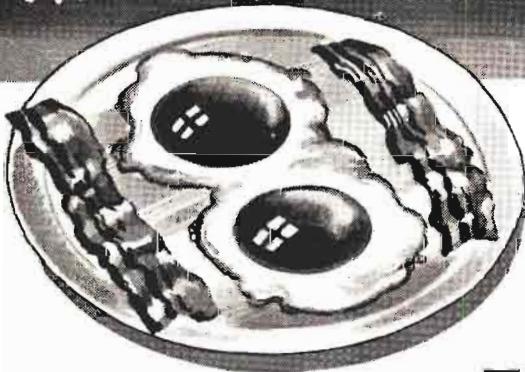
W G A C

AUGUSTA—EST. 1940

ABC

Frequency: 580 Kc.....Power: 5,000 Watts
Owned-Operated By...The Twin States Bcstg.
Co.

Business-Studio Address.....WGAC Bldg.
Phone Number2-2692
Transmitter Location.....Martinez, Ga.
Air Time.....5:30 a.m.-12 M.
News ServiceUP
Transcription ServiceThesaurus
RepresentativeAvery-Knodel
MembershipNAB, BMB
Vice President-General-Station
Manager.....J. B. Fuqua



CBS WGST ATLANTA

Georgia's 2nd Station in Family Coverage
According to Broadcast Measurement Bureau

REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

• • • **GEORGIA** • • •

Commercial Manager.....Donald M. Kelly, Jr.
Sales Promotion Manager, Publicity
DirectorClaire Himmel
Program Director, Production
ManagerWarren Hites
Chief Announcer.....Don Vest
Musical Director.....John Vance
Chief Engineer.....John P. Jopling
Farm Editor.....J. W. Chambers

WRDW
AUGUSTA—EST. 1930
CBS

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Augusta Bcstg. Co.
Address.....8th & Broad Streets
Phone Numbers2-8805-6-7
Transmitter Location.....Berckmans Road
Air Time.....18 hrs.
News Service.....UP
Transcription Service.....World, Lang-Worth
Representative.....George P. Hollingbery
Membership.....NAB, BMB
Station Manager.....R. W. Ringson

WTNT
AUGUSTA—EST. 1947
NBC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..Georgia Carolina Bcstg.
Co.
Business-Studio Address.....Cotton Row
Phone Number2-1003
Transmitter Location.....Cedar St. Extended
Air Time.....6 a.m.-12:05 a.m.
News Service.....UP
Transcription Service.....Associated
Representative.....Taylor-Howe-Snowden
President.....Walter J. Brown
General-Station Manager, Edgar W. Teasley
Commercial Manager.....A. Lee Parsons
Program Director.....Fred J. Runde
Publicity Director.....Ed. Pond
Chief Announcer.....Sam Zurich
Chief Engineer, Farm Editor..Ted R. Woodard

WMGR
BAINBRIDGE—EST. 1946

MBS—GEORGIA SPORTS NETWORK—KBS
Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....S. Marvin Griffin
Business Address.....P. O. Box 348
Phone Number776
Transmitter-Studio Location, Faceville Highway
Air Time.....6:30 a.m.-10:35 p.m.; 8 a.m.-
10:05 p.m., Sun.
News Service.....AP
Transcription Service.....KBS, SESAC, Cole
President-Owner.....S. Marvin Griffin

Station Manager.....Ben H. Dekle
Program Director.....Barbara Ann Johnson
Chief Engineer.....W. H. Moore

WMOG
BRUNSWICK—EST. 1940
MBS—KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Co., Inc.
Address.....St. Simons Island Causeway
Phone Number1500
Transmitter Location...St. Simons Causeway
Air Time.....7 a.m.-12 M.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Clark
Membership.....BMB

WQXI (CP)
BUCKHEAD

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Operated By...Robert W. Rounsaville
News Service.....UP
President.....Robert W. Rounsaville
Technical Director.....William F. Lance

WLBB
CARROLLTON—EST. 1947
KBS

Frequency: 1100 Kc.....Power: 250 Watts
Owned-Operated By..Carroll Bcstg. Co., Inc.
Business-Studio Address..Peoples' Bank Bldg.
Phone Number980-1
Transmitter Location.....Cedar St.
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service.....Capitol, SESAC
Representative..Ga. Assn. of Local Stations
Membership.....NAB
President, General Manager..James C. Vocalis
Commercial-Sales Promotion
Manager.....James C. Dunaway
Program Director.....Edward Payne
Production Manager.....James M. Matthews
Publicity Director.....Elizabeth Mattox
Chief Engineer.....Chessley F. Hooper
Farm Editor.....James C. Vocalis

WBHF
CARTERSVILLE—EST. 1946
MBS—KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. Ryan Frier

Business-Studio Address... Shackleford Bldg.
 Phone Number 686
 Transmitter Location... West Ave., P. O. Box 71
 Air Time... 6 a.m.-11:30 p.m., 7 a.m.-11:30 p.m.,
 Sun.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 Owner W. Ryan Frier
 General-Station-Commercial
 Manager..... James O. Hardin, Jr.
 Publicity Director..... George H. Boswell
 Chief Engineer..... Thomas W. Cowan, Jr.
 Farm Editor..... Bob Robertson

W G A A

CEDARTOWN—EST. 1941
 ABC—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By..... The Northwest Ga.
 Bcstg. Co.
 Business-Studio Address... West Theatre Bldg.
 Phone Number..... 777 & 570
 Transmitter Location..... Cave Spring Rd.
 Air Time..... 17½ hrs. daily
 News Service AP
 Transcription Service..... World, Keystone
 Membership NAB, BMB
 President..... O. C. Lam
 Station-Commercial Manager... William B. Estes
 Program Director..... Rowena Whitfield
 Production Manager..... R. Edward Reilly
 Publicity Director..... Hall Wray
 Musical Director..... Al Stevens
 Chief Engineer..... Gary C. Hunt

W D A K

COLUMBUS—EST. 1943
 ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By... Radio Columbus, Inc.
 Business-Studio Address..... Martin Bldg.
 Phone Number 5447
 Transmitter Location... Brickyard Rd., Phenix
 City, Ala.
 Air Time..... 5 a.m.-1:05 a.m.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB
 President, General Mgr.... Allen M. Woodall
 Commercial-Sales Promotion
 Manager..... Miles Ferguson
 Program-Publicity Director..... Ed Wescott
 Chief Announcer..... Joe Byars
 Musical Director..... Mary Evelyn Coney
 Chief Engineer..... Randy Jones
 Farm Editor..... Ed Snyder

W G B A

COLUMBUS—EST. 1947

Frequency: 620 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Georgia-Alabama
 Broadcasting Co.
 Business Address..... 1213½ Broadway
 Phone Number 3-3603
 News Service..... INS, UP
 Transcription Service..... Capitol, Associated
 Representative Branham
 President..... A. H. Chapman
 General Manager..... A. E. Mickel
 Commercial Manager..... W. S. Massie
 Promotion Manager..... James R. Cook
 Program Director..... Bill Rhodes, Jr.
 Chief Engineer..... Jack H. Wiseley

W R B L

COLUMBUS—EST. 1928

CBS—GEORGIA SPORTS NETWORK
 Frequency: 1240 Kc.....Power: 5,000 Watts
 Owned-Operated By... Columbus Bcstg. Co.
 Business-Studio Address..... 1420 2nd Ave.
 Phone Number 2-0601
 Transmitter Location... Phenix City, Alabama
 Air Time..... 19 hrs. daily
 News Service UP
 Transcription Service..... Thesaurus, SESAC
 Representative..... George P. Hollingbery
 Membership NAB, BMB
 President..... J. W. Woodruff
 General-Station-Commercial
 Manager..... J. W. Woodruff, Jr.
 Sales Promotion Manager, Program-Publicity
 Director..... Ed J. Hennessy
 Musical Librarian..... George D. Davis, Jr.
 Chief Engineer..... Joseph A. Gamble
(See Page 378)

W S A C

COLUMBUS—EST. 1947
 MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By... Chattahoochee Bcstg.
 Co., Inc.
 Business-Studio Address... 1028½ Broadway
 Phone Number 2-4427
 Transmitter Location... 1 mi. E. of Columbus
 on Morris Rd.
 Air Time..... 5 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative..... The Walker Co.
 President..... William K. Jenkins
 General-Station Manager..... Edwin Mullinax
 Commercial Manager..... Francis G. Smith
 Sales Promotion Manager..... Benson C. Pressly
 Program Director..... James O'Donnell
 Chief Engineer..... Hudie M. Brown

W M J M

CORDELE—EST. 1940

MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts, d., 100 Watts n.

Owned By... Cordele Dispatch Publishing Co.
 Operated By... James S. Rivers
 Address... P. O. Box 432
 Phone Number... 666
 Transmitter Location... 20th Ave. & B St.
 Air Time... 6:30 a.m.-11:30 p.m.
 News Service... UP
 Transcription Service... World
 Membership... NAB, BMB
 President... John W. Greer
 General Manager... James S. Rivers
 Comm.-Prom. Mgr... William Blizzard
 Program Director... Willard Belote
 Chief Engineer... Jeff Donley

W M O C

COVINGTON—EST. 1946

MBS—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... The Covington News, Inc.
 Business Address... Covington News, 112-122
 Page St.

Phone Number... 2275
 Transmitter-Studio Location... 702 Monticello St.
 Air Time... 6 a.m.-11 p.m.
 News Service... AP
 Transcription Service... World
 Membership... NAB
 President, General Manager... Belmont Dennis
 Station-Commercial Manager... Walt Gaines
 Sales Promotion Manager... W. Thomas Hay
 Program Director, Production Manager, Musical
 Director... Tom Palmer
 Publicity Director... Gordon Turner
 Chief Announcer... Bill Chadburn
 Chief Engineer... Paul Smay
 Farm Editor... Leo Mallard

W B L J

DALTON—EST. 1940

MBS—GEORGIA SPORTS NET.—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Dalton Bcstg. Corp.
 Business-Studio Address... 111 Pentz St.
 Phone Number... 684
 Transmitter Location... 5th Ave.
 Air Time... 18½ hrs. daily
 News Service... UP
 Transcription Service... Capitol, SESAC
 Representative... Cox & Tanz
 Membership... NAB, BMB
 President... H. C. Kenemer
 General-Station Manager... William Armond

Commercial-Sales Promotion

Manager... Chester Wilson
 Program Director, Production
 Manager... Dave Achor
 Publicity Director... Bill Ketchum
 Chief Announcer... Paul Crandall
 Musical Director... Marie Baker
 Chief Engineer... Janub Andrews
 Farm Editor... Ed Craig

W D W D (CP)

DAWSON

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By... Dawson Bcstg. Co.

W E A S

DECATUR—EST. 1947

Frequency: 1010 Kc. Power: 1,000 Watts d.
 Owned-Operated By... E. D. Rivers, Jr.
 Business-Studio Address... 217 W. Ponce De Leon
 Phone Number... Dearborn 2521
 Transmitter Location... Lawrenceville Highway
 Air Time... Local sunrise-local sunset
 News Service... AP
 Transcription Service... World, Cole
 President-Owner... E. D. Rivers, Jr.
 General-Station-Commercial Manager, Program
 Director... Ewald Kockritz
 Production Manager... Ned Lukens
 Chief Engineer... William Keller

W D M G

DOUGLAS—EST. 1947

Frequency: 860 Kc. Power: 1,000 Watts d.
 Owned-Operated By... Downing Musgrove
 Business-Studio Address... 118 S. Madison Ave.
 Phone Number... 564
 Transmitter Location... 1.8 mi. E. of Douglas,
 Ga., Highway 32
 Air Time... Local sunrise-local sunset
 News Service... UP
 Transcription Service... Thesaurus, SESAC
 Membership... NAB
 Owner-General Manager... Downing Musgrove
 Commercial Manager... Al H. Evans
 Program Manager... James W. Hayes
 Chief Announcer, Farm
 Editor... Sammy Middleton
 Musical Director... Miss Sal Evans
 Chief Engineer... Clinton Vaughan

W M L T

DUBLIN—EST. 1945

MBS—GEORGIA SPORTS NETWORK—KBS
 Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Dublin Bcstg. Co.

Business-Studio Address...Franklin & Moore
 Sts., P. O. Box 659
 Phone Number 871-2-3
 Transmitter Location... Franklin & Moore Sts.
 Air Time 7 a.m.-11:05 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Cox & Tanz
 Membership NAB, BMB
 President George T. Morris
 General-Station Manager Tom Vassy
 Commercial Manager George P. McIntyre
 Program Director Dennis Brown
 Chief Announcer, Musical Director... Bob Smith
 Chief Engineer Charlie R. Lord

W S G C

ELBERTON—EST. 1946

MBS—GA. SPORTS NETWORK—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Elberton Bcstg. Co.
 Business-Studio Address Elberton, Georgia
 Phone Number 525
 Transmitter Location Jones Street
 Air Time... 6 a.m.-11:15 p.m.; 7:30 a.m.-11 p.m.,
 Sun.
 News Service AP
 Membership NAB, BMB
 General-Station Manager M. C. Gorman
 Program Director John R. Morris
 Chief Engineer Charles T. Mewborn

W B H B

FITZGERALD—EST. 1946

MBS—GEORGIA SPORTS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... J. Paul Stone & R. M. Ware, Jr.
 Operated By R. M. Ware, Jr.
 Business-Studio Address 600 Block W.
 Roanoke Dr.
 Phone Number 740
 Transmitter Location... 600 Block W. Roanoke
 Dr.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 President-Part Owner, General-Station-Com-
 mercial Manager, Program
 Director R. M. Ware, Jr.
 Chief Announcer Jack Owens
 Chief Engineer R. M. Ware, Jr.

W D U N (CP)

GAINESVILLE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Northeast Georgia
 Broadcasting Co.

W G G A

GAINESVILLE—EST. 1941

MBS—GA. SPORTS NETWORK—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Blue Ridge Bcstg. Co.
 Business Address Box 654
 Phone Number 1600-1
 Studio Address Athens Rd.
 Transmitter Location Athens Rd.
 Air Time... 6 a.m.-11:15 p.m.; 8 a.m.-11:15 p.m.,
 Sun.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB, BMB
 President Charles A. Smithgall
 Commercial Manager E. F. MacLeod
 Program Director Mildred Thompson
 Musical Director James A. Hartley
 Chief Engineer F. Keith Brown

W K E U

GRIFFIN—EST. 1934

MBS—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Radio Station WKEU
 Address P. O. Box 155
 Phone Number 5507
 News Service UP
 Air Time Daytime License
 President-Gen. Mgr. A. W. Marshall, Jr.
 Commercial Manager C. I. Crawley
 Prog. Dir.-Prom. Mgr. H. C. Young, Jr.
 Chief Engineer G. H. Whitley, Jr.

W K L Y

HARTWELL—EST. 1947

GA. SPORTS NETWORK

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Louie L. Morris
 Business Address Box 183
 Phone Number 71
 Transmitter-Studio Location... Bowersville High-
 way, Hartwell, Ga.
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Capital
 President-Owner Louie L. Morris
 Exec. Vice President Max G. Pfander
 Commercial Manager Paul S. Wight
 Sales Promotion Manager... William Winegarner
 Program Director Joe B. Wilder
 Chief Announcer Robert Mowbray
 Chief Engineer Leland W. Hayes

W L A G

LA GRANGE—EST. 1941

MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... LaGrange Bcstg. Co.
 Business-Studio Address... 303 Broome St.
 Phone Number... 3505
 Transmitter Location... LaGrange, Ga.
 Air Time... 6 a.m.-11:30 p.m.
 News Service... UP
 Transcription Service... Standard
 Representative... Thomas F. Clark
 Membership... NAB
 President... Roy C. Swank
 General-Station-Commercial

Manager... Edwin Mullinax
 Sales Promotion Mgr. Josephine M. Thomasson
 Program Director, Chief

Announcer... John K. Boggess
 Chief Engineer... James M. McKay
 Farm Editor... Joe V. Hawkins

W B M L

MACON—EST. 1940

ABC—GA. SPORTS NETWORK

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Middle Ga. Bcstg. Co.
 Business-Studio Address... First National Bank Bldg.

Phone Number... 2728
 Transmitter Location... Cor. Eighth & Cherry
 Air Time... 6 a.m.-12 M.
 News Service... AP
 Transcription Service... Thesaurus
 Representative... J. H. McGillvra
 Membership... NAB, BMB
 President-Owner... E. D. Black
 General-Station Manager... Chas. W. Pittman
 Commercial Manager... Walter Graham
 Program-Musical

Director... Mary Hester Richardson
 Chief Announcer... Tommy Snellgrove
 Chief Engineer... H. S. Goodrich

W I B B (CP)

MACON

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By... Peach State Bcstg. Co.
 Business Address... Lanier Hotel

W M A Z

MACON—EST. 1922

CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Operated By... Southeastern Bcstg. Co.

Business-Studio Address... Bankers Insurance Bldg.

Phone Number... 3131
 Transmitter Location... Forsyth Rd.
 Air Time... 5:45 a.m.-12:05 a.m.
 News Service... INS, UP
 Transcription Service... World, Lang-Worth
 Representative... The Katz Agency
 Membership... NAB, BMB
 President, Chief Engineer... George P. Rankin
 General Manager... Wilton E. Cobb
 Commercial Manager... Frank Crowther
 Production Manager... Frank Hubbs
 Farm Editor... D. F. Bruce

W N E X

MACON—EST. 1945

MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Macon Bcstg. Co.
 Business-Studio Address... Bibb Bldg.
 Phone Number... 8211
 Transmitter Location... Rogers Ave.

Air Time... 18 hrs., 40 min. daily
 News Service... AP
 Transcription Service... Capitol, Cole
 Representative... Forjoe
 Membership... NAB
 President... Ed Lowe
 Vice President, General-Station

Manager... Al Lowe
 Commercial-Sales Promotion
 Manager... George Patton
 Program Director... Peggy Taylor
 Production Manager, Chief

Announcer... Ed Sharpe
 Publicity Director... Jim Weathers
 Musical Director... Beverly McKenzie
 Chief Engineer... A. C. Kibler
 Farm Editor... "Peanut" Faircloth

W F O M

MARIETTA—EST. 1946

GA. ASSOC. OF LOCAL STA.

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Chattahoochee Bcstrs.
 Business Address... P. O. Box 131
 Phone Number... 1746

Transmitter-Studio Location... So. Cobb Dr.
 Air Time... 7 a.m.-11 p.m.
 News Service... AP
 Transcription Service... World
 Membership... NAB

Owners... Fred B. Wilson, Channing Cope
 General Manager... Albert L. Jones
 Commercial Manager... A. E. Garoni
 Program Director... Nelsie Horne
 Chief Announcer... James Kirby
 Chief Engineer... Orbra W. Harrell
 Farm Editor... Channing Cope

WMVG

MILLEDGEVILLE—EST. 1946

MBS—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Jere N. Moore
 Business Address Milledgeville, Ga.
 Phone Number 250
 Studio Address Old State Capitol Bldg.
 Transmitter Location Fishing Creek
 Air Time 17 hrs. daily; 15 hrs. Sun.
 News Service UP
 Transcription Service World
 Representative Homer Griffith
 Owner Jere N. Moore
 General-Station-Commercial

Manager Michael T. Landy
 Program Director Douglas O. Henson
 Chief Announcer, Farm Editor Harry Hunter
 Chief Engineer Robbie O. Hattaway

WMGA

MOULTRIE—EST. 1939

KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By John F. Pidcock
 Business Address Box 310
 Phone Number 999
 Transmitter-Studio Location 1½ mi. N.E.
 Moultrie on U. S. 319

Air Time 17 hrs daily; 15 hrs. Sun.
 News Service UP
 Transcription Service Thesaurus, World,
 Keystone

Representative Thomas F. Clark
 President-Owner, General

Manager John F. Pidcock
 Commercial-Sales Promotion Manager.

Publicity Director Wandell Murphy
 Program Director Jackie Stringfellow
 Production Manager, Chief

Announcer Jack Shiver
 Musical Director Keith Bright
 Chief Engineer George Buckmann
 Farm Editor Ted Meadows

WCOH

NEWNAN—EST. 1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Newnan Bcstg. Co.
 Business Address 11 Court Sq.
 Phone Number 1400-1399
 Studio Address Court St.
 Transmitter Location Line St.
 Air Time 18 hrs. daily

News Service AP
 Transcription Service World, Thesaurus
 General-Station Manager John H. French
 Commercial-Sales Promotion

Manager James Thomasson

Program Director Dr. R. S. C. Young
 Publicity Director Randy Bryan
 Musical Director Imogene Jones
 Chief Engineer James S. Stowers Jr.
 Farm Editor R. W. Brown

WKMA

QUITMAN—EST. 1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By John Raymond Barlett
 Business Address Walker Bldg.
 Phone Number 4811
 News Service AP
 Transcription Service Associated
 Owner-General Mgr. John Raymond Barlett
 Program Director James Wood

WLAQ

ROME—EST. 1947

Frequency: 670 Kc. Power: 1,000 Watts d.
 Owned-Operated By News Publishing Co. of
 Rome, Ga.

Business-Studio Address 209 Broad St.
 Phone Number 7767
 Transmitter Location Summerville Rd.
 Air Time Local sunrise-local sunset
 News Service AP, INS, UP
 Transcription Service Capitol, Thesaurus
 Representative Joseph Henry McGillvra, Inc.
 Membership NAB, BMB
 President B. H. Mooney, Sr.

General-Station Manager, Publicity
 Director George W. Rice, Jr.
 Commercial-Sales Promotion
 Manager Martha Daniel
 Program Director, Production

Manager George Eubanks
 Musical Director Carolyn Smith Lynch
 Chief Engineer Dan Scott
 Farm Editor Lee Mowry

WRGA

ROME—EST. 1929

MBS—GA. SPORTS NETWORK—KBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By Rome Bcstg. Corp.
 Business-Studio Address National City Bank
 Bldg.

Phone Number 6589
 Transmitter Location Off Summerville Rd.
 Air Time Unlimited
 News Service UP

Transcription Service Lang-Worth
 Representative Walker Co.
 Membership NAB, BMB
 President John W. Quarles
 General Manager Happy Quarles
 Assistant Mather Payne
 Commercial Manager Price Selby

Sales Promotion Manager, Publicity
 DirectorDon Murdock
 Program Director, Production Mgr., Jim Roberts
 Chief Announcer.....Ben Lucas
 Chief Engineer.....R. L. Starr
 Farm Editor.....Cecil Kearce

W R O M

ROME—EST. 1946

GA. ASSOC. OF LOCAL STA.

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Coosa Valley Radio
 Co. Inc.
 Business-Studio Address.....121 Broad St.
 Phone Number9075-6
 Transmitter Location.....Cooper Drive
 Air Time.....Local sunrise-local sunset
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeHomer Griffith
 MembershipNAB, BMB
 President, General-Station
 ManagerDean Covington
 Commercial-Sales Promotion
 Manager.....E. J. Cooper
 Program Director, Production
 Manager.....John MacLean
 Publicity-Musical
 DirectorCharles Poole, Jr.
 Chief Announcer.....Bill Hale
 Chief Engineer.....Edward Smith Hill
 Farm Editor.....Robert V. Rogers

W C C P

SAVANNAH—EST. 1946

MBS—GEORGIA SPORTS NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Dixie Bcstg. Co.
 Operated By.....Carter C. Peterson
 Business Address..P. O. Box 943, 140 Bull St.
 Phone Number2-4182
 Studio Address.....Ga. State Bank Bldg.,
 140 Bull St.
 Transmitter Location.....W. Gwinnett St.
 Air Time.....6:30 a.m.-12 M.
 News ServiceUP
 Transcription ServiceStandard
 Representative.....The Walker Co.
 MembershipNAB
 Pres.-Owner-Gen. Mgr.....Carter C. Peterson
 Station-Commercial Manager..Weldon Herrin
 Sales Promotion Manager.....Vernon Ray
 Program Director.....Charles Beresford
 Production Manager, Publicity
 DirectorCarson Demmond
 Chief Announcer, Musical
 DirectorCharles Ford
 Chief Engineer.....William Moats

W D A R

SAVANNAH—EST. 1946

ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WDAR, Inc.
 Business-Studio Address.....34 E. Bryan St.
 Phone Number3-8807
 Transmitter Location.....E. Savannah ½ mi.
 Air Time..6:30 a.m.-12:05 a.m.; 8 a.m.-12:05
 a.m., Sun.
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeAvery-Knodel
 MembershipNAB, BMB
 President.....A. C. Neff
 General-Station Manager.....John P. Dyer
 Commercial-Sales Promotion
 ManagerAbram Eisenman
 Program-Publicity
 Director.....J. Davis Sheppard
 Chief Announcer.....Gene Marshall
 Musical Director.....Robert Finch
 Chief Engineer.....Howard Jewett

W F R P

SAVANNAH—EST. 1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Georgia Bcstg. Co.
 Business-Studio Address...219 E. Charlton St.
 Phone Number39642-39643
 Transmitter Location.....E. Perry Lane
 Air Time.....6 a.m.-1 a.m.
 News ServiceAP
 Transcription Service.....Associated, Cole
 Representative.....John H. Perry Assoc.
 MembershipNAB
 President.....Frank R. Pidcock
 General Manager.....Edward N. Palen
 Asst. Manager, Program-Publicity
 Director.....Roy F. Zess
 Commercial-Sales Promotion
 ManagerEarl Harper
 Production Manager.....Robert Vandiver
 Chief Announcer.....John Hancock
 Musical Director.....James Barclay
 Chief Engineer.....James Wilder

W S A V

SAVANNAH—EST. 1939

NBC—ATLANTIC SPORTS NETWORK

Frequency: 630 Kc.....Power: 5,000 Watts
 Owned-Operated By.....WSAV, Inc.
 Business-Studio Address...Liberty National
 Bank Bldg.
 Phone Number3-0234
 Transmitter Location..Oatland Island, 4.2 mi.
 E. of Savannah
 Air Time.....6 a.m.-12:05 a.m.
 News ServiceAP

Transcription Service Thesaurus
 Representative George P. Hollingbery
 Membership NAB, BMB
 President, General-Station
 Manager Harben Daniel
 Commercial-Sales Promotion
 Manager L. H. Thesmar
 Program Director, Production
 Manager James L. Woods
 Publicity Director Georgia Fuller
 Chief Announcer Norman Strand
 Musical Director Melvin Peacock
 Chief Engineer M. E. Thompson
 Farm Editor Bill Donegan

W T O C

SAVANNAH—EST. 1929

CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Savannah Bcstg. Co.
 Business-Studio Address, 516 Abercorn St.,
 P. O. Box 645
 Phone Number 2-0127
 Transmitter Location Anderson Rd.
 News Service UP
 Air Time 6 a.m.-12 M.; 8 a.m.-12 M., Sun.
 Transcription Service World, Lang-Worth,
 Capitol
 Representative Katz Agency
 Membership NAB, BMB
 President, General Mgr. Wm. T. Knight, Jr.
 Commercial Manager Ben Williams
 Program-Musical Director, Farm
 Editor Dwight J. Bruce
 Publicity Director Catherine Goette
 Chief Announcer Ben H. Quick
 Chief Engineer Reeve Owen

W W N S

STATESBORO—EST. 1946

MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Alfred Dorman
 Business Address P. O. Box 146
 Phone Number 502
 Transmitter-Studio Location E. Olliff St.
 Air Time 7 a.m.-11 p.m.
 News Service UP
 President-Owner Alfred Dorman
 General-Commercial Mgr. Paul R. Sauve
 Chief Engineer Walter Welch

W S F T

THOMASTON—EST. 1947

MBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Thomaston Bcstg. Co.
 Business Address 101 N. Church St.
 Phone Number 1300
 News Service AP

Transcription Service Associated
 President R. E. Hightower
 Vice President J. B. Hardy
 Secy.-Manager S. J. Carswell
 Program Director William H. Heule
 Chief Engineer Richard D. Wharton

W K T G

THOMASVILLE—EST. 1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By Southern Bcstg. System
 Inc.
 Business Address Bank of Thomas County
 Phone Number 1501
 News Service AP
 Transcription Service World, Lang-Worth
 President-Gen. Mgr. W. Fred Scott Jr.
 Comm. Mgr.-Prom. Mgr. Pratt Secrest
 Program Director William B. Hill
 Chief Engineer Kenneth T. Mallory

W P A X

THOMASVILLE—EST. 1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address, 117 Remington Ave.
 Phone Number 909
 Transmitter Location 117 Remington Ave.
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service Capitol, Thesaurus
 Membership NAB, BMB
 Owner, General Manager H. Wimpy
 Commercial Manager Al Feinberg
 Program Director Bob Oakman
 Chief Engineer, Farm Editor James W. Poole

W T W A (CP)

THOMSON

MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Walter J. Brown
 Business Address Hickory Hill
 Owner Walter J. Brown

W W G S

TIFTON—EST. 1947

MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Tifton Bcstg. Corp.
 Business-Studio Address 800 S. Main St.
 Phone Number 921
 Transmitter Location 800 S. Main St.
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Transcription Service Standard
 Representative Homer Griffith
 Membership NAB

President.....Walter A. Graham
 General-Commercial
 Manager.....William Wern Shepherd
 Vice President.....James E. Graham
 Sales Promotion Manager, Publicity
 Director.....Patty Carpenter
 Program Director, Production Mgr....Herb Scott
 Chief Announcer.....Bert Stevens
 Musical Director.....Gene Graham
 Chief Engineer.....W. C. Roberts
 Farm Editor.....Tom Hanssen

Address.....Vidalia, Ga.
 Phone Number.....327
 Transmitter Location....N.S. U.S. Route 280,
 3/4 mile W. Vidalia
 Air Time.....6:30 a.m.-11:05 p.m.
 News Service.....UP
 Transcription Service.....World
 Membership.....NAB
 President.....M. F. Brice
 Program Director.....Bill Harbeson
 General Manager.....R. W. Sockwell
 Commercial Manager.....Bob Moran
 Chief Engineer.....W. G. Jones

WRLC
TOCCOA—EST. 1941

MBS—GEORGIA SPORTS NETWORK—KBS
 Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....R. G. LeTourneau
 Business-Studio Address...Prather Bridge Rd.
 Phone Number...Toccoa 544, LeTourneau 1751
 Transmitter Location.....Prather Bridge Rd.
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Thomas F. Clark
 Membership.....NAB, BMB
 Owner.....R. G. LeTourneau
 General Manager.....Virgle E. Craig
 Commercial Manager.....Sam A. Gaines
 Sales Promotion Manager...Roy E. Gaines
 Program Director, Musical
 Director.....Carroll S. Lee
 Chief Announcer.....George Rountree
 Chief Engineer.....Carl Meeks

WAYX
WAYCROSS—EST. 1936
 MBS—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Jack Williams
 Business-Studio Address...1600 Carswell Ave.
 Phone Number.....9-6-5
 Transmitter Location.....Route 4
 Air Time.....7 a.m.-12 M.
 News Service.....UP
 Transcription Service.....World, Cole
 Representative.....Hal Holman
 Membership.....NAB, BMB
 Owner.....Jack Williams
 General-Station-Commercial
 Manager.....John J. Tobola
 Sales Promotion Manager, Chief
 Announcer.....Raymond Williamson
 Program Director.....Miss Gwen Crosby
 Production Manager.....Clyde C. Davis
 Publicity Director.....Miss Dorothy Smith
 Chief Engineer.....John E. Legare
 Farm Editor.....C. L. Blalock

WGOV
VALDOSTA—EST. 1940
 MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....E. D. Rivers
 Business Address.....Valdosta, Georgia
 Phone Numbers.....1420-1
 Studio Address Trans. Location...Park Ave.
 Air Time.....18 Hrs. daily
 News Service.....UP
 Transcription Service.....World, M. M. Cole
 Representative.....Hal Holman
 Membership.....NAB
 President-Owner.....E. D. Rivers
 Station Manager.....John R. Barlett
 Program Director.....Walter E. Barden
 Chief Engineer.....Don Ellis

WRLD
WEST POINT—EST. 1944
 ABC—KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business Address.....Box 191
 Phone Number.....437
 Studio Address....West Point, Ga., Lanett, Ala.
 Transmitter Location.....Lanett, Ala.
 Air Time.....6 a.m.-12 p.m.;
 7 a.m.-11:15 p.m. Sun.
 News Service.....AP
 Transcription Service.....World, Keystone
 Membership.....NAB, BMB
 President-Gen. Mgr.....L. J. Duncan
 Station-Comm.-Sales Prom. Mgr....Perry Elliott
 Program Director.....Eileen Love
 Production Manager.....Dorothy Forrester
 Chief Announcer.....Walter Spiro
 Chief Engineer.....Alfred Hammock

WRQN
VIDALIA—EST. 1946
 MBS—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Vidalia Bcstg. Co.

IDAHO

*Estimated Population 488,000—% Increase —7.0—Radio Homes 121,867
Farms with Radios 36,660—Stations in State 20*

KDSH

BOISE—EST. 1947
CBS

Frequency: 950 Kc. Power: 1000 Watts
Owned-Operated By Boise Valley Bcstrs, Inc.
Business-Studio Address Radio Center Bldg.,
311 N. 10th St.
Phone Number Boise 6820 or 6821
Transmitter Location R. No. 2, Meridian, Idaho
Air Time 6 a.m.-12 M.
News Service UP
Transcription Service Associated
Representative Free & Peters
Membership NAB, BMB
President Saul Haas
General Manager & Vice
President Westerman Whillock
Associate Manager, Treasurer, Sales
Mgr., Promotion Manager, Program
Director Earl Glade, Jr.
Publicity Director Shirley Silvers
Chief Announcer Frank Watkins
Musical Director George Ganz, Jr.
Chief Engineer James A. Johntz, Jr.

KGEM

BOISE—EST. 1946

ABC—ROCKY MT. BCSTG. SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Idaho Bcstg. & Television
Co.
Business-Studio Address Owyhee Hotel
Phone Number 533
Transmitter Location 4th & Roosevelt
Air Time 6 a.m.-12 M.; 7 a.m.-12 M., Sun.
News Service AP
Transcription Service Capitol
Representative The Katz Agency
Membership NAB
President, Gen. Mgr. Fentress H. Kuhn
Station-Commercial Mgr. Kenyon R. Bennett
Sales Promotion Mgr. Bert L. Johnson
Program Director Newell R. Tripp
Production Manager, Publicity
Director Harry Waterstone
Chief Announcer Bruce Vanderhoof
Musical Director Donald C. Bishop
Chief Engineer Richard W. Egelston
Farm Editor Earl Darr

KIDO

BOISE—EST. 1928

NBC—IDAHO-UTAH NETWORK

Frequency: 1380 Kc. Power: 2500 Watts d.;
1000 Watts n.

Owned-Operated By KIDO, Inc.
Business-Studio Address Hotel Boise
Phone Number 660
Transmitter Location 4 mi. N.W. of City
Air Time 6 a.m.-12 M.; 7 a.m.-12 M., Sun.
News Service AP, UP
Transcription Service Standard, World
Representative John Blair
Membership NAB, BMB
President Georgia Davidson
General-Station Manager Walter E. Wagstaff
Commercial Manager Boyd Braithwaite
Sales Promotion Manager, Publicity
Director Peter Brooks
Program Director Hub Warner
Production Manager Wilder Wylie
Chief Announcer Vern Moore
Musical Librarian Joe Maggio
Chief Engineer Harold Toedtemeyer
Farm Editor Rulon Bradley

KBIO

BURLEY—EST. 1946

ABC—ROCKY MOUNTAIN—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Jessica L. Longston
Business-Studio Address Box 461
Phone Number 10
Transmitter Location 1¼ mi. W. of Burley on
highway 30
Air Time 6:30 a.m.-11 p.m.; 8 a.m.-10 p.m.,
Sun.
News Service UP
Transcription Service Standard
Membership NAB
President-Owner Jessica L. Longston
General Manager James L. Hamstreet
Commercial Manager Rudy Rankin
Sales Promotion Manager Frank K. Clark
Program Director Jean MacLean
Chief Engineer Gerald Ekker

KCID

CALDWELL—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Caldwell Bcstg. Co.
Business Address 819 Main St.
Phone Number 1540
News Service UP
Transcription Service World
President J. T. La Fond
V.P.-Gen. Mgr.-Comm. Mgr. H. R. McCosh
Program Director Helen McCosh
Chief Engineer Don Bower

KVNI

COEUR d'ALENE—EST. 1946

MBS—DON LEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: The Coeur d'Alene
Bcstg. Co.

Business-Studio Address: Blackwell Island
Phone Number: 1250

Transmitter Location: Blackwell Island
Air Time: 7 a.m.-11 p.m.; 8 a.m.-11 p.m., Sun.

News Service: UP

Transcription Service: Lang-Worth

Representative: Gilman, Nichol & Ruthman

Membership: NAB

President: Burl C. Hagadone

Station-Commercial-Sales Promotion

Manager: C. E. Rodell

Program Director, Production Manager,

Publicity Director: Bernard V. Merriman

Chief Announcer: Johnnie Maxson

Musical Director, Farm

Editor: Howard Carpenter

Chief Engineer: Howard Oleson

KID

IDAHO FALLS—EST. 1927

MBS—INTERMOUNTAIN—KBS

Frequency: 1350 Kc. 5000 Watts d.; 500 W. n.
Owned-Operated By: Idaho Radio Corp.

Business-Studio Address: Hotel Bonneville
Phone Number: 4

Transmitter Location: Ammon Highway
Air Time: 18 hrs. daily; 15 hrs. Sun.

News Service: UP

Transcription Service: World

Representative: Avery Knodel

Membership: NAB

President, General-Station Mgr.: Cecil E. Hart

Commercial Manager: Leonard Wasden

Sales Promotion Manager, Publicity Director,

Farm Editor: Roy L. Southwick

Program Director, Production

Manager: James H. Lawrence

Chief Announcer: Robert Fleming

Musical Director: James Denton

Chief Engineer: C. N. Layne

KIFI

IDAHO FALLS—EST. 1947

ABC—GEM STATE-ROCKY MT.

BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Eastern Idaho Bcstg. &
Television Co.

Business-Studio Address: 339 Broadway
Phone Number: 1054-5

Transmitter Location: Yellowstone Highway
Air Time: Unlimited

News Service: AP

Transcription Service: Thesaurus

Pres.-Gen. Mgr.: J. M. Brady

Station Manager, Farm Editor: Chas. Crabtree

Commercial-Sales Promotion

Manager: Dan W. Kelly

Program Director, Production

Manager: Keith Clarke

Publicity Director: Jerry Browne

Chief Announcer: Lloyd Meecham

Chief Engineer: Blaire Nelson

KYNG (CP)

IDAHO FALLS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Idaho Falls Bcstg. Co.

Business Address: 295 13th St.

KRLC

LEWISTON—EST. 1935

MBS—DON LEE

Frequency: 1350 Kc. Power: 1000 Watts

Owned-Operated By: H. E. Stuebaker

Business-Studio Address: Lewis-Clark Hotel

Phone Number: 1950

Transmitter Location: Lewiston Orchards

Air Time: 6:30 a.m.-11 p.m.

News Service: UP

Transcription Service: Lang-Worth

Representative: Gilman, Nichol & Ruthman

Membership: NAB, BMB

President-Owner: H. E. Stuebaker

General-Station Manager: Donald Thomas

Commercial Manager: Robert Taylor

Program Director: Virginia Taylor

Production Manager: William Watts

Chief Announcer: Ed Triplett

Chief Engineer: Gene Wilson

KRPL

MOSCOW—EST. 1947

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By: Interstate Radio, Inc.

Business Address: P. O. Box 207

Phone Number: 2283

Transmitter-Studio Location: Route 3

Air Time: 5 a.m.-12 M.; 9 a.m.-9:30 p.m., Sun.

News Service: AP

Transcription Service: World, Cole

Representative: W. S. Grant Co.

Membership: NAB, BMB

President: Ted R. Farrier

General-Station Manager, Program Director,

Production Manager, Publicity

Director: Bert McAllister

Commercial-Sales Promotion

Manager: Jack H. Goetz

Chief Engineer: Herbert D. Young

KFXD

NAMPA-BOISE—EST. 1922

MBS—INTERMOUNTAIN NETWORK

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Operated By . . . Frank E. Hurt & Son
 Business Address: Main Office: 1024 12th Ave.
 So., Nampa, Idaho
 Phone Number Nampa 1200; Boise 750
 Studio Addresses: Nampa—1024 12th Ave. So.;
 Boise: 809 Main St.
 Transmitter Location: Midway between Nampa
 and Boise, Idaho.

Air Time 6 a.m.-11 p.m.
 News Service AP, UP
 Transcription Service: Thesaurus, SESAC, Lang-
 Worth.

Representative Avery - Knodel
 Membership NAB
 President-Owner, General
 Manager Frank E. Hurt
 Station-Commercial Manager Doyle Cain
 Program Director, Production
 Manager Shirl Black
 Musical Director Donna Luker
 Chief Engineer Edward P. Hurt

KEIO

POCATELLO—EST. 1946

**ABC—ROCKY MT. BROADCASTING CO.—
 GEM STATE NETWORK**

Frequency: CP 1440 Kc. Power: CP 1000 Watts
 Owned-Operated By: Eastern Idaho Broadcast-
 ing & Television Co.
 Business-Studio Address Hotel Bannock
 Phone Number 3400
 Transmitter Location Pole Line Rd.
 Air Time 7 a.m.-12 M.

News Service AP
 Transcription Service Thesaurus
 Representative The Katz Agency
 Membership NAB
 President James M. Brady
 General-Station Manager John R. Taylor
 Commercial-Sales Promotion
 Manager James H. Schoonover
 Program Director, Production
 Manager Don Reber
 Chief Engineer Randell Sorenson

KEYY

POCATELLO—EST. 1946

MBS—INTERMOUNTAIN NETWORK

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Radio & Television Bcstg
 Co. of Idaho
 Business-Studio Address: Yellowstone Highway
 Phone Number 1240
 Transmitter Location: Yellowstone Highway
 Air Time 6:40 a.m.-11:15 p.m.
 News Service AP

Transcription Service World
 Representative Avery-Knodel
 Membership NAB
 President, General-Station
 Manager Calvin L. Hale
 Commercial-Sales Promotion
 Manager, Publicity Director: Zendell M. Hale
 Program Director Tina A. Whitaker
 Production Manager William M. Rieske
 Chief Announcer, Musical
 Director Dean Buchanan
 Chief Engineer Julian Dennis
 Farm Editor Drew Dunn

KSEI

POCATELLO—EST. 1926

NBC—UTAH-IDAHO

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Radio Service Corp.
 Business-Studio Address: Yellowstone Highway
 Phone Number 960
 Transmitter Location Six mi. N. Pocatello
 Air Time 6a.m.-12 M.; 7 a.m.-12 M., Sun.
 News Service UP
 Transcription Service: Standard, Lang-Worth,
 Cole.

Representative The Walker Co.
 Membership NAB, BMB
 President O. P. Soule
 General-Commercial
 Manager Harry H. Fletcher
 Sales Promotion Manager, Publicity
 Director Olive M. Leeney
 Program Director Ruthe A. Fletcher
 Chief Engineer Ellis W. Call

KLIX

TWIN FALLS—EST. 1946

ABC—ROCKY MOUNTAIN BCSTG.

SYSTEM—GEM STATE NETWORK

Frequency: 1340 Kc. Power: 250 Watts
 Owned By: Southern Idaho Bcstg. & Tele'n Co.
 Operated By Frank C. McIntyre
 Business-Studio Address Elizabeth Blvd.
 Phone Number 2484
 Transmitter Location Elizabeth Blvd.
 Air Time: 5:55 a.m.-12:05 a.m.; 7 a.m.-12 M., Sun.
 News Service AP
 Transcription Service Thesaurus
 Representative The Katz Agency
 Membership NAB
 General-Station Manager Frank C. McIntyre
 Sales Manager: (National) Frank C. McIntyre;
 (Local) Juneau H. Shinn.

Sales Promotion Manager, Farm
 Editor, Administrative Assistant . . . Ian Elliot
 Production Manager Charles Neeley
 Chief Announcer Joe Gibney
 Musical Director Earl Sterling
 Chief Engineer Lloyd James

K T F I
TWIN FALLS—EST. 1928
 NBC—UTAH-IDAHO

Frequency 1270 Kc.
 Power 5000 Watts D.; 1000 Watts N.
 Owned-Operated By Radio Bcstg. Corp.
 Business-Studio Address 241 Main Ave. W.
 Phone Number 2400
 Transmitter Location Highway 30
 Air Time 6 a. m.-12 M.
 News Service UP
 Transcription Service Standard, Langworth
 Representative Weed & Co.; John Keating
 Membership NAB, BMB
 President O. P. Soule
 General-Station Manager F. M. Gardner
 Commercial Manager, Sales Promotion
 Manager K. W. Montgomery
 Program-Publicity Director Lenore Parker
 Production Manager, Chief
 Announcer John Edington
 Musical Director Anne Streifus
 Chief Engineer George Malone
 Farm Editor Jack Farrar

K V M V
TWIN FALLS—EST. 1946
 MBS—INTERMOUNTAIN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Radio Sales Corp.
 Business-Studio Address: 126½ Shoshone St., E.
 Phone Numbers 2002-3
 Transmitter Location Blue Lakes Blvd.
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service World, Associated

Representative Avery-Knodel
 Membership NAB
 Sec.-Treas., Chief Engineer F. Ver Cox
 General-Commercial Manager,
 Publicity Director John W. Thomas
 Program Director Gary Thomas
 Production Manager William Stewart Daniels
 Chief Announcer John Barlow, Jr.

K W A L
WALLACE—EST. 1939
 MBS-KBS

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Operated By Silver Bcstg. Co.
 Business-Studio Address Tabor Bldg.
 Phone Numbers 330; 201
 Transmitter Location Osburn, Idaho
 Air Time 7 a.m.-12:00 M.
 Transcription Service World, SESAC
 Membership BMB
 President Dr. J. R. Binyon
 General Manager Robert G. Binyon
 Station Manager, Chief
 Announcer W. Mondell Spencer
 Commercial Manager Evan Lytle
 Sales Promotion Manager Hobert Daugherty
 Program-Publicity Director Betty Spencer
 Musical Director Turner Dreher
 Chief Engineer John Backman
 Farm Editor Chas. Preston

K W E I
WEISER—EST. 1947
 KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Inland Bcst. Co.
 Business Address 455 W. Liberty St.

For the best in news quality . . .

AP

Membership!

"We're One of the Family in Midwest America!"

A few of the thousands of "local" news stories that show how WLS is "One of the Family in Midwest America." It is our intimate interest in these folks and thousands like them—in their events—in the service and entertainment we give them—that have made us "One of the Family"—have made them such loyal listeners to WLS... and upon loyal listeners depend advertising results.

JERSEYVILLE, ILL.—DEMOCRAT-NEWS
Friday, August 22, 1947

Former Resident Interviewed On WLS

Miss Erma Cottingham, a resident of Jerseyville, Jersey County, Ill., until she moved to Carbon-hell last Monday on the WLS "Dinner-hell" program, broadcast last week direct from the state fair at Spring-

NECEDAH, WIS.—REPUBLICAN
Thursday, August 28, 1947

RUSSELL ROBINSON, MAUSTON ON THE WLS DINNERBELL PROGRAM AT STATE FAIR

The 4-H and FFA members participated in a big way at the state fair again this year. Among Wisconsin's America who were there, was Russell Robinson of Mauston, Juneau county, who spoke on the WLS Dinnerbell program last Monday, in an interview by Russell Park, assistant farm program director of Prairie Farmer WLS.

MOWEAGUA, ILL.—NEWS
Wednesday, October 1, 1947

Mr. and Mrs. Frank Scribner and Mr. and Mrs. Ira Hanley returned Saturday from a very pleasant vacation trip through the Eastern States and Canada. Points of interest visited were Sagara Falls, The Grand Canyon of Penna. A tour of the Ford Plant in Detroit, Mich. and the WLS National Barn dance in Chicago.

MONTICELLO, IND.—HERALD JOURNAL
Wednesday, October 8, 1947

ENJOY TRIP TO CHICAGO

Mr. and Mrs. Russell Sigman of Monticello, and Mr. and Mrs. Walter Whitman and daughter Loretta of Idaville spent Saturday and Sunday evening in Chicago the guests of Mr. and Mrs. Ted Koepke. The afternoon was spent in sightseeing and then they all attended the WLS Barn Dance program in the evening.

NILES, MICH.—STAR
Friday, October 3, 1947

LETTER IS READ

A letter submitted to radio station WLS by Donald Hoover, of Mrs. Pauline Klupfstein's junior high school 8-B English class was read at a broadcast yesterday. Pupils at the class submitted letters on "How I Spent My Vacation."

PRINCETON, ILL.—REPUBLICAN
Thursday, October 9, 1947

GERDES WILL TALK ON STATION WLS

Reinhard Gerdes, route 1, Princeton, will tell how he found success under America's free enterprise system when he speaks at 8:30 a. m. Thursday over radio station WLS on the "Let's Go Visiting" program. The story to be told over the airwaves when Gerdes was in Germany and decided that America was the place to find his freedom and best living. He will tell how he and his wife, who were in Germany for 19 years ago, rented a farm and bought a farm. Gerdes now has one of his own Brown Swiss dairy cattle, including one cow which may establish a world's record in butterfat production. In another two months, if the cow calves she will be awarded an official butterfat record certificate.

BROOKFIELD, ILL.—ENTERPRISE
Thursday, October 2, 1947

WLS RADIO BROADCAST TO HIGHLIGHT OBSERVANCE OF FIRE PREVENTION WEEK

Highlighting a program of instructive information for the observance of Fire Prevention Week in Brookfield will be a fifteen minute broadcast from The Gross School on Thursday, Oct. 9. The broadcast will begin at 1:15 p.m. and will be carried over the nation by radio station WLS.

CASEY, ILL.—REPORTER
Wednesday, August 13, 1947

Attending State Fair

Bill and Ina Malcom of Casey, attended the Illinois State Fair last weekend and were guests in the Prairie Farmer WLS tent.



A Clear Channel Station ABC AFFILIATE

MANAGEMENT AFFILIATED WITH

The Arizona Network

ALL STATIONS AFFILIATED WITH CBS

KSUN

Bisbee-Lowell-Douglas
Carl Morris, Mgr.
1230 Kilocycles
250 Watts

Key
550
KILOCYCLES

PHOENIX
AL JOHNSON
MANAGER

KTUC
TUCSON

Lee Little, Mgr.
1400 Kilocycles
250 Watts

Both WLS and the Arizona Network are represented by John Blair & Company

ILLINOIS

Estimated Population 8,221,000—% Increase 4.1—Radio Homes 2,185,416
Farms with Radios 175,778—Stations in State 62

W O K Z (CP)

ALTON

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Operated By: Illinois Alton Bcstg. Co.
Partners: R. C. Goshorn, R. L. Rose

W M R O

AURORA—EST. 1938

KBS

Frequency: 1280 Kc. Power: 250 Watts d.
Owned-Operated By: Martin R. O'Brien
Business-Studio Address: Aurora, Ill.
Phone Number: 4215
Transmitter Location: Aurora, Ill.
Air Time: Local sunrise-local sunset
News Service: AP
Transcription Service: Keystone, Standard
Owner, General-Station

Manager: Martin R. O'Brien
Commercial Manager: Vincent G. Coffey
Program Director: Jeanne M. Doran
Chief Announcer: Art Hellyer
Musical Director: LaVerna Umland
Chief Engineer: Ray Kitner
Farm Editor: W. P. Miller

W I B V

BELLEVILLE—EST. 1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By: Belleville Bcstg. Co.
Business-Studio Address: 2100 W. Main St.
Phone Number: 5000
Transmitter Location: Between E. St. Louis &
Belleville, Ill.

Air Time: Local sunrise-local sunset
News Service: AP
Transcription Service: Standard
Representative: Hal Holman
Membership: BMB
General-Station Manager: Paul Wnorowski
Commercial-Sales Promotion

Manager: Marshall True
Program Director: Joyce Pond Hatch
Production Manager, Chief

Announcer: Downey Hewey
Publicity Director: Jerry Kessler
Musical Director: H. B. Swift
Chief Engineer: John Schultz
Farm Editor: H. H. Swift

W J B C

BLOOMINGTON—EST. 1924

ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Bloomington Bcstg. Corp.

Business-Studio Address: 209 E. Washington St.
Phone Number: 5281
Transmitter Location: N. City Limits, Normal, Ill.
Air Time: 6 a.m.-12 M.
News Service: UP
Transcription Service: Lang-Worth
Membership: NAB, BMB
President: Loring C. Merwin
General Manager: Hale Bondurant
Sales or Commercial Manager: J. I. Hannie
Sales Promotion Manager: Eldred Uhler
Program-Musical Director: J. J. Glass
Production Manager: "Spec" Jontry
Publicity Director: Helen Rediger
Chief Announcers: "Spec" Jontry; Bob Edell
Chief Engineer: Fred L. Bailey
Farm Editor: Clark Jontry

W K R O

CAIRO—EST. 1942

MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Oscar C. Hirsch
Business Address: 324 B'way,
Cape Girardeau, Mo.
Phone Number: 1490
Transmitter Location: Cairo
Air Time: 6:00 a.m.-10 p.m.;
8 a.m.-9 p.m. Sun.

News Service: UP
Representative: John E. Pearson Co.
Membership: NAB, BMB
Pres.-Chief Engr.: Oscar C. Hirsch
Gen.-Comm. Manager: Merrill C. Currier
Program Director: Bernice Currier

W B Y S

CANTON—EST. 1947

Frequency: 1560 Kc. Power: 250 Watts d.
Owned-Operated By: Fulton County Bcstg. Co.
Business-Studio

Address: E. Linn Limits, P.O. Box 554
Phone Number: 1877
Transmitter Location: E. Linn Limits
Air Time: Local sunrise to local sunset
News Service: AP
Transcription Service: Lang-Worth
Membership: NAB
President: Harold R. Winsor
General-Station-Commercial

Manager: Cletus H. Quick
Sales Promotion Manager: Robert E. McElroy
Program-Publicity Director, Chief

Announcer: Robert Boone
Production Manager: Eugene C. Springer
Musical Director: Bette Rigney
Chief Engineer: John Stockberger
Farm Editor: John G. Wolfe

EXTRA

RESEARCH IN EASY WIN OVER GUESSWORK

Anytime—anyplace—Research beats guesswork every time the two compete. Because of that fact, there is an ever-increasing number of radio advertisers today who base their decisions on the solid support of research.

WGN, in an effort to help advertisers and agencies choose times and programs which can do the best possible job, offers *more* radio research material than any other Chicago station. In subscribing to all Hooper reports in both Chicago and Milwaukee, as well as to the Chicago area Nielsen Radio Index, and the Broadcast Measurement Bureau, we offer the continuing guidance of radio research throughout the year to our clients.

We believe that this service, together with our unequalled coverage, preferred dial position, and top Middlewestern acceptance, puts WGN in a position to do a better advertising job for *you* in Chicago.

*A Clear Channel Station . . .
Serving the Middle West*

MBS

WGN

**Chicago 11
Illinois
50,000 Watts
720
OnYourDial**



Eastern Sales Office: 220 East 42nd Street, New York 17, N. Y.
West Coast Representatives: Keenan and Eickelberg
235 Montgomery St., San Francisco 4 • 411 W. Fifth St., Los Angeles 13
710 Lewis Bldg., 333 SW Oak St., Portland 4

WCIL

CARBONDALE—EST. 1946

Frequency: 1020 Kc. . . . Power: 1000 Watts d.
 Owned-Operated By . . . Southern Illinois Bcstg.
 Business-Studio Address . . . 219 W. Main St.
 Phone Numbers 167, 765
 Transmitter Location: 2 mi. W. of Carbondale,
 Ill.

Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service World
 Representative Taylor-Howe-Snowden
 Membership NAB, BMB
 Patners: Paul F. McRoy, John H. Sering, Ann
 E. Sering.

General Manager Paul F. McRoy
 Commercial Manager Walter C. Schafer
 Program Director Don Boudrean
 Chief Engineer Marion Sawyer

WCAZ

CARTHAGE—EST. 1922

Mississippi Valley Network

Frequency: 990 Kc. . . . Power: 1000 w. d. only
 Owned-Operated By . . . Superior Bcstg Serv., Inc.
 Business Address . . . Marine Trust Co. Bldg.
 Phone Number 520
 Studio Address Carthage; Macomb, Ill.
 Transmitter Location RFD, Carthage, Ill.
 Air Time Daytime
 Transcription Service Capitol
 News Service UP
 Membership BMB
 President-Chief Engineer Bob Compton
 General-Commercial Manager John Palmer
 Program Director Antoinette C. Palmer

WCNT

CENTRALIA—EST. 1946

Frequency: 1210 Kc. . . . Power: 1000 Watts d.
 Owned-Operated By Hobart Stephenson
 Business Address Centralia, Illinois
 Phone Number 234
 Studio, Transmitter Location: Centralia, Ill.,
 Highway #51 North.

Air Time Daytime—sunrise to sunset
 News Service UP
 Transcription Service Thesaurus, Langworth
 Station Representative Sears & Ayers
 Membership NAB, BMB
 Owner-Manager Hobart Stephenson
 Program Director Anne Collins
 Chief Engineer Hobart G. Stephenson, Jr.

WDWS

CHAMPAIGN-URBANA—EST. 1936

CBS-KBS

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By . . . The News-Gazette, Inc.
 Business-Studio Address 48 Main St.
 Transmitter Location S. of Champaign
 Air Time 16 hrs. daily
 News Service UP
 Transcription Service World
 Representative Radio Adv. Co.
 Membership NAB
 President Mrs. D. W. Stevick
 Director Frank R. Mills

WAFF

CHICAGO—EST. 1922

Frequency: 950 Kc. . . . Power: 1000 Watts d.
 Owned-Operated By: Drovers Journal Publish-
 ing Co.

Business Address 836 Exchange Ave.
 Phone Numbers: Yards 0080; (Studio) Ran-
 dolph 1932

Studio Address: Palmer House, State & Monroe.
 Transmitter Location: Exchange Bldg, Union
 Stock Yards.

Air Time 6 a. m to local sundown
 News Service UP
 Transcription Service Standard
 Representative George P. Hollingbery
 Membership NAB
 President Ward A. Neff
 General Manager Wm. E. Hutchinson
 Sales-Commercial Manager: Bradley R. Eidman
 Sales-Promotion Manager, Publicity

Director Ben V. Kirk
 Program Director, Production

Manager Cynthia Coyle
 Chief Engineer Carl W. Ulrich

WAIT

CHICAGO—EST. 1923

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Operated By: . . . Radio Station WAIT
 Business-Studio Address: 360 N. Michigan Ave.
 Phone Number Franklin 0660
 Transmitter Location Elmhurst, Ill.
 Air Time Local sunrise to local sunset
 News Service UP
 Transcription Service Associated, SESAC,
 Lang-Worth, MacGregor

Representative Taylor-Howe-Snowden
 President Gene T. Dyer
 General-Commercial Manager S. M. Aston
 Program Director Lorraine Dwyer
 Chief Engineer Edward Jacker

WBBM

CHICAGO—EST. 1923

CBS

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Operated By: The Columbia Bcstg. Sys-
 tem, Inc.
 Business-Studio Address: 410 N. Michigan Ave.

Phone Number..... Whitehall 6000
 Transmitter Location..... Itasca, Ill.
 Air Time..... 5 a.m.-1:30 a.m.
 News Service..... AP, INS, UP
 Transcription Service: AMP, World, Lang-Worth
 Representative..... Radio Sales
 Membership..... NAB, BMB
 General Manager..... H. Leslie Atlass
 Station Manager..... Frank Falknor
 Commercial Manager..... Erwin Shomo
 Sales Promotion Manager..... Arthur Duram
 Program Director..... Valentine Sherman
 Production Manager..... Jack Sexton
 Publicity Director..... Don Kelley
 Chief Announcer..... Bill Duane
 Musical Director..... Caesar Petrillo
 Chief Engineer..... George Sherman
 Farm Editor..... Harry Campbell

W C B D

CHICAGO—EST. 1947

Frequency: 820 Kc..... Power: 5000 Watts
 Owned-Operated By..... Christian Catholic
 Church
 Business Address.. Administration Bldg., Zion,
 Ill.
 Air Time..... Limited
 General Overseer..... Michael J. Mintern

W C F L

CHICAGO—EST. 1928

ABC

Frequency: 1000 Kc..... Power: 10,000 Watts
 Owned-Operated By: Chicago Federation of
 Labor.
 Business-Studio Address: 666 Lake Shore Dr.
 Phone Number..... Superior 5300
 Transmitter Location..... Downers Grove, Ill.
 Air Time..... 6 a.m.-12 M.; 7:15 a.m.-12 M., Sun.
 News Service..... UP
 Transcription Service..... Associated
 Representative..... The Katz Agency
 General Manager..... Maurice Lynch
 Station Manager, Program
 Director..... Howard Keegan
 Commercial-Sales Promotion
 Manager..... Melvin Wolens
 Production Manager..... Jack Odell
 Publicity Director, Chief
 Announcer..... Frank McGivern
 Musical Director..... Jack Kelly
 Chief Engineer..... Charles Willet

W C R W

CHICAGO—EST. 1926

Frequency: 1240 Kc..... Power: 100 Watts d.
 Owned-Operated By..... Clinton R. White
 Business-Studio Address: 2756 Pine Grove Ave.
 Phone Number..... EASTgate 6860
 Transmitter Location... 2756 Pine Grove Ave.

Air Time..... Share time
 Transcription Service..... C. P. MacGregor
 Owner, Chief Engineer..... Clinton R. White
 General Manager..... J. A. White

W E D C

CHICAGO—EST. 1926

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Emil Denmark, Inc.
 Business-Studio Address.. 3860 W. Ogden Ave.
 Phone Number..... Crawford 4100
 Transmitter Location..... 3860 W. Ogden Ave.
 Air Time: 8:30 a.m.-10 a.m.; 3:30 p.m.-5 p.m.;
 7 p.m.-10 p.m.; 10 p.m.-11 p.m.; 12 M.-6 a.m. d.
 News Service..... UP
 Owner..... Emil Denmark
 General-Station-Commercial-Sales
 Promotion Manager..... Frank J. Kotnour
 Program Director, Production Mana-
 ger, Publicity Director, Chief
 Announcer..... Bill Mack
 Musical Director..... William P. Brady
 Chief Engineer..... Chester Lewicki

W E N R

CHICAGO—EST. 1923

ABC

Frequency: 890 Kc..... Power: 50,000 Watts
 Owned-Operated By..... American Bcstg. Co.
 Address..... 20 No. Wacker Dr.
 Phone Number..... Delaware 1900
 Studio Address..... Merchandise Mart,
 222 W. N. Bank Dr.
 Transmitter Location..... Tinley Park, Ill.
 Air Time..... Unlimited
 News Service..... AP; INS; UP
 Transcription Service..... Standard
 Membership..... NAB, BMB
 Pres. (ABC)..... Mark Woods
 Vice-Pres. in charge of ABC Central
 Division..... E. R. Borroff
 Gen.-Comm. Manager..... Roy McLaughlin
 Promotion Manager..... Karl R. Sutphin
 Program Director..... Harold Stokes
 Chief Engineer..... E. C. Horstman

W G E S

CHICAGO—EST. 1924

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned-Operated By..... Radio Station WGES
 Business-Studio Address... 2708 Washington
 Blvd.
 Phone Number..... Sacramento 1700
 Transmitter Location..... 86th & Kedzie
 Air Time..... 7 a.m.-12 M.
 News Service..... AP
 Transcription Service..... Associated
 General Manager..... John A. Dyer
 Commercial Manager..... E. M. Hinzman
 Program Director..... Herbert Rudolph