

Sports Commentators

—their work during 1945

— A —

ACKERLEY, GENE
KID, Idaho Falls, Idaho

ADAMS, NORRIS
KVOS, Bellingham, Wash.

ALDEN, JERRY
WSNJ, Bridgeton, N. J.

ALLEN, CHRIS
WELI, New Haven, Conn.

ALLEN, MEL
WINS, New York, N. Y.

ALLEN, WEBB
WELO, Tupelo, Miss.

ALTMAN, DICK
KTHT, Houston, Tex.

AMES, DON
KXEL, Waterloo, Ia.

ANDERSON, LEONARD G.
WJMC, Rice Lake, Wis.

ANZIVINO, JOE
KGMB, Honolulu, T. H.

ARNOLD, FULTON
WTFM, Trenton, N. J.

ARTHUR, FRANK
KLX, Oakland, Calif.

ARVEN, RAY
KORN, Fremont, Neb.

— B —

BAILEY, CHARLES
WEBR, Buffalo, N. Y.

BAILEY, WILLIAM S.
KTHS, Hot Springs, Ark.

BAILY, BILL
WAPO, Chattanooga, Tenn.

BARBER, RED
WHN-MBS, New York, N. Y.

BARKER, EDDIE
KMAC, San Antonio, Tex.

BARLOW, JAY
WHLN, Harlan, Ky.

BARRY, JACK
WHEC, Rochester, N. Y.

BARTH, BERNIE
KRGV, Westlaco, Tex.

BARTON, JACK
WTOC, Savannah, Ga.

BASSEL, MEL
WGKV, Charleston, W. Va.

BEARDON, CECIL
WTAW, College Station, Tex.

BELL, BILL
WMPF, Lewistown, Pa.

BELL, TED
KRSC, Seattle, Wash.

BENSEN, RICHARD
WRRN, Warren, Ohio

BERGMAN, DUTCH
WRC, Washington, D. C.

BERKOWITZ, MILTON
WHTD, Hartford, Conn.

BINGHAM, BOB
WFTC, Kingston, N. C.

BISHOP, BURTON
KTEM, Temple, Texas

BLAINE, JIMMIE
KFBC, Cheyenne, Wyo.

BLAINE, LEE
WELO, Tupelo, Miss.

BLOOM, MARV
WCRD, Dubois, Pa.

BLUE, IRA
KGO, San Francisco, Calif.

BOCHMAN, BILL
WCOS, Columbia, S. C.

BODDEN, BOB
WLO, Janesville, Wisc.

BOGGS, OTIS
WRUF, Gainesville, Fla.

BOLAND, JOE
WSBT, South Bend, Ind.

BOLLEY, LEO
WFBL, Syracuse, N. Y.

BILL STERN

*Awarded first place in every nation-wide
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Mon. through Fri.—6:40—N.B.C.—Jeris Hair Tonic

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12 Short Stories Per Year—Parents Magazine

Exclusively—National Broadcasting Co.—Exclusively

• • • **SPORTS COMMENTATORS** • • •

BOLLINGER, ROBERT
WJAC, Johnstown, Pa.

BOX, VES
KRLD, Dallas, Tex.

BOYER, JOHN
KDKA, Pittsburgh, Pa.

BRACKEN, PHIL
WAJL, Morgantown, W. Va.

BRADLEY, WILLIAM
WGY, Schenectady, N. Y.

BRAINING, PAUL M.
WMBF, Lewistown, Pa.

BRAMHALL, ART
WIBA, Madison, Wis.

BRANDT, BILL
MBS, Inside of Sports

BRANDY, J. R.
WSLB, Ogdensburg, N. Y.

BRAY, DICK
WCKY, Cincinnati, O.

BREMNER, LYLELL
KFAB, Omaha & Lincoln, Neb.

BRENGEL, BILL
WWL, New Orleans, La.

BRIGHT, HARRY
WGBR, Goldsboro, N. C.

BRITT, JIM
WNAC, Boston, Mass.

BRONSON, WALLY
WOSH, Oshkosh, Wis.

BROWN, BILL
KYA, San Francisco, Calif.

BROWN, RED
WFOY, St. Augustine, Fla.

BRUCE, FRANK
WJRD, Tuscaloosa, Ala.

BRUNDIGE, BILL
KSFO, San Francisco, Calif.

BURICK, SI.
WHIO, Dayton, Ohio

BURNETTE, BILL
WFIG, Sumter, S. C.

BURNS, JERRY
KDYL, Salt Lake City, Utah

BURTON, DON
WLBC, Muncie, Ind.

BUSHEE, MERT
KGCU, Mandan, N. Dak.

BUTLER, JOHN
WHK, Cleveland, O.

BYER, HAL
KWIL, Albany, Ore.

BYRON, JAMES A.
WBAP, Fort Worth, Tex.

— C —

CAIN, DOYLE
KFXD, Nampa, Idaho

CARL, LEN
WPAR, Parkersburg, W. Va.

CARNEAL, HERB
WSYR, Syracuse, N. Y.

CARPENTER, JAMES D.
WKBB, Dubuque, Ia.

CARPENTER, WILLIAM
WSNY, Schenectady, N. Y.

CARR, THOMAS
WGAA, Cedartown, Ga.

CARROLL, GEORGE C.
WEEU, Reading, Pa.

CARROLL, JIM
KWYO, Sheridan, Wyo.

CARSON, TOM
WJIM, Lansing, Mich.

CARVER, JACK
WNAD, Norman, Okla.

CARY, TOM
KGFV, Kearney, Neb.

CASE, JOHN G.
WWNY, Watertown, N. Y.

CASPER, CHARLES
KMOX, St. Louis, Mo.

CAVE, WALTER
KMJ, Fresno, Calif.

CECIL, HERMAN
KCMC, Texarkana, Tex.

CHALMERS, JIM
WEIM, Fitchburg, Mass.

CHAMBERLIN, CARL
WSAY, Rochester, N. Y.

CHAPMAN, ROY T.
KTSM, El Paso, Tex.

CHAPMAN, WALKER
KGMB, Honolulu, T. H.

CHARLES, BILL
KID, Idaho Falls, Idaho

CHARVAT, JACK
KTUL, Tulsa, Okla.

CHESSER, ALEC
KABC, San Antonio, Tex.

CHILDS, LELAND
WSFA, Montgomery, Ala.

CHRIST, ROGER
WOMT, Manitowoc, Wis.

CHRISTIE, GEORGE
WFEA, Manchester, N. H.

CLANCY, RAY
WMPFJ, Daytona Beach, Fla.

CLARK, J. B.
WBT, Charlotte, N. C.

CLAYTON, TOM
WLLH, Lowell, Mass.

CLINTON, PAUL
WPDQ, Jacksonville, Fla.

COBURN, PAUL
KVNUN, Logan, Utah

COCHRAN, BILL
WIOD, Miami, Fla.

COCHRAN, HARRY
WSTV, Steubenville, Ohio

Popular Sports Programs from Coast-to-Coast

by

MAC DAVIS

*(creator, writer and producer of the most
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(5-minute syndicated feature serving 75 stations) now in its 7th year

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(5-minute exclusive coast-to-coast baseball feature)

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ONCE IN A LIFETIME

(Special writer for Mutual's coast-to-coast show for 3 years)

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(Co-creator and writer for Bill Stern's popular NBC show) now in its 7th year

MAC DAVIS, 1 Montgomery Place, Brooklyn, N. Y.

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SPORTS COMMENTATORS

CODY, DEL
KHQ-KGA, Spokane, Wash.

COFFEE, ROY
WAIM, Anderson, S. C.

COLLINS, JUDSON
WSM, Nashville, Tenn.

COLON, JACK
KALE, Portland, Ore.

CONLEE, LADE
KELO-RSOO, Sioux Falls, S. D.

CONNORS, "VAN"
KCRA, Sacramento, Calif.

CONRAD, STAN
WGBG, Greensboro, N. C.

CONWAY, BILL
WTBO, Cumberland, Md.

COOK, STANLEY
WHDF, Calumet, Mich.

CORNISH, WORTHEN C.
WGAN, Portland, Me.

CORRAY, FRED
WILL, Urbana, Ill.

CORUM, BILL
ABC—Gillette Flights

COWELL, EDWARD J.
WJEL, Johnson City, Tenn.

COX, L. D.
KVAK, Atchison, Kans.

CRADDOCK, JACK
WKPA, New Kensington, Pa.

CRADDOCK, JACK
WSTV, Steubenville, O.

CRAIN, PAUL
KEX, Portland, Ore.

CROSBY, CHARLES
WNHC, New Haven, Conn.

CROSIAR, FRANK
WHOT, South Bend, Ind.

CRUM, JIMMY
WMAN, Mansfield, O.

CULLINGS, ROBERT
WFBL, Syracuse, N. Y.

CURTIS, BOB
KWSC, Pullman, Wash.

— D —

DAILY, TOM
WOW, Omaha, Neb.

DANIELS, JOHN
WLOK, Lima, O.

DAVIDSON, RANDALL
WAIM, Anderson, S. C.

DAVIS, MAC
NBC.

DAWSON, BUD
KHMO, Hannibal, Mo.

DEFINES, NAY
KMMJ, Grand Island, Neb.

DELANEY, BOB
WJNO, West Palm Beach, Fla.

DELMAR, BILL
KALL, Salt Lake City, Utah

DENNIS, DINTY
WGBS, Miami, Fla.

DePHILLIPS, TONY
WWRL, Woodside, N. Y.

DeVICTOR, MARTY
WBNS, Columbus, Ohio

DeVRIES, ADRIAN
KFPY, Spokane, Wash.

DIEHL, BILL
WGH, Newport News, Va.

DiLALLO, CHET
WSNY, Schenectady, N. Y.

di NATALE, JOE
KODY, North Platte, Neb.

DOGGETT, JERRY
WRR, Dallas, Tex.

DONOHUE, DONALD
KDLR, Devils Lake, N. Dak.

DOOLEY, TED
KVOV, Redding, Calif.

DOFF, CLAY
WCMI, Ashland, Ky.

DOUGAN, ARCH
KNET, Palestine, Tex.

DOUGLAS, HAROLD
KFRU, Columbia, Mo.

DOUGLAS, LEE
WHKY, Hickory, N. C.

DREES, JACK
WIND, Chicago, Ill.

DREW, AL
WCBT, Roanoke Rapids, N. C.

DUKE, PAUL
WMBG, Richmond, Va.

DUMM, BOB
KXOA, Sacramento, Calif.

DUNBAR, STUART
KSAL, Salina, Kan.

DUNCAN, JIM
WEBQ, Harrisburg, Ill.

DUNN, AL
WDNC, Durham, N. C.

DUNPHY, DON
WINS, New York, N. Y.

ABC—Gillette Fights

DURNEY, BILL
WIL, St. Louis, Mo.

DYER, BILL
WITH, Baltimore, Md.

— E —

EBEL, JIM
WILL, Urbana, Ill.

BERT LEE

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**HOCKEY • TODAY'S BASEBALL
PRO-FOOTBALL • WARM-UP
TIME • SPORTS EXTRA • SPORTS
FINAL • TAKE-A-TIP-FROM-ME**

WHAN



TOPS in SPORTS

EDWARDS, MACK
WSBA, York, Pa.
ELDER, DON
WMAQ, Chicago, Ill.
ELLIOTT, BILL
KVOE, Santa Ana, Calif.
ELLIS, STEVE
WMCA, New York, N. Y.
ELSON, BOB
WJJD, Chicago, Ill.
EPLING, LEONARD
KOOS, Coos Bay, Ore.
ESSIG, VINCENT
WSAP, Portsmouth, Va.
EUBANKS, BLAIR
WTAR, Norfolk, Va.
EUBANKS, GEORGE
WRGA, Rome, Ga.
EVANS, DON
KTFL, Twin Falls, Idaho
EVANS, EDDIE
WFAA, Dallas, Tex.
EVANS, FRANKLIN
KPO, San Francisco, Calif.
EVANS, JONES
WBAX, Wilkes-Barre, Pa.

— F —

FAIR, JIM
WLEE, Richmond, Va.
FALLON, FRANK
WMEX, Boston, Mass.
FARRELL, MAURY
WAPI, Birmingham, Ala.
FARRINGTON, FRANK
KFAM, St. Cloud, Minn.
FARRIS, CLINT
WGTM, Wilson, N. C.

FELKNER, GAIL
KPAB, Laredo, Tex.
FIKE, CHARLES
KMAC, San Antonio, Tex.
FINNERTY, HUGH J.
KCRC, Enid, Okla.
FLOWERS, GEORGE
WAYS, Charlotte, N. C.
FORD, MILTON
WBIR, Knoxville, Tenn.
FOSTER, JIM
KTBL, Tacoma, Wash.
FOX, WILLIAM F., JR.
WIBC, Indianapolis, Ind.
FRANDOLIG, BUCK
KOTA, Rapid City, S. Dak.
FRANKLYN, ROY
WCKFL, Chicago, Ill.
FRASER, DICK
WBAA, West Lafayette, Ind..
FRITZ, DON
WHKC, Columbus, O.
FULLER, BOB
KROS, Clinton, Ia.
FULTON, BOB
KLRA, Little Rock, Ark.
FULTON, JOHN
WGST, Atlanta, Ga.

— G —

GADBERRY, BOB
KFBI, Wichita, Kans.
GANNON, MIKE
WCRS, Greenwood, S. C.
GARDNER, ROLLIE
KVOR, Colorado Springs, Colo.
GARNES, CLARENCE M.
WSAV, Savannah, Ga.
GARROD, GEORGE
WWRL, Woodside, N. Y.

GARROWAY, DAVE
WMAQ, Chicago, Ill.
GARWOOD, PAUL
WKLA, Ludington, Mich.
GATES, HILLIARD
WOWO, Fort Wayne, Ind.
GENTRY, ROBERT
KFAR, Fairbanks, Alaska
GEORGE, LEE
KWTO, Springfield, Mo.
GERLETTI, FRED J.
KVOA, Tucson, Ariz.
GIBBONS, JAMES
WMAL, Washington, D. C.
GIBBONS, RICHARDS
WCAP, Asbury Park, N. J.
GIBBS, LAWRENCE
KMLB, Monroe, La.
GIBSON, LLOYD
WHDL, Olean, N. Y.
GILLIN, BILL
KLZ, Denver, Colo.
GIROUX, LEE
KSAN, San Francisco, Calif.
GISMONDI, JAMES
WMBS, Uniontown, Pa.
GIVEN, KEN
WLBJ, Bowling Green, Ky.
GLICKMAN, MARTY
WHN, New York, N. Y.
GOLDSBOROUGH, MURRAY
WFMD, Frederick, Md.
GOLIGHTLY, GROVER
WSPA, Spartanburg, S. C.
GOODRICH, WILLIAM
WMAM, Marinette, Wis.
GORDON, J. R.
KELD, El Dorado, Ark.

RACING

WMCA—Adam Hats

**M-G-M
NEWSREEL**

Pinch-hitting for
Bill Stern



**STEVE
ELLIS**

BOXING

N.B.C. Television
and
WHN for Gillette

FOOTBALL

WMCA—Tidewater
Oil

SPORTS DIRECTOR — Station WMCA

• • • **SPORTS COMMENTATORS** • • •

GOSS, BAILEY
WBAL, Baltimore, Md.
GOWDY, CURT
KOMA, Oklahoma City, Okla.
GRAHAM, WALTER
WBML, Macon, Ga.
GRANGE, RED
WMAQ, Chicago, Ill.
GRANT, HAL
WGBR, Goldsboro, N. C.
GRAVENMEIR, HARRY
KFPA, Helena, Ark.
GREEN, HOWARD
KRBC, Abilene, Tex.
GREENE, JOHN C.
WGTC, Greenville, N. C.
GREGORY, LLOYD
KPRC, Houston, Tex.
GRIER, HARRY
KTRH, Houston, Tex.
GRIFFITHS, BILL
WADC, Adron, O.
GWYNN, EASY
WIBC, Indianapolis, Ind.

— H —

HACKETT, JON
KRNT, Des Moines, Ia.
HAGEMAN, JIMMY
WCHV, Charlottesville, Va.
HALL, HALSEY
WCCO, Minneapolis, Minn.
HALL, HEDLEY
KMYC, Marysville, Calif.
HALLACK, MARK
WTAW, Colleze Station, Tex.
—**HALLIGAN, MASON**
KTBI, Tacoma, Wash.
HALLOCK, WILES
WLEU, Erie, Pa.
HAMEL, RUDOLPH
WCOU, Lewiston, Me.
HAMPTON, RAY
WHBF, Rock Island, Ill.
HAMRICK, HOWARD
WRNL, Richmond, Va.
HANEY, FRED
KMPC, Los Angeles, Calif.
HARLING, HUGH
KRRV, Sherman, Tex.
HARMON, TOM
MBS, New York, N. Y.
HARRIOT, RICHARD
KPAB, Laredo, Tex.
HARRIS, WILLIAM M.
WHAI, Greenfield, Mass.
HARRISON, BOB
WHNC, Henderson, N. C.
HART, BILL
WCAU, Philadelphia, Pa.
HASEL, JOE
WJZ, New York, N. Y.
HASSETT, BUZZ
KTRI, Sioux City, Ia.
HATFIELD, LARRY
WOLS, Florence, S. C.
HEAD, IVAN R.
KVSX, Santa Fe, N. M.
HEALD, ELLIOT
WRUF, Gainesville, Fla.
HEALY, DAN
WBRK, Pittsfield, Mass.
HEATH, HAROLD
WOC, Davenport, Ia.
HEILMAN, HARRY
WXYZ, Detroit, Mich.
HELGESEN, RAY
KTUC, Tucson, Ariz.
HIGHTOWER, BILL
WNLC, New London, Conn.
HILL, DALTON
KXOX, Sweetwater, Tex.
HILL, DON
WAVE, Louisville, Ky.
HINRICHS, GENE
WIS, Columbia, S. C.

HITTENMARK, GORDON
KFMB, San Diego, Calif.
HODGES, RUSS
WOL, Washington, D. C.
HOGAN, TODD
WATW, Ashland, Wis.
HOLLERON, BOB
K TSA, San Antonio, Tex.
HOLLINGSWORTH, BOB
WSOY, Decatur, Ill.
HOOPER, DON
WJMS, Ironwood, Mich.
HORNER, JACK
KSAL, Salina, Kans.
HORNER, JACK
KSTP, St. Paul, Minn.
HOTALING, EARL
WBTM, Danville, Va.
HOYT, WAITE
WCPO, Cincinnati, O.
HUFFACKER, DON
KWYO, Sheridan, Wyo.
HUNTER, HERB
WDAY, Fargo, N. Dak.
HUNTER, RIG
KHUB, Watsonville, Calif.
HURLEY, JIM
ABC—Fishing and Hunting
Club of the Air

HUSING, TED
CBS
HURT, ZACH
KFJZ, Fort Worth, Tex.
HUSEBY, LARRY
KVI, Tacoma, Wash.
HUSS, J. W.
WJMS, Ironwood, Mich.

— I —

INGSTAD, BOB
KOV, Valley City, N. D.
IRBY, BILL
EFEB, Sylacauga, Ala.

— J —

JACKSON, CARROL F.
WROX, Clarkesdale, Miss.
JACKSON, DICK
WSTV, Steubenville, Ohio
JACKSON, W. E., JR.
WBIG, Greensboro, N. C.
JACOBS, BOB
WCBI, Columbus, Miss.
JACOBS, LEE
KBKR, Baker, Ore.
JAMES, KEN
KHAS, Hastings, Nebr.
JASEN, PHIL
WTAG, Worcester, Mass.
JENKINS, RON
WSOC, Charlotte, N. C.
JOHNSON, CLIFF
KLX, Oakland, Calif.
JOHNSON, LEROY
WFOY, St. Augustine, Fla.
JOHNSTON, OWEN
WAGA, Atlanta, Ga.
JOHNSON, ROBERT
WNOX, Knoxville, Tenn.
JOHNSON, ROLLIE
WTCN, Minneapolis, Minn.
JONES, WES
KTBS, Shreveport, La.

— K —

KEATING, WILLIAM
WAYN, Holyoke, Mass.
KEEN, BILL
KGKY, Scottsbluff, Neb.
KEHOE, PAT
WMAM, Marinette, Wis.
KELLEY, BOYD
KBST, Big Spring, Tex.
KELLY, ROGER
KFJX, Grand Junction, Colo.
KENLO, JOHNNY
KALB, Alexandria, La.

KENT, BOB
WHIS, Bluefield, W. Va.
KEYES, HUGH
KSUN, Bisbee, Ariz.
KILLICK, L. F.
WCX, Burlington, Vt.
KINCAID, FRED
WRR, Dallas, Tex.
KIRBY, BILL
WJMS, Ironwood, Mich.
KIRBY, DOROTHY
WGST, Atlanta, Ga.
KIRBY, LEE
WBT, Charlotte, N. C.
KIRBY, WILLIAM
WDSM, Superior, Wis.
KLEY, HERB
WHBL, Sheboygan, Wis.
KLIMENT, ROBERT F.
WJPA, Washington, Pa.
KORZELIUS, GENE
WBNY, Buffalo, N. Y.
KREM, BEN
WKNY, Kingston, N. Y.
KROUGH, BILL
WKBZ, Muskegon, Mich.
KRSHKA, FRANK
KPKW, Pasco, Wash.

— L —

LACKEY, F. ERNEST
WHOP, Hopkinsville, Ky.
LAKE, BERRY
WHO, Des Moines, Ia.
LANDIS, DeWITT
KFYO, Lubbock, Tex.
LASSEN, LEO
KRSC, Seattle, Wash.
LAWLEY, LEE
KPRO, Riverside, Calif.
LAYER, BRUCE
KPRC, Houston, Tex.
LEE, BERT
WHN, New York, N. Y.
LEE, DICK
WHBU, Anderson, Ind.
LEE, FRANK
KVOL, Lafayette, La.
LEE, FRANK
WMMN, Fairmont, W. Va.
LEE, WILLIAM F.
WLAK, Lakeland, Fla.
LENTZ, ART
WIBA, Madison, Wis.
LEO, FRED
WMBD, Peoria, Ill.
LEONARD, LEE
WFMJ, Youngstown, O.
LEWIS, ART
WHA, Madison, Wis.
LINDSAY, A. W.
KXRO, Aberdeen, Wash.
LINN, J. B.
KGNC, Amarillo, Tex.
LISTON, LEE
KSUB, Cedar City, Utah
LOCHMAN, WALT
KCMO, Kansas City, Mo.
LOMAX, STAN
WOR, New York, N. Y.
LOUNSBURY, JIM
KSO, Des Moines, Ia.
LOWELL, STAN
KGGM, Albuquerque, N. M.

— M —

MacINTOSH, RAY
WHBY, Appleton, Wis.
MacMILLAN, LOWELL
WHEC, Rochester, N. Y.
MacRAE, JOHN
WABI, Bangor, Me.
MAGNER, BILL
KOTA, Rapid City, S. D.
MALLICOAT, AL
KGER, Long Beach, Calif.

• • • **SPORTS COMMENTATORS** • • •

MARLOY, JOHN D.
WCOP, Boston, Mass.

MANN, STU
WLOL, Minneapolis, Minn.

MANNING, TOM
WTAM, Cleveland, O.

MARGET, MANNY
KVOX, Moorehead, M. Inn.

MARSHALL, R. E.
WPAY, Portsmouth, O.

MARTIN, BILL
WJLB, Detroit, Mich.

MARTIN, DAVE
WRUF, Gainesville, Fla.

MARTIN, GEORGE P.
WRRF, Washington, N. C.

MARTIN, JACK
WKBH, La Crosse, Wisc.

MARTIN, REGGIE
WGBS, Miami, Fla.

MARTIN, TINY
WHBQ, Memphis, Tenn.

MAXWELL, JACKO
WWRL, Woodside, N. Y.

MARYMONT, MARK
WGCM, Biloxi-Gulfport, Miss.

MATHIS, LYLE
KVOY, Redding, Calif.

MATTISON, CHARLES
WHOP, Hopkinsville, Ky.

MAYNARD, BILL
KTTS, Springfield, Mo.

MEALEEUE, RED
KDPH, Dubuque, Ia.

McCALLUM, JOHN
KWSC, Pullman, Wash.

McCANN, DICK
KBON, Omaha, Neb.

McCARATHY, DICK
WKNY, Kingston, N. Y.

McCOY, WALTER P.
KXA, Seattle, Wash.

McCROSKY, DON
KTBI, Tacoma, Wash.

McCUTCHEM, DICK
WFAS, White Plains, N. Y.

McDONALD, AL
WTMA, Charleston, S. C.

McDONALD, ARCH
WTOP, Washington, D. C.

McELVEEN, MOODY
WCOS, Columbia, S. C.

McFALL, DON
WTRC, Elkhart, Ind.

McGARVEY, GENE
WPAF, Paducah, Ky.

McGINLEY, JOE
WKIX, Columbia, S. C.

McGRATH, EDWIN
WSPA, Spartanburg, S. C.

McGUIRE, RAY
WNOE, New Orleans, La.

McINTIRE, CHARLES
WMBH, Joplin, Mo.

McKAY, DEL
KRNR, Roseburg, Ore.

McKEE, BURTT, JR.
WAPI, Birmingham, Ala.

McKINNEY, CARL J.
WGTC, Greenville, N. C.

McKINNEY, JIM
WJPE, Herrin, Ill.

McLEAN, JACK
WGL, Fort Wayne, Ind.

McLINN, STONEY
WIP, Philadelphia, Pa.

McMANUS, BOB
KPOW, Powell, Wyo.

McTIGUE, HARRY
WINN, Louisville, Ky.

MENTON, BILL
WMOB, Mobile, Ala.

MERCER, JIMMY
KPLT, Paris, Tex.

MICHAELS, BILL
KABC, San Antonio, Tex.

MILBURN, BOB
KGKL, San Angelo, Tex.

MILLARD, H. V.
WSOY, Decatur, Ill.

MILLER, C. A.
WCBS, Springfield, Ill.

MILLER, DON
WTOL, Toledo, O.

MILLER, LINDY
WSAR, Fall River, Mass.

MILLER, PAUL J.
WWVA, Wheeling, W. Va.

MILLER, RALPH
WFIN, Findlay, O.

MILLHOUSE, GLENN
KGEZ, Kalispell, Mont.

MILLS, FRANK
WBAP, Fort Worth, Tex.

MILNER, GENE
KBIZ, Ottumwa, Ia.

MITCHELL, DON
WAGA, Atlanta, Ga.

MITCHELL, JOHN
KGFV, Kearney, Neb.

MOORE, BILL
WNN, Louisville, Ky.

MOOREHEAD, TOM
WFIL, Philadelphia, Pa.

MORGAN, BILL
KVOP, Plainview Tex.

MORLEY, BERNARD S.
WHCU, Ithaca, N. Y.

MORRIS, JAMES M.
KOAC, Corvallis, Ore.

MORRIS, TRUMAN
WLAP, Lexington, Ky.

MORRISON, G. W.
WPTF, Raleigh, N. C.

— N —

NEAL, BOB
WGAR, Cleveland, O.

NEHLSON, AL
WBBB, Burlington, N. C.

NELSON, BERT
WIND, Chicago, Ill.

NESSBITT, DICK
WKRC, Cincinnati, O.

NEWELL, DAVE
ABC—Fishing and Hunting
Club of the Air.

NEWKIRK, AL
WICA, Ashtabula, O.

NEWMAN CY
WSSV, Petersburg, Va.

NEWMAN, ZIPP
WSGN, Birmingham, Ala.

NICKELL, GLENN E.
KUIN, Grants Pass, Ore.

NICKOLSON, FRANK
WTMC, Ocala, Fla.

NIGHTINGALE, EARL
WJNC, Jacksonville, N. C.

NISSEN, BOB
KWIL, Albany, Ore.

NORMAN, NEIL
WIL, St. Louis, Mo.

NOYES, CURT
WESX, Salem, Mass.

— O —

O'BRIEN, DAVID J.
WSTP, Salisbury, N. C.

O'BRIEN, JOE
WMCA, New York, N. Y.

O'BRIEN, SHERRY
WDAS, Philadelphia, Pa.

O'BRIEN, TOMMY
KRIC, Beaumont, Tex.

O'CONNOR, JOHN
WLNH, Laconia, N. H.

O'NEAL, GLENN
KFPW, Fort Smith, Ark.

ORUM, BILL
WEW, St. Louis, Mo.

OVERTON, DAVE
WFRD, Tuscaloosa, Ala.

OVIATT, RAY
WМКN, Marion, O.

OWEN, CLIFF
KNAK, Salt Lake City, Utah

OWENS MAURICE
WROK, Rockford, Ill.

— P —

PARKER, PAUL
WHIT, New Bern, N. C.

PARKS, DELMERE
WILM, Wilmington, Del.

PARSONS, MARSHALL
WDOD, Chattanooga, Tenn.

PARTON, CLAUDE
WOLF, Syracuse, N. Y.

PATRICK, VAN
WPEN, Philadelphia, Pa.

PATTERSON, WADE
WMT, Cedar Rapids, Waterloo
Ia.

PEARSON, FORT
WMAQ, Chicago, Ill.

PECK, VICTOR
KTSW, Emporia, Kans.

PEPE, JOHN
WPIC, Sharon, Pa.

PERICOLA, FRANK
WDLF, Panama City, Fla.

PERKINS, GLEN
KFBI, Wichita, Kans.

PHILLIPPE, JIM
WSAZ, Huntington, W. Va.

PIERSON, WILLIAM
WBKK, Akron, O.

POLLOCK, GRANT
WINC, Winchester, Va.

POPE, BILL
WENY, Elmira, N. Y.

POPE, EDWIN
WGAU, Athens, Ga.

POTMAN, DAVID
WLIB, Brooklyn, N. Y.

PRINCE, ROBERT
WJAS, Pittsburgh, Pa.

PURCELL, JAMES
KVAK, Atchison, Kans.

— Q —

QUIGLEY, E. C.
WIBW, Topeka, Kans.

— R —

RAND, TED
KBTM, Jonesboro, Ark.

RAWLS, CHARLIE
WSLI, Jackson, Miss.

RAY, C. ROBERT
WMVA, Martinsville, Va.

RAY, LARRY
KCKN, Kansas City, Mo.

RAYMOND, STAN
WATL, Atlanta, Ga.

REEVES, GEORGE
WHAS, Louisville, Ky.

REID, MICHAEL
KVRB, Rock Springs, Wyo.

REILLY, BILL
WDLF, Panama City, Fla.

REILLY, SPEED
KLX, Oakland, Calif.

REJEJIAN, ARAM
KVEC, San Luis Obispo, Calif.

REYNOLDS, BOB
WFDF, Flint, Mich.

ROBERTSON, JIM
WSON, Henderson, Ky.

RODSTRON, LLOYD
KRKO, Everett, Wash.

• • • **SPORTS COMMENTATORS** • • •

ROGERS, MARTY
WRAW, Reading, Pa.
ROPPOLO, MICHAEL
KTBS, Shreveport, La.
ROSCOE, PAUL
KFEW, St. Joseph, Mo.
ROSE, JOE
KGMB, Honolulu, T. H.
ROTHRUM, BILL
WSYR, Syracuse, N. Y.
ROYALL, PAUL A.
KSL, Salt Lake City, Utah
RUGH, VIC
KANS, Wichita, Kans.
RUST, NATHAN D.
KPAE, Laredo, Tex.

— S —

SAGGAW, TIP
KBON, Omaha, Neb.
SALSBERG, JOE
WARM, Scranton, Pa.
SALT, LLOYD
KHQ-KGA, Spokane, Wash.
SANDERS, GEORGE R.
KWKW, Pasadena, Calif.
SANDY, MICHAEL
WBX, Utica, N. Y.
SAUNDERS, ERNIE
WCBS, Charleston, W. Va.
SCHLIEFEL, KENNETH
WGIL, Galesburg, Ill.
SCHMIDT, RAY
WTMV, East St. Louis, Ill.
SCHOOR, GENE
WINS, New York, N. Y.
SCHREIBER, MARK
KMYR, Denver, Colo.
SCHULTZ, ALEX
WNBE, Binghamton, N. Y.
SEARLES, NEIL K.
WEMP, Milwaukee, Wis.
SEARS, BILL
KUTA, Salt Lake City, Utah
SEAVEY, CECIL
KOA, Denver, Colo.
SEXTON, MORGAN
KROS, Clinton, Ia.
SHAFFER, MAX
WDAN, Danville, Ill.
SHAY, BOB
WCHV, Charlottesville, Va.
SHERMAN, DEAN
WDGY, Minneapolis, Minn.
SHIMP, BURT
WSAZ, Huntington, W. Va.
SHUDT, ROY
WTRY, Troy, N. Y.
SIMPSON, JACK
WSIX, Nashville, Tenn.
SIMPSON, JIMMY
WMRC, Greenville, S. C.
SIMS, FRANK
KVRD, Fort Dodge, Ia.
SLACK, BEN L., JR.
KVOA, Tucson, Ariz.
SLATER, BILL
MBS
SLOVIC, PETE
WENT, Gloversville, N. Y.
SMALLWOOD, STONEY
WOPI, Bristol, Tenn.
SMITH, BOB
WOOD, Grand Rapids, Mich.
SMITH, FRED
WOWO, Fort Wayne, Ind.
SNELLGROVE, TOMMY
WBML, Macon, Ga.
SORENSEN, FRITZ
WFIN, Findlay, O.
SPENCER, LLOYD
KTNM, Tucumcari, N. M.
SPOKES, AL
WJTN, Jamestown, N. Y.

STANLEY, LARRY
KFH, Wichita, Kans.
STEADMAN, BILL
WCOV, Montgomery, Ala.
STEELE, BOB
WTTIC, Hartford, Conn.
STEELMAN, BOB
KOIL, Omaha, Neb.
STERN, BILL
NBC
STEVENS, JACK
WLaw, Lawrence, Mass.
STEWART, M. D.
KNET, Palestine, Tex.
STEWART, RUSS
KFI, Los Angeles, Calif.
STILLWELL, LYLE
KWLK, Longview, Wash.
STOUT, ALLEN
WROL, Knoxville, Tenn.
SULLIVAN, CHARLES B.
WMC, Memphis, Tenn.
SUTER, WILLIAM
KGLO, Mason City, Ia.
SUTHERLAND, BILL
KDKA, Pittsburgh, Pa.
SUTHERLAND, BOB
WERC, Erie, Pa.
SWAN, BOB
KFI, Los Angeles, Calif.

— T —

TACY, E. N.
WIS, Columbia, S. C.
TAGGART, BYRON
WKRC, Cincinnati, O.
TALBERT, HARRY
WMBR, Jacksonville, Fla.
TAUB, SAM
TAYLOR, JACK
WKEY, Covington, Va.
TAYLOR, PAT
WMFR, High Point, N. C.
TEAS, CHARLES
KMPC, Los Angeles, Calif.
TEMPLETON, R. L.
KFRG, San Francisco, Calif.
TERRY, BOB
WTMV, East St. Louis, Ill.
TERRY, BOB
WIZE, Springfield, O.
THEERINGER, GEORGE
WSNY, Schenectady, N. Y.
THORNBURGH, RED
WSAI, Cincinnati, O.
THORPE, BUD
WOAI, San Antonio, Tex.
TIDINGS, M. L.
KSUB, Cedar City, Utah
TRAYNOR, PIE
KQV, Pittsburgh, Pa.
TRUIT, ROLLIE
KWJF, Portland, Ore.
TUCKER, JOE
WWSW, Pittsburgh, Pa.
TURNER, BOB
WHAM, Rochester, N. Y.
TURNER, JIM
WCNC, Elizabeth City, N. C.
TYSON, TY
WWJ, Detroit, Mich.

— U —

ULRICK, EDGAR C.
WLOK, Limon, O.
UNFERTH, DON
WFHR, Wisconsin Rapids, Wis.
UPSON, KEITH
KWON, Bartlesville, Okla.

— V —

VANCE, HENRY
WAPI, Birmingham, Ala.
VESTRO, AL
WATR, Waterbury, Conn.

— W —

WADDELL, WADE
KTBC, Austin, Tex.
WADDLE, KENNETH
KPQ, Wenatchee, Wash.
WAGNER, JAY
WOSU, Columbus, O.
WAKEMAN, TONY
WWDC, Washington, D. C.
WALDEN, PAUL E.
KWRC, Pendleton, Ore.
WALDEN, WARREN
WEAN, Providence, R. I.
WALRATH, WALT
WICA, Ashtabula, O.
WALSH, GEORGE
WHAS, Louisville, Ky.
WALTERS, GRANVILLE
WAML, Laurel, Miss.
WALTON, LUKE
WISH, Indianapolis, Ind.
WARREN, WILLIAM, SE.
WASK, Lafayette, Ind.
WATSON, BOB
KGNC, Amarillo, Tex.
WATSON, LOREN B., JR.
WJR, Detroit, Mich.
WATRICK, DON
WXYZ, Detroit, Mich.
WAUGH, IRVING
WSM, Nashville, Tenn.
WEBBE, TED
WPAT, Paterson, N. J.
WELLS, JAMES
WBEN, Buffalo, N. Y.
WHITE, DON
KIT, Yakima, Wash.
WHITE, KEN
KFEL, Denver, Colo.
WHITLEY, WHIT
KGFJ, Shawnee, Okla.
WHITMAN, HAROLD C.
WSAM, Saginaw, Mich.
WHITNEY, DON
WELO, Tupelo, Miss.
WILLIAMS, BILL
WJZM, Clarksville, Tenn.
WILSON, BOB
WADC, Akron, O.
WILSON, DAVE
KFH, Wichita, Kans.
WINKLER, RAY
WBAP, Fort Worth, Tex.
WISMER, HARRY
ABC
WOLF, HAL
KPO, San Francisco, Calif.
WOLFF, BOB
WINX, Washington, D. C.
WRIGHT, JOHN
WAIR, Winston-Salem, N. C.

— Y —

YACK, GEORGE
WBAA, West Lafayette, Ind.
YANDI, MAX
KGVO, Missoula, Mont.
YOUNG, J. J.
WERC, Erie, Pa.

— Z —

ZENNAH, CHARLES
WJRD, Tuscaloosa, Ala.

★ Backstage ★

people in radio production during 1945

— A —

ACE, GOODMAN
CBS—Danny Kaye Show

ADAMS, W. J.
WHEC, Rochester, N. Y.

ADAMS, WYLIE
ABC—Ted Malone Show

AINLEY, JOE
MBS—Freedom of Opportunity
MBS—Those Websters

ALBINGER, AL
WCOL, Columbus, Ohio

ALDRIDGE, WILLIAM
WHAS, Louisville, Ky.

ALEXANDER, A. L.
MBS—A. L. Alexander's Mediation Board

ALLEN, BETTI
WINX, Washington, D. C.

ALLIN, HENRY
WLAP, Lexington, Ky.

ALLINGER, RALPH
WFAS, White Plains, N. Y.

ALLISON, ROBERT
CBS—Invitation to Learning

AMREIN, JOHN
WSAI, Cincinnati, Ohio

ANDERSON, BOB
KHQ & KGA, Spokane, Wash.

ANDREWS, MARTIN
ABC—My True Story

APEL, H. W.
WPAY, Portsmouth, Ohio

ARDEN, JAMES
WLOK, Lima, Ohio

ATKINSON, GEORGE
WQXR, New York, N. Y.

AVERY, IRA
CBS—Armstrong Theatre of Today

— B —

BAILEY, ANGUS
WSAR, Fall River, Mass.

BAILEY, EDWIN
WMAQ, Chicago, Ill.

BAILEY, MELVIN
KEX, Portland, Ore.

BAKER, GEORGE
WRC, Washington, D. C.

BAKER, RAY
WITH, Baltimore, Md.

BARNES, HOWARD
CBS—Janette Davis Songs

BARNES, JOHN
CBS—Michael Scott Presents

BARRETT, MAURICE
WHOM, Jersey City, N. J.

BAUGHMAN, ELMER
WFAA, Dallas, Texas

BEASLEY, IRENE
CBS—Irene Beasley, Neighbors Show

BECKER, JOHN
CBS—Time to Remember

BECKER, SANDY
CBS—Organ Fantasies

BECKERMAN, LARRY
WTOP, Washington, D. C.

BELLI, LIDO
KMO, Tacoma, Wash.

BERCH, JACK
ABC—Jack Berch Show

BERNARD, DON
CBS—Blondie

BERNS, LARRY
CBS—The Jack Carson Show

BERTHOFT, MARY
KGVO, Missoula, Mont.

REST, EDNA
MBS—Adventures of Sherlock Holmes

BETHEL, FRED
CBS—Powder Box Theatre

BIEBER, F. E.
WHTT, Hartford, Conn.

BLACK, CHARLES
WSAI, Cincinnati, Ohio

BLACK, HOWARD
KOY, Phoenix, Ariz.

BLACK, JACK A.
WGH, Newport News, Va.

BLAKE, HOWARD
CBS—Meet the Missus

BLADE, RANDY
WJJD, Chicago, Ill.

BLISS, TED
CBS—The Baby Snooks Show

BLOODWORTH, ED
ABC—What's New, Mirth with Eddie Marr

BLOTTER, FRANK
WLS, Chicago, Ill.

BOCHAN, PETER
WNAB, Bridgeport, Conn.

BOLAND JR., JOSEPH L.
ABC—The Doctors Talk It Over

BOOTH, VIRGIL C.
WHDL, Olean, N. Y.

BOOTHBY, JOHN D.
WEBR, Buffalo, N. Y.

BOWE, GEORGE
WTIC, Hartford, Conn.

BOWER, ROGER
WOR, New York, N. Y.

BOWMAN, PHIL
CBS—Ma Perkins

BOYD, AL
WLS, Chicago, Ill.

BRADSHAW, FRED
WPDQ, Jacksonville, Fla.

BRATTAIN, JOE
NBC—Carnation Contented Program

BRENNAN, WILLIAM
CBS—The Jack Smith Show

BRONSON, EARL
ABC—Wake Up and Smile

BROWN, BOBBY
CBS—The First Line

BROWN, DENNIS
WDAK, Columbus, Ga.

BROWN, HIRAN
CBS—The Adventures of the Thin Man, Inner Sanctum
NBC—Joyce Jordan, M. D.

BROWN, KEITH
ABC—America's Town Meeting

BROWN, MENDY
MBS—Adventures of Bulldog Drummond

BRUCE, DWIGHT J.
WTOC, Savannah, Ga.

BUCHANAN, STEWART
CBS—The Second Mrs. Burton

BUCK, CHARLES
NBC—The Jack Benny Program

BURKE, CHARLES G.
WJR, Detroit, Mich.

BUSHNELL, LUCILE
KSLM, Salem, Ore.

BUTLER, D. M.
WGBS, Miami, Fla.

BYRON, ED

— C —

CALDWELL, H.
KFDM, Beaumont, Texas

CALDWELL, JAY
WOL, Washington, D. C.

CALLAHAN, BOB
WINX, Washington, D. C.

CALVERT, CHARLES
KMPC, Los Angeles, Calif.

CARLSON, J. RALPH
WJTN, Jamestown, N. Y.

CARLSON, RICHARD
WELI, New Haven, Conn.

CARNEY, JOHN
CBS—Sing Along Club, Arthur Godfrey Show

CASHMAN, ED
NBC—The Hoagy Carmichael Show
CBS—The Andrews Sisters Show

CHANCE, AL
MBS—Tom Mix Show

CHARLES, BUNNY
CBS—Great Moments in Music

CHARLES, DICK
ABC—Relax with Cal Tinney

CHESTER, EDMUND
CBS—Viva America

CLARE, GEORGE
KMOX, St. Louis, Mo.

CLARK, DON
CBS—This Is My Best

CLARK, JAY
MBS—John J. Anthony

CLEARY, JOHN
ABC—Sammy Kaye's Sunday Serenade

COHAN, PHIL
CBS—Durante-Moore Show

COLE, DEWEY
WXZY, Detroit, Mich.

COLE, JOHN
MBS, The Shadow

COLLINS, TED
CBS—Kate Smith Sings, Kate Smith Speaks

COOKE, FOREST W.
WHBF, Rock Island, Ill.

CORNELL, SYD
WKRC, Cincinnati, Ohio

COTT, TED
WNEW—MBS.

COTTON, BOB
ABC—Private Lives of Ethel and Albert

COY, JAMES
KCMO, Kansas City, Mo.

COYLE, CYNTHIA
WAAF, Chicago, Ill.

● ● ● PRODUCTION ● ● ●

CRANS, RICHARD F.
WGY, Newburgh, N. Y.
CREMEENS, GEORGE
KRNT, Des Moines, Iowa
CRONICAN, LEE
WHF, Harrisburg, Pa.
CROSS, LEO
KMYR, Denver, Colo.
CUNNINGHAM, OWEN
KGMB, Honolulu, T. H.
CURTIN, CHARLES
WNAC, Boston, Mass.
CUSHING, KERBY
WNEW, New York, N. Y.

— D —

DAHL, TED
ABC—Hollywood Radio Life
DALY, ART
ABC—Lum 'N Abner
DALY, JOE
NBC—Raleigh Room
DALY, RANNY
WING, Dayton, Ohio
DANIEL, OLIVER
ABC—Boston Symphony Orchestra
DAVIS, MAC
NBC—Bill Sterns Sports Show
DAWES, BILL
WCKY, Cincinnati, Ohio
DAWSON, RONALD
CBS—It's Maritime
DEANE, JERRY
DE ANGELO, CARLO
KYS, Mankato, Minn.
DEEGAN, MICHAEL
WDAS, Philadelphia, Pa.
DeFUR, PAUL
ABC—Tennessee Jed
DeGROOT, DON
WWJ, Detroit, Mich.
DELINE, JIM
CBS—Serenade from Syracuse
DeMARCUS, BRADFORD
WIBC, Indianapolis, Ind.
DEVINE, JERRY
ABC—This Is Your F. B. I.
DEVINE, OTTIS
WSM, Nashville, Tenn.
DICKMAN, JOHN
WBAL, Baltimore, Md.
DIERINGER, MARGARET
KXA, Seattle, Wash.
DIERKING, MAXINE
KHMO, Hannibal, Mo.
DIETZ, JOHN
CBS—Cimarron Tavern, Crime Photographer
DICKSON, SAM
KPO, San Francisco, Calif.
DOUD, G. B.
KGO, San Francisco, Calif.
DRUMMOND, DAVID
KGO, San Francisco, Calif.

— E —

EAKES, MARY
WGTC, Greenville, N. C.
EATON, JOE
WLBZ, Bangor, Me.
EDWARDS, ALLYN
WQXR, New York, N. Y.
EHRENREICH, DANIEL
WOR, New York, N. Y.
EHRHART, HARRY
WCAU, Philadelphia, Pa.
EHRMAN, BOB
WTOP, Washington, D. C.
EILART, WILLIAM A.
WRRN, Warren, Ohio
ELENZ, BOB
WOC, Davenport, Iowa
ELLIOTT, BILL
KVOE, Santa Ana, Calif.

ELLIOTT, LUCY
WWDC, Washington, D. C.
ELLIS, MARIAN
WOWO, Fort Wayne, Ind.
ELMAN, DAVE
CBS—Hobby Lobby
ELTON, DAVE
CBS—The Adventures of Ozzie & Harriet
ENGLEBACH, DEE
MBS—Rogue's Gallery
EPLING, LEONARD
KOOS, Coos Bay, Ore.
ERNST, RUD
MBS—Queen for a Day
ERVIN, EDWARD
WBNX, New York, N. Y.
ESCAL, A. H.
KAND, Corsicana, Texas
ESSEH, WRIGHT
ABC—Louella Parsons Show.
Orson Welles Almanac, Hollywood Mystery Time, Glamour Manor, Collins, Calling

— F —

FARISS, WILLIAM
WBYN, Brooklyn, N. Y.
FARMER, JON
WAGA, Atlanta, Ga.
FARRIS, CLINT
WGTM, Wilson, N. C.
FASSETT, JAMES
CBS—E. Power Biggs Show.
Encore Appearance, Eileen Farrell & Columbia Concert Orchestra, Invitation to Music, Mona Paulee, Philadelphia Orchestra.
FAUSTINI, A.
WGES, Chicago, Ill.
FELTON, NORMAN
WMAQ, Chicago, Ill.
FENTON, MILDRED
ABC—Detect & Collect
FERGUSON, EARLE
KOA, Denver, Colo.
FERRIS, RAY
WLS, Chicago, Ill.
FEYHL, HORACE
WCAU, Philadelphia, Pa.
FISHBURNE, ALAN
ABC—Cornet Front Page
FISHER, FLORENCE
KOVC, Valley City, N. Dak.
FISCHER, MAGGIE
NBC
FITZGERALD, EDWARD
ABC—Professor Quiz
FLANAGAN, GENE
WWRL, Woodside, N. Y.
FLEMING, THOMAS
WLEU, Erie, Pa.
FLYNN, EDWARD F.
WSNY, Schenectady, N. Y.
FLYNN, ROY
WAPI, Birmingham, Ala.
FORD, WHARTON
WSRR, Stamford, Conn.
FOX, MRS. ESTELLE
KBTM, Jonesboro, Ark.
FRAMER, WALT
ABC—Ladies Be Seated
WAAT—What's New in Hollywood
FRANCIS, HOLLIS
WJAG, Norfolk, Neb.
FRANCIS, NOEL
KPO, San Francisco, Calif.
FRENCH, KENNETH
WRC, Washington, D. C.
NBC—Our Foreign Policy.
America United, Consumer Time.

— G —

GAHRE, ELIZABETH M.
KXEL, Waterloo, Iowa
GALE, JACK
ABC—Murder Will Out
GALLANT, NORMAND
WCOU, Lewiston, Me.
GANTTER, RAYMOND
WFBL, Syracuse, N. Y.
GATES, JERRY
WFAA, Dallas, Texas
GERING, WALTER
KECA, Los Angeles, Calif.
GIBBS, PARKER
WMAQ, Chicago, Ill.
GIBSON, DOROTHY
KFPW, Fort Smith, Ark.
GIERLACH, CHET
ABC—The Woody Herman Show.
GILLIS, DON
NBC—General Motors Symphony of the Air, The Robert Merrill Show
GIRADIN, RAY
CBS—Coffee Club
GODT, PAUL
KFEL, Denver, Colo.
GOODWIN, SID
ABC—Walkie Talkie, County Fair
GOTTLIEB, JOSEPH
WMCA, New York, N. Y.
GRAHAM, RONALD
WLEU, Erie, Pa.
GRANDEY, ROY
KQW, San Jose, Calif.
GRANT, DAVE
CBS—Vox Pop
GRANT, DOUGLAS B.
WMT, Sedar Rapids-Waterloo, Iowa
GRIFFIN, BETTY
WIBX, Utica, N. Y.
GRIFFIN, JOHN A.
KABR, Aberdeen, S. Dak.
GROGAN, JACK
WNEW, New York, N. Y.
GRUENER, KARL
NBC—The Great Guildersleeve.
Kraft Music Hall

— H —

HAIRGROVE, J. A.
KSAM, Huntsville, Texas
HALL, GENE
WBAP, Fort Worth, Texas
HALLOCK, MEL
KWYO, Sheridan, Wyo.
HANES, BOB
WGY, Schenectady, N. Y.
HARRIS, LEE
CBS—The Family Hour
HARRIS, MARY
CBS—House Party
HASKELL, BETTY
KDYL, Salt Lake City, Utah
HARTMAN, LOU
KROW, Oakland, Calif.
HAUSER, DWIGHT
ABC—Lum 'N Abner
HELM, FRANCES F.
WBAP, Fort Worth, Texas
HENDERSON, BROOKS
KSTP, St. Paul, Minn.
HENDERSON, JOHN
WBAA, West Lafayette, Ind.
HERBERT, CHARLES
CBS—Electric Hour
HERBERT, RALPH
KSFO, San Francisco, Calif.
HERMAN, CHESTER
WLW, Cincinnati, Ohio
HIESTAND, R. R.
KFI, Los Angeles, Calif.

● ● ● PRODUCTION ● ● ●

HILL, JACK
NBC—Solitary Time

HITCHCOCK, JACK
KFAB, Omaha-Lincoln, Neb.

HOLCOMB, GRANT
KQW, San Jose, Calif.

HOLLNER, MANN
CBS—The Frank Sinatra Show

HOLL, PAT
WBEN, Buffalo, N. Y.

HOLLAND, MOREY
MBS—Fresh Up Show

HOLMES, BILL
KECA, Los Angeles, Calif.

HOLT, ROBERT
KNOX, St. Louis, Mo.

HORRELL, MARTIN
CBS—Grand Central Station

HOWARD MARY
WLS, Chicago, Ill.

HOWE, LOUISE HILL
KSL, Salt Lake City, Utah

HOWLETT, ERIC
WJR, Detroit, Mich.

HUME, PAUL
WINX, Washington, D. C.

HUMMERT, FRANK
NBC—American Album of Familiar Music

HUMPHRY, WATT
ABC—Hollywood Radio Life

HUNT, MARJARI
ABC—What's Doin' Ladies

HUTCHINSON, WAYNE
WHN, New York, N. Y.

— I —

IRBY, BILL
WFEB, Sylacauga, Ala.

— J —

JACKSON, CARROL F.
WROX, Clarksdale, Miss.

JACKSON, JOHN C.
WRAW, Reading, Pa.

JACKY, FRED
ABC—Hymns of All Churches

JACOBSON JR., FREDERICK A.
WMAQ, Chicago, Ill.

JAMES, HAL
ABC—Dick Tracy

JANSSEN, KARL
KTUL, Tulsa, Okla.

JASS, MEL
KGIR, Butte, Mont.

JEWELL, JAMES
ABC—Jack Armstrong

JOHNSON, BILL
ABC—Darts for Dough, Hedda Hopper

JONES, PAUL
WFLA, Tampa, Fla.

— K —

KAHN, EDMUND F.
WGN, Chicago, Ill.

KALAR, PHIL
MBS—Sweetheart Time

KAMMAN, BRUCE
NBC—Truth or Consequences, Waltz Time

KARP, RICHARD
KDKA, Pittsburgh, Pa.

KAUFMAN, IRWIN B.
RGO, San Francisco, Calif.

KAYE, LEO
KDKA, Pittsburgh, Pa.

KAYE, MILTON B.
WNEW, New York, N. Y.

KEESE, JACKIE
ABC—Earl Godwin Show

KEESE, MRS. JACQUELYN
WMAL, Washington, D. C.

KELLER, FRED
WBEN, Buffalo, N. Y.

KELLETT, CLAUD JR.
WELO, Tupelo, Miss.

KELLEY, PAT
KFI, Los Angeles, Calif.

KING, FULTON
WTON, Staunton, Va.

KIPPEN, JAMES
KHQ-KGA, Spokane, Wash.

KIRCHNER, THELMA
KGFJ, Los Angeles, Calif.

KLEBAN, MONTE
WOAI, San Antonio, Texas

KLEIN, HENRY
ABC—The Listening Post

KLOSE, VIRGINIA
CBS—Mommie and the Men

KLOSE, WILLARD
CBS—Mommie and the Men

KONDOLF, GEORGE
ABC—Theatre Guild on the Air

KOSTE, WALTER
WWJ, Detroit, Mich.

KOTHE, DICK
KSTP, St. Paul, Minn.

KRAME, L. G.
WCBS, Springfield, Ill.

KREIGEL, GILBERT
WQXR, New York, N. Y.

KUHLE, FRITZ
KRLL, Dallas, Texas

KUNEY, JACK
KMPC, Los Angeles, Calif.

— L —

LAMBERTZ, KARL
WFAA, Dallas, Texas

LANCTON, WALLACE
WJR, Detroit, Mich.

LAND, NORMAN
WPEN, Philadelphia, Pa.

LANE, GENE
WHAM, Rochester, N. Y.

LARKIN, KEITH
KWRC, Pendleton, Ore.

LATEAU, HERBERT
WMAQ, Chicago, Ill.

LAWLOR, BOYD W.
WIP, Philadelphia, Pa.

LAWRENCE, BILL
CBS—Screen Guild Players

LAWRENCE, WILLIAM
WMAQ, Chicago, Ill.

LAWTON, JUDITH
KTBS, Shreveport, La.

LEBAN, JOHN
WCAE, Pittsburgh, Pa.

LEE, BURR
CBS—Bachelor's Children

LEFFERS, ROBERT
WMT, Cedar Rapids-Waterloo, Iowa

LEFTWICH, ALEX
ABC—John B. Kennedy

LEIGHTON, DERIC
ABC—One Woman's Opinion

LEVINE, LEON
CBS—Invitation to Learning, American School of the Air, Of Men and Books, The Story of America, Tales from Far and Near, This Living World.

LEVINSON, LEONA
KCMO, Kansas City, Mo.

LEWIS, J. C.
KHJ, Hollywood, Calif.

LIVINGSTONE, CHARLES D.
ABC—The Lone Ranger

LOCHNER, DON
WEW, St. Louis, Mo.

LOEB, MARX
CBS—Celebrity Club, Danny O'Neill Show

LOGAN, JAMES
WMAL, Washington, D. C.

LONG, CHESTER S.
WBNS, Columbus, Ohio

LONG, DEANE S.
WWL, New Orleans, La.

LOUGHRANE, BASIL
CBS—Light of the World

LOUGHRIN, RICHARDSON
WMAQ, Chicago, Ill.

LOUIS, PAUL
MBS—Songs By Morton Downey

LOVE, ANDREW
NBC—Amos 'N Andy, Bob Burns Show

LOWDER, COLLIN
KLO, Ogden, Utah

LUCAS, PAUL
WTIC, Hartford, Conn.

LUNDQUIST, HENRY
WCOP, Boston, Mass.

— M —

MacGREGOR, JOCK
WOR, New York, N. Y.

MacGREGOR, KENNETH
CBS—The Bob Hawk Show

MACK, HELEN
CBS—The Beulah Show

MACK, NILA
CBS—Let's Pretend

MACK, WAYNE
WGAR, Cleveland, Ohio

MacKNIGHT, J. T.
WDGY, Minneapolis, Minn.

MacMILLAN, LOWELL
WHCC, Rochester, N. Y.

MacMURRAY, TED
ABC—Kellogg Home Edition, Coronet Story Teller

MADIGAN, JOHN
ABC—Christian Science Monitor Views the News, Walter Winchell Show

MAHONEY, JAMES
WLAW, Lawrence, Mass.

MANDEVILLE, BETTY
CBS—Take It or Leave It

MANEFEE, ALLEN
KVAK, Atchison, Kan.

MANSFIELD, JOSEPH F.
NBC—The Eileen Barton Show

MARBLE, EVELYN
KIRO, Seattle, Wash.

MARCIN, MAX
CBS—Crime Doctor, F. B. I. in Peace and War

MARQUIS, ARNOLD
NBC—The Pacific Story

MARSH, SUE
CBS—Perry Mason

MARSHALL, W. LEROY
ABC—Metropolitan Opera

MARTIN, PAUL
NBC—Right to Happiness

MARTINI, ROLAND
CBS—Saturday Night Serenade

MASTERSON, JOHN
ABC—Breakfast in Hollywood

MAUS, VIRGINIA
KPQ, Wenatchee, Wash.

MAXWELL, ROBERT
ABC—Hop Harrigan

McAVITY, TOM
CBS—Hollywood Star Time

McCAIN, BILL
WAGA, Atlanta, Ga.

McCANN, DOROTHY
ABC—The Sheriff
CBS—Dr. Christian

McCARTHY, DICK
WKNY, Kingston, N. Y.

McDERMOTT, TOMMY
ABC—Glamour Manor

PRODUCTION

McDONNELL, TOM
MBS—Rensie's Radio Auction Show

McGILL, JERRY
CBS—Big Town

McGRATH, EDWIN J.
WSPA, Spartanburg, S. C.

McGREVEY, JOHN
KTAR, Phoenix, Ariz.

McGUIRE, ARNOLD
ABC—The Charlotte Greenwood Show, Hedda Hopper Show

McHARRIE, LINDSAY
CBS—We, The People

McILVAIN, HARRY
WCAU, Philadelphia, Pa.

McINNES, ROBERT
ABC—Lum 'N Abner

McINTOSH, EZRA
CBS—The Bob Crosby Show

MacQUARRIE, HAVEN
McQUIGG, O. J.
WEW, St. Louis, Mo.

MEAD, WARREN
WTMJ, Milwaukee, Wis.

MELIA, WILLIAM F.
WWNC, Asheville, N. C.

MELICKER, BEATRICE
WMCA, New York, N. Y.

MERRIMAN, RANDY
KSTP, St. Paul, Minn.

MILLER, GLENN CLARK
WCOP, Cincinnati, Ohio

MITCHELL, LES
CBS—Stars Over Hollywood

MONROE, ROBERT
WMCA, New York, N. Y.

MORELAND, EARL
WMC, Memphis, Tenn.

MOREY, AL
CBS—Blue Jacket Choir
WBBM, Chicago, Ill.

MORRIS, GIL
WDAS, Philadelphia, Pa.

MORSE, CARLTON E.
NBC—One Man's Family, His Honor the Barber, I Love a Mystery, The Bennetts 1946, Adventures by Morse.

MOSES, J. B.
WHKC, Columbus, Ohio

MULLINS, BERNARD
WTIC, Hartford, Conn.

MURRAY, CHARLES D.
WSNJ, Bridgeton, N. J.

MUSCHANY, ELMER G.
KXOX, St. Louis, Mo.

— N —

NADEAU, JACK
WCCO, Minneapolis, Minn.

NEAL, BOB
WKRC, Cincinnati, Ohio

NEEL, WILLIAM
ABC—Drew Pearson

NELSON, CARL
WTOL, Toledo, Ohio

NELSON, JOHN
ABC—Bride & Groom

NETHERY, CHARLES
KXYZ, Houston, Texas

NETTLETON, JEAN
KGKL, San Angelo, Texas

NORTON, DONNA
KDYL, Salt Lake City, Utah

NOVELL, SYL
WHAM, Rochester, N. Y.

NOVICK, MORRIS
ABC—F. H. LaGuardia Show

— O —

OBLER, ARCH
MBS—Arch Obler Plays

OCHS, ACE
CBS—Patti Clayton Show, The Four Clubman, The Jubilaires.

O'CONNOR, ED
WNAC, Boston, Mass.

ODDIE, RICHARD M.
KSFO, San Francisco, Calif.

O'KEEFE, LESTER
CBS—The Helen Hayes Show

OLSON, HARVEY
WDRG, Hartford, Conn.

OLSON, RAY
WOW, Omaha, Neb.

OWEN, FOREST
ABC—Quiz Kids

OWENS, MAURICE
WROK, Rockford, Ill.

— P —

PAGE, ALLEN
KOMA, Oklahoma City, Okla.

PAGE, TOM
WIBX, Utica, N. Y.

PAIGE, JACK
WOL, Washington, D. C.

PAPP, FRANK
NBC—The Eternal Light

PASSMAN, ROY
WTOP, Washington, D. C.

PATCH, CAMPBELL E.
WJAC, Johnstown, Pa.

PATTEE, FLOYD
WTIC, Hartford, Conn.

PAULSGROVE, WILLIAM
WJEJ, Hagerstown, Md.

PAYNE, LARRY
WJR, Detroit, Mich.

PEAK, GENE
WPAD, Paducah, Ky.

PECHT, JERRY LANE
KGB, San Diego, Calif.

PENDLETON, C. F.
KJBS, San Francisco, Calif.

PETERS, ROBERT
WFAS, White Plains, N. Y.

PETERS, SIDNEY
WWDC, Washington, D. C.

PETERSEN, CLIFF
ABC—The Breakfast Club

PETERSON, DREXEL
KVFJ, Fort Dodge, Iowa

PHILLIPS, HOWARD
WMCA, New York, N. Y.

PHILLIPS, PAUL
WCAU, Philadelphia, Pa.

POLA, EDWARD
ABC—The Alan Young Show

POLESIE, HERB
CBS—It Pays to Be Ignorant

POSKA, AL
KFI, Los Angeles, Calif.

POTTER, ANDREW
NBC—Life of Riley

POUCHER, WAYNE
WSLS, Roanoke, Va.

— Q —

QUINTON, CHARLES
KGFF, Shawnee, Okla.

— R —

RAFFERTY, DAN
WOC, Davenport, Iowa

RALSTON, HARLAN
WHBF, Rock Island, Ill.

RAMSAY, WALLY
MBS—Murder Is My Hobby

RANDOL, BILL
KHJ, Los Angeles, Calif.

RANDOLPH, JOHN
WGBR, Goldsboro, N. C.

RASH, BRYSON
WMAL, Washington, D. C.

RAY, WILLIAM V.
KFWB, Los Angeles, Calif.

RAYCROFT, RUSS
WGN, Chicago, Ill.

RAYNER, HELEN
KCRA, Sacramento, Calif.

REDDICK, WILLIAM J.
ABC—Ford Sunday Evening Hour

REEG, LEONARD
ABC—Remember Hour

REYNOLDS, PAUL E.
WDBJ, Roanoke, Va.

RIANHARD, G. CONRAD
WRNL, Richmond, Va.

RICH, MICHAEL
WTRY, Troy, N. Y.

RICHINS, KAY W.
KDYL, Salt Lake City, Utah

RIDGLEY, HARRY
WTAM, Cleveland, Ohio

RIND, ADOLPH
WMCA, New York, N. Y.

RIPLEY, JOE
ABC—Sunday Evening Party

ROBERTSON, LARRY
ABC—Constance Bennett, Murder Will Out

ROBERTS, CHARLES
KLZ, Denver, Colo.

ROBERTSON, ELLIOTT
WMAQ, Chicago, Ill.

ROBSON, BILL
CBS—Request Performance

ROCHE, JACK
CBS—A Woman's Life

ROLAND, WILL
CBS

ROSKELLEY, E. L.
WEEI, Boston, Mass.

ROSSELL, ERNEST W.
WTRY, Troy, N. Y.

ROURKE, JACK
KHJ, Los Angeles, Calif.

ROUSE, GENE
WENR, Chicago, Ill.

ROUSH, OTTIS
WSIX, Nashville, Tenn.

RUBIN, JACK
MBS—Break the Bank

RUSHWORTH, J. E.
WEEI, Boston, Mass.

RUSSELL, MARK
WGN, Chicago, Ill.

RYDER, LES
WCED, Dubois, Pa.

— S —

SALT, LOYD
KHQ-KGA, Spokane, Wash.

SAMPLES, RUSSEL
WELQ, Tupelo, Miss.

SANDEFUR, WILLIAM
WBBB, Burlington, N. C.

SANDER, CECIL W.
WHAS, Louisville, Ky.

SANTACATERINA, A.
WGES, Chicago, Ill.

SANVILLE, DICK
CBS—The Sparrow and the Hawk

SAULPAUGH, EDDIE
ABC—Radio Hall of Fame

SAUNDERS, JOHN
WGAR, Cleveland, Ohio

SCHENCK, CHARLES
CBS—Road of Life

SCHUEER, JR., JOHN D.
WFIL, Philadelphia, Pa.

SCHULLINGER, CARL
CBS—Readers Digest, Radio Edition

SEA, BILL
KROW, Oakland, Calif.

SEAL, BOB
CBS—Gene Autry Show

PRODUCTION

SELAH, WILLIAM
WBFB, Rock Island, Ill.

SELLINGER, HENRY
ABC—Club Time

SERVATIUS, RAY
WSYR, Syracuse, N. Y.

SEYDEL, VICTOR
ABC—Fishing and Hunting Club of the Air, Counterspy, Mary Small-Junior Miss.
MBS—Steel Horizons

SEYFORTH, DAN
KWK, St. Louis, Mo.

SHAYON, ROBERT
CBS—Behind the Scenes at CBS

SIMS, RALPH
WJBO, Baton Rouge, La.

SHARP, IRVING
WDBJ, Roanoke, Va.

SHAW, CHARLES
WOLF, Syracuse, N. Y.

SHAW, CHARLES GORDON
WMAL, Washington, D. C.

SHELTON, JAMES
WROK, Rockford, Ill.

SHUMATE, LEWIS
CBS—Barnyard Follies
KMOX, St. Louis, Mo.

SIKORA, WALTER S.
WGES, Chicago, Ill.

SNELL, GEORGE
KPO, San Francisco, Calif.

SONIS, BERTON
WCHS, Charleston, W. Va.

SOUDER, WILLIAM V.
WCCO, Minneapolis, Minn.

SOUVAINE, HENRY
CBS—Star Theatre

SPIER, WILLIAM
CBS—Suspense

SPENCER, ROBERT
WTAM, Cleveland, Ohio

STAAS, AL
CBS—Renfro Valley Folks

STAHORN, LEE
CBS—Your Hit Parade

STECK, JAMES R.
WJAS, Pittsburgh, Pa.

STEFFY, GEORGE W.
WNAC, Boston, Mass.

STEVENS, BILL
KLX, Oakland, Calif.

STEVENS, ED
KPAR, Fairbanks, Alaska

STEWART, CALDWELL
WSFA, Montgomery, Ala.

STEWART, RUSS
KFI, Los Angeles, Calif.

STREETER, RAY
KTFI, Twin Falls, Idaho

STROKER, EASTER
WIND, Chicago, Ill.

STUART, MIKE
ABC—Charlotte Greenwood Show, Jimmie Fidler Show, Sam Hayes Show, What's New, Guy Lombardo Show, Kellogg Home Edition, Coronet Storyteller.

STUBBS, T. FRANK
KFNF, Shenandoah, La.

STYLES, HAL
KFBW, Los Angeles, Calif.
Vets Talk It Over, So You'd Like to Be in Radio.

SUSSMAN, HENRY
WFBL, Syracuse, N. Y.

SWAFFORD, THOMAS
KGW, Portland, Ore.

SWITZER, MACK
KLZ, Denver, Colo.

— T —

TANNEN, ERNEST
WSAP, Portsmouth, Va.

TAYLOR, CHUCK
WCOL, Columbus, Ohio

TAYLOR, JOHN
CBS—Perry Mason

TESKA, NORMAN
WTAQ, Green Bay, Wis.

THOMAS, ED
WBAX, Wilkes-Barre, Pa.

THOMAS, GIL
KFI, Los Angeles, Calif.

THOMPSON, BILL
WNAC, Boston, Mass.

THOMPSON, DON
KPO, San Francisco, Calif.

THOMPSON, STAN
WCCO, Minneapolis, Minn.

TINGLEY, IRVING
KWNO, Winona, Minn.

TIPPETTS, TWAIN
KSUB, Cedar City, Utah

TITUS, DAVE
CBS—The Joan Davis Show

TOBIN, RICHARD
ABC—Headline Edition

TODD, HELEN
WTAL, Tallahassee, Fla.

TODESCA, EDITH
KNX, Los Angeles, Calif.

TRESEL, JAMES
KOA, Denver, Colo.

— U —

UDELL, BILL
WLWL, Minneapolis, Minn.

ULRICK, EDGAR C.
WLOK, Lima, Ohio

URRY, FRANCIS F.
KSL, Salt Lake City, Utah

— V —

VAN ALSTYNE, ANSON
WKEX, Muskegon, Mich.

VANDA, CHARLES
CBS—Theatre of Romance

VANDAGRIFT, CARL
WOWO, Fort Wayne, Ind.

VAN DUZER, ROGER
WMBR, Jacksonville, Fla.

Van KLEECK, BOB
WOLF, Syracuse, N. Y.

VENTER, MEL
KPRC, San Francisco, Calif.

VESTRO, AL
WATR, Waterbury, Conn.

VICTOR, DON
KQW, San Jose, Calif.

VIGDER, FREDDIE
KOOS, Coos Bay, Ore.

VINCENT, CHICK
ABC—Adventures of Charlie Chan

VINCENT, LEE
WSAR, Fall River, Mass.

— W —

WADE, FRED
WTIC, Hartford, Conn.

WALKER, ELBERT
KHJ, Los Angeles, Calif.

WALLACE, JACK
KRBC, Abilene, Texas

WALLACE, TOM
ABC—Blind Date

WALLER, ED
WATR, Waterbury, Conn.

WARBURTON, CHARLES
ABC—Kiernan's News Corner, My True Story

WARD, ALLAN
MBS—Henry J. Taylor

WARREN, HARRY
KDYL, Salt Lake City, Utah

WASS, BOB
WADC, Akron, Ohio

WATSON, BOB
KGNC, Amarillo, Texas

WAYNE, DON
WHIO, Dayton, Ohio

WAYNE, IVAN
WFAA, Dallas, Texas

WEBBE, TED
WPAT, Paterson, N. J.

WEINROT, LES
CBS—Those Websters

WEIST, GEORGE
ABC—Ladies Be Seated

WELLINGTON, JOHN
CBS—The Music of Andre Kostelanetz
MBS—Double or Nothing

WELLS, TRAVIS
ABC—Hollywood Mystery Time, Louella Parsons Show

WEST, NORRIS
WCAU, Philadelphia, Pa.

WESTCOTT, TED
KMOX, St. Louis, Mo.

WHALEY, BERT
WMAQ, Chicago, Ill.

WHEBEE, CHARLES H.
WGTC, Greenville, N. C.

WHEELER, GEORGE Y.
WRC, Washington, D. C.

WHITE, HOOPER
CBS—Morning Melodies

WHITE, JOHN
KWFT, Wichita Falls, Texas

WHITE, NORMAN L.
WJR, Detroit, Mich.

WHITE, PAT

WHITE, ROGER
KTSB, San Antonio, Texas

WHITLOCK, BILL
WLAV, Grand Rapids, Mich.

WILLIAMS, WALLY
WBIG, Greensboro, N. C.

WILLSON, JIMMIE
WAPI, Birmingham, Ala.

WILSHIN, CHARLES
WMCA, New York, N. Y.

WILSON, FRED
WTAM, Cleveland, Ohio

WILSON, GEORGE H.
WSTV, Steubenville, Ohio

WOODFORD, A. M.
WBAP, Fort Worth, Texas

WOOLLEN, DICK
ABC—Jimmie Fidler Show

WORCESTER, CHUCK
CBS—Columbia's Country Journal

WORTENDYKE, ROBERT
WTRY, Troy, N. Y.

WRIGHT, BURTON
WWJ, Detroit, Mich.

WRIGHT, WYNN
WEAF, New York, N. Y.

WYLLIE, WILDER
KIDO, Boise, Idaho

— Y —

YANTOR, MICHAEL
WRRN, Warren, Ohio

YARNEL, DICK
KMMJ, Grand Island, Neb.

YATES, THEADORA
CBS—Rosemary

YEEND, KENNETH
KIRO, Seattle, Wash.

YOUNG, DAVE
CBS—The Dick Haymes Show

YOUNG, ED
KDKA, Pittsburgh, Pa.

YOUNG, RUSSELL
MBS—Captain Midnight

— Z —

ZIEBARTH, E. W.
WCCO, Minneapolis, Minn.

ZIFF, WILLIAM
WOSU, Columbus, Ohio

Writers for Radio Advertising Agency—Network Station—Free Lance

— A —

ACE, GOODMAN
CBS—Danny Kaye Show

ADAMS, DOROTHY
WKIP, Poughkeepsie, N. Y.

ADAMS, WILLIAM J.
WHEC, Rochester, N. Y.

ADAMS, TED
CBS—We the People

ADKINS, MARYALICE
KGA, Spokane, Wash.

KHQ

ALBINSON, MARION
WPDQ, Jacksonville, Fla.

ALBRIGHT, JACK
MBS—Treasure Hour of Song

ALEXANDER, A. L.
MBS—A. L. Alexander's Mediation Board

ALEXANDER, ALTON
NBC—Hour of Charm

ALEXANDER, HI
ABC—The Charlotte Greenwood Show

ALEXANDER, MARTHA
CBS—Romance of Helen Trent

ALEY, AL
ABC—Hop Harrigan

ALGYR, H. L.
CBS—Romance of Evelyn Winters

ALLEN, ESTHER
NBC—Truth or Consequences

ALLEN, FRED
NBC—Fred Allen Show

ANDERSON, GEORGE
CBS—Gene Autry Show

ANDERSON, NORMA
KOTA, Rapid City, S. D.

ANSEL, BILLIE B.
WDOD, Chattanooga, Tenn.

ARDEN, JAMES
WLOK, Lima, Ohio

ARMFIELD, HILL
KORA, Sacramento, Calif.

ARMSTRONG, ROBERTA
WISH, Indianapolis, Ind.

ASHTON, RUTH
CBS—Feature Story

ATANASIN, FLORENCE
WQXR, New York, N. Y.

AYER, JANE
WTAG, Worcester, Mass.

— B —

BAILEY, J.
MBS—Queen for a Day

BALZER, GEORGE
NBC—Jack Benny-Lucky Strike Program

BARBER, AL
ABC—Terry and the Pirates

BARNES, MRS. AMANDA
WBT, Charlotte, N. C.

BARNES, JOHN
CBS—Michael Scott Presents

BARNETT, SANFORD
CBS—Lux Radio Theater

BARRETT, MARGARET
WPDQ, Jacksonville, Fla.

BARTHOLOMEW, SHIRLEY K.
KRKO, Everett, Wash.

BILL MOGLE

Writer of

"A Call From Les Paul"

"Sing, America, Sing"

for

WORLD BROADCASTING SYSTEM, INC.

• • • **RADIO WRITERS** • • •

- BATES, BARBARA**
WOW, Omaha, Neb.
- BATTEY, MARIE**
KWKH, Shreveport, La.
- BEASLEY, IRENE**
MBS—Raising a Husband
CBS—Neighbors
- BECKER, DON**
CBS—Life Can Be Beautiful
- BECKER, SANDY**
CBS—Organ Fantasies
- BECKMARK, PEGGY**
CBS—Tena and Tim
- BECKWITH, ALBERTA R.**
WSAV, Savannah, Ga.
- BELL, ORTH**
KFH, Wichita, Kans.
- BERG, BERNARD**
WMAQ, Chicago, Ill.
- BERTHOLDT, MARY**
KGVO, Missoula, Mont.
- BERTON, MAX**
WNEW, New York, N. Y.
- BESTER, AL**
ABC—Adventures of Charlie Chan
- BILLMEYER, D.**
KEX, Portland, Ore.
- BINGHAM, ELEANOR**
WFTC, Kinston, N. C.
- BINNS, BARBARA**
WSAZ, Huntington, W. Va.
- BIXBY, CARL**
CBS—Life Can Be Beautiful,
Prudential Family Hour, Reader's Digest
- BLAKE, HOWARD**
CBS—Meet the Mrs.
CBS—Mayor of the Town
- BLAKE, PEGGY**
NBC—Barry Cameron Show
- BLOODWORTH, J.**
CBS—Dick Haymes Show
- BLUMBERG, BERNARD**
KLX, San Francisco, Calif.
- BOLTON, GEORGE**
KTBI, Tacoma, Wash.
- BOOTH, WILLEN W.**
KDKA, Pittsburgh, Pa.
- BOOTHE, BARBARA**
CBS—The Jubalaires
- BOUDREAUX, LOUISETTE**
KVOL, Lafayette, La.
- BOULETTA**
ABC—The Lone Ranger
- BOWMAN, PATRICIA**
KVCV, Redding, Calif.
- BOWSHER, MARGARET**
KGA, KHQ, Spokane, Wash.
- BOYD, MRS. BERLIN**
KGVO, Missoula, Mont.
- BOYE, BETTY**
ABC—Lum 'N Abner
- BRADLEY, CAROLYN**
WEW, St. Louis, Mo.
- BRADSHAW, THELMA**
KTBC, Austin, Texas
- BRADY, KATHRYN**
WLS, Chicago, Ill.
- BRANTLEY, GEORGE**
WTAR, Norfolk, Va.
- BRATSBERG, H.**
KEX, Portland, Ore.
- BRENNAN, HELEN MARIE**
KXA, Seattle, Wash.
- BRESLIN, HOWARD**
- BRIDGES, W. JAMES**
WIBC, Indianapolis, Ind.
- BRITTON, CLIFTON**
WGBR, Goldsboro, N. C.
- BROOKS, DAVID**
WJPF, Herrin, Ill.
- BROWN, LYMAN**
WBAP, Fort Worth, Texas
- BROWN, MAE**
WMAS, Springfield, Mass.
- BROWN, SI**
MBS—Adventures of Bulldog Drummond
- BROWNE, G. PAUL**
WAIM, Anderson, S. C.
- BRUCE, JANE**
WEW, St. Louis, Mo.
- BUDDY, PAUL**
KID, Idaho Falls, Idaho
- BUFFUM, RAY**
MBS—Rogue's Gallery
- BULLOCK, MARTHA**
WHIT, New Bern, N. C.
- BURCH, BILL**
NBC, Truth or Consequences
- BURDA, ORVILLE**
KVCV, Redding, Calif.
- BURNETT, M.**
MBS—True Detective Mysteries
- BURNS, JOSEPH**
WNHC, New Haven, Conn.
- BURROWS, ABE**
CBS—Holiday & Co.
- BUSEK, EILEEN**
KWSC, Pullman, Wash.
- BUSHNELL, LUCILE**
KSLM, Salem, Ore.
- BYRON, ED**
NBC—Mr. District Attorney

Arch Oboler

**CARL
BIXBY**

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Sturges Highway
Southport, Conn.

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RADIO WRITERS

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— C —

CALMER, NED
CBS—World News, Ned Calmer and the News

CANADAY, MIROM
WMBI, Chicago, Ill.

CANTOR, RHODA
WLIB, Brooklyn, N. Y.

CAPERTON, MARGARET
KOA, Denver, Colo.

CAREY, MAUREEN
WOLS, Florence, S. C.

CARHART, JAMES
ABC—Sunday Evening Party

CARLING, FOSTER
NBC—John Charles Thomas, Westinghouse Program

CARLO, MICHAEL
WIBX, Utica, N. Y.

CARMAN, ROBERT
WMAQ, Chicago, Ill.

CARLESCO, GEORGE
WINS, New York, N. Y.

CARPENTER, BILL
WSNY, Schenectady, N. Y.

CARRAWAY, HOWARD
ABC—Tennessee Jed

CARRE, FLORENCE
WMAQ, Chicago, Ill.

CARRINGTON, ELAINE S.
CBS—Rosemary
NBC—When a Girl Marries

CARROLL, GRACE
WGBR, Goldsboro, N. C.

CARROLL, JEAN
NBC—Laura Lawton
CBS—Our Gal Sunday

CARVELL, S. A.
WAGM, Presque, Isle, Me.

CASKY, MARGARET
KFJZ, Fort Worth, Texas

CATON, EVELINA
WFAA, Dallas, Texas

CHASE, ILKA
MBS—Ilka Chase Show

CHESTER, EDMUND
CBS—Viva America

CHEVIGNEY, HECTOR
MBS—Morton Downey Show

CHIAPPA, RUTH
WPAY, Portsmouth, Ohio

CHOPIN, DAVID
KWK, St. Louis, Mo.

CHRISTIAN, CAYE
WIP, Philadelphia, Pa.

CLARK, J. B.
WBT, Charlotte, N. C.

CLEMENTS, ALICE
ABC—Friendship Ranch

COCHRAN, HARRY
WSTV, Steubenville, Ohio

COFFIN, TED
WAGM, Presque Isle, Me.

COFFMAN, JOCLIE
KSO, Des Moines, Iowa

COHAN, GLORIA
KLZ, Denver, Colo.

COHEN, OCTAVUS ROY
NBC—Amos 'N Andy

COLE, ALONZO DEEN
CBS—Crime Photographer

COLE, HILDA
NBC—The Fred Waring Show

COLEMAN, BETH
WKBV, Richmond, Ind.

COLVIG, VANCE
ABC—Breakfast in Hollywood

CONNOY, GLESS
KMO, Tacoma, Wash.

COOPER, ROBERT E.
WEBQ, Memphis, Tenn.

COREY, VICTORIA
KDKA, Pittsburgh, Pa.

CORNELL, SYD
WKRC, Cincinnati, Ohio

COTTEN, DOROTHY
WBAL, Baltimore, Md.

COTTINGHAM, YVONNE
WOW, Omaha, Neb.

COUGHLIN, FRANCIS
WGN, Chicago, Ill.

COULTER, MARGARET
WMBI, Chicago, Ill.

COWAN, IRENE
WJAS, Pittsburgh, Pa.

CRAGIN, BOB
WSNY, Schenectady, N. Y.

CRANSTON, PAT
WBAP, Fort Worth, Texas

CRONMAN, HARRY
CBS—Screen Guild

CROSS, SKEETS
WOWO, Fort Wayne, Ind.

CRUMP, IRVING J.
ABC—Jack Armstrong

CUNNINGHAM, HAROLD
KALL, Salt Lake City, Utah

CUNNINGHAM, MACK
KOV, Provo, Utah

CUSWORTH, LOIS
WMFR, High Point, N. C.

— D —

DALTON, JANE
WSPA, Spartanburg, S. C.

DANCH, BILL
CBS—The Baby Snooks Show

DANIELS, ELIZABETH
KDAL, Duluth, Minn.

JERRY McGILL

WRITER — PRODUCER

“BIG TOWN”

●

*Arthur
Henley*

●

WRITER - PRODUCER

●

. . . **RADIO WRITERS** . . .

DAVIS, GARY
WMFR, High Point, N. C.

DAVIS, MAC
NBC—Bill Sterns Sports Show

DAVIS, MARY W.
WTOG, Savannah, Ga.

DAVIS, PHIL
NBC—Truth or Consequences

DAVIS, RICHARD E.
NBC—Solitaire Time

DAVIS, STANLEY
NBC—Kraft Music Hall

DAWES, EDMOND
WFIL, Philadelphia, Pa.

DAYMUDE, BETT JANE
KROW, San Francisco, Calif.

DEAN, BETTY
KCKN, Kansas City, Mo.

DeANGELO, CARLO

DECKER, DELLA WEST
NBC—Woman of America

DEE, SALLY
WOW, Omaha, Neb.

DEEGAN, MIKE
WDAS, Philadelphia, Pa.

DELANEY, MAE
WSBA, York, Pa.

DEMLING, B.
CBS—Jack Kirkwood Show

DENMARK, HARRY VAN
KTHT, Houston, Texas

De POY, DOROTHY
WTRY, Troy, N. Y.

DETRICK, JEAN
WGIL, Galesburg, Ill.

DEVINE, JERRY
ABC—This Is Your F. B. I.

DICK, DONNA
KOOS, Coos Bay, Ore.

DONALD, PETER
CBS—County Fair

DONOVAN, H.
MBS—Smilin' Ed McConnell

DOUGLAS, JACK
CBS—The Adventures of Ozzie and Harriet

DOWNES, OLIN
CBS—CBS Presents Olin Downes

DRAKE, BOB
WROL, Knoxville, Tenn.

DRAPER, BARBARA
WNOX, Knoxville, Tenn.

DRILL, HELEN
KWJJ, Portland, Ore.

DRISCOLL, DAVID
CBS—Young Dr. Malone

DUKE, AL
WKEY, Covington, Va.

DUNHAM, EDWIN L.
NBC—The Voice of Firestone

DUNKEL, JOHN
NBC—Harvest of Stars

DUNN, ANN
WHP, Harrisburg, Pa.

DUNSON, JEAN
WHK, Cleveland, Ohio

DYER, JR., TOM
KRNT, Des Moines, Iowa

— E —

EAKES, MARY
WGTC, Greenville, N. C.

EATON, ROBERT
WIBX, Utica, N. Y.

EDDY, LUCILE M.
KGA-KHQ, Spokane, Wash.

EDWARD, GENE
WOW, Omaha, Neb.

EDWARDS, RALPH
NBC—Truth or Consequences

EINSTEIN, HARRY
NBC—Meet Me at Parky's

EISNER, ANITA
WNHC, New Haven, Conn.

ELAM, E.
NBC—Doctor I. Q.

ELIAS, HELEN L.
WTAG, Worcester, Mass.

ELIOT, MAJOR GEORGE
FIELDING
CBS—CBS World News

ELLIOTT, LUCY
WWDC, Washington, D. C.

ENGDAHL, MARGARET
KOIL, Omaha, Neb.

ERNST, HUGH
KTBC, Austin, Texas

ESSER, WRIGHT
ABC—Glamour Manor

ETTINGER, ED
CBS—Hobby Lobby

EURE, VIRGINIA
WDBJ, Roanoke, Va.

EVANS, RICHARD L.
CBS—Salt Lake City Tabernacle

EVERITT, TOM
CBS—American Theatre

EDWARD, FRANCES
WKBV, Richmond, Ind.

— F —

FADIMAN, EDWIN
NBC—The First Piano Quartet

WALT FRAMER

Writer-Producer-M.C.

PRODUCED
"LADIES BE SEATED"
ABC

WROTE
"THE BLACK HOOD"
MUTUAL

ORIGINATED
"THE BLESSED EVENTER"
"HAVE YOU GOT IT?"
"CLUB HOLLYWOOD"
"NAME-O"
"KIDDIE KWIZ"

CURRENT
"BREAK THE BANK"
MUTUAL

"TRY 'N' FIND ME"
CBS

Now with

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420 Madison Ave., N. Y. C. PL. 5-7620

BILL MANHOFF

AND

LARRY MARKS

Head Writers

"DUFFY'S TAVERN"

RADIO WRITERS

FAIRCHILD, E. A.
WSAM, Saginaw, Mich.

FALKNER, GEORGE
CBS—The Music of Andre Kostelanetz

FALLON, PAT
WHAM, Rochester, N. Y.

FANNING, MARILYN
WIBX, Utica, N. Y.

FARLEY, JOHN
WMCB, New York, N. Y.

FAWCETT, GILBERT
KDAL, Duluth, Minn.

FEE, EDNA
WSAI, Cincinnati, Ohio

FENTON, MILDRED
ABC—Detect and Collect

FERRO, M.
NBC—Lorenzo Jones

FERRO, T.
NBC—Lorenzo Jones

FERRY, NANCY
WMAN, Mansfield, Ohio

FIDLER, JIMMY
ABC—Jimmy Fidler Show

FIMBERG, HAL
NBC—Meet Me at Parky's

FINE, SYLVIA
CBC—Danny Kaye Show

FISCHER, BOB
NBC—Amos 'N Andy

FISHER, HELEN
KELO-KSOO, Sioux Falls, S. Dak.

FISHER, MARVIN
CBS—The Jack Carson Show

FISHER, MARY JANE
WTCN, Minneapolis, Minn.

FISHER, WILLIAM
WGN, Chicago, Ill.

FISHER, W. J.
KVOA, Tucson, Ariz.

FLANDERS, HARRY
WFEA, Manchester, N. H.

FLEMING, IRENE L.
WSAP, Portsmouth, Va.

FLODIN, BETSY
WMT, Cedar Rapids, Iowa

FLYNN, BESS
CBS—Bachelors Children

FLYNN, ED
WSNY, Schenectady, N. Y.

FLYNN, ROY
WAPI, Birmingham, Ala.

FOLAND, MRS. LEE
KWK, St. Louis, Mo.

FORD, MARGO
KSFO, San Francisco, Calif.

FORMAN, ED
NBC—Abbott & Costello Show

FORSBERG, MARIE
WLNH, Lacomia, N. H.

FOSTER, JIM
KTBI, Tacoma, Wash.

FOX, FRED
NBC—Andy Canova Show

FOX, RUTH
CBS—Stradivari Orchestra

FOXX, RUTH
WFIL, Philadelphia, Pa.

FRAMER, WALTER
MBS—Break the Bank
CBS—Try 'N Find Me

FRANCIS, ARLENE
ABC—Blind Date

FRANK, NATHAN
WHNC, Henderson, N. C.

FRANKLIN, DEL
WSRR, Stamford, Conn.

FRANSEN, RUTH
KFI, Los Angeles, Calif.

FREDERICK, CAL
KFWB, Los Angeles, Calif.

FREED, CHARLES
CBS—Gateways to Music

FREELS, MARJORIE
WDSU, New Orleans, La.

FREEMAN, B. P.
MBS—Superman

FREEMAN, DEV
CBS—The Baby Snooks Show

FRIDEN, THELMA
KPAB, Laredo, Texas

FRIEDKE, CHUCK
KUTA, Salt Lake City, Utah

FROMMER, LARRY
WOL, Washington, D. C.

FUNT, JULIAN
CBS—Big Sister

FUTRAN, H.
NBC—Woman in White

— G —

GAINES, RUBEN
KHJ, Los Angeles, Calif.

GAME, MILDRED
CBS—Gateways to Music

GANNON, JOE
WSAI, Cincinnati, Ohio

GARDNER, ERLE STANLEY
CBS—Perry Mason

GARLINGTON, SALLY
WSAV, Savannah, Ga.

GARNER, J. E.
KFPW, Fort Smith, Ark.

GARRETT, DAVE
KOMA, Oklahoma City, Okla.

GATLING, CLOVER
WAGA, Atlanta, Ga.

GAYNOR, MARY ELIZABETH
WTRY, Troy, N. Y.

GEHRON, CLARA
WMBI, Chicago, Ill.

GEIGER, MILTON
CBS—Hollywood Star Time

GELB, PHIL
KSTP, St. Paul, Minn.

GEORGE, PHILLIS
WKST, New Castle, Pa.

GERSHON, ALICE
CBS—Behind the Scenes at CBS

GIBBONS, NANCY
WMT, Cedar Rapids, Iowa

GILLIS, DON
NBC—Carmen Cavallero Show

GILMORE, GRAEME
WAVE, Louisville, Ky.

GLAD, ART
NBC—Masquerade

GLECKMAN, W.
CBS—Celebrity Club

GOLDEN, DAVID
WPAT, Paterson, N. J.

GOLDEN, MYRON
ABC—Curtain Time

GOLDSMITH, HILDA
WKPA, New Kensington, Pa.

GOODMAN, JACK
KALL, Salt Lake City, Utah

GOODWIN, SID
ABC—Glamour Manor

GOODWING, N.
NBC—Tin Pan Alley of the Air

GOOLSBY, PAT
WYUM, Yuma, Ariz.

GORMAINE, EARL
WVJ, Detroit, Mich.

GOTTLIEB, JOSEPH
WMCA, New York, N. Y.

GRABLE, VIRGINIA
KWTO, Springfield, Mo.

GRAHAM, JACK
KFPY, Spokane, Wash.

GRANT, MARIE
KTRI, Sioux City, Iowa

GRANT, TAYLOR
ABC—Headline Edition

GREEN, BOB
ABC—The Lone Ranger

GREEN, DENNIS
MBS—Adventures of Sherlock Holmes

GREEN, IVA LEE
WWNC, Ashville, N. C.

GREENE, JOHNNY
CBS—Blondie

GREGORY, M. C.
WAGA, Atlanta, Ga.

GRIFFIN, BETTY
WIBX, Utica, N. Y.

GRIFFIN, NANCY
KRKO, Everett, Wash.

GRIGSBY, NELL
KMLB, Monroe, La.

GROVE, BETTY
WTOP, Washington, D. C.

GUFFEY, JOHN W.
KSWO, Lawton, Okla.

— H —

HADDON, DAISY
WELO, Tupelo, Miss.

HAGGERT, JANET
KOIL, Omaha, Neb.

HALL, DAVID
NBC—General Motors Symphony of the Air, The Robert Merrill Show

HAMILTON, PAM
KLZ, Denver, Colo.

HAMMERICKSEN, HELEN
WMBH, Joplin, Mo.

HAMMERSLEY, EVADNA
KOA, Denver, Colo.

HARDING, BARBARA
WMVA, Martinsville, Va.

HARLER, BETTY
WGIL, Galesburg, Ill.

HARMON, DAVE
NBC—Chesterfield Supper Club

HARNETT, JOEL W.
KTSM, El Paso, Texas

HART, EVELYN
NBC—Just Plain Bill

HARVEY, JACK
CBS—The Joan Davis Show

HARVEY, KING
KBST, Big Spring, Texas

HARVEY, RAY
CBS—County Fair
ABC—County Fair

HAWK, BOB
CBS—The Bob Hawk Show

HAWKINS, RACHEL
WGTC, Greenville, N. C.

HAYS, LARRY
KHJ, Los Angeles, Calif.

HAZAM, LOU
NBC—Home Is What You Make It

HEADY, ELEANOR
KRBM, Bozeman, Mont.

HEATER, GABRIEL
MBS—Gabriel Heater

HEM, FRANCES
WBAP, Fort Worth, Texas

HELWICK, E.
CBS—Bob Crosby Show

HENLEY, ARTHUR
NBC—Honeymoon in New York, This Month, Tangee Varieties, Lambs Gambol.

HENIG, HAROLD
WKIP, Poughkeepsie, N. Y.

HENNING, PAUL
NBC—Burns & Allen Show

HENRITZE, BETTY
WROL, Knoxville, Tenn.

HENRY, BILL
CBS—Bill Henry Show

HENRY, HELEN
WSAM, Saginaw, Mich.

RADIO WRITERS

HERRICK, JERRY

WIBA, Madison, Wis.
HERST, GLADYS
 KIX, San Francisco, Calif.
HEWITT, ADA
 WFPC, Atlantic City, N. J.
HEYWARD, LOUIS M.
 Startime, Sports Star Special,
 American School of the Air,
 Follow the Band, Who's Cuc-
 Roo Now
HICKS, EDWIN P.
 KFPW, Fort Smith, Ark.
HILL, JR., AL
 KMPC, I Am An American
HINDMAN, BETTY
 KWTO, Springfield, Mo.
HINELY, MARY
 WTOG, Savannah, Ga.
HOLLAND, CAROL
 KGVG, Missoula, Mont.
HOLLOWAY, GERALD
 NBC—The Teentimers Club
HOLLOWAY, C.
 KEX, Portland, Ore.
HOLLOWAY, JEAN
 CBS—Theatre of Romance
HOLMES, JEANNE
 WSOY, Decatur, Ill.
HOLT, CORRINE
 WCCO, Minneapolis, Minn.
HOLT, FELIX
 CBS—Cimarron Tavern
HOOVER, DON
 WJMS, Ironwood, Mich.
HOPPER, HEDDA
 ABC—Hedda Hopper Show
HOUSEMAN, KENNETH
 WFEA, Manchester, N. H.
HUSTON, KEN
 ABC—Coronet Front Page
HUSTON, MARJORIE
 KCKN, Kansas City, Mo.
HUSTON, PHYLLIS
 WSNJ, Bridgeton, N. J.
HOWARD, B. J.
 WMBR, Jacksonville, Fla.
HOWE, JON A.
 KICD, Spencer, Iowa
HOWELL, RUTH
 CBS—It Pays to Be Ignorant
HUGHES, RUSS
 NBC—Cavalade of America
HULSE, HARRY
 KFBL, Wichita, Kan.
HUMMERT, ANNE
 NBC—Stella Dallas
HUMMERT, FRANK
 NBC—Manhattan Merry Go
 Round, Waltz Time
HUNDREDMARK, E. K.
 WHAM, Rochester, N. Y.
HUNT, BILLIE
 WMBH, Joplin, Mo.
HUNTLEY, CHARLES H.
 WGY, Schenectady, N. Y.
HUNTLEY, LESTER
 CBS—Ma Perkins
HURD, BETTY
 WCAU, Philadelphia, Pa.
HURSLEY, DORIS
 MBS—Those Websters
HURSLEY, FRANK
 MBS—Those Websters
HYAMS, BEN
 CBS—New York Philharmonic,
 Philadelphia Orchestra, Invita-
 tion to Music, E. Power
 Biggs, Eileen Barton & Co-
 lumbia Concert Orchestra
HYDE, JOHN T.
 KOVO, Provo, Utah

— I —

ISAAC, ROSE
 WJMS, Ironwood, Mich.

— J —

JACK, ARLENE
 KDKA, Pittsburgh, Pa.
JACKSON, C. W.
 WTAW, College Station, Texas
JACKSON, DALE
 KDKA, Pittsburgh, Pa.
JACKSON, MAVIS
 WTAG, Worcester, Mass.
JESKE, GEORGE
 NBC—Truth or Consequences
JESSE, MARY JANE
 WAVE, Louisville, Ky.
JOHNSON, DORIS
 WCAP, Asbury Park, N. J.
JOHNSON, DUANE
 KOY, Phoenix, Ariz.
JOHNSON, JANET
 WBAL, Baltimore, Md.
JOHNSON, MARJORIE JANE
 WWNC, Ashville, N. C.
JOHNSON, NATALIE
 CBS—Ma Perkins
JONES, ARTHUR T.
 KXOX, St. Louis, Mo.
JONES, JAY F.
 NBC—Philip Morris Follies of
 1946
JONES, RITA
 KENO, Las Vegas, Nev.
JOSEFSBERG, MILTON
 NBC—The Jack Benny Pro-
 gram, Fitch Bandwagon
JOST, NORMA
 KTSW, Emporia, Kan.
JUNEMAN, JERRY
 KNQE, Monroe, La.

— K —

KANE, ALTA JEAN
 WICA, Astabula, Ohio
KANE, JOSEPH
 MBS—Break the Bank
KATE, MARION
 WFAA, Dallas, Texas
KAYE, NIKKI
 WGN, Charm School Present-
 ing Nikki Kaye, WCFL
KAZARIAN, ANN
 WIBA, Madison, Wis.
KEEFE, HOWARD S.
 WSPR, Springfield, Mass.
KEEN, HAROLD
 KGB, San Diego, Calif.
KELLER, EVELYN L.
 WPIC, Sharon, Pa.
KELLEY, PAT
 KFI, Los Angeles, Calif.
KELLY, MARGARET
 WOW, Omaha, Neb.
KEMP, JUANITA W.
 WDOD, Chattanooga, Tenn.
KEMPTON, CHRISTINE
 NBC—Consumer Time
KENNEDY, MARY
 WPAT, Patterson, N. J.
KENT, MONA
 NBC—Portia Faces Life
KENT, PRISCILLA
 CBS—Those Websters
KESSLER, DAROL
 WRAW, Reading, Pa.
KIDD, H. L., JR.
 WTAW, College Station, Texas
KINGSLEY, RUTHANNE
 WLAP, Lexington, Ky.
KINLER, BETTY
 WJPF, Herrin, Ill.
KIRBY, BILL
 WJMS, Ironwood, Mich.
KIRK, PETER
 WMBI, Chicago, Ill.

KIRKWOOD, JACK

CBS—The Jack Kirkwood
 Show
KLOSE, VIRGINIA
 CBS—Mommie and the Men
KLOSE, WILLARD
 CBS—Mommie and the Men
KNICKREM, LOIS
 KEVR, Seattle, Wash.
KNOPF, ELMER
 WFDF, Flint, Mich.
KOENNECKE, BETTY
 KWJJ, Portland, Me.
KRAMER, NORMAN R.
 KSFO, San Francisco, Calif.
KRAMER, WALTER
 MBS—Break the Bank
KRAUSHAAR, ANGELIQUE
 KALB, Alexandria, La.
KRAUSS, ARTHUR
 WISH, Indianapolis, Ind.
KREGLOH, HUBERT
 WSPR, Springfield, Mass.
KRULEVITCH, ROME
 WHA, Madison, Wis.

— L —

LaFRANDRE, JACK
 WGN, Chicago, Ill.
LaGUARDIA, F. H.
 ABC—LaGuardia Speaks
LAMBERT, JANIE MARIE
 WHIS, Bluefield, W. Va.
LANGAN, TOM
 CBS—Your Hit Parade
LANSWORTH, LEW X.
LARSON, RUTH
 KXEL, Waterloo, Ia.
LARSON, SHIRLEY
 KYSM, Mankato, Minn.
LATTO, LOIS
 WHK, Cleveland, Ohio
Laurie, BILL
 KNET, Palestine, Texas
LAWLOR, BOYD W.
 WIP, Philadelphia, Pa.
LEASON, DELL
 KDYL, Salt Lake City, Utah
LeBLANC, LUCILLE
 KVOL, Lafayette, La.
LEE, S.
 CBS—Request Performance
LENKE, IRMA
 WGY, Schenectady, N. Y.
LESLIE, ALEEN
 NBC—A Date With Judy
LESLIE, IRA
 WBRC, Birmingham, Ala.
LESLIE, PHIL
 CBS—The Beulah Show
LEWELLYN, JOHN
 ABC—Quiz Kids
LEWERTH, MARGARET
 NBC—Highways in Melody
 CBS—Powder Box Theatre
LEWIS, MILTON
 CBS—The Adventures of the
 Thin Man
LIGHT, MABEL C.
 WDOD, Chattanooga, Tenn.
LINDH, FRANCES
 KDKA, Pittsburgh, Pa.
LINDHOLM, PEGGY
 KYSM, Mankato, Minn.
LINGO, ELIZABETH
 WPIK, Alexandria, Va.
LINKLETTER, ART
 NBC—People Are Funny
LIPSCOTT, ALAN
 NBC—The Life of Riley
LITTLE, HERB
 CBS—The Joan Davis Show
LOAR, ISABELLE
 KXEL, Waterloo, Ia.

RADIO WRITERS

LONG, CHESTER
WBNS, Columbus, Ohio

LORD, PHILLIPS
ABC—Counterspy, Gangbusters

LOWTHER, GEORGE
MBS—Tom Mix

LYNCH, NED
KNAK, Salt Lake City, Utah

LYNCH, PEG
ABC—Private Lives of Ethel & Albert

LYONS, ROGER
CBS—Great Moments in Music

— M —

MABIE, R. THOMPSON
KFEQ, St. Joseph, Mo.

MACK, NILA
CBS—Let's Pretend

MacMURTIE, MARY
KVOA, Tucson, Ariz.

MADDEN, DIXIE
KNOE, Monroe, La.

MALONE, TED
ABC—Ted Malone

MANHOFF, BILL
NBC—Duffy's Tavern

MANSFIELD, MURIEL
KRNT, Des Moines, Iowa

MARCIN, MAX
CBS—Crime Doctor

MARION, IRA
ABC—Present from Hollywood

MARKS, LARRY
NBC—Duffy's Tavern

MARKS, R.
NBC—Rudy Vallee Show

MARTINI, ROLAND
ABC—Saturday Night Serenade

MARQUIS, ARNOLD
NBC—The Pacific Story

MAYER, HEIDY
WPDQ, Jacksonville, Fla.

MAXFIELD, MARTHA
KWTO, Springfield, Mo.

MAZEN, PAULINE
KEVR, Seattle, Wash.

McCARTER, BERNICE
WFOY, St. Augustine, Fla.

McCARTHY, STEVE
WMBR, Jacksonville, Fla.

McCLESKEY, BEN
WFAA, Dallas, Texas

McCONNOR, VINCENT
CBS—It's Maritime

McCOY, MARGARET
KOOS, Coos Bay, Oregon

McCRACKEN, RUSSELL
ABC—Radio Hall of Fame

McFADYEN, JOANNE
KJBS, San Francisco, Calif.

McGEHEE, CHARLES W.
WSGN, Birmingham, Ala.

McGILL, JERRY
CBS—Big Town

McGRATH, GABRIELLE
KENO, Las Vegas, Nev.

McGREEVEY, JOHN
KTAR, Phoenix, Ariz.

McKEE, BURT F., JR.
WAPT, Birmingham, Ala.

McKINNON, JOSEPHINE
WMC, Memphis, Tenn.

McLEOD, VICTOR
NBC—Bob Burns Show

McNEIL, IDA
KGFK, Pierre, S. Dak.

McNERNEY, FRANCIS
WTOL, Toledo, Ohio

McNOLDY, JAMES A.
WDZ, Tuscola, Ill.

McPHERSON, MARGARET
WHKK, Akron, Ohio

MEDBURY, J. P.
CBS—Adventures of Ozzie & Harriet

MELTZER, LOU
NBC—Raleigh Room

MENEFEE, SELDEN
NBC—Our Foreign Policy

MENKIN, LARRY
CBS—The Sparrow and the Hawk

MERIDAN, JOHN L.
WSTV, Steubenville, Ohio

MEREDITH, JEAN
WHK, Cleveland, Ohio

MEVES, MARION
WHBY, Appleton, Wis.

MEYER, JEANNE
CBS—The Four Clubman

MEYERS, ART
WCAP, Asbury Park, N. J.

MICKEL, MARTHA
WOWO, Fort Wayne, Ind.

MILES, MARY E.
KFAA, Helena, Ark.

MILLER, ALBERT G.
NBC—Carnation Contended Program

MILLS, PAT
CBS—Those Websters

MILLS, ALFRED T.
WOI, Ames, Iowa

MITCHELL, DON
WAGA, Atlanta, Ga.

MITCHELL, JILL
ABC—Darts for Dough

MOGLE, BILL
A Call from Les Paul Sing. America, Sing

MOORE, FRANK
NBC—Chesterfield Supper Club

MOORE, MAX S.
KFAA, Helena, Ark.

MOORE, RUTH S.
NBC—The Baxters

MOORE, SAM
NBC—The Great Gildersleeve

MORGAN, JOHN CARL
WINC, Winchester, Va.

MORGAN, RICHARD
WBEN, Buffalo, N. Y.

MORRIS, MARGOT
WILL, Urbana, Ill.

MORRISON, CHESTER
ABC—Chester Morrison

MORSE, CARLTON E.
NBC—His Honor the Barber
NBC—One Man's Family

MORSE, MOLLY
KGB, San Diego, Calif.

MORTON, JERRY
KLX, San Francisco, Calif.

MOSS, BOB
NBC—Amos 'N Andy

MOSS, HERB
NBC—Raleigh Room

MUNSCH, LOUISE
WEW, St. Louis, Mo.

MUNSON, GORDON
WOI, Ames, Ia.

MURPHY, DONNA
KOIL, Omaha, Neb.

MURPHY, KATHRINE
WSTP, Salisbury, N. C.

MURPHY, LU
WHAS, Louisville, Ky.

MURPHY, WILLIAM
NBC—Doctors at Home

MURRAY, DAVE
NBC—Grand Ole Opry

MURROW, EDWARD R.
CBS—Edward R. Murrow

MUSE, JIM
KLO, Ogden, Utah

MUSSINON, DOUGLAS
KWJB, Globe, Ariz.

MYERS, TERESA M.
WTAL, Tallahassee, Fla.

— N —

NATHAN, FRANCES
WQXR, New York, N. Y.

NEGRI, ELEANOR
WAJR, Morgantown, W. Va.

NEWELL, DAVE
ABC—Fishing and Hunting Club of the Air

NICHOLSON, VALERIE
WSTP, Salisbury, N. C.

NICKLE, RUTH ANN
WCAE, Pittsburgh, Pa.

NIGHTINGALE, EARL
WJNC, Jacksonville, N. C.

NORRIS, KATHLEEN
CBS—A Woman's Life

NOWINSON, DAVE
KFI, Los Angeles, Calif.

— O —

OBOLER, ARCH
MBS—Arch Oboler Plays

ODAMES, ELIZABETH
WIBX, Utica, N. Y.

O'HOLLARAN, BILL
WOW, Omaha, Neb.

OLIVER, EDITH
CBS—Take It or Leave It

OLSON, D. J.
KICD, Spencer, Iowa

O'MALLA, BETTY
WBAX, Wilkes-Barre, Pa.

OPFENHEIMER, JESS
CBS—The Baby Snooks Show

O'REGAN, MARGARET
WELO, Tupelo, Miss.

ORGILL, JAMES
WGAR, Cleveland, Ohio

ORMSBY, BURKE
KTBI, Tacoma, Wash.

ORR, JOHN T.
WBRC, Birmingham, Ala.

— P —

PACKARD, ELON
NBC—Kraft Music Hall

PAGE, JOHN N.
KDYL, Salt Lake City, Utah

PAINE, VIRGINIA
KRKO, Everett, Wash.

PALMER, HARRY
WMVA, Martinsville, Va.

PARSONS, LOUELLA
ABC—Louella Parsons Show

PATTEE, FLOYD
WTIC, Hartford, Conn.

PAUL, NORMAN
ABC—The Alan Young Show

PEARSON, BUD
MBS—The Fresh Up Show

PEARSON, DREW
NBC—Drew Pearson

PENDERGAST, CHARLES
KRBC, Abilene, Texas

PENSON, BETTY
KTPI, Twin Falls, Idaho

PERLING, EVELYN
WSGN, Birmingham, Ala.

RADIO WRITERS

PERRIN, E.
WSAZ, Huntington, W. Va.

PERRIN SAM
NBC—The Jack Benny Program

PETERS, BARBARA
KLZ, Denver, Colo.

PETERSON, VIRGINIA
WOI, Ames, Ia.

PFEIFFER, MARGOT
WWJ, Detroit, Mich.

PHARES, FRANK
CBS—Star Theatre

PHILLIPS, ART
CBS—Maizie

PHILLIPS, IRNA
NBC—The Guiding Light, Masquerade, Today's Children

PHILLIPS, IRVING
KCRA, Sacramento, Calif.

PHILLIPS, PAUL
WCAU, Philadelphia, Pa.

PHLEGAR, JANE
WTMV, E. St. Louis, Ill.

PIGGOTT, CARL
WHIT, New Bern, N. C.

PIMSLEK, HAROLD
KOMA, Oklahoma City, Okla.

PINNEY, GLADYS
KSL, Salt Lake City, Utah

POLI, CELESTE
WFOY, St. Augustine, Fla.

POLIZZOTTO, FLO
WJBO, Baton Rouge, La.

POLLOCK, GRANT
WINC, Winchester, Va.

POPE, EDWIN
WGAU, Athens, Ga.

POPE, LOREN
WOL, Washington, D. C.

PORTER, R. RUSSELL
KTSW, Emporia, Kans.

POSNER, HENRY
WIP, Philadelphia, Pa.

POTTER, ED
KTBC, Austin, Tex.

POWER, IOLA
KFH, Wichita, Kans.

PRAY, RUPERT
CBS—Electric Hour

PRICE, JOHN
WHP, Harrisburg, Pa.

PRINDLE, JOHN
NBC—Abbott & Costello

PUDNEY, EARLE
WGY, Schenectady, N. Y.

PUTNAM, JOY
WTAG, Worcester, Mass.

— Q —

QUINN, DON
NBC—Fibber McGee and Molly

QUINN, LOUIE
ABC—Radio Hall of Fame

— R —

RAGAWAY, MARTIN
ABC—County Fair
CBS—County Fair, The Milton Berle Show

RAUGHT, KENNETH
CBS—Sing Along Club

REDDY, JOHN
ABC—Bride and Groom

REDFORD, BILL
ABC—Ladies Be Seated

REDMOND, DICK
WHP, Harrisburg, Pa.

REED, ROD
ABC—The Woody Herman Show

REEVES, MARY W.
NBC—David Harum

REILLY, GENE
WGBS, Miami, Fla.

RETZLAFF, ARTHUR
WFDF, Flint, Mich.

REYNOLDS, QUENTIN
MBS—Quentin Reynolds

RICE, AL
WLS, Chicago, Ill.

RICE, GERALD
MBS—Double or Nothing

RICE, HELEN
KLO, Ogden, Utah

RICHARDSON, MARGARET
WGTC, Greenville, N. C.

RIGHTON, ADDY
CBS—Valiant Lady

RIDGLEY, HARRY
WTAM, Cleveland, O.

RILEY, WILLIAM J.
KRNT, Des Moines, Ia.

RINKER, C.
ABC—G'amour Manor

ROBINSON, HAROLD
WMAN, Mansfield, O.

ROBINSON, KEN
CBS—Island Venture

ROBINSON, MARGARET
WGNV, Newburgh, N. Y.

ROBINSON, NEIL
WSRR, Stamford, Conn.

ROEBUCK, BEN
WRRF, Washington, N. C.

ROGERS, ROZ
ABC—Lum 'N Abner

ROHDE, PIERRINA ZAMPATTI
WTAG, Worcester, Mass.

ROUGHT, KENNETH
ABC—Blind Date

ROMAN, LARRY
CBS—Nelson Eddy Show

ROSE, JACK
CBS—The Jack Carson Show

ROSE, STAN
KTSW, Emporia, Kans.

ROSEN, SAM
KSTP, St. Paul, Minn.

ROSS, GEORGE
KDON, Monterey, Calif.

ROSS, LILLIAN
KOTA, Rapid City, S. D.

ROSTEN, NORMAN
NBC—Telephone Hour

RUSSELL, FRED
WSAI, Cincinnati, O.

RUSSELL, RAY L.
WOPI, Bristol, Tenn.

RUST, NATHAN D.
KPAB, Laredo, Tex.

RUTHENBURG, DORCAS
WHAS, Louisville, Ky.

— S —

SAMUELS, ROSA LEE
KFJX, Grand Junction, Colo.

SANDEFER, EVA
WEEU, Reading, Pa.

SANGSTER, MARGARET
ABC—My True Story

SAWYER, CAROLYN
WDOD, Chattanooga, Tenn.

SAWYER, VERNE
KMO, Tacoma, Wash.

SAXON, BOB
Shows: Front Page Farrell

SCHUEER, JOHN D.
WFIL, Philadelphia, Pa.

SCHLIEFER, KENNETH
WGIL, Galesburg, Ill.

SCHRAA, MARY
WHA, Madison, Wis.

SCHRODE, KAY
WBAX, Wilkes-Barre, Pa.

SCHROEDER, JOE
KCMC, Texarkana, Tex.

SCHWARTZ, AL
NBC—Bob Hope Show

SCHWARTZ, DAVE
ABC—The Alan Young Show

SCOTT, ASHMEAD
NBC—Life of Riley

SEEPE, CAROLINE
WNOX, Knoxville, Tenn.

SELINGER, H.
NBC—Joyce Jordan, M. D.

SEYMOUR, ADELE
CBS—Light of the World

SEYMOUR, DAN
ABC—Musical Autographs

SHANNON, DONNIE
WWDC, Washington, D. C.

SHAW, MEL
WMAQ, Chicago, Ill.

SHEA, BILL
WNEW, New York, N. Y.

SHER, CAROL
WDSM, Superior, Wis.

SHERMAN, RUTH
KOTA, Rapid City S. D.

SHERRILL, DAVID
WQXR, New York, N. Y.

SHIP, REUBEN
NBC—Life of Riley

SHIRER, WILLIAM L.
CBS—William L. Shirer

SHRADER, BYRON
KALE, Portland, Ore.

SIMON, ALFRED
WQXR, New York, N. Y.

SIMON, BETSEY ALLEN
WFHR, Wisconsin Rapids, Wis.

SINCLAIR, CHARLIE
Shows: Junior Miss, Haunting Hour, One Man's Destiny (UP)

SINGER, S.
NBC—Jack Haley

SKELTON, EDNA
NBC—The Skelton Scrapbook

SKLAR, MICHAEL
WMAA, New York, N. Y.

SLOAN, R.
CBS—Celebrity Club

SLOCUM, ORA
WELQ, Tupelo, Miss.

SLON, SIDNEY
ABC—Dick Tracy

SMILEY, BILL
KLO, Ogden, Utah

SMITH, AGNES
KOOS, Coos Bay, Oregon

SMITH, BOB
WBEW, Buffalo, N. Y.

SMITH, BOB
CBS—The Andrews Sisters Show, Jack Smith Show

SMITH, BURELL
WGY, Schenectady, N. Y.

SMITH, E. JANE
WJAP, Washington, Pa.

SMITH, JOE BATES
MBS—The Shadow

SMITH, MARGARET
KXEL, Waterloo, Ia.

SMITH, MARGARET
KFPY, Spokane, Wash.

SNOWDEN, WILLIAM A.
WTAL, Tallahassee, Fla.

SOMMERS, JAY
CBS—The Joan Davis Show

SPEER, JOHN
KFH, Wichita, Kans.

RADIO WRITERS

SPRIGGS, C. O.
WTAW, College Station, Texas

STAMPER, POWELL
MBS—Opry House Matinee

STANDAGE, MEL
KALL, Salt Lake City, Utah

STARK, SHELDON
ABC—Headline Edition

STEIN, JOE
NBC—Raleigh Room

STEWART, CHARLES
CBS—The Beulah Show

STIDOLPH, DAVID
KWSC, Pullman, Wash.

STILWELL, JACK
WLS, Chicago, Ill.

SPITHAM, HELEN
WAGM, Presque Isle, Me.

STONE, LYNN
CBS—Valiant Lady

STORMS, EDNA
KFPY, Spokane, Wash.

STRIKER, FRAN
ABC—The Lone Ranger

STRUNSKY, RICHARD
WQXR, New York, N. Y.

STEULPNAGEL, F.
KVCV, Redding, Calif.

SULLIVAN, JOHN
KFJZ, Fort Worth, Texas

SUSAN, VIOLET
KSFO, San Francisco, Calif.

SWANSON, MARGE
WFDF, Flint, Mich.

SWART, MARY JEAN
WPEN, Philadelphia, Pa.

SWINEHART, TRULA
KGA-KHQ, Spokane, Wash.

SWING, FRANCES
WKRC, Cincinnati, O.

— T —

TACKABERRY, JOHN
NBC—The Jack Benny Program

TADE, GEORGE
WILL, Urbana, Ill.

TAGGART, BYRON
WKRC, Cincinnati, Ohio

TANKSLEY, RUTH
WGBS, Miami, Fla.

TARLTON, ANN
KFJZ, Fort Worth, Texas

TAYLOR, FRANCES
WLAP, Lexington, Ky.

TAYLOR, HENRY
CBS—The Jack Carson Show

TAYLOR, PAT
WMFR, High Point, N. C.

TAYLOR, SAM
NBC—Harvest of Stars

TAZEWELL, CHARLES
CBS—Mayor of the Town

TEICHMANN, HOWARD
NBC—Road of Life

THELEN, MAXINE
KRNT, Des Moines, Ia.

THOMA, MARJORIE
KDKA, Pittsburgh, Pa.

THOMAS, GIL
KFI, Los Angeles, Calif.

THOMAS, LOWELL
NBC—Lowell Thomas

THOMAS, RITA
WHKC, Columbus, O.

THOMAS, RUTH ANN
KCKN, Kansas City, Mo.

THOMPSON, BETTY
KJBS, San Francisco, Calif.

THOMPSON, JANE
WBEN, Buffalo, N. Y.

TILLE, JANE
KHBG, Okmulgee, Okla.

TINNEY, CAL
ABC—Relax With Cal Tinney

TOBIAS, RUTH
WPEN, Philadelphia, Pa.

TODD, ELIZABETH
NBC—Backstage Wife

TODD, ELIZABETH
NBC—Young Widder Brown

TOEPFNER, JEAN
WBNS, Columbus, Ohio

TOPE, RITA
KTRI, Sioux City, Ia.

TREMAINE, FRANCES
KEVR, Seattle, Wash.

TRIMBLE, EDYTH SMITH
WDSU, New Orleans, La.

TRINER, MIMI
WDDO, Chattanooga, Tenn.

TURNER, RUSSELL
WOL, Washington, D. C.

— U —

ULMEN, LORETTA
KYSM, Mankato, Minn.

VAN PELT, MARGARET
WMBR, Jacksonville, Fla.

VELLIGUTH, EVELYN
WHBQ, Memphis, Tenn.

VINCENT, ED
WJPR, Greenville, Miss.

VOJPE, MARGARET
WSAY, Rochester, N. Y.

— W —

WACULA, CLEMENTINE
KMO, Tacoma, Wash.

WADDELL, JANE
WSOY, Decatur, Ill.

WADE, VIRGINIA
WCED, Dubois, Pa.

WALDBOTT, HELEN
CBS—Meet the Mrs.

WALKER, ELEANOR
WAIR, Winston-Salem, N. C.

WALKER, FRANKIE COLLYER
WFOY, St. Augustine, Fla.

WALL, DOROTHY
WSAY, Rochester, N. Y.

WALPOLE, HELEN
NBC—Stella Dallas

WANG, GENE
MBS—Quick as a Flash

WARNER, FORD
KDON, Monterey, Calif.

WASHBURN, JEANETTE
KGB, San Diego, Calif.

WASSENBERG, R. W.
KROW, Oakland, Calif.

WAYNE, SHIRLEY
WOWO, Fort Wayne, Ind.

WEATHERS, WINSTON
KWON, Bartlesville, Okla.

ELLS, MARJORIE
WTOL, Toledo, O.

WEST, NORRIS
WCAU, Philadelphia, Pa.

WEST, PAUL
CBS—Billie Burke Show

WETZLER, JOSEPHINE
WLS, Chicago, Ill.

WHEATON, GENE
CBS—Frank Sinatra Show

WHEDON, JOHN
NBC—The Great Gildersleeve

WHITE, LES
MBS—The Fresh Up Show

WHITE, VESTA
WSGN, Birmingham, Ala.

WHITNEY, PHIL
WINC, Winchester, Va.

WILCOX, JUANITA
WHKC, Columbus, Ohio

WILKINSON, RICHARD
MBS—Murder Is My Hobby

WILLIAMS, BRAD
KUTA, Salt Lake City, Utah

WILLIAMS, NELLI G.
WRNL, Richmond, Va.

WILLIAMS, RALPH ROGER
WGAU, Athens, Ga.

WILLS, SI
CBS—The Joan Davis Show

WILSON, BEN
KMOX, St. Louis

WILSON, GEORGE EARLE
KWTO, Springfield, Mo.

WILSON, GEORGE H.
WSTV, Steubenville, O.

WILSON, JACK
NBC—Eileen Barton Show

WILSON, MARGARET
WNHC, New Haven, Conn.

WINCHEL, WALTER
ABC—Walter Winchell Show

WISHENGRAD, MORTON
NBC—The Eternal Light

WOLF, GRAYCE
WCRS, Greenwood, S. C.

WOLZ, FRED
WEMP, Milwaukee, Wis.

WOOLEY, SADIE L.
WTAL, Tallahassee, Fla.

WORCESTER, CHUCK
Columbia's Country Journal

WRAY, OLIVE HENRY
WLLI, Jackson, Miss.

WRIGHT, JEAN
ABC—Constance Bennett Show

WRIGHT, SHERMAN J.
WBNY, Buffalo, N. Y.

— Y —

YOUNG, VERNON A.
KVOA, Tucson, Ariz.

YOUNG, MARTIN H.
ABC—Famous Jury Trials

YOUNG, JOHN
CBS—The Second Mrs. Burton

YOUNG, JOHN M.
NBC—Right to Happiness

— Z —

ZIMMERLE, LORRAINE
WTMV, E. St. Louis, Ill.

ZIMMERMAN, CHRISTIE
WIS, Columbia, S. C.

ZLOGAR, MARCELLA
WHBG, Harrisburg, Pa.

ZOMER, KARL
KFXJ, Grand Junction, Colo.

Radio Directors

—and their work during 1945

— A —

ACE, GOODMAN
CBS—Danny Kaye Show.

ADAMS, WENDELL
CBS—Viva America.

ADAMS, WYLE
ABC—Terry and the Pirates.

AINLEY, JOE
CBS—First Nighter.

ALEXANDER, ALTON
MBS—Meditation Board.

ALISON, ROBERT

ANDREWS, MARTIN
ABC—My True Story.

ARMBRUSTER, CYRIL
MBS—Real Stories From Real Life.

ASHLEY, IRA
CBS—Grand Central Station.

ATWELL, MARTHA
NBC—David Harum, Lora Lawton.

AVERY, IRA
CBS—Armstrong's Theatre Of Today.

AYERS, KIRBY

— B —

BARBOUR, OLIVER
CBS—Life Can Be Beautiful.

BARNES, HOWARD
CBS—Janette Davis.

BARNES, JOHN
CBS—Michael Scott Presents.

BARTHOLOMEW, GEORGE

BASS, LEONARD L.

BECKER, JOHN
CBS—Time to Remember, Transatlantic Call, People to People.

BECKER, SANDY
CBS—Organ Fantasies.

BELL, JOSEPH

BELLI, LIDO

BENDICK, ROBERT

BENNETT, TOM

BERG, GERTRUDE

BERNARD, DON
NBC—Life of Riley.

BERNS, LARRY
CBS—Jack Carson Show.

BESTER, AL
ABC—Adventures of Charlie Chan.

BETHEL, FRED
CBS—Powder Box Theatre.

BIXBY, CARL
CBS—Readers Digest—Radio Edition.

BLISS, TED
CBS—The Baby Snooks Show.

BORSK, ELMER M.

BOWER, ROGER
MBS—Treasure Hour of Song.

BOWMAN, MARGUERITE H.

BOWMAN, PHIL
CBS—Ma Perkins.

BRATTAIN, JOE
NBC—Carnation Contended Program.

BRAUN, GIL
The Avenger.

BRENNAN, WILLIAM
CBS—Jack Smith Show.

BRILMEYER, BOB
CBS—Try 'N Find Me.

BRONSON, EARL
ABC—Wake Up and Smile.

BROWN, BOBBY
CBS—The First Line.

BROWN, HIMAN
CBS—Adventures of the Thin Man, Inner Sanctum.

BROWN, MILTON
NBC—Joyce Jordan, M. D.

BUBECK, HARRY
NBC—The Baxters.

BUCHANAN, STEWART
CBS—The Second Mrs. Burton.

BUCKWALTER, JOHN

BURNETT, NICKI

BUSS, FRANCES

BYRON, ED
NBC—Mr. District Attorney.

BYRON, WARD
NBC—Philip Morris Follies.

— C —

CARNEY, JOHN
CBS—Sing Along Club. Give and Take.

CARR, FREDERIC

CARROLL, EDWARD R.

CHAIN, HUBERT V.

CHAPIN, LOU

CHARLES, BUNNY
CBS—Great Moments in Music.

CHARLES, DICK
ABC—Relax with Cal Tinney.

CLARK, DON
CBS—This Is My Best.

CLARK, JAY
NBC—Can You Top This.

CLARKE, JOHN HISSEY

CLEARY, JOHN
ABC—Sammy Kaye's Sunday Serenade.

CLEMENTS, ALICE
ABC—Friendship Ranch.

COHAN, PHIL
Durants—Moore Show.

COLIHAN, ROSEMARY

COLLINS, TED
CBS—Kate Smith Sings, Kote Smith Speaks.

COOLEY, LEE

COPE, DON

CORDAY, TED

CORWIN, NORMAN

CREAMER, GEORGE

— D —

D'ANGELO, CARLO
MBS—Adventures of the Falcon.

DANIEL, CLAY B.

DANIEL, OLIVER
ABC—Boston Symphony Orch.

DAVIDSON, ALFRED

DAVIS, NEWELL

DAVIS, STANLEY

DAWSON, RONALD
CBS—It's Maritime.

DELINE, JIM
CBS—Serenade From Syracuse.

DELLA, CIOPPA, GUY

DEVINE, JERRY
ABC—This Is Your FBI.

DICK, HENRY W.

DIETZ, JOHN
CBS—Cimarran Tavern, Crime Photographer.

DODGE, BRUCE

DODGE, FRANK

DOUGHTEN, WILLIAM

DOWNES, EDWARD RAY

DRYER, SHERMAN
MBS—Exploring the Unknown.

DUCOVNY, ALLEN H.

DUCOVNY, DUKE
MBS—Superman.

DUERR, EDWIN
CBS—Aldrich Family.

DUMONT, PAUL
NBC—Bill Stern.

DUNHAM, EDWIN L.
NBC—Voice of Firestone.

— E —

EASTMAN, CARL
MBS—Hercule Poirot.

ELTON, DAVE
CBS—Adventures of Ozzie & Harriet.

ENGELBACH, DEVERE
MBS—Rogue's Gallery.

ERNST, BUD
MBS—Queen For A Day.

ESSER, WRIGHT
ABC—Orson Welles' Almanac

EUBANK, GENE
NBC—Just Plain Bill.

EVANS, RICHARD L.
CBS—Salt Lake City Tabernacle Choir & Organ.

EYNON, WILLIAM
ABC—The Christian Science Monitor Views the News.

RADIO DIRECTORS

— F —

FASSETT, JAMES H.
CBS—New York Philharmonic

FICKETT, HOMER
ABC—Theater Guild on the Air.

FICKETT, KENNETH
FILION, ROSS
FISHBURNE, ALAN
ABC—Coronet Front Page.

FISHER, MARJORIE

FITZGERALD, EDWARD
ABC—Professor Quiz.

FRANKLIN, PAUL
CBS—Jack Kirkwood Show.

FREED, CHARLES
CBS—Encore Appearance. Eileen Farrell & the Columbia Concert Orch., Gateways to Music, Invitation to Music, Mona Paulee.

FRENCH, KENNETH
NBC—America United. Consumer Time.

— G —

GANNON, THEODORE
GARRISON, GARNET
GERNANNT, WILLIAM
CBS—County Fair.

GHISALBERT, ALDO

GIERLACH, CHET
ABC—Woody Herman Show.

GILLIS, DON
NBC—General Motors Symphony of the Air.

GIRARD, PAUL
..Executive Producer, A. P. Radio Prod.

GIRARDIN, RAY
CBS—Coffee Club.

GOODMAN, WESLEY B.

GOODSON, MARK
NBC—Portia Faces Life.

GRAYSON, MITCHELL
ABC—Dick Tracy.

GROSS, STEPHEN
NBC—Lorenzo Jones.
CBS—Our Gal Sunday.

GRUENBERG, AXEL
CBS—Billie Burke Show.

GRUENER, KARL
NBC—The Great Gildersleeve.

GUNN, JOHN
Myrt & Marge.

— H —

HACKETT, WALTER
HAMILTON, BILL
ABC—Tennessee Jed.

HAMMOND, LAURENCE

HANNA, ARTHUR
CBS—Perry Mason.

HANNA, JAY

HARDING, LARRY

HARPER, BALDWIN

HARRELL, CHARLES
ABC—Headline Edition.

HARRIS, LESLIE T.
CBS—Prudential Family Hour.

HARRIS, MARYM
CBS—Houseparty.

HARRISON, JEANNE
ABC—Boston Blackie.

HARVEY, JAMES C.

HAUPT, JAMES

HELLER, ROBERT P.

HERBERT, CHARLES
CBS—Electric Hour.

HIGHT, JEAN WARREN

HILL, JACK

HINES, JOHN
CBS, ABC—County Fair.

HOLCOMBE, HARRY
CBS—Tena and Tim,
ABC—Curtain Time.

HOLINER, MANN
ABC—Frank Sinatra Show.

HOLLIHAN, GARRETT Jr.

HOPKINS, IRVING

HOWARD, HENRY

HOWE, JOHN
NBC—The University of Chicago Round Table.

HOWELL, WAYNE C.

HUHN, TEVIS
ABC—F. H. LaGuardia.

HUMMERT, FRANK
NBC—American Album of Familiar Music.

HURWITZ, LEO T.

HUSTAD, DON
ABC—Club Time.

HUSTON, THEODORE T.
CBS—Big Sister.

— I —

INGRAM, HARRY
NBC—Highways in Melody.

— J —

JACOBSON, LOUIS

JACKY, FRED
ABC—Hymns of All Churches.

JEWELL, JAMES
ABC—Jack Armstrong.

JOHNSTON, CLINTON

— K —

KEEGAN, HOWARD

KENT, ALAN

KING, WILLIAM G.

KLEIN, HENRY
ABC—The Listening Post, Earl Godwin.

KLOSE, VIRGINIA
CBS—Mommie and the Men.

KLOSE, WILLARD
CBS—Mommie and the Men.

KNIGHT, PAUL

KNIGHT, RAYMOND

KOHR, LAMBERT
CBS—Barnyard Follies.

KREMER, RAY

— L —

LAFFERTY, PERRY

LA PORTE, PAUL

LARSON, G. BENNETT

LEADER, TONY
MBS—You Make The News.

LEDFER, HERB
ABC—Jack Berch Show.

LEE, BURR
CBS—Bachelor's Children.

LEE, VIRGINIA

LEFTWICH, ALEXANDER Jr.
Startime, Sports Star Special, Special Assignment, Musical Mysteries, Follow the Band, Who's Cuckoo Now.

LENIHAN, WINIFRED

LEONARD, RICHARD
NBC—Barry Cameron, Stella Dallas,
CBS—Mr. Keen.

LEVY, LT. DAVID

LEWIS, RICHARD
MBS—Quick as a Flash.

LIVINGSTON, CHARLES
ABC—The Lone Ranger.

LOCKWOOD, ROY
CBS—Valiant Lady.

LOEB, MARX
CBS—American School of the Air, Danny O'Neill & his Guests, Celebrity Club, Tales From Far & Near.

LOUGHRANE, BASIL
CBS—Light of the World.

LOVE, ANDREW
NBC—Amos 'n Andy, Bob Burns Show.

LOVETON, JOHN
ABC—Walter Winchell.

LOWTHER, GEORGE
ABC—Musical Autographs.

LUCAS, RUPERT
NBC—Duffy's Tavern.

— M —

MABLEY, EDWARD

MacDONELL, JOHN

MacGREGOR, KENNETH
CBS—Bob Hawk Show.

MacGREGOR, SHERMAN A.

MACK, DICK
CBS—Joan Davis Show.

MACK, HELEN
CBS—The Belulah Show.

MACK, NILA
CBS—Let's Pretend.

MAGNER, MARTIN

MALITZ, LESTER M.
ABC—F. H. LaGuardia.

MANDEVILLE, BETTY
CBS—Take It Or Leave It.

MANSFIELD, IRVING

MANSFIELD, JOSEPH F.
NBC—The Eileen Barton Show.

MARCIN, MAX
CBS—F. B. I. In Peace and War.

MARKES, LAWRENCE

MARSHALL, W. LeROY
ABC—Mteropolitan Opera.

MARTIN, DON

MARTINI, ROLAND
CBS—Saturday Night Serenade.

MASTERSON, JOHN
ABC—Bride And Groom.

MAXWELL, JESSICA
ABC—Hop Harrigan.

MAYER, PEGGY L.

MAYNARD, GEORGE

McGEE, HAROLD

McGILL, EARL
CBS—

McGILL, JERRY
CBS—Big Town.

McGRAW, WALTER J.

McGUIRE, ARNOLD
ABC—Charlotte Greenwood Show, Hedda Hopper.

McHARRIE, LINDSAY
CBS—We, The People.

McHUGH, PHILIP

McINNES, ROBERT
ABC—Lum 'n Abner.

McKEE, WESLEY

RADIO DIRECTORS

McMAHON, KATHLEEN

MICHAELIS, ARNOLD

CBS—Amanda.

MILLER, CHET

MBS—Take It Easy Time

MITCHELL, JOHN D.

MITCHELL, JOHN T.

MORGAN, BREWSTER

MORRISON, BRETT

ABC—Earl Godwin.

MOSS, HERB

NBC—Hildegard.

MUNDORFF, ARTHUR

— N —

NICOLL, OLIVER

NOLAN, ROBERT H.

ABC—Famous Jury Trials.

— O —

OATES, ED

OBOLER, ARCH

OCHS, ACE

CBS—Patti Clayton Show.

The Four Clubman, Arthur

Godfrey Show, The Jubalaires.

O'KEEFE, LESTER

CBS—The Helen Hayes Show.

ORTMAN, FLORENCE

CBS—Dr. Christian.

ABC—The Sheriff.

OWEN, FOREST

ABC—Quiz Kids.

— P —

PACKHAM, ELDRIDGE

NBC—Chesterfield Supper

PADDOCK, WM. R.

PAPP, FRANK

NBC—The World's Great

Novels, The Eternal Light.

PASCHALL, AL

NBC—Truth or Consequences.

PATERSON, WM. C.

PETERSON, CLIFF

ABC—The Breakfast Club.

PINKER, ERIC S.

POLA, EDWARD

ABC—The Alan Young Show.

POLESIE, HERB

CBS—It Pays To Be Ignorant.

Frank Sinatra Show.

POWERS, CHAS. H.

PRICE, STEPHEN

— Q —

QUADLAND, H. P.

ABC—The Doctors Talk It

Over.

— R —

RADCLIFF, VERNON

RAINEY, WM. S.

REDD, ROBERT L.

CBS—Hollywood Star Time.

REDDICK, WILLIAM J.

ABC—Ford Sunday Evening

Hour.

REILLY, HOWARD

NBC—Fred Allen Show.

REIS, IRVING K. (Capt.)

RICCA, ERNEST

CBS—Romance of Helen

Trent, Romance of Evelyn

Winters.

RICE, HERBERT C.

RICKEY, FRED

RIGROD, A. CARL

RILEY, THOMAS L.

RIPLEY, JOE

ABC—Sunday Evening Party.

ROBERTSON, LARRY

ABC—Constance Bennett.

ROBINSON, MAURICE L.

ROBSON, BILL

CBS—Request Performance.

ROCHE, JACK

CBS—A Woman's Life.

ROSEN, NORMAN

ROUSSEAU, WILLIAM

CBS—Maizi.

ROYAL, WILLIAM

ABC—The Mary Small—

Junior Miss Show.

RUGGE, JOHN S.

RUSSELL, DANIEL

ABC—Present From Holly-

wood, Stravari Orch.

RYAN, MORGAN

ABC—Drew Pearson.

— S —

SACK, VICTOR

SANDERS, HUGH HOWARD

SANFORD, HERBERT C.

SANVILLE, DICK

CBS—The Sparrow and the

Hawk.

SAULPAUGH, EDDIE

ABC—Radio Hall of Fame.

SCANLAN, WALTER

SCIBETTA

SCHENCK, CHARLES

CBS—Road of Life.

SEYDEL, VIC

ABC—Fishing and Hunting

Club of the Air.

MBS—Steel Horizons.

SHAW, DONALD S.

CBS—Jimmy Carroll Sings.

SHAYON, ROBERT L.

CBS—The Story of America.

This Living World, Behind the

Scenes at CBS.

SHELDON, JAMES

SMITH, ADDISON

CBS—Hobby Lobby.

SMITH, BEVERLY L.

SMITH, ROBERT E.

SORIO, DORIO

SPEARS, HARRY

SPIER, WILLIAM

CBS—Suspense.

SOUVAINE, HENRY

CBS—Star Theatre.

STACK, JAMES

STAHORN, LEE

CBS—Your Hit Parade.

STEEL, ROBERT S.

CBS—Aunt Jenny.

SWEETS, WILLIAM M.

ABC—David Harding, Coun-

terspy, Gangbusters.

SWIFT, LELA

— T —

TEELA, DICK

TELFORD, FRANK K.

NBC—Mystery Theatre.

THOMPSON, JOSEPH

TIBBALS, WALTER

ABC—Detect and Collect.

TITO, ROCCO

TODD, BETTY

TODMAN, WM. S.

TUTTLE, DAY

TUTTLE, WILLSON M.

TYLER, JACK

— U —

URQUHART, CHARLES

— V —

VAIL, LESTER

VANDA, CHARLES

Theatre of Romance.

VIETOR, THOMAS F.

VINCENT, CHICK

Pepper Young, Charle Chan.

VOUTSAS, GEORGE

— W —

WALLACE, TOM

ABC—Blind Date.

WARBURTON, CHARLES

ABC—My True Story.

WARD, ALBERT

WEBB, KENNETH

WEINE, FRED

WEINER, TEX

WEIST, GEORGE

ABC—Ladies Be Seated.

WELCH, ROBERT

WELLES, ORSON

WELLINGTON, JOHN

CBS—The Music of Andre

Kostelanetz.

MBS—Double or Nothing.

WELLS, TRAVIS

ABC—Hollywood Mystery

Time.

WHIPPLE, JAMES

WHITE, HOOPER

CBS—Morning Melodies.

WHITEMORE, MARGARET D.

WILLIAMS, HOWARD

WITT, PETER

WORCESTER, CHUCK

CBS—Columbia's Country

Journal.

— Y —

YATES, THEODORA

CBS—Rosemary.

YOUNG, DAVE

CBS—The Dick Haymes Show.

— Z —

ZACHARY, LT. GEORGE

ZIRATO, BRUNO

ZISSER, BERNARD

Announcers

—their work during 1945

— A —

ABBOTT, TOM
WNOE, New Orleans, La.

ABERNATHY, WILLIAM
ABC—One Woman's Opinion

ACKERMAN, KEN
KQW, San Jose, Calif.

ACKLEY, J. HOWARD
WOWO, Fort Wayne, Ind.

ACOSTA, PAUL
WRUF, Gainesville, Fla.

ADAMS, BERNIE
WPDQ, Jacksonville, Fla.

ADAMS, BOB
WNEW, New York, N. Y.

ADAMS, GARRETT
WRJN, Racine, Wis.

ADAMS, MILTON N.
WBTM, Danville, Va.

ADAMS, ROBERT
WTAG, Worcester, Mass.

ADAMS, ROGER
WADC, Akron, O.

ADDISON, HENRY
WSSV, Petersburg, Va.

AGRESTA, PHIL
WCRS, Greenwood, S. C.

ALAN, PAT
WCLO, Janesville, Wis.

ALBERGHINK, HAROLD
WRDO, Augustine, Me.

ALBERTSON, DON
KYSM, Mankato, Minn.

ALBRECHT, TOM
WTMC, Ocala, Fla.

ALERIE, LEON
WMAS, Springfield, Mass.

ALEXANDER, PAUL
KSL, Salt Lake City, Utah

ALFARO, ARMANDO
KVOA, Tucson, Ariz.

ALLEGOOD, WANDELL
WMGA, Moultrie, Ga.

ALLEN, CLARE
WEBR, Buffalo, N. Y.

ALLEN, JR., EDWARD
WMAQ, Chicago, Ill.

ALLEN, FRANK
KPO, San Francisco, Calif.

ALLEN, JEFF
WKRC, Cincinnati, O.

ALLEN, JOHN
WEAA, Dallas, Texas

ALLEN, KAY
KGIW, Alamosa, Colo.

ALLEN, KELLY
KSO, Des Moines, Ia.

ALLEN, LEE
WMOH, Hamilton, O.

ALLEN, LLOYD
KGIW, Alamosa, Colo.

ALLEN, REG
WTOP, Washington, D. C.

ALLEN, WAYNE
KWPT, Wichita Falls, Texas

ALLERTON, LEE
WLBC, Muncie, Ind.

ALLIN, HENRY
WLAP, Lexington, Ky.

ALLINGER, RALPH
WFAS, White Plains, N. Y.

ALLISON, GENE
WAOV, Vincennes, Ind.

ALLISON, JOE
KTSA, San Antonio, Texas

ALLYN, KENNETH
WRNL, Richmond, Va.

ALTER, BENNE
WMT, Cedar Rapids, Iowa

ALTGENS, JIMMIE
WGCM, Gulfport, Miss.

ALTMAN, DICK
KTHT, Houston, Texas

Harry Von Zell

EDDIE CANTOR

JOAN DAVIS

DINAH SHORE

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AMEN, RONDO
WIBA, Madison, Wis.

AMES, DON
KXEL, Waterloo, Iowa

AMES, NEIL
WGH, Newport News, Va.

AMOLE, GENE
KMYR, Denver, Colo.

AMOS, BOB
WISE, Asheville, N. C.

ANDERSON, BOB
KHQ-KGA, Spokane, Wash.

ANDERSON, CLYDE
WTCN, Minneapolis, Minn.

ANDERSON, JOHN
KID, Idaho Falls, Idaho

ANDERSON, WILLIAM
KGW, Stockton, Calif.

ANDRE, PIERRE
ABC—Radio Hall of Fame.
Forever Tops, Hymns of All
Churches. Symphonies for
Youth.

ANDREE, JAN
WWSW, Pittsburgh, Pa.

ANDRES, DON
KSLM, Sa'em, Ore.

ANDREWS, JOHNNY
KOCA, Kilgore, Texas

ANDREWS, RALPH
WKLA, Ludington, Mich.

ANNO, MARY JEAN
WATW, Ashland, Wis.

ANSBRO, GEORGE
ABC—Relax with Cal Tinney.
Kiernan's News Corner, La-
dies Be Seated.

ANTHONY, ALLEN C.
NBC—Dr. I. Q.

ANTHONY, JACK
KCKN, Kansas City, Mo.

ANTHONY, KARL
KDTH, Dubuque, Iowa

ANTOINE, JOHN
NBC—The First Piano Quartet

ANTOINE, TEX
NBC—Solitaire Time

ARDIS, WILLIAM
KGKL, San Angelo, Texas

ARLEN, JAY
ABC—Club Time
WSAI, Cincinnati, O.

ARMSTRONG, BOB
WRRF, Washington, N. C.

ARMSTRONG, TOM
WGAR, Cleveland, Ohio

ARNELL, PETER
WPAT, Paterson, N. J.

ARNOLD, DONALD
WGNV, Newburgh, N. Y.

ARON, HERMAN
WCSC, Charleston, S. C.

ARTHUR, JACK
WNBF, Binghamton, N. Y.

ARTHURS, BILL
WBNS, Columbus, O.

ARVIN, RAY
KORN, Fremont, Neb.

ASHLEY, ARTHUR
WNHC, New Haven, Conn.

ASHMAN, MIKE
KJBS, San Francisco, Calif.

ATCHISON, CHARLES
WGSN, Birmingham, Ala.

ATCHISON, WENDELL
KOTN, Pine Bluff, Ark.

ATKINS, TOMMY
WGAU, Athens, Ga.

ATTER, TOM
WFIG, Sumter, S. C.

AUGUSTINE, WARREN
WIBM, Jackson, Mich.

AUREL, STUART
KFBC, Cheyenne, Wyo.

AUSTIN, FLETCHER
WBT, Charlotte, N. C.

AVERBACH, BERNARD
WBAB, Atlantic City, N. J.

AVERY, JAMES
WKRC, Cincinnati, O.

AYCRIGG, BEN
WDBO, Orlando, Fla.

— B —

BAAN, OSCAR
KGO, San Francisco, Calif.

BABB, HUGH
WLAW, Lawrence, Mass.

BARCOCK, FRANK
KPLC, Lake Charles, La.

BARCOCK, WILLIAM
KDKA, Pittsburgh, Pa.

BADER, HUGH
KBON, Omaha, Neb.

BAILEY, BILL
WAPQ, Chattanooga, Tenn.

BAILEY, CARL
KXLA, Pasadena, Calif.

BAILEY, LaMARR
KRBC, Abilene, Texas

BAILEY, NORMAN
WCAX, Burlington, Vt.

BAILEY, E. NORMAN
WTAG, Worcester, Mass.

BAILEY, WILLIAM S.
KTHS, Hot Springs, Ark.



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WILCOX**

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• • •

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KFMB, San Diego, Calif.

BAIRD, JOHN
KMFC, Los Angeles, Calif.

BAIRD, ROBERT
WFBG, Altoona, Pa.

BAKER, CHARLES
KOA, Denver, Colo.

BAKER, GENE
ABC—Lum 'N Abner

BAKER, RAYMOND W.
WITH, Baltimore, Md.

BALBER, A.
WNYC, New York, N. Y.

BALFOUR, BRYAN
WMVA, Martinsville, Va.

BALKUM, VASSIE
WGBR, Goldsboro, N. C.

BALLANCE, WILLIAM
KOA, Denver, Colo.

BALLARD, DAVID
KGFJ, Los Angeles, Calif.

BANIAK, MICHAEL
WTRY, Troy, N. Y.

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WCOP, Boston, Mass.

BANTA, DEAN
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BARBER, DON
WGST, Atlanta, Ga.

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WDEF, Chattanooga, Tenn.

BARCLAY, GEORGE
KFI, Los Angeles, Calif.

BARKAS, HAL
WJNO, West Palm Beach, Fla.

BARKER, EDDIE
KMAC, San Antonio, Texas

BARLOW, JAY
WHLN, Harlan, Ky.

BARNETT, CHARLES
KFJZ, Fort Worth, Texas

BARNETT, PAUL
WLNH, Laconia, N. H.

BAROODY, FRANCIS
WFEA, Manchester, N. H.

BARRETT, TONY
WRBL, Columbus, Ga.

BARRICK, KENNETH
KSUB, Cedar City, Utah

BARRIE, GEORGE
WMCA, New York, N. Y.

BARRON, LEE
KOIL, Omaha, Neb.

BARRY, BILL
KTBI, Tacoma, Wash.

BARRY, GENE
WEBR, Buffalo, N. Y.

BARRY, JACK
WOR, New York, N. Y.

BARRY, JEAN N.
KVOA, Tucson, Ariz.

BARRY, JOHN
WNOX, Knoxville, Tenn.

BARRY, NORMAN
WMAQ, Chicago, Ill.

BARTH, BERNIE
KRGV, Westlaco, Texas

BARTLETT, SID
KSLM, Salem, Ore.

BARTLOW, HARRY
MBS—Adventures of Sherlock Holmes

BARTON, FRANK
NBC—Standard Hour, Tommy Dorsey

BARTON, HAL
WTAD, Quincy, Ill.

BARTON, JACK
WTOG, Savannah, Ga.

BARTUCH, ANDRE
ABC—F. H. LaGuardia

BASHARA, LESTER
WBEN, Buffalo, N. Y.

BATCHELDER, CHARLES
WMBR, Jacksonville, Fla.

BATCHELDER, JOHN
WLC, Washington, D. C.

BATCHELDER, ROBERT
WEAN, Providence, R. I.

BATES, KARL
WOL, Washington, D. C.

BATSON, GRAY
WDSU, New Orleans, La.

BATTERS, CHARLES
WRC, Washington, D. C.

BAUER, CLARENCE L.
KUIN, Grants Pass, Ore.

BAXTER, A.
WCBI, Columbus, Miss.

BAXTER, ALBERT
KTTS, Springfield, Mo.

BAXTER JR., GORDON
KPAC, Port Arthur, Texas

BAXTER, LIONEL
WAPI, Birmingham, Ala.

BAYLES, EDWARD
WHDF, Calumet, Mich.

BAYLY, TRAVERS E.
KDAL, Duluth, Minn.

BEAL, KING
KXEL, Waterloo, Iowa

BEALS, RAY E.
WFIN, Findlay, O.

BEAN, TOM
KRSC, Seattle, Wash.

BEARDON, CECIL
WTAW, College Station, Texas



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Shopping."

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KFLA, Tampa, Fla.
- BEAUMONT, PERRY**
WLOK, Lima, O.
- BEAUPRE, WALTER**
WCOU, Lewiston, Me.
- BECKETT, JACK**
KBWD, Brownwood, Texas
- BECKTEL, EARL**
WSNJ, Bridgeton, N. J.
- BEDFORD, PAUL**
WFMJ, Youngstown, O.
- BEECHAM, WALLACE**
WAPI, Birmingham, Ala.
- BEECHER, FRANK**
WGBS, Miami, Fla.
- BEHLING, BOB**
WPHR, Wisconsin Rapids, Wis.
- BELCHER, THOMAS**
KRCR, Enid, Okla.
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WHO, Des Moines, Iowa
- BELL, DICK**
WLIB, New York, N. Y.
- BELL, JACK**
WTCN, Minneapolis, Minn.
- BELL, JOHN**
WFVA, Fredericksburg, Va.
- BELL, KENNETH**
WBEN, Buffalo, N. Y.
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- BELLI, LIDO**
BELLUM, AL
WMBH, Joplin, Mo.
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WGN, Chicago, Ill.
- BENNETT, RALPH**
WFEB, Sylacauga, Ala.
- BENNETT, RAY**
KFPY, Spokane, Wash.
- BENTON, MONROE**
WTBO, Cumberland, Md.
- BENUM, ARNOLD**
KMO, Tacoma, Wash.
- BENWARE, REX**
WQXR, New York, N. Y.
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WGBI, Scranton, Pa.
- BERGERON, JOLLY**
WSLB, Ogdensburg, N. Y.
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- BISH, DON**
KIDO, Boise, Idaho
- BISHOP, DIGE**
WRLD, West Point, Ga.
- BISHOP, KENNETH**
KGNC, Amarillo, Texas
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NBC—The Fred Waring Show
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- BLACK, JAMES**
KRBC, Abilene, Texas
- BLACK, JOHN**
KFMB, San Diego, Calif.

M.C.

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"Molle Mystery Theatre"

"Counterspy"

"Correction Please"

"Treasury Salute"

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BLACKWELL, BURT
WAVE, Louisville, Ky.
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WAPO, Chattanooga, Tenn.
BLAIR, EDGAR
WDEF, Chattanooga, Tenn.
BLAIR, FRANK
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KXYZ, Houston, Texas
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BOCHAN, PETER
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WCLO, Janesville, Wis.
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WNEW, New York, N. Y.
BOLTZ, GUY
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WBLK, Clarksburg, W. Va.
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BOND, FORD
NBC—Manhattan Merry Go Round
BOND, LYLE
KFI, Los Angeles, Calif.
BOND, WILLIAM C.
WHAS, Louisville, Ky.
BONELLI, NICK
WMFG, Hibbing, Minn.

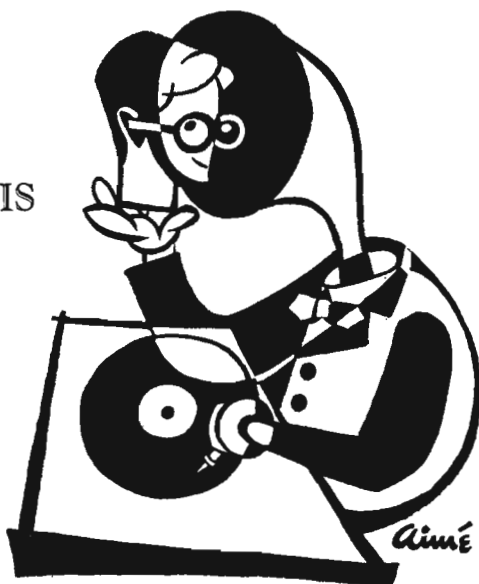
BONHAM, DONALD
KWNO, Winona, Minn.
BOOEN, SHERM
WDGY, Minneapolis, Minn.
BOOTH, JAMES
WINN, Louisville, Ky.
BOOTH, VIRGIL C.
WHDL, Olean, N. Y.
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KGGM, Albuquerque, N. M.
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WRD, Dallas, Texas
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WCBI, Columbus, Miss.
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WDDO, Chattanooga, Tenn.
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WJBO, Baton Rouge, La.

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KRNR, Roseburg, Ore.

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WAML, Laurel, Miss.

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WWL, New Orleans, La.

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WJBC, Bloomington, Ill.

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WKAR, East Lansing, Mich.

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KHQ-KGA, Spokane, Wash.

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KGCX, Sidney, Mont.

BRITTON, TOBY
WMAN, Mansfield, Ohio

BROCK, ARTHUR
KMO, Tacoma, Wash.

BROKAW, FOREST
KGFJ, Shawnee, Okla.

BROKENSHIRE, NORMAN
ABC—Theatre Guild on the Air

BRONNER, EDWIN
WWRL, Woodside, N. Y.

BROOK, BILL
WEMP, Milwaukee, Wis.

BROOKS, GEORGE
WNEW, New York, N. Y.

BROOKS, KIRBY
WIOD, Miami, Fla.

BROOKS, LOU
WELI, New Haven, Conn.

BROOKS, ROBERT A.
KTRH, Houston, Texas

BROOKS, TOM
WHAS, Louisville, Ky.

BROPHY, FRED
WHIO, Dayton, O.

BROSAN, FRANK
WATW, Ashland, Wis.

BROWN, ALLAN C.
WTMA, Charleston, S. C.

BROWN, DENNIS
WDAK, Columbus, Ga.

BROWN, DICK
WCAX, Burlington, Vt.

BROWN, GUY
KSWO, Lawton, Okla.

BROWN, HOWARD
WFIL, Philadelphia, Pa.

BROWN, RUSSELL
WMFG, Hibbing, Minn.

BROWN, SAM
WINX, Washington, D. C.

BROWN, TED
WOR, New York, N. Y.

BROWN, THEORA
WGPC, Albany, Ga.

BROWN, WINSOR
WMBD, Peoria, Ill.

BROWN, W. PENDLETON
WTAG, Worcester, Mass.

BROWNEE, H. M.
KTTS, Springfield, Mo.

BROWNING, DOUGLAS
ABC—Terry and the Pirates

DEL SHARBUTT

Announcer

Campbell's Soup — Jack Carson

Request Performance

*Available for
Other Shows*



HOWARD PETRIE

Durante—Moore Show
For Rexall—CBS
The Blondie Show
For Colgate—Super Suds
CBS

• • • **ANNOUNCERS** • • •

BROWNING, EDWARD
WISR, Butler, Pa.
BRUYLES, MARVIN
KMAC, San Antonio, Texas
BRUBAKER, RAY
WMBI, Chicago, Ill.
BRUCE, BILL
KGEF, Pueblo, Colo.
BRUCK, LOUIE
WSM, Nashville, Tenn.
BRUCKER, JOSEPH
WGAC, Augusta, Ga.
BRUGGEMAN, VERN
KALL, Salt Lake City, Utah
BRUNO, VICTOR
WHGB, Harrisburg, Pa.
BRYANT, BRUCE
KTUC, Tucson, Ariz.
BRYANT, CHARLES
KVI, Tacoma, Wash.
BRYANT, JEFFERY
ABC—Friendship Ranch
BUCK, JR., OWEN
WGIL, Galesburg, Ill.
BUCKMAN, GENE
WINN, Louisville, Ky.
BUDD, MILTON
WMBD, Peoria, Ill.
BUELL, BYRON
KEJ, Hollywood, Calif.
BUICE, ROBERT L.
KARK, Little Rock, Ark.
BULLINGTON, WILLIAM T.
WHOP, Hopkinsville, Ky.
BUMPUS, BILL
WJZM, Clarksville, Tenn.
BURAK, DICK
WIBA, Madison, Wis.
BURGE, RALPH
WHBQ, Memphis, Tenn.

BURGER, FRANK J.
KGMB, Honolulu, T. H.
BURGER, RICHARD
KOAC, Corvallis, Ore.
BURKA, MELVIN
WCHS, Charleston, W. Va.
BURKE, ALAN
WBT, Charlotte, N. C.
BURKE, CHARLES
KFBC, Cheyenne, Wyo.
BURKLUND, TED
WEDC, Chicago, Ill.
BURLESON, McBURNEY
WJHL, Johnson City, Tenn.
BURNETTE, BILL
WFIG, Sumter, S. C.
BURNS, EDWARD J.
WGNY, Newburgh, N. Y.
BURNS, JOSEPH
WNCH, New Haven, Conn.
BURNS, RICHARD
WTTN, Trenton, N. J.
BURROWS, CHARLES
WPAR, Parkersburg, W. Va.
BUSH, DON
WOWO, Fort Wayne, Ind.
BUTLER, FRANK
WCCO, Minneapolis, Minn.
BUTLER, FRANK
WFMJ, Youngstown, Ohio
BUTLER, JOHN
WHK, Cleveland, Ohio
BUTTERS, JIM
KECA, Los Angeles, Calif.
BUTTERFIELD, BILL
KMYR, Denver, Colo.
BUTTON, DAVE
KODY, North Platte, Neb.
BYARS, JOE
WDAK, Columbus, Ga.

BYERS, ALICIA C.
KGEZ, Kalispell, Mont.
BYRON, JAMES
WNBF, Binghamton, N. Y.
BYRUM, HOWARD
KTHS, Hot Springs, Ark.

— C —

CAFFERY, JOHN
KGO, San Francisco, Calif.
CAFFERTY, TOM
MBS—American Radio Warblers
CALLAWAY, MARY
WALB, Albany, Ga.
CALLOWAY, JR., JOE HILL
WSIX, Nashville, Tenn.
CALON, ROYCE
KWBU, Corpus Christi, Texas
CAMERON, LAYMAN
ABC—Tennessee Jed
CAMPBELL, DAVID
WCOS, Columbia, S. C.
CAMPBELL, GEORGE
WGBI, Scranton, Pa.
CAMPBELL, GERALD
WLS, Chicago, Ill.
CAMPBELL, JIM
ABC—Jack Armstrong, Cur-
tain Time
CAMPBELL, JOE U.
KPLC, Lake Charles, La.
CAMPBELL, LEN
WGCM, Gulfport, Miss.
CAMPBELL, TED
WMCA, New York, N. Y.
CANADAY, MIROM
WMBI, Chicago, Ill.
CANTER, RUSSELL
WBNS, Columbus, Ohio



FRANK GALLOP



BEN GRAUER

NBC

ANNOUNCERS

CARBERRY, BILL
KOH, Reno, Nev.

CARD, AARON
KOVO, Provo, Utah

CARDWELL, LEIGH
KLRA, Little Rock, Ark.

CAREY, JEAN
WLAJ, Lakeland, Fla.

CAREY, STANLEY
WBRK, Pittsfield, Mass.

CARLO, MICHAEL
WIBX, Utica, N. Y.

CARLSON, BILL
KOTA, Rapid City, S. Dak.

CARLSON, BOB
KROS, Clinton, Iowa

CARLSON, EDWIN
KCRS, Sacramento, Calif.

CARLSON, HARRY
WOR, New York, N. Y.

CARLSON, HOWARD
WISH, Indianapolis, Ind.

CARLSON, JOEL F.
WGH, Newport News, Va.

CARLSON, STAN
KTW, Seattle, Wash.

CARLYLE, BOB
WLBC, Muncie, Ind.

VARN, DERWOOD
WIBM, Jackson, Miss.

CARNEAL, HERB
WSYR, Syracuse, N. Y.

CAROLL, JIM
WLNH, Laconia, N. H.

CARPENTER, KEN
NBC—Kraft Music Hall, Life of Riley, Frances Langford

CARPENTER, ROMA
WTBO, Cumberland, Md.

CARPENTER, WILLIAM
WSNY, Syracuse, N. Y.

CARR, EDNA
KGFY, Pierre, S. Dak.

CARR, GEORGE
KOH, Reno, Nev.

CARR, HAROLD H.
WOAI, San Antonio, Texas

CARR, ROY
WLOL, Minneapolis, Minn.

CARR, THOMAS
NBC—When a Girl Marries, Portia Faces Life, Paramount Newsreel, U. S. Marine Films, Collegiate Play-By-Play Sports, Sport Fan Fare.
CBS—Aldrich Famly, News-week

CARR, WES
KTNM, Tucumcari, N. M.

CARRIER, BILL
WLLH, Lowell, Mass.

CARROLL, GEORGE C.
WEEU, Reading, Pa.

CARROLL, HENRY
KMOX, St. Louis, Mo.

CARROLL, J. R.
KYUM, Yuma, Ariz.

CARROLL, RALPH
WNBF, Binghamton, N. Y.

CARROLL, ROBERT
WRHI, Rock Hill, S. C.

CARROLL, ROGER
WFMD, Frederick, Md.

CARROLL, T. D.
KFDM, Beaumont, Texas

CARTER, JERRY
WKIP, Poughkeepsie, N. Y.

CARTER, KENNETH
WNHC, New Haven, Conn.

CARTER, ROBERT
WHK, Cleveland, Ohio

CARVELL, S. A.
WAGM, Presque Isle, Me.

CARY, TOM
KGFV, Kearney, Neb.

CASE, NELSON
MBS—Exploring the Unknown

CASSELL, CLARENCE
KQQW, San Jose, Calif.

CASSIDY, THOMAS P.
KFAC, Los Angeles, Calif.

CASTOR, CHARLES
KVOV, Redding, Calif.

CATE, LEWIS
WENY, Elmira, N. Y.

CATHERWOOD, DICK
WPDQ, Jacksonville, Fla.

CAVANAGH, LEE
KWK, St. Louis, Mo.

CECH, KICK
KSAC, Manhattan, Kan.

CHADWELL, WALLACE
KGFJ, Los Angeles, Calif.

CHALMERS, BETTY
WLLH, Lowell, Mass.

CHAMBER, HUGH
WOR, New York, N. Y.

CHAMBERS, GARDE
WHK, Cleveland, O.

CHAMPION, NED
WGBR, Goldsboro, N. C.

CHAPLIN, BOB
WLBZ, Bangor, Me.

CHAPMAN, GEORGE
WLBZ, Bangor, Me.

CHAPPEL, ERNEST
ABC—Ted Malone
MBS—Treasure Hour of Song

CHARLES, BILL
KID, Idaho Falls, Idaho

CHASE, DON
WIL, St. Louis, Mo.



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ANNOUNCERS

CHASE, ROGER

WOR, New York, N. Y.

CHASE, TOM

WOW, Omaha, Neb.

CHATILLAS, ANDY

KSRO, Santa Rosa, Calif.

CHELTON, GERALD

WRDW, Augusta, Ga.

CHESSER, ALEC

KABC, San Antonio, Texas

CHESTER, HARVEY

WLAW, Lawrence, Mass.

CHETEK, LEE

WSAM, Saginaw, Mich.

CHILD, B.

WNYC, New York, N. Y.

CHILDS, LELAND

WSFA, Montgomery, Ala.

CHRISTENSEN, JIM

WCAL, Northfield, Minn.

CHRISTIAN, JOHN

WOSH, Oshkosh, Wis.

CHRISTIE, GEORGE

WPEA, Manchester, N. H.

CHURCHILL, NELSON

WNAC, Boston, Mass.

MBS—Fulton Lewis, Jr.

CHURCHILL, TED

WCOP, Boston, Mass.

CLAIBORNE, EVERETT

KLX, Oakland, Calif.

CLANEY, HOWARD

NBC—American Album of Familiar Music, Waltz Time

CLARK, ARDEN

KEAS, Hastings, Neb.

CLARK, DALE

WAGA, Atlanta, Ga.

CLARK, HAROLD

WEAN, Providence, R. I.

CLARK, J. B.

WBT, Charlotte, N. C.

CLARK, LARRY

WIBA, Madison, Wis.

CLARK, LOWELL

KHBG, Okmulgee, Okla.

CLARK, NORMA

KVOS, Bellingham, Wash.

CLARK, PAUL

WHAS, Louisville, Ky.

CLARK, RAY

WOW, Omaha, Neb.

CLARKE, CLIFFORD M.

WSAV, Savannah, Ga.

CLARKE, C. EDWARD

KCKN, Kansas City, Mo.

CLARKE, WALT

KWTO, Springfield, Mo.

CLAYTON, OLIVER

KDAL, Duluth, Minn.

CLAYTON, TOM

WLLH, Lowell, Mass.

CLEARY, JAMES E.

CLEMENT, PAT D.

KVAN, Vancouver, Wash.

CLEVELAND, HIB

WHO, Des Moines, Ia.

CLICK, RALPH

KWIL, Albany, Ore.

CLINTON, PAUL

WPDQ, Jacksonville, Fla.

CLOSE, JR., WILLIAM

WWVA, Wheeling, W. Va.

CLOW, KENNETH

KBIZ, Ottumwa, Ia.

COBURN, PAUL

KUTA, Salt Lake City, Utah

CODDON, HAL

WMCA, New York, N. Y.

CODY, DEL

KHQ-KGA, Spokane, Wash.

COFFIN, FRANK

EGW, Portland, Ore.

COFFIN, TED

WAGM, Presque Isle, Me.

COLE, FRANCIS

WDFD, Flint, Mich.

COLE, FRED

ABC—Private Lives of Ethel and Albert, America's Town Meeting

MBS—Double or Nothing

COLE, LOU

WWRL, Woodside, N. Y.

COLE, TRACY

WHIS, Bluefield, W. Va.

COLEMAN, BETH

WKBY, Richmond, Ind.

COLLINS, ANNE

WWJ, Detroit, Mich.

COLLINS, CHUCK

NBC

COLLINS, FRED

WASK, Lafayette, Ind.

COLLINS, HUGH

WHK, Cleveland, Ohio

COLLINS, JUDSON

WSM, Nashville, Tenn.

COLLYER, BUD

MBS—Break the Bank

ABC—Mary Small Show

COLLYER, CLAYTON

NBC—Road of Life

COLMANS, ED

KFI, Los Angeles, Calif.

COLON, JACK

KALE, Portland, Ore.

COLTON, LARRY

WDRG, New Haven, Conn.

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COLWELL, TERRY
WMAS, Springfield, Mass.

COMPTON, TRAVIS
KSWO, Lawton, Okla.

CONANT, JAMES
WMAM, Marinette, Wis.

CONDON, STUART, JR.

CONGER, ROBERT
WWJ, Detroit, Mich.

CONNEL, LADE
KELO, Sioux City, S. Dak.

CONNALLY, BROOKS
WIND, Chicago, Ill.

CONNOR, DAVE
WITH, Baltimore, Md.

CONNOY, GLESS
KMO, Tacoma, Wash.

CONOHAN, CLIFFORD
WOSH, Oshkosh, Wis.

CONOVER, WILLIS
WWDC, Washington, D. C.

CONWAY, WILLIAM
WTBO, Cumberland, Md.

COOK, DONALD
KGEZ, Kalispell, Mont.

COOK, IRA
KFAC, Los Angeles, Calif.

COOK, JOE
KFAB, Omaha-Lincoln, Neb.

COOK, LOU
KECA, Los Angeles, Calif.

COOK, OLLIE
KWFT, Wichita Falls, Texas

COOPER, JAMES
KVOL, Lafayette, La.

COOPER, JIM
WBNS, Columbus, Ohio

COPELAND, HACK
WLAY, Muscle Shoals, Ala.

CORBETT, JOHN
WFBL, Syracuse, N. Y.

CORBITT, PETE
WHNC, Henderson, N. C.

CORCORAN, BILL
WJBO, Baton Rouge, La.

CORCORAN, BILL
KIRO, Seattle, Wash.

COREY, KEN
KVOS, Bellingham, Wash.

CORLEY, BOB
WATL, Atlanta, Ga.

CORLEY, GUY
KNOE, Monroe, La.

CORNELL, BOB
KFAC, Los Angeles, Calif.

COSTA, ROBERT
KGMB, Honolulu, T. H.

COSTELLO, JACK
NBC—Raleigh Room

COSTLEY, JAN
WAGE, Syracuse, N. Y.

COTTER, GEORGE
WNHC, New Haven, Conn.

COTTON, LARRY
KTSW, Emporia, Kan.

COUGHLIN, ED
KBTM, Jonesboro, Ark.

COUGHLIN, RUSS
KROW, Oakland, Calif.

COVAIA, ALFRED
KJBS, San Francisco, Calif.

COVEY, DICK
KRNT, Des Moines, Ia.

COVINGTON, RUTH
WOLS, Florence, S. C.

COVINGTON, TED
WRUF, Gainesville, Fla.

COWAN, T. H.
WNYC, New York, N. Y.

COWLING, TERRY
WCOP, Boston, Mass.

COX, BILL
WWDC, Washington, D. C.

COX, ED
WJNC, Jacksonville, N. C.

COX, HOUSTON
WBRC, Birmingham, Ala.

COX, MEL
KWBU, Corpus Christi, Texas

COX, STAN
KONO, San Antonio, Texas

COYLE, JERRY
WSNY, Schenectady, N. Y.

CRABLE, NILES
WFIG, Sumter, S. C.

CRADDOCK, JACK
WKPA, New Kensington, Pa.

CRAFT, JR., A. B.
KVOL, Lafayette, La.

CRAIG, RUTH
WHBB, Selma, Ala.

CROSATTO, DAVE
KJBS, San Francisco, Calif.

CROSBY, LOU
NBC—The Rise Stevens Show

CROSS, LEO
KMYR, Denver, Colo.

CROSS, MILTON
ABC—The Doctors Talk It Over, Metropolitan Opera

CROWLEY, DICK
WAVE, Louisville, Ky.

CROWLEY, JOHN
KTUC, Tucson, Ariz.

CROWTHER, CLELLAND
KODY, North Platte, Neb.

CRUM, JIMMY
WMAN, Mansfield, Ohio

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STERLING**

— ♦ —

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Sammy Kaye's Sunday Serenade
Gabriel Heatter
Fulton Lewis, Jr.
Road of Life
Woman of America

LA. 4-1200

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WMVA, Martinsville, Va.

CUBBERLY, DAN
WLS, Chicago, Ill.

CULVER, CAL
KFYR, Bismark, S. Dak.

CUMMINS, ANTHONY
WLEU, Erie, Pa.

CUMMINGS, BOB
KCEA, Los Angeles, Calif.

CUNNINGHAM, BOB
WBBM, Chicago, Ill.

CUNNINGHAM, HOWARD
KONO, San Antonio, Texas

CUNNINGHAM, HOMER
WIBW, Topeka, Kan.

CURD, LARRY
KRSC, Seattle, Wash.

CURL, HARRY
WBTM, Danville, Va.

CURTIS, BILL
KTMS, Santa Barbara, Calif.

CURTIS, DONALD D.
WJTN, Jamestown, N. Y.

CURTIS, E. H.
WIBW, Topeka, Kan.

CURTIS, LOTHAIR
KOVO, Provo, Utah

CURTIS, RONALD
WFBL, Syracuse, N. Y.

CURTISS, GARY
WAGA, Atlanta, Ga.

CZERP, WILLIAM
WMAM, Marinette, Wis.

— D —

DAHLBY, JACK
WNAB, Bridgeport, Conn.

DAHLSTEAD, DRESSER
NBC—One Man's Family

DAIL, ALBERT
WBTM, Danville, Va.

DAILEY, TOM
WOW, Omaha, Neb.

DAILY, PAUL
KOAM, Pittsburgh, Kan.

DANIEL, PRESTON
WLAJ, Lakeland, Fla.

DANIELS, JOHN
WLOK, Lima, Ohio

DANIELS, MERRILL
WRRF, Washington, N. C.

DANIELS, ROBERT
WLBL, Sheboygan, Wis.

DANIELSON, PAUL
KWIL, Albany, Ore.

DAoust, DON
KFJL, Klamath Falls, Ore.

DART, V.
WKST, New Castle, Pa.

DAUGHERTY, PAUL
WAGA, Atlanta, Ga.

DAVENPORT, ALBERT
WHBB, Selma, Ala.

DAVENPORT, FRANKIE
KVOP, Plainview, Texas

DAVENPORT, GEORGE
KRBM, Bozeman, Mont.

DAVIDSON, GEORGE
KMYC, Marysville, Calif.

DAVIDSON, KEN
WINX, Washington, D. C.

DAVIDSON, RANDALL
WAIM, Anderson, S. C.

DAVIES, BILL
WBLJ, Dalton, Ga.

DAVIES, BRUCE
KCMO, Kansas City, Mo.

DAVIS, CLYDE C.
WAYX, Waycross, Ga.

DAVIS, JOHN
WWSW, Pittsburgh, Pa.

DAWES, DICK
KBOW, Oakland, Calif.

DAWES, WILLIAM
KBST, Big Spring, Texas

DAWSON, LEO
WFAA, Dallas, Texas

DeCAMP, JOHN
WBAA, West Lafayette, Ind.

DEE, TOMMY
KONO, San Antonio, Texas

DEINES, NAY
KMMJ, Grand Island, Neb.

DELMAR, KEN
NBC—The Jack Benny Program, The Fred Allen Show

DENTON, ROBERT
NBC—The Robert Merrill Show

DENVER, JR., DEE D.
KFEQ, St. Joseph, Mo.

DESMARAIS, LIONEL
WHYN, Holyoke, Mass.

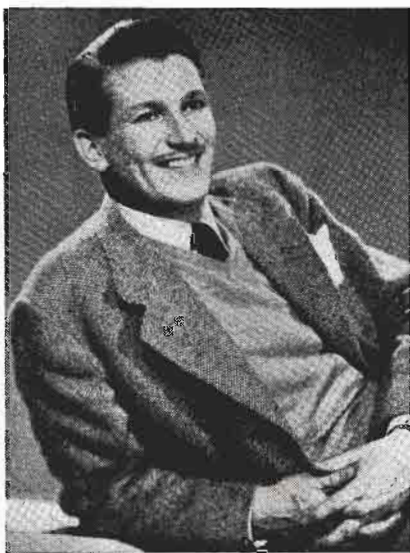
DESPARD, BILL
WHEC, Rochester, N. Y.

DEVINE, OTTIS
WSM, Nashville, Tenn.

DeVRIES, ADRIAN
KFPY, Spokane, Wash.

DeWALD, DON
KHUB, Watsonville, Calif.

DEWHIRST, DON
WHK, Cleveland, Ohio



BUD COLLYER



ARTHUR GARY
NBC

ANNOUNCERS

- DIAZ, RAY**
WJZ, New York, N. Y.
- DICK, MAX**
KRNK, Roseburg, Ore.
- DICKERMAN, C. G.**
WEEI, Boston, Mass.
- DICKSON, BRICE**
KTBS, Shreveport, La.
- DICKSON, ROY**
KRIC, Beaumont, Texas
- DIXON, DICK**
WPAR, Parkersburg, W. Va.
- DIXON, STANTON A.**
KICD, Spencer, Iowa
- DOAN, ROBERT**
WHBF, Rock Island, Ill.
- DODD, JOHN**
WSIX, Nashville, Tenn.
- DODD, JOHN**
WLEJ, Bowling Green, Ky.
- DOLAN, MIKE**
KHJ, Los Angeles, Calif.
- DONAHOO, DEL**
WMT, Cedar Rapids, Iowa
- DONALD, TONY**
KWKH, Shreveport, La.
- DONALDSON, EDGAR**
WSLB, Ogdensburg, N. Y.
- DONEGAN, WILLIAM**
WSAV, Savannah, Ga.
- DONEY, JIM**
WMAN, Mansfield, Ohio
- DONOVAN, GREGG**
NBC—The Guiding Light
- DONOVAN, BOB**
WFEW, Sylacauga, Ala.
- DOOLEY, TED**
KVOV, Redding, Calif.
- DOPP, CLAYTON**
WCMI, Ashland, Ky.
- DOREY, RAY**
WNAC, Boston, Mass.
- DORR, RUSSELL A.**
WGAN, Portland, Me.
- DORRIS, DAVE**
KYA, San Francisco, Calif.
- DOTSON, GEORGE W.**
KXOX, Sweetwater, Texas
- DOUHTIT, PERRY**
KFAB, Omaha-Lincoln, Neb.
- DOWD, DON**
ABC—The Breakfast Club,
Coronet Front Page
- DOYLE, JIM**
ABC—Hollywood Mystery
Time
NBC—Bandwagon Mysteries
- DRAKE, BOB**
KANS, Wichita, Kan.
- DREHER, G. TURNER**
KWAL, Wallace, Idaho
- DRISCOLL, MAURICE**
KGEC, Kalispell, Mont.
- DRUM, WILMA**
WTMC, Ocala, Fla.
- DUBARD, VASSER**
WSLI, Jackson, Miss.
- DUBUQUE, JOHN**
KXA, Seattle, Wash.
- DUDLEY, BERNARD**
- DUDLEY, JOHN**
KHAS, Hastings, Neb.
- DUFFY, JON**
KALL, Salt Lake City, Utah
- DUFFY, ROBERT**
WLNH, Laconia, N. H.
- DUNBAR, RUSS**
WOR, New York, N. Y.
- DUNHAM, DICK**
MBS—The Adventures of the
Falcon
WOR—One Man's Destiny
- DUNHAM, JAMES**
KELO, Sioux Falls, S. Dak.
- DUNLAP, TED**
WOL, Washington, D. C.
- DUNLAVEY, RONALD**
WFBL, Syracuse, N. Y.
- DUNN, EDDIE**
ABC—The Jack Berch Show
- DUNN, JACK**
KIUN, Pecos, Texas
- DUNN, MIKE**
WIBC, Indianapolis, Ind.
- DUNN, PAUL**
WFIN, Findlay, Ohio
- DUPRIEST, BOB**
WFEB, Sylacauga, Ala.
- DUQUE, ERNIE**
KTMS, Santa Barbara, Calif.
- DURAND, ELDON**
WNOE, New Orleans, La.
- DURBIN, DON**
KWK, St. Louis, Mo.
- DUVAL, JOHN**
WFBL, Syracuse, N. Y.
- DYORAK, GEORGE**
KFI, Los Angeles, Calif.
- DWYER, DAVE**
KFNF, Shenandoah, Iowa
- DYAL, ROBERT**
KIT, Yakima, Wash.
- DYER, HAROLD F.**

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ADVENTURES OF THE FALCON
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JOHN J. ANTHONY
ONE MAN'S DESTINY

Management: Bernard L. Schubert
Radio Registry: LA. 4-1200

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— **E** —

EADE, JOSEPH K.
WHDL, Olean, N. Y.

EARL, BOB
KSO, Des Moines, Iowa

EARLE, ALLEN
WJJD, Chicago, Ill.

EAST, HENRY
WDAK, Columbus, Ga.

EASTCOTT, ELMITT
KFAC, Los Angeles, Calif.

EATON, CHARLES
WSBT, South Bend, Ind.

EATON, LOU
WKRC, Cincinnati, Ohio

EATON, ROBERT E.
KWRC, Pendleton, Ore.

EDGAR, BILL
KWFT, Wichita Falls, Texas

EDISON, JOE
WIBC, Indianapolis, Ind.

EDMONDS, WILLIAM
WHN, New York, N. Y.

EDMONDSON, NEAL
KROW, Oakland, Calif.

EDMUNDS, FRED
KGER, Long Beach, Calif.

EDWARD, GENE
WOW, Omaha, Neb.

EDWARDS, AARON
KSRO, Santa Rosa, Calif.

EDWARDS, CURTIS
WTCN, Minneapolis, Minn.

EDWARDS, HOWARD
KBWD, Brownwood, Texas

EDWARDS, JOHN
KVOR, Colorado Springs, Colo.

EDWARDS, MACK
WSBA, York, Pa.

EDWARDS, ROSS
WSFR, Springfield, Mass.

ELLINGTON, OSCAR
KTNM, Tucumcari, N. M.

ELLINGTON, STEVE
KOAC, Corvallis, Ore.

ELLIOTT, BILL
KVOE, Santa Ana, Calif.

ELLIOTT, HENRY
WMEX, Boston, Mass.

ELLIS, HERB
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HORNER, JACK
 KSAL, Salina, Kan.
HOULIHAN, BILL
 WGIL, Galesburg, Ill.
HOUSH, MERLE
 WIBW, Topeka, Kan.
HUBER, DICK
 KSO, Des Moines, Iowa
HUBER, RUSSELL
 WKBH, La Crosse, Wis.
HUDSON, TOM
 NBC—The Teentimer Club
HUEBNER, PAUL
 KWG, Stockton, Calif.
HUFF, OSCAR
 WLAP, Lexington, Ky.
HUFFACKER, DON
 KWYO, Sheridan, Wyo.
HUGHES, MARTIN
 WIOD, Miami, Fla.
HUGHES, PAUL
 KTAZ, Phoenix, Ariz.
HUMBERT, BILL
 WSAZ, Huntington, W. Va.
HUNT, JOE
 WRDW, Augusta, Ga.
HURLEY, JOHN
 WRC, Washington, D. C.
HURST, WILSON
 KWFC, Hot Springs, Ark.
HURST, ED
 WFPB, Atlantic City, N. J.
HUSE, BOB
 WLLH, Lowell, Mass.
HUSSEY, TOM
 WNAC, Boston, Mass.
HUTTON, ROBERT
 WSUN, St. Petersburg, Fla.
HYDE, DON
 WOWO, Fort Wayne, Ind.
HYLAND, BRENOCK
 WIBX, Utica, N. Y.
HYLAND, DANIEL
 WAAB, Worcester, Mass.

— I —

IDE, CARLTON
 KDKA, Pittsburgh, Pa.
IMMLER, JANET BAKER
 KALB, Alexandria, La.
INGHAM, BOB
 WTMV, E. St. Louis, Ill.
INGRAM, BILL
 WEBL, Sheboygan, Wis.
IRISH, JACK
 MBS—Real Stories from Real Life
IRVING, BOB
 WSAI, Cincinnati, O.
IRVING, CHARLES
 MBS—Adventures Of Bulldog Drummond.
IRWIN, GEORGE
 KFJZ, Fort Worth, Texas.
ISAAC, ROSE
 WJMS, Ironwood, Mich.

— J —

JACKSON, CAROL F.
 WROX, Clarksdale, Miss.
JACKSON, JAMES M.
 KOAC, Corvallis, Ore.
JACKSON, JOE
 WFDF, Flint, Mich.
JACKSON, SANDY
 KBON, Omaha, Neb.
JACO, BILL
 KRRV, Sherman, Texas
JACOBS, THOMAS B.
 KTRH, Houston, Tex.
JAEGER, JOHN
 WNEW, New York, N. Y.
JAMES, HERB
 KXEL, Waterloo, Ia.
JAMES, HUGH
 NBC—The Voice of Firestone
 ABC—Famous Jury Trials
JAMES, OWEN
 ABC—Hollywood Radio Life.
JAMES, RALPH
 KPRO, Riverside, Calif.
JARRETT, STEVE
 WLEU, Erie, Pa.
JARROT, HOWARD
 WSAV, Savannah, Ga.
JARVIN, GEORGE
 KDAL, Duluth, Minn.
JARVIS AL
 KFWB — Make Believe Ball-room
JASPER, ALAN
 WGBB, Freeport, N. Y.
JEFFEREY, BILL
 WTOP, Washington, D. C.
JENKINS, BILL
 WTOP, Washington, D. C.
JENKINS, BOB
 KONO, San Antonio, Tex.
JENKINS, ED
 WFOR, Hattiesburg, Miss.
JENNINGS, H. J.
 WQBC, Vicksburg, Miss.
JENSEN, LEIF
 WELI, New Haven, Conn.
JEROME, MEL
 WJLB, Detroit, Mich.
JOHNSON, ARNOLD
 WIBC, Indianapolis, Ind.
JOHNSON, A. W.
 KVOA, Tucson, Ariz.
JOHNSON, EDDIE
 WGAC, Augusta, Ga.
JOHNSON, GEORGE
 WCCO, Minneapolis, Minn.
JOHNSON, GORDON
 WFAA, Dallas, Tex.
JOHNSON, MARTIN
 WMSL, Decatur, Ala.
JOHNSON, NEAL
 WMBH, Joplin, Mo.
JOHNSON, OTTO
 WMFG, Hibbing, Minn.
JOHNSON, OWEN
 WAGA, Atlanta, Ga.
JONES, AL
 WRR, Dallas, Tex.
JONES, ARTHUR T.
 KXOK, St. Louis, Mo.
JONES, BILL
 KLZ, Denver, Colo.
JONES, DON
 KGVO, Missoula, Mont.
JONES, DUANE
 WILL, Urbana, Ill.
JONES, HOWARD C.
 WIP, Philadelphia, Pa.
JONES, LEE
 KLZ, Denver, Colo.
JONES, PAUL
 KGB, San Diego, Calif.

JONES, ROBERT

WBAL, Baltimore, Md.
JONES, WES
 KTBS, Shreveport, La.
JONTRY, CLARK
 WJBC, Bloomington, Ill.
JORDAN, MARK
 KGO, San Francisco, Calif.
JORDAN, MURRAY
 WLIB, New York, N. Y.
JORDAN, OWEN
 CBS—Bob Hawk Show
JORGENSEN, FRED
 KPO, San Francisco, Calif.
JOY, DICK
 CBS—Danny Kaye Show
 KCMJ, Palm Springs, Calif.
JULIAN, BERT
 WISH, Indianapolis, Ind.

— K —

KADELL, CARLTON
 KLO, Ogden, Utah
 NBC—Amos 'n' Andy
KAIMAN, LAMBERT
 KMOX, St. Louis, Mo.
KAINSTEDT, CAL
 KSTP, St. Paul, Minn.
KASSEB, E.
 WNER, Chicago, Ill.
KAUFMAN, ROBERT
 WISB, Butler, Pa.
KAUFMAN, GEORGE
 KOTA, Rapid City, S. D.
KAVANAUGH, TOM
 KNOE, Monroe, La.
KAY, ARTY
 WHOT, South Bend, Ind.
KAY, HARRY
 KSRO, Santa Rosa, Calif.
KAY, JOHNNY
 WSLB, Odgensburg, N. Y.
KEARNEY, GERALD
 WFEB, Manchester, N. H.
KEARNS, BOB
 WIBW, Topeka, Kans.
KEATING, LARRY
 ABC—Murder Will Out, County Fair
 NBC—Tommy Dorsey
KEEFE, TOM
 WCAE, Pittsburgh, Pa.
KEELER, DAN
 KSL, Salt Lake City, Utah
KEELING, CHARLES
 KSAM, Huntsville, Tex.
KEEN, BILL
 KGKY, Scottsbluff, Neb.
KEITH, LARRY F.
 WSGN, Birmingham, Ala.
KELEHAN, JIM
 KRNT, Des Moines, Ia.
KELFORD, TREVOR
 KXEL, Waterloo, Ia.
KELLER, ERNEST
 WSM, Nashville, Tenn.
KELLER, FREDERICK
 WBEN, Buffalo, N. Y.
KELLY, JOHN
 KLO, Ogden, Utah
KELLY, PATRICK J.
 WFAF, New York, N. Y.
KELLY, WARREN
 WJR, Detroit, Mich.
KEMP, EDWARD
 WJR, Detroit, Mnch.
KENLO, JOHNNY
 KALB, Alexandria, La.
KENNEDY, DALE
 MBS — Victor H. Lindlahr,
 Richard Maxwell—Hymns You Love

ANNOUNCERS

KENNEDY, JOHN M.
ABC—Remember Hour

KENNEDY, ROBERT
WATW, Ashland, Wis.

KENNEDY, WARREN
WDSU, New Orleans, La.

KENNEY, FRED
WLEE, Richmond, Va.

KENNINGTON, B. L.
KVSE, Santa Fe, N. M.

KENNON, CHRIS K.
KWKH, Shreveport, La.

KENNY, H. B.
WSSV, Petersburg, Va.

KENSINGER, GLEN
WMBD, Peoria, Ill.

KENT, JOHN
WWL, New Orleans, La.

KENT, STEVE
WTTM, Trenton, N. J.

KEE, ALFRED M., JR.
WHBQ, Memphis, Tenn.

KERN, BRUCE
WTIC, Hartford, Conn.

KERRIGAN, JACK
WHO, Des Moines, Ia.

KERWOOD, ORIE
KMMJ, Grand Island, Neb.

KESSENICK, JACK
WOSH, Oshkosh, Wis.

KESTER, WARREN
WMT, Cedar Rapids, Ia.

KETTLE, GEORGE
KGIW, Alamosa, Col.

KEYES, EARL
WFPB, Atlantic City, N. J.

KIBBY, GORDON
WLAV, Grand Rapids, Mich.

KICK, W. O.
WTOC, Savannah, Ga.

KIDD, WILLIAM
WHNC, Henderson, N. C.

KIENZLE, GEORGE
WHP, Harrisburg, Pa.

KING, DEL
KMOX, St. Louis, Mo.

KING, FULTON
WTON, Staunton, Va.

KING, JOHN REED
ABC—The Sheriff

KIPPEN, JAMES
KHQ, KGA, Spokane, Wash.

KIRBY, JIMMY
WGST, Atlanta, Ga.

KIRBY, KLEVE
WMAQ, Chicago, Ill.

KIRBY, LEE
WBT, Charlotte, N. C.

KNIGHT, BOB
KWIL, Albany, Ore.

KNIGHT, FRANK
WOR, New York, N. Y.

KNOTT, JACK
WIS, Columbia, S. C.

KNUTSON, DARRYL
WDSM, Superior, Wis.

KNUTSON, HAROLD
KUOM, Minneapolis, Minn.

KNUTSON, MILO
KFBI, Wichita, Kans.

KOBERNAT, RALPH
WSAM, Saginaw, Mich.

KOEHLER, VICTOR
KGBM, Honolulu, T. H.

KOESTER, TONY
KFBK, Sacramento, Calif.

KOHLMAN, ERNEST
KFBI, Wichita, Kans.

KOLSKY, ROBERT
WJMC, Rice Lake, Wis.

KOONS, ROBERT
KMO, Tacoma, Wash.

KOPP, Le ROY
KQW, San Jose, Calif.

KOSCHMAN, MARTIN
KFPY, Spokane, Wash.

KOSKI, LEVI
WHDF, Calumet, Mich.

KOSUT, HAL
WPAT, Paterson, N. J.

KOVACS, ERNIE
WTTM, Trenton, N. J.

KRUPP, ROGER
ABC—David Harding, Counter-spy

KRUYER, PAUL
WSBT, South Bend, Ind.

KULT, ERWIN
KELO, Sioux Falls, S. Dak.

KUNIN, ELIOT
WAAB, Worcester, Mass.

KUNKEL, BRUCE
WCAO, Baltimore, Md.

KURZENKNABE, DONALD J.
KVO, Colorado Springs, Colo.

— L —

LACKARD, JAMES
WDEV, Waterbury, Vt.

LA COM, ALEX
KFIO, Spokane, Wash.

LA COSTA, AL
KONO, San Antonio, Tex.

LA FRANCE, LOUIS
WWRL, Woodside, N. Y.

LA FRANCHISE, CHARLES
KALE, Portland, Ore.

La FRANO, TONY
KHJ, Los Angeles, Calif.

LAGEMAN, LOUIS
WCMI, Ashland, Ky.

LAING, JOHN
NBC—Sealtest Village Store,
The Great Gildersleeve

LAKE, BERRY
WHO, Des Moines, Ia.

LAMB, JAY HUGH, JR.
WRLD, West Point, Ga.

LAMB, LESLIE
WJHL, Johnson City, Tenn.

LANCOT, CLIFFORD
WEW, St. Louis, Mo.

LANDFEAR, DEAN
WMT, Cedar Rapids, Ia.

LANDRY, JAMES
WDSU, New Orleans, La.

LANE, BILL
WBIR, Knoxville, Tenn.

LANE, VANCE
KGER, Long Beach, Calif.

LASHBROOK, ROBERT
WHOT, South Bend, Ind.

LASHER, SID
WHAM, Rochester, N. Y.

LATHROP, BRUCE
KSAN, San Francisco, Calif.

LATIMER, TOM
KMPC, Los Angeles, Calif.

LATTING, BOB
ABC—Constance Bennett

LAUBE, RAY
KDTH, Dubuque, Ia.

LAUGHNER, ROL
KTAR, Phoenix, Ariz.

LAWRENCE, JACK C.
WGIL, Galesburg, Ill.

LAWRENCE, MARK
WPAT, Paterson, N. J.

LAWTON, CHARLES
WMGA, Moultrie, Ga.

LAYTON, WILLIAM
ABC—Ford Sunday Evening
Hour

LEACH, ROBERT
WBAB, Atlantic City, N. J.

LEAFER, WOODROW
WQXR, New York, N. Y.

LEE, BOB
KORN, Fremont, Nebr.

LEE, CARROLL S.
WRLC, Toccoa, Ga.

LEE, DAVID
WIBC, Indianapolis, Ind.

LEE, DICK
WHBU, Anderson, Ind.

LEE, DON
WFCI, Pawtucket, R. I.

LEE, FRANK
KVOL, Lafayette, La.

LEE, HARRY W.
WMPD, Wilmington, N. C.

LEE, JAMES H.
KYUM, Yuma, Ariz.

LEE, JOSEPH C.
KOVO, Provo, Utah

LEE, MEL
WJRD, Tuscaloosa, Ala.

LEE, ROBERT E.
WMAM, Marinette, Wis.

LEE, TED
WOWO, Fort Wayne, Ind.

LEE, TED
WFCI, Pawtucket, R. I.

LEE, THOMAS
KOVO, Provo, Utah

LEE, WILLIAM P.
WLAK, Lakeland, Fla.

LEEDS, DAVID
WMCA, New York, N. Y.

LEEFERS, ROBERT
WMT, Cedar Rapids, Ia.

LE FEVRE, NED
WMAQ, Chicago, Ill.

LEISURE, CLARENCE
KPO, San Francisco, Calif.

LELY, JEAN T.
KVOA, Tucson, Ariz.

LEMON, LEE
KRRV, Sherman, Tex.

LENDY, JULIAN
KFUN, Las Vegas, N. M.

LEON, JACK
WOMT, Manitowoc, Wis.

LEONARD, PAT
WTMA, Charleston, S. C.

LESLIE, JOHN
WOW, Omaha, Neb.

LESTER, GRANT
WALB, Albany, Ga.

LESTER, TOM
WESX, Salem, Mass.

LESTER, WILLIAM
KOY, Phoenix, Ariz.

LE-TOURNEAU, ART
KIDO, Boise, Id.

LEVAS, MILTON
KXA, Seattle, Wash.

LEVERTON, O. M.
WSAU, Wausau, Wis.

LEVY, MARVIN
WFDF, Flint, Mich.

LEVITT, STAN
KSAN, San Francisco, Calif.

LEWIS, HENRY
KOAM, Pittsburg, Kans.

LEWIS, JACK
WMBG, Richmond, Va.

LEWIS, JOHN
WCAO, Baltimore, Md.

LEWIS, RALPH
WTAD, Quincy, Ill.

LEWIS, ROBERT Q.
WHN, New York, N. Y.

LEYDEN, WILLIAM
KMPC, Los Angeles, Calif.

LINDER, MORTON L.
WSBT, South Bend, Ind.

LINDSAY, A. W.
KXRO, Aberdeen, Wash.

LINDSAY, WILSON
WILM, Wilmington, Del.

ANNOUNCERS

LINFOOT, VICTOR
WWJ, Detroit, Mich.

LINGO, TED
WTOP, Washington, D. C.

LINKOUS, MELVIN
WLSL, Roanoke, Va.

LINN, J. B.
KGNC, Amarillo, Tex.

LINTHICUM, WALTER
WBAL, Baltimore, Md.

LIPKER, CHARLES H.
WFIN, Findlay, O.

LIPPENCOTT, ELLWOOD
KELA, Centralia, Wash.

LISSER, ALAN
KFRC, San Francisco, Calif.

LITTELL, PATTI
KPKA, Pittsburgh, Pa.

LITERAL, RON
KTEM, Temple, Tex.

LITTLE, EDWARD
WHL D, Niagara Falls, N. Y.

LIVELY, LEE
WSAP, Portsmouth, Va.

LIVESEY, GEORGE
WGOV, Missoula, Mont.

LOYD, VINCE
WMBD, Peoria, Ill.

LOCKE, C. STANLEY
KWSC, Pullman, Wash.

LOCKHART, HARRY
KTHS, Hot Springs, Ark.

LOFFFIELD, KEITH
KTUC, Tucson, Ariz.

LOHMEIER, WILLIAM
WHBF, Rock Island, Ill.

LOKEY, FRANK
WNOX, Knoxville, Tenn.

LONG, HARRY
KVI, Tacoma, Wash.

LONG, JOE B., JR.
WROL, Knoxville, Tenn.

LONG, KENNETH B.
WGAN, Portland, Me.

LONG, MATHEW
KGB, San Diego, Calif.

LONG, PAUL
KWKH, Shreveport, La.

LONG, THEODORE
KMJ, Fresno, Calif.

LORANGER, WILLIAM F.
WSAM, Saginaw, Mich.

LORING, JAMES
WATL, Atlanta, Ga.

LOUDON, GORDON
WWL, New Orleans, La.

LOUEN, VERN
KALL, Salt Lake City, Utah

LOWE, JACK
WWDC, Washington, D. C.

LOWELL, KENNETH
KTSM, El Paso, Tex.

LOYD, KEITH
KVOF, Plainview, Tex.

LOYD, KEITH
KFDA, Amarillo, Tex.

LUCAS, BEN
WDAK, Columbus, Ga.

LUCE, DEAN
WDRG, New Haven, Conn.

LUDLAM, KENNEDY
WRC, Washington, D. C.

LUDLOW, EAN J.
KOVO, Provo, Utah

LUDEKE, HARRY
WMBD, Peoria, Ill.

LUKENS, ERNEST
WKOK, Sunbury, Pa.

LUTHER, PAUL
ABC—The Listening Post

LYBECK, DEAN
WJMC, Rice Lake, Wis.

LYNAGH, JAMES
WEEU, Reading, Pa.

LYNAR, DON
WMIS, Natchez, Miss.

LYON, BERT
KABR, Aberdeen, S. Dak.

LYON, CHARLES
WMAQ, Chicago, Ill.

LYONS, JOHN
WSAR, Fall River, Mass.

LYTTLE, EVAN
KWAL, Wallace, Id.

— M —

MABRY, BOB
WFDF, Flint, Mich.

MacCORMACK, FRANKLYN
ABC—Hymns Of All Churches

MacDONALD, P. L.
WEEL, Boston, Mass.

MacINTOSH, RAYMOND
WHBY, Appleton, Wis.

MacINTYRE, HAL
KCMJ, Palm Springs, Calif.

MACK, BILL
WEDC, Chicago, Ill.

MACK, JOHN
WSNJ, Bridgeton, N. J.

MacKAY, KENDALL
WTHT, Hartford, Conn.

MACKINTOSH, BILL
KYA, San Francisco, Calif.

MacLEAN, JOHN
WHEC, Rochester, N. Y.

MADELEY, ART
WGBR, Goldsboro, N. C.

MAEL, MERRILL E.
KSFO, San Francisco, Calif.

MAGNER, WILLIAM
KOTA, Rapid City, S. D.

MAHANEY, ROBERT
WBX, Utica, N. Y.

MAHONEY, BILL
KGHF, Pueblo, Colo.

MAKI, BILL
WJMS, Ironwood, Mich.

MALLOW, JOHN
WGN, Chicago, Ill.

MBS—Freedom Of Opportunity

MALLOY, LES
KYA, San Francisco, Calif.

MALONE, DON
KHUE, Watsonville, Calif.

MALONEY, VIN
WNAC, Boston, Mass.

MANEFEE, ALLAN
KVAK, Atchison, Kans.

MANLOVE, DUDLEY
KPO, San Francisco, Calif.

MANN, CARL
KTBC, Austin, Texas

MANNING, BILL
WHP, Harrisburg, Pa.

MANNING, DAVE
KXLA, Pasadena, Calif.

MANNING, MAJOR KNOX

MANSFIELD, LAWRENCE
WIOD, Miami, Fla.

MARK, EARNEST
WHGB, Harrisburg, Pa.

MARKS, GARNET

MARLOW, MICHAEL
WWSW, Pittsburgh, Pa.

MARMION, HARRY
KFDM, Beaumont, Tex.

MARRIOTT, GEORGE
WRBL, Columbus, Ga.

MARSHALL, JERRY
WNEW, New York, N. Y.

MARSTON, ALBERT O.
KFXM, San Bernardino, Calif.

MARTA, JOHN A.
WDSM, Superior, Wis.

MARTIN, BOB
WOB, New York, N. Y.

MARTIN, CARL
WIL, St. Louis, Mo.

MARTIN, DAVE
WRUF, Gainesville, Fla.

MARTIN, ED
KCCN, Kansas City, Mo.

MARTIN, FRANK
NBC—Everything For The Boys

MARTIN, GLEN
KLZ, Denver, Colo.

MARTIN, HARRY
WFBN, Indianapolis, Ind.

MARTIN, HARRY
WLAG, LaGrange, Ga.

MARTIN, JACK
WCAE, Pittsburgh, Pa.

MARTIN, JACK
WKBH, La Crosse, Wisc.

MARTIN, LOU
KOAM, Pittsburgh, Kans.

MARTIN, RICHARD
WCMI, Ashland, Ky.

MARTIN, R. N.
WHBQ, Memphis, Tenn.

MARTIN, SAM
KUOA, Siloam Springs, Ark.

MARTIN, THOMAS
WSAJ, Grove City, Pa.

MARTIN, WILLIAM
WHP, Harrisburg, Pa.

MARS, PETER A.
WKLA, Ludington, Mich.

MASON, BILL
WOC, Davenport, Ia.

MATHER, CHARLES E.
WSFO, San Francisco, Calif.

MATHIS, LYLE
KVOV, Redding, Calif.

MATERN, DON
WTTM, Trenton, N. J.

MAXSON, JACK
KFXM, San Bernardino, Calif.

MAXWELL, CHARLES E.
WGBS, Miami, Fla.

MAXWELL, TOM
WGST, Atlanta, Ga.

MAY, GEORGE
WFDF, Flint, Mich.

MAYBRY, BOB
KXO, El Centro, Calif.

MAYER, WILLIAM
WGAR, Cleveland, O.

MAYNES, JAMES
WRNL, Richmond, Va.

MAYHEW, WILLIAM
WBEN, Buffalo, N. Y.

MAYO, SEAMAN A.
KPLC, Lake Charles, La.

McADAMS, LON
KMJ, Fresno, Calif.

McAfee, RAY
WMBI, Chicago, Ill.

McALLISTER, DON
WDBO, Orlando, Fla.

McBRIDE, ROBERT
KWBW, Corpus Christi, Tex.

McCain, BILL
WAGA, Atlanta, Ga.

McCALL, DON
KHJ, Hollywood, Calif.

McCALL, FRED
SGY, Schenectady, N. Y.

McCANN, DICK
KBON, Omaha, Neb.

McCANN, TOM
WSAI, Cincinnati, O.

McCARELL, R. L.
KPIT, Paris, Tex.

McCARTNEY, DICK
WKNT, Kingston, N. Y.

McCarthy, PAT
KVOV, Redding, Calif.

ANNOUNCERS

- McCARTHY, DICK**
KUOA, Siloam Springs, Ark.
- McCARTY, CHAN**
WAJR, Morgantown, W. Va.
- McCLANAHAN, STEELE**
WPGS, Harlingen, Tex.
- McCLURE, ROLAND**
KBND, Bend, Ore.
- McCORMACK, C. L.**
WGBS, Miami, Fla.
- McCOY, O. B.**
KRBC, Abilene, Tex.
- McCOY, RONNIE**
KFEL, Denver, Colo.
- McCROSKEY, DON**
KTBI, Tacoma, Wash.
- McCULLOUGH, DAN**
WOR, New York, N. Y.
MBS—Superman
- McCUNE, DON**
KRSC, Seattle, Wash.
- McDANIELS, DICK**
KTSW, Emporia, Kans.
- McDONALD, AL**
WTMA, Charleston, S. C.
- McDONALD, HERB**
KGHP, Pueblo, Colo.
- McELROY, JACK**
ABC—Bride & Groom
- McELVEEN, MOODY**
WCOS, Columbia, S. C.
- McEWAN, ROBERT**
KXLA, Pasadena, Calif.
- McFARLAN, CHARLES**
KENO, Las Vegas, Nev.
- McFARLAND, OWEN**
WMCA, New York, N. Y.
- McGEEHAN, PAT**
NBC—Abbott & Costello Program
- McGEHEE, GENE**
KFH, Wichita, Kans.
- McGINLEY, JOE**
WKIX, Columbia, S. C.
- McGOVERN, BILL**
KROW, Oakland, Calif.
- McGRATH, JIM**
WWDC, Washington, D. C.
- McGRATH, PAUL**
MBS—Iuka Chase
- McGUIRE, RAY**
WNOE, New Orleans, La.
- McHAN, BILL**
WJPR, Greenville, Miss.
- McINTIRE, CHARLES**
WMBH, Joplin, Mo.
- McINTYRE, FRANK**
KUTA, Salt Lake City, Utah
- McINTYRE, JIMMY**
WAVE, Louisville, Ky.
- McKASSON, CLARENCE**
KRGV, Wesloac, Tex.
- McKAY, JOHN**
WBNY, Buffalo, N. Y.
- McKEE, BURTT, JR.**
WAPI, Birmingham, Ala.
- McKEE, TOM**
WHEC, Rochester, N. Y.
- McKEEHAN, BOB**
WGKY, Charleston, W. Va.
- McKELLER, DONALD**
WAAB, Worcester, Mass.
- McKENNA, BOB**
KDKA, Pittsburgh, Pa.
- McKINNDY, W. N.**
KELD, El Dorado, Ark.
- McKNIGHT, BOB**
KYSM, Mankato, Minn.
- McKNIGHT, JOHN**
WMCA, New York, N. Y.
- McLAUGHLIN, DON**
NBC — Carnation Contended Program
- McLAUGHLIN, FRANCIS**
WGBI, Scranton, Pa.
- McLENDON, NORWOOD**
KTEM, Temple, Tex.
- McMILLEN, JIM**
WORD, Spartanburg, S. C.
- MEMORAN, LYNN V.**
WLAY, Muscle Shoals, Ala.
- McNAMARA, JIM**
WMOB, Mobile, Ala.
- McQUARRIE, HAVEN**
NBC—Noah Webster Says
- McWHORTER, DONALD**
WMMN, Fairmont, W. Va.
- MEARS, WES**
KFI, Los Angeles, Calif.
- MECHAN, LLOYD**
KVNU, Logan, Utah
- MELTON, CHARLES**
WHOP, Hopkinsville, Ky.
- MENDELL, ED**
WAGA, Atlanta, Ga.
- MENEFEE, BOB**
WNEW, New York, N. Y.
- MENTON, BILL**
WMOB, Mobile, Ala.
- MERCER, JIMMY**
KPLT, Paris, Tex.
- MERENS, LYMAN**
WRJN, Racine, Wisc.
- MERRIDEW, REG.**
WGAR, Cleveland, O.
- MERRILL, WILLIAM**
WOI, Ames, Ia.
- MERRITT, BILL**
KQW, San Jose, Calif.
- METCALF, MAX**
WHAM, Rochester, N. Y.
- MEYERS, EVE**
KFUN, Las Vegas, N. M.
- MEYERS, ART**
WCAP, Asbury Park, N. J.
- MEYERS, TED**
ABC—Darts For Dough, People Are Funny
- MEZGER, W. L.**
WEEI, Boston, Mass.
- MILBURN, DEAN**
KCKN, Kansas City, Mo.
- MILLER, BOB**
WDGY, Minneapolis, Minn.
- MILLER, C. A.**
WCBS, Springfield, Ill.
- MILLER, CURLY**
WLS, Chicago, Ill.
- MILLER, DICK**
KOAM, Pittsburg, Kans.
- MILLER, ELLIOTT**
WDRG, New Haven, Conn.
- MILLER, HAL**
KYA, San Francisco, Calif.
- MILLER, HAL**
WNAC, Boston, Mass.
- MILLER, JOE**
WLVA, Lynchburg, Va.
- MILLER, JOE**
KXOX, Sweetwater, Tex.
- MILLER, LINDY**
WSAR, Fall River, Mass.
- MILLER, MARVIN**
ABC—The New Louella Parsons Show
NBC—Duffy's Tavern
CBS—Frank Sinatra Show,
The Whistler, Billie Burke Show
- MILLER, OTTO**
KSLM, Salem, Ore.
- MILLER, PAUL L.**
WKOK, Sunbury, Pa.
- MILLER, ROSS**
WTIC, Hartford, Conn.
- MILLER, WILLIAM**
KXOK, St. Louis, Mo.
- MILLERT, LARRY**
WATL, Atlanta, Ga.
- MILLHOUSE, GLENN E.**
KGEZ, Kalispell, Mont.
- MILLS, ALMA**
KVRs, Rock Springs, Wyo.
- MILLS, DEXTER**
WDBJ, Roanoke, Va.
- MILLS, FRANK**
WBAP, Fort Worth, Tex.
- MINTER, LOUIS**
WDBJ, Roanoke, Va.
- MISNER, FRANK**
KNYC, Marysville, Calif.
- MITCHELL, DON**
WAGA, Atlanta, Ga.
- MITCHELL, FRANKLIN C.**
WJR, Detroit, Mich.
- MITCHELL, GORDON**
WSLS, Roanoke, Va.
- MITCHELL, STANLEY**
WNAB, Bridgeport, Conn.
- MOCK, WILLIAM**
KVOS, Bellingham, Wash.
- MOEGLE, FRED**
KWK, St. Louis, Mo.
- MONROE, WILSON**
KTKC, Visalia, Calif.
- MONTESANO, BOB**
WIBX, Utica, N. Y.
- MONTGOMERY, RALPH**
KOLL, Omaha, Neb.
- MOORE, BILL**
WINN, Louisville, Ky.
- MOORE, DAVE**
KWBR, Oakland, Calif.
- MOORE, DICK**
WIBX, Utica, N. Y.
- MOORE, ED**
WIOD, Miami, Fla.
- MOORE, HAL**
WNEW, New York, N. Y.
- MOORE, TOM**
MBS—Captain Midnight
- MOORE, WALKER**
KFJZ, Ft. Worth, Tex.
- MOREY, ART**
KWWJ, Portland, Ore.
- MORGAN, BILL**
KVOP, Plainview, Tex.

ANNOUNCERS

MORGAN, JOHN CARL
WINC, Winchester, Va.

MORRIS, JOHN
WLOL, Minneapolis, Minn.

MORRIS, TRUMAN
WLAP, Lexington, Ky.

MORRISON, BILL
WDZ, Tuscola, Ill.

MORRISON, BOB
KWTO, Springfield, Mo.

MORRISON, BRETT
ABC—The Listening Post

MORSE, TONY
KGO, San Francisco, Calif.

MORTENSEN, ART
KLO, Ogden, Utah

MULLINS, BERNARD
WTIC, Hartford, Conn.

MULROY, BEKT
WEMP, Milwaukee, Wisc.

MUMPHREY, BOB
WNOE, New Orleans, La.

MUNCY, HUGH
KXEL, Waterloo, Ia.

MUNZELL, ADRIAN
WCSC, Charleston, S. C.

MURPHEY, C. H.
WHIS, Bluefield, W. Va.

MURPHY, BILL
KFYR, Bismark, S. D.

MURPHY, BOB
ABC—Quiz Kids

MURPHY, PAT
KADA, Ada, Okla.

MURPHY, WALTER
WINN, Louisville, Ky.

MURRAY, CHARLES
WSNJ, Bridgeton, N. J.

MURRAY, HAL
WSPA, Spartanburg, S. C.

MURRELLWRIGHT, ARTHUR
WHAM, Rochester, N. Y.

MURTOUGH, BILL
KCMJ, Palm Springs, Calif.

MYERS, E. B. (Gene) III
KNET, Palestine, Tex.

— N —

NABLE, MARIAN
WDBO, Orlando, Fla.

NABORS, TED E.
KTRH, Houston, Tex.

NANCE, BOB
KADA, Ada, Okla.

NASH, BARNES
WHIS, Bluefield, W. Va.

NASH, R. J.
KSO, Des Moines, Ia.

NATION, HERSHALL
WDOD, Chattanooga, Tenn.

NAUGHTON, RUSSELL
WBDC, New Haven, Conn.

NEAL, BOB
WGAR, Cleveland, O.

NEAL, BOB
WKRC, Cincinnati, O.

NEAL, CHARLES
WCBT, Roanoke Rapids, N. C.

NEAL, HARRY A.
WBRC, Birmingham, Ala.

NEATH, ERNEST A.
KRBM, Bozeman, Mont.

NEDIN, DICK
WKNY, Kingston, N. Y.

NELSKOG, WALT
KHQ-KGQ, Spokane, Wash.

NELSON, CYRIL
WVVA, Wheeling, W. Va.

NELSON, DAVID
WSAP, Portsmouth, Va.

NELSON, ED
KYA, San Francisco, Calif.

NELSON, GENE
KFAM, St. Cloud, Minn.

NELSON, HAROLD R.
KUOM, Minneapolis, Minn.

NELSON, HAROLD
KCMC, Texarkana, Tex.

NELSON, JIM
WIL, St. Louis, Mo.

NELSON, JOHN
ABC—Breakfast In Holly-wood

NEWCOMB, HERB
ABC—The Breakfast Club

NEWELL, H. W.
WEEL, Boston, Mass.

NEWMAN, CHARLES
WCBI, Columbus, Miss.

NEWSOME, LEO A., JR.
KENO, Las Vegas, Nev.

NICKELL, GLENN E.
KUIN, Grants Pass, Ore.

NICKOLSON, JOHN
WTMC, Ocala, Fla.

NICKY, BOB
WSLI, Jackson, Miss.

NIDEVER, BRUCE
KORE, Eugene, Ore.

NIDEVER, LAURA
KORE, Eugene, Ore.

NIELSON, WILLIAM
KJBS, San Francisco, Calif.

NIETE, CHARLES
KTKC, Visalia, Calif.

NIGHTINGALE, EARL
WJNC, Jacksonville, N. C.

NILES, DAVID
WEVD, New York, N. Y.

NILES, KEN
ABC—Darts For Dough, Jimmie Fiddler
NBC—Abbott & Costello

NILES, WENDELL
ABC—The Charlotte Greenwood Show, Hedda Hopper
NBC—The Man Called X, Bob Hope Show
CBS—Hollywood Star Time

NOBLES, TOM
WDOD, Chattanooga, Tenn.

NOLAND, GEORGE
KRRV, Sherman, Tex.

NORDEN, EARL
WHDF, Calumet, Mich.

NORMAN, DELL
KDYL, Salt Lake City, Utah

NORMAN, HAL
KFH, Wichita, Kans.

NORMAN, HORACE
WADC, Akron, O.

NOVENSON, JOE
WFIL, Philadelphia, Pa.

NUNN, VERNON
WSON, Henderson, Ky.

NUZUM, WILLIAM
WVVA, Wheeling, W. Va.

— O —

O'BRIEN, AL
WHBL, Sheboygan, Wisc.

O'CAIN, KEITH
WRJN, Racine, Wisc.

O'CONNELL, BILL
WRFF, Washington, D. C.

O'CONNOR, HARRY
KWBU, Corpus Christi, Tex.

O'CONNOR, JACK
WMBR, Jacksonville, Fla.

O'CONNOR, ROD
NBC—The Skelton Scrapbook
ABC—Glamour Manor

O'CONNOR, THOMAS
WBAL, Baltimore, Md.

ODELL, STUART
WHLN, Harlan, Ky.

OGDEN, TOM
KTMS, Santa Barbara, Calif.

O'HALLORAN, HAL
WLS, Chicago, Ill.

OHLSON, GUS
KQW, San Jose, Calif.

OLDS, DICK
KSAL, Salina, Kans.

OLESON, JIMMY
KGGM, Albuquerque, N. M.

OLIVER, WILLIAM
WMBD, Peoria, Ill.

O'NEILL, DANIEL
WEXL, Royal Oak, Mich.

O'NEILL, JIM
KORN, Fremont, Neb.

O'REILLY, JACK
WHOM, Jersey City, N. J.

O'ROARK, JOHN
KPKW, Pasco, Wash.

O'SULLIVAN, BOB
KWB, Globe, Ariz.

O'SULLIVAN, TIM
WGL, Fort Wayne, Ind.

OTT, BEN
KTKC, Visalia, Calif.

OVEDEN, K. R.
WEEL, Boston, Mass.

OXFORD, GEORGE
KWBR, Oakland, Calif.

— P —

PACK, MARSHALL
WSPA, Spartanburg, S. C.

PAGE, CHARLES F. A.
WSPR, Springfield, Mass.

PAGE, SAM
WNB, Binghamton, N. Y.

PAGE, TOM
WIBX, Utica, N. Y.

PAIGE, ERIK
WJLS, Beckley, W. Va.

PALLEN, ART
WWSW, Pittsburgh, Pa.

PALMER, GEORGE
WSAI, Cincinnati, Ohio

PALMER, HARRY
WMVA, Martinsville, Va.

PALMER, LESTER
WOW, Omaha, Neb.

PALMER, NORMAN
WJLM, Lansing, Mich.

ANNOUNCERS

- PALMER, WILLIAM**
WJAC, Johnstown, Pa.
- PARKER, BILL**
WOC, Davenport, Iowa
- PARKER, CARL**
WLLH, Lowell, Mass.
- PAKER, DON**
WGKV, Charleston, W. Va.
- PARKER, EUGENE H.**
WCOU, Lewiston, Me.
- PARKER, LAWRENCE M.**
KFEQ, St. Joseph, Mo.
- PARKER, MIMI**
WPAR, Parkersburg, W. Va.
- PARKER, MORRISON**
KGB, San Diego, Calif.
- PARKS, BERT**
MBS—Rensie's Radio Auction Show
- PARKS, DELMERE**
WILM, Wilmington, Del.
- PARKINS, BOB**
KGFV, Kearney, Neb.
- PARR, IMOGENE**
KVRB, Rock Springs, Wyo.
- PARRY, GRANT**
KVNU, Logan, Utah
- PARSONS, MARSHALL**
WDOD, Chattanooga, Tenn.
- PARTON, CLAUDE**
WOLF, Syracuse, N. Y.
- PASSE, LOEL**
WSGN, Birmingham, Ala.
- PATOFF, REGIS**
WLAJ, Grand Rapids, Mich.
- PATRICK, ROGER**
KECA, Los Angeles, Calif.
- PATTERSON, CREAM**
WHTD, Hartford, Conn.
- PATTERSON, LYLE**
WHLS, Port Huron, Mich.
- PAUL, FRED**
WTAR, Norfolk, Va.
- PAULIN, PIERRE**
KDKA, Pittsburgh, Pa.
- PAULSON, AL**
KOTA, Rapid City, S. D.
- PAULSON, NORMAN**
WDAN, Danville, Ill.
- PAYNE, ALBERT W.**
WHDF, Calumet, Mich.
- PAYNE, ROBERT I.**
WCOU, Lewiston, Me.
- PEARCE, HAL**
KDTN, Dubuque, Iowa
- PEARSON, ED**
MBS—Frank Singiser and The News
- PEARSON, FORT**
WMAQ, Chicago, Ill.
- PECK, CLARENCE**
KBIZ, Ottumwa, Iowa
- PECK, EDWARD**
WSPR, Springfield, Mass.
- PECK, HARRY**
KOIL, Omaha, Neb.
- PECK, JOSEPH**
KVAK, Atchison, Kans.
- PECK, STEWARD**
KSAL, Salina, Kan.
- PEELER, ERNEST**
KPRO, Riverside, Calif.
- PEHALLEGON, W. B.**
WSOY, Decatur, Ill.
- PELHAM, BILL**
KTBC, Austin, Texas
- PENBERTHY, JOE**
WJR, Detroit, Mich.
- PETERS, KEN**
NBC—The Hoagy Carmichael Show
- PETERS, ROBERT**
WFAS, White Plains, N. Y.
- PETERSON, DALE**
KID, Idaho Falls, Idaho
- PETERSON, JAMES**
KSL, Salt Lake City, Utah
- PETERSON, ROBERT**
WROX, Clarksdale, Miss.
- PETERSON, WALTER**
KGGM, Albuquerque, N. M.
- PETRANKA, JOS.**
WSFA, Montgomery, Ala.
- PETRE, BOB**
KLZ, Denver, Colo.
- PETRIE, HOWARD**
CBS—Durante-Moore Show. Blondie Show
- PEVORA, JACK F.**
WJLS, Beckley, W. Va.
- PFABLER, FRED P. JR.**
WBIR, Knoxville, Tenn.
- PFEIFER, LEW**
KFRG, San Francisco, Calif.
- PHLEGAR, CARL**
WHBU, Anderson, Ind.
- PHIELDS RUTH**
WDSU, New Orleans, La.
- PHILLIPS, BILLY**
KIDO, Boise, Idaho
- PHILLIPS, BOB**
KFI, Los Angeles, Calif.
- PHILLIPS, DON**
KXOK, St. Louis, Mo.
- PHILLIPS, DON**
WTAL, Tallahassee, Fla.
- PHILLIPS, OREL**
KDON, Monterey, Calif.
- PIATT, GENE**
KELO, Sioux Falls, S. Dak.
- PICKEL, CHARLES D.**
WBIR, Knoxville, Tenn.
- PIEL, BUD**
WHBL, Sheboygan, Wis.
- PIERCE, BILL**
WGBI, Scranton, Pa.
- PIERCE, CHARLES**
WWNY, Watertown, N. Y.
- PIERCE, DON**
WCNC, Elizabeth City, N. C.
- PIERCE, GENE**
WBBD, Peoria, Ill.
- PIERCE, JOE**
KMLB, Monroe, La.
- PIERSON, ED**
MBS—A. L. Alexander's Mediation Board
- PIERSON, FORD**
MBS—Queen For A Day
- PINTARICH, STAN**
KALE, Portland, Ore.
- PIRNI, DUNCAN**
WQXR, New York, N. Y.
- PISKUL, JOHN A.**
KFXM, San Bernardino, Calif.
- PITTENGER, RICHARD M.**
WFBI, Indianapolis, Ind.
- PITTS, JAMES T. JR.**
PITTS, LESTER
WRLC, Toccoa, Ga.
- PLACHTA, ALFRED R.**
KIT, Yakima, Wash.
- PLAUGHNER, MAX**
WLOK, Lima, Ohio
- PLUMMER, BILL**
KDYL, Salt Lake City, Utah
- PLUMMER, LAMAR**
WAML, Laurel, Miss.
- POLLARD, BOB**
KTAR, Phoenix, Ariz.
- POLLARD, J. W.**
WEEI, Boston, Mass.
- POLLARD, TALMADGE**
WFTC, Kinston, N. C.
- POLLOCK, ED**
WKNY, Kingston, N. Y.
- POLLOCK, FRANK**
WOMT, Manitowoc, Wis.
- POWELL, JACK**
KFEL, Denver, Colo.
- POWELL, JAMES**
KVEC, San Luis Obispo, Calif.
- POWELL, KEN**
WOR, New York, N. Y.
- POWERS, PERCEY**
WSLI, Jackson, Miss.
- POWERS, RITA**
WJLB, Detroit, Mich.
- POWERS, TOM**
WNAC, Boston, Mass.
- PRESCY, GEORGE**
NBC—Cited For Valor
- PRESSER, GLENN**
KGEK, Sterling, Colo.
- PRIBBLE, R. L.**
KXOK, St. Louis, Mo.
- PRIZER, JEANNE M.**
WRUF, Gainesville, Fla.
- PROCESS, LEWIS**
WSAU, Wausau, Wis.
- PROVOST, ERIC**
WSPB, Sarasota, Fla.
- PUDNEY, EARLE**
WGY, Schenectady, N. Y.
- PULLEN, HAL**
WCOV, Montgomery, Ala.
- PURCELL, CHARLES W.**
WCAO, Baltimore, Md.
- PUSTAY, NICK**
KUOA, Siloam Springs, Ark.
- PUTNAM, GEORGE**
NBC—Portia Faces Life
MBS—John J. Anthony



- QUADE, WARREN**
WCAP, Asbury Park, N. J.
- QUAVE, MACKIE**
WKIX, Columbia, S. C.
- QUAVE, MORRIS**
WDOD, Chattanooga, Tenn.
- QUICK, BEN**
WTOC, Savannah, Ga.
- QUINN, MEL**
WBAL, Baltimore, Md.
- QUINTON, CHARLES**
KGFF, Shawnee, Okla.

ANNOUNCERS

— R —

RAASCH, EDWARD
WAOV, Vincennes, Ind.

RADCLIFF, ROY
WMBH, Joplin, Mo.

RAEBURGH, EVELYN
WLAY, Muscle Shoals, Ala.

RAFFERTY, DAN
WOC, Davenport, Iowa

RAFFETTO, MICHAEL
ABC—Glamour Manor

RAINEY, DON
WAPO, Chattanooga, Tenn.

RAND, ED
KALB, Alexandria, La.

RANEY, WALTER
WRC, Washington, D. C.

RANG, JACK
WOAI, San Antonio, Texas

RAWSON, RON
NBC—Right to Happiness

RAY, CURT
KWK, St. Louis, Mo.

RAYMON, PAUL
WJRD, Tuscaloosa, Ala.

REAMS, HUNTER
WTMA, Charleston, S. C.

REDDING, GORDON
WBEN, Buffalo, N. Y.

REDDY, TOM
ABC—Dick Tracy, Ladies Be Seated

REECE, W. O.
KTHT, Houston, Texas

REED, GEORGE
WIBM, Jackson, Mich.

REIG, HOWARD
WGY, Schenectady, N. Y.

REILLY, BILL
WDLF, Panama City, Fla.

REILLY, EARL JR.
KXA, Seattle, Wash.

REINERTSEN, STEVE
WCAL, Northfield, Minn.

REINHARDT, ALLAN V.
WOMI, Ownesboro, Ky.

REPERT, JAMES
WSM, Nashville, Tenn.

REYNOLDS, BILL
KGFJ, Los Angeles, Calif.

REYNOLDS, BOB
WFDF, Flint, Mich.

REYNOLDS, CARROLL
WSBT, South Bend, Ind.

REYNOLDS, CARTER
KRNT, Des Moines, Iowa

REYNOLDS, GENE
WBAP, Fort Worth, Texas

REYNOLDS, RALPH
KWTO, Springfield, Mo.

RHODES, JR., BILL
KMPC, Los Angeles, Calif.

RHODES, JOHN
WMRO, Aurora, Ill.

RICAU, LIONEL
WSM, Nashville, Tenn.

RICE, CRAWFORD
WHBB, Selma, Ala.

RICE, DAN
WFMD, Frederick, Md.

RICHARDS, FLOYD
WTIC, Hartford, Conn.

RICHARDS, LARRY
KTSA, San Antonio, Texas

RICHARDS, ROD
KHUB, Watsonville, Calif.

RICHIE, BILL
KFYO, Lubbock, Texas

RICHLEY, BOB
WSRR, Stamford, Conn.

RICKENBACKER, HERBERT
WORD, Spartanburg, S. C.

RIED, TERRY
WALB, Albany, Ga.

RIEDER, BOB
KFAR, Fairbanks, Alaska

RIGGS, GLENN
ABC—John B. Kennedy, My True Story, Hop Harrigan

RING, BILL
KWTO, Springfield, Mo.

ROBATOR, HARRY
WMAS, Springfield, Mass.

ROBBINS, FRED
Danny Kaye Show, Mollie Mystery Theater, Counterspy, Correction Please, Treasury Salute

ROBERTS, ADRAIN K.
WMOB, Mobile, Ala.

ROBERTS, ARTHUR
KFRC, San Francisco, Calif.

ROBERTS, KEN
NBC—Philip Morris Follies of 1946

ROBERTS, MORT
WJLB, Detroit, Mich.

ROBERTS, PAUL K.
WFBM, Indianapolis, Ind.

ROBERTSON, DAMIAN
WJAC, Johnstown, Pa.

ROBERTSON, DAVE
WDLF, Panama City, Fla.

ROBERTSON, IAN S.
KPO, San Francisco, Calif.

ROBERTSON, KEN
WGNV, Newburgh, N. Y.

ROBERTSON, RANDALL
WEW, St. Louis, Mo.

ROBERTSON, RUTH
WBTM, Danville, Va.

ROBINSON, J. K.
KOTN, Pine Bluff, Ark.

ROBY, VIC
KOA, Denver, Colo.

ROCHESTER, MILLMAN
KTBC, Austin, Texas

ROEN, LOUIS
WMAQ, Chicago, Ill.

ROGERS, ED
WTOP, Washington, D. C.

ROSENTHAL, MORT
WGBI, Scranton, Pa.

ROSS, CARL
WJLD, Bessemer, Ala.

ROSS, DAVID
CBS—Great Moments in Music
MBS—Songs by Morton Downey

ROSS, JACK
WHAM, Rochester, N. Y.

ROSS, WAYNE
KICD, Spencer, Iowa

ROSS, WILLIS
KALE, Portland, Ore.

ROSSMAN, VERN
KCRC, Enid, Okla.

ROSEWELL, OTTO
KUOM, Minneapolis, Minn.

ROTH, BOB
WLEE, Richmond, Va.

ROY, MICHAEL
ABC—The Alan Young Show
KHJ—Spot Light Bands

RUBESSA, GENE
WNEW, New York, N. Y.

RUFFIN, HOMER
KFYO, Lubbock, Texas

RUFFNER, TINY
ABC—Drew Pearson

RUGE, GEORGE
KYA, San Francisco, Calif.

RUMORE, JOE
WAPI, Birmingham, Ala.

RUSSELL, BILL
KFBI, Wichita, Kan.

RUSSELL, DON
WLBC, Muncie, Ind.

RUSSELL, JR., JOE
WELO, Tupelo, Miss.

RUST, NATHAN D.
KPAB, Laredo, Texas

RUSTICI, DON
WSRR, Stamford, Conn.

RUTLEDGE, CHARLES
WCAE, Pittsburgh, Pa.

RYAN, FRANK
WRDW, Augusta, Ga.

— S —

SACKETT, HARRY
KOOS, Coos Bay, Ore.

SADLER, JOHN
WROL, Knoxville, Tenn.

SAFFORD, JR., EDWARD L.
KTSM, El Paso, Texas

ST. GEORGE, DORIAN
ABC—Adventurer of Charlie Can

SALT, LOYD
KHQ-KGA, Sopkane, Wash.

ANNOUNCERS

- SALTMAN, DAYTON J.**
WSUN, St. Petersburg, Fla.
- SAMUELS, LAURENCE**
WKBZ, Muskegon, Mich.
- SAND, JOHN**
KICD, Spencer, Iowa
- SANDERS, DAVID**
WSAV, Savannah, Ga.
- SANDERS, GEORGE**
KWKW, Pasadena, Calif.
- SANDERS, HUGH**
WOR, New York, N. Y.
- SANDLER, BERNIE**
WENT, Gloversville, N. Y.
- SANFORD, TED**
WGKV, Charleston, W. Va.
- SARGENT, L. F.**
WEEI, Boston, Mass.
- SATHE, ARNIE**
KELO, Sioux Falls, S. Dak.
- SAUNDERS, ERNIE**
WCHS, Charleston, W. Va.
- SAUNDERS, GIL**
KXEL, Waterloo, Iowa
- SAUNDERS, GUS**
WNAC, Boston, Mass.
- SAUNDERS, JOHN**
WGAR, Cleveland, Ohio
- SCANLON, JACK**
WOR, New York, N. Y.
- SCHMIDT, BETTY**
KWSC, Pullman, Wash.
- SCHNEIDER, RAY**
WWSW, Pittsburgh, Pa.
- SCHNURR, EVELYN**
WTRY, Troy, N. Y.
- SCHOOLEY, IVAN**
KOA, Denver, Colo.
- SCHOPHER, BOB**
WFAC, Los Angeles, Calif.
- SCHORREGGE, CHARLES**
KFYR, Bismark, S. Dak.
- SCHROEDER, MARIE LOUISE**
KCKN, Kansas City, Mo.
- SCHULTZ, JOHN R.**
WSAU, Wausau, Wis.
- SCHUSTER, PAUL**
WKBB, Dubuque, Iowa
- SCHWARTZ, IRVING**
WJHL, Johnson City, Tenn.
- SCHWEIZER, JERRY**
WJR, Detroit, Mich.
- SCOFIELD, H. CARTER**
WCBO, Orlando, Fla.
- SCOTT, JOHN**
WOR, New York, N. Y.
MBS—Real Stories from Real Life. Lyle Van News
- SCOTT, PAUL**
WOMT, Manitowoc, Wis.
- SCOTT, ROBERT**
WCAP, Asbury Park, N. J.
- SCOVILLE, ELLIOTT**
KFIZ, Fon du Lac, Wis.
- SEAMAN, NEAL**
WGBB, Freeport, N. Y.
- SEARS, BILL**
KUTA, Salt Lake City, Utah
- SEAHOLTZ, PAUL**
WJNC, Jacksonville, N. C.
- SEBASTIAN, CHARLES**
WLS, Chicago, Ill.
- SEEBECK, CHARLES E.**
WTON, Staunton, Va.
- SEEWIR, CHARLES**
KXOK, St. Louis, Mo.
- SEYMOUR, DAN**
ABC — Musical Autographs.
County Fair
- SEYMOUR, M.**
WLEU, Erie, Pa.
- SHANKEL, BILL**
WCHV, Charlottesville, Va.
- SHANNON, PAUL**
KDKA, Pittsburgh, Pa.
- SHAPARD, BILL**
WFAA, Dallas, Tex.
- SHARBUTT, DEL**
CBS — Request Performance,
Jack Carson Show
- SHARP, MOREY**
KLZ, Denver, Colo.
- SHAW, CHARLES**
WOLF, Syracuse, N. Y.
- SHAY, BOB**
WCHV, Charlottesville, Va.
- SHEEHAN, WILLIAM**
WDRG, New Haven, Conn.
- SHEELER, MARK**
WSSV, Petersburg, Va.
- SHEFFIELD, BETTIE**
WSNY, Schenectady, N. Y.
- SHELBY, SAM**
KPOW, Powell, Wyo.
- SHELDON, HERB**
NBC—The Eileen Barton Show
- SHELDON, HOWARD**
WGNV, Buffalo, N. Y.
- SHELDON, JACK**
WKRC, Cincinnati, Ohio
- SHELLEY, ROBERT**
WLOK, Lima, Ohio
- SHELTON, JAMES**
WROK, Rockford, Ill.
- SHEPARD, BOB**
MBS — Songhits Magazine
Program, Adventures of Bull-
- dog Drummond
- SHEPHERD, BILL**
WDOO, Chattanooga, Tenn.
- SHEPPARD, J. D.**
WTOG, Savannah, Ga.
- SHERIDAN, ROBERT**
WTIC, Hartford, Conn.
- SHERMAN, BILL**
WPAR, Parkersburg, W. Va.
- SHERMAN, BUD**
WOL, Washington, D. C.
- SHERMAN, DEAN**
WDGY, Minneapolis, Minn.
- SHERMAN, EDWARD**
KGMB, Honolulu, T. H.
- SHERWOOD, DONALD**
WFBM, Indianapolis, Ind.
- SHIPLEY, GENE**
WIPW, Topeka, Kans.
- SHIRLEY, TOM**
CBS—Try 'N' Find Me
- SIMON, ERNIE**
WITH, Baltimore, Md.
- SIMPSON, JIMMY**
WMRC, Greenville, S. C.
- SIMS, SAM K.**
WFBM, Indianapolis, Ind.
- SINCLAIR, HAROLD M.**
WEXL, Royal Oak, Mich.
- SINGER, LAN**
WLEE, Richmond, Va.
- SKARSTEDT, VANCE**
KLX, Oakland, Calif.
- SLATER, NORVELL**
WFAA, Dallas, Tex.
- SMIDL, JOE**
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- SMITH, BURRELL**
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- SMITH, CALVIN**
KROC, Rochester, Minn.
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KTBC, Austin, Tex.
- SMITH, DAVENPORT**
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- SMITH, MACK**
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- SMITH, MARY**
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- SMITH, WINFRED**
WWVA, Wheeling, W. Va.
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WALA, Mobile, Ala.
- SNYDER, ROSS**
WOR, New York, N. Y.
- SOMERVILLE, DON**
WBNS, Columbus, O.
- SPARKS, HOWARD**
KNEL, Brady, Tex.
- SPENGLER, HAROLD C.**
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- SPENGLER, K. E.**
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- SPONGBERG, ROLAND**
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WHA1, Greenfield, Mass.
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KWSC, Pullman, Wash.
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KCMO, Kansas City, Mo.
- STANLEY, ART**
WOC, Davenport, Ia.
- STANTON, ED**
KALE, Portland, Ore.
- STAPLETON, BILL**
KFPQ, Fort Smith, Ark.
- STARK, CHARLES**
ABC—Sunday Evening Party.
Blind Date
CBS—Kate Smith Speaks, Bob
Hawk Show
NBC—Can You Top This,
When A Girl Marries, Joyce
Jordan, M.D.
- STARK, RICHARD**
Abie's Irish Rose
NBC—General Electric Hour
CBS—Squibb Program
- STEELE, EARLE**
KMOX, St. Louis, Mo.
- STEELE, ROBERT**
WTIC, Hartford, Conn.
- STELL, WILLIAM**
WRNL, Richmond, Va.
- STEPHENS, HAROLD**
WMBG, Richmond, Va.
- STEPLER, HAROLD**
WMAL, Washington, D. C.
- STERLING, LEN**
ABC—Sammy Kaye's Sunday
Serenade
- STEVENS, AL**
WITH, Baltimore, Md.
- STEWART, JAY**
NBC—Truth & Consequences
CBS—Meet The Missus
- STEWART, M. D.**
KNET, Palestine, Tex.
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WSBA, York, Pa.
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- STILLWAGON, TOM**
WCAE, Pittsburgh, Pa.
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WKZO, Kalamazoo, Mich.
- STUTZ, CARLTON**
WBEN, Buffalo, N. Y.
- STYLES, JOHN E.**
WILM, Wilmington, Del.
- STYLES, HAL**
KFVB, Los Angeles, Calif.—
Vets Talk It Over, So You'd
Like To Be In Radio
- SUGG, JOEL**
KTBC, Austin, Tex.
- SULLIVAN, CHARLES B.**
WMC, Memphis, Tenn.
- SULLIVAN, CLAUDE**
WAVE, Louisville, Ky.
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WGTM, Wilson, N. Car.
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- SWAN, BOB**
KHJ — KFAC — KFI —
KECA, Hollywood, Calif.
- SWEET, BEN**
WMAS, Springfield, Mass.
- SWIFT, RODNEY**
WGY, Schenectady, N. Y.

— T —

- TACY, E. N.**
WIS, Columbia, S. C.
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KRSC, Seattle, Wash.
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- TAYLOR, FREDERIC**
KTRI, Sioux City, Ia.
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NBC—This Woman's Secret
- TEAS, CHARLES**
KMPC, Los Angeles, Calif.
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WCCO, Minneapolis, Minn.
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WBAP, Fort Worth, Tex.
- THIBEAULT, JOSEPH**
WEAN, Providence, R. I.
- THOMAS, BILL, JR.**
WTAW, College Station, Tex.
- THOMAS, BILLY**
WROX, Clarksdale, Miss.
- THOMAS, GENE**
WFVA, Fredericksburg, Va.
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- THOMAS, WILLIAM**
KPQ, Wenatchee, Wash.
- THOMPSON, CHARLES**
WIS, Columbia, S. C.

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- THORSON, RUSS**
NBC—Aunt Mary
- TINGLEY, IRVIN**
KWN0, Winona, Minn.
- TOBIN, JOSEPH**
WINS, New York, N. Y.
- TOBOLA, JOHN J.**
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KFEL, Denver, Colo.
- TRUERE, ROBERT**
WOSC, Charleston, S. C.
- TRUMAN, FAITH**
MBS—Sweetheart Time
- TUCKER, DICK**
WEIM, Fitchburg, Mass.
- TUELL, GORDON**
KIRO, Seattle, Wash.
- TUNNELL, GERALD**
KFEL, Denver, Colo.
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KHJ, Hollywood, Calif.
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WLVA, Lynchburg, Va.
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WOLF, Syracuse, N. Y.
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WTOP, Washington, D. C.
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KHJ, Hollywood, Calif.
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WCCO, Minneapolis, Minn.
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KOOS, Coos Bay, Ore.
- VILLANI, JOHN**
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WSAR, Fall River, Mass.
- VINGI, RAYMOND A.**
WKWK, Wheeling, W. Va.
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WHA, Madison, Wis.
- VON ZELL, HARRY**
NBC—The Eddie Cantor Show.
Dinah Shore's Show
CBS—The Joan Davis Show
- VREDEVELD, AL**
WKBZ, Muskegon, Mich.
- W —
- WADDELL, CHESTER**
WJTN, Jamestown, N. Y.
- WADE, OSBORNE**
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- WAGES, JOHN M.**
KOY, Phoenix, Ariz.
- WAGNER, ROBERT**
WBNS, Columbus, Ohio
- WAIT, DICK**
KFAB, Omaha & Lincoln, Neb.
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WOR, New York, N. Y.
MBS—Gabriel Heater
- WALDEN, HENRY**
WNEW, New York, N. Y.
- WALKER, BOB**
WCHV, Charlottesville, Va.
- WALLINGTON, JAMES**
ABC—Blind Date
- WALTMON, T. M.**
KIT, Yakima, Wash.
- WANGERIN, DICK**
WGL, Fort Wayne, Ind.
- WANN, PAUL**
WCC, Minneapolis, Minn.
- WARD, ANDERSON**
WWNY, Watertown, N. Y.
- WARD, BILL**
WKEY, Covington, Va.
- WARD, PERRY**
ABC—What's Doin' Ladies
- WARREN, CARLTON**
WOR, New York, N. Y.
- WARREN, CHARLES**
WOL, Washington, D. C.
- WARREN, MILTON**
WNLC, New London, Conn.
- WARREN, W. A. "BILL"**
KVOA, Tucson, Ariz.
- WAYNE, CARTER**
WHK, Cleveland, Ohio
- WAYNE, LARRY**
WSAU, Wausau, Wis.
- WAYNE, MICHAEL**
WOL, Washington, D. C.
- WAYNE, ROBERT**
KFAM, St. Cloud, Minn.
- EAVER, BILL**
KOVC, Valley City, N. D.
- WEAVER, FRANK**
KTKC, Visalia, Calif.
- WEAVER, JACKSON**
WMAL, Washington, D. C.
- WEBB, HARRY**
WSNY, Schenectady, N. Y.
- WEBB, HUGH**
WFEW, Sylacauga, Ala.
- WEBB, JACK**
KGO, San Francisco, Calif.
- WEBB, TED**
WLAV, Grand Rapids, Mich.
- WEBBER, FRED**
WFIL, Philadelphia, Pa.
MBS—Inside of Sports
- WEBER, GLENN**
WDBO, Orlando, Fla.
- WEBSTER, DAVIES**
WJNO, West Palm Beach, Fla.
- WEBSTER, CURT**
WBT, Charlotte, N. C.
- WEINGARTNER, ADEMAR**
KMYR, Denver, Colo.
- WEISS, HAL**
WFVA, Fredricksburg, Va.
- WELCH, JOSEPH**
WSAR, Fall River, Mass.
- WELLBORN, BARTON**
KFAA, Helena, Ark.

ANNOUNCERS

- WELLMAN, LARRY**
WCBS, Charleston, W. Va.
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KRKO, Everett, Wash.
- WELLS, HERB**
WLAG, LaGrange, Ga.
- WELTMER, FRANK**
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KTBS, Shreveport, La.
- WERMONT, IRVING**
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- WEST, W. F., JR.**
KFPW, Fort Smith, Ark.
- WESTERKAMP, RICHARD**
WTIC, Hartford, Conn.
- WESTON, WILLIAM**
WPCI, Pawtucket, R. I.
- WETHERINGTON, J. R., JR.**
KYUM, Yuma, Ariz.
- WHEELER, DON**
RGY, Olympia, Wash.
- WHEELER, TONY**
WFIL, Philadelphia, Pa.
- WHITCOMB, ROBERT**
WSBT, South Bend, Ind.
- WHITE, ROBERT O.**
KMJ, Fresno, Calif.
- WHITE, DON G.**
KIT, Yakima, Wash.
- WHITE, GEORGE**
WMBG, Richmond, Va.
- WHITE, PAT**
K TSA, San Antonio, Texas
- WHITMAN, GAYNE**
NBC—The Westinghouse Program
- WHITMAN, HAROLD C.**
WSAM, Saginaw, Mich.
- WHITNEY, DON**
WELO, Tupelo, Miss.
- WHITNEY, PHIL**
WINC, Winchester, Va.
- WHITTAKER, EDWIN**
WNBF, Binghamton, N. Y.
- WICKS, JOHN**
WATW, Ashland, Wis.
- WIDMAN, SEV**
RSTP, St. Paul, Minn.
- WIGGINTON, WILLIAM**
WCCO, Minneapolis, Minn.
- WILCOX, BOB**
WBC, Bloomington, Ill.
- WILCOX, HARLOW**
NBC—Fibber McGee & Molly.
The Victor Borge Show
CBS—The Andrew Sisters
- WILLARD, DICK**
WOR, New York, N. Y.
MBS—Take It Easy Time
- WILLARD, GEORGE**
WMCA, New York, N. Y.
- WILLIAMS, BILL**
WNEW, New York, N. Y.
- WILLIAMS, BOB**
NBC—Meet Me at Parky's
- WILLIAMS, EARL**
KGGM, Albuquerque, N. M.
- WILLIAMS, JACK**
WGBS, Miami, Fla.
- WILLIAMS, KEN**
ABC—The Woody Herman Show
- WILLIAMS, LYNN**
WWL, New Orleans, La.
- WILLIAMS, MARGUERITE**
WGAU, Athens, Ga.
- WILLIAMS, VINCE**
KMPC, Los Angeles, Calif.
- WILLIAMS, WINN**
WMT, Cedar Rapids, Iowa
- WILLIAMS, ZEB**
KXOX, Sweetwater, Texas
- WILLIS, GORDON**
KQW, San Jose, Calif.
- WILLS, PAUL**
KMOX, St. Louis, Mo.
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KTBI, Sioux City, Ia.
- WILSON, DON**
NBC—Jack Benny—Lucky Strike Program
- WILSON, JACK**
KVAL, Brownsville, Tex.
- WILSON, J. W. (BILL)**
WSPB, Sarasota, Fla.
- WILSON, WARD**
NBC—Can You Top This
- WINBURN, GEORGE**
WAGM, Presque Isle, Me.
- WINTERS, ROLAND**
ABC—Fishing & Hunting Club of the Air
MBS—Treasure Hour of Song
- WISE, RUSSELL**
WHK, Cleveland, Ohio
- WITMER, WEBB**
KPO, San Francisco, Calif.
- WOLF, HAL**
KPO, San Francisco, Calif.
- WOLFRAM, DONALD J.**
KPOF, Denver, Colo.
- WOLFRAM, ORLAND**
KPOF, Denver, Colo.
- WOODALL, SAM**
WITH, Baltimore, Md.
- WOODS, JAMES L.**
WSAV, Savannah, Ga.
- WOODWARD, DUTCH**
KMMJ, Grand Island, Neb.
- WOODWARD, MARTIN A.**
KSFO, San Francisco, Calif.
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KFRC, San Francisco, Calif.
- WOOLFIES, ANDY**
WMT, Cedar Rapids Ia.
- WORTENDYKE, ROBERT**
WTRY, Troy, N. Y.
- WORTH, PEDE**
KQW, San Jose, Calif.
- WRIGHT, CHARLES**
KVI, Tacoma, Wash.
- WRIGHT, DAVID**
WFMJ, Youngstown, Ohio
- WRIGHT, DOUG**
WJLB, Detroit, Mich.
- WRIGHT, HOLLIS**
WRC, Washington, D. C.
- WRIGHT, OMAR**
KDON, Monterey, Calif.
- WRIGHT, WILL**
KDYL, Salt Lake City, Utah
- WYNNE, DICK**
KHJ, Hollywood, Calif.

— Y —

- YAGER, DON**
KFMB, San Diego, Calif.
- YARNEL, DICK**
KMMJ, Grand Island, Neb.
- YEAGER, MAURICE**
KFPY, Spokane, Wash.
- YEAGER, RAY A.**
KSFO, San Francisco, Calif.
- YOUNG, EARLE**
WLAY Muscle Shoals, Ala.
- YOUNG, JIM**
KABC, San Antonio, Texas
- YOUNG, VERNON A.**
KVOA, Tucson, Ariz.
- YOUNG, ROY**
KLZ, Denver, Colo.

— Z —

- ZABALY, JOSEPH**
WHDL, Olean, N. Y.
- ZENNAH, CHARLES**
WJRD Tuscaloosa, Ala.
- ZINKAND, PHIL**
WWSW, Pittsburgh, Pa.
- ZOOK, DON**
WMT, Cedar Rapids, Ia.

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 Ironwood, WJMS.....Laura Johnson
 Lansing, WJIM.....Earle Parchman
 Ludington, WKLA.....Peter A. Mars
 Port Huron, WHLS.....Lyle Patterson
 Saginaw, WSAM.....T. W. Austin

Minnesota

Mankato, KYSM.....Maurice Piche
 Minneapolis, KUOM.....Paul Brissey
 WDGY.....Irma Coffrin
 WTCN.....William Metcnekt
 WCCO.....Wallace Olson
 WLOL.....Verne Rooney
 Northfield, WCAL.....Oscar E. Overby
 St. Paul, KSTP.....Leonard Leigh
 Winona, KWNO.....Mrs. I. H. Tingley

Mississippi

Clarksdale, WROX.....Bob Peterson
 Greenville, WJPR.....Ed Vincent
 Greenwood, WGRM.....Joe Cudd
 Gulfport, WGM.....Len Campbell
 Natchez, WMIS.....Harry Kind Barth
 Tupelo, WELO.....Don Whitney

Missouri

Columbia, KFRU.....Dorothy Jacques
 Hannibal, KHMO.....Bud Dawson
 Joplin, WMBH.....Stella Lukens
 Kansas City, KCKN.....Milan Mahale
 KCMO.....Gene Moore
 Springfield, KWTO.....Virgil Phillips
 KTTS.....Frank Snipe
 St. Joseph, KFEQ.....H. H. Packard
 St. Louis, KMOX.....Seth Greiner
 KWK.....Carl Hohengarten
 KKOK.....Emmett Schuster
 WEW.....Ralph Stein

Montana

Billings, KGHL.....George Helms
 Kallispell, KGEZ.....Maurice Driscoll
 Missoula, KGVO.....Ragna Phelps

Nebraska

Grand Island, KMMJ.....Jim Johnson
 Kearney, KGFV.....Norma Applegate
 Norfolk, WJAG.....Hollis Francis
 No. Platte, KODY.....Dorothy Roberts
 Omaha, KOIL.....Teresa Bredar
 KOWH.....George Johnson

MUSICAL DIRECTORS

KFAB.....Alene McKinney
 KBON.....E. S. Priesman
 WOV.....Morton Wells

New Hampshire

Laconia, WLNH.....Sherwin Greenlaw
 Manchester, WFEA.....Roger Barrette

New Jersey

Bridgeton, WSNJ.....Lowell Ayars
 Jersey City, WHOM.....Giuseppe DeLuca
 Paterson, WPAT.....Maurice Letton

New Mexico

Albuquerque, KGGM.....Walter Peterson
 Santa Fe, KVSF.....Tom Walton

New York

Auburn, WMBO.....Elizabeth Trowbridge
 Binghamton, WBNF.....W. J. Gillen
 Brooklyn, WLIB.....Murray Jordan
 Buffalo, WBNY.....Arthur Crosson
 WEBR.....Wallace McManus
 WBEN.....Harry Slick
 Elmira, WENY.....Harry Springer
 Freeport, WGBL.....A. Cheesman
 New York, WHN.....Don Albert
 WQXR.....Leon Barzin
 WEAJ.....Samuel Chotzinoff
 WOR.....Sylvan Levin
 WBNX.....Fred Mendelsohn
 WNYC.....H. Neuman
 WNEW.....Merle Pitt
 WOV.....Paul Romeo
 WEVD.....Nicholas Saslavsky
 WMCA.....Jerry Sears
 WINS.....Bert Schefter
 WJZ.....Paul Whiteman
 Ogdensburg, WSLB.....Flo Beach Rowe
 Rochester, WSAY.....Viola P. Brown
 WHAM.....Eugene Zacher
 Schenectady, KSNY.....Eleanor Clements
 Syracuse, WFBL.....Donald Anderson
 WSYR.....Murray Bernthal
 WAGE.....Thelma MacNeil Curren
 WOLF.....Norman Messervy
 Troy, WTRY.....Ernest W. Rossell
 Utica, WIBX.....Walter Griswold
 Watertown, WWNY.....Ward Hamilton
 White Plains, WFAS.....Randell Kaler
 Woodside, WWRL.....Low Cole

North Carolina

Charlotte, WBT.....Clarence Eiters
 WSOC.....Don Sheldon
 Goldsboro, WGBR.....John Gay Britt
 Greensboro, WBIG.....Margaret Banks
 Greenville, WGTC.....Wyatt Highsmith
 Jacksonville, WJNC.....Paul Seasholtz
 Kinston, WFTC.....Norman Ragsdale
 New Bern, WHIP.....Paul Parker
 Raleigh, WPTF.....Mildred Alexander
 Roanoke Rapids, WCBT.....Doyle Satterthwaite
 Salisbury, WSTP.....Mrs. Rebecca Duffell
 Wilmington, WMFD.....Harry W. Lee
 Wilson, WGTM.....Mina Williams
 Winston-Salem, WAIR.....Frances Denny
 WSJS.....B. C. Dunford Jr.

North Dakota

Fargo, WDAY.....Lester Estenson
 Valley City, KOVC.....Art Lydell

Ohio

Ashtabula, WICA.....Mary Pavolino
 Canton, WHBC.....Martin Alexander
 Cincinnati, WSAI.....Burt Farber
 WCPO.....Eugene T. Hoctor
 WKRC.....Bob Snyder
 WLW.....Milton Weiner
 Cleveland, WGAR.....Walberg Brown
 WTAM.....Lee Gordon
 WHK.....Willard Pett
 WHK.....Russell B. Wise
 Columbus, WCOL.....Al Anderson
 WOSU.....Ann Charles
 WBNS.....Geer Parkinson
 WHKC.....Abram Ruvinsky
 Dayton, OHIO.....Henry Lange
 WING.....Charles G. Reeder
 Findlay, WFIN.....Margaret Schwaberow
 Hamilton, WMOH.....Elsie Demp
 Marion, WMRN.....Bob Dell
 Portsmouth, WPAY.....Dorothy Page
 Springfield, WIZE.....Jim Newman
 Steubenville, WSTV.....Thomas Arim
 Toledo, WTOL.....Dorothy Diller
 Youngstown, WFMJ.....Ronald Richards

Oklahoma

Enid, KCRC.....Marjorie Hromas
 Lawton, KSWO.....Billie Joe Wheatley
 Norman, WNAD.....Jack Bowers
 Oklahoma City, KTOK.....Jerre Cammack
 KOMA.....Mickey Reynolds
 Tulsa, KOME.....Al Fox
 KTUL.....Glenn Hardmann

Oregon

Coos Bay, KOOS.....Margaret McCoy
 Corvallis, KOAC.....Richard E. Fuson
 Grants Pass, KUIN.....Clarence L. Bauer
 Portland, KGW.....Abe Bercovitz
 KEX.....George Bruns
 KWJJ.....John Clifton
 KALE.....Alan Uhles
 Roseburg, KRNR.....Max Diek

Pennsylvania

New Kensington, WKPA.....Jack Craddock
 Philadelphia, WIP.....Joseph Frassetto
 WFIL.....Felix Meyer
 Pittsburgh, KDKA.....Bernie Armstrong
 WCAE.....Baron Elliott
 Reading, WEEU.....E. Lester Hoffmaster
 Wilkes-Barre, WBRE.....Louis Savitt
 York, WSAB.....Harold Shutz

Rhode Island

Pawtucket, WFCI.....Arthur Paquette
 Providence, WEAN.....Carl Tatz

South Carolina

Charleston, WCSC.....Adrian Munzell
 Columbia, WIS.....Charlotte Lide
 Greenville, WMBC.....Merrills Lewis
 Florence, WOLS.....Raymond Caddell
 Spartanburg, WSPA.....Hal Moore
 Sumter, WFIG.....T. Doug Youngblood

South Dakota

Pierre, KGFX.....Ida McNeil
 Rapid City, KOTA.....John Simpson
 Sioux Falls, KELO.....Beverly Kittelson
 KSOO.....Beverly Kittelson

MUSICAL DIRECTORS

Tennessee

Bristol, WOPI.....Ernest Ford
 Chattanooga, WAPO.....Frances Harley
 WODD.....Arthur Plettner
 WDEF.....Jean Van Arsdale
 Knoxville, WNOX.....Jerry Collins
 WROL.....Harry Nides
 WBIR.....James T. Pitts Jr.
 Memphis, WMC.....Noel A. Gilbert
 WREC.....Jesalyn Payne
 Nashville, WLAC.....George F. Murff
 WSM.....Beasley Smith

Texas

Amarillo, KGNC.....Bernie Howell
 Austin, KTBC.....Godfrey Connally
 Beaumont, KRIC.....Virginia Moon
 Brownwood, KBWD.....Pat Brinkley
 Corpus Christi, KWBU.....Winifred Clopton
 Dallas, KRLD.....Hyman Charninsky
 WFAA.....Karl Lambertz
 WRR.....Jimmy Thornhill
 Wirt Worth, WBAP.....Gene Baugh
 KFJZ.....Frances Kay
 Harlingen, KGBS.....Steele McClanahan
 Houston, KTRH.....Edward Fritsch
 KPRC.....Fred Gibbons
 Palestine, KNET.....Leland Adams
 Pampa, KPDN.....Ken Bennett
 Plainview, KVOP.....Joyce Taylor
 Port Arthur, KPAC.....Walter LaForge Jr.
 San Antonio, KABC.....Nola Reid
 KMAC.....W. B. Smythe
 Sweetwater, KXOX.....Zeb Williams
 Weslaco, KRGV.....Dick Watkins
 Wichita Falls, KWFT.....Lillie Mae Comiskey

Utah

Logan, KVNU.....Claude Robbins
 Ogden, KLO.....Mnx Penton
 Salt Lake City, KSL.....Foster Cope
 KALL.....Earl Donaldson
 KDYL.....Eugene Jelesnik
 KNAK.....Donald Penman
 KUTA.....Wally Williams

Virginia

Alexandria, WPIK.....William W. Jefferay
 Charlottesville, WCHV.....Jean Daughtrey
 Covington, WKEY.....Al Duke
 Fredericksburg, WFVA.....Harold Weiss
 Norfolk, WTAR.....Henry Cowles Whitehead
 Petersburg, WSSV.....Jack Guller
 Portsmouth, WSAP.....Lee Lively
 Richmond, WMBG.....Kenneth G. Heine
 WLEE.....Eleanor Morris
 WRNL.....William Stell
 Roanoke, WSLS.....Annabelle Chilton
 WDBJ.....Eve Nininger
 Winchester, WINC.....John Carl Morgan

Washington

Aberdeen, KXRO.....G. L. Bailey
 Bellingham, KVOS.....Jerome Oppel
 Everett, KRKO.....Merlin Matheny
 Pullman, KWSC.....Robert Spratlin
 Seattle, KRSC.....Ted Bell
 KIRO.....Max Dolin
 KTW.....Mrs. C. R. Foss
 KXA.....Frances Martin
 Spokane, KHQ.....Anthony A. Pinski Jr.
 KGA.....Anthony A. Pinski Jr.
 Tacoma, KTBI.....Bill Barry
 KVI.....Harry Long
 KMO.....Clementine Wacula
 Wenatchee, KPQ.....Virginia Maus

Yakima, KIT.....Gene Hees
 KTYW.....Betty Lou Jasper

West Virginia

Beekley, KJLS.....Fred J. Schultze
 Bluefield, WHIS.....Barnes Nash
 Charleston, WGKV.....Don Evans
 WCHS.....Leah Perry Sloman
 Huntington, WSAZ.....Thelma Jacobs
 Morgantown, WAJR.....Richard Duncan
 Parkersburg, WPAR.....Carl Loose
 Welch, WBRW.....John Sinclair
 Wheeling, WKWK.....Deen Brooks
 WWVA.....Robert Nesbitt

Wisconsin

Ashland, WATW.....Mary Jean Anno
 Green Bay, WTAQ.....Clarence Edges
 Janesville, WCLO.....Dorothy Alan
 La Crosse, WKBH.....Russell Huber
 Madison, WIBA.....Leon Persaion
 WHA.....Don Voegli
 Milwaukee, WEMP.....Elmer Thrke
 WTMJ.....Maurice Kipen
 WISN.....Elmer Krebs
 Oshkosh, WOSH.....Pep Babler
 Racine, WRJN.....Orson White
 Rice Lake, WJMC.....Mike Shapiro

Wyoming

Cheyenne, KFBC.....Larry Munson
 Sheridan, KWYO.....Mel Hallock

Alaska

Fairbanks, KFAR.....Rex Parrott

CANADA

Alberta

Calgary, CFAC.....Bruce Bristowe
 Edmonton, CFRN.....G. M. Reid

British Columbia

New Westminster, CKNW.....Ferdy Baglo
 Vancouver, CJOR.....Walter Peters
 CKMO.....Wilf Bay
 Victoria, CJVI.....N. Nisbet

New Brunswick

Moncton, CKCW.....H. Button

Nova Scotia

Halifax, CHNS.....Richard L. Fry

Ontario

Cornwall, CKSF.....Howard Bailly
 Fort William, CKPR.....J. Friesen
 Hamilton, CHML.....Roy Milne
 Kenora, CJRL.....A. Lowe
 Kirkland Lake, CJKL.....Jack Reid
 London, CFPL.....Donald J. Wright
 North Bay, CFCH.....Lou Mitchell
 Orillia, CFOR.....June Seymore
 Peterborough, CHEX.....Helen Hallihan
 Timmins, CKGB.....Jack Reid
 Toronto, CFRB.....Wishart Campbell
 CKEY.....E. Houston
 Wingham, CKNX.....Harold Victor Pym

Quebec

Montreal, CBF.....Jean Beaudet
 CBM.....J. J. Gagnier
 Sorel, CJSO.....George Codling

Our

PROGRAM

is something tangible, something that your customer can see and feel. Something that will be remembered through constant association and reference. Something that will supplement your Radio Program and help people remember your name and buy your products.

We are printers of trade magazines, books and catalogs that will tell the story of your business in a manner in which it should be presented to your customers so they will remember your name and buy your products.



THE BARNES PRINTING CO., Inc.

229 W. 28th STREET

NEW YORK 1, N. Y.

PEnnsylvania 6-4738

PROGRAMS

Commercially Sponsored

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Title

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Advertiser and Product

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Network

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Advertising Agency

Complete Listing of Major Networks — Commercial Programs of 1945

Following pages contains a complete listing of four national network commercial programs heard during the 12-month period ending Dec. 31, 1945. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS and NBC. Abbreviations: PC, Pacific Coast. Where a change in agencies has taken place during the year both are listed with the second one being the new agency.

A

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Abbett & Castello	R. J. Reynolds Tobacco Co. Camel Cig., Prince Albert Tobacco	NBC	Wm. Esty & Co.
The Abbott Mysteries	Helibros Watch Co. Watches	MBS	Wm. H. Weintraub & Co.
Abe Lincoln's Story	Wurlitzer Co. Musical Instruments	MBS	Schwimmer & Scott Chicago
Adventures of Bill Lance	Planters Nut & Choc. Co. Peanuts & Peanut Oil	NBC	Raymond R. Morgan Co.
Adventures of the Falcon	The American Safety Razor Corp. Gem Razor Blades	MBS	Federal Advt. Agency New York
Adventures of Ozzie & Harriet	International Silver Co. Sterling—1847 Rogers Bros. Silver	CBS	Young & Rubicam, Inc.
Adventures of Sherlock Holmes	The Petri Wine Co. Wine	MBS	Erwin Wasey & Co., Inc. San Francisco, Calif. Young & Rubicam, N. Y.
Adventures of Topper	General Foods Corp. Maxwell House Coffee	NBC	Benton & Bowles
The Alan Young Show	Bristol-Meyers Co. Sal Hapatica, Mum, Trushay	ABC	Doherty, Clifford & Shenfield, Inc.
Albers Homemakers Hour	Albers Milling Co. Cereal Products	NBC	Erwin, Wasey & Co., Inc.
Alex Dreier	John Morrell & Co. Red Heart Dog Food	NBC	Henri Hurst & McDonald
Alex Dreier	Skelly Oil Co. Gas & Oil	NBC	Henri Hurst & McDonald

A. L. Alexander's Mediation Board	Serutan Co. Serutan—Nutrex	MBS	Raymond Spector Co.
All American Boys' Baseball Game	Esquire, Inc., Chicago Coronet	ABC	Grant Advertising, N. Y.
All Star Football Game	Wilson Sporting Goods Co. Sporting Goods	MBS	Schwimmer & Scott Advt. Agency
Amanda	Sterling Drug Co., Inc. Phillips Toothpaste, Energine, Phillips M. of M. Tablets, Bayer	CBS	U. S. Advertising Chicago
American Album of Familiar Music	Sterling Drug Co., Inc. Bayer Aspirin	NBC	Dancer-Fitzgerald-Sample
American In the Air	Wm. Wrigley, Jr. Co. Chewing Gum	CBS	J. Walter Thompson Co.
American Melody Hour	Sterling Drug Co., Inc. Bayer Aspirin	CBS	Dancer-Fitzgerald-Sample
American Radio Warblers	American Bird Prods., Inc. Bird Food	MBS	Weston-Barnett, Inc. Chicago
American Red Cross Series	Joint Sponsorship All Products	ABC CBS—PC	George M. Wessels Advertising Agency
American Rhapsody	Union Ice Co. Readers Digest Assn., Inc.	ABC NBC	B. B. D. & O. Ruthrauff & Ryan
Americas' Town Meeting Of The Air	Lever Brothers Co. Rinso	CBS	C. L. Miller Geyer, Cornell & Newell, Inc.
Amos "N" Andy	Curtis Candy Co. Butterfingers & Other Candy Prods.	ABC	Geyer, Cornell & Newell, Inc.
Andre Baruch, News	Nash-Kelvinator Corp. Kelvinator Refrigerators	CBS	Geyer, Cornell & Newell, Inc.
Andrew Sisters' Show	Nash-Kelvinator Corp. Nash Motor Cars & Kelvinator Refrig.	CBS	B. B. D. & O.
Andrew Sisters, The	Armstrong Cork Co. Armstrong Quaker Rugs, Linoleum Prods. & Floor Coverings	NBC ABC	Raymond R. Morgan Co. Evans Assoc., Inc.
Armstrong Theater of Today	Los Angeles Soap Co. Batavia Metal Prods. Co. Institutional	ABC	Sherman K. Ellis & Co., Inc.
Art Baker News	Quaker Oats Co. Aunt Jemima Pancakes, Muffets, etc.	CBS	Ruthrauff & Ryan
A Salute To The Civilian Soldier	Lever Brothers Co. Spry	NBC	Foote-Cone & Belding
The Aunt Jemima Show	Ben Hur Prods., Inc. Coffee, Sauces, Extract	NBC	

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Aunt Mary	Safeway Stores, Inc.	NBC	Ruthrauff & Ryan
A Woman's Life	Lever Brothers Co. Swan Soap	CBS	Foote-C. ne & Belding
B			
The Baby Snooks Show	General Foods Corp. Sanka Coffee	CBS	Young & Rubicam, Inc.
Backstage Wife	Sterling Drug Co. Drugs	NBC	Dancer-Fitzgerald-Sample
Bachelor's Children	Continental Baking Co. Wonder Bread & Hostess Cakes	CBS	Ted Bates, Inc.
Ballantine Show	P. Ballantine & Sons Ballantine Beer & Ale	CBS	J. Walter Thompson Co.
Barry Cameron	Manhattan Soap Co. Sweetheart Soap	NBC	Duane Jones Co.
Beautiful Music	John H. Breck, Inc. Breck Hair Shampoo	ABC	Charles Sheldon Advertising Agency
Benny Walker's Kitchen	Tillamook County Creamery Assn. Cheese	NBC	Botsford, Constantine & Gardner
Betty Crocker	General Mills, Inc. Flour & Cake Flour	NBC	Dancer-Fitzgerald-Sample
Betty Crocker	General Mills, Inc. Gold Medal Flour	ABC	Dancer-Fitzgerald-Sample
Betty Moore	Moore-Benjamin & Co. Paint	ABC	St. George & Keyes, Inc.
The Beulah Show	Louis-Howe Co. Tums	CBS	Roche, Williams & Cleary, Inc.
Big Sister	Lever Brothers Co. Rinso	CBS	Ruthrauff & Ryan
Big Town	Sterling Drug, Inc. Ironized Yeast	CBS	Pedler & Ryan, Inc.
Bill Haworth, News	Graves Laboratories Groves Cold Tablets & B-Complex Vitamins	CBS-PC	Donahue & Coe
Bill Henry, News	Johns-Manville Corp. Insulating Materials, Roofing & Brake Lining	CBS	J. Walter Thompson Co.
The Billie Burke Show	Lambert Co. Listerine Toothpaste Servel, Inc. Refrigerators & Air Conditioners	CBS	Lamber & Feasley, Inc. B. B. D. & O., Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
CBS World News	American Oil Co. Amoco Gas, Lubricants & Services	CBC	Joseph Katz Co.
CBS News of the World	The Hudson Coal Co. D & H Anthracite	CBC	Clements Co., Inc.
Cameron Andrews Comedy Show	P. Ballentine & Sons Ballantine Beer & Ale	CBC	J. Walter Thompson Co.
Canary Pet Shop	Hartz Mountain Prods. Bird Food	MBS	George H. Hartman Chicago
Can You Top This?	Colgate-Palmolive-Peet Co. Shave Cream	NBC	Ted Bates, Inc.
Captain Midnight	Wander Co. Ovaltine	MBS	Ruthrauff & Ryan Chicago
Captain Midnight	Wander Co. Ovaltine	ABC	Hill, Blackett & Co.
Carnation Contented	Carnation Co. Evaporated Milk	NBC	Erwin, Wasey & Co.
Carol Alcott, News	Campbell Soap Co. All Products	CBS—PC	Ward Wheelock Co.
Carton of Cheer	Brown & Williamson Tobacco Co. Raleigh & Kool Cigarettes	NBC	Russell M. Seeds
Cavalcade of America	E. I. DuPont de Nemours & Co. Institutional	NBC	B. B. D. & C., Inc.
Cedric Foster	Employees Group Insurance Co. Insurance	MBS	H. B. Humphrey Co. Boston
Charlotte Greenwood Show	Hall Brothers Hall-Mark Greeting Cards	ABC	Foote-Cone & Belding
Chesterfield Supper Club	Liggett & Myers Tobacco Co. Chesterfield Cigarettes	NBC	Newell-Emmett Co.
Christian Science Monitor View the News, The	Christian Science Pub Co. Christian Science Monitor	ABC	H. B. Humphrey Co.
Chuck Collins	Wash. Coop. Egg & Poultry Assn. Eggs & Poultry	NBC	Pacific Nat'l Advert. Agcy.
Charley McCarthy Show	Standard Brands, Inc. Chase & Sanborn Coffee	NBC	J. Walter Thompson Co.
Circle Arrow Show	Wester Auto Supply Co Auto Accessories	NBC	Bruce B. Brewer & Co.
Cited for Valor	Brown & Haley Candy Co. Candy	NBC	Sonig-Cooper Co.

Highways in Melody	Cities Service Co. Petroleum Prods., Tires, etc.				
Cliff Edwards	Baumont Co. Four Way Cold Tablets, Groves B-Complex				
Club Time	Club Aluminum Prods. Co. Aluminum Household Utensils				
Colgate Sports Newsreel	Colgate-Palmolive-Peet Co. Shave Cream				
Collins Calling	Wash. Coop. Farmers Assn. Lynden Chicken Products				
Comedy Theatre	P. Lorillard Co. Old Gold Cigarettes				
Confidentially Yours With Arthur Hale	Richfield Oil Corp. Oil & Gas				
Confidentially Yours With Arthur Hale	Sinclair Refining Co. Oil & Gas				
Continental Celebrity Club	Continental Can Co. Institutional, Packaging, Plastic Prods.				
Corliss Archer	Anchor Hocking Glass Corp. Anchor Glass, Fire King Oven Glass Prods.				
Coronet Front Page	Esquire, Inc. Coronet Magazine				
Coronet Quick Quiz	Esquire, Inc. Coronet Magazine				
Coronet Storyteller	Esquire, Inc. Coronet Magazine				
Correction Please	Bristol-Myers, Inc. Mini-Rub & Vitalis				
Cosmo Tune Time	Reichhold Chemicals, Inc. Cosmo Records				
Cotton Bowl Game	Gillette Safety Razor Co. Safety Razors & Blades				
Counter-Spy	Pharma-Craft Corp. "Fresh" (Deodorant)				
County Fair	The Borden Co. Milk & Ice Cream, Hemo & Instant Coffee				
County Fair	Borden Co. All Products				
Crime Doctor	Philip Morris & Co., Ltd. Philip Morris Cigarettes				
Crime Is My Pastime	Knox Co. Cystex				
		NBC	Foot-Cone & Belding Donahue & Coe, Inc. N. Y.		
		MBS			
		ABC	Trade Development Corp.		
		NBC	Sherman & Marquette		
		ABC-PC	Pacific Nat'l Advt. Agency		
		NBC	Lennen & Mitchell, Inc.		
		MBS	Sherman & Ellis Co. Hixon-O'Donnell Adv.		
		MBS	Hixon-O'Donnell Adv.		
		CBS	B. B. D. & C., Inc.		
		CBS	Wm. H. Weintraub & Co.		
		ABC	Schwimmer & Scott Adv.		
		ABC	Schwimmer & Scott Adv.		
		ABC	Schwimmer & Scott Adv.		
		NBC	Young & Rubicam Co.		
		MBS	Grant Advt., Inc. N. Y.		
		MBS	Maxon, Inc.		
		ABC	Young & Rubicam Co.		
		ABC	Kenyon & Eckhardt, Inc.		
		CBS	Kenyon & Eckhardt, Inc.		
		CBS	The Biow Co.		
		MBS	Raymond R. Morgan Co.		

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Crooked Square	Frank H. Lee, Inc. Lee Hats	MBS	Wm. H. Weintraub & Co.
Curtain Time	Mars, Inc. Candy Bars	ABC	Grant Advt., Inc.
Dale Carnegie	Frank H. Lee, Inc. Lee Hats	MBS	Birmingham, Castleman & Pierce Wm. H. Weintraub & Co.
Danny Kaye Show	Pabst Sales Co. Pabst Blue Ribbon Beer	CBS	Warwick & Legler, Inc.
Darts for Dough	Dr. Pepper Co. Dr. Pepper Carbonated Beverage	ABC	Tracy-Lockes Co., Inc. Texas
Date With Judy	Lewis-Howe Co. Tums	NBC	Roche, Williams & Cleary
Dave Vaile, News	Bennuss Watch Co. Watches	CBS	Young & Rubicam Co.
	California Prune & Apricot Growers Assn. Sunsweet Prunes	CBS	Long Advert. Service
	Vicks Chemical Co. All Prods.	CBS	Morse International
	Day & Night Mfg. Co. Water Heats & Equip.	CBS	Hixon-O'Donnell Adv.
David Harding—Counter-Spy	Mail Pouch Tobacco Co. Tobacco	ABC	Walker & Downing
David Harum	B. T. Babbitt Bab-O Cleaner	NBC	Duane, Jones Co.
Death Valley Sheriff	Pacific Coast Borax Co. Borax, Boraxo, 20 Mule Team Borax	CBS	McCann-Erickson, Inc.
Detect & Collect	P. Lorillard Old Gold Cigarettes	CBS	Lennen & Mitchell, Inc.
Detect & Collect	B. F. Goodrich & Co. Tires & Other Items	ABC	B. B. D. & O., Inc.
Detroit Bible Class	Radio Bible Class Religious Talk	MBS	Stanley G. Boynton Detroit
Detroit Symphony Orch.	Reichhold Chemicals, Inc. Institutional	MBS	Grant Advt., Inc. New York
Dick Brown—Singer	Form-Fit Co. Foundation Garments	MBS	Buchanan & Co. Chicago
Dick Haynes Show, The	Electric Auto-Lite Co. Spark Plugs, Batteries, Ignition Systems, Accessories	CBS	Ruthrauff & Ryan

Dick Tracy	Sweets Co. of America Tootsie—V-M	ABC	Ivey & Ellington, Inc.
Dinah Shore's Open House	General Foods Corp. Birdseye Frosted Foods	NBC	Young & Rubicam Co.
Dr.'s Talk It Over, The	The American Cyanamid Co. Pharmaceuticals & Biologicals	ABC	Hazard Advt. Co.
Dr. Fights, The	Schenley Labs., Inc. Penicillin	CBS	The Biow Co., Inc.
Don Gardiner	Serutan Co. Serutan-Nutrex	ABC	Grant Advertising, Inc.
Don't You Believe It?	Campana Sales Corp. All Products	CBS	Wallace-Ferry-Hanley
Don Voorhees Orch.	Chemicals, Inc. Vana Household Cleaner	CBS	Garfield & Guild
Double Or Nothing	Chrysler Corp. Motor Cars	CBS	Ruthrauff & Ryan, Inc.
D & H Miners	Pharmoco, Inc. Feen-a-mint & Chooz	MBS	Wm. Esty & Co.
Dreen Show, The	Hudson Coal Co. Coal	NBC	Ruthrauff & Ryan, Inc. Clemonds Co.
Drew Pearson	Procter & Gamble Co. Dreen & Dreft	NBC	Kastor-Farrell-Chesley & Clifford
Drew Pearson	Serutan Co. Serutan-Nutrex	ABC	Grant Advertising Co.
Dr. Christian	Frank H. Lee Co. Men's Hats	ABC	Wm. H. Weintraub & Co.
Dr. I. Q.	Chesebrough Mfg. Co. Vaseline Preparations	CBS	McCann-Erickson, Inc.
Dr. Kate	Mars, Inc. Candy	NBC	Grant Advt., Inc.
Dr. Paul	Sperry Flour Co. Drifted Snow Flour	NBC	Knox-Reeves Adv., Inc.
Dr. Wallace Sterling	Safeway Stores, Inc. Dutch Mill Cheese	NBC	Ruthrauff & Ryan
Duffy's Tavern	Day & Night Mfg. Co. Water Heaters & Equip.	CBS—PC	Hixon-O'Donnell Adv.
Dunninger	Kelite Prods., Inc. Kenu Cleaner	CBS	Little & Co.
	Bristol-Myers, Inc. Mimit Rub & Vitalis	NBC	Young & Rubicam Co.
	Lever Brothers Co. Rinso	NBC	Ruthrauff & Ryan, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Durante & Moore Show	R. J. Reynolds Tobacco Co. Camel Cigarettes United Drug Co. Drugs	CBS CBS	Wm. Esty & Co., Inc. N. W. Ayer & Son
Earl Goodwin	Hastings Mfg Co. Piston Rings Casite	ABC	Keeling & Co., Inc.
Earl Wilson	National Board of Fire Underwriters Fire Insurance	ABC	MacFarland & Aveyard
Early American Dance Music	General Cigar Co. White Owl Cigars	MBS	J. Walter Thompson Co.
Easy Aces	Ford Motor Co. Ford Motors	ABC	J. Walter Thompson Co.
East-West Football Game	American Home Prod. Corp. Anacin	CBS	Dancer-Fitzgerald-Sample
Eddie Bracken Show	Gillette Safety Razor Co. Safety Razors & Blades	MBS	Maxon, Inc.
Eddie Cantor Show	Standard Brands Inc. Yeast, Margarine	NBC	Kenyon & Eckhardt
Edward Jorgenson	Bristol-Meyers Inc. Sal Hepatica, Trushay	NBC	Young & Rubicam Co.
Edward R. Murrow	Wash. State Apple Commission Apples	ABC-PC	J. Walter Thompson Co.
Edwin C. Hill	American Oil Co. Amoco Gas, Lubricants, Services	CBS	Joseph Katz Co.
Ed Wynn Show, The	Pan American Petroleum Corp. Petroleum Products	CBS	Fitzgerald Adv. Age
Electric Hour, The	Johnson & Johnson Red Cross Div. 327, Surgical Dressing	CBS	Young & Rubicam Co.
Electric Summer Hour, The	Borden Company Milk & Ice Cream, Hemo & Instant Coffee	ABC	Young & Rubicam Co.
Elgin Thanksgiving Show	The Electric Co. Advt. Program Institutional	CBS	N. W. Ayer & Son
Elgin Christmas Show	The Electric Co. Advt. Program Institutional	CBS	N. W. Ayer & Son
	Elgin Nat'l Watch Co Institutional	CBS	J. Walter Thompson Co.
	Elgin Nat'l Watch Co. Institutional	CBS	J. Walter Thompson Co.

Ellery Queen	American Home Prod. Corp. Anacin	CBS	Dancer-Fitzgerald-Sample
Ellery Queen	Emerson Drug Co. Bromo Seltzer	NBC	McCann-Erickson
Elmer Peterson	Planters Nut & Choc. Co. Peanuts and Peanut Oil	NBC	Raymond R. Morgan Co.
Evening With Romberg	Brown & Williamson Tobacco Co. Raleigh & Kool Cigarettes	NBC	Russel M. Seeds Co.
Everything for the Boys	Electric Auto-Lite Co. Automotive Products	NBC	Ruthrauff & Ryan
Exploring the Unknown	Revere Copper & Brass Co.	MBS	St. George & Keyes
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Falstaff Show, The	Falstaff Brewing Co. Beer	ABC	Dancer-Fitzgerald-Sample
Famous Jury Trials	Williamson Candy Co. Candy Bars	ABC	Aubrey, Moore & Wallace, Inc.
F. B. I. in Peace & War	Procter & Gamble Co. Lava	CBS	Biow Co., Inc.
Fibber McGee & Molly	S. C. Johnson & Son, Inc. Wax Products	NBC	Needham, Louis & Brorby
First Line, The	Wm. Wrigley, Jr. Co. Chewing Gum	CBS	Arthur Mayerhoff & Co.
First Nighter	Campana Sales Co. All Products	CBS	Wallace-Ferry-Hanley
Fishing and Hunting Club of the Air, The	Mail Pouch Tobacco Co. Tobacco	ABC	Walker & Downing
Fitch Bandwagon	F. W. Fitch Co. Shampoo, Hair Tonic	NBC	L. W. Ramsey Co.
Fleetwood-Lawton	Whitehall Pharmacal Co. Anacin	NBC	J. Walter Thompson Co.
Football Games	United States Army Recruiting	ABC	N. W. Ayer & Son Co.
Ford Program—(Raymond Paige)	Ford Motor Company Ford Motors	ABC	J. Walter Thompson Co.
Ford Show, The	Ford Motor Co. Ford, Lincoln Zephyr	NBC	J. Walter Thompson Co.
Ford Show, The	Ford Motor Co. Ford Motor Cars	CBS	J. Walter Thompson Co.
Ford Sunday Evening Hour	Ford Motor Co. Automobiles, Service & Parts	ABC	Kenyon & Eckhardt
Frances Langford Show	Standard Brands Inc. Chase & Sanborn Coffee	NBC	J. Walter Thompson Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Frank Sinatra Show	Sales Builders Inc. Max Factor Cosmetics	CBS	Smith & Drum, Inc.
Frank Singiser	P. Lorillard Co. Old Gold Cigarettes	CBS	Lennen & Mitchell
Fred Allen	Sinclair Refining Co. Oil & Gasoline	MBS	Hixson-O'Donnell Adv.
Fred Waring Program, The	Standard Brands Inc. Tea, Margarine	NBC	J. Walter Thompson Co.
Freedom of Opportunity	Owens-Illinois Glass Co. Institutional	ABC	J. Walter Thompson Co.
Fresh Up Show, The	Mutual Benefit, Health & Accident Assn. Insurance	MBS	Arthur Meyerhoff & Co. Chicago
Friday on Broadway	Seven-Up Bottling Co. Seven-Up	MBS	J. Walter Thompson Co.
Friendship Ranch	American Home Prod. Corp. Anacin	CBS	Dancer-Fitzgerald-Sample
Front Page Farrell	General Baking Co. Bond Bread	ABC	The Clements Co., Inc.
Fulton Lewis, Jr.	Whitehall Pharmacal Co. Bisodol & Kolyms Toothpaste	NBC	Dancer-Fitzgerald-Sample
Fun & Mirth With Eddie Mar	G. N. Coughlan Co. Soot Destroyer	MBS	Roche, Williams & Cleary
Furlough Fun	Signal Oil Co. Motor Oil & Gasoline	ABC	Barton A. Stebbins Ad. Agency
	Gilmore Oil Co. Oil & Gasoline	NBC	Ruthrauff & Ryan
Gabriel Heatter	R. B. Semler, Inc. Kreml Hair Tonic	MBS	Erwin Wasey & Co., Inc.
	Zonite Products Corp Forhan's Toothpaste	MBS	Erwin Wasey & Co., Inc.
Galen Drake	Barbasol Co. Barbasol	ABC	Erwin Wasey & Co., Inc.
Gangbusters	William H. Wise & Co., Inc. Various Publications	ABC	Huber Hoge & Son
	Dr. S. Sloan Sloan's Liniment	ABC	Warwick & Ledger, Inc.
	L. E. Waterman Co. Fountain Pens, Pencils & Ink	ABC	Charles Dallas Reach Co.

Garden Gate	Ferry-Morse Seed Co. Seeds	CBS	MacManus, John & Adams, Inc.
Gay Mrs. Featherstone	Brown & Williamson Tob. Co. Raleigh & Kool Cigarettes	NBC	Russell M. Seeds
GE House Party	General Electric Co. Household Appliances	CBS	Young & Rubicam Co.
Gene Austry Show	Wm. Wrigley, Jr. Co. Chewing Gum	CBS	Ruthrauff & Ryan, Inc.
General Motors Symphony of the Air	General Motors Inc. Institutional	NBC	Arthur Kudner
George Hicks	Scripto Mfg. Co. Pencils	ABC	Tucker Wayne & Co.
Gillette Fights	Gillette Safety Razor Co. Safety Razors, Blades, Brushless & Lather Cream	ABC	Maxon, Inc.
Gil Martin	Kellogg Co. Gro-Pup, Raisin Bran Flakes	ABC	Kenyon & Eckhardt, Inc.
Ginny Simms Show, The	Borden Co. All Products	CBS	Young & Rubicam Co.
Give & Take	Chef Boy-Ar-Dee Quality Foods Spaghetti Dinner	CBS	McJunkin Adv. Co.
Glamour Manor	Procter & Gamble Co. Crisco & Ivory Snow	ABC	Compton Adv. (Crisco) Benton & Bowles (Ivory Snow) Doherty, Clifford & Shenfield, Inc.
Gracie Fields	Bristol-Meyers Co. Mum & Ipana	ABC	Raymond R. Morgan Co.
Graeme Fletcher	Campbell Cereal Co. Cereals	NBC	Raymond R. Morgan Co.
	Kerr Glass Mfg. Corp. Glass Jars	NBC	Raymond R. Morgan Co.
	Peter Paul Inc. Mounds & Ten Crown Gum	NBC	Brisacher, Van Norden & Staff
Grand Central Station	Pillsbury Mills, Inc. Pillsbury's Best, Sno-Sheen & Pancake Flour	CBS	McCann-Erickson, Inc.
Grand Hotel	Campana Sales Co. Cosmetics & Toiletries	NBC	Wallace-Ferry-Hanley Co.
Grand Ole Opry	Purina Mills Purina Foods	NBC	Gardner Adv. Co.
	R. J. Reynolds Tob. Co. Prince Albert Smoking Tob	NBC	Wm. Esty & Co., Inc.
Great Gildersleeve, The	Kraft Foods Co Parkay	NBC	Needham, Lewis & Broby
Great Moments in Music	Celanese Corp. of America All Products	CBS	Young & Rubicam Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Greenfield Chapel Service	Ford Motor Co. Ford Motors	ABC	J. Walter Thompson Co.
Gaiding Light	General Mills Inc. Betty Crocker Soups, Wheaties	NBC	Knox-Reeves
Guy Lombardo & His Royal Canadians	Larus & Brother Co., Inc. Chelsea Cigarettes & Edgeworth Tobacco	ABC	Warwick & Ledger, Inc.
II			
Hal MacIntyre & Orchestra	Eversharp Inc. Pens & Pencils	ABC	The Biow Co.
Happy Island	Borden Company Milk & Ice Cream, Hemo & Instant Coffee	ABC	Young & Rubicam Co.
Harry W. Flannery	Bekins Van & Storage Co. Storage	CBS-PC	Brooks Adv. Agency
Harry James	Pabst Sales Co. Pabst Blue Ribbon Beer	CBS	Warwick & Ledger, Inc.
Harvest of Stars	Internat'l Harvester Co. Motor Trucks & Farm Mach.	NBC	McCann-Erickson, Inc.
Hawthorne House	Guitard Chocolate Co. Guitard Ground Chocolate	ABC	Garfield & Guild Adv.
Hedda Hopper's Hollywood	Armour & Co. Treet, Vitalox & Other Products	ABC	Foote, Cone & Belding
Hedda Hopper's Hollywood	Armour & Co. Treet, Lard, Cloverbloom Dairy Products	CBS	Foote, Cone & Belding
Heidt Time for Hires	Charles E. Hires Co. Hires Root Beer	ABC	N. W. Ayer & Son, Inc.
Hello Sweetheart	Gum Laboratories Ivoryne Peroxide Chewing Gum	ABC	McJunkin Adv. Co.
Henry Gladstone	General Cigar Co. White Owl Cigars	MBS	J. Walter Thompson Co.
Here Comes Elmer	Lewis-Howe Co. Turns	CBS	Roche, Williams & Cleary
Here's to Romance	Bourjois, Inc. Cosmetics & Perfumes	CBS	Foote, Cone & Belding
Hires Icebox Follies	Charles E. Hires Co. Hires Root Beer	ABC	N. W. Ayer & Son, Inc.
His Honor the Barber	P. Ballentine & Sons Beer & Ale	NBC	J. Walter Thompson Co.
Hoagy Carmichael Show	Table Products Inc. NuMade Mayonnaise	NBC	Foote, Cone & Belding

Hobby Lobby	Anchor Hocking Glass Corp. Anchor Glass, Fire King Ovinglass Products	CBS	Wm. H. Weintraub & Co.
Hollywood Mystery Time	Jergens Co. Jergens Lotion, Woodbury Soap & Face Powder	ABC	Lennen & Mitchell Co.
Hollywood Preview	General Petroleum Corp. of Calif. All Products	CBS-PC	Smith & Drum, Inc.
Hollywood Radio Life	Chemicals Inc. Vano	ABC-PC	Garfield & Guild Co.
Hookey Hall	Pharmaco, Inc. Chooz	MBS	Clements Co.
Hop Harrigan	General Foods Corp. Grapenuts Flakes	ABC	Young & Rubicam Inc.
Hour of Charm	General Electric Co. G.E. Mazda Lamps	NBC	B. B. D. & O., Inc.
House of Mystery	General Foods Corp. Post Toasties	MBS	Benton & Bowles, Inc.
Human Adventure, The	Revere Copper & Brass Inc. Institutional	MBS	St. Georges & Keyes
Hymns of All Churches	General Mills Inc. Cheerios & Kix	ABC	Dancer-Fitzgerald-Sample
Hymns of All Churches	General Mills Inc. Cake Flour	NBC	Dancer-Fitzgerald-Sample
Ice Follies	Shipstad & Johnson Institutional	MBS	Smith, Bull & McCreery Hollywood
Ilka Chase	Berkshire Knitting Mills Full Fashioned Stockings	MBS	Geyer, Cornell & Newell, Inc.
Information Please	H. J. Heinz Co. Heinz Foods	NBC	Maxon, Inc.
Inner Sanctum	Socony-Vacuum Oil Co. Oil	NBC	Compton Adv. Inc.
Inside of Sports	Lever Bros. Co. Lipton's Tea & Soup	CBS	Young & Rubicam, Inc.
Island Venture	Baynuk Cigars, Inc. Phillies Cigars	MBS	Ivey & Ellington Neal D. Ivey
It Pays to Be Ignorant	Wm. Wrigley, Jr. Co. Chewing Gum	CBS	Arthur Meyerhoff & Co.
I Was There	Philip Morris Co., Ltd. Philip Morris Cigarettes	CBS	The Biow Co.
	Hunt Packing Co. Tomato Juice & All Products	CBS	The Biow Co. Young & Rubicam, Inc.

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Jack Armstrong	General Mills Wheaties	ABC	Knox Reeves Adv., Inc.
Jack Benny	American Tobacco Co. Lucky Strike Cigarettes	NBC	Ruthrauff & Ryan
Jack Berch	The Prudential Ins. Co. Insurance	ABC	Benton & Bowles, Inc.
Jack Carson Show, The	Campbell Soup Co. All Products	CBS	Foote, Cone & Belding Ward Wheelock
Jack Kirkwood Show, The	Procter & Gamble Co. Ivory Soap, Oxydol	CBS	Compton Advt., Inc.
Jack Smith Show, The	Procter & Gamble Co. Oxydol	CBS	Dancer-Fitzgerald-Sample
James Abbe Observes	Fisher Flouring Mills Inc. Fisher's Cereal Products	ABC-PC	Pacific Nat'l Adv. Agy.
James Abbe Pictures the News	Fisher Flouring Mills Inc. Cereals & Flour	NBC	Pacific Nat'l Adv. Agy.
Jergens Summer Edition	Andrew Jergens Co. Lotion, Woodbury Soap & Face Powder	ABC	Lennen & Mitchell, Inc.
Jerry Cooper	Miss Swank, Inc. Miss Swank Slips	MBS	Hirshon-Garfield, Inc. Wm. H. Weintraub & Co.
Jerry Wayne Show	The Borden Co. All Products	CBS	Young & Rubicam, Inc.
Jimmie Fidler	Carter Products Inc. Arrid	ABC	Small & Seiffer, Inc.
Jimmy Carroll Sings	E. R. Squibb & Sons Toothpowder, Dental Cream, Pharmaceutical Products	CBS	Geyer, Cornell & Newell
Joe E. Brown—Stop Or Go	McKesson & Robbins, Inc. M & R Products	ABC	J. D. Tarcher & Co.
John B. Kennedy	Harvel Watch Co. Watches	ABC	A. W. Lewin Co.
John J. Anthony	Carter Products, Inc. Carter's Little Liver Pills	MBS	Ted Bates, Inc.
Johnny Morgan Show	P. Ballantine & Sons Ballantine Beer & Ale	CBS	J. Walter Thompson Co.
John W. Vandercreek	Best Foods, Inc. Nucoa	NBC	Benton & Bowles
	Sentinel Radio Corp. Institutional	NBC	Evans Associates, Inc.

Johnny Presents	General Motors Corp. Oldsmobile	NBC	D. V. Brothel & Co., Inc.
Joseph C. Harsch	Philip Morris & Co., Inc. Cigarettes	NBC	The Blou Co.
Joyce Jordan, M.D.	B. F. Goodrich Co. Rubber Products	CBS	B. B. D. & O., Inc.
Joyce Jordan, M.D.	General Foods Corp. Grapenuts & Grapenuts Wheatmeal	CBS	Young & Rubicam, Inc.
Judy Canova Show	Procter & Gamble Co. Drene & Dreft	NBC	Dancer-Fitzgerald-Sample
Just Entertainment	Colgate-Palmolive-Peet Co. Soap & Toothpowder	NBC	Ted Bates, Inc.
Just Plain Bill	Wm. Wrigley, Jr. Co.	CBS	J. Walter Thompson Co. Arthur Meyerhoff Co.
	Whitehall Pharmacal Co. Anacin, Heet, Hills Cold Tablets	NBC	Dancer-Fitzgerald-Sample
Kaltenborn Edits the News	Pure Oil Co. Oil & Gasoline	NBC	Leo Burnett Co., Inc.
Kate Smithth Hour	General Foods Corp. Jello & Jello Puddings, Sanka	CBS	Young & Rubicam, Inc.
Kate Smith Songs	General Foods Corp. Postum	CBS	Young & Rubicam, Inc.
Kate Smith Speaks	General Foods Corp. Baker's Chocolate & Cocoa, Certo, Post 40% Bran Flakes, Post Raisin Bran, Swansdown, Calumet	CBS	Young & Rubicam, Inc. Benton & Bowles
Kay Kyser's Kollege of Musical Knowledge	Colgate-Palmolive-Peet Co. Soap & Dental Cream	NBC	Ted Bates, Inc.
K. C. Jamboree	Jacques Mfg. Co. K. C. Baking Powder	NBC	Leo Burnett Co., Inc.
Keep Up With The World	Eigin National Watch Co. Watches	ABC	J. Walter Thompson Co.
Kellogg's Home Edition	Kellogg Co. Gro-Pup, Raisin Bran Flakes	ABC	Kenyon & Eckhardt, Inc.
Kentucky Derby	Gillette Safety Razor Co. Blades, Shaving Cream	CBS	Maxon, Inc.
Knox Manning, News	McMohan Furniture Stores Home Furnishings	CBS-PC	M-C-M Adv. Agency
Knox Manning Reports	S. W. Fine Foods, Inc. Food & Coffee	CBS-PC	Brisacher, Van Norden & Staff
Kraft Music Hall	Kraft Foods Co. Kraft Products	NBC	J. Walter Thompson Co.

Ladies Be Seated	Quaker Oats Co. Aunt Jemima Pancakes, Muffets, etc.	ABC	Sherman & Ellis & Co., Inc.
Lanny & Ginger	Beaumont Co. Four-Way Cold Tablets, Grove B-Complex	MBS	Donahue & Coe, Inc.
Layman's Views of the News	Sealy Mattress Co. Mattresses	NBC	Alvin Wilder Adv.
Leland Stowe	National Board of Fire Underwriters Fire Insurance	ABC	MacFarland & Aveyard & Co.
Letters to Lindlahr	Serutan Co. Serutan-Nutrex	MBS	Raymond Spector Co. Grant Adv.
Let's Face the Issue	Chesapeake & Ohio Railway Co. Service	MBS	Kenyon & Eckhardt, Inc.
Let's Pretend	Cream of Wheat Corp. Cream of Wheat	CBS	B. B. D. & Co., Inc.
Let Yourself Go	Eversharp, Inc. Eversharp Pens, Pencils, Redtop Lead	CBS	The Biow Co.
Life Can Be Beautiful	Procter & Gamble Co. Ivory Soap, Teel	CBS	Compton Adv., Inc.
Life of Riley	American Meat Institute Institutional	ABC	Leo Burnett Co., Inc.
Life of Riley	Procter & Gamble Co. Teel	NBC	The Biow Co.
Light of the World	General Mills, Inc. Kitchen Tested Flour, Softasilk Flour, Kix	CBS	Dancer-Fitzgerald-Sample
Listening Post, The	Curtis Publishing Co. Saturday Evening Post	ABC	MacFarland Aveyard & Co.
Little Betsy Ross Girl	Campana Sales Co. Solitaire Makeup	NBC	The Clements Co.
Lois Lang & Three Suns	Chatham Mfg. Co. Blankets	ABC	The M. H. Hackett Co.
Lone Ranger	General Mills, Inc. Cheerios	ABC	Dancer-Fitzgerald-Sample
Lora Lawton	B. Y. Babbitt, Inc. Bab-O Cleaner	NBC	Duane Jones Co.
Lorenzo Jones	Sterling Drug, Inc. Phillips, Bayer Aspirin	NBC	Dancer-Fitzgerald-Sample
Lowell Thomas	Sun Oil Co. Gas & Oil	NBC	Roche, Williams & Cleary
Lum 'n' Abner	Miles Laboratories, Inc. Alka-Seltzer & One-A-Day Vitamins	ABC	Wade Advertising Agency

Luncheon With Lopez
 Lutheran Hour
 Lux Radio Theater
 Lynn Murray's Orch. & Chorus

Stokely Bros. & Co.
 Tenderoni, Van Camp Prods.
 Lutheran's Laymen's League

Lever Bros. Co.
 Lux Toilet Soap & Flakes

E. R. Squibb & Sons
 Toothpowder, Dental Cream, Pharmaceutical Products

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Maisie
 Major Bowes Red Cross Show
 Major Bowes Shower of Stars
 Man Ciled X, The
 Man Ciled X, The
 Manhattan Merry-Go-Round
 Ma Perkins
 Ma Perkins
 March of Time
 Mary Marlin
 Mary Small Revue
 Matinee Theater
 Maxwell House Coffee Time
 Mayor of the Town
 Meet Margaret McDonald
 Meet Me at Parky's

Eversharp, Inc.
 Eversharp Pens, Pencils, Redtop Lead

Chrysler Corp.
 Motor Cars

Chrysler Corp.
 Motor Cars

Lockheed Aircraft Corp.
 Transportation

Pepsodent Co.
 Toothpaste

Sterling Drug, Inc.
 Dr. Lyon's Toothpaste

Procter & Gamble Co.
 Oxydol

Procter & Gamble Co.
 Oxydol

Time, Inc.
 Time Magazine

Standard Brands, Inc.
 Fleischmann's Yeast

D. L. Clark Co.
 Candy

Vick Chemical Co.
 All Products

General Foods Corp.
 Maxwell House Coffee

Noxema Chemical Co.
 Noxema, Noxema Shave Cream

Procter & Gamble Co.
 Crisco

P. Lorillard Co.
 Old Gold Cigarettes

Calkins & Holden
 Kelly, Zahndt & Kelly
 Gotham Adv. Co.
 J. Walter Thompson Co.
 B. B. D. & O., Inc.

The Biow Co.
 Ruthrauff & Ryan
 Ruthrauff & Ryan
 Foote, Cone & Belding
 Foote, Cone & Belding
 Dancer-Fitzgerald-Sample
 Dancer-Fitzgerald-Sample
 Dancer-Fitzgerald-Sample
 Young & Rubicam, Inc.
 J. Walter Thompson Co.
 B. B. D. & O., Inc.
 Morse International
 Benton & Bowles
 Ruthrauff & Ryan
 Compton Adv. Co., Inc.
 Lennen & Mitchell

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PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Meet the Missus	Participating Program	CBS—PC	
Meet Your Navy	Raytheon Mfg. Co. Radio Tubes, Electrical & Electronics Products	ABC	J. M. Mathes, Inc.
Memo for Tomorrow	Conti Products, Inc. Conti Shampoo & Soap	MBS	Bermingham Castleman & Pierce, Inc.
Men of Vision	Bendix Aviation Corp. All Products	CBS	Grant Adv., Inc.
Merry Life of Mary Christmas	Lever Bros. Co. Swan Soap	CBS	Young & Rubicam, Inc.
Metropolitan Opera	The Texas Co. Texaco Petroleum Prods.	ABC	Buchanan & Co., Inc.
Metropolitan Opera Presents	Sherwin-Williams Co. Paints	ABC	Warwick & Legler, Inc.
Miss Hattie	Aluminum Co. of America Institutional	ABC	Fuller & Smith & Ross, Inc.
Molle Mystery Theater	Centaur Co. Molle Shave Cream	NBC	Young & Rubicam, Inc.
Mommie & the Men	Procter & Gamble Co. Ivory Soap	CBS	Compton Adv., Inc.
Money on the Line	Safeway Stores, Inc. Sunnybrook Margarine	CBS—PC	McCann-Erickson, Inc.
Mr. District Attorney	Goldstream Prods. Corp. Bristol-Meyers, Inc.	NBC	Doherty, Clifford & Shenfield
Mr. Keen, Tracer of Lost Persons	Vitalis & Ipana Kolyms Tooth Powder	CBS	Dancer-Fitzgerald-Sample
Mr. & Mrs. North	American Home Prods. Corp. Woodbury Soap	NBC	Lennen & Mitchell, Inc.
Murder Is My Hobby	Andrew Jergens Co. Knox Company	MBS	Raymond R. Morgan Co.
Murder Will Out	Mendaco Rainier Brewing Co.	ABC—PC	Buchanan & Co., Inc.
Musical Bouquet	Rainier Beer, Malt & Ale	ABC	Dorland International Pettingell & Fenton, Inc.
Music America Loves Best	Pinaud, Inc. Cosmetics	NBC	J. Walter Thompson Co.
Music of Andre Kostelanetz	Radio Corp. of America Institutional	CBS	Ruthrauff & Ryan
Music of Morton Gould	Chrysler Corp. Motor Cars	CBS	Ruthrauff & Ryan
	Chrysler Corp. Motor Cars		

Music That Satisfies	Liggett & Myers Tobacco Co. Chesterfield Cigarettes	CBS	Newell-Emmett, Inc.
My Best Girls	Cammer Products Co. Energine	ABC	Young & Rubicam, Inc.
Mystery in the Air	R. J. Reynolds Tobacco Co. Camel Cigarettes	NBC	Wm. Esty & Co., Inc.
My True Story	Libby, McNeill & Libby Canned Goods	ABC	J. Walter Thompson Co.
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National Barn Dance	Miles Lab., Inc. Alka-Seltzer & Vitamins	NBC	Wade Advert. Agency
National Farm & Home Hour	Allis-Chalmers Mfg. Co. Farm Equipment	NBC	Bert S. Gittins Adv.
National Professional Football Championship Game	Wilson Sporting Goods Co. Sporting Goods	ABC	U. S. Advt. Corp.
Nabbs, The	Knox Company Cystex	MBS	Raymond R. Morgan Co.
Ned Calmer, News	Parker Pen Co. Parker Pens, Pencils & Quink	CBS	J. Walter Thompson Co.
Nelson Pringle, News	General Mills, Inc. Wheaties	CBS-PC	Knox-Reeves Adv., Inc.
News & Betty Crocker	Union Oil Co. Gas & Oil	CBS	Foote, Cone & Belding
News of the World	General Mills, Inc. Gold Medal Flour	ABC	Dancer, Fitzgerald & Sample
News of the World With Robert St. John	F. W. Fitch Co. Shampoo, Hair Tonic	NBC	L. W. Ramsey Co.
News With Howard Petrie	Miles Lab., Inc. Alka-Seltzer & Vitamins	NBC	Wade Advt. Agency
N. Y. Philharmonic-Symphony	Miles Lab., Inc. Alka-Seltzer & Vitamins	NBC	Wade Advt. Agency
Night at Hoagy's	Seeman Brothers, Inc. Air-Wick	CBS	Wm. H. Weintraub & Co.
Night Editor	U. S. Rubber Co. All Products	CBS	Campbell-Ewald Co., Inc.
Noah Webster Says	Table Prods., Inc. Nu-Made Mayonnaise	MBS	Foote, Cone & Belding
	Safeway Stores, Inc. Edwards Coffee	NBC	Ruthrauff & Ryan
	Southern Cotton Oil Co. Wesson Oil & Snowdrift	NBC	Fitzgerald Advt., Co.

PROGRAM ADVERTISER AND PRODUCT NETWORK ADVERTISING AGENCY

Okay for Release	Groves Lab., Inc. Cold Tablets & Vitamins	NBC	Russel M. Seeds Co.
Ona Munson in Hollywood	Barron-Grey Packing Co. Health Vegetable Juice	CBS—PC	Long Advt. Service
One Man's Family	Herman Basch & Co. Fur Processing	CBS	Kelly, Nason, Inc.
One Man's Family	Standard Brands, Inc. Royal Gelatin Desserts & Tender Leaf Tea	ABC	J. Walter Thompson Co.
One Woman's Opinion—Lisa Sergio	Standard Brands, Inc. Royal Desserts, Yeast	NBC	Alfred J. Silberstein
Opportunity Theater	Botany's Worst Mills Botany Cosmetics	ABC	Bert Goldsmith, Inc.
Opry House Matinee	West Coast Soap Co. Pow-Pow Cleanser	NBC	Brisacher, Van Morden & Staff
Orange Bowl Football Game	Ralston-Purina Co. Cereal & Farm Foods	MBS	Gardener Agency St. Louis
Orson Welles	Gillette Safety Razor Co. Blades & Shaving Cream	CBS	Maxon, Inc.
Our Gal Sunday	Lear, Inc. Radios & Recording Machines	ABC	Kudner Agency
	American Home Prods. Corp. Anacin	CBS	Dancer-Fitzgerald-Sample

P

Paula Stone & Phil Brito	R. B. Semler, Inc. Kreml Hair Tonic	MBS	Erwin, Wasey & Co., Inc.
People Are Funny	Brown & Williamson Tobacco Co. Raleigh Cigarettes	NBC	Russell M. Seeds
Pepper Young's Family	Procter & Gamble Co. Camay	NBC	Dancer-Fitzgerald-Sample Pedlar & Ryan Pedlar & Ryan
Perry Mason	Procter & Gamble Co. Dreft-Spic & Span, Camay	CBS	Weitman & Pratt, Inc.
Phillip Murray	Congress of Industrial Orgs. CIO of America	ABC	Wade Advt. Agency
Pick & Pat	Miles Lab., Inc. Alka-Seltzer, 1-A-Day Vitamins	ABC	Wm. H. Weintraub & Co.
Pick & Pat Time	Helbros Watch Co. Watches	ABC	
Pictsweet News	Bozeman Candy Co. Pictsweet Frozen Foods	MBS	Ruthrauff & Ryan

Pilgrim Hour	Gospel Broadcasting Assn. Evangelical Talks	NBC	R. H. Alber Co.
Powder Box Theater	Bourjois, Inc. Cosmetics & Perfumes	CBS	Foote, Cone & Belding
Portia Faces Life	General Foods Corp. Cereals, Flour	NBC	Young & Rubicam, Inc.
Prudential Family Hour	Prudential Ins. Co. of Amer. Insurance Services	CBS	Benton & Bowles, Inc.

Queen for a Day	Miles Labs., Inc. (15 min.) Procter & Gamble (15 min.)	MBS	Wade Advt. Agency Compton Advt. Agency
Quick as a Flash	Helbros Watch Co. Watches	MBS	Wm. H. Weintraub & Co.
Quiz Kids	Miles Labs., Inc. Alka-Seltzer & 1-A-Day Vitamins	ABC	Wade Advt. Agency

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Radio Bible Class	Radio Bible Class Religious Talks	MBS	Stanley G. Boynton
Radio Hall of Fame & Summer Hour	Philco Corp. Radios & Refrigeration	ABC	Hutchins Advt. Co., Inc.
Radio's Readers Digest	Campbell Soup Co. Campbell Soups, All Products	CBS	Ward Wheelock Co.
Raleigh Room With Hildegarde	Brown & Williamson Tobacco Co. Raleigh & Kool Cigarettes	NBC	Russell M. Seeds
Raymond Clapper	General Cigar Co. White Owl Cigars	MBS	J. Walter Thompson Co.
Raymond Gram Swing	General Cigar Co. White Owl Cigars	MBS	J. Walter Thompson Co.
Ray Noble's Orchestra	Sales Builders, Inc. Max Factor Cosmetics	CBS	Smith & Drum, Inc.
RCA Show With Tommy Dorsey	RCA Institutional	NBC	J. Walter Thompson Co.
Real Stories From Real Life	Whitehall Pharmacal Co. Anacin & Other Products	MBS	Dancer-Fitzgerald-Sample
Red Skelton's Scrap Book	Brown & Williamson Tobacco Co. Raleigh & Kool Cigarettes	NBC	Russel M. Seeds Co.
Relaxation in Music	Miss Swank, Inc. Miss Swank Slips	MBS	Hirshon-Garfield, Inc. Wm. H. Weintraub & Co.
Remember Hour	Bekins Van & Storage Moving & Storage	ABC-PC	A. E. Brooks Advt. Agency

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Renfro Valley Folks	Ballard & Ballard Ballard's Obelisk Flour & Other Milling Prods.	CBS	Henri, Hurst & McDonald
Rensie's Radio Auction Gallery	Rensie Watch Co. Rensie Watches	MBS	Weiss & Geller, Inc.
Return of Nick Carter, The	Lin-x (Formerly Acme White Lead & Color Works) Acme Paint & Lin-x	MBS	Henri, Hust & McDonald
Reveille Roundup	Groves Labs., Inc. Cold Tablets & Vitamins	NBC	Russel M. Seeds
Rev. John E. Zoller	Wesley Radio League Religious Talks	MBS	Stanley G. Boynton
Rexall Summer Show	United Drug Co. Drugs	CBS	N. W. Ayer & Son
Richard Maxwell, Hymns You Love	Serutan Co. Serutan-Nutrex	MBS	Raymond Spector Co. Grant Advt.
Richfield Reporter	Richfield Oil Corp. Gas & Oil	NBC	Hixson-O'Donnel, Inc.
Right to Happiness	Procter & Gamble Co. Ivory Soap	NBC	Compton Advt.
Riders of the Purple Sage	Groves Lab., Inc. Cold Tablets & B-Complex Vitamins	CBS	Russel M. Seeds Co.
Road Ahead, The	Alternating Sponsors	ABC	Compton Advt. Agency
Road of Life	Procter & Gamble Co. Duz	NBC	Compton Advt. Agency
Road of Life	Procter & Gamble Duz	CBS	Compton Advt. Agency
Robert St. John	American Bakeries Merita Breads, Cakes	NBC	Tucker-Wayne & Co.
Robert Trout, News	Southern Bed Spring Co. Beds & Bedding	CBS	Byrde-Richard & Pound
Rogue's Gallery	Comptone Co. Oculens Sun Glasses	MBS	Joseph Katz Co.
Romance of Helen Trent, The	Maryland Pharmacal Co. Rem & Rel	CBS	L. W. Ramsey Co.
Romance, Rhythm & Ripley	F. W. Fitch Co. Fitch Shampoo	CBS	Dancer-Fitzgerald-Sample
	American Home Prods. Corp. Bisodol, Kolynos	CBS	Foote, Cone & Belding
	Bourjois & Co. Cosmetics & Perfumes	CBS	

Ronson Xmas Musicade
Rosemary
Rosemary
Roy Rogers Show, The

Ronson Art Metal Works
 Ronson Lighter
Procter & Gamble Co.
 Ivory Flakes
Procter & Gamble Co.
 Ivory Flakes, Ivory Snow, White Laundry Soap
Goodyear Tire & Rubber Co.
 Service

Saint, The
Sam Balter & the News
Sam Hayes, News
Sam Hayes

Campbell Soup Co.
 All Products
Zukor's, Inc.
 Women's Dresses
Peter Paul, Inc.
 Choclettos, Charcoal Gum
Sperry Flour Co.
 Wheaties

Sammy Kaye's Sunday Serenade
Sammy Kaye's Tangee Serenade
Saturday Night Serenade
Scramby Amby
Screen Guild Players
Sealtest Village Store
Second Husband
Service to the Front
Shadow, The

Raymond Labs., Inc.
 Rayve Shampoo
George W. Luft Co.
 Tangee Cosmetics
Pet Milk Sales Co.
 400-D Pet Milk
Manhattan Soap Co.
 Sweetheart Soap
Lady Esther, Ltd.
 Cosmetics
Sealtest, Inc.
 Ice Cream
Sterling Drug, Inc.
 Bayer Aspirin, Dr. Lyons Toothpowder
Wm. Wrigley, Jr. Co.
 Chewing Gum
Carey Salt Co.
 Carey Salt

Delaware, Lackawanna & Western Coal Co.
 Blue Coal
Groves Labs., Inc.
 Fourway Cold Tablets, B-Complex Vitamins
Lin-x
 Acme Paint & Lin-x

CBS
 NBC
 CBS
 MBS

CBS
 ABC—PC
 ABC—PC
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Cecil & Presbrey, Inc.
 Compton Advt. Agency
 Compton Advt. Agency
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 Ward Wheelock
 John Barnes & Assoc.
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 Knox-Reeves Advt., Inc.
 Roche, William & Cleary
 Warwick & Legler, Inc.
 Gardner Advt. Co.
 Duane, Jones Co.
 Biow Co., Inc.
 McKee & Albright, Inc.
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 Arthur Mayerhoff & Co.
 McLunkin Advt. Co.
 Ruthrauff & Ryan, Inc.
 Russel M. Seeds Co., Inc.
 Henri, Hurst & McDonald

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Sheriff, The	Pacific Coast Borax Co. Any Product Acceptable to ABC	ABC	McCann-Erickson Co.
Silver Theater	International Silver Co. Sterling & 1847 Rogers Brothers Silver	CBS	Young & Rubicam, Inc.
Sizing Up the News	Bayuk Cigars, Inc. Phillies Cigars	MBS	Ivey & Ellington Neal D. Ivey
Smilin' Ed McConnell	Brown Shoe Co. Shoes	NBC	Leo Burnett Co.
Smoke Dreams(C)	H. Fendrich, Inc. Cigars	ABC	Ruthrauff & Ryan
Soldier Who Came Home	Manhattan Soap Co. Sweetheart Soap	NBC	Duane, Jones Co.
Solitaire Time	Campana Sales Co. Solitaire Make-up	NBC	The Clements Co.
Song of the Week	Colonial Dames, Inc. Cosmetics	CBS	Abbott Kimbal Co., Inc.
Songs From Morton Downey	Coca-Cola Co. Coca-Cola	ABC	D'Arcy Advt. Co., Inc.
Songs by Morton Downey	Coca-Cola Co. Coca-Cola	MBS	D'Arcy Advt. Co., Inc.
Spotlight Bands	Coca-Cola Co. Coca-Cola	ABC	D'Arcy Advt. Co., Inc.
Spotlight Bands	Coca-Cola Co. Coca-Cola	MBS	D'Arcy Advt. Co., Inc.
Stage Door Canteen	Corn Prods. Refining Co. Dextrose, Mazola & Other Prods.	CBS	C. L. Miller Co.
Standard Hour	Standard Oil of California Institutional	NBC	B. B. D. & O., Inc.
Standard School Broadcast	Standard Oil of Calif. Petroleum Products	NBC	B. B. D. & O., Inc.
Starlight Serenade	Conti Products, Inc. Conti Shampoo & Soap	MBS	Birmingham Castleman & Pierce
Star Playhouse	Procter & Gamble Dreem & Dreft	NBC	Dancer-Fitzgerald-Sample
Starring Kurt Massey	Schutter Candy Co. Candy Bars	NBC	Schwimmer & Scott
Stars of the Future	Ford Motor Co. Ford Motors	ABC	J. Walter Thompson Co.
Stars Over Hollywood	Bowey's, Inc. Dairi-Rich Prods.	CBS	Sorensen & Co.
Steel Horizons	Allegheny Ludlum Steel Corp. Institutional	MBS	Walker & Downing

Steel Wages & Prices	American Iron & Steel Institute Institutional	ABC	B. B. D. & O., Inc.
Stella Dallas	Sterling Drug Co. Phillips Milk of Magnesia	NBC	Dancer-Fitzgerald-Sample
Story of Sandra Martin	Miles California Co.	CBS—PC	Wade Advertising Agency
Story Teller, The	1-A-Day Vitamins Yellow Cab Co. Cab Service	CBS	Rhodes & Davis
Stradivari Orchestra, The	Prince Matchabelli, Inc. Perfumes & Cosmetics	CBS	Morse International
Stradivari Orchestra	Prince Matchabelli, Inc. Perfumes	NBC	Morse International
Strange Romance of Evelyn Winters, The	Manhattan Soap Co., Inc. Sweetheart Soap	CBS	Duane Jones Co.
Stuart Erwin Show	P. Ballantine Sons Ballantine Beer & Ale	CBS	J. Walter Thompson Co.
Sunday Evening Party	The Charles E. Hires Co. Hires Root Beer	ABC	N. W. Ayer & Son, Inc.
Sunday on N-K Ranch	Nash-Kelvinator Corp. Kelvinator Refrigerators	ABC	Geyer, Cornell & Newell, Inc.
Superman	Kellogg Co. Kellogg's Pep	MBS	Kenyon & Eckhardt
Suspense	Roma Wine Co. Roma Wines	CBS	The Biow Co., Inc.
Sweetheart Time	Gum Labs., Inc. Ivoryne Chewing Gum	MBS	McJunkin Advt. Co.
Swing's the Thing	E. J. Brach & Sons Confectionery	MBS	Hill, Blackett & Co.
Symphony of the Americas	Reichhold Chemical Corp. Institutional	MBS	Grant Advertising, Inc.
Take It Or Leave It	Eversharp, Inc. Eversharp Pens, Pencils, Red Top Lead	CBS	The Biow Co., Inc.
Take It Easy Time	Stokely Brothers & Co., Inc. Tenderoni & Other Van Camp Products	MBS	Galkins & Holding
Tangee Varieties	George W. Luft Co. Tangee Cosmetics	ABC	Warwick & Legler, Inc.
Tangee Varieties	George W. Luft Co., Inc. Tangee Cosmetics	MBS	Warwick & Legler, Inc.
Ted Malone	Westinghouse Electric Corp. Institutional	ABC	McCann-Erickson, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Teel Variety Hall	Procter & Gamble Co. Teel	NBC	The Biow Co., Inc.
Teentimers Club	Teentimers, Inc. Dresses	NBC	Buchanan & Co., Inc.
Telephone Hour	Bell Telephone System Telephone Service	NBC	N. W. Ayer & Sons
Tena & Tim	Cudahy Packing Co. Old Dutch Cleanser	CBS	Grant Advt., Inc.
Tennessee Jed	Ward Baking Co. Bread & Cake	ABC	J. Walter Thompson Co.
Ten Thousand Buffalos	Food Machinery Corp.	ABC	The Mayers Co.
Terry & the Pirates	Quaker Oats Co. Puffed Wheat & Rice Sparkies	ABC	Sherman & Marquette, Inc.
Texaco Star Theater	Texas Co. Texaco Gas, Oil, Lubricants, Marfax, Service Stations	CBS	Buchanan Co., Inc.
Textron Theater	Textron, Inc. Fabrics	CBS	J. Walter Thompson Co.
Thanks to the Yanks	R. J. Reynolds Tobacco Co. Camel Cigarettes	CBS	Wm. Esty & Co., Inc.
That Brewster Boy	Quaker Oats Co. Quaker Oats & Mothers Oats	CBS	Ruthrauff & Ryan
That's a Good Idea	Wilshire Oil Co. Motor Oil	CBS—PC	Dan B. Miner Co.
The Adventures of the Thin Man	Guittard Chocolate Co. Chocolates		Garfield & Guild
The Aldrich Family	General Foods Corp. Grapenuts & Grapenuts Flakes, Maxwell Coffee, Post Toasties	CBS	Young & Rubicam Benton & Bowles, Inc.
These Are Our Men	General Foods Corp. Grapenuts & Grapenut Flakes & Postum	CBS	Young & Rubicam, Inc.
Theater Guild on the Air	Parker Watch Co. Watches	NBC	Sterling Advt. Agency
Theater of Romance	U. S. Steel Corp. Institutional	ABC	B. B. D. & O., Inc.
This Is Helen Hayes	Colgate-Palmolive-Peet Co. Colgate Tooth Powder, Halo Shampoo	CBS	Sherman & Marquette
This Is My Best	Textron, Inc. Cotton Goods	MBS	J. Walter Thompson Co.
	Cresta Blanca Wine Co. Cresta Blanca Wine	CBS	B. B. D. & O., Inc.

This Is My Story	"42" Products, Inc. Hair Oil & Other Products	CBS—PC	Hillman-Shane-Breyer, Inc.
This Is Your F. B. I.	Equitable Life Assurance Society Insurance	ABC	Warwick & Legler, Inc.
This Moving World	Foster Milburn Co. Doans Pills and Icemint Iodent Chemical Co. Iodent Toothpaste	ABC—PC	Street & Finney, Inc. Duane Jones Co.
Those Websters	Quaker Oats Co. Quaker Oats & Mothers Oats	CBS	Ruthrauff & Ryan
Those We Love	General Foods Corp. Sanka Coffee	NBC	Young & Rubicam, Inc.
Time for Rolly Langley	Ferry-Morse Seed Co. Seeds	CBS—PC	MacManus, John & Adams, Inc.
Time for Decision	Waltham Watch Co. Waltham Time Pieces	MBS	H. B. Humphrey Co.
Time Views the News	Welch Grape Juice Co. Grape Juice, Jellies, Jams & Marmalades	ABC	H. W. Kastor & Sons
Tin Pan Alley of the Air	O' Cedar Corp. Mops & Floor Polish	NBC	Aubrey, Moore & Wallace, Inc.
Toasties Time	Leaf Gum Co. Chewing Gum	CBS	Bozell & Jacobs, Inc.
Tobe Reed	General Foods Corp. Post Toasties	CBS—PC	Benton & Bowles, Inc.
Today's Children	Gallenkamp Stores Co. Shoes	NBC	Long Adv. Agency Knox-Reeves
Tom Breneman's Breakfast in Hollywood	General Mills, Inc. Bisquick	ABC	Kenyon & Eckhardt, Inc.
Tom Breneman's Highlights	Kellogg Co. Kellogg's Pep		Compton Adv., Inc.
Tom Harmon—All American Sports Editor	Procter & Gamble Co. Ivory Flakes	ABC—PC	Compton Adv., Inc.
Tom Mix & His Ralston Straight Shooters	Clipper Craft Clothes Clipper Craft Clothes	MBS	Emil Mogul Co., Inc.
Tommy Dorsey & Orch.	Ralston Purina Co. Cereal Foods	NBC	Gardner Adv. Co.
Tonight in Hollywood	Standard Brands, Inc. Tea, Margarine		J. Walter Thompson Co.
	Andrew Jergens Co. Jergens Lotion	CBS—PC	Lennen & Mitchell, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Topics of Today—Dorothy Thompson	Clipper Craft Clothes Clipper Craft Clothes	MBS	Emil Mogul Co., Inc.
Top of the Evening—Ted Malone	Westinghouse Electric Co. Institutional	ABC	McCann-Erickson, Inc.
Trading Post	National Lead Co. Dutch Boy Paint	CBS—PC	Erwin, Wasey & Co. Honig-Cooper Co.
Treasure Hour of Song	Conti Products, Inc. Conti Shampoo & Soap	MBS	Birmingham, Castleman & Pierce, Inc.
Truman Bradley, News	Peter Paul, Inc. Candy Bars	CBS—PC	Brisacher, Van Norden & Staff McCann-Erickson, Inc.
Truth or Consequences	Soil-Off Mfg. Co. Cleaning Fluid	NBC	Ruthrauff & Ryan Compton Adv., Inc.
Try-N-Find-Me	Procter & Gamble Co. Duz	CBS	Kenyon & Eckhardt, Inc.
Twilight Concerts	Southern Cotton Oil Co. Wesson Oil, Snowdrift	MBS	Grant Adv., Inc.
Two on a Clue	Reichhold Chemicals, Inc. Institutional	CBS	Benton & Bowles, Inc. Young & Rubicam, Inc.
United Nations Forum	General Foods Corp. Maxwell House Coffee, Post Toasties, La France, Satina, Postum	ABC—PC	Buchanan & Co.
Upton Close	Rainier Brewing Co. Beer, Malt & Ale Lumbermen's Mutual Casualty Co. Insurance	MBS	Leo Burnett Co., Inc.
Valiant Lady	General Mills, Inc. Cheerios	CBS	Dancer-Fitzgerald-Sample
Vic & Sade	Procter & Gamble Co. Oxydol	CBS	Dancer-Fitzgerald-Sample
Victor Borge Show	S. C. Johnson & Co. Wax Products	NBC	Needham, Louis & Broby
Voice of Firestone	Firestone Tire & Rubber Co. Tires & Tubes	NBC	Sweeney & James Co.
Voice of Prophecy	Voice of Prophecy Religious Talks	MBS	Jack Parker & Assoc.
Voice of the Dairy Farmer	American Dairy Assoc.	ABC—PC	Campbell-Mithun, Inc.

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Voice of the Dairy Farmer	American Dairy Assoc. Dairy Products	NBC	Campbell-Mithun, Inc.
Voice of the Moment	Industrial Management Corp. Insect-O-Blitz	CBS—PC	Lockwood-Shackelford Co.
Vox-Pop	Emerson Drug Co. Bromo-Seltzer	CBS	McCann-Erickson, Inc.
Walkie-Talkie	Fisher Flouring Mills, Inc. Fisher Cereal Products	ABC—PC	Pacific Nat'l Advertising Agency
Walter Compton	Confi Products, Inc. Conti Shampoo & Soap	MBS	Birmingham, Castleman & Pierce, Inc.
Walter Winchell	Andrew Jergens Co. Jergens Lotion, Woodbury Soap & Face Powder	ABC	Lennen & Mitchell, Inc.
Waltz Time	Sterling Drug, Inc. Drugs	NBC	Dancer-Fitzgerald-Sample
Wayne King	American Tobacco Co. Lucky Strike Cigarettes	NBC	Ruthrauff & Ryan
Wednesday With You	Bristol-Meyers, Inc. Sal-Hepatica & Trushay	NBC	Young & Rubicam, Inc.
Westinghouse Program	Westinghouse Elec. Corp. Institutional	NBC	McCann-Erickson, Inc.
We the People	Gulf Oil Corp. Gas, Oil, Lubricants	CBS	Young & Rubicam, Inc.
What's Cookin'?	Chef-Boy-ar-dee Quality Foods, Inc. Spaghetti Dinner & Other Prods.	ABC	McJunkin Advt. Co.
What's Doin', Ladies?	Participating Program	ABC—PC	
What's New With Norman Nesbitt	Signal Oil Co. Motor Oil & Gas	ABC—PC	Barton A. Stebbins Advt. Agency
What's the Name of That Song?	Knox Co. Cystex	MBS	Raymond R. Morgan Co.
What's Your Idea?	Duffy-Mott Co., Inc. Apple Products & Sun-Sweet Prune Juice	MBS	Al Paul Lefton Co.
When a Girl Marries	General Foods Corp. Salt, Chocolate	NBC	Benton & Bowles, Inc.
Which Is Which?	P. Lorillard Co. Old Gold Cigarettes	CBS	Lennen & Mitchell, Inc.
Whistler, The	Signal Oil Co. Gas & Oil	CBS—PC	Barton A. Stebbins

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
William Lang, News	R. B. Semler, Inc. Kreml Hair Tonic	MBS	Erwin, Wasey & Co., Inc.
William L. Shirer	J. B. Williams Co. Shaving Cream & Shaving Products	CBS	J. Walter Thompson Co.
Woman of America, A	Procter & Gamble Co. Spic. & Span	NBC	Dancer-Fitzgerald-Sample
Woman in White	General Mills, Inc. Wheaties	NBC	Knox-Reeves
Woody Herman Show, The	Wildroot Co., Inc. Wildroot Toilet Articles	ABC	B. B. D. & O., Inc.
World Front	Bunte Brothers Candy	NBC	Presba, Fellers & Presba
World News Today	Admiral Corp. Admiral Radios, Television Receivers	CBS	Cruttenden & Eger Advt.
World of Tomorrow	Bu-Tay Products Rain Drops Water Softener	ABC-PC	Glasser-Gailey & Co.
World Parade	W. A. Sheaffer Pen Co. Pens, Pencils, Ink	NBC	Russel M. Seeds
World Series	Gillette Safety Razor Co. Safety Razors & Blades	MBS	Maxon, Inc.
World Today, The	General Electric Co. Electronics Division	CBS	B. B. D. & O., Inc.
Young Dr. Malone	General Foods Corp. Post 40% Bran Flakes	CBS	Benton & Bowles, Inc.
Young People's Church of the Air	Procter & Gamble Co. Crisco Religious Talks	MBS	Compton Advt., Inc.
Young Widder Brown	Young People's Church of the Air	NBC	R. H. Alber Co. Ivey & Ellington, Inc. Erwin, Wasey Co. Dancer-Fitzgerald-Sample
Your America	Sterling Drug, Inc. Drugs	MBS	The Caples Co.
Your Hit Parade	Union Pacific Railroad Institutional	CBS	Foote, Cone & Belding
Your Land & Mine—Henry J. Taylor	American Tobacco Co. Lucky Strike Cigarettes	MBS	Kudner Agcy., Inc. Donahue & Coe, Inc.
Your Sunday News Extra	General Motors Groves Labs., Inc. Four-Way Cold Tablets, Defender Vitamins	ABC	

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