TELEVISION HIGHLIGHTS

- said he believed that it would be perfectly possible and feasible to release a tele show on film over a "first-run" group of stations and then re-release it in the same locality at a later time to a "second-run" group and finally a "subsequent run" group. He pointed out that any given locality can be fairly and completely covered.
- 18—Seven channels between 174 and 216 megacycles were definitely assigned television by the FCC, with the 480-920 mc. band also reserved for the new wide-band color tele. Six additional tele bands would be provided in the 44-108 mc. region—apportioning of which would be delayed pending further testing.
- 23—IT & T received a telegram from Guy Rabuteau, French scientist in charge of the laboratories of Le Materiel Telephonique, Paris, IT & T associate, which stated that despite German occupation, French research organizations had continued developing television and manufacturers were in a position to deliver pick-up equipment, transmitters, receivers suitable for black and white high definition tele and later on full color television.
- 27—First of a series of television programs covering the world of science and using both "live" talent and film, was inaugurated by the American Museum of Natural History in conjunction with NBC's station WNBT.
- 28—Senators Emil A. Bartunek and Lawrence A. Kane, formally introduced into the Ohio state legislature their bill which amended the Ohio censorship statutes to include television, along with motion pictures and other eligible productions. Proposed amendments included a fee of \$3 fcr each 10 minutes of televised screen time or fraction thereof. This was the first tele censorship measure and levied fee as well.
- 30—As a contribution to the advancement of television production, George A. Hirliman, prexy of the Internation Theatrical and Television Corporation, announced that they would sponsor a national contest on July 1st offering 11 prizes which would include a \$10,000 cash award to the best amateur film production submitted.

JUNE

- 5—A new type of experimentation looking toward development of a broad-band microwave relay system was approved when the FCC granted the Raytheon Mfg. Co., construction permits for five experimental relay stations to be installed between Boston and New York.
- 7-IATSE issued a charter to a new union in the field designated as Television Broadcast-

- ing Studio Employees, Local 794 of the Alliance. The new union, having been granted its charter, was expected to launch an intensive drive to unionize tele employees in New York.
- 11—In a move to further its activities in the field of commercial television, CBS revealed the appointment of George Moskovics as commercial manager of television operations, a newly created post made in anticipation of experimental commercial activities in the video field.
- 14—New television plastic lens and receiver, developed by RCA Victor from materials manufactured by Dun Pont, is expected to provide an image five times as large as those obtained with pre-war models, also, brighter images and reduced cost of the receiving sets are indicated, all based on discs of "Lucite" composition as basic material.
- 14—American Television Society held its final official meeting of the season in the auditorium of the Museum of Modern Art, with George T. Shupert, of Paramount Pictures taking over the reins as newly elected president. Awards for television activity during the season were made to various network and inde tele outlets as well as individual effort.
- 18—CBS tele facilities and personnel were made available to network clients on a "working basis" for testing, development and broadcasting of commercial video programs. While there would be no charge for time on the air, there would be a charge of \$150 an hour for use of major studios, personnel and equipment.
- 20—Philco Radio applied to the FCC for three experimental relay broadcast stations to operate in New York, Philadelphia and Washington. Assignment of frequencies between 42 and 10,000 megacycles by the FCC chief engineer was asked.
- 25—John F. Royal, NBC vice-prexy in charge of television, speaking at the opening of the fourth annual NBC-Northwestern U summer radio institute, forecast that television would be a great force for peace during the coming years.
- 26—First large scale relay experiments for tele and FM to be undertaken between Los Angeles and San Francisco were forecast by the application to the FCC of the International Business Machines for relay terminal stations with 15 watts power in those two cities
- 27—FCC announced the assignment of the first six tele channels. Channel No. 1, 44-50 mc.; channels No. 2 3 and 4, 54-60, 60-66 and 66-72 mc.; channels No. 5 and No. 6, 76-82 and 82-88 mc.

- 27—A large screen tele receiver, which produced a picture 16 x 22 inches and included a radio-phonograph unit was unveiled by GE at a press showing held in New York.
- 29—A RADIO DAILY survey revealed that tele industry leaders were pleased by the FCC's channel allocations.

JULY

- 9—CBS was reported to have obtained the American rights for 1,000 line television as developed in France and also new foreign patents covering colored television.
- 10—Experimental tele transmission in England will get under way in January, and the commercial aspects of the media, dormant since the outbreak of the war will be stressed in accordance with an ambitious developmental program already mapped out.
- 13—Little criticism was expressed at the informal engineer hearing on FCC's proposed standards and regulations for tele stations.
- 17—Zoning Adjustment Board of the District of Columbia following a seven-hour hearing, denied the Bamberger Broadcasting Service, Inc., permission to locate a rtansmitting station and 300-foot tele tower in a residential area selected in the northwest section of Washington.
- 18—The FCC released to the industry its proposed technical specifications for tele operation on the 13 six-megacycle bands presently allocated for commercial operation. The industry in general was well pleased with the Commission proposals.
- 19—George E. Markham, manager of WRGB, Schenectady, speaking before a two-day symposium on tele and the future at the University of Michigan, declared that television would supplement the newspapers, radio, theater and the movies, but would not replace them.
- 20—Plans for the first full-fledged television field tests in the New York metropolitan area using higher frequencies as proposed by the FCC reallocations to be conducted by NBC in collaboration with RCA Laboratories, were announced by Dr. C. B. Joliffe, vice-president in charge of the RCA Labs.
- 25—Music Corporation of America announced that it had added a new television department, to be under the head of Roger Carlin, former legit theater producer and Paramount man.

AUGUST

1—Television department of NBC and the New York City Board of Education have readied plans to launch the first comprehensive experiment in the adaptation of tele to classroom education. Announcement was jointly made by John E. Wade, Superintendent of Schools and John F. Royal, NBC v.p. in charge of television.

- 3—Bcb Feiner, Jr., program assistant for WCBW, CBS tele station, was named assistant director of television programs for CRS
- 7—Purchase for post-war delivery of a 40 kilowatt television transmitter was announced by Harry R. Lubcke, tele director of Don Lee Tele and Don Lee Broadcasting Systems. The west coast web has filed with the FCC for permission to install the transmitter 5,800 feet above sea level on Mt. Wilson.
- 9—A plan for utilizing stratosphere airplanes cruising six miles in the air for the transmission of television and FM was revealed by execs. of the Westinghouse Electric Corp. in collaboration with the Glenn L. Martin Company.
- 20—CBS announced that it would install a new ultra-high frequency television transmitter in the Chrysler Bldg. in December. The transmitter would broadcast tele in high definition color, on a frequency of 485 megacycles. A coaxial cable carrying the 10-megacycle signal would connect the transmitter to the labs at Madison Ave., via the studios in Grand Central Terminal.
- 24—Television stations will have a total national payroll of over 16 million dollars, Paul E. Carlson, merchandising manager of Allen B. Dumont Laboratories, Inc., predicted in an address before the opening session of the Board of Education sponsored War Industries Training Program in New York.
- 27—The Chicago public school system will use television as an integral part of its educational program for the first time, starting the week of September 17, it was announced by George Jennings, director of the Radio Council of the Board of Education. In cooperation with Balaban and Katz tele staticn, WBKB, Jennings has arranged a weekly series of 13 experimental telecasts to originate in the station's studios. The shows will be picked up on special receivers to be installed in two schools.
- 30—John Wanamaker Company announced that a deal has been consummated with the Allen B. DuMont Laboratories, Inc., for the installation of three complete television studios in the main New York store.

SEPTEMBER

- 11—Announcement was made of the resignation of Gilbert Seldes, director of CBS television programs, effective as of September 28, in order to be free to do independent work in the video field. No successor was appointed.
- 11—Ted Collins, Kate Smith manager and partner, confirmed rumors that he would undertake a \$1,000,000 tele laboratory enterprise in Jacksonville, Fla.
- 18—WABD, DuMont television station in New York, left the air until December 15 in order

TELEVISION HIGHLIGHTS

- to make the switchover from Channel 4 to Channel 5. The suspension of tele transmission of activities during the period of technical readjustment was approved by the FCC.
- 19—The American Broadcasting Company announced that following the conclusion of telecasting activities at DuMont's station WABD, television operations would be carried on from station WRGB, Schenectady.
- 20—Recalling its statement of May 25th that insufficient frequencies are available below 300 mc. to provide "a truly nation-wide and competitive television system," the FCC issued its proposed allocation of frequencies among the rural, metropolitan and community telecasters.
- 24—Technical operations of CBS television are being integrated with the web's other New York broadcasting operations. Progress of various phases of CBS television research under Dr. Peter Goldmark's department of engineering research and development has made integration possible.
- 25—The FCC threw out 16 applications for experimental tele and developmental FM facilities on the grounds that clear need for these stations to carry on meritorious research plans was not shown.
- 27—Edward Sobol, NBC tele producer told a panel and members of the American Television Society that the script is the most important part of the television program, and script writers would become a very important cog in the machine of television production.

OCTOBER

- 1--The Motion Picture Producers and Distributors Association does not plan to inject itself into the television scene, new prexy Eric Johnston declared during his first press conference after succeeding Will Hays.
- 4—Revision of the tentative assignments of channels for commercial television, including changes in the number of metropolitan stations permitted in many communities, as well as changes in the channel numbers assigned in some cases, were reported by the FCC.
- 5—DuMont Television signed a five-year contract with the Television Studio Broadcasting Employees Union, Local 794 of the IATSE.
- 11-Paul Kesten, CBS vice-president, announced at the FCC Television hearing in Washing-

- ton that his company would be ready in a few weeks for public demonstrations of its wide-band polychrome tele service, thereby raising the question as to the extent to which sponsors of the narrow-band service would be willing to invest in the monochrome tele. The second challenge came from TBS, which announced a new allocation setup which would provide seven tele stations for New York City, which was allocated only four under the FCC plan announced earlier, and, in all, 401 stations for 135 cities—59 more stations than provided in the FCC plan.
- 17—Return to native shores of the U. S. Fleet was covered by television both in New York and San Francisco and televised in the East over WNBT by NBC and WCBW by CBS.
- 19—Motion picture film promises to furnish much valuable source material for video programs, what with the constant new developments occurring in the field of research and manufacturing, according to an address by John Flory, of Grant, Flory and Williams, film manufacturers.
- 23—Dr. C. B. Joliffe, v.p. in charge of RCA Labs, revealed that utilization of the recently announced super-high-frequency radio relay system for network television, was not engineered to permit television transmission.
- 25—A revolutionary new development in the camera technique of television was demonstrated to the press and electronics engineers by RCA using a super-sensitive pickup tube known as the "image orthicon." The demonstration proved conclusively that a good image could be obtained through the use of the new electronic eye under ordinary lighting conditions.
- 30—Application for construction of a tele transmitter and studios in San Francisco was filed with the FCC by Television Productions, Inc. Plans of the company also included a West Coast relay network embracing the Hollywood and San Francisco coast-to-coast television web projected by Paramount.

NOVEMBER

- 1—Extensive television coverage of New York's first peacetime municipal election in six years was scheduled by network video stations, with audiences being provided with newsy, on-the-spot scenes of events taking place during Election Day on November
- 6---The first major intra-store television demonstration undertaken by RCA-Victor in Gim-

TELEVISION HIGHLIGHTS

bel's Department Store in Philadelphia was proven "eminently successful" and definitely established tele as a powerful selling medium, representatives of both RCA and Gimbels indicated. An RCA representative said that plans were being completed to take the intra-store video unit on a nation-wide tour of the largest department stores of America.

- 7—The Studio of Dramatic Arts offered a 16week course in television acting, designed to "retrain radio actors for the visual medium." Director of the course was John Reich, professor at New York U, and former dramatic director of CBS television.
- 13—The first Television contract in Chicago was signed by International Photographers of the Moticn Picture Industries and Television Film Shorts, Inc.
- 15—Keith S. McHugh, vice-president of A T & T, announced that a coaxial cable between Washington and New York would be made available, without charge, to television broadcasters early in January. The first program over the new cable will be a cooperative venture with WNBT, DuMont and WCBW participating in the historic telecast.
- 16—CBS has applied for a license for its new experimental Tele Station to operate on the higher frequencies between 480 and 496 megacycles. CBS disclosed it was "ready to go" on its wider band, full-color broadcasting. Dr. C. B. Jolliffe, vice-president in charge of RCA laboratories, speaking before a meeting of the Radio Executives club in New York, said "Television is ready to go." Dr. Jolliffe stated that the time is here when management must take television out of the engineering laboratory and give it a chance to grow.
- 20—Victory Loan films will be broadcast over nine tele stations for the first concerted drive of its kind, the Treasury Department has announced.
- 23—FCC's Television rules issued. As a whole, FCC followed many industry recommendations in issuing the new rules. Granted seven channels in New York and relaxed its original minimum operating order but did not change its order making chain broadcasting regulations applicable to tele stations.
- 26—Roundup of applications for construction of new commercial television stations now on

- file with the FCC shows a wide-open scramble is in the making for new tele channel designations. The demand for frequencies far exceeds the supply in major cities.
- 26—A telegraphic survey of the industries reaction to the FCC tele allocations, conducted by Radio Daily, shows, in most instances, the allocations were interpreted as the signal to go ahead with manufacturing and station developments.

DECEMBER

- 3—Washington was selected as "testing ground" for wide-open scramble for television stations in large cities Friday, when the FCC announced a consolidated hearing on nine applications for the capital's four channels. No date for the hearing has been set.
- 5—Intra-store tele shown by RCA. First New York demonstration draws big merchandising interest. Manufacturers and retailers of consumer goods believe television will play a highly important role in the merchandising of such commodities in the near future.
- 6—Consolidated hearing on nine applications for Washington's four television channels will begin on Jan. 21. The ten-day hearing will end on Feb. 1, the Commission announced in setting the date.
- 7—RCA's tele patents and others in the radio field are to be made generally available to manufacturers, Henry A. Wallace, Secretary of Commerce, announced yesterday.
- 13—A. T. & T. announces construction plans for video relay outlets linking Milwaukee and Chicago.
- 14—RCA demonstrates color television. About five years will elapse before practical home color tele will be available to the public, they said.
- 26—The FCC has announced assignment of channels for six commercial tele licenses and for ten experimental stations.
- 27—President Truman's appearance before Congress next month to deliver his annual message will be televised for the first time in the nation's history. NBC, CBS and Du-Mont will telecast the event.

Washington Natural Television Center

By ANDREW H. OLDER, Staff Correspondent, RADIO DAILY

AS PEACE broke out the future of television was more confused than ever. Only one thing was certain—that pre-war estimates of the eventual importance of tele will be not only borne out but actually surpassed. It will be many years before motion pictures and sound broadcasting are displaced by television—if ever—but it will not be so very long before tele takes equal rank in importance alongside these two great media of news and entertainment.

Here in Washington, through the war years, two agencies—War and Navy have been primarily concerned wit tele-

vision.

With the war over, the new technical developments will again be announced from Camden, Chicago, New York, Philadelphia and the other homes of leading private tele manufacturers. How much of value the industry will gain as German techniques are released by the Department of Commerce is questionable—thus far it seems that American technicians were far ahead of the Nazi researcers in tele. Some aid in color projection may be realized from the enemy

The biggest headache, insofar as overall regulation is concerned, lies with the FCC. For the past two years the FCC has been squarely in the middle as the proponents of "downstairs" and "upstairs" video carry on their battle. Although there are signs that a commission majority believes tele will approach its full utility only on the wider bands above 480 megacycles, a policy of strict impartiality has been maintained as proponents of the two systems battle it out with press releases and feverish experimental work.

The commission has simply insisted that television—without specifying which system—is coming out of its swaddling clothes.

The "downstairs" television interests were not overly pleased with the apportionment of the spectrum below 300 megacycles, justly pointing out that 13 video channels is insufficient for full-magnitude development of the service.

Although the FCC revised its allocation of these channels to make more stations possible in New York and other major centers than it had originally provided, the fact is that so long as licenses are confined to the 13 "downstairs channels" video will not achieve the competitive

development scheduled for it.

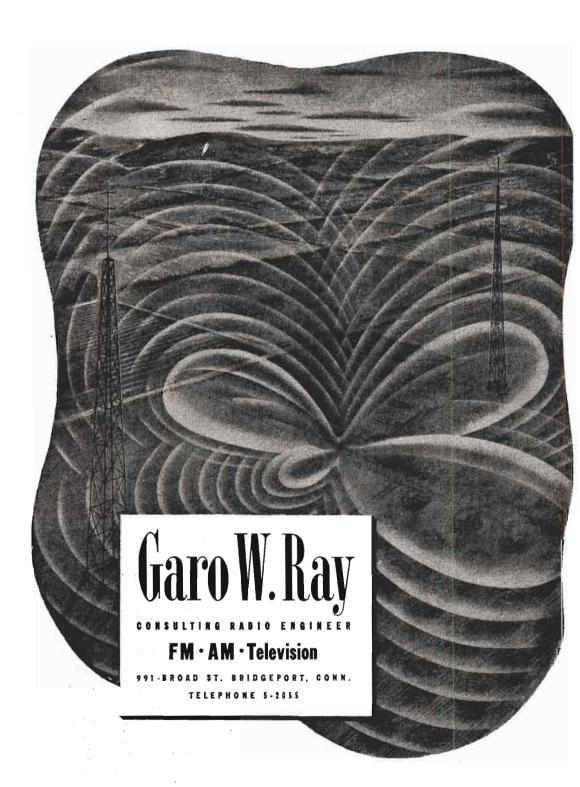
A year-end development of uncertain importance was the anti-trust suit filed by the Department of Justice against the Scophony Corporation and affiliates of Twentieth Century-Fox and Paramount Pictures. Of far-reaching importance in the development of theater television on a broad nation-wide basis, the importance of the suit as it affects home video could not be clearly established. There are those who believe that the larger projections embodied in Scophony's "supersonic" system might provide an important improvement for home video sets if inclusion of the necessary design in the sets were freely permitted.

It is claimed also that the "skiatron" system developed by Scophony makes possible use of the subtractive principles of color employed in Technicolor and Kodachrome photography. No commercial sets embodying these principles have been developed, although Paramount—one of the controllers of the patents for the Western Hemisphere—is half owner of the Allen B. DuMont Lab-

The big question is what the next year will bring in the line of regulatory policies on television. Most important question, of course, is the extent to which the FCC will indicate its superior faith in the "upstairs" system. And that is a decision which must be reached not on the basis of investments in the two systems but rather on the basis of public interest.

On March 7, 1946, the FCC awarded three of the four Washington television channels to NBC, Bamberger Broadcasting Co., and the Evening Star Broadcasting Co. The fourth channel, sought by both Du Mont and Philco, will be settled at another commission hearing. Both applicants have been invited to present additional arguments.

oratories.



Classification of Television Stations and Allocations Of Frequencies

RULES Governing Television Broadcast Stations. Subpart D. Sections 4,201 through 4,281, are repealed, and the following is substituted (by the FCC) therefor:

§3.601 Numerical Designation of Television Channels. — The channels or frequency bands set forth below are available for television broadcast stations.

Channel No.	Megacycles
1	4450
2	5460
3	6066
4	66-72
5	76-82
6	82-88
7	174180
8	180186
9	186—192
10	192—198
11	198—204
12	204—210
13	210—216

§3.602 Sharing of Television Channels.—Channels 1 through 5 and 7 through 13 are available for assignment to radio services other than television upon a showing that no mutual interference will result.

§3.603 Community stations. — (a) A Community station is designed primarily for rendering service to the smaller metropolitan districts or principal cities. Television channel No. 1 is assigned exclusively for Community stations. Channels 2 to 13, inclusive, can also be used for Community stations provided such use complies with Section 3.606.

(b) The power of a Community station may not exceed an effective radiated peak power of 1 kilowatt. The maximum antenna height for such stations shall be 500 feet above the average terrain as determined by methods prescribed in the Standards of Good Engineering Practice concerning Television Broadcast Stations.

(c) The main studio of a Community station shall be located in the city or town served and the transmitter shall be located as near the center of the city as practicable.

§3.604 Metropolitan stations. — Metropolitan stations may be assigned to television channels 2 through 13, both inclusive. They are designed primarily to render service to a single metropolitan district or a principal city and to the rural area surrounding such metropolitan district or principal city.

(b) Metropolitan stations are limited to a maximum of 50 kilowatts effective radiated peak power with antenna having a height of 500 feet above the average terrain, as determined by the methods prescribed in Standards of Good Engineering Practice concerning television broadcast stations. Where higher an-tenna heights are available, they should be used but in such cases the Commission may authorize less than 50 kilowatts effective radiated peak power so that the coverage (within the 5000 uv/m contour) shall be substantially similar to that which would be provided by 50 kilowatts effective radiated peak power and a 500 foot antenna. Where it is shown that an antenna height of 500 feet is not available, the Commission may authorize the use of a lower height antenna but will not permit an increase in radiated power in excess of 50 kilowatts. The service area of Metropolitan stations will not be protected beyond the 5000 uv/m contour and such stations will be located in such a manner as to insure. insofar as possible. a maximum of television service to all listeners, whether urban or rural.

(c) The main studio for Metropolitan stations shall be located in the city or metropolitan district with which the sta-(Continued on Page 1021)

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NEW YORK CITY

Commercial Television Broadcast Channels

As allocated to Metropolitan Districts by the FCC

Metropolitan District (U. S. Census 1940) Akron Albany Schenectady Troy	Sales Rank 35	Population 349,705 431,575	Metro- politan 11 2, 4, 7, 9, 11	Com- munity	Total Stations Metro- Com- politan munity 1 1 5
Allentown Bethlehem	43	325,142		8	
Easton Altoona Amarillo Asheville Atlanta Atlantic City Augusta, Ga. Austin	111 136 132 25 83 135 106	114,094 53,463 76,324 442,294 100,096 87,809 106,193	9 2, 4, 5, 7 5, 7, 12 2, 5, 8, 11 6, 12 8, 10, 12	8	1 4 3 4 1 2 3
Baltimore Port Arthur } Beaumont	13 90	• 1,046,692 138,608	2, 11, 13 3, 6, 8, 10		3 4
Binghamton Birmingham Boston Bridgeport, Conn.	75 42 5 53	$145,156 \\ 407,851 \\ 2,350,514 \\ 216,621$	12 4, 9, 13 2, 4, 7, 9, 13	1	1 3 5
Buffalo Niagara	14	857,719	4, 7, 9, 13		4
		[]			
Canton, Ohio Cedar Rapids Charleston, S. C. Charleston, W. Va. Charlotte Chattanooga Chicago Cincinnati Cleveland Columbia Columbus, Ga. Columbus, Ohio Corpus Christi	88 99 76 2 16 9 117 133	$200,352 \\ 73,219 \\ 98,711 \\ 136,332 \\ 112,986 \\ 193,215 \\ 4,499,126 \\ 789,309 \\ 1,214,943 \\ 89,555 \\ 92,478 \\ 365,796 \\ 70,677$	7, 11 7, 10, 13 7, 11, 13 3, 9, 11 3, 6, 10, 12 2, 4, 5, 7, 9, 11, 13 2, 4, 7, 11 2, 4, 5, 7, 9 2, 4, 8 3, 12 3, 6, 8, 10 3, 6, 8, 10	1	1 2 3 3 4 7 4 5 3 2 4 4
Dallas Davenport	27	376,548	4, 8, 12		3
Rock Island }	67 44	174,995 271,513	2, 4, 5, 9 5, 13		4 2

Commercial Television Channels-Market Areas

Matural Plans		,	Ch I.N	'	Total Charles
Metropolitan District	Sales		Channel Nos. Metro-	Com-	Total Stations Metro- Com-
(U. S. Census 1940)	Rank	Population	politan	munity	politan munity
Decatur	$\begin{array}{c} 122 \\ 26 \end{array}$	65,764 $384,372$	2 2, 4, 5, 7, 9		$\frac{1}{5}$
Des Moines	59	183,973	2, 4, 5, 9		4
Detroit	6	2,295,867	2, 4, 5, 7, 9		5
Duluth }	72	157,098	3, 6, 8, 10		4
Superior Superior Superior	139	69,683	4, 7		2
Durnam	100		±, ·		_
El Paso	105	115,801	2, 4, 5, 7		4
Erie Evansville, Ind.		134,039 141,614	12 2, 11		$egin{smallmatrix} 1 \ 2 \end{bmatrix}$
Dvansvine, Ind.	00	141,014	2, 11		_
Fall River }		070.040		•	
New Bedford 5	55	272,648		1	1
Flint Fort Wayne	$64\\81$	188,554	11 2, 4, 7, 9		$rac{1}{4}$
Fort Wayne		$134,385 \\ 207,677$	2, 4, 7, 9 2, 5, 10		3
Fresno		97,504	2, 4, 5, 7		4
Galveston	131	71,677	9, 11, 13		3
Grand Rapids		209,873	7, 9		2
Greensboro	130	73,055	2, 10		2
Hamilton (110	112,686	9		1
Middletown) Harrisburg	70	173,367	8		1
Hartford)					2
New Britain	20	502,193	8, 10		
Houston W Va	21	510,397	2, 4, 5, 7		4
Huntington, W. Va. Ashland, Ky.	92	170,979	5		1
Indianapolis	24	455,357	3, 6, 8, 10, 12		5
Jackson	128	88,003	2, 4, 5, 7		4
Jacksonville		195,619	2, 4, 6, 8		$\overline{4}$
Johnstown, Pa.	100	151,781	13		1
Kalamazoo	. 112	77,213	3		1
Kansas City, Mo.	. 17	634,093	2, 4, 8, 11		4
Kansas City, Kans.					4
Knoxville	. 87	151,829	2, 4, 5, 9		4
Lancaster		132,027	C	4	1
Lansing		$110,356 \\ 88,191$	$^6_{10, 12}$		$\frac{1}{2}$
Lincoln Little Rock		126,724	3, 6, 8, 10		4
Los Angeles	. 3	2,904,596	2, 4, 5, 7, 9, 11, 13		7

Commercial Television Channels—Market Areas Metropolitan Channel Nos. Total Stations Sales Metro-Com-Metro- Com-District (U. S. Census 1940) politan munity Population politan munity Rank Louisville 33 434,408 5, 9 Lowell 1 334,969 6 Lawrence 45 Haverhill 3 Macon 74,830 4, 7, 10 Madison 78,349 1 101 Manchester 1 1 118 81,932 2, 4, 5, 7, 9 5 Memphis 37 332,477 Miami 38 250,537 2, 4, 5, 7 4 Milwaukee . 3, 6, 8, 10 4 15 790,336 Minneapolis 5 2, 4, 5, 7, 9 11 911,077 St. Paul 4 Mobile 119 144,906 3, 5, 9, 11 9 6, 10 Montgomery 126 93,697 Nashville 56 241,769 4, 5, 7, 9 4 6 1 New Haven 39 308,228 New Orleans ... 31 5 2, 4, 6, 7, 10 540,030 New York 7 Northeastern 1 11,690,520 2, 4, 5, 7, 9, 11, 13 New Jersey Norfolk 4 Portsmouth 330,396 4, 7, 11, 13 47 Newport News Oklahoma City 52221,229 4 2, 4, 5, 9 Omaha 40 287,269 3, 6, 7 3 Council Bluffs 3 69 3, 6, 12 162,566 Peoria Philadelphia 3, 6, 10, 12 4 4 2,898,644 2, 4, 5, 7 4 Phoenix 84 121,828 Pittsburgh . 8 3, 6, 8, 10 4 1,994,060 Portland, Maine Portland, Oreg. 2 5 89 106,566 3, 8 22 3, 6, 8, 10, 12 406,406 Providence, R. I. 18 1 711,500 11 Pueblo 3, 6, 8, 10 140 62,039 Racine 97 135,075 1 1 Kenosha Reading 73 175,355 5 1 Richmond 48 245,674 3, 6, 8, 10 4 Roanoke 104 3 110,593 5, 9, 12 Rochester 28 411,970 2, 6, 11 3 Rockford 102 105,259 12 1 3 54 158,999 Sacramento 3, 6, 10 Saginaw 77 153,388 3, 8, 13 3

13

86,991

1

Bay City St. Joseph

Commercial Television Channels-Market Areas

Metropolitan District (U. S. Census 1940)	Sales Rank	Population	Channel Nos. Metro- politan	Com- munity	Metro-	Stations Com-
St. Louis Salt Lake City San Antonio San Diego	10 58 50 49	1,367,977 204,488 319,010 256,268	4, 5, 7, 9, 13 2, 4, 5, 7, 9 2, 4, 5, 7, 9 3, 6, 8, 10		5 5 5 4	,,,,,,,,,
San Francisco } Oakland	7	1,428,525	2, 4, 5, 7, 9, 11		6	
San Jose	$\begin{array}{c} 78 \\ 114 \end{array}$	$\substack{129,367 \\ 117,970}$	13 3, 5, 9, 11		${ \frac{1}{4} }$	
Scranton } Wilkes-Barre }	30	629,581	11	1	1	1
Seattle Shreveport Sioux City South Bend Spokane	$\begin{array}{c} 80 \\ 71 \end{array}$	452,639 112,225 87,791 147,022 141,370	2, 5, 7, 11 2, 4, 6, 8 4, 9, 11, 13 2, 4, 5, 7, 9	1	4 4 4 5	1
Springfield, Ill. Springfield, Mass.	$\frac{103}{32}$	89,484	8, 10	1	2	
Holyoke Springfield, Mo.	34 134	394,623 $70,514$	3 2, 4, 5, 9	1	1 4	1
Springfield, Ohio Stockton Syracuse Tacoma	125	77,406 79,337 258,352 156,018	8 5, 8, 10 4, 9, 13	1	1 3 3	1
St. Petersburg { Tampa	61	209,693	2, 4, 5, 7		4	
Tampa (
Terre Haute Toledo Topeka Trenton Tulsa	116 34 123 60 65	83,370 341,663 77,749 200,128 188,562	4 13 7, 11 3, 6, 8, 10	1	1 1 2	1
Utica Rome	68	197,128	3, 13		2	
Waco Washington Waterbury Waterloo Wheeling	138 12 85 120 82	71,114 907,816 144,822 67,050 196,340	3, 6, 9, 11 4, 5, 7, 9 12 3, 6, 13		4 4 1 3 1	
Wichita Wilmington Winston-Salem	$ \begin{array}{r} 86 \\ 62 \\ 124 \end{array} $	127,308 $188,974$ $109,833$	2, 4, 5, 9 6, 8	7	4 2	1
Worcester York Youngstown	41 113 36	306,194 92,627 372,428	13	1	1	1

FOR COMPLETE EQUIPMENT SECTION CLOSELY ALLIED TO TELEVISION — PLEASE REFER TO PAGE 1035

Television Broadcasting Stations

As of March 1, 1946

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public.

Commercial Television Broadcast Stations Licensed By The Federal Communications Commission

Location	Licensee	Call Letters	Old* Chan	New**	Vis. Por	Aural ver	
	ILLIN	IOIS					
Chicago	Balaban & Katz Corp.	WBKB	2	3 or 4	4KW	2KW	
•	NEW Y	YORK					
New York New York New York Schenectady	Columbia Broadcasting System, Inc. Allen B DuMont Labs. Inc. National Broadcasting Co. Inc. General Electric Co.	WCBW WABD WNBT WRGB	2 4 1 3	4	4KW 5.2KW	2.5KW 1KW 2.2KW 20KW	
PENNSYLVANIA							
Philadelphia	Philco Radio and Television Corp.	WPTZ	3		3KW	3KW	

List of Construction Permits Outstanding for **Commercial Television Stations**

	CALI	FORNIA				
Hollywood	Don Lee Broadcasting System	KTSL	1	1	4KW 2KW	
ILLINOIS						
Chicago	Zenith Radio Corp.	WTZR	1		2KW 2KW	
WISCONSIN						
Milwaukee	The Journal Company	WMJT	3	3 or 4	4KW 2KW	

^{*} Old Channel means one of the 18 channels assigned to commercial television stations prior to the Commission's allocation report of June 27, 1945.

**New Channel means one of the 13 channels finally assigned to commercial television stations by the Com-

mission's allocation report of June 27, 1945.

COMMERCIAL TELEVISION STATIONS

PERSONNEL

FACILITIES

ACTIVITIES

WBKB

CHICAGO CHANNEL 2

Frequency	
Effective Signal Radiated	
Owned-Operated ByBalaban &	
Business Address190	
Phone Number Fr	
Transmitter & Antenna Location. 190	
Time on the Air1-2 p.m.; 4-5	p.m.; 7:13-
9 p.m.	Transmadia

News Service.....Transradio
Transcription Service.....World Broadcasting

Personnel

Director of TelevisionWilliam C. Eddy
General ManagerReinald Werrenrath, Jr.
Station ManagerGeorge W. Thomas
Program ManagerA. Warren Jones
Publicity Director
Chief Engineer

FACILITIES

One studio, three camera chains (two for live talent and one for film), one mobile unit for outdoor pickups (not being used for the duration).

ACTIVITIES

News, fashion shows, sports (indoor) such as judo, fencing, boxing; dramatic shows; musical comedies; operettas; music and variety acts such as ventriloquists, puppets, marionettes, magicians, etc.; quiz shows; educational; lessons in dancing, Spanish, exercises for health and beauty.

W9XZV—(WTZR) W9XZC

CHICAGO CHANNEL L (Experimental)

Personnel

Preside	nt-General	Mgr.	 1	E.	F.	McI	Oon	ald,	Jr.
Station	Manager.		 			J.	E.	Bro	wn
Program	n Director		 	E.	F	. CI	ass	en.	Īr.

WCBW

NEW YORK CITY

CHANNEL 2
Frequency......54-60 mc.; Sight, 61250;

Sound, 65700	
Owned-Operated By	Columbia Broadcasting
System	
Business Address	15 Vanderbilt Ave.
Phone Number	Murray Hill 6-6340
Studio Address	15 Vanderbilt Ave.
Transmitter & Antenna	Location Chrysler
Building	

Personnel

VP. in ChargeLawrence W. Lowman
Station ManagerWorthington Miner
Commercial ManagerGeorge Moskovics
Sales Promotion
Asst. Program DirectorBen Feiner, Jr.
Production ManagerCharles Holden
Publicity DirectorJames J. Kane
Musical DirectorPaul Belanger
Director Research-

Development......Dr. Peter C. Goldmark In Charge of Operations.....Merritt Coleman Director CBS Tele Audience

Research Institute.....Dr. Donald Horton
In Charge Technical

W6XYZ

HOLLYWOOD

(Paramount Studio Lot) CHANNEL 5 (Experimental)

Inc..
Business Address.......5451 Marathon St.,

Hollywood 38

COMMERCIAL TELEVISION STATIONS

Phone Number	Hollywood 2411
Transmitter and Antenna	Location,
	Mount Wilson
Time on the Air	Six Hours Per Week
Person	
President	Paul Raibourn
D	D

President Paul Rabbourn
Vice-President Bernard Goodwin
Vice-President Y. Frank Freeman, Jr.
Station Director Klaus Landsberg

FACILITIES

Equipment includes complete apparatus for studio as well as field operation. Cameras and transmitters were built by Allen B. DuMont Laboratories, Inc. and many additional units, including electronic special-effect equipment, were designed and built by Television Productions, Inc. A relay transmitter, W6XLA, to operate in conjunction with W6XYZ, was also developed and constructed by the company. A special antenna system combining a doublecone type of antenna for video and a special four di-pole antenna for audio of its own design and construction are used. Studio facilities also include a flexible lighting arrangement, slide and background projection apparatus and screens.

ACTIVITIES

W6XYZ has operated regularly since February 1, 1943, each Wednesday and Friday night and has been producing a weekly total of four to six hours of live-talent programs. These programs were entirely dedicated to the training of Civilian Defense volunteers until the summer of 1943, since which time entertainment as well as educational programs have been aired.

KTSL

LOS ANGELES (HOLLYWOOD)— EST. 1931

CHANNEL 1

MUTUAL-DON LEE BDCT. SYSTEM
Frequency
Power: Sight, 4000 Watts; Sound, 2000 Watts
Effective Signal Radiated5600
Owned-Operated ByDon Lee Broadcasting System
Business Address 3800 Mount Lee Drive
Phone Number
Transmitter & Antenna Location 3800 Mount
Lee Drive
Time on the AirAlternate Mondays, 7 to 10 p.m.
News Service
Transcription Service
Representative
Personnel

President Thomas S. Lee

ManagerLewis Allen Weiss

Vice-President and General

Station Manager
Chief Television Engineer Harry W. Jury
Commercial ManagerSydney Gaynor
Sales Promotion
Production ManagerJack Stewart
Stage ManagerTed Driscoll
Publicity Manager
Film Editor
Asst. Program DirectorGrace Neville
Record M. CJohnny Courcier

FACILITIES

SYSTEM IN USE: 525 line 30-60 frame F.C.C., Standard, all electronic cathode-ray. Horizontal Polarization. Three Studio Cameras and film equipment. Two cameras of Orthicon type. Complete 100 ft. square two story television building housing one 100 ft. x 60 ft. x 30 ft. television stage, one 46 ft. x 26 ft. x 16 ft., stage, monitor, film, transmitter, makeup, and lounge rooms, offices, shop, transformer vaults, etc. Three hundred foot tower, antenna elevation 2000 ft.

The Pasadena Community Playhouse and other organizations have presented plays such as Ibsen's "Master Builder," "Alice in Wonderland" and others.

RECEIVERS: There are some 400 television receivers in the service area of W6XAO, some as far as Pomona at 35 miles away, a number in Long Beach at 25 miles away and many in cities at lesser distance. The predominant commercially manufactured television receiver is the TRK12 or 120 of RCA. There are some RCA TRK9, and approximately 50 TT5 RCA television receivers. A number of the latter are operating satisfactorily in Long Beach at 25 miles from W6XAO.

WMJT

MILWAUKEE

CHANNEL 3 (C. P. Only)

Owned-Operated ByThe Journal Co.
Business Address
Studio Address720 East Capitol Drive
Phone Number
Transmitter & Antenna Location720 East
Capitol Drive
Newspaper AffiliationThe Journal Co.

WABD NEW YORK CITY

CHANNEL 5

COMMERCIAL TELEVISION STATIONS

Time on the Air

'ersonnei

President	. Allen B. Du Mont
General Manager	Samuel H. Cuff
Asst. Gen. Mgr	Robert F. Jamieson
Chief Engineer	Sal Patreimo
Chief Operating Engineer.	Otis Freman

FACILITIES

The 160-foot tower of WABD gtop g 42-story building raises the antenna to 650 feet above sea level. Covering a service range of 35 to 50 miles, the station has regular viewers as distant as 100 miles. It is completely equipped by Du Mont Laboratories. WABD has two studios for live talent shows as well as filmprojection facilities. It operates on a commercial license.

ACTIVITIES

This outlet serves not only as a commercial telecast service but also as a laboratory for practical experience. Engineering, programming and advertising sponsorship aspects of television broadcasting are being worked out in actual practice. Broadcasters, engineers, producers, performers, advertisers, advertising men and others interested in television have been granted use of station facilities.

NEW YORK CITY

CHANNEL 4

66.70 mc.

rrequency
Power Sight, 5000 Watts; Sound, 3000 Watts
Effective Signal Radiated1800
Owned-Operated ByNational Broadcast-
ing Co.
Business Address30 Rockefeller Plaza
Phone Number
Studio Address30 Rockefeller Plaza
Transmitter & Antenna Location Empire
State Bldg. Tower
Time on the AirApprox. 18 hours per week

Personnel

NBC Vice-President, in	
Charge of Television.	John F. Royal
NBC VP. & Chief Engin	neerO. B. Hamson
Manager of Television D	eptNoran E. Kersta
Executive Producer	
NBC Press Dept	Sydney H. Eiges
Television Editor	Allan H. Kalmus
Eastern Sales Manager.	Reynold R. Kraft
Business Manager	John T. Williams

CHANNEL 3

.....60-66 mc.; Frequency Sight, 4 Kw.; Sound, 4 Kw.

Effective Signal Radiate	dApproximately 335
Owned-Operated By	Philco Radio &
Television Corp.	
Business Address	Tioga and C Sts.
This was not at	37 1 1 5100
Phone Number	Nebraska 5100

Time on the Air: Monday, Wednesday & Friday evenings, 7:45-9:45; Experimental W3XE, Monday through Friday afternoons, 1:30-2:30.

Personnel

Vice-President-Television
Broadcasting Div Ernest B. Loveman
Chief Television EngineerF. J. Bingley
Station Manager
Program ManagerPaul Knight

WRGB

SCHENECTADY, N. Y.

CHANNEL 3

Frequency66-72 mc.; Power: Visual,
40,000 Watts, Oral, 20,000 Watts
Owned-Operated By General Electric Co.
Effective Signal Radiated3100
Business Address60 Washington Ave.
Phone Number4-2211
Transmitter & Antenna LocationNew Scot-
land, N. Y.
Time on the AirNine Hours Weekly

Personnel

Vice-President and Manager of
BroadcastingRobert S. Peare
Assistant ManagerB. W. Rowan
ManagerG. E. Markham
Acting Supervisor of
Production
Chief Enginer B H Cruger

FACILITIES

Technical facilities of Station WRGB include a direct pickup studio for live talent productions, located at 60 Washington Ave., Schenectady. It is fitted with five camera channels. A film scanning room has two cameras and three motion picture projectors—two for 35 mm. and one for 16 mm. films. Film slide, lantern slide and projectors of small opaque pictures and chiects are also available.

Signals from the WRGB transmitter, located in the Helderberg mountains, New Scotland. N. Y., near Schenectady, are received over a service area with a radius of approximately 50 miles, which includes the Troy-Albany-Schenectady area.

WRGB claims the first television relay station, picking up programs from NBC in New York City, 129 miles away, and relaying them to the Capital district.

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Pending Applications for Commercial Television Broadcast Stations

Akron, Ohio Albany, N. Y. Albuquerque. New Mex. Ames, Iowa Baltimore Baltimore Raltimore Baltimore Boston Boston Boston Boston Boston Boston Bridgeport (6½ miles out) Buffalo Chicago Chicago Chicago Chicago Chicago Chicago Chicago Cincinnati

Cincinnati

Applicant United Broadcasting Co. General Electric Co. Albuquerque Broadcasting Co. Iowa State College of Agri. & Mech. Arts Hearst Radio, Inc. Maryland Broadcasting Co. The Tower Realty Co. Jos. M. Zamoiski Co. E. Anthony & Sons, Inc. Allen DuMont Lab. Inc. Filene's Television, Inc. New England Theaters, Inc. Westinghouse Radio Stations. Inc. Yankee Network, Inc. The Connecticut

Television Co.

WEBR, Inc.

American Broadcasting Co., Inc.

Balaban & Katz
Corp.

Johnson Kennedy
Radio Corp.

National Broadcasting Co., Inc.

Zenith Radio Corp. WGN, Inc. Cincinnati Broadcasting Co. The Crosley Corp.

Raytheon Mfg. Co.

City
Cleveland
Cleveland

Cleveland Cleveland Columbus

Columbus Columbus Dallas

Dallas Dayton Denver

Detroit Detroit

Detroit Detroit

Detroit

Detroit

Fresno, Calif. Harrisburg, Pa.

Hartford

Hartford Indianapolis

Indianapolis

Applicant

National Broadcasting Co., Inc.

Scripps-Howard Radio, Inc.

United Broadcasting Co. The WGAR Broad-

casting Co.
WJW, Inc.

Centrol Ohio Broadcasting Co.
The Crosley Corp.

United Broadcasting
Co.

Interstate Circuit, Inc.

KRLD Radio Corp. The Crosley Corp. KLZ Broadcasting Co.

The Evening News Assn.

International Detrola Corp. The Jam Handy Or-

ganization, Inc.
King Trendle Broadcasting Corp.
United Detroit Thea-

tres Corp.
WJR, The Goodwill
Station

J. E. Rodman Keystone Broadcasting Corp.

The Travelers
Broadcasting Service Corp.

The Yankee Network, Inc. The Wm. H. Block

Capitol Broadcasting Corp.

COMMERCIAL TELE APPLICANTS

	death and	<i>(</i> 2);	4
City	Applicant Indianapolis Russid	City Now York	Applicant Matronalitan Wala
Indianapolis	Indianapolis Broad- casting Inc.	New York	Metropolitan Tele- vision, Inc.
Indianapolis	WFBM, Inc.	New York	National Broadcast-
Jacksonville,	Jacksonville Broad-		ing Co., Inc.
Florida	casting Corp.	New York	News Syndicate Co.,
Johnstown, Pa.	WJAC, Inc. The Kansas City	New York	Inc. Philco Radio & Tele-
omisoown, ra.	Star Co.	New York	vision Corp.
Kansas City, Mo.	Lancaster Television	New York	Raytheon Mfg. Co.
Tauasaham	Corp.	New York	Twentieth Century-
Lancaster $(3\frac{1}{2})$ miles out)	WGAL, Inc. American Broadcast-	New York	Fox Film Corp. WLIB, Inc.
(0/2 111103 000)	ing Co., Inc.	Oklahoma City	WKY Radiophone
Lancaster	Earle C. Anthony,	-	Co.
T . A1	Inc.	Omaha	Radio Station WOW,
Los Angeles	Consolidated Broad- casting Corp., Ltd.	Omaha	Inc. World Publishing
Los Angeles	Fox-West Coast	Omana	Co.
Los Aligeres	Theatres	Philadelphia	Bamberger Broad-
Los Angeles	Don Lee Broadcast-		casting Service,
	ing System	Philadelphia	Inc. Pennsylvania Broad-
Los Angeles	Hughes Productions,	i madeipma	casting Co.
T A1	Division of Hughes	Philadelphia	Philadelphia Daily
Los Angeles	Tool Co.		News, Inc.
Los Angeles	Metro-Goldwyn- Mayer Studios,	Philadelphia	The Philadelphia In-
Los Angeles	Inc.		quirer, a Division
	National Broadcast-		of Triangle Pub- lications, Inc.
Los Angeles	ing Co., Inc.	Philadelphia	Philco Radio & Tele-
	Television Produc-		vision Corp.
Los Angeles	tions, Inc.	Philadelphia	Seaboard Radio
- A 1	The Times-Mirror		Broadcasting
Los Angeles	Co.	701 11 11 11	Corp.
Los Angeles	Warner Bros. Broad- casting Corp.	Philadelphia	WCAU Broadcasting
Louisville	WAVE, Inc.	Philadelphia	Co. WDAS Broadcasting
Miami Beach	A. Frank Katzentine	rimaderpina	Station, Inc.
Milwaukee	Hearst Radio, Inc.	Philadelphia	Westinghouse Radio
Milwaukee	The Journal Co.	· madelpina	Stations, Inc.
Nashville	J. W. Birdwell	Philadelphia	WFIL Broadcasting
Nashville	Bremer Broadcast-	_	Co.
Newark	ing Corp.	Pittsburgh	Allen B. DuMont
New Orleans	Loyola University		Lab. Inc.
New Orleans	Maison Blanche Co.	Pittsburgh	Scripps-Howard Ra-
New York	American Broadcast-	Dittahungh	dio, Inc. WCAE, Inc.
	ing Co., Inc.	Pittsburgh Pittsburgh	Westinghouse Radio
New York	Bamberger Broad-	Pittsburgn	Stations, Inc.
	casting Service, Inc.	Portland	Oregonian Publish-
New York	Columbia Broadcast-	1 of of and	ing Co.
NOW YOUR	ing System, Inc.	Providence	E. Anthony & Sons,
New York	Debs Memorial Ra-		Inc.
	dio Fund, Inc.	Providence	The Outlet Co.
New York	Allen B. DuMont	Providence	The Yankee Net-
	Lab. Inc.		work, Inc.
New York	Palmer K. & Lois C. Leberman	Richmond, Va.	Havens & Martin, Inc.
New York	Marcus Loew Book-	Riverside, Calif.	The Broadcasting
	ing Agency		Corp. of America

City	Applicant	City	Applicant
Rochester	Stromberg-Carlson Co.	Spokane	Division of Hughes Tool Co.
St. Louis	Michael Alfend, Tru-	Stockton	Radio Sales Corp.
	man L. Brown, Samuel I. Berger and Sidney J. Hei-	Waltham, Mass	Louis Wasmer, Inc. E. F. Peffer Raytheon Mfg. Co.
	man d/b as ALF- CO Co.	Washington, D. C.	Bamberger Broad- casting Service,
St. Louis	Globe-Democrat Publishing Co.	Washington, D. C.	Inc. Capital Broadcasting
St. Louis	Thomas Patrick, Inc.	Washington, D. C.	Co. Allen B. DuMont
St. Louis	The Publitzer Publishing Co.	washing con, D. C.	Lab. Inc.
St. Paul	Star - Times Publish-	Washington, D. C.	The Evening Star Broadcasting Co.
St. Louis	lishing Co. KSTP, Inc.	Washington, D. C.	Marcus Loew Book- ing Agency
Salt Lake City	Frank C. Carman, David G. Smith,	Washington, D. C.	National Broadcast- ing Co., Inc.
	Jack L. Powers and Grant R. Wra- thall d/b as Utah Broadcasting Co.	Washington, D. C.	Eleanor Patterson tr/as The Times- Herald
Salt Lake City San Francisco	Intermountain Broadcasting	Washington, D. C.	Philco Radio & Tele- vision Corp.
San Francisco San Francisco	Corp. The Associated	Washington, D. C.	Scripps-Howard Radio, Inc.
San Francisco	Broadcasters, Inc.	White Plains, N. Y.	Westchester Broad- casting Corp.
Seattle	Don Lee Broadcast- ing System	Wilkes Barre, Pa.	Louis G. Baltimore
	Hughes Productions,	Wilmington, Del.	WDEL, Inc.

ALLOGATION (Continued from Page 1009)

tion is associated and the transmitter should be located so as to provide the maximum service to the city or metropolitan district served.

§3.605 Rural stations.—(a) Licensees of Metropolitan stations or applicants who desire to qualify as licensees of Rural stations must make a special showing to the Commission that they propose to serve an area more extensive than that served by a Metropolitan station and that the additional area proposed to be served is predominantly rural in character. In addition, a showing must be made that such use of the channel will not cause objectionable interference to other television stations or prevent the assignment of other television stations where there is reasonable evidence of the probability of such station being located in the future.

- (b) Channels 2 through 13 are available for assignment to Rural stations. The service area of Rural stations will be determined by the Commission.
- (c) The main studio of Rural stations shall be located within the 500 uv/m contour:

§3.606 Table Showing Allocation of Television Channels to Metropolitan Districts in the United States.—(a) The Table below sets forth the channels which are available for the areas indicated. The table below will be revised from time to time depending upon the demand for television stations which may exist in the various cities. Where it is desired to use a different channel in any such area, or to use one of the channels in another area conflicting therewith, it must be shown that public interest, convenience, or necessity will be better served thereby than by the allocation set forth in the table.

- (b) Only the first 140 metropolitan districts are listed in the table below. Stations in other metropolitan or city areas not listed in the table will not be assigned closer than 150 miles on the same channel or 75 miles on adjacent channels, except upon an adequate showing that public interest, convenience, or necessity would be better served thereby or that by using lower power or by other means equivalent protection is provided.
- (c) Persons desiring to enter into a voluntary sharing arrangement of a television channel may file application therefor with the Commission pursuant to the provisions of Section 3.661(c).

Rules Governing Video Broadcast Stations

RULES Governing Television Broadcast Stations as promulgated by the FCC, include Administrative Procedure and those relating to Li-

censing Policies. Both these are given below in full.

Subpart D. of the Commission's Rules, also include Designation of Television Channels, Community and Metropolitan Stations and Table Showing Allocation of Television Channels to Metropolitan Districts in the United States. These will be found in the preceding pages of Television Year Book.

Administrative Procedure

Application for television sta-§ 3.611 tions.—Each applicant for a construction permit for a new television broadcast station, change in facilities of any existing television broadcast station, or television station license or modification of license shall file with the Commission in Washington, D. C., three copies of applications on the appropriate form designated by the Commission and a like number of exhibits and other papers incorporated therein and made a part thereof. Only the original copy need be sworn to. If the application is for a construction permit for a new television station, Form FCC No. 330 should be filed; for a television station license, Form FCC No. 331 should be filed; and for modification of a television station license or for change in facilities of an existing television station, Form FCC No. 333 should be filed.

§ 3.612 Full disclosures.—Each application shall contain full and complete disclosures with regard to the real party or parties in interest, and their legal, technical, financial, and other qualifications, and as to all matters and things required to be disclosed by the application forms.

§ 3.613 Installation or removal of apparatus.—Applications for construction permit or modification thereof, involving removal of existing transmitting apparatus and/or installation of new transmitting apparatus, shall be filed at least 60 days prior to the contemplated removal and/or installation.

§ 3.614 Period of construction.—Each construction permit will specify a maxi-

mum of 60 days from the date of granting thereof as the time within which construction of the station shall begin, and a maximum of six months thereafter as the time within which construction shall be completed and the station ready for operation, unless otherwise determined by the Commission upon proper showing in any particular case.

§ 3.615 Forfeiture of construction permits: extension of time.—(a) A construction permit shall be automatically forfeited if the station is not ready for operation within the time specified therein or within such further time as the Commission may have allowed for completion, and a notation of the forfeiture of any construction permit under this provision will be placed in the records of the Commission as of the expiration date.

(b) An application (Form FCC No. 701) for extension of time within which to construct a station shall be filed at least thirty days prior to the expiration date of such permit if the facts supporting such application for extension are known to the applicant in time to permit such filing. In other cases such applications will be accepted upon a showing satisfactory to the Commission of sufficient reasons for filing within less than thirty days prior to the expiration date. Such applications will be granted upon a specific and detailed showing that the failure to complete was due to causes not under the control of the grantee, or upon a specific and detailed showing of other matters sufficient to justify the extension.

- § 3.616 Equipment tests and proof of performance.—(a) Upon completion of construction of a television station in exact accordance with the terms of the construction permit, the technical provisions of the application therefor and the rules and regulations and standards of good engineering practice governing television stations and prior to filing of application for license, the permittee is authorized to test the equipment for a period not to exceed 90 days: Provided, that the inspector in charge of the district in which the station is located and the Commission are notified 2 days in advance of the beginning of tests.
- (b) The Commission may notify the permittee to conduct no tests or may cancel, suspend, or change the date of beginning for the period of such tests as and when such action may appear to be in the public interest, convenience, and necessity.
- (c) Within the 90-day period prescribed by this section for equipment tests, field intensity measurements in accordance with the methods prescribed in the Standards of Good Engineering Practice Concerning Television Broadcast Stations shall be submitted to the Commission. The Commission may grant extensions of time upon showing of reasonable need therefor.
- § 3.617 Program tests.—(a) When construction and equipment tests are completed in exact accordance with the terms of the construction permit, the technical provisions of the application therefor, and the rules and regulations and standards of good engineering practice governing television stations, and after an application for station license has been filed with the Commission showing the equipment to be in satisfactory operating condition, the permittee is authorized to conduct program tests in exact accordance with the terms of the construction permit for a period not to exceed 30 days: Provided, That the inspector in charge of the district in which the station is located and the Commission are notified 2 days in advance of the beginning of such
- (b) The Commission reserves the right to cancel such tests or suspend, or change the date of beginning for the period of such tests as and when such action may appear to be in the public interest, convenience, and necessity by notifying the permittee.

- (c) The authorization for tests embodied in this section or Section 3.616 shall not be construed as constituting a license to operate but as a necessary part of the construction.
- § 3.618 Normal license period.—All television broadcast station licenses will be issued so as to expire at the hour of 3 a.m. E.S.T. ad will be issued for a normal license period of 1 year.
- § 3.619 License, simultaneous modification and renewal.—When an application is granted by the Commission necessitating the issuance of a modified license less than 60 days prior to the expiration date of the license sought to be modified, and an application for renewal of said license is granted subsequent or prior thereto (but within 30 days of expiration of the present license) the modified license as well as the renewal license shall be issued to conform to the combined action of the Commission.
- § 3.620 Renewal of license.—(a) Unless otherwise directed by the Commission, each application for renewal of a television station license shall be filed at least 60 days prior to the expiration date of the license sought to be renewed (Form FCC No. 311). No application for renewal of license of a television broadcast station will be considered unless there is on file with the Commission, the information currently required by Sections 1.301-1.304, reference to which by date and file number shall be included in the application.
- (b) Whenever the Commission regards an application for a renewal of a television station license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a date certain, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.
- § 3.621 Temporary extension of station licenses.—Where there is pending before the Commission any application, investigation, or proceeding which, after hearing, might lead to or make necessary the modification of, revocation of, or the refusal to renew an existing television license, the Commission may, in its discretion, grant a temporary extension of such license: Provided, however, That no such temporary extension shall be con-

strued as a finding by the Commission that the operation of any radio station thereunder will serve public interest, convenience, and necessity beyond the express terms of such temporary extension of license: And provided further, That such temporary extension of license will in no wise affect or limit the action of the Commission with respect to any pending application or proceeding.

§ 3.622 Repetitious applications.—(a) Where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new television broadcast station, or for change of existing service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider another application for a station of the same class to serve in whole or in part the same area, by the same applicant or by his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of 12 months from the effective date of the Commission's order.

(b) Where an appeal has been taken from the action of the Commission in denying a particular application, another application for the same class of broadcast station and for the same area, in whole or in part, filed by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original

parties in interest, will not be considered until the final disposition of such appeal.

§ 3.623 Assignment or transfer of control.—(a) Voluntary: Application for consent to voluntary assignment of a television station construction permit or license or for consent to voluntary transfer of control of a corporation holding a television station construction permit or license shall be filed with the Commission on Form FCC No. 314 (assignment of license) or Form FCC No. 315 (transfer of control) at least 60 days prior to the contemplated effective date of assignment or transfer of control.

(b) Involuntary: In the event of the death or legal disability of a permittee or licensee, or a member of a partnership, or a person directly or indirectly in control of a corporation, which is a permittee or licensee:

(1) the Commission shall be notified in writing promptly of the occurrence of such death or legal disability, and

(2) within thirty days after the occurrence of such death or legal disability, application on Form FCC No. 314 or 315 shall be filed for consent to involuntary assignment of such television station permit or license or for involuntary transfer of control of such corporation to a person or entity legally qualified to succeed to the foregoing interests under the laws of the place having jurisdiction over the estate involved.

Licensing Policies

§ 3.631 Exclusive affiliation of station.—No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

§ 3.632 Territorial exclusivity.—No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another broadcast station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another broadcast station serving a substantially different area from broadcasting any program of the network organization. . . .

§ 3.633 Term of affiliation.—No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original terms, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years: Provided, that a contract, arrangement, or understanding for a period up to two years, may be entered into within six months prior to the commencement of such period.

§ 3.634 Option time.—No license shall be granted to a television broadcast station which options' for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours' within each of four segments of the broadcast day....

§ 3.635 Right to reject programs.— No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a), with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b), with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

1 As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

² All time options permitted under this section must be specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

zation.

3 These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.

§ 3.636 Network ownership of stations.—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control of a network organization, for a television broadcast station in any locality where the existing television broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing.

§ 3.637 Dual network operation.—No license shall be issued to a television broadcast station affiliated with a network organization which maintains more than one network of television broadcast stations: Provided, that this regulation shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

§ 3.638 Control by networks of station rates.—No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

§ 3.639 Use of common antenna site.— No television license or renewal of a television license will be granted to any person who owns, leases, or controls a particular site which is peculiarly suitable for television broadcasting in a particular area and (1) which is not available for use by other television licensees; and (2) no other comparable site is available in the area; and (3) where the exclusive use of such site by the applicant or licensee would unduly limit the number of television stations that can be authorized in a particular area or would unduly restrict competition among television stations.

§ 3.640 Multiple ownership.—(a) No person (including all persons under common control)2 shall, directly or indirectly, own, operate, or control more than one television broadcast station that would serve substantially the same service area as another television broadcast station owned, operated, or controlled by such person.

(b No person (including all persons under common control shall, directly or indirectly, own, operate, or control more than one television broadcast station, except upon a showing (1 that such ownership, operation, or control would foster competition among television broadcast stations or provide a television broadcasting service distinct and separate from existing services, and (2 that such ownership, operation, or control would not result in the concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; provided, however, that the Commission will consider the ownership, operation, or control of more than five television broadcast stations to constitute the concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity.

networks.

The word "control" as used herein is not imited to majority stock ownership, but includes actual working control in whatever

manner exercised.

^{&#}x27;The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other

Commercial Television Programs—1945

Following is a list of commercial television programs on leading stations during the year ending Dec. 31, 1945.

Listing is alpha handling the ac	Listing is alphabetically by program title, and giving the sponsor, product, type of program, station and advertising agency handling the account. Abbreviations: L. Live Talent; F, Film.	ing the sponsor, product, t nt; F, Film.	ype of program,	tation and advertising agency
TITLE	SPONSOR-PRODUCT	TYPE	STATION	ADVERTISING AGENCY
Adam Hat Sport Parade	Adam Hats Hats	Sports (L-F)	WABD	Buchanan & Co.
Alden's Fashions	Alden Chicago Mail Order House	Fashion (L)	WABD	Buchanan & Co.
Airomagic Fashions	Airomagic Shoe Co. Shoes	Fashion (L)	WABD	Norman D. Waters & Associates
American Television Society Shows	American Television Society	Variety, Drama, Musical (L)	WABD	ATS Laboratories
At Ease	Ben Pulitzer Fashions Pulitzer Ties	Fashion (L)	WABD	L. S. Gamble Productions
Football Games	Atlantic Refining Co. Gas and Oil	Football	WPTZ, WNBT and WRGB	N. W. Ayer & Son
Aunt Jenny Stories	Lever Brothers	Drama (L)	WCBW	Ruthrauff & Ryan
Author Author	Allen B. DuMont Labs., Inc. Institutional	Educational (L)	WABD	
Backstage at Gimbels	Gimbel Bros. (Phila.) Dept. store mdse.	Dramatic	WRGB	Direct
Benrus Time	Benrus Watch Co. Watches	Time Signals (L)	WCBW	Young & Rubicam
Big Sister	Lever Brothers	Drama (L)	WCBW	Ruthrauff & Ryan
Boys from Boise, The	Esquire, Inc. Esquire Magazine	Musical, Variety (L)	WABD	Charles Storm Agency
Botany Cartoons	Botany Woolen Mills Botany Woolens	Movie Cartoons (F)	WABD	
Breakfast Club	Swift & Co. Institutional	Variety (L)	WABD	American Broadcasting Company

Bulova Time	Bulova Watch Co.	Time Signal (L)	WNBT	The Biow Co., Inc.
Bulova Time	Bulova Watch Co. Watches	Time Signal (L-F)	WCBW	The Biow Co., Inc.
		-3		
Canada Dry Cartoons	Canada Dry Bottling Co.	Movie Cartoons (F)	WABD	
Carter's Mystery	Spurice Personal Products	Mystery (L)	WABD	Small & Seiffer
Cavalcade of Sports	Gillette Safety Razor Co., Inc.	Sports (L)	WNBT	Maxon Agency
Cincinnati Fashions	Cincinnati Fashion Frocks	Fashion (L)	WABD	Keeler & Dietz
Circus Folks	International Shoe Co.	Variety, Drama (L)	WABD	Westheimer & Co.
Coty's Fashions	Coty's Products	Fashion (L)	WABD	Glorianne Lehr
Conquest Over Darkness	General Electric Electricity	Dramatic	WRGB	Direct
		9		
Dana Fashions DuBarry Fashions	Charles Dana Gowns DuBarry Success School	Fashion (L) Fashion (L)	WABD WABD	Glorianne Lehr Kenyon & Eckhardt
Dunhill Program	Institutional Alfred Dunhill, Ltd. Tobacco and Pipes	Drama (L)	WABD	Charles Storm Agency
		E		
Elgin Time	Elgin Watch Co.	Time Signal (L)	WBKB	J. Walter Thompson Co.
Elgin Time	Elgin Watch Co.	Time Signal (L)	WCBW	J. Walter Thompson Co.
Elgin Time	Elgin Watch Co.	Time Signal (L)	WNBT	J. Walter Thompson Co.
Esso Program Esther Dorothy Fashions	Esso Esther Dorothy Furs	Educational (F) Fashion (L)	WABD WABD	Marschalk & Pratt Glorianne Lehr
	Furs			

If Men Played Cards	Proctor Electric Co.	Comedy (L)	WABD	Newell-Emmett Co.
as women Lo I. J. Fox Fashions	Institutional I. J. Fox Co.	Fashion (L)	WABD	Glorianne Lehr
ike on Sports, The	Allen B. DuMont Labs., Inc.	Sports (L-F)	WABD	
Inside Facts About Food	American Institute of Farm & Home Products	Educational (L)	WABD	
Ladies Be Seated	Chef Boy-Are-Dee	Variety (L)	WRGB	(ABC Television) McJunkin Advt. Co.
Lanz Fashions	Lanz, Fifth Avenue	Fashion (L)	WABD	Glorianne Lehr
Letter to Your Serviceman	American Broadcasting Co. John David Menswear	Variety (L)	WABD	ABC Television
Lily Dache Fashions	Lily Dache Chapeaux	Fashion (L)	WABD	Glorianne Lehr
Looking Thru' Gimbel's Window	Gimbel Brothers Men's Suits	Fashion (L)	WABD	Television Workshop
Lovely Lady	Diana Corset Co. Corsets	Fashion (L)	WABD	Lester Harrison
		M		
Mademoiselle	Street & Smith, Inc. Institutional	Fashion (L)	WABD	Direct
Magazine of the Air	U. S. Rubber Co. Institutional	Educational (L-F)	WABD	Campbell-Ewald
Magic Carpet, The	Alexander Smith Carpet Co. Carpets	Travel (L-F)	WA8D	Anderson, Davis & Platte
Magic Carpet	Alex. Smith Carpet Co.	Dramatic	WRGB	Anderson, Davis & Platte
Magic from	Schwartz Television & Radio Renair Corn	Variety (L)	WBKB	Direct
Miles News	Miles Laboratories Alka-Selzer, One-a-Day Vitamins	News (L)	WABD	Wade Agency

TITLE	SPONSOR-PRODUCT	TYPE	STATION	ADVERTISING AGENCY
On Stage Everybody	American Broadcasting Co.	Variety (L)	WABD	ABC Television
Old Mother Hubbard	Hunt Club Dog Food Dog Food	Comedy (L)	WABD	Baldwin & Strachan
		 		
Park & Tilford Variety Show	Park & Tilford Co. Institutional—Tintex	Variety (L)	WABD	Charles M. Storm Agency
Patterns for a Dream	Vogue Magazine	Dramatic	WRGB	Direct
Peanut Is a Serious Guy, The	National Peanut Council Peanuts	Puppets (L)	WABD	J. Walter Thompson Co.
Pleasure Time	Liggett & Meyers Chesterfields	Variety (L)	WABD	Newell-Emmett Co.
Private Johnson's Christmas	Gertz Department Store Institutional	Drama (L)	WABD	Television Workshop
Rival Dog Show	Rival Dog Food Dog Food	Dog Show (L)	WABD	Al Paul Lefton Co.
Rubber Goes to War	U. S. Rubber Co. Institutional	Educational (L.F)	WABD	Campbell-Ewald
		3		
"See & Sew With Sally Smart"	Famous Features Syndicate Dress Patterns	Dramatic—Demonstration With Puppet	WRGB	Direct
Sham	Knox Hat Co. Hats	Drama (1.)	WABD	Newell-Emmett Co.
Sixth War Loan Drive	U. S. Treasury War Bonds	Variety (L-F)	WABD	Ruthrauff & Ryan

Geyer, Cornell & Newell	Compton Advertising Agency	DuMont	Norman D. Waters & Associates	Westheimer & Co.		Edison Advertising Department	RKO Television Corp.		Charles M. Storm Agency		Al Paul Lefton Co.	Bruno, N. Y.	Al Paul Lefton Co.	Charles Storm Agency	Buchanan & Co.		Sweeney & James Co.
WABD	WABD	WABD	WABD	WABD		WBKB	WABD	WNBT	WABD	WABD	WABD	WABD	WABD	WNBT	WNBT		WNBT
Comedy (L)	Variety (L)	Variety (L)	Fashion (L)	Drama (L)	1	Variety (L)	Fashion (L)	Sports (L)	Variety (L)	Quiz (L)	Comedy (L)	Comedy (L)	Mystery (L)	Variety (L)	Adventure (L-F)	<u> </u>	Televues (F)
Nash-Kelvinator Kelvinator	Socony-Vacuum Oil Co. Duzlvory SoapMobiloil	Duff-Gordon Wine Co. Wines	Stardust Garment Co. Slips	Winthrop Shoe Co. Institutional		Edison Co.	R. H. Macy Co. Institutional	U. S. Rubber Co.	Casual Clothes Sports Clothes	Allen B. DuMont Labs., Inc. Abraham & Straus Gifts	Pal Blade Co. Razor Blades	American Central Mfg. Co. American Kitchen Co., Inc.	Loft Candy Co. Loft Candies	Triangle Publications Click Magazine—Official Detective	Allen B. DuMont Labs., Inc. Institutional		Firestone Tire & Rubber Co.
Society of Amateur Chefs, The	Socony-Vacuum Show	Spanish Dance	Stardust Fashions	Stories from Colliers		Telequizicalls	Tele-Shopping With Martha Manning	Television Quarterback	Televisual Specialties	Thanks for Looking	The Care and Feeding of Whiskers	The Queen Was in the Kitchen	The Vanishing Princess	Triangle Variety Show	Thrills & Chills		Voice of Firestone

TITLE	SPONSOR-PRODUCT	туре	STATION	ADVERTISING AGENCY
Waltham Time	Waltham Watch Co. Watches	Time Signal (L)	WNBT	N. W. Ayer & Son, Inc.
Weather Reports	Botany Woolen Mills Botany Woolens	Weather Report (L)	WNBT	Alfred J. Silberstein-Bert Goldsmith, Inc.
Wednesdays at Nine Is Lever Bros. Time	Lever Brothers Rinso—Spry—Lifebuoy	Drama, Variety, News (L)	WABD	Ruthrauff & Ryan
Wide Horizons	Boot Aircraft Nut Mfg. Co. Institutional	Variety (L)	WABD	Cecil & Presby
Wings of Democracy	Pan-American World Airways	Travel (F)	WNBT	J. Walter Thompson Co.
WNEW Programs	Radio Station WNEW Institutional	Drama, Variety (L)	WABD	Direct
Woman of Tomorrow	American Broadcasting Co. Institutional—Tangee Cosmetics	Variety (F)	WABD	ABC Television
World in Your Home, The	RCA Victor Division of RCA	(F)	WNBT	J. Walter Thompson Co.
WOR Presents	Radio Station WOR	Variety, Drama, Musicals (L)	WABD	Direct
		 		
You Give What You Got	General Foods Post-Ten Cereal	Drama (L)	WABD	Benton & Bowles
Your World Tomorrow	Dur-Ez Plastics Institutional	Educational (L)	WABD	Television Workshop

Television and radio production, as well as the advertising agencies handling such accounts are closely integrated. Complete listing of Advertising Agencies and their radio-television accounts will be found on pages 100-7. For list of radio-

television producers, please see page 665.

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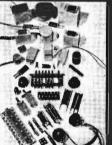


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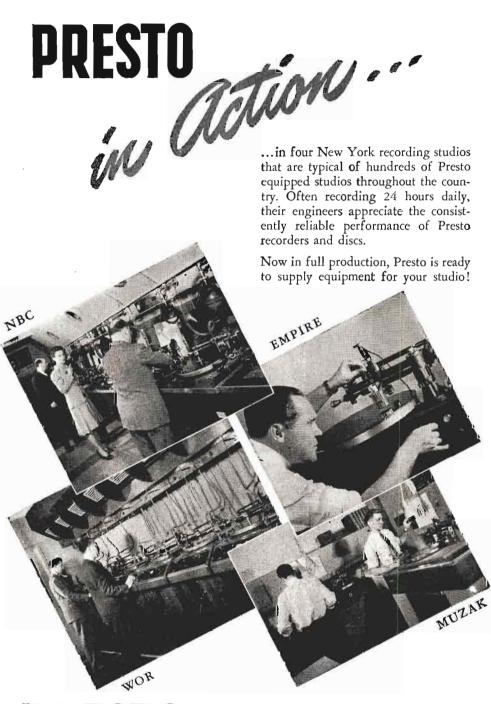
RMA In Peacetime Role

Radio Manufacturers Association

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In United States And Canada

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Radio Equipment Manufacturers



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Proper Equipment For Television

By P. G. CALDWELL, Television Equipment Sales Manager, GE

AT THE outset, may I remind the reader, that proper master control equipment is necessary in planning for the development of your television station. This article briefly explains why the initial purchase of flexible equipment is necessary for orderly expansion from a small community television station to the larger metropolitan type as this new medium grows.

A study of the probable growth of commercial television, with full regard for the economic problems involved, indicates that a new television broadcaster will be interested primarily in purchasing equipment initially which will allow for easy future expansion. Only a few of the over 400 possible licensees in this country will be able to justify elaborate facilities at the start.

Basic Equipment

It is of interest, therefore, to examine the basic equipment needed for a television station and see how flexibility may be built in and future expansion made

A small community station undoubtedly will derive most of its programming from motion picture film (16 mm), outside pickup of special events, and perhaps a very limited studio operation capable of handling news reports and commercials. These announcements can be made with a permanently installed camera channel or by studio operation of the outside pickup cameras. Later, when network program service will be available, this will obviously be an immediate and rich source of new programs.

To carry out a program service such as described in the preceding paragraph, a small station will obviously require a visual and aural transmitter, an antenna system, an outside pickup unit, and film projector equipment. It will also need a flexible master control system capable of monitoring and switching. Monitoring must be available to at least watch the outgoing program and the program coming next. General Electric has designed a master control desk which basically provides facilities for switch-

ing and monitoring (a) outside pickups, (b) networks, and (c) programs from as many as six studios. (Film would be fed through one of the studio channels.) This master control desk incorporates a distribution console to provide switching of the above program sources, and also two monitor consoles allowing the basic monitoring described agove. Extra monitor consoles may be added as desired. All of these monitors will handle composite television signals.

Other Facilities

In addition to the facilities necessary for monitoring and switching the picture, the master control desk has provision for switching the audio portion of the program simultaneously with the picture. This feature simplifies the operator's job and minimizes errors in handling the program. Conveniently located on the distribution console is a talk-back microphone for calling any desired portion of the station as well as a telephone handset for private conversations.

As previously mentioned, the master control desk provides for expansion to handle the output from as many as six studios. In this expansion process each studio should have its own control room with camera monitors and program console* so that it may operate as an individual program unit, independent of any other studio in the building. The program from each studio may then be fed to the master control desk where the final output of the station is determined.

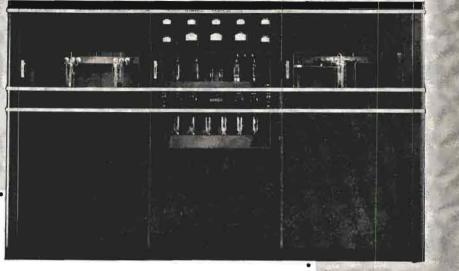
Adding Studios

A television broadcaster who has purchased this flexible type of master control equipment for a community type station is automatically in a position to add one or more studios, or extra outside pickup circuits without additional expenditure for master control equipment.

When the decision has been made to add one or two fully-equipped studios to the small station, thus bringing it to the status of a metropolitan station, careful study should be given to the equipment

(Continued on Page 1050)

The New Collins 21A, 5kw Broadcast Transmitter



Fulfilling the Tradition of Collins Quality Leadership

THE 21A is a thoroughly developed 5 kw AM broadcast transmitter, and an excellent example of characteristically superior Collins engineering and construction.

Based on sound, well-proved principles of design, the 21A has been completely modernized within recent months. New components of improved design, with longer life and higher safety factors than were previously available, assure reliable continuous operation.

The response curve is flat, within $\pm \frac{1}{2}$ db. from 30 to 10,000 cycles. Reduced power to 1 kw is obtained by instantaneous lowering of plate voltages, permitting uninterrupted program transmission.

We will be glad to send you detailed information regarding the 21A, other Collins transmitters, the 12Y remote amplifier, the 12Z four channel remote amplifier and Collins high quality studio equipment. Collins Radio Company, Cedar Rapids, Iowa; 11 West 42nd Street, New York 18, N. Y.



Collins equipment is sold in Canada by Collins-Fisher, Ltd., Montreal.



The Collins 12Y Remote Amplifler

A one channel remote amplifier for unattended operation from a 115 volt a.c. power source, the 12Y provides the advantages of quick set-up, small size, light weight, high fidelity, simple operation, utmost reliability and low cost. It is practically hum free due to the removal of the isolation transformer, which is in the power cable.



New Tubes-Circuits FM-AM '46 Feature

By MEADE BRUNET and J. B. ELLIOTT, RCA Victor Division

BROADCAST equipment of new and improved commercial design for both standard broadcast and frequency modulation radio stations has been placed in production by the Engineering Products Division of the Radio Corporation of America and initial units are scheduled to come off production lines during the first part of 1946.

Limited quantities of new RCA Victor table model radios and Victrola radio-phonographs, and a pocket-size Personal Radio, have already been shipped from the company's plants to its distributors throughout the country, and production is being increased as rapidly as possible. RCA Victor will supply, as it did be-

RCA Victor will supply, as it did before the war, all of the equipment needed for radio broadcasting stations, from microphone to antenna.

Initial units of FM equipment, to be available in the spring, will include transmitters with output power ratings of 250 watts, 1 kilowatt, and 3 kilowatts, while 10-kilowatt and 50-kilowatt FM transmitters are scheduled to be ready for delivery later.

Standard broadcast (AM) transmitters, the first of which are also due to leave production lines during the first quarter, will include units with output power ratings of 250 watts, 1 kilowatt, 5 kilowatts, 10 kilowatts, and 50 kilowatts.

Among numerous design and circuit improvements in the company's initial postwar line of broadcast equipment, an outstanding feature is a new groundedgrid amplifier circuit which is being incorporated in all FM transmitters. This circuit provides a marked improvement in amplifier stability at the high frequencies used for FM broadcasting. It also permits the use of smaller tubes than those required in pre-war FM transmitters, making possible a reduction in operating costs.

Increased transmitter efficiency and reduced operating costs have also been achieved in the new AM transmitters through the use of new type tubes which were not available before the war. To

meet special demands of the armed services, RCA designed and built 200 entirely new types of electron tubes, many of which will have applications in new radio transmitters, control and monitoring units, and receivers.

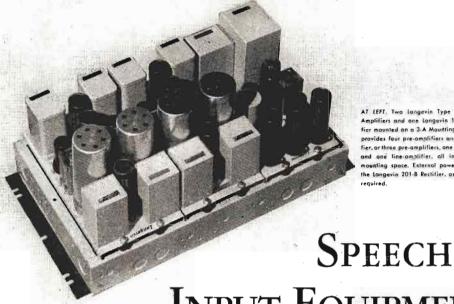
The market which is waiting represents the pent-up demand accumulated during four years of war work. There are now before the Federal Communications Commission a total of more than a thousand applications for new frequency allocations for radio broadcast purposes alone, exclusive of television—about 675 for FM stations and 425 for AM.

A design and engineering achievement featured in RCA Victor promotion of all of its postwar home instruments is the "Golden Throat," signifying exact coordination of the three basic elements essential to convert inaudible radio waves into audible sound waves—the electronic amplifier system, the loudspeaker, and acoustical qualities of the cabinet. The perfect matching of these requisites for life-like, balanced reproduction is declared to be the result of 26 years of RCA engineering research, blended with Victor's 47-year musical heritage.

Production is continuing on receivers and combination instruments at a pace limited only by the supply of materials.

RCA Victor will also offer a comprehensive line of FM radio receivers, including both table models and consoles, all featuring a new "ratio detector" circuit which is insensitive to electrical interference of all kinds, whether manmade by ignition systems, oil burners, or domestic appliances, or natural, such as atmospheric static. These receivers will also be equipped for standard broadcast reception.

Not only is the new circuit free of a critical threshold signal level, operating effectively regardless of the strength of the received signal, but its use eliminates the need for special tubes and parts formerly required.



AT LEFT. Two langevin Type 111-A Dual Pra-Amplifiers and one longovin 102-A Line-Amplifier mounted on a 3-A Mounting Frame. This unit provides four pre-omplifiers and one line-ompli-, fier, or three pre-amplifiers, one booster-amplifier and one line-amplifier, all in 101/2" of rack mounting space. External power supply such as the Langevin 201-B Rectifier, as shawn below, is

INPUT EQUIPMENT

Worthy of an Engineer's Careful Consideration



TYPE 102A Amplifler is one of the 102 Series Line Amplifiers of which four different types are available. The "A" is mostly used to drive the line ofter the master gain control. It is quiet, has excellent frequency characteristic and am-ple power output with law distortion



The 201-B Rectifier is one of the 201 Series Rectiliers, of which two types are available, the "B" having additional filtering, thereby giving a slightly lawar ripple content than the "A." This unit is capable of supplying power far one 102 Series Line Amplifier and three 111 Pre-Amplifiers (six pre-omplifiers).

 ${f E}$ very unit of Langevin speech input equipment is held to a rigid standard of performance. These units may be cascaded in accordance with good engineering practices and still be well within the allowable limits of FM requirements as to frequency response, noise and distortion products.

All Langevin speech input equipment units are mounted on standard 51/4" x 101/4" chassis. Three of these units can be mounted on a Langevin 3-A Mounting Frame, which occupies 101/2" of space on any standard rack. Wall mounting steel cabinets for housing these units are also available.

We are proud of the products which bear the name Langevin. It will only appear on good apparatus.



The 111-A Amplifier consists of Iwo indi vidual pre-amplifiers on a single chassis for use in high quality speech input equipment, its compact unitized construction saves rock space. Input impa-dances of 30, 250 and 600 ohms; output impedance 600 ohms. It is quiet and has excellent (requency characteristics and ample power output with low distortion



The 108-A Amplifier is one of the 108 Series Monitor Ampilifiers, of which four different types are available. The "A" is ardinarily used to drive a manitor sys-tem from a 600 ahm or bridging source. Its distortion is low for this type of service. It is quiet and has ample power with excellent frequency characteristics.

The Langevin Company

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Expanded Facilities Is The 1946 By-Word

By RALPH C. POWELL, General Sales Mgr., Presto Recording Corp.

AS THIS is written, radio broadcasting and communication facilities are about to experience the greatest expan-

sion in their history.

New frequency channels have been opened for use by FM and Television Stations. Additional stations are being licensed in the standard broadcasting band, radio relay links spanning the country are about to replace or augment our wire communication system. International short-wave broadcasting facilities, built for war-time services, are making American entertainment available throughout the world.

Walky-talkies will shortly be in private use as well as radio communication equipment for private automobiles, planes and boats. Pocket radios no larger than your

hand are in production.

Most important from an economic standpoint will be the expansion of our broadcasting facilities. It has been estimated that over 2,000 FM broadcasting stations and 250 television stations, will be placed in operation during the next three years. Assuming that a total of 2,500 stations, standard, FM and television are erected, we can produce some interesting figures on equipment and services that will be required in addition to the broadcasting equipment itself. For example, the erection of each of these stations will call for the erection and/or alteration of 3000 to 3500 buildings, the fabrication and erection of 2,500 steel towers, legal and engineering services, pianos, furniture, office equipment, telephone, electric power, water services and employment of possibly 30,000 additional technical, program, sales and administrative personnel.

According to recent figures, the cost of placing a local standard (250 watt) broadcasting station on the air with all equipment ready for business with reasonable allowance for working capital to start operation, will be between 25 and 30 thousand dollars. The cost of a community FM station ready for business will be between 35 and 50 thousand dollars, the metropolitan FM station 100 thousand dollars, the community televi-

sion station assuming that their operation will include mainly the broadcasting of motion picture entertainment and the relaying of programs from nearby metropolitan television stations 200 to 250 thousand dollars, metropolitan television stations, other than those in the major talent centers, 500 thousand dollars.

Taking average figures for existing stations as compiled by the FCC the annual revenue of a local standard broadcasting station will be between 55 and 60 thousand dollars and the profit on operations about 8.5 per cent. In the case of the community FM station, the revenue, after it becomes established, may approach the same figure, but such earnings will have to await the general distribution and use of high frequency FM receivers in their locality. Local FM broadcasting service is the key to home receiver sales and conversely receiver sales are essential to the profitable operation of an FM station.

The community television station operating mainly to rebroadcast programs from other stations along with motion pictures, will operate at an expense of around 120 thousand dollars annually, and the operating revenue at such time as a sufficient number of receivers are in use to provide a commercial advertising medium, might approach 160 thousand

dollars a year.

The figures for revenue and operating expense for a metropolitan television station may vary over an extremely wide range, depending upon the availability of a network connection and the working capital available for production of live talent programs during the period in which television receivers are coming into use. It has been variously estimated that the minimum cost would be 350 thousand dollars annually and that if an ambitious program schedule were undertaken including live studio programs and pickup of outside events, this cost might increase to over 750 thousand dollars annually. The revenue will be proportional to the program service rendered.

RMA Converting To Peacetime Role

By BOND GEDDES, Executive Vice-President, RMA

THE Radio Manufacturers Association represents all phases of the radio manufacturing industry. It includes in its membership—now at a record peak of more than 300-most set manufacturers and a large representation of the component producers: radio parts, tube, transmitter, and amplifier and sound equipment manufacturers.

Having achieved a remarkable wartime production, during which the productive capacity of the industry was multiplied about 1200 per cent, the radio industry is resuming its peacetime job with bright prospects despite current handicaps which have retarded recon-

version several months.

To better serve the industry, RMA is reviving many of its pre-war services and establishing new aids necessitated by post-war conditions. Among the prewar services being resumed on a more extensive scale are industry statistics on both end equipment and components.

One of the principal new services is an industrial relations program to provide a variety of information to RMA members on wages, hours, labor practices, collective bargaining technique, and the like.

Besides the long-established engineering standards service carried on by the RMA Engineering Department, RMA has recently inaugurated a uniform system for identifying the source and the date of production of radio products.

Civilian radio production in 1945 was disappointingly small. Only about 300,-000 radio sets were manufactured between V-J Day and the end of the year despite an optimistic forecast of the War Production Board that the industry's capacity would permit a production of 3,500,000 sets during that period. Pricing difficulties, particularly in the radio parts field, plus some material shortages and labor readjustments, were chiefly responsible for this failure of the industry to get going as quickly as had been hoped.

Indicative of the determination of many of the war-born radio manufacturers to remain in the post-war industry of FM, television and industrial electronics is the growing membership of RMA. At the first quarterly meeting of the RMA Board of Directors this year 35 new members were admitted, and others are being received constantly. There are more than twice as many radio set manufacturers licensed now than there were before the war, and the parts industry is equally expanded.

While it is too early to estimate 1946 production, due to the many uncertainties, manufacturers agree that the first full year of production after volume output is achieved will far surpass the peak pre-war of 1941 when nearly 14,000,000 sets were sold. In addition to a tremendous backlog of would-be buyers whose radios are outmoded or outworn, FM and television broadcasting as they develop will open new markets. Practically every family in the United States is a potential buyer of an FM or AM-FM set and a television receiver once the transmitting services are available.

RMA is a trade association which not only is made up of radio manufacturers but is governed by them as well. Besides a Board of Directors, a third of which is elected annually for three-year terms, the Association includes numerous committees charged with responsibilities of studying and acting upon problems con-fronting their segments of the industry.

There are five divisions with RMA: the Set, Tube, Transmitter, Parts, Amplifier & Sound Equipment. A sixth division probably may be formed later this year out of a newly-organized section of the Parts Division. This is the Amateur Radio Activities Section which is concerned with servicing and promoting the interests of the growing army of radio amateurs.

RMA is ever alert to the interests of the radio industry as recently when certain government agencies threatened to discard manufacturer-agent contracts for the disposal of radio and electronic war material Surpluses.

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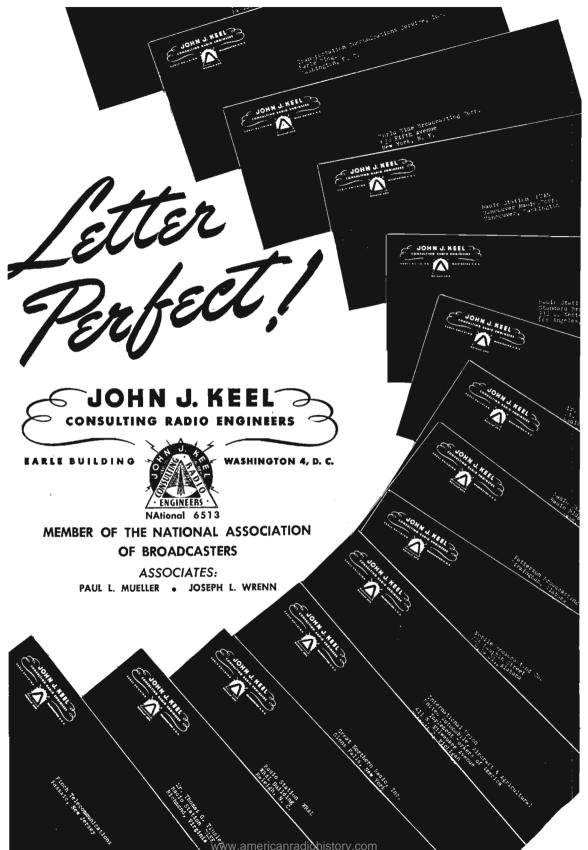
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Extensive Gains In Communications

By WES SUMMERFIELD, Chief Sales Researcher, Press Wireless Mfgr.

VISITORS at the Winter Technical V Meeting of the Institute of Radio Engineers held at the Hotel Astor in New York City last January saw an imposing display of radio telecommunica-tions equipment in the spot-lit stage exhibit of Press Wireless. They saw a radio teleprinter circuit in actual simultaneous operation with voice broadcast on a single radio-frequency carrier; facsimile equipment transmitting and recording together with line and compressor amplifiers, dual-diversity radio receivers, a newly developed frequency shift keyer and monitor, single receivers, tone keyers, electronic rectifier-drivers, VT keyers and many other high-grade radio communications apparatus constituting nearly a score of equipment engineered and manufactured by Press Wireless Manufacturing Corporation. This represented a few of the important items developed by this aggressive young company and brought to their present state of perfection over a scant sixteen years. Huge fifty-kilowatt, ten-ton PW radio transmitters and their smaller twentykilowatt companions were not shown nor were many other units including the five. two-and-a-half kilowatt or the famous four-hundred watt transmitters. But this display marked a significant page in the history of PW.

During and immediately following World War I the strangle hold of an international cartel on cable services bottle-necked press traffic to paralyzing proportions. Enjoying a higher tariff rate commercial messages moved with top priority while the world waited anxiously for news dispatches that piled high in cable traffic offices for days of delay and often were never transmitted at all. To break this hold on the transmission of international news a small group of energetic United States publishers made an experiment. They tried trans-Atlantic radio! Their humble but diligent efforts met instantly with a great promise of success. Seven of these publishers and four world-wide news services formed and incorporated Press Wireless in 1929. The following year this

new enterprise was under way with an intercept service between Halifax, Nova Scotia, and New York City. This was soon followed by the installation of New York to Chicago and Los Angeles circuits, then a service to Mexico City and Paris. Growth of this service has been rapid and continuous until today Press Wireless operates 27 major press circuits reaching more than 90 per cent of the civilized world. In sixteen years PW has advanced from a humble experiment to a significant global telecommunications operation. Last year alone PW handled over 154-million words of news dispatches together with an amazing volume of radio-photos besides thousands of hours of program transmission service for the broadcasting networks.

To accomplish and maintain these world-wide circuits required the design and development of new equipment and methods. Press Wireless has pioneered in the development of entire systems for 24-hour-a-day 365-days-a-year telecommunications circuits over long and short haul distances around the globe and during World War II initiated a manufacturing operation to supply our Armed Forces with high quality dependable radio equipment.

Landed on the Normandy beach in France D-Day-plus-4 a PW crew unloaded and installed directly behind the front lines a Press Wireless 400-watt transmitter which was destined to make international communications history. This transmitter and another "400" mounted on army trucks followed the allied armies through France, Belgium, Holland and to Germany transmitting directly to the United States war correspondents' dispatches from directly behind the lines. Another famous "Fight-400" was installed on Leyte immediately after the beginning of the Philippine invasion and again carried to the world "news in the making."

Among the outstanding achievements of PW engineers has been the successful

and practical development of Radio Frequency Carrier Shift or "Frequency Shift" transmission which presages a tremendous advancement in the science of radio communications. The advantages of this new FS system of transmission is evidenced in the rapidly increasing number of installations throughout the world.

On December 1, 1945, the Manufacturing Division of Press Wireless, Inc., was re-formed and re-organized into a separate operation set up as Press Wireless Manufacturing Corporation with Executive and Sales Offices in the Times Square Building, New York City. Manufacturing facilities have been considerably expanded at Hicksville, Long Island, providing for mass production of communications equipment from small line-operating units up to huge 50,000 watt radio transmitters.

A new modern engineering laboratory containing approximately 18,000 square

feet, located in Long Island City, houses the PW engineering staff which is designing and developing diversity remote-controlled radio receivers, FS keyers, FS converters, precision tunable h-f oscillators, monitors, electronic drivers, facsimile and photo transmission units, high and medium powered racio transmitters and scores of other telecommunications apparati all of modern design and founded solidly on years of significant radio communications engineering experience and know-how in meeting the toughest specifications anywhere—those of the press of the United States.

Tomorrow Press Wireless, Inc., will transmit and receive many thousands of words of press traffic across the oceans and continents of the world, and tomorrow Press Wireless Manufacturing Corporation, with its newly expanded facilities for engineering and manufacturing will build radio communications equipment for entire network systems for commercial airlines and foreign governments on every continent.

TELE EUUIPMENT ... (Continued from Page 1037)

purchased for this purpose, and to its location in the broadcast plant.

A television station with even a single studio requires a considerable number of equipment racks—some for sound and some for picture equipment. (There is one rack, for example, for each studio camera.) Experience at General Electric's television station WRGB has shown that these racks should be located in an equipment room separate from any studio. This room would also include the studio-to-transmitter link equipment plus any other required terminal apparatus. In some cases the equipment room might also house the master control desk.

Additional Space

There are several advantages in having a separate room for the bulk of the apparatus needed in the studio building. For one thing, maintenance can be carried on without interfering with any of the program personnel. Also, the heat generated by the large number of tubes in the various chassis is kept away from

performers, producers, and technical operators.

Use of a separate equipment room allows each studio to be a self-contained unit with only the cameras, microphones, accessories and other necessary control room equipment. The program and technical personnel of a particular studio may thus operate independently of any other studio or of the master control room. This makes for smooth programming as a given studio becomes simply an additional program source added to the station's facilities.

Undoubtedly each television station will have problems and possibilities peculiar to its own service area.

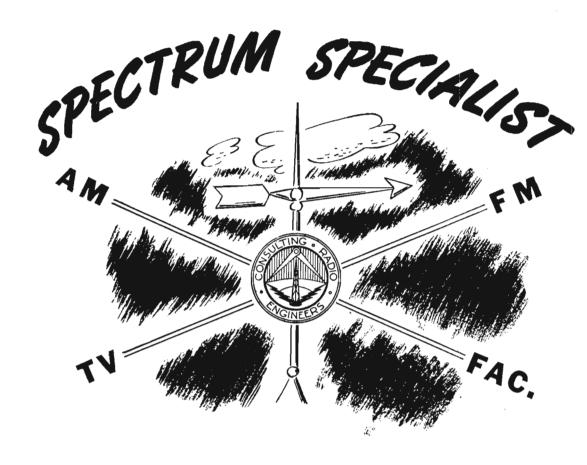
To meet these demands, and to allow for future expansion, the G.E. television equipment has been designed with an inherent flexibility that assures an orderly growth from a small community station to one of the larger metropolitan types.

^{*}See "Versatile Multichannel Television Control Equipment" by Norgaard and Jones. May, 1941. Proceedings of I.R.E.

Chief Engineers

Of Stations in United States and Canada As of March 1, 1946

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Secretary	W. F. Radon
Sales Manager	W. E. Wilson
Chief Engineer	E. A. Miller

PRODUCTS: Transmitting transformers, broadcast equipment, audio reactors, output and microphone input transformers, and other types of transformers.

H. W. Acton Co., Inc.

370 Seventh Ave., New York, N. Y. Phone LOngacre 5-4884

BRANCH OFFICE: Lowell, Mass. PRODUCTS: Transcription, phonograph cutting and semi-permanent needles.

Admiral Corporation

3800 Cortland St., Chicago 47, Ill. Phone: SPAlding 1400

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Vice-Pres., Radio Div	.Richard A. Graver
Vice-Pres., Appliance Div.	L. H. D. Baker
Treasurer	L. C. Park
Field Activities	W. C. Johnson
Director of Engineering.	K. Turner
Service Manager	M. J. Schinke
Purchasing Agent	Frank Kazda

PRODUCTS: Receiving Sets, Radio-Phone Combinations, FM Receiving Sets, Record Players, Portables, Farm Sets, and Radio Parts, Table and Console television receivers.

Aerovox Corporation

740 Belleville Ave., New Bedford, Mass. Phone: 6-8221

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Div.Charles Golenpaul Sales Manager-Manufacturing

Div.Frank Marshall

Vice-President-Chief

EngineerStanley Green Advertising Manager.....George Balsom Export Manager...Rocke International Corp.

PRODUCTS: Capacitators-paper, electrolytic and mica for radio transmitting. Receiving and electronic applications, including paper, oil and wax impregnated, moulded mica, bakelite cased and ceramic cased mica capacitators, power factor correction equipment, insulated carbon and wire wound vitreous resistors, motor starting capacitators, capacitor test instruments.

Airdesian & Fabrication, Inc.

241 Fairfield Avenue, Upper Darby, Pa. Phone: Allegheny 4-3305

President & Chief Engineer. .L. E. Pamphilon Vice-President & Treasurer.....W. C. Faust Design Engineer............D. W. Jensen Sales Manager......R. L. Clark Purchasing Agent.....L. R. Dieterich

PRODUCTS: Transformers-power, audio, reactors, tuned filters, for all communications equipment.

Air King Products Co., Inc.

1523 63rd St., Brooklyn, N. Y. Phone: BE 2-6700

President	. J.	P. Silberman
V. PPurchasing		.M. Markowitz
V. P. Engineering		.F. A. Hinners
V. PExporting		.Allen Strauss
Production Manager		R. Kalb

PRODUCTS: Home radio sets AM-FM, television receivers, electronic equipment for U. S. Government, short wave, portable radio sets.

Allen-Bradley Company
136 W. Greenfield Ave., Milwaukee 4, Wisc. Phone: Mitchell 5151

1 Mone: Mitchell 9191
President
V. PGeneral ManagerF. F. Loock
V. PWorks ManagerR. W. Whitmore
TreasurerA. F. North
Purchasing AgentTheron C. Child

PRODUCTS: Fixed and variable composition resistors.

The Alliance Manufacturing Co.

Mahoning Rd., Alliance, O.

Phone: 6237
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General ManagerR. F. Doyle
TreasurerR. F. Doyle
SecretaryMrs. Lorraine Reynolds
Chief Engineer Emmor V. Schneider
Purchasing AgentR. W. Hobbs
Sales ManagerJohn Bentia
Personnel DirectorMrs. B. Y. McCreadie
PRODUCTS: Phonograph motors, record
changer motors, recording motors, tuning
motors, space heater motors.

American Condenser Co.

4410 Ravenswood Ave., Chicago 40, Ill.
Phone: Longbeach 1386
General Manager.....I. Mensehik
Chief Engineer......H. C. Kreiniek

American Microphone Co.

1915 S. Western Ave., Los Angeles, Calif. Phone PA 1161

General Manager......F. A. Yarbrough PRODUCTS: Microphones, accessories, spares.

American Transformer Co.

178 Emniet St., Newark 5, N. J. Phone: Bigelow 3-4444

President-Treasurer....Thomas M. Hunter Executive Vice-President...Stuart F. Marvin Vice-President.....A. A. Emlen Vice-President.....Walter Garlick, Jr. Secretary-Controller....John M. Wollmer Assistant Secretary...Rowland B. Cook Senior Commercial

PRODUCTS: Amplifiers, ballast transformers for fluorescent lighting, distribution transformers, electronic components, industrial-dry type-indoor or outdoor use industrial transformers, air cooled industrial phase changers, modulation reactors, modulation transformers, net work transformers, oil or abestol-immersed plate transformers, power transformers, precipitation transformers, radio type "P" precision line, radio silcor line audio components, rectifiers, regulators, test sets, transtats, "W" type transmitter, wave filters, welding and soldering transformers.

Amperex Electronic Corp.

79 Washington St., Brooklyn, N. Y.
Phone Main 5-2050
Vice-Pres.-Sales Manager......S. Norris

PRODUCTS: Electronic tubes for communication, industrial, television, electronical and special purposes.

Amplifier Co. of America

398 Broadway, New York 13, N. Y. CAnal 6-7612

General Manager......N. M. Haynes Purchasing Agent.....R. Epstein

PRODUCTS: Electronic equipment, Regulated Power Supplies, Transformers, Filter Networks, Saturable Reactors, Pre-Amplifiers, Power Amplifiers.

Amy, Aceves & King, Inc.

11 West 42nd St., New York 18, N. Y. Phone LOngacre 5-6622

President Ernest V. Amy
V. P.-Treasurer Frank King
Secretary Julius G. Aceves
Sales Manager F. A. Klingenschmitt

PRODUCTS: Antenna Systems, Radio Transmitters and Receivers, Electronic Developments.

Andrea Radio Corp.

43-20 34th Street, Long Island City, N. Y. Phone: STillwell 4-5411

President......F. A. D. Andrea
PRODUCTS: Receiving sets, television sets.

Ansley Radio Corp.

41 St. Joes Ave., Trenton, N. J. Phone: 4-1175

BRANCH OFFICE: Empire State Bldg., New York, N. Y., Phone, Longacre 3-2768, Anne Klein Ansley.

PRODUCTS: Radio-phonograph combinations (Ansley Dynaphone), Electronic piano (Ansley Dynatone), Built-in-wall radio (Ansley Paneltone), Photo-flash synchronizer (Ansley Dynaflash).

The Astatic Corp.

Harbor & Jackson Sts., Conneaut, Ohio Phone: 12-656

Pres.-Gen. Mgr......F. H. Woodworth V. P.-Research Engineer...C. M. Chorpening Asst. General Manager-

PRODUCTS: Microphones, Phonograph pickups, pickup cartridges, recording heads, hearing aid equipment, stands, accessories.

EQUIPMENT MANUFACTURERS

Audak Company

500 Fifth Ave., New York, N. Y. Phone LA 4-3723

BRANCH OFFICES: All key cities. PRODUCTS: Microdyne Pickups, Cutting Heads, and Acoustic Instruments.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y. Phone: PLaza 3-0973

PRODUCTS: Instantaneous recording blanks, master discs (audio discs), cutting and playback stylii.

The Audio-Tone Oscillator Company

237 John Street, Bridgeport 3, Connecticut Phone: Bridgeport 5-3173 and 5-3174

PRODUCTS: Audio-tone graphic recording instruments, audio-frequency test records, power line fault locators, signal generators, electronic and photo-electric controls.

Automatic Manufacturing Corp.

Harrison, New Jersey

President & Gen. Mgr....Martin H. Benedek Vice-Pres., Charge of Sales...Bert E. Smith Chief Engineer.....Joseph R. Mazzola Credit Manager.....M. E. Silver Purchasing Agent....J. A. Heimbruch

BRANCH OFFICE: (Factory) 900 Passaic Ave., East Newark, N. J., Phone, Harrison 6-6630.

PRODUCTS: Mica trimmer condensers, intermediate frequency transformers, radio frequency coils, R. F. choke coils, adjustable padder condensers, and permeability tuners.

John F. Beasley Construction Co.

P. O. Box 1624, Muskogee, Okla. Phone Muskogee 4762

Owner......John F. Beasley BRANCH OFFICE: 1614 Mercantile Bank

Bldg., Dallas, Texas, Phone, Riverside 3228.
PRODUCTS: Steel construction (radio towers).

Bendix Radio (Division of Bendix Aviation Corp.)

East Joppa Rd., Towson, Md. (Gen. Offices) Phone: Tuxedo 4020

Television Receivers.....L. C. Truesdell Dir. of Purchases......R. A. Anderson

PRODUCTS: Aviation radio receivers, transmitters, radio compasses, electronic measuring equipment and accessories, combinations, television receivers, headphones, microphones.

The Benwood Linze Co.

1815 Locust St., St. Paul 3, Mo. Phone: Central 5830

PRODUCTS: Dry metallic rectifiers; rectifier transformer assemblies for radio; communication, signal, telegraph and telephone work; also other electronic devices, AC to DC.

Blaw-Knox Co.

Pittsburgh, Pa. Phone St. 2700

BRANCH OFFICES: Peoples Gas Bldg., Chicago; Brown-Marx Bldg., Birmingham, Ala.; 342 Madison Ave., N. Y. C.; 1617 Pennsylvania Blvd., Phila.; Munsey Bldg., Wash., D. C. PRODUCTS: Radio Towers.

Boonton Radio Corp.

518 Main St., Boonton, N. J. Phone Boonton 8-0795

President......G. A. Downsbrough
Purchasing Agent....J. Frucht
Sales Supervisor...L. Washington
Chief Engineer...L. P. Blakely

PRODUCTS: Type 110-A QX-Checker, type 140-A Beat Frequency Generator, type 150-A FM Signal Generator, type 160-A Q-Mcter, type 170-A Q-Mcter, type 210-A Supersonic Oscillator, type 120-A VHF Circuit Checker.

William Brand & Co.

276 Fourth Ave., New York 10, N. Y. Phone: ALgonquin 4-4930

Partners. William Brand, William Naumburg BRANCH OFFICE: 325 W. Huron St., Chicago, Ill., Phone, Superior 1782, Manager, Earl W. Brinson.

PRODUCTS: Electrical insulating materials: flexible varnished oil tubing: saturated sleeving; extruded (plastic) sleeving; varnished glass sleeving; mica plate; mica-plate segments and products; block mica; mica condenser films; varnished cambric; varnished paper; varnished tapes; insulation composites, extruded insulated wire.

Browning Laboratories, Inc.

750 Main St., Winchester, Mass. Phone: Winchester 2121, 2850, 2851 President......G. H. Browning V. P.-Sales Manager.....R. L. Purrington Production Manager.....R. C. Caldwell Chief Engineer......F. A. Spindell

PRODUCTS: Frequency meters, FM deviation meters, 60 cycle calibrators for power companies, WWV frequency calibrators, capacity relays, special cathode ray oscilloscopes, square wave generators and power supplies in the 10 and 3 centimeters bands. signal generators in the 10 and 3 centimeter bands, high gain audio amplifiers for laboratory purposes, special radio receivers.

Brush Development Company

3405 Perkins Ave., Cleveland 14, Ohio Phone: Endicott 3315

General Sales Manager.....Blair Foulds Mgr. Magnetic Recording

Dept......R. B. Matheson

struments.

Mgr. Acoustic and Hearing Aid Dept.....J. E. Brickenden PRODUCTS: Microphones, headphones, record cutters, phonograph pickups, "Hushatone" (pillow-speaker), magnetic recording equipment, hearing aids and industrial in-

William W. L. Burnett Radio Lab.

4814 Idaho St., San Diego 4, Calif. Phone Talbot 4943

Chief Eng.-Owner....William W. L. Burnett PRODUCTS: Piezo-Electric Crystals, Holders, Constant Temperature Ovens, Frequency Measuring Equipment, Laboratory Equipment, Conducting of Radio Laboratory Measurements, Frequency Monitoring Service, Special Laboratory Testing Equipment.

California Telephone & Electric Co.

6075 W. Pico Blvd., Los Angeles 35, Calif. Supt., Intercommunicating Equipment

M. E. Harris Foreman, Microphone Dept....O. B. Carrier

PRODUCTS: Microphones, intercommunicating telephones, talk-back equipment, ampli-

Chicago Condenser Corp.

3255 W. Armitage Ave., Chicago 47, Ill. Phone: Capitol 7070

President......A. N. Genovese PRODUCTS: Oil and wax paper capaci-

Chicago Telephone Supply Co.

1142-1228 W. Beardsley Ave., Elkhart, Ind. Phone: Elkhart 1205

President.....F. C. Best Sales Manager......W. A. Nicely Chief Engineer.....N. C. Schellenger Purchasing Agent.....B. S. Turner

PRODUCTS: Volume controls, tone controls, switches, plugs, jacks, headsets, ringers, generators, remote controls, switch keys, push switches.

Chicago Tranformer Division

Essex Wire Corporation 3501 W. Addison St., Chicago 18, III. Phone: Indiana 1120

V. P.-General Manager.....Arni Helgason Sales Manager.....L. S. Racine V. P.-Sales......Earle Knight Chief Engineer..........Don Schwennesen

PRODUCTS: Power transformers for radio transmitting and receiving circuits, audio transformers, audio and filter reactors, vibrator transformer, wave filters, instrument transformers, general purpose power transformers, ignition coils.

Cinch Manufacturing Corp.

2335 W. Van Buren St., Chicago 12, Ill. Phone: Chesapeake 2000

President.....Lester W. Tarr Vice-Pres. & Genl. Mgr.....Cary C. Wilson Treasurer......A. W. Kimbell Asst. Secy......John R. Nicholson Sales Manager..........E. J. Pool

PRODUCTS: Radio terminal strips, molded and laminated miniature octal and loktal sockets, miscellaneous laminated bakelite and metal assemblies, miscellaneous molded plastic and metal assemblies.

Clarostat Mfg. Co., Inc.

130 Clinton St., Brooklyn, N. Y. Phone: Main 4-1190

Pres.-General Manager......Victor Mucher Secretary..... Charles H. Burnell Chief Engineer......George Mucher Sales Engineer...........I. J. Youngblood

EQUIPMENT MANUFACTURERS

BRANCH OFFICES: 540 No. Mich. Ave., Chicago. PRODUCTS: Fixed and Variable Power Resistors, Power Rheostats, Power Resistor Decade Boxes, Wire Wound Po-tentiometers, "T" "L" Cism Pads, 25 and 10 Watt Attenuators, Special Resistor Products, and Composition Potentiometers.

Collins Radio Co.

Cedar Rapids, Iowa Phone: 3-3281

President	Arthur A. Collins
Exec. V. P.—New York.	W. J. Barkley
Vice President	
Secretary	Rose Hansen
Treasurer	S. J. Storm
DIVANION OFFICE	

BRANCH OFFICE: 11 W. 42nd St., New York, N. Y. Phone, Lackawanna 4-0229. Executive Vice President, W. J. Barkley.

PRODUCTS: Design and manufacture transmitting and receiving equipment for aviation, commercial, broadcast and amateur use.

Colonial Radio Corp.

254 Rane St., Buffalo, N. Y.

Phone: Riverside 2450
President-TreasurerA. H. Gardner
V. P. in charge of Eng H. C. Forbes
Secretary-ComptrollerH. E. Riordon
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Purchasing AgentJ. K. McDonough
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Sales Mgr.—Home Set

Division.....T. P. Cunningham Sales Mgr.—Automotive

Service Manager......William Bruyere

PRODUCTS: AM and FM radio receivers, automobile receivers, battery operated radio receivers, radio-phonograph recorder combinations, television receivers.

Communication Equipment & Engineering Co.

5646 W. Race St., Chicago, Ill. Phone: EStebrook 3109-10 President.....Robert A. Clark Vice-PresidentR. Farrell Secretary-Treasurer.....R. E. Meyers

PRODUCTS: Transmitters, receivers, amplifiers and test equipment, carriers telephone and telegraph equipment.

Continental Carbon, Inc.

13900 Lorain Ave., Cleveland 11, Ohio Phone: CLearwater 6500 President-Sales Manager....G. F. Benkelman PRODUCTS: Fixed composition resistors, suppressors, precision resistors.

Continental Electric Co.

Geneva Illinois Phone: Col. 1216

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Vice-Pres. in Charge of Engineering

J. H. Hutchings Export Manager......E. D. Magnus BRANCH OFFICE: 188 W. Randolph St. Chicago, Ill., Phone Andover 5029, Vice-President in charge of Publicity and Sales. R. E. Smiley.

PRODUCTS: Electronic tubes, phototubes, rectifier tubes, grid control tubes, fluorescent lamps, ultra violet and stationery lamps. Special tubes of all kinds.

Cornell-Dubilier Electric Corp.

333 Hamilton Blvd., S. Plainfield, N. J. Phone: PLainfield 6-9000

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Asst. TreasurerL. F. Geiser
Asst. Secretary
ComptrollerJ. A. Bertolacci
PRODUCT: Canacitors

PRODUCT: Capacitors.

Corning Glass Works

Corning, New York Phone: Corning 372

President......Glen W. Cole Vice-President......W. C. Decker Sales Manager.....C. J. Phillips ContactCharles Oliver

PRODUCTS: Glass envelopes for tubes used for radio receiving, broadcasting, cathode ray, television and all other electronic purposes, tubing and special sealing glasses, insulators, coil forms, resistor tubes.

Cornish Wire Co., Inc. 15 Park Row, New York, N. Y. Phone CO 7-2525

PRODUCTS: Radio and Electrical Wires and Cables.

Crescent Industries, Inc. & Crescent Tool & Die Co.

4132-54 W. Belmont Ave., Chicago 41, Ill. Phone: Mulberry 1200

President & Treas
Croname, Inc.
3701 Ravenswood Ave., Chicago, III. Phone: BITtersweet 7500 President
The Crosley Corp.
1329 Arlington St., Ćincinnati, Ohio Phone: KIrby 6600 President I. B. Babcock Vice-President & General Manager, Manufacturing DivR. C. Cosgrove V. P. in Charge of ProductionF. A. Schotters Vice-Pres. in Charge of Research & Engr. L. M. Clement V. PGeneral Sales Manager (Mfg. Div.)S. D. Mahan Mgr. of DistributionE. C. Brode Radio Product MgrClarence Felix Dir. of ExportsJ. W. DeLind, Jr. Dir. of PurchasesFrank Warner Asst. Sccy. & Asst. TreasE. J. Ellig Legal CounselA. D. Redfield Dir. of Industrial RelationsG. F. Gamber ControllerL. W. Adkins Cincinnati Works ManagerH. W. Deuker Richmond, Ind. Works MgrJ. W. Craig Dir. of FacilitiesF. W. Scholder BRANCH OFFICE: Crosley Distributing
Corp., Phone, Medalion 3-1830, Branch Manager, Lee Conover. PRODUCTS: Crosley Shelvador refrigerators, Howe radio receivers, kitchen equipment, laundry equipment.
Crystal Research Laboratories, Inc. 29 Allyn St., Hartford, Conn. Phone: 7.3215 President-General Manager. Samuel I. Ward Vice-President

Special Engineer.....Jules Pinsky

Purchasing AgentKen O. Jacobs
Special Engineer
Condenser Division HeadPhilip Schaar
PRODUCTS: Quartz oscillating crystals,
supersonics equipment and devices, elec-
tronic devices, fused quartz and Boule fabri-
cations, metallic coating, mica and ceramic
condensers, capacitators.

rine and aircraft radar, R. F. transmission lines, stub-supported coaxial lines, mixers, rotating joints, directional couplers, H. F. test equipment, modulators, amplifiers, I. F. strips, antennae, bench and field testing equipment, wave guides.

Doolittle Radio, Inc.

7421 S. Loomis St., Chicago 36, Ill. Phone: Radcliffe 4100

resentatives throughout the United States. PRODUCTS: Emergency radio communications equipment, including station transmitters and receivers, mobile transmitters and receivers and all accessories. Concentric transmission line, frequency monitors, distortion meters, broadcast frequency monitors.

Allen B. DuMont Labs., Inc.

2 Main Ave., Passaic, N. J.

2 Main Myc., I assaic, 14. J.
Phone Passaic 3-1616
PresidentAllen B. Du Mont
Vice-PresidentLeonard F. Cramer
SecretaryBernard Goodwin
TreasurerPaul Raibourn
Sales ManagerLeonard F. Cramer
Dir. of ResearchThos. T. Goldsmith, Jr.
Chief EngineerP. S. Christaldi
ControllerB. L. Graham
Tube-Instrument DivC. Edwin Williams
Television Div Ernest A. Marx
Plant SuptBruce T. DuMont
Contracts Dept
Purchasing DivR. P. Rice
Personnel Director
Mgr. Station WABDSamuel H. Cuff
BRANCH OFFICE: 515 Madison Ave., New
York, N. Y., Phone, ELdorado 5-4822, Man-
ager, Samuel H. Cuff.

EQUIPMENT MANUFACTURERS

PRODUCTS: Television Receivers, Transmitters and Studio Equipment, Cathode Ray Tubes and Oscillographs and Material Test Instruments (Cyclograph).

Dumont Electric Corp.

34 Hubert St., New York, N. Y. Phone: CAnal 6-7980

President & Sales Manager...Philip Dubilier PRODUCTS: Paper, electrolytic and mica condensers.

DX Crystal Co.

Eastern Electronics Corp.

41 Chestnut St., New Haven 11, Conn. Phone: New Haven 8-3191

PRODUCTS: Radio and electronic test equipment, precision wire wound resistors, wheatstone bridges, impedance bridges, radio receiving sets, phono-record players, radiophone combinations, phono-motor turntable units.

Eastern Mike-Stand Co.

56 Christopher Ave., Brooklyn, N. Y. Phone Dickens 2-3538

PRODUCTS: Microphone stands, microphone boom stands,

Hugh H. Eby, Inc.

18 W. Chelten Ave., Philadelphia, Pa.

Phone: TENnessee 1800
PresidentJames L. Hawley
V. PTreasurerFrank Holmstrom
SecretaryT. J. Mullaney
Chief EngineerL. Wanner
Purchasing AgentJ. Gould

PRODUCTS: Binding posts, sockets, plugs, terminal strips, metal stampings, screw machine parts, custom moldings, electrical assemblies of all types like radio and radar, telephone, headsets and microphones.

Eckstein Radio and Television Co., Inc.

914-18 LaSalle Ave., Minneapolis, Minn.

Phone: Main 8359
Pres.-Chief Engineer.....E. A. Eckstein
Sales Dept......E. R. Bostrom
Purchasing Dept....E. A. Eckstein
Export Manager.....Harry J. Scheel
PRODUCTS: Radio receivers, sound
equipment and sound amplifiers.

Electrical Reactance Corp.

49 Elm St., Franklinville, N. Y. Phone: 196-197

Electronic Corp. of America

45 W. 18th St., New York 11, N. Y.
Phone: Watkins 9-1870
President-Treasurer.....Samuel J. Novick
Vice-PresidentB. Fein
Sales Manager......J. Geartner
Purchasing Agent......T. Karlin
V. P. in Charge of Export...L. M. Braun
Chief Engineer.....F. Lester
PRODUCTS: AM, FM radio sets, record
players, phonographs, television sets.

Electronic Engineering Co.

3223 Armitage Ave., Chicago, Ill. Phone: Capitol 3130

General Sales Manager. E. D. Rehfeldt Chief Engineer. H. Holubow Chief Accountant. T. D. Thorkelson Purchasing Agent F. M. Falk Superintendent S. Matz Credit Manager K. C. Hawkins Jobber Sales Manager J. S. Cislak

PRODUCTS: Transformers and chokes of all types, wave filters, saturable core reactors, rectifiers.

Electronic Laboratories, Inc.

24 W. 24th St., Indianapolis, Indiana Phone: Talbot 2442, Riley 1551

Vice-President-ManufacturingH. C. May
TreasurerT. D. Scheidler
SecretaryW. J. Lochhead
ComptrollerA. L. Mack
Chief Inspector
Quality Control HeadR. M. Loomis
Purchasing AgentD. A. Wilson
PRODUCTS: Vibrators, vibrator power
supplies, inverters, fluorescent lighting, elec-
trical toys, RR marine and bus fluorescent
lighting.

Electronic Specialty Co.

3456 Glendale Blvd., Los Angeles 26, Calif. Phone: No. 2-2168

Controller.....Frank C. Mann

PRODUCTS: Ranger aircraft radio equipment: transmitters, receivers, and interphones.

Electronic Tube Corp.

1200 E. Mermaid Ave., Phila. 18, Pa. Phone: Chestnut Hill 6800

President-Treasurer.....Seymour Turner Sales Manager............Deas Sinkler

PRODUCTS: Cathode ray tubes, special electronic tubes (all types), electronic equipment (various types).

Electro-Voice, Inc.

1239 South Bend Ave., South Bend 24, Ind.

Emerson Radio & Phonograph Corp.

111 Eighth Ave., New York 11, N. Y. Phone: Chelsea 2-1800

President..... Benjamin Abrams Secretary-Treasurer............Max Abrams V. P.-Engineering & Production

Dorman D. Israel V. P.-Controller......Morton E. Ornitz Sales Manager..... Edgar G. Herrmann Dir. of Purchases-Electrical.....J. L. Herold Dir. of Purchases-Mechanical-H. J. Dostal

BRANCH OFFICES: 666 Lake Shore Drive, Chicago, Ill., Phone, Superior 7485. E. N. Greenebaum, Jr., Manager. Subsidiary, 221 E. Cullerton St., Chicago 16, Ill., Phone, Victory 1613. Miss B. Engel, Secretary.

PRODUCTS: Radio electronic devices for military use, receiving sets, radio-phonograph combinations, television sets, FM receiving

sets, record-players, tubes, parts.

Ensign Coil Co.

2516 S. Pulaski Rd., Chicago 23, Ill. Phone: Crawford 4905

President......G. S. Ensign Vice-President......F. M. Wesley

PRODUCTS: Complete line of electrical coils and associated products.

Espey Manufacturing Co., Inc.

33 W. 46th St., New York, N. Y. Phone: Bryant 9-2300

President-General Manager...Nathan Pinsley Secretary-Chief Engineer. Jacob Rosenbaum V. P.-Production......James Valladares V. P.-Sales......Herman Lewis Exec. Ass't to President....Arthur Dankner Mdse, Control Director.....Gordon Poole Comptroller..... Max Goldberg Personnel Director..... Julius Treuman Mdse. Manager......Michael Ross

PRODUCTS-Receiving sets, radio-phonograph combinations, FM receiving sets,

record-players, television sets.

Erco Radio Laboratories Inc.

Hempstead, Long Island Phone: Hempstead 6985-985

PRODUCTS: Receivers, Transmitters, Radio Airport Traffic Control Equipment, Radio Frequency Standards, Radio Communications Equipment, Radio Test Equipment. (*resonance meters.)

AFFILIATED COMPANY: Aero Communications, Inc., Hempstead, Long Island, N. Y., Phone, Hempstead 6985-985.

PRODUCTS: Receivers, transmitters, radio airport traffic control equipment, radio frequency standards, radio communications equipment, radio test equipment, and resonance meters.

Fada Radio & Electric Co., Inc.

30-20 Thomson Ave., Long Island City, N. Y. Phone: Ironsides 6-5400

Secretary-Treasurer......D. I. Marks Director of Procurement......I. N. Marks Sales Manager. A. Wellington Chief Engineer. . . . C. E. Honeywell Plant Manager.....J. Lewandowski

PRODUCTS: Radio receivers, radio-phonograph combinations, portable receivers, portable phonograph amplifiers, phonograph wireless record players, FM receivers and radio-phonograph combinations, television receivers.

Fairchild Camera and Instrument Corporation

88-06 Van Wyck Blvd., Jamaica 1, N. Y. Phone Jamaica 6-3800

President......J. S. Ogsbury Exec. Vice-Pres..... E. Robinson

EQUIPMENT MANUFACTURERS

Vice-President-SalesC. A. Harrison
Vice-Pres. & Secy
Vice-PresidentJ. A. Hewlett
TreasurerJ. H. Dalton
Dir. Eng. & ResearchR. H. Lasche
Asst. Vice-Pres. & Works Manager
R. A. Draghi
Asst. Vice-PresidentR. G. Sanders
Purchasing AgentJ. E. Kaiser
Dir. of Publicity
Advertising Manager
PRODUCTS: Sound recorders (console
and portable), amplifier-equalizers, tran-
scription turntables, dynamic pick-ups, mag-
netic cutterheads, radio direction finders, pre-
cision potentiometers, special motors.
· ·

Farnsworth Television & Radio Corp.

3702 E. Pontiac St., Fort Wayne, Indiana Phone: Anthony 5301

President.....E. A. Nicholas

Vice-President—Engineering

B. Ray Cummings Vice-President-Sales.....E. H. Vogel Vice-President-Secretary.....E. M. Martin Vice-President—Manufacturing...J. P. Rogers Manager of Research......Madison Cawein Chief Engineer-Fort Wayne...J. C. Ferguson Public Relations Director. . Pierre Boucheron Purchasing Manager.....R. L. Colfax Sales Manager—Farnsworth. E. H. McCarthy Sales Manager-Copehart.....I. C. Hunter Advertising-Sales Promotion....J. S. Garceau BRANCH OFFICES: 3301 S. Adams St.,

Marion, Indiana (Bluffton, Huntington, Indiana). Phone, 4600. J. P. Rogers, Manager; J. H. Pressley, Chief Engineer.
PRODUCTS: AM/FM radios, AM/FM

radio-phonographs, automobile radios, television receivers, television transmitting equipment, television studio equipment, FM transmitters, railroad communications, police communications, mobile equipment, television tubes, Copehart automatic record changers, television antennas.

Federal Recorder Co., Inc.

630 S. Wabash Ave., Chicago, Ill. Phone Har. 8330

General Manager.....Ralph Rubenstein etta St., N. W., Atlanta, Ga.; 569 Mission St., San Francisco, Calif. PRODUCTS: 12 and 16" Recording Discs, Cutter Heads, Recording Amplificrs, Home Recorders, Cutting and Playback Needles, Steel, Glass and Paper Base Recording Blanks.

Federal Telephone and Radio Corp.

591 Broad St., Newark, N. J. Phone: Mitchell 2-5942

V.-P.-Finance & Public Relations H. C. Roemer V.-P.—Radio Engineering & Sales E. N. Wendell V.-P.—Telephone Engineering & Sales R. E. Smith V.-P.—Manufacturing.....T. M. Douglas Purchasing Agent.....L. C. Mercier PRODUCTS: Aviation and Point-To-Point equipment, Broadcast AM & FM, Megatherm, High Frequency Heating Equipment, FM Mobile Equipment, Rectifier Equipment, Vacuum Tubes, Crystals, Rectifier Stacks, Cables, Transformers.

Felt Products Mfg. Co.

1504-16 Carroll Ave., Chicago 7, Ill. Phone: Mon. 6750-56

President.....A. Mecklenburger Mgr. of Industrial Division....B. J. Schwinn PRODUCTS: Felt washers, paper parts, paper insulation special shapes, acetate cellulose special shapes, radio backs, and special shapes die cutting.

Ferranti Electric, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone: CIrcle 7-0912

PRODUCTS: Audio and power, transformers, chokes, filters, wiring and assembly, sheet metal, and bakelite fabrication.

Finch Telecommunications, Inc.

4th & Virginia Sts., Passaic, N. J.

Phone: Passaic 2-3440 Treasurer-Controller.........Harold J. Frees Secretary.....Frank R. Brick Asst. Secretary...........Margaret C. Harkey Plant Mgr.-Chief Engineer. Richard E. Mathes Sales Manager........Herman H. Rathkamp BRANCH OFFICES:10 E. 40th St., New York 16, N. Y. Phone, Murray Hill 5-7976. W. G. H. Finch, President. 1 Pleasant Ave., Clifton, N. J.

PRODUCTS: Facsimile, graphic arts, radar, custom built equipment.

A. W. Franklin Mfgr. Corp. 175 Varick St., New York 14, N. Y. Phone: Walker 5-9620

President......Albert W. Franklin V.-P.-Engineering......Joseph M. Vananzi Credit Manager.....Fred Weller Purchasing Agent......Joseph Avick Service Manager...........William Telmoss

PRODUCTS: Sockets, plugs, seitches, terminal strips, plastic and metal fabrications and assemblies, locking rings, metal stampings.

Freed Radio Corp.

200 Hudson St., New York 13, N. Y. Phone: WAlker 5-8765

Freeland & Olschner Products, Inc.

611 Baronne St., New Orleans, La. Phone: Raymond 4756

Paul M. Reyling PRODUCTS: Radio transmitting tubes.

Billings S. Fuess

2-4 Lackawana Place, South Orange, N. J. Phone: 2-2820

Chief Engineer-Proprietor—Billings S. Fuess Credit Manager.....Lucile Fuess Proprietor.....Billings S. Fuess PRODUCTS: Loud speaker cones, spiders, noulded and formed products.

Galvin Mfg. Corporation

4545 Augusta Blvd., Chicago 51, Ill. Phone: SPAulding 6500

Vice-President in Charge of Production Frank J. O'Brien

Garod Radio Corp.

Aircraft Radio.

70 Washington St., Brooklyn, N. Y. Phone: MAin 4-6044

PRODUCTS: Receiving sets, radio-phonograph combinations, FM receiving sets, electronic equipment.

General Electric Electronics Department

1 River Rd., Schenectady, N. Y.
Phone: SChenectady 4-2211
President of Company.......C. E. Wilson
Vice-Pres. in Charge of Electronics Dept.

Genl. Sales Mgr.....A. A. Brandt Acting Publicity Mgr....E. L. Robinson BRANCH OFFICES: 570 Lexington Avenue, New York, N. Y., District Manager, N. Y. H. J. Mandernach; 140 Federal Street, Boston, Mass., District Manager, R. L. Hanks; 1405 Locust Street, Philadelphia, Pa., District Manager, T. B. Jacocks; 4966 Woodland Avenue, Cleveland, Ohio, District Manager, R. P. VanZile; 840 South Canal Street, Chicago, Ill., District Manager, G. S. Peterson; 1801 North Larmar Street, Dallas, Texas, District Manager, T. B. Willard; 235 Montgomery Street, San Francisco, Calif., District Manager, W. A. Boland; 187 Spring Street, N. W., Atlanta, Ga., District Manager, R. N. Fowler; 106 West 14th Street, Kansas City, Mo., District Manager, R. J. Meigs.

PRODUCTS: Receivers, Transmitters, Tubes, Components.

General Electronics Inc.

1819 Broadway, Rooin 1410 New York 23, N. Y. Phone: CIrcle 7-8093

Vice-President-Treasurer...D. E. Replogle Sales Manager......T. A. Haish PRODUCTS: Electron power and transmitting tubes.

The General Industries Co.

Olive & Taylor Sts., Elyria, Ohio Phone: 2235

O. W. Marslı Vice-Pres., Factory Mgr.-Mech. Div. W. A. Schmittgen

Vice-Pres., Sales Mgr. of Mechanical Div. H. E. Moon

Vice-Pres., Sales Mgr. of Plastics Div. Steve Hiltebrant

PRODUCTS: Molded plastics — electric spring phonograph motors, record changers; recorders — combination record changer; heater and defroster motors.

General Instrument Corp.

Subsidiaries:

General Instrument & Appliance Corp. General Electronic Apparatus Corp. 829 Newark Ave., Elizabeth 3, N. J. Phone: Elizabeth 3-4400

Chairman of the Board....Samuel Cohen President-Treasurer...A. Blumenkrantz Executive Vice-President...Richard E. Laux Vice-President—Sales....Don J. Phelps Sales Manager...George P. Marron Speaker Division...Leon Golder Chief Engineer...Berne N. Fisher

PRODUCTS: Variable condensers, push button devices, record changers, loud speakers.

EQUIPMENT MANUFACTURERS

General Laminated Products, Inc.

PRODUCTS: Coil Forms, Terminal Strips, Radio Backs, Baffle Boards, Loop Forms, Sockets and Special Assemblies, Fabricators of Laminated Phenolic Materials and other products.

General Magnetic Corp.

2126 E. Fort St., Detroit, Mich. Phone: FItzroy 5760

PRODUCTS: Magnets.

General Radio Co.

PRODUCTS: Radio and electronic instruments.

Goat Metal Stampings, Inc.

PRODUCTS: Tube shields—small intricate drawn, formed and stamped parts, manufactured to very close tolerances from the difficult working metals and alloys.

The Hallicrafters Co.

2611 S. Indiana Ave., Chicago, Ill. Phone: Calumet 1600

President
Vice-President
Vice-President-Engineering R. E. Samuelson
Secretary-TreasurerJ. J. Frendreis
Assistant SecretaryE. J. Corcoran
Assistant Treasurer
Advertising ManagerE. G. Brown
DDODLICTS. Short

PRODUCTS: Short-wave radio communications, receivers and transmitters.

Hamilton Radio Corp.

510 Sixth Ave., New York 11, N. Y. Phone: GRamercy 7-5210

President. A. A. Juviler
Vice-President P. L. Schoenen
Asst. Treasurer M. Sobin
Director of Sales J. F. Crossin
Cluief Engineer J. Ravdin
Purchasing Engineer M. Z. Landau
Office Manager L. Haber

PRODUCTS: Complete line of home receivers. AM and FM television receivers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y. Phone LOngacre 5-1300

President.....Lloyd A. Hammarlund
V-P & Treasurer.....Joseph Lush
V-PH. B. Macartney
Secretary-Comptroller....E. A. Wittmer
Advertising Mgr......G. W. Shuart
PRODUCTS: Manufacturers of precision

PRODUCTS: Manufacturers of precision communications equipment.

Harco Steel Construction Co., Inc.

1180 E. Broad St., Elizabeth 4, N. J.
Phone: Elizabeth 2-0826
President & Treasurer......Harold Cohen
Secretary.......Hugo E. Kern

Frederick Hart & Co., Inc.

(Formerly Amertype Recordgraph Corp.) 350 Madison Ave., New York 17, N. Y. Phone: Vanderbilt 6-3236

Vice-President.........Albert D. Stern PRODUCTS: Sound recording-reproducing instruments for radio stations, 2-way telephone conversations where authorized, radio interception and monitoring, film recorder-reproducers, magnetic recorder-reproducers.

Hartenstine Zane Co., Inc.

225 Broadway, New York, N. Y. Phone BA 7-8390

Secretary-Gen.-Mgr......Chas. J. Hartenstine BRANCH OFFICE: 571 Springdale Ave., East Orange, N. J. Phone, Orange 4-6054. M. A. Hartenstine, Asst. Secretary. PRODUCTS: Antennae Installation including all field work for foundations, erection, painting, lighting, and servicing radio towers. Installing ground systems and coaxial cable.

Harvey Radio Laboratories, Inc.

417 Concord Avenue, Cambridge 38, Mass. Phone: Trowbridge 2800

President......Frank Lyman, Jr.
Sales Manager.....James E. McDonald
Chief Engineer....Bernard J. Cosman

PRODUCTS: FM Broadcast Transmitters, Marine Radio Equipment, Police Radio Equipment, Regulated Power Supplies, Electronic Equipment, Communications Equipment.

Haydu Brothers

P. O. Box 1226, Plainfield, New Jersey Phone: Plainfield 6-0878 Partner-Sales Manager....George K. Haydu Partner.....Zoltan Haydu Chief Engineer.....Zoltan Haydu Purchasing Agent......E. Sichel PRODUCTS: Precision stampings and

wire forms for radio, radar and television tubes; burner equipment for glass forming machinery.

Hazeltine Corporation

1775 Broadway, New York 19, N. Y. Phone: COlumbus 5-0793

Chairman......Edgar Rickard President.....Jack Binns Vice-Pres.-Chief Eng.....W. A. McDonald

PRODUCTS: Patents and engineering service to manufacturers.

Hewlett-Packard Co.

395 Page Mill Road, Palo Alto, Calif. Phone: Palo Alto 2-4651

Partner......David Packard General Manager......Glenn Zieber Chief Development Engineer. . Bruton Bauer Plant Superintendent.....Albert A. Spear PRODUCTS: Laboratory instruments.

Hoffman Radio Corp.

3761 S. Hill St., Los Angeles 7, Calif. Phone: Prospect 3446

President-General Manager...H. L. Hoffman Asst. Sales Manager......D. D. Spenee Purchasing Agent.....P. L. Fleming Advertising-Sales Promotion...W. A. Watson

PRODUCTS: Radios, table models, consoles, combinations, combinations with recorders, box kites (commercial).

Howard Radio Co.

1731-35 Belmont Ave., Chicago 13, Ill.

Phone: Diversey 2000
PresidentJoseph F. Riley
Vice-PresidentI. M. Munig
Vice-President
TreasurerG. L. Turnquist
Chief Engineer
Purchasing AgentN. J. McCurdie
Asst. Sales MgrFrank E. Burt

PRODUCTS: AM-FM radios and phonograph combinations, television receivers, recording discs and other electronic products.

Hytron Corp.

76 Lafayette St., Salem, Mass. Phone: Salem 2260

PresidentBruce A. Coffi	in
TreasurerLloyd H. Coffi	in
Sales ManagerJohn Q. Adan	18
Chief Engineer	er
Credit Manager	es
Purchasing AgentEdward R. Carro	11
Advertising Manager Harry G. Burne	tt
Export Manager	rt

PRODUCTS: The following vacuum tubes: receiving, ballast, hearing-aid, very-highfrequency triodes and pentodes, miniatures, medium and low-power transmitting triodes, R. F. beam tetrodes (particularly instanthearing), R. F. pentodes, gaseous voltage regulators, and rectifiers.

Ideal Fluorescent Products Co.

150 Summit St., Newark, N. J. Phone: Mi 2-6466

Manager..... switches, and electronic tubes.

The Indiana Steel Products Co.

6 N. Michigan Ave., Chicago, Ill. Phone: FRAnklin 1114

President & Treas....A. D. Plamondon, Jr. Vice-Pres. & Genl. Mgr....Joseph F. Drennan Secretary......Albert Kahn

PRODUCTS: Permanent magnets, radar magnet assemblies, alloy castings. 149 Devonshire Court, Rochester, N. Y., Gerald Troy.

Industrial & Commercial Electronics

601 O'Neill Ave., Belmont, Calif. Phone: Belmont 664

President......Ralpb C. Sliermund Vice-President...........Charles V. Litton Chief Engineer.......D. Gordon Clifford Credit Manager......G. C. Stuparich Purchasing Agent.....M. M. Fisch

PRODUCTS: Industrial transmitting tubes, vacuum condensers, vacuum relavs.

Insuline Corp. of America

3602-10 35th Ave., Long Island City, N. Y. Phone AStoria 8-3738

President......S. J. Spector Sales Manager.....Edward J. Cohen Vice-Pres.-Treas......Edward J. Cohen

Production Manager......C. W. Peterson PRODUCTS: Radio Receiving-Transmitting Parts and Accessories, Stamping Metal Goods, Radio Chassis, Metal Cabinets, Plugs, Jacks, Sockets, Screw Machine Parts, Test Tools, Test Leads.

EQUIPMENT MANUFACTURERS

International Detrola Corporation

Beard Avenue at Chatfield, Detroit 9, Mich. Phone: Vinewood 1-8100

PRODUCTS: Electric sets: compact, table, portable, consoles; battery sets: automobile, portable, portable AC-DC, table; combinations: radio-phonograph-radio phonograph automatic record changers; frequency-modulation sets; console, also aviation sets and record-players.

International Resistance Co.

407 N. Broad St., Phila. 8, Pa. Phone: Walnut 2166

BRANCH OFFICE: 165 Broadway, Room 1438, New York, N. Y., Manager, A. H. Harddick, Sales Engineer, Malcolm Newbold.

PRODUCTS: Fixed and variable resistors, volume and tone controls, potentiometers, attenuators, and power rheostats.

Irvington Varnish & Insulator Co.

6 Argyle Terrace, Irvington 11, N. J. Phone: ESsex 3-4200

Isolantite Inc.

343 Cortlandt St., Belleville, N. J. Phone: Belleville 2-4600

BRANCH OFFICES: 43 East Ohio Street, Chicago, Ill., Phone, Superior 5925, District Engineer, H. Pretat; Bulkley Building, Cleveland, Ohio, District Representative, C. E. White.

PRODUCTS: Steatite, high frequency radio insulators, coaxial transmission line and accessory equipment, special antenna equipment, radar assemblies.

The Jackson Electrical Instrument Co.

16-18 S. Patterson Blvd., Dayton 1, O. Phone: Hemlock 4076

President-Sales Manager....Paul F. Jackson Chief Engineer.......George M. Buchard PRODUCTS: Test equipment.

Jefferson Electric Co.

25th Ave. & Madison St., Bellwood, Ill. Phone: MANsfield 7161

President. J. C. Daley
Exec. Vice-Pres. Alfred E. Tregenza
Vice-Pres. & Secy. J. M. Bennan
Vice-President. R. A. Hoagland
V.-P., Engineer. L. Mauerer
Executive Engineer R. J. Horstman
Credit Manager. Victor E. Lee
Export Manager. M. J. Schmitt
Director of Purchases. Edward J. Banigan

PRODUCTS: Power transformers, chokes and audio input and output transformers, television deflecting yokes, horizontal and vertical scanning transformers, centering and focusing coils.

Jensen Radio Manufacturing Co.

6601 S. Laramie Ave., Chicago 38, Ill. Phone: Portsmouth 7600

BRANCH OFFICE: Box 825, Oakland, Calif. Phil Bechamber, rep.

PRODUCTS: Loudspeakers, reproducers.

J. F. D. Manufacturing Co.

4117 Fort Hamilton Parkway, Brooklyn, N. Y. Phone: WIndsor 8-3100

President......Julius Finkel
General Manager....Albert Finkel
Chief Engineer....William Kissel
Credit Manager....Ethel Siegel
Purchasing Agent...Joseph Shapiro
Sales Manager....Edward Finkel

PRODUCTS: Antennas, replacement ballast tubes, dial belts, battery plugs, battery adapters.

Johns-Manville Corp.

22 East 40th St., New York 16, N. Y. Phone LExington 2-7600

PRODUCTS: Sound-control materials and acoustical-engineering service.

Sales Manager F. M. Parsons Purchasing Agent. J. J. Geiger PRODUCTS: Oil and wax condensers, communications equipment, microphones, carphones, noise filters, volume controls, retractable electrical cords (Koiled Kords). Ken-Rud Tube & Lamp Corp., Inc. Owensboro, Ky. Phone: Owensboro 2000 President Roy Burlew Sales Manager Roy Burlew Sales Manager Roy Metzner PRODUCTS: Receiving, transmitting, echodor ay and special purpose tubes. Kenyon Transformer Co., Inc. 840 Barry St., New York 59, N. Y. Phone: Endicont 2-7200 President Franklin P. Kenyon Vice-President & Chief Engineer Revigant Receivers Revigant Re	Kellogg Switchboard & Supply Co. 6650 S. Cicero Ave., Chicago, Ill. Phone: Portsmouth 6900 President	Sales Manager
communications equipment, microphones, carphones, noise filters, volume controls, retractable electrical cords (Koiled Kords). Ken-Rad Tube & Lamp Corp., Inc. Owensboro, Ky. Phone: Owensboro 2000 President		Phone: Mitchell 2-6466
Owensboro, Ky. Phone: Owensboro 2000 President	communications equipment, microphones, earphones, noise filters, volume controls,	Vice-PresidentBernard Hellring TreasurerHedwig Kuthe PRODUCTS: Electronic transmitting
President	Owensboro, Ky.	ors, fluorescent starter switches, specialty-
Kenyon Transformer Co., Inc. 840 Barry St., New York 59, N. Y. Phone DAyton 9-0100 President	President	36 W. 65st St., New York 23, N. Y. Phone: Endicott 2-7200
Vice-President & Chief Engineer Richard B. Shimer PRODUCTS: Transformers, Reactors, Filters. Kerrigan Lewis Mfg. Co. 4421 W. Rice St., Chicago 51, Ill. Phone: Spaulding 7208 Partner	Kenyon Transformer Co., Inc. 840 Barry St., New York 59, N. Y. Phone DAyton 9-0100	V.P.—Sales
Kerrigan Lewis Mfg. Co. 4421 W. Rice St., Chicago 51, Ill. Phone: Spaulding 7208 Partner	Richard B. Shimer PRODUCTS: Transformers, Reactors, Fil-	Treasurer
PRODUCTS: Magnet and Litzendraht Wire. "King Brand" Music Papers 1595 Broadway, New York, N. Y. Phone CI 6-0488 Contact. "Wes" Cowen BRANCH OFFICE: 3928 Crenshaw Blvd., Los Angeles, Calif. PRODUCTS: Music- Manuscript Paper, Score Paper, Ink, Fountain Pens, Carrying Cases and Covers, Batons, Dunlicating Papers, Music Tapes. King Laboratories, Inc. 205 Oneida St., Syracuse 4, N. Y. Phone: 2-5209 President. Aden J. King Vice-President. F. M. Michaelian General Manager W. R. MacLeod Secy. & Treas. George L. King Lapp Insulator Co., Inc. Le Roy, N. Y. Phone Le Roy 385 President. W. F. Young Treasurer G. W. Lapp Vice-President. Ralph L. Jenner PRODUCTS: Tower footing and guy insulators; standoff, entrance and antenna insulators; radio frequency high voltage condensers. Lear, Inc. 110 Ionia Ave., N. W., Grand Rapids 2, Mich. Phone: 6-9651 President. William P. Lear Vice-President. Elmer R. Crane Mdse. Manager—Home Radio Div. Nate Hast	4421 W. Rice St., Chicago 51, Ill. Phone: Spaulding 7208 PartnerVincent M. Kerrigan	President. 1000 N. Seward St., Los Angeles 38, Calif., W. T. Brown, Vice-President. PRODUCTS: Speech input equipment and audio amplifying facilities, rectifiers, trans-
"King Brand" Music Papers 1595 Broadway, New York, N. Y. Phone CI 6-0488 Contact	PRODUCTS: Magnet and Litzendralit	Lapp Insulator Co., Inc.
1595 Broadway, New York, N. Y. Pluone CI 6-0488 Contact	"Vina Rusad" Music Banava	Le Roy, N. Y.
BRANCH OFFICE: 3928 Crenshaw Blvd., Los Angeles, Calif. PRODUCTS: Music- Manuscript Paper, Score Paper, Ink, Fountain Pens, Carrying Cases and Covers, Batons, Dunlicating Papers, Music Tapes. King Laboratories, Inc. 205 Oneida St., Syracuse 4, N. Y. Phone: 2-5209 President	1595 Broadway, New York, N. Y.	PresidentJ. S. Lapp Vice-PresidentW. F. Young
205 Oneida St., Syracuse 4, N. Y. Phone: 2-5209 President	BRANCH OFFICE: 3928 Crenshaw Blvd., Los Angeles, Calif. PRODUCTS: Music- Manuscript Paper, Score Paper, Ink, Fountain Pens, Carrying Cases and Covers, Batons,	Sales Manager
Phone: 2-5209 President		
Vice-President	Phone: 2-5209	110 Ionia Ave., N. W., Grand Rapids 2, Mich.
A A C D C C A D D C C C C C C C C C C C	Vice-PresidentF. M. Michaelian General ManagerW. R. MacLeod Secy. & TreasGeorge L. King	President

Hal T. Sagert

Manager-Wire Recording Div.

Andy W. Korb Advertising Manager.....Ben S. Bland

home): automatic aircraft antenna reels,

shielded antennae, gyro & directional com-

passes, control tower equipment, automatic

PRODUCTS: Radio Division (aircraft &

metals, radio tube parts, metal punchings

Kludge Electronics Co.

1031 N. Alvarado St., Los Angeles 26, Calif.

Phone: Exposition 1742

President......Myron E. Kludge

Chief Engineer......Paul D. Langrick

and stampings, barex getters.

EQUIPMENT MANUFACTURERS

direction finders. Receivers: aircraft, home, beacon, grid marker, portable, phonograph combinations, receiver-transmitters, wire recording combination, ultra high frequency, very high frequency, wire record. Transmitters: aircraft, portable, ultra high frequency, very high frequency. Wire recorders for office, commercial and home use. Trade name, "Learadio."

Lehigh Structural Steel Co. 17 Battery Place, New York, N. Y. Phone WHitehall 4-1424

Contact.....J. F. Neary BRANCH OFFICES: In all principal cities. PRODUCTS: Vertical Radiators. Antenna Towers and Masts. Supporting Towers for FM and Television.

Lektra Laboratories, Inc.

30 E. 10th St., New York 3, N. Y. Phone: Algonquin 4-0230

President......Milton W. Blatner Vice-President.....Ben Eisenberg Chief Engineer.....Ben Eisenberg

Purchasing Agent......A. Severin PRODUCTS: Electronic Photo Timers, Electronic Industrial Timers, Electro Shock Therapy equipment, Galvanic Generators, Faradic Generators, Sinusoidal Generators, Electrolysis Equipment.

Lewyt Corp.

60 Broadway, Brooklyn 11, N. Y.

Phone: Evergreen 8-9600 President.....Alex M. Lewyt Works Manager.....Arnold Wolf Sales Manager......Jerome L. Strauss Chief Electronics Engineer. . R. Lee Freeman Director of Purchasing....J. Ralph Walker Director of Industrial Relations

W. V. Ronner

PRODUCTS: Contract manufacturer of private brand radios, radio-phonograph combinations.

Libbey Glass Division of Owen-Illinois Glass Co.

P. O. Box 1035, Toledo 1, Ohio Phone: Main 7131

President.....J. P. Lewis Vice-Pres.-Dir. of Sales. F. J. Solon Mgr., Industrial Sales. R. W. Rogers Chief Engineer. H. R. Schutz Export Manager.....O. R. Hecht Production Manager.....G. H. Meeker

PRODUCTS: Lead, lime and horosilicate glass handmade bulbs; general lime glass

rontainers.

Lifetime Sound Equip. Co.

1101 Adams St., Toledo, O. Phone Main 5643

Production Engineer.....F. L. Church PRODUCTS: Microphones: Carbon, Dynamic, Velocity; Trumpets, Reflex Trumpets, P. M. Trumpet Units, Deflector Baffles.

John E. Lingo and Son, Inc.

28th St. and Buren Ave., Camden, N. J. Phone Camden 0487

President......J. E. Lingo Chief Engineer.....Wesley Thompson Tubular Steel and Portable Dural; Turnstile and UHF Antennae, Tubular Steel Supporting Poles (for UHF Antennae).

Machlett Laboratories, Inc.

Power Tube Division: 25 Grand St.

Norwalk, Conn. Phone: Norwalk 6-5581 X-Ray Division: 1063 Hope Street

> Springdale, Conn. Phone: Stamford 4-5781

Treasurer.....J. A. Lambert General Sales Manager.......H. J. Hoffman Manager of Engineering.....T. H. Rogers PRODUCTS: A complete line of Elec-

tronic tubes for X-Ray, radio transmitting, and industrial purposes.

The Magnayox Company

Fort Wayne 4, Indiana Phone: A-5474

President.....Richard A. O'Connor Executive Vice-President....Frank Freimann Factory Manager.....L. E. Quinnell Chief Electrical Engineer, Radio-

Phonograph Division...R. H. Dreisbach Sales Manager—Components Div.

Stanley S. Sondles PRODUCTS: Receivers: Combinations radio-phonograph, radio-phonograph modulation-table, console, FM-AM console, television-console, speakers, capacitors, solenoids, sound slide film equipment.

Majestic Radio & Television Corp.

St. Charles, Illinois Phone: St. Charles 3860

President.....E. A. Tracey Vice-President......E. V. Otis Vice-President—Engineering...D. E. Foster Director of Sales......Parker H. Ericksen Assistant Sales Manager. . C. V. del Mercado Treasurer.....John W. Mathews

Purchasing Agent	A. Ginsberg
Works Manager	
Director of Purchasing	J. O. Copel
Personnel Manager	
BRANCH OFFICES:	Majestic Records

BRANCH OFFICES: Majestic Records, Inc., 29 W. 57th St., New York, N. Y. Phone, Plaza 5-2621. James J. Walker, President. Majestic Records, Inc., 223 Raymond Blvd., Newark, N. J. Phone, Market 3-0472. Edward F. Barile, Works Manager.

PRODUCTS: Radio receiving and transmitting sets.

Measurements Corp.

116 Monroe St., Boonton, N. J. Phone: Boonton 8-2131

PRODUCTS: Model 58 radio noise & field strength meter, model 62 vacuum tube voltmeter, models 65B, 78 78FM, 80, 84 UHF signal generators, model 71 square wave meter, model 79B pulse generator, megacycle meters, megohm meters, moisture meters, FM & Television test equipment.

John Meck Industries, Inc.

Liberty at Pennsylvania Sts., Plymouth, Ind Phone: Plymouth 33

President......John S. Meck
Chief Engineer....Charles Wexler
Sales Manager...H. A. Hutchins
Purchasing Agent...B. L. Bethel
Controller...R. G. Eggo

PRODUCTS: Radio receiving sets, radiophonograph combinations, phonographs, public address equipment, industrial sound equipment.

Meissner Mfgr. Division Maguire Industries, Inc.

Mt. Carmel, Illinois Phone: 733

Vice-President James T. Watson
Sales Manager Oden F. Jester
Sales Coordinator John F. Gibbs
Director of Purchases William F. Covert
Works Manager C. W. Hildenbran
Chief Engineer E. J. Stanmyre
Jobbing Sales Manager R. M. Karet
Asst. Secretary Madge A. Hubbard
Division Accountant G. W. Osbeck
Service Manager W. M. Atkins

PRODUCTS: Radio - phonographs, radar, television, FM converters, amateur receivers, amateur transmitters, test equipment, recording equipment, R. F. coils, I. F. coils, trimming condensers, padding condensers.

Merit Coil & Transformer Corp.

4427 N. Clark St., Chicago 40, Ill. Phone: Longbeach 6311

Micamold Radio Corp.

1087 Flushing Ave., Brooklyn 6, N. Y.

r none: 51 agg 2-9620
PresidentA. P. Hirsch
Sales Manager E. B. Tyler
Vice-PresidentF. A. Whiting
Purchasing AgentRobert Price
PRODUCTS: Fixed capacitors, resistors.

Micro Switch Division of First Industrial Corporation

Freeport, Ill. Phone: State 900

PRODUCTS: Precision snap-acting micro switches and auxiliary actuators, micro limit switches, special micro switches, thermally operated micro switches, explosion-proof micro switches, splash-proof micro switches, aircraft switches.

Midwest Electric Products, Inc.

1710 N. Luett St., Indianapolis 8, Ind. Phone: Belmont 5490

President W. J. Saeman
Sales Manager W. J. Saeman
Vice-President Wm. C. Hylan
Chief Fraiscon R. D. Leffonica

Chief Engineer............R. D. Jefferies PRODUCTS: IF transformer, oscillator and antenna coils, RF chokes, wire harnesses, relays and relay assemblies.

Miles Reproducer Co., Inc. 812 Broadway, New York, N. Y.

PRODUCTS: Sound-On Film Recorders, Sound-On Film Reproducers, Telephone Recording Machines, Dictating Recording Machines, Dictating Transcribers, Throat Microphones, Sound Protection Equipment, Continuous Recorders and Transcribers for every occasion, "Talkie" Recorders for 8-16 mm. Motion Pictures.

EQUIPMENT MANUFACTURERS

James	Millen	Manufacturing
	Co.,	Inc.

150 Exchange Street
Malden 48, Massachusetts
Phone: Malden 4108 and 4109
President James Millen
Sales Manager James Millen
Chief Engineer R. Wade Caywood
Purchasing Agent George Pike
Export Manager C. Lohman Janik
PRODUCTS: Radio Transmitters, Receivers and all component parts.

Mirror Record Corp.

58 W. 25th St., New York 10, N. Y. Phone CH 3-2222

Pres. & Treas...........Paul K. Trautwein PRODUCTS: Recording accessories (discs, cutting needles, playback needles).

The Muter Co.

1255 S. Michigan Ave., Chicago 5, Ill.
Phone: Wabash 8800
President-Treasurer......Leslie F. Muter
Vice-President-Secretary....A. A. Dailey
Vice-President.......Paul J. Pfohl
Chief Engineer.........C. M. Kraemer
PRODUCTS: Resistors, switches, ceramic
condensers, ballasts, coils, spira shields, antenna loops, I. F. and R. F. transformers.

National Carbon Co., Inc.

National Co., Inc.

PRODUCTS: Receiving sets, FM receivers, transmitters, transmitting condensers, dials, coils, chokes, receiving condensers, transmitting parts, R. F. and I. F. transformers, sockets, couplings, receiving parts.

National Design Service

96 Liberty St., New York, N. Y.
Phone: Beekman 3-0207
General Manager......Jules M. Labert
Executive Manager.....Lawrence Zeitsoff

Chief EngineerIrving Brand
Director of ResearchClarence Lundy
Radio EngineerCharles Whaley
Asst. Laboratory DirectorT. McLaughlin
Chief Mechanical EngineerH. Walton
Field EngineerVictor Markosian
Field EngineerJoseph Donnelly
Field EngineerJules Woelgesy
PRODUCTS: Consultant radio engineers.
IF & RF sweep generators, television test
equipment, centralized factory test equip-
ment.

National Union Radio Corp.

15 Washington St., Newark 2, N. J.
Phone: HUmboldt 2-5050

President.......S. W. Muldowny
Controller......E. O. Sandstrom
Dir. of Labor Relations....A. C. Beeson
Dir. of Distributor Sales....J. J. Clune
Production Manager....F. A. Turnquist
Credit Manager....H. A. Pope
PRODUCTS: Receiving Tubes, Cathode

PRODUCTS: Receiving Tubes, Cathode Ray Tuhes, Television Tubes, Transmitting Tuhes, Ballast Tubes, Phototubes, Condensers, Dry Batteries, Volume Controls.

Noblitt-Sparks Industries, Inc.

13th St. & Big Four Railroad, Columbus, Ind.
Phone: Columbus 5521

President...Q. G. Noblitt
Vice-President...G. W. Thompson
Sales Manager...Burl Buckner
Chief Engineer...A. D. Silva
Advertising Manager...Guy C. Cyr

PRODUCTS: AM and FM radios for civilian use, electronic equipment for the Signal Corps.

Northern Electric Co., Ltd.

1261 Shearer St., Montreal, Quebec, Canada Phone: Wilbank 3131

William Carswell
Vice-President—Sales......M. K. Pike
Asst. Gen. Mgr.—Manufacture J. S. Cameron
Comptroller.....D. M. Farish
Secretary-Treasurer.....W. E. McBain
Manager—Electronics Div....A. B. Hunt
Sales Mgr.—Electronics Div...H. R. Varcoe
Electronics Engineer....F. F. Fulton
Works Mgr.—Electronics Div...J. G. Little

PRODUCTS: Aviation radio equipment, hroadcasting equipment, round reproducing systems, navigation radio aids, police radio equipment, train radio equipment, radio receivers for home, power line carrier equipment, radio telephone systems, Northern-Hammond Organs, microphones, vacuum tubes, amplifiers.

Ohio Tool Company

3160 W. 106th St., Cleveland 11, Ohio Phone: Orchard 3200

Controlling Partner. .L. E. Butzman
General Manager. .C. E. Quay
Sales Manager. .O. F. Welshans
Comptroller. .G. M. Craig
Production Manager. .R. E. Palmer

PRODUCTS: Manufacturing radio dynectron rotary converters.

Ohmite Mfg. Co.

4835 Flourney St., Chicago 44, Ill.

PRODUCTS: Rheostats, resistors, rotary tap switches, R. F. and power line chokes, and attenuators.

Oxford-Tartak Radio Corp.

3911 S. Michigan Ave., Chicago, Ill.

Pacific Sound Equipment Co., Inc.

130 N. Beaudry Ave., Los Angeles 12, Calif. Phone Michigan 2381

BRANCH OFFICE: 4821 Bethesda Avenue, Bethesda 14, Md. (Washington, D. C.), Phone, Wisconsin 3144, Representative, William H. Holmes.

PRODUCTS: Phonographs, electric and acoustic; transcription reproducers; public address systems; etc.

Packard-Bell Co.

3443 Wilshire Blvd., Los Angeles 5, Calif. Phone: Fairfax 2141

PRODUCTS: Receivers: Electric — Compact, Table, Portable, Console; Battery — Portable, Portable AC-DC; Combinations— Radio-Phonograph, Radio-Phonograph - Recorder; Frequency Modulation — Table, Console, FM-AM Table, FM-AM Console; Television—Table, with FM, with AM, with FM-AM; Console, with FM, with AM, with FM-AM; Console, with FM, with AM, with FM-

AM and Phonograph; Miscellaneous — Amateur, Aviation; also record-players.

Philco Corp.

Tioga & C Sts., Philadelphia, Pa. Phone: NEBraska 5100

Chairman of the Board.....Larry E. Gubb Chairman of Exec. Comm..James T. Buckley President......John Ballantyne Vice-Pres., Charge of Operations

Wm. Balderston

Vice-Pres., Charge of Sales

Thomas A. Kennally Vice-Pres., Charge of Merchandising

James H. Carmine
Chief Radio Engineer....Palmer M. Craig
Chief Television Eng.....F. J. Bingley
Director of Research.....David B. Smith
Vice-Pres., Charge of Service....R. F. Herr

PRODUCTS: Radio receiving sets, automobile radio receivers, refrigerators, air conditioners, aircraft radio communications and radar equipment. Radio parts, tubes, accessories, dry vatteries.

Philharmonic Radio Corp.

528 E. 72nd St., New York 21, N. Y. Phone: Butterfield 8-2300

President-Treasurer....Z. Soucek Vice-President—Engineering...V. Brociner Asst. Secretary-Treasurer...L. Ertle Plant Manager....P. Cassata Personnel Manager...I. Juliber Chairman of Board....Thomas R. Jones

PRODUCTS: FM-AM radio-phonographs, FM-AM receiving sets, television sets, airborne radar equipment, radio transmitters, test equipment, synchroscopes, square-wave generators, underwater sound equipment, two-band high sensitivity portable receivers, cathode ray equipment, monitor and control equipment.

Philmore Mfg. Co.

113 University Pl., New York 3, N. Y.

PRODUCTŠ: Amateur sets, crystal sets, microphones (carbon type), detectors, plugs, 1, 2 and 3-tube receivers, headphones, signal keys, short wave and broadcast plug-in coils, aerial kits, speaker microphones.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y. Phone: Stillwell 4-5455

EQUIPMENT MANUFACTURERS

Engineer—Radio Design......E. Jahns Engineer—Television Design.W. Auerbacher Purchasing Agent......H. Zuckerman PRODUCTS: AM-FM table models and

phono combinations, portable radio receivers and television receivers.

Precision Specialties

210 N. Western Ave., Los Angeles, Calif. Phone: Hi. 8333

Phono-combinations, FM-AM consoles, crystal sets, electronic toys, short wave communication equipment, civilian walkie-talkie,

radio equipment.

Premax Products Division— Chisholm-Ryder Co., Inc.

College & Highland Aves., Niagara Falls, N.Y Phone 9186

President. S. M. Ryde:
Secretary. C. S. Maurer
Manager. G. O. Benson
PRODUCTS: Vertical Antennas, Mobile
Antennas, Insulators, Mountings, Ground
Rods.

Press Wireless Mfg. Corp.

1475 Broadway, New York 18, N. Y. Phone: Bryant 9-5030

President........A. Warren Norton
Vice-President-General Mgr. Ray De Pasquale
Treasurer.....James Humphry, Jr.
Secretary.....James E. Denning

PRODUCTS: High and low power transmitters for FM and AM, radio receivers for FM-AM including diversity, radio printers systems, moduplex and radio voice channeling devices, radiophoto and facsimile transmitters and receivers, central office terminal equipment.

Presto Recording Corp.

242 W. 55th St., New York, N. Y. Phone: Circle 5.7760

Phone: Circle	5-7760
President	George J. Saliba
Secretary	. Morris M. Gruber
Treasurer	A. Benjamin
Comptroller	Ruth B. Sholes
Sales Manager	Ralph C. Powell
BRANCH OFFICERS:18	3288 Oppoline Ave.,

Detroit, Mich., Phone, University 1-0180, Art

Adams, Manager. 5060 City Line Ave., Phil-

adelphia, Pa., Phone Greenwood 0799, W. G. Stewart, Manager. 350 Lake St., Boston, Mass., Phone, Belmont 4510, H. M. Lane, Manager. Phone, Belmont 4510, H. M. Lane, Manager. 309 Reliance Bldg., Kansas City, Mo., Phone, Victor 4631, C. E. Terry, Manager. 88 S. Tenth St., Minneapolis, Minn., Phone, Atlantic 4216, E. H. VanKrevelen, Manager. 1836 Euclid Ave., Cleveland, Ohio, Phone, Main 1565, E. P. Scott, Manager. 600 S. Michigan Ave., Chicago, Ill., Phone, Harrison 4240, Leroy W. Beier, Manager. Washington, D. C. (Silver Spring, Md.), Phone, Shepherd 4003 Morris F. Taylor, Manager. Shepherd 4003, Morris F. Taylor, Manager. 7422 Melrose Ave., Los Angeles, Calif., Phone, Whitney 1147, Norman B. Neeley, Manager. 104 Battery St., Seattle, Wash., Phone, Sen. 2560, L. D. March, Manager. P. O. Box 1805, Dallas, Texas, Phone, Tennison 3-7093, J. Earl Smith, Manager. Dominion Square Bldg., Montreal, Quehec, Phone, Marquette 6368, W. P. Downs, Manager. 4253 Quitman St., Denver, Colo., Phone, Grand 1768, Richard A. Hyde, Manager. 25 Warren St., New York, N. Y. (Export), Phone, Barclay 7-5513, Norman Simons, Manager. 940 Lake Elbert Drive, Winter Haven, Fla., Phone, 22-684, R. H. Van Dusen, Manager. Ellicott Square Bldg., Buffalo, N. Y., Phone, Washington 2517, R. W. Mitscher, Manager. 3535 Dell Trail, Chattanooga, Tenn., Phone, 4-4026, Jesse P. Johnson, Manager. 1067 Alekea St., Honolulu, Hawaii, Phone, 3966, Tommy Kearns, Manager.

PRODUCTS: Sound recording equipment, discs, needles, transcription turntables, recording amplifiers and accessory recording equipment.

Radex Corp.

53 W. Jackson Blyd., Chicago, Ill.

President	R. R. Cook
Comptroller	P. S. Deasy
Asst. Secretary	Leonora Webb
Engineer	.Harold A. Stein
Secretary	E. S. Cook

PRODUCTS: Pocket signal tracer, radiating loop.

Radio Condenser Co.

Davis & Copewood Sts., Camden, N. J. Phone: Camden 7300

President	.Stanley S. Cramer
Vice-President	.Russell E. Cramer
Secy. & Treas	William W. Paul
Factory Manager	Frank A. Cowgill
Chief Engineer	Joseph S. Robb
Purchasing Agent	James W. Willard
Sales Manager	William J. May

PRODUCTS: Variable air condensers and mechanical push-button controls.

Radio Corp. of America (RCA Victor Division)

Front & Cooper Streets Camden, New Jersey Phone Camden 8000

Exec.-Vice-Pres., Charge of Division

	l rank	М.	Folsom
Chief Engineer	.Dr. C	. B.	Jolli ff e
Operating VP	J.	G.	Wilson
VP.—Engineering Produc	ts Divi	sion	
0 0	M	ade	Brunet

V.P.—General Attorney...J. H. McConnell V.P.—Home Instrument Dept...J. B. Elliott V.P.—Tube Div......L. W. Teegarden V.P.—Record Div......J. W. Murray

PRODUCTS: Custom built communication and sound equipment, sound reinforcing equipment, broadcast transmitters and studio equipment, Industrial Sound Equipment, records and transcriptions, electronic tubes, television transmitting and receiving equipment, FM transmitting and receiving equipment, special electronic apparatus and facsimile equipment.

Radio Development & Research Corp.

PRODUCTS: Home receivers, two-way plane communications, magnetic steel tape recorders, public address systems, ship-to-shore communications. Trade names Magictone, Chronovox.

Radio Engineering Labs., Inc.

35-54—36th St., Long Island City, N. Y. Phone: AStoria 8-1010

PRODUCTS: Broadcast transmitters, frequency modulation and amplitude modulation, antennas, test equipment, FM speech consoles, FM studio to transmitter relays, FM receivers, loudspeaker units, portable transmitters for remote pick-up service, mobile two-way FM transmitters and receivers for Military and Municipal use.

Raytheon Manufacturing Co.

Waltham 54, Mass.

President......Laurence K. Marshall
Vice-Pres.-Treas...David T. Schultz
Secretary...D. L. Trouant
Vice-President...Joseph Pierson
Vice-President...Ray C. Ellis
Gen. Sales Dept. Mgr. John H. Fenstermacher

BRANCH OFFICES: Offices in New York, N. Y.; Chicago, Ill.; Los Angeles, Calif.; Waltham, Mass.; Newton, Mass. Plants Located in Newton, Mass.; Waltham, Mass.; Chicago, Ill.

PRODUCTS: Electronic components,

equipments, systems.

Scophony Corp. of America

527 Fifth Ave., New York 17, N. Y. Phone: MUrray Hill 2-5960

PRODUCTS: Television projectors, elec-

tronic devices.

Sentinel Radio Corp.

2020 Ridge Ave., Evanston, Illinois Phone: University 2400

i none. Oniversity	2-x00
President	E. Alschular
Vice-President	O. F. Taylor
Production Manager	I. Jacobsen
Purchasing Agent	.P. O. Krumm
Vice-President	M. D. Block
Secretary	C. L. Stout
Chief Engineer	
Sales Manager	E. G. May

PRODUCTS: Radio receiving sets, Radio-Phonograph combinations, FM/AM Receiv-

ing sets, Record players.

Sherron Electronics Co.

(Division of Sherron Metallic Corp.) 1201 Flushing Ave., Brooklyn 6, N. Y. Phone: Evergreen 7-2820

PRODUCTS: Test equipment for television, vacuum tubes and electrical components. Television, FM, Standard Broadcast, Relay and Fixed Station Transmitters, Studio Control Consoles. Custom-built electronic equipment for industry, designed, developed and manufactured to the customer's specifications and applications. Induction and dielectric heating units. W2XDK Experimental Television Station. Trade Name, Sherron Electronics.

Sheridan Electro Corp.

2850 South Michigan Ave., Chicago 16, Ill. Phone: Calumet 2100

PRODUCTS: Radio sets, transmitting apparatus, and electrical appliances, combinations, record players.

EQUIPMENT MANUFACTURERS

Sonora Radio & Television Corp.

325 N. Hoyne Ave., Chicago, Ill.

Phone: CHEsapeake 2323 President.....Joseph Gerl Vice-President.....B. Freund Sales Manager......Edward Harris Sales Promotion Mgr......Herbert S. Hall Recording Director......Maric Ruebens

BRANCH OFFICE: 730 Fifth Ave., New York, N. Y., Phone, Circle 7-5492, National Sales Manager, Record Division, Milton Beniamin.

PRODUCTS: Receiving sets, radio-phonograph combinations, phonograph records.

Speak-O-Phone Recording & Equipment Co.

23 West 60th St., New York, N. Y. Phone CO 5-1350

Secretary.....R. L. Lee

PRODUCTS: Recording and reproducing equipment.

Speer Resistor Corp.

Theresia St., St. Mary, Penna. Phone: St. Marys 895

President.....Andrew Kaul, 3rd General Manager.....G. G. Herrick Sales Manager.....L. J. Weidenboerner Purchasing Agent.....A. E. Kronchwetter PRODUCTS: Carbon insulated and noninsulated resistors, coil forms.

Sperry Gyroscope Co. Inc.

Great Neck, New York, Phone: Fieldstone 3-3600

President.....P. R. Bassett Electronics Sales Mgr......E. F. Lazar

PRODUCTS: KLYSTRON Tubes, radio direction finders; electronic measurement equipment, microwave communication equipment.

Stamford Electric Products Co., Inc.

Sunnyside Ave., Stamford, Conn. Phone: Stamford 4-7548

President.....Leo Jacobson Vice-President......Jack Siegel Manager-Chief Engineer Transformer Div.

W. W. Weiss Asst. Chief Engineer.....Steven Powers Treasurer.....Joseph Kapp Asst. Sales Manager.....Murray Hahn

PRODUCTS: Transformers, transformer specialties, electronic devices.

Stewart-Warner Corp.

1826 Diversey Pkwy., Chicago, Ill. Phone: Lakeview 6000

Manager, Radio Dept......F. D. Masters PRODUCTS: Receiving sets, radio-phonograph combinations, FM receiving sets, tele-

Stromberg-Carlson Co.

vision receiving sets, record-players.

100 Carlson Road, Rochester, N. Y. Phone: Culver 260

Chairman of Board......Wesley M. Angle President.....Ray H. Manson Vice-President-General Mgr....Lee CcCanne Vice-President-Finance. Edwin C. Rooworth Vice-President Sales .. Lloyd L. Spencer

Vice-President—Engineering

and Research......Frederic C. Young Secretary-Treasurer......Wilbur W. Hetzel Controller.................Gordon G. Hoit Assistant Treasurer.....Arthur F. Gibson Assistant Treasurer......George E. Eyer Assistant Secretary.....George R. Town

BRANCH OFFICES: 564 W. Adams St., Chicago, Ill., Phone, State 4234; 2017 Grand Ave., Kansas City 8, Mo., Phone, Harrison 6618; 1355 Market St., San Francisco 3, Calif., Phone, Underhill 5388; Stromberg-Carlson Co., Ltd., 211-219 Geary Ave., Toronto, Ont., Canada, Phone, Melrose 2453, Ralph A. Hackbusch, Vice-President-Managing Director.

PRODUCTS: Communications equipment, including radio, television, telephone, sound equipment and wire recording equipment.

Sylvania Electric Products, Inc.

500 Fifth Ave., New York, N. Y. Phone: CHickering 4-4470

President......W. E. Poor Executive Vice-President,

Director of Engineering.....E. Finley Carter General Sales Manager, Radio Tube Sales C. W. Shaw

D. R. Adv. S. P. Heny C. L. Johnson Director Public Relations....Paul S. Ellison PRODUCTS: Receiving tubes, cathode ray tubes, transmitting tubes, electronic devices.

Teletone Radio Co.

609 W. 51st St., New York 19, N. Y. Phone: Circle 6-7590

General Partner.....S. W. Gross General Sales Manager......John S. Mills Chief Engineer.....B. Singer PRODUCTS: Table model radios, table

model radio-phono combinations.

Telicon Corp.

851 Madison Ave., New York 21, N. Y. Phone: Butterfield 8-1900

President
Templetone Radio Mfg. Corp. Templeton Bldg., New London, Conn. Phone: New London 5346
PresidentOscar Dane Vice-President—ManufacturingEli Dane Vice-Pres., Charge of EngineeringDr. Dale Pollack
Purchasing Agent
United States Television Mfg. Corp.
106 7th Ave., New York 11, N. Y. Phone: Chelsea 2-1154 President
Universal Microphone Co. 424 Warren Lane, Inglewood, Calif.
President
Purchasing Agent
New York, N. Y.; 94 Portland St., Boston, Mass.; 210 E. Ohio St., Chicago, Ill.; 2321 2nd Ave., Seattle, Wash. PRODUCTS: Microphones, stands, accessories and recording components.
Western Electric Co., Inc.
(Radio Division) 120 Broadway, New York 5, N. Y. Phone COrtland 7-7700
Vice-PresMgrF. R. Lack

 paratus and cable; carrier telephone equipment and train dispatching apparatus. Field Engineering Services.

Westing	house	Electric	Corp.

Industrial Electronics Division
2519 Wilkens Ave., Baltimore 3, Maryland
Phone: Edmondson 2300
Home Radio Division
Front Street and Susmehanna Ave.

Front Street and Susquehanna Ave., Sunbury, Pa.

Phone: Sunbury 2520 Lamp Division

MacArthur Ave., Bloomfield, N. J. Phone: Bloomfield 2-2200

Purchasing Agent, Ind. Elect.

BRANCH OFFICES: In all principal cities. PRODUCTS: Commercial broadcast transmitters, radio receivers, all types of radio transmitters and receiver equipment for military and industrial purposes, and radio tubes.

Zenith Radio Corp.

6001 Dickens Ave., Chicago, Ill. Phone: Berkshire 7500

President-General Mgr. E. F. McDonald, Jr. Exec. V. P.-Treasurer Hugh Robertson V. P.-Director of Sales J. J. Nance V. P.—Household Radio

Asst. Treasurer. R. D. Burnet
Asst. V. P. J. E. Brown
Asst. V. P. Karl E. Hassel

Service Manager.....Frank E. Smolek
BRANCH OFFICES: All principal cities.

PRODUCTS: Receivers: Electric-compact, table, portable, console; Battery—automobile, portable AC-DC, table, console; Combinations: radio-phonographs, radio-phonograph-recorders; FM table, console; FM and AM table, console; Television: table console, video only; Hearing Aids; Miscellaneous: Amateur, aviation, marine, police, record players, receiving and transmitting apparatus. Tradename "Zenith."

FREQUENCY MODULATION



Frequency Modulation
During 1945

FM Networks
For Educational Use

Applications Granted

FM Position Solidified In '45

By ROBERT BARTLEY, Director, FM Dept. NAB

THE past year seems destined to become known as the one in which the foundations were solidified for the future of American broadcasting, FM. The merger of the Frequency Modulation Broadcasters, Inc., with the National Association of Broadcasters set the pattern for self-administration in the traditional American system, and the assignment of the 88-108 mc. band gave FM its long-awaited permanent position in the radio spectrum.

At a meeting held in Washington last October, representatives appointed by the FMBI and NAB boards worked out final details of the merger under which FMBI activities were transferred to the newly created FM Department of the NAB, with NAB memberships provided for FMBI members. The joint committee of the two organizations became the executive committee of the NAB's FM Department, with Walter Damm, FMBI president, as chairman.

Robert Bartley, the first secretary of FMBI and for the past two years director of government relations for NAB, was named director of the new department, which will have headquarters in the old FMBI offices at 1730 I Street, N.W., in Washington.

As one of its primary objectives, the NAB's FM Department is called upon "to seek to secure the assignment of sufficient additional channels for FM so that broadcasting may develop in the public interest to its fullest potentialities . . . "In one of its first official acts, the Department helped bring about the new system of consecutive numbering for FM channels.

Announcement of the switch to the higher frequencies brought about renewed protests by Edwin H. Armstrong, inventor of FM, and the Zenith Corp., both of whom objected to the 88-108 band on grounds that it would not provide satisfactory rural service. Following several stormy sessions with the FCC, Zenith's

proposal that both the 88-108 and the 44-50 bands be used was dropped by the commission.

During the year, FM licenses were sought by many newcomers to radio. Outstanding among these was the International Ladies Garment Workers Union, which has applied for licenses in New York, Philadelphia, Boston, Los Angeles, Chattanooga (conditional permit granted) and St. Louis. The union, which has retained Morris Novik, former director of WNYC, as radio consultant plans to operate the stations on a non-profit, community basis, with heavy public service programming. Conditional grants have been awarded also to the United Auto Workers, CIO, in Detroit, and to the Amalgamated Clothing Workers, CIO, Rochester, N. Y.

While some labor organizations sought to hasten the advent of FM, James C. Petrillo's American Federation of Musicians threw a wrench into the works by demanding added musicians where AM musical shows were duplicated on FM outlets. The edict, in effect, forced network-owned FM stations off the air. Settlement of the dispute is hoped to result from the NAB-AFM meetings slated for April.

With the first twenty FM channels—between 88 and 92 mc.—reserved for noncommercial educational operations by the FCC, the educational aspects of FM took on added importance. Traditionally the leader in educational radio, the Mid-West has again taken the lead with state-wide educational FM webs planned for Wisconsin and Ohio.

As of Mar. 8, 1946, the FCC had granted conditional licenses to 352 FM stations, with about 400 additional applications still pending, and Commission officials forecast several thousand FM outlets throughout the country "in a few years time."

FM Networks For **Educational Use**

By GEORGE JENNINGS, Assoc. Dir., Radio Council, Chicago Public Schools

THE year 1946 will see a great increase in the number of Frequency Modulation stations, owned and operated by school systems, universities, schools and colleges, and in some instances by "radio councils" reporting directly to state universities or state superintendents of

education.

Under the leadership of the United States Office of Education and through such organizations as the Chicago School Broadcast Conference and the Association for Education by Radio interest in FM for educational use has been greatly stimulated. And this interest, now that equipment is again available, is being translated into specific action by local and state groups.

The University of Wisconsin in the summer of 1945 announced the organization of a state-wide Radio Council to implement the setting up of a state-wide FM network, and late in 1945 the Council, through Harold McCarty, Di-rector of station WHA, announced that funds had been granted by the state legislature and applications had been presented to the FCC for the installation of two FM transmitters, the first "leg" in a six station relay system which will cover the state.

In Michigan, under the chairmanship of Joseph E. Maddy of the University of Michigan, a state-wide plan of FM coverage has been worked out, and the coming year will probably see the start of that service to the people of the state. Louisiana, Kentucky, Illinois, Ohio, Iowa and some twenty other states have evinced enough interest in FM statewide coverage for educational purposes to have surveys made of possible trans-

mitter locations.

All this activity is a healthful sign, providing in the plans the problem of programming such stations and networks is thoroughly considered.

According to some of the plans for state-wide network operation, various schools or universities within the state are to assume responsibility for certain

programs to be fed to the network; in other words, the local stations will do the bulk of their local programming, taking from the net and feeding to the net only those programs of state-wide interest. This plan might cast a heavier burden on the larger institutions, such as state universities, and it might also be a source of friction within the network; i.e. the smaller schools might possibly present the question, "Is the state-wide FM network being hogged by the University or by the state department of education?"

In so far as hook-ups between states is concerned, there is no reason whatever that such might not be done. This is particularly true in the Middle-west, where there already have been, from time to time, hook-ups between the state owned stations, such as WILL at Urbana; WSUI, at Iowa City; and WHA at Madison. It is quite conceivable that when and if Ohio, Michigan, Indiana, Illinois, Wisconsin and Iowa have state-wide FM networks various stations within the net may take responsibility for specific series of programs in definite subjects: for example, WBOE in Cleveland might very well assume the responsibility of doing an elementary art program for the six state area; WBEZ in Chicago might assume the responsibility of doing a series in American history; WHA at Madison might very well do a science program.

Network operation is going to involve several problems the local school stations do not at present have to cope with. The problem of integrating schedules, clearing time, different hours of operation, wire or relay costs, all enter

the picture.

Ideally, a network programming division should be set up to operate within the educational field exactly as the network operates within the commercial field. This presents the problem of financing, headquarters, and the employ-ment of staff. Somewhere in the picture there would have to be a "Czar" (as the sports-writer puts it) of educational broadcasting in the network area.

FM Broadcast Applications Granted

AS OF FEBRUARY 4, 1946

City	Grantec	Kind of Station
	ALAB	AMA
Birmingham . Birmingham . Mobile Mobile Montgomery	The Birmingham News, CoJohnston Broadcasting CoPape Broadcasting CoMobile Daily Newspapers,G. W. Covington, Jr	
	ARKA	2 4 2 L
Fort Smith		
		, possessy
	CALIFO	DRNIA
Berkeley Fresno Fresno Marysville Oakland Oakland Ontario Palo Alto Richmond Riverside Sacramento Sacramento San Bernardi San Diego	KARM, the George HarmSacramento Valley BroadTribune Building CoWarner BrothersThe Daily Reports, a PartPeninsula Newspapers, IContra Costa BroadcastinThe Broadcasting Corp. ofMcClatchy Broadcasting Corp. ofLincoln Dollar	g Co s, Inc
San Jose San Luis Obi	Valley Broadcasting Co spoChristina M. Jacobson, tr	
	CONNE	CTICUT
Meriden New Haven . New London	The Berkshire BroadcastSilver City Crystal CoElm City Broadcasting CThames Broadcasting CorAmerican Republican, Inc.	ing Corp Community Metropolitan orp Metropolitan o Metropolitan Metropolitan Metropolitan

FM APPLICATIONS GRANTED

City Grantee Kind of Station FLORIDA Ft. LauderdaleGore Publishing Co.......Metropolitan JacksonvilleFlorida Broadcasting Co..............Metropolitan Miami BeachIsle of Dreams Broadcasting Corp.......Metropolitan OrlandoOrlando Daily Newspapers, Inc.......Metropolitan, possibly rural St. Petersburg....Pinellas Broadcasting Co......Metropolitan GEORGIA AtlantaThe Constitution Publishing Co.........Metropolitan Augusta The Augusta Chronicle Broadcasting Co. . Metropolitan Columbus Georgia-Alabama Broadcasting Corp. . . . Metropolitan Columbus Columbus Broadcasting Co. Metropolitan MaconMiddle Ga. Broadcasting Co...........Metropolitan MaconSoutheastern Broadcasting Co......Metropolitan Moultrie Frank R. Pidcock, Sr..... Metropolitan SayannahSayannah Broadcasting Co.............Metropolitan IDAHO PocatelloRadio Service Corp.............Metropolitan ILLINOIS (Aurora Beacon-News Division) BloomingtonRadio Station WJBC...................Metropolitan BrookfieldGeorge M. Ives........................Community CarbondaleSouthern Ill. Broadcasting Corp...... Champaign The Champaign News Gazette, Inc..... Community Evanston Sentinel Radio Corp...... Community EvanstonNorth Shore Broadcasting Co., Inc.....Metropolitan KankakeeKankakee Daily Journal.......Community Mt. VernonMidwest Broadcast Co..............Metropolitan Quincy Lee Broadcasting, Inc...... Metropolitan Rock IslandRock Island Broadcasting Co.......Metropolitan WaukeganKeystone Printing Service, Inc........Metropolitan INDIANA ColumbusSyndicate Theaters, Inc............Metropolitan ConnersvilleNews-Examiner Co..............Metropolitan Elkhart Truth Publishing Co., Inc..... Metropolitan Shelbyville Shelbyville Radio, Inc............... Metropolitan

IOWA

IOWA		
Burlington Burlington Broadcasting Co. Metropolitan, Cedar Rapids The Gazette Co. Metropolitan Des Moines Central Broadcasting Co. Metropolitan Des Moines Cowles Broadcasting Co. Metropolitan, Dubuque Telegraph Herald Metropolitan, Dubuque Dubuque Broadcasting Co. Metropolitan, Waterloo Josh Higgins Broadcasting Co. Metropolitan, Waterloo	possibly possibly	rural rural rural
KANSAS		
LawrenceThe World CompanyMetropolitanTopekaTopeka Broadcasting Association, Inc.MetropolitanWichitaFarmers & Bankers Broadcasting Corp.MetropolitanWichitaThe Rario Station KFH Co.Metropolitan		
KENTUCKY		
Lexington American Broadcasting Corp. of Kentucky Metropolitan Metropolitan Louisville Courier Journal & Louisville Times Co. Metropolitan Louisville WAVE, Inc. Metropolitan Louisville Northside Broadcasting Corp. Metropolitan Owensboro Owensboro Broadcasting Co., Inc. Metropolitan Paducah Paducah Broadcasting Co., Inc. Metropolitan Paducah Paducah Newspapers, Inc. Metropolitan		
LOUISIANA		
AlexandriaAlexandria Broadcasting Co., Inc.MetropolitanAlexandriaCentral La. Broadcasting Corp.CommunityNew OrleansThe Times Picayune Pub. Co.MetropolitanNew OrleansLoyola UniversityMetropolitanNew OrleansSupreme Broadcasting System, Inc.Metropolitan	possibly	rural
MAINE		
BangorPortland Broadcasting System, Inc Metropoitan		
MARYLAND		
Frederick The Monocacy Broadcasting Co. Metropoitan Hagerstown Hagerstown Broadcasting Co. Metropoitan Salisbury The Peninsula Broadcasting Co. Metropoitan		
MASSACHUSETTS		
Brockton Cur-Nan Co. Community Fall River Fall River Broadcasting Co., Inc. Metropolitan Fitchburg Mitchell G. Meyers, Reuben E. AronheimMetropolitan & Milton H. Meyers Greenfield Recorder Publishing Corp. Community Greenfield John W. Haigis Community Haverhill The Haverhill Gazette Co. Metropolitan Haverhill The Hampden-Hampshire Corp. Metropolitan Lawrence Hildreth & Rogers Co. Metropolitan New Bedford Bristol Broadcasting Co., Inc. Metropolitan North Adams James A. Hardman Metropolitan Pittsfield Monroe B. England Metropolitan Pittsfield Eagle Publishing Co. Community Salem North Shore Broadcasting Co. Community Springfield WMAS, Inc. Metropolitan		

FM APPLICATIONS GRANTED

City	Grantee	Kind of Station
	MICHIO	GAN
Benton Harbo Dearborn Detroit Detroit Escanaba Flint Lansing Muskegon Pontiac Port Huron Saginaw	Washtenaw Broadcasting Cr The Palladium Pub. Co. Herman Radner WJR, The Goodwill Station UAW-CIO Broadcasting Co King-Trendle Broadcasting John B. Norton Flint Broadcasting Co. WJIM, Inc. Ashbacker Radio Corp. Pontiac Broadcasting Co. Times Herald Co. Saginaw Broadcasting Co. Wyandotte News Co.	Co. Metropolitan Metropolitan Community n, Inc. Metropolitan rp. of Mich. Metropolitan Corp. Metropolitan Community
	MINNES	OTA
Minneapolis .	Southern Minn. Supply CoMinn. Broadcasting CorpIndependent Merchants Broadcasting Co	Metropolitan padcast- Metropolitan
St. Paul	Southern Minn. Broadcastin	ng CoMetropolitan
	MISSISS	IIPPI
Clarksdale Jackson	Birney Imes, Sr Lamar Life Insurance Co	MetropolitanMetropolitan, possibly rura
	MISSOU	RI
Kansas City . Kansas City . St. Louis St. Louis St. Louis St. Louis	Joplin Broadcasting Co. WHB Broadcasting Co. The Kansas City Star Co. Thomas Patrick, Inc. Mo. Broadcasting Corp. The Pulitzer Pub. Co. Star-Times Pub. Co. St. Louis University	Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan
	NEBRA	
Omaha	Cornbelt Broadcasting CorInland Broadcasting Co World Publishing Co	pMetropolitan Metropolitan Metropolitan, possibly rura
	NEVA	DA
	Nevada Broadcasting CoReno Newspapers, Inc	
	NEW HAM	PSHIRE
Manchester .	Claremont Eagle, Inc Harry M. Bitner WHEB, Inc.	Metropolitan
	NEW JE	
Atlantic City Atlantic City Bridgeton New Brunswic Paterson	Asbury Park Press, Inc Neptune Broadcasting Corp. Press-Union Publishing Co Easton States Broadcasting ck. Home News Publishing Co The Passaic Daily News Mercer Broadcasting Co	oMetropolitan oMetropolitan CorpMetropolitan oCommunity Community

NEW YORK

NEW YORK				
Buffalo Roy L. Albertson Buffalo WBEN, Inc. Buffalo WEBR, Inc. Corning W. A. Underhill and E. S. Under-	. Metropolitan,	possibly	rural	
hill, Jr., d/b as The Evening Leader Dunkirk Dunkirk Printing Company. Hornell The W. H. Greenhow Co. Ithaca Cornell University Jamestown James Broadcasting Co., Inc. Ogdensburg St. Lawrence Broadcasting Corp. Oswego Palladium-Times, Inc. Rochester Amalgamated Broadcasting System, Inc. Syracuse Syracuse Broadcasting Corp. Syracuse WAGE, Inc. Syracuse WAGE, Inc. Syracuse Radio Corp. Syracuse Radio Projects, Inc.	Community Metropolitan, Rural Metropolitan Rural Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan Metropolitan	possibly	rural	
Syracuse Onondaga Radio Broadcasting Corp. Troy Troy Record Co. Utica WIBX, Inc. Watertown The Brockway Co.	. Metropolitan . Metropolitan			
White Plains Westchester Broadcasting Corp				
NORTH CAROLINA				
Burlington Alamance Broadcasting Co., Inc. Charlotte Southeastern Broadcasting Co. Durham Durham Radio Corp. Fayetteville Cape Fear Broadcasting Co. Gastonia F. C. Todd. Greensboro Greensboro News Co.	Metropolitan Metropolitan Metropolitan Metropolitan	possibly	rural	
Hickory Catawba Valley Broadcasting Co., Inc. High Point High Point Enterprise, Inc. High Point Radio Station WMFR, Inc. Raleigh WPTF Radio Co. Roanoke Rapids Telecast, Inc.	. Metropolitan, . Metropolitan . Metropolitan . Metropolitan,			
Roanoke Rapids WCBT, Inc. Rocky Mount Josh L. Horne. Rocky Mount William Avera Wynne. Salisbury Piedmont Broadcasting Corp. Washington Tar Heel Broadcasting System, Inc. Wilmington Richard Austin Dunlea. Wilmington Wilmington Star-News Co. Winston-Salem WAIR Broadcasting Co.	.Metropolitan .Metropolitan .Metropolitan .Metropolitan .Metropolitan .Metropolitan .Metropolitan			
OHIO				
Cincinnati The Cincinnati Times-Star Co. Cincinnati The Crosley Corp. Cincinnati L. B. Wilson, Inc. Cincinnati Buckeye Broadcasting Co. Cincinnati Scripps-Howard Radio, Inc. Columbus Lloyd A. Pixley, et al, d/b as The Pixleys	. Metropolitan . Metropolitan . Metropolitan . Metropolitan . Metropolitan	possibly	rural	
Dover The Tuscora Broadcasting Co. Marion The Marion Broadcasting Co. Toledo The Fort Industry Co. Wooster The Wooster Republican Printing Co.	. Metropolitan, . Metropolitan	possibly	rural	
OKLAHOMA				
ArdmoreJohn F. Easley	. Metropolitan . Metropolitan			

FM APPLICATIONS GRANTED

Muskogee Muskogee Broadcasting Co. Metropolitan Oklahoma City WKY Radiophone Co. Metropolitan, possibly r Oklahoma City KOMA, Inc. Metropolitan, possibly r Oklahoma City Plaza Court Broadcasting Co. Metropolitan Oklahoma City O. L. Taylor Metropolitan Shawnee KBFF Broadcasting Co. Metropolitan Shawnee KBFF Broadcasting Co. Metropolitan Tulsa Fred Jones Broadcasting Co. Metropolitan OREGON Modford Mrs. W. J. Virgin Metropolitan Medford Medford Printing Co. Community Portland KXL Broadcasters Metropolitan, possibly r Portland Broadcasters Ore, Ltd. Metropolitan Portland KALE, Inc. Metropolitan Portland Pacific Radio Adv. Service Metropolitan Portland Oregonian Pub. Co. Metropolitan Portland Oregonian Pub. Co. Metropolitan Portland Dradio Medford Publications, Inc. Metropolitan Clearfield Airplane & Marine Instruments, Inc. Metropolitan Bethlehem The Bethlehems' Globe Pub. Co. Metropolitan Clearfield Airplane & Marine Instruments, Inc. Metropolitan Clearfield Airplane & Marine Instruments, Inc. Metropolitan Forks Township, Nr. Easton Easton Publishing Co. Metropolitan Forks Township, Nr. Easton Easton Publishing Co. Metropolitan Harrisburg WHP, Inc. Metropolitan Harrisburg WHP, Inc. Metropolitan Meadville H. C. Winslow Metropolitan Metropolitan Medropolitan Metropolitan
Oklahoma City WKY Radiophone Co. Metropolitan, possibly r Oklahoma City KOMA, Inc. Metropolitan, possibly r Oklahoma City Plaza Court Broadcasting Co. Metropolitan possibly r Oklahoma City O. L. Taylor Metropolitan Possibly r Oklahoma City O. L. Taylor Metropolitan Tulsa Fred Jones Broadcasting Co. Metropolitan Tulsa Fred Jones Broadcasting Co. Metropolitan Metropolitan Medford Mrs. W. J. Virgin Metropolitan Medford Medford Printing Co. Community Portland Kaxi Broadcasters Metropolitan, possibly r Portland Broadcasters Ore, Ltd. Metropolitan Portland Broadcasters Ore, Ltd. Metropolitan Portland Pacific Radio Adv. Service Metropolitan Portland Oregonian Pub. Co. Metropolitan Portland Oregonian Pub. Co. Metropolitan Portland Nortland Nortland Pacific Radio Adv. Service Metropolitan Portland Nortland Portland Portland Nortland Nort
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SOUTH CAROLINA
AndersonWilton E. HallMetropolitan, possibly
CharlestonAtlantic Coast Broadcasting Co Metropolitan
ColumbiaSurety Life Ins. Co
Greenville The Greenville News Piedmont Co Metropolitan
GreenvilleTextile Broadcasting CoMetropolitan
GreenwoodGrenco, Inc
Rock HillSpartanburg Advertising CoCommunity
SpartanburgYork County Broadcasting CoMetropolitan, possibly
TENNESSEE
Bristol
WOPI. Inc
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ChattanoogaWDOD Broadcasting CorpMetropolitan
ClarksvilleLeaf Chronicle CoMetropolitan
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City Grantee	Kind of Station			
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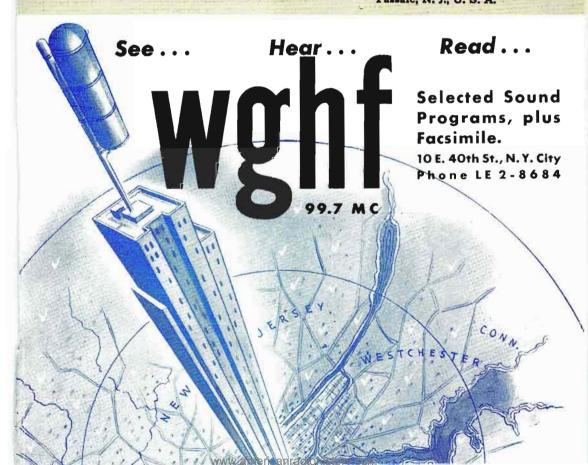
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