

# TENNESSEE

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## WOPI

BRISTOL—EST. 1929

NATIONAL BROADCASTING CO.

DANIEL BOONE NETWORK

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By: Radiophone Broadcasting  
Station WOPI, Inc.

Address: 410 State St.  
Phone Number: WOPI  
Transmitter Location: Old Abingdon Pike,  
Washington County, Va.

Time on the Air: 6:30 a.m. to 11:30 p.m.  
News Service: AP  
Transcription Service: World  
Representative: Burn-Smith Company

### Personnel

President and General Manager: W. A. Wilson  
Commercial Manager: R. L. Russell  
Program Director: Fey Rogers  
Publicity Director: Mrs. Audrey Hassinger  
Continuity Director: Marjorie Freels  
Chief Engineer: Robert Smith

## W A P O

CHATTANOOGA—EST. 1936

NATIONAL BROADCASTING CO.

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.  
Owned-Operated By: WAPO Broadcasting  
Service

Address: Read House  
Phone Number: 6-6141  
Transmitter Location: Pineville Road

Time on the Air: 5:30 a.m. to 12 Midnight  
News Service: AP  
Transcription Service: NBC Thesaurus  
Representative: Headley-Reed Company

### Personnel

Owner: Mrs. W. A. Patterson  
General Manager: R. G. Patterson  
Local Sales Manager: R. N. Krepps  
National Sales Manager: Helen H. Patterson  
Program-Publicity Director: Helen Patterson  
Chief Announcer: Bob Bosworth  
Artists' Bureau Head: Louise Harley  
Musical Director: William Krug  
Chief Engineer: B. B. Barnes

## W D E F

CHATTANOOGA—EST. 1941

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Joe Engel  
Broadcasting Co.

Address: 419 Volunteer Bldg.  
Phone Number: 6-5664  
Transmitter Location: 419 Volunteer Bldg.  
Time on the Air: 6 a.m. to 11 p.m.  
News Service: UP  
Transcription Service: Standard Radio  
Representative: Burn-Smith Co.

### Personnel

President: Joe W. Engel  
Station Manager: Frank S. Lane  
Commercial Manager: Ken Flenniken  
Program Director: Vann Campbell  
Chief Announcer: George Barber  
Musical Director: Jean Van Arsdale  
Chief Engineer: B. C. Baker

## W D O D

CHATTANOOGA—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1310 Kc. Power: 5000 Watts  
Owned-Operated By: WDOD Broad-  
casting Corporation

Address: Hamilton National Bank Building  
Phone Number: 6-5117  
Transmitter Location: Baylor School

Time on the Air: 5:30 a.m. to 12:05 Midnight;  
Sundays, 7 a.m. to 12 Midnight

News Service: UP  
Transcription Service: Langworth, World  
Representative: Paul H. Raymer Co.

### Personnel

Co-Owners: Earl W. Winger,  
Norman A. Thomas  
General Manager: Earl W. Winger  
Commercial Manager: Carter M. Parham  
Sales Promotion Manager: Cliff W. Bowers  
Program Manager: Gene Wilkey  
Chief Announcer: Douglas Davies  
Musical Director: John Tassetore  
Chief Engineer: J. C. Vessels

## W J Z M

CLARKESVILLE—EST. 1941

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Wm. Kleeman

RESEARCH  
DEPT.



Here are the FACTS  
you should know  
about

STATION **WMC** MEMPHIS

- OWNED AND OPERATED BY THE COMMERCIAL APPEAL
- 5000 WATTS DAY AND NIGHT
- N B C NETWORK — THE WORLD'S FINEST!
- OUTSTANDING PRODUCER OF LOCAL AND REGIONAL SHOWS!
- THE MID-SOUTH'S FAVORITE STATION — (LATEST HOOPER REPORTS)
- COVERING A DAYTIME AREA OF MORE THAN 2,000,000 PEOPLE
- NATIONAL REPRESENTATIVES, THE BRANHAM COMPANY



*"No wonder it's the station that  
most people listen to most  
in the Mid-South!"*

• • • **T E N N E S S E E** • • •

Address: Masonic Bldg., Commerce and Third Street

Phone Number..... 499  
 Transmitter Location..... One mile southeast  
 Time on the Air: 6 a.m. to 11 p.m.; Sundays,  
 8 a.m. to 10 p.m.  
 News Service..... AP  
 Transcription Service..... World  
 Representative..... Cox & Tanz

**Personnel**

Owner..... Wm. Kleeman  
 Station Manager..... W. E. Williams  
 Commercial-Sales Promotion  
 Manager..... Helen Wallace  
 Program Director..... W. E. Williams  
 Chief Announcer..... Clay Cline, Jr.  
 Chief Engineer..... John Bailey

•  
**W H U B**

**COOKEVILLE—EST. 1940**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... WHUB, Inc.  
 Address..... East Spring Street  
 Phone Number..... Southern Continental 200  
 Transmitter Location..... 807 Hickory Street  
 Time on the Air..... 6 a.m. to 10 p.m.  
 News Service..... AP  
 Transcription Service..... Keystone Broadcasting  
 System

**Personnel**

President-Chief Owner..... M. L. Medley  
 Chief Announcer..... Grady Lemons  
 Chief Engineer..... Charles Burch

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**W T J S**

**JACKSON—EST. 1931**

**BLUE NETWORK**

**MUTUAL BROADCASTING SYSTEM**

Frequency: 1390 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Sun Publishing  
 Company  
 Address..... 104 West Baltimore St.  
 Phone Number..... 3340  
 Transmitter Location..... Highway 45  
 Time on the Air..... 7 a.m. to 12 midnight  
 Newspaper Affiliation..... The Jackson Sun  
 News Service..... UP  
 Transcription Service..... Standard Radio  
 Representative..... The Branham Company

**Personnel**

President..... A. A. Stone  
 Station-Commercial Manager..... A. B. Robinson  
 Program-Publicity Director..... Otis Roush  
 Musical Director-Artists' Bureau Head,  
 James Allen  
 Chief Announcer..... Paul Moore  
 Chief Engineer..... B. C. Brummell

**W J H L**

**JOHNSON CITY—EST. 1938**

**THE BLUE NETWORK**

Frequency: 910 Kc..... Power: 1000 Watts  
 Owned-Operated By..... WJHL, Inc.  
 Business Address..... 412 S. Roan St.  
 Phone Number..... WJHL  
 Studio Address..... 412 S. Roan St.  
 Transmitter Location..... R.F.D. No. 4,  
 Johnson City

Time on the Air..... 6 a.m. to 12 midnight  
 News Service..... UP & AP  
 Transcription Service..... Standard Radio  
 Representative..... Howard H. Wilson

**Personnel**

President-Station Manager..... W. Hanes Lancaster  
 Station-Commercial Manager..... Ken Marsh  
 Program-Production Director..... Alice Friberg  
 Chief Engineer..... O. K. Garland

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**W K P T**

**KINGSFORT—EST. 1940**

**NATIONAL BROADCASTING CO.**

**DANIEL BOONE NETWORK**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Kingsport Broadcast-  
 ing Co.

Address..... Radio Center  
 Phone Number..... WKPT  
 Transmitter Location..... Kingsport  
 Time on the Air..... 6:30 a.m. to 12 midnight  
 News Service..... UP  
 Transcription Service..... Lang-Worth;  
 Standard Radio  
 Representatives..... Burn-Smith Co.;  
 Harry Cummings

**Personnel**

President..... C. P. Edward, Jr.  
 General Manager..... Jess Swicegood  
 Program-Production Manager..... Paul Overbay  
 Chief Engineer..... Gladman W. Upchurch

•  
**W B I R**

**KNOXVILLE—EST. 1941**

**MUTUAL BROADCASTING SYSTEM**

**BLUE NETWORK**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... American  
 Broadcasting Corp.

Address..... 406 W. Church St.  
 Phone Number..... 4-3321  
 Transmitter Location..... Brooks Road &  
 Wilder Place  
 Time on the Air..... 139 hours weekly  
 News Service..... UP  
 Transcription Service..... Standard  
 Representative..... John E. Pearson

**Personnel**

President.....Gilmore N. Nunn  
 Station-Commercial Manager..... John P. Hart  
 Chief Engineer.....J. Rex Horton

**W N O X**

**KNOXVILLE—EST. 1921**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 990 Kc.....Power: 10,000 Watts  
 Owned-Operated By .....Scripps-Howard  
 Radio, Inc.  
 Address .....110-112 South Gay Street  
 Phone Number ..... 3-3171  
 Transmitter Location.....Anderson Road near  
 Knoxville  
 Time on the Air: 5 a.m. to 12 midnight; Sun-  
 days, 5:30 a.m. to 12 midnight  
 Newspaper Affiliation Knoxville News-Sentinel  
 News Service ..... UP  
 Transcription Service..Standard Radio; Lang-  
 Worth  
 Representative .....The Branham Company

**Personnel**

President .....Jack R. Howard  
 Vice-President-General Manager,  
 R. B. Westergaard  
 Commercial Manager.....Harry Le Brun  
 Sales Promotion-Publicity Manager.C. B. Davis  
 Program Director.....Lowell Blanchard  
 Director of War Programs.....Walter Corning  
 Musical Director.....Jerry Collins  
 Chief Announcer.....Tys Terwey  
 Chief Engineer.....  
 Record MC.....Kurt Webster

**W R O L**

**KNOXVILLE—EST. 1927**

**NATIONAL BROADCASTING CO.**

Frequency: 620 Kc..Power: 1000 d.; 500 n.  
 Owned-Operated By.....Stuart Broadcasting  
 Co.  
 Business Address.....Hamilton Bank Bldg.  
 Phone Number ..... 2-7111  
 Studio Address.....Hamilton Bank Bldg.  
 Time on the Air: 5 a.m. to 12 midnight;  
 Sundays, 6 a.m. to 12 Midnight  
 News Service ..... AP  
 Transcription Service .....NBC Thesaurus;  
 World  
 Representative .....John Blair & Co.

**Personnel**

Owner .....S. E. Adcock  
 Commercial Manager.....C. H. Frazier  
 Sales Promotion Manager.....Allen Stout  
 Program-Publicity Director.....John Reese  
 Musical Director.....Harry Nides  
 Chief Engineer.....James N. Gilbert

**W H B Q**

**MEMPHIS—EST. 1925**

**MUTUAL**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Broadcasting Sta-  
 tion WHBQ, Inc.  
 Address .....Hotel Gayoso  
 Phone Number..... 8-6868  
 Transmitter Location .....46 Neely St.  
 Time on the Air.....24 hours daily  
 News Service .....AP  
 Transcription Service.....Lang-Worth  
 Representative.....William G. Rambeau Co.

**Personnel**

President-General Manager.....E. A. Alburty  
 Commercial Manager .....E. Pournelle  
 Program Director-Chief Announcer.John T. Orr  
 War Program Director .....Bob Alburty  
 Publicity Director.....H. La McGee  
 Chief Engineer.....Welton Roy  
 Record MC.....Alfred Kerr

**W R E C**

**MEMPHIS—EST. 1922**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Hoyt B. Wooten  
 d/b as WREC Broadcasting Service  
 Address .....Hotel Peabody  
 Phone Number ..... 5-1313  
 Transmitter Location .....Memphis  
 Time on the Air .....Unlimited license  
 News Service .....UP  
 Transcription Service .....World Broadcasting  
 System; Lang-Worth  
 Representative .....The Katz Agency

**Personnel**

Owner-General Manager.....Hoyt B. Wooten  
 Commercial Manager.....Hollis R. Wooten  
 Program-Publicity Director.....Roy Wooten  
 Production Manager.....Bill Trotter  
 Chief Announcer.....Louis Fossee  
 Musical Director.....Jesalyn Payne  
 Chief Engineer.....S. D. Wooten, Jr.

**W M C**

**MEMPHIS—EST. 1923**

**NATIONAL BROADCASTING CO.**

**SOUTH CENTRAL QUALITY NETWORK**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Memphis Publishing  
 Co.  
 Address .....Goodwyn Institute  
 Phone Number ..... 8-7464  
 Transmitter Location .....Five Points, Tenn.  
 Time on the Air.....6 a.m. to 12 midnight  
 Newspaper Affiliation .....Memphis Com-  
 mercial Appeal



News Service ..... UP  
 Transcription Service ..... NBC Thesaurus;  
 Lang-Worth; Standard; Sesac  
 Representative ..... The Branham Co.

**Personnel**

Station Manager ..... H. W. Slavick  
 Commercial Manager ..... Cliff Goodman  
 Assistant Commercial Manager ..... Cliff Goodman  
 Program Director ..... Bob Atherton  
 Production Manager ..... Bill Trotter  
 Chief Engineer ..... E. C. Frase, Jr.  
 (See Page 602)

**W M P S**

MEMPHIS—EST. 1930

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

Frequency: 1460 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By ..... Memphis Broad-  
 casting Company  
 Address ..... Columbian Tower, 62 North  
 Main Street  
 Phone Number ..... 5-2721  
 Transmitter Location ..... 1690 South Lau-  
 derdale  
 Time on the Air: 6:30 a.m. to 12 midnight;  
 Sundays, 7:30 a.m. to 11:45 p.m.  
 Newspaper Affiliation ..... Memphis Press-  
 Scimitar  
 News Service ..... UP  
 Transcription Service ..... Standard Radio;  
 Associated  
 Representative ..... Spot Sales, Inc.

**Personnel**

President ..... Jack R. Howard  
 Station Manager-Program Director  
 Harold R. Krelstein  
 Merchandising Manager ..... Robert Hobgood  
 Director of War Programs ..... Francis Chamberlin  
 Chief Engineer ..... J. G. Deaderick

**W L A C**

NASHVILLE—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1510 Kc. Power: 50000 Watts  
 Owned By ..... J. T. Ward, d/b as WLAC Broad-  
 casting Service  
 Operated By ..... WLAC Broadcasting Ser-  
 vice  
 Address ..... Third National Bank Bldg.  
 Phone Number ..... 6-0161  
 Transmitter Location ..... Dickerson Road  
 Time on the Air: 6 a.m. to 12 midnight; Sun-  
 days, 7 a.m. to 12 midnight  
 News Service ..... UP  
 Transcription Service ..... World Broadcasting  
 System; NBC Thesaurus  
 Representative ..... Paul H. Raymer Co.

**Personnel**

Owner ..... J. T. Ward  
 General-Commercial Manager ..... F. C. Sowell  
 Promotion Manager ..... Chas. L. Andrews  
 Chief Engineer ..... F. D. Binns

**W S I X**

NASHVILLE—EST. 1927

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Operated By ..... WSIX, Inc.  
 Address ..... Nashville Trust Building  
 Phone Number ..... 5-5431  
 Transmitter Location ..... Northeast of Nashville  
 Time on the Air: 6 a.m. to 12 Midnight;  
 Sundays, 7 a.m. to 12 Midnight  
 News Service ..... AP  
 Transcription Service ..... Standard Radio;  
 C. P. MacGregor; Lang-Worth  
 Representative ..... Spot Sales, Inc.

**Personnel**

President-Station Manager ..... Jack M. Draughon  
 Commercial Manager ..... Eugene S. Tanner  
 Program-Production Manager,  
 Jack Wolever, Jr.  
 Publicity Director ..... R. L. Chaudoin  
 Chief Engineer ..... Bascom E. Porter

**W S M**

NASHVILLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 650 Kc. Power: 50000 Watts  
 Owned-Operated By ..... The National Life and  
 Accident Insurance Co.  
 Business Address ..... National Building  
 Phone Number ..... 6-7181  
 Studio Address ..... Seventh Avenue and Union  
 Street  
 Transmitter Location: Calendar Road, Willam-  
 son County, Tenn. (R.F.D. Franklin)  
 Time on the Air: 18 hours daily; Sundays,  
 17 hours  
 News Service ..... AP; INS  
 Transcription Service ..... Associated Music  
 Publishers, Lang-Worth  
 Representative ..... Edward Petry & Co., Inc.

**Personnel**

Executive Vice-President ..... Edwin W. Craig  
 Station Manager ..... Harry L. Stone  
 Sales Manager ..... Dean R. Upson  
 Artists' Bureau Head ..... Ford Rush  
 Musical Directors, Pietro Brescia, Beasley Smith  
 Acting Chief Engineer ..... George Reynolds

# THE TEXAS STATE NETWORK is close to the people of TEXAS



## TEXAS STATE NETWORK STATIONS

KFJZ -- Fort Worth	KNOW-- Austin
WRR -- Dallas	KABC and KMAC
KRRV -- Sherman	San Antonio
KPLT -- Paris	KRLH -- Midland
KCMC-- Texarkana	KBST -- Big Spring
KFRO -- Longview	KRBC -- Abilene
WACO-- Waco	KGKL -- San Angelo
KTEM-- Temple	KBWD-- Brownwood

\*T.S.N. area covers 140 Texas Counties,  
11 in Oklahoma and  
7 in Arkansas.

To cover this immense area with  
maximum effectiveness you  
need "T.S.N."

When you get away from the 4 major cities in Texas (which embrace only 17.3% of Texas population) you are in the small communities and rural area comprising 82.7% of the radio listeners in Texas.

And, any type of survey will bear out the fact that the folks in the "Texas State Network" area\* listen more hours of the day to their nearby home-town "T.S.N." station because of the high quality programs fed by "MUTUAL" and the "BLUE" (and delivered with less interference) to the strategically located "T.S.N." stations.

Here are the facts about the area you can cover on the 15 Texas State Network Stations in one simple operation.

Population .....	4,255,000
Families .....	1,107,260
Native White .....	3,478,700
Retail Outlets .....	54,629
Retail Sales .....	\$1,030,794,000
Food Stores .....	16,257
Food Store Sales .....	\$245,567,000
Gen. Mdse. Stores .....	2,044
Gen. Mdse. Sales .....	\$159,595,000
Apparel Stores .....	1,835
Apparel Sales .....	\$60,835,000
Lbr. & Hdw. Stores .....	2,464
Lbr. & Hdw. Sales .....	\$86,858,000
Drug Stores .....	2,166
Drug Store Sales .....	\$49,639,000

## THE TEXAS STATE NETWORK, Inc.

1201 West Lancaster

FORT WORTH 2, TEXAS

### National Representative, WEED and COMPANY

New York

Detroit

Chicago

San Francisco

Boston

Hollywood

# TEXAS

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## K R B C

ABILENE—EST. 1936  
MUTUAL BROADCASTING SYSTEM  
TEXAS STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Reporter Broadcasting Company

Address Abilene  
Phone Number 6255  
Transmitter Location 341 Ambler Avenue  
Time on the Air 6:30 a.m. to 11 p.m.  
Newspaper Affiliation Abilene Reporter-News

News Service AP  
Representative John E. Pearson Co.

### Personnel

President M. B. Hanks  
Vice-President & Managing Director Howard Barrett  
Local Sales Manager A. C. Etter  
Chief Engineer J. B. Casey

## K F D A

AMARILLO—EST. 1939  
MUTUAL BROADCASTING SYSTEM  
TEXAS STATE NETWORK

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Amarillo Broadcasting Corporation

Address 109 East 5th St.  
Phone Number 5343  
Transmitter Location 109 East 5th St.  
Time on the Air: 6:30 a.m. to 12 Midnight;  
Sundays, 7 a.m. to 12 Midnight  
News Service INS

### Personnel

President Gilmore N. Nunn  
Station-Commercial Manager H. P. Roberson  
Sales Promotion Manager-Program Director Bonnie Bennett  
Chief Engineer Howard Blaker

## K G N C

AMARILLO—EST. 1922  
NATIONAL BROADCASTING CO.  
LONE STAR CHAIN

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
Owned-Operated By Plains Radio Broadcasting Company

Address Radio Building, 8th & Harrison  
Phone Number 4242  
Transmitter Location Bellaire Park  
Time on the Air 6 a.m. to 12 midnight

Newspaper Affiliations: Amarillo Daily News;  
Amarillo Globe; Lubbock Avalanche Journal  
News Service UP  
Transcription Service NBC Thesaurus,  
Standard  
Representative Taylor Howe Snowden, Radio  
Sales

### Personnel

General Manager Gene Howe  
Station Manager Raymond Hollingsworth  
Sales Manager Aubrey Jackson  
Musical Director Frances Jensen

## K N O W

AUSTIN—EST. 1924  
BLUE NETWORK

MUTUAL BROADCASTING SYSTEM  
TEXAS STATE NETWORK

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Frontier Broadcasting Company, Inc.

Address 520 Norwood Building  
Phone Number 2-6213  
Transmitter Location Fifth & Tillery Streets  
Time on the Air 6 a.m. to 12 midnight  
News Service UP  
Representative Weed & Co.

### Personnel

President H. M. Fentress  
Station Manager Hardy C. Harvey  
Commercial Manager Marion H. Coleman  
Sales Promotion Manager Joseph E. Roehl  
Chief Engineer James Lewis

## K T B C

AUSTIN—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 590 Kc. Power: 1000 d.; 250 n.  
Owned-Operated By State Capital Broadcasting Association

Address P.O. Box 717  
Phone Number 2-2424  
Transmitter Location Dallas Highway  
Time on the Air 6 a.m. to 12 Midnight  
News Service AP  
Transcription Service Standard  
Representative The Branham Co.

### Personnel

President Claudia T. Johnson  
General Manager Harfield Weedon  
Sales Manager R. J. Crissey  
Publicity-War Program Director J. Mabel Clark  
Chief Engineer M. W. Jettus

# K F D M

BEAUMONT—EST. 1924

BLUE NETWORK

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Operated By.. Beaumont Broadcasting Corp.

Address.....P.O. Box 2950  
Phone Number.....3883  
Transmitter Location.....Cor. Doucette & Grove Streets

Time on the Air: 6 a.m. to 2 Midnight;  
Sundays, 7 a.m. to 12 Midnight

News Service.....AP  
Transcription Service.....NBC Thesaurus  
Representative.....Howard H. Wilson Co.

## Personnel

President.....C. W. Snider  
General-Commercial Manager.....C. B. Locke  
Sales Promotion Manager.....H. Caldwell  
Program Director.....B. R. Patterson  
Chief Announcer.....Bob Liggett  
Chief Engineer.....L. M. Sanders

# K R I C

BEAUMONT EST.—1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....KRIC, Inc.

Address.....130 Wall Street  
Phone Number.....4200

Transmitter Location.....130 Wall Street  
Time on the Air.....6 a.m. to 12 midnight

Newspaper Affiliation..Beaumont Enterprise  
News Service.....AP

Transcription Service...World Broadcasting  
Representative.....The Branham Company

## Personnel

General Manager.....Jack Neil  
Sales Manager.....G. L. Kirk  
Program Director.....Lorraine Kelley  
Publicity Director.....Mariha Swafford  
Musical Director.....Mary Bond Campbell  
Chief Engineer.....Ben Hughes

# K B S T

BIG SPRING—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 1490 Kc. Power: 100 Watts  
Owned-Operated By.....Big Spring Herald  
Broadcasting Company

Address.....702 Johnson Street  
Phone Number.....1500

Transmitter Location...1¼ miles northeast  
of town

Time on the Air.....7 a.m. to 9:30 p.m.  
Newspaper Affiliation.....Big Spring Herald

News Service.....AP  
Representative.....John E. Pearson Co.

## Personnel

President.....Robert Whipkey  
Station Manager.....Lewis O. Seibert  
Commercial Manager.....James Lawson  
Program Director.....Verne J. Stevens  
Chief Engineer.....Andrew M. Jones

# K N E L

BRADY—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 d.; 100 n.  
Owned-Operated By.....G. L. Burns

Business Address.....Gibbons  
Phone Number.....77

Transmitter Location.....East Brady, Texas  
Time on the Air.....Unlimited license

Representative.....Cox & Tanz

## Personnel

General Manager.....G. L. Burns  
Commercial Director.....J. S. Sloane

# K E E W

BROWNSVILLE—EST. 1937

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 d.; 100 n.

LOOK OVER...  
NOT OVER LOOK  
250,000 PROSPECTS  
IN THE SABINE AREA OF TEXAS

# K F D M

BEAUMONT, TEXAS

BLUE NETWORK, 560 K.C., 1,000 WATTS

MEANS BUSINESS

REPRESENTED BY  
TAYLOR - HOWE - SNOWDEN



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**T E X A S**

• • •

Owned-Operated By.....G. L. Burns  
 Business Address...3700 San Benito Highway  
 Phone Number.....1273  
 Transmitter Location.....San Benito Road  
 Time on the Air.....6 a.m. to 9 p.m.  
 News Service.....INS  
 Transcription Service.....Keyatone  
 Representative.....Forjoe & Co.

**Personnel**

General Manager.....G. L. Burns  
 Program-Production Director.....Forest Cox  
 Chief Engineer.....Dorman Patton

**K B W D**

**BROWNWOOD—EST. 1941**

Frequency: 1380 Kc...Power: 1000 d.; 500w  
 Owned-Operated By.....Brown County  
 Broadcasting Co.

Address.....800 Hawkins Street  
 Phone Number.....2401  
 Transmitter Location...Williams Ranch Road,  
 1½ miles N. Brownwood  
 Time on the Air...6:30 a.m. to 11 p.m.; Sun-  
 day, 7:30 a.m. to 10:30 p.m.

News Service.....AP  
 Transcription Service.....NBC Thesaurus  
 Representative.....The Walker Co.

**Personnel**

Station Manager.....Wendell Mayes  
 Commercial Manager.....Ingram S. Roberts  
 Program-Publicity Director.....Pat Laurence  
 Production Manager.....Dorthea Dunlap  
 Chief Engineer.....A. W. Stewart

**W T A W**

**COLLEGE STATION—EST. 1921**

**BLUE NETWORK**

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Operated By.....College of Texas  
 Address.....College Station  
 Phone Number.....4-6724  
 Transmitter Location.....College Station  
 Time on the Air.....Sun-up to Sun-down  
 News Service.....AP  
 Transcription Service.....World

**Personnel**

Station-Commercial Manager.....Ted P. Hills  
 Promotion-Program Director..Evelyn Branigan  
 Chief Engineer.....H. C. Dillingham

**K E Y S**

**CORPUS CHRISTI—EST. 1940**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By..Earl C. Dunn, Charles W. Rossi,  
 H. B. Lockhart and E. C. Hughes  
 Operated By.....Nueces Broadcasting Co.

Address.....Center Theater Bldg.  
 Phone.....2-7411  
 Transmitter.....Shell Rd. near Corpus Christi  
 Time on the Air.....6 a.m. to 12 Midnight  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Forjoe Co.

**Personnel**

Station & Commercial Manager..E. C. Hughes  
 Ass't Manager.....Fred Burr  
 Program-Production Director....Jack Sharpe  
 Chief Engineer.....Earle C. Dunn

**K R I S**

**CORPUS CHRISTI—EST. 1937**

**NATIONAL BROADCASTING CO.  
 MUTUAL BROADCASTING SYSTEM  
 LONE STAR CHAIN**

**TEXAS STATE NETWORK**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Gulf Coast  
 Broadcasting Company

Address.....Robert Driscoll Hotel  
 Phone Number.....6354  
 Transmitter Location.....Corpus Christi  
 Time on the Air.....Unlimited License  
 Newspaper Affiliation.....Caller-Times  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....The Branham Company

**Personnel**

General Manager.....T. Frank Smith  
 Chief Engineer.....Robert S. Bush

**K W B U**

**CORPUS CHRISTI—EST. 1943**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned & Operated By..Century Broadcasting  
 Address.....912 Commerce St., Dallas, Texas  
 Phone.....Riverside 6381  
 Transmitter Location.....Gregory,  
 Time on the Air.....Daytime License  
 News Service.....AP  
 Representatives.....Homer Hogan & Co.,  
 John E. Pearson

**Personnel**

President.....Carr P. Collins

**K A N D**

**CORSICANA—EST. 1937**

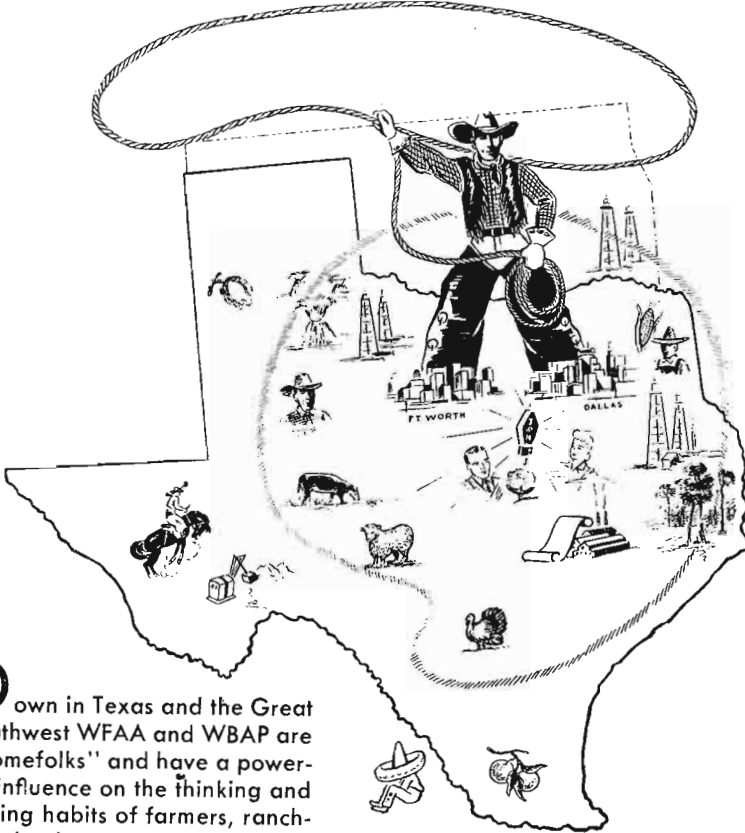
**MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Navarro Broadcast-  
 ing Association  
 Business Address.....P. O. Box 959  
 Phone Number.....141

# Lasso

## THE RICH SOUTHWEST MARKET

METROPOLITAN DALLAS AND FORT WORTH  
RICH SUBURBAN OIL COMMUNITIES  
RURAL FARM AND RANCH SECTIONS



**D**own in Texas and the Great Southwest WFAA and WBAP are "homefolks" and have a powerful influence on the thinking and buying habits of farmers, ranchers, business men and housewives. You can talk business to these folks through these Stations — on a Clear Channel at 820 Kc.

DALLAS

# WFAA-WBAP

FORT WORTH

LARGEST 50,000-WATT COVERAGE IN THE UNITED STATES

National Representatives ... **EDWARD PETRY & CO.**

AFFILIATED WITH THE NATIONAL BROADCASTING COMPANY

Transmitter Location ..... 1/2 mile north of Corsicana Highway No. 75  
 Time on the Air ..... 18 hours daily  
 News Service ..... AP & UP  
 Representatives ..... Hal Holman Co.; The Walker Co.

**Personnel**

President ..... J. C. West  
 Station Manager ..... Aubrey H. Escoe  
 Chief Engineer ..... Eugene R. Hellums

**K R L D**

DALLAS—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1080 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... KRLD Radio Corp.  
 Address ..... Hotel Adolphus  
 Phone Number ..... Central 6811  
 Transmitter Location ..... Garland, Texas  
 Time on the Air: 5:30 a.m. to 12 Midnight;  
 Sundays, 6 a.m. to 12 Midnight  
 Newspaper Affiliation ..... Dallas Daily Times  
 News Service ..... AP  
 Transcription Service ..... Standard Radio  
 Representative ..... The Branham Co.

**Personnel**

President ..... J. W. Runyon  
 Managing Director ..... C. W. Rembert  
 Ass't Manager ..... James W. Crocker  
 Commercial Manager ..... William A. Roberts  
 Sales Promotion Manager ..... J. W. Crocker  
 Program Director ..... Ruth Clem  
 Musical Director ..... Lawrence N. Morrell  
 Chief Engineer ..... R. M. Flynn

**K S K Y**

DALLAS—EST. 1941

Frequency: 660 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Chilton Radio Corporation  
 Address ..... 11th Floor, Hotel Stoneleigh  
 Phone Number ..... C-6193  
 Transmitter Location ..... Bruton Road (7 miles out of Dallas)  
 Time on the Air ..... 6 a.m. to local sunset  
 News Service ..... AP  
 Transcription Service ..... Associated Music

**Personnel**

President-Station Manager ..... A. L. Chilton  
 Commercial Manager ..... R. G. Terrill  
 Chief Engineer ..... Morris M. Ming

**W F A A**

DALLAS—EST. 1922

NATIONAL BROADCASTING CO.  
 TEXAS QUALITY NETWORK

Frequency: 820 Kc. .... Power: 50000 Watts  
 Owned-Operated By ..... A. H. Belo Corp., publisher of The Dallas Morning News

Business Address ..... 1122 Jackson St.  
 Phone ..... Riverside 9631  
 Studio Address ..... Santa Fe Bldg. Penthouse  
 Transmitter Location ..... Grapevine, Texas  
 Time on the Air ..... Shares time with WBAP, Fort Worth, operating continuously from 5:30 a.m. to 12 midnight

Newspaper Affiliation ..... Dallas Morning News  
 News Service ..... UP  
 Transcription Service ..... NBC Thesaurus; Lang-Worth

Representative ..... Edward Petry & Co.

**Personnel**

President ..... E. M. Dealey  
 Managing Director ..... Martin Campbell  
 Station Manager ..... Alex C. Keese  
 Program Director ..... Ralph Nimmons  
 Production Manager ..... Ralph Maddox  
 Director of War Programs ..... Marian Kate  
 Chief Engineer ..... Raymond Collins

**W R R**

DALLAS—EST. 1920

MUTUAL BROADCASTING SYSTEM  
 TEXAS STATE NETWORK

Frequency: 1310 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... City of Dallas  
 Address ..... Municipal Radio Bldg., State Fair Grounds

Phone Number ..... Tenison 3-6101  
 Transmitter Location ..... White Rock Lake  
 Time on the Air: 6:30 a.m. to 12 Midnight;  
 Sundays, 7 a.m. to 12 Midnight

News Service ..... AP  
 Representative ..... Weed & Co.

**Personnel**

Station Manager ..... Charles B. Jordan  
 Sales Promotion-Traffic Manager ..... Louise Cobler  
 Program-Publicity Director ..... Pete Teddlie  
 Production Manager ..... Roy I. Newman  
 Chief Announcer ..... James S. Alderman  
 Music Librarian ..... Alice McCord  
 Musical Director ..... Ted Parrino  
 Chief Engineer ..... D. J. Tucker  
 Record MC ..... Whit Whitley

**K D N T**

DENTON—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. .... Power: 100 Watts  
 Owned-Operated By ..... Harwell V. Shepard  
 Address ..... Kimbrough Building  
 Phone Number ..... 276  
 Transmitter Location ..... Highway No. 24  
 Time on the Air ..... Unlimited license

**Personnel**

General Manager ..... Harwell V. Shepard

# KGKO

**for low cost, effective coverage**

**of the SOUTHWEST**



**SERVING \*126 COUNTIES  
IN TEXAS AND OKLAHOMA**

**Population . . . . . 4,056,753**

**Radio Homes . . . . . 728,600**

\*Daytime coverage

*Affiliated with*

The Dallas Morning News—The Fort Worth Star-Telegram

# KGKO

**5000 WATTS • 570 KC.**

**FORT WORTH • DALLAS, TEXAS**

**BLUE NETWORK AFFILIATE**

**KEY STATION LONE STAR CHAIN**

National Representatives

**EDWARD PETRY & CO., INC.**

**K R O D**

EL PASO—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By...Dorrance D. Roderick  
 Address .....2201 Wyoming St.  
 Phone Number .....Main 2020  
 Transmitter Location ...Hammett Boulevard  
 Time on the Air.....Unlimited License  
 Newspaper Affiliation.....El Paso Times  
 News Service .....AP  
 Transcription Service...Associated; Standard  
 Representative .....Howard H. Wilson Co.

**Personnel**

Owner.....Dorrance D. Roderick  
 Station Manager .....Val Lawrence  
 Commercial Manager.....Cecil L. Trigg  
 Chief Engineer.....Edward P. Talbott

**K T S M**

EL PASO—EST. 1929

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By .....Tri-State Broadcast-  
 ing Co.  
 Address .....Paso Del Norte Hotel  
 Phone Number .....Main 3122  
 Transmitter Location ...First Ave., S. of High-  
 way No. 80, Ascarate Addition  
 Time on the Air .....6 a.m. to 11:30 p.m.  
 News Service .....UP  
 Transcription Service.....NBC Thesaurus;  
 C. P. MacGregor  
 Representative ...George P. Hollingbery Co.

**Personnel**

President.....Frances W. Bredburg  
 Vice President-General  
 Manager .....Karl O. Wyler  
 Commercial Manager .....Willard L. Kline  
 Program Director.....Virgil C. Hicks  
 Chief Engineer.....E. L. Gemoets

**K F J Z**

FORT WORTH—EST. 1922

MUTUAL BROADCASTING SYSTEM  
 TEXAS STATE NETWORK

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Operated By.....Tarrant Broadcast-  
 ing Company  
 Address .....1201 West Lancaster  
 Phone Number .....3-3474  
 Transmitter Location ...Birdville, Texas  
 Time on the Air.....18½ hours daily  
 News Service .....UP  
 Representative .....Weed & Company

**Personnel**

President.....Gene L. Cagle  
 Station Manager .....Gene L. Cagle  
 Commercial Manager .....Clyde Pemberton  
 Sales Promotion Manager .....L. Roy Duffy  
 Program-Production Director.....Boyd Kelley  
 Publicity Director.....Forrest W. Clough  
 Musical Director.....Frances Kay  
 Chief Engineer .....Truett Kimzey

**K G K O**

FORT WORTH—EST. 1928

BLUE NETWORK

LONE STAR CHAIN

Frequency: 570 Kc. Power: 5000 Watts  
 Owned By.....Carter Publications,  
 Inc. & A. H. Belo Corp.  
 Operated By...Ft. Worth Star-Telegram and  
 Dallas News  
 Addresses: Medical Arts Bldg., Ft. Worth;  
 Santa Fe Bldg., Dallas  
 Phone Numbers: 3-1234 (Fort Worth); Riverside  
 9631 (Dallas)  
 Transmitter Location .....Arlington, Texas  
 Time on the Air.....6 a.m. to 12 Midnight  
 Newspaper Affiliations: Fort Worth Star-Tele-  
 gram; The Dallas Morning News  
 News Service .....AP  
 Transcription Service...World; Lang-Worth  
 Representative .....Edward Petry & Co.

**Personnel**

President .....Amon G. Carter  
 General Manager.....Harold V. Hough  
 Managing Director.....Martin Campbell  
 Fort Worth Manager .....George Cranston  
 Dallas Manager .....Alex Keese  
 Chief Announcer.....Frank Mills  
 Fort Worth Program Director.....Ed Lally  
 Dallas Program Director .....Ralph Nimmons  
 Production Manager .....Gene Reynolds  
 Continuity Chief.....Lyman Brown  
 Traffic Manager .....Eileen Flake  
 Chief Newscaster.....James Byron  
 Music Librarian.....Al Bowman  
 Musical Director.....Gene Baugh  
 Chief Engineer.....R. C. Stinson

**W B A P**

FORT WORTH—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 820 Kc. Power: 50000 Watts  
 Owned By.....Carter Publications, Inc.  
 Operated By.....Ft. Worth Star-Telegram  
 Address .....Medical Arts Bldg.  
 Phone Number .....3-1234  
 Transmitter Location ...Grapevine, Texas  
 Time on the Air: 5:30 a.m. to 12 Midnight;  
 (shares time with WFAA, Dallas)



• • •

## TEXAS

• • •

Newspaper Affiliation ..... Ft. Worth Star-Telegram  
 News Service ..... AP  
 Transcription Service ..... WBS  
 Representative ..... Edward Petry & Co.

### Personnel

President ..... Amon G. Carter  
 General Manager ..... Harold V. Hough  
 Station Manager ..... George Cranston  
 Commercial Manager ..... Roy Bacus  
 Sales Promotion-Publicity Manager ..... Helen Schmal  
 Program Director ..... Ed Lally  
 Production Manager ..... Gene Reynolds  
 Continuity Chief ..... Lyman Brown  
 Traffic Manager ..... Eileen Flake  
 Chief Newscaster ..... James Byron  
 Music Librarian ..... Al Bowman  
 Musical Director ..... Gene Baugh  
 Chief Announcer ..... Frank Mills  
 Chief Engineer ..... R. C. Stinson

## K L U F

GALVESTON—EST. 1928

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... The KLUF Broadcasting Co.  
 Business Address ..... 60th & Broadway  
 Phone Number ..... 6676  
 Studio Address ..... 60th & Broadway  
 Transmitter Location ..... 60th & Broadway  
 Time on the Air ..... Unlimited license  
 News Service ..... UP  
 Transcription Service ..... Standard Radio; Lang-Worth

### Personnel

President ..... Geo. Roy Clough  
 General Manager ..... L. D. Clough  
 Commercial Manager ..... C. V. Bracht  
 Program Director-Chief Announcer ..... Carl McDaniel  
 Director of War Programs ..... Helen D. Clough  
 Chief Engineer ..... L. D. Clough

## K G B S

HARLINGEN—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Harbenito Broadcasting Company, Inc.  
 Business Address ..... P. O. Box 711  
 Phone Number ..... 1400  
 Studio Address: .....  
     State Highway No. 83 between Harlingen and San Benito, Texas  
 Transmitter Location ..... Same

Time on the Air ..... 6:30 a.m. to 12 Midnight  
 News Service ..... AP  
 Transcription Service ..... Associated Music Publishers

### Personnel

President ..... McHenry Tichenor  
 Station Manager ..... Troy McDaniel  
 Commercial Manager ..... Dave Bennett  
 Program Director-Chief Announcer ..... Steel McClanahan  
 Chief Engineer ..... Sherman L. Spencer

## K P R C

HOUSTON—EST. 1925

NBC—TEXAS QUALITY NETWORK

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned By ..... Houston Printing Corp.  
 Operated By ..... Houston Post  
 Address ..... Lamar Hotel  
 Phone Number ..... Fairfax 7101  
 Transmitter Location ..... Deepwater, Texas  
 Time on the Air ..... Unlimited  
 Newspaper Affiliation ..... Houston Post  
 News Service ..... AP  
 Transcription Service ..... NBC Thesaurus  
 Representative ..... Edward Petry & Co.

### Personnel

President ..... W. P. Hobby  
 Station Manager ..... Kern Tips  
 Program Director ..... Jack McGrew  
 Musical Director ..... K. Burt Sloan  
 Chief Engineer ..... H. T. Wheeler

## K T H T

HOUSTON—EST. 1944

MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Texas Star Broadcasting Co.  
 Address ..... Southern Standard Bldg.  
 Transmitter Location ..... 315 N. Ennis St., Houston  
 Time on the Air ..... Full time  
 Representative ..... Weed & Company

### Personnel

President ..... Roy Hofheinz  
 Station Supervisor ..... Ted Hills  
 Commercial Manager ..... Max Armstrong

## K T R H

HOUSTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 740 Kc. .... Power: 50000 Watts  
 Owned-Operated By ..... KTRH Broadcasting Co.  
 Address ..... Rice Hotel  
 Phone Number ..... Preston 436  
 Transmitter Location ..... Cedar Bayou, Texas

TEXAS

Time on the Air.....Unlimited License  
Newspaper Affiliation .....Houston Chronicle  
News Service .....UP  
Transcription Service .....World Broadcasting  
Representative .....John Blair & Co.

**Personnel**

Station Manager .....B. F. Orr  
Commercial-Sales Promotion Manager  
Ray E. Bright  
Program Director .....Harry Grier  
Production Manager .....Tom Jacobs  
Chief Announcer .....Ted Nabors  
Musical Director .....Albino Torres  
Chief Engineer .....King Howard Robinson

**K X Y Z**

HOUSTON—EST. 1930

BLUE NETWORK  
MUTUAL BROADCASTING SYSTEM  
LONE STAR CHAIN  
TEXAS STATE NETWORK

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Operated By Harris County Broadcast  
Address .....Gulf Building  
Phone Number .....Capitol 6151  
Transmitter Location .....Deepwater, Texas  
Time on the Air.....Unlimited License  
News Service .....AP  
Transcription Service .....Standard  
Representative .....The Branham Co.

**Personnel**

Manager.....T. F. Smith  
Program Director.....Charles Nethery  
Chief Engineer.....Gerald Chinski

**K S A M**

HUNTSVILLE—EST. 1938

KEYSTONE BROADCASTING SYSTEM  
Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By: W. J. Harpole & J. C.  
Rothwell  
Address .....P.O. Box 312  
Phone Number .....666  
Transmitter Location .....South of Huntsville  
on Highway No. 75  
Time on the Air.....Daytime License  
News Service .....AP

**Personnel**

Owner.....W. J. Harpole & J. C. Rothwell,  
partnership  
Station Manager .....J. C. Rothwell  
Commercial Manager .....J. B. McShan  
Chief Engineer.....Sam Love

**K O C A**

KILGORE—EST. 1936

KEYSTONE BROADCASTING SYSTEM  
Frequency: 1240 Kc.....Power: 250 Watts

Owned-Operated By.....Oil Capitol Broad-  
casting Assn.

Address .....102½ East North St.  
Phone Number .....616  
Transmitter Location .....Kilgore  
Time on the Air.....Unlimited license  
Newspaper Affiliation .....Kilgore Daily News

**Personnel**

General Manager .....Roy G. Terry

**K P A B**

LAREDO—EST. 1938

KEYSTONE BROADCASTING SYSTEM  
Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By

Laredo Broadcasting Co.  
Business Address.....Hamilton Hotel  
Phone Number .....2124  
Transmitter Location .....303 Loring Ave.  
Time on the Air.....7 a.m. to 10 p.m.  
News Service .....AP  
Representative.....Forjoe & Co.

**Personnel**

President .....Howard W. Davis  
Station-Commercial Manager,  
Rupert S. Dougharty  
Program Director.....Jack Calvin  
Sales Promotion Manager-Chief Announcer,  
Grant Pickens  
Chief Engineer.....Hulan K. Smith

**K F R O**

LONGVIEW—EST. 1934

MUTUAL BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM  
TEXAS STATE NETWORK

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned-Operated By.....Voice of Longview  
Business Address .....P. O. Box 607  
Phone Number .....411  
Studio Address .....Glover-Crim Bldg.  
Transmitter Location .....1918 Marshall-  
Longview Highway  
Time on the Air:  
7 a.m. to 9:15 p.m.; Sundays, 8 a.m. to  
9:15 p. m.

News Service .....UP  
Transcription Service .....Lang-Worth; Key-  
stone Broadcasting System  
Representative .....Burn-Smith Co.

**Personnel**

President-General Manager...James R. Curtis  
Commercial Manager....Thomas R. Putnam

**K F Y O**

LUBBOCK—EST. 1927

MBS—TEXAS STATE NETWORK  
Frequency: 1340 Kc.....Power: 250 Watts

• • • **TEXAS** • • •

Owned-Operated By ..... Plains Radio  
Broadcasting Co.

Address ..... 914 Avenue J

Phone Number ..... 5567

Transmitter Location ..... 2312 Fifth St.

Time on the Air: 7 a.m. to 11 p.m.; Sun-  
days, 8 a.m. to 7 p.m.

Newspaper Affiliation .. Lubbock Avalanche-  
Journal

News Service ..... UP

Transcription Service .... World Broadcasting  
System; Lang-Worth

National Sales Office: Taylor-Howe-Snowden  
Group, Dallas, Texas

Representative ..... Howard H. Wilson Co.

**Personnel**

President ..... O. L. Taylor (Amarillo)

Station-Commercial Manager... DeWitt Landis

Program Director ..... Orland Foster

Chief Announcer ..... Ruby Lee Leary

Musical Director ..... James H. Stiff

Chief Engineer ..... W. S. Bledsoe

**K R B A**

**LUFKIN—EST. 1938**

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. .... Power: 250 Watts

Owned-Operated By .... Red Lands Broadcast-  
ing Association

Business Address ..... Lufkin

Phone Number ..... 272

Studio Address ..... Lufkin

Transmitter Location ..... Lufkin

Time on the Air ..... Unlimited license

News Service ..... AP

Transcription Service ..... Standard Radio;  
Keystone

Representative ..... Cox & Tanz

**Personnel**

President ..... Ben T. Wilson

Manager ..... Darrell E. Yates

Promotion Manager ..... Darrell E. Yates

**K R L H**

**MIDLAND—EST. 1935**

MBS—TEXAS STATE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. .... Power: 250 Watts

Owned-Operated By ..... Scharbauer Estate

Business Address ..... 117 S. Lorraine St.

Phone Number ..... 1070

Studio Address ..... Scharbauer Hotel

Transmitter Location ..... U. S. Highway 89,  
(1½ miles west of Midland)

Time on the Air ..... 6:45 a.m. to 10:30 p.m.

News Service ..... UP

Transcription Service ..... Lang-Worth

Representative ..... Cox & Tanz

**Personnel**

Administrator of Estate ..... Millard Eidson

Station Manager ..... J. M. McDonald

Commercial Manager... Gladys L. McDonald

Chief Engineer ..... Jack Cecil

**K N E T**

**PALESTINE—EST. 1936**

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. .... Power: 100 Watts

Owned By ..... Palestine Broadcasting  
Corp.

Operated By ..... B. A. Laurie

Address ..... Municipal Bldg.

Phone Number ..... 411

Transmitter Location... One mile east of city  
limits, Palestine, Texas

Time on the Air ..... 7 a.m. to 10 p.m.

News Service ..... UP

Transcription Service ..... Standard Radio;  
Keystone Broadcasting System

Representative ..... Walker Co.

**Personnel**

Station-Commercial Manager... B. A. Laurie

Program Director ..... L. M. Laurie

Chief Engineer ..... Eugene Kintz

**K P D N**

**PAMPA—EST. 1936**

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1340 Kc. .... Power: 100 Watts

Owned By ..... R. C. Hoiles

Operated By ..... Pampa News

Business Address ..... Box 901

Phone Number ..... 1100

Studio Address ..... 212 North Ballard

Transmitter Location ..... East of city limits

Time on the Air ..... 7:30 a.m. to 10:30 p.m.

Newspaper Affiliation ..... Pampa News

News Service ..... AP

Transcription Service .... World Broadcasting

Representative ..... None

**Personnel**

Chief Executive ..... Jack Hanna

Station-Commercial Manager.. Wayne Phelps

Chief Engineer ..... R. L. Thomas

**K P L T**

**PARIS—EST. 1936**

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1490 Kc. .... Power: 250 Watts

Owned-Operated By ..... North Texas Broad-  
casting Company

Address ..... Gibraltar Hotel

Phone Number ..... 1124-5  
 Transmitter Location: 1/4 miles south on Texas  
 Highway No. 24  
 Time on the Air: 6:30 a.m. to 12 Midnight;  
 Newspaper Affiliation.....Paris News  
 News Service .....AP  
 Representative.....John E. Pearson Co.

**Personnel**

President.....A. G. Pat Mayse  
 Station-Commercial Manager...Patt McDonald  
 Chief Engineer.....Mitchell Secrest

**K I U N**

PECOS—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 100 Watts  
 Owned-Operated By.....Jack W. Hawkins &  
 Barney H. Hubbs  
 Address: KIUN Bldg., 306 South Cedar Street  
 Phone Number .....21  
 Transmitter Location .....North of city  
 Time on the Air.....Unlimited license  
 Newspaper Affiliation.....Pecos Enterprise  
 Representative.....Homer Griffith Co.

**Personnel**

Co-Owner-General Manager...Jack Hawkins  
 Co-Owner-Publicity Director...Barney Hubbs  
 Director of War Programs....Louise Hawkins

**K V O P**

PLAINVIEW—EST. 1944

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned and Operated By: W. J. Harpole and  
 J. C. Rothwell  
 Address.....111 West 6th Street  
 Phone Number.....1400  
 Time on the Air.....Unlimited License  
 News Service .....AP  
 Transcription Service.....Standard Personnel

**Personnel**

General Manager.....W. J. Harpole  
 Program Director.....J. E. Stanton  
 Chief Engineer.....Jesse Simms

**K P A C**

PORT ARTHUR—EST. 1934

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK

LONE STAR CHAIN

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Operated By .....Port Arthur College  
 Address .....1500 Proctor Street  
 Phone Number .....7458  
 Studio Address.....1515 Lakeshore Drive

Transmitter Location ....1515 Lakeshore Drive  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....INS  
 Transcription Service .....Standard Radio  
 Representative.....Joseph Hershey McGillvra

**Personnel**

President .....Carl Vaughan  
 Station-Commercial Manager...Glenn Hewitt  
 Program Director-Traffic  
 Manager .....Marjorie Vickers  
 Sales Promotion Manager.....Joan Simons  
 Chief Engineer.....Cliff Hamilton

**K G K L**

SAN ANGELO—EST. 1928

MBS—TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGKL, Inc.  
 Address .....St. Angelus Hotel  
 Phone Number .....6715  
 Transmitter Location .....50 South Milton  
 Time on the Air.....7 a.m. to 11 p.m.  
 Newspaper Affiliation .....San Angelo  
 Standard Times  
 News Service .....AP  
 Representative.....John E. Pearson Co.

**Personnel**

President.....H. C. Ragsdale  
 Station Manager.....Lewis O. Seibert  
 Commercial Manager.....Myrl Stein  
 Sales Promotion Manager....Allen Wilbanks  
 Program Director.....Evelyn Preston  
 Publicity Director.....Joecile Coffman  
 Chief Announcer.....Bob Kirchoff  
 Chief Engineer.....Frank M. Jones

**K A B C**

SAN ANTONIO—EST. 1926

BLUE NETWORK

MBS—TEXAS STATE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alamo Broadcasting  
 Co.  
 Address.....223 Milam Bldg.  
 Phone Number .....Fannin 3126  
 Transmitter Location.....811 East Myrtle  
 Time on the Air.....6 a.m. to 12 Midnight  
 News Service .....UP  
 Representative.....Weed & Co.

**Personnel**

President.....R. Early Willson  
 Station Manager.....Hardy C. Harvey  
 Ass't Manager.....Bill Michaels  
 Commercial Manager.....Bill Joekel  
 Program Director.....Ted Eckman  
 Traffic Manager.....Mrs. C. A. Wendt  
 Chief Engineer.....Paul Wolf

# K M A C

**SAN ANTONIO—EST. 1930**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By: W. W. McAllister & Howard W. Davis, d/b as The Walmac Company  
 Operated By .....Walmac Company  
 Address.....Nat'l Bank of Commerce Bldg.  
 Phone Number ..... Cathedral 6211  
 Transmitter Location ..... 319 Avenue A  
 Time on the Air.....6 a.m. to 1 a.m.  
 News Service ..... INS  
 Representative .....Burn-Smith Company

## Personnel

Manager.....Howard W. Davis  
 Program Director.....Tony Bessan  
 Chief Announcer ..... Joe Allison  
 Musical Director.....Edmund Barker  
 Chief Engineer.....Charles F. Harris

# K O N O

**SAN ANTONIO—EST. 1927**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By: Eugene I. Roth, d/b as Mission Broadcasting Company  
 Address .....317 Arden Grove  
 Phone Number .....Fannin 5171  
 Transmitter Location.....317 Arden Grove  
 Time on the Air.....6 a.m. to 12 Midnight  
 News Service ..... AP  
 Transcription Service .....Lang-Worth  
 Representative .....Forjoe & Company

## Personnel

Owner.....Eugene J. Roth  
 Station Manager.....James M. Brown  
 Program Director.....Stanley A. Cox  
 Chief Announcer.....Ray Hunt  
 Chief Engineer.....George Ing

# K T S A

**SAN ANTONIO—EST. 1927**

**CBS—LONE STAR CHAIN**

Frequency: 550 Kc....Power: 5000 d.; 1000 n.  
 Owned-Operated By....Sunshine Broadcasting Company  
 Address.....P.O. Box 1161  
 Phone Number .....Garfield 1251  
 Transmitter Location .....St. Hedwig Road  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....UP  
 Transcription Service .....Lang-Worth;  
 NBC Thesaurus  
 National Sales Office Address: Taylor-Howe-Snowden Group, Tower Petroleum Bldg., Dallas, Texas  
 Representative .....John Blair & Company

## Personnel

President .....Gene A. Howe  
 Station Manager.....George W. Johnson  
 Chief Announcer.....Eston Pace  
 Chief Engineer.....Wm. Egerton

# W O A I

**SAN ANTONIO—EST. 1922**

**NBC—TEXAS QUALITY NETWORK**

Frequency: 1200 Kc.....Power: 50000 Watts  
 Owned-Operated By....Southland Industries, Inc.  
 Address .....1031 Navarro Street  
 Phone Number .....Garfield 4221  
 Transmitter Location .....Selma, Texas  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....AP; INS  
 Transcription Service.....Standard Radio, Associated  
 Representative.....Edward Petry & Co., Inc.

## Personnel

Pres. & General Manager.....Hugh A. L. Hall  
 Chairman of Board.....G. A. C. Hall  
 Commercial Manager.....Cecil K. Beaver  
 Sales Promotion.....Fred A. Peery  
 Program-Production Manager....Harold Carr  
 Publicity Director.....Walter S. Zahrt  
 Chief Engineer.....Fred Sterling

# K R R V

**SHERMAN—EST. 1936**

**MBS—TEXAS STATE NETWORK**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By .....Red River Valley Broadcasting Corporation  
 Addresses .....421 N. Crockett St.; Fannin & Owing Sts., Denison, Texas.  
 Phone Numbers .201 (Sherman); 423 (Denison)  
 Transmitter Location.....Highway 75 (between Sherman and Denison)  
 Time on the Air.....6 a.m. to 12 midnight

## Personnel

President.....G. H. Wilcox  
 Station Manager.....L. L. Hendrick  
 Chief Engineer.....Tom John  
 Chief Announcer.....Connie Wendell  
 Program Director.....Eloise Jouvenat

# K X O X

**SWEETWATER—EST. 1939**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Sweetwater Radio, Inc.  
 Operated By.....Mr. J. S. McBeath



Address.....Radio Bldg., P.O. Box 570  
 Phone Number ..... 2341  
 Transmitter Location .....Highway No. 70  
 Time on the Air.....7 a.m. to 8 p.m.  
 Newspaper Affiliation.....Sweetwater Daily  
 Reporter  
 News Service .....UP  
 Transcription Service.....NBC Thesaurus &  
 Keystone

**Personnel**

President.....J. S. McBeath  
 Station-Commercial Manager,  
 J. Harley Hubbard  
 Program Director-Chief Announcer,  
 Doyce Elliott  
 Publicity Director.....Zeb Williams  
 Chief Engineer.....George W. Dotson

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**K T E M**

**TEMPLE—EST. 1936**

BLUE NETWORK  
 MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM  
 TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Bell Broadcasting  
 Co., Inc.  
 Business Address.....P. O. Box 186  
 Phone Number ..... 4646  
 Studio Address.....Kyle Hotel  
 Transmitter Location.....6/10 mile north of city  
 Time on the Air.....Unlimited license  
 News Service .....UP

**Personnel**

General Manager.....Frank W. Mayborn  
 Station Manager.....Burton Bishop  
 Commercial Manager.....Charles Whitesides  
 Chief Engineer.....Paul Shaw

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**K C M C**

**TEXARKANA—EST. 1932**

MUTUAL BROADCASTING SYSTEM  
 TEXAS STATE NETWORK  
 ARKANSAS NETWORK

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By .....KCMC, Inc.  
 Address .....317 Pine St.  
 Phone Number .....832  
 Transmitter Location .....317 Pine St.  
 Time on the Air.....6:30 a.m. to 11 p.m.  
 Newspaper Affiliation .....Texarkana  
 Gazette; Texarkana News  
 News Service .....AP  
 Transcription Service .....Standard Radio  
 Representative.....John E. Pearson Co.

**Personnel**

President.....C. E. Palmer  
 General Manager.....Frank O. Myers  
 Sales Manager.....Ernest Hackworth  
 Merchandising Manager.....Donald Myers  
 Program Director.....Kathryn Wiseman  
 Chief Engineer.....Paul McCaslin

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**K G K B**

**TYLER—EST. 1929**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....East Texas Broadcasting Co.  
 Address .....115 South College Street  
 Phone Number.....1106  
 Transmitter Location.....Sandflat Road  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....UP  
 Transcription Service .....Standard Radio  
 Representative.....John E. Pearson Co.

**Personnel**

President-Station Manager...James G. Ulmer  
 Commercial Manager.....Earl P. Duffie  
 Program Director.....Mrs. James G. Ulmer  
 Director of War Programs.....Allen Balch  
 Publicity Director.....Martha Davenport  
 Chief Announcer.....Edwin Smith  
 Chief Engineer.....John B. Sheppard

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**K V W C**

**VERNON—EST. 1939**

MUTUAL BROADCASTING SYSTEM  
 TEXAS STATE NETWORK  
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By....Northwestern Broad-  
 casting Co.  
 Address .....1813 Wilbarger Street  
 Phone Number ..... 1048  
 Transmitter Location .....One mile due east  
 of courthouse on highway extending from  
 East Wilbarger Street  
 Time on the Air.....Unlimited License  
 News Service .....AP  
 Transcription Service .....Standard Radio

**Personnel**

President-General Manager...R. H. Nichols  
 Commercial Manager.....W. D. Dixon  
 Program Director .....Bro. Mingus  
 Chief Engineer.....Herman Ridgway

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**K V I C**

**VICTORIA—EST. 1939**

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By .....Radio Enterprises,  
 Inc.  
 Business Address..Victoria Bank & Trust Bldg.

# Tonight

INTERMOUNTAIN AMERICA  
WILL HEAR . . . . .

KSL

Phone Number ..... 2172  
 Studio Address ..... Cuero Highway  
 Transmitter Location ..... Victoria  
 Time on the Air ..... Unlimited License  
 News Service ..... UP  
 Transcription Service: World; Keystone Broad-  
 casting System

**Personnel**

President ..... Morris Roberts  
 Commercial-Production Manager.. Jerry Fisher  
 Program Director..... Margaret True  
 Chief Engineer..... Robert McCown

**W A C O**  
 WACO—EST. 1922

BLUE NETWORK  
 MUTUAL BROADCASTING SYSTEM  
 TEXAS STATE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frontier Broadcast-  
 ing Co., Inc.  
 Address ..... Amicable Life Bldg.  
 Phone Number ..... 2700  
 Transmitter Location ..... Amicable Life Bldg.  
 Time on the Air ..... 6:30 a.m. to 11 p.m.  
 Newspaper Affiliation... Waco News-Tribune  
 & Times Herald  
 News Service ..... UP  
 Representative..... Weed & Co.

**Personnel**

President ..... Harlan Fentress  
 Station Manager..... R. E. Lee Glasgow  
 Chief Engineer..... L. H. Appleman

**K R G V**

WESLACO—EST. 1926  
 NATIONAL BROADCASTING CO.  
 LONE STAR CHAIN

Frequency: 1290 Kc.....Power: 1000 Watts

Owned-Operated By..... KRGV, Inc.  
 Address ..... 201 Border  
 Phone Number ..... 375-6  
 Transmitter Location ..... 201 Border  
 Time on the Air: 6 a.m. to 12 Midnight;  
 Sundays, 7 a.m. to 12 Midnight

News Service ..... UP  
 Transcription Service..... NBC Thesaurus  
 National Sales Office Address: 805-6 Tower  
 Petroleum Building, Dallas, Texas  
 Representative ..... Howard H. Wilson Co.

**Personnel**

President..... O. L. Taylor  
 Station Manager..... Archie J. Taylor  
 Sales Manager..... Phil D. Dixon  
 Chief Engineer..... O. L. Hartwig

**K W F T**

WICHITA FALLS—EST. 1938  
 COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 d.; 1000 n.  
 Owned-Operated By.... Wichita Broadcasting  
 Company  
 Business Address..... Harvey Snider Bldg.  
 Phone Number ..... 4182  
 Studio Address ..... Kemp Hotel  
 Transmitter Location ... 2½ miles northwest  
 of Wichita Falls

Time on the Air..... Unlimited License  
 News Service ..... UP  
 Transcription Service..... Standard Radio;  
 C. P. MacGregor  
 Representative..... Paul H. Raymer Co.

**Personnel**

President..... Joseph B. Carrigan  
 General Manager..... Charles E. Clough  
 Merchandising Manager-Publicity-  
 Program Director..... A. L. Pierce  
 Musical Director..... Lucille Crouch  
 Chief Engineer..... John Adams

**UTAH**

*For Latest U. S. Census Population And Radio Homes Data And  
 Statistics on "Shifting Population" Please Turn To Pages 273-287*

**K S U B**

CEDAR CITY—EST. 1937  
 KEYSTONE BROADCASTING SYSTEM  
 INTERMOUNTAIN NETWORK

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By..... Southern Utah  
 Broadcasting Co.  
 Address ..... Escalante Hotel  
 Phone Number ..... 398

Transmitter Location... 591 West 2nd South St.  
 Time on the Air..... 7 a.m. to 10 p.m.  
 News Service ..... AP & UP  
 Transcription Service... Keystone Broadcasting  
 System  
 Representative... Jos. Hershey McGillvra, Inc.

**Personnel**

President ..... Ivan Sharp  
 Chief Announcer..... Melvin Rowley  
 Chief Engineer ..... Hurschell Urie

# K V N U

LOGAN—EST. 1938

KEYSTONE BROADCASTING SYSTEM

MBS

INTERMOUNTAIN NETWORK

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Cache Valley  
Broadcasting Company

Business Address: 1393 N. Main St.  
Phone Number: 1400  
Studio Address: 1393 North Main Street  
Transmitter Location: 1393 North Main St.  
Time on the Air: 6:30 a.m. to 11 p.m.  
News Service: UP  
Transcription Service: Keystone  
Representative: Jos. Hershey McGillvra, Inc.

## Personnel

President: H. F. Laub  
General Manager: Reed Bullen  
Commercial Manager: Fred Sears  
Chief Engineer: Carroll Secrist

# K L O

OGDEN—EST. 1930

MUTUAL BROADCASTING SYSTEM

INTERMOUNTAIN NETWORK

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By: Interstate Broad-  
casting Corporation

Business Address: Hotel Ben Lomond, 411  
Twenty-fifth St.

Phone Number: 5721; 5060 (transmitter)  
Studio Addresses: Hotel Ben Lomond; David  
Kieth Bldg., Salt Lake City

Transmitter Location: Kaneshville, Utah  
Time on the Air: 6:30 a.m. to 12 midnight  
Newspaper Affiliation:

Ogden Standard Examiner

News Service: UP  
Transcription Service: Standard Radio  
Representative: Joseph Hershey  
McGillvra, Inc.

## Personnel

President: A. L. Glasmann  
General Manager-Vice-

President: George C. Hatch  
Station Manager: George B. Morgan  
Sales Promotion Manager: Lynn Meyer  
Chief Engineer: W. D'Orr Cozzens

# K E U B

PRICE—EST. 1936

MBS-INTERMOUNTAIN NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Eastern Utah  
Broadcasting Co.

Business Address: Price

Phone Number: Price 200  
Transmitter Location: Price  
Time on the Air: Full time  
News Service: UP  
Representative: Joseph Hershey  
McGillvra, Inc.

## Personnel

Commercial Manager: Jack Richards

# K O V O

PROVO—EST. 1939

MUTUAL BROADCASTING SYSTEM

INTERMOUNTAIN NETWORK

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: KOVO Broadcasting  
Co.

Address: 108 West Center Street  
Phone Number: 1680

Transmitter Location: 17 West 3rd South St.  
Time on the Air: 6 a.m. to 12 midnight  
News Service: UP

Representative: Joseph Hershey  
McGillvra, Inc.

## Personnel

President and Manager: Clifton A. Tolboe  
Sales Manager: S. G. Carter

In the **SALT LAKE MARKET**

*Today* It's **KDYL** for  
radio's most popular shows

*Tomorrow* It will be  
**KDYL**  
for **TELEVISION**

This station is the first between the Mississippi  
and the West Coast to be granted a license by  
the FCC for experimental television broadcasting



National Representative  
JOHN BLAIR & CO.

Program Director-Chief  
 Announcer.....W. Shirl Black  
 Chief Engineer.....Gerald Peterson

**K D Y L**

**SALT LAKE CITY—EST. 1927**  
**NATIONAL BROADCASTING CO.**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Intermountain  
 Broadcasting Corporation  
 Address.....Tribune-Telegram Bldg.  
 Phone Number.....5-2991  
 Transmitter Location.....9th West &  
 33rd South  
 Time on the Air.....6 a.m. to 1 a.m.  
 News Service.....INS; UP  
 Transcription Service.....World Broadcasting  
 System; NBC Thesaurus  
 Representative.....John Blair & Company

**Personnel**

President & General Manager.....S. S. Fox  
 Vice-President.....George A. Provol &  
 John M. Baldwin  
 Secretary-Treasurer.....L. A. Loeb  
 Commercial Manager.....George A. Provol  
 Sales Promotion-Publicity.....Frank Baker  
 Program Director.....Alvin G. Pack  
 Production Manager.....Mildred Baker  
 Chief Announcer.....Ken Hegard  
 Musical Director.....Bob Reese  
 Technical Director & Chief  
 Engineer.....J. M. Baldwin

**K S L**

**SALT LAKE CITY—EST. 1921**  
**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1160 Kc.....Power: 50000 Watts  
 Owned-Operated By.....Radio Service  
 Corporation of Utah  
 Address.....Union Pacific Bldg.  
 Phone Number.....(Dial) 5-4641

Transmitter Location.....Saltair, Utah  
 Time on the Air.....Unlimited license  
 Transcription Service.....Standard Radio;  
 Lang-Worth; Associated  
 Representative.....Edward Pety & Company

**Personnel**

President.....J. Reuben Clark, Jr.  
 Vice-Pres. & Station Manager.....Ivor Sharp  
 Sales Mgr.....Ed Broman

**K U T A**

**SALT LAKE CITY—EST. 1938**  
**BLUE NETWORK**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Utah Broadcasting  
 Co.  
 Address.....29 South State Street  
 Phone Number.....3-2737  
 Transmitter Location.....North Salt Lake  
 Time on the Air.....6 a.m. to 1 a.m.  
 News Service.....UP  
 Transcription Service.....Standard Radio  
 Representative.....The Katz Agency

**Personnel**

President-General Manager..Frank C. Carman  
 Commercial Manager.....Jack Burnett  
 Chief Engineer.....Lyle Wahlquist

**K A L L \***

**SALT LAKE CITY**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owner.....Salt Lake City Broadcasting Co.  
 \* Construction Permit.

**K N A K \***

**SALT LAKE CITY**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner: Granite District Radio Broadcasting  
 Co.  
 \* Construction Permit.

**VERMONT**

*For Latest U. S. Census Population And Radio Homes Data And  
 Statistics on "Shifting Population" Please Turn To Pages 273-287*

**W C A X**

**BURLINGTON—EST. 1931**  
**COLUMBIA BROADCASTING SYSTEM**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WCAX Broadcasting  
 Corp.  
 Business Address.....137 Main St.

Studio Address.....137 Main St.  
 Phone Number.....Burlington 2000  
 Transmitter Location.....Colchester, Vermont  
 Time on the Air.....6:55 a.m. to 1 p.m.; Sundays,  
 8 a.m. to 11:30 p.m.  
 News Service.....UP  
 Transcription Service,  
 Associated Recorded Program Service  
 Representative.....Weed & Company



**Personnel**

President-Station Manager... C. P. Hasbrook  
 Asst. Manager.....Robert A. Kelley  
 Chief Engineer.....John C. Quill

**W S Y B**

RUTLAND—EST. 1930

MUTUAL BROADCASTING SYSTEM  
 YANKEE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Operated By.....P. Weiss Music Co.  
 Address ..... 80 West Street  
 Phone Number ..... 1247  
 Transmitter Location ..... Creek Road  
 Time on the Air ..... Unlimited license  
 News Service ..... UP  
 Transcription Service.....Keystone Broadcasting  
 System, Langworth  
 Representatives ..... Joseph Hershey  
 McGillvra, Inc.; R. C. Foster

**Personnel**

President ..... Philip Weiss  
 Business Manager.....J. H. Weiss  
 Chief Engineer.....Norval K. Ramson

**W W S R**

ST. ALBANS—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 1000 Watts

Owned-Operated By.... Vermont Radio Corp.  
 Address ..... 32 N. Main St.  
 Phone Number ..... 1390  
 Transmitter Location.....Swanton Road  
 Time on the Air.....7 a.m. to Sunset  
 News Service ..... UP  
 Transcription Service ..... World  
 Representatives..... Howard H. Wilson Co. &  
 Bertha Bannon

**Personnel**

President ..... Lloyd E. Squier  
 Station Manager.....Winston L. Blake  
 Chief Engineer.....Theodore Boisvert

**W D E V**

WATERBURY—EST. 1931

KEYSTONE BROADCASTING SYSTEM

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Operated By ..... Lloyd E. Squier &  
 William G. Ricker

Address ..... 8 Stowe St.  
 Phone Number ..... 13-2  
 Transmitter Location ..... Blush Hill  
 Time on the Air.....Local sunrise to sunset  
 News Service ..... UP  
 Transcription Service.....World Broadcasting  
 Representative ..... Howard H. Wilson Co.

**Personnel**

Station Manager.....Lloyd E. Squier  
 Commercial and Sales Promotion Manager,  
 William G. Ricker  
 Chief Engineer.....Harold Grout

**VIRGINIA**

For Latest U. S. Census Population And Radio Homes Data And  
 Statistics on "Shifting Population" Please Turn To Pages 273-287

**W P I K**\*

ALEXANDRIA

Frequency: 730 Kc.....Power: 250 Watts  
 Owned By.....Potomac Broadcasting Corp.  
 Chief Executive.....Howard B. Hayes  
 Chief Engineer.....Carl L. Lindberg

\* Construction Permit.

**W C H V**

CHARLOTTESVILLE—EST. 1932

THE BLUE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Barham & Barham  
 Address ..... Fourth & East Market Sts.  
 Phone Number ..... 2500  
 Transmitter Location.....Richmond Road  
 Time on the Air.....7 a.m. to 12 midnight

News Service ..... UP  
 Transcription Service ..... Standard  
 Representative.....Cox & Tanz

**Personnel**

President-Station Manager. Charles Barham, Jr.  
 Commercial Manager.....Randolph Bean  
 Chief Engineer.....Walter W. Gray

**W K E Y**

COVINGTON—EST. 1941

THE BLUE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Earl M. Key  
 Business Address.....P.O. Box 629  
 Studio Address.....217½ Main Street  
 Phone Number ..... 840  
 Transmitter Location.. 2 mi. East of Covington

• • • VIRGINIA • • •

Time on the Air.....7:00 a.m.-11:00 p.m.  
 News Service .....UP  
 Transcription Service .....NBC Thesaurus

**Personnel**

Owner & Manager.....Earl M. Key  
 Chief Engineer.....James Garber

**W B T M**  
**DANVILLE—EST. 1930**

BLUE NETWORK  
 TRI-CITY STATIONS  
 (WLVA-WBTM-WLSL)

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By .....Piedmont Broadcast-  
 ing Corporation

Address .....Hotel Danville Building  
 Phone Number .....2350  
 Transmitter Location..River Road, Route No. 29  
 Time on the Air.....7 a.m. to 12 midnight  
 News Service .....AP  
 Transcription Service .....Lang-Worth  
 Representatives...Tri-City Stations Association

**Personnel**

President.....L. N. Dibrell  
 Station Manager.....R. Sanford Guyer  
 Commercial Manager.....A. C. Evans  
 Chief Engineer.....Harry W. Spencer

**W F V A**  
**FREDERICKSBURG—EST. 1939**

BLUE NETWORK  
 KEYSTONE BROADCASTING SYSTEM

Frequency 1290 Kc.....Power: 250 Watts  
 CP 1230

Owned-Operated By...Fredericksburg Broad-  
 casting Corporation

Address .....528 Wolfe St.  
 Phone Number .....1260  
 Transmitter Location ...Two miles south of  
 Fredericksburg on King's Highway  
 Time on the Air..Local sunrise to local sunset  
 CP Full time

Transcription Service .....Keystone Broad-  
 casting System

**Personnel**

President.....Richard F. Lewis, Jr.  
 Sales Manager .....Nan Winkler  
 Program Director.....Phil Whitney  
 Chief Announcer.....Phil Whitney  
 Musical Director.....Hal Weiss  
 Chief Engineer.....Phil Whitney

**W S V A**  
**HARRISONBURG—EST. 1936**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Shenandoah Valley  
 Broadcasting Corporation

Address .....Newman Building  
 Phone Number.....875 or 550

Transmitter Location .....Five miles south of  
 Harrisonburg on U. S. Route 11

Time on the Air .....6 a.m. to local sunset  
 News Service .....UP  
 Transcription Service .....World Broadcasting  
 System

Representative.....Howard H. Wilson Co.

**Personnel**

President.....Frederick L. Allman  
 Station Manager.....Robert B. Harrington  
 Commercial-Sales Promotion

Manager .....Robert B. Harrington  
 Program Director .....Richard H. Johnson  
 Chief Announcer.....Dick Johnson  
 Chief Engineer.....Warren L. Braun

**W L V A**  
**LYNCHBURG—EST. 1930**  
 BLUE NETWORK

TRI-CITY STATIONS (WLVA-WBTM-WLSL)

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By .....Lynchburg Broad-  
 casting Corp.

Address .....Allied Arts Bldg.  
 Phone Number .....3030  
 Transmitter Location.....Forest St.  
 Time on the Air.....7 a.m. to 12:05 a.m.  
 News Service .....AP  
 Transcription Service...Lang-Worth; Standard  
 Radio

Representative.....Tri-City Stations Assn.

**Personnel**

President .....Edw. A. Allen  
 Station Manager .....Philip P. Allen  
 Commercial Manager.....J. P. Read, Jr.  
 Production Mgr.....C. G. Read  
 Publicity Manager.....Mrs. Gilbert H. Wilson  
 Program Director.....Evelyn M. Hamlet  
 Chief Announcer.....Wayne Tyler  
 Chief Engineer .....John Orth

**W M V A**  
**MARTINSVILLE—EST. 1941**  
 NATIONAL BROADCASTING CO.  
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power 250 Watts  
 Owned-Operated By.....Martinsville Broad-  
 casting Co., Inc.

Address.....Thomas Jefferson Hotel  
 Phone Number .....2152  
 Transmitter Location.....Figsboro Road  
 Time on the Air.....6:30 a.m. to 11:15 p.m.  
 News Service .....AP  
 Representative.....Howard H. Wilson Co.

**Personnel**

President .....William C. Barnes  
 Station Manager.....John W. Shultz  
 Commercial-Production  
 Manager.....C. Robert Ray  
 Program Director.....John W. Shultz

Sales Promotion.....Charles F. Adams  
 Director of War Programs...Barbara Harding  
 Musical Director.....Barbara Harding  
 Chief Engineer.....D. W. Muse

**W G H**

**NEWPORT NEWS—EST. 1928**  
**BLUE NETWORK**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hampton Roads  
 Broadcasting Corporation  
 Business Address .....Portlock Bldg.,  
 Norfolk, Va.  
 Phone Number .....27031  
 Studio Addresses: Portlock Bldg., Norfolk;  
 Warwick Hotel, Newport News, Va.; Daily  
 Press Bldg., Newport News, Va.  
 Transmitter Location ..End Jefferson Avenue,  
 Newport News, Va.  
 Time on the Air: 6 a.m. to 1 a.m.; Sundays,  
 7:15 a.m. to 1 a.m.  
 Newspaper Affiliation: Newport News Daily  
 Press; Newport News Times-Herald  
 News Service ..... AP  
 Transcription Service ....Standard Radio;  
 Lang-Worth  
 Representative .....Burn-Smith Company

**Personnel**

President.....Raymond B. Bottom  
 V.P.-General Manager.....Edward E. Bishop  
 Commercial Manager.....Edward E. Edgar  
 Chief Engineer.....Wm. P. Grether

**W T A R**

**NORFOLK—EST. 1923**  
**NATIONAL BROADCASTING CO.**

Frequency: 790 Kc.....Power: 5000 Watts  
 Operated By.....WTAR Radio Corp.  
 Owned By.....Norfolk Newspapers, Inc.  
 Address ...National Bank of Commerce Bldg.  
 Phone Number.....25671  
 Transmitter Location .....Glen Rock  
 Time on the Air.....5:30 a.m. to 1 a.m. daily;  
 7:30 a.m. to 1 a.m. Sunday  
 Newspaper Affiliation .....Norfolk  
 Newspapers, Inc.  
 News Service.....AP; UP  
 Transcription Service: Standard Radio; Lang-  
 Worth  
 Representative .....Edward Petry & Co.

**Personnel**

President.....Paul S. Huber  
 General Manager.....Campbell Arnoux  
 Commercial Manager.....John W. New  
 Program Director...Henry Cowles Whitehead  
 Chief Announcer.....Blair Eubanks  
 Production Manager.....Bailey Barco  
 Chief Engineer.....Julius L. Grether

**W B H D\***

**PETERSBURG**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By: Southside Virginia Broadcasting  
 Corp.

\* Construction Permit.

**W S A P**

**PORTSMOUTH—EST. 1943**  
**MUTUAL BROADCASTING SYSTEM**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By..Portsmouth Radio Corp.  
 Address .....Professional Bldg.  
 Phone Number .....6383  
 Transmitter Location.....Portsmouth, Va.  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....UP  
 Transcription Service .....World

**Personnel**

President.....Tom E. Gillman  
 General Manager.....T. W. Aydlett  
 Sales Mgr.....Jack Norfleet

**W B B L**

**RICHMOND—EST. 1924**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Operated By.....Grace Covenant  
 Presbyterian Church  
 Address .....1627 Monument Avenue  
 Phone Number.....57941  
 Transmitter Location ...1627 Monument Ave.  
 Time on the Air: Special hours on Sundays  
 only

**Personnel**

Chairman Radio Comm.....C. H. Liesfeld  
 Station Manager.....M. A. Sitton  
 Chief Engineer.....R. W. Raabe  
 (Non-Commercial Station)

**W M B G**

**RICHMOND—EST. 1926**  
**NATIONAL BROADCASTING CO.**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Havens & Martin, Inc.  
 Address .....3301 West Broad Street  
 Phone Number .....5-8611  
 Transmitter Location.....Staples Mill Road  
 Time on the Air.....6:30 a.m. to 1 a.m.  
 News Service .....Transradio  
 Transcription Service .....NBC Thesaurus  
 Representative .....John Blair & Company

**Personnel**

President & Station  
 Manager.....Wilbur M. Havens  
 National Sales and Promotion Manager.  
 R. E. Mitchell  
 Chief Engineer.....Wilfred H. Wood

**WRIV\***

**RICHMOND**

Frequency: 1450 Kc. Power: 250 Watts  
Time on Air: Unlimited Except When WBBL Operates

Owner: Thomas G. Tinsley, Jr.  
\* Construction Permit.

**WRVA**

**RICHMOND—EST. 1925**

**CBS**

Frequency: 1140 Kc. Power: 50000 Watts  
Owned-Operated By: Larus & Brother Co.  
Business Address: Hotel Richmond  
Phone Number: 3-6633  
Studio Addresses: Hotel Richmond; 1506 Colley Ave., Norfolk, Va.

Transmitter Location: Edgeworth, Henrico County, Va.

Time on the Air: 6 a.m. to 1 a.m.; Sunday, 8 a.m. to 1 a.m.

News Service: UP  
Transcription Service: World Broadcasting System; Lang-Worth; Davis & Schweigler  
Representative: Paul H. Raymer Co.

**Personnel**

General Manager: C. T. Lucy  
Business Manager: Barron Howard  
Program Director: Irvin G. Abeloff  
Production Manager: Samuel S. Carey  
Publicity Director: Anne E. Raidabaugh  
Chief Engineer: D. C. Woods

**WRNL**

**RICHMOND—EST. 1927**

**BLUE NETWORK**

**MUTUAL BROADCASTING SYSTEM**

Frequency: 910 Kc. Power: 5000 Watts  
Owned By: Richmond Newspapers, Inc.  
Operated By: Richmond Radio Corp.  
Address: 323 E. Grace St.  
Phone Number: 33436  
Transmitter Location: Wilkinson Road  
Time on the Air: 5 a.m. to 2 a.m.; Sundays, 7 a.m. to 2 a.m.

News Service: AP  
Transcription Service: Standard  
Representative: Edward Petry & Co.

**Personnel**

Chief Executive: John D. Wise  
Station Manager: E. S. Whitlock  
Asst. Mgr. & Publicity: G. Mallory Freeman  
Musical Director: Conrad Rianhard  
Acting Production Manager: Warde Adams  
Chief Engineer: Walter R. Selden

**WDBJ**

**ROANOKE—EST. 1924**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By: Times-World Corp.  
Business Address: 124 West Kirk Avenue  
Phone Number: 8131  
Transmitter Location: Colonial Ave., Colonial Heights

Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12 midnight

Newspaper Affiliation: Roanoke Times; Roanoke World News

News Service: UP  
Transcription Service: Lang-Worth; WBS  
Representative: Free & Peters, Inc.

**Personnel**

President: J. P. Fishburn  
Station Manager: Ray P. Jordan  
Commercial Manager: Frank D. Kesler  
Production Manager: Irving Sharp  
Chief Engineer: J. W. Robertson

**WSLS**

**ROANOKE—EST. 1940**

**BLUE NETWORK**

**TRI-CITY STATIONS (WLVA-WBTM-WSLS)**

Frequency: 1240 Kc. Power: 250 Watts

**WRNL**

**REACH**

Virginia's great listening audience at low cost through Richmond's nationally known radio station.

**5000 WATTS**  
**NIGHT AND DAY 910 KC**

EDWARD PETRY & CO., INC. NATIONAL REPRESENTATIVES

Owned-Operated By... Roanoke Broadcast-  
ing Corp.  
Address ..... Shenandoah Life Building  
Phone Number ..... 9227  
Transmitter Location ..... Shenandoah Life  
Building  
Time on the Air: 6 a.m. to 12:01 a.m.; Sun-  
days 7:30 a.m. to 12:01 a.m.  
News Service ..... AP  
Transcription Service ..... NBC Thesaurus;  
Langworth, BMI  
Representative ..... Tri-City Stations

**Personnel**

President ..... Paul C. Buford  
Station Manager ..... James H. Moore  
Commercial Manager ..... Horace Fitzpatrick  
Production Manager ..... Kay Lee  
Program Dir. .... Bill Saunders  
Chief Announcer ..... Walter Harris  
Chief Engineer ..... Philip Briggs

**WSTN\***  
STAUNTON

Frequency: 1400 Kc. .... Power: 250 Watts  
Owner ..... Charles P. Blackley

\* Construction Permit.

**W L P M**  
SUFFOLK—EST. 1940

BLUE NETWORK  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Suffolk Broadcasting  
Address ..... 105 Bank Street  
Phone Number ..... 1420  
Transmitter Location ..... Route No. 460  
Time on the Air ..... Unlimited  
News Service ..... UP  
Transcription Service ..... NBC Thesaurus  
Representative ..... Sears & Ayer

**Personnel**

President-Station Manager &  
Sales Manager ..... Fred L. Hart  
Program Director ..... Jim Hardie  
Musical Director ..... James R. Pond  
Chief Engineer ..... Fred Wagner

**W I N C**

WINCHESTER—EST. 1941  
THE BLUE NETWORK  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By... Richard Field Lewis, Jr.  
Address ..... WINC Bldg.  
Phone Number ..... Winchester 4855  
Transmitter Location ..... WINC Bldg.  
Time on the Air ..... 7 a.m. to 11:00 p.m.

**Personnel**

Owner-General Manager... Richard Field Lewis  
Commercial Manager-Program Director  
Grant Pollock  
Production Manager ..... Leslie Golliday  
Chief Engineer ..... R. F. Lewis, Jr.

**FOR QUALITY**  
**AP !**

# WASHINGTON

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## KXRO

**ABERDEEN—EST. 1926**

MUTUAL—DON LEE BROADCASTING CO.  
 Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: KXRO, Inc.  
 Business Address: 207½ E. Market St.  
 Phone Number: Aberdeen 4098  
 Studio Address: 207½ E. Market St.  
 Transmitter Location: Finch Farms  
 Time on the Air: Unlimited time  
 News Service: UP  
 Transcription Service: Standard Radio  
 Representative: Howard H. Wilson Co.

### Personnel

President: Harry R. Spence  
 Manager: Fred G. Goddard  
 Production Manager-Chief Announcer: Art Lindsey

Sales Promotion-Publicity  
 Director: Ruth Poindexter  
 Record MC: Stan Spiegle  
 Commercial Manager: Ross W. Bates  
 Program Dir.: Edith Garret  
 Director of War Programs: Ruth Poindexter  
 Chief Engineer: K. Grinde

## KVOS

**BELLINGHAM—EST. 1929**

EVERGREEN NETWORK

Frequency: 790 Kc. Power: 250 Watts  
 Owned-Operated By: KVOS, Inc.  
 Address: 1321 Commercial St.  
 Phone Number: 4200  
 Transmitter Location: Roeder & E St.  
 Time on the Air: 6 a.m. to 11 p.m.  
 News Service: UP  
 Transcription Service: Standard & MacGregor  
 Representative: John Keiting

### Personnel

President: Regan Jones  
 Station Manager: Frank Adams  
 Sales Manager: Fred O. Elsethagen  
 Program Director: Earle Alcott  
 Director of War Programs: Earle Alcott  
 Chief Engineer: J. C. Haley

## KELA

**CENTRALIA AND CHEHALIS  
 EST. 1937**

MUTUAL—DON LEE

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned-Operated By: Central Broadcasting Corporation

Address: Kela Bldg.  
 Phone Numbers: Centralia 721; Chehalis 721

Transmitter Location: Kela Bldg., (Midway between Centralia and Chehalis)

Time on the Air: 7 a.m. to 11 p.m.  
 News Service: UP  
 Transcription Service: Lang-Worth; C. P. MacGregor

Representatives: Howard H. Wilson Co.; John Keating (Portland)

### Personnel

President: J. Elroy McCaw  
 Manager: Joe Chytil  
 Commercial Manager: Robert Brister  
 Sales Promotion Manager: Schuyler Hill  
 Program Director: Elsie Gaylord  
 Publicity Director: Hal Nelson  
 Director of War Programs: Pete Logan  
 Chief Engineer: Ellwood Lippencott

## KRKO

**EVERETT—EST. 1920**

KEYSTONE BROADCASTING SYSTEM  
 MUTUAL—DON LEE

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Everett Broadcasting  
 Address: Highway 99, No. City Limits  
 Phone Numbers: Main 526-967  
 Transmitter Location: Everett  
 Time on the Air: 6:30 a.m.-11:15 p.m.  
 News Service: UP  
 Transcription Service: World

### Personnel

President-Gen. Mgr.: Wm. R. Taft  
 Chief Engineer: Roy Towne  
 Sales Manager: Donald G. Wilde  
 Sales Promotion Manager: Donald G. Wilde  
 Program Director: Vern Mack

## KWLK

**LONGVIEW—EST. 1938**

MBS—DON LEE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Twin City Broadcasting Corp.

Address: National Bank of Commerce  
 Phone Number: Longview 1500  
 Transmitter Location: Ocean Beach Highway

Time on the Air: 7 a.m. to 12 midnight  
 Transcription Service: NBC Thesaurus  
 News Service: UP  
 Representative: Howard Wilson Co.

**Personnel**

President ..... C. O. Chatterton  
 Station Manager ..... C. O. Chatterton  
 Sales Manager ..... Kenneth Evans  
 Sales Promotion Manager..... F. H. Chatterton  
 Chief Engineer ..... Harry Hale

**K G Y**

**OLYMPIA—EST. 1922**

**MUTUAL—DON LEE**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tom Olsen  
 Address .....Rockway, Leland Bldg.  
 Phone Number .....6636  
 Transmitter Location...Rockway, Leland Bldg.  
 Time on the Air .....6 a.m. to 11 p.m.  
 News Service .....UP  
 Transcription Service .....World  
 Representative.....Howard Wilson & Co.

**Personnel**

President-Station Manager.....Tom Olsen  
 Sales Manager.....J. Harris Dorr  
 Program Director & War Prog...Eve Knutson  
 Chief Engineer .....Charles Roark

**K P K W**\*

**PASCO**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Western Radio Corp.  
 \* Construction Permit.

**K O N P**\*

**PORT ANGELES**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Evening News Press, Inc.

**Personnel**

Chief Executive.....C. N. Webster  
 General Manager.....H. J. McAllister  
 Chief Engineer.....J. U. Ernst  
 \* Construction Permit.

**K W S C**

**PULLMAN—EST. 1922**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By.....State College of  
 Washington

Address ..... Pullman  
 Phone Number ..... 9021  
 Time on the Air ..... Divides time with KTW  
 News Service..... UP  
 Transcription Service .....Lang-Worth

**Personnel**

Station Manager.....Glenn Jones  
 Program Dir.....E. Barr  
 Chief Engineer.....Robert E. Baird  
 (Non-Commercial Station)

**KEVR**

**SEATTLE—EST. 1925**

Frequency: 1090 Kc.....Power: 250 Watts  
 Owned-Operated By .....Evergreen Broad-  
 casting Corporation  
 Address .....2102 Smith Tower  
 Phone Number .....Seneca 2058-7  
 Time on the Air .....Unlimited license  
 News Service .....UP  
 Transcription Service.....Standard Radio;  
 Lang-Worth  
 Representative.....Wm. G. Rambeau Co.

**Personnel**

President.....A. W. Talbot  
 Station Manager .....Bartley Sims  
 Sales Manager .....Bartley Sims  
 Sales Promotion Manager.....Max Coie  
 Program Director .....Harry Jordan  
 War Program Director.....Bartley Sims  
 Chief Engineer .....Arthur A. Shultz  
 Record MC .....Don Porter

**KIRO**

**SEATTLE—EST. 1935 (1928 as KPBC)**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 710 Kc.....Power: 50000 Watts  
 Owned-Operated By.... Queen City Broad-  
 casting Co.

Address .....Cobb Building  
 Phone Number .....SENECA 1500  
 Transmitter Location.....Vashon-Maury  
 Island, Wash.

Time on the Air .....6 a.m. to 1 a.m.  
 News Service .....AP-INS  
 Transcription Service... Association Music Pub-  
 lishers, Standard Radio, Lang-Worth Feature  
 Programs

Representative ..... Free & Peters

**Personnel**

President.....Louis K. Lear  
 Asst. Business Mgr.-Director of National  
 Sales .....Loren B. Stone  
 Local Sales Manager .....J. F. Hiddleston  
 Director of Operations.....Rowland Spence  
 Chief Announcer.....C. Bruce Calhoun  
 Director of Education.....Kenneth Yeend  
 Sales Promotion Manager.....W. F. Tucker  
 War Programs.....Norman Runions  
 Musical Director.....Max Dolin  
 Chief Engineer.....James Hatfield

**KJR**

**SEATTLE—EST. 1921**

**THE BLUE NETWORK**

**NORTHWEST RADIO TRIANGLE**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Operated By .....Fisher's Blend  
 Station, Inc.



Address ..... Skinner Bldg.  
 Phone Number ..... Elliott 5890  
 Transmitter Location ..... 2600 26th Ave.,  
 S. W. West Waterway  
 Time on the Air . 6 a.m. to 12 midnight; Sunday  
 through Saturday  
 News Service ..... UP  
 Transcription Service ..... NBC Thesaurus  
 Representative ..... Paul H. Raymer Co.

**Personnel**

President ..... O. W. Fisher  
 Station Manager ..... Birt F. Fisher  
 Commercial Manager ..... W. B. Stuht  
 Publicity-Research-Advertising .... Bill Moshier  
 Production Manager-Program  
 Director ..... Robt. Gentry  
 News Director ..... Fred Delano  
 Auditor ..... J. B. Henley  
 Chief Engineer ..... F. J. Brott

**K O L**

SEATTLE—EST. 1928

MUTUAL—DON LEE  
 PACIFIC BROADCASTING CO.

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Operated By: Seattle Broadcasting Co.  
 Address ..... Northern Life Tower  
 Phone Number ..... Main 2312  
 Transmitter Location ..... 1110 W. Florida St.  
 Time on the Air ..... Unlimited license  
 News Service ..... UP  
 Transcription Service: C. P. MacGregor; As-  
 sociated Music Publishers; Standard Radio;  
 World  
 Representative ..... John Blair & Company

**Personnel**

President ..... Archie Taft Sr.  
 Station Manager ..... Oliver A. Runchey  
 Commercial Manager ..... Archie Taft, Jr.  
 Program & Production Director ..... Jerry Morris  
 Publicity Director ..... Elisabeth Leonard  
 Chief Announcer ..... Wheeler Smith  
 Chief Engineer ..... Perry C. Lind

**K O M O**

SEATTLE—EST. 1925  
 NATIONAL BROADCASTING CO.  
 NORTHWEST RADIO TRIANGLE

Frequency: 1000 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Fisher's Blend Sta-  
 tion, Inc.  
 Address ..... Skinner Bldg.  
 Phone Number ..... Elliott 5890  
 Transmitter Location ..... 2600 26th Ave., S.W.  
 Time on the Air . 6 a.m. to 12 midnight; Sunday  
 through Saturday  
 News Service ..... AP  
 Transcription Service ..... NBC Thesaurus  
 Representative ..... Edward Petry & Co.

**Personnel**

President ..... O. W. Fisher  
 Station Manager ..... Birt F. Fisher  
 Commercial Manager ..... W. B. Stuht  
 Research-Advertising Manager ... Bill Moshier  
 Program Director-Production Manager  
 Robt. Gentry  
 Dir. War Programs ..... John Pearson  
 News Director ..... Fred Delano  
 Auditor ..... J. B. Henley  
 Chief Engineer ..... F. J. Brott

**K R S C**

SEATTLE—EST. 1926

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Radio Sales Cor-  
 poration  
 Address ..... 2939 Fourth Avenue South  
 Phone Number ..... Elliot 2480  
 Transmitter Location ... 2939 Fourth Ave. South  
 Time on the Air ..... 6:45 a.m. to 2 a.m.  
 News Service ..... AP  
 Transcription Service ..... Associated Music  
 Publishers; Lang-Worth; C. P. MacGregor

**Personnel**

President ..... P. K. Leberman  
 Station Manager ..... Robt. E. Priebe  
 Commercial Manager ..... R. C. Fuller  
 Program & Musical Director ..... Ted Bell  
 Chief Engineer ..... George A. Freeman

**K T W**

SEATTLE—EST. 1920

Frequency: 1250 Kc. .... Power: 1000 Watts  
 Owned-Operated By ... The First Presbyterian  
 Church of Seattle  
 Address ..... 7th & Spring Sts.  
 Phone Number ..... Main 4177  
 Transmitter Location ..... Seattle  
 Time on the Air ..... Shares time with KWSC

**Personnel**

Pastor and Station  
 Manager ..... James S. Ross  
 (Non-Commercial Station)

**K X A**

SEATTLE—EST. 1928

Frequency: 770 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... American Radio  
 Telephone Co.  
 Address ..... Bigelow Bldg.  
 Phone Number ..... Seneca 1000  
 Transmitter Location ... Second Avenue and  
 Union Street  
 Time on the Air ..... 6 a.m. to local sunset;  
 10 p.m. to 3 a.m.  
 News Service ..... UP

**Personnel**

President.....R. F. Meggee  
 Vice-President & Station Manager  
     Florence Wallace  
 Sales Mgr.....Rodney McArdle  
 Program Director.....Helen-Marie Brennan  
 Publicity Director.....Virginia H. Rubin  
 War Program Director...Helen-Marie Brennan  
 Chief Engineer.....John Dubuque

**K F I O**

**SPOKANE—EST. 1922**

**MUTUAL-DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Spokane Broadcast-  
 ing Corporation  
 Business Address.....Fidelity-Ziegler Bldg.  
 Phone Number.....Riverside 8033  
 Transmitter Location...Fidelity-Ziegler Bldg.  
 Time on the Air: 6:30 a.m. to 11 p.m.; Sun-  
 day, 7 a.m. to 11 p.m.  
 News Service.....UP  
 Transcription Service.....NBC Thesaurus

**Personnel**

President.....Arthur L. Smith  
 Station-Commercial Manager  
     Richard G. McBroom  
 Program Director.....Dorothy Thomson  
 Chief Engineer.....Dee Waymire

**K F P Y**

**SPOKANE—EST. 1922**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Symons Broad-  
 casting Company  
 Address.....Symons Building  
 Phone Number.....Main 1218  
 Transmitter Location.....Route No. 3  
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays,  
 7:00 a.m.-12:05 a.m.  
 News Service.....UP  
 Transcription Service: Lang-Worth; Standard  
 Radio: C. P. MacGregor; World  
 Representative.....The Walker Co.

**Personnel**

President.....Mrs. Frances R. Symons  
 Vice-President-Station Manager  
     Arthur L. Bright  
 National Sales & Sales Promotion  
 Manager.....Richard E. Green  
 Program Manager.....R. W. Brazeal  
 Director of War Programs...Katherine Leuer  
 Farm Editor.....E. W. Jorgenson  
 Musical Director.....Arthur Zepp  
 Chief Engineer.....George Langford

**K G A**

**SPOKANE—EST. 1933**

**BLUE NETWORK**

Frequency: 1510 Kc.....Power: 10000 Watts  
 Owned-Operated By.....Louis Wasmer  
 Address.....Radio Central Building  
 Phone Number.....Main 5383  
 Transmitter Location.....4102 S. Regal  
 Time on the Air...18 hrs. daily, 17 hrs. Sundays  
 Transcription Service.....World  
 Representative.....Edw. Petry & Co., Inc.

**Personnel**

Owner.....Louis Wasmer  
 General Manager.....Harvey Wixson  
 Program Dir.....Curtis Roberts  
 Musical Director.....Earl Shinkoskey  
 Publicity Director.....Harvey Wixson  
 Chief Engineer.....C. W. Evans

**K H Q**

**SPOKANE—EST. 1920**

**NATIONAL BROADCASTING CO.**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Louis Wasmer, Inc.  
 Address.....Radio Central Building  
 Phone Number.....Main 5383  
 Transmitter Location.....4102 South Regal  
 Time on the Air...18 hrs. daily, 17 hrs. Sundays  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Edward Petry & Co., Inc.

**Personnel**

Owner.....Louis Wasmer, Inc.  
 General Manager.....Harvey Wixson  
 Same as KGA

**K M O**

**TACOMA—EST. 1922**

**MUTUAL—DON LEE NETWORK**

**PACIFIC BROADCASTING CO.**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Carl E. Haymond  
 Business Address.....914 Broadway  
 Phone Number.....Main 4144  
 Transmitter Location.....Tacoma-Seattle  
 Highway  
 Time on the Air: 6 a.m. to 12 midnight; Sun-  
 days, 7:00 a.m. to 11:00 p.m.  
 News Service.....UP  
 Transcription Service  
 World Broadcasting System; Lang-Worth  
 Representatives.....Joseph H. McGilvra, Inc.

**Personnel**

Owner-General Manager...Carl E. Haymond  
 Station Manager.....J. A. Murphy  
 National Sales Manager...Seymour O. Spring  
 Local Sales Manager.....Jerry Geshan

## WASHINGTON

Program Director ..... Verne Sawyer  
 Traffic Manager ..... Jack Clarke  
 Chief Announcer ..... Arnold Benum  
 Musical Director ..... Clementine Wacula  
 Chief Engineer ..... Joe Kolesar

### K T B I

**TACOMA—EST. 1941**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Tacoma Broadcasters,  
 Inc.

Address ..... 212 Puget Sound Bank Bldg.  
 Phone Number ..... BRoadway 2241  
 Transmitter Location ..... Tacoma  
 Time on the Air ..... 6 a.m. to 12 midnight  
 News Service ..... AP & UP  
 Transcription Service ..... Associated

#### **Personnel**

President ..... H. J. Quilliam  
 Station Manager ..... B. W. Ormsby  
 Sales Manager ..... King Mitchell  
 Sales Promotion ..... King Mitchell  
 Program Director ..... Burke Ormsby  
 Record MC ..... George Cole, Warren Reed,  
 Jim Foster  
 Chief Announcer ..... Burke Ormsby  
 Chief Engineer ..... George Cole

### K V I

**TACOMA—EST. 1929**

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Puget Sound Broad-  
 casting Company, Inc.

Business Address ..... 502 Rust Building  
 Phone Number ..... Broadway 4211  
 Studio Addresses ..... 502 Rust Building  
 Transmitter Location ..... Vashon Island, Wash.  
 Time on the Air: 5:30 a.m. to 11 p.m.; Sundays,  
 8 a.m. to 11 p.m.

News Service ..... AP  
 Transcription Service ..... Associated Music Pub-  
 lishers; Lang-Worth  
 Representative ..... George P. Hollingbery Co.

#### **Personnel**

President & Station  
 Manager ..... Vernice Irwin  
 Commercial Manager ..... Earl T. Irwin  
 Program Director ..... Larry Huseby  
 Traffic Manager ..... Vyra Bryant  
 Chief Engineer ..... Raymond Griese

### K V A N

**VANCOUVER—EST. 1939**

Frequency: 910 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... Vancouver Radio  
 Corporation

Business Address ..... 707½ Main St.  
 Phone Number ..... 150  
 Studio Address ..... 707½ Main St.  
 Transmitter Location ..... 2915 Fruit Valley Road  
 Time on the Air ..... Sunrise to sunset  
 News Service ..... UP  
 Transcription Service

Langworth; Standard Radio

#### **Personnel**

President ..... Sheldon F. Sackett  
 General Manager ..... Ben E. Stone  
 Resident Manager ..... S. W. McCready  
 Commercial Manager-Publicity Director  
 Marion Sexton  
 Program Director ..... Charlene Jackson  
 Chief Engineer ..... S. W. McCready

### K U J

**WALLA WALLA—EST. 1928**  
 KEYSTONE BROADCASTING SYSTEM  
 NORTHWEST NETWORK

Frequency: 1420 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... KUJ, Inc.  
 Business Address: Marcus Whitman Hotel,  
 Second and Rose Streets

Phone Number ..... 1230  
 Studio Address ..... Marcus Whitman Hotel  
 Transmitter Location: U. S. Highway No. 410  
 and Sudbury Road

Time on the Air ..... Unlimited license  
 News Service ..... UP  
 Transcription Service: World Broadcasting  
 System; Lang-Worth

Representatives: Nat'l—Howard H. Wilson  
 Co.; John Keating (Portland) and (Seattle)

#### **Personnel**

President and General  
 Manager ..... H. E. Studebaker  
 Commercial-Sales Promotion Manager  
 Norval Arnes  
 Production ..... Robert Dunton  
 Chief Announcer ..... Howard Rhoades  
 Women's Features Director ..... Ruth Denning  
 Chief Engineer ..... Milton MacLafferty

### K P Q

**WENATCHEE—EST. 1930**

THE BLUE NETWORK

Frequency: 560 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Westcoast Broad-  
 casting Company

Address ..... KPQ Bldg.  
 Phone Number ..... 45; 875  
 Transmitter Location ..... North End Miller Street  
 Time on the Air: 6:15 a.m. to 11:15 p.m. daily;  
 8:30 a.m. to 11 p.m. Sunday

News Service ..... UP  
 Transcription Service ..... NBC Thesaurus

• • • WASHINGTON - WEST VIRGINIA • • •

Representative

Joseph Hershey McGillvra, Inc.

**Personnel**

President ..... Rogan Jones  
 Station Manager..... Mrs. Helen Wylie  
 Sales Manager..... Mrs. Meryle Thompson  
 Program Director.... Mrs. Mildred Dahlhauser  
 Chief Engineer..... R. B. Sutton

**KIT**

YAKIMA—EST. 1929

MUTUAL—DON LEE BROADCASTING  
 SYSTEM  
 PACIFIC BROADCASTING CO.

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Operated By ..... Carl E. Haymond  
 Address..... 414 E. Yakima Ave.  
 Phone Number ..... 8115  
 Transmitter Location ..... South of Yakima  
 Time on the Air: 6:00 a.m.-12 Midnight; Sun-  
 days, 7 a.m. to 12 midnight

News Service ..... UP & AP  
 Transcription Service .... Lang-Worth; World  
 Broadcasting System  
 Representative... Jos. Hershey McGillvra, Inc.

**Personnel**

Owner..... Carl E. Haymond  
 Station Mgr..... James A. Murphy  
 Sales Mgr..... H. A. Miller

Program Manager..... C. A. Carlson  
 War Program Director..... C. A. Carlson  
 Chief Announcer ..... Fred Roberts  
 Chief Engineer..... H. Murphy

**KTYW**

YAKIMA—EST. 1944

CBS, EVERGREEN

Frequency: 1460 Kc.....Power: 500 Watts  
 Owned-Operated By..... Cascade Broad-  
 casting Company, Inc.

Business Address ..... Box 702  
 Phone Number ..... 6104  
 Studio Address..... E. Terrace Heights Blvd.  
 Transmitter Location... E. Terrace Heights Blvd.  
 Time on the Air... 6 a.m. to 12 midnight daily;  
 8 a.m. to 10 p.m. Sundays

News Service ..... AP  
 Transcription Service .. Lang-Worth; Thesaurus

**Personnel**

President-Owner ..... A. W. Talbot  
 Station Manager..... Miss E. J. Hamilton  
 Sales Manager ..... Pat O'Halleron  
 Program Director ..... Jim Thain  
 Sales Promotion Manager..... Pat O'Halleron  
 War Program Director..... E. J. Hamilton  
 Chief Announcer ..... John Griswold  
 Artists Bureau..... Barry Sherman Co.  
 Chief Engineer ..... Dave Gordon

**WEST VIRGINIA**

For Latest U. S. Census Population And Radio Homes Data And  
 Statistics on "Shifting Population" Please Turn To Pages 273-287

**WJLS**

BECKLEY—EST. 1939

CBS

KEYSTONE BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 250 Watts  
 Owned-Operated By..... Joe L. Smith, Jr.  
 Address ..... WJLS Bldg.  
 Transmitter Location ..... Teel Road  
 Phone Number ..... 7311  
 Time on the Air: 6 a.m. to 12 midnight; Sun-  
 days, 7 a.m. to 12 midnight.

News Service ..... UP  
 Transcription Service..... Standard Radio;  
 Lang-Worth  
 Representative..... Burn-Smith Co., Inc.

**Personnel**

Owner ..... Joe L. Smith, Jr.  
 Station Manager..... Mrs. V. N. Cooper

Sales Manager..... John T. Gelder, Jr.  
 Publicity Director..... Kenneth A. Schaffer  
 Program Manager..... Terence M. Harcourt  
 Continuity Director..... Midge Lee  
 Chief Announcer..... Jack Pevara  
 Auditor..... V. Z. Cooper  
 Chief Engineer..... Al J. Ginkel

**WHIS**

BLUEFIELD—EST. 1928

BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1440 Kc.....Power: 1000 d.: 500 n.  
 Owned-Operated By..... Daily Telegraph  
 Printing Co.

Address.....412 Bland St.  
 Phone Number.....WHIS  
 Transmitter Location.....Route No. 52,  
 Harry Heights  
 Time on the Air.....5 a.m. to 12 midnight,  
 Monday through Saturday; 8 a.m.-12:05 p.m.,  
 Sunday  
 Newspaper Affiliation...Bluefield Daily Tele-  
 graph; Sunset News  
 News Service.....UP  
 Transcription Service: World Broadcasting Sys-  
 tem  
 Representative.....The Katz Agency

**Personnel**

President.....H. I. Shott  
 Manager.....Hugh I. Schott, Jr.  
 Asst. Manager.....P. T. Flanagan  
 Sales Manager.....Ruby Brewer  
 Production Manager.....C. H. Murphey  
 Program Director.....P. T. Flanagan  
 Continuity Editor.....Janie Lambert  
 Publicity Director.....Elsia Thomas  
 News Editor.....Stuart Odell  
 Chief Announcer.....C. H. Murphey  
 Chief Engineer.....P. T. Flanagan

**W C H S**

CHARLESTON—EST. 1927  
 CBS—WEST VIRGINIA NETWORK

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Charleston  
 Broadcasting Co.  
 Address.....1016 Lee St.  
 Phone Number.....28-131  
 Transmitter Location.....Kanawha Country  
 Club Road  
 Time on the Air.....5:30 a.m. to 1 a.m.  
 News Service.....AP; UP  
 Transcription Service.....World  
 Representative.....The Branham Co.

**Personnel**

President.....John A. Kennedy  
 Vice-President-Managing Director,  
 Howard L. Chernoff  
 Technical Advisor.....Odes E. Robinson  
 Sales Manager.....Howard L. Chernoff  
 Sales Promotion Manager.....Elizabeth Camp  
 Program Director.....Jos. J. Herget  
 Traffic Director.....Carolyn Johnson  
 Musical Director.....Leah Perry Sloman  
 War Program Director.....Joseph J. Herget  
 Production Manager.....Berton Sonis  
 Publicity Director.....Elizabeth Camp  
 Chief Engineer.....Odes Robinson

**W G K V**

CHARLESTON—EST. 1939  
 NATIONAL BROADCASTING CO.

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned-Operated By.....Kanawha Valley  
 Broadcasting Company  
 Address.....208-212 Dickinson St.  
 Phone Number.....37-541  
 Transmitter Location.....Coal Branch Heights  
 Time on the Air.....19 hours per day  
 News Service.....UP  
 Transcription Service.....NBC Thesaurus,  
 Standard Radio  
 Representative: Joseph Hershey McGillvra, Inc.

**Personnel**

Presidents.....E. R. Custer, R. M. Venable  
 Station Manager.....Joseph B. Matthews  
 Commercial Manager.....Robert Bowles  
 Program Director.....C. P. Vogel, Jr.  
 Continuity & Promotion.....Gilbert Canfield  
 Publicity Director.....C. P. Vogel, Jr.  
 Musical Director.....Al Stein  
 Chief Engineer.....Melvin Swilinger

**W B L K**

CLARKSBURG—EST. 1937  
 NATIONAL BROADCASTING CO.  
 THE WEST VIRGINIA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Charleston Broad-  
 casting Co.  
 Address.....444½ West Pike Street  
 Phone Number.....3040  
 Transmitter Location.....Glen Elk, Clarksburg  
 Time on the Air.....7 a.m.-1 p.m., Mon, thru  
 Sat.; 9 a.m.-1 p.m., Sun.  
 News Service.....AP  
 Transcription Service.....WBS  
 Representative.....The Branham Company

**Personnel**

President.....Capt. John A. Kennedy  
 Station Manager.....G. C. Blackwell  
 Sales Manager, Sales Promotion Mgr.,  
 War Program Director, Publicity  
 Director.....G. C. Blackwell  
 Chief Engineer.....Jos. A. Wright

**W M M N**

FAIRMONT—EST. 1928

COLUMBIA BROADCASTING SYSTEM  
 Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Monongahela Valley  
 Broadcasting Co.  
 Address.....208 Adams St.  
 Phone Number.....3100  
 Transmitter Location.....Monongah

• • • WEST VIRGINIA • • •

Time on the Air.....5 a.m. to 12: midnight  
News Service ..... AP  
Transcription Services.....Standard Radio  
Representative .....John Blair & Co.

**Personnel**

President.....Lt. Comdr. George B. Storer  
Station-Commercial Manager

Stanton P. Kettler  
Office Manager.....R. C. Warden  
Sales Promotion Mgr.....Stanton P. Kettler  
War Program Director.....Frank Lee  
Musical Director.....DeWitt Wyatt  
Program Director.....Frank Lee  
Continuity Director.....Mary Jane Schultz  
Artists Bureau.....Mrs. Rhoda J. Ledford  
Chief Engineer .....Robert Hough

•  
**W S A Z**

HUNTINGTON—EST. 1927

BLUE NETWORK

WEST VIRGINIA NETWORK

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Operated By.....WSAZ, Inc.  
Address .....929½ Fourth Ave.  
Phone Number .....4108  
Transmitter Location .....28th St., West  
Time on the Air.....Unlimited license  
Newspaper Affiliation: Huntington Herald-  
Dispatch; Huntington Advertiser  
News Service ..... AP  
Transcription Service.....Standard Radio;  
Langworth  
Representative.....The Branham Co.

**Personnel**

President and General

Manager.....John A. Kennedy  
Station Manager.....Marshall L. Rosene  
Commercial Manager.....John L. Henry  
Sales Promotion Manager.....Mildred Chernoff  
Program Director.....W. Aldridge  
Production Manager.....W. O. Aldridge  
Publicity Director.....Marcia Young  
Chief Announcer.....Don Yeager  
Artists Bureau.....L. P. Swann  
Musical Director.....Phyllis Vickers  
Chief Engineer.....Leroy Kilpatrick

•  
**W L O G**

LOGAN—EST. 1940

KEYSTONE BROADCASTING SYSTEM

KING KOLE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Clarence H. Frey &  
Robert O. Greever—Partners .....  
Business Address.....433 Stratton St.  
Studio Address.....Kanada & Chestnut Sts.  
Phone Number....Office, 540; Studio, 761 & 762

Transmitter Location ....Kanada and Chestnut  
Streets

Time on the Air.....7:30 a.m. to 9 p.m.  
Newspaper Affiliation.....Logan Banner  
News Service ..... UP

**Personnel**

President .....Clarence H. Frey  
Station Manager.....James E. McGowan  
Sales Manager.....Jo Anne Humphries  
Sales Promotion Mgr.....James E. McGowan  
Program Director.....Harmon Calver  
War Program Director.....Harmon Calver  
Chief Announcer.....John Moses  
Chief Engineer.....Lloyd Beckworth

•  
**W A J R**

MORGANTOWN—EST. 1940

MBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....West Virginia Radio  
Corporation

Business Address.....440-446 Spruce Street  
Phone Number .....9488  
Transmitter Location .....Charleston and  
Webster Aves.

Time on the Air: 7:00 a.m. to 11:00 p.m., daily  
Newspaper Affiliation....Morgantown News-  
Dominion, Morgantown Post

News Service.....AP & BBC  
Transcription Service ...World Broadcasting  
System

**Personnel**

President .....H. C. Greer  
General Manager.....Norman Knight  
Program Director.....Numa Fabre, Jr.  
Promotion Director.....Eleanor Negri  
Musical Director.....Owen Dietz  
Chief Announcer.....John Gibbs  
Traffic Manager.....Clara Mutter  
Studio Manager.....William Goods  
Commercial Manager.....Frank Greeg  
Chief Engineer.....R. C. Spence

•  
**W P A R**

PARKERSBURG—EST. 1935

CBS—WEST VIRGINIA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By ...Ohio Valley Broad-  
casting Corporation

Address.....7th and Market St., Grinter  
Building

Phone Number .....2530  
Transmitter Location.....North Parkersburg  
Time on the Air.....6:30 a.m. to 1:05 a.m.

News Service .....AP  
Transcription Service.....Standard Radio  
Representative .....Branham Company



## WEST VIRGINIA

### Personnel

President.....Capt. John A. Kennedy  
Station Manager.....George H. Clinton  
Program Director.....Carl Loose  
War Program Director.....Paula Carr  
Publicity Director.....Tom Garten  
Chief Announcer.....Bill Sherman  
Artists Bureau.....Chas. Burroughs  
Chief Engineer.....Cecil Knowles

## W B R W

WELCH—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....McDowell Service  
Company

Business Address.....10 Riverside Drive  
Phone Number.....818  
Studio Address.....10 Riverside Drive  
Transmitter Location.....Dor Building  
Time on the Air.....7:30 a.m. to 9:00 p.m.;  
Sundays, 9 a.m. to 6:30 p.m.

News Service.....AP  
Transcription Service.....Associated Music  
Publishers; Keystone Broadcasting System  
Representative.....Forjoe & Co.

### Personnel

President.....J. W. Blakely  
General Manager.....J. H. Metz  
Program Director.....John Villani  
Chief Announcer-Director of  
War Programs.....John Villani  
Chief Engineer.....Jerry H. Metz

## W K W K

WHEELING—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Community Broad-  
casting, Inc.

Address.....16th & Market Sts.  
Phone Number.....Wheeling 5320  
Transmitter Location.....16th & Market Sts.  
Time on the Air: 6 a.m. to 12 midnight; Sun-  
days, 8 a.m. to 12 midnight

News Service.....UP  
Transcription Service.....Standard Radio  
Representative.....Weed & Co.

### Personnel

President.....Joe L. Smith, Jr.  
Station Manager.....John B. Reynolds  
Sales Manager.....John T. Gelder, Jr.  
Program Director.....Edward L. Blockinger

War Program Director.....Edward L. Blockinger  
Chief Announcer.....Deen Brooks  
Musical Director.....Oliver Edwards  
Chief Engineer.....Fred Baker

## W W V A

WHEELING—EST. 1926

BLUE NETWORK

Frequency: 1170 Kc.....Power: 50000 Watts  
Owned-Operated By.....West Virginia  
Broadcasting Corp.

Address.....Hawley Building  
Phone Number.....Wheeling 5383  
Transmitter Location.....St. Clairsville, Ohio  
Time on the Air:.....4:30 a.m. to 1 a.m.;  
Sundays, 7 a.m. to 1 a.m.

News Service.....AP  
Transcription Service.....NBS Thesaurus  
Representative.....John Blair & Co.

### Personnel

President.....George B. Storer  
Local Sales Manager.....Wm. E. Rine  
Station Manager.....George W. Smith  
Sales Promotion Manager-Publicity  
Director.....Ruth Lee Miller  
Production Manager.....Paul J. Miller  
Program Director.....Lew Clawson  
Director of War Programs.....Walt Turner  
Chief Announcer.....Walt Turner  
Musical Director.....Robert Nesbitt  
Chief Engineer.....Edward L. Keim

## W B T H

WILLIAMSON—EST. 1939

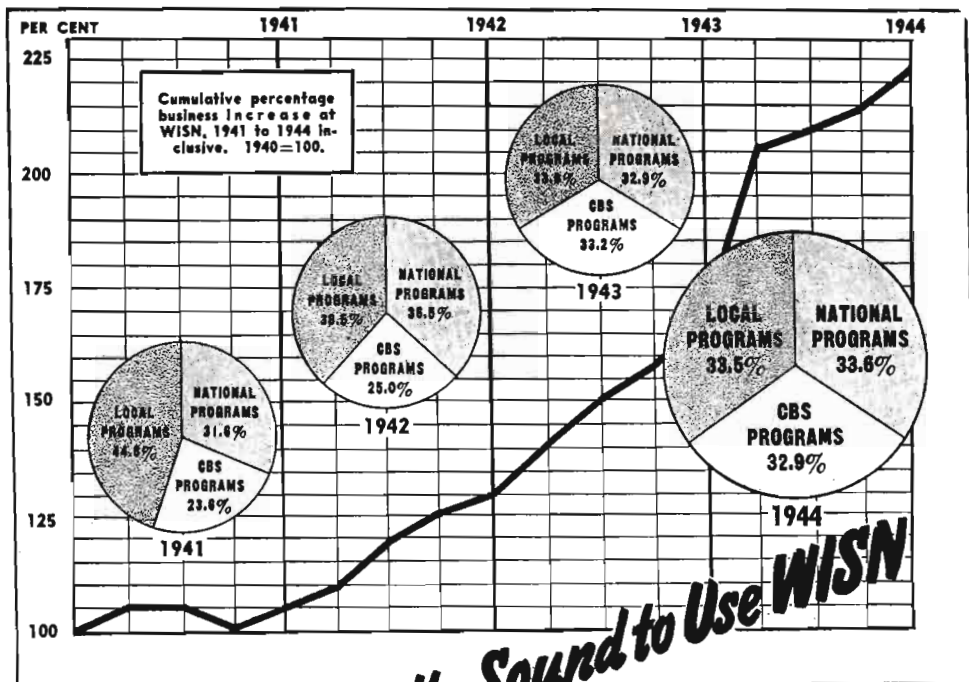
KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Williamson Broad-  
casting Corp.

Address.....Mountaineer Hotel Block  
Phone Number.....1241  
Transmitter Location.....Mountaineer Hotel Block  
Time on the Air.....Unlimited license  
News Service.....UP  
Transcription Service.....World Broadcasting  
System

### Personnel

President.....Mrs. L. C. Tierney  
Station-Commercial Manager.....Alice Shein  
Acting Program Director.....Alice Shein  
Chief Announcer.....Charles R. French  
Chief Engineer.....Robert W. Bullio



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#### BASICALLY SOUND

... because each year since 1940 business on WISN has increased and each year the increase HAS BEEN GREATER than in the previous year.

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... because more advertisers are placing more business with WISN year in—year out. If YOU want results in the Milwaukee area, you can get them on the station with the listener (and the advertiser) preference. Try us and see. You'll be glad you did.

# WISN

WISN MILWAUKEE

GASTON W. GRIGNON, General Manager

5,000 WATTS DAY AND NIGHT • A COLUMBIA NETWORK STATION

THE KATZ AGENCY, INC.—NATIONAL REPRESENTATIVES

# WISCONSIN

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## W H B Y

APPLETON—EST. 1925  
MUTUAL BROADCASTING SYSTEM  
WISCONSIN RADIO NETWORK  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: WHBY, Inc.  
Address: 600 S. Lawe St.  
Phone Number: 1161  
Transmitter Location: 600 S. Lawe St.  
Time on the Air: 7 a.m.-11 p.m.  
News Service: AP  
Transcription Service: Standard Radio

### Personnel

Chief Executive: Rev. J. A. Wagner  
Station Manager: J. L. Gallagher  
Program Director: Rodge Mueller  
Chief Engineer: George Merkle

## W A T W

ASHLAND—EST. 1940  
MUTUAL BROADCASTING SYSTEM  
NORTH CENTRAL BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Upper Michigan-Wisconsin Broadcasting Co., Inc.  
Address: Northern State Bank Building  
Phone Number: 1420  
Transmitter Location: Ellis Ave.  
Time on the Air: 6:25 a.m. to 11 p.m.  
News Service: UP  
Transcription Service: Langworth  
Representative: Sears & Ayes

### Personnel

President: William L. Johnson  
Station Manager: J. W. Huss  
Commercial Manager: T. G. Hogan  
Program Director-Chief  
Announcer: Harry Willis  
Chief Engineer: Hine Dahlbacka

## W E A U

EAU CLAIRE—EST. 1937  
NATIONAL BROADCASTING CO.  
ARROWHEAD NETWORK

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Operated By: Central Broadcasting Company  
Business Address: 203 South Barstow St.  
Phone Number: 6149  
Transmitter Location: Seymour Road (County Road Q)  
Time on the Air: Full Time

Newspaper Affiliation: Eau Claire Leader  
News Service: AP  
Transcription Service: Langworth & World  
Representative: George P. Hollingbery Co.

### Personnel

President: W. C. Bridges  
Commercial Manager: Clyde Riddle  
Production Manager: Howard Dunavan  
Sales Promotion Manager: Bert Ausman  
Chief Engineer: Thos. Jorgenson

## K F I Z

FOND-DU-LAC—EST. 1922  
MUTUAL BROADCASTING SYSTEM  
WISCONSIN NETWORK

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: The Reporter Printing Company  
Operated By: The Commonwealth Reporter  
Address: 18-20-22 West First Street  
Phone Number: 358  
Transmitter Location: Lange Bldg.  
Time on the Air: 8 a.m. to 10 p.m.; Sundays, 7:30 a.m.-11 p.m.

Newspaper Affiliation: The Commonwealth Reporter  
Transcription Service: Standard Radio

### Personnel

President: A. H. Lange  
Station Manager: Lucille Fairbanks  
Commercial Manager: William O'Brien  
Program Director: Joyce A. Bahr  
Chief Announcer: Allen Sampson  
Chief Engineer: Wendell S. Meyers

## W T A Q

GREEN BAY—EST. 1922

COLUMBIA BROADCASTING SYSTEM  
Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Operated By: WHBY, Inc.  
Business Address: Bellin Bldg.  
Phone Number: Adams 1  
Studio Address: Bellin Building  
Transmitter Location: West De Pere, Wisc.  
Time on the Air: 6 a.m. to 12 midnight  
News Service: AP  
Transcription Service: Associated Music Publishers  
Representative: Weed & Co.

### Personnel

Managing Director: Rev. James A. Wagner  
General Manager: Haydn R. Evans  
Sales Manager: Val Schnelder  
Program Director: Al Michael

Production Manager.....Clair Stone  
 Sa'es Promotion.....Al Ludwig  
 Chief Announcer.....Clair Stone  
 Artists Bureau.....C. Edges  
 Publicity Director.....Frank Hart  
 Musical Director.....Sam De Signe  
 Chief Engineer.....Wallace J. Stange

## WCLO

JANESVILLE—EST. 1930  
 MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM  
 WISCONSIN NETWORK

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Gazette Printing Co.  
 Address.....200 E. Milwaukee Ave.  
 Phone Number.....2500  
 Transmitter Location.....1436 Oakhill Ave.  
 Time on the Air.....6:45 a.m.-11 p.m.  
 Newspaper Affiliation.....Janesville Daily  
 Gazette  
 News Service.....AP  
 Transcription Service.....Langworth  
 Representative.....Wm. G. Rambeau Co.

### Personnel

President.....Sidney H. Bliss  
 Station Manager.....Bob Page  
 Sales Manager.....Gordon Downey  
 Program Director.....Dorothy Alan  
 Chief Engineer.....Wayne Clay

## WKBH

LA CROSSE—EST. 1926  
 BLUE NETWORK  
 NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WKBH, Inc.  
 Business Address.....Radio Building  
 Phone Number.....4-5-0  
 Transmitter Location.....R. F. D. LaCrosse  
 Time on the Air: 6 a.m. to 11:30 p.m.; Sunday,  
 9 a.m. to 11:30 p.m.  
 News Service.....AP  
 Transcription Service.....Langworth  
 Representative.....Howard H. Wilson Company

### Personnel

Station Manager.....Howard Dahl  
 Program Director.....Bernice Callaway  
 Director of War Programs-  
 Chief Announcer.....Raymond Plamadore  
 Chief Engineer.....Al Leeman

## WHA

MADISON—EST. 1917 (as 9XM)  
 1922 (as WHA)

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned By.....State of Wisconsin

Operated By.....University of Wisconsin  
 Address.....Radio Hall  
 Phone Number.....Badger 580, Extension 476  
 Transmitter Location.....Fish Hatchery Road  
 Time on the Air.....7:30 a.m. to local sunset  
 News Service.....UP  
 Transcription Service.....Standard Radio  
 & World

### Personnel

Chief Executive.....H. B. McCarty  
 Acting Director.....William G. Harley  
 Acting Program Director.....Walter Krulevitch  
 Chief Engineer.....John Stiehl  
 (Non-Commercial Station)

## WIBA

MADISON—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Badger Broadcast-  
 ing Company  
 Business Address.....110 East Main Street  
 Phone Number.....Fairchild 8800  
 Transmitter Location.....Route 4, Madison, Wis.  
 Time on the Air.....Unlimited license  
 Newspaper Affiliation.....The Capital Times;  
 Wisconsin State Journal  
 News Service.....UP  
 Transcription Service.....Associated Music  
 & Standard  
 Representative.....Howard H. Wilson Co.

### Personnel

President.....William T. Evjue  
 General Manager.....Edwin C. Allen  
 Program Manager & Publicity  
 Director.....K. F. Schmitt  
 Musical Director.....Leon Persson  
 Chief Engineer.....Norman Hahn

## WOMT

MANITOWOC—EST. 1926

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Operated By.....Francis M. Kadow  
 Address.....Radio Building  
 Phone Number.....167-400 W  
 Transmitter Location.....11110 Washington St.  
 Time on the Air.....6:55 a.m. to 10 p.m.  
 News Service.....UP  
 Transcription Service.....World Broadcasting  
 System  
 Representative.....Regional Radio Sales

### Personnel

General Manager.....F. M. Kadow  
 Production & Promotion Manager.....L. J. Kadow  
 Commercial Manager.....Maurice Dailey  
 Program Director.....Russ Russell  
 Chief Engineer.....W. F. Dubin

# W M A M

MARINETTE—EST. 1939

WOLVERINE WISCONSIN NETWORK

Frequency: 570 Kc. Power: 250 Watts  
 day, 100 night  
 Owned-Operated By M. & M. Broadcast-  
 Address Radio Park  
 Phone Number 570  
 Transmitter Location Radio Park  
 Time on the Air 6:30 a.m.-10 p.m.  
 News Service UP  
 Transcription Service Associated Music  
 Representative Howard Wilson

## Personnel

President W. E. Walker  
 Station Manager Joseph D. Mackin  
 Sales and Merchandising  
 Manager Howard Emich  
 Program Director Florence Meyers  
 Director War Programs Pat Kehoe  
 Chief Engineer Martin R. Lund

# W I S N

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1150 Kc. Power: 5000 Watts  
 Owned-Operated By Hearst Radio, Inc.  
 Business Address 123 W. Michigan St.  
 Phone Number Daly 3900  
 Transmitter Location 4601 South 60th St.  
 Time on the Air: 6 a.m. to 12:05 a.m.; Sun-  
 days, 7:15 a.m. to 12:05 a.m.  
 Newspaper Affiliation The Milwaukee Sentinel  
 News Service UP, INS  
 Transcription Service World Broad-  
 casting System, Standard Radio  
 Representative The Katz Agency

## Personnel

General Manager G. W. Grignon  
 Sales Promotion Manager-Director of  
 War Programs & Publicity Ellis Saxton  
 Program Director Woods Dreyfus  
 Musical Director E. Krebs  
 Chief Engineer Dick Richards

# W I G M

MEDFORD—EST. 1941

KEYSTONE BROADCASTING SYSTEM  
 WISCONSIN NETWORK

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By George F. Meyer  
 Business Address Medford, Wisconsin  
 Phone Number 5147  
 Studio Address Highway 13  
 Transmitter Location Highway 13  
 Time on the Air: 7:30 a.m. to 10 p.m.; Sundays,  
 8 a.m. to 6 p.m.  
 News Service UP  
 Transcription Service Keystone Broadcasting  
 System, Langworth  
 Representative Cox & Tanz

## Personnel

Owner George F. Meyer  
 Station Manager Mrs. Irma Meyer  
 Commercial Manager Anton Grossman  
 Chief Announcer Ray Laube  
 Chief Engineer Raymond Bohnert

# W T M J

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By The Journal Com-  
 pany (The Milwaukee Journal)  
 Business Address 333 West State Street  
 Phone Number Marquette 6000  
 Studio Address 720 East Capitol Drive  
 Transmitter Location Route No. 5, Box 817,  
 Waukesha, Wisc.  
 Time on the Air: 6 a.m. to 12 midnight; Sun-  
 days, 8 a.m. to 12 midnight  
 Newspaper Affiliation The Milwaukee  
 Journal  
 News Service AP  
 Transcription Service Associated Music  
 Publishers  
 Representative Edward Petry & Co., Inc.

## Personnel

Vice President-General Manager W. J. Damm  
 Station Manager-In Charge  
 of Sales L. W. Herzog  
 Asst. Manager R. G. Winnie  
 Program Director &  
 Publicity Director Bruce Wallace  
 Chief Announcer Robert J. Heiss  
 Musical Director Maurice Kipen  
 Chief Technician D. W. Gellerup



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# BIGGER Every Year!



Linda, Pat and Michael Lanphier

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BIGGER List of Local Accounts  
BIGGER List of National Accounts  
BIGGER Audience  
BIGGER Results  
*Year In and Year Out*

**WEMP** *Milwaukee*

Basic Blue Network

C. J. Lanphier  
*General Manager*

Howard H. Wilson & Co.,  
*National Representatives*



**W E M P**

MILWAUKEE—EST. 1935

THE BLUE NETWORK

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Milwaukee Broad-  
 casting Co.  
 Address .....710 N. Plankington Ave.  
 Phone Number.....Marquette 7725  
 Transmitter Location.....710 No. Plankington  
 Time on the Air.....7 a.m.-Midnight, Sunday:  
 6:30 a.m.-3:30 a.m. Daily  
 News Service ..... UP  
 Representative.....Howard H. Wilson Co.

**Personnel**

Station Manager.....C. J. Lanphier  
 Program & Production Director....Conrad Rice  
 Musical Director.....Elmer Ihrke  
 Chief Announcer.....Paul Bartell  
 Director War Programs.....N. K. Searles  
 Chief Engineer.....Raymond Host

**W O S H**

OSHKOSH—EST. 1941

BLUE NETWORK

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated by.....Oshkosh Broad-  
 casting Corp.  
 Address .....151½ Main Street  
 Phone Number ..... 4580  
 Transmitter Location.....Bowen Street  
 Time on the Air.....6:30 a.m. to 11 p.m.  
 News Service ..... UP  
 Transcription Service.....World  
 Representative.....Regional Radio Sales

**Personnel**

President.....Myles H. Johns  
 General Manager.....Ben A. Laird  
 Sales Manager.....Wilmer J. LaFond  
 Program Director.....Marjorie Hilliard  
 Chief Announcer-Farm Editor...Jack Kessenick  
 Chief Engineer.....Nathan Williams

**W I B U**

POYNETTE—EST. 1925

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....Wm. C. Forrest  
 Business Address .....R. F. D. No. 2  
 Phone Number .....97 R 5 Poynette  
 Studio Addresses: Poynette; Portage; Beaver  
 Dam; Madison; Baraboo  
 Transmitter Location .....R. F. D. No. 2  
 Time on the Air .....7 a.m. to 11 p.m.  
 Transcription Service.....Standard Radio

**Personnel**

Station Manager .....Wm. C. Forrest  
 Commercial-Madison Studio  
 Manager .....Ralph O'Connor  
 Portage Studio Manager.....M. A. Hays  
 Beaver Dam Studio Manager.....Hal Woods  
 Program Director.....Sarah Forrest  
 Chief Announcer.....Geo. Gross  
 Chief Engineer .....Leonard Doese

**W R J N**

RACINE—EST. 1926

MUTUAL BROADCASTING SYSTEM

WISCONSIN NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By .... Racine Broadcasting  
 Corporation  
 Address.....441 Main Street  
 Phone Number .....Jackson 290-291  
 Transmitter Location...Mount Pleasant, Wisc.  
 Time on the Air.....8:30 a.m. to 10 p.m.  
 Newspaper Affiliation ....Racine Journal-  
 Times  
 News Service ..... AP  
 Representative.....Regional Radio Sales

**Personnel**

President & General  
 Manager.....Harry R. LePoidevin  
 Station & Commercial  
 Manager.....Harold J. Newcomb  
 Program Director.....Garrett Adams  
 Musical Director.....Orson White  
 Chief Engineer.....F. Lee Dechant

**W J M C**

RICE LAKE—EST. 1939

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..Indianhead Broadcasting  
 Co.  
 Address.....1615 S. Main St.  
 Phone Number ..... 550  
 Transmitter Location ...1615 South Main St.  
 Time on the Air.....7:00 a.m.-8:00 p.m.;  
 Sunday: 8:00 a.m.-6:00 p.m.  
 News Service ..... AP  
 Transcription Service .....Standard Radio

**Personnel**

President.....Walter C. Bridges  
 Director of Operations...H. W. Westmoreland  
 Sales Manager.....Leonard Anderson

**W H B L**

**SHEBOYGAN—EST. 1928**

MUTUAL BROADCASTING SYSTEM  
WISCONSIN NETWORK

Frequency: 1330 Kc. Power: 1000 d.; 250 n.;  
Owned-Operated By..... Press Publishing  
Business Address ..... 626-636 Center Ave.  
Phone Number ..... 1900  
Studio Address ..... Press Building  
Transmitter Location ..... Highway No. 141  
Time on the Air ..... 7:30 a.m. to 11 p.m.  
Newspaper Affiliation ..... Sheboygan Press  
News Service ..... UP  
Transcription Service ..... Standard Radio  
Representative ..... John Pearson

**Personnel**

Executive Director..... A. Matt Werner  
Station Manager..... G. P. Richards  
Program & Musical Director..... Glen James  
Chief Engineer..... Herbert Mayer

**W L B L**

**STEVENS POINT—EST. 1924**

Frequency: 930 Kc. Power: 5000 Watts  
Owned By..... Department of Agriculture  
Operated by .. Wisconsin Department of Agriculture  
Business Address..... Stevens Point  
Phone Number ..... 525  
Studio Address ..... State Teachers College  
Transmitter Location .. Auburndale, Wisconsin  
Time on the Air..... Daytime license  
News Service ..... AP

**Personnel**

Director ..... Milton Button  
Station Manager..... F. R. Calvert  
Chief Engineer..... Walt Ninneman  
(Non-Commercial Station)

**W D S M**

**SUPERIOR—EST. 1939**

MUTUAL BROADCASTING SYSTEM  
BLUE NETWORK

NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By..... WDSM, Inc.  
Business Address ..... Board of Trade Bldg.  
Phone Numbers:  
6262 (Business Office); 4451 (Superior Studio);  
Mel. 1812 (Duluth Studio)

Studio Addresses:

Androy Hotel, Superior; Spalding Hotel,  
Duluth, Minn.

Transmitter Location... Connor's Point, Superior, Wisc.

Time on the Air ..... 18½ hours daily  
Representative ... Wm. G. Rambeau Company

**Personnel**

President ..... James J. Conroy  
Asst. Mgr. & Treas..... A. C. Robinson  
Sales Manager..... E. R. Cluett  
Program Director..... Elma De Meire  
Chief Announcer..... Frederic Riddell  
Chief Engineer ..... Melvin Laskey

**W S A U**

**WAUSAU—EST. 1937**

COLUMBIA  
WISCONSIN NETWORK

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... Northern Broadcasting Co., Inc.

Address ..... 125 Third Street  
Phone Number ..... 6521  
Transmitter Location ..... 125 Third Street  
Time on the Air..... 6:30 a.m. to 10:30 p.m.  
News Service ..... UP  
Transcription Service ..... World  
Representative..... Howard H. Wilson

**Personnel**

President..... Lt. Col. W. E. Walker  
General Manager..... Ben F. Hovel  
Commercial Manager..... J. W. Killeen  
Program-Musical Director..... Donald R. Burt  
Chief Engineer ..... Roland Richardt

**W F H R**

**WISCONSIN RAPIDS—EST. 1940**

MUTUAL BROADCASTING SYSTEM  
WISCONSIN NETWORK

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By..... William F. Huffman  
Business Address ..... 141 West Grand Ave.  
Phone Number ..... 1340  
Studio Address ..... 141 West Grand Ave.;  
Fox Theater Bldg., Stevens Point, McCain-  
Johnson Building, Marshfield  
Transmitter Location ..... 1500 Bonow Ave.  
Time on the Air ..... 7 a.m. to 10:30 p.m.  
Newspaper Affiliation ..... Wisconsin Rapids  
Daily Tribune

News Service ..... AP  
Transcription Service ..... Standard Radio  
Representatives..... Burn Smith Co.

**Personnel**

Owner..... William F. Huffman  
General Manager..... George T. Frechette  
Commercial Manager..... Bruce G. Beichl  
Program Director..... Arnold Strape  
Chief Engineer..... Garth N. Bowker

# WYOMING

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## K D F N

CASPER—EST. 1930

KEYSTONE BROADCASTING SYSTEM

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned-Operated By: Donald L. Hathaway  
 Address: 1st and Lennox Streets  
 Phone Number: 407  
 Transmitter Location: 1st and Lennox Sts.  
 Time on the Air: Unlimited license  
 News Service: UP  
 Transcription Service: Langworth; Keystone Broadcasting System  
 Representative: Sear & Ayer, Inc.; Homer Griffith (West Coast)

### Personnel

Owner-Manager: Donald L. Hathaway  
 Program Director: Marcus R. Nichols  
 Chief Announcer: Harrison Brewer  
 Chief Engineer: D. L. Hathaway

## K F B C

CHEYENNE—EST. 1940

BLUE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Frontier Broadcasting Co.  
 Address: Plains Hotel  
 Phone Number: 4461  
 Transmitter Location: 3rd and Evans  
 Time on the Air: Unlimited license  
 Newspaper Affiliation: Wyoming Eagle; Wyoming State Tribune  
 News Service: UP  
 Representative: Burn-Smith Company

### Personnel

Owner: Tracy S. McCracken  
 Station Manager: Wm. C. Grove  
 Sales Promotion Manager: Frank Flynn  
 Program-Publicity Director: Jeanette Flynn  
 Announcer: Dick Lane  
 Chief Engineer: Wm. C. Grove

## K P O W

POWELL—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Albert I. Meyer  
 Business Address: 557 N. Clark St.  
 Phone Number: 222  
 Studio Address: 7th & Hamilton St.  
 Transmitter Location: 7th & Hamilton Sts.

Time on the Air: 7 a.m. to 10 p.m.  
 News Service: UP  
 Transcription Service: Langworth, Keystone Broadcasting System  
 Representatives:

Sears & Ayer, Homer Owen Griffith

### Personnel

Owner: A. J. Meyer  
 Station Manager: Del Brandt  
 Chief Engineer: Del Brandt

## K V R S

ROCK SPRINGS—EST. 1938

MUTUAL BROADCASTING INTERMOUNTAIN NETWORK

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Wyoming Broadcasting Company  
 Address: 1307 Wyoming Street  
 Phone Number: 93  
 Time on the Air: 7:30 a.m.-10:30 p.m.  
 News Service: AP  
 Transcription Service: NBC Thesaurus; Keystone Broadcasting System

### Personnel

President: Mrs. H. L. McCracken  
 Station Manager: H. L. McCracken  
 Sales Director: Michael Reid  
 Musical Director: Carmen Megeath  
 Chief Announcer: John H. Gann  
 Chief Engineer: A. Buchanan

## K W Y O

SHERIDAN—EST. 1934

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Big Horn Broadcasting Company, Inc.  
 Business Address: 19 North Main St.  
 Phone Number: 601  
 Studio Address: Gillette Building, 19 North Main St.  
 Transmitter Location: Northwest of Sheridan  
 Time on the Air: 7 a.m. to 8 p.m.  
 News Service: UP  
 Transcription Service: Standard Radio; Keystone Broadcasting System  
 Representative: Sears & Ayer, Inc.; Homer Owen Griffith

### Personnel

President: R. E. Carroll  
 General Manager: Jim Carroll  
 Program-Publicity Director: Mel Hallock  
 Chief Engineer: Bob Crossthwaite

*It's so Good and True—Again We Advise*

Get into America's newest, undeveloped market through

**KFQD**

**ANCHORAGE, ALASKA**

**790 KC**

**1000 W**

*First in  
Alaska!*

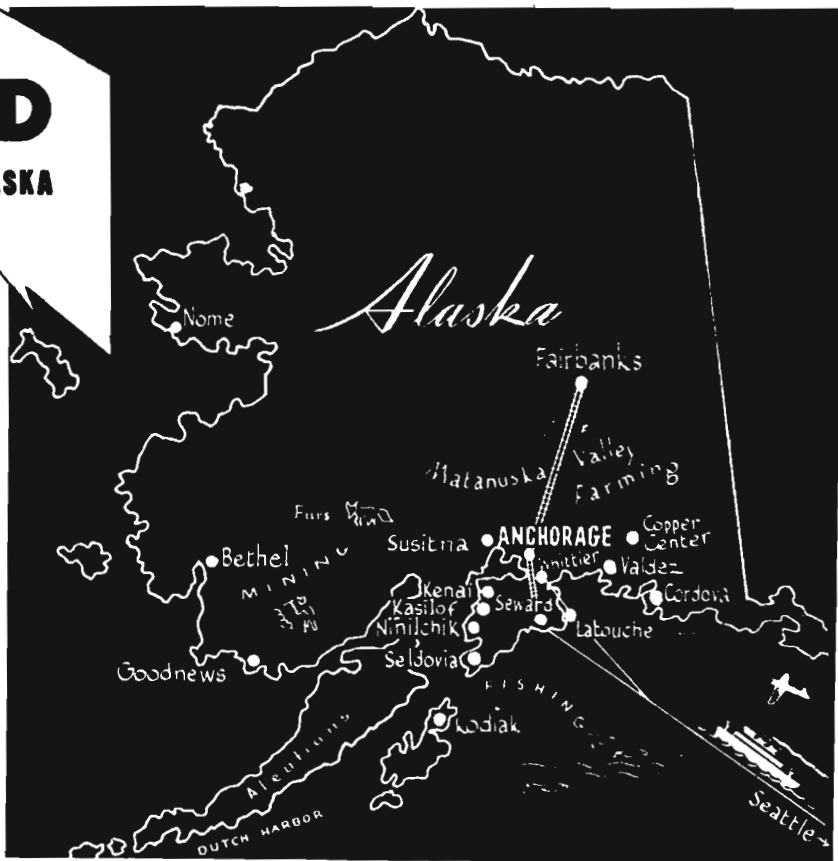
Here's the opportunity you've dreamed about — a booming territory with large buying power and a need for every kind of product. Reach it through Station KFQD.

KFQD blankets Alaska's most important metropolitan - industrial area. Anchorage, the "News Center of Alaska," is the hub of a heavily populated railbelt . . . headquarters of the Alaska Railroad, Alaska Airlines,\* Civil Aeronautic Authority, Alaska Defense Command and many other major industries of Alaska which include: Fishing, canning, fur trapping, mining, lumbering, shipping and transportation.

The oldest station in Alaska (May, 1924), KFQD has proved to be the Territory's most outstanding adver-

tising medium. It's a "must" on the list of every forward-looking advertiser

\*Government figures show that the Anchorage Municipal Airport handled in one month recently 7,695 airplane landings and departures. This exceeded the air travel handled by LaGuardia Field (N. Y.), Los Angeles, San Francisco and many other leading airports for the same period.



**ALASKA BROADCASTING CO.**

**NATIONAL REPRESENTATIVE: PAN AMERICAN BROADCASTING COMPANY**

330 MADISON AVE.  
NEW YORK 17, N. Y.

FRED JONES, 228 NO. LaSALLE ST.  
CHICAGO, ILLINOIS

HOMER GRIFFITH, 6362 HOLLYWOOD BLVD.  
HOLLYWOOD, CALIFORNIA

# TERRITORIES — — POSSESSIONS

## Alaska

### K F Q D

ANCHORAGE—EST. 1924  
KEYSTONE BROADCASTING SYSTEM

Frequency: 790 Kc.....Power: 1000 Watts  
Owned By.....William J. Wagner  
Operated By.....Alaska Broadcasting Co.  
Business Address.....Box 1040, Anchorage  
Phone Number.....Main 143  
Studio Address.....412 Fourth Avenue  
Transmitter Location.....Anchorage  
Time on the Air.....6:30 a.m. to midnight  
News Service.....INS; Transradio; UP  
164—Stations (States)  
TERRITORIES—POSSESSIONS .....

Transcription Service.....Lang-Worth; Key-  
stone Broadcasting System; Army Special  
Service

Representative.....Pan American Broadcast-  
ing Co.

#### Personnel

Owner-Station Manager...William J. Wagner  
Commercial Manager,Program  
Director.....Ken Laughlin  
Chief Announcer.....Allen Walker  
Chief Engineer.....David O. Fields

### K F A R

FAIRBANKS—EST. 1939

Frequency: 660 Kc.....Power: 10000 Watts  
Owned-Operated By.....Midnight Sun Broad-  
casting Co.  
Address.....508 Second Avenue—Lathrop  
Building  
Phone Number.....East 380  
Lathrob Bldg.  
Transmitter Location.....Farmer's Loop Rd.  
Time on the Air.....7 a.m. to 11 p.m.  
Newspaper Affiliation.....Fairbanks Daily  
News Miner  
News Service.....AP, UP  
Transcription Service.....Standard;  
World Broadcasting System  
National Sales Office.....Free & Peters, Inc.  
National Representative.....Free & Peters, Inc.

#### Personnel

President.....A. E. Lathrop  
Station-Commercial Manager.....W. K. Foster

Sales Promotion & Program Director,  
Alvin O. Bramstedt  
Publicity Director.....Royal O'Reilly  
Chief Announcer.....W. K. Foster  
Musical Director.....Eleanor Hansen  
Chief Engineer.....A. G. Hiebert

### K I N Y

JUNEAU—EST. 1935

Frequency: 1450 Kc.....Power: 1000 Watts  
Owned-Operated By.....Edwin A. Kraft  
Business Address.....Box 2597, Juneau;  
American Building, Seattle, Wash.  
Phone Number.....197 (Juneau); Elliott  
5488 (Seattle)  
Studio Address.....Decker Bldg.  
Transmitter Location.....Alaska Juneau  
Mine Dump  
Time on the Air: 7:30 a.m. to 11 p.m.; Sundays,  
10 a.m. to 8:30 p.m.  
Transcription Service.....C. P. MacGregor;  
Lang-Worth  
Representative.....Joseph Hershey McGillvra  
National Sales Office: 708 American Building,  
Seattle, Wash.

#### Personnel

Owner.....Edwin A. Kraft  
Station Manager.....Henry M. Hogue  
Chief Engineer.....Murray Durham

### K T K N

KETCHIKAN—EST. 1942

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Operated By.....Edwin A. Kraft  
Address.....Ketchikan, Alaska;  
708 American Bldg., Seattle, Wash.  
Transmitter Location.....Ketchikan, Alaska  
Time on the Air: 7:30 a.m. to 11 p.m.; Sun-  
days, 10:30 a.m. to 9 p.m.  
Representatives.....Spot Sales, Inc.

#### Personnel

Owner.....Edwin A. Kraft  
Station Manager.....Henry M. Hogue  
Program Director.....Gordon Chandler  
Chief Engineer.....Murray M. Durham

### W V C X

SITKA

1220 Kc. 15 Watts, American Expeditionary  
Station

# 72%

# OF PUERTO RICO'S POPULATION

*The Link of the Americas*  
**WNEL**

*San Juan, Puerto Rico*



With great pleasure we quote a paragraph from one of the letters received daily by Station WNEL.

"WE BELIEVE YOU WILL BE INTERESTED TO KNOW THAT WE RECENTLY MADE A HOUSE TO HOUSE CHECK ON THIS PROGRAM DURING ITS BROADCAST. OUR SURVEY SHOWED 72% OF THE RADIO LISTENERS TUNED TO THIS PROGRAM. WE FEEL THE RESULTS ACHIEVED THIS YEAR WITH THIS PROGRAM ARE MOST GRATIFYING AND, IN ACCORDANCE WITH OUR RECENT CONVERSATION, WE ARE PLANNING TO CONTINUE IT IN THE SAME FORM NEXT YEAR."

ORIGINAL ON FILE

TOTAL IMPORTS DURING YEAR 1941..... \$156,039,176

including

Food, Animal and Vegetable Products.....	\$2,276,598
Machinery and Vehicles.....	20,566,992
Chemical and Drug Products.....	10,870,012
Misc. Products.....	72,325,574



5000 WATTS  
N.B.C. AFFILIATE

# WNEL

JUAN PIZA

New York Office:  
470 Park Ave.

ELdorado 5-6788



# Hawaii

## K H B C

HILO—EST. 1936

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Hawaiian Broadcasting System, Ltd.

Address ..... 1285 Kalaniole Ave.  
Transmitter Location ..... Hilo  
Time on the Air ..... Unlimited license  
Transcription Service: C. P. MacGregor; World Broadcasting System

### Personnel

General Manager ..... J. Howard Worrall  
Station Manager ..... Al Green  
National Sales Manager ..... Henry C. Putnam

## K G M B

HONOLULU—EST. 1930

CBS—MBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned By Hawaiian Broadcasting System, Limited

Address ..... 1534 Kapiolani Blvd.  
Phone Number ..... 2323  
Transmitter Location 1534 Kapiolani Boulevard  
Time on the Air ..... 6:15 a.m. to 11:30 p.m.  
Newspaper Affiliation ..... Honolulu Star-Bulletin

News Service ..... UP  
Transcription Service ..... World Broadcasting System; Associated Music Publishers; C. P. MacGregor  
Representative ..... John Blair & Co.

### Personnel

President-General Manager ..... J. Howard Worrall  
Chief Engineer ..... Ernest Lindemann

## K G U

HONOLULU—EST. 1922

NBC AND BLUE

Frequency: 760 Kc. Power: 2500 Watts  
Licensee: Marion A. Mulrony & Advertiser Publishing Co., Ltd.

Owned By ..... Advertiser Publishing Co., Ltd.  
Address ..... Advertiser Square  
Transmitter Location ..... Advertiser Square  
Time on the Air ..... 6 a.m. to 11 p.m.  
Newspaper Affiliation ..... Honolulu Advertiser  
Transcription Service ..... NBC Thesaurus; Lang-Worth  
Representative ..... The Katz Agency

### Personnel

President ..... Lorrin P. Thurston  
General Manager ..... M. A. Mulrony

## K T O H

LIHUE—EST. 1940

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By ..... Garden Island Publishing Co.

Address ..... Lihue  
Transmitter Location ..... Northeast of Lihue  
Time on the Air ..... Unlimited license  
Newspaper Affiliation ..... Garden Island Publishing Co.

### Personnel

General Manager ..... C. J. Fern

# Puerto Rico

## W K V M\*

ARECIBO—EST. 1944

Frequency: 1230 Kc. Power: 250 Watts  
Owned By ..... American Colonial Broadcasting Co.

\* (Construction Permit)

## W P R A

MAYAGUEZ—EST. 1937

Frequency: 990 Kc. Power: 5000 d. 1000 u.  
Owned-Operated By ..... Puerto Rico Advt. Co.  
Address ..... McKinley & del Rio Sts.  
Transmitter Location ..... Mayaguez  
Time on the Air ..... Unlimited license

### Personnel

President ..... Andres Camara  
Station Manager-Chief Engineer. Ralph P. Perry

## W P A B

PONCE—EST. 1940

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Operated By ..... Portorican American Broadcasting Co.

Address ..... 17 Leon St.  
Phone Number ..... 783  
Transmitter Location ..... Ponce Playa  
Time on the Air ..... Unlimited license  
News Service ..... AP  
Representative ..... West Indies Adv.

### Personnel

President ..... Pedro Juan Serralles  
Station Manager ..... Miguel Soltero  
Chief Engineer ..... Jose Sepulveda

# Puerto Rico

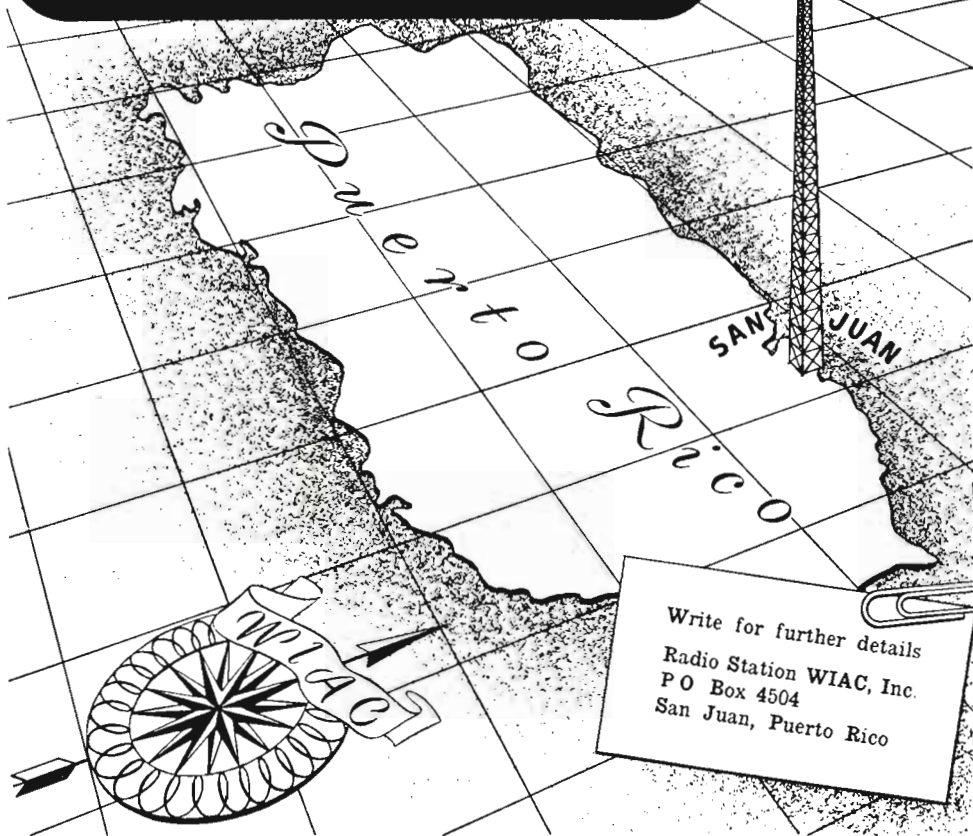
IS MORE THAN JUST AN ISLAND  
SURROUNDED BY WATER . . .

Here indeed is a market that should not be overlooked. There are 2,000,000 **American Citizens** in PUERTO RICO. Their yearly purchases from the United States amount to the impressive figures of \$125,000,000.00. And more impressive is the fact that their preferred dial spot is WIAC. WIAC offers **Full Coverage of Puerto Rico, The Virgin Islands** as well as partial coverage of all the West Indies.

# WIAC

5000 WATTS

580 K C



Write for further details  
Radio Station WIAC, Inc.  
P O Box 4504  
San Juan, Puerto Rico

**W P R P**

PONCE—EST. 1934

Frequency: 1420 Kc.....Power: 250 Watts  
 Owned-Operated By.....Julio M. Conesa  
 Address .....Trujillo Street  
 Transmitter Location ..... Ponce  
 Time on the Air.....Unlimited license

**Personnel**

General Manager .....Julio M. Conesa

**W I A C**

HATO REY-SAN JUAN—EST. 1941

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Radio Station WIAC, Inc.  
 Business Address.....P. O. Box 4504,  
 San Juan, P. R.

Phone Numbers.....2177 (San Juan); 445  
 (Hato Rey)

Studio Address.....Ordonez St. Stop 29½  
 Transmitter Location.....Carolina Rd.,  
 3 miles east of San Juan

Time on the Air.....Unlimited  
 News Service ..... AP  
 Transcription Service ..... Standard Radio  
 Representative..... West Indies Advt. Co.

**Personnel**

Owner.....Mrs. Enrique Abarca  
 Station-Commercial Manager.....Tomas Muniz  
 Commercial Manager .....Julo Aguirre  
 Program Director.....Rafael H. Benitez  
 Publicity Director ..... Samuel Badillo  
 Chief Announcer.....Antonio Alfonso  
 Artists Bureau.....Rafael Seljo  
 Musical Director.....Jose Raul Ramirez  
 Chief Engineer .....Alfonso Sanchez

**W K A Q**

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Radio Corporation of  
 Porto Rico

Address .....30 Tetuan St.  
 Phone Number .....San Juan 2014  
 Transmitter Location ..... Hato Rey  
 Time on Air.....7 a.m. to 11 p.m.,  
 Sundays, 8 a.m. to 10:30 p.m.

News Service .....Transradio  
 National Sales Office.....International Tele-  
 phone & Telegraph Co., 67 Broad St., New  
 York, N. Y.

**Personnel**

President .....Leonard Jacob 2nd  
 Vice-President-Gen. Manager..... E. J. Powell

Commercial Manager.....Jose C. Irizarry  
 Program Director .....Manuel Ochoa  
 Musical Director .....Joaquin Bursel  
 Chief Engineer .....Angel P. del Valle

**W N E L**

SAN JUAN—EST. 1934

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Juan Piza  
 Address .....59 Brau St.  
 Phone Number ..... 107  
 Transmitter Location.....Green Island  
 Santurce, P. R.

Time on the Air.....Unlimited  
 News Service .....Transradio  
 Transcription Service ..... Lang-Worth

**Personnel**

Owner-Station Manager.....Juan Piza  
 Commercial-Sales Promotion  
 Manager .....Agustin R. Camunas  
 Program Director.....Camilo Fraticelli  
 Production Manager.....Juan Maldonado  
 Chief Engineer.....Jose Arruaga

**NEWS COMMENTATOR**

PRODUCER-ANNOUNCER

EMILY AULL

ASSOCIATED PRESS NEWS—WIAC

MUSICAL AMERICA—WNEL

SAN JUAN

PUERTO RICO



**CBC                      TRANS-CANADA                      NETWORK**

COAST-TO-COAST: 31 BASIC AND SUPPLEMENTARY STATIONS

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**CBC                      DOMINION                      NETWORK**

COAST-TO-COAST: 38 BASIC AND SUPPLEMENTARY STATIONS

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**CBC                      FRENCH                      NETWORK**

PROVINCE OF QUEBEC: 11 BASIC AND SUPPLEMENTARY STATIONS

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**COMMERCIAL DIVISION**

**TORONTO**  
354 Jarvis St.

**MONTREAL**  
1231 St. Catherines St. W.

**CANADIAN BROADCASTING CORPORATION**



# CANADA



*Stations*



*Alphabetical Index*

*By Call Letters*



*Networks*



# CANADIAN Broadcasting Corporation

## OFFICES

Victoria Bldg., Ottawa  
55 York St., Toronto  
Keefe Bldg., Montreal  
1231 St. Catherine St. W., Montreal

## Board of Governors

Howard B. Chase, Chairman, Montreal, Que.  
Rene Morin, K.C., Montreal, Que.  
Mrs. T. W. (Mary) Sutherland, Revelstoke, B. C.  
F. J. Crawford, Toronto, Ont.

B. K. Sandwell, Toronto, Ont.  
W. J. Parker, Winnipeg, Man.  
(3 vacancies)

## Personnel

General Manager . . . . . Dr. Augustin Frigon  
(Ottawa and Montreal)  
Assistant General Manager . . . Donald Manson  
(Ottawa)  
Treasurer . . . . . Harry Bramah  
(Ottawa)  
Director of Personnel & Administrative  
Services . . . . . R. P. Landry  
(Ottawa)  
Director General of Programs . . . E. L. Bushnell  
(Toronto)  
Assist. Supervisor of Programs . . . C. Jennings  
(Toronto)  
Commercial Manager . . . . . E. A. Weir  
(Toronto)  
Assistant Commercial Manager . . W. E. Powell  
(Toronto)  
Commercial Manager,  
Quebec Region . . . . . J. A. Dupont  
(Montreal)  
Supervisor of Press and Information  
(Toronto) . . . . . Wells Ritchie  
Supervisor of Press and  
Information, Quebec Region . . Leopold Houle  
(Montreal)  
Chief Engineer . . . . . G. W. Olive  
(Montreal)  
Assistant Chief Engineer . . . . . J. A. Oulmet  
(Montreal)  
Supervisor of Station Relations . . J. R. Radford  
(Toronto)  
Traffic Manager . . . . . E. W. Jackson  
(Toronto)

British Columbia—Ira Dilworth, Vancouver,  
B. C.  
Overseas Unit—A. E. Powley, Broadcasting  
House, London, England.

## Trans-Canada Network

*CJB, Sydney	CJKL, Kirkland Lake
*CBH, Halifax	CKGB, Timmins
*CBA, Sackville	CKY, Winnipeg
CHSJ, Saint John	CJCA, Edmonton
CFNB, Fredericton	CFAC, Calgary
*CBM, Montreal	CIOC, Lethbridge
*CBO, Ottawa	CFIC, Kamloops
CKWS, Kingston	CKOV, Kelowna
*CBL, Toronto	CJAT, Trail
CKSO, Sudbury	*CBB, Vancouver
CFCH, North Bay	

## Dominion Network

CJFX, Antigonish	CFPA, Port Arthur
CHNS, Halifax	CJRL, Kenora
CFCY, Charlottetown	CKRC, Winnipeg
KCKW, Moucton	CKX, Brandon
CKNB, Campbellton	CJGX, Yorkton
CJLS, Yarmouth	CKRM, Regina
CHLT, Sherbrooke	CHAB, Moose Jaw
CFCF, Montreal	CFQC, Saskatoon
CKCO, Ottawa	CKBI, Prince Albert
CHOV, Pembroke	CFCN, Calgary
CFBR, Brockville	CFRN, Edmonton
*CJBC, Toronto	CHWK, Chilliwack
CHEX, Peterborough	CJOR, Vancouver
CFPL, London	CJVI, Victoria
CFCO, Chatham	

## French Network

(All Quebec)

*CBF, Montreal	CKCH, Hull
*CBV, Quebec	CKVD, Val d'Or
*CBI, Chicoutimi	CKRN, Rouyn
CHNC, New Carlisle	CHAD, Amos
CJBR, Rimouski	*CBC-owned and operated
CHGB, Ste. Anne de la Pocatiere	

## Regional Representatives

Maritimes—George Young, Halifax, N. S.  
Quebec—J. M. Beaudet, Montreal, Que.  
Quebec—D. Claringbull, 805 Davenport Rd.,  
Toronto, Ont.  
Prairies—J. Finlay, Winnipeg.

# STATIONS OF CANADA

*The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.*

*Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in the year and corrections were made up to the time of going to press to insure the inclusion of late developments.*



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CBA . . . . .	Sackville, N. B. . . . .	1070	50000	663
CBF . . . . .	Montreal, Que. . . . .	690	50000	674
CBH . . . . .	Halifax, N. S. . . . .	1240	100	663
CBJ . . . . .	Chicaoutimi, Que. . . . .	1580	1000	674
CBK . . . . .	Watrous, Sask. . . . .	540	50000	679
CBL . . . . .	Toronto, Ont. . . . .	740	50000	670
CBM . . . . .	Montreal, Que. . . . .	940	50000	674
CBO . . . . .	Ottawa, Ont. . . . .	910	1000	667
CBR . . . . .	Vancouver, B. C. . . . .	1130	5000	660
CBV . . . . .	Quebec, Que. . . . .	980	1000	676
CFAB . . . . .	Windsor, N. S. . . . .	1450	100	664
CFAC . . . . .	Calgary, Alta. . . . .	960	1000	657
CFAR . . . . .	Flin Flon, Man. . . . .	1230	250	661
CFBR . . . . .	Brockville, Ont. . . . .	1450	250	664
CFCF . . . . .	Montreal, Que. . . . .	600	500	675
CFCH . . . . .	North Bay, Ont. . . . .	600	100	666
CFCN . . . . .	Calgary, Alta. . . . .	1010	10000	657
CFCO . . . . .	Chatham, Ont. . . . .	630	100	664
CFCY . . . . .	Charlottetown, P. E. I. . . . .	630	1000	673
CFGP . . . . .	Grande Prairie, Alta. . . . .	1350	1000	658
CFJC . . . . .	Kamloops, B. C. . . . .	910	1000	658
CFNB . . . . .	Fredericton, N. B. . . . .	550	1000	662
CFOS . . . . .	Owen Sound, Ont. . . . .	1400	250	667
CFPA . . . . .	Port Arthur, Ont. . . . .	1230	250	668
CFPL . . . . .	London, Ont. . . . .	1570	1000	666
CFPR . . . . .	Prince Rupert, B. C. . . . .	1240	50	659
CFQC . . . . .	Saskatoon, Sask. . . . .	600	1000	678
CFRB . . . . .	Toronto, Ont. . . . .	860	1000	670
CFRC . . . . .	Kingston, Ont. . . . .	1490	100	666
CFRN . . . . .	Edmonton, Alta. . . . .	1260	1000	657
CHAB . . . . .	Moose Jaw, Sask. . . . .	800	1000	678
CHAD . . . . .	Amos, Que. . . . .	1340	100	674
CHEX . . . . .	Petersborough, Ont. . . . .	1430	1000	668
CHGB . . . . .	St. Anne de la Pocatiere, Que. . . . .	1230	250	677
CHGS . . . . .	Summerside, P. E. I. . . . .	1480	100	673
CHLN . . . . .	Three Rivers, Que. . . . .	1450	250	677
CHLP . . . . .	Montreal, Que. . . . .	1490	250	675
CHLT . . . . .	Sherbrooke, Que. . . . .	1240	250	677



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CHML	Hamilton, Ont.	900	5000	665
CHNC	New Carlisle, Que.	610	1000	675
CHNS	Halifax, N. S.	960	1000	663
CHOV	Pembroke, Ont.	1340	250	667
CHPS	Parry Sound, Ont.	1450	250	667
CHRC	Quebec, Que.	800	1000	676
CHSJ	Saint John, N. B.	1150	5000	663
CHUM	Toronto, Ont.	1050	1000	670
CHWK	Chilliwack, B. C.	1340	100	658
CJAT	Trail, B. C.	610	1000	659
CJBC	Toronto, Ont.	1010	5000	670
CJBR	Bimouski, Que.	900	5000	676
CJCA	Edmonton, Alta.	930	1000	657
CJCB	Sydney, N. S.	1270	5000	664
CJCH	Halifax, N. S.	1320	1000	664
CJCI	Calgary, Alta.	1230	100	657
CJCS	Stratford, Ont.	1240	100	668
CJEM	Sdmundston, N. B.	1240	250	662
CJFX	Antigonish, N. S.	580	5000	663
CJGX	Yorktown, Sask.	1460	5000	679
CJIC	Sault Ste. Marie, Ont.	1490	250	668
CJKL	Kirkland Lake, Ont.	560	1000	666
CJLS	Yarmouth, N. S.	1340	100	664
CJMH	Medicine Hat, Alta.	1490	100	658
CJOC	Lethbridge, Alta.	1060	1000	658
CJOR	Vancouver, B. C.	600	1000	660
CJSO	Sorel, Que.	1400	100	677
CJRL	Victoria, B. C.	1480	5000	660
CJVI	Kenora, Ont.	1220	1000	665
CKAC	Montreal, Que	730	5000	675
CKBI	Prince Albert, Sask.	900	5000	678
CKCH	Hull, Que.	1240	250	674
CKCK	Regina, Sask.	620	5000	678
CKCO	Ottawa, Ont.	1310	1000	667
CKCR	Kitchener, Ont. (Waterloo)	1490	250	666
CKCV	Quebec, Que.	1340	100	676
CKEY	Toronto, Ont.	580	5000	671
CKCW	Moncton, N. B.	1400	250	662
CKFI	Fort Frances, Ont.	1340	250	665
CKGB	Timmins, Ont.	1470	1000	670
CKLN	Nelson, B. C.	1240	250	659
CKLW	Windsor, Ont.	800	5000	673
CKMO	Vancouver, B. C.	1410	100	660
CKNB	Campbellton, N. C.	950	1000	662
CKNX	Wingham, Ont.	920	1000	673
CKNW	New Westminster, B. C.	1230	250	659
CKOC	Hamilton, Ont.	1150	1000 d., 500 n.	665
CKOV	Kelowna, B. C.	630	1000	659
CKPA	Port Alberni, B. C.	1240	250	659
CKPC	Brantford, Ont.	1380	100	664
CKPR	Fort William, Ont.	580	1000	665
CKRC	Winnipeg, Man.	630	1000	661
CKRM	Regina, Sask.	980	1000	678
CKRN	Rouyn-Noranda, Que.	1400	250	676
CKSF	Cornwall, Ont.	1230	250	665
CKSO	Sudbury, Ont.	790	1000	670
CKTB	St. Catharines, Ont.	1550	5000	668
CKUA	Edmonton, Alta.	580	1000	658
CKVD	Val D'Or, Que.	1230	100	677
CKWS	Kingston, Ont.	960	1000	666
CKWX	Vancouver, B. C.	980	1000	660
CKX	Brandon, Man.	1150	1000	661
CKY	Winnipeg, Man.	990	15000	112

# ALBERTA

## CFAC

**CALGARY—EST. 1922**  
CBC & FOOTHILLS NET

Frequency: 960 Kc. . . . . Power: 1000 Watts  
Owned By. . . . . The Southam Co., Limited  
Operated By Taylor, Pearson & Carson Broad-  
casting Co., Ltd.  
Address. . . . . 1000 Southam Building  
Phone Number . . . . . R 1036  
Transmitter Location. . . . . Forest Lawn  
Time on the Air. . . 6:30 a.m. to 12:00 midnight;  
Sundays, 7:45 a.m.-Midnight  
Newspaper Affiliation. . . . . Calgary Daily Herald  
News Service. . . . . Press News; BUP  
Transcription Service. . . . . NBC Thesaurus;  
World Broadcasting System; Associated  
Representative. . . . . All-Canada Radio Facilities,  
Ltd.; Weed & Co.

### Personnel

President . . . . . H. R. Carson  
Station Manager. . . . . A. M. Cairns  
Commercial Manager. . . . . F. R. Shaw  
Promotion & Merchandising. . . . . F. P. Schofield  
Program Director. . . . . Jack Stewart  
Chief Engineer. . . . . Earl C. Connor  
Musical Director. . . . . Geoffrey Waddington

## CFCN

**CALGARY—EST. 1922**

Frequency: 1010 Kc. . . . . Power: 10,000 Watts  
Owned-Operated By. . . The Voice of the Prai-  
ries, Ltd.  
Address. . . . . Toronto General Trusts Bldg.  
Phone Number. . . . . M 1161  
Transmitter Location. . . . . Strathmore  
Time on the Air: 6:30 a.m. to 12 midnight;  
Sundays, 8:00 a.m. to 12 midnight  
Transcription Service. . . . . Standard Radio; Lang-  
Worth; C. P. MacGregor  
Representative. . . . . Radio Representatives, Ltd.,  
Toronto-Montreal; H. N. Stovin, Winnipeg;  
Howard H. Wilson Co., U.S.A.

### Personnel

Managing Director. . . . . H. G. Love  
Commercial Manager . . . . . E. H. McGuire  
Chief Engineer. . . . . W. V. McLaughlin

## CJCL

**CALGARY—EST. 1927**  
CBC

Frequency: 1230 Kc. . . . . Power 100 Watts  
Owned-Operated By. . . . . The Albertan Pub-  
lishing Co.  
Address . . . . . Renfrew Bldg.

Phone Number. . . . . Main 9966  
Transmitter Location. . . . . Grandview Heights  
Time on the Air. . . . . 7 a.m. to 11:15 p.m.;  
Sundays, 8:30 a.m. to 11:15 p.m.  
Newspaper Affiliation. . . . . Albertan Pub-  
lishing Co.  
Transcription Service. . . . . Lang-Worth  
Representative. . . . . Radio Representatives, Ltd.

### Personnel

President . . . . . Gordon Bell  
Station Manager. . . . . Donald H. Mackey  
Sales Manager. . . . . Bruce Leyden  
Chief Engineer. . . . . Pat Green

## CFRN

**EDMONTON—EST. 1934**  
CBC

Frequency: 1260 Kc. . . . . Power: 1000 Watts  
Owned-Operated By. . . . . Sunwapta Broadcast-  
ing Company, Ltd.  
Address. . . . . 107-109 Canadian Pacific Rail-  
ways Building  
Phone Number. . . . . 22101-5  
Transmitter Location. . . . . Jasper Highway  
Time on the Air. . . . . Mon.-Sat. 6:30 a.m.-12 Mid.;  
Sundays, 8:00 a.m.-12 Mid.  
News Service. . . . . British UP  
Transcription Service. . . . . Standard Radio;  
Lang-Worth; United Transcribed System  
Representative: Radio Representatives, Ltd.;  
Jack Slatter

### Personnel

Station Manager. . . . . G. R. A. Rice  
Commercial Manager. . . . . A. Hopps  
Sales Promotion. . . . . A. J. Hopps  
Artists Bureau. . . . . D. M. Atkinson  
Chief Engineer. . . . . F. Makepeace

## CJCA

**EDMONTON—EST. 1922**  
CBC—TRANS. CANADA

Frequency: 930 Kc. . . . . Power: 1000 Watts  
Owned By. . . . . The Edmonton Journal, Ltd.  
Operated By. . . . . Taylor & Pearson Broad-  
casting Co.  
Address. . . . . Birk's Bldg., Jasper Ave.  
Phone Number . . . . . 26131  
Transmitter Location. . . . . Belmont  
Time on the Air. . . . . 6:15 a.m.-12 Mid.  
Newspaper Affiliation. . . . . Edmonton Journal  
News Service. . . . . Canadian Press;  
Press News, Ltd.; AP  
Transcription Service. . . . . NBC Thesaurus;  
World Broadcasting System  
Representative. . . . . All-Canada Radio Facili-  
ties, Ltd; Weed & Co.

**Personnel**

Station Manager.....Gordon S. Henry  
 Sales Manager.....Rolfe Barnes  
 Assistant Manager.....Walter Blake  
 Public Relations Director.....Tom A. Shandro  
 Chief Engineer.....Gordon Shillakeer

**CKUA\***

EDMONTON—EST. 1927  
 CBC

Frequency: 580 Kc.....Power: 1000 Watts  
 Owned By.....Government of Alberta  
 Operated By.....Alberta Govt. Telephones  
 Address.....Department of Extension,  
 University of Alberta  
 Phone Number.....32233  
 Transmitter Location.....Calgary Trail,  
 South Edmonton  
 Time on the Air.....11:00 a.m.-10 p.m.

**Personnel**

President of the University...Dr. Robert Newton  
 Chief Engineer.....Roy Usher  
 Station Manager.....J. B. McRae  
 \*(Non-Commercial Stations)

**CFGP**

GRANDE PRAIRIE—EST. 1937  
 CBC

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By: Northern Broadcasting  
 Corporation, Ltd.  
 Address.....Grande Prairie  
 Phone Number.....153  
 Time on the Air.....6:50 a.m.-11:00 p.m.  
 News Service....CBC News; BBC News; BUP  
 Transcription Service.....United Transcribed  
 Representative: All-Canada Radio Facilities,  
 Ltd.; Weed & Co.

**Personnel**

President-General Manager.....C. L. Berry  
 Sales Promotion Manager.....G. H. Cummings  
 Sales Manager.....C. L. Berry  
 Musical Director.....Jack Ferguson  
 Chief Engineer.....Gordon L. Sadler

**CJOC**

LETHBRIDGE—EST. 1926  
 FOOTHILLS NETWORK

CANADIAN BROADCASTING CORP.  
 Frequency: 1060 Kc.....Power: 1000 Watts  
 Owned-Operated By: Lethbridge Broadcasting  
 Co., Ltd.  
 Address.....Marquis Hotel Bldg.,  
 Fourth, Ave., South  
 Phone Number.....3181  
 Transmitter Location.....Broxburn, Alberta  
 Time on the Air.....8 a.m.-11:30 p.m.  
 News Service.....Canadian Press  
 Transcription Service.....NBC Thesaurus;  
 Lang-Worth  
 Representative.....All Canada Radio Fac-  
 ilities, Ltd.; Weed & Co.

**Personnel**

President.....W. Watson  
 Station Manager.....N. Botterill  
 Production Manager.....C. A. Perry  
 Sales Manager.....John L. Sayers  
 Chief Engineer.....John C. Stewart

**CJMH\***  
 MEDICINE HAT

Frequency: 1490 Kc.....Power: 100 Watts  
 Executive.....J. H. Yuill  
 \*(Non-Commercial Stations)

**BRITISH COLUMBIA**

**CHWK**

CHILLIWACK—EST. 1927  
 DOMINION NETWORK

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Operated By....Chilliwack Broadcas-  
 ting Co., Ltd.  
 Address.....16 Wellington Ave.  
 Phone Number.....6106  
 Transmitter Location.....16 Wellington Ave.  
 Time on the Air.....15¼ hours daily  
 Transcription Service.....United  
 Representative.....All-Canada Radio

**Personnel**

Owners.....C. Casey Wells, Jack Pilling  
 Comm. Manager.....Jack Pilling  
 Chief Engineer.....Frederick Jennings

**CFJC**

KAMLOOPS—EST. 1926  
 TRANS-CANADA

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned By.....Kamloops Sentinel, Ltd.  
 Operated By.....Kamloops Sentinel, Ltd.  
 Address.....310 St. Paul St.  
 Phone Numbers.....1021; 1018  
 Transmitter Location.....North Kamloops  
 Time on the Air.....7 a.m. to 11:30 p.m.  
 Newspaper Affiliation...Kamloops Sentinel Ltd.  
 Representative....All-Canada Radio Facilities,  
 Ltd.; Weed & Co.

**Personnel**

President.....R. E. White

Station Manager..... Ian Clark  
Chief Engineer..... Dave Sharp

# CKOV

KELOWNA—EST. 1931

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc.....Power: 1000 Watts  
Owned-Operated By.... Okanagan Broadcasters, Ltd.

Business Address.....Box 1515

Phone Number.....Kelowna 200

Studio Address.....206 Mill Ave.

Transmitter Location..... Okanagan

Mission, B. C.

Time on the Air: 6:45 a.m. to 11 p.m.; Sundays.  
8:30 a.m. to 11 p.m.

News Service.... CBC News; PN Press News  
Transcription Service..... NBC Thesaurus;

Lang-Worth

Representative.... All-Canada Radio Facilities,  
Ltd.; Weed & Co.

## Personnel

Managing Director .....J. W. B. Browne  
Chief Engineer.....J. H. B. Browne  
Asst. to Manager.....H. A. Lethbridge  
Secretary..... Marion E. Lee

# CKLN

NELSON—EST. 1939

CBC

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.... News Publishing Co.,  
Ltd.

Business Address..... P. O. Box 250

Phone Number.....19

Studio Address..... Radio Avenue

Transmitter Location..... Radio Avenue

Time on the Air..... 7:30 a.m.-10.30 p.m.

Newspaper Affiliation.... Nelson Daily News

Transcription Service..... Standard Radio

Representative..... Stovin & Wright

## Personnel

President.....F. F. Payne  
Station Manager..... J. B. Stark  
Sales Manager..... Joan Orr  
Sales Promotion Manager..... Joan Orr  
Program Director..... Jean Underwood  
War Program Director..... Jean Underwood  
Publicity Director..... Joan Orr  
Chief Announcer..... Stewart Irving

# CKNW

NEW WESTMINSTER—EST. 1944

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.... International Broad-  
casting Co., Ltd.

Business Address..... Hotel Windsor

Phone Number..... NW 3000

News Service ..... BUP  
Transcription Service..... World Broadcasting  
System

Representative ..... Radio Representatives

## Personnel

Chief Owner..... William Rea, Jr.

General Manager..... William Rea, Jr.

Commercial Manager..... David Armstrong

Program Director..... William Fox

Sales Promotion Manager..... Ferdy Baglo

Chief Engineer..... Ross McIntyre

# CKPA

PORT ALBERNI—EST. 1944

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Operated By..... Neal Jordan

## Personnel

Chief Owner..... Neal Jordan

# CFPR

PRINCE RUPERT—EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc.....Power: 50 Watts

Owned By.... Northwest Broadcast & Service Co.

Operated By.... Canadian Broadcasting Corp.

Business Address..... 336 Second Ave.

Phone Number ..... 863

Studio Address..... 336 Second Ave.

Transmitter Location..... 336 Second Ave.

Time on the Air: 7:30 a.m.-2 p.m. and 4 p.m.-

11 p.m. weekdays; 10 a.m.-10:30 p.m. Sun.

News Service..... BUP, PN

Transcription Service..... C. P. MacGregor

Representative ..... Stovin & Wright

## Personnel

Chief Owner..... Dr. A. Frigon

General Manager..... C. H. Insulander

Commercial Manager..... S. J. Anderson

Publicity Director..... Jean Wait

Chief Engineer..... C. H. Insulander

# CJAT

TRAIL—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 610 Kc.....Power: 1000 Watts

Owned By.... Kootenay Broadcasting Com-  
pany, Limited

Supervised By.... Taylor, Pearson & Carson,  
Ltd.

Address ..... 815 Victoria Street

Phone Number..... 737

Transmitter Location..... Warfield, B. C.

Time on the Air: 6:45 a.m. to 11:30 p.m.; Sun-  
days, 8 a.m. to 11:30 p.m.

News Service..... CBC

Transcription Service..... NBC Thesaurus

Representative..... All-Canada Radio Facili-  
ties (Canada); Weed & Co., (U.S.A.)

**Personnel**

President..... B. A. Stimmel  
 Commercial Manager..... N. A. Harrod  
 Station Manager..... Eric C. Aylen  
 Merchandising Manager..... Victor P. Gray  
 Chief Engineer..... Frank E. Fleming

**C B R**

VANCOUVER—EST. 1925

CANADIAN BROADCASTING CORP.  
 BRITISH COLUMBIA REGIONAL NETWORK  
 Frequency: 1130 Kc.....Power: 5000 Watts  
 Owned-Operated By..... Canadian Broadcast-  
 ing Corp.

Address.....Hotel Vancouver  
 Phone Number.....M ARine 6121  
 Transmitter Location.....Lulu Island, B. C.  
 Time on the Air.....7:30 a.m. to 12 Mid.  
 News Service.....Canadian Press; BUP  
 Representative.....Canadian Broadcast-  
 ing Corp.  
 Regional Representative.....Ira Dilworth

**Personnel**

CBC Representative-Station  
 Manager.....Ira Dilworth  
 CBC Commercial Representative.....H. W. Paulson  
 Publicity Representative.....Pat Keatley  
 Director of School Broadcasts.....Kenneth Caple  
 Chief News Editor.....Dick Elson  
 Regional Farm Commentator.....Fergus Mutrie  
 Chief Engineer.....N. R. Olding  
 Chief Executive.....Dr. Augustin Frigon  
 Program Director.....Kenneth Caple

**C J O R**

VANCOUVER—EST. 1926

CBC

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By.....CJOR, Ltd.  
 Business Address.....846 Howe St.  
 Phone Number.....M ARine 6464  
 Transmitter Location.....Lulu Island, B. C.  
 Time on the Air.....6:30 a.m. to 11:30 p.m.;  
 Sundays, 9:00 a.m. to 11:00 p.m.  
 News Service.....CP, BUP  
 Transcription Service.....NBC Thesaurus;  
 United Transcribed Service  
 Representative.....Young, Inc. (U.S.A.); H.  
 Stovin & Wright (Canada)

**Personnel**

President.....G. C. Chandler  
 Asst. Station Manager.....G. C. Chandler  
 Commercial Manager.....Don Laws  
 War Program Director.....Margaret Jestley

**CKMO**

VANCOUVER—EST. 1923

Frequency: 1410 Kc.....Power: 100 Watts

Owned & Operated By.....British Columbia  
 Broadcasting System, Ltd.

Address.....812 Robson St.  
 Phone Number.....M ARine 1271  
 Transmitter Location.....500 Beatty St.  
 Time on the Air.....17 hours daily  
 News Service.....British United Press  
 Transcription Service.....C. P. MacGregor  
 Representative.....Radio Representatives,  
 Ltd.; Howard H. Wilson Co.

**Personnel**

Chief Owner.....Mrs. R. J. Sprott  
 General Manager.....R. Wright

**CKWX**

VANCOUVER—EST. 1921

MBS—DON LEE

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Western Broadcasting,  
 Co., Ltd.

Address.....543 Seymour Street  
 Phone Number.....M ARine 3344  
 Transmitter Location.....Lulu Island, B. C.  
 Time on the Air.....6:30 a.m. to 11:30 p.m.,  
 week days; 8 a.m.-11:30 p.m., Sundays  
 News Service.....Press News & BUP  
 Transcription Service.....World Broadcasting  
 System; Lang-Worth  
 Representative.....All-Canada Radio  
 Facilities, Ltd. (Canada)

**Personnel**

President.....Arthur Holstead  
 Station Manager.....Frank H. Elphicke  
 Reg. Sales Mgr.....John Hunt  
 Director of News.....Sam G. Ross  
 Chief Engineer.....Gordon Fairweather

**C J V I**

VICTORIA—EST. 1934

DOMINION-CBC (Secondary)

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Island Broadcasting  
 Company, Ltd.

Address.....7th Floor, Central Building,  
 630 View Street  
 Phone Number.....Garden 2014  
 Transmitter Location.....Portage Inlet  
 Time on the Air.....7 a.m. to 11:00 p.m.  
 Newspaper Affiliation.....The Daily Colonist  
 News Service.....PN  
 Transcription Service.....NBC Thesaurus  
 Representative.....All-Canada Radio Facilities,  
 Limited (Canada); Weed & Co. (U.S.A.)

**Personnel**

Chief Owner.....H. R. Carson  
 General Manager.....M. V. Chesnut  
 Commercial Manager.....Lee Hallberg  
 Sales Promotion Manager.....Isabel Stewart  
 Chief Engineer.....J. Sommers

# MANITOBA

## CKX

BRANDON—EST. 1928  
DOMINION

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Operated By Manitoba Telephone  
Address 8th Street & Princess Ave.  
Phone Number 4532  
Transmitter Location Brandon, Man.  
Time on the Air 7:30 a.m. to 11:30 p.m.  
Transcription Service NBC Thesaurus  
News Service BUP  
Representative Stovin & Wright

### Personnel

President J. E. Lowry  
Station Manager W. F. Seller  
Sales Manager W. T. Grigg  
Chief Engineer C. E. R. Collins

## CFAR

FLIN FLON—EST. 1937

CBC (Supplementary)  
Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Arctic Radio Corporation

Address 75 Hill St.  
Phone Number 290  
Transmitter Location 75 Hill St.  
Time on the Air 7 a.m. to 11:00 p.m.,  
Mon.-Sat.; Sundays, 10:30 a.m.-10:30 p.m.  
News Service Transradio  
Transcription Service Lang-Worth  
Representative H. N. Stovin (Canada);  
J. H. McGillvra (U.S.A.)

### Personnel

Secretary-Treasurer S. J. Beauty  
Station Manager G. B. Quinney  
Chief Engineer R. J. Tate

## CKRC

WINNIPEG—EST. 1934

DOMINION NETWORK

Frequency: 630 Kc. Power: 1000 Watts  
Owned-Operated By Transcanada Communications, Limited  
Business Address 300 Carlton St.  
Phone Number 92266  
Transmitter Location Middlechurch,  
Time on the Air 17½ hours  
Transcription Service World Broadcasting  
System; Lang-Worth; Standard

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WEED AND COMPANY

## MANITOBA - NEW BRUNSWICK

News Service.....CP, BUP  
Representative...All-Canada Radio Facilities  
(Canada); Weed & Co. (U.S.A.)

### Personnel

President .....Victor Sifton  
Station Manager .....Gerry Gaetz  
Advertising Manager.....Waldo J. Holden  
Sales Promotion Director...Beatrice Parenteau  
Program Director.....J. D. Kemp  
Chief Engineer .....A. W. Hooper

# CKY

WINNIPEG—EST. 1922  
CANADIAN BROADCASTING CORP.

Frequency: 990 Kc.....Power: 15000 Watts  
Owned-Operated By.....Manitoba Telephone  
System

Address .....Telephone Bldg.  
Phone Number.....92191  
Transmitter Location.....St. Francis Xavier  
Time on the Air.....7 a.m. to 12 Mid.  
News Service.....British UP, CP  
Transcription Service.....NBC Thesaurus  
Joseph Hershey McGillvra (U.S.A.)

### Personnel

Station Manager .....William Backhouse  
Commercial Manager.....A. Messner  
Chief Engineer.....W. A. Duffield

# NEW BRUNSWICK

# CKNB

CAMPBELLTON—EST. 1939  
CANADIAN BROADCASTING CORP.

Frequency: 950 Kc.....Power: 1000 Watts  
Owned-Operated By.....Restigouche Broad-  
casting Co., Ltd.

Address.....P. O. 840  
Phone Number .....8  
Transmitter Location.....Maple Green, N. B.  
Time on the Air.....7:55 a.m. to 11:15 p.m.;  
Sundays, 8:55 a.m. to 11:15 p.m.

News Service .....BUP  
Transcription Service .....All-Canada  
Representative: All-Canada Radio Facilities.  
Ltd. (Canada); Weed & Co. (U.S.A.)

### Personnel

Managing Director.....Dr. Charles H. Houde  
Station Manager .....Stan Chapman  
Chief Engineer.....L. P. Paquet

# CJEM

EDMUNDSTON—EST. 1945

Frequency: 1240 Kc.....Power: 250 Watts  
Owned and Operated By.....Edmundston  
Radio, Ltd.

Address.....99 Canada Road  
Phone .....209  
News Service .....PN

### Personnel

General Manager.....J. D. Boudreau  
Chief Engineer.....J. R. McGough

# CFNB

FREDERICTON—EST. 1923  
CBC-BASIC

Frequency: 550 Kc.....Power 1000 Watts  
Owned-Operated By.....James S. Neill &  
Sons, Ltd.

Address .....Queen St.  
Phone Number .....209  
Transmitter Location.....Lincoln, N. B.  
Time on the Air.....7 a.m. to 12 midnight  
News Service.....British UP  
Transcription Service.....NBC Thesaurus  
Representative.....All-Canada Radio Faci-  
lities (Canada); Weed & Co. (U.S.A.)

### Personnel

General Manager.....J. Stewart Neill  
Chief Engineer.....E. S. Cassidy

# CKCW

MONCTON—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....The Moncton Broad-  
casting Company, Limited

Address .....Knights of Pythias Bldg.  
Phone Number.....3388  
Transmitter Location.....Harrisville, N. B.  
Time on the Air.....7 a.m. to 12:15 p.m.  
News Service.....British UP  
Newspaper Affiliation .....Moncton Times  
Transcription Service.....World Broadcast-  
ing System; United Transcribed Service;  
Lang-Worth  
Representative.....Stovin & Wright (Canada);  
Joseph McGillvra (U.S.A.)

### Personnel

President.....J. L. Black  
Chief Engineer.....J. A. White



# C B A

SACKVILLE—EST. 1939

Frequency: 1070 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Canadian Broad-  
 casting Corporation  
 Address.....United Service Building., 100  
 Sackville St., Halifax, N. S.  
 Phone Number.....B6188  
 Transmitter Location.....Sackville, N. B.  
 Time on the Air.....8 a.m. to 12 midnight  
 News Service.....CBC  
 Transcription Service.....Langworth  
 Representative.....Canadian Broadcasting  
 Corporation

## Personnel

General Manager.....Dr. Augustin Frignon  
 Regional Engineer.....H. M. Smith

# CHSJ

SAINT JOHN—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Operated By.....New Brunswick Broad-  
 casting Company, Limited

Address.....14-16 Church Street  
 Phone Number.....3-2307  
 Transmitter Location.....Coldbrook, Saint  
 John, N. B.

Time on the Air.....6:45 a.m. to 12 midnight;  
 Sundays: 7:45 a.m. to 12 midnight  
 Newspaper Affiliation.....The Telegraph-Journal  
 & The Evening Times-Globe

News Service.....Press News, Limited  
 Transcription Service.....World Broadcasting  
 System

Representative.....Stovin & Wright (Canada);  
 Joseph Hershey McGillvra (U. S. A.)

## Personnel

President.....H. P. Robinson  
 Station Manager.....L. W. Bewick  
 Commercial Manager.....George Cromwell  
 Chief Engineer.....J. G. Bishop

# NOVA SCOTIA

# C J F X

ANTIGONISH—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Atlantic Broad-  
 casters, Ltd.  
 Address: Broadcasting Bldg., Antigonish, N. S.  
 Phone Number.....66  
 Transmitter Location.....Post Rd., Antigonish, N. S.  
 Time on the Air.....7:45 a.m. to 12 midnight  
 News Service.....PN  
 Representative.....James L. Alexander

## Personnel

General Manager.....J. Clyde Nunn  
 Sales Manager.....J. Clyde Nunn  
 Chief Engineer.....Gordon MacDougall

# CBH

HALIFAX—EST. 1944

TRANS-CANADA

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Operated By.....Canadian Broadcasting  
 Corp.  
 Business Address.....United Service Bldg.  
 Phone Number.....3-6188  
 News Service.....PN, BUP  
 Representatives.....Canadian Broadcasting  
 Corp.

## Personnel

Chief Owner.....Dr. Augustin Frigon  
 General Manager.....George Young  
 Chief Engineer.....L. A. Canning

# CHNS

HALIFAX—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Maritime Broad-  
 casting Company

Address.....10 Tobin Street (Broadcasting  
 House)

Phone Number.....3-8318

Transmitter Location.....Bedford, Nova Scotia

Time on the Air.....7:30 a.m. to 12:15 a.m.

News Service.....CP; British UP

Transcription Service.....Langworth; NBC

Thesaurus; World Broadcasting System

Representative: All-Canada Radio Facilities  
 (Canada); Weed & Co. (U.S.A.)

## Personnel

Managing Director.....Major Wm. C. Borrett  
 Station Manager.....Gerald J. Redmond  
 Sales Manager.....Harry Stephen  
 Chief Engineer.....A. W. Greig

**CJCH**

HALIFAX—EST. 1944

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By: Chronicle Co. Ltd.  
 Business Address: Lord Nelson Hotel  
 Phone Number: 3-7311  
 News Service: PN  
 Transcription Service: World Broadcasting System  
 Representative: National Broadcast Sales, John Hershey McGillvra, Inc.

**Personnel**

Chief Owner: Chronicle Co. Ltd.  
 General Managers: Leslie Choyce, J. M. Humphreys  
 Chief Engineer: A. MacWilliams

**CJCB**

SYDNEY—EST. 1929

CANADIAN BROADCASTING CORP.  
 Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Operated By: Eastern Broadcasters, Ltd.  
 Address: Radio Bldg.  
 Phone Number: 209-1412  
 Time on the Air: 8 a.m. to 12 midnight  
 News Service: Canadian Press News  
 Transcription Service: NBC Thesaurus

Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

**Personnel**

Chief Owner, General Mgr.: N. Nathanson  
 Sales Manager: M. Grant  
 Chief Engineer: A. Vernon

**CFAB**

WINDSOR—EST. 1945

Frequency: 1450 Kc. Power: 100 Watts  
 Owned and Operated By: Avarid M. Bishop

**CJLS**

YARMOUTH—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1340 Kc. Power: 100 Watts  
 Owned By: Gateway Broadcasting Company  
 Operated By: Laurie L. Smith  
 Address: Radio Building, Main Street  
 Phone Number: 500  
 Transmitter Location: Radio Building  
 Time on the Air: 8 a.m. to 12 midnight  
 News Service: PN  
 Representative: All-Canada Radio Facilities, Ltd., Weed & Co.

**Personnel**

President-Station Manager: Laurie L. Smith  
 Chief Engineer: Donald L. Smith

**ONTARIO**

**CKPC**

BRANTFORD—EST. 1933

Frequency: 1380 Kc. Power: 100 Watts  
 Operated By: Telephone City Broadcast, Ltd.  
 Address: 49-51 Colborne St.  
 Phone Number: 625  
 Transmitter Location: G'lebe Property  
 Time on the Air: 9 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.  
 News Service: British UP  
 Transcription Service: World Broadcasting System; United Transcribed Service  
 Representative: J. L. Alexander

**Personnel**

Owner-Manager: Mrs. J. D. Buchanan  
 Sales Promotion Manager: Jess Jaffray  
 Chief Engineer: Alfred Teague

Frequency: 1450 Kc. Power: CP 250 Watts  
 Owned-Operated By: J. C. Whitby  
 Business Address: Revere House Bldg.  
 Phone Number: 4628  
 Studio Address: Revere House Bldg.  
 Transmitter Location: No. 2 Highway  
 Time on the Air: 8:00 a.m. to 11:00 p.m.  
 Transcription Service: Standard, United  
 Representatives: H. N. Stovin Co., Ltd.; Joseph Hershey McGillvra, Inc.

**Personnel**

Owner-Station Manager: J. C. Whitby  
 Sales Manager: L. B. Cohan  
 Chief Engineer: G. W. Andrews

**CFBR**

BROCKVILLE—EST. 1925

**CFCO**

CHATHAM—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc. Power: 100 Watts  
 Owned-Operated By: John Beardall  
 Business Address: P. O. Box 275

Phone Number..... 2626  
 Studio Address..... William Pitt Hotel  
 Transmitter Location..... William Pitt Hotel  
 Time on the Air..... 7:15 a.m. to 12:30 p.m.  
 News Service..... British UP

**Personnel**

Owner-Manager ..... John Beardall  
 Chief Engineer ..... Gordon Brooks

**CKSF**

**CORNWALL—EST. 1944**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Standard-Freeholder,  
 Ltd.

Business Address..... 36 Pitt Street  
 Phone Number..... 1700  
 News Service ..... PN  
 Transcription Service ..... World  
 Representative..... H. N. Stovin & Co.

**Personnel**

Chief Owner..... H. D. Wightman  
 General Manager..... H. Harrison Flint  
 Chief Engineer..... Mahlon Clark

**CKFI**

**FORT FRANCES—EST. 1944**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... CKFI, Ltd.  
 Business Address..... 240 Scott Street  
 Phone Number ..... 200  
 News Service ..... BUP  
 Representative ..... All-Canada

**Personnel**

Chief Owner..... J. M. Reid  
 General Manager..... G. E. Tonkin  
 Chief Engineer..... T. Van Ness

**CKPR**

**FORT WILLIAM—EST. 1931**

**CANADIAN BROADCASTING CORP.**

Frequency: 580 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Dougall Motor Car Co.  
 Address..... Radio Hall, South May St.  
 Phone Number..... South 315  
 Transmitter Location..... Memorial Ave.,  
 Port Arthur, Ont.

Time on the Air..... 7:30 a.m. to 11 p.m.  
 News Service..... UP, Canadian Press  
 Transcription Service..... NBC Thesaurus;  
 United Transcribed Service

Representative..... Radio Representatives, Ltd.,  
 Stovin & Wright (Canada), Howard H. Wilson  
 Co. (U.S.A.)

**Personnel**

President ..... H. F. Dougall  
 Station Manager..... J. Basil Scully  
 Chief Engineer..... T. Ross

**CHML**

**HAMILTON—EST. 1927**

Frequency: 900 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Maple Leaf Radio Co.,  
 Ltd.

Business Address..... 36 James St., South  
 Phone Number ..... 7-1539  
 Studio Address..... Pigott Building  
 Transmitter Location..... Aldershot, Ont.  
 Time on the Air..... 6:45 a.m. to 12:00 p.m.;  
 News Service..... Canadian Press; BUP; PN  
 Transcription Service..... Standard Radio;  
 Associated Music Publishers; United Tran-  
 scribed Service

Representatives..... Joseph Hershey McGillvra,  
 Inc.; H. N. Stovin

**Personnel**

Chief Owner..... Kenneth D. Soble  
 General Manager..... Claude Cain  
 Chief Engineer..... Bill Crawford

**CKOC**

**HAMILTON—EST. 1922**

Frequency: 1150 Kc..... Power: 1000 d.; 500 n.  
 Owned-Operated By..... Wentworth Radio  
 Broadcasting Co.

Address..... King William & John Sts.  
 Phone Number..... 7-4484  
 Transmitter Location..... Queen Elizabeth  
 Highway, Cherry Beach

Time on the Air..... 6 a.m. to 12 Mid.  
 News Service..... British U. P.  
 Transcription Service..... World Broadcasting  
 System; NBC Thesaurus; Lang-Worth  
 Representative..... All-Canada Radio Facil-  
 ities (Canada); Weed & Co. (U.S.A.)

**Personnel**

President..... H. R. Carson  
 Station Manager..... W. T. Cranston  
 Commercial Manager..... W. M. Guild  
 Chief Engineer..... Leslie Horton

**CJRL**

**KENORA—EST. 1939**

**CANADIAN BROADCASTING CORP.**

**ONTARIO REGIONAL**

Frequency: 1220 Kc..... Power: 1000  
 Owned-Operated By..... Kenora Broadcasting  
 Co.

Address..... Kenricia Hotel  
 Phone Number..... 717  
 Transmitter Location..... Jafray Township  
 Time on the Air..... 7:00 a.m. to 11:00 p.m.  
 News Service ..... CP

Transcription Service..... United Transcription  
 Representative..... Stovin & Wright,  
 J. H. McGillvra

**Personnel**

Station Manager ..... Howard Clark  
 Sales Manager..... Howard G. Clark  
 Sales Promotion Manager..... Stephen Hurley  
 Chief Engineer..... Gordon T. Sands

**CFRC**

**KINGSTON—EST. 1944**

Frequency: 1490 Kc..... Power: 100 Watts  
 Owned-Operated By..... Queen's University,  
 Business Address..... Queens University  
 Fleming Hall (Non-Commercial Station)

**CKWS**

**KINGSTON—EST. 1942**

**CANADIAN BROADCASTING CORP.**

Frequency: 960 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Allied Broadcasting  
 Corp., Ltd.

Address ..... King St.  
 Phone Number ..... 4405  
 Transmitter Location..... Wolfe Island  
 Time on the Air..... 16½ hours  
 Newspaper Affiliation..... Kingston Whig-  
 Standard  
 News Service..... News Press  
 Transcription Service..... NBC Thesaurus;  
 United Transcribed Service; Lang-Worth  
 Representative... National Broadcasting Sales  
 (Canada)

**Personnel**

President..... Senator W. R. Davies  
 Station Manager..... Jack M. Davidson  
 Sales Manager..... Harry M. Edgar  
 Chief Engineer..... George McCurdy

**CJKL**

**KIRKLAND LAKE—EST. 1935**

**CANADIAN BROADCASTING CORP.**

Frequency: 560 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Northern Broadcast-  
 ing & Publishing, Ltd.

Address ..... Govt. Road  
 Phone Numbers..... 27; 281  
 Transmitter Location..... Dane, Ontario  
 Time on the Air..... 7:00 a.m. to 12:00 p.m.  
 Newspaper Affiliation..... Timmins Daily Press  
 News Service..... Press News  
 Transcription Service.. United, NBC Thesaurus.  
 Lang-Worth  
 Representative: Weed & Co., Nat'l B'cast. Sales

**Personnel**

President ..... R. H. Thomson  
 Station Manager..... Clair Chambers  
 Chief Engineer ..... Tom Watson

**CKCR**

**KITCHENER-WATERLOO—EST. 1929**

**CBC (Alternate)**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Kitchener & Waterloo  
 Broadcasting Co.

Address ..... Waterloo Trust Building  
 Phone Number..... Kitchener 2-1246  
 Transmitter Location..... 2 miles outside of  
 Kitchener

Time on the Air..... 7 a.m. to 11 p.m.  
 News Service..... Canadian Press  
 Transcription Service..... United Transcribed  
 Service  
 Representative..... Stovin & Wright

**Personnel**

Station Manager..... W. C. Mitchell  
 Commercial Manager..... G. Liddle  
 Chief Engineer..... Ion Hartman

**CFPL**

**LONDON—EST. 1933—EST. 1922**

**CANADIAN BROADCASTING CORP.**

Frequency: 1570 Kc..... Power: 1000 Watts  
 Owned-Operated By..... London Free Press  
 Printing Co.

Address ..... Richmond St.  
 Phone Number..... Metcalfe 5200  
 Transmitter Location.. Westminster Township  
 Time on the Air..... 7:45 a.m. to 11:30 p.m.;  
 Sundays, 9 a.m. to 11:30 p.m.

Newspaper Affiliation ... London Free Press  
 News Service..... PN  
 Transcription Service..... NBC Thesaurus  
 Representative... Joseph Hershey McGillvra,  
 Inc. (U.S.A.)

**Personnel**

Chief Executive..... Wallis J. Blackburn  
 Station and Sales Manager... Philip H. Morris  
 Chief Engineer..... John Warden

**CFCH**

**NORTH BAY—EST. 1931**

**CBC**

Frequency: 600 Kc..... Power: 100 Watts  
 Owned-Operated By..... Northern Broadcast-  
 ing & Publishing, Ltd.

Address ..... 37 Main St., East  
 Phone Number..... 2400  
 Transmitter Location..... 37 Main St., East  
 Time on the Air..... 7:45 a.m. to 11:30 p.m.

Newspaper Affiliation... Timmins Daily Press  
 News Service..... Canadian Press  
 Transcription Service..... NBC Thesaurus;  
 United Transcribed Service; Lang-Worth  
 Representative... National Broadcasting Sales

**Personnel**

President ..... R. H. Thomson  
 Station Manager ..... Cliff Pickrem  
 Sales Manager ..... Keith Packer  
 Sales Promotion Manager ..... Cliff Wingrove  
 Program Director ..... Phil Clayton  
 Chief Engineer ..... Jack Barnaby

**CBO**

OTTAWA—EST. 1924

CANADIAN BROADCASTING CORP.

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Canadian Broadcast-  
 ing Corporation  
 Business Address ..... Chateau Laurier Hotel;  
 Victoria Bldg.  
 Phone Number ..... 2-1151  
 Studio Address ..... Chateau Laurier Hotel  
 Transmitter Location ..... Hawthorne, Ontario  
 Time on the Air ..... 7:25 a.m. to 12:03 mid.  
 News Service ..... CBC News  
 Representative ..... Canadian Broadcasting  
 Corp.

**Personnel**

General Manager ..... Dr. Augustin Frigon  
 Station Manager ..... Charles P. Wright  
 Chief Operator ..... Max Gilbert

**CKCO**

OTTAWA—EST. 1924

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Dr. G. M. Gelbert  
 Address ..... 272 Somerset St., West  
 Phone Number ..... 2-3611  
 Time on the Air: 8 a.m. to 11 p.m.; Sundays,  
 12 noon to 11 p.m.  
 News Service ..... BUP  
 Transcription Service ..... Associated Music  
 Publishers; Lang-Worth  
 Representative ..... Stovin & Wright (Canada);  
 Joseph Hershey McGillvra (U.S.A.)

**Personnel**

Manager ..... G. M. Geldert  
 Chief Engineer ..... W. D. McLellan

**CFOS**

OWEN SOUND—EST. 1940

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Grey & Bruce Broad-  
 casting Co.

Address ..... 904 Second Ave., East  
 Phone Number ..... 1940  
 Transmitter Location ..... R. R. No. 4, Syden-  
 ham Township, Ont.  
 Time on the Air: 7:45 a.m. to 9:15 p.m.; Sun-  
 days, 8:45 a.m. to 9:45 p.m.  
 Newspaper Affiliation ..... Owen Sound Daily  
 Sun Times  
 News Service ..... Canadian Press  
 Transcription Service ..... World Broadcasting  
 System  
 Representatives ..... Stovin & Wright (Canada);  
 Joseph Hershey McGillvra, Inc. (U.S.A.)

**Personnel**

President ..... Howard Fleming  
 Station Manager ..... William N. Hawkins  
 Commercial Manager ..... William Hawkins  
 Program Director ..... Mrs. Muriel Ready  
 Chief Engineer ..... William Vallins

**CHPS**

PARRY SOUND—EST. 1942

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Gordon E. Smith  
 Address ..... 47A James St.  
 Phone Number ..... 700  
 Transmitter Location ..... MacDougall Town-  
 ship, Ont.  
 Time on the Air ..... 7:45 a.m. to 11:15 p.m.;  
 Sundays, 9:15 a.m. to 10:15 p.m.  
 News Service ..... CP  
 Representative ..... Stovin & Wright

**Personnel**

President ..... Gordon E. Smith  
 Station Manager ..... Gordon E. Smith  
 Program Director ..... Harold Vaughn  
 Chief Engineer ..... Leslie A. Croutch

**CHOV**

PEMBROKE—EST. 1942

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Ottawa Valley  
 Broadcasting Co., Ltd.  
 Address ..... 197 Albert St.  
 Transmitter Location ..... East of Pembroke  
 Time on the Air ..... Weekdays, 7:30 a.m. to  
 11:15 p.m.; Sundays, 10:45 a.m. to 11:15 p.m.  
 News Service ..... BUP  
 Transcription Service ..... NBC Thesaurus  
 Representatives ..... H. N. Stovin Co. (Canada);  
 Joseph Hershey McGillvra, Inc. (U.S.A.)

**Personnel**

President ..... D. A. Jones  
 Station Manager..... E. G. Archibald  
 Sales Manager..... E. G. Archibald  
 Sales Prom. Manager..... Allan J. Simpson  
 Program Director..... Isobel Graham  
 Production Manager..... J. Thomas Sarsfield  
 Musical Director..... Betty Tomlison  
 Chief Engineer..... S. L. Panke

**C H E X**

**PETERSBOROUGH—EST. 1942**  
**CANADIAN BROADCASTING CORP.**

Frequency: 1430 Kc..... Power: 1000 Watts  
 Owned By..... Peterborough Broadcasting Co.  
 Operated By..... Northern Broadcasting  
 Management  
 Address..... 115 Hunter St.  
 Phone Number..... 4641  
 Transmitter Location..... Keene Road  
 Time on the Air..... 6 a.m. to 11:15 p.m., daily;  
 10 a.m. to 11:15 p.m., Sunday  
 Newspaper Affiliation..... Peterborough Ex-  
 aminer  
 News Service..... Canadian Press  
 Transcription Service..... NBC Thesaurus;  
 United Transcribed Service, Lang-Worth  
 Representative... National Broadcasting Sales  
 (Canada); Weed & Co. (U.S.A.)

**Personnel**

President..... Sen. W. Rupert Davies  
 Vice-President..... Roy H. Thomson  
 Station Manager..... Hal E. Cooke  
 Sales Manager..... E. L. Jones  
 Sales Prom. Manager..... H. R. McLay  
 Program Director..... K. E. Monk  
 War Program Director..... Ken Campbell  
 Publicity Director..... George Bouck  
 Musical Director..... Helsn Hallihan  
 Record MC..... Jesse French  
 Chief Engineer..... Bert Crump

**C F P A**

**PORT ARTHUR—EST. 1944**  
**DOMINION**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Ralph H. Parker  
 Business Address..... Public Utilities Bldg.  
 Phone Number..... North 315  
 Transcription Service..... Standard  
 Representative..... National Broadcast Sales

**Personnel**

Chief Owner..... Ralph H. Parker  
 General Manager..... Ralph H. Parker

**C J I C**

**S S MARIE—EST. 1934**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Hyland Broadcasting Co.  
 Address..... Windsor Hotel  
 Phone Number..... 3500  
 Transmitter Location..... Korah Township  
 Time on the Air: 7:30 a.m. to 11:30 p.m.; Sun-  
 days, 8 a.m. to 11 p.m.

News Service..... Press News  
 Transcription Service..... NBC Thesaurus;  
 World

Representative..... J. L. Alexander

**Personnel**

General Manager..... J. G. Hyland  
 Sales Manager..... J. G. Hyland  
 Sales Prom. Manager..... V. Hait  
 Chief Engineer..... F. J. McDiarmid

**C K T B**

**ST. CATHARINES—EST. 1933**

Frequency: 1550 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Niagara District  
 Broadcasting Co., Ltd.

Address..... 12 Yates Street  
 Phone Number..... 3900  
 Transmitter Location... Port Dalhousie, Ont.  
 Time on the Air..... 15 hours daily  
 News Service..... BUP  
 Transcription Service..... United Transcribed  
 Service

Representatives..... James L. Alexander;  
 Joseph Hershey McGillvra, Inc.

**Personnel**

Chief Owner..... Capt. W. B. C. Burgoyne  
 General Manager..... Marion Hallett

**C J C S**

**STRATFORD—EST. 1927**

**CBC—DOMINION NETWORK**

Frequency: 1240 Kc..... Power: 100 Watts  
 Owned By..... Central Broadcasting Co.  
 Operated By..... Frank M. Squires  
 Address..... Windsor Hotel  
 Phone Numbers..... 1675; 1676  
 Transmitter Location..... Windsor Hotel  
 Time on the Air..... 7 a.m. to 10 p.m.  
 News Service..... British UP  
 Transcription Service..... United T. S.  
 Representative... All-Canada Radio Facilities  
 (Canada); Weed & Co. (U.S.A.)

**Personnel**

President..... F. M. Squires  
 Station-Commercial Manager... S. E. Tapley  
 Sales Promotion Manager..... G. Pomroy  
 Program-Musical Director... C. W. Trethewey  
 Chief Engineer..... George Hildebrand





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**ADAM J. YOUNG JR., INCORPORATED**

New York

Chicago

**ALL-CANADA RADIO FACILITIES LTD.**

Montreal



**CKSO**

**SUDBURY—EST. 1935**

CANADIAN BROADCASTING CORP.

Frequency: 790 Kc. .... Power: 1000 Watts  
 Owned-Operated By..... W. E. Mason  
 Address ..... 21 Elgin St.  
 Phone Number ..... 77-505  
 Transmitter Location..... Neelon Township  
 Time on the Air..... 7 a.m. to 12 midnight  
 Newspaper Affiliation ... Sudbury Daily Star  
 News Service ..... British UP  
 Transcription Service... World Broadcasting  
 System; NBC Thesaurus  
 Toronto Office.... 611 Star Bldg., W. J. Woodill  
 Representative... All-Canada Radio Facilities  
 (Canada); Weed & Co. (U.S.A.)

**Personnel**

President..... W. E. Mason  
 General Manager..... Don McGill  
 Sales, Mdsg. Manager..... Don McGill  
 Chief Engineer..... J. McRae

**CKGB**

CBC

**TIMMINS—EST. 1933**

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned-Operated By... Northern Broadcasting  
 & Publishing, Ltd.  
 Address ..... Thomson Bldg., (Cedar St.)  
 Phone Number ..... 500  
 Transmitter Location..... Matagaami  
 Heights, Mountjoy Township  
 Time on the Air... 7:35 a.m. to 12:00 midnight;  
 Sunday, 8:30 a.m. to 11:30 p.m.  
 Newspaper Affiliation.. Timmins Daily Press;  
 Val D'Or Star  
 News Service ..... CP  
 Transcription Service..... NBC Thesaurus;  
 Lang-Worth; U.T.S.  
 Representative.... National Broadcast Sales  
 Weed & Co. (U.S.A.)

**Personnel**

President ..... R. H. Thomson  
 Station Manager..... Harvey C. Freeman  
 Sales Manager..... Al Huggins  
 Program Director..... Martin Silburt  
 Traffic Manager..... Jean Macgregor  
 Chief Announcer..... Albert Aube

**CBL**

**TORONTO—EST. 1927**

CBC—TRANS-CANADA—NBC

Frequency: 740 Kc. .... Power: 50000 Watts  
 Owned-Operated By... Canadian Broadcasting  
 Corporation  
 Business Address ..... 805 Davenport Rd.

Phone Number ..... Kenwood 9411  
 Studio Address..... 805 Davenport Rd.  
 Transmitter Location..... Hornby, Ont.  
 Time on the Air..... 7 a.m. to 12 mid.  
 News Service ..... C.P., BUP  
 National Sales Office Address... 55 York St.,  
 Toronto  
 Representative..... Canadian Broadcasting  
 Corp.

**Personnel**

General Manager ..... Dr. A. Frigon  
 Regional Representative ... Dick Claringbull  
 Night Supervisor ..... Walter Anderson  
 Commercial Manager..... E. A. Weir  
 Publicity Representative..... H. M. Ball  
 Chief Announcer ..... Elwood Glover  
 Music Director ..... J. M. Beaudet  
 Regional Engineer..... M. L. Poole  
 Production Manager..... S. C. Dixon  
 Chief Operator ..... Howard Hilliard

**CFRB**

**TORONTO—EST. 1927**

COLUMBIA BROADCASTING SYSTEM

Frequency: 860 Kc. .... Power: 10000 Watts  
 Owned-Operated By... Rogers Radio Broad-  
 casting Co., Limited  
 Address..... 37 Bloor Street, West  
 Phone Numbers: Midway 3515-6-7; Midway  
 4643-4-5  
 Transmitter Location..... Aurora, Ontario  
 Time on the Air..... 6 a.m. to 12:35 a.m.  
 News Service ..... AP, UP  
 Transcription Service..... NBC Thesaurus;  
 Lang-Worth; Associated

**Personnel**

President ..... Harry Sedgwick  
 Station Manager..... E. L. Moore  
 Program Director..... Wes McKnight  
 Musical Director ..... Wally Armour  
 Chief Engineer ..... Jack Sharpe  
 (See Page 669)

**CHUM**

**TORONTO—EST. 1944**

Frequency: 1050 Kc. .... Power: 1000 Watts  
 Owned-Operated By... York Broadcasters  
 Limited  
 Business Address..... 21 Dundas Square  
 Phone Number..... Elgin 5018  
 News Service ..... BUP  
 Representative..... Adam Young, Inc.;  
 Radio Representatives

**Personnel**

Chief Owner..... R. T. Fulford  
 Gen. Mgr., Sales Mgr..... A. E. Leary  
 Sales Promotion Manager..... E. Miles  
 Chief Engineer..... Aurel Boisvert

# C J B C

TORONTO—EST. 1936  
DOMINION—BLUE NETWORK

Frequency: 1010 Kc.....Power: 5000 Watts  
Owned-Operated By.....Canadian Broad-  
casting Corporation  
Business Address..... 55 York St  
Phone Numbers: Adelaide 5771 (business of-  
fice); Kenwood 9411 (studio)  
Studio Address.....805 Davenport Rd.  
Transmitter Location.....Dixie, Ont.  
Time on the Air.....7:45 a.m. to 11:33 p.m.  
News Service.....BUP, CP  
Transcription Service.....Lang-Worth  
National Sales Office Address.....55 York St.,  
Toronto  
Representative.....Canadian Broadcasting

## Personnel

Commercial Manager-Supervisor of Press  
and Information.....E. A. Weh  
Studio Press Representative..T. W. Deachman  
Regional Engineer.....M. L. Poole  
Chief Engineer.....Howard Hilliard  
Chief Owner.....Dr. Augustin Frigon  
General Manager.....S. W. Caldwell  
Program Director.....S. W. Caldwell

# C KEY

TORONTO—EST. 1925  
MUTUAL BROADCASTING SYSTEM

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....Toronto Broadcasting  
Co., Limited  
Address.....444 University Ave.  
Phone Number.....WA 3881  
Transmitter Location.....Scarboro, Ont.  
Time on the Air.....24 hours daily  
News Service.....British UP & PN  
Transcription Service..World, Standard Radio  
& Lang-Worth  
Representatives.....National Broadcast Sales;  
(Montreal); Weed & Co. (U.S.A.)

## Personnel

President, General Manager,  
Station Manager.....Jack K. Cooke  
Sales Manager.....Dan Carr  
Program Director, Production  
Manager.....Donald W. Insley  
Publicity Director.....Donald Nairn  
Musical Director.....Bruce Tremier



**MORE PEOPLE  
ARE LISTENING TO  
C KEY THAN ANY  
OTHER TORONTO  
STATION  
during daytime hours.  
5000 WATTS**

Representatives:  
NATIONAL  
BROADCAST SALES  
Toronto — Montreal  
WEED & COMPANY  
New York — Chicago  
dial 580

# C KEY

TORONTO

★ There's a new station in  
TORONTO, CANADA ★

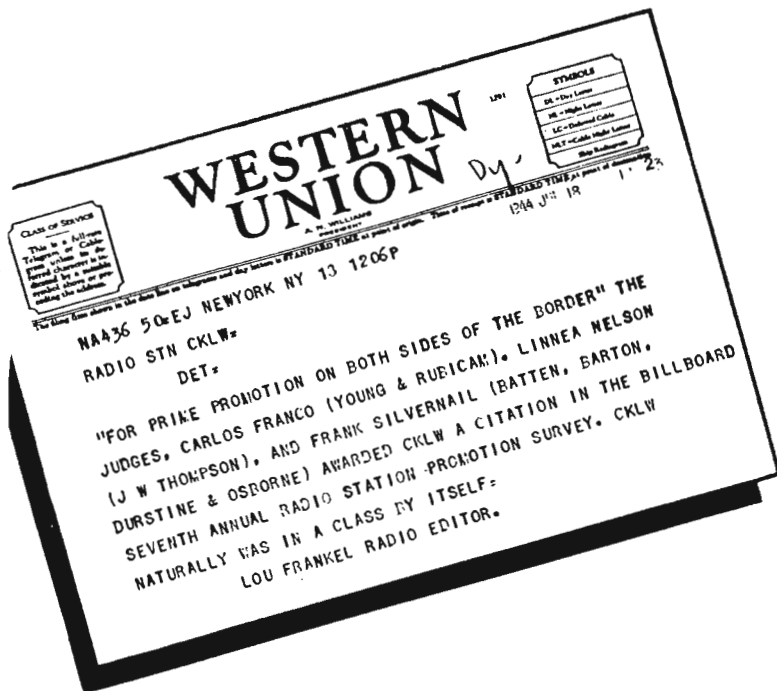
Be sure to get the dope on  
CHUM, Mr. Time-Buyer—and put  
"The Friendly Station" down on  
your schedules!

CHUM is a 1,000 Watt Com-  
munity Station, offering you eco-  
nomical coverage of Canada's  
largest market.

★ **CHUM** ★  
★ The Friendly Station ★  
★ 21 DUNDAS SQUARE, TORONTO CANADA ★

REPRESENTATIVES:  
ADAM J. YOUNG JR. INC.—NEW YORK • CHICAGO  
RADIO REPRESENTATIVES LIMITED • MONTREAL

# IN THE DETROIT AREA PLAY the WINNER!



• The policy of constantly publicizing our station so as to benefit both the listener and the advertiser, pays off again and again. The Promotional Award is another symbol of our aggressiveness . . . further proof that for concentrated coverage of this market, CKLW is the buy!

Managing Director



UNION GUARDIAN BLDG.  
DETROIT 26

5,000 WATTS DAY and NIGHT

800 Kc. MUTUAL SYSTEM

Adam J. Young, Jr., Nat'l Rep.

# CKLW

WINDSOR—EST. 1932  
MUTUAL

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Operated By: Western Ontario  
Broadcasting Co.  
Business Addresses: Guaranty Trust Bldg.,  
Windsor; Union Guardian Bldg., Detroit,  
Mich.  
Phone Numbers: 4-1155 (Windsor) Cadillac  
7200 (Detroit)  
Studio Address: Guaranty Trust Bldg.  
Transmitter Location: Sandwich, South,  
Essex County, Ontario  
Time on the Air: 6 a.m. to 4 a.m.  
News Service: UP, PN, BUP  
Transcription Service: World Broadcasting  
System; United T. S.; NBC Thesaurus  
Representative: H. N. Stovin & Co. (Canada);  
Adam J. Young, Inc. (U.S.A.)

## Personnel

Chief Owner: Malcolm G. Campbell  
General Manager: J. E. Campeau  
Commercial Manager: Richard E. Jones  
Program Director: John Gordon

Production Manager-Publicity  
Director: Frank Burke  
Sales Prom. Manager: Barbara MacFarland  
Traffic Manager: Margaret Pratt  
Chief Engineer: William J. Carter

# CKNX

WINGHAM—EST. 1926

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Operated By: W. T. Cruickshank  
and B. H. Bedford  
Address: Josephine St.  
Phone Number: 158  
Transmitter Location: Belgrave  
Time on the Air: 7:30 a.m. to 11:00 p.m.  
News Service: BUP  
Transcription Service: Thesaurus  
Representative: J. L. Alexander

## Personnel

Chief Owner:  
General Manager: W. T. Cruickshank  
Commercial Manager: Frank Johnson  
Program Director: Frank Johnson  
Sales Promotion Manager: J. R. Brent  
Chief Engineer: Cliff Bowers

# PRINCE EDWARD ISLAND

# CFCY

CHARLOTTETOWN—EST. 1924  
CANADIAN BROADCASTING CORP.  
MARITIME NETWORK

Frequency: 630 Kc. Power: 1000 Watts  
Owned-Operated By: Island Radio Broad-  
casting Co.  
Address: 85 Kent St.  
Phone Number: 741  
Transmitter Location: West Royalty, P. E. I.  
Time on the Air: 7:30 a.m. to 12:15 a.m.  
News Service: Canadian Press & British UP  
Transcription Service: Standard Radio;  
Lang-Worth, WBS  
Representative: All-Canada Radio Facilities  
(Canada); Weed & Co. (U.S.A.)

## Personnel

President: Lt. Col. K. S. Rogers  
Program-Commercial Manager: L. A. McDonald  
Chief Engineer: Robert F. Large

# CHGS

SUMMERSIDE—EST. 1925  
CBC

Frequency: 1480 Kc. Power: 100 Watts  
Owned-Operated By: R. T. Holman, Ltd.  
Address: Water Street  
Phone Number: 133  
Transmitter Location: Summerside  
Time on the Air: 7:30 to 8:30, 10 a.m. to 3 p.m.,  
4 p.m. to 9 p.m.  
Transmitter Location: Holman Building

## Personnel

President: H. T. Holman  
Station Manager: R. L. Mollison  
Program Director-Chief  
Announcer: Albert A. Nicholson  
Chief Engineer: Angus McKie

# QUEBEC

## CHAD

AMOS—EST. 1942  
CANADIAN BROADCASTING CORP.  
NORTHERN QUEBEC BROADCASTING  
SYSTEM

Frequency: 1340 Kc. Power: 100 Watts  
Owned By.....Radio Rouyn Abitibi Ltee.  
Business Address...Reilly Bldg., Rouyn, Que.  
Studio, Transmitter.....Amos, P. Q.  
Time on the Air.....16 hours daily  
News Service .....Canadian Press

### Personnel

President-Owner.....Hon. Hector Authier  
Chief Executive.....Roland Beaudry  
Station Manager.....Jean Legault  
Program Director.....Bruno Cyr  
Chief Announcer.....Bruno Cyr

## CBJ

CHICOUTIMI—EST. 1933  
CBC

Frequency: 1580 Kc. Power: 1000 Watts  
Owned-Operated By..Canadian Broadcasting  
Corporation  
Studio Address.....286A Racine St.  
Phone Number .....155  
Transmitter Location.....4 Larouche Avenue  
Time on the Air.....7:45 a.m. to 11:30 p.m.  
Representative.....Regional Radio Sales

### Personnel

Station Manager.....Vilmond Fortin  
Chief Announcer.....L. Raymond  
Chief Engineer.....J. E. Roberts

## CKCH

HULL—EST. 1932  
CBC (AND PROVINCIAL)

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....CKCH Broadcasting Co.  
Operated By.....Le Droit  
Address .....85 Champlain Ave.  
Phone Number .....2-1701  
Transmitter Location...R.R. No. 1, South Hull  
Time on the Air.....7:50 a.m. to 11:00 p.m.;  
Sundays, 9 a.m. to 11:00 p.m.  
Newspaper Affiliation.....Le Droit (Ottawa)  
News Service.....Canadian Press  
Transcription Service .....Thesaurus  
Representative.....Radio Representatives

### Personnel

Station Manager.....Raymond Benoit  
Sales Manager.....Raymond Benoit  
Sales Promotion Manager.....J. E. Lalonde  
Program Director.....Raymond Benoit  
Musical Director.....Aurele Groulx

Publicity Director.....Raymond Benoit  
Chief Engineer.....Max Gebhardt

## CBF

MONTREAL—EST. 1936  
CANADIAN BROADCASTING CORP.  
BLUE NETWORK  
NATIONAL BROADCASTING CO.

Frequency: 690 Kc. Power: 50000 Watts  
Owned-Operated By...Canadian Broadcasting  
Corporation

Address .....1231 Ste-Catherine, West  
Phone Number .....MARquette 8021  
Transmitter Location.....Vercheres, P. Q.  
Time on the Air.....7:29 a.m. to 12:03 a.m.  
(mid.)

News Service....British UP; Canadian Press  
Representative.....Canadian Broadcasting  
Corp.

National Sales Office...55 York St., Toronto,  
Ont.

### Personnel

General Manager.....Dr. Augustin Frigon  
Station Manager-Program  
Director .....Jean Beaudet  
Commercial Manager.....J. Arthur Dupont  
Publicity Director.....Leopold Houle  
Production Manager.....Paul Ledue  
Chief Announcer.....Miville Couture  
Musical Director .....J. J. Cagnier  
Chief Technical Operator.....D. Roberts

## CBM

MONTREAL—EST. 1937  
CANADIAN BROADCASTING CORP.  
NATIONAL BROADCASTING CO.

Frequency: 940 Kc. Power: 5000 Watts  
Owned-Operated By...Canadian Broadcast-  
ing Corporation

Address.....1231 Ste. Catherine, West  
Phone Number .....MARquette 8021  
Transmitter Location.....Marieville, P. Q.  
Time on the Air.....7:29 a.m. to 12:02 a.m.  
(mid.)

News Service....British UP; Canadian Press  
Representative.....Canadian Broadcasting  
Corp.

Nat'l Sales Office...55 York St., Toronto, Ont.

### Personnel

General Manager.....Dr. Augustin Frigon  
Station Manager-Program  
Director .....Jean Beaudet  
Commercial Manager.....J. Arthur Dupont  
Publicity Director.....Leopold Houle  
Chief Announcer.....Lamont Tilden  
Musical Director .....J. J. Cagnier  
Chief Technical Operator.....D. Roberts



# CFCF

MONTREAL—EST. 1919

BLUE NETWORK—CBC

Frequency: 600 Kc. Power: 500 Watts  
Owned-Operated By: Canadian Marconi Company

Address: 1231 St. Catherine St., West  
Phone Number: Plateau 2577  
Transmitter Location: Mount Royal Hotel, Peel St., Montreal

Time on the Air: 7 a.m. to 1 a.m.;  
Sundays, 8 a.m. to 1 a.m.

News Service: British UP & C.P.  
Transcription Service: NBC Thesaurus  
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

## Personnel

General Manager: Reginald M. Brophy  
Station Manager: J. A. Shaw  
Commercial Director: P. E. Hiltz  
Sales Promotion Director: E. H. Smith  
Program-Musical Director: H. H. Hewetson  
Chief Engineer: A. E. Clapp

# CHLP

MONTREAL—EST. 1933

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: La Patrie Publishing Co., Ltd.

Operated By: Radio Station CHLP  
Address: Sun Life Bldg., Dominion Square  
Phone Number: Plateau 5225  
Transmitter Location: St. Michel Rd., Ville St. Michel, P. Q.

Time on the Air: 8 a.m. to 11 p.m.  
Newspaper Affiliation: La Patrie  
News Service: British UP  
Transcription Service: Standard Radio  
Representative: J. A. Alexander (Canada); Joseph Hershey McGillvra (U.S.A.)

## Personnel

President: Hon. Sen. P. R. DuTremblay  
Station Manager: Marcel Lefebvre  
Program Director: M. Lefebvre  
Chief Engineer: Alphonse Cloutier

# CKAC

MONTREAL—EST. 1922

COLUMBIA BROADCASTING SYSTEM  
PROVINCIAL NETWORK

Frequency: 730 Kc. Power: 5000 Watts  
Owned-Operated By: La Compagnie De Publication de la Presse, Ltee.

Address: 980 St. Catherine Street, West  
Phone Number: MARquette 3611  
Transmitter Location: St. Hyacinthe, P. Q.  
Time on the Air: Sunday, 8 to 1:05 a.m.;  
Monday to Saturday, 7 to 1:05 a.m.

Newspaper Affiliation: La Presse  
News Service: BUP, P.N.  
Transcription Service: Lang-Worth; United Transcribed System; World B.S.  
Representative: C. W. Wright (Toronto)  
Adam J. Young, Jr. (U.S.A.)

## Personnel

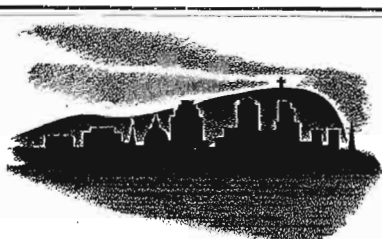
President: Hon. Sen. P. R. DuTremblay  
Managing Director: Phil Lalonde  
Commercial Manager: Louis Leprohon  
Program-Musical Director: Paul-Emile Corbell  
Public Relations: F. Biondi  
Production Chief: Bernard Goulet  
Sales Promotion Manager: Andre Daveluy  
Chief Announcer: Roy Malouin  
Publicity-News-Traffic Director: Paul Gelinas  
Chief Engineer: Leonard Spencer

# CHNC

NEW CARLISLE—EST. 1933  
CANADIAN BROADCASTING CORP.

Frequency: 610 Kc. Power: 1000 Watts  
Owned-Operated By: The Gaspesia Radio Broadcasting Co., Ltd.

Address: Main St.  
Phone Number: 38  
Transmitter Location: Sea Shore, New Carlisle



## In Montreal

"... a greater ratio of the population listens to radio more of the time than in any other community so far measured by recognized methods."—*Montreal Gazette*.

This statement by C. E. Hooper of C. E. Hooper, Inc., tells the story — In the province of Quebec for *whole family* coverage it's

**CKAC MONTREAL**  
Affiliated with  
CBS

Representatives: Canada—C. W. Wright,  
Victory Building, Toronto, Ontario.  
United States—Adam J. Young, Jr., Inc.

Time on the Air.....7:45 a.m. to 11 p.m.  
 Transcription Service... World's Program Service  
 Representative: All-Canada Radio Facilities,  
 Ltd. (Canada); Joseph Hershey McGillvra  
 (U.S.A.)

**Personnel**

President.....Dr. Charles Dumont  
 Station Manager.....Dr. Charles H. Houde  
 Sales Manager.....Viateur Bernard

•  
**C B V**

QUEBEC—EST. 1934

CBC

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Canadian Broad-  
 casting Corp.  
 Business Address.....140 Wellington St.,  
 Ottawa, Ont.  
 Phone Number .....8155  
 Studio Address.....Chateau Frontenac Hotel  
 Transmitter Location.....Charlesbourg, P. Q.  
 Time on the Air.....8 a.m. to 11:30 p.m.  
 News Service...CBC Network News Service  
 Representative .....C. B. C.

**Personnel**

CBC President.....Rene Morin  
 General Manager.....Dr. J. S. Thomson  
 Station Manager.....Maurice Valiquette  
 CBC Publicity Director.....Leopold Houle  
 CBC Commercial Manager.....Arthur Dupont  
 Chief Engineer .....Charles Frenette

•  
**CHRC**

QUEBEC—EST. 1922

Frequency: 800 Kc.....Power: 1000 Watts  
 Owned-Operated By.....CHRC, Ltd.  
 Address .....11 Buade St.  
 Phone Number .....2-8177  
 Transmitter Location.....St. Louis Rd.,  
 St. Foy, P. Q.  
 Time on the Air.....7:30 a.m. to 11:30 p.m.;  
 Sundays, 11:30 a.m. to 12 midnight  
 Transcription Service.....Lang-Worth  
 Representative.....Adam J. Young, Jr., Inc.

**Personnel**

President .....Hervé Baribeau  
 Station Manager.....J. N. Thivierge  
 Secretary-Treasurer .....Henri Lepage  
 Sales Manager.....J. A. Hardy  
 Program Director.....A. Pelletier  
 Publicity Director.....Maurice Descarreaux  
 Chief Announcer.....Claude Aubin  
 Musical Director.....Ant. Mercier  
 Chief Engineer.....Arsene Nadeau

**CKCV**

QUEBEC—EST. 1924

CANADIAN BROADCASTING CORPORATION  
 Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Operated By.....CKVC, Ltd.  
 Address .....142 St. John St.  
 Phone Number.....2-1585  
 Transmitter Location.....254 Marguerite-  
 Bourgeois Ave.  
 Time on the Air.....16 hours  
 Transcription Service.....World Broadcast-  
 ing System  
 Representative ...Radio Representatives, Ltd.

**Personnel**

President.....H. Baribeau  
 Station Manager .....Paul Lepage  
 Publicity Director.....Leon Lachance  
 Chief Engineers.....Albert Duberger,  
 Marcel Cote

•  
**CJBR**

RIMOUSKI—EST. 1937

CBC-QUEBEC REGIONAL NETWORK

Frequency: 900 Kc.....Power: 5000 Watts  
 Owned-Operated By...Central Public Service  
 Corp., Ltd.  
 Address .....1 St. John St.  
 Phone Number.....396  
 Transmitter Location.....Notre-Dame du  
 Sacre Coeur  
 Time on the Air.....7:45 a.m. to 11:30 p.m.;  
 Sundays, 8:45 a.m. to 11:30 p.m.  
 Newspaper Affiliation.....Le Progres du  
 Golfe, L'Echo du Bas St. Laurent  
 News Service.....CBC and Laurentian News  
 Representative.....Stovin & Wright (Toronto),  
 Joseph Hershey McGillvra (U.S.A.)

**Personnel**

President.....J. A. Brillant  
 Vice-Pres. and General Mgr....G. A. Lavote  
 Chief Engineer.....F. C. Doak

•  
**CKRN**

ROUYN-NORANDA—EST. 1939

QUEBEC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....La Cie de Radiodiffusion  
 Rouyn Noranda Ltee.  
 Operated By.....Northern Broadcasting &  
 Publishing, Ltd.  
 Business Address.....Reilly Bldg.  
 Phone Number.....1400  
 Studio Address .....Reilly Bldg.  
 Transmitter Location.....Reilly Building  
 Time on the Air.....7:30 a.m. to 11:30 p.m.  
 News Service .....PN  
 Transcription Service.....NBC Thesaurus  
 Representative.....National Broadcast Sales



**Personnel**

President-Owner.....Hon. Hector Authier  
 Chief Executive.....Roland Beaudry  
 Commercial Manager.....Allan Rogerson  
 Program Director.....Bruno Cyr  
 Chief Engineer.....George H. Pope

**CHLT**

**SHERBROOKE—EST. 1937**

**CANADIAN BROADCASTING CORP.**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....La Tribune, Limitee  
 Business Address.....3 Marquette Street  
 Phone Numbers.....2071; 2072  
 Studio Address.....3 Marquette St.  
 Transmitter Location.....East Sherbrooke  
 Time on the Air.....16 hours daily  
 Newspaper Affiliation.....La Tribune, Ltee.  
 Transcription Service.....NBC Thesaurus;  
 United Transcribed System

**Personnel**

President.....Hon. Jacob Nicol  
 Manager.....A. Gauthier  
 Program Director.....Jeanne Tremblay  
 Sales Promotion-Production Manager...Jean  
 L. Gauthier  
 Chief Announcer.....Yvon Blais  
 Chief Engineer.....R. Paguette  
 War Program Director.....Yvon Blais  
 Record MC.....Yvon Blais

**CJSO**

**SOREL—EST. 1944**

Frequency: 1400 Kc.....Power: 100 Watts  
 Owned-Operated By.....Henri Gendron &  
 Arthur Prevost  
 Business Address.....72 du Roi St.  
 Representative.....Radio Representatives

**Personnel**

Chief Owners.....Arthur Prevost,  
 Henri Gendron

**CHGB**

**SAINTE ANNE DE LA POCATIERE**

**EST. 1938**

**QUEBEC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...G. Thomas Desjardins  
 Address.....Ste. Anne de la Pocatiere, Co.,  
 Kamouraska, P. Q.  
 Phone Numbers.....20; 24  
 Transmitter Location.....East end of village  
 Time on the Air.....8:00 a.m. to 11:30 p.m.;  
 Sundays, 12:00 to 11:30 p.m.  
 Newspaper Affiliation.....L'Action Catholique  
 Transcription Service.....World  
 Representative.....National Broadcast Sales

**Personnel**

Chief Owner.....G. T. Desjardins  
 General Manager.....J. A. Dube  
 Sales Manager.....G. T. Desjardins  
 Sales Promotion Manager.....Antoine Freue  
 Program Director.....Jacques Raymond  
 Publicity.....Alvien Dube  
 Chief Engineer.....L. M. Desjardius

**CHLN**

**TROIS-RIVIERES (THREE RIVERS)—  
 EST. 1937**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Le Nouvelliste, Ltd.  
 Address.....Chateau de Blois Hotel  
 Phone Number.....4500  
 Transmitter Location.....Three Rivers, P. Q.  
 Time on the Air: 8 a.m. to 11 p.m.; Sunday,  
 12 noon to 11 p.m.  
 Newspaper Affiliation.....Le Nouvelliste  
 News Service.....Press News  
 Transcription Service...World Broadcasting  
 System; United Transcribed System  
 Representative...Radio Representatives, Ltd.

**Personnel**

Chief Executive.....Leon Trepanier  
 Sales Promotion Manager.....Yvon Marchand  
 Program-Musical Director.....Jean Laforest  
 Chief Engineer.....Leon Trepanier

**CKVD**

**VAL D'OR—EST. 1939**

**CANADIAN BROADCASTING CORP.**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned By.....La Voix d'Abitibi Cie, Ltd.  
 Operated By.....Northern Broadcasting &  
 Publishing, Ltd.

Address.....Val D'Or  
 Phone Number.....500  
 Studio Address.....Third Ave.  
 Transmitter Location.....Third Ave.  
 Time on the Air.....8 a.m. to 11:30 p.m.  
 News Service.....Canadian Press  
 Transcription Service.....NBC Thesaurus  
 Representative...National Broadcasting Sales

**Personnel**

President-Owner.....Hon. Hector Authier  
 Chief Executive.....Roland Beaudry  
 Station Manager.....Jean Legault  
 Sales Manager.....Allan Rogerson  
 Program Director-Chief Announcer...Bruno Cyr  
 Chief Engineer.....Georges Pope

# SASKATCHEWAN

## CHAB

MOOSE JAW—EST. 1922  
CBC

Frequency: 800 Kc. Power: 1000 Watts  
Owned-Operated By: CHAB, Ltd.  
Address: Grant Hall Hotel  
Phone Number: 2034  
Transmitter Location: Boharm, Sask.  
Time on the Air: 6 a.m. to 11:30 p.m.  
News Service: British UP  
Transcription Service: Lang-Worth & U.T.S.  
Representative: All-Canada Radio Facilities  
(Canada); Weed & Co. (U.S.A.)

### Personnel

President: A. E. Jacobson  
Station Manager: H. C. Buchanan  
Commercial Manager: G. G. Henderson  
Sales Promotion Manager: Miss E. Bradley  
Chief Engineer: M. Pickford  
\* On Active Service.

## CKBI

PRINCE ALBERT—EST. 1934  
CBC

Frequency: 900 Kc. Power: 5000 Watts  
Owned-Operated By: Central Broadcast-  
ing System, Ltd.  
Address: Sanderson Building  
Phone Number: 2621  
Transmitter Location: 7½ miles south of city  
on Highway No. 2  
Time on the Air: 6:00 a.m. to 12:00 midnight;  
Sundays, 8:00 a.m. to 11:30 p.m.  
News Service: British UP  
Transcription Service: Thesaurus  
Representative: All-Canada Radio Facilities  
Weed & Co. (USA)

### Personnel

Chief Executive: L. E. Moffatt  
Sales Manager: G. M. Prest  
Sales Promotion Manager: Mary Davidson  
Chief Engineer: Tom Van Ness  
Program Director: George Kerqan

## CKCK

REGINA—EST. 1922

Frequency: 620 Kc. Power: 5000 Watts  
Owned By: The Regina Leader-Post, Ltd.  
Operated By: All-Canada Radio Facilities,  
Ltd.

Address: Leader Post Bldg.  
Phone Number: 8525  
Transmitter Location: Pilot Butte  
Time on the Air: 6:30 a.m. to 11:30 p.m.;  
Sunday, 8 a.m. to 11:30 p.m.  
Newspaper Affiliation: The Regina  
Leader-Post  
News Service: British UP; AP  
Transcription Service: NBC Thesaurus;  
Standard Radio  
Representative: All-Canada Radio Facilities  
(Canada); Weed & Co. (U.S.A.)

### Personnel

Chief Executive: J. F. Sweeney  
Station Manager: H. A. Crittenden  
Commercial Manager: R. J. Buss  
Merchandising Manager: J. McMurphy  
Chief Engineer: E. A. Strong  
Record MC: W. E. Coult  
War Program Director: H. Cook

## CKRM

REGINA—EST. 1926  
CANADIAN BROADCASTING CORP.  
DOMINION NETWORK

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Operated By: Transcanada Communica-  
tions, Limited  
Address: Free Press Bldg.  
Phone Number: 7631-2  
Transmitter Location: Victoria Plains, Sask.  
Time on the Air: 6:30 a.m. to 11:30 p.m.  
Newspaper Affiliation: The Regina Leader  
Post; Saskatchewan Farmer  
News Service: Press News  
Transcription Service: Lang-Worth &  
World L.S.  
Representative: All-Canada Radio Facilities,  
Ltd. (Canada); Joseph Hershey McGillvra  
(U.S.A.)

### Personnel

President: Victor Sifton  
Station Manager: Wm. A. Speers  
Commercial Manager: Bruce M. Pirie  
Program Director: Fred E. Laight  
Chief Engineer: W. McDonald

## CFQC

SASKATOON—EST. 1923  
CANADIAN BROADCASTING CORP.  
DOMINION NETWORK

Frequency: 600 Kc. Power: 1000 Watts  
Owned-Operated By: A. A. Murphy &  
Sons, Limited

Address.....216 First Ave., North  
 Phone Numbers .....7282 and 5374  
 Time on the Air.....6:45 a.m. to 11:30 p.m.  
 News Service .....British UP  
 Transcription Service: NBC Thesaurus; Stan-  
 dard Radio; Langworth

Representative: Radio Representatives, Ltd.  
 (Canada); Howard H. Wilson Co. (U.S.A.)

**Personnel**

President .....A. A. Murphy  
 Station-Commercial Manager.. Vernon Dallin

**C B K**

**WATROUS—EST. 1939**

**CANADIAN BROADCASTING CORP.**

Frequency: 540 Kc.....Power: 50000 Watts  
 Owned-Operated By..Canadian Broadcasting  
 Corp.

Business Address...300 Manitoba Telephone  
 Bldg., Winnipeg, Manitoba

Phone Number.....97261

Studio Address.....Telephone Bldg., Winni-  
 peg, Manitoba

Transmitter Location.....Watrous, Sask.  
 Time on the Air...7 a.m. to 11:30 p.m.

News Service .....CP, BUP

Representative.....F. A. Weir, 55 York St.,  
 Toronto, Ont.

**Personnel**

Acting Gen. Manager...Dr. Augustin Frignon  
 CBC Commercial Manager (Toronto)...E. A.

Weir

Chief Engineer.....R. L. Punshon

**C J G X**

**YORKTON—EST. 1927**

**CANADIAN BROADCASTING CORP.**

**DOMINION NETWORK**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Yorkton Broad-  
 casting Co.

Address.....Broadway Ave.  
 Phone Number .....324

Transmitter Location.....Yorkton

Time on the Air.....6:30 a.m. to 11:00 p.m.;  
 Sunday, 8:00 a.m. to 10:15 p.m.

News Service .....BUP

Representatives...Stovin & Wright (Canada);  
 Joseph Hershey McGillvra, Inc.

**Personnel**

Chief Executive.....Dawson Richardson  
 General Managers.....A. L. Garside,

R. J. Priestly

Chief Engineer.....Art Mills

**“CANADIAN BROADCASTER”**

*Meeting place for the Industry  
 and its Sponsors*

keeps you posted on  
**Radio News and  
 Market Data  
 across Canada**

**\$2 a year**

**\$5 for 3 years**

**371 BAY STREET  
 TORONTO 1, CANADA**

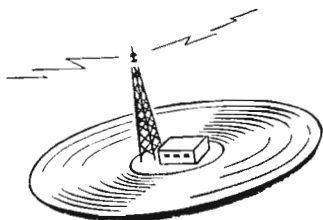
# for Regional... Local... and National Advertisers

## WITH LOCALIZED SELLING PLANS

### NBC Radio-Recorded Shows

● When you consider the quality of talent . . . writing . . . and production behind each and every NBC Radio-Recorded show . . . you will quickly understand why they are in such demand by *regional* advertisers whose distribution precludes the use of networks . . . *local* advertisers who want network calibre programs at a modest cost . . . *national* advertisers who wish to put extra sales pressure in certain markets.

Among the outstanding shows produced and recorded by NBC . . . and now reaching excellent results in spot markets for many well-known advertisers . . . are those listed here.



The Weird Circle . . .	78	30 min.	1-a-week
Come and Get It . . .	78	15 min.	3-a-week
Destiny Trails . . .	78	15 min.	3-a-week
Betty and Bob . . .	390	15 min.	5-a-week
Modern Romances	156	15 min.	3-a-week
Stand by for Adventure	78	15 min.	2-a-week 1-a-week
Through The Sport Glass	52	15 min.	Optional
Time Out with Allen Prescott	26	15 min.	Optional
Time Out with Ted Steele and Grace Albert . . .	26	15 min.	Optional
Carson Robison and his Buckaroos . . .	117	15 min.	Optional
The Name You Will Remember	260	5 min.	3-a-week or more
Let's Take a Look in your Mirror with Stella Unger	156	5 min.	3-a-week
Getting the Most Out of Life Today with Dr. Wm. L. Stidger	117	5 min.	3-a-week
Five Minute Mysteries	66	5 min.	Optional
Happy the Humbug . . .	39	15 min.	3-a-week

*The number of programs in each series is as-of-press-time.  
Additional programs frequently added, so check with us*

● For advertisers who want their own custom-built program . . . anything from a Station Break to a Musical Variety Show . . . NBC's complete staff and facilities are available to do the entire job . . . from script to finished pressing. For agencies with their own programming staffs, studio and technical facilities are available.

National Broadcasting Co.



A Service of Radio  
Cooperation of America

# NBC

## RADIO-RECORDING DIVISION

AMERICA'S NUMBER 1 SOURCE OF RECORDED PROGRAMS

RCA Bldg., Radio City, New York, N. Y. . . . Merchandise Mart, Chicago, Ill.  
Trans-Lux Bldg., Washington, D. C. . . . Sunset and Vine, Hollywood, Calif.

PRODUCTION

☆ RADIO ☆  
PRODUCTION



*Program Producers*



*Transcription Companies*

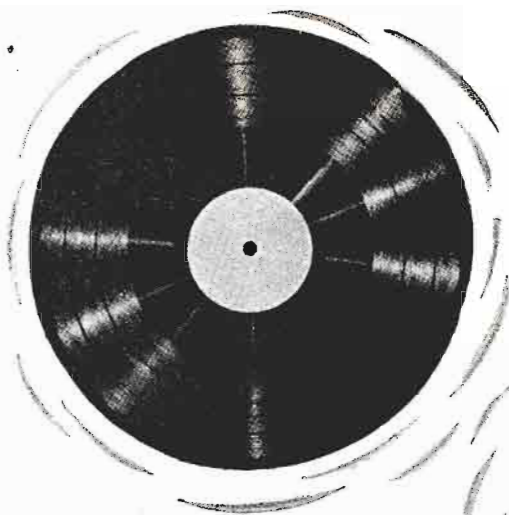


*Libraries*



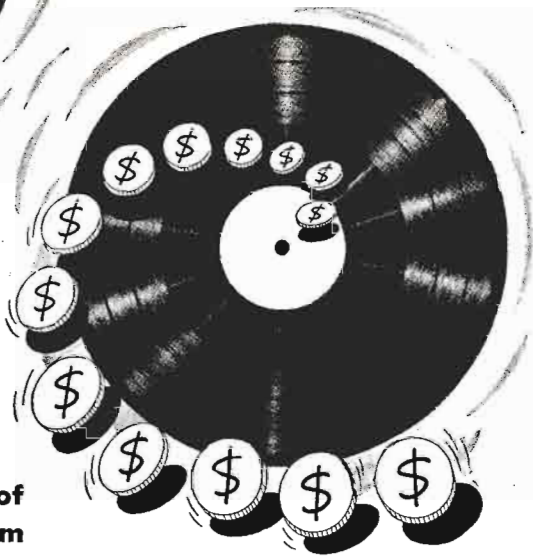
*Music Performing Rights Societies*  
*Publisher Members*





**Just  
playing hours**

**or  
Paying hours?**



**ASSOCIATED offers MOST Hours of the Best RADIO Music...program material that really pays off!**

**W**HEN YOU COMPARE transcribed libraries, it's not just the big names that count...it's topnotch showmanship *all along the line*. That's how a library helps *you* sell—helps your *clients* sell!

Break down the number of playing hours into *paying* hours and you'll find ASSOCIATED ranks first! For ASSOCIATED gives you these powerful advantages:

1. You can offer advertisers *greater program value* than other local stations...more and

*bigger proven attractions*, on ASSOCIATED'S incomparable, *vertically-cut* transcriptions.

2. With these features, you can hold big audiences *at low cost* against high-budget network competition.

Yes, there are a lot of good reasons why ASSOCIATED has gained more new subscribers in the past few months than in any period in its history. Today, write for the new ASSOCIATED BOOKLET. Plenty of worthwhile information—no obligation.

## **Associated Program Service**

25 West 45th Street, New York 19, N. Y.

**MOST Hours of the Best RADIO Music** . . . Represented by Loren Watson, 400 Madison Ave., N. Y. C.

# PROGRAM PRODUCERS

## **Advance Television Pictures Service, Inc.**

729 Seventh Ave., New York, N. Y. Phone, BRyant 9-5600. President Chas. A. Alicoate; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production of film programs, stock shot film library, cutting rooms, private projection theaters, and distribution of motion pictures for television stations.

## **Advertisers Recording Service, Inc.**

113 West 57th Street, New York, N. Y. Phone, CIrcle 6-0141-0142; President, James A. Miller; Secretary-Treasurer, George R. Smith; Secretary E. B. McCutcheon. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

## **Air Features, Inc.**

247 Park Ave., New York. Phone, Wickersham 2-2700.

## **Alton Alexander**

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-8132. SERVICES OFFERED: Production, scripts, direction of both live talent and transcribed programs and writers.

## **American Broadcasting Company**

University Building, Seattle 1, Wash. Executive Producer, John Milton; Program Head, Lorrie Lyn; Accounts Manager, Lionel Lennox; Chief Engineer, E. J. Reilly. SERVICES OFFERED: Acoustical studios for rehearsal available to producers, recorders and producers of transcriptions; developers of radio programs—live and transcribed.

## **American Institute of Food Products**

509 Madison Ave., New York 22, N. Y. Phone, PLaza 3-7146. President, Dr. Walter H. Eddy; General Manager, Robert A. Bories. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts. ("Food and Home Forum" participating program on WOR, New York). Also "For Women Only" participating program on WHN, New York City, featuring Frances T. Northcross.

## **American Royal Productions**

7928 Michigan Ave., Oakland 3, Calif. Phone, HIgate 5433. M. Scott Weakley, Manager; M. W. Mugan, Producer. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows, hi-fidelity domestic and international short-wave aircheck service.

## **ASCAP Radio Program Service**

American Society of Composers, Authors & Publishers, 30 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-7464. Director, Script Editor, Madlin Janney. SERVICES OFFERED: Production of syndicated scripts for use with live-talent for recorded musical programs, program-aids. Script service is furnished free of charge to all ASCAP licensed stations.

## **American-Jewish Broadcasting Co.**

86 Chambers St., New York, N. Y. Phones, WOrrh 2-3322, REctor 2-5341. President, Herman Younglieb; Secretary, Ann Barbinel. SERVICES OFFERED: Program production, script and transcription library.



MAKING TRANSCRIPTION HISTORY

# "Pleasure Parade"



MOST BRILLIANT MUSICAL SHOW EVER  
PACKAGED, NOW READY FOR SPONSORSHIP



★ IRVING  
MILLER'S  
ORCHESTRA

It's radio's grandest musical show! A galaxy of Stars supported by the brilliant arrangements of Irving Miller and his great recording orchestra, emceed by Jimmy Wallington. 78 thrilling quarter hours transcribed and now available for local and regional sponsorship.

★ KAY LORRAINE

★ BOB KENNEDY

★ JIMMY WALLINGTON

★ THE MODERNAIRES  
AND PAULA KELLY

FREDERIC W. **ZIV** COMPANY

2436 READING ROAD • CINCINNATI, OHIO  
NEW YORK • HOLLYWOOD

**F. D. Anderson**

Suite 319-22 Paul Brown Bldg., St. Louis, Mo. Phone, Garfield 1055. **Manager, F. D. Anderson. SERVICES OFFERED:** Program and spot announcement production on local participating programs.

**Arts Recording Studios**

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. **Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. SERVICES OFFERED:** Production of transcribed programs, scripts, foreign language talent, phonograph master recordings, motion picture sound recording.

**Associated Program Service**

25 West 45th St., New York, N. Y. Phone, BRyant 9-0845. **President C. M. Finney; Vice President-Treasurer, John R. Andrus. SERVICES OFFERED:** Transcriptions, library, production, scripts, recording processing and pressing both vertical and lateral (Muzak). Represented by Loren Wason, 400 Madison Ave., N. Y. C.

**Associated Radio-Television Productions**

11 West 42nd Street, New York 18, New York. Phone, LOngacre 5-3710; **President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox. SERVICES OFFERED:** Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custom-built transcriptions of spot announcements, singing commercials, also live and transcribed programs. Production of television film.

**Associated Broadcasting Co., Ltd.**

Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. **President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, F. Maxwell; Sales Director, H. Rittenberg; Program Director, S. Vineberg; Script Director, B. Stewart; Talent Director, Miss Fitzgerald; French Director, J. O. Denis; French Scripts, R. Cabanna; Syndicated Transcription Dept., R. O. Stevenson; Recording Department, J. Feldman.**

**BRANCH OFFICE:** 45 Richmond St. W., Toronto, Can. Phone, Adelaide 3248. **Manager, K. H. Gregory. SERVICES OFFERED:** Production of live-talent shows in English and French, recordings of programs and spots, scripts.

**Associated Releases**

P. O. Box 1213, Hollywood, Calif. Phone, Hillside 0101. **Producer, and General Manager, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George Herdan. BRANCH OFFICE:** 200 Fifth Ave., New York, N. Y. Phone, GRamercy 5-5252. **Manager, Meyer C. Solomon. SERVICES OFFERED:** Package shows, spot announcement production; custom-built transcriptions, scripts.

**Ann Barbinel**

54 Riverside Drive, New York, N. Y. Phone, ENdicott 2-4351. **SERVICES OFFERED:** Creation and production of live-talent and transcribed women's, children's and general programs, casting, custom-built package shows.

**Basch Radio Productions**

17 East 45th St., New York, N. Y. Phone, MURray Hill 2-8877. **Sales Manager, Charles J. Basch, Jr.; Television Director, Jay Strong. BRANCH OFFICES:** 326 Buckley Bldg., Cleveland, Ohio. Phone, Prospect 2922. **Alonzo Hawley; 507 Statler Bldg., Boston, Mass. Phone, Hubbard 5225. Robert C. Foster; 226 N. La Salle St., Chicago, Ill. Phone, State 5096. Fred R. Jones. SERVICES OFFERED:** Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; television programs, live and film.

**Batchelor Enterprises, Inc.**

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. **President, Walter Batchelor; Secretary-Treasurer, Philip E. Anolick. SERVICES OFFERED:** Program production.

**Baudry-Harwood Radio Productions**

1318 Sherbrooke St., East, Montreal, Que., Canada. Phone Falkiak 2465. **Partners, Mrs. Edouard Baudry, Lt., R. W.**



# The Sign of Transcribed Programs That **SELL!**

Here are **PROVEN** programs, successful for many and diversified types of business. Among them are programs which you may use as successfully as others are doing, throughout the United States, Canada, and New Zealand.

## SYNDICATED SHOWS NOW AVAILABLE

<b>"THE VAGABOND ADVENTURER"</b> . . . . .	<b>39</b>	<b>¼-hour shows</b>
<i>Starring Tom Terriss, Internationally Known Adventurer</i>		
<b>"REAL ROMANCES"</b> . . . . .	<b>52</b>	<b>¼-hour shows</b>
<i>Dramatization of Stories in Real Romances Magazine</i>		
<b>"AMERICA TO VICTORY"</b> . . . . .	<b>13</b>	<b>¼-hour shows</b>
<i>Stories of American Heroes of World War II</i>		
<b>"SONGS OF CHEER AND COMFORT"</b> . . . . .	<b>52</b>	<b>¼-hour shows</b>
<i>Starring Richard Maxwell (Gospel Songs and Philosophy)</i>		
<b>"DAN DUNN, SECRET OPERATIVE No. 48"</b> . . . . .	<b>78</b>	<b>¼-hour shows</b>
<i>Based on famous newspaper strip, Juvenile Series</i>		
<b>"STAND BY, AMERICA"</b> . . . . .	<b>225</b>	<b>5-min. shows</b>
<i>How America met similar problems of today, in bygone years</i>		
<b>"JERRY &amp; SKY," The Melody Men</b> . . . . .	<b>208</b>	<b>5-min. shows</b>
<i>Real Tennessee Hillbillies</i>		
<b>"IMPERIAL LEADER"</b> . . . . .	<b>52</b>	<b>¼-hour shows</b>
<i>Dramatized Life Story of Winston Churchill</i>		
<b>"HISTORY IN THE MAKING"</b> . . . . .	<b>26</b>	<b>¼-hour shows</b>
<i>Outstanding Events of World War II</i>		
<b>"FUN WITH MUSIC"</b> . . . . .	<b>26</b>	<b>¼-hour shows</b>
<i>Starring Sigmund Spaeth, Tune Detective</i>		
<b>"FAMOUS MOTHERS"</b> . . . . .	<b>78</b>	<b>5-min. shows</b>
<i>Starring Jane Dillon. All parts enacted by Miss Dillon</i>		
<b>"ONE I'LL NEVER FORGET"</b> . . . . .	<b>138</b>	<b>5-min. shows</b>
<i>Starring Jack Stevens, Unusual Sport Stories</i>		
<b>"TWILIGHT TALES"</b> . . . . .	<b>52</b>	<b>¼-hour shows</b>
<i>Starring Elinor Gene, Fairy Stories for Kiddies</i>		
<b>"UNCLE JIMMY"</b> . . . . .	<b>156</b>	<b>¼-hour shows</b>
<i>Starring William Farnum. Daytime Serial</i>		
<b>"UNSOLVED MYSTERIES"</b> . . . . .	<b>39</b>	<b>¼-hour shows</b>
<i>The Strangest Incidents of All Time</i>		
<b>"TALES OF TREASURE"</b> . . . . .	<b>39</b>	<b>¼-hour shows</b>
<i>True Stories of the Most Famous Pirates</i>		
<b>"FURS ON PARADE"</b> . . . . .	<b>26</b>	<b>15-minute shows</b>
<i>The Most Comprehensive Fur Program Ever Produced</i>		

*Exclusive to One Sponsor in A City — Write or Wire for Audition Samples and Data*

**KASPER-GORDON, Incorporated**  
**140 Boylston Street, Boston 16, Massachusetts**  
*One of The Country's Largest Program Producers*

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PROGRAM PRODUCERS

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Harwood; Radio Director, Rolland Bedard; Script Writers, René O. Boivin, E. P. Morin. SERVICES OFFERED: Scripts, program production, translations, scripts, recordings.

**Marcel Baulu—Laboratoire De Redaction**

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Owner, Marcel Baulu; Translator - Secretary, Madeleine Painchaud. SERVICES OFFERED: Program production, scripts, announcing and master of ceremony services.

**Beck Recording Studios**

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, R. Castle Brown; SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

**Broadcast Productions**

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. Owner and Director, John Stamford; Assistant Director, Bryce Talbot; Secy.-Treas., Loretta Clusman. SERVICES OFFERED: Program building, time buying, dramatic production, transcription building, directing and recording, continuity-writing, spot-writing and placement.

**Broadcasters Mutual Transcription Service, Inc.**

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. President, J. Frank Eschen; Vice-President, James M. Althouse; Secretary-Treasurer, C. E. Harrison. REPRESENTATIVES: Walter Biddick Co., 568 Chamber of Commerce Bldg., Los Angeles, Calif.; Charles Michelson, 545 Fifth Ave., New York, N. Y.; Radioaids, Inc., 1041 North Las Palmas, Hollywood, Calif. SERVICES OFFERED: Transcribed productions and scripts, talent, and program service.

**Walter Biddick Co.**

1151 S. Broadway, Los Angeles 15, Cal. Phone, Richmond 6184. Manager, L. Hill. SERVICES OFFERED: Transcriptions, production.

**G. C. Bird & Associates**

1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hollywood 3981. General Manager, G. C. Bird. SALES REPRESENTATIVE: Charles Michaelson, 67 West 44th St., New York, N. Y. Phone, MURray Hill 2-3376. SERVICES OFFERED: Transcribed programs for syndication.

**Fritz Blocki Productions**

420 Madison Ave., New York, N. Y. Phone, PLaza 9-6180. SERVICES OFFERED: Production, scripts, direction, complete package shows.

**Joseph Bloom**

19 West 44th St., New York, N. Y. Phone, VANDerbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, musical jingles.

**Bost Records Co.**

29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. Owner, R. Steiner; Business Manager, H. H. Borchardt; Secretary-Treasurer, Julia Pontell. SERVICES OFFERED: Transcriptions, phonograph records, studio facilities: AM, FM and television "off the air" recordings, production and recording of transcribed programs, spot announcements, audition records and pressings.

**Richard Bradley & Associates**

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 3549. President, Richard Bradley; Vice-President, Ronald R. Mills. SERVICES OFFERED: Program production, air-checks, script service, studios, film projection service, transcribed productions.

**Brandt Production Service**

2063 E. 23rd St., Brooklyn, N. Y. Phone, SHeepshead 3-3075. Associates, Ruth and Mae Brandt. SERVICES OFFERED: Program production, scripts, radio commercials, musical jingles, television scripts.

**Broadcasting Program Service**

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen. SERVICES OFFERED:

# 5 STELLAR PRODUCTIONS

## TRANSCRIBED

The popular appeal of music that touches the hearts of millions!

Louise Massey and the Westerners

## HILL-BILLY & SWING!

Vocal and instrumental! The quintet that made radio history!

Stay Tuned for Terror

## TRANSCRIBED

Eerie tales of weird suspense to chill the fans of horror!

So the Story Goes

## TRANSCRIBED

Dynamic tales of fate's caprice that changed the destiny of man!

Curtain Call

## LIVE

Guest Star show with brand new twist! Combines features of proved, popular appeal!



Tales of Treasure

## LIVE

Romantic legends of fabulous gems richly set against background of exquisite music and poetry!

## WRITE TODAY...

For full information on transcribed and live programs. All pre-tested! All designed for greatest listener appeal!

# NEBLETT RADIO PRODUCTIONS

Programs with Proven Power

360 NORTH MICHIGAN AVE. • CHICAGO I, ILL.



PROGRAM PRODUCERS

Transcribed programs, sound effects library, script service, foreign language programs (Spanish and Portuguese).

**Chamberlain Brown**

145 West 45th St., New York, N. Y. Phone, BRYant 9-8480. SERVICES OFFERED: Program production, talent.

**Carl Byoir & Associates**

10 East 40th St., New York, N. Y. Phone, ASHland 4-3466. Radio Director, Helene Jamieson Jordan; Assistant Radio Director, Carol Jones. BRANCH OFFICES: 829 National Press Bldg., Washington, D. C. Phone National 8945. Executive-in-Charge, William Wright; 310 South Michigan Ave., Chicago, Ill. Phone, Harrison 2022. Executive-In-Charge, George Dye. SERVICES OFFERED: Special events, newscast material, transcribed service, scripts.

**The Caples Company**

535 Fifth Avenue, N. Y. 17, N. Y. Phone, LEXington 2-0850. Maxine Keith, Director of Radio and Television. BRANCH OFFICES: 225 East Erie St., Chicago, Ill., Phone, Superior 6016, R. N. Hartsing, Vice-President, 1504 Dodge St., Omaha, Nebraska, Phone, Jackson 1107, L. M. Branch, Vice-President, 412 West 6th St., Los Angeles, California, Phone, Mutual 4145, Arthur Caron, Manager. SERVICES OFFERED: Complete radio and television services and staff. Programs for both media prepared and executed.

**The Bruce Chapman Co.**

145 West 41st St., New York 18, N. Y. Phone, WISconsin 7-9244. President, Bruce Chapman; Program Director, Dan Morley; Production Manager, Cecil Secret; Director of Research, Quentin Gulliver. REPRESENTATIVES: Albert Mitchell, 424 Oakdale Ave., Chicago 14, Ill. Phone, Wellington 7746. Charles Forrester, 21 Brookline Avenue, Boston 15, Mass. Phone, Commonwealth 0800. SERVICES OFFERED: Program production, commercial scripts, package shows.

**Mary D. Chase**

875 Fifth Ave., New York, N. Y. Phone, REgent 7-1120. SERVICES OFFERED: Package shows, program production.

**Leslie Clucas**

333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. BRANCH OFFICE: 6331 Hollywood Blvd., Hollywood 28, Calif., Leslie Clucas, Owner. SERVICES OFFERED: Program production of package shows.

**Ted Collins Corporation**

1819 Broadway, New York, N. Y. Phone, Circle 7-0094. President, Program Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller; Choral Director, Ted Stratter; Writers, Jean Holloway and Jane Tompkins. SERVICES OFFERED: Program building and producing.

**Russell C. Comer Radio Productions**

15 West 10th St., Kansas City, Mo. Phone, Harrison 3964. President, Russell C. Comer; Vice-President, John C. Fehlandt; Treasurer, Cecil W. Trapp; Secretary, Mrs. Russell C. Comer. SERVICES OFFERED: Production of syndicated programs and serials.

**The Jack L. Cooper Radio Advertising Service**

1335 West 111th Place, Chicago, Ill. Phone, Beverly 2056. Managing Director, Jack L. Cooper; Secretary-Musical Director, Gertrude R. Cooper. BRANCH OFFICE: 14 N. Western Ave., Chicago 12, Ill. Phone, Seeley 8066. Jack L. Cooper, Executive-in-Charge.

**Louis G. Cowan & Co.**

8 S. Michigan Ave., Chicago, Ill. Phone, Randolph 2022. President-Owner, Louis G. Cowan; Business Manager, Frederick A. Asher; Manager, John Lewellen; Research Director, Eliza Merrill Hickock; Publicity Director, George Hixon. SERVICES OFFERED: Program production and publicity.

**Cruger Radio Productions**

5800 Carlton Way, Hollywood 28, Calif. Phone, HEMPstead 8254. General Manager, Paul Cruger; Art Director, Elmer Davis; Musical Director, Darrel Calker; Production and Talent, John Carington; Script Editor, Charlie Paul; Writers, Walter Jensen, Al Hill, Jr. BRANCH OFFICE: 25 West 70th St., N. Y. 23, N. Y. Executive-in-Charge, Emil Zubryn.

# UNIVERSAL RADIO PRODUCTIONS PRESENTS A "SALES" PROGRAM FOR EVERY PRODUCT!

**NOW AVAILABLE . . .** Newly transcribed "Star Studded" programs produced in Hollywood by Radio's Finest Actors, Writers, Musicians and Directors.

## *Judge for Yourself!*

A personal request on your stationery will bring a sample transcription at no cost to you.

### **THE THEATRE OF FAMOUS RADIO PLAYERS . . .**

A series of  $\frac{1}{2}$  hour once-a-week dramatic programs with fine musical background. Each program is a complete story. UNIVERSAL listening appeal for teen agers and adult groups.

**PHANTOM INDIAN . . .** produced for  $\frac{1}{4}$  hour 5 times-a-week broadcasts. One of the finest of adventure shows ever created for youngsters. Develops genuine story interest plus daredevil action. Excellent musical orchestration.

**FLANAGRAMS . . .** A 15 minute, 3 times-a-week dramatized sports feature. Pat Flanagan, the "Dean of American Sports Commentators," recalls the "Greats of Sports" in memorable programs of intense human interest. Background music is by Milton Charles, nationally known organist.

**MR. FIXIT . . .** A most unusual  $\frac{1}{2}$  hour comedy detective show. Completely different from "the formula" now so hackneyed, MR. FIXIT combines comedy with unique, down-to-earth characterizations in amazingly actual situations and thrilling plots. Each story is complete with suspicion and intrigue.

**THE EDWARDS . . .** A 15 minute, 5-times-a-week daytime strip. A tested radio program which garnered a phenomenal rating of over 20. THE EDWARDS is based upon the human and lovable characters who are continually confronted with believable and absorbing problems.

# UNIVERSAL *Radio* PRODUCTIONS

8851-53 BEVERLY BOULEVARD • TELEPHONE CRESTVIEW 1-5275  
HOLLYWOOD 36, CALIFORNIA

CHICAGO OFFICE • 430 N. MICHIGAN AVENUE • TELEPHONE SUP. 3933



**Patrick Michael Cunning  
Productions**

(Stage 8 of Hollywood & San Francisco)  
6530 Sunset Boulevard, Hollywood,  
Calif. Phone, Hillside 5915. In-Charge-  
of-Production, Patrick M. Cunning; As-  
sistant to Producer, Marcia Drake; In  
Charge of Production, Armand Piaggi;  
Ass't on Production, Georgia O'Davoren.  
SAN FRANCISCO OFFICE: Mark Hop-  
kins Hotel; Executive-in-Charge, Armand  
Piaggi. SERVICES OFFERED: Produc-  
tion of television motion pictures and  
radio and television program, transcrip-  
tions.

**Damon Transcription  
Laboratory & Sound Service**

1221 Baltimore Ave., Kansas City, Mo.  
Phone, Victor 2585. Owner, Victor  
Damon; General Manager, B. J. Hum-  
phries. SERVICES OFFERED: Studio  
and portable transcribing, re-recordings  
and vinylite pressings, program and an-  
nouncement production, sound amplifica-  
tion equipment leased.

**Alfred Dixon Speech Systems,  
Inc.**

424 Madison Ave., New York, N. Y.  
Phone, PLaza 8-1246. President, Alfred  
Dixon; Secretary - Treasurer, Rowena  
Stevens; Public Relations, Muriel Fraser.  
SERVICES OFFERED: Speech correc-  
tion, educational radio features.

**Walter P. Downs**

Dominion Square Bldg., Montreal, Que.  
Phone, Marquette 6368. General Man-  
ager, Walter P. Downs; Purchasing,  
R. F. Brown; Manager, Marion Hould.  
BRANCH OFFICES: 123 Braemar  
Ave., Toronto, Ont., Canada. Phone,  
HUDson 0333. Manager, E. J. Piggott;  
3085 Granville St., Vancouver, B. C., Can-  
ada. Phone, BAYview 0732. Manager,  
N. McLeod. Ste. 2 Stuart Court, Fawcett  
Ave., Winnipeg, Man., Canada. Phone,  
48422. Manager, B. L. McGibbon. SER-  
VICES OFFERED: Custom-built tran-  
scriptions, production, recording, direct  
wire service for auditions.

**Harry S. Dube**

1270 Sixth Ave., New York, N. Y.  
Phone, COLUMbus 5-7035. Manager, J.  
Knight. SERVICES OFFERED: Scripts,  
production, talent.

**Christensen Radio Services**

306 S. Wabash Ave., Chicago, Ill.  
Phone Webster 7795. Manager, Carle  
A. Christensen; Sales Manager, John  
Kumler. SERVICES OFFERED: Re-  
cording, scripts, talent, program produc-  
tion, sound-slide.

**Commercial Broadcasting  
Services, Ltd.**

Concourse Bldg., Toronto, Ont., Canada.  
Phone, Elgin 2625. President, E. A. By-  
worth; Vice-President, H. R. Johnston;  
Secretary-Treasurer, A. G. Irwin; Pro-  
gram & Script Department, S. K. Smith.  
SERVICES OFFERED: Live talent  
productions, syndicate transcriptions,  
custom recordings, time placements.

**Dominion Broadcasting Co.**

4 Albert St., Toronto, Ont., Canada.  
Phone, Adelaide 3383. General Man-  
ager, Hal B. Williams; Transcription Di-  
vision Manager, Don H. Copeland. Pro-  
duction Manager, Stan Francis; Script  
Department, Rex Weyman. SERVICES  
OFFERED: Scripts, live talent produc-  
tions, transcriptions and recordings, air  
checks.

**Don Lee Productions**

5515 Melrose Ave., Los Angeles, Calif.  
Phone, Hollywood 8111. Recording Su-  
pervisor, Clifford C. McDonald. SER-  
VICES OFFERED: Recording, program  
production.

**East Texas State Teachers  
College**

Commerce, Texas. W. W. Freeman,  
Maude Webster, Roy Johnson. SER-  
VICES OFFERED: Recordings and  
scripts for educational purposes.

**Mildred Fenton**

38 East 57th Street, New York 22,  
N. Y. Phone, PLaza 5-0230.

**Harry E. Foster Agencies  
Limited**

King Edward Hotel, Toronto, Canada.  
Telephone, ELgin 2134. SERVICES OF-  
FERED: Program production, live or  
transcribed shows, dramatized spot an-  
nouncements, scripts, completely equipped  
recording studios.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

**General Broadcasting System**

Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. President, Donald C. Jones; Production Manager, Robert Haviland. BRANCH OFFICE: 518 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. Manager, Donald C. Jones. SERVICES OFFERED: Custom-built transcriptions, production, script, recording talent, off-the-wire and off-the-air recordings.

**Eccles Disc Recordings, Inc.**

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. President, C. R. Douglass; Vice-President, C. R. Alford; Secretary-Treasurer, Alva E. Alford; Comptroller, J. Nichols. SERVICES OFFERED: Transcriptions, air-checks, program production, transcription library.

**B. Ellis Associates Radio Productions**

11 East 44th St., New York 17, N. Y. Phone, Murray Hill 2-7862. Director, Bruce Ellis; Production Director, Harold H. Joseph; Program Director, John H. O'Rourke; Script Editor, Esther MacBain. SERVICES OFFERED: Custom-built programs, syndicated recorded programs, package shows, script service, commercial copywriting, program consultants.

**W. M. Ellsworth**

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

**Empire Broadcasting Corporation**

480 Lexington Ave., New York, N. Y. Phone, Plaza 8-3360. President-Treasurer, Helen D. Kelleher; Vice-President, Fred de Jaager; Secretary, Arthur Lubo. SERVICES OFFERED: Transcription and production of transcribed shows.

**Exclusive Radio Features Company, Ltd.**

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. President, George W. Halnan. SERVICES OFFERED: Syndicate transcriptions, library service, custom recording and production.

**Fadiman Associates, Ltd.**

1501 Broadway, New York, N. Y. Phone, LACKAWANNA 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

**Fanchon & Marco**

1501 Broadway, New York, N. Y. Phone, CHICKERING 4-3956. Radio Director, Charles E. Toffler. SERVICES OFFERED: Production, talent.

**Film Associates Co.**

440 E. Schantz Ave., Dayton 9, Ohio. Phone, Walnut 2164. Owner, E. Ray Arn, Jr.; Sound Engineer, R. D. Higgs; Director, J. Swank. SERVICES OFFERED: Transcriptions, off-the-air checks, slide film recordings. Producers of industrial motion pictures.

**Paul M. Frailey Productions**

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Manager, M. L. Sanderson. SERVICES OFFERED: Dramatizations, electrical recordings, complete production, radio shows.

**Frederick Bros. Agency, Inc.**

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-2144. President, L. A. Frederick; Vice-President, W. Carl Snyder; Vice-President, Charles V. Yates; Secretary and Treasurer, B. W. Frederick; Radio Director of New York office, Addison Smith; Manager of Radio Department of Hollywood office, Bill Peck. BRANCH OFFICES: 75 East Wacker Drive, Chicago, Ill. State 0003. Vice-President, W. Carl Snyder. 8584 Sunset Blvd., Hollywood, Cal. Crestview 1-6244. President, L. A. Frederick. SERVICES OFFERED: Package shows (live and transcribed), scripts, production, talent. Also complete spot announcement services.

**Frontenac Broadcasting Co.**

394 Bay St., Toronto, Ont. Phone, Elgin 4553. President, A. E. Carter; Vice-President, G. J. Carter; Sales Manager, A. R. Robertson. REPRESENTATIVE: Harry S. Goodman, 19 East 53rd St., New York, N. Y. SERVICES OFFERED: Program production, sales of air time, transcriptions.

**Allen A. Funt Radio Productions**

52 Vanderbilt Ave., New York, N. Y. Phone, MUrray Hill 4-6148. President, Allen A. Funt (on leave with U. S. armed forces); Vice-President, Dorothy Funt. SERVICES OFFERED: Syndicated programs, program production.

**Gale Associates**

48 West 48th St., New York, N. Y. Phone number LOngacre 3-0350. President, Moe Gale. SERVICES OFFERED: Producers of package radio shows and live talent.

**General Amusement Corp.**

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-7550. Vice-President-in-Charge-of-Radio, Douglas F. Storer. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-in-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone State 6288. Executive-in-Charge, Art Weems; 1533 Carew Towers, Cincinnati, Ohio. Phone, Main 1197. Execu-

tive-in-Charge, Art Frew. SERVICES OFFERED: Program production, package shows, artists' representative.

**William Gernannt**

521 Fifth Ave., New York, N. Y. Phone, VAnDerbilt 6-1750. SERVICES OFFERED: Packaged shows, production.

**John Gibbs & Co.**

9 Rockefeller Plaza, New York 20, N. Y. Phone, COlumbus 5-6402. Owner, John Gibbs. SERVICES OFFERED: Program production, scripts, talent representative.

**Arthur M. Godfrey Productions**

808 Earle Bldg., Washington 4, D. C. Phone, MetropoliTan 3200. Owner, Arthur M. Godfrey; Secretary, M. Richardson. SERVICES OFFERED: Arthur Godfrey Package.

**Harry S. Goodman Radio Productions**

19 East 53rd St., New York, N. Y. Phone, WI. 2-3338. General Manager,

**HENRY SOUVAINÉ, INC.**

30 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

*SUCCESS STORY 1944-45*

**METROPOLITAN OPERA**

*Opera Victory Rallies  
Metropolitan Column of the Air  
Opera Forum Quiz*

**MRS. MINIVER** (In association with C.B.S.)

**TEXACO STAR THEATRE**

**DREW PEARSON'S "WASHINGTON MERRY-GO-ROUND"**

**A. L. ALEXANDER'S MEDIATION BOARD**

**THE GOEBEL HOUR** (Supervision)

*"KNOW A COMPANY BY THE PROGRAMS IT KEEPS"*

Harry S. Goodman; Program Director, Maurice Barrett; Production Manager, Gene Flanagan. BRANCH OFFICES: American National Bank Bldg., Chicago, Ill.; 206 S. Spring St., Los Angeles, Calif. SERVICES OFFERED: Custom-built radio programs; syndicated transcriptions; spot announcement production, television department added.

**Melchor Guzman Co., Inc.**

9 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-2450. Vice-President-in-Charge, A. M. Martinez.

**Leland Hayward, Inc.**

444 Madison Ave., New York, N. Y. Phone, ELdorado 5-4100. Radio Director, Lawrence White. BRANCH OFFICE: Hayward-Deverich, Inc., 9200 Wilshire Blvd., Beverly Hills, Calif. Phone, Crestview 1-5151. Radio, Douglas Whitney, Joe Donahue. SERVICES OFFERED: Program production.

**George Heid Productions**

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Recording Engineer, Gene Romer; Musical Director, Al Marsico. SERVICES OFFERED: Program production, continuity, recording, transcriptions transcribed spot announcement production, air checks, slide film recordings.

**Gordon Broadcasting & Publishing Co.**

355 S. Broadway, Los Angeles, Calif. Phone, Ma. 8620. Producer, Edgar Gordon. SERVICES OFFERED: Program production, English, Spanish, Hungarian and German language.

**Gordoni Radio Productions**

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, CALumet 6700-1370. Owner-Manager, Lilla Gordoni; Musical Director, Grace Ingraham; Voice Coach, Rita Mudra, Radio and Television; Dramatic Coach, Marguerite Clark. REPRESENTATIVE: Juliet Heath, 201 West 49th St., New York, N. Y.

**radio production**

**WOLF ASSOCIATES, Inc.**

**in all its phases**

EDWARD WOLF  
General Manager

420 MADISON AVE.

NEW YORK CITY

PLaza 5-7620

**Jean V. Grombach, Inc.**

(Business suspended for the duration of the war).

**Hispano Broadcasting Co.**

105 E. 1st Street, Los Angeles 12, Calif. Phone, Mi 4433. President-General Manager, Tony Sein; Vice-President-Secretary, Robert Jordan; Musical Director, Fortuno Tinoco; Script Department, Beatriz Gurrola; Technical Department, J. I. Medina. SERVICES OFFERED: Spanish program production or participation.

**William F. Holland Agency**

Hotel Sinton, Cincinnati, Ohio. Phone, Main 3450. Owner and Space Buyer, William F. Holland; Office Manager, D. E. Holland; Merchandising, Clyde Hague; Program Director, Jim Parsons; Production, Jean Clark; Statistician, Mack Fevria; Art Director, Dale Maxey; Recording Engineer, William Nunniker.

**Hummert Radio Features**

247 Park Ave., New York, New York. Phone, Wickersham 2-2700. Partners: Frank & Anne Hummert. BRANCH OFFICE: 289 Greenwich Ave., Greenwich, Conn. Phone, Greenwich 4620. General Manager, Charles Leib. SERVICES OFFERED: Creators and producers of network radio productions.

**Hollywood Transcriptions**

4918 Santa Monica Blvd., Los Angeles 27, Calif. Phone, Normandie 2-3889. Partnership: J. Elmer Keefer and Robert E. Morris. SERVICES OFFERED: Transcribed programs and producing.

**Inter-California  
Broadcasting System**

247 Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Manager, Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Margaret Lamar. SERVICES OFFERED: Production of Spanish Language Programs.

*let's look at  
the records....*



AND LISTEN TO

*Transcribed shows  
... each packing a  
powerful sales punch!*

Streamlined Fairy Tales ★ Personal Problems ★ The World and America ★ Let's Learn Spanish ★ Edward MacHugh, the Gospel Singer ... AND Custom Built Spots FOR ANY and EVERY BUSINESS!

*Harry S. Goodman*

19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY



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PROGRAM PRODUCERS

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**Estella H. Karn**

49 West 45th St., New York, N. Y.  
Phone, VANDerbilt 6-3860. SERVICES  
OFFERED: Program production.

**Kasper-Gordon Studios,  
Inc.**

140 Boylston St., Boston 16, Mass.  
Phone, Devonshire 7357. President and  
Production Manager, Edwin H. Kasper;  
Treasurer and Director of Commercial  
Dept., Aaron S. Bloom; Office Manager,  
Robert W. Graham; Production, Record-  
ing, Warren Saunders. SERVICES OF-  
FERED: Custom built live talent and  
transcribed shows; syndicated transcribed  
programs; studio recordings; air checks;  
hillbilly library, production; and scripts.

**Kent-Johnson, Inc.**

34 West 53rd St., New York 18, N. Y.  
Phone, PLaza 3-7246. President, Alan  
Kent; Executive Vice-President, Austen  
Croom-Johnson. SERVICES OFFERED:

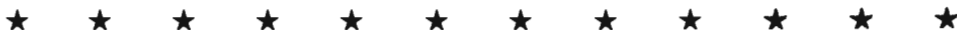
Program and spot announcement produc-  
tion. Program consultants.

**Bob Kerr**

30 Rockefeller Plaza, New York, N. Y.  
Phone, COLUMbus 5-8051. Ben Pratt,  
Publicity; Pete King, Bernie Weissman,  
Jerry Bittick, Arrangers; Clara Frim,  
Office Manager.

**Kermit-Raymond  
Corporation**

14 East 52nd St., New York, N. Y.  
Phone, ELdorado 5-5511. President-  
Treasurer, William J. McCambridge  
Vice-President & General Manager, Ray-  
mond R. Green; West Coast Sales Man-  
ager, Scrappy Lambert, 9671 Burton  
Way, Beverly Hills, Calif. REPRESENTA-  
TIVES: F. R. Jones, 228 N. La Salle  
St., Chicago, Ill.; Alonzo Hawley, Bulk-  
ley Bldg., Cleveland, Ohio; John E. Allen,  
Inc., Rochester, N. Y. SERVICES OF-  
FERED: Production of live and tran-  
scribed program shows, scripts.



# FINDERS KEEPERS

WITH

"HAPPY" FELTON

*Directed by "HERB" RICE*

JERRY JEROME  
& HIS BAND

ROBIN DENTON  
Announcer

FRANKIE CONNORS  
JOHNNY EAGER

*Created and Written by MAGGY FISHER*

N.B.C. — DAILY — COAST-TO-COAST





**Sam Kerner, Inc.**

8272 Sunset Boulevard, Hollywood 46, Calif. Phone, Hempstead 1813. President, Sam Kerner. SERVICES OFFERED: Manage radio artists and programs; personal representative of talent, writers, directors, etc.

**C. O. Langlois, Inc.**

Steinway Hall, 113 W. 57th St., New York, N. Y. Phone, Circle 6-7410. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

**King-Trendle Broadcasting Corp.**

1700 Stroh Bldg., Detroit 26, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; Vice-President, John H. King; General Manager-Secretary, H. Allen Campbell; Assistant Commercial Manager, James G. Riddell; Advertising-Sales Promotion-Publicity Manager, Lambert B. Beeuwkes; Traffic Manager, Bess Ashton. REPRESENTATIVE: Paul H. Raymer Co. SERVICES OFFERED: Program production of Lone Ranger, Green Hornet, Ned Jordan-Federal Ace, Challenge of the Yukon, for network, national spot, and local use.

**Phillips H. Lord, Inc.**

501 Madison Ave., New York, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord; General Manager, Dorothy E. Levy. SERVICES OFFERED: Package shows.

**C. P. MacGregor**

729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Treasurer, Paul Quan. SERVICES OFFERED: Transcription library productions; dramatic and musical custom-built programs; recording studios.



THE

*Radio Programs*

DEPARTMENT OF TIME, INC.

MARCH OF TIME

TIME VIEWS THE NEWS

THE WORLD AND AMERICA

LET'S LEARN SPANISH

APRENDAMOS INGLÉS

PROGRAM PRODUCERS

**Haven MacQuarrie Ideas**

3017 Vista Crest Drive, Hollywood 28, Calif. Phone, GR 1423. General Manager, Haven MacQuarrie. SERVICES OFFERED: Radio shows created, produced, and written.

**Management Corp. of America**

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. SERVICES OFFERED: Program production, package shows.

**Alexander McQueen**

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements. Owner of "Nothing But the Truth."

**March of Time**

(Dept. of Time, Inc.)

9 Rockefeller Plaza, New York, N. Y.

Phone, Circle 5-4400. Director of Radio Programs Department, Frank C. Miller. SERVICES OFFERED: Transcribed programs.

**Charles Michelson Radio Transcriptions**

67 West 44th St., New York, N. Y. Phone, MURRAY HILL 2-3376. President, Charles Michelson; Export Manager, A. Michelson. REPRESENTATIVES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Manager, Philip Johnson; South First & Second Sts., Richmond, Ind. Phone, 1117. Manager, Harry Gennett, Jr. SERVICES OFFERED: Transcribed program representative, sound effect record library, distributor of transcribed programs ("The Shadow," Gennett-Speedy-Q sound effects records, Earnshaw Radio Productions, Walter Biddick Co., Radio Transcriptions Co. of America, Transcription Record Albums Co.).

**Michelson & Sternberg, Inc.**

67 W. 44th St., New York, N. Y. Phone, MURRAY HILL 2-5421. President - Sec-

**"CAN YOU TOP THIS?"**



**"COLGATE"**  
NBC

ED. J. WEBER  
Gen'l Mgr.  
156 W. 44th ST., NEW YORK 18, N. Y.

**"KIRKMAN"**  
WOR

PROGRAM PRODUCERS

retary, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. **SERVICES OFFERED:** Exporters of transcription programs and sound effect records.

**Landau Broadcasting Service**

270 Broadway, New York, N. Y. Phone, REctor 2-5341. Program Director, Herman Younglieb. **SERVICES OFFERED:** Original foreign-language programs and production, talent.

**Allan H. Miller Productions**

310-11 Bell Building, Toledo 2, O. **SERVICES OFFERED:** Package shows and live talent.

**Fred C. Mertens & Associates**

849 South Gramercy Drive, Los Angeles 5, Calif. Phone, Drexel 9031. President, Fred C. Mertens; Program Department, Al F. Williams; Script Department, Sparks Stringer; Sales, Stuart S. Shackelton, Kenneth M. Foote; Secretary, C. Oroco. **SERVICES OFFERED:** Program production, transcriptions, commercial copy service.

**Microphone Playhouse**

151 North Craig St., Pittsburgh, Pa. Phone, Schenley 2221. Director, Marjory Stewart; Assistant Director, Hully McFarland; Executive Secretary, Edith R. Russell; Secretary, Helen Maher; Sound Technician, George Meyer. **SERVICES OFFERED:** Program production and announcers training.

**William Morris Agency, Inc.**

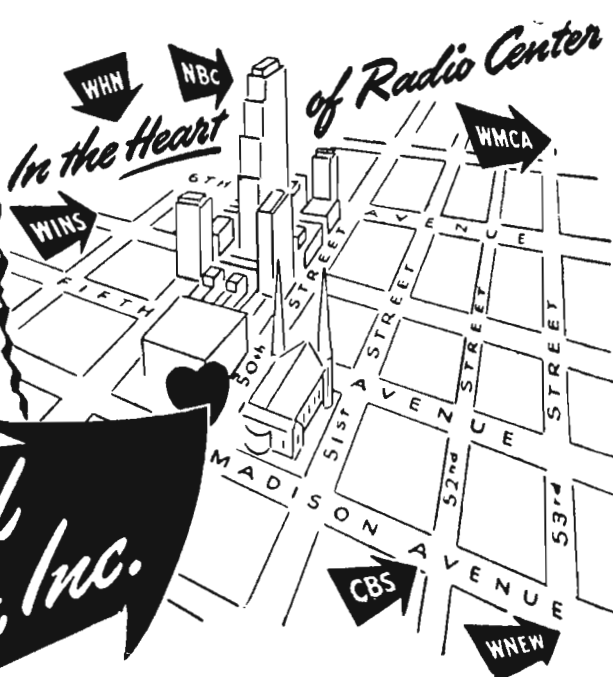
1270 Sixth Ave., New York, N. Y. Phone, Circle 7-2160. Executive-in-Charge of Radio, William B. Murray. **BRANCH OFFICES:** 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632. Executive-in-Charge, Wallace Jordan; 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin, Keith Bldg., Cleveland, Ohio. Phone, Main 1525. Executive-In-Charge, Pat Lombard. **SERVICES OFFERED:** Production of package shows.

**Music Maker Productions**

154 E. Erie St., Chicago, Ill. Phone, Delaware 5686. Owner, Wendell Hall.

1. Modern high-fidelity recording equipment.
2. Air, line, and studio transcriptions. 24 hour service.
3. Luxurious studio, Johns-Manville acoustics, completely equipped for all kinds of radio production.
4. "Next door" location. Immediate delivery.

*Rockhill Radio, Inc.*



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ELdorado 5-1860**