

## Network Operations

Horace Guillotte... Manager of Network Operations  
**News and Public Affairs  
Division**

Paul W. White..... Director of Public Affairs  
and News Broadcasts

Everett Holles

Assistant Director of News Broadcasts

Henry Wefing..... Night News Editor

J. W. Gerber... Supervisor of Shortwave Listening

William J. Slocum, Jr.

Director of Special Events

## Program and Operating Departments

Douglas Coulter

Vice President in Charge of Programs

William Fineshriber... Asst. Director of Broadcasts

R. S. Langham..... Co-ordinator of Broadcasts

James M. Seward..... Director of Operations

I. S. Becker.... Assistant Director of Operations

R. R. Ray... Assistant to Director of Operations

Merritt Coleman

Assistant to Director of Operations

## Education Division

Lyman Bryson..... Director of Education

Leon Levine

Assistant Director

Helen Sioussat..... Director of Talks

Elinor Inman... Director of Religious Broadcasts

## General

James H. Fassett... Supervisor of Serious Music

Larry Puck..... Supervisor of Popular Music

Programs and Talent Scout

Marjorie Morrow..... Casting Director

Lucile Singleton..... In Charge of Vocalists

Auditions and Record Library

## Program Writing Division

Robert J. Landry... Director of Program Writing

Charles Monroe..... Acting Script Editor

Elwood Hoffman..... Script Editor

Mortimer Frankel..... Script Editor

## Program Typing Division

Harriet Hess..... Supervisor of Program Typing

## Sound Effects Division

Walter R. Pierson... Mgr. of Sound Effects Division

Max Uhlig..... Assistant Manager

## Press Information

George Crandall... Director of Press Information

Arthur Perles..... Assistant Director

Charles F. Pekor..... Asst. to the Director

Walter Seigal... Manager of Photographic Division

Joan Lane..... Trade News Editor

## Purchasing Department

John E. Forsander..... Purchasing Agent

## Radio Sales

**Representation of Columbia  
Owned Stations**

J. Kelly Smith..... General Manager, Chicago

Howard Meighan... Manager of Eastern Division  
New York

Roger K. Huston... Manager of Central Division,  
Chicago

Ole G. Morby.... Representative, San Francisco

Royal E. Penny..... Representative, Charlotte

Carter Ringlep..... Representative, St. Louis

Meredith Pratt.... Representative, Los Angeles

## Research Department

John K. Churchill..... Director of Research

Oscar Katz..... Assistant Director of Research

Edward Reeve..... Chief Statistician

## Reference Department

William C. Ackerman... Director Reference Dept.

Stanford Mirkin..... Mgr. of Program Research

Agnes Law..... Librarian

## Sales Promotion and Advertising Department

Paul M. Hollister... Vice President in Charge of  
Advertising and Sales Promotion

John Fox..... Manager of Production

Thomas D. Connolly..... Manager of Station

Promotion and Merchandising

Louis Hausman... Manager of Presentation Division

Harry O'Brien..... Art Director

Dick Dorrance... Director of Promotion Service

for CBS Owned Stations

## Shortwave Broadcasting and Latin American Affairs

(For Personnel, See Page 994)

## Station Relations Department

H. V. Akerberg..... Vice President in Charge

Howard Lane.... Director of Station Relations

William A. Schudt Jr.... Eastern Div. Field Mgr.

Los Angeles Office Station Relations

Columbia Square

Edwin Buckalew, Western Division Manager

Chicago Office Station Relations

410 N. Michigan Avenue

Ralph S. Hatcher, Central Division Manager

Washington Office Station Relations

Earle Building

Edward Yocum, Washington Manager

## Television Department

Worthington Miner..... Manager of Television

Gilbert Seldes... Director of Television Programs

## Technical Operations

### Department

Henry Grossman... Dir. of Technical Operations

R. C. Thompson..... Manager of

Technical Operations, Eastern Division

## Traffic Department

Hugh A. Cowham..... Commercial Engineer

in Charge of Traffic

A. H. Peterson..... Traffic Manager

## New York City

WABC and WABC-FM, 485 MADISON AVE.

Arthur Hull Hayes..... General Manager

G. Richard Swift..... Program Director

John Field, Jr..... Sales Manager

Henry Grossman... Chief Engineer of WABC

Jules Dundes..... Sales Promotion Manager

J. E. Doyle..... Manager of Press Information

**BOSTON, MASSACHUSETTS—WEEI**  
182 Tremont Street

Harold E. Fellows... Mgr. New England Operations  
for CBS  
Kingsley Horton... Assistant Manager-Director  
of Programs and Sales  
Walter Stiles, Jr.... Director of Engineering,  
Sound and Transcriptions  
John J. Murray... Manager of Accounting,  
Personnel and Purchasing  
Raymond G. Girardin... Production Manager and  
Assistant Program Director  
Marie Houlahan... Director of Press Information  
Guy C. Cunningham... Director of Sales Promotion  
H. Roy Marks... Assistant Sales Manager

**CHARLOTTE, NORTH CAROLINA—WBT**  
Wilder Building

A. D. Willard, Jr.... General Manager  
Royal E. Penny  
Sales Manager and Radio Sales Representative  
Charles H. Crutchfield... Program Director  
William F. Carley... Director of Sales Promotion,  
Press Information and Merchandising M/S  
John S. Knell... News Editor and  
Supervisor of Special Events  
Edward J. DeGray  
Supervisor of Accounting and Personnel  
M. J. Miner... Chief Engineer

**CHICAGO, ILLINOIS—WBBM and WBBM-FM**  
410 North Michigan Avenue

H. Leslie Atlas... Vice President in Charge of  
Central Division and General Manager of WBBM  
G. L. Van Volkenburg  
Assistant General Manager  
Walter Preston  
Acting Director of Program Department  
Urban Johnson... Chief Sound Technician  
J. J. Beloungy, Manager of Technical Operations,  
Central Division and Chief Engineer of WBBM  
J. V. McLoughlin  
Accountant, Office and Personnel Manager  
James Crusinberry... News Editor  
Jonathan W. Snow... Sales Promotion Manager  
George T. Case... Assistant Program Director  
Don E. Kelley... Director of Press Information

**MINNEAPOLIS, ST. PAUL, MINN.—WCCO**  
625 Second Avenue, South

Austin E. Joscelyn... General Manager  
Alvin Sheehan... Assistant General Manager  
H. S. McCartney... Chief Engineer  
Mary Doherty... Accountant

Sam H. Kaufman... Manager of Sales Promotion  
and Director of Press Information

**PACIFIC COAST**  
**LOS ANGELES OFFICE, KNX**  
Columbia Square

D. W. Thornburgh... Vice President in Charge of  
Western Division and General Manager of KNX  
Harry W. Witt... Assistant General Manager  
Charles D. Ryder, Jr.... Manager of Accounting,  
Personnel and Purchasing  
Lester Bowman... Mgr. Technical Operations  
Western Division and Chief Engineer of KNX  
Clinton Jones... News Editor  
Hal Hudson... Western Program Director  
Lloyd Brownfield... Press Information Director  
Ralph W. Taylor... Manager of Sales Promotion  
Fox Case... Director of Special Features  
J. Archie Morton... Sales Manager  
Ben Paley... Production Manager  
Charles E. Morin... Sales Mgr. for Pacific Network  
George L. Moskovics  
Eastern Sales Mgr., Pacific Network and KNX  
George W. Allen  
Pacific Coast Network Program Director

**SAN FRANCISCO OFFICE**  
Palace Hotel

Wayne Steffner... Manager

**ST. LOUIS, MISSOURI—KMOX**  
401 South Twelfth Blvd.

Frank Falkner... General Manager  
Arthur Casey... Assistant  
Wendell B. Campbell 2nd... Assistant Station  
Manager and Director of Operations  
Harry Harvey... Chief Engineer  
Jerry Hoekstra... Manager of Special Features  
Robert F. DeVoe... Supervisor of Accounting,  
Personnel and Office  
William Zalken... Director of Press Information  
David Mars  
Director of Sales Promotion and Advertising  
C. G. Renier... Director of Program Sales

**WASHINGTON, D. C.—WTOP**  
Earle Building

Earl H. Gammons... Director of Washington Office  
Carl Burkland... General Manager of WTOP  
William D. Murdock... Assistant General Manager  
Martin D. Wickett... Program Director  
Clyde Hunt... Chief Engineer  
Harry R. Crow... Supervisor of Accounting,  
Personnel and Purchasing  
Robert S. Wood... Director of Special Features

Stations Owned and Operated By

## COLUMBIA BROADCASTING SYSTEM

WABC, New York, N. Y.  
WBBM, Chicago, Illinois  
WBT, Charlotte, North Carolina  
WCCO, Minneapolis-St. Paul, Minn.

WTOP, Washington, D. C.  
KMOX, St. Louis, Missouri  
KNX, Los Angeles, California  
WEEI, Boston, Massachusetts

# MUTUAL BROADCASTING SYSTEM

THE war is being fought on all fronts across the seas. But it is sometimes being bought and sold on the broadcasting fronts for the wrong kind of profit far too much in a country which really has not fully experienced the tragedy and suffering of the present war.



EDGAR KOBAK

We talk suavely about all the programs we put on the air to speed victory and to make our active and wounded service men happier, but I feel strongly that in many cases we are neither speeding victory nor making those fighting for us more happy about some of the things we assume here at home. Too often we are talking, singing, playing and dramatizing our way into the complacency our military leaders have been trying so hard to make us realize is a mortal danger.

This message is written in a time of great changes, yet I feel unhappily certain that by the time it reaches you our attitude will not have changed sufficiently. In talking about this speeding to victory while men are dying and undergoing hardships in a way only those who have seen combat can really know, we become entangled in a great deal of untimely activity and promotion of plans for the post-war world.

The broadcasting industry itself in a number of respects has been guilty of such premature planning. Actually, the approach of radio, in presentations of great peacetime production projects, talks of comforts for home after victory, is frequently discussed by those on the inside of the industry with a realization that peace is quite possibly nowhere nearly as close to achievement as others think. Nevertheless, much of the material which goes on the air certainly has a strong tendency to lull listeners into a false sense of security.

It's been going on too long. A service man or woman on combat duty thinks of such things and often does what a Navy chaplain recently characterized as "a well-qualified layman offering a few appropriate remarks." Maybe the fighter doesn't even do that. Maybe he just screws up his face and says nothing with a feeling of bitterness.

The man in combat sometimes thinks of what we have been so casually describing as a post-war world when he has the moment of leisure which often doesn't come for weeks at a time. Of course he wants a world such as he knew to come back to.

Some of them were thinking of the life they might remake for themselves as they sat in canteens and read the newly begun post-war features in the Army newspaper, "Stars and Stripes," discussing from a fundamental standpoint, post-war civil aviation, housing, farming and education. But they well knew what tragedy was being created a few miles from them, and that "post-war" was a thing hard of achievement.

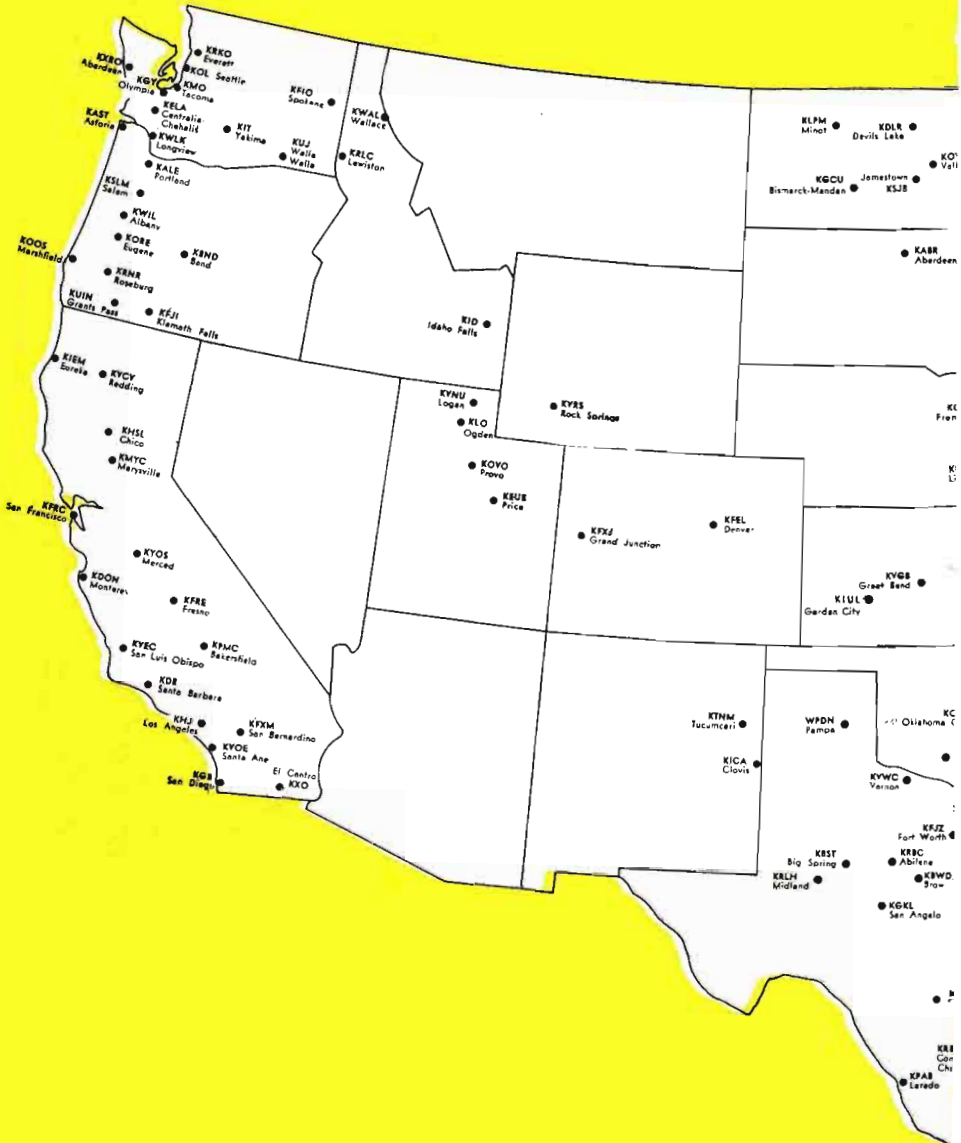
What's the use of building and sustaining a broadcasting industry if we lose the war? It still is possible to lose, even if at best through an unfortunate peace compromise.

How, then, will we be able to give those men who were lucky enough to come back, the jobs in an industry stultified because we were at least partially defeated?

How much does it mean for a broadcaster to tell the public what he is contributing in the way of programs toward winning the war? The public may some time awake with an unpleasant start and at an unpleasant time and remember that it was misled.

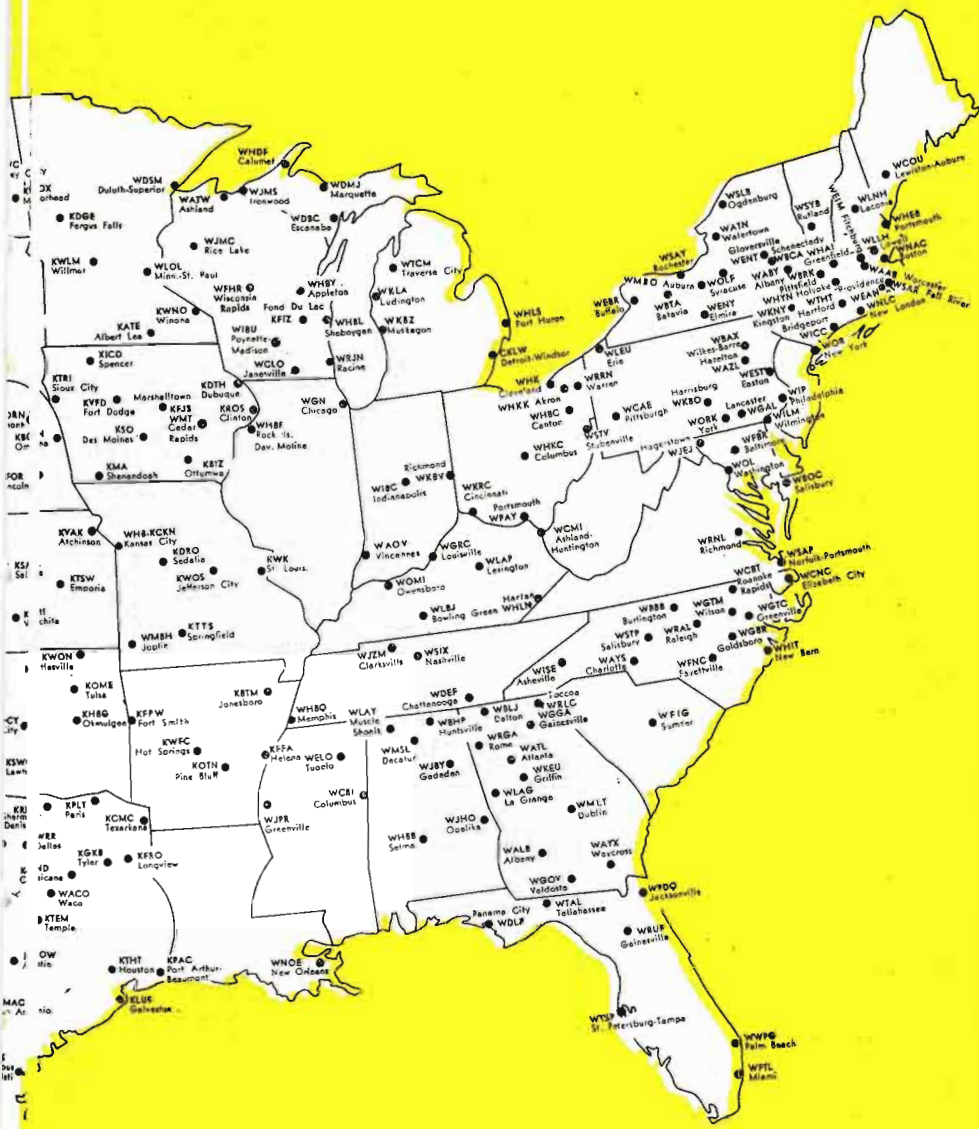
We need to be sobered up a bit. We need to forget about the immediate personal gain and think more of really winning the war instead of talking about it. We'd better start thinking about the actual price of victory so that broadcasters can blow their triumphal horns when we really win it and be able to give jobs to the men who fight for a better life for us all.

# MUTUAL BROADCAST



**NETWORK FACILITIES  
AS OF MAR. 1, 1945**

# CASTING SYSTEM





# MUTUAL



# Broadcasting System

## *Executives and Staff*

1440 Broadway, New York 18, N. Y.

Phone, Pennsylvania 6-9600

## **Officers of the Corporation**

Alfred J. McCosker  
New York, Chairman of the Board

Edgar Kobak  
New York, President and General Manager

Theodore C. Streibert  
New York, Executive Vice-President

Lewis A. Weiss  
Hollywood, Executive Vice-President

J. E. Campeau.....Detroit, Vice-President

Robert D. Swezey...New York, Vice-President  
and Assistant General Mgr.

Phillips Carlin .....New York, Vice-President  
in charge of Programs

Z. C. Barnes, Vice-President in charge of Sales  
Carl Haverlin  
Vice-President in charge of Station Relations

E. M. Antrim.....Chicago, Secretary

J. E. Wallen.....New York, Treasurer

## **Board of Directors**

Edgar Kobak .....MBS, New York

E. M. Antrim.....WGN, Chicago

Hope E. Barroll, Jr.....WFBR, Baltimore

Willet H. Brown.....Don Lee, Hollywood

J. E. Campeau.....CKLW, Detroit

Chesser Campbell .....WGN, Chicago

H. K. Carpenter.....WHK, Cleveland

Benedict Gimbel, Jr.....WIP, Philadelphia

Leonard Kapner .....WCAE, Pittsburgh

Alfred J. McCosker

WOR, New York, CHAIRMAN

John Shepard III.....Yankee Network, Boston

Theodore C. Streibert.....WOR, New York

Lewis Allen Weiss.....Don Lee, Hollywood

## **Accounting Department**

James E. Wallen.....Controller

James Burk.....Assistant Controller

George Ruppel.....Auditor

## **Executive Committee**

Edgar Kobak .....MBS, New York

Chesser Campbell .....WGN, Chicago

H. K. Carpenter.....WHK, Cleveland

John Shepard III.....Yankee Network, Boston

Theodore C. Streibert.....WOR, New York

Lewis Allen Weiss.....Don Lee, Hollywood

## **Departments and Divisions**

### EXECUTIVE OFFICERS

Edgar Kobak  
President and General Manager

Robert D. Swezey.....Vice President and  
Assistant General Manager

## **Legal Staff**

Louis G. Caldwell.....Washington, D. C.

Andrew C. Hamilton.....Chicago

Emanuel Dannett .....New York

## **Program Department**

Phillips Carlin ..... Vice-President  
in Charge of Programs  
Adolph Opfinger ..... Program Director  
Harold Wagner ... Assistant Program Director  
Bob Novak .... Commercial Program Manager  
Edwin T. Otis. Commercial Program Supervisor  
John Newhouse ..... Night Program Manager  
Floyd Mack ..... Night Program Supervisor  
Tom Slater ..... Director of Special Features  
and Sports  
John Whitmore ... Manager of News Division  
Edward Pettitt ..... Broadcast News Editor  
John Thornton ..... Bureau Chief,  
Pacific Area Headquarters

## **Publicity Department**

Jim O'Bryon ..... Publicity Director

## **Sales Department**

Z. C. Barnes  
Vice-President in Charge of Sales  
Robert Somerville... Assistant to Z. C. Barnes  
D. R. Buckham..... Eastern Sales Manager  
Torrence Danley ... Manager of Sales Service

## **Sales Promotion and Research**

Robert A. Schmid..... Director of Sales  
Promotion and Research  
Peter Zanphir ..... Assistant Director of  
Sales Promotion & Research  
Harold Coulter  
Manager of Audience Promotion  
Richard Puff ..... Manager of Research

## **MBS Foreign Correspondents**

Milton Bracker ..... Rome  
David Brown ..... Rome  
Bob Brumby ..... China  
Sidney Fine ..... Russia  
Edmund Franke ..... (Engineer) Pacific  
Royal Arch Gunnison..... Philippines  
Ted Hoskins ..... Cairo and Athens  
Seymour Korman ..... France

Arnold Rosion ..... Art Director  
James Tyler ..... Advertising Director

## **Station Relations**

Carl Haverlin ..... Vice-President in  
Charge of Station Relations  
Charles Godwin... Assistant to Carl Haverlin  
Leslie L. Learned  
Manager of Engineering Traffic  
James Mahoney ..... Manager of Western  
Division, Station Relations  
Jerome Sill ..... Manager of Eastern  
Division, Station Relations  
Lewis Tower ..... Station Traffic Supervisor  
Dorothy Driscoll... Manager of Station Traffic  
Paul Hancock ..... Statistician

## **Theater Management**

Harry Miller .. Director of Theatre Operations

## **Chicago Staff**

441 North Michigan Ave., Chicago,  
Phone—Whitehall 5060

Adolph N. Hult..... Western Sales Manager  
Carroll Marts  
Midwestern Sales Service Manager  
Gilbert McClelland. Sales Promotion Manager  
Myrtle Goulet ..... Station Traffic Supervisor

## **Washington Staff**

1627 K Street, N.W., Washington, D. C. (6)  
Phone—Metropolitan 0012

Charter Heslep ... Washington Representative  
in Charge of Operations

# **A**dvertising **COVERAGE**

## Should Parallel **DISTRIBUTION**

Straight-thinking advertising men know, to get the most from every advertising dollar, **COVERAGE** must parallel **DISTRIBUTION**.

Rand McNally divides the United States into 366 Wholesale Trading Areas. In each area is one central city, whose wholesalers distribute consumer goods not only within that metropolitan zone, but also to the intermediate cities and rural areas surrounding them.

For example, Cincinnati is the wholesale "funnel" for 25 counties in Ohio, Indiana and Kentucky. 63.6% of its consumers live *outside* the central city zone, in 19 intermediate cities of 2500 population or more, and in the rural environs. These people buy 52.6% of Cincinnati's total food sales, 45.8% of Cincinnati's total drug sales, 46.3% of Cincinnati's total sales of all goods at retail.

Unless your advertising covers the intermediate cities and rural territories whose source of wholesale supply is Cincinnati, as thoroughly as it covers Cincinnati's city zone, you

may be failing to give adequate sales impetus to as much as half of the goods you ship into Cincinnati warehouses.

According to the 1944 Hooper continuing measurement studies, WLW delivers 50.3% of the nighttime audience in metropolitan Cincinnati—*plus* 55.8% of the audience in 19 intermediate cities, and 59.4% of the rural audience in the entire Trading Area.

There are 37 of these recognized Trading Areas in the four-state Merchandise-able Area of WLW-Land, and they represent a consumer goods market of \$3,300,105,000 annually.\*

Parallel *thorough* **DISTRIBUTION** with *thorough* Advertising **COVERAGE** in this 3 billion dollar market, with one station, at one cost—probably the most efficient advertising buy in America.

\*The Market Data Book.



# WLW

DIVISION OF THE CROSLY CORPORATION

**THE NATION'S MOST MERCHANDISE-ABLE STATION**



# NATIONAL BROADCASTING COMPANY



NILES TRAMMELL

**T**HE broadcasting industry rendered a more significant service to the American public during 1944 than in any previous year in its history. For this was the third and most momentous year of the war and also the year of a presidential election. Day by day radio brought news from the fighting fronts and covered the political campaigns —

with promptness, accuracy and thoroughness. It informed and inspired those at home to fulfill their responsibilities in the cause of victory.

## Reportorial Staff

World-wide news coverage was maintained by NBC's staff of fifty-seven reporters and commentators stationed in all parts of the world. At 12:41 A.M. on June 6th, when the first invasion flash was received, the NBC news staff had been ready for months to cover the momentous happenings of that day. NBC reporters accompanied the invasion forces to Normandy by sea and air, landed on the beaches and stayed with the troops as they moved through Normandy and Brittany across France and into Germany. NBC was similarly represented in the first B-29 raid over Japan and in the Philippine landings.

During the year, roughly 1200 hours on 2700 network programs were devoted solely to the war effort. The famous Army Hour, now in its third year, brought to millions of American homes every Sunday afternoon the Army's own first-hand reports of its activities of every front. NBC programs, both commercial and non-commercial, provided valuable support for the Fourth, Fifth and Sixth War Loan Drives, for the Red Cross and for a multitude of other home-front activities.

Headed by Maestro Arturo Toscanini, the NBC Symphony Orchestra—the world's first full-size, full-time symphony orchestra created especially for broadcasting—launched its eighth consecutive year over the NBC network.

The war-time need of the nation for

spiritual comfort was reflected during 1944 in an increase in the scope and variety of NBC religious programs. Of deep significance was the first broadcast of a Jewish religious service from Nazi Germany, which was presented by NBC shortly after the fall of Aachen in late October.

At the year-end, the NBC network comprised a total of 149 stations, compared with 142 at the end of 1943. Six stations are owned by NBC; the remaining 143 are independently owned and are associated with NBC in a contractual relationship.

## Program Service

The National Broadcasting Company, the senior of America's four national network organizations, maintained its position of leadership in program service.

During the evening hours of two momentous days of 1944—D-Day, June 6th, and Election Day, November 7th—the total radio listening audience was more than 50 per cent above normal. Impartial surveys revealed that a far greater audience was tuned to NBC stations than to those of any other network.

The growing importance of television as a great post-war art and industry was reflected in the increase and diversity of television programs put on the air by NBC's pioneer New York station, WNBT.

## Tele For Hospitals

Fifty-five television receivers have been installed in nine Army and Navy Hospitals in New York City and vicinity. Television programs of all types, particularly boxing bouts, are greatly enjoyed by the patients. The average audience per hospital television receiver is 35. On Election night, when visual reports and tabulations of the election returns were broadcast by television, a checkup of television sets in use showed that an average of eight persons gathered in front of each home receiver.

During 1944 approximately 425,000 visitors took the guided tour of the NBC New York studios. The total number of visitors during the eleven years since the NBC tours were inaugurated passed the five-million mark in October.

# NATIONAL BROADCAST



**NETWORK FACILITIES  
AS OF JAN. 1, 1945**



---

# NATIONAL Broadcasting Company

---

30 Rockefeller Plaza 20, New York City  
(Telephone number, Circle 7-8300)

Registered Telegraphic Address  
NATBROCAST NEW YORK

## BOARD OF DIRECTORS

Angell, James Rowland	Harden, Edward W.
Braun, Arthur E.	McGrady, Edward F.
Cutler, Bertram	Millhauser, DeWitt
Dunn, Gano	Mullen, Frank E.
Folsom, Frank M.	Nally, Edward J.
Harbord, James G.	Sarnoff, David

Trammell, Niles

## ADVISORY COUNCIL

Young, Owen D., Chairman

Angell, James R.	Davis, John W.
Belmont, Mrs. August	Farrell, Francis D.
Coffin, Henry Sloan	Green, William
Compton, Karl	Harbord, James G.
Damrosch, Walter	Notestein, Mrs. Wallace
	Sarnoff, David

## Officers

Sarnoff, David.....	Chairman of the Board	Royal, John F.....	Vice-President
Trammell, Niles.....	President	Russell, Frank M.....	Vice-President
Mullen, Frank E.,		Strotz, Sidney N.....	Vice-President
Vice-President & General Manager		Witmer, Roy C.....	Vice-President
Ashby, A. L.....	Vice-President & General Counsel	MacDonald, John H.,	
Egner, C. Lloyd.....	Vice-President	Vice-President in charge of finance	
Hanson, O. B.....	Vice-President	Teichner, R. J.....	Treasurer
Hedges, William S.....	Vice-President	MacConnach, Lewis.....	Secretary
Kopf, Harry C.....	Vice-President	Pfautz, C. E.....	Assistant Secretary
Menser, Clarence E.....	Vice-President		

## DEPARTMENTS AND DIVISIONS

### Executive Offices

Trammell, Niles..... President  
Mullen, Frank E.,  
Vice-President & General Manager  
Almonte, J. deJara..... Assistant to President  
MacDonald, John H.,  
Vice-President in Charge of Finance  
Morgan, Clayland T..... Assistant to President  
Heath, Horton H..... Assistant to  
Vice-President & General Manager

### Advertising & Promotion Department

Hammond, Charles P..... Director  
Rumple, Barry T..... Manager, Research Division  
Gaines, James M..... Assistant Director  
Forrest, Arthur L.  
Manager, Public Service Promotion  
Cusack, Parmelee..... Art Director  
Nelson, James H.,  
Manager, Network Sales Promotion  
Samuels, Hartley L. Manager, Program Promotion  
Vaill, Charles B. H..... Manager, WEAJ Promotion

### Continuity Acceptance Department

Mason, Joseph..... Manager

### Controller's Department

McKeon, Harry F..... Controller  
Kelly, Harold M..... Assistant Controller  
McGeachie, Hugh R..... Assistant Controller

### Engineering Department

Hanson, O. B.,  
Vice-President & Chief Engineer  
Clarke, William A..... Manager, Technical Service  
Guy, R. F..... Radio Facilities Engineer  
McElrath, George..... Operations Engineer  
Rackey, C. A.,  
Audio & Video Facilities Engineer  
Shelby, R. E..... Development Engineer  
Wankel, F. A..... Eastern Division Engineer

### Finance Department

Myers, J. Robert..... Budget Officer

### General Service Department

Lowell, Edward M..... Director  
Monohan, George  
Manager of Protection Division

### Guest Relations Department

Mack, Lathrop..... Manager  
Walker, Albert..... Assistant Manager  
Wahlstrom, John..... Executive Asst. Mgr.  
Ervin, William..... Asst. Manager  
Skutch, Ira..... Asst. Manager

### Information Department

Barnard, Anita  
Manager of Correspondence Division

### International Shortwave Department

Bate, Fred..... Manager

### Television Department

Royal, John F..... Vice-President in Charge  
Williams, John T..... Business Manager  
Kelly, N. Ray..... Manager of Production Facilities

### Legal Department

Ashby, A. L..... Vice-President & General Counsel  
King, John P..... Attorney  
Ladner, Henry..... Asst. Gen. Counsel  
McCrossin, Edward J..... Attorney-Chicago  
Olliphant, S. R..... Attorney  
Tatum, Donn B..... Attorney-Hollywood  
Hurt, Willson I..... Attorney-Denver  
Wright, Gordon, Zachry, Parlin & Cahill  
New York & Washington Counsel

### National Spot Sales Dept.

McConnell, James V..... Manager  
Roux, William..... Assistant Manager  
Tilenius, William O..... Assistant Manager

### Network Sales Department

Witmer, Roy C..... Vice-President in Charge  
Frey, George H..... Sales Service Manager  
Greene, F. Melville..... Sales Traffic Manager  
Hitz, Edward R..... Asst. to Vice-President in Charge  
Showerman, I. E..... Eastern Sales Manager

### News & Special Events Dept.

Brooks, William..... Director  
Meyers, Joseph  
Manager in Charge of Special Events  
Schneider, Adolph..... Acting Manager of Operations

### Personnel Department

de la Ossa, Ernest..... Personnel Director

## Press Department

Eiges, Sydney H. . . . . Manager  
Knode, Tom. . . . . Assistant Manager

## Program Department

Menser, Clarence L. . . . . Vice-President in Charge  
Robb, Arch. . . . . Night Program Manager  
Belviso, Thomas H. . . . . Manager, Music Library  
Black, Frank. . . . . General Music Director  
Brainard, Bertha. . . . . Assistant to  
Vice-President, Manager Program Sales  
Murphy, Winifred. . . . . Supervisor of Booking Office  
Provost, de Lancey. . . . . Assistant to Manager, WEA  
Sniffin, Evelyn. . . . . Supervisor of Business Office  
Chotzinoff, Samuel. . . . . Manager of Music Division  
Damrosch, Walter. . . . . Music Counsellor  
Kelly, Patrick J. . . . . Supervisor of Announcers  
Knopfke, Frederick G. . . . . Sound Effects Manager  
McGray, Thomas. . . . . Eastern Program Manager  
Stern, William. . . . . Director of Sports  
McDonagh, Richard. . . . . Manager of Script  
Wright, Wynn. . . . . National Production Manager

## Public Service Department

Angell, James Rowland. . . . . Public Service Counselor  
Herrick, Dwight. . . . . Manager  
Chase, Gilbert. . . . . Specialist,  
Latin American Music and Literature  
Cuthbert, Margaret. . . . . Director of  
Women's & Children's Programs  
Fisher, Sterling. . . . . Asst. Pub. Serv. Counselor  
Jordan, Max. . . . . Director of Religious Broadcasts  
Wagner, Jane. . . . . Director, Home Economics  
Corwith, Doris. . . . . Assistant to Manager

## Radio Recording Department

Egner, C. Lloyd. . . . . Vice-President in Charge  
Cloutier, Norman  
Manager of Thesaurus Programs  
Davison, Walter B.,  
Assistant Sales Manager-Agencies  
Hamilton, Morris. . . . . Program Manager  
Friedheim, Robert W. . . . . Eastern Sales Manager  
Hayes, Henry. . . . . Asst. to V.-P., Office Manager  
Parsons, Willis B. . . . . Asst. Sales Manager  
and Sales Promotion Manager

## Stations Departments

Hedges, William S. V.-P. in Charge of Stations  
Woolley, Easton C. . . . . Asst. to Vice-President  
Hickox, Sheldon B., Jr. . . . . Mgr. of Station Relations  
Mathew, Steere. . . . . Asst. Mgr. Traffic Dept. &  
Supervisor Commercial Traffic

Woodman, Harry A. . . . . Mgr. Traffic Dept.  
Merryman, Philip I.,  
Facilities Development & Research

## Central Division—Chicago

*Merchandise Mart*

Postal District, Chicago 54.

Phone: Supervisor 8300

Kopf, H. C. . . . . Vice-President & Manager  
Carlson, Emmons C.

Sales Promotion & Adv. Manager  
Chizzini, Frank. . . . . Manager of Radio Recording  
Drips, William

Agricultural Public Relations Representative  
Livezey, Henry D. . . . . Manager of Guest Relations  
Ray, William B. . . . . Mgr. News & Special Events  
Danielson, Eric. . . . . Program Traffic Supervisor  
Guilbert, Robert M. . . . . Continuity Acceptance Mgr.  
Herbubeaux, Jules. . . . . Program Manager  
Kaney, A. W. . . . . Manager Stations Relations  
Kendall, Robert

Program and Talent Sales Mgr.  
Luttgens, Howard C. . . . . Division Engineer  
McCluer, Paul. . . . . Network Sales Manager  
McCrossin, Edward J. . . . . Attorney  
Morton, Oliver

National Spot & Local Sales Mgr.  
Ryan, Jack. . . . . Manager of Press Relations  
Waller, Judith C. . . . . Director, Public Service  
Murphy, William J. . . . . Script Manager  
Whalley, John F. . . . . Auditor and Office Mgr.

## Western Division— Hollywood

*Sunset Blvd. & Vine St.*

*Postal District 28*

Phone: Hollywood 6161

Strotz, Sidney N. . . . . Vice-President in Charge  
Berend, Frank. . . . . Sales Manager  
Bock, Harold. . . . . Manager, Press Dept.  
Delleit, F. V. . . . . Auditor  
Ford, Frank

Sales Promotion & Adv. Manager  
Frost, Lewis

Asst. to Vice-Pres. & Program Mgr.  
Gale, Paul. . . . . Traffic Manager  
Tatum, Donn B. . . . . Attorney  
Pierce, Jennings  
Dir. of Public Service & Station Relations

Robb, Alex  
Program, Talent Sales & Package Sales Manager  
Norman, Donald. . . . . Manager, National Spot Sales  
Hale, Evelyn. . . . . Guest Relations Manager  
Turner, Oscar. . . . . Radio Recording Manager  
Wiley, Howard. . . . . Production Manager  
Donald Hourath. Continuity Acceptance Manager

## San Francisco

Elwood, John.....Manager, KPO

## Washington, D. C.

*Trans-Lux Bldg.*

*Phone: Republic 4000*

Russell, Frank M.....Vice-President in Charge  
Goldenstroth, R. G.....Auditor  
Cooper, Donald H.....Acting Engineer in Charge  
Glascock, Mahlon.....Sales Manager  
McAndrews, Wm. R.....Dir. News & Special Events  
Wheeler, George.....Assistant Manager  
Shawn, Fred.....Program Manager  
Smith, Carleton D.....Manager

## Operated Stations

CLEVELAND, OHIO  
Pribble, Vernon H., Manager, Station WTAM  
DENVER, COLO.  
MacPherson, James R., Manager, Station KOA  
WASHINGTON, D. C.  
Smith, Carleton D., Manager, Station WRC  
SAN FRANCISCO, CALIF.  
Elwood, John W., Manager, Station KPO

## Treasurer's Department

Teichner, R. J.....Treasurer  
Bloxham, William D.....Purchasing Agent  
Terwilliger, C. G.....Mgr. Credit & Collections  
Williams, William A.....Assistant Treasurer

## Commentators, Correspondents and Newscasters

### ADMINISTRATIVE STAFF

William F. Brooks  
Director of News and Special Events  
Francis C. McCall  
Manager of Pacific Operations  
Adolph Schneider  
News Editor; Acting Manager of Operations  
Joseph Meyers  
Assistant Manager for Special Events  
Ann Gillis.....Assistant to the Director  
William McAndrew  
Washington Newsroom Manager  
Edward Wallace . . .Cleveland Newsroom Manager  
William B. Ray.....Chicago Newsroom Manager  
Carl Mehl . . . . .Denver Newsroom Manager  
Joseph Alvin . . .Western Division News Manager  
Charles Cooney  
San Francisco Newsroom Manager  
Stanley P. Richardson.....London Manager

NEW YORK—H. V. Kaltenborn, John W. Vandercook, Robert St. John, Lowell Thomas, W. W. Chaplin, Don Goddard, Don Hollenback, Cesar Saerchinger, Lyle Van, C. F. McCarthy, Harold Fleming, Clyde Kittell, Roy Porter, Max Hill and James Stevenson.

WASHINGTON—Richard Harkness, Morgan Beatty, Leif Eid, Henry C. Cassidy, Kenneth

Banghart, Don Fisher, Raine Bennett, Robert McCormick.

CLEVELAND—Edward Wallace.  
CHICAGO—Alex Dreier and Clifton Utley.  
SAN FRANCISCO—Elmer Peterson and Larry Smith.  
HOLLYWOOD—Sam Hayes, Art Baker and Fleetwood Lawton.

LONDON & WESTERN FRONT—Edwin Haaker, John MacVane (3rd Army), Merrill Mueller (Eisenhower Hq.), David Anderson (British 21st Army), James Cassidy (1st Army), Chester Morrison (London), Wright Bryan (Captured—in Germany), and Ruth Cowan.

SOUTH PACIFIC—George Folster and Owen Flaherty.

CENTRAL PACIFIC—John Cooper, James Wahl and Wilson K. Foster.

MOSCOW—Robert Magidoff, Eddie Gilmore and Daniel DeLuce.

CHUNGKING—Spencer Moosa.  
BUENOS AIRES—Stanley Ross.  
ROME—Grant Parr.  
STOCKHOLM—Bjorn Bjornson.  
BERNE—Paul Archinard.  
CAIRO—Guthrie Janssen.

## Stations Owned and Operated by the

# NATIONAL BROADCASTING COMPANY

WEAF	New York	Owned and operated by NBC
WMAQ	Chicago	Owned and operated by NBC
WRC	Washington	Owned and operated by NBC
WTAM	Cleveland	Owned and operated by NBC
KPO	San Francisco	Owned and operated by NBC
KOA	Denver	Owned and operated by NBC

---


KEYSTONE


# Broadcasting System

---

**Headquarters**

580 Fifth Avenue  
 New York, N. Y.  
 Phone, LOnacre 3-2221

**Officers & Directors**

President ..... Michael M. Sillerman  
 Vice-President ..... Arthur Wolf  
 Vice-President ..... William Wolf  
 Secretary-Treasurer ..... Sidney J. Wolf  
 Director ..... Joseph Bayer

**Offices**

**New York**

580 Fifth Avenue  
 Phone, LOnacre 3-2221

President ..... Michael M. Sillerman  
 Director of Station Relations..... Mort Adams  
 Sales & Promotion Consultant... Alvin Austin  
 Statistician ..... Irene Douglas  
 Office Manager ..... Rosita Seale  
 Account Executive ..... Albert F. Dykes  
 Account Executive ..... Noel A. Rhys

**Chicago**

134 North La Salle St.  
 Chicago, Ill.  
 Phone, State 4590

Secretary-Treasurer..... Sidney J. Wolf  
 Accountant ..... Elizabeth M. Mueller  
 Western Sales Manager..... Naylor Rogers

**Hollywood**

6331 Hollywood Blvd.  
 Hollywood, Calif.  
 Phone, Hollywood 5338

Program Director ..... Elaine N. Gonda

**SERVICES OFFERED:** Keystone Broadcasting System is a transcription network principally covering BEYOND-METROPOLITAN markets from coast to coast. Its affiliated stations are joined together in a national system by means of transcriptions, eliminating wire charges. At time of going to press, the network includes 210 affiliated stations. The network supplies its stations with 84 fully scripted sustaining shows per week filling 4 hours per day, seven days each week, to a total of 28 hours per week. This is the only national, full-sized network in the United States offering national radio advertisers the opportunity to cover the BEYOND-METROPOLITAN markets intensively, in a single transaction, by means of electrical transcription. The system offers its facilities in network time periods from one hour down to five minutes and also makes available announcement periods down to twenty-five word length.





# LOST- YESTERDAY

FCC figures show that about one-third of the nation—in small town and rich rural “Beyond-Metropolitan” areas—receives unsatisfactory coverage, or none at all, from major wired network stations. Therefore, these millions of listeners were lost to national advertisers—“national” in theory but not in fact. Then came KBS.

KEYSTONE NETWORK



# FOUND- TODAY

National advertisers now reach these lost millions via the Keystone transcription network. For Hooper surveys\* prove that the vast majority of people in the significant "Beyond-Metropolitan" areas surveyed listen predominantly to their own local Keystone stations. KBS delivers this huge NEW mass of audience at the lowest cost per actual listener in history. Join the leading national advertisers now extending their network programs to KBS markets.

\*Detailed survey on request.

THIS IS THE KEYSTONE

[www.americanradiohistory.com](http://www.americanradiohistory.com)



# GREATER- TOMORROW

"Beyond-Metropolitan" America will continue and expand its present all-time-high prosperity. Says distribution chief Nelson A. Miller, Dep't. of Commerce, "In the post-war competitive market . . . the small town and rural market must be brought into selling programs in a big way, fully in proportion to its size and improved quality."

ONLY Keystone affords radio advertisers exclusive network coverage in this indispensable sector of the nation.

BROADCASTING SYSTEM

# THIS IS "BEYOND-METROPOLITAN" AMERICA



208 STATIONS COAST TO COAST!



## **STREAMLINED!**

- ONE OPERATION INSTEAD OF 208
- ONE TIME ORDER
- ONE TIME CLEARANCE
- ONE SCHEDULE
- ONE MECHANICS OPERATION
- ONE SOURCE FOR AFFIDAVITS
- ONE INVOICE

Let the KBS representative tell you the complete story. KEYSTONE BROADCASTING SYSTEM, Inc.,

New York City 19, Chicago 2, Hollywood 28

# KEYSTONE NETWORK

# REGIONAL NETWORKS

## Arizona Broadcasting Co.

(ABC Network)

711 Heard Bldg., Phoenix, Ariz.  
Phone 4-4161

### PERSONNEL

President..... R. B. Williams  
Manager ..... Dick Lewis  
Commercial Manager..... Dick Heath  
Promotion Manager..... L. D. Bradbury

### STATIONS

KTAR; Phoenix; KVOA, Tucson; KYUM,  
Yuma; KGLU, Safford; KWJB, Globe; KYCA,  
Prescott.

### BRANCH OFFICE

48 East Broadway, Tucson, Ariz.  
Phone 3703

Executive In Charge..... R. B. Williams

### NATIONAL REPRESENTATIVE

Paul H. Raymer Company

★

## The Arizona Network

836-838 N. Central Ave., Phoenix, Ariz.  
Phone: 4-4144

### PERSONNEL

Manager..... Albert D. Johnson  
Program Manager..... J. R. Williams  
Commercial Manager..... John L. Hogg  
KTUC Manager..... Lee Little  
KSUN Manager..... Carleton Morris

### STATIONS

KOY, Phoenix; KTUC, Tucson; KSUN, Bis-  
bee-Douglas.

### NATIONAL REPRESENTATIVE

John Blair & Company

★

## Arrowhead Network

WEBC Bldg., Duluth, Minn.

### PERSONNEL

General Manager..... W. C. Bridges  
Director of Operations..... H. E. Westmoreland  
Promotion Manager..... H. H. Sonnenburg  
WMGF Manager..... Harry Hyett  
WHLB Manager..... Greg Rouleau

### STATIONS

WEBC, Duluth, Minn.; WMGF, Hibbing.

Minn.; WHLB, Virginia, Minn.; WEAU, Eau  
Claire; WJMC, Rice Lake.

### REPRESENTATIVE

George P. Hollingsbery Co.

★

## Connecticut State Network

270 Atlantic St., Stamford, Conn.  
Phone: Stamford 3-0747

### PERSONNEL

President..... Harold H. Meyer  
Director ..... Glover DeLaney  
Director ..... Ivon Newman  
Director ..... Richard Davis  
Director ..... Sam Elman  
Director ..... Levon Thomas

### STATIONS

WNAB, Bridgeport; WATR, Waterbury;  
WSRR, Stamford; WNLC, New London; WELL,  
New Haven; WHTT, Hartford.

### REPRESENTATIVES

Helen Wood, New York  
Bertha Bannan (Boston)

★

## Daniel Boone Regional Network

410 State St., Bristol, Tenn.-Va.  
Phone: Dial WOPI

### PERSONNEL

President & Gen. Mgr. WOPI... W. A. Wilson  
WKPT General Manager..... Jess Swicegood

### STATIONS

WOPI, Bristol, Tenn.-Va.; WISE, Asheville,  
N. C.; WKPT, Kingsport, Tenn.

### REPRESENTATIVES

Burn-Smith Co. (New York and Chicago)  
Harry E. Cummings (Jacksonville, Fla.)

★

## Don Lee Broadcasting System

5515 Melrose Ave., Hollywood 38, Calif.  
Phone: Hollywood 8111

San Francisco office: 1000 Van Ness Ave.

### PERSONNEL

President..... Thomas S. Lee  
V-P & General Manager..... Lewis Allen Wells

V-P & Assistant General Manager  
Willet Brown  
General Sales Manager.....Sydney Gaynor  
Assistant Gen. Sales Mgr. Henry Gerstenkorn  
Exec. Asst. in Production.....Pat Campbell  
Publicity Director.....Fair Taylor  
News Editor.....Les Mawhinney

#### STATIONS

Southern California: KHJ, Los Angeles; KGB, San Diego; KDB, Santa Barbara; KFXM, San Bernardino; KPMC, Bakersfield; KVOE, Santa Ana; KXO, El Centro; KVEC, San Luis Obispo; KHJFM, Hollywood; W6XOA (Television station), Hollywood.

Northern California: KFRC, San Francisco; KMYC, Marysville; KHSL, Chico; KVCV, Redding; KYOS, Merced; KDON, Monterey; KIEM, Eureka; KFRE, Fresno.

Northwest (Oregon): KRNR, Roseburg; KALE, Portland; KFJL, Klamath Falls; KORE, Eugene; KOOS, Marshfield; KAST, Astoria; KUIN, Grants Pass; KWIL, Albany; KSLM, Salem.

Northwest (Washington): KMO, Tacoma; KIT, Yakima.

KXRO, Aberdeen; KOL, Seattle; KGY, Olympia; KELA, Centralia; KRKO, Everett; KWLK, Longview; KFIO, Spokane; KMO, Tacoma; KUJ, Walla Walla; KIT, Yakima.

Idaho: KRLC, Lewiston; KWAL, Wallace.

Supplementary: KGMB, Honolulu, Hawaii; KHBC, Hilo, Hawaii; CKWX, Vancouver, B. C.

#### NATIONAL REPRESENTATIVE

John Blair & Co.

★

### Georgia Broadcasting System

*(Selling Group; not available as a network)*

P. O. Box 270, Columbus, Ga.

Phone: Columbus 2-0601

#### PERSONNEL

Executive Manager.....J. W. Woodruff, Jr.

#### STATIONS

WATL, Atlanta; WRBL, Columbus; WGPC, Albany.

#### NATIONAL REPRESENTATIVE

Spot Sales, Inc.

★

### Georgia Major Market Trio

(Address Any Station or The Katz Agency)

#### PERSONNEL

Associate Manager (WGST).....Frank Gaither

General Manager (WTOC).....W. T. Knight

General Manager (WMAZ).....Wilton E. Cobb

#### STATIONS

WGST, Atlanta; WMAZ, Macon; WTOC, Savannah.

#### REPRESENTATIVE

The Katz Agency

★

### Intermountain Network

Hotel Ben Lomond, Ogden, Utah

Phone: 5721

#### PERSONNEL

General Manager.....George C. Hatch

Sales & Gen. Manager.....Lynn L. Meyer  
Production Manager.....Kenyon Bennett  
Chief Engineer.....D'Orr Cozzens

#### STATIONS

KLO, Salt Lake City, Ogden; KVNU, Logan, Utah; KOVO, Provo; KEUB, Price; KQRS, Rock Springs, Wyo.; KID, Idaho Falls, Idaho.

#### BRANCH OFFICES

248 S. Main St., Salt Lake City, Utah

Phone: 4-1843

Gen. Sales Manager.....Lynn L. Meyer

#### REPRESENTATIVE

Joseph Hershey McGillvra, Inc.

★

### Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo.

Phone: Harrison 1161

#### PERSONNEL

Sales Manager.....Don Davis

Program Co-Ordinator.....John Wahlstedt

#### EXECUTIVE COMMITTEE

Robert Lindsey (KFBI); Bob Laubengayer (KSAL); J. Nelson Rupard (KTSW); Clem Morgan (KVGB); John Schilling (WHB).

#### STATIONS

WHB, Kansas City (Mo.); KFBL, Wichita; KSAL, Salina; KTSW, Emporia; KVGB, Great Bend.

★

### The Lone Star Chain

806 Tower Petroleum Bldg., Dallas (1)

Riverside 5663

#### PERSONNEL

Chairman of Operating Committee. O. L. Taylor

Managing Director.....Clyde B. Melville

#### STATIONS

KGKO, Fort Worth-Dallas; KXYZ, Houston; KRIS, Corpus Christi; K TSA, San Antonio; KRGV, Weslaco; KGNC, Amarillo; KFYO, Lubbock.

#### NATIONAL REPRESENTATIVES

Taylor-Howe-Snowden Radio Sales

★

### Maryland All-Home Network

10 East North Ave., Baltimore 2, Md.

Phone: Mulberry 1300

#### PERSONNEL

Director of National Sales

Andrew H. Hilgartner

Director of Local Sales.....William S. Pirie

#### STATIONS

WFBR, Baltimore, Md.; WBOC, Salisbury, Md.; WJEJ, Hagerstown, Md.

#### NATIONAL REPRESENTATIVES

John Blair & Co.

★

### Mason-Dixon Radio Group

8 W. King St., Lancaster, Pa.

Phone 5252

**PERSONNEL**

General Manager.....Clair R. McCollough  
Sales Manager.....J. Robert Gulick  
Technical Director.....J. E. Mathiot

**STATIONS**

WDEL, Wilmington, Del.; WORK, York, Pa.;  
WKBO, Harrisburg, Pa.; WGAL, Lancaster, Pa.;  
WAZL, Hazleton, Pa.; WEST, Easton, Pa.

**NATIONAL REPRESENTATIVE**

Paul H. Raymer Co.  
Radio Advertising Co.



**Michigan Radio Network**

Operated by the King-Trendle Broadcasting Corp.

Stroh Bldg., Detroit, Mich.  
Phone: Cherry 8321

**PERSONNEL**

President.....George W. Trendle  
Gen. & Comm. Mgr.....H. Allen Campbell  
Adv. & Sales Prom. Mgr...Lambert B. Beeuwkes

**STATIONS**

WXYZ, Detroit (Key Station); WBCM, Bay City; WFDF, Flint; WJIM, Lansing; WIBM, Jackson; WELL, Battle Creek; WLAV, Grand Rapids; WSOO, Saulte Ste. Marie; WDBC, Escanaba; WDML, Marquette; WHDF, Calumet; WJIM, Lansing; WKBZ, Muskegon.

**REPRESENTATIVE**

Paul H. Raymer Co.



**McClatchy Beeline**

708 Eye St., Sacramento 4, Cal.  
Phone: Sacramento 25011

**PERSONNEL**

President.....Eleanor McClatchy  
National Sales Mgr.....Robert A. Street

**STATIONS**

KERN, Bakersfield, Cal.; KMJ, Fresno, Cal.;  
KFBK, Sacramento, Cal.; KWG, Stockton, Cal.;  
KOH, Reno, Nev.

**REPRESENTATIVE**

Paul H. Raymer Company



**Mississippi Broadcasters Association**

Hewes-Martin Building, Gulfport, Miss.  
Phone.

**PERSONNEL**

President.....Hugh O. Jones, WGCM, Gulfport  
Vice-President...Hugh M. Smith, WAML, Laurel  
Secretary-Treasurer

Emmet H. McMurry, WJPR, Greenville

**DIRECTORS**

P. K. Ewing, Jr., WMIS, Natchez, Miss.; W. P. Harris, WJOX, Jackson, Miss.; Bob McRaney,

WCBI, Columbus, O.; L. M. Sepaugh, WSLI, Jackson, Miss.; C. J. Wright, WFOR, Hattiesburg, Miss.



**New England Regional Network**

26 Grove St., Hartford, Conn.  
Phone: Hartford 2-3181

**PERSONNEL**

Chairman.....Paul W. Morency  
Lee B. Wailes, John J. Boyle, Wm. H. Rines.

**STATIONS**

WBZ, Boston, Mass.; WCSH, Portland, Me.;  
WJAR, Providence, R. I.; WLBZ, Bangor, Me.;  
WTIC, Hartford, Conn.; WFEA, Manchester, N. H.; WRDO, Augusta, Me.

**REPRESENTATIVE**

Weed & Company



**North Central Broadcasting System, Inc.**

E-622 First National Bank Bldg., St. Paul, Minn.  
Phone: Cedar 8579

**PERSONNEL**

President.....John W. Boler  
Vice-President & Gen. Mgr.....Donn Clayton  
Secretary.....E. Iverson  
Comptroller.....F. Tibeau  
Merchandise Mgr.....B. H. Onde

**STATIONS**

KVFD, Fort Dodge, Ia.; WJMS, Ironwood, Mich.; KATE, Albert Lea, Minn.; KVOX, Fargo-Moorhead, Minn.; KGDE, Fergus Falls, Minn.; WMFG, Hibbing, Minn.; WL0L, Minneapolis-St. Paul, Minn.; WHLB, Virginia, Minn.; KWLM, Willmar, Minn.; KWNO, Winona, Minn.; KGCU, Bismarck-Mandan, N. D.; KDLR, Devils Lake, N. D.; KSJB, Jamestown, N. D.; KLPW, Minot, N. D.; KABR, Aberdeen, S. D.; WATW, Ashland, Wisc.; WEAU, Eau Claire, Wisc.; WDSM, Superior, Wisc.; WHDF, Calumet, Mich.; WDBC, Escanaba, Mich.; WDMJ, Marquette, Mich.; KOVC, Valley City, N. D.; KELD, Sioux Falls, S. D.; KSOD, Sioux Falls, S. D.; KOBH, Rapid City, S. D.; KTRI, Sioux City, Iowa; KFJB, Marshalltown, Iowa; KRDS, Clinton, Iowa; KDTH, Dubuque, Iowa; KICD, Spencer, Iowa.

**BRANCH OFFICE**

360 N. Michigan Ave., Chicago, Ill.  
8 East 41st St., New York, N. Y.



**Northern Broadcasting & Publishing, Ltd.**

Thomson Bldg., Timmins, Ont., Canada  
Phone: 500

**PERSONNEL**

President.....R. H. Thomson

Secretary-Treasurer.....S. F. Chapman  
 Manager (CKGB).....H. Freeman  
 Manager (CJKL).....C. Chambers  
 Manager (CFCH).....Cliff Pickrem  
 Manager (CHEX).....H. Cooke  
 Manager (CKWS).....J. Davidson

**STATIONS**

CKGB, Timmins, Ont.; CJKL, Kirkland Lake, Ont.; CFCH, North Bay, Ont.; associated with CKWS, Kingston, Ont.; and CHEX, Peterborough, Ont.

**BRANCH OFFICES**

Bank of Commerce Bldg., Toronto, Ontario  
 Manager.....R. Leslie  
 1010 University Tower, Montreal, Quebec  
 Manager.....Roy Hoff



**Northwest Network**

c/o KSTP, Hotel Saint Paul, St. Paul, Minn.  
 Phone, Cedar 5511

Sales Office: c/o KSTP, Radio City, Minneapolis 2, Minn.

Phone: Bridgeport 3222

**PERSONNEL**

General Manager.....Stanley E. Hubbard  
 Treasurer.....Kenneth M. Hance  
 Sales Manager.....Ray C. Jenkins

**STATIONS**

KSTP, St. Paul-Minneapolis, Minn. (Key station); WEBC, Duluth, Minn.; KYSM, Mankato, Minn.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.; KROC, Rochester, Minn.; KFAM, St. Cloud, Minn.; KFYR, Bismarck, N. D.; WDAY, Fargo, N. D.; WEAU, Eau Claire, Wisc.

**NATIONAL REPRESENTATIVE**

Edward Petry & Co.



**The Oklahoma Network**

APCO Tower, Oklahoma City, Okla.

**PERSONNEL**

Managing Director.....Robert D. Enoch

**STATIONS**

KTOK, Oklahoma City; KGFF, Shawnee; KBIX, Muskogee; KCRC, Enid; KADA, Ada; KOME, Tulsa; KVSO, Ardmore.

**NATIONAL REPRESENTATIVE**

Taylor-Howe-Snowden Radio Sales



**Oklahoma Metropolitan Line**

c/o KOMA, Biltmore Hotel  
 Oklahoma City, Okla.

Phone: 2-3291

**PERSONNEL**

General Manager (KOMA).....Kenyon Brown  
 Sales Prom. Mgr.....Webster L. Benham, Jr.  
 Dir. of Programs & News.....Bill Bryan  
 Chief Engineer.....M. W. Thomas  
 Production Manager.....Paul Buenning

**STATIONS**

KOMA, Oklahoma City; KTUL, Tulsa; KWFT, Wichita Falls, Texas.

**NATIONAL REPRESENTATIVE**  
 Free & Peters, Inc.



**Pacific Broadcasting Co.**

914 Broadway, Tacoma 1, Wash.  
 Phone: Main 4144

**PERSONNEL**

General Manager.....Carl E. Haymond  
 Traffic Manager.....John K. Clarke  
 Auditor.....Paul F. Benton

**STATIONS**

Oregon: KALE, Portland; KFJI, Klamath Falls; KOOS, Marshfield; KRNR, Roseburg; KORE, Eugene; KAST, Astoria; KWIL, Albany; KBND, Bend; KSLM, Salem, Ore.

Washington: KGY, Olympia; KELA, Centralia; KIT, Yakima; KMO, Tacoma; KOL, Seattle; KFIO, Spokane; KRKO, Everett; KKRO, Aberdeen; KWLK, Longview; KUIN, Grants Pass; KVU, Walla Walla.

Idaho: KWAL, Wallace; KRLC, Lewiston.

Canada: CKWX, Vancouver, B. C.

**REPRESENTATIVE**

John Blair & Co.



**The Pennsylvania Network**

1622 Chestnut St., Philadelphia 3, Pa.  
 Phone Locust 7700

**PERSONNEL**

General Manager.....Leon Levy  
 Asst. Manager.....P. J. Sharkey  
 Technical Director.....George Lewis

**STATIONS**

WCAU, Philadelphia (key station); WGAL, Lancaster; WORK, York; WAZL, Hazleton; WEST, Easton; WSAN, Allentown; WFBG, Altoona; WERC, Erie; WLEU, Erie; WHP, Harrisburg; WKBO, Harrisburg; WJAC, Johnstown; WKST, New Castle; KDKA, Pittsburgh; WJAS, Pittsburgh; KQV, Pittsburgh; WCAE, Pittsburgh; WRAW, Reading; WARM, Scranton; WGBI, Scranton; WEOK, Sunbury; WJPA, Washington; WBRE, Wilkes-Barre; WBAX, Wilkes-Barre; WRAC, Williamsport; (Harrisburg, Scranton, Wilkes-Barre, Pittsburgh and Erie stations optional).



**Quaker Network**

WFIL, Widener Bldg., Philadelphia, Pa.  
 Phone: Rittenhouse 6900

**PERSONNEL**

General Manager.....Roger W. Clipp

**STATIONS**

WFIL, Philadelphia; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBI, Scranton; WBRE, Wilkes Barre; WKBO, Harrisburg; WKOK, Sunbury; WRAC, Williamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WSAN, Allentown; WWSW, Pittsburgh; WSNJ, Bridgeton, N. J.



**South Central Quality Network**

Address Individual Stations

PERSONNEL

Manager (WMC).....H. W. Slavick  
 Manager (WJDX).....Wiley Harris  
 Manager (WSMB).....H. Wheelahan  
 Manager (KARK).....G. E. Zimmerman  
 Manager (KWKH).....John C. McCormack

★

**Southern Minnesota Network**

101 N. Second St., Mankato, Minn.

PERSONNEL

KYSM Manager.....John F. Meagher  
 KROC Manager.....Gerald Wing  
 KATE Manager.....Ed. L. Hayek

STATIONS

KATE, Albert Lea, Minn.; KYSM, Mankato, Minn.; KROC, Rochester, Minn.

NATIONAL REPRESENTATIVE

John E. Pearson Company

★

**The Texas Quality Network**

Address Individual Stations

The Texas Quality Network is a cooperative group of stations, each outlet being a sales office for the other.

PERSONNEL

Manager (WFAA).....Martin Campbell  
 Manager (WBAP).....George Cranston  
 Manager (WOAI).....Hugh A. L. Halli  
 Manager (KPRC).....Kern Tips

STATIONS

WFAA, Dallas 2; WBAP, Fort Worth 2; WOAI, San Antonio 6; KPRC, Houston 2.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

★

**Texas State Network**

1201 West Lancaster Ave., Fort Worth 1, Texas  
 Phone: 3-9363

PERSONNEL

President.....Gene L. Cagle  
 General Manager.....Gene L. Cagle  
 Assistant General Manager.....Frances Griffith  
 Program Director.....Boyd Kelley  
 Chief Accountant.....D. C. Hornburg  
 Traffic Manager.....Forrest Clough  
 Merchandising Director.....L. R. Duffy  
 Chief Engineer.....Truett Kimzey  
 Musical Director.....Frances Kay

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KRLH, Midland; KRRV, Sherman-Denison; KPLT, Paris; KABC,

San Antonio; KTEM, Temple; WRR, Dallas; KCMC, Texarkana; WACO, Waco; KFRD, Longview; KMAC, San Antonio; KBWD, Brownwood.

NATIONAL REPRESENTATIVE

Weed & Co.

★

**The Tobacco Network**

P. O. Box 1150, Raleigh, North Carolina  
 Phone 6411

PERSONNEL

President.....Fred Fletcher, WRAL  
 Secretary.....Harry Bright, WGBR  
 Treasurer.....Allen Wannamaker, WGTM  
 Program Director.....Ray Reeve  
 Sales Manager.....Raymond Cobb  
 Vice-President.....Louis Howard, WHIT

STATIONS

WFNC, Fayetteville, N. C.; WGBR, Goldsboro, N. C.; WRAL, Raleigh, N. C.; WGTM, Wilson, N. C.; WGTC, Greenville, N. C.; WHIT, Greenville, N. C.

NATIONAL REPRESENTATIVES

The Walker Company

★

**Tri-City Stations of Virginia**

Allied Arts Bldg., Lynchburg, Va.  
 Phone: 3032

PERSONNEL

Manager.....Philip P. Allen  
 Traffic Manager.....Catherine Gleason  
 Engineer.....John Orth

STATIONS

WLSL, Roanoke; WLVA, Lynchburg; WBTM, Danville.

REPRESENTATIVE

Philip P. Allen

★

**West Virginia Network**

CHARLESTON BROADCASTING CO.

1016 Lee St., Charleston, W. Va.  
 Phone: 28-131

PERSONNEL

President.....John A. Kennedy  
 Managing Director & V.P.....Howard L. Chernoff  
 Sales Manager.....Howard L. Chernoff  
 Promotion Manager.....Elizabeth Camp  
 Program Director.....Joseph Hergel  
 Production Manager.....Berton Sonis  
 Musical Director.....Leah Perry  
 Technical Supervisor.....Odes Robinson  
 WBLK Manager.....George Blackwell  
 WPAR Manager.....George Clinton  
 WSAZ Manager.....Marshall Rosene  
 WCHS Manager.....Howard L. Chernoff

. . . REGIONAL NETWORKS . . .

**STATIONS**

WCHS, Charleston; WPAR, Parkersburg;  
WBK, Clarksburg; WSAZ, Huntington. FM  
applications filed for these stations.

**NATIONAL REPRESENTATIVE**  
The Branham Co.

★

**Wisconsin Network, Inc.**

Nash Building  
Wisconsin Rapids, Wisc.  
Phone: 90  
**PERSONNEL**

President.....W. F. Huifman  
V.P. & Managing Dir.....Don C. Wirth  
Secretary.....Geo. T. Frechette

**STATIONS**

Basic Stations: WRJN, Racine; WCLO, Janesville; WIBU, Madison; WHBL, Sheboygan; WHBY, Appleton; WFHR, Wisconsin Rapids; KFIZ, Fond du Lac; WSAU, Wausau; Supplementary Stations: WEMP, Milwaukee; WTAQ, Green Bay; WMAM, Marinette; WEAU, Eau Claire; WJMS, Ironwood; WATW, Ashland; WOSH, Oshkosh; WIGM, Medford; WJMC, Rice Lake; WOMT, Manitowoc; WBKH, La Crosse; WDSM, Superior.

★

**The Wolverine Network**

Keeler Building, Grand Rapids 2, Mich.  
Phone: 6-5461

President.....Roy C. Kelley  
Gen. Manager.....Hy M. Steed

**STATIONS**

WLAV, Grand Rapids (Key Station); WTCM, Traverse City; WHLS, Port Huron, WJLB, Detroit; WKBE, Muskegon; WJJD, Chicago, Illinois; WIND, Chicago-Gary, Ind.; WKLA, Ludington, Mich.; WELL, Battle Creek, Mich.; WIBM, Jackson, Mich.; WHDF, Calumet, Mich.; WDBC, Escanaba, Mich.; WDMJ, Marquette, Mich.; WJMS, Ironwood, Mich.; WMAM, Marinette, Wis.; WJBK, Detroit, Mich.

★

**The Yankee Network**

21 Brookline Ave., Boston 15, Mass.  
Phone: Commonwealth 0800

**PERSONNEL**

Chairman of Board-General Manager  
John Shepard 3rd  
President.....William O'Neill  
Executive Vice-President.....Linus Travers  
Vice-President.....George W. Steffy  
Controller.....Robert F. Ide

Assistant Controller.....Howard F. Wright  
Station Relations.....Barbara Sprague  
Sales Executive.....Gordon Jenkins  
Editor, Yankee Network News Service,  
Robert Meyers

Director of Merchandising and Promotion,  
James S. Powers  
Director of Merchandising,

Arthur Lathrop  
Director of Publicity.....Phyllis Doherty  
Director of Special Events.....Lester Smith  
Chief Engineer.....Irving Robinson  
Program Director.....George W. Steffy  
War Program Manager.....Geo. W. Steffy

**EXECUTIVE COMMITTEE**

William O'Neil, Chairman; John Shepard  
3rd, Vice-Chairman; James W. Haggerty.

**BOARD OF DIRECTORS**

William O'Neil; Loren Angus McQueen;  
Samuel Smith Poor; James W. Haggerty; John  
Shepard 3rd; Henry Linus Travers; Frank  
Knowlton.

**STATIONS**

WNAC, Boston; WTHT, Hartford; WEAN,  
Providence; WAAB, Worcester; WICC, Bridgeport;  
WCSH, Portland; WLBZ, Bangor; WFEA,  
Manchester; WSAR, Fall River; WHEB, Portsmouth,  
N. H.; WLLH, Lowell and Lawrence;  
WLNH, Laconia; WRDO, Augusta; WNLC, New  
London; WHAI, Greenfield; WCOU, Lewiston  
and Auburn; WBRK, Pittsfield; WSYB, Rutland,  
Vt.; WATR, Waterbury, Conn.; WEIM, Fitchburg;  
WHYN, Holyoke.

**BRANCH OFFICES**

604 State Mutual Bldg., Worcester 8, Mass.  
Phone: Worcester 6-1411  
WAAB Manager.....H. Wm. Koster  
Crown Hotel, Providence 2, R. I.  
Phone: DEXter 1500  
WEAN Manager.....Jos. Lopez  
Hotel Stratfield, Bridgeport 1, Conn.  
Phone: Bridgeport 6-1121  
WICC Manager.....Joseph Lopez

**NATIONAL REPRESENTATIVE**

Edward Petry & Co., Inc.

★

**Z Net**

P. O. Box 1956, Butte, Montana  
Phone: 22-3-44

**PERSONNEL**

Manager.....E. B. Craney

**STATIONS**

KGIR, Butte; KPFA, Helena; KRBM, Bozeman.

**NATIONAL REPRESENTATIVE**

The Walker Co.

**WEST COAST REPRESENTATIVE**

Pacific Northwest Broadcasters

STATIONS  
OF THE UNITED STATES



*Alphabetical Listing*



*Standard Stations Indexed  
By Call Letters—Frequency  
Power and Kilocycles*



*Standard Stations Indexed  
By Cities—Network Affiliation*



*Stations Alphabetically  
Listed By States—Personnel  
Other Detailed Information*

# Index Of The Standard Stations Of The United States

*Call Letters—City—Power—Frequency in Kilocycles—Page Number Providing Complete Information*

Key to Abbreviations: C.P.—Construction Permit; d—daytime; n—night.

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KABC	San Antonio, Texas	1450	250	617
KABR	Aberdeen, S. D.	1420	5000	599
KADA	Ada, Okla.	1230	250	561
KALB	Alexandria, La.	1240 580	250 1000 C. P.	441 441
KALE	Portland, Ore.	1330	5000	567
KALL	Salt Lake City, Utah	910	1000 C. P.	623
KAND	Corsicana, Texas	1340	250	609
KANS	Wichita, Kans.	1240	250	434
KARK	Little Rock, Ark.	920	5000	354
KARM	Fresno, Calif.	1430	5000	358
KASA	Elk City, Okla.	1240	100	562
KAST	Astoria, Ore.	1230	250	565
KATE	Albert Lea, Minn.	1450	250	471
KAVE	Carlsbad, N. M.	1240	250	500
KBIX	Muskogee, Okla.	1490	250	562
KBIZ	Ottumwa, Iowa	1240	250	426
KBKR	Baker, Ore.	1490	250	565
KBND	Bend, Ore.	1340	250	566
KBON	Omaha, Neb.	1490	250	492
KBPS	Portland, Ore.	1450	100	569
KBST	Big Spring, Texas	1490	100	608
KBTM	Jonesboro, Ark.	1230	250	...
KBUR	Burlington, Iowa	1490	250	423
KBWD	Brownwood, Texas	1380	500	609
KCKN	Kansas City, Kans.	1340	250	433
KCMC	Texarkana, Texas	1230	250	619
KCMO	Kansas City, Mo.	1480	1000	485
KCRA	Sacramento, Calif.	1340	250 C. P.	367
KCRC	Enid, Okla.	1390	1000	562
KDAL	Duluth, Minn.	610	1000	471
KDB	Santa Barbara, Calif.	1490	250	372
KDFN	Casper, Wyo.	1470	1000	645
KDKA	Pittsburgh, Pa.	1020	50000	585
KDLR	Devils Lake, N. D.	1210	250	543
KDNT	Denton, Texas	1450	100	611
KDON	Monterey, Calif.	1240	250	365
KDRO	Sedalia, Mo.	1490	250	487
KDTH	Dubuque, Iowa	1370	1000	425
KDYL	Salt Lake City, Utah	1320	5000	623
KECA	Los Angeles, Calif.	790	5000	359

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KEEW	Brownsville, Texas	1490	100	608
KELA	Centralia-Chehalis, Wash.	1470	1000	629
KELD	El Dorado, Ark.	1400	250	353
KELO	Sioux Falls, S. D.	1230	250	599
KENO	Las Vegas, Nev.	1400	250	493
KERN	Bakersfield, Calif.	1410	1000	357
KEUB	Price, Utah	1450	250	622
KEVR	Seattle, Wash.	1090	250	630
KEX	Portland, Ore.	1190	5000	569
KEYS	Corpus Christi, Texas	1490	250	609
KFAB	Lincoln, Neb.	1110	10000	491
KFAC	Los Angeles, Calif.	1330	1000	359
KFAM	St. Cloud, Minn.	1450	250	476
KFAR	Fairbanks, Alaska	610	5000	647
KFBB	Great Falls, Mont.	1310	5000	489
KFBC	Cheyenne, Wyo.	1240	250	645
KFBI	Wichita, Kans.	1070	1000	434
KFBK	Sacramento, Calif.	1530	10000	367
KFDA	Amarillo, Texas	1230	250	607
KFDM	Beaumont, Texas	560	1000	608
KFEL	Denver, Colo.	950	5000	374
KFEQ	St. Joseph, Mo.	680	5000	486
KFFA	Helena, Ark.	1490	250 C. P.	353
KFGQ	Boone, Iowa	1260	250	423
KFH	Wichita, Kans.	1330	5000	435
KFI	Los Angeles, Calif.	650	50000	360
KFIO	Spokane, Wash.	1230	250	632
KFIZ	Fond-Du-Lac, Wis.	1450	250	639
KFJB	Marshalltown, Iowa	1230	250	426
KFJI	Klamath Falls, Ore.	1210	100	566
KFJM	Grand Forks, N. D.	1440	500	543
KFJZ	Fort Worth, Texas	1270	5000	613
KEKA	Greeley, Colo.	910	1000	376
KFKU	Lawrence, Kans.	1250	1000	433
KFLW	Klamath Falls, Ore.	1450	250 C. P.	567
KFMB	San Diego, Calif.	1450	250	369
KFNF	Shenandoah, Iowa	920	500	426
KFOR	Lincoln, Neb.	1240	250	492
KFOX	Long Beach, Calif.	1280	1000	359
KFPW	Fort Smith, Ark.	1400	250	353
KFPY	Spokane, Was.	920	5000	632
KFQD	Anchorage, Alaska	790	1000	647
KFRC	San Francisco, Calif.	610	5000	370
KFRE	Fresno, Calif.	1340	250	358
KFRQ	Longview, Texas	1370	1000	615
KFRU	Columbia, Mo.	1400	250	483
KFSD	San Diego, Calif.	600	1000	369
KFSG	Los Angeles, Calif.	1150	2500 d., 1000 n.	359
KFUN	Las Vegas, N. M.	1230	250	500
KFUO	St. Louis, Mo.	850	5000	487
KFVD	Los Angeles, Calif.	1020	1000	360
KFVS	Cape Girardeau, Mo.	1400	250	483
KFWB	Los Angeles, Calif.	980	5000	360
KFXD	Nampa, Idaho	1230	250	402
KFXJ	Grand Junction, Colo.	920	500	376
KFXM	San Bernardino, Calif.	1240	250	369
KFYO	Lubbock, Texas	1340	250	615
KFYR	Bismarek, N. D.	550	5000	543
KGA	Spokane, Wash.	1510	10000	632
KGB	San Diego, Calif.	1360	1000	369
KGBS	Harlingen, Texas	1240	250	614
KGBX	Springfield, Mo.	1260	5000	487

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KGCU	Mandan, N. D.	1270	250	544
KG CX	Sidney, Mont.	1480	1000	490
KGDE	Fergus Falls, Minn.	1230	100	473
KGDM	Stockton, Calif.	1140	5000	372
KGEK	Sterling, Colo.	1230	100	377
KGER	Long Beach, Calif.	1390	5000	359
KGEZ	Kalspell, Mont.	1340	100	490
KGFF	Shawnee, Okla.	1450	250	564
KG FJ	Los Angeles, Calif.	1230	100	362
KGFL	Roswell, N. M.	1400	100	501
KGFW	Kearney, Neb.	1340	250	491
KGFX	Pierre, S. D.	630	200	599
KGGF	Coffeyville, Kans.	690	500	431
KGGM	Albuquerque, N. M.	1260	1000	500
KGHF	Pueblo, Colo.	1350	500	377
KGHI	Little Rock, Ark.	1230	250	354
KGHL	Billings, Mont.	790	5000	488
KGIR	Butte, Mont.	1370	5000	489
KGIW	Alamosa, Colo.	1450	250	374
KGKB	Tyler, Texas	1490	250	619
KGKL	San Angelo, Texas	1400	250	617
KGKO	Fort Worth, Texas	570	5000	613
KGKY	Scottsbluff, Neb.	1490	250	493
KGLO	Mason City, Iowa	1300	5000	426
KGLU	Safford, Ariz.	1450	250	352
KGMB	Honolulu, Hawaii	590	5000	649
KGNC	Amarillo, Texas	1440	1000	607
KGNO	Dodge City, Kans.	1370	250	431
KGO	San Francisco, Calif.	810	7500	370
KGU	Honolulu, Hawaii	760	2500	649
KGVO	Missoula, Mont.	1290	1000	490
KGW	Portland, Ore.	620	5000	569
KG Y	Olympia, Wash.	1240	250	630
KHAS	Hastings, Neb.	1230	250	491
KHBC	Hilo, Hawaii	1230	250	649
KHBG	Okmulgee, Okla.	1240	250	564
KHJ	Los Angeles, Calif.	930	5000	362
KHMO	Hannibal, Mo.	1340	250	483
KHQ	Spokane, Wash.	590	5000	632
KHSL	Chico, Calif.	1290	1000	357
KHUB	Watsonville, Calif.	1340	250	373
KICA	Clovis, N. M.	1240	250	500
KICD	Spencer, Iowa	1240	100	429
KID	Idaho Falls, Idaho	1350	500	402
KIDO	Boise, Idaho	1380	1000	402
KIEM	Eureka, Calif.	1480	1000	358
KIEV	Glendale, Calif.	870	250	358
KILO	Grand Forks, N. D.	1440	500	543
KINY	Juneau, Alaska	1460	1000	647
			5000 C. P.	
KIRO	Seattle, Wash.	710	50000	630
KIT	Yakima, Wash.	1280	1000	634
KIUL	Garden City, Kans.	1240	250	431
KIUN	Pecos, Texas	1400	100	617
KIUP	Durango, Colo.	1400	250	376
KJBS	San Francisco, Calif.	1100	500	370
KJR	Seattle, Wash.	1000	5000	630
KLBM	La Grande, Ore.	1450	250	567
KLCN	Blytheville, Ark.	900	1000	353
KLO	Ogden, Utah	1430	5000	622
KLPM	Minot, N. D.	1390	1000	544
KLRA	Little Rock, Ark.	1010	1000 d., 5000 n.	354
KLS	Oakland, Calif.	1310	1000	366

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KLUF	Galveston, Texas	1100	250	614
KLX	Oakland, Calif.	910	1000	365
KLZ	Denver, Colo.	560	5000	375
KMA	Shenandoah, Iowa	960	5000	426
KMAC	San Antonio, Texas	1240	250	618
KMBC	Kansas City, Mo.	980	5000	485
KMED	Medford, Ore.	1110	1000	567
KMJ	Fresno, Calif.	580	5000	358
KMLB	Monroe, La.	1230	250	441
KMMJ	Grand Island, Neb.	750	1000	491
KMO	Tacoma, Wash.	1360	5000	632
KMOX	St. Louis, Mo.	1120	50000	486
KMPC	Los Angeles, Calif.	710	10000	362
KMTR	Los Angeles, Calif.	570	1000	363
KMYC	Marysville, Calif.	1450	250	364
KMYR	Denver, Colo.	1340	250	375
KNAK	Salt Lake City, Utah	1400	250 C. P.	623
KNEL	Brady, Texas	1490	100	608
KNET	Palestine, Texas	1150	100	616
KNOE	Monroe, La.	1450	250	442
KNOW	Austin, Texas	1190	250	607
KNX	Los Angeles, Calif.	1070	50000	364
KOA	Denver, Colo.	850	50000	375
KOAC	Corvallis, Ore.	550	1000	566
KOAM	Pittsburgh, Kans.	810	1000	434
KOB	Albuquerque, N. M.	1030	10000	50000 C. P.
KOCA	Kilgore, Texas	1240	250	615
KOCY	Oklahoma City, Okla.	1310	250	563
KODL	The Dalles, Ore.	1230	100	566
KODY	North Platte, Neb.	1240	250	492
KOH	Reno, Nev.	630	1000	493
KOIL	Omaha, Neb.	1290	5000	492
KOIN	Portland, Ore.	970	5000	509
KOKO	La Junta, Colo.	1100	250	377
KOL	Seattle, Wash.	1300	5000	631
KOMA	Oklahoma City, Okla.	1520	5000	563
KOME	Tulsa, Okla.	1340	250	564
KONO	San Antonio, Texas	1400	250	618
KONP	Port Angeles, Wash.	1450	250 C. P.	630
KOOS	Marshfield, Ore.	1230	250	567
KORE	Eugene, Ore.	1450	250	566
KORN	Fremont, Neb.	1100	250	491
KOTA	Rapid City, S. D.	1100	250	50000 C. P.
KOTN	Pine Bluff, Ark.	1490	250	355
KOVC	Valley City, N. D.	1490	250	544
KOVO	Provo, Utah	1240	250	622
KOWH	Omaha, Neb.	660	500	493
KOY	Phoenix, Ariz.	550	1000	351
KPAB	Laredo, Texas	1190	250	615
KPAC	Port Arthur, Texas	1250	1000	617
KPAS	Pasadena, Calif.	1110	10000	366
KPDN	Pampa, Texas	1340	100	616
KPEA	Helena, Mont.	1240	250	489
KPHO	Phoenix, Ariz.	1230	250	351
KPKW	Pasco, Wash.	1340	250 C. P.	630
KPLC	Lake Charles, La.	1490	250	441
KPLT	Paris, Texas	1190	250	616
KPMC	Bakersfield, Calif.	1560	1000	357
KPO	San Francisco, Calif.	680	50000	370
KPOF	Denver, Colo.	910	1000	376
KPOW	Powell, Wyo.	1230	250	645

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KPPC	Pasadena, Calif.	1240	100	366
KPQ	Wenatchee, Wash.	1190	250	633
		560	1000 C. P.	
KPRC	Houston, Texas	950	5000	614
KPRO	Riverside, Calif.	1410	1000	367
KQV	Pittsburgh, Pa.	1410	1000	585
KQW	San Jose, Calif.	740	5000	371
KRBA	Lufkin, Texas	1340	250	616
KRBC	Abilene, Texas	1450	250	607
KRBM	Bozeman, Mont.	1450	250	488
KRE	Berkeley, Calif.	1400	250	357
KRGV	Weslaco, Texas	1290	1000	621
KRIC	Beaumont, Texas	1450	250	608
KRIS	Corpus Christi, Texas	1360	1000	609
KRJT	Miles City, Mont.	1340	250	490
KRKD	Los Angeles, Calif.	1150	1000	364
KRKO	Everett, Wash.	1400	250	629
KRLC	Lewiston, Idaho	1400	250	402
KRLD	Dallas, Texas	1080	50000	611
KRLH	Midland, Texas	1230	250	616
KRMD	Shreveport, La.	1340	250	443
KRNR	Roseburg, Ore.	1490	250	570
KRNT	Des Moines, Iowa	1350	5000	424
KROC	Rochester, Minn.	1340	250	476
KROD	El Paso, Texas	600	500	613
KROS	Clinton, Iowa	1340	250	423
KROW	Oakland, Calif.	960	1000	366
KROY	Sacramento, Calif.	1210	250	369
KRRV	Sherman, Texas	910	1000	618
KRSC	Seattle, Wash.	1150	1000	631
KSAC	Manhattan, Kans.	580	500	433
KSAL	Salina, Kans.	1150	1000	434
KSAM	Huntsville, Texas	1490	250	615
KSAN	San Francisco, Calif.	1450	250	371
KSCJ	Sioux City, Iowa	1360	5000	426
KSD	St. Louis, Mo.	550	1000	386
KSEI	Pocatello, Idaho	930	250	402
KSFO	San Francisco, Calif.	560	1000	371
KSJB	Jamestown, N. D.	1400	250	543
KSKY	Dallas, Texas	660	1000	611
KSL	Salt Lake City, Utah	1160	50000	623
KSLM	Salem, Ore.	1390	1000	570
KS0	Des Moines, Iowa	1460	5000	424
KSOO	Sioux Falls, S. D.	1140	5000	600
KSR0	Santa Rosa, Calif.	1350	1000	372
KSTP	St. Paul, Minn.	1500	50000	475
KSUB	Cedar City, Utah	1340	250	621
KSUN	Bisbee, Ariz.	1230	250	350
KSWO	Lawton, Okla.	1150	250	562
KTAR	Phoenix, Ariz.	620	5000	351
KTBC	Austin, Texas	590	250	607
KTBI	Tacoma, Wash.	1490	250	633
KTBS	Shreveport, La.	1480	1000	443
KTEM	Temple, Texas	1400	250	619
KTFI	Twin Falls, Idaho	1270	1000	403
KTHS	Hos Springs, Ark.	0990	10000 d., 1000 n.	353
KTHT	Houston, Texas	1230	250	614
KTKC	Visalia, Calif.	910	5000	373
KTKN	Ketchikan, Alaska	930	1000	647
KTMS	Santa Barbara, Calif.	1250	1000	372
KTNM	Tueumcari, N. M.	1400	250	501
KTOH	Lihue, Hawaii	1490	250	649
KTOK	Oklahoma City, Okla.	1400	250	563



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KTRB	Modesto, Calif.	860	1000	364
KTRH	Houston, Texas	740	50000	614
KTRI	Sioux City, Iowa	1450	250	427
KTRM	Jonesboro, Ark.	1230	250	354
KTSA	San Antonio, Texas	550	1000	618
KTSM	El Paso, Texas	1380	500	613
KTSW	Emporia, Kans.	1400	250	431
KTTS	Springfield, Mo.	1400	250	488
KTUC	Tucson, Ariz.	1400	250	352
KTUL	Tulsa, Okla.	1430	5000	564
KTW	Seattle, Wash.	1250	1000	631
KTYW	Yakima, Wash.	1460	250	634
KUIN	Grant Pass, Ore.	1340	250	566
KUJ	Walla Walla, Wash.	1420	1000	633
KUOA	Siloam Springs, Ark.	1290	5000	355
KUSD	Vermillion, S. D.	920	500	600
KUTA	Salt Lake City, Utah	570	5000	623
KVAK	Atchison, Kans.	1450	250	431
KVAN	Vancouver, Wash.	910	500	633
KVCV	Redding, Calif.	1230	250	367
KVEC	San Luis Obispo, Calif.	1230	250	371
KVFD	Fort Dedge, Iowa	1400	250	425
KVGB	Great Bend, Kans.	1400	250	433
KVI	Tacoma, Wash.	570	5000	633
KVIC	Victoria, Texas	1340	250	619
KVNU	Legan, Utah	1230	250	622
KVOA	Tucson, Ariz.	1290	1000	352
KVOD	Denver, Colo.	630	5000	376
KVOE	Santa Ana, Calif.	1490	250	372
KVOL	Lafayette, La.	1340	250	441
KVOO	Tulsa, Okla.	1170	50000	565
KVOP	Plainview, Texas	1400	250	617
KVOR	Colorado Springs, Colo.	1360	1000	374
KVOS	Bellingham, Wash.	790	250	629
KVOX	Moorhead, Minn.	1340	250	476
KVRS	Rock Springs, Wyo.	1400	250	645
KVSF	Santa Fe, N. M.	1340	100	501
KVSO	Armore, Okla.	1240	100	561
KVWC	Vernon, Texas	1490	250	619
KWAL	Wallace, Idaho	1450	250	403
KWAT	Watertown, S. D.	1240	250	600
KWBU	Corpus Christi, Texas	1010	50000	609
KWBW	Hutchinson, Kans.	1450	250	433
KWEW	Hobbs, N. M.	1490	100	500
KWFC	Hot Springs, Ark.	1340	250	354
KWFT	Wichita Falls, Texas	620	1000	621
KWG	Stockton, Calif.	1230	250	373
KWIL	Albany, Ore.	1240	250	565
KWJB	Globe, Ariz.	1240	250	350
KWJJ	Portland, Ore.	1080	1000	570
KWK	St. Louis, Mo.	1380	1000	486
KWKH	Shreveport, La.	1130	50000	443
KWKW	Pasadena, Calif.	1430	1000	367
KWLC	Decorah, Iowa	1240	250	424
KWKK	Longview, Wash.	1400	250	629
KWLM	Willmar, Minn.	1340	350	477
KWOC	Poplar Bluff, Mo.	1340	250	485
KWON	Bartlesville, Okla.	1400	250	562
KWOS	Jefferson City, Mo.	1240	250	483
KWRC	Pandleton, Ore.	1240	250	567
KWSC	Pullman, Wash.	1250	5000	630
KWTO	Springfield, Mo.	560	1000	488

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
KWYO	Sheridan, Wyo.	1100	250	645
KXA	Seattle, Wash.	770	1000	631
KXEL	Waterloo, Iowa	1540	50000	429
KXL	Portland, Ore.	750	10000	570
KXO	El Centro, Calif.	1490	100	357
KXOA	Sacramento, Calif.	1490	250	367
KXOK	St. Louis, Mo.	630	5000	486
KXOX	Sweetwater, Texas	1210	250	618
KXRO	Aberdeen, Wash.	1310	250	629
KXYZ	Houston, Texas	1320	5000	615
KYA	San Francisco, Calif.	1260	1000	371
KYCA	Prescott, Ariz.	1190	250	351
KYOS	Merced, Calif.	1190	250	364
KYSM	Mankato, Minn.	1230	250	473
KYUM	Yuma, Ariz.	1210	250	352
KYW	Philadelphia, Pa.	1060	50000	578
WAAB	Worcester, Mass.	1110	5000	458
WAAF	Chicago, Ill.	950	1000	405
WAAT	Newark, N. J.	970	1000	498
WABC	New York, N. Y.	880	50000	509
WABI	Bangor, Me.	1230	250	414
WABY	Albany, N. Y.	1100	250	503
WACO	Waco, Texas	1450	250	621
WADC	Akron, O.	1350	5000	546
WAGA	Atlanta, Ga.	590	5000	395
WAGE	Syracuse, N. Y.	620	1000	529
WAGF	Dothan, Ala.	1100	250	348
WAGM	Presque Isle, Me.	1450	100	415
WAIM	Anderson, S. C.	1230	250	595
WAIR	Winston-Salem, N. C.	1430	250	512
WAIT	Chicago, Ill.	820	5000	407
WAJR	Morgantown, W. Va.	1230	250	636
WAKR	Akron, O.	1590	5000	546
WALA	Mobile, Ala.	1410	5000	318
WALB	Albany, Ga.	1590	1000	395
WALL	Middletown, N. Y.	1310	250	509
WAMI	Laurel, Miss.	1310	250	480
WAOV	Vincennes, Ind.	1150	250	422
WAPI	Birmingham, Ala.	1070	5000	317
WAPO	Chattanooga, Tenn.	1150	1000	601
WARM	Seranton, Pa.	1400	250	586
WASK	Lafayette, Ind.	1150	250	421
WATL	Atlanta, Ga.	1400	250	395
WATN	Watertown, N. Y.	1240	250	533
WATR	Waterbury, Conn.	1320	1000	383
WATW	Ashland, Wis.	1100	100	
			250 C. P.	639
WAVE	Louisville, Ky.	970	5000	438
WAWZ	Zarepath, N. J.	1380	1000	499
WAYS	Charlotte, N. C.	610	1000	535
WAYX	Waycross, Ga.	1230	250	401
WAZL	Hazleton, Pa.	1150	250	577
WBAA	West Lafayette, Ind.	920	1000	422
WBAB	Atlantic City, N. J.	1490	250	497
WBAL	Baltimore, Md.	1090	50000	417
WBAP	Fort Worth, Texas	820	50000	613
WBAX	Wilkes-Barre, Pa.	1240	100	589
WBBB	Burlington, N. C.	920	1000	535
WBBL	Richmond, Va.	1240	100	
		1450	250 C. P.	626
WBEM	Chicago, Ill.	780	50000	407
WBFR	Brooklyn, N. Y.	1330	1000	505
WBBZ	Ponca City, Okla.	1230	250	564

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WBCM	Bay City, Mich.	1440	500	461
WBEN	Buffalo, N. Y.	930	5000	507
WBFD	Petersburg, Va.	1240	250 C. P.	626
WBHP	Huntsville, Ala.	1230	250	348
WBIG	Greensboro, N. C.	1470	5000	537
WBIR	Knoxville, Tenn.	1240	250	603
WBLJ	Dalton, Ga.	1230	250	399
WBLK	Clarksburg, W. Va.	1400	250	635
WBML	Macon, Ga.	1240	250	399
WBNS	Columbus, O.	1460	1000	553
WBNX	New York, N. Y.	1380	5000	510
WBNY	Buffalo, N. Y.	1400	250	505
WBOC	Salisbury, Md.	1230	250	451
WBOW	Terre Haute, Ind.	1230	250	422
WBFC	Birmingham, Ala.	960	5000	347
WBRE	Wilkes-Barre, Pa.	1340	250	590
WBRK	Pittsfield, Mass.	1340	250	458
WBWW	Welch, W. Va.	1340	250	637
WBRV	Waterbury, Conn.	1590	1000	383
WBT	Charlotte, N. C.	1110	50000	535
WBTA	Batavia, N. Y.	1490	250	503
WBTH	Williamson, W. Va.	1400	250	637
WBTM	Danville, Va.	1400	250	625
WBYN	Brooklyn, N. Y.	1430	500	505
WBZ	Boston, Mass.	1030	50000	453
WBZA	Springfield, Mass.	1030	1000	453
WCAE	Pittsburgh, Pa.	1250	5000	585
WCAI	Northfield, Minn.	770	5000	476
WCAM	Camden, N. J.	1310	500	497
WCAO	Baltimore, Md.	600	5000	447
WCAP	Asbury Park, N. J.	1310	500	497
WCAR	Pontiac, Mich.	1130	1000	470
WCAT	Rapid City, S. D.	1230	100	599
WCAU	Philadelphia, Pa.	1210	50000	579
WCAX	Burlington, Vt.	620	1000	623
WCAZ	Carthage, Ill.	1080	250	405
WCBI	Columbus, Miss.	1340	250	478
WCBM	Baltimore, Md.	1400	250	447
WCBS	Springfield, Ill.	1450	250	415
WCBT	Roanoke Rapids, N. C.	1230	250	541
WCCO	Minneapolis, Minn.	830	50000	473
WCED	Du Bois, Pa.	1230	250	572
WCFL	Chicago, Ill.	1000	10000	407
WCFS	Charleston, W. Va.	580	5000	635
WCHV	Charlottesville, Va.	1450 1240 C.P.	250	624
WCKY	Cincinnati, O.	1530	50000	517
WCLO	Janesville, Wis.	1230	250	640
WCLS	Joliet, Ill.	1340	250	413
WCMI	Ashland, Ky.	1340	250	437
WCNC	Elizabeth, N. C.	1400	250	536
WCOA	Pensacola, Fla.	1370	500	392
WCOC	Meridian, Miss.	910	1000	480
WCOL	Columbus, O.	1230	250	553
WCOP	Boston, Mass.	1150	500	453
WCOS	Columbia, S. C.	1400	250	597
WCOU	Lewiston, Maine	1240	250	444
WCOV	Montgomery, Ala.	1240	250	349
WCPO	Cincinnati, O.	1230	250	548
WCPS	Greenwood, S. C.	1450	250	598
WCBW	Chicago, Ill.	1240	100	407
WCSC	Charleston, S. C.	1390	500	595
WCSE	Portland, Me.	970	5000	445

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WDAE	Tampa, Fla.	1250	5000	393
WDAF	Kansas City, Mo.	610	5000	485
WDAK	Columbus, Ga.	1340	250	398
WDAN	Danville, Ill.	1490	250	412
WDAS	Philadelphia, Pa.	1400	250	579
WDAY	Fargo, N. D.	970	5000	543
WDBC	Escanaba, Mich.	1190	250	465
WDBJ	Roanoke, Va.	960	5000	627
WDBO	Orlando, Fla.	580	5000	391
WDEF	Chattanooga, Tenn.	1400	250	601
WDEL	Wilmington, Del.	1150	5000	384
WDEV	Waterbury, Vt.	550	1000	624
WDGY	Minneapolis, Minn.	1130	500	475
WDLF	Panama City, Fla.	1230	250	492
WDMJ	Marquette, Mich.	1340	250	469
WDNC	Durham, N. C.	1490	250	536
WDOD	Chattanooga, Tenn.	1310	5000	601
WDRG	Hartford, Conn.	1360	5000	379
WDSM	Superior, Wisc.	1230	250	641
WDSU	New Orleans, La.	1280	1000 5000 C. P.	442
WDWS	Champaign, Ill.	1100	250	405
WDZ	Tuscola, Ill.	1050	1000	415
WEAF	New York, N. Y.	660	50000	510
WEAN	Providence, R. I.	790	5000	593
WEAU	Eau Claire, Wisc.	790	1000	639
WEBC	Duluth, Minn.	1320	5000	473
WEBK	Harrisburg, Ill.	1240	250	413
WEBR	Buffalo, N. Y.	1340	250	507
WEDC	Chicago, Ill.	1240	250	407
WEED	Rocky Mount, N. C.	1450	250	542
WEEI	Boston, Mass.	590	5000	453
WEEU	Reading, Pa.	850	1000	586
WEGO	Concord, N. C.	1440	1000	536
WEIM	Fitchburg, Mass.	1340	250	455
WELI	New Haven, Conn.	960	500	381
WELL	Battle Creek, Mich.	1400	250	461
WELO	Tupelo, Miss.	1490	250	481
WEMP	Milwaukee, Wisc.	1340	250	643
WENR	Chicago, Ill.	890	50000	409
WENT	Gloversville, N. Y.	1340	250	508
WENY	Elmira, N. Y.	1230	250	508
WEOA	Evansville, Ind.	1400	250	417
WERC	Erie, Pa.	1490	250	575
WEST	Easton, Pa.	1400	250	573
WESX	Salem, Mass.	1230	250	457
WEVD	New York, N. Y.	1330	5000	511
WEW	St. Louis, Mo.	770	1000	487
WEXL	Royal Oak, Mich.	1340	250	470
WFAA	Dallas, Texas	820	50000	611
WFAS	White Plains, N. Y.	1230	250	533
WFBC	Greenville, S. C.	1330	5000	597
WFBG	Altoona, Pa.	1340	250	572
WFBL	Syracuse, N. Y.	1390	5000	531
WFBM	Indianapolis, Ind.	1260	5000	419
WFBZ	Baltimore, Md.	1300	5000	447
WFCI	Pawtucket, R. I.	1420	1000	593
WFDF	Flint, Mich.	910	1000	465
WFEE	Manchester, N. H.	1370	5000	495
WFEB	Sylacauga, Ala.	1340	250 C. P.	350
WFHR	Wisconsin Rapids, Wisc.	1340	250	644
WFIG	Sumter, S. C.	1340	250	598
WFIL	Philadelphia, Pa.	560	1000	681

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WFIN	Findlay, O.	1330	1000	555
WFLA	Tampa, Fla.	970	5000	393
WFMD	Frederick, Md.	930	500	449
WFMJ	Youngstown, O.	1450	250	559
WFNC	Fayetteville, N. C.	1450	250	536
WFOR	Hattiesburg, Miss.	1400	250	479
WFOY	St. Augustine, Fla.	1240	250	392
WFPG	Atlantic City, N. J.	1450	250	497
WFTC	Kinston, N. C.	1230	250	539
WFTL	Miami, Fla.	710	10000	380
WFVA	Fredericksburg, Va.	1290	250	625
		1230 C. P.		
WGAA	Cedartown, Ga.	1340	250	398
WGAC	Augusta, Ga.	1240	250	397
WGAL	Lancaster, Pa.	1490	250	577
WGAN	Portland, Me.	560	5000	445
WGAR	Cleveland, O.	1480	5000	551
WGAU	Athens, Ga.	1340	250	395
WGBB	Freeport, N. Y.	1240	100	508
WGBF	Evansville, Ind.	1280	1000	417
WGBG	Greensboro, N. C.	980	1000	538
WGBI	Seranton, Pa.	910	500	587
WGBR	Goldboro, N. C.	1400	250	538
WGCM	Gulfport, Miss.	1240	250	479
WGES	Chicago, Ill.	1390	5000	409
WGGG	Gainesville, Ga.	1240	250	399
WGH	Newport News, Va.	1310	250	626
WGIL	Galesburg, Ill.	1400	250	413
WGKV	Charleston, W. Va.	1490	100	635
WGL	Fort Wayne, Ind.	1450	250	417
WGN	Chicago, Ill.	720	50000	409
WGNC	Gastonia, N. C.	1450	250	537
WGNY	Newburgh, N. Y.	1220	1000	509
WGOV	Valdosta, Ga.	1450	250	401
WGPC	Albany, Ga.	1450	250	395
WGR	Buffalo, N. Y.	550	1000	507
WGRG	Louisville, Ky.	1400	250	438
WGRM	Greenwood, Miss.	1240	250	478
WGST	Atlanta, Ga.	920	1000	397
WGTC	Greenville, N. C.	1490	250	538
WGTM	Wilson, N. C.	1340	250	542
WGY	Schenectady, N. Y.	810	50000	528
WHA	Madison, Wis.	970	5000	640
WHAI	Greenfield, Mass.	1240	250	456
WHAM	Rochester, N. Y.	1180	50000	527
WHAS	Louisville, Ky.	840	50000	438
WHAT	Philadelphia, Pa.	1340	100	583
WHAZ	Troy, N. Y.	1330	1000	531
WHB	Kansas City, Mo.	880	1000	485
WHBB	Selma, Ala.	1490	100	350
WHBC	Canton, O.	1480	1000	546
WHBF	Rock Island, Ill.	1270	5000	414
WHBI	Newark, N. J.	1280	1000	498
WHBL	Sheboygan, Wis.	1330	250	644
WHBQ	Memphis, Tenn.	1400	250	604
WHBU	Anderson, Ind.	1240	250	417
WHBY	Appleton, Wis.	1230	250	639
WHCU	Ithaca, N. Y.	870	1000	508
WHDF	Calumet, Mich.	1400	250	461
WHDH	Boston, Mass.	850	5000	453
WHDL	Olean, N. Y.	1450	250	525
WHEB	Portsmouth, N. H.	750	1000	495

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WHEC . . .	Rochester, N. Y. . . . .	1460	500	527
WHFC . . .	Cleero, Ill. . . . .	1450	250	412
WHGB . . .	Harrisburg, Pa. . . . .	1400	250 C. P.	576
WHIO . . .	Dayton, O. . . . .	1290	5000	554
WHIS . . .	Bluefield, W. Va. . . . .	1440	500	634
WHIT . . .	New Bern, N. C. . . . .	1450	250	540
WHIZ . . .	Zanesville, O. . . . .	1240	250	561
WHJB . . .	Greensburg, Pa. . . . .	620	250	575
WHK . . .	Cleveland, O. . . . .	1120	5000	551
WHKC . . .	Columbus, O. . . . .	640 610	500 1000 C. P.	553
WIKK . . .	Akron, O. . . . .	640	1000 C. P.	546
WHKY . . .	Hickory, N. C. . . . .	1200	1000	539
WHLB . . .	Virginia, Minn. . . . .	1400	250	477
WHLB . . .	Niagara Falls, N. Y. . . . .	1200	1000	525
WHLN . . .	Havlan, Ky. . . . .	1230	250	437
WHLS . . .	Port Huron, Mich. . . . .	1450	250	470
WHMA . . .	Anniston, Ala. . . . .	1450	250	347
WHN . . .	New York, N. Y. . . . .	1050	50000	513
WHNC . . .	Henderson, N. C. . . . .	850	250 C. P.	539
WHO . . .	Des Moines, Iowa. . . . .	1010	50000	425
WHOM . . .	Jersey City, N. J. . . . .	1480	500	498
WHOP . . .	Hopkinsville, Ky. . . . .	1230	250	437
WHOT . . .	South Bend, Ind. . . . .	1400	250	422
WHP . . .	Harrisburg, Pa. . . . .	1460	1000	376
WHPD . . .	Hartford, Conn. . . . .	1410	5000	379
WHUB . . .	Cookeville, Tenn. . . . .	1400	250	603
WHYN . . .	Holyoke, Mass. . . . .	1400	250	456
WEAC . . .	Hato Rey-San Juan, Puerto Rico. . . . .	580	5000	651
WIBA . . .	Madison, Wisc. . . . .	1310	5000	640
WHBC . . .	Indianapolis, Ind. . . . .	1070	5000	410
WIBG . . .	Philadelphia, Pa. . . . .	990	1000 10000 C. P.	581
WIBM . . .	Jackson, Mich. . . . .	1450	250	467
WIBU . . .	Poynette, Wisc. . . . .	1240	250	643
WIBW . . .	Topeka, Kans. . . . .	580	5000	434
WIBX . . .	Utica, N. Y. . . . .	1230	250	533
WICA . . .	Ashtabula, O. . . . .	970	1000	546
WICC . . .	Bridgeport, Conn. . . . .	600	500	379
WIGM . . .	Medford, Wisc. . . . .	1490	250	641
WIL . . .	St. Louis, Mo. . . . .	1230	250	487
WILL . . .	Urbana, Ill. . . . .	580	5000	415
WILM . . .	Wilmington, Del. . . . .	1450	250	384
WINC . . .	Winchester, Va. . . . .	1400	250	628
WIND . . .	Chicago, Ill. . . . .	560	5000	409
WING . . .	Dayton, O. . . . .	1410	5000	555
WINK . . .	Fort Myers, Fla. . . . .	1240	250	387
WINN . . .	Louisville, Ky. . . . .	1240	250	438
WINS . . .	New York, N. Y. . . . .	1010	10000 50000 C. P.	515
WINX . . .	Washington, D. C. . . . .	1340	250	385
WIOD . . .	Miami, Fla. . . . .	610	5000	390
WIP . . .	Philadelphia, Pa. . . . .	610	5000	583
WIRE . . .	Indianapolis, Ind. . . . .	1430	5000	419
WIS . . .	Columbia, S. C. . . . .	560	5000	507
WISE . . .	Asheville, N. C. . . . .	1230	250	535
WISH . . .	Indianapolis, Ind. . . . .	1310	1000	420
WISN . . .	Milwaukee, Wisc. . . . .	1150	5000	641
WISR . . .	Butler, Pa. . . . .	680	250	572
WITH . . .	Baltimore, Md. . . . .	1230	250	440
WIZE . . .	Springfield, O. . . . .	1340	250	556
WJAC . . .	Johnstown, Pa. . . . .	1400	250	578
WJAG . . .	Norfolk, Neb. . . . .	1090	1000	402

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WJAR	Providence, R. I.	920	5000	593
WJAS	Pittsburgh, Pa.	1320	5000	586
WJAX	Jacksonville, Fla.	930	1000	388
WJBC	Bloomington, Ill.	1230	250	405
WJBK	Detroit, Mich.	1490	250	461
WJBO	Baton Rouge, La.	1150	5000	441
WJBW	New Orleans, La.	1230	250	442
WJBY	Gadsden, Ala.	1210	250	348
WJDX	Jackson, Miss.	1300	1000	480
WJEF	Grand Rapids, Mich.	1230	250 C. P.	467
WJEE	Hagerstown, Md.	1240	250	451
WJHL	Johnson City, Tenn.	910	1000	603
WJHO	Opelika, Ala.	1100	100	349
WJHP	Jacksonville, Fla.	1320	250	388
WJIM	Lansing, Mich.	1240	250	469
WJJD	Chicago, Ill.	1160	20000	411
WJLB	Detroit, Mich.	1400	250	461
WJLD	Bessemer, Ala.	1100	250	347
WJLS	Beckley, W. Va.	560	100 250	634
WJMC	Rice Lake, Wis.	1240	250	643
WJMS	Ironwood, Mich.	1450	250	467
WJNO	West Palm Beach, Fla.	1230	250	393
WJOB	Hammond, Ind.	1230	250	419
WJPA	Washington, Pa.	1450	250	590
WJPF	Herrin, Ill.	1310	250	413
WJPR	Greenville, Miss.	1310	250	478
WJR	Detroit, Mich.	760	50000	463
WJRD	Tuscaloosa, Ala.	1230	250	350
WJTN	Jamestown, N. Y.	1210	250	508
WJW	Cleveland, O.	850	5000	553
WJZ	New York, N. Y.	770	50000	515
WJZM	Clarksville, Tenn.	1400	250	601
WKAQ	San Juan, Puerto Rico	620	5000	651
WKAR	East Lansing, Mich.	870	5000	463
WKAT	Miami, Fla.	1360	1000	391
WKBB	Des Moines, Iowa	1490	250	425
WKBB	La Crosse, Wis.	1110	1000	640
WKBN	Youngstown, O.	570	5000	561
WKBO	Harrisburg, Pa.	1230	250	576
WKBY	Richmond, Ind.	1490	100 250 C. P.	421
WKBW	Buffalo, N. Y.	1520	50000	508
WKBY	Muskegon, Mich.	1490	250	469
WKBU	Griffin, Ga.	1450	100 250 C. P.	399
WKEY	Covington, Va.	1310	250	624
WKLP	Poughkeepsie, N. Y.	1450	250	527
WKIX	Columbia, S. C.	1490	250 C. P.	597
WKLA	Ludington, Mich.	1450	250	469
WKMO	Kokomo, Ind.	1400	250	420
WKNE	Keene, N. H.	1290	5000	495
WKNY	Kingston, N. Y.	1490	250	509
WKOK	Sunbury, Pa.	1240	250	588
WKPA	New Kensington, Pa.	1150	250	578
WKPT	Kingsport, Tenn.	1400	250	603
WKRC	Cincinnati, O.	550	1000	548
WKRO	Cairo, Ill.	1490	250	405
WKST	New Castle, Pa.	1280	1000	578
WKVA	Arecibo, Puerto Rico	1230	250 C. P.	640
WKWK	Wheeling, W. Va.	1400	250	637
WKY	Oklahoma City, Okla.	930	1000 5000 C. P.	563
WKZO	Kalamazoo, Mich.	590	5000	469

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WLAC	Nashville, Tenn.	1510	50000	605
WLAG	La Grange, Ga.	1240	250	399
WLAK	Lakeland, Fla.	1340	250	389
WLAP	Lexington, Ky.	1450	250	438
WLAV	Grand Rapids, Mich.	1340	250	465
WLAW	Lawrence, Mass.	680	5000	456
WLAY	Muscle Shoals City, Ala.	1450	250	349
WLB	Minneapolis, Minn.	770	5000	175
WLBC	Muncie, Ind.	1310	250	421
WLBJ	Bowling Green, Ky.	1340	250	437
WLBL	Stevens Point, Wisc.	930	5000	611
WLBZ	Bangor, Me.	620	5000	444
WLDS	Jacksonville, Ill.	1180	250	413
WLEU	Erie, Pa.	1450	250	573
WLIB	Brooklyn, N. Y.	1190	1000	505
WLLH	Lowell-Lawrence, Mass.	1400	250	456
WLNH	Laconia, N. H.	1340	250	495
WLOF	Orlando, Fla.	1230	250	391
WLOG	Logan, W. Va.	1230	250	636
WLOK	Lima, O.	1240	250	555
WLOL	Minneapolis, Minn.	1330	1000	475
WLPM	Suffolk, Va.	1450	250	628
WLS	Chicago, Ill.	890	50000	411
WLVA	Lynchburg, Va.	1230	250	625
WLW	Cincinnati, O.	700	50000	549
WMAL	Washington, D. C.	630	5000	385
WMAM	Marinette, Wisc.	570	250	441
WMAN	Mansfield, O.	1100	250	556
WMAQ	Chicago, Ill.	670	50000	411
WMAS	Springfield, Mass.	1450	250	458
WMAZ	Macon, Ga.	940	5000	400
WMBD	Peoria, Ill.	1470	1000	414
WMBG	Richmond, Va.	1380	5000	626
WMBH	Joplin, Mo.	1450	250	483
WMBI	Chicago, Ill.	1110	5000	412
WMBO	Auburn, N. Y.	1340	250	503
WMBR	Jacksonville, Fla.	1400	250	388
WMBS	Uniontown, Pa.	590	1000	588
WMC	Memphis, Tenn.	790	5000	604
WMCA	New York, N. Y.	570	5000	517
WMEX	Boston, Mass.	1510	5000	455
WMFD	Wilmington, N. C.	1400	250	512
WMFF	Plattsburgh, N. Y.	1340	250	525
WMFG	Hibbing, Minn.	1240	250	473
WMFJ	Daytona Beach, Fla.	1450	250	387
WMFR	High Point, N. C.	1230	250	539
WMGA	Moultrie, Ga.	1400	250	400
WMIN	St. Paul, Minn.	1400	250	476
WMIS	Natchez, Miss.	1490		
		1240 C. P.	250	481
WMJM	Cordele, Ga.	1490	100	399
WMMN	Fairmont, W. Va.	920	5000	635
WMOB	Mobile, Ala.	1230	250	319
WMOG	Brunswick, Ga.	1490	100	398
WMOH	Hamilton, O.	1450	250	555
WMPC	Lapeer, Mich.	1230	250	469
WMPS	Memphis, Tenn.	1460	500	605
WMRC	Greenville, S. C.	1490	250	597
WMRF	Lewiston, Pa.	1490	250	578
WMRN	Marion, O.	1490	250	556
WMRO	Aurora, Ill.	1280	250	405
WMSL	Decatur, Ala.	1400	250	348
WMT	Cedar Rapids, Iowa	600	5000	423



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WMUR . . .	Manchester, N. H.	610	1000	495
WMVA . . .	Martinsville, Va.	1450	250	625
WNAB . . .	Bridgeport, Conn.	1450	250	379
WNAC . . .	Boston, Mass.	1260	5000	455
WNAD . . .	Norman, Okla.	640	1000	562
WNAX . . .	Yankton, S. D.	570	5000	600
WNBF . . .	Binghamton, N. Y.	1290	5000	503
WNBH . . .	New Bedford, Mass.	1340	250	457
WNBZ . . .	Saranac Lake, N. Y.	1320	100	527
WNEL . . .	San Juan, Puerto Rico	1320	5000	651
WNEW . . .	New York, N. Y.	1130	10000	519
WNHC . . .	New Haven, Conn.	1340	250	382
WNLC . . .	New London, Conn.	1490	250	382
WNOE . . .	New Orleans, La.	1450	250	442
WNOX . . .	Knoxville, Tenn.	990	10000	604
WNYC . . .	New York, N. Y.	830	1000	517
WOAI . . .	San Antonio, Texas	1200	50000	618
WOC . . .	Davenport, Iowa	1420	5000	424
WOCB . . .	W. Yarmouth, Mass.	1240	250	455
WOI . . .	Ames, Iowa	640	5000	423
WOKO . . .	Albany, N. Y.	1460	500	503
WOL . . .	Washington, D. C.	1260	1000	385
WOLF . . .	Syracuse, N. Y.	1490	250	529
WOLS . . .	Florence, S. C.	1230	250	597
WOMI . . .	Owensboro, Ky.	1490	250	439
WOMT . . .	Manitowoc, Wis.	1240	100	
			250 C. P.	640
WOOD . . .	Grand Rapids, Mich.	1300	5000	467
WOPI . . .	Bristol, Tenn.	1490	250	601
WOR . . .	New York, N. Y.	710	50000	521
WORC . . .	Worcester, Mass.	1310	1000	459
WORD . . .	Spartanburg, S. C.	1400	250	598
WORK . . .	York, Pa.	1350	1000	591
WORL . . .	Boston, Mass.	950	1000	455
WOSH . . .	Oshkosh, Wis.	1490	250	643
WOSU . . .	Columbus, O.	820	5000	554
WOV . . .	New York, N. Y.	1280	5000	525
WOW . . .	Omaha, Neb.	590	5000	493
WOWO . . .	Fort Wayne, Ind.	1190	10000	410
WPAB . . .	Ponce, Puerto Rico	1370	1000	649
WPAD . . .	Padueah, Ky.	1450	250	439
WPAB . . .	Parkersburg, W. Va.	1450	250	636
WPAT . . .	Paterson, N. J.	930	1000	498
WPAX . . .	Thomasville, Ga.	1240	250	401
WPAY . . .	Portsmouth, O.	1400	250	556
WPDQ . . .	Jacksonville, Fla.	1270	5000	389
WPEN . . .	Philadelphia, Pa.	950	5000	585
WPIC . . .	Sharon, Pa.	790	1000	587
WPIK . . .	Alexandria, Va.	730	250	624
WPIA . . .	Mayaguez, Puerto Rico	990	1000	649
WPRO . . .	Providence, R. I.	630	5000	595
WPRP . . .	Ponce, Puerto Rico	1420	250	651
WPTF . . .	Raleigh, N. C.	680	50000	540
WQAM . . .	Miami, Fla.	560	1000	390
WQAN . . .	Scranton, Pa.	910	500	587
WQBC . . .	Vicksburg, Miss.	1420	500	
			1000 C. P.	481
WQXR . . .	New York, N. Y.	1560	10000	523
WRAK . . .	Williamsport, Pa.	1100	250	589
WRAL . . .	Raleigh, N. C.	1240	250	540
WRAW . . .	Reading, Pa.	1340	250	586
WRBL . . .	Columbus, Ga.	1230	250 C. P.	398
WRC . . .	Washington, D. C.	980	5000	386

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WRDO	Augusta, Me.	1400	100 250 C. P.	444
WRDW	Augusta, Ga.	1480	5000	398
WREC	Memphis, Tenn.	600	5000	604
WREN	Lawrence, Kans.	1250	1000	433
WRGA	Rome, Ga.	1490	250	400
WRHI	Rock Hill, S. C.	1490	250	598
WRJN	Racine, Wis.	1400	250	613
WRIV	Richmond, Va.	1450	250 C. P.	627
WRLC	Toceoa, Ga.	1450	250	401
WRLD	West Point, Ga.	1490	250	401
WRNL	Richmond, Va.	910	5000	627
WROK	Rockford, Ill.	1440	500	414
WROL	Knoxville, Tenn.	620	500	604
WROX	Clarksdale, Miss.	1450	250	478
WRR	Dallas, Texas	1340	5000	611
WRRF	Washington, N. C.	930	1000	541
WRRN	Warren, O.	1400	250	559
WRUF	Gainesville, Fla.	850	5000	388
WRVA	Richmond, Va.	1440	50000	627
WSAI	Cincinnati, O.	1360	5000	519
WSAJ	Grove City, Pa.	1310	100	575
WSAM	Saginaw, Mich.	1400	250	470
WSAN	Allentown, Pa.	1470	500	572
WSAP	Portsmouth, Va.	1490	250	626
WSAR	Fall River, Mass.	1480	1000	455
WSAU	Wausau, Wisc.	1400	250	614
WSAV	Savannah, Ga.	1340	250	400
WSAY	Rochester, N. Y.	1240 1370	250 1000 C. P.	527
WSAZ	Huntington, W. Va.	930	1000	636
WSB	Atlanta, Ga.	750	50000	397
WSBA	York, Pa.	900	1000	591
WSBC	Chicago, Ill.	1240	250	442
WSBT	South Bend, Ind.	960	1000	422
WSFA	Montgomery, Ala.	1440	500	349
WSGN	Birmingham, Ala.	610	1000	317
WSIX	Nashville, Tenn.	980	5000	605
WSJS	Winston-Salem, N. C.	600	5000	542
WSKB	McComb, Miss.	1230	250	480
WSLB	Ogdensburg, N. Y.	1400	250	525
WSLI	Jackson, Miss.	1450	250	480
WSLS	Roanoke, Va.	1240	250	627
WSM	Nashville, Tenn.	650	50000	605
WSMB	New Orleans, La.	1350	5000	443
WSNJ	Bridgeton, N. J.	1240	250	497
WSNY	Schenectady, N. Y.	1240	250	528
WSOC	Charlotte, N. C.	1240	250	536
WSOJ	Henderson, Ky.	860	500	437
WSOO	Sault Ste. Marie, Mich.	1230	100	471
WSOY	Decatur, Ill.	1340	250	412
WSPA	Spartanburg, S. C.	950	1000 5000 C. P.	598
WSPB	Sarasota, Fla.	1450	250	393
WSPD	Toledo, O.	1370	5000	557

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
WSPR . . .	Springfield, Mass.	1270	1000	458
WSRR . . .	Stamford, Conn.	1100	250	382
WSTN . . .	Staunton, Va.	1100	250 C. P.	628
WSTP . . .	Salisbury, N. C.	1190	250	512
WSTV . . .	Steubenville, O.	1310	250	557
WSUI . . .	Iowa City, Iowa	910	5000	425
WSUN . . .	St. Petersburg, Fla.	620	5000	392
WSVA . . .	Harrisonburg, Va.	550	1000	625
WSYB . . .	Rutland, Vt.	1380	1000	624
WSYR . . .	Syracuse, N. Y.	570	5000	529
WTAD . . .	Quincy, Ill.	930	1000	414
WTAG . . .	Worcester, Mass.	580	5000	459
WTAL . . .	Tallahassee, Fla.	1340	250	393
WTAM . . .	Cleveland, O.	1100	50000	553
WTAQ . . .	Green Bay, Wisc.	1360	5000	639
WTAR . . .	Norfolk, Va.	790	5000	626
WTAW . . .	College Station, Texas	1150	1000	609
WTAX . . .	Springfield, Ill.	1240	100	415
WTBO . . .	Cumberland, Md.	1150	250	419
WTCM . . .	Traverse City, Mich.	1400	250	471
WTCN . . .	Minneapolis, Minn.	1280	1000	475
WTEL . . .	Philadelphia, Pa.	1340	100	585
WTHT . . .	Hartford, Conn.	1230	250	381
WTIC . . .	Hartford, Conn.	1080	50000	381
WTJS . . .	Jackson, Tenn.	1390	1000	603
WTMA . . .	Charleston, S. C.	1250	1000	595
WTMC . . .	Ocala, Fla.	1190	250	391
WTMJ . . .	Milwaukee, Wisc.	620	5000	611
WTMV . . .	East St. Louis, Ill.	1190	500	413
WTNJ . . .	Trenton, N. J.	1310	500	499
WTOC . . .	Savannah, Ga.	1290	5000	401
WTOL . . .	Toledo, O.	1230	250	559
WTOP . . .	Washington, D. C.	1500	50000	386
WTRC . . .	Elkhart, Ind.	1340	250	417
WTRY . . .	Troy, N. Y.	980	1000	531
WTSP . . .	St. Petersburg, Fla.	1380	500	392
WTTM . . .	Trenton, N. J.	920	1000	499
WVCK . . .	Sitka, Alaska	1220	15 (Amer. Expeditionary Station)	647
WWDC . . .	Washington, D. C.	1150	250	386
WWJ . . .	Detroit, Mich.	950	5000	463
WWL . . .	New Orleans, La.	870	50000	443
WWNC . . .	Asheville, N. C.	570	1000	535
WWNY . . .	Watertown, N. Y.	790	1000	533
WWPG . . .	Palm Beach, Fla.	1340	250	391
WWRL . . .	Woodside, N. Y.	1600	250	534
WWSR . . .	St. Albans, Vt.	1420	1000	624
WWSW . . .	Pittsburgh, Pa.	1190	250	586
WWVA . . .	Wheeling, W. Va.	1170	50000	637
WXYZ . . .	Detroit, Mich.	1270	5000	463

# Stations By Cities

## Major Network Affiliations

Key to Network Abbreviations: C—Columbia Broadcasting System; M—Mutual Broadcasting System; B—Blue Network Co.; N—National Broadcasting Co.

\* Joins Blue June 15, 1945; \*\* Joins CBS June 15, 1945.

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Aberdeen, S. D.	KABR	M	Bakersfield, Calif.	KERN	
Aberdeen, Wash.	KXRO	M		KPMC	M
Abilene, Texas	KRBC	M-B	Baltimore, Md.	WBAL	N
Ada, Okla.	KADA	B		WCAO	C
Akron, Ohio (Tallmadge)	WADC	C		WCBM	B
	WAKR	B		WFBR	M
	WHKK			WITH	
Alamosa, Colo.	KGIW		Bangor, Me.	WABI	C
Albany, Ga.	WALB	M		WLBZ	N
	WGPC	C	Bartlesville, Okla.	KWON	M
Albany, N. Y.	WABY	M	Batavia, N. Y.	WBTA	M
	WOKO	C	Baton Rouge, La.	WJBO	B
Albany, Oregon	KWIL	M	Battle Creek, Mich.	WELL	B
Albert Lea, Minn.	KATE	M-B	Bay City, Mich.	WBCM	B
Albuquerque, N. M.	KGGM	C	Beaumont, Tex.	KFDM	B
	KOB	N		KRIC	
Alexandria, La.	KALB	B	Beckley, W. Va.	WJLS	C
Alexandria, Va.	WPIK		Bellingham, Wash.	KVOS	
Allentown, Pa.	WSAN	N	Bend, Ore.	KBND	M
Altoona, Pa.	WFBG	N	Berkeley, Calif.	KRE	
Amarillo, Texas	KFDA	B	Bessemer, Ala.	WJLD	
	KGNC	N	Big Spring, Tex.	KBST	B-M
Ames, Iowa	WOI		Billings, Mont.	KGHL	N
Anchorage, Alaska	KFQD		Binghamton, N. Y.	WNBF	C
Anderson, Ind.	WHBU	B	Birmingham, Ala.	WAPI	C
Anderson, S. C.	WAIM	C		WBRC	N
Ann Arbor, Mich.	WPAG			WSGN	B
Anniston, Ala.	WHMA	B	Bismarck, N. D.	KFYR	N
Appleton, Wisc.	WHBY	M	Bloomington, Ill.	WJBC	
Ardmore, Okla.	KVSO	B	Bluefield, W. Va.	WHIS	N
Arecibo, Puerto Rico	WKVM		Blytheville, Ark.	KLCN	
Asbury Park, N. J.	WCAP		Boise, Idaho	KIDO	N
Asheville, N. C.	WISE	M-N	Boone, Iowa	KFGQ	
	WWNC	C	Boston, Mass.	WBZ	N
Ashland, Ky.	WCMI	M		WCOP	B
Ashland, Wisc.	WATW	M		WEEI	C
Ashtabula, Ohio	WICA			WHDH	B
Astoria, Ore.	KAST	M		WMEX	
Atchison, Kans.	KVAK	M		WNAC	M
Athens, Ga.	WGAU	C		WORL	
Atlanta, Ga.	WAGA	B	Bowling Green, Ky.	WLBK	M
	WATL	M	Bozeman, Mont.	KRBM	N
	WGST	C	Brady, Texas	KNEL	
	WSB	N	Bridgeport, Conn.	WICC	M
Atlantic City, N. J.	WBAB	C		WNAB	B
	WPPG	B	Bridgeton, N. J.	WSNJ	
Auburn, N. Y.	WMBO	M	Bristol, Tenn.	WOPI	N
Augusta, Ga.	WGAC	B	Brooklyn, N. Y.	WBBR	
	WRDW	C		WBYN	
Augusta, Me.	WRDO	N		WLIB	
Aurora, Ill.	WMRO		Brownsville, Texas	KEEW	B
Austin, Texas	KNOW	B-M	Brownwood, Texas	KBWD	M
	KTBC	C	Brunswick, Ga.	WMOG	
Baker, Ore.	KBKR		Buffalo, N. Y.	WBEN	N
				WBNY	

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
	WEBR	M	Columbus, Ga.	WRBL	C
	WGR	B		WDAK	B-M
	WKBW	C	Columbus, Miss.	WCBI	M
Burlington, Ia.	KBUR	B	Columbus, Ohio	WBNS	C
Burlington, N. C.	WBBB	M		WCOL	B
Burlington, Vt.	WCAX	C		WHKC	M
Butler, Pa.	WISR			WOSU	
Butte, Mont.	KGIR	N	Concord, N. C.	WEGO	
Cairo, Ill.	WKRO		Conway, S. C.	WLAT	
Calumet, Mich.	WHDF	M	Cookeville, Tenn.	WHUB	C
Camden, N. J.	WCAM		Coos Bay, Ore.	KOOS	M
Canton, Ohio	WHBC	M	Cordele, Ga.	WMJM	
Cape Girardeau, Mo.	KFVS		Corpus Christi, Tex.	KEYS	C
Carlsbad, N. M.	KAVE			KWBU	B
Carthage, Ill.	WCAZ			KRIS	M-N
Casper, Wyoming	KDFN		Corsicana, Texas	KAND	M
Cedar City, Utah	KSUB	C	Corvallis, Ore.	KOAC	
Cedar Rapids, Iowa	WMT	C-M	Covington, Va.	WKEY	B
Cedartown, Ga.	WGAA	B	Cumberland, Md.	WTBO	N
Centralia-Chehalis, Wash.	KELA	M	Dallas, Texas	KRLD	C
Champaign, Ill.	WDWS	C		KGKQ	
Charleston, S. C.	WCSC	C		KSKY	
	WTMA	N		WFAA	N
Charleston, W. Va.	WCHS	C		WRR	M
	WGKV	N	The Dalles, Ore.	KODL	
Charlotte, N. C.	WAYS	B-M	Dalton, Ga.	WBLJ	M
	WBT	C	Danville, Ill.	WDAN	C
	WSOC	N	Danville, Va.	WBTM	B
Charlottesville, Va.	WCHV	B	Davenport, Iowa	WOC	B
Chattanooga, Tenn.	WAPO	N	Dayton, Ohio	WHIO	C
	WDEF	B-M		WING	B
	WDOD	C	Daytona Beach, Fla.	WMPJ	M
Cheyenne, Wyo.	KFBC	B	Decatur, Ala.	WMSL	B
Chicago, Ill.	WAAF		Decatur, Ill.	WSOY	C
	WAIT		Decorah, Iowa	KWLC	
	WBBM	C	Denton, Texas	KDNT	
	WCFL		Denver, Colo.	KFEL	M
	WCRW			KLZ	C
	WEDC			KMYR	
	WENR	B		KOA	N
	WGES			KPOF	B
	WGN	M		KVOD	C-B
	WIND		Des Moines, Iowa	KRNT*	C
	WJJD			KSO**	B-M
	WLS	B		WHO	N
	WMAQ	N	Detroit, Mich.	WJBK	N
	WMBI			WJLB	
	WSBC			WJR	
Chico, Calif.	KHSL	M		WWJ	C
Cicero, Ill.	WHFC			WXYZ	N
Cincinnati, Ohio	WCKY	C	Devils Lake, N. D.	KDLR	B
	WCPO		Dodge City, Kans.	KGNO	M
	WKRC	M	Dothan, Ala.	WAGF	B
	WLW	N	Dublin, Ga.	WMLT	
	WSAI	B	Du Bois, Pa.	WCED	C
Clarksburg, W. Va.	WBLK	N	Dubuque, Ia.	KDTH	M
Clarksdale, Miss.	WROX			WKBB	B
Clarksville, Tenn.	WJZM	M	Duluth, Minn.	KDAL	C
Clayton (St. Louis) Mo.	KFUO			WEBC	N
Cleveland, Ohio	WGAR	C	Durango, Colo.	KIUP	
	WHK	M	Durham, N. C.	WDNC	C
	WJW	B	East Lansing, Mich.	WKAR	
	WTAM	N	East St. Louis, Ill.	WTMV	
Clinton, Ia.	KROS	M	Easton, Pa.	WEST	M-N
Clovis, N. M.	KICA	M	Eau Claire, Wisc.	WEAU	N
Coffeyville, Kans.	KGGF	B	El Centro, Calif.	KXO	M
College Station, Tex.	WTAW	B	El Dorado, Ark.	KELD	B
Colorado Springs, Colo.	KVOR	C	Elizabeth City, N. C.	WCNC	M
Columbia, Mo.	KFRU	B	Elk City, Okla.	KASA	
Columbia, S. C.	WCOS	B	Elkhart, Ind.	WTRC	B
	WIS	N	Elmira, N. Y.	WENY	M-N
	WKIX				

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
El Paso, Tex.	KROD KTSM	C N	Greenville, S. C.	WFBC WMRC	N B
Emporia, Kans.	KTSW	M	Greenwood, Miss.	WGFM	B
Enid, Okla.	KCRC	B	Greenwood, S. C.	WGRS	N
Erie, Pa.	WERC WLEU	C B-M	Griffin, Ga.	WKEU	M
Escanaba, Mich.	WDBC	M	Grove City, Pa.	WSAJ	
Eugene, Ore.	KORE	M	Gulfport, Miss.	WGCM	B
Eureka, Calif.	KIEM	M	Hagerstown, Md.	WJEJ	M
Evansville, Ind.	WEOA WGBF	C N	Hamilton, O.	WMOH	
Everett, Wash.	KRKO	M	Hammond, Ind.	WJOB	
Fairbanks, Alaska	KFAR		Hannibal, Mo.	KHMO	B
Fairmont, W. Va.	WMMN	C	Harlan, Ky.	WHLN	
Fall River, Mass.	WSAR	M	Harlingen, Texas	KGBS	C
Fargo, N. D.	WDAY	N	Harrisburg, Ill.	WEBQ	
Fayetteville, N. C.	WFNC	M	Harrisburg, Pa.	WHP WKBO WHGB	C M-N
Fergus Falls, Minn.	KGDE	M	Harrisonburg, Va.	WSVA	
Findlay, Ohio	WFIN		Hartford, Conn.	WDRS WHTD WTHT WTIC	C B M N
Fitchburg, Mass.	WEIM	M	Hastings, Neb.	WHAS	
Flint, Mich.	WFDF	B	Hattiesburg, Miss.	WFOR	N
Florence, S. C.	WOLS	B	Hazleton, Pa.	WAZL	M-N
Fond du Lac, Wis.	KFIZ	M	Helena, Ark.	KFFA	M
Fort Dodge, Iowa	KVPD	M	Helena, Mont.	KPFA	N
Fort Myers, Fla.	WINK	C	Henderson, Ky.	WSON	
Fort Smith, Ark.	KFPW	M	Henderson, N. C.	WHNC	
Fort Wayne, Ind.	WGL WOWO	N B	Herrin, Ill.	WJPF	
Fort Worth, Tex.	KFJZ KGKO WBAP	M B N	Hibbing, Minn.	WMFG	N
Frederick, Md.	WFMD	C	Hickory, N. C.	WHKY	B
Fredericksburg, Va.	WFVA	B	High Point, N. C.	WMFR	B
Fremont, Neb.	KORN		Hilo, Hawaii	KHBC	C
Freeport, N. Y.	WGBB		Hobbs, N. M.	KWEW	
Fresno, Calif.	KARM KMJ KPRE	C N M	Holyoke, Mass.	WHYN	M
Gadsden, Ala.	WJBY	M	Honolulu, Hawaii	KGMB KGU	C N
Gainesville, Fla.	WRUF	M	Hopkinsville, Ky.	WHOP	C
Gainesville, Ga.	WGGA	M	Hot Springs, Ark.	KTHS KWFC	B M
Galesburg, Ill.	WGIL		Houston, Texas	KPRC KTRH KXYZ KTHZ	N C B M
Galveston, Texas	KLUF	M	Huntington, W. Va.	WSAZ	B
Garden City, Kans.	KIUL	M	Huntsville, Ala.	WBHP	M
Gastonia, N. C.	WGNC	B	Huntsville, Tex.	KSAM	
Glendale, Calif.	KIEV		Hutchinson, Kans.	KWBW	N
Globe, Ariz.	KWJB	N	Idaho Falls, Idaho	KID	M
Gloversville, N. Y.	WENT	C-M	Indianapolis, Ind.	WFBM WIBC WIRE WISH	C M N B
Goldsboro, N. C.	WGBR	M	Iowa City, Iowa	WSUI	
Grand Forks, N. D.	KFJM KILO	C C	Ironwood, Mich.	WJMS	M
Grand Island, Neb.	KMMJ	B	Ithaca, N. Y.	WHCU	C
Grand Junction, Colo.	KFXJ	M	Jackson, Mich.	WIBM	B
Grand Rapids, Mich.	WLAV WOOD WJEF	M-B N C	Jackson, Miss.	WJDX WJXN WSLI	N B B
Grants Pass, Ore.	KUIN	M	Jackson, Tenn.	WTJS	B
Great Bend, Kans.	KVGB	M	Jacksonville, Fla.	WJAX WJHP WMBR WPDQ**	N B C M
Great Falls, Mont.	KFBB	C	Jacksonville, Ill.	WLDS	
Greeley, Colo.	KFKA		Jamestown, N. Y.	WJTN	B
Green Bay, Wisc.	WTAQ	C	Jamestown, N. D.	KSJB	C-M
Greenfield, Mass.	WHAI	M			
Greensboro, N. C.	WBIG WGBG	C B			
Greensburg, Pa.	WHJB				
Greenville, Miss.	WJPR	M			
Greenville, N. C.	WGTC	M			

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Janesville, Wisc.	WCLO	M	Los Angeles, Calif.	KFI	N
Jefferson City, Mo.	KWOS	M		KFSG	
Jersey City, N. J.	WHOM			KFVD	
Johnson City, Tenn.	WJHL	B		KFWB	
Johnstown, Pa.	WJAC	N		KGFJ	
Joliet, Ill.	WCLS			KHJ	M
Jonesboro, Ark.	KBTM	M		KMPC	
Joplin, Mo.	WMBH	M		KMTR	
Juneau, Alaska	KINY			KNX	C
Kalamazoo, Mich.	WKZO	C	Louisville, Ky.	KRKD	
Kalispel, Mont.	KGEZ			WAVE	N
Kansas City, Kans.	KCKN	M		WGRC	M
Kansas City, Mo.	KCMO	B		WHAS	C
	KMBC	C		WINN	B
	WDAF	N	Lowell, Ariz.	KSUN	C
	WHB	M	Lowell, Mass.	WLLH	M
Kearney, Nebr.	KGFV		Lubbock, Texas	KFYO	B
Keene, N. H.	WKNE	C	Ludington, Mich.	WKLA	M
Ketchikan, Alaska	KTKN		Lufkin, Texas	KRBA	
Kilgore, Texas	KOCA		Lynchburg, Va.	WLVA	B
Kingsport, Tenn.	WKPT	N	Macon, Ga.	WBML	B
Kingston, N. Y.	WKNY	M		WMAZ	
Kinston, N. C.	WFTC	B		WNEX	C
Klamath Falls, Ore.	KFJI	M	Madison, Wisc.	WHA	
	KFLW			WIBA	N
Knoxville, Tenn.	WBIR	B	Manchester, N. H.	WFEA	N
	KNOX	C		WMUR	B
	WROL	N	Mandan, N. D.	KCGU	M
Kokomo, Ind.	WKMO	C	Manhattan, Kans.	KSAC	
Laconia, N. H.	WLNH	M	Manitowoc, Wisc.	WOMT	
LaCrosse, Wisc.	WKBH	N	Mankato, Minn.	KYSM	N
Lafayette, Ind.	WASK		Mansfield, Ohio	WMAN	B
Lafayette, La.	KVOL	N	Marion, Ohio	WMRN	B
La Grange, Ga.	WLAG	M	Marquette, Mich.	WDMJ	
La Grande, Ore.	KLBM		Marrinette, Wisc.	WMAM	N
LaJunta, Colo.	KOKO		Marshalltown, Ia.	KFJB	M
Lake Charles, La.	KPLC	N	Martinsville, Va.	WMVA	N
Lakeland, Fla.	WLAK	N	Marysville, Calif.	KMYC	M
Lancaster, Pa.	WGAL	M-N	Mason City, Iowa	KGLO	C
Lansing, Mich.	WJIM	B	Mayaguez, P. R.	WPRA	
Lapeer, Mich.	WMPK		McComb, Miss.	WSKB	
Laredo, Tex.	KPAB	M	Medford, Ore.	KMED	N
Las Vegas, N. M.	KFUN		Medford, Wisc.	WIGM	
Las Vegas, Nev.	KENO	B	Memphis, Tenn.	WHBQ	M
Laurel, Miss.	WAML	N		WMC	N
Lawrence, Kans.	KFKU	B		WMPS	B
	WREN			WREC	C
Lawrence, Mass.	WLAW	C	Merced, Calif.	KYOS	M
Lawton, Okla.	KSWO	M	Meridian, Miss.	WCOC	C
Lewiston, Ida.	KRLC	M	Miami, Fla.	WIOD	N
Lewiston, Me.	WCOU	M		WQAM	C
Lewistown, Pa.	WMRF	N		WFTL**	M
Lexington, Ky.	WLAP	B-M	Miami Beach, Fla.	WKAT	
Lihue, Hawaii	KTOH		Middletown, N. Y.	WALL	
Lima, Ohio	WLOK	N	Midland, Texas	KRLH	M
Lincoln, Neb.	KFAB	C	Miles City, Mont.	KRJF	
	KFOR	B-M	Milwaukee, Wisc.	WEMP	B
	KARK	N		WISN	C
	KGHI	B		WTMJ	N
	KLRA	C	Minneapolis, Minn.	WCCO	C
Logan, Utah	KVNU	M		WDGY	
Logan, W. Va.	WLOG			WLB	
Long Beach, Calif.	KFOX			WLOL	M
	KGER			WTCN	B
Longview, Texas	KFRO	B-M	Minot, N. D.	KLPM	M
Longview, Wash.	KWLK	M	Missoula, Mont.	KGVO	C
Los Angeles, Calif.	KECA	B	Mobile, Ala.	WALA	N
	KFAC			WMOB	B-M
			Modesto, Calif.	KTRB	
			Monroe, La.	KMLB	B
				KNOE	N
			Monterey, Calif.	KDON	M

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Montgomery, Ala.	WCOV	C	Owensboro, Ky.	WOMI	M
	WSFA	N	Paducah, Ky.	WPAD	C
Moorhead, Minn.	KVOX	M	Palestine, Texas	KNET	K
Morgantown, W. Va.	WAJR		Palm Beach, Fla.	WWPG	B-M
Moultrie, Ga.	WMGA		Pampa, Texas	KPDN	M
Muncie, Ind.	WLBC	C	Panama City, Fla.	WDLF	M
Muscle Shoals City, Ala.	WLAY	M	Paris, Texas	KPLT	B-M
Muskegon, Mich.	WKBZ	B-M	Parkersburg, W. Va.	WPAR	C
Muskogee, Okla.	KBIX	B	Pasadena, Calif.	KPAS	
Nampa, Idaho	KFXD			KPPC	
Nashville, Tenn.	WLAC	C		KWKW	
	WSIX	B-M	Pasco, Wash.	KPKW	
	WSM	N	Paterson, N. J.	WPAT	
Natchez, Miss.	WMIS		Pawtucket, R. I.	WFCT	B
Newark, N. J.	WHBI		Pecos, Texas	KIUN	
	WAAT		Pendleton, Ore.	KWRC	
New Albany, Ind.	WGRC	M	Pensacola, Fla.	WCOA	N
New Bedford, Mass.	WNBH	B	Peoria, Ill.	WMBD	C
New Bern, N. C.	WHIT	M	Petersburg, Va.	WBHD	
Newburgh, N. Y.	WGNV		Philadelphia, Pa.	KYW	N
New Castle, Pa.	WKST			WCAU	C
New Haven, Conn.	WELI	B		WDAS	
	WHNC			WFIL	B
New Kensington, Pa.	WKPA			WHAT	
New London, Conn.	WNLC	M		WIBG	
New Orleans, La.	WDSU	B		WIP	M
	WJBW			WPEN	
	WNOE	M		WTEL	
	WSMB	N	Phoenix, Ariz.	KOY	C
	WWL	C		KPHO	B
Newport News, Va.	WGH	B		KTAR	N
New York	WABC	C	Pierre, S. D.	KGFX	
	WBNX		Pine Bluff, Ark.	KOTN	M
	WEAF	N	Pittsfield, Mass.	WBRK	M
	WEVD		Pittsburg, Kans.	KOAM	N
	WHN		Pittsburgh, Pa.	KDKA	N
	WINS			KQV	B
	WJZ	B		WCAE	M
	WMCA			WJAS	C
	WNEW			WWSW	
	WNYC		Plainview, Texas	KVOP	
	WOV		Plattsburg, N. Y.	WMFF	B
	WOR	M	Pocatello, Ida.	KSEI	N
	WQXR		Ponca City, Okla.	WBBZ	
Niagara Falls, N. Y.	WHLA		Ponce, Puerto Rico	WPAB	
Norfolk, Nebr.	WJAG			WPRP	
Norfolk, Va.	WTAR	N	Pontiac, Mich.	WCAR	
Norman, Okla.	WNAD		Poplar Bluff, Mo.	KWOC	
Northfield, Minn.	WCAL		Port Angeles, Wash.	KONP	
North Platte, Nebr.	KODY	N	Port Arthur, Tex.	KPAC	M
Oakland, Calif.	KLS		Port Huron, Mich.	WHLS	M
	KLX		Portland, Me.	WCSS	N
	KROW			WGAN	C
Ocala, Fla.	WTMC	B	Portland, Ore.	KALE	M
Ogden, Utah	KLO	M		KBPS	
Ogdensburg, N. Y.	WSLB	M		KEX	B
Oklahoma City, Okla.	KOCY	M		KGW	N
	KOMA	C		KOIN	C
	KTOC	B		KWJJ	
	WKY	N		KXL	
Okmulgee, Okla.	KHBG	M	Portsmouth, N. H.	WHEB	M
Olean, N. Y.	WHDL	B	Portsmouth, Ohio	WPAY	M
Olympia, Wash.	KGY	M	Portsmouth, Va.	WSAP	M
Omaha, Nebr.	KBON	M	Poughkeepsie, N. Y.	WKIP	B
	KOIL	C	Powell, Wyo.	KPOW	
	KOWH	B	Poynette, Wisc.	WIBU	M
	WOW	N	Prescott, Ariz.	KYCA	N
Opelika, Ala.	WJHO	M	Presque Isle, Me.	WAGM	K
Orlando, Fla.	WDBO	C	Price, Utah	KEUB	M
	WLOF	B	Providence, R. I.	WEAN	M
Oshkosh, Wisc.	WOSH	B		WJAR	N
Ottumwa, Iowa	KBIZ	M		WPRO	C



City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Provo, Utah	KOVO	M	San Antonio, Texas	KMAC	M
Pueblo, Colo.	KGHF	B		KONO	
Pullman, Wash.	KWSC			KTSA	C
Quincy, Ill.	WTAD	C		WOAI	N
Racine, Wisc.	WRJN	M	San Bernardino, Calif.	KFXM	M
Raleigh, N. C.	WPTF	N	San Diego, Calif.	KFMB	B
	WRAL	M		KFSD	N
Rapid City, S. D.	KOTA			KGB	M
	WCAT		San Francisco, Calif.	KFRC	M
Reading, Pa.	WEEU	N		KGO	B
	WRAW	N		KJBS	
Redding, Calif.	KVCV	M		KPO	N
Reno, Nev.	KOH			KSAN	
Rice Lake, Wisc.	WJMC	M		KSFO	
Richmond, Ind.	WKBV	M		KYA	
Richmond, Va.	WBBL		San Jose, Calif.	KQW	C
	WMBG	N	San Juan, Puerto, Rico	WKAQ	C
	WRIV			WNEL	
	WRNL	B		WIAC	
	WRVA	C	San Luis Obispo, Calif.	KVEC	M
Riverside, Calif.	KPRO	B	Santa Ana, Calif.	KVOE	M
Roanoke, Va.	WDBJ	C	Santa Barbara, Calif.	KDB	M
	WLSJ	B		KTMS	B
Roanoke Rapids, N. C.	WCBT	M	Santa Fe, N. M.	KVSF	C
Rochester, Minn.	KROC	N	Santa Rosa, Calif.	KSRO	
Rochester, N. Y.	WHAM	N	Saranac Lake, N. Y.	WNBZ	B
	WHEC	C	Sarasota, Fla.	WSPB	C
	WSAY	M	Sault Ste. Marie, Mich.	WSOO	B
Rockford, Ill.	WROK	B	Savannah, Ga.	WSAV	N
Rock Hill, S. C.	WRHI			WTOC	C
Rock Island, Ill.	WHBF	M	Schenectady, N. Y.	WGY	N
Rock Springs, Wyo.	KVRS	M		WSNY	
Rocky Mount, N. C.	WEED	B	Scottsbluff, Nebr.	KGKY	
Rome, Ga.	WRGA	M	Scranton, Pa.	WARM	B
Roseburg, Ore.	KRNR	M		WGBI	C
Roswell, N. M.	KGFI	K		WQAN	
Royal Oak, Mich.	WEXL		Seattle, Wash.	KEVR	
Rutland, Vt.	WSYB	M		KIRO	C
St. Albans, Vt.	WWSR			KJR	B
St. Augustine, Fla.	WFOY	C		KOL	M
St. Cloud, Minn.	KFAM	N		KOMO	N
St. Joseph, Mo.	KFEQ	B		KRSC	
St. Louis, Mo.	KMOX	C		KTW	
	KFUO			KXA	
	KSD	N	Sedalia, Mo.	KDRO	
	KWK	M	Selma, Ala.	WHBB	M
	KXOK	B	Sharon, Pa.	WPIC	
	WEW		Shawnee, Okla.	KGFF	B
	WIL		Sheboygan, Wisc.	WHBL	M
St. Paul, Minn.	KSTP	N	Shenandoah, Ia.	KPNF	
	WMIN			KMA	B-M
St. Petersburg, Fla.	WSUN	B	Sheridan, Wyo.	KWYO	
	WTSP	M	Sherman, Texas	KRRV	M
Sacramento, Calif.	KFBK	B	Shreveport, La.	KRMD	B
	KROY	C		KTBS	N
	KCRA			KWKH	C
	KXOA		Sidney, Mont.	KGCX	C
Safford, Ariz.	KGLU	N	Siloam Springs, Ark.	KUOA	
Saginaw, Mich.	WSAM	N	Sioux City, Ia.	KSCJ**	B
Salem, Mass.	WESX			KTRI	M
Salem, Ore.	KSLM	M	Sioux Falls, S. D.	KELO	N
Salina, Kans.	KSAL	M		KSOO	N
Salisbury, Md.	WBOC	M	South Bend, Ind.	WSBT	C
Salisbury, N. C.	WSTP	M		WHOT	B
Salt Lake City, Utah	KDYL	N	Spartanburg, S. C.	WORD	B
	KALL			WSPA	C
	KNAK		Spencer, Ia.	KICD	M
	KSL	C	Spokane, Wash.	KFIO	M
	KUTA	B		KFPY	C
San Angelo, Texas	KGKL	B-M		KGA	B
San Antonio, Texas	KABC	B		KHQ	N
			Springfield, Ill.	WCBS	B
				WTAX	C

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Springfield, Mass.	WBZA	N	Waco, Texas	WACO	B-M
	WMAS	C	Wallace, Ida.	KWAL	M
	WSPR	B	Walla Walla, Wash.	KUJ	M
Springfield, Mo.	KGBX	N	Warren, Ohio	WRRN	M
	KTTS	C-M	Washington, D. C.	WINX	
	KWTO	B		WTOP	C
Springfield, Ohio	WIZE	B		WMAL	B
Stamford, Conn.	WSRR	B		WOL	M
Sterling, Colo.	KGEK			WRC	N
Steubenville, Ohio	WSTV	M		WWDC	
Stevens Pt., Wisc.	WLBL		Washington, N. C.	WRRF	B
Stockton, Calif.	KGDM	C	Washington, Pa.	WJPA	
	KWG	B	Waterbury, Conn.	WATR	B
Suffolk, Va.	WLPM	B		WBRY	C
Sumter, S. C.	WFIG		Waterbury, Vt.	WDEV	
Sunbury, Pa.	WKOK		Waterloo, Ia.	KXEL	B
Superior, Wisc.	WDSM	M-B		WMT	C-M
Sweetwater, Texas	KXOX		Watertown, N. Y.	WATN	M
Sidney, Mont.	KGCX			WWNY	C
Syracuse, N. Y.	WAGE	B	Watertown, S. D.	KWAT	
	WFBL	C	Wastonville, Calif.	KHUB	B
	WOLF	M	Wausau, Wisc.	WSAU	C
	WSYR	N	Waycross, Ga.	WAYX	M
Sylacauga, Fla.	WFEB		Welch, W. Va.	WBRW	
Tacoma, Wash.	KMO	M	Wenatchee, Wash.	KPO	B
	KTBI		Weslaco, Texas	KRGV	N
	KVI		West Palm Beach, Fla.	WJNO	C
Tallahassee, Fla.	WTAL	M	West Lafayette, Ind.	BAA	
Tampa, Fla.	WDAE	C	West Point, Ga.	WRLD	B
	WFLA	N	West Yarmouth, Mass.	WECB	B
Temple, Texas	KTEM	M-B	Wheeling, W. Va.	WKWK	C
Terre Haute, Ind.	WBOV	N		WVVA	B
Texarkana, Tex.	KCMC	B-M	White Plains, N. Y.	WFAS	
Thomasville, Ga.	WPAX		Wichita, Kans.	KANS	N
Toccoa, Ga.	WRLC	M		KFBI	B-M
Toledo, Ohio	WSPD	N		KFH	C
	WTOL	B	Wichita Falls, Tex.	KWFT	C
Topeka, Kans.	WIBW	C	Wilkes-Barre, Pa.	WBAX	M
Town of Allegany, N. Y.	WHDL	B		WBRE	N
Traverse City, Mich.	WTCM	M	Williamson, W. Va.	WBTH	
Trenton, N. J.	WTNJ		Williamsport, Pa.	WRAC	N
	WTTM	N	Willmar, Minn.	KWLM	B-M
Troy, N. Y.	WHAZ		Wilmington, Del.	WDEL	N
	WTRY	B		WILM	M
Tucson, Ariz.	KTUC	C	Wilmington, N. C.	WMFD	B
	KVOA	N	Wilson, N. C.	WGTM	M
Tucumcari, N. M.	KTNM	M	Winchester, Va.	WINC	B
Tulsa, Okla.	KOME	B-M	Winona, Minn.	KWNO	B-M
	KTUL	C	Winston-Salem, N. C.	WAIR	B-M
	KVOO	N		WSJS	N
Tupelo, Miss.	WELO	M	Wisconsin Rapids, Wisc.	WFHR	M
Tuscaloosa, Ala.	WJRD		Woodside, N. Y.	WWRL	
Tuscola, Ill.	WDZ		Worcester, Mass.	WAAB	M
Twin Falls, Ida.	KTFI	N		ORC	B
Tyler, Texas	KGKB	M		WTAG	C
Uniontown, Pa.	WMBS	C	Yakima, Wash.	KIT	M
Urbana, Ill.	WILL			KTYW	
Útica, N. Y.	WIBX	C	Yankton, S. Dak.	WNAX**	C
Valdosta, Ga.	WGCV	M	York, Pa.	WORK	M-N
Valley City, N. D.	KVOC	M		WSBA	B
Vancouver, Wash.	KVAN		Youngstown, Ohio	WFMJ	B
Vermilion, S. D.	KUSD			WKBN	B
Vernon, Texas	KVWC	M	Yuma, Ariz.	KYUM	C
Vicksburg, Miss.	WQBC	B	Zanesville, Ohio	WHIZ	N
Victoria, Texas	KVIC		Zarephath, N. J.	WAWZ	N
Vincennes, Ind.	WAOV	M			
Virginia, Minn.	WHLB	N			
Visalia, Calif.	KTKC	B			

# ALABAMA

For Latest U. S. Census Population And Radio Homes Data And  
Statistics on "Shifting Population" Please Turn To Pages 273-287

## W H M A

ANNISTON—EST. 1938

BLUE NETWORK

Frequency: 1450 Kc. Power: 250 Watts  
Owned By..... Anniston Broadcasting Co.  
Operated By..... Anniston Broadcasting Co.  
Address..... Radio Building, 1330 Noble St.  
Phone Number..... 2380  
Transmitter Location..... Radio Building,  
1330 Noble St.  
Time on the Air..... 6 a.m. to 12 midnight  
Newspaper Affiliation..... Anniston Star  
News Service..... AP, UP  
Transcription Service..... Standard  
Representative..... Sears & Ayer, Inc.

### Personnel

Owner..... Harry M. Ayers  
Station-Commercial Manager..... J. W. Bultram  
Program-Publicity Director..... Ruby Meigs  
Production Manager..... Malcolm Street  
Sales Promotion Manager-Musical Director....  
Mrs. Ruby Meigs  
Chief Engineer..... James Hudson  
Director of War Programs..... J. W. Bultram

## W J L D

BESSEMER—EST. 1942

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... George Johnston  
Address..... 1831—4th Ave. N.  
Phone Number..... 2300; 2301; 6-6172  
Transmitter Location..... Blue Lake Site  
Time on the Air: 6 a.m. to 10 p.m., weekdays;  
7 a.m. to 12 p.m., Sundays.

News Service..... AP  
Transcription Service..... World Broadcasting  
System-Keystone Broadcasting System.

### Personnel

Owner..... William R. Terry  
Station Manager..... Hal Falter  
Commercial Manager..... Eugene P. Weil  
Production Manager..... Miriam Bunkin  
Program Director..... Hal Falter  
Chief Announcer..... Hal Falter  
Chief Engineer..... George Harrison, Jr.

## W B R C

BIRMINGHAM—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By..... Birmingham Broadcast-  
ing Co., Inc.

Address..... WBRC Bldg., Second Ave. and  
18th St. N.

Phone Number..... 4-7741  
Transmitter Location..... 2400 Arkedelphia Rd.  
Time on the Air: 6:00 a.m. to 12:00 midnite;  
Sundays, 7:00 a.m. to 12:00.

Transcription Service..... Standard Radio  
Representative..... Paul H. Raymer Co.

### Personnel

President-General Manager..... J. C. Bell  
Station Manager..... John M. Connolly  
Director of War Programs..... Herbert C. Grieb  
Chief Engineer..... G. P. Hamana

## W A P I

BIRMINGHAM—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1070 Kc. Power: 5000 Watts  
Owned By..... Alabama Polytechnic In-  
stitute, University of Alabama, Alabama  
College.

Licensee..... Voice of Alabama, Inc  
Address..... Protective Life Bldg.  
Phone Number..... 3-8116  
Studio Addresses..... Protective Life Bldg.:

University of Alabama Campus, Tuscaloosa;  
Alabama College Campus, Montevallo; Ala-  
bama Polytechnic Institute Campus, Auburn.  
Transmitter Location..... Sandusky, Ala.  
Time on the Air: 5:45 a.m. to 12 midnight; Sun-  
days, 8 a.m. to 12 midnight

News Service..... UP  
Representative..... Radio Sales

### Personnel

Chairman of Board..... Ed Norton  
President-General Manager..... Thad Hoyt  
National Sales & Promotion

Manager..... H. H. Holthouser  
Program Director..... Jimmie Willson  
Production Manager..... Lionel Baxter  
Publicity Director..... Mary Bennett  
Musical Director..... Stanleigh Malone  
Chief Engineer..... N. S. Hurley

## W S G N

BIRMINGHAM—EST. 1925

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc. Power: 5000 d.; 1000 n.  
Owned-Operated by..... The Birmingham  
News Co.

Address..... Dixie Carlton Hotel

Phone Number.....4-3434  
 Transmitter Location.....Alabama State  
 Fair Grounds  
 Time on the Air: 5 a.m. to 12 midnight  
 days, 7 a.m. to 12 midnlight  
 Newspaper Affiliation... Birmingham News;  
 Birmingham Age-Herald  
 News Service.....AP  
 Transcription Service.....NBC Thesaurus,  
 Langworth  
 Representative.....Headley-Reed Co.

**Personnel**

General Manager.....Henry P. Johnston  
 Assistant to Manager.....Evelyn Hicks  
 Program Director.....Jack McCormack  
 Production Manager.....Jack McCormack  
 Chief Engineer.....Gordon F. Bishop

**W M S L**

**DECATUR—EST. 1935**

MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM  
 NORTH ALABAMA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tennessee Valley  
 Broadcasting Co.  
 Address.....511 Bank St.  
 Phone Number.....802-3-4  
 Transmitter Location.....Decatur, Ala.  
 Time on the Air.....6:30 a.m. until 10:15 p.m.  
 News Service.....UP  
 Transcription Service... World Broadcasting  
 System and WBS  
 Representative.....Headley-Reed Co.

**Personnel**

President.....Melvin Hutson  
 Secretary-Treasurer.....Clyde Hendrix  
 Station-Commercial Manager... Ernest Mobley  
 Program Director-Director of  
 War Programs.....Denny Wright  
 Production Manager.....Otis Dodge  
 Publicity Director.....Pat Wright  
 Chief Announcer.....Frank Lokey  
 Chief Engineer.....J. Roser  
 Record Master of Ceremony.....Otis Dodge,  
 Frank Lokey, Ernest Cramer

**W A G F**

**DOTHAN—EST. 1933**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...Dothan Broadcasting  
 Company  
 Address.....204½ E. Main Street  
 Phone Number.....1430  
 Transmitter Location.....Headland Highway,  
 Dothan  
 Time on the Air.....Daytime license

Newspaper Affiliation.....Dothan Eagle  
 Transcription Service.....Standard Radio  
 Representative.....Headley-Reed Company

**Personnel**

Station Manager.....Julian C. Smith  
 Commercial Manager.....Fred Moseley  
 Program Director and  
 Chief Announcer.....Willard Wilkes  
 Production Manager and  
 Chief Engineer.....John T. Hubbard

**W J B Y**

**GADSDEN—EST. 1928**

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Gadsden Broadcast-  
 ing Co., Inc.  
 Address.....108 Broad Street  
 Phone Number.....88  
 Transmitter Location.....108 Broad Street  
 Time on the Air.....7 a.m. to 11.00 p.m.  
 News Service.....Transradio  
 Representative.....Sears & Ayer

**Personnel**

President.....B. H. Hopson  
 Station Manager and  
 Program Director.....Beatrice Tate Benton  
 Commercial Manager.....Sam Benton  
 Chief Engineer.....L. O. Bruner

**W B H P**

**HUNTSVILLE—EST. 1937**

MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM  
 NORTH ALABAMA NETWORK

Frequency: 1230 Kc.....Power 250 Watts  
 Owned-Operated By.....W. H. Pollard  
 Address.....318 W. Clinton St.  
 Phone Number.....313  
 Transmitter Location.....Athens Pike  
 Time on the Air.....Unlimited license  
 News Service.....UP

**Personnel**

President-Station Manager and  
 Commercial Manager.....W. H. Pollard  
 Program Director.....Margaret Speake  
 Production Manager.....Hugh McDonald  
 Chief Announcer and  
 Chief Engineer.....John Garrison

**W A L A**

**MOBILE—EST. 1930**

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned By.....W. O. Pape

Operated By . . . . . Pape Broadcasting Co.  
 Address . . . . . 106 St. Joseph St., AT&N  
 Railroad Bldg.  
 Phone Number . . . . . Dexter 3-3787  
 Transmitter Location . . . . . Tensas Bridge Head,  
 Baldwin County  
 Time on the Air . . . . . 6 a.m. to 11:00 p.m.;  
 Sundays, 8:00 a.m. to 11:00 p.m.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard Radio  
 Representative . . . . . Headley-Reed Co.

**Personnel**

General Manager . . . . . W. O. Pape  
 Commercial Manager . . . . . H. K. Martin  
 Program Director-Chief  
 Announcer . . . . . Charles Saunders  
 Musical Director . . . . . Agnes Pirle  
 Chief Engineer . . . . . Raymond Hurley

**W M O B**

**MOBILE—EST. 1939**

**BLUE NETWORK**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . S. B. Quigley  
 Business Address . . . . . 600 St. Louis St.,  
 (Quigley Building)  
 Phone Number . . . . . Belmont 2-4566  
 Studio Address . . . . . 600 St. Louis St.  
 Transmitter Location . . . . . 600 St. Louis St.  
 Time on the Air . . . . . Unlimited License  
 News Service . . . . . UP  
 Transcription Service . . . . . NBC Thesaurus  
 Representative . . . . . Sears & Ayer, Inc.

**Personnel**

Station Manager . . . . . S. B. Quigley  
 Commercial Manager . . . . . F. E. Busby  
 Sales Promotion Manager . . . . . Miss Bea Quigley  
 Program Director . . . . . Miss Clara Malone  
 Production Manager . . . . . Mrs. Adele Hull  
 Publicity Director . . . . . Miss Bea Quigley  
 Chief Engineer . . . . . T. L. Greenwood

**W C O V**

**MONTGOMERY—EST. 1939**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Capital Broadcasting  
 Company, Inc.  
 Business Address . . . . . 2 Montgomery St.  
 Phone Number . . . . . 5781  
 Transmitter Location . . . . . Narrow Lane Road,  
 Montgomery  
 Time on the Air . . . . . 17 hours daily  
 News Service . . . . . INS  
 Transcription Service . . . . . Standard Radio  
 Representative . . . . . Howard H. Wilson Co.

**Personnel**

President-Station Mgr. . . . . G. W. Covington, Jr.  
 Commercial Manager . . . . . John C. Hughes  
 Executive Secretary . . . . . Evelyn B. Robinson  
 Musical Director . . . . . Weston Britt  
 Program Director . . . . . Weston Britt  
 Chief Engineer . . . . . W. D. Weatherly

**W S F A**

**MONTGOMERY—EST. 1930**  
**NATIONAL BROADCASTING CO.**

Frequency: 1440 Kc. . . . . Power: 1000 d.;  
 500 n.  
 Owned-Operated By . . . . . Montgomery  
 Broadcasting Co., Inc.  
 Business Address . . . . . P. O. Box 1031  
 Phone Number . . . . . 8361  
 Studio Address . . . . . Jefferson Davis Hotel  
 Transmitter Location . . . . . Narrow Lane Road,  
 Time on the Air . . . . . 6:00 a.m. to midnight  
 News Service . . . . . AP  
 Transcription Service . . . . . NBC Thesaurus  
 Representative . . . . . Headley-Reed Co.

**Personnel**

President-General Manager . . . . . Howard E. Pili  
 Station Manager . . . . . John B. DeMotte  
 Local Sales Manager . . . . . W. W. Hunt  
 Publicity Director . . . . . Leland Childs  
 Program-Musical Director and  
 Production Manager . . . . . Caldwell Stewart  
 Chief Engineer . . . . . Cliff Shelkofsky

**W L A Y**

**MUSCLE SHOALS CITY—EST. 1933**  
**MUTUAL BROADCASTING SYSTEM**  
**KEYSTONE BROADCASTING SYSTEM**  
**NORTH ALABAMA NETWORK**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Muscle Shoals  
 Broadcasting Corporation  
 Address . . . . . Muscle Shoals, Ala.  
 Phone Number . . . . . 1450  
 Transmitter Location . . . . . Muscle Shoals, Ala.  
 Time on the Air . . . . . 6:30 a.m. to 11 p.m.;  
 Sundays, 7:30 a.m. to 11:00 p.m.  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard Radio  
 Representative . . . . . Sears & Ayer

**Personnel**

President . . . . . F. M. Farris, Jr.  
 Station and Commercial Manager and  
 Publicity Director . . . . . E. J. Sperry  
 Program-Musical Director and  
 Production Manager . . . . . Mrs. Josephine Sperry  
 Sales Promotion Mgr. . . . . Mrs. Lucille Johnston  
 Chief Announcer . . . . . G. W. Orton, III

# W J H O

OPELIKA—EST. 1940

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power 250 d.; 100 n.

Owned-Operated By: Opelika Auburn Broadcasting Co.

Address: 1400 Auburn Road

Phone Number: 856

Transmitter Location: 1400 Auburn Road

Time on the Air: 6:00 a.m. to 12:00 mid.

News Service: UP

Transcription Service: NBC and Keystone Broadcasting System

## Personnel

Station Manager and

Chief Engineer: F. Marion Hyatt

Commercial Manager: James T. Ownby

Publicity Director: Anne Davis

Musical Director: Ben Parsons

Sales Promotion: James T. Ownby

Program Director: Anne Davis

# W H B B

SELMA—EST. 1935

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 100 Watts

Owned-Operated By: Selma Broadcasting Company, Inc.

Business Address: 209 Washington St.

Phone Number: 1233

Studio Address: 209 Washington St., Selma, Ala.

Transmitter Location: Seventh Ave., North

Time on the Air: 14½ hours daily

Representative: Sears & Ayer, Inc.

## Personnel

Station-Commercial Mgr.: Julien Smith, Jr.

Chief Engineer: T. F. Kelley, Jr.

# W F E B

SYLACAUGA\*

Frequency: 1340 Kc. Power: 250 Watts

Owned By: Alabama Broadcasting Co.

President: E. E. Forbes, Sr.

\* C.P. only.

# W J R D

TUSCALOOSA—EST. 1936

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: James R. Doss, Jr.

Address: First National Bank Bldg.

Phone Number: 4464-65

Transmitter Location: Jug Factory & Greensboro Roads

Time on the Air: Unlimited license

Transcription Service: World Broadcasting System, C. P. MacGregor

Representative: Headley-Reed Co.

## Personnel

Owner: J. R. Doss, Jr.

# ARIZONA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

# K W J B

GLOBE—EST. 1938

NATIONAL BROADCASTING COMPANY

ARIZONA BROADCASTING CO.

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By: The Gila Broadcasting Co., Inc.

Business Address: Globe & Safford

Phone Number: Globe 41

Studio Address: South Globe, Arizona

Transmitter Location: South Globe, Arizona

Time on the Air: 6:30 a.m.-11 p.m., daily;

7 a.m.-12.15 a.m., Sunday

Representative: Paul H. Raymer

News Service: AP, INS, UP

Transcription Service: Standard Radio

## Personnel

President: Louis F. Long

General Manager: Paul Merrill

Commercial and Sales

Manager: Edward E. Furman

Chief Engineer: Herbert Hartman

Record Master of Ceremony: Willard Shoecraft

# K S U N

BIRBEE—EST. 1933

CBS

ARIZONA NETWORK

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Copper Electric Co., Inc.

Address: Box C, Birbee, Ariz.

Phone Number.....Birbee 9  
 Transmitter Location.....Lowell, Ariz.  
 Time on the Air.....7 a.m. to 10:30 p.m.  
 News Service.....UP  
 Representative.....John Blair & Co.

**Personnel**

President-Owner.....James S. Maffeo  
 Station Manager.....Carleton W. Morris  
 Commercial Manager.....Eleanor Cervisi  
 Program Director.....Marion McKinney  
 Chief Announcer.....Hugh Keyes

**K O Y**

PHOENIX—EST. 1922

COLUMBIA BROADCASTING SYSTEM  
 THE ARIZONA NETWORK

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Salt River Valley  
 Broadcasting Company  
 Address.....838 North Central Avenue  
 Phone Number.....4-4144  
 Transmitter Location.....12th St. & Camel-  
 back Rd.  
 Time on the Air.....6 a.m. to 12:00 midnight  
 Newspaper Affiliation.....Prairie Farmer  
 Publishing Co., Arizona Farmer  
 News Service.....UP; Transradio  
 Transcription Service.....World Broadcasting  
 System  
 Representative.....John Blair & Co.

**Personnel**

Chairman of Board.....Burrige D. Butler  
 President.....W. A. Baldwin  
 Commercial Manager.....John L. Hogg  
 General Manager.....Albert D. Johnson  
 Program Director.....John R. Williams  
 Chief Announcer and  
 Production Manager.....Joe Dana  
 Musical Director.....Alfred Becker  
 Chief Engineer.....Lewis Sublett

**K P H O**

PHOENIX—EST. 1941

BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Phoenix Broadcasting, Inc.  
 Business Address.....Adams Hotel, Phoenix, Ariz.  
 Phone Number.....4-7367  
 Studio Address.....Adams Hotel, Phoenix, Ariz.  
 Transmitter Location.....24th Ave. & Buckeye Rd.  
 Time on the Air.....6 a.m. to midnight  
 News Service.....INS  
 Transcription Service.....ASCAP, BMI, SESAC  
 Representative.....Howard H. Wilson Co.

**Personnel**

President-Owner.....Rex Shepp  
 Station Manager.....Charlie Garland  
 Sales Manager & Sales Promotion  
 Arnold J. Gregory  
 Program Director.....Libby Quinn  
 Director of War Programs.....Libby Quinn  
 Production Manager.....Libby Quinn  
 Publicity Director.....Mollie Munger  
 Chief Announcer.....John Wages  
 Musical Director.....Mollie Munger  
 Chief Engineer.....Ross Griffith  
 Record MC.....John Wages & Graham Alexander

**K T A R**

PHOENIX—EST. 1922

NBC

ARIZONA BROADCASTING CO.

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KTAR Broadcastng  
 Company  
 Business Address.....711 Heard Building  
 Phone Number.....4-4161  
 Studio Address.....Atop the Heard Building  
 Transmitter Location.....36th St. & East  
 Thomas Road  
 Time on the Air.....6:00 a.m. to 12 midnight;  
 Sundays, 7:00 a.m. to 12:15 a.m.  
 Newspaper Affiliation.....Arizona Republic  
 and Phoenix Gazette  
 News Service.....AP; INS; UP  
 Transcription Service.....NBC Thesaurus,  
 Standard Radio Library and Langworth  
 Representative.....Paul H. Raymer Co.

**Personnel**

Chief Owner-Ch. of Bd.....John J. Louis  
 President & General Manager.....Dick Lewis  
 Commercial Manager.....J. R. Heath  
 Sales Promotion Manager.....L. D. Bradbury  
 Program Director.....J. Howard Pyle  
 Director of War Programs.....J. Howard Pyle  
 Publicity Director.....John Snow  
 Artists' Bureau Head.....Mary Louise Watson  
 Chief Engineer.....Harold Haughawout

**K Y C A**

PRESCOTT—EST. 1940

NATIONAL BROADCASTING COMPANY

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Southwest Broad-  
 casting Company  
 Address.....East Gurley St.  
 Phone Number.....244  
 Transmitter Location.....East Gurley St.  
 Time on the Air.....Unlimited License

• • • **ARIZONA** • • •

News Service.....INS and AP  
Transcription Service.....Standard Library  
Representative.....Paul Raymer Co.

**Personnel**

Station and Commercial Mgr....Harold Ritter  
Program Director.....Roberta Pfister  
Artists' Bureau.....Byron Lee McCall  
Dir. of War Programs.....Roberta M. Pfister  
Production Manager.....Shirley Ritter  
Publicity Director.....Byron Lee McCall  
Chief Announcer.....Robert Giroux  
Musical Director.....Catharine F. Girard  
Chief Engineer.....George Eitel  
Office Manager.....Odalite Ritter

Transcription Service.....Associated Record  
Program, Service & World Broadcasting  
System  
Representative.....John Blair & Co.

**Personnel**

Station Manager.....Lee Little  
Sales Manager.....Eugene Packer  
Chief Announcer.....Graham French  
Program Director and  
Dir. of War Programs.....Wayne Sanders  
Chief Engineer.....Cliff Livingston  
Production Manager.....Gerry O'Brien  
Musical Director.....Wayne A. Sanders

**K G L U**

**SAFFORD—EST. 1938**

**NATIONAL BROADCASTING CO.  
ARIZONA BROADCASTING CO.**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Gila Broadcasting  
Company

Address.....Safford, Ariz.  
Phone Number.....15  
Transmitter Location.....1218 - 6th Ave.  
Time on the Air.....7 a.m. -11p.m. daily  
News Service.....AP; INS; UP  
Transcription Service.....Standard Radio  
Representatives.....Paul H. Raymer Co.

**Personnel**

President.....Louls F. Long  
Station Manager.....Paul Merrill  
Commercial and Sales  
Promotion Manager.....Edward E. Furman  
Publicity Director.....Paul Merrill  
Program Director, Production Manager and  
Chief Announcer.....Norman B. Harrington  
Chief Engineer.....Herbert Hartman  
Dir. of War Programs...Norman B. Harrington  
Musical Director.....Alberta Hunt  
Record MC.....Thomas B. Greenhaw

**K T U C**

**TUCSON—EST. 1929**

**COLUMBIA BROADCASTING SYSTEM  
ARIZONA NETWORK**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Tucson Broadcasting  
Co., Inc.

Address.....900 E. B'way  
Phone Number.....1400  
Transmitter Location.....900 E. B'way  
Time on the Air.....6 a.m. to 11 p.m.  
News Service.....UP

**K V O A**

**TUCSON—EST. 1929**

**NATIONAL BROADCASTING CO.  
ARIZONA BROADCASTING COMPANY**

Frequency: 1290 Kc.....Power: 1000 Watts  
Owned-Operated By: Arizona Broadcasting  
Company, Inc.

Business Address.....P. O. Box 2911  
Phone Number.....3703  
Studio Address.....48 East Broadway  
Transmitter Location.....10th and Lee  
Time on the Air.....6 a.m.-11 p.m.  
Newspaper Affiliation.....Arizona Republic  
News Service.....AP  
Transcription Service.....NBC Thesaurus  
Representative.....Paul H. Raymer Co.

**Personnel**

General Manager.....R. B. Williams

**K Y U M**

**YUMA—EST.1940**

**BLUE NETWORK-NBC  
ARIZONA BROADCASTING CO.**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By..Yuma Broadcasting Co.  
Business Address.....Post Office Box 352

Phone Number.....Yuma 88  
Studio Address...19th Avenue and 1st Street  
Transmitter Location..19th Avenue and 1st St.  
Time on the Air: 7 a.m. to 11:00 p.m.; Sundays,  
7:00 a.m. to 12:15 a.m.

News Service.....INS, UP  
Transcription Service.....NBC Thesaurus  
Representative.....Paul H. Raymer Co.

**Personnel**

President.....R. N. Campbell  
Station Manager.....Ray Smucker  
Program Director and  
Dir. of War Programs.....D. Clark Hayden  
Chief Engineer.....Leavenworth Wheeler



# ARKANSAS

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## K L C N

BLYTEVILLE—EST. 1922

Frequency: 900 Kc.....Power: 1000 Watts  
Owned and Operated by...Fred O. Grimwood  
Address.....Noble Hotel  
Phone Number.....2093  
Transmitter Location.....Armored, Ark.  
Time on the Air.....6 a.m. to local sunset  
News Service.....UP  
Transcription Service.....NBC Thesaurus  
Representative.....The John E. Pearson Co.

### Personnel

Station-Commercial  
Manager.....Harold L. Sudbury  
Sales Promotion Manager.....Harold Sudbury  
Program Director.....J. T. Sudbury  
Director of War Programs  
Chief Announcer.....Bill Crable  
Musical Director.....Bob Berryman  
Chief Engineer.....Bob Connor

## K E L D

EL DORADO—EST. 1935

BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Radio Enterprises, Inc.  
Address.....Box 610, El Dorado, Ark.  
Phone.....1313  
Transmitter Location.....Country Club Colony  
Time on the Air.....6:45 a.m. to 10:30 p.m.  
News Service.....AP  
Transcription Service.....Standard Radio  
Representative.....Cox and Tanz

### Personnel

President.....T. H. Barton  
Station and Commercial Manager...Leon Sipes  
Sales Promotion Manager  
Publicity Director.....J. R. Duerson  
Program Director.....Rodney Smith  
Chief Announcer.....James Broach  
Director of War Programs...Jacqueline Click  
Chief Engineer.....A. W. Hearin

## K F P W

FORT SMITH—EST. 1930

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Southwestern  
Hotel Co.  
Address.....1215 Garrison Ave.  
Phone Number.....4106  
Transmitter Location.....Albert Pike &  
Kelley Highway

Time on the Air.....6:30 to 12 p.m.;  
Sundays, 8:00 a.m. to 10:00 p.m.  
News Service.....UP and AP  
Transcription Service.....NBC Thesaurus;  
World Broadcasting System

### Personnel

President and General Mgr...John A. England  
Station Manager.....J. E. "Pat" Garner  
Commercial-Sales Promotion  
Manager.....Bill Slaters  
Program-Musical Director.....Dorothy Gibson  
Production Manager and  
Publicity Director.....Pat Garner  
Chief Announcer.....William A. Stapleton  
Chief Engineer.....John M. Van Horn

## K F F A

HELENA—EST. 1941

MUTUAL BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM  
ARKANSAS NETWORK

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By: Helena Broadcasting Co.  
Address.....215 York St.  
Phone Number.....Main 59  
Transmitter Location.....215 York St.  
Time on the Air.....104 hours weekly  
News Services.....UP  
Transcription

Service.....Keystone Broadcasting System

### Personnel

President-General Manager...Sam Anderson  
Program Director and  
Production Manager.....Doris Trainer  
Chief Engineer.....J. C. Warren  
Chief Announcer.....Leland Stone

## K T H S

HOT SPRINGS—EST. 1924

BLUE NETWORK  
ARKANSAS NETWORK

Frequency.....1090 Kc.  
Power.....10,000 d.; 1000 n.  
Owned-Operated By...Radio Broadcasting, Inc.  
Address.....135 Benton Street  
Phone Number.....1160-1161  
Transmitter Location.....Malvern Road  
Time on the Air.....6 a.m. to 12 midnight  
News Service.....UP  
Transcription Service.....NBC Thesaurus  
Representative.....Branham Company

### Personnel

President.....John D. Ewing  
Station Manager.....K. K. Kellam

# ARKANSAS

Commercial Manager..... Ed Appler  
 Program Director and  
 Production Manager..... Frank A. Browne  
 Chief Engineer..... Cecil Suitt

## K W F C

**HOT SPRINGS—EST. 1940**  
**MUTUAL BROADCASTING SYSTEM**  
**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By..... Clyde E. Wilson  
 Address..... 819½ Central  
 Phone Number..... 412-3  
 Transmitter Location..... 819½ Central  
 Time on the Air..... 7 a.m. to 11 p.m.  
 News Service..... AP  
 Transcription Service..... Standard Radio

### Personnel

General Manager..... Clyde E. Wilson  
 Commercial and Sales  
 Promotion Manager..... Robert Choate  
 Program Director..... Ann Hiryak  
 Production Manager and  
 Publicity Director..... Jon Hackett  
 Chief Engineer..... Earl H. Butler

## K B T M

**JONESBORO—EST. 1930**  
**MUTUAL BROADCASTING SYSTEM**  
**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned by.... Jay P. Beard d/b as Regional  
 Broadcasting Co.  
 Operated By..... Mrs. Jay P. Beard  
 Address: KBTM Bldg., Madison at Jackson Sts.  
 Phone Number..... 597  
 Transmitter Location..... Tower Place, East of  
 Jonesboro  
 Time on the Air..... 7:00 A.M. to 10:00 P.M.

### Personnel

President..... Jay P. Beard  
 Station Manager..... Mrs. Jay P. Beard  
 Commercial Manager..... W. H. Cate  
 Program Director..... Mrs. M. J. Fox

## K A R K

**LITTLE ROCK—EST. 1931**  
**NATIONAL BROADCASTING CO.**  
**SOUTHCENTRAL QUALITY NETWORK**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Operated By: Arkansas Radio & Equip-  
 ment Co.  
 Address..... Radio Center, 114 E. Capitol  
 Phone Number..... LD 224  
 Transmitter Location: Jackson Blvd., North Little  
 Rock

Time on the Air..... 6:00 a.m.-11:05 p.m.;  
 Sundays, 7:00 a.m. to 11:05 p.m.  
 News Service..... AP, INS  
 Transcription Service..... Standard  
 Representative..... Edward Pety & Co.

### Personnel

V-P. and Gen. Mgr..... G. E. Zimmerman  
 Commercial Manager..... Julian F. Haas  
 Studio Manager..... Jack Rumrill  
 Publicity Director..... Julian F. Haas  
 Chief Engineer..... Dan L. Winn

## K G H I

**LITTLE ROCK—EST. 1927**  
**BLUE NETWORK**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By: Arkansas Broadcasting  
 Company  
 Address: Gazette Building, 3rd & Louisiana Sts.  
 Phone Number..... 9166  
 Transmitter Location..... Gazette Building  
 Time on the Air: 6 a.m. to 11 p.m., Saturdays,  
 6:00 a.m. to 1:00 a.m.  
 Newspaper Affiliation..... Arkansas Gazette

### Personnel

General Manager..... S. C. Vinsonhaler  
 Commercial Manager..... R. E. Rives  
 Program Director..... Dorothy Weise  
 Chief Engineer..... V. D. Vandusen

## K L R A

**LITTLE ROCK—EST. 1926**  
**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1010 Kc...Power 10000 d.; 5000 n.  
 Owned-Operated By... Arkansas Broadcasting  
 Company  
 Address... Gazette Bldg., 3rd & Louisiana Sts.  
 Phone..... LD 132  
 Transmitter Location..... 7 miles out on  
 Memphis Hi-Way  
 Time on the Air: 5:00 a.m. to 12:05 a.m. Mon-  
 days through Saturday; 7 a.m. to 12:05 a.m.,  
 Sundays.

Newspaper Affiliation..... Arkansas Gazette  
 News Service..... UP  
 Transcription Service..... World Broadcasting  
 Service  
 Representative..... The Katz Agency

### Personnel

President..... J. N. Heiskell  
 Station Manager..... Roy Judge  
 Merchandising Manager and  
 Publicity Director..... Claude Miller  
 Program Director..... Raymond P. Lang  
 Production Manager..... Raymond P. Lang  
 Musical Director..... Tom Scott  
 Chief Engineer..... K. F. Tracy

# KOTN

PINE BLUFF—EST. 1934

MUTUAL BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....B. J. Parrish  
Address.....505½ Main St.  
Phone Number.....721  
Transmitter Location.....505½ Main St.  
Time on the Air.....Unlimited  
News Service.....UP and AP

## Personnel

President-General Manager.....B. J. Parrish  
Sales Promotion Manager.....R. W. Eitter  
Program Director.....Ayleene Somervell  
Chief Engineer.....B. J. Parrish

# KUOA

SILOAM SPRINGS—EST. 1922

KEYSTONE BROADCASTING SYSTEM

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated By.....KUOA Incorporated  
Address.....Siloam Springs, Ark.  
Phone Number.....77  
Transmitter Location.....Siloam Springs, Ark.  
Time on the Air.....6:30 a.m. to Local Sunset  
News Service.....UP  
Transcription Service..... World Broadcasting  
System, Keystone Broadcasting System  
Representative.....The Walker Company

## Personnel

President.....John E. Brown  
Station and Commercial  
Manager.....Storm Whaley  
Program Director.....Gilberta Walton  
Director of War Programs.....Storm Whaley  
Chief Engineer.....Kenneth Maxwell  
*For KCNC, Texarkana, see Texas listings.*

FOR QUALITY  
AP !

# The *Beeline* Advertising Index



The above chart shows the gross dollar volume of national spot business per month, broadcast on the **BEELINE** during the first fifteen months of its existence.

TODAY, NEARLY ALL NATIONAL SPOT ACCOUNTS ADVERTISING IN CENTRAL CALIFORNIA AND WESTERN NEVADA ARE USING THE BEELINE.



Robert A  
STREET  
National  
Sales Manager

Paul H.  
RAYMER CO.  
National  
Representative

**McClatchy  
Broadcasting  
Company**

Sacramento, California

# CALIFORNIA

For Latest U. S. Census Population And Radio Homes Data And  
Statistics on "Shifting Population" Please Turn To Pages 273-287

## KERN

BAKERSFIELD—EST. 1932  
BLUE NETWORK

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By McClatchy Broadcasting  
Address Elks Bldg.  
Phone Number 8-8431  
Transmitter Location Ming & Oak Sts.  
Time on the Air 6 a.m. to 12 midnight  
Newspaper Affiliation McClatchy Newspapers  
News Service AP and INS  
Transcription Service Standard Radio  
Representative Paul H. Raymer Co.

### Personnel

President Eleanor McClatchy  
Station Manager Deane Banta  
Commercial Manager Richard Brothers  
Chief Engineer Verne Shatto

## KPM C

BAKERSFIELD—EST. 1935  
MUTUAL—DON LEE

Frequency: 1560 Kc. Power: 1000 Watts  
Owned-Operated By Pioneer Mercantile Co.  
Business Address Box 1709, Bakersfield, Calif.  
Phone Number 8-8151  
Transmitter Location 307 East 21st St.  
Time on the Air 6:30 a.m.-12:00 p.m. week-  
days; 7:00 a.m.-12:00 p.m. Sunday  
News Service UP  
Transcription Service NBC Thesaurus and  
Associated Music Publishers  
Representative John Blair & Co.

### Personnel

President F. G. R. Schamblin  
Station Manager L. A. Schamblin  
Assistant Manager C. C. Sturm

## KRE

BERKELEY—EST. 1922

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Central California  
Broadcasters, Inc.  
Address 601 Ashby Avenue  
Phone Number Ashberry 7715  
Transmitter Location 601 Ashby Avenue  
Time on the Air Unlimited  
News Service INS  
Transcription Service Standard Radio

### Personnel

President-Station Manager Arthur Westlund

Sales Promotion-Program

Manager Don Hamby  
Chief Announcer Phil McKernan  
Musical Director Harrold S. Hawley

## KHSL

CHICO—EST. 1935

MUTUAL BROADCASTING SYSTEM  
DON LEE BROADCASTING SYSTEM

Frequency: 1290 Kc. Power 1,000 Watts  
Owned-Operated By Golden Empire  
Broadcasting Co., Inc.  
Address 4th & Broadway Sts.  
Phone Number Chico 237-8  
Transmitter Location Hooker Oak and  
Madrone Aves.  
Time on the Air: 7:00 a.m. to 11:00 p.m.; 8:00  
a.m. to 11:00 p.m., Sundays  
News Service UP  
Transcription Service Standard Radio,  
C. P. MacGregor  
Representative W. S. Grant Co.

### Personnel

President Hugh McClung  
Station Manager M. F. Woodling  
Commercial and Sales  
Promotion Manager Henry Watton, Jr.  
Program and Musical Director Mabel Swift  
Production Manager and  
Publicity Director Russell Pope  
Chief Announcer Thomas Nelson  
Chief Engineer Emory P. Milburn

## KXO

EL CENTRO—EST. 1927

MUTUAL BROADCASTING SYSTEM  
DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts 250 N  
Owned-Operated By Valradio, Inc.  
Address 793 Main St.  
Phone Number 1100  
Transmitter Location 793 Main St.  
Time on the Air 7:00 a.m. to 11:00 p.m.  
Transcription Service Standard Radio  
Representative Paul H. Raymer Co.

### Personnel

President Thomas E. Sharp  
Station Manager Ken Thornton  
Commercial Manager Belle Hovey  
Program Director Mabel Dalton  
Chief Announcer Jerry Oppell  
Chief Engineer Leroy Bellwood

# K I E M

EUREKA—EST. 1933

MUTUAL—DON LEE

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Operated By Redwood Broadcast-  
 ing Co., Inc.  
 Business Address Box 43  
 Phone Number 93  
 Studio Address Vance Hotel, Eureka Inn  
 Transmitter Location McFarland Tract  
 Humboldt Bay  
 Time on the Air Unlimited  
 News Service INS; UP  
 Transcription Service World Broadcasting  
 System  
 Representative John Blair & Co.

## Personnel

President and Station

Manager William B. Smullin  
 Rural War Manager Eddie Logan  
 Commercial Manager Betty Lundeen  
 Production Manager C. Paul Corbin  
 Sales Promotion Manager Betty Byrd  
 Program Manager Mary Martin  
 Musical Director Jack Andrews  
 Religious Director Rev. Charles H. Hudson  
 Office Manager George E. Thomson  
 Traffic Manager Betty Matthias  
 Education Director Earl Roberts  
 Engineer Alvor Olson

# K A R M

FRESNO—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By KARM, The George  
 Harm Station  
 Address 1333 Van Ness Ave.  
 Phone Number 4-2966  
 Transmitter Location Van Ness & Allu-  
 vial Avenues  
 Time on the Air 6 a.m. to 12 midnight;  
 8 a.m. to 12 midnight, Sunday  
 News Service AP and INS  
 Transcription Service Standard Radio  
 Representative Edward Peiry & Co., Inc.

## Personnel

Owner & President Mrs. Hattie Harm  
 General Manager Clyde F. Coombs  
 Commercial Manager Ned L. Brown  
 Publicity Director Eldora Roth  
 Program Director John Garrick  
 Chief Engineer R. M. Dorothy

# K F R E

FRESNO—EST. 1942

MUTUAL BROADCASTING SYSTEM  
 DON LEE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By J. E. Rodman  
 Address T. W. Patterson Bldg.  
 Phone Number 4-5001  
 Transmitter Location Clinton & First Sts.  
 Time on the Air: 5:00 a.m. to 12:00 midnight  
 News Service UP  
 Transcription Service Associated Music  
 Publishers and World  
 Representative John Blair & Co.

## Personnel

Owner J. E. Rodman  
 General Manager Paul R. Bartlett  
 Program Director Gene Chenault  
 Office Manager Lois Danlela  
 Traffic Manager Frances Quinn  
 Chief Engineer Sheldon Anderson

# K M J

FRESNO—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 580 Kc. Power: 5,000 Watts  
 Owned-Operated By McClatchy Broadcasting  
 Co.  
 Address Van Ness & Calaveras  
 Phone Number 3-6277  
 Transmitter Location North & Madera Aves.  
 Kerman  
 Time on the Air: 24 hours daily  
 Newspaper Affiliation The Fresno Bee  
 (McClatchy Newspapers)  
 News Service UP & AP  
 Transcription Service NBC Thesaurus  
 Representative Paul H. Raymer Co.

## Personnel

President Eleanor McClatchy  
 Station Manager Keith Collins  
 National Sales Manager (N. Y. C.)  
 Robert Srttel  
 Sales Manager Coyle Chambers  
 Sales Promotion Manager Jack Griffith  
 Traffic Manager Margaret Vogelsang  
 Special Events Director A. D. Patterson  
 Program and Musical Director and  
 Production Manager Andy Patterson  
 Publicity Director Jack Griffith  
 Chief Engineer Wm. N. Wallace  
 War Program Director Andy Patterson

# K I E V

GLENDALE—EST. 1933

Frequency: 870 Kc. Power: 250 Watts  
 Owned-Operated By Cannon Broadcasting  
 System, Ltd.  
 Address 102 N. Glendale Ave.  
 Phone Number Citrus 1-1133  
 Transmitter Location 102 N. Glendale Ave.  
 Time on the Air Daytime License

**Personnel**

President.....David H. Cannon  
 General Manager.....L. W. Peters  
 Chief Announcer.....R. W. Muller  
 Chief Engineer.....Lee Gustafson

**K F O X**

LONG BEACH—EST. 1924

SOUTHERN CALIFORNIA BROADCASTERS  
 ASSOCIATION

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Operated By: Nichols & Warinner, Inc.  
 Address.....220 E. Anaheim Street  
 Phone Number.....672-81  
 Transmitter Location...220 E. Anaheim Street  
 Time on the Air.....5:00 a.m. to 11:00 p.m.  
 News Service.....UP  
 Transcription Service.....Standard Radio,  
 Langworth Transcription Service; C. P. Mac-  
 Gregor

**Personnel**

President, Station Manager and  
 Program Director.....Hal G. Nichols  
 Commercial and Sales Promotion Manager  
 and Chief Engineer..Lawrence W. McDowell  
 Director of War Programs.....Margaret Smith

**K G E R**

LONG BEACH—EST. 1926

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned-Operated By: Consolidated Broadcast-  
 ing Corp.  
 Business Address.....435 Pine Ave.  
 Phone Number.....Long Beach 860-41  
 Studio Addresses: 435 Pine Ave.; 643 So.  
 Olive, Los Angeles  
 Transmitter Location.....Atlantic & Olive,  
 Compton  
 Time on the Air.....6:00 a.m. to 1:00 a.m.  
 News Service.....AP & INS  
 Transcription Service: World Broadcasting Sys-  
 tem, Standard Radio, Lang-Worth, McGregor  
 and Associated  
 National Representative.....Spot Sales, Inc.

**Personnel**

President-Gen'l Manager...C. Merwyn Dobyns  
 Commercial Manager.....Lee Wynne  
 Sales Promotion Manager...Thomas P. Hunter  
 Musical Director.....Helene Smith  
 Production Manager.....Irene Cook  
 Chief Engineer.....Ronald Oakley

**K E C A**

LOS ANGELES—EST. 1929

BLUE NETWORK

Frequency: 790 Kc.....Power: 5000 Watts

Owned-Operated By...Blue Network Co., Inc.  
 Address.....1440 No. Highland Ave.  
 Phone Number.....Hillside 8231  
 Transmitter Location...2951 S. Fairfax Ave.  
 Time on the Air.....6:00 a.m. to 12 midnight:  
 6:45 a.m. to midnight, Sunday  
 News Service.....UP, AP  
 Transcription Service.....Thesauras  
 Representative.....Blue Network Spot Sales

**Personnel**

President.....Earle C. Anthony  
 General Manager.....Clyde Scott  
 Commercial and Sales Mgr.....Amos Baron  
 Program Manager.....John Edwards  
 Musical Director.....Claude Sweeten  
 Production Manager.....Wm. Davidson  
 Publicity Director.....Virginia West  
 Continuity Editor.....Katherine Calvert  
 Chief Engineer.....Ralph Denechaud

**K F A C**

LOS ANGELES—EST. 1929

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Operated By: Los Angeles Broadcast-  
 ing Company, Incorporated  
 Address.....645 South Marlposa  
 Phone Number.....Fitaroy 1231  
 Transmitter Location...3725 Chesapeake,  
 L. A., Calif.  
 Time on the Air.....168 hours a week  
 News Service.....AP

**Personnel**

President-General Manager...Calvin J. Smith  
 Program Director.....Harry Mitchell  
 Publicity Director.....Eileen Wheatley  
 Traffic Manager.....Lucile R. Blake  
 Chief Announcer.....Harry Mitchell  
 Chief Engineer.....Owen J. Ford

**K F S G\***

LOS ANGELES—EST. 1923

Frequency: 1150 Kc...Power: 2500 d.; 1000 n.  
 Owned-Operated By: Echo Park Evangelistic  
 Ass'n  
 Address.....1100 Glendale Blvd.  
 Phone Number.....Exposition 1141  
 Transmitter Location...1100 Glendale Blvd.  
 Time on the air: 7:45 p.m. to 12 midnight (ex-  
 cept Fridays); Sundays, 10:30 a.m. to 12:30  
 p.m., 3 p.m. to 4:15 p.m., 7:00 p.m. to 12  
 midnight

**Personnel**

President.....Aimee Semple McPherson  
 Station Manager.....Rev. Jack Carmaine  
 Musical Director.....Esther Fricke Stuart  
 Chief Engineer.....Myron Kluge

\* Non-Commercial Station.

BOB HOPE  
 JACK BENNY  
 AMOS 'N' ANDY  
 EDDIE CANTOR  
 INFORMATION PLEASE  
 FRED WARING  
 ONE MAN'S  
 HOUR OF CHARM  
 FAMILY  
 RED SKELTON

FIBBER McGEE  
 BERGEN AND MOLLY  
 AND McCARTHY  
 BOB BURNS  
 FANNIE BRICE  
 ABBOTT  
 & COSTELLO  
 GINNY SIMMS

BING CROSBY  
 ALDRICH  
 FAMILY  
 MARCH  
 OF TIME  
 BANDWAGON  
 KAY KYSER  
 GREAT  
 GILDERSLEEVE

# LOS ANGELES

50,000 WATTS—CLEAR CHANNEL—640 KILOCYCLES

*Earle C. Anthony, Inc.*

## KFI

LOS ANGELES—EST. 1922  
 NATIONAL BROADCASTING CO.

Frequency: 640 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By: Earle C. Anthony, Inc.  
 Address: . . . . . 141 North Vermont Ave.  
 Phone Number: . . . . . FAirfax 2121  
 Transmitter Location: . . . . . Buena Park, Calif.  
 Time on the Air: . . . . . 24 Hours Daily,  
 Except Tues.—12 Hours  
 News Service: . . . . . UP  
 Transcripion Service: Standard Radio, Lang-  
 Worth  
 Representative: . . . . . Edward Petry & Co., Inc.

### Personnel

President: . . . . . Earle C. Anthony  
 General Manager: . . . . . William B. Ryan  
 Sales Manager: . . . . . Geo. A. Whitney  
 Program Director: . . . . . Don McNamara  
 Production Manager: . . . . . Bob Hiestand  
 Publicity Director: . . . . . Harold Carlock  
 Director of Promotion and  
 Public Service: . . . . . J. G. Paltridge  
 Auditor: . . . . . Ernest Felix  
 Special Events Supervisor: . . . . . Robert Purcell  
 Continuity Editor: . . . . . Volney Cunningham  
 Musical Director: . . . . . Claude Sweeten  
 Chief Engineers: . . . . . Curtis Mason,  
 H. L. Blatterman

## KFWB

LOS ANGELES—EST. 1925

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By: Warner Bros. Broadcast-  
 ing Corp.  
 Address: . . . . . 5833 Fernwood Ave.  
 Phone Number: . . . . . Hempstead 5151  
 Transmitter Location: Baldwin Hills, Culver City  
 Time on the Air: . . . . . 6:00 a.m. to 1:00 a.m.  
 News Service: . . . . . AP, UP, INS and Reuters  
 Representative: . . . . . William G. Rambeau Co.

### Personnel

General Manager: . . . . . Harry Matzlish  
 Production Manager: . . . . . William Ray  
 Program Director: . . . . . William Ray  
 Chief Announcer: . . . . . Harry Hall  
 Musical Director: . . . . . Leon Leonardi  
 War Program Director: . . . . . Sara Langman  
 Chief Engineer: . . . . . Harry Myers

## KFVD

LOS ANGELES

Frequency: 1020 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By: Standard Broadcasting  
 Company, Inc.  
 Address: . . . . . 338 South Western Avenue  
 Phone Number: . . . . . Drexel 2391  
 Transmitter Location: . . . . . 9300 Cattaraugus St.  
 Time on the Air: 6 a.m. to sundown, 10:00 p.m.  
 to 1:00 a.m.



## **4 NEWS SERVICES**

1. Associated Press
2. United Press
3. International News Service
4. Reuters

## **4 NETWORK COMMENTATORS**

1. Sam Balter
2. John B. Hughes
3. Bill Pennell
4. Peter De Lima

**A L L**

**On**

**Warner Bros.**

**K F W B**

**Hollywood**

*—and more public service programs  
than any other station in the West.*

**5,000 WATTS DAY AND NIGHT**

**Harry Maizlish  
General Manager**

**William Rambecu, National Representative**

News Service.....UP  
 Transcription Service.....Lang-Worth,  
 MacGregor

**Personnel**

President-Station Manager.....J. Frank Burke  
 Commercial Manager.....F. J. Smalley, Jr.  
 Program Dir.-Chief Announcer...Howard Gray  
 Publicity Director.....Toni Reeder  
 Director of War Programs.....Howard Gray  
 Chief Engineer.....William Gass

**K G F J**

LOS ANGELES—EST. 1926

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Address.....1417 S. Figueroa St.  
 Phone Number.....Prospect 2434  
 Transmitter Location.....1828 Oak St.  
 Time on the Air.....Unlimited license  
 News Service.....INS  
 Transcription Service.....Associated Music  
 Publishers.

**Personnel**

Manager.....Thelma Kirchner  
 Public Relations Director.....Harry Koplan  
 Production Mgr.....Carolyn Caro  
 Program Director.....Rene Bozarth  
 Chief Engineer.....Homer Obuchon

**K H J**

LOS ANGELES—EST. 1921

MBS—DON LEE

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By: Don Lee Broadcasting  
 System  
 Business Address.....5515 Melrose Ave.  
 Phone Number.....Hollywood 8111  
 Transmitter Location.....Venice Blvd. & La  
 Cienega  
 Time on the Air:24 hours daily: Monday, 12:00  
 midnite to 6:00 a.m.  
 News Service.....AP, INS, City News  
 Transcription Service: World Broadcasting  
 System  
 Representative.....John Blair & Co.

**Personnel**

President.....Thomas S. Lee  
 Vice-President and  
 General Manager.....Lewis Allen Weiss  
 Vice President and  
 Assistant Manager.....Willet H. Brown  
 Commercial Manager.....Sydney Gaynor  
 Sales Promotion and  
 Publicity Director.....Fair Taylor  
 Traffic Manager.....Mary E. Ryan  
 Musical Director.....Frank Du Vol  
 War Program Director.....Tony La Frano  
 Chief Engineer.....Frank M. Kennedy

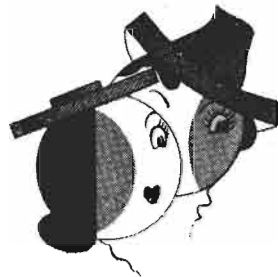
**K M P C**

LOS ANGELES—EST. 1928

Frequency: 710 Kc.....Power: 10,000 Watts  
 Owned By: KMPC, The Station of the Stars, Inc.  
 Address.....5939 Sunset Blvd.  
 Phone Number.....Hollywood 5341  
 Transmitter Location.....12755 Burbank Blvd.  
 Time on the Air.....6 a.m. to midnight  
 News Service.....UP and AP  
 Transcription.....Associated, World  
 Representative.....Paul H. Raymer Co.

**Personnel**

President.....G. A. Richards  
 V. P. & Gen. Mgr.....Robert O. Reynolds  
 Commercial Manager.....Herbert Wixson  
 Production Manager.....Howard Rhines  
 Program Manager.....Woodrow Hatlie  
 Publicity Director.....Willard Hanes  
 Special Events Director.....Jack Sherman  
 Traffic Manager.....Alice Richards  
 Musical Director.....Marie Hudson  
 Program Director.....Don Otis  
 Acting Chief Engineer.....James LaShaun



*What's a Man?*

Generally speaking, he's a time or space buyer, merchandise manager, account executive, or other *genus homo* seeking and devising ways and means to influence women. In Los Angeles, the male species finds the *best way* to influence women is through the station *programmed and managed by women*—KGFJ.

THE TWENTY-HOUR STATION 1230 KC



Thelma Kirchner, Manager  
 "Los Angeles' BIGGEST Little Station"  
 1417 South Figueroa St., Los Angeles 15, Calif.

• • CALIFORNIA • •

# K M T R

LOS ANGELES—EST. 1924

Frequency: 570 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KMTR Radio Corp.  
 Address.....1000 Cahuenga Blvd.  
 Phone Number.....Hillside 1161  
 Transmitter Location.....1000 Cahuenga Blvd.  
 Time on the Air.....24 hours daily  
 News Service.....Radio News Reel, INS, AP  
 Transcription Service..Lang-Worth; Standard  
 Radio, MacGregor  
 Representative .....Burn-Smith Co.

## Personnel

General Manager.....Kenneth O. Tinkham  
 Program Manager.....Jim Strain  
 Publicity Director.....Hal Halley  
 Traffic Manager.....Marion Page  
 Recording Division.....Lyman M. Smith  
 Musical Director.....Salvatore Santarella  
 Chief Engineer.....Pete Wilson

*You already know it . . .*

but we want to repeat it again. Maybe some of you have missed it in the past—

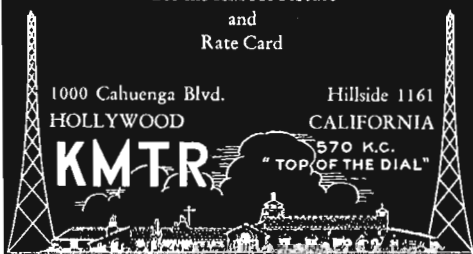
IN PROGRAMS . . . IN PERSONNEL  
IN CONSTRUCTION

KMTR is truly

*"America's Most Individual  
Radio Station"*

COVER 90% OF SOUTHERN  
CALIFORNIA'S POPULATION  
AT THE LOWEST COST

Get the KMTR Picture  
and  
Rate Card



# KMTR

*The "Top" Radio Station with—*

570 KC

*"TOP" of the  
DIAL*



# NEWS

**EVERY HOUR — ON THE HOUR**

**24 HOURS A DAY**

### Exclusive One Minute Announcement

Offered in Middle of any Five Minute News broadcast on-the-hour at regular five minute Card Rate. Write for availabilities:

**K M T R — Hollywood — BURN-SMITH CO., INC.**

California

New York

Chicago

# KNX

LOS ANGELES—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1070 Kc. Power: 50,000 Watts

Owned-Operated By .. Columbia Broadcasting System, Inc.

Address.....6121 Sunset Blvd.

Phone Number.....Hollywood 1212

Transmitter Location... Columbia Park, Torrance, Calif.

Time on the Air.....24 hours daily

News Service.....AP; INS; UP

Transcription Service..Lang-Worth, Associated

Representative..... Radio Sales

## Personnel

Vice President and General

Manager.....Donald W. Thornburgh

Ass't Gen'l Mgr. and Director of

Network Sales.....Harry W. Witt

Pacific Coast Sales Mgr...George L. Moskovics

Sales Manager (KNX).....J. A. Morton

Sales Promotion Manager.....Ralph Taylor

Merchandising & Sales Service

Manager.....Jack O'Mara

Radio Sales Representative....Meredith Pratt

Program Manager.....Hal Hudson

Chief Engineer.....Lester H. Bowman

Director of Public Relations.....Fox Case

Director of Press Information..Lloyd Brownfield

Operations Manager.....Ben Paley

CBS Western Musical Director...Lud Gluskin

Musical Director (KNX).....Wilbur Hatch

Continuity Chief.....Everett Tomlinson

Production Manager.....Edith Todesca

Managing News Editor.....Clinton Jones

Stations Relations Manager...E. W. Buckalew

# KRKD

LOS ANGELES—EST. 1927

Frequency: 1150 Kc. Power: 2500 d.; 1,000 n.

Owned-Operated By.....Radio Broadcasters,

Incorporated

Business Address.....541 So. Spring Street

Phone Number.....Tucker 7111

Studio Addresses...312 Spring Arcade Bldg.;

541 So. Spring St.

Transmitter Location.....1100 Lemoyne

Time on the Air.....Shares Time with KFSG

News Service.....INS

## Personnel

General Manager.....Ned Connor

Program Director.....Venna Taylor

Chief Engineer.....Willis O. Freitag

Chief Announcer.....Doug Douglas

# KMYC

MARYSVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM

DON LEE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By...Marysville-Yuba City Broadcasters, Inc.

Address.....P. O. Box 631, Marysville, Calif.

Phone Number.....2080

Transmitter Location.....Three miles north of

Marysville on Laurellan Road

Time on the Air.....6:30 a.m. to 12 midnight

News Service.....UP

Transcription Service.....Standard Radio

Representative.....W. S. Grant Co.

## Personnel

President.....Horace Thomas

Station and Commercial Manager..Joe D. Carroll

Sales Promotion Manager.....Hedley Hall

Program Director and

Production Manager.....Ruth Parmeter

Chief Engineer.....A. J. Powell, Jr.

Chief Announcer.....Hedley Hall

# KYOS

MERCED—EST. 1936

MUTUAL BROADCASTING SYSTEM

DON LEE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By...Merced Broadcasting

Company

Business Address.....P. O. Box 717

Phone Numbers.....1430; 1431

Studio Address....."G" Street Grade

Transmitter Location....."G" Street Grade

Time on the Air.....6:00 a.m. to 11:00 p.m.

News Service.....UP

Transcription Service.....Standard Radio

National Sales Office.....582 Market St.,

San Francisco

Representative.....W. S. Grant

## Personnel

General Director.....Hugh McClung

Station Manager.....Mel Marshall

Commercial Manager.....J. C. MacFarland

Sales Promotion Manager.....George Spelvin

Program Director.....Herb James

Chief Engineer.....Malcolm R. Beavers

# KTRB

MODESTO—EST. 1933

Frequency: 860 Kc. Power: 1000 Watts

Owned-Operated By...KTRB Broadcasting Co.,

Business Address.....P. O. Box 593

Phone Number.....774

Studio and Transmitter.....Norwegian Ave.

News Service.....INS

## Personnel

President-Station Manager..Wm. H. Bates, Jr.

Sales Manager.....Virgil V. Risley

Program Director.....Cecil Lynch

Chief Engineer.....Wm. H. Bates, Jr.

# KDON

MONTEREY—EST. 1935

DON LEE—MUTUAL

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By...Monterey Peninsula  
 Broadcasting Co.  
 Business Address...275 Pearl St.  
 Phone Number...Monterey 8501  
 Studio Addresses...275 Pearl St.; 137 Mon-  
 terey St., Salinas  
 Transmitter Location...Municipal Wharf  
 Time on the Air...6:30 a.m. to 10.00 p.m.  
 Newspaper Affiliation...Monterey Peninsula  
 Herald; Salinas, Californian  
 News Service...UP  
 Transcription Service...Standard Radio,  
 Associated

## Personnel

President...Paul H. Caswell  
 Station Managers...Howard V. Walters,  
 Bernard E. Cooney  
 Program Director...Howard Walters  
 Chief Announcer...Edward C. Duty, Jr.  
 Chief Engineer...Edward C. Duty

# KLX

OAKLAND—EST. 1922

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Operated By...Tribune Building Corp.  
 Address...Tribune Tower, 13th & Frank-  
 lin Streets  
 Phone Number...Glencourt 0660  
 Transmitter Location...Tribune Tower  
 Time on the Air: 6:25 a.m. to 2:30 a.m.; 9:00  
 a.m. to 1:00 a.m., Sunday  
 Newspaper Affiliation...Oakland Tribune  
 News Service...AP  
 Transcription Service...World Broadcasting  
 System: Photo and Sound, Inc.  
 Representative...Joseph Hershey McGillvra

## Personnel

President-Owner...J. R. Knowland, Jr.  
 General Manager...Glenn Shaw  
 Sales Promotion Manager...Walter Brown  
 Program Director...Leon Churchon  
 Publicity Director...Gladys Herst  
 Musical Director...Charles Short Ridge  
 Chief Engineer...Ross Smith  
 War Program Director...Leon Churchon

# KLX

HAS HIGH  
 PRIORITY ON

## “LISTENER LOYALTY”

From pioneer to pace setter since 1921. That's the record of radio station KLX, Metropolitan Oakland's leading Independent.

From its broadcast of the Dempsey-Carpentier fight in Jersey City, July 2, 1921, to the vital war news of today, KLX has given its listeners a high standard of radio programs and outstanding public service.

That's why it's "just natural" to tune to KLX.

The TRIBUNE STATION, Oakland 4, California  
 National Representative, JOSEPH HERSHEY MCGILLVRA, Inc.

LISTENER deat  
 ther LOYALTY  
 e LISTENER tu  
 or LOYALTY t  
 for LISTENER  
 LOYALTY are  
 we LISTENER  
 than LOYALTY  
 LISTENER ca  
 or LOYALTY it  
 LISTENER can  
 mer LOYALTY

# K R O W

OAKLAND—EST. 1925

Frequency: 960 Kc. .... Power 1000 Watts  
 Owned-Operated By ..... KROW, Inc.  
 Business Address .... Radio Center Building,  
 464 - 19th Street  
 Phone Number ..... Glencourt 6774  
 Studio Addresses ..... Radio Center Building  
 Bellevue Hotel, San Francisco; Newsreel  
 Theatre, Oakland, Calif.  
 Transmitter Location ..... 1522 - 8th Avenue  
 Time on the Air ..... 6 a.m. to Midnight  
 News Service ..... INS  
 Transcription Service ..... Standard Radio;  
 Langworth

## Personnel

President ..... Sheldon Sackett  
 Vice-President-General  
 Manager ..... Philip G. Lasky  
 Commercial Manager ..... Ralph Wiener  
 Program Director ..... R. W. Wassenberg  
 Production Manager ..... Jim Boswell  
 Publicity Director ..... Mercedes Prosser  
 Chief Announcer ..... Jim Boswell  
 Chief Engineer ..... C. E. Downey  
 Director of War Programs ..... Phyllis Flynn

**710,113** *people*  
 in Metropolitan  
**OAKLAND**

Metropolitan Oak-  
 land extends nearly  
 30 miles (all solidly  
 built-up CITY) along  
 the eastern shore of  
 San Francisco Bay.



# K R O W

"The Home Interest Station"

*IS Oakland's Leading Station*

RADIO CENTER BUILDING, 19TH and BROADWAY  
 OAKLAND, CALIFORNIA

Philip G. Lasky, General Manager

# K L S

OAKLAND—EST. 1921

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned By ..... S. W. & E. N. Warner  
 Operated by ..... Warner Brothers  
 Address ..... 327-21st Street  
 Phone Number ..... Higate 1212  
 Transmitter Location ..... 327-21st Street  
 Time on the Air ..... 24 hours  
 News Service ..... INS

## Personnel

President-Owners ..... S. W. and E. N. Warner  
 Station Manager ..... F. Wellington Morse  
 Commercial and Sales  
 Promotion Manager ..... F. W. Morse  
 Program Director ..... C. de Costa  
 Chief Engineer ..... Howard Faulkner

# K P A S

PASADENA—EST. 1941

Frequency: 1110 Kc. .... Power: 10,000 Watts  
 Owned-Operated By: Pacific Coast Broadcast-  
 ing Co.  
 Business Address ... 1401 South Oak Knoll Rd.  
 Phone Number . . . RYan 1-6991; SYcamore 6-9281  
 Studio Addresses: Huntington Hotel; Music  
 City, Sunset & Vine Sts., Hollywood  
 Transmitter Location: Lexington & Gallatin Rd.,  
 El Monte, Calif.  
 Time on the Air ..... 6:00 a.m. to 12 midnight  
 News Service ..... INS  
 Transcription Service: Lang-Worth; Associated  
 Music Publishers  
 Representative Joseph Hershey McGillvra, Inc.

## Personnel

President ..... J. Frank Burke  
 Production Manager ..... Loyal K. King  
 Commercial Manager ..... Frank Burke, Jr.

# K P P C

PASADENA—EST. 1924

Frequency: 1240 Kc. .... Power: 100 Watts  
 Owned-Operated By: Pasadena Presbyterian  
 Church  
 Address ..... 585 East Colorado St.  
 Phone Number ..... Sycamore 3-2193  
 Transmitter Location ... 585 East Colorado St.  
 Time on the Air .... Sundays, 9 a.m. to 9 p.m.;  
 Wednesdays, 7 p.m. to 9:30 p.m.

## Personnel

President ..... C. Franklin Ward  
 Chief Announcer ..... Vincent Parsons  
 Program-Musical Director ..... Leon Hall  
 Chief Engineer ..... N. V. Parsons  
 (Non-Commercial Station)

**K W K W**

**PASADENA—EST. 1942**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Operated By: Southern California  
 Broadcasting Co.  
 Address: 425 East Green St.  
 Phone: Ryan 1-6744  
 Transmitter Location: San Gabriel  
 Time on the Air: 6:00 a.m. to sunset  
 News Service: UP  
 Transcription Service: Standard Radio

**Personnel**

Station Manager: Howard L. Tullis  
 General Manager: William J. Beaton  
 Commercial Manager: William J. Beaton  
 Program Director: Paul Allison  
 Chief Engineer: Paul Spargo

**K V C V**

**REDDING—EST. 1936**

**MUTUAL—DON LEE**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Golden Empire Broad-  
 casting Co.  
 Business Address: Box 1525  
 Phone Number: 1646, 1647  
 Studio Address: Highway No. 99  
 Transmitter Location: Highway No. 99  
 Time on the Air: 6:00 a.m. to 12:00 p.m.  
 News Service: UP  
 Transcription Service: Standard Radio;  
 C. P. MacGregor  
 Representative: Will Grant

**Personnel**

President: Hugh McClung  
 Station Manager: Ralph R. Bryan  
 Commercial Manager: Fred M. Stuelpnagel  
 Program Director: Lyle Mathis  
 Chief Engineer: Russell B. Pope

**K P R O**

**RIVERSIDE—EST. 1941**

**BLUE NETWORK**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned-Operated By: Broadcasting Corpora-  
 tion of America  
 Business Address: 3401 Russell St., Riverside,  
 Calif.  
 Phone Number: Riverside 6290, San Bernar-  
 dino 5157  
 Studio Address: 3401 Russell St., Riverside  
 American National Bank Bldg., San  
 Bernardino  
 Transmitter Location: 3401 Russell St.  
 Time on the Air: 6:00 a.m. to 4 a.m.  
 News Service: INS and AP  
 Transcription Service: Associated Music Pub-  
 lishers and MacGregor  
 Representative: Joseph Hershey McGillvra

**Personnel**

President-General Manager: W. L. Gleeson  
 Station Manager: W. L. Gleeson  
 Sales Promotion and  
 Publicity Director: M. Thorne  
 Program Director: Lee Lamley  
 Chief Engineer: Amon Dolde

**K C R A**

**SACRAMENTO—EST. 1944**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By: Central Valleys Broadcasting Co.  
 Business Address: Capital Nat'l Bank Bldg.  
 Phone Number: 3-7363  
 Studio Address: Capital Nat'l Bank Bldg.  
 Transmitter Location: 27th & American River  
 Time on the Air: 6:00 a.m. to 12:00 midnight  
 News Service: AP  
 Transcription Service: World Broadcasting  
 System

**Personnel**

Owned By: Ewing C. Kelly, David R. McKinley,  
 Vernon Hansen  
 Station Manager: Ewing C. Kelly  
 Commercial Manager: Norman Hodgkinson  
 Program Director: Jack Eliassen  
 Production Manager: Christine Ness  
 Chief Engineer: Marvin D. Myers

**K F B K**

**SACRAMENTO—EST. 1922**

**BLUE NETWORK**

Frequency: 1530 Kc. Power: 10,000 Watts  
 Owned-Operated By: McClatchy Broadcasting  
 Co.  
 Business Address: 708 Eye St.  
 Phone Number: 2-5011  
 Transmitter Location: Yola County  
 Time on the Air: 24 hours daily  
 Newspaper Affiliation: Sacramento Bee  
 News Service: UP and AP  
 Transcription Service: NBC Thesaurus  
 Representative: Paul H. Raymer Co.

**Personnel**

President: Eleanor McClatchy  
 Station Manager: Leo O. Ricketts  
 Program and Publicity  
 Director: Howard L. Bailey  
 Sales Manager: Jack Schacht  
 Musical Librarian: Rosalie Brandt  
 Chief Engineer: Stam Sronce

**K X O A\***

**SACRAMENTO**

Frequency: 1490. Power: 250 Watts

\* CP issued to Lincoln Dellar.

you're in swell company  
on **KFMB**...



Walter Winchell



George V. Denny, Jr.



Don McNeil



Ed Wynn



Westbrook Van Voorhis

with BASIC BLUE NETWORK SHOWS . . . plus local programming attuned to the listening habits of the rich San Diego market . . . a highly concentrated market where \$808,000,000.00 annually is spent by the 450,000 BUYING civilians who make up this great area. That means, in the layman's language, over \$15,000,000.00 is spent EVERY WEEK in San Diego. (Not to mention the unquotable millions in PLUS earnings and spendings by the Military personnel located in and near San Diego.)

KFMB is the spark-plug for the San Diego market . . . it is the station that REACHES and INFLUENCES this wealthy population. KFMB is San Diego's busy . . . progressive station!!



Tom Breneman



Gracie Fields



Paul Whiteman



Joe E. Brown



Drew Pearson

**KFMB**  
SAN DIEGO, CALIF.  
JACK O. GROSS  
PRESIDENT & GENERAL MANAGER

**SAN DIEGO'S BLUE NETWORK STATION**

REPRESENTED BY RAMBEAU



**K R O Y**

**SACRAMENTO—EST. 1937**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By.....Royal Miller, Marion Miller,  
 L. H. Penney, and Gladys W. Penney.  
 Operated By.....Royal Miller Radio  
 Address.....Hotel Sacramento Bldg.  
 Phone Number.....3-2525  
 Transmitter Location.....65th St. at 14th Ave.  
 Time on the Air:6:15 a.m. to 12:00 midnight,  
 Sundays, 7:00 a.m. to 12 midnight.  
 News Service .....UP  
 Transcription Service....Associated Recorded  
 PGM. Library  
 Representative....Joseph Hershey McGillvra

**Personnel**

President-Owner.....Royal Miller  
 Station Manager.....Mrs. Royal Miller  
 Public Relations Manager.....Howard Smiley  
 Program and Musical  
 Director .....Evangeline Baker  
 Chief Engineer.....Howard Martineau  
 Chief Announcer.....Bill Triest

**K F X M**

**SAN BERNARDINO—EST. 1929**

**MUTUAL—DON LEE**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By.....J. C. and E. W. Lee  
 Operated By.....Lee Bros. Broadcasting Co.  
 Address.....California Hotel  
 Phone Number.....4-761, 4-762  
 Transmitter Location.....990 Colton Ave.  
 Time on the Air....6:00 a.m. to 12 midnight  
 News Service .....UP  
 Transcription Service.....World Broadcasting  
 System  
 Representative.....John Blair & Co.

**Personnel**

Partners .....J. C. & E. W. Lee  
 Station Manager.....Maury A. Vroman  
 Program Director.....Charles Craig  
 Sales Manager.....N. Pratt Smith  
 Chief Engineer.....George Ewing  
 Director of War Programs....Charles Craig

**K F M B**

**SAN DIEGO—EST. 1941**

**BLUE NETWORK**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By:  
 Worcester Broadcasting Corp.  
 Address.....1375 Pacific Blvd.  
 Phone Number .....Main 2114  
 Transmitter Location.....Spreckles B'dg.  
 Time on the Air.....6:00 a.m. to 12:15 a.m.

News Service.....AP  
 Transcription Service.....Standard Radio  
 Representative.....William G. Rambeau Co.

**Personnel**

President, Station and  
 Commercial Manager.....Jack Gross  
 Sales Promotion Manager.....John Eves  
 Program Director and  
 Production Manager.....Hal Moon  
 War Program Director.....Hal Moon  
 Chief Engineer.....Caleb Frisk  
 Publicity Director.....Shirley Hawley

**K F S D**

**SAN DIEGO—EST. 1926**

**NATIONAL BROADCASTING COMPANY**

Frequency: 600 Kc. .... Power: 1000 Watts  
 Owned-Operated By.....Airtran Radio  
 Corporation, Ltd.  
 Address.....U. S. Grant Hotel,  
 San Diego 12  
 Phone Number .....Franklin 6353  
 Transmitter Location .....326 Broadway  
 Time on the Air.....Unlimited license  
 Transcription Service.....NBC Thesaurus;  
 Representative.....Paul H. Raymer Co.

**Personnel**

President-Owner and  
 Station Manager.....Thomas E. Sharp  
 Assistant Manager.....M. R. Harris  
 Commercial-Sales Manager.....Larry Scalf  
 Program Director .....Leah McMahon

**K G B**

**SAN DIEGO—EST. 1931**

**MUTUAL—DON LEE**

Frequency: 1360 Kc. .... Power: 1000 Watts  
 Owned-Operated By: Don Lee Broadcasting  
 System  
 Address.....1017 First Ave.  
 Phone Number.....Franklin 6151  
 Transmitter Location.....Pickwick Hotel  
 Time on the air: 6 a.m. to 12 midnight; Sun-  
 days, 8 a.m. to 12 midnight  
 News Service.....AP, INS, UP  
 Transcription Service: World Broadcasting  
 System  
 Representative.....John Blair & Co.

**Personnel**

President.....Thomas S. Lee  
 Genl. Mgr.....Lewis Allen Weiss  
 Station Manager.....F. D. Ide  
 Commercial-Sales Promotion  
 Manager.....William A. Evans  
 Production Manager.....Jerry Lee Pecht  
 Program and Musical Director....James Dillon  
 Chief Announcer.....Bailey Warren  
 Chief Engineer.....William G. Collins

# K F R C

**SAN FRANCISCO—EST. 1924**

**MUTUAL—DON LEE BROADCASTING SYSTEMS**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Operated By: Don Lee Broadcasting System  
 Address.....1000 Van Ness Avenue  
 Phone Number.....Prospect 0100  
 Transmitter Location.....1000 Van Ness Ave.  
 Time on the air: 6 a.m. to midnight; Sundays, 7 a.m. to midnight  
 News Service.....AP, INS  
 Transcription Service: World Broadcasting System  
 Representative.....John Blair & Co.

## Personnel

President.....Thomas L. Lee  
 General Manager.....Lewis Allen Weiss  
 Station Manager.....Dan Donnelly  
 Local Sales Manager.....Merwyn McCabe  
 Program-Production Manager.....Pat Kelly  
 Sales Promotion and  
 Publicity Manager.....Buntz Keyser  
 Chief Announcer.....Bob Bence  
 Musical Director.....Cy Trobbe  
 Chief Engineer.....Jim McArdle  
 Record Master of  
 Ceremony.....Truman Thompson

# K G O

**SAN FRANCISCO—EST. 1924**

**BLUE NETWORK**

Frequency: 810 Kc.....Power 7500 Watts  
 Owned-Operated By.....Blue Network Co.  
 Address.....155 Montgomery St.  
 Phone Number.....Exbrook 6544  
 Transmitter Location..5144 E. 12th St. Oakland  
 Time on the Air.....24 hours daily;  
 Midnight to 6 a.m. Sundays  
 News Service.....AP, INS, UP, Transradio  
 Transcription Service: Standard, Associated.  
 NBC Thesaurus, BMI, Sherman Clay (local)  
 National Sales Office,  
 Blue Network, New York City  
 Representative.....Blue Spot Sales

## Personnel

President.....Mark Woods  
 Station Manager.....T. B. Palmer  
 Sales Manager.....Byron H. Nelson  
 Promotion-Publicity  
 Manager.....Robert F. Laws  
 Program Director.....Robert H. Wesson  
 Production Manager.....Robert H. Wesson  
 Chief Announcer.....Berton Bennett  
 Chief Engineer.....A. E. Evans  
 Musical Director.....Phil Bouere  
 Record Master of Ceremony.George Fenneman

# K J B S

**SAN FRANCISCO—EST. 1925**

Frequency: 1100 Kc.....Power: 500 Watts  
 Owned By.....KSBS Broadcasters  
 Operated By.....KSBS Broadcasters  
 Address.....1470 Pine Street  
 Phone Number.....Ordway 4148  
 Transmitter Location.....1470 Pine Street  
 Time on the Air: Sunday through Friday,  
 10 p.m. until local sunset; Saturday, 11:30  
 p.m. until local sunset  
 News Service.....INS; UP; AP  
 Transcription Service.....Standard  
 Representative.....William G. Rambeau Co.,  
 Homer Owen Griffith

## Personnel

President.....E. P. Franklin  
 Chief Engineer.....Cecil H. Dutton  
 Manager.....E. P. Franklin  
 Program Director.....C. F. Pendleton

# K P O

**SAN FRANCISCO—EST. 1922**

**NATIONAL BROADCASTING COMPANY**

Frequency: 680 Kc.....Power: 50,000 Watts  
 Owned-Operated By...National Broadcasting Company  
 Address.....Taylor & O'Farrell Sts.  
 Phone Number.....Graystone 8700  
 Transmitter Location.....Belmont  
 Time on the Air..24 Hours daily except Sunday,  
 Midnight to 6:00 a.m. Monday  
 News Service.....AP; INS; UP  
 Transcription Service.....NBC Thesaurus;  
 Standard Radio

## Personnel

General Manager.....John W. Elwood  
 Local Manager.....Alfred Crapsey  
 Program Director.....Wendell Williams  
 Assistant to Program Manager...Floyd Farr  
 Director of News and Special Events . . . . .  
 Charles A. Cooney  
 Director of Public Service.....Catharine Sibley  
 Auditor.....A. G. Diederichs  
 Publicity Director.....Louise Landis  
 Continuity Director.....Byron Mills  
 Traffic Manager.....Fay Pattee Smith  
 Chief Announcer.....Floyd Farr  
 Network Sales.....Ray Baker, Walter  
 Tolleson, Jr.  
 Spot Sales.....Carl Nielsen  
 Sales Promotion Manager.....Helen Murray  
 Director of Agriculture.....Henry Schacht, Jr.  
 Radio Recording.....Janet Sligh  
 Station Engineer.....George Greaves

**K S A N**

**SAN FRANCISCO—EST. 1925**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By...Golden Gate Broad-  
 casting Corp.  
 Address .....1355 Market St.,  
 Merchandise Mart Bldg.  
 Phone Number.....Market 8171  
 Transmitter Location.....1357 Market St.  
 Time on the Air.....Unlimited  
 News Service.....AP  
 Transcription Service.....Langworth

**Personnel**

President .....S. H. Patterson  
 Station and Commercial  
 Manager.....Jerry Akers  
 Program Director.....Lee Giroux  
 Chief Engineer.....N. J. Patterson

**K S F O**

**SAN FRANCISCO—EST. 1925**

Frequency: 560 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By...The Associated Broad-  
 casters, Inc.  
 Address.....Mark Hopkins Hotel  
 Phone Number.....Exbrook 4567  
 Transmitter Location.....San Francisco  
 Time on the Air.....Unlimited License  
 News Service.....INS, UP  
 Transcription Service.....Lang-Worth,  
 Standard, AMP  
 Representative.....Weed & Company

**Personnel**

President.....W. I. Dumm  
 Vice President and  
 General Manager.....Lincoln Dellar  
 Station Manager.....Wilton Gunzendorfer  
 Commercial and Sales  
 Promotion Manager...Wilton Gunzendorfer  
 Program Director.....Richard M. Oddie  
 Publicity Director.....Dorothy Burtis  
 Chief Engineer.....R. V. Howard  
 Operations Director.....Allan A. Kees

**K Y A**

**SAN FRANCISCO—EST. 1926**

Frequency: 1260 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By...Palo Alto Radio Station,  
 Inc.  
 Address...Hearst Bldg., 3rd & Market Sts.  
 Phone Number.....DOuglas 2536  
 Transmitter Location.....Candlestick Point,  
 Bay View Park  
 Time on the Air.....6:00 a.m. to 1:00 a.m.  
 News Service.....INS, AP and UP  
 Transcription Service..Associated Music Pub-  
 lishers and Standard Library Service  
 Representative.....Spot Sales, Inc

**Personnel**

President and Station Manager..Don Feddersen  
 Sales and Sales Promotion  
 Manager.....D. E. Lundy  
 Program Director and  
 Production Manager.....Dick Wynne  
 Publicity Director.....Margery Hood  
 Musical Director.....Alfred Frankenstein  
 Chief Engineer.....Paul C. Schulz

**K Q W**

**SAN JOSE—EST. 1924**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 740 Kc. Power: 5000 Watts  
 Owned-Operated By...Pacific Agricultural  
 Foundation, Limited  
 Business Address.....San Jose: Palace Hotel  
 San Francisco  
 Phone Numbers.....Ballard 2616 (San Jose),  
 EXbrook 3233  
 Studio Address.....87 E. San Antonio St.  
 San Jose; Palace Hotel, San Francisco  
 Transmitter Location.....Alviso, California  
 Time on the Air.....6:00 a.m. to 12 midnight  
 News Service.....INS; UP; AP  
 Transcription Service.....Standard Radio;  
 NBC Thesaurus  
 Representative.....Edward Pety & Co., Inc.

**Personnel**

President.....Ralph R. Brunton  
 General and Sales Manager..C. L. McCarthy  
 Vice President and  
 Sales Promotion Mgr.....Wade Thompson  
 Program Director.....Ken Craig  
 Production Manager and  
 Chief Announcer.....Fred Ruegg  
 Musical Director.....Ray Hackett  
 Chief Engineer.....Ken Owen

**K V E C**

**SAN LUIS OBISPO—EST. 1937**

**MUTUAL—DON LEE**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned & Operated By...Christina M. Jacobson  
 trading as Valley Electric Co.  
 Business Address.....851 Higuera Street  
 Phone Number...San Luis Obispo 1100-1101  
 Studio Address.....Mt. View & Hill Streets  
 Transmitter Location...Roosevelt Highway—  
 1½ miles north of San Luis Obispo  
 Time on the Air: 6:30 a.m. to 12 midnight; Sun-  
 days, 8 a.m. to 12 midnight  
 News Service.....AP  
 Transcription Service.....Standard Radio  
 Representative.....W. S. Grant Company

**Personnel**

Owner.....Christina M. Jacobson  
 Manager.....Les Hacker  
 Commercial and Sales  
 Promotion Manager.....Joe Shuttleworth

Program Director and  
Production Manager.....Brad Harris  
Chief Announcer and Musical  
Director.....Anthony Ricca  
Chief Engineer.....Earle Travis

**K V O E**

SANTA ANA—EST. 1926  
DON LEE — MUTUAL

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....The Voice of the  
Orange Empire, Inc., Ltd.  
Business Address.....307 North Broadway  
Phone Number.....4901-R  
Studio Address.....2825 West 5th St.  
Transmitter Location.....2825 West 5th St.  
Time on the Air: 7 a.m. to 12 midnight; Sun-  
days, 7:00 a.m. to 11:00 p.m.  
Transcription Service.....C. P. MacGregor  
Representative.....W. S. Grant Co.

**Personnel**

President and General Manager,  
Ernest L. Spencer  
Program Director-Chief  
Engineer.....Wallace S. Wiggins

**K D B**

SANTA BARBARA—EST. 1921  
MUTUAL—DON LEE BROADCASTING  
SYSTEMS

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By  
Don Lee Broadcasting System  
Address.....1309 State St.  
Phone Number.....Santa Barbara 4131  
Transmitter Location.....17 East Haley  
Time on the Air: 6:45 a.m. to 11:00 p.m.;  
Sat., 6:45 a.m. to 12:15 a.m.  
New Service .....AP  
Transcription Service....World Broadcasting  
System  
Representative .....John Blair & Co.

**Personnel**

President.....Thomas S. Lee  
Vice President and General  
Manager .....Lewis Allen Weiss  
Station Manager.....Fin Hollinger  
Program Director.....Fin Hollinger  
Musical Director.....Dorris Helene Doughty  
Chief Engineer.....William C. Buckley

**K T M S**

SANTA BARBARA—EST. 1937  
BLUE NETWORK

Frequency: 1250 Kc.....Power: 1000 Watts

Owned-Operated By....News-Press Publish-  
ing Co.

Address .....De LaGuerra Plaza  
Phone Number.....6111  
Transmitter Location.....Goleta, Calif.  
Time on the Air...6:30 a.m. to 12:00 Midnight;  
7 Days Weekly  
Newspaper Affiliation.....Santa Barbara  
News-Press  
News Service.....AP  
Representative.....Paul H. Raymer Co.

**Personnel**

President-Owner.....T. M. Storke  
Station and Commercial  
Manager.....Louis F. Kroeck  
Sales Promotion Manager....Louis F. Kroeck  
Program Director and  
Production Manager....Frank P. Weltmer  
Chief Announcer.....Frank Weltmer  
Musical Director.....Carol Lee  
Chief Engineer.....Albert Nicolay

**K S R O**

SANTA ROSA—EST. 1937

Frequency: 1350 Kc.....Power: 1000 Watts  
Operated By.....Eddie Handley  
Owned By.....Ruth W. Finley  
Business Address.....425 Mendocino Ave.  
Phone Number .....110  
Studio Address.....427 Mendocino Ave.  
Casa de Vallejo Hotel, Vallejo  
Transmitter Location Fresno and Finley Aves.  
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays,  
9 a.m. to 10 p.m.  
News Service .....UP  
Transcription Service:  
World Broadcasting System; Standard

**Personnel**

President .....Ruth Finley  
Station Manager.....Eddie Handley  
Chief Engineer.....Howard McCauley  
Production Manager.....Wm. Frost  
Sales Manager.....Ben Weaver

**K G D M**

STOCKTON—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1140 Kc.....Power: 5000 Watts  
Owned-Operated By.....E. F. Peffer  
Address.....42 S. California  
Phone Number .....4-4551  
Transmitter Location..S.E. 3 miles on 99 hiway  
Time on the Air....6:00 a.m. to 12 midnight  
News Service.....INS  
Transcription Service....World Broadcasting  
System

**Personnel**

Owner .....E. F. Peffer  
 Manager..... E. Smith  
 Program Director.....Donald J. Ralph  
 Chief Engineer.....Lloyd Amoo

**K W G**

**STOCKTON—EST. 1921**

**BLUE NETWORK**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned-Operated By.....McClatchy Broad-  
 casting Co.  
 Address ..... Hotel Wolf  
 Phone Number .....22727  
 Transmitter Location .....Weber & E Sts.  
 Time on the Air .....5 a.m. to 12 midnight  
 Newspaper Affiliation:  
 McClatchy Newspapers  
 News Service ..... UP  
 Transcription Service.....Standard Radio  
 Representative .....Paul H. Raymer Co.

**Personnel**

President .....Eleanor McClatchy  
 Station & Sales Manager.....George Ross  
 Sales Promotion Manager.....Bill Straub  
 Chief Announcer.....Dick Fox  
 Chief Engineer.....Lee Berryhill

**K T K C**

**VISALIA—EST. 1937**

**BLUE NETWORK**

Frequency: 940 Kc.....Power: 5,000 Watts  
 Owned-Operated By..Tulare-Kings Counties  
 Radio Associates  
 Business Address.....Post Office Box 511  
 Phone Number .....575, 576  
 Studio Address.....Hotel Fresno, Fresno, Calif.  
 Transmitter Location...1¼ miles southwest  
 of Visalia, California  
 Time on the Air...5:45 a.m. to 12:10 Midnight  
 Newspaper Affiliation: Visalia Times-Delta,  
 Tulare Times and Advance Register, Hanford  
 Sentinel, Porterville Recorder  
 News Service .....AP  
 Transcription Service.....World Broadcasting  
 System, Standard  
 National Sales Office Address:  
 Wm. Rambeau, Chicago and New York  
 Representatives: Wm. Grant Co., San Fran-  
 cisco

**Personnel**

Station Manager.....Chas. P. Scott  
 Sales Manager.....C. E. Niete  
 Production Manager.....Wilson Monroe

Chief Engineer.....Bert Williamson  
 Chief Announcer.....Bill Gracey  
 Publicity Director.....Jean Banks

**K H U B**

**WATSONVILLE—EST. 1936**

**BLUE NETWORK**

Frequency: 1340 Kc.....Power: 250 Watts  
 Operated By.....Luther E. Gibson  
 Owned By.....Luther E. Gibson  
 Business Address.....Atkinson Lane  
 Phone Number .....1700-1  
 Studio Address.....Atkinson Lane  
 Transmitter Location.....Atkinson Lane  
 Time on the Air.....6:45 a.m. to 11:15 p.m.  
 News Service .....AP  
 Transcription Service ...World Broadcasting  
 System  
 Representative.....W. S. Grant Co.

**Personnel**

President.....Luther E. Gibson  
 Station Manager.....Roger R. Hunt  
 Commercial Manager.....Roger R. Hunt  
 Program Director.....Don De Wald  
 Chief Announcer.....James Byron  
 Chief Engineer.....George Kenville

**FOR QUALITY !**  
**AP**

# COLORADO

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## KGIW

ALAMOSA—EST. 1929

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: E. L. Allen  
 Address: Alamosa  
 Phone Number: 26  
 Transmitter Location: East Alamosa  
 Time on the Air: 7:00 a.m.-8:30 p.m.

### Personnel

Owner: E. L. Allen

Saturdays, 6:30 a.m. to 12 midnight  
 Newspaper Affiliation: Oklahoma Publishing Co.  
 News Service: AP  
 Transcription Service: World Broadcasting System  
 Representative: The Katz Agency

### Personnel

President: E. K. Gaylord  
 Station and Commercial Manager: Everett Shupe  
 Program Director: Isabelle McClung  
 Dir. of War Programs: Isabelle McClung  
 Musical Director: Isabelle McClung  
 Chief Engineer: Cozine Strang

## KVOR

COLORADO SPRINGS—EST. 1922

CBS

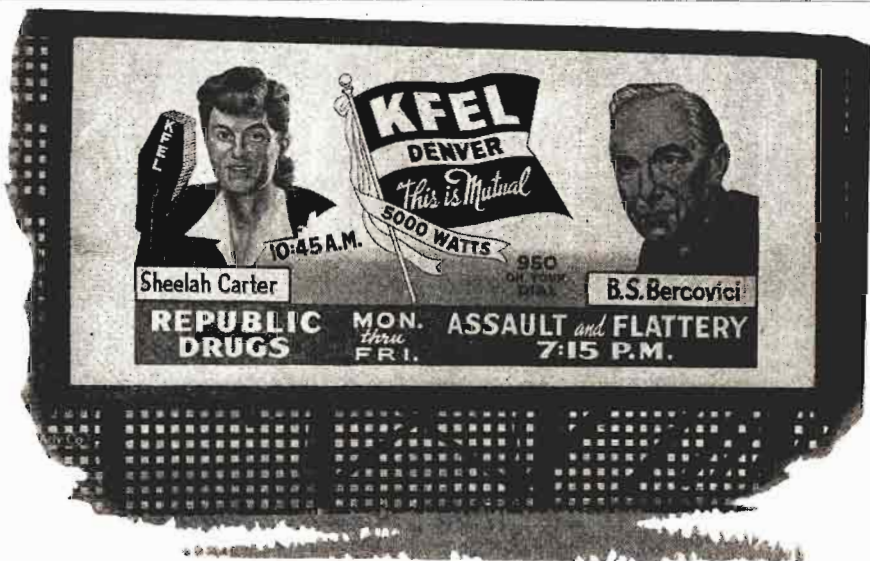
Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By: Outwest Broadcasting Company  
 Address: Antlers Hotel  
 Phone Number: Main 278  
 Transmitter Location: 2803 E. Platte Avenue  
 Time on the Air: 6:30 a.m. to 11:30 p.m.;

## KFEL

DENVER—EST. 1922

MUTUAL

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By: Eugene P. O'Fallon, Inc.  
 Address: Albany Hotel



The daily news commentaries of  
**SHEELAH CARTER and B. S. BERCOVICI**  
 now originate from the studios of  
**KFEL in DENVER**

MANAGED BY GENE O'FALLON

REPRESENTED BY BLAIR

## C O L O R A D O

Phone Number .....KEystone 0178  
 Transmitter Location ...5350 West 20th Ave.  
 Time on the Air.....6 a.m. to 12 midnight  
 News Service .....AP  
 Transcription Service.....Standard Radio  
 and Associated Record  
 Representative.....John Blair & Co.

### Personnel

President-Manager.....Gene O'Fallon  
 Director .....Frank Bishop  
 Program Director.....Milli Virgien  
 Chief Announcer.....Tom Crago  
 Chief Engineer.....Tom Athertone  
 Musical Director.....Ned Lynch  
 Dir. of War Programs.....Milli Virgien

## K L Z

DENVER—EST. 1920

COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KLZ Broadcasting  
 Company, Inc.

Address .....Shirley Savoy Hotel  
 Phone Number .....Main 4271  
 Transmitter Location.....South Franklin at  
 Hampden, Englewood, Colo.

Time on the Air: 6:00 a.m. to 12 midnight;  
 Sundays, 7:00 a.m. to 12 midnight

News Service .....INS  
 Transcription Service .....Standard.  
 C. P. MacGregor

Representative .....The Katz Agency

### Personnel

President .....E. K. Gaylord  
 Station Manager.....Hugh B. Terry  
 Commercial Manager.....Fred C. Mueller  
 Promotion-Publicity Manager.Roger Rambeaux  
 Musical Director.....Les Weelans  
 Chief Engineer.....Harvey Wehrman

## K M Y R

DENVER—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....KMYR Broadcasting Co.  
 Operated By.....F. W. Meyer  
 Address.....1626 Stout Street  
 Phone Number.....Main 4161  
 Transmitter Location.....1626 Stout Street  
 Time on the Air.....18 hours per day  
 News Service.....UP and AP  
 Transcription Service.....World Broadcasting  
 Representative.....William G. Rambeau Co.

### Personnel

Owner .....F. W. Meyer  
 Station and Sales Promotion  
 Manager .....A. G. Meyer

Sales and Publicity Manager..Mark Schreiber  
 Program Director.....Dolores Pleased  
 Production Manager.....Lowell Switzer  
 Chief Announcer.....Vernon Hiner  
 Musical Director.....Martha Goetz  
 Chief Engineer.....Glen James  
 Record MC.....Dick Schmidt

## K O A

DENVER—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Operated By...National Broadcasting  
 Company

Address .....1625 California Street  
 Phone Number.....Main 6211

Transmitter Location.....Aurora, Colorado  
 Time on the Air: 5:30 a.m. to 12 midnight; Sun-  
 days 7 a.m. to 12 midnight

News Service .....AP; INS; UP  
 Transcription Service.....NBC Thesaurus

Representative.....NBC Spot Sales

### Personnel

President, National Broadcasting Co.  
 Niles Trammell  
 Station Manager.....James R. MacPherson



Few Stations in the  
 Nation Can Equal KOA's  
 Dominance:

- 68.8% DEALER PREFERENCE
- 69% LISTENER LOYALTY
- 9 OUT OF 10 TOP PROGRAMS
- 50,000 WATT POWER
- 7 STATE COVERAGE

Represented Nationally by Spot Sales  
 50,000 WATTS  
 850 K.C.

**FIRST IN DENVER**  
KOA



Sales Manager.....Duncan McColl  
 Program Director.....Clarence C. Moore  
 Dir. of War Programs...James R. MacPherson  
 Sales Promotion Manager....Charles Phillips  
 Production Manager.....T. Ellsworth Stepp  
 Publicity Director.....Charles H. Phillips  
 Chief Announcer.....Gilbert Verba  
 Musical Director.....Milton Shrednik  
 Chief Engineer.....Robert H. Owen

## K P O F

DENVER—EST. 1928

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Pillar of Fire  
 Address .....1845 Champa Street  
 Phone Number.....Tabor 3733  
 Transmitter Location..Bellevue Junior College,  
 Westminster, Colo.

Time on the Air: 7:15 to 9 a.m.; 2:30 to 4:30  
 p.m. and 6:00 to 8:30 p.m., Tuesdays,  
 Thursdays and Saturdays; 7:15 to 9 a.m.,  
 2:30 to 4:30 p.m. and 7 to 8:30 p.m., Mon-  
 days, Wednesdays and Fridays; Sundays,  
 7:30 to 9 a.m., 11 a.m. to 12:30 p.m., 3 to  
 4 p.m. and 6:00 to 8:30 p.m.

### Personnel

President .....Bishop Alma White  
 Station Managers.....Dr. A. K. White and  
 Dr. Ray B. White  
 Program Director.....Kathleen M. White  
 Musical Director.....Ruth Staats  
 Chief Engineer.....Paul H. Schissler  
 (Non-Commercial Station)

## K V O D

DENVER—EST. 1925

BLUE NETWORK

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By: Colorado Radio Corp.  
 Address.....Midland Savings Bldg.  
 Phone Number.....Tabor 2291  
 Transmitter Location .....North of Denver  
 Time on the Air.....Unlimited license  
 News Service .....UP  
 Transcription Service.....Associated Music  
 Publishers; Lang-Worth; C. P. MacGregor  
 Representative..Joseph Hershey McGillvra, Inc.

### Personnel

President and General Manager..W. D. Pyle  
 Station & Commercial Manager...T. C. Ekrem  
 Sales Promotion Manager.....Con Hecker  
 Program Director.....V. W. Corbett  
 Publicity Director.....B. H. Stanton  
 Chief Announcer.....Donald B. Vest  
 Auditor.....J. N. Hile  
 Assistant Program  
 Director .....Thelma Smallenberger  
 Secretary .....Elaine Barcroft  
 Chief Engineers...W. D. Pyle and T. C. Ekrem

## K I U P

DURANGO—EST. 1935

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned-Operated By..San Juan Broadcasting  
 Co.

Address .....2800 Main Ave.  
 Phone Number.....117  
 Transmitter Location.....2800 Main Ave.  
 Time on the Air.....Unlimited License  
 News Service .....UP  
 Transcription Service..Keystone Broadcasting  
 System

### Personnel

Station Manager.....Raymond M. Beckner  
 Chief Engineer.....John L. Antic

## K F X J

GRAND JUNCTION—EST. 1926

MUTUAL BROADCASTING SYSTEM  
 KEYSTONE BROADCASTING SYSTEM

Frequency: 920 Kc..Power: 1000 d.; 500 n.  
 Owned-Operated By ..Western Slope Broad-  
 casting Co.

Address .....P. O. Box 30  
 Phone Number..Grand Junction 126 and 142  
 Transmitter Location.....Hillcrest Manor  
 Time on the Air.....6 a.m. to midnight  
 News Service .....UP  
 Transcription Service...World Broadcasting  
 System and World Broadcasting System  
 Representative .....Walker Company

### Personnel

Station and Sales Manager.....Rex Howell  
 Farm News Editor.....Tom Page  
 Chief Announcer.....Jack Lund  
 Musical Director.....Toni Mueller  
 Chief Engineer.....D. E. Towne  
 Auditor .....Charles Howell  
 Dir. of War Programs.....Mildred Fuller  
 Program Director.....Mildred Fuller

## K F K A

GREELEY—EST. 1921

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned.....Mid-Western Radio Corp  
 Address.....620 - 8th Ave.  
 Phone Number.....Greeley 450-451  
 Transmitter Location.....Hoover Park  
 Time on Air.....90 hours weekly  
 News Service .....UP

### Personnel

President-Station Manager.....Francis Price  
 Program Director.....Charles Sumerau  
 Chief Engineer.....Kenneth Cooper



**K K O**

**LA JUNTA—EST. 1937**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned & Operated By.....The Southwest  
 Broadcasting Co.  
 Business Address.....P. O. Box 485  
 Transmitter Location.... U. S. Highway No. 50  
 Time on the Air: 7 a.m.-2 p.m.; 5:30 p.m.-  
 8:45 p.m.  
 Phone Number .....42  
 News Service .....RNA  
 Transcription Service .....Keystone  
 Broadcasting System & Standard Radio  
 Representative.....Thomas F. Clark Co.

**Personnel**

Chief Owner-Secy.-Treas... Leonard E. Wilson  
 Station Manager.....Leonard E. Wilson  
 Sales Manager.....Margaret W. Johnson  
 Program Dir.- Dir. of  
 War Programs.....Margaret E. Hiltabidel  
 Production Manager.....Leonard E. Wilson  
 Chief Engineer.....Leonard E. Wilson

**K G H F**

**PUEBLO—EST. 1928**

**THE BLUE NETWORK**

Frequency: 1350 Kc.....Power: 1000 d.; 500 n.  
 Owned-Operated By.....Curtis P. Ritchie

Address.....P.O. Box 293  
 Phone Number ..... 3877  
 Transmitter Location: 3 miles south on High-  
 way 85  
 Time on the Air: 6:30 a.m.-11 p.m. daily; 7 a.m.-  
 11p.m. Sundays  
 News Service .....UP  
 Transcription Service.... World Broadcasting  
 System  
 Representative.....Joseph H. McGillvra, Inc.

**Personnel**

Owner .....Curtis P. Ritchie  
 Station Manager.....Curtis P. Ritchie  
 Commercial Manager ....Maxson I. Bevens  
 Chief Engineer.....Willis C. Shanks  
 Program Director-Chief Announcer..Fred Amos  
 Publicity Director.....Maxson I. Bevens

**K G E K**

**STERLING—EST. 1926**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Elmer G. Beehler  
 Address .....Fleming Road  
 Phone Number ..... 679  
 Transmitter Location ..... Sterling  
 Time on the Air.....Limited Time

**Personnel**

Owner .....Elmer G. Beehler

**FOR QUALITY**  
**AP !**



## THE BEST IS YET TO BE . . .

Already the wonder child of our age, radio is so busy with its future that it has little time to dwell upon an exciting past.

We can look back over 22 years of public service. We can reminisce with many of our friends over the way programming and adcasting have improved. We can

recount the countless success stories of our clients, and talk about the phenomenal buying power through the years of The Hartford Market.

The past has been as amazing, as big and dynamic as America itself. But we prefer to look ahead and join our industry in saying, "*The best is yet to be.*"



**BASIC CBS**  
**Connecticut's**  
**Pioneer**  
**Broadcaster**

# CONNECTICUT

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## W I C C

BRIDGEPORT—EST. 1926  
MUTUAL BROADCASTING SYSTEM  
YANKEE NETWORK

Frequency: 600 Kc. Power: 1000 d.; 500 n.  
Owned-Operated by .....The Yankee Network, Inc.  
Address .....Stratfield Hotel  
Phone Number..... 6-1121  
Transmitter Location.....Pleasure Beach, Bridgeport  
Time on the Air.....6 a.m. to 2 a.m.  
News Service.....AP and INS  
Transcription Service.....Associated; Standard Radio  
Representative....Edward Petry & Co., Inc.

### Personnel

President.....Wm. F. O'Neil  
Executive Vice-President.....Linus Travers  
Vice-President.....George Steffy  
Station Manager.....Joseph Lopez  
Assistant Manager.....Florence B. Robinson  
Sales Manager.....Norman Whittaker  
Sales Promotion.....James S. Powers  
Merchandising Manager.....Arthur Lathrop  
Program Director.....Florence Robinson  
Musical Director.....Carl V. Larson  
Chief Engineer.....George Kelch

## W N A B

BRIDGEPORT—EST. 1941  
BLUE NETWORK  
CONNECTICUT STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Harold Thomas  
Operated By.....Levon Thomas  
Address.....991 Broad Street  
Phone Number.....3-3112  
Transmitter Location.....Locomobile Point—(Inner Harbor)  
Time on the Air: 7:45 a.m. to midnight; Sundays, 9 a.m. to midnight  
News Service.....UP  
Representative....William G. Rambeau Co.

### Personnel

Owner.....Harold Thomas  
Station Manager.....Levon Thomas  
Acting Sales Mgr.....Leo Langevin  
Program Director.....Jean O'Shea  
Chief Engineer.....Vinnie De Laurentis  
Sales Promotion.....Sidney Peters  
Dir. of War Programs.....Jean O'Shea  
Musical Director.....Dick McCutchen

## W D R C

HARTFORD—EST. 1922  
COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Operated By.....WDRRC, Inc.  
Address .....750 Main St.  
Phone Number.....7-1188-9  
Transmitter Location.....839 Blue Hills Ave., Bloomfield, Conn.  
Time on the Air: 6:45 a.m.-12:05 a.m. weekdays; 8 a.m.-12:05 a.m. Sundays  
News Service.....AP & UP  
Transcription Service.....NBC Thesaurus  
Representative.....Paul H. Raymer Co., R. C. Foster & Company

### Personnel

President and Station  
Manager.....Franklin M. Doolittle  
Commercial and Sales Promotion  
Manager.....Wm. F. Malo  
Program Director.....Walter B. Haase  
Publicity Director.....Jack Zaiman  
Chief Announcer.....Harvey Olson  
Traffic Manager and Educational Director,  
Sterling V. Couch  
Public Service Counselor Rev. Charles Graves  
Chief Engineer.....Italo Martino  
Dir. of War Programs.....Walter B. Haase  
Production Manager.....Harvey Olson  
Record MC's.....James Garrett,  
Lavern Colton

## W H T D

(Formerly Known as WNBC)  
HARTFORD—EST. 1935  
BLUE NETWORK

Frequency: 1410 Kc. Power: 5000 Watts  
Owned-Operated By.....The Yankee Network  
Address.....54 Pratt St. (Hartford)  
Phone Number.....Hartford 7-9131  
Transmitter Location.....Newington, Conn.  
Time on the Air.....6 a.m.  
News Service.....UP  
Transcription Service.....Standard Radio and Associated  
National Sales Office.....Headley-Reed Company, New York, Detroit, Chicago

### Personnel

Ch. of Bd. of Directors of  
The Yankee Network.....John Shepard, III  
Station Supervisor.....Ralph D. Kanna  
Program Director.....Richard B. Bronson  
Musical Director.....Maurice Sechtman  
Chief Engineer.....Rogers Holt

# Two requisites for Sales Success

## SOUTHERN NEW ENGLAND has them both



The sales possibilities of the Southern New England market are ably demonstrated by the fact that the approximately 3,000,000 people who comprise this market possess an effective buying income more than 60% higher than the average for the entire United States. These folks have money to spend—and spend it. And they'll spend it for your product once they're convinced of its merits.



The power exerted by 50,000 WATTS and the authority gained by twenty years of faithful service (February 10, 1945), combine to make WTIC an outstanding sales medium. The people of Southern New England have a deep respect for the high standards of quality to which WTIC has long adhered. They heed your sales message when it is spoken by the friendly and familiar voice of WTIC.

**IN SOUTHERN NEW ENGLAND**

**PEOPLE ARE IN THE *Habit* OF LISTENING TO WTIC**



**DIRECT ROUTE TO AMERICA'S NO. 1 MARKET**

*The Travelers Broadcasting Service Corporation*

*Member of NBC and New England Regional Network*

*Represented by WEED & COMPANY, New York, Boston,  
Chicago, Detroit, San Francisco and Hollywood*

CONNECTICUT

**WTIC**

HARTFORD—EST. 1925

NBC—NEW ENGLAND REGIONAL NETWORK

Frequency: 1080 Kc. . . . . Power: 50,000 Watts

Owned-Operated By . . . . . The Travelers Broadcasting Service Corporation

Address . . . . . 26 Grove Street

Phone Number . . . . . 2-3181

Transmitter Location . . . . . Avon, Connecticut

Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.

News Service . . . . . AP; INS; Transradio

Transcription Service . . . . . World Broadcasting

System; Lang-Worth Feature Programs; BMI Bonus Transcriptions

Representative . . . . . Weed & Company

**Personnel**

Station Manager . . . . . P. W. Morency

Sales Manager . . . . . Walter Johnson

Sales Promotion Manager . . . . . J. F. Clancy

Production Manager . . . . . Paul Lucas

Chief Announcer . . . . . Bernard Mullins

News Editor . . . . . Tom Eaton

Transcription Librarian . . . . . Larry Kenfield

Music Librarian . . . . . John DeLisa

Musical Director . . . . . Moshe Paranov

Plant Manager . . . . . H. D. Taylor

Program Manager . . . . . Leonard J. Patricelli

Dir. of War Programs . . . . . Paul Lucas  
Publicity Director . . . . . J. F. Clancy

**WTHT**

HARTFORD—EST. 1936

MUTUAL BROADCASTING SYSTEM

YANKEE NETWORK

Frequency: 1230 Kc. . . . . Power: 250 Watts

Owned-Operated By . . . . . Hartford Times, Inc.

Address . . . . . 983 Main St.

Phone Number . . . . . 2-0237

Transmitter Location . . . . . 983 Main St.

Time on the Air . . . . . 6:45 a.m. to 12:05 a.m.

Newspaper Affiliation . . . . . Hartford Times

News Service . . . . . AP

Transcription Service . . . . . Lang-Worth

Representative . . . . . J. P. McKinney & Son

**Personnel**

President . . . . . Francis S. Murphy

Station Manager . . . . . C. Grover DeLaney

Sales Manager . . . . . F. E. Beiber

**WELI**

NEW HAVEN—EST. 1935

BLUE NETWORK—CONNECTICUT STATE NETWORK

Frequency: 960 Kc. . . . . Power: 1,000 d.; 500 n.

**SOMETHING NEW**



**IN NEW ENGLAND:**

**UNDER** the new ownership of Harry C. Wilder and Associates, WELI of New Haven will prize its character above all else. We stand for The Square Deal — symbolized above.

**IN LISTENERSHIP:** The highest audience levels that expert, imaginative, quality programming can produce. Preserving nothing mediocre. Seeking always for something better. Deserving complete confidence of listener and sponsor.

**IN SELLING:** In spite of growing demands, time on WELI will be apportioned, not just sold out. No sound advertiser will ever be

denied the use of WELI in starting to build a postwar franchise in this market.

**IN PROMOTION:** For years our friends have known that our stations give them more than their order calls for. That phrase is solidly linked with us throughout the radio industry.

**IN INFLUENCE:** Character is reflected in a station's influence with its listeners. It's a priceless intangible, and it is a corner of our Square Deal policy.

New Advertisers are constantly joining us with new and finer programs. We welcome you to this important market.

**RICHARD W. DAVIS, General Manager**

Station WELI, New Haven — Associated with WSYR, WTRY, WKNE

WELI Represented by Headley-Reed

Owned-Operated By.....City Broadcasting Corporation  
 Address ..... 221 Orange Street  
 Phone Number ..... 8-1133  
 Transmitter Location.....Hamden, Conn.  
 Time on the Air..... 7:00 a.m.-12 midnight  
 News Service..... UP  
 Transcription Service..... World Broadcasting System Library  
 Representative ..... Headley-Reed Co.

**Personnel**

President.....H. C. Wilder  
 Manager.....Richard W. Davis  
 Sales Manager.....Clair H. Shadwell  
 Program Director.....Roland Furman  
 Chief Engineer.....Fred T. King  
 Dir. of War Programs.....Roland Furman  
 Chief Announcer.....Jack Ryan

**WNHC**

NEW HAVEN—1944

Frequency: 1340 Kc.....Power: 350 Watts  
 Owned-Operated By.....The Elm City Broadcasting Corp.  
 Business Address.....1110 Chapel Street  
 Phone Number ..... 8-3151  
 Transmitter Location..... 350 Kimberly Ave.  
 Time on the Air..... Unlimited License  
 Representative.....Wm. G. Rambeau Co.

**WNLC**

NEW LONDON—EST. 1936

MUTUAL BROADCASTING SYSTEM—YANKEE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Thames Broadcasting Corporation  
 Address.....Mohican Hotel, 281 State Street  
 Phone Number ..... New London 4900  
 Transmitter Location.....Winthrop Point  
 Time on the Air: 7:30 a.m. to 12 midnight;  
 Sundays, 8:00 a.m. to 12:15 a.m.  
 News Service ..... AP  
 Representative.....The Walker Company

**Personnel**

President ..... R. L. Morey  
 Station Manager and  
 Program Director.....G. J. Morey  
 Commercial and Advertising  
 Manager.....Ivon B. Newman  
 Chief Engineer.....G. J. Morey  
 Chief Announcer.....Leslie Morson

**WSRR**

STAMFORD—EST. 1941

BLUE NETWORK—CONNECTICUT STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Stephen R. Rintoul  
 Address ..... 270 Atlantic St.  
 Phone Number ..... 4-7575  
 Transmitter Location ..... Lindstrom Rd., Shippan Point, Conn.  
 Time on the Air..... 7 a.m. to 11 p.m.  
 News Service..... UP  
 Transcription Service ..... World Broadcasting System  
 Representatives..Bertha Bannan, Helen Wood

**Personnel**

Owner.....Stephen R. Rintoul  
 Station Manager.....Harold H. Meyer  
 Sales Manager.....Harold H. Meyer  
 Sales Promotion Manager.....K. MacEwen  
 Program Director.....Fred Briggs  
 Publicity Director.....D. Hay  
 Chief Engineer.....Edward Markman  
 Dir. of War Programs.....Julian Schwartz  
 Production Manager.....Ernest Hartman  
 Chief Announcer.....Stanley Roberts

**WSRR**

STAMFORD, CONNECTICUT

*Ask  
 Anyone!*

Musical Director.....Bob Henry  
 Record MCs.....Stanley Roberts,  
 Ernie Hartman, Bob Henry

**W A T R**

WATERBURY—EST. 1934  
 BLUE—MUTUAL—CONNECTICUT STATE  
 NETWORK—YANKEE

Frequency: 1320 Kc. ....Power: 1000 Watts  
 Owned-Operated By.....Harold Thomas  
 Address.....71 Grand St.  
 Phone Number.....3-5161  
 Transmitter Location.....Baldwin Avenue  
 Time on the Air.....7:30 a.m. to 12 midnight  
 News Service .....Transradio  
 Representative.....Wm. G. Rambeau Co.

**Personnel**

President-Station Manager....Harold Thomas  
 Commercial & Advertising.....Sam Elman  
 Program Director.....Helen Morris  
 Chief Announcer.....John Lotas  
 Publicity Director.....John Deegan  
 Musical Director.....Edith Sacco  
 Chief Engineer.....Russel Jensen  
 Dir. of War Programs.....Helen Morris  
 Sales Promotion Manager.....John Deegan

**W B R Y**

WATERBURY—EST. 1934  
 CBS

Frequency: 1590 Kc. ....Power: 1000 Watts:  
 Owned-Operated By.....American Re-  
 publican, Inc.  
 Address.....136 Grand St.  
 Phone Number.....3-1125  
 Transmitter Location.....Boyd Street  
 Time on the Air.....8 a.m. to 12 midnight  
 Newspaper Affiliation.....Waterbury Ameri-  
 can; Waterbury Republican  
 News Service ..... AP  
 Transcription Service ..... NBC Thesaurus  
 Representative ..Joseph Hershey McGillvra

**Personnel**

President.....W. J. Pape  
 Station and Commercial Manager... E. J. Frey  
 Program Director.....Charles Lynch  
 Publicity Director.....E. Christy Erk  
 Chief Engineer.....Frank Hales  
 Dir. of War Programs.....Charles Lynch  
 Production Manager.....Charles Lynch

**FOR QUALITY !**  
**AP**

# DELAWARE

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## WDEL

WILMINGTON—EST. 1922

NBC

MASON-DIXON GROUP

Frequency: 1150 Kc. .... Power: 5000 Watts  
Owned-Operated By..... WDEL, Inc.  
Address..... 10th & King Sts.  
Phone Number..... 7268  
Transmitter Location... Governor Printz Blvd.  
Time on the Air..... 6 a.m. to 1 a.m.  
News Service ..... UP  
Transcription Service..... NBC Thesaurus  
Representative ..... Paul H. Raymer Co.

### Personnel

Station Executive..... Clair R. McCollough  
Station Manager..... J. Gorman Walsh  
National Sales Manager..... J. Robert Gulick  
Program Manager..... Harvey Smith  
Technical Director..... J. E. Mathiot

## WILM

WILMINGTON—EST. 1922

MUTUAL BROADCASTING SYSTEM

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By Delaware Broadcasting Co.  
Address ..... 920 King St.  
Phone Number ..... 7268  
Transmitter Location.. 35th St. & Bellevue Ave.  
Time on the Air..... 7 a.m. to 1 a.m.  
News Service ..... UP  
Transcription Service.... NBC Thesaurus  
Representative ..... Paul H. Raymer Co.

### Personnel

Station Executive..... Clair R. McCollough  
Station Manager..... J. Gorman Walsh  
National Sales Manager..... J. Robert Gulick  
Program Director ..... William Drury  
Chief Engineer..... J. E. Mathiot

**WDEL**

**WILMINGTON  
DELAWARE**

**5000 WATTS  
DAY & NIGHT**

Your dollars  
are profitably  
spent on this  
vital station

Its rich, diversified mar-  
ket includes: Delaware,  
Southern New Jersey,  
parts of Pennsylvania,  
Maryland and Virginia.  
Representative: RAYMER

*NBC Basic Network*



# DISTRICT OF COLUMBIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## WINX

WASHINGTON, D. C.—EST. 1940

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned and Operated By..Lawrence J. Heller  
 Address ..... 8th & Eye Sts., N.W.  
 Phone Number.....Republic 8000  
 Time on the Air: 6:00 a.m. to 1:00 a.m.; 7:00  
 a.m. to 1:00 a.m. Sun.  
 News Service .....INS, AP  
 Transcription Service.....Standard Radio,  
 Langworth and Associated

### Personnel

President.....Lawrence J. Heller  
 Station Manager.....Robert L. Kaufman  
 Commercial Manager.....Norman Weill  
 Program Director.....Richard Barr  
 Sales Promotion Director.....Paul L. Heller  
 Chief Announcer .....Larry Carl  
 Musical Director.....Tommy Johnson  
 Chief Engineer.....Ralph E. Cannon, Jr.

## WOL

WASHINGTON, D. C.—EST. 1927

MUTUAL BROADCASTING SYSTEM

Frequency: 1260 Kc. .... Power: 1000 Watts  
 Owned-Operated By.....Cowles Broadcasting  
 Company  
 Address .....1627 K Street, N.W.  
 Phone Number .....Metropolitan 0010  
 Transmitter Location.....Hyattsville, Maryland  
 Time on the Air.....19 Hours, 35 Mins.  
 News Service.....UP, AP, Washington News  
 Service  
 Transcription Service..Lang-Worth; Standard  
 Radio; Texas Ranger Library  
 Representative.....The Katz Agency, Inc.

### Personnel

President.....Gardner Cowles, Jr.  
 Ch. of Board.....John Cowles  
 Vice-President.....T. A. M. Craven  
 Vice-Pres. & Gen. Mgr.....Merle S. Jones  
 Sales Manager.....Henry V. Seay

## W M A L

WASHINGTON, D. C.—EST. 1926

BLUE NETWORK

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned & Operated By....The Evening Star  
 Broadcasting Co.  
 Address .....724-14th St., N.W.  
 Phone Number.....National 5400  
 Transmitter Location... Cedar Lane, Bethesda,  
 Md.  
 Time on the Air: 6 a.m. to 1 a.m.; Sundays,  
 8 a.m. to midnight  
 Newspaper Affiliation..Washington Evening  
 Star  
 News Service .....AP; UP  
 Transcription Service.....NBC Thesaurus;  
 Standard Radio  
 Representative.....Blue Network Spot Sales

### Personnel

General Manager.....K. H. Berkeley  
 Assistant General Manager and Commercial  
 Manager.....Ben B. Baylor, Jr.  
 Sales Promotion Manager.....Sam Digges  
 Program Director.....John R. Edmunds  
 Musical Director .....Sidney  
 Dir. of Women's Activities.....Ruth Crane  
 Production Manager.....Gordon Hubbel  
 Chief Engineer .....Dan Hunter

## WINX

The  
 Washington Post  
 Station

WASHINGTON 1, D. C.

National Representative  
 FORJOE & CO.

Publicity-Sales Promotion Mgr. . . . Tom Means  
 Production Manager . . . . . George Sutherland  
 Traffic Manager . . . . . Lillian Ruppert  
 Continuity Director . . . . . Martha Cram  
 Musical Director . . . . . Susan Mylroie  
 Technical Advisor to

All Cowles Stations . . . . . T. A. M. Craven  
 Chief Engineer . . . . . H. H. Lyon

**W R C**

**WASHINGTON, D. C.—EST. 1923**

**NATIONAL BROADCASTING CO.**

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . National Broadcasting  
 Company

Address . . . . . 724 - 14th St., N. W.  
 Phone Number . . . . . Republic 4000  
 Transmitter Location . . RFD No. 1, Hyattsville,  
 Maryland

Time on the Air: 6 a.m. to 1 a.m.; Sundays,  
 8 a.m. to 1 a.m.

News Service . . . . . AP; INS; UP  
 Transcription Service . . . . . NBC Thesaurus,  
 Associated, Standard

Representative . . . . . National Broadcasting Co.

**Personnel**

President . . . . . Niles Trammell  
 Vice-President . . . . . Frank M. Russell  
 General Manager . . . . . Carleton D. Smith  
 Asst. to Gen. Mgr. . . . . George Y. Wheeler  
 Commercial Manager . . . . Mahlon A. Glascock  
 Sales Promotion Manager . . . . Albert V. Cole  
 Production-Program Director . . . . Fred Shawn  
 Musical Director . . . . . Fritz Balsler  
 Chief Engineer . . . . . Donald Cooper  
 Record MC . . . . . Bill Herson

**W T O P**

**WASHINGTON—EST. 1928**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1500 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . Columbia Broadcasting  
 System

Address . . . . . Earle Bldg.  
 Phone Number . . . . . Metropolitan 3200  
 Transmitter Location . . . . . Wheaton, Md.

Time on the Air: 5:45 a.m. to 1:05 a.m.; Sun-  
 days, 7:30 a.m. to 1:05 a.m.

News Service . . . . . AP; UP  
 Transcription Service . . . . . World Broadcasting  
 System

Representative . . . . . Radio Sales

**Personnel**

Director . . . . . E. H. Gammons  
 Commercial Manager . . . . William D. Murdock  
 General Manager . . . . . Carl Burkland  
 Sales Promotion Director . . . . Howard Stanley  
 Program Director . . . . . Martin D. Wickett  
 War Program Director . . . . . Elinor Lee  
 Chief Announcer . . . . . Gunnar Back

Director of Press Information . . Howard Stanley  
 Chief Engineer . . . . . Clyde Hunt  
 Record MC . . . . . Arthur Godfrey

**W W D C**

**WASHINGTON, D. C.—EST. 1941**

Frequency: 1450 Kc. Power: 250 (100 w. booster)  
 Owned-Operated By Capitol Broadcasting Co.  
 Address . . . . . 1000 Connecticut Ave.

Phone Number . . . . . National 7203  
 Transmitter Location . . . . . 61 Pierce St., N.E.

Time on the Air . . . . . 6:00 a.m. to 1:00 a.m.;

Sundays, 8:00 a.m. to 12:00 midnight  
 News Service . . . . . AP, UP and Washington City  
 News Service

Transcription Service . . . . . NBC Thesaurus  
 Representative . . . . . Weed & Co.

**Personnel**

President . . . . . Joseph Katz  
 Station Manager . . . . . G. Bennett Larson

Commercial Manager . . . . . Ben Strouse  
 Sales Promotion . . . . . Ben Strouse

Program Director . . . . . Norman Reed  
 Musical Director . . . . . Leonard Friendly

Chief Engineer . . . . . Ross H. Belville  
 Production Manager . . . . . Norman Reed

Dir. of War Programs . . . . . Norman Reed  
 Artists Bureau . . . . . District Sales Agency

Record MC . . . . . "Mike" Hunnicutt

**FOR QUALITY**

**AP !**

# FLORIDA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 273-287

## W M F J

DAYTONA BEACH—EST. 1935

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By:

Lt. Comm. W. Wright Esch, USNR

Address .....126½ Magnolia Ave.

Phone Number ..... 91

Transmitter Location ...126½ Magnolia Ave.

Time on the Air.....Unlimited license

News Service .....AP

Transcription Service.....NBC Thesaurus

### Personnel

Owner.....Lt. Comm. W. Wright Esch, USNR

General Manager.....Billee B. Esch

Station Manager.....Ray Clancy

Program Director.....Jack Winfree

Publicity Director.....Crystal Palmer

Chief Engineer.....William C. Shelton

## WINK

FORT MYERS—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By..Fort Myers Broadcasting Co.

Business Address.....54 East First St., WINK Bldg.

Phone Number .....818

Studio Address...54 East First St., WINK Bldg.

Transmitter Location.....54 East First St., WINK Bldg.

Time on the Air.....6:00 a.m. to 12:00 a.m.

News Service .....AP

Representative.....John E. Pearson

### Personnel

President.....Ronald B. Woodyard

Station Manager.....Mary Martin

Sales Manager.....Mary Martin

# W M F J

DAYTONA BEACH, FLORIDA

250 WATTS

1450 KILOCYCLES

BLUE

COX & TANZ

# WRUF

**GAINESVILLE—EST. 1928**  
**MUTUAL BROADCASTING SYSTEM**  
**FLORIDA MUTUAL NETWORK**

Frequency: 850 Kc. Power: 5,000 Watts  
 Owned by State of Florida  
 Operated by University of Florida  
 Address University of Florida  
 Phone Number 1000, Branch 55  
 Transmitter Location Campus, University of Florida

Time on the Air 18 Hours Monday-Sat.,  
 17 Hours on Sunday

News Service UP  
 Transcription Service World Broadcasting System, Langworth  
 Representative Burn-Smith Co., Inc.

## Personnel

Director Garland Powell  
 Commercial Manager Rem James  
 Sales Promotion Manager George Dinnick  
 Program Director Irene Stanlis  
 Chief Announcer David Martin  
 Musical Director Helen Edwards  
 Chief Engineer Dr. Palmer Craig  
 Director of War Programs David Braun

# WJAX

**JACKSONVILLE—EST. 1925**  
**NATIONAL BROADCASTING CO.**

Frequency: 930 Kc. Power: 5000 d.; 1000 n.  
 Owned, Operated By City of Jacksonville, Fla.  
 Address City Hall, Forsyth and Ocean Sts.  
 Phone Number 5-5821  
 Transmitter Location Hyde Park Country Club  
 Time on the Air 6 a.m. to 1 a.m.  
 News Service AP  
 Transcription Service NBC Thesaurus and Associated  
 Representative John Blair & Co., Harry Cummings

## Personnel

Commissioner in Charge Thos. C. Imeson  
 Station Manager and Chief  
 Engineer John T. Hopkins, III  
 Program Director Evelyn Boote  
 Production Manager Harry A. Cole  
 Chief Announcer Grant Frankish  
 Musical Director Frank Morris

# WJHP

**JACKSONVILLE—EST. 1940**  
**BLUE NETWORK**

Frequency: 1320 Kc. Power: 250 Watts  
 Owned-Operated By The Metropolis Co.  
 Address 500 Laura St.  
 Phone Number 5-7610  
 Transmitter Location Reed and Alamo Sts.

Time on the Air 18 Hours Daily,  
 16 Hours Sunday.

Newspaper Affiliation Jacksonville Journal  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative John H. Perry Associates

## Personnel

Owner John H. Perry  
 Station Manager Ted Chapeau  
 Sales Manager Ted Chapeau  
 Chief Engineer B. Hayford  
 Merchandising Manager Carmen Macri  
 Director of War Programs Ray Herbert  
 Musical Director Ray Herbert

# WMBR

**JACKSONVILLE—EST. 1928**  
**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned, Operated By Florida Broadcasting Company  
 Address 118 West Adams St.  
 Phone Number 5-4387  
 Transmitter Location Vines and Mass. Ave.  
 Time on the Air 6:00 a.m. to 12:00 midnight  
 News Service UP  
 Transcription Service World and Lang-Worth  
 Representative Weed & Co.

# WJAX

JACKSONVILLE, FLORIDA

THE  
 MUNICIPAL  
 BROADCASTING  
 STATION

NBC  
 RED NETWORK

930 Kc.—Maximum Power 5000 Watts  
 Phone Jacksonville 5-5821

Representatives

John Blair & Co., New York, Chicago  
 Detroit and West Coast  
 H. E. Cummings, Southeast  
 Barnett Bank Bldg.  
 Jacksonville, Fla.  
 Phone 30381

**Personnel**

President-Station Manager ..... Frank King  
 Commercial-Sales Promotion Manager  
   Glenn Marshall, Jr.  
 Chief Engineer.....E. B. Vordermark

**W P D Q**

**JACKSONVILLE—EST. 1942**  
**MUTUAL BROADCASTING SYSTEM**  
**FLORIDA MUTUAL GROUP**

Frequency: 1270 Kc.....Power: 5000 Watts  
 Owned-Operated By:  
   Jacksonville Broadcasting Corp  
 Address.....Gulf Life Bldg.  
 Phone Number .....5-6781  
 Transmitter Location....Seven miles west of  
   Jacksonville on Lenox Ave.  
 Time on the Air.....6:30 a.m. to 12:05 a.m.  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....George P. Hollingbery Co.

**Personnel**

President.....James R. Stockton  
 Station Manager.....Robert R. Feagin  
 Commercial and Sales  
   Manager.....Frank Taylor, Jr.  
 Production Manager.....Bob Willard  
 Chief Announcer.....Gary Allen  
 Publicity Director.....Bob Truere  
 Chief Engineer.....James R. Donovan  
 Director of War Programs.....Dot Horsfall  
 Record Master of Ceremony....Tommy Morton

**W L A K**

**LAKELAND—EST. 1936**  
**NATIONAL BROADCASTING CO.**  
**ORANGE NETWORK**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned, Operated By.....S. O. Ward  
 Address .....1412 East Lime St.  
 Phone Number.....2127  
 Transmitter Location....1412 East Lime St.  
 Time on the Air.....6:45 a.m. to midnight  
 News Service .....UP  
 Representative.....John E. Pearson Co.

**Personnel**

President and Station Manager....S. O. Ward  
 Commercial Manager.....Powell Adams  
 Program Director.....Nancy Hill  
 Chief Announcer-Engineer.....Wm. P. Lee

**W F T L**

**MIAMI—EST. 1939**  
**MUTUAL BROADCASTING SYSTEM**

Frequency: 710 Kc.....Power: 10,000 Watts  
 Owned by.....The Fort Industry Co.

Operated by.....The Fort Industry Co.  
 Address.....1605 Biscayne Blvd., Miami  
 Studio Address.....1605 Biscayne Blvd.  
 Phone Number.....9-2401 Miami  
 Transmitter Location.....22 miles north of  
   Miami on Road 26  
 Time on the Air.....6:30 a.m. to 12 midnight  
 News Service .....AP  
 Transcription Service.....NBC Thesaurus  
 Representative.....Headley-Reed Co.

**Personnel**

Owner.....Comdr. Geo. B. Storer  
 Station Manager.....Robert Venn  
 Sales Manager.....M. N. Babcock  
 Promotion Manager.....W. M. Skidmore  
 Program Director  
   and Production Manager....Don M. Butler  
 Publicity Director.....Edith Dare  
 Musical Director.....Jane P. Butler  
 Chief Engineer.....John A. Rutherford  
 Director of War Programs....W. M. Skidmore

**FOR QUALITY**

**AP**



# W I O D

MIAMI—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 610 Kc.....Power: 5000 Watts

Owned-Operated By...Isle of Dreams Broad-  
casting Corporation

Business Address.....600 Biscayne Blvd.

Phone Number .....3-6444

Studio Address.....600 Biscayne Blvd.

Transmitter Location.....Cameo Island

Time on the Air...Weekdays, 6:00-12:05 a.m.;  
Sundays, 8:00-12:05 a.m.

Newspaper Affiliation.....Miami Daily News

News Service.....AP, INS, UP

Transcription Service.....Standard Radio;  
Associated Music Publishers

Representative...George P. Hollingbery Co.;  
Harry S. Cummings

## Personnel

President.....D. J. Mahoney

General Manager.....James M. Legate

Commercial Manager.....T. O. McCullough

Promotion Manager.....Martha Henriquez

Program Director.....Robert Fidler

Musical Director.....Earle Barr Hanson

Chief Studio Engineer.....Wilton R. Chiles

# W Q A M

MIAMI—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts d.,  
1000 Watts, n.

Owned-Operated.....Miami Broadcasting Co.

Address .....Postal Bldg.

Phone Number.....28121

Transmitter Location.....Biscayne Bay

Time on the Air.....6:30 a.m. to 1:05 a.m.

News Service.....AP

Transcription Service.....World Broadcasting  
System

Representative .....John Blair & Co.

## Personnel

President and Commercial Manager

Fred W. Borton

Station Manager.....F. W. Mizer

Promotion and Publicity

Manager .....Norman MacKay

Program Manager.....Hazel McGuire

Chief Engineer.....Edw. Davenport

Musical Director.....Alaine Powell

# MIAMI

WIOD covers this new rich  
market as completely as  
Miami's magic sun!

National Representatives  
GEORGE P. HOLLINGBERY CO.  
Southeast Representative  
HARRY E. CUMMINGS

JAMES M. LeGate,  
Gen. Manager

5,000 WATTS \* 610 KC \* NBC

# W I O D

MIAMI

**W K A T**

**MIAMI BEACH—EST. 1937**

**BLUE NETWORK**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By: A. Frank Katzentine  
 Address: 1759 N. Bay Rd.  
 Phone Number: 5-7471  
 Transmitter Location: 1759 N. Bay Rd.  
 Time on the Air: 6:30 a.m. to 12 midnight.  
 Weekdays; 8:00 a.m.-12 midnight, Sundays  
 News Service: Reuters; UP  
 Transcription Service: AMP  
 Representative: Radio Advertising Co.

**Personnel**

Owner: A. Frank Katzentine  
 Station Manager and  
 Program Director: John L. Prosser  
 Commercial and Sales Promotion  
 Manager: John L. Prosser  
 Production Manager: John L. Prosser  
 Publicity Director: Madelaine Fullman  
 Musical Director: Betty Lee Taylor  
 Engineers: Tom Magee, Arthur Smith

**W T M C**

**OCALA—EST. 1939**

**BLUE NETWORK**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Ocala Broadcasting Co.  
 Address: P.O. Box 831  
 Phone Number: 128  
 Studio Address: Anthony & Henry Sts.  
 Transmitter Location: Anthony & Henry Sts.  
 Time on the Air: 7:00 a.m. to 12:00 Midnight  
 Unlimited  
 Newspaper Affiliation: John H. Perry  
 Newspapers  
 News Service: UP  
 Transcription Service: Standard  
 Representative: John H. Perry Associates

**Personnel**

President: John H. Perry  
 Station and Commercial  
 Manager: T. S. Gilchrist, Jr.  
 Program Director: T. S. Gilchrist, Jr.  
 Chief Engineer: Beecher Hayford  
 Publicity Director: Wilma Drum

**W D B O**

**ORLANDO—EST. 1924**

**COLUMBIA BROADCASTING SYSTEM**

**FLORIDA NETWORK**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By: Orlando Broadcasting  
 Co., Inc.

Business Address: 563 N. Orange Ave.  
 Phone Number: 6181  
 Transmitter Location: Dubsdread Country Club  
 Time on the Air: 24 hours daily  
 News Service: UP  
 Transcription Service: World Broadcasting  
 System  
 Representatives: John Blair & Co. and  
 Harry E. Cummings

**Personnel**

President-Station Manager  
 Col. George C. Johnston  
 National Sales-Sales Promotion Manager  
 W. G. McBride  
 Program Director: W. G. McBride  
 Publicity Director: Rosalind Boggs  
 Musical Director: Dorothy Morton Parks  
 Chief Engineer: J. E. Yarbrough  
 Director of War Programs: G. Davidson

**W L O F**

**ORLANDO—EST. 1940**

**BLUE NETWORK**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Hazlewood, Inc.  
 Business Address: P. O. Box 1991  
 Phone Number: 8163-8164  
 Studio Address: Angebilt Hotel  
 Transmitter Location: Near Orlando  
 Time on the Air: 7:00 a.m. to 12:00 midnight  
 News Service: INS  
 Transcription Service: NBC Thesaurus  
 Representative: Burn-Smith Co., Inc.;  
 Frank Cook

**Personnel**

General Manager: Victor Buisset

**W W P G**

**PALM BEACH—EST. 1941**

**BLUE NETWORK—MUTUAL BROADCASTING  
 SYSTEM**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Palm Beach  
 Broadcasting Corp.  
 Business Address: South Ocean Blvd.  
 Phone Number: West Palm Beach 21515,  
 Lake Worth 500  
 Transmitter Location: South Ocean Blvd.  
 Time on the Air: 7:00 a.m. to Midnight  
 News Service: AP  
 Transcription Service: Lang-Worth

**Personnel**

President: Charles E. Davis  
 Station Manager: Donald S. Greenlief  
 Chief Engineer: Paul McGlaty  
 Commercial Manager: D. S. Greenlief  
 Chief Announcer: Ben Decker

**W D L P**

**PANAMA CITY—EST. 1940**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Panama City Broad-  
casting Co., Inc.

Address . . . . . Mercer & Beach Drive  
Phone Number . . . . . 777  
Transmitter Location . . . . . Mercer & Beach Drive  
Time on the Air . . . . . 6:45 a.m. to 11:00 p.m.  
News Service . . . . . UP  
Transcription Service . . . . . Standard Radio  
Representative . . . . . John H. Perry Associates

**Personnel**

President . . . . . John H. Perry  
Station Manager . . . . . Byron Hayford  
Chief Engineer . . . . . Elmer Scott  
Commercial Manager . . . . . Byron Hayford  
Program Director . . . . . John Thomas  
Production Manager . . . . . Donnel Brookins  
Publicity Director . . . . . Jack Rathbun  
Chief Announcer . . . . . Elmer Scott

**W C O A**

**PENSACOLA—EST. 1926**

**NATIONAL BROADCASTING CO.**

Frequency: 1370 Kc. . . . . Power 1000 d.; 500 n.  
Owned-Operated By . . . . . New Journal Publishing  
Company

Address . . . . . San Carlos Hotel  
Phone Number . . . . . 4111-4112  
Transmitter Location . . . . . Pensacola Bay Bridge  
Time on the Air . . . . . 6 a.m.-12 Midnight  
Newspaper Affiliation . . . . . New Journal Publish-  
ing Company  
News Service . . . . . UP  
Transcription Service . . . . . Associated Music  
Publishers  
Representative . . . . . John H. Perry Associates

**Personnel**

President . . . . . John H. Perry  
General and Commercial  
Manager . . . . . Jack Rathbun  
Program Director and Production  
Manager . . . . . Lamar Morgan  
Publicity Director . . . . . Ruth Fillingam  
Chief Engineer . . . . . Bert Meade

**W F O Y**

**COLUMBIA BROADCASTING SYSTEM**

**FLORIDA BROADCASTING SYSTEM**

**ST. AUGUSTINE—EST. 1936**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Fountain of Youth  
Broadcasting Co.  
Address . . . . . Fountain of Youth Park

Phone Number . . . . . 1622  
Transmitter Location . . . . . Fountain of Youth  
Park  
Time on the Air . . . . . 6:00 a.m. to 12:05 a.m.  
News Service . . . . . UP  
Representative . . . . . Weed & Co.

**Personnel**

President . . . . . Glenn Marshall, Jr.  
General Manager . . . . . J. Allen Brown  
Sales and Sales Promotion  
Manager . . . . . J. Allen Brown  
Publicity Director . . . . . Sara Prince  
Program Director . . . . . (Miss) Frankie  
Collyer Walker  
Chief Engineer . . . . . Carl DeLay

**W S U N**

**ST. PETERSBURG—EST. 1927**

**BLUE NETWORK**

Frequency: 620 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . City of St. Petersburg,  
Address . . . . . Municipal Pier  
Phone Number . . . . . 4747-4748  
Transmitter Location . . . . . Bayview near Tampa.  
Time on the Air . . . . . 24 hours daily  
News Service . . . . . UP  
Transcription Service . . . . . Associated Music  
Representative . . . . . Weed & Company

**Personnel**

Station Manager . . . . . Norman E. Brown  
Commercial Manager . . . . . Vera M. New  
Sales Promotion Manager . . . . . Norman E. Brown  
Program Director-Engineer . . . . . Louis J. Link  
Production Manager . . . . . Beth McNeely  
Public Relations Director . . . . . Joe Frohock  
Musical Director . . . . . Edith Sexton

**W T S P**

**ST. PETERSBURG—EST. 1939**

**MUTUAL BROADCASTING SYSTEM**

**FLORIDA MUTUAL NETWORK**

Frequency: 1380 Kc. . . . . Power 1000 d.; 500 n.  
Owned-Operated By . . . . . Pinellas Broadcasting Co.  
Address . . . . . 470 First Avenue South  
Phone Number . . . . . 8108  
Transmitter Location . . . . . 35th Ave. and 4th St.,  
North  
Time on the Air . . . . . 6:55 a.m. to midnight,  
Sundays, 7:30 a.m. to 12 midnight  
Newspaper Affiliation . . . . . St. Petersburg Times  
News Service . . . . . UP and INS  
Representative . . . . . William G. Rambeau Co.

**Personnel**

President . . . . . Nelson P. Poynter  
Station Manager . . . . . Lex L. D. Herron  
Traffic and Publicity  
Manager . . . . . Jean Allyn  
Sales Promotion and  
Program Director . . . . . Jack Dadswell



**WSPB**

SARASOTA—EST. 1939

COLUMBIA BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WSPB, Inc.  
 Business Address.....P. O. Box 1110  
 Phone Number.....211L-2110  
 Studio Address.....City Island, Sarasota  
 Time on the Air.....7:25 a.m. to 11:15 p.m.  
 News Service.....UP  
 Transcription Service.....World Broadcasting

**Personnel**

President.....R. C. Jones, Jr.  
 Station Manager.....John Browning  
 Program Director.....Mrs. John B. Browning  
 Chief Announcer.....Eric Provost  
 Chief Engineer.....James E. Grant

**WTAL**

TALLAHASSEE—EST. 1943

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 d.; 250 n.  
 Owned-Operated  
 By.....Capitol City Broadcasting Corp.  
 Manager Theresa M. Myers  
 Address.....Thomasville Road  
 Phone Number.....2160  
 Time on the Air.....7:00 a.m. to 12:00 midnight  
 News Service.....UP  
 Transcription Service.....Standard & Thesaurus

**Personnel**

President.....Mrs. John H. Phipps  
 Station Manager.....Mrs. Teresa M. Myers  
 Program Director.....Paula M. Page  
 Chief Announcer.....William A. Snowden, Jr.  
 Chief Engineer.....William A. Snowden, Jr.

**WDAE**

TAMPA—EST. 1922

COLUMBIA BROADCASTING SYSTEM

FLORIDA BROADCASTING SYSTEM

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By.....Tampa Times Company  
 Business Address.....Tampa Terrace Hotel  
 Phone Number.....M 1818  
 Studio Address.....Tampa Terrace Hotel  
 Transmitter Location.....Forest Hills Country  
 Club Area  
 Time on the Air.....6:45 a.m. to 12:05 a.m.

Newspaper Affiliation.....Tampa Daily Times  
 News Service.....AP  
 Transcription Service.....World Broadcasting  
 Representative.....The Katz Agency

**Personnel**

President.....David E. Smiley  
 Sales Promotion.....L. Spencer Mitchell  
 Station Manager.....L. S. Mitchell  
 Chief Engineer.....William Pharr Moore  
 Program Director.....Kenneth W. Skelton  
 Chief Announcer.....S. J. Fleischman  
 Musical Director.....Elvan B. Wilson

**WFLA**

TAMPA—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 970 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Tampa Tribune  
 Address.....Seminole Bldg.  
 Phone Number.....Tampa H 1828  
 Transmitter Location: East Entrance, Davis  
 Causeway, Columbus Drive  
 Time on the Air: 6:45 a.m. to midnight Un-  
 limited

Newspaper Affiliation.....Tampa Tribune  
 News Service.....UP  
 Transcription Service.....NBC Thesaurus;  
 Standard and Lang-Worth  
 Representative.....John Blair & Co.

**Personnel**

Station Manager.....W. Walter Tison  
 Local Sales Manager.....Bert Arnold  
 Production Manager.....Paul M. Jones  
 Musical Director.....Frank Grasso  
 Chief Engineer.....Joe Mitchell  
 Director of War Programs.....Eva Byron

**WJNO**

WEST PALM BEACH—EST. 1936

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....WJNO, Inc.  
 Business Address.....P. O. Box 189  
 Phone Number.....3638  
 Transmitter Location.....1415 Okeechobee Rd.  
 Time on the Air.....6:30 a.m. to 12 midnight  
 News Service.....UP  
 Transcription Service.....NBC Thesaurus,  
 C. P. MacGregor

Representative.....Radio Advertising Co.

**Personnel**

Owner.....Marshall Heminway  
 General Manager.....Stephen Willis  
 Program Director.....Larry Roller  
 Chief Engineer.....E. Whitt MacDowell

**Albany + 6.7%**  
**Atlanta + 9.6%**  
**Columbus + 25.6%**

TABLE 6 - POPULATION METROPOLITAN COUNTIES

Metropolitan County	Population April 1, 1940	Population March 1, 1943	Change	Percentage Change
Albany	10,000	10,670	670	6.7%
Atlanta	100,000	109,600	9,600	9.6%
Columbus	100,000	125,600	25,600	25.6%

U. S. BUREAU OF CENSUS  
 Report on  
 SHIFT IN POPULATIONS  
 Metropolitan Counties

## To Marching Through Georgia!

Eighty years after Sherman's famous "March to the Sea", another army is marching on Georgia. This time, however, they've marched TO Georgia rather than THROUGH Georgia.

This is an army of men and women who have come to Georgia's Cities to take jobs in Georgia's industries. They like Georgia,—its climate, its people, its working conditions—and when the war is over, they're going to stay in Georgia!

The phenomenal increase in population of Georgia Cities is shown by the U. S. Bureau of Census report on changes in civilian population of metropolitan Counties, between April 1st, 1940, and March 1st, 1943, based on actual registrations for Ration Book Two.

While many American cities were showing a net loss in population, due to loss of men and women to the Armed Services—Atlanta, Albany and Columbus all showed large net gains. Bear in mind that this covers civilian population alone, and does not take into consideration the hundreds of thousands of soldiers sta-

tioned in Georgia, whose purchases go to swell Georgia's ever-mounting total of retail sales.

Now's the time to sell your product in Georgia's prosperous urban markets. In making up your list, pick stations that give you concentrated coverage in Georgia's Cities, where the pay-roll dollars are.

**WATL**  
**ATLANTA**  
 1400 KC MBS

**WRBL**  
**COLUMBUS**  
 1230 KC CBS

**WGPC**  
**ALBANY**  
 1450 KC CBS

Represented by SPOT SALES, Inc.

**GEORGIA BROADCASTING COMPANY, INC.**

# GEORGIA

For Latest U. S. Census Population And Radio Homes Data And  
Statistics on "Shifting Population" Please Turn To Pages 273-287

## W A L B

ALBANY—EST. 1941

MUTUAL BROADCASTING SYSTEM

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned-Operated By...Herald Publishing Co.  
Address .....Albany, Ga.  
Phone Number.....1590  
Transmitter Location.....Leesburg Road  
Time on the Air.....6:55 a.m. to 10:20 p.m.  
Newspaper Affiliation.....Albany Herald  
News Service.....AP  
Transcription Service.....Associated Music  
Publishers  
Representative...Burn-Smith Co.; Frank Cook

### Personnel

President .....H. T. McIntosh  
Station Manager.....Abner M. Israel  
Commercial Manager.....Mildred Huie  
Promotion Director.....A. M. Israel  
Chief Engineer.....DeForest T. Layton  
Chief Announcer.....Wally Jones

## W G P C

ALBANY—EST. 1933

COLUMBIA BROADCASTING SYSTEM  
GEORGIA BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...Albany Broadcasting Co.  
Address.....125½ N. Jackson St.  
Phone Number.....1370; 1371  
Transmitter Location.....Gillionville Road  
Time on the Air.....6:30 a.m. to 10:30 p.m.  
News Service .....UP  
Transcription Service.....Lang-Worth  
Representative.....Spot Sales, Inc.

### Personnel

President.....J. W. Woodruff, Jr.  
Station Manager.....Margaret Kinnett,  
Acting Manager  
Program Director.....Elivelta Powers  
Production Manager.....Theora Brown  
Chief Announcer.....Eric Chanler  
Chief Engineer.....Chas. M. Kinnett

## W G A U

ATHENS—EST. 1938

COLUMBIA BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....J. K. Patrick & Co.  
Address .....Bobbin Mill Road  
Phone Number .....1741  
Transmitter Location .....Bobbin Mill Road

Time on the Air....7:00 a.m. to 12:00 midnight  
Transcription Service .....Standard Radio

### Personnel

Manager-Chief Engineer .....M. C. Gorman

## W A G A

ATLANTA—EST. 1937

BLUE NETWORK

Frequency: 590 Kc.....Power: 5,000 Watts  
Owned-Operated By...Liberty Broadcasting  
Corp.

Address .....Western Union Bldg.  
Phone Number.....MAn 5101  
Transmitter Location:

1299 North Druid Hills Road

Time on the Air.....5:30 a.m. to 12 midnight  
News Service.....AP, INS  
Transcription Service.....NBS Thesaurus  
Representative.....Headley-Reed Co.

### Personnel

President.....Lt. Comm. George B. Storer  
Station Manager...Charles A. Smithgall, Jr.  
Commercial Manager.....Bob Venn  
Sales Promotion and  
Publicity Manager .....Ewald Kockritz  
Program Director.....John Barlett  
Production Manager.....John Barlett  
Musical Director.....Frances Wallace  
Chief Engineer.....Al Jones

## W A T L

ATLANTA—EST. 1931

MUTUAL BROADCASTING SYSTEM  
GEORGIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Georgia Broadcasting System  
Operated by.....Atlanta Broadcasting Co.  
Address .....Henry Grady Building  
Phone Number .....Walnut 4377  
Transmitter Location...Henry Grady Building  
Time on the Air: 6:00 a.m. to 12:05 a.m.;  
Sundays, 7:00 a.m. to 12:05 a.m.

News Service .....UP  
Transcription Service.....Lang-Worth  
Representative.....Spot Sales, Inc.

### Personnel

President.....J. W. Woodruff, Jr.  
Station Manager.....J. A. Davenport  
Sales Manager.....Sam Kane  
Program Director.....Dan Hornsby  
Production Manager.....Larry Millert  
Publicity Director.....Dan Hornsby  
Chief Announcer.....Ted Fenster  
Music Director.....Cliff Cameron  
Chief Engineer.....R. W. Minton

# HISTORY

Licensed as  
**WSB**  
on  
March 15<sup>th</sup>  
1922

PIONEERED  
in Dixie

First Newscast  
First Church Service  
First Farm Program  
First Educational  
Program  
First Sports  
Broadcast,

23 Years  
of Public Service  
which accounts for  
the largest and  
most loyal audience  
in Georgia

The First Choice of  
The Listener  
The Advertiser  
The  
Public Servant

Future?  
FM and  
Television--  
whatever new  
develops in radio  
WSB  
will continue to  
pioneer!

## LEAVES FROM WSB'S NOTEBOOK • 1922 TO 1945

Since the early days of earphones, W S B has made radio history in the South. Conservative in policy and progressive in program direction, the services of this station rank high with our commercial friends and with our large listening audience. The leaves of achievement through the years are countless . . .

**THE VOICE OF THE SOUTH**

GEORGIA'S ONLY 50,000 WATT, CLEAR CHANNEL STATION

# WSB

750 KC

ATLANTA

## THE ATLANTA JOURNAL STATION

AFFILIATED WITH NATIONAL BROADCASTING COMPANY

**EDWARD PETRY and CO., INC.,** National Representatives

**W G S T**

ATLANTA—EST. 1929

COLUMBIA BROADCASTING SYSTEM  
GEORGIA MAJOR MARKET TRIO

Frequency: 920 Kc. Power: 5000 d.; 1000 n.  
Owned By ..... Georgia Institute of  
Technology  
Operated By.....Radio Committee—Board of  
Regents, State of Georgia  
Address ..... Forsyth Bldg.  
Phone Number..... Walnut 8441  
Transmitter Location...Cheshire Bridge Rd.  
Time on the Air.....6 a.m. to 12 midnight  
News Service ..... AP, UP  
Transcription Service....World Broadcasting  
System  
Representative ..... The Katz Agency

**Personnel**

Associate Managers.....Frank Gaither (Sales),  
John Fulton (Programs)  
Production & Publicity Director....Don Naylor  
Musical Director.....Lola Allen Wallace  
Chief Engineer .....Ben Akerman

**W S B**

ATLANTA—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 750 Kc. Power: 50,000 Watts  
Owned-Operated By.....The Atlanta Journal  
Company  
Address ..... Biltmore Hotel  
Phone Numbers.....Hemlock 1045  
Transmitter Location.....Tucker, Ga.  
Time on the Air...5:00 a.m.-12:30 a.m. daily;  
7:00 a.m.-12:30 a.m. Sunday  
Newspaper Affiliation....The Atlanta Journal  
News Service.....AP, UP and INS  
Transcription Service...Standard Radio, World  
Representative.....Edward Petry & Co.

**Personnel**

Managing Director.....J. Leonard Reinsch  
General Manager.....John M. Outler, Jr.  
Sales Promotion Manager.....Tom Downing  
Artists' Bureau Head.....Harrison Kimball  
Publicity Director.....Frank Cason  
Production Manager.....M. K. Toolson  
Musical Director.....Albert Coleman  
Chief Engineer.....C. F. Daugherty

**W G A C**

AUGUSTA—EST. 1940

BLUE NETWORK

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..The Twin States Broad-  
casting Company

**WGST**  
**ATLANTA**

**920 Kc.**

**CBS**  
Affiliate.

**TOPS**

In program  
entertainment  
through its spirited  
local showmanship  
and its affiliation  
with CBS



A member of  
The Georgia  
Major Market  
Trio, WGST is  
also available in  
combination with  
WTOC Savannah and  
WMAZ Macon—  
for complete cover-  
age of Georgia at  
one low cost.

Represented Nationally by

**THE KATZ AGENCY, Inc.**

Address ..... Augusta  
 Phone Number..... 2-2692  
 Transmitter Location... Sand Bar Ferry, Md.,  
 Augusta, Ga.  
 Time on the Air..... 6:30 a.m. to 12 midnight  
 News Service..... AP  
 Transcription Service..... NBC Thesaurus  
 Representative ..... Headley-Reed Company

**Personnel**

President..... J. B. Fuqua  
 Sales Manager..... J. B. Fuqua  
 Program and Publicity..... Steve Manderson  
 Chief Engineer ..... John Lyon

**W R D W**

**AUGUSTA—EST. 1930**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1480 Kc..... Power: 5,000 Watts  
 Owned-Operated By... Augusta Broadcasting  
 Company  
 Address ..... 10th & Broad Streets  
 Phone Numbers ..... 2-8805, 8806, 8807  
 Transmitter Location..... Berckmans Road  
 Time on the Air..... 6 a.m. to 12 midnight:  
 Sundays, 7:00 a.m. to 12:00 midnight  
 News Service ..... UP  
 Transcription Service..... World Broadcasting  
 System  
 Representative..... George P. Hollingbery

**Personnel**

President..... Wm. K. Jenkins  
 Station Manager..... W. R. Ringson  
 Commercial Manager..... Thurston Bennett  
 Program-Publicity Director..... W. Charles Roe  
 Chief Announcer..... Ben Lucas  
 Musical Director..... Gil Evans  
 Chief Engineer..... Harvey Aderhold

**W M O G**

**BRUNSWICK—EST. 1940**

**KEYSTONE BROADCASTING SYSTEM  
 SOUTH GEORGIA NETWORK**

Frequency: 1490 Kc..... Power: 250 d.; 100 n.  
 Owned-Operated By... Coastal Broadcasting  
 Company  
 Address ..... St. Simons Island Causeway  
 Phone Number ..... 1500  
 Transmitter Location... St. Simons Causeway  
 Time on the Air..... 7 a.m. to 10 p.m.  
 News Service ..... UP  
 Transcription Service..... NBC Thesaurus

**Personnel**

President..... Mrs. Alma W. King  
 General and Sales Manager.. Kenneth E. White  
 Program Director..... Alfred Job  
 Chief Engineer..... Kenneth E. White

**W G A A**

**CEDARTOWN—EST. 1941**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned By ..... Northwest Georgia Broad-  
 casting Co.  
 Operated By..... R. W. Rounsaville  
 Address ..... West Theater Bldg.  
 Phone Number..... 777  
 Transmitter Location..... Cave Spring Rd.  
 Time on the Air..... 14 hours daily  
 News Service ..... AP  
 Transcription Service..... Keystone Broad-  
 casting System

**Personnel**

President ..... O. C. Lam  
 General Manager..... R. W. Rounsaville  
 Promotion Manager... Mrs. R. W. Rounsaville  
 Program, Production and  
 Publicity Director ..... Dorothy Holt  
 Chief Announcer..... Hall Wray  
 Chief Engineer..... Clarence Landress

**W D A K**

**COLUMBUS—EST. 1940**

**BLUE NETWORK—MBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Valley Broadcasting  
 Company  
 Address ..... 1028½ Broadway  
 Phone Number..... 3-2771  
 Transmitter Location..... Brick Yard Rd.;  
 Phenix City, Ala.  
 Time on the Air..... 6 a.m. to midnight  
 News Service ..... AP  
 Representative..... Headley-Reed Co.

**Personnel**

President-Owner..... L. J. Duncan  
 Station Manager..... Allen M. Woodall  
 Program Director..... Dora Anna Gay  
 Publicity Director..... Mrs. Walter Harvey  
 Chief Announcer..... Tommy Tucker  
 Chief Engineer..... Denzil Pulley

**W R B L**

**COLUMBUS—EST. 1928**

**COLUMBIA BROADCASTING SYSTEM  
 GEORGIA BROADCASTING SYSTEM**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned and Operated By... Columbus Broad-  
 casting Company  
 Address ..... 1420 Second Avenue  
 Phone Number..... 2-0801

Transmitter Location.....3009½ Howard Ave.  
 Time on the Air.....6:00 a.m. to 12:05 a.m.;  
 Sundays, 6:30 a.m. to 12:05 a.m.  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Spot Sales, Inc.

**Personnel**

President.....J. W. Woodruff  
 Station Manager.....W. Heldon Herrin  
 Commercial Manager.....W. S. Massie  
 Musical Director.....Gertrude Handley  
 Publicity Director.....Ed Hennessy  
 Chief Engineer.....Albert Timms

**W M J M**

**CORDELE—EST. 1940**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1490 Kc.....Power 250 d.; 100 n.  
 Owned-Operated By...Cordell Dispatch Pub-  
 lishing Company  
 Business Address.....20th Ave. and B St.  
 Phone Number.....666  
 Studio Address.....20th Ave. & B St.  
 Transmitter Location.....20th Ave. & B St.  
 Time on the Air.....7 a.m. to 8:00 p.m.;  
 Sundays, 7:00 a.m. to 12:00 p.m.  
 Transcription Service...Keystone Broadcasting  
 Representative.....Thomas F. Clarke

**Personnel**

Station Manager.....James S. Rivers  
 Commercial Manager.....R. H. Thompson  
 Program Director.....Tenna Powers  
 Publicity Director.....James S. Rivers  
 Chief Announcer.....Bruce Smith  
 Musical Director.....George Waters  
 Chief Engineer.....Howard V. Harrell

**W B L J**

**DALTON—EST. 1940**

**MUTUAL & KEYSTONE**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Dalton Broadcasting  
 Address.....111 So. Pentz Street  
 Phone Number.....Dalton 684  
 Transmitter Location.....River Bend Rd.  
 Time on the Air.....6:45 a.m. to 10:00 p.m.  
 Representative.....Cox & Tanz

**Personnel**

President.....H. C. Kenemer  
 Manager.....W. V. Williams  
 Sales Promotion Manager.....T. H. McMillan  
 Program Director.....Barbara Brinkman  
 Production Manager.....Ed Craigmiles  
 Chief Announcer.....Paul Crandall  
 Chief Engineer.....W. C. Roberts

**W G G A**

**GAINESVILLE—EST. 1941**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Blue Ridge Broadcasting  
 Company  
 Address.....Athens Road  
 Phone Number.....1600-1601  
 Time on the Air.....6:00 a.m. to 11:05 p.m.  
 News Service.....UP  
 Transcription Service.....Lang Worth

**Personnel**

President.....Charles Smithgall  
 Vice-President.....H. Russ Holt  
 Secretary.....E. F. MacLeod  
 Program and Production.....Claude Putnam  
 Publicity Director.....James Vocalis  
 Director of War Programs...Mildred Thompson  
 Chief Engineer.....C. M. Callicott

**W K E U**

**GRIFFIN—EST. 1934**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1450 Kc.....Power: 100 Watts  
 Address.....Griffin Hotel, Griffin  
 Time on the Air.....Daytime License  
 Transcription Service.....C. P. MacGregor  
 Representative.....Sears & Ayer, Inc.

**Personnel**

Manager & Owner.....A. W. Marshall, Jr.

**W L A G**

**LA GRANGE—EST. 1941**

**MUTUAL BROADCASTING SYSTEM**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...LaGrange Broadcasting  
 Address.....303 Broome St.  
 Phone Number.....1700  
 Transmitter Location.....La Grange  
 Time on the Air.....6:30 a.m. to 11 p.m.;  
 Sundays, 7 a.m. to 12 midnight

Newspaper Affiliation.....LaGrange News  
 News Service.....UP

**Personnel**

President.....Roy C. Swank  
 Station Manager.....Edwin Mullinax  
 Program Director.....Josephine Moncrief  
 Chief Engineer.....James McKay

**W B M L**

**MACON—EST. 1940**

**BLUE NETWORK**

**MUTUAL BROADCASTING SYSTEM**

**GEORGIA SPORTS NETWORK**

Frequency: 1240 Kc.....Power: 250 Watts

## GEORGIA

Owned-Operated By.....Middle Georgia  
Broadcasting Company  
Address.....First National Bank Building  
Phone Number.....2728  
Transmitter Location.....8th & Cherry Streets  
Time on the Air.....6 a.m. to 12 midnight;  
Sunday, 7:30 to 12 midnight  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Joseph H. McGillvra

### Personnel

President.....Ernest D. Black  
Vice President.....E. M. Lowe  
Secretary & Treasurer.....Charles W. Pittman  
General Manager.....Charles W. Pittman  
Commercial Manager.....Walter Graham  
Sales Promotion Manager.....Harold Beaty  
Program Director.....Mary Hester Richardson  
Production Director.....Harold Beaty  
Chief Announcer.....Harold Beaty  
Director of Women's Activities and  
Publicity.....Peggy Halliburton  
Musical Director.....Mary Hester Richardson  
Chief Engineer.....H. S. Goodrich

## WMAZ

MACON—EST. 1922

COLUMBIA BROADCASTING SYSTEM  
GEORGIA MAJOR MARKET TRIO

Frequency: 940 Kc.....Power: 5000 Watts  
Owned-Operated By.....Southeastern Broad-  
casting Company, Inc.  
Address.....Bankers Insurance Bldg.  
Phone Number.....3131  
Transmitter Location.....Forsyth Road  
Time on the Air.....5:30 a.m. to 12:30 a.m.  
News Service.....INS, AP  
Transcription Service.....World Broadcasting  
System; Lang-Worth  
Representative.....The Katz Agency

### Personnel

President, Chief Engineer  
George P. Rankin, Jr.  
Station Manager.....Wilton E. Cobb  
Commercial & Sales Promotion  
Mgr.....Frank Crowther  
Traffic Director.....Dorothy Small  
Publicity Director.....Wilton Cobb  
Chief Announcer.....Frank Hubbs  
Musical Director.....Albert Sanders  
Director of War Programs.....Frank Hubbs  
Chief Engineer.....George P. Rankin,  
William J. Bryan (Chief Trans. Op.)

## W M G A

MOULTRIE—EST. 1939

KEYSTONE BROADCASTING SYSTEM  
SOUTH GEORGIA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Frank R. Pidcock, Sr.

Address.....Box 310, Moultrie  
Phone Number.....999  
Transmitter Location.....Moultrie  
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays,  
8 a.m. to 10 p.m.  
News Service.....UP  
Transcription Service.....Standard Radio,  
Keystone, World

### Personnel

Owner.....Frank R. Pidcock  
Manager.....John F. Pidcock  
Commercial Manager.....James M. Wilder  
Program Director.....Mrs. D. E. Stringfellow  
Chief Engineer.....James Wilder  
Chief Announcer.....Wendell Adams

## WRGA

ROME—EST. 1929

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Rome Broadcasting  
Corp.  
Address.....National City Bank Building  
Phone Number.....6589-7737  
Transmitter Location.....Seventh Ave., Rome  
Time on the Air.....Unlimited license

### Personnel

President.....John W. Quarles  
Gen'l Mgr. & Treasurer.....Happy Quarles  
Sales Manager.....Lamar Talley  
Program Director.....George Eubanks  
Director of War Programs.....George Eubanks  
Chief Engineer.....Doc Williams

## WSAV

SAVANNAH—EST. 1939

NATIONAL BROADCASTING CO.  
ATLANTIC SPORTS NETWORK

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....WSAV, Inc.  
Address.....Liberty National Bank Building  
Phone Number.....5600  
Transmitter Location.....East President Street  
Time on the Air.....7 a.m. to 12:05 a.m.  
News Service.....AP  
Transcription Service.....Associated Music  
Publishers  
Representative.....George P. Hollingbery  
Company

### Personnel

President.....Harben Daniel  
Station Manager.....Harben Daniel  
Commercial Manager.....N. W. Brandon  
(U. S. Army)  
Sales Promotion Manager.....L. H. Thesmar  
Program Director.....Gibson Jackson  
Director of War Programs.....Alberta Robertson  
Production Manager.....Gibson Jackson  
Publicity Director.....L. H. Thesmar  
Musical Director.....Ruth Christiansen  
Chief Announcer.....Francis Harden  
Chief Engineer.....Meredith Thompson