

K B S T

BIG SPRING—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By.....Big Spring Herald
Broadcasting Company

Address702 Johnson Street
Phone Number 1500
Transmitter Location ..1¼ miles northeast
of town

Time on the Air.....7 a.m. to 9:30 p.m.
Newspaper Affiliation.....Big Spring Herald
News Service AP
Representative.....John E. Pearson Co.

Personnel

PresidentRobert Whipkey
Station Manager.....David Crockett
Commercial Manager.....Charles T. White
Program Director.....James H. Stiff
Chief EngineerAndrew M. Jones

K N E L

BRADY—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 d.; 100 n.
Owned-Operated ByG. L. Burns
Business AddressGibbons
Phone Number 77
Transmitter LocationBrady, Texas

Time on the Air.....Unlimited license
RepresentativeCox & Tanz

Personnel

General Manager.....G. L. Burns

K E E W

BROWNSVILLE—EST. 1937

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 d.; 100 n.
Owned-Operated By.....Eagle Broadcasting Co.
Business Address...3700 San Benito Highway
Phone Number 1273

Transmitter Location.....San Benito Road
Time on the Air.....6 a.m. to 9 p.m.
News ServiceINS
Transcription ServiceKeystone
RepresentativeForjoe & Co.

Personnel

General Manager.....E. E. "Jack" Wilson
Program-Production Director.....Charlie Cummins
Chief Engineer.....Glenn McIntosh

K B W D

BROWNWOOD—EST. 1941

Frequency: 1380 Kc. Power: 1000 d.; 500n
Owned-Operated By.....Brown County
Broadcasting Co.

Address800 Hawkins Street
Phone Number 2401
Transmitter Location...Williams Ranch Road.
1½ miles N. Brownwood

Time on the Air..6:30 a.m. to 11 p.m.; Sun-
day, 7:30 a.m. to 10:30 p.m.

News ServiceAP
Transcription Service.....NBC Thesaurus
Representative.....Howard H. Wilson Co.

Personnel

President-Station Manager....Wendell Mayes
Commercial Manager.....A. D. Whisenant
Program-Publicity Director.....Pat Laurence
Production Manager.....Dorthea Dunlap
Chief AnnouncerBill Field
Chief EngineerA. W. Stewart

W T A W

COLLEGE STATION—EST. 1921

BLUE NETWORK

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By.....College of Texas
AddressCollege Station
Phone Number 4-6724

Transmitter LocationCollege Station
Time on the Air.....Sun-up to Sun-down
News ServiceAP
Transcription ServiceWorld

Personnel

Station-Commercial Manager....Ted P. Hills
Promotion-Program Director..Evelyn Branigan
Chief Engineer.....H. C. Dillingham

K E Y S

CORPUS CHRISTI—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned By..Earl C. Dunn, Charles W. Rossi,
H. B. Lockhart and E. C. Hughes

Operated By.....Nueces Broadcasting Co.
AddressCenter Theater Bldg.
Phone2-7411

Transmitter.....Shell Rd. near Corpus Christi
Time on the Air.....6 a.m. to 12 Midnight
News ServiceAP
Transcription ServiceWorld
RepresentativeForjoe Co.

Personnel

Station & Commercial Manager..E. C. Hughes
Ass't Manager.....Fred Burr
Program-Production Director....Jack Sharpe
Chief Engineer.....Earle C. Dunn

K R I S

CORPUS CHRISTI—EST. 1937

NATIONAL BROADCASTING CO.

MUTUAL BROADCASTING SYSTEM

LONE STAR CHAIN

TEXAS STATE NETWORK

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By.....Gulf Coast
Broadcasting Company

AddressRobert Driscoll Hotel

Phone Number 6354
 Transmitter Location Corpus Christi
 Time on the Air Unlimited License
 Newspaper Affiliation Caller-Times
 News Service AP
 Transcription Service Standard
 Representative The Branham Company

Personnel

General Manager T. Frank Smith
 Chief Engineer Robert S. Bush

KWBU

CORPUS CHRISTI—EST. 1943

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned & Operated By Century Broadcasting
 Address 912 Commerce St., Dallas, Texas
 Phone Riverside 6381
 Transmitter Location Gregory,
 Time on the Air Daytime License
 News Service AP
 Representatives Homer Hogan & Co.,
 John E. Pearson

Personnel

President Carr P. Collins

KAND

CORSICANA—EST. 1937

**MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM
 TEXAS STATE NETWORK**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Navarro Broadcast-
 ing Association
 Business Address P. O. Box 959
 Phone Number 141
 Transmitter Location ½ mile north of
 Corsicana Highway No. 75
 Time on the Air 16½ hours daily
 News Service UP
 Representatives Hal Holman Co.;
 The Walker Co.

Personnel

President J. C. West
 Station Manager Aubrey H. Escoe
 Chief Engineer Eugene R. Hellums

KRLD

DALLAS—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1080 Kc. Power: 50000 Watts
 Owned-Operated By KRLD Radio Corp.
 Address Hotel Adolphus
 Phone Number Central 6811
 Transmitter Location Garland, Texas
 Time on the Air: 5:30 a.m. to 12 Midnight;
 Sundays, 6 a.m. to 12 Midnight
 Newspaper Affiliation Dallas Daily Times
 News Service AP

Transcription Service Standard Radio
 Representative The Branham Co.

Personnel

President J. W. Runyon
 Managing Director C. W. Rembert
 Ass't Manager James W. Crocker
 Commercial Manager William A. Roberts
 Sales Promotion Manager J. W. Crocker
 Program Director Ruth Clem
 Publicity Director Douglas Hawley
 Traffic Manager A. H. Plumlee
 Musical Director Lawrence N. Morrell
 Chief Engineer R. M. Flynn

KSKY

DALLAS—EST. 1941

Frequency: 660 Kc. Power: 1000 Watts
 Owned-Operated By Chilton Radio
 Corporation
 Address 11th Floor, Hotel Stoneleigh
 Phone Number C-6193
 Transmitter Location Bruton Road (7 miles
 out of Dallas)
 Time on the Air 6 a.m. to local sunset
 News Service AP
 Transcription Service Associated Music

Personnel

President-Station Manager A. L. Chilton
 Commercial Manager R. G. Terrill
 Program Director T. E. Perrin
 Chief Announcer Richard F. Parker
 Chief Engineer Morris M. Ming

WFAA

DALLAS—EST. 1922

**NATIONAL BROADCASTING CO.
 TEXAS QUALITY NETWORK**

Frequency: 820 Kc. Power: 50000 Watts
 Owned-Operated By A. H. Belo Corp.,
 publisher of The Dallas Morning News
 Business Address 1122 Jackson St.
 Phone Riverside 9631
 Studio Address Santa Fe Bldg. Penthouse
 Transmitter Location Grapevine, Texas
 Time on the Air. Shares time with WBAP,
 Fort Worth, operating continuously from 6
 a.m. to 12 midnight
 Newspaper Affiliation Dallas Morning News
 News Service UP
 Transcription Service NBC Thesaurus;
 Lang-Worth
 Representative Edward Petry & Co.

Personnel

President E. M. Dealey
 Managing Director Martin Campbell
 Station Manager Alex C. Keese
 Program Director Ralph Nimmons
 Production Manager Ralph Maddox
 Director of War Programs Marian Kate
 Chief Engineer Raymond Collins

(See Page 598)



WIDE WORLD

DOUBLE EXPOSURE in TEXAS...

At a glance these two pictures look identical. But they're not. One represents your audience in Dallas, the other your audience in Fort Worth. True, these two large cities (respectively, the 2nd and 4th largest in Texas) are a mere 28 miles apart. But it might as well be 2,800 miles, so different are their listening and buying habits.

To cover both these rich markets in spot broadcasting you need a double exposure, a combination of two powerful 5000 watt stations, WRR, Dallas and KFJZ, Fort Worth. Expensive? To the contrary! You can use *both* these stations for the *price of one* and receive the added dividend of paying but one talent cost. A real two-for-one bargain for smart buyers.

WRR
DALLAS
 5000 WATTS — 1310 KC

KFJZ
FT. WORTH
 5000 WATTS — 1270 KC

Affiliated with the Mutual Broadcasting System and the Texas State Network.

NATIONAL REPRESENTATIVES
WEED AND COMPANY
 NEW YORK • SAN FRANCISCO • BOSTON
 CHICAGO • HOLLYWOOD • DETROIT

W R R

DALLAS—EST. 1920
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Operated By City of Dallas
Address: Municipal Radio Bldg., State Fair Grounds
Phone Number Tenison 3-6101
Transmitter Location White Rock Lake
Time on the Air: 6:30 a.m. to 12 Midnight;
Sundays, 7 a.m. to 12 Midnight
News Service AP
Representative Weed & Co.

Personnel

Station Manager Charles B. Jordan
Sales Promotion-Traffic Manager Louise Cobler
Program-Publicity Director Pete Teddlie
Production Manager Roy I. Newman
Chief Announcer James S. Alderman
Music Librarian Alice McCord
Musical Director Ted Parrino
Chief Engineer D. J. Tucker
Record MC Whit Whitley

K D N T

DENTON—EST. 1938

Frequency: 1450 Kc. Power: 100 Watts
Owned-Operated By Harwell V. Shepard
Address Kimbrough Building
Phone Number 276
Transmitter Location Highway No. 24
Time on the Air Unlimited license

Personnel

Owner-Chief Engineer Harwell V. Shepard
Program Director Mary Grace Smith

K R O D

EL PASO—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc. Power: 1000 d.; 500 n.
Owned-Operated By Dorrance D. Roderick
Address 2201 Wyoming St.
Phone Number Main 2020
Transmitter Location Hammett Boulevard
Time on the Air Unlimited License
Newspaper Affiliation El Paso Times
News Service INS
Transcription Service Associated; Standard
Representative Howard H. Wilson Co.

Personnel

Owner Dorrance D. Roderick
Station Manager Val Lawrence
Commercial Manager Cecil L. Trigg
Program Director Dick Weaver
Chief Announcer Ted Hunt
Musical Director H. Arthur Brown
Chief Engineer Edward P. Talbott

K T S M

EL PASO—EST. 1929

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc. Power: 1000 d.; 500 n.
Owned-Operated By Tri-State Broadcast-
ing Co.

Address Paso Del Norte Hotel
Phone Number Main 3122
Transmitter Location First Ave., S. of High-
way No. 80, Ascarate Addition

Time on the Air 6 a.m. to 11:30 p.m.
News Service UP
Transcription Service NBC Thesaurus;
C. P. MacGregor

Representative George P. Hollingbery Co.

Personnel

President Frances W. Bredburg
Vice President-General
Manager Karl O. Wyler
Commercial Manager Willard L. Kline
Program Director Virgil C. Hicks
Production Manager Conroy Bryson
Chief Engineer E. L. Gemoets

K F J Z

FORT WORTH—EST. 1922

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By Tarrant Broadcast-
ing Company

Address 1201 West Lancaster
Phone Number 3-3474
Transmitter Location Birdville, Texas
Time on the Air 18½ hours daily

News Service UP
Representative Weed & Company

Personnel

President Elliott Roosevelt
Station Manager Gene L. Cagle
Commercial Manager Clyde Pemberton
Sales Promotion Manager L. Roy Duffy
Program-Production Director Boyd Kelley
Publicity Director Forrest W. Clough
Chief Announcer George Erwin
Artists' Bureau Head Mary Ruth Googins
Musical Director Frances Kay
Chief Engineer Truett Kimzey

K G K O

FORT WORTH—EST. 1928

BLUE NETWORK

LONE STAR CHAIN

Frequency: 570 Kc. Power: 5000 Watts
Owned By Carter Publications,
Inc. & A. H. Belo Corp.

Operated By Ft. Worth Star-Telegram and
Dallas News

Addresses: Medical Arts Bldg., Ft. Worth;
Santa Fe Bldg., Dallas

Phone Numbers: 3-1234 (Fort Worth); Riverside 9631 (Dallas)

Transmitter Location Arlington, Texas
 Time on the Air 6 a.m. to 12 Midnight
 Newspaper Affiliations: Fort Worth Star-Telegram; The Dallas Morning News
 News Service AP
 Transcription Service World; Lang-Worth
 Representative Edward Petry & Co.

Personnel

President Amon G. Carter
 General Manager Harold V. Hough
 Managing Director Martin Campbell
 Fort Worth Manager George Cranston
 Dallas Manager Alex Keese
 Chief Announcer Frank Mills
 Fort Worth Program Director Ed Lally
 Dallas Program Director Ralph Nimmons
 Production Manager Gene Reynolds
 Continuity Chief Lyman Brown
 Traffic Manager Eileen Flake
 Chief Newscaster Ken McClure
 Music Librarian Al Bowman
 Musical Director Gene Baugh
 Chief Engineer R. C. Stinson

(See Page 598)

W B A P

FORT WORTH—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 820 Kc. Power: 50000 Watts
 Owned By Carter Publications, Inc.
 Operated By Ft. Worth Star-Telegram
 Address Medical Arts Bldg.
 Phone Number 3-1234
 Transmitter Location Grapevine, Texas
 Time on the Air: 5:30 a.m. to 12 Midnight;
 (shares time with WFAA, Dallas)
 Newspaper Affiliation Ft. Worth Star-Telegram
 News Service AP
 Transcription Service WBS
 Representative Edward Petry & Co.

Personnel

President Amon G. Carter
 General Manager Harold V. Hough
 Station Manager George Cranston
 Commercial Manager H. R. Turner
 Sales Promotion-Publicity Manager,
 Virginia Willten
 Program Director Ed Lally
 Production Manager Gene Reynolds
 Continuity Chief Lyman Brown
 Traffic Manager Eileen Flake
 Chief Newscaster Ken McClure
 Music Librarian Al Bowman
 Music Arranger Don Gillis
 Musical Director Gene Baugh
 Chief Announcer Frank Mills
 Chief Engineer R. C. Stinson

(See Page 598)

K L U F

GALVESTON—EST. 1928

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
 Owned By The KLUF Broadcasting Co.
 Operated By Geo. Roy Clough
 Business Address P. O. Box 562
 Phone Number 6676
 Studio Address 6002 Broadway
 Transmitter Location 6002 Broadway
 Time on the Air Unlimited license
 News Service UP
 Transcription Service Standard Radio;
 Lang-Worth

Personnel

President Geo. Roy Clough
 Commercial and Sales Promotion Manager,
 C. V. Bracht
 Program Director-Chief Announcer
 Carl McDaniel
 Director of War Programs Helen D. Clough
 Chief Engineer L. D. Clough

K G B S

HARLINGEN—EST. 1941

CBS—MBS

KEYSTONE BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Harbenito Broad-
 casting Company, Inc.
 Business Address P. O. Box 711
 Phone Number 1400
 Studio Address:
 State Highway No. 83 between Harlingen
 and San Benito, Texas
 Transmitter Location Same
 Time on the Air ... 6:30 a.m. to 12 Midnight
 News Service AP
 Transcription Service Associated
 Music Publishers

Personnel

President McHenry Tichenor
 Station Manager Ingham S. Roberts
 Commercial Manager Troy McDaniel
 Program Director-Chief Announcer
 Steel McClanahan
 Director of War Programs Francis George
 Production Manager Charles Durkes
 Chief Engineer Sherman L. Spencer

K P R C

HOUSTON—EST. 1925

NBC—TEXAS QUALITY NETWORK

Frequency: 950 Kc. Power: 5000 Watts
 Owned By Houston Printing Corp.
 Operated By Houston Post
 Address Lamar Hotel
 Phone Number Fairfax 7101

• • • **TEXAS** • • •

Transmitter Location Deepwater, Texas
 Time on the Air Unlimited
 Newspaper Affiliation Houston Post
 News Service AP
 Transcription Service NBC Thesaurus
 Representative Edward Petry & Co.

Personnel

President W. P. Hobby
 Station Manager Kern Tips
 Program Director Jack McGrew
 Musical Director K. Burt Sloan
 Chief Engineer H. T. Wheeler

K T R H

HOUSTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 740 Kc. Power: 50000 Watts
 Owned-Operated By ... KTRH Broadcasting Co.
 Address Rice Hotel
 Phone Number Preston 4361
 Transmitter Location .. Cedar Bayou, Texas
 Time on the Air Unlimited License
 Newspaper Affiliation Houston Chronicle
 News Service UP
 Transcription Service World Broadcasting
 Representative John Blair & Co.

Personnel

Station Manager B. F. Orr
 Commercial-Sales Promotion Manager
 Ray E. Bright
 Program Director Harry Grier
 Production Manager Tom Jacobs
 Chief Announcer Ted Nabors
 Musical Director Albino Torres
 Chief Engineer King Howard Robinson

K X Y Z

HOUSTON—EST. 1930

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

LONE STAR CHAIN

TEXAS STATE NETWORK

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By Harris County Broadcast
 Address Gulf Building
 Phone Number Capitol 6151
 Transmitter Location Deepwater, Texas
 Time on the Air Unlimited License
 News Service AP
 Transcription Service Standard
 Representative The Branham Co.

Personnel

Manager T. F. Smith
 Program Director Charles Nethery
 Chief Engineer Gerald Chinski

K S A M

HUNTSVILLE—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: W. J. Harpole & I. C.
 Rothwell

Address P.O. Box 312
 Phone Number 666
 Transmitter Location South of Huntsville
 on Highway No. 75

Time on the Air Daytime License
 News Service AP

Personnel

Station Manager J. C. Rothwell
 Commercial Manager J. B. McShan
 Chief Announcer J. C. Dorrell
 Chief Engineer Jesse Simms

K O C A

KILGORE—EST. 1936

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By ... Oil Capitol Broad-
 casting Assn.

Address 102½ East North St.
 Phone Number 616
 Transmitter Location Kilgore
 Time on the Air Unlimited license
 Newspaper Affiliation ... Kilgore Daily News

Personnel

General Manager Roy G. Terry

K P A B

LAREDO—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By

Laredo Broadcasting Co.

Business Address Hamilton Hotel
 Phone Number 2124
 Transmitter Location 300 Loring Ave.
 Time on the Air 7 a.m. to 10 p.m.
 News Service AP
 Representative Forjoe & Co.

Personnel

President Howard W. Davis
 Station-Commercial Manager,
 Rupert S. Dougharty
 Program Director Jack Calvin
 Sales Promotion Manager-Chief Announcer,
 Grant Pickens
 Chief Engineer Hulan K. Smith

K F R O

LONGVIEW—EST. 1934

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Operated By Voice of Longview

Business Address P. O. Box 607
 Phone Number 411
 Studio Address Glover-Crim Bldg.
 Transmitter Location 1918 Marshall-
 Longview Highway
 Time on the Air:
 7 a.m. to 9:15 p.m.; Sundays, 8 a.m. to
 9:15 p. m.
 News Service UP
 Transcription Service Lang-Worth; Key-
 stone Broadcasting System
 Representative Burn-Smith Co.

Personnel

President-General Manager... James R. Curtis
 Commercial Manager... Thomas R. Putnam

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K F Y O

LUBBOCK—EST. 1927

MBS—TEXAS STATE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By Plains Radio
 Broadcasting Co.
 Address 914 Avenue J
 Phone Number 5567
 Transmitter Location..... 2312 Fifth St.
 Time on the Air: 7 a.m. to 11 p.m.; Sun-
 days, 8 a.m. to 7 p.m.
 Newspaper Affiliation .. Lubbock Avalanche-
 Journal
 News Service UP
 Transcription Service ... World Broadcasting
 System; Lang-Worth
 National Sales Office: Taylor-Howe-Snowden
 Group, Dallas, Texas
 Representative Howard H. Wilson Co.

Personnel

President..... O. L. Taylor (Amarillo)
 Station-Commercial Manager... DeWitt Landis
 Program Director-Chief Announcer,
 Wesley Youngblood
 Musical Director..... Ollie Cook
 Chief Engineer W. S. Bledsoe

•
K R B A

LUFKIN—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By... Red Lands Broadcast-
 ing Association
 Business Address Box 755
 Phone Number 272
 Studio Address 108½ South First Street
 Transmitter Location: Highway 35, (½ mile
 North of Lufkin)
 Time on the Air Unlimited license
 News Service AP
 Transcription Service..... Standard Radio;
 Keystone
 Representative Cox & Tanz

Personnel

President..... Ben T. Wilson
 Manager Darrell E. Yates

•
K R L H

MIDLAND—EST. 1935

MBS—TEXAS STATE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..... Scharbauer Estate
 Business Address 117 S. Lorraine St.
 Phone Number 1070
 Studio Address Scharbauer Hotel
 Transmitter Location..... U. S. Highway 80,
 (1½ miles west of Midland)
 Time on the Air..... 6:45 a.m. to 10:30 p.m.
 News Service UP
 Transcription Service..... Lang-Worth
 Representative..... Cox & Tanz

Personnel

Administrator of Estate Millard Eidson
 Station Manager..... J. M. McDonald
 Commercial Manager... Gladys L. McDonald
 Program Director..... Grace Delameter
 Chief Announcer Billy Howze
 Musical Director Roy De Wolf
 Chief Engineer Jack Cecil

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K N E T

PALESTINE—EST. 1936

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 100 Watts
 Owned By..... Palestine Broadcasting
 Corp.
 Operated By..... B. A. Laurie
 Address Municipal Bldg.
 Phone Number 411
 Transmitter Location... One mile east of city
 limits, Palestine, Texas
 Time on the Air..... 8 a.m. to 6:30 p.m.
 News Service Transradio
 Transcription Service..... Standard Radio;
 Keystone Broadcasting System
 Representative Cox & Tanz

Personnel

Station-Commercial Manager... B. A. Laurie
 Program Director..... L. M. Laurie
 Chief Announcer..... Eugene Myers
 Chief Engineer..... B. A. Laurie

•
K P D N

PAMPA—EST. 1936

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
 Owned By..... R. C. Holles
 Operated By..... Pampa News

Business Address Box 901
 Phone Number 1106
 Studio Address 212 North Ballard
 Transmitter Location East of city limits
 Time on the Air 7:30 a.m. to 7 p.m.
 Newspaper Affiliation Pampa News
 News Service AP
 Transcription Service World Broadcasting
 Representative Mort Adams

Personnel

President R. C. Hoiles
 General Manager Jack Hanna
 Station-Commercial Manager Wayne Phelps
 Program-Publicity Director Lester Aldrich
 Chief Engineer Howard Blaker

KPLT

PARIS—EST. 1936

MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By North Texas Broad-
 casting Company

Address Gibraltar Hotel
 Phone Number 1124-5
 Transmitter Location: 1/4 miles south on Texas
 Highway No. 24

Time on the Air: 6:30 a.m. to 12 Midnight;
 Newspaper Affiliation Paris News
 News Service AP
 Transcription Service Standard Radio
 Representative John E. Pearson Co.

Personnel

President A. G. Pat Mayse
 Station-Commercial Manager Patt McDonald
 Program Director Ladelle McDowra
 Chief Announcer Harvey Boyd
 Chief Engineer Mitchell Secret

KIUN

PECOS—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Operated By Jack W. Hawkins &
 Barney H. Hubbs

Address: KIUN Bldg., 306 South Cedar Street
 Phone Number 21

Transmitter Location North of city
 Time on the Air Unlimited license
 Newspaper Affiliation Pecos Enterprise
 Representative Cox & Tanz

Personnel

Co-Owner-General Manager Jack Hawkins
 Co-Owner-Publicity Director Barney Hubbs
 Program Director W. D. Martin, Jr.

KVOP

Plainview

250 W.

1400 Kc.

C.P. Only

KPAC

PORT ARTHUR—EST. 1934
 MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK
 LONE STAR CHAIN

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Operated By Port Arthur College
 Address 1500 Proctor Street

Phone Number 7458
 Studio Address 1515 Lakeshore Drive

Transmitter Location 1515 Lakeshore Drive
 Time on the Air 6 a.m. to 12 midnight

News Service INS
 Transcription Service Standard Radio
 Representative Joseph Hershey McGillvra

Personnel

President Carl Vaughan
 Station-Commercial Manager Glenn Hewitt

Program Director-Traffic
 Manager Marjorie Vickers

Sales Promotion Manager Joan Simons
 Production-Artists Bureau Manager,
 Corinne Enos

Publicity Director-Chief Announcer,
 Blewett Smyth

Musical Director Cliff Bruner
 Chief Engineer Cliff Hamilton

KGKL

SAN ANGELO—EST. 1928

MBS—TEXAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KGKL, Inc.

Address St. Angelus Hotel
 Phone Number 6715

Transmitter Location 50 South Milton
 Time on the Air 7 a.m. to 11 p.m.

Newspaper Affiliation San Angelo
 Standard Times

News Service AP
 Representative John E. Pearson Co.

Personnel

President H. C. Ragsdale
 Station Manager Lewis O. Seibert

Commercial Manager Myrl Stein
 Sales Promotion Manager Allen Wilbanks

Program Director Evelyn Preston
 Publicity Director Joecile Coffman

Chief Announcer Bob Kirchoff
 Chief Engineer Frank M. Jones

KABC

SAN ANTONIO—EST. 1926

BLUE NETWORK

MBS—TEXAS STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Alamo Broadcasting
 Co.

Address.....223 Milam Bldg.
 Phone Number.....Fannin 3126
 Transmitter Location.....811 East Myrtle
 Time on the Air.....6 a.m. to 12 Midnight
 News Service.....UP
 Representative.....Weed & Co.

Personnel

President.....R. Early Willson
 Station Manager.....Hardy C. Harvey
 Ass't Manager.....Bill Michaels
 Commercial Manager.....Bill Joekel
 Program Director.....Ted Eckman
 Traffic Manager.....Mrs. C. A. Wendt
 Chief Engineer.....Paul Wolf

K M A C

SAN ANTONIO—EST. 1930

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By: W. W. McAllister & Howard W.
 Davis, d/b as The Walmac Company
 Operated By.....Walmac Company
 Address.....Nat'l Bank of Commerce Bldg.
 Phone Number.....Cathedral 6211
 Transmitter Location.....319 Avenue A
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....INS
 Representative.....Burn-Smith Company

Personnel

Manager.....Howard W. Davis
 Program Director.....Tony Bessan
 Chief Announcer.....Ray R. Hone
 Musical Director.....Hunter Hancock
 Chief Engineer.....Charles F. Harris

K O N O

SAN ANTONIO—EST. 1927

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By: Eugene J. Roth, d/b as
 Mission Broadcasting Company
 Address.....317 Arden Grove
 Phone Number.....Fannin 5171
 Transmitter Location.....317 Arden Grove
 Time on the Air.....6 a.m. to 12 Midnight
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Forjoe & Company

Personnel

Owner.....Eugene J. Roth
 Station Manager.....James M. Brown
 Program Director.....Stanley A. Cox
 Chief Announcer.....Ray Hunt
 Chief Engineer.....George Ing

K T S A

SAN ANTONIO—EST. 1927

CBS—LONE STAR CHAIN

Frequency: 550 Kc.....Power: 5000 d.; 1000 n.
 Owned-Operated By.....Sunshine Broadcasting
 Company

Address.....P.O. Box 1161
 Phone Number.....Garfield 1251
 Transmitter Location.....St. Hedwig Road
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....UP
 Transcription Service.....Lang-Worth;
 NBC Thesaurus
 National Sales Office Address: Taylor-Howe-
 Snowden Group, Tower Petroleum Bldg.,
 Dallas, Texas
 Representative.....John Blair & Company

Personnel

President.....O. L. Taylor
 Station Manager.....George W. Johnson
 Chief Announcer.....Eston Pace
 Chief Engineer.....Wm. Egerton

W O A I

SAN ANTONIO—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 1200 Kc.....Power: 50000 Watts
 Owned-Operated By.....Southland Industries,
 Inc.
 Address.....1031 Navarro Street
 Phone Number.....Garfield 4221
 Transmitter Location.....Selma, Texas
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....AP; INS
 Transcription Service.....Standard Radio,
 Associated
 Representative.....Edward Petry & Co., Inc.

Personnel

Pres. & General Manager.....Hugh A. L. Halff
 Chairman of Board.....G. A. C. Halff
 Commercial Manager.....Ellis Chaney
 Sales Promotion.....Walter S. Zahrt
 Program-Production Manager.....Harold Carr
 Publicity Director.....Walter S. Zahrt
 Chief Engineer.....Fred Sterling

K R R V

SHERMAN—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Red River Valley
 Broadcasting Corporation
 Addresses.....421 N. Crockett St.; Fannin &
 Owing Sts., Denison, Texas.
 Phone Numbers..201 (Sherman); 423 (Denison)
 Transmitter Location.....Highway 75 (between
 Sherman and Denison)
 Time on the Air.....6 a.m. to 12 midnight

Personnel

President.....G. H. Willcox
 Station Manager.....L. L. Hendrick

K X O X

SWEETWATER—EST. 1939

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Sweetwater Radio, Inc.
 Operated By.....Mr. J. S. McBeath
 Address.....Radio Bldg., P.O. Box 570
 Phone Number.....2341
 Transmitter Location.....Highway No. 70
 Time on the Air.....7 a.m. to 8 p.m.
 Newspaper Affiliation.....Sweetwater Daily Reporter

News Service.....UP
 Transcription Service.....NBC Thesaurus

Personnel

President.....J. S. McBeath
 Station-Commercial Manager,
 I. Harley Hubbard
 Program Director-Chief Announcer,
 Doyce Elliott
 Publicity Director.....Frances Mickler
 Chief Engineer.....George W. Dotson

K T E M

TEMPLE—EST. 1936

BLUE NETWORK
 MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bell Broadcasting Co., Inc.
 Business Address.....P. O. Box 186
 Phone Number.....4646
 Studio Address.....Kyle Hotel
 Transmitter Location...6/10 mile north of city
 Time on the Air.....Unlimited license
 News Service.....UP

Personnel

President.....Frank W. Mayborn
 Station-Sales Promotion Manager,
 Burton Bishop
 Commercial Manager-Program Director,
 Charles Whitesides
 Chief Engineer.....Paul Shaw

K C M C

TEXARKANA—EST. 1932
 MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK
 ARKANSAS NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KCMC, Inc.
 Address.....317 Pine St.
 Phone Number.....832
 Transmitter Location.....317 Pine St.
 Time on the Air.....6:30 a.m. to 11 p.m.

Newspaper Affiliation.....Texarkana Gazette; Texarkana News
 News Service.....AP
 Transcription Service.....Standard Radio
 Representative.....John E. Pearson Co.

Personnel

President.....C. E. Palmer
 General Manager.....Frank O. Myers
 Sales Manager.....Ernest Hackworth
 Merchandising Manager.....Donald Myers
 Program Director.....Kathryn Wiseman
 Chief Announcer.....Leon Goodwin
 Chief Engineer.....Paul McCaslin

K G K B

TYLER—EST. 1930

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....East Texas Broadcasting Company
 Address.....115 South College Street
 Phone Number.....1106
 Transmitter Location.....Sandflat Road
 Time on the Air.....6:55 a.m. to 10:15 p.m.
 News Service.....UP
 Transcription Service.....Standard Radio

Personnel

President-Station Manager....James G. Ulmer
 Commercial Manager.....Earl P. Duffie
 Program Director.....Mrs. James G. Ulmer
 Director of War Programs.....Allen Balch
 Publicity Director.....Martha Davenport
 Chief Announcer.....Edwin Smith
 Chief Engineer.....John B. Sheppard

K V W C

VERNON—EST. 1939

MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwestern Broadcasting Co.
 Address.....1813 Wilbarger Street
 Phone Number.....1048
 Transmitter Location.....One mile due east of courthouse on highway extending from East Wilbarger Street
 Time on the Air.....Unlimited License
 News Service.....AP
 Transcription Service.....Standard Radio

Personnel

President-General Manager....R. H. Nichols
 Commercial Manager.....W. D. Dixon
 Program Director.....Bro. Mingus
 Musical Director.....John Allen
 Chief Engineer.....Herman Ridgway

K V I C

VICTORIA—EST. 1939
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Enterprises, Inc.

Business Address Victoria Bank & Trust Bldg.
 Phone Number 2172
 Studio Address Cuero Highway
 Transmitter Location Victoria
 Time on the Air Unlimited License
 News Service UP
 Transcription Service: World; Keystone Broadcasting System

Personnel

President Morris Roberts
 Commercial-Production Manager Jerry Fisher
 Program Director Margaret True
 Chief Announcer Robert Premont
 Chief Engineer Robert McCown

W A C O
 WACO—EST. 1922
 BLUE NETWORK
 MUTUAL BROADCASTING SYSTEM
 TEXAS STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Frontier Broadcasting Co., Inc.

Address Amicable Life Bldg.
 Phone Number 2700
 Transmitter Location Amicable Life Bldg.
 Time on the Air 6:30 a.m. to 11 p.m.
 Newspaper Affiliation Waco News-Tribune & Times Herald

News Service UP
 Representative Weed & Co.

Personnel

Station Manager R. E. Lee Glasgow
 Musical Director Mary Holiday
 Chief Engineer L. H. Appleman

K R G V
 WESLACO—EST. 1926
 NATIONAL BROADCASTING CO.
 LONE STAR CHAIN

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By KRGV, Inc.
 Address 201 Border
 Phone Number 375-6
 Transmitter Location 201 Border
 Time on the Air: 6 a.m. to 12 Midnight;
 Sundays, 7 a.m. to 12 Midnight

News Service UP
 Transcription Service: NBC Thesaurus; Standard

National Sales Office Address: 805-6 Tower
 Petroleum Building, Dallas, Texas
 Representative Howard H. Wilson Co.

Personnel

President O. L. Taylor
 Station Manager Archie J. Taylor

Sales Manager Phil D. Dixon
 Program-Production Director Dick Watkins
 Chief Engineer O. L. Hartwig

K W F T

WICHITA FALLS—EST. 1938
 COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Wichita Broadcasting Company

Business Address Harvey Snider Bldg.
 Phone Number 4182
 Studio Address Kemp Hotel
 Transmitter Location 2½ miles northwest of Wichita Falls

Time on the Air Unlimited License
 News Service UP
 Transcription Service Standard Radio; C. P. MacGregor

Representative Paul H. Raymer Co.

Personnel

President Joseph B. Carrigan
 General Manager Charles E. Clough
 Merchandising Manager-Publicity-

Program Director A. L. Pierce
 Traffic Manager David E. Chapman
 Musical Director Lucille Crouch
 Chief Engineer John Adams

Telescripts

are available

ONLY on the

special 

radio news

wire.

UTAH

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

K S U B

CEDAR CITY—EST. 1937

KEYSTONE BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1340 Kc. Power: 100 Watts
Owned-Operated By Southern Utah
Broadcasting Co.

Address Lunt Hotel
Phone Number 398
Transmitter Location 591 West 2nd South St.
Time on the Air 9:30 a.m. to 10:15 p.m.
News Service UP
Transcription Service Keystone Broadcasting
System
Representative Jos. Hershey McGillvra, Inc.

Personnel

President & Gen. Mgr. Leland M. Perry
Chief Announcer Jean Gronnert
Chief Engineer Hurschell Urle

Transmitter Location Kanesville, Utah
Time on the Air 6:30 a.m. to 12 midnight
Newspaper Affiliation,

Ogden Standard Examiner
News Service UP
Transcription Service Standard Radio
Representative Joseph Hershey
McGillvra, Inc.

Personnel

President A. L. Glasmann
General Manager-Vice-
President George C. Hatch
Station Manager Merrill J. Bunnell
Sales Promotion Manager Lynn Meyer
Program Director Cal Lowder
Accountant Guy H. Hurst
Musical Director Earl Donaldson
Chief Engineer W. D'Orr Cozzens

K V N U

LOGAN—EST. 1938

KEYSTONE BROADCASTING SYSTEM
MBS

INTERMOUNTAIN NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Cache Valley
Broadcasting Company

Business Address 1393 N. Main St.
Phone Number 1400
Studio Address 1393 North Main Street
Transmitter Location 1393 North Main St.
Time on the Air 6:30 a.m. to 11 p.m.
News Service UP
Transcription Service Keystone
Representative Jos. Hershey McGillvra, Inc.

Personnel

President H. F. Laub
General Manager Reed Bullen
Musical Dir. G. C. Robbins
Chief Engineer C. N. Layne

K E U B

PRICE—EST. 1936

MBS-INTERMOUNTAIN NETWORK
KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Eastern Utah
Broadcasting Co.

Business Address Price
Phone Number Price 200
Transmitter Location 2.4 mi. NW. of Price,
on U.S. Highway No. 50
Time on the Air Unlimited license
News Service UP
Representative Joseph Hershey
McGillvra, Inc.

Personnel

President-General Manager Jack Richards
Chief Announcer Carl P. Wolfrom

K I O

OGDEN—EST. 1930

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By Interstate Broad-
casting Corporation

Business Address Hotel Ben Lomond, 411
Twenty-fifth St.
Phone Number 5721; 5060 (transmitter)
Studio Addresses: Hotel Ben Lomond; David
Kieth Bldg., Salt Lake City

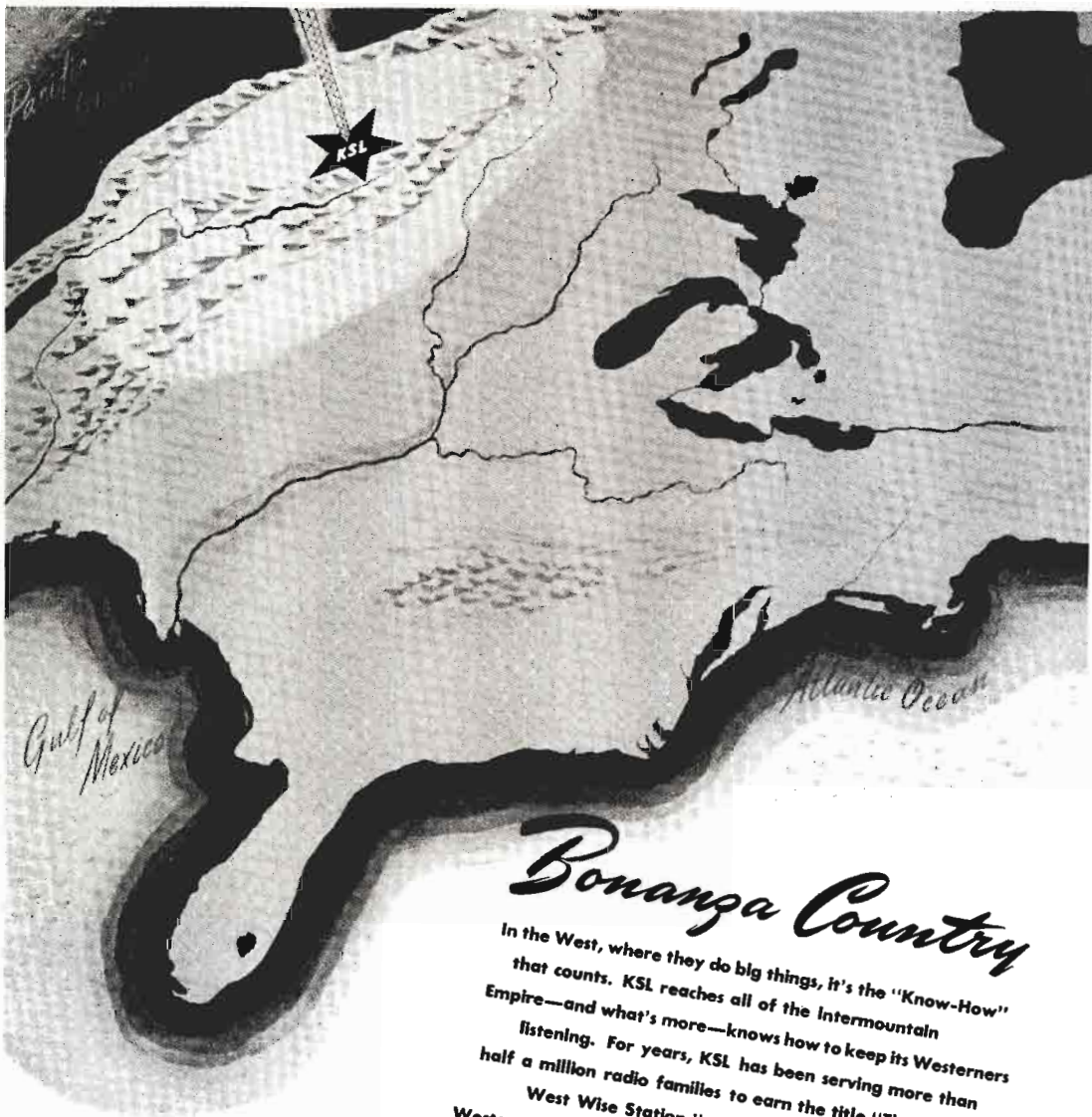
K O V O

PROVO—EST. 1939

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KOVO Broadcasting
Co.

Address 108 West Center Street
Phone Number 1680
Transmitter Location 17 West 3rd South St.
Time on the Air 6 a.m. to 12 midnight
News Service UP
Representative Joseph Hershey
McGillvra, Inc.



Bonanza Country

In the West, where they do big things, it's the "Know-How" that counts. KSL reaches all of the Intermountain Empire—and what's more—knows how to keep its Westerners listening. For years, KSL has been serving more than half a million radio families to earn the title "The West Wise Station." In this bonanza market, these Westerners listen and respond. They have the will and the cash to buy. That's why advertisers find that one station—the "West Wise" station—is the efficient way to sell the Intermountain Empire . . . Ask Petry.

585,026 RADIO FAMILIES LISTEN REGULARLY TO

KSL *Salt Lake City*

Personnel

President.....Clifton A. Tolboe
 Manager.....Arch L. Madsen
 Sales Manager.....S. G. Carter
 Sales Promotion Manager.....James Lawrence
 Program Director-Chief
 Announcer.....W. Shirl Black
 Publicity Director & News Editor.....Wayne Kearn
 Accountant.....Donna Tolboe
 Chief Engineer.....Gerald Peterson

K D Y L

SALT LAKE CITY—EST. 1927
NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By.....Intermountain
 Broadcasting Corporation
 Address.....Tribune-Telegram Bldg.
 Phone Number.....5-2991
 Transmitter Location.....9th West &
 33rd South
 Time on the Air.....5:30 a.m. to 1 a.m.
 News Service.....INS; UP
 Transcription Service.....World Broadcasting
 System; NBC Thesaurus
 Representative.....John Blair & Company

Personnel

President & General Manager.....S. S. Fox
 Vice-President.....Myron Fox
 Secretary-Treasurer.....L. A. Loeb
 Commercial Manager.....W. E. Wagstaff
 Sales Promotion-Publicity.....Myron Fox
 Program Director.....George A. Provol
 Production Manager.....Alvin Pack
 Chief Announcer.....John Woolf
 Musical Director.....Bob Reese
 Chief Engineer.....J. M. Baldwin

K S L

SALT LAKE CITY—EST. 1921
COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc.....Power: 50000 Watts
 Owned-Operated By.....Radio Service
 Corporation of Utah
 Address.....Union Pacific Bldg.
 Phone Number.....(Dial) 5-4641
 Transmitter Location.....Saltair, Utah
 Time on the Air.....Unlimited license
 Newspaper Affiliation.....Salt Lake Tribune
 Transcription Service.....Standard Radio;
 Lang-Worth; C. P. MacGregor
 Representative.....Edward Petry & Company

Personnel

President.....J. Reuben Clark, Jr.
 Executive Vice-President.....Earl J. Glade
 Vice-Pres. & Station Manager.....Ivor Sharp
 Sales Mgr.....Ed Broman

K U T A

SALT LAKE CITY—EST. 1938

BLUE NETWORK

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Utah Broadcasting
 Co.
 Address.....29 South State Street
 Phone Number.....3-2737
 Transmitter Location.....North Salt Lake
 Time on the Air.....6 a.m. to 1 a.m.
 News Service.....UP
 Transcription Service.....Standard Radio
 Representative.....The Katz Agency

Personnel

President-General Manager.....Frank C. Carman
 Commercial Manager.....Jack Burnett
 Program Director.....King Harmon
 Production Manager.....Frank McIntyre
 Publicity Director.....Mike Cassidy
 Musical Director.....Jessie Seamons Taylor
 Chief Engineer.....Lyle Wahlquist

*Results in the Busy,
 Alert, Progressive*

**SALT LAKE
 MARKET**

means

KDYL

UTAH'S NBC STATION

S. S. FOX, President and General Manager

National Representative, JOHN BLAIR & CO.

VERMONT

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W C A X

BURLINGTON—EST. 1931

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc. Power: 1000 Watts
Owned-Operated By: WCA X Broadcasting Corp.

Business Address: 203 College Street
Studio Address: 137 Main St.
Phone Number: Burlington 2000
Transmitter Location: Colchester, Vermont
Time on the Air: 6:55 a.m. to 11:15 p.m.; Sundays, 8 a.m. to 11:15 p.m.

News Service: UP
Transcription Service,

Associated Recorded Program Service
Representative: Weed & Company

Personnel

President-Station Manager: C. P. Hasbrook
Asst. Manager: Robert A. Kelley
Chief Announcer: W. L. Markle
Production Manager-Publicity

Director: Herman B. Wight
Chief Engineer: John C. Quill

W S Y B

RUTLAND—EST. 1930

MUTUAL BROADCASTING SYSTEM

YANKEE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1380 Kc. Power: 1000 Watts

Owned-Operated By: P. Weiss Music Co.

Address: 80 West Street

Phone Number: 1247

Transmitter Location: Creek Road

Time on the Air: Unlimited license

News Service: UP

Transcription Service: Keystone Broadcasting System, Langworth

Representatives: Joseph Hershey
McGillvra, Inc.; R. C. Foster

Personnel

President: Philip Weiss
Station Manager-Program Director: J. H. Weiss
Commercial-Sales Promotion

Manager: George Field
Production Manager-Chief

Announcer: Lee Morrison
Chief Engineer: David Lyons

W W S R

ST. ALBANS—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1420 Kc. Power: 1000 Watts

Owned-Operated By: Vermont Radio Corp.

Address: 32 N. Main St.

Phone Number: 1390

Transmitter Location: St. Albans Town, Vt.

Time on the Air: Local sunrise to local sunset

News Service: AP

Transcription Service: World

Representative: Howard H. Wilson Co.

Personnel

President: Lloyd E. Squier

Station Manager: Winston L. Blake

Program Director-Chief

Announcer: Eugene F. Griffin

Chief Engineer: Theodore Boisvert

W D E V

WATERBURY—EST. 1931

KEYSTONE BROADCASTING SYSTEM

Frequency: 550 Kc. Power: 1000 Watts

Owned-Operated By: Lloyd E. Squier &

William G. Ricker

Address: 8 Stowe St.

Phone Number: 13-2

Transmitter Location: Blush Hill

Time on the Air: Local sunrise to sunset

News Service: UP

Transcription Service: World Broadcasting System

Representative: Howard H. Wilson Co.

Personnel

Station Manager: Lloyd E. Squier

Commercial and Sales Promotion Manager,

William G. Ricker

Chief Announcer-Musical

Director: John Williams

Chief Engineer: Paul Hurd

The
RED CROSS
NEEDS
YOUR HELP



VIRGINIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

WCHV

CHARLOTTEVILLE—EST. 1932

THE BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Barham & Barham
AddressFourth & East Market Sis.
Phone Number2500
Transmitter Location.....Richmond Road
Time on the Air.....7 a.m. to 12 midnight
News ServiceUP
Transcription Service.....Associated Music
Representative.....Cox & Tanz

Personnel

President-Station Manager. Charles Barham, Jr.
Commercial Manager.....Randolph Bean
Program Director.....Ed Hase
Sales Promotion Mgr.....Nat Martin
Production Manager.....Mary Wyne
Chief Engineer.....Walter W. Gray

WKEY

COVINGTON—EST. 1941

THE BLUE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Earl M. Key
Business Address.....P.O. Box 629
Studio Address.....217½ Main Street
Phone Number840
Transmitter Location. 2 mi. East of Covington
Time on the Air.....7:00 a.m.-11:00 p.m.
News ServiceUP
Transcription Service.....NBC Thesaurus

Personnel

Owner & Manager.....Earl M. Key
Program Director.....Margaret Sencindiver
Publicity Production Mgr.....Trevor Kelford
Chief Announcer & Musical Dir.....Bill Ward
Chief Engineer.....James Garber

WBTM

DANVILLE—EST. 1930

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

TRI-CITY STATIONS

(WLVA-WBTM-WSLS)

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Piedmont Broadcast-
ing Corporation
AddressHotel Danville Building
Phone Number2350
Transmitter Location..River Road, Route No. 29
Time on the Air.....7 a.m. to 12 midnight
News ServiceTransradio
Transcription Service.....Lang-Worth

Personnel

President.....L. N. Dibrell
Station Manager.....R. Sanford Guyer
Commercial Manager.....A. C. Evans
Program Director.....W. P. Heffernan
Sales Promotion.....Edw. G. Gardner
Production & Publicity Director. C. G. Rianhard
Musical Director.....Jacqueline Jones
Chief Engineer.....Harry W. Spencer

WFVA

FREDERICKSBURG—EST. 1939

BLUE NETWORK

Frequency 1290 Kc.....Power: 250 Watts
Owned-Operated By...Fredericksburg Broad-
casting Corporation
AddressFarmer's Creamery Building
Phone Number1260
Transmitter Location ...Two miles south of
Fredericksburg on King's Highway
Time on the Air..Local sunrise to local sunset
News ServiceUP
Transcription Service.....Keystone Broad-
casting System
Representative.....Burn-Smith Corp.

Personnel

President.....Richard F. Lewis, Jr.
General Manager.....Nan Winkler
Program Director.....Jean Beckwith
Chief Announcer.....Charles Moffett
Musical Director.....Archie Smith
Chief Engineer.....Phil Whitney

WSVA

HARRISONBURG—EST. 1935

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Shenandoah Valley
Broadcasting Corporation
AddressNewman Building
Phone Number.....875 or 550
Transmitter Location.....Five miles south of
Harrisonburg on U. S. Route 11
Time on the Air.....6 a.m. to local sunset
News ServiceUP
Transcription Service.....World Broadcasting
System
Representative.....Howard H. Wilson Co.

Personnel

President.....Frederick L. Allman
Station Manager.....Charles P. Blackley
Commercial-Sales Promotion
Manager.....Robert B. Harrington
Program Director.....Richard H. Johnson
Chief Announcer & News Editor,
Richard Eyrick
Artists Bureau.....G. L. Johnson
Chief Engineer.....Warren L. Braun

WLVA

LYNCHBURG—EST. 1930

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

TRI-CITY STATIONS (WLVA-WBTM-WLSL)

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By Lynchburg Broadcasting Corp.

Address Allied Arts Bldg.

Phone Number 3030

Transmitter Location Lynchburg, Va.

Time on the Air 7 a.m. to 12:05 a.m.

News Service Transradio

Transcription Service Lang-Worth; Standard Radio

Representative Tri-City Stations Assn.

Personnel

President Edw. A. Allen

Station Manager Philip P. Allen

Commercial Manager Joseph F. Wright

Production Mgr. C. G. Read

Publicity Mgr. H. D. Wagers

Dir. War Programs C. E. Taylor

Program Director Evelyn M. Hamlet

Chief Announcer Wayne Tyler

Musical Director Gale Pearson

Chief Engineer John Orth

WMVA

MARTINSVILLE—EST. 1941

NATIONAL BROADCASTING CO.

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power 250 Watts

Owned-Operated By Martinsville Broadcasting Co., Inc.

Address Thomas Jefferson Hotel

Phone Number 2152

Transmitter Location Figsboro Road

Time on the Air 7 a.m. to 11:15 p.m.

News Service Transradio

Transcription Service Lang-Worth; Keystone Broadcasting System

Representative Howard H. Wilson Co.

Personnel

President William C. Barnes

Station Manager John W. Shultz

Commercial-Production

Manager C. Robert Ray

Program Director Bob Kent

Sales Promotion Chas. Slate

Director of War Programs Barbara Harding

Chief Announcer Bob Kent

Chief Engineer D. W. Muse

WGH

NEWPORT NEWS—EST. 1928

BLUE NETWORK

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By Hampton Roads Broadcasting Corporation

Business Address Portlock Bldg., Norfolk, Va.

Phone Number 27031

Studio Addresses: Portlock Bldg., Norfolk;

Warwick Hotel, Newport News, Va.; Daily

Press Bldg., Newport News, Va.

Transmitter Location End Jefferson Avenue,

Newport News, Va.

Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.

Newspaper Affiliation: Newport News Daily

Press; Newport News Times-Herald

News Service AP

Transcription Service Standard Radio;

Lang-Worth

Representative Burn-Smith Company

Personnel

President Raymond B. Bottom

V.P.-General Manager Edward E. Bishop

Commercial Manager Edward E. Edgar

Program Director Jack A. Black

Chief Announcer Joel F. Wahlberg

Musical Dir. R. Harrell

Chief Engineer Wm. P. Grether

WTAR

NORFOLK—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 790 Kc. Power: 5000 Watts

Owned-Operated By Norfolk Newspapers, Inc.

Address National Bank of Commerce Bldg.

Phone Number 25671

Transmitter Location Glen Rock

Time on the Air Unlimited license

Newspaper Affiliation Norfolk

Newspapers, Inc.

News Service AP; UP

Transcription Service: Standard Radio; Lang-Worth

Representative Edward Petry & Co.

Personnel

President Paul S. Huber

General Manager Campbell Arnoux

Commercial Manager John W. New

Program Director Henry Cowles Whitehead

Chief Announcer Jeff Baker

Director of Sports Blair Eubanks

Publicity Director Helen Sierer

Traffic Manager Bill Searle

Production Manager Vaughn Bradshaw

Asst. Promotion Director Frances McLeod

Musical Dir. Bailey Barco

WSAP

PORTSMOUTH—EST. 1943

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts

. . . VIRGINIA . . .

Owned-Operated By..Portsmouth Radio Corp.
 AddressProfessional Bldg.
 Phone Number6383
 Transmitter Location.....Portsmouth, Va.
 Time on the Air: 6:00 a.m.-2:00 a.m.; Sunday,
 8:00 a.m.-200 a.m.
 News ServiceUP
 Transcription ServiceWorld

Personnel

President.....Tom E. Gillman
 General Manager.....T. W. Aydlett
 Sales Mgr.....Jack Norfleet
 Promotion & M'dsing.....Bob King
 Program Director.....John Maupin
 Traffic Mgr.....Bettye Jarboe
 Continuity.....Fay Rosenthal
 Chief Engineer.....E. D. Pulley

W B B L

RICHMOND—EST. 1924

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By.....Grace Covenant
 Presbyterian Church
 Address1627 Monument Avenue
 Phone Number.....57941
 Transmitter Location...1627 Monument Ave.
 Time on the Air: Special hours on Sundays
 only

Personnel

Chairman Radio Comm.....C. H. Liesfeld
 Station Manager.....M. A. Sitton
 Chief Engineer.....R. W. Raabe
 (Non-Commercial Station)

W M B G

RICHMOND—EST. 1926
 NATIONAL BROADCASTING CO.

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Havens & Martin, Inc.
 Address3301 West Broad Street
 Phone Number5-8611
 Transmitter Location.....Staples Mill Road
 Time on the Air.....6:30 a.m. to 1 a.m.
 News ServiceTransradio
 Transcription ServiceNBC Thesaurus
 Representative.....John Blair & Company

Personnel

President & Station
 Manager.....Wilbur M. Havens
 National Sales and Promotion Manager,
 R. E. Mitchell
 Chief Announcer.....Jack Hooper
 Program Director.....K. Hawks
 Director of War Programs-
 Production Manager.....J. F. Skinnell
 Publicity Director.....G. Ellington
 Musical Director.....Joseph Jehlen
 Chief Engineer.....Wilfred H. Wood

W R N L

RICHMOND—EST. 1927

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Richmond Radio
 Corporation

Address323 E. Grace St.
 Phone Number33436
 Transmitter LocationWilkinson Road
 Time on the Air.....5:30 a.m. to 1 a.m.;
 Sundays, 7 a.m. to 1 a.m.

News ServiceAP
 Transcription ServiceAssociated Music
 Publishers
 Representative.....Edward Petry & Co.

Personnel

President.....John Stewart Bryan
 Vice-President.....Dr. D. S. Freeman
 Secretary-Treasurer.....J. D. Wise
 Station Manager.....E. S. Whitlock
 Production Manager.....G. Mallory Freeman
 Publicity Director.....Bette Patton
 Musical Director.....Eddie Weber
 Assistant Chief Engineer...Ernest Bowman
 Chief Engineer.....Rudolph W. Raabe

W R N L

REACH

Virginia's great listening
 audience at low cost
 through Richmond's
 nationally known radio
 station.

5000 WATTS
 NIGHT AND DAY 910 KC

EDWARD PETRY & CO., INC. NATIONAL REPRESENTATIVES

W R V A

RICHMOND—EST. 1925

CBS

Frequency: 1140 Kc. Power: 50000 Watts
 Owned-Operated By: Larus & Brother Co.
 Business Address: Hotel Richmond
 Phone Number: 3-6633
 Studio Addresses: Hotel Richmond: 1506 Colley Ave., Norfolk, Va.
 Transmitter Location: Edgeworth, Henrico County, Va.
 Time on the Air: 6 a.m. to 1 a.m.; Sunday, 8 a.m. to 1 a.m.
 News Service: UP
 Transcription Service: World Broadcasting System; Lang-Worth; Davis & Schweigler
 Representative: Paul H. Raymer Co.

Personnel

General Manager: C. T. Lucy
 Business Manager: Barron Howard
 Program Director: Irvin G. Abeloff
 Production Manager: E. Ward Adams
 Publicity Director: Edna F. Stevens
 Chief Engineer: D. C. Woods

W D B J

ROANOKE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: Times-World Corp.
 Business Address: 124 West Kirk Avenue
 Phone Number: 8131
 Transmitter Location: Colonial Ave., Colonial Heights
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12 midnight
 Newspaper Affiliation: Roanoke Times; Roanoke World News
 News Service: UP
 Transcription Service: Lang-Worth; WBS
 Representative: Free & Peters, Inc.

Personnel

President: J. P. Fishburn
 Station Manager: Ray P. Jordan
 Commercial Manager: Frank D. Kesler
 Program-Publicity Director: Jack Weldon
 Production Manager: Irving Sharp
 Musical Director: Eve Nininger
 Chief Engineer: J. W. Robertson

W S L S

ROANOKE—EST. 1940

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

TRI-CITY STATIONS (WLVA-WBTM-WSLS)

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By: Roanoke Broadcasting Corp.

Address: Shenandoah Life Building

Phone Number: 9227

Transmitter Location: Shenandoah Life Building

Time on the Air: 6 a.m. to 12:01 a.m.; Sundays, 8 a.m. to 12:01 a.m.

News Service: Transradio

Transcription Service: NBC Thesaurus; Langworth

Representative: Tri-City Stations

Personnel

President: Paul C. Buford
 Station Manager: James H. Moore
 Commercial Manager: Horace Fitzpatrick
 Production Manager: Edward D. Skotch
 Program Dir.: Bill Saunders
 Chief Announcer: Walter Harris
 Chief Engineer: Philip Briggs

W L P M

SUFFOLK—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Suffolk Broadcasting
 Address: 105 Bank Street
 Phone Number: 1420
 Transmitter Location: Route No. 460
 Time on the Air: 16 hours daily
 News Service: UP
 Transcription Service: NBC Thesaurus
 Representative: Sears & Ayer

Personnel

President-Station Manager: Fred L. Hart
 Sales Mgr.: Virginia Rawls
 Program Director: Floyd V. Cozad
 Musical Director: Sylvia Taylor
 Chief Engineer: Fred Wagner

W I N C

WINCHESTER—EST. 1941

THE BLUE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Richard Field Lewis, Jr.
 Address: Kerr St.
 Phone Number: Winchester 4855
 Transmitter Location: WINC Bldg.
 Time on the Air: 7 a.m. to 11:00 p.m.

Personnel

Owner-General Manager: Richard Field Lewis
 Commercial Manager-Program Director: Grant Pollock
 Chief Engineer: R. F. Lewis, Jr.

WASHINGTON

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

K X R O

ABERDEEN—EST. 1926

MUTUAL—DON LEE BROADCASTING CO.
PACIFIC BROADCASTING CO.

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....KXRO, Inc.
Business Address.....P. O. Box 1120
Phone Number.....Aberdeen 4098
Studio Address.....207 East Market Street
Transmitter Location.....Finch Farms
Time on the Air: 7 a.m. to 10:30 p.m.; Sundays,
8:00 a.m. to 9:45 p.m.

News Service.....UP
Transcription Service.....Standard Radio
Representative.....Howard H. Wilson Co.

Personnel

President.....Harry R. Spence
Commercial Manager.....Fred G. Goddard
Production Manager-Chief Announcer

Art Lindsey
Publicity Director.....Ruth Poindexter
Record MC.....Bill Cunningham
Sales Promotion.....Ross W. Bates
Program Dir.....Edith Garref
Musical Director.....Betty Boyer
Chief Engineer.....K. Grinde

K V O S

BELLINGHAM—EST. 1927

Frequency: 790 Kc. Power: 250 Watts
Owned-Operated By.....KVOS, Inc.
Address.....KVOS Bldg.
Phone Number.....4200
Transmitter Location.....900 Roeder Ave.
Time on the Air.....Unlimited license
News Service.....UP

Personnel

President.....Rogan Jones

K E L A

CENTRALIA AND CHEHALIS

EST. 1937

MUTUAL—DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By.....Central Broadcasting
Corporation
Address.....Kela Bldg.
Phone Numbers.....Centralia 721; Chehalis
721

Transmitter Location: Kela Bldg., (Midway between Centralia and Chehalis)

Time on the Air.....6:55 a.m. to 11:00 p.m.
News Service.....UP
Transcription Service.....Lang-Worth; C. P. MacGregor

Representatives: Howard H. Wilson Co.; Homer Owen Griffith (Los Angeles, San Francisco); John Keating (Portland); Romig Fuller (Seattle)

Personnel

President.....J. Elroy McCaw
Manager.....Joe Chytil
Commercial Manager.....Robert Brister
Sales Promotion Manager.....Schuyler Hill
Program Director.....Mabel A. Gwinn
Publicity Director.....Elsie Gaylord
Director of War Programs.....Frank Kucera
Chief Announcer.....Melvin York
Chief Engineer.....Ellwood Lippencott

K E V E

EVERETT—EST. 1941

Frequency: 1460 Kc. Power: 500 Watts
Owned-Operated By.....Cascade Broadcasting Company, Inc.

Business Address.....815 Securities Bldg.,
Phone Number.....Seneca 2726
Studio Address.....8th & Broadway
Transmitter Location.....8th & Broadway
Time on the Air.....16 hours
News Service.....AP
Transcription Service.....Lang-Worth

Personnel

President.....Dr. J. R. Binyon
General Manager.....Mrs. J. L. Fritsche
Sales Manager.....L. S. Lennox
Program Director.....Mrs. J. L. Fritsche
Chief Announcer.....David Gordon
Chief Engineer.....Ray Hilgers

K R K O

EVERETT—EST. 1920

MUTUAL—DON LEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....Everett Broadcasting
Address.....Clark Building
Phone Numbers.....Main 526-867
Transmitter Location.....Everett
Time on the Air.....6:30 a.m.-11:15 p.m.

Personnel

President-Gen. Mgr.....Wm. R. Tait
Chief Engineer & Musical Dir.....Roy Towne

K W L K

LONGVIEW—EST. 1938

MBS—DON LEE BROADCASTING SYSTEM
 Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Twin City Broad-
 casting Corp.
 AddressNational Bank of Commerce
 Phone NumberLongview 1500
 Transmitter LocationOcean Beach
 Highway
 Time on the AirUnlimited license
 Transcription Service
 C. P. MacGregor; NBC Thesaurus

Personnel

PresidentArt Campbell
 Station ManagerC. O. Chatterton

K G Y

OLYMPIA—EST. 1922 (non-Comm.)
 1932 (Comm.)

MUTUAL—DON LEE

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....KGY, Inc.
 Address119 N. Washington, Rockway,
 Leland Bldg.
 Phone Number6636
 Transmitter Location.....119 N. Washington
 Time on the Air.....7 a.m. to 11 p.m.
 News ServiceUP
 Representative.....Howard Wilson & Co.

Personnel

President-Station Manager.....Tom Olsen
 Sales Manager.....J. Harris Dorr
 Program Director & War Prog....Eve Knutson
 Chief Announcer.....Walt McGoffin
 Production Manager-Chief Engineer
 Walt McGoffin

K W S C

PULLMAN—EST. 1922

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By.....State College of
 Washington
 Address Pullman
 Phone Number 9021
 Time on the Air: 6:45 a.m. to 10 p.m.; Thurs.
 off the air at 7:30 p.m.
 News Service..... UP
 Transcription ServiceLang-Worth

Personnel

Station Manager.....Glenn Jones
 Program Dir.....E. Barr
 Chief Engineer.....Geo. Frese
 (Non-Commercial Station)

K E V R

SEATTLE—EST. 1925

Frequency: 1090 Kc. Power: 250 Watts
 Owned-Operated ByEvergreen Broad-
 casting Corporation
 Address2102 Smith Tower
 Phone NumberSeneca 2056-7
 Time on the AirUnlimited license
 News ServiceUP
 Transcription Service.....Standard Radio;
 Lang-Worth
 Representative.....Wm. G. Rambeau Co.

Personnel

President.....A. W. Talbot
 Station Manager.....Al Schuso
 Program Dir.....E. J. Hamilton
 Chief Engineer.....J. Kelley

K I R O

SEATTLE—EST. 1935 (1928 as KPCB)
 COLUMBIA BROADCASTING SYSTEM

Frequency: 710 Kc. Power: 50000 Watts
 Owned-Operated By.... Queen City Broad-
 casting Co.
 AddressCobb Building
 Phone NumberSeneca 1500
 Transmitter Location.....Vqshon-Maury
 Island, Wash.
 Time on the Air24 hours daily
 News ServiceAP-INS
 Transcription ServiceWorld Broadcasting
 System; Standard Radio; Langworth Fea-
 ture Programs
 Representative Free & Peters

Personnel

President.....Louis K. Lear
 Vice-President-General
 Manager H. J. Quilliam
 Asst. Business Mgr.-Director of National
 SalesLoren B. Stone
 Local Sales ManagerJ. F. Hiddleston
 Director of Operations.....Rowland Spence
 Chief Announcer.....Rowland Spence
 Director of Education.....Kenneth Yeend
 Dir. of Publicity.....Marjorie B. DeGarmo
 Sales Promotion.....Loren B. Stone
 War Programs.....Norman Runions
 Musical Director.....Max Dolin
 Chief Engineer.....James Hatfield

K J R

SEATTLE—EST. 1921

THE BLUE NETWORK
 NORTHWEST RADIO TRIANGLE

Frequency: 1000 Kc. Power: 5000 Watts
 Owned-Operated ByFisher's Blend
 Station, Inc.

WASHINGTON

Address Skinner Bldg.
Phone Number Elliott 5890
Transmitter Location 2600 26th Ave.,
S. W. West Waterway
Time on the Air: 24 hours daily; except
Thursday when off at Midnight to 5 a.m.
News Service UP
Transcription Service NBC Thesaurus
Representative Paul H. Raymer Co.

Personnel

President O. W. Fisher
Station Manager Birt F. Fisher
Asst. Manager Bennett I. Fisher
Robt. Gentry
Commercial Manager W. B. Stuht
Publicity-Research-Advertising Bill Moshier
Program Director Robt. Gentry
News Director Dick Keplinger
Chief Announcers Homer Pope,
Harry Jordan
Chief Engineer Francis Brott

K O L

SEATTLE—EST. 1928

MUTUAL—DON LEE

PACIFIC BROADCASTING CO.

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Operated By: Seattle Broadcasting Co.
Address Northern Life Tower
Phone Number Main 2312
Transmitter Location 1110 W. Florida St.
Time on the Air Unlimited license
Transcription Service: C. P. MacGregor; As-
sociated Music Publishers; Standard Radio
Representative John Blair & Company

Personnel

President-Station Manager Archie Taft
Assistant Manager Oliver A. Runchey
Commercial Manager Archie Taft, Jr.
Program & Production Director Jerry Morris
Publicity Director Elisabeth Leonard
Chief Announcer Wheeler Smith
Musical Director Francis Armstrong
Chief Engineer Perry C. Lind

K O M O

SEATTLE—EST. 1925

NATIONAL BROADCASTING CO.

NORTHWEST RADIO TRIANGLE

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By Fisher's Blend Sta-
tion, Inc.

Address Skinner Bldg.
Phone Number Elliott 5890
Transmitter Location 2600 26th Ave., S.W.
Time on the Air: 5:30 a.m. to 12 midnight;
Sundays, 8 a.m. to 11 p.m.
News Service AP

Transcription Service NBC Thesaurus
Representative Edward Petry & Co.

Personnel

President O. W. Fisher
Station Manager Birt F. Fisher
Asst. Mgr. Bennett I. Fisher
Commercial Manager W. B. Stuht
Research-Advertising Manager Bill Moshier
Program Director Production Manager
Robt. Gentry
Dir. War Programs John Pearson
News Director Dick Keplinger
Chief Announcers Homer Pope,
Harry Jordan
Auditor J. B. Henley
Chief Engineer Francis Brott

K R S C

SEATTLE—EST. 1926

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By Radio Sales Cor-
poration

Address 2939 Fourth Avenue South
Phone Number Elliot 7900
Transmitter Location 2939 Fourth Ave. South
Time on the Air 6:45 a.m. to 12 Midnight
News Service AP
Transcription Service Associated Music
Publishers; Lang-Worth; C. P. MacGregor

Personnel

President P. K. Leberman
Station Manager Robt. E. Priebe
Commercial Manager R. C. Fuller
Program & Musical Director Ted Bell
Chief Engineer George A. Freeman

K T W

SEATTLE—EST. 1920

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By The First Presbyterian
Church of Seattle

Address 7th & Spring Sts.
Phone Number Main 4177
Transmitter Location Seattle
Time on the Air Shares time with KWSC

Personnel

Pastor and Station
Manager Dr. M. A. Matthews
(Non-Commercial Station)

K X A

SEATTLE—EST. 1928

Frequency: 770 Kc. Power: 1000 Watts
Owned-Operated By American Radio
Telephone Co.

Address Bigelow Bldg.
Phone Number Seneca 1000

Transmitter Location . . . Second Avenue and Union Street
 Time on the Air: 6:30 a.m. to local sunset; 10 p.m. to 3 a.m.

News Service UP
 Representative Howard H. Wilson Co.

Personnel

President R. F. Meggee
 Vice-President & Station Manager
 Florence Wallace
 Sales Mgr. Rodney McArdle
 Program Dir. Helen Brennan
 Publicity Director Marjorie Esterbrook
 Chief Engineer John Dubuque

K F I O

SPOKANE—EST. 1922

MUTUAL-DON LEE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Spokane Broadcasting Corporation

Business Address Fidelity-Ziegler Bldg.
 Phone Number Riverside 8033
 Transmitter Location Fidelity-Ziegler Bldg.
 Time on the Air: 6:30 a.m. to 11 p.m.; Sunday, 7:30 a.m. to 11:00 p.m.

News Service UP
 Transcription Service NBC Thesaurus

Personnel

President Arthur L. Smith
 Station-Commercial Manager
 Richard G. McBroom
 Program Director G. Longmeier
 Chief Engineer Dee Waymire

K F P Y

SPOKANE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By Symons Broadcasting Company

Address Symons Building
 Phone Number Main 1218
 Transmitter Location Route No. 3
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 7:00 a.m.-12:05 a.m.

News Service UP
 Transcription Service: Lang-Worth; Standard Radio; C. P. MacGregor
 Representative The Katz Agency, Inc.

Personnel

President Mrs. Frances R. Symons
 Vice-President-Station Manager
 Arthur L. Bright
 Manager of Sales & Public Relations
 Richard O. Dunning
 National Sales & Program Promotion
 Manager Richard E. Green
 Program Manager R. W. Brazeal
 Director of War Programs Katherine Leuer

Production Manager Harold Bratsberg
 Farm Editor E. W. Jorgenson
 Musical Director Arthur Zepp
 Chief Engineer George Langford

K G A

SPOKANE—EST. 1933

BLUE NETWORK

Frequency: 1510 Kc. Power: 10000 Watts
 Owned-Operated By Louis Wasmer
 Address Radio Central Building
 Phone Number Main 5383
 Transmitter Location 4102 S. Regal
 Time on the Air: 18 hrs. daily, 16 hrs. Sundays
 Transcription Service Associated
 Representative Edw. Petry & Co., Inc.

Personnel

Owner Louis Wasmer
 General Manager Harvey Wixson
 Program Dir. Curtis Roberts
 Musical Dir. Earl Shinkosky
 Chief Engineer G. Grady

K H Q

SPOKANE—EST. 1920

NATIONAL BROADCASTING CO.

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Louis Wasmer, Inc.
 Address Radio Central Building
 Phone Number Main 5383
 Transmitter Location 4102 South Regal
 Time on the Air: 18 hrs. daily, 17 hrs. Sundays
 News Service AP
 Transcription Service

Associated Music Publishers

Representative Edward Petry & Co., Inc.

Personnel

Owner Louis Wasmer, Inc.
 General Manager Harvey Wixson
 Same as KGA

K M O

TACOMA—EST. 1922

MUTUAL-DON LEE NETWORK

PACIFIC BROADCASTING CO.

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By Carl E. Haymond
 Business Address 914 Broadway
 Phone Number Main 4144
 Transmitter Location Tacoma-Seattle Highway

Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:00 a.m. to 11:00 p.m.

News Service UP
 Transcription Service

World Broadcasting System

Representatives John Blair & Co.; John Keating (Portland)

Personnel

Owner-General Manager... Carl E. Haymond
 Station Manager..... J. A. Murphy
 National Sales Manager... Seymour O. Spring
 Local Sales Manager..... Jerry Geehan
 Program Director Verne Sawyer
 Traffic Manager Jack Clarke
 Chief Announcer..... Arnold Benum
 Musical Director..... Marion Kay
 Auditor Paul F. Benton
 Chief Engineer..... Joe Kolesar

KTBI

TACOMA—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Tacoma Broadcasters, Inc.

Address 212 Puget Sound Bank Bldg.
 Phone Number Broadway 2241
 Transmitter Location Tacoma
 Time on the Air..... Unlimited License
 News Service AP
 Transcription Service Standard Radio
 Representative Cox & Tanx

Personnel

President & Mgr..... C. C. Cavanaugh
 Sales Mgr..... Harry Atwood
 Sales Promotion..... G. F. Bjork
 Program Dir..... Peg Mahaffay
 Chief Announcer..... Burke Ormsby
 Chief Engineer..... Jos. P. Ernst

KVI

TACOMA—EST. 1929

Frequency: 570 Kc..... Power: 5000 Watts
 Owned-Operated By..... Puget Sound Broadcasting Company, Inc.

Business Address 502 Rust Building
 Phone Number Broadway 4211
 Studio Addresses..... 502 Rust Building
 Transmitter Location .. Vashon Island, Wash.
 Time on the Air: 5:30 a.m. to 11 p.m.; Sundays, 8 a.m. to 11 p.m.

News Service AP
 Transcription Service C. P. MacGregor;
 Associated Music Publishers: Lang-Worth
 Representative George P. Hollingbery Co.

Personnel

President & Station
 Manager Vernice Irwin
 Commercial Manager..... Earl T. Irwin
 Program Director Larry Huseby
 Traffic Manager Vyra Bryant
 Chief Announcer..... Harry Long
 Bookkeeper Deborah V. Webb
 Chief Engineer Raymond Griese

KVAN

VANCOUVER—EST. 1939

Frequency: 910 Kc..... Power: 500 Watts
 Owned-Operated By..... Vancouver Radio Corporation

Business Address..... 707½ Main St.
 Phone Number 150
 Studio Address 707½ Main St.
 Transmitter Location... 2915 Fruit Valley Road
 Time on the Air Sunrise to sunset
 News Service UP
 Transcription Service

Langworth; Standard Radio

Personnel

President Sheldon F. Sackett
 General Manager Ben E. Stone
 Resident Manager S. W. McCready
 Commercial Manager-Publicity Director
 Marion Sexton
 Sales Promotion..... F. J. Coumont
 Program Director..... Sylvia Chandler
 Chief Engineer S. W. McCready

KUJ

WALLA WALLA—EST. 1928

KEYSTONE BROADCASTING SYSTEM

NORTHWEST NETWORK

Frequency: 1420 Kc..... Power: 1000 Watts
 Owned-Operated By..... KUJ, Inc.
 Business Address: Marcus Whitman Hotel,
 Second and Rose Streets

Phone Number 1230
 Studio Address..... Marcus Whitman Hotel
 Transmitter Location: U. S. Highway No. 410
 and Sudbury Road

Time on the Air Unlimited license
 News Service UP
 Transcription. Service: World. Broadcasting
 System; Lang-Worth

Representatives: Nat'l—Howard H. Wilson
 Co.; Romig Fuller (Seattle); John Keating
 (Portland)

Personnel

President and General
 Manager..... H. E. Studebaker
 Commercial-Sales Promotion Manager
 Norval Arnes
 Production Vernon Emmerson
 Chief Announcer..... Danny Deaver
 Continuity Director..... Adeline Bussard
 Women's Features Director.
 Virginia Van Hoy Lyon
 Chief Engineer..... Milton MacLafferty

K P Q

WENATCHEE—EST. 1930

THE BLUE NETWORK

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By Westcoast Broadcasting Company
 Address KPQ Bldg.
 Phone Number 45; 875
 Transmitter Location North End Miller Street
 Time on the Air: 6 a.m. to 12 Midnight; Sunday, 9 a.m. to 12 Midnight
 News Service UP
 Transcription Service NBC Thesaurus
 Representative

Joseph Hershey McGillvra, Inc.
Personnel

President Rogan Jones
 Station Manager Cole E. Wylie

K I T

YAKIMA—EST. 1929

MUTUAL—DON LEE BROADCASTING SYSTEM
 PACIFIC BROADCASTING CO.

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By Carl E. Haymond
 Address 414 E. Yakima Ave.
 Phone Number 8115
 Transmitter Location South of Yakima
 Time on the Air: 6:00 a.m.-12 Midnight; Sundays, 8 a.m.-12 Midnight
 News Service UP
 Transcription Service Lang-Worth; World Broadcasting System
 Representative Jos. Hershey McGillvra, Inc.

Personnel

Owner Carl E. Haymond
 Station Mgr. James A. Murphy
 Sales Mgr. H. A. Miller
 Publicity & Sales Promotion Wm. B. Hansen
 Program & Production Mgr. C. A. Carlson
 Musical Dir. June Walks
 Chief Engineer H. Murphy

WEST VIRGINIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W J L S

BECKLEY—EST. 1939

CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Joe L. Smith, Jr.
 Address WJLS Bldg.
 Transmitter Location Teel Road
 Phone Number 7311
 Time on the Air: 7 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight.
 News Service UP
 Transcription Service NBC Thesaurus;
 Keystone Broadcasting System
 Representative Burn-Smith Co., Inc.

Personnel

Owner Joe L. Smith, Jr.
 Station-Commercial Manager

Herbert R. Kendrick
 Program-Production Manager Louis Rigsbee
 Continuity Director Midge Lee
 Chief Announcer Jack Pevora
 Auditor V. Z. Cooper
 Chief Engineer Al Ginkle

W H I S

BLUEFIELD—EST. 1928

BLUE NETWORK

NATIONAL BROADCASTING CO.
 WEST VIRGINIA NETWORK

Frequency: 1440 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By Daily Telegraph Printing Co.
 Address Commerce Street
 Phone Number WHIS
 Transmitter Location Route No. 52, Harry Heights
 Time on the Air: 5 a.m. to 12 midnight
 Newspaper Affiliation Bluefield Daily Telegraph; Sunset News
 News Service UP
 Transcription Service: World Broadcasting System; Lang-Worth
 Representative The Katz Agency

Personnel

President H. I. Shott
 Manager J. Lindsey Alley
 Program Director Stuart Odell
 Continuity Editor Janie Lambert
 Publicity Director Elsie Thomas
 News Editor Stuart Odell
 Chief Engineer P. T. Flanagan

W C H S

CHARLESTON—EST. 1927

CBS—WEST VIRGINIA NETWORK

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: Charleston
Broadcasting Co.

Address: 1016 Lee St.
Phone Number: 28-131
Transmitter Location: Kanawha Country
Club Road

Time on the Air: 6 a.m. to 1 a.m.
News Service: AP; UP
Transcription Service: Standard Radio
Representative: The Branham Co.

Personnel

President: John A. Kennedy
Vice-President-Managing Director:
Howard L. Chernoff
Technical Advisor: Odes E. Robinson
Sales Promotion Manager: Sam Molen
Program Director: Jos. J. Herget
Director of War Programs: Virgil L. Schmit
Traffic Director: Carolyn Johnson
Musical Director: Leah Perry
Chief Engineer: Odes Robinson

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W G K V

CHARLESTON—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1400 Kc. Power: 100 Watts
Owned-Operated By: Kanawha Valley
Broadcasting Company

Address: 210 Dickinson St.
Phone Number: 37-541
Transmitter Location: Coal Branch Heights
Time on the Air: 7 a.m. to 12:15 a.m.; Sun-
day, 8 a.m. to 12:15 a.m.

News Service: UP
Transcription Service: NBC Thesaurus
Representative: Joseph Hershey McGillvra, Inc.

Personnel

Station Manager: Joseph B. Matthews
Commercial Manager: Robert Bowles
Sales Promotion-Publicity Director: Julius Glass
Program Director: Phil Vogel
Continuity & Promotion: Gilbert Canfield
Musical Director: John MacLean
Chief Engineer: Odes Robinson

W B L K

CLARKSBURG—EST. 1937

NATIONAL BROADCASTING CO.

THE WEST VIRGINIA NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Charleston Broad-
casting Co.

Address: 444½ West Pike Street

Phone Number: 3040
Transmitter Location: Glen Elk, Clarksburg
Time on the Air: 7:30 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: Standard
Representative: The Branham Company

Personnel

President: Commander John A. Kennedy
General Manager: G. C. Blackwell
Program-Musical Director: Don McWhorter
Publicity Director: David Grubb
Chief Announcer: Jerome McDevitt
Chief Engineer: Jos. A. Wright

W M M N

FAIRMONT—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By: Monongahela Valley
Broadcasting Co.

Address: 208 Adams St.
Phone Number: 3100
Transmitter Location: Monongah
Time on the Air: 5 a.m. to 12: midnight
News Service: AP

Transcription Services:
Standard Radio; Langworth
Representative: John Blair & Co.

Personnel

President: George B. Storer
Station-Commercial Manager:
Stanton P. Kettler
Office Manager: R. C. Warden
Program Director: John MacKercher
Chief Announcer: Bill Babcock
Continuity Director: Mary Jane Schultz
Artists Bureau: Jean Dean
Chief Engineer: Robert Hough

W S A Z

HUNTINGTON—EST. 1927

BLUE NETWORK

WEST VIRGINIA NETWORK

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By: WSAZ, Inc.
Address: 929½ Fourth Ave.

Phone Number: 4106
Transmitter Location: 28th St., West
Time on the Air: Unlimited license
Newspaper Affiliation: Huntington Herald-
Dispatch; Huntington Advertiser

News Service: AP
Transcription Service: World Broadcasting
System, Langworth
Representative: The Branham Co.

Personnel

President and General
Manager: John A. Kennedy
Station Manager: Flem J. Evans
Commercial Manager: John L. Henry
Sales Promotion Manager: Mildred Chernoff

Program Director.....W. Aldridge
 Production Manager.....Irene Bruce
 Publicity Director.....Pat Wilson
 Chief Announcer.....Bert Shimp
 Artists Bureau.....L. P. Swann
 Musical Director.....Irene Bruce
 Chief Engineer.....John R. Csensich

W L O G

LOGAN—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Clarence H. Frey &
 Robert O. Greever—Partners
 Business Address.....433 Stratton St.
 Studio Address.....Kanada & Chestnut Sts.
 Phone Number...Office, 540; Studio, 761 & 762
 Transmitter Location...Kanada and Chestnut
 Streets
 Time on the Air.....7:30 a.m. to 9 p.m.
 Newspaper Affiliation.....Logan Banner
 News Service.....UP

Personnel

President.....Clarence H. Frey
 Commercial Manager.....James McGowan
 Chief Engineer.....John Blackwood

W A J R

MORGANTOWN—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....West Virginia Radio
 Corporation
 Business Address.....440-446 Spruce Street
 Phone Number.....9488
 Transmitter Location.....Charleston and
 Webster Aves.
 Time on the Air: 7:00 a.m. to 10:30 p.m.; Sun-
 days, 9 a.m. to 6:30 p.m.
 News Service.....UP
 Transcription Service...World Broadcasting
 System
 Representative.....Forjoe & Company

Personnel

President.....H. C. Greer
 Station Manager-Program
 Director.....Henry B. McNaughton
 Commercial Manager.....Frank Greeg
 Production Manager & Chief Announcer
 Numa Faber
 Chief Engineer.....R. C. Spence

W P A R

PARKERSBURG—EST. 1935

CBS—WEST VIRGINIA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Ohio Valley Broad-
 casting Corporation
 Address.....7th and Market St., Grinter
 Building

Phone Number.....2530
 Transmitter Location.....North Parkersburg
 Time on the Air.....6:30 a.m. to 12:05 a.m.
 News Service.....AP
 Transcription Service.....Standard Radio
 Representative.....Branham Company

Personnel

President.....John A. Kennedy
 Station Manager.....George H. Clinton
 Sales Promotion Manager.....Tom Garten
 Program Director.....Carl Loose
 Artists Bureau.....Chas. Carroll
 Musical Director.....Len Carl
 Chief Engineer.....Cecil Knowles

W B R W

WELCH—EST. 1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....McDowell Service
 Company
 Business Address.....10 Riverside Drive
 Phone Number.....818
 Studio Address.....10 Riverside Drive
 Transmitter Location...Dor Building
 Time on the Air.....7:30 a.m. to 8:30 p.m.;
 Sundays, 9 a.m. to 6:30 p.m.
 News Service.....AP
 Transcription Service.....Associated Music
 Publishers; Keystone Broadcasting System
 Representative.....Forjoe & Co.

Personnel

President.....J. W. Blakely
 Station-Commercial
 Manager.....Ralph Nash
 Program Director.....John Villani
 Publicity Director.....Bill Allen
 Traffic Manager.....Jewell Roberson
 Chief Announcer-Director of
 War Programs.....John Villani
 Musical Director.....Bob Kelton
 Chief Engineer.....John Timberlake

W K W K

WHEELING—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Community Broad-
 casting, Inc.
 Address.....Pythian Building
 Phone Number.....Wheeling 5320
 Transmitter Location...Pythian Building
 Time on the Air: 6 a.m. to 12 midnight; Sun-
 days, 8 a.m. to 12 midnight
 News Service.....UP
 Transcription Service.....Standard Radio
 Representative.....Spot Sales, Inc.

Personnel

President.....Joe L. Smith, Jr.
 Station Manager.....John B. Reynolds

WEST VIRGINIA

Assistant Manager.....John T. Gelder, Jr.
Program Director.....Albert R. Albinger, Jr.
Production Manager-Chief
Announcer.....Joseph Mann
Musical Director.....Oliver Edwards
Chief Engineer.....Fred Baker

Program Director and Record M. C.
Lew Clawson
Director of War Programs.....Walt Turner
Chief Announcer.....Don Meeks
Musical Director.....Robert Nesbitt
Chief Engineer.....Edward L. Keim

W W V A

WHEELING—EST. 1926

BLUE NETWORK

Frequency: 1170 Kc.....Power: 50000 Watts
Owned-Operated By.....West Virginia
Broadcasting Corp.

Address.....Hawley Building
Phone Number.....Wheeling 5383
Transmitter Location.....St. Clairsville, Ohio
Time on the Air.....4:30 a.m. to 1 a.m.;
Sundays, 7 a.m. to 1 a.m.

News Service.....AP
Transcription Service.....NBS Thesaurus
Representative.....John Blair & Co.

Personnel

President.....George B. Storer
Managing Director.....George W. Smith
Sales Promotion Manager-Publicity
Director.....Ruth Lee Miller
Production Manager.....Paul J. Miller

W B T H

WILLIAMSON—EST. 1939

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Williamson Broad-
casting Corp.

Address.....Mountaineer Hotel Block
Phone Number.....1241
Transmitter Location.....Mountaineer Hotel Block
Time on the Air.....Unlimited license
News Service.....UP
Transcription Service.....World Broadcasting
System

Personnel

President.....G. W. Taylor
Vice-President-Treasurer.....W. P. Booker
Station-Commercial Manager.....Alice Shein
Chief Announcer.....Bob Flaherty
Musical Director.....Elizabeth Zimmerman
Chief Engineer.....Vernon Totten

PA

SET THE PACE
THREE YEARS AGO
WITH THE FIRST
REGULAR 24-HOUR
RADIO NEWS WIRE

IN MILWAUKEE IT'S

Basically Sound

TO USE

WISN

THE SHOW IS GOOD WHERE THE WAITING LINE IS LONG

When you see a long queue in front of a theater, you know the show is good. All over Milwaukee you'll find long queues . . . going into war plants (Industrial employment is up 69.3% since 1940) . . . going into stores to spend their earnings (Industrial pay rolls are up 172.8% since 1940) . . . riding buses and streetcars (population is up 63,000 since 1940 even with more than 50,000 men in service) . . . tuning in WISN (the figures show the tremendously increased business on this result-producing radio station.)

Basically Sound . . . Because WISN has achieved the ideal 1-1-1 distribution of commercial programs:

Local Programs	33.9%
National Programs	32.9%
Columbia Network Programs	33.2%

Basically Sound . . . Because each year WISN has shown an increase in business and each year this increase has been greater:

1941 Increase Over 1940	5%
1942 Increase Over 1941	20%
1943 Increase Over 1942	39%
1943 Increase Over 1940	73%

Basically Sound . . . Because in 1943 each quarter's business on WISN has shown an increase. Even the "dog day months" of July, August and September, proved that there is no summer slump on WISN!

1943	% of Year's Total
First Quarter	19.2%
Second Quarter	24.7%
Third Quarter	25.8%
Fourth Quarter	30.3%

All of which means . . . If you want results in Milwaukee, you can get them where more and more advertisers are getting them every year . . . on WISN, the station with the listener preference.

5000 WATTS DAY & NIGHT

WISN

MILWAUKEE, WISCONSIN

GASTON W. GRIGNON, General Manager

A Columbia Network Station

THE KATZ AGENCY, INC.—NATIONAL REPRESENTATIVES

WISCONSIN

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W H B Y

APPLETON—EST. 1925

MUTUAL BROADCASTING SYSTEM

WISCONSIN RADIO NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WHBY, Inc.
Address.....600 S. Lawe St.
Phone Number.....1161
Transmitter Location.....600 S. Lawe St.
Time on the Air.....9:30 a.m. to 10 p.m.
News Service.....AP
Transcription Service.....Standard Radio

Personnel

General Manager.....Haydn R. Evans
Station Manager.....J. L. Gallagher
Program Director.....Rodge Mueller
Chief Engineer.....George Merkle

W A T W

ASHLAND—EST. 1940

MUTUAL BROADCASTING SYSTEM

NORTH CENTRAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....Upper Michigan-Wisconsin Broadcasting Co., Inc.
Address.....Northern State Bank Building
Phone Number.....1420
Transmitter Location.....Ellis Ave.
Time on the Air.....6:25 a.m. to 10:30 p.m.
News Service.....UP
Transcription Service.....Langworth
Representative.....Sears & Ayes

Personnel

President.....William L. Johnson
Station Manager.....J. W. Huss
Commercial Manager.....T. G. Hogan
Program Director-Chief

Announcer.....Harry Willis
Chief Engineer.....Hine Dahlbacka

W E A U

EAU CLAIRE—EST. 1937

NATIONAL BROADCASTING CO.

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....Central Broadcasting Company
Business Address.....203 South Barstow St.
Phone Number.....6149
Transmitter Location.....Symour Road (County Road Q)
Time on the Air.....Full Time
Newspaper Affiliation.....Eau Claire Leader

News Service.....UP
Transcription Service.....Langworth
Representative.....George P. Hollingsbery Co.

Personnel

President.....W. C. Bridges
Commercial Manager.....Clyde Riddle
Production Manager-Chief
Announcer.....James Hulivi
Publicity.....Leonard Anderson
Chief Engineer.....Thos. Jorgenson

K F I Z

FOND-DU-LAC—EST. 1922

MUTUAL BROADCASTING SYSTEM

WISCONSIN NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....The Reporter Printing Company
Operated By.....The Commonwealth Reporter
Address.....18-20-22 West First Street
Phone Number.....356
Transmitter Location.....Lange Bldg.
Time on the Air: 8 a.m. to 10 p.m.; Sundays, 10 a.m. to 9 p.m.

Newspaper Affiliation.....The Commonwealth Reporter

News Service.....INS; UP
Transcription Service.....Standard Radio

Personnel

President.....A. H. Lange
Station Manager.....Lucille Fairbanks
Commercial Manager.....William O'Brien
Program Director.....Marion Schwein
Chief Announcer.....William Crusenberry
Chief Engineer.....Wendell S. Meyers

W T A Q

GREEN BAY—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....WHBY, Inc.
Business Address.....Bellin Bldg.
Phone Number.....Adams 1
Studio Address.....Bellin Building
Transmitter Location.....West De Pere, Wisc.
Time on the Air.....6 a.m. to 12 midnight
News Service.....AP
Transcription Service.....Associated Music Publishers
Representative.....Weed & Co.

Personnel

Managing Director...Rev. James A. Wagner
General Manager.....Haydn R. Evans
Sales Manager.....Val Schneider
Program Director.....Al Michael

Production Manager.....Clair Stone
 Sales Promotion.....Hugh O'Malley
 Chief Announcer.....Clair Stone
 Artists Bureau.....C. Edges
 Publicity Director.....Frank Hart
 Musical Director.....Sam De Signe
 Chief Engineer.....Wallace J. Stangel

WCLO

JANESVILLE—EST. 1930
 MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM
 WISCONSIN NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated ByGazette Printing Co.
 Address.....200 E. Milwaukee Ave.
 Phone Number2500
 Transmitter Location.....1436 Oakhill Ave.
 Time on the Air.....7 a.m. to 10 p.m.
 Newspaper Affiliation.....Janesville Daily
 Gazette

News ServiceAP
 Transcription Service.....Langworth
 Regional Representative...Wisconsin Network

Personnel

PresidentSidney H. Bliss
 General Manager.....Allen Curnutt
 Sales Manager.....Lloyd Stafford
 Program Director.....Ken Houseman
 Chief Announcer.....Pat Alan
 Chief Engineer.....William Havens

WKBH

LA CROSSE—EST. 1926
 BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated ByWKBH, Inc.
 Business Address....409 Main Street, Radio
 Building

Phone Number4-5-0
 Transmitter LocationR. F. D. LaCrosse
 Time on the Air: 6 a.m. to 11:30 p.m.: Sunday,
 9 a.m. to 11:30 p.m.

News ServiceAP
 Transcription Service.....Langworth
 Representative ..Howard H. Wilson Company

Personnel

Station Manager.....Howard Dahl
 Program Director.....Bernice Callaway
 Director of War Programs-

Chief AnnouncerRaymond Plamadore
 Chief Engineer.....Al Leeman

WHA

MADISON—EST. 1917 (as 9XM)
 1922 (as WHA)

Frequency: 970 Kc.....Power: 5000 Watts

Owned ByState of Wisconsin
 Operated By.....University of Wisconsin
 Address.....Radio Hall
 Phone Number...Badger 580, Extension 476
 Transmitter Location.....Fish Hatchery Road
 Time on the Air7:30 a.m. to local sunset
 News ServiceAP
 Transcription Service.....Langworth;
 Standard Radio

Personnel

Acting DirectorWilliam G. Harley
 Acting Program Director...Walter Krulevitch
 Chief Engineer.....John Stiehl
 (Non-Commercial Station)

WIBA

MADISON—EST. 1924
 BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated ByBadger Broadcast-
 ing Company

Business Address110 East Main Street
 Phone NumberFairchild 8800
 Transmitter Location ..Route 4, Madison, Wis.
 Time on the Air.....Unlimited license
 Newspaper Affiliation.....The Capital Times;

Wisconsin State Journal
 News ServiceUP
 Transcription Service.....Associated Music
 Representative.....Howard H. Wilson Co.

Personnel

President.....William T. Evjue
 General ManagerEdwin C. Allen
 Program Manager & Publicity

Director.....K. F. Schmitt
 Musical Director.....Leon Perssion
 Chief Engineer.....Norman Hahn

WOMT

MANITOWOC—EST. 1926
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated ByFrancis M. Kadow
 Address.....Radio Building
 Phone Number167-400 W
 Transmitter Location11110 Washington St.
 Time on the Air.....6:55 a.m. to 9:31 p.m.
 News ServiceUP
 Transcription Service....World Broadcasting
 System

Personnel

General Manager.....F. M. Kadow
 Commercial ManagerMaurice Dailey
 Program DirectorRuss Russell
 Chief Engineer.....W. F. Dubin

W M A M

MARINETTE—EST. 1939

Frequency: 570 Kc. Power: 250 Watts
 Owned-Operated By: M. & M. Broadcasting Co.
 Address: 400 Wells St.
 Phone Number: 570
 Transmitter Location: 400 Wells St.
 Time on the Air: Sunrise to sunset
 News Service: UP
 Transcription Service: Associated Music
 Representative: Hal Holman Co.

Personnel

President: W. E. Walker
 Station Manager: Joseph D. Mackin
 Sales and Merchandising Manager: Donald C. Wirth
 Program Director: Florence Meyers
 Director War Programs: Pat Kehoe
 Chief Engineer: Martin R. Lund

W I G M

MEDFORD—EST. 1941

**KEYSTONE BROADCASTING SYSTEM
 WISCONSIN NETWORK**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: George F. Meyer
 Business Address: Medford, Wisconsin
 Phone Number: 5147
 Studio Address: Highway 13
 Transmitter Location: Highway 13
 Time on the Air: 7:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 6 p.m.
 News Service: UP
 Transcription Service: Keystone Broadcasting System, Langworth
 Representative: Cox & Tanz

Personnel

Owner: George F. Meyer
 Station Manager: Mrs. Irma Meyer
 Commercial Manager: Anton Grossman
 Chief Announcer: Ray Laube
 Chief Engineer: Gerald J. Boos

W I S N

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By: Hearst Radio, Inc.
 Business Address: 123 W. Michigan St.
 Phone Number: Daly 3900
 Transmitter Location: 4601 South 60th St.
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 7:15 a.m. to 12:05 a.m.
 Newspaper Affiliation: The Milwaukee Sentinel
 News Service: UP, INS

Transcription Service: World Broadcasting System, Standard Radio
 Representative: The Katz Agency

Personnel

General Manager: G. W. Grignon
 Sales Promotion Manager-Director of War Programs & Publicity: R. J. Meyer
 Program Director: Woods Dreyfus
 Musical Director: E. Krebs
 (See Page 628)

W T M J

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: The Journal Company (The Milwaukee Journal)
 Business Address: 333 West State Street
 Phone Number: Marquette 6000
 Studio Address: 720 East Capitol Drive
 Transmitter Location: Route No. 5, Box 817, Waukesha, Wisc.
 Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
 Newspaper Affiliation: The Milwaukee Journal
 News Service: AP
 Transcription Service: Associated Music Publishers
 Representative: Edward Petry & Co., Inc.

Personnel

Vice President-General Manager: W. J. Damm
 Station Manager-In Charge of Sales: L. W. Herzog
 Asst. Manager: R. G. Winnie
 Program Director: Warren Mead
 Publicity Director: Paul Coates
 Chief Announcer: Robert J. Heiss
 Musical Director: Maurice Kipen
 Chief Technician: D. W. Gellerup (on leave)
 Assistant Chief Technician: C. E. Brown, Jr.

**The
 RED CROSS
 +
 is at his side
 and the
 Red Cross
 is
 YOU**

WEMP..



A "Boy" WORD
IN

Milwaukee

because WEMP programs are exclusively
designed for Metropolitan Milwaukee

Basic Blue Network

C. J. Lanphier
General Manager

Howard H. Wilson & Co.
National Representatives

W E M P

MILWAUKEE—EST. 1935

THE BLUE NETWORK

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Milwaukee Broad-
 casting Co.
 Address710 N. Plankington Ave.
 Phone Number.....Marquette 7725
 Transmitter Location711 Empire Bldg.
 Time on the Air.....24 hours a day
 News ServiceUP
 Representative.....Howard H. Wilson Co.

Personnel

PresidentGlenn D. Roberts
 Station Manager.....C. J. Lanphier
 Production Director.....Conrad Rice
 Musical Director.....Elmer Ihrke
 Chief Announcer.....Paul Bartell
 Director War Programs.....N. K. Searles
 Chief Engineer.....Raymond Host

W O S H

OSHKOSH—EST. 1941

BLUE NETWORK

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated by.....Oshkosh Broad-
 casting Corp.
 Address151½ Main Street
 Phone Number4580
 Transmitter Location ...County Trunk "A," ½
 mile north of city limits of Oshkosh
 Time on the Air.....6:30 a.m. to 11 p.m.
 News ServiceAP
 Transcription Service.....World
 Representative.....Howard H. Wilson Co.

Personnel

President.....Myles H. Johns
 General Manager.....Ben A. Laird
 Sales Manager.....Forster M. Cooper
 Program Director.....Marjorie Hilliard
 Chief Announcer-Farm Editor.....Bob Nelson
 Office Manager-Women's
 EditorIrene L. Schuelke
 Chief Engineer.....Nathan Williams

W I B U

POYNETTE—EST. 1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Wm. C. Forrest
 Business AddressR. F. D. No. 2
 Phone Number97 R 5 Poynette
 Studio Addresses: Poynette; Portage; Beaver
 Dam; Madison; Baraboo
 Transmitter LocationR. F. D. No. 2

Time on the Air7 a.m. to 11 p.m.
 Transcription Service.....Standard Radio

Personnel

Station ManagerWm. C. Forrest
 Commercial-Madison Studio
 ManagerRalph O'Connor
 Portage Studio ManagerM. A. Hays
 Beaver Dam Studio Manager.....Hal Woods
 Program Director.....Sarah Forrest
 Chief Announcer.....Geo. Gross
 Chief EngineerLeonard Doese

W R J N

RACINE—EST. 1926

**MUTUAL BROADCASTING SYSTEM
 WISCONSIN NETWORK
 KEYSTONE BROADCASTING SYSTEM**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By ... Racine Broadcasting
 Corporation
 Address441 Main Street
 Phone NumberJackson 290-291
 Transmitter Location.....Victory and Ken-
 tucky Sts., Mount Pleasant
 Time on the Air: 6:30 a.m. to 10 p.m.; Sunday,
 7:30 a.m. to 9:45 p.m.
 Newspaper Affiliation Racine Journal-
 Times
 News ServiceINS
 Transcription Service
 Langworth, Keystone Broadcasting System
 RepresentativeThe Walker Company

Personnel

President.....F. R. Starbuck
 Secretary-Treasurer &
 General Manager.....Harry R. LePoidevin
 Station & Commercial
 Manager.....Harold J. Newcomb
 Program Director.....Herb Mann
 Chief Announcer.....Garrett Adams
 Musical Director.....Ray Gruis
 Chief Engineer.....F. Lee Dechant

W J M C

RICE LAKE—EST. 1939

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Northern States Broadcasting Co.
 Operated By.....J. J. McGenty
 Address410 North Main Street
 Phone Number550
 Transmitter Location1615 South Main St.
 Time on the Air.....7:00 a.m.-8:00 p.m.;
 Sunday: 8:00 a.m.-6:00 p.m.
 News ServiceTransradio
 Transcription ServiceStandard Radio

Personnel

Owner-Publicity Director ... W. H. McGenty
 Station Manager..... R. W. Thompson
 Program Director..... Marion Lee
 Chief Announcer..... Dale Howard
 Chief Engineer..... Al Bertha

W H B L

SHEBOYGAN—EST. 1928
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1330 Kc. Power: 1000 d.; 250 n.;
 Owned-Operated By..... Press Publishing
 Business Address 626-636 Center Ave.
 Phone Number 1900
 Studio Address Press Building
 Transmitter Location Highway No. 141
 Time on the Air 7:00 a.m. to 10:15 p.m.
 Newspaper Affiliation Sheboygan Press
 News Service UP
 Transcription Service Standard Radio
 Representative John Pearson

Personnel

President..... C. E. Broughton
 Station Manager..... H. H. Born
 Program & Musical Director..... M. J. Pape
 Chief Engineer..... Herbert Mayer

W L B L

STEVENS POINT—EST. 1924

Frequency: 930 Kc. Power: 5000 Watts
 Owned By..... Department of Agriculture
 Operated by .. Wisconsin Department of Agriculture
 Business Address..... Stevens Point
 Phone Number 525
 Studio Address State Teachers College
 Transmitter Location ... Auburndale, Wisconsin
 Time on the Air..... Daytime license
 News Service AP

Personnel

Director Milton Button
 Station Manager..... F. R. Calvert
 Chief Engineer..... Walt Ninneman
 (Non-Commercial Station)

W D S M

SUPERIOR—EST. 1939
MUTUAL BROADCASTING SYSTEM
BLUE NETWORK

NORTH CENTRAL BROADCASTING SYSTEM
 Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... WDSM, Inc.
 Business Address Board of Trade Bldg.
 Phone Numbers:
 6262 (Business Office); 4451 (Superior Studio);
 Mel. 1812 (Duluth Studio)
 Studio Addresses:
 Androy Hotel, Superior; Spalding Hotel,

Duluth, Minn.
 Transmitter Location... Connor's Point, Superior, Wisc.
 Time on the Air 18½ hours daily
 Representative ... Wm. G. Rambeau Company

Personnel

President James J. Conroy
 Asst. Mgr. & Treas..... A. C. Robinson
 Sales Manager..... E. R. Cluett
 Program Director..... Elma De Meire
 Chief Announcer..... Lew Martin
 Chief Engineer Melvin Laskey

W S A U

WAUSAU—EST. 1937
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Northern Broadcasting Co., Inc.
 Address 125 Third Street
 Phone Number 6521
 Transmitter Location 125 Third Street
 Time on the Air..... 6:30 a.m. to 10:30 p.m.
 News Service UP
 Transcription Service..... NBC Theasurus
 Representative Reynolds-Fitzgerald, Inc.

Personnel

President..... Major W. E. Walker
 General Manager..... Ben F. Hovel
 Commercial Manager..... J. W. Killeen
 Promotion & Publicity..... Robt. Frey
 Program-Musical Director..... Donald R. Burt
 Chief Engineer Roland Richardt

W F H R

WISCONSIN RAPIDS—EST. 1940
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... William F. Huffman
 Business Address 141 West Grand Ave.
 Phone Number 1340
 Studio Address 141 West Grand Ave.;
 Fox Theater Bldg., Stevens Point, McCain-
 Johnson Building, Marshfield
 Transmitter Location 1500 Bonow Ave.
 Time on the Air 7 a.m. to 10:30 p.m.
 Newspaper Affiliation Wisconsin Rapids
 Daily Tribune
 News Service AP
 Transcription Service Standard Radio

Personnel

Owner..... William F. Huffman
 General Manager..... George T. Frechette
 Commercial Manager..... Bruce G. Beichl
 Program Director..... Arnold Strape
 Marshfield Studio Manager..... Bob Behling
 Stevens Point Studio Manager,
 Sigmund Kelbanowsky
 Chief Engineer..... Garth N. Bowker

WYOMING

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

K D F N

CASPER—EST. 1930

KEYSTONE BROADCASTING SYSTEM

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By Donald L. Hathaway
Address 1st and Lennox Streets
Phone Number 407
Transmitter Location 1st and Lennox Sts.
Time on the Air Unlimited license
News Service UP
Transcription Service
Langworth; Keystone Broadcasting System
Representative
Sear & Ayer, Inc.; Homer Griffith (West Coast)

Personnel

Station-National Sales Manager, Donald L. Hathaway
Program Director, Marcus R. Nichols
Chief Announcer, Harrison Brewer

K F B C

CHEYENNE—EST. 1940

BLUE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frontier Broadcasting Co.
Address Plains Hotel
Phone Number 4461
Transmitter Location 3rd and Evans
Time on the Air Unlimited license
Newspaper Affiliation Wyoming Eagle;
Wyoming State Tribune
News Service UP
Representative Burn-Smith Company

Personnel

Owner Tracy S. McCracken
Station Manager Wm. C. Grove
Sales Promotion Manager C. E. Hopkins
Program-Publicity Director Margaret O'Brien
Production Manager-Chief Announcer
Frank Thomas
Chief Engineer Gaal Barrett

K P O W

POWELL—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Albert J. Meyer
Business Address 557 N. Clark St.
Phone Number 222
Studio Address 7th & Hamilton St.

Transmitter Location 7th & Hamilton Sts.
Time on the Air 7 a.m. to 10 p.m.
News Service UP
Transcription Service: Standard Radio; Keystone Broadcasting System
Representatives

Sears & Ayer, Homer Owen Griffith

Personnel

Owner A. J. Meyer
Station Manager Pat O'Halleen
Chief Engineer & Announcer Del Brandt

K V R S

ROCK SPRINGS—EST. 1938

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Wyoming Broadcasting Company
Address 1307 Wyoming Street
Phone Number 93
Time on the Air 87 hours weekly
News Service AP
Transcription Service NBC Thesaurus;
Keystone Broadcasting System

Personnel

President Mrs. H. L. McCracken
Station Manager H. L. McCracken
Program Director Michael Reid
Musical Director Carmen Megeath
Chief Announcer John Duffy
Chief Engineer A. Buchanan

K W Y O

SHERIDAN—EST. 1934

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Big Horn Broadcasting Company, Inc.
Business Address 19 North Main St.
Phone Number 601
Studio Address Gillette Building, 19 North Main St.
Transmitter Location Northwest of Sheridan
Time on the Air 7 a.m. to 8 p.m.
News Service UP
Transcription Service Standard Radio;
Keystone Broadcasting System
Representative Sears & Ayer, Inc.;
Homer Owen Griffith

Personnel

President R. E. Carroll
General Manager Jim Carroll
Program-Publicity Director Mel Hallock
Sales Promotion Bill Hughey
Chief Engineer Bob Crosswhite

Got Pioneering Blood in Your Veins?

Get into America's newest, undeveloped market through

KFQD

ANCHORAGE, ALASKA

790 KC

1000 W

*First in
Alaska!*

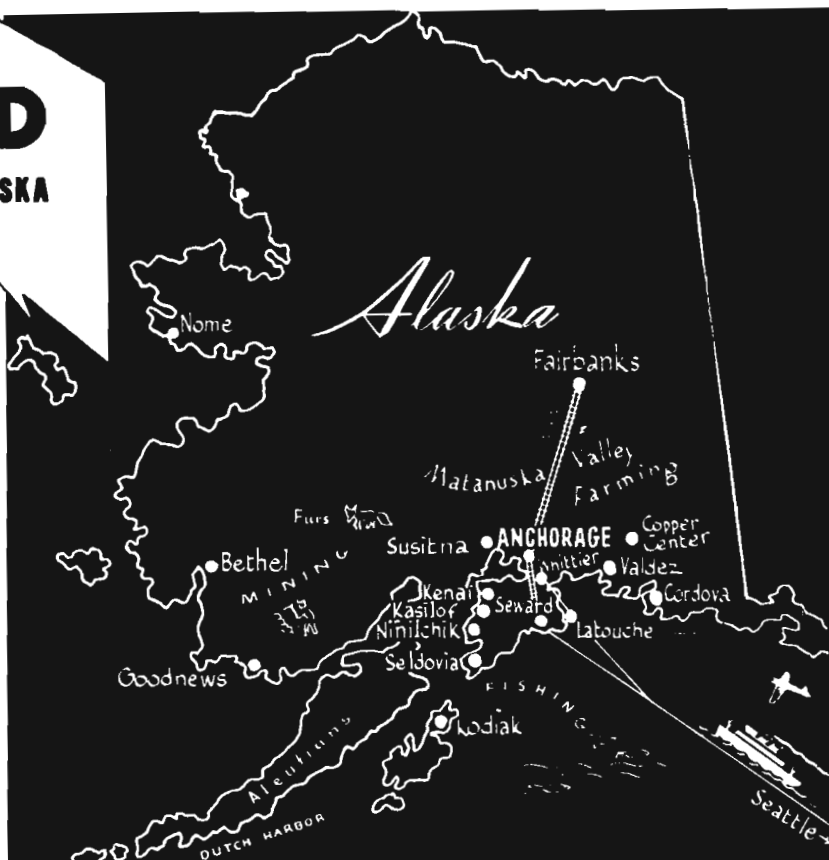
Here's the opportunity you've dreamed about — a booming territory with large buying power and a need for every kind of product. Reach it through Station KFQD.

KFQD blankets Alaska's most important metropolitan - industrial area. Anchorage, the "News Center of Alaska," is the hub of a heavily populated railbelt . . . headquarters of the Alaska Railroad, Alaska Airlines,* Civil Aeronautic Authority, Alaska Defense Command and many other major industries of Alaska which include: Fishing, canning, fur trapping, mining, lumbering, shipping and transportation.

The oldest station in Alaska (May, 1924), KFQD has proved to be the Territory's most outstanding adver-

tising medium. It's a "must" on the list of every forward-looking advertiser

*Government figures show that the Anchorage Municipal Airport handled in one month recently 7,695 airplane landings and departures. This exceeded the air travel handled by LaGuardia Field (N. Y.), Los Angeles, San Francisco and many other leading airports for the same period.



ALASKA BROADCASTING CO.

NATIONAL REPRESENTATIVE: PAN AMERICAN BROADCASTING COMPANY

330 MADISON AVE.
NEW YORK 17, N. Y.

FRED JONES, 228 NO. LaSALLE ST.
CHICAGO, ILLINOIS

HOMER GRIFFITH, 6362 HOLLYWOOD BLVD.
HOLLYWOOD, CALIFORNIA

TERRITORIES — — POSSESSIONS

Alaska

K F Q D

ANCHORAGE—EST. 1924
KEYSTONE BROADCASTING SYSTEM

Frequency: 790 Kc. Power: 1000 Watts
Owned By.....William J. Wagner
Operated By.....Alaska Broadcasting Co.
Business Address.....Box 1040, Anchorage
Phone Number.....Main 143
Studio Address.....412 Fourth Avenue
Transmitter Location.....Anchorage
Time on the Air.....6:30 a.m. to midnight
News Service.....INS; Transradio; UP
Transcription Service.....Lang-Worth; Key-
stone Broadcasting System; Army Special
Service

Personnel

Owner-Station Manager...William J. Wagner
Commercial Manager, Program
Director.....Ken Laughlin
Chief Announcer.....Bob Lightner
Asst. Chief Engineer.....Arthur Chrest

K F A R

FAIRBANKS—EST. 1939

Frequency: 660 Kc. Power: 10000 Watts
Owned-Operated By.....Midnight Sun Broad-
casting Co.
Address.....508 Second Avenue—Lathrop
Building
Phone Number.....East 380
Lathrop Bldg.
Transmitter Location.....Farmer's Loop Rd.
Time on the Air.....7 a.m. to 11 p.m.
Newspaper Affiliation.....Fairbanks Daily
News Miner
News Service.....AP, UP
Transcription Service.....Standard;
World Broadcasting System
National Sales Office.....Free & Peters, Inc.
National Representative....Free & Peters, Inc.

Personnel

President.....A. E. Lathrop
Station-Commercial Manager....W. K. Foster
Sales Promotion & Program Director,
Alvin O. Bramstedt

Publicity Director.....Royal O'Reilly
Chief Announcer.....W. K. Foster
Musical Director.....Eleanor Hansen
Chief Engineer.....A. G. Hiebert

K I N Y

JUNEAU—EST. 1935

Frequency: 1450 Kc. Power: 1000 Watts
Owned-Operated By.....Edwin A. Kraft
Business Address.....Box 2597, Juneau;
American Building, Seattle, Wash.
Phone Number.....197 (Juneau); Elliott
5488 (Seattle)
Studio Address.....Decker Bldg.
Transmitter Location.....Alaska Juneau
Mine Dump
Time on the Air: 7:30 a.m. to 11 p.m.; Sundays,
10 a.m. to 8:30 p.m.

Transcription Service.....C. P. MacGregor;
Lang-Worth
Representative.....Joseph Hershey McGillvra
National Sales Office: 708 American Building,
Seattle, Wash.

Personnel

Owner.....Edwin A. Kraft
Station Manager.....Perry Hilleary
Chief Engineer.....V. I. Kroft
Chief Operator.....D. W. Jefferies

K T K N

KETCHIKAN—EST. 1942

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By.....Edwin A. Kraft
Address.....Ketchikan, Alaska;
708 American Bldg., Seattle, Wash.
Transmitter Location.....Ketchikan, Alaska
Time on the Air: 7:30 a.m. to 11 p.m.; Sun-
days, 10:30 a.m. to 9 p.m.
Representative.....Joseph Hershey McGillvra, Inc.

Personnel

Owner.....Edwin A. Kraft
Station Manager.....Roy Grandey
Program Director.....Perry Hilleary
News Editor.....Dallas Williams

WVCX, Sitka. 1220 Kc. 15 w., American
Expeditionary Station

Hawaii

K H B C

HILO—EST. 1936

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Hawaiian Broadcast-
ing System, Ltd.

Address: 1285 Kalaniole Ave.
Transmitter Location: Hilo
Time on the Air: Unlimited license
Transcription Service: C. P. MacGregor: World
Broadcasting System

Personnel

General Manager: J. Howard Worrall
Station Manager: Al Green
National Sales Manager: Henry C. Putnam

K G M B

HONOLULU—EST. 1930

CBS—MBS

Frequency: 590 Kc. Power: 5000 Watts
Owned By: Hawaiian Broadcasting System,
Limited

Address: 1534 Kapiolani Blvd.
Phone Number: 2323
Transmitter Location: 1534 Kapiolani Boulevard
Time on the Air: 6:15 a.m. to 11:30 p.m.
Newspaper Affiliation: Honolulu Star-
Bulletin

News Service: UP
Transcription Service: World Broadcasting
System; Associated Music Publishers; C. P.
MacGregor

Representative: John Blair & Co.

Personnel

President-General
Manager: J. Howard Worrall
Production Manager: Owen Cunningham
Chief Engineer: Ernest Lindemann

K G U

HONOLULU—EST. 1922

NBC AND BLUE

Frequency: 760 Kc. Power: 2500 Watts
Licensee: Marion A. Mulrony & Advertiser
Publishing Co., Ltd.

Owned By: Advertiser Publishing Co., Ltd.
Address: Advertiser Square
Transmitter Location: Advertiser Square
Time on the Air: 6 a.m. to 11 p.m.
Newspaper Affiliation: Honolulu Advertiser

Transcription Service: NBC Thesaurus;
Lang-Worth
Representative: The Katz Agency

Personnel

President: Lorrin P. Thurston
General Manager: M. A. Mulrony
Assistant Manager: Peter Simmons
Director National Adv.: Robert Thurston

K T O H

LIHUE—EST. 1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Garden Island Pub-
lishing Co.

Address: Lihue
Transmitter Location: Northeast of Lihue
Time on the Air: Unlimited license
Newspaper Affiliation: Garden Island Pub-
lishing Co.

Transcription Service: Standard Radio
Representative: Homer Owen Griffith

Personnel

General Manager: C. J. Fern
Sales Manager: Charles K. Izumoto

Puerto Rico

W P R A

MAYAGUEZ—EST. 1937

Frequency: 990 Kc. Power: 5000 d. 1000 u.
Owned-Operated By: Puerto Rico Adver-
tising Co.

Address: McKinley & del Rio Sts.
Transmitter Location: Mayaguez
Time on the Air: Unlimited license

Personnel

President: Andres Camara
Station Manager-Chief Engineer: Ralph P. Perry

W P A B

PONCE—EST. 1940

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Operated By: Portorican American
Broadcasting Co.

Address: 17 Leon St.
Phone Number: 783
Transmitter Location: Ponce Palya
Time on the Air: Unlimited license
News Service: AP
Representative: West Indies Adv.

Personnel

President Juan Luis Boscio
 Station Manager Miguel Soltero Palermo
 Production Manager Esther Pales
 Sales Manager Antonio Miro
 Chief Engineer Jose Sepulveda

W P R P

PONCE—EST. 1934

Frequency: 1420 Kc. Power: 250 Watts
 Owned-Operated By Julio M. Conesa
 Address Trujillo Street
 Transmitter Location Ponce
 Time on the Air Unlimited license

Personnel

General Manager Julio M. Conesa

W I A C

HATO REY-SAN JUAN—EST. 1941

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By Enrique Abarca
 San Feliz
 Business Address P. O. Box 4504,
 San Juan, P. R.
 Phone Numbers 2177 (San Juan); 445
 (Hato Rey)
 Studio Address Ordonez St. Stop 29½
 Transmitter Location Carolina Rd.,
 3 miles east of San Juan
 Time on the Air 7 a.m. to 11 p.m.
 News Service AP
 Transcription Service Standard Radio

Personnel

Owner Enrique Abarca San Feliz
 Station-Commercial Manager Tomas Muniz
 Assistant Manager E. Abarca, Jr.
 Program Director Rafael H. Benitez
 Publicity Director Manuel A. Morales
 Chief Announcer Antonio Alfonso
 Artists Bureau Rafael Seljo
 Musical Director Jose Raul Ramirez
 Chief Engineer Alfonso Sanchez

W K A Q

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By Radio Corporation of
 Porto Rico
 Address Telephone Building
 Phone Number San Juan 2014
 Transmitter Location Hato Rey
 Time on Air 7 a.m. to 11 p.m.,
 Sundays, 8 a.m. to 10:15 p.m.
 News Service Transradio
 Transcription Service Associated Music

National Sales Office International Tele-
 phone & Telegraph Co., 67 Broad St., New
 York, N. Y.

Personnel

President Leonard Jacob 2nd
 Vice-President-Gen. Manager E. J. Powell
 Commercial Manager Jose C. Irizarry
 Program Director Manuel Ochoa
 Chief Announcer A. P. del Valle
 Musical Director Joaquin Bursot
 Chief Engineer Angel P. del Valle

W N E L

SAN JUAN—EST. 1934

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By Juan Piza
 Address 59 Brau St.
 Phone Number 107
 Transmitter Location Green Island
 Santurce, P. R.
 Time on the Air Unlimited
 News Service Transradio
 Transcription Service Lang-Worth

Personnel

Owner-Station Manager Juan Piza
 Commercial-Sales Promotion
 Manager Agustin R. Camunas
 Program Director Camilo Fraticelli
 Production Manager Juan Maldonado
 Chief Engineer Jose Arzuaga

TELESCRIPTS

ARE
 AVAILABLE
 ONLY
 ON THE
 SPECIAL



Radio News Wire



ESTABLISHED AS A SYMBOL OF NATIONAL SERVICE



Like the coat of arms of ancient families, the Insignia of the CBC has a special significance. Two golden electric flashes converge below a map of Canada symbolizing the fact that, through the medium of national radio, each part of the Dominion is brought into contact with all other sections of the country.

Just as the fathers and grandfathers of Canadians talked familiarly of the CPR, the GTP and the CNR so today modern Canadians think instinctively of the Canadian Broadcasting Corporation in terms of the initials CBC.

That is because CBC is an established institution whose influence is felt in every province, county and township in the Dominion. Day after day the CBC makes a definite contribution to the pattern of national life. Day after day it covers all Canada in a broad, national service . . . enabling Canadians everywhere to share fully in the panorama of music, drama, entertainment and news services provided by the converging of many of the finest programmes from five other great broadcasting systems with the programmes of the two networks of the CBC.

CANADIAN BROADCASTING CORPORATION



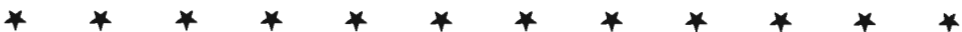
CANADA



Stations



Networks



CANADIAN Broadcasting Corporation

OFFICES

Victoria Bldg., Ottawa
55 York St., Toronto
Keefer Bldg., Montreal
1231 St. Catherine St. W., Montreal

Board of Governors

Rene Morin, K.C., Chairman, Montreal, Que.
J. Willrid Godfrey, K.C., Halifax N. S.
Very Rev. W. E. Fuller, Saskatoon, Sask.
Dean Adrien Pouliot, Quebec, Que.

Howard B. Chase, Montreal, Que.
Mrs. T. W. (Mary) Sutherland, Revelstoke, B. C.
F. J. Crawford, Toronto, Ont.
(2 vacancies)

Personnel

Acting General Manager... Dr. Augustin Frigon
(Ottawa and Montreal)
Chief Executive Assistant... Donald Manson
(Ottawa)
Treasurer Harry Baldwin
(Ottawa)
Secretary R. P. Landry
(Ottawa)
Gen. Supervisor of Programs... E. L. Bushnell
(Toronto)
Assist. Supervisor of Programs... C. Jennings
(Toronto)
Commercial Manager and Supervisor
of Press and Information... E. A. Weir
(Toronto)
Assistant Commercial Manager... W. E. Powell
(Toronto)
Commercial Manager,
Quebec Region... J. A. Dupont
(Montreal)
Press and Information
Representative Wells Ritchie
(Toronto)
Supervisor of Press and
Information, Quebec Region... Leopold Houle
(Montreal)
Chief Engineer... G. W. Olive
(Montreal)
Assistant Chief Engineer... J. A. Ouimet
(Montreal)
Supervisor of Station Relations... J. R. Radford
(Toronto)
Traffic Manager... E. W. Jackson
(Toronto)

British Columbia—Ira Dilworth, Vancouver,
B. C.
Overseas Unit—John Kannawin, Broadcasting
House, London, England.

Trans-Canada Network

CJCB, Sydney	CJKL, Kirkland Lake
CHNS, Halifax	CKGB, Timmins
CFCY, Char'ottetown	CKPR, Fort William
*CBA, Sackville	CKY, Winnipeg
CKCW, Moncton	*CBK, Watrous
CHSJ, Saint John	CJCA, Edmonton
CFNB, Fredericton	CFAC, Calgary
*CBM, Montreal	CJOC, Lethbridge
*CBO, Ottawa	CFJC, Kamloops
CKWS, Kingston	CKOV, Kelowna
*CBL, Toronto	CJAT, Trail
CKSO, Sudbury	*CBR, Vancouver
CFCH, North Bay	

Dominion Network

CHLT, Sherbrooke	CKRC, Winnipeg
CFCF, Montreal	CKX, Brandon
CKCO, Ottawa	CJGX, Yorkton
CHOV, Pembroke	CKRM, Regina
CFBR, Brockville	CHAB, Moose Jaw
*CJBC, Toronto	CFQC, Saskatoon
CHEX, Peterborough	CKBI, Prince Albert
CHML, Hamilton	CFCN, Calgary
CKTB, St. Catharines	CFRN, Edmonton
CFPL, London	CHWK, Chilliwack
CFCO, Chatham	CKWX, Vancouver
CJRL, Kenora	CJVI, Victoria

French Network

(All Quebec)

*CBF, Montreal	CKCH, Hull
*CBV, Quebec	CKVD, Val d'Or
*CBJ, Chicoutimi	CKRN, Rouyn
CHNC, New Carlisle	CHAD, Amos
CJBR, Rimouski	*CBC-owned and operated
CHGB, Ste. Anne de la Pectatiere	

Regional Representatives

Maritimes—George Young, Halifax, N. S.
Quebec—Omer Renaud, Montreal, Que.
(Manager, Montreal Studios)
Ontario—D. Claringbull, 805 Davenport Rd.,
Toronto, Ont.
Prairies—H. G. Walker, Winnipeg.

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in the year and corrections were made up to the time of going to press to insure the inclusion of late developments.



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CBA	Sackville, N. B.	1070	50000	650
CBF	Montreal, Que.	690	50000	661
CBK	Chicoutimi, Que.	1580	1000	660
CBJ	Watrous, Sask.	540	50000	665
CBL	Toronto, Ont.	740	50000	656
CBM	Montreal, Que.	940	5000	661
CBO	Ottawa, Ont.	910	1000	654
CBR	Vancouver, B. C.	1130	5000	647
CBV	Quebec, Que.	980	1000	662
CFAC	Calgary, Alta.	960	1000	645
CFAR	Flin Flon, Man.	1230	250	649
CFCF	Montreal, Que.	600	500	661
CFCH	North Bay, Ont.	600	100	654
CFCN	Calgary, Alta.	1010	10000	645
CFCO	Chatham, Ont.	630	100	652
CFCY	Charlottetown, P. E. I.	630	1000	660
CFGP	Grande Prairie, Alta.	1340	250	646
CFJC	Kamloops, B. C.	910	1000	646
CFBR	Brockville, Ont.	1450	100	652
CFNB	Fredericton, N. B.	550	1000	650
CFOS	Owen Sound, Ont.	1400	250	655
CFPL	London, Ont.	1570	1000	654
CFPR	Prince Rupert, B. C.	1240	50	647
CFQC	Saskatoon, Sask.	600	1000	665
CFRB	Toronto, Ont.	860	10000	657
CFRC	Kingston, Ont.	1490	100	653
CFRN	Edmonton, Alta.	1260	1000	645
CHAB	Moose Jaw, Sask.	800	1000	664

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CHAD	Amos, Que.	1340	250	660
CHEX	Petersborough, Ont.	1430	1000	655
CHGB	St. Anne de la Pocatiere, Que.	1230	250	663
CHGS	Summerside, P. E. I.	1480	100	660
CHLN	Three Rivers, Que.	1450	100	663
CHLP	Montreal, Que.	1490	250	661
CHLT	Sherbrooke, Que.	1240	250	663
CHML	Hamilton, Ont.	900	1000	653
CHNC	New Carlisle, Que.	610	1000	662
CHNS	Halifax, N. S.	960	1000	651
CHOV	Pembroke, Ont.	1340	250	655
CHPS	Parry Sound, Ont.	1450	250	655
CHRC	Quebec, Que.	800	1000	662
CHSJ	Saint John, N. B.	1150	1000	651
CHWK	Chilliwack, B. C.	1340	100	646
CJAT	Trill, B. C.	610	1000	647
CJBC	Toronto, Ont.	1010	1000	657
CJBR	Rimouski, Que.	900	1000	662
CJCA	Edmonton, Alta.	930	1000	645
CJCB	Sydney, N. S.	1270	1000	651
CJCJ	Calgary, Alta.	1230	100	645
CJCS	Stratford, Ont.	1240	50	656
CJFX	Antigonish, N. S.	580	1000	651
CJGX	Yorkton, Sask.	1460	1000	665
CJIC	Sault Ste. Marie, Ont.	1490	250	656
CJKL	Kirkland Lake, Ont.	560	1000	654
CJLS	Yamouth, N. S.	1340	100	652
CJOC	Lethbridge, Alta.	1060	1000	646
CJOR	Vancouver, B. C.	600	1000	648
CKRC	Winnipeg, Man.	630	1000	649
CKRM	Regina, Sask.	980	1000	664
CJVI	Victoria, B. C.	1480	500	648
CKAC	Montreal, Que.	730	5000	661
CKBI	Prince Albert, Sask.	900	1000	664
CJRL	Kenora, Ont.	1220	1000	653
CKCH	Hull, Que.	1240	250	660
CKCK	Regina, Sask.	620	1000	664
CKCL	Toronto, Ont.	580	1000	658
CKCO	Ottawa, Ont.	1310	1000	655
CKCR	Kitchener, Ont. (Waterloo)	1490	250	654
CKCV	Quebec, Que.	1340	100	662
CKCW	Moncton, N. B.	1400	250	650
CKGB	Timmins, Ont.	1470	1000	656
CKLN	Nelson, B. C.	1240	250	647
CKLW	Windsor, Ont.	800	5000	659
CKMO	Vancouver, B. C.	1410	100	648
CKNB	Campbellton, N. B.	950	1000	650
CKNX	Wingham, Ont.	920	1000	658
CKOC	Hamilton, Ont.	1150	1000	653
CKOV	Kelowna, B. C.	630	1000	647
CKPC	Brantford, Ont.	1380	100	652
CKPR	Fort William-Port Arthur, Ont.	580	1000	652
CKRN	Rouyn, Que.	1400	250	663
CKSO	Sudbury, Ont.	790	1000	656
CKTB	St. Catharines, Ont.	1550	1000	655
CKUA	Edmonton, Alta.	580	1000	646
CKVD	Val D'Or, Que.	1230	100	653
CKWS	Kingston, Ont.	960	1000	653
CKWX	Vancouver, B. C.	980	1000	648
CKX	Brandon, Man.	1150	1000	649
CKY	Winnipeg, Man.	990	15000	650

ALBERTA

CFAC

CALGARY—EST. 1922
CBC & FOOTHILLS NET

Frequency: 960 Kc. Power: 1000 Watts
Owned By: The Southam Co., Limited
Operated By Taylor, Pearson & Carson Broadcasting Co., Ltd.

Address: 1000 Southam Building
Phone Number: R 1036
Transmitter Location: Chestermere
Time on the Air: 6:15 a.m. to 12:00 midnight
Newspaper Affiliation: Calgary Daily Herald
News Service: Press News; CBC
Transcription Service: NBC Thesaurus;
World Broadcasting System
Representative: All-Canada Radio Facilities, Ltd.

Personnel

President: H. R. Carson
Station Manager: A. M. Cairns
Commercial Manager: F. R. Shaw
Promotion & Merchandising: P. G. Egan
Program Director-Artists' Bureau Head:
R. H. C. Straker
Publicity Director: Gail Egan
Chief Announcer: Bob Charman
Chief Engineer: Earl C. Connor

CFCN

CALGARY—EST. 1922

Frequency: 1010 Kc. Power: 10,000 Watts
Owned-Operated By: The Voice of the Prairies, Ltd.

Address: Toronto General Trusts Bldg.
Phone Number: M 1161
Transmitter Location: Strathmore
Time on the Air: 6:30 a.m. to 12 midnight;
Sundays, 7:30 a.m. to 12 midnight
Transcription Service: Standard Radio; Lang-
Worth; C. P. MacGregor
Representative: Radio Representatives, Ltd.,
Toronto-Montreal; H. N. Stovin, Winnipeg;
Howard H. Wilson Co., U.S.A.

Personnel

President and Managing Director: H. G. Love
Commercial Manager: E. H. McGuire
Program Director: Ed Maloney
Chief Engineer: W. V. McLaughlin

CJCL

CALGARY—EST. 1922
CBC

Frequency: 1230 Kc. Power 100 Watts
Owned-Operated By: The Albertan Publishing Co.
Address: Renfrew Bldg.

Phone Number: Main 9966
Transmitter Location: Grandview Heights
Time on the Air: 7 a.m. to 11:30 p.m.; Sun-
days, 9 a.m. to 11:30 p.m.
Newspaper Affiliation: Albertan Pub-
lishing Co.
Transcription Service: Lang-Worth
Representative: Radio Representatives, Ltd.

Personnel

President: Gordon Bell
Station Manager: Donald H. Mackey
Sales Manager: Bruce Leyden
Sales Promotion: R. A. Fields
Chief Engineer: Pat Green

CFRN

EDMONTON—EST. 1934
CBC

WESTERN NETWORK

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By: Sunwapta Broad-
casting Company, Ltd.

Address: 107-109 Canadian Pacific Rail-
ways Building
Phone Number: 22101-5
Transmitter Location: Jasper Highway
Time on the air: 6:45 a.m. to 11:30 p.m.; Sun-
days, 8:30 a.m. to 11:30 p.m.
News Service: British UP
Transcription Service: Standard Radio
Representative: Radio Representatives, Ltd.;
H. N. Stovin; Howard H. Wilson Co.

Personnel

Station Manager: G. R. A. Rice
Assistant Manager: S. S. Lancaster
Commercial Manager: A. Hopps
Sales Promotion Manager: G. M. Reid
Program Director: D. G. Wood
Chief Engineer: F. Makepeace

CJCA

EDMONTON—EST. 1922
CBC—FOOTHILLS NETWORK

Frequency: 930 Kc. Power: 1000 Watts
Owned By: The Edmonton Journal, Ltd.
Operated By: Taylor & Pearson Broad-
casting Co.

Address: Birks' Bldg., Jasper Ave.
Phone Number: 26131
Transmitter Location: Belmont
Time on the Air: 6:30 a.m.-11:30 p.m.
Newspaper Affiliation: Edmonton Journal
New Service: Canadian Press;
Take Press News, Ltd.; AP
Transcription Service: NBC Thesaurus;
World Broadcasting System
Representative: All-Canada Radio Facili-
ties, Ltd; Weed & Co.

Personnel

Station Manager.....Gordon S. Henry
 Sales Manager.....Rolfe Barnes
 Publicity & Merchandising Director.. T. J. Allard
 Assistant Manager.....Walter Blake
 Production Manager.....Walter Dales
 Program Director-Chief Announcer,
 Reo Thompson
 Chief Engineer.....Gordon Shillakeer

CKUA

EDMONTON—EST. 1927
 CBC

Frequency: 580 Kc.....Power: 1000 Watts
 Owned By.....University of Alberta
 Operated By.....University of Alberta
 Address.....Department of Extension,
 University of Alberta
 Phone Number.....32233
 Transmitter Location.....Calgary Trail,
 South Edmonton
 Time on the Air.....11:45 a.m.-10:00 p.m.
 Transcription Service.....All-Canada Radio
 Facilities, Ltd.

Personnel

President of the University..Dr. Robert Newton
 Station Manager.....Donald Cameron
 Chief Engineer.....Roy Usher

CFGP

GRANDE PRAIRIE—EST. 1937
 CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By: Northern Broadcasting
 Corporation, Ltd.
 Address.....Northern Broadcasting Bldg.,
 Third St., East
 Phone Number.....153

Transmitter Location.....Clairmont Highway
 Time on the Air.....7:30 a.m.-11:00 p.m.
 News Service.....CBC News; BBC News
 Transcription Service.....United Transcribed
 Service
 Representative: All-Canada Radio Facilities,
 Ltd.; Weed & Co.

Personnel

President-General Manager.....C. L. Berry
 Program Director-Chief
 Announcer.....Gordon H. Cummings
 Artists Bureau.....Josephine Boyar
 Chief Engineer.....Oswald Thorkalson

CJOC

LETHBRIDGE—EST. 1926
 FOOTHILLS NETWORK
 CANADIAN BROADCASTING CORP.

Frequency: 1060 Kc.....Power: 1000 Watts
 Owned By: Lethbridge Broadcasting Co.,
 Ltd.
 Operated By.....H. R. Carson, Ltd.
 Address.....Marquis Hotel Bldg.,
 Fourth, Ave., South
 Phone Number.....3161
 Transmitter Location.....Broxburn, Alberta
 Time on the Air.....8 a.m.-11:30 p.m.
 News Service.....Canadian Press
 Transcription Service.....NBC Thesaurus
 Representative.....All Canada Radio Fac-
 ilities, Ltd.; Weed & Co.

Personnel

President.....W. Watson
 Station Manager.....N. Botterill
 Commercial Manager.....R. V. Staples
 Production Manager.....C. A. Perry
 Publicity Director.....D. Earl
 Chief Announcer.....G. Brown
 Chief Engineer.....James Ibey

BRITISH COLUMBIA

CHWK

CHILLIWACK—EST. 1927
 CBC & BC NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
 Owned-Operated By...Chilliwack Broadcast-
 ing Co., Ltd.
 Address.....16 Wellington Ave.
 Phone Number.....6106
 Transmitter Location.....16 Wellington Ave.
 Time on the Air.....15¼ hours daily
 Transcription Service.....United
 Representative.....All-Canada Radio

Personnel

Directors.....C. Casey Wells, Jack Pilling
 Program Director.....W. Teetzel
 Production Manager.....C. Fox

CFJC

KAMLOOPS—EST. 1926
 CBC-Pacific Net

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Kamloops Sentinel, Ltd.
 Operated By.....Kamloops Sentinel, Ltd.
 Address.....310 St. Paul St.
 Phone Numbers.....1021; 1018
 Transmitter Location.....North Kamloops
 Time on the Air.....7 a.m. to 11:30 p.m.
 Newspaper Affiliation..Kamloops Sentinel Ltd.
 Representative....All-Canada Radio Facilities,
 Ltd.; Weed & Co.

Personnel

President R. E. White
 Station Manager Ian Clark
 Sales Manager W. McCall
 Program-Publicity Director Ian Clark
 Production Manager-Chief
 Announcer Jack Carbutt
 Musical Director Bob Hutton
 Chief Engineer A. G. Laird

CKOV

KELOWNA—EST. 1931

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Operated By Okanagan Broadcast-
 ers, Ltd.
 Business Address 206 Mill Ave.
 Phone Number Kelowna 200
 Studio Address 206 Mill Ave.
 Transmitter Location Okanagan
 Mission, B. C.
 Time on the Air: 6:45 a.m. to 11 p.m.; Sundays,
 9 a.m. to 11 p.m.
 News Service CBC News
 Transcription Service NBC Thesaurus
 Representative All-Canada Radio Facilities,
 Ltd.; Weed & Co.

Personnel

Managing Director J. W. B. Browne
 Commercial-Sales Promotion
 Manager Cecil G. Elphicke
 Program Director Mary E. Royle
 Chief Announcer Saul Ornest
 Musical Director W. H. Stewart
 Chief Engineer J. H. B. Browne

CKLN

NELSON—EST. 1939

CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By News Publishing Co.,
 Ltd.
 Business Address P. O. Box 250
 Phone Number 19
 Studio Address 711 Radio Avenue
 Transmitter Location 711 Radio Avenue
 Time on the Air 7:45 a.m. to 11:00 p.m.
 Newspaper Affiliation Nelson Daily News
 Transcription Service Standard Radio
 Representative Stovin & Wright

Personnel

General Manager Hume A. Lethbridge
 Chief Engineer R. I. Walker

CJAT

TRAIL—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 610 Kc. Power: 1000 Watts

Owned By Kootenay Broadcasting Com-
 pany, Limited

Supervised By Taylor, Pearson & Carson,
 Ltd.

Address 815 Victoria Street
 Phone Number 737
 Transmitter Location Warfield, B. C.
 Time on the Air: 6:45 a.m. to 11:30 p.m.; Sun-
 days, 8 a.m. to 11:30 p.m.

News Service CBC
 Transcription Service NBC Thesaurus
 Representative All-Canada Radio Facili-
 ties (Canada); Weed & Co., (U.S.A.)

Personnel

President B. A. Stimmel
 Station Manager Walter Dales
 Commercial Manager N. A. Harrod
 Program Manager F. E. Fleming
 Chief Announcer V. Gray
 Accountant Mrs. J. Mackintosh
 Merchandising Manager H. Potesky
 Chief Engineer E. C. Aylen

CFPR

PRINCE RUPERT—EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc. Power: 50 Watts
 Owned By .. Northwest Broadcast & Service Co.
 Operated By Canadian Broadcasting Corp.
 Business Address P. O. Box 848
 Phone Number 863
 Studio Address 336 Second Ave.
 Transmitter Location 336 Second Ave.
 Time on the Air 10 a.m. to 2:01 p.m. and
 5:00 p.m. to 7:30 p.m.

News Service CBC News
 Transcription Service C. P. MacGregor
 CBC Representative Ira Dilworth,
 Vancouver B. C.

Representative Stovin & Wright

Personnel

Owner F. E. Batt
 Publicity Director Jean Wait
 Station-Commercial Manager Sydney Anderson
 Acting Program Director-Chief

Announcer F. R. Halhed
 Chief Engineer C. H. Insulander

CBR

VANCOUVER—EST. 1925

CANADIAN BROADCASTING CORP.

BRITISH COLUMBIA REGIONAL NETWORK

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By Canadian Broadcast-
 ing Corp.

Address Hotel Vancouver
 Phone Number Marine 6121

Transmitter Location Lulu Island, B. C.
 Time on the Air 7:30 a.m. to 11:30 p.m.
 News Service Canadian Press; UP
 Representative Canadian Broadcasting Corp.

Personnel

CBC Representative-Station
 Manager Ira Dilworth
 CBC Commercial Representative. H. W. Paulson
 Program Manager Ernest Morgan
 Publicity Representative Pat Keatley
 Chief Announcer Dick Halhed
 Director of School Broadcasts. Kenneth Caple
 Chief News Editor Dick Elson
 Regional Farm Commentator. Fergus Mutrie
 Chief Engineer N. R. Olding

CJOR

VANCOUVER—EST. 1926
 CBC

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By CJOR, Ltd.
 Business Address 846 Howe St.
 Phone Number MARine 6464
 Transmitter Location Lulu Island, B. C.
 Time on the Air 6:30 a.m. to 11:30 p.m.;
 Sundays, 9:00 a.m. to 11:00 p.m.
 News Service UP
 Transcription Service NBC Thesaurus;
 United Transcribed Service
 Representative J. H. McGillvra (U.S.A.); H.
 Stovin & Wright (Canada)

Personnel

President G. C. Chandler
 Station Manager G. C. Chandler
 Commercial Manager Don Laws
 Publicity Director N. Anthony
 Program Director Ross Mortimer
 Chief Announcer Dave Hill
 Chief Engineer A. Chandler

CKMO

VANCOUVER—EST. 1923
 CANADIAN BROADCASTING CORP.

Frequency: 1410 Kc. Power: 100 Watts
 Owned & Operated By British Columbia
 Broadcasting System, Ltd.
 Address 812 Robson St.
 Phone Number MARine 1271
 Transmitter Location 500 Beatty St.
 Time on the Air 17 hours daily
 News Service British United Press
 Transcription Service C. P. MacGregor
 Representative Radio Representatives,
 Ltd.; Howard H. Wilson Co.

Personnel

President B. Arundel
 Station Manager W. R. Gardner
 Commercial-Sales Promotion
 Manager A. N. Goodwin
 Program-Publicity Director D. G. Hill
 Chief Announcer J. Carbutt
 Chief Engineer R. Whiteside

CKWX

VANCOUVER—EST. 1923

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Operated By Western Broadcasting,
 Co., Ltd.
 Address 543 Seymour Street
 Phone Number MARine 3344
 Transmitter Location Lulu Island, B. C.
 Time on the Air 6:30 a.m. to 11:30 p.m.
 News Service Press News
 Transcription Service World Broadcasting
 System; Lang-Worth
 Representative Weed & Co. (United States);
 All-Canada Radio Facilities, Ltd. (Canada)

Personnel

President Arthur Holstead
 Station Manager Frank H. Elphicke
 Reg. Sales Mgr. John Hunt
 Sales Service Manager R. I. Crotty
 Chief Announcer Ken Hughes
 Program Director Stuart MacKay
 Chief Engineer Gordon Fairweather
 Chief Engineer E. R. MacIntyre

CJVI

VICTORIA—EST. 1934
 DOMINION-CBC (Secondary)

Frequency: 1480 Kc. Power: 500 Watts
 Owned-Operated By Island Broadcasting
 Company, Ltd.
 Address 7th Floor, Central Building,
 620 View Street
 Phone Number Garden 2014
 Transmitter Location Portage Inlet
 Time on the Air 7 a.m. to 11:00 p.m.
 Newspaper Affiliation The Daily Colonist
 News Service AP, CP
 Transcription Service NBC Thesaurus
 Representative All-Canada Radio Facilities,
 Limited (Canada); Weed & Co. (U.S.A.)

Personnel

President W. T. Matson
 General Manager M. V. Chesnut
 Program Director A. R. Smith
 Publicity Director Barry Wood
 Chief Announcer Dick Batey
 Musical Director A. R. Smith
 Chief Engineer J. Sommers

MANITOBA

CKX

BRANDON—EST. 1928
CBC

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By Manitoba Telephone
System
Address 8th Street & Princess Ave.
Phone Number 4532
Transmitter Location Brandon, Man.
Time on the Air 7:30 a.m. to 11:30 p.m.
Transcription Service NBC Thesaurus

Personnel

President J. E. Lowry
Station Manager W. F. Seller
Sales Manager G. A. Arnst

CFAR

FLIN FLON—EST. 1937
CBC (Supplementary)

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Arctic Radio Cor-
poration

Address 120 Main Street
Phone Number 290
Transmitter Location 120 Main Street
Time on the Air 7 a.m. to 11:00 p.m.;
Sundays, 9:00 a.m. to 10:00 p.m.
Transcription Service World Broadcasting
System
Representative H. N. Stovin (Canada);
J. H. McGillvra (U.S.A.)

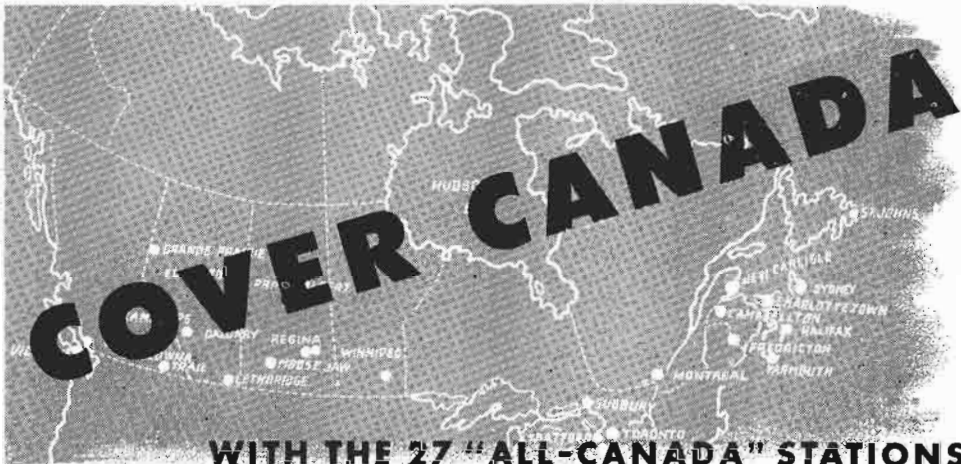
Personnel

Station Manager R. H. Wright

CKRC

WINNIPEG—EST. 1934
DOMINION NETWORK

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By Transcanada Commu-
nications, Limited
Business Address Free Press Building
Phone Number 92266
Transmitter Location Middlechurch,
Manitoba



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for high coverage and prestige. Get details from
your agency, or write

U.S.A. Representative: **WEED AND COMPANY**

ALL-CANADA RADIO FACILITIES
Limited

Montreal • Toronto • Winnipeg • Calgary • Vancouver



• • • **MANITOBA - NEW BRUNSWICK** • • •

Time on the Air: 6:30 a.m. to 12 midnight;
Saturdays, 6:30 a.m. to 1 a.m.; Sundays,
6:30 a.m. to 11:30 p.m.

Transcription Service..... World Broadcasting
System; Langworth

News Service..... AP
Representative... All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President Clifford Sifton
Station Manager Gerry Gaetz
Chief Engineer A. W. Hooper

CKY

WINNIPEG—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 990 Kc.....Power: 15000 Watts

Owned-Operated By..... Manitoba Telephone
System

Address Portage Ave., East
Phone Number..... 92191

Transmitter Location..... St. Francis Xavier

Time on the Air..... 7 a.m. to 11:35 p.m.

News Service..... British UP

Transcription Service..... NBC Thesaurus
Representative..... H. N. Stovin (Canada);
Joseph Hershey McGillvra (U.S.A.)

Personnel

Commissioner of Telephones..... J. E. Lowry
Station Manager William Backhouse

Commercial Manager..... A. Messner
Program Director..... R. H. Roberts

Publicity Director..... W. G. Carpentier

Chief Announcer..... N. Micklewright

Musical Director..... P. H. Richardson

Chief Engineer..... W. A. Duffield

NEW BRUNSWICK

CKNB

CAMPBELLTON—EST. 1939

CANADIAN BROADCASTING CORP.

CBC-MARITIMES

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Operated By..... Restigouche Broad-
casting Co., Ltd.

Address Chateau Restigouche
Phone Number 8

Transmitter Location..... Maple Green, N. B.

Time on the Air..... 8:00 a.m. to 11:00 p.m.;
Sundays: 9:00 a.m. to 11:00 p.m.

Representative: All-Canada Radio Facilities,
Ltd. (Canada)

Personnel

Managing Director..... Dr. Charles H. Houde
Station Manager Stan Chapman

Chief Announcer Jim Woods
Chief Engineer..... L. P. Paquet

CFNB

FREDERICTON—EST. 1923

CBC-BASIC

Frequency: 550 Kc.....Power 1000 Watts
Owned-Operated By..... James S. Neill &
Sons, Ltd.

Address Queen St.
Phone Number 209

Transmitter Location..... Lincoln, N. B.

Time on the Air..... 7 a.m. to 12 midnight
News Service..... British UP

Transcription Service..... NBC Thesaurus
Representative..... All-Canada Radio Faci-
lities (Canada); Weed & Co. (U.S.A.)

Personnel

General Manager..... J. Stewart Neill
Chief Announcer..... Cleve Stillwell

Chief Engineer..... E. S. Cassidy

CKCW

MONCTON—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..... The Moncton Broad-
casting Company, Limited

Address Knights of Pythias Bldg.
Phone Number..... 3388

Transmitter Location..... Harrisville, N. B.

Time on the Air..... 7 a.m. to 11:15 p.m.

News Service..... British UP
Newspaper Affiliation..... Moncton Times

Transcription Service..... World Broadcast-
ing System; United Transcribed Service

Representative..... Stovin & Wright (Canada);
Joseph McGillvra (U.S.A.)

Personnel

President..... J. L. Black
Station Manager..... F. A. Lynds

Program Director..... Earl McCarron
Chief Engineer..... J. A. White

CBA

SACKVILLE—EST. 1939

Frequency: 1070 Kc.....Power: 50000 Watts
Owned-Operated By..... Canadian Broad-
casting Corporation

NEW BRUNSWICK - NOVA SCOTIA

Address.....United Service Building, 100 Sackville St., Halifax, N. S.
Phone NumberB6188
Transmitter Location.....Sackville, N. B.
Time on the Air.....8 a.m. to 12 midnight
News Service.....CBC
Transcription Service.....Langworth
Representative.....Canadian Broadcasting Corporation

Personnel

General Manager.....Dr. Augustin Frignon
Regional Representative.....George Young
Program Division.....S. R. Kennedy
Regional Engineer.....H. M. Smith

CHSJ

SAINT JOHN—EST. 1934
CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 1150 Kc.....Power: 1000 Watts

Owned-Operated By....New Brunswick Broadcasting Company, Limited

Address.....14-16 Church Street
Phone Number.....3-2307
Transmitter Location.....Coldbrook, Saint John, N. B.

Time on the Air.....6:45 a.m. to 12 midnight;
Sundays: 7:45 a.m. to 12 midnight
Newspaper Affiliation..The Telegraph-Journal & The Evening Times-Globe
News Service.....Press News, Limited
Transcription Service.....World Broadcasting System

Representative.....Stovin & Wright (Canada); Joseph Hershey McGillvra (U. S. A.)

Personnel

President.....H. P. Robinson
Station Manager.....L. W. Bewick
Commercial Manager.....George Cromwell
Sales Promotion Manager.....Willard King
Publicity Director.....Christine Fewings
Musical Director.....Bruce Holder
Chief Engineer.....J. G. Bishop

NOVA SCOTIA

CJFX

ANTIGONISH—EST. 1942
CANADIAN BROADCASTING CORP.

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Operated By.....Atlantic Broadcasters, Ltd.

Address: Broadcasting Bldg., Antigonish, N. S.
Phone Number66
Transmitter Location..Post Rd., Antigonish, N. S.
Time on the Air.....7:45 a.m. to 12 midnight
News Service.....CBC News
Representative.....James L. Alexander

Personnel

President-Station Manager.....J. Clyde Nunn
Sales Promotion Manager.....Robert Munroe
Program Director.....T. C. Robertson
Publicity Director.....N. M. McKenna
Musical Director.....Margaret MacDonald
Chief Engineer.....Gordon MacDougall

Transmitter Location...Bedford, Nova Scotia
Time on the Air.....7:30 a.m. to 12 midnight
News Service.....AP; British UP
Transcription Service.....Langworth; NBC Thesaurus

Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Managing Director....Major Wm. C. Bovvett
Assistant.....John L. Redmond
Program Manager.....F. Fletcher Coates
Musical Director.....William Strickland
Director of War Programs...Wm. C. Bovvett
Publicity Director.....John E. Flynn
Chief Engineer.....A. W. Greig

CJCB

SYDNEY—EST. 1929
CANADIAN BROADCASTING CORP.

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By....Eastern Broadcasters, Ltd.

Address.....Radio Bldg.
Phone Number.....209-1412
Transmitter Location.....South Bar, C. B.
Time on the Air.....8 a.m. to 12 midnight
News Service.....Canadian Press News
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

CHNS

HALIFAX—EST. 1926
CANADIAN BROADCASTING CORP.

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By.....Maritime Broadcasting Company

Address.....10 Tobin Street (Broadcasting House)
Phone Number3-8318

Personnel

Commercial-Advertising Manager,
N. Nathanson
Chief Announcer L. McInnis
Sales Manager C. H. McDougall
Publicity Director O. W. Loeb
Musical Director Mrs. A. F. McKinnon
Chief Engineer A. Vernon

Address Radio Building, Main Street
Phone Number 500
Transmitter Location Radio Building
Time on the Air 8 a.m. to 12 midnight
News Service Transradio
Transcription Service Lang-Worth
Representative All-Canada Radio Facilities,
Ltd., Weed & Co.

CJLS

YARMOUTH—EST. 1934
CANADIAN BROADCASTING CORP.
MARITIME NETWORK
Frequency: 1340 Kc. Power: 100 Watts
Owned By Gateway Broadcasting
Company
Operated By Laurie L. Smith

Personnel

President-Station Manager Laurie L. Smith
Commercial Manager-Chief
Announcer Ronald Fraser
Sales Promotion Manager-Program
Director Ronald C. Fraser
Librarian-Director of Women's
Programs Barbara Smith
Continuity Director Elsie Drew
Chief Engineer Donald L. Smith

ONTARIO

CKPC

BRANTFORD—EST. 1933

CBC

Frequency: 1380 Kc. Power: 100 Watts
Operated By: Telephone City Broadcast, Ltd.
Address 49-51 Colborne St.
Phone Number 625
Transmitter Location Glebe Property
Time on the Air: 9 a.m. to 11 p.m.; Sundays,
9 a.m. to 11 p.m.
News Service British UP
Transcription Service World Broad-
casting System; United Transcribed Service
Representative J. L. Alexander

Personnel

Owner-Manager Mrs. J. D. Buchanan
Sales Manager Jess Joffray
Chief Engineer Alfred Teague

Commercial Manager Helen Everetts
Sales Promotion Manager L. B. Cohan
Chief Engineer G. W. Andrews

CFCO

CHATHAM—EST. 1925

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc. Power: 100 Watts
Owned-Operated By John Beardall
Business Address P. O. Box 275
Phone Number 2626
Studio Address William Pitt Hotel
Transmitter Location William Pitt Hotel
Time on the Air: 7:15 a.m. to 10:30 p.m.; Sun-
days, 9 a.m. to 10:30 p.m.
News Service British UP

Personnel

Owner-Manager John Beardall
Commercial Manager Peter A. Kirkey
Chief Engineer Gordon Brooks

CFBR

CBC

BROCKVILLE—EST. 1925

Frequency: 1450 Kc. Power: 100 Watts
Owned-Operated By J. C. Whitby
Business Address, Fulford Bldg., Market Square
Phone Number 4628
Studio Address Prescott Road
Transmitter Location Leed County
Time on the Air 8:00 a.m. to 11:00 p.m.
Transcription Service Lang-Worth
Representatives Stovin & Wright; Joseph
Hershey McGillvra, Inc.

Personnel

Owner-Station Manager J. C. Whitby

CKPR

FORT WILLIAM—EST. 1931

CANADIAN BROADCASTING CORP.

Frequency: 580 Kc. Power: 1000 Watts
Owned-Operated By Dougall Motor Car Co.
Address Radio Hall, South May St.
Phone Number 315
Transmitter Location Memorial Ave.,
Port Arthur, Ont.
Time on the Air 7:45 a.m. to 11 p.m.
News Service UP, Canadian Press
Transcription Service NBC Thesaurus;
United Transcribed Service

Representative . . . Radio Representatives, Ltd.,
Inland Broadcasting Service (Canada),
Howard H. Wilson Co. (U.S.A.)

Personnel

President H. F. Dougall
V.-P. and Station Manager R. H. Parker
Commercial Manager John Downs

CHML

HAMILTON—EST. 1927

CANADIAN BROADCASTING CORP.

Frequency: 900 Kc. Power: 1000 Watts
Owned-Operated By Maple Leaf Radio Co.,
Ltd.

Business Address 36 James St., South
Phone Number 7-1539
Studio Address Pigott Building
Transmitter Location Aldershot, Ont.
Time on the Air 6:45 a.m. to 12:00 p.m.;
Sundays, 9:00 a.m. to 12:00 p.m.

News Service AP; Canadian Press
Transcription Service Standard Radio;
Associated Music Publishers; United Trans-
scribed Service

Representatives Joseph Hershey McGillvra,
Inc.; Metropolitan Broadcasting Service, Ltd.,
H. N. Stovin

Personnel

President Hon. A. C. Hardy
Manager Kenneth D. Soble
Sales Promotion Manager Thomas Darling
Program Director Stuart G. Kenney
Director of War Programs Louella Weresub
Publicity Director Louis G. Spector
Chief Announcer Harold Stubbs
Sports & Special Events Norman S. Marshall
Musical Director Philip Tahany
Chief Engineer William Crawford

CKOC

HAMILTON—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 1150 Kc. Power: 1000 d.; 500 n.
Owned-Operated By Wentworth Radio
Broadcasting Co.

Address King William & John Sts.
Phone Number 7-4484
Transmitter Location Queen Elizabeth
Highway, Cherry Beach

Time on the Air: 7 a.m. to 11:30 p.m.; Sundays,
9 a.m. to 11:30 p.m.

News Service British U. P.
Transcription Service World Broadcasting
System; NBC Thesaurus

Representative All-Canada Radio Facil-
ities (Canada); Weed & Co. (U.S.A.)

Personnel

President H. R. Carson
Station Manager W. T. Cranston
Assistant Manager W. A. Speers
Commercial Manager W. M. Guild
Sales Promotion Manager-Publicity
Director R. D. Amos
Program Director-Artists' Bureau Head,
J. Lyman Potts
Continuity Editor Perce LeSueur
Chief Announcer Werner Bartmann
Chief Engineer Leslie Horton

CJRL

KENORA—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1220 Kc. Power: 1000
Owned-Operated By Kenora Broadcasting
Co.

Address Kenricia Hotel
Phone Number 717
Transmitter Location Jaffray Township
Time on the Air 7:00 a.m. to 11:00 p.m.
Representative Slovan & Wright,
J. H. McGillvra

Personnel

Station Manager Howard Clark

CFRC

KINGSTON—EST. 1923

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By Queens University
& Kingston Whig-Standard

Business Address 300 King St.
Phone Number 4401
Studio Address Fleming Hall,
Queen's University

Transmitter Location Fleming Hall
Queen's University
Time on the Air Special occasions only
Newspaper Affiliation Whig-Standard

Personnel

Principal Dr. R. C. Wallace
(Non-Commercial Station)

CKWS

KINGSTON—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc. Power: 1000 Watts
Owned-Operated By Allied Broadcasting
Corp., Ltd.

Address King St.
Phone Number 4405
Transmitter Location Wolfe Island

Time on the Air.....17 hours
 Newspaper Affiliation.....Kingston Whig-Standard
 News ServiceCanadian Press
 Transcription Service.....NBC Thesaurus; United Transcribed Service
 Representative...National Broadcasting Sales (Canada); Weed & Co. (U.S.A.)

Personnel

President.....Senator W. R. Davies
 Station Manager.....Jack M. Davidson
 Program Director.....Charles R. Millar
 Publicity Director.....Harry R. McLay
 Musical Director.....Bruce Tremere
 Chief Engineer.....George McCurdy

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CJKL

KIRKLAND LAKE—EST. 1933
 CANADIAN BROADCASTING CORP.

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.....Northern Broadcasting & Publishing, Ltd.

AddressArcade Building
 Phone Numbers27; 281
 Transmitter Location.....Dane, Ontario
 Time on the Air.....7:15 a.m. to 12:00 p.m.;
 Sundays, 9:00 a.m. to 11:30 p.m.

Newspaper Affiliation...Timmins Daily Press
 News Service...Canadian Press; Press News
 Transcription Service...United, NBC Thesaurus
 Representative: Weed & Co., Nat'l B'cast. Sales

Personnel

PresidentR. H. Thomson
 General Manager.....Jack H. Cooke
 Station Manager.....Dan V. Carr
 Program Director.....Martin Silburt
 Chief Announcer-Musical Director..Herb Arlon
 Chief EngineerTom Watson

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CKCR

KITCHENER-WATERLOO—EST. 1929
 CBC (Alternate)

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Kitchener & Waterloo Broadcasting Co.

AddressWaterloo Trust Building
 Phone Number.....Kitchener 2-1246
 Transmitter Location.....2 miles outside of Kitchener

Time on the Air.....7 a.m. to 11 p.m.
 News Service.....Canadian Press
 Transcription Service.....United Transcribed Service
 Representative.....Stovin & Wright

Personnel

Station Manager.....W. C. Mitchell
 Commercial Manager.....G. Liddle
 Program DirectorGordon Shaw

Chief AnnouncerMartin Stroh
 Chief Engineer.....Ion Hartman

•
CFPL

LONDON—EST. 1933—EST. 1922
 CANADIAN BROADCASTING CORP.

Frequency: 1570 Kc.....Power: 1000 Watts
 Owned-Operated By.....London Free Press Printing Co.

AddressRichmond St.
 Phone Number.....Metcalfe 5200
 Transmitter Location...Westminster Township
 Time on the Air.....7:30 a.m. to 11:30 p.m.;
 Sundays, 9 a.m. to 12 midnight

Newspaper Affiliation ...London Free Press
 Transcription Service.....NBC Thesaurus
 Representative.....Stovin & Wright (Canada);
 Joseph Hershey McGillvra, Inc. (U.S.A.)

Personnel

Chief Executive.....Charles Thomas
 Station and Sales Manager...Philip H. Morris
 Chief Engineer.....Cecil York

•
CFCH

NORTH BAY—EST. 1931
 CBC

Frequency: 600 Kc.....Power: 100 Watts
 Owned-Operated By.....Northern Broadcasting & Publishing, Ltd.

Address37 Main St., East
 Phone Number.....2400
 Transmitter Location...37 Main St., East
 Time on the Air...7:00 a.m. to 12:00 midnight
 Newspaper Affiliation...Timmins Daily Press

News Service...Press News; Canadian Press
 Transcription Service.....NBC Thesaurus;
 United Transcribed Service
 Representative...National Broadcasting Sales

Personnel

PresidentR. H. Thomson
 Station Manager.....Cliff Pickrem
 General ManagerJ. K. Cooke
 Program Director.....Ernest Courtney
 Publicity Director.....Ray Doherty
 Chief Engineer.....Jack Barnaby

•
CBO

OTTAWA—EST. 1924

CANADIAN BROADCASTING CORP.

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Broadcasting Corporation

Business Address.....Chateau Laurier Hotel; Victoria Bldg.

Phone Number2-1151
 Studio AddressChateau Laurier Hotel

Transmitter Location...Hawthorne, Ontario
 Time on the Air.....7:25 a.m. to 11:30 p.m.

ONTARIO

News Service CBC News
Representative Canadian Broadcasting Corp.

Personnel

General Manager Dr. J. Thomson
Station Manager Charles P. Wright
Senior Announcer T. O'Dell
Chief Operator E. C. Stewart

CKCO

OTTAWA—EST. 1924

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Operated By Dr. G. M. Gelbert
Address 272 Somerset St., West
Time on the Air: 8 a.m. to 11 p.m.; Sundays,
12 noon to 11 p.m.
Transcription Service Associated Music
Publishers; Lang-Worth
Representative Stovin & Wright (Canada);
Joseph Hershey McGillvra (U.S.A.)

Personnel

Manager G. M. Gelber

CFOS

OWEN SOUND—EST. 1940

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Grey & Bruce Broad-
casting Co.
Address 904 Second Ave., East
Phone Number 1940
Transmitter Location R. R. No. 4, Syden-
ham Township, Ont.
Time on the Air: 7:45 a.m. to 9:15 p.m.; Sun-
days, 8:45 a.m. to 9:45 p.m.
Newspaper Affiliation Owen Sound Daily
Sun Times
News Service Canadian Press
Transcription Service World Broadcasting
System
Representatives Stovin & Wright (Canada);
Joseph Hershey McGillvra, Inc. (U.S.A.)

Personnel

President Howard Fleming
Station Manager William N. Hawkins
Commercial Manager William Hawkins
Program Director H. Blois Witton
Musical Director Marie Keenan
Publicity Director Muriel Ready
Chief Engineer William Vallins

CHPS

PARRY SOUND—EST. 1942

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Parry Sound
Broadcasting Co.
Address 47A James St.
Phone Number 700
Transmitter Location MacDougall Town-
ship, Ont.

Time on the Air 7:45 a.m. to 11:15 p.m.;
Sundays, 9 a.m. to 12 midnight
News Service Press News
Transcription Service United Transcribed
Service
Representative Stovin & Wright

Personnel

President W. A. Mitchell
Station Manager Gordon E. Smith

CHOV

PEMBROKE—EST. 1942

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Ottawa Valley
Broadcasting Co., Ltd.
Address 197 Albert St.
Transmitter Location East of Pembroke
Time on the Air Unlimited license
Transcription Service NBC Thesaurus
Representatives Stovin & Wright (Canada);
Joseph Hershey McGillvra, Inc. (U.S.A.)

Personnel

President D. A. Jones
Station Manager E. G. Archibald

CHEX

PETERSBOROUGH—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By Peterborough
Broadcasting Co.
Address Examiner Bldg.
Phone Number 4641
Transmitter Location Otonabee Town-
ship, Ont.
Time on the Air 7:30 a.m. to 11:15 p.m.
Newspaper Affiliation Peterborough Ex-
aminer
News Service Canadian Press
Transcription Service NBC Thesaurus;
United Transcribed Service, All Canada
Representative National Broadcasting Sales

Personnel

President Sen. W. Rupert Davies
Vice-President Roy H. Thomson
General Manager Jack K. Cooke
Station Manager Hal E. Cooke
Program Director Don Inley
Musical Director Karl E. Monk
Chief Engineer Bert Crump

CKTB

ST. CATHARINES—EST. 1933

CANADIAN BROADCASTING CORP.

Frequency: 1550 Kc. Power: 1000 Watts
Owned-Operated By Silver Spire
Broadcasting Station, Ltd.
Address 12 Yates Street
Phone Number 3900

. . . **ONTARIO** . . .

Transmitter Location... Port Dalhousie, Ont.
 Time on the Air.....15 hours daily
 Transcription Service.....United Transcribed
 Service

Representatives.....James L. Alexander;
 Joseph Hershey McGillvra, Inc.

Personnel

President-Station Manager.....E. T. Sandell
 Commercial-Sales Promotion

ManagerBruce St. George
 Program Director-Chief

Announcer.....Jack McQuillan
 Production Manager-Publicity

Director.....Gregory Pettitt
 Musical Director.....Clarence Colton

Chief Engineer.....W. H. Allen

CJIC

S S MARIE—EST. 1934

CBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By..Hyland Broadcasting Co.
 Address Windsor Hotel
 Phone Number 3500
 Transmitter Location.....Korah Township
 Time on the Air: 7:30 a.m. to 11:30 p.m.; Sun-
 days, 8 a.m. to 11 p.m.

News Service.....Press News
 Transcription Service.....NBC Thesaurus;
 United Transcribed Service
 Representative.....J. L. Alexander

Personnel

General Manager.....J. G. Hyland
 Sales Manager.....Victor Haft
 Chief EngineerM. Fisher

CJCS

STRATFORD—EST. 1927

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By..Central Broadcasting Co.
 Address Windsor Hotel
 Phone Numbers.....1675; 1676
 Transmitter Location.....Windsor Hotel
 Time on the Air.....7 a.m. to 10 p.m.
 News Service.....British UP
 Representative.....All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Personnel

President.....F. M. Squires
 Station-Commercial Manager...S. E. Tapley
 Sales Promotion Manager.....G. Pomroy
 Program-Musical Director...C. W. Trethewey
 Chief Engineer.....George Hildebrand

CKSO

SUDBURY—EST. 1935

CANADIAN BROADCASTING CORP.

Frequency: 790 Kc.....Power: 1000 Watts

Owned-Operated By....Sudbury Daily Star,
 Ltd.

Address21 Elgin St.
 Phone Number77-505

Transmitter Location.....Neelon Township
 Time on the Air.....7 a.m. to 12 midnight

Newspaper AffiliationSudbury Daily Star
 News ServiceBritish UP
 Transcription Service... World Broadcasting
 System; NBC Thesaurus

Toronto Office....611 Star Bldg., W. J. Woodill
 Representative...All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Personnel

President.....W. E. Mason
 Station ManagerClare Chambers
 Chief Engineer.....J. McRae

CKGB

TIMMINS—EST. 1933

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Operated By...Northern Broadcasting
 & Publishing, Ltd.

AddressThomson Bldg., (Cedar St.)
 Phone Number 1500
 Transmitter Location.....Mattagami
 Heights, Mountjoy Township

Time on the Air...7:00 a.m. to 12:00 midnight
 Newspaper Affiliation..Timmins Daily Press;
 Val D'O Star

News Service.....British UP
 Transcription Service.....NBC Thesaurus
 Representative...All-Canada Radio Facilities,
 Weed & Co. (U.S.A.)

Personnel

PresidentR. H. Thomson
 Station Manager.....T. R. Morrow
 General Manager.....J. K. Cooke
 Program-Musical Director.....Harrison Flint
 Publicity DirectorJo Anne Clochette
 Chief Announcer.....Fred Darling
 Chief Engineer.....Ernest Mott

CBL

TORONTO—EST. 1927

CBC—NBC

Frequency: 740 Kc.....Power: 50000 Watts
 Owned-Operated By...Canadian Broadcasting
 Corporation

Business Address805 Davenport Rd.
 Phone NumberKenwood 9411
 Studio Address.....805 Davenport Rd.
 Transmitter Location.....Hornby, Ont.
 Time on the Air.....7 a.m. to 11:33 p.m.

News ServiceC.P., BUP
 National Sales Office Address..55 York St.,
 Toronto

Representative..... Canadian Broadcasting
 Corp.

Personnel

Acting General Manager.....Dr. A. Frignon
 Regional Representative.....Dick Claringbull
 Night Supervisor.....Walter Anderson
 Commercial Manager-Supervisor of Press
 and Information.....E. A. Weir
 Publicity Representative.....H. M. Ball
 Chief Announcer.....Elwood Glover
 Music Director.....J. M. Beaudet
 Regional Engineer.....M. L. Poole
 Production Manager.....James Finley
 Chief Operator.....Howard Hilliard

National Sales Office Address...55 York St.,
 Toronto
 Representative.....Canadian Broadcasting

Personnel

Regional Representative-Station
 Manager.....Dick Claringbull
 Night Supervisor.....Walter Anderson
 Commercial Manager-Supervisor of Press
 and Information.....E. A. Weir
 Studio Press Representative...T. W. Deachman
 Regional Engineer.....M. L. Poole
 Chief Operator.....Howard Hilliard

C J B C

TORONTO—EST. 1936

CBC—CJBC—BEC—NBC—MBS

Frequency: 1010 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Broad-
 casting Corporation
 Business Address.....55 York St
 Phone Numbers: Adelaide 5771 (business of-
 fice); Kenwood 9411 (studio)
 Studio Address.....805 Davenport Rd.
 Transmitter Location.....Dixie, Ont.
 Time on the Air.....7:45 a.m. to 11:33 p.m.
 News Service.....CBC News Service

CFRB

TORONTO—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 860 Kc.....Power: 10000 Watts
 Owned-Operated By.....Rogers Radio Broad-
 casting Co., Limited
 Address.....37 Bloor Street, West
 Phone Numbers: Midway 3515-6-7; Midway
 4643-4-5
 Transmitter Location.....Aurora, Ontario
 Time on the Air: 7 a.m. to 12:05 a.m.; Sun-
 days, 9 a.m. to 12:05 a.m.
 News Service.....AP, UP

CFRB

**Guarantees
 SALES!**

T O R O N T O

★	PRIMARY COMMERCIAL AREA	URBAN	RURAL	TOTAL	★
★	POPULATION	1,516,397	833,853	2,350,250	★
★	HOUSEHOLDS			554,304	★
★	RADIO HOMES			403,256	★
★	POTENTIAL RADIO LISTENERS.....			1,709,805	★
★	RETAIL TRADE			\$627,697,274	★

★ **COVER THIS PROSPEROUS, RESPONSIVE** ★
 ★ **MARKET IN CANADA with 'the favourite station in** ★
Canada's Richest Market'

★ *Represented By:* All-Canada Radio Facilities in Canada, and
 Joseph Hershey McGillvra, Inc., in the U. S.

CFRB

Transcription Service.....NBC Thesaurus;
Lang-Worth
Representative.....Joseph Hershey McGillvra

Personnel

President.....Harry Sedgwick
Station Manager.....E. L. Moore
Program Director and
Chief Announcer.....Wes McKnight
Musical Director.....Wally Armour
Chief Engineer.....Jack Sharpe

Representatives...Radio Representatives, Ltd.
(Montreal); Joseph Hershey McGillvra, Inc.
(U.S.A.)

Personnel

President.....Henry S. Gooderham
Station and Commercial Manager..A. E. Leary
Program-Publicity-Musical
Director.....Maurice Dalton Rapkin
Chief Announcer.....J. Edgar Guest
Secretary-Treasurer.....Elsa G. B. Main
Chief Engineer.....Ernest O. Swan

CKCL

TORONTO—EST. 1925

MUTUAL BROADCASTING SYSTEM

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Operated By.....Dominion Battery
Co., Limited
Address.....444 University Ave.
Phone Number.....Adelaide 1014
Transmitter Location.....Scarboro, Ont.
Time on the Air: 7:30 a.m. to 12:15 a.m.;
Sundays, 9 a.m. to 12:05 a.m.
News Service.....British UP
Transcription Service..World, Standard Radio

CKNX

WINGHAM—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....W. T. Cruickshank
and B. H. Bedford
Address.....Josephine St.
Phone Number.....158
Transmitter Location.....Belgrave
Time on the Air.....7:30 a.m. to 11:00 p.m.
Transcription Service.....All-Canada
Representative.....J. L. Alexander

“TORONTO
CANADA”

Has Three Great
Radio Stations

Ask Joe McGillvra
About

CKCL

The Mutual Affiliate!

TELESCRIPTS,

widely sponsored,
are available
only on the special



radio news wire

Personnel

General Manager.....W. T. Cruickshank
Commercial ManagerBill Beattie
Chief AnnouncerJohn Brent
Sales Promotion Manager.....F. Johnson
Musical DirectorH. V. Pym
Chief EngineerG. Cruickshank

Phone Numbers: 4-1155 (Windsor) Cadillac
7200 (Detroit)
Studio Address.....Guaranty Trust Bldg.
Transmitter Location.....Sandwich, South,
Essex County, Ontario
Time on the Air.....6 a.m. to 4 a.m.
News Service.....UP
Transcription Service.....World Broadcasting
System
Representative....Joseph Hershey McGillvra

CKLW

WINDSOR—EST. 1932
MUTUAL—CBC

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Western Ontario
Broadcasting Co.
Business Addresses:..Guaranty Trust Bldg.,
Windsor; Union Guardian Bldg., Detroit,
Mich.

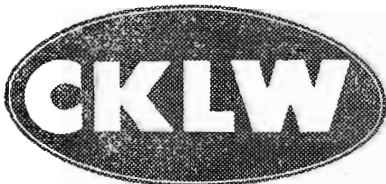
Personnel

General Manager.....J. E. Campeau
Station Manager.....William J. Carter
Commercial Manager.....Richard E. Jones
Program Director.....John Gordon
Production Manager-Publicity
DirectorFrank Burke
Sales Promotion Manager...Lois M. Michels
Traffic ManagerMargaret Pratt
Chief Engineer.....William J. Carter

A No. 1 JOB

in the
**DETROIT
AREA**

Time-sales records established by CKLW prove that lots of radio-wise advertisers think we're a great station. 5,000 watts at 800 kc., gives the largest coverage in America's Third Market.



J. H. MCGILLVRA, INC.
Representative

5,000 watts Day and Night • 800 kc.
Mutual Broadcasting System

PRINCE EDWARD ISLAND

CFCY

CHARLOTTETOWN—EST. 1924
CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By: Island Radio Broadcasting Co.

Address: 85 Kent St.
Phone Number: 741
Transmitter Location: West Royalty, P. E. I.
Time on the Air: 7:30 a.m. to 12 midnight
News Service: Canadian Press & British UP
Transcription Service: Standard Radio; Lang-Worth, All-Canada

Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Managing Director: Lt. Col. K. S. Rogers
Program-Commercial Manager: L. A. McDonald
Musical Director: Mrs. K. S. Rogers

Chief Announcer: John MacEwen
Chief Engineer: Robert F. Large

CHGS

SUMMERSIDE—EST. 1925
CBC

Frequency: 1480 Kc. Power: 100 Watts
Owned-Operated By: R. T. Holman, Ltd.
Address: Water Street
Phone Number: 133
Transmitter Location: Holman Building
Time on the Air: 7:30 to 8:30, 10:30 a.m. to 3 p.m., 4 p.m. to 9:05 p.m.

Personnel

President: H. T. Holman
Station Manager: R. L. Mollison
Program Director-Chief
Announcer: Albert A. Nicholson
Chief Engineer: Angus MacKee

QUEBEC

CHAD

AMOS—EST. 1942

CANADIAN BROADCASTING CORP.
NORTHERN QUEBEC BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 100 Watts
Owned By: Northern Quebec Broadcasting System

Operated By: Northern Broadcasting & Publishing, Lt.

Business Address: Reilly Bldg., Rouyn, Que.
Studio, Transmitter: Amos, P. Q.
Time on the Air: 8:00 a.m. to 11:30 p.m.
News Service: Canadian Press
Representative: All-Canada Radio Facilities

Personnel

President: R. H. Thomson
Station Manager: Joseph Duguay
Commercial Manager: Dan Carr
Chief Engineer: George H. Pope

CBJ

CHICOUTIMI—EST. 1933

CBC

Frequency: 1580 Kc. Power: 1000 Watts
Owned-Operated By: Canadian Broadcasting Corporation

Studio Address: 286A Racine St.

Phone Number: 155
Transmitter Location: 4 Larouche Avenue
Time on the Air: 8 a.m. to 11:30 p.m.
Representative: Canadian Broadcasting Corp.

Personnel

General Manager: Dr. J. S. Thomson
Station Manager: Vilmond Fortin
Chief Announcer: J. R. Dallaire
Chief Engineer: J. E. Roberts

CKCH

HULL—EST. 1932

CBC (AND PROVINCIAL)

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Le Droit
Operated By: CKCH Broadcasting Co.
Address: 85 Champlain Ave.
Phone Number: 2-1701
Transmitter Location: R.R. No. 1, South Hull
Time on the Air: 7:30 a.m. to 11:30 p.m.
Newspaper Affiliation: Le Droit (Ottawa)
News Service: Canadian Press
Transcription Service: United Transcribed Service

Personnel

Station-Commercial Manager: Georges Bourassa
Chief Engineer: Max Gebhardt

CBF

MONTREAL—EST. 1936
CANADIAN BROADCASTING CORP.
BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 690 Kc. Power: 50000 Watts
 Owned-Operated By... Canadian Broadcasting Corporation
 Address.....1231 Ste-Catherine, West
 Phone Number.....MARquette 8021
 Transmitter Location.....Vercheres, P. Q.
 Time on the Air.....7:30 a.m. to 11:30 p.m.
 News Service.....British UP; Canadian Press
 Representative.....Canadian Broadcasting Corp.
 National Sales Office...55 York St., Toronto, Ont.

Personnel

Acting General
 Manager.....Dr. Augustin Frigon
 Station Manager-Program
 Director.....Omer Renaud
 Commercial Manager.....J. Arthur Dupont
 Publicity Director.....Leopold Houle
 Production Manager.....Paul Ledue
 Chief Announcer.....Marcel Paré
 Musical Director.....J. J. Cagnier
 Chief Technical Operator.....E. D. Roberts

CBM

MONTREAL—EST. 1937
CANADIAN BROADCASTING CORP.
NATIONAL BROADCASTING CO.

Frequency: 940 Kc. Power: 5000 Watts
 Owned-Operated By... Canadian Broadcasting Corporation
 Address.....1231 Ste. Catherine, West
 Phone Number.....MARquette 8021
 Transmitter Location.....Marieville, P. Q.
 Time on the Air.....7:30 a.m. to 11:30 p.m.
 News Service...British UP; Canadian Press
 Representative..... Canadian Broadcasting Corp.
 Nat'l Sales Office...55 York St., Toronto, Ont.

Personnel

Acting General
 Manager.....Dr. Augustin Frigon
 Station Manager-Program
 Director.....Omer Renaud
 Commercial Manager.....J. Arthur Dupont
 Publicity Director.....Leopold Houle
 Production Manager.....Marcel Paré
 Chief Announcer.....Marcel Paré
 Musical Director.....J. J. Cagnier
 Chief Technical Operator.....E. D. Roberts

CFCF

MONTREAL—EST. 1919
BLUE NETWORK—CBC

Frequency: 600 Kc. Power: 500 Watts

Owned-Operated By.....Canadian Marconi Company
 Address.....1231 St. Catherine St., West
 Phone Number..... Plateau 2577
 Transmitter Location.....Mount Royal Hotel, Peel St., Montreal
 Time on the Air: 7 a. m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
 News Service.....British UP & C.P.
 Transcription Service.....NBC Thesaurus
 Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

General Manager.....Reginald M. Brophy
 Station Manager.....J. A. Shaw
 Commercial Director.....P. E. Hiltz
 Sales Promotion Director.....E. H. Smith
 Program-Musical Director...H. H. Hewetson
 Chief Engineer.....Jack Gettenby

CHLP

MONTREAL—EST. 1933

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...La Patrie Publishing Co., Ltd.
 Address.....Sun Life Bldg., Dominion Square
 Phone Number.....Plateau 5225
 Transmitter Location.....St. Michel Rd., Ville St. Michel, P. Q.
 Time on the Air.....8 a.m. to 11 p.m.
 Newspaper Affiliation.....La Patrie
 News Service.....British UP
 Transcription Service.....Standard Radio
 Representative: J. A. Alexander (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President.....Hon. Sen. P. R. DuTremblay
 Station Manager.....Marcel Lefebvre
 Production Manager.....M. Lefebvre
 Chief Announcer.....Romeo Mousseau
 Chief Engineer.....Alphonse Cloutier

CKAC

MONTREAL—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 730 Kc. Power: 5000 Watts
 Owned-Operated By...La Compagnie De Publication de la Presse, Ltee.
 Address.....980 St. Catherine Street, West
 Phone Number.....MARquette 3611
 Transmitter Location.....St. Hyacinthe, P. Q.
 Time on the Air.....7:00 a.m. to 12:00 p.m.
 Newspaper Affiliation.....La Presse
 News Service.....UP, BUP, P.N.

Transcription Service.....Lang-Worth; United
Transcribed System
Representative.....C. W. Wright (Toronto)
Joseph H. McGillvra (U.S.A.)

Personnel

President.....Hon. Sen. P. R. DuTremblay
General Manager.....Phil Lalonde
Commercial Manager.....Louis Leprohon
Program-Musical Director.....Paul Corbeil
Program Operations.....F. Biondi
Production Chief.....Bernard Goulet
Sales Promotion Manager.....Andre Daveluy
Chief Announcer.....Roy Malouin
Publicity-News-Traffic Director...Paul Gelinac
Musical Director.....P. Corbeil
Chief Engineer.....Leonard Spencer

CHNC

NEW CARLISLE—EST. 1933
CANADIAN BROADCASTING CORP.

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By...The Gaspesia Radio
Broadcasting Co., Ltd.
Address.....Main St.
Phone Number.....38
Transmitter Location..Sea Shore, New Carlisle
Time on the Air.....7:45 a.m. to 11 p.m.
Representative: All-Canada Radio Facilities,
Ltd. (Canada); Joseph Hershey McGillvra
(U.S.A.)

Personnel

President.....Dr. Charles Dumont
Managing Director.....Dr. Charles H. Houde
Station Manager.....Viateur Bernard
Chief Engineer.....J. R. McGough

CBV

QUEBEC—EST. 1934
CBC

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By.....Canadian Broad-
casting Corp.
Business Address.....140 Wellington St.,
Ottawa, Ont.
Phone Number.....8155
Studio Address.....Chateau Frontenac Hotel
Transmitter Location....Charlesbourg, P. Q.
Time on the Air.....8 a.m. to 11:30 p.m.
News Service....CBC Network News Service
Representative.....C. B. C.

Personnel

CBC President.....Rene Morin
General Manager.....Dr. J. S. Thomson
Station Manager.....Maurice Valiquette
CBC Publicity Director.....Leopold Houle
CBC Commercial Manager....Arthur Dupont
Chief Engineer.....Charles Frenette

CHRC

QUEBEC—EST. 1922

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By.....CHRC, Ltd.
Address.....11 Buade St.
Phone Number.....2-8177
Transmitter Location.....St. Louis Rd.,
St. Foy, P. Q.
Time on the Air.....7:30 a.m. to 11:30 p.m.;
Sundays, 11:30 a.m. to 12 midnight
Transcription Service.....Lang-Worth
Representative...Joseph Hershey McGillvra

Personnel

President.....Hervé Baribeau
Station Manager.....J. N. Thivierge
Secretary-Treasurer.....Henri Lepage
Sales Manager.....J. A. Hardy
Publicity and Program Director...A. Pelletier
Musical Director.....F. Rouleau
Chief Engineer.....Arsene Nadeau

CKCV

QUEBEC—EST. 1924

CANADIAN BROADCASTING CORPORATION
Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....CKVC, Ltd.
Address.....142 St. John St.
Phone Number.....2-1585
Transmitter Location.....254 Marguerite-
Bourgeois Ave.
Transcription Service.....World Broadcast-
ing System
Representative...Radio Representatives, Ltd.

Personnel

President.....H. Baribeau
Station Manager.....Paul Lepage
Publicity Director.....Jean Bender
Chief Engineer.....Albert Duberger

CJBR

RIMOUSKI—EST. 1937

CBC-QUEBEC REGIONAL NETWORK

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Operated By...Lower St. Lawrence
Power Co.
Address.....1 St. John St.
Phone Number.....356
Transmitter Location.....Notre-Dame du
Sacre Coeur
Time on the Air.....7:45 a.m. to 11:30 p.m.;
Sundays, 8:45 a.m. to 11:30 p.m.
Newspaper Affiliation...Le Progres du
Golfe, L'Echo du Bas St. Laurent
News Service.....CBC and Laurentian News
Representative.....All-Canada Radio (Mon-
treal), Stovin & Wright (Toronto), Joseph Her-
shey McGillvra (USA).

Personnel

President.....J. A. Brilliant
Vice-Pres. and General Mgr...G. A. Lavoie

CKRN

ROUYN-NORANDA—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....La Cie de Radiodiffusion
Rouyn Noranda Ltee.

Operated By.....Northern Broadcasting &
Publishing, Ltd.

Business Address.....P. O. Box 70
Phone Number.....1400

Studio Address.....Reilly Bldg.
Transmitter Location.....Reilly Building

Time on the Air.....7:30 a.m. to 11:30 p.m.

News Service.....Canadian Press
Transcription Service.....NBC Thesaurus

Representative...All-Canada Radio Facilities

Personnel

President.....Jack K. Cooke
Station Manager.....Jean Legault
Commercial Manager.....Dan Carr
Program Director.....Martin Silburt
Chief Announcer.....Albert Aube
Chief Engineer.....George H. Pope

CHGB

SAINTE ANNE DE LA POCATIERE

EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....CHGB, Registered

Address.....Ste. Anne de la Pocatiere, Co.,
Kamouraska, P. Q.

Phone Numbers:.....20; 24
Transmitter Location.....East end of village

Time on the Air.....8:00 a.m. to 11:30 p.m.;
Sundays, 12:00 to 11:30 p.m.

Newspaper Affiliation.....L'Action Catholique
Representative.....Stovin & Wright;

Personnel

Station Manager.....G. T. Desjardins
Production Manager.....Antoine Freue
Publicity.....Alvien Dube
Chief Engineer.....L. M. Desjardius

CHLT

SHERBROOKE—EST. 1937

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....La Tribune, Limitee

Business Address.....Marquette Street
Phone Numbers.....2071; 2072

Studio Address.....3 Marquette St.
Transmitter Location.....Sherbrooke

Time on the Air.....7:30 a.m. to 11:30 p.m.

Newspaper Affiliation.....La Tribune, Ltee.
News Service.....Press News Service;
Canadian Press

Transcription Service.....NBC Thesaurus;
United Transcribed System
Representative.....Radio Representative (Toronto)

Personnel

President.....Hon. Jacob Nicol
Manager.....A. Gauthier
Program Director.....Jeanne Tremblay
Sales Promotion-Production Manager...Jean
L. Gauthier
Chief Announcer.....Ro'and Bayeur
Musical Director.....Flossie Dawson
Chief Engineer.....R. Frechette

CHLN

TROIS-RIVIERES (THREE RIVERS)—

EST. 1937

Frequency: 1450 Kc. Power: 100 Watts
Owned-Operated By.....Le Nouvelliste, Ltd.

Address.....Chateau de Blois Hotel
Phone Number.....4500

Transmitter Location.....Three Rivers, P. Q.
Time on the Air: 8 a.m. to 11 p.m.; Sunday,
12 noon to 11 p.m.

Newspaper Affiliation.....Le Nouvelliste
News Service.....Press News

Transcription Service.....World Broadcasting
System; United Transcribed System

Representative...Radio Representatives, Ltd.

Personnel

President.....Hon. Jacob Nicol
Station Commercial Manager.....Leon Trepanier
Sales Promotion Manager.....Yvon Marchand
Program Musical Director.....Jean Laforest
Chief Engineer.....Leon Trepanier

CKVD

VAL D'OR—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1230 Kc. Power: 100 Watts
Owned By.....La Voix d'Abitibi Cie, Ltd.

Operated By.....Northern Broadcasting &
Publishing, Ltd.

Address.....Val D'Or
Phone Number.....500

Studio Address.....Third Ave.
Transmitter Location.....Third Ave.

Time on the Air.....8 a.m. to 11:30 p.m.

News Service.....Canadian Press
Transcription Service.....NBC Thesaurus

Representative...National Broadcasting Sales

Personnel

President.....Roy H. Thomson
General Manager.....Jack K. Cooke
Station-Commercial Manager...Lucien Godin
Chief Engineer.....George Pope

SASKATCHEWAN

CHAB

MOOSE JAW—EST. 1922
CBC

PRAIRIE REG.

Frequency: 800 Kc. Power: 1000 Watts
Owned-Operated By: CHAB, Ltd.
Address: Grant Hall Hotel
Phone Number: 2377
Transmitter Location: Boham, Sask.
Time on the Air: 6:30 to 11:30 p.m.; Sunday,
7 a.m. to 11:30 p.m.
News Service: British UP
Transcription Service: Lang-Worth
Representative: All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President: A. E. Jacobson
Station Manager: H. C. Buchanan
Commercial Manager: G. G. Henderson
Program Director: J. S. Boyling
Publicity Director: Louis Lewry
Production Manager: R. D. Giles
Chief Announcer: R. L. Horley
Chief Engineer: M. Pickford

CKBI

PRINCE ALBERT—EST. 1934
CBC

Frequency: 900 Kc. Power: 1000 Watts
Owned-Operated By: Central Broadcast-
ing System, Ltd.
Address: Sanderson Building
Phone Numbers: 3133; 2049
Transmitter Location: 7½ miles south of city
on Highway No. 2
Time on the Air: 6:00 a.m. to 12:00 midnight;
Sundays, 8:00 a.m. to 11:30 p.m.
News Service: British UP
Transcription Service: World Program Service,
Thesaurus
Representative: All-Canada Radio Facilities
Weed & Co. (USA)

Personnel

Station Manager: L. E. Moffat
Sales Manager: G. E. Tankin
Sales Promotion Manager: Gerald Prest
Musical Director: George Kergan
Chief Announcer: W. R. Hart
Chief Engineer: Tom Van Ness

CKRM

REGINA—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 980 Kc. Power: 1000 Watts
Owned-Operated By: Transcanada Communica-
tions, Limited
Address: Fidelity Life Bldg.
Phone Number: 8424
Transmitter Location: Victoria Plains, Sask.
Time on the Air: 17¼ hours daily
Newspaper Affiliation: The Regina Leader
Post; Saskatchewan Farmer
News Service: Press News
Transcription Service: Langworth
Representative: All-Canada Radio Facilities,
Ltd. (Canada); Joseph Hershey McGillvra
(U.S.A.)

Personnel

President: Victor Sifton
Station Manager: F. V. Scanlan
Commercial Manager: Bruce M. Pirie
Program Director: G. B. Quinney
Chief Engineer: W. McDonald

CKCK

REGINA—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 820 Kc. Power: 1000 Watts
Owned By: The Regina Leader-Post, Ltd.
Operated By: All-Canada Radio Facilities,
Ltd.
Address: Leader Post Bldg.
Phone Number: 8525
Transmitter Location: Pilot Butte
Time on the Air: 6:30 a.m. to 12 midnight
Newspaper Affiliation: The Regina
Leader-Post
News Service: British UP; Press News
Transcription Service: NBC Thesaurus;
Standard Radio
Representative: All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager: H. A. Crittenden
Commercial Manager: R. J. Buss
Merchandising Manager: J. McMurchy
Program Director: Ross MacRae
Production Manager: W. E. Collier
Chief Engineer: E. A. Strong

CFQC

SASKATOON—EST. 1923
CANADIAN BROADCASTING CORP.

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By: A. A. Murphy & Sons, Limited

Address: 216 First Ave., North
 Phone Numbers: 7282 and 5374
 Transmitter Location: Saskatoon, Sask.
 Time on the Air: 7:00 a.m. to 11:30 p.m.;
 Sundays, 8:30 a.m. to 11:30 p.m.

News Service: British UP
 Transcription Service: NBC Thesaurus; Standard Radio; Langworth
 Representative: Radio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

President: A. A. Murphy
 Station-Commercial Manager: Vernon Dallin
 Program-Musical Director: Cy Cairns
 Chief Announcer: Wilfred Gilby
 Chief Engineer: S. Clifton

C B K

WATROUS—EST. 1939
CANADIAN BROADCASTING CORP.

Frequency: 540 Kc. Power: 50000 Watts
 Owned-Operated By: Canadian Broadcasting Corp.

Business Address: 300 Manitoba Telephone Bldg., Winnipeg, Manitoba
 Phone Number: 97261
 Studio Address: Telephone Bldg., Winnipeg, Manitoba

Transmitter Location: Watrous, Sask.
 Time on the Air: 7 a.m. to 11:30 p.m.
 News Service: CP, BUP
 Representative: F. A. Weir, 55 York St., Toronto, Ont.

Personnel

Acting Gen. Manager: Dr. Augustin Frignon
 CBC Commercial Manager (Toronto): E. A. Weir
 Program Director: H. G. Walker
 Publicity Director: C. E. L'Ami
 Chief Engineer: L. J. Marshall

CJGX

YORKTON—EST. 1927
CANADIAN BROADCASTING CORP.

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By: Yorkton Broadcasting Co.

Address: Broadway Ave.
 Phone Number: 324
 Transmitter Location: Yorkton

Time on the Air: 6:30 a.m. to 11:00 p.m.;
 Sunday, 8:00 a.m. to 10:15 p.m.
 Transcription Service: World Broadcasting System
 Representatives: Stovin & Wright (Canada); Joseph Hershey McGillvra, Inc.

Personnel

Station Manager: A. L. Garside
 Sales Manager: Leo De Cagne
 General Manager: R. J. Priestly

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PRESS

RELATIONS

DEPARTMENT

for the sole purpose

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Through the Sport Glass—a close-up of America's sports personalities and events with Sam Hayes.

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Also see advertisement page 696

National Broadcasting Co.



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RADIO-RECORDING DIVISION

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Producers



Transcription Companies



Libraries



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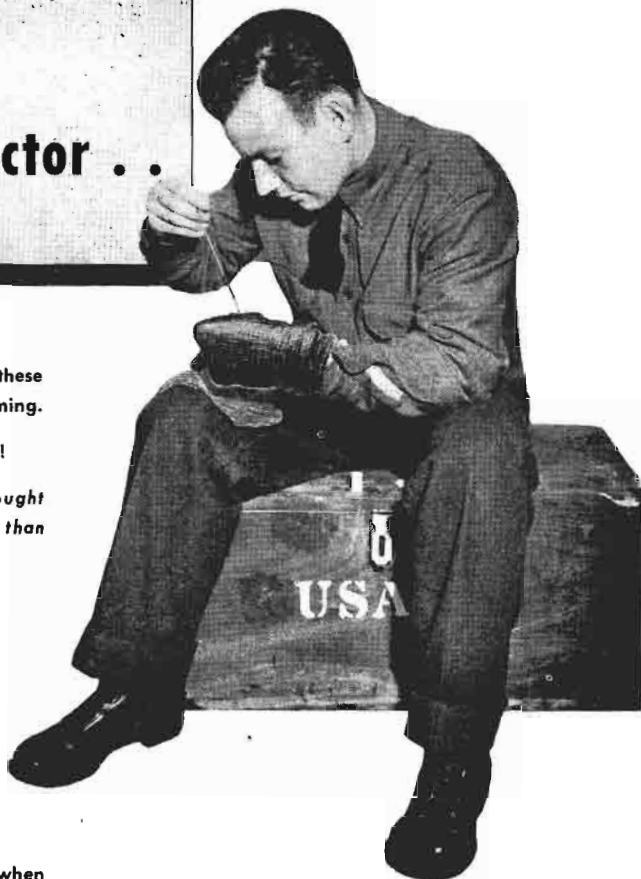
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Chicago
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Hollywood
Hollywood Blvd.
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San Francisco
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Advance Television Pictures Service, Inc.

729 Seventh Ave., New York, N. Y. Phone, BRyant 9-5600. President Chas. J. Gribbon; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production and distribution of motion pictures for television stations.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y. Phone, Circle 6-0141. President, James A. Miller (on leave with armed forces); Secretary-Treasurer, George R. Smith; Secretary, E. M. Kerr. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

Nicholas T. Agneta

9 Rockefeller Plaza, New York 20, N. Y. Phone, Columbus 5-2142. SERVICES OFFERED: Program production, package shows, talent.

Air Features, Inc.

247 Park Ave., New York. Phone, Wickersham 2-0077.

Alton Alexander

1270 Sixth Ave., New York, N. Y. Phone, Columbus 5-8132. SERVICES OFFERED: Production, scripts, direction of both live talent and transcribed programs ad writers.

Norman Alexandroff Artists Bureau

410 S. Michigan Ave., Chicago, Ill. Phone, Wabash 6762. Manager, Norman Alexandroff; In Charge of Production, Fred Morrow; Directors, John Reidy, U. S. Allen. Writer, Aline Neff. SERVICES OFFERED: Program production.

American Institute of Food Products

75 West St., New York, N. Y. Phone, Bowling Green 9-9188. President, Dr. Walter H. Eddy; General Manager, Robert A. Bories. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts. ("Food and Home Forum" participating program on WOR, New York).

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. President, Herman Younglieb; Secretary, Ann Barbinel. SERVICES OFFERED: Program production, script and transcription library.

F. D. Anderson

Suite 333-35 Paul Brown Bldg., St. Louis, Mo. Phone, Garfield 1055. Manager, F. D. Anderson. SERVICES OFFERED: Program and spot announcement production on local participating programs.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent, phonograph master recordings, motion picture sound recording.

ASCAP Radio Program Service

American Society of Composers, Authors & Publishers, 30 Rockefeller Plaza, New York, N. Y. Phone, Columbus 5-7464. Director, Robert L. Murray. SERVICES OFFERED: Production of syndicated scripts for use with live-talent for recorded musical programs, program-aids. Script service is furnished free of charge to all ASCAP-licensed stations.

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Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, F. Maxwell; Sales Director, H. Rittenberg; Program Director, S. Vineberg; Script Director, B. Stewart; Talent Director, Miss Fitzgerald; French Director, J. O. Denis; French Scripts, R. Cabanna; Syndicated Transcription Dept., R. O. Stevenson; Recording Department, J. Feldman. BRANCH OFFICE: 45 Richmond St. W., Toronto, Can. Phone, Adelaide 3248. Manager, K. H. Gregory. SERVICES OFFERED: Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0845. President C. M. Finney; Vice President-Treasurer, John R. Andrus. SERVICES OFFERED: Transcriptions, library, production, scripts, recording processing and pressing both vertical and lateral (Muzak Transcriptions).

Associated Releases

P. O. Box 1213, Hollywood, Calif. Phone, Hillside 0101. Producer, and General Manager, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George Herdan. BRANCH OFFICE: 200 Fifth Ave., New York, N. Y. Phone, GRamercy 5-5252. Manager, Meyer C. Solomon. SERVICES OFFERED: Package shows, spot announcement production; custom-built transcriptions, scripts.

Ann Barbinel

54 Riverside Drive, New York, N. Y. Phone, ENdicott 2-4351. SERVICES OFFERED: Creation and production of live-talent and transcribed women's, children's and general programs, casting, custom-built package shows.

Basch Radio Productions

17 East 45th St., New York, N. Y. Phone, MURray Hill 2-8877. Sales Manager, Charles J. Basch, Jr.; BRANCH OFFICES: 326 Buckley Bldg., Cleve-

land, Ohio. Phone, Prospect 2922. Alonzo Hawley; 507 Statler Bldg., Boston, Mass. Phone, Hubbard 5225. Robert C. Foster; 226 N. La Salle St., Chicago, Ill. Phone, State 5096. Fred R. Jones. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings.

Walter Batchelor Agency

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor. SERVICES OFFERED: Program production. Producers of the "Fred Allen Show."

Baudry-Harwood Radio Productions

1434 St. Catherine St., West, Montreal, Que., Canada. Phone, Plateau 9811. Partners, Mrs. Edouard Baudry, Lt. R. W. Harwood; Manager, Yvette Baudry; Producer, Rolland Bedard; Script Writer, René O. Boivin. SERVICES OFFERED: Scripts, program production, translations.

Marcel Baulu—Laboratoire De Reduction

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Owner, Marcel Baulu; Translator-Secretary, Madeleine Painchaud. SERVICES OFFERED: Program production, scripts.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, R. Castle Brown; SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Edgar Belmont

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"ONE I'LL NEVER FORGET"	156	5-min. shows
<i>Starring Jack Stevens—Unusual Sports Stories</i>		
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<i>Hill-billy, Western and Folk Songs</i>		
"STAND BY AMERICA"	225	5-minute shows
<i>Outstanding Events in American History</i>		
"TWILIGHT TALES"	52	¼-hour shows
<i>Starring Elinor Gene—Fairy Stories for Kiddies</i>		
"DAN DUNN, SECRET OPERATIVE No. 48"	78	¼-hour shows
<i>Based on famous newspaper strip—Juvenile Series</i>		
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<i>Starring Sigmund Spaeth, Tune Detective</i>		
"UNCLE JIMMY"	156	¼-hour shows
<i>Starring William Farnum—Daytime Serial</i>		
"VICTORY NURSERY RHYMES"	30	½-minute spots
<i>Starring Irene Wicker "The Singing Lady"</i>		
"THE ENEMY WITHIN"	117	¼-hour shows
<i>Expose of the Nazi Fifth Column in Australia</i>		
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tions, production.

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28, Calif. Phone, Hollywood 3981. Gen-
eral Manager, G. C. Bird. SALES REP-
RESENTATIVE: Charles Michaelson,
67 West 44th St., New York, N. Y.
Phone, MURray Hill 2-3376. SERVICES
OFFERED: Transcribed programs for
syndication.

Fritz Blocki Productions

655 Fifth Avenue, New York, N. Y.
Phone, PLaza 9-6180. SERVICES OF-
FERED: Production, scripts, direction.

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19 West 44th St., New York, N. Y.
Phone, VAnderbilt 6-5080. President,
Joseph Bloom. SERVICES OFFERED:
Program production, scripts, musical
jingles.

Bost Records Co.

29 West 57th St., New York 19, N. Y.
Phone, PLaza 3-8676. Owner, R. Steiner;
Business Manager, H. H. Borchardt; Sec-
retary-Treasurer, Julia Pontell. SER-
VICES OFFERED: Transcriptions, off-
the-line transcriptions, line and audition
recordings, pressings, studio facilities,
phonograph records, production and re-
cording of transcribed programs, spot
announcements, audition records.

Richard Bradley & Associates

20 North Wacker Drive, Chicago, Ill.
Phone, Randolph 3549. President, Rich-
ard Bradley; Vice-President, Ronald R.
Mills. SERVICES OFFERED: Program
production, air-checks, script service,
studios, film projection service, tran-
scribed productions.

Brandt Production Service

2063 E. 23rd St., Brooklyn, N. Y.
Phone, SHHeepshead 3-3075. Associates,
Ruth and Mae Brandt. SERVICES OF-
FERED: Program production and writ-
ing of scripts, radio commercials, and
jingles.

**Brinckerhoff Studios Produc-
tions, Inc.**

29 West 57th St., New York, N. Y.
Phone, PLaza 3-3015. President, E. V.
Brinckerhoff; Vice-President in charge,
D. Vanston. SERVICES OFFERED:
Recording service, program producing,
script service, phonograph records, pro-
duction and recording for all types of
transcription, talent service for domestic
and foreign-language programs.

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill.
Phone, Wabash 0711. Director, John
Stamford; Assistant Director, Bryce Tal-
bot. SERVICES OFFERED: All types
of programs produced. Electrical tran-
scriptions and recordings.

**Broadcasters Mutual
Transcription Service, Inc.**

818 South Kingshighway Blvd., St.
Louis, Mo. Phone, Franklin 2060. Pres-
ident, J. Frank Eschen; Vice-President,
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Walter Biddick Co., 568 Chamber of
Commerce Bldg., Los Angeles, Calif.;
Charles Michelson, 545 Fifth Ave., New
York, N. Y.; Radioaids, Inc., 1041 North
Las Palmas, Hollywood, Calif. SER-
VICES OFFERED: Transcribed produc-
tions and scripts, talent, and program
service.

**Broadcasting Program
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45 West 45th St., New York, N. Y.
Phone, BRyant 9-4324. Manager, Her-
bert Rosen. SERVICES OFFERED:
Transcribed programs, sound effects li-
brary, script service, foreign language
programs (Spanish and Portuguese).

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145 West 45th St., New York, N. Y.
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Jerry Cooper . . . Arthur Fiedler . . . Jack Johnstone

Margaret Lewerth . . . Fred Brady . . . Arthur Henley

Laird Cregar . . . Eugene Wang . . . Kenny Delmar

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Bill Burton Management

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-8520. Bill Burton, General Manager; David Gould, Associate. SERVICES OFFERED: Program building and producing.

Carl Byoir & Associates

10 East 40th St., New York, N. Y. Phone, ASland 4-3466. Radio Director, Richard F. Davis; Assistant Radio Director, Helene Jamieson. BRANCH OFFICES: 829 National Press Bldg., Washington, D. C. Phone National 8945. Executive-in-Charge, William Wright; 310 South Michigan Ave., Chicago, Ill. Phone, Harrison 2022. Executive-In-Charge, George Dye. SERVICES OFFERED: Transcribed production, scripts, special event and newscast material.

The Bruce Chapman Co.

145 West 41st St., New York, N. Y. Phone, Wisconsin 7-2179. President, Bruce Chapman; Program Director, Troman Harper; Production Manager, Dan Morley; Director of Research, Charles Forrester. REPRESENTATIVE: Albert Mitchell, 424 Oakdale Ave., Chicago, Ill. Phone, Wellington 7746. SERVICES OFFERED: Program production, commercial scripts, package shows.

Mary D. Chase

875 Fifth Ave., New York, N. Y. Phone, Regent 7-1120. SERVICES OFFERED: Package shows, program production.

Christensen Radio Services

306 S. Wabash Ave., Chicago, Ill. Phone Webster 7795. Manager, Carle A. Christensen; Sales Manager, John Kumler. SERVICES OFFERED: Recording, scripts, talent, program production, sound-slide.

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333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. SERVICES OFFERED: Program production of package shows.

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Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller; Choral Director, Ted Straeter; Writers, Jean Holloway and Jane Tompkins. SERVICES OFFERED: Program building and producing.

Russell C. Comer Radio Productions

15 West 10th St., Kansas City, Mo. Phone, Harrison 3964. President, Russell C. Comer; Vice-President, John C. Fehlandt; Treasurer, Cecil W. Trapp; Secretary, A. M. Rockie. SERVICES OFFERED: Production of syndicated programs and serials.

Commercial Broadcasting Services, Ltd.

Concourse Bldg., Toronto, Ont., Canada. Phone, Elgin 2625. President, E. A. Byworth; Vice-President, H. R. Johnston; Secretary-Treasurer, A. G. Irwin; Program & Script Department, S. K. Smith. SERVICES OFFERED: Live talent productions, syndicate transcriptions, custom recordings, time placements.

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1335 West 111th Place, Chicago, Ill. Phone, Beverly 2056. Managing Director, Jack L. Cooper; Secretary-Musical Director, Gertrude R. Cooper. SERVICES OFFERED: Production of Negro programs, transcribed and live-talent.

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Cruiger Radio Productions

5800 Carlton Way, Hollywood 28, Calif. Phone, HEMPstead 8254. General Manager, Paul Cruiger; Art Director, Elmer Davis; Radio Editor, Charlie Paul; Writers, Al Hill, Jr., Nell Whitfield. SERVICES OFFERED: Program surveys

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Inc.**

424 Madison Ave., New York, N. Y. Phone, PLaza 8-1246. President, Alfred Dixon; Head of Speech Laboratory, Miriam Uhlman; Tone Correction, Paul Flood; Secretary, Rowina Stevens; Publicity, H. Dixon. SERVICES OFFERED: Production, speech correction, teaching methods.

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Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3883. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland. Production Manager, Stan Francis; Script Department, Rex Weyman. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

•
Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. Recording Su-

pervisor, Clifford C. McDonald. SERVICES OFFERED: Recording, program production.

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Walter P. Downs

Dominion Square Bldg., Montreal, Que. Phone, Marquette 6368. General Manager, Walter P. Downs; Purchasing, R. F. Brown; Manager, Marion Hould. BRANCH OFFICES: 123 Braemar Ave., Toronto, Ont., Canada. Phone, HUDson 0333. Manager, E. J. Piggott; 6421 Yew St., Vancouver, B. C., Canada. Phone, Kerr 1209-Y. Manager, P. Peverley. Ste. 2 Stuart Court, Fawcett Ave., Winnipeg, Man., Canada. Phone, 48422. Manager, B. L. McGibbon. SERVICES OFFERED: Custom-built transcriptions, production, recording, direct wire service for auditions.

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1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-7035. Manager, J. Knight. SERVICES OFFERED: Scripts, production, talent.

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Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. President, C. R. Douglass; Vice-President, C. R. Alford; Secretary-Treasurer, Alva E. Alford; Comptroller, J. Nichols. SERVICES OFFERED: Transcriptions, air-checks, program production, transcription library.

•
W. M. Ellsworth

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

•
**Empire Broadcasting
Corporation**

480 Lexington Ave., New York, N. Y.

PROGRAM PRODUCERS

Phone, PLaza 8-3360. President-Treasurer, Mrs. Gerald A. Kelleher; Vice-President-General Manager, Fred de Jaager. SERVICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, scripts, talent and complete recording facilities.

Bernie Estes

15 Central Park West, New York 23, N. Y. Phone, COLUMBUS 5-0060. Bernard Estes, Executive-in-Charge. SERVICES OFFERED: Specializing in news, special feature, public service programs for shortwave and domestic standard cycle broadcast, scripts, ideas and packaged shows in all languages.

Exclusive Radio Features Company, Ltd.

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. President, George W. Halnan. SERVICES OFFERED: Syndicate transcriptions, library service, custom recording and production.

Fadiman Associates, Ltd.

1501 Broadway, New York, N. Y. Phone, LACKAWANNA 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

Fanchon & Marco

(F & M Stageshows, Inc.)

50 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-5630. Radio Director, Samuel Shayon. SERVICES OFFERED: Production, talent.

Feature Bureau

50 East 42nd St., New York, N. Y. Phone, MURRAY Hill 2-9086. Managing Editor, Bert Nevins; Editor, Marion Cahn. SERVICES OFFERED: Scripts, production (women's programs).

Film Associates Co.

429 Ridgewood Drive, Dayton 9, Ohio. Phone, Walnut 4641. Owner, E. Ray Arn;

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Engineers, R. D. Higgs, J. Swank; Office Manager, Harlene Karns. SERVICES OFFERED: Transcriptions, off-the-air checks, slide film recordings.

Five-Minute Features

219 Miners Bank Bldg., Joplin, Mo. Director, H. D. Robards; Assistant Director, Howard H. Bell; Secretary, M. A. Smith. SERVICES OFFERED: Program production for specialized businesses.

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Production supervisor, Jason Johnson; Office Manager, M. L. Sander-son. SERVICES OFFERED: Scripts, program production, transcriptions.

Frederick Bros. Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-2144. In-Charge-of-Radio, B. W. Frederick. BRANCH OFFICES: 75 East Wacker Drive, Chicago, Illinois; Phone, State 0003; Executive-in-Charge, W. Carl Snyder; 8584 Sunset Boulevard, Hollywood, Calif.; Phone, Crestview 16244; Executive-in-Charge, L. A. Frederick. SERVICES OFFERED: Program production, package shows, artists' representative.

Harry E. Foster Agencies Limited

King Edward Hotel, Toronto, Canada. Telephone, ELgin 2134. SERVICES OFFERED: Program production, live or transcribed shows, dramatized spot announcements, scripts, completely equipped recording studios.

Frontenac Broadcasting Co.

394 Bay St., Toronto, Ont. Phone, Elgin 4553. President, A. E. Carter; Vice-President, G. J. Carter; Sales Manager, A. R. Robertson. REPRESENTATIVE: Harry S. Goodman, 19 East 53rd St., New York, N. Y. SERVICES OFFERED: Program production, sales of air time, transcriptions.

Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York, N. Y. Phone, MURray Hill 4-6148. President, Allen A. Funt (on leave with U. S. armed forces); Vice-President, Dorothy Funt. SERVICES OFFERED: Syndicated programs, program production.

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-7550. Vice-President-in-Charge-of-Radio, Douglas F. Storer. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-in-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone State 6288. Executive-in-Charge, Art Weems; 1533 Carew Towers, Cincinnati, Ohio. Phone, Main 1197. Executive-in-Charge, Art Frew. SERVICES OFFERED: Program production, package shows, artists' representative.

General Broadcasting System

Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. President, Donald C. Jones; Production Manager, Robert Haviland. BRANCH OFFICE: 518 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. Manager, Donald C. Jones. SERVICES OFFERED: Custom-built transcriptions, production, script, recording talent, off-the-wire and off-the-air recordings.

General Sound Corp.

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. V. Brinckerhoff; Vice-President in Charge, D. Vanston. REPRESENTATIVES: Robert J. Coar, 1124 Vermont Ave., Washington, D. C. Phone, Republic 1984; L. S. Toogood, 221 N. La Salle St., Chicago, Ill. Phone, Central 5275. SERVICES OFFERED: Recording service, program producing, script service, phonograph records, talent and production service in foreign-language and domestic programs.

William Gernannt

521 Fifth Ave., New York, N. Y. Phone, VANDerbilt 6-1750. SERVICES OFFERED: Package shows.

Ghostwriters Bureau

17 East 49th St., New York, N. Y.
Phone, Wickersham 2-8996. Director,
Fred E. Baer. SERVICES OFFERED:
Writing of radio speeches.

John Gibbs & Co.

9 Rockefeller Plaza, New York, N. Y.
Phone, Columbus 5-6402. Owner, John
Gibbs; Director, Fred Weihe. SERVICES
OFFERED: Program production, scripts.

**Arthur M. Godfrey
Productions**

808 Earle Bldg., Washington 4, D. C.
Phone, Metropolitan 3200. Owner, Ar-
thur M. Godfrey; Secretary, M. Richard-
son. SERVICES OFFERED: Arthur
Godfrey Package.

**Harry S. Goodman
Radio Productions**

19 East 53rd St., New York, N. Y.
Phone, WI. 2-3338. Owner, Harry S.
Goodman BRANCH OFFICES: Ameri-

can National Bank Bldg., Chicago, Ill.;
206 S. Spring St., Los Angeles, Calif.
SERVICES OFFERED: Custom-built
radio programs; syndicated transcrip-
tions; spot announcement production.

**Gordon Broadcasting &
Publishing Co.**

355 S. Broadway, Los Angeles, Calif.
Phone, Ma. 8620. Producer, Edgar Gor-
don. SERVICES OFFERED: Program
production, English, Spanish, Hunga-
rian and German language.

Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd.,
Chicago, Ill. Phone, CALumet 6700-
1370. Owner-Manager, Lilla Gordoni:
Musical Director, Grace Ingraham; Voice
Coach, Rita Mudra, Radio and Television;
Dramatic Coach, Marguerite Clark. REP-
RESENTATIVE: Juliet Heath, 201 West
49th St., New York, N. Y. SERVICES
OFFERED: Program production, scripts,
radio and television training, talent, re-
cording auditions.

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Melchor Guzman Co., Inc.

9 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-2450. Manager, A. M. Martinez. SERVICES OFFERED: Program production, script library (for use in South American radio stations).

Leland Hayward, Inc.

444 Madison Ave., New York, N. Y. Phone, ELdorado 5-4100. Radio Director. Lawrence White. BRANCH OFFICE: Hayward-Deverich, Inc., 9200 Wilshire Blvd., Beverly Hills, Calif. Phone, Crestview 1-5151. Radio Director, Barron Polan. SERVICES OFFERED: Program production.

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Recording Engineer, Gene Romer; Musical Director, Al Marsico. SERVICES OFFERED: Program production, continuity, recording, transcriptions transcribed spot announcement production, air checks, slide film recordings.

Hispano Broadcasting Co.

105 E. First St., Los Angeles 12, Calif. Phone, MICHigan 4433. Manager, Tony Sein. SERVICES OFFERED: Spanish program production.

William F. Holland Agency

Hotel Sinton, Cincinnati, Ohio. Phone Main 3450. Owner, William F. Holland: Program Director, W. Covell; Production, Paul West; Statistician, John Brown; Continuity Chief, Jim Parsons; Art Director, P. O'Brien; Office Manager, D. E. Holland; Merchandising, L. Williams. SERVICES OFFERED: Program production, transcriptions.

Hollywood Transcriptions

4918 Santa Monica Blvd., Los Angeles 27, Calif. Phone, Normandie 2-3889. Partnership: J. Elmer Keefer and Robert E. Morris. SERVICES OFFERED: Transcribed programs and producing.

Hummert Radio Features

247 Park Ave., New York, New York. Phone, WICKersham 2-2700. Partners:

Frank & Anne Hummert. SERVICES OFFERED: Program production, scripts, and package shows.

**Inter-California
Broadcasting System**

247 Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Manager, Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Margaret Lamar. SERVICES OFFERED: Production of Spanish Language Programs on XEGM 950 Kc. Tijuana, Lower California, Mexico.

Estella H. Karn

56 West 45th St., New York, N. Y. Phone, VANDerbilt 6-3860. SERVICES OFFERED: Program production.

**Kasper-Gordon Studios,
Inc.**

140 Boylston St., Boston 16, Mass. Phone, Devonshire 7357. President and Production Manager, Edwin H. Kasper; Treasurer and Director of Commercial Dept., Aaron S. Bloom; Recording Manager, Robert W. Graham; Office Manager, Production, Wm. Flygare, Recording, Merrill Towne, Secretary. SERVICES OFFERED: Custom-built live-talent and transcribed programs, syndicated programs, studio recordings airchecks, program production scripts talent, music library for foreign countries.

Kent-Johnson, Inc.

34 West 53rd St., New York, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson. SERVICES OFFERED: Program and spot announcement production, program consultants.

**Kermit-Raymond
Corporation**

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. President-Treasurer, William J. McCambridge Vice-President & General Manager, Raymond R. Green; West Coast Sales Manager, Scrappy Lambert, 9671 Burton Way, Beverly Hills, Calif. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill.; Alonzo Hawley, Bulkley Bldg., Cleveland, Ohio; John E. Allen, Inc., Rochester, N. Y. SERVICES OFFERED: Production of live and transcribed program shows, scripts.

Bob Kerr

30 Rockefeller Plaza, New York, N. Y. Phone, COLUMBUS 5-8051. Ben Pratt, Publicity; Bob Coe, Agency Contact; Pete King, Arranger; Bernie Weissman, Jerry Bittick, Arrangers; Clara Frim, Office Manager. SERVICES OFFERED: Program production, talent promotion.

King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit 26, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; Vice-President, John H. King; General Manager-Secretary, H. Allen Campbell; Assistant Commercial Manager, James G. Riddell; Advertising-Sales Promotion-Publicity Manager, Lambert B. Beeuwkes; Traffic Manager, Bess Ashton. REPRESENTATIVE: Paul H. Raymer Co. SERVICES OFFERED: Program production of Lone Ranger, Green Hornet, Ned Jordan-Federal Ace, Challenge of the Yukon, for network, national spot, and local use.

Landau Broadcasting Service

270 Broadway, New York, N. Y. Phone, RECTOR 2-5341. Program Director, Herman Younglieb. SERVICES OFFERED: Original foreign-language programs and production, talent.

Langlois & Wentworth, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical. Facilities for writing, casting and production.

Phillips H. Lord, Inc.

501 Madison Ave., New York, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord; General Manager, Dorothy E. Levy. SERVICES OFFERED: Radio production.

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729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Treasurer, Paul Quan. SERVICES OFFERED: Transcription library productions; dramatic and musical custom-built programs; recording studios.

Ted MacMurray

333 N. Michigan Ave., Chicago, Ill. Phone, Central 7980. SERVICES OFFERED: Program production.

Management Corp. of America

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Executive Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. SERVICES OFFERED: Program production, package shows.

Charles Martin Productions

410 East 57th St., New York, N. Y. Phone, PLaza 8-0045. SERVICES OFFERED: Complete program production service. Scripts, direction, casting.

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements. Owner of "Nothing But the Truth."

Fred C. Mertens & Associates

849 South Gramercy Drive, Los Angeles 5, Calif. Phone, Drexel 9031. President, Fred C. Mertens; Program Department, Al F. Williams; Script Department, Sparks Stringer; Sales, Stuart S. Shackleton, Kenneth M. Foote; Secretary, C. Oroco. SERVICES OFFERED: Program production, transcriptions, commercial copy service.

Metropolitan Broadcasting Service Limited

21 Dundas Square, Toronto 1, Ont., Canada. Phone, Adelaide 0181. President, Ken Soble; Sales Manager, F. C. Hobart; Secretary, Jean Holt; Production-Program Director, Harvey Dobbs; Chief Engineer, Harold Everett. SERVICES OFFERED: Program production, scripts, direction, recorded programs, talent.

Charles Michelson Radio Transcriptions

67 West 44th St., New York, N. Y. Phone, MURray Hill 2-3376. President, Charles Michelson; General Manager, A. Michelson. REPRESENTATIVES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Manager, Philip Johnson; South First & Second Sts., Richmond, Ind. Phone, 1117. Manager, Ryland Jones. SERVICES OFFERED: Transcribed program representative, sound effect record library, distributor of transcribed programs ("The Shadow, Gennett-Speedy-Q sound effects records, Earnshaw Radio Productions, Walter Biddick Co., Radio Transcriptions Co. of America, Transcription Record Albums Co.).

Michelson & Sternberg, Inc.

67 W. 44th St., New York, N. Y. Phone, MURray Hill 2-5421. President - Secretary, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

Microphone Playhouse

151 North Craig St., Pittsburgh, Pa. Phone, Schenley 2221. Director, Marjory Stewart; Assistant Director, Hully McFarland; Executive Secretary, Edith R. Russell; Secretary, Helen Maher; Sound Technician, George Meyer. SERVICES OFFERED: Program production and announcers training.

Moonbeams Broadcasts, Inc.

20 West 47th St., New York 19, N. Y. Phone, BRyant 9-5280. President, George Shackley; Secretary-General Manager, Lillian Stewart; Publicity Director, Gilbert Braun. SERVICES OFFERED: Musical and script programs talent.

Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood, Cal. Phone, Hempstead 4194. President, Raymond R. Morgan; Manager, R. E. Messer. SERVICES OFFERED: Program production.

William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-2160. Executive-in-Charge of Radio, William B. Murray.

PROFESSOR QUIZ
JOE & ETHEL TURP
RACE AGAINST TIME
COUNTY FAIR
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(with Dorothy Arzner)

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BRANCH OFFICES: 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632. Executive-in-Charge, Wallace Jordan; 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin, Keith Bldg., Cleveland, Ohio. Phone, Main 1525. Executive-In-Charge, Pat Lombard. SERVICES OFFERED: Production of package shows.

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.)

620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. President-Treasurer, Donald C. Jones; Production Manager, Robert Haviland; Sound Engineer, Robert Arbogast; Editorial, Arthur J. Beiler. BRANCH OFFICES: General Broadcasting System, Inc., 518 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. SERVICES OFFERED: Program production, mobile and studio recording.

Music Corporation of America

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Executive Vice-President, David A. Werblin; Vice-President, A. Bart McHugh; Vice-President, Charles Miller; Vice-President-Radio Director, Harold Hackett. BRANCH OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Manager, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President, J. C. Stein; Manager, Taft Schreiber; Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SERVICES OFFERED: Production, package shows, talent.

Music Maker Productions

154 E. Erie St., Chicago, Ill. Phone, Delaware 5686. Owner, Wendell Hall. SERVICES OFFERED: Production of one-minute musical spot programs.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

Dear Trade:

Once upon a time there was a radio copywriter who was called upon by his friend. This occurred at the residence of the radio copywriter which was, and had been for some time an insane asylum. The friend found the copywriter beating a typewriter and inquired what the copywriter was doing. The reply to that was that he, the copywriter, was writing himself a memo. He was questioned as to what he was writing himself. The reply was that how the hell would he know, he wouldn't get it until tomorrow!

It happens all the time—but there's always Kent-Johnson, Inc. and believe us this corporate body is at all times ready, willing and able to fly to your aid in time of need. What do we do? Almost anything. Get tickets to "Oklahoma," fib to a client's wife and call on copywriters in insane asylums—who are very kind and who leaves us the loan of their straitjackets.

But mostly we do commercial songs. We're handled by the Morris office.

Cordially

KENT-JOHNSON, Inc.

Alan Kent

Austen Croom-Johnson

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Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. Chairman of Board, C. M. Finney; President, K. R. Smith; Vice-President and Treasurer, John R. Andrus. SERVICES OFFERED: Vertical and lateral recordings, off-the-line recordings, air checks, reference or audition recordings, recording service for advertisers and agencies, custom-built recordings, transcription library, pressing and processing, program consultants, production, scripts, talent.

•

E. K. Nadel

1600 Broadway, New York, N. Y. Phone, CIrcle 6-8861. General Manager, E. K. Nadel; Assistant Manager, Tom Kirby; Art Department Manager, Frank Smith; Treasurer, Marian Mack. SERVICES OFFERED: Program production.

•

National Concert & Artists Corp.

711 Fifth Ave., New York, N. Y. Phone, PLaza 3-0820. President, A. H. Morton; Vice-President, O. O. Bottorff; Vice-President, Marks Levine; Vice-President, Daniel S. Tuthill; Vice-President, Victor B. Brown; Vice-President, Charles B. Smith; Secretary-Treasurer, Thomas Reilly. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 4042. Vice-Presidents, Sam Harrington, Theo. McCoy; Sunset at Doheny, Los Angeles, Calif. Crestview 1-7121. Vice-Presidents, Helen Ainsworth, Norma Rinehart; 111 Sutter St., San Francisco, Calif. Executive-In-Charge, Alex Haas. SERVICES OFFERED: Program production, talent management.

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National Radio Advertising Agency

4005 Mary Ellen Ave., North Hollywood, Calif. Phone, State 4-4813. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

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Nationalities Broadcasting Association, Inc.

512 Carnegie Hall, 1220 Huron Rd., Cleveland, Ohio. Phone, Main 4057. President, J. M. Lewandowski; Executive Secretary-Treasurer, Frederick C. Wolf;

PROGRAM PRODUCERS

Chairman of the Board of Directors, M. Autoncic. SERVICES OFFERED: Production of foreign-language and English programs and spot announcements.

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, Circle 7-8300. Vice-President, C. Lloyd Egner; Business Manager and Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Willis B. Parsons; Program Manager, Morris W. Hamilton; The-saurus; Program Manager, Norman L. Cloutier; Office Manager, Henry P. Hayes. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chiz-zini; Sunset and Vine St., Hollywood, Calif. Phone, Hollywood 6161. Trans-Lux B'dg., Washington, D. C. Phone, Republic 4000. Manager, E. William Young. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

Lilian Okun, Inc.

2 West 67th St., New York, N. Y. Phone, TRafalgar 7-8916. President-Manager, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, package programs, scripts.

Pan American Broadcasting Co.

330 Madison Ave., New York, N. Y. Phone, MURray Hill 2-0811. Manager, E. Bernald. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill.; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. SERVICES OFFERED: Transcriptions, program production, script service, talent bookings for Latin American and export fields.

Jack Parker & Associates

6513 Hollywood Blvd., Hollywood 28, Calif. Phone, Granite 7584. President, Jack Parker; Vice-President, Don Masters; Station Relations Manager, Betty Underwood; Script Editor, Ray Bond; Acting Script Editor, Ross Van Neibroc;



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Leo J. Paulin & Associates

1627 "K" St., N.W., Washington 6, D. C. Phone, National 9349. **SERVICES OFFERED:** Program ideas, production, scripts.

Peterson Radio Productions

1457 Broadway, New York 18, N. Y. Phone, WISconsin 7-0069. Producer-Director, Donald Peterson; Script Writers, Wilhelmina Fox, Faith Ellen Smith; Engineer, M. P. Fruchy. **SERVICES OFFERED:** Production of religious programs, recording.

Polish Broadcasting Bureau

754 Fillmore Ave., Buffalo, N. Y. Phone, Cleveland 6876. Owner, Joseph F. Mikolajczak; Secretary, Emily Mikolajczak. **SERVICES OFFERED:** Program production (Polish).

Premier Radio Enterprises Inc.

1218 Olive St., St. Louis, Mo. Phone, Garfield 3395. President, H. S. Somson; Vice-Presidents, Wilson Dalzell, David A. Somson; Secretary, Jerome M. Yawitz. **SERVICES OFFERED:** Producing and recording of custom-built transcriptions, phonograph records, national and regional broadcasts, war and film recording, sales presentations.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. President, G. L. Price. **SERVICES OFFERED:** Transcribed programs, program

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Quality Comic Group

415 Lexington Ave., New York, N. Y. Phone, MU 2-5877. Publisher, E. M. Arnold; Editor, G. E. Brenner; Manager Radio Dept., Enid Hager. SERVICES OFFERED: The Radio and Motion Picture Department of the Quality Comic Group handles the sale, scripts and production of radio shows based on the characters and features established and controlled by The Quality Comic Group. Also the sale of motion picture and television rights.

Radio Centre Limited

74 Wellington St., West Toronto, Ont., Canada. Phone, Waverly 2036. General Manager, D. Spencer Grow; Vice-President, Stewart L. Grow; Transcription Supervisor, Frances Morrison. BRANCH OFFICE: 8011 112th Ave., Edmonton, Alberta. Morgan H. Pitcher, Western Manager. SERVICES OFFERED: Syndicated transcriptions.

Radio Events, Inc.

535 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 6-3487. President, Martin Lawrence. SERVICES OFFERED: Production, scripts, casting.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Executive Director, Alma Sandra Munsell; Director of Programs and Production, Oliver W. Nicoll. SERVICES OFFERED: Program production and consultation, package live shows, syndicated transcriptions, scripts, talent.

Radio Producers of Hollywood

930 N. Western Ave., Hollywood, Calif. Phone, HOLlywood 6506. OWNER: Lou R. Winston. SERVICES OFFERED: Transcribed feature programs.

Radio Programme Producers

1440 St. Catherine St., West, Montreal, Que., Canada. Phone, Marquette

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(War Manpower Commission)

“Soldiers of Production”

(War Production Board)
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Tiny Hill's Orchestra
Vincent Lopez Orchestra
Teddy Powell Orchestra
Tony Pastor Orchestra
Will Osborne Orchestra

“Topics for Today”

with Tommy Tucker's Orch.
(United States Navy and O.W.I.)

“Your Town's War Job”

with Lionel Hampton's Orch.
(U. S. Employment Service)

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(*Women's Programs*)

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MURray Hill 2-9086

1182. Producers, Paul L'Anglais, Simon L'Anglais; Associate Producers, Gil Wall, B. Hogue, Jac Des Bailleis; Secretary-Treasurer, Roger Gauvin. BRANCH OFFICE: Hotel Statler, Buffalo, N. Y. Producer, Gilbert Wall. SERVICES OFFERED: Program production, recording.

Radio Results

8641 Escanaba Ave., Chicago, Ill. Phone, South Chicago 5374. President, Z. George Jaworowski; Secretary, Adela Walton. SERVICES OFFERED: Program production (foreign language). scripts, translations.

Radio Subsidiaries

Hotel Schenley, Pittsburgh, Pa. Phone, Mayflower 6400, Schenley 4055. President, William G. Beal; Vice-President & Treasurer, William R. Cullinson. SERVICES OFFERED: Program and spot announcement production, transcribed programs, scripts, talent.

Religious News Service

381 Fourth Ave., New York, N. Y.

Phone, Murray Hill 3-8246. Managing Editor, Louis Miniky; News Editor, George Dugan; Catholic Editor, Thomas F. Doyle. SERVICES OFFERED: Production of weekly religious news scripts.

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia, Pa. Phone, Walnut 6800. Owner, W. P. Robinson; John Eckman, Recording Engineer; Wendel Martin, Production. SERVICES OFFERED: Electrical transcriptions, standard phonograph records, dramatized spot announcements, casting, scripts, production.

Rockhill Radio, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. President, Stanley J. Wolf; Vice-President, Emanuel Wolf; Recording Manager, E. Rosenthal; Chief Engineer, "Wally" Wolsky; Office Manager, Janet Taylor. REPRESENTATIVES: Dave Pinchot, Chicago, Ill. SERVICES OFFERED: Transcription and recording service, production, syndicated programs, script service.

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The Rocky Mountain Radio Council, Inc.

21 East 18th Ave., Denver, Colo. Phone, Keystone 5306. Director, Robert B. Hudson; Production Director, Jack Weir Lewis; Engineers, Vern Curnow, Tom Harvey; Research, W. M. Spackman; Secretary, Nancy Reid. SERVICES OFFERED: Production of public service programs in Colorado and Wyoming. This organization works in cooperation with its member agencies, consisting of education and civic organizations, colleges, public school systems, etc.

Saltimeiras Radio Advertisers

6912 South Western Ave., Chicago, Ill. Phone, Prospect 4050. Program Producer, Paul B. Saltimeiras; Musical Director, Joseph Sauris; Music Librarian, Florence Balsis; Business Manager, Julia Saliner. SERVICES OFFERED: Program production (foreign language).

James L. Saphier Agency

6331 Hollywood Blvd., Hollywood 28,

Calif. Phone, Hollywood 7211. Owner, J. L. Saphier; Associate, Alfred Levy; Production Manager, Tom A. McAvity. SERVICES OFFERED: Sales and production of package shows and talent.

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm; Supervisor, Josephine Martinez. SERVICES OFFERED: Program production, recording, transcriptions.

Bernard L. Schubert, Inc.

509 Madison Ave., New York, N. Y. Phone, PLaza 3-4670. President, Bernard Schubert; Saul Reiss, May Bolhower, C. S. Lieberman. SERVICES OFFERED: Program production, talent representation.

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. SERVICES OFFERED: Program production, recordings, transcriptions.

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Service Programs

535 5th Ave., New York 17, N. Y. Phone, MURray Hill 6-3489. General Manager, Gladys Miller. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

Edward Sloman Productions

300 S. McCadden Pl., Los Angeles 5, Calif. Phone, WALnut 6813. Producer-Director, Edward Sloman. SERVICES OFFERED: Syndicated programs and transcriptions, custom-built programs.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. Owner-Manager, J. Hall Smith; Scripts, Douglas Wright; Sales Representative, W. S. Tygard; Office Manager, H. L. Theodore. SERVICES OFFERED: Scripts, transcriptions, records, portable recordings, program production, line and air checking.

Sound Studios, Incorporated

1124 Vermont Ave., Washington, D. C. Phone, Republic 1984. President, Robert J. Coar; Vice-President, Helen B. Coar; Gen. Mgr., Hardy Burt; Sales Manager, Steve Carpenter; Office Manager, Jean Fisher. SALES REPRESENTATIVES: Muzak Transcriptions, Inc., 151 West 46th Street, New York, N. Y. Phone, BRyant 9-1246. Vice-President, K. R. Smith; General Sound Corp., 29 West 57th St., New York, N. Y. Phone, PLaza 0-3015. President, E. V. Brinckerhoff. SERVICES OFFERED: Transcriptions, program production.

The Sound Workshop

445 S. La Cienega Blvd., Hollywood 36, Calif. Phone, BRadshaw 2-1233. Owner, Robert E. Grey. SERVICES OFFERED: Program production, transcription service.

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York, N. Y. Circle 7-5666. General Manager, David Hale Halpern; Business Executives, Henry Souvaine, Max Chopnick, Archibald U. Braunfeld, Geraldine Souvaine, Harry W. Hoff, Jr.; Producers, Henry Souvaine, David Hale Halpern, Frank Phares, Harry W. Hoff, Jr.; Associated

Directors, Chick Vincent, Carlo de Angelo, Wm. Neal, John Dietz. SERVICES OFFERED: Package shows (live and transcribed), scripts, production, public relations consultants.

Richard Stark & Company

30 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 6-7337. Richard Stark, William Meeder, Fred Weihe. SERVICES OFFERED: Program builders, producers, and consultants.

Irving Strouse

151 W. 74th St., New York, N. Y. Phone, TRafalgar 7-4695. SERVICES OFFERED: Program production, scripts.

Telecast Productions, Inc.

30 Rockefeller Plaza, New York 20, N. Y. Phone, COlumbus 5-6424. President, Myron Zobel; Secretary, E. A. Freeman; Treasurer, William S. Greene, Jr. SERVICES OFFERED: Package shows for radio and television.

Transamerican Broadcasting & Television Corp.

1 East 54th St., New York, N. Y. Phone, PLaza 5-9800. President, John L. Clark; Executive Vice-President, E. J. Rosenberg. SERVICES OFFERED: Live and transcribed programs.

Transcribed Radio Shows

2 West 47th St., New York 19, N. Y. Phone, LOngacre 5-3440. President, M. E. Moore; Manager, R. Green. SERVICES OFFERED: Custom-built shows, spot announcement production, listener participation transcribed programs.

Transtudio Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. Vice-President-Treasurer, James W. Gillis, Jr. SERVICES OFFERED: Transcribed radio programs, script programs, production, studio recordings, educational recordings, off-the-air checks.

United Radio Shows (United Press)

220 East 42nd St., New York, N. Y. Phone, MURray Hill 2-0400. Manager, C. Edmonds Allen. SERVICES OFFERED: Production for radio of news service, news scripts, news research and package news shows.

United States Recording Co.

1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. General Manager, Joseph Tait; Business Manager, Rhoda Golden; Chief Engineer, John J. Davis. SERVICES OFFERED: Recording and transcription service, script and production service, air checks of domestic and shortwave broadcasts.

Thomas J. Valentino, Inc.

1600 Broadway, New York, N. Y. Phone, Circle 6-4675. Production Manager, Thomas J. Valentino; Secretary, Elsie G. Valentine; Director, D. J. Valentine. SERVICES OFFERED: Custom transcriptions, recordings on wax or film, sound effects library.

Videor Productions

(Div. of Video and Sound Enterprises)

P. O. Box 517, Omaha, Nebr. Phone, HA 6446. General Manager, Franklin O. Pease. BRANCH OFFICE: 709 Fidelity Bldg., Kansas City, Mo. SERVICES OFFERED: Program production, script service.

Owen Vinson & Co.

360 N. Michigan Ave., Chicago 1, Ill. Phone, Central 6769. Producer-Director, Owen Vinson; Writers, Pauline Hopkins, Louis Scofield. SERVICES OFFERED: Production of package shows and custom-built programs.

J. Franklyn Viola & Co.

152 West 42nd St., New York, N. Y. Phone, CHickering 4-3254. Manager J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs, transcriptions.

WADC Cleveland Studios

241 Euclid Ave., Cleveland, Ohio. Phones, WA 8949, DI 0056. Partners, James J. Rattay and Paul Faut. SERVICES OFFERED: Production of foreign-language and English programs.

Carl Wester & Company

360 N. Michigan Ave., Chicago, Ill. Phone, Randolph 6922. President, Carl Wester. Writer, Irna Phillips. SERVICES OFFERED: Program production.

Roger White Radio Productions

521 Fifth Ave., New York, N. Y. Phone, MURray Hill 2-0295. Radio Producer, Roger White; Artists' Bureau, Marilyn Brandt. SERVICES OFFERED: Producing, writing, directing and publicizing radio productions.

Witte Radio Productions

1064 S. Genessee, Los Angeles 35, Calif. Phone, Webster 8716. Owner, Oscar Witte. SERVICES OFFERED: Program production, transcriptions.

Wolf Associates, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-4885. General Manager, Ed Wolf; Production Manager-Casting Director, Jack Rubin; Sales Manager, Paul Ross. BRANCH OFFICE: 6912 Hollywood Blvd., Hollywood, Calif. Phone, GLadstone 6679. Manager, L. Wolfe Gilbert. SERVICES OFFERED: Radio Production, talent.

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, WICKersham 2-2100. President, P. L. Deutsch; Executive Vice-President, A. J. Kendrick; Vice-President, Read H. Wright; Secretary, Milton Diamond; Treasurer, M. R. Rackmil; Station Relations Manager, A. B. Sambrook; Chief Engineer, Charles Lauda, Jr. SERVICES OFFERED: Custom-built transcriptions, processing, pressings, program ideas, production, scripts, talent, transcription program service library.

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. President, Frederic W. Ziv; Vice-President, William Ziv; Vice-President, John L. Sinn; Secretary, M. R. Ziv. BRANCH OFFICE: 485 Madison Ave., New York, N. Y. Phone, PLaza, 3-9612. Vice-Presidents, John L. Sinn, Chas. M. Gaines. SERVICES OFFERED: Live talent and transcribed programs.

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Advertisers Recording Service, Inc.

113 West 57th St., New York, N. Y. Phone, CIRCLE 6-0141. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto, Ont., Canada. Phone, ELgin 2464. Manager, G. F. Herbert; R. E. McGuire, F. W. Cannon. BRANCH OFFICES: Southam Bldg., Calgary, Alberta, Canada. Phone, M-7591. President, H. R. Carson; 802 Electric Railway Chambers, Winnipeg, Manitoba, Canada. Phone 96-861. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, LANcaster 6400. Manager, Burt Hall; 543 Seymour St., Vancouver, B. C., Canada. Phone, MARine 9542. J. E. Baldwin. SERVICES OFFERED: Transcriptions, representative for transcription companies and stations.

Allied Record Mfg. Co.

1041 N. Las Palmas Ave., Hollywood, Calif. Phone, HOLlywood 5107. Louis I. Goldberg. Washington Representative: Jerry Mara; Phone, EXECutive 3792. SERVICES OFFERED: Processing and pressing of electrical transcriptions and phonograph records.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y.

Phone, PLaza 8-0407. (For detailed information see listing under Program Producers).

Asch Recording Studios

117 West 46th St., New York 19, N. Y. Phone, BRyant 9-3137. President, Moe Asch; Office Manager, M. Distler. SERVICES OFFERED: Off-the-air and off-the-line transcriptions, commercial records, transcriptions, recordings and production.

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0845. President, C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, recording processing and pressing, both lateral and vertical, script (Muzak Transcriptions, Inc.).

Associated Releases

1310 N. Formosa Ave., Hollywood, Calif. Phone, HILLSide 0181. Script and transcription. (For detailed information see listing under Program Producers.)

Audio-Scriptions, Inc.

1619 Broadway, New York 19, N. Y. Phone, CIRCLE 7-7690. Manager, Ezekiel Rabinowitz. SERVICES OFFERED: Recordings and electrical transcriptions at the studio and on-the-spot; library of voices.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, ATLantic 8901. Script. (For detailed information see listing under Program Producers).

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood 28, Calif. Phone, HOLlywood 3981. (For



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detailed information see listing under Program Producers).

Bost Records Co.

29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. (For detailed information see listing under Program Producers).

Richard Bradley & Associates

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 3549. (For detailed information see listing under Program Producers).

Brinckerhoff Studios Productions, Inc.

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. (For detailed information see listing under Program Producers).

Chicago Recording Co.

221 N. La Salle St., Chicago, Ill. Phone, Central 5275. President, L. S. Toogood; Secretary, Jane Fogelsanger. SERVICES OFFERED: Manufacture of electrical transcriptions.

Christensen Radio Services

306 S. Wabash Ave., Chicago, Ill. Phone, Webster 7795. (For detailed information see listing under Program Producers).

Columbia Recording Corporation

(A Subsidiary of the Columbia Broadcasting System)

799 Seventh Ave., New York, N. Y. Phone, Circle 5-7300. President, Edward Wallerstein; General Manager, Transcription Department, Robert J. Clarkson; Advertising Manager, Alex Steinweiss. BRANCH OFFICES: 6624 Romaine St., Hollywood, Calif. Phone, Granite 4134. Manager, Andrew J. Schrade; 410 N. Michigan Ave., Chicago, Ill. Phone, Whitehall 6000. Manager, Girard D. Ellis. SERVICES OFFERED: Recording, processing and manufacture of all types of electrical

transcriptions; manufacture and distribution of Columbia and Okeh records.

Consolidated Sound Laboratories

2013 N. 63rd St., Philadelphia, Pa. Phone, TRinity 8213. Owner-Chief Engineer, Raymond Norton; Sales Manager, R. C. Shive; Production Manager, Harvey Lamb. SERVICES OFFERED: Recording, processing, manufacture of recording equipment.

Continental Engineering Co.

3613 N. Green Bay Ave., Milwaukee 12, Wisc. Phone, Concord 7300. President, K. W. Kennedy; Vice-President, A. F. Jurack; Secretary-Treasurer, A. Blankenheim. SERVICES OFFERED: Commercial recording, manufacture and sale of public address systems and electronic devices.

Patrick Michael Cuning Productions

6530 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. (For detailed information see listing under Program Producers).

Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. (For detailed information see listing under Program Producers).

Decca Records, Inc.

50 West 57th St., New York, N. Y. Phone, Columbus 5-2300. President, Jack Kapp; Executive Vice-President, E. F. Stevens, Jr.; Manager Transcription Division, Edward Strauss. BRANCH OFFICES: Boston, Buffalo, Richmond, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Syracuse, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver, San Antonio, Birmingham. SERVICES OFFERED: Custom-built electrical transcription records.

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Disco Recording Co., Inc.

Arcade Bldg., St. Louis, Mo. Phone, Chestnut 5937. President, Harry V. Cheshire; Chief Engineer, Gordon Sherman; General Manager, Bob Reichenbach; Secretary, Marie Sherman. SERVICES OFFERED: Production of programs and commercial announcements, studio recordings, portable recordings, off-the-line and off-the-air recordings, audition records, phonograph records.

Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Program Producers).

Walter P. Downs

Dominion Square Bldg., Montreal, Que. Phone, Marquette 6368. (For detailed information see listing under Program Producers).

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. (For detailed information see listing under Program Producers).

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood, Calif. Phone, GLadstone 2189. Owner and Manager, Bert B. Gottschalk. SERVICES OFFERED: "Air-Chek" service; recordings, electrical transcriptions, phonograph records.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. (For detailed information see listing under Program Producers).

Essex Broadcasters, Inc.

3300 Union Guardian Bldg., Detroit 26, Mich. Phone, Cadillac 6117. General Manager, J. E. Campeau; Chief Engineer, George Funkey. SERVICES OF-

FERED: Airchecks, auditions, slide film sound, commercial transcriptions.

Exclusive Radio Features Company, Ltd.

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. (For detailed information see listing under Program Producers).

Federal Transcribed Programs, Inc.

101 Park Ave., New York, N. Y. Phone, Caledonia 5-7530. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

Carl Fischer, Inc. Recording Studio

119 West 57th St., New York 19, N. Y. Phone, Circle 7-2965. Manager, Max Rittershausen; Studio Director, Rita Connally. SERVICES OFFERED: Transcriptions, off-the-air and studio recording, processing and pressing, studio facilities for location recording.

Harry E. Foster Agencies Limited

King Edward Hotel, Toronto, Can. Phone, ELgin 2134. SERVICES OFFERED: Transcriptions, off-the-air recordings, off-the-live recordings, audition recordings, transcribed programs; portable recording equipment also available.

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. (For detailed information see listing under Program Producers)

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48 West 48th St., New York, N. Y. Phone, LONGacre 5-0242. President-Chief Engineer, Frank Kay; Vice-President-General Manager, Harry Jackson;

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