

MUSIC LIBRARY

Julius Mattfeld..... Director of Music Library
NETWORK OPERATIONS

Horace Guillotte.... Mgr. of Network Operations
NEWS & PUBLIC AFFAIRS DIVISION

Paul W. White,
Dir. of Public Affairs & News Broadcasts

Everett Holles..... Asst. Dir. of News Broadcasts
Henry Wefing..... Night News Editor

J. W. Gerber.... Supervisor of Shortwave Listening
William J. Slocum, Jr..... Dir. of Special Events

Helen Sioussat..... Director of Talks
PROGRAM WRITING DIVISION

Robert J. Landry.... Director of Program Writing
John Coborn Turner..... Script Editor

Elwood Hoffman..... Assoc. Script Editor
PROGRAM TYPING DIVISION

Harriet Hess..... Supervisor of Program Typing
SOUND EFFECTS DIVISION

Walter R. Pierson.... Mgr. of Sound Effects Div.
Max Uhlig..... Assistant Manager

Press Information

George Crandall... Director of Press Information
Arthur Perles..... Assistant Director

James Kane..... Assistant to the Director
Walter Seigal.... Manager Photographic Division

Anne Haraing..... Manager of Service Division
Joan Lane..... Trade News Editor

Radio Sales

Representation of Columbia Owned Stations

J. Kelly Smith..... General Manager, Chicago
Howard S. Meighan... Mgr., East. Div., New York

Roger K. Huston.... Mgr., Central Div., Chicago
Ole G. Morby..... Representative, San Francisco

Royal E. Penny..... Representative, Charlotte
Carter Ringlep.... Representative, St. Louis

Meredith Pratt.... Representative, Los Angeles
Research Department

John K. Churchill..... Director of Research
Oscar Katz..... Assistant Director of Research

Reference Department

William C. Ackerman,
Director of CBS Reference Department

Stanford Mirkin,
Manager of Program Research Division

Agnes Law..... Librarian

Sales Promotion and Advertising Department

Paul M. Hollister.... Vice-President in Charge
of Advertising and Sales Promotion

John Fox..... Manager of Production
Thomas D. Connolly... Dir. of Program Promotion

Louis Hausman..... Mgr. of Presentation Div.
Harry O'Brien..... Art Director

Dick Dorrance.... Director of Promotion Service
for CBS Owned Stations

Shortwave Broadcasting and Latin American Affairs

Edmund Chester,
Dir. of Broadcasting to Foreign Countries

John Hundley... Acting Dir. of Shortwave Programs
Lawrence Hass... Dir. of Shortwave News Division

Terig Tucci..... Music Director and Arranger
Roberto Unanua,
Asst. Dir. of Latin American Relations

Margaret Kennedy, Manager of Press Information
for Latin American Network

Station Relations Department

H. V. Akerberg,
Vice-President in Charge of Station Relations

Howard Lane..... Director of Station Relations
William A. Schudt, Jr.
Eastern Division Manager

Edwin Buckalew,
Western Division Manager, Los Angeles

Technical Operations

Henry Grossman... Network Operations Engineer
R. G. Thompson,
Eastern Division Operations Engineer

Television Department

Gilbert Seldes... Director of Television Programs
Dr. Peter Goldmark... Chief Television Engineer

Worthington Miner..... Manager of Television
Traffic Department

Hugh A. Cowham,
Commercial Engineer in Charge of Traffic

A. H. Peterson..... Traffic Manager
Treasury Department

Frank K. White.... Vice-President & Treasurer
Samuel R. Dean,
Assistant Treasurer & Comptroller

Arthur S. Padgett..... General Auditor
Norman duFrane.... Assistant General Auditor

W. J. Flynn..... Assistant Comptroller
L. C. Merrick..... Assistant Comptroller

Sophie Hinz..... Cashier
John E. Forsander... Purchasing Agent

Albert H. Bryant,
Manager of Mail, File & Mimeograph Division

New York City

WABC and WABC-FM, 485 MADISON AVE.

Arthur Hull Hayes..... General Manager
George W. Allen..... Program Director

John Field, Jr..... Sales Manager
Henry Grossman.... Chief Engineer of WABC

Jules Dundes..... Sales Promotion Manager
J. E. Doyle..... Manager, Press Information

Chicago

WBBM and WBBM-FM
410 NO. MICHIGAN AVE.

H. Leslie Atlass, Vice Pres. in Charge of Central
Div. and Gen. Mgr. of WBBM

J. L. Van Volkenburg..... Asst. Gen. Mgr.
Walter Preston..... Program Director

Urban Johnson..... Chief Sound Technician
J. J. Beloungy, Central Div. Operations Engineer
& Chief Engineer of WBBM

J. V. McLoughlin,
Accountant, Office and Personnel Mgr.

James Crusinberry..... News Editor
King Park..... Sales Promotion Manager

Orville J. Neuwerth.... Asst. Program Director

Val W. Sherman, Asst. Program Director in Charge
of Program Operations
Shepard Chartoc, Director of Press Information,
Public Events & Education

Washington

WTOP, EARLE BLDG.

Earl H. Gammons, Director of Washington Office
Carl Burkland..... General Manager
William D. Murdock, Assistant General Manager
Martin D. Wickett..... Program Director
Clyde Hunt..... Chief Engineer
Harry R. Crow..... Supervisor of Accounting,
Personnel & Purchasing

Robert S. Wood,
Director of Public Events & Spec. Features
Howard Stanley.... Director of Press Information
& Sales Promotion

Minneapolis-St. Paul

WCCO, 625 SECOND AVE., S.

Austin E. Joscelyn..... General Manager
Alvin Sheehan..... Assistant General Manager
H. S. McCartney..... Chief Engineer
Mary Doherty..... Accountant
Sam H. Kaufman... Director of Press Information
& Manager of Sales Promotion

St. Louis

KMOX, 401 SOUTH TWELFTH BLVD.

Merle S. Jones..... General Manager
Arthur Casey..... Assistant
Wendell B. Campbell 2nd,
Nat. Sales Mgr. & Asst. Station Mgr.
Harry Harvey..... Chief Engineer
Jerry Hoekstra,
Mgr. of Public Events & Spec. Features
Robert F. DeVoe,
Supervisor of Accounting, Personnel & Office
William Zalken..... Director Press Information
Blaine Cornwell..... Program Director
David Mars.... Dir. Sales Promotion & Advertising
C. G. Renier..... Director of Program Sales

Pacific Coast

Los Angeles Office

KNX, COLUMBIA SQUARE

D. W. Thornburgh... Vice-President in charge of
Western Div. & Gen. Mgr. of KNX
Harry W. Witt..... Asst. Gen. Manager
Charles D. Ryder, Jr..... Mgr. of Accounting,
Personnel & Purchasing
Lester Bowman,
Western Division Operations Engineer
& Chief Engineer of KNX
Clinton Jones..... News Editor

Hal Hudson..... Western Program Director
Lloyd Brownfield... Director of Press Information
Ralph W. Taylor.... Manager of Sales Promotion
Glanville T. Heisch... Assistant Program Director
Fox Case,
Director of Special Features & Public Events

J. Archie Morton..... Sales Manager
Ben Paley..... Production Manager
Charles E. Morin, Eastern Sales Manager for
Pacific Coast Network & KNX
George L. Moskovics,
Pacific Network Sales Manager

SAN FRANCISCO OFFICE PALACE HOTEL

Wayne Steffner..... Manager

Charlotte, N. C.

WBT, WILDER BLDG.

A. D. Willard, Jr..... General Manager
Royal E. Penny..... Sales Manager and
Radio Sales Rep.
Chas. H. Crutchfield..... Program Director
William M. Parker... Director, Sales Promotion,
Press Information, Merchandising
John S. Knell..... News Editor & Special Events
Edward J. DeGray.... Accounting and Personnel

Boston

WEEI, 182 TREMONT ST.

Harold E. Fellows..... General Manager
Kingsley Horton... Asst. Mgr.-Dir. of Programs
& Sales
Walter Stiles, Jr..... Director of Engineering,
Sound & Transcriptions
John J. Murray..... Manager of Accounting,
Personnel & Purchasing
Raymond G. Girardin..... Production Manager
& Asst. Program Director
Marie Houlahan... Director of Press Information
Guy C. Cunningham... Director of Sales Promotion

Foreign Staff

Edward R. Murrow, Chief of European Staff,
London; Larry Lesueur, London; Charles Colling-
wood, London; Bill Downs, London; Charles Shaw,
London; Richard Hottelet, London; Winston
Burdett, Algiers; Eric Severeid, Algiers; Farns-
worth Fowle, Italy; John Daly, Italy; George
Moorad, Cairo; James Fleming, Moscow; Howard
K. Smith, Berne; Glenn Stadler, Madrid; Albin
Johnson, Stockholm; William J. Dunn, Australia;
Webley Edwards, Honolulu; James Stewart,
Chungking; Hugh I. Jencks, Argentina; John
Adams, Rio de Janeiro; Charles Griffin, Santiago;
Dan Lundberg, Mexico; Jack Fendell, Panama
Canal Zone.

Station, Board and Operator list

COLUMBIA BROADCASTING SYSTEM

WABC, New York
WBBM, Chicago
WBT, Charlotte, N. C.
WCCO, Minneapolis-St. Paul

WEEI, Boston
WTOP, Washington, D. C.
KMOX, St. Louis
KNX, Los Angeles

MUTUAL BROADCASTING SYSTEM

THE year 1943 has closed with a compelling and valuable contribution by the entire radio industry in the furtherance of the war effort. America's increasing importance in the world conflagration placed in the hands of the radio networks the task of keeping the public alert, aware, informed.



MILLER McCLINTOCK

The Mutual Broadcasting System, together with the other networks, accepted the challenge, and is proud to report its activities and progress during the past year, in behalf of the war effort.

1,468 programs, totalling 641 hours and 49 minutes of broadcast time, all in the interests of the war effort, were brought by Mutual to its audiences. These compilations are exclusive of regular sports news summaries and news commentaries, and regularly scheduled program features.

In co-operation with the War and Navy Departments, Mutual broadcast 305 Army programs and 298 Navy programs, including regularly weekly features, in which members of the armed forces participated. Other special Mutual features were produced with the co-operation and participation of the Treasury Department and various other Governmental and public agencies.

News Coverage

An important phase of radio's program to keep the public informed is a capable staff of reporters and commentators, both on the home front and abroad. Each week Mutual airs 76 individual news commentaries originating from the continental United States. This is supplemented by news features and analyses.

The Mutual network's expansion in sales and facilities in 1943 has made it possible to reach audiences of greater size, and has in turn resulted in an expansion of its personnel and administrative facilities.

1943 saw the affiliation of 15 more stations to the Mutual network, making a total of 211 affiliates in the U. S. and in addition outlets in Canada, Hawaii, and in Mexico through the 36 station Radio Mil chain.

The tie-up between Mutual and Radio Mil, in which the two networks have agreed to exchange programs, is indicative of the part radio will play in the development of relations with our Latin American neighbors.

Expansion

Another indication of Mutual's ever-growing importance in the field of business and radio advertising is the increase in sales; which are expected to exceed \$14,000,000 for 1943—a gain over 1942 of more than 40 per cent.

In order to provide Mutual listeners with a high degree of program service, the co-operative Mutual network organized a Program Operating Board, composed of program heads of five key Mutual stations, who meet monthly to analyze and work out ideas for maintenance of a diversified schedule of broadcasts.

This attention to the development of an efficient programming service has resulted in a well rounded series of regular features, devoted to education and information, music, religion, varied entertainment, sports, and juvenile programs.

Recognizing that international radio will play an important part in the post-war world, Mutual in 1943 strengthened relationships with the United Nations by exchanging program features with the Canadian Broadcasting Corp., the British Broadcasting Corporation, the Republics of Brazil and Mexico, and the Territory of Hawaii.

The radio industry is daily becoming an integral part of American life and habits. Business has recognized it as one of the great motivating forces of existence, an important medium of advertising.

Just as it has been significant in the progress of the war, radio will be an important instrument in the post-war world of rehabilitation and reconstruction. Mutual Broadcasting System is now preparing and planning for the day.

MUTUAL BROADCAST



**NETWORK FACILITIES
AS OF JAN. 1, 1944**



MUTUAL



Broadcasting System

Administrative Office

441 N. Michigan Ave., Chicago, Ill. Zone 11
Phone, Superior 0100

New York Office

1440 Broadway, New York, N. Y. Zone 18
Phone, PENNSYLVANIA 6-9600

Officers

President.....Miller McClintock
Chairman of Board of Directors,
Alfred J. McCosker
Chairman of Executive Committee
W. E. Macfarlane

Executive Vice-President...Theodore C. Streibert
Executive Vice-President...Lewis Allen Weiss
Vice-President.....J. E. Campeau
Secretary-Treasurer.....E. M. Antrim
Controller.....Miles E. Lamphiear

New York Staff

Department Heads

Director of Sales Promotion and Research,
Robert A. Schmid
Controller.....Miles E. Lamphiear
Office Service Manager.....Dale Brenner
Manager of Sales Service...George Chambers
Acting Director of Station Relations
Charles W. Godwin
Director of Commercial Programming
Allen de Castro
Assistant to the President and
Personal Director.....Roberta Dufton
Sales Manager.....Edward W. Wood, Jr.
Director of Programming...Adolph J. Opfinger
Publicity Director.....Lester Gottlieb

Executive Committee

Miller McClintock.....MBS, New York
W. E. Macfarlane.....WGN, Chicago
Theodore C. Streibert.....WOR, New York
John Shepard, III.....Yankee Network
Lewis Allen Weiss
Don Lee Broadcasting System
H. K. Carpenter.....WHK-WCLE, Cleveland

Chicago Staff

Western Sales Manager...Adolph N. Hult
Traffic Manager.....Myrtle Goulet
Sales Service.....Carroll Marts

Directors

E. M. Antrim Miller McClintock
Willet Brown Alfred J. McCosker
Hope Barroll, Jr. John Shepard III
H. K. Carpenter Theodore C. Streibert
Leonard Kapner Lewis Allen Weiss
W. E. Macfarlane I. R. Lounsbury

Legal Staff

Louis G. Caldwell.....Washington, D. C.
George Haggard.....Chicago
Emanuel Dannett.....New York

Program Operating Board

Miller McClintock.....MBS, Chairman
Adolph Opfinger.....MBS, Vice-Chairman
C. M. Hunter.....WHK, Cleveland
Julius Seebach, Jr.....WOR, New York
Frank Schreiber.....WGN, Chicago
Linus Travers.....Yankee Network, Boston
Lewis A. Weiss.....Don Lee, Hollywood

Foreign Staff

London.....John Steele, Arthur Mann
North Africa.Seymour Korman, John Thompson
Cairo.....Leslie Nichols
Sydney, Australia.....Stanley Quinn
Staff of Christian Science Monitor

NATIONAL BROADCASTING COMPANY



NILES TRAMMELL

IT IS more than two years ago since the treacherous attack on Pearl Harbor stunned all peace-loving peoples and then, almost overnight, spurred them forward into the greatest concerted drive against oppressor nations the world has ever known. Today, with positive indications that the tide of war has turned in our favor, the radio

industry cannot help but take pride in the knowledge that its broadcasters have kept pace with the nation in the intense energy with which its people have applied themselves to the war effort. Not only has radio itself initiated many productive moves to aid the drive against the common enemy but the industry as a whole has responded repeatedly when the Government has sought its support in special undertakings.

These contributions have taken varied forms. In the year 1943, for example, the National Broadcasting Company allotted more than 1,122 hours to programs promoting the war effort, a gain of more than 50 per cent over 1942. During the same period, the network carried 4,666 special announcements including 1,383 directed to the purchasers of War Bonds.

Since late in 1942, NBC's short wave outlets have been leased to the OWI, but in addition to this, NBC has continued to beam many special programs to the conquered countries of Europe to our service men abroad and to our neighbors in Latin America. During a trip to the Italian fronts last Fall, I saw at first hand how much these programs from home mean to our soldiers and how important it is that we not only continue to provide them but to send more and still more of them.

Home Front Activity

On the home front, the National Broadcasting Company has maintained its pre-eminent position as "the network most people listen to most." Invariably the results of responsible polls and surveys have placed NBC programs and artists in

top positions. For example, in the RADIO DAILY poll of 1943, NBC took the first six places among the Best Commercial shows on the air and seven out of the first ten in the Best Entertainers classification; the Cleveland Plain Dealer's survey of newspaper readers in its area gave NBC seven out of the first ten places in the "Favorite Program" category, and the Fame-Motion Picture Daily poll revealed that the first two choices in eight classifications were NBC personalities or programs.

In allotting approximately 15 per cent of its broadcasting time to news reports and special events, which was being done at the year's end, it is obvious that the National Broadcasting Company is meeting the desires of American listeners for full coverage of the battle fronts.

As the year closed, NBC's staff of news reporters numbered 37, the largest staff in the network's history. Many of these reporters have insisted upon sharing front line dangers with our troops. NBC newsmen were in the first wave of allied fighting men at Oran, Sicily and at the bloody beach-head of Salerno.

Tele-FM Developments

And, while carrying on these activities, NBC has not neglected the future. Both television and frequency modulation (FM) have been receiving the expert attention of our engineers and program staff. These new services, I am convinced, will play an important part in extending the post-war influence of radio on the life of the nation.

In November, NBC installed the first television receivers in hospitals near New York where wounded servicemen are convalescing. And then, to provide acceptable entertainment for these veterans, NBC commenced the telecasting of special sports events from Madison Square Garden. To date, Station WNBT has transmitted scenes from the Rodeo, the Ice Follies, basketball games and boxing.

If American radio is permitted to continue under the proved principles of free competitive enterprise, programs will improve, facilities will be extended and the nation as a whole will gain through the continuation of the finest broadcasting that talented writers, producers, artists and engineers can provide.

NATIONAL BROADCAST



NETWORK FACILITIES AS OF JAN. 1, 1944

KYCA, Prescott, Arizona and
KWJB, Globe, Arizona added
March 1, 1944.

**More advertisers spend
more money to sell more
merchandise to more people
on WLW than on any other
radio station in the world.**



DIVISION OF THE CROSLEY CORPORATION

The Nation's Most Merchandise-able Station

NATIONAL

Broadcasting Company

30 Rockefeller Plaza 20, New York City
(Telephone number, Circle 7-8300)

Registered Telegraphic Address
NATBROCAST NEW YORK

BOARD OF DIRECTORS

Angell, James Rowland
Braun, Arthur E.
Cutler, Bertram
Dawes, Charles G.
Dunn, Gano
Harbord, James G.

Harden, Edward W.
McGrady, Edward F.
Millhauser, DeWitt
Mullen, Frank E.
Nally, Edward J.
Sarnoff, David

Trammell, Niles

ADVISORY COUNCIL

Young, Owen D., Chairman

Angell, James R.
Belmont, Mrs. August
Coffin, Henry Sloan
Compton, Karl
Comstock, Ada
Damrosch, Walter

Davis, John W.
Farrell, Francis D.
Green, William
Harbord, James G.
Sarnoff, David
Smith, Alfred E.

Officers

Sarnoff, DavidChairman of the Board
Trammell, NilesPresident
Mullen, Frank E.,
 Vice-President & General Manager
Ashby, A. L.Vice-President & General Counsel
Egner, C. Lloyd.....Vice-President
Hanson, O. B.....Vice-President
Hedges, William S.....Vice-President
Kopf, Harry C.....Vice-President
Mason, Frank E.....Vice-President

Menser, Clarence E.....Vice-President
Royal, John F.....Vice-President
Russell, Frank M.....Vice-President
Strotz, Sidney N.....Vice-President
Witmer, Roy C.....Vice-President
MacDonald, John H.,
 Vice-President and Assistant Secretary
Teichner, R. J.....Treasurer
MacConnach, LewisSecretary
Pfautz, C. E.....Assistant Secretary

DEPARTMENTS AND DIVISIONS

Executive Offices

Trammell, Niles.....President
Mullen, Frank E.
 Vice-President & General Manager
Almonte, J. deJara.....Assistant to President
Angell, James Rowland..Public Service Counselor
MacDonald, John H.
 Vice-President and Assistant Secretary
Morgan, Clayland T.....Assistant to President
Myers, J. Robert.....Budget Officer

Advertising & Promotion Department

Hammond, Charles P.....Director
Bisson Harold E..Manager, Promotion Production
Ecclesine, Joseph...Manager Network Promotion
Rumple, Barry T.....Manager, Research Division
Gaines, James M..Assistant Director of Promotion
Myles, Marion W.....Creative Assistant
Forrest, Arthur L.
 Manager Public Service Promotion
De Salisbury, Edward..Manager WEAF Promotion
Cusack, Parmelee.....Art Director

Continuity Acceptance Department

Mason, Joseph.....Manager

Controller's Department

McKeon, Harry F.....Controllor
Kelly, Harold M.....Assistant Controllor
McGeachie, Hugh R.....Assistant Controllor

Engineering Department

Hanson, O. B...Vice-President and Chief Engineer
Clarke, William A.,
 Manager of Technical Services
Guy, R. F.....Radio Facilities Engineer
McElrath, George.....Operating Engineer
Rackey, C. A...Audio & Video Facilities Engineer
Shelby, R. E.....Development Engineer
Wankel, F. A.....Eastern Division Engineer

General Service Department

Lowell, Edward M.....Director
Thompson, W. R.....Assistant to Director
Monahan, George, Manager of Protection Division

Guest Relations Department

Herrick, Dwight.....Acting Manager
Petersen, Victor.....Assistant Manager
Walker, Albert.....Assistant Manager
Wahlstrom, John...Acting Executive Asst. Mgr.

Information Department

Dale, Albert E.....Director of Information
Kuhn, Irene.....Assistant Director
Barnard, Anita

 Manager of Correspondence Division

International Relations- Television- New Developments

Royal, John F.....Vice-President In Charge

International Shortwave Department

Bate, Fred.....Manager

Television Department

Williams, John T.....Manager

Legal Department

Ashby, A. L...Vice-President & General Counsel
King, John P.....Attorney
Ladner, Henry.....Asst. Gen. Counsel
McCrossin, Edward J.....Attorney-Chicago
McDonald, Jos. A.....Asst. Gen. Counsel
Oll'phant, S. R.....Attorney
Tatum, Donn B.....Attorney-Hollywood
Wright, Gordon, Zachry, Parlin & Cahill
 New York & Washington Counsel

National Spot Sales Dept.

McConnell, James V.....Manager
Tilenius, William O.....Assistant Manager
Roux, Willan C.....Assistant Manager

News & Special Events Dept.

Brooks, William.....Director
Mack, Lathrop

 Asst. Mgr. in Charge of Special Events
McCall, Francis.....Manager of Operations
Schneider, Adolph..Asst. Mgr. in Charge of News

Personnel Department

de la Ossa, Ernest.....Personnel Director

Press Department

McKay, John.....Manager
Eiges, Sydney H.....Assistant Manager

Program Department

Menser, Clarence L...Vice-President in charge
Campbell, Ralph P..Administrative Asst. to V.-P.
Almonte, J. de Jara.....Night Program Manager
Belviso, Thomas H.....Manager, Music Library
Black, Frank.....General Music Director
Brainard, Bertha.....Assistant to Vice-President
Chotzinoff, Samuel...Manager of Music Division
Damosch, Walter.....Music Counsellor
Kelly, Patrick J.....Mgr. of Announcers
Knopfke, Frederick G...Sound Effects Manager
Shervey, Helen.....Booking Office & Bus. Mgr.
Stern, William.....Director of Sports
McDonagh, Richard...Acting Manager of Script
Wright, Wynn.....Eastern Program Manager
Kelly, N. Ray.....Manager, Production Division

Public Service Department

Angell, James Rowland..Public Service Counselor
Miller, William Burke.....Manager
Cuthbert, Margaret

 Director of Women's & Children's Programs
Fisher, Sterling.....Asst. Pub. Serv. Counselor
Jordan, Max.....Director of Religious Broadcasts
Wagner, Jane

 Director, War Activities for Women
Corwith, Doris.....Assistant to Counselor



KEYSTONE /

brings you



SILVER PLATTER BY CARTIER

on a Silver Platter

THIS IS

Beyond Metropolitan



The facts make it clear that *Beyond Metropolitan* Markets are essential for thorough national coverage.

THIS IS THE KEYSTONE

www.americanradiohistory.com

AMERICA

* The vital small-town and rich rural areas which receive either no coverage at all, or no dependable coverage, from major wired networks or metropolitan stations.



These choice markets encompass one third of the nation. They are composed of cities and towns having 50,000 population and under. Cities and towns of this size account for

- 49% of total U. S. Retail Sales
- 53% of total U. S. Food Sales
- 47% of total U. S. Drug Sales

(Source: U. S. Dep't. of Commerce)

The prosperity of *Beyond Metropolitan* America is at an all-time high. It stems from permanent developments—construction; airports; increases in housing, population, stores; agrarian plants; hospitals—which will continue in post-war years.

The 200 affiliated KBS stations—linked by transcription—penetrate and dominate these lucrative *Beyond Metropolitan* Markets. They supplement major wired broadcast chains, supplying missing links, strengthening weak links. KEYSTONE is the ONLY network covering *Beyond Metropolitan* America EXCLUSIVELY!

Help Yourself to



... at mass market per capita cost!

The entire *Beyond Metropolitan* land of plenty is delivered to you by Keystone, at a cost per capita and per thousand radio homes as little as, and often less than, the cost in metropolitan markets. Group buying does it!

STREAMLINED...

200 stations handled in one transaction!

ONE time order

ONE time clearance

ONE schedule

ONE mechanics operation

ONE source for affidavits

ONE invoice

Each year, more and more national advertisers are using KBS with great success. Join them! Capture *Beyond Metropolitan* America through Keystone.

KEYSTONE BROADCASTING SYSTEM, INC.

134 No. LaSalle Street
Chicago 2, Illinois
Tel: STate 4590

580 Fifth Avenue
New York 19, New York
Tel: LOnacre 3-2221

5331 Hollywood Boulevard
Hollywood 28, California
Tel: HEmpstead 0460

REGIONAL NETWORKS

The American Network

60 East 42nd St., New York, N. Y.
Phone MUrray Hill 2-7947

PERSONNEL

President.....John Shepard, 3rd
Executive Vice-President.....Wm. B. Lewis
Treasurer.....Walter J. Damm
Secretary.....Robert Ide
This network consists of FM stations

★

Arizona Broadcasting Co.

(ABC Network)
711 Heard Bldg., Phoenix, Ariz.
Phone 4-4161

PERSONNEL

President.....R. B. Williams
Manager.....Dick Lewis
Commercial Manager.....Dick Heath
Promotion Manager.....K. M. Pennington

STATIONS

KTAR; Phoenix; KVOA, Tucson; KYUM,
Yuma; KGLU, Safford; KCRJ, Jerome; KWJB,
Globe KYCA, Prescott.

BRANCH OFFICE

48 East Broadway, Tucson, Ariz.
Phone 3703

Executive In Charge.....R. B. Williams
NATIONAL REPRESENTATIVE
Paul H. Raymer Company

★

The Arizona Network

836 N. Central Ave., Phoenix, Ariz.
Phone: 4-4144

PERSONNEL

Business Manager.....Albert D. Johnson
Program Director.....J. R. Williams
Commercial Manager.....John L. Hogg
Chief Engineer.....F. A. Higgins
KTUC Manager.....Lee Little
KSUN Manager.....Carleton Morris

STATIONS

KOY, Phoenix; KTUC, Tucson; KSUN, Bis-
bee-Douglas.

NATIONAL REPRESENTATIVE
John Blair & Company

Arrowhead Network

WEBC Bldg., Duluth, Minn.

PERSONNEL

General Manager.....W. C. Bridges
Director of Operations.....H. E. Westmoreland
Promotion Manager.....H. H. Sonnenburg
WMGF Manager.....Harry Hyett
WHLB Manager.....Greg Rouleau

★

STATIONS

WEBC, Duluth, Minn.; WMFG, Hibbing,
Minn.; WHLB, Virginia, Minn.

REPRESENTATIVE

George P. Hollingbery Co.

★

Associated Broadcasting Corp.

500 Keeler Bldg., Grand Rapids, 2, Mich.
Telephone: 9-0208

OFFICERS

President.....L. A. Versluis
Exec. Vice-President.....Roy C. Kelley
General Manager.....Clayton Kuning
Stations Relations.....W. G. Henderson

FUNCTION

This network has been formed to operate only
as a per-occasion network and for the time
being, will confine the scope of its operations
to handling only the leading religious programs.

★

Atlantic Coast Network, Inc.

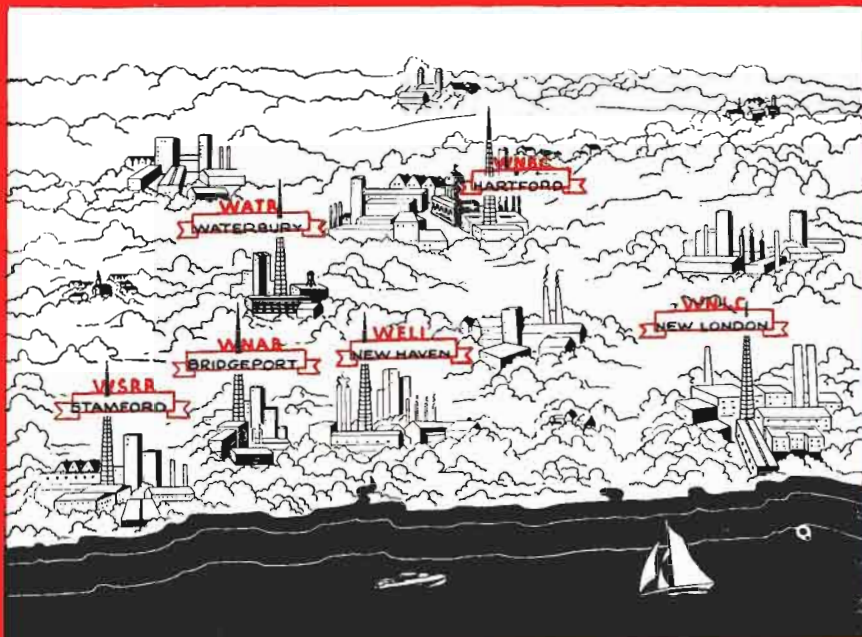
501 Madison Ave., New York, N. Y.
Phone: PLaxa 3-1535

President.....Harold A. Lafount

STATIONS

WNEW, New York, N. Y.; WCOP, Boston,
Mass.; WNBC, Hartford, Conn.; WELI, New
Haven, Conn.; WPEN, Philadelphia, Pa.

THE CONNECTICUT STATE NETWORK



IS THE KEY TO THIS RICH MARKET

THE NATION'S 15TH LARGEST IN RETAIL SALES (\$717,000,000)

Here are some of the advertisers who use the Connecticut State Network:

BENRUS WATCH COMPANY
ELECTRIC SPECIALTY COMPANY
STAMFORD ROLLING MILLS
MACHLETT COMPANY
SOUTHERN NEW ENGLAND
TELEPHONE COMPANY
ELECTRIC BOAT COMPANY

CINAUDAGRATH CORPORATION
PRINCE GEORGE HOTEL
AUTO ORDNANCE COMPANY
THE HEPPENSTALL COMPANY
ELECTROLUX CORPORATION
SCOVILL MANUFACTURING
COMPANY

HIGH STANDARD COMPANY
THE NORWALK COMPANY
CHASE BRAES & COPTER
COMPANY
DOTWNIK BROS., INC.
MARIALES COMPANY
UNITED STATES RUBBER CO

NEW YORK... Helen Wood

BOSTON... Bertha Bannan

H. MEYER, Pres.

Connecticut State Network

270 Atlantic St., Stamford, Conn.

Phone: Stamford 4-7575

PERSONNEL

President.....Harold H. Meyer
Director.....Dewey Long
Director.....Harold Thomas
Director.....Richard Davis
Director.....Gerald Morey
Director.....Levon Thomas

STATIONS

WNBC, Hartford; WNAB, Bridgeport; WATR,
Waterbury; WSRR, Stamford; WNLC, New
London; WELL, New Haven.

REPRESENTATIVES

He'en Wood, New York
Bertha Bannan (Boston)

★

The Cowles Group

Des Moines Register and Tribune Building,
Des Moines, Ia.

Phone: 3-2111

PERSONNEL

President.....Gardner Cowles, Jr.
Vice-President.....John Cowles
Vice-President and Treasurer...Luther L. Hill
Vice-President.....Sumner Quarton
Vice-President.....Craig Lawrence
Vice-President.....Phil Hoffman
National Sales Manager.....H. T. Enns
Com. Manager (Des Moines)....Robert Dillon
Com. Manager (Cedar Rapids) W. B. Quarton
Com. Manager (Yankton).....Phil Hoffman

STATIONS

KSO, Des Moines; KRNT, Des Moines; WMT,
Waterloo-Cedar Rapids; WNAX, Yankton-Sioux
City.

BRANCH OFFICES

Paramount Theater Bldg., Cedar Rapids, Ia.
Manager.....Sumner Quarton
Russell Lamson Hotel, Waterloo, Ia.
Manager.....Don E. Inman
Gurney Bldg., Yankton, S. D.
Manager.....Phil Hoffman
Orpheum Theater Bldg., Sioux City, Ia.
Manager.....Ed La Grave

NATIONAL REPRESENTATIVE

The Katz Agency

★

Daniel Boone Regional Network

410 State St., Bristol, Tenn.-Va.

Phone: Dial WOPI

PERSONNEL

President & Gen. Mgr., WOPI...W. A. Wilson

WKPT General Manager.....Jess Swicegood

STATIONS

WOPI, Bristol, Tenn.-Va.; WISE, Asheville,
N. C.; WKPT, Kingsport, Tenn.

REPRESENTATIVES

Burn-Smith Co. (New York and Chicago)
Harry E. Cummings (Jacksonville, Fla.)

★

Don Lee Broadcasting System

5515 Melrose Ave., Hollywood 38, Calif.

Phone: Hollywood 8111

San Francisco office: 1000 Van Ness Ave.

PERSONNEL

V-P & General Manager...Lewis Allen Weiss
V-P & Assistant General Manager

Willet Brown

General Sales Manager.....Sydney Gaynor
Assistant Gen. Sales Mgr...Henry Gerstenkorn
Program Director.....Van Newkirk
Program Manager.....Sid Fuller
Publicity Director.....Fair Taylor

STATIONS

Southern California: KHJ, Los Angeles; KGB,
San Diego; KDB, Santa Barbara; KFXM, San
Bernardino; KPMC, Bakersfield; KVOE, Santa
Ana; KXO, El Centro; KVEC, San Luis Obispo.

Northern California: KFRC, San Francisco;
KMYC, Marysville; KHSL, Chico; KVCV, Red-
ding; KYOS, Merced; KDON, Monterey; KIEM,
Eureka; KFRE, Fresno.

Northwest (Oregon): KRNR, Roseburg; KALE,
Portland; KFJL, Klamath Falls; KORE, Eugene;
KOOS, Marshfield; KAST, Astoria; KUIN,
Grant Pass; KWIL, Albany.

Northwest (Washington): KMO, Tacoma; KIT,
Yakima.

KXRO, Aberdeen; KOL, Seattle; KGY, Olym-
pia; KELA, Centralia; KRKO, Everett; KWLK,
Lonview; KFIO, Spokane.

NATIONAL REPRESENTATIVE

John Blair & Co.

★

Georgia Broadcasting System

(Selling Group; not available as a network)

P. O. Box 270, Columbus, Ga.

Phone: Columbus 2-0601

PERSONNEL

Executive Manager.....J. W. Woodruff, Jr.

STATIONS

WATL, Atlanta; WRBL, Columbus; WGPC,
Albany.

NATIONAL REPRESENTATIVE

Spot Sales, Inc.

Georgia Major Market Trio

Atlanta Office: Forsyth Bldg.
Phone: Walnut 8441
Macon Office: 666 Cotton Ave.
Phone: 3131-2
Savannah Office: 516 Abercorn St.
Phone: 2-127-8-9

PERSONNEL

Associate Manager (WGST).....Frank Gaither
General Manager (WMAZ).....Wilton E. Cobb
General Manager (WTOC).....W. T. Knight

STATIONS

WGST, Atlanta; WMAZ, Macon; WTOC, Savannah.

REPRESENTATIVE
The Katz Agency

★

Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo.
Phone: Harrison 1161

PERSONNEL

Sales Manager.....Don Davis
Program Co-Ordinator.....John Wahlstedt

EXECUTIVE COMMITTEE

Robert Lindsey (KFBI); Owen Ba'ch (KSAL);
J. Nelson Rupard (KTSW); Clem Morgan
(KVGB); John Schilling (WHB).

STATIONS

WHB, Kansas City (Mo.); KFBI, Wichita;
KSAL, Salina; KTSW, Emporia; KVGB, Great Bend.

★

The Lone Star Chain

806 Tower Petroleum Bldg., Dallas

PERSONNEL

Managing Director.....Ken L. Sibson
Operating Committee.....O. L. Taylor

STATIONS

KGKO, Fort Worth-Dallas; KXYZ, Houston;
KRIS, Corpus Christi; K TSA, San Antonio;
KRGV, Weslaco; KGNC, Amarillo; KFDM,
Beaumont (supplementary).

NATIONAL REPRESENTATIVES

Howard H. Wilson Co.

★

Maryland All-Home Network

10 East North Ave., Baltimore, Md.
Phone: Mulberry 1300

STATIONS

WFBR, Baltimore, Md.; WBOC, Salisbury,
Md.; WJEJ, Hagerstown, Md.

Mason-Dixon Radio Group

8 W. King St., Lancaster, Pa.
Phone 5252

PERSONNEL

General Manager.....Clair R. McCollough
Sales Manager.....J. Robert Gulick
Technical Director.....J. E. Mathiot

STATIONS

WDEL, Wilmington, Del.; WORK, York, Pa.;
WKBO, Harrisburg, Pa.; WGAL, Lancaster, Pa.;
WAZL, Hazleton, Pa.; WEST, Easton, Pa.;
WILM, Wilmington, Del.

NATIONAL REPRESENTATIVE

Paul H. Raymer Co.

★

Michigan Radio Network

Operated by the King-Trendle Broadcasting
Corp.

Stroh Bldg., Detroit, Mich.
Phone: Cherry 8321

PERSONNEL

President-Treasurer.....George W. Trendle
Secretary-General Manager.H. Allen Campbell
Vice-President.....John H. King

STATIONS

WXYZ, Detroit (Key Station); WBCM, Bay
City; WFDF, Flint; WJIM, Lansing; WIBM, Jack-
son; WELL, Battle Creek; WLAV, Grand
Rapids; WSOO, Saulte Ste. Marie; WDBC,
Escanaba; WDMJ, Marquette; WHDF, Calumet.

REPRESENTATIVE

Paul H. Raymer Co.

★

Mountain & Plain Network

Albany Hotel, Denver, Colo.
Phone: Keystone 0178

PERSONNEL

Sales Manager.....Gene O'Fallon
Manager of Station Relations....Frank Bishop

STATIONS

KFEL, Denver; KFKA, Greeley, Colo.; KFXJ,
Grand Junction, Colo.

★

Intermountain Network

c/o KLO, Salt Lake City, Ogden, Utah
Phone: 5721

PERSONNEL

General Manager.....George C. Hatch
Sales & Gen. Manager.....Lynn L. Meyer
Public Relations Director.....Arthur Gaeth
Production Manager.....Merrill J. Bunnell
Chief Engineer.....W. D'Orr Cozzens

STATIONS

KLO, Salt Lake City, Ogden; KVNU, Logan, Utah; KOVO, Provo; KEUB, Price; KSUB, Cedar City.

BRANCH OFFICES

248 S. Main St., Salt Lake City, Utah
Phone: 5-2831

In Charge.....Lynn L. Meyer

REPRESENTATIVE

Joseph Hershey McGillvra, Inc.

★

Minnesota Radio Network

c/o KSTP, Hotel Saint Paul, St. Paul, Minn.
Phone, Cedar 5511

Sales Office: c/o KSTP, Hotel Radisson, Minneapolis, Minn.

Phone: Bridgeport 3222

PERSONNEL

General Manager.....Stanley E. Hubbard
Treasurer.....Kenneth M. Hance
Sales Manager.....Ray C. Jenkins

STATIONS

KSTP, St. Paul, Minneapolis, Minn. (Key station); WEBC, Duluth, Minn.; KYSM, Mankato, Minn.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.; KROC, Rochester, Minn.; KFAM, St. Cloud, Minn.; KFYZ, Bismarck, N. D.; WDAY, Fargo, N. D.; WEAU, Eau Claire, Wisc.

NATIONAL REPRESENTATIVE

Edward Petry & Co.

★

New England Regional Network

26 Grove St., Hartford, Conn.

Phone: Hartford 2-3181

PERSONNEL

Chairman.....Paul W. Morency
Lee B. Wailes, John J. Boyle, Wm. H. Rines,
Thompson L. Guernsey.

STATIONS

WBZ, Boston, Mass.; WCSH, Portland, Me.; WJAR, Providence, R. I.; WLBZ, Bangor, Me.; WTIC, Hartford, Conn.; WFBA, Manchester, N. H.; WRDO, Augusta, Me.

REPRESENTATIVE

Weed & Company

★

North Central Broadcasting System, Inc.

First National Bank Bldg., St. Paul, Minn.

Phone: Cedar 8579

PERSONNEL

President-General Manager.....John W. Boler
Vice-President.....Don Clayton
Secretary.....E. Iverson

STATIONS

KVFD, Fort Dodge, Ia.; WJMS, Ironwood, Mich.; KATE, Albert Lea, Minn.; KVOX, Fargo-Moorhead, Minn.; KGDE, Fergus Falls, Minn.; WMFG, Hibbing, Minn.; WLOL, Minneapolis-St. Paul, Minn.; WHLB, Virginia, Minn.; KWLM, Willmar, Minn.; KWNO, Winona, Minn.; KGCU, Bismarck-Mandan, N. D.; KDLR, Devils Lake, N. D.; KSJB, Jamestown, N. D.; KLPD, Minot, N. D.; KABR, Aberdeen, S. D.; WATW, Ashland, Wisc.; WEAU, Eau Claire, Wisc.; WDSM, Superior, Wisc.; WHDF, Calumet, Mich.; WDBC, Escanaba, Mich.; WDMJ, Marquette, Mich.

BRANCH OFFICE

360 N. Michigan Ave., Chicago, Ill.
8 East 41st St., New York, N. Y.

★

Northern Broadcasting & Publishing, Ltd.

Thomson Bldg., Timmins, Ont., Canada
Phone: 500

PERSONNEL

President.....R. H. Thomson
Secretary-Treasurer.....S. F. Chapman
General Manager.....Jack K. Cooke
Manager (CKGB).....T. Morrow
Manager (CJKL).....D. Carr
Manager (CFCH).....Cliff Pickrem
Manager (CKRN).....J. Legault
Manager (CKVD).....L. Godin
Manager (CHEX).....H. Cooke
Manager (CKWS).....J. Davidson

STATIONS

CKGB, Timmins, Ont.; CJKL, Kirkland Lake, Ont.; CFCH, North Bay, Ont.; CKVD, Val D'Or, Que.; CHAD, Amos, Ont.; CKRN, Rouyn-Noranda, Que.; associated with CKWS, Kingston, Ont.; and CHEX, Peterborough, Ont.

BRANCH OFFICES

Bank of Commerce Bldg., Toronto, Ontario
Manager.....R. Leslie
1010 University Tower, Montreal, Quebec
Manager.....Roy Hoff

★

Oklahoma Metropolitan Line

c/o KOMA, Biltmore Hotel
Oklahoma City, Okla.

Phone: 2-3291

c/o KTUL, 320 S. Boston Ave., Tulsa, Okla.
Phone 2-3191

PERSONNEL

General Manager (KOMA).....Kenyon Brown
General Manager (KTUL).....John Esau

NATIONAL REPRESENTATIVE

Free & Peters, Inc.

The Oklahoma Network

APCO Tower, Oklahoma City, Okla.

PERSONNEL

President-Managing Director.. Robert D. Enoch
 Vice-President.....Tams Bixby, Jr.
 Secretary-Treasurer.....Milton B. Garber
 Managing Director.....Robert D. Enoch

STATIONS

KTOK, Oklahoma City; KGFF, Shawnee;
 KBIX, Muskogee; KCRC, Enid; KADA, Ada;
 KOME, Tulsa; KVSO, Ardmore.

NATIONAL REPRESENTATIVE

Radio Advertising Co.



Pacific Broadcasting Co.

914 Broadway, Tacoma 3, Wash.

Phone: Main 4144

PERSONNEL

General Manager.....Carl E. Haymond
 Commercial Manager.....J. A. Murphy
 Traffic Manager.....John K. Clarke
 Auditor.....Paul F. Benton

STATIONS

Oregon: KALE, Portland; KFJJ, Klamath Falls; KOOS, Marshfield; KRNR, Roseburg; KORE, Eugene; KAST, Astoria; KWIL, Albany.
 Washington: KGY, Olympia; KELA, Centralia; KIT, Yakima; KMO, Tacoma; KOL, Seattle; KFIO, Spokane; KRKO, Everett; KXRO, Aberdeen; KWLK, Longview; KUIN, Grants Pass. Idaho: KWAL, Wallace.

REPRESENTATIVE

John Blair & Co.



The Pennsylvania Network

1622 Chestnut St., Philadelphia, Pa.

Phone Locust 7700

PERSONNEL

Manager.....Leon Levy

STATIONS

WCAU, Philadelphia (key station); WGAL, Lancaster; WORK, York; WAZL, Hazleton; WEST, Easton; WSAN, Allentown; WFBG, Altoona; WERC, Erie; WLEU, Erie; WHP, Harrisburg; WKBO, Harrisburg; WJAC, Johnstown; WKST, New Castle; KDKA, Pittsburgh; WJAS, Pittsburgh; KQV, Pittsburgh; WCAE, Pittsburgh; WRAW, Reading; WARM, Scranton; WGBI, Scranton; WKOK, Sunbury; WJPA, Washington; WBRE, Wilkes-Barre; WBAX, Wilkes-Barre; WRAC, Williamsport; (Harris-

burg, Scranton, Wilkes-Barre, Pittsburgh and Erie stations optional).



Quaker Network

Widener Bldg., Philadelphia, Pa.

Phone: Rittenhouse 6900

PERSONNEL

General Manager.....Roger W. Clipp

STATIONS

WFIL, Philadelphia; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBI, Scranton; WBRE, Wilkes Barre; WKBO, Harrisburg; WKOK, Sunbury; WRAC, Williamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WSAN, Allentown; WWSW, Pittsburgh; WSNJ, Bridgeton, N. J.



Radio Programas de Mexico

Ayuntamiento No. 54; P. O. Box 1324

Mexico City, Mexico

Phones: L-13-73; J-29-01; 12-65-44

PERSONNEL

President.....Emilio Azcarraga
 Manager.....Clemente Serna Martinez

STATIONS

Key Stations: XEW-XEWW, Mexico City, Mex.; XEQ-XEQQ, Mexico City, Mex.

Affiliated Stations: XEKJ, Acapulco, Gro.; XEBI, Aguascalientes, Aqs.; XELY, Aguascalientes, Aqs.; XEJT, Celaya, Gto.; XEBA, C. Guzman, Jal.; XEP, C. Juarez, Chih.; XEBJ, C. Victoria, Tamps.; XEA, Campeche, Camp.; XECW, Córdoba, Ver.; XESA, Culiacan, Sin.; XEBL, Culiacan, Sin.; XEFI, Chihuahua, Chih.; XEBU, Chihuahua, Chih.; XEE, Durango, Dgo.; XEMA, Fresnillo, Zac.; XEDK, Guadalajara, Jal.; XEHL, Guadalajara, Jal.; XEBH, Hermosillo, Son.; XEHQ, Hermosillo, Son.; XEBO, Irapuato, Gto.; XEJA, Jalapa, Ver.; XERZ, León, Gto.; XERW, León, Gto.; XER, Linares, N. L.; XECF, Los Mochis, Sin.; XEOX, Los Mochis, Sin.; XEAM, Matamoros, Tamps.; XERJ, Mazatlán, Sin.; XEME, Mérida, Yuc.; XEFC, Mérida, Yuc.; XEDW, Minatitlán, Ver.; XEI, Morelia, Mich.; XELQ, Morelia, Mich.; XEFB, Monterrey, N. L.; XEMR, Monterrey, N. L.; XEGL, Navojoa, Son.; XEFE, Nuevo Laredo, Tamps.; XEAX, Oaxaca, Oax.; XETQ, Orizaba, Ver.; XEJR, Parral, Chih.; XEMU, Piedras, Negras, Coah.; XEHR, Puebla, Pue.; XEJX, Querétaro, Qro.; XEBX, Sabinas, Coah.; XEDE, Saltillo, Coah.; XEKS, Saltillo, Coah.; XECS, San Luis Potosí, S. L. P.; XEBM, San Luis Potosí, S. L. P.; XES, Tampico, Tamps.; XETU, Tampico, Tamps.; XETS, Tapachula, Chis.; XERK, Tepic, Nay.; XEXT, Tepic, Nay.; XEBP, Torreon, Coah.; XETL, Tuxpan, Ver.; XEUF, Uruapan, Mich.;

XEHV, Veracruz, Ver.; XEU, Veracruz, Ver.;
XEGC, Zamora, Mich.

★

South Central Quality Network

Address Individual Stations

PERSONNEL

Manager (WMC).....H. W. Slavick
Manager (WJDX).....Wiley Harris
Manager (WSMB).....H. Wheelahan
Manager (KARK).....G. E. Zimmerman
Manager (KWKH).....John C. McCormack
Manager (KTBS).....John C. McCormack

★

Southern Minnesota Network

c/o KYSM, 101 N. Second St., Mankato, Minn.
c/o KATE, Albert Lea, Minn.
c/o KROC, 100 First Ave. Bldg.,
Rochester, Minn.

PERSONNEL

KYSM Manager.....John F. Meagher
KATE Manager.....Ed. L. Hayek
KROC Manager.....Gerald H. Wing

STATIONS

KATE, Albert Lea, Minn.; KYSM, Mankato,
Minn.; KROC, Rochester, Minn.

NATIONAL REPRESENTATIVE

John E. Pearson Company

★

South Texas Radio Package

2700 Smith Young Tower, San Antonio, Texas
Phone: Cathedral 6211

STATIONS

KMAC, San Antonio, Texas; KPAB, Laredo,
Texas; KWBU, Corpus Christi, Texas; KTBC,
Austin, Texas.

★

The Texas Quality Network

Address Individual Stations

The Texas Quality Network is a cooperative
group of stations, each outlet being a sales
office for the other.

PERSONNEL

Manager (WFAA).....Martin Campbell
Manager (WBAP).....George Cranston
Manager (WOAI).....Hugh A. L. Hall
Manager (KPRC).....Kern Tips

STATIONS

WFAA, Dallas 2; WBAP, Fort Worth 2;
WOAL, San Antonio 6; KPRC, Houston 2.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

★

Texas State Network

1201 West Lancaster Ave., Fort Worth, Texas
Phone: 3-9363

PERSONNEL

President.....Ruth G. Roosevelt

General Manager.....Gene L. Cagle
Vice-President.....Robert K. Hanger
Assistant General Manager...Frances Griffith
Merchandising Director.....L. R. Duffy
Program Director.....Boyd Kelley
Chief Accountant.....D. C. Hornburg
Traffic Manager.....Forrest Clough
Chief Engineer.....Truett Kimzey

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL,
San Angelo; KBST, Big Spring; KRLH, Midland;
KRRV, Sherman-Denison; KPLT, Paris; KNOW,
Austin; KABC, San Antonio; KVWC, Vernon;
KTEM, Temple; WRR, Dallas; KFYO, Lubbock;
KFDA, Amarillo; KCMC, Texarkana; WACO,
Waco.

NATIONAL REPRESENTATIVE

Weed & Co.

★

The Tobacco Network

P. O. Box 1150, Raleigh, North Carolina
Phone 6411

PERSONNEL

President.....Paul Moyle, WFNC
Vice-President.....Fred Fletcher, WRAL
Secretary.....Harry Bright, WGBR
Treasurer.....Allen Wannamaker, WGTM
Sales Manager.....C. Durham Moore
Program Director.....Ray Reeve

STATIONS

WFNC, Fayetteville, N. C.; WGBR, Golds-
boro, N. C.; WRAL, Raleigh, N. C.; WGTM,
Wilson, N. C.; WGTC, Greenville, N. C.

NATIONAL REPRESENTATIVES

The Walker Company

★

Tri-City Stations of Virginia

Allied Arts Bldg., Lynchburg, Va.
Phone: 3032

PERSONNEL

Manager.....Philip P. Allen
Traffic Manager.....Katherine Grasty

STATIONS

WSLS, Roanoke; WLVA, Lynchburg; WBTM,
Danville.

★

West Virginia Network

1016 Lee St., Charleston, W. Va.
Phone: 28-131

PERSONNEL

President.....John A. Kennedy
Managing Director.....Howard L. Chernoff

• • • REGIONAL NETWORKS • • •

Sales Manager.....Marshall Rosene
 Promotion Manager.....Sam Molen
 Program Director.....Joseph Herget
 Director of War Programs.....Virgil L. Schmit
 Chief Announcer.....Joseph Herget
 Musical Director.....Leah Perry
 Chief Engineer.....Odes Robinson
 WBLK Manager.....George Blackwell
 WPAR Manager.....George Clinton
 WSAZ Manager.....Flem J. Evans

STATIONS

WCHS, Charleston; WPAR, Parkersburg;
 WBLK, Clarksburg; WSAZ, Huntington.

NATIONAL REPRESENTATIVE

The Branham Co.

★

Wisconsin Network, Inc.

Wisconsin Rapids, Wisc.

PERSONNEL

President.....W. F. Huffman
 Assistant to President.....Geo. T. Frechette

STATIONS

WRJN, Racine; WCLO, Janesville; WIBU,
 Poynette; WHBL, Sheboygan; WHBY, Apple-
 ton; WFHR, Wisconsin Rapids; KFIZ, Fond du
 Lac; WSAU, Wausau; Associate Stations:
 WEMP, Milwaukee; WTAQ, Green Bay;
 WMAM, Marinette.

★

The Wolverine Network

6 Fountain St. NE., Grand Rapids, Mich.

Phone: 6-5461

President.....Roy C. Kelley
 Manager.....Hy M. Steed

STATIONS

WLAV, Grand Rapids (Key Station); WTCM,
 Traverse City; WHLS, Port Huron, WJLB, De-
 troit; WKBZ, Muskegon.

AFFILIATED STATIONS

WJJD, Chicago, Illinois; WIND, Chicago-
 Gary, Ind.

★

The Yankee Network

21 Brookline Ave., Boston 15, Mass.

Phone: Commonwealth 0800

PERSONNEL

Chairman of Board-General Manager
 John Shepard 3rd
 President.....William O'Neil
 Executive Vice-President.....Linus Travers

Controller.....Robert F. Ide
 Assistant Controller.....Howard F. Wright
 Station and Sales Relations...Gerald Harrison
 Sales Executive.....Gordon Jenkins
 Editor, Yankee Network News Service,
 Robert Meyers

Director of Merchandising and Promotion,
 James S. Powers

Director of Merchandising,
 Arthur Lathrop

Director of Publicity.....Phyllis Doherty
 Director of Special Events.....Herbert Rice
 Chief Engineer.....Irving Robinson
 Program Director.....Eleanor Geer
 War Program Manager.....Geo. W. Steffy
 Production Director.....Herbert Rice

EXECUTIVE COMMITTEE

William O'Neil, Chairman; John Shepard
 3rd, Vice-Chairman; James W. Haggerty.

BOARD OF DIRECTORS

William O'Neil; Loren Angus McQueen;
 Samuel Smith Poor; James W. Haggerty; John
 Shepard 3rd; Henry Linus Travers.

STATIONS

WNAC, Boston; WTHT, Hartford; WEAN,
 Providence; WAAB, Worcester; WICC, Bridge-
 port; WCSH, Portland; WLBZ, Bangor; WFEA,
 Manchester; WSAR, Fall River; WHEB, Ports-
 mouth, N. H.; WLLH, Lowell and Lawrence;
 WLNH, Laconia; WRDO, Augusta; WNLC, New
 London; WHAL, Greenfield; WCOU, Lewiston
 and Auburn; WERK, Pittsfield; WSYB, Rutland,
 Vt.; WATR, Waterbury, Conn.; WEIM, Fitch-
 burg; WHYN, Holyoke.

BRANCH OFFICES

604 State Mutual Bldg., Worcester 8, Mass.

Phone: Worcester 6-1411

Sales Manager.....Mrs. Dorothy B. Robinson
 Crown Hotel, Providence 2, R. I.

Phone: DEXter 1500

WEAN Manager.....Jos. Lopez
 Hotel Stratfield, Bridgeport 1, Conn.

Phone: Bridgeport 6-1121

WICC Manager.....Joseph Lopez

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

★

Z Net

P. O. Box 1956, Butte, Montana

Phone: 22-3-44

PERSONNEL

Manager.....E. B. Craney

STATIONS

KGIR, Butte; KPFA, Helena; KRBM, Bozeman.

NATIONAL REPRESENTATIVE

The Walker Co.



STATIONS

of the United States



Standard Stations



Standard Stations
Alphabetically By Call Letter
With Index To Detailed Information



Standard Stations
Alphabetically By City
With Their National Network Affiliations



INDEX OF THE STANDARD STATIONS OF THE UNITED STATES

*Call Letter—City—Power in Watts—Frequency in Kilocycles (as determined by North American Regional Broadcasting Agreement)
—Page Number Providing Complete Station Information*

Key to Abbreviations: C.P.—Construction Permit; d—daytime; n—night.



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KABC . . .	Aberdeen, S. Dak.	1450	250	607
KABR . . .	Ada, Okla.	1120	5000	589
KADA . . .	San Antonio, Tex.	1230	250	555
KALB . . .	Alexandria, La.	1240	250	413
KALE . . .	Portland, Ore.	1330	5000	561
KAND . . .	Corsicana, Tex.	1540	250	601
KANS . . .	Wichita, Kans.	1240	250	438
KARK . . .	Little Rock, Ark.	920	5000	354
KARM . . .	Fresno, Calif.	1130	5000	359
KASA . . .	Elk City, Okla.	1240	100	556
KAST . . .	Astoria, Ore.	1230	250	559
KATE . . .	Albert Lea, Minn.	1450	250	471
KAVE . . .	Carlsbad, N. M.	1240	250	501
KBIX . . .	Muskogee, Okla.	1490	250	556
KBIZ . . .	Ottumwa, Ia.	1240	250	430
KBKR . . .	Baker, Ore.	1490	250	559
KBND . . .	Bend, Ore.	1340	250	560
KBON . . .	Omaha, Nebr.	1490	250	492
KBPS . . .	Portland, Ore.	1450	100	562
KBST . . .	Big Spring, Tex.	1490	100	600
KBTM . . .	Jonesboro, Ark.	1230	250	354
KBUR . . .	Burlington, Ia.	1490	250	427
KBWD . . .	Brownwood, Texas.	1380	1000 d., 500 n.	600
KCKN . . .	Kansas City, Kan.	1340	250	435
KCMC . . .	Texarkana, Ark.-Tex.	1450 C. P. 1230	250	609
KCMO . . .	Kansas City, Mo.	1480	5000 d., 1000 n.	483
KCRC . . .	Enid, Okla.	1390	1000	556
KCRJ . . .	Jerome, Ariz.	1340	250	850
KDAL . . .	Duluth, Minn.	610	1000	471
KDB . . .	Santa Barbara, Calif.	1400	250	373
KDFN . . .	Casper, Wyo.	1470	1000	635
KDKA . . .	Pittsburgh, Pa.	1020	50000	577
KDLR . . .	Devils Lake, N. Dak.	1240	250	539

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KDNT . . .	Denton, Tex.	1450	100	603
KDON . . .	Monterey, Calif.	1240	250	366
KDRO . . .	Sedalia, Mo.	1490	250	485
KDTH . . .	Dubuque, Ia.	1370	1000	429
KDYL . . .	Salt Lake City, Utah.	1320	5000	613
KECA . . .	Los Angeles, Calif.	790	5000	360
KEEW . . .	Brownsville, Texas	1490	250 d., 100 n.	600
KELA . . .	Between Centralia and Chehalis, Wash.	1470	1000	619
KELD . . .	El Dorado, Ark.	1400	250	353
KELO . . .	Sioux Falls, S. Dak.	1230	250	589
KENO . . .	Las Vegas, Nev.	1400	250	493
KERN . . .	Bakersfield, Calif.	1410	1000	357
KEUB . . .	Price, Utah	1450	250	611
KEVE . . .	Everett, Wash.	1460	500	619
KEVR . . .	Seattle, Wash.	1090	250	620
KEX . . .	Portland, Ore.	1190	5000	562
KEYS . . .	Corpus Christi, Texas.	1490	250	600
KFAB . . .	Lincoln, Nebr.	780	10000	489
KFAC . . .	Los Angeles, Calif.	1330	1000	360
KFAM . . .	St. Cloud, Minn.	1450	250	476
KFAR . . .	Fairbanks, Alaska	610	5000 S.S.A. 660 Kc. 10000 w.	637
KFBB . . .	Great Falls, Mont.	1310	5000	487
KFBC . . .	Cheyenne, Wyo.	1240	250	635
KFBI . . .	Wichita, Kans.	1070	5000 d., 1000 n.	438
KFBK . . .	Sacramento, Calif.	1530	10000	368
KFDA . . .	Amarillo, Tex.	1230	250	597
KFDM . . .	Beaumont, Tex.	560	1000	599
KFEL . . .	Denver, Colo.	950	5000	377
KFEQ . . .	St. Joseph, Mo.	680	5000	484
KFFA . . .	Helena, Ark.	1490	250	353
KFGQ . . .	Boone, Ia.	1260	250	427
KFH . . .	Wichita, Kansas	1330	5000	438
KFI . . .	Los Angeles, Calif.	640	50000	361
KFIO . . .	Spokane, Wash.	1230	250	622
KFIZ . . .	Fond Du Lac, Wis.	1450	250	629
KFJB . . .	Marshalltown, Ia.	1230	250	430
KFJI . . .	Klamath Falls, Ore.	1240	100	561
KFJM . . .	Grand Forks, N. Dak.	1140	1000 d., 500 n.	539
KFJZ . . .	Fort Worth, Tex.	1270	5000	603
KFKA . . .	Greeley, Colo.	910	1000	379
KFKU . . .	Lawrence, Kansas	1250	5000 d., 1000 n.	437
KFMB . . .	San Diego, Calif.	1450	250	371
KFNF . . .	Shenandoah, Ia.	920	1000 d., 500 n.	431
KFOR . . .	Lincoln, Nebr.	1240	250	489
KFOX . . .	Long Beach, Calif.	1280	1000	360
KFPW . . .	Fort Smith, Ark.	1400	250	353
KFPY . . .	Spokane, Wash.	920	5000	622
KFQD . . .	Anchorage, Alaska	790	250 (C.P. 1 Kw.)	637
KFRC . . .	San Francisco, Calif.	610	5000	371
KFRE . . .	Fresno, Calif.	1340	250	359
KFRO . . .	Longview, Tex.	1370	1000	605

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KFRU . . .	Columbia, Mo.	1400	250	481
KFSD . . .	San Diego, Calif.	600	1000	371
KFSG . . .	Los Angeles, Calif.	1150	2500 d., 1000 n.	360
KFUN . . .	Las Vegas, N. M.	1230	250	502
KFUO . . .	Clayton, (St. Louis) Mo.	850	5000	485
KFVD . . .	Los Angeles, Calif.	1020	1000	361
KFVS . . .	Cape Girardeau, Mo.	1400	250	481
KFWB . . .	Los Angeles, Calif.	980	5000	363
KFXD . . .	Nampa, Idaho	1230	250	404
KFXJ . . .	Grand Junction, Colo.	920	1000 d., 500 n.	379
KFXM . . .	San Bernardino, Calif.	1240	250	369
KFYO . . .	Lubbock, Texas	1340	250	606
KFYR . . .	Bismarck, N. Dak.	550	5000	539
KGA . . .	Spokane, Wash.	1510	10000	622
KGB . . .	San Diego, Calif.	1360	1000	371
KGBS . . .	Harlingen, Texas	1240	250	604
KGBX . . .	Springfield, Mo.	1260	5000	485
KGCU . . .	Mandan, N. Dak.	1270	250	540
KGCX . . .	Sidney, Mont.	1480	1000	488
KGDE . . .	Fergus Falls, Minn.	1230	250 d., 100 n.	471
KGDM . . .	Stockton, Calif.	1140	5000	374
KGEK . . .	Sterling, Colo.	1230	100	379
KGER . . .	Long Beach, Calif.	1390	5000	360
KGEZ . . .	Kalispell, Mont.	1340	100	487
KGFF . . .	Shawnee, Okla.	1450	250	558
KGfJ . . .	Los Angeles, Calif.	1230	100	363
KGfL . . .	Roswell, New Mex.	1400	100	502
KGfW . . .	Kearney, Nebr.	1340	250	488
KGfX . . .	Pierre, S. Dak.	630	200	589
KGgF . . .	Coffeyville, Kans.	690	1000 d., 500 n.	433
KGgM . . .	Albuquerque, N. Mex.	1260	1000	501
KGhF . . .	Pueblo, Colo.	1350	500	379
KGhI . . .	Little Rock, Ark.	1230	250	354
KGhL . . .	Billings, Mont.	790	5000	486
KGiR . . .	Butte, Mont.	1370	5000	487
KGiW . . .	Alamosa, Colo.	1450	250	377
KGkB . . .	Tyler, Tex.	1490	250	609
KGkL . . .	San Angelo, Tex.	1400	250	607
KGkO . . .	Fort Worth, Tex.	570	5000	603
KGkY . . .	Scottsbluff, Nebr.	1490	250	492
KGLO . . .	Mason City, Ia.	1300	5000	430
KGLU . . .	Safford, Ariz.	1450	250	352
KGMB . . .	Honolulu, Hawaii	590	5000	638
KGNC . . .	Amarillo, Tex.	1440	5000 d., 1000 n.	597
KGNO . . .	Dodge City, Kans.	1370	1000 d., 250 n.	435
KGQ . . .	San Francisco, Calif.	810	7500	371
KGU . . .	Honolulu, Hawaii	760	2500	638
KGVO . . .	Missoula, Mont.	1290	5000 d., 1000 n.	487
KGW . . .	Portland, Ore.	620	5000	562

Cali Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KGY	Olympia, Wash.	1240	250	620
KHAS	Hastings, Nebr.	1230	250	488
KHBC	Hilo, Hawaii	1230	250	638
KHBC	Okmulgee, Okla.	1240	250	558
KHJ	Los Angeles, Calif.	930	5000	363
KHMO	Hannibal Mo.	1340	250	481
KHQ	Spokane, Wash.	590	5000	622
KHSL	Chico, Calif.	1290	1000	357
KHUB	Watsonville, Calif.	1340	250	375
KICA	Clovis, New Mex.	1240	250	502
KICD	Spencer, Ia.	1240	100	433
KID	Idaho Falls, Idaho.	1350	5000 d., 500 n.	404
KIDO	Boise, Idaho	1380	2500 d., 1000 n.	404
KIEM	Eureka, Calif.	1480	1000 Conditional	357
KIEV	Glendale, Calif.	870	250	359
KILO	Grand Forks, N. D.	1440	1000 d., 500 n.	540
KINY	Juneau, Alaska	1460	1000 (C.P. 5000)	637
KIRO	Seattle, Wash.	710	50000	620
KIT	Yakima, Wash.	1280	1000	624
KIUL	Garden City, Kans.	1240	100	435
KIUN	Pecos, Tex.	1400	100	607
KIUP	Durango, Colo.	1400	250	379
KJBS	San Francisco, Calif.	1100	500	372
KJR	Seattle, Wash.	1000	5000	620
KLBM	La Grande, Ore.	1450	250	560
KLCN	Blytheville, Ark.	900	1000	353
KLO	Ogden, Utah	1430	5000	611
KLPM	Minot, N. Dak.	1390	1000	540
KLRA	Little Rock, Ark.	1010	10000 d., 5000 n.	354
KLS	Oakland, Calif.	1310	1000	367
KLUF	Galveston, Tex.	1400	250	604
KLX	Oakland, Calif.	910	1000	366
KLZ	Denver, Colo.	560	5000	378
KMA	Shenandoah, Iowa	960	5000	431
KMAC	San Antonio, Tex.	1240	250	608
KMBC	Kansas City, Mo.	980	5000	483
KMED	Medford, Ore.	1440	1000	561
KMJ	Fresno, Calif.	580	5000	359
KMLB	Monroe, La.	1230	250	444
KMMJ	Grand Island, Nebr.	750	1000	488
KMO	Tacoma, Wash.	1360	5000	622
KMOX	St. Louis, Mo.	1120	50000	484
KMPC	Los Angeles, Calif.	710	10000	364
KMTR	Los Angeles, Calif.	570	1000	365
KMYC	Marysville, Calif.	1450	250	365
KMYR	Denver, Colo.	1340	250	378
KNEL	Brady, Tex.	1490	250 d., 100 n.	600
KNET	Palastine, Tex.	1450	100	606
KNOW	Austin, Tex.	1490	250	597
KNX	Los Angeles, Calif.	1070	50000	364

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KOA	Denver, Colo.	850	50000	378
KOAC	Corvallis, Ore.	550	5000 d., 1000 n.	560
KOAM	Pittsburg, Kans.	810	1000	437
KOB	Albuquerque, New Mex.	1030	10000 (C.P. 50000 S.S.A. 50000 d., 25000 n., 770 Ke.)	561
KOBH	Rapid City, S. Dak.	1400	250	589
KOCA	Kilgore, Tex.	1240	250	605
KOCY	Oklahoma City, Okla.	1340	250	557
KODL	The Dalles, Ore.	1230	250 d., 100 n.	560
KODY	North Platte, Nebr.	1460 1240 U	1 Kw. (C.P. 250 w.)	489
KOH	Reno, Nev.	630	1000	493
KOIL	Omaha, Nebr.	1290	5000	492
KOIN	Portland, Ore.	970	5000	562
KOKO	La Junta, Colo.	1400	250	379
KOL	Seattle, Wash.	1300	5000	621
KOMA	Oklahoma City, Okla.	1520	5000	557
KOME	Tulsa, Okla.	1340	250	558
KOMO	Seattle, Wash.	950	5000	621
KONO	San Antonio, Tex.	1400	250	608
KOOS	Marshfield, Ore.	1230	250	561
KORE	Engene, Ore.	1450	250	560
KORN	Fremont, Nebr.	1400	250	488
KOTN	Pine Bluff, Ark.	1190	250	355
KOVC	Valley City, N. Dak.	1490	250	540
KOVO	Provo, Utah	1240	250	611
KOWH	Omaha, Nebr.	660	500	492
KOY	Phoenix, Ariz.	550	1000	351
KPAB	Laredo, Tex.	1496	250	605
KPAC	Port Arthur, Tex.	1250	1000	607
KPAS	Pasadena, Calif.	1110	10000	367
KPDN	Pampa, Tex.	1340	100	606
KPFA	Helena, Mont.	1240	250	487
KPHO	Phoenix, Ariz.	1230	250	351
KPLC	Lake Charles, La.	1490	250	444
KPLT	Paris, Tex.	1490	250	607
KPMC	Bakersfield, Calif.	1560	1000	357
KPO	San Francisco, Calif.	680	50000	372
KPOF	Denver, Colo.	910	1000	378
KPOW	Powell, Wyo.	1230	250	635
KPPC	Pasadena, Calif.	1240	100	368
KPQ	Wenatchee, Wash.	1490	250 (C.P. 500 Ke. 1000; S.S.A. 560 Ke., 1000 d., 500 n.)	624
KPRC	Houston, Tex.	950	5000	604
KPRO	Riverside, Calif.	1440	1000	368
KQV	Pittsburgh, Pa.	1410	1000	577
KQW	San Jose, Calif.	740	5000	373
KRBA	Lufkiu, Tex.	1340	250	606
KRBC	Abilene, Tex.	1450	250	597
KRBM	Bozeman, Mont.	1450	250	486
KRE	Berkeley, Calif.	1400	250	357
KRGV	Weslaco, Tex.	1290	1000	610
KRIC	Beaumont, Tex.	1450	250	599
KRIS	Corpus Christi, Tex.	1360	1000	600

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KRJF . . .	Miles City, Mont.....	1340	250	487
KRKD . . .	Los Angeles, Calif.....	1150	2500 d., 1000 n.	365
KRKO . . .	Everett, Wash.	1400	250	619
KRLC . . .	Lewiston, Idaho	1400	250	404
KRLD . . .	Dallas, Tex.	1080	50000	601
KRLH . . .	Midland, Tex.	1230	250	606
KRMD . . .	Shreveport, La.	1340	250	447
KRNR . . .	Roseburg, Ore.	1490	250	563
KRNT . . .	Des Moines, Iowa.....	1350	5000	428
KROC . . .	Rochester, Minn.	1340	250	476
KROD . . .	El Paso, Tex.....	600	1000 d., 500 n.	603
KROS . . .	Clinton, Ia.	1340	250	427
KROW . . .	Oakland, Calif.	960	1000	367
KROY . . .	Sacramento, Calif.	1240	100 (C.P. 250 w.)	369
KRRV . . .	Sherman, Tex.	910	1000	608
KRSC . . .	Seattle, Wash.	1150	1000	621
KSAC . . .	Maubattan, Kans.	580	1000 d., 500 n.	437
KSAL . . .	Salina, Kans.	1150	1000	438
KSAM . . .	Huntsville, Tex.	1490	250	605
KSAN . . .	San Francisco, Calif.....	1450	250	372
KSCJ . . .	Sioux City, Ia.	1360	5000	431
KSD . . .	St. Louis, Mo.....	550	5000 d., 1000 n.	184
KSEI . . .	Pocatello, Idaho	930	1000 d., 250 n.	404
KSFO . . .	San Francisco, Calif.....	560	5000 d., 1000 n.	372
KSJB . . .	Jamestown, N. D.....	1400	250	540
KSKY . . .	Dallas, Texas	660	1000	601
KSL . . .	Salt Lake City, Utah.....	1160	50000	613
KSLM . . .	Salem, Ore.	1390	1000	563
KSO . . .	Des Moines, Iowa.....	1460	5000	428
KSOO . . .	Sioux Falls, S. Dak.....	1140	5000	590
KSRO . . .	Santa Rosa, Calif.....	1350	1000	374
KSTP . . .	St. Paul, Minn.....	1500	50000	475
KSUB . . .	Cedar City, Utah.....	1340	100	611
KSUN . . .	Lowell, Ariz.	1230	250	351
KSWO . . .	Lawton, Okla.....	1150	250	556
KTAR . . .	Phoenix, Ariz.	620	5000	351
KTBC . . .	Austin, Tex.	590	1000 d., 250 n.	599
KTBI . . .	Tacoma, Wash.	1490	250	623
KTBS . . .	Shreveport, La.	1480	1000	447
KTEM . . .	Temple, Tex.	1400	250	609
KTFI . . .	Twin Falls, Idaho.....	1270	1000	405
KTHS . . .	Hot Springs, Ark.....	1090	10000 d., 5000 n.	353
KTKC . . .	Visalia, Calif.	940	5000	374
KTMS . . .	Santa Barbara, Calif.....	1250	1000	374
KTKN . . .	Ketchikan, Alaska	930	1000	637
KTNM . . .	Tucumcari, N. M.	1400	250	502
KTOH . . .	Lihue, Hawaii	1490	250	638
KTOK . . .	Oklahoma City, Okla.....	1400	250	557
KTRB . . .	Modesto, Calif.	860	1000	366
KTRH . . .	Houston, Tex.	740	50000	605
KTRI . . .	Sioux City, Ia.....	1450	250	431
KTSA . . .	San Antonio, Tex.....	550	5000 d., 1000 n.	608
KTSM . . .	El Paso, Tex.....	1380	1000 d., 500 n.	603

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KTSW . . .	Emporia, Kans.	1400	250	435
KTTS . . .	Springfield, Mo.	1400	250	486
KTUC . . .	Tucson, Ariz.	1400	250	352
KTUL . . .	Tulsa, Okla.	1430	5000	558
KTW . . .	Seattle, Wash.	1250	1000	621
KUIN . . .	Grants Pass, Ore.	1346	250	560
KUJ . . .	Walla Walla, Wash.	1420	1000	623
KUOA . . .	Siloam Springs, Ark.	1290	5000	355
KUSD . . .	Vermillion, S. Dak.	920	500	590
KUTA . . .	Salt Lake City, Utah	570	5000	613
KVAK . . .	Atchison, Kans.	1450	100 (C.P. 250)	433
KVAN . . .	Vancouver, Wash.	910	500	623
KVCV . . .	Redding, Calif.	1230	250	368
KVEC . . .	San Luis Obispo, Calif.	1230	250	373
KVFD . . .	Fort Dodge, Ia.	1400	250	429
KVGB . . .	Great Bend, Kans.	1400	250	435
KVI . . .	Tacoma, Wash.	570	5000	623
KVIC . . .	Victoria, Texas	1340	250	610
KVNU . . .	Logan, Utah	1230	250	611
KVOA . . .	Tucson, Ariz.	1290	1000	352
KVOD . . .	Denver, Colo.	630	5000	378
KVOE . . .	Santa Ana, Calif.	1490	250	373
KVOL . . .	Lafayette, La.	1340	250	443
KVOO . . .	Tulsa, Okla.	1170	50000	559
KVOP . . .	Plainview, Tex. (C.P. Only)	1400	250	607
KVOR . . .	Colorado Springs, Colo.	1300	1000	377
KVOS . . .	Bellingham, Wash.	1230	250 (C.P. 790 Kc.)	619
KVOX . . .	Moorhead, Minn.	1340	250	475
KVRS . . .	Rock Springs, Wyoming.	1400	250	635
KVSF . . .	Santa Fe, N. M.	1340	100	502
KVSO . . .	Ardmore, Okla.	1240	250 d., 100 n.	555
KVWC . . .	Vernon, Tex.	1490	250	609
KWAL . . .	Wallace, Ida.	1450	250	405
KWAT . . .	Watertown, S. D.	1240	250	590
KWBW . . .	Hutchinson, Kans.	1450	250	435
KWEW . . .	Hobbs, New Mexico.	1490	100	502
KWFC . . .	Hot Springs, Ark.	1340	250	354
KWFT . . .	Wichita Falls, Tex.	620	5000 d., 1000 n.	610
KWG . . .	Stockton, Calif.	1230	100 (C.P. 250)	374
KWIL . . .	Albany, Ore.	1240	250	559
KWBU . . .	Corpus Christi, Tex.	1010	50000 w.	601
KWJB . . .	Globe, Ariz.	1240	250	350
KWJJ . . .	Portland, Ore.	1080	1000	562
KWK . . .	St. Louis, Mo.	1380	5000 d., 1000 n.	484
KWKH . . .	Shreveport, La.	1130	50000	447
KWKW . . .	Pasadena, Calif.	1430	1000	368
KWLC . . .	Decorah, Iowa	1240	250	428
KWLK . . .	Longview, Wash.	1400	250	620
KWLM . . .	Willmar, Minn.	1340	250	476
KWNO . . .	Winona, Minn.	1230	250	476
KWOC . . .	Poplar Bluff, Mo.	1340	250	483
KWON . . .	Bartlesville, Okla.	1400	250	556
KWOS . . .	Jefferson City, Mo.	1240	250	481
KWRC . . .	Pendleton, Ore.	1240	250	561
	Pullman, Wash.	1250	5000	620

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KWTO	Springfield, Mo.	560	5000 d. (C.P. 5000 d. 1000 n.)	486
KWYO	Sheridan, Wyoming	1400	250	635
KXA	Seattle, Wash.	770	1000	621
KXEL	Waterloo, Iowa	1540	50000	433
KXL	Portland, Ore.	750	10000	562
KXO	El Centro, Calif.	1490	100	357
KXOK	St. Louis, Mo.	630	5000	484
KXOX	Sweetwater, Tex.	1240	250	609
KXRO	Aberdeen, Wash.	1340	250	619
KXYZ	Houston, Tex.	1320	5000 (C.P. 740 Ke.; 50000)	605
KYA	San Francisco, Calif.	1260	5000 d., 1000 n.	372
KYCA	Prescott, Ariz.	1490	250	352
KYOS	Merced, Calif.	1490	250	365
KYSM	Mankato, Minn.	1230	250	473
KYUM	Yuma, Ariz.	1240	250	352
KYW	Philadelphia, Pa.	1060	50000	570
WAAB	Worcester, Mass.	1440	5000	460
WAAC	Ft. Myers, Fla.	1240	250 (Was WFTM)	389
WAAF	Chicago, Ill.	950	1000	407
WAAT	Newark, N. J.	970	1000	499
WABC	New York, N. Y.	880	50000	509
WABI	Bangor, Me.	1230	250 (C.P. 910 Ke.; 5000; S.A. 910; 250)	448
WABY	Albany, N. Y.	1400	250	503
WACO	Waco, Tex.	1450	250	610
WADC	Tallmadge, (Akron) Ohio	1350	5000	542
WAGA	Atlanta, Ga.	590	5000	397
WAGE	Syracuse, N. Y.	620	1000	520
WAGF	Dothan, Ala.	1400	250	348
WAGM	Presque Isle, Maine	1450	100	449
WAIM	Anderson, S. C.	1230	250	585
WAIR	Winston-Salem, N. C.	1340	250	538
WAIT	Chicago, Ill.	820	5000	409
WAJR	Morgantown, W. Va.	1230	250	626
WAKR	Akron, Ohio	1590	5000	542
WALA	Mobile, Ala.	1410	5000	349
WALB	Albany, Ga.	1590	1000	397
WALL	Middletown, N. Y.	1340	250	509
WAML	Laurel, Miss.	1340	250	479
WAOV	Vincennes, Ind.	1450	250	426
WAPI	Birmingham, Ala.	1070	5000	347
WAPO	Chattanooga, Tenn.	1150	5000 d., 1000 n.	591
WARM	Seranton, Pa.	1400	250	578
WASK	Lafayette, Ind.	1450	250	425
WATL	Atlanta, Ga.	1400	250	397
WATN	Watertown, N. Y.	1240	250	529
WATR	Waterbury, Conn.	1320	1000	385
WATW	Ashland, Wisc.	1400	100	620
WAVE	Louisville, Ky.	970	5000	442
WAWZ	Zarephath, N. J.	1380	1000 d., 5000 n.	501
WAYS	Charlotte, N. C.	610	1000	531
WAYX	Waycross, Ga.	1230	250	403
WAZL	Hazleton, Pa.	1450	250	509
WBAA	West Lafayette, Ind.	920	5000 d., 1000 n.	426
WBAB	Atlantic City, N. J.	1490	250	497
WBAL	Baltimore, Md.	1090	50000	451
WBAP	Fort Worth, Tex.	820	50000	604
WBAX	Wilkes-Barre, Pa.	1240	100	580
WBBB	Burlington, N. C.	920	1000	531
WBBL	Richmond, Va.	1240	100	617
WBBM	Chicago, Ill.	780	50000	409
WBBR	Brooklyn, N. Y.	1330	1000	505
WBBZ	Ponca City, Okla.	1230	250	558
WBCM	Bay City, Mich.	1440	1000 d., 500 n.	463
WBEN	Buffalo, N. Y.	930	5000	506

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WBHP . . .	Huntsville, Ala.	1230	250	348
WBIG . . .	Greensboro, N. C.	1470	5000	534
WBIR . . .	Knoxville, Tenn.	1240	250	592
WBLJ . . .	Dalton, Ga.	1230	250	401
WBLK . . .	Clarksburg, W. Va.	1400	250	625
WBML . . .	Macon, Ga.	1240	250	401
WBNS . . .	Columbus, Ohio	1460	5000 d., 1000 n.	549
WBNX . . .	New York, N. Y.	1380	5000	509
WBNY . . .	Buffalo, N. Y.	1400	250	505
WBOC . . .	Salisbury, Md.	1230	250	453
WBOW . . .	Terre Haute, Ind.	1230	250	426
WBRC . . .	Birmingham, Ala.	960	5000	347
WBRE . . .	Wilkes-Barre, Pa.	1340	250	580
WBRK . . .	Pittsfield, Mass.	1340	250	459
WBRW . . .	Welch, W. Va.	1340	250	626
WBRY . . .	Waterbury, Conn.	1590	1000	385
WBT . . .	Charlotte, N. C.	1110	50000	531
WBTA . . .	Batavia, N. Y.	1490	250	504
WBTH . . .	Williamson, W. Va.	1400	250	627
WBTM . . .	Danville, Va.	1400	250	615
WBYN . . .	Brooklyn, N. Y.	1430	1000 d., 500 n.	505
WBZ . . .	Boston, Mass.	1030	50000	455
WBZA . . .	Springfield, Mass.	1030	1000	455
WCAE . . .	Pittsburgh, Pa.	1250	5000	577
WCAL . . .	Northfield, Minn.	770	5000	476
WCAM . . .	Camden, N. J.	1310	500	497
WCAO . . .	Baltimore, Md.	600	5000	452
WCAP . . .	Asbury Park, N. J.	1310	500	497
WCAR . . .	Pontiac, Mich.	1130	1000	469
WCAT . . .	Rapid City, S. Dak.	1230	100	589
WCAU . . .	Philadelphia, Pa.	1210	50000	571
WCAX . . .	Burlington, Vt.	620	1000	614
WCAZ . . .	Carthage, Ill.	1080	250	407
WCBA . . .	Allentown, Pa.	1470	500	565
WCBI . . .	Columbus, Miss.	1340	250	477
WCBM . . .	Baltimore, Md.	1400	250	451
WCBS . . .	Springfield, Ill.	1450	250	420
WCBT . . .	Roanoke Rapids, N. C.	1230	250	537
WCCO . . .	Minneapolis, Minn.	830	50000	473
WCED . . .	Du Bois, Pa.	1230	250	565
WCFL . . .	Chicago, Ill.	1000	10000	409
WCHS . . .	Charleston, W. Va.	580	5000	625
WCHV . . .	Charlottesville, Va.	1450	250	615
WCKY . . .	Cincinnati, Ohio	1530	50000	542
WCLE . . .	Cleveland, Ohio	610	500	545
WCLO . . .	Janesville, Wisc.	1230	250	630
WCLS . . .	Joliet, Ill.	1340	250	418
WCMI . . .	Ashland, Ky.	1340	250	441
WCNC . . .	Elizabeth City, N. C.	1400	250	533
WCOA . . .	Pensacola, Florida	1370	1000 d., 500 n.	394
WCOC . . .	Meridian, Miss.	910	1000	479
WCOL . . .	Columbus, Ohio	1230	250	549
WCOP . . .	Boston, Mass.	1150	500	455
WCOS . . .	Columbia, S. C.	1400	250	587
WCOU . . .	Lewiston, Me.	1240	250	448
WCOV . . .	Montgomery, Ala.	1240	250	349
WCPO . . .	Cincinnati, Ohio	1230	250	543
WCBS . . .	Greenwood, S. C.	1450	250	588
WCRW . . .	Chicago, Ill.	1240	100	409
WCSC . . .	Charleston, S. C.	1390	1000 d., 500 n.	585
WCSE . . .	Portland, Maine	970	5000	448
WDAE . . .	Tampa, Florida	1250	5000	395

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WDAF . . .	Kansas City, Mo.	610	5000	483
WDAK . . .	Columbus, Ga.	1340	250	400
WDAN . . .	Danville, Ill.	1490	250	415
WDAS . . .	Philadelphia, Pa.	1400	250	571
WDAY . . .	Fargo, N. Dak.	970	5000	539
WDBC . . .	Escanaba, Mich.	1490	250	465
WDBJ . . .	Roanoke, Va.	960	5000	618
WDBO . . .	Orlando, Fla.	580	5000	393
WDEF . . .	Chattanooga, Tenn.	1400	250	591
WDEL . . .	Wilmington, Delaware	1150	5000	386
WDEV . . .	Waterbury, Vt.	550	1000	614
WDGY . . .	Minneapolis, Minn.	1130	5000 d., 500 n.	473
WDLP . . .	Panama City, Fla.	1230	250	393
WDMJ . . .	Marquette, Mich.	1340	250	468
WDNC . . .	Durham, N. C.	1490	250	533
WDOD . . .	Chattanooga, Tenn.	1310	5000	591
WDRG . . .	Hartford, Conn.	1360	5000	381
WDSM . . .	Superior, Wisc.	1230	250	634
WDSU . . .	New Orleans, La.	1280	1000 (C.P.T. 5 Kw. da.)	444
WDWS . . .	Champaign, Ill.	1400	250	407
WDZ . . .	Tuscola, Ill.	1050	1000	420
WEAF . . .	New York, N. Y.	660	50000	509
WEAN . . .	Providence, R. I.	790	5000	583
WEAU . . .	Eau Claire, Wisc.	790	5000 d., 1000 n.	629
WEBC . . .	Duluth, Minn.	1320	5000	471
WEBQ . . .	Harrisburg, Ill.	1240	250	417
WEBR . . .	Buffalo, N. Y.	1340	250	506
WEDC . . .	Chicago, Ill.	1240	250	409
WEED . . .	Rocky Mount, N. C.	1450	250	537
WEEI . . .	Boston, Mass.	590	5000	455
WEEU . . .	Reading, Pa.	850	1000	578
WEGO . . .	Concord, N. C.	1410	1000	532
WEIM . . .	Fitchburg, Mass.	1340	250	457
WELI . . .	New Haven, Conn.	960	1000 d., 500 n.	383
WELL . . .	Battle Creek, Mich.	1400	250	463
WEMP . . .	Milwaukee, Wisc.	1340	250	633
WENR . . .	Chicago, Ill.	890	50000	411
WENY . . .	Elmira, N. Y.	1230	250	506
WEOA . . .	Evansville, Ind.	1400	250	421
WERC . . .	Erie, Pa.	1490	250	567
WEST . . .	Easton, Pa.	1400	250	566
WESX . . .	Marble Head, Mass.	1230	250	459
WEVD . . .	New York, N. Y.	1330	5000	510
WEW . . .	St. Louis, Mo.	770	1000	485
WEXL . . .	Royal Oak, Mich.	1340	250	469
WFAA . . .	Dallas, Tex.	820	50000	601
WFAS . . .	White Plains, N. Y.	1230	250	530
WFBC . . .	Greenville, S. C.	1330	5000	587
WFBG . . .	Altoona, Pa.	1340	250	505
WFBL . . .	Syracuse, N. Y.	1390	5000	527
WFBM . . .	Indianapolis, Ind.	1260	5000	423
WFBR . . .	Baltimore, Md.	1300	5000	452
WFCI . . .	Pawtucket, R. I.	1420	1000	583
WFDF . . .	Flint, Mich.	910	1000	467
WFEA . . .	Manchester, N. H.	1370	5000	495
WFHR . . .	Wisconsin Rapids, Wisc.	1340	250	634
WFIG . . .	Sumter, S. C.	1340	250	588
WFIL . . .	Philadelphia, Pa.	560	1000	573
WFIN . . .	Findlay, Ohio	1330	1000	551
WFLA . . .	Tampa, Fla.	970	5000 d., 1000 n.	395
WFMD . . .	Frederick, Md.	930	500	453
WFMJ . . .	Youngstown, Ohio	1450	250	655
WFNC . . .	Fayetteville, N. C.	1450	250	633
WFOR . . .	Hattiesburg, Miss.	1400	250	478

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WFOY . . .	St. Augustine, Fla.	1240	250	394
WFPG . . .	Atlantic City, N. J.	1450	250	497
WFTC . . .	Kinston, N. C.	1230	250	536
WFTL . . .	Fort Lauderdale, Fla.	1400	250 (C.P. 710 10000)	389
WFVA . . .	Fredericksburg, Va.	1290	250	615
WGAA . . .	Cedartown, Ga.	1340	250	400
WGAC . . .	Augusta, Ga.	1240	250	399
WGAL . . .	Lancaster, Pa.	1490	250	569
WGAN . . .	Portland, Me.	560	5000	449
WGAR . . .	Cleveland, Ohio	1180	5000 d., 1000 n. (C.P.T. Broadview Heights Village— 5 Kw.-1220)	545
WGAU . . .	Athens, Ga.	1340	250	397
WGBB . . .	Freeport, N. Y.	1240	100	507
WGBF . . .	Evansville, Ind.	1280	5000 d., 1000 n.	421
WGBQ . . .	Greensboro, N. C.	980	1000	534
WGBI . . .	Scranton, Pa.	910	1000 d., 500 n.	579
WGBR . . .	Goldsboro, N. C.	1400	250	535
WGCM . . .	Gulfport, Miss.	1240	250	478
WGES . . .	Chicago, Ill.	1390	5000	411
WGGA . . .	Gainesville, Ga.	1240	250	401
WGH . . .	Newport News, Va.	1340	250	616
WGIL . . .	Galesburg, Ill.	1400	250	417
WGKV . . .	Charleston, W. Va.	1490	100	625
WGL . . .	Fort Wayne, Ind.	1450	250	421
WGN . . .	Chicago, Ill.	720	50000	411
WGNC . . .	Gastonia, N. C.	1450	250	533
WGNV . . .	Newburgh, N. Y.	1220	1000	509
WGOV . . .	Valdosta, Ga.	1450	250	403
WGPC . . .	Albany, Ga.	1450	250	397
WGR . . .	Buffalo, N. Y.	550	5000 d., 1000 n.	506
WGRG . . .	Louisville, Ky.	1400	250	425
WGRM . . .	Greenwood, Miss.	1240	250	477
WGST . . .	Atlanta, Ga.	920	5000 d., 1000 n.	399
WGTC . . .	Greenville, N. C.	1490	250	535
WGTM . . .	Wilson, N. C.	1340	250	538
WGY . . .	Schenectady, N. Y.	810	50000	527
WHA . . .	Madison, Wis.	970	5000	630
WHAI . . .	Greenfield, Mass.	1240	250	457
WHAM . . .	Rochester, N. Y.	1180	50000	525
WHAS . . .	Louisville, Ky.	840	50000	442
WHAT . . .	Philadelphia, Pa.	1340	100	575
WHAZ . . .	Troy, N. Y.	1330	1000	529
WHB . . .	Kansas City, Mo.	880	1000	183
WHBB . . .	Selma, Ala.	1490	100	350
WHBC . . .	Canton, Ohio	1230	250 (C.P. 1 Kw. 1480)	542
WHBF . . .	Rock Island, Ill.	1270	5000	419
WHBI . . .	Newark, N. J.	1280	2500 d., 1000 n.	499
WHBL . . .	Sheboygan, Wis.	1330	1000 d., 250 n.	634
WHBQ . . .	Memphis, Tenn.	1400	250	593
WHBU . . .	Anderson, Ind.	1240	250	421
WHBY . . .	Appleton, Wis.	1230	250	629
WHCU . . .	Ithaca, N. Y.	870	1000	507
WHDF . . .	Calumet, Mich.	1400	250	463
WHDH . . .	Boston, Mass.	850	5000	455
WHDL . . .	Town of Allegany (Olean), N. Y.	1450	250	523
WHEB . . .	Portsmouth, N. H.	750	1000	495
WHEC . . .	Rochester, N. Y.	1160	1000 d., 500 n.	525
WHFC . . .	Cleora, Ill.	1450	250	415
WHIO . . .	Dayton, Ohio	1290	5000	550
WHIS . . .	Bluefield, W. Va.	1440	1000 d., 500 n.	624
WHIT . . .	New Berne, N. C.	1450	250	536
WHIZ . . .	Zanesville, Ohio	1240	250	555
WHJB . . .	Greensburg, Pa.	620	250	567
WHK . . .	Cleveland, Ohio	1420	5000	547
WHKC . . .	Columbus, Ohio	640	500	549
WHKY . . .	Hickory, N. C.	1290	5000 d., 1000 n.	535
WHLR . . .	Virginia, Minn.	1400	250	476

Call letter	City	Frequency in Kilocycles	Power in Watts	See Page
WHLD	Niagara Falls, N. Y.	1290	1000	523
WHLN	Harlan, Ky.	1450	250	441
WHLS	Port Huron, Mich.	1450	250	469
WHMA	Anniston, Ala.	1450	250	347
WHN	New York, N. Y.	1050	50000	510
WHO	Des Moines, Ia.	1040	50000	429
WHOM	Jersey City, N. J.	1180	1000 d., 500 n.	499
WHOP	Hopkinsville, Ky.	1230	250	441
WHP	Harrisburg, Pa.	1460	5000 d., 1000 n.	568
WHUB	Cookeville, Tenn.	1400	250	591
WHYN	Holyoke, Mass.	1100	250	458
WIAC	Hato Rey, P. R.	580	5000	639
WIBA	Madison, Wisc.	1310	5000	630
WIBC	Indianapolis, Ind.	1070	5000 d., 1000 n.	424
			(C.P. 5 Kw.- da.-n.)	
WIBG	Philadelphia (Glenside), Pa.	990	10000	573
WIBM	Jackson, Mich.	1450	250	467
WIBU	Poynette, Wisc.	1240	250	633
WIBW	Topeka, Kans.	580	5000	437
WIBX	Utica, N. Y.	1230	250	529
WICA	Ashtabula, Ohio	970	1000	542
WICC	Bridgeport, Conn.	600	1000 d., 500 n.	381
WIGM	Medford, Wisc.	1490	250	631
WIL	St. Louis, Mo.	1230	250	485
WILL	Urbana, Ill.	580	5000	420
WILM	Wilmington, Del.	1450	250	385
WINC	Winchester, Va.	1400	250	618
WIND	Gary, Ind.	560	5000	423
WING	Duyton, Ohio	1410	5000	550
WINN	Louisville, Ky.	1240	250	442
WINS	New York, N. Y.	1000	1000	513
WINX	Washington, D. C.	1340	250 & 50-amp.	387
WIOD	Miami, Fla.	610	5000	392
WIP	Philadelphia, Pa.	610	5000	575
WIRE	Indianapolis, Ind.	1430	5000	424
WIS	Columbia, S. C.	500	5000	587
WISE	Asheville, N. C.	1230	250	531
WISH	Indianapolis, Ind.	1310	5000 d., 1000 n.	425
WISN	Milwaukee, Wisc.	1150	5000	631
WISR	Butler, Pa.	680	250	565
WITH	Baltimore, Md.	1230	250	452
WIZE	Springfield, Ohio	1340	250	553
WJAC	Johnstown, Pa.	1400	250	570
WJAG	Norfolk, Nebr.	1090	1000	489
WJAR	Providence, R. I.	920	5000	583
WJAS	Pittsburgh, Pa.	1320	5000	578
WJAX	Jacksonville, Fla.	930	5000 d., 1000 n.	391
WJBC	Bloomington, Ill.	1230	250	407
WJBK	Detroit, Mich.	1490	250	463
WJBO	Baton Rouge, La.	1150	5000	443
WJBW	New Orleans, La.	1230	250	444
WJBY	Gadsden, Ala.	1240	250	348
WJDX	Jackson, Miss.	1300	5000 d., 1000 n.	478
WJEJ	Hagerstown, Md.	1240	250	453
WJHL	Johnson City, Tenn.	910	1000	592
WJHO	Opelika, Ala.	1400	250 d., 100 n.	350
WJHP	Jacksonville, Fla.	1320	250	391
WJIM	Lansing, Mich.	1240	250	468
WJJD	Chicago, Ill.	1160	20000	413
WJLB	Detroit, Mich.	1400	250	463
WJLD	Bessemer, Ala.	1400	250	347
WJLS	Beckley, W. Va.	1240	250	624
WJMC	Rice Lake, Wisc.	1240	250	633
WJMS	Ironwood, Mich.	1450	250	467
WJNO	West Palm Beach, Fla.	1230	250	395
WJOB	Hammond, Ind.	1230	250	423
WJPA	Washington, Pa.	1450	250	580

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WJPF . . .	Herrin, Ill.	1340	250	417
WJPR . . .	Greenville, Miss.	1340	250	477
WJB . . .	Detroit, Mich.	760	50000	465
WJRD . . .	Tuscaloosa, Ala.	1230	250	350
WJTN . . .	Jamestown, N. Y.	1240	250	507
WJW . . .	Cleveland, Ohio	1240	250 (C.P. 850 5000)	549
WJZ . . .	New York, N. Y.	770	50000	513
WJZM . . .	Clarksville, Tenn.	1400	250	591
WKAQ . . .	San Juan, Puerto Rico.	620	5000	639
WKAR . . .	East Lansing, Mich.	870	5000	465
WKAT . . .	Miami Beach, Fla.	1360	1000	393
WKBB . . .	Dubuque, Ia.	1490	250	429
WKBH . . .	La Crosse, Wisc.	1410	1000	630
WKBN . . .	Youngstown, Ohio	570	5000	555
WKBO . . .	Harrisburg, Pa.	1230	250	568
WKBV . . .	Richmond, Ind.	1490	100	426
WKBW . . .	Buffalo, N. Y.	1520	50000	506
WKBZ . . .	Muskegon, Mich.	1490	250	468
WKEU . . .	Griffin, Ga.	1450	100	401
WKEY . . .	Covington, Va.	1340	250	
WKIP . . .	Poughkeepsie, N. Y.	1450	250	525
WKMO . . .	Kokomo, Ind.	1400	250	425
WKNE . . .	Keene, N. H.	1290	5000	493
WKNY . . .	Kingston, N. Y.	1490	250	507
WKOK . . .	Sunbury, Pa.	1240	250	579
WKPA . . .	New Kensington, Pa.	1150	250	570
WKPT . . .	Kingsport, Tenn.	1400	250	592
WKRC . . .	Cincinnati, Ohio	550	5000 d., 1000 n.	543
WKRO . . .	Cairo, Ill.	1490	250	407
WKST . . .	New Castle, Pa.	1280	1000	570
WKWK . . .	Wheeling, W. Va.	1400	250	626
WKY . . .	Oklahoma City, Okla.	930	5000 d., 1000 n. (C.P. 5000)	557
WKZO . . .	Kalamazoo, Mich.	590	5000	468
WLAC . . .	Nashville, Tenn.	1510	50000	595
WLAG . . .	La Grange, Ga.	1240	250	401
WLAK . . .	Lakeland, Fla.	1340	250	391
WLAP . . .	Lexington, Ky.	1450	250	442
WLAV . . .	Grand Rapids, Mich.	1340	250	467
WLAW . . .	Lawrence, Mass.	680	5000	458
WLAY . . .	Muscle Shoals City, Ala.	1450	250	349
WLB . . .	Minneapolis, Minn.	770	5000	473
WLBC . . .	Muncie, Ind.	1340	250	425
WLBJ . . .	Bowling Green Ky.	1340	250	441
WLBL . . .	Stevens Point, Wisc.	930	5000	634
WLBZ . . .	Bangor, Me.	620	5000	448
WLDS . . .	Jacksonville, Ill.	1180	250	418
WLEU . . .	Erie, Pa.	1450	250	566
WLIB . . .	Brooklyn, N. Y.	1190	1000	505
WLLH . . .	Lowell, Mass.	1400	250	459
WLNH . . .	Laconia, N. H.	1340	250	493
WLOF . . .	Orlando, Fla.	1230	250	393
WLOG . . .	Logan, W. Va.	1230	250	626
WLOK . . .	Lima, Ohio	1240	250	551
WLOL . . .	Minneapolis, Minn.	1330	1000	473
WLPM . . .	Suffolk, Va.	1450	250	618
WLS . . .	Chicago, Ill.	890	50000	413
WLVA . . .	Lynchburg, Va.	1230	250	616
WLW . . .	Cincinnati, Ohio	700	50000	545
WMAL . . .	Washington, D. C.	630	5000	387
WMAM . . .	Marinette, Wisc.	570	250	631
WMAN . . .	Mansfield, Ohio	1400	250	551
WMAQ . . .	Chicago, Ill.	670	50000	415
WMAS . . .	Springfield, Mass.	1450	250	459
WMAZ . . .	Macon, Ga.	940	5000	402

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WMBD . . .	Peoria, Ill.	1470	500 d., 100 n.	418
WMBG . . .	Richmond, Va.	1380	5000	617
WMBH . . .	Joplin, Mo.	1450	250	481
WMBI . . .	Chicago, Ill.	1110	5000	415
WMBO . . .	Auburn, N. Y.	1340	250	504
WMBR . . .	Jacksonville, Fla.	1460	250	391
WMBS . . .	Uniontown, Pa.	590	1000	579
WMC . . .	Memphis, Tenn.	790	5000	595
WMCA . . .	New York, N. Y.	570	5000	515
WMEX . . .	Boston, Mass.	1510	5000	455
WMFD . . .	Wilmington, N. C.	1460	250	538
WMFF . . .	Plattsburg, N. Y.	1340	250	523
WMFG . . .	Hibbing, Minn.	1240	250	471
WMFJ . . .	Daytona Beach, Fla.	1450	250	389
WMFR . . .	High Point, N. C.	1230	250	535
WMGA . . .	Moultrie, Ga.	1400	250	402
WMIN . . .	St. Paul, Minn.	1400	250	475
WMIS . . .	Natchez, Miss.	1490	250	479
WMJM . . .	Cordele, Ga.	1490	250 d., 100 n.	401
WMMN . . .	Fairmont, W. Va.	520	5000	625
WMOB . . .	Mobile, Ala.	1230	250	349
WMOG . . .	Brunswick, Ga.	1190	250 d., 100 n.	400
WMPC . . .	Lapeer, Mich.	1230	250	468
WMPS . . .	Memphis, Tenn.	1460	1000 d., 500 n.	593
WMRC . . .	Greenville, S. C.	1490	250	587
WMRF . . .	Lewistown, Pa.	1490	250	570
WMRN . . .	Marion, Ohio.	1450	250	551
WMRO . . .	Aurora, Ill.	1280	250	407
WMSL . . .	Decatur, Ala.	1466	250	348
WMT . . .	Cedar Rapids-Waterloo, Ia.	600	5000	427
WMUR . . .	Manchester, N. H.	610	5000 d., 1000 n.	495
WMVA . . .	Martinsville, Va.	1450	250	616
WNAB . . .	Bridgeport, Conn.	1450	250	381
WNAC . . .	Boston, Mass.	1260	5000	457
WNAD . . .	Norman, Okla.	640	100	557
WNAX . . .	Yankton, S. D.	570	5000	590
WNBC . . .	Hartford, Conn.	1410	5000	381
WNBF . . .	Binghamton, N. Y.	1290	5000	504
WNBH . . .	New Bedford, Mass.	1340	250	459
WNBZ . . .	Saranac Lake, N. Y.	1320	100	525
WNEL . . .	San Juan, Puerto Rico.	1320	5000	639
WNEW . . .	New York, N. Y.	1130	10000	517
WNLC . . .	New London, Conn.	1490	250	383
WNOE . . .	New Orleans, La.	1450	250	444
WNOX . . .	Knoxville, Tenn.	990	10000	592
WNYC . . .	New York, N. Y.	830	1000	515
WOAI . . .	San Antonio, Tex.	1260	50000	608
WOC . . .	Davenport, Ia.	1420	5000	428
WOI . . .	Ames, Ia.	640	5000	427
WOKO . . .	Albany, N. Y.	1460	10000 d., 500 n.	503
WOL . . .	Washington, D. C.	1260	1000	387
WOLF . . .	Syracuse, N. Y.	1490	250	528
WOLS . . .	Florence, S. C.	1230	250	587
WOMI . . .	Owensboro, Ky.	1490	250	442
WOMT . . .	Manitowoc, Wisc.	1240	100	630
WOOD . . .	Grand Rapids, Mich.	1300	5000	467
WOPI . . .	Bristol, Tenn.	1490	250	590
WOR . . .	New York, N. Y.	710	50000	519
WORC . . .	Worcester, Mass.	1310	1000	460
WORD . . .	Spartanburg, S. C.	1460	250	588
WORK . . .	York, Pa.	1330	1000	581
WORL . . .	Boston, Mass.	950	1000	457
WOSH . . .	Oshkosh, Wisc.	1490	250	633

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WOSU	Columbus, Ohio	820	5000	549
WOV	New York, N. Y.	1280	5000	523
WOW	Omaha, Nebr.	590	5000	492
WOWO	Fort Wayne, Ind.	1190	10000	423
WPAB	Ponce, Puerto Rico	1370	1000	638
WPAD	Paducah, Ky.	1450	250	443
WPAR	Parkersburg, W. Va.	1450	250	626
WPAT	Paterson, N. J.	930	1000	500
WPAX	Thomasville, Ga.	1240	250	403
WPAY	Portsmouth, Ohio	1400	250	551
WPDQ	Jacksonville, Fla.	1270	5000	391
WPEN	Philadelphia, Pa.	950	5000	557
WPIC	Sharon, Pa.	790	1000	579
WPRA	Mayaguez, Puerto Rico	990	5000 d., 1000 n.	638
WPRO	Providence, R. I.	630	5000	585
WPRP	Ponce, Puerto Rico	1420	250	639
WPTF	Raleigh, N. C.	680	50000	537
WQAM	Miami, Fla.	560	5000 d., 1000 n.	392
WQAN	Scranton, Pa.	910	1000 d., 500 n.	579
WQBC	Vicksburg, Miss.	1390	1000	479
WQXR	New York, N. Y.	1560	10000	521
WRAK	Williamsport, Pa.	1400	250	580
WRAL	Raleigh, N. C.	1240	250	536
WRAW	Reading, Pa.	1340	250	578
WRBL	Columbus, Ga.	1230	250	400
WRC	Washington, D. C.	980	5000	388
WRDO	Augusta, Me.	1400	100 (C.P. 250)	447
WRDW	Augusta, Ga.	1480	5000	400
WREC	Memphis, Tenn.	600	5000	593
WREN	Lawrence, Kans.	1250	5000 d., 1000 n.	437
WRGA	Rome, Ga.	1490	250	402
WRJN	Racine, Wis.	1400	250	633
WRLC	Toxco, Ga.	1450	250	403
WRNL	Richmond, Va.	910	5000	617
WROK	Rockford, Ill.	1440	1000 d., 500 n.	419
WROL	Knoxville, Tenn.	620	1000 d., 500 n.	592
WRR	Dallas, Tex.	1310	5000	603
WRRF	Washington, N. C.	930	1000	538
WREN	Warren, Ohio	1400	250	553
WRUF	Gainesville, Fla.	850	5000	391
WRVA	Richmond, Va.	1140	50000	618
WSAI	Cincinnati, Ohio	1360	5000	545
WSAJ	Grove City, Pa.	1340	100	567
WSAM	Saginaw, Mich.	1400	250	469
WSAN	Allentown, Pa.	1470	500	565
WSAP	Portsmouth, Va.	1490	250	616
WSAR	Fall River, Mass.	1480	1000	457
WSAU	Wausau, Wis.	1400	250	634
WSAV	Savannah, Ga.	1340	250	402
WSAY	Rochester, N. Y.	1240	250	525
WSAZ	Huntington, W. Va.	930	1000	625
WSB	Atlanta, Ga.	750	50000	399
WSBA	York, Pa.	900	1000	581
WSBC	Chicago, Ill.	1240	250	415
WSBT	South Bend, Ind.	960	1000	426
WSFA	Montgomery, Ala.	1440	1000 d., 500 n.	349
WSGN	Birmingham, Ala.	610	5000 d., 1000 n.	348
WSIX	Nashville, Tenn.	980	5000	595
WSJS	Winston-Salem, N. C.	600	5000	539
WSKB	McComb, Miss.	1230	250	479
WSLB	Ogdensburg, N. Y.	1400	250	523
WSLI	Jackson, Miss.	1450	250	478
WSLS	Roanoke, Va.	1240	250	618

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WSM	Nashville, Tenn.	650	50000	597
WSMB	New Orleans, La.	1350	5000	445
WSNJ	Bridgeton, N. J.	1240	250	497
WSNY	Schenectady, N. Y.	1240	250	528
WSOC	Charlotte, N. C.	1240	250	532
WSON	Henderson, Ky.	860	250	441
WSOO	Sault Ste. Marie, Mich.	1230	250 d., 100 n.	469
WSOY	Decatur, Ill.	1340	250	417
WSPA	Spartanburg, S. C.	950	5000 d., 1000 n.	588
WSPB	Sarasota, Fla.	1450	250	394
WSPD	Toledo, Ohio	1370	5000	553
WSPR	Springfield, Mass.	1270	500	460
WSRB	Stamford, Conn.	1400	250	385
WSTP	Salisbury, N. C.	1490	250	538
WSTV	Stenbenville, Ohio.	1340	250	553
WSUI	Iowa City, Ia.	910	5000	429
WSUN	St. Petersburg, Fla.	620	5000	394
WSVA	Harrisonburg, Va.	550	1000	615
WSYB	Rutland, Vt.	1380	1000	614
WSYR	Syracuse, N. Y.	570	5000	528
WTAD	Quincy, Ill.	930	1000	418
WTAG	Worcester, Mass.	580	5000	460
WTAL	Tallahassee, Fla.	1340	250 d., 100 n.	395
WTAM	Cleveland, Ohio	1100	50000	547
WTAQ	Green Bay, Wisc.	1360	5000	629
WTAR	Norfolk, Va.	790	5000	616
WTAW	College Station, Tex.	1150	1000	609
WTAX	Springfield, Ill.	1240	100	420
WTBO	Cumberland, Md.	820	250 (C.P. 1450 Kc.)	453
WTCM	Traverse City, Mich.	1400	250	469
WTCN	Minneapolis, Minn.	1280	500 d., 1000 n.	475
WTEL	Philadelphia, Pa.	1340	100	557
WTHT	Hartford, Conn.	1230	250	383
WTIC	Hartford, Conn.	1080	50000	383
WTJS	Jackson, Tenn.	1390	1000	591
WTMA	Charleston, S. C.	1250	1000	585
WTMC	Ocala, Fla.	1490	250	393
WTMJ	Milwaukee, Wisc.	620	5000	631
WTMV	East St. Louis, Ill.	1490	250	417
WTNJ	Trenton, N. J.	1310	500	500
WTOC	Savannah, Ga.	1290	5000	402
WTOP	Washington, D. C.	1500	50000	388
WTOL	Toledo, Ohio	1230	250	553
WTRC	Elkhart, Ind.	1340	250	421
WTRY	Troy, N. Y.	980	1000	529
WTSP	St. Petersburg, Fla.	1380	1000 d., 500 n.	394
WTTM	Trenton, N. J.	920	1000	500
WWDC	Washington, D. C.	1450	250	388
WWJ	Detroit, Mich.	950	5000	465
WWL	New Orleans, La.	870	50000	445
WWNC	Asheville, N. C.	570	1000	531
WWNY	Watertown, N. Y.	790	1000	530
WWPG	Palm Beach, Fla.	1340	250	393
WWRL	Woodside, N. Y.	1600	250	530
WWSR	St. Albans, Vt.	1420	1000	614
WWSW	Pittsburgh, Pa.	1490	250	578
WWVA	Wheeling, W. Va.	1170	50000	627
WXYZ	Detroit, Mich.	1270	5000	468

STATIONS BY CITIES

● MAJOR NETWORK AFFILIATIONS ●

Key to Network Abbreviations: C—Columbia Broadcasting System; M—Mutual Broadcasting System; B—Blue Network Co.; N—National Broadcasting Co.

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Aberdeen, S. D.	KABR	M	Austin, Texas	KNOW	B-M
Aberdeen, Wash.	KXRO	M		KTBC	C
Abilene, Texas	KRBC	M	Baker, Ore.	KBKR	
Ada, Okla.	KADA	B	Bakersfield, Calif.	KERN	B
Akron, Ohio (Tallmadge)	WADC	C		KPMC	M
	WAKR	B	Baltimore, Md.	WBAL	N
Alamosa, Colo.	KGIW			WCAO	C
Albany, Ga.	WALB	M		WCBM	B
	WGPC	C		WFBR	M
Albany, N. Y.	WABY	M		WITH	
	WOKO	C	Bangor, Me.	WABI	C
Albany, Oregon	KWIL	M		WLBZ	N
Albert Lea, Minn.	KATE	M	Bartlesville, Okla.	KWON	M
Albuquerque, N. M.	KGGM	C	Batavia, N. Y.	WBTA	
	KOB	N	Baton Rouge, La.	WJBO	B
Alexandria, La.	KALB	B	Battle Creek, Mich.	WELL	B
Allentown, Pa.	WCBA		Bay City, Mich.	WBCM	B
	WSAN		Beaumont, Tex.	KFDM	B
Altoona, Pa.	WFBG	N-B		KRIC	
Amarillo, Texas	KFDA	M	Beckley, W. Va.	WJLS	C
	KGNC	N	Bellingham, Wash.	KVOS	
Ames, Iowa	WOI	B	Bend, Ore.	KBND	
Anchorage, Alaska	KFQD		Berkeley, Calif.	KRE	
Anderson, Ind.	WHBU		Bessemer, Ala.	WJLD	
Anderson, S. C.	WAIM	C	Big Spring, Tex.	KBST	M
Anniston, Ala.	WHMA	B	Billings, Mont.	KGHL	
Appleton, Wisc.	WHBY	M	Binghamton, N. Y.	WNBF	C-M
Ardmore, Okla.	KVSO	B	Birmingham, Ala.	WAPI	C
Asbury Park, N. J.	WCAP			WBRC	N
Asheville, N. C.	WISE	M-N		WSGN	B-M
	WWNC	C	Bismarck, N. D.	KFYR	N
Ashland, Ky.	WCMI	M-B	Bloomington, Ill.	WJBC	
Ashland, Wisc.	WATW	M	Bluefield, W. Va.	WHIS	N-B
Ashtabula, Ohio	WICA		Blytheville, Ark.	KLCN	
Astoria, Ore.	KAST	M	Boise, Ida.	KJDO	N
Atchison, Kans.	KVAK		Boone, Iowa.	KFGQ	
Athens, Ga.	WGAU	C	Boston, Mass.	WBZ	N
Atlanta, Ga.	WAGA	B		WCOP	
	WATL	M		WEEL	C
	WGST	C		WHDH	B
	WSB	N		WMEX	
Atlantic City, N. J.	WBAB	C		WNAC	M
	WFPG			WQRL	
Auburn, N. Y.	WMBO		Bowling Green, Ky.	WLBJ	M
Augusta, Ga.	WGAC	B	Bozeman, Mont.	KRBM	N-B
	WRDW	C	Brady, Texas	KNEL	
Augusta, Me.	WRDO	M-N	Bridgeport, Conn.	WICC	M
Aurora, Ill.	WMRO			WNAB	B

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Bridgeton, N. J.	WSNJ		Clarksburg, W. Va.	WBLK	N
Bristol, Tenn.	WOPI	N	Clarksville, Tenn.	WJZM	M
Brooklyn, N. Y.	WBBR		Clayton (St. Louis) Mo.	KFUO	
	WBYN		Cleveland, Ohio.	WCLE	M
	WLIB			WGAR	C
Brownsville, Texas	KEEW			WHK	M
Brownwood, Texas	KBWD			WJW	B
Brunswick, Ga.	WMOG			WTAM	N
Buffalo, N. Y.	WBEN	N	Clinton, Ia.	KROS	
	WBNY		Clovis, N. M.	KICA	
	WEBR	B	Coffeyville, Kans.	KGGF	B
	WGR	M	College Station, Tex.	WTAW	B
	WKBW	C	Colorado Springs, Colo.	KVOR	C
Burlington, Ia.	KBUR	B	Columbia, Mo.	KFRU	B
Burlington, N. C.	WBBB	M	Columbia, S. C.	WCOS	B-M
Burlington, Vt.	WCAX	C		WIS	N
Butler, Pa.	WISR		Columbus, Ga.	WRBL	C
Butte, Mont.	KGIR	N		WDAK	B-M
Cairo, Ill.	WKRO		Columbus, Miss.	WCBI	M
Calumet, Mich.	WHDF		Columbus, Ohio	WBNS	C
Camden, N. J.	WCAM			WCOL	B
Canton, Ohio	WHBC	M		WHKC	M
Cape Girardeau, Mo.	KFVS			WOSU	
Carlsbad, N. M.	KAVE		Concord, N. C.	WEGO	
Carthage, Ill.	WCAZ		Cookeville, Tenn.	WHUB	
Casper, Wyoming	KDFN		Cordele, Ga.	WMJM	
Cedar City, Utah	KSUB		Corpus Christi, Tex.	KEYS	C
Cedar Rapids, Iowa	WMT	C		KWBU	
Cedartown, Ga.	WGAA			KRIS	M-N
Centralia-Chehalis, Wash.	KELA	M	Corsicana, Texas	KAND	M
Champaign, Ill.	WDWS	C	Corvallis, Ore.	KOAC	
Charleston, S. C.	WCSC	C	Covington, Va.	WKEY	B
	WTMA	N	Cumberland, Md.	WTBO	N
Charleston, W. Va.	WCHS	C	Dallas, Tex.	KRLD	C
	WGKV	N		KSKY	
Charlotte, N. C.	WAYS	B-M		WFAA	N
	WBT	C		V'RR	M
	WSOC	N	The Dalles, Ore.	KODL	
Charlottesville, Va.	WCHV	B	Dalton, Ga.	WBLJ	M
Chattanooga, Tenn.	WAPO	N	Danville, Ill.	WDAN	C
	WDEF	B-M	Danville, Va.	WBTM	B-M
	WDOD	C	Davenport, Iowa	WOC	B
Cheyenne, Wyo.	KFCB	B	Dayton, Ohio	WHIO	C
Chicago, Ill.	WAAF			WING	B
	WAIT		Daytona Beach, Fla.	WMFJ	B
	WBBM	C	Decatur, Ala.	WMSL	M
	WCFL	N-B	Decatur, Ill.	WSOY	C
	WCRW		Decorah, Iowa	KWLC	
	WEDC		Denton, Tex.	KDNT	
	WENR	B	Denver, Colo.	KFEL	M
	WGES			KLZ	C
	WGN	M		KMYR	
	WJJD			KOA	N
	WLS	B		KPOF	
	WMAQ	N	Des Moines, Iowa	KVOD	B
	WMBI			KRNT	C
	WSBC			KSO	B-M
Chico, Calif.	KHSL	M		KHO	N
Cicero, Ill.	WHFC		Detroit, Mich.	WJKB	
Cincinnati, Ohio	WCXY	C		WJLB	
	WCPO			WJR	C
	WKRC	M		WWJ	N
	WLW	B-N		WXYZ	B
	WSAI	B-N	Devils Lake, N. D.	KDLR	M
			Dodge City, Kans.	KGNO	
			Dothan, Ala.	WAGF	
			Du Bois, Pa.	WCED	C

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Dubuque, Ia.	KDTH	M	Gary, Ind.	WIND	C
	WKBB	B	Gastonia, N. C.	WGNC	B
Duluth, Minn.	KDAL	C	Glendale, Calif.	KIEV	
	WEBC	N	Glenside, Pa.	WIBG	
Durango, Colo.	KIUP		Globe, Ariz.	KWJB	N
Durham, N. C.	WDNC	C	Goldsboro, N. C.	WGBR	M
East Lansing, Mich.	WKAR		Grand Forks, N. D.	KFJM	
East St. Louis, Ill.	WTMV			KILO	C
Easton, Pa.	WEST	M	Grand Island, Nebr.	KMMJ	
Eau Claire, Wisc.	WEAU	N	Grand Junction, Colo.	KFXJ	M
El Centro, Calif.	KXO	M	Grand Rapids, Mich.	WLAV	M-B
El Dorado, Ark.	KELD	B		WOOD	N
Elizabeth City, N. C.	WCNC		Grants Pass, Ore.	KUIN	M
Elk City, Okla.	KASA		Great Bend, Kans.	KVGB	M
Elkhart, Ind.	WTRC	B	Great Falls, Mont.	KFBB	C
Elmira, N. Y.	WENY	M-N	Greeley, Colo.	KFKA	M
El Paso, Tex.	KROD	C	Green Bay, Wisc.	WTAQ	C
	KTSM	N	Greenfield, Mass.	WHAI	M
Emporia, Kans.	KTSW	M	Greensboro, N. C.	WBIG	C
Enid, Okla.	KCRC	B		WGBG	B
Erie, Pa.	WERC	C	Greensburg, Pa.	WHJB	
	WLEU	B-M	Greenville, Miss.	WJPR	M
Escanaba, Mich.	WDBC	B	Greenville, N. C.	WGTC	M
Eugene, Ore.	KORE	M	Greenville, S. C.	WFBC	N
Eureka, Calif.	KIEM	M		WMRC	B-M
Evansville, Ind.	WEOA	C	Greenwood, Miss.	WGRM	B
	WGBF	N-B	Greenwood, S. C.	WCRS	N
Everett, Wash.	KEVE		Griffin, Ga.	WKEU	
	KRKO	M	Grove City, Pa.	WSAJ	
Fairbanks, Alaska	KFAR		Gulfport, Miss.	WGCM	B
Fairmont, W. Va.	WMMN	C	Hagerstown, Md.	WJEJ	M
Fall River, Mass.	WSAR	M	Hammond, Ind.	WJOB	
Fargo, N. D.	WDAY	N	Hannibal, Mo.	KHMO	B
Fayetteville, N. C.	WFNC	M	Harlan, Ky.	WHLN	
Fergus Falls, Minn.	KGDE	M	Harlingen, Texas	KGBS	C-M
Findlay, Ohio	WFIN		Harrisburg, Ill.	WEBQ	
Fitchburg, Mass.	WEIM	M	Harrisburg, Pa.	WHP	C
Flint, Mich.	WFDF	B		WKBO	M-N
Florence, S. C.	WOLS	B	Harrisonburg, Va.	WSVA	
Fond du Lac, Wis.	KFIZ	M	Hartford, Conn.	WDRC	C
Fort Dodge, Ia.	KVFD	M		WNBC	B
Fort Lauderdale, Fla.	WFTL	M		WTHT	M
Fort Myers, Fla.	WAAC	C		WTIC	N
Fort Smith, Ark.	KFPW		Hastings, Nebr.	KHAS	
Fort Wayne, Ind.	WGL	N	Hato Rey, Puerto Rico	WIAC	
	WOWO	B	Hattiesburg, Miss.	WFOR	N
Fort Worth, Tex.	KFJZ	M	Hazleton, Pa.	WAZL	M
	KGKO	B	Helena, Ark.	KFFA	
	WBAP	N	Helena, Mont.	KPFA	N-B
Frederick, Md.	WFMD	C	Henderson, Ky.	WSON	
Fredericksburg, Va.	WFVA	B	Herrin, Ill.	WJPF	
Fremont, Neb.	KORN		Hibbing, Minn.	WMFG	N
Freeport, N. Y.	WGBB		Hickory, N. C.	WHKY	B
Fresno, Calif.	KARM	C	High Point, N. C.	WMFR	B
	KMJ	N	Hilo, Hawaii	KHBC	C-M
	KFRE	M	Hobbs, N. M.	KWEW	
Gadsden, Ala.	WJBY	M	Holyoke, Mass.	WHYN	M
Gainesville, Fla.	WRUF	M	Honolulu, Hawaii	KGMB	C-M
Gainesville, Ga.	WGGA			KGU	N-B
Galesburg, Ill.	WGIL		Hopkinsville, Ky.	WHOP	C
Galveston, Texas	KLUF		Hot Springs, Ark.	KTHS	B
Garden City, Kans.	KIUL			KWFC	M
			Houston, Texas	KPRC	N

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
	KTRH	C	Lakeland, Fla.	WLAK	N
	KXYZ	B-M	Lancaster, Pa.	WGAL	M-N
Huntington, W. Va.	WSAZ	B	Lansing, Mich.	WJIM	B
Huntsville, Ala.	WBHP	M	Lapeer, Mich.	WMPC	
Huntsville, Tex.	KSAM		Laredo, Tex.	KPAB	
Hutchinson, Kans.	KWBW	N	Las Vegas, N. M.	KFUN	
Idaho Falls, Ida.	KID		Las Vegas, Nev.	KENO	B
Indianapolis, Ind.	WFBM	C	Laurel, Miss.	WAML	N
	WIB	M	Lawrence, Kans.	KFKU	
	WIRE	N		WREN	B
	WISH	B	Lawrence, Mass.	WLAW	C
Iowa City, Iowa	WSUI		Lawton, Okla.	KSWO	
Ironwood, Mich.	WJMS	M	Lewiston, Ida.	KRLC	
Ithaca, N. Y.	WHCU	C	Lewiston, Me.	WCOU	M
Jackson, Mich.	WIBM	B	Lewistown, Pa.	WMRF	N-B
Jackson, Miss.	WJDX	N	Lexington, Ky.	WLAP	M
	WSLI	B	Lihue, Hawaii	KTOH	
Jackson, Tenn.	WTJS	M-B	Lima, Ohio	WLOK	N
Jacksonville, Fla.	WJAX	N	Lincoln, Nebr.	KFAB	C
	WJHP	B		KFOR	B-M
	WMBR	C	Little Rock, Ark.	KARK	N
	WPDQ	M		KGHI	B
Jacksonville, Ill.	WLDS			KLRA	C
Jamestown, N. Y.	WJTN	B	Logan, Utah	KVNU	M
Jamestown, N. D.	KSJB	M	Logan, W. Va.	WLOG	
Janesville, Wisc.	WCLO	M	Long Beach, Calif.	KFOX	
Jefferson City, Mo.	KWOS	M		KGER	
Jerome, Ariz.	KCRJ		Longview, Texas	KFRO	M
Jersey City, N. J.	WHOM		Longview, Wash.	KWLK	M
Johnson City, Tenn.	WJHL	B	Los Angeles, Calif.	KECA	B
Johnstown, Pa.	WJAC	N		KFAC	
Joliet, Ill.	WCLS			KFI	N
Jonesboro, Ark.	KBTM	M		KFSG	
Joplin, Mo.	WMBH	M		KFVD	
Juneau, Alaska	KINY			KFWB	
Kalamazoo, Mich.	WKZO	C		KGFI	
Kalispell, Mont.	KGEZ			KHJ	M
Kansas City, Kans.	KCKN	M		KMPC	
Kansas City, Mo.	KCMO	B		KMTR	
	KMBC	C		KNX	C
	WDAF	N		KRKD	
	WHB	M	Louisville, Ky.	WAVE	N
Kearney, Nebr.	KGFW			WGRC	M
Keene, N. H.	WKNE	C		WHAS	C
Ketchikan, Alaska	KTKN	M		WINN	B
Kilgore, Texas	KOCA		Lowell, Ariz.	KSUN	
Kingsport, Tenn.	WKPT	N	Lowell, Mass.	WLLH	M
Kingston, N. Y.	WKNY	M	Lubbock, Texas	KFYO	M
Kinston, N. C.	WFTC	B	Lufkin, Texas	KRBA	
Klamath Falls, Ore.	KFJI		Lynchburg, Va.	WLVA	B-M
Knoxville, Tenn.	WBIR	B-M	Macon, Ga.	WBML	M-B
	WNOX	C		WMAZ	C
	WROL	N	Madison, Wisc.	WHA	
Kokomo, Ind.	WKMO			WIBA	N-B
Laconia, N. H.	WLNH	M	Manchester, N. H.	WFEA	N
LaCrosse, Wisc.	WKBH	N-B		WMUR	B
Lafayette, Ind.	WASK		Mandan, N. D.	KGCU	M
Lafayette, La.	KVOL		Manhattan, Kans.	KSAC	
La Grange, Ga.	WLAG	M	Manitowoc, Wisc.	WOMT	
La Grande, Ore.	KLBM		Mankato, Minn.	KYSM	N
La Junta, Colo.	KOKO		Mansfield, Ohio	WMAN	
Lake Charles, La.	KPLC		Marblehead, Mass.	WESX	
			Marion, Ohio	WMRN	B
			Marquette, Mich.	WDMJ	B

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Marrinette, Wisc.	WMAM				
Marshalltown, Ia.	KFJB			WSMB	N
Marshfield, Ore.	KOOS	M	Newport News, Va.	WWL	C
Martinsville, Va.	WMVA	N	New York	WGH	B
Marysville, Calif.	KMYC	M		WABC	C
Mason City, Iowa.	KGLO	C		WBNX	
Mayaguez, P. R.	WPRA			WEAF	N
McComb, Miss.	WSKB			WEVD	
Medford, Ore.	KMED	N-B		WHN	
Medford, Wisc.	WIGM			WINS	
Memphis, Tenn.	WHBQ	M		WJZ	B
	WMC	N		WMCA	
	WMPS	B-M		WNEW	
	WREC	C		WNYC	
Merced, Calif.	KYOS	M		WOV	
Meridian, Miss.	WCOC	C		WOR	M
Miami, Fla.	WIOD	N	Niagara Falls, N. Y.	WQXR	
	WQAM	C		WHLD	
Miami Beach, Fla.	WKAT	B	Norfolk, Nebr.	WJAG	
Middletown, N. Y.	WALL		Norfolk, Va.	WTAR	N
Midland, Texas	KRLH	M	Norman, Okla.	WNAD	
Miles City, Mont.	KRJF		Northfield, Minn.	WCAL	
Milwaukee, Wisc.	WEMP	B	North Platte, Neb.	KODY	N
	WISN	C	Oakland, Calif.	KLS	
	WTMJ	N		KLX	
Minneapolis, Minn.	WCCO	C		KROW	
	WDGY		Ocala, Fla.	WTMC	B
	WLB		Ogden, Utah.	KLO	M
	WLOL	M	Ogdensburg, N. Y.	WSLB	
	WTCN	B	Oklahoma City, Okla.	KOCY	M
Minot, N. D.	KLPM	M		KOMA	C
Missoula, Mont.	KGVO	C		KTOK	B
Mobile, Ala.	WALA	N		WKY	N
	WMOB	B-M	Okmulgee, Okla.	KHBG	
Modesto, Calif.	KTRB		Olean, N. Y.	WHDL	B
Monroe, La.	KMLB	B	Olympia, Wash.	KGY	M
Monterey, Calif.	KDON	M	Omaha, Nebr.	KBON	M
Montgomery, Ala.	WCOV	C		KOIL	C
	WSFA	N		KOWH	B
Moorhead, Minn.	KVOX	M		WOW	N
Morgantown, W. Va.	WAJR		Opelika, Ala.	WJHO	M
Moultrie, Ga.	WMGA		Orlando, Fla.	WDBO	C
Muncie, Ind.	WLBC	C		WLOF	B
Muscle Shoals City, Ala.	WLAY	M	Oshkosh, Wisc.	WOSH	B
Muskegon, Mich.	WKBZ	B	Ottumwa, Iowa	KBIZ	
Muskogee, Okla.	KBIX	B	Owensboro, Ky.	WOMI	
Nampa, Ida.	KFXD		Paducah, Ky.	WPAD	C
Nashville, Tenn.	WLAC	C	Palestine, Tex.	KNET	
	WSIX	B-M	Palm Beach, Fla.	WWPG	B-M
	WSM	N	Pampa, Texas	KPDN	M
Natchez, Miss.	WMIS		Panama City, Fla.	WDLP	
Newark, N. J.	WHBI		Paris, Texas	KPLT	M
	WAAT		Parkersburg, W. Va.	WPAR	C
New Albany, Ind.	WGRC	M	Pasadena, Calif.	KPAS	
New Bedford, Mass.	WNBH	B		KPPC	
Nek Bern, N. C.	WHIT			KWKW	
Newburgh, N. Y.	WGNY		Paterson, N. J.	WPAT	
New Castle, Pa.	WKST		Pawtucket, R. I.	WFCI	B
New Haven, Conn.	WELI	B	Pecos, Texas	KIUN	
New Kensington, Pa.	WKPA		Pendleton, Ore.	KWRC	
New London, Conn.	WNLC	M	Pensacola, Fla.	WCOA	N
New Orleans, La.	WDSU	B	Peoria, Ill.	WMBD	C
	WJBW		Philadelphia, Pa.	KYW	N
	WNOE	M		WCAU	C

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
	WDAS		Richmond, Ind.	WKBY	
	WFIL	B	Richmond, Va.	WBBL	
	WHAT			WMBG	N
	WIBG			WRNL	B-M
	WIP	M		WRVA	C
	WPEN		Riverside, Calif.	KPRO	B
	WTEL		Roanoke, Va.	WDBJ	C
Phoenix, Ariz.	KOY	C		WSLS	B-M
	KPHO		Roanoke Rapids, N. C.	WCBT	B-M
	KTAR	N-B	Rochester, Minn.	KROC	N-B
Pierre, S. D.	KGFX		Rochester, N. Y.	WHAM	N
Pine Bluff, Ark.	KOTN	M		WHEC	C
Pittsfield, Mass.	WBRK	M		WSAY	M-B
Pittsburg, Kans.	KOAM	N	Rockford, Ill.	WROK	B
Pittsburgh, Pa.	KDKA	N	Rock Island, Ill.	WHBF	M
	KQV	B	Rock Springs, Wyo.	KVRS	
	WCAE	M	Rocky Mount, N. C.	WEED	B
	WJAS	C	Rome, Ga.	WRGA	
	WWSW		Roseburg, Ore.	KRNR	M
Plainview, Tex.	KVOP		Roswell, N. M.	KGFL	
Plattsburg, N. Y.	WMFF	B	Royal Oak, Mich.	WEXL	
Pocatello, Ida.	KSEI	N	Rutland, Vt.	WSYB	M
Ponca City, Okla.	WBBZ		St. Albans, Vt.	WWSR	
Ponce, Puerto Rico	WPAB		St. Augustine, Fla.	WFOY	C
	WPRP		St. Cloud, Minn.	KFAM	N
Pontiac, Mich.	WCAR		St. Joseph, Mo.	KFEQ	B
Poplar Bluff, Mo.	KWOC		St. Louis, Mo.	KMOX	C
Port Arthur, Tex.	KPAC	M		KFUO	
Port Huron, Mich.	WHLS	M		KSD	N
Portland, Me.	WCSH	N		KWK	M
	WGAN	C		KXOK	B
Portland, Ore.	KALE	M		WEW	
	KBPS			WIL	
	KEX	B	St. Paul, Minn.	KSTP	N
	KGW	N		WMIN	
	KOIN	C	St. Petersburg, Fla.	WSUN	B
	KWJJ			WTSP	M
	KXL		Sacramento, Calif.	KFBK	B
Portsmouth, N. H.	WHEB			KROY	C
Portsmouth, Ohio	WPAY	M	Safford, Ariz.	KGLU	N
Portsmouth, Va.	WSAP	M	Saginaw, Mich.	WSAM	N
Poughkeepsie, N. Y.	WKIP	B	Salem, Ore.	KSLM	
Powell, Wyo.	KPOW		Salina, Kans.	KSAL	M
Poynette, Wisc.	WIBU		Salisbury, Md.	WBOC	M
Prescott, Ariz.	KYCA	N	Salisbury, N. C.	WSTP	M
Presque Isle, Me.	WAGM		Salt Lake City, Utah	KDYL	N
Price, Utah	KEUB	M		KSL	C
Providence, R. I.	WEAN	M		KUTA	B
	WJAR	N	San Angelo, Tex.	KGKL	M
	WPRO	C	San Antonio, Tex.	KABC	B-M
Provo, Utah	KOVO	M		KMAC	
Pueblo, Colo.	KGHF	B		KONO	
Pullman, Wash.	KWSC			KTSA	C
Quincy, Ill.	WTAD	C		WOAI	N
Racine, Wisc.	WRJN	M	San Bernardino, Calif.	KFXM	M
Raleigh, N. C.	WPTF	N	San Diego, Calif.	KFMB	B
	WRAL	M		KFSD	N
Rapid City, S. D.	KOBH			KGB	M
	WCAT		San Francisco, Calif.	KFRC	M
Reading, Pa.	WEEU	N		KGO	B
	WRAW	N		KJBS	
Redding, Calif.	KVCV	M		KPO	N
Reno, Nev.	KOH	B		KSAN	
Rice Lake, Wisc.	WJMC			KSPO	
				KYA	
			San Jose, Calif.	KQW	C
			San Juan, Puerto Rico	WKAQ	C
				WNEL	N
			San Luis Obispo, Calif.	KVEC	M
			Santa Ana, Calif.	KVOE	M
			Santa Barbara, Calif.	KDB	M
				KTMS	B
			Santa Fe, N. M.	KVSF	
			Santa Rosa, Calif.	KSRO	
			Saranac Lake, N. Y.	WNEZ	
			Sarasota, Fla.	WSPB	C
			Sault Ste. Marie, Mich.	WSOO	B
			Savannah, Ga.	WSAV	N
				WTOC	C

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Schenectady, N. Y.	WGY	N	Tucson, Ariz.	KTUC	C
	WSNY			KVOA	N
Scottsbluff, Nebr.	KGKY		Tucumcari, N. M.	KTNM	
Scranton, Pa.	WARM	B-M	Tulsa, Okla.	KOME	B-M
	WGBI	C		KTUL	C
	WQAN			KVOO	N
Seattle, Wash.	KEVR		Tuscaloosa, Ala.	WJRD	
	KIRO	C	Tuscola, Ill.	WDZ	
	KJR	B	Twin Falls, Ida.	KTFI	N
	KOL	M	Tyler, Texas	KGKB	
	KOMO	N	Uniontown, Pa.	WMBS	C
	KRSC		Urbana, Ill.	WILL	
	KTW		Utica, N. Y.	WIBX	C
	KXA		Valdosta, Ga.	WGOV	M
Sedalia, Mo.	KDRO		Valley City, N. D.	KOV	
Selma, Ala.	WHBB	M	Vancouver, Wash.	KVAN	
Sharon, Pa.	WPIC		Vermilion, S. D.	KUSD	
Shawnee, Okla.	KGFF	B	Vernon, Texas	KVWC	M
Sheboygan, Wisc.	WHBL	M	Vicksburg, Miss.	WQBC	B
Shenandoah, Ia.	KFNF		Victoria, Texas	KVIC	
	KMA	B-M	Vincennes, Ind.	WAOV	
Sheridan, Wyo.	KWYO		Virginia, Minn.	WHLB	N-B
Sherman, Texas	KRRV	M	Visalia, Calif.	KTKC	B
Shreveport, La.	KRMD	B	Waco, Texas	WACO	B-M
	KTBS	N	Wallace, Ida.	KWAL	
	KWKH	C	Walla Walla, Wash.	KUJ	
Siloam Springs, Ark.	KUOA		Warren, Ohio	WRRN	M
Sioux City, Ia.	KSCJ	B	Washington, D. C.	WINX	
	KTRI	M		WTOP	C
Sioux Falls, S. D.	KELO	N		WMAL	B
	KSOO	N		WOL	M
South Bend, Ind.	WSBT	C		WRC	N
Spartanburg, S. C.	WORD	B		WWDC	
	WSPA	C	Washington, N. C.	WRRF	B
Spencer, Ia.	KICD	M	Washington, Pa.	WJPA	
Spokane, Wash.	KPIO	M	Waterbury, Conn.	WATR	M
	KFPY	C		WBRY	C
	KGA	B	Waterbury, Vt.	WBDEV	
	KHO	N	Waterloo, Ia.	KXEL	B
Springfield, Ill.	WCBS	B	Watertown, N. Y.	WATN	
	WTAX	C		WWNY	C
Springfield, Mass.	WEZA	N	Watertown, S. D.	KWAT	
	WMAS	C	Watsonville, Calif.	KHUB	B
	WSPR	N	Wausau, Wisc.	WSAU	M
Springfield, Mo.	KGBX	N-B	Wavcross, Ga.	WAYX	
	KTTS	M	Welch, W. Va.	WBRW	
	KWTO	B	Wenatchee, Wash.	KPO	B
Springfield, Ohio	WIZE	B	Weslaco, Texas	KRGV	N
Stamford, Conn.	WSRR	B	West Palm Beach, Fla.	WJTO	C
Sterling, Colo.	KGEK		West Lafayette, Ind.	WBAA	
Stevensville, Ohio	WSTV	M	Wheeling, W. Va.	WKWK	C
Stevens Pt., Wisc.	WLBL			WVVA	B
Stockton, Calif.	KGDM	C	White Plains, N. Y.	WFAS	N
	KWG	B	Wichita, Kans.	KANS	N
Suffolk, Va.	WLPM			KFBI	B-M
Sumter, S. C.	WFIG	B		KFH	C
Sunbury, Pa.	WKOK		Wichita Falls, Tex.	KWFT	C
Superior, Wisc.	WDSM	M-B	Wilkes-Barre, Pa.	WBAX	M
Sweetwater, Tex.	KYOX			WBRE	N
Sidney, Mont.	KGCK		Williamson, W. Va.	WBTH	
Syracuse, N. Y.	WAGE	B-M	Williamsport, Pa.	WRAC	N
	WFBL	C	Willmar, Minn.	KWLM	M
	WOLF	M	Wilmington, Del.	WDEL	N
	WSYR	N		WILM	M
Tacoma, Wash.	KMO	M		WMFD	B
	KTBI		Wilmington, N. C.	WGTM	M
	KVI		Wilson, N. C.	WGTN	M
Tallahassee, Fla.	WTAL		Winchester, Va.	WINC	B
Tampa, Fla.	WDAE	C	Winona, Minn.	KWNO	M
	WFLA	N	Winston Salem, N. C.	WAIK	B-M
Temple, Texas	KTEM	N-B		WSJS	N
Terre Haute, Ind.	WBOW	N-B	Wisconsin Rapids, Wisc.	WFHR	M
Texarkana, Tex.	KCMC	M	Woodsie, N. Y.	WWRL	
Thomasville, Ga.	WPAX		Worcester, Mass.	WAAB	M
Toccoa, Ga.	WRLC			WORC	B
Toledo, Ohio	WSPD	N		WTAG	C
	WTOL	B	Yakima, Wash.	KIT	M
Topeka, Kans.	WIBW	C	Yankton, S. Dak.	WNAX	C
Town of Allegany, N. Y.	WHDL	B	York, Pa.	WORK	M-N
Traverse City, Mich.	WTCM			WSBA	B
Trenton, N. J.	WTNJ		Youngstown, Ohio	WFMJ	B
	WTTM			WKBN	C
Troy, N. Y.	WHAZ	M	Yuma, Ariz.	KYUM	N-B
	WTRY	B	Zanesville, Ohio	WHIZ	N
			Zarephath, N. J.	WAWZ	

ALABAMA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W H M A

ANNISTON—EST. 1938

BLUE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Anniston Broadcasting Co.
Operated By.....Harry M. Ayers
Address.....Radio Building, 1330 Noble St.
Phone Number.....2380
Transmitter Location.....Radio Building,
1330 Noble St.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Anniston Star
News Service.....AP, UP
Transcription Service.....World Broadcasting
Representative.....Sears & Ayer, Inc.

Personnel

Owner.....Harry M. Ayers
Station-Commercial Manager.....J. W. Buttram
Program-Publicity Director.....Dr. Frank McLean
Production Manager.....Malcolm Street
Sales Promotion Manager-Musical Director....
Mrs. Ruby Meigs
Chief Engineer.....James Hudson
Director of War Programs.....J. W. Buttram

W J L D

BESSEMER—EST. 1942

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....J. Leslie Doss
Address.....Hotel Gary
Phone Number.....2300; 2301
Transmitter Location.....Blue Lake Site
Time on the Air.....6 a.m. to 11 p.m.
News Service.....AP
Transcription Service.....World Broadcasting
System-Keystone Broadcasting System
Representative Keystone Broadcasting System

Personnel

Owner.....J. Leslie Doss
Station-Commercial Manager and Production
Manager.....Hal Falter
Program Director and Director of War
Programs.....Byrl Cooley
Chief Announcer.....Alvin Davis
Artists Bureau.....Billie Cliff Evans
Chief Engineer.....Calaway M. Callicott

W A P I

BIRMINGHAM—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1070 Kc. Power: 5000 Watts
Owned By.....Alabama Polytechnic In-
stitute, University of Alabama, Alabama
College.
Licensee.....Voice of Alabama, Inc
Address.....Protective Life Bldg.
Phone Number.....3-8116
Studio Addresses.....Protective Life Bldg.;
University of Alabama Campus, Tuscaloosa;
Alabama College Campus, Montevallo; Ala-
bama Polytechnic Institute Campus, Auburn.
Transmitter Location.....Sandusky, Ala.
Time on the Air: 5:45 a.m. to 12 midnight; Sun-
days, 8 a.m. to 12 midnight
News Service.....UP
Representative.....Radio Sales

Personnel

Chairman of Board.....Ed Norton
President-General Manager.....Thad Holt
National Sales & Promotion
Manager.....H. H. Holthouser
Program Director.....Jimmie Willson
Production Manager.....Burt McKee, Jr
Publicity Director.....Mary Bennett
Musical Director.....Clo McAlpin
Chief Engineer.....N. S. Hurley

W B R C

BIRMINGHAM—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By.....Birmingham Broadcast-
ing Co., Inc.
Address.....WBRC Bldg., Box 2311
Phone Number.....4-7741
Transmitter Location.....2400 Arkedelphia Rd.
Time on the Air 6:00 a.m. to 12:00 midnite;
Sundays, 7:00 a.m. to 12:00.
Transcription Service.....Standard Radio
Representative.....Paul H. Raymer Co.

Personnel

President-General Manager.....J. C. Bell
Ass't Manager.....John M. Connolly
Program Director.....Herbert C. Grieb
Chief Engineer.....G. P. Hamann

W S G N

BIRMINGHAM—EST. 1925

**BLUE NETWORK
MUTUAL BROADCASTING SYSTEM**

Frequency: 610 Kc. Power: 5000 d.; 1000 n.
Owned-Operated by The Birmingham
News Co.

Address Dixie Carlton Hotel
Phone Number 4-3434
Transmitter Location Alabama State
Fair Grounds

Time on the Air: 5 a.m. to 12 midnight
days, 7 a.m. to 12 midnight

Newspaper Affiliation Birmingham News;
Birmingham Age-Herald

News Service AP

Transcription Service NBC Thesaurus.
Langworth; Davis & Schwegler

Representative Headley-Reed Co.

Personnel

General Manager Henry P. Johnston
Assistant to Manager Evelyn Hicks
Sales Production Manager and Publicity

Director Edgar Hinkle

Program Director Bill Terry

Production Manager John Bartlett

Traffic Manager M. C. Black

Chief Engineer Gordon Bishop

W M S L

DECATUR—EST. 1935

**MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Tennessee Valley
Broadcasting Co.

Address 511 Bank St.
Phone Number 802-3-4

Transmitter Location Decatur, Ala.

Time on the Air Unlimited License

News Service UP

Transcription Service World Broadcasting
System

Representative Headley-Reed Co.

Personnel

President Melvin Hutson
Secretary-Treasurer Clyde Hendrix

Station-Commercial Manager Curtis Gover
Program-Publicity Manager Genevra Hough
Bell

Production Manager-Chief

Announcer John L. Slatton

Chief Engineer Calloway M. Callicott

W A G F

DOTHAN—EST. 1933

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Dothan Broadcasting
Company

Address 204½ E. Main Street
Phone Number 1430

Transmitter Location Headland Highway,
Dothan

Time on the Air Daytime license

Newspaper Affiliation Dothan Eagle

Transcription Service Standard Radio

Representative Headley-Reed Company

Personnel

Station Manager Julian C. Smith

Commercial Manager Fred Moseley

Program Director and

Chief Announcer Willard Wilkes

Production Manager and

Chief Engineer John T. Hubbard

W J B Y

GADSDEN—EST. 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Gadsden Broadcast-
ing Co., Inc

Address 108 Broad Street
Phone Number 88

Transmitter Location 108 Broad Street

Time on the Air 7 a.m. to 11.00 p.m.

News Service Transradio

Representative Sears & Ayer

Personnel

President B. H. Hopson
Station Manager and

Program Director Beatrice Tate Benton

Commercial Manager Sam Benton

Chief Engineer L. O. Bruner

W B H P

HUNTSVILLE—EST. 1937

**MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
NORTH ALABAMA NETWORK**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By W. H. Pollard

Address 318 W. Clinton St.
Phone Number 313

Transmitter Location 1½ West of Huntsville

Time on the Air Unlimited license

Personnel

President-Station Manager and
Commercial Manager W. H. Pollard

Program Director Margaret Speake

Production Manager Hugh McDonald

Chief Announcer and

Chief Engineer John Garrison

WALA

MOBILE—EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc. Power: 5000 Watts
 Owned By..... W. O. Pape
 Operated By..... Pape Broadcasting Co.
 Address.....106 St. Joseph St., AT&N
 Railroad Bldg.
 Phone Number.....Dexter 3-3787
 Transmitter Location.....Tensas Bridge Head,
 Baldwin County
 Time on the Air.....6 a.m. to 11:00 p.m.;
 Sundays, 8:00 a.m. to 11:00 p.m.
 News Service.....AP
 Transcription Service.....Standard Radio
 Representative.....Headley-Reed Co.

Personnel

General Manager.....W. O. Pape
 Commercial Manager.....H. K. Martin
 Program Director-Chief
 Announcer.....Charles Saunders
 Musical Director.....Agnes Pirtle
 Chief Engineer.....Raymond Hurley

WMOB

MOBILE—EST. 1939

MUTUAL BROADCASTING SYSTEM
 BLUE NETWORK

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....S. B. Quigley
 Business Address.....600 St. Louis St.,
 (Quigley Building)
 Phone Number.....Belmont 2-4566
 Studios Addresses.....600 St. Louis St.
 Transmitter Location.....600 St. Louis St.
 Time on the Air.....Unlimited License
 News Service.....UP
 Transcription Service.....NBC Thesaurus
 Representative.....Sears & Ayer, Inc.

Personnel

Station Manager.....S. B. Quigley
 Commercial Manager.....F. E. Busby
 Program-Production Director...Wallace Dunlap
 Chief Engineer.....T. L. Greenwood

WCOV

MONTGOMERY—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By...Capital Broadcasting
 Company, Inc.
 Business Address.....2 Montgomery St.
 Phone Number.....5781
 Transmitter Location.....Narrow Lane Road,
 Montgomery
 Time on the Air.....17 hours daily

News ServiceINS
 Transcription Service.....Standard Radio
 Representative.....Howard H. Wilson Co.

Personnel

President-Station Mgr.G. W. Covington, Jr.
 Commercial Manager.....John C. Hughes
 Executive Secretary.....Evelyn B. Robinson
 Musical Director.....Weston Britt
 Program Director.....Malcolm Richards
 Chief Engineer.....W. D. Weatherly

WSFA

MONTGOMERY—EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 1440 Kc. Power: 1000 d.;
 500 n.
 Owned-Operated By.....Montgomery
 Broadcasting Co., Inc.
 Business Address.....P. O. Box 1031
 Phone Number.....8361
 Studio Address.....Jefferson Davis Hotel
 Transmitter Location.....Narrow Lane Road,
 Time on the Air.....5:45 a.m. to 11:05 p.m.
 News Service.....AP
 Transcription Service.....NBC Thesaurus
 Representative.....Headley-Reed Co.

Personnel

President-General Manager...Howard E. Pill
 Station Manager.....John B. DeMotte
 Local Sales Manager.....W. W. Hunt
 Publicity Director.....Leland Childs
 Program-Musical Director and
 Production Manager.....Caldwell Stewart
 Chief Engineer.....Cliff Shelkofsky

WLAY

MUSCLE SHOALS CITY—EST. 1933

MUTUAL BROADCASTING SYSTEM

NORTH ALABAMA NETWORK

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Muscle Shoals
 Broadcasting Corporation
 Address.....Muscle Shoals, Ala.
 Phone Number.....1450
 Transmitter Location.....Muscle Shoals, Ala.
 Time on the Air.....6:45 a.m. to 11 p.m.;
 Sundays, 7:30 a.m. to 11:00 p.m.
 News Service.....UP
 Transcription Service.....Standard Radio
 Representative.....Sears & Ayer

Personnel

President.....J. C. Russell
 Station and Commercial Manager and
 Publicity Director.....E. J. Sperry
 Program-Musical Director and
 Production Manager.....Sarah Smith
 Sales Promotion Mgr.Louis Harris
 Chief Engineer.....J. W. Smith
 Chief Announcer.....Garland Burt

W J H O

OPELIKA—EST. 1940

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc. Power 250 d.; 100 n.
Owned-Operated By Opelika-Auburn
Broadcasting Co.

Address 1400 Auburn Road
Phone Number 856
Transmitter Location 1400 Auburn Road
Time on the Air 6:00 a.m. to 12:00 mid.
News Service UP

Personnel

Station Manager and

Chief Engineer F. Marion Hyatt
Commercial Manager James T. Ownby
Sales Promotion and Production Manager and
Program Director Hugh Web
Publicity Director Anne Davis
Musical Director Robert Cronander

W H B B

SELMA—EST. 1935

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By Selma Broadcasting
Company, Inc.

Business Address 209 Washington St.
Phone Number 1233
Studio Address 209 Washington St.,
Selma, Ala.
Transmitter Location Seventh Ave., North
Time on the Air 14½ hours daily
Representative Sears & Ayer, Inc.

Personnel

Station-Commercial Mgr. Julien Smith, Jr.
Sales Promotion Manager-
Program Director Erin Reynolds
Chief Announcer James Stanley
Chief Engineer T. F. Kelley, Jr.

W J R D

TUSCALOOSA—EST. 1936

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By James R. Doss, Jr.
Address First National Bank Bldg.
Phone Number 4464-65
Transmitter Location Jug Factory &
Greensboro Roads
Time on the Air Unlimited license
Transcription Service World Broadcasting
System, C. P. MacGregor
Representative Headley-Reed Co..

Personnel

Owner J. R. Doss, Jr.

ARIZONA

For Latest U. S. Census Population And Radio Homes Data And
Statistics on "Shifting Population" Please Turn To Pages 233-286

K W J B

GLOBE—EST. 1938

NATIONAL BROADCASTING COMPANY
ARIZONA BROADCASTING CO.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: The Gila Broadcasting
Co., Inc.

Business Address Globe
Phone Number Globe 41
Studio Address South Globe, Arizona
Transmitter Location South Globe, Arizona
Time on the Air 7:30 a.m. to 8:00 p.m.
Representative Arizona Broadcasting System

Personnel

President Louis F. Long
Manager Paul Merrill
Commercial and Sales
Promotion Manager E. S. Shoecraft
Program and Publicity
Director Willard Shoecraft
Chief Announcer Lester McBride
Chief Engineer Herbert Hartman

K C R J

JEROME—EST. 1930

ARIZONA BROADCASTING CO.
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Central Arizona
Broadcasting Co.
Address 811 Main St.
Phone Number Jerome 88
Transmitter Location 811 Main St.
Time on the Air Unlimited license
Newspaper Affiliation Prescott Evening
Courier
Transcription Service C. P. MacGregor

Personnel

President Della Tovrea Stuart
Station Manager Erma K. Scholey
Chief Engineer Wayne Fernyhough

K S U N

LOWELL—EST. 1933

ARIZONA NETWORK

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Copper Electric Co.
 Address: Lowell, Ariz.
 Phone Number: Lowell 9
 Transmitter Location: Lowell, Ariz.
 Time on the Air: 7 a.m. to 11 p.m.
 News Service: AP
 Representative: John Blair & Co.

Personnel

Station Manager: Carleton W. Morris
 Commercial Manager: Hugh Keyes
 Program Director: Esther Morris
 Production Manager: Marion McKinney
 Chief Engineer: Earl Hickman

K O Y

PHOENIX—EST. 1922

COLUMBIA BROADCASTING SYSTEM
 THE ARIZONA NETWORK

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By: Salt River Valley
 Broadcasting Company
 Address: 836 North Central Avenue
 Phone Number: 4-4144
 Transmitter Location: 12th St. & Camel-
 back Rd.
 Time on the Air: 6 a.m. to 12:00 midnight
 Newspaper Affiliation: Prairie Farmer
 Publishing Co., Arizona Farmer
 News Service: AP; Transradio
 Transcription Service: World Broadcasting
 System
 Representative: John Blair & Co.

Personnel

Chairman of Board: Burrige D. Butler
 President: W. A. Baldwin
 Commercial Manager: John L. Hogg
 Business Manager: Albert D. Johnson
 Program Director: John R. Williams
 Sales Promotion-War Program
 Director: Frances C. Myers
 Chief Announcer and
 Production Manager: Joe Dana
 Musical Director: Alfred Becker
 Chief Engineer: Francis A. Higgins

K P H O

PHOENIX—EST. 1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: M. C. Reese

Business Address: 415 First National
 Bank Bldg.
 Phone Number: 3-3197
 Studio Address: 24th Ave. & Buckeye Rd.
 Transmitter Location: 24th Ave. &
 Buckeye Rd.
 Time on the Air: 6 a.m. to midnight
 News Service: INS
 Transcription Service: Associated
 Music Publishers
 Representative: John E. Pearson Co.

Personnel

Executive Manager: M. C. Reese
 Station-Program Manager: D. C. Reese
 Publicity Director: Sharon Stanford
 Musical Director: M. C. Reese, Jr.
 Chief Engineer: Louis Subblett

K T A R

PHOENIX—EST. 1922

BLUE NETWORK—NBC
 ARIZONA BROADCASTING CO.

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: KTAR Broadcasting
 Company
 Business Address: 711 Heard Building
 Phone Number: 4-4161
 Studio Address: Atop the Heard Building
 Transmitter Location: 36th St. & East
 Thomas Road
 Time on the Air: 6:00 a.m. to 12 midnight;
 Sundays, 7:00 a.m. to 12:15 a.m.
 Newspaper Affiliation: Arizona Republic
 and Phoenix Gazette
 News Service: AP; INS; UP
 Transcription Service: NBC Thesaurus,
 Standard Radio Library and Langworth
 Representative: Paul H. Raymer Co.

Personnel

President: Sam Kahan
 General Manager: Dick Lewis
 Commercial Manager: J. R. Heath
 Sales Promotion Manager: T. M. Pennington
 Program Director: J. Howard Pyle
 Director of War Programs: Dick Lewis
 Publicity Director: Francis Connolly
 Chief Announcer: Jimmy Powell
 Traffic Manager: Jeanne Roberts
 Artists' Bureau Head: Mary Louise Watson
 Chief Engineer: Harold Haughawout

K Y C A

PRESCOTT—EST. 1940

NATIONAL BROADCASTING COMPANY

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Southwest Broad-
 casting Company
 Address..... East Gurley St.
 Phone Number.....244
 Transmitter Location..... East Gurley St.
 Time on the Air..... Unlimited License
 News Service.....INS
 Transcription Service.....NBC Thesaurus
 Representative.....Paul Raymer Co.

Personnel

President.....Albert Stetson
 Station and Commercial Mgr....Harold Ritter
 Program Director.....Roberta Pfister
 Artists' Bureau.....Byron Lee McCall
 Chief Engineer and
 Production Manager..Frederick R. Blackburn

K G L U

SAFFORD—EST. 1938

NATIONAL BROADCASTING CO.
 ARIZONA BROADCASTING CO.

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Gila Broadcasting
 Company
 Address..... 6th Ave. & Relation St.
 Phone Number.....15
 Transmitter Location.....6th Ave. & Relation St.
 Time on the Air.....16 hours daily
 News Service.....AP; INS; UP
 Transcription Service.....Standard Radio
 Representatives.....Paul H. Raymer Co. and
 Arizona Broadcasting Co.

Personnel

President.....Louis F. Long
 General Manager.....Paul Merrill
 Commercial and Sales
 Promotion Manager.....David R. Worley
 Publicity Director.....Paul Merrill
 Program Director, Production Manager and
 Chief Announcer.....Norman B. Harrington
 Chief Engineer.....Herbert Hartman

K T U C

TUCSON—EST. 1929

COLUMBIA BROADCASTING SYSTEM
 ARIZONA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Tucson Broadcasting
 Co., Inc.

Address.....E. Broadway & Tyndall
 Phone Number.....5800-5801
 Transmitter Location....Broadway at Tyndall
 Time on the Air.....6 a.m. to 11 p.m.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....John Blair & Co.

Personnel

Station and Commercial Mgr.....Lee Little
 Sales Promotion Manager....Gerald O'Brien
 Chief Announcer.....Graham French
 Program Director and
 Production Manager.....Wayne Sanders
 Chief Engineer.....Cliff Livingston

K V O A

TUCSON—EST. 1928

NATIONAL BROADCASTING CO.
 ARIZONA BROADCASTING COMPANY

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By: Arizona Broadcasting
 Company, Inc.
 Business Address.....P. O. Box 2911
 Phone Number.....3703
 Studio Address.....48 East Broadway
 Transmitter Location.....10th and Lee
 Time on the Air.....Unlimited license
 Newspaper Affiliation.....Arizona Republic
 News Service.....AP
 Transcription Service.....NBC Thesaurus
 Representative.....Paul H. Raymer Co.

Personnel

General Manager.....R. B. Williams

K Y U M

YUMA—EST. 1940

BLUE NETWORK-NBC
 ARIZONA BROADCASTING CO.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Yuma Broadcasting Co.
 Business Address.....Post Office Box 352
 Phone Number.....Yuma 88
 Studio Address...19th Avenue and 1st Street
 Transmitter Location..19th Avenue and 1st St.
 Time on the Air: 7 a.m. to 10:45 p.m.; Sundays,
 7:00 a.m. to 12:15 a.m.
 News Service.....INS, UP
 Transcription Service.....NBC Thesaurus
 Representative.....Paul H. Raymer Co.

Personnel

President.....R. N. Campbell
 General Manager and Director of
 War Programs.....Harper M. Phillips
 Chief Engineer.....Leavenworth Wheeler

ARKANSAS

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

K L C N

BLYTHERVILLE—EST. 1922

Frequency: 900 Kc. Power: 1000 Watts
Owned and Operated by... Fred O. Grimwood
Address..... Noble Hotel
Phone Number..... 2093
Transmitter Location..... Armored, Ark.
Time on the Air..... 6 a.m. to local sunset
News Service..... UP
Transcription Service..... NBC Thesaurus
Representative..... The John E. Pearson Co.

Personnel

Station-Commercial
Manager..... Harold L. Sudbury
Sales Promotion Manager..... Harold Sudbury
Program Director..... J. T. Sudbury
Director of War Programs-
Chief Announcer..... Bill Crable
Musical Director..... Bob Berryman
Chief Engineer..... Bob Connor

Address..... 1215 Garrison Ave.
Phone Number..... 4106
Transmitter Location..... Albert Pike & Kelley Highway
Time on the Air..... 6:30 to 10:00 p.m.;
Sundays, 8:00 a.m. to 9:15 p.m.
News Service..... UP and AP
Transcription Service..... NBC Thesaurus;
World Broadcasting System

Personnel

President and General Mgr.... John A. England
Station Manager..... J. E. "Pat" Garner
Commercial-Sales Promotion
Manager..... Bill Slates
Program-Musical Director..... Dorothy Gibson
Production Manager and
Publicity Director..... Pat Garner
Chief Announcer..... William A. Stapleton
Chief Engineer..... John M. Van Horn

K E L D

EL DORADO—EST. 1935
BLUE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Radio Enterprises, Inc.
Address..... Box 610, El Dorado
Phone..... 1313
Transmitter Location..... Country Club Colony
Time on the Air:..... 6:45 a.m. to 10:30 p.m.
News Service..... INS
Transcription Service..... Standard Radio
Representative..... Cox and Tanz

Personnel

President..... T. H. Barton
Station and Commercial Manager... Leon Sipes
Sales Promotion Manager-
Publicity Director..... J. R. Duerson
Program Director..... Rodney Smith
Production Manager..... Charles Mathis
Chief Announcer..... Leon Sipes
Director of War Programs... Jacqueline Click
Chief Engineer..... A. W. Hearin

K F F A

HELENA—EST. 1941

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
ARKANSAS NETWORK

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Helena Broadcasting Co.
Address..... 215 York St.
Phone Number..... Main 59
Transmitter Location..... 215 York St.
Time on the Air..... 104 hours weekly
News Services..... UP
Transcription
Service..... Keystone Broadcasting System

Personnel

President-General Manager... Sam Anderson
Program Director and
Production Manager..... Doris Trainer
Chief Engineer..... J. C. Warren
Chief Announcer..... Leland Stone

K F P W

FORT SMITH—EST. 1930

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... Southwestern
Hotel Co.

K T H S

HOT SPRINGS—EST. 1924
BLUE NETWORK
ARKANSAS NETWORK

Frequency..... 1090 Kc.
Power..... 10,000 d.; 1000 n.
Owned-Operated By... Radio Broadcasting, Inc.
Address..... 135 Benton Street
Phone Number..... 1160-1161

Transmitter Location.....Malvern Road
 Time on the Air.....6 a.m. to 12 midnight
 News Service.....UP
 Transcription Service.....NBC Thesaurus
 Representative.....Branham Company

Personnel

President.....John C. McCormack
 Station Manager.....K. K. Kellam
 Commercial Manager.....Ed Appler
 Program Director and
 Production Manager.....Frank A. Browne
 Chief Engineer.....Cecil Sult

K W F C

HOT SPRINGS—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clyde E. Wilson
 Address.....819½ Central
 Phone Number.....412
 Transmitter Location.....819½ Central
 Time on the Air.....7 a.m. to 11 p.m.
 News Service.....AP
 Transcription Service.....Standard Radio

Personnel

General Manager.....Clyde E. Wilson
 Commercial and Sales
 Promotion Manager.....Robert Choate
 Program Director.....J. Grum
 Production Manager and
 Publicity Director.....Jon Hackett
 Chief Engineer.....Melvin P. Spann

K B T M

JONESBORO—EST. 1930

**MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned by...Jay P. Beard d/b as Regional
 Broadcasting Co.
 Operated By.....Mrs. Jay P. Beard
 Address: KBTM Bldg., Madison at Jackson Sts.
 Phone Number.....597
 Transmitter Location.....Rural Route No. 4
 Time on the Air.....7:00 A.M. to 10:00 P.M.

Personnel

President.....Jay P. Beard
 Station Manager.....Mrs. Jay P. Beard
 Commercial Manager.....W. H. Cate
 Program Director.....Miss Beaton Wood

K A R K

LITTLE ROCK—EST. 1931

**NATIONAL BROADCASTING CO.
 SOUTHCENTRAL QUALITY NETWORK**

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By: Arkansas Radio & Equip-
 ment Co.

Address.....Radio Center, 114 E. Capitol
 Phone Number.....LD 224
 Transmitter Location: Jackson Blvd., North Little
 Rock

Time on the Air...5:45 A.M. to 11:30 P.M.
 Sundays, 7:00 A.M. to 11:30 P.M.

News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Edward Petry & Co.

Personnel

President.....T. H. Barton
 V.P. and Gen. Mgr.....G. E. Zimmerman
 Commercial Manager.....C. K. Beaner
 Studio Manager.....Bruce Grant
 Publicity Director.....Julian F. Haas
 Chief Engineer.....Dan L. Winn

K G H I

LITTLE ROCK—EST. 1927

BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By: Arkansas Broadcasting
 Company

Address: Gazette Building, 3rd & Louisiana Sts.
 Phone Number.....9166
 Transmitter Location.....Gazette Building
 Time on the Air: 6 a.m. to 11p.m. Saturdays.
 6:00 a.m. to 1:00 a.m.

Newspaper Affiliation.....Arkansas Gazette
 Representative.....Spot Sales, Inc.

Personnel

President.....A. L. Chilton
 Station Manager.....S. C. Vinsonhaler
 Commercial Manager.....R. E. Rives
 Program Director.....Dorothy Weise
 Chief Engineer.....K. F. Tracy

K L R A

LITTLE ROCK—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency:1010 Kc...Power 10000 d.; 5000 n.
 Owned-Operated By...Arkansas Broadcasting
 Company

Address...Gazette Bldg., 3rd & Louisiana Sts.
 Phone.....5427
 Transmitter Location...Highway No. 70, 8 miles
 east of Little Rock

Time on the Air: 5:00 a.m. to 2:05 a.m. Mon-
 days through Saturday; 7 a.m. to 12:30 p.m.,
 Sundays.

Newspaper Affiliation.....Arkansas Gazette
 News Service.....UP
 Transcription Service.....Associated Music
 Publishers
 Representative.....The Katz Agency

Personnel

President.....A. L. Chilton
 General and
 Commercial Manager.....S. C. Vinsonhaler

Merchandising Manager and
 Publicity Director.....Claude Miller
 Program Director.....Nina Madden
 Production Manager and
 Chief Announcer.....Harris Owen
 Musical Director.....Tom Scott
 Chief Engineer.....K. F. Tracy

K O T N

PINE BLUFF—EST. 1934

MUTUAL BROADCASTING SYSTEM
 KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By,

Universal Broadcasting Corp.

Address505½ Main St.

Phone Number721

Transmitter Location.....505½ Main St.

Time on the Air.....Unlimited

News Service.....UP and AP

Personnel

President-General Manager.....B. J. Parrish
 Sales Promotion Manager.....R. W. Etter
 Program Director.....Ayleene Somervell

K U O A

SILOAM SPRINGS—EST. 1923

KEYSTONE BROADCASTING SYSTEM

ARKANSAS NETWORK

Frequency: 1290 Kc.....Power: 5000 Watts

Owned-Operated By.....KUOA Incorporated

Address.....Siloam Springs, Ark.

Phone Number77

Transmitter Location.....Siloam Springs, Ark.

Time on the Air.....6:30 a.m. to Local Sunset

News ServiceUP

Transcription Service.... World Broadcasting

System, Keystone Broadcasting System

RepresentativeThe Walker Company

Personnel

President.....Richard Hodges

Station and Commercial

Manager.....Storm Whaley

Program Director.....Gilberta Walton

Director of War Programs.....Storm Whaley

Chief Engineer.....Kenneth Maxwell

PA *THE PACEMAKER* with **AP** news for radio



WHITHER IN 1944?

1943 was an incredibly successful year for all Pacific Coast networks. Especially for Pacific Blue. What 1944 holds we refuse to prophesy but what happened in 1943 is a reliable key to the future.

More Stations—Two aggressively managed stations—KFMB, San Diego, and KPRO, Riverside—joined the fold, giving us 14 stations and as near perfect coverage as any advertiser can request. No other network can offer more coverage.

More Business—24 regional advertisers used Pacific Blue in 1943. In January, 1944, alone five new regional advertisers—S & W, Rainier Brewing, Lyon Van & Storage, Resinol, and Union Ice—signed for an additional 14 quarter-hours a week.

More Audience—Pacific Blue's share of the audience surged upward with every Hooper during 1943. For instance, in the morning Pacific Blue stations in the four key Coast markets showed gains of 28% to 70%, in the afternoon gains of 21% to 74%.

Same Rates—Improved coverage and more listeners have *not* meant increased rates. The same economical rate structure, the same liberal discounts still enable Pacific Blue to deliver the Coast for 20% less than any other network.

THE PACIFIC BLUE NETWORK

CALIFORNIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

KERN

BAKERSFIELD—EST. 1932

BLUE NETWORK

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By... McClatchy Broadcasting
Address Elks Bldg.
Phone Number 8-8431
Transmitter Location..... Ming & Oak Sts.
Time on the Air..... 6 a.m. to 12 midnight
Newspaper Affiliation McClatchy Newspapers
News Service..... AP and INS
Transcription Service..... Standard Radio
Representative..... Paul H. Raymer Co.

Personnel

President..... Eleanor McClatchy
Station Manager..... Deane Banta
Commercial Manager..... Richard Brothers
Program-Publicity Director.... Michael Powell
Chief Engineer..... Verne Shatto
(See Page 358)

KPNC

BAKERSFIELD—EST. 1935

MUTUAL—DON LEE

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Operated By... Pioneer Mercantile Co.
Business Address..... 20th & Eye Streets
Phone Number 8-8151
Transmitter Location..... 307 East 21st St.
Time on the Air..... Unlimited license
News Service UP
Transcription Service..... NBC Thesaurus and
Associated Music Publishers
Representative..... John Blair & Co.

Personnel

President..... F. G. R. Schamblin
Station Manager..... L. A. Schamblin
Assistant Manager..... C. C. Sturm

KRE

BERKELEY—EST. 1923

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... Central California
Broadcasters, Inc.
Address 601 Ashby Avenue
Phone Number..... Ashberry 7715
Transmitter Location..... 601 Ashby Avenue
Time on the Air..... Unlimited
News Service INS
Transcription Service..... Standard Radio

Personnel

President-Station Manager.... Arthur Westlund
Sales Promotion-Program
Manager Don Hamby
Publicity Director..... Leonora Morgan

Chief Announcer..... Phil McKernan
Musical Director..... Harrold S. Hawley

KHSL

CHICO—EST. 1935

MUTUAL BROADCASTING SYSTEM

DON LEE BROADCASTING SYSTEM

Frequency: 1290 Kc. Power 1,000 Watts
Owned-Operated By..... Golden Empire
Broadcasting Co., Inc.
Address 4th & Broadway Sts.
Phone Number..... Chico 237-8
Transmitter Location..... Hooker Oak and
Madrone Aves.
Time on the Air: 7:00 a.m. to 11:00 p.m.: 8:00
a.m. to 11:00 p.m., Sundays
News Service..... UP
Transcription Service..... Standard Radio.
C. P. MacGregor
Representative..... W. S. Grant Co.

Personnel

President..... Hugh McClung
Station Manager..... M. F. Woodling
Commercial and Sales
Promotion Manager..... Henry Watton, Jr.
Program and Musical Director.... Mabel Swift
Production Manager and
Publicity Director..... Russell Pope
Chief Announcer..... Thomas Nelson
Chief Engineer..... Emory P. Milburn

KXO

EL CENTRO—EST. 1927

MUTUAL BROADCASTING SYSTEM

DON LEE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By..... Valradio, Inc.
Address 793 Main St.
Phone Number 1100
Transmitter Location..... 793 Main St.
Time on the Air..... 7:00 a.m. to 11:00 p.m.
Transcription Service..... Standard Radio
Representative..... Paul H. Raymer Co.

Personnel

President..... Thomas E. Sharp
Station Manager..... Ken Thornton
Commercial Manager..... Belle Hovey
Program Director..... Jean Thornton
Chief Announcer..... Ted Todd
Chief Engineer..... James Colin

KIEM

EUREKA—EST. 1933

MUTUAL—DON LEE

Frequency: 1480 Kc. Power: 1000 Watts

"CALIFORNIA EST OMNIS DIVISA IN PARTES TRES"

In case your Latin lessons, like ours, are some years behind you (we had to check the spelling ourselves!) Caesar's *Gallia* was also divided into three parts. ★ Tri-partite California shapes up like this:

CALIFORNIA CONSISTS OF...

1 The San Francisco-Oakland (Bay area) market;

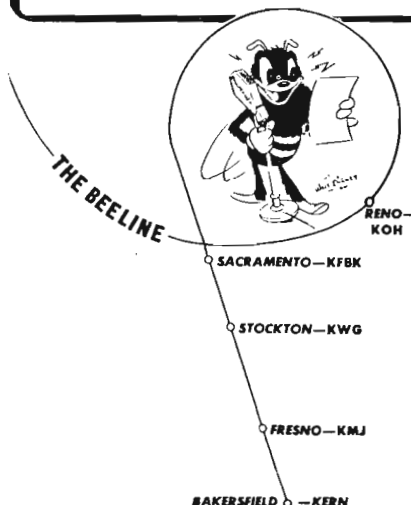
2 The Los Angeles - San Diego (southern California) market;

...and BIGGEST OF ALL...

3 The billion-dollar "interior" market: California's great central valleys, *plus* wealthy western Nevada... completely radio-covered *only* by

The Beeline

Your nearest Raymer office has "sweet news" about the BEELINE: *new* Hooper ratings, contour maps and mail-response facts. ★ This unique group of stations is radio's surprise package, at attractive new rates.



**McClatchy
Broadcasting
Company**
Sacramento, California

ROBERT A. STREET, *National Sales Manager*
PAUL H. RAYMER CO., *National Representative*

Owned-Operated By . . . Redwood Broadcasting Co., Inc.
Business Address Box 43
Phone Number 93
Studio Address Vance Hotel, Eureka Inn
Transmitter Location McFarland Tract
 Humboldt Bay
Time on the Air Unlimited
News Service INS; UP
Transcription Service World Broadcasting System
Representative John Blair & Co.

Personnel

President and Station Manager William B. Smullin
Rural War Manager Eddie Logan
Commercial Manager Betty Lundeen
Production Manager C. Paul Corbin
Sales Promotion Manager Betty Byrd
Program Manager Mary Martin
Musical Director Jack Andrews
Religious Director Rev. Charles H. Hudson
Office Manager George E. Thomson
Traffic Manager Betty Matthias
Education Director Earl Roberts
Engineer Alvor Olson

K A R M

FRESNO—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 1430 Kc. **Power:** 5000 Watts
Owned-Operated By KARM, The George Harm Station
Address 1333 Van Ness Ave.
Phone Number 4-2966
Transmitter Location Van Ness & Alluvial Avenues
Time on the Air 6 a.m. to 12 midnight;
 8 a.m. to 12 midnight, Sunday
News Service AP and INS
Transcription Service Standard Radio
Representative Edward Petry & Co., Inc.

Personnel

Owner & President Mrs. Hattie Harm
General Manager Clyde F. Coombs
Commercial Manager Ned L. Brown
Sales Promotion Manager Eldora Roth
Program Director Ralph Bunje
Chief Engineer John Scales

K F R E

FRESNO—EST. 1942

**MUTUAL BROADCASTING SYSTEM
 DON LEE BROADCASTING SYSTEM**

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By J. E. Rodman
Address T. W. Patterson Bldg.
Phone Number 4-5001

Transmitter Location Clinton & First Sts.
Time on the Air: 6 a.m. to 2 a.m.; Sundays,
 8:00 a.m. to 12 midnite
News Service UP
Transcription Service Associated Music
 Publishers and World
Representative John Blair & Co.

Personnel

Owner J. E. Rodman
Station Manager Paul R. Bartlett
Program Director Gene Chenault
Office Manager Lois Daniels
Traffic Manager Frances Quinn
Chief Engineer Sheldon Anderson

K M J

FRESNO—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 580 Kc. **Power:** 5,000 Watts
Owned-Operated By McClatchy Broadcasting Co.
Address Van Ness & Calaveras
Phone Number 3-6277
Transmitter Location North & Madera Aves.
 Kerman
Time on the Air: 24 hours daily
Newspaper Affiliation The Fresno Bee
 (McClatchy Newspapers)
News Service UP
Transcription Service NBC Thesaurus
Representative Paul H. Raymer Co.

Personnel

President Eleanor McClatchy
Station Manager Keith Collins
National Sales Manager (N. Y. C.) Robert Sreet
Sales Manager Coyle Chambers
Sales Promotion Manager Connie Marill
Traffic Manager Margaret Vogelsang
Special Events Director Frank Arthur
**Program and Musical Director and
 Production Manager** Andy Patterson
Publicity Director Jack Griffith
Chief Engineer Wm. N. Wallace
War Program Director Andy Patterson
 (See Page 358)

K I E V

GLENDALE—EST. 1933

Frequency: 870 Kc. **Power:** 250 Watts
Owned-Operated By: Cannon Broadcasting System, Ltd.
Address 102 N. Glendale Ave.
Phone Number Citrus 1-1133
Transmitter Location 102 N. Glendale Ave.
Time on the Air Daytime License

Personnel

President David H. Cannon
General Manager L. W. Peters

K F O X

LONG BEACH—EST. 1924
SOUTHERN CALIFORNIA BROADCASTERS
ASSOCIATION

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Nichols & Warinner, Inc.
Address: 220 E. Anaheim Street
Phone Number: 672-81
Transmitter Location: 220 E. Anaheim Street
Time on the Air: 5:00 a.m. to 11:00 p.m.
News Service: UP
Transcription Service: Standard Radio,
Langworth Transcription Service; C. P. Mac-
Gregor

Personnel

President, Station Manager and
Program Director: Hal G. Nichols
Commercial and Sales Promotion Manager
and Chief Engineer: Lawrence W. McDowell
Director of War Programs: Margaret Smith

K G E R

LONG BEACH—EST. 1926

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By: Consolidated Broadcast-
ing Corp.
Business Address: 435 Pine Ave.
Phone Number: Long Beach 660-41
Studio Addresses: 435 Pine Ave.; 643 So.
Olive, Los Angeles
Transmitter Location: Atlantic & Olive,
Compton
Time on the Air: 6:00 a.m. to 1:00 a.m.
News Service: AP
Transcription Service: World Broadcasting Sys-
tem, Standard Radio, Lang-Worth, McGregor
National Representative: Spot Sales, Inc.

Personnel

President-Gen'l Manager: C. Merwyn Dobyms
Commercial Manager: Lee Wynne
Sales Promotion Manager: Thomas P. Hunter
Musical Director: Helene Smith
Production Manager: Iola Josephson
Chief Engineer: Ronald Oakley

K E C A

LOS ANGELES—EST. 1929
BLUE NETWORK

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By: Earle C. Anthony, Inc.
Address: 141 North Vermont Avenue
Phone Number: FAirfax 2121
Transmitter Location: 2951 S. Fairfax Ave.
Time on the Air: 6:00 a.m. to 12 midnight;
8:00 a.m. to midnight, Sunday

News Service: UP, AP
Transcription Service: Standard Radio, C. P.
MacGregor, Lang-Worth
Representative: Free & Peters, Inc.

Personnel

President: Earle C. Anthony
General Manager: William B. Ryan
Commercial and Sales Manager: Clyde Scott
Program Manager: John Edwards
Musical Director: Claude Sweeten
Production Manager: Don McNamara
Promotion and Public
Service Director: J. G. Paltridge
Publicity Director: Matt Barr
Continuity Editor: Volney Cunningham
Chief Engineers: Curtis Mason,
H. L. Blatterman
Auditor: Ernest Felix

K F A C

LOS ANGELES—EST. 1931

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By: Los Angeles Broadcast-
ing Company, Incorporated
Address: 645 South Mariposa
Phone Number: Fitzroy 1231
Transmitter Location: 8581 West 18th,
Culver City
Time on the Air: 168 hours a week
News Service: AP

Personnel

President-General Manager: Calvin J. Smith
Program-Musical Director: Don Otis
Publicity Director: Eileen Wheatley
Traffic Manager: Lucile R. Blake
Chief Announcer: Don Otis
Chief Engineer: Owen J. Ford

K F S G

LOS ANGELES—EST. 1923

Frequency: 1150 Kc. Power: 2500 d.; 1000 n.
Owned-Operated By: Echo Park Evangelistic
Ass'n
Address: 1100 Glendale Blvd.
Phone Number: Exposition 1141
Transmitter Location: 1100 Glendale Blvd.
Time on the air: 7:45 p.m. to 12 midnight (ex-
cept Fridays); Sundays, 10:30 a.m. to 12:30
p.m., 3 p.m. to 4:15 p.m., 7:00 p.m. to 12
midnight

Personnel

President: Aimee Semple McPherson
Station Manager: Rev. Jack Carmaine
Musical Director: Esther Fricke Stuart
Chief Engineer: Myron Kluge

• • CALIFORNIA • •

KFI

LOS ANGELES—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By...Earle C. Anthony, Inc.
Address.....141 North Vermont Ave.
Phone Number.....FAirtax 2121
Transmitter Location.....Buena Park, Calif.
Time on the Air.....24 Hours Daily
News Service.....UP
Transcripion Service: Standard Radio, Lang-
Worth
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Earle C. Anthony
General Manager.....William B. Ryan
Commercial Manager.....Clyde Scott
Program Manager.....John I. Edwards
Production Manager.....Don McNamara
Publicity Director.....Matt Barr
Director of Promotion and
Public Service.....J. G. Paltridge
Auditor.....Ernest Felix
Special Events Supervisor.....Robert Purcell
Continuity Editor.....Volney Cunningham
Musical Director.....Claude Sweeten
Chief Engineers.....Curtis Mason,
H. L. Blatterman

KFVD

LOS ANGELES

Frequency: 1020 Kc.....Power: 1000 Watts
Owned-Operated By: Standard Broadcasting
Company, Inc.
Address.....338 South Western Avenue
Phone Number.....Drexel 2391
Transmitter Location...9300 Cattaraugus St.
Time on the Air:6 a.m. to sundown, 10:00 p.m.
to 1:00 a.m.
News Service.....UP
Transcription Service.....Lang-Worth

Personnel

President-Station Manager.....Frank Burke
Commercial Manager.....F. J. Smalley, Jr.
Program Dir.-Chief Announcer...Howard Gray
Publicity Director.....Toni Reeder
Director of War Programs.....David Manning
Chief Engineer.....William Gass

BOB HOPE JACK BENNY
AMOS 'N' ANDY
EDDIE CANTOR
INFORMATION PLEASE
FRED WARING ONE MAN'S
HOUR FAMILY
OF CHARM RED SKELTON

FIBBER McGEE
BERGEN AND MOLLY
AND MCCARTHY
BOB BURNS
FANNIE BRICE
ABBOTT
& COSTELLO
GINNY SIMMS

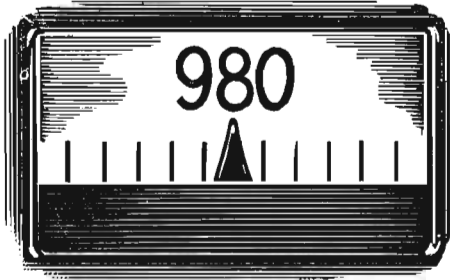
BING CROSBY
ALDRICH
FAMILY
MARCH
OF TIME
BANDWAGON
KAY KYSER
GREAT
GILDERSLEEVE

LOS ANGELES

50,000 WATTS—CLEAR CHANNEL—640 KILOCYCLES

Earle C. Anthony, Inc.

*They
dial
for
dear
old*



K.F.W.B.

The only independent station with the 3 complete world-wide news services: ASSOCIATED PRESS, UNITED PRESS, INTERNATIONAL NEWS SERVICE!

* * *

980 is the hot-spot on Los Angeles area radio dials — and why not? Warner Bros.' KFWB delivers the giant audience you'd expect from the station that has (1) more local business than any other station in the greater LA area, (2) the biggest and finest studio facilities on the Coast, and (3) 5000 watts day and night — signal strength that blankets the LA marketing area and *one-third of the buying power* of the eleven Western states!

Get on the KFWB bandwagon — it's really taking sponsors places, and fast!

HARRY MAIZLISH
General Manager
KFWB, Los Angeles

WILLIAM RAMBEAU, National Representative, N.Y. & Chicago

Keep Fighting With Bonds!

K F W B

LOS ANGELES—EST. 1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By: Warner Bros. Broadcast-
 ing Corp.
 Address.....5833 Fernwood Ave.
 Phone Number.....Hempstead 5151
 Transmitter Location. Baldwin Hills, Culver City
 Time on the Air.....6:00 a.m. to 1:00 a.m.
 News Service.....AP, UP, INS and Reuters
 Representative.....William G. Rambeau Co.

Personnel

President.....L. J. Halper
 General Manager.....Harry Maizlish
 Production Manager.....William Ray
 Program Director.....Neil Reagan
 Chief Announcer.....Harry Hall
 Musical Director.....Leon Leonardi
 War Program Director.....Sara Langman
 Chief Engineer.....Harry Myers

Business Address.....5515 Melrose Ave.
 Phone Number.....Hollywood 8111
 Transmitter Location.....Venice Blvd. & La
 Cienega
 Time on the Air:24 hours daily; Monday, 12:00
 midnite to 6:00 a.m.
 News Service.....AP, INS, City News
 Transcription Service: World Broadcasting
 System
 Representative.....John Blair & Co.

Personnel

President.....Thomas Lee
 Vice-President and
 General Manager.....Lewis Allen Weiss
 Vice President and
 Assistant Manager.....Willet H. Brown
 Commercial Manager.....Sydney Gaynor
 Program Director.....Sid Fuller
 Sales Promotion and
 Publicity Director.....Fair Taylor
 Traffic Manager.....Mary E. Ryan
 Musical Director.....Frank De Vol
 War Program Director.....Tony La Frano
 Chief Engineer.....Frank Kennedy

K G F J

LOS ANGELES—EST. 1926

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Ben S. McGlashan
 Address.....1417 S. Figueroa St.
 Phone Number.....Prospect 2434
 Transmitter Location.....1828 Oak St.
 Time on the Air.....Unlimited license
 News Service.....INS
 Transcription Service.....Associated Music
 Publishers.

Personnel

Manager.....Thelma Kirchner
 Public Relations Director.....Harry Koplan
 Program Director.....Carolyn Caro

K H J

LOS ANGELES—EST. 1923

MBS—DON LEE

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By: Don Lee Broadcasting
 System

When You're Buying
LOS ANGELES
 Buy
THE BIGGEST
AUDIENCE
 For
THE LEAST
MONEY
 Spend your budget on
K G F J
The 24-Hour Station
 1230 Kc.
 Featuring
NEWS and MUSIC
 Covering the Los Angeles Metropolitan
 and Suburban Area with a population
 of 3,000,000

K M P C

LOS ANGELES—EST. 1928

Frequency: 710 Kc. Power: 10,000 Watts
 Owned By: KMPC, The Station of the Stars, Inc.
 Address 5939 Sunset Blvd.
 Phone Number Hollywood 5341
 Transmitter Location 12755 Burbank Blvd.
 Time on the Air 6 a.m. to midnight
 News Service UP and AP
 Transcription Associated, World
 Representative Paul H. Raymer Co.

Personnel

President G. A. Richards
 V. P. & Gen. Mgr. Robert O. Reynolds
 Commercial Manager Herbert Wixson
 Production Manager Howard Rhines
 Program Manager Woodrow Hattie
 Publicity Director Willard Hanes
 Special Events Director Jack Sherman
 Traffic Manager Alice Richards
 Musical Director Marie Hudson
 Program Director Don Otis
 Acting Chief Engineer James LaShaun

K N X

LOS ANGELES—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Operated By Columbia Broadcasting
 System, Inc.

Address 6121 Sunset Blvd.
 Phone Number Hollywood 1212
 Transmitter Location Columbia Park, Tor-
 rance, Calif.

Time on the Air 24 hours daily
 News Service AP; INS; UP
 Transcription Service Associated
 Representative Radio Sales

Personnel

Vice President and General
 Manager Donald W. Thornburgh
 Ass't Gen'l Mgr. and Director of
 Network Sales Harry W. Witt
 Pacific Coast Sales Mgr. George L. Moskovics
 Sales Manager (KNX) J. A. Morton
 Sales Promotion Manager Ralph Taylor
 Merchandising & Sales Service
 Manager Jack O'Mara
 Radio Sales Representative Meredith Pratt
 Program Manager Hal Hudson
 Chief Engineer Lester H. Bowman
 Director of Public Relations Fox Case
 Director of Press Information Lloyd Brownfield
 Operations Manager Ben Paley
 CBS Western Musical Director Lud Gluskin
 Musical Director (KNX) Wilbur Hatch
 Continuity Chief Everett Tomlinson
 Production Manager Edith Todesca
 Managing News Editor Clinton Jones
 Stations Relations Manager E. W. Buckalew



KMPC

Los Angeles



710 Kc.



10,000

WATTS



The Most
 Powerful
 Independent
 in the West

G. A. RICHARDS R. O. REYNOLDS
President *V.P. and Gen. Mgr.*
 National Rep.—Paul H. Raymer Co.

K M T R

LOS ANGELES—EST. 1924

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Operated By.....KMTR Radio Corp.
 Address.....1000 Cahuenga Blvd.
 Phone Number.....Hillside 1161
 Transmitter Location.....1000 Cahuenga Blvd.
 Time on the Air.....24 hours daily
 News Service.....Radio News Reel, INS
 Transcription Service.....Lang-Worth; Standard
 Radio
 Representative.....Burn-Smith Co.

Personnel

Station and Production
 Manager.....Kenneth O. Tinkham
 Public Relations Director.....Mary E. Behner
 Publicity Director.....Hal M. Ayres
 Traffic Manager.....Marion Page
 Recording Division.....Lyman M. Smith
 Musical Director.....Salvatore Santaella
 Chief Engineer.....Pete Wilson

K R K D

LOS ANGELES—EST. 1927

Frequency: 1150 Kc. Power: 2500 d.; 1,000 n.
 Owned-Operated By.....Radio Broadcasters,
 Incorporated
 Business Address.....541 So. Spring Street
 Phone Number.....Tucker 7111
 Studio Addresses.....312 Spring Arcade Bldg.;
 541 So. Spring St.
 Transmitter Location.....1100 Glendale Blvd.
 Time on the Air.....Shares Time with KFSG
 News Service.....INS

Personnel

General Manager.....Ned Connor
 Program Director.....Venna Taylor
 Chief Engineer.....Willis O. Freitag
 Chief Announcer.....Doug Douglas

K M Y C

MARYSVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM
 DON LEE BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Marysville-Yuba City
 Broadcasters, Inc.
 Address.....P. O. Box 631, Marysville, Calif.
 Phone Number.....2080
 Transmitter Location.....Three miles north of
 Marysville on Laurellan Road
 Time on the Air.....6:30 a.m. to 12 midnight
 News Service.....UP
 Transcription Service.....Standard Radio
 Representative.....W. S. Grant Co.

Personnel

President.....Horace Thomas
 Station and Commercial Manager.....Joe D. Carroll
 Sales Promotion Manager.....Tommie Johnson
 Program Director and
 Production Manager.....Ruth Parmeter
 Chief Engineer.....B. E. Ballard
 Musical Director.....Lois Carroll
 Chief Announcer.....Al Powell

K Y O S

MERCED—EST. 1936

MUTUAL BROADCASTING SYSTEM
 DON LEE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Merced Broadcasting
 Company
 Business Address.....P. O. Box 717
 Phone Numbers.....1430; 1431
 Studio Address....."G" Street Grade
 Transmitter Location....."G" Street Grade
 Time on the Air.....6:00 a.m. to 11:00 p.m.
 News Service.....UP
 Transcription Service.....Standard Radio,
 MacGregor
 National Sales Office.....580 Market St.,
 San Francisco
 Representative.....W. S. Grant

You already know it . . .

but we want to repeat it
 again. Maybe some of you
 have missed it in the past—

IN PROGRAMS . . . IN PERSONNEL
 IN CONSTRUCTION

KMTR is truly

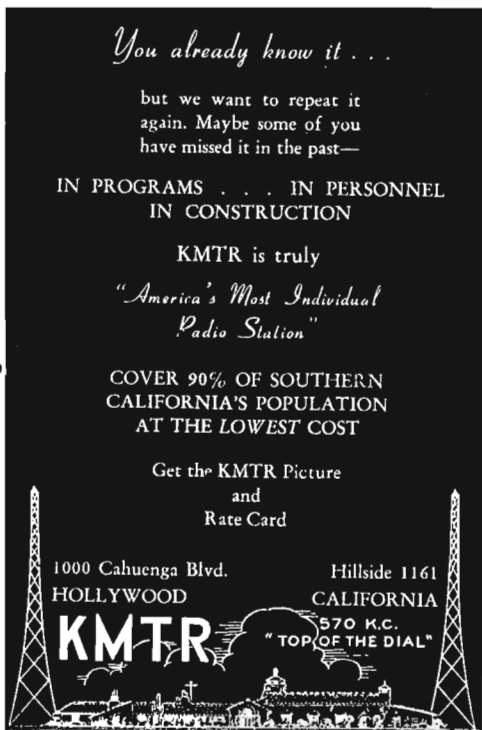
*"America's Most Individual
 Radio Station"*

COVER 90% OF SOUTHERN
 CALIFORNIA'S POPULATION
 AT THE LOWEST COST

Get the KMTR Picture
 and
 Rate Card

1000 Cahuenga Blvd. Hillside 1161
 HOLLYWOOD CALIFORNIA

KMTR "TOP OF THE DIAL"
 570 K.C.



Personnel

General Director.....Hugh McClung
 Station Manager.....Mel Marshall
 Commercial Manager.....Karl Kruger
 Sales Promotion Manager.....George Spelvin
 Program Director.....Jack Church
 Chief Engineer.....Malcolm R. Beavers

K T R B

MODESTO—EST. 1934

Frequency: 860 Kc.....Power: 1000 Watts
 Owned-Operated By...KTRB Broadcasting Co.
 Business Address.....P. O. Box 593
 Phone Number.....774
 Studio and Transmitter.....Norwegian Ave.
 News Service.....INS

Personnel

President-Station Manager..Wm. H. Bates, Jr.

K D O N

MONTEREY—EST. 1935

DON LEE—MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Operated By...Monterey Peninsula
 Broadcasting Co.

Business Address.....275 Pearl St.
 Phone Number.....Monterey 8501
 Studio Addresses . 275 Pearl St.; 137 Mon-
 terey St., Salinas

Transmitter LocationMunicipal Wharf
 Time on the Air.....6:30 a.m. to 10.00 p.m.
 Newspaper Affiliation...Monterey Peninsula
 Herald; Salinas, Californian

News ServiceUP
 Transcription Service.....Standard Radio

Personnel

PresidentPaul H. Caswell
 Station Managers.....Howard V. Walters,
 Bernard E. Cooney

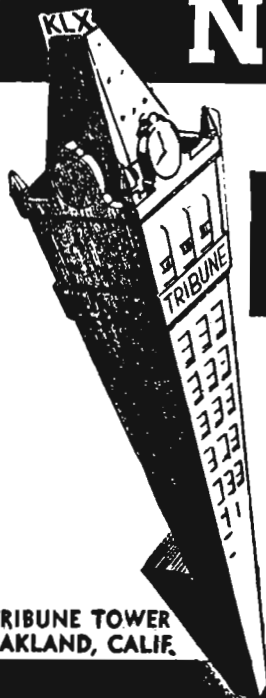
Sales Promotion Manager.....Don Ferguson
 Program Director.....Howard Walters
 Chief Announcer.....Orel Phillips
 Chief Engineer.....Edward C. Duty

K L X

OAKLAND—EST. 1922

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By...Tribune Building Corp.
 Address ...Tribune Tower, 13th & Frank-
 lin Streets

NEWS IS FIRST WITH LISTENERS



TRIBUNE TOWER
 OAKLAND, CALIF.

K L X IS FIRST IN NEWS

More news and special event broadcasts
 make KLX, in the heart of Metropolitan
 Oakland, the leading independent station of
 the Pacific Coast's Third Market.

**EXCLUSIVE ASSOCIATED PRESS NEWS
 AND WORLD BROADCASTING SYSTEM**

National Representative:
 JOSEPH HERSHEY MCGILLIVRA, Inc.

Phone Number Templebar 8000
 Transmitter Location Tribune Tower
 Time on the Air: 6:25 a.m. to 2:30 a.m.; 9:00
 a.m. to 1:00 a.m., Sunday
 Newspaper Affiliation Oakland Tribune
 News Service AP
 Transcription Service World Broadcasting
 System: Photo and Sound, Inc.
 Representative Joseph Hershey McGillvra

Personnel

President-Owner J. R. Knowland, Jr.
 General Manager Glenn Shaw
 Commercial Manager Virginia May
 Sales Promotion Manager Walter Brown
 Program Director Ed Calder
 Production Manager Don Victor
 Publicity Director Jean Adams
 Artists Bureau Virginia May
 Musical Director Margaret Orrison
 Chief Engineer Ros Smith
 War Program Director Wynonah Winslow
 Chief Announcer Everett Claiborne

KLS

OAKLAND—EST. 1920

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By S. W. & E. N. Warner
 Operated by Warner Brothers
 Address 327-21st Street
 Phone Number Higate 1212
 Transmitter Location 327-21st Street
 Time on the Air 24 hours
 News Service INS

Personnel

President-Owners S. W. and E. N. Warner
 Station Manager S. W. Warner
 Commercial and Sales
 Promotion Manager F. W. Morse
 Program Director C. de Costa
 Publicity Director D. F. Davis
 Chief Announcer R. Roberts
 Chief Engineer Howard Faulknor

KROW

OAKLAND—EST. 1925

Frequency: 960 Kc. Power 1000 Watts
 Owned-Operated By Educational Broad-
 casting Corporation
 Business Address Radio Center Building,
 464 - 19th Street
 Phone Number Glencourt 6774
 Studio Addresses Radio Center Building
 Bellevue Hotel, San Francisco; Newsreel
 Theatre, Oakland, Calif.
 Transmitter Location 1522 - 8th Avenue
 Time on the Air 125 hours weekly
 News Service INS

Transcription Service Standard Radio;
 Langworth
 Representative Free & Peters, Inc.

Personnel

President W. I. Dumm
 Vice-President-General
 Manager Philip G. Lasky
 Commercial Manager A. V. Bamford
 Program Director Bert Winn
 Production Manager Wallace Elliott
 Publicity Director Mercedes Prosser
 Chief Announcer Scott Weakley
 Chief Engineer C. E. Downey
 Director of War Programs Phyllis Flynn

KPAS

PASADENA—EST. 1941

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By: Pacific Coast Broadcast-
 ing Co.
 Business Address .. 1401 South Oak Knoll Rd.
 Phone Number .. RYan 1-6991; SYcamore 6-9281
 Studio Addresses: Huntington Hotel; Music
 City, Sunset & Vine Sts., Hollywood

In Oakland
the largest

- Department Store . . .
- Apparel Shop . . .
- Furniture Store . . .
- Jewelry Store . . .
- Bread Bakery . . .

are on KROW exclusively!

These, together with added scores of
 national and local advertisers who are
 on Oakland's progressive station, make
 mighty convincing evidence that . . .

Radio in Oakland means
KROW

RADIO CENTER BLDG.
 19th and Broadway
 OAKLAND 12, CALIF.
 Philip G. Lasky
 General Manager
 Studios in Oakland and
 San Francisco



FREE & PETERS, INC., Exclusive National Representatives

Transmitter Location: Lexington & Gallatin Rd., El Monte, Calif.

Time on the Air..... 6:00 a.m. to 12 midnight
 News Service.....INS
 Transcription Service: Lang-Worth; Associated Music Publishers

Representative: Joseph Hershey McGillvra, Inc.
Personnel

President.....J. Frank Burke
 Production Manager.....Loyal K. King
 Commercial Manager.....Frank Burke, Jr.

K P P C

PASADENA—EST. 1924

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By: Pasadena Presbyterian Church

Address.....585 East Colorado St.
 Phone Number.....Sycamore 3-2193
 Transmitter Location...585 East Colorado St.
 Time on the air: Sundays, 9 a.m. to 1 p.m. and 6:45 p.m. to 9 p.m.; Wednesdays, 7 p.m. to 9:30 p.m.

Personnel

President.....C. Franklin Ward
 Chief Announcer.....Vincent Parsons
 Program-Musical Director.....Leon Hall
 Chief Engineer.....N. V. Parsons
 (Non-Commercial Station)

K W K W

PASADENA—EST. 1942

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Operated By.....Southern California Broadcasting Co.

Address.....425 East Green St.
 Phone.....Ryan 1-6744
 Transmitter Location.....San Gabriel
 Time on the Air.....6:00 a.m. to sunset
 News Service.....UP
 Transcription Service.....Standard Radio

Personnel

Station Manager.....Howard L. Tullis
 Commercial Manager.....Bob Atkinson
 Program Director.....Paul Allison
 Chief Engineer.....Paul Spargo

K V C V

REDDING—EST. 1936

MUTUAL—DON LEE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By: Golden Empire Broadcasting Co.

Business Address.....P. O. Box 559
 Phone Number.....1646, 1647
 Studio Address.....Highway No. 99
 Transmitter Location.....Highway No. 99

Time on the Air.....Unlimited license
 News Service.....INS, UP
 Transcription Service.....Standard Radio;
 C. P. MacGregor
 Representative.....Will Grant

Personnel

President.....Hugh McClung
 Station Manager.....Ralph R. Bryan

K P R O

RIVERSIDE—EST. 1938

BLUE NETWORK

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned-Operated By: Broadcasting Corporation of America

Business Address: 3401 Russell St., Riverside, Calif.

Phone Number: Riverside 6290, San Bernardino 5157

Studio Address: 3401 Russell St., Riverside American National Bank Bldg., San Bernardino

Transmitter Location:.....3401 Russell St.
 Time on the Air...6:00 a.m. to 12:00 midnight
 News Service.....INS and AP
 Transcription Service: Associated Music Publishers

Representative.....Joseph Hershey McGillvra
Personnel

President-General Manager....W. L. Gleeson
 Station Manager.....H. W. Wilson
 Sales Promotion and

Publicity Director.....V. B. Hadden
 Program Director.....H. R. Rutan
 Chief Engineer and

Production Manager.....Fred Hammond

K F B K

SACRAMENTO—EST. 1922

BLUE NETWORK

Frequency: 1530 Kc.....Power: 10,000 Watts
 Owned-Operated By: McClatchy Broadcasting Co.

Business Address.....708 Eye St.
 Phone Number.....2-5011

Transmitter Location.....Yola County
 Time on the Air.....24 hours daily

Newspaper Affiliation.....Sacramento Bee
 News Service.....UP and AP
 Transcription Service.....NBC Thesaurus
 Representative.....Paul H. Raymer Co.

Personnel

President.....Eleanor McClatchy
 Station Manager.....Leo O. Ricketts
 Program and Publicity

Director.....Howard L. Bailey
 Sales Manager.....Jack Schacht
 Musical Director.....Emil Martin
 Chief Engineer.....Stam Sronce

(See Page 358)

K R O Y

SACRAMENTO—EST. 1937

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Royal Miller, Marion Miller,
 L. H. Penney, and Gladys W. Penney.
 Operated By.....Royal Miller Radio
 Address.....Hotel Sacramento Bldg.
 Phone Number.....3-2525
 Transmitter Location....65th St. at 14th Ave.
 Time on the Air:6:15 a.m. to 12:00 midnight,
 Sundays, 8:00 a.m. to 12 midnight.
 News Service.....INS
 Transcription Service.....Standard Radio
 Representative....Joseph Hershey McGillvra

Personnel

President-Owner.....Royal Miller
 Station Manager.....Mrs. Royal Miller
 Sales Manager.....H. Shelton Earp, Jr.
 Program and Musical
 DirectorEvangeline Baker
 Chief Engineer.....Howard Martineau
 Chief Announcer.....Bill Triest

K F X M

SAN BERNARDINO—EST. 1929

MUTUAL—DON LEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....J. C. and E. W. Lee
 Operated By.....Lee Bros. Broadcasting Co.
 Address.....California Hotel
 Phone Number.....4-761, 4-762
 Transmitter Location.....990 Colton Ave.
 Time on the Air: 6:00 a.m. to 12 midnite, except
 Wednesday and Sunday; Wednesdays, 6
 a.m. to 7 p.m. and 9:30 p.m. to 12 midnite;
 Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to
 11:00 p.m.
 News Service.....INS and UP
 Transcription Service.....Standard Radio
 Representative.....John Blair & Co.

Personnel

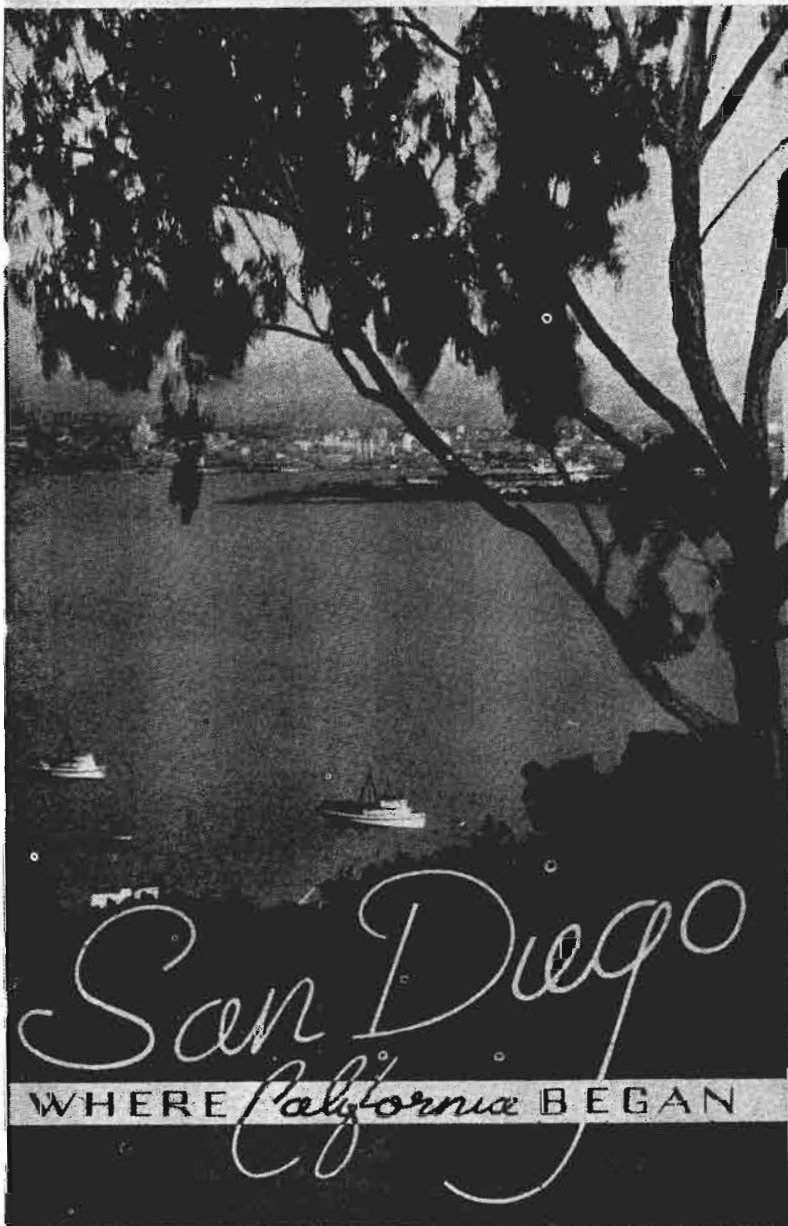
PartnersJ. C. & E. W. Lee
 Station Manager.....Maury A. Vroman
 Program Director and
 Chief Announcer.....Charles Craig
 Publicity-Sales Manager.....M. Austin King
 Chief Engineer.....Richard T. Sampson
 Director of War Programs...Howard Baichley

AP

**NEWS
 FOR
 RADIO**

is available
 exclusively through
Press Association, Inc.
 50 Rockefeller Plaza
 New York, N. Y.

PRETTY—ISN'T IT ?



Yes Indeed
SAN DIEGO
is Really a
PRETTY
PICTURE!



IN THIS picture you can see the hub of a rich . . . highly concentrated market . . . America's first and leading market in per capita buying power . . . where the 550,000 busy . . . working . . . buying civilian population spends the amazing sum of \$416,000,000 a year!! That's buying at the rate of \$8,000,000.00 every six days!!



KFMB is the spark plug for this market and is all that is needed to do the job because 90% of the population makes up metropolitan San Diego and they all reside within 15 miles of our antennal!



WITH a full schedule of Blue network shows . . . plus local programs and features . . . KFMB is San Diego's busy . . . aggressive station!!

BUY
KFMB

JACK O. GROSS
President & General Manager

SAN DIEGO'S BLUE NETWORK STATION

REPRESENTED BY RAMBEAU

K F M B

SAN DIEGO—EST. 1941

BLUE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By:

Worcester Broadcasting Corp.

Address: 1375 Pacific Blvd.

Phone Number: Main 2114

Transmitter Location: Spreckles B'dg.

Time on the Air: 6:00 a.m. to 12 midnight

News Service: AP

Transcription Service: Standard Radio

Representative: William G. Rambeau Co.

Personnel

President, Station and

Commercial Manager: Jack Gross

Sales Promotion Manager and

Publicity Director: John Eves

Program Director and

Production Manager: Charles Granville

War Program Director: Charles Granville

Chief Engineer: Charles A. Cooper

K F S D

SAN DIEGO—EST. 1926

NATIONAL BROADCASTING COMPANY

Frequency: 600 Kc. Power: 1000 Watts

Owned-Operated By: Airfan Radio

Corporation, Ltd.

Address: U. S. Grant Hotel,

326 Broadway

Phone Number: Franklin 6353

Transmitter Location: 326 Broadway

Time on the Air: Unlimited license

Transcription Service: NBC Thesaurus;

Representative: Paul H. Raymer Co.

Personnel

President-Owner and

Station Manager: Thomas E. Sharp

Assistant Manager: M. R. Harris

Commercial-Sales Promotion

Manager: John Babcock

Program Director: Leah McMahon

K G B

SAN DIEGO—EST. 1931

MUTUAL—DON LEE

Frequency: 1360 Kc. Power: 1000 Watts

Owned-Operated By: Don Lee Broadcasting

System

Address: 1012 First Ave.

Phone Number: Franklin 6151

Transmitter Location: Pickwick Hotel

Time on the air: 6 a.m. to 12 midnight; Sun-

days, 8 a.m. to 12 midnight

News Service: AP, INS, UP

Transcription Service: World Broadcasting

System

Representative: John Blair & Co.

Personnel

President: Thomas S. Lee

Genl. Mgr.: Lewis Allen Weiss

Station Manager: F. D. Ide

Commercial-Sales Promotion

Manager: William A. Evans

Production Manager: Jerry Lee Pecht

Program and Musical Director: James Dillon

Chief Announcer: Bailey Warren

Chief Engineer: William G. Collins

K F R C

SAN FRANCISCO—EST. 1924

MUTUAL—DON LEE BROADCASTING
SYSTEMS

Frequency: 610 Kc. Power: 5000 Watts

Owned-Operated By: Don Lee Broadcasting
System

Address: 1000 Van Ness Avenue

Phone Number: Prospect 0100

Transmitter Location: 1000 Van Ness Ave.

Time on the air: 6 a.m. to midnight; Sundays,

7 a.m. to midnight

News Service: AP, INS

Transcription Service: World Broadcasting

System

Representative: John Blair & Co.

Personnel

President: Thomas L. Lee

General Manager: Lewis Allen Weiss

Station Manager: Dan Donnelly

Local Sales Manager: Merwyn McCabe

Program-Production Manager: Pat Kelly

Sales Promotion and

Publicity Manager: Bunty Keyser

Chief Announcer: Bob Bence

Musical Director: Cy Trobbe

Chief Engineer: Jim McArdle

Record Master of

Ceremony: Truman Thompson

K G O

SAN FRANCISCO—EST. 1924

BLUE NETWORK

Frequency: 810 Kc. Power: 7500 Watts

Owned-Operated By: Blue Network Co.

Address: Taylor & O'Farrell Streets

Phone Number: Graystone 6565

Transmitter Location: 5144 E. 12th St., Oakland

Time on the Air: 24 hours daily;

Midnight to 6 a.m., Sundays

News Service: AP, INS, UP, Transradio

Transcription Service: Standard, Associated,

NBC Thesaurus, BMI, Sherman Clay (local)

National Sales Office,

Blue Network, New York City

Representative: Blue Spot Sales

Personnel

President.....Mark Woods
 Station Manager.....Don Searle
 Sales Manager.....Frank Samuels
 Promotion-Publicity
 Manager.....Robert H. Wesson
 Program Director.....Robert Dwan
 Production Manager.....Watson Humphrey
 Chief Announcer.....Berton Bennett
 Station Engineer.....R. B. Palmer
 Musical Director.....Phil Bouere
 Record Master of Ceremony.....Bill Baldwin

K J B S

SAN FRANCISCO—EST. 1925

Frequency: 1100 Kc.....Power: 500 Watts
 Owned By.....Julius Brunton & Sons Co.
 Operated By.....Ralph R. Brunton
 Address.....1470 Pine Street
 Phone Number.....Ordway 4148
 Transmitter Location.....1470 Pine Street
 Time on the Air: Sunday through Friday,
 10 p.m. until local sunset; Saturday, 11:30
 p.m. until local sunset
 News Service.....INS; UP
 Transcription Service.....Standard
 Representative.....William G. Rambeau Co.,
 Homer Owen Griffith

Personnel

Secretary-Treasurer.....Sherwood P. Brunton
 Manager.....E. P. Franklin
 Program Director.....Jack Irving

K P O

SAN FRANCISCO—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Broadcasting
 Company
 Address.....Taylor & O'Farrell Streets
 Phone Number.....Graystone 8700
 Transmitter Location.....Belmont
 Time on the Air: 24 hours daily except Sunday,
 midnight to 6:00 a.m. Monday
 News Service.....AP; INS; UP
 Transcription Service.....NBC Thesaurus;
 Standard Radio

Personnel

General Manager.....John W. Elwood
 Sales Manager.....Alfred Crapsey
 Program Director.....Ray Buftum
 Assistant Program Manager.....Floyd Farr
 Director of News and Special events
 Charles A. Cooney
 Director of Public Service.....Catharine Sibley
 Auditor.....A. G. Diederichs
 Publicity Director.....Louise Landis
 Continuity Director.....Byron Mills
 Traffic Manager.....Fay Pattee Smith

Chief Announcer.....Floyd Farr
 Network Sales.....Ray Baker, Walter Tolleson, Jr.
 Spot Sales.....Donald A. Norman
 Sales Promotion Manager.....Helen Murray
 Director of Agriculture.....Henry Schacht, Jr.
 Radio Recording.....Janet Sligh
 Station Engineer.....George Greaves

K S A N

SAN FRANCISCO—EST. 1925

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Golden Gate Broad-
 casting Corp.
 Address.....1355 Market St.,
 Merchandise Mart Bldg.
 Phone Number.....Market 8171
 Transmitter Location.....1355 Market St.
 Time on the Air.....Unlimited
 News Service.....UP and AP
 Transcription Service.....Langworth

Personnel

President.....S. H. Patterson
 Station and Commercial
 Manager.....Jerry Akers
 Sales Promotion and
 Program Director.....Don Austin
 Production Manager.....Ted Lenz
 Chief Engineer.....N. J. Patterson

K S F O

SAN FRANCISCO—EST. 1925

Frequency: 560 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By.....The Associated Broad-
 casters, Inc.
 Address.....Mark Hopkins Hotel
 Phone Number.....Exbrook 4587
 Transmitter Location.....San Francisco
 Time on the Air.....Unlimited License
 News Service.....INS, UP
 Transcription Service.....Lang-Worth,
 Standard, AMP
 Representative.....Weed & Company

Personnel

President.....W. I. Dumm
 Vice President and
 General Manager.....Lincoln Dellar
 Station Manager.....Edward T. Jansen
 Commercial and Sales
 Promotion Manager.....Morton Sidley
 Program Director.....Harlan Dunning
 Publicity Director.....Austin Fenger
 Chief Engineer.....R. V. Howard
 Operations Director.....Lincoln Miller

K Y A

SAN FRANCISCO—EST. 1926

Frequency: 1260 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By.....Palo Alto Radio Station,
 Inc.

Address... Hearst Bldg., 3rd & Market Sts.
 Phone Number..... DOuglas 2536
 Transmitter Location..... Candlestick Point,
 Bay View Park
 Time on the Air: 6:00 a.m. to 12 midnight;
 News Service..... INS, AP and UP
 Transcription Service... Associated Music Pub
 lishers
 Representative..... Spot Sales, Inc

Personnel

President and Station Manager. Don Fedderson
 Sales and Sales Promotion
 Manager..... D. E. Lundy
 Program Director and
 Production Manager..... Jack Williams
 Publicity Director..... Margery Hood
 Musical Director..... Alfred Frankenstein
 Chief Engineer..... Paul C. Schulz

K Q W

SAN JOSE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 740 Kc..... Power: 5000 Watts
 Owned-Operated By..... Pacific Agricultural
 Foundation, Limited
 Business Address..... San Jose; Palace Hotel
 San Francisco
 Phone Numbers..... Ballard 2616 (San Jose),
 EXbrook 3233
 Studio Address..... 87 E. San Antonio St.
 San Jose; Palace Hotel, San Francisco
 Transmitter Location..... Alviso, California
 Time on the Air..... 6:00 a.m. to 12 midnight
 News Service..... INS; UP
 Transcription Service..... Standard Radio;
 NBC Thesaurus
 Representative..... Edward Petry & Co., Inc.

Personnel

President..... Ralph R. Brunton
 General and Sales Manager. C. L. McCarthy
 Publicity & Sales Promotion Mgr. Anne Director
 Program Director..... Ken Craig
 Production Manager and
 Chief Announcer..... Fred Ruegg
 Musical Director..... Ernest Gill
 Chief Engineer..... Ken Owen

K V E C

SAN LUIS OBISPO—EST. 1937

MUTUAL—DON LEE

Frequency: 1230 Kc..... Power: 250 Watts
 Owned & Operated By... Christina M. Jacobson
 trading as Valley Electric Co.
 Business Address..... 851 Higuera Street
 Phone Number... San Luis Obispo 1100-1101
 Studio Address..... Mt. View & Hill Streets
 Transmitter Location... Roosevelt Highway—
 1½ miles north of San Luis Obispo
 Time on the Air: 6:30 a.m. to 12 midnight; Sun-
 days, 8 a.m. to 12 midnlight

News Service..... AP
 Transcription Service..... Standard Radio
 Representative: Homer Griffith Co., Los Angeles
 and San Francisco

Personnel

Owner..... Christina M. Jacobson
 Manager..... Les Hacker
 Commercial and Sales
 Promotion Manager..... Joe Shuttleworth
 Program Director and
 Production Manager..... Clarence Merker
 Chief Announcer and Musical
 Director..... Anthony Ricca
 Chief Engineer..... Earl Travis

K V O E

SANTA ANA—EST. 1926

DON LEE — MUTUAL

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... The Voice of the
 Orange Empire, Inc., Ltd.
 Business Address..... 307 North Broadway
 Phone Number..... 4901-B
 Studio Address..... 2825 West 5th St.
 Transmitter Location..... 2825 West 5th St.
 Time on the Air: 7 a.m. to 12 midnight; Sun-
 days, 8 a.m. to 12 midnlight
 Transcription Service..... C. P. MacGregor
 Representative..... John Blair & Co.

Personnel

President and General Manager,
 Ernest L. Spencer
 Program Director-Chief
 Engineer..... Wallace S. Wiggins

K D B

SANTA BARBARA—EST. 1921

MUTUAL—DON LEE BROADCASTING
 SYSTEMS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By
 Don Lee Broadcasting System
 Address..... 17 East Haley
 Phone Number..... Santa Barbara 4131
 Transmitter Location..... 17 East Haley
 Time on the Air: 6:45 a.m. to 11:00 p.m.;
 Sunday 8:00 a.m. to 12:15 a.m.
 New Service..... AP
 Transcription Service... World Broadcasting
 System
 Representative John Blair & Co.

Personnel

President..... Thomas S. Lee
 Vice President and General
 Manager..... Lewis Allen Weiss
 Station Manager..... Fin Hollinger
 Program Director..... Richard Day
 Sales Promotion-Publicity
 Manager..... Fin Hollinger

Musical Director.....Kay B. Summers
 Chief Engineer.....William C. Buckley

K T M S

SANTA BARBARA—EST. 1937

BLUE NETWORK

Frequency: 1250 Kc.Power: 1000 Watts
 Owned-Operated By....News-Press Publish-
 ing Co.

AddressDe LaGuerra Plaza
 Phone Number.....6111
 Transmitter Location.....Goleta, Calif.
 Time on the Air: 7:00 a.m. to 11:00 p.m. daily;
 Sunday 8:00 a.m. to 11:00 p.m.

Newspaper Affiliation.....Santa Barbara
 News-Press

News Service.....AP
 Representative.....Paul H. Raymer Co.

Personnel

President-Owner.....T. M. Storke
 Station and Commercial
 Manager.....Louis F. Kroeck
 Sales Promotion Manager.....Don Roberts
 Program Director and
 Production Manager.....Ken Peters
 Publicity Director.....Stella Hollowell
 Chief Announcer.....Frank Weltmer
 Musical Director.....Carol Lee
 Chief Engineer.....Bill McHardie
 Director of War Programs.....Mary Baciu

K S R O

SANTA ROSA—EST. 1937

Frequency: 1350 Kc.Power: 1000 Watts
 Owned By.....Ruth W. Finley
 Operated By.....Wilt Gunzendorfer
 Business Address.....427 Mendocino Ave.
 Phone Number.....110
 Studio Address.....427 Mendocino Ave.

Casa de Vallejo Hotel, Vallejo
 Transmitter Location Fresno and Finley Aves.
 Time on the Air: 6:30 a.m. to 10 p.m.; Sundays,
 9 a.m. to 10 p.m.

News Service.....AP; INS; UP
 Transcription Service:

World Broadcasting System; Standard

Personnel

President.....Ruth Finley
 Station and Commercial
 Manager.....Wilt Guzendorfer
 Sales Promotion Manager.....Eddie Handley
 Publicity Program Manager.....Karl Barron
 Chief Engineer.....Howard McCauley
 Production Manager.....Jim Lister

K G D M

STOCKTON—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1140 Kc.Power: 5000 Watts
 Owned-Operated By.....E. F. Peffer
 Address.....42 S. California
 Phone Number.....4-4551
 Transmitter Location...S.E. 3 miles on 99 hiway
 Time on the Air....6:00 a.m. to 12 midnight
 News Service.....INS
 Transcription Service...World Broadcasting
 System

Personnel

OwnerE. F. Peffer
 Manager.....E. Smith
 Program Director.....Donald J. Ralph
 Chief Engineer.....Lloyd Amoo

K W G

STOCKTON—EST. 1921

BLUE NETWORK

Frequency: 1230 Kc.Power: 100 Watts
 Owned-Operated By.....McClatchy Broad-
 casting Co.

AddressHotel Wolf
 Phone Number22727
 Transmitter LocationWeber & E Sts.
 Time on the Air.....5 a.m. to 12 midnight
 Newspaper Affiliation:

McClatchy Newspapers
 News Service.....UP
 Transcription Service.....Standard Radio
 RepresentativePaul H. Raymer Co.

Personnel

President.....Eleanor McClatchy
 Station & Sales Manager.....George Ross
 Sales Promotion Manager.....Bill Straub
 Chief Announcer.....Dick Fox
 Chief Engineer.....Lee Berryhill
 (See Page 358)

K T K C

VISALIA—EST. 1937

BLUE NETWORK

Frequency: 940 Kc.Power: 5,000 Watts
 Owned-Operated By...Tulare-Kings Counties
 Radio Associates

Business Address.....Post Office Box 511
 Phone Number.....575
 Studio Addresses.....1¼ miles southwest of
 Visalia; Hotel Fresno, Fresno
 Transmitter Location...1¼ miles southwest
 of Visalia, California

Time on the Air.....6:00 a.m. to 11:00 p.m.
 Newspaper Affiliation: Visalia Times-Delta,
 Tulare Times and Advance Register, Hanford
 Sentinel, Porterville Recorder

News Service.....AP
 Transcription Service...World Broadcasting
 System, Langworth, Standard

National Sales Office Address:

Wm. Rameau, Chicago and New York
 Representatives: Wm. Grant Co., San Francisco;
 Homer Griffith Co., Los Angeles

Personnel

General Manager.....Chas. A. Whitmore
 Station Manager.....Chas. P. Scott
 Sales Manager.....C. E. Niete
 Program-Production Director.....Gerry Erwin
 Chief Engineer.....Bert Williamson
 Chief Announcer.....Lyman Treister

K H U B

WATSONVILLE—EST. 1937

BLUE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Luther E. Gibson
 Operated By.....Roger R. Hunt
 Business Address.....Atkinson Lane

Phone Number1700-1

Studio Address.....KHUB, Watsonville

Transmitter Location: 2 miles North of Watsonville

Time on the Air.....7 a.m. to 10 p.m.

News ServiceAP

Transcription ServiceWorld Broadcasting System

Representative:

Homer Griffith Co. (West Coast)

Personnel

President.....Luther E. Gibson
 Station Manager.....Roger R. Hunt
 Commercial Manager.....Faye Silver
 Sales Promotion Manager.....Don DeWald
 Program Director.....Rex Bowen
 Chief Announcer.....Charles Shortridge
 Chief Engineer.....A. J. Cronin

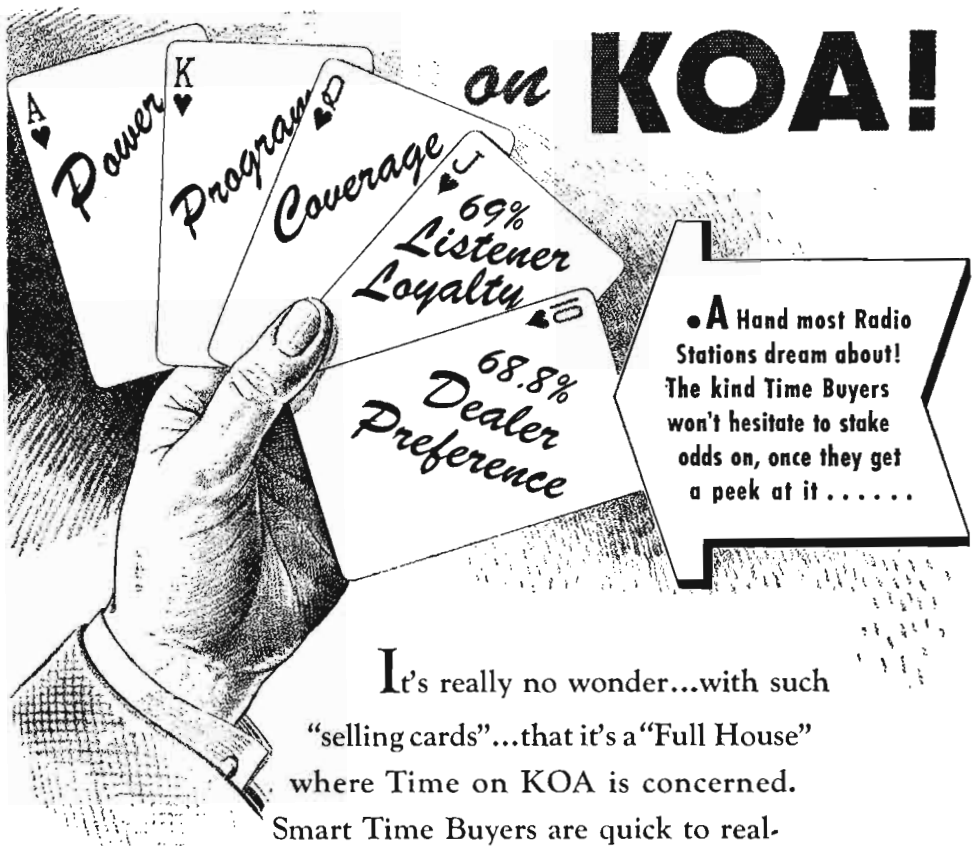
**PROGRAM DEPARTMENT
 ON A NEWS WIRE**

With the manpower shortage

PA TELESCRIPTS *are*

proving to be almost the equivalent of a programming department. Cued for music or sound effects, they are transmitted over the special AP radio wire ready for immediate airing.

It's a "ROYAL FLUSH"..



• A Hand most Radio Stations dream about! The kind Time Buyers won't hesitate to stake odds on, once they get a peek at it

It's really no wonder...with such "selling cards"...that it's a "Full House" where Time on KOA is concerned. Smart Time Buyers are quick to realize that there is no gamble involved.

Better get your share of the "Pot" now, before some other lucky Advertiser beats you to the draw....Join that group of long-time KOA advertisers who have been betting on this station for years....and have never lost out!

Few Stations
In the Nation
Can Equal KOA's
Dominance



50,000 WATTS-850 KC.
KOA
First in Denver

REPRESENTED NATIONALLY BY SPOT SALES OFFICES

COLORADO

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

KGIW

ALAMOSA—EST. 1929

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By..... E. L. Allen
 Address Alamosa
 Phone Number 26
 Transmitter Location East Alamosa
 Time on the Air..... Shares time

Personnel

Owner E. L. Allen

KVOR

COLORADO SPRINGS—EST. 1922
 CBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By..... Out West Broad-
 casting Company

Address Antlers Hotel
 Phone Number..... Main 278
 Transmitter Location..... Platte Avenue
 (east of city limits)

Time on the Air: 6:30 a.m. to 11:30 p.m.;
 Saturdays, 6:30 a.m. to 12 midnight

News Service AP
 Transcription Service..... NBC Thesaurus
 Representative The Katz Agency

Personnel

President E. K. Gaylord
 Station and Commercial
 Manager Everett Shupe
 Program Director..... Zelda Zinn
 Chief Engineer..... H. C. Strang

KFEL

DENVER—EST. 1922

MUTUAL

COLORADO RADIO NETWORK

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By Eugene P. O'Fallon,
 Inc.

Address Albany Hotel
 Phone Number Keystone 0178
 Transmitter Location ... 5350 West 20th Ave.
 Time on the Ai..... 6 a.m. to 12 midnight
 News Service AP; Chicago Daily

News Foreign Service; Transradio
 Transcription Service..... Standard Radio;
 Lang-Worth
 Representative..... John Blair & Co.



950 KC.

Managed by GENE O'FALLON

Represented Nationally by JOHN BLAIR & CO.

Personnel

President-Manager.....Gene O'Fallon
 Director.....Frank Bishop
 Commercial Manager.....Mark Crandall
 Promotion Manager.....Marjorie Bishop
 Program Director-Production
 Manager.....Cecil Seavey
 Chief Announcer.....Bob Cornwell
 Publicity Director.....Thor Krogh
 Chief Engineer.....Howard Johnson

K I Z

DENVER—EST. 1920

COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By.....KLZ Broadcasting
 Company, Inc.

Address.....Shirley Savoy Hotel
 Phone Number.....Main 4271
 Transmitter Location.....South Franklin at
 Hampden, Englewood, Colo.
 Time on the Air: 6:00 a.m. to 12 midnight;
 Sundays, 7:00 a.m. to 12 midnight
 News Service.....INS
 Transcription Service.....Associated Music
 Publishers, C. P. MacGregor
 Representative.....The Katz Agency

Personnel

President.....E. K. Gaylord
 Station Manager.....Hugh B. Terry
 Commercial Manager.....Fred C. Mueller
 Promotion-Publicity Manager.....Roger Rambeau
 Traffic Manager.....Donald B. McCraig
 Program Director.....Peter D. Smythe
 Musical Director.....Les Weelens
 Chief Announcer.....Wesley W. Battersea
 Chief Engineer.....Harvey Wehrman

K M Y R

DENVER—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....KMYR Broadcasting Co.
 Operated By.....F. W. Meyer
 Address.....1626 Stout Street
 Phone Number.....Main 4161
 Transmitter Location.....1626 Stout Street
 Time on the Air.....18 hours per day
 News Service.....UP and AP
 Transcription Service.....World Broadcasting
 Representative.....William G. Rambeau Co.

Personnel

Owner.....F. W. Meyer
 Station and Sales Promotion
 Manager.....A. G. Meyer
 Sales and Publicity Manager.....Mark Schreiber
 Program Director.....Dolores Plested
 Production Manager.....Jim Hawthorne
 Chief Announcer.....Vernon Hiner
 News Editor.....Ben Bexoff
 Musical Director.....Vickie Rusletvedt
 Chief Engineer.....Glen James

K O A

DENVER—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Broadcasting
 Company

Address.....1625 California Street
 Phone Number.....Main 6211
 Transmitter Location.....Aurora, Colorado
 Time on the Air: 5:30 a.m. to 12 midnight; Sun-
 days 7 a.m. to 12 midnight

News Service.....AP; INS; UP
 Transcription Service.....NBC Thesaurus
 Representative.....National Broadcasting Co.

Personnel

President, National Broadcasting Co.
 Niles Trammell
 Station and Sales
 Manager.....James R. MacPherson
 Assistant Sales Manager.....Duncan McColl
 Program Director.....Clarence C. Moore
 Sales Promotion Manager.....Charles Phillips
 Production Manager.....T. Ellsworth Stepp
 Publicity Director.....Allan J. Hughes
 Chief Announcer.....Gilbert Verba
 Musical Director.....Milton Shrednik
 Chief Engineer.....Robert H. Owen
 (See Page 376)

K P O F

DENVER—EST. 1928

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Pillar of Fire
 Address.....1845 Champa Street
 Phone Number.....Tabor 3733
 Transmitter Location.....Bellevue Junior College,
 Westminster, Colo.

Time on the Air: 7:15 to 9 a.m.; 2:30 to 4:30
 p.m. and 6:30 to 8:30 p.m., Tuesdays,
 Thursdays and Saturdays; 7:15 to 9 a.m.,
 2:30 to 4:30 p.m. and 7 to 8:30 p.m., Mon-
 days, Wednesdays and Fridays; Sundays,
 7:30 to 9 a.m., 11 a.m. to 12:30 p.m., 3 to
 4 p.m. and 6 to 8:45 p.m.

Personnel

President.....Bishop Alma White
 Station Managers.....Dr. A. K. White and
 Dr. Ray B. White
 Program Director.....Kathleen M. White
 Musical Director.....Ruth Staats
 Chief Engineer.....Paul H. Schissler
 (Non-Commercial Station)

K V O D

DENVER—EST. 1925

BLUE NETWORK

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By: Colorado Radio Corp.

Address.....Midland Savings Bldg.
 Phone Number.....Tabor 2291
 Transmitter Location.....North of Denver
 Time on the Air.....Unlimited license
 News Service.....UP
 Transcription Service.....Associated Music
 Publishers; Lang-Worth; C. P. MacGregor
 Representative Joseph Hershey McGillvra, Inc.

Personnel

President and General Manager...W. D. Pyle
 Station & Commercial Manager...T. C. Ekrem
 Sales Promotion Manager.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....B. H. Stanton
 Chief Announcer.....Donald B. Vest
 Auditor.....J. N. Hile
 Assistant Program Director...Margaret Mellor
 Secretary.....Eleanor Meadows
 Chief Engineers...W. D. Pyle and T. C. Ekrem

KIUP

DURANGO—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.Power: 250 Watts
 Owned-Operated By...San Juan Broadcasting Co.
 Address.....2800 Main Ave.
 Phone Number.....117
 Transmitter Location.....2800 Main Ave.
 Time on the Air.....Unlimited License
 News Service.....UP
 Transcription Service...Keystone Broadcasting System

Personnel

Station Manager.....Raymond M. Beckner
 Chief Engineer.....John L. Antic

KFXJ

GRAND JUNCTION—EST. 1926

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 920 Kc.Power: 1000 d.; 500 n.
 Owned-Operated By...Western Slope Broadcasting Co.
 Address.....P. O. Box 30
 Phone Number...Grand Junction 126 and 142
 Transmitter Location.....Hillcrest Manor
 Time on the Air: 6 a.m. to midnight; Sundays.
 8:00 a.m. to 11:00 p.m.
 News Service.....UP
 Transcription Service...World Broadcasting System
 Representative.....Walker Company

Personnel

President-Sales Promotion
 Manager.....Rex Howell
 Production Manager.....Tom Page
 Chief Announcer.....Jack Lund
 Musical Director.....Toni Mueller
 Chief Engineer.....Eph Towne

KFKA

GREELEY—EST. 1921

MUTUAL BROADCASTING SYSTEM

Frequency: 910 Kc.Power: 1000 Watts
 Owned.....Mid-Western Radio Corp
 Address.....620 - 8th Ave.
 Phone Number.....Greeley 450-451
 Transmitter Location.....Hoover Park,
 Time on Air.....90 hours weekly
 News Service.....UP
 Representative.....The Walker Company

Personnel

President-Station Manager....Francis Price
 Program Director.....Thelma Jordan
 Chief Engineer.....Kenneth Cooper

KOKO

LA JUNTA—EST. 1937

KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc.Power: 250 Watts
 Owned.....The Southwest Broadcasting Co.
 Business Address.....La Junta
 Transmitter Location.... U. S. Highway No. 50
 Time on the Air.....Unlimited license

Personnel

Station Manager.....Leonard E. Wilson

KGHF

PUEBLO—EST. 1928

THE BLUE NETWORK

Frequency: 1350 Kc.Power: 500 Watts
 Owned-Operated By.....Curtis P. Ritchie
 Address.....Pueblo Savings & Trust Bldg.
 Phone Number.....3877
 Transmitter Location: Lake and Maryland,
 Time on the Air.....Unlimited license
 News Service.....AP
 Representative.....Howard H. Wilson Co.

Personnel

Owner.....Curtis P. Ritchie
 Station Manager.....J. H. McGill
 Commercial Manager.....Maxson I. Bevans
 Chief Engineer.....Phil Gundy

KGEK

STERLING—EST. 1926

Frequency: 1230 Kc.Power: 100 Watts
 Owned-Operated By.....Elmer G. Beehler
 Address.....Fleming Road
 Phone Number.....673
 Transmitter Location.....Sterling
 Time on the Air.....Limited Time

Personnel

Owner.....Elmer G. Beehler

**LUCKY
GIRL!**
*She Married
in Hartford*



Hartford wives have many more dollars to spend for the product you sell. The Hartford Trading Area is *second highest in the U. S. A.* in Effective Buying Income per family. That's a fact worth remembering when you select markets for your advertising.

Here's another valuable point of information:- The Hartford Trading Area comprises 26 towns, and has more than double the retail sales of the city of Hartford. By using radio on WDRC and covering the entire market, you realize your full sales potential here.

Write Wm. Malo, Commercial Manager, WDRC, for complete market study.



BASIC CBS
Hartford 4
Connecticut

NATIONAL REP.
Paul H. Raymer Co.

CONNECTICUT

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W I C C

BRIDGEPORT—EST. 1926
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK

Frequency: 600 Kc. Power: 1000 d.; 500 n.
Owned-Operated by The Yankee Network, Inc.

Address Hotel Stratfield
Phone Number 6-1121
Transmitter Location Pleasure Beach, Bridgeport

Time on the Air 6 a.m. to 2 a.m.
News Service AP
Transcription Service Associated; Standard Radio
Representative Edward Petry & Co., Inc.

Personnel

Chairman of Board-General

Manager John Shepard 3rd
Executive Vice-President Linus Travers
Station Manager Joseph Lopez
Assistant Manager Florence B. Robinson
Sales Manager Norman Whittaker
Sales Promotion and
Publicity Manager James S. Powers
Merchandising Manager Arthur Lathrop
Program Director Florence Robinson
Musical Director Carl V. Larson
Chief Engineer George Keich

W N A B

BRIDGEPORT—EST. 1941
BLUE NETWORK
CONNECTICUT STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned By Harold Thomas
Operated By Levon Thomas
Address 991 Broad Street
Phone Number 3-3112
Transmitter Location Locomobile Point—(Inner Harbor)

Time on the Air: 7:45 a.m. to midnight; Sundays, 9 a.m. to midnight
News Service AP
Transcription Service Langworth
Representative William G. Rambeau Co.

Personnel

Owner Harold Thomas
Station Manager Levon Thomas
Commercial-Sales Promotion
Manager Terry McGough
Program Director Jean O'Shea
Publicity Director and
Chief Announcer Al Davis
Chief Engineer Winnie De Laurentis

W D R C

HARTFORD—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By WDRG, Inc.
Address 750 Main St.
Phone Number 7-1188-9
Transmitter Location Blue Hills Ave., Bloomfield, Conn.

Time on the Air 7 a.m. (unlimited license)
News Service UP
Transcription Service:
Associated and NBC Thesaurus
Representative Paul H. Raymer Co., R. C. Foster & Company

Personnel

President and Station

Manager Franklin M. Doolittle
Commercial and Sales Promotion
Manager Wm. F. Malo
Program Director Walter B. Haase
Publicity Director Jack Zalman
Chief Announcer Harvey Olson
Musical-Educational Director.
Sterling V. Couch
Public Service Counselor Rev. Charles Graves
Chief Engineer Italo Martino

W N B C

HARTFORD—EST. 1935
BLUE NETWORK

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By State Broadcasting Corporation

Address 54 Pratt St. (Hartford)
Phone Number Hartford 7-9131
Transmitter Location Newington, Conn.
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service UP
Transcription Service Standard Radio
Representative Headley-Reed Company

Personnel

President Patrick J. Goode
Vice-President Harold A. Lafound
General Manager Richard W. Davis
Sales Promotion, Production and
Program Director Ralph Kanna
Commercial Manager Laurence C. Edwards
Publicity Director Milt Berkowitz
Musical Director Maurice Sechtman
Chief Announcer Dick Bronson
Chief Engineer Rogers B. Holt



Practically every action involved in driving your car is a habit. You don't really think about it. You do it automatically.

The people of Southern New England have developed a habit, too. It's the habit of listening regularly to WTIC, the station that has always satisfied their desire for the best in radio fare. The wise national advertiser can immediately recognize the importance of this habit. It means that his sales message over WTIC will reach a con-

stant and attentive audience... an audience possessing a buying income that is 50% greater than the average for the entire United States.

Get into the habit of using WTIC. It's a sure way to create a swift and healthy sales response to your advertising message in the wealthy Southern New England market.

IN SOUTHERN NEW ENGLAND

PEOPLE ARE IN THE *Habit* OF LISTENING TO WTIC



DIRECT ROUTE TO AMERICA'S NO. 1 MARKET

The Travelers Broadcasting Service Corporation

Member of NBC and New England Regional Network

Represented by WEED & COMPANY, New York, Boston, Chicago, Detroit, San Francisco and Hollywood

W T H T

HARTFORD—EST. 1936

MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Hartford Times, Inc.
Address983 Main St.
Phone Number2-0237
Transmitter Location.....983 Main St.
Time on the Air: 6:45 a.m. to 12:05 a.m.; Sun-
days, 8 a.m. to 12 midnight
Newspaper Affiliation.....Hartford Times
News Service..... AP
Transcription Service.....Lang-Worth
and Standard
Representative.....J. P. McKinney & Son

Personnel

PresidentFrancis S. Murphy
Station Manager.....C. Grover DeLaney
Sales Manager.....F. E. Beiber
Program Director.....Robert Gillespie
Musical Director.....Charlotte Anderson
Publicity Director.....Sereno B. Gammell
Chief Announcer.....Joseph Girard
Chief Engineer.....Charles S. Masini
Director of War Programs.....Una King

W T I C

HARTFORD—EST. 1925

NBC—NEW ENGLAND REGIONAL NETWORK

Frequency: 1080 Kc. Power: 50,000 Watts
Owned-Operated By....The Travelers Broad-
casting Service Corporation
Address.....26 Grove Street
Phone Number.....2-3181
Transmitter Location.....Avon, Connecticut
Time on the Air: 6 a.m. to 1 a.m.; Sundays,
8 a.m. to 1 a.m.
News Service AP; INS; Transradio
Transcription Service World Broadcasting
System; Lang-Worth Feature Programs;
BMI Bonus Transcriptions
Representative Weed & Company

Personnel

Station Manager.....P. W. Morency
Sales ManagerWalter Johnson
Sales Promotion Manager.....J. F. Clancy
Production Manager.....Paul Lucas
Chief Announcer.....Bernard Mullins
News Editor.....Tom Eaton
Transcription Librarian.....Larry Kenfield
Music Librarian.....Margaret Grady
Musical Director.....Moshe Paranov
Plant Manager.....H. D. Taylor

W E L I

NEW HAVEN—EST. 1935

BLUE NETWORK—CONNECTICUT STATE
NETWORK

Frequency: 960 Kc. Power: 1,000 d.; 500 n.
Owned-Operated By.....City Broadcasting
Corporation
Address221 Orange Street
Phone Number.....8-1133
Transmitter Location.....Hamden, Conn.
Time on the Air: 6 a.m. to 1 a.m.
News Service..... UP
Transcription Service.....World Broadcasting
System Library

Personnel

PresidentPatrick J. Goode
Manager.....Dewey H. Long
Assistant Manager.....Clair H. Shadwell
Program Director.....Marion J. Reynolds
Commercial and Sales Promotion
Manager.....Ed. J. Harvey
Chief Engineer.....Fred T. King
Production Manager and Chief
Announcer.....Clair H. Shadwell

W N L C

NEW LONDON—EST. 1936

MUTUAL BROADCASTING SYSTEM—YANKEE
NETWORK

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Thames Broadcasting
Corporation
Address.....Mohican Hotel,
281 State Street
Phone NumberNew London 4900
Transmitter Location.....Winthrop Point
Time on the Air: 7:30 a.m. to 12 midnight;
Sundays, 8:30 a.m. to 12:15 a.m.
Representative.....Headley-Reed Company

Personnel

PresidentR. L. Morey
Station Manager and
Program Director.....G. J. Morey
Commercial and Advertising
Manager.....Ivon B. Newman
Publicity Director.....I. B. Newman
Chief Engineer.....G. J. Morey

**OVER
250,000
SOUTHWESTERN
CONNECTICUT
NEIGHBORS
LISTEN TO
AND RELY ON**

“Their Neighborhood Station”

WSRR

1400 KC • BLUE NET • 250 WATTS

STAMFORD, CONNECTICUT

Represented Nationally by
HELEN WOOD, 551 Fifth Avenue, New York City
In Boston by BERTHA BANNAN

W S R R

STAMFORD—EST. 1941

BLUE NETWORK—CONNECTICUT STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Stephen R. Rintoul
 Address: 270 Atlantic St.
 Phone Number: 4-7575
 Transmitter Location: Lindstrom Rd., Shippan Point, Conn.
 Time on the Air: 7 a.m. to 11 p.m.
 News Service: UP
 Transcription Service: World Broadcasting System
 Representatives: Bertha Bannan, Helen Wood

Personnel

Owner: Stephen R. Rintoul
 Station Manager: Harold H. Meyer
 Sales Manager: Julian Schwartz
 Sales Promotion Manager: K. MacEwen
 Program Director: John Newhouse
 Production Manager and Chief Announcer: Lee Smith
 Publicity Director: D. Hay
 Chief Engineer: Edward Markman
 Artists Bureau and Musical Director: Warren Saunders

W A T R

WATERBURY—EST. 1934

MUTUAL—CONNECTICUT STATE NETWORK YANKEE

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By: Harold Thomas
 Address: 71 Grand St.
 Phone Number: 3-5161
 Transmitter Location: Baldwin Avenue
 Time on the Air: 7:30 a.m. to 12 midnight
 News Service: Transradio
 Representative: Wm. G. Rambeau Co.

Personnel

President-Station Manager: Harold Thomas
 Commercial & Advertising: Sam Elman
 Program Director: James Parker
 Chief Announcer: John Lotas
 Publicity Director: Herb Tilley
 Musical Director: Edith Sacco
 Chief Engineer: Harold Thomas

W B R Y

WATERBURY—EST. 1934

CBS

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By: American Republican, Inc.
 Address: 136 Grand St.
 Phone Number: 3-1125
 Transmitter Location: Boyden Street
 Time on the Air: 8 a.m. to 12 midnight
 Newspaper Affiliation: Waterbury American; Waterbury Republican
 News Service: AP
 Transcription Service: NBC Thesaurus
 Representative: Joseph Hershey McGillvra

Personnel

President: W. J. Pape
 Station and Commercial Manager: E. J. Frey
 Program Director: Walter Howard
 Publicity Director: E. Christy Erk
 Musical Director: Waldo S. Newberry
 Chief Engineer: Frank Hales



NEWS FOR
RADIO

*is available
exclusively through*

PRESS ASSOCIATION, INC.

50 ROCKEFELLER PLAZA
NEW YORK, N. Y.

DELAWARE

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

WDEL

WILMINGTON—EST. 1922

NBC

MASON-DIXON GROUP

Frequency: 1150 Kc.Power: 5000 Watts
Owned-Operated By.....WDEL, Inc.
Address.....10th & King Sts.
Phone Number.....7268
Transmitter Location...Governor Printz Blvd.
Time on the Air.....6 a.m. to 1 a.m.
News ServiceUP
Transcription Service.....NBC Thesaurus
RepresentativePaul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCollough
Station Manager and
Commercial Manager.....J. Gorman Walsh
National Sales Manager.....J. Robert Gulick
Program Manager.....Harvey Smith
Technical Director.....J. E. Mathiot

WILM

WILMINGTON—EST. 1922

MUTUAL BROADCASTING SYSTEM

MASON-DIXON GROUP

Frequency: 1450 Kc.Power: 250 Watts
Owned-Operated By Delaware Broadcasting
Co.
Address920 King St.
Phone Number7268
Transmitter Location...35th St. & Bellevue Ave.
Time on the Air.....7 a.m. to 1 a.m.
News Service.....UP
Transcription Service....NBC Thesaurus
RepresentativePaul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCollough
Station and Commercial
Manager.....J. Gorman Walsh
National Sales Manager.....J. Robert Gulick
Program DirectorWilliam Drury
Chief Engineer.....J. E. Mathiot

WDEL

Your dollars are profitably spent on this vital station

Its rich, diversified market includes: Delaware, Southern New Jersey, parts of Pennsylvania, Maryland and Virginia.
Representative: RAYMER

WILMINGTON DELAWARE
5000 WATTS DAY & NIGHT

NBC Basic Network

DISTRICT OF COLUMBIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

WINX

WASHINGTON, D. C.—EST. 1940

Frequency: 1340 Kc. Power: 250 Watts
Owned and Operated By . . . Lawrence J. Heller
Address 8th & Eye Sts., N.W.
Phone Number Republic 8000
Time on the Air: 6:00 a.m. to 1:00 a.m.; 7:00
a.m. to 1:00 a.m. Sun.

News Service INS, AP
Transcription Service Standard Radio,
Langworth and Associated

Personnel

President Lawrence J. Heller
Station Manager Robert L. Kaufman
Commercial Manager Norman Weill
Program Director Richard Barr
Sales Promotion Director Paul L. Heller
Chief Announcer Larry Carl
Musical Director Tommy Johnson
Chief Engineer Ralph E. Cannon, Jr.

WOL

WASHINGTON, D. C.—EST. 1928
MUTUAL BROADCASTING SYSTEM

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By . . . American Broadcasting
Company

Address 1627 K Street, N.W.
Phone Number Metropolitan 0010
Transmitter Location Chillum, Maryland
Time on the Air 24 hours daily
News Service Transradio; UP
Transcription Service Lang-Worth; Standard
Radio; Associated Transcription Service;
MacGregor

Representative Spot Sales, Inc.

Personnel

President Helen S. Mark
General Manager W. B. Dolph
Sales Manager Henry V. Seay
Publicity-Sales Promotion
Manager Charles Zurhorst

WMAL

WASHINGTON, D. C.—EST. 1926

BLUE NETWORK

Frequency: 630 Kc. Power: 5000 Watts
Owned & Operated By . . . The Evening Star
Broadcasting Co.

Address 724-14th St., N.W.
Phone Number National 5400
Transmitter Location Cedar Lane, Bethesda,
Md.

Time on the Air: 6 a.m. to 1 a.m.; Sundays,
8 a.m. to midnight

Newspaper Affiliation . . . Washington Evening
Star

News Service AP; UP
Transcription Service NBC Thesaurus;
Standard Radio

Representative Blue Network Spot Sales

Personnel

General Manager K. H. Berkeley
Assistant General Manager and Commercial
Manager Ben B. Baylor, Jr.
Sales Promotion Manager Sam Digges
Publicity Director Byron Rash
Program Director John R. Edmunds
Musical Director Sidney
Production Manager Gordon Hubbel
Chief Engineer Dan Hunter

In the Spotlight
24 Hours a Day!



Washington's Only 24 Hour Station
1000 WATTS ☆ 1260 KC.

AFFILIATED WITH
MUTUAL BROADCASTING SYSTEM

. . . DISTRICT OF COLUMBIA . . .

Program Director..... Madeline Ensign
 Production Manager..... Jay Caldwell
 Traffic Manager..... Lillian Ruppert
 Continuity Director..... Martha Cram
 Musical Director..... Helen Yort
 Chief Engineer..... H. H. Lyon

W R C

WASHINGTON, D. C.—EST. 1923
NATIONAL BROADCASTING CO.

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By National Broadcasting
 Company
 Address 724 14th St., N. W.
 Phone Number..... Republic 4000
 Transmitter Location RFD No. 1, Hyattsville,
 Maryland
 Time on the Air: 6 a.m. to 1 a.m.; Sundays,
 8 a.m. to 1 a.m.
 News Service AP; INS; UP
 and Washington City News Service
 Transcription Service..... NBC Thesaurus,
 Associated, Standard
 Representative National Broadcasting Co.

Personnel

President..... Niles Trammell
 Vice-President Frank M. Russell
 Station Manager..... Carleton D. Smith
 Commercial Manager..... Mahlon A. Glascock
 Sales Promotion Manager..... Neal Hathaway
 Publicity Director..... Thomas E. Knode
 Chief Announcer..... Donald Fischer
 Production-Program Director..... Fred Shawn
 Musical Director..... Fritz Balzer
 Chief Engineer..... Donald Cooper

W T O P

WASHINGTON—EST. 1928
COLUMBIA BROADCASTING SYSTEM

Frequency: 1500 Kc. Power: 50,000 Watts
 Owned-Operated By Columbia Broadcasting
 System
 Address 817 Earle Bldg.
 Phone Number..... Metropolitan 3200
 Transmitter Location..... Wheaton, Md.
 Time on the Air: 5:45 a.m. to 1:05 a.m.; Sun-
 days, 7:30 a.m. to 1:15 a.m.
 News Service..... AP; UP
 and Washington City News Service
 Transcription Service..... World Broadcasting
 System; Langworth
 Representative Radio Sales

Personnel

Director..... E. H. Gammons
 Commercial Manager..... William D. Murdock
 General Manager..... Carl Burkland
 Sales Promotion Director..... Howard Stanley

Program Director..... Martin D. Wickett
 War Program Director..... Elinor Lee
 Chief Announcer..... Gunnar Back
 Director of Press Information..... Howard Stanley
 Musical Director..... Paul Kain
 Production Manager..... Bailey Axton
 Chief Engineer..... Clyde Hunt

W W D C

WASHINGTON, D. C.—EST. 1941
ATLANTIC COAST NETWORK

Frequency: 1450 Kc. Power: 250 (100 w. booster)
 Owned-Operated By Capitol Broadcasting Co.
 Address 1000 Connecticut Ave.
 Phone Number National 7203
 Transmitter Location..... 61 Pierce St., N.E.
 Time on the Air: 6:00 a.m. to 12:00 midnight;
 Sundays, 8:00 a.m. to 12:00 midnight
 News Service AP
 Transcription Service..... NBC Thesaurus
 Representative..... Weed & Co.

Personnel

President..... Joseph Katz
 Station Manager..... G. Bennett Larson
 Commercial Manager..... Ben Strouse
 Sales Promotion..... Belmont M. VerStandig
 Program Director..... Norman Reed
 Publicity Director..... Dave Herman
 Chief Announcer..... Norman Reed
 Musical Director..... Leonard Friendly
 Chief Engineer..... Ross H. Belville



PA

with  news

for radio

FLORIDA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W M F J

DAYTONA BEACH—EST. 1935

BLUE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By:

Lt. Comm. W. Wright Esch, USNR

Address 126½ Magnolia Ave.

Phone Number 51

Transmitter Location 126½ Magnolia Ave.

Time on the Air Unlimited license

News Service AP

Transcription Service NBC Thesaurus

Personnel

Owner Lt. Comm W. Wright Esch, USNR

General Manager Billee B. Esch

Station Manager Ray Clancy

W A A C

FORT MYERS—EST. 1940

COLUMBIA BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By Fort Myers Broad-

casting Co.

Address 51 East First St.

Phone Number 818

Transmitter Location 51 East First St.

Time on the Air 7 a.m. to 12:00 midnight

Transcription Service Associated Music

Publishers

Personnel

President Ronald B. Woodyard

Vice-President R. B. Martinn

General Manager J. P. Turner

W F T L

FORT LAUDERDALE—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 710 Kc. Power: 10,000 Watts

Owned by Ralph A. Horton

Operated by Radio Station WFTL

Address 1605 Biscayne Blvd., Miami

Studio Address 2700 S. Andrews Ave.

Phone Number:

1-300 Ft. Lauderdale, 9-2401 Miami

Transmitter Location: 9 miles west of Ft. Lau-

derdale

Time on the Air Unlimited license

News Service AP

Transcription Service NBC Thesaurus

Personnel

Owner Ralph A. Horton

General Manager S. A. Vetter

W J A X

JACKSONVILLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 930 Kc. Power: 5000 d.; 1000 n.

Owned. Operated By City of Jacksonville, Fla.

Address City Hall Forsyth and Ocean Sts.

Phone Number 5-5821

Transmitter Location Hyde Park Country Club

Time on the Air 6 a.m. to 1 a.m.

News Service AP

Transcription Service NBC Thesaurus

and Associated

Representative John Blair & Co.,

Harry Cummings

Personnel

Commissioner in Charge Thos. C. Imeson

Station Manager and Chief

Engineer John T. Hopkins, III

Program Director Evelyn Boote

Production Manager Harry A. Cole

W J A X

JACKSONVILLE, FLORIDA

THE
MUNICIPAL
BROADCASTING
STATION

NBC
RED NETWORK

930 Kc.—Maximum Power 5000 Watts

Phone Jacksonville 5-5821

Representatives

John Blair & Co., New York, Chicago

Detroit and West Coast

H. E. Cummings, Southeast

Barnett Bank Bldg.

Jacksonville, Fla.

Phone 30381

★ **WKAT** ★

MIAMI BEACH

FLORIDA

The Station With
TWO *Markets!*

1. HOME FRONT CIVILIANS TAKING TIME OUT FROM THEIR WAR ACTIVITY — WITH MONEY TO SPEND.
2. ONE OF THE COUNTRY'S LARGEST ARMY AIR CORPS UNITS REPRESENTING EVERY STATE . . . POTENTIAL BUYERS NOW AND AFTER VICTORY.

1360 Kc. **WKAT** 1000 W.

BLUE NETWORK

"The Nation's Playground Is Now the Nation's Warground"

WRUF

GAINESVILLE—EST. 1928

MUTUAL BROADCASTING SYSTEM
FLORIDA MUTUAL NETWORK

Frequency: 850 Kc. Power: 5,000 Watts
Owned by State of Florida
Operated by University of Florida
Address University of Florida
Phone Number 1000, Branch 55
Transmitter Location Campus, University of Florida

Time on the Air Limited to Sunset in Denver, Colo.

News Service UP
Transcription Service World Broadcasting System, Langworth
Representative Burn-Smith Co., Inc.

Personnel

Director Garland Powell
Commercial Manager S. L. Miller
Sales Promotion Manager Rem James
Program Director Marion Morris
Chief Announcer Guy Hamilton
Musical Director Helen Edwards
Chief Engineer Dr. Palmer Craig
Director of War Programs Dave Martin

WJHP

JACKSONVILLE—EST. 1940

BLUE NETWORK

Frequency: 1320 Kc. Power: 250 Watts
Owned-Operated By The Metropolis Co.
Address 500 Laura St.
Phone Number 5-7610
Transmitter Location Reed and Alamo Sts.
Time on the Air 6 a.m. to 12 Midnight
Newspaper Affiliation Jacksonville Journal
News Service UP
Transcription Service Lang-Worth
Representative John H. Perry Associates

Personnel

Owner John H. Perry
Station Manager Wallace A. Walker
Sales Manager I. M. Koger
Program Director Harry Moreland
Chief Engineer B. Hayford

WMBR

JACKSONVILLE—EST. 1934

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned, Operated By Florida Broadcasting Company

Address 118 West Adams St.
Phone Number 5-4387
Transmitter Location Vines and Mass. Ave.
Time on the Air 6:00 a.m. to 12:00 midnight

News Service UP
Transcription Service World and Lang-Worth
Representative Weed & Co.

Personnel

President-Station Manager Frank King
Commercial-Sales Promotion Manager Glenn Marshall, Jr.
Program Director D. S. Mathis
Chief Announcer Gene Hill
Chief Engineer E. B. Vordermark

WPDQ

JACKSONVILLE—EST. 1942

MUTUAL BROADCASTING SYSTEM
FLORIDA MUTUAL GROUP

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By:

Jacksonville Broadcasting Corp.
Address Gulf Life Bldg.
Phone Number 5-6781
Transmitter Location Seven miles west of Jacksonville on Lenox Ave.
Time on the Air 6:29 a.m. to 12:05 a.m.
News Service AP
Transcription Service Standard
Representative George P. Hollingbery Co.

Personnel

President James R. Stockton
Station Manager Robert R. Feagin
Commercial and Sales
Promotion Manager Frank Taylor, Jr.
Program Director Bernie Adams
Production Manager and
Chief Announcer Bob Truere
Publicity Director Virginia Mann
Chief Engineer James R. Donovan

WLA K

LAKELAND—EST. 1936

NATIONAL BROADCASTING CO.
ORANGE NETWORK

Frequency: 1340 Kc. Power: 250 Watts
Owned, Operated By Lake Region Broadcasting Co.

Address 1412 East Lime St.
Phone Number 2127
Transmitter Location 1412 East Lime St.
Time on the Air 6:45 a.m. to midnight
News Service UP
Representative John E. Pearson Co.

Personnel

President and Station Manager S. O. Ward
Commercial Manager Powell Adams
Program Director Nancy Hill
Chief Announcer-Musical
Director, Engineer Wm. P. Lee

WIOD

MIAMI—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Isle of Dreams Broad-
 casting Corporation
 Business Address.....600 Biscayne Blvd.
 Phone Number.....3-6444
 Studio Address.....600 Biscayne Blvd.
 Transmitter Location.....Cameo Island
 Time on the Air.....Unlimited License
 Newspaper Affiliation.....Miami Daily News
 News Service.....AP, INS, UP
 Transcription Service.....Standard Radio:
 Associated Music Publishers
 Representative.....George P. Hollingbery Co.:
 Harry S. Cummings

Personnel

President.....D. J. Mahoney
 General Manager.....James M. Legate
 Commercial Manager.....T. O. McCullough
 Promotion Manager.....Frank Mallants
 Production Manager.....Roy Verret
 Program Director.....Robert Fidler
 Musical Director.....Earle Barr Hanson
 Chief Studio Engineer.....Wilton R. Chiles

WQAM

MIAMI—EST. 1921

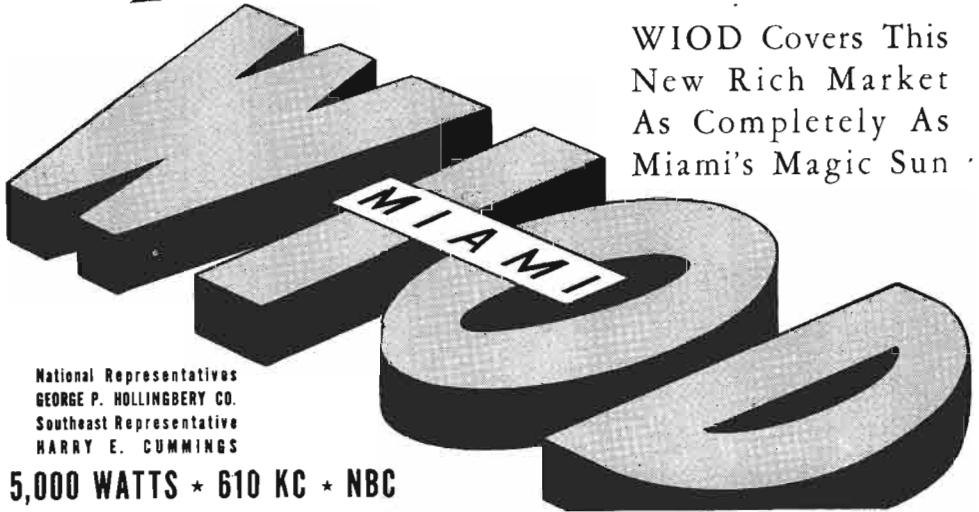
COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts d.
 1000 Watts, n
 Owned-Operated.....Miami Broadcasting Co.
 Address.....327-329 NE First Ave.
 Phone Number.....26121
 Transmitter Location.....1425 NE Bayshore Pl.
 Time on the Air.....6:30 a.m. to 1:05 a.m.
 News Service.....UP
 Transcription Service.....World Broadcasting
 System
 Representative.....John Blair & Co.

Personnel

President and Commercial Manager
 Fred W. Borton
 Station Manager.....F. W. Mizer
 Promotion and Publicity
 Manager.....Norman MacKay
 Program Manager.....Hazel McGuire
 Chief Engineer.....James Burke, Jr.

Miami



WIOD Covers This
 New Rich Market
 As Completely As
 Miami's Magic Sun

National Representatives
 GEORGE P. HOLLINGBERY CO.
 Southeast Representative
 HARRY E. CUMMINGS

5,000 WATTS * 610 KC * NBC

W K A T

MIAMI BEACH—EST. 1937

BLUE NETWORK

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By: A. Frank Katzentine
 Address: 1759 N. Bay Rd.
 Phone Number: 5-7471
 Transmitter Location: 1759 N. Bay Rd.
 Time on the Air: 6:30 a.m. to 12 midnight
 News Service: Reuters; UP
 Transcription Service: AMP
 Representative: Spot Sales, Inc.

Personnel

Owner: A. Frank Katzentine
 General Manager and
 Program Director: John C. McCloy
 Commercial and Sales Promotion
 Manager: Alex Campbell, Jr.
 Business Manager: C. A. Wampler
 War Program Director and
 Production Manager: Sam Parker
 Publicity Director: Madelaine Fullman
 Musical Director: Betty Lee Taylor
 Engineers: Tom Magee, Arthur Smith
 (See Page 390)

W T M C

OCALA—EST. 1939

BLUE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Ocala Broadcasting Co.
 Address: P.O. Box 831
 Phone Number: 128; 129
 Studio Address: 1 Broadcast Place
 Transmitter Location: 1 Broadcast Place
 Time on the Air: 7:00 a.m. to 11:00 p.m.
 Newspaper Affiliation: John H. Perry
 Newspapers
 News Service: UP
 Transcription Service: Keystone, Standard
 Representative: John H. Perry Associates

Personnel

President: John H. Perry
 Station and Commercial
 Manager: T. S. Gilchrist, Jr.
 Program Director: Wilma Drum
 Chief Engineers: Beecher Hayford,
 Joyce Dice

W D B O

ORLANDO—EST. 1924

COLUMBIA BROADCASTING SYSTEM

FLORIDA NETWORK

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By: Orlando Broadcasting
 Co., Inc.
 Business Address: 563 N. Orange Ave.
 Phone Number: 6181

Transmitter Location: Dubsread Country Club
 Time on the Air: 24 hours daily
 News Service: UP
 Transcription Service: World Broadcasting
 System
 Representatives: John Blair & Co. and
 Harry E. Cummings

Personnel

President-Station Manager
 Col. George C. Johnston
 National Sales-Sales Promotion Manager
 W. G. McBride
 Program Director: Violet D. Osborne
 Publicity Director: Rosalind Boggs
 Local Advertising Manager: J. M. Pedrick
 Musical Director: Dorothy Morton Parks
 Chief Engineer: J. E. Yarbrough

W L O F

ORLANDO—EST. 1940

BLUE NETWORK

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Hazlewood, Inc.
 Business Address: P. O. Box 1991
 Phone Number: 8163-8164
 Studio Address: Angebilt Hotel
 Transmitter Location: Near Orlando
 Time on the Air: 7:00 a.m. to 12:00 midnight
 News Service: INS
 Transcription Service: NBC Thesaurus
 Representative: Burn-Smith Co., Inc.;
 Frank Cook

Personnel

General Manager: Victor Buisset

W W P G

PALM BEACH—EST. 1941

BLUE NETWORK—MUTUAL BROADCASTING
 SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Palm Beach
 Broadcasting Corp.
 Business Address: South Ocean Blvd.
 Phone Number: West Palm Beach 21515,
 Lake Worth 500
 Transmitter Location: South Ocean Blvd.
 Time on the Air: 7:00 a.m. to Midnight
 News Service: AP
 Transcription Service: Lang-Worth

Personnel

President: Charles E. Davis
 Station Manager: M. J. McDaniel
 Chief Engineer: Paul McGinty

W D L P

PANAMA CITY—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By.....Panama City Broad-
 casting Co., Inc.
 Address.....First and Mercer Sts.
 Phone Number.....777
 Transmitter Location.....First and Mercer Sts.
 Time on the Air.....7:00 a.m. to 9:05 p.m.
 News Service.....UP
 Transcription Service.....Standard Radio;
 Keystone Broadcasting System
 Representative.....John H. Perry Associates

Personnel

President.....John H. Perry
 Station Manager.....Byron Hayford
 Chief Engineer.....Beecher Hayford

W C O A

PENSACOLA—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1370 Kc.....Power 1000 d.; 500 n.
 Owned-Operated By.....Pensacola Broadcasting
 Company
 Address.....P. O. Box 1669
 Phone Number.....4111
 Transmitter Location.....Pensacola Bay Bridge
 Time on the Air.....17 hours daily
 Newspaper Affiliation.....Pensacola News-
 Journal
 News Service.....UP
 Transcription Service.....Associated Music
 Publishers
 Representative.....John H. Perry Associates

Personnel

President.....John H. Perry
 General and Commercial
 Manager.....Jack Rathbun

W F O Y

COLUMBIA BROADCASTING SYSTEM

FLORIDA BROADCASTING SYSTEM

ST. AUGUSTINE—EST. 1936

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Fountain of Youth
 Broadcasting Co.
 Address.....Fountain of Youth Park
 Phone Number.....1622
 Transmitter Location.....Fountain of Youth
 Gardens
 Time on the Air.....6:30 a.m. to 12:05 a.m.
 News Service.....UP
 Representative.....Weed & Co.

Personnel

President.....Glenn Marshall, Jr.
 Secretary-Treasurer.....Frank King
 General Manager.....J. Allen Brown
 Sales and Sales Promotion
 Manager.....J. Allen Brown
 Publicity Director.....Ann Bernice Nachtmann
 Program Director.....(Miss) Frankie
 Collyer Walker
 Chief Engineer.....Pat Bernhard

W S U N

ST. PETERSBURG—EST. 1927

BLUE NETWORK

Frequency: 620 Kc.....Power: 5000 Wat
 Owned-Operated By.....City of St. Petersburg,
 Address.....Municipal Pier
 Phone Number.....4747-4748
 Transmitter Location.....Bayview near Tampa.
 Time on the Air.....24 hours daily
 News Service.....UP
 Transcription Service.....Associated Music
 Representative.....Weed & Company

Personnel

Station Manager.....Norman E. Brown
 Commercial Manager.....Vera M. New
 Sales Promotion Manager.....Norman E. Brown
 Program Director-Engineer.....Louis J. Link
 Production Manager.....Beth McNeely
 Public Relations Director.....Joe Frohock
 Musical Director.....Edith Sexton

W T S P

ST. PETERSBURG—EST. 1939

MUTUAL BROADCASTING SYSTEM

FLORIDA MUTUAL NETWORK

Frequency: 1380 Kc.....Power 1000 d.; 500 n.
 Owned-Operated By.....Pinellas Broadcasting Co.
 Address.....470 First Avenue South
 Phone Number.....8108
 Transmitter Location.....35th Ave. and 4th St.,
 North
 Time on the Air.....6:55 a.m. to midnight,
 Sundays, 7:30 a.m. to 12 midnight
 Newspaper Affiliation.....St. Petersburg Times
 News Service.....UP and INS
 Representative.....Joseph Hershey McGillvra

Personnel

President.....Nelson P. Poynter
 Station Manager.....Lex Herron
 Traffic and Publicity
 Manager.....Jean Allyn
 Sales Promotion and
 Program Director.....L. H. Falconnier

W S P B

SARASOTA—EST. 1939

COLUMBIA BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSPB, Inc.
 Business Address.....P. O. Box 1110
 Phone Number.....2111-2110
 Studio Address.....City Island, Sarasota
 Time on the Air.....16 hours daily
 News Service.....UP
 Transcription Service.....World Broadcasting;
 Keystone Broadcasting System

Personnel

President.....R. C. Jones, Jr.
 Station Manager.....John Browning
 Program Director.....Mrs. John B. Browning
 Chief Announcer.....John A. Buning
 Chief Engineer.....Bill Sheetz

W T A L

TALLAHASSEE—EST. 1935

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 d.; 100 n.
 Owned-Operated

By.....Capitol City Broadcasting Corp.
 Address.....Thomasville Highway
 Phone Number.....2160; 2161-W
 Time on the Air.....8:00 a.m. to 9 p.m.
 News Service.....UP
 Transcription Service.....BMI; Keystone

Personnel

President.....Mrs. John H. Phiffs
 Station Manager.....Mrs. Teresa M. Myers

W D A E

TAMPA—EST. 1922

COLUMBIA BROADCASTING SYSTEM
 FLORIDA BROADCASTING SYSTEM

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By.....Tampa Times Company
 Business Address.....Tampa Terrace Hotel
 Phone Number.....M 1818
 Studio Address.....Tampa Terrace Hotel
 Transmitter Location.....Forest Hills Country
 Club Area
 Time on the Air.....7:00 a.m. to 12:05 a.m.
 Newspaper Affiliation.....Tampa Daily Times
 News Service.....AP
 Transcription Service.....World Broadcasting
 Representative.....The Katz Agency

Personnel

President.....David E. Smiley
 Sales Promotion.....Carl P. Oswald
 Station Manager.....L. S. Mitchell
 Chief Engineer.....William Pharr Moore

W F L A

TAMPA—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 970 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By.....Tampa Tribune

Address.....Seminole Bldg.
 Phone Number.....Tampa H 1828-1829
 Transmitter Location: East Entrance, Davis
 Causeway, Columbus Drive
 Time on the Air: 6:45 a.m. to 12:05 a.m.; 7:30
 a.m. to 12:05 a.m. Sunday

Newspaper Affiliation.....Tampa Tribune
 News Service.....UP
 Transcription Service.....NBC Thesaurus;
 C. P. MacGregor, Standard and Lang-Worth
 Representative.....John Blair & Co.;
 Harry Cummings

Personnel

Station Manager.....W. Walter Tison
 Local Sales Manager.....Bert Arnold
 Production Manager.....Paul M. Jones
 Musical Director.....Frank Grasso
 Chief Engineer.....Joe Mitchell
 Director of War Programs.....Barbara San

W J N O

WEST PALM BEACH—EST. 1936

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....WJNO, Inc.

Business Address.....P. O. Box 189
 Phone Number.....3638
 Transmitter Location.....1415 Okeechobee Rd.
 Time on the Air.....6:30 a.m. to 12 midnight
 News Service.....UP
 Transcription Service.....NBC Thesaurus,
 C. P. MacGregor
 Representative.....Radio Advertising Co.

Personnel

Owner.....Marshall Heminway
 General Manager.....Stephen Willis
 Program Director.....Larry Roller
 Chief Engineer.....E. Whitt MacDowell

PA

SET THE PACE
 THREE YEARS
 AGO

with the first,
 regular 24-hour
 radio news wire

Albany + 6.7%
Atlanta + 9.6%
Columbus + 25.6%

TABLE 2.—METRO POPULATION

Metropolitan County	Population April 1, 1940	Population March 1, 1943	Change, 1940-1943	Per cent change
Albany	10,000	10,670	670	6.7
Atlanta	100,000	109,600	9,600	9.6
Columbus	100,000	125,600	25,600	25.6

U. S. BUREAU OF CENSUS
 Report on
 SHIFT IN POPULATIONS
 Metropolitan Counties

Marching ^{To} Through Georgia!

Eighty years after Sherman's famous "March to the Sea", another army is marching on Georgia. This time, however, they've marched TO Georgia rather than THROUGH Georgia.

This is an army of men and women who have come to Georgia's Cities to take jobs in Georgia's industries. They like Georgia,—its climate, its people, its working conditions—and when the war is over, they're going to stay in Georgia!

The phenomenal increase in population of Georgia Cities is shown by the U. S. Bureau of Census report on changes in civilian population of metropolitan Counties, between April 1st, 1940, and March 1st, 1943, based on actual registrations for Ration Book Two.

While many American cities were showing a net loss in population, due to loss of men and women to the Armed Services—Atlanta, Albany and Columbus all showed large net gains. Bear in mind that this covers *civilian* population alone, and does not take into consideration the hundreds of thousands of soldiers sta-

tioned in Georgia, whose purchases go to swell Georgia's ever-mounting total of retail sales.

Now's the time to sell your product in Georgia's prosperous *urban* markets. In making up your list, pick stations that give you *concentrated coverage* in Georgia's Cities, where the pay-toll dollars are.

WATL
ATLANTA
 1400 KC • MBS

WXCW
COLUMBUS
 1230 KC CBS

WGPC
ALBANY
 1450 KC CBS

Represented by SPOT SALES, Inc.

GEORGIA BROADCASTING COMPANY, INC.

GEORGIA

For Latest U. S. Census Population And Radio Homes Data And Statistics on "Shifting Population" Please Turn To Pages 233-286

W A L B

ALBANY—EST. 1941

MUTUAL BROADCASTING SYSTEM

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By...Herald Publishing Co.
Address Albany, Ga.
Phone Number..... 1590
Transmitter Location..... Leesburg Road
Time on the Air..... 6:55 a.m. to 10:15 p.m.
Newspaper Affiliation..... Albany Herald
News Service..... AP
Transcription Service..... Associated Music Publishers
Representative... Burn-Smith Co.; Frank Cook

Personnel

President H. T. McIntosh
General Manager..... Roger Van Duzer
Commercial Manager..... J. D. Porter
Promotion Director..... J. D. Porter
Chief Engineer..... DeForest T. Layton
Chief Announcer Robert Oswald

W G P C

ALBANY—EST. 1933

COLUMBIA BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Albany Broadcasting Co.
Address..... 125½ N. Jackson St.
Phone Number..... 1370; 1371
Transmitter Location..... Gillionville Rd.
Time on the Air..... 7 a.m. to 10:30 p.m.
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Spot Sales, Inc.

Personnel

President..... J. W. Woodruff, Jr.
Station and Sales Mgr..... Abner M. Israel
Program Director..... Margaret Kinnett
Production Manager..... Betty Patten
Chief Announcer..... Abner M. Israel
Chief Engineer..... Chas. M. Kinnett

W G A U

ATHENS—EST. 1938

COLUMBIA BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... J. K. Patrick & Co.
Address Bobbin Mill Road
Phone Number 1741
Transmitter Location Bobbin Mill Road

Time on the Air... 7:00 a.m. to 12:00 midnight
Transcription Service Standard Radio

Personnel

Manager-Chief Engineer M. C. Gorman

W A G A

ATLANTA—EST. 1937

BLUE NETWORK

Frequency: 590 Kc. Power: 5,000 Watts
Owned-Operated By... Liberty Broadcasting Corp.

Address..... Western Union Bldg
Phone Number..... MAin 5101
Transmitter Location:

1299 North Druid Hills Road

Time on the Air..... 4:45 a.m. to 12 midnight
News Service..... AP
Transcription Service..... NBS Thesaurus
Representative..... Headley-Reed Co.

Personnel

President George B. Storer
General Manager... Charles A. Smithgall, Jr.
Commercial Manager..... Bob Venn
Sales Promotion and
Publicity Manager Ewald Kockritz
Program Director Lee Bennett
Production Manager..... Julian Flint
Musical Director..... Frances Wallace
Chief Engineer..... Al Jones

W A T L

ATLANTA—EST. 1931

MUTUAL BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Georgia Broadcasting System
Operated by..... Atlanta Broadcasting Co.
Address..... Henry Grady Building
Phone Number Walnut 4377
Transmitter Location..... Henry Grady Building
Time on the Air: 6:00 a.m. to 12:05 a.m.;
Sundays, 8:00 a.m. to 12:05 a.m.

News Service UP
Transcription Service..... Lang-Worth
Representative..... Spot Sales, Inc.

Personnel

President..... J. W. Woodruff, Jr.
Station Manager..... J. A. Davenport
Commercial-Sales Promotion
Manager Sam Kane
Program Director..... Dan Hornsby
Production Manager..... Jimmy Gregory
Publicity Director..... Mrs. Mike Clark
Chief Announcer..... Jimmy Gregory
Music Director..... Cliff Cameron
Chief Engineer..... R. W. Minton

Our Pledge

WSB was founded in 1922 to provide a service to the public. Through war and peace, it has functioned "in the public interest" for 22 consecutive years. Well aware of its position of leadership, **WSB** renews its pledge to continue that type of service which gained for it a national reputation as

"The Voice of The South"

50,000 WATTS

WSB

750 KILOCYCLES

The Atlanta Journal Station

Affiliated with the National Broadcasting Co.

Edward Perry & Co. Inc., National Representatives

W G S T

ATLANTA—EST. 1929

COLUMBIA BROADCASTING SYSTEM
GEORGIA MAJOR MARKET TRIO

Frequency: 920 Kc. Power: 5000 d.; 1000 n.

Owned By Georgia Institute of
Technology

Operated By.....Radio Committee—Board of
Regents, State of Georgia

Address Forsyth Bldg.
Phone Number..... Walnut 8441

Transmitter Location.....Cheshire Bridge Rd.

Time on the Air.....6 a.m. to 12 midnight

News Service AP, UP

Transcription Service.....World Broadcasting
System

Representative The Katz Agency

Personnel

Associate Managers.....Frank Gaither (Sales),
John Fulton (Programs)

Production & Publicity Director....Don Naylor

Musical Director.....Lola Allen Wallace

Chief Engineer Ben Akerman

W S B

ATLANTA—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 750 Kc. Power: 50,000 Watts

Owned-Operated By.....The Atlanta Journal
Company

Address Biltmore Hotel
Phone Numbers ..Hemlock 1045-1046-1047;
Hemlock 5200; Walnut 5050

Transmitter Location.....Tucker, Ga.

Time on the Air.....4:45 a.m. to 12:30 a.m.

Newspaper Affiliation.....The Atlanta Journal

News Service.....AP, UP and INS

Transcription Service.....Standard Radio

Representative.....Edward Petry & Co.

Personnel

President.....James M. Cox, Jr.

Managing Director.....J. Leonard Reinsch

Station Manager.....John M. Outler, Jr.

Program Director.....Roy A. McMillan

Director of War Programs.....Mark Toolson

Sales Promotion Manager.....Mary Caldwell

Artists' Bureau Head.....Harrison Kimball

Publicity Director.....Mary Caldwell

Farm Director.....Bill Prance

Production Manager.....Beth Barnes

Musical Directors.....Perry Pechtel,
Earl Landis

Chief Engineer.....C. F. Daugherty

W G A C

AUGUSTA—EST. 1940

BLUE NETWORK

MUTUAL BROADCASTING SYSTEM

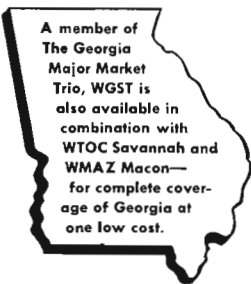
Frequency: 1240 Kc. Power: 250 Watts



CBS
Affiliate

TOPS

In program
entertainment
through its spirited
local showmanship
and its affiliation
with CBS



Represented Nationally by

THE KATZ AGENCY, Inc.

Owned-Operated By..The Twin States Broad-
casting Company

Address Augusta
Phone Number..... 2-2692-3-4
Transmitter Location Augusta
Time on the Air..... 6:30 a.m. to 12 midnight
News Service..... AP
Transcription Service..... NBC Thesaurus
Representative Headley-Reed Company

Personnel

President F. Frederick Kennedy
General and Sales Manager..... J. B. Fuqua
Production Manager Laurens Moore
Program and Publicity Steve Manderson
Chief Engineer John Lyon

WRDW

AUGUSTA—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1480 Kc..... Power: 5,000 Watts
Owned-Operated By..Augusta Broadcasting
Company

Address 10th & Broad Streets
Phone Numbers 2-8805, 8806, 8807
Transmitter Location..... Berckmans Road
Time on the Air..... 6 a.m. to 12 midnight;
Sundays, 7:00 a.m. to 12:00 midnight
News Service UP
Transcription Service..... World Broadcasting
System
Representative..... George P. Hollingbery

Personnel

President..... Wm. K. Jenkins
Station Manager..... W. R. Ringson
Commercial Manager..... Thurston Bennett
Program-Publicity Director..... W. Charles Roe
Chief Announcer..... Ben Lucas
Musical Director..... Gil Evans
Chief Engineer..... Harvey Aderhold

WMOG

BRUNSWICK—EST. 1939

KEYSTONE BROADCASTING SYSTEM

SOUTH GEORGIA NETWORK

Frequency: 1490 Kc..... Power: 250 d.; 100 n.
Owned-Operated By...Coastal Broadcasting
Company

Address Brunswick
Phone Number 1500
Transmitter Location... St. Simons Causeway
Time on the Air..... 7 a.m. to 10 p.m.
News Service UP
Transcription Service..... NBC Thesaurus

Personnel

President..... Mrs. Alma W. King
General and Sales Manager. Kenneth E. White
Program Director..... Alfred Job
Chief Engineer..... Kenneth E. White

WGAA

CEDARTOWN—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc..... Power: 250 Watts
Owned By Northwest Georgia Broad-
casting Co.

Operated By..... R. W. Rounsaville
Address West Theater Bldg.
Phone Number..... 777
Transmitter Location..... Cave Spring Rd.
Time on the Air..... 14 hours daily
News Service AP
Transcription Service..... Keystone Broad-
casting System

Personnel

President O. C. Lam
General Manager..... R. W. Rounsaville
Promotion Manager... Mrs. R. W. Rounsaville
Program, Production and
Publicity Director Dorothy Holt
Chief Announcer..... Hall Wray
Chief Engineer..... Clarence Landress

WDAK

COLUMBUS—EST. 1940

BLUE NETWORK—MBS

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Valley Broadcasting
Company

Address..... 1028 Broadway
Phone Numbers..... 3-2771, Columbus;
173, West Point
Transmitter Location..... 1028 Broadway
Time on the Air..... 6 a.m. to 1 a.m.
News Service INS
Representative..... Headley-Reed Co.

Personnel

President-Owner..... L. J. Duncan
Station Manager..... Allen M. Woodall
Sales Promotion Manager..... John Amick
Program Director..... Dora Anna Gay
Publicity Director..... Mrs. Eugene Brown
Chief Announcer Joe Byars
Chief Engineer Dige Bishop

WRBL

COLUMBUS—EST. 1928

COLUMBIA BROADCASTING SYSTEM

GEORGIA BROADCASTING SYSTEM

Frequency: 1230 Kc..... Power: 250 Watts
Owned and Operated By...Columbus Broad-
casting Company

Address 1420 Second Avenue
Phone Number..... 2-0601
Transmitter Location Columbus, Ga.
Time on the Air..... 6:00 a.m. to 1:00 a.m.;
Sundays, 7:30 a.m. to 1:00 a.m.
News Service UP