

GAYNE, HOMER

Vocalist—Milnor's Importers KHJ, Paul Taylor Chorus NBC-CBS, Chase and Sanborn Program NBC, Forest Lawn KNX, Your Witness KNX.

GIAMO, ANTOINETTE

Vocalist—KIEV, Glendale; KFAC, Los Angeles.

GLANOTTI, CARLOS ALBERT

Vocalist—Cafe Porten KNX, Echo of Mexico KFVD, Congoin Yerba Mate KMTR, Rudolfo Hoyos Program KGER.

GIBSON, FREDDA

Vocalist—Studebaker Champions Program NBC, Alka Seltzer Transcribed Program MBS, Hammerstein Music Hall Guest CBS, Lucky Strike Hit Parade CBS-NBC, Lucky Strike Melody Puzzles MBS.

GIBSON, JULIE

Vocalist—Cocomalt Program CBS.

GRAHAM, ROSS

Vocalist—Cities Service Radio Concert NBC, Chevrolet Program Guest CBS, Hammerstein Music Hall Guest CBS.

GREY, ALLAN (LANNY)

Vocalist—Lucille and Lanny NBC, Town Hall Tonight NBC.

GRIFFEN, GEORGE

Vocalist—Master Kraft Program NBC, Turn Back the Clock NBC.

— H —**HALL, FRED**

Vocalist—Streamliners NBC, Old Man of the Mountain

NBC, Sunday Drivers NBC.

HALL, LIBBY

Vocalist—Air Breaks NBC, Major Bowes Capital Family CBS, Blue Serenade WMCA, Herbert's Diamond Program WMCA, King Arthur's Court WNEW.

HARRISON, FRANCES

Vocalist—WFFT, Raleigh.

HEAD, HUBERT EDWARD

Vocalist—Good Friday Program MBS, Kellogg's Talent Parade NBC, Maxwell House Showboat NBC, Good News of 1938 NBC, Lux Radio Theater CBS, Texaco Town CBS, Jack Oakie College CBS, Hollywood Mardi Gras NBC, Burns and Allen NBC, Shell Chateau NBC.

HEATHERTON, RAY

Vocalist—The Shaefer Revue NBC.

HELLER, JACKIE

Vocalist—NBC, Jackie Heller, Harry Kogen and Orchestra, Originalities, NBC Jamboree.

HENDRICKS, MARCELLA L.

Vocalist—WMBD, Peoria.

HICKMAN, CARL G.

Vocalist—KSTP, St. Paul, Clown Court, Knights of Note, The Household Forum, Ham's Varsity Hour.

HILLIARD, HARRIET

Vocalist—Bakers' Broadcast NBC.

HINKEL, GEORGE W.

Vocalist—Orkil Electric Co. Program WTIC.

HODGES, JAMES ALLEN

Vocalist—WFAA, Dallas, Mrs. Tinker's Smile Program,

Southland Life AiRevue, Modern Homemakers, Song to Remember, Hymn Program.

HONEYCUTT, EVELYN

Vocalist—WFAA, Dallas, Evelyn, Jack and Ivan, Evelyn and the Rhythm Rowdies, Evelyn and the Novelers.

HOOPYAR, LUTHER

Vocalist—Lucea Restaurant Program KHJ-KNX-KMTR, Paris Inn Cafe Program KHJ-KNX.

HOLIDAY, FRANK, JR.

Vocalist—MBS.

HOLLAND, FRENCH H.

Vocalist—KFBI, Abilene.

HOPKINS, HOWARD DOC

Vocalist—WJJD, Chicago, Supper-time Frolic.

HULETT, JOHN

Vocalist—NBC, Hollywood Hi Hitters, NBC Jamboree, Breakfast Club, Club Matinee.

HULL, WARREN

Vocalist—Jack Haley's Log Cabin NBC.

HUME, HARRY M.

Vocalist—WFAA, Dallas, Riding with the Texas Rangers TQN, Nu-Mo-Cide Program, Captain Jolly and Crew TQN, Early Birds, The Pepper Up-pers.

HUNSAKER, EARL EDMUND

Vocalist—Al Jolson Program CBS, Voice of Firestone NBC, Original Community Sing CBS, Paramount on Parade NBC, Packard Hour NBC, Lux Radio Theater CBS, Maxwell House Showboat NBC, Chase and Sanborn Hour NBC.

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— J —

- JACKSON, RUTH**
Vocalist—NBC, Hollywood Hi Hatters, NBC Jamboree, Breakfast Club, Club Matinee.
- JAMISON, ANNE**
Vocalist—Hollywood Hotel CBS.
- JANES, ART**
Vocalist—NBC, The Maple City Four, National Barn Dance, Meister Brew Beer Program.
- JEPSON, HELEN**
Vocalist—General Motors Concert NBC.
- JOHNSON, THOMAS K.**
Vocalist—WFAA, Dallas, Music Room Program.
- JOHNSTON, JOHNNIE**
Vocalist—NBC, Johnnie Johnston, Club Matinee, Breakfast Club, NBC Jamboree, NBC Nite Club, Piccadilly Music Hall, Corson Co. Program.
- JONES, ALAN**
Vocalist—The Bakers' Program NBC.

— K —

- KARGAU, OLGA**
Vocalist—NBC, Farm and Home Hour, Words and Music, Commonwealth Edison Co. Program, Romantic Melodies, Davies and Kargau, The Story of Mary Marlin, Piccadilly Music Hall, When the Lights Are Low.
- KELLY, DAN**
Vocalist—WCAU, Philadelphia, The Old Inn Keeper, Household Finance Co. Program.
- KENNEDY, REED**
Vocalist—Songshop CBS.

- KENT, PETER**
Vocalist—Camel Caravan CBS, Times for Two KXN, Western Home Program KXN, On the Air CBS, Judy and the Jesters KXN.
- KERR, DORIS MURIEL**
Vocalist—Phil Baker Program Guest CBS, Town Hall Tonight Guest NBC, Songs by Doris Kerr CBS, Saturday Night Swing Club Guest CBS, Song Time CBS.
- KERRIGAN, JACK H.**
Vocalist—WHO, Des Moines, Kentucky Club All-Star Revue.
- KING, ANNETTE**
Vocalist—NBC, Breakfast Club, Club Matinee, NBC Nite Club, Piccadilly Music Hall, Farm and Home Hour, NBC Golf Clinic, Bachelor Poet.
- KING, SAUNDERS**
Vocalist—Cross-cuts from the Log o' the Day NBC, Sperry Matinee Special NBC, Southern Harmony Four NBC, Carefree Carnival NBC, Maxwell House Showboat Guest NBC, Sacramento Fair NBC.
- KIRBERY, RALPH**
Vocalist—The Dream Singer NBC.
- KIRKPATRICK, JESS**
Vocalist—WGN, Chicago, Melodies from the Sky, Rhythm and Romance, On a Sunday Afternoon.
- KREGG, LUAN**
Vocalist—WNEW, New York.
- KRUSE, HENRY**
Vocalist—NBC, Paul Taylor Chorus, Kraft Music Hall, Marion Talley Program, Forest Lawn Program, Gilmore Circus.

- KUZELL, DUDLEY FRANCIS**
Vocalist—Al Jolson Show CBS, Original Community Sing CBS, Showboat NBC, Lux Radio Theater CBS, Chase and Sanborn Program NBC, Paramount Studio Program KFI.

— L —

- LA FRANCONI, TERRI**
Vocalist—NBC.
- LAMBERT, HAROLD (Scrappy)**
Vocalist—Men-About-Town NBC.
- LAMOUR, DOROTHY**
Vocalist—The Chase & Sanborn Program NBC.
- LANE, ROSEMARY**
Vocalist—Your Hollywood Parade NBC.
- LANGFORD, FRANCIS**
Vocalist—Hollywood Hotel CBS.
- LEE, JERRY**
Vocalist—Howards Program WNEW, Finlay Straus Program WMCA.
- LEE, LORETTA**
Vocalist—Hollywood Hotel CBS, Fleischmann Program NBC, Richfield Oil Co. Program CBS.
- LEE, WOODWARD (Red)**
Vocalist—WBAP, Fort Worth, Cosden Higher Octaves, Hawk Brand Programs.
- LEFTIN, LODI B.**
Vocalist—WFAA, Dallas, The Pepper Uppers.
- LE KRUEN, PIERRE**
Vocalist—Mambattan Merry-Go-Round NBC.
- LENNON, ELIZABETH**
Vocalist—Broadway Varieties CBS.

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LEONARD, JACK
Vocalist—Raleigh and Knol Cigarettes Program NBC.

LEWIS, WELCOME
Vocalist—Omega Oil Program NBC.

LINWOOD, LUCILLE
Vocalist—Lucille and Lanny, Town Hall Tonight NBC.

LOYD, SHIRLEY
Vocalist—The Bakers' Program NBC.

LYON, RUTH
Vocalist—NBC, Illinois Central Railroad Co. Program, Words and Music, Romance Melodies, Way Down Home, Roy Shield Revue.

— **M** —

McADAMS, ALONZO RAYMOND
Vocalist—Vick's Open House CBS, National Biscuit Co. Program NBC, Consolidated Edison Co. Program, Palmolive Beauty Box Theater of the Air CBS, American Album of Familiar Music NBC, Skinner Manufacturing Co. Program KWPO.

McCONNELL, ED
Vocalist—Sunday Afternoon with Smilin' Ed McConnell NBC.

McCRARY, DAVID SWITZER
Vocalist—WFAA, Dallas, Riding with the Texas Rangers TQN.

McCREA, MARGARET
Vocalist—Maxwell House Showboat NBC.

McGRATH, CLAYTON (Mac) D.
Vocalist—KSTP, St. Paul, Clown Court, Knights of

Nafe, The Household Forum.

McKEEVER, JOHNNIE
Vocalist—WNEW, New York, Olsen Rug Co. Program, Canadian Fur Trappers Program, Barney's Clothes Program.

McKINLEY, BARRY
Vocalist—Chevrolet Program CBS, Griffin Shoe Polish Program NBC, Philip Morris Programs CBS-NBC, Cycle Trades Program Guest NBC, Admiration Shampoo Program Guest MBS.

Mac ANALLY, MADGE
Vocalist—KWKH, Shreveport, Songs of Sentiment, Frost Lumber Industries Program.

MACDONALD, JEANETTE
Vocalist—Hollywood Hotel Guest CBS, Vick's Open House CBS.

MACHUGH, EDWARD
Vocalist—The Gospel Singer NBC.

MADDEN, MABEL MOSS
Vocalist—WHO, Des Moines, Gingham Girl Flour Co. Program, F. & P. Cough Lozenge Program.

MAGEE, MONTE
Vocalist—Montee Magee, The Voice of the Southland KWKH.

MAHANEY, FRANCIS JR.
Vocalist—KMBC, Kansas City, Mo., The Texas Rangers CBS, Diamond City News Program, Box K Ranch Boys.

MANNERS, LUCILLE
Vocalist—Cities Service Concert NBC.

THE MAPLE CITY FOUR
Vocalist—NBC, National

Barn Dance, Meister Brew Beer Program.

MARSELLLES, MAURINE
Vocalist—Mobile Magazine CBS.

MARSHALL, HELEN
Vocalist—Fireside Recitals NBC.

MARTIN, JOE
Vocalist—Ida Bailey Allen's Homemakers WHN, Broadway Melody Hour WHN, To the Ladies WHN, Around New York WHN, Julius Grossman Shoe Program WJZ.

MARTIN, TONY
Vocalist—Burns and Allen with Ray Noble's Orchestra NBC CBS.

MARTINI, NINO
Vocalist—Chesterfield Program CBS.

MASSEY, LOUISE
Vocalist—Log Cabin Dude Ranch NBC.

MAXWELL, RICHARD
Vocalist—Songs of Cheer and Comfort CBS, Garden of Memories WOR, Community Sing CBS.

MAY, RODERICK SAMUEL
Vocalist—KMBC, Kansas City, Mo., Texas Rangers CBS, Box K Ranch Boys, Happy Hollow CBS, Diamond City News Program, Midwesterners Quartet.

MEISSNER, FRITZ
Vocalist—NBC, The Maple City Four, National Barn Dance, Meister Brew Beer Program.

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Vocalists — KLZ, Denver.

MELTON, JAMES

Vocalist — The Seafest Saturday Night Party NBC.

MEN ABOUT TOWN

Vocalists—Manhattan Merry-Go-Round NBC, Believe It or Not NBC.

MERCER, RUBY

Vocalist — Hollywood Mardi Gras NBC.

MILLER, WILLIAM

Vocalist — The Continentals NBC.

MILLS, FELIX

Director — NBC Pepsodent Program.

MODERN CHOIR

Vocalists — Maxwell House Showboat NBC.

MOODY, ROBERT

Vocalist — The Songsmiths NBC.

MORIN SISTERS

Vocalists — Sunset Dreams NBC.

MORRIS, WILLIE

Vocalist — Musical Camera NBC, Metropolitan Opera Auditions NBC, Musical Moments MBS-WBS, Rexall United Drug Program.

MUNN, FRANK

Vocalist — American Album of Familiar Music NBC, Waltz Time NBC.

MURRAY, BOB

Vocalist — Don Albert Orchestra WHN and WLW Line, Irving Aaronson's Commanders WHN and WLW Line, Nat Brusthoff and His Orchestra W M C A, Broadway Melody

Hour WOR, Ray Block's Instrumentalists Guest CBS.

MUSE, CLARENCE

Vocalist — NBC Paducah Plantation.

— N —**NADES, MARION**

Vocalist — W T A M - N B C, Cleveland, Lee Gordon Orchestra, Little Red Schoolhouse, Walter Logan Orchestra, Northern Lights NBC, Spang Safety Club Program.

NEAL, KAY LOUISE

Vocalist — WHO, Des Moines, Virginia Dare Program, Barn Dance, Coffee Pot Inn, Sunset Corners Frolic.

NEESE, ERLU

Vocalist — WBIG, Greensboro, Golden Quarter Hour, Dan Cupid's Hour.

NELLES, FLORIAN ELEANOR

Vocalist — W X Y Z, Detroit, Recital MRN, Evening Melodies.

NELSON, CARL

Vocalist — WIBX, Utica, The Fairbanks Morse Sunday Afternoon Party, Major Bowes Amateur Hour CBS.

NICKSON, GEORGE

Vocalist — Women's Magazine of the Air NBC, Trails To Treasure Island NBC, America Sings NBC, Waltz Interlude NBC, Meet Your Neighbor, Ricardo and His Caballeros.

NIelsen, GRACE

Vocalist — Packard Program NBC, Can You Write a Song KPWB, Eddie Cantor Program CBS.

NORMAN, DALTON

Vocalist — Sterling Insurance Co. Program KFAB and KFOR, Big Ben Tobacco Program WHO, Dalton Norman's Singing Cowboys and the Four Dons, Sunset Corners Frolic, Old Gardener.

THE NORSEMEN

Vocalists—Streamliners NBC.

NOUD, MARY AGNES

Vocalist — WXYZ, Detroit, The Girl Friend Trio MRN.

NURSE, ALVIN

Vocalist—Crosscut from the Log o' the Day NBC, Sperry Matinee Special NBC, Southern Harmony Four NBC, Carefree Carnival NBC, Maxwell House Showboat Guest NBC, Sacramento Fair NBC.

— O —**O'CONNOR, CAVAN**

Vocalist — BIC, The Vagabond Lover.

OLIVER, JULIAN C.

Vocalist — Violetttes KEAC, General Electric Program, Sun-List Program.

O'NEILL, JEAN

Vocalist—Griffin Shoe Polish Program NBC, Alka-Seltzer Transcriptions.

OSBURN, GERALD DILLARD

Vocalist — K W T O, Springfield, Mo., Brownlows Program, Montgomery Ward Program, Quinbarry Coffee Program.

— P —**PAGE, GALE**

Vocalist — NBC, Tea Time

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PARKER, BOB

Vocalist—WMCA, New York, Nat Brusiloff and Orchestra, Madison Loan Program.

PARKER, FRANK

Vocalist — Rippling Rhythm Revue NBC, Chesterfield Program CBS.

PARSONS, CHAUNCEY

ROBERT

Vocalist — Your Singing Neighbor WFAA, WRAP and TQN, Sunset Serenade CBS, Follies KMOX, Monday Evening Serenade KMOX.

PARSONS, JOE

Vocalist — Greater Sinclair Minstrels NBC, Alka-Seltzer National Barn Dance NBC.

PEAKER, BETH ADA

Vocalist — Farm and Home Hour NBC, Sunset Corners Frolie, WHO.

PEARY, HAROLD

Vocalist — NBC, Pat and Hank, NBC Minstrels.

PEERCE, JAY

Vocalist—Chevrolet Programs CBS, General Motors Concerts NBC, Magic Key Program NBC, Ben Bernie Program Guest NBC, Lucky Strike Pro-

gram Guest NBC, Palmolive Program, Musical Moments MBS.

PELLETIER, JULANE

Vocalist — NBC, Sustaining.

PETTERSON, PAT

Vocalist — NBC, The Maple City Four, National Barn Dance, Meister Brew Beer Program.

PICKENS, JANE

Vocalist — The Scatstest Saturday Night Party NBC.

PLUNKETT, IVAN WAYNE

Vocalist — WFAA, Dallas, Evening, Blue Plate Mayonnaise Program, Good Old Timers, Ann, Jack and Ivan, The Pepper Uppers, Melody Souvenirs, Songs to Remember, Let's Remember, Mary Tucker's Big Brothers, Dallas Gas Co. Program, The Plainsmen, Southland Life AirRevue, Evelyn and Her Esquires, Employers Casualty Program.

PONS, LILY

Vocalist — Chesterfield Program CBS.

PONSILLE, CARMELLA

Vocalist — Broadway Varieties CBS.

POWELL, DICK

Vocalist — Your Hollywood Parade NBC, The Baker's Broadcast NBC.

PRICE, HOWARD

Vocalist — I. J. Fox Program NBC, Metropolitan Auditions NBC, Chevrolet Programs WBS.

PRIGMORE, JACK MILTON

Vocalist — WFAA, Dallas.

Southland Life AirRevue TQN, Mrs. Tucker's Smile Program TQN, Pepper-Uppers, Modern Homemakers, Morning Song, Songs To Remember TQN, Hymn Program, Evelyn and Her Two Esquires.

— R —

RAINEY, "BUD"

Vocalist — Woman's Radio Bazaar WTIC.

RANCH BOYS

Vocalists—Tom Mix Straight Shooters NBC, Sunset Dreams NBC.

RANDALL SISTERS

Vocalists — Comedy Trio, Guest Stars.

RAYE, MARTHA

Vocalist — Life-buoy Program CBS.

REES, HELEN GWETHOLYN

Vocalist — For Ladies Only WNEW, The Woman Shopper WAAT.

REID, DONALD

Vocalist — RCA Victor Program NBC, Holland House Coffee MBS, Johnson's Wax Program CBC.

RENAN, EMILE

Vocalist — Ida Bailey Allen's Homemakers WHN, Musical Travelogue WHN, Gateways to the Opera Company WQXR, Swing Symphony Swing WHN, Major Bowes' Capitol Family CBS, Salon Strings WQXR, Album of Song WHN, Postal Telegraph Program WINS, New York Town WHN, Broad-

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RHODES, DORIS

Vocalist—CBS.

RHODES, JANE

Vocalist—The Packard Program NBC.

THE REVELERS

Vocalists—Cities Service Concert NBC.

RICE, AL

Vocalist—NBC, The Maple City Four, National Barn Dance, Meister Brew Beer Program.

RICHARDS, DON

Vocalist—Listeners Scrapbook WNEW, Allan Courtney's Joymakers, Michael's Department Store Program, Air Breaks NBC.

RING, BILL

Vocalist—KWTO, Springfield, Mo., Man At the Fair, Martin Bros. Piano Co. Program, Spelling Bee, Hollywood Notes and Music, Country Club, Crown Community Sing.

ROBERTS, JOHNNY

Vocalist—KWKH, Shreveport, La. O-Meal Program.

ROBERTSON, COLLINS

TRAFON

Vocalist—KVOO, Tulsa, Cozy Corner, Ship O' Dreams.

ROECKER, EDWARD

Vocalist—Pipe Smoking Time CBS.

ROSS, JACK

Vocalist—NBC, The Ranch Boys, Tom Mix Straight Shooters, Fitch Jingle Show, Farm and Home Hour, Breakfast Club, Fibber McGee and Molly, Saturday Night Jam-

horse, Ranch Boys, Coca Cola Program, Fair Store Program, Club Matinee, Gene Arnold and the Ranch Boys, National Barn Dance, Red Cross Show, Paul Whiteman's Program.

ROSS, LANNY

Vocalist—Maxwell House Showboat NBC, Hollywood Mardi Gras NBC.

THE ROYALISTS

Vocalists—NBC.

RUDD, LUANA

Vocalist—WNEW, New York, Michael's Department Store Program.

RUSSELL, TONY

Vocalist—WBZ and WBZA, Boston, Bartons.

RYAN, OLIVE W.

Vocalist—The Girl Friends Trio WXYZ, Silhouettes WJR.

— S —

SABLON, JEAN

Vocalist—RCA Magic Key Program NBC.

SAUTER, RUTH

Vocalist—WFAA, Dallas, The Pepper Uppers.

SANDERSON, JULIA

Vocalist—Magazine of the Air CBS.

SCHMIDT, REINHOLD

Vocalist—Carnation Contended Program NBC.

SCOFIELD, WARREN DOANE

Vocalist—Sunday Morning at Aud Susan's CBS.

SCOGGINS, J. P.

Vocalist—WFAA, Dallas, The Pepper Uppers, Riding with the Texas Rangers TQN, Captain Jolly and Crew TQN, Numb-Go-Go Program, Early Birds.

SEARS, CHARLES

Vocalist—NBC, Tea Time at Morrell's, Chicago Symphony Hour, Promenade Concert, Words and Music, Farm and Home Hour, Charles Sears.

SENSABAUGH, LUDI MAI

Vocalist—WFAA, Dallas, The Pepper Uppers.

SHAW, JEANIE

Vocalist—WCAU, Philadelphia, Get Going, Studio A Revue, Songs by Jeanie Shaw, Jack Denny's Orchestra.

SHAW, OSCAR

Vocalist—Broadway Varieties CBS.

SHEEHAN, JOHN

Vocalist—Fitzgerald Brewing Co. Program WGY, A. Wayne Merriman, Inc. Program WGY, Whitney Stores Program Guest WGY, Melody Man Trio NBC.

SHERMAN, RANSOM

Vocalist—Club Matinee NBC.

SHREVE, BOB

Vocalist—WOWO-WGL, Fort Wayne, Perfection Show, Home Forum, Hoosier Hop, Farm Hour, Polly Pretends, Hollyhock Lane.

SIMMONS, ARVID (Doc) K.

Vocalist—KSTP, St. Paul, Clown Court, Knights of Note, The Household Forum.

SIMMONS, ROBERT

Vocalist—Cities Service Concerts NBC.

SINGER, SALLY

Vocalist—Krueger's Musical Toast NBC, Philip Morris Programs NBC-CBS.

SMALL, MARY

Vocalist—Mary Small's Junior Revue NBC.

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KMBC.

SMITH, HAT, JOHN
Vocalist—WIBX, Utica. The
Fairbanks Morse Sunday After-
noon Party, Kids Carnival,
Organ Program, Lunger A-While.

SMITH, JERRY
Vocalist—WHO, Des Moines.
The Yodeling Cowboy, Good
Morning Time, Sunset Corners
Frolie, Corn Belt Hour, Osti-
kosh B' Gosh, Councilman Lem
Turner.

SMITH, KATE
Vocalist—Bandwagon CBS,
Kate Smith Hour CBS.

SMITH, KATH
Vocalist—WIBX, Utica. Bal-
lads in Bass.

SMITH, J. B.
Vocalist—Riding with the
Texas Rangers TQN, Early
Birds WFAA, Southland Life
Program WFAA, Primrose
Program Guest WRK.

THE SONGSMITHS
Vocalists—Town Hall Tonight
NBC, Your Hit Parade NBC.

SPEAKS, MARGARET
Vocalist—Voice of Firestorm
NBC.

STARIS, THE THREE RADIO
Vocalists—WDOD, Chattanooga.

STEELE, MARY
Vocalist—NBC, Farm and
Home Hour.

STEELEMAN, STUART A.
Vocalist—WHO, Des Moines.
Songfellows Quartet, Sunset
Corners Frolie, Keystone Fence
Program, Curtiss Candy Pro-
gram, Acme Products Program.

STEPHENS, ROZANNE
Vocalist—WOW-AVGL, Fort
Wayne, Home Forum, Synco-
pation Personified.

STEVENSON, BETTY C.
Vocalist—The Girl Friends
Trio WXYZ.

STEWART, ELLIOTT
Vocalist—WIBX, Utica.

STEWART, JUDY
Vocalist—WCAU, Philadelphia,
Stewart Sisters Duo, Royal
Gelatin Hour NBC, Town Hall
Tonight Guest NBC, Watch
the Fun Go By Guest CBS.

STEWART, JULIE
Vocalist—WCAU, Philadelphia,
Stewart Sisters Duo, Royal
Gelatin Hour NBC, Town Hall
Tonight Guest NBC, Watch
the Fun Go By Guest CBS.

STILLWAGON, BEVERLY J.
Vocalist—WXYZ, Detroit,
Mountain Pete and His WXYZ
Mountainers MRN, Ford Farm
Market Reporter MRN.

STONE, AURA (A) LUTHER
Vocalist—KWTO, Springfield,
Mo., Springfield Seed Co. Pro-
gram, Lohnmeyer-Windle Fun-
eral Home Program, Grown
Community Sing, Organ Rec-
itals.

STUDER, ALEXANDER (A.)
Vocalist—KSTP, St. Paul,
Clown Court.

SUTTON, PAUL
Vocalist—WHAS, Louisville,
The Songmaster, Here's to
You, Out of the Dusk, Louis-
ville Dance Time, Remember-
ing, Melody Cruise.

SWARTHOUT, GLADYS
Vocalist—National Ice Adver-
tisers Program NBC.

— T —

TALLEY, MARION
Vocalist—By-Krist Presenta-
tions Marion Talley NBC.

PAUL TAYLOR CHORUS
Vocalists—The Bakers' Pro-
gram NBC, Kraft Music Hall
NBC.

TEMPLE, BROOKE
Vocalist—WHN, New York,
Don Albert's Orchestra.

TEWSLEY, RICHARD H.
Vocalist—WXYZ, Detroit, Wai-
kiki Wedding Preview Pro-
gram MRN, Music in the
Morning, Double or Nothing
Preview Program.

THIBAUT, CONRAD
Vocalist—Hollywood Mardi
Gras NBC.

THOMAS, THOMAS L.
Vocalist—Maxwell House
Showboat NBC.

THOMPSON, KAY
Vocalist—Chesterfield Series
WABC, Chevrolet Recordings
WOR, Gulf Program CBS, De
Soto Recordings WOR.

THREE ESQUIRES
Vocalists—Raleigh and Kool
Cigarettes Program NBC.

TOLMAN, CLARENCE (Toley)
Vocalist—Mantag Furnace Co.
Program KGW, Gevurtz Fur-
niture Co. Program KEX,
Pacific Power and Light Co.
Program KIP-KUJ-KAST, Weis-
field & Goldberg Co. Program,
KEX Portland Public Schools
Program KGW-KEX.

TOMLIN, PINKY
Vocalist—Texas Town CBS,
Rudy Vallee's Varieties NBC.

TURNER, JACK (Happy) C.
Vocalist—NBC, Tuna Pro-
gram, Louisville Gas & Elec-
tric Co. Program.

— U —

UNION SPIRITUAL QUARTET
Vocalists—KWKH, Shreveport.

— V —

VALENTINE, RANCE
Vocalist—WTAM, Cleveland,
The Valentine.

VENUTA, BENAY
Vocalist—Benay Venuta Pro-
gram MBS, Hammerstein Mu-
sic Hall Guest CBS, Musical
Cartoons MBS.

VERNE, LEE AND MARY
Vocalists—Ark-a-Sell-zer
National Barn Dance NBC.

VERRILL, VIRGINIA
Vocalist—Maxwell House
Showboat NBC, Jack Haley's
Log Cabin NBC.

VICKLAND, MELVIN PAUL
Vocalist—NBC, San Francisco.

VINCENT, LARRY
Vocalist—WCAU, Philadelphia,
The Personality of Song and
Piano, Graham-Paige Program.

— W —

WADE, FRED
Vocalist—WTIC, Hartford,
The Artistry of Home-making,
Hull's Hour of Cheer.

WENAAS, CATHERINE MARY
Vocalist—WHO, Des Moines
Sunset Corners Frolie.

WERNER, WILLIAM S.
Vocalist—WFAA, Dallas, Rid-
ing with the Texas Rangers
TQN.

WHALEY, BERT
Vocalist—Bicycle Party NBC.

WHITAKER, HAI.
Vocalist—WFAA, Dallas
Early Birds, Captain Jolly and
Crew TQN, Nu-Mo-Cide Pro-
gram, The Pepper Uppers.

WHITE, BOB CLARENCE
Vocalist—KWTO, Springfield,
Mo., Brownlows Program,
Rosy's Hat Shop Program,
Hamilton's Wizard Oil Program,
Electrolux Program, Mont-
gomery Ward Program, Postal
Life Insurance Co. Program,
Allis-Chalmers Program.

WHITE, FRANCIA
Vocalist—Hollywood Mardi
Gras NBC.

WHITEWAY BOYS' TRIO
Vocalists—Polbs de Parre of
the Air NBC.

WICKER, IRENE
Vocalist—The Singing Lady
NBC, Irene Wicker's Music
Plays MBS.

WILEY, JIMMY
Vocalist—KTBS, Shreveport.

WILLIAMS, JAN
Vocalist—WHO, Des Moines.
Songfellows Quartet, Sunset
Corners Frolie, Keystone Fence
Program, Curtiss Candy Pro-
gram, Acme Products Program.

WILLIS, CLAIRE
Vocalist—CBS-NBC.

WILSON, MURIEL
Vocalist—NBC Light Opera
NBC.

WOLVERTON, RALPH JOSEPH
Vocalist—NBC, Bennett and
Wolverton, National Barn
Dance Guests, NBC Jamboree,
Club Matinee, Breakfast Club.

WOOD, BARRY
Vocalist—Drevo Programs
NBC, Earaches of 1938 CBS.

WOOD, ELOIS
Vocalist—KVOO, Tulsa, Elois
and Her Swing Four.

WOOD, TRUDY
Vocalist—Hollywood Mardi
Gras NBC.

WOODWARD, HUBERT L.
Vocalist—WFAA, Dallas,
Southland Life AirVoc,
Phinsson Quartet, Mrs. Tucker's
Smile Program, Imperial
Male Quartet, The Pepper
Uppers.

WRIGHT, EDYTHE
Vocalist—Tommy Dorsey and
His Orchestra NBC.

— Y —

YANKEE, HELEN
Vocalist—Ford Sunday Eve-
ning Hour CBS, Barbasol Pro-
gram NBC, Refiners Gasoline
Program WLW, State Insur-
ance Program WLW, Morton
Gould Orchestra WOR, Nor-
man Brokenshire Variety Pro-
gram MBS, Maxwell House
Program Guest NBC.

— Z —

ZAROVA
Vocalist—Russian Rhapsody
NBC, California Concert NBC.

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—Ruskin.

Key to Network Affiliation Abbreviations

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— A —

AARONSON, IRVING

Orchestra Leader—WHN.

ANDALORO, RUSS

Orchestra Leader — Ford Motor Co. Spot Program WBRE, Sustaining Programs WSYR, WBRE, WGBI, WPG, WAZL.

ARD, JAMES WILBUR

Orchestra Leader — WFAA, Dallas, Early Birds, Nu-Mo-Cide Program, Evelyn and the Novelers.

ARDEN, VICTOR

Orchestra Leader — Smith Bros, Melody Matinee NBC, Broadway Merry-Go-Round NBC, Broadway Varieties CBS, Sweetest Love Songs Ever Heard NBC.

ARMBRUSTER, ROBERT

Orchestra Leader—The Chase & Sanborn Program NBC.

ARMSTRONG, LOUIS

Orchestra Leader — Harlem Revue NBC.

— B —

BARRON, BLUE

Orchestra Leader—NBC.

BAY, VICTOR

Orchestra Leader—CBS Musical Album, Theater of the Air, Town Crier, Song Time, Columbia Concert Hall, CBS Shakespearean Programs, Es-says in Music.

BERNIE, BEN

Orchestra Leader—Ben Bernie and all the Lads NBC-CBS.

BERRY, HUGH

Orchestra Leader — KWKH, Shreveport, The Five Aces,

Sterling Casualty Insurance Co. Program.

BLACK, FRANK

Orchestra Leader — Carnation Contented Program NBC, The Magic Key Program NBC.

BLAUFUSS, WALTER

Orchestra Leader—NBC, Farm and Home Hour, Breakfast Club, Good Morning Melodies, Viennese Ensemble, Club Matinee, Walter Blaufuss and Orchestra.

BLOCH, RAY

Orchestra Leader — CBS, Krueger's Musical Toast, Instrumentalists, Six Swell Tunes, Captivators, Ray Bloch's Varieties, Buddy Clark, Patti Chapin, Del Casino, Doris Kerr, Ruth Carhart, Metropolitan Parade, Dear Columbia, Novelteers, Dixie Serenaders, Ray Heatherton.

BOURDON, ROSARIO

Orchestra Leader—Cities Service Program NBC.

BRADLEY, OSCAR

Orchestra Leader—Gulf Program CBS.

— C —

CHANDLER, REX

Orchestra Leader — Universal Rhythm CBS, NBC.

CHERNIAVSKY, JOSEPH

Orchestra Leader — Musical Camera NBC.

CLARK, ALLAN

Orchestra Leader—WKY, Oklahoma City.

CLAUSER, AL

Orchestra Leader—WHO, Des Moines, The Oklahoman Outlaws, Sunset Corners Frolic, Oshkosh B' Gosh, Original

Chippewas, Crazy Fizz Program, Morton Salt Co. Program, Household Magazine Program.

COLEMAN, EMIL

Orchestra Leader—NBC.

COOPER, AL

Orchestra Leader—Savoy Ballroom Program WNEW.

— D —

DAMROSCH, DR. WALTER

Orchestra Leader—NBC Music Appreciation Hour NBC.

D'ARTEGA

Orchestra Leader—The Jello Summer Program NBC, Tim and Irene MBS.

DOLAN, BOBBY

Orchestra Leader — Sealtest Saturday Night Party NBC.

DONNIE, DON

Orchestra Leader—Manhattan Merry-Go-Round NBC.

DORSEY, TOMMY

Orchestra Leader — Kool and Raleigh Cigarette Program NBC.

DUCHIN, EDDY

Orchestra Leader — Elizabeth Arden Program NBC; MBS, Koppers Coke Co. Program NBC.

— E —

ERWIN, VICTOR ASTOR

Orchestra Leader—Wheatena Program CBS.

— F —

FERRARO, SALVI JOHN

Orchestra Leader — W I B X, Utica, The Fairbanks Morse Sunday Afternoon Party, The Show is On.

FIELDS, SHEP

Orchestra Leader — Sheep
Fields and His Rippling Rhyth-
m Revue NBC.

FINNEY, HENRY P.

Orchestra Leader—WXYZ, De-
troit.

FIORITO, ERNIE

Orchestra Leader—Music by
Program Guest WOR.

FIORITO, TED

Orchestra Leader — Jack
Haley's Log Cabin NBC.

FORBSTEIN, LEO

Orchestra Leader — Your
Hollywood Parade NBC.

— G —**GALLICCHIO, JOSEPH**

Orchestra Leader — NBC.
Amos 'n' Andy, Welcome Val-
ley, Breakfast Club, Farm and
Home Hour, Gallicchio and
Orchestra.

GLUSKIN, LUDWIG

Orchestra Leader — CBS.
America Dances, The World
Dances, On the Air, World's
Peaceways, Campbell's Toma-
to Juice Program, Hollywood
Showcase, The People's
Choice.

GOODMAN, AL

Orchestra Leader—Hit Parade
CBS-NBC, Palmolive Beauty
Box Theater CBS, Your Holly-
wood Parade NBC.

GOODMAN, BENNY

Orchestra Leader — Caneel
Caravan CBS.

GORDON, LEE

Orchestra Leader — WTAM,
Cleveland, Spang Safety Po-
lice Club Program, Cobwebs
and Cadenza, RCA Family
Circle, City Loan Co. Pro-
gram, Northern Lights NBC.

GREEN, JOHNNY

Orchestra Leader — Packard
Program NBC.

GRIER, JIMMY

Orchestra Leader — Joe Pen-
ner Program CBS, Fibber
McGee and Molly NBC, Olson
and Johnson Program, Bing
Crosby - Woodbury Program,
Hall of Fame, Jack Benny-
General Tire Program, Lucky
Strike Program.

GROFF, FERDE

Orchestra Leader—Chase Na-
tional Bank Program CBS,
Scattest Saturday Night Party
NBC.

— H —**HAENSCHEN, GUSTAVE**

Orchestra Leader — American
Album of Familiar Music
NBC, The Songshop CBS.

HARRIS, PHIL

Orchestra Leader—The Jello
Program Starring Jack Benny
NBC.

HEIDT, HORACE

Orchestra Leader — Horace

Heidt and his Brigadiers CBS
NBC.

HILL, TEDDY

Orchestra Leader—Good Time
Society NBC, Savoy Ballroom
Program WNEW and WMCA.

HIMBER, RICHARD

Orchestra Leader—Studebaker
Program NBC, Lucky Strike
Hit Parade NBC, Coffee Club
MBS, Lucky Strike Melody
Puzzles MBS, Magic Key Pro-
gram Guest NBC.

HOFF, CARL

Orchestra Leader—Watch the
Fun Go By CBS.

— J —**JANSSEN, WERNER**

Orchestra Leader — The
Bakers' Program NBC, The
Chase and Sanborn Program
NBC.

— K —**KAYE, SAMMY**

Orchestra Leader—MBS and
MRN.

KEMP, HAL

Orchestra Leader — Chester-
field Program CBS.

KING, WAYNE

Orchestra Leader—Lady Es-
ther Serenade NBC.

KOESTNER, JOSEF

Orchestra Leader — Ry-Krisp
Presents Marion Talley NBC.



Don Voorhees

Musical Director

Currently Conducting

“The
Cavalcade
of
America”

presented by Du Pont

KOGEN, HARRY

Orchestra Leader—NBC, Kallenmeyer's Kindergarten, Club Matinee, NBC Nite Club, NBC Jamboree, NBC Minstrels, Harry Kogen and Orchestra, Your Health.

KOSTELANETZ, ANDRE

Orchestra Leader — Chesterfield Program CBS.

KROLL, NATHAN

Orchestra Leader — American Bankers Association Program WBS.

KRUEGER, BENNY

Orchestra Leader—Pipe Smoking Time CBS.

KYSER, KAY

Orchestra Leader — Elgin Watch Co. Program CBS, Willys Automobile Co. Program MBS, Kyser's College Musical Knowledge MBS.

— L —**LAMBERTZ, KARL J.**

Orchestra Leader — WFAA, Dallas, Music Parade, Good Old Timers, Honeyouth Masquerade, Music Room, Song of the Strings.

LOGAN, WALTER

Orchestra Leader — WTAM, Cleveland, Concert Miniatures, Walter Logan's Musicals, Symphonic Variations, Golden Strings.

LOMBARDO, GUY

Orchestra Leader — Bond Bakers Program CBS.

LYMAN, ABE

Orchestra Leader — Waltz Time NBC.

— M —**MARIANI, HUGO**

Orchestra Leader — Bicycle Party NBC.

MARTIN, FREDDY

Orchestra Leader—Penthouse Serenade NBC.

MAUPIN, REX A.

Orchestra Leader—NBC, Public Hero No. One, Farm and Home Hour, Breakfast Club, Club Matinee, NBC Minstrels, Kallenmeyer's Kindergarten, NBC Jamboree, NBC Nite Club.

MILLER, JACK

Orchestra Leader—Bandwagon CBS, Kate Smith Hour CBS.

MITCHELL, CHARLES

Orchestra Leader — Charles Mitchell and His Magic Melodies KTBS.

MOORE, HAL

Orchestra Leader — WBIG, Greensboro, Traders-Chevrolet Program.

MORGAN, RUSS

Orchestra Leader — Johnny Presents NBC-CBS.

— N —**NELSON, OZZIE**

Orchestra Leader — Baker's Broadcast NBC.

NOBLE, RAY

Orchestra Leader—Coty Perfume Program NBC, Coca Cola Program CBS, Magic Key Program NBC, Burns and Allen Program NBC.

— P —**PAIGE, RAYMOND**

Orchestra Leader—Hollywood Hotel CBS, Hollywood Mardi Gras NBC.

PELLETIER, WILFRED

Orchestra Leader — Metropolitan Auditions of the Air NBC.

PRIOR, WILL

Orchestra Leader—NBC, John Barrymore-Shakespeare Broadcasts, Mar-O-Oil Program.

— R —**RAPEE, ERNO**

Orchestra Leader — General Motors Concert NBC, Radio City Music Hall on the Air NBC.

REISMAN, LEO

Orchestra Leader — Schaefer Revue NBC.

RENARD, JACQUES

Orchestra Leader — Texaco Town CBS.

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Lucky Strike
Phil Baker's
and Walter Winchell's
Radio Shows



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George Jessel's
"Variety Show"
on Mutual Network

REULEAUX, WALTER H.
Orchestra Leader — WFBM,
Indianapolis.

RICKEY, AL
Orchestra Leader—Follies de
Parce of the Air NBC.

ROLFE, B. A.
Orchestra Leader—Believe It
or Not NBC.

— S —

SAGERQUIST, ERIC
Orchestra Leader — First
Nighter NBC.

SALTER, HARRY
Orchestra Leader — Lucky
Strike Hit Parade CBS-NBC,
Hudson Motors Hobby Lobby
CBS, Your Unseen Friend
CBS.

SEIDEL, EMIL
Orchestra Leader — Singtime
MBS.

SHIELD, ROY
Orchestra Leader—NBC, Tea
Time at Morrell's, Carnation
Contented Hour, RCA Magic
Key Program, Zenith Founda-
tion, Promenade Concert,
Shield Revue, Roy Shield En-
core, Romance Melodies.

SIMONS, SEYMOUR
Orchestra Leader — Romantic
Rhythms CBS.

SMALLENS, ALEXANDER
Orchestra Leader — Sealtest
Rising Musical Stars NBC.

SOSNIK, HARRY
Orchestra Leader—Hollywood
Playhouse NBC.

SPITALNY, PHIL
Orchestra Leader—The Hour
of Charm NBC.

STEVENS, LEITH
Orchestra Leader—CBS, Staff
Conductor, Saturday Night
Swing Club, Leith Stevens
Harmonies.

ST. LEGER, FRANK
Orchestra Leader — Fireside
Recitals NBC.

STOKES, HAROLD BARKLEY
Orchestra Leader WGN, Chi-
cago.

STOLL, GEORGE
Orchestra Leader — Camel
Caravan CBS.

STOPAK, JOSEF
Orchestra Leader — Continental
Varieties NBC.

SWANSON, BILLY
Orchestra Leader—NBC.

— T —

TUCKER, TOMMY
Orchestra Leader — Thirty
Minutes in Hollywood MBS.

— V —

VALLEE, RUDY
Orchestra Leader—The Royal
Gelatin Program NBC.

VAN STEEDEN, PETER
Orchestra Leader—Town Hall
Tonight NBC, Lucky Strike
Hit Parade CBS.

VOORHEES, DON
Orchestra Leader — Cavalcade
of America CBS.

— W —

WARNOW, MARK
Orchestra Leader—Blue Vel-
vet Orchestra CBS, We the
People NBC-CBS, Bambi NBC,
Lucky Strike Hit Parade NBC-
CBS, Earaches of 1938 CBS,
Heinz Magazine of the Air
CBS, Fels Naptha Program
CBS.

WEBB, CHICK
Orchestra Leader—Oldsmobile
Program Ghost NBC, Good
Time Society NBC, Saturday
Night Swing Session Guest
CBS, Martin Block's Swing
Session WNEW, Savoy Ball-
room Program NBC-WNEW
WMCA.

WEBER, MAREK
Orchestra Leader—NBC, RCA
Magic Key, Carnation Milk
Program.

WHITEMAN, PAUL
Orchestra Leader—CBS Ches-
terfield Program.

WILKERSON, H. C.
Orchestra Leader—The Range
Riders KWRH.

WILLSON, MEREDITH
Orchestra Leader—Good News
of 1938 NBC.

WIRGES, BILL
Orchestra Leader — Home
Towners NBC.

— Y —

YOUNG, VICTOR
Orchestra Leader — Lifebuoy
Program CBS.

**MEREDITH
WILLSON**

**PETER
VAN STEEDEN**

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WRITING

"FIBBER McGEE and MOLLY"

OVER

NBC - RED NETWORK

FOR

JOHNSON'S WAX

Writers for Radio

AND THEIR WORK DURING 1937



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—C. N. Bovee.

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— A —

ANDERSON, RICHARD HAHNEN

Writer—WHO, Des Moines.

ANDREE, EDITH

Writer — WWRL, New York, Myra and Gerda, German Housewife's Hour, Children's Hour.

— B —

BARNES, FORREST

Writer—Thrills NBC, Shakespeare Series NBC, Hollywood in Person CBS, The Barnstormers KFI.

BARRIE, AL

Writer — Al Barrie's Melodrammers, WNEW.

BELOIN, ED

Writer—Jello Show NBC.

BERG, GERTRUDE

Writer—The Goldbergs NBC.

BIEBL, LESLIE F.

Writer—WPTF, Raleigh.

BLANC, HENRY

Writer—WFBR, Baltimore.

BLOCK, HAL

Writer — Gulf Gas, Grape Nuts, Studebaker CBS, Packard, Palmolive NBC.

BRIGGS, MARIE

Writer—WOWO, Fort Wayne, Adventures of Buck Owens, Hollyhock Lane, Clara and Maggie, Zero Hour.

BROWN, BEVERLY

Writer—WWL, New Orleans, Buster Brown's Adventures.

BRYAN, ARTHUR Q.

Writer—Bill and Ginger CBS, Raising Your Parents NBC, KPWB.

BUTTERFIELD, WALTON

Writer—Do You Want To Be an Actor NBC, Hollywood in Person NBC, Preview Tonight KECA.

— C —

CATANICH, JOSEPH GEORGE

Writer—KPWB, Los Angeles, Community Mobilization for Human Needs Programs.

CHAPMAN, BRUCE

Writer — The Answer Man WOR.

CHEVIGNY, HECTOR

Writer — Hollywood Hotel CBS, Lady of Millions.

CLARK, CLIFF

Writer—Gilmore Circus NBC.

COLBERT, LYNN

Writer—Fog KFI.

COLE, ALZONO DEAN

Writer — The Witch's Tale MBS.

COLLINS, ALLAN FREDERICK

Writer — WOWO and WGL, Fort Wayne, Skid Kelly.

COOL, GOMER

Writer—KMBC, Kansas City, Mo., Box K Ranch, G. E. Gossip Club, Texas Rangers CBS.

CORNWELL, BLAINE

Writer—KVOO, Tulsa, Among My Souvenirs.

COX, JAMES E.

Writer — KFAB and KFOR, Lincoln, Nerves of Steel, The Goodfellows Present, Bob Daring's Adventures in the Army, History of KFOR.

— D —

DALY, ARTHUR JOHN

Writer—Pontiac Varsity Show NBC.

DE HAVEN, J. ROBERT

Writer — Beams of Bright Hope, Calling All Tourist Cars.

DEMING, BILL

Writer — Hollywood Marsh Grass NBC, Mickey Mouse Theater NBC.

DOUGALL, TOM

Writer—WXYZ, Detroit, The Story of Ann Worth MN.

DUNN, EDWARD (EDDIE)

WESLEY

Writer—WFAA, Dallas, Popper Cadets.

DUPRE, HENRY PHILLIPS

Writer—WWL, New Orleans, Street Broadcast, Souvenirs.

— E —

ELLIS, CAROLINE CROCKETT

Writer — Travels of Mary Ward KMBC, Wheat CBS.

ELMAN, DAVE

Writer — Hobby Lobby MBS and CBS.

— F —

FINESHRIBER, WILLIAM H.

JR.
Writer—CBS, Essays in Mu-

sic, Mozart Cycle, N. Y. Philharmonic Symphony Lewisholm Stadium Concerts, Our American Neighbors, Bases of Piano Literature, Library of Congress Series, Howard Barlow's Pop Concerts, Evenings with Papa Haydn, Chesterfield Summer Show, Sonata Series, Unusual Music Series, Musical Americana, CBS Guest Conductor Series, The Story of Song, Columbia's Concert, Margaret Daum and the Columbia Concert Orchestra.

FRAMLEY, PAUL M.

Writer—WCAU, Philadelphia, Somebody's Son, Dramas of Science.

— G —

GILL, FRANK JR.

Writer — Texaco Town CBS, The Perfect Fool, Ed Wynn NBC, Al Jolson Show CBS, Revue De Paree NBC, Hollywood Mardi Gras NBC, Your Hollywood Parade NBC.

GORDONI, LILLIAN

Writer — Big City Parade WLS, Gordoni Radio Party WSBC.

GOSCH, MARTIN

Writer—CBS.

GOTHAM, VIRGINIA

Writer — WMCA, New York, Six Star Revue.

GOTTLIEB, JOSEPH

Writer—WCAU, Philadelphia, State of Pennsylvania Safety Campaign Programs, Sacred Flame, Inquirer Hero Award, Get Going.

GRIFFIN, BOBBY

Writer — WHO, Des Moines, Virginia Dare Programs.

GROMBACH, JEAN V.

Writer.

— H —

HALE, CECIL

Writer—WFAA, Dallas, Melody Souvenirs, TQN, Songs to Remember, TQN, Friendship Corners, TQN, Captain Jolly and Crew, TQN, Good Old Times.

HAMMER, SAM

Writer—How About It WOR, Your Invention WMCA.

ARTHUR Q. BRYAN

Writer-Producer

K. F. W. B.



Scripts on
"Bill & Ginger"—C.B.S.
"Raising Your Parents"—N.B.C.

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ARMOUR PROGRAM

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Jack Haley—Maxwell House Showboat

— • —
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Management
A & S Lyons, Inc.

HARVEY, HELEN GOULD

Writer — Burns and Allen
NBC.

HAWTHORNE, BEN

Writer—G. Fox & Co. Pro-
gram WTIC.

HEATH, HY

Writer — KWKH. Shreveport.
Grits and Gravy. The Times
Family. Odd Quirks in the
News.

HECKLE, MARGARET

Writer — Across the Break-
fast Table KMBC and WBBM.

HINES, JOHN HENDERSON

Writer—CBS. Broadway Mat-
inee, Thursday Matinee, Ray
Block's Varieties, Metropoli-
tan Parade, Dear Columbia,
Your Hit Parade.

HOLLAND, FRENCH

HERSCHEL
Writer—KFBI, Abilene. Con-
tinuity.

HONS, DAVE

Writer—KORE, Eugene. Con-
tinuity.

HUFFMAN, DOROTHY

McCUNE
Writer—KVOO, Tulsa. Look
Out It's a Racket, South
American Echoes, Brenner the
Tailor, The Mothers.

HUMMERT, ANNE

Writer — Hammerstein Music
Hall of the Air CBS.

HUMMERT, FRANK

Writer—Manhattan Merry-Go-
Round NBC, The American
Album of Familiar Music
NBC, Waltz Time NBC.

— J —**JACKSON, CHARLES
REGINALD**

Writer—CBS. Living Dramas
of the Bible.

JONES, ARCHDALE J.

Writer—Hollywood Extras on
the Air NBC.

JORDAN, CORINNE

Writer — KSTP, St. Paul.
Daily Messenger. Afternoon
Edition, Auntie Corinne's Lit-
tle Corner Cupboard.

— K —**KEEHN, NEAL**

Writer—Across the Breakfast
Table KMBC and WBBM.

KELLEY, LAWRENCE

Writer—WXYZ, Detroit. Con-
tinuity.

KIDDER, HUGH

Writer — Federal Theater of
the Air, Spotlight Dramas
KFVD.

KIDDER, PATRICIA BURNS

Writer — KLZ, Denver. Gas
Hospitality Program, Virginia
Shaw, Homemakers' Hour.

KROSS, RICHARD HARDING

Writer—How To Become an
American Citizen, Your Radio
Playhouse, School for Adults.

KUHL, HILARY DENLEY

Writer — WOWO and WGL,
Fort Wayne. Will O' - The-
Wisp.

KURTZMAN, DR. SAMUEL

Writer — Eddie Cantor Pro-
grams CBS and NBC, Jack
Oakie Camel Caravan CBS.

Joe Cook-Royal Gelatin Hour
NBC.

— L —**LAWRENCE, MORTON (MORT)**

Writer — Sleepy Hollow and
Happy Valley Programs WCAU
and WOR, The Goldfish Bowl
KYW.

LEWERTH, MARGARET

Writer — CBS. Song Time,
Make Believe, Leith Stevens
Harmonies, Chesterfield Pro-
gram, Lucky Strike Program,
National Aviation Program,
Women's Explorers Program,
Fur Show Program, Fashion
Show Program.

LEWIS, MORT

Writer — Pick and Pat Pro-
gram CBS, Willie Howard
Programs NBC, Molasses and
January Programs NBC, Jack
Buchanan NBC.

LINKKROU, RICHARD LEWIS

Writer—CBS. Tuesday Mat-
inee, Thursday Matinee, Music
in the Air, As You Like It,
Metropolitan Parade.

LINN, MARTHA

Writer—Rhythm in the Air
WMAQ, Teatime Varieties
WMAQ, Music Circle WENR,
Romance and Rhythm WMAQ,
Morning Greetings WMAQ.

LITTLE, JAMES B.

Writer—WPTF, Raleigh. Con-
tinuity.

LUCAS, PAUL E.

Writer—Your Radio Journal.

LYNCH, EDWARD MAYNARD
Writer—Romances of a City

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Crestview 1-5115

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Radio Department

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WSYR and WIBX. Dawn Pa-
triot WIBX. Wishing Time
WIBX. Mohawk Valley Trails
WIBX. Santa Claus Show
WIBX. Thru the Years with
Company "L" WIBX.

LYNN, EDWARD

Writer—Hollywood in Person
CBS. Moving Stories of Life.
Remin of the States KHJ.
Frontier Fighters. Presidents
on Parade KGFI. Flag Day
Program K N X. Layman's
View of the News KNX.
Lucky Victims of Misfortune.
Habits of History KMPC.
Tales of Old Judea MBS.
Vicks Open House Guest.

— **M** —

MACK, NILA

Writer—CBS. Let's Pretend.
Sunday Morning At Aunt Sus-
san's, Funny Things.

MACKENZIE, DOROTHY

Writer — Back Seat Driver
NBC.

MAHONEY, WILKE

Writer—Gags.

MARKS, LAWRENCE

Writer — Hi There Audience
MBS.

MAXWELL, TED

Writer — NBC. Hawthorne
House. Memory Lane. Death
At Midnight.

MEDBURY, JOHN F.

Writer—NBC, CBS.

MERRILL, HOWARD

Writer—On Broadway NBC.

MILLER, BARNEY RONALD

Writer—KGW and KEX. Port-
land.

MOCK, BILL RUSSELL JR.

Writer—KVOS, Bellingham.

MOLTZNER, MASON BARKER

Writer—KGW. Portland. On
the Oregon Trail. Portraits of
the Masters.

MORROW, BILL

Writer—Jello Show NBC.

MORSE, CARLTON ERROL

Writer — One Man's Family
NBC.

MOSS, TERRY LOAN

Writer — KGBX and KWTO.
Springfield, Mo. Short-Wave
Observations.

MURPHY, EDWARD

Writer — KWKH. Shreveport.
The Surprise Package. Memory
Baseball. Memory Football.
The Q Club.

MURPHY, ROBERT LEO

Writer—KSTP, St. Paul. Con-
tinuity.

— **N** —

NEVINS, TOBY

Writer—KVOO. Tulsa, Okla.
Staff Frolic. Breakfast Club.
Sunday Afternoon Social.

— **O** —

OBOLER, ARCH

Writer — Your Hollywood
Parade CBS. Royal Gelatin
Hour NBC. Lights Out NBC.

ORRISON, JACK

Writer—Adam and Eve NBC.

ORRISON, MARGARET

Writer—Adam and Eve NBC.

OSGOOD, RICHARD ELMER

Writer—WXYZ. Detroit. The
Factfinder M.N. The Lost Mo-
ment. Happy Rhythm. Suc-
cess Story.

— **P** —

PARKER, JOE (G.)

Writer — NBC. The Best of
the Week.

PAYTON, BOB

Writer—Jerry of the Circus.
(Transcriptions.)

PERRIN, SAM

Writer—Good Gulf Gas Pro-
gram CBS. Maxwell House
Coffee Program NBC.

PERRINE, DR. GEORGE

HOSBROOK
Writer — WIBX. Utica. The
Widings.

PHILLIPS, ARTHUR B.

Writer—Good Gulf Gas Pro-
gram CBS. Maxwell House
Coffee Program NBC.

— **Q** —

QUINN, DON

Writer — Fibber McGee and
Molly NBC.

— **R** —

RAFTIS, LILLIAN

Writer—WSBC, Chicago.

RAINEY, "BUD"

Writer—Woman's Radio Ba-
zazaar WFTC.

REIS, IRVING

Writer—CBS. Columbia Work-
shop. Meridian 7-1212. St.
Louis Blues. Split Seconds.
Twelve Crowded Months.
March. Sweep.

NORA STIRLING

author actress
of

"Funny Things"

(recently on CBS-Coast-to-Coast)

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ED. SULLIVAN."

also Author of—

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John P. Medbury

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Management:
LEO MORRISON

**ROBERTSON, COLLINS
TRAFTON**

Writer—KVOO, Tulsa. Sunday Afternoon Social, Wanderlust Trail.

ROBSON, WILLIAM N.

Writer—Chicago Charter Jubilee Broadcasts CBS and NBC, Columbia Medal Award to WHAS CBS, Lindbergh Anniversary Broadcast CBS, Alice in Wonderland CBS, Heinz Magazine of the Air CBS.

ROSS, BILL

Writer—KGW and KEX, Portland, Continuity.

ROTHERT, CARL

Writer—WOWO, Fort Wayne, Roadway Alibis.

— S —

SCOTT, ASHMEAD

Your Witness.

SHERMAN, RANSOM MILES

Writer — NBC, NBC Nite Club, Club Matinee.

SHIRLEY, YIVIAN

Writer—WNEW, New York.

SMITH, ROBERT PAUL

Writer — CBS, Music from Hollywood, Chesterfield Presents, Saturday Night Swing Session, Mark Warnow's Blue Velvet Program.

STEELE, BETTY ANN

Writer — WHN, New York, Midday Reveries.

STIRLING, NORA

Writer — Funny Things CBS, Bank Holiday.

STRIKER, FRAN

Writer—WXYZ, Detroit, Lone Ranger M.N. Green Hornet M.N.

— T —

TAYLOR, MASON C.

Writer — WIBX, Utica.

THOMAS, KEN

Writer — WIBX, Utica, Kiwanis Safety Programs, The Fairbanks Morse Sunday Afternoon Party, Gold Medal Brain Teasers.

THOMAS, ROLLYN O.

Writer — WXYZ, Detroit, Coach Zip, Football Forecasts, Baseball Resume, Junior Maccabees Revue.

TILSON, KENNETH HILL

Writer—KGW and KEX, Portland, Homicide Squad, Great Moments in History, Oregonian on Review, Preview, Geographical Travelog, Hospital-ity House.

TOOKE, CLARA

Writer—WOWO, Fort Wayne, Clara and Maggie.

— V —

VALENTINE, RANCE

Writer—WGAR and WTAM Cleveland, The Valentine.

VAN RIPER, ED

Writer — The Neighbors KGER, The Cat's Claw KGER, The Hallroom Girls KFVD.

— W —

WAGNER, FREDERICK H.

Writer—Metropolis, This Existence, The Old Judge, Views and Reviews, Treasure Hunt, Sob Sister, Supper Show, Streamliner, We Who Must Live, Eastside.

WARWICK, HOWARD

Writer—Seats on All Floors, Crosley Pollies, Waltzing Through Europe, Morning in the Mountains, Macy and Her Men WOR, Antonio and His Continentals, The Virginians, The Ave Maria Hour.

WAYNE, SHIRLEY

Writer—Hoosier Hop CBS.

WIDNEY, STANLEY ARDEN

Writer—WHO, Des Moines, Sunset Corners Frolic, Pappy's Matinee, Royal 400 Gasoline Program, Coffee Pot Inn, Dalton Norman and Four Dons, Oshkosh B'Gosh, Allis-Chalmers Program.

WILSON, ALLAN

Writer — The Plainsmen (Transcriptions).

WILTEN, VIRGINIA

Writer—WBAP, Fort Worth, Paul Whitman Frontier Fiesta Programs NBC, Billy Rose, Frontier Fiesta Programs NBC, Black Night, The Buck Boys, Melodie Moments.

WOOD, MORRISON

Writer—MBS, Wife Versus Secretary, Grand Hotel, Behind Camera Lines, Curtain Time.

ASHMEAD SCOTT

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Musicians

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— A —

ARDEN AND ARDEN

Music — Pianists. American Album of Familiar Music NBC.

AUSTIN, DON

Music — WHO, Des Moines. Banjoist, Guitarist. The Oklahoman Outlaws. Oshkosh B' Gosh, Sunset Corners Frolie, Barn Dancer, Household Magazine Program.

— B —

BALLANTINE, BOB

Music — Harmonica. Alka-Seltzer National Barn Dance NBC.

BANNIGAN, BETTY

Music — WIBX, Utica, Pianist. Gas and Electric Program. Betty and Bill, Women in the News, Hecker Flour Co. Program.

BARTON, LOUIS CRAIG

Music — WFAA, Dallas, Pianist. Early Birds, Hymn Smilers, Honeyouth, Evelyn and the Novelers, Southland Life Program, Gladiola Flour Program, Mrs. Tucker's Smile Program, Roberta and Craig, Homemakers, Good Old Timers, Meet the Folks, Evelyn, Jack and Ivan, Employers Casualty Program, From the Music Room, Song of the Strings, Nu-Mo-Cide Program.

BLOCH, RAY

Music — CBS, Pianist. Eton Boys Program.

BRANDT, LARRY

Music — WHO, Des Moines, Accordionist. The Oklahoman Outlaws, Oshkosh B' Gosh, Sunset Corners Frolie.

BROWN, DWIGHT

Music — WFAA, Dallas, Staff Organist.

BROWN, CLEO

Music — NBC, Pianist. Standard Brands Program, Dodge

Bros. Program, Cleo Brown, NBC Nite Club.

BROWN, JEANE

Music — WOWO and WGL, Fort Wayne, Pianist, Organist, Accordionist, Singer, Perfection Baking Co. Program, Kroger Program, Polly Pretends, Ft. Wayne Bank Program, Pam's Name the Tune, Consolaires, Home Forum, Piano Moods.

BROWN, LYLE JOHN (JUG)

Music — WHO, Des Moines, The Four Dons, Omar Flour Program, Crazy Fizz Program, Virginia Dare Program, Big Ben Program, McConnon Program, Royal 400 Gasoline Program, Sunset Corners Frolie.

BURNHAM, ELIZABETH M.

Music — WRUP, Gainesville, Organist, Pianist. Evening Reverie, Morning Devotional, Evening Serenade, University Hour.

BUTTS, ROBERT HALE

Music — Pianist, Arranger, WFAA, Dallas and WHAS, Louisville.

— C —

CALDWELL, JACK

Music — KFOK, Oklahoma City, Organist.

CARRAL, NORMAN

Music — WOWO and WGL, Fort Wayne, Pianist, Perfection Show, Hoosier Hop, Home Forum, Hollyhock Lane, Farm Hour.

CLARK, OREN RANDALL

Music — WHO, Des Moines, The Four Dons, Omar Flour Program, Crazy Fizz Program, Virginia Dare Program, Big Ben Program, McConnon Program, Royal 400 Gasoline Program, Sunset Corners Frolie.

COAN, TOMMEY HARRY

Music — WHO, Des Moines, The Four Dons, Omar Flour Program, Crazy Fizz Program, Virginia Dare Program, Big

Ben Program, McConnon Program, Royal 400 Gasoline Program, Sunset Corners Frolie.

COLVIG, PINTO

Music — Clarinetist. The Oregon Appleknocker, Gilmore Circus, KHJ.

CONNOR, KARL

Music — WOWO and WGL, Fort Wayne, Violinist, Polly Pretends, Perfection Show, Home Forum, Ft. Wayne Bank Program.

COOL, GOMBE

Music — KMBC, Kansas City, Mo., Violinist, Texas Rangers, CBS.

CRANDALL, DOROTHY

Music — WFAM, Cleveland, Organist, Pianist, Walter Logan Orchestra, Organ Sun Up.

CRITES, E. DALBEY

Music — WFAA, Dallas, Saxophonist, Flutist, Early Birds, Employers Casualty Program, The Pepper Uppers.

— D —

DAVIS, GEORGE STUART

Music — WIBX, Utica, Organist, Stewart-Warner Refrigerator Program.

DAVIS, JANET

Music — KWKH, Shreveport, Pianist.

DAWLEY, WALTER

Music — WTIC, Hartford, Organist, Hartford on the Air, Albert Radio Program, Spotlight Review.

— F —

FINNEY, HENRY P.

Music — WXYZ, Detroit, Pianist, The Three X Sisters, Jackie Heller, Mary Small.

FREEMAN, HUGH

Music — KWTO, Springfield, Mo., Violinist, Banjoist, Guitarist, Brownlows Program, Greater Ozarks, Home and Farm Hour, Odie Thompson's Rhythm Roundup.

— G —

GALBREATH, DICK

Music — WOWO and WGL, Fort Wayne, Guitarist, Flutist, Perfection Show, Kroger Program, Polly Pretends, Hoosier Hop, Home Forum.

GLADSTONE, EVE

Music — WXYZ, Detroit, Staff Pianist, Junior Matinee MRN, Children's Theatre of the Air MRN, Kiddies Carnival MRN, Regent Theatre Program, Capitol Theatre Program MRN.

GLEN, IRMA

Music — NBC, Organist, Ma Perkins, Vic and Sade, Kitty Keene Inc., Kargan and Davics, Irma Glen, Don Winslow of the Navy, Little Orphan Annie, Clark Dennis, Charles, Sears, Jack Baker, Gale Page, Malcolm Claire, Glen and Sherr, Second Guesser, There Was a Woman, Smilin' Ed McConnell.

GLOSSON, BUCK

Music — WJJD, Chicago, Harmonica Player, Drug Trade Products Program, Suppertime Frolic.

GLOSSON, ESTHER

Music — WJJD, Chicago, Harmonica Player, Drug Trade Products Program.

GOLDSLIEU, MARY FRANCES

Music — WFAA, Dallas, Pianist.

GRAVES, TED LUTHER

Music — WBAP, Fort Worth, Accordianist, Cosden Higher Octaves, Waples-Platter Pro-

gram, Ashburn Ice Cream Program.

GREY, ALLAN (LANNY)

Music — Pianist, Allan Courtney's Joymakers, WNEW, Lucille and Lanny NBC, Town Hall Tonight Guest NBC.

GRISWOLD, WALTER PRICE

Music — WIBX, Utica, Violinist.

GROOTERS, ROBERT E.

Music — Pianist, KOA, Denver and WCAU, Philadelphia.

GUNZELMAN, MARIE AGNES

Music — KPBI, Abilene, Pianist and Organist, Jenkins Music Co. Program.

— H —

HARTMAN, CLARENCE L.

Music — KMBC, Kansas City, Mo. Bass Violinist, Texas Rangers CBS, Box K Ranch Boys.

HICKMAN, CARL G.

Music — KSTP, St. Paul, Trumpeter, Clown Court, Knights of Note, Rhythmesque, The Household Forum.

HIGGINS, ESTHER GOFF

Music — WCAU, Philadelphia, Organist, Household Finance Co. Program, Boake Carter Program.

HIRSCH, BERTRAND

Music — Violinist, The American Album of Familiar Music, NBC.

HOEFNER, HARRY EDWARD

Music — WHO, Des Moines, The Oklahoman Outlaws, Sunset Corners Frolic, Barn Dance, Oshkosh B'Gosh, Household Magazine Program.

HOLLAND, FRENCH H.

Music — KPBI, Abilene, Violinist and Guitarist.

HOPKINS, HOWARD DOC

Music — WJJD, Chicago, Guitarist, Suppertime Frolic.

— I —

IVAN, WHITE TALLMADGE

Music — WTIC, Hartford, Organist, Pianist, Ladies Radio Bazaar.

— J —

JOHNSTON, JOHNNIE

Music — NBC, Guitarist, Johnnie Johnston, Club Matinee, Breakfast Club, NBC Jamboree, NBC Nite Club, Piccadilly Music Hall, Corzon Co. Program.

— K —

KEATON, CHARLES

Music — WAIR, Winston-Salem, N. C. Organist.

KOCH, HERBERT

Music — WHAS, Louisville, Organist, Melody Road, Yellow Blank Salute, Dream Serenade, The Witching Hour, Organesque, Music in Modernistic Mood.

KOLB, HAROLD

Music — Organist, Pianist, Orkell Electric Co. Program, G. Fox & Co. Program WTIC, Askin's Clothing Co. Program WTHT.

KRATOSKA, HERB L.

Music — KMBC, Kansas City.

Mo. Guitarist, Rhythm and Rhyme, Texas Rangers CBS, Moods in Blue, As You Like It.

KRISTOFEK, GEORGE MATHIAS

Music — Violinist, Pappy's Matinee, WHO, Sunset Corners Frolic, WHO, Carrier Salesman KSO, Old Gardener WHO.

— L —

LEE, WOODWARD (RED)

Music — WBAP, Fort Worth, Saxophonist, Flutist, Clarinetist, etc.

LEIBERT, DICK

Music — Organist, Dick Leibert's Ensemble NBC.

LEIGH, LEONARD

Music — KSTP, St. Paul, Organist, Dream Ship, Juster's Program, Twilight Time, The Household Forum, Leonard Leigh Plays the Organ.

LELKY, MAUREEN

Music — WWL, New Orleans, Violinist.

LOHMAN, DALE

Music — KWTO-KGBX, Springfield, Mo. Guitarist, Banjoist, Union Stockyards Co. Program, Hamlin's Wizard Oil Program, Roxy's Hat Shop Program, Song King Furniture Co. Program, Sterling Life Insurance Co. Program Service Life Insurance Co. Program, Sears, Roebuck Program, Montgomery Ward Program, Flexo-Glass Program.

Malto Meal Program, Albs-Chalmers Program, Quaker Oats Program.

— M —

McCULLOUGH, GEORGE ERNEST

Music — WBAP, Fort Worth, Cosden Higher Octaves, White Swan Food Parade, Buck Brand Program, Red Hawk Program, Ashburn Ice Cream Program.

McGRATH, CLAYTON

(MAC) D. Music — KSTP, St. Paul, Reed Instrumentalist, Clown Court, Knights of Note, Rhythmic, The Household Forum.

MARLOWE AND LYON

Music — NBC, Pianists, RCA Magic Key Program, Marlowe and Lyon Program, Halgar, Inc. Program, Piccadilly Music Hall, NBC Jamboree, Harry Kogen and Orchestra.

MARTIN, FRED S.

Music — WFAA, Dallas, Staff accordionist, Arranger, Accompanist, Riding With the Texas Rangers TQN, The Pepper Uppers.

MILFORD, TED

Music — WBX, Utica, Pianist.

MINNICH, MERTON W.

Music — WJJD, Chicago, Violinist, Supertime Frolic.

MOORE, CLYS E.

Music — KOMA, Oklahoma City, Violinist, Drummer, Pianist, Guitarist.

MUSMANNO, ALYCE LOVAN Music — Pianist, Your Parlor Playhouse WGN, Gordoni Radio Party WSBC, The Doniau Trio WLS, Big City Parade Guest WLS.

— N —

NOLLER, NOLLER S.

Music — WPBM, Indianapolis, Pianist, Piano Twins.

NOUD, MARY AGNES

Music — WXYZ, Detroit, Pianist, The Girl Friends Trio MRN.

NIX, EWING

Music — KWTO, Springfield, Mo. Violinist, Farm and Home Hour, Brownlows Program, Hoover Music Co. Program, Rhythm Roundup, Norge Program, Crown Drug Community Sing.

— O —

O'NEAL, JOAN

Music — KWKH-KTBS, Shreveport, Staff Pianist.

OSBURN, GERALD DILLARD

Music — KWTO, Springfield, Mo. Banjoist, Guitarist, ElectroLux Program, Brownlows Program, Sterling Insurance Co. Program.

— P —

PARKER, FRED H.

Music — WIS, Columbia, S. C. Organist.

PELLETIER, JULANE

Music — NBC, Pianist, Sustaining.

LEW WHITE

ORGANIST

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PHILLIPS, JAMES ALBERT

Music — W H O, Des Moines.
Violinist. The Oklahoman
Outlaws, Oshkosh B'Gosh,
Sunset Corners Frolic, Orig-
inal Chippewas.

PRAY, CHARLES (CHUCK)

Music—Pianist, Accordianist,
Coffee Pot Inn W H O, Pappy's
Matinee W H O, Old and New
W H O, Virginia Dare Program
W H O, Anniversary Program
KFJB, Sunset Corners Frolic
W H O, Tony Cabooch W H O.

PRESCOTT, MARION O.

Music — W H O, Des Moines.
Virginia Dare Program, Papp-
y's Matinee, Coffee Pot Inn,
The Old Gardener, Sunset
Corners Frolic.

— R —**REED, KAY**

Music — Organist, Barney's
Irish Program W N E W, Cana-
dian Fur Trappers Program
W N E W, Rainbow House MBS,
Kay Reed W N E W, Yes Or No
Program W N E W, Schotten-
feld's Program W N E W.

RICH, JIMMY

Music—Organist, Allan Court-
ney's Joymakers W N E W, Erno
Rapee Music Hall Program
NBC.

RUBINOFF, DAVID

Music — Violinist, Rubinoff
and His Violin CBS.

— S —**SCHREDNIK, MILTON**

Music—KOA, Denver, Piano,
Wells of Music, Two Pianos.

SCOGGINS, J. P.

Music—WFAA, Dallas, Guita-
rist, Nu-Mo-Cide Program,
Early Birds.

SELLS, PAUL L.

Music—KMBC, Kansas City,
Mo. Pianist, Accordianist, Or-
ganist, Rhythm and Rhyme,
Texas Ranger CBS, Blue
Moods, How Do You Like It,
Box K Ranch Boys, Sweet
Swingsters.

SHAW, ROY CHARLES

Music — W H O, Des Moines.
The Four Dons, Omar Flour

Program, Crazy Fizz Pro-
gram, Virginia Dare Program,
Big Ben Program, McCounon
Program, Royal 400 Gasoline
Program, Sunset Corners
Frolic.

SIMMONS, ARVID (DOC) K.

Music—KSTP, St. Paul, Guita-
rist, Clown Court, Knights
of Note, Rhythmesque, The
Household Forum.

SOLDANO, PAT

Music—WIBX, Utica, Guita-
rist, Kelyinator Program,
Swing Trio, The Show Is On,
The Fairbanks Morse Sunday
Afternoon Party, Revels of
1937.

SPEER, MARJORIE WATKINS

Music — K O M A, Oklahoma
City, Pianist, Melodies With
Maggie.

STERNBERG, MAURICE**ALLAN**

Music—WBAP, Fort Worth,
Trumpet Player, White Swan
Food Parade, Cosden Higher
Octanes, Jamboree, William-
son Dickie Garments Program.

STRAUB, MAE

Music—WFBM, Indianapolis,
Piano, Piano Twins.

STUDER, ALEXANDER**(ALEXIS)**

Music—KSTP, St. Paul, Pian-
ist, Organist, Clown Court,
Knights of Note, Rhy-
thmesque, Styles for Men
Program, The Household For-
um, Modern Musical Moods,
Twilight Time, Hamm's Vars-
ity Hour.

— T —**TAYLOR, HARRY RUSSELL**

Music—WIBX, Utica, Pianist,
Major Bowes Amateur Hour
CBS, Chrysler Program.

TERRY, MARGARET**HUGHSTON**

Music—WFAA, Dallas, Pian-
ist, Pepper Cadets.

TURNER, JACK (HAPPY) C.

Music—NBC, Pianist, Tums
Program, Louisville Gas and
Electric Co. Program.

— V —**VINCENT, LARRY**

Music — WCAU, Philadelphia,
Pianist, The Personality of
Song and Piano, Graham-Paige
Program.

— W —**WALTERS, WILLIAM FRANCIS**

Music—WIBX, Utica, Pianist,
Gas and Electric Program,
Linger Awhile.

WAYNE, SHIRLEY

Music — WOWO-WGL, Fort
Wayne, Violinist, Clarinetist.

WELLS, DON

Music—WIBX, Utica, Pianist.

WERNER, MARGUERITE

Music — WXYZ, Detroit, Or-
ganist, The Wishing Ring,
Children's Theater of the Air
MRN, Hour of Dreams.

WHIPPLE, DOC

Music — Organist, Pianist,
Great Lakes Exposition Pro-
grams CBS-MBS, I. J. Fox
Program WTAM, Heinz Pro-
gram WTAM.

WHITE, BOB CLARENCE

Music — KWTO, Springfield,
Mo. Guitarist, Banjoist, Bass
Violinist, Brownlows Program,
Roxy's Hat Shop Program,
Hamlin's Wizard Oil Program,
Electrolux Program, Mont-
gomery Ward Program, Post-
al Life Insurance Co. Pro-
gram, Allis-Chalmers Pro-
gram.

WHITE, LEW

Music—Organist, CBS, Cook's
Travelogues NBC, Magic Key
Guest NBC, Dale Carnegie
WOR, Symphony of Creation,
Betty Moore Triangle Club
NBC, Phil Cook CBS, Lone
Ranger NBC.

WOOD, RUSSELL ALBERT

Music—WXYZ, Detroit, Pian-
ist, Hi-Speed Program MRN.

WRIGHT, KEN

Music—WKY, Oklahoma City,
Organist.



Novelty Talent

AND ITS ACTIVITIES
DURING 1937



"Never meddle with actors, for they are a favored class . . . Remember that, as they are merry folk who give pleasure, everyone favors and protects them."

—Cervantes.

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— B —

BALUS, BURT

Talent—Tell Sisters and Burt Balus. Music: Washer Program KYW.

BERRY, ANN SMITH

Talent—WFAA, Dallas. Mrs. Tucker's Smile Program.

BURKHART, OLIVER

Talent—WHO, Des Moines. Bird and Animal Imitator.

BYRON, BOB

Talent—CBS, New York.

— C —

CHRISTINE (MISS)

Talent — WLS, Chicago. Yodeler.

CLYDE, WILSON CAROL

Talent — KWTO-KGBX, Springfield, Mo. Union Stockyards Co. Program. Song King Furniture Co. Program. Hamlin's Wizard Oil Program. Sterling Insurance Co. Program. Allis-Chalmers Program. Spelling Bee. Malto Meal Program. Flexo-Glass Program. Montgomery Ward Program. Sears Roebuck Program.

COLLINS, LOUISE

Talent — Uncle Pete and Louise. Vocalist and Violinist. Friendly Songs for Friendly People WNEW-WAAT.

THE COLORADO RANGERS

Talent—KLZ, Denver. Staff Hillbilly Unit.

COOK, LOIS AND JOE

Talent—KFBI, Abilene. Instrumentalists and Vocalists.

COUSIN EMMY AND HER BAND

Talent—Hillbilly Music. Pinex Co. Program WWVA. Index Jewelry Co. Program WWVA-WHAS.

CRENSHAW, JOSEPH ELMER

Talent—Hyral Dentifrice Co. Program WFAA.

— D —

DRULEY, JACK A.

Talent—Member of Radio Rogues, vocal trio, Victor Furniture Co. Program WFBM, Sustaining WFBM.

— E —

ELLIOTT, MOSEL MATTIE

Talent — Whistler. Jamboree NBC. Treasurer Gold Program WFAA, Sustaining KPRC.

— F —

FEIBEL, FRED

Talent—Organ Beveille CBS. Phil Cook's Almanac CBS. Pontiac Program CBS. Lucky Strike Program CBS. Big Sister CBS. Ted Malone's Between the Bookends CBS. True Story Court of Human Relations NBC.

THE FIVE ACES

Talent — KWKH, Shreveport. Sterling Casualty Insurance Co. Program.

FOUR INK SPOTS

Talent — Quartet. Sinclair Minstrel Show Guests NBC. Gunther Beer Program. Alaga Syrup Program. Fairy Soap Program. Good Time Society NBC.

FRASER, GEORGE RICHARD

Talent—Pianist and Director

of the Duke Melodiars, Duke Power Co. Program WBIG.

FRASER, ROBERT JACOB

Talent — WIP, Philadelphia. WDAS-Philadelphia, WKOK-Sunbury, WGAL-Lancaster.

FREELAND, BEVERLY

Talent—Girls' Quartette, Four Stars CBS, Philip Morris Programs NBC-CBS, Heinz Magazine of the Air CBS, Chesterfield Program CBS, Echoes of New York NBC.

FREEMAN, ROY

Talent—Hamlin's Wizard Oil Program WJJD-WHAM-WJR-WWTI-WTIC.

— G —

GLOYNE, RICHARD

FEATHERSTONE

Talent — KFAB-KFOR, Lincoln. Musical Director-Librarian. Pianist-Accordionist.

GOEBEL, GEORGIE

Talent—WDOD, Chattanooga. Singer and Guitarist.

GOLDEN GATES JUBILEE QUARTET

Talent — WBT, Charlotte. Southern Radio Corp. Program.

— H —

HAKANSON, WALTER

Talent—KLZ, Denver. Early Risers' Club.

HANKS, EVERETT N.

Talent—Member of Radio Rogues, vocal trio, Victor Furniture Co. Program WFBM, Sustaining WFBM.

HARDE, MARGE

Talent—Organist, Dixie Melodies WBIG.

HARRISS, JOHN

Talent—WBIG, Greensboro, Revolution Ramblers, Carolina Jamboree.

HARTORD, TAYLOR C.

Talent—WJJD, Chicago, Supper-time Frolic.

HOOSIER HOT SHOTS

Talent—National Barn Dance, NBC.

— J —**JOLLY COWBOYS**

Talent—KVOO, Tulsa, Novelty Trio, Sunday Afternoon Social, Shannon Sham rocks, Staff Frolic.

— K —**THE KASPER SISTERS**

Talent—WDD, Chattanooga, Harmony Team with Guitar and Comedy.

— L —**LAWSON SISTERS**

Talent—Westinghouse Dealers Program KDKA.

LOWELL, TENNIS FAY

Talent—KWTO-KGBX, Springfield, Mo., Union Stockyards Co. Program, Hamlin's Wizard Oil Program, Song Kings Furniture Co. Program, Sterling Insurance Co. Program, Allis-Chalmers Program.

— M —**MANNERS, ZEKE**

Talent—Hillbilly Music NBC, WMCA, WNEW, CBS.

MANUEL AND WILLIAMSON HARPISCHORD ENSEMBLE

Talent—NBC, Instrumentalists, Past Masters.

MARTIN, PETE

Talent—Xylophonist-Vibraphonist, Duke Power Co. Program WBT, Brown and Williamson Co. Program WBT, Noveltyers.

MODERN MOUNTAINEERS

Talent—KWKH, Shreveport, Hill Billy Band, Service Life Insurance Co. Program.

MOLINO SISTERS

Talent—Kelllogg Program Guest NBC, Cassandra's Program KNX, Fiesta RNX.

MONROE BROTHERS

Talent—WPTF, Raleigh, Hillbilly duet.

SKETS MORRIS AND HIS BAND

Talent—WHAS, Louisville, Hillbilly Music.

MUNDELEIN COLLEGE VERSE SPEAKING CHOIR

Talent—NBC Chorus, Chicago Symphonic Hour, Choral Voices, RCA Magic Key Program Guest.

THE MURRAY SISTERS

Talent—CKLW, Windsor, Ont., Cowgirl Team with Guitar.

— N —**NELSON, SALLY JO**

Talent—MBS, Staff artist, Chevrolet Program CBS.

NOVELIERES, THE

Talent—KFJB, Marshalltown, Instrumentalists and Singers.

— O —**OTTO AND THE NOVELODEONS**

Talent—Vocalists, Instrumentalists, Alka-Seltzer National Barn Dance NBC.

OWEN SISTERS, THE

Talent—WLW, Cincinnati, Instrumentalists.

— P —**PRESTON, LOONEY (LEW) LYLE**

Talent—George Porgie Cereal Co. Program WWVA, Hyral Dentifrice Co. Program WFAA.

SWENY PROSSERS HONOLULU STROLLERS

Talent—Big Yank Program WBT, General Electric Program WBT, Pendleton Distributing Co. Program WBT.

— R —**RAINES, S. E.**

Talent—Uncle Pete and Louise, Vocalist and Guitarist, Friendly Songs for Friendly People WNEW-WAAT.

THE RANGE RIDERS

Talent—Hill Billy Instrumentalists KWKH.

ROBB, GLENN LEROY

Talent—KWTO-KGBX Springfield, Mo., Union Stockyards Co. Program, Allis-Chalmers Program, Malto Meal Program, Hamlin's Wizard Oil Program.

ROBISON, CARSON

Talent—Carson Robison and His Buckaroos MBS.

— S —**SALT AND PEANUTS**

Talent—WHAS, Louisville, Folk Songs and Mountain Ballads.

SCHNEIDER, FRANCIS L.

Talent—WPBM, Indianapolis, Radio Rogues Vocal Trio.

GORDON SIZEMORE AND LITTLE BETTY

Talent—WBAS, Louisville, Mountain Ballad Vocalists, Early Morning Jamboree.

GLAD AND WOODY SMITH

Talent—KMBC, Kansas City, Mo., North-Mehornay Program.

SOUTHLAND SINGERS

Talent—WPTF, Raleigh, Carolina Sales Corp. Program.

THE SUNSHINE BOYS

Talent—KWKH, Shreveport, String Instrumentalists (Hill Billy Music), Mother's Home Life Magazine Program, Consolidated Drug Trade Products Program, Gulf Spray Program, Ford Dealer Program.

SUNSHINE SUE AND HER ROCK CREEK RANGERS

Talent—WHAS, Louisville, Early Morning Jamboree.

SWINGBILLIES

Talent—WPTF, Raleigh, Blackwood's Inc. of Raleigh Program.

— T —**TELL SISTERS**

Talent—Tell Sisters and Burt Balus, Magic Washer Program KYW.

THE TEXAS RANGERS

Talent—WHAS, Louisville, Early Morning Jamboree.

THOMPSON, ODIE (SHORTY)

Talent—Montana Ranch Hands KANS, Gardner Nursery Program WTAD, Odie and Sue KGBX, Sears, Roebuck Program KWTO, National Advertising and Sales Co. Program KWTO, Greater Ozarks Farm and Home Hour KWTO, Quimbarray Coffee Co. Program KWTO.

THOMPSON, OLIVE (MONTANA SUE)

Talent—Montana Ranch Hands KANS, Gardner Nursery Program WTAD, Odie and Sue KGBX, Sears, Roebuck Program KWTO, National Advertising and Sales Co. Program KWTO, Greater Ozarks Farm and Home Hour KWTO, Quimbarray Coffee Co. Program KWTO.

— U —**UNCLE HENRY'S ORIGINAL KENTUCKY MOUNTAINEERS**

Talent—WHAS, Louisville.

— W —**WHITE, LYDIA**

Talent—KVOO, Tulsa, Organist Port of Poets, Organ Moments, South American Echoes.

WHITNEY ENSEMBLE

Talent—NBC, Instrumentalists, Whitney Ensemble.

WOOD, ELOIS

Talent—KVOO, Tulsa, Sunday Afternoon Social, Staff Frolic.

WRIGHT, JASPER (JAKE) PAUL

Talent—Hyral Dentifrice Co. Program WFAA.

Announcers

AND THEIR WORK

DURING 1937



"It is far better to know something about everything than to know all about one thing. Universality is the best."
—Pascal.

Key to Network Affiliation Abbreviations

CBS—Columbia Broadcasting System; CN—Colonial Network; DLN—Don Lee Network; IN—Intercity Network; MBS—Mutual Broadcasting System; MN—Michigan Network; NBC—National Broadcasting Company; TQN—Texas Quality Network; YN—Yankee Network.

— A —

ACKLEY, J. HOWARD
Announcer — W O W O and WGL, Fort Wayne, Ind. Chief Announcer.

ACOSTA, MARIO
Announcer—WPRA, Mayaguez, P. R. Chief Announcer.

ADAMS, BILL
Announcer—CJCA, Edmonton; KGW and KEX, Portland.

ALBURTY, BOB
Announcer — WHBQ, Memphis.

ALDERMAN, JAMES S.
Announcer—W F A A, Dallas. Armo Band Broadcast NBC. Foley's Honey and Tar Top O' Morning Program WLW Lane.

ALEXANDER, JOHN
Announcer — KGNF, North Platte, Neb. Chief Announcer.

ALFORD, DALE
Announcer — KARK, Little Rock, Arkansas.

ALLEN, HERB
Announcer—KFRC, San Francisco.

ALLEN, REGINALD ALFRED
Announcer—WBT, Charlotte. Esso Reporter, Women's News Review.

ALLEN, SPENCER
Announcer — KOAM, Pittsburgh, Kan. Chief Announcer.

ALT, JIM
Announcer—KMOX, St. Louis.

ALTMAN, CANTOR JACOB
Announcer — WLTH, Brooklyn.

ALTMAN DICK
Announcer—WJDX, Jackson, Miss.

AMON, FRED
Announcer — KGHF, Pueblo, Colo. Chief Announcer.

ANDAL, JACK
Announcer — KGHL, Billings, Mont.

ANDERSON, ARTHUR
Announcer—KTAR, Phoenix.

ANDERSON, BOB
Announcer—KRLC, Lewiston, Idaho. Chief Announcer.

ANDERSON, EDWARD
Announcer—WQDM, St. Albans, Vt. Chief Announcer.

ANDERSON, RAY
Announcer—WHBF, Rock Island, Ill.

ANDERSON, RICHARD HAINEN
Announcer — WHO, Des Moines.

ANDERSON, SHELDON
Announcer — KTKC, Visalia, Cal. Chief Announcer.

ANDREWS, TED
Announcer — KWKH, Shreveport.

ANDREWS, T. A.
Announcer—WEMP, Milwaukee.

ANGELL, J. HERBERT
Announcer—KQV, Pittsburgh. Chief Announcer.

ANGILO, ED
Announcer—WSAD, Norman, Okla.

ANTHONY, ALLAN
Announcer—KWK, St. Louis. Chief Announcer.

ANTHONY, VINCENT
Announcer — WCNW, Brooklyn. Chief Announcer.

ARMSTRONG, DALE
Announcer—KPAC, Los Angeles.

ARMSTRONG, ROBERT
Announcer — WAIR, Winston-Salem, N. C.

ARTHUR, DOUGLAS
Announcer — W N E W, New York. Dawn Patrol. Pigskin on Parade. Ring Arthur's Court.

ARTHUR, GERARD
Announcer — CBM and CBF, Montreal.

ARTHUR, HARRY
Announcer — W S M B, New Orleans.

ASIL, KENNETH DONALD
Announcer—WIBX, Utica.

ASSANTE, FRANK J.
Announcer — W V F W, Brooklyn.

AUSTIN, JOHN LEE
Announcer—Chesterfield Program CBS.

AUTELS, VAN DES
Announcer—KTSM, El Paso.

AVERY, MARTIN B.
Announcer—WLNH, Laconia, N. H.

AYLEN, ERIC
Announcer — C J A T, Trail, B. C.

AYOUB, K.
Announcer—WABI, Bangor.

— B —

BAICHLY, HOWARD
Announcer—KFXM, San Bernardino. Chief Announcer.

BALLOU, CHARLES
Announcer—WSVA, Harrisonburg, Va.

BANKS, DAVID
Announcer — WTJS, Jackson, Tenn.

BANTA, DEAN
Announcer — KWG, Stockton, Cal. Chief Announcer.

BARRIE, CLYDE
Announcer—Americana CBS.

BARRY, CHARLES
Announcer — W M A L and WRC, Washington, D. C.

BARRY, NORMAN
Announcer — NBC, Walter Winchell Program, Louis Armstrong Program, Amos 'n' Andy, First Nighter, Welch Grape Juice Presents Irene Rich, Young Hickory, Don Winslow of the Navy, Tom Mix Straight Shooters, NBC Minstrels, NB' Nite Club, Special Events.

BARTMANN, WERNER J.
Announcer—CKOC, Hamilton, Ont. Chief Announcer.

BARUCH, ANDRE
Announcer—CBS, Lucky Strike Hit Parade, Kate Smith Hour, The News Parade with Edwin C. Hill.

BASCH, FRANKIE
Announcer — W M C A, New York, Special Events.

BATES, RICHARD
Announcer — WOKL, Boston.
Chief Announcer.

BATEY, HUBERT
Announcer — WGPC, Albany,
Ga. Chief Announcer.

BAUGHMAN, ELMER
Announcer — WCKY, Cincinnati.

BAXTER, C. C.
Announcer — KPFL, Dublin,
Texas. Chief Announcer.

BAXTER, HOWARD
Announcer — KGFV, Kearney,
Neb.

BAYEUR, ROLLAND
Announcer — CHLT, Sher-
brooke, Que. Chief Announcer.

BAYLES, EDDIE
Announcer — WHDF, Calumet,
Mich.

BEADLES, J. ROBERT
Announcer — WRVA, Rich-
mond. Chief Announcer.

BECK, LESLIE
Announcer — KTOK, Oklahoma
City. Chief Announcer.

BECK, WALTER JARVIS
Announcer — KOMA, Okla-
homa City.

BECKER, BOB
Announcer — WAAZ, Jersey
City.

BEDELL, A. DOUGLAS
Announcer — WCAP, Asbury
Park, N. J.

BEGHOLD, KEN
Announcer — WCPO, Cincin-
nati. Chief Announcer.

BELFI, CHARLES
Announcer — KABC, San An-
tonio. Chief Announcer.

BELL, HOWARD R.
Announcer—KRRD, Los An-
geles. Chief Announcer.

BELL, TED
Announcer — KRSC, Seattle.
Chief Announcer.

BELLI, NERI
Announcer — WBNX, New
York.

BENCE, ROBERT
Announcer—KFRC, San Fran-
cisco. Chief Announcer.

BENDER, LEONA
Announcer—WOAI, San An-
tonio.

BENNETT, B. E.
Announcer — KUMA, Yuma,
Ariz. Chief Announcer.

BENNETT, JACKSON
Announcer — WEBQ, Harris-
burg, Ill. Chief Announcer.

BENNETT, LOU
Announcer — WMBS, Union-
town, Pa. Chief Announcer.

BENTLEY, SPENCER
Announcer — Pepper Young's
Family NBC.

BENTLY, BOB
Announcer — WCPO, Cincin-
nati.

BERRY, JAMES G.
Announcer — KFVB, Holly-
wood.

BERTHOLF, DEL
Announcer—KWSC, Pullman,
Wash. Chief Announcer.

BEZOFF, BEN
Announcer—WKY, Oklahoma
City. Inquiring Reporter,
Musing Time, Two Keyboards
and Console.

BIEBL, LESLIE F.
Announcer—WTFE, Raleigh.

BIGLER, LYNN
Announcer — KGKL, San
Angelo, Texas. Chief An-
nouncer.

BILL, EMIL
Announcer — WMBD, Peoria,
Ill. Farm News.

BISHOP, A. J.
Announcer — KLCN, Blythe-
ville, Ark. Chief Announcer.

BJORN, MERLE
Announcer — KDLR, Devils
Lake, N. D. Chief Announcer.

BLACKBURN, SAM
Announcer—KVSQ, Ardmore,
Okla.

BLAIR, FRANK
Announcer — WFBC, Green-
ville, S. C. Chief Announcer.

BLAKELY, CLINT
Announcer — WBIG, Greens-
boro, Country Church of
Hollywood, Monticello Party
Line, Burlington Parade, Phyl
Coe Radio Mysteries, Gossip-
ing with Mary Jane, Bigelow
Melody Weavers, Miller's Four
Tigers.

BLANCHARD, TOMMY
Announcer — WCBS, Spring-
field, Ill.

BLOCK, MARTIN
Announcer — WNEW, New
York. Master of Ceremonies
in Make Believe Ballroom.

BOLAND, JOE
Announcer — WFAM and
WSBT, South Bend, Ind.

BOLLS, F. E.
Announcer—KELD, El Dora-
do, Ark.

André Baruch



Management:
Columbia Artists Inc.

announcer

Hit Parade

Kate Smith Hour

News Parade

commentator

RKO-Pathe News

narrator

RKO Short Subjects

BOOEN, SHERMAN
Announcer — KATE, Alberta
Lea, Minn.

BOONE, JULIAN H.
Announcer — KSEI, Pocatello,
Idaho, Chief Announcer.

BOSLEY, LYLE
Announcer — WMFF, Platts-
burg, N. Y., Chief Announcer.

BOYER, JOHN
Announcer — KTSA, San An-
tonio.

BOYDEN, MARK
Announcer — WFAM and
WSBT, South Bend, Ind., Chief
Announcer.

BOYLE, H. A.
Announcer — WHB, Kansas
City.

BOWE, GEORGE WINDSOR
Announcer—W TIC, Hartford,
General Motors Symphony
Hour NBC.

BRADEN, NORMAN
Announcer — KWLC, Decora-
h, Iowa, Chief Announcer.

BRADLEY, PETER
Announcer — WGES, Chicago,
Chief Announcer.

BRADNER, C. C.
Announcer—WWJ, Detroit.

BRAMHOLZ, ART
Announcer—WIBU, Poynette,
Wis.

BRANDT, LYNN
Announcer — NBC, Salerno
Question-Air, Farm and Home
Hour, Sustaining and Special
Event Programs.

BRECKNER, GARY
Announcer — KNX, Los An-
geles.

BREITENMOSER, DON
Announcer — KMLB, Monroe,
La.

BREMNER, HUGH
Announcer—CKPC, Brantford,
Ont., Chief Announcer.

BRENNEMAN, TOM
Announcer — CBS, Official
Opening of Golden Gate
Bridge, Initial Broadcast from
new CBS-Hollywood Studios.

BRENGEL, WILLIAM
Announcer—WSMB, New Or-
leans, Chief Announcer.

BRENNER, PAUL
Announcer — WNEW, New
York, Man in the Street.

BREWER, H.
Announcer — KDFN, Casper,
Wyo.

BREWSTER, CARL
Announcer—KHQ, Spokane.

BRICKERT, CARLTON
Announcer—NBC, Lum and
Abner.

BRIGGS, W. E. S.
Announcer — CBO, Ottawa,
Senior Announcer.

BRITCHARD, BOB
Announcer—KQV, Pittsburgh.

BROOKS, RICHARD
Announcer — WNEW, New
York City, Special Events.

BROOKS, YANCE
Announcer — WBHP, Hunts-
ville, Ala., Chief Announcer.

BROPHY, ALLEN O.
Announcer — WROK, Rock-
ford, Ill.

BROWN, FAY
Announcer—KFYR, Bismarck,
N. D.

BROWN, GORDON
Announcer—KJBS, San Fran-
cisco.

BROWN, H. P.
Announcer—CKUA, Edmon-
ton, Al., Chief Announcer.

BROWN, KENYON
Announcer — KSO, Des
Moines, Special Events.

BROWN, LYMAN
Announcer—KASA, Elk City,
Okla., Chief Announcer.

BROWN, ROBERT V.
Announcer — NBC, Vie and
Sade, The Story of Mary
Marlin, Girl Alone, It Can Be
Done, Dan Harding's Wife,
Silver Streak Revue, RCA
Magic Key Program, Farm
and Home Hour, Chicago
Opera.

BROWN, WILLIAM H.
Announcer—WMT, Cedar
Rapids.

BRUCE, FRANK
Announcer — WJRD, Tusca-
loosa, Alabama.

**BRYAN, WILLIAM (BILL)
PALMER**
Announcer — WHAS, Louis-
ville.

BRYANT, EDWARD
Announcer—WBBO, Auburn,
N. Y., Chief Announcer.

BUCHANAN, J. D.
Announcer—CKPC, Brantford,
Ont.

BUCKINGHAM, ROY
Announcer — KGNU, Dodge
City, Kan.

BUCKINGHAM, WILLIAM
Announcer—CKGD, Vancouver.

BULLEIT, JIMMIE
Announcer — WATM, Ander-
son, S. C., Chief Announcer.

BURCK, BILL
Announcer — KGFL, Roswell,
N. M.

BURGAN, GEORGE
Announcer—WHDF, Calumet,
Mich.

BURGHART, WILLIAM
Announcer — WSBC, Chicago,
Chief Announcer.

BURHAM, T. H.
Announcer — CHRC, Quebec,
Chief Announcer.

BURKE, HARRY
Announcer — WOW, Omaha,
Chief Announcer.

BURNS, FRED
Announcer — WSAZ, Hunting-
ton, W. Va.

BURNS, J.
Announcer — KLCN, Blythe-
ville, Ark.

BURRIS, R. E.
Announcer—KFYR, Bismarck,
N. D., Chief Announcer.

BURTON, JAMES
Announcer — KHJ, Los An-
geles, Chief Announcer.

BUSS, R.
Announcer—GJOC, Lethbridge,
Al., Chief Announcer.

BYRN, DAVID
Announcer — KARK, Little
Rock, Arkansas.

BYRNELL, JOHN
Announcer — WXYZ, Detroit,
Hi-Speed Factfinder MRN,
Man in the Street Reporter
MRN, Children's Theater of
the Air MRN, Girl Friends
MRN.

— C —

CABINAS, TRAVIS
Announcer — KRMD, Shreve-
port, La., Chief Announcer.

CAFFERTY, TOMMY
Announcer — K F B B, Great
Falls, Mont., Chief Announcer.

CAIRNS, C.
Announcer—CFQC, Saskatoon,
Chief Announcer.

CALLAHAN, FRANK J.
Announcer — WVFV, Brook-
lyn.

CALLOWAY, JOE H.
Announcer — WSIX, Nash-
ville, Chief Announcer.

CAMERON, LAYMAN WESLEY
Announcer — WXYZ, Detroit,
Vie and Sade NBC.

CAMERON, RALPH
Announcer—CFCY, Charlotte-
town, P. E. I.

CAMPBELL, DICK
Announcer — KGGF, Coffey-
ville, Kansas, Chief An-
nouncer.

CAMPBELL, EDWARD
Announcer—WBBO, Auburn,
N. Y.

CAMPBELL, JIM PECK
Announcer—KGW and KEX,
Portland.

CANTER, RUSSELL
Announcer — WBNS, Colum-
bus, Chief Announcer.

CAPPS, HORACE
Announcer — WBOW, Terre
Haute, Ind., Chief Announcer.

CAREY, HORACE C.
Announcer — WIBX, Utica,
Chief Announcer, Rome Studio.

CARPENTER, KENNETH LEE
Announcer—NBC, Kraft Mu-
sic Hall, Packard Hour, Mari-
on Talley Program, One Man's
Family, Gilmore Circus.

CARRIGAN, JACK
Announcer — KIUL, Garden
City, Kan.

CARRUTH, TOM
Announcer — WDAE, Tampa,
Fla.

CARTER, BOB
Announcer — WMCA, New
York, Chief Announcer.

CASEY, TOM JOSEPH
Announcer—NBC, Smilin' Ed
McConnell, Chase & Sanborn
local Program, Grand Hotel,
The Music You Want, Tom
Mix Straight Shooters, Don
Winslow of the Navy, Nickelo-
deon, Story of Business, Look
Magazine Program.

CASPER, W. T.
Announcer — KCMC, Texar-
kana, Ark. and Texas, Chief
Announcer.

CATHERS, CHET
Announcer — KVOS, Merced,
Cal.

CATON, EARL
Announcer — WSFA, Mont-
gomery, Ala.

CHALFONT, BOB
Announcer — WHAZ, Troy,
N. Y., Chief Announcer.

CHAMBERS, HAROLD
Announcer — KFWB, Holly-
wood.

CHAMBERS, HUBERT H.
Announcer — WEOA, Evans-
ville, Ind., Chief Announcer.

CHANCE, ALFRED A.
Announcer—WXYZ, Detroit,
Lone Ranger MBS and MRN,
Air-Temp, Hour of Dreams,
Sunday Players, Detroit Bank
Program, Football Flashes.

CHANDLER, IRVING
Announcer — WFDF, Flint, Mich.

CHAPMAN, C. S.
Announcer—CHNC, New Carlisle, P. Q. Chief Announcer.

CHAPMAN, REED
Announcer — C J A T, Trail, B. C.

CHARLES, LEWIS
Announcer — Gioia Macaroni Program WOV, La Rosa Program WOV, Hearst Magazines Program WINS, Empire Gold WINS.

CHESHIRE, "PAPPY"
Announcer — K M O X, St. Louis.

CHILCOAT, KEN
Announcer — KFEQ, St. Joseph, Mo.

CHILDS, RALPH
Announcer—WHBF, Rock Island, Ill.

CHURCH, STANLEY
Announcer—KOIN and KALE, Portland, Ore. Chief Announcer.

CHURCHILL, NELSON
Announcer—WNAC, Boston.

CIVILLE, LEROY
Announcer—KIDO, Boise.

CLANCY, RAY
Announcer — WMFJ, Daytona Beach, Fla. Chief Announcer.

CLANCY, RUSSELL
Announcer—WHN, New York, Chief Announcer.

CLARE, GEORGE H.
Announcer—WNEI, San Juan, P. R.

CLARK, J. B.
Announcer—WPTF, Raleigh.

CLARK, PAUL
Announcer — WGBF, Evansville, Ind. Chief Announcer.

CLARK, POWELL
Announcer — W M C A, New York, Hollywood.

CLARK, RAY
Announcer—WNAX, Yankton, S. D.

CLAWSON, LEW
Announcer — WHJB, Greensburg, Pa.

CLAYTON, JIMMY
Announcer — KAWN, Gallup, N. M.

CLAYTON, PHIL
Announcer—CKCR, Kitchener, Ont. Chief Announcer.

CLEARV, JOSEPH M.
Announcer — WHDL, Olean, N. Y.

CLEAVER, OSCO
Announcer — WFDF, Flint, Mich.

CLIFFER, MAURICE
Announcer — K M O X, St. Louis.

CLINE, CALDWELL
Announcer — WBT, Charlotte, Jolly Time Pop Corn Program, Esso Reporter, News Highlights.

CLOVER, BOB
Announcer — KVCV, Redding, Cal.

COBB, DICK
Announcer—WAAB, Boston.

COFFIN, DAVE
Announcer—WJAX, Jacksonville, Fla.

COFFIN, TED
Announcer — WAGM, Presque Isle, Me. Chief Announcer.

COFFIN, TRISTRAM
Announcer—WNAC, Boston.

COLE, GENE
Announcer—KLAH, Carlsbad, N. M.

COLBERT, JOHN
Announcer — KFVB, Hollywood.

COLE, LOU
Announcer — WVRL, Woodside, L. I. Chief Announcer.

COLEMAN, W. A.
Announcer — WHBB, Selma, Ala. Chief Announcer.

COLON, ROYCE
Announcer — KRLD, Dallas, Chief Announcer.

CONDIT, GILBERT
Announcer—WDAS, Philadelphia.

CONINE, BILL N.
Announcer — K F P W, Fort Smith, Ark.

CONNOLLY, JAMES
Announcer—WMSD, Sheffield, Ala. Chief Announcer.

CONNOLLY, VINCENT
Announcer — MBS, Martha Deane Program, Hollywood Room Recipes, The Success Doctor.

CONNORS, VANN
Announcer—KQW, San Jose, Cal. Special Events.

CONRAD, R. W.
Announcer — WRJN, Racine, Wis. Chief Announcer.

CONTE, JOHN
Announcer—Mobile Magazine

KELVIN KEECH

Announcer

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COOKE, F. TURNER
Announcer — WMAS, Springfield, Mass. Chief Announcer.

COOKE, FOREST
Announcer—WBBF, Rock Island, Ill. Chief Announcer.

COOPER, ADRIAN H.
Announcer — WFDF, Flint, Mich. Chief Announcer.

COOPER, JACK
Announcer—WEDC, Chicago.

COOPER, JAMES
Announcer—WNAD, Norman, Okla.

COPELAND, DON
Announcer—CKGB, Timmins, Ont.

CORBIN, PAUL
Announcer — KELA, Centralia and Chehalis, Wash. Chief Announcer.

CORCORAN, EDWARD VAUGHN
Announcer — Gordoni Radio Party W8BC.

CORKHILL, CHARLES JR.
Announcer—KSCJ, Sioux City, Iowa. Chief Announcer.

CORNWELL, BLAINE
Announcer — KVOO, Tulsa. Among My Souvenirs. Handy Ads. Alabama Boys Program.

CORRIGAN, JOHN J.
Announcer — WBSB, Springfield, Ill. Chief Announcer.

CORRIS, AL
Announcer—WRDW, Augusta, Ga.

COSTLEY, JAN
Announcer — WJTN, Jamestown, N. Y. Chief Announcer.

COURTNEY, ALAN
Announcer — WNEW, New York. Master of Ceremonies.

COURTNEY, CLIFFORD
Announcer—WIRE, Indianapolis.

COWAN, ROY
Announcer — WFAA, Dallas. The Pepper Uppers.

COWAN, T. H.
Announcer — WNYC, New York. Chief Announcer.

COWPER, IRWIN
Announcer—WFTC, Hartford.

COX, FOREST
Announcer — KNEL, Brady, Texas. Chief Announcer.

CRABTREE, CHARLES
Announcer — KID, Idaho Falls. Chief Announcer.

CRAIG, BENNY
Announcer — KLRA, Little Rock, Arkansas.

CRAMS, HAROLD OTTO
Announcer—WOC, Davenport, WHO, Des Moines.

CRAWFORD, ROBERT G.
Announcer—The Texas Rangers CBS.

CREASEY, H.
Announcer—CFJC, Kamloops, B. C.

CRECELIOUS, GUY
Announcer — WGBF, Evansville, Ind.

CROCKETT, JOHN
Announcer — WCAT, Rapid City, S. D. Chief Announcer.

CROMBIE, DICK
Announcer — K U J, Walla Walla. Chief Announcer.

CRONK, NED
Announcer—WHBQ, Memphis.

CRUM, JAY
Announcer—WNAD, Norman, Okla.

CRUTCHFIELD, C. H.
Announcer — WBT, Charlotte, N. C. Chief Announcer.

CULVER, HAL
Announcer—WLS, Chicago.

CUMMINS, JOHN
Announcer — WTRC, Elkhart, Ind.

CURLIN, GEORGE
Announcer—KOTN, Pine Bluff, Arkansas.

CUTPIN, SANDUSKY
Announcer—WTVR, Norfolk.

CUTTING, RICHARD
Announcer—KFSD, San Diego.

— D —

DANA, JOE
Announcer — KOY, Phoenix. Chief Announcer.

DANIEL, CLAY B.
Announcer—WTFE, Raleigh.

DANIELS, FRANK
Announcer — WYFW, Brooklyn. Chief Announcer.

DARLING, FRED
Announcer — CKGB, Timmins, Ont. Chief Announcer.

DAVIES, BILL
Announcer—Man on the Street WLBC. Death Rides the Highway WLBC. Hey Mr. Motorist WOWO. Consolaires WOWO. Fashion Revue WGL. Polly Pretends WOWO. Money Talks WGL.

DAVIES, E.
Announcer — CKX, Brandon, Man. Chief Announcer.

DAVIS, HAROLD
Announcer—WDAS, Philadelphia. Chief Announcer.

DAVIS, LEE
Announcer — WCBM, Baltimore.

DAVIES, TED
Announcer—KDB and KTMS, Santa Barbara, Cal.

DEAN, W. L.
Announcer—KABR, Aberdeen, S. D. Chief Announcer.

DEANGELIS, DICK
Announcer—KJBS, San Francisco.

DECKER, BEN
Announcer—WJNO, West Palm Beach. Chief Announcer.

DEFREITAS, DICK
Announcer — WJRD, Tuscaloosa, Ala.

DE HAYEN, BOB
Announcer — KVOO, Tulsa. Chief Announcer.

DE JULIS, VIC
Announcer—KSEI, Pocatello, Idaho.

DE LASAUX, HARRY
Announcer—KVCV, Redding, Cal. Chief Announcer.

DENKEMA, EDWARD
Announcer—WOOD and WASH, Grand Rapids, Mich.

DES BAILLETS, J.
Announcer—CBM and CBF, Montreal. Chief Announcer.

DESCHENES, CHARLES M.
Announcer—CKCV, Quebec.

DEVANEY, FRANK
Announcer—WMIN, St. Paul. Chief Announcer.

DEVITT, GENE
Announcer — WDAY, Fargo, N. D.

DE YOUNG, JOHN
Announcer — WGL, Fort Wayne. Polly Pretends. Traveler's Radio Review. Behind the Microphone. Bob Wilson's News. Ye Old Tavern. Five Minute Mysteries. Musical Moments Review. Harry Balkin's Character Analysis Talks. Counter Chatter. Seven Up Rhythm Maker Review. Football Results. Norge All Star Variety Show.

DICKERMAN, C. H.
Announcer — WEEL, Boston. Chief Announcer.

DILLAHUNTY, THOMAS
Announcer — KCMC, Texarkana. Chief Announcer.

DILLON, JOE
Announcer—WPEN, Philadelphia. Chief Announcer.

DIMMER, LUCILLE
Announcer—WHDF, Calumet, Mich.

DIXON, JOHN
Announcer — W C L O, Jaunesville, Wis.

DJERKINS, EDWARD SHIELDS
Announcer — WXYZ, Detroit. Sunrise Breakfast Club Transcriptions.

DONATO, FIORENTINO
Announcer—WDAS, Philadelphia.

DONAHUE, HOWARD
Announcer — WSUN, St. Petersburg, Fla.

DONOVAN, POP
Announcer — CFNB, Frederickton, N. B.

DODDS, LARRY
Announcer — WSAZ, Huntington, W. Va.

DORSEY, ROD
Announcer — WFBC, Greenville, S. C.

DOUGHERTY, BILL
Announcer — WRBL, Columbus, Ga. Chief Announcer.

DOUGLAS, DON
Announcer—KOLN, Portland, Ore.

DOUGLAS, RICHARD
Announcer—WBNO, New Orleans.

DOUGLASS, REG
Announcer — CKNX, Wingham, Ont. Chief Announcer.

DOULEY, ROBERT
Announcer—WKY, Oklahoma, City.

DOWD, DONALD MAURER
Announcer — Bachelor Post WMAQ. NBC Jamboree NBC. Bal Totten Sports Program WMAQ. Tom Mix Straight Shooters NBC. Welch Grape Juice Presents Irene Rich NBC. Don Winslow of the Navy NBC. Flying Time NBC. While the City Sleeps NBC. The Streamline Revue WMAQ. Music You Want When You Want It WENK.

DOWNS, GEORGE A.
Announcer — WMFO, Decatur, Ala.

DOWNES, JOHN
Announcer—CKPR, Fort William. Chief Announcer.

DRAKE, JOHN
Announcer — KGNO, Dodge City, Kans. Chief Announcer.

DUDLEY, J.
Announcer—WGBB, Freeport, N. Y. Chief Announcer.

DUDLEY, JIMMY
Announcer—WJJD, Chicago.

DUHAMEL, GILLES
Announcer—CKCV, Quebec, Chief Announcer.

DUMM, R. W.
Announcer—KSFO, San Francisco. Special Events.

DUNCAN, PAUL
Announcer—KVSO, Ardmore, Okla. Chief Announcer.

DUNLAP, Edwin
Announcer—WCAL, Northfield, Minn.

DUNNING, HARLAN
Announcer—KGMB, Honolulu.

DUNPHY, DON
Announcer—WNS, New York.

DUNPHY, MARY JANE
Announcer—WCKY, Cincinnati.

DUPRE, HENRY
Announcer—WWL, New Orleans.

DURHAM, ART
Announcer—WCBS, Springfield, Ill.

DURKIN, SHERWOOD
Announcer—KHBG, Okmulgee, Okla. Chief Announcer.

DWYER, DANIEL
Announcer—WSYR, Syracuse.

DYAL, BOB
Announcer—KPT, Yakima, Wash. Chief Announcer.

DYER, BILL
Announcer—WCAU, Philadelphia.

— E —

EASTMAN, NORA
Announcer—WMPG, Lapeer, Mich. Chief Announcer.

EDWARD, ARTHUR WILSON
Announcer—KOL, Seattle, Chief Announcer.

EDWARDS, CHARLOTTE
Announcer—WHEC, Rochester, N. Y.

EGNOR, NATE
Announcer—WJBL, Decatur, Ill. Chief Announcer.

ELLIOTT, BILL
Announcer—WICC, Bridgeport.

ELLERS, RICHARD
Announcer—KGO and KPO, San Francisco. Chief Announcer.

ELLIOTT, LARRY
Announcer—WJSV, Washington, D. C. Chief Announcer.

ELLIOTT, W. WENDELL
Announcer—KSAL, Salina, Kan. Chief Announcer.

ELLIS, CAROLINE
Announcer—KMBC, Kansas City, Mo.

ELLSWORTH, SHERRILL
Announcer—KIDW, Lamar, Colo.

ELSON, BOB
Announcer—WGN, Chicago.

ENGLE, HOLLAND
Announcer—WCFL, Chicago, Chief Announcer.

ERICK, ROLF
Announcer—Gang Busters, CBS.

ERICKSON, WILLIAM
Announcer—KGMB, Honolulu.

ESCHEN, FRANK
Announcer—KSD, St. Louis.

ESCUDIER, BOB
Announcer—KVOL, Lafayette, La.

EVANS, DON
Announcer—KANS, Wichita.

EVANS, G. H.
Announcer—WFEA, Manchester, N. H. Chief Announcer.

EVANS, JONES
Announcer—WBAX, Wilkes Barre, Pa.

EVANS, JOE WILLIAM
Announcer—KWTO and KGBX, Springfield, Mo.

EVANS, V. G.
Announcer—KALB, Alexandria, La. Chief Announcer.

— F —

FAGAN, HOWELL
Announcer—WJRD, Tuscaloosa, Ala.

FAILOR, DICK
Announcer—WCAZ, Carthage, Ill. Chief Announcer.

FAIRWEATHER, GORDON
Announcer—CKWX, Vancouver.

FALCONNIER, HARNOLD
Announcer—WSUN, St. Petersburg, Fla.

FARNUM, WILLARD
Announcer—WEMP, Milwaukee.

FARR, FLOYD
Announcer—KDYL, Salt Lake City.

FARREL, JACKIE
Announcer—WAAT, Jersey City.

FARRINGTON, FIELDEN
Announcer—WXYZ, Detroit, Green Hornet MRN, Man on Street Broadcast; Remote Dance Programs.

FAUST, ART
Announcer—KOIL, Omaha.

FEAGIN, ROBERT H.
Announcer—WFOG, Savannah.

FELLY, EVELYN M.
Announcer—CKPC, Brantford, Ont.

FERGUSON, HUGH F.
Announcer—WFMD, Frederick, Md.

FIELDS, ORVILLE
Announcer—WPAY, Portsmouth, Ohio. Chief Announcer.

FUNCH, HOWARD K.
Announcer—WJIM, Lansing, Mich.

FINCH, J. E.
Announcer—KVOD, Denver, Chief Announcer.

FINLEY, STUART
Announcer—WALR, Zanesville, Ohio. Chief Announcer.

FISHER, BENNETT
Announcer—KOMO and KJR, Seattle. Chief Announcer.

FITZGIBBONS, JOHN M.
Announcer—WSAR, Fall River, Mass.

FITZPATRICK, JACK L.
Announcer—KLZ, Denver.

FLEISHER, NATHAN
Announcer—WDAS, Philadelphia.

FLEMING, B. A.
Announcer—KDFN, Casper, Wyo.

FLEMING, JAMES
Announcer—WGN, Chicago.

FLEMING, WILLIAM
Announcer—KWYO, Sheridan, Wyo.

FLANNERY, HARRY W.
Announcer—KMOX, St. Louis.

FOERSTER, WILLIAM CHARLES
Announcer—WRNX, New York City.

FOLL, CHARLES
Announcer—KYOS, Merced, Cal. Chief Announcer.

FORBES, DON
Announcer—KNX, Los Angeles CBS, Listerine Program, Tussy-Hawaiian Moon, Nash Motors Program, Gold Medal Hour, Music From Hollywood, Western Home, Split Seconds in History, Diary of a Music Lover, Columbia Church of the Air, Grand Coulee Dam Aerial Description.

FOSTER, CARROLL B.
Announcer—KFPY, Spokane.

FOSTEL, J.
Announcer—WCBS, Charleston, W. Va. Chief Announcer.

FOSTER, THOMAS FREDERICK
Announcer—WRUF, Gainesville.

FOWLKES, ROSSER JR.
Announcer—WRTM, Danville, Va.

FOX, MYRON
Announcer—KDYI, Salt Lake City.

FRANK, WALTER
Announcer—WCBA and WSAN, Allentown, Pa.

FRANKLIN, O.
Announcer—KGKB, Tyler, Tex. Chief Announcer.

FREAR, ROBERT
Announcer—WCAD, Canton, N. Y. Chief Announcer.

FREDRICKS, PAT
Announcer—WDWS, Champaign, Ill. Chief Announcer.

FREEMAN, GENE
Announcer—KTW, Seattle, Chief Announcer.

FREEMAN, PAT
Announcer—CFAC, Calgary, Al. Chief Announcer.

FRIEND, J. P.
Announcer—KLCN, Blytheville, Ark.

FROSCH, BILL
Announcer—WIRE, Indianapolis.

FROST, PAUL
Announcer—CKTB, St. Catharines, Ont. Chief Announcer.

FULKS, CLARK
Announcer—WACO, Waco, Texas. Chief Announcer.

FUNNEMARK, EDWARD
Announcer—WCAI, Northfield, Minn.

— G —

GALLAHER, EDDIE
Announcer—KTUL, Tulsa, Chief Announcer.

GAMBLE, RON
Announcer—WHIO, Dayton.

GARDINER, DONALD
Announcer—WAJR, Winston Salem, N. C. Chief Announcer.

GARRIGUS, FREDERICK
Announcer—WHDH, Boston, Chief Announcer.

GATLIN, MAURICE B.
Announcer—WBNO, New Orleans. Political Comments.

GAY, CAROL
Announcer—KMOX, St. Louis.

GAYLORD, CHESTER
Announcer—W T A G, Worcester, Mass. Chief Announcer.

GAYMAN, VAUGHN
Announcer—WRRB, Dubuque, Iowa. Chief Announcer.

GEEHAN, JERRY
Announcer—K V L, Tacoma, Wash.

GENSEL, CARL
Announcer—WXYZ, Detroit. WPA Detroit Symphony Orchestra, Eastwood Gardens Orchestra.

GENTILE, JOE
Announcer—CKLW, Windsor. Chief Announcer.

GEORGE, CARL
Announcer—WGAR, Cleveland. Chief Announcer.

GERARD, PAUL
Announcer—WEDU, Chicago. Chief Announcer.

GIBSON, MRS. ERICK
Announcer—K P L C, Lake Charles, La.

GILBERT, AL
Announcer—WIBA, Madison, Wis.

GLADSTONE, HENRY
Announcer—Ida Bailey Allen's Homemakers WHN, The Life of Mary Southern WLW-WHN.

GLENN, BOB
Announcer—KHBC, Hilo, Hawaii. Chief Announcer.

GLOYNE, RICHARD FEATHERSTONE
Announcer—KFAB-RPOR, Lincoln.

GLUNS, R. H. JR.
Announcer—CBW, Windsor.

GODFREY, ARTHUR
Announcer—WJSV, Washington, D. C. Master of Ceremonies.

GODWIN, CHARLES WILLIAM
Announcer—U. S. Army Band Programs CBS, U. S. Navy Band Programs CBS, U. S. Cabinet Series CBS, Musical Cartoons MBS, Studies in Contrast MBS.

GOHRING, RUSSELL
Announcer—W S P D, Toledo. Chief Announcer.

GOLDMAN, PAUL
Announcer—W J B O, Baton Rouge. Chief Announcer.

GOLDEN, VIRGINIA
Announcer—W C K Y, Cincinnati.

GOLDER, HARRY
Announcer—W X Y Z, Detroit. Sunrise Breakfast Club, Ann Worth MRN.

GODSMITH, LEE
Announcer—W C K Y, Cincinnati. Chief Announcer.

GOODWIN, BILL
Announcer—Camel Caravan CBS, Sunkistime.

GRAHAM, FRED
Announcer—KFEL, Denver.

GRAHAM, GORDON
Announcer CBS.

GRAINGER, JACK
Announcer CKCW, Moncton, N. B.

GRANT, BRUCE
Announcer—WJBC, Bloomington, Ill. Chief Announcer.

GRANT, H. J.
Announcer—W A L A, Mobile, Alabama. Chief Announcer.

GRANT, PETER
Announcer—WLW and WSAT, Cincinnati. Chief Announcer.

GRANT, TAYLOR
Announcer—WCAU, Philadelphia.

GRAUER, BEN
Announcer—Your Hit Parade CBS-NBC, Magic Key NBC, Rippling Rhythm Revue NBC, Walter Winchell Program NBC.

GREB, LARRY
Announcer—WEMP, Milwaukee.

GREEN, WILLIAM
Announcer—WSAD, Norman, Okla.

GREENE, ROSALINE
Announcer—The Hour of Charm NBC.

GREENLAW, SHERWIN
Announcer—WLNH, Laconia, N. H. Chief Announcer.

GREENLEE, FRED
Announcer—K M A, Shenandoah, Iowa. Chief Announcer.

GREGORY, C. B., JR.
Announcer—K F P L, Dublin, Texas.

GREGORY, DOC
Announcer—WABI, Bangor.

GRIEK, HARRY
Announcer—KTRH, Houston.

GRIFFIN, BOBBY
Announcer—W H O, Des Moines, Virginia Dare Programs, Old and New, Sunset Corners Frolic.

GRIFFITH, LESTER LEE
Announcer—NBC, The Story of Mary Marlin, Dan Harding's Wife, Girl Alone, There Was a Woman, Court of Kitchen Relations, Tom Mix Straight Shooters, American Medical Association Program, Young Hickory.

GRISWOLD, WALTER PRICE
Announcer—WIBX, Utica.

GRIZZARD, TED
Announcer—WLAP, Lexington, Ky. Chief Announcer.

GROBE, AL
Announcer—WINS, New York.

GUEST, J. EDGAR
Announcer—CKCL, Toronto. Chief Announcer.

GUILD, AL
Announcer—WIBX, Utica, N. Y. Chief Announcer.

GUNN, GEORGE
Announcer—WMAI and WRC, Washington, D. C.

GUSTOFSEN, LELAND
Announcer—KGFV, Kearney, Nebr. Chief Announcer.

GUYE, WRAY
Announcer—KLAH, Carlsbad, N. M. Chief Announcer.

HAD, "DUTCH"
Announcer—WLEU, Erie.

HAIGHT, A. H.
Announcer—W E L L, Battle Creek. Chief Announcer.

HALE, ALAN
Announcer—WISN, Milwaukee.

HALE, CECIL
Announcer—W F A A, Dallas, Early Birds, Evelyn and the Rhythm Rowdies, Morning Song, Melody Souvenirs TQN, Songs to Remember TQN, Gail North Program TQN, Captain Jolly and Crew TQN, Good Old Timers, Mary Lane Kitchen, Honeyouth Time, Sledges Happy Workers, Rambling Cowboys TQN.

HALL, EDWARD B.
Announcer—WBZ and WBZA, Boston.

HALL, HARRY
Announcer—K F W B, Hollywood. Chief Announcer.

HALL, RADCLIFFE
Announcer—W G Y, Schenectady.

HALL, SAMUEL
Announcer—W A F G, Dothan, Alabama. Chief Announcer.

HALPERN, D. H.
Announcer—W B R Y, Waterbury, Conn. Chief Announcer.

HALPIN, JOSEPHINE
Announcer—KMOX, St. Louis.

HAMBLY, M. DONALD
Announcer—KKE, Berkeley, Calif. Chief Announcer.

HAMMER, JOE
Announcer—K F P W, Port Smith, Ark.

HANLON, TOM
Announcer—K N X, Los Angeles.

HANSEN, CLIFFE
Announcer—K R K O, Everett, Wash. Chief Announcer.

HASE, EDWARD W.
Announcer—WCHV, Charlottesville, Va. Chief Announcer.

HASEL, JOE
Announcer—W N Y C, New York.

HASSELL, W. G.
Announcer—CKCD, Vancouver, Chief Announcer.

HARDEN, FRANK
Announcer—WPTC, Kingston, N. C. Chief Announcer.

HARDING, WILLIAM
Announcer—W I N S, New York. Chief Announcer.

HARRINGTON, JACK
Announcer—K F D M, Beaumont, Tex. Chief Announcer.

HARRIS, BOB H.
Announcer—W A R D, Brooklyn-WEVD, New York, Madison Loan Program WMCA, Finlay Straus News WMCA, Home Social Program WMCA.

HARRIS, LESLIE
Announcer—W Q A M, Miami. Special Events.

HART, MAURICE
Announcer—W A A T, Jersey City. Chief Announcer.

HARVEY, WALTER
Announcer—WAAB, Boston.

HATTIE, WOODROW
Announcer—W J B O, Baton Rouge.

HAWKINS, DONALD V.
Announcer—W E A U, Eau Claire-KSTP, St. Paul.

— H —

HAYES, PAT
Announcer—KPQ, Wenatchee, Wash. Chief Announcer.

HEAD, I. R.
Announcer—KRQA, Santa Fe. Chief Announcer.

HEADRICK, EARL
Announcer—K S L M, Salem, Ore.

HEFFERNAN, W. P.
Announcer—WBTM, Danville, Va. Chief Announcer.

HEIMLICH, W. E.
Announcer—W O S U, Columbus, Chief Announcer.

HEISS, ROBERT
Announcer—WTMJ, Milwaukee, Chief Announcer.

HELMS, SHELLEY
Announcer—W S F A, Montgomery, Alabama.

HENDERSON, BROOKS
Announcer—KSTP, St. Paul-Minneapolis, Winter Carnival N B C, Royal Gelatin Hour Guest N B C, On the Scene, University Farm School Programs, Inland Coat Co. Programs.

HENDRICKSON, ERNEST
Announcer—WGCH, Mandan, N. D. Chief Announcer.

HENDRIX, JAMES
Announcer—W C O A, Pensacola, Fla. Chief Announcer.

HENNESSEY, FRANK
Announcer—K L R A, Little Rock, Arkansas, Chief Announcer.

HERGET, JOSEPH
Announcer—W B L K, Clarksburg, W. Va.

HERRIN, WELDON W.
Announcer—W T O C, Savannah, Chief Announcer.

HERSHEY, AARO
Announcer—WOWO-WGL, Fort Wayne, Berghoff Gardens Program.

HICKS, CHARLES G.
Announcer—WSOC, Charlotte, N. C. Chief Announcer.

HICKS, MORRIS
Announcer—W I R E, Indianapolis, Chief Announcer.

HIBSTAND, JOHN HALLAM
Announcer—NBC, Hollywood in Person, Olsen & Johnson Program, Royal Gelatin Hour, Werner Janssen and Orchestra, Ozzie Nelson and Orchestra.

HIGHTOWER, BILL
Announcer—W F A A, Dallas, KTAT, Fort Worth, KFJZ, Fort Worth, KXYZ, Houston.

HILDEBRAND, KEN
Announcer—W J A S, Pittsburgh.

HILL, EVERETT G.
Announcer—W C A P, Asbury Park, N. J.

HILL, RUPERT
Announcer—W C A P, Asbury Park, N. J.

HINKEL, GEORGE WASHINGTON
Announcer—Orkil Electric Co. Program W T I C.

HIRONS, TED
Announcer—W F L A, Clearwater, Fla.

HODGES, PAUL
Announcer—W H E F, Jackson, Miss.

HODSON, GORDON
Announcer—C K M O, Vancouver, Chief Announcer.

HOHENSTEIN, HERMAN H.
Announcer—KFUO, St. Louis, Chief Announcer.

HOLBERT, GEORGE
Announcer—KOKO, La Junta, Colorado, Chief Announcer.

HOLDEN, JACK HAVILAND
Announcer—Uncle Ezra N B C, National Barn Dance N B C, Keystone Party W L S, Murphy Jamboree W L S.

HOLLAND, FRENCH HERSHEL
Announcer—KFBI, Abilene.

HOLLEY, WAKEFIELD
Announcer—K W K H, Shreveport, The Homely Philosopher, The Quiet Observer, Memory Lane, Grits and Gravy.

HOLLINGER, FIN
Announcer—C J K L, Kirkland Lake, Ont. Chief Announcer.

HOLLISTER, HERB
Announcer—KANS, Wichita.

HOLLY, DE B.
Announcer—CHSJ, St. John, N. B. Chief Announcer.

HOLMES, LYALL
Announcer—G J C A, Edmonton, Al.

HOLTMAN, JOHN
Announcer—NBC, Tom Mix Straight Shooters, Don Winslow of the Navy, The Farm and Home Hour, Roy Shield Revue.

HONODEL, DON
Announcer—K H S L, Chico, Calif. Chief Announcer.

CARLTON KaDELL

ANNOUNCING

"BIG TOWN"

Edw. G. Robinson—Claire Trevor

Rinso—CBS

★

UNION OIL

"THRILLS"—NBC

★

RADIO FOLK

READ

RADIO DAILY

REGULARLY

HOOPER, JACK
Announcer — W M B G, Richmond, Chief Announcer.

HOPKINS, JOHN
Announcer — K F J Z, Fort Worth.

HOPPER, RICHARD
Announcer — W C A P, Asbury Park, N. J. Chief Announcer.

HORN, BOB
Announcer — W A L R, Zanesville, O.

HORN, ROBERT
Announcer — WCAM, Camden, N. J. Chief Announcer.

HOSS, DAVE
Announcer — KORE, Eugene-K S L M, Salem - KGW - KEX, Portland, Special Events.

HOUSH, MERLE
Announcer — WLS, Chicago.

HOXIE, DWIGHT
Announcer — K S L M, Salem, Ore. Chief Announcer.

HUDSON, TOM
Announcer — KTSA, San Antonio.

HUESBY, LARRY
Announcer — KMO, Tacoma.

HUGHES, JOHN R.
Announcer — K F R C, San Francisco.

HUGHES, JOHN WALLACE
Announcer — K W O O, Tulsa.

HULL, DICK
Announcer — W O I, Ames, Iowa.

HUMBERT, E. P.
Announcer — WTAW, College Station, Texas.

HUD, JOE
Announcer — W F D F, Flint, Mich.

HURLBERT, EVELYN
Announcer — K A B R, Aberdeen, S. D.

HURLEY, M. L.
Announcer — K I D W, Lamar, Colorado.

HURT, ZACK
Announcer — K F J Z, Fort Worth.

HUSSEY, TOM
Announcer — W N A C, Boston.

HUTCHISON, BILL
Announcer — K C W, Moncton, N. B.

— I —

IRWIN, GEORGE
Announcer — KEHE, Los Angeles.

IRWIN, PHILIP RODERIC
Announcer — KGW-KEX, Portland, Standard Symphony.

ISRAEL, FRANK
Announcer — W J R D, Tuscaloosa, Alabama.

IZZARD, WESLEY S.
Announcer — K G N C, Amarillo, Texas.

— J —

JACKSON, FRANK
Announcer — K G F F, Shawnee, Okla. Chief Announcer.

JACKSON, GLEN
Announcer — W L V A, Lynchburg, Va.

JACKSON, THOMAS
Announcer — W C O A, Pensacola, Fla.

JACOBS, TOM
Announcer — K T R H, Houston.

JAEGER, JOHN
Announcer — W N E W, New York, Chief Announcer.

JAMES, GLEN
Announcer — W H B L, Sheboygan, Wis. Chief Announcer.

JARZEBOWSKI, OCHRYMOWICZ
Announcer — W B N X, New York.

JAY, DICK
Announcer — K I U N, Pecos, Texas, Chief Announcer.

JAY, HARRY
Announcer — W B L Y, Lima, O.

JEFFERIES, DAVID
Announcer — W H D L, Olean, N. Y. Chief Announcer.

JESSEE, RANDALL
Announcer — K W O S, Jefferson City, Mo. Chief Announcer.

JEWETT, H. C. JR.
Announcer — K A B R, Aberdeen, S. D.

JOHNSON, ARVID
Announcer — K R M D, Jamestown, N. D. Chief Announcer.

JOHNSON, DAVID
Announcer — W C A L, Northfield, Minn. Chief Announcer.

JOHNSON, T. W.
Announcer — K G H L, Billings, Mont. Chief Announcer.

JOHNSTON, MARVIN E.
Announcer — K F X D, Nampa, Ida. Chief Announcer.

JONES, KENNETH
Announcer — K F D V, Brookings, S. D.

JONES, ROY
Announcer — W Q D M, St. Albans, Vt.

JORDAN, CORINNE
Announcer — K S T P, St. Paul, Daily Messenger, Afternoon Edition.

JORDAN, HARRY
Announcer — K M O, Tacoma, Chief Announcer.

JORY, WILLIAM
Announcer — W M B C, Detroit, Chief Announcer.

JOUBARNE, P.
Announcer — C R C K, Quebec, Chief Announcer.

JOY, RICHARD (DICK) W.
Announcer — CBS, Good Afternoon Neighbors, Kathryn Craven's News Through a Woman's Eye, My Secret Ambition, Thomas Conrad Sawyer Series.

JYSTAD, ADOLPH
Announcer — K G C X, Wolf Point, Mont.

— K —

KADILL, CARLTON
Announcer — Chase and Sanborn Hour NBC, Chesterfield Program CBS, Amos 'n' Andy NBC.

KALUSCHE, EARLE J.
Announcer — W F A A, Dallas, Birdbrand Pan-Americans, Birdbrand Cowboys, Honey-youth Masquerade, Good Old Times, Early Birds, Preston Trio, Roger Pryor Orchestra, Rambling Cowboys TQN, Hyral Smilers, Treasure Gold.

KARN, BILL
Announcer — K P D N, Pampa, Texas, Chief Announcer.

KATZMEYER, REV. ROBERT
Announcer — W S A Y, Rochester, N. Y. Church News.

KEATING, JACK
Announcer — K F J I, Klamath Falls, Ore. Chief Announcer.

KEECH, KELVIN
Announcer — Billy and Betty NBC, Fireside Recitals NBC, Popeye, The Sailor CBS.

KEEGAN, FRANK
Announcer — K B T M, Jonesboro, Arkansas, Chief Announcer.

KEEHN, NEAL
Announcer — K M B C, Kansas City, Mo. Special Events.

KEIRSEY, ALEX
Announcer — W A P O, Chattanooga, Chief Announcer.

KELLY, E.
Announcer — C K C D, Vancouver.

KENNARD, STEWARD
Announcer — W F B R, Baltimore, Special Events.

KENNEDY, KEN
Announcer — W D A Y, Fargo, N. D. Chief Announcer.

KENT, DONALD
Announcer — W M E X, Boston.

KENYON, DOUGLASS MORROW
Announcer — W B A P, Fort Worth, Buck Boy, Bob and Art.

KENYON, J. A.
Announcer — K O K O, La Junta, Colorado.

KEPHART, WILLIAM MERLIN
Announcer — NBC, Concerts.

KERR, DON
Announcer — W M C A, New York, Master of Ceremonies.

KERRIGAN, JACK H.
Announcer — W H O, Des Moines, Crescent Hour of Music, Kentucky Club All-Star Review.

KERWOOD, ORIE
Announcer — W N A X, Yankton, S. D. Chief Announcer.

KIDDER, PATRICIA BURNS
Announcer — K L Z, Denver, Virginia Shaw.

KILLEM, J. W.
Announcer — W S A U, Wausau, Wis.

KILICK, LAWRENCE "WHITEY"
Announcer — W C A X, Burlington, Vt.

KILPATRICK, REID F.
Announcer — K E H E, Los Angeles.

KING, JEAN PAUL
Announcer — Myrt and Marge CBS, On Broadway NBC, Gangbusters CBS, Floyd Gibbons Your True Adventures CBS, The Voice of Experience NBC, The Lamp Lighter MBS, Palmolive Operettas CBS.

KING, JOHN REED
Announcer — Heinz Magazine of the Air CBS, Babe Ruth Sinclair Refining Co. Program CBS, Chrysler Football Parade CBS, Phil Cook's Morning Almanac CBS, Mark Warnow's Blue Velvet Program CBS, Fels Naptha Program CBS, Fordham-Kellogg Football Broadcasts WINS.

KING, MARGARET
Announcer — K F R U, Columbia, Mo.

KING, ROGER
Announcer — K O M A, Oklahoma City.

KIPT, HELEN
Announcer — C H W K, Chilliwack, B. C.

- KISTLER, GLEASON**
Announcer—WHLB, Virginia, Minn. Chief Announcer.
- KIRBY, DURWARD**
Announcer—NBC, NBC Minutemen, Don Winslow of the Navy, Harry Kogen and Orchestra, Escorts and Betty, Tom Mix Straight Shooters, Four Vacabonds, Grant Park Concerts, RCA Victor Program, Look Magazine Program, Rival Dog Food Program, Promenade Concerts, Special Events.
- KIRBY, JIMMY**
Announcer—WRGA, Rome, Ga. Chief Announcer.
- KIRBY, ROBERT LEE**
Announcer—WRT, Charlotte, Special Events, Street Interviews.
- KIRCHNER, CLAUDE HINDENBURG**
Announcer—NBC, Mark Weber Program.
- KIRKHAM, ART**
Announcer—KOIN, Portland, Ore.
- KIRKPATRICK, JESS**
Announcer—WGN, Chicago, Melodies from the Sky, Rhythm and Romance, On a Sunday Afternoon, Curtain Time MBS, Rubie Appleberry, 30 Minutes in Hollywood MBS.
- KLIMENT, BOB**
Announcer—WSAZ, Huntington, W. Va.
- KLODE, FRANK**
Announcer—WEMP, Milwaukee.
- KNAPP, TED**
Announcer—W A P O, Chattanooga.
- KNEASS, DON**
Announcer—KIRO, Seattle—KFBK, Sacramento—KML, Fresno—KOIN, Portland—KGW-KEX, Portland.
- KNEHR, BILL**
Announcer—KRKO, Everett, Wash.
- KNIGHT, K.**
Announcer—WEXL, Royal Oak, Mich. Chief Announcer.
- KOSCH, PHIL**
Announcer—WFEA, Manchester, N. H.
- KRAMER, HARRY**
Announcer—WNEW, New York, Special Events.
- KRAUSE, MARVIN**
Announcer—WKY, Oklahoma City.
- KREUGER, FRANK**
Announcer—WFAA, New York, Chief Announcer.
- KROEGER, BERRY**
Announcer—KFWB, Hollywood.
- KROSS, RICHARD HARDING**
Announcer—WGES-WSBC, WCB Chicago, Special Events.
- KUHL, HILARY DENLEY**
Announcer—WOWO-WGTZ, Fort Wayne, Polly Pretends.
- KUYHENDALL, HARRY**
Announcer—WBIG, Greensboro, Radio Reporter, Our Neighbors.
- L —
- LABHARD, EUEL**
Announcer—KFBK, Sacramento, Chief Announcer.
- LA BOUR, R. L.**
Announcer—WJJD, Chicago, Chief Announcer.
- LA FORCE, CHARLES**
Announcer—WEMP, Milwaukee, Chief Announcer.
- LA FRANO, TONY**
Announcer—KDB, Santa Barbara, Calif. Chief Announcer.
- LAGERQUIST, RAY**
Announcer—WFEA, Manchester, N. H.
- LAGO, JOSE**
Announcer—WPR, Mayaguez, P. R.
- LAING, JOHN NOLTY**
Announcer—CBS, Staff.
- LAKE, J. B.**
Announcer—KFOR, Lincoln, Nebr. Chief Announcer.
- LALONDE, JOHN**
Announcer—CKAC, Montreal.
- LAMPEL, HAROLD**
Announcer—WCBA and WSAN, Allentown, Pa.
- LANCASTER, S.**
Announcer—CFRN, Edmonton, Al. Chief Announcer.
- LANGENHEIM, FRED**
Announcer—WNAC, Boston.
- LANTRY, HARRY**
Announcer—KHQ, Spokane, Chief Announcer.
- LASSEN, LEO**
Announcer—KRSC, Seattle.
- LATHAM, JACKSON**
Announcer—KXA, Seattle, Chief Announcer.
- LAUGHLIN, KEN**
Announcer—KFQD, Anchorage, Chief Announcer.
- LAURIE, BILL**
Announcer—KONO, San Antonio, Chief Announcer.
- LAUX, ED**
Announcer—WAAT, Jersey City.
- LAUX, FRANCE**
Announcer—KMOX, St. Louis, Chief Announcer.
- LAVALLE, GENE**
Announcer—WCLE and WHK, Cleveland.
- LAWDER, SAM**
Announcer—WRTD, Richmond, Chief Announcer.
- LAWRENCE, JERRY**
Announcer—Coffee Club MBS, Gabriel Heatter News Commentary MBS, Strathmore Serenade MBS, Life Studies by Tom Powers MBS, Famous Jury Trials MBS, Stan Lomax's Sport's Review MBS, Let's Visit MBS, Midnight in Manhattan MBS, Serenade to American Women MBS, The Listener Speaks MBS, Major Bowes' Capital Family CBS, Aunt Susann's Sunday Morning Party CBS, Columbia News Reporter CBS, Our American Neighbors CBS, Poets' Gold CBS, Romany Trail CBS, Songs by Doris Kerr CBS, Remote Wire Orchestra Broadcasts CBS.
- LAWRENCE, MORTON (MORT)**
Announcer—Sleepy Hollow and Happy Valley Programs, WCAU WOR.
- LEAVITT, BUD**
Announcer—WABJ, Bangor.
- LE BLANC, J. L.**
Announcer—CJLS, Yarmouth, N. S.
- LEE, J. C.**
Announcer—KFXM, San Bernardino.
- LEE, H. W.**
Announcer—WMPD, Wilmington, N. C. Chief Announcer.
- LEIDEVELT, JACK**
Announcer—WKBZ, Muskegon, Mich.
- LEISURE, CLARENCE**
Announcer—KHSL, Chico, Calif.
- LELAND, CV**
Announcer—WBAP, Fort Worth.
- LE MOND, BOB**
Announcer—KEHE, Los Angeles.
- LE ROY, HARRY**
Announcer—KGGC, San Francisco, Chief Announcer.
- LE SEUR, PERC**
Announcer—CHML, Hamilton, Ont.
- LETSON, ED**
Announcer—KWBG, Hutchinson, Kan. Chief Announcer.
- LEVERMAN, BILL**
Announcer—KRMD, Shreveport, La.
- LEVINE, ALBERT**
Announcer—WCAM, Camden, N. J.
- LEWIS, DON**
Announcer—WSMB, New Orleans.
- LEWIS, JACK**
Announcer—KARK, Little Rock, Arkansas, Chief Announcer.
- LILES, MARDI**
Announcer—WFJA, Clearwater, Fla. Chief Announcer.
- LINDSAY, ART**
Announcer—KXRO, Aberdeen, Wash.
- LINDSAY, BERT**
Announcer—CFCL, Ogdensburg, N. Y. Chief Announcer.
- LINK, LOUIS J.**
Announcer—WSUN, St. Petersburg, Fla. Chief Announcer.
- LINN, ART**
Announcer—KVI, Tacoma, Wash.
- LINN, MARTHA**
Announcer—Rhythm in the Air WMAQ, Teatime Varieties WMAQ, Music Circle WENR, Romance and Rhythm WMAQ, Morning Greetings, WMAQ, Court of Kitchen Relations WMAQ.
- LITTLE, GERALD**
Announcer—WJRD, Tuscaloosa, Alabama, Chief Announcer.
- LITTLE, JAMES B.**
Announcer—WPTF, Raleigh.
- LIVERMORE, MARK**
Announcer—WCAD, Canton, N. Y.
- LOBER, PAUL**
Announcer—WCAL, Northfield, Minn.
- LOBB, O. W.**
Announcer—CJLS, Yarmouth, N. S. Chief Announcer.
- LOBE, TOM**
Announcer—WDNC, Durham, N. C.
- LOGAN, JACK**
Announcer—WJAS, Pittsburgh.
- LONGSTREET, R. L.**
Announcer—WFMD, Frederick, Md. Chief Announcer.

LONGWELL, ROBERT
Announcer—WJBK, Detroit.

LOPEZ, JOSEPH
Announcer—WICC, Bridgeport.

LOSEV, GEORGE
Announcer—WDZ, Tuscola, Ill. Chief Announcer.

LOUDON, GORDON
Announcer—WJBO, Baton Rouge.

LOUNSBURY, RAYMOND
Announcer—KIDW, Lamar, Colorado.

LOWELL, KEN
Announcer—KRGV, Weslaco, Texas.

LOWRANCE, BOMAR
Announcer—WSOC, Charlotte, N. C.

LOWREY, MEADOR
Announcer—WIAS, Louisville, Chief Announcer.

LOZANO, J. F.
Announcer—KONO, San Antonio, Spanish.

LUETH, CHARLES
Announcer—WCLO, Janesville, Wis. Chief Announcer.

LUKE, THERON
Announcer—KFQD, Anchorage.

LUND, VICTOR H.
Announcer—WIS, Columbia, S. C. Chief Announcer.

LUNDQUIST, ELDON
Announcer—WTRC, Elkhart, Ind.

LVMAN, A.
Announcer—WB NX, New York.

LYNCH, CECIL
Announcer—KDON, Monterey, Chief Announcer.

LYNCH, EDWARD MAYNARD
Announcer—WIBX, Utica, Dawn Patrol.

LYON, EDDIE
Announcer—KALPC, Beverly Hills.

LYON, CHARLES
Announcer—NBC, Aunt Jemima, Kaltenmeyer's Kindergarten, Public Hero No. One, It Can Be Done, Sach's Amateur Hour, Charlie on the Spot.

— M —

McADAMS, ALONZO RAYMOND
Announcer—KGBX, Springfield, Mo.

McALLISTER, H. J.
Announcer—KVI, Tacoma, Wash. Chief Announcer.

McCAIN, W. H.
Announcer—WBRC, Birmingham.

McCARON, E.
Announcer—CKCW, Moncton, N. B. Chief Announcer.

McCLURE, KEN B.
Announcer—WOAI, San Antonio.

McCORD, WILLIAM A.
Announcer—KFPY, Spokane.

McFORMICK, STEPHEN
Announcer—WOL, Washington, D. C. Chief Announcer.

McCURLEY, LANSE
Announcer—WDAS, Philadelphia.

McDANIELS, K.
Announcer—K P L C, Lake Charles, La. Chief Announcer.

McDONALD, JOHN
Announcer—KFRO, Longview, Chief Announcer.

McENIRY, MATTHEW
Announcer—KIZ, Denver, Chief Announcer.

McGLOGAN, JOHN FRANK
Announcer—KSTP, St. Paul, Special Events, Ham's Variety Hour, The Household Forum Guest, The Soap-Box Derby.

McGOFFIN, W. M.
Announcer—KXRO, Aberdeen, Wash. Chief Announcer.

McINTIRE, J. CHARLES
Announcer—WMBH, Joplin, Mo. Chief Announcer.

McINTYKE, FRANK
Announcer—K B S T, Big Spring, Ark. Chief Announcer.

McKENZIE, M. H.
Announcer—CJGJ, Calgary, Al. Chief Announcer.

McKERNAN, J.
Announcer—WSMK, Dayton, Chief Announcer.

McKNIGHT, WES
Announcer—CFRB, Toronto, Chief Announcer.

McLAUGHLIN, FRANCIS
Announcer—WBAX, Wilkes-Barre, Pa.

McLESKY, JOE
Announcer—WSOC, Charlotte, N. C.

McQUAD, BERNARD
Announcer—WFEA, Manchester, N. H.

McMURRAY, EMMET
Announcer—WHBQ, Memphis, Chief Announcer.

McNAMARA, JOHN F.
Announcer—WBZ and WBZA, Boston, Chief Announcer.

McNAMEE, GRAHAM
Announcer—Royal Gelatin Hour NBC.

McNEIL, IDA A.
Announcer—KGPX, Pierre, S. D. Chief Announcer.

McCAULEY, PAUL
Announcer—KOKO, La Junta, Colo.

McDILL, W.
Announcer—WTAD, Quincy, Ill.

McDONALD, R.
Announcer—CKUA, Edmonton, Al.

McGOWAN, MALCOLM
Announcer—CHSJ, St. John, N. B.

McGREGOR, HORACE
Announcer—WMSD, Sheffield, Ala.

McGREGOR, J. C.
Announcer—KOB, Albuquerque, Chief Announcer.

McININCH, NELSON
Announcer—KVOD, Denver.

MAIN, CLAUDE
Announcer—KGNO, Dodge City, Kans.

MALETTE, HARRY
Announcer—WORL, Boston.

MALLOW, JOHN
Announcer—KFPY, Spokane.

MALONIN, ROY
Announcer—CKAC, Montreal, Chief Announcer.

MANNING, KNOX
Announcer—KNX, Los Angeles.

MANNING, TED
Announcer—WTAM, Cleveland, Special Events.

MANNING, TOM
Announcer—RCA Magic Key Program NBC, Special Events NBC.

MARGET, MANNY
Announcer—KVOX, Moorhead, Chief Announcer.

MARION, FRANK
Announcer—KOOS, Marshfield, Ore. Chief Announcer.

MARTIN, JACK
Announcer—WKBH, La Crosse, Wis.

MARTIN, JACK
Announcer—WARD, Brooklyn, Chief Announcer.

MARTIN, J. L.
Announcer—KRQA, Santa Fe.

MARTIN, O. O.
Announcer—CHLP, Montreal.

MARTIN, RAYMON
Announcer—KVSQ, Ardmore, Okla.

MARTIN, THOMAS EMMET
Announcer—WSYR, Syracuse, WTBX, Utica.

MASTRO, M.
Announcer—WEDC, Chicago.

MATT, LEONARD
Announcer—WDAS, Philadelphia.

MATTHEWS, J. B.
Announcer—KGGM, Albuquerque, Chief Announcer.

MAWSON, RICHARD
Announcer—WBAX, Wilkes-Barre, Pa.

MAY, FOSTER
Announcer—WOW, Omaha.

MAYHEW, ART JR.
Announcer—WBRB, Red Bank, N. J. Chief Announcer.

MAYHEW, WILLIAM A.
Announcer—WCSC, Charleston, W. Va. Chief Announcer.

MELIA, BILL
Announcer—WSPA, Spartanburg, S. C. Chief Announcer.

MELIA, WILLIAM F.
Announcer—WOLS, Florence, S. C. Chief Announcer.

MENARD, GEORGE
Announcer—WROK, Rockford, Ill. Chief Announcer.

MERRIDEW, REG
Announcer—WKOK, Sunbury, Pa. Chief Announcer.

MERRYMAN, BOB
Announcer—WMMN, Fairmont, W. Va.

METCALF, ELLIOT
Announcer—KMO, Tacoma.

MEYER, MARGUERITE
Announcer—WOMT, Manitowoc, Wis.

MICHAELS, RAYMOND
Announcer—WMMN, Fairmont, W. Va.

MIDDLETON, BILL
Announcer—WDWS, Champaign, Ill.

MILES, BOB
Announcer—W O I, Ames, Iowa.

MILLER, DAVID
Announcer—Rolls Razor Program MBS, McKesson & Robbins Program.

MILDER, NATE
Announcer—WALR, Zanesville, Ohio.

MILLER, JOHN
Announcer—WSJS, Winston-Salem, N. C. Chief Announcer.

MILLER, RUSSELL
Announcer—K A D A, Ada, Okla. Chief Announcer.

MILLS, HUSH
Announcer—CHNS, Halifax.

MINOR, VERN
Announcer — KVGB, Great Bend, Kans.

MITCHELL, EVERETT GEORGE
Announcer — NBC, Werboldt Hour, Swift & Co. Program, International Live Stock Exposition, National Dairy Show.

MITCHELL, JACK C.
Announcer—KVOO, Tulsa.

MOCK, BILL RUSSELL JR.
Announcer — KVOS, Bellingham; KGW and KEK, Portland, Special Events.

MOEGLE, FRED
Announcer—WTMV, East St. Louis, Ill. Chief Announcer.

MOELLER, DOROTHY MAE
Announcer—Wolf & Desauter Magazine of the Air WOWO.

MOGG, JIM
Announcer — KSAL, Salina, Kans. Farm Programs.

MOONEY, PRENTISS
Announcer — KFEQ, St. Joseph, Mo.

MOORE, C. C.
Announcer — K O A , Denver, Chief Announcer.

MOORE, DUNCAN
Announcer—WJR, Detroit.

MOORE, FRED
Announcer — KRKO, Everett, Wash.

MOORE, JAMES
Announcer — WLVA, Lynchburg, Va. Chief Announcer.

MORELAND, EARL
Announcer — WMC, Memphis, Chief Announcer.

MORGAN, CLEM
Announcer — KUL, Garden City, Kans. Chief Announcer.

MORGAN, HENRY
Announcer—WNAC, Boston.

MORGAN, RAY
Announcer — WPG, Atlantic City, Chief Announcer.

MORGENSON, E.
Announcer — KROC, Rochester, Minn.

MORRIS, CHICK
Announcer—WMEX, Boston.

MORRIS, DON
Announcer—WMB, Detroit.

MORRIS, TOM
Announcer — K L O , Ogden, Utah, Chief Announcer.

MORRISON, ROBERT
Announcer—WHDF, Calumet, Mich. Chief Announcer.

MOSS, RUTH
Announcer—WAAB, Boston.

MOSS, TERRY LOGAN
Announcer — K G B X and KWTO, Springfield, Mo.

MOYER, BILL
Announcer — C J A T , Trail, B. C.

MUELLER, MARVIN
Announcer — K M O X , St. Louis.

MULROY, BERT
Announcer — W T A Q and WHBY, Green Bay, Wis. Chief Announcer.

MURPHY, MICKY
Announcer — K T A T , Fort Worth.

MURPHY, MORELAND
Announcer — KCMO, Kansas City.

MURPHY, RAY
Announcer — KSCJ, Sioux City, Iowa.

MURPHY, ROBERT LEO
Announcer—KSTP, St. Paul, Staff, Special Events.

MURPHY, JIMMY
Announcer — WCAE, Pittsburgh.

MURRAY, MATT
Announcer — KMPC, Beverly Hills, Chief Announcer.

MYERS, JOE
Announcer—KOA, Denver.

MYHRE, KERMIT
Announcer — KDLR, Devils Lake, N. D.

— N —

NABORS, TED
Announcer—KTRH, Houston.

NAPOLITANO, ANTHONY
Announcer — WMBQ, Brooklyn, Chief Announcer.

NEBLETT, JOHNNY
Announcer — WBNS, Columbus.

NEDVED, NED
Announcer — WNAD, Enid, Okla.

NEEDHAM, W. A.
Announcer — KOCA, Kilgore, Texas.

NELSON, KENNEDYE
Announcer—WAAF, Chicago, Chief Announcer.

NELSON, TED
Announcer — WDEV, Waterbury, Vt. Chief Announcer.

NELSON, THOMAS
Announcer — KSLM, Salem, Ore.

NEWHALL, B.
Announcer—WLW, Cincinnati.

NEWELL, HARLAN
Announcer—WLLH, Lowell, Mass. Chief Announcer.

NEWTON, WALTON
Announcer — KNOW, Austin, Texas, Chief Announcer.

NICHOLS, M.
Announcer — KDFN, Casper, Wyo. Chief Announcer.

NICOLSON, JOHN
Announcer — KFNP, Shandoah, Iowa.

NILES, KEN
Announcer—Hollywood Hotel CBS.

NOBLE, DICK
Announcer — WDWS, Champaign, Ill.

NOGGLE, HALFORD P.
Announcer — KFQD, Anchorage.

NOLAN, P. N.
Announcer — K C R C , Endi, Okla.

NOLL, HERMAN
Announcer—WKOK, Sunbury, Pa.

NORDEEN, EARL
Announcer—WHDF, Calumet, Mich.

NORMAN, NEIL
Announcer—WIL, St. Louis, Chief Announcer.

NORRIS, PAUL
Announcer—WSOC, Charlotte, N. C.

NORYELL, CASKIE JR.
Announcer — WBIG, Greensboro, N. C.

NUNN, CLYDE
Announcer—CJCB and CJCX, Sidney, N. S.

NUSSBAUM, M.
Announcer — WSAY, Rochester, N. Y. Chief Announcer.

— O —

O'BRIEN, MICHAEL
Announcer—CJOR, Vancouver.

O'CONNELL, BILL
Announcer—WNAC, Boston.

OETTGEN, BRUNNER
Announcer — W B N X , New York.

OETTGEN, HERBERT FRED
Announcer — WBNX, New York City, Staff, Special Events.

OLESON, CHESTER
Announcer — WCAL, Northfield, Minn.

OLMSTED, LEROY NELSON
Announcer — WBAP, Fort Worth.

ORMOND, NEAL
Announcer — WFAS, White Plains, N. Y.

O'SHEA, JAMES
Announcer — WLEU, Erie, Chief Announcer.

O'TOOLE, WILLIAM J.
Announcer — WCAO, Baltimore, Chief Announcer.

OWENS, FRANCIS
Announcer — WHEC, Rochester, N. Y.

— P —

PACKER, VICTOR
Announcer — WLTH, Brooklyn.

PALANGE, ANGELO
Announcer — WPEN, Philadelphia.

PARKER, CHARLOTTE
Announcer — K P L C , Lake Charles, La.

PARKER, CLARENCE
Announcer—WSPA, Spartanburg, S. C.

PARKER, FRANK
Announcer — K F J Z , Fort Worth.

PARKER, JAMES
Announcer — WATR, Waterbury, Conn. Chief Announcer.

PARKER, JOE (G.)
Announcer — NBC, Langendorf Pictorial, Jergens Journal, Amos 'n' Andy, Shakespeare Series, Elza Shallert Interviews, Not For Ladies, Good News of 1938, Kraft Music Hall, Fleischmann Hour, Chase & Sornborn Hour, Show Boat.

PARKS, BERT
Announcer—CBS, Good Gulf Summer Stars, The Hollywood Observer.

PARSONS, VINCENT
Announcer—KPPC, Pasadena, Cal.

PATRICK, VAN
Announcer — KOCA, Kilgore, Texas, Chief Announcer.

PATTISON, RICHARD
Announcer — WSPA, Spartanburg, S. C.

PEARSON, FORT
Announcer—Don Winslow of the Navy NBC, Zenith Foundation NBC, Dari Dan NBC, First Nighter NBC, Sunshine Hour WMAQ, Vocational Service Program WMAQ, Promenade Concert NBC, Charlie on the Spot WMAQ, Hal Tooten Program.

PECK, HARRY D.
Announcer — KFBI, Abilene, Kans. Chief Announcer.

PEISER, JAMES
Announcer — WAZI, Hazelton, Pa. Chief Announcer.

PENNELL, BILL
Announcer — WIOD, Miami, Chief Announcer.

PEPPIN, L.
Announcer — CFY, Charlotte-town, P. E. Chief Announcer.

PERRINE, DR. GEORGE
Announcer — WIBX, Utica, N. Y.

PETERSON, EARL
Announcer — KVOI, Lafayette, La. Chief Announcer.

PETERSON, IRIS
Announcer — KDFN, Casper, Wyo.

PEAFFE, ANGUS
Announcer — WJBK, Detroit, Chief Announcer.

PHILLIPS, BILLY
Announcer — KIDO, Boise, Chief Announcer.

PHILLIPS, OREL
Announcer — KJBS, San Francisco.

PHILLIPS, WILLIAM
Announcer — WBRE, Wilkes-Barre, Pa. Chief Announcer.

PICKETT, ROY
Announcer — KRRV, Sherman, Texas, Chief Announcer.

PICKRELL, CLIFF
Announcer — CFCH, North Bay, Ont. Chief Announcer.

PIEROTTI, A.
Announcer — WMEX, Boston.

PIERSON, JOE
Announcer — K T A T T, Fort Worth, Chief Announcer.

PINKERTON, BOB
Announcer — KYOS, Merced, Cal.

PITTS, BILL
Announcer — WBEN, Buffalo, Raconteur.

PJUNGDAHL, FAY
Announcer — KGNU, Dodge City, Kans.

POOLE, BOB
Announcer — WBIG, Greensboro, Morning Reveries, Coca Cola Civic Club, Adventures of Sonny and Buddy, Rustin Ramblers, Carolina Hillbillies.

PORTER, JANE
Announcer — KMOX, St. Louis.

POSKA, AL
Announcer — KEHE, Los Angeles, Chief Announcer.

PRICE, FRANCIS
Announcer — KFKA, Greeley, Colo., Chief Announcer.

PRICE, JOHN J.
Announcer — KGLO, Mason City, Iowa, Chief Announcer.

PRINGLE, PETE
Announcer — KNX, Los Angeles.

PUDNEY, EARLE J.
Announcer — WAGA, Atlanta, Chief Announcer.

PUTNAM, GEORGE
Announcer — KGB, San Diego, Chief Announcer.

POTNAM, GEORGE FREDERIC
Announcer — KSTP, St. Paul, The St. Olaf Choir NBC, 1937 Winter Carnival NBC, Minneapolis Symphony Orchestra NBC, NBC Educational Features, Jamboree NBC, Tomorrow's Touchdowns, Football Preview and Review,

Clown Court, Knights of Note, Styles for Men Program, Know Your University, The Dream Ship, Rhythmesque, Modern Musical Moods, Twilight Time, Hubbard Oil Burner Programs.

PYRON, DICK
Announcer — W A T L, Atlanta, Chief Announcer.

— R —

RAMSEY, S. WAYMOND
Announcer — KOMA, Oklahoma City, Special Events.

RAMSAY, WALLACE
Announcer — K F S D, San Diego.

RAPIEFF, KEN
Announcer — WICC, Bridgeport.

RATHBUN, JACK
Announcer — WJAX, Jacksonville, Fla.

RATLIFF, FRED
Announcer — WTAD, Quincy, Ill.

RAU, EDNA
Announcer — WDAS, Philadelphia.

REAGAN, NEAL J.
Announcer — WOC, Davenport, Ia.

REED, TOBE
Announcer — KFRG, San Francisco.

REED, VERNON
Announcer — KFH, Wichita.

REEVES, WAYNE
Announcer — WHBU, Anderson, Ind. Chief Announcer.

RENAN, EMILE
Announcer — W E V D, N e w York.

REPAID, BILLY
Announcer — WMBC, Detroit.

RHODES, CHARLES
Announcer — KLAU, Galveston, Chief Announcer.

RICAU, LIONEL
Announcer — WWL, New Orleans.

RICE, CONRAD
Announcer — WISN, Milwaukee.

RICHARD, LAWRENCE
Announcer — WGN, Chicago, Staff.

RICHARDS, JOHN
Announcer — KEUB, Price, Utah, Chief Announcer.

RICHMOND, A. E.
Announcer — KGCX, Wolf Point, Mon. Chief Announcer.

RICHMOND, RUSSEL
Announcer — WCLE and WHK, Cleveland, Chief Announcer.

RIDER, MAURICE
Announcer — KIRO, Seattle, Chief Announcer.

RIGGS, GLENN EVERETT
Announcer — Pittsburgh Varieties KDKA, Dot and Pat Shows NBC, Bernie Armstrong Organ Shows KDKA, Community Chest Opening Program NBC, CBS, MBS.

RILEY, ROBERT M.
Announcer — KMBC, Kansas City, Mo. Farm Program.

RING, BILL
Announcer — KWTO, Springfield, Mo. Man at the Fair, Martin Bros. Piano Co. Program, Spelling Bee, Hollywood Notes and Music, Country Club, Crown Community Sing.

RIPLEY, JOSEPH STURGIS
Announcer — CBS.

RISER, JIMMIE
Announcer — WGTM, Wilson, N. C.

ROADHOUSE, CARL M.
Announcer — CKPC, Brantford, Ont.

ROARK, W. W.
Announcer — KTEM, Temple, Texas.

ROBERTS, CURTIS
Announcer — KHQ, Spokane.

ROBERTS, ED CHARLES
Announcer — WCBD, Chicago, Chief Announcer.

ROBERTS, R. E.
Announcer — KIDW, Lamar, Colo.

ROBERTSON, TED
Announcer — WXYZ, Detroit, Kiddies' Carnival.

ROBERTSON, T. C.
Announcer — CJCW and CJCX, Sidney, N. S. Chief Announcer.

ROBINSON, DALE
Announcer — KPDN, Pampa, Texas.

ROBINSON, PRESCOTT
Announcer — CFCE, Montreal.

RODRIGUEZ, MENCHACA
Announcer — W B N X, N e w York.

RODRIGUEZ, RUBEN
Announcer — WNEI, San Juan, P. R., Chief Announcer.

ROEN, LOUIS BERNARD
Announcer — NBC, Today's Children, The Guiding Light, Gospel Singer, Philadelphia Concert, Your Health.

ROGERS, BOB
Announcer — KFAU, Los Angeles, Special Events Commentator.

ROGERS, C. EDLY
Announcer — WJBO, Baton Rouge.

ROGERS, RALPH
Announcer — KCRC, Enid, Okla., Chief Announcer.

ROGERS, RALPH A.
Announcer — KFPY, Spokane, Chief Announcer.

ROMINE, DOUGLAS
Announcer — KARK, Little Rock, Arkansas.

ROSAMOND, ROBERT
Announcer — WTBO, Cumberland, Md., Chief Announcer.

ROSS, BILL
Announcer — KGW and KEX, Portland, Special Events, Olsen and Johnson Guest, Standard Symphony Guest, Western Farm and Home Hour Guest.

ROSS, DAVID
Announcer — CBS, Chesterfield Program.

ROSS, DON
Announcer — The Jello Summer Program, NBC.

ROSS, NORMAN DE MILLE
Announcer — Melody Hour WCPL, F o o t b a l l F r o l i e s WMAQ.

ROTHCUM, WILLIAM
Announcer — WSYR, Syracuse.

ROUGHTON, ALAN
Announcer — CKCD, Vancouver.

ROUSE, GENE
Announcer — NBC, V. W. Fitch Co. Programs, Fanity Fair.

ROUSH, OTTIS
Announcer — WLBC, Muncie, Ind. Chief Announcer.

ROWENS, W. E., Jr.
Announcer — KRMD, Shreveport, La.

RUEGG, FRED F.
Announcer — KGIR, Butte; KGW and KEX, Portland.

RUFFNER, TINY
Announcer — Maxwell House Showboat NBC.

RUGL, VIC
Announcer — KPH, Wichita, Chief Announcer.

RUILE, PAUL J.
Announcer—WCMI, Ashland, Ky., Chief Announcer.

RUMSKY, LEO
Announcer — KGMB, Honolulu, Chief Announcer.

RUMONS, NORMAN
Announcer — KVI, Tacoma, Wash.

RUSSELL, BOB
Announcer—WSYR, Syracuse.

RUSSELL, GEORGE B.
Announcer — KATE, Alberta Lea, Minn., Chief Announcer.

RUSDALE, BASH
Announcer — Lucky Strike Programs NBC, CBS, MBS; Chevrolet Programs CBS.

RYAN, QUIN A.
Announcer — WGN, Chicago, Chief, Special Events.

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SAFFORD, ED, JR.
Announcer — KICA, Clovis, N. M.

SANDACK, WALLY
Announcer — KSL, Salt Lake City.

SANDERS, ERNEST (Ernie) C.
Announcer—WJIO, Des Moines, Gene and Glen, Sunset Corners Frolic, Red Brand Song-fellows, Good Morning Time, Original Chippewas, Musical Day Dreams.

SAUNDERS, CARL
Announcer—KFXM, San Bernardino.

SAUNDERS, RAY
Announcer — The Goldbergs NBC, Colonel Flippin's Amateur Hour WHN, Broadway Melody Hour WOR-WHN, The Life of Mary Sothern WJW-WHN.

SAWYER, WILLIAM E.
Announcer — WLNH, Laconia, N. H.

SCARBOROUGH, LARRY
Announcer — WMBR, Jacksonville, Fla. Special Events.

SCHAFER, TOM
Announcer — KVOS, Bellingham, Wash.

SCHALERT, EDWIN
Announcer — KFAC, Los Angeles, Movie Commentator.

SCHIMMEL, PAUL
Announcer—WPAR, Parkersburg, W. Va., Chief Announcer.

SCHLAEDROFF, RICHARD
Announcer — KPLT, Paris, Texas, Chief Announcer.

SCHNEIDER, RAY
Announcer — WWSW, Pittsburgh, Chief Announcer.

SCHREIBER, MARK
Announcer — KVOD, Denver.

SCHROCK, CARL
Announcer—WTRC, Elkhart, Ind., Chief Announcer.

SCHROEDER, C.
Announcer — WSAZ, Huntington, W. Va., Chief Announcer.

SCHROTE, BOB
Announcer — KHSL, Chico, Cal.

SCHUDT, ROY
Announcer — WHAZ, Troy, N. Y.

SEARLES, NEIL
Announcer — WISN, Milwaukee.

SEARS, W.
Announcer — WOMT, Manitowish, Wis., Chief Announcer.

SEITZ, F. A.
Announcer — WFAS, White Plains, N. Y., Chief Announcer.

SENER, WILLIAM
Announcer — WSEI, Iowa City, Chief Announcer.

SEYMOUR, DAN
Announcer — Major Bowes CBS, Community Sing CBS, Banne Bengue CBS.

SHAPIRO, CLARENCE
Announcer — CJLS, Yarmouth, N. S.

SHAPIRO, MAX JR.
Announcer — KROC, Rochester, Minn.

SHAW, GORDON
Announcer — WBLY, Lima, Ohio, Chief Announcer.

SIEVERS, ROBERT S.
Announcer — W O W O and WGL, Fort Wayne, Polly Presents, Money Talks, Ye Old Tavern, Berghoff Gardens, Comedy Stars of Broadway, Musical Moments, King's Jesters, Musical Clock, Linda's Love, Jolly Bakers, Three Star Final, Montecello Party Line, Out of Bounds, Phyl Coe Mystery Clues, Lineo Sports Program.

SILER, WENDELL
Announcer — WSA, Harrisonburg, Va.

SIMMONS, PATE
Announcer — KENE, Shenandoah, Iowa, Chief Announcer.

SIMPSON, BILL
Announcer — KTOK, Oklahoma City.

SINDT, GUS
Announcer — KSAL, Salina, Kans.

SIUAW, J. A.
Announcer — CFCF, Montreal, Chief Announcer.

SHAW, STANLEY WINTHROP
Announcer — WNEW, New York, Milkmen's Matinee.

SHEEHAN, JOHN
Announcer — WGY, Schenectady, United Baking Co. Program, Tidewater Oil Co. Program.

SHEEHAN, WILLIAM
Announcer — WTIC, Hartford.

SHELTON, JAMES
Announcer—WSAU, Wausau, Wis.

SHELTON, OTIS
Announcer — KFDM, Beaumont, Texas.

SHERMAN, BILL
Announcer — WGR, New Albany, Ind., Special Events.

SHOLAR, WILEY
Announcer — WBIG, Greensboro, N. C.

SHORT, BOB
Announcer — WAAB, Boston.

SHRIVER, WILLIAM H. JR.
Announcer — WCAO, Baltimore.

SIEBERT, H. W.
Announcer — KWYO, Sheridan, Wyo., Chief Announcer.

SINGLE, JOHN ARTHUR
Announcer — WXYZ, Detroit, The Factfinder MRN, Children's Theater of the Air MRN, Pieskin Parade MRN, Michigan Reporter MRN, Bargain Bob MRN, Gold Cup Race Broadcast MRN and NBC.

SIPES, LEON
Announcer — KELD, El Dorado, Ark., Chief Announcer.

SKAGGS, BILL
Announcer — KDB, Santa Barbara, Cal.

SKELTON, KENNETH W.
Announcer — WDAE, Tampa, Fla., Chief Announcer.

SLATER, BILL
Announcer — Bicycle Party NBC.

SLATER, NORVELL
Announcer — WHB, Kansas City.

SLATTERY, BART
Announcer — WIL, St. Louis.

SMITH, BECKLEY
Announcer — WJAS, Pittsburgh, Chief Announcer.

SMITH, BERT
Announcer — KSOO and KELO, Sioux Falls, Chief Announcer.

SMITH, CHARLES
Announcer — CJAT, Trail, B. C.

SMITH, C. R.
Announcer — CJAT, Trail, B. C., Chief Announcer.

SMITH, DICK
Announcer — WIB, Kansas City.

SMITH, DON
Announcer — WAPO, Chattanooga.

SMITH, EARL H.
Announcer — WDSU, New Orleans.

SMITH, EMERSON
Announcer — KOH, Reno, Chief Announcer.

SMITH, ERNIE
Announcer — WBIG, Greensboro, N. C., Chief Announcer.

SMITH, HAROLD
Announcer — KTOK, Oklahoma City.

SMITH, HAL
Announcer—WIBX, Utica.

SMITH, HOLLAND "DUTCH"
Announcer — WCAX, Burlington, Vt.

SMITH, PROF. JOHN
Announcer — WCAD, Canton, N. Y.

SMITH, LEON
Announcer — KLCN, Blytheville, Ark.

SMITH, LESTER
Announcer — WWVA, Wheeling, W. Va.

SMITH, ROBERT
Announcer — WABI, Banzon, Chief Announcer.

SMITH, VERNON
Announcer — WGRM, Grenada, Miss., Chief Announcer.

SMITH, WOODROW
Announcer — KMBC, Kansas City, Mo., Texas Rangers CBS.

SNEEBERGER, JOHN T.
Announcer—WTMV, East St. Louis, Ill.

SNIDCOR, JACK
Announcer—KSEI, Pocatello, Idaho.

SOLGA, J. A.
Announcer — KLPN, Minot, N. D. Chief Announcer.

SOUTHARD, HERB
Announcer — WBAP, Fort Worth, Paul Whiteman Frontier Fiesta Programs NBC, Cosden Petroleum Co. Programs, Helen's Home, Friendly Philosopher, White Swan Food Parade.

SPEENCE, R.
Announcer — KROY, Sacramento, Chief Announcer.

SPIEGLE, STAN
Announcer — KXRO, Aberdeen, Wash.

SPRACHER, JAV W.
Announcer—KTPI, Twin Falls, Idaho, Chief Announcer.

STAHL, GEORGE
Announcer—WKOK, Sunbury, Pa.

STANLEY, BOB
Announcer — KGMB, Honolulu.

STANLEY, CHARLES
Announcer—WBMC, Detroit.

STANGER, ROSEMARY
Announcer — Polly Pretends WOWO, Magazine of the Air WOWO, Money Talks WGL.

STARK, CHARLES RICHARD
Announcer—Good Will Court W M C A, Ave Maria Hour WMCA, Chase & Sanborn Spelling Bee WMCA, Special Events WMCA, Let's Pretend CBS, Orientale CBS, Special Events CBS.

STARK, LEW
Announcer—WHAM, Rochester, N. Y. Chief Announcer.

STARR, MARTIN
Announcer — WMCA, New York, Theater, Special Events.

STEADMAN, BILLY
Announcer — WGTN, Wilson, N. C. Chief Announcer.

STEELE, BETTY ANN
Announcer — WHN, New York, Midday Reveries, WHN Stock Co. Programs.

STELLE, TED
Announcer — KMPC, Beverly Hills.

STEMMLER, NICK
Announcer — WSYR, Syracuse, Chief Announcer.

STIENS, R. T.
Announcer — KBPS, Portland, Ore. Chief Announcer.

STEVENS, DONALD
Announcer — WIBE, Portsmouth, N. H. Chief Announcer.

STEVENSON, BOB
Announcer—WHN, New York, WNBC, Binghamton, Special Events.

STEVENSON, JAMES
Announcer — WJR, Detroit, Chief Announcer.

STEVENSON, WALLACE
Announcer — WCAD, Canton, N. Y.

STEWART, ELLIOTT
Announcer — WIBX, Utica, Special Events, Civic Band Concerts, Mohawk Valley Trails, Sidewalk Interviews.

STEWART, E. CALDWELL
Announcer — WSPA, Montgomery, Ala. Chief Announcer.

STILLWELL, CLEVE
Announcer—CFNB, Frederickton, N. B. Chief Announcer.

STILWILL, JACK
Announcer—WLS, Chicago.

STOCKTON, ROY
Announcer—KSD, St. Louis.

STONE, AURA (AI) LUTHER
Announcer — KWTO, Springfield, Mo. Springfield Seed Co. Program, Organ Reveries.

STONE, CHARLES
Announcer—WMBR, Jacksonville, Fla. Chief Announcer.

STOUT, ALAN
Announcer — WHAS, Louisville, Special Events.

STROCK, JOHN
Announcer — KFVB, Hollywood.

STRONG, LEONARD
Announcer — KSL, Salt Lake City.

STUDELSKY, HILLIARD
Announcer — WKBZ, Muskegon, Mich.

STURM, C. C.
Announcer — KPBC, Bakersfield, Calif. Chief Announcer.

SUFFENS, EV
Announcer — W E V D, New York, Chief Announcer.

SUTTON, PAUL
Announcer — WHAS, Louisville.

SVEJLA, WALT
Announcer — WQAM, Miami, Chief Announcer.

SWAN, ROBERT
Announcer — KFAC, Los Angeles, Chief Announcer.

SWIMELAK, PAUL R.
Announcer—WNLC, New London, Conn. Chief Announcer.

SVLER, R. W.
Announcer — KAND, Corsicana, Tex. Chief Announcer.

— T —

TACY, ELWIN
Announcer — WSPR, Springfield, Mass. Chief Announcer.

TAGGART, DICK
Announcer — KWYO, Sheridan, Wyoming.

TAPLEY, S. E.
Announcer — CJCS, Stratford, Ont. Chief Announcer.

TAYLOR, LEN
Announcer — WJW, Akron, Chief Announcer.

TAYLOR, SAM
Announcer—KWJJ, Portland, Ore.

TEMPLE, BROOKE
Announcer—WHN, New York, Lipton Tea Program.

THOMAS, F.
Announcer — WHFC, Cicero, Ill. Chief Announcer.

THOMAS, ROLLYN O.
Announcer — WXYZ, Detroit, Special Events, Football Forecasts, Baseball Resume, Happiness House, Junior Maccabees Revue.

THOMLINSON, ROBERT E.
Announcer—NBC, KGW, and KEX, Portland.

THOMPSON, HAL
Announcer — WFAA, Dallas, Staff Announcer, Royal Gelatin Hour Guest Announcer NBC.

THOMPSON, J.
Announcer—CJRC, Winnipeg, Chief Announcer.

THOMPSON, JACK
Announcer — CJGX, Yorkton, Sask. Chief Announcer.

THOMPSON, LOU
Announcer—WBBM, Chicago, Chief Announcer.

THOMPSON, MAURICE
Announcer—WJDX, Jackson, Miss.

THOMPSON, ROY
Announcer — WFBG, Altoona, Pa. Chief Announcer.

TITLMAN, JOHN
Announcer — WHAS, Louisville, Special Events.

TODD, JACK
Announcer — KANS, Wichita, Chief Announcer.

TODD, JAMES L.
Announcer — KFPW, Fort Smith, Ark.

TOOKE, FRANKLIN AUSTIN
Announcer — W O W O and WGL, Fort Wayne, Krogger Corner, Jolly Bakers, Sari n' Elmer, WOWO Salutes, Aarabesque.

TORGE, GEORGE
Announcer—WBEN, Buffalo, Chief Announcer.

TOTTEN, H. (HAD) OSBORN
Announcer — Exline Flying Village NBC, Sustaining and Special Events NBC.

TOWERS, JACK
Announcer — KFDY, Brookings, S. D. Chief Announcer.

TRAINOR, LEO
Announcer — CJOR, Vancouver, Chief Announcer.

TRAUM, WILLIAM
Announcer — WROK, Rockford, Ill.

TRAYLOR, BILL
Announcer — WCAZ, Carthage, Ill.

TRAYNOR, K.
Announcer — CFCN, Calgary, Alberta, Chief Announcer.

TRIGGS, AL
Announcer — WIBX, Utica, N. Y.

TRIPP, DICK
Announcer — KOAM, Pittsburg, Kansas.

TROUT, BOB
Announcer — Professor Quiz CBS, President Roosevelt Programs CBS.

TRUE, HAROLD
Announcer — WXYZ, Detroit, Governor Murphy Inauguration MRN, Farm and Market Reports MRN, Green Hornet MRN, Michigan Reporter.

TRIFELSON, JUDY
Announcer — KTAT, Fort Worth.

TYSON, DAVID
Announcer — WFIL, Philadelphia, Chief Announcer.

TYSON, E. L.
Announcer—WWJ, Detroit.

— U —

ULMER, ROCH
Announcer—KSOO, and KELO, Sioux Falls.

UPSON, PAUL
Announcer—WTRC, Elkhart, Ind.

UTTAL, FRED
Announcer — Big Sister CBS, Steink Bottle Boys NBC, Town Hall Tonight NBC, Hupmobile Revue MBS.

— V —

VAILE, DAVID S.
Announcer—KYA, San Francisco, Chief Announcer.

VALENTINE, RANCE
Announcer — W T A M and WGAR, Cleveland.

VANDAGRIFF, CARL
Announcer—WOWO and WGL, Fort Wayne, Name the Tune, Hey Mr. Motorist.

VAN, EDDIE
Announcer — KMLB, Monroe, La. Chief Announcer.

VAN SANT, JOHN T.
Announcer — W C B A and W S A N, Allentown, Pa. Chief Announcer.

VAN WYCK, R.
Announcer — WKBZ, Muskegon, Mich. Chief Announcer.

VAUGHT, LESLIE
Announcer — KSLM, Salem, Ore.

VEDDER, CHESTER
Announcer — WGY, Schenectady, Chief Announcer.

VICKERS, LEE
Announcer — W D N C, Durham, N. C. Chief Announcer.

VICKLAND, MELVIN PAUL
Announcer — NBC San Francisco. Waltz Interlude, San Francisco Opera Programs, Standard Symphony Orchestra, Walter Kelsey's Orchestra, Meridith Willson and His Orchestra.

VIKTOR, ERVIN
Announcer — WJJD, Chicago. Staff, Sterling Insurance Program, Scott Products Program, Supper Time Frolic.

VON EDIGY, BARON
Announcer — KMPC, Beverly Hills.

VON ROTH, ROGER
Announcer — WATR, Winston-Salem, N. C.

VON ZELL, HARRY
Announcer — Town Hall Tonight NBC, Phil Baker Program CBS, Ed Wynon Program NBC, Stoopnagle and Budd NBC, We the People CBS.

— W —

WADE, FRED
Announcer — W T I C, Hartford, Chief Announcer.

WAGNER, JACK
Announcer — K H U B, Watsonville, Cal. Chief Announcer.

WAHLBERG, JOEL F.
Announcer — W G H, Newport News, Va. Chief Announcer.

WALES, BILL
Announcer — KFEL, Denver, Chief Announcer.

WALLACE, WILLIAM
Announcer — WCOL, Columbus, Chief Announcer.

WALLINGTON, JAMES
Announcer — CBS, Texaco Town.

WALLIS, EDWARD
Announcer — WTP, Philadelphia, Chief Announcer.

WALKATH, WALTER
Announcer — W I C A, Ash-tabula, Ohio, Chief Announcer.

WALSII, EDWARD GEORGE
Announcer — WRUF, Gainesville.

WALSII, IRA
Announcer — WDAS, Philadelphia.

WALTON, T. P., JR.
Announcer — W P A X, Thomasville, Ga. Chief Announcer.

WARD, PERRY
Announcer — W K Y, Oklahoma City, Chief Announcer.

WARE, FAYL
Announcer — K T S A, San Antonio.

WARE, WILLIAM
Announcer — W C A U, Philadelphia.

WAREMBUD, NORMAN H.
Announcer — W L T H, Brooklyn, Chief Announcer.

WARNER, TOM
Announcer — C F R C, Kingston, Ont. Chief Announcer.

WATKINS, DICK
Announcer — K R G V, Weslaco, Texas, Chief Announcer.

WEBB, DORIS
Announcer — W L T H, Brooklyn.

WEEDIN, BARFIELD
Announcer — K T R H, Houston.

WELLS, R. G.
Announcer — C H W K, Chilli-wack, B. C. Chief Announcer.

WENDELL, BRUCE L.
Announcer — C K A C, Montreal, W M C A, New York, Dow Old Stock Program, Jarry Automobile Quizmaster.

WENTZ, JACK
Announcer — W T B O, Cumberland, Mo.

WESP, JOE
Announcer — W B E N, Buffalo, Ironic Reporter.

WEST, NORRIS
Announcer — W C A U, Philadelphia, Philadelphia Orchestra Bankers Program CBS, Kellogg Football Broadcasts WINS.

WHITE, JACK
Announcer — C K L W, Windsor.

WHITTEKER, G. EARLE
Announcer — C B W, Windsor, Chief Announcer.

WICHMANN, W. P.
Announcer — W J B L, Stevens Point, Wis. Chief Announcer.

WICKERSHAM, HARRY H.
Announcer — K J B S, San Francisco, Chief Announcer.

WIGGINS, WALLACE S.
Announcer — K V O E, Santa Ana, Cal. Chief Announcer.

WIGHT, BERMAN
Announcer — W C A X, Burlington, Vt. Chief Announcer.

WILBOURN, JOHN
Announcer — W B A L, Baltimore, Chief Announcer.

WILCOX, HARLOW
Announcer — NBC, Fibber McGee and Molly.

WILCOX, W.
Announcer — W H O M, Jersey City, Chief Announcer.

WILLIAMS, FORREST B.
Announcer — W B Z and W B Z A, Boston.

WILLIAMS, JOHN F.
Production — W H E B, Portsmouth, N. H.

WILIS, PAUL
Announcer — W T M V, East St. Louis, Ill.

WILLSON, JIMMY
Announcer — W W L, New Orleans, Chief Announcer.

WILSON, CARL
Announcer — K E L D, El Dorado, Ark.

WILSON, DON HARLOW
Announcer — N B C, Jack Benny Program, Irvin S. Cobb and his Paducah Plantation, Twin Stars, Packard Mardi Gras, Special Events Program.

WILSON, GEORGE EARLE
Announcer — KWTO and KGBX, Springfield, Mo.

WILSON, HAL
Announcer — W T M, Wilson, N. C.

WILSON, JACK
Announcer — W N A D, Norman, Okla. Chief Announcer.

WILSON, R. B.
Announcer — W A D C, Akron, Chief Announcer.

WING, GERALD
Announcer — K R O C, Rochester, Minn. Chief Announcer.

WINTERS, JERRY
Announcer — W A Y X, Waycross, Ga. Chief Announcer.

WISE, RUSSELL
Announcer — W T A M-NBC, Cleveland, Chautauqua Symphony Program, RCA Victor.

WISMER, HARRY
Announcer — W J R, Detroit.

WOLF, JOHN ALLEN
Announcer — CBS, Kirkman's Soap Program, Dr. Defoe Program, Major Bowes Capitol Family, Special Events, Hindenburg Disaster, New Jersey Hurricane, Olympic Parade, Legionaire Parade, Inauguration Broadcast.

WOLF, SOL
Announcer — W R A K, Williamsport, Pa.

WOLFE, HOWARD
Announcer — W M M N, Fairmount, W. Va. Chief Announcer.

WOOD, LEE
Announcer — W C K Y, Cincinnati.

WOODARD, TED R.
Announcer — W M F O, Decatur, Ala.

WOODILL, WILF J.
Announcer — C K S O, Sudbury, Ont. Chief Announcer.

WOOLFRIES, A. G.
Announcer — W O I, Ames, Iowa, Chief Announcer.

WRIGHT, CHARLES
Announcer — W E L L, New Haven, Chief Announcer.

WRIGHT, D. E.
Announcer — C J R M, Regina, Chief Announcer.

WRIGHT, ROSS
Announcer — C F C O, Chatham, Chief Announcer.

WYCHE, JANETTA
Announcer — K F P L, Dublin, Texas.

— Y —

YOUNG, BOB
Announcer — K G V O, Missoula, Montana, Chief Announcer.

YOUNG, CHUCK
Announcer — W H E F, Jackson, Miss. Chief Announcer.

YOUNGBLOOD, WESLEY
Announcer — K F Y O, Lubbock, Texas, Chief Announcer.

— Z —

ZIMMERMAN, CARL
Announcer — W E M P, Milwaukee.

ZIMMERMAN, DAVID
Announcer — NBC, Foley & Co. Program.

ZOMAR, KARL
Announcer — K G B X and KWTO, Springfield, Mo. Chief Announcer.

ZOOK, DONALD
Announcer — W I B U, Poyette, Wis. Chief Announcer.

News Commentators

AND THEIR WORK DURING 1937



*"The world is best enjoyed and most immediately
while we converse blessedly and wisely with men."*

—Thomas Traherne.

Key to Network Affiliation Abbreviations

CBS—Columbia Broadcasting System; CN—Colonial Network; DLN—Don Lee Network; IN—Intercity Network; MBS—Mutual Broadcasting System; MN—Michigan Network; NBC—National Broadcasting Company; TQN—Texas Quality Network; YN—Yankee Network.

— A —

ABELOFF, IRVIN G.
News Commentator—WRVA,
Richmond.

ACKERLEY, BOB
News Commentator — KJR,
Seattle.

ADAMS, CEDRIC
News Commentator—WCCO,
Minneapolis-St. Paul.

ADAMS, WARDE
News Commentator — WRVA,
Richmond.

ADONIS, HAROLD JOHN
News Commentator—Michaels
Department Store Program
WNEW - WAAT, Celebrity
Hour WNEW.

ALDERMAN, JAMES S.
News Commentator — Smith
Bros. News WLW Line, Proctor
and Gamble News WLW
Line, Avalon-Big Ben News
WFAA.

ALLEN, PAT
News Commentator—WBOW,
Terre Haute, Ind.

ALLEN, REGINALD
News Commentator — WBT,
Charlotte, N. C.

ALSUP, CHARLES C.
News Commentator — KICA,
Clovie, N. M.

ANTHONY, VINCENT
News Commentator—WCNW,
Brooklyn.

— B —

BAKER, ALLAN
News Commentator — CFQC,
Saskatoon.

BARKOWITZ, MILTON
News Commentator — WNBC,
New Britain, Conn.

BARRINGTON, BRUCE
News Commentator — WEBQ,
Harrisburg, Ill.

BARUCH, ANDRE
News Commentator — CBS,
Liberty News Commentator.

BAXTER, BEE
News Commentator — KSTP,
St. Paul, The Woman's Side
of the News.

BENNETT, DONN
News Commentator — WBNF,
Binghamton, N. Y.

BENTLEY, MAX
News Commentator — KRBC,
Abilene, Tex.

BINGHAM, IRWIN DRAKE
News Commentator — WKY,
Oklahoma City.

BISHOP, PAT
News Commentator — KECA
and KFI, Los Angeles.

BJORNSSON, VAL
News Commentator — KSTP,
St. Paul-Minneapolis.

BLACKWELL, BURT
News Commentator — WAVE,
Louisville.

BOOTH, ROLAND
News Commentator — KNOW,
Austin, Tex.

BRADLEY, TRUMAN
News Commentator — WBBM,
Chicago.

BROOKS, RICHARD
News Commentator — WNEW,
New York City.

BLOWING, JIM
News Commentator — KGVO,
Missoula, Mont.

BRYAN, WILLIAM (BILL)
PALMER
News Commentator — WHAS,
Louisville, Streitmann Bis-
cuit Co. Program.

BUCHWALD, CHARLOTTE
News Commentator — WNEW,
New York, The Woman in
the Headlines.

BURCH, EDWARD
News Commentator — WRNL,
Richmond.

BURGER, JOHN BELDON
News Commentator.

BYRON, LOUIS
News Commentator — WRBL,
Columbus, Ga.

— C —

CAINE, CONWAY
News Commentator — WOPI,
Bristol, Tenn.

CAMERON, LAYMAN WESLEY
News Commentator — Gooch
Products News Program CBS,
Omar Flour Co. News Pro-
gram CBS-WOW.

CAMPBELL, DICK
News Commentator — KGGF,
Coffeyville, Kan.

CARTER, BOAKE
News Commentator — Philco
Program CBS.

CHARLES, LEWIS
News Commentator—Reming-
ton-Rand News Program
WINS.

COATES, F. F.
News Commentator — CHNS,
Halifax.

COBB, TYE
News Commentator — KRGV,
Weslaco, Texas.

COMPTON, WALTER
News Commentator — WOL,
Washington, D. C.

CONNOLLY, VINCENT
News Commentator — MBS,
Transradio Press, Women
Make the News WOR.

CONRAD, STAN
News Commentator—WCPO,
Cincinnati.

COOK, CHUCK
News Commentator — KPBJ,
Marshalltown, Ia.

COOK, O. D.
News Commentator — KFYO,
Lubbock, Texas.

COONEY, ED
News Commentator — KGHL,
Billings, Mont.

COBBIN, PAUL
News Commentator — KELA,
Centralia and Chehalis, Wash.

COSTLEY, JAN
News Commentator — WJTN,
Jamestown, N. Y.

COT, ROGER
News Commentator — KUOA,
Siloam Springs, Arkansas.

COUGHLIN, FATHER CHAS.
News Commentator — Father
Coughlin Show MBS.

CRANE, DICK
News Commentator — KBTM,
Jonesboro, Arkansas.

CRAVENS, KATHRYN
News Commentator — News
Through A Woman's Eyes
CBS.

CRAWFORD, SAM
News Commentator — KGY,
Olympia, Wash.

CRONKITE, WALTER
LELAND, JR.
 News Commentator — KCMO.
 Kansas City-WKY, Oklahoma
 City.

CROSLAND, DAN
 News Commentator — WFBC.
 Greenville, S. C.

CULLINAN, W. H.
 News Commentator — WEEL.
 Boston.

— **D** —

DANA, JOE
 News Commentator — KOY.
 Phoenix.

DAVEY, C. V.
 News Commentator — KQW.
 San Jose, Calif.

DAVIS, JOHN
 News Commentator — WWSW.
 Pittsburgh.

DAVIS, LANE
 News Commentator — WMBH.
 Joplin, Phillips Petroleum Co.
 News Broadcast, RCA News
 Broadcast, McDaniel Milling
 Co. Broadcast.

DEHILL, A.
 News Commentator — KVOE.
 Santa Ana, Calif.

DE MILLER, E. PIERRE
 News Commentator — WLBC.
 Muncie, Ind.

DE WEESE, TEX
 News Commentator — KPDN.
 Pampa, Texas.

DIESPECKER, R. A.
 News Commentator — CJOR.
 Vancouver.

DOAN, DOUGLAS
 News Commentator — KRBC.
 Abilene, Tex. Chief Announ-
 cer.

DODGE, FRED
 News Commentator — WNEP.
 Binghamton, N. Y.

DORNWELL, ROY
 News Commentator — KTEM.
 Temple, Texas.

DOUGLAS, DOUG
 News Commentator — KRKD.
 Los Angeles.

DREBING, CARL
 News Commentator — KGFX.
 Pierre, S. D.

DUNKIRK, MILLARD
 News Commentator — WDAY.
 Fargo, N. D.

DUX, WALTER
 News Commentator — WOPI.
 Bristol, Tenn.

— **E** —

EASTMAN, BOB
 News Commentator — KGBK.
 Tyler, Tex.

EDWARDS, DOUGLAS
 News Commentator — WAGA.
 Atlanta.

EDWARDS, JOHN
 News Commentator — KFOR-
 KFAB, Lincoln, Nebr.

ELLIS, CAROLINE CROCKETT
 News Commentator — KMBC.
 Kansas City, Mo.

EVANS, JOE WILLIAM
 News Commentator — KFRF.
 Columbia, Mo. KWTO-KGBX-
 Springfield, Mo.

EVANS, V. G.
 News Commentator — KALB.
 Alexandria, La.

— **F** —

FARRINGTON, FIELDEN
 News Commentator — WXYZ.
 Detroit.

FIDLER, JAMES MARION
 News Commentator — NBC.
 Luden Cough Drops Program,
 Drene Shampoo Program.

FISCHER, GEORGE
 News Commentator — Holly-
 wood Commentator MBS, Jer-
 zens Lotion Program NBC.

FITZGERALD, JACK
 News Commentator — WSPD.
 Toledo.

FITZPATRICK, JACK L.
 News Commentator — KJZ.
 Denver.

FORBES, GILBERT
 News Commentator — WFBM.
 Indianapolis.

FREDERICKS, PAT
 News Commentator — WDWS.
 Champaign, Ill.

FRENCH, BOB
 News Commentator — WHKC.
 Columbus.

FRENCH, KENNETH
 News Commentator — WHEC.
 Rochester, N. Y.

FRITSCH, JOHN
 News Commentator — WBAL.
 Baltimore.

— **G** —

GAINES, BILL
 News Commentator — WFBC.
 Greenville, S. C.

GELLER, JULE
 News Commentator — WMIN.
 St. Paul.

GENSEL, CARL
 News Commentator — WXYZ.
 Detroit.

GEWINNER, HOLT
 News Commentator — WMAZ.
 Macon, Ga.



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 Ladies and
 Gentlemen”*



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Denver. Daniels and Fisher
Stores Co. Program.

GLEAVEN, EDWIN
News Commentator -- WLAC,
Nashville.

GLENN, CHARLES
News Commentator -- KGBX
and KWTO, Springfield, Mo.

**GLOYNE, RICHARD
FEATHERSTONE**
News Commentator -- KFOR,
Lincoln, Nebr.

GOLDBER, HARRY
News Commentator -- WXYZ,
Detroit.

GOODWIN, JOHN PAUL
News Commentator -- KPRC,
Houston.

GRANT, DOUGLAS B.
News Commentator -- WMT,
Cedar Rapids, Ia.

GRANT, PETER
News Commentator -- WSAI,
Cincinnati.

— H —

HAASER, CHARLES
News Commentator -- WTHF,
Hartford.

HANDLAN, JOE
News Commentator -- WCHV,
Charlottesville, Va.

HARDMAN, BENEDICT
News Commentator -- KSO,
Des Moines.

HARPER, TRO
News Commentator -- KSFQ,
San Francisco.

HASBROOK, DICK
News Commentator -- WJMS,
Ironwood, Mich.

HAYES, SAM
News Commentator -- Bank of
America News Reporter CBS,
Richfield Reporter NBC, All-
American Gridiron Index.

HEALEY, COLONEL JIM
News Commentator -- WQY,
Schenectady.

HEFFERNAN, W. P.
News Commentator -- WBTM,
Danville, Va.

HELSEBY, H. R.
News Commentator -- WHDL,
Olean, N. Y.

HEMBREE, LAWRENCE
News Commentator -- WAIM,
Anderson, S. C.

HIGHTOWER, BILL
News Commentator -- WFAA,
Dallas.

HILL, ART
News Commentator -- CFCH,
North Bay, Ont.

HILL, EDWIN C.
News Commentator -- Your
News Parade CBS.

HIPPLE, JAMES
News Commentator -- KGFX,
Pierre, S. D.

HODGES, GILBERT
News Commentator -- KVOB,
Colorado Springs.

HOOK, HANK
News Commentator -- KGLD,
Mason City, Iowa.

HOPKINS, DON
News Commentator -- WRJN,
Racine, Wis.

HOWLE, CONRAD
News Commentator -- WMBG,
Richmond.

HUGHES, PAUL
News Commentator -- KVOB,
Colorado Springs.

HURLEIGH, BOB
News Commentator -- WFBR,
Baltimore.

— J —

JACKSON, A. B. 'BUD'
News Commentator -- KWOS,
Jefferson City, Mo.

JONES, HOWARD
News Commentator -- WLP,
Philadelphia.

JONES, MERWIN
News Commentator -- KOOS,
Marshfield, Ore.

JOY, RICHARD (DICK) W.
News Commentator -- CBS,
KNX Newspaper of the Air,
Goodyear Sun-up News.

— K —

KEEFE, HOWARD
News Commentator -- WSPR,
Springfield, Mass.

KING, CY
News Commentator -- WBEN,
Buffalo.

KELLY, GORDON
News Commentator -- KGGC,
San Francisco.

KELLY, TOM
News Commentator -- KCMO,
Kansas City.

KENNEDY, JOHN B.
News Commentator -- RCA
Magic Key Program NBC.

KING, JEAN PAUL
News Commentator -- Hecker
H-O Daily Information Serv-
ice: MBS.

KIRBY, DURWARD
News Commentator -- NBC,
Press Radio News.

KLISE, RODERIC
News Commentator -- KUJ,
Walla Walla.

KNEASS, DON
News Commentator -- KIRO,
Seattle.

KRAMER, HARRY
News Commentator -- WNEW,
New York. Lightning Elec-
tric Stores Program.

KRAMER, KAYE
News Commentator -- WROK,
Rockford, Ill.

KROEN, ED
News Commentator -- WWSW,
Pittsburgh.

— L —

LANG, BILL
News Commentator -- KYW,
Philadelphia.

LAWRENCE, LARRY
News Commentator -- WTMJ,
Milwaukee.

LE BRUN, HARRY
News Commentator -- WHEC,
Rochester, N. Y.

LEWIS, ERVIN
News Commentator -- KTUL,
Tulsa.

LEWIS, FULTON
News Commentator -- WOL,
Washington, D. C.

LEWIS, GERTRUDE
News Commentator -- WDGY,
Minneapolis-St. Paul.

LINK, WALLY
News Commentator -- WOOL,
Columbus.

LITTLE, JAMES
News Commentator -- WTAG,
Worcester, Mass.

LOCKE, FRANCIS P.
News Commentator -- WIOD,
Miami.

LONGWELL, ROBERT
News Commentator -- WJBK,
Detroit. Orange Crush News
Program. Christian Science
Monitor Newscast.

LOWKEY, MEADOR
News Commentator -- Streit-
mann Biscuit Co. Newscast
WHAS, News of the World
WHAS.

LUETH, CHARLES
News Commentator -- WCLO,
Janesville, Wis.

— M —

McCALL, GEORGE
News Commentator -- Holly-
wood Screenscoops CBS.

McCANN, E. G.
News Commentator -- KGCU,
Mandan, N. D.

McCLURE, KENDALL BAILEY
News Commentator -- WOAI,
San Antonio.

McCOLLISTER, PHIL
News Commentator -- WLIH,
Lowell, Mass.

McINTOSH, BOB
News Commentator -- WGRG,
New Albany, Ind.

McKEAN, ED
News Commentator -- KFH,
Wichita.

McKENZIE, ED THOMAS
News Commentator -- Orange-
Crush Program.

McKENZIE, R. T.
News Commentator -- KFXD,
Nampa, Ida.

McMURRAY, PHIL
News Commentator -- OFCN,
Calgary, Al.

McNEIL, ROBERT J.
News Commentator -- KGFX,
Pierre, S. D.

MALONE, F. P.
News Commentator -- WIOD,
Miami.

MANNING, KNOX
News Commentator -- KHJ,
Los Angeles.

MARKS, GARNETT
Announcer -- WMCA, New
York.

MARTIN THOMAS EMMET
News Commentator -- WIBX,
Utica.

MATTHEWS, BATELY
News Commentator -- KGGM,
Albuquerque.

MAXWELL, JOCKO
News Commentator -- WWRL,
Woodside, L. I.

MERCIER, ART
News Commentator -- KOIL,
Omaha.

MERRY, EDWARD
News Commentator -- CPCL,
Ogdensburg, N. Y.

MEYERS, TED
News Commentator -- KFAC,
Los Angeles.

MILES, JIM
News Commentator -- WCKY,
Cincinnati.

MILLER, KEN
News Commentator -- EVOO,
Tulsa.

MILLER, R. GLOVER
News Commentator -- WAIM,
Anderson, S. C.

MITCHELL, AL
 News Commentator — KGLD,
 Mason City, Iowa.

MOCK, BILL RUSSELL JR.
 News Commentator — KVOS,
 Bellingham.

MOORE, HAL
 News Commentator — NBC.

MOORE, HENRY
 News Commentator — KPLT,
 Paris, Texas.

MOORE, PAUL
 News Commentator — KIT,
 Yakima, Wash.

MORRIS, BUD
 News Commentator — KELA,
 Centralia and Chehalis, Wash.

MOSELY, WALLACE
 News Commentator — WAIM,
 Anderson, S. C.

MOULTON, PERCY
 News Commentator — WHEB,
 Portsmouth, N. H.

MURRAY, DON
 News Commentator — WAZL,
 Hazleton, Pa.

MYERS, CLARENCE
 News Commentator — KYA,
 San Francisco.

— N —

NESBITT, JOHN
 News Commentator — MBS
 Passing Parade.

NESBITT, NORMAN
 News Commentator — MBS,
 DLN, Mennen Co. Program.

NILES, CHARLES
 News Commentator — WTHH,
 Hartford.

NOLIN, JEAN
 News Commentator — CKAC,
 Montreal.

NORVELL, CASKIE
 News Commentator — WBIG,
 Greensboro, Cavaleade of
 News.

— O —

ODELL, JOHN P.
 News Commentator — WAAF,
 Chicago.

OGLIVIE, BRUCE
 News Commentator — CJRM,
 Regina.

OLIVER, BRYCE
 News Commentator — WEVD,
 New York.

OSGOOD, NANCY
 News Commentator — WXYZ,
 Detroit. Women in the News
 MRN.

OWEN, EM
 News Commentator — WTAQ
 and WHBY, Green Bay, Wis.

OWEN, KEN
 News Commentator — KPMC,
 Bakersfield, Cal.

— P —

PACE, ESTON
 News Commentator — WAPO,
 Chattanooga.

PANTAGES, LLOYD
 News Commentator — Lloyd
 Pantages Covers Hollywood
 CBS.

PARLOW, VERN
 News Commentator — WOMT,
 Manitowoc, Wis.

PAYNE, MATHER
 News Commentator — WRGA,
 Rome, Ga.

PEARSON, FORT
 News Commentator — United
 Press News WMAQ.

PEARSON, JAMES
 News Commentator — KFNE,
 Shenandoah, Iowa.

PEARSON, JOHN ESTEL
 News Commentator — KWTO,
 Springfield, Mo.

PEARSON, WILLIAM
 News Commentator — CFCL,
 Ogdensburg, N. Y.

PECHT, JERRY LEE
 News Commentator — WBAI,
 Baltimore.

PENN, DAVID
 News Commentator — WCOL,
 Columbus.

**PERRINE, DR. GEORGE
 HOSBROOK**
 News Commentator — WIBX,
 Utica.

PETERS, DICK
 News Commentator — KGFF,
 Shawnee, Okla.

PETRANKA, JOE
 News Commentator — WSFA,
 Montgomery, Ala.

PICKARD, DAVE
 News Commentator — CHSJ,
 St. John, N. B.

PLAMBECK, HERBERT II.
 News Commentator — WHO,
 Des Moines, Farm News Re-
 ports.

POOLE, BOB
 News Commentator — WRIG,
 Greensboro, Noon Headlines.

PORTER, ROSS
 News Commentator — KGFF,
 Shawnee, Okla.

PORTERFIELD, WALTER
 News Commentator — KFRT,
 Columbia, Mo.



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News Commentator — CKMO,
Vancouver.
PRIMM, ART
News Commentator — KTKC,
Visalia, Cal.
PYRON, DICK
News Commentator — WATL,
Atlanta.

— R —

RADCLIFFE, JOHN
News Commentator — KOY,
Phoenix.
RAMSEY, S. WAYMOND
News Commentator — KOMA,
Oklahoma City.
REEF, WALLY
News Commentator — KFEL,
Denver.
ROBERTS, CHARLES
Production — KVOR, Colo-
rado Springs.
ROCKHOLD, JOE
News Commentator — WSPD,
Toledo.
ROLL, DICK
News Commentator — WHIO,
Dayton.
ROSAMOND, ROBERT
News Commentator — WTBO,
Cumberland, Md.
ROSS, WILLIS
News Commentator — KGW
and KEX, Portland, Ore.
ROSS, NORMAN DE MILLE
News Commentator—News of
the Day WENR.

RUGH, VIC
News Commentator — KFH,
Wichita.
RYAN, TED
News Commentator — KGKB,
Tyler, Texas.

— S —

SAMS, JIMMIE
News Commentator — KSAL,
Salina, Kans.
SANFORD, WILLIAM
News Commentator — KTMS,
Santa Barbara.
SCHULTZ, ADELBERT F.
News Commentator — KHBG,
Okmulgee, Okla.
SCOFFIELD, CARTER
News Commentator — WDRO,
Orlando, Fla.
SCOTT, ALAN
News Commentator — WFIL,
Philadelphia.

SEDGWICK, HARRY
News Commentator — WCPO,
Cincinnati.

SEWARD, OLAF
News Commentator — KCRN,
Kansas City, Kans.

SHANNON, BILL
News Commentator — WATL,
Atlanta.

SHAPARD, WILLIAM
News Commentator — WHN,
New York, Remington Rand
News Program, Savings Bank
of Brooklyn News Program,
Sobel Bros. News Broadcasts.

SHELLEY, JACK
News Commentator — WHO,
Des Moines.

SKOLSKY, SID
News Commentator—Sid Skol-
sky's Hollywood News NBC.

SLUSSER, ED
News Commentator — KHUB,
Watsonville, Cal.

SMITH, BECKLEY
News Commentator — WJAS,
Pittsburgh.

SMITH, BERT
News Commentator — KSOO
and KELO, Sioux Falls.

SMITH, ED K.
News Commentator — WHP,
Harrisburg, Pa.

SMITH, ERLE HAZLETT
News Commentator — KMBU,
Kansas City, Mo. Penn. To-
bacco Co. Program. Dodge
Motor Cars and Trucks Pro-
gram, Chrysler Motor Cars
Program, Tom Moore Cigars
Program.

SMITH, ERNIE
News Commentator — WBIG,
Greensboro, N. C. Your News
Courier.

SOULE, OLAN E.
News Commentator — Science
in the News NBC.

SQUIER, LLOYD
News Commentator — WDEV,
Waterbury, Vt.

STANGER, ROSEMARY
News Commentator — Women
in the News WGL.

STANTON, CHARLES
News Commentator — KRNR,
Roseburg, Ore.

STEEL, JOHANNES
News Commentator — WMCA,
New York.

STEVENS, AL
News Commentator — WFIL,
Philadelphia.

STEVENSON, BOB
News Commentator — Latest
News at the Close of the Day
WHN, Cortland Baking Co.
Newscast.

STRAIN, JAMES
News Commentator — WMBR,
Jacksonville, Fla.

SULLIVAN, PAUL
News Commentator — WLW
and WSAI, Cincinnati.

SWAYZE, JOHN CAMERON
News Commentator — WHB,
Kansas City.

SWENAM, GEORGE
News Commentator — WMBS,
Uniontown, Pa.

SWING, RAYMOND GRAM
News Commentator — World
Events MBS, Herald Tribune
Forum, Town Meeting of the
Air NBC.

— T —

TAYLOR, MASON C.
News Commentator — WGNY,
Newburgh.

THOMAS, LOWELL
News Commentator — Lowell
Thomas' Program NBC.

THOMPSON, DOROTHY
News Commentator — People
in the News NBC.

THOMS, A.
News Commentator — CJCJ,
Calgary, Al.

**TOTTEN, HAROLD (HAL)
OSBORN**
News Commentator—News to
You WMAQ-WENR.

TREXLER, LARRY
News Commentator — WNOX,
Knoxville.

TROUT, ROBERT
News Commentator—CBS.

TRUE, HAROLD
News Commentator — WXYZ,
Detroit. Alka-Seltzer News
Broadcast, Farm and Market
Reports MRN, Town Talk
MRN, Tomorrow's Headlines,
Michigan Reporter.

TWIGGER, NORMAN
News Commentator — WCAE,
Pittsburgh.

TYLER, BOB
News Commentator — KOY,
Phoenix.

— V —

VANDAGRIFT, CARL
News Commentator — WOWO
and WGL, Fort Wayne.

— W —

WADE, OZZIE
News Commentator — WNBX,
Springfield, Vt.

WALLACE, GUY
News Commentator — WCLE
and WHK, Cleveland.

WALLACE, JACK
News Commentator — KRIB,
Abilene, Texas.

WALLACE, NEIL
News Commentator — WEEL,
Boston.

WALSII, CHESTER
News Commentator — WPTO,
Kinston, N. C.

WARE, WILLIAM EASTLAND
News Commentator — WCAU,
Philadelphia, Horn and Hard-
art Baking Co. Program.

WATSON, BROOKS
News Commentator — WMBD,
Peoria, Ill.

WEATHERWAX, BEN K.
News Commentator — KXRO,
Aberdeen, Wash.

WELLS, LINTON
News Commentator — RCA
Magic Key Program NBC.

WHEELER, TONY
News Commentator — WNEF,
Raleigh, N. C.

WHIPKEY, BOB
News Commentator — KBST,
Big Spring, Ark.

WILLIAMS, GLENN
News Commentator — WESG,
Elmira, N. Y.

WILLIAMS, GLEN
News Commentator — KRUC,
Enid, Okla.

WILLIS, J. EDWIN
News Commentator — WLAP,
Lexington, Ky.

WILSON, BOB
News Commentator — WADC,
Akron.

WILSON, ROBERT
News Commentator — WOWO,
Fort Wayne, Ind.

WINSHELL, WALTER
News Commentator — Jergens
Program NBC.

WOODS, CHARLES
News Commentator — WSAI,
Cincinnati.

WRIGHT, DOROTHY ELLEN
News Commentator — WOWO
and WGL, Fort Wayne, Rov-
ing Reporter.

— Y —

YOUSE, ROBERT
News Commentator — WDBF,
Roanoke.

Sports Commentators

AND THEIR WORK DURING 1937



"What is originality? It is being one's self, and reporting accurately what we see and are."

—Emerson.

Key to Network Affiliation Abbreviations

CBS—Columbia Broadcasting System; CN—Colonial Network; DLN—Don Lee Network; IN—Intercity Network; MBS—Mutual Broadcasting System; MN—Michigan Network; NBC—National Broadcasting Company; TQN—Texas Quality Network; YN—Yankee Network.

— A —

- ADAMS, BILL**
Sports Commentator — KGW and KEX, Portland, Ore.
- ADAMS, WALLY**
Sports Commentator—WAGA, Atlanta.
- ADKINS, SPRITTER**
Sports Commentator—WRVA, Richmond.
- ALFRED, MILTON**
Sports Commentator—WICA, Ashtabula, Ohio.
- ANDERSON, BOB**
Sports Commentator—KRLC, Lewiston, Idaho.
- ANDREWS, TED**
Sports Commentator—KWKH, Shreveport. Rambling Round the Sports Dial, Grand Prize Beer Program, General Mills Baseball Broadcasts, Goodrich Tire Program, Centenary College Football Broadcasts.
- APPEL, "CHICK"**
Sports Commentator — CJCS, Stratford, Ont.
- ASHFORD, ED**
Sports Commentator—WLAP, Lexington, Ky.
- AUSTIN, FRANK**
Sports Commentator—KDYL, Salt Lake City.

— B —

- BARBER, RED**
Sports Commentator — WLW and WSAI, Cincinnati.
- BARRY, JACK**
Sports Commentator — WIP, Philadelphia.
- BATCHELDER, CHARLES**
Sports Commentator—WDBO, Orlando, Fla.
- BAUGHN, TED**
Sports Commentator—WELL, Battle Creek.
- BELL, JACK**
Sports Commentator—WIOD, Miami.
- BENNETT, DAVID**
Sports Commentator—WKBO, Harrisburg, Pa.

- BEYNONI, JACK**
Sports Commentator—WDWS, Champaign, Ill.
- BINGHAM, DRAKE**
Sports Commentator—WKY, Oklahoma City.
- BLAIN, PERRY**
Sports Commentator—WILL, Urbana, Ill.
- BOLLEY, LEO**
Sports Commentator — WGY, Schenectady.
- BOLTON, JOE**
Sports Commentator—WMCB, New York.
- BOND, BILL**
Sports Commentator—WAVE, Louisville.
- BOVER, JOHNNY**
Sports Commentator — KQV, Pittsburgh.
- BOZEMAN, JERRY**
Sports Commentator—WSFA, Montgomery, Ala.
- BRANDT, LYNN**
Sports Commentator — NBC, Football Game Broadcasts, Golf Broadcasts, Chicago Golden Gloves Broadcasts, National High School Basketball Championship Broadcasts, National AAU Track Championships Broadcast, National Clay Court Tennis Championship Broadcasts, National Junior Tennis Championships.

- BRANDY, J. R.**
Sports Commentator — CFCI, Ogdensburg, N. Y.
- BRICKHOUSE, JACK**
Sports Commentator—WMBD, Peoria, Ill.
- BRITT, JIM**
Sports Commentator—WBEN, Buffalo.
- BROWN, BUDDY**
Sports Commentator—KHL, Garden City, Kansas.
- BROWN, ROBERT V.**
Sports Commentator — NBC, Golden Gloves Boxing Broadcasts, Football Broadcasts.
- BROWN, ROGER**
Sports Commentator—WDBO, Orlando, Fla.

- BROWN, WILLIAM H.**
Sports Commentator—General Mills Baseball Broadcasts—WHO, State Championship Curling Contest—WHO, Champion of Champion Curling Contest—WHO, Sports Review—WHO, Iowa University Football Games—WHO, WOC, State Handball Championships—WMT, County Basketball Tournaments—WMT, KRNT, State Volley Ball Championships—WMT.
- BRYAN, JERRY**
Sports Commentator—WSGN, Birmingham.
- BUCHAN, ALEX**
Sports Commentator — WEAW, St. Louis.
- BULL, FRANK**
Sports Commentator — KHL, Los Angeles.
- BURGER, JOHN BELDON**
Sports Commentator.
- BURICK, SI**
Sports Commentator — WHIO, Dayton.
- BUTHERUS, ED**
Sports Commentator — KFL, Walla Walla.
- BUXBAUM, PHILIP L. JR.**
Sports Commentator — WELJ, New Haven.

— C —

- CAIN, DOYLE**
Sports Commentator—KFXD, Nampa, Idaho.
- CAMP, DEL**
Sports Commentator—WDEV, Waterbury, Vt.
- CAMPBELL, D. C.**
Sports Commentator — KCRG, Enid, Okla.
- CAMPBELL, DICK**
Sports Commentator — KGGF, Coffeyville, Kan.
- CANUP, RED**
Sports Commentator — WAIM, Anderson, S. C.
- CARMICHAEL, LESSLEY**
Sports Commentator—WFOR, Hattiesburg, Miss.

CARROLL, PARKE
Sports Commentator — WBR,
Kansas City.

CARSON, GRANT
Sports Commentator — CJRM,
Regina.

CARTER, BOB
Sports Commentator — WMCA,
New York.

CASBY, EDDIE
Sports Commentator — WAAB
and WNAC, Boston.

CHEYNE, ARTHUR
Sports Commentator — KIT,
Yakima, Wash.

CLARK, AL
Sports Commentator — KRMD,
Jamestown, N. D.

CLARK, PAUL
Sports Commentator — WGFB
and WEOA, Evansville, Ind.

CLEVELAND, BUDDY
Sports Commentator — WCLO,
Janesville, Wis.

COGGINS, JIMMIE
Sports Commentator — WAIM,
Anderson, S. C.

COLVIN, DON
Sports Commentator — KSFO,
San Francisco.

COHEN, LES
Sports Commentator — WMBS,
Uniontown, Pa.

COOK, CHUCK
Sports Commentator — KPJR,
Marshalltown, Iowa.

CORBIN, PAUL
Sports Commentator — KELA,
Centralia and Chehalis, Wash.

CORNWELL, BLAINE
Sports Commentator — KVOO,
Tulsa.

COSTLEY, JAN
Sports Commentator — WJTN,
Jamestown, N. Y.

COZAD, SAMMY
Sports Commentator — WTBO,
Cumberland, Md.

CREIGHTON, HARRY
Sports Commentator — WAAF,
Chicago.

**CRONKITE, WALTER LELAND
JR.**
Sports Commentator — KCMO,
Kansas City, WKY, Oklahoma
City.

CRUTCHFIELD, CHARLES
Sports Commentator — WBT,
Charlotte, N. C.

CUMMINS, HOWARD
Sports Commentator — KGFI,
Brownsville, Texas.

CUNNINGHAM, BOB
Sports Commentator — KOIL,
Onaha.

CUSHING, KIRBY
Sports Commentator — KYW,
Philadelphia.

— D —

BAILEY, TOM
Sports Commentator — WDOO,
Chattanooga.

DAVIS, REX
Sports Commentator — WKY,
Cincinnati.

DAVIS, SIG
Sports Commentator — WMIN,
St. Paul.

DEAL, JAKE
Sports Commentator — WDEF,
Waterbury, Vt.

DE HAVEN, BOB
Sports Commentator — KVOO,
Tulsa.

DENNIS, DINTY
Sports Commentator — WQAM,
Miami.

DE RIVERO, RAMON ORTIZ
Sports Commentator — WNEI,
San Juan, P. R.

DERWIN, WILLIAM
Sports Commentator — WATR,
Waterbury, Conn.

DESCARREUX, MAURJCE
Sports Commentator — CHRC,
Quebec.

DESMOND, CONNIE
Sports Commentator — WSPD,
Toledo.

BETTER, W. BUDD
Sports Commentator — KWBG,
Hutchinson, Kan.

DE YOUNG, JOHN
Sports Commentator — WGL,
Fort Wayne, Harvey Brothers
Sports Review Program.

DIEHM, VIC
Sports Commentator — WAZL,
Hazelton, Pa.

DILLON, JOHN
Sports Commentator — WFAS,
White Plains, N. Y.

DONAHUE, BUD
Sports Commentator — KDLR,
Devils Lake, N. D.

DOOLEY, EDDIE
Sports Commentator — Foot-
ball Forecasts CBS.

DOUGLASS, REG
Sports Commentator — CKNX,
Wingham, Ont.

DRAKE, AL
Sports Commentator — WELI,
Battle Creek.

DUPRE, HENRY PHILLIPS
Sports Commentator — WWL,
New Orleans.

DURNEY, BILL
Sports Commentator — WIL,
St. Louis.

DYER, BILL
Sports Commentator — WCAU,
Philadelphia, Socony Vacuum
Oil Co. Sport Program, Mobilgas
and Wheaties Baseball
Broadcasts, All-Star Baseball
Broadcast CBS, World Series
Broadcast CBS, St. Joseph Col-
lege Basketball Broadcasts.

— E —

EBEL, JIM
Sports Commentator — WIL,
Urbana, Ill.

EDMOND, ASHLEY
Sports Commentator — CKTB,
St. Catharines, Ont.

EGAN, GAIL
Sports Commentator — CFAU,
Calgary, Alberta.

EPSTEIN, JOE
Sports Commentator — WNOX,
Knoxville.

EVANS, ROBERT
Sports Commentator — WSPD,
Toledo.

— F —

FARLY, TOM
Sports Commentator — KRMD,
Jamestown, N. D.

FELDMAN, ROBERT M.
Sports Commentator — WMAS,
Springfield, Mass.

FINK, MAURICE
Sports Commentator — WQAM,
Miami.

FISHELL, RICHARD EDWARD
Sports Commentator — WMCA,
New York, General Mills
Sports Resume, Sobol Bros.
Sports Resume.

FISHER, THORNTON
Sports Commentator — WNEW,
New York.

FITZPATRICK, JACK L.
Sports Commentator — KLZ,
Denver.

FLAHERTY, PAT
Sports Commentator — WOAI,
San Antonio.

FLANAGAN, PAT
Sports Commentator — WBBM,
Chicago.

FLEISCHMAN, SOL
Sports Commentator — WDAE,
Tampa, Fla.

FLEMING, ED
Sports Commentator — WIBA,
Madison, Wis.

FRANK, NOBLE
Sports Commentator — WHP,
Harrisburg, Pa.

FRANKLIN, O.
Sports Commentator — KGKB,
Tyler, Texas.

FRANKLIN, WILLIAM C. B.
Sports Commentator — WIBX,
Utica.

— G —

GALLAHER, EDDIE
Sports Commentator — KTUL,
Tulsa.

GARDNER, CARROL
Sports Commentator — WMBR,
Jacksonville, Fla.

GARDNER, DON
Sports Commentator — WKBN,
Youngstown, Ohio.

GARNES, C. M.
Sports Commentator — KBST,
Big Spring, Ark.

GENSLER, CARL
Sports Commentator — WXYZ,
Detroit, Sports Review, Mich-
igan State Football Broad-
casts.

GEORGE, LEE ELWOOD
Sports Commentator — KWTO
and KGBX, Springfield, Mo.
General Mills Baseball Broad-
casts, Cardinal Brewing Co.
Baseball Broadcasts, Hamlin's
Wizard Oil Sportscaster,
Davidson's Cafeteria Football
Announcer, Coca Cola Boxing
Shows, Sieberling Tires Auto
Racing Broadcasts, Diecks Beer
Sportscast.

GILROY, RALPH
Sports Commentator — WNAC
and WAAB, Boston.

GIMAEI, PHIL
Sports Commentator — CHRC,
Quebec.

GINSBERG, HARRY
Sports Commentator — WNRC,
New Britain, Conn.

GLADSTONE, HENRY
Sports Commentator — General
Mills Baseball Broadcasts
WHN, Socony-Vacuum Base-
ball Broadcasts WHN.

GLEASON, PECO
Sports Commentator — WCHV,
Charlottesville, Va.

GRANEY, JACK
Sports Commentator — WCLE
and WHK, Cleveland.

GREGSON, JACK
Sports Commentator—KDYL,
Salt Lake City.

GRIFFITHS, BILL
Sports Commentator — WJW,
Akron.

GRIFFITHS, DAVE
Sports Commentator — WGBI,
Scranton, Pa.

GRIZZARD, HERMAN
Sports Commentator—WLAC,
Nashville.

GUNDAKER, ED C.
Sports Commentator — WHP,
Harrisburg, Pa.

GUYAN, GEORGE
Sports Commentator—KFRU,
Columbia, Mo.

— H —

HACHA, JOHN
Sports Commentator—WOWO
and WGL, Fort Wayne, Ind.

HACKETT, JOHN W.
Sports Commentator—WOWO
and WGL, Fort Wayne, Indi-
ana State High School Basket-
ball Tournaments, Centlivre
Brewing Corp. Sports Broad-
cast, Golden Gloves Tourna-
ment, Sports of All Sorts,
Down the Field.

HALL, HELSEY
Sports Commentator — KSTP,
St. Paul, Minneapolis.

HALL, JOE
Sports Commentator — CFJC,
Kamloops, B. C.

HALLIDAY, JACK
Sports Commentator—WBNO,
New Orleans.

HALLISTER, JACK
Sports Commentator—KDKA,
Pittsburgh.

HALPIN, ROY
Sports Commentator — CHRC,
Quebec.

HAMMOND, C. W.
Sports Commentator — KRE,
Berkeley, Cal.

HAND, JACK
Sports Commentator—WNBP,
Binghamton, N. Y.

HANDLAN, JOE
Sports Commentator—WCHV,
Charlottesville, Va.

HANES, TOM
Sports Commentator—WTAR,
Norfolk.

HARPER, EARL
Sports Commentator—WNEW,
New York City, Madison
Square Garden Basketball
Broadcasts, Boxing Broad-
casts, National Men's Indoor
Tennis Championship Broad-
casts, General Mills Baseball
Broadcasts, Dugout Inter-
views, Baseball Scores Broad-
casts, Sports Roundup, National
Horse Show Broadcast, Columbia
University Football
Broadcasts, The Sportoscope.

HARRINGTON, JOHN
Sports Commentator—WRBM,
Chicago.

HARTMAN, HARRY
Sports Commentator—WCPO,
Cincinnati.

HASBROOK, DICK
Sports Commentator—WJMS,
Ironwood, Mich.

HAYES, SAMUEL STEWART
Sports Commentator — All

American Gridiron Index
MBS, Associated Oil Co. Foot-
ball Rally.

HELLMAN, HARRY
Sports Commentator—WXYZ,
Detroit.

HEINE, BOB
Sports Commentator—WBAA,
West Lafayette, Ind.

HEISS, BOB
Sports Commentator—WTMJ,
Milwaukee.

HENDERSON, BROOKS
Sports Commentator — KSTP,
St. Paul, Minneapolis, Minne-
sota Football Broadcasts.

HENDERSON, LLOYD
Sports Commentator—WPAY,
Portsmouth, Ohio.

HIGGINS, FRANCIS
Sports Commentator—WLBC,
Muncie, Ind.

HIGHTOWER, BILL
Sports Commentator—WFAA,
Dallas, Humble Oil Football
Broadcasts.

HIPPLE, JAMES
Sports Commentator—KGFJ,
Pierre, S. D.

HOEV, FRED
Sports Commentator—WAAB
and WNAC, Boston.

HOLLISTER, JACK
Sports Commentator—KDKA,
Pittsburgh, Sports Review,
Baseball Scores, Fight Des-
criptions, Football Predic-
tions.

HOOPER, JACK
Sports Commentator—WMBG,
Richmond.

HOUSTON, C. H.
Sports Commentator—WRNL,
Richmond.

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Hollywood**

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a circus high wire
to get 'em”—
Radio Daily.



**JERRY
ANDERS**



HOYT, WAITE
Sports Commentator—WMCA,
New York.

HUBBARD, BOB
Sports Commentator—WSAY,
Rochester, N. Y.

— I —

IHRIG, GENE
Sports Commentator—WILL,
Urbana, Ill.

INGLIS, S. CHARLES
Sports Commentator—KLZ,
Denver.

— J —

JACKSON, A. B. "BUDD"
Sports Commentator—KWOS,
Jefferson City, Mo.

JACKSON, GEORGE
Sports Commentator—WBOW,
Terre Haute, Ind.

JANNEY, ED
Sports Commentator—KGGM,
Albuquerque.

JAY, DICK
Sports Commentator—KIUN,
Pecos, Texas.

JOHNSON, DICK
Sports Commentator—KGFF,
Shawnee, Okla.

JOHNSON, HARRY
Sports Commentator—KFOR
and KFAB, Lincoln, Nebr.

JOHNSON, WALTER H.
Sports Commentator—WIBM,
Jackson, Mich.

JORDAN, CHARLIE
Sports Commentator—WRR,
Dallas.

JORDON, G. A.
Sports Commentator—CFQC,
Saskatoon.

JOYNER, FRED
Sports Commentator—WHKC,
Columbus.

— K —

KALUSCHE, EARLE J.
Sports Commentator—WFAA,
Dallas, Uncle Ben's Grid
Flashes.

KARN, BILL
Sports Commentator—KPDN,
Pampa, Texas.

KEARNEY, DON
Sports Commentator—WFAS,
White Plains, N. Y.

KEEGAN, FRANK
Sports Commentator—KBTM,
Jonesboro, Arkansas.

KELLY, BOB
Sports Commentator—WGAR,
Cleveland.

KELLY, TOM
Sports Commentator—KCMO,
Kansas City.

KELSO, BILL
Sports Commentator—KMTR,
Hollywood.

KENYON, DOUGLASS MORROW
Sports Commentator—WBAP,
Fort Worth.

KIRKPATRICK, JESS
Sports Commentator—WGN,
Chicago, Old Gold Baseball
Programs.

KILPATRICK, REID F.
Sports Commentator—KEHE,
Los Angeles, Professional
Football Broadcasts, Fight

Broadcasts, Kilpatrick's Sport
Shorts.

KIRBY, ROBERT LEE
Sports Commentator—WBT,
Charlotte, Duke Football
Broadcasts.

KOESTER, TONY
Sports Commentator—KPBK,
Sacramento.

KYLER, JAMES F.
Sports Commentator—WCMJ,
Ashland, Ky.

— L —

LA BRANCHE, ERNIE
Sports Commentator—WLLH,
Lowell, Mass.

LANG, DR. ETHAN A.
Sports Commentator—WCAM,
Camden, N. J.

LANTRY, HARRY
Sports Commentator—KHQ,
Spokane.

LAUBENGAYER, ED
Sports Commentator—KSAL,
Salina, Kansas.

LAUX, FRANCE
Sports Commentator—KMOX,
St. Louis.

LEARY, ALBERT E.
Sports Commentator—CKUL,
Toronto.

LEE, GEORGE
Sports Commentator—KGBX
and KWTO, Springfield, Mo.

LELAND, CY
Sports Commentator—WBAP,
Fort Worth.

LE ROY, HARRY
Sports Commentator—KGGC,
San Francisco.

LE VOIR, "BABE"
Sports Commentator—WCCO,
Minneapolis-St. Paul.

LITTLE, LOU
Sports Commentator—Foot-
ball Forecasts MBS.

LONGWELL, ROBERT
Sports Commentator—Premier
Beer Hockey Resume WWJ,
Tiger Tales WJBK.

LOWREY, MEADOR
Sports Commentator—WHAS,
Louisville.

— M —

McALISTER, R. B.
Sports Commentator—KFYO,
Lubbock, Texas.

McARTHUR, CLEM
Sports Announcer—Louis-
Schmeling Championship Fight
NBC, Louis-Braddock Cham-
pionship Fight NBC, Kentucky
Derby Description NBC, Break-
ness Stakes Description NBC,
All-Sports Program NBC.

McDONALD, ARCH
Sports Commentator—WJSV,
Washington, D. C.

McDONOUGH, DICK
Sports Commentator—WAAB,
and WNAC, Boston.

McGILL, W. E. "WINDY"
Sports Commentator—WTJS,
Jackson, Tenn.

McKEVITT, H. W.
Sports Commentator—KRE,
Berkeley, Calif.

McLINN, "STONEY"
Sports Commentator—WHP,
Philadelphia.

McMAHON, THOMAS
Sports Commentator—WNEF,
Binghamton, N. Y.

McMILLAN, D.
Sports Commentator—CKCK,
Regina.

MacMILLAN, LOWELL
Sports Commentator—WHEC,
Rochester, N. Y.

MALLOY, JACK
Sports Commentator—WORLD,
Boston.

MANNING, TOM
Sports Commentator—Leisy's
Beer Sport Resume WTAM,
National Air Races Descrip-
tion NBC, Ohio State Uni-
versity Football Broadcasts
WTAM, Western Open Golf
Tournament Description NBC,
National Open Golf Tourna-
ment Description NBC.

MARIANA, NICK
Sports Commentator—KQVO,
Missoula, Mont.

MARKEY, ARTHUR
Sports Commentator—WJAR,
Providence.

MARKEY, RAY
Sports Commentator—WTHH,
Hartford.

MARKWARD, WILLIAM
Sports Commentator—WCAM,
Camden, N. J.

MARTIN, PAL
Sports Commentator—WGRC,
New Albany, Ind.

MARTIN, REGGIE
Sports Commentator—WHB,
Kansas City.

MARTIN, REGINALD B.
Sports Commentator—KFAB
and KFOR, Lincoln, Nebr.

MARTIN, THOMAS EMMET
Sports Commentator—WIBX,
Utica.

MARTINO, GILBERT
Sports Commentator—WDRG,
Hartford, Conn.

MAXWELL, JOCKO
Sports Commentator—WWRL,
Woodside, L. I.

MEYER, FREDERICK G.
Sports Commentator—WHDL,
Olean, N. Y.

MICCHIE, JOE
Sports Commentator—KRRD,
Los Angeles.

MICHEL, AL
Sports Commentator—WTAQ,
Green Bay, Wis.

MILLER, HAROLD
Sports Commentator—WORK,
York, Pa.

MILLER, STRETCH
Sports Commentator—WHBC,
Bloomington, Ill.

MITCHELL, AL
Sports Commentator—KGLO,
Mason City, Iowa.

MOCK, BILL RUSSELL, Jr.
Sports Commentator—KVOS,
Bellingham; KGW and KEX,
Portland.

MOORE, HAL
Sports Commentator—KRE,
Berkeley, Calif.

MORTON, EARL
Sports Commentator—CHNS,
Halifax.

MULLINAX, ED
Sports Commentator—WJBY,
Gadsden, Ala.

MURUEY, J. B.
Sports Commentator—CFCY,
Charlottetown, P. E. I.

MURPHY, PAT
Sports Commentator—CKOC,
Hamilton, Ont.

MURPHY, ROBERT LEO
Sports Commentator—KSTP,
St. Paul.

— N —

NAGLER, AL
Sports Commentator—WJHK,
Detroit.

NASH, WILLIAM, Jr.
Sports Commentator—KOH,
Reno.

NEVADA, CHARLES
Sports Commentator—WTMJ,
Milwaukee.

NICHOLSON, LEO
Sports Commentator—CJOR,
Vancouver.

NOBLES, T. K.
Sports Commentator—WAPO,
Chattanooga.

NORMAN, NEIL
Sports Commentator—WIL,
St. Louis.

NORRIS, BOBBY
Sports Commentator—WMAZ,
Macon, Ga.

NORVELL, CASKIE
Sports Commentator—WBTG,
Greensboro.

— O —

O'HAIRE, EUGENE
Sports Commentator—WGY,
Schenectady.

O'HARA, JOHN
Sports Commentator—KWK,
St. Louis.

OLDOKER, LYNN E.
Sports Commentator—KGFX,
Pierre, S. D.

ONDARCHO, S. C.
Sports Commentator—WBTM,
Danville, Va.

O'NEAL, J. B.
Sports Commentator—WAYX,
Waycross, Ga.

ONSLOW, JACK
Sports Commentator—WAAB
and WNAC, Boston.

ORAVETZ, JULE
Sports Commentator—WRJN,
Racine, Wis.

OWEN, FORREST JR.
Sports Commentator—WELL,
Battle Creek.

OWENS, MOREY C.
Sports Commentator—WROK,
Rockford, Ill.

— P —

PARKER, JOE (G.)
Sports Commentator—NBC.

PATON, CLYDE
Sports Commentator—KGY,
Olympia, Wash.

PATRICK, VAN
Sports Commentator—KOCB,
Kilgore, Tex.

PEARSON, FORT
Sports Commentator—Foot-
ball Game Broadcasts, NBC,
Football Profet WENR.

PERRY, NORMAN
Sports Commentator—WSAL,
Cincinnati.

PENGRA, MARSHALL
Sports Commentator—KRNR,
Roseburg.

PETTEGREW, C. W.
Sports Commentator—WOSG,
Columbus.

PICKARD, DAVE
Sports Commentator—CHSJ,
St. John, N. B.

PIERCE, H. I. Jr.
Sports Commentator—KGH,
Billings, Mont.

PIERCE, NORMAN
Sports Commentator—WOMT,
Manitowoc, Wis.

POOL, BOB
Sports Commentator—WRIG,
Greensboro, B. C. Sports Re-
view, Wiley Scholar.

POPE, BILL
Sports Commentator—WESG,
Elmira, N. Y.

POWERS, FRANCIS J.
Sports Commentator—NBC,
Second Guessers.

PROUGH, EL
Sports Commentator—WDAY,
Fargo, N. D.

PUCKETT, RALPH
Sports Announcer—WMT,
Cedar Rapids, Ia.

PUTNAM, GEORGE FREDERIC
Sports Commentator—KSTP,
St. Paul. Tomorrow's Touch-
downs, Football Preview and
Review.

— R —

RAMSEY, S. WAYMOND
Sports Commentator—KOMA,
Oklahoma City.

REAMS, TED
Sports Commentator—WRVA,
Richmond.

REGINALD, MARTIN BUELL
Sports Announcer—Brown and
Williamson Tobacco Co. Foot-
ball Broadcasts, KOL-KFOR,
Kellogg Co. Football Broad-
casts, KFAB, Drake Relays
Broadcasts, MBS.

REILLY, SPEED
Sports Commentator—KLS,
Oakland, Calif.

REILY, CHARLES
Sports Commentator—WTAR,
Norfolk.

REITZER, HERMAN
Sports Commentator—WDEL,
Wilmington, Del.

RHEIN, GENE
Sports Commentator—KGNF,
North Platte, Nebr.

RIBB, JIMMY
Sports Commentator—KNOW,
Austin, Tex.

RICHARDSON, BOB
Sports Commentator—KWK,
St. Louis.

RILEY, DON
Sports Commentator—WBAL,
Baltimore.

RILEY, LEN
Sports Commentator—WFMB,
Indianapolis.

RING, BILL
Sports Commentator—KGBX
and KWTO, Springfield, Mo.

ROBERTS, BRYAN
Sports Commentator—KGFF,
Shawnee, Okla.

ROBERTS, I. S.
Sports Commentator—KRGY,
Weslaco, Tex.

ROBERTSON, COLLINS
TRAFON
Sports Commentator—KVOO,
Tulsa.

ROBERTSON, JACK
Sports Commentator—WGRU,
New Albany, Ind.

ROSCOE, PAUL
Sports Commentator—KMA,
Shenandoah, Iowa.

ROSS, NORMAN DE MILLE
Sports Commentator—Horse
Race Descriptions WENR.

RUBENSTEIN, BABE
Sports Commentator—WNAO
and WAAB, Boston.

RUDDOLPH, JOE
Sports Commentator—WUCB,
Chicago.

RUGH, VIC
Sports Commentator—KPH,
Wichita.

RUTH, GEORGE "BABE"
HERMAN
Sports Commentator—Babe
Ruth Show, CBS.

RYAN, FRANK
Sports Commentator—WAAB
and WNAC, Boston.

— S —

ST. JAMES, CHRIS
Sports Commentator—WCNW,
Brooklyn.

SALAZAR, RALPH
Sports Commentator—KHUB,
Watonville, Calif.

SAMUELSON, PEARLY
Sports Commentator—KNEL,
Brady, Texas.

SAUNDERS, RAY
Sports Commentator—WHN,
New York. General Mills
Baseball Broadcasts, Socony-
Vacuum Baseball Broadcasts,
Coca Cola Sports Review,
Daily Sports Broadcasts.

SAVAGE, GUY
Sports Commentator—KABC,
San Antonio.

SAWYER, VERNE
Sports Commentator—KGVO,
Missoula, Mo.

SCHIEBECK, "IRV"
Sports Commentator—WCOL,
Columbus.

SCHMIDT, RAY
Sports Commentator—KWK,
St. Louis.

SEABROOK, GILBERT
Sports Commentator—CFRN,
Edmonton, Al.

SEAL, BOB
Sports Commentator—WCOL,
Columbus.

SELBY, PRICE
Sports Commentator—WRGA,
Rome, Ga.

SHARP, DICK
Sports Commentator—KJR,
Seattle.

SHAW, STANLEY WINTHROP
Sports Commentator—WNEW,
New York. Six Day Bicycle
Race Broadcasts.

SHEPPARD, BOB
Sports Commentator—KCMO,
Kansas City.

SHORT, JACK
Sports Commentator—CKMO,
Vancouver.

SIU MATE, GENE
Sports Commentator—KSO,
Des Moines.

SILER, WENDELL
Sports Commentator—WSVA,
Harrisonburg, Va.

SILVA, FRANK
Sports Commentator—WHAM,
Rochester, N. Y.

SIMMONS, PATE
Sports Commentator—KPNF,
Shenandoah, Iowa.

SIMONDS, HAL
Sports Commentator—WFIL,
Philadelphia.

SIMPSON, STAN
Sports Commentator—KTIC,
Visalia, Calif.

SIMS, ED
Sports Commentator—WFMJ,
Daytona Beach, Fla.

SLAGLE, JOHN
Sports Commentator—WXYZ,
Detroit.

SLATER, BILL
Sports Commentator—WNAC
and WAAB, Boston.

SMITH, BERT
Sports Commentator—KSOO
and KELO, Sioux Falls.

SMITH, CLYDE
Sports Commentator—KONO,
San Antonio.

SMITH, C. LAURENCE
Sports Commentator—KTMS,
Santa Barbara.

SMITH, ERNIE
Sports Commentator—KYA,
San Francisco.

SMITH, ROBERT H.
Sports Commentator—WOOD
and WASH, Grand Rapids,
Mich.

SPENCER, RAY
Sports Commentator—WADC,
Akron.

STARR, JACK
Sports Commentator—KMBC,
Kansas City, Mo.

STEARNS, BILL
Sports Commentator—WHER,
Portsmouth, N. H.

STEELE, BOB
Sports Commentator—WTIC,
Hartford.

**STEVENS, JOHN (JACK)
JOSEPH**
Sports Commentator—WTIC,
Hartford.

STEVENSON, BOB
Sports Commentator—Gener-
al Mills Baseball Broadcasts,
WHN, Socony-Vacuum Base-
ball Broadcasts, WHN, Grid-
iron Smoker, WHN.

STIMERS, REX
Sports Commentator—CKTB,
St. Catharines, Ont.

STRONG, KENNETH E.
Sports Commentator—WMA,
New York, Grandstand and
Bandstand.

SYKES, HARVEY JR.
Sports Commentator—WBRB,
Red Bank, N. J.

— T —

T.A.B. SAM
Sports Commentator—WHN,
New York.

TEETZEL, WILLIAM
Sports Commentator—CHWK,
Chilliwaek, B. C.

TEN EYCK, SIDNEY
Sports Commentator—WSMK,
Dayton.

THOMPSON, HAL
Sports Commentator—WFAA,
Dallas, Humble Oil and Re-
fining Co. Football Broad-
casts.

THOMPSON, JIMMIE
Sports Commentator—WFBC,
Greenville, S. C.

**TOTTEN, HAROLD (HAL)
OSBORN**
Sports Commentator—Texas
Co., Baseball Broadcasts,
WCFL, Daily Sports Com-
mentary, WMAQ, Totten on
Sports, WENR, National
Table Tennis Championship
Broadcast, WMAQ, Six Day
Bike Race Broadcasts, WENR-
WMAQ, National Badminton

Tournament Broadcast
WMAQ, Farm and Home Hour
NBC, Baseball Roundup NBC,
NBC Jamboree, Louis-Brad-
dock Round Table NBC, All
Star Football Game Broad-
cast NBC, National Softball
Final Championship Broad-
casts NBC, Roller Skating
Derby Broadcasts WMAQ,
Louis-Brown Fight Broadcast
NBC.

THORGERSON, ED
Sports Commentator—Lowell
Thomas' Program NBC.

TRIGGS, W. AL
Sports Commentator—WIBX,
Utica, Sports Review,
Wrestling Broadcasts, Atlan-
tic Refining Co. Football
Broadcasts.

TRUITT, ROLLIE
Sports Commentator—KGW-
KEX Portland, General Mills
Baseball Broadcasts, Good-
rich Tire and Rubber Co.
Baseball Broadcasts, Star
Brewery Co. Boxing Match
Broadcasts, Wrestling Match
Broadcasts, Hockey Game
Broadcasts.

TUCKER, JOE
Sports Commentator—WWSW,
Pittsburgh.

TVE, CHARLES
Sports Commentator—KRE,
Berkeley, Calif.

— U —

ULSRUD, JOHN
Sports Commentator—KGCU,
Mandan, N. D.

— V —

VANCE, FRED
Sports Commentator—WILL,
Urbana, Ill.

VANCE, HENRY
Sports Commentator—WSGN,
Birmingham.

VANDAGRIFT, CARL
Sports Commentator—WOWO-
WGL, Ft. Wayne, Ind.

VARNEDOE, HEETH
Sports Commentator—WPAX,
Thomasville, Ga.

VINEY, H.
Sports Commentator—CJOC,
Lethbridge, Al.

— W —

WAGNER, PAUL
Sports Commentator—WPAY,
Portsmouth, O.

WAKEMAN, TONY
Sports Commentator—WOI,
Washington, D. C.

WALDORF, LYNN O.
Sports Commentator—NBC,
Second Guessers.

WALKER, BILL
Sports Commentator—KRGV,
Weslaco, Tex.

WALKER, W. E.
Sports Commentator—WIBA,
Madison, Wis.

WALSH, EDWARD GEORGE
Sports Commentator—WRUF,
Gainesville.

WARD, PERRY WALTER
Sports Commentator—WKY,
Oklahoma City.

WARE, BILL EASTLAND
Sports Commentator—WCAU,
Philadelphia, Atlantic Re-

fining Co. Football Broad-
casts.

WEAVER, JANE
Sports Commentator—WTAM,
Cleveland, National Air
Races Description NBC, Na-
tional Open Golf Tournament
Description NBC, Hockey
Game Broadcasts.

WEEKS, ALFRED
Sports Commentator—KCMC,
Texarkana.

WELDON, JACK
Sports Commentator—WDBJ,
Roanoke.

WELSH, BILL
Sports Commentator—KFEL,
Denver.

WELCH, I. F.
Sports Commentator—KALB,
Alexandria, La.

WELLS, J. H.
Sports Commentator—CFQC,
Saskatoon.

WESLEY, JAY
Sports Commentator—WEEI,
Boston.

WEST, RICHARD
Sports Commentator—WEST,
Easton, Pa.

WHEELER, GHET
Sports Commentator—KOOS,
Marshfield, Ore.

WILKINSON, LORNI
Sports Commentator—WTAQ
and WHBY, Green Bay, Wis.

WILLIAMSON, BERNARD L.
Sports Commentator—KABR,
Aberdeen, S. D.

WILLIAMSON, GORDON
Sports Commentator—CFRN,
Edmonton, Al.

WILSON, DAVE
Sports Commentator—KVGB,
Great Bend, Kans.

WILSON, DON HARLOW
Sports Commentator—NBC,
Rose Bowl Football Broad-
cast.

WINGATE, ROLAND
Sports Commentator—WNAC-
WAAB, Boston.

WINNIE, RUSS
Sports Commentator—WTMJ,
Milwaukee.

WOLF, HAL
Sports Commentator—KOMO-
KJR, Seattle.

WOMACK, LEON
Sports Commentator—KICA,
Clovis, N. M.

WOODARD, RAY
Sports Commentator—WFTC,
Kinston, N. C.

WOODHOUSE, WOODY
Sports Commentator—WDNC,
Durham, N. C.

WOODS, JIM
Sports Commentator—KGLD,
Mason City, Iowa.

WOODSON, BILL
Sports Commentator—KPMC,
Bakersfield, Calif.

WRIGHT, JACK
Sports Commentator—KUOA,
Siloam Springs, Arkansas.

WYATT, GENE
Sports Commentator—KPRC,
Houston.

— Z —

ZINK, AL GUILD
Sports Commentator—WMBO,
Auburn-WIBX, Utica.



JOSEF CHERNIAVSKY

Co-MUSICAL DIRECTOR

WLW-WSAI



- 26 Weeks on NBC Red Network
for
INTERNATIONAL SILVER COMPANY
- 13 Weeks on Mutual Broadcasting
System

ONE MAN'S FAMILY



written and produced

By CARLTON E. MORSE



NOW IN ITS SIXTH YEAR

ED. CASHMAN

Director

"Swing Session"



With Columbia Artists, Inc.

MELVIN WHITE

ASSISTANT DIRECTOR

CBS



Backstage

★ *Those Engaged in Radio Production* ★
and their work during 1937



"Every production of genius must be the production of enthusiasm."
—Isaac D'Israeli.

Key to Network Affiliation Abbreviations

CBS—Columbia Broadcasting System; CN—Colonial Network; DLN—Don Lee Network; IN—Intercity Network; MBS—Mutual Broadcasting System; MN—Michigan Network; NBC—National Broadcasting Company; TQN—Texas Quality Network; YN—Yankee Network.

— A —

ABRAMSON, NAT
Production—WOR, New York, Artists Bureau Head.

ADAMS, CHARLES LEE
Production—WHB, Kansas City, Artists Bureau Head.

ADAMSON, W. G.
Production—CKTB, St. Catharines, Ont., Musical Director.

ADELMAN, PAT
Production—WACO, Waco, Texas, Musical Director.

AFFLICK, MARY
Production—WGN, Chicago.

AGNEW, JOHN K.
Production—WHKC, Columbus, Musical Director.

ALBERT, DON
Production—WHN, New York, Musical Director.

ALBERTI, OLIVER
Production—KMPC, Beverly Hills, Musical Director.

ALEXANDER, CLARK
Production—WWL, New Orleans.

ALEXANDER, JOHN
Production—KGNP, North Platte, Nebr., Musical Director.

ALFORD, ELIZABETH
Production—WRBL, Columbus, Ga., Artist Bureau Head.

ALLAN, JAMES
Production—WIP, Philadelphia, Program Director.

ALLARD, JAMES
Production—CJCA, Edmonton, Al., Continuity Editor.

ALLEN, HV
Production—WMBC, Detroit.

ALLEN, JAMES
Production—WTJS, Jackson, Tenn., Artists Bureau Head.

ALLEN, SPENCER
Production—KOAM, Pittsburg, Kan.

ALSUP, MRS. J. E.
Production—KICA, Clovis, N. M., Musical Director.

ANDERSON, BOB
Production—KRLC, Lewiston, Idaho.

ANDERSON, GUNNAR
Production—KVL, Tacoma, Wash., Musical Director.

ANDERSON, RICHARD HAHNEN
Production—WHO, Des Moines.

ANDERSON, SIDNEY
Production—KFNP, Shenandoah, Iowa.

ANTHONY, JOHN JASON
Production—Director, Good Will Hour MBS-IN.

ARCHBALD, G.
Production—CKGB, Timmins, Ont., Musical Director.

ARMSTRONG, BERNIE
Production—Duquesne Light Program KDKA, Dot and Pat Program KDKA.

ARNOLD, TED
Production—WHBF, Rock Island, Ill.

ARRIGA, ARNO
Production—WBNX, New York, Musical Director.

ARTHUR, RENE
Production—CKCV, Quebec.

ASH, KENNETH DONALD
Production—WIBX, Utica.

AVERY, GAYLORD
Production—WOW, Omaha.

AVERY, MARTIN B.
Production—WLNH, Lancaster, N. H.

AVELSON, I. H.
Production—KST, Salt Lake City.

— B —

BAHN, VIRGINIA
Production—KFVS, Cape Girardeau, Mo., Musical Director.

BAILEY, FREDERICK
Production—WORI, Boston.

BAILEY, HARRISON
Production—WICA, Ashtabula, O., Production Director.

BAILEY, JAY RICHARD
Production—CBS, Sound Engineer, Scattergood Baines, Joe Penner Program, Al Johnson Show, Lloyd Pantages Program, Hollywood In Per-

son, Screenscoops, What Would You Have Done, White Fires, Your Witness, Hollywood Melody Shop.

BARRETT, RAY
Production—WDRG, Hartford, Conn.

BARTON, GEORGE
Production—KMOX, St. Louis.

BARTON, LOUIS CRAIG
Production—WFAA, Dallas, Coach and Arranger, The Pepper Uppers.

BASON, HARRY
Production—WIRE, Indianapolis, Musical Director.

BASS, FRED
Production—CKWX, Vancouver, Program Director.

BATES, RICHARD
Production—WORI, Boston.

BATSON, CHARLES
Production—WFBC, Greenville, S. C.

BAUGH, GENE
Production—WBAP, Fort Worth, Musical Director, White Swan Food Parade, Coston Petroleum Co. Program, Williamson & Dickie Garments Program, Melodie Moments, Bohemians, Black Night.

BAUGHMAN, ELMER
Production—WCKY, Cincinnati.

BAXTER, BEE
Production—KSTP, St. Paul, The Household Forum, The Woman's Side of the News, The Good Morning Hour, Home Brand Pantry Party, In the Looking Glass.

BAXTER, LEO
Production—WBOW, Terre Haute, Ind., Musical Director.

BEALS, RAY
Production—KVGB, Great Bend, Kan.

BEAUDET, JEAN-MARIE
Production—CBM-CBF, Montreal, Musical Director.

BECK, WALTER JARVIS
Production—KTSA, San Antonio, Traffic Manager, Program Director.

BECKETT, EMILY
Production—WBDO, Orlando, Fla. Program Director.

BELANGER, EDWIN
Production—CKCV, Quebec. Musical Director.

BELL, GLADYS
Production—KROC, Rochester, Minn. Artists Bureau Head.

BELL, HOWARD R.
Production—KRKD, Los Angeles. Musical Director.

BENANDER, TONY
Production—WMC, Memphis.

BENERIE, SAM
Production—WJR, Detroit. Musical Director.

BENNETT, LANSING
Production—WNBX, Springfield, Vt.

BENNETT, LOU
Production—WBMS, Uniontown, Pa. Production Manager.

BERG, GEORGE KARL
Production—Director, German Program WCFL, German Program WCBG-WGES.

BERNARD, DON
Production—KNX, Los Angeles.

BERNARD, V.
Production—CHNC, New Carlisle, P. Q. Musical Director.

BERRY, JAMES G.
Production—KFWB, Hollywood. Producer.

BERT, A. L.
Production—WTAD, Quincy, Ill. Artists Bureau Head and Musical Director.

BIGLER, LYNN
Production—KGKL, San An-

gelo, Texas. Musical Director.

BILLS, MARY ANN
Production—KGVO, Missoula, Mont. Musical Director.

BIONDI, FRED
Production—CKAC, Montreal. Artists Bureau Head.

BISHOP, A. J.
Production—KLCN, Blytheville, Ark.

BISHOP, FRED
Production—WNAC, Boston.

BITNER, IRMA F.
Production—KSL, Salt Lake City. Artists Bureau Head.

BIVENS, BILL
Production—WBT, Charlotte, N. C.

BLAIN, JOHN JR.
Production—KOB, Albuquerque. Musical Director.

BLAIR, DOUGLAS
Production—KTRH, Houston.

BLAIR, FRANK
Production—WFBC, Greenville, S. C. Program Director.

BLAKELY, CLINT
Production—WBIG, Greensboro, Continuity Head.

BLANC, HENRY
Production—WFBR, Baltimore. Chief Continuity Writer.

BLISS, THEODORE M.
Production—KHJ-DLN, Los Angeles. Production Manager.

BLOCH, RAY
Production—CBS Vocal Arranger and Coach, Philip Morris Program, Consolidated

Gas Program, Heinz Magazine of the Air, Earaches of 1938, Good Gulf Gas Program, Eton Boys Program.

BOTTERILL, N.
Production—CJCA, Edmonton, Al. Production Manager.

BOURGEOIS, L. A.
Production—CHAB, Moose Jaw, Sask. Program Director.

BOURRON, DIANA
Production—Producer, Burns and Allen NBC, Ken Murray Show CBS, Amos 'n' Andy NBC, Associate Producer, Hollywood Hotel.

BOWMAN, PHIL
Production—CBS, Other People's Money, Manhattan Mother, Poetic Melodies.

BOYD, AL
Production—WLS, Chicago.

BOYLE, HARRY J.
Production—CKNX, Wingham, Ont. Production Manager and News Editor.

BRAGDON, ROBERT
Production—KOY, Phoenix, Artists Bureau Head.

BRAMSTEDT, ALVIN
Production—KXRO, Aberdeen, Wash.

BRANIN, PAT
Production—KTPI, Twin Falls, Ida.

BRAUN, GILBERT
Production—Assistant, Junior G Men WOR, Ave Maria Hour WMCA, St. Anthony Hour WHN.

BRAUN, ROBERT
Production—KHJ, Los Angeles. Artists Bureau Head.

CLAUDE SWEETEN

Composer—Conductor

Musical Director:

Blue Monday Jamboree—7 years

Feminine Fancies—

Salon Moderne—2 yea.s

—and many others—

KFRC, San Francisco

KEHE, Los Angeles

Management

Dolan & Doane.

PAUL LAPORTE

ASSISTANT DIRECTOR

CBS



BRAXTON, J. MARSHALL
Production — WGH, Newport News, Va.

BREECE, GEORGE
Production — KFVK, Sacramento. Musical Director.

BREINING, P.
Production — WRAC, Williamsport, Pa. Artists Bureau Head.

BREITENMOSE, DON
Production — KMLB, Monroe, La. Musical Director.

BRENEMAN, TOM
Production — CBS, Director. Western Home.

BRENGEL, WILLIAM
Production — WSMB, New Orleans. Artists Bureau Head.

BROCKMAN, DAVID
Production — KHJ, Los Angeles. Musical Director.

BROWN, BOBBY
Production — WBBM, Chicago. Artists Bureau Head.

BROWN, EDDY
Production — WQXR, New York. Musical Director.

BROWN, JEANE
Production — WOWO and WGL, Fort Wayne, Ind. Musical Director.

BROWN, MABEL
Production — CKCD, Vancouver. Musical Director.

BROWN, ROSALIND
Production — WGRC, New Albany, Ind. Musical Director.

BROWN, TED
Production — KONO, San Antonio. Musical Director.

BROWN, THOMAS L.
Production — WHDL, Olean, N. Y. Program Director.

BROWN, WALBERG
Production — WGAR, Cleveland. Musical Director.

BROWNING, EDW.
Production — WDEL, Wilmington, Del. Program Director.

BROXAM, PEARL B.
Production — WSUL, Iowa City. Program Director

BROZA, STANLEY A.
Production — WCAU, Philadelphia. Program Director. Horn & Hardart Children's Hour.

BRUSILOFF, NAT
Production — WMCA, New York. Music! Director.

BRYANT, EDWARD
Production — CJCA, Edmonton, Al.

BRYSON, CONREY
Production — KTSM, El Paso.

BUCHANAN, VELLA JEAN
Production — KHBG, Okmulgee, Okla. Musical Director.

BUCK, MORDEN
Production — WHEC, Rochester, N. Y. Program Director.

BUCKER, EDMUND
Production — WCSC, Charleston, W. Va.

BURGER, FRANK
Production — WOL, Washington, D. C. Musical Director.

BURKE, HARRY
Production — WOW, Omaha. Program Manager.

BURRIS, R. E.
Production — KFYR, Bismarck, N. D. Musical Director.

BURT, DONALD R.
Production—WSAU, Wausau, Wis. Program Director.

BUTLER, JERRY
Production—WBRE, Wilkes-Barre, Pa. Artists Bureau Head.

BUTTERFIELD, BILL
Production — KCRG, Enid, Okla.

BUTTERFIELD, PRUDENCE
Production—WMBC, Detroit.

BYRNELL, JOHN
Production—WXYZ, Detroit. Director. The Girl Friends Trio MN.

— C —

CAIN, NOBLE
Production — NBC, Choral Coach and Conductor. Carriation Contented Hour. Quaker Oats Program, RCA Magic Key Program, Temple of Song, NBC Minstrels, Commonwealth Edison Program.

CALLAWAY, BERNICE
Production — WKBH, La Crosse, Wis. Program Director.

CALLOWAY, JOE H.
Production — WSIX, Nashville. Artists Bureau Head.

CALLISON, G. T.
Production — WJTN, Jamestown, N. Y. Musical Director.

CALVERT, LESLIE
Production — CJCL, Calgary, Al. Musical Director.

CAMPBELL, EDWARD
Production—WVMO, Auburn, N. Y. Musical Director.

CANDELORE, ANTHONY
Production—WFIL, Philadelphia. Musical Director.

CARNEY, KENNETH
Production — KGO and KPO, San Francisco. Artists Bureau Head.

CASE, GEORGE
Production—WIS, Columbia, S. C.

CASEY, ARTHUR
Production—KMIX, St. Louis. Production Manager.

CASHMAN, ED
Production — Swing Session CBS.

CASTLE, BOB
Production — KRMD, Shreveport, La. Musical Director.

CAVANOR, HAYLE C.
Production — WCUO, Minneapolis-St. Paul. Production Manager.

CHAMBERLAIN, HOWARD R.
Production — KLZ, Denver. Production Manager.

CHANCE, ALFRED A.
Production — WXYZ, Detroit. Assistant Production Manager.

CHANDLER, SYLVIA
Production — KOOS, Marshfield, Ore. Musical Director.

CHAPEL, JOHN
Production—WOW, Omaha.

CHAPMAN, ROY T.
Production—KTSM, El Paso.

CHATTON, SYD
Production—Director. Stars on Parade, KPO-NBC.

CHERNIAVSKY, JOSEF
Production — WLW, Musical Director. Musical Camera NBC.

CHEVIGNY, HECTOR
Production—Director. Hollywood Hotel CBS. Lady of Millions.

CHRISTENSEN, CHRIS
Production — KQV, Pittsburg.

CHRISTOPHER, HOMER
Production — WAIM, Anderson, S. C. Musical Director.

CIVILLE, LEROY
Production—KIDO, Boise.

CLARE, YAL
Production—CKLW, Windsor.

CLARK, ALLAN
Production—WKY, Oklahoma City. Production Manager and Musical Director.

CLARK, CLIFF
Production — Producer-Director. Gilmore Circus NBC.

CLARK, ETHEL G.
Production — KLO, Ogden, Utah. Program Manager.

CLARK, JAMES B.
Production—KFPY, Spokane. Musical Director.

CLARK, JOHN
Production—WFIL, Philadelphia. Program Director.

CLELAND, EDWARD
Production — WINS, New York. Continuity Director.

CLEM, RUTH
Production — KRLD, Dallas. Musical Director.

CLIVE, CALDWELL
Production—WBT, Charlotte, N. C.

COGGESHALL, A. O.
Production — WGY, Schenectady.

COHEN, ARTHUR
Production — WILL, Urbana, Ill. Musical Director.

COHEN, LEO
Production — WHN, New York. Artists Bureau Head.

COLBURN, KAYE
Production — CJS, Yarmouth, N. S. Artists Bureau Head.

COLE, ALZONO DEAN
Production — MBS Producer. The Witch's Tale.

COLLINS, ALLAN FREDERICK
Production — WOWO - WGL, Fort Wayne. Sound Effects. Polly Pretends, Hollyhock Lane, Curtain Time, Zero Hour, Roadway Aitbis.

COLLINS, MARGARET R.
Production—WIBG, Glenside, Pa. Musical Director.

COLLINS, TED
Production — Producer. The Bandwagon CBS. The Kate Smith Hour CBS.

COLVIG, PINTO
Production — Sound Technician. Jack Benny Program NBC.

CONNORS, VANN
Production—KQW, San Jose, Calif. Production Manager.

CONRAD, R. W.
Production — WRJN, Racine, Wis. Musical Director and Artists Bureau Head.

CONTE, JOHN
Production — Mobile Magazine CBS, Presenting David Brockman MBS, Singtime MBS, Silver Theater CBS. Burns and Allen Program NBC.

CORNELL, RUDY
Production — KMTR, Hollywood. Production Manager.

CORNISH, VAUGHN
Production — WDOJ, Chattanooga.

CORRIGAN, JOHN J.
Production — WCBS, Springfield, Ill.

CORRIS, AL
Production — WRDW, Augusta, Ga., Musical Director.

COSBY, L. R.
Production — WPTF, Raleigh. Production Manager and Continuity Writer.

COTT, TED
Production — WNYC, New York.

COUCH, STERLING V.
Production — WDRG, Hartford, Conn., Musical Director.

COX, JAMES E.
Production — KFAB-KFOR, Lincoln, Nerves of Steel, The Goodfellows Present, Bob Daring's Adventures in the Army, Fourth Army Marchers, This Thing Success.

COY, JAMES
Production — KMBC, Kansas City, Mo.

CRAIG, H. W.
Production — WSAR, Fall River, Mass., Artists Bureau Head and Musical Director.

CRANDALL, IRVEN
Production — WORL, Boston.

CRANE, VIRGINIA
Production — WEBQ, Harrisburg, Ill., Musical Director.

CRAWFORD, VERNON
Production — WFIL, Philadelphia.

CRENNAN, FRANK
Production — WAAB, Boston.

CRITES, DALBEY
Production — WFAA, Dallas.

CROFT, J. M.
Production — WBFM, Danville, Va.

CRONENBOLD, ARNOLD LEON
Production — KMBC, Kansas City, Mo., Sound Technician.

CRONIN, FRANCIS J.
Production — WNAC, Boston, Musical Director.

CROWE, (REV.) CHARLES M.
Production — KWKH, Shreveport, Conductor, Neighbors Incorporated.

CRUTCHFIELD, C. H.
Production — WBT, Charlotte, N. C., Program Director.

— D —

DALLIN, VERNON
Production — CFQC, Saskatoon.

DALA, ARTHUR JOHN
Production — Director, Pontiac Varsity Show NBC.

DALY, RANNY
Production — KSO, Des Moines, Artists Bureau Head.

DANIEL, CLAY B.
Production — WPTF, Raleigh, Continuity Writer.

DANIEL, R. CLIFTON
Production — WCAE, Pittsburgh, Program Director.

DANSFORTH, MRS. ROY
Production — WTAW, College Station, Texas, Musical Director.

D'Aoust, P.
Production — CKCK, Regina.

DARRAH, D. ELMO
Production — KAWM, Gallup, N. M., Musical Director.

DA SILVA, M.
Production — CHLP, Montreal, Musical Director.

DAVENPORT, JAMES
Production — WRDW, Augusta, Ga., Artists Bureau Head.

DAVIDSON, WILLIAM
Production — KPRC, San Francisco.

DAVIES, BILL
Production — WLBC, Muncie.

DAVIS, GEORGE STUART
Production — WIBX, Utica, Director, Shrine Chanters.

DAVIS, HAROLD
Production — WDAS, Philadelphia, Artists Bureau Head.

DAVIS, RUSS
Production — KCKN, Kansas City, Kan., Production Manager.

DAVID, RUSSELL
Production — KSD, St. Louis, Musical Director.

DAVIS, RUTH
Production — WNAD, Norman, Okla., Musical Director.

DAWSON, D.
Production — CKCK, Regina.

DAWSON, JACK
Production — CJCA, Edmonton, Al.

DAWSON, STUART V.
Production — Manhattan Mother CBS, Betty Crocker Dramas CBS, The Romance of Helen Trent CBS, Backstage Wife NBC.

DAY, JIM
Production — WJZ, Tuscola, Ill., Artists Bureau Head.

DEAN, W. L.
Production — KABR, Aberdeen, S. D., Musical Director.

CARLTON KELSEY

MUSICAL DIRECTOR

KHJ—LOS ANGELES

Don Lee — Mutual Broadcasting System



Sears-Roebuck "Then and Now"—1936

Wrigley's "Poetic Melodies"—1936-1937

CBS Western Musical Director—1937



Direction—Music Corporation of America

THE 1939
RADIO
ANNUAL
IS NOW IN
PREPARATION

DEE, DANNY
Production — Glidden Paint Program, Durkee's Famous Foods Program, Leisy's Beer Program WTAM.

DEENORR, DELLA
Production — WCLO, Jamesville, Wis. Musical Director.

DE GROOT, DON
Production — WFDF, Flint, Mich.

DEL CASTILLO, L. G.
Production — WEEL, Boston. Musical Director.

DELFINO, RALPH
Production — WDEV, Waterbury, Vt. Musical Director.

DELFINO, ROMEO
Production — WATR, Waterbury, Conn. Musical Director.

DELSON, L.
Production — WVFV, Brooklyn. Musical Director.

DEMOSS, LYLE
Production — KFAB, Lincoln, Neb. Program Director and Artists Bureau Head.

DENT, KENNETH
Production — WSPA, Spartanburg, S. C.

DENTON, ROBERT
Production — WBEW, Buffalo.

DEREMER, LIONEL H.
Production — WBCM, Bay City, Mich. Musical Director.

DESMOND, R.
Production — C.F.J.C., Kamloops, B. C. Musical Director.

DEVORE, TOM
Production — WBNS, Columbus.

DIEHL, ROBERT
Production — WHP, Harrisburg, Pa. Musical Director.

DIESPECKER, R. A.
Production — CJOR, Vancouver.

DIXON, BERT
Production — WNYC, New York.

DIXON, JOHN
Production — WCLO, Jamesville, Wis. Artists Bureau Head.

DIXON, MASON
Production — WFBC, Greenville, S. C.

DJERKISS, EDWARD SHIELDS
Production — WXYZ, Detroit. Sound Technician, Ann Worth MN. Lone Ranger MBS-MN. Green Hornet MN. Happiness House.

DOLBIER, MAURICE
Production — WABJ, Bangor.

DONLEY, BOB
Production — WKY, Oklahoma City.

DORR, ROY
Production — KUTJ, Walla Walla, Musical Director.

DORSEY, HOWARD
Production — WMBD, Peoria, Ill.

DOUGALL, TOM
Production — WXYZ, Detroit. Director, The Story of Ann Worth MN.

DOUGLAS, KEN
Production — WBAP, Fort Worth.

DOWLING, BERT
Production — WLEU, Erie. Musical Director.

DOWNS, GEORGE
Production — KONO, San Antonio.

DRAIN, ROBERT
Production — WFAM and WSBT, South Bend, Ind. Musical Director.

DRAKE, MELVIN E.
Production — KGGF, Coffeyville, Kansas.

DRAKE, ROBERT
Production — WHAS, Louisville. Artists Bureau Head. Producer, The Jackson Family.

DREIDBACH, AUSTIN R.
Production — WCBA and WSAN, Allentown, Pa.

DRESSLER, P.
Production — WCBS, Charleston, W. Va. Artists Bureau Head.

DREYFUS, W.
Production — WISN, Milwaukee.

DUGRAY, VILLETTE
Production — WCLO, Jamesville, Wis.

DUFFY, ROY
Production — KFJZ, Fort Worth. Musical Director.

DUNKELBERGER, THOMAS
Production — WHIO, Dayton. Musical Director.

DUNN, WILLIE
Production — WIBM, Jackson, Mich.

DUNNING, HARLAN
Production — KGMB, Honolulu.

DUPLESSI, V.
Production — WABJ, Bangor. Artists Bureau Head and Musical Director.

DUPONT, A.
Production — CKCH, Hull, Quebec. Artists Bureau Head.

— E —

EATON, JOE
Production — WHAS, Louisville. Program Manager.

EDMINSTON, C. J.
Production — WCOA, Pensacola, Fla. Musical Director.

EDWARDS, BUD
Production — KECA and KFL, Los Angeles.

EDWARDS, EDDIE
Production — KMBC, Kansas City, Mo. Sound Technician Happy Hollow CBS. The Magazine of the Air. Adventures of Clyde Beatty. Across the Breakfast Table. Joanne Taylor Fashion Flashes. The Travels of Mary Ward.

EDWARDS, FRED
Production — KMBC, Kansas City, Mo.

EGIZI, E.
Production — KDKA, Pittsburgh. Musical Director.

EGNOR, NATE
Production — WJBL, Decatur, Ill. Artists Bureau Head.

EHLUS, HENRY
Production — KYOS, Bellingham, Wash. Musical Director.

EHRMAN, ROBERT
Production — WRTO, Richmond. Continuity Director.

ELASSEN, JACK
Production — KDON, Monterey.

ELLIOTT, MARIE
Production — WMBR, Jacksonville, Fla. Musical Director.

ELLIOTT, MILDRED
Production — WBNO, New Orleans. Musical Director.

ELLIOTT, W.
Production — KSAL, Salina, Kans.

ELLIOTT, WILLIAM
Production — WHEB, Portsmouth, N. H. Artists Bureau Head.

ELIS, WILLIAM C.
Production — WFAA, Dallas. Production Manager.

ELLSWORTH, SHERRILL
Production — KIDW, Lamar, Colorado.

ELMAN, DAVE
Production — Producer, Director. Hobby Lobby MBS-CBS.

EMERSON, JOHN
Production — CKWX, Vancouver.

EMERSON, RALPH WALDO
Production — KOY, Phoenix. Musical Director.

ENGLE, HOLLAND
Production — WCFL, Chicago. Program Director.

ERNST, HUGH JR.
Production — KMTR, Hollywood.

ERVIN, EDWARD
Production — WBNX, New York.

ESSER, WRIGHT
Production — KWK, St. Louis.

ESTES, R. C.
Production — WCSC, Charleston, W. Va.

EVANS, RICHARD
Production — WBAX, Wilkes-Barre, Pa.

EVANS, V. G.
Production — KALB, Alexandria, La. Musical Director.

EVANS, WILLIAM
Production — WTAL, Tallahassee.

— F —

FACENDA, JOHN
Production — WIP, Philadelphia.

FAINESTOCK, PAUL
Production — WJWS, Champaign, Ill. Artists Bureau Head.

FAIN, SAMMY
Composer — NBC, CBS.

FAIR, HAROLD
Production — WHO, Des Moines. Program Director.

FALKNER, CHARLOTTE
Production — WGRU, New Albany, Ind.

FARLEY, WILLIAM
Production — WELI, New Haven.

FASAND, A.
Production — WHOM, Jersey City. Musical Director.

FAULKNER, DICK
Production — WSOC, Charlotte, N. C.

FAUST, ART
Production — KOIL, Omaha.

FAUST, JAMES
Production — RTSM, El Paso. Musical Director.

FAWCETT, GILBERT
Production — KDAL, Duluth, Minn. Program Director.

FEDLER, B.
Production — WFAB, New York.

FELMER, EDWARD
Production — WWRL, Woodside, L. I. Musical Director.

FELD, BEN
Production — KMOX, St. Louis. Musical Director.

- FERGUSON, REGINALD**
Production — WHBQ, Memphis.
- FEYHL, HORACE WILLIAM**
Production — WCAU, Philadelphia. Horn & Hardart Children's Hour. The Old Inn Keeper. Matto-O-Meat Cereal Program.
- FIELD, FRANK**
Production — KFNF, Shenandoah, Iowa.
- FIELDS, MABEL**
Production — WKCY, Cincinnati. Musical Director.
- FILLING, GEORGE L.**
Production — WCAO, Baltimore.
- FINCH, J. E.**
Production — KVOD, Denver. Musical Director.
- FINESHIBER, WILLIAM H. JR.**
Production — CBS. Essays in Music. Mozart Cycle, N. Y. Philharmonic - Symphony Le-wisohn Stadium Concerts. Our American Neighbors. Bases of Piano Literature. Library of Congress Series. Howard Barlow's Pop. Concerts. Evenings with Papa Haydn. Chesterfield Summer Show. Sonata Series. Unusual Music Series. Musical Americana. CBS Guest Conductor Series. The Story of Song. Columbia Concert Hall. Margaret Daum and the Columbia Concert Orchestra.
- FINLEY, STUART**
Production — WALR, Zanesville, O. Musical Director.
- FINNEY, HENRY P.**
Production — WXYZ, Detroit. Arranger, Director. Evening Melodies. Sweet and Hot. Henry Finney and Orchestra.
- FITZGERALD, FRANCIS**
Production — WCSC, Charleston, W. Va. Musical Director.
- FITZGERALD, JOHN**
Production — WHDL, Olean, N. Y. Musical Director.
- FLATH, P. HANS**
Production — KMBC, Kansas City, Mo. Musical Director.
- FLETCHER, RUTHIE A.**
Production — KESI, Pocatello, Idaho. Musical Director.
- FLORA, JOHN GORDON**
Production — WNEW, New York. Milkmen's Matinee. WNEW Dance Parade. Morning Meditations. Awake and Swing. Uncle Pete and Louise.
- FLOWER, LINDA**
Production — KXRO, Aberdeen, Wash. Musical Director.
- FLOWERDAY, FRED**
Production — WXYZ, Detroit. Lone Ranger MBS-MN. Green Hornet M.N. Ann Worth M.N. Children's Theater of the Air.
- FLYNN, ROY**
Production — WATR, Waterbury, Conn.
- FONDREN, ELMER**
Production — KGGM, Albuquerque. Production Manager and Program Director.
- FORD, BETTY**
Production — KOCA, Kilgore, Tex. Musical Director and Artists Bureau Head.
- FORD, GENE**
Production — WHN, New York.
- FORTIER, FLOYD**
Production — WCMI, Ashland, Ky.
- FOSS, MRS. C. R.**
Production — KTW, Seattle. Musical Director.
- FOSSUM, JOHAN**
Production — WKBH, La Crosse, Wis. Musical Director.
- FOSTER, CLAIR**
Production — KGGF, Coffeyville, Kansas. Artists Bureau Head and Musical Director.
- FOSTER, ORVILLE**
Production — KSO, Des Moines. Musical Director.
- FOWLER, FRED**
Production — WQAM, Miami.
- FOWLKES, ROSSER JR.**
Production — WBTM, Danville, Va.
- FOX, CECIL**
Production — CHWK, Chib-wack, B. C.
- FOX, GIBSON SCOTT**
Production — WXYZ, Detroit. Lone Ranger MBS-MN. Green Hornet MRN. Ann Worth M.N. Children's Theater of the Air M.N. Junior Matinee M.N. Automobile Club Program MKN.
- FRAULEY, PAUL M.**
Production — WCAU, Philadelphia. Producer. Somebody's Son. Dramas of Science.
- FRAKER, WILLARD**
Production — WBAX, Wilkes-Barre, Pa.
- FRAMER, WALT**
Production — The Blessed Eventer WWSW. Hollywood Show Shopper KDKA-WWSW. Footlights and Stardust WWSW. Curbstone WWSW. Radio Swaps WWSW. Pittsburgh Backstage WCHE. Cupid Interviews WJAS. Community Swingfest WWSW. Enright Theater Kiddie Show WWSW.
- FRANK, H. J.**
Production — CFPC, Ogdensburg, N. Y. Artists Bureau Head.
- FRANK, WALTER**
Production — WCBA and WSAW, Allentown, Pa.
- FRANZOSA, JOSEPH**
Production — WPEN, Philadelphia. Musical Director.
- FREDERICK, DAVID**
Production — KFRU, Columbia, Mo. Musical Director.
- FREDRICKS, PAT**
Production — WDWS, Champaign, Ill.
- FREEBAIRN, THOMAS**
Production — KNX, Los Angeles.
- FREEMAN, R. A.**
Production — WFEE, Boston.
- FRENCH, BOB**
Production — WHKC, Columbus. Production Manager and Program Director.
- FRITSCH, EDWARD**
Production — KTRH, Houston. Musical Director.
- FRITZ, CARL**
Production — WFLA, Clearwater, Fla.
- FRY, EVAN**
Production — KCKN, Kansas City, Kan. Continuity Editor.
- FRY, R. L.**
Production — CHNS, Halifax. Musical Director.
- FUHRMAN, CLARENCE**
Production — WIP, Philadelphia. Musical Director.
- FULLER, ARBOR**
Production — KVOR, Colorado Springs. Musical Director.

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- GADE, W. A.**
Production — KJBS, San Francisco. Musical Director.
- GAINES, RUBEN**
Production — KVI, Tacoma, Wash.
- GALLAGHER, MIKE**
Production — KTAT, Fort Worth.
- GALLIART, M. K.**
Production — WKBB, Dubuque, Iowa. Musical Director.
- GAMMILL, NOREEN**
Production — KEHE, Los Angeles. The Greater Love. Rich Man's Wife. Men Must Live.
- GANZ, WILLIE**
Production — KWBG, Hutchinson, Kans. Musical Director
- GAREKI, IRMA**
Production — WGES, Chicago. Musical Director.
- GARRETSON, MARJORIE**
Production — WMIN, St. Paul. Musical Director.
- GARSTANG, TREMAIN**
Production — CKWX, Vancouver.
- GATES, PETE**
Production — KRLH, Midland, Tex. Musical Director.
- GAYLORD, STEVE**
Production — KHQ, Spokane.
- GEARHART, LYNN**
Production — WIS, Columbia, S. C.
- GEISS, ETHEL**
Production — WTRC, Elkhart, Ind. Musical Director.
- GEIST, FAYLON**
Production — KMA, Shenandoah, Iowa. Musical Director.
- GEORGE, CARL**
Production — WGAR, Cleveland. Production Manager.
- GEORGE, ROY S.**
Production — KTAT, Fort Worth. Artists Bureau Head.
- GEYER, WILLIAM**
Production — WFDF, Flint, Mich. Musical Director.
- GILL, ROBERT**
Production — WCAU, Philadelphia.
- GILMORE, ARTHUR**
Production — KNX, Los Angeles.
- GIRARD, PAUL**
Production — KTSA, San Antonio. Program Director.
- GLUCKSMAN, ERWIN**
Production — WBFN, Buffalo. Musical Director.
- GLUNS, R. H. JR.**
Production — CBW, Windsor.
- GLUSKIN, LUDWIG**
Production — CBS - Pacific Coast. Musical Director.
- GODT, PAUL**
Production — WTMV, East St. Louis, Ill. Musical Director and Artists Bureau Head.
- GOBELL, ALBERT**
Production — WTJS, Jackson, Tenn.
- GOFF, WILLBY**
Production — WGH, Newport News, Va. Musical Director.

GOGAN, K.
Production—CKCK, Regina.

GOHRING, RUSSELL
Production—WSPD, Toledo.
Musical Director, Artists Bureau Head and Program Director.

GOLD, BILL
Production—WCPO, Cincinnati, Chief News Editor.

GOLDBERG, RUBIN
Production—WVFW, Brooklyn.

GOLDEN, ROBERT
Production—WCAU, Philadelphia, Musical Director.

GOLDMAN, PAUL
Production—WJBO, Baton Rouge.

GOLLUBOFF, SIDNEY
Production—WELI, New Haven.

GOODWIN, HAL
Production—WNBC, New Britain.

GORDON, JOHN
Production—CKLV, Windsor.

GORDON, LILLIAN
Production—Director, Big City Parade WLS, Gordoni Radio Party WNBC, Book Shelf Spotlite WGN.

GORSENER, EDWIN
Production—WCBD, Chicago.

GOSCH, MARTIN A.
Production—CBS, Producer and Director.

GOTTLIEB, JOSEPH
Production—WCAU, Philadelphia, State of Pennsylvania Safety Campaign Programs, State of Pennsylvania Scenic Show CBS, Sacred Flame, Inquirer Hero Award, Get Going, WCAU Women's Club Fashion Show.

GOULDING, GEORGE
Production—KIUL, Garden City, Kans., Musical Director.

GOULDING, PHIL
Production—WLLH, Lowell, Mass.

GOW, GEORGE
Production—WPAR, Parkersburg, W. Va., Program and Production Manager.

GRAHAM, A. W.
Production—WJW, Akron, Artists Bureau Head and Musical Director.

GRAHAM, GORDON
Production—CBS, Assistant Director.

GRAMLEY, LILLIAN
Production—WRAK, Williamsport, Pa., Musical Director.

GRANT, H. J.
Production—WALA, Mobile, Alabama, Artists Bureau Head, Musical Director.

GRAY, NELLIE
Production—CKOC, Hamilton, Ont., Artists Bureau Head.

GREEN, CHARLES
Production—WIOD, Miami.

GREEN, "HAPPY"
Production—KMOX, St. Louis.

GREEN, H.
Production—CJRC, Winnipeg, Musical Director.

GREEN, H.
Production—CJGX, Yorkton, Sask., Musical Director.

GREENLEE, FRED
Production—KMA, Shenandoah, Iowa.

GREENWALD, W. B.
Production—KWBG, Hutchinson, Kan.

GREENWOOD, WARREN
Production—WMAS, Springfield, Mass.

GREY, ALLAN (LANNY)
Production—Arranger, Allan Courtney's Joymakers WNEW, Lucille and Lanny NBC, Town Hall Tonight Guest NBC.

GRIFFIN, BOB
Production—WHO, Des Moines.

GRIFFIN, WAYNE
Production—KHJ, Los Angeles.

GRIFFITH, MARGARET
Production—WIBX, Utica, Leader and Accompanist, Etude Sextette.

GRISWOLD, WALTER PRICE
Production—WIBX, Utica, Assistant Program Director.

GRIZZARD, TED
Production—WLAP, Lexington, Ky.

GROMBACH, JEAN V.
Production—Producer, Director.

GROSE, JOHN PAUL
Production—WBLK, Clarksburg, W. Va., Musical Director.

GROSS, H. R.
Production—WHO, Des Moines, News Editor.

GROSS, SILVESTER
Production—KEHE, Los Angeles.

GROSSMAN, IRVING
Production—WHO, Des Moines, Artists Bureau Head.

GRUBBS, LUCILLE
Production—KOTN, Pine Bluff, Arkansas, Musical Director.

GUBBINS, L.
Production—WAAT, Jersey City.

GUNZELMAN, MARIE
Production—KFBI, Abilene, Kan., Musical Director.

GUTTRIDGE, MARYNELLE
Production—WRNL, Richmond, Musical Director.

— H —

HAAS, G.
Production—WAAT, Jersey City, Artists Bureau Head.

HAASE, WALTER
Production—WDRG, Hartford, Conn.

HAFTER, ROBERT M.
Production—CBS, Production Manager WBBM.

HAGE, MAXWELL
Production—KFEL, Denver.

HAGEMAN, H. L.
Production—WADC, Akron, Artists Bureau Head.

HAGER, KOLIN
Production—WGY, Schenectady, Artists Bureau Head.

HAHEY, WILLIAM JR.
Production—KFRU, Columbia, Mo., Artists Bureau Head.

HAIGHT, A. H.
Production—WELI, Battle Creek.

HAINES, S. B. "WHITEY"
Production—CKCW, Moncton, N. B., Musical Director and Artists Bureau Head.

HALL, ARCHIE
Production—KVOD, Denver.

HALL, A. E.
Production—KFPW, Fort Smith, Ark., Artists Bureau Head.

HALL, EDITH
Production—WAIM, Anderson, S. C., Artists Bureau Head.

HALL, HARRIET
Production—WQDM, St. Albans, Vt., Artists Bureau Head.

HALL, LEON
Production—KPPC, Pasadena, Calif.

HALL, RADCLIFFE
Production—WGY, Schenectady.

HALLIDAY, GENE
Production—KSL, Salt Lake City, Musical Director.

HALPERN, D. H.
Production—WBRY, Waterbury, Conn., Musical Director and Artist Bureau Head.

HAMILTON, EDWIN R.
Production—KFNF, Shenandoah, Iowa, Musical Director.

HAMILTON, GUY
Production—WRUF, Gainesville, Choral Conductor-Soloist-Music Commentator.

HAMMER, SAM
Production—How About It WOR, Your Invention WMCA.

HANAUER, BERT
Production—WFBR, Baltimore, Production Manager.

HANCOCK, ORRIE
Production—CBS, Director, Hammerstein Music Hall, Heinz Magazine of the Air, Morning Almanac, Lucky Strike News Parade, Petticoat on the Air, Dear Columbia, As You Like It, Battle of Wits.

HANEV, I. A.
Production—WKBZ, Muskegon, Mich.

HANSEN, CHARLES
Production—WNOX, Knoxville, Artists Bureau Head.

HANSEN, CLIFFE
Production—KRKO, Everett, Wash.

HANSEN, HOWARD
Production—WALO, Janesville, Wis.

HANSON, EARLE BARR
Production—WIOD, Miami, Musical Director.

HARDY, RALPH
Production—KSL, Salt Lake City.

HARGIS, TOM
Production—WLS, Chicago.

HARRINGTON, JACK
Production—KFDM, Beaumont, Tex.

HARRIS, BOB II.
Production—WARD, Brooklyn, Program Director.

HARRISON, JOHN
Production—KTUL, Tulsa.

HARVEY, JAMES
Production—KYW, Philadelphia.

HATCH, WILBUR
Production—KNX, Los Angeles, Musical Director.

HAUSER, ERNST
Production—KTSA, San Antonio, Musical Director.

HAWLEY, HAROLD S.
Production—KRE, Berkeley, Calif., Musical Director.

- HAWLEY, LOWELL**
Production — KVOS, Bellingham, Wash.
- HAWTHORNE, BEN**
Production — G. Fox & Co. Program WTIC.
- HAY, GEORGE**
Production — WSM, Nashville, Artists Bureau Head.
- HAYES, MAURICE F.**
Production — WSUN, St. Petersburg, Fla.
- HAYMEN, MARTIN**
Production — WELI, New Haven.
- HAYWOOD, MARY LOU**
Production—WPTF, Raleigh Program Director, Program Traffic Supervisor.
- HEARD, GENE**
Production—KRLD, Dallas.
- HEATH, IIV**
Production — KWKH, Shreveport. Producer, Odd Quirks in the News.
- HECKLE, MARGARET**
Production — Producer, Across the Breakfast Table KMBC-WBBM.
- HEDLUND, GUY**
Production — WTIC, Hartford, Drama Director, The Guy Hedlund Co. Program, The Spotlight.
- HEERMANS, SARAH**
Production — WPAR, Parkersburg, W. Va. Musical Director.
- HEFFERNAN, GEORGE**
Production — WBTM, Danville, Va. Musical Director.
- HEFFERNAN, W. P.**
Production — WBTM, Danville, Va. Artists Bureau Head.
- HEFNER, JOHN**
Production — WBAA, West Lafayette, Ind.
- HEID, GEORGE**
Production — Haller Baking Co. Program WJAS, Westinghouse Dealers Program KDKA, S. H. De Roy Jewelry Co. Program WJAC.
- HEISCH, GLAN**
Production — K E C A and KFI, Los Angeles.
- HENDERSON, BROOKS**
Production—KSTP, St. Paul, Minneapolis, Inland Coal Co. Programs.
- HENKIN, MORTON**
Production — K S O O and KELO—Sioux Falls, Musical Director.
- HENSON, MARY**
Production — WDBJ, Roanoke, Artists Bureau Head and Musical Director.
- HERBERT, WILLIAM**
Production — WBAX, Wilkes-Barre, Pa. Musical Director.
- HERZOG, L. W.**
Production — WTMJ, Milwaukee, Artists Bureau Head.
- HEVERLY, JOHN**
Production — KRSC, Seattle.
- HEWETSON, HERBERT**
Production — CFCE, Montreal.
- HEYSEK, FRAN**
Production — KMBC, Kansas City, Mo. Production Director.
- HICKERSON, CLAYTON**
Production — KAND, Corsicana, Texas.
- HICKERSON, MARGARET**
Production — WRTO, Richmond, Program Director.
- HICKMAN, CARL C.**
Production — KVOA, Tucson, Musical Director.
- HICKMAN, HENRY**
Production — WFBR, Baltimore, Assistant Production Manager.
- HICKS, CHARLES**
Production — WSOC, Charlotte, N. C.
- HICKS, MORRIS**
Production — WIRE, Indianapolis, Artists Bureau Head.
- HIEZMAN, BESS**
Production — WCBF, Chicago, Musical Director.
- HIESTAND, BOB**
Production — K E C A and KFI, Los Angeles.
- HIGGINS, KENNETH**
Production — KEHE, Los Angeles.
- HIGHT, JEAN WARREN**
Production — CBS, Assistant Director, Major Bowes Amateur Hour, Chesterfield Program, Stewart Warner Program, Philip Morris Program, Chevrolet Program.
- HILDEBRAND, KENNETH**
Production — KQV, Pittsburgh.
- HILL, CLAUDE**
Production — KWKH, Shreveport, Leader of Union Spiritual Quartet.
- HILL, E. D.**
Production—WAIR, Winston-Salem, N. C.
- HILL, JOE**
Production — WATL, Atlanta.
- HILLIER, S.**
Production — CJRM, Regina, Musical Director.
- HILLS, TED**
Production — KTRH, Houston.
- HOAG, HELEN**
Production — WAJR, Zanesville, Ohio.
- HODGES, ALBERTA**
Production — WDSU, New Orleans.
- HOHENGARTEN, CARL**
Production — WBBM, Chicago, Musical Director.
- HOHENSTEIN, HERMAN H.**
Production — KFI O, St. Louis, Musical Director.
- HOISINGTON, DUANE**
Production — KHBG, Okmulgee, Okla. Program Director
- HOLLINGER, F.**
Production — CJRL, Kirkland Lake, Ont.
- HOLLY, DE B.**
Production—CHSJ, St. John, N. B. Artists Bureau Head.
- HOLT, ROBERT**
Production — KTUL, Tulsa, Artists Bureau Head.
- HORN, BOB**
Production — WAJR, Zanesville, Ohio, Artists Bureau Head.
- HOSIER, SHIRLEY**
Production — WTAR, Norfolk, Musical Director.
- HOUSTON, E.**
Production — CJRC, Winnipeg.
- HOVEY, DON**
Production — WHO, Des Moines, Musical Director, Coffee Pot Inn, Pappy's Matinee, Sunset Corners Frolic, Gingham Girl Floor Program, Tony Cabooch, F. & F. Cough Lozenge Program.
- HOWLETT, ERIC**
Production — WJR, Detroit.
- HOXIE, DWIGHT**
Production — KSLM, Salem, Ore. Musical Director.
- HOYT, GLENN**
Production — WBLY, Lima, Ohio.
- HUDDLESTON, HAYDEN**
Production — WDBJ, Roanoke.
- HUEBNER, ETHEL**
Production — WSAU, Wausau, Wis. Musical Director.
- HUESBY, LARRY**
Production — KMO, Tacoma, Musical Director.
- HUFFMAN, DOROTHY McCUNE**
Production — KVOO, Tulsa, Continuity Chief.
- HUGHES, HAROLD**
Production — KOIL, Omaha.
- HUGHES, JAMES**
Production — WJAS, Pittsburgh, Program and Musical Director.
- HUHN, BETTY**
Production — WBRB, Red Bank, N. J. Musical Director.
- HUHN, TEVIS**
Production — Contact Man, Director, Major Bowes Amateur Hour CBS, Major Bowes Capitol Family CBS.
- HUMBERT, ANNE**
Production — Mrs. Wiggs of the Cabbage Patch NBC, John's Other Wife NBC, Just Plain Bill and Nancy NBC, David Harum NBC, Our Gal Sunday CBS, Lorenzo Jones NBC, Young Widder Jones MBS, Mr. Keen Tracer of Lost Persons NBC, Alias Jimmy Valentine WHN, Stella Dallas WEAF-WJR, Second Husband CBS, Hammerstein Music Hall of the Air CBS.
- HUMBERT, FRANK**
Production — Mrs. Wiggs of the Cabbage Patch NBC, John's Other Wife NBC, Just Plain Bill and Nancy NBC, David Harum NBC, Our Gal Sunday CBS, Lorenzo Jones NBC, Young Widder Jones MBS, Mr. Keen Tracer of Lost Persons NBC, Alias Jimmy Valentine WHN, Stella Dallas WEAF-WJR, Manhattan Merry-Go-Round NBC, The American Album of Familiar Music NBC, Second Husband CBS, Waltz Time NBC.
- HUNT, ROGER**
Production — KOIN, Portland, Ore.
- HUNT, ROY C.**
Production — KALE, Portland, Ore.
- HURLEY, M. L.**
Production — KIDW, Lamar, Colo.
- HURLEY, VIC**
Production — KOMO, Seattle, Production Manager.

— I —

IMBROGLIO, JOSEPH
Production — WFBR, Baltimore. Artists Bureau Head and Musical Director.

INGLIS, S. CHARLES
Production — KLZ, Denver. Program Producer. Everybody Likes Credit, Hi-Lites of the Week.

IRVINE, DOROTHY
Production — KHQ, Spokane.

ISHAM, DON
Production — KOL, Seattle. Musical Director.

IZZARD, WESLEY S.
Production — KGNC, Amarillo, Texas. Production Manager.

— J —

JACKSON, CHARLES REGINALD
Production — CBS, Continuity Department.

JACKSON, FRANK
Production — KGFF, Shawnee, Okla.

JACKSON, H. W.
Production — WELL, Battle Creek. Artists Bureau Head.

JACKSON, RILEY
Production — WJBC, Bloomington, Ill. Musical Director.

JACOBS, ESTELLE
Production — Junior Revue WJBW.

JACOBS, PAUL MAURICE
Production — Junior Revue WJBW.

JACOBSON, IRVING B.
Production — WAAB, Boston. Musical Director.

JAMES, VOLNEY
Production — KMTR, Hollywood.

JANNEL, JEAN
Production — CFCY, Quebec.

JENKINS, RON
Production — WSOC, Charlotte, N. C.

JENNINGS, DUNCAN
Production — KTAR, Phoenix.

JENSEN, D. W.
Production — KGHL, Billings, Mont.

JENSEN, RUSSELL
Production — WJAG, Norfolk, Nebr. Musical Director.

JESKE, FRED
Production — WSYR, Syracuse. Artists Bureau Head.

JESSEE, RANDALL
Production — KWOS, Jefferson City, Mo.

JEWELL, JAMES EARL
Production — WXYZ, Detroit. Dramatic Director. Lone Ranger MBS-MN, Green Hornet MN, Ann Worth MN, Children's Theater of the Air MN, Kiddies Carnival, Junior Matinee MN.

JYSTAD, ADOLPH
Production — KGCX, Wolf Point, Mont. Musical Director.

JOHNSON, DAVID
Production — WCAL, Northfield, Minn.

JOHNSON, DICK
Production — WDZ, Tuscola, Ill. Musical Director.

JOHNSON, FRANK
Production — WBNX, New York.

JOHNSTON, HERBERT
Production — KSLM, Salem, Ore. Musical Director.

JOHNSTON, W. R.
Production — WAPO, Chattanooga. Musical Director.

JONES, ARCHDALE J.
Production — Hollywood Extras On The Air NBC.

JONES, ARTHUR T.
Production — WEW, St. Louis. Program Director.

JONES, I.
Production — CKPR, Fort William. Artists Bureau Head.

JONES, MENDEL
Production — WCLE and WHK, Cleveland. Program Director.

JONES, PAUL
Production — WFLA, Clearwater, Fla. Musical Director.

JORDAN, CHARLES B.
Production — WRR, Dallas. Artists Bureau Head and Production Manager.

JORDAN, CORINNE
Production — KSTP St. Paul. Daily Messenger, Afternoon Edition. Auntie Corinne's Little Corner Cupboard.

JOSELYN, HENRY
Production — KIUN, Pecos, Texas.

JOY, JACK
Production — KHJ, Los Angeles. Program Director.

JOY, RICHARD (DICK) W.
Production — CBS, Kathryn Craven's News Through a Woman's Eye, Good Afternoon Neighbors, Thomas Conrad Sawyer Series, Goodyear Sun-up News.

JOYNER, FRED
Production — WHKC, Columbus.

JUDS, BERNICE
Production — WNEW, New York. Station Manager, Artists Bureau Head.

— K —

KALER, RANDALL
Production — WFAS, White Plains, N. Y. Musical Director.

KALL, LILLIAN
Production — WTAL, Tallahassee. Musical Director.

KANTER, BEN
Production — WJJD, Chicago. Musical Director.

KAPPEY, CECIL
Production — CFAC, Calgary, Al. Musical Director.

KARL, MAX
Production — WCCO, Minneapolis, St. Paul.

KATZMAN, LOUIS
Production — WINS, New York. Musical Director.

KAUFMAN, HARRY J.
Production — WDAF, Kansas City. Musical Director.

KAY, FRANCES
Production — KTAT, Fort Worth. Musical Director.

KEAN, FR. CLAUDE, OFM
Production — WHDL, Olean, N. Y. Production Director.

KEATON, CHARLES
Production — WAIR, Winston-Salem, N. C. Musical Director and Artists Bureau Head.

KEEHN, NEAL
Production — Producer, Across the Breakfast Table KMBC and WBBM.

KEESE, KEN
Production — WATL, Atlanta. Musical Director.

KEETBOOS, DIRK
Production — CKCH, Hull, Quebec. Musical Director.

KEEVER, MARGARET
Production — WPG, Atlantic City. Musical Director.

KEIRNEY, ALEX
Production — WAPO, Chattanooga.

KELLA, FLORENCE BETTY
Production — WEMP, Milwaukee. Musical Director.

KELLY, GORDON
Production — KGGC, San Francisco. Artists Bureau Head.

KELLY, JAMES R.
Production — CRCW, Moncton, N. B.

KELLY, JOHN
Production — WCFL, Chicago. Musical Director.

KELSEY, CARLETON
Production — KHJ, Los Angeles. Musical Director. Then and Now, Poetic Melodies.

KELSO, BILL
Production — KMTR, Hollywood.

KENDEL, JOHN C.
Production — KLZ, Denver. Conductor, Children's Hour.

KENEASTER, MARY YANCE
Production — KBST, Big Spring, Texas. Musical Director.

KENNEDY, KEN
Production — WDAY, Fargo, N. D. Artists Bureau Head.

KENNEDY, SYD
Production — CFCY, Charlotte, N. C.

KENNETT, ROBERT
Production — KFVB, Hollywood.

KENT, BOB
Production — KFH, Wichita.

KENT, GENE
Production — WCOL, Columbus.

KENWORTHY, BARNEY
Production — KSLM, Salem, Ore.

KENYON, DOUGLASS MORROW
Production — WBAP, Fort Worth. Production Manager. Helen's Home, Cosden Higher Octaves, Melodic Moments, Black Night, Red Hawks.

KENYON, FAY
Production — WBLG, Greensboro, N. C. Musical Director.

KENYON, KEN
Production — KWBG, Hutchinson, Kans.

KERWOOD, ORIE
Production — WNAX, Yankton, S. D. Musical Director.

KIDDER, PATRICIA BURNS
Production — KLZ, Denver. Continuity Editor, Homemakers' Hour.

KIEFFER, LILLIAN E.
Production — WMBQ, Brooklyn. Artists Bureau Head and Musical Director.

KILEY, JOHN
Production — WMEX, Boston. Musical Director.

KILPATRICK, REID F.
Production — KEHE, Los Angeles. Night Production Manager.

KIMBALL, TED
Production — KDYL, Salt Lake City.

KIMBERLEY, HELENE
Production — WROK, Rockford, Ill. Musical Director.

KIMBLE, W.
Production — WDBO, Orlando, Fla. Artists Bureau Head.

KING, ARTHUR
Production — WBBQ, Memphis. Musical Director.

KIRK, HARRIS ELLIOTT
Production — CBS, Assistant Director.

KIRKENDAL, PAUL
Production — KLCN, Blytheville, Ark.

KLEMM, GUSTAV
Production — WBAL, Baltimore. Program Director.

KLOSE, WOODY
Production — WEMV, East St. Louis, Ill. Program Director.

KNEASS, DON
Production — KFBK, Sacramento and KMJ, Fresno. Producer.

KNEASS, DON
Production — KGW and KEX, Portland, Ore.

KNELL, J. F.
Production — WEEL, Boston.

KNICK, WALTER
Production — WBNS, Columbus. Musical Director.

KNOPP, ELMER
Production — WFDF, Flint, Mich.

KNOX, JAMES H.
Production — W T O C, Savannah.

KOTTLER, MISCHA
Production — WJW, Detroit. Musical Director.

KOZAK, JAMES
Production — WAAF, Chicago. Musical Director.

KRAMER, WORTH
Production — WGAR, Cleveland. Artists Bureau Head and Program Director.

KRAUSE, EVELYN
Production — KGY, Olympia, Wash. Musical Director.

KREBS, E.
Production — WISN, Milwaukee. Musical Director.

KREGG, PAUL
Production — WNEW, New York.

KRIEGHOFF, SYBIL
Production — WJBK, Detroit. Musical Director.

KROSS, RICHARD HARDING
Production — WGES-WSBG-WCBD, Chicago. Production Manager. How To Become an American Citizen, Your Radio Playhouse, School for Adults, Community Sing WLS, Voice of Carelessness WCFL.

KUCHLER, WALTER
Production — WAML, Laurel, Miss. Musical Director.

KURTZE, EARL
Production — WLS, Chicago. Artists Bureau Head.

KUYKENDALL, HARRY
Production — WBIG, Greensboro, N. C. News Editor.

KVTE, BENNY HUGHES
Production — WXYZ, Detroit. Musical Director. Hi-Speed MN, Auto Owners Insurance Co. Program MN, R. G. Dun Cigar Program MN, Farmcrest Program MN, Paramount Pictures Program MN, Bandbox MN-CBS, An-

nis Furs Program, Macebees, Detroit Times Program.

KYLER, HESTER
Production — WCML, Ashland, Ky. Musical Director.

— L —

LACY, JACK
Production — WNBC, New Britain.

LA HAYE, JUDSON
Production — WICC, Bridgeport.

LAMB, ELIZABETH
Production — WBBF, Binghamton, N. Y. Musical Director.

LAMBERT, MURRAY
Production — WRR, Dallas. Musical Director.

LAMBERTZ, KARL
Production — WFAA, Dallas. Musical Director.

LAMPELL, WALTER
Production — WCBD-WGES, Chicago. Director of German Programs.

LANCASTER, S.
Production — CFRN, Edmonton, Al.

LANG, FRED
Production — WNAC, Boston.

LANGHAM, ROY
Production — CBS Director.

LAPOINTE, THERESE
Production — CHRC, Quebec. Artists Bureau Head.

LAPORTE, PAUL
Production — CBS, Assistant Director.

LATEAU, HERBERT
Production — KARK, Little Rock, Ark. Musical Director.

LATHAM, W. H.
Production — WSPR, Springfield, Mass. Artist Bureau Head, Musical Director, Program Director.

LA TORRE, CHARLES
Production — Director - Producer, Ava Maria Hour WMCA.

LAUGHLIN, KEN
Production — KFQD, Anchorage. Musical Director.

LA VELLE, HELEN
Production — KFJM, Grand Forks, N. D. Program Director.

LAWRENCE, BILL
Production — KNX, Los Angeles.

LAWRENCE, DICK
Production — WBBM, Chicago.

LAWRENCE, JERRY
Production — Strathmore Serenade MBS, Let's Visit MBS, Serenade to American Women MBS, The Listener Speaks MBS.

LAWRENCE, MORTON (MORT)
Production — Sleepy Hollow and Happy Valley Programs WCAE - WOR, The Goldfish Bowl KYW.

LAYMAN, E. N.
Production — WCAM, Camden, N. J. Musical Director.

LEAKE, H. H.
Production — WNAD, Norman, Okla.

LEAMAN, HAROLD
Production — WICA, Ash-tabula, O. Musical Director.

LEBARON, Y.
Production — WSMB, New Orleans. Musical Director.

LE COCQ, RHODA
Production — KHQ, Spokane.

LEDERER, JACK
Production — WCAO, Baltimore. Musical Director.

LEE, MISS CLYDE
Production — WGTM, Wilson, N. C. Musical Director.

LEE, H. W.
Production — WMFD, Wilmington, N. C. Musical Director.

LEE, JOHN
Production — WHAM, Rochester, N. Y.

LEE, KAY
Production — WDNJ, Durham, N. C. Continuity Head.

LEE, PEGGY
Production — KATE, Alberta Lea, Minn. Musical Director.

LEIGH, LEONARD
Production — KSTP, St. Paul. Musical Director.

LEILKY, KARL
Production — WWL, New Orleans. Musical Director.

LEONARDI, LEON
Production — KFWB, Hollywood. Musical Director.

LESLIE, IRA
Production — WSGN, Birmingham. Production Manager.

LETOURNEAU, OMER
Production — KQCV, Quebec.

LEVY, ROBERT
Production — KCMO, Kansas City. Artists Bureau Head.

LEWERTH, MARGARET
Production — CBS, Producer. Morning Almanac, National Aviation Program, Women's Explorers Program, Fur Show Program, Fashion Show Program.

LEWIS, FRANKLIN
Production — WGAR, Cleveland. Sports Editor.

LEWIS, JACK
Production — KARK, Little Rock, Ark.

LEWIS, J. C.
Production — KHJ, Los Angeles.

LEWIS, RALPH
Production — KPHI, Abilene, Kan.

LIGHTFOOT, FOX
Production — WJBY, Gadsden, Ala.

LINDQUIST, LANSING
Production — WNBX, Springfield, Vt. Artists Bureau Head.

LINDSAY, JOHN
Production — WFAS, White Plains, N. Y.

LINBERGER, EBER
Production — WFBC, Greenville, S. C. Musical Director.

LIPSETT, SAM
Production — KPSSD, San Diego.

LIVINGSTONE, CHARLES DANIEL
Production — WXYZ, Detroit. Assistant Dramatic Director. Lone Ranger MBS-MRN, Green Hornet MN, Am Worth MN.

LLOYD, JOHN
Production — WHTT, Hartford.

LOCKSLEY, ROY
Production — CFRB, Toronto. Musical Director.

- LOEB, MARX B.**
Production — WIP, Philadelphia.
- LOEB, TOM**
Production — WDNQ, Durham, N. C. Musical Director.
- LOGAN, WALTER**
Production — WTAM, Cleveland. Musical Director, Producer, Director, Gay Nineties.
- LONG, DEANE**
Production — WSAL, Salisbury, Md. Program Manager.
- LONG, TED**
Production — WJSV, Washington, D. C.
- LONGENECKER, C. ROBERT**
Production — CBS, Joe Penner Program, Hollywood in Person, Your Witness, Hollywood Showase, Listeners Digest, Gershwin Memorial Concert.
- LONGSTREET, R. L.**
Production — WFMD, Frederick, Md.
- LORD, EDWARD J.**
Production — WLNH, Laconia, N. H. Musical Director.
- LOUP, RALPH JR.**
Production — WACO, Waco, Texas.
- LOVE, MERWYN**
Production — KOAM, Pittsburg, Kans.
- LOWE, DAVID**
Production — Producer, Director, Question Box WINS.
- LOWERY, COIS**
Production — WMFO, Decatur, Ala. Musical Director.
- LOWREE, AL**
Production — KHQ, Spokane.
- LOWREX, MEADOR**
Production — WHAS, Louisville. Studio Director, Musical Director.
- LUCAS, PAUL**
Production — WTIC, Hartford.
- LUKENBILL, WILBER SHELTON**
Production — KOMA, Oklahoma City, Continuity Chief, Production Manager.
- LUKENS, STELLA**
Production — WMBH, Joplin, Mo. Program Director.
- LUMPKIN, HOWARD**
Production — KNOW, Austin, Texas.
- LUND, VICTOR H.**
Production — WIS, Columbia, S. C. Musical Director.
- LUNN, HERBERT**
Production — WAAB, Boston.
- LYMAN, PETER**
Production — KROC, Rochester, Minn. Musical Director and Program Director.
- LYNCH, CECIL**
Production — KDON, Monterey.
- LYNN, EDWARD**
Production — Moving Stories of Life.
- LYON, JACK**
Production — WMBD, Peoria, Ill. Musical Director.
- M —
- McALISTER, R. B.**
Production — KFYO, Lubbock, Texas.
- McBRIDE, W. GAGE**
Production — WDBO, Orlando, Fla.
- McCAHAN, VERNON**
Production — KGVO, Missoula, Mont. Artists Bureau Head.
- McCARON, EARL**
Production — CKCW, Monticton, N. B.
- McCAW, ROBERT S.**
Production — KRSC, Seattle. Musical Director.
- McCLAIN, GORDON**
Production — CHML, Hamilton, Ont.
- McCLEY, JOHN C.**
Production — WROK, Rockford, Ill. Artists Bureau Head.
- McCOLL, DUNCAN**
Production — KOA, Denver. Artists Bureau Head.
- McCOLLUM, C. P.**
Production — KWKH, Shreveport. Leader of Columbia County Quartet.
- McCONNELL, J. W.**
Production — KMBC, Kansas City, Mo. Artists Bureau Head.
- McCREERY, BERNARD**
Production — KYOS, Merced, Cal.
- McCURDY, D. W.**
Production — WDOJ, Chattanooga. Artists Bureau Head.
- McDONALD, L. A.**
Production — CFXY, Charlottesville, P. E. I. Artists Bureau Head.
- McEWEN, JERRY**
Production — WMC, Memphis. Musical Director.
- McGILL, EARLE LEWIS**
Production — CBS, Director, Producer, American School of the Air, Wilderness Road, Safely Musketeers, Dr. Hagen's Spelling Bee, Your Neck o' the Woods, The Town Crier, World War Anniversary Program, Northwest Territory Dramatization, Curtain Calls, Columbia Workshop Guest, John D. Rockefeller Obituary Program.
- McGLOGAN, JOHN FRANK**
Production — KSTP, St. Paul. Community Chest Dramas.
- McGUIRE, HAZEL**
Production — WQAM, Miami. Artists Bureau Head.
- McINTOSH, ROBERT J.**
Production — WGRC, New Albany, Ind. Artists Bureau Head and Production Manager.
- McKEE, ALLEN**
Production — WMT, Cedar Rapids, Iowa.
- McKENZIE, R. T.**
Production — KFXD, Nampa, Idaho.
- McKINNEY, CARL**
Production — WEED, Rocky Mount, N. C.
- McKINNON, MRS. A. F.**
Production — CJCB and CJCX, Sidney, N. S. Musical Director.
- McLAUGHLIN, FRANCIS J.**
Production — WSA R, Fall River, Mass.
- McLEOD, BRUCE**
Production — CFCH, North Bay, Ont. Musical Director.
- McMAHON, MRS. LEAH**
Production — KFSD, San Diego. Musical Director.
- McMURRAY, EMMET**
Production — WHBQ, Memphis.
- McMURRAY, TED**
Production — WRRM, Chicago.
- McNEIL, IDA A.**
Production — KGFX, Pierre, S. D. Musical Director.
- McRAE, TOLBERT**
Production — WO I, Ames, Iowa. Musical Director.
- McRAWAY, BOB**
Production — WSGN, Birmingham. Program Director.
- McWHORTER, H.**
Production — WCHS, Charleston, W. Va. Musical Director.
- MACHEY, GERTRUDE**
Production — KFQD, Anchorage.
- MACK, NILA**
Production — CBS, Producer, Director, Let's Pretend, Sunday Morning At Aunt Susan's, Funny Things, Let Freedom Ring, Treasures Next Door, Dorothy Gordon Children's Corner, CBS Radio Guild, Occasional School of the Air, Dear Teacher.
- MacMURRAY, TED**
Production — CBS, Do You Remember, Sing and Swing, Headin' South, News With Music, Rhythm At Noon, WBBM, Playdays, Chicago Varieties, Weekend Revue.
- MacPHERSON, FREDERICK**
Production — KRE, Berkeley, Cal.
- MALONE, E. P.**
Production — WIOD, Miami. News Editor.
- MALONEY, E.**
Production — CFRN, Edmondton, Al.
- MANN, NORMAN**
Production — KRRC, Lewiston, Idaho.
- MARCOMB, DEAN**
Production — KHJ, Los Angeles.
- MARKS, HENRY**
Production — WLBC, Muncie, Ind.
- MARSHALL, MEL**
Production — KGGM, Albuquerque.
- MARTA, JACK**
Production — WJMS, Ironwood, Mich.
- MARTIN, DON**
Production — KMPC, Beverly Hills.
- MARTIN, REGINALD W.**
Production — KTOA, Siloam Springs, Ark. Musical Director.
- MARTIN, THOMAS EMMET**
Production — WSYR, Syracuse. News Editor.
- MARTINEAU, LAUREAT H.**
Production — WTHT, Hartford.
- MARVEN, RALPH**
Production — CHNS, Halifax.
- MATHEWS, J. B.**
Production — KGGM, Albuquerque. Musical Director.
- MAULSBY, GERALD FREDERICK**
Production — CBS, Assistant Director of Program Operations.
- MAVHEW, WILLIAM A.**
Production — WCSC, Charleston, W. Va.

MAXWELL, M. E.
Production — WIRE, Indianapolis.

MEDOFF, S.
Production — WARD, Brooklyn. Artists Bureau and Musical Director.

MEEK, SANDY
Production — WOOD-WASH, Grand Rapids, Mich. Musical Director.

MELIA, BILL
Production — WSPA, Spartanburg, S. C.

MELIA, WILLIAM F.
Production — WOLS, Florence, S. C. Program Director.

MEYERSON, FAY
Production — KTAR, Phoenix. Artists Bureau Head.

MILLER, BARNEY RONALD
Production — KGW and KEX, Portland. Production Manager, Producer.

MILLER, VICTOR
Production — WSYR, Syracuse, Musical Director.

MINGUS, B.
Production — KRBC, Abilene, Texas.

MITCHELL, JACK C.
Production — KVOO, Tulsa. Program Director.

MITCHELL, J. BERT JR.
Production — KPLT, Paris, Texas.

MITCHELL, LES
Production — WTOL, Toledo.

MITCHELL, ROBERT E.
Production — WMGB, Richmond. Artists Bureau Head.

MOGG, JIM
Production — KSAL, Salina, Kans.

MONAGHAN, FRANK
Production — WGBI, Scranton, Pa. Musical Director.

MONDAY, RAY
Production — KPDN, Pampa, Texas. Musical Director.

MONTGOMERY, JOHN
Production — KFEQ, St. Joseph, Mo.

MOODY, BLANCHE
Production — WRNL, Richmond. Artists Bureau Head.

MOORE, BILL
Production — KNX, Los Angeles.

MOORE, HAL
Production — WQAM, Miami.

MOORE, HAL
Production — WSPA, Spartanburg, S. C. Musical Director.

MOORE, H. C.
Production — K F R C, San Francisco. Artists Bureau Head.

MOORE, VERN
Production — KHDO, Boise. Musical Director.

MOORE, WARREN
Production — KADA, Ada, Okla.

MORFIT, GARRISON
Production — WBAL, Baltimore.

MORGAN, GERALD
Production — KONO, San Antonio. Artists Bureau Head.

MORGAN, J. C.
Production — K S F O, San Francisco.

MORSE, CARLTON ERROL
Production — One Man's Family NBC.

MORSE, VAL
Production — WTJS, Jackson, Tenn. Musical Director.

MOSER, CLYDE
Production — WKBO, Harrisburg, Pa. Musical Director and Artists Bureau Head.

MOSIER, WALLACE
Production — KFRL, Columbia, Mo.

MOYLES, JACK
Production — K S F O, San Francisco.

MUENTZ, URB
Production — KGCU, Mandan, N. D.

MUGFORD, JAMES
Production — WSPA, Spartanburg, S. C. Artists Bureau Head.

MULLER, DON
Production — WBAA, West Lafayette, Ind.

MUNDORFF, ARTHUR
Production — CBS, Production Department.

MURPHREE, FRANK
Production — WRGA, Rome, Ga. Musical Director.

MURPHY, BOB
Production — KSTP, St. Paul, Minneapolis.

MURPHY, LILLIAN
Production — WTAG, Worcester, Mass. Musical Director.

MURPHY, PATRICIA
Production — KFKA, Greeley, Colo.

MURPHY, VIOLET
Production — KSTP, St. Paul, Minneapolis. Artists Bureau Head.

MURRAY, MICHAEL D.
Production — WCBM, Baltimore.

MURTAGH, WALTER
Production — WQDM, St. Albans, Vt.

MYHRE, KERMIT
Production — KDLR, Devils Lake, N. D. Musical Director.

MYRICK, M.
Production — KTF, Yakima.

— N —

NAFF, E. D.
Production — WRVA, Richmond. Musical Director.

NATAL, RUTH
Production — WPRP, Ponce, P. R. Artists Bureau Head.

NEFF, ERNEST
Production — K Q V, Pittsburgh.

NEFF, RUSSELL EDWARD
Production — WXYZ, Detroit. Production Manager.

NELMS, BILL
Production — WCBS, Springfield, Ill. Artists Bureau Head and Musical Director.

NELSON, HOWARD
Production — WDAY, Fargo, N. D.

NELSON, LIONEL
Production — WDBO, Orlando, Fla.

NELSON, PAUL E.
Production — K F P W, Fort Smith, Ark. News Editor.

NELSON, RALPH
Production — KCKN, Kansas City, Kans. Program Director.

NESBITT, NORMAN
Production — KHJ, Los Angeles. Producer, The Marines Tell It To You.

NEUMAN, HERMAN
Production — W N Y C, New York. Musical Director.

NEVILLE, LARRY
Production — K M O X, St. Louis.

NEWKIRK, VAN C.
Production — KHJ, Los Angeles.

NICHOLSON, FABE
Production — WAAT, Jersey City. Musical Director.

NICHOLSON, FRANK
Production — KFBK, Sacramento.

NILES, A. OLIN
Production — WHAZ, Troy, N. Y. Musical Director.

NILSON, WALTER
Production — WTHT, Hartford.

NIMMONS, RALPH
Production — WFAA, Dallas. Program Director.

NIX, EWING
Production — KWTO, Springfield, Mo. Director, Farm and Home Hour.

NIX, KIRBY
Production — KTEM, Temple, Texas. Artists Bureau Head.

NOBLE, DICK
Production — WDWS, Champaign, Ill.

NOBLES, T. K.
Production — WAPO, Chattanooga.

NOLAN, BOB
Production — WIOD, Miami.

NORMAN, NEIL
Production — WIL, St. Louis.

NORRIS, BOBBY
Production — WNAC, Boston. Musical Director.

NORRIS, BOE
Production — WSOC, Charlotte, N. C. Musical Director.

NOUD, MARY AGNES
Production — WXYZ, Detroit. Arranger, The Girl Friends Trio MRN.

NOVARRO, MODESTO
Production — W N E I, San Juan, P. R.

— O —

OAKLEY, ROBERT
Production — KROY, Sacramento.

O'BRIEN, GERALD
Production — W I C A, Ash-tabula, Ohio. Artists Bureau Head.

O'BRIEN, M.
Production — C J O R, Vancouver.

OCCIBOL, JULIO
Production — W O V and WBL, New York. Musical Director.

O'CONNOR, DON
Production — WEED, Rocky Mount, N. C. Musical Director.

O'CONNOR, EUGENE
Production — WGN, Chicago.

OLSON, DAVID W.
Production — WCAE, Pittsburgh.

OLSON, HARVEY
Production — WDRC, Hartford, Conn.

OLSON, RAY
Production — WOW, Omaha.

ORBACH, HENRY
Production — WKY, Oklahoma City. News Editor.

ORRISON, JACK
Production — Adam and Eve
NBC.

ORRISON, MARGARET
Production — Adam and Eve
NBC.

OSBORNE, HARRY W.
Production — WAIM, Ander-
son, S. C.

OSGOOD, RICHARD ELMER
Production — WXYZ, Detroit.
Success Story.

OSTROF, MANNING
Production — KFWB, Holly-
wood.

OTIS, EDWIN
Production — WAAB, Boston.

OVERBY, O. R.
Production — WCAL, North-
field, Minn. Musical Director.

— P —

PABST, WILLIAM D.
Production — K F R C, San
Francisco. Production Man-
ager.

PACKER, VICTOR
Production — WLTH, Brook-
lyn. Jewish Production Di-
rector.

PAINTON, KEITH
Production — KCRG, Enid,
Okla.

PALMER, CLARENCE J.
Production — KVOE, Santa
Ana, Cal.

PAPE, M. J.
Production — WHBL, Sheboy-
gan, Wis. Musical Director.

PARANOV, MOSHE
Production — WTIC, Hart-
ford. Musical Director.

PARK, CHARLES
Production — WPDF, Flint,
Mich.

PARKER, FRANK
Production — KPPC, Pasa-
dena, Calif.

PARKER, JOE (G.)
Production—NBC, Staff Pro-
ducer, Amos 'n' Andy, Lam-
'n' Abner, Richfield Reporter.

PARKER, LAURENCE
Production — KTEF, St.
Joseph, Mo. Musical Director.

PARKER, MACK
Production — WJCC, Bridge-
port.

PATRICELLI, LEONARD J.
Production — WTIC, Hart-
ford. Choral Director, Fire-
side Quartet, Men of Song.

PASTERNAK, DAYE
Production — WIL, St. Louis.

PATTERSON, CREAM
Production — WNBC, New
Britain.

PATTERSON, GEORGE
Production — WAVE, Louis-
ville. Program Director.

PATTERSON, WALTER S.
Production — WWVA, Wheel-
ing, W. Va.

PAULSEN, VICTOR
Production—KJBS, San Fran-
cisco.

PAYNE, AL
Production—WHDG, Calumet,
Mich. Musical Director.

PECK, EDDIE
Production — KUF, Walla
Walla.

PELLETIER, H. ROONEY
Production — CBM-CBF,
Montreal.

PENMAN, CHARLES
Production—WJR, Detroit.

PERRINE, DR. GEORGE
HOSBROOK
Production — WIRX, Utica.
The Wildings.

PERRY, ROBERT
Production — WORL, Boston.
Musical Director.

PETERSON, DONALD
Producer — Junior G Men,
Ave Maria.

PETERSON, JAMES
Production — KVI, Tacoma,
Wash.

PETRIE, CHARLES R.
Production — WCBA and
WSAN, Allentown, Pa.

PETRICK, M.
Production — WDG, Minne-
apolis-St. Paul. Artists Bu-
reau Head.

PHILLIPS, BILLY
Production—KIDQ, Boise.

PHILLIPS, JACK
Production — KIDW, Lamar,
Colorado. Musical Director.

PICKARD, GEORGE
Production—WSPD, Toledo.

PICKETT, ROY
Production — KRRV, Sher-
man, Tex. Musical Director.

PIER, HAROLD BROCKWAY
Production — Producer, Di-
rector, Los Angeles Commu-
nity Chest Programs KEF-
KECA - KXN - KHJ - CBS -
NBC - DLS - MBS.

PIERSON, ROY
Production — KTAT, Fort
Worth.

PIFT, MAX
Production — WNEW, New
York. Musical Director.

PIZA, JUAN
Production — WNEI, San
Juan, P. R. Musical Director.

PLAMBECK, HERBERT H.
Production — WHO, Des
Moines. Farm News Editor.

PLATNER, DR. M.
Production—WDAE, Tampa,
Fla. Musical Director.

PLOUGH, A. R.
Production—WLW and WSAL,
Cincinnati. Artists Bureau
Head.

POLLOCK, REED
Production — KDON, Mon-
terey.

POMAR, H.
Production—WATL, Atlanta.

POOLER, WALDO
Production — WTAM, Clevel-
and.

POOR, MURRELL
Production — WMMN, Fair-
mount, W. Va. Artists Bureau
Head and Musical Director.

POTTS, J. LYMAN
Production—CKCK, Regina.

POYNER, GRAHAM B.
Production—WPTF, Raleigh,
N. C. Production Manager.

POYNTER, ARTHUR
Production — CJKL, Kirkland
Lake, Ont. Musical Director.

PRAGER, DR. SIGFRID
Production — WIBA, Mad-
ison, Wis. Musical Director.

PRESTON, WALTER
Production—WBBM, Chicago.

PRICE, JACK
Production — WBNS, Colum-
bus. Program Director.

PRICE, JOHN J.
Production — KGLO, Mason
City, Iowa. Musical and Pro-
gram Director.

PRIOR, WILL
Production — NBC. Composer
and Arranger. John Barry-
more-Shakespeare Broadcasts.

PROVAN, BOB
Production — WDRC, Hart-
ford, Conn.

PUDNEY, EARLE J.
Production—WAGA, Atlanta.
Musical Director.

PLYLE, HOWARD
Production—KTAR, Phoenix.
Musical Director.

— Q —

QUARLES, WILHELMINA
Production — WJRD, Tusca-
loosa, Alabama. Production
Manager and Program and
Musical Director.

QUINN, REILAND
Production KYA, San Fran-
cisco. Program Director.

QUINNEY, G. B.
Production—CJRM, Regina.

— R —

RAFFERTY, HUGH
Production — WMBS, Union-
town, Pa. Artists Bureau
Head.

RAMSEY, S. WAYMOND
Production — KOMA, Okla-
homa City. Program Direc-
tor.

RAND, DICK
Production — KALE, Port-
land, Ore.

RANDALL, GORDON
Production — WGY, Schene-
ctady, Musical Director.

RANDOL, WILLIAM JR.
Production — KPTM, Santa
Barbara.

RAPKIN, MAURICE
Production — CKUL, Toronto.
Artists Bureau Head. Musical
Director and Program Direc-
tor.

RAY, BYRON
Production — KSL, Salt Lake
City.

REAGAN, NEAL J.
Production — WOC, Daven-
port, Ia.

REES, JOHN
Production — WROL, Knox-
ville. Musical Director.

REESE, BERTHA
Production — KSCJ, Sioux
City, Ia. Musical Director and
Artists Bureau Head.

REILLY, JOHN
Production—WMEX, Boston.

REIS, IRVING
Production — CBS, Columbia
Workshop; Meridian 7-1212,
St. Louis Blues, Split Seconds,
Twelve Crowded Months, Mar-
coni, Sweep, Brave New
World, Headlines and Bylines.

REMICK, DEAN
Production—WSBC, Chicago.
Musical Director.

RENTER, C. G.
Production — KMOX, St.
Louis. Artists Bureau Head.

REPINE, BERT
Production — WRVA, Rich-
mond. Program Manager.

RICAUC, LIONEL
Production—The Adventures
of Captain McBride WWL.

RICE, HERBERT C.
Production — WGR and
WRBW, Buffalo. Program Di-
rector.

- RICE, KEN**
Production --- WDWS, Cham-
paign, Ill. Musical Director.
- RICH, LOUIS**
Production --- WCLE and
WHK, Cleveland. Musical Di-
rector and Artists Bureau
Head.
- RICHARDS, JULIA**
Production --- KGHL, Bill-
ings, Mont. Musical Director.
- RICHARD, LAWRENCE**
Production --- Henry Weber's
Concerts MBS, Ted Weems-
Varady Show MBS, Obligato
CBS, Do You Remember CBS,
Your Neighbor and Mine CBS.
- RICHMOND, A. E.**
Production --- KGCX, Wolf
Point, Mont.
- RICKER, W. C.**
Production --- WDEV, Water-
bury, Vt. Artists' Bureau
Head.
- RIDDLE, RAYMOND DAVID**
Production --- Slit and Prude,
Man of the Family TQN.
- RILEY, LOWELL**
Production --- WBNS, Colum-
bus, Artists Bureau Head.
- RIVERO, BLANCA**
Production --- WNEI, San
Juan, P. R.
- ROBB, ARCH**
Production---WHIO, Dayton.
- ROBERTS, DAVID**
Production---WSMK, Dayton.
- ROBERTS, I. S.**
Production --- KRGV, Wes-
laco, Texas.
- ROBERTSON, B. G.**
Production --- KTBS, Shreve-
port, Program Director.
- ROBERTSON, COLLINS**
TRAFTON
Production --- KVOO, Tulsa,
Director and Producer, Sun-
day Afternoon Social, Look
Out It's A Racket.
- ROBERTSON, DALE**
Production --- WIRX, Utica,
General Manager.
- ROBERTSON, JACK**
Production --- WGRC, New
Albany, Ind.
- ROBERTSON, LARRY**
Production --- KPHK, Sacra-
mento.
- ROBERTSON, TED**
Production --- WXYZ, Detroit,
Chief Sound Technician, Lone
Ranger MBS-MN, Green Horn-
et MN, Junior Matinee.
- ROBSON, WILLIAM N.**
Production --- CBS, Chicago
Charter Jubilee Broadcasts
CBS-NBC, Columbia Medal
Award to WHAS, Lindbergh
Anniversary Broadcast, Santa
Fe Commemorative Broad-
cast KNX, Living Dramas of
the Bible, Wilderness Road,
Columbia Workshop, Tish,
Broadway Matinee, Heinz
Magazine of the Air.
- RODELL, EARL**
Production --- KLRA, Little
Rock, Arkansas.
- ROEDER, CHARLES A.**
Production --- WCBM, Balti-
more.
- ROGERS, FEY**
Production --- WOPI, Bristol,
Tenn. Musical Director.
- ROGERS, MRS. K. S.**
Production --- CFCY, Char-
lottesville, P.E.I. Musical Di-
rector.
- ROGERS, M. E.**
Production --- CFCY, Char-
lottesville, P.E.I.
- ROGERS, RALPH**
Production --- WHEP, Jack-
son, Miss. Artist Bureau
Head.
- ROGERS, RALPH**
Production --- KCRC, Enid,
Okla. Artists Bureau Head.
- ROGERS, RALPH A.**
Production --- KFPY, Spo-
kane, Program Manager.
- ROLAND, B. FRANKLYN**
Production --- WFAS, White
Plains, N. Y.
- ROPER, PAT**
Production --- WGBF and
WEOA, Evansville, Ind. Musi-
cal Director and Artists
Bureau Head.
- ROSANO, S.**
Production --- WYFW, Brook-
lyn.
- ROSCOE, PAUL**
Production --- KMA, Shenan-
doah, Iowa.
- ROSENTHAL, HERBERT IRA**
Production---CBS, Columbia
Artists Inc. Manager.
- ROTH, MARY L.**
Production---WMBC, Detroit.
- ROWENS, W. E. JR.**
Production --- KRMD, Shreve-
port, La. Musical Director.
- ROYAL, RUTH**
Production --- KCKN, Kansas
City, Kan. Artists Bureau
and Musical Director.
- RUCKER, FOSTER**
Production --- KFOX, Long
Beach, Calif.
- RUDOLPH, WALTER**
Production---KYA, San Fran-
cisco, Musical Director.
- RUDOLPH, JOSEPH**
Production---WCRD, Chicago,
Musical Director.
- RUEGG, FRED F.**
Production --- KGRH, Butte,
Program Director.
- RUPARD, NELSON**
Production --- WHB, Kansas
City, Program Supervisor.
- RUSH, ARTHUR**
Production --- KNX, Los An-
geles, Artists Bureau Head.
- RUSHING, W. D.**
Production --- WBRC, Bir-
mingham, Musical Director.
- RUSSEL, D. A.**
Production---WLBC, Muncie,
Ind. Artists Bureau Head and
Musical Director.
- RUSSELL, GEORGE B.**
Production --- KATF, Alber-
ta Lea, Minn.
- RYAN, QUIN A.**
Production --- WGN, Chicago,
Station Manager.
- S —
- SAFFORD, HAROLD**
Production --- WLS, Chicago,
Musical Director.
- SAGES, SULLIVAN**
Production --- WMBS, Union-
town, Pa. Musical Director.
- SAMPIETRO, JOSEPH**
Production --- KOIN and
KALE, Portland, Ore. Musi-
cal Director.
- SAMUELS, ARTHUR H.**
Production --- WOR, New
York, Executive Producer.
- SANDERS, ERNEST
(ERNIE) C.**
Production --- WHO, Des
Moines, Studio Manager.
- SANDERS, TIME**
Production --- WLAC, Nash-
ville, Program Director.
- SANDSTROM, STANLEY**
Production --- KVOE, Santa
Ana, Calif.
- SANMAN, LENA**
Production --- KFNF, Shenan-
doah, Iowa, Musical Director.
- SANTABELLA, SALVATORE**
Production --- KMTB, Holly-
wood, Musical Director.
- SARLI, AL**
Production---KWK, St. Louis,
Musical Director.
- SASLAWSKY, NICHOLAS**
Production --- WEVD, New
York, Musical Director.
- SAUTER, JAMES E.**
Production---The Philadelphia
Orchestra Program NBC.
- SAVITT, JAN**
Production --- KYW, Phila-
delphia, Musical Director.
- SAVITT, L.**
Production --- WBRE, Wilkes-
Barre, Pa. Musical Director.
- SAYRE, M. D.**
Production---WIRE, Indianap-
olis.
- SCHEEL, NICK**
Production --- KGLO, Mason
City, Iowa, Production Man-
ager.
- SCHEIDING, GORDON A.**
Production --- WCAO, Balti-
more.
- SCHER, HAL**
Production --- WKY, Okla-
homa City, Assistant Pro-
duction Manager, Sunrise Revue.
- SCHLAUDROFF, RICHARD**
Production --- KPLT, Paris,
Texas, Musical Director.
- SCHNELZER, A. W.**
Production --- WHAZ, Troy,
N. Y.
- SCHOOLEY, F. E.**
Production --- WILL, Urbana,
Ill. Artists Bureau Head.
- SCHORT, GWENDOLYN L.**
Production---WFRM, Indianap-
olis, Apron Strings.
- SCHOW, REG**
Production --- WPEA, Man-
chester, N. H.
- SCHRAMM, JOHN C.**
Production---WOV and WBLL,
New York, Program Director.
- SCHRIEBMAN, JOSEPH**
Production --- WDAS, Phila-
delphia, Musical Director.
- SCHROEDER, A.**
Production --- WSJZ, Hunt-
ington, W. Va.

SCHROEDER, CHARLES
Production — WSAZ, Huntington, W. Va. Musical Director.

SCHULTZ, STANLEY N.
Production — WLAW, Lawrence, Mass.

SCOTT, ASHMEAD
Production — CBS, Jack Oukie's College.

SCOTT, CHARLES P.
Production — KTKC, Visalia, Calif. Musical Director.

SCOTT, G. H.
Production — WCAP, Asbury Park, N. J. Musical Director.

SEAL, BOB
Production — WCOL, Columbus, Program Director.

SEARLES, NEIL
Production — WISN, Milwaukee.

SECUNDA, SCHOLEM
Production — WJTH, Brooklyn, Musical Director.

SEEBACH, JULIUS F. JR.
Production — WOR, New York, Director Program Operations.

SEITZ, SELMA
Production — WFAS, White Plains, N. Y. Artists Bureau Head.

SELLS, PAUL L.
Production — KMBC, Kansas City, Mo. Musical Arranger, Rhythm and Rhyme, Texas Ranger CBS, Blue Moods, How Do You Like It, Box K Ranch Boys, Sweet Swingers.

SERVATIUS, RAY
Production—WSYR, Syracuse.

SHATFORD, L. L.
Production — CHNS, Halifax, Artists Bureau Head.

SHAW, CLIFFORD
Production — WAVE, Louisville, Musical Director.

SHAW, JAMES A.
Production—CFOP, Montreal.

SHAW, NELL
Production — WHEF, Jackson, Miss. Musical Director.

SHAWN, FRED
Production — WMAL and WRC, Washington, D. C. Musical Director.

SHEAN, EYRL
Production — WJAR, Providence, Musical Director.

SHEEHAN, AL
Production — WCCO, Minneapolis-St. Paul, Artists Bureau Head.

SHELDON, VAN
Production — WICC-WAAB, Bridgeport-Boston, Artists Bureau Head.

SHELLEY, JACK
Production — WHO, Des Moines, Assistant News Editor.

SHELLEY, RAYMOND
Production—KANS, Wichita, Musical Director.

SHELLON, B.
Production — CJKL, Kirkland Lake, Ont.

SHERMAN, BILL
Production — WGRC, New Albany, Ind.

SHIELD, LEROY
Production — WMAQ and WENR, Chicago, Musical Director.

SHIELS, HENRY JR.
Production — WDAY, Fargo, N. D.

SHIPLEY, GENE
Production — KMA, Shenandoah, Iowa.

SHIPLEY, WINSTON
Production — WFMD, Frederick, Md. Musical Director and Artists Bureau Head.

SHOOP, DAVID
Production — WHP, Harrisburg, Pa. Musical Director.

SHREDNIK, MILTON
Production — KOA, Denver, Musical Director Supreme Ranger Review, Director and Arranger Men of the West, Director and Arranger Kuner Empson Trio, Director Colonel Courtesy.

SIEDEL, FRANK
Production — WCAE, Pittsburgh.

SILER, R. W.
Production — KCMC, Texarkana, Musical Director.

SILER, WENDELL
Production — WSYA, Harrisonburg, Va.

SILLS, TED
Production — Producer, Director.

SIMMONS, EDWARD
Production—WGN, Chicago.

SINCLAIR, NORMAN
Production — KTFI, Twin Falls, Ida.

SINGLETON, LUCILE
Production — CBS, Director of Auditions.

SIPES, LEON
Production — KELD, El Dorado, Ark.

SIVERSON, CHARLES
Production — WHAM, Rochester, N. Y. Musical Director.

SKALSKI, JOHN
Production — WMBC, Detroit, Musical Director.

SKELTON, KENNETH W.
Production — WDAE, Tampa, Fla.

SKELTON, ROGER
Production — WAIM, Anderson, S. C.

SKYLER, BOB
Production — KUUN, Pecos, Texas, Musical Director.

SLATER, NORVELL
Production — WHB, Kansas City.

SLOAN, K. BURT
Production — KPRC, Houston, Musical Director.

SMITH, A. L.
Production — CJCS, Stratford, Ont. Musical Director.

SMITH, A. R.
Production — CKCK, Regina, Musical Director.

SMITH, BECKLEY
Production — WJAS, Pittsburgh, News Editor.

SMITH, CARLETON D.
Production — WMAL and WRC, Washington, D. C.

SMITH, CHET
Production — KFRC, San Francisco, Musical Director.

SMITH, CLYDE
Production — KONO, San Antonio.

SMITH, C. B.
Production — CJAT, Trull, B. C.

SMITH, DICK
Production — WHB, Kansas City.

SMITH, E. K.
Production — WHP, Harrisburg, Pa. Production Manager.

SMITH, GARDNER
Production — WJTN, Jamestown, N. Y. Artists Bureau Head.

SMITH, DR. HARLEY
Production — WJBO, Baton Rouge.

SMITH, JOHN P.
Production — WCPO, Cincinnati, Musical Director.

SMITH, MARK N.
Production — KMBC, Kansas City, Mo. Director of Research.

SMITH, ROBERT PAUL
Production — CBS, Saturday Night Swing Session, Six Swell Tunes, Swingin' the Blues.

SMITH, RODNEY
Production — KELD, El Dorado, Ark. Musical Director.

SMITH, WOODROW
Production — KMBC, Kansas City, Mo. Producer, Texas Rangers CBS.

SMITHLINE, LILLIAN
Production — KTUL, Tulsa, Musical Director.

SMITHSON, HAROLD
Production — KHSL, Chico, Calif.

SNIDECOR, JACK
Production — KSEI, Pocatello, Idaho.

SNIDER, WALTER
Production — CKSO, Sudbury, Ont. Musical Director.

SNOWDEN, WILLIAM
Production — WTAL, Tallahassee.

SNYDER, GEORGE V.
Production — WCBA and WSAN, Allentown, Pa. Musical Director and Artists Bureau Head.

SNYDER, GUY
Production — KFH, Wichita, Musical Director.

SPARNON, KEN
Production — WSAY, Rochester, N. Y. Program and Musical Director.

SPECHT, EDDIE
Production — KELA, Ceatralia and Chehalis, Wash. Musical Director.

SPEER, MARJORIE WATKINS
Production — KOMA, Oklahoma City, Musical Director, Continuity Writer.

SPEERS, W. A.
Production — CKCK, Regina, Artists Bureau Head and Production Manager.

- SPEERSTRA, G. E.**
Production — KWJJ, Portland, Ore. Musical Director.
- SPENCER, LESTER**
Production — WHIO, Dayton.
- SPRINGER, HARRY**
Production — WESG, Elmira, N. Y. Musical Director.
- SQUIRES, F. M.**
Production — CJCS, Stratford, Ont. Artists Bureau Head.
- SCHRIEBALD, GORD**
Production — CKGB, Timmins, Ont.
- STANION, HERMAN**
Production — KYOS, Merced, Calif.
- STANLEY, JAY**
Production — WAAT, Jersey City.
- STANLEY, BOB**
Production — KGMB, Honolulu.
- STARK, FREDERICK**
Production — KHJ, Los Angeles. Musical Director.
- STARKE, J. B.**
Production — CHC, S. S. Marie, Ont.
- STECK, J.**
Production — WJAS, Pittsburgh.
- STEELE, RALPH**
Production — WJBO, Baton Rouge.
- STEFFEY, GEORGE**
Production — WNAC, Boston.
- STEIN, RALPH**
Production — WEW, St. Louis. Musical Director.
- STEINBERG, MAURICE ALLAN**
Production — WBAP, Fort Worth. Music Arranger, White Swan Food Parade, Cosden Higher Octanes, Jamboree, Williamson Dickie Garments Program.
- STERN, HARRIET**
Production — WJTN, Jamestown, N. Y. Director of Women's Programs.
- STEVENS, BOB**
Production — WCPO, Cincinnati. News Editor.
- STEWART, ALBERT P.**
Production — WBAA, West Lafayette, Ind. Musical Director.
- STEWART, E. CALDWELL**
Production — WSFA, Montgomery, Alabama. Musical Director.
- STEWART, ELLIOTT**
Production — WIBX, Utica, N. Y. Program Director.
- STEWART, H. WELLINGTON**
Production — WCAD, Canton, N. Y. Musical Director.
- STOCKTON, ROSCOE K.**
Production — KOA, Denver.
- STOESS, WILLIAM**
Production — WLW and WSAL, Cincinnati. Musical Director.
- STOKES, HAROLD BARKLEY**
Production — WGN, Chicago. Musical Director.
- STONE, AURA (AL) LUTHER**
Production — KWTO, Spring-
- field, Mo. Musical Director, Crown Community Sing.
- STOUT, ROLAND G.**
Production — KFNF, Shenandoah, Iowa.
- STREED, IVAN**
Production — WHBF, Rock Island, Ill. Artists Bureau Head.
- STREIGER, CECIL**
Production — KNEL, Brady, Texas. Artists Bureau Head and Musical Director.
- STROTZ, SIDNEY N.**
Production — WMAQ and WENR, Chicago. Artists Bureau Head.
- STUBMAN, LEWIS**
Production — WCMI, Ashland, Ky.
- STUDER, ALEXANDER (ALEXIS)**
Production — KSTP, St. Paul. Arranger, Crown Court, Knights of Note, Rhythmic, Styles for Men Program, The Household Forum, Modern Musical Moods.
- STURM, C. C.**
Production — KPMT, Bakersfield, Calif. Musical Director.
- SUMMER, M. E.**
Production — WMFO, Decatur, Alabama. Artists Bureau Head.
- SUTTON, ARTHUR E.**
Production — KMPC, Beverly Hills. Program Director.
- SUTTON, BEULAH**
Production — WMSD, Sheffield, Alabama. Artists Bureau Head and Musical Director.
- SUTTON, VIDA**
Production — Director, Magic of Speech, NBC.
- SVEHLA, WALT**
Production — WQAM, Miami.
- SWARTWOOD, H. M.**
Production — KOIN, Portland, Ore.
- SWEENEY, F.**
Production — CKCK, Regina.
- SWEETEN, CLAUDE**
Production — KEHE, Los Angeles. Musical Director.
- SWIFT, O. RICHARD**
Production — CBS, Knox Gelatin Program, Anacin Program, Ward's Bread Program, Hecker Oats Program, Morning Almanac.
- SWIMELAR, PAUL R.**
Production — WNLC, New London, Conn. Program Director.
- SWINGLEY, MARK E.**
Production — WDAE, Tampa, Fla.
- SYDNER, MAX**
Production — KHSL, Chico, Calif. Musical Director.

— T —

- TATE, GARNETT**
Production — WMRG, Richmond. Musical Director.
- TAYLOR, CLAUDE**
Production — WRTO, Richmond. Production Manager.
- TAYLOR, DAVIDSON**
Production — CBS, Director of Music Department, Philharmonic Stadium Concerts, Everybody's Music.
- TAYLOR, MASON C.**
Production — WIBX, Utica. News Editor.
- TEMPLE, ALFRED**
Production — WGH, Newport News, Va. Artists Bureau Head.
- THOMAS, KEN**
Production — WIBX, Utica. Continuity Editor, Producer, Kiwanis Safety Programs, The Fairbanks Morse Sunday Afternoon Party.
- THOMAS, ROLLYN O.**
Production — WXYZ, Detroit. Program Director, Coach Zip.
- THOMPSON, AL**
Production — KSAL, Salina, Kan. Musical Director.
- THOMPSON, ALLAN**
Production — CKMO, Vancouver. Musical Director.
- THOMPSON, LUCIA**
Production — WHBF, Rock Island, Ill. Musical Director.
- THOMPSON, MAURICE**
Production — WJDX, Jackson, Miss. Musical Director.
- THURSTON, JACK**
Production — WQAM, Miami. Musical Director.
- THURSTON, W. J.**
Production — CKNX, Wingham, Ont. Artists Bureau Head and Musical Director.
- TICE, J. OLIN**
Production — WIS, Columbia, S. C.
- TIERNEX, JOHN F.**
Production — WCAX, Burlington, Vt. Musical Director and Artists Bureau Head.
- TIFFANY, A. C.**
Production — WRBZ, Muskegon, Mich.
- TILLSON, KENNETH HILL**
Production — KGW-RFX, Portland. Producer, Great Moments in History, Oregonian on Review, Geographical Travelog.
- TODD, JACK**
Production — KANS, Wichita. Program Director.
- TOLG, RUSS W.**
Production — WTMJ, Milwaukee. Continuity Director.
- TOOKE, FRANKLIN AUSTIN**
Production — WOWO-WGL, Fort Wayne. Polly Pretends, Curtain Time, Romance of Fort Wayne Business, Kroger Korner, Jolly Bakers, Sari n' Emer, Zero Hour, Hollyhock Lane, WOWO Salutes, Roadway Abbits, Fort Wayne School Programs, Arabesque.
- TORRES, CELSO**
Production — WPRA, Mayaguez, P. R. Musical Director.

TRINOR, L.
Production — CJOR, Vancouver. Musical Director.

TRALLE, MILICENT
Production — WFAS, White Plains, N. Y. Program Supervisor.

TREMBLE, SIDNEY
Production — KSNL, Salina, Kan.

TRIGG, JOHN H.
Production — KCMC, Texarkana, Ark. and Tex. Musical Director.

TRUXELL, EARL
Production — WCAE, Pittsburgh. Musical Director.

TUCKER, RALPH
Production — WBOW, Terre Haute, Ind. Artists Bureau Head.

TURNER, PAUL
Production — WDEV, Waterbury, Vt.

TURVEY, BERTRAM
Production — CHWK, Chilli-wack, B. C. Musical Director.

TUTTLE, E. C.
Production—WSJS, Winston-Salem, N. C. Musical Director.

TWEED, T.
Production — CFAC, Calgary, Al.

— U —

UEBELHART, JIM
Production—WSPD, Toledo.

UTTAL, FRED
Production — Steacie Bottle Boys NBC.

URQUHART, CHARLES
Production — KDKA, Pittsburgh.

— V —

VALENTINE, W. LEWIS
Production — WOAL, San Antonio.

VAN HAAFTEN, C. B.
Production — KADA, Ada, Okla.

VAN HECKE, NOEL R.
Production—WSAU, Wausau, Wis.

VAN NIPPEN, CHARLOTTE
Production — WBIG, Greensboro. Dramatic Director, Federal Little Theater Programs, Junior Dramatics.

VAN RIPER, ED
Production — The Neighbors KGER, The Cat's Paw KGER, The Ballroom Girls KFVD.

VAN WYCK, R.
Production — WKBZ, Muskegon, Mich. Artists Bureau Head and Musical Director.

VAUGHAN, BERYL
Production — WXYZ, Detroit. Assistant Director, Children's Theater of the Air MN.

VENTER, MEL
Production — KFRC, San Francisco.

VICKERS, LEE
Production — WDNC, Durham, N. C. Program Director.

VICKLAND, BILL
Production — WMBD, Peoria, Ill.

VIKTOR, ERVIN
Production — WJJD, Chicago Supper Time Frilies.

VON ZELL, HARRY
Production — Town Hall To night NBC, Phil Baker Program CBS, Ed Wynn Program NBC, Stoopnagle and Budd NBC, We the People CBS.

VOONE, T.
Production — KVOO, Tulsa. Musical Director.

VOORHEIS, A. O.
Production—WMPC, Lapeer, Mich. Musical Director.

VORPE, J. T.
Production — WCLE and WHK, Cleveland. Production Manager.

VOYER, GASTON
Production — CHRC, Quebec. Musical Director.

VKZAL, CARL
Production — WEDC, Chicago.

VUN KANNON, M.
Production — WHBQ, Memphis. Artists Bureau Head.

— W —

WACHS, LOUIS
Production — WMCA, New York. Musical Contractor.

WADE, ZELL
Production — KVOR, Colorado Springs. Artists Bureau Head.

WAKEN, MABEL
Production — KCRC, Enid, Okla. Musical Director.

WALKER, JOHNNIE
Production — KOIN and KALE, Portland, Ore. Artists Bureau Head.

WALLACE, WESLEY
Production—WPTP, Raleigh. Program Director.

WALLENSTEIN, ALFRED
Production — WOR, New York. Musical Director.

WALLING, W.
Production—KFH, Wichita.

WALLISER, BLAIR
Production—WGN, Chicago.

WALPOLE, KATHERINE
Production — KOBH, Rapid City, S. D. Musical Director.

WALSH, EDWARD GEORGE
Production — WRUF, Gainesville. Chief of Production, Continuity Writer.

WAREMBUD, NORMAN H.
Production — WLTH, Brooklyn. English Production Director.

WARNER, HUB
Production — KGDE, Fergus Falls, Minn. Artists Bureau Head and Musical Director.

WARREN, WILLARD W.
Production — KOMO, Seattle. Program Manager.

WARREN, WILLARD W.
Production—KJR, Seattle.

WASDON, BOB
Production—WFPC, Kinston, N. C.

WATKINS, DICK
Production — KRGV, Waco, Tex. Musical Director.

WATKINS, W.
Production — WAAT, Jersey City.

WATSON, ALFRED
Production — KVV, Philadelphia.

WATTS, R. C.
Production — KNOW, Austin, Tex.

WAYNE, ROGER
Production — WCNW, Brooklyn. Artists Bureau Head and Musical Director.

WEATHERWAX, BEN K.
Production — KXRO, Aberdeen, Wash.

WEBER, FRED
Production — WFIL, Philadelphia.

WEBER, HENRY
Production — WGN, Chicago. Musical Director.

WEBER, JOHN PAUL
Production — WIP, Philadelphia.

WEHLANS, LESTER DENNING
Production — KLZ, Denver. Musical Director, Melody Men Quartet.

WEININGER, CARL
Production — KOA, Denver. Musical Director.

WELCH, HOMER JAMES
Production — KGW-KEX, Portland. Production and Sound Effects Supervisor, Hospitality House, The Hemlock Tree, Homicide Squad, Covered Wagon Days, Tropic Trails, Islands of Paradise.

WELCH, MILLER
Production — WLAP, Lexington, Ky. Musical Director.

WELCH, WILLIAM E.
Production — KOBH, Rapid City, S. D. Artists Bureau Head and Program Director.

WELLINGER, CHARLES
Production — CKOC, Hamilton, Ont. Musical Director.

WELLS, J. H.
Production — CFQC, Saskatoon.

WELTMER, FRANK
Production—KOY, Phoenix.

WERNER, FRANZ
Production — WXYZ, Detroit. Head of Library and Copyright Department.

WEST, NORRIS
Production — WCAU, Philadelphia. Assistant Program Director, Philadelphia Orchestra Bankers Program CBS, Curtis Institute Programs CBS.

WESTBROOK, BILL
Production — WTJS, Jackson, Tenn.

WESTMORELAND, L.
Production—CKCK, Regina.

WIEDELER, ROGER
Production—WEEI, Boston.

WHISENANT, A. D.
Production — KRBC, Abilene, Tex.

WHITBY, J. C.
Production — CJIC, S. S. Marie, Ont. Artists Bureau Head and Musical Director.

- WHITE, ALBERT**
Production — KSFO, San Francisco, Musical Director.
- WHITE, CLEON B.**
Production—WBZ and WBZA, Boston, Artists Bureau Head.
- WHITE, MELVIN EUGENE**
Production — CBS, Ford Program, Sweetheart Soap Program, Wonder Bread Program, Good Gulf Program, Cavalcade of America, Myrt and Marge, Our Gal Sunday, Heinz Magazine of the Air, Dear Teacher.
- WHITE, NORMAN**
Production — WJR, Detroit, Artists Bureau Head.
- WICK, TED**
Production — CBS, Gangbusters, Mary Margaret McBride Program, Floyd Gibbons' True Adventure Stories, News From A Woman's Eyes, Major Bowes Capitol Family.
- WIGGINS, WALLACE S.**
Production — KVOE, Santa Ana, Calif Musical Director.
- WIGHT, HERMAN**
Production — WCAX, Burlington, Vt.
- WIGTON, BEENE**
Production—KFJB, Marshalltown, Ia.
- WILIARD, RUTH**
Production — WCAD, Canton, N. Y., Radio Workshop Director.
- WILLCOX, W.**
Production — WHOM, Jersey City, Artists Bureau Head.
- WILLIAMS, ALLIE V.**
Production — WMAZ, Macon, Ga., Musical Director.
- WILLIAMS, C. EARL**
Production — KFEQ, S 4, Joseph, Mo., Farm Program Director.
- WILLIAMS, JACK**
Production — KOY, Phoenix, Program Director.
- WILLIAMS, KENNETH**
Production — WLBC, Muncie, Ind.
- WILLIAMS, NED**
Production — WRNL, Richmond.
- WILLIAMS, ROLLIE**
Production — KMOX, St. Louis.
- WILLIAMS, WALLY**
Production — WEED, Rocky Mount, N. C.
- WILLIAMSON, DUDLEY E.**
Production — KOI, Seattle, Manager.
- WILLS, GORDON**
Production — KGGC, San Francisco, Musical Director.
- WILSON, JIMMIE**
Production — WWL, New Orleans, Program Manager.
- WILSON, MEREDITH**
Production — KGO and KPO, San Francisco, Musical Director.
- WILSHIN, CHARLES**
Production — WMCA, New York, Artists Bureau Head.
- WILSON, FRED**
Production — WTAM, Cleveland.
- WILSON, GEORGE**
Production — WKBZ, Muskegon, Mich.
- WILSON, GEORGE E.**
Production — KGBX and KWTO, Springfield, Mo., Artists Bureau Head.
- WILSON, WILLIAM ROBERT**
Production — WOWO-WGL, Fort Wayne.
- WILTEN, VIRGINIA**
Production — WBAP, Fort Worth, Paul Whiteman, Frontier Fiesta Programs NBE, Billy Rose Frontier Fiesta Programs NBC, The Buck Boys, Melodie Moments, Black Night.
- WING, GERALD**
Production — WROC, Rochester, Minn., Studio Director.
- WINNER, MARY**
Production — KWBG, Hutchinson, Kan., Artists Bureau Head.
- WINSAUER, ROY W.**
Production — WCCO, Minneapolis-St. Paul.
- WINSTANLEY, ERNEST**
Production — WXYZ, Detroit, Sound Technician, Lone Ranger MBS-MRN, Green Hornet MRN, Automobile Club Program MRN, Children's Theater of the Air.
- WINTERS, JERRY**
Production — WAYX, Waycross, Ga., Musical Director and Artists Bureau Head.
- WISE, EDDIE**
Production — WEBQ, Harrisburg, Ill., Artists Bureau Head.
- WISE, RUSSELL**
Production — WTAM, Cleveland, Transcription Supervisor.
- WITHROW, E. S.**
Production—WJJD, Chicago.
- WOLFE, ED**
Production — Director, Pepper Young's Family NBC-MBS, Personal Column of the Air NBC, Road of Life NBC.
- WOLFE, HOWARD**
Production — WMMN, Fairmont, W. Va.
- WOLFRAM, ORLAND A.**
Production — WAWZ, Zarephath, N. J., Musical Director.
- WOOD, HENRY S.**
Production — WFBM, Indianapolis, Ind., Hoosier Farm Circle.
- WOOD, MILTON**
Production — KALE, Portland, Ore.
- WOOD, MORRISON**
Production — MBS, Director, Backstage Wife, Rich Man's Darling, Painted Dreams, Lucky Girl, Wife Versus Secretary, Shafer Lifetime Revue, Tom, Dick and Harry.
- WOOD, RUSSELL ALBERT**
Production — WXYZ, Detroit, Arranger, Director, Coach, Choral Director, Junior Matinee.
- WOODBURY, T. B.**
Production — KDYL, Salt Lake City, Artists Bureau Head and Musical Director.
- WOODFIN, DOROTHY COMPERE**
Production — WBAP, Fort Worth, Dramatic Director.
- WOODS, JOHN R. JR.**
Production — WTBO, Cumberland, Md.
- WORTH, LONNIE (BEAUFLEUR)**
Production — WNEW, New York, Office Manager, Purchasing Agent.
- WRAY, ROLLY**
Production — KFOX, Long Beach, Calif., Musical Director.
- WRIGHT, CHARLES**
Production — WELI, New Haven.
- WRIGHT, D. E.**
Production—CJRM, Regina.
- WRIGHT, JIM**
Production — KLCN, Blytheville, Ark.
- WRIGHT, JOHN H.**
Production—WBZ and WBZA, Boston, Musical Director.
- WRIGHT, KEN**
Production — WCPO, Cincinnati, News Editor.
- WRIGHT, KEN**
Production — WKY, Oklahoma City, Music Arranger.
- WRIGHT, OMER**
Production—KHUB, Watsonville, Calif., Musical Director.
- WRIGHT, R.**
Production — CFRN, Edmonton, Al., Musical Director and Artists Bureau Head.
- WRIGHT, WILL E.**
Production — KTFI, Twin Falls, Ida., Artists Bureau Head and Musical Director.
- WYANT, DALLAS**
Production — WSAZ, Huntington, W. Va.
- WYLIE, ALLISTER**
Production — WLF, St. Louis, Musical Director.
- WYLIE, MAX**
Production — CBS, Head of Script and Continuity Department.
- WYMER, JOHN**
Production—WSMK, Dayton.

— Y —

- YOUNG, DAVID, R.**
Production — KGB, San Diego, Manager.
- YOUNG, RUSSELL**
Production—WGN, Chicago.
- YOUNG, WEYMOUTH "TUBBY" BENTON**
Production — KVOO, Tulsa, Musical Director Shaumon's Shamrocks, Sunday Afternoon Social, Staff Frolic, Elois and the Swing Four, Among My Souvenirs, Ship O' Dreams.

— Z —

- ZACHARY, GEORGE J.**
Production — CBS, Assistant Director of Production and Music Department, Script Writer.
- ZINK, AL GUILD**
Production WMBO, Auburn, Program Director.



THE BUSINESS SIDE OF RADIO



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COMPARATIVE MAJOR NETWORK BILLINGS FOR 1937—1936—1935

COLUMBIA BROADCASTING SYSTEM

	1937	1936	1935
January	\$2,378,620	\$1,901,023	\$1,768,949
February	2,264,317	1,909,146	1,654,461
March	2,555,716	2,172,382	1,829,553
April	2,563,478	1,950,939	1,615,389
May	2,560,558	1,749,517	1,287,455
June	2,476,576	1,502,768	1,066,729
July	1,988,412	1,292,775	910,470
August	1,955,280	1,232,588	879,019
September	2,028,585	1,838,932	1,086,900
October	2,505,485	2,754,802	1,930,512
November	2,654,473	2,429,917	1,722,390
December	2,786,618	2,433,353	1,885,977
Total	\$28,722,118	\$23,168,142	\$17,637,804

MUTUAL BROADCASTING SYSTEM

	1937*	1936
January	\$212,967	\$166,266
February	227,286	152,064
March	247,124	191,483
April	199,010	137,934
May	149,398	129,907
June	117,388	104,510
July	101,458	109,561
August	96,629	122,065
September	132,866	168,919
October	238,683	271,629
November	258,357	227,543
December	245,465	193,496
Total	\$2,226,631	\$1,975,377

NATIONAL BROADCASTING COMPANY

(Combined Blue and Red Networks)

	1937	1936	1935
January	\$3,541,999	\$2,681,895	\$2,895,037
February	3,295,782	2,714,300	2,758,319
March	3,614,283	3,037,873	3,025,308
April	3,277,837	2,741,928	2,682,143
May	3,214,819	2,561,720	2,685,211
June	3,003,387	2,323,546	2,380,845
July	2,707,450	2,449,983	2,208,935
August	2,784,977	2,422,431	2,021,365
September	2,850,581	2,886,637	2,163,317
October	3,339,739	3,696,489	2,779,557
November	3,381,346	3,468,728	2,655,100
December	3,639,086	3,558,590	2,893,793
Total	\$38,651,286	\$34,544,120	\$31,148,930

* These figures are gross. Discrepancy between these and amounts previously published monthly in RADIO DAILY is attributed by Mutual to the fact that the earlier figures were inadvertently given out as gross revenue but were actually the net.

AGENCY NATIONAL NETWORK EXPENDITURES

	1937 ^a	1936	1935
Blackett-Sample Hummert	\$7,256,744 (1)	\$6,011,665 (1)	\$4,774,907 (2)
Lord & Thomas	5,549,195 (2)	5,573,278 (2)	3,335,372 (4)
J. Walter Thompson	5,283,134 (3)	5,148,557 (3)	4,990,644 (1)
Young and Rubicam	3,821,010 (4)	2,244,484 (7)	1,530,673 (7)
Benton and Bowles	3,634,240 (5)	2,419,182 (6)	3,449,439 (3)
Ruthrauff and Ryan	3,450,016 (6)	1,237,928 (12)	886,640 (17)
Compton	3,001,600 (7)	2,018,344 (8)	1,372,179 (10)
N. W. Ayer	2,842,215 (8)	3,276,155 (4)	2,964,094 (5)
Newell-Emmett	1,951,261 (9)	1,189,426 (14)	734,311 (21)
B. B. D. O.	1,801,696 (10)	2,716,819 (5)	1,111,618 (11)

^a 1937 billings include Mutual receipts for the first time.

COLUMBIA BROADCASTING SYSTEM 1937 AGENCY GROSS BILLINGS

Ruthrauff & Ryan	\$ 3,243,443
Benton & Bowles	2,433,779
Blackett-Sample-Hummert	2,052,412
N. W. Ayer & Son	2,043,329
Newell-Emmett Co.	1,806,541
Lord & Thomas	1,671,007
Neisser-Myerhoff	1,232,960
F. Wallis Armstrong	1,128,540
Young & Rubicam	990,128
B. B. D. O.	949,326
William Esty & Co.	942,162
J. Walter Thompson	838,492
Hutchins Advertising	790,805
Maxon	730,633
Buchanan & Co.	558,045
Knox Reeves Advertising	551,632
Gardner Advertising	530,614
Lenzen & Mitchell	528,706
Arthur Kudner	440,040
MacMannus, John & Adams	437,900
Hays MacFarland & Co.	381,282
Campbell-Ewald Co.	375,425
The Blow Co.	357,735
Geyer, Cornell & Newell	348,850
Morse International	323,320
Stack-Goble Advertising	286,138
Paris & Peart	275,275
D'Arcy Advertising Co.	265,170
Roche, Williams & Cunyngnam ..	220,378
Federal Advertising Agency	210,650
The Wessel Co.	210,865

Albert Frank-Guenther-Law	190,509
McCann-Erickson	185,870
Lambert & Feasley	160,480
Brooke, Smith & French	147,690
Donahue & Co.	104,850
E. W. Hellwig Co.	92,505
Rohrbaugh & Gibson	89,625
Compton Advertising	85,500
Co-Operative Advertising	69,740
Charles R. Sturml	51,120
Fletcher & Ellis	52,303
Peck Advertising Agency	44,775
Boisford, Constantine & Gardner ..	38,405
Cockfield, Brown & Co.	37,588
Lawrence C. Gumbinner	29,525
L. D. Wertheimer	22,960
Milton Weinberg	22,420
Hixson-O'Donnell	17,610
McCord Co.	16,420
Barnes-Chase Co.	14,526
Westco Advertising Agency	13,060
The Caples Co.	11,795
James F. Fay Co.	11,040
A. J. Denne & Co.	10,869
Broadcast Advertising, Inc.	9,386
Frances Hooper	8,094
Gillum Adv. Agency	6,180
A. McKim, Ltd.	5,940
Pacific Market Builders	5,681
Raymond R. Morgan Co.	4,320
Walker & Downing	3,775
Baker Adv. Agency	2,700
Walsh Advertising Co.	2,500
James Houlihan	1,485
Sidney Garinkel	990
Grand Total	\$28,722,118

MUTUAL BROADCASTING SYSTEM 1937 AGENCY GROSS BILLINGS

Erwin, Wasey & Co.	\$224,611
Brooke, Smith, French & Dorrance	224,229
Ruthrauff & Ryan	125,573
Blackett-Sample-Hummert	117,665
Franklin Bruck Adv.	98,633
R. H. Alber & Co.	96,550
Charles Dallas Reach	91,774
William Esty & Co.	91,101
B. B. D. O.	88,208
United States Adv.	85,185
Baggaley, Horton & Hoyt	79,028
Kelly, Stuhlman & Zarndt	69,064
J. Walter Thompson	67,727
H. M. Kiesewetter Adv.	63,818
Young & Rubicam	57,902
Albert M. Ross	54,731
Scholtz Advertising	46,411
Thompson Koeh	44,600
Roche, Williams & Cunningham	40,031
H. W. Kastor	33,462
Redfield-Johnstone	32,466
Luckey Bowman, Inc.	30,815
Cecil, Warwick & Legler	28,587
Howard E. Williams	20,811
Dorland International	19,632
Presba, Fellers & Presba	18,005
Vanderbie & Rubens	17,451
N. W. Ayer & Son	16,720
Stack-Goble	16,610
Hanff-Metzger of Ill.	16,080
Russell M. Speeds	12,720
Benson & Dall	12,512
Hays MacFarland	12,398
Badger, Browning & Hersey	12,004
Rogers & Smith	10,927
Peck Advertising	10,436
Brown & Tarcher	9,761
The Biow Co.	7,858
Mitchell-Faust	7,644
Aubrey, Moore & Wallace	6,360
Lord & Thomas	5,600
Fisher, Zealand	5,072
Fulton, de Garmo & Ellis	4,745
Kirtland Engel	4,284
Chambers & Wiswell	4,278
Critchfield & Co.	4,100
Small & Seiffer	4,050
Weston-Barnett	3,744
Ben Roche Productions	3,288
Reineke, Ellis, Younggreen & Finn	3,120
Fairfax Adv.	2,283
Frank Presbrey	1,224
Leighton & Nelson	600

NATIONAL BROADCASTING CO. 1937 AGENCY GROSS BILLINGS

Blackett-Sample-Hummert	\$5,086,667
J. Walter Thompson Co.	4,376,915

Lord & Thomas	3,872,588
Compton Advertising	2,916,100
Young & Rubicam	2,772,689
Wade Advertising Agency	1,457,470
Benton & Bowles	1,200,461
Stack-Goble Advertising Agency	1,192,550
Kastor & Sons Advertising	873,255
Lennen & Mitchell	851,357
N. W. Ayer & Son	782,166
B. B. D. & O.	764,162
McCaun-Erickson	698,496
Roche, Williams & Cunningham	698,101
Erwin, Wasey & Co., Ltd.	695,652
Pedlar & Ryan	609,161
Aubrey, Moore & Wallace	582,611
Sweeney & James Co.	537,634
Campbell-Ewald Co.	518,683
The Biow Co.	509,704
Hutchinson Adv.	504,521
Cecil, Warwick & Legler	482,600
Needham, Louis & Brorby	455,744
Maxon, Inc.	416,155
Gardner Advertising	397,712
Fuller & Smith & Ross	344,659
Arthur Kudner	330,301
MacManns, John & Adams	318,529
L. W. Ramsey Co.	257,462
Henri, Hurst & McDonald	201,475
Peck Advertising Agency	157,296
Hickson-O'Donnell	156,236
Birmingham, Castleman & Pierce	155,232
Newell-Emmett Co.	144,720
Blaker Advertising	144,104
Donahue & Coe	143,836
D. P. Brother & Co.	142,451
Westco Adv. Agency	140,913
McJunkin Adv. Co.	133,674
Russell Comer Adv.	113,216
Kenyon & Eckhardt	102,336
Brown Adv. Agency	91,226
Southmayd	83,699
Wessel Co.	75,919
Ralph H. Jones Co.	70,856
McKee, Albright & Ivey	68,280
Baggaley, Horton & Hoyt	67,298
Leo Burnett Co.	64,688
Howard Williams Co.	64,360
Walker & Downing	63,560
Lambert & Feusley	58,344
H. C. Bernsten Agency	57,888
Brown & Tarcher	55,848

COLUMBIA BROADCASTING SYSTEM 1937 SPONSOR EXPENDITURES

Lever Brothers Co.	\$ 2,182,123
Colgate-Palmolive-Peet	1,880,870
Liggett and Myers	1,806,541
Ford Motor Co.	1,649,309
American Tobacco Co.	1,562,480
William Wrigley, Jr., Co.	1,241,054
General Mills, Inc.	1,238,912
Campbell Soup Co.	1,166,128
American Home Products	1,144,318
Chrysler Sales Corp.	911,051
General Motors Corp.	864,460

Philco Radio	790,805
R. J. Reynolds Tobacco Co.	790,315
H. J. Heinz Co.	730,633
Continental Baking Co.	620,209
Lehn and Fink Products Co.	583,003
The Texas Co.	558,045
Pet Milk Sales Corp.	537,094
Nash-Kelvinator Corp.	534,673
Gillette Safety Razor	507,815
General Foods Corp.	432,751
U. S. Tobacco Co.	388,905
Stewart Warner Corp.	381,282
E. I. DuPont de Nemours	367,205
Phillp Morris & Co.	357,735
Gulf Refining Co.	352,710
Vick Chemical Co.	323,320
Lady Esther Co.	316,180
Great A. and P. Tea Co.	275,275
Atlantic Refining Co.	274,810
Coca Cola Co.	265,170
Cudahy Packing Co.	220,378
Group of American Banks	201,865
R. B. Davis Co.	195,690
Beneficial Management	190,509
Time, Inc.	158,235
General Baking Co.	151,856
Hudson Motor Car Co.	147,690
Sinclair Refining Co.	141,700
Fels & Co.	139,211
Phillips Petroleum Corp.	136,700
National Biscuit Co.	135,110
Sterling Products, Inc.	119,339
Servel Sales, Inc.	117,265
Carborundum Co.	114,690
National Ice Adv. Inc.	104,850
P. Lorillard Co.	103,490
Corn Products Refining Co.	92,505
Wheatena Corp.	89,625
Phillips Packing Co.	85,500
F. and F. Laboratories	85,315
International Silver Co.	79,325
Swift & Co.	75,125
Barnsdall Refining Co.	69,740
Knox Gelatine Co.	68,950
Bank of America	54,120
Ward Baking Co.	52,303
Chesebrough Mfg. Co.	50,760
J. B. Ford Co.	47,950
Manhattan Soap Co.	44,775
Florida Citrus Commission	40,225
Durkee's Famous Foods, Ltd.	37,295
Zenith Radio Corp.	33,420
Brown & Williamson	30,870
Skelly Oil Co.	29,220
Tidewater Associated Oil Co.	26,752
A. J. Krank Co.	24,240
Lambert Pharmaceutical Co.	23,780
Thomas Cook & Son	22,960
Noxzema Chemical Co.	17,610
Rio Grande Oil Co.	17,610
Los Angeles Soap Co.	14,526
Raymonds, Inc.	14,300
Illinois Central	11,795
Homemaker's Council	11,040
Marjorie Mills	9,386
Geo. A. Hormel Co.	9,205
Elgin National Watch Co.	6,370
Sylmar Packing Co.	5,681
Gilmore Oil Co.	4,320
Holland Furnace Co.	4,308
Table Products, Inc.	4,290
Burdett College	3,900
Pa. Publicity Commission	3,775
Achison, T. & S. F. R. R.	1,843
Roma Wine Co.	1,485
Ore. State Hwy. Commission	1,110
Euclid Candy Co.	990

Grand Total \$28,722,118

MUTUAL BROADCASTING SYSTEM 1937 SPONSOR EXPENDITURES

Gordon Baking Co.	\$193,882.71
Hecker Products Corp.	166,647.90
Silver Dust	888,207.90
H-O Cereals	78,440.00
Gospel Broadcasting Assn.	96,556.05
Wander Co.	92,909.50
Admiracion Laboratories	91,774.00
Journal of Living	81,618.00
Varady of Vienna, Inc.	79,027.50
Macfadden Publications	72,755.00
Lutheran Laymen's League	69,063.90
Libby, McNeil & Libby	67,727.00
Mennen Co.	63,817.56
Sterling Products Co.	61,610.20
Fels & Co.	57,902.40
Musterole Co. & E. W. Rose Co.	57,309.50
Health Products	56,265.00
Social Justice Publishing Co.	54,731.00
Wasey Products	54,388.50
Procter & Gamble Co.	49,535.00
Willys-Overland Auto. Co.	47,635.25
Western Bakeries	46,410.66
Cudahy Packing Co.	40,030.80
Owens Illinois Glass Co.	37,550.00
Lehn & Fink	34,916.00
Crown Overall Co.	33,462.00
Local Cooperative Campaign	32,466.00
Crazy Water Hotel Co.	30,815.00
H. Feindrich	26,652.00
D. L. & W. Coal Co.	26,166.00
Maine Development Co.	25,532.00
Commentator Magazine	25,000.00
Barbasol Co.	23,796.25
Duart Sales Co.	20,811.00
Local Department Stores	19,632.10
General Mills	18,270.00
Olsen Rug Co.	18,005.00
Murine Co.	17,451.00
Kellogg Co.	16,720.00
Grove Laboratories	16,610.00
Pure Mill Cheese Co.	16,080.00
W. A. Sheafer Pen Co.	12,720.00
Consolidated Drug Products	12,511.99
Rabin Co.	12,398.00
American Chicle Co.	12,003.75
Little Crow Milling Co.	10,926.67
Skol, Inc.	10,436.75
N. American Accident Insurance Co.	9,815.00
McKesson & Robbins, Inc.	9,760.50
Humphreys Homeo Medicine Co.	7,858.32
Campbell Cereal Co.	7,643.75
Health Aids	7,200.00
Fresh Milk Industry	6,369.00
American Tobacco Co.	5,600.00
Democratic State Committee	5,072.00
Cortlandt Baking Co.	4,814.00
Parker Watch Co.	4,745.00
Lovely Lady	4,284.00
Katro-Lak Laboratories, Inc.	4,277.50
Chicago Engineering Works, Inc.	4,100.00
F. Fougere & Co.	4,050.00
American Bird Products	3,744.00
Elizabeth Arden	3,496.50
Rocke News Syndicated Program	3,288.00
Wallace Biscuit Co.	3,120.00
Crusaders	2,283.00
Delv. Ltd.	1,440.00
National Silver Co.	1,224.00
Saratoga Assn. for Improvement of Horses	600.00

Total \$2,226,630.54

**NATIONAL BROADCASTING CO.
1937 SPONSOR EXPENDITURES***

Adam Hat Stores.....	\$ 10,176
Allegheny Steel Co.....	50,216
American Can Co.....	344,659
American Home Products.....	1,403,496
American Oil Co.....	3,722
American Radiator & S. S. Co.....	144,101
American Rolling Mill Co.....	41,669
American Tobacco Co.....	772,374
Arden, Elizabeth.....	72,546
Axton-Fisher Tobacco Co.....	116,868
Babbitt, B. T., Inc.....	385,032
Bank of America.....	15,888
Best Foods, Inc.....	7,092
Better Speech Institute.....	5,868
Bowey's, Inc.....	159,432
Bristol-Myers Co.....	762,200
Brown & Williamson.....	322,534
Calif. Chain Store Assn.....	12,320
Calif. Conserving Co.....	18,720
Campana Sales Co.....	583,123
Cardinet Candy Co.....	33,200
Carnation Co.....	462,168
Caswell, George W., & Co.....	4,608
Cities Service Co.....	575,603
Consolidated Oil Corp.....	7,372
Cook, Thomas, & Son-Wagon Lits..	4,590
Cummer Products Co.....	320,988
Cycle Trades of America.....	156,356
Drackett Co.....	70,856
Durol Mfg. Co., Ltd.....	61,360
Duff-Norton Mfg. Co.....	13,344
Emerson Drug Co.....	11,408
Falstaff Brewing Corp.....	30,228
Fendrich, H., Inc.....	38,870
Ferry-Morse Seed Co.....	3,328
Firestone Tire & Rubber Co.....	537,634
Fitch, F. W., Co.....	257,462
Ford Motor Co.....	118,976
Gallenkamp Stores Co.....	22,578
General Electric Co.....	372,635
General Foods Corp.....	2,332,193
General Mills, Inc.....	293,713
General Motors Corp.....	953,831
Gilmore Oil Co.....	35,796
Globe Grain & Milling Co.....	5,360
Griffin Mfg. Co., Inc.....	155,232
Griswold Mfg. Co.....	7,240
Group of American Banks.....	75,919
Grove Laboratories, Inc.....	172,461
Green Watch Co.....	92,040
Horlick's Malted Milk.....	519,200
Household Finance Corp.....	244,348
Hudson Coal Co.....	24,498
Humphrey's Homeo. Med. Co.....	15,920
International Cellulotton.....	108,360
International Shoe Co.....	7,332
International Silver Co.....	61,620
Indent Chemical Co.....	43,520
Jel-Sert Co.....	7,916
Jergens-Woodbury Sales.....	841,157
Johnson, S. C., & Son.....	455,741
Kay Jewelry Co.....	3,096
Kellogg Co.....	563,373

Koppers Coke Co., Inc.....	\$ 13,422
Krueger, G., Brewing Co.....	27,792
Lady Esther Co.....	683,860
Lambert Co.....	58,344
Lambert Corliss & Co.....	290,664
Langendorf United Bakeries.....	35,144
Lewis-Howe Co.....	312,548
Local Loan Co.....	5,136
Loose-Wiles Biscuit Co.....	144,720
Luden's, Inc.....	36,036
Macfadden Publications.....	283,476
Manhattan Soap Co.....	70,041
Marrow, J. W., Mfg. Co.....	84,542
Maybelline Co.....	29,988
Miles Laboratories, Inc.....	1,457,470
Modern Food Process Co.....	20,580
Modern Magazines, Inc.....	9,900
Moore, Benjamin, & Co.....	33,044
Morrell, John, & Co., Inc.....	47,304
Morris, Philip, & Co., Ltd.....	465,992
Mueller, C. E., Co.....	102,336
National Biscuit Co.....	101,320
National Dairy Products.....	1,275,202
National Ice Advertising.....	143,836
Occidental Life Ins. Co.....	19,200
Oxo, Ltd.....	2,741
Pacific Coast Borax Co.....	278,236
Pacific Guano Co.....	1,872
Packard Motor Car Co.....	757,820
Packers Tar Soap, Inc.....	148,902
Pepperell Mfg. Co.....	36,720
Pepsodent Co.....	1,269,158
Pillsbury Flour Mills Co.....	504,521
Princess Pat, Ltd.....	133,674
Procter & Gamble Co.....	4,156,525
Pro-Ker Laboratories.....	3,354
Quaker Oats Co.....	222,426
Radio Corp. of America.....	1,153,585
Radio Guide, Inc.....	4,272
Ralston-Purina Co.....	367,181
Real Silk Hosiery Mills.....	64,688
Regional Advertisers, Inc.....	107,248
Richfield Oil Co. of Calif.....	214,124
Scott Paper Co.....	13,342
Shell Union Oil Co.....	283,110
Sherwin Williams Co.....	321,295
Signal Oil & Gas Co.....	49,542
Smart, David A., Publisher.....	71,570
Smith Brothers.....	55,848
Standard Brands, Inc.....	2,508,139
Standard Oil Co. of Calif.....	84,508
Sterling Products, Inc.....	2,169,836
Stewart-Warner Corp.....	8,480
Studebaker Corp.....	130,692
Sun Oil Co.....	567,409
Sussman, Wormser & Co.....	38,528
Swift & Co.....	53,130
Tastyne, Inc.....	89,488
Tidewater-Associated Oil Co.....	23,638
Tillamook Creamery Assn.....	10,924
Time, Inc.....	68,328
Union Oil Co. of Calif.....	53,136
United Drug, Inc. (Owl Drug).....	24,403
Vocational Service, Inc.....	3,072
Wander Co.....	317,330
Warner, William R.....	136,131
Wasey Products Co.....	233,184
Washington, G., Coffee.....	112,096
Welch Grape Juice Co.....	191,788
Wesson Oil & Snowdrift Sales.....	42,072
Zenith Radio Corp.....	418,772

* Listed in alphabetical order as supplied by NBC.

FEDERAL TRADE COMMISSION

Functions of the FTC with respect to radio advertising matter, and the Commission's activities for the fiscal year 1936-37, as contained in its annual report to Congress

THE Federal Trade Commission began the review of advertising copy broadcast over the radio at the beginning of the fiscal year 1934-35. At the outset, the Commission, through the Special Board of Investigation, made a survey of all commercial continuities, covering the broadcasts of all radio stations during July, 1934. The volume of returns received and the character of the announcements indicated that a satisfactory continuous scrutiny of current broadcasts could be maintained with a limited force and at relatively small expense, by adopting a plan of grouping the stations for certain specific periods.

Consequently, beginning with September, 1934, calls have been issued to individual radio stations at the rate of four times yearly for each station, according to their licensed power and location in the five radio zones established by the Federal Communications Commission. These returns cover specified 15-day periods.

National and regional networks, however, respond on a continuous weekly basis, submitting copies of commercial continuities for all programs wherein linked hook-ups are used involving two or more affiliated or member stations.

Producers of electrical-transcription recordings submit regularly monthly returns of typed copies of the commercial portions of all recordings manufactured by them for radio broadcast. As the actual broadcast of a commercial recording is not always known to the manufacturer of an article being advertised, the Commission's knowledge of current transcription programs is supplemented by special reports from individual stations from time to time, listing the programs of recorded transcriptions

with essential data as to the names of the advertisers, and the articles sponsored.

The combined material received furnishes representative and specific data on the character of current radio advertising which has proven of great value in the efforts to prevent false and misleading representations.

During the fiscal year ended June 30, 1937, the Commission received copies of 439,393 commercial broadcasts by individual radio stations and 30,983 commercial broadcasts by networks, or chain originating key stations. The broadcasts from the independent stations averaged $1\frac{1}{2}$ pages each and from the networks 10 pages each.

The special board and its staff read and marked about 959,264 pages of typewritten copies during the year, or an average of 3,145 pages every working day. From this material, 24,558 commercial broadcasts were marked for further study as containing representations that may have been false or misleading. These were assembled in 1,275 prospective cases for further review and procedure in instances that appeared to require it.

From data now accumulated as a result of the first three years' systematic review of radio advertising, the Commission is in a position to ascertain the sources of the more objectionable examples of broadcast advertising, and to take action where necessary.

The Commission is receiving the helpful cooperation of the 620 active commercial radio stations and of newspaper and magazine publishers generally, and notes a desire on the part of broadcasters and publishers to aid in the elimination of false and misleading advertising.

In its examination of advertising, the

Commission's only purpose is to prevent false and misleading representations. It does not undertake to dictate what an advertiser shall say, but rather indicates what he may not say under the law. Jurisdiction is limited to cases which have a public interest as distinguished from a mere private controversy, and which involve practices held to be unfair to competitors in interstate commerce.

Procedure in advertising cases.—If a periodical or radio advertisement appears on its face to be misleading, the Commission sends a questionnaire to the advertiser, requesting a sample of his product, if this is practicable, and a quantitative formula, if the product is a compound, and also requests copies of all advertisements published during the year, together with copies of all booklets, folders, circulars, form letters, and other advertising literature used. Upon receipt of this data, the claims, sample, and formula are referred to an appropriate technical agency of the Government for scientific opinion. Upon receipt of this opinion, the advertising is carefully studied, and a list of numbered excerpts made that appear to require justification or explanation. A copy of this numbered list and a copy of the opinions received are sent to the advertiser, who may then submit such evidence as he thinks may justify or explain the representations in his advertising.

An advertiser may answer by correspondence, or upon request, may confer in person with the special board. If the advertiser justifies the representations that have been questioned, the board reports the matter to the Commission with a recommendation that the case be closed without prejudice to the right of the Commission to reopen it should it become necessary. If he is unable to justify any material statement in his advertising which the board has reason to believe is false or misleading, the board reports the matter to the Commission with a recommendation that the case be docketed, and the entire matter referred back to the board for negotiation of a stipulation or agreement to abandon the unfair representations alleged, provided the advertiser desires to dispose of the matter in that way.

If the Commission approves such recommendation, the board then prepares a stipulation and forwards it to the advertiser for execution. If the advertiser objects to any of the provisions of the stipulation, he may negotiate further by mail or in person, and when a stipulation has been finally agreed to and signed by the advertiser, the matter is again reported to the Commission with

recommendation that the stipulation be accepted and the case closed.

Experience has shown that the elimination of unfair methods of competition can be accomplished not only by cease and desist orders but by stipulation. Not only is the stipulation method effective and speedy, but it is inexpensive for both the Government and the respondent.

Number of cases handled.—During the last fiscal year the Commission, through its special board, sent questionnaires to advertisers in 836 cases, negotiated 346 stipulations, and settled and closed by its various methods of procedure a total of 814 cases. The board recommended that complaints be issued in 12 cases for failure to execute stipulations and in 43 cases for violating stipulations. In several cases the board recommended that complaints be issued without giving the advertisers an opportunity to stipulate because of gross deception or danger to the public involved in the practices in which they were engaged.

In 294 cases the board recommended filing the assembled data and closing the cases without prejudice to the right of the Commission to reopen them at any time the facts warranted. Several cases were closed because the Post Office Department had issued fraud orders against the respondents concerned. Others were closed because the parties respondent had discontinued advertising or selling without intent to resume, and others because the advertisers were able to justify their claims.

At the beginning of the fiscal year, 284 cases were pending before the special board. At the end of the year, 306 cases were pending.

Commission has access to scientific services — Effective cooperation continued throughout the year with other departments of the Government. The Commission has access to the laboratories, libraries, and other facilities of various agencies of the Federal Government, including the Bureau of Standards, the Public Health Service, and the Food and Drug Administration of the Department of Agriculture, to any of which it may refer a matter for scientific opinion. In addition, the Commission, when necessary, obtains medical and other scientific information and opinions from non-government hospitals, clinics and laboratories. Such material and cooperation are often particularly helpful in enabling the Commission to reach sound and fair conclusions with respect to scientific and technical questions which come before it, and especially so in connection with much of the work of the Special Board.

SPOT BROADCASTING

(National)



Revenue from the national spot broadcasting field to a large number of stations spells the difference between a profitable year, or a deficit. The life-line between the red or black ledger lies with the national station representative. His relations with the agency personnel who do the time buying for the national accounts are very important.

There are less than 50 national representatives in the field and they represent only about a half of the 700 licensed radio stations. Of these 50 reps, 12 placed more than a half of the \$27,000,000 which it is estimated was spent for national spot time during 1937.

The most vital trend to take shape in 1937 was the opening of sales offices in key cities by WOR, WFIL and WCAU. Finding that its national station representative was making more in commissions than any of the station's regular personnel, WOR decided to drop its rep and open its own sales offices in Chicago and Boston. Station found that most of its out-of-town revenue was billed from these two cities.

WFIL in August followed suit with a New York office as did WCAU. WNBF not only opened a New York office but put in a direct line between the office and its Binghamton studios. Live programs or transcriptions may be aired over WNBF direct from New York.

The usual switch of radio accounts from one rep to another took place during the year. John Blair & Co. took over the enlarged Don Lee network. Paul H. Raymer Co. got the representation of the McClatchy web and the Michigan network. Weed & Co. in addition to adding a number of domestic stations branched out into the Canadian radio field. WCKY, which has never had a station rep, succumbed during the year and signed with Free & Peters Inc. Edward Petry & Co. resigned a five-year contract with John Shepard III and also added KSTP to its list.

The most important reorganization in the rep business took place in late December when Emile Gough resigned the vice-presidency of Hearst Radio Inc. Reorganization plan advanced Elliott Roosevelt from a vice-presidency in charge of southwestern Hearst stations to the post of president and general manager of Hearst Radio. J. V. Connolly, former president, became chairman of the board. Al Cormier became executive assistant to Roosevelt, in addition to holding his WINS managership. The sales force became a Hearst subsidiary known as International Radio Sales with Murray Grabhorn, Hearst Radio vice-president, as head of the subsidiary. International Radio went out into the field to sign up key radio stations not located in cities which have a Hearst station. Heretofore Hearst had confined his rep business to the Hearst owned stations.

The time clearance problem is the paramount difficulty which representatives have to combat today. With networks selling more and more of their contract time less time is available for spots. This condition is more serious with reps having a large number of network affiliates on its list. Closer cooperation between the station and its national representative will do much to alleviate the problem.

MORE THAN 20 YEARS
IN ADVERTISING

J. J. DEVINE & ASSOCIATES, INC.

Radio Station Representatives

AGGRESSIVE ACCOUNT SOLICITATION—MARKET SURVEYS—
SALES PROMOTION MATERIAL
ADVERTISING

COMPLETE REPRESENTATIVE SERVICE FOR INDEPENDENT
AND NETWORK STATIONS

Headquarters—

New York, Chrysler Building, 405 Lexington Avenue

BRANCH SALES OFFICES—

Chicago—307 N. Michigan Ave.

Detroit—817 New Center Bldg.

Atlanta—206 Palmer Bldg.

Pittsburgh—438 Oliver Bldg.

RADIO EXECUTIVES
READ
RADIO DAILY
REGULARLY

RADIO STATION

★ REPRESENTATIVES ★

ASSOCIATED BROADCAST ADVERTISING CO.

New York—152 West 42nd Street.....Wisconsin 7-2299
Irving T. Porter, Commercial Manager; Miss G. Baron, Script Department.
Station—WFAS.

HIBBARD AYER

New York—350 Madison Avenue.....Murray Hill 2-2046
Stations—WSOC, WLBC, WBRK, WBNF, WSPR, WCBS, WATR.

WALTER BIDDICK COMPANY

Los Angeles—568 Chamber of Commerce Bldg.....Richmond 6184
Walter Biddick, President; James C. McCormick, Jr.; T. N. Turner, Guy Mead.
San Francisco—1358 Russ Bldg., Walter Monroe, Jr., Manager.....Sutter 5415
Seattle—1038 Exchange Bldg., John Kiewel, Manager.....Main 6440
Stations—KTAR, KVOA, KFSD, KFOX, KFVB, KTMS, KARM, KDON, KJBS, KROY, KVEC, KHSL, KIEV, KYOS, KTRB, KLX, KSRO, KTKC, KAST, KFJI, KOOS, KMED, KRNR, KXL, KLO, KUJ, KFPY, KGVO, KGIR, KISM, KGU, KFQD, KGBU, KFBI, KMA, KID, KTFI, KSEI, KFXD, KRCL, KGHF, KFXJ, KDFN, KWYO.

JOHN BLAIR & COMPANY

Chicago—520 N. Michigan Avenue.....Superior 8660
John Blair, President; George Bolling, Vice-President; Lindsay Spight, Vice-President; Gale Blocki, Charles Dilcher, Charles Freeman.
New York City—341 Madison Avenue.....Murray Hill 2-6084
George Bolling, Vice-President; Richard Buckley, William Weldon.
Detroit—New Center Bldg., R. H. Bolling.....Madison 7889
Los Angeles—438 Chamber of Commerce Bldg., Carlton E. Coveny.....Prospect 3548
San Francisco—608 Russ Bldg., Lindsay Spight, Vice-President.....Douglas 3188
Seattle—1411 Fourth Avenue Bldg., Dick McBroom.....Seneca 2377
Stations—Don Lee Network, KOB, KFDM, KIDO, WNBS, WHIO, WMMN, KFEL, KTRH, WROL, WDSU, WOW, KDYL, WGBI, WSPD, WWVA.

BRANHAM CO.

New York—230 Park Avenue.....Murray Hill 6-1860
M. H. Long, Vice-President; James H. Connolly, Manager of radio department.
Chicago—360 N. Michigan Avenue.....Central 5726
John Petrie, President; Joseph Timlin, Manager radio department.
Detroit—General Motors Bldg., Elmer R. Bornman.....Madison 8893
Dallas—723 Mercantile Bldg., A. J. Putman.....Dallas 2-8569
Atlanta—Rhodes Haverty Bldg., J. B. Keough.....Walnut 4851
St. Louis—Arcade Bldg., W. F. Patzlaff.....Chestnut 6192
Kansas City—National Fidelity Life Bldg., G. F. Dillen.....Harrison 1023
San Francisco—235 Montgomery St., A. B. Fenger.....Garfield 6740
Los Angeles—1151 South Broadway, G. D. Close.....Prospect 3471
Portland—920 S. W. Sixth Ave., G. A. Wellington.....Atwater 2414
Seattle—1004 Second Ave., A. E. Neitz.....Seneca 4480
Stations—KWKH, KTBS, KBIX, WTJS, WMC, KRLD, WWNC, West Virginia network (WCHS, WPAR, WBLK).

BROADCASTING ABROAD, LTD.

(Latin America Representative)

New York—119 West 57th Street.....Circle 7-1161
Henry G. Hoberg, Executive Vice-President; Edward R. Parker, Vice-Presi-

dent; George H. Hanauer, Sales Manager.
Stations—in Argentina, Bolivia, Brazil, Canary Island, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Philippine Islands, Puerto Rico, Spain, Uruguay, Venezuela.

HOWARD C. BROWN

Hollywood—6231 Afton Place.....Hollywood 6045
Station—3XY, Melbourne, Australia.

BRYANT, GRIFFITH & BRUNSON, INC.

New York City—9 East 41st Street.....Murray Hill 2-2174
 Harry C. Griffith, President and General Manager; George Gundling, Secretary; A. F. Altritt, F. J. Coyle.
Chicago—360 N. Michigan Avenue.....Andover 1040
 F. F. Parsons, Vice-President; W. W. Sauerberg, Roy Black, John Murphy.
Detroit—General Motors Bldg., Harry W. Pollard, Vice-President.....Madison 3534
Boston—201 Devonshire Street, J. F. Walsh.....Liberty 4259
Atlanta—Walton Bldg., B. Frank Cook.....Walnut 1231
Salt Lake City—838 - 24 St. (Ogden, Utah), Wayne Eldredge
Stations—WFBC, KLO, WAIR, WGTM.

BRYANT PUBLICITY SERVICE

New York City—868 Carnegie Hall, Gordon H. Bryant, General Manager..Columbus 5-7882
Station—WGAR.

CHARLES C. CALEY

Peoria—Alliance Life Bldg.....Peoria 7133
Station—WDZ.

CAPPER PUBLICATIONS

New York City—420 Lexington Avenue.....Mohawk 4-3280
 Philip Zach, Advertising Manager; William L. McKee, Dean A. Bailey.
Chicago—180 N. Michigan Avenue, Felix Morris.....Central 5977
Detroit—General Motors Bldg., E. J. McKernan.....Madison 2125
San Francisco—1207 Russ Bldg., William B. Flowers.....Douglas 5220
Stations—WIBW, KCKN.

CONQUEST ALLIANCE CO., INC.

(Latin America Representative)

New York—515 Madison Avenue.....Plaza 3-5650
 Clarence Venner, President; A. M. Martinez, Vice-President.
Chicago—228 N. LaSalle St., Alfred V. Bamford, Manager.....State 2898
Havana—Metropolitana Bldg., Rene Canizares, Manager
Buenos Aires—Sarmiento 559, Carlos Degges, Manager
Rio de Janeiro—Edifício Odeon 710, Roberto Constantinesco, Manager

COX AND TANZ

Philadelphia—Drexel Building.....Lombard 1720
 A. P. Cox, Co-owner; E. R. Tanz, Co-owner; F. Schlett, T. Cunningham.
New York City—535 Fifth Avenue, E. R. Tanz.....Murray Hill 2-8284
Chicago—228 N. La Salle Street, Joseph C. Cox, Jr.....Franklin 2095
Stations—KUMA, KOTN, KGFJ, KYOS, KTRB, KGIW, KIDW, WPAX, KIUL, WBNO, KG CX, KGFW, WHEB, KLAH, KICA, KRQA, WFAS, WFTC, WMFD, KDLR, WPAY, KFXR, KAST, KFJL, WJAC, WWSW, WSPA, KWTN, WOPI, KNET, KMAC, KONO, KSUB, KXA, KWYO.

CRAIG AND HOLLINGBERY, INC.

New York City—250 Park Avenue.....Plaza 3-8989
 F. E. Spencer, Jr., Vice-President and General Manager; Robert Davies, Morton Bolton, Paul F. Adler.
Chicago—307 N. Michigan Avenue.....State 2898
 George P. Hollingbery, President; Walter Holden.
Detroit—Park & Adams Street, Fred Hague.....Cherry 5200
Jacksonville—Florida National Bank Bldg., Harry Cummings.....Jacksonville 3-0381
 Corporation reported in process of dissolution. George P. Hollingbery Co. New York office located at 420 Lexington Ave. Phone, Murray Hill 3-8078.

J. J. DEVINE & ASSOCIATES

<i>New York City</i> —405 Lexington Avenue.....	Murray Hill	6-1118
J. J. Devine, President; James F. Devine, Vice-President; M. F. Devine, Secretary; D. A. Donahue, R. J. McColl, T. P. Murray.		
<i>Chicago</i> —307 N. Michigan Avenue.....	Central	4270
John A. Toothill, Manager; J. F. Devine.		
<i>Detroit</i> —817 New Center Bldg., D. F. Daubel, Manager.....	Madison	3350
<i>Pittsburgh</i> —438 Oliver Bldg., L. H. McCamic, Manager.....	Atlantic	4723
<i>Stations</i> —WALA, WMFO, WAGF, WBHP, WHBB, WMSD, WJRD, KMTR, WATL, WGPC, WRDW, WRBL, WRGA, WMAZ, WJBL, WHBU, WKBB, WCMI, WLAP, WPAD, KPLC, KRMD, WORL, WELL, WJIM, WBEO, WKBV, WFOR, KGDE, WHEF, WHBI, WMFD, KHGB, WAML, WAIM, WCHV, WAPO, WHBQ, WAYX.		

JAMES F. FAY RADIO BROADCASTING CO.

<i>Boston</i> —1011 Statler Bldg., James F. Fay, President.....	Hubbard	1225
<i>Stations</i> —Boston representative for International Radio Sales and others.		

GEORGE H. FIELD

<i>New York City</i> —152 W. 42nd Street.....	Wisconsin	7-3754
<i>Stations</i> —WADC, WBCM, WNBC, WABI, WSAN, WJIM.		

FREE, JOHNS & FIELD, INC.

PERSONNEL AND OFFICES SAME AS FOR—FREE & PETERS, INC.
Stations—WCSC, WIS, WOC, WDAY, KTAT, WNOX, KFAB, WMBD, WPTE, KVI, KTUL, WKBN.

FREE & PETERS, INC.

<i>New York</i> —110 East 42nd Street.....	Lexington	2-8660
H. P. Peters, Vice-President; Russel Woodward, N. Y. District Manager; Allen Kerr, John H. Field, Jr.; C. L. Clyne.		
<i>Chicago</i> —180 N. Michigan Ave., James L. Free, President.....	Franklin	6373
<i>Atlanta</i> —516 Bona Allen Bldg., F. Laclelle Williams.....	Jackson	1678
<i>San Francisco</i> —111 Sutter St., A. Leo Browne.....	Sutter	4353
<i>Detroit</i> —New Center Bldg., Charles B. Burke.....	Trinity	2-8444
<i>Los Angeles</i> —Chamber of Commerce Bldg., Walter Biddick Co.....	Richmond	6184
<i>Stations</i> —WHO, WGR-WKBW, WHK, WCLE, WHKC, WOWO-WGL, KMBC, WAVE, WTCN, KOIL, KOIN, KALE, KSD, WFBL, KOL, KSFO, WCKY.		

GENE FURGASON & COMPANY

<i>Chicago</i> —221 North La Salle Street.....	State	5241
Gene Furgason, President; C. L. Sleining, Secretary-Treasurer.		
<i>New York City</i> —17 East 45th Street.....	Murray Hill	2-3734
G. S. Wasser, Manager; James M. Wade.		
<i>Detroit</i> —1010 Stephenson Bldg., Sil Aston, Manager.....	Trinity	2-0922
<i>Stations</i> —KFYR, KFRU, WGBF, WEOA, WHJB, KTHS, WQAM, WELI, WJAS, KQV, WMBG, WHBF, WFLA, KFNE, WBOW.		

NORMAN B. FURMAN, INC.

(Foreign Language Representative)

<i>New York</i> —505 Fifth Ave., Norman B. Furman.....	Vanderbilt	3-5175
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HORACE HAGEDORN

<i>New York City</i> —551 Fifth Avenue.....	Murray Hill	6-1230
<i>Chicago</i> —75 E. Wacker Drive, Howard Wilson.....	Central	8744
<i>Kansas City</i> —1002 Walnut Street, R. G. Patterson.....	Grand	0810
<i>Stations</i> —Virginia Broadcasting System (WLVA, WCHV, WGH, WBTM, WRNL), WDEV, WMFR.		

INTERNATIONAL RADIO SALES

(A Division of Hearst Radio, Inc.)

<i>New York</i> —20 East 57th Street.....	Plaza	8-2600
Murray Grabhorn, General Manager; Ed Harvey, Eastern Division Manager; Frank Fenton, Lincoln Simonds.		
<i>Chicago</i> —326 W. Madison Avenue.....	Central	6124
Naylor Rogers, Manager; J. Curtis Willson.		

Detroit—General Motors Bldg., Bob Howard, Manager.
Los Angeles—141 N. Vermont Avenue. Exposition 1341
San Francisco—3rd & Market Streets, John Livingston, Manager. Douglas 2536
Oklahoma—Biltmore Bldg., Neal Barrett. 2-3291
Stations—WCAE, WBAL, WISN, WINS, KOMA, KTSA, KNOW, WACO, KEHE, KYA, WLS, KOY, WDRC, WORC.

E. KATZ SPECIAL ADVERTISING AGENCY

New York City—500 Fifth Avenue. Longacre 5-4595
 G. R. Katz, President; S. L. Katz, Vice-President; Eugene Katz, Secretary;
 M. J. Beck, Treasurer; G. W. Brett, Sales Manager; G. H. Gunst, A. Doris,
 S. R. Rintoul, M. O'Mara, Ned Costello, M. Kellner, R. Lees.
Chicago—307 N. Michigan Avenue. Central 4238
 Paul Ray, Manager; Sidney L. Katz, Lowell E. Jackson, O. R. Whitaker, Jr.,
 Stanley Reulman, Davis G. Kirby, A. N. Armstrong, Jr.
Detroit—General Motors Bldg. Trinity 2-7685
 Ralph Bateman, Manager; David H. Decker, Edward J. Flynn.
Kansas City—Bryant Bldg., Carl P. Slater, Gordon Gray. Victor 7095
Atlanta—22 Marietta Street Bldg., Walnut 4795
 Fred M. Bell, Manager; Marvin Smith.
Philadelphia—260 S. Broad Street, M. J. Flynn. Kingsley 1950
Dallas—Republic Bank Bldg., Frank Brimm. Dallas 2-7936
San Francisco—Monadnock Bldg., Richard S. Railton. Sutter 7498
Stations—KIRO, WGST, KGHL, WCFL, WNOX, KVOR, KLZ, KGU, KLRA, WREC, WWL, WKY, KTAR, WDAE, WMT, KSO, KRNT, KANS.

KELLY-SMITH COMPANY

New York City—420 Lexington Avenue. Mohawk 4-2434
 C. F. Kelly, President-Treasurer; F. W. Miller, Vice-President-Secretary;
 Frank M. Headley, Manager; Lester Blumenthal.
Chicago—180 N. Michigan Avenue, Dwight S. Reed, Manager. Franklin 4687
Detroit—New Center Bldg., Robert B. Bains, Manager. Madison 4675
Stations—WSGN, WROK, WSJS, KFEQ.

RAY LINTON

Chicago—360 N. Michigan Avenue. State 9493
 Ray Linton, Manager; William H. Pugh.
Stations—WMCA, Inter-City Broadcasting System.

JOSEPH HERSHEY MCGILLVRA

New York—366 Madison Avenue. Vanderbilt 3-5055
 J. C. McGillvra, President; Robert R. Somerville, Allan Rader.
Chicago—919 N. Michigan Avenue. Superior 3444
 J. C. Blevin, Manager.
San Francisco—519 California Street. Exbrook 1697
 Harlan Oakes, Manager.
Toronto—Metropolitan Building. Adelaide 4429
 Nate Colwell, Manager; W. Wright.
Stations—WBRY, WTBO, KGVO, KFQD, KFJM, CKLW, WSFA, KIDAL, KGAR, KXBY, KVEC, KERN, KROY, Oklahoma network (KTOK, KCRC, KGFF, KBIX, KADA, KVSO, WBBZ), CJOR, CFCN, CFRN, CJRM, CFQC, CJRC, CFRB, CFRC, CKCO, CKNX, CHRC, CKAC, CFNB, CKCW, CHSJ, CJCB, CHNC, CFCY, CJIC, CFJC, CFCT, CJGX.

J. P. MCKINNEY, SPECIAL AGENT

New York City—30 Rockefeller Plaza. Circle 7-1178
 R. H. McKinney, President; C. D. Buddle, L. J. Dillon, G. J. Allan.
Chicago—400 N. Michigan Avenue, Ray Davis. Superior 9866
San Francisco—742 Market Street, (R. J. Bidwell Co.). Sutter 5333
Stations—WESG, WTHT, WRAK.

FALLY MARKUS

(South America Representative)

New York City—1560 Broadway. Medallion 3-4826
Buenos Aires, Argentina—A. diLiello.
Rio de Janeiro, Brazil—P. Jabon.

MICHELSON AND STERNBERG

(Australian Representatives)

New York City—116 Broad Street.....Bowling Green 9-8925

MITCHELL & RUDDELL, INC.

New York City—295 Madison Avenue.....Ashland 4-6698
R. W. Mitchell, President; P. J. Bogner, General Manager; H. B. Ruddell,
Vice-President.
Chicago—180 N. Michigan Avenue, H. B. Ruddell, Vice-President.....Central 1160
Kansas City—1004 Baltimore, R. W. Mitchell, President.....Victor 1421
St. Louis—514 Insurance Exchange Bldg., Fred Wright.....Chestnut 1965
Station—WJMS.

NATIONAL BROADCASTING COMPANY

New York City—30 Rockefeller Plaza.....Circle 7-8300
Maurice M. Boyd, J. D. Van Amburgh, John M. Greene, Ralph A. Nord-
berg, Gordon H. Mills, W. Donald Roberts, W. O. Tilenius.
Boston—Bradford Hotel.....Hancock 4261
Frank R. Bowes, Gordon Norris, Herbert Masse, Christopher Sykes.
Cleveland—1367 East 6th Street, Donald Stratton.....Cherry 0942
Detroit—Fisher Bldg., Robert White.....Trinity 2-7900
Pittsburg—Grant Bldg., A. L. Halzenbalg.....Grant 4200
Chicago—Merchandise Mart.....Superior 8300
Oliver Morton, Elton Hartenbower.
Hollywood—5515 Melrose Avenue.....Hollywood 3631
Sidney Dixon, Tracy Moore, Jack Stewart.
San Francisco—111 Sutter Street.....Sutter 1920
Glenn Ticer, C. F. Combs, E. Grant, W. B. Grant, W. B. Ryan, L. Allen,
Raymond Smart.
Denver—1625 California Street, Robert Owen.....Main 6211
Washington—Trans-Lux Bldg., Kenneth Berkeley.....District 0300
Schenectady—1 River Road, Kolin Hager.....Schenectady 4-2211
Stations—WEAF, WJZ, WBZ-WBZA, WRC, WMAL, WTAM, WENR,
WMAQ, KOA, KPO, KGO, KDKA, WGY, KYW.

NORTHWEST RADIO ADVERTISING CO., INC.

Seattle—802 American Bank Bldg.....Main 9282
Edwin A. Kraft, President-General Manager; W. L. Paul, Assistant Manager.
Stations—KINY.

PAN AMERICAN BROADCASTING COMPANY

(Latin America, Alaska, and Newfoundland Representative)

New York City—285 Madison Avenue, E. Bernard, Manager.....Caledonia 5-2500
Branch and associated offices in major export markets.

PAN-AMERICAN RADIO PRODUCTIONS, INC.

(Latin America Representative)

Hollywood, Calif.—Postal Union Bldg., Lucio Villegas, President.....Hillside 4027

HAL E. PEARCE

Seattle—4404 W. H. Stuart Bldg.....Main 6626
Stations—KXRO, KEEN.

JOHN H. PERRY ASSOCIATES

New York City—225 West 39th Street.....Bryant 9-3357
William K. Dorman, Manager; W. T. Kelly, H. Harchette.
Chicago—122 S. Michigan Avenue, O. J. Ranft, Manager.....Harrison 8085
Detroit—7338 Woodward Avenue, J. J. Higgins, Manager.....Madison 0790
Atlanta—406 Chamber of Commerce Bldg., R. S. Kendrick, Manager.....Walnut 3443
San Francisco—742 Market Street, (R. J. Bidwell Co.).....Garfield 4917
Station—WCOA.

EDWARD PETRY AND COMPANY

New York City—17 East 42nd Street.....Murray Hill 2-3850
Edward Petry, President; Henry Christal, Secretary-Treasurer; Edward

	Voynow, Vice-President; Lawrence Field, Henry Ringgold, Morris Mudge, Glen Harker, Albert Young, Jr.	
<i>Chicago</i>	—400 N. Michigan Avenue.....	Delaware 8600
	Edward Voynow, George Kercher, John Ashenurst, Robert Bonile, James L. Thompson.	
<i>Detroit</i>	—General Motors Bldg.....	Madison 1035
	Joseph Spadea, Richard S. Bailey.	
<i>San Francisco</i>	—111 Sutter Street, Earle H. Smith.....	Garfield 4010
	<i>Stations</i> —WSB, WFBR, WAAB, WNAC, WICC, WEBR, WBEN, WGAR, WFAA, WBAP, WJR, KVOD, KPRC, WFBM, WDAF, KARK, KFI, KECA, WHAS, WLLH, WTMJ, WSM, WSMB, WTAR, WFIL, WEAN, KGW, KEX, WRTD, KSL, WOAI, KOMO, KJR, KHQ, KGA, WMAS, KVOO, KFH, KSTP, Yankee Network, Colonial Network, Texas Quality Network.	

RADIO SALES

<i>New York</i>	—485 Madison Avenue.....	Wickersham 2-2000
	A. E. Joscelyn, Eastern Manager; Arthur Kemp, Howard Meighan, Steven Fuld, Kingsley Horton, Howard Schreiber, William Hylan.	
<i>Chicago</i>	—410 N. Michigan Avenue.....	Whitehall 6000
	Kelly Smith, General Manager; Paul Wilson.	
<i>Detroit</i>	—902 Fisher Bldg., Herbert Carlborg.....	Trinity 2-5500
<i>San Francisco</i>	—Russ Bldg., John Craig.....	Garfield 4700
<i>Los Angeles</i>	—5939 Sunset Blvd., George Moskovics.....	Hollywood 3101
	<i>Stations</i> —WAPI, WABC, WBBM, KMOX, WCCO, WEEL, WBT, WJSV, WKRC, KNX, CBS Pacific network, CBS California network and New England network.	

WILLIAM G. RAMBEAU COMPANY

<i>New York City</i>	—Chanin Bldg.	Caledonia 5-4940
	William G. Rambeau, Owner; Myron A. Elges.	
<i>Chicago</i>	—1617 Tribune Tower	Delaware 3838
	William H. Cartwright, Manager; H. A. Holman.	
<i>Detroit</i>	—10-217 General Motors Bldg., Clark Branion, Manager.....	Madison 6828
<i>San Francisco</i>	—Russ Bldg., Ross C. Rambeau, Manager.....	Douglas 1294
	<i>Stations</i> —WIRE, WNEW, WIP.	

PAUL RAYMER CO.

<i>New York</i>	—366 Madison Avenue.....	Murray Hill 2-8690
	Paul Raymer, President; Fred Brokaw, General Manager; Peirce Romaine.	
<i>Chicago</i>	—435 N. Michigan Avenue, Edward H. Bower.....	Superior 4473
<i>Detroit</i>	—General Motors Bldg., Horton W. Mallison.....	Trinity 2-8060
<i>San Francisco</i>	—Russ Bldg., Edward S. Townsend.....	Douglas 2373
	<i>Stations</i> —KWK, WJJD, WSYR, WHEC, WPRO, WNBX, WJTN, WRVA, WSBT-WFAM, KSOO-KELO, WDEL, WORK, WREC, WLAC, WDOD, WBRC, WMBR, WDBO, McClatchy group (KFBK, KMJ, KERN, KWG, KOH), Michigan network (WXYZ, WELL, WIBM, WBCM, WKZO, WFDF, WOOD-WASH, WJIM).	

GRAHAM A. ROBERTSON

<i>New York City</i>	—250 Park Avenue.....	Plaza 3-7370
<i>Chicago</i>	—35 East Wacker Drive, R. E. Hutchinson, Manager.....	Andover 3042
<i>Dallas</i>	—401 Mercantile Bldg., Harry McMains, Manager.....	Dallas 2-4844
	<i>Stations</i> —KXYZ, KRBC, KPLT, KRIS, KTEM, KBST.	

SMALL AND BREWER, INC.

<i>Chicago</i>	—307 N. Michigan Avenue.....	State 8152
<i>New York City</i>	—250 Park Avenue.....	Wickersham 2-8383
<i>Boston</i>	—80 Boylston Street.....	Hancock 1524
	<i>Stations</i> —WIBA, WTAQ, WHBY, WKBH, WIL, WSAU, KFIZ, KGDM.	

TENNEY, WOODWARD AND COMPANY

<i>New York City</i>	—110 East 42nd Street.....	Ashland 4-1025
	Walter Tenney, President; C. L. Fountain, Eastern Manager; John E. Rohde, Western Manager.	
	<i>Station</i> —WTRC.	

TIME ABROAD, LTD.

(Latin America Representative)

New York City—29 West 57th Street, F. V. Meeker, Manager..... Plaza 3-3026

TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

New York City—521 Fifth Avenue..... Murray Hill 6-2370

John L. Clark, President; Emanuel Rosenberg, Executive Vice-President;
Virgil Reiter, Vice-President; Hugh K. Boice, Jr., Terry Gunn, Norman
Prouty.

Chicago—333 N. Michigan Avenue, C. P. Jaeger, Vice-President..... State 0366

Hollywood—5833 Fernwood Avenue, William V. Ray..... Hollywood 5315

Stations—WLW, WCAU, WSAI, WCAO, WSUN, WOL, KFWB.

J. FRANKLIN VIOLA AND COMPANY

(Foreign Language Representative)

New York City—152 West 42nd Street, J. Franklin Viola, President..... Wisconsin 7-3754

WEED & CO.

New York—350 Madison Avenue..... Vanderbilt 3-6966

Joseph J. Weed, President; J. C. Lyons, N. V. Farrell, Paul Frank.

Chicago—203 N. Wabash Avenue..... Randolph 7730

Neal Weed, Vice-President; William Reilly.

Detroit—Michigan Building, M. J. Thoman..... Cadillac 3810

San Francisco—111 Sutter St., Roy Frothingham..... Douglas 6446

Stations—WTIC, KGLO, WLBZ, WCHS, WCOP, WTAG, KWOS, KFOR,
WFEA, WABY, WMFF, WJAR, WJNO, WLEU, WHBL, KFBB—Canadian
stations—CFAC, CJCA, CJOC, CJAT, CKWX, CKX, CKY, CJKY,
CFCH, CJCS, CKGB, CFCF, CKCK, CHNS, CKPR, CFAR, CKBI.

WELLMAN SERVICE

Philadelphia—1631 Chestnut Street, F. A. Wellman, Owner..... Rittenhouse 6576

New York City—350 Fifth Avenue..... Pennsylvania 6-8643

Stations—WBNY, WHDL, WHIS, WSAZ, WFOY, WSNJ, WMBS, WFBG,
WJAC, WRAK, WKOK, WBRE, WKBO, WIBG, WWSW, Quaker Net-
work.

WFIL (Philadelphia, Pa.)

New York City—48 West 48th Street, Jack Stewart, Manager..... Bryant 9-9390

HOWARD H. WILSON COMPANY

New York City—551 Fifth Avenue..... Murray Hill 6-1230

Howard H. Wilson, Horace Hagedorn.

Chicago—75 East Wacker Drive, Howard H. Wilson, Manager..... Central 8744

Kansas City—1002 Walnut Street, James E. Bingham..... Grand 0810

Stations—KFBI, KGNC, KFYO, KRGV, KWJJ, WNAX, WJAG, KGER,
KMPC, KGBX, KWTO, WTAX, WJBK, WKZO, WBCM, KGNF, KUOA,
KOAM, KMA, KGGM, WAAW, WDBG.

WOR (Newark, N. J.)

Boston—80 Federal Street..... Liberty 0437

Paul A. Belaire, Manager; F. J. Brown.

Chicago—Tribune Tower, Robert J. Barrett, Manager..... Superior 5110

C A N A D A

ASSOCIATED BROADCASTING CO., LTD.

Toronto—Hermant Bldg. Elgin 3345

E. A. Byworth, President; D. H. Copeland, Vice-President; J. C. Tobin,
Sales Manager; F. Helson, S. Francis, D. Hughes, A. S. Toby.

Montreal—Crescent Bldg. Belair 3325

M. Maxwell, Vice-President; H. W. Corrigan, B. J. Cossman, E. Boisvert.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES



Blackstone Photo

John A. Benson
President

The American Association of Advertising Agencies has just completed 20 years of service to the advertising world. Association was formed in 1917 through the amalgamation of five similar organizations located throughout the country. The principles of the A. A. A. A., or the 4A as it is commonly called, are: "to promote and raise the standards of the advertising and of the advertising business."

To become a member of the 4A all applicants must supply ample data on the age of the agency, its equipment, ownership, experience, character, ability of its staff, financial responsibility, recognition by other organizations, basis of remuneration, scope of agency service and its ethical and business standards.

It is because of these rigid membership requirements that the symbols A. A. A. A. carry so much weight in advertising circles. In radio the bulk of the national network and spot business is placed through A. A. A. A. members. The association, in cooperation with the National Association of

Broadcasters, has compiled a standard order blank for spot broadcasting and has engaged in many radio research efforts.

The A. A. A. A. is currently working with the National Association of Broadcasters and the Association of National Advertisers in sponsoring the research work which Paul F. Peter is doing under the name of "The Joint Committee on Radio Research."

In an effort to better radio, the A. A. A. A. was one of the first to point out the evils of the station break announcements. A lack of interest on the part of its members caused the association to drop the matter.

The standard A. A. A. A. agency commission for radio time is 15 per cent and a two per cent cash discount. A talent commission is also allowed. Rebates, no matter what the form, are barred.



Bachrach Photo

F. R. Gamble
Executive Secretary

John A. Benson, president of the A. A. A. A., is the first paid president the association has had. He has continuously held the post since 1928. Frederic R. Gamble, A. A. A. executive secretary, has been with the organization since 1928.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

HEADQUARTERS

420 LEXINGTON AVENUE, NEW YORK
Telephone—MOhawk 4-7982

OFFICERS

John Benson
President

Frederic R. Gamble
Executive Secretary

L. W. MacKenzie
Director of Service

COMMITTEE ON RADIO BROADCASTING

Chairman: Chester J. LaRoche
Young & Rubicam, Inc.
285 Madison Ave., New York

Richard G. Marvin
J. Walter Thompson Company
410 N. Michigan Ave., Chicago

Charles F. Gammon
Arthur Kudner Inc.
630 Fifth Ave., New York

G. R. Dunham
The Greenleaf Company
20 Newbury St., Boston

John U. Reber
J. Walter Thompson Company
420 Lexington Ave., New York

Arthur Pryor, Jr.
Batten, Barton, Durstine &
Osborn, Inc.
383 Madison Ave., New York

H. H. Kynett
The Aitkin-Kynett Co.
1400 S. Penn Sq., Phila.

Mac Wilkins
Mac Wilkins & Cole, Inc.
544 Mead Bldg., Portland, Ore.

Donald S. Shaw
McCaun-Erickson, Inc.
285 Madison Ave., New York

STANDARDS OF PRACTICE

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

*Revised Statement Adopted At the Twentieth Annual Meeting
White Sulphur Springs, West Virginia
April 29, 1937*

We hold that advertising agencies have an obligation not only to their clients but to the media they employ, to the public, and to each other.

This obligation arises from mutuality of interest. The principles which govern the discharge of this obligation are various in application; some are rooted in a standard of honor which we all acknowledge, and others are based on the requirements of good business.

What is unfair in agency practice is explicitly stated in this, our Standards of Practice.

Advertising is a business, and it must therefore operate within the framework of competition. It is not the intention to limit the vigor of competition. Rather, we hold that it is necessary for the health of advertising.

Certain competitive methods are condemned in this code. They are condemned not because they are competitive, but because, if universally used, they would tend to destroy the business of advertising.

PROFESSIONAL PRACTICE ADVERTISING COPY

It is unsound and unprofessional for the advertising agency to prepare or handle any advertising of an untruthful or indecent character, as exemplified by the following copy practices disapproved in a code jointly adopted by the American Association of Advertising Agencies and the Association of National Advertisers:

1. False statements or misleading exaggerations.
2. Indirect misrepresentation of a product, or service, through distortion of details, or of their true perspective, either editorially or pictorially.

3. Statements or suggestions offensive to public decency.
4. Statements which tend to undermine an industry by attributing to its products, generally, faults and weaknesses true only of a few.
5. Price claims that are misleading.
6. Pseudoscientific advertising, including claims insufficiently supported by accepted authority, or that distort the true meaning or practicable application of a statement made by professional or scientific authority.
7. Testimonials which do not reflect the real choice of a competent witness.

Important Government Radio Contracts

by

JOHN B. BRADY, Counsellor at Law

Washington, D. C.

1937 was a big year for many of the manufacturers supplying radio equipment for the United States Government.

Bendix Radio Corporation topped the list of sizable contracts awarded by the United States Government for radio equipment purchased for the Signal Corps, Department of Commerce and other Government departments, with contracts for aircraft radio equipment exceeding \$1,702,204.00. Westinghouse Electric and Manufacturing Company appeared second, with contracts for radio range stations for the Department of Commerce of the order of \$988,846.00. Federal Telegraph Company received a share of the Department of Commerce contracts for radio

range stations of the order of \$481,624.74. General Electric Company received its share of contracts for radio transmitting and receiving apparatus and electron tubes for the Government in the range of \$235,824.38. RCA Mfg. Co., Inc., secured a number of Government contracts for radio transmitters and receivers of the order of \$118,698.00. Blaw-Knox Company of Pittsburgh secured a Department of Commerce contract for radio towers amounting to \$341,265.00.

Additional Government radio contracts were distributed among smaller manufacturers including one Department of Commerce order for radio transmitters with Radio Receptor Company, amounting to \$60,271.00.

(Continued from page 691)

COMPENSATION REBATING

The advertising agency should retain the full amount of compensation granted by media owners without direct or indirect rebating.

It shall be considered as rebating to supply materials for advertising on any basis that can be considered as direct, indirect or secret rebating. It shall also be considered as rebating to place men in the service of the advertiser at the agency's expense, or to assume all or part of the salary of any employee of the advertiser, or to pay any fee or compensation to any one connected directly or indirectly with the advertiser, for obtaining or holding an account. It shall also be considered as rebating to agree to allow cash discounts not earned.

EXTRA COMPENSATION

The advertising agency should not take from any third party a profit, discount or commission other than the regular agency compensation allowed by media owners, unless disclosed to the client.

COMPETITION SPECULATIVE MATERIALS

In view of its obligation to provide adequate service to clients, as well as the sound business principle of making a reasonable profit on its effort, the advertising agency should refrain from practices that dissipate its income in any unsound or uneconomic solicitation for new business.

It is recognized as unsound, uneconomic and unprofessional to submit speculative material in competitive solicitation.

OFFERING CREDIT EXTENSION

It is unsound and uneconomic to offer extension of credit or banking service as an inducement in solicitation.

UNFAIR TACTICS

The advertising agency should compete on merit and not by depreciating a competitor or his work directly or inferentially, or by circulating harmful rumors about him, or by making unwarranted claims of scientific skill in judging or prejudging advertising copy, or by seeking to obtain an account by hiring a key employee away from the agency in charge.

* * *

These Standards of Practice of the American Association of Advertising Agencies are based on the belief that sound practice is good business . . . that confidence and respect are indispensable to success in a business embracing the many intangibles of agency service and involving relationships so dependent upon good faith.

They express ideals which are based on a broad experience of what has been found to be the best advertising practice. They are feasible and practical . . . involving no restrictions which advertising agencies should not voluntarily adopt.

STANDARD CONDITIONS

GOVERNING CONTRACTS AND ORDERS FOR SPOT BROADCASTING

Adopted 1933 by

National Association of Broadcasters

In cooperation with

American Association of Advertising Agencies

1. PAYMENT

[a]. The agency agrees to pay, and the broadcasting station agrees to hold the agency solely liable for payment, for the broadcasting covered by this order unless expressly otherwise agreed in writing.

[b]. The agency personally agrees to pay for broadcasting covered by this order, at the office of the broadcasting station or of its authorized representative, on or before the last day of the month following that in which the broadcasting is done unless otherwise stipulated on the face of this order; or, when cash discount is deducted but payment date not specified on the station's rate card, on the fifteenth of the month following.

[c]. In all cases date of payment is material and unless otherwise stipulated the postmark date on the envelope properly addressed to the broadcasting station or to its representative shall be considered the date when payment was made.

[d]. Station's invoices for broadcasting covered by this order shall be in accordance with the station's log and shall so state on each such invoice.

[e]. Invoices should be rendered not less often than monthly.

[f]. The station reserves the right to cancel the order at any time upon default by the agency in the payment of bills, or other breach, or in the event of any material violation on the part of the agency of any of the conditions herein named; and upon such cancellation all broadcasting done hereunder and unpaid shall become immediately due and payable. In case of delinquency in payments or impaired credit the station shall have the right to change the requirements as to terms of payment for further broadcasting under this order as it may see fit.

2. TERMINATION

[a]. This agreement may be terminated by either party by giving the other two weeks' notice, unless otherwise stipulated on the face of this order. If the agency terminates the agreement it will pay the station according to the station's published rates for the lesser number of periods, for all services previously rendered by the station. If the station terminates the agreement; either, the agency and the station will agree on a satisfactory substitute day or time at the rates in effect at the time

this agreement was made, or, the agency will pay the station according to the rates specified herein, for all services previously rendered by the station; that is, the agency shall have the benefit of the same time discounts which the agency would have earned had it been allowed to complete the order. In the event of such termination, neither party shall be liable to the other party otherwise than as specified in this paragraph.

3. INABILITY TO BROADCAST

[a]. Should the station, due to public emergency or necessity, legal restriction, Act of God, or at the direction of Federal, State or Municipal authorities or for any other reason beyond the control of the station, be unable to broadcast one of the agency's programs at the time specified, the station shall not be liable to the agency for damages but will communicate with the agency as far in advance as possible. The agency will then either agree with the station on a satisfactory substitute time for the broadcast, or, if no such agreement can be reached, the broadcast will be considered as cancelled, without affecting the rate shown on this order. In the event of such cancellation or postponement, the station will make, if approved by the agency, a suitable courtesy announcement as to the reason for cancellation or postponement, and as to any substitute time agreed upon.

[b]. If interruptions occur during the entertainment portion of the broadcast, credit shall be given by the station at the pro rata rate for such interruptions of one minute or more duration. If interruptions occur during the commercial announcement portion of the broadcast, credit shall be given by the station in the same proportion to the total station time charge which the omitted commercial announcement portion bears to the total commercial announcement in the program. If the interruption equals or exceeds 50% of the total program time the station shall defray a pro rata share of the live talent costs, unless the interruption is due to an Act of God, public emergency or legal restriction.

4. SUBSTITUTION OF SUSTAINING PROGRAM OF PUBLIC IMPORTANCE

[a]. The station shall have the right to cancel any broadcast covered by this order and substitute a sustaining program of such outstanding public

importance that failure to broadcast same would work injury alike to the station and the advertiser. In such case, the station will notify the agency as far in advance as possible, and the agency and the station will agree on a satisfactory substitute day or time for the broadcast, or, if no such agreement can be reached, the broadcast will be considered as cancelled without affecting the rates or rights shown on this order. In the event of such cancellation or postponement, the station will make, if approved by the agency, a suitable courtesy announcement as to the reason for cancellation or postponement and as to any substituted time agreed upon. In the event of such replacement, when the station notifies the agency less than two weeks in advance of broadcast, the station shall reimburse the agency any non-cancellable cost of live talent.

5. RATES

[a]. It is agreed that the rate named in this order is the lowest rate made by the station for like services and that if at any time during the life of this order the station makes a lower rate for the same services, this order shall be completed at such lower rate from that date.

[b]. All rates shall be published. There shall be no secret rates, rebates or agreements affecting rates. All rates shall be furnished agencies if requested.

[c]. If this order is continued without interruption beyond the time specified the additional broadcasts shall be considered part of this order and the same rate shall apply until any lower rate prevailing at the time this agreement is made shall have been earned; and then this lower rate shall apply to the whole order. It is agreed, however, that this provision shall not cover a service rendered by the station later than one year from the date of the first broadcast, unless specifically agreed.

Mr. Advertiser

Are you planning any contests? Any graphology campaigns? If so, you naturally will want an experienced person to handle this for you. As one famous man said "Let's look at the record" of

HELEN KING, CONTEST CONSULTANT who has judged or handled such accounts as ADMIRATION SHAMPOO, KELLOGG'S CORNFLAKES, MOHAWK RUGS, LOG CABIN SYRUP, NUCOA, ROCKEFELLER CENTER, RADIO GUIDE MAGAZINE, NEDICKS STORES, KOLYNOS TOOTHPASTE, etc. Her best reference is the fact that agencies usually recall her!

HELEN KING, GRAPHOLOGIST, has been associated with programs on CBS, NBC, MBS and local stations; is President of the American Graphological Society and has written for numerous publications.

There's never any charge for information or data on contests!

HELEN KING

17 EAST 48th ST., NEW YORK WI-2-1127
(P. S. She's radio editor of ALL STORY Magazine, too!)

6. PROGRAMS

[a]. The order for station time includes the services of the technical staff and of a regular staff announcer. Other talent and services are covered by the program charge in this order which is subject to change by the agency with the consent of the station.

[b]. Should the station fail to receive program material seven days in advance of the broadcast it shall so notify the agency. Subsequent to this notification, if the station fails to receive the program material in time for the broadcast, if the programs are transcriptions, the station shall, following first broadcast, repeat a previous program unless otherwise instructed, or unless program is one of a series, in which case the station shall have the right to announce the name, address and business classification of the advertiser, produce a creditable program and make regular charge for station time and reasonable talent charge to the agency. If the programs are produced locally it shall, following first broadcast, repeat the commercial announcement of the preceding broadcast, using the agreed talent unit.

[c]. Except as otherwise hereinafter expressly provided the agency will save the station harmless against all liability for libel, slander, illegal competition or trade practice, infringement of trade marks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights, resulting from the broadcasting of the programs herein provided for in the form furnished or approved by the agency. Such indemnity shall not apply to the musical compositions performed in non-dramatic form, the unrestricted right to perform which is licensed by ASCAP, provided the agency shall have at least one week prior to each broadcast submitted to the station in writing in duplicate a correct list of the titles of names of composers and copyright owners appearing on the published or unpublished copies of the musical compositions to be used on the said programs. The station agrees, however, to save the agency harmless against all liability where the programs are prepared and produced both as to artists and program content by the station excepting only such liability as may result from the broadcasting of the commercial credits and other material as furnished or approved by the agency.

[d]. Programs prepared by the agency are subject to the approval of the station management both as to artists and to program content.

7. GENERAL

[a]. This order is subject to the terms of licenses held by the parties hereto and is also subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future.

[b]. The rights under this order shall not be transferable to another advertiser than the one specified in this order unless the consent of the station has been obtained.

[c]. In dealing with agencies, the station shall follow a uniform policy to avoid discrimination.

[d]. The agency agrees that it will not rebate to its client any part of the commission allowed by the station.

[e]. The failure of the station or of the agency to enforce any of the provisions herein listed with respect to a breach thereof in any one instance shall not be construed as a general relinquishment or waiver under this agreement and the same shall nevertheless be and remain in full force and effect.

NAME OF ADVERTISING AGENCY ADDRESS CITY

TO MANAGEMENT OF STATION

ORDER NO.

CITY AND STATE

DATE

PLEASE FURNISH BROADCASTING FACILITIES TO [advertiser]

FOR [product]

NAME OF PROGRAM

Length of Broadcast Hour Days Times per Week Total No. Times

COMMENCEMENT DATE

EXPIRATION DATE

PROGRAM MATERIAL ARRANGEMENTS

COMMERCIAL ANNOUNCEMENTS

CONTINUITY

CUE SHEETS

TRANSCRIPTIONS

ADDITIONAL INSTRUCTIONS

RATES:	Station Charge	Talent	Line Service	Other Charges	Total
Each Broadcast	\$.....	\$.....	\$.....	\$.....	\$.....
For.....Broadcasts:	\$.....	\$.....	\$.....	\$.....	\$.....

LESS TIME DISCOUNT: _____% LESS AGENCY COMMISSION: 15% of Station Charge
_____ % of Talent Charge

LESS CASH DISCOUNT: 2% of net time charge

if paid by— ___th of month following services

Subject to standard conditions on back hereof. Name of Advertising Agency, per.....

MEMBER OF

American Association of Advertising Agencies

Standard Order Blank for Spot Broadcasting "A.A.A.A. Form"

Copyright 1933. American Association of Advertising Agencies

100 LEADING MARKETS

» IN THE UNITED STATES «

according to relation of population and retail sales (Latest Available Reports). Furnished by National Broadcasting Co.



Rank	City	State	Rank	City	State
1	New York	New York	51	Springfield	Massachusetts
2	Chicago	Illinois	52	Des Moines	Iowa
3	Philadelphia	Pennsylvania	53	Fort Worth	Texas
4	Los Angeles	California	54	Long Beach	California
5	Detroit	Michigan	55	Youngstown	Ohio
6	Boston	Massachusetts	56	Grand Rapids	Michigan
7	Cleveland	Ohio	57	Salt Lake City	Utah
8	Washington	Dist. of Col.	58	Spokane	Washington
9	St. Louis	Missouri	59	Flint	Michigan
10	Baltimore	Maryland	60	Bridgeport	Connecticut
11	San Francisco	California	61	Tulsa	Oklahoma
12	Pittsburgh	Pennsylvania	62	Scranton	Pennsylvania
13	Milwaukee	Wisconsin	63	Sacramento	California
14	Minneapolis	Minnesota	64	Paterson	New Jersey
15	Kansas City	Missouri	65	Jacksonville	Florida
16	Buffalo	New York	66	Norfolk	Virginia
17	Newark	New Jersey	67	Wichita	Kansas
18	Cincinnati	Ohio	68	Reading	Pennsylvania
19	Seattle	Washington	69	Trenton	New Jersey
20	Portland	Oregon	70	Wilmington	Delaware
21	Oakland	California	71	Peoria	Illinois
22	Indianapolis	Indiana	72	Pasadena	California
23	St. Paul	Minnesota	73	Chattanooga	Tennessee
24	Atlanta	Georgia	74	Elizabeth	New Jersey
25	Rochester	New York	75	Fort Wayne	Indiana
26	Denver	Colorado	76	Knoxville	Tennessee
27	Dallas	Texas	77	Fresno	California
28	New Orleans	Louisiana	78	Utica	New York
29	Columbus	Ohio	79	Duluth	Minnesota
30	Houston	Texas	80	Yonkers	New York
31	Providence	Rhode Island	81	Canton	Ohio
32	Toledo	Ohio	82	Tacoma	Washington
33	Memphis	Tennessee	83	Cambridge	Massachusetts
34	Louisville	Kentucky	84	Lansing	Michigan
35	Akron	Ohio	85	Camden	New Jersey
36	Omaha	Nebraska	86	Erie	Pennsylvania
37	Hartford	Connecticut	87	Binghamton	New York
38	Syracuse	New York	88	Wilkes-Barre	Pennsylvania
39	Dayton	Ohio	89	Harrisburg	Pennsylvania
40	Richmond	Virginia	90	Schenectady	New York
41	Albany	New York	91	Portland	Maine
42	San Antonio	Texas	92	Atlantic City	New Jersey
43	Jersey City	New Jersey	93	Lincoln	Nebraska
44	San Diego	California	94	Madison	Wisconsin
45	Miami	Florida	95	South Bend	Indiana
46	Nashville	Tennessee	96	Allentown	Pennsylvania
47	Birmingham	Alabama	97	Phoenix	Arizona
48	Oklahoma City	Oklahoma	98	New Bedford	Massachusetts
49	Worcester	Massachusetts	99	Tampa	Florida
50	New Haven	Connecticut	100	Lynn	Massachusetts

THE BUSINESS SIDE OF RADIO DURING 1937

By HOWARD J. LONDON

Radio Daily Staff

Gross radio time sales, both the national and local, totaled \$130,000,000 during 1937, an increase of 18 per cent over 1936. The three national networks, CBS, NBC and Mutual, billed \$69,600,035 of this total with regional networks accounting for an additional \$1,000,000. Local business received \$32,000,000 and national spot advertisers spent the remaining \$27,000,000.

This is the fourth consecutive year that the gross time sales curve has moved into new high territory on the sales chart. The depression low in radio hit the industry in 1933.

And of the four major advertising mediums, radio, newspapers, magazines and farm papers, used today, radio showed the largest percentage increase during the year. According to the L. D. H. Weld Advertising Index, magazine business was up 10.4 per cent, farm papers up 5.1 per cent and newspapers only 2.7 per cent.

RATE INCREASES

What with the large political revenue in 1936, plus the sponsorship of the World Series by Ford on every available station, radio did remarkably well to close 1937 with such an excellent record. It should be remembered, of course, that NBC, CBS and a number of individual stations increased their rates during the year. This fact is obviously reflected in the gross receipts. The 1937 national network revenue was up 16.6 per cent over the previous year, which reported gross receipts of \$59,687,639.

N.A.B. REPORTS

It might also be mentioned that the National Association of Broad-

casters discontinued its monthly revenue reports last summer.

BILLINGS

Billings for the first six months of 1937 were well ahead of the previous year. Even during the summer months both network and national spot business held up well. But the last quarter of 1937, with the large 1936 political campaign billings, cut down the large 1937 percentage increases. The curtailment of the automotive accounts in the network and spot field, due to the recession, also delayed or forced the suspension of some radio advertising schedules.

NATIONAL ACCOUNTS

Despite the suspensions, network revenue from the automotive field

was \$6,734,168, an increase of 23.7 per cent over 1936. Combined NBC and CBS receipts in the drug and food fields also recorded large increases. Drug and toilet goods totaled \$18,437,444, an increase of 15.1 per cent; foods and food beverages totaled \$17,446,035, up 16.9 per cent.

SPOT AND LOCAL ACCOUNTS

National spot and local accounts reported similar increases in the same fields. Chevrolet Motor, except for a short suspension early in the year, continued its large disk campaign throughout the year. Other motor manufacturers, such as Buick, De Soto, Plymouth, Dodge, Nash, Ford, Oldsmobile and Willys, used large spot schedules.

LABOR

Labor troubles were not confined to any one particular industry last year; radio had its share. Shorter hours and increased wages hoisted up the operating expenses for networks and individual stations alike. In 1938, the new American Fed-

eration of Labor agreement will increase the operating expenses still further. If the stations exploit the new house bands in a showmanship manner, commercial sponsorship is inevitable and the new overhead becomes an asset instead of a liability.

Present indications are very bullish that the first quarter of 1938 will be another record-breaker. There will be no recession for those in radio who go out and do a real selling job.

SALESMANSHIP

Radio is the cheapest mass circulation medium available in the advertising world. No other medium has such easy access into 26,000,000 homes, day and night. Sound presentations and aggressive salesmanship spell the difference between a signed or unsigned radio contract. The "over-the-transom-order-taker" sales manager will be the only ones complaining about the "hard times" during 1938.

BROADCASTING ABROAD Ltd.

A complete radio service for advertising agencies
and exporters covering the Latin American markets.

119 WEST 57th STREET

NEW YORK, N. Y.

ADVERTISING AGENCIES

Herein is a list of advertising agencies handling the bulk of the national spot and network advertising accounts.

Personnel list, printed in readable style, is the most thorough compilation available. Only those 1937 accounts which were national in scope are listed under the sub-head "Radio Accounts Placed."

Key to Symbols of Membership and Recognition Abbreviations

- AAAA . . . American Association of Advertising Agencies
 ABP . . . Associated Business Papers
 ANPA . . . American Newspaper Publishers' Association
 PPA . . . Periodical Publishers' Association
 PRB . . . Pacific Recognition Bureau
 SAAA . . . Southwestern Association of Advertising Agencies
 SNPA . . . Southern Newspaper Publishers' Association

NEW YORK CITY

Advertisers Broadcasting Co.

204 E. 42nd St., New York, N. Y.
 Phone Murray Hill 4-1360
Officers

Owner M. Kielson
 Radio Director Z. H. Rubenstein

Artwil Co., Advertising, Inc.

22 West 48th St., New York, N. Y.
 Phone Modallion 3-0813
Officers

President A. Bandman
 Director of Radio M. Shefferman

Alvin Austin Co.

515 Madison Ave., New York, N. Y.
 Phone Eldorado 5-1270
Officers

President Alvin Austin
 Executive Secretary-Radio Director,
 Emil Mogul

Copy Chief Alfred Baulberger
Branch Office

1204 S. Hill St., Los Angeles, Calif.
Radio Accounts Placed—Barney's Clothes;
 Pilot Radio Corp.

Badger & Browning & Hersey, Inc.

30 Rockefeller Plaza, New York, N. Y.
 Phone Circle 7-3720
 ANPA — PPA — ABP

Officers
 President R. W. Hersey
 Chairman of Board J. L. Badger
 Treasurer F. S. Browning
 Radio Director Mrs. Marjorie de Mott

Affiliated Office
 Badger & Browning
 75 Federal St., Boston, Mass.
 Phone Liberty 3364

Radio Account Placed—American Chicle Co.

Batten, Barton, Durstine & Osborn, Inc.

383 Madison Ave., New York, N. Y.
 Phone Eldorado 5-5800

AAAA
Officers
 Chairman of Board Bruce Barton
 President Roy S. Durstine
 Treasurer F. R. Feland
 Secretary F. M. Lawrence

ADVERTISING AGENCIES

Vice-Presidents.....A. E. Aveyard,
Charles J. Babcock, A. D. Chiquoine,
Jr., Maurice Collette, John C. Cornelius,
Clarence L. Davis, B. C. Duffy, F. R.
Feland, G. F. Gouge, Leon D. Hansen,
Francis W. Hatch, Stanley P. Irvin,
Harold McNulty, Alex F. Osborn, Stacy
W. Page, Arthur Pryor, Jr., Egbert
White, W. M. Strong, J. H. Wright

Director of Radio.....Arthur Pryor, Jr.
Assistant Directors.....Herbert C. Sanford,
William Spier

Radio Producers.....Homer Fickett,
David White, Kenneth Webb, Frank
Linder, Frank Orvis, Kirk Alexander,
Kenneth Fickett

Radio Continuity Writers...Kenneth Webb,
John T. W. Martin, John Driscoll

Branch Offices

919 N. Michigan Ave., Chicago, Ill.
Phone Superior 9201

Vice-President.....A. E. Aveyard
Rand Bldg., Buffalo, N. Y.
Phone Cleveland 7915

Vice-President.....Alex F. Osborn
Grant Bldg., Pittsburgh, Pa.
Phone Grant 8060

Vice-President.....Leon Hansen
178 Tremont St., Boston, Mass.
Phone Hubbard 0430

Vice-President.....Frank Hatch
Northwestern Bank Bldg., Minneapolis, Minn.
Phone Atlantic 4575

Vice-President.....Jack Cornelius
Radio Accounts Placed—General Baking
Co., Hecker Products Corp., Household
Finance Corp., E. I. du Pont de Nemours &
Co., Pepperell Manufacturing Co., Brown &
Williamson Tobacco Corp., The Carborun-
dum Co., Oneida, Ltd.

Benton and Bowles, Inc.

444 Madison Ave., New York, N. Y.
Phone Wickersham 2-0400

AAAA — ANPA — PPA — ABP

Officers

Chairman of Board.....Chester B. Bowles
President.....Atherton W. Hobler
Treasurer.....James S. Adams
Exec. Vice-President.....James S. Adams
Director of Radio.....Tom Revere

Branch Offices

6253 Hollywood Blvd., Hollywood, Calif.
Vice-President.....William R. Baker, Jr.

Radio Accounts Placed—Maxwell House
Coffee, Log Cabin Syrup, Diamond Crystal
Salt, Huskies, Colgate-Palmolive-Pet Co.,
Palmolive Soap, Super Suds, Palmolive
Shave Cream and Palmolive Brushless, Con-
tinental Baking Co., Inc.

Birmingham, Castleman & Pierce, Inc.

136 East 38th St., New York, N. Y.
Phone Lexington 2-7550
ANPA — PPA

Officers

President.....Jonathan D. Pierce
Treasurer.....Winston H. Hagen
Secretary.....Winston H. Hagen
Vice-President.....Stewart Wark
Radio Accounts Placed—Griffin Manufac-
turing Co., Inc., Conti Products Corp.

The Biow Co., Inc.

9 Rockefeller Plaza, New York, N. Y.
Phone Circle 6-9300
ANPA — PPA — ABP

Officers

Chairman of Board.....M. H. Biow
President.....Milton H. Biow
Treasurer.....Anna Hauptman
Secretary.....Anna Hauptman
Vice-President.....Stanley Shuford
Director of Radio.....Regina Schuebel
Radio Accounts Placed—Philip Morris &
Co., Ltd., Inc., Humphrey's Homeopathic
Medicine Co., Bulova Watch Co.

The Blackstone Company

1270 Sixth Ave., New York, N. Y.
Phone Circle 7-7890

Officers

President.....Milton Blackstone
Space Buyer.....Al Wittmer
Radio Director.....Leon Lee

Blaker Advertising Agency, Inc.

120 East 41st St., New York, N. Y.
Phone CAledonia 5-7351
ANPA — PPA

Officers

Chairman of Board.....Henry B. Sell
President.....Henry B. Sell
Treasurer.....Margaret Thilly
Secretary.....Jas. A. Hamilton, Jr.
Director of Radio.....Eleanor Kemble
Radio Continuity Writer....Sidney Sundell
Radio Accounts Placed—American Ra-
diator Company, Elizabeth Arden, Pinaud,
Inc.

Brooke, Smith, French & Dorrance, Inc.

347 Madison Ave., New York, N. Y.
Phone Murray Hill 6-1800
AAA A — ANPA — PPA — ABP

Officers

Chairman of Board.....Guy C. Smith
President.....Sturges Dorrance
Executive Vice-President, Williard S. French
Treasurer.....Charles W. Brooke
Secretary.....H. H. Olmacher