

JULY
\$1.25

AM-FM

RADIO GUIDE

NEW YORK

Hour-by-hour program guide to 90 stations in N.Y., N.J., Conn.

WOMEN IN RADIO

A Marriage
or a Mess?

WHERE THE MUSIC COMES FROM

How Records
Are Born

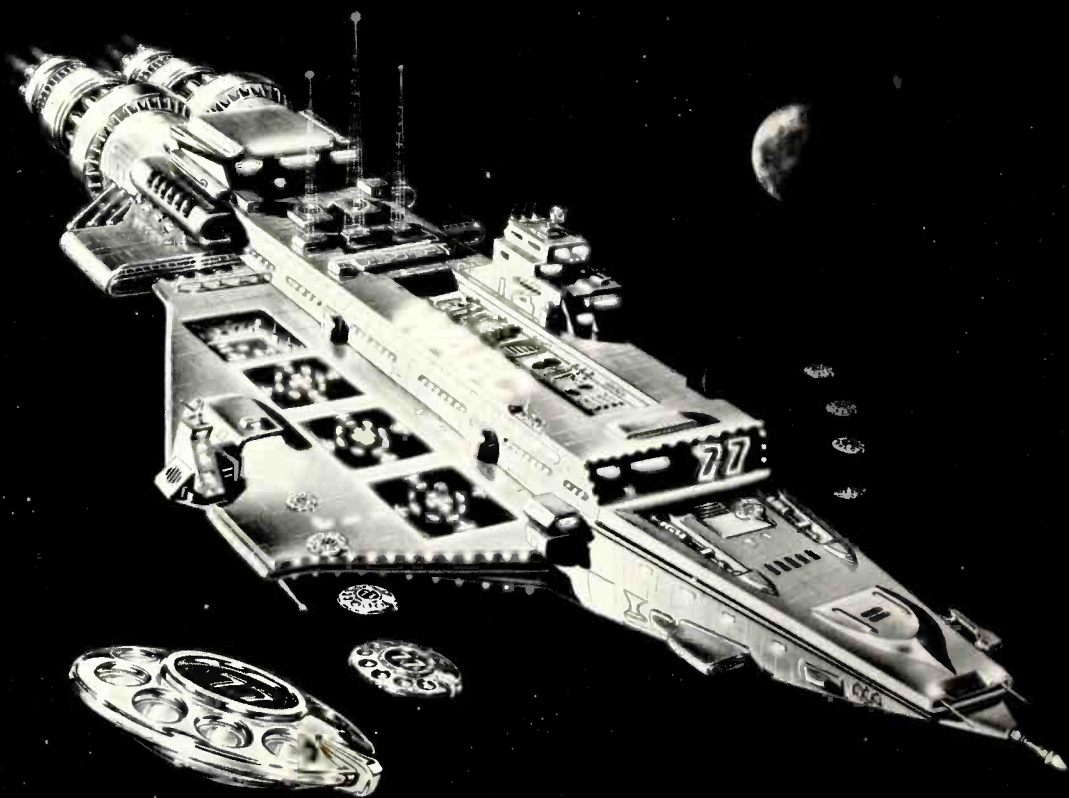
HOW THEY STARTED

The Path to
the Big Money



ALISON STEELE
Broke A Sound Barrier

THE MOST LISTENED-TO
RADIO STATION IN THE NATION*



WABC
MUSICRADIO 77

RADIO FLAGSHIP OF THE AMERICAN BROADCASTING COMPANY

*CURRENT ARB TSA CUME 12+ EST 6AM-12MID MON-SUN © 1978 AMERICAN BROADCASTING COMPANIES, INC

LETTERS

Dear Pioneers,

I hope you know we (listeners) are a strange group . . . strangely casual about our affection, loyalty and seriousness toward Marconi's marvel. It's rather like a silent love—no less feverish for its silence.

We can consider "All Things Considered" as the very best of news shows in any media while we mourn the loss of Gene Klavan from WNEW, beheaded by corporate hit men. I hope your success will not be derived from the T.V. guide-less, gutless syndrome that panders to commercial pap. If it does, you'll hear from us. And there's no better people to hear from than listeners.

Jerry Bock, Poundridge, N.Y.

Right on, Jerry, especially with your delightful threat at the end. But, don't mourn the loss of Gene Klavan from WNEW. If he's doing any crying, it's on the way from WOR to the bank of his choice.

LOVE IT!

I'd been waiting for the first issue, sneer at the ready, expecting either a pulpy fan-mag rag or a thtrown-together bunch of half-information.

I couldn't have been more pleasantly surprised. If you'd asked what information I wanted in a radio guide, everything you've got in it would be the answer. Even down to the Cryptogram, which is my favorite kind of puzzle. . . . AM Dial, FM Dial, fine. The Big Money, Where to Look For The Stars, fun tidbits about the volces, giving them a little more substance—not a lot of blather, just a few words—good . . .

Lila Ansbacher, Bloomfield, N.J.

Dear Lila, We'd all like to marry you.

Please send me a subscription to Mrs. A. Campbell, Plymouth, N.H. 03264, starting April 1st. I get all the New York City stations

in N.H. and would appreciate your guide there.

Margaret Campbell, Forest Hills, N.Y.

Done. And have a wonderful summer up there, Mrs. C.

Could you please tell me the top ten AM and FM stations?

Bob Sage, St. James, N.Y.

Could and would, Bob. According to the Arbitron Jan/Feb ratings here's how they stood in the Metro Survey Trend:

AM: WOR; WABC; WCBS; WINS; WHN; WPAT; WADO and WNBC (tie); WMCA and WNEW (tie).

FM: WBLS; WRFM; WPLJ; WPAT-FM; WXLO; WCBS-FM; WKTU, WNEW-FM and WQXR-FM (tie); WPIX.

Q. What is the name of Dan Ingram's closing theme? Who does it? I know that ABC doesn't give tours but would it be possible to watch Dan Ingram do his radio show at the studio? What about an autographed picture? Thanks.

Marc House, Long Branch, N.J.

A. Dan's closing theme is "Tri-Fi Drums," a cut from the Billy May Orchestra album, "Wild Stereo Drums," on the Capitol Records label. ABC has a strict rule against studio tours so we can't help you there. Write for the pix to WABC Musicradio 77, 1330 Avenue of the Americas, New York, N.Y. 10019.

Q. I liked the first issue of Radio Guide and in the future I would like to know what became of some former personalities such as: Malachy McCourt, Leon Lewis, Dan Daniels, Rosemary Frisino (All WMCA), Big Wilson (WNBC), Herb Oscar Anderson (WOR).

Mrs. John Bennick, Bronx, N.Y.

A. You don't have to wait for the future, Ma'am.

Malachy McCourt fans can now find him playing a regular role on the ABC-TV soap opera "Ryan's Hope." He also does commentaries on WNEW-TV and has been cast for a major role in the CBS-TV production of Dashiell Hammet's "The Dain Curse."

Leon Lewis has been on a writing kick. He has completed a feature article which will be published in Reader's Digest.

Dan Daniels can be heard as the voice in numerous New York radio and TV commercials. He began this advertising work while at WMCA and it has grown into a big thing.

Herb Oscar Anderson is living in Connecticut, pursuing his new career as a television writer. The work in progress is a pilot for a "different" kind of TV show.

Big Wilson is now charming fans on WIOD, Miami. His show features popular music and telephone conversation with listeners.

We haven't caught up with Rosemary Frisino yet.

Q. I would like an honest answer as to how a person could become involved in Radio. Must they go to school to really understand what is involved or can a person infiltrate by means of doing some small kind of job-assisting in some way and by that way work up to become a disc jockey?

Sharon Cohen, Brooklyn, N.Y.

A. Great minds run on the same wave lengths, Sharon. Before we received your letter we had the feature "How They Got Started" on galley and slugged for this issue. Read all about it.

Q. Do you have the broadcasting power of WTIC in Hartford, Conn.

Robert W. Gould, Oakhurst, N.J.

A. It's 5,000 watts, Robert.

Q. What every happened to Doug Hall

and his fantastic knowledge and record collection?

(Mrs.) H.W. Hale, Bronxville, N.Y.

A. Doug was the record reviewer on New Jersey's Bergen Record for six years and, more recently, published "Hall's Radio Report," a trade newsletter for station management. He sold the publication to Billboard magazine this year and now is Radio-TV Programming Editor for the book. Doug's personal music library now includes more than 20,000 recordings.

Q. What did Jay Thomas say in the fall of 1976 (Oct. I believe) to warrant a suspension? Did this ever happen on radio before? His station is WXLO.

Toby Hecht, Matawan, N.J.

A. Jay once told us that was a low point in his career. An on-the-air comment led to a forced "vacation" in 1976. Lawyers were involved. For legal reasons, the pertinent remark cannot be printed here. But, stay tuned—he just might say it again some day.

And, that sort of thing has often happened.

Q. Is it true what you said about Jay Thomas? (He's built like the lead character in *Rocky*).

Elyse M. Shustak, New York, N.Y.



A. Any more questions?

AM-FM

RADIO GUIDE

NEW YORK

Now hear this!

Our debut issue is now publishing history and, hopefully, you own what may become a valuable "collector's item."

I doubt whether any new publication ever received the kinds of letters you sent to us . . . filled with enthusiasm, encouragement, expressions of thanks and good wishes for our success.

If you wrote a letter, I read it. And it was wonderful to find thousands of new friends who share my interest and love of radio. All of the suggestions you submitted are being evaluated for future issues. Some, you will find, have already been incorporated into this issue.

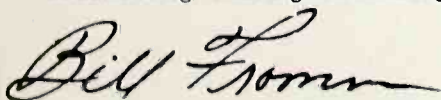
I'm grateful to each and every one who took the trouble to tell me how much they like the Guide . . . to Mrs. Kahmann who wrote that "she has eight radios with two battery radios (in case the current goes off)" . . . to Ms. Dixon who said "A thousand times I have wished you into existence" . . . to Mr. Nebel whose "Great Expectations have at last been realized!" . . . and to Ms. Hammer who congratulates us on a much-needed service and "hopes we will be able to survive the dangers of magazine publishing in these perilous times."

Ms. Hammer's appraisal of the risk involved in publishing is entirely accurate.

Since our advertising funds are so limited, most people in the listening area do not yet know that Radio Guide exists.

But if Ms. Hammer and you will tell three friends how much you like Radio Guide, and if you give Radio Guide as special gifts, you can assure our success. Your friends will thank you, my staff will thank you, and I will thank you.

Good reading . . . and good listening.



Publisher

July, 1978—Vol. I No. 2

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Editor: Joe Fitz-Morris
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Production Manager: Mikki Fromm
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THE AM DIAL

535

700

800

900

1000

WLIX
540 Soft MOR &
Inspirational

WMCA
570 Two-way
Talk

WICC
600 Adult
Contemporary

WVNJ
620 Beautiful
Music

WNBC
660 Contemporary
Rock

WOR
710 Talk &
MOR

WGSM
740 MOR

WABC
770 Contemporary
Rock

WNYC
830 Classical
Talk

WCBS
880 News &
Information

WRKL
910 MOR

WPAT
930 Beautiful
Music

WWDJ
970 Religious &
Inspirational

WINS
1010 News &
Information

WHN
1050 Modern
Country

The music on WHN Radio
will make you laugh and
it'll make you cry.
Life's a lot like that.
It's filled with tears
and laughter.

0 1200 1300 1400 1500 1605

WHLI
100 Contemporary
Rock

WNEW
130 Adult Con-
temporary MOR

WLIB
190 Caribbean

WFAS
1230 Popular—
Standard

WGBB
1240 Popular—
Contemporary

WMTR
1250 Information

WADO
1280 Spanish

WGFI
1290 MOR

WGRC
1300 Mellow
Gold

WJLK
1310 Con-
temporary

WVIP
1310 MOR

WEVD
1330 Ethnic

WPOW
1330 Religious
& Ethnic

WALK
1370 Popular—
Standard

WBNX
1380 Spanish
Gospel

WRIV
1390 MOR

WLNA
1420 News &
MOR

WNJR
1430 Black
Rock

WNYG
1440 Gospel &
Religious

WCTC
1450 MOR

WVOX
1460 Popular—
Standard

WJIT
1480 Spanish

WGCH
1490 MOR

WTHE
1520 Religious

WJDM
1530 Contemporary
Gold & MOR

WQXR
1560 Classical

WRCN
1570 Contemporary
Rock

WLNG
1600 Contemporary
& Oldies

WWRL
1600 Black

WHN 1050

THE FM DIAL

88

90

92

94

96

WCWP

88.1 Varied

WVHC

88.7 Varied

WFDU

89.1 Progressive & Educational

WNYU

89.1 Varied

WSOU

89.5 Varied

WKCR

89.9 Varied

WUSB

90.1 Varied

WBAU

90.3 Varied

WHPC

90.3 Varied

WFUV

90.7 Varied

WFMU

91.1 Free Form

WLNG-FM

92.1 Contemporary & Oldies

WKTU

92.3 Soft Rock

WLIR

92.7 Progressive Rock

WPAT-FM

93.1 Beautiful Music

WRTN

93.5 Traditional MOR

WNYC-FM

93.9 Classical Talk

WJLK-FM

94.3 Contemporary

WCTO

94.3 Beautiful Music

WFME

94.7 Religious & Inspirational

WPLJ

95.5 Contemporary Rock

WADB

95.9 Beautiful Music

WQXR-FM

96.3 Classical

WYNY

97.1 Soft Rock

WALK-FM

97.5 Popular-Standard

WEVD-FM

97.9 Ethnic

**TAKE
MUSIC'S
NEXT
STEP**



100

102

104

106

108

10K
3 Beautiful Music ✓

MGQ
3 Soft Rock ✓

XLO
7 AOR Hits ✓

BAI
5 Varied ✓

EZN
9 Beautiful Music ✓

WVNJ-FM
100.3 Beautiful Music ✓

WHUD
100.7 Easy Listening ✓

WCBS-FM
101.1 Solid Gold Contemporary ✓

WPIX-FM
101.9 Contemporary Rock ✓

WBAB
102.3 Album Rock ✓

WNEW-FM
102.7 Progressive Rock ✓

WTFM
103.5 Beautiful Music ✓

WRCN-FM
103.9 Contemporary Rock ✓

WWYD
103.9 Beautiful Music ✓

WNCN
104.3 Classical ✓

WRFM
105.1 Beautiful Music ✓

WDHA
105.5 Adult Rock ✓

WHBI
105.9 Ethnic ✓

WBLI
106.1 Contemporary & Gold ✓

WVIP-FM
106.3 MOR ✓

WRVR
106.7 Jazz ✓

WRNW
107.1 Contemporary Rock ✓

WBLS
107.5 Black Contemporary & Jazz ✓

WDJF
107.9 Soft Rock ✓

104.7

WRVR
STEREO FM
NEW YORK
106.7



**Frank Sinatra.
Tony Bennett.
Jerry Vale.
Fred Astaire.
Jimmy Roselli.
Sergio Franchi.
Robert Goulet.
Nat "King" Cole.
Ella Fitzgerald.
Lena Horne.
Patti Page.
Peggy Lee.
Steve & Eydie.**

**RETURN★RADIO
93.5 FM
WRTN**

**FM Stereo. Just past 93.
Next to good, old WPAT.**



Carol Miller



Viv Roundtree

WOMEN IN RADIO

Some male chauvinist broadcasters still tell you that Hell hath no fury like a woman. And some of them have reasons.

But . . .

Even the most militant female in the industry will tell you that radio has given the female a fairer shake than most other industries, dating back to 1926 when it was in its infancy. Women have made it in every phase of the industry though it was only recently they broke through the last three *'verboten'* areas—sales, station management and deejay programs.

In fact . . .

One area of station management now seems to be dominated by the female. That's the position of Station Promotion Manager. A survey of 21 New York stations that employ promotion managers showed 14 of the incumbents were women. This would seem to be a laudable advance in women's rights but some feminists term it a subtle put-down. Several pointed out that most radio stations traditionally have re-

garded the position of Promotion Manager with an amused smile, and the majority of stations in the New York area do not even employ a Promotion Manager. The Radio Guide survey covered 64 stations. Forty-three did not have a PM on staff.

Mary Jean Parson, a top executive* at ABC (American Broadcasting Companies), told Radio Guide that station staff listings are loaded with distortions. Stations must report executive structures to the FCC (Federal Communications Commission) annually. Executive listings include such posts as Office Manager, Traffic Manager, Press Relations Manager. These jobs hardly require the abilities or command the salary of a management official. She terms the area a "female ghetto." Often, the main managerial skill required for these positions is the ability to type 45 words per minute.

It is her contention that women are still being given restricted entry into the indus-

*Director, Planning, Development and Administration, ABC Leisure Attractions, Inc.

try, relegation to the less responsible posts on executive staffs, "safe" jobs that do not touch management decisions. She states this in an almost formidable manner. Mary Jean Parson is a charming lady but when she says what she means you know she means what she says.

It is true that the breakthroughs in sales, management and deejay have been recent developments.

At last count, New York Radio stations employed 11 female deejays and five female station managers. It is almost impossible to determine how many saleswomen are employed but the number is known to be substantial.

Here's a funny thing . . .

Three stations have women as Presidents and all three employ men as General Managers. More about that later.

The big deejay breakthrough came first. It started in 1966 on WNEW-FM. In those days FM stations were almost experimental as commercial enterprises. The FM signal was assumed to be a medium for broadcasting classical music and educational type programming. FM was regarded and reported as a separate medium from AM broadcasting. Much of the scheduling was a simulcast of programs aired by an affiliated AM station.

When the initial faltering steps into rock music programming were undertaken in New York FM, the revolutionary idea of a woman disc jockey handling a pop music program did not cause a stir.

The first woman to make this opportunity pay off on a major station was Alison Steele. She led the breakthrough. WNEW-FM gave her a rock music program and she had the stuff to make good on it. Her ratings rose and so did her prestige. She proved to station managers that a female deejay could pull her commercial weight. Alison Steele also demonstrated that they have staying power. Currently, she is the senior deejay at WNEW-FM.

Other women made it in FM but it was not until 1975 that a New York AM station

put a female disc jockey on its staff. WHN brought Jessie (no other name) from Pittsburgh to handle its 8 p.m. to Midnight country music show. You can read about that in the "How They Got Started" article elsewhere in this issue.

Of course, those pioneering efforts in FM sometimes left program directors standing there with egg on the face, muttering to themselves.

WPLJ took a chance with a female jock known as Detroit Annie in 1970. She was given a Saturday night show, came on gently then launched into a diatribe against the Nixon administration before that type of hunting became popular. Unfortunately, most of her descriptive phrases hung on the present participle of that ancient Anglo-Saxon word meaning copulation.

Detroit Annie's WPLJ career was brief and was the greatest boon to male chauvinism since the snake sold Eve the small apple.

WPLJ recovered from the shock, however. They had similar incidents with male disc jockeys. It now employs two female disc jockeys, Viv Roundtree and Carol Miller. They constitute one-third of the full time deejay staff.

Mary Jean Parson acknowledges that radio always has been more progressive in hiring women than many industries.

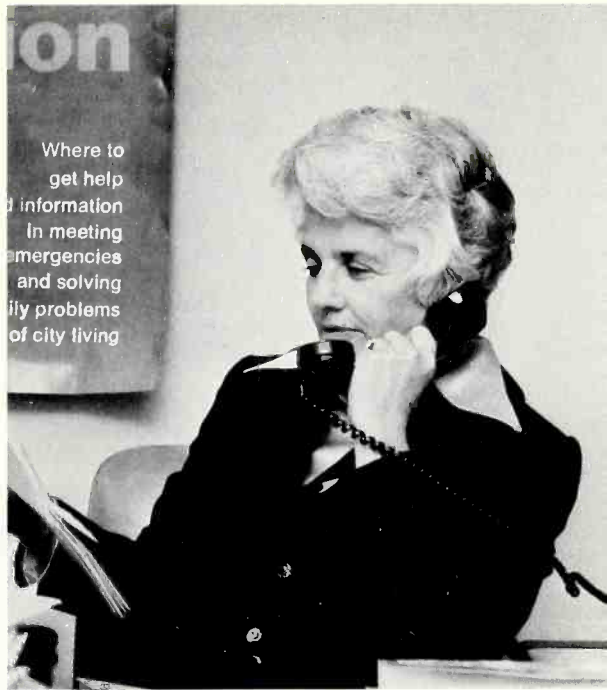
But . . .

She pegs this as the result of previous discrimination against women in the field of education. Women, traditionally, were channeled into the liberal arts field because it was unthinkable that they could become engineers, doctors or lawyers. Educators felt they should become teachers, social workers, stay within the field of the humanities.

The communications fields—radio, public relations, information, advertising—in those days were in need of the liberal arts mind. This need overcame the sexist discrimination that seemed inherent in industry. There were not enough men with similar education to go around.



MURIEL HORENSTEIN became President of WBAB and WNYG when her husband passed away. She had been an integral part of management long before that. Another woman of strong opinions, she has much sound advice for women who want to make good (see text).



ELLEN STRAUS took over the Presidency of WMCA when her husband, Peter, left to become Director of the Voice of America. She has very strong views about women libbers, female executives and the responsibilities of running a radio station (see text).



DOROTHY BRUNSON is the General Manager of WBLS, No. 1 FM station in the country, according to the Jan/Feb ARB's. She came up through radio's financial executive route. Dorothy advises women to look to the financial department as the new door to open for communications industry success.



ERICA FARBER, General Manager of WXLO, is a driving woman, devoted to her job 24 hours a day, seven days a week. She sincerely believes that's what it takes to make it big. Erica rose through the sales department avenue of RKO General, owner of WXLO. She thinks tokenism no longer exists in radio.

Women have been big on the mike since radio began. They got into the action with every type of act—singers, actresses, husband-and-wife teams, commediennes, wives of sponsors, etc.

That was not the limit. As far back as 1926, Edith Meserand started a 50-year career as a broadcasting executive with WOR, an independent station, and later with NBC. Fifty years of work were not enough for her. She now operates her advertising agency in upstate New York.

As radio evolved into a dominant communications medium during the twenties and thirties, women came to dominate the talk show formats, as some people would think is only natural. They did this on their own and as one-half of husband-and-wife teams.

Some developed such huge national followings they became highly influential figures in the national scene.

The impact of the female mind was so strong in radio of the fifties that stations created fictitious characters such as Barbara Welles and Martha Dean as talk show hosts with different women filling the roles at different times. Most of the book review programs (people were still reading books in those days) were hosted by women. It was rather a golden age for the female, in comparison to what had gone on before.

One of the greatest acknowledgments of their stature was the Golden Mike Awards which McCall's magazine presented annually to women broadcasters in a wide swath of categories. This continued into the sixties.

Broadcasting took one of its biggest jolts in 1971 when NOW (National Organization of Women) dropped an artillery barrage on WABC-TV, Ch. 7 here in New York. The women had quietly investigated the station and when its federal broadcasting license came up for renewal, they challenged it on the basis of discrimination and made the challenge stick. The station had to operate for three years on a provisional license, a precarious perch in the business world.

The incident suddenly made ABC, the parent company, aware of the new power of the female and the word went out, quietly, that hiring women would be the manly thing to do.

WABC Radio hired Irene Fulrath as its first female salesperson in the 50-year history of the station. She was the first woman account executive at a major New York station. Several smaller stations had taken the plunge before. Suddenly, there were women all over the place. When the WABC Research and Sales Development Manager left for another job, he was replaced by a woman.

This new attitude was reflected in the careers of WPLJ's Carol Miller and Viv Roundtree.

Viv Roundtree is one of those people who had no trouble getting into radio. She thinks the timing was the particular factor. There had been a breakthrough for minorities in the late 60's and management was in a receptive mood.

Viv was a fashion model in Philadelphia at the age of 16. She was given an opportunity to do the commentary on a fashion telecast and did so well that people in the know urged her to think of a broadcasting career instead of the academic future she had planned. That led her to WLIB without much trouble except the suspense of waiting six months until they called her. She became a jazz deejay. From WLIB she went to WNBC-TV News, was successful but disillusioned because TV news restricted the creativity of an individual. She was well-heeled by then and took off two years for travel, schooling and looking around. Then it was back to WLIB but she kept submitting tapes. One of them caught on at WPLJ. They were looking for female candidates.

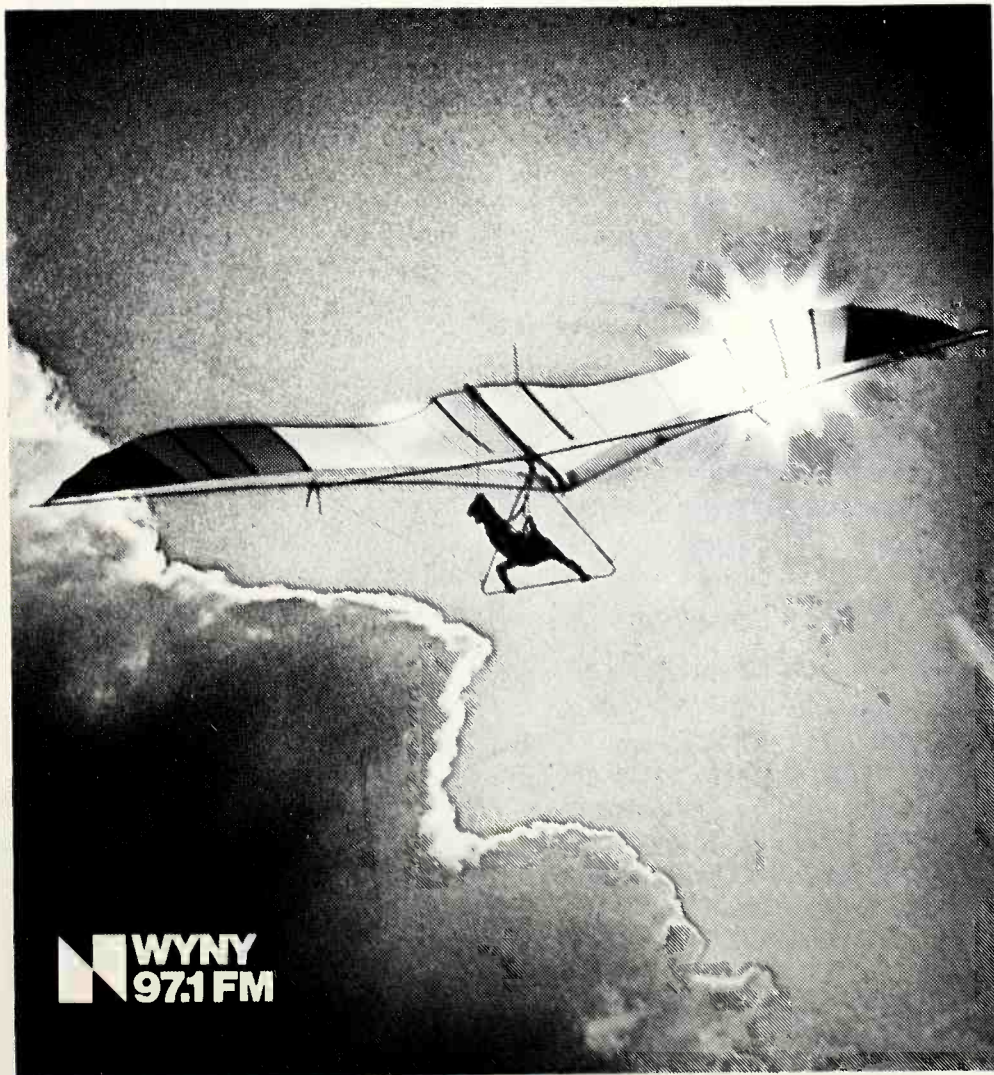
Viv says she never has had difficulty getting an interview, probably because she comes on with a positive approach. She doesn't just ask for an interview. She asks what day is best for it.

One other tidbit of Roundtree advice.

MOVIN' EASY MUSIC

Y97FM

YOUR MUSIC. Paul Simon • The Beatles • Chicago • James Taylor
Linda Ronstadt • America • Fleetwood Mac • The Eagles • Billy Joel



WYNY
97.1 FM

Don't quit one job before you have another lined up. And, if you can read the wind, don't wait until you get fired before you start looking around.

Carol Miller also was at the right place at the right time and her entry into radio was simple and calm. She had worked on the college station at the University of Pennsylvania and her name became familiar to Philadelphia audiences. In 1971 when WMMR, an FM outlet there, started looking for a woman deejay, she walked in and it was a piece of cake. Carol thinks there was a soupcon of tokenism about it. At that time stations in all cities in the country were looking for a woman deejay to put on the staff. That limited attitude, she believes, has changed. In the next few years she commuted between Philadelphia and New York. She had jobs at WMMR and at WNEW-FM. There was some bouncing about—WMMR, WQIV and three offers from WPLJ. She accepted the third one, in 1973.

Carol feels that station managements are still male-oriented because the audience is male-voice-oriented and that can't be changed overnight. This attitude, also, is changing, she says. One important factor is that more women are interested in radio careers. When she entered the scene in 1971, some people thought it was a weird idea.

She does not believe women should be given preference for a job on the basis of minority status. They should prepare themselves for an opportunity and go after the job on ability alone. They have to face the fact that even today, there are more men than women qualified for on-the-air jobs.

About those female Presidents who employ male general managers at their stations . . .

Ellen Sulzberger Straus, President of WMCA, thinks militant feminists have to make strong demands in order to achieve dramatic results. They have to pinpoint short-comings such as the dearth of women station managers and clamor for a

remedy to the situation.

But . . .

Speaking as President of WMCA, she does not buy the concept. "If I were a member of a feminist organization," says she, "I'd be making the same demands. However, if anyone came in to me and said 'You have to hire a woman as station manager,' I'd quickly show them the door. A station manager should be picked according to ability, not on the basis of sex, color, creed or any other factor. Dennis Israel is the Vice President-General Manager of WMCA because I consider him the best General Manager in the business. If he left the station I'd certainly consider a woman for the post but she'd have to be better than any other candidate to get the job."

Betty Ramey, President of WRKL, said she agrees with the causes of the feminist organizations, but doesn't always agree with techniques used. She does not agree with challenging broadcast licenses to make a point. She, also, has a man in the post of general manager because she considers him the best executive for the job. If he left, she would replace him with the best candidate for the position, regardless of sex.

Muriel Horenstein, President of WBAB and WNYG, views the situation in pure black and white with no gray areas. She thinks women were timid about being rejected in the past and, consequently, missed many opportunities for careers.

She has given women opportunities ever since she has been in business. In 1964 she happened to overhear the switchboard operator handling calls, realized the girl had talent and put her on the air as WBAB's first female disc jockey. The girl, Jan Anderson, stayed with the station until 1975. She is now a writer.

Mrs. Horenstein scoffs at women's liberals who walk around with a chip on the shoulder. She firmly believes that women are not going to make it in the business world by fighting with men.

And . . .

She doesn't feel that anyone should be given extra Brownie points because they are a member of a minority group. If she advertises for a public relations person or a sales person, she might hear from 300 applicants and approximately 10 per cent will be women. It is only logical to expect that among the other 90 percent there will be some resumes so loaded that it would be poor judgment to ignore them in favor of a minority applicant.

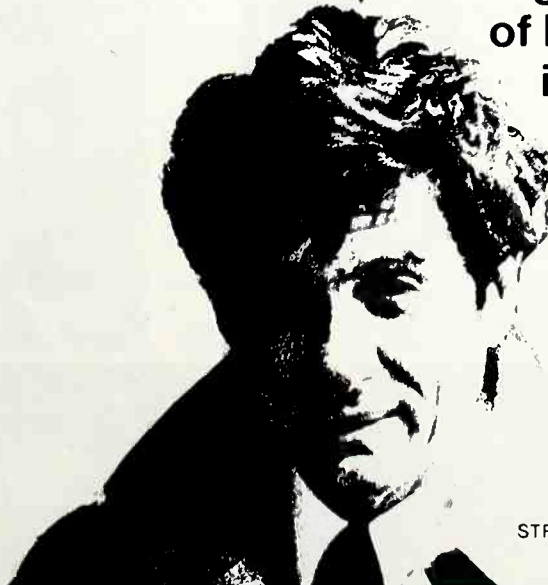
But . . .

If she were hiring a station manager and found a man and a woman who were

equally qualified, she might be inclined to give the woman a chance to prove herself. She might even give a break to the woman if her experience was a bit lighter than the man's. That woman would sure have to prove herself.

Mrs. Horenstein's advice to her sisters is this—don't be worried about rejection, don't take "No" for an answer, keep after your goal and eventually you'll get the break you are looking for. Don't worry if you have bombed four times or ten times. Go after the eleventh opening. That may be the one. ●

the original
BARRY FARBER



get a piece
of his mind.
it'll stretch
yours!

Talk to him
Mon-Fri 4-7 P.M.
Sunday
11 A.M. - 3 P.M.

Wmca
First on Your Dial
in New York
Talkradio 57

STRAUS COMMUNICATIONS
IN NEW YORK



Jessie



Rob Wilson

HOW THEY GOT STARTED



Steel Colony



Vince Lupiano



F. Corti



Bill Schaefer



Dan Ingraham

Hal N. a

Getting into the Big Money in New York Radio is strictly a proposition of paradox. You have to start by getting into the small money . . . or no money at all. That's understandable.

But, get this . . .

You also have to get as far away from New York as you can.

New York's "big time" Program Directors don't go in for developing star personalities. They buy them away from smaller markets.

We can give you any number of examples but let's take three case studies—(1) a youngster who is just out of college and has gotten his foot in the door; (2) another young fellow who is off to a flying start; (3) and a personality who is now at the top.

Case No. 1 . . .

Rob Wilson came out of Hofstra University last spring and started looking for a job in radio. He is now the News Director at WTHE, Mineola. But before that came about he learned what a highly competitive field radio happens to be. You'd think that with 90 stations operating within the metropolitan area, jobs would be plentiful. They are. But there also are about 90 applicants clamoring for a shot at any opening that occurs.

Wilson went about things in a sensible way, following sensible advice. He was a drama student at Hofstra but became fascinated by radio through a casual contact with WVHC, the school's FM station. He got involved, worked as Music Director, Public Relations Director and then Station Manager. The experience was supplemented by special non-credit courses which equipped him to qualify as an engineer with a Third Class License. This license is the first professional step that must be taken by anyone who wants to work up to a six-figure salary (\$100,000 and up). What it qualifies you to do is put the station on the air by sitting at a console of switches and dials, activating them and then monitoring the power to make certain the signal doesn't go off the air or exceed the power limitations permitted by its

federal broadcasting license. Most of the personalities you hear on the smaller stations are "combo" people. They are on mike as a personality and at the board as an engineer, simultaneously.

College stations and broadcasting schools are prime sources for prepping individuals for radio careers. College stations offer advantage beyond experience. Some alumni attain prominence in the field and many are loyal to the old alma mater. They can open doors, put in a good word, even arrange auditions for a graduate.

Wilson landed at WTHE through a Hofstra contact who was on the station staff but was lured away by WLIX, another Long Island outlet. He tipped Wilson off to the opening, Wilson submitted a tape, got an interview, got the job.

He is happy but could be happier. His wages at WTHE are not high. Yet, the management is fair. It is giving him the opportunity to develop his potential, hone his talents, become an air personality on a small scale. He has taken the initial step toward a far distant future. That next step is what will make him happier.

Case No. 2 . . .

Ed Martin, a disc jockey at WGBB, Merrick, N.Y. has moved along quickly because he has the greatest asset a businessman can be blessed with—he's lucky. He entered radio broadcasting by jumping over the wall of competition. While he was a student at St. John's University (government and politics major) he took exception to statements made on a WTHE public affairs program, appeared on the show to refute them and impressed the station management so strongly it offered him a part-time job handling the program. That was when the bug bit him. He volunteered to work at the Hofstra University station, studied to get his Third Class license and when WTHE was ready to promote him, he was ready to be promoted. He was converted into a disc jockey and given a Big Band show in the important afternoon drive time. This period

encompasses the p.m. hours when people are driving home from work and the car radio audience is at one of its peaks.

He had impact enough to arouse the interest of WLIX, in Islip, and the management there made him an offer he wouldn't refuse. That opened a three-year tour which hit a peak when Newsday, the influential Long Island newspaper, conducted a poll of audiences to determine the most popular disc jockeys on the Long Island air. Martin came third behind Dan Ingram, the top rated disc jockey in the entire country, and Don Imus, then at WNBC, the disc jockey battling WABC's Harry Harrison for first position in the morning drive time period (6-10 a.m.). This made Martin big on Long Island and a prominent name in New York radio in general.

But . . .

For some reason, the big money stations in New York City didn't come near him with an offer. If it had happened in Podunk, the stations would have been calling for tapes, arranging auditions and waving check books.

You might think this would perturb a young man on the rise but it seemed to bore Martin. He doesn't have a clipping of the poll article (it was a big feature) and he told us he thinks the whole thing was a fluke and didn't mean much.

Martin moved up to program director of WLIX, in addition to handling his stint on the air. He left to go to WGBB when WLIX was sold and the format altered. WGBB auditioned between 75 and 100 tapes before picking him for the job.

What is his next step?

Martin's future lies just ahead. If he is going to get into the Big Money in New York radio, apparently, he'll have to go to some other city, make it big there and wait for the money men to come after him. He can wait a bit. He's 24 years old.

Salaries at Long Island radio stations are not very high. Tops at religious stations runs to about \$7,000. Music stations, which

have higher incomes, pay between \$9,000 and \$20,000. Few LI air personalities get more than \$20,000.

Case No. 3 concerns a person with a double disadvantage. In addition to facing the stiff competition and lack of jobs, **Jessie**, now a top deejay on WHN, was reminded forcefully that she was a woman "and women can't compete as disc jockeys." Born in the Bronx and brought up in Scarsdale, she wanted to be a deejay almost as soon as she started listening to radio. After high school she attended Ohio University for a short period then returned to New York and completed the courses at Career Academy, a broadcasting school. Third Class License clenched in hand, she started making the rounds of New York stations and immediately ran into the discrimination women faced at the start of this decade.

The thing that irritated her most was the paternalistic attitude prospective employers adopted.

"Look, we'd have to put you on during the nighttime hours. We're afraid you'd be raped between home and the station."

She offered to learn karate. No go.

She spent six months beating paths to every small station in New York and New Jersey, submitting letters, postcards, tapes. She got one little nibble. A chance at becoming a society reporter on a small outlet in the Pocono Mountains.

About those nighttime hours. That is the time period when Program Directors can do a little experimenting with programming because it is a "safe" time. The rating services survey listening audiences only between the hours of 6 a.m. and 12 midnight.

So . . .

A station can take a chance on trying out a new personality without risking damage to the station's prime sales tool—its ratings. This, of course, does not mean that there is not a substantial nighttime radio audience. It's just not measured.

Jessie's first big break came in New York

at the ABC-FM Division in 1971. She stormed the headquarters on Sixth Avenue with calls, tapes, personal visits until she got the attention of Steve Berger, then General Manager of WPLJ, and Jim Smith, in charge of FM programming. They auditioned her in the New York studios, saw her potential, hired her and . . .

Immediately shipped her to Pittsburgh.

Jessie became the all-night deejay at WDVE, at the time ABC's FM progressive rocker in that city. That was the first big step. She caught on with Pittsburgh people, moved to WYDD there, then to a station known as 13Q in the 10 p.m. to 2 a.m. time slot. She was doing well in Pittsburgh but still had her eye on the Big Macintosh. She started sending tapes to New York and one of them landed at WHN where Ed Salamon, a Pittsburgh lad, was the Program Director. He had known her work back in the home town, felt she would fit into WHN's Country Music format, sent for her and put her on the air 2½ years ago.

This was a great breakthrough not only for Jessie but for militant womankind. She was the first female disc jockey to be hired by a New York AM station.

Jessie's future is here now. At WHN, the minimum deejay salary is \$33,748. Her ratings have grown to a level where she ranks with and sometimes surpasses the numbers won by WABC during her time period, 9 p.m.-Midnight. WABC has dominated the period for so many years that people don't remember when things were different.

Of course, this is not the end. Jessie wants to do other things in addition to radio broadcasting . . . a talk show on TV . . . a TV sitcom . . . a TV game show . . . what have you?

But radio is the staple, the first love and one that will last.

The advice these three young people have for other young people is pretty uniform. And very sound.

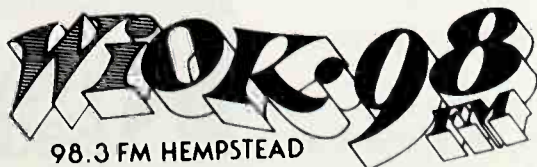
—Listen to what people tell you

Now #1 in Nassau

More Nassau County adults listen to **WOK** all day long than any other A.M. or F.M. radio station.*

In fact, according to a recent survey, **WOK** has over 25% more adult listeners in Nassau County than the #2 station.*

The most beautiful music with only 2 commercial interruptions an hour.



*Nassau County Pulse. Fall 1977. average adults 25-54. 6 AM-MID. subject to survey limitations.



Fantastic music and more!

Not only does WNBC Radio play your favorite songs from your favorite albums—but you'll hear 'em on WNBC with fewer commercials and commercial-free hours every day.

There's more, too...a way to win color TV's, vacations, free

money including \$10,000 in one lump sum—all while you're in your car. Listen daily for details.

And the music's fantastic.

WNBC
Radio 66

- Study the successful techniques being used by the Big Money personalities
- Get experience at a college station, at a broadcasting school, as a volunteer apprentice, at anything that will give you direct contact with broadcasting operations
- Practice on tapes but don't try to judge your own voice
- Make a list of daytimer stations in your area. They have more and more temporary jobs as the days become longer. By regulation, they are on the air only during the hours between local sunrise and local sunset. They are the best source of summer jobs for students who want to get some practical experience
- Face the fact that the employment situation in radio is a buyer's market and probably always will be. Never have so few jobs been available for so many hopefuls. Management knows this and proceeds shrewdly.
- Get Out Of Town!
- DON'T GET DISCOURAGED!

Do these young people know what they're talking about?

Here's how some of the people who've made it got started.

Dan Ingram says he went from the Ladies Room to a top deejay job at WABC.

Dan was born and brought up on Long Island, went to Hofstra University.

He made his name out-of-town, then joined a production firm in Stamford, Conn.

WABC, a client of the production firm, lost its afternoon deejay and the interim replacement, it seemed to Dan, was not doing the station any good. He told this to Hal Neal, then General Manager of WABC, who suggested he mind his own business but did he have anyone in mind for the show? The answer, of course, was "Me." Dan gave Neal some air check tapes, Neal listened to them, liked them but was not too interested. That was on a Thursday. Dan said he would have a tape of

the show as it should be on Neal's desk the next morning. Neal said there was no hurry, wait until Monday. Tomorrow morning, said Dan.

That took a bit of doing. Neal started his normal work day at 7 a.m. every morning.

Dan took a program tape back to the Stamford studio, erased the jock chatter and some commercials, then redid the show with himself at the mike. He finished at 4 a.m., tried to catch a nap by putting two chairs together, ended up on the floor, finally found the only flat surface that would accommodate his 6'3" frame — the couch in the ladies room.

After the nap he tore down to the ABC building, slipped a guard \$10 to open Neal's office and left the tape on his desk with a note saying, "As promised."

He went back to Stamford to catch up on his sleep but was out of luck about the couch. The ladies room was open for business by then.

At 10 a.m. Neal called, asked him to meet the 5:53 p.m. train at Stamford. They went to a nearby pub, did some negotiation and when they finished Dan was the new WABC afternoon personality.

Bill Schaefer, WJDM, Elizabeth, N.J., got into radio through desperation. After college in the mid-sixties he became an insurance trainee at Atlantic Mutual, working in Wall Street. He was bored stiff because he had had a yen for show biz for a long time. During his first vacation he called every station in New Jersey and finally ran into a bit of luck. WCRV, Washington, N.J., took him on to do play-by-play baseball and act as a part-time news editor. That led to a part-time job at WERA, Plainfield, doing weekend news and a 12-hour Sunday record show. In 1968, the people who were going to put WOBN (FM) on the air in Toms River contacted him and he joined that team, doing everything up to and including sweeping at night as the occasion demanded. In 1970 a similar set of circumstances arose. He helped put WJDM on the air. He got this job by answering a

display ad in Broadcasting magazine, a prominent trade publication. At WJDM he is now Program Director, Sports Director, Music Director and does a 10 a.m.-2 p.m. music program in addition to a talk show.

And . . .

He keeps a broom handy, just in case.

Vince Lupiano, WFAS, White Plains, got his start in the Air Force. While he was stationed at Clark Field in the Philippines, he listened to the Armed Forces radio station there, decided he had as good a voice as anyone they were airing, went to the studios and asked for a tryout. His audition consisted of reading a sports column in Stars & Stripes, the Armed Forces newspaper. He got the job, worked hard, developed a smooth technique, became a star on the AF outlet. When his hitch was up he returned to New York, prepared to accept the most lucrative offer made to him. Not only were there no offers, lucrative or otherwise . . . he couldn't get anyone to listen to him. Vince made the rounds as every starter must and enjoyed the degree of success most starters do . . . none. It so happened his father was a friend of Robert Leder, then President of WOR-Radio-TV, and with a powerful contact like that he was able to land a job at WOR-AM—as an executive trainee assigned to learn all departments in the station. When he finished his training period, Leder told him to forget becoming an on-the-air personality and put him to work as a salesman, earning \$90 a week. Sales work did not agree with him. He got into a hassle with a Vice President and settled the argument by resigning, as they say. That was followed by a year of making the rounds, getting married and trying to eke out a living as a free lance writer. Free lance writing is a precarious profession, even for anyone as good as Ernest Hemingway.

So . . .

Vince kept making the rounds of stations, finally getting a break when he answered an ad for a newsman placed in Broadcast-

ing magazine by WVOX, New Rochelle. He got the job and was promoted to Program Director two weeks later when the PD got fired. He stayed there a year-and-a-half, then had an opportunity to work for Rick Sklar, the Program Director at WABC, one of the Big Daddy stations. He was assigned to production work, principally for WABC-FM (now WPLJ), putting high school bands on the air. He still wanted to get behind the mike, though, so he kept applications in all over the lot. A year-and-a-half after he sent a resume to WFAS, the station had a sudden need of a Program Director. The incumbent had keeled over in the studio and died of a heart attack.

Vince took the job because it gave him a chance to get on the mike as a fill-in announcer as needed.

When Bob Delaney left the 2-6 p.m. popular music show, Vince took it over and still handles it.

One of the best ways to get a job in any industry is to get your father to put the bite on a President of a corporation.

You see how much good it does in radio broadcasting.

Steel Colony, WNJR morning man, decided he wanted to be a screamer-type deejay when he was still in grade school in Washington, D.C. He often faked sickness to stay home and listen to an air personality called The Baron. College gave him amateur experience working on the school station. He turned semi-pro in the Army, working on the Armed Forces Radio station in Munich, Germany for two years. At the end of his hitch, he landed a job doing commercials for WPIK in his home town. When his boss, Bill Gallagher came up to WNJR as General Manager, he offered Steel a job writing and producing commercials. While Steel was on his way here, an opening occurred in the news department, he filled it and has been on the air ever since. He never did get a chance to scream but that ambition died along the way. ●

(Ed. Note: Part II in the next issue.)



Martin Mull

Michael Brandon

Hollywood Looks at FM

Movie Review by Joe Raiola

What goes on behind the scenes at a top rated, contemporary music station? What are the disc jockeys really like? Who programs the music, who decides how much commercial time will be sold and to whom? Who ultimately operates the station, the staff or the management?

FM attempts to answer these questions by focusing on the daily internal affairs of

the nation's most popular radio station — the fictitious QSKY.


QSKY's program director Jeff Dugan, portrayed with enthusiasm by Michael Brandon, is determined not to give in to QSKY management who insists upon airing commercials for the U.S. Army, commercials which will not fit into the station's format, but will bring in big advertising dollars.

Naturally in the end everything works out fine.

The cast is a likeable group who complement each other well and sometimes work wonders with Ezra Sacks' disjointed screenplay. Martin Mull, who has become popular since his comic portrayals on "Mary Hartman, Mary Hartman" and "Fernwood 2-Night," is at the top of his form as Eric Swan, the egotistical and quick witted deejay.

FM is a wild fairy tale., in its own way as spaced out as *Close Encounters Of The Third Kind*. But it really doesn't matter. If you don't take it too seriously, you'll love *FM*. ●

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faces at bloomingdale's
with Dee Del Bello & Guests



MON.-FRI. 11:35- 12 NOON
WFAS 1230
ON YOUR DIAL

PROGRAM ROUNDUPS

Music Specials

M.-F. 7pm-12M. WNJR Albums In the Round (6 albums played thru); **10-11pm** WRCN-FM Request Feature Album; **11-12M.** WDHA Top Albums in Review.

Top Albums In Review

June 1	Mary MacGregor—In Your Eyes
June 2	Soundtrack—American Hot Wax
June 5	Charlie—Lines
June 6	Henry Gross—Love Is the Stuff
June 7	Ringo Starr—Bad Boy
June 8	Seals & Crofts—Takin' It Easy
June 9	Kiss—Double Platinum
June 12	Andrew Lloyd Webber—Variations
June 13	Dickey Betts—Atlanta's Burning Down
June 14	Randy Bachman—Survivor
June 15	Helen Schneider—Let It Be Now
June 16	Climax Blues Band—Shine On/Pezband—Laughing In The Dark

12M.-1am WNBC Album Features; **12M.-1am** WRCN AM-FM Midnight Album Hour; **12M.-1am** WRVR Midnight Album.

Mon. 9pm WXLO The Top Nine At Nine; **10-11:30pm** WNYU From the Bottom Line (performances from the rock, jazz club).

Tues. 2-3pm WNYG One Contemporary Gospel Artist (also Thur. 2-3pm); **8pm** WLIR Radio Concert; **9-11pm** WKCR Live classical and jazz; **9-10pm** WQXR AM/FM Music At the Y; **12M.-1am** WYNY New Album Hour.

Wed. 7pm WXLO 99X N.Y. Music Count; **9-10pm** WQXR AM/FM Young Artists Showcase; **12M.-1am** WPLJ Music Special (one top artist); **12M.** WXLO 99X N.Y. Album Count.

Thur. 6:30-7pm WUSB New Album Release; **8-9pm** WVHC Remember When (dance bands); **9pm** WLIR Something New; **12M.-1am** WYNY Classic Album Hour:

Classic Album Hour

June 1	Richie Havens—Mixed Bag
June 8	Jackson Browne—Saturate Before Using
June 15	Byrds—Turn, Turn, Turn
June 22	Crosby, Stills, Nash & Young—Deja Vu
June 29	Janis Ian—Between the Lines
July 6	Paul McCartney—Ram
July 13	Joni Mitchell—Ladies of the Canyon
July 20	Moody Blues—In Search of the Lost Chord
July 27	Santana—Abraxas

Fri. 6:30-7:30pm WUSB Collectors Item; **12M.-1am** WRVR Classic Album (repeated Sat. 12M.-1am):

Classic Album

June 2	Al Dimeola—Land of the Midnight Sun
June 9	George Benson—Body Talk
June 16	Bob James—Bob James One
June 23	Lonnie Liston Smith—Renaissance
June 30	John Klemmer—Touch
July 7	Earl Klugh—Earl Klugh
July 14	Chick Corea & Return To Forever—Light As A Feather
July 21	Herbie Hancock—Headhunters
July 28	Chuck Mangione—Chase the Clouds Away

Sat. 8-9am WPIX Beatles Special; **12:30-1pm** WLIB Spougerama; **5:45-6:15pm** WLIB Rebel Reggae; **7pm-12M.** WICC Top 60 Album Countdown; **8pm-1am** WCBS-FM Sock Hop; **8-10pm** WVHC Evening Performance; **9pm-2am** WALK-FM Sat. Dance Party; **9-11pm** WBAI Free Music Store (live concerts); **9pm** WIOK (last Sat. of month) Broadway Twofer:

Broadway Twofer

June 24	William Daniels in—"1776" Joel Grey in—"George M"
July 29	Herschel Bernardi in—"Zorba" Ben Vereen in—"Pippin"

10-11pm WRCN-FM Request Feature Album; **10-11pm** WVHC Limelight (new releases) (3rd Sat. Month—Thirsty Ear—live concerts & interviews); **12M.-4am** WBLS Disco Party; **12M.-1am** WDHA Midnite Special:

Midnite Special

June 3	Michael Murphy
June 10	E.L.O.
June 17	Moody Blues

12M.-1am WNBC Sat. Night Special (one artist or group); **12M.-1am** WRCN-FM Classic Album Hour; **12M.-1am** WRVR (see listing under Fri. 12M.).

Sun. 9am-2pm WGLI Sinatra and Friends; **9am-12N** WPIX American Top 40; **10am-1pm** WRCN AM/FM American Top 40; **1-2pm** WALK AM/FM Songs By Sinatra; **2-2:30pm** WHLI New Music (best new singles of the week); **5:45-6:15pm** WLIB Rebel Reggae; **6-8pm** WVHC The Swing Years; **7pm-12M.** WBLI Bruce Michaels (solid gold); **7pm-12M.** WCBS-FM Doo-Wop-Shop (early 50s); **7-8pm** WRCN AM/FM BBC Rock Hour; **8-9pm** WLIR Off the Boat (imported rock); **8-10pm** WVHC Hempstead

Town Concerts; **9-10pm WALK-FM** Perry Como; **9-10pm WLIR** Sun. At Nine (artist interview & music); **9-10pm WNEW-FM** King Bisquet Flour Hour; **9-10pm WPIX** Feature Album of the Week; **10-11pm WALK-FM** Spotlight On a Star; **10-11pm WBAB** Modern Music Import Show; **10-11pm WPLJ** Sun. Music Special (one rock artist); **10-11pm WVHC** Limelight; **12Md.-1am WICC** Between the Grooves (entertainers discuss current issues).

Contemporary Rock

All week. WABC; WDHA; WHLI; WJLK AM/FM; WNBC; WPIX; WPLJ; WRCN AM/FM.

WFUV Mon.-Fri. 6-9am Mayhem In the AM; 3-5:30pm PM. Upbeat; 10:30pm-6am. **Sat.** 6-10am Good Morning Sunshine; 10:30pm-6am. **Sun.** 6-8am Sun. Morning Coming Down.

WICC Mon.-Fri. 3pm-12Md. **Sat.** 7pm-12Md.

Soft Contemporary

All week. WKTU; WMGQ; WYNY.

Solid Gold

All week. WBLI; WCBS-FM; WGRC.

Sun. WUSB 3-5:30pm Solid Gold. WBLI 7pm-12Md. Only Gold.

Progressive, Free Form

All week. WBAB; WLIR; WNEW-FM.

M.-F. 1-1:30pm WHPC (Tu, W, Th only); 3pm-3am WFMU; 3pm-5:30pm WSOU; 4-7pm WNYU Afternoon Show; 11pm-2am WSOU Metrorock; 11pm-2am WVHC Changes; 12Md. WCWP Midnight Progressive; 1:15am-11am WFDU.

Sat. 8am-3am WFMU; 9am-5pm WHPC; 11am-2am WSOU; 1-5pm WVHC Odyssey; 6pm-12Md. WFDU; 11pm-2am WVHC; 12Md.-8am WCWP Midnight Progressive; 12Md.-5am WFDU.

Sun. 12N-3pm WFMU; 1-5pm WVHC Odyssey; 4pm-12Md. WFMU; 6pm-5am WFDU; 11pm-2am WSOU Metrorock; 11pm-2am WVHC; 12Md. Midnight Progressive.

Punk Rock

Sun. 3-4pm WFMU.

Modern Country

All week. WHN.

Mon.-Fri. WHPC 9-9:30am.

Sun. WRKL 6:30-7am.

Bluegrass Country

Mon. 12:30-3pm WFUV Bluegrass Break-down.

**WWYD ...ONE BEAUTIFUL
MOMENT AFTER ANOTHER**

WWYD 

STEREO

ALL THE TIME

Tues. 3-5:45pm WUSB Bluegrass.

Thur. 12:30-3pm WFUV Country Crossroads.

Fri. 1:30-3pm WBAI.

Sat. 9-11am WSOU (c&w); 11am-12N WVHC Western Star (c&w); 12N-1pm WVHC Finger Pickin' Good; 1-3pm WKCR Moonshine; 3-6pm WKCR Cajun Jamboree & Cowboy Joe's Radio Ranch.

Folk Music

M-F. 9:30-10am WHPC (folk rock)

Mon. 9:30-11pm WKCR (English, Irish)

Tues. 6:30-7:30pm WNYC-FM Voices In the Wind.

Thur. 3-5:45pm WUSB (traditional); 9:30-10pm WNYC-FM Folk & Baroque.

Fri. 7-9pm WCWP Folk Festival USA; 10-11:30pm WNYU Just Plain Folk.

Sat. 2-3pm WBAI; 6-7:30pm WUSB Folk Festival; 6-8pm WVHC Shades of Folk; 7-8pm WQXR AM/FM Woody's Children.

Sun. 2:30-3pm WHPC Folk Rock; 4-6pm WNYC-FM Folk Festival USA.

Beautiful Music, Easy Listening

All week. WALK AM/FM; WCTO; WEZN; WHUD; WIOK; WPAT AM/FM; WRFM; WTFM; WVNJ AM/FM.

Sun. 9-10am, 11-12N WHPC; 11pm-off WCTC Sun. Night Stardust.

MOR (Middle-of-the-road)

Popular Contemporary

All week. WCTC; WGBB, WGLI; WLIX (with inspirational); WLNA; WLNG AM/FM; WNEW; WRIV; WRKL; WVIP AM/FM.

M.-F. 5am-3pm WICC; 5-10am, 3-7pm WOR; 1-3pm WSOU Music Box.

Sat. 5am-7pm WICC.

Big Band, Nostalgia

All week. WRTN

M.-F. 10am-1pm WEVD-FM Danny Stiles; 11-12N, 9-10pm WALK AM/FM Memories In Melody; 11-11:30am WHPC Good Gold; 7pm-2am WCTC Jack Shreve.

Thur. 8-9pm WVHC Remember When.

Sat. 6-9pm WKCR Jazz Alternatives (big band); 8-10:30pm WFUV Remember Then (music of 50s & 60s).

Sun. 6am-12N WCTC Sunday Scene (with early radio comedy); 8-11am WICC Dick Clark; 1pm WHPC Memories of the Big Bands; 4-6pm WGCH 1490 Bandstand; 5pm-12Md. WDHA American Musical

Scene; 6-8pm WVHC The Swing Years; 9-11pm WFUV The Big Broadcast.

Show & Movie

M, W, F. 11-11:30am WNYC Music From the Theater.

Tues. 12:30-3pm WFUV Showstoppers.

W, Th. 10:30-11am WHPC Showtime.

Sat. 9pm WIOK Broadway Twofer (last Sat. of month only — see Music Specials for details).

Sun. 5-8am WBAI Soundstage.

Classical

All week. WNCN; WNYC AM/FM; WQXR AM/FM.

M.-F. 7-9am WKCR Cereal Music; 9am-12N WFUV Morning Concert; 9-10:30am WNYC Masterwork Hour; 9:30am-12N WBAI Morning Music; 9:30-12N WKCR Coffee Cantata; 12N-1pm WCWP Keyboard Immortals; 12N-3:30pm WFUV; 12N-1pm WNYC Midday Symphony; 1-1:30pm WNYC Famous Artists; 1-3pm WUSB; 3-6pm WKCR Afternoon Music; 4-6pm WCWP Classical Library; 5-7pm WVHC Evensong; 6-8pm WFUV Evening Concert (except Wed); 7-8:30pm WNYC Masterwork Hour; 8:30-10pm WNYU Anatomy of Music (except Mon); 12Md.-2am WALK-FM Concert Hall.

Mon. 8-9am WFUV Concert Grande.

Tues. 11am-12N WNYC Bach Cantatas; 8-9pm WFUV Dekoven Concert.

Wed. 6-7pm WFUV Beethoven Hour; 7-9pm WFUV Toscanini Legacy; 9-10pm WFUV Rare Recordings.

Thur. 11am-12N WNYC Music From the Renaissance; 9-9:30pm WVHC Modern Classics.

Fri. 9-10pm WFUV 20th Century Spectrum.

Sat. 6-7:30am WNYC Morning Solitude; 8:30-10pm WNYC Concerts.

Sun. 6-7:45am WNYC Choral Festival; 8:30-11am WBAI Early Classical; 3-4:30pm WFME Sacred Concert Hall:

Sacred Concert Hall

June 4 Stabat Mater—Rossini

June 11 Christ Lay In the Bonds of Death—Bach

June 18 Psalm 71—Telemann

June 25 A German Requiem—Brahms

3-4pm WHPC; 3-6pm WKCR Afternoon Music; 7-8:30pm WNYC Masterwork Hour; 9pm-2am WKCR Music In Changing Parts (includes interviews); 9:15-11pm WCTC Concert In HiFi.

Opera

Wed. 7:30-10pm WNYC-FM Wednesday Night At the Opera.

Thur. 10-11pm WQXR AM/FM Vocal Scene.

Fri. 8-9pm WFUV The Operaphile.

Sat. 2-5:30pm WALK AM/FM Metropolitan Opera; 2-5:30pm WOR Metropolitan Opera; 2-5pm WQXR-FM Metropolitan Opera; 9am-2am WKCR Sat. Night At the Opera:

Sat. Night At the Opera

June 3 The Laughing Cavalier
June 10 Love For Three Oranges; Betrothal In a Monastery.

Sun. 10:30-11am WNYC-FM Opera Stars of Tomorrow; 11am-1pm WNYC-FM Living Opera; 12N-12:30pm WNYC Opera Topics; 1-4pm WBAI Thru the Opera Glass; 1-1:30pm WNYC-FM Opera Topics; 3-6pm WNCN Sun. Afternoon Opera; 6-9pm WFUV Box At the Opera; 8-11pm WQXR AM/FM Delta Opera House; 11pm-2am WALK-FM Sunday Night Opera.

Jazz, Blues

All week. WRVR.

M.-F. 12N-3pm WKCR Out To Lunch; 2:30-3pm WHPC (except Mon); 6-9pm WKCR Jazz Alternatives; 9:30-11pm WVHC Jazz Spectrum; 10pm-12Md. WCWP Shades of Jazz; 11:30pm-1am WNYU Jazz Expansions; 2-6am WKCR Jazz Till Dawn.

Mon. 2-3pm WHPC And Then There Was Jazz; 4-6pm WBAI Adventures In Jazz.

Tues. 9-9:30pm WVHC Ragtime Years;

The Ragtime Years

June 6	Joseph Lamb—The Early Years
June 13	Scott Joplin's Protege, Arthur Marshall
June 20	Scott Joplin's Collaborations
June 27	Scott Joplin (1901-1902)
July 4	Tom Turpin, Father of St. Louis Ragtime
July 11	Artie Mathews
July 18	Rags of Irving Berlin
July 25	Scott Joplin (1902-1904)

10pm-12Md. WBAI; 12Md.-2am WKCR Blues Before Sunrise.

Wed. 12:30-3pm WFUV in the Mood (big band jazz); 9-11pm WKCR Something Inside of Me (blues); 10pm-12Md. WBAI; 10-11:30pm WNYU Nothing But the Blues.

Thur. 1:30-3pm WBAI Blues; 4-5pm WFMU Nothing But the Blues; 6-9pm WFMU Afro-Eurasian Eclipse; 10pm-12MD. WBAI; 12Md-2am WKCR Blues Before Sunrise.

Fri. 8-9pm WFMU Jazz In Depth.

Sat. 12N-3pm WFUV Jazz In American Heritage; 4-4:30pm WNYC-FM Absolutely Jazz; 9:30-10pm WNYC-FM Jazz Revisited; 1-8am WEVD-FM Jazz Thru the Night; 2-6am WKCR Jazz Till Dawn.

Sun. 11am-12N WRKL Good Old Jazz; 1-3:30pm WKCR Jazz At One; 2-3pm WUSB Blues; 4-5pm WDHA Dick Neeld;

*We're
Beautiful*

WITH A MIX OF CONTEMPORARY BEAUTIFUL MUSIC, LOCAL AND NATIONAL NEWS, RADAR WEATHER REPORTS, AND TRAFFIC AND TRANSIT FOR NEW JERSEY SHORE COMMUTERS. IN MONMOUTH AND OCEAN COUNTIES, WE'RE THE GREAT ENTERTAINER . . . 24 HOURS A DAY AT 96 FM. . .



wadb 96
STEREO

POINT PLEASANT, NEW JERSEY

6:30-8pm WUSB Jazz Alive; 9-10pm WYNY Movin' Easy Jazz; 9:30-11pm WNYC-FM Jazz Alive; 10pm-12Md. WBAI; 10pm-12Md. WRCN-FM Jazz Review; 11pm-5am WEVD-FM Jazz Thru the Night; 2-6am WKCR Jazz Till Dawn.

Ethnic

Albanian

Mon. 6-6:30pm WHBI; **Sat.** 8-8:30am WHBI.

American Indian

Thur. 4:30-5pm WHPC American Indian Forum.

Armenian

Thur. 6:30-7pm WHBI

Black

All week. WBLS (contemporary, jazz); WNJR; WNYG (Gospel); WWRL. **M.-F.** 12Md.-5:30pm WBNX Black Gospel. **Tues.** 10-11:30pm WNYU Black Rock. **Wed.** 2-2:30pm WHPC New Dimensions In Black Music; 9-9:30pm WVHC Essence of Blackness. **Thur.** 11:30am-12N WFDU Black Perspectives; 9-11pm WKCR The African Show; 10-11:30pm WNYU Black Rock. **Fri.** 9-11pm WKCR The African Show. **Sat.** 10am-12N WFUV Soul Unlimited; 3-6pm WFUV M.J. (R&B). **Sun.** 2-2:30pm WHPC New Dimensions In Black Music; 4-5pm WGRC Rockland Rapper; 5-6pm WCTC Black Impressions; 5-7pm WSOU Gospel Express; 8:30-10pm WBAI Sun. Evening Gospel.

Bulgarian

Tues. 7:30-8pm WHBI.

Caribbean

All week. WLIB (Calypso, Reggae, Spouge, R&B). **M.-F.** 6:30-7:30am WHBI. **Mon.** 2-3pm WBAI Reggae. **Wed.** 12Md.-1:30am WHBI. **Thur.** 12Md.-2am WHBI. **Sat.** 11:30am-12N WHBI Haitian; 12N-3pm WUSB Reggae; 12:30-1:30pm WVOX West Indian Fiesta; 6-9pm WURL Sounds of the Caribbean; 8-10pm WHBI Haitian. **Sun.** 7-10am WKCR Haitian Show; 10-12N WKCR Caribbean Showcase; 11-11:30am WFUV Mais Amer (Haitian); 8-9pm WPOW Haiti Radia.

Chinese

M.-F. 10pm-12Md. WEVD Voice of Chung Wha. **Sat.** 7-10am WKCR Sounds of China; 10am-1pm WEVD Voice of Chung Wha.

Croatian

Thur. 9-9:30pm WHBI. **Sat.** 9:30-10:30pm WHBI.

Czechoslovakian

Tues. 7-8pm WPOW.

French

Thur. 7-7:30pm WVHC La Voix Francaise; 10-10:30pm WHBI. **Sun.** 3-4pm WFUV The French Moment.

German

Sat. 5-6:30pm WEVD Echoes of Germany; 6:30-7:45pm WEVD Hello Germany. **Sun.** 1-4pm WVOX German Family Hour; 4:30-5pm WEVD-FM Echoes of Germany; 5-6:30pm WEVD-FM Hello Germany; 5-6pm WFUV German-American Show.

Greek

M.-F. 7:30-10am WEVD-FM Sounds of Greece; 3-6pm 8-9pm WHBI; 4-8pm WEVD-FM Sounds of Greece. **Tues.** 6-6:30pm WHBI. **Thur.** 7-8pm WPOW Hellenic Harmonies. **Sat.** 8-9am WEVD-FM; 10-10:30am WEVD-FM Memories of Greece; 10:30-2:30pm WEVD-FM Sounds of Greece. **Sun.** 8-8:30am WEVD-FM Memories of Greece; 3:30-5pm WHBI; 5-5:30pm WNYC Greek Forum; 7-8pm WSOU Hellenic Hour; 10:30-11pm WEVD Free Voice of Greece.

Hungarian

Sat. 2-2:30pm WHBI. **Sun.** 8:30-9am WJDM; 12N-1:30pm WCTC Hungarian Melody Time; 12N-2:30pm, 7-8pm WHBI.

India

Wed. 10-10:30pm WHBI (Hindi). **Th, F.** 7-7:30pm WHBI (Hindi); 9:30-10pm WHBI (in English). **Sat.** 10am-1pm WKCR Gunjana. **Sun.** 10-11am WFUV Bharat Vani; 1-2pm WUSB India Hour; 9:30-10pm WNYC East Indian Music.

Irish

Mon. 9:30-10pm WHBI. **Fri.** 6-6:15pm WNYC Irish Music. **Sat.** 10:30-11:30am WHBI. **Sun.** 12N-1pm WRKL Music of the Emerald Isle; 1-3pm WFUV Ceol Na Gael; 3-4pm WNYG Irish Hour; 4-5pm WVOX Maggie McGee; 7-8pm WGCH Irish Hour; 8-9pm WHBI; 9:30-10:30pm WEVD Irish Melodies.

Italian

M.-F. 10am-3pm WHBI; 1:30-5pm WEVD Italy Today; 5-6pm WPOW Continental Hour. **Tues.** 7-7:30pm WVHC Una Vista Italiana. **Sat.** 10am-1pm WNYG Italian Hours; 12N-12:30pm WHBI; 1-4pm WEVD Italy Today. **Sun.** 10am-1pm WALK AM/FM Italian Music; 11am-1pm WVOX Italian Melodies; 12N-2pm WJDM Phil Brito; 2-4pm WGCH Italian-American Hours; 4-5pm WFUV Fiesta Italiana.

Japanese

M., W., F. 10:30-11pm WHBI.

Jewish

All week. WEVD-FM. **M.-F.** 7-9am WFMU Jewish & Hebrew Sound; 10-11:45am WEVD Art Raymond (except Fri); 1-4pm WEVD-FM Art Raymond Afternoon Simcha; 1-1:30pm WEVD Afternoon Simcha (except Th., F). **Mon.** 6-6:30pm WUSB Essex St. **Tues.** 6:30-6:45pm WHBI. **Wed.** 6:30-6:45pm WHBI; 7-7:30pm WVHC Mah Nishmah. **Sat.** 10:30pm-12Md. WEVD Hoppa Hey; 10:30pm-12:30am WEVD-FM Hoppa Hey. **Sun.** 5-5:30am WGLI Israel Maga-

zine; **8:30-11am WEVD-FM** Art Raymond Sunday Simcha; **10:30-11am WRKL** Jewish Sounds; **3:30-4pm WNYC-FM** Israel In Song & Dance; **4-5pm WCTC** Jewish-American Hour.

Korean

Sun. 7-8pm WPOW Korean Full Gospel Hour; **9-10pm WHBI**.

Latin

All week. WADO, WBNX, WJIT.

Mon. 8-9am WHBI Semanario Musical; **1:30-3pm WBAI** Musician's Corner; **7-7:30pm WHBI** Estampas De Centro America; **11pm-2am WKCR** Alma Latina. **Tues. 9-11pm WSOU** Latin Expressions. **Wed. 8:30-9am WHBI** Drive Time Salsa; **11pm-2am WKCR** Cocinando; **12Md.-2am WHBI** Salsa Internacional. **Thur. 9-11pm WSOU** Latin Expressions. **Fri. 12:30-3pm WFUV** Latin Voyage; **7-7:30pm WHVC** Espanidad al Dia; **8:30-9:30pm WNYC** Hispanic American; **11pm-2am WKCR** Mambo Machine. **Sat. 11:30am-1:30pm WBNX** Hector Aquilar; **12:30-1:30pm WHBI** La Voz Del Ecuador; **1-2pm WNYG**; **2-5pm WVOX** Radio Tiempo; **3-4pm WGRG** Latin Observer; **3:30-6pm WBAI** El Rincon Caliente; **10-11pm WHBI** La Voz De Argentina; **11pm-12Md. WHBI** Noches Del Paraguay; **12Md.-1am WHBI** Salsa & Disco Rendezvous. **Sun. 12N-6pm WRVR** Sunday Sales; **1-2pm WNYG**; **3-4pm WCTC** Spanish-American Hour; **4pm-off WJDM** Carlos Alvarez; **6-6:15pm WOR** Hispanic New York; **8pm-1am WBLS** Carlos De Jesus; **10:30-11:30pm WHBI** Argentina Siempre En Domingo.

Lithuanian

Sat. 4-5pm WEVD Echoes of Lithuania; **7-8pm WEVD-FM** Memories of Lithuania.

Macedonian

Fri. 7:30-8pm WHBI.

Middle East

Tues. 9-10pm WFUV Middle East Melodies. **W, F. 6-6:30pm WHBI** Iranian. **Sun. 8-9pm WSOU** Arab Caravan.

Pakistan

Sun. 10-11am WHBI.

Polish

M.-F. 6-7pm WPOW The Two Edwards. **Tues. 10:30-11am WHPC** Polka Beat; **7-7:30pm WHBI**; **12N-1pm WVHC** With An Open Ear. **Fri. 6:30-7pm WHBI.** **Sat. 3:30-4:30pm WHBI**; **6-8pm WFUV** Polka Party. **Sun. 8-10am WRCN** AM/FM Ed Toby's Polka Party; **9am-12N WJDM** Ed & Chet Polka Party; **10am-1pm WVHC** With An Open Ear; **10-11am WVOX** Bill Shibilski's Polka Party; **12:30-2pm WGCH** Polka Party; **1:30-3pm WCTC** Happy Bernie's Polka Party; **11-11:30pm WEVD** Polish Memories.

Portuguese

M.-F. 5-7:15am, 10pm-12Md. WEVD-FM Portuguese Watercolor. **Sat. 3-7pm**

WEVD-FM Portuguese Watercolor. **Sun. 2-4pm WJDM**; **5-7pm WHBI.**

Romanian

Mon. 6:30-7pm WHBI. Thur. 6-6:30pm WHBI.

Russian

Sat. 4:30-5pm WHBI.

Scandinavian

Tues. 9-9:30pm WHBI Swedish. **Wed. 9-10pm WHBI** Swedish. **Thur. 9-10pm WFUV** Musical Smorgasbord. **Sat. 8:30-9am WHBI** Norwegian; **9-10am WEVD-FM** Scandinavian Echoes. **Sun. 11am-12N WVHC** Musival Smorgasbord.

Serbian

Thur. 7:30-8pm, Sat. 7-7:30pm WHBI.

Turkish

Thur. 10:30-11pm, Fri. 9-9:30pm WHBI.

Ukrainian

Mon. 7:30-8pm WHBI. Fri. 7-8pm WPOW Ukrainian Catholic Hour. **Sat. 9-9:30am WHBI.**

Yugoslavian

Mon. 7-8pm WPOW. Wed. 7:30-8pm WHBI. Sun. 2:30-3:30pm WHBI; 3-4:30pm WEVD-FM.

Children's Programs

M.-F. 3:30-3:45pm WFME Secret Hideout; **4-4:15pm WFME** Tips For Teens.

Mon. 11:30am-12N WHPC Singing Lady; **4-4:30pm WNYC-FM** Stories From Many Lands; **4:30-5pm WNYC-FM** World of Children's Literature.

Tues. 11:30-11:45am WHPC Magic Morning Wonderland (stories).

Sat. 7:30-8am WNYC AM/FM Children's Books; **8-9am WFME** No School Today; **8-8:30am WNYC** Children's Literature; **8-8:30am WNYC-FM** Stories From Many Lands.

Sun. 8-9am WKTU The Mellow Child (songs & stories); **8:30-9am WNYC AM/FM** Singing Lady.

Current Events

Mon. 1:30-1:45pm WNYC Yugoslavian Press Report; **6:30-6:45pm WNYC** Indian Press Report.

Tues. 1:30-1:45pm WNYC German Press Report; **11pm-12Md. WKCR** Actualities.

Wed. 1:30-1:45pm WNYC Arab Press Report; **6:30-6:45pm WNYC** Finnish Press Review.

Thur. 1:30-1:45pm WNYC Israeli Press Report; **6:30-6:45pm WNYC** Swedish Press Review; **7:30-8pm WVHC** RADIUS: Radio Magazine; **8-8:30pm WNYU** Forefront (analysis of news coverage); **11pm-12Md. WKCR** Actualities.

Fri. 1:30-1:45pm WNYC British Press

Report; 4-4:15pm WHPC Arab Press Review; 4:15-4:30pm WHPC Israeli Press Review; 6:30-6:45pm WNYC Italian Press Review.

Sat. 5:30-6pm WNYC Washington Week In Review; 6:30-6:45pm WNYC Japanese Press Review.

Sun. 5:45-6am WOR Heritage; 6-6:30am WICC AP Special Assignment (week's review); 6-6:30am WNJR Black Issues & Black Press; 6:15-6:30am WMCA Dateline Israel; 6:30-7am WMCA Reporters Roundup; 12:30-1pm WFUV Week In Review; 12:30-1pm WVIP AM/FM Voices In the Headlines; 4:15-5pm WOR Newsbeat (panel); 11-11:30pm WABC Radio Press Conference; 12M.-12:30am WYNY Meet the Press.

Discussion

M.-F. 10-11am WOR Arlene Francis; 10:10-10:40am WGCH Close Up (Elizabeth Karp); 11am-12N WADO Tu Mundo Femenino (except Fri); 11am-12N WOR Pat McCann; 12-12:30pm WEVD Jewish Home Show; 12N-1pm WOR Jack O'Brian's Critics Circle; 1-1:30pm WGCH Luncheon At One; 1-2pm WOR The Fitzgeralds; 2-3pm WOR Sherrye Henry; 3-8pm WADO Puertas y Microfonos Abiertos; 9-9:30pm WVHC The Universal Woman (except Tu, Th); 10pm-12M. WMCA Barry Gray; 11:30-12M. WQXR AM/FM Casper Citron.

Mon. 6:30-7pm WCWP Women & Word.

Tues. 11:45am-12N WHPC You & Your Child; 1-1:30pm WVOX Not For Mothers Only; 6-6:30pm WFMU Community Viewpoint; 8-8:30pm WNYU Soul of Reason.

Thur. 1-1:30pm WVOX Not For Mothers Only; 6:30-7pm WCWP Alu, the Talking Drum (of Black interest); 7-8pm WNYC-FM Studs Terkel.

Fri. 2:30-3:30pm WNYC NYU Lecture Series; 7:30-8pm WVHC Society For the Advancement of Management Presents; 8pm WNYU Manhattan Roundabout; 9:15-10pm WEVD AM/FM Victor Riesel's Talk of New York.

Sat. 6-8am WBABL.I. Forum; 8-9am WGBB Ray Heatherton (interviews authors, performers); 9:30-10am WVOX Westchester Youth Line; 10pm-12M. Barry Gray; 10:30-11pm WCBS Access: Sat. Edition (urban affairs); 11pm WUSB Sat. Night Circus.

Sun. 5:30-6:30am WBABL.I. Forum; 5:30-6am WICC Dialogue 78; 6-7am, 10-11pm WPAT AM/FM Focus Ninety-Three; 6:30-7am WICC Harambee (community leaders); 6:30-8am WPLJ New Morning (Carole Getzoff); 9-10am WGRG Rockland Reports; 9-9:30am WRVR Woman In; 1-1:30pm WNYC Visitors From the Other Side;

2:30-3pm WNYC Changing World of Women; 3-3:30pm WNYC Focus On the Black Woman; 3-5pm WWRL Black Dialogue; 3:30-4pm WNYC Overture To Women; 5-6pm WQXR AM/FM Great Artists Series; 5-6pm WVHC Public Policy Forum (panel discussion):

Public Policy Forum

June 4	Professors, Politicians and Public Policy
June 11	Competition In the Airlines: What Is the Public Interest?
June 18	U.S. Energy Policy: Which Direction?
June 25	Does the Government Profit From Inflation?
July 2	The Saccharin Ban: Risks vs. Benefits
July 9	U.S. Farm Policy: What Direction?
July 16	Pro Sports: Should Government Intervene?
July 23	The Medical Malpractice Dilemma
July 30	The Future of the United Nations

5:30-6:30pm WUSB Lon Stevens; 7-8:30pm WBAI Velvet Sledgehammer (women's magazine); 7-7:30pm WICC Special Assignment; 10pm-12M. WMCA Barry Gray; 10pm-12M. WYNY Women In the Big Apple; 10:06-10:30pm WCBS Face the Nation; 10:30-11pm WCBS Let's Find Out; 11pm-1am WBABL.I. Spectrum; 11pm-12M. WPLJ A Woman's Place; 12M.-2am WCBS-FM Changes (public affairs).

Drama

M.-F. 3:45-4pm WFME Stories of Great Christians; 6-6:30pm WBAI Serial; 7-8pm WOR Mystery Theater; 7:30-8pm WGCH Golden Age of Radio; 8-8:30pm WFME Unshackled; 2-2:55am WFME Unshackled.

Mon. 8-9pm WVHC NBC University Theater:

NBC University Theater

June 5	Mark Twain—Huckleberry Finn (repeat June 9)
June 12	John Steinbeck—The Grapes of Wrath (repeat June 16)
June 19	Jane Austin—Pride and Prejudice (repeat June 22)
June 26	James Hilton—Goodbye Mr. Chips (repeat June 30)
July 3	Joseph Conrad—The Heart of Darkness (repeat July 7)
July 10	Charles Dickens—Great Expectations (repeat July 14)
July 17	Rudyard Kipling—The Light That Failed (repeat July 21)
July 24	James Joyce—A Portrait of the Artist As a Young Man (repeat July 28)

Wed. 8-9pm WVHC Readers Theatre:

WGLI WORLD WIDE WAVE WORLD WIDE WAVE

4:45am WGLI Hempstead Town
5:55am WLIR County Execu-
4:45-6am WGLI Perspective
am WMCA This Week At the
m WLIR Inside the L.I. Com-
8am WNJR Newark Mayor's
5am WLIR Hempstead Town
3:30am WOR Ask Your Con-
30-8:45am WOR Inside L.I.;
WOR Inside N.J.; 2-2:15pm
Assman Rodan; 2-2:30pm
Your Official.

30am WHPC Diet Revolution &
10am WOR Carlton Fredericks;
A Gary Null.

10:45am WNYC Eating For
5pm WNJR Community Health

10:45am WNYC You & Your
3am-12N WFDU Mental

11am-12N WHPC What's Cook-
m WNYC Family Health.

30am WFDU Better Health;
m WCWP Viewpoint On Drugs.

11-12N WHPC Your Family's
5pm WHPC One For the Road.
pm WMCA Gary Null.

30am WRKL Mental Health;
WLIR Viewpoint On Drugs;
m WLIR Your Good Health;
YNY The Health Field; 10-
RKL Medicine Today.

12N WNYC-FM Spoken Words
m except Th, F).

pm WHPC Library Listening
k reviews); 6-6:30pm WNYC
ly; 6:30-7pm WNYC-FM
r; 9:30-10pm WNYC-FM
nac; 10pm WKCR Old

1pm WNYC National Review
zine articles); 3-3:30pm
ews & World Report; 7-
SB Poetic License.

pm WNYC Newsweek; 8-
YU Author, Author.

Government

Mon. 1:30-2pm WHPC Executive Round
Table (Nassau County); 6:15-6:30pm
WCWP NY State Senate Report.

Tues. 11-11:30am WFDU This Week At
the UN; 4:15-4:30pm WHPC Hempstead
Town Information; 6:15-6:30pm WCWP
Hempstead Town Spotlight.

Wed. 11-11:30am WFDU Encounter;
6:15-6:30pm WCWP County News; 8:30-
9:30pm WNYC Legislative Forum (Albany).

Fri. 6:15-6:30pm WNYC UN Summary.

Thur. 12:30-1pm WHPC Intl. Literary Re-
port; 2-2:30pm WHPC Words Worth
(poems, readings); 3-3:30pm WNYC Intl.
Literary Report; 8-9pm WFUV Poetry Is For
People; 9:15-10pm WNYC New Yorker.

Fri. 8-8:30pm WNYU Short Stories.

Sat. 10:30-11am WNYC Teenage Book
Talk; 4-5pm WNYC First Chapter (new
books); 5:30-6pm WVHC Bookmark.

Sun. 11-11:15am WRVR Ralph Gardener's
Bookshelf; 4:30-5pm WSOULand of Poe-
try; 5:30-6pm WVHC Bookmark; 8-
8:30pm WNYC-FM Teenage Book Talk.

Report; 4-4:15pm WHP
 view; 4:15-4:30pm WHI
 Review; 6:30-6:45pm W
 Review.

Sat. 5:30-6pm WNYC W
 Review; 6:30-6:45pm W
 Press Review.

Sun. 5:45-6am WORHe
 WICC AP Special Assignm
 6-6:30am WNJR Black L:
 Press; 6:15-6:30am WM
 6:30-7am WMCA Repor
 12:30-1pm WFUV Wee
 12:30-1pm WVIP AM/I
 Headlines; 4:15-5pm WC
 (panel); 11-11:30pm WA
 Conference; 12Md.-12:3
 the Press.

Discussion

M.-F. 10-11am WORArle
 10:10-10:40am WGCH
 (Elizabeth Karp); 11am-12
 Mundo Femenino (except Fr
 WOR Pat McCann; 12-12
 Jewish Home Show; 12N-
 O'Brian's Critics Circle; 1-1:
 Luncheon At One; 1-2pm
 Fitzgeralds; 2-3pm WOR S
 8pm WADO Puertas y Micr
 9-9:30pm WVHC The Ur
 (except Tu, Th); 10pm-12
 Gray; 11:30-12Md. WQX
 Casper Citron.

Mon. 6:30-7pm WCWP

Tues. 11:45am-12N Wf
 Child; 1-1:30pm WVOX N
 Only; 6-6:30pm WFMU C
 point; 8-8:30pm WNYU S

Thur. 1-1:30pm WVOX N
 Only; 6:30-7pm WCWP/
 Drum (of Black interest); 7-8
 Studs Terkel.

Fri. 2:30-3:30pm WNYC
 Series; 7:30-8pm WVHC
 Advancement of Managem
 WNYU Manhattan Roundal
 WEVD AM/FM Victor Ries
 York.

Sat. 6-8am WBABL.I. For
 WGBB Ray Heatherton (interviews authors,
 performers); 9:30-10am WVOX
 Westchester Youth Line; 10pm-12Md. Barry
 Gray; 10:30-11pm WCBS Access: Sat.
 Edition (urban affairs); 11pm WUSB Sat.
 Night Circus.

Sun. 5:30-6:30am WBABL.I. Forum;
 5:30-6am WICC Dialogue 78; 6-7am, 10-
 11pm WPAT AM/FM Focus Ninety-Three;
 6:30-7am WICC Harambee (community
 leaders); 6:30-8am WPLJ New Morning
 (Carole Getzoff); 9-10am WGRC Rockland
 Reports; 9-9:30am WRVR Woman In; 1-
 1:30pm WNYC Visitors From the Other Side;

RADIO GUIDE
 Box 1210
 Radio City Station
 New York, N. Y. 10019

Place
 Stamp
 Here

	(repeat June 22)
June 26	James Hilton—Goodbye Mr. Chips (repeat June 30)
July 3	Joseph Conrad—The Heart of Darkness (repeat July 7)
July 10	Charles Dickens—Great Expectations (repeat July 14)
July 17	Rudyard Kipling—The Light That Failed (repeat July 21)
July 24	James Joyce—A Portrait of the Artist As a Young Man (repeat July 28)

Wed. 8-9pm WVHC Readers Theatre:

Readers Theater

June 7	David Krames — Departures/ Donald Barthelme — Friends of the Family
June 14	R. G. Vliet — Clemm Maverick
June 21	Leo Goldman — The Night Bathers/Anne Leaton — Thinking About Vera Cruz
June 28	Anne Leaton — Little Pictures
July 5	Archibald MacLeish — The Great American Fourth of July Parade
July 12	Manfred Bielar — Hyronymus
July 19	Peter Leonard Braun — Hyenas
July 26	James Nichol — A Sense of Prop- erty

Sat. 11am-12N WBAI Golden Age of Radio;
11:30am-2pm WNYC Shakespeare
Matinee (complete play); 2-3pm WNYC
Drama Festival; 7:30-8pm Golden Age of
Radio; 8-9pm WOR Mystery Theater;
12:30am WFDU Orpheus In The Under-
world.

Sun. 5-6pm WOR Mystery Theater.

Educational

M.-F. 7:30-8pm WNYU Sunset Semester.

Mon. 4-4:30pm WHPC Faculty Forum (mini-
lessons); 8-9pm WCWP Options In Educa-
tion; 8-8:30pm WNYU Sunset Semester;
8:30-9:30pm WNYU Lecture Series.

Tues. 1-2pm WCWP Options In Education;
1:30-2pm WHPC New Dimensions of
Education.

Wed. 7:30-8pm WVHC Hofstra Speaks Out;
8-9pm WCWP University Forum (celebrities);
10:15-10:30pm WFUV Out of the Past
(Bronx Historical Society).

Thur. 1-2pm WCWP University Forum; 2-
2:30pm WNYC New Dimensions In Educa-
tion.

Sat. 12N-6pm WFDU Radio Station Man-
agement, Telecommunications Seminar, Theo-
ries of Mass Media, Economics, Humanities.

Sun. 6:10-6:15am WRKL Speaking of
Schools; 12N-6pm WFDU Regional Geogra-
phy, Renaissance & Reformation, Humanities;
12:30-1pm WNCN NYU Lecture; 2-
2:30pm WHPC New Dimensions of Educa-
tion; 8:30-9:30pm WNYC Options In
Education.

Government

Mon. 1:30-2pm WHPC Executive Round
Table (Nassau County); 6:15-6:30pm
WCWP NY State Senate Report.

Tues. 11-11:30am WFDU This Week At
the UN; 4:15-4:30pm WHPC Hempstead
Town Information; 6:15-6:30pm WCWP
Hempstead Town Spotlight.

Wed. 11-11:30am WFDU Encounter;
6:15-6:30pm WCWP County News; 8:30-
9:30pm WNYC Legislative Forum (Albany).

Fri. 6:15-6:30pm WNYC UN Summary.

Sun. 5:30-5:45am WGLI Hempstead Town
Report; 5:30-5:55am WLIR County Execu-
tive Forum; 5:45-6am WGLI Perspective
(UN); 6-6:15am WMCA This Week At the
UN; 7:45-8am WLIR Inside the L.I. Com-
munity; 7:45-8am WNJR Newark Mayor's
Report; 8-8:15am WLIR Hempstead Town
News; 8:15-8:30am WOR Ask Your Con-
gressman; 8:30-8:45am WOR Inside L.I.;
8:45-9am WOR Inside N.J.; 2-2:15pm
WNJR Congressman Rodan; 2-2:30pm
WNYC Meet Your Official.

Health

M.-F. 10-10:30am WHPC Diet Revolution &
You; 10-10:30am WOR Carlton Fredericks;
2-4pm WMCA Gary Null.

Mon. 10:30-10:45am WNYC Eating For
Health; 7-7:55pm WNJR Community Health
Forum.

Tues. 10:30-10:45am WNYC You & Your
Health; 11:45am-12N WFDU Mental
Health.

Wed. 11:30am-12N WHPC What's Cook-
ing; 3-3:30pm WNYC Family Health.

Thur. 11-11:30am WFDU Better Health;
6:15-6:30pm WCWP Viewpoint On Drugs.

Fri. 11:45am-12N WHPC Your Family's
Health; 4:30-5pm WHPC One For the Road.

Sat. 10am-2pm WMCA Gary Null.

Sun. 6:15-6:30am WRKL Mental Health;
7-7:15am WLIR Viewpoint On Drugs;
8:15-8:30am WLIR Your Good Health;
8:30-9am WYNY The Health Field; 10-
10:30am WRKL Medicine Today.

Literary

M.-F. 11am-12N WNYC-FM Spoken Words
(also 10-11pm except Th, F).

Mon. 3-3:15pm WHPC Library Listening
Post (new book reviews); 6-6:30pm WNYC
Atlantic Monthly; 6:30-7pm WNYC-FM
Logic of Poetry; 9:30-10pm WNYC-FM
Readers Almanac; 10pm WKCR Old
Curiosity Shop.

Tues. 2:30-3pm WNYC National Review
(leading magazine articles); 3-3:30pm
WNYC U.S. News & World Report; 7-
7:30pm WUSB Poetic License.

Wed. 3:30-4pm WNYC Newsweek; 8-
8:30pm WNYU Author, Author.

Thur. 12:30-1pm WHPC Intl. Literary Re-
port; 2-2:30pm WHPC Words Worth
(poems, readings); 3-3:30pm WNYC Intl.
Literary Report; 8-9pm WFUV Poetry Is For
People; 9:15-10pm WNYC New Yorker.

Fri. 8-8:30pm WNYU Short Stories.

Sat. 10:30-11am WNYC Teenage Book
Talk; 4-5pm WNYC First Chapter (new
books); 5:30-6pm WVHC Bookmark.

Sun. 11-11:15am WRVR Ralph Gardener's
Bookshelf; 4:30-5pm WSOULand of Poe-
try; 5:30-6pm WVHC Bookmark; 8-
8:30pm WNYC-FM Teenage Book Talk.

Play-by-play Sports

WALK AM/FM Yankees baseball; **WCTC** Rutgers football, basketball; **WFUV** Fordham football, basketball, hockey, baseball, soccer; **WGBB** Nets basketball, Islanders hockey, St. Johns basketball; **WGLI** Islanders hockey, Mets baseball; **WINS** Yankees baseball; **WKCR** Columbia baseball; **WMCA** Mets baseball, Islanders hockey, Nets basketball; **WNEW** Giants football, Knicks basketball, Rangers hockey, Cosmos soccer; **WOR** Jets football, Notre Dame football; **WRIV** Yankees baseball; **WSOU** Seton Hall baseball; **WUSB** Stony Brook basketball; **WVOX** Notre Dame football, Iona basketball, Westchester Classic Golf.

Religious

All week. **WEVD AM/FM**; **WFME**; **WLIX**; **WNYG**; **WTHE**; **WWDJ**.

M.-F. 5-8:30am **WPOW**; 11:15pm-12Md. **WWRL** (church services).

Wed. 6:30-7pm **WCWP** Eternal Light.

Fri. 6-6:30pm **WCWP** Church World News.

Sat. 10:30-11pm **WOR** Jack Van Impe;

11-11:30pm **WOR** Voice of Revival;

11:30-12Md. **WOR** World of Hope; 12Md. **WPLJ** Where's It All Going (call-ins).

Sun. 4:30-5:30am **WICC** Larry Black; 4:30-5pm **WYNY** The Eternal Light; 5-5:15am **WABC** Christian In Action; 5-10am **WADO** (in Spanish); 5-9am **WNEW**; 5-5:30am **WYNY** Guidelines; 5:15-5:30am **WLIR** Church World News; 5:30-5:45am **WOR** Inner Dimensions; 5:30-5:45am **WYNY** Natl. Radio Pulpit; 6-6:30am **WABC** Celebration; 6-9am **WNCN** Music of Praise; 6-11am **WPOW**; 6-6:30am **WVOX** Message of Israel; 6-11am **WWRL**; 6:30-7am **WABC** Jewish World This Week; 6:30-7am **WBAB** Powerline; 6:30-7am **WOR** World Tomorrow; 6:30-6:45am **WVOX** Archdiocese of N.Y.; 7-7:30am **WABC** Words; 7-7:30am **WBAB** Reality; 7-8am **WICC** Church of the Air; 7-7:30am **WOR** Radio Bible Class; 7-8am **WVOX** Grace Baptist Church; 7:30-8am **WABC** Message of Israel; 7:30-8am **WBAB** On the Road To Find Out; 7:30-8am **WOR** Word of Life; 7:30-8am **WPAT-FM** Sunday Mass; 7:45-8am **WRKL** Gospel Light; 8-9am **WBAB** Religion & Rock; 8am-12N **WFMU** The David & Goliath Show (Contemporary Christian); 8-8:30am **WFUV** Lutheran Hour; 8-8:30am **WGLI** Miracle Gospel Hour; 8-9am **WHN** Grace Worship Hour & Lutheran Hour; 8-8:30am **WJDM** Catholic Archdiocese; 8-8:30am **WMCA** Bible Study Hour; 8-9am **WPLJ** On This Rock (rock & religion); 8-8:27am **WVOX** Message of Deliverance; 8:30-9am **WMCA** Changed Lives; 8:30-9am **WRKL** Focus; 8:30-9am **WVOX** Reach Out For Better Living; 9-9:30am **WFUV** Sacred Heart; 9-10am **WLNA** Hour of Faith; 9-9:30am **WMCA** Wings of Heal-

ing; 9-9:15am **WVOX** Baptist Church; 9:10-9:30am **WRKL** Gospelrama; 9:30-10am **WFUV** Songs of Joy & Praise; 9:30-10am **WMCA** Voice of Prophecy; 9:30-10am **WRKL** St. Stephans Church; 9:30-10am **WVNV** Latin Roman Catholic Mass; 10-11am **WQXR AM/FM** Music of Faith; 11am-12N **WGRC** Kol Yisrael; 11am-12N **WQXR AM/FM** Ethical Culture; 11:30am-12:30pm **WFUV** Catholic Mass; 12N-1pm **WUSB** Gospel Rock; 12N-12:30pm **WVIP AM/FM** God's Word; 1-2pm **WVIP AM/FM** Resurrection Church; 1:30-2pm **WQXR AM/FM** On Wings of Song; 3-7pm **WPOW**; 6-7pm **WRVR** Riverside Church; 6pm-1am **WWRL**; 6:15pm-12Md. **WOR**; 8pm-12Md. **WADO**; 8-8:30pm **WCTC** Protestant Hour; 8-8:30pm **WICC** Father Ray Petrucci; 8:30-9pm **WCTC** Crossroads; 9-9:15pm **WCTC** Songs of Praise; 9-10pm **WICC** Powerline; 10pm-12Md. **WICC** Larry Black; 10:30-11pm **WGLI** Billy Graham.

Science

Mon. 2:30-3pm **WNYC** All About Energy.

Tues. 2-2:30pm **WHPC** Focus (energy).

Wed. 12:30-1pm **WHPC** Intl. Science Report; 2:30-3pm **WNYC** Intl. Science Report.

Thur. 3-3:15pm **WHPC** You & the Living World (biology for the layman).

Fri. 10:30-10:45am **WNYC** Men & Molecules.

Sat. 5-5:30pm **WVHC** Terra Firma: Environment.

Service Features

M.-F. **WBAB** Live Rock In N.Y. (Concert/Club listings); 7:50am, 6:35, 10:35pm; 9-9:30am **WKCR** In Touch (for sight impaired); 1, 7pm **WRNW** Concert/Club listings; 1:30-2pm **WGCH** Trading Post; 6:10pm **WRCN AM/FM** Concert Connection, Club Connection; 10-10:30pm **WFUV** In Touch.

Mon. 9:30-10pm **WNYC** Consumer Protection.

Tues. 4:30-5pm **WHPC** Job Line; 7:30-8pm **WVHC** Stigma (by & for physically handicapped).

Wed. 10-10:15pm **WFUV** Neighborhood Action Radio.

Sat. 10-11am **WVOX** In Touch (1st & 3rd); **WBAB** Live Rock In N.Y. 10:50am, 7:35, 11:35pm.

Sun. 6:15-6:30am **WOR** Conversations For Consumers; 12N-4pm **WSOU** Radio Reader (for blind); **WBAB** Live Rock In N.Y. 7:35pm.

Off the Air. **WBAB** Concert/Club information 516-661-8030; **WMCA** Call For Action (help with problems); **WMCA** Ask the Expert (public access to various professionals).

Telephone Talk

All week. **WMCA**.

M.-F. 10-11am WVOX Open Line; 12:15-1pm WJDM Viewpoint; 12:15-2pm WRKL Hot Line; 12:30-1pm WGCH Opinion Line; 3-8pm WADO Puertas y Microfonos Abiertos (except Fri); 8-11pm WGCH Night Line; 8-10pm WOR Bernard Meltzer; 10-11pm WFME Open Forum (Harold Camping—except Fri); 11pm-5am WOR Bob Grant.

Mon. 6:30-7:30pm WUSB Sports Huddle.

Tues. 6-6:45pm WNYC On the Line.

Wed. 10-11am WVOX All Around the Town.

Sat. 5-10am WOR Bernard Meltzer; 8:30-10am WRKL Garden Hot Line; 9-9:30am WVOX Rap With Rippa; 12:15-2pm WGCH Opinion Line; 12:15-2pm WRKL Hot Line; 11pm-12M. WGLI Mike Lewis.

Sun. 8-10am WPAT-FM Paterson Community Forum; 9am-1pm WOR Bernard Meltzer; 9:30-10:30am WRVR Apartment Gardeners; 11am-12N WRVR Metroscope; 7-8pm WRVR The Other Hour; 10-10:30pm WLIR Studio B; 10pm-12M. WYNY Women In the Big Apple; 11pm-2am WFUV One On One (sports).

Other Talk Specials

M.-F. 8:35-9:15am WEVD Joey Adams; 2-3pm, 9-10am WCWP Options.

Mon. 9-9:30pm WFUV Bernard Gabriel Views the Music Scene; 9pm WKCR Jockey Shorts (sports); 9:30-10pm WFUV Today's World (arts).

Tues. 6:30-7pm WCWP Sports Chatter.

Wed. 6-6:30pm WNYC Conversations From Circle In the Square; 6:30-7pm WNYC-FM Round & About the Guggenheim; 7:30-8pm WVHC Grand Slam (Sports, News, Interviews).

Thur. 2:30-3pm WNYC 80 Miles of Help (libraries); 6:30-7pm WNYC-FM Seminars In the Theater.

Fri. 11-11:30am WFDU Airing the Arts; 2-2:30pm WHPC Art In the World; 6:30-7:30pm WNYC-FM Arts Forum; 10-11pm WRCN-FM Comedy Hour.

Sat. 3:30-4pm WNYC Cultural Heritage (NYU panel); 3:30-4pm WNYC-FM Speaking of Dance; 9-10:30pm, 12M.-5:15am WOR Joe Franklin (nostalgia).

Sun. 9:30-10:30am WRVR Apartment Gardeners; 11am-1pm WBAI In the Spirit (spiritual); 6-6:30pm WNYC Panorama of Arts; 6-7pm WRCN AM/FM Comedy Special; 7:30-8pm WICC Junior Achievement; 8pm-12M. WMCA Julian Schlossberg (movie talk); 8:30-9pm WICC Rare & Unusual (psychic); 12M.-12:30am WNCN Metropolitan Arts.

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WHN's Lee Arnold

Interviewer: Elliot M. Schachner

Lee Arnold is a disc jockey at WHN 1050, New York's only full-time country music station. His show can be heard Monday through Friday, 10 a.m.-1 p.m., and on Saturday, 10 a.m.-3 p.m.

RG: How did you first become interested in country music?

Arnold: Actually, I became interested in it because it was thrust upon me. I got my first job in radio—I was going to college at the time—when I came home to work at WSCR in Scranton, Pennsylvania, my home town, as a summer replacement announcer. In those days, most of the independent stations carried various types of programming. All sta-

tions then had a pop music hour, a rhythm and blues show, a rock and roll show, and a country music hour. One of the things I had to do on my first shift was a country show called *Hillbilly Hit Parade*. I became familiar with the country artists because I was forced to play them. At the time, it was a foreign type of music to me, because I was oriented with the contemporary pop artists of the day.

RG: You've mentioned several times on your show that you're related to country singer Eddy Arnold. Is that true?

Arnold: I'm not really related to Eddy Arnold. One of the stations I used to work for, WJRZ in Hackensack, New Jersey,

hired a consultant named Joe Allison to help it switch to a country music format. Before I went on the air with my first country show at WJRZ, Joe told me to introduce an Eddy Arnold record by saying, "Here's my Tennessee cousin, Eddy Arnold." Joe felt that doing that would establish a relationship between me and the music. By the way, two months later, I met Eddy and he asked me, "What's this business about you calling me your Tennessee cousin?" I told him the story, and then he said, "As far as I'm concerned, I *am* your Tennessee cousin." Now, whenever I see Eddy, he'll always stop and say, "There's my New York cousin, Lee Arnold."

RG: You mentioned that your radio career started at WSCR in Scranton. What other stations have you worked for?

Arnold: In college, I worked at stations in the Boston area; I worked at WHIL in Medford, Massachusetts; then at WSCR, and then I went to WARM-TV in Scranton, where I did a bandstand show. After that, I worked at WAVY AM-FM-TV in Norfolk, and from there I went to the old WNTA radio and television here in New York. I then moved to WJRZ, which I left when it abandoned its country format back in 1971. I've been with WHN since then.

RG: You have a syndicated radio program called *Country Cooking*. Could you tell us about it?

Arnold: Well, I *had* a show called *Country Cooking* until a few months ago. It ran for four years, and it was a weekly half-hour interview and music show with a different country music artist every week. The program was produced by the U.S. Army Reserve and it was played over 2300 radio stations. I now do another show for the Army ROTC called *Country Line*, which is a one-minute program of country music news and anecdotes. It's kind of a condensed version of *Country Cooking* and it's carried on about 890 radio stations.

RG: WHN calls itself a country music station. How do you define country music, and how can you determine whether a

song is "country?"

Arnold: Like beauty, country music is in the eye of the beholder. To some people, John Denver is country, to others, Moe Bandy or George Jones are country. Country music is one of the most difficult terms to translate into real life because there are several definitions of country music. Country music today is a composite of many moods, many feelings, but I think the basis of what country is to everybody is the honesty in its lyrics and the melody. We have it over other forms of music in that our music is easily identifiable. Of course, country music has been a lot more cerebral, a lot more modern in the past several years. And that's what life is all about—if you don't progress, you regress.

RG: I'm asking you about this because an organization down in Nashville, the Association of Country Entertainers (ACE), has criticized WHN for playing too much pop-oriented material. How would you respond to that?

Arnold: You've got to understand the structure of the organization, and then you'll understand their philosophy. ACE is primarily made up of a select group of writers, artists, and a few promoters, and their particular aim is to "keep country in country." Most of the people that belong to it have a traditional background. A lot of the artists whom they support are not the people who are selling records today. ACE feels that whenever any of those artists release a record, it should be played, because it's traditional. Well, I dare say there are other country artists besides those that ACE wants to promote. A program director or a music director at a country music station has several important things in mind—to keep his audience entertained and to get good ratings. If you're going to play every artist that comes down the pike, you're not going to have an appreciable audience. The name of our business is ratings and that's what generates dollars. That's why we play only the most popular songs, the music people want to hear. And

WHN isn't the only station playing modern country music; many others are also doing the same thing. If you would compare our playlist to the lists of *Billboard*, *Cash Box* and *Record World*, which are the three top trade publications, you would find that 90 percent or more of their top 25 songs are being played on WHN on a week-to-week basis. ACE has singled out WHN because they think we're important and I feel that's a compliment.

RG: What proportion of the songs that WHN plays are current hits and how many are recent hits or oldies?

Arnold: In an hour's time I can play about 14 records. Of those, nine would be current hits, one or two would be recent hits and the others would be songs which have been popular over the past 15 years.

RG: How does the station decide which songs are played as current hits?

Arnold: I play the music, I don't choose it. The request (telephone) line and the people decide what is going to be played. That's the reason you hear us say, "Tell us the music that you want to hear." So the audience is really the program director. They tell us what they want to hear by the number of requests, which are tabulated and researched.

RG: Does the station take record sales into account?

Arnold: Yes, a lot of research goes into record sales. Our music department does research on record sales from the entire 17-county New York area. We're not here to sell records; our purpose is to play the music people want to listen to. But it's nice for us to know which records are selling.

RG: Do you feel that not being able to choose the music that you play in some way restricts you?

Arnold: I think every disc jockey would like to be able to play songs which are not on the playlist, but we're here to do a job. Our function is to implement the programming guides and formats that management comes up with. If I wanted to be a program director, I wouldn't be a disc jockey. From a

personal standpoint, any disc jockey you'd talk to would say he'd love to program his own music because we did it years ago. But times have changed and concepts have changed and I'm perfectly comfortable doing it the way I'm doing it now. It would be nice to be able to pick up a Willie Nelson album and play a cut or two if I had the freedom to do that. But we're a business and I understand management's concept as far as what we're doing and how we're doing it. They've been very successful and I can't argue with that.

RG: As you mentioned, WHN is a commercial success. It usually ranks among the top seven or eight New York stations and it is particularly popular among adults. To what do you attribute this success?

Arnold: Country music has always been an adult kind of music. But, because the country artists who are popular now are younger and younger, so are the listeners. We still have that 18-49-year-old listenership, but we also have an enormous number of pre-teens, teenagers, and college people. Country artists like Waylon Jennings and Willie Nelson sell out when they perform at colleges. The music has been a salvation for them. It's something they can relate to because of the lyric content and the believability and because of the artists who are singing it.

RG: How do you think WHN was able to take a country-music format and make it appeal to urban listeners?

Arnold: By the artists that we play and by the way in which we play them. We program the kind of mix that is appealing to the New York audience. They can hear everyone from George Jones to Olivia Newton-John to Waylon Jennings to Hank Williams, Jr. Music is generally segmented, rock is rock and those artists are all in one boat, but in country we have so many types and styles. I think that is what appeals to our listeners.

RG: What role have the air personalities played in making WHN popular?

Arnold: I would think that we're an important part. We act as a catalyst. We have the audience on one hand the music on the other and the disc jockey in between. I think what we say about the music is important and how we present it is very important. I've always believed in a three-pronged attack — entertaining, informing and educating, and if I can do that in three or five hours on the air I feel I've really done something.

RG: Your show, since it is on the air during the midday period, has a high proportion of female listeners. How do you relate to that segment of the audience?

Arnold: I know that the majority of my listeners are women, but I don't want to alienate any of the guys that may be listening. Therefore, I try to strike a happy medium by trying to entertain the women by telling little stories about the male artists and doing the same for the men by telling things about the female artists.

RG: Do you think that the popularity of country music will increase in the next few years?

Arnold: Country music has not even reached half of the spectrum it's going to reach, because more and more people are discovering country music. The music will change. If it doesn't we're in trouble because years ago country music did not change, so the audience lost interest in it. But I think country music will become even bigger. It may not have the label "country music" but it will be basically country.

RG: If country music does become more popular, won't another New York station eventually adopt a country music format?

Arnold: Personally, I would welcome five more stations because I love competition. I think you will see us having competition in the future. A station which is not doing well in the ratings, seeing the success of WHN, will try to cash in on what we're doing.

RG: What does the future hold for Lee Arnold? Do you plan to branch out into television or any other field related to radio?

Arnold: I would like to do television very

much. I've done it in the past and I would like to do something with country music on television. I shot a pilot last year which so far has not been sold. But, yes, I would eventually like to do things with country on TV, possibly a Merv Griffin or Mike Douglas type of show. ●

Getting Into . . . Country

"Country music" is a term which covers several musical forms. Among them are old-time country music and its derivative, bluegrass; western swing, a combination of old-time country music and western jazz; honky-tonk, a leaner, cut-down version of western swing; and modern country music, which has a strong pop component. All these types of country music are represented below.

This discography was prepared with the assistance of Charlie Cook, WHN's Assistant Program Director, and Paul Aaron, who hosts programs on WKCR and WBAI.

Roy Acuff, Smoky Mountain Memories (MGM). A collection of songs from one of the founders of country music. Acuff's mode is strictly old-time country music.

Eddy Arnold, Eddy Arnold's World of Hits (MGM). Arnold has long been known for his soft, mellow voice. This album contains many of his most popular songs including "Make the World Go Away" and "Welcome to My World."

Asleep at the Wheel, Texas Gold (Capitol). AATW is one of the most popular western swing groups in the country today. Their music is greatly influenced by Bob Wills (see below).

Johnny Cash, Live at Folsom Prison (Columbia). Cash, a veteran of the 1950's Memphis rock-and-roll scene, combines blues with country to produce his distinctive sound. This is one of the best "live" albums ever recorded; it includes "Folsom Prison Blues."

Johnny Duncan, The Best of Johnny Duncan (Columbia). Duncan is one of the new stars in modern country music. His songs blend country, pop, and "Tex-Mex" sounds.

Merle Haggard, Rambling Fever (MCA). Haggard is well known for his scruffy, gritty style of country music. It resembles that of Johnny Cash.

Sonny James, 200 Years of Country Music (Columbia). An established modern country star, James recorded this album as a Bicentennial salute to country music. It includes his versions of several country classics.

Waylon Jennings, Ol' Waylon (RCA). Jennings, a former rock musician, fuses country and rock in his songs. This album is highlighted by a duet with Willie Nelson on the song "Luckenbach, Texas."

Gordon Lightfoot, Gord's Gold (Warner Brothers). Lightfoot's country-folk style has made him popular among both country and rock audiences. His most popular songs are featured in this album, including "Sundown" and "If You Could Read My Mind."

Loretta Lynn, I Remember Patsy (MCA). Lynn abandoned her down home, unpretentious style in order to record this album, which is a tribute to her mentor, the late Patsy Cline. In it, Lynn performs some of Cline's greatest hits in the latter's urbane, sophisticated style.

Ronnie Milsap, It Was Almost Like A Song (RCA). Milsap was a student of Ray Charles and his songs on this album reflect strong influences of blues and pop.

Bill Monroe, Greatest Hits (Decca). Monroe took old-time country music and gave it a faster, more developed style, which is known as bluegrass. Many of his best-known songs, such as "Footprints in the Snow," are included in this anthology.

Willie Nelson, To Lefty From Willie (Columbia). Nelson, the leader of the Austin, Texas "outlaw" set, offers his renditions of songs made popular by the late honky-tonk singer, Lefty Frizzell. The best cut is Nelson's rousing version of "If You've Got the Money."

Dolly Parton, Best of Dolly Parton (RCA). A collection of Parton's biggest hits, put together before she abandoned her pure country style for a more pop-oriented one.

Ray Price and the Cherokee Cowboys, Reunited (ABC-Dot). Price, who has been recording country-pop for the past several years, returned to his original honky-tonk style with this album. The best cuts are "A Different Kind of Flower" and "Pick Me Up on Your Way Down."

Jim Reeves, A Legendary Performer (RCA). Though he died 15 years ago, Reeves is still popular among country audiences. His voice is soft, like that of Eddy Arnold (see above), but it

has its own unique, haunting quality. The album package includes two booklets about Reeves' life and career.

Marty Robbins, All-Time Greatest Hits (Columbia). Robbins' songs have ranged from the Tex-Mex gunfighter ballad "El Paso" to the country-pop standard "A White Sportcoat and a Pink Carnation." This album shows the variety of styles Robbins has used.

Sons of the Pioneers, Tumbling Tumbleweeds (Vocallion-Decca). One of the most popular cowboy singing groups of all time performs some of its all-time favorites, including the title song, on this album.

Hank Thompson, 25th Anniversary Album (Dot). A chronology of Thompson's music, which resembles that of Bob Wills (see below) but has a bright, bouncy sound highlighted by his distinctive vocals.

Ernest Tubb, The Ernest Tubb Story (MCA). A fixture on the country-music scene for more than 35 years, Tubb is second only to Hank Williams (see below) as the all-time greatest honky-tonk singer. This two-volume set contains stereo versions of Tubb's old hits.

Conway Twitty, Play, Guitar Play (MCA). Twitty's bluesy country music is akin to that of Johnny Cash, yet it has its own special mournful feeling.

Don Williams, Visions (ABC-Dot). Williams' laid-back, clear delivery and soft instrumentation have made him one of modern country music's newest stars.

Hank Williams, Live at the Grand Ole Opry, Vol. 1 (MGM). The king of honky-tonk singers and one of the most popular country artists of all time, Williams' songs of heartbreak and sorrow are still a major influence on all types of music today, 25 years after his death. This album contains live versions of many of Williams' favorites recorded at Nashville's Grand Ole Opry in the early 1950's.

Bob Wills, The Bob Wills Anthology, (Columbia). It was Wills who invented western swing and who was its most famous practitioner as the bandleader of the Texas Playboys. His genius in writing and arranging is evident on this two-volume set. ●



WILL THE REAL TED BROWN PLEASE STAND UP?

The first winner of WNEW-AM's Cabbie of the Week contest was Sam Pepitone who received a \$50 award from Ted Brown, the station's morning man. When the two got together, some observers thought nepotism might be involved. Ted and Sam look like brothers. To keep the record straight, that's Ted Brown on the left. Pepitone's name was entered in the contest by listener Suzan Papagni, who also received a \$50 award.

THE STATIONS

WABC	770	WLNA	1420
WADB	95.9	WLNG	1600
WADO	1280	WLNG-FM	92.1
WALK	1370	WMCA	570
WALK-FM	97.5	WMGQ	98.3
WBAB	102.3	WNBC	660
WBAI	99.5	WNCN	104.3
WBLI	106.1	WNEW	1130
WBLS	107.5	WNEW-FM	102.7
WBNX	1380	WNJR	1430
WCBS	880	WNYC	830
WCBS-FM	101.1	WNYC-FM	93.9
WCTC	1450	WNYG	1440
WCTO	94.3	WOR	710
WDHA	105.5	WPAT	930
WDJF	107.9	WPAT-FM	93.1
WEVD	1330	WPIX-FM	101.9
WEVD-FM	97.9	WPLJ	95.5
WEZN	99.9	WPOW	1330
WFAS	1230	WQXR	1560
WFME	94.7	WQXR-FM	96.3
WGGB	1240	WRCN	1570
WGCH	1490	WRCN-FM	103.9
WGLI	1290	WRFM	105.1
WGRC	1300	WRIV	1390
WGSM	740	WRKL	910
WHBI	105.9	WRNW	107.1
WHLI	1100	WRTN	93.5
WHN	1050	WRVR	106.7
WHUD	100.7	WTFM	103.5
WICC	600	WTHE	1520
WINS	1010	WVIP	1310
WIOK	98.3	WVIP-FM	106.3
WJDM	1530	WVNJ	620
WJIT	1480	WVNJ-FM	100.3
WJLK	1310	WVOX	1460
WJLK-FM	94.3	WWDJ	970
WKTU	92.3	WWRL	1600
WLIB	1190	WYYD	103.9
WLIR	92.7	WXLO	98.7
WLIX	540	WYNY	97.1

COLLEGE STATIONS

(see Roundup Pages)

WCWP	88.1	C. W. Post, Greenvale, L.I.
WFDU	89.1	Fairleigh Dickinson, Teaneck
WFMU	91.1	Upsala, E. Orange, N.J.
WFUV	90.7	Fordham, Bronx, N.Y.
WHPC	90.3	Nassau Community College, Garden City, L.I.
WKCR	89.9	Columbia, New York
WNYU	89.1	New York Univ., New York
WSOU	89.5	Seton Hall, S. Orange, N.J.
WUSB	90.1	State U. of N.Y., Stony Brook
WVHC	88.7	Hofstra, Hempstead, L.I.

WABC

New York 770 AM 50,000w

MON.-FRI. *Contemporary*

6 AM Harry Harrison Guaranteed good cheer, time, traffic and weather. WABC news 6:25, 7:25, 8:25. Contemporary Network news 6:54, 7:54, 8:54. Howard Cosell Sports 8:25.

10 AM Ron Lundy Lively and easy-going. WABC news 12:53. Network news 12:54.

2 PM Dan Ingram A wry sophistication. WABC news 4:53, 5:53. Network news 4:54. Howard Cosell Sports 5:56.

6 PM George Michael Upbeat rock historian.

10 PM Chuck Leonard Hip and dynamic.

1 AM Bob Cruz (to 6am)

SAT. *Contemporary*

6am Harry Harrison; 10am Ron Lundy; 2pm Dan Ingram; 6pm George Michael; 10pm-4:30am Steve O'Brien.

SUN. *Contemporary*

4:30am Speaking of Everything—Howard Cosell; 5am Religious and Public Service; 9am Chuck Leonard; 1:30pm Johnny Donovan; 6pm Steve O'Brien; 10:30pm Speaking of Everything; 11pm WABC Radio Press Conference; 11:30-12M. Conference Call.

WADB

So. Belmar, NJ 95.9 FM Stereo/Quad. 3,000w

MON.-SUN. *Beautiful Music*

4 AM Information In the Morning Pete Tauriello with music, news, sports, traffic, weather, information. Sun. only—Music For a Sunday Morning (Beautiful Music with religious and Public Affairs).

9 AM Beautiful Music News on the hour, headlines on half-hour. Weather twice an hour with community events. Stock Report 12:30. Hosts Dave Ullmann, Jay Newcomb.

6 PM Beautiful Music 6pm News Wrap-up with Stock Report. Hosts Jay Newcomb, Dave Ullmann. 8-9pm Touch of Velvet—uninterrupted.

Md. Nightwatch In Stereo Lee Greenwood hosts easy standards, mostly instrumental. Sports, news summaries (to 4am).

WADO

New York 1280 AM 5,000w

MON.-THU. *Spanish*

5 AM WADO Reloj Alfredo Zayas & Daniel Díaz Alejo. News, information, music.

10 AM Novela Soap opera.

10:30 AM WADO en Nuestra Comunidad
Gilda Miros.

11 AM Tu Mundo Femenino Malin Falu.

12N Atando Cabos & Pedro Vizcaino Quiz games, music.

3 PM Puertas y Microfonos Abiertos
Rafael Font—guests, audience participation.

8 PM Fabian Caraballo Music, news.

1 AM Antonio Capiro Music, news (to 5am).

SAT. *Spanish*

6am Canto a Las Americas; 10am Fin de Semana Musical; 3pm Musical Weekend; 8pm Fernando Nunez de Villavicencio; 1-5am Antonio Capiro.

SUN. *Spanish*

5am Religious; 10am Fin de Semana Musical; 2pm Tu y Yo; 8pm-12M. Religious (in English).

Popular Latin American music. 5-min. news on the hour. 15-min. news 12N, 6pm. Capsule news at :30. Fridays are devoted to the music of yesterday.

WALK AM-FM

Patchogue, L.I. 1370 AM 500w 97.5 FM 20,000w

MON.-FRI. *Pop-Standards, Big Band*

5 AM Klein Til Nine Bob Klein with humor, philosophy and a show biz background. Frank Brinka news & sports. Pat Pagano weather.

9 AM Music For Long Island Kurt Russell with easy listening music.

11 AM Memories In Melody Jack Ellsworth & Big Band music. Exclusive showbusiness interviews.

12N Twelve O'Clock Report News, weather, sports.

12:30 PM Kurt Russell Contemporary and standards.

2PM Steve May News, traffic, railroad reports by vet newsman George Drake.

6 PM Six O'Clock Report George Drake.

6:30 PM Carousel With Joe Ripley Easy listening and some light jazz.

9 PM Jack Ellsworth Big Band.

10 PM Nice 'n' Easy Ken Bell.

Md. Concert Hall Classical Music (to 2am).

SAT. *Pop-Standards, Big Band*

5am Klein Til Nine; 9am Steve May; 11am Jack Ellsworth; Noon News; 12:15 Paul Daniels (Met Opera In Season); 6pm News with Don Marks; 6:15pm Carousel; 9pm Dance Party (to 2am).

SUN. *Pop-Standards, Big Band*

6am Music For a Sunday Morning; 10am Joe Rottollo, Italian music; 1pm Songs By Sinatra; 2pm Music For a Sunday Afternoon; 6pm News—Don Marks & Paul Daniels; 6:15pm Carousel; 9pm Pery Como & guests; 10pm Spotlight On a Star; 11pm Sunday Night Opera

(to 2am).

WBAB

Babylon, L.I. 102.3 FM Stereo 3,000w

MON.-FRI. *Albumrock*

6am Malcolm Davis; 10am Sandy Fagin; 2pm Bernie Bernard; 6pm Alan Duke; 10pm Bill Andres; 2am Michael Devlin. News 6, 7, 8, 9am, 12N, 2, 4, 6, 10pm. Hot News 12M. Wed. 11am Susan Berkley's Natural Foods Recipes. Earth News 6, 10pm. Tues.-Sun. 2am Joel Martin's Notebook. Concert & club listings 7:50am, 6:35, 10:35pm. Off-air service—Rock Island Line (516-661-8030) concert information.

SAT. *Albumrock*

6am L.I. Forum (Interview); 8am Malcolm Davis; 2pm Ralph Tortora; 7pm Alan Duke; 2am Michael Devlin. News 12N, 2, 4, 5, 7pm. Earth News 12N, 7pm. Concert & club listings 10:50am, 7:35, 11:35pm.

SUN. *Albumrock*

5:30am Religious, Public Service; 9am Ralph Tortora; 2pm Sandy Fagin; 7pm Michael Devlin; 10pm Modern Music; 11pm L.I. Spectrum (Interview with Joel Martin); Md. Bill Andres & the Night Crew (to 5:30am). News 12N, 2, 4, 5pm. 11am Susan Berkley recipes. Earth News 5, 7 pm. Concert & club listings 7:35pm.

WBAI

New York 99.5 FM 50,000w (eff.)

MON.-FRI. *Varied*

5am Live Radio; 7am Morning Show; 9am News; 9:30am Morning Music (classical); 12N Produced Radio (public affairs, arts, interviews); 1:30pm Mon.—Reggae, Tues.—Latin, Wed.—Rock, Thur.—Blues, Fri.—Bluegrass; 3pm Bread and Roses (public affairs); 4pm Live Radio; 6pm Radio Serial (drama); 6:30pm News; 7:30pm Varied Talk; 10pm Jazz; Md. Live Radio (to 5am).

SAT. *Varied*

5am Popular music; 8am News; 8:30am The Kids Show; 11am The Golden Age of Radio (drama); 12N Live Radio; 2pm Folk music; 3pm Women's shows; 4pm Latin music; 6pm Announcements; 6:30pm News; 7pm Media Show; 8pm Ecology, Health; 9pm Free Music Store (live concerts from studio); 11pm Arts; Md. Announcements; 12:15am-5am Live Radio.

SUN. *Varied*

5am Soundstage; 8:30am Here of a Sunday Morning (classical); 11am In the Spirit (spiritual); 1pm The Velvet Sledgehammer (women's magazine); 2:30pm Sunday Gospel Show; 6:30pm News; 7pm Opera; 9:30pm Performance (live or recorded live); 12:15am-5am Live Radio.

WBLI

Patchogue, L.I. 106.1 FM Stereo 10,000w

MON.-FRI. *Gold & Contemporary*

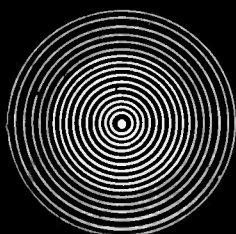
6 AM Jeff Thomas The best solid gold

**When You're
On
The Island**

You're On

WBLI

MORE NON-STOP MUSIC!



WBLI Stereo 106

combined with today's top hits. A "Morning Spotlight Artist" or group each weekday. LIRR & traffic reports, sports, weather, news at :18 & :40, 6-9am with John Allen.

10 AM Bruce Michaels The best contemporary sounds, favorites from the past 23 years.

2 PM Bill Terry Great music and the latest commuting details. 5:40 News update.

7 PM Randi Taylor She's provocative, warm.

Md. Maryann (to 6am) Refreshingly friendly right thru the wee hours.

SAT. Gold & Contemporary

6am Nick O'Neil; 10am Jeff Thomas; 2pm Bill Terry; 7pm Maryann; Md.-6am Jim Pierce.

SUN. Gold & Contemporary

4am Public Affairs; 8am Bill Terry; 2pm Randi Taylor; 7pm "Only Gold" with Bruce Michaels; Md.-6am Jim Pierce. "Only Gold" features favorites from the past, emphasis on requests. Plus a favorite artist or group 'spotlight'.

WBLS

New York 107.5 FM Stereo 2,000w

MON.-SAT. Black Contemporary, Jazz

5:30am Ken Webb; 9am J.D. Holiday; 12N LaMarr Renee; 4pm B.K. Kirkland; 8pm Vaughn Harper; 1-5:30am M-F Al Roberts (Md.-4am Sat. Disco Party).

SUN. Black Contemporary, Jazz

5:30am Public Service; 11am Wanda Ramos; 3pm Roscoe; 8pm Carlos De Jesus; 1-5:30am Al Roberts.

WBNX

Carlstadt, NJ 1380 AM 5,000w

MON.-SUN. Spanish, Black Gospel

9am-6pm, 7:30pm-12Md. Spanish; Md.-5:30am Black Gospel. Off the air 6-7:30pm, 6:30-9am.

WCBS

New York 880 AM 50,000w

MON.-SUN. All News & Information

CBS News on the hour 24 hours a day; Sports at :12 & :42; continuous weather updates. Features: Helicopter traffic reports, Business News, Medicine, Travel, Restaurant Reviews, Pets & Wildlife, Consumer Reports, Entertainment, Humor/Jean Shepherd, Track Calls. Plus on Sat., Sports Central USA, Suburban Report, Tennis Tips, Dateline America/Charles Kuralt, Law, Pop Record Reviews, Weekend Around the House, 10:30-11pm Access: Sat. Edition (urban affairs interview). Plus on Sun., Golf Spot, 10:06-10:30pm Face the Nation; 10:30-11pm Let's Find Out (newsmaker interview).

WCBS-FM

New York 101.1 FM 4,600w

MON.-FRI. Solid Gold

Only hit Oldies from 1955-present, emphasis on hits of the 60s. 6am Jack Miller; 10am Bill Brown; 2pm Dick Heatherton; 6pm Bob Dayton; 10pm Don K. Reed; 2-6am Mike Fitzgerald. News on the hour, plus on half-hour in morning drive time.

SAT. Solid Gold

6am Jim Harrington; 10am Bill Brown; 3pm Bob Dayton; 8pm Sock Hop with Jack Specter; 2-6am Mike Fitzgerald.

SUN. Solid Gold

8am Jim Harrington; 2pm Dick Heatherton; 7pm Doo-Wop Shop with Don K. Reed (early 50s); Md.-2am Changes (public affairs interview).

WCTC

New Brunswick, NJ 1450 AM 1,000w day 250w night

MON.-SAT. Modern MOR

5:30 AM Jack Ellery An explosive sense of humor. Traffic, weather, open phone line.

News on hour, & 6:30, 7:25, 7:45, 8:30.

Sports 6:30, 8:20. Coffee Break (women's news) 9:45. Dog Tales (tips on caring for) 9:35.

10 AM Dean Hunter A warm, persuasive entertainer. 20-min. news at 12N; Home & Garden 10:45; Dog Tales 12:35.

1 PM Denny More Home & Garden 2:45; Coffee Break 2:20.

3 PM Mike Jarmus News on hour, & 4:30, 5:30. 30-min. news 6pm. Sports 5:15. Stock Reports 4:50, 6:25.

7 PM Jack Shreve (Golden Oldies to 2am) A cool, knowledgeable pro with a rare personal collection of 'oldies'. 15-min. news 10:45; sports 7:05. Wed 8-9 At Your Service (call-ins to ombudsman); 9-10pm Forum For Progress (call-ins); 10-Md. On Call (call-ins).

SUN. Varied

6am Sunday Scene with Steve Tapper (Big Band, standards); 12N Hungarian Melody Time with Peter Kara; 1:30pm Happy Bernie's Polka Party; 3pm Spanish-American Hour; 4pm Jewish-American Hour; 5pm Black Impressions with Lou Lippman (jazz); 6pm Sunday Scene with Denny More (MOR); 8pm Religious; 9:15pm Concert In Hi-Fi (Classical); 11pm Sunday Night Stardust (uninterrupted easy listening).

News on the hour, private weather service every 30 mins. Rutgers & H.S. football & basketball. Editorials, Fri. 8:05, 11:55am, 4:55 pm.

WCTO

Smithtown, L.I. 94.3 FM Stereo 3,000w

MON.-SUN. Beautiful Music

52 mins. of Beautiful Music every hour. News on the half-hour. Sun. 7:45-9am Public Affairs.

6am Jim Ferguson; Noon Bob Chandler; 6pm Beautiful Music; Md.-6am Joe Stamper.

WDHA

Dover, N.J. 105.5 Stereo 3,000w (H&V)

MON.-FRI. *AOR/Adult Rock*

5:45am Ed Reilly; 11am Mary Crossman; 2pm Bob Thomas; 7pm Chuck Russo (to 12Md.).
Local North Jersey news on the hour.

SAT. *AOR/Adult Rock*

5:45am Chuck Russo; 11am Bob Thomas; 4pm Bill Hall; 7pm Steve Bowlby (to 1am).

SUN. *Varied*

6am Mike Wayne (Adult Rock); 12N Johnny Stavins (Ethnic); 4pm Dick Neeld (Jazz); 5pm Bob Servilio, The American Musical Scene (30s & 40s music) to 12Md.

WDJF

Westport, CT 107.9 FM Stereo 50,000w (H&V)

MON.-SAT. *Soft Rock*

5:30am Kevin Gallagher; 12N Steve Dina; 4pm Rod Ross; 7:45pm Terry Smith; Md.-5:30am Mike Lapitino. Public affairs, Wed. 3-3:30am Conversations From Wingspread; Sat. 5:30-6am Enterprise.

SUN. *Soft Rock*

6am Rod Ross; 2pm Kevin Gallagher; 7:45pm Terry Smith; Md. Mike Lapitino. 5:30-6am Fairfield County Forum.

WEVD

New York 1330 AM 5,000w

MON.-FRI. *Ethnic*

8:30am Joey Adams; 9:15am Jewish; 10am Art Raymond (Jewish music); 12N Jewish Home Show with Ruth Jacobs; 12:30pm Jewish; 1pm M, Tu, Th—Art Raymond Afternoon Simcha; W—Materia Medica; F—Jewish; 1:30pm Italy Today with Renzo Sacerdoti; 8pm Jewish; 9:15pm M, W—Forward; Tu—Postscripts with Katherine Balfour & Happenings; Th—Dr. Judah Shapiro; F—Victor Rlesel's 'Talk of New York'; 10pm-Md. Voice of Chung Wha (Chinese).

SAT. *Ethnic*

8:30am Bicentennial Bandwagon; 9am Scandinavian Echoes; 10am Voice of Chung Wha; 1pm Italy Today; 4pm Echoes of Lithuania; 5pm Echoes of Germany; 6:30pm Hello Germany; 7:45pm Soccer Review; 8pm Jewish public affairs; 9:45pm Mood Indigo; 10pm Jewish; 10:30-Md. Hoppa Hey (songs of Israel).

SUN. *Ethnic*

11am Forward Hour (variety); 12N Jewish; 9:30pm Irish Memories; 10:30pm Free Voice of Greece; 11pm Polish Memories.

WEVD-FM

New York 97.9 FM 2,400w

MON.-FRI. *Ethnic*

5am Portuguese Watercolor; 7:15am Voice of Unity; 7:30am Sounds of Greece with Tina Santorineou; 10am Danny Stiles (Big Band,

Nostalgia); 1pm Art Raymond Afternoon Simcha; 4pm Sounds of Greece; 8pm Duplicates WEVD AM; 10pm Portuguese Watercolor; Md.-5am Mon.—Jazz Thru the Night, Tu-F—Maida's Place.

SAT. *Ethnic*

5am Make Mine Music; 7:30am Religious; 8am Greek; 9am Melodies; 10am Memories of Greece; 10:30am Sounds of Greece; 2:30pm Echo of Orthodoxy; 3pm Portuguese Watercolor; 7pm Memories of Lithuania; 8pm Duplicates WEVD AM to Md.

SUN. *Ethnic*

Md. Hoppa Hey; 1am Jazz Thru the Night; 8am Memories of Greece; 8:30am Art Raymond Sunday Simcha; 11am Duplicates WEVD AM; 3pm Yugoslavian; 4:30pm Echoes of Germany; 5pm Hello Germany; 6:30pm Materia Medica; 7pm Jewish; 11pm-Md. Jazz Thru the Night.

WEZN

Bridgeport, CT 99.9 FM Stereo 25,000w

MON.-SAT. *Beautiful Music*

6am Jack Sterling; 9am Paul Roger; 2pm Paul Knight; 11pm-6am Vince Bruno. News 6, 6:30, 7, 8, 8:30, 10, 12N, 2, 4, 6pm, Md. WEZN Reports 5:30, 7:30am.

SUN. *Beautiful Music*

6am Conversations From Wingspread; 6:30am Conversation Dr. Tec; 7am Public Affairs. News 8, 9, 10, 12N, 2, 4, 6pm.

WFAS

White Plains, NY 1230 AM 1,000w

MON.-FRI. *MOR*

6am Morning Thing with Bob Lloyd; 10am Tom Whittaker; 2pm Vince Lupiano; 6pm Gary Stanley (to Md.).

WFME

W. Orange, NJ 94.7 FM Stereo 36,000w

MON.-SUN. *Sacred, Inspirational*

Presents the Gospel message through music and the spoken word.

WGBB

Merrick, L.I. 1240 AM 1,000w

MON.-FRI. *Adult Contemporary*

6am Connie Kelly; 9am Gil David; 12N Ed Martin; 3pm Charlie Day; 7pm Ric Morgan; Md.-6am Alan Michaels. News on the hour, plus on the half-hour in drive times. Weather hourly, twice an hour in drive times. Ken Friedman Sports at :15 & :45 in drive times. Commuter information (LIRR & traffic reports) in drive times. Celebration Announcements, WGBB Car Box Game, Bulletin Board, Nassau Downs OTB results, St. Johns basketball, NJ Nets, NY Islanders. Station features "Star Clusters", three clusters an hour, 3-5 songs clustered together.

SAT. *Adult Contemporary*

6am Connie Kelly; 8am Ray Heatherton (interviews authors, show people); 9am Connie Kelly; 10am Ed Martin; 2pm Charlie Day; 6pm Alan Michaels, Md.-6am Greg Monti.

SUN. *Adult Contemporary*

6am L.I. Profile; 6:30am Listen To Their Voices; 8am Doug Keck; 12N Ric Morgan; 6pm Alan Michaels; 9pm Public Affairs; Md.-6am Greg Monti.

WGCH

Greenwich, CT 1490 AM 1,000w day 250w night

MON.-FRI. *Adult MOR*

6 AM Jim Thompson "Gentleman Jim" with music, news, sports, commuter info, weather, '1490 Quiz'. 10:10-10:40 Close Up (profiles of interesting people).

12 N Mid-day Report News, weather, sports, stocks.

12:30 PM Opinion Line Chris Marker hosts lively call-in show.

1 PM Luncheon At One Jim Thompson & guests from show biz, arts & the community.

1:30 PM Trading Post (buy, sell, trade).

2 PM Al Ayres News, weather, commuter info, '1490 Quiz'.

6 PM Evening Report

7:30 PM Golden Age of Radio Mon. Gangbusters; Tues. Lone Ranger; Wed. Fibber McGee & Molly; Thur. Green Hornet; Fri. The Shadow.

8 PM Night-Line Call-ins.

11 PM Final Report News, weather, sports.

SAT. *Adult MOR*

6am Jim Thompson; 10am Al Ayres; 12N Mid-day Report; 12:15pm Opinion Line with Al Ayres; 2pm Afternoon Show; 6pm Evening Report; 7:30pm Golden Age of Radio (one re-broadcast); 8pm Saturday Show; 11pm News.

SUN. *Varied*

6am Earl Price Sunday Concert Hall (classic, pop, easy listening); 12N Mid-day Report; 12:30pm Polka Party; 2pm Italian-American Hours; 4pm 1490 Bandstand with George Barber (30s & 40s music, guests); 6pm Evening Report; 7pm Irish Hour; 8pm The Sunday Show (adult MOR).

WGCI

Babylon, L.I. 1290 AM 5,000w

MON.-SAT. *Adult MOR*

5 AM J. P. Hunter John Allen news on the hour, ABC news on the half-hour. 8:30 Paul Harvey news (M-F). LIRR, air & road traffic reports, radar locations. Jim Paterson Sports every half-hour 7-9am (M-F); Jim's Sports Commentary 8:50am. Marine weather, Fisherman's Corner, Community News, Entertainment L.I. with Bill Shepard.

9 AM Mike Andrews Dave Weiner news on the hour, ABC news on half-hour. 12:30pm

Paul Harvey. Nutrition Show; Gardening Tips; Community Events; Marine weather.

2 PM Dick Moore News as above; Jim Paterson Sports Commentary 4:50pm; ABC Sports 5:30pm (M-F), 6:50pm Sat.; Stock Market 5:40pm. NY Mets. Other features as in 5-9am.

7 PM Lynn Edwards (M-F) 7-7:05pm Suffolk Star Time Talent Show. NY Mets. Saturday Only 8-11pm **Frank Ruisi**; 11pm-12M. **Mike Lewis** (Tele. Talk) guests & call-ins (to 12Md.).

SUN. *Varied*

5am Public Affairs; 9am Sinatra & Friends with Ray Mann; 2pm Mike Andrews (or Mets); 7pm Lynn Edwards; 10pm-12Md. Public Affairs.

WGRC

Nanuet, NY 1300 AM 500w

MON.-FRI. *Mellow Gold*

6am Gene Gugig; 9am Al Citarella; 2pm Gerry Turro (to local sunset). Million record sellers of 50s, 60s, 70s. News on the hour & half-hour in AM drive time, on half-hour other times. Comedy Showcase hourly in AM drive time. Stocks 7:50, 8:50am, 5:05pm. Sports at :10 & :35 in AM drive times, and 6:05pm. School closings, events for Rockland & No. Bergen Counties. Little League baseball, Sat.

SAT. *Mellow Gold*

6am Neil Monastersky; 11am Ginny Morton; 3pm Latin Observer (Latin music); 4pm Brad Swann.

SUN. *Mellow Gold*

Neil Monastersky; 8:30am News Roundup (local news of the week); 9am Rockland Reports (two half-hour interviews); 10am Mellow Gold; 11am Kol Yisrael—host Steve North; 12N Lou Gulino; 4pm Rockland Rapper with Gran Lindsay (of interest to Black community); 5pm Jim Fordyce.

WGSM

Melville, L.I. 740 AM 5,000w

MON.-SUN. *MOR*

6am Jim Ferguson; 10am Bruce Herbert; 1pm Bill Buchner; 6pm MOR (to sunset). News at :55 in drive times, sports, traffic reports, Fisherman's Forecaster, Lost & Found, Trading Post, Theatre Reviews, Dog Tales, L.I. Calendar, Book Reviews, L.I. Comment, Leisure Time & Food Report. During summer, roundups of beach information, tide, temperatures, parking situations on weekends & holidays.

WHLI

Hempstead, L.I. 1100 AM 10,000w

MON.-FRI. *Contemporary*

5:15 AM Jason Roberts Hit singles, Gold and album cuts. News at :28 & :58. LIRR & traffic reports, sports, weather, nutrition, business, school closings, fishing, marine reports. Contests.

10 AM Scott Robbins News at :58. Some



**Hear
all of the
Met
games on**

Long Island's Sports Authority

WGHI 1230

commercial-free hours, complete albums, live artist interviews.

3 PM Doug James (to sunset) News at :28 & :58. LIRR & traffic reports, stocks, weather.

SAT. *Contemporary*

5:15am Public Affairs; 11am-Off Contemporary.

SUN. *Contemporary*

7am Public Affairs; 11:30am Contemporary; 2pm New Music (new singles of the week); 2:30pm-Sunset Contemporary.

WHN

New York 1050 AM 50,000w

MON.-SAT. *Country*

5:30 AM Larry Kenny Lots of music, Gene Ladd news at :23 & :50 6-9am & 9:50; Annie Tripp traffic & weather; Howie Rose sports at :03 & :32, 6-9am.

10 AM Lee Arnold Currently Country Music Association's 'DJ of the Year' & Billboard's 'Country Personality of the Year'. News at :50.

1 PM Bob 'Wizard' Wayne News at :50.

4 PM Del De Montreux News at :50, Sports at :32, 3-6pm.

8 PM Jessie She's contemporary and outrageous.

Md. Ed Baer (to 5:30am) One of the best.

SUN. *Country*

5:30am Public Affairs, Religious; 9am Charlie Cook; 12N Bob 'Wizard' Wayne; 5pm Alan Colmes; 10pm WHN: In the Public Interest; Md.-5:30am Charlie Cook. Live concerts scheduled frequently.

WHUD

Peekskill, NY 100.7 FM Stereo 50,000w

MON.-FRI. *Easy Listening*

5:30 AM Joe O'Brien A favorite for two decades. News at :25 & :55; commuter reports at :00 & :30; meteorologist report at :40; sports at :10. Time & weather checks. 9:27 Viewpoint (vignettes).

10 AM Bob O'Connor News 10:55, 11:55, 1:55.

2 PM George Birdas News 3:55, 5:55. 2:57 Personal Affairs with Scott Witt. 4:57 Opinion Makers (press comments).

6 PM Dick Nedin News 7:55, 9:55. Viewpoint 6:55; Wall St. Report 6:58; Opinion Makers 10:57.

11 PM Total Music Hour News 11:55.

Md. Music From the Terrace (to 5:30am).

SAT. *Easy Listening*

6am Joe O'Brien; 10am Bob O'Connor; 4pm-Md. Music From the Terrace. 6-7pm & 11pm-12Md. Total Music Hours; Md.-6am Easy Listening.

SUN. *Easy Listening*

6am George Birdas; 10am Dick Nedin; 4pm Music; 6pm & 11pm Total Music Hours. 6:55pm Cinema Sound (film reviews).

WICC

Bridgeport, CT 600 AM 1,000w

MON.-FRI.

5 AM Bill Hickok "Information Central" Soft adult contemporary music, news every half-hour & twice hourly weather. Traffic & commuter train updates.

10 AM 'Big' Al Warren Adult contemporary, some Gold, and folksy humor.

3 PM Gary Peters Contemporary music plus twice hourly news & commuter information.

7 PM Greg Loehr Current and new music.

Md. Other Side of Midnight (to 5am) Hourly news & a variety of music with Bob Mitchell & Dana Stevens.

SAT. *Adult Contemporary*

5am Bill Hickok; 10am Sandy Kasten; 2pm Bob Vanderheyden; 7pm-Md. Top 60 Album Countdown.

SUN. *Adult Contemporary*

4:30am Larry Black (contemporary music & religious commentary); 5:30am Dialogue '78; 6am AP Special Assignment (news review); 6:30am Harambee (Bill Jackson interviews community leaders); 7am Church of the Air; 8am Dick Clark (Solid Gold); 11am Sandy Kasten; 2pm Bob Vanderheyden; 7pm WICC Special Assignment (newsmakers interviewed); 7:30pm Junior Achievement (H.S. students produce & host); 8pm Father Ray Petrucci; 8:30pm Rare & Unusual (psychic Mary Pascarella); 9pm Powerline; 10pm Larry Black (religious); Md. Between the Grooves (popular entertainers discuss contemporary issues); 1am Other Side of Midnight (to 4:30am).

WINS

New York 1010 AM 50,000w

MON.-SUN. *All News*

Three 20-min. news cycles each hour. Weather, Commuter & Traffic Reports, Sports at :15 & :45, Stock Market, Seasonal Reports on fishing, skiing. Reports on medicine, movies, consumerism, food & wine. News commentators Simeon Booker, James Buckley, Vernon Jordan, Jacqueline Wexler.

WJDM

Elizabeth, NJ 1530 AM 500w

MON.-FRI. *Contemporary, Gold, MOR*

6:45 AM Charlie Bengle 15-min. news 7:15. News 8am (Jeff Golden sports) & 9am.

10 AM Bill Schaefer News on the hour. 10:30 English Epicure with Jean Bayrock. Viewpoint 12:15 (guests & call-ins).

2 PM Joe Caroselli (to sunset) 5-5:15 news.

SAT. *Contemporary, Gold, MOR*

6:45am Bill Schaefer; 10am Charlie Bengle; 2pm-Sunset Joe Caroselli. 12:45pm Rutgers Forum. H.S. football in season.

SUN. *Ethnic*

6:45am Gene Kostin (contemporary, Gold); 8am Catholic Archdiocese; 8:30am Hungarian Show; 9am Ed & Chet Polka Show; 12N Italian Show with Phil Brito; 2pm Portuguese Show; 4pm—Off Spanish Show with Carlos Alvarez.

WJIT

New York 1480 AM 5,000w

MON.-FRI. *Spanish*

6 AM Buenos Dias, Nueva York Music, news, anecdotes, traffic and a mini novela.
10 AM Rafael Pineda Known to TV viewers.
2 PM Paquito Navarro His knowledge of Latin Soul makes him popular with teenagers.
6 PM Jose Cotti Conversant with all music.
10 PM Enrique Girona At 11pm an instant Spanish translation of NBC TV News.
2 AM Juan Rodriguez Diaz (to 6am) Hits of yesteryear.

SAT. *Spanish*

6-10am Mi Tierra Y Mi Corazon (golden oldies); 10am-6am Music & news.

SUN. *Spanish*

6am Religious; 10am-12M. Golden oldies. Specials: 5-7pm Public Affairs; 8-8:30pm Musica Folklorica.

WJLK AM-FM

Asbury Park, NJ 1310 AM 1,000w 94.3 Stereo 3,000w

MON.-FRI. *Contemporary*

5:30-9am Newsmorning Radio (news & features including Focus On Women, Entertainment, Personalities, Horoscope Star Watch, weather, sports, AP news on the hour.) 9am-5:30am Contemporary music, hourly news, Coffee Break/Larry Brennan, Lady Talk/Phyllis Kessel.

SAT. *Contemporary*

5:30-9am Newsmakers/Jack Christie, Newsmorning/Larry Brennan (8:35am All about Law, Gardening, Pets, Home Repair); 9am-5:30am Contemporary.

SUN. *Contemporary*

7-9:30pm Public service, religious.

WK TU

New York 92.3 FM Stereo 50,000w

MON.-FRI. *Mellow Rock*

6am Larry Miller; 10am David Mallow; 2pm Bruce Fox; 6pm Kenn Hayes; 10pm Joe Guarisco; 2-6am Mellow Sound. News; Transit Tips; Sports at 7:40am with Bob Myer.

SAT. *Mellow Rock*

6am Peter Burkhard; 10am Paul Robinson; 2pm Randy Place; 6pm Mary Crossman; 10pm Peter Burkhard; 2-6am Warren Dean.

SUN. *Mellow Rock*

8-9am The Mellow Child—songs & stories for children.

WLIB

New York 1190 AM 10,000w

MON.-SUN. *Caribbean*

Calypso, Reggae, Spouge and R&B. 6am Holly Thomas; 10am Al Gee; 12N Chuck Stephens; 2pm-Sunset Ken Williams. News every half-hour til 4:30pm. 10-min. news at 12N. Spougerama—Sat. 12:30pm. Rebel Reggae with Ken Williams—Sat.-Sun. 5:45pm. Sun. 6-10am Public Service.

WLIR

Hempstead, L.I. 92.7 FM Stereo 3,000w

MON.-FRI. *Progressive Rock*

7am Larry Kleinman; 11am Denis McNamara; 3pm Earle Bailey; 7pm Pam Merley; 11pm Ray White; 3-7am Armin Laszlo. News on the hour Md.-9am, 3 free-flow newscasts 9am-5pm, hourly news 5, 6, 7pm, news blimps other hours. Daily Planet 3 times daily. Mini-Closeups twice daily. Tues. 8pm—Radio Concert (uninterrupted artist concerts). Thur. 9pm—Something New (new album or variety of new music).

SAT. *Progressive Rock*

6am John DeBella; 10am Larry Kleinman; 2pm Armin Laszlo; 6pm Denis McNamara; 10pm Michael Ross; 2-6am Elliot Jacoby.

SUN. *Progressive Rock*

5:15am Public Service; 8:30am Ben Manilla; 2pm Pam Merley; 6pm Ray White; 8pm Off the Boat (import music); 9pm Sunday At Nine (Denis McNamara hosts well-known recording artist and his music); 10pm Studio B (news magazine, call-ins); 11:30pm-3am Michael Ross.

WLIX

E. Islip, L.I. 540 AM 250w

MON.-SUN. *Soft MOR, Inspirational*

6am Mellow MOR, some Inspirational; 12N Inspirational; 3pm-Sunset Mellow MOR, some Inspirational. News at :54, weather thruout the day. Saturday—Mellow MOR all day.

WLNA

Peekskill, NY 1420 AM 1,000w

MON.-FRI. *News, MOR*

6am Newswatch 14 (news & information, weather, sports, community events, interviews, features); 9am Music 14 with Gerry Desmond; 10am George Birdas (current tunes & standards); 12N Newswatch Update; 1pm Music 14 with George Birdas, Gerry Desmond (to sunset). News at :55.

SAT. *MOR*

6am Gerry Desmond; 10am Mack Lee; 1pm-Off Gerry Desmond. News at :55, plus :25, 6-10am.

SUN. MOR

7am George Birdas; 9am Religion; 10am George Birdas; 1pm-Sunset Don Pritchard. News at :55.

WLNG AM-FM

Sag Harbor, L.I. 1600 AM 500w 92.1 FM 3,000w

MON.-SUN. Contemporary, Oldies

Popular contemporary, plus music of the 50s, 60s, 70s. 6am Joe Ricker; 10am Gary Sapiane; 3pm Paul Sidney; 6-10pm Rusty Potz. Mutual News at :30, local news on the hour.

WMCA

New York 570 AM 5,000w

MON.-FRI. Two-way talk

5:30am Steve Powers' Newstalk with Warren Dean; 10am Sally Jessy Raphael; 2pm Gary Null; 4pm Barry Farber; 7pm John Sterling Sportstalk; 10pm Barry Gray; Md.-5:30am Candy Jones. WMCA opens up the airwaves to let people discuss & comment on issues. In AM and PM drive times, features include commentaries by WMCA personalities, late-breaking news, traffic & weather reports. Local news on the hour, Mutual News on the hour and half-hour. NY Mets, NY Islanders, NJ Nets.

SAT. Two-way talk

6am Warren Dean; 10am Gary Null; 2pm Alex Bennett; 6pm Pablo Guzman; 10pm Barry Gray; Md.-6am Candy Jones.

SUN. Two-way talk

6am This Week At the UN; 6:15am Dateline Israel; 6:30am Mutual News, Reporters Roundup; 7am Latin Review; 7:30am Public Forum Policy; 8am Religious; 10am Carol Bellamy; 11am Barry Farber; 3pm Pablo Guzman; 7pm Bruce Rattner (consumer affairs); 8pm Julian Schlossberg (Movie Talk); Md.-5:30am Candy Jones.

WMGQ

New Brunswick, NJ 98.3 FM Stereo 3,000w

MON.-SUN. Soft Contemporary

Mellow blend of soft vocal sounds by the best of contemporary artists, in uninterrupted segments of 4 selections. Limited commercials.

WNBC

New York 660 AM 50,000w

MON.-FRI. Contemporary

6am Lee Masters; 10am Johnny Dark; 3pm Frank Reed; 8pm Allen Beebe; 1-6am Batt Johnson.

SAT. Contemporary

6am Batt Johnson; 10am Johnny Dark; 2pm Lee Masters; 7pm Allen Beebe; 12M. Saturday Night Special; 1-5am Scott Bingham.

SUN. Contemporary

5-9:30am Public Affairs; 9:30 am Frank Reed; 2pm Buzz Brindle; 6pm Batt Johnson; 10pm

Public Affairs; 1-5am Scott Bingham.

The best of contemporary, favorite songs from favorite albums, with fewer commercials & with commercial free hour every day. Contests with money, merchandise & vacation prizes. WNBC news at :06 including NBC Network. Local newscasts in drive time periods at :35.

WNCN

New York 104.3 FM Stereo 50,000w

MON.-FRI. Classical

6am Morning Concert with Matt Edwards; 12N Afternoon Concert with Gordon Spencer; 7pm Anniversary Concert; 8pm Mon. — Romantic World; Tues. & Thur. — Music of the Perpetual Past; Wed. — What's New; Fri. — Age of the Baroque; 9pm Mon. — The Spirit of Spain in Music; Tues. 9-11pm Salzburg Festival; Wed. — Artist's Image; Thur. & Fri. 9-11pm Evening Concert; 10pm Mon. — Evening Concert; Wed. — Dutch Concert Hall; 11pm Treasury of Chamber Music; Md.-6am Music Thru the Night with Fleetwood.

SAT. Classical

6am Sat. Morning Concert; 12N Sat. Afternoon Concert; 7pm Anniversary Concert; 8pm Composer of the Month; 9pm Concerts from Music Mt.; 11pm Treasury of Chamber Music; Md.-6am Music Thru the Night.

SUN. Classical

6am Music of Praise; 9am King of Instruments; 10am Morning Concert; 11am Concerts of the World; 1pm Chicago Symphony; 3pm Sun. Afternoon Opera; 6pm Piano In Concert; 7pm Anniversary Concert; 8pm Showcase of Sound; 9pm Music From Russia; 10pm J. Gruen's Sound of Dance; 11pm Treasury of Chamber Music; Md. Public Service; 2-6am Music Thru the Night.

WNEW

New York 1130AM 50,000w

MON.-FRI. Contemporary Adult MOR.

6 AM Ted Brown His humor is subtle and unpredictable. News on the hour and half-hour 5-9am.

10 AM William B. Williams Personal friend of the greats in music, sports and the theater. 12:15 Trivia Central feature.

1 PM Bob Fitzsimmons Professional entertainer who programs his show with tempo.

4 PM Jay Lawrence A charming conversationalist. News on the hour & half-hour 5-7pm. 5:45 Trivia Central feature.

8 PM To be announced.

Md. Milkman's Matinee (to 6am) Bob Jones & Jim Lowe host.

SAT. Contemporary Adult MOR

6am Bill St. James; 10am William B. Williams; 1pm Jim Lowe; 4pm Jay Lawrence; 8pm Stan Martin; Md-5am Bob Jones.

SUN. *Contemporary Adult MOR*

5am Religious; 9am Jonathan Schwartz; 1pm Bill St. James; 4pm Bob Fitzsimmons; 8pm News Closeup; 9pm Stan Martin; Md.-6am Milkman's Matinee.

WNEW-FM

New York 102.7 FM Stereo 4,100w

MON.-FRI. *Progressive Rock*

6am Dave Herman; 10am Pete Fornatale (Fri. only—Vin Scelsa); 2pm Scott Muni; 6pm Dennis Elsas; 10pm Alison Steele; 2-6am Mon. & Tues. Vin Scelsa; Wed.-Fri. Richard Neer.

SAT. *Progressive Rock*

6am Tom Morrera; 10am Vin Scelsa; 2pm Richard Neer; 6pm Al Bernstein; 10pm Pat Dawson; 2-6am Al Bernstein.

SUN. *Progressive Rock*

4:30am Religion and News Closeup; 8am Vin Scelsa; 12N Richard Neer; 4pm Pete Fornatale; 8pm Al Bernstein; 2-4:30am Meg Griffin.

WNJR

Union, NJ 1430 AM 5,000w

MON.-FRI. *Contemporary Black*

6 AM Steel Colony Comedy, interviews, sports, weather, floating news.

10 AM Fred Buggs Features an album showcase hour of solid music.

3 PM Yadan Khahir A unique blend of music and quotable commentary.

7 PM Jerry Love Non-stop music hours, mellow disco-sets. 'Albums in the Round'—6 albums without musical interruption. Mon. 7pm Community Health Forum.

Md. Herman Amis (to 6am) Contemporary jazz, gentle disco and rock. Floating news.

SAT. *Contemporary Black*

6am Lonny Tucker; 12N Cleo Rowe; 5pm Joe Gusman; 10pm Henry Singleton; 3-6am Lonny Tucker.

SUN. *Contemporary Black*

6am Black Issues and Black Press; 6:30am Newark Senior Citizens; 7am Herman Amis; 12N Cleo Rowe; 1pm WNJR Looks At; 2pm Cong. Roden; 2:15pm Cleo Rowe; 6pm Lonny Tucker; 7:45pm Public Service; 10:30pm Lonny Tucker.

WNYC

New York 830 AM 1,000w

MON.-FRI. *Classical, Talk*

6am Travelers Timetable; 9am Masterwork Hour; 10:30am Health; 11am Classical; 11:30am Live special reports; 12N Midday Symphony; 1pm Famous Artists; 1:30pm Foreign Press Reports; 2pm Various (see Roundup pages); 4pm Stock Exchange Report; 4:30pm New York Now (live interviews); 6pm Various (see Roundup pages); 7pm Masterwork Hour; 8:30pm Various.

SAT. *Classical, Talk*

6am Morning Solitude (Classical); 7:30am Children's Books; 8am Children's Literature; 8:30am P.A.L. Presents; 9am Masterwork Hour; 10:30am Teenage Book Talk; 11am A Look At Ourselves; 11:30am Shakespeare Matinee; 2pm Drama Festival; 3pm Lend Your Ears; 3:30pm Cultural Heritage (NYU panel of professors); 4pm First Chapter (new books); 5pm Pauline Frederick; 5:30pm Washington Week in Review; 6pm World At Stake; 6:30pm Japanese Press Review; 7pm The Lively Art; 8:30pm Concerts.

SUN. *Classical, Talk*

6am Choral Festival; 8am Special Features; 8:15am Prime Time (about the elderly); 8:30am The Singing Lady, Irene Wicker; 9am Masterwork Hour; 10:30am Features; 11am The Little Magazine; 11:30am The Livable City; 12N Opera Topics; 12:30pm Seminar In Theatre; 1pm Visitors From The Other Side (advertising, radio-TV guests); 1:30pm New York Volunteers; 2pm Meet Your Official; 2:30pm Changing World of Women; 3pm Focus On the Black Woman; 3:30pm Overture To Women; 4pm Features; 5pm Greek Forum; 5:30pm Jubilee England; 6pm Panorama Of Arts; 6:30pm Sports For New Yorkers; 7pm Masterwork Hour; 8:30pm Options In Education; 9:30pm East Indian Music.

WNYC-FM

New York 93.9 FM 5,300w (H) 3,800w (V)

MON.-FRI. *Classical, Talk*

6am Masterwork Hour; 7:30am Mornings With Music; 9am Around New York; 11am Spoken Words; 12N-5pm PM. New York; 5pm All Things Considered; 6:30pm Mon.—Logic Of Poetry, 7pm David Randolph Concert; 6:30pm Tues.—Voices In The Wind (folk), 7:30pm Men Of Hi-Fi; 6:30pm Wed.—Round & About The Guggenheim, 7pm Golden Age Of Recordings, 7:30-10pm Wednesday Night At The Opera; 6:30pm Thurs.—Seminars In The Theatre, 7pm Studs Terkel Interviews; 6:30pm Fri.—Arts Forum, 7:30pm Artists In The City; 8pm Masterwork Hour (M, T, Th, F); 9:30pm Mon.—Readers Almanac, Tues.—Circle In The Square, Thurs.—Folk & Baroque, Fri.—Kaleidoscope; 10pm Mon.-Wed.—Spoken Words, Thurs.—American Popular Song, Fri.—Earplay; 11-6am While The City Sleeps.

SAT. *Classical, Talk*

6am Morning Solitude; 7am You & Me; 7:30am Children's Books; 8am Stories From Many Lands; 8:30am P.A.L. Presents; 9am Masterwork Hour; 10:30am Musicale; 11am Young American Artists; 11:30am The Young Musicians; 12N Grand Piano; 2pm Keyboard Artists; 2:30pm Music Grows In Brooklyn; 3:30pm Speaking Of Dance; 4pm Absolutely Jazz; 4:30pm Hands Across The Sea; 5pm David Randolph Concert; 6pm International Concert Hall; 8pm Masterwork Hour; 9:30pm Jazz Revisited; 10pm Midnight Special; 11pm-6am While The City Sleeps.

SUN. *Classical, Talk*

6am Choral Festival; 8am Teenage Book Talk; 8:30am Singing Lady (Irene Wicker); 9am Masterwork Hour; 10:30am Opera Stars Of Tomorrow; 11am Living Opera; 1pm Opera Topics; 1:30pm NPR Recital Hall; 3:30pm Israel In Song & Dance; 4pm Folk Festival USA; 6pm Folksong Festival; 6:30pm International Music Festival; 8pm Masterwork Hour; 9:30pm Jazz Alive; 11pm-6am While The City Sleeps.

WNYG

Babylon, L.I. 1440 AM 1,000w

MON.-SUN. *Gospel, Religious*

Features religious programs and gospel music. M-F 1-4pm The Contemporary Sounds of the Gospel with Lloyd Parker; Tu, Th. 2-3pm Music Special includes Italian (Sat. 10am-1pm, Sun. 10am-2pm), two hours of European, Irish (Sun. 3-4pm) and Spanish (Sat. & Sun. 1-2pm).

WOR

New York 710 AM 50,000w

MON.-FRI. *Talk, Info, MOR*

5 AM Rambling With Gambling Helicopter traffic reports, transit reports, Don Criqui Sports, consumer reports, movie reviews.

10 AM Arlene Francis Interviews people in show business & the arts.

11 AM Patricia McCann Talks with guests.

12 N Jack O'Brian's 'Critics Circle' Headliners from the entertainment world.

1 PM The Fitzgeralds Ed talks books, Pegeen talks human interest.

2 PM Sherrye Henry Discussions with guests from many areas of contemporary life.

3 PM Gene Klavan MOR, Klavan comedy with countless imaginary characters. Helicopter reports. Sports.

7 PM WOR Mystery Theater Drama hosted by E.G. Marshall.

8 PM Bernard Meltzer Call-ins.

10 PM Carlton Fredericks Nutrition & health. **10:30 World Tomorrow**, Garner Ted Armstrong.

11 PM Bob Grant (to 5am) Discussions with guests, audience call-ins.

SAT. *Talk, Info, MOR*

5am Rambling With Gambling; 10am Bernard Meltzer; 2pm Met Opera; 5:30pm MOR; 8pm Mystery Theater; 9pm Joe Franklin (nostalgia); 10:30pm Religious; Md.-5:15am Joe Franklin.

SUN. *Talk, Info, MOR, Religious*

5:15am Religious, Public Service; 9am Bernard Meltzer; 1, 4, 6pm News & sports; 1:15pm Rambling With Roberts; 4:15pm Newsbeat (panel); 5pm Mystery Theater; 6:15-Md. Religious; Md.-5am Night Talk.

15-min. news on the hour, 5 mins. on the half-hour in drive times. NY Jets in season.

WPAT AM-FM

Clifton, NJ 930AM 5,000w 93.1 FM Stereo 50,000w

MON.-SUN. *Beautiful Music*

Standard Pop to Light Contemporary with Light Jazz and Show tunes mixed in. WPAT-FM has up to 57 minutes of music each hour. Special Programs AM: Sunday 3:30-5:30am Songs For Sunday; 5:30-6am Rutgers University Forum; 6-7am Focus Ninety-Three (interview show); 7-7:10am Paterson This Week. Special Programs FM: Sunday 5:30-7am Songs For Sunday; 7:30-8am Sunday Mass; 8-10am Community Forum; 10-11pm Focus Ninety-Three.

WPIX-FM

New York 101.9 FM Stereo 5,400w (V) 3,800w (H)

MON.-FRI. *Album Rock*

6 AM Jim Kerr News at :24 & :50, weather, information, frequent breakfast guests.

10 AM Dennis Quinn Trivia quiz; 10:25 'Sound Advice' (stereo hints).

2 PM Alex Hays News at :24, 1-6pm.

7 PM Mark Simone 7:30 'Record Report': 8:25 'Sound Advice'.

Md. Dan Neer (to 6am)

SAT. *Album Rock*

7am Jim Kerr (8-9 Beatles); 12N Album Rock; 6-Md. Mark Simone.

SUN. *Album Rock*

9am American Top 40; 12N Dennis Quinn; 1pm Alex Hays; 6pm Dan Neer (9-10 Feature Album in its entirety); 11pm-Md. Playback '78, Jim Kerr & guests.

WPLJ

New York 95.5 FM Stereo 4,600w

MON.-FRI. *Album Rock*

6am Jimmy Fink (news with Shelli Sonstein every half-hour, Storm Field weather at :15); 10am Zacherle; 2pm Pat St. John; 6pm Tony Pigg; 10pm Carol Miller; 2-6pm Viv Roundtree.

SAT. *Album Rock*

7am Jimmy Fink; 12N Pat St. John; 5pm Tony Pigg; 10pm Bob Marrone; 3:30-6:30am Caryll Ratner (discussion, call-ins).

SUN. *Album Rock*

6:30am New Morning (Carole Getzoff & guests); 8am On This Rock (rock & religion); 9am Dave Charity; 2pm Carol Miller; 7pm Bob Marrone (10-11pm Sun. Music Special features single rock artist); 11pm A Woman's Place; Md. Where's It All Going (religious call-ins); 2-6am Viv Roundtree.

WPOW

New York 1330 AM 5,000w

MON.-FRI. *Inspirational, Ethnic*

5am-8:30am Signoff, Christian music & bible

teaching; 5pm Continental Hour (Italian); 6pm The Two Edwards (Polish); 7-8pm Signoff, Mon.-Jugoslavenska Radio Revia; Tues. & Wed.—Czechoslovak; Thur.—Hellenic Harmonies; Fri.—Ukrainian Catholic Hour.

SAT. *Inspirational*

5-8:30am Signoff.

SUN. *Inspirational, Ethnic*

6-11am & 3-7pm Inspirational; 7pm Korean Full Gospel Hour (in Korean); 8-9pm Haiti Radia.

WQXR AM-FM

New York 1560 AM 50,000w 96.3 FM Stereo 5,400w (H) 3,700w (V)

MON.-FRI. *Classical*

6 AM Bright & Early George Edwards presents light instrumental & orchestral, news, weather, traffic, time signals.

10 AM The Listening Room Robert Sherman with guests and newest recordings.

12 N New York At Noon Lunch-time music.

1 PM Adventures In Good Music Karl Haas explores various musical topics.

2 PM Music In Review George Jellinek with new recordings & old favorites.

3 PM Montage Duncan Pernie presents longer works. 5-6pm Cocktail Time; 6-7pm Information block.

7 PM Command Performance Top artists.

8 PM Symphony Hall Various orchestras & conductors.

9 PM Various Programs Mon. 9-11 Boston Symphony; Tues. 9-10 Music At the Y; 10-11 Great Orchestras of the World; Wed. 9-10 Young Artists Showcase; 10-11 First Hearing (review of latest recordings); Thur. 9-10 King Karol Showcase; 10-11 The Vocal Scene (rare recordings of opera & song); Fri. 9-11 Cleveland Orchestra (in Quad).

11 PM Nightcap Small orchestral pieces.

11:30 PM Casper Citron Interviews.

Md. Artists In Concert (M, W, F) Live chamber music. (Tu, Th)—Midnight With Music, intimate chamber pieces.

SAT. *Classical*

6am Breakfast Symphony; 9am Piano Personalities; 10am Saturday Pops; 12N New York At Noon; 1pm Frontiers of Sound (orchestral only in Quad); 2PM Panorama (AM) Met Opera (FM); 5pm Cocktail Time; 6pm Dinner Music; 6:30pm Music From Germany; 7pm Woody's Children (folk); 8pm Adventures In Sound; 9pm Philadelphia Orchestra; 11pm Campus Beat (students choose favorites).

SUN. *Classical*

7am Breakfast Symphony; 10am Music of Faith; 11am Community Church or Ethical Culture; 12N Corvette Music Festival (new releases); 1pm Music of Israel; 1:30pm On Wings of Song (liturgical); 2pm Concerto Festival; 3pm New York Philharmonic; 5pm Great Artists Series (artist

recordings & interviews by Robert Sherman); 6pm Dinner Music; 7pm Command Performance; 8pm Delta Opera House; 11pm Nightcap; Md. Concert Stage (artists or composers).

WRCN AM-FM

Riverhead, L.I. 1570 AM 1,000w 103.9 FM 3,000w

MON.-FRI. *Album Oriented Rock*

6am Don Brink; 10am Jeff Fisher; 2pm Tim Tango; 7pm Sheryl Sklyar; Md.-6am Malcolm Grey. News at :20 & :50, 6-10am, and a morning featured artist. Complete albums without commercial interruption twice daily. Mini Concerts 12:30, 7:30, 8:30pm. 10pm Listeners Request (request feature album). 12Md. New Album. Concert Connection 6:10pm. Club Connection 7:10pm. WRCN Comedy Hour, Fri. 10pm.

SAT. *Album Oriented Rock*

6am Tim Tango; 10am Jeff Fisher; 2pm Andy Albert; 7pm Paul Harris; Md.-6am Kirk Ward. Mini Concerts 12:30, 7:30, 8:30pm. 10pm Request Album. Md. Classic Album Hour.

SUN. *Album Oriented Rock*

5am Public Affairs; 8am Ed Toby's Polka Party; 10am American Top 40; 1pm Andy Albert; 4pm Sheryl Sklyar; 7pm BBC Rock Hour; 8pm Artist Profile; 10-12Md. Jazz Review.

WRFM

New York 105.1 FM Stereo 50,000w

MON.-FRI. *Beautiful Music*

6am Jim Aylward; 9am Joe Roberts; 12N Wes Richards; 6pm Al Turk; Md.-6am Ron Alexander. News at :25 & :55, 6-9am, weather, traffic, human interest vignettes, Community Affairs reports, Jim Branch reports.

SAT. *Beautiful Music*

6am Joe Roberts; 12N Charles Garratt; 6pm Al Turk; Md.-6am Ron Alexander. News, Jim Aylward Commentaries, Weekend Reports with Beverly Poppell.

SUN. *Beautiful Music*

6am Dick London; 12N Wes Richards; 6pm Charles Garratt; Md.-6am Ron Alexander. 6:45-8:30am Public Affairs, Religious. Weekend Reports. Topic with Beverly Poppell.

WRIV

Riverhead, L.I. 1390 AM 500w

MON.-SUN. *MOR*

6am Vince Artell; 10am Bob Klein; 12N News; 12:30pm Fred Garse; 2pm-Sunset, Jack Avery. NY Yankees.

WRKL

Rockland County, NY 910 AM 1,000w

MON.-FRI. *MOR*

6 AM Jeff Baker MOR hits from 40s-70s. 35-min. news & sports at 6, 7am, & 7:55-

8:35am. Morning information.

9 AM Bob Marshall 10-min. news & sports on the hour, 5-mins. on the half-hour.

11:30 AM Midday Report Complete news & sports, Swap 'n Shop, Community Calendar.

12:15 PM Hot Line Guests and call-ins.

2 PM Steve Possell 10-min. news & sports on the hour, 5-mins. on the half-hour. 5-5:35pm Afternoon Report. Local events.

6 PM Evening Report News & sports.

6:35 PM Paul Sanchez (to 8:25pm) Adult vocal hits, RKL Calendar. 10-min. news & sports 7, 8pm. 5-mins. 7:30, 8:25pm.

SAT. MOR

6am Bob Marshall (8:30 Garden Hot Line—call-ins); 10am Jeff Baker; 11:30am Midday Report; 12:15pm Hot Line; 2pm-Off, Steve Possell.

SUN. MOR, Varied

6am Public Affairs; 6:30am Country music; 7am Public Affairs, Religious; 11:05am Good Old Jazz; 12:05 Music of the Emerald Isle; 1:35pm-Off, Dave Saviet (MOR, news & sports on hour & half-hour).

WRNW

Briarcliff Manor, NY 107.1 FM Stereo 3,000w

MON.-FRI. Contemporary

6 AM Harris Allen Music is light, but up. 8am Concert Rock (features one artist or group).

10 AM Howard Stern Oldies to new wave, some jazz, soul, funk, folk. 10am Close up. 12N Concert Rock. 1pm Concert/Club Lists.

2 PM Wally Sollinger News, traffic, classified ads. Concert Rock 5:30pm.

6 PM Donna Concert/Club Listings 7pm. Concert Rock 8:30pm.

10 PM Michael Haberkorn American & European rock. Concert Rock 10:30pm.

2 AM Tom Jones (to 6am)

SAT. Contemporary

Concert Rock 11am, 12N, 3, 8:30, 10:30, 11pm, 12:30am.

SUN. Contemporary

Close Up 9:30am. Concert Rock 11am, 12:30, 3:30, 8:30, 10, 11:30pm.

A sophisticated rock format mixing today's contemporary with outstanding albums of the past. Local news every hour. Services geared to the suburban area.

WRTN

New Rochelle, NY 93.5 FM Stereo 3,000w

MON.-SUN. Traditional MOR

"Returnradio". 6am Claude Kirschner; 12N Joel Maxwell; 6pm-Md. Frank Kinsman. MOR standard hits of the 30s-50s, plus the most recognized non-rock music of the 60s & 70s. Romantic vocals, big bands, cuts from original

Broadway shows, rare sophisticated swing & jazz performances. Some segments featuring society dance bands. News: UPI Wire, Mutual Network, local & metro correspondents, meteorologist. Notre Dame football, tennis reports, P.G.A. golf tournaments.

WRVR

Woodside, NY 106.7 FM 10,500w

MON.-FRI. Jazz

6 AM Les Davis Roberta Altman news at :25 & :55. Focus on different artist each morning.

10 AM G. Keith Alexander Features an hour of commercial-free music.

3 PM Doug Harris Jazz, news, weather.

7 PM Herschel A refreshing mix of jazz.

Md. Midnight Album A new or a classic album all the way through.

1 AM Barry Vaughn (to 6am) A jazz pianist, Barry has great rapport with musicians, who frequently drop in for informal interviews.

SAT. Jazz

6am Doug Harris; 10am Les Davis Request Show; 3pm Herschel; 7-Md. G. Keith Alexander.

SUN. Jazz, Public Affairs

6am Public Affairs; 12N Sunday Salsa Show (and Latin-flavored jazz); 6pm Religious; 7pm The Other Hour (Barry Vaughn takes listener calls); 8pm-Md. Barry Vaughn (jazz).

WTFM

Fresh Meadows, NY 103.5 FM Stereo 4,600w

MON.-SUN. Beautiful Music

WTHE

Mineola, L.I. 1520 AM 1,000w

MON.-SUN. Religious, Gospel

WVIP AM-FM

Mt. Kisco, NY 1310 AM 5,000w 106.3 FM Stereo 1,200w

MON.-SAT. Studio In the Round—MOR

6 AM Bob Bruno Uptempo familiar music & features. Standards & the best of adult contemporary. News, weather, sports, gardening, suburban lifestyles.

12 N Jerry Sanders Tempo picks up for the homeward bound with extra traffic reports, Frank Gifford & Howard Cosell sports, Wall St. reports, ABC commentators.

6 PM Bill Draper (AM to sunset) Familiar contemporary standards, minimum talk after 7pm (FM to 2am).

SUN. Adult MOR

Except 12N-2pm Religious & ABC News of the Week Review.

WVNJ AM-FM

New York 620 AM 5,000w 100.3 FM
24,000w

MON.-SUN. *Beautiful Music*

WVNJ AM programs good music with a vocal emphasis, standards & contemporary. Local news on the hour & half hour 6-10am & 5-7pm, on the hour other times. WVNJ-FM plays instrumental Beautiful Music.

WVOX

New Rochelle, NY 1460 AM 500w

MON.-FRI. *Music From the Forum—Popular, Standards*

6 AM Ray LeFebvre Music is familiar & popular, and subordinate to community involvement features. Mutual Comprehensive & local news, sports, weather, town reports.

10 AM Open Line Ray LeFebvre discusses area & national issues with guests. Wed. only—All Around the Town with Ruth Kitchen (New Rochelle topics).

11 AM Ann Huntington News, weather on the hour. Mutual News on the half-hour. Wall St. Report 12:35.

1 PM Ernest Sprance (to sunset) News & weather on the hour, Mutual news on the half-hour. Tom Harmon Sports 5:30, 7:35. Wall St. Report 4:35. Business Report 6:24. World Tomorrow 2:05, 4:05. Tu. & Th. only—1-1:30 Not For Mothers Only with Davida Rothberg.

SAT. *Community Service, Ethnic*

Local & Mutual Comprehensive news, Mutual Wide Weekend of Sports. 9am Rap With Rippa (call-ins to New Rochelle Mayor); 9:30am Westchester Youth Line, Davida Rothberg; 10am In Touch (for sight-impaired, 1st & 3rd Sats.); 11am Town Reports, Religious; 12:30-1:30pm West Indian Fiesta with Ray Dinham; 2-5pm Radio Tiempo (Latin Program).

SUN. *Religious, Ethnic*

6am Religious, Public Service; 10am Bill Shibilski's Polka Party; 11am Lou Miele, Italian Melodies; 1pm German Family Hour; 4pm Music From the Emerald Isle, Maggie McGee.

Notre Dame football, Iona College basketball, Westchester Classic & Golf tournaments, Little League games, Regattas.

WWDJ

Hackensack, NJ 970 AM 5,000w

MON.-SUN. *Inspirational, Gospel*

WWRL

Woodside, NY 1600 AM 5,000w

MON.-FRI. *Black*

5:30am Enoch Gregory; 9am Bobby Jay; 12N Jeff Troy; 3pm Gerry Bledsoe; 7pm Hank Spann; 11:15pm Community Church Services; 12-

5:30am All-Nite Show, Gary Byrd. News at :50.

SAT. *Black*

5:30am Enoch Gregory; 10am Bobby Jay; 2pm Gerry Bledsoe; 6pm Sounds Of The Caribbean, Jeff Barnes; 9pm Hank Spann; 12Md. Gary Byrd.

SUN. *Black*

6am Community Church Services; 11am Public Service; 11:30am Jeff Troy; 3pm Black Dialogue With Bob Law; 5pm Public Service; 6pm-1am Community Church Services.

WWYD

White Plains, NY 103.9 FM Stereo 3,000w

MON.-SUN. *Beautiful Music*

No talk, a minimum of news & weather on hour.

WXLO

New York 98.7 FM Stereo 5,400w

MON.-FRI. *Album Oriented Rock Hits*

6am Jay Thomas; 10am Dick Sloane; 2pm Glen B. Morgan; 6pm Al Bandiero (Wed. 7pm The 99X NY Music Count) (Mon. 9pm The Top 9); 10pm Sue O'Neal (Wed. Md. The 99X NY Album Count); 2-6am Bobby Messina.

SAT. *Album Oriented Rock Hits*

6am Jay Thomas; 10am John Larrabee; 2pm Dick Sloane; 6pm Al Bandiero; 10pm Bobby Messina; 3-9am Public Affairs.

SUN. *Album Oriented Rock Hits*

9am John Larrabee; 2pm Glen B. Morgan; 6pm Sue O'Neal; 10pm Specials; Md.-6am Public Affairs.

WYNY

New York 97.1 FM Stereo 4,600w

MON.-FRI. *Soft Rock*

'Movin' Easy' rock, folk, jazz & popular. 6am Bree Bushaw; 10am Don Rollins; 2pm Herb Barry; 7pm John Vidaver; Md.-6am Rick Hunter. Specials: Mon. 12N Noon Mini-Concert; Tues. Md. New Album Hour; Wed. Md. Beatlenight; Thur. Md. Classic Album Hour.

SAT. *Soft Rock*

6am Bree Bushaw; 11am Mitch Lebe; 6pm Rick Hunter.

SUN. *Soft Rock*

4am Public Affairs, Religious; 9am Don Rollins; 3pm Rick Hunter; 10pm Women In the Big Apple (call-ins); Md. Meet the Press; 12:30am Masterpiece; 1-6am Soft Rock. Special: 9-10pm Movin' Easy Jazz Hour.

Full Moon Concerts Planned

WBAB, Babylon, N.Y., plans to revive its Full Moon Concert Series this summer. The programs will be aired at 9 p.m. each night of the full moon.



'ROCKIN THE APPLE'

99.1 FM STEREO

The physical production of a record is the simplest thing in the world. Modern recording equipment is magical, technicians are highly skilled, producers, directors and musicians are creative geniuses.

Finding the stars and music to record is next to impossible. Promoting a record to New York radio stations is absolutely impossible.

Yet . . .

A record lives or dies by the number of plays it gets on radio stations. In the end it is the listeners who make the hits.

According to Warren Schatz, Vice President for Artists & Repertory at RCA Records—East Coast, the man who can pick hits has not been born yet and, what's more, never will be born.

As in all facets of show business, the nearest you can come to picking hits is to guess right most of the time.

This does not mean that selecting the artists and music to be recorded is an unscientific gamble. The people charged with responsibility for discovering performers and music have highly specialized backgrounds and spend almost all of their waking hours in a search for talent. Schatz even spends some of his sleeping hours at it. We'll explain later.

How do they go about the search?

There are several avenues. Each week Schatz listens to more than 100 tapes submitted by managers, agents, performers, artists' representatives, composers and anyone else who thinks they have

spotted potential. Three other A&R people on his staff listen to an additional 300 submissions. The tapes Schatz listens to have been pre-screened and judged to be the best. Schatz has to select the best of the best.

Then, there is the technique of catching musical acts at discos, concerts, community affairs, anywhere someone is performing. During the evening before this interview, Schatz

had run up to Toronto and back to catch a musical group in concert there. At this writing he thought the trip was worthwhile.

Practically everyone connected with the company has an unwritten assignment to keep an ear open for material.

How does a man subject to all that listening, 24 hours a day, keep from going bananas?

Schatz has one escape valve. He flies his own airplane and, when he does that, things happen to scare everything out of his mind except staying alive until the next tape goes on.

Apart from that, music is in his ears and mind 24 hours a day.

What is the return on all this listening, clubbing, concert watching and searching?

Discovering three usable acts out of every 50 screened would be a phenomenal return. The realistic goal is to discover one new act per month.

How many records turn out to be hits? Less than 50 percent.

How do you attain that .500 batting

How records are born the blues of the birth



Warren Schatz



Evelyn
Champagne
King

average?

Here's what happens . . .

In March of this year RCA Records had finished the grooming of a new discovery, Evelyn Champagne King, a youngster who was discovered in 1976 by an RCA contact. She was singing in a semi-professional production in Philadelphia. The company took an interest in her and about a year ago decided she was ready for a build-up.

The build-up has several facets. It involves booking the potential star into "show cases," night clubs and discos where there is no pay, or very little, but where the performer can gain experience, develop a style and polish it.

During the build-up the company often will pick up the tab for a performance, costumes, transportation and other incidentals. It's an investment proposition.

Late in 1977 the firm felt she was ready for introduction to members of the press, not for publicity purposes, but to alert them to watch for her. This was done with a performance at Brody's night spot where newsmen were invited as Friends of the House.

As of this writing, Evelyn Champagne King had cut an album and a single, the latter an item RCA considered a hot record. Its title—"Shame."

Schatz expected Evelyn to have a gold record by the time you read this story.

She is now 16 years old and probably will become another one of those teenage

millionaires. Listen for her on your favorite pop music station.

The next case study would tend to refute everything you have read up to here.

Schatz discovered Vicki Sue Robinson and made her a star before he got into A & R. He spotted her singing background music during a recording session.

That's not the half of it, though.

He swears that during the night he had a very clear dream which told him if he made a record starring Vicki it would hit the gold mark (1 million or more in sales). Schatz believes in dreams and, though he was then in the publishing division of RCA Records, he convinced his boss that he should make the record.

It was a disco piece, "Turn The Beat Around." Within two weeks it had hit the top of the disco charts. Schatz then had Vicki booked into discos with a complete act. Bookings in discos, club and concerts are an integral part of the build-up plan for any artist.

Record people watch the discos to see



Vicki Sue
Robinson

what music catches on there. "Turn The Beat Around" moved onto the pop charts immediately, sales zoomed as Vicki played dates with the act.

What kind of money is involved in the pop record business?

Dig this . . .

Paul Simon is reported to get \$2-million from Warner Brothers Records for coming across with an album. Bob Dylan is known to have been offered \$1-million by various

record companies for a similar proposition.

These performers are termed "self-contained" because they furnish all the art elements necessary . . . they write the music, write the lyrics, do the performing.

In cases where the singers are performers only, a tremendous search has to be undertaken to find songs that will match the talent. Otherwise there is no chance of a superstar emerging. This problem can require retaining a composer to write music tailored to a particular performer's style.

Schatz has some strong criticism of radio station management, though he loves radio people. They make his records into hits.

He would like to see them open up their formats, stop sitting on the fence, stop watching each other, show some guts about selecting music to be aired. He considers Program Directors to be the A&R men for stations—they should depend on their own know-how and instincts in picking music for programming.

Let's go back to the promotion man.

Ray Free, Promotion Manager for Epic Records, a division of CBS Records, has been at the game for 29 years and he will tell you that it still looks like an impossible dream when you start in with a new single or album.

The Program Directors at New York radio stations are not interested in making hits. They want hits delivered to them, ready made and with concrete proof that they have what it takes to please the ears of New York listeners.

Consequently, the New York promotion man has to wait until a record scores throughout the rest of the country. New York discos will take a chance on a new record and this does ease the problem somewhat in the case of that type of record. Chances are, though, that by the time a record has become a hit in New York discos, it has become a hit out of town.

Here is what the odds are . . .

During any given week there are approximately 200 records being promoted to New York radio stations. Management may pick

"one" to add to the play list each week.

That's part of the lingo, by the way. When a promotion man gets a record added to a play list it is called an "add."

Again, it's a case of the best of the best.

In spite of the difficulty of getting a record played, or perhaps because of it, promo men tell you New York stations "sell" more records than any others in the country.

Thus . . .

It is essential that the promo man be on a first-name basis with every Music Director and Program Director at every radio station in the market.

As with every other job in the record business, promotion requires a seven-day mind and a pair of ears made to take the sound of music during every waking minute. This includes attending one to five concerts per week when the firm's stars are in the area. Concerts offer an excellent vehicle for cementing relations with Music Directors and Program Directors. Ray Free will take as many as five of them to dinner and a concert. The rivalry between station people seems to be a friendly thing. ●

**You can hear
Bobby Short
at the Carlyle.**

And on WRTN.

**Isn't it about
time New York
radio had a
little class.**

**RETURN*
RADIO
93.5 FM
WRTN**

**FM Stereo. Just past 93.
Next to good, old WPAT.**

THE BIG NUMBER FOR RADIO NEWS-88.



The biggest, most-listened-to all-news station in the nation. Nearly three million people a week turn to us for news and information. When you want to know what's happening, switch to 88.

WCBS NEWSRADIO 88

Source: N.Y. Arbitron, Oct-Nov '77, TSA Cume estimate, persons 12+, Mon-Sun, 6AM-Mid.

Radiocrostic

by Jerry Trueman

Guess the words defined below and write them over their numbered dashes. Then transfer each letter to the correspondingly numbered square in the pattern. Black squares indicate word endings.

1 H	2 D	3 D	4 E	5 B	6 F	7 G	8 G	9 B	10 A	11 K	12 D	13 J	14 G	15 A	16 H	17 H	18 D	
19 C	20 L	21 K	22 M	23 A	24 D	25 H	26 V	27 K	28 H	29 A	30 L	31 C	32 M	33 C	34 E	35 A	36 F	
37 J	38 A	39 C	40 H	41 J	42 F	43 B	44 K	45 L	46 G	47 F	48 F	49 H	50 M	51 E	52 A	53 S	54 H	
	55 G	56 K	57 G	58 A	59 K	60 M	61 F	62 H	63 K	64 G	65 G	66 M	67 B	68 K	69 J	70 D	71 H	72 B
73 C	74 J	75 J	76 H	77 B	78 G		79 L	80 A	81 L	82 L	83 F							

- A. A "must" for good FM reception A N T E N N A ✓
80 38 15 58 23 29 52
- B. Sender of first wireless message M A R C O N I ✓
9 79 34 67 56 43 77
- C. Urged on ~~PROGOT~~ ERGED
31 73 39 33 19
- D. _____ stylus P I H A N O N ✓
3 12 2 71 70 18 24
- E. Turning the knob ~~ROTATE~~ ✓
47 10 53 4 74 51
- F. Radio interference S T A T I C ✓
83 36 42 48 61 6
- G. Without this, radio wouldn't have flourished C O M M E R C I A L
57 7 45 8 64 55 78 46 14 65
- H. False reproduction of sound D I S T O R T I O N ✓
54 16 25 40 28 1 76 49 17 62
- J. Signal catcher R E C E I V E R ✓
69 75 13 82 37 81 20 41
- K. Radio was a _____ stone for many entertainers S T E P P I N G ✓
44 68 56 27 21 59 11 63
- L. Tails and tongues do this W A G A F R I C O
79 35 30 D E Y
- M. Irregular ~~J A N A C E D~~ U N E V E N
26 50 22 60 66 39

Cryptoquote— one letter stands for another

Single letters, the length and formation of words are all hints.

~~WE CAN'T BE LEADERS OF THE FREE WORLD AND DRAW A~~
 MJ GFR'U KJ WJFLJOI CA UTJ AOJL MCOWL FRL LOEM F
 WE CAN'T BE LEADERS OF THE FREE WORLD AND DRAW A
 PRAW

GCWCO WYRJ CR CSSCOUDRYUE
 COLOR LINE ON OPPORTUNITY

HARRY S. GRUMAN
 TFOOE I. UODHFR



New York Loses Long John

by Joe Raiola

Long John Nebel, king of late night radio talkers, finally lost his battle with cancer when he died in his hotel room at the New York Sheraton on April 10.

Long John who began his illustrious career 22 years ago on WOR, popularized the radio talk show format. For the better part of three decades he reigned as the champion. In his prime he did six five-hour shows a week, a mix of panel discussions, debates and listener call-ins.

Born in Chicago of well-to-do parents who died when he was still a boy, Nebel never attended high school. For two years of his life he was blind, recovering at the age of 12. He then embarked on a colorful and varied career. He was a tap dancer in vaudeville, a circus performer, the manager of a Siamese twin act, and a sidewalk vendor peddling "Imported Chinese Corn Remedy." In 1954, while working as an auctioneer in Parsippany, N.J., he was discovered by a WOR executive. By 1956 he had replaced Jean Shepard as the host of the station's all-night talk show.

Long John soon attracted a loyal audience, which followed him when he moved to WNBC in 1964 and again when he went to WMCA in 1972, the year Candy Jones joined him at the microphone.

Though he never went beyond the eighth grade, Long John was a man of

awesome education, commanding a broad scope of knowledge. He was sophisticated in the true meaning of the word—gifted with a worldliness that enabled him to mingle in any *milieu* as an integral part of it.

And he was kind . . . to everyone who appeared on his shows whether they were weirdos or world shakers.

Beneath his mild manner there was an uncompromising courage, right up to the last minutes of his life. During the final weeks, each night he was pushed in a wheelchair from his quarters in the Sheraton Park Hotel across the street to the WMCA studios to host his show with Candy Jones. He didn't make it through the last stanza. Thirty-five minutes after going on the air he collapsed. ●

IN THE NEWS . . .

How Healthy Can You Get?

WABC and WPLJ (sister stations) claim to have the healthiest overnight staffs in New York. Bob Cruz (WABC) leads the men in doing a minimum of 100 push-ups throughout the night. Viv Roundtree (WPLJ) does a minimum of 100 sit-ups. In addition they all are committed to jogging around the eighth floor corridor. They check on each other, by the way. The key phrase to a laggard is "You owe (10) (20)."

WHLI Super-Weekend At Jones Beach

On Saturday & Sunday July 1-2, from 12 Noon to 3 pm, WHLI will originate "live" three-hour broadcasts from Jones Beach State Park boardwalk. There'll be contests, prizes, and lots of music. (Rain dates July 3-4).

Radiocroscopic Answer

Radio communication depends upon generating, transmitting and receiving electromagnetic waves.

Answer to Cryptoquote

"We can't be leaders of the free world and draw a color line on opportunity."

President Harry S. Truman in an interview with Edward R. Murrow on CBS.

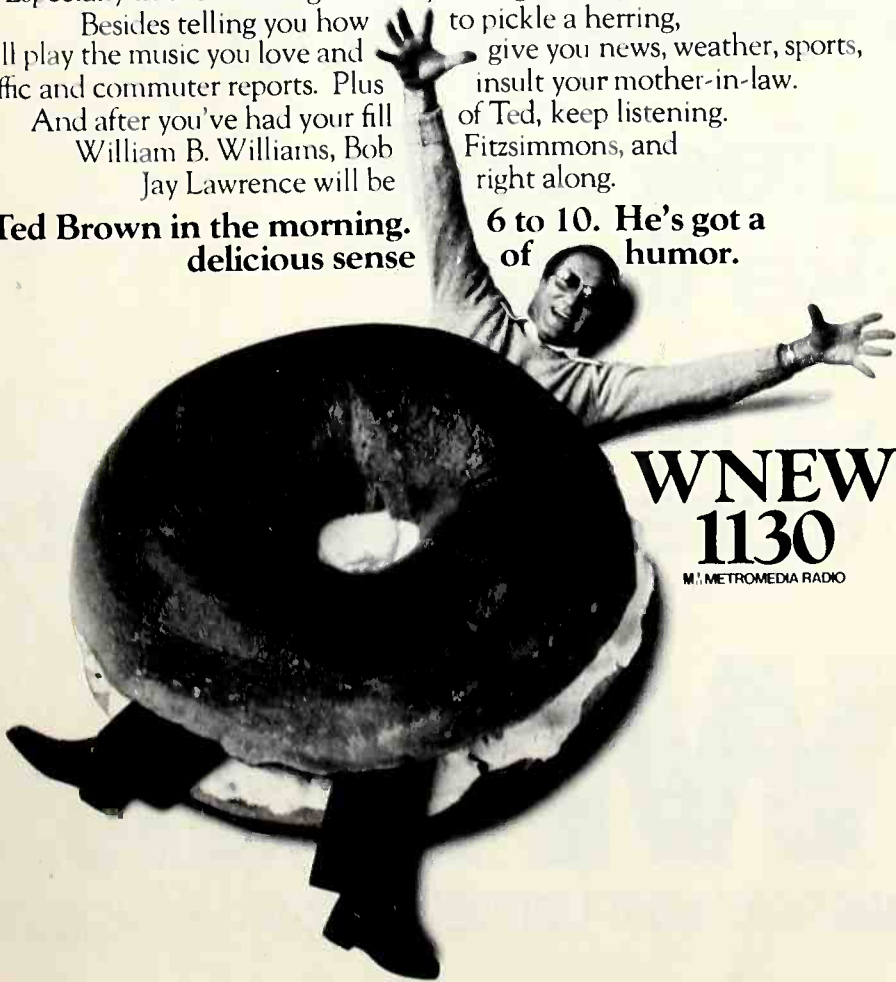
Bagels And Brown.

Ted Brown may not be as good as lox,
but when was the last time a smoked salmon made you laugh?
Especially in the morning. Monday through Friday, 6 to 10 AM.

Besides telling you how to pickle a herring,
Ted will play the music you love and give you news, weather, sports,
traffic and commuter reports. Plus insult your mother-in-law.
And after you've had your fill of Ted, keep listening.
William B. Williams, Bob Fitzsimmons, and
Jay Lawrence will be right along.

Ted Brown in the morning.
delicious sense

6 to 10. He's got a
of humor.



WNEW
1130

M. METROMEDIA RADIO

The music on
WHN Radio
will make you
laugh and it'll
make you cry.

Life's a lot
like that.

It's filled with
tears and laughter.

WHN 1050

AMERICA'S MOST LISTENED TO COUNTRY MUSIC STATION