

RADIO DIAL

Volume I, No. 5

FRIDAY, JUNE 19, 1931

Price 5c

Guest Stars from Stage, Sporting Events, New Features Appear on Local Radio Stations This Week

WFBE Baseball Games This Week

Friday, June 19—2:45 p. m.
Reds vs. Philadelphia at Philadelphia (by wire).

Saturday, June 20—1 p. m.
Reds vs. Philadelphia at Philadelphia. Double Header (by wire).

Monday, June 21, 2:15 p. m.
Reds vs. Boston at Boston (by wire).

Tuesday, June 22—2:15 p. m.
Reds vs. Boston at Boston (by wire).

Wednesday, June 23, 2:15 p. m.
Reds vs. Boston at Boston (by wire).

Thursday, June 24. No game.



Mae Questel is a cheerful little ear-full who imitates Helen (Boop-oop-a-doop) Kane, Maurice Chevalier, and other radio great who give you something to remember them by. NBC has her on its staff now. You heard her early this year on the Camel Pleasure Hour and a repeat performance for the same sponsors.

When Mae was eight, Mischa Elman would play expensive violin obligatos to her ultra-dramatic readings to amuse smart New Yorkers. Mae's boop-oops now command a salary almost as high as Mischa's bowing.

Elks' Night

The RKO Theater of the Air will celebrate "Elks' Night" through WSAI Friday (June 19) at 9:30 p. m. The broadcast will originate at Elks Lodge No. 1, New York City. Lawrence H. Rupp, grand exalted ruler, will speak.

Boston "Pop" Concerts

So that the full hour of the Boston "Pop" concerts may be broadcast from 7:30 to 8:30 on Saturday nights, WLW has moved the Crosley Saturday Knights from 8 o'clock to 9 o'clock.

DX Fans Can Dial These Programs

FRIDAY, JUNE 19

10 p. m.—WENR REVUE—WENR (870 kc—344.6 m.). Dance music from 10:30 to 1 a. m.

10:30 p. m.—WAYNE KING'S ORCHESTRA. Dance music continues to 1:30 a. m.—WGN (720 kc—418.4 m.)

11 p. m.—HOTEL WILLIAM PENN ORCHESTRA—KOKA (980 kc—305.9 m.)

12 Midnight—MIDNIGHT MELODIES—WTAM (1070 kc—280.2 m.)

SATURDAY, JUNE 20

10:15 p. m.—MESSAGES TO EXPLORERS—KDKA (980 kc—305.9 m.)

10:30 p. m.—NATIONAL BARN DANCE—WLS (870 kc—344.6 m.)

10:45 p. m.—LITTLE JACK LITTLE WGY (700 kc—379.5 m.)

12 Midnight—LOUISVILLE LOONS—WHAS (820 kc—356.6 m.)

12:30 a. m.—SATURDAY NIGHT FROLIC—WTAM (1070 kc—280.2 m.)

(Continued on page 2)

Frances Williams Sings Saturday in Club Valspar



Courtesy of Hotel Gibson

FRANCES WILLIAMS

NBC Will Award Native Composers for Best Works

Awards of several thousand dollars for the best orchestral works written by American composers will be made in the near future by the National Broadcasting Company.

Definite announcement of the conditions of the awards will be made October 4, it is announced by Merlin Hall Aylesworth, president. Native American citizens and foreign-born musicians who have taken out their first citizenship papers are eligible to compete. The orchestral numbers must be not more than twelve minutes in length.

Don Becker expects to enter his "Indigo Moon," a rhapsody for ukulele, which he recently played on the NBC network from WVEAF with Hugo Mariani's Symphonic Rhythm Makers.

Fritzi Scheff will be on WSAI again Sunday evening (June 21) at 6 o'clock in the Gay Vienna program (not commercial). "The Old Stager" will introduce her.

Frances Williams, beautiful blond star of "The New Yorkers" and George White's "Scandals," with the Countess Olga Albani and Gene Austin will broadcast through WSAI and the NBC network at 8:30 Saturday night (June 20) in the first of a new series of Valspar programs that replace those played at 6:30 by Ted Lewis and his band.

Charlie King, star of "Broadway Melody," and various stage plays will be master of ceremonies. William Wirges will conduct the orchestra every week. Stage and screen stars will appear on future programs, including Evelyn Herbert, Johnny Marvin, Lillian Roth, Helen Kane, George Jessel, and Baby Rose Marie.

The Countess Albani is a real Spanish noblewoman. Her picture appeared in the first issue of RADIO DIAL. Gene Austin is the Texas crooner who first made a recording of "Blue Heaven" of which four million discs were sold.

Weekly RADIO DIAL

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 NATALIE GIDDINGS, Editor

VOL. 7 JUNE 19, 1931 No. 5

It's the Tobacco Cycle

Radio engineers chatter blithely about kilocycles, and Roger Babson discourses learnedly about business cycles. But around the studios they're talking—and enthusiastically—these days about the tobacco cycle.

Which is to say that the nicotine people are giving radio a mighty big play just now. You must have noticed it while you twist your dial.

Getting down to statistics, an unofficial canvass shows that no less than 14 tobacco concerns are buying time on local stations—directly or through the two chains—to break down sales resistance for as many brands of cigars, cigarettes, pipe ammunition, and the edible form of the best known weed. (Apparently, snuff is out). That's an impressive air representation for any one industry. In fact, it puts the tobacco business out in front by quite a handsome margin as far as using radio is concerned.

What's more, the sponsoring of programs by one industry or another does seem to go by cycles. If you rate enough dial service stripes you've listened through several of them.

First there was the tire cycle, then the oil and gasoline cycle, next the shoe cycle, then the coffee cycle, and now it's the tobacco cycle. Of course, tires, oil and gas, shoes, and coffee still are on the air. But tobacco is getting the breaks at the moment.

Why these bewildering humps and hollows in the sponsor curves of the various industries? We pass the buck to Mr. Babson. Or maybe it's a golden opportunity for some aspiring grad student taking his Ph. D. in economics. For instance, how about a dissertation on "The Causes, Effects, And Significance Of Sponsor Cycles In Radio Broadcasting?"

We're more concerned about good programs than who sponsors them. Still, it would be interesting to get the lowdown on the why of these cycles.

Local Station Puts Lombardo On CBS Network



WKRC will have distinguished guests Monday night (June 22) when Guy Lombardo and his Royal Canadians play the Robert Burns Panatella program at 9 o'clock for broadcast over the Columbia network just as Ben Bernie last week used the Hilltop studios for the Blue Ribbon Malt program.

Lombardo's band will be in Cincinnati to appear on the RKO Albee stage all week beginning Saturday and to play at the Netherland Plaza. WLW and WSAI will have them on the air at most of the time usually reserved for the hotel's orchestras. Some of the periods probably will have to be filled from the station, however, due to the demands the stage shows will make on the orchestra's time.

The week will give Cincinnati

DX Fans Can Dial These Programs

(Continued from page 1)

- SUNDAY, JUNE 21**
 8 p m—GENE AND GLENN—WTAM (1070 kc—280.2 m)
 6:30 p m—SOONYLAND SKETCH (NBC)—WGY (790 kc—378.5 m)
 10 p m—SAXOPHONE OCTETTE (NBC)—WENR (870 kc—344.6 m) and KDKA (880 kc—305.9 m)
 10:30 p m—WAYNE KING'S ORCHESTRA (dance music to 12:30)—WGN (720 kc—418.4 m)
- MONDAY, JUNE 22**
 10:40 p m to 1:30 a m—DANCE MUSIC—WGN (720 kc—418.4 m)
 11 p m—COTTON CLUB ORCHESTRA (NBC)—WENR (870 kc—344.6 m). Dance music to 1 a m. Also from WGN (720 kc—418.4 m)
 11:15 p m—PAUL WHITE MAN (NBC)—WTAM (1070 kc—280.2 m)
- TUESDAY, JUNE 23**
 9:30 p m—CLARA, LOU & EM (NBC)—KDKA (880 kc—305.9 m) and WGN (720 kc—418.4 m)
 10:30 p m—WENR REVUE (870 kc—344.6 m)
 11:15 p m—RUDY VALLEE'S CONNECTICUT YANKEES (NBC)—WTAM (1070 kc—280.2 m)
 11:30 p m—WTAM PLAYERS
- WEDNESDAY, JUNE 24**
 7:15 p m—MAE QUESTEL (NBC)—WLS (870 kc—344.6 m)
 9:30 p m—CLARA, LOU & EM (NBC)—KDKA and WGN
 11 p m to 1:30 a m—DANCE MUSIC—WGN and WENR

radio station fans ample time to study the slow, sweet melody that has put Lombardo where he can demand—and get—\$150,000 a year for the Panatella radio program alone. The Brooklyn Paramount manager is reported deep in tears because Lombardo can't be persuaded to put his band on its stage for \$6,000 a week.

It should be immensely gratifying to Lombardo to remember that in 1929, New York bent a cold and unresponsive ear to what it called his "pokeny" melodies.

Molly Moore



Molly Moore, staff soprano at WKCY, sings every Wednesday at 9 o'clock as a member of the Classic Art Trio which presents selections from master composers.

Friday nights at 6:15 find her appearing as the Eilerman Songstress with Eilerman's Marimba Serenaders. Miss Moore's radio history lists appearances with WOR, (Newark) WGN, (Chicago) WFAA, (Dallas) WFEL, (Denver) and WLW. She also has been prima donna of "Dancing Feet," a Public stage production, soloist for three years with the Denver Municipal band, and soloist for six weeks with Jesse Crawford, organist, at the Paramount Theatre in New York.

Indian Thriller

Children of the era of motion pictures and organized playgrounds will be given an insight into the pastimes of the children of a more primitive day when another episode of "Red Goose Adventures" is dramatized over WKRC and the Columbia network at 6:30 p. m. Friday (June 19). From his store of memories of the days when St. Louis was America's western frontier, "Grandpa" draws the plot for a story of the thrilling adventures that befell two Indian children in the dangerous sport of eagle-trapping.

Golfer

Ralph Simpson, who otherwise is a crooner on WLW's staff, will represent the Homestead Country Club in Cincinnati's Amateur Metropolitan Golf tournament beginning June 24. Golfer Simpson insists that until this spring he hasn't had a club in his hand for eight years.

Ill

Answers to anxious inquiries to WCKY as to the whereabouts of the Hill Billy Kid bring the response that illness has kept him confined to bed for the past three weeks. He is expected to return to WCKY's microphones in a few days.

"Jane Eyre"

A dramatic version of Charlotte Bronte's story of the poor charity school girl, "Jane Eyre," will be presented aboard the Hank Simmons' Show Boat broadcast from WKRC and the Columbia system Saturday night (June 20) from 9 to 10 o'clock.

Around the Dial

By THE DIAL TWISTER

As a sport's announcer, Harry Hartman has been coming with a rush since WFBE began airing the Reds' games. Of course, the boy has always been good. But the acid test of the daily grind clinches it.

Those Skillet-Liekers, who do their stuff over WCKY, are a rip-snorting fiddle band, in case you lean to the old-time tunes. The afore-mentioned tunes seem to be WCKY's specialty these days; not a bad idea, either, since they've come back so strong.

Milton Moore, who does the Boathouse program at WKRC, is a good Irish tenor; not crooner, marvelous to relate. What's more, he doesn't sing hot tunes; instead, the songs that are familiar because they are worth hearing over and over.

That Over Jordan feature (WLW Sunday at 3:30 p.m.) is a sort of radio "Green Pastures," dramatizing the negro interpretation of Bible stories, from Roarke Bradford's work. It's refreshing.

NBC broadcast the Bankers' Oratorical Society contest the other evening. Teaching bankers oratory is gilding the lily. At least, they're eloquent enough when they say "no."

The Pop Concert (WSAI, Sunday at 4 p. m.) is something to delight those who enjoy good music; in fact, one of the day's bright spots.

WKRC enjoyed a big moment last Tuesday night when the hill-topper became Columbia's key station for Ben Bernie's Blue Ribbon show. Cliff Adams had the pleasure of making a couple score other announcers come in with their call-letters.

If you've been looking for good melodious songs, served up by a sure-enough quartet, sample Heel-hugger Harmonies, WLW, Sunday at 8 p. m.

WFBE Fans Must Turn Detective To Solve Mystery

Would-be detectives who find a murder clue attached to every hair in the butter or thumb print on the soup plate will find an outlet for their vivid imaginations in the murder-mystery "Who Killed Walter Clark," which WFBE will broadcast on Saturday night (June 20) at 9 o'clock.

Guy Lanham, director of dramatic activities at WFBE, says listeners will not only have a lot of fun with the murder mystery, but perhaps will win a prize for its solution.

The WFBE dramatic group will present the murder mystery up to its crucial point. Then, like the old-fashioned movie serial, they will leave the audience to solve the mystery for themselves.

This feature fills the specifications, exactly.

The Armstrong Quakers clicked again over WCKY and WLW last Friday night (9 p. m.) with Dr. Karl A. Menninger, the well-known psychiatrist in the lead role. A regular series of such mental hygiene talks ought to be a good bet.

That Melody Maid at WFBE is doing nice work these days.

Phileo pulled a neat stunt last Tuesday night (8:30) by having Ford Frick give listeners the lowdown on "rum row" right from the spot.

For high-class light entertainment, the pair of Blackstone program—WSAI Tuesday at 7 p. m. and WCKY Thursday at 8 p. m.—are just about the class of the party now. Julia Sanderson and Frank Crumit are the answer. They go about their work as if they enjoyed it immensely, which is why you do too.

A friend weighs in to suggest that the stations could observe the approaching Glorious Fourth befittingly by broadcasting the sound of exploding firecrackers. As a sales argument he points out that this would be safer than letting little Willie and Johnnie set them off themselves. Incidentally, he is Scotch.

For the first time in its history, the Real Folks feature is to carry on straight through the summer. Here's a break for the many who dial to WLW every Monday night at 8:30.

As you've probably discovered, the new Camel Quarter Hour, over WKRC (6:45 p. m. daily except Sunday) is getting away to a flying start. And why not? Tony Wons masters the ceremonies. Morton Downey vocalizes, and a snappy orchestra kicks in with something better than filler. That's a sure-fire combination.

Irrational

When the Buddy Boys on WLW join Don Becker's lavender network Wednesday night (June 24) at 8 o'clock, Irrational Broadcasting Co. fans will have the opportunity of learning the real truth and nothing but the truth about Captain Kidd. The Irrational Broadcasting Co. not only went to the trouble and expense of getting a Man O'War in the production, they will also have Galant Fox, Twenty Grand, and many others as well. One of the greatest difficulties arose when someone drank the last bottle of rum in the dress rehearsal last week.

King Edward's Cigar Band at WLW will move its sizzling jazz down to 9 o'clock on the Saturday night schedule, abandoning the 11 o'clock hour.

Erno Rapee Is Appointed NBC Musical Chief



Erno Rapee, best known to Cincinnati listeners as conductor of the Roxy Symphony concerts on Sunday mornings during the past season, has just been appointed musical director of the National Broadcasting Company. The position makes him dictator of the musical destinies of all NBC programs.

His American musical career began less than 20 years ago when, an Hungarian immigrant youth, he played a piano for his meals in a cafe in New York's East Side.

For more than 13 years, Rapee was the musical expression of the showmanship of Roxy, the New York theatre man credited with bringing great music to the movies. Doubtless many will remember the touching concert a year or more ago in which Roxy said farewell to a time to Rapee who left him to go to Hollywood to work on the synchronizing of standard music and modern compositions for motion pictures. He scored and composed theme songs including such picture triumphs as "Charmaine," "Diana," and "Angela Mia."

In 1925 he went to Germany as musical director of the UFA films.

Rapee was born in Budapest in 1891. He played the piano while still a child and graduated with high honors from the Budapest Conservatory in 1907. He became a recognized pianist with the philharmonic orchestras of Vienna, Berlin and Budapest. He became assistant conductor of the Dresden orchestra, toured South America and Mexico, and finally came to New York to begin his musical career anew.

Real Folks

Graduation Exercises at Thompkins Corner will be broadcast by WLW as the Chesapeake Real Folks pay tribute to their young generation Monday night (June 22) at 8:30.

More Rudy Vallee

Rudy Vallee fans can hear him and his Connecticut Yankees broadcasting from the Hotel Pennsylvania in New York on Saturday nights at 7 o'clock through station WCKY. DX fans can dial him at WTAM on Tuesday nights at 11:15.

Our Dially Dozen

By DON BECKER

The most startling bit of news for the week informs us Rudy Vallee objects to being called a CROONER.

He should kick. He should hear what some people call him.

After all these years, it comes to light that Wendell Hall, who made the ukulele famous in America, never played a ukulele in his life!

He uses a triple, and a tarpatch.

Where's Mr. Ripley?

Mistakes on music sheets occur now and then.

The priceless one of the hour came along yesterday on Joe Lenzer's program.

Joe Lenzer is WLW's musical saw artist, I'll have you know.

The mistake was as follows: "Saw a little prayer for me"—wooden that is ripping?

Now a story with a moral.

One day last week, Harry Holcombe was running a bit over on his WSAI programs.

George Lloyd assisting Harry, put up with it long enough.

"I'm going to get even," retorted George.

So on his final program of the day, George nonchalantly let his program run over one full minute—defying all rules and regulations of the station.

With a smile on his face, he skipped out—feeling much better. That is, he felt much better until he found out Harry Holcombe was no longer on duty, and the announcer on whom he had infringed was none other than Robert Brown—his Boss!

The inevitable.

Have you heard the song of the Scotch Indian?—

"When Your Hair Has Turned to Silver, I'll Come Back and Get Your Scalp!"

Dialinglously yours,
DON BECKER.

Nannette Guilford, dramatic concert and opera soprano, will be Atwater Kent soloist Sunday night (June 21). WSAI carries it at 8:15.

WLW Will Carry American Derby This Saturday

The twenty-third running of the \$50,000 American Derby at Washington Park, Ill. on Saturday (June 20) will be broadcast at 5 p. m. by WLW and the NBC network with Clem McCarthy at the microphone.

Twenty Grand, winner of the Kentucky Derby and last Saturday's Belmont Stakes, will be one of the starters. Other three-year olds to face the barrier for the mile and a quarter race probably will include Pittsburgher, Sweep All, Inско, Spanish Play, and Oswego.

Arthur Chandler To Repeat Piano Concerts Sunday

For the second time, Arthur Chandler, Jr., WLW organist, will appear as piano soloist with the Crosley Concert orchestra to play the brilliant phantasy, "Africa," by Saint Saens.

The concert is scheduled for 10:15 Sunday night (June 21). Listeners who missed it early in May have demanded an opportunity of hearing it, according to William C. Stoess, musical director, who will conduct the orchestra.

Sinfonia Men Give College of Music Concert

Members of the Eta Chapter of the Phi Mu Alpha, Sinfonia Fraternity, will present the College of Music of Cincinnati program from WCKY, Sunday night (June 21) at 7:15.

Thomas Gay, violinist; Herschel Linstaedt, pianist; Charles Schirrmann, pianist; and Wilson Lang, vocalist, all active members of the Fraternity, will appear. Two numbers were written by members of the Eta Chapter. One, "Alba Brumosa" is by Giovanni Castellini, who was graduated by the College of Music of Cincinnati in 1928, and then pursued his studies with Respighi in Italy, and Schönberg in Berlin. The other, "Things We Meant To Do," has recently been published by Witmar and is selling widely.



Muriel Pollock, pianist and composer of popular music, has a new booking with the Flyosan Entertainers through the NBC-WJZ network every Wednesday at 6:15 p. m.

She's had a career that ranges from pounding a piano in a movie house, to playing in Ziegfeld's "Rio Rita" and in "Pleasure Bound." She's one-half of the "Lady Bugs" duo. Vee Lawnhurst, singing half, also appears in the Flyosan program.

EARN VACATION MONEY!
Extra Money for your spare time—SELL RADIO DIAL! Every home needs the DIAL. Easy to sell 30 to 40 a day in your spare time. Ask for Mr. Kelly, 22 E. 12th Street, Cincinnati.

You Should Know --- Harry Hartman of WFBE



Who's this Harry Hartman who announces the baseball games and prize fights for station WFBE?

So many RADIO DIAL readers have asked that question that we've selected Harry Hartman for our first interview even though we did have to wait to find him when the Reds took a day off. Here he is just as he can be seen at Redland Field any day when the Reds have a home game. At the field he's official announcer in addition to broadcasting the games to listeners within a hundred miles of Cincinnati.

Harry's pretty proud of WFBE's sport record. Well he may be, too, because WFBE is the only small station—only one with power under 1000 watts—to attempt to broadcast baseball games. And WFBE doesn't confine its efforts to home games either. It leases telegraph wires at all the National League fields and brings its play-by-play accounts in when the Reds are out of Cincinnati. Harry puts these games on as if they were eye-witness accounts. He knows every player in the National League so well that he can give a word picture of them even when he's in the Cincinnati studio and they're hundreds of miles away. To make his broadcasts even more life-like, he uses sound-effects, and all kinds of crowd noises.

WFBE holds another record in being the only station of any size to broadcast every boxing and wrestling match in its city, he says. The station with Hartman at its microphone hasn't missed one in two years.

Hartman was a fight promoter and a basketball team manager when Earl Fuller, director of WFBE, gave him a chance to announce a fight at Music Hall one night when the regular announcer was ill. That one broadcast cinched the job for Hartman and he's been at it ever since. He went to the southern training camp with the Reds this Spring and sent back reports of all their practice games. He's played baseball himself, but his principal contact with sports has been as a pro-

moter and manager, and as an ardent fan.

Besides his almost daily broadcasts of National League baseball games, and his accounts of Music Hall fights, Hartman at 7:30 p. m. every day gives a half hour review of local sporting news in all lines of sport. Sunday nights find him presenting celebrated athletes as guest speakers. Jack Dempsey and Joe Savoldi of Notre Dame have been his guests on the air.

Do listeners like his sport broadcasts? Harry wondered about that himself, so he asked the question on the air one day not long ago. Now he has 2800 letters post marked within the next three days from fans all over the territory within 100 miles of Cincinnati. And every-one is a real "fan" letter.

The only thing that bothers Harry is that he can't answer all his mail although he reads every line of it.

He thinks that the broadcasting of sporting events is a great thing for the sports as well as for a radio station where it gives pleasant variety to programs of musical entertainment.

"There never was a fan or a fanette who will stay away from a sporting event he or she likes with the alternative chance of hearing it broadcast," he says.

How does he look? Twenty-eight years old, he's five feet six, heavy-set, and has coal black hair and eyes, and skin a brown as an Indian. He's a Cincinnati boy and can't be lured out of town by any other radio station.

RADIO DIAL will welcome suggestions from its readers as to what Greater Cincinnati entertainers and announcers should be interviewed for its "You Should Know—" column.—Editor.

The Yale-Harvard crew race on the Thomas River near New London, Conn., will be broadcast over an NBC-WLW network Friday (June 19) at 7 p. m.

Here Are Only Complete Programs

FRIDAY June 19

WKCY (202m.—1490 kc.)

- A. M.—**
 6:00—Kentucky Good Morning
 6:05—Hugh Cross
 6:10—Bob White
 6:30—God's Bible School—Sunrise
 Worship
 7:30—Clerico (NBC)
 8:00—Early Morning Dance
 9:00—Theronoid
 9:15—My New Kentucky Home
 9:45—Dance Melodies
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Mountain Melodies
 Noon—Popular Dance Tunes
 12:30—Norris Brock Live Stock
 Reports
 12:35—Luncheon Concert.
- P. M.—**
 1:00—Sign off
 5:45—Queen Bros.
 5:55—Ayers News Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Eiterman's Marimba Serenaders
 6:45—Little Red Riding Hood—
 Latonia Race Track Program.
 7:00—Bill and Bob.
 7:15—Augusta Litzendorf, Con-
 tralto
 7:30—Earl Arnold's Orchestra,
 Lookout House
 8:00—Interwoven Pair (NBC)
 8:30—Frances Belmar, Mildred
 Myers
 8:45—Walle, the Radio Clown
 9:00—Earl Arnold's Orchestra
 9:30—Skillet Lickers

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:15—Radio Circus
 7:30—Classified Directory
 8:00—Shopper's Hour
 8:15—Mountain Valley Greetings
 8:30—Starr Freeze Morning
 Musicale
 8:45—Radio Circus
 9:15—Broering Musicale
 9:30—Serenade
 9:45—Kleeman Furniture Program
 10:05—Serenade
 10:20—Radio Circus
 10:35—Kleinator Program
 10:50—Polar Ray Health Talk
 10:58—Simper Time Announcement
 11:00—Radio Circus
 11:15—Travel Bureau
 11:30—Variety
 11:45—Studebaker Champions
 (E. T.)
- P. M.—**
 12:01—Organ Recital
 12:15—Radio Circus
 12:30—Fuller, Inc.
 12:45—Bellony Melodies
 1:00—Starr Freeze Program
 (E. T.)
 1:15—Vaudeville
 1:30—Magnecol Program
 1:45—Afternoon Melodies
 2:15—The Home Finder
 2:30—Kenton Fishing Grounds
 Special
 2:45—Red's vs. Philadelphia at
 Philadelphia
 4:45—Fuller Garden Party
 5:00—Lyric Hour
 5:30—Crown Furniture Program
 5:45—Dinner Music
 6:00—Murphy & Goebel Furniture
 Special
 6:15—Harlan and Ralph
 6:45—Berning Ford Program
 7:00—Earl Fuller's Orchestra
 7:30—Harry Hartman's Sport
 Review
 7:45—Nu-co Painters
 8:00—Luckey Boys
 8:15—Dry Ridge Spring's Program
 8:30—Colonial Stages Program
 8:45—Champion Sparkers (E. T.)
 9:00—Camel Cigars
 9:15—Radio Circus
 9:45—Evening Chimes
 10:00—Shopper's Hour
 10:15—Mountain Valley Varieties
 10:30—Fuller's Orchestra
 14:00—Slumber Music

WLW (428 m.—700 kc.)

- A. M.—**
 6:00—International Fiddlers
 6:30—Gym Classes
 7:45—A. & P. Food News (NBC)
 8:00—Bradley Kincaid
 8:15—Organ Program, Arthur
 Chandler, Jr.
 8:30—Morning Devotions
 8:45—Miracles of Magnolia (NBC)
 9:00—Ray Perkins (NBC)

Friday, June 19 WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School—Sunrise
 Worship
 7:45—Ray and Bob
 7:59—Green Time Signal
 8:00—Starr-Freeze Melodies
 8:15—Pharis Program
 8:30—Sweethearts of the Air
 (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Oxol Feature (CBS)
 9:15—Consolidated Merchants' Pro-
 gram
 9:45—Don and Betty (CBS)
 10:00—Emily Post (CBS)
 10:15—Crisco Cooking Travelogues
 (CBS)
 10:30—Commonsense For Mothers
 (CBS)
 10:45—Helen Horne (CBS)
 11:03—Woman's Hour—Tremlette
 Tully
 11:30—Charles W. Reaume Studio
Noon—Wurlitzer Music Box Revue
- P. M.—**
 12:30—Cincinnati Merchants' Pro-
 gram
 1:00—Pabst-Lett Varieties (CBS)
 1:15—Art Dry Cleaning Program
 1:30—Chicago Market Program
 1:45—Full Measure Gas
 2:00—Salon Orchestra (NBC)
 2:30—Drinkrum Program
 2:45—Columbia Educational Fea-
 ture (CBS)
 3:00—Home-maker's Talk by Julia
 3:30—Charles W. Reaume Studio
 3:45—Edna Thomas, Lady from
 Louisiana (CBS)
 4:00—Asbury Park Casino Orchestra
 (CBS)
 4:30—A. L. Fink Program
 5:00—Queen City Rug Makers
 5:15—Cincinnati Trade School
 5:30—Stearns and Foster's Magic
 Matress Man
 5:45—Eureka
 5:50—Studio Baseball Scores
 5:55—Sports Review
 5:58—Burke Weather Forecast
 6:00—Home Furniture Company—
 Kate Smith and Her Swane
 Music (CBS)
 6:10—Stocks, Gohl & Tyree
 6:13—Time and weather
 6:15—Limit Program (CBS)
 6:30—Red Goose Adventures
 (CBS)
 6:45—Camel Quarter-Hour (CBS)
 7:00—Pryor's Creomo Military Band
 (CBS)
 7:15—Barbasol Program (CBS)
 7:30—Dutch Masters (CBS)
 8:00—Truc Story Hour (CBS)
 9:00—Van Heusen Program (CBS)
 9:30—The March of Time (CBS)
 10:00—Confessions of a Racketeer
 (E. T.)
 10:15—Green Answer Man
 10:25—Happy Feet
 10:30—Coney Island Orchestra
 11:00—Time; Weather; Sports
 11:08—Studio
 11:15—Pyyol Blackberry Dudes
 11:30—Nocturne—Ann Leaf, Ben
 Alley (CBS)



Here's Ann Leaf, diminutive organist, whose program you hear over WKRC at 11:30 on Monday, Wednesday, Friday and Saturday nights.

On June 28, Ann is going to be 25 years old. That's rather young to be so prominent on the air, especially considering that for a year and a half, every night in the week without a single break, her organ recital has been signing off Columbia's 17 and a half hours of programs at its key station, WABC.

She is variously known, this little lady of large talent, as "Little Organ Annie," "Sweet and Lowdown," and "Mitey Ann Leaf."

Friday, June 19

- 9:15—"The Hostess," Mrs. Luyte
 Sohgen
 9:30—Your Garden
 9:45—Premium Man
 10:00—Island Serenaders
 10:30—Live Stock Reports
 10:40—Vocal Ensemble
 11:00—Organ with Instrumentalist
 11:15—Swift Program (NBC)
 11:30—WLW Stars
 11:45—River Reports; Time Signals
Noon—Tuxedo Fiddlers
- P. M.—**
 12:15—Bulova Time
 12:16—Hotel Gibson Orchestra
 12:50—Live Stock Reports
 1:00—National Farm and Home
 (NBC)
 1:30—Salt and Peanuts
 1:40—Market Reports
 1:45—Netherland Plaza Orchestra
 2:15—Village Rhymester
 2:30—Chicago Serenade (NBC)
 3:00—Bradley Kincaid
 3:15—Radio Guild (NBC)
 4:15—Ramona
 4:30—Raymond Mitchem; Mills
 Brothers
 5:00—Words and Music
 5:30—Old Man Sunshine
 5:45—Lovell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Madame Aida (NBC)
 6:30—Phil Cook (NBC)
 6:45—WLW Highlights
 7:00—Baseball Scores
 7:05—Elliott Brock Military Band
 7:30—Hotel Gibson Orchestra
 7:45—Sterling Jack
 8:00—Castilian Nights
 8:30—Hoosier Editor
 8:45—Armour Program (NBC)

Variety!

The spice of a radio program is variety. Listeners enjoy Reaume twice-a-day programs broadcast through WKRC, because they are assured of getting entertainment that is varied. And because the Reaume organization knows radio and its applications to the marketing of products and services, it is placing an increasing number of programs for advertisers and advertising agencies.

Charles W. Reaume
 Radio Advertising

622 Broadway Cherry 2440

Friday, June 19

- 9:00—Paul Whiteman's Paint Men
 9:30—Clara, Lu and Em (NBC)
 9:45—Glenn Sisters and Ramona
 10:00—Kingstete Sonneters
 10:30—Variety
 10:45—Bob Newhall Sport Slices
 11:00—Netherland Plaza Orchestra
 11:15—Salt and Peanuts
 11:30—Henry Busse's Orchestra,
 Castle Farm (NBC-Blue)
Midnight—Hotel Gibson Orchestra
- A. M.—**
 12:30—Henry Busse's Orchestra,
 Castle Farm
 1:00—Netherland Plaza Orchestra

WSAI (225 m.—1330 kc.)

- A. M.—**
 8:00—Gene and Glenn, the Quaker
 Early Bird (NBC)
 8:15—Campbell Soup Orchestra
 (NBC)
 8:45—Records
 9:00—Org. Program
 9:15—Records
 9:30—National Home Hour (NBC)
 10:00—Hawaian Serenaders (NBC)
 10:30—Realities of Romance (NBC)
 11:00—Sign Off
- P. M.—**
 12:50—Livestock Reports
 1:00—Sign Off
 2:00—Woman's Radio Review
 (NBC)
 3:00—Edna Wallace Hopper
 (NBC)
 3:15—Records
 3:45—Ramona
 4:00—Records
 4:30—Moore Paint Program
 (NBC)
 4:45—Records
 5:00—Poems by Harry Holcombe
 5:15—Don Becker, Ukelele.
 5:30—The Gossipers (E. T.)
 5:45—Little Jack Little (NBC)
 6:00—Records
 6:30—Alice Richards
 6:45—Records
 7:00—Cities Service Concert (NBC)
 8:00—Clicquot Club (NBC)
 8:30—Pond's Dance (NBC)
 9:00—Kodak Week End (NBC)
 9:30—RKO Theater of the Air
 (NBC)
 10:00—Henry Busse's Orchestra,
 Castle Farm
 10:15—The Stebbins Boys (NBC)
 10:30—Hotel Gibson Orchestra

SATURDAY June 20

WCKY (202m.—1490 kc.)

- A. M.—**
 6:00—Kentucky Good Morning
 6:15—Bob White
 6:30—God's Bible School—Sunrise
 Worship
 7:30—Clerico (NBC)
 8:00—Early Morning Dance
 9:15—My New Kentucky Home,
 9:45—Kentucky Belle's Kiddie Club
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Mountain Melodies
 12:00—Popular Dance Melodies

Saturday, June 20

- 12:30—Norris Brock live stock quo-
 tations
 12:35—Luncheon Concert
 1 P. M.—SIGN OFF
- P. M.—**
 5:45—Queen Bros.
 5:55—Ayers Sport Flash
 6:00—Amos 'n' Andy (NBC)
 6:15—Tastyest Jesters (NBC)
 6:30—Hilo Serenaders—Latonia Race
 Track Program.
 6:45—Fill Billy Kid
 7:00—Rudy Vallee (NBC)
 7:30—Medley Five
 8:00—"Skillet Lickers"
 8:30—Little Red Riding Hood
 8:45—Hugh Cross
 9:00—Cuckoo Club (NBC)
 9:30—Earl Arnold's Orchestra
 from Lookout House

WFBE (250 m.—1200 kc.)

- A. M.—**
 7:00—Voices at Dawn
 7:15—Radio Circus
 7:30—Classified Directory
 8:00—Shopper's Hour
 8:15—Mountain Valley Greetings
 8:30—Starr Freeze Morning
 Musicale
 8:45—Radio Circus
 9:15—Broering Musicale
 9:45—Kleeman Furniture Program
 10:00—Brevities
 10:20—Catholic Painters
 10:35—Kleinator Program
 10:50—Polar Ray Health Talk
 10:58—Simper Time Announcement
 11:00—Radio Circus
 11:15—Travel Bureau
 11:30—Fifteen Minutes of Light
 Opera
 11:45—Studebaker Champions
 (E. T.)
- P. M.—**
 12:01—Starr Freeze Program
 (E. T.)
 12:15—Bell Furniture Program
 12:30—Fuller, Inc.
 12:45—Bellony Melodies
 1:00—Reds vs. Philadelphia at
 Philadelphia (Double
 Header)
 5:00—Lyric Hour
 5:30—Catholic Tclegraph
 5:45—Race Auto & Radio Supply
 6:00—Murphy & Goebel Furniture
 Special
 6:15—Harlan and Ralph, vocal and
 piano
 6:45—Berning Ford
 7:00—Earl Fuller's Orchestra
 7:30—Harry Hartman's Sport Re-
 view
 7:45—Barker News
 8:00—Luckey Boys
 8:15—Dry Ridge Springs Program
 8:30—Evening Chimes
 8:45—Radio Circus
 9:00—Camel Cigars
 9:15—Adam F. Meyer Coal Co.
 9:30—Mountain Valley Varieties
 9:45—Fuller's Orchestra
 10:15—Slumber Music

WKRC (545 m.—550 kc.)

- A. M.—**
 6:45—God's Bible School—Sunrise
 Worship

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of Greater Cincinnati Radio Stations

Saturday, June 20

- 7:45—Ray and Bob
- 7:50—Green Time Signal
- 8:00—The Commuters (CBS)
- 8:30—Home Furniture Company—Tony's Scrap Book (CBS)
- 8:45—Full Measure Gas
- 9:00—Charles W. Reame Studio
- 9:30—Consolidated Merchants Program
- 10:00—Queen City Ring Makers
- 10:15—Time; Weather
- 10:20—Woman's Hour—Tremlette Tully
- 10:45—Starr-Freeze Melodies
- 11:00—Don Bigelow's Orchestra (CBS)
- 11:15—Drunkard Program
- 11:30—Home-maker's Talk by Julia Hayes
- Noon—Wurlitzer Music Box Revue
- P. M.—
- 12:30—Cincinnati Merchants Program
- 1:00—Community Hospital Program
- 1:30—Columbia Farm Network Program (CBS)
- 2:00—Four Clubmen (CBS)
- 2:30—A. L. Funk Song Recital, Louie Johnson, tenor
- 3:00—Ann Leaf, organ (CBS)
- 3:30—Charles W. Reame Studio
- 3:45—Spanish Serenade (CBS)
- 4:00—Luna Park Orchestra (CBS)
- 4:15—Full Measure Gas Program
- 4:30—Luna Park Orchestra (CBS)
- 4:45—Pharis Fire Program
- 5:00—Kampff Artists
- 5:15—Cincinnati Trade School
- 5:30—Stearn's & Foster's Magic Matress Man
- 5:45—Studio
- 5:50—Eureka Baseball Scores
- 5:55—Sports Review
- 5:59—Burke Weather Forecast
- 6:00—Home Furniture Company—Kate Smith (CBS)
- 6:15—Studio
- 6:25—Stocks, Coble and Tyree
- 6:28—Time and weather
- 6:30—Pyol Blackberry Dudes
- 6:45—Camel Quarter Hour (CBS)
- 7:00—Pryor's Crema Military Band (CBS)
- 7:15—Studio
- 7:25—Happy Feet
- 7:30—Junior Chamber of Commerce
- 8:00—United Spanish War Veterans
- 8:30—Art Hicks' Tacoma Park Orchestra
- 9:00—C. A. C.—Hank Simmon's Show Boat (CBS)
- 9:15—Studio Feature
- 10:00—oney Island Orchestra
- 10:30—To Be Announced
- 10:45—Will Osborne and His Orchestra (CBS)
- 11:00—Time; Weather; Sports
- 11:08—Hert Loun and His Orchestra (CBS)
- 11:30—Nocturne—Ann Leaf, Ben Alley (CBS)

They're Back Again!



Phillips Lord and Arthur Allen, the stars of "Seth Parker" and "Uncle Abe and David" fame come back now in a new downcast show, "The Stebbins Boys." The program will be heard on WSAI at 10:15 every night except Saturday and Sunday, beginning Monday (June 22). WTAM also will have the program.

Saturday, June 20

- Noon—Governmental Glimpses, Attorney General Gilbert Bettman
- P. M.—
- 12:16—Hotel Gibson Orchestra
- 12:45—National Farm and Home (NBC)
- 1:30—Salt and Peanuts
- 1:45—Sisters of the Skillet (NBC)
- 2:00—Netherland Plaza Orchestra
- 2:15—Bradley Kincaid
- 2:30—Chicago Serenade (NBC)
- 3:00—Ramona and Don Becker
- 3:15—Pacific Feature Hour (NBC)
- 4:00—Merry Men Quartet
- 4:30—Crosley Dealers' Hour
- 5:00—American Derby from Washington Race Track, Homewood, Ill. (NBC)
- 5:30—Doctors of Melody
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Tastyest Jesters (NBC)
- 6:30—Baseball Scores
- 6:33—WLW Highlights
- 6:45—Mail Pouch (E. T.)
- 7:00—Crosley Theater
- 7:30—Pop Concerts (NBC)
- 8:30—Dominio Orchestra (NBC)
- 9:00—Crosley Saturday Knights
- 9:30—Clara, Lu and Em (NBC)
- 9:45—Murray Horton's Orchestra, Horseshoe Gardens
- 10:00—Cluh Solio
- 10:30—Variety
- 10:45—Bob Newhall Sport Slides
- 11:00—Night Songs
- 11:30—Castle Farm Orchestra
- Midnight—Hotel Gibson Orchestra
- 12:30—Village Rhymester
- 12:40—The Doodlesockers
- 1:00—Guy Lombardo's Orchestra, Netherland Plaza
- 1:30—Henry Busse's Orchestra, Castle Farm.

Saturday, June 20

- 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
- 11:45—Records
- Noon—Sign off
- P. M.—
- 3:00—Classic Gems (NBC)
- 3:30—Records
- 3:45—Crosley Dealers Salute
- 4:00—Records
- 5:00—Southern Singers & Mitchem
- 5:30—The Gossipers (E. T.)
- 5:45—Black and Gold Orchestra (NBC)
- 6:00—Records
- 6:30—To be announced
- 7:00—Records
- 7:15—Bavarian Peasant Band (NBC)
- 7:30—The Silver Flute (NBC)
- 8:00—General Electric Hour (NBC)
- 8:30—Club Valspar (NBC)
- 9:00—Lucky Strike Dance (NBC)
- 10:00—Henry Busse's Orchestra, Castle Farm
- 10:15—The Stebbins Boys (NBC)
- 10:30—Murray Horton's Orchestra, Horseshoe Gardens
- 11:00—Sign off

WLW (428 m.—700 kc.)

- A. M.—
- 6:00—International Fiddlers
- 6:30—Gym Classes
- 7:45—A. & P. Food News (NBC)
- 8:00—Bradley Kincaid
- 8:15—Organ Program
- 8:30—Morning Devotions
- 8:45—Kashmiri Trio
- 9:00—Dance Miniatures (NBC)
- 9:30—Art Talks, Cherry Greve
- 9:45—WLW Mail Bag
- 10:00—Organ Program, Arthur Chandler, Jr.
- 10:15—Elliot Brock, violin
- 10:30—Live Stock Reports
- 10:40—Murray Horton's Orchestra
- 11:00—McCormick's Fiddlers
- 11:15—Swift Program (NBC)
- 11:30—Live Stock Reports
- 11:45—River Reports; Time Signals

WSAI (225 m.—1330 kc.)

- A. M.—
- 8:00—Gene and Glenn (NBC)
- 8:15—Campbell Soup Orchestra (NBC)
- 8:45—Records
- 9:00—Bradley Kincaid
- 9:15—Procter and Gamble Program (NBC)
- 10:15—Radio Household Institute (NBC)
- 10:30—Keys to Happiness (NBC)
- 11:00—Records

SUNDAY June 21

WCKY (202 m.—1490 kc.)

- A. M.—
- 10:00—Nomads (NBC)
- 10:30—Hugh Cross.
- 10:45—Hilo Serenaders.
- 11:00—Bob White.
- 11:15—Echoes of the Orient (NBC).

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36 East 5th St. Fountain Sq.

Sunday, June 21

- 11:30—Little Red Riding Hood.
- 11:45—Charlene and Katherine, Ladies of Melody.
- Noon—Jack Moore.
- P. M.—
- 12:15—Skillet Lickers.
- 12:45—Jean Lanier, Juvenile Soprano.
- 1:00—Sign off.
- 3:45—Luville Fox, Blues.
- 6:00—Superior Studios, music.
- 6:15—Italian Serenaders.
- 6:30—Maurence Thompson, Baritone.
- 6:45—Bob White.
- 7:00—Columbia Recording Skillet Lickers.
- 7:30—College of Music Sinfonia Program.
- 8:00—Hugh Cross, the boy from Smoky Mountain.
- 8:15—Kentucky Belle.
- 8:30—Earl Arnold's Orchestra from Lookout House.
- 8:45—Little Red Riding Hood.
- 9:00—Odas Mattax, the Crooning Guitarist.
- 9:15—Floyd Gibbons (NBC).
- 9:30—Earl Arnold's Orchestra from Lookout House.

WFBE (250 m.—1200 kc.)

- A. M.—
- 8:00—Voices at Dawn.
- 9:00—Morning Concert.
- 9:15—Radio Circus.
- 9:30—Invitation to the Waltz.
- 9:45—Travel Bureau.
- 10:00—Kelvinator Program.
- 10:15—Dry Ridge Springs.
- 10:30—German Program.
- 10:45—Berning Ford.
- 11:00—Radio Circus.
- 11:15—The Home Finder.
- 11:30—Take Time to Be Beautiful.
- 11:45—Mountain Valley Greetings.
- Noon—Radio Circus.
- P. M.—
- 12:15—Kleeman Furniture Program.
- 12:30—Galvano & Cortez.
- 12:45—Fuller Garden Party.
- 1:00—Every Friday Jewish Hour.
- 2:00—Starr Freeze Program
- 2:15—Paul and Gene, "The Minutaire Kings of Jazz."
- 2:30—Sunday Serenaders.
- 2:45—Harlan and Ralph.
- 3:00—Mildred Eichler, soprano.
- 3:15—Hawaiian Bluebirds.
- 3:30—Donald Galloway.
- 3:45—Variety.
- 4:00—C. T. S. Musicale Trio.
- 4:10—Fuller, Inc.
- 4:30—Travel Bureau.
- 4:45—Parkview Symphony Hour.
- 5:15—Radio Circus.
- 6:00—Mrs. Lloyd Hoshaw.
- 6:15—Travelogue, Guy Sweeney.
- 6:30—Church Federation Hour.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Harry Hartman's Sport Review.
- 8:00—Lippert's Buick Program.
- 8:15—Radio Circus.
- 8:30—Evening Chimes.
- 9:00—Scotland Yard.
- 9:30—Radio Circus.
- 10:00—Earl Fuller's Orchestra.
- 10:30—Radio Circus.

WKRC (545 m.—550 kc.)

- A. M.—
- 6:45-7:45—God's Bible School—Sunrise Worship.

Sunday, June 21

- 9:00—God's Bible School.
- 10:00—Watchtower Program (e. l.)
- 10:15—Jim Lightfield—Veteran's Civic Hour.
- 11:00—Services from First Church of Christ Scientist.
- Noon—Popular Musical Program.
- P. M.—
- 12:15—Oxol Feature (CBS).
- 12:30—American Legion Program
- 1:30—Ballad Hour (CBS).
- 2:00—Green Old-Fashioned Garden.
- 3:00—Cathedral Hour.
- 4:00—French Trio (CBS).
- 4:15—Pastorale (CBS).
- 4:45—Thea Karle (CBS).
- 5:00—Chicago Knights (CBS).
- 5:30—Twilight Reveries.
- 5:55—Burke Weather Forecast.
- 6:00—Dr. Klein's News Recast (CBS).
- 6:15—Studio.
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Daddy and Rollo (CBS).
- 6:45—The Boswell Sisters (CBS).
- 6:58—Time and weather.
- 7:00—Devis, Drugs and Doctors (CBS).
- 7:15—Kate Smith, Swanee Music (CBS).
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—Boa thouse Liquid Coffee Program.
- 8:00—Grand Opera Miniatures (CBS).
- 8:30—Graham Paige (CBS).
- 9:00—Tacoma Park Orchestra.
- 9:30—Fortune Builders (CBS).
- 9:45—Star Reveries (CBS).
- 10:00—Coney Island Orchestra.
- 10:30—Around the Samovar (CBS).
- 11:00—Sports Review.
- 11:07—Quiet Harmonies (CBS).
- 11:30—Artist Invitation Program.

WLW (428 m.—700 kc.)

- A. M.—
- 8:59—Bulova Time.
- 9:00—Church Forum.
- 9:30—Witherspoon Chorus (NBC).
- 10:00—Bulova Time.

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Renew your subscription to RADIO DIAL See Page 7

Sunday, June 21

10:05—Organ, Arthur Chandler, Jr.
 10:25—River Reports.
 10:29—Bulova Time.
 10:30—Rochester Concert Orchestra (NBC).
 11:30—Troika Bells (NBC).
 Noon—Midday Jewels.
P. M.—
 12:29—Bulova Time.
 12:30—Music of the Ages (NBC).
 1:30—Yeast Foamers (NBC).
 2:00—Crosley Theater.
 2:30—Henry Thies' Orchestra.
 3:00—Sinfonietta (NBC).
 3:30—Over Jordan (NBC).
 3:45—John Barclay, Dagmar Rybner (NBC).
 4:00—Rhymes with Reason.
 4:30—Plantation Days.
 5:00—The Roamios.
 5:30—Hymn Time.
 6:00—WLW Highlights.
 6:30—Conservatory of Music.
 6:55—Baseball Scores.
 7:00—Eugene Jettick Melodies (NBC).
 7:15—Blow the Man Down (NBC).
 7:30—Harbor Lights (NBC).
 8:00—Heel Hugger Harmonies (NBC).
 8:15—Bayuk Stag Party (NBC).
 8:45—Guy Lombardo's Orchestra, Netherland Plaza.
 0:15—Variety.
 9:30—Kellage Slumber Music (NBC).
 10:02—Murray Horton's Orchestra, Horseshoe Gardens.
 10:15—Crosley Concert.
 11:00—Henry Busse's Orchestra, Castle Farm.
 11:15—Village Rhythmer.
 11:30—Henry Thies Orchestra.
 Midnight—Guy Lombardo's Orchestra, Netherland Plaza.

WSAI (225 m.—1330 kc.)

A. M.—
 10:35—Concordia Lutheran Church.
 Noon—Sign off.
P. M.—
 2:00—Sermonette and Hymn Time.
 2:30—Manhattan Guardsmen (NBC).
 3:00—National Sunday Forum (NBC).
 4:00—Pop Concerts (NBC).
 5:00—Catholic Services (NBC).
 6:00—Fritzi Scheff (NBC).
 6:27—Madame Lolita Cabrera Gainsbourg (NBC).
 6:30—RCA Victor (NBC).
 7:00—Chase and Sanborn (NBC).
 8:00—"Our Government," David Lawrence (NBC).
 8:15—Atwater Kent (NBC).
 8:45—Isolent Big Brother (NBC).
 9:15—Goldman Band Concert (NBC).

**MONDAY
June 22**

WCKY (202 m.—1490 kc.)

A. M.—
 7:00—Hugh Cross, the boy from Smoky Mountain.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Bob White, "Fascinating Philosophy."
 8:15—Early morning dance program.
 9:15—My New Kentucky Home, Alma Ashcraft.
 9:45—Dance Records.
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Melodies.
P. M.—
 12:30—Norris Brock Live Stock.
 12:35—Luncheon Concert.
 1:00—Sign off.
 5:45—Queen Brothers.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteeest Jesters (NBC).
 6:30—Kentucky Belle—Latonia Race Track.
 6:45—Bill and Bob—the Delivery Boys.
 7:00—Bob White.
 7:15—Columbia Recording "Skillet Lickers."
 7:45—Hilo Screamers.
 8:00—Steve Bates.
 8:15—Mystery Drama.
 8:45—Eugenia Powers.
 9:00—Stromberg Carlson (NBC).
 9:30—U. of C. Quartet.
 9:45—Wally, the Radio Clown.

Monday, June 22

WFBE (250 m.—1200 kc.)
A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 8:00—Eight and Walnut Street Garage Program.
 8:15—Mountain Valley Greetings.
 8:30—Star Freeze Program.
 8:45—Radio Circus.
 9:00—Hyde Park Community Program.
 9:15—Broering Musicale.
 9:45—Kleeman Furniture Program.
 10:00—Breivites.
 10:05—Radio Circus.
 10:35—Kelvinator Program.
 10:50—Polar Ray Health Talk.
 10:59—Simper Time.
 11:00—Radio Circus.
 11:30—Travel Bureau.
 11:45—Studebaker Champions (E. T.).
Noon—Radio Circus.
P. M.—
 12:30—Fuller, Inc.
 12:45—Bellonby Melodies.
 1:00—Star Freeze Program
 1:15—Matinee.
 1:30—Magnecol Program.
 2:00—The Home Finder.
 2:15—Reds vs. Boston at Boston.
 5:00—Lyric Hour.
 5:30—Crown Furniture Program.
 5:45—Radio Circus.
 6:00—Murphy & Goebel Furniture Special.
 6:15—Ralph and Harlan, voice and piano.
 6:30—Dinner Music.
 6:45—Bering Ford.
 7:00—Radio Circus.
 7:30—Harry Hartman's Sport Review.
 7:45—Nu-Co Painters.
 8:00—Lucky Boys.
 8:15—Dry Ridge Spring Program.
 8:30—Radio Circus.
 8:45—Camel Little Cigars.
 9:00—Jewish Commercial Hour.
 10:00—Radio Circus.
 10:30—Mountain Valley Varieties.
 10:45—Evening Chimes.
 11:00—Radio Circus.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School—Sunrise Worship.
 7:45—Ray and Bob.
 7:50—Green Time.
 8:00—The Commuters (CBS).
 8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
 8:45—The Old Dutch Girl (CBS).
 9:00—Consolidated Merchants Program.
 9:30—Full Measure Gas.
 9:45—Charles W. Reaume, studio.
 10:15—The Madison Singers (CBS).
 10:30—Unedea Bakers (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour — Tremlette Tully.
 11:15—Homemaker's Talk by Julia Hayes.
 11:45—Drink-Mor Program.
 Noon—Wurlitzer Music Box Revue.
P. M.—
 12:30—Cincinnati Merchants Program.
 1:00—A. L. Fink Program.
 1:30—Chicago Market Program.
 1:45—Studio Feature.
 2:00—Salon Orchestra (CBS).
 2:30—Three Doctors (CBS).
 2:45—Star-Freeze Melodies.
 3:00—Pharis Tire Program.
 3:15—Queen City Rug Makers.
 3:30—Charles W. Reaume Studio.
 3:45—Thirty-Minute Men (CBS).
 4:00—Stearns & Foster's Magic Mattress Man.
 4:15—Full Measure Gas Program.
 4:30—Hoosier Photographer—Tramp Star.
 4:45—La Gerardine Program (CBS).
 5:00—Kampf Artists.
 5:15—Cincinnati Trade School Program.

Monday, June 22

5:30—Stearns & Foster's Magic Mattress Man.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Studio Feature.
 6:10—Stocks, Cohl & Tyree.
 6:13—Time and weather.
 6:15—Linit Program (CBS).
 6:30—Evangeline Adams, "Astrologer" (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Your Neighbors (Chubb-Steinberg).
 7:45—Old Würzburg Malt Program.
 8:00—The Three Bakers (CBS).
 8:30—Savino Tone Pictures (CBS).
 9:00—Robt. Burns Fanatella Program (CBS).
 9:30—Belthzoover Bright Lights.
 9:45—Pylol Blackberry Dudes.
 10:00—Pavillion Royal Orchestra (CBS).
 10:15—Crusen Answer Man
 10:25—Happy Feet.
 10:30—Concy Island Dance Orchestra.
 11:00—Time and weather.
 11:03—Sports Review.
 11:08—George Olsen and his Music (CBS).
 11:30—Nocturne (CBS).

WLW (428 m.—700 kc.)

A. M.—
 6:00—International Fiddlers.
 6:29—Bulova Time.
 6:30—Gym Classes.
 7:45—A. & P. Food News (NBC).
 8:00—Bradley Kincaid.
 8:15—Organ Program, Arthur Chandler, Jr.
 8:30—Morning Devotions.
 8:44—Bulova Time.
 8:45—Miracles of Magnolia (NBC).
 9:00—Housekeeper Chats.
 9:15—Beatrice Mable (NBC).
 9:30—Musical Portrait.
 9:45—Winifred S. Carter (NBC).
 10:00—Syncopters (NBC).
 10:30—Live Stock Reports.
 10:40—Salt and Peanuts.
 11:00—Vocal Ensemble.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—Live Reports; Time Signals.
 Noon—Organ, Arthur Chandler, Jr.

P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Bradley Kincaid.
 1:40—Market Reports.
 1:45—Hotel Gibson Orchestra.
 2:15—Village Rhythmer.
 2:30—Musical Serenade (NBC).
 3:00—Matinee Players.
 4:00—Chats with Peggy Winthrop (NBC).
 4:15—Glenn Sisters and Ramona.
 4:30—Live Stock Reports.
 4:40—Afternoon Revelers.
 5:00—Musical Treasure Box (NBC).
 5:15—Mormon Tabernacl Choir (NBC).
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—WLW Highlights.
 6:30—Phil Cook (NBC).
 6:45—Baseball Scores.
 6:50—Rox's Gang (NBC).
 7:30—Gold Medal Express (NBC).
 8:00—Maytag Orchestra (NBC).
 8:30—Real Folks (NBC).
 9:00—Musical Dreams.
 9:30—Empire Builders (NBC).
 10:00—Great Composers.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 10:50—Estate Weather Man.
 11:00—Willys Memory Hour.
 Midnight—Hotel Gibson Orchestra.

Monday, June 22

12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Hotel Gibson Orchestra.
WSAI (225 m.—1330 kc.)
A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:00—McCormick's Old Time Fiddlers.
 9:30—Jean Carroll, please tell me (NBC).
 9:45—Jerry Foy.
 10:00—Blue Straks (NBC).
 10:15—Radio Household Institute (NBC).
 10:30—Records.
 11:00—Sign off.
P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Crosley Singers.
 4:30—Records.
 4:45—Minabelle and Chick.
 5:00—Records.
 5:15—Cecy Gordon; Gene Perazzo.
 5:30—The Gossipers (e.t.)
 5:45—Black and Gold Orchestra (NBC).
 6:00—Records.
 6:15—"The World Today," James G. McDonald (NBC).
 6:30—Mrs. Lee Ach, poems.
 6:45—Vocal Solos.
 7:00—"How's Business?", Merle Thorpe (NBC).
 7:15—Webster Program (NBC).
 7:30—A. & P. Orchestra (NBC).
 8:30—General Motors Program (NBC).
 9:00—Records.
 9:30—Ramona.
 9:45—Simonize Program (NBC).
 10:00—Records.
 10:15—The Stebbins Boys (NBC).
 10:30—Henry Busse's Orchestra, Castle Farm.

Tuesday, June 23

6:15—Gus Van (NBC).
 6:30—The Crooning Guitarist, Odas Mattox—Latonia Race Track Program.
 6:45—Dr. Scholl's Ramblers (NBC).
 7:00—Glenyce Chambers, blues.
 7:15—Tri-State Entertainers, with Burger Bros., Ham and Lim.
 7:43—Crinoline Girl, Alma Ashcraft.
 8:00—Earl Arnold's Orchestra, Lookout House.
 8:30—Death Valley Days (NBC).
 9:00—Happy-Go-Lucky Girls.
 9:15—Queen Brothers, Mountainers.
 9:45—Bob White, "Fascinating Philology."

WFBE (250 m.—1200 kc.)

A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Greetings.
 8:30—Star Freeze Morning Musicale.
 8:45—Radio Circus.
 9:15—Broering Musicale.
 9:45—Kleeman Furniture Program.
 10:00—Breivites.
 10:05—Radio Circus.
 10:20—Nu-Co Painters.
 10:30—Kelvinator Program.
 10:50—Polar Ray Health Talk.
 10:59—Simper Time.
 11:00—Radio Circus.
 11:30—Travel Bureau.
 11:45—Studebaker Champions
 Noon—Radio Circus.

P. M.—
 12:15—Clean Up and Paint Up.
 12:30—Fuller, Inc.
 12:45—Bellonby Melodies.
 1:00—Star Freeze Program (E. T.).
 1:15—Matinee.
 1:30—Magnecol Program.
 2:00—The Home Finder.
 2:15—Reds vs. Boston at Boston.
 5:00—Lyric Hour.
 5:30—Crown Furniture Program.
 5:45—Race Auto and Radio Supply.
 6:00—Murphy & Goebel Furniture Special.
 6:15—Ralph and Harlan.
 6:30—Dinner Music.
 6:45—Bering Ford.
 7:00—Earl Fuller's Orchestra.
 7:30—Harry Hartman's Sport Review.
 7:45—Barker News.
 8:00—Lucky Boys.
 8:15—Dry Ridge Springs Program.
 8:30—Radio Circus.
 8:45—Evening Chimes.
 9:00—Camel Cigars.
 9:15—Adam F. Meyer Coal.
 9:30—Mountain Valley Varieties.
 9:45—Licking River Fiddlers.
 10:00—Radio Circus.
 10:30—Fuller's Orchestra.
 11:00—Slumber Music.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—God's Bible School, Sunrise Worship.
 7:45—Ray and Bob.
 7:50—Green Time.
 8:00—Starr-Freeze Melodies.
 8:15—The Commuters (CBS).
 8:30—Tony's Scrap Book (Home Furniture Co.) (CBS).
 8:45—Morning Minstrels (CBS).
 9:00—Oxol Feature (CBS).

**TUESDAY
June 23**

WCKY (202 m.—1490 kc.)

7:00—Hugh Cross, the boy from Smoky Mountain.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Bob White, "Fascinating Philology."
 8:15—Early morning dance program.
 9:15—My New Kentucky Home, Alma Ashcraft.
 9:45—Dance Program.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:30—Classic Hour.
 11:00—Musical Novelties.
 11:30—Mountain Melodies.
 Noon—Dance Program.
P. M.—
 12:30—Live Stock Quotations.
 12:35—Luncheon Concert.
 1:00—Sign off.
 5:45—Queen Bros.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).

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Tuesday, June 23

- 9:15—Columbia Mixed Quartet (CBS).
- 9:50—Consolidated Merchants' Program.
- 10:00—Queen City Rog Makers.
- 10:15—Charles W. Reame Studio.
- 10:45—Time and Weather.
- 10:18—Woman's Hour, Tremlette Tully.
- 11:15—Full Measure Gas.
- 11:30—Honnemaker's Talk by Julia Hayes.
- Noon—Wurlitzer Music Box Review.
- P. M.—**
- 12:30—Cincinnati Merchants' Program.
- 1:00—Palstatt Varieties (CBS).
- 1:15—Art Dry Cleaning Program.
- 1:30—Studio feature.
- 2:00—Columbia Salon Orchestra (CBS).
- 2:15—Dream Home, Jimmy and Joan.
- 2:30—(A. L. Fink)—The Three Doctors (CBS).
- 2:45—(A. L. Fink)—The Captivators (CBS).
- 3:00—Italian Idyll (CBS).
- 3:30—Charles W. Reame Studio.
- 3:45—The Four Clubmen (CBS).
- 4:00—Drink-Mor Program.
- 4:30—Bert Loun and His Orchestra (CBS).
- 4:45—Sweethearts of the Air (CBS).
- 5:00—Pharis Tire Program.
- 5:15—Cincinnati Trade School Program.
- 5:30—Stearns & Fosters' Magic Mattress Man.
- 5:45—Studio.
- 5:50—Eureka Baseball Scores.
- 5:55—Sports Review.
- 5:59—Burke Weather Forecast.
- 6:00—Kate Smith's Swanee Music (CBS).
- 6:10—Stocks, Cohlé & Tyree.
- 6:13—Time and weather.
- 6:15—Limit Program (CBS).
- 6:30—Daddy and Rollo (CBS).
- 6:45—Camel Quartet hour (CBS).
- 7:00—Pryor's Cremo Military Band (CBS).
- 7:15—Round Towners (CBS).
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—Old Winzburg Malt Program.
- 8:00—Henry George (CBS).
- 8:30—Philo Symphony (CBS).
- 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).
- 9:15—Boathouse Liquid Coffee Program.
- 9:30—Concey Island Dance Orchestra.
- 10:00—Fyol Blackberry Dudes.
- 10:15—Studio.
- 10:20—Sports Review.
- 10:25—Happy Feet.
- 10:30—Bridge Lessons by Tom Collins Jr.
- 10:45—Tacoma Dance Orchestra—Art Hicks.
- 11:00—Gruen Witching Hour.
- 11:30—Time and weather.
- 11:32—Tacoma Park Dance Orchestra.
- 12:02—Sign off.



Television Girl Takes Look At New CBS Equipment

This is the first photograph of Natalie Towers, Columbia's television girl, actually taken before the transmitting equipment of W2XAB, New York City, which broadcasts experimental television programs six days a week on a frequency of between 2750 and 2850 kilocycles.

The block of photo-electric cells before which she is seated pick up the light reflections streaked across her face by the scanning apparatus which can be seen in the background through the small window.

Although television engineers are enthusiastic about the possibilities of television for the home, many broadcasting engineers refuse to believe that television will be ready for many years. The science of broadcasting and receiving radio waves, they say, was almost perfect before the public took it up with any degree of enthusiasm. C. M. Jansky, Jr., consulting engineer, said recently that the ear is such an inaccurate instrument that in the case of the average person, the difference in the intensity of a sound 75 times as loud as the one immediately preceding it can not be detected.

"The eye, however, is a tremendously acute instrument, capable of seeing the minutest differences in size and color. For that reason, I believe that the public will demand that television be as perfect as the motion picture before it will accept it for continuous use in its homes," Jansky says.

Tuesday, June 23

- 2:45—Edna Wallace Hopper
- 3:00—More Truth Than Poetry
- 3:15—U. S. Navy Band (NBC).
- 3:45—Eumer Refik, pianist.
- 4:00—Beauty Secrets by Rigaud.
- 4:15—Organ and Vocal Solos.
- 4:30—Live Stock Reports.
- 4:40—Glen Sisters and Ramona.
- 5:00—Murray Horton's Orchestra.
- 5:30—Old Man Sunshine.
- 5:45—Lovell Thomas (NBC).
- 6:00—Amos 'n' Andy (NBC).
- 6:15—WLW Highlights.
- 6:30—Berry Brothers (e. t.).
- 6:45—Baseball Scores.
- 6:50—Bradley Kincaid.
- 7:00—Armstrong Quakers (NBC).
- 7:30—Netherland Plaza Orchestra.
- 7:45—Sterling Jack.
- 8:00—Plantation Days.
- 8:30—Werk Bubble Blowers.
- 9:00—Barbasol Barbers (e. t.).
- 9:15—Tastyest Candies.
- 9:30—Chevrolet Chronicles (e. t.).
- 10:00—Gotton Queen Minstrels.
- 10:30—Variety.
- 10:45—Bob Newhall, Sports Slices.
- 10:58—Estate Weather.
- 11:00—Los Amigos.
- 11:30—Vox Celeste.
- Midnight—Village Rhymester.
- A. M.—**
- 12:10—Hotel Gibson Orchestra.
- 12:30—Henry Busse's Orchestra, Castle Farm.
- 1:00—Guy Lombardo's Orchestra, Netherland Plaza.

WLW (428 m.—700 kc.)

- A. M.—**
- 6:00—International Fiddlers.
- 6:20—Bulova Time.
- 6:30—Gym Classes.
- 7:45—A. & P. Food News (NBC).
- 7:50—Bulova Time.
- 8:00—Bradley Kincaid.
- 8:15—Mouth Health (NBC).
- 8:30—Morning Devotions.
- 8:45—Popular Gems.
- 9:00—Morning Ballads.
- 9:15—Frances Ingram (NBC).
- 9:30—Fashionette.
- 9:45—Premium Man.
- 10:00—Murray Horton's Orchestra.
- 10:30—Live Stock Reports.
- 10:40—Organ and Vocal Solos.
- 11:00—Island Serenaders.
- 11:15—Swift Program (NBC).
- 11:30—WLW Stars.
- 11:45—River Reports; Time Signals.
- Noon—Tuxedo Trio.
- P. M.—**
- 12:15—Bulova Time.
- 12:10—Hotel Gibson Orchestra.
- 12:30—Live Stock Reports.
- 1:00—National Farm and Home (NBC).
- 1:30—Salt and Peanuts.
- 1:40—Market Reports.
- 1:45—Guy Lombardo's Orchestra, Netherland Plaza.
- 3:15—Village Rhymester.
- 3:30—Chicago Serenade (NBC).

Tuesday, June 23

- WSAI (225 m.—1330 kc.)**
- A. M.—**
- 8:00—Gene and Glenn (NBC).
- 8:15—Campbell Soup Orchestra
- 8:45—Records.
- 10:00—"Your Child," Grace Abbott
- 10:15—Radio Household Institute (NBC).
- 10:30—U. S. Army Band (NBC).
- 11:00—Sign off.
- P. M.—**
- 12:50—Live Stock Reports from Prod. Coop. Comm. Assn.
- 1:00—Sign off.
- 1:25—International Broadcast (NBC).
- 1:45—Sign off.
- 2:00—Woman's Radio Review
- 3:00—Records.
- 3:45—Crosley Dealers' Salute.
- 4:00—Southern Singers.
- 4:30—Rinsal Talkie (NBC).
- 4:45—Records.
- 5:15—Vocal Solos.
- 5:30—The Gossipers (e. t.).
- 5:45—Black and Gold Orchestra
- 6:00—Records.
- 6:30—Bradley Kincaid.
- 6:45—Larry Grueter, Accordion.
- 7:00—Blackstone Plantation (NBC).
- 7:30—National Dairy Virtuoso
- 8:00—McKesson Musical Magazine
- 8:30—Lucky Brush Man (NBC).
- 9:00—Lucky Strike Dance (NBC).
- 10:00—Henry Busse's Orchestra, Castle Farm.
- 10:30—The Stebbins Boys (NBC).

Wednesday, June 24

- 7:15—Kentucky Belle, Crooner.
- 7:30—Christian Glee Club (NBC).
- 8:00—Queen Brothers.
- 8:15—Lucille Fox, Blues.
- 8:30—Earl Arnold's Orchestra, Lockout House.
- 9:00—Classic Recital; Molly Moore, Ellis Frakes, Tommy Ott.
- 9:30—Wally, the Radio Clown.
- 9:45—Bob White.
- WFBE (250 m.—1200 kc.)**
- A. M.—**
- 7:00—Voices at Dawn.
- 7:15—Radio Circus.
- 7:30—Classified Directory.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:30—Starr Freeze Program.
- 8:45—Radio Circus.
- 9:15—Broering Musicale.
- 9:45—Kleeman Furniture Program.
- 10:00—Breivites.
- 10:05—Radio Circus.
- 10:35—Kelvinator Program.
- 10:50—Polar Ray Health Talk.
- 10:55—Simper Time.
- 11:00—Travel Bureau.
- 11:15—Travel Bureau.
- 11:30—Radio Circus.
- 11:45—Studebaker Champions (E. T.).
- Noon—Organ Recital.
- P. M.—**
- 12:30—Filler, Inc.
- 12:45—Bellonby Melodies (E. T.).
- 1:00—Starr Freeze Program (E. T.).
- 1:15—Radio Circus.
- 1:30—Cavano and Cortez.
- 1:45—Afternoon Melodies.
- 2:00—The Home Finder.
- 2:15—Reds vs. Boston at Boston.
- 5:00—Lyric Hour.
- 5:30—Crown Furniture Program.
- 5:45—Ralph and Harlan.
- 6:00—Murphy & Goebel Furniture Special.
- 6:15—Dinner Music.
- 6:45—Burning Ford.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Nu-Co Painters.
- 8:00—Lucky Boys.
- 8:15—Dry Ridge Spring Program.
- 8:30—Colonial Stages.
- 8:45—The Islanders.
- 9:00—Camel Cigars.
- 9:15—Radio Circus.
- 9:45—Dance Frolic.
- 10:00—Radio Circus.
- 10:30—Fuller's Orchestra.
- 11:00—Evening Chimes.
- 11:15—Radio Circus.

WEDNESDAY June 24

WKCY (202 m.—1490 kc.)

- A. M.—**
- 7:00—Hugh Cross, the boy from Smoky Mountain.
- 7:15—Morning Devotions (NBC).
- 7:30—Cherilo (NBC).
- 8:00—Bob White, "Fascinating Philosophy."
- 8:15—Early morning dance program.
- 9:15—My New Kentucky Home.
- 9:45—Dance Tunes.
- 10:00—Mrs. A. M. Goudiss (NBC).
- 10:30—Classic Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- Noon—Popular Dance Melodies.
- P. M.—**
- 12:30—Live Stock Reports.
- 12:35—Luncheon Concert.
- 1:00—Sign off.
- 5:45—Queen Brothers.
- 5:55—Ayers Sport Flash.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Hilo Serenaders.
- 6:30—Latonia Race Track—Tommy Ott.
- 6:45—Bill and Boh, the Delivery Boys.
- 6:45—Steve Bates.
- 7:00—Steve Bates, with an Octophone.

WKRC (545 m.—550 kc.)

- A. M.—**
- 6:45—Sunrise Worship.
- 7:45—Ray and Bob.
- 7:59—Gruen Time.
- 8:00—The Commuters (CBS).
- 8:30—Tom's Scrap Book (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—Mirrors of Beauty (CBS).
- 9:15—Morning Minstrels (CBS).

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Wednesday, June 24
 9:30—Consolidated Merchants' Program.
 10:00—Fill Measure Gas.
 10:15—Time and weather.
 10:18—Woman's Hour, Tremlette Tulley.
 10:45—Charles W. Reaume Studio.
 11:15—Homemakers' Talk by Julia Hayes.
 11:45—Drink-Mor Program.
 Noon—Wurlitzer Music Box Revue.

P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Farm Program (CBS).
 1:30—Chicago Market Program.
 1:45—Studio Feature.
 2:00—Salon Orchestra (CBS).
 2:30—Queen City Rug Makers.
 2:45—Synopacted Silhouettes (CBS).
 3:15—Starr-Freeze Melodies.
 3:30—Charles W. Reaume Studio.
 3:45—Talk by Oscar L. Levin (CBS).

4:00—Pharis Tire Program.
 4:30—A. L. Fink Program.
 5:00—Kampf Artists.
 5:15—Cincinnati Trade School Program.
 5:30—Stearns & Foster's Magic Mattress Man.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith Swanee Music (CBS).

6:10—Stocks, Cöble & Tyree.
 6:19—Time and weather.
 6:15—Limit Program (CBS).
 6:30—Evangeline Adams "Astrologer" (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—The Barbasol Program (CBS).
 7:30—Symphonic Interlude (CBS).
 7:45—Old Wurzberg Malt Program (CBS).
 8:00—Gold Medal Fast Freight (CBS).
 8:30—Boathouse Liquid Coffee Program.
 8:45—Vincent Lopez and His Violinists (e. t.).
 9:00—Rhythm Choristers (CBS).
 9:15—Pyeol Blackberry Dudes.
 9:30—McAuler Polishers (CBS).
 9:45—The Bon Bons (CBS).
 10:00—Don Bigelow & His Orchestra (CBS).
 10:15—Gruen Answer Man.
 10:25—Happy Feet.
 10:30—Coney Island Orchestra.
 11:00—Time; Weather; Sports Review.

11:08—Hollywood Garden Orchestra (CBS).
 11:30—Nocturne; Ann Leaf, Ben Alley (CBS).
 Midnight—Sign off.

WLW (428 m.—700 kc.)
A. M.—
 6:00—International Fiddlers, old-time music.
 6:29—Bulova Time.
 6:30—Gym Classes.
 7:45—A. & P. Food News (NBC).
 8:00—Bradley Kincaid.
 8:15—Organ Program.
 8:30—Morning Devotions.
 8:45—Bulova Time.
 8:46—Miracles of Magnolia (NBC).
 9:00—Mary Hale Martin (NBC).
 9:15—Florence Frey's Workshop.
 9:30—Dance Minutaires (NBC).
 9:40—McCormick's Fiddlers.
 9:45—Jim and Walt.
 10:30—Live Stock Reports.
 10:40—Organ Program, Arthur Chandler Jr.
 11:00—Glenn Sisters and Rainona.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Crosley Singers.

P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—Jim and Walt.
 1:40—Market Reports.
 1:45—Guy Lombardo's Orchestra, Netherland Plaza.
 2:15—Village Rhymester.
 2:30—Chicago Serenade (NBC).
 3:00—Weather Forecast.
 3:01—The Almatine Players.
 4:30—Chats with Peggy Winthrop (NBC).
 4:15—Organ with Instrumentalist.

Wednesday, June 24
 4:30—Live Stock Reports.
 4:40—Harrict Welton, Don Becker.
 5:00—Afternoon Revelers.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—DuPont Speed Blenders (e. t.).
 6:30—Phil Cook (NBC).
 6:45—Believe It or Not, Ripley (NBC).
 7:00—Baseball Scores.
 7:05—WLW Highlights.
 7:16—John Ruskin Orchestra (e. t.).
 7:30—R. F. D. Hour.
 8:00—The Buddy Boys.
 8:30—Goldman Band Concerts (NBC).
 9:30—Canova Coffee Hour.
 10:00—Henry Busse's Orchestra, Castle Farm.
 10:30—Variety.
 10:45—Bob Newhall, Sport Slices.
 11:00—Night Songs.
 11:30—Crosley Theater.
 Midnight—Hotel Gibson Orchestra.

A. M.—
 12:30—Henry Busse's Orchestra, Castle Farm.
 1:00—Guy Lombardo's Orchestra, Netherland Plaza.
WSAI (225 m.—1330 kc.)
A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:15—Stereo Program (NBC).
 9:30—National Home Hour (NBC).
 9:45—Records.
 10:15—Radio Household Institute (NBC).
 10:45—Records.
 11:00—Sign off.

P. M.—
 12:50—Live Stock Reports.
 1:00—Sign off.
 2:00—Woman's Radio Review (NBC).
 3:00—Edna Wallace Hopper (NBC).
 3:15—Records.
 3:45—Crosley Dealers' Salute.
 4:00—Don Becker, ukulele.
 4:15—Sam Wilson, baritone.
 4:30—Records by Harry Holcombe.
 4:45—Records.
 5:00—Old Man Sunshine.
 5:25—Civil Service Talk.
 5:30—The Gossipers (e. t.).
 5:45—Little Jack Little (NBC).
 6:00—Records.
 6:15—Boscol Moments, with Madame Aida (NBC).
 6:30—Records.
 6:45—Book of the News in Washington (NBC).
 7:00—Listerine Program (NBC).
 7:15—Mac Quesnel (NBC).
 7:30—Mohiloff Concert (NBC).
 8:00—Haley Stuart (NBC).
 8:30—Palmolive Hour (NBC).
 9:30—Coca Cola Program (NBC).
 10:00—Hotel Gibson Orchestra.
 10:15—The Stebbins Boys (NBC).
 10:30—Guy Lombardo's Orchestra, Netherland Plaza.
 11:00—Sign off.

THURSDAY
June 25
WCKY (202 m.—1490 kc.)
A. M.—
 7:00—Hugh Cross, the boy from Smoky Mountain.
 7:15—Morning Devotions (NBC).
 7:30—Cheerio (NBC).
 8:00—Bob White, "Fascinating Philosophy."
 8:00—Early Morning Dance.
 9:15—My New Kentucky Home.
 9:45—Dance Tunes.
 10:00—Mrs. A. M. Goudiss (NBC).
 10:30—Northam-Warren (NBC).
 10:45—Classic Hour.
 11:00—Musical Novelties.
 11:30—Skillet Lickers.
 Noon—Popular Dance Tunes.
 12:30—Live Stock Quotations.
 12:35—Luncheon Concert.
 12:45—Rev. Chas. A. Vandermeulen.
 1:00—Sign off.
 5:45—Queen Brothers.
 5:55—Ayers Sport Flash.
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteyest Jesters (NBC).
 6:30—Latoria Race Race Program, with Little Red Riding Hood.

WFSB (250 m.—1200 kc.)
A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Greetings.
 8:30—Starr Freeze Program.
 8:45—Radio Circus.
 9:15—Roering Musicale.
 9:45—Kleeman Furniture Program.
 10:00—Breivites.
 10:05—Organ Recital.
 10:20—Nu-Co Painters.
 10:35—Kelvinator.
 10:50—Polar Ray Health Talk.
 10:59—Simper Time Announcement.
 11:00—Variety.
 11:15—Travel Bureau.
 11:30—Program of Waitzes.
 11:45—Studebaker Champions (E. T.).
 Noon—Radio Circus.
P. M.—
 12:15—Clean Up and Paint Up Campaign.
 12:30—Feller, Inc.
 12:45—Bellony Melodies.
 1:00—Starr Freeze Program (E. T.).
 1:15—Serenade.
 1:30—Magnecol Program.
 1:45—Dance Frolic.
 2:00—Harlan and Ralph.
 2:15—The Home Finder.
 2:30—Radio Circus.
 2:45—Memory Lane.
 3:15—Radio Circus.
 3:45—Novelty Notes.
 4:00—Tea Time Tunes.
 4:15—Reveries.
 1:30—Organ Recital.
 5:00—Lyric Hour.
 5:30—Bell Furniture Program.
 5:45—Race Auto and Radio Supply.

Thursday, June 25
 6:30—Tri-State Entertainers, with Lin and Ham.
 7:00—Dixie Spiritual Singers (NBC).
 7:15—Bob White.
 7:30—Blu-Green Blues.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Betty May, contralto.
 8:45—Ukelele Travogue.
 9:00—Earl Arnold's Orchestra.
 9:30—Skillet Lickers.

Thursday, June 25
 6:00—Murphy & Gocbel Furniture Special.
 6:15—Dinner Music.
 6:45—Berning Ford.
 7:00—Earl Fuller's Orchestra.
 7:30—Harry Hartman's Sport Review.
 7:45—Barker News.
 8:00—Lucky Boys.
 8:15—Dry Ridge Springs Program.
 8:30—Evening Chimes.
 8:45—Merchants' Review.
 9:00—Camel Cigars.
 9:15—Adam F. Meyer Coal Co.
 9:30—Shopper's Hour.
 9:45—Radio Circus.
 10:15—Fuller's Orchestra.
 10:45—Slumber Music.

Thursday, June 25
 9:00—Ray Perkins (NBC).
 9:15—Beatrice Mabie (NBC).
 9:30—Community Health, Dr. Carl Wilzbach.
 9:45—Horsekeeper Chats.
 10:00—Murray Horton Orchestra.
 10:30—Live Stock Reports.
 10:40—Jim and Walt.
 11:00—The Venetian Three.
 11:15—Swift Program (NBC).
 11:30—WLW Stars.
 11:45—River Reports; Time Signals.
 Noon—Organ, Arthur Chandler Jr.
P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:45—American Cynamid Program (E. T.).
 12:50—Live Stock Reports.
 1:00—National Farm and Home (NBC).
 1:30—George, Lava Soap Man (NBC).
 1:45—Market Reports.
 1:50—Guy Lombardo's Orchestra, Netherland Plaza.
 2:15—Village Rhymester.
 2:30—Chicago Serenade (NBC).
 2:45—Edna Wallace Hopper (NBC).
 3:00—Home Decorations (NBC).
 3:15—Weather Forecast.
 3:16—Afternoon Revelers.
 3:30—Maze of Melody (NBC).
 4:00—Jim and Walt.
 4:15—Gems of Melody (NBC).
 4:30—Live Stock Reports.
 4:40—The Crosley Singers.
 4:50—Bradley Kincaid.
 5:15—The Ramblers.
 5:30—Bulova Time.
 5:30—Old Man Sunshine.
 5:45—Lowell Thomas (NBC).
 6:00—Amos 'n' Andy (NBC).
 6:15—Tasteyest Jesters (NBC).
 6:30—Glenn Adams, Dog Talks.
 6:50—Baseball Scores.
 6:55—Bradley Kincaid.
 7:00—WLW Highlights.
 7:15—Rin-Tin-Tin Thriller (NBC).
 7:30—Guy Lombardo's Orchestra, Netherland Plaza.
 8:00—Barbasol Barbers (e. t.).
 8:15—Horseshoe Gardens Orchestra.
 8:30—Russian Airs.
 9:00—Crimelights.
 9:30—Clara, Lou and Ein (NBC).
 9:45—Hires' Fireside Melodies.
 10:00—Hotel Gibson Orchestra.
 10:30—Yoman's Radio Review.
 10:45—Bob Newhall, Sport Slices.
 10:58—Estate Weather Man.
 11:00—Old Masters' Chime Reveries.
 Midnight—Village Rhymester.

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 Midnight—Village Rhymester.



Gertrude Dooley has the leading part this week in "The Waac," the Crosley Theatre play at WLW which will be given for the third time on Saturday night (June 20) at 7 o'clock.

She plays the part of Connie Folkstone, member of the Women's Auxiliary Army Corps, a British relief organization that played its part in France during the war. Wally Maher is heard opposite her as Tommy Willis, an American Doughboy. Incidentally, Maher gives the WLW Highlights every night and is master of ceremonies on the Buddy Boy program on Wednesday nights at 8 o'clock.

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 7:15—Bob White.
 7:30—Blu-Green Blues.
 7:45—Crooning Guitarist.
 8:00—Blackstone Plantation (NBC).
 8:30—Betty May, contralto.
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 Midnight—Village Rhymester.

WKRC (545 m.—550 kc.)

A. M.—
 6:45—Sunrise Worship.
 7:45—Ray and Bob.
 7:50—Gruen Time Signal.
 8:00—The Gossipers (CBS).
 8:15—Full Measure Gas.
 8:30—Tony's Scrap Book (CBS).
 8:45—Starr-Freeze Melodies.
 9:00—Drink-Mor Program.
 9:15—Consolidated Merchants' Program.
 9:45—Barbara Gould Beauty Talk (CBS).
 10:00—Charles W. Reaume Studio.
 10:30—Neceda Bakers (CBS).
 10:45—Time and weather.
 10:48—Woman's Hour, Tremlette Tully.
 11:15—Dream Home, Jimmy and Joan.
 11:30—Queen City Rug Makers.
 11:45—Streit Program.
 Noon—Wurlitzer Music Box Revue.

P. M.—
 12:30—Cincinnati Merchants' Program.
 1:00—Columbia Farm Program (CBS).
 1:30—Studio Feature.
 2:00—Columbia Salon Orchestra (CBS).
 2:30—A. L. Fink—The Three Doctors (CBS).
 2:45—A. L. Fink—Ben and Helen (CBS).
 3:00—Homemakers Talk by Julia Hayes.
 3:30—Charles W. Reaume Studio.
 3:45—Pavilion Royal Dance Orchestra (CBS).
 4:00—Asbury Park Casino Orchestra (CBS).
 4:30—Asbury Park Casino Orchestra (CBS).
 4:45—Meet the Artist (CBS).
 5:00—Pharis Program; Sports Review.
 5:15—Cincinnati Trade School Program.
 5:30—Stearns & Foster's Magic Mattress Man.
 5:45—Studio.
 5:50—Eureka Baseball Scores.
 5:55—Sports Review.
 5:59—Burke Weather Forecast.
 6:00—Kate Smith and her Swanee Music (CBS).
 6:10—Stocks, Cöble & Tyree.
 6:13—Time and weather.
 6:15—Limit Program (CBS).
 6:30—Daddy and Rollo (CBS).
 6:45—Camel Quarter-Hour (CBS).
 7:00—Pryor's Crema Military Band (CBS).
 7:15—Mary Charles (CBS).
 7:30—Kallenborn Edits the News (CBS).
 7:45—Hamilton Watchman (CBS).
 8:00—The Premier Salad Dressers (CBS).
 8:15—Big Yank Workshop (E. T.).
 8:30—Detective Story Program (CBS).
 9:00—The Lutheran Hour (CBS).
 9:15—Peter's Parade (CBS).
 10:00—Pyeol Blackberry Dudes.
 10:15—Studio.
 10:20—Sports Review.
 10:25—Happy Feet.
 10:30—Coney Island Orchestra.
 11:00—Gruen Witching Hour.
 11:30—Time and weather.
 11:33—Art Hicks—Tacoma Park.

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