

RADIO

chicago

WINTER 1990

\$3.50

WHO'S DOING WHAT, WHERE

Spike O'Dell WGN'S FUTURE

Larry King

Sig Sakowicz

Yvonne Daniels

Jay Andres

Voice of the
Blackhawks

Stacy Taylor

Freiberg & Collins

Special Issue
TALK RADIO

Radio Guides



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RADIO Formats Glossary

by Dan Kening

Adult Contemporary (AC):

Top 40 for baby boomers. A.k.a. adult rock or lite rock. Similar to CHR (see below) format. Includes artists like Elton John, Gloria Estefan, Chicago.

Adult Standards/Big Band:

Mixes non-rock oldies, easy listening, nostalgia and big band music from the '40s through '70s. For example, Tommy Dorsey, The Andrews Sisters, Frank Sinatra, Barbra Streisand, Anne Murray.

Album Oriented Rock (AOR):

Format emphasizes lengthy sets of rock music rather than DJ personality. Some stations stick to mainstream artists (Rolling Stones, Tom Petty, Aerosmith), while others include alternative acts (Big Audio Dynamite, Sugarcubes, Depeche Mode).

Black Adult Contemporary:

New hybrid format blends current urban contemporary hits with R&B/soul oldies from the '60s-'80s.

Classic Rock:

AOR spinoff for rock fans over 18. Familiar songs from the '60s-'80s by core bands like the Stones, the Who, Led Zeppelin, Genesis and Pink Floyd.

Contemporary Hit Radio (CHR):

Top 40 under a new name. Aimed at teens and young adults. Includes cross-section of music from AOR and urban formats. Everything from Paula Abdul to Bon Jovi.

Easy Listening:

A.k.a. easy contemporary. Once known as beautiful music, the kind played in elevators and offices.

New Adult Contemporary:

Combines new age, light jazz and adult contemporary music. Emphasis on contemporary jazz fusion instrumentals by Larry Carlton, Montreaux, Jean Luc Ponty. Some vocals by Basia, Al Jarreau, Anita Baker.

Nostalgia:

Big band and other non-rock oldies from the '40s-'50s. Also variety programs from radio's Golden Age (Jack Benny, Green Hornet).

Oldies:

Rock and pop hits, golden oldies, from the late '50s to early '70s.

Talk:

Mostly nonmusical, personality-oriented stations that air calls from listeners. Formats range from serious to silly to full-service (news, weather, traffic, sports).

Urban Contemporary:

Top 40 geared for younger black listeners. CHR format plays crossover urban/dance artists like Janet Jackson, Bobby Brown.

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except where otherwise noted.

Radio Station INDEX

by format

■ Adult Contemporary

WCBR FM WCGO AM
WFYR FM WKKD FM
WLIT FM WNUA FM
WTMX FM WVAZ FM
WYSY FM

■ Adult Rock

WAIT FM WCKG FM
WLUP AM, FM WXRT FM

■ Blues

WBEZ FM WGCJ AM
WNIB FM WVON AM
WXRT FM

■ Broadway Hits

WJJD AM

■ Business/Finance

WBBM AM WMAQ AM
WMNN AM WNVR AM

■ Classical

WFMT FM WNIB FM

■ Contemporary Christian

WMBI FM WYLL FM

■ Contemporary Hits/Top 40

WBBM FM WKQX FM
WXLC FM WYTZ FM

■ Country

WAUR AM WUSN FM

■ Dance

WBBM FM WGCJ FM
WLUW FM WXRT FM

■ Easy Listening

WAIT AM WJJD AM
WXEZ AM, FM

■ Ethnic

WAIT AM WCEV AM
WCRW AM WEDC AM
WPNA AM WSBC AM
WSSY AM WVVX FM

■ Gospel

WCEV AM WGCJ AM
WMNN AM WSBC AM
WVON AM

■ Heavy Metal

WSSY AM WVVX FM

■ Jazz

WAIT FM WBEZ FM
WDCB FM WGCJ AM
WLNR FM WMNN AM
WNIB FM WNUA FM
WVAZ FM WXRT FM

■ New Age

WDCB FM WNUA FM

■ News

WAIT AM WAUR AM
WBBM AM WGN AM
WJKL FM WKRS AM
WLS AM WMAQ AM
WMRO AM WNVR AM

■ Oldies/Nostalgia Big Bands

WJJD AM WJKL FM

■ Oldies/Rock

WAIT FM WFYR FM
WJMK FM WKKD AM
WVAZ FM

■ Religious

WCEV AM WMBI AM, FM
WMNN AM WPNA AM
WSSY AM

■ Spanish

WCGO AM WCRW AM
WEDC AM WIND AM
WMBI AM WOJO FM
WSBC AM WTAQ AM

■ Sports

WBBM AM WGN AM
WKKD AM WLUP AM
WMAQ AM

■ Urban Contemporary

WGCJ FM WLNR FM
WVAZ FM

■ Variety/Talk

WAIT AM WAUR AM
WBBM FM WBEZ FM
WGCJ AM WCGO AM
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COVER
Spike O'Dell

Having the time of
his life and bringing
in the ratings, too.

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Writers



GUY C. ARNSTON



LINDA CAIN



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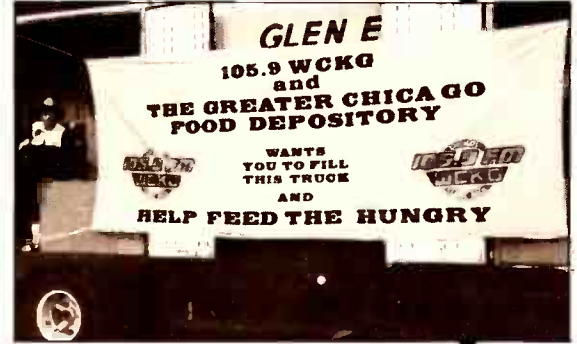
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LINDA CAIN has been writing freelance articles for national and local publications since she graduated from Northwestern University's Medill School of Journalism in 1976. She served as Managing Editor for the *Chicago Radio Guide*, worked as a staff news reporter for *Screen* weekly and as a suburban correspondent for the *Chicago Tribune*. She's written for the *Illinois Entertainer*, *Inside Chicago*, *Backstage*, the *Sun-Times*, the *Daily Herald* and many international music magazines. She lives in the northwest suburbs with her husband Bruce and son Christopher.

YOUR QUICK DIRECTORY OF TALK RADIO NUMBERS

STATION	ON AIR	FAX	STATION	ON AIR	FAX
WB3M-AM	(312) 591-7878		WKQX-FM (Q101)	(312) 861-0652	527-5682
WB3M-FM (B-96)	(312) 591-4487	944-7273	WKRS-AM	(312) 244-1220	336-1523
WBEZ-FM	(312) 372-0500	641-6234	WLS-AM	(312) 372-3917	984-5305
WCGO-AM	(708) 754-4335	(708) 756-6698	WLUP-AM	(312) 591-9587	440-3701
WGCI-AM	(312) 591-TALK	987-4483	WLUP-FM	(312) 591-ROCK	440-3701
WGN-AM	(312) 591-7200	222-5165		(312) 591-ROLL	
WJJD-AM	(312) 977-1160	855-1043	WVON-AM	(312) 591-5990	
			WY7Z-FM (Z-95)	(312) 591-9470	984-5305

Happenings...



RICH KOZ, WCKG, promoting the Greater Chicago Food Depository.

A Skate With the Blackhawks Party, benefitting WBBM's Wreath of Hope Holiday Charity brought out Hawk MIKE HUDSON and l to r DANNY RUMPH and KEVIN and GREGORY BELCHER.



MIKE MORENO, president Little Village Chamber of Commerce, and WOJO announcer CARLOS ROJAS de MORELOS.

photo © 1989 JORIE GRACEN



(Left to right) LINDA & PAUL McCARTNEY, STEVE JONES (WFMT producer) and MICHAEL BUSH (rock photographer) at the Rosemont Horizon.



WAIT Food Drive. WAIT promotion director MARI LESAVAGE and members of the Crystal Lake Interfaith Food Pantry.

Talk Radio's KING

Larry King reigns as
radio's foremost host

by Steven Cohn

The "Muhammad Ali of the broadcast interview" chats about his award-winning career of 30 years. He's interviewed everyone from Eleanor Roosevelt to Frank Sinatra, but the king hasn't lost his human touch.



Being a guest on the Larry King program is like meeting an old friend over lunch. You both say hello, he asks you a question, you start answering. Very comfortable.

"I have a wild curiosity about a lot of things," says the man who Russell Baker once called "the Muhammad Ali of the broadcast interview—which is to say the Greatest." "The less I know about something, the more interested in it I am. The less I know about the person, the better interviewer I am."

He purposely *doesn't* prepare for his Mutual radio network program, which originates in Arlington, Va. but is heard in Chicagoland on two stations, WLUP-AM and WMRO-AM. Unlike some talk show hosts, who claim to have read every book of every author who appears on their programs, King says he's much happier asking the questions an ordinary person would ask if he hadn't read the book.

"Wednesday night I've got (Vice President) Dan Quayle on. They'll give me a list of the things he did when he was in the Senate, but basically I take a cursory look at that. At five after 11, when the guest is on at six after 11, I have no idea what I'm going to ask."

"That's comfortable for me," King remarked.

Quayle found out just how comfortable. In answer to one of King's questions he warned against "getting caught up in the magnetic personality of Chairman Gorbachev." The show aired just a few days after the Malta summit. The remark caused headlines nationwide and consternation in the White House.

Larry King has been interviewing people for almost 30 years, ever since his first radio talk show, a man-off-the-street interview program originating from Pumpernik's Restaurant for WIOD, Miami Beach. His engaging and conversational style has become his trademark.

Along with the three-hour long radio program, King has a one-hour nightly program on Cable News Network and writes

Vice President Quayle's remark about Gorbachev on King's show made headlines.

He has interviewed just about every major figure of the past 30 years.

"If you're in awe, you're fawning and I never fawn."

a weekly column in *USA Today*. He has interviewed just about every major figure of the past 30 years, from presidents to show business legends. Has he ever felt in awe of any of the people he's interviewed?

"The first time I interviewed Sinatra," King remembers. "He's like a folk hero of mine and now I've gotten very used to him. Also, when I interviewed Adlai Stevenson because he was the first person I ever voted for, and Eleanor Roosevelt."

"By the way, I respect a great many people. but awe? No," he says. "If you're in awe, you're fawning and I never fawn. I'm really curious and I have a great respect for an enormous amount of people."

The Larry King show has aired nationwide and in Canada on the Mutual Network since January 1978. It has won the prestigious Peabody Award, the National Association of Broadcasters' 1985 Radio Award, and the Jack Anderson Investigative Reporting Award. In 1986, the readers of the *Washington Journalism Review* named him "Best Radio Talk Show Host," and he has been inducted into the Emerson Radio Hall of Fame.

But the human touch never goes away. King asks simple one- or two-sentence questions of his guests and gets the answers he needs, without reverting to the "confrontational" styles of some well-known talk show hosts on radio and television.

"To me, that's gimmicky," King says. "If you invite a guest to your place and then you're rude to that guest, that is just not my cup of tea. My job is to find out everything I can about that guest's thinking and then you make up your own mind."

"Yes, there are some people who annoy you," King admits. "I like Lisa Sliwa (head of the Guardian Angels). She just drives me up a wall. I like her personally, but her opinions just gnaw at me. William Rusher (former publisher of the *National Review*) just drove me crazy. He just was wild. He just rang my bell the wrong way."

King remembers a time when he blew up at author Kitty Kelly, who had just written an "exposé" biography of Frank Sinatra. King says he "lost control" which, he adds, is the worst thing a talk show host can do.

"I have two roles. My job is to inform and to entertain the audience. If I lose myself, I'm going to take away from that. I'm a professional, so I don't let it get in the way, but sometimes it does. I'm a human being."

"I absolutely regret (when I lose control). It hasn't happened a lot but when you hear me screaming, it means I've lost control and I don't like shows like that. Two people yelling at each other after awhile gets a little hackneyed, at least for my taste."

For Larry King, it never gets dull. Even when he has interviewed somebody ten times before, he always has something else he wants to ask.

"Fascinating people always have new facets. I mean, I've done fifty hours with Jackie Gleason alone and had something different to ask him in the 49th hour than in the first hour. So sometimes the more fascinating the people, the more you want to interview them. I've interviewed (New York Governor Mario) Cuomo a lot, but I haven't interviewed him about East Germany."

Those who have read King's column and listened to his program know of the man's love for sports. He did color commentary for the NFL's Miami Dolphins, but his first love has always been baseball.

"I'd like to take a year off. Just one year of my life and do baseball play-by-play."

"Stan Musial was the best I ever saw. But I was there when Jackie Robinson broke in; I was in the ball park when he played his first major league game. I interviewed him six weeks before he died. That was a special thrill."

King gets the answers he needs without reverting to "confrontational" styles.

"Yes, there are some people who annoy you" King admits.

RETRO RADIO

focuses on Chicago's radio performers of yesterday.

by Cathie Rategan

Known principally as a television personality, LEE PHILLIP worked on radio for WBBM, where, with Norman Ross, Jr., she co-hosted Lyric Opera's opening night broadcasts. She also appeared with Paul Gibson on WBBM's *The Lady and the Tiger* during the 1960s. The discussion show contrasted Phillip's gracious demeanor with Gibson's more outspoken personality. "Paul took his tiger role quite seriously, and we had significant disagreements on the air, particularly over his strong anti-religious views. Eventually, I felt myself compelled to leave the show and let him go on by himself." Phillip found radio "fun but

harder than TV because people listen more carefully. I make a lot of mistakes but smile my way through it; you can't do that on radio." Phillip is married to Bill Bell, who writes daytime soaps for television. Four years ago, the couple moved to Los Angeles where she serves as co-executive producer of *The Bold and the Beautiful* with her husband, who is also the executive producer of *The Young and the Restless*, which the couple co-created. Ms. Phillip grew up in Riverside just outside Chicago and says, "I'm finally getting used to the West Coast but still miss Chicago a great deal." Mr. and Mrs. Bell returned here recently for their daughter's debut at the Passavant Cotillion in December.

Continuing a radio career that has spanned almost 60 years, actor JIM ANDELIN today lives in Chicago with his wife and continues to perform on radio and TV commercials "when they call me." Recalls Andelin, "I started at WBBM in 1931 when I was 12 years old. At first I played juveniles, including a variety of roles on Jack Armstrong, Orphan Annie, Sky King, Tom Mix and other kids' shows; then I moved into older

roles — romantic leads, comedy, character parts, the menace — you name it." Andelin appeared regularly on *Lights Out*, a mystery drama, and in other shows he shared the microphone with actors such as Don Ameche, Orson Welles, Ethyl Barrymore, Bea Lillie and Raymond Massey. Andelin's entry into radio took place purely by chance; he'd accompanied his older brother to an audition, was himself asked to read and wound up winning his first part in *Skippy*, a role that lasted seven years. Andelin performed on radio as recently as last September in *Unshackled*, an ongoing dramatic show produced at the Pacific Garden Mission. "I guess I'm what you call semi-retired; that means I don't make calls, but they keep calling me." Andelin's voice can currently be heard on radio and TV spots for Illinois Bell, Bob Evans Sausage, Village Inn and other sponsors. His home includes a small recording studio where he helps young performers put together their demo tapes.

"I have a lady in the balcony, Doctor." Those words, a regular part of the show *Dr. I.Q.*, sparked national hilarity and accounted in part for the show's success. Chicago-born announcer STAN ZAINRIB



TOMMY BARTLETT, then and now



STANLEY ZAINRIB



spent 13 weeks as *Dr. I.Q.*, when he filled in for the show's regular host, after which Zainrib returned to his regular announcing chores. He covered the civil rights demonstrations in Birmingham, Alabama for CBS during the early 1960s, then worked as a staff announcer at WBBM in Chicago until 1968. After 23 years at Armed Forces Radio in Los Angeles, Zainrib retired four years ago to Birmingham, where he now enjoys the South's mild winters.

"I started working at the age of 12 in a local stock company in Minneapolis. I guess I thought that was what everybody did when they grew up," says actress BEVERLY YOUNGER, who entered the Chicago radio scene during the Thirties, working on daytime serials such as *Houseboat Hannah*, *Kitty Keane* and *Mu Perkins*, in which she performed as a comic-heavy. She also alternated the lead in *Curtain Time*, a weekly drama, and performed various roles in *The Whistler* mystery series. "I didn't really like radio," she says. "I kept losing my place in the script because I kept looking at the other actors." Her performances



The gang at 'STUDS' PLACE'

in the radio show *Vic and Sade* led to a TV role in 1949 on *Stud's Place* with Studs Terkel. Now 74, Younger and actor Les Podewell, her husband of 50 years, live in Evanston, where Ms. Younger is recovering from recent knee surgery.

JOHN WEIGEL began his radio career in Chicago in 1935 when he was hired as a staff announcer by WBBM. After 18 months, Weigel went freelance and subse-

quently worked for WGN, CBS and the Mutual Network, among others. "Chicago boiled with activity and excitement in those days. This city was the hub of broadcasting, with two NBC networks, plus other national networks. We had wall-to-wall programming, with studios in the Merchandise Mart, the Wrigley Building and the Tribune Tower, and programs just seemed to fly out of Chicago all across the country.

Continued page 24

YVONNE DANIELS

THE
QUEEN
OF
CHICAGO
RADIO



Yvonne Daniels comes full circle

by Linda Cain

After nearly three decades on the Windy City's airwaves, this female pioneer gears up for her new role as WNUA's star attraction.

"I like nothing better than a challenge," declares the dean of lady disc jockeys, just two days before her debut as the morning personality for smooth jazz station WNUA (FM 95.5). "That's probably why I've lasted in radio for so long."

After leaving her seven-year position at urban contemporary giant WGCI (FM 107.5), Daniels admits she's got butterflies. "I'm nervous, but it's a good nervous. I feel very enthusiastic," says Daniels, in anticipation of her first day at the new job. (She started Monday, November 20.)

Why the stage fright from such a seasoned pro? "Well, this is a job I took from the heart. It was an emotional decision;

I decided overnight. I had other offers, but I just felt most comfortable about coming here," explains the precise Virgo.

It's easy to see why. She and 'NUA evening host Danae Alexander are "very good friends" who worked together at WSDM-FM, "the station with the girls," in the '70s. WNUA's Vice President/General Manager John Gehron is Daniels' former boss from her groundbreaking days as WLS-AM's first full-time female deejay. In fact, all three used to work together at WLS. "I was on the AM and Danae was on the FM," Daniels recalls.

The veteran jock's move to the jazz fusion format also represents a return to her roots. A native of Jacksonville, Fla.,

she is the daughter of jazz singer/dancer Billy Daniels. And she used to sing jazz in nightclubs herself.

"It was John who really talked me into coming to 'NUA,'" she admits. "I read an interview with him last year where he referred to me as 'the consummate professional.' And I was so flattered that my ex-boss said that. We had our differences at WLS, but mostly we really liked and respected each other." Not to mention that Gehron offered her the prime spot as morning host, quite an improvement over Daniels' graveyard shift at WGCI.

"I guess she missed the daytime audience too much, so she moved onto bigger and better things," says WGCI General Manager Marv Dyson. "She is a legend in the market and we were lucky enough to have her here, and hopefully we added to that legend," he praises, adding, "She's sorely missed by all. I miss her very much. She was the most talented air personality I ever worked with."

In recent years, the ratings battle for Chicago's Number One station has been a hot contest between longtime winner WGN-AM and challenger WGCI-FM. At 'GCI since 1982, Daniels played a major role in the black station's rise to the top. "I'm very proud of what I did there. I worked the 10 a.m. to 2 p.m. slot. And no station had ever gone to Number One in that slot, except for WGN and FM 100. But I was always either Number One or Number Two, in my time slot at 'GCI since 1984. And you just don't take a jock like that and put her in the overnight shift," Daniels declared.

But 'GCI did just that and Daniels still wonders why. In retrospect, she chalks it up to a case of ratings paranoia. "We were Number One at 'GCI. We were the Superbowl team. Then some new competition came into the market. And in my opinion, 'GCI didn't respond to other stations nibbling at our audience. So our ratings went back to Number Two. And paranoia set in, the program director was fired and we were without one for months. We had no direction," Daniels relates.

Finally, a new program director from Dallas, Jimmy Smith, came in and shook things up. "He gradually started firing people, bringing in his own people from Dallas, changing the entire staff," she recalls. And last July, he changed Daniels' popular mid-day shift to the lowly 2 a.m.

to 5 a.m. slot.

"It was kind of a test," explains Dyson. "We wanted to increase our early morning drive-time numbers and our program director felt she was most suited to do that with her late-night experience at WLS and WSDM. And she did increase our numbers in that time slot."

Within a month of satin-voiced Daniels doing overnights, *Chicago Sun-Times* readers voted her as the city's Number Two favorite late-shift jock. Meanwhile, her afternoon fans "raised hell," Daniels says. "The phones were hot! People were calling the station and cussing them out, writing nasty letters and threatening to picket.

"I'm going to kick butt with a big fluffy slipper!"

Her family background has allowed her to "ease in and out of any format with comfort."

Daniels' fondest memory is the time her WLS show gave birth.

Daniels has always shared a special rapport with her listeners.

But I had to back away from that, that's not my style."

Enter John Gehron. After returning from Boston to head WNUA in August, he succeeded in hiring the charismatic DJ by keeping after her with offers. "After all the strangeness at 'GCI, it was nice to deal with a straight shooter like Gehron," she notes.

Gehron and WNUA are counting on Yvonne Daniels to give the station a much-needed ratings boost from its underdog position as Number 18.

"I believe I can do it. I *can* do it," Daniels declares. "I'm going to kick butt with a big fluffy slipper!"

After working in radio all her adult life, the first lady of Chicago's airwaves knows how to appeal to all types of listeners. Her family background has allowed her to "ease in and out of any format with comfort."

"My grandmother was a music teacher. Aunt Gwen was a singer. My father was a singer/dancer and so was my mother. And my uncle would sit me on his knee as a toddler and teach me scat singing, like Ella Fitzgerald," Daniels fondly recalls.

"I sang with a gospel quartet as a kid and I sang jazz in nightclubs. So I had no choice, I had to be involved in music somehow. And I discovered I loved radio the most."

Daniels' radio days began in Jacksonville, when a local jock put her on the air during

the last half-hour of his show as a curiosity. "I was paid taxi fare to and from the station. And that was it."

Station management and listeners alike found young Daniels to be a natural with her "unusual voice." Soon she was promoted to host a Sunday gospel show and once a mid-day slot opened-up, Daniels started playing R&B and soul hits full-time.

Later, she was transferred to St. Louis to work at a station owned by her boss in Jacksonville. Some Windy City radio execs heard Daniels there and hired her to work at WYNR-AM in Chicago. "That was short-lived because the station changed to all-news after I got there," she says.

WCFL was next. Daniels co-hosted the overnight jazz show with Sid McCoy for the 50,000 watt, clear channel station, and her voice was heard cross-country. From there she landed her own show at WSDM, the all-female jazz-rock channel. Daniels was given the freedom to program her own music, and her show quickly shot to Number One. "That's when

WLS said, 'she's killing us' and hired me to work there," she laughs.

Once again Daniels found herself the overnight host with a nationwide signal. "I had a dozen phone lines and they were hot all night. It was awesome," she recalls.

Daniels' fondest memory is the time her WLS show "gave birth". "A woman called and said: 'My husband is on the road. He's listening to you and I've gone into labor.' So I kept him posted through the night. And when she had the baby, I sent flowers and she sent a picture."

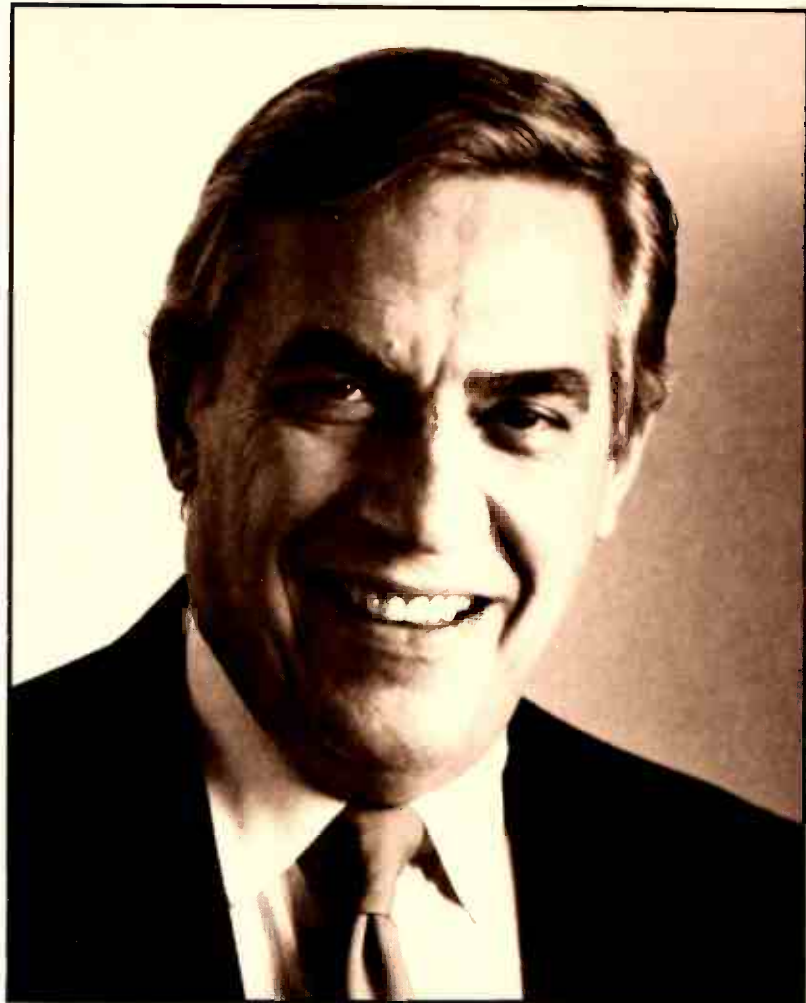
Daniels has always shared a special rapport with her listeners. "I had a really good relationship with the audience at 'GCI. We loved each other."

Daniels' fans, it seems, were ready to follow her to 'NUA before she even got there. "I'm so flattered. I received six fan letters before I ever went on the air," she says.

'NUA boss Gehron had a close encounter with a Daniels fan days before she started. Daniels relates: "John got in a taxi, and asked the driver what station he had on. The driver said 'WNUA, 95.5.' After a block, the driver turned around and said 'You know, Yvonne Daniels is going to start over there Monday morning. You should listen to her.' He had no idea he was telling this to my boss!"

The cab driver, no doubt, got a big tip.

J
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Y



ANDRES

Classical 97's Mostly Human Host

The morning man at WNIB/WNIZ (FM 97.1), mixes Mozart with marches, show tunes and small talk. Listeners love his casual style, mistakes and all. After 48 years in radio Andres knows what clicks.

by Linda Cain

A spin of the dial on any weekday morning in Chicago will introduce you to a cast of characters ranging from the screaming Top 40 "zoo jock" to the smart-aleck talk radio host. Then there's Jay Andres. A 48-year veteran radio personality, Andres has hosted WNIB's *Morning Song* show for four years. "And if I can toot my own horn, the ratings have soared," boasts Classical 97's most popular host.

Both Andres' show and personality are radical departures from typical classical radio fare. Mixed with Moussorgsky and Mozart are marches, show tunes and classic movie music. The man with the rich baritone voice makes small talk about listeners like they're old friends and family. "And this one goes out to my soul sister Marian," Andres dedicates. He reads their letters on the air, plays requests and takes calls while the music plays. "Now, here's Tchaikovsky's 'The Firebird Suite' for Tom's birthday," enthuses the friendly host.

Every weekday morning between 6 a.m. and 9 a.m., Andres has a free hand to detour from the WNIB/WNIZ (FM 97.1) monthly program guide, and play whatever he and his listeners want. Once *Morning Song* ends, Andres continues to twirl the knobs and play classical music until noon, following the station's program listings. A one-man show, he also does news, weather, traffic, and live commercials, along with all the engineering work.

A typical morning includes at least two marches, perhaps Sousa or Verdi, played daily at 7 a.m. and 8 a.m. and sometimes in between. Tributes to the late Vladimir Horowitz and Bette Davis (theme music from "Now Voyager") are aired, along with music from "Showboat" and "The Fantastics." Andres even places Chopin or Pachelbel alongside *real* oldies like "Wait Til the Sun Shines, Nellie" or "I Don't Care." Sometimes he sings the show tune's intro.

Occasionally, a classical purist calls to complain about Andres' populist programming, but they are in the minority. "I just heard from a lady," Andres announces on the air. "She said, 'This is a classical

station. You just played a show tune. I want to hear Mahler in the morning!' Well, I'll play Mahler, but come on! Good music comes from all sources. I like to mix it up. Some people don't like it. But I don't think I'll change, do you?" he declares to listeners.

Each morning, Andres injects humor, warmth and wit into a traditionally droll format. "So many people in the classical field have an *attitude* about the music," Andres opines. "They think that when you're talking about classical music you have to speak from on high. And that's wrong! Music is for everybody. It's like a

Andres small talks about listeners like they're old friends and family.

He injects humor, warmth and wit into a traditionally droll format.

"So many people in the classical field have an attitude about the music... And that's wrong!"

painting. You don't have to know all about art to like what you see. It's the same thing with music."

Andres' immense popularity and high Arbitron ratings prove his point. "I'm human, I make mistakes on the air and I admit them," says the announcer who sometimes stumbles in the studio as much as his listeners fumble about at home in the morning. "Some guys act super-human, like they're doing you a favor by playing this music. But people say they like my style because it's human and not abrasive," Andres adds.

After working in radio since 1941, Andres should know what clicks with audiences. "I think I've been in radio longer than anybody in the world," jests the man whose real name is Joseph. "I had to shorten it to Jay when I started out

in Wisconsin because a co-worker didn't like my name," he says.

Originally from Milwaukee, Andres worked in Wisconsin radio before moving to Chicago in 1949. For 15½ years, Andres hosted WBBM's overnight classical show. His next move was to WGN radio, where he also worked the late shift playing a mixture of show tunes, classical, jazz and folk music for 15 years.

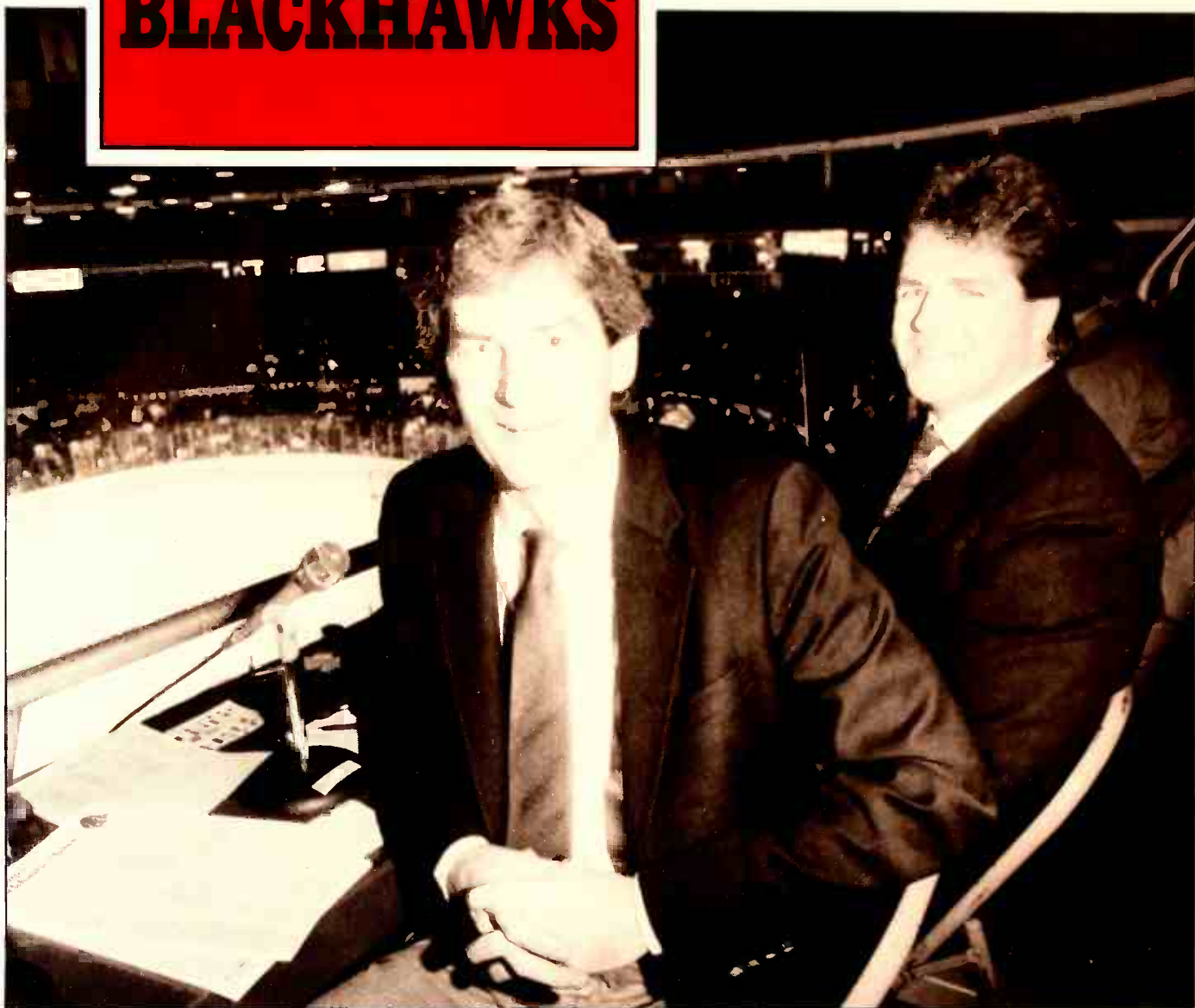
"I'm probably the dean of all-night disc jockeys," he notes. Today, listeners call WNIB to say they fondly remember him from when they were kids. In fact, Andres' smooth voice sounds familiar to several generations. When not working at WNIB, the classical host does voiceover work on TV and radio ads for clients like Jay's Potato Chips and the Standard Bank. Sometimes he hosts community concerts. But mostly the robust, silver-haired husband spends his free time with wife Virginia, their seven children and eight grandchildren. "You probably wonder how I found the time to produce that big a family!" he kids.

Andres left WGN in 1983 to travel the country in a motor home with Virginia, visiting friends and relatives. After 15 years at WGN, Andres was cut back to weekends when a new program director was hired. "I could see the format changing from music to talk. I knew they were going to hire Ed Schwartz away from WIND," he recalls. So, Andres figured it was time to hit the road before he was let go. "I wasn't really retiring, though. We settled in San Francisco and I worked at a station there part-time. But it was tough financially," he recalls.

The couple returned to Chicago and Jay was hired by WNIB's program director, Ron Ray in 1985. "I'd never met Ron before, but he knew me from way back in Milwaukee radio. He figured I'd be good for the station. And I was. I am. I still am!" he chuckles.

The key to his success at WNIB? "I think if you know what you're doing, and you really like it, and you take a chance and do something a little different, then people will appreciate it," he concludes.

VOICE OF THE BLACKHAWKS



Pat Foley & Dale Tallon Score for WBBM-AM

by Guy C. Arnston

Partners for the past five years, Pat and Dale's exciting color commentary is as integral to Blackhawk games as the ice machine.



A full moon loomed over the Chicago Stadium and inside the fans howled. The Chicago Blackhawks were warming up for their 21st hockey game of the season against the Hartford Whalers. Even though it was an early-season, nondivision game, the atmosphere recalled the frenzy of the Stanley Cup playoffs.

"They're rabid," says Pat Foley, Pat describing the Blackhawks' fans. "They're really obviously into their team, and they're lucky enough to have a facility here that's second to none in the NHL for atmosphere—the stacked decks one on top of another, the resonating sound and the fact that they're an excitable bunch to start with—it's great! It makes for a great atmosphere, it makes for a great broadcast. There's nothing like a screaming crowd behind your call of an exciting play."

Partner Dale Tallon agrees, from a different perspective. As Vancouver's number one draft choice in 1970 and a Blackhawk for five years in the '70s, Dale had the opportunity to play in the rowdy arena. "It was pretty exciting," he recalls. "It was a unique situation. The Stadium is the best

"There's nothing like a screaming crowd behind your call of an exciting play," says Pat.

place to play of all the places in the league. I liked playing in Chicago. I always wanted to stay here. I didn't want to leave. (He was traded to Pittsburgh, where he retired following the 1979-'80 season.) I really loved playing for the Blackhawks, and it's kind of funny that I ended up back here."

For Pat, becoming the Blackhawks' broadcaster was the fulfillment of a dream he had as a boy growing up in Glenview, listening to the legendary Lloyd Pettit calling the games for WGN. His father, a Buick dealer in Wilmette, arranged to take young Pat into the Chicago Cubs' broadcast booth for a game, providing Pat with his first glimpse of life on the other side of the microphone. "That was when I got to meet Jack Quinlan and Lou Boudreau and Vince Lloyd," he remembers. "That's what tweaked my interest at the age of twelve."

With the rest of the members of his boyhood sports gang, Pat used to play tabletop rod hockey in the basement, where he discovered an ability which he would later turn into a career. "We all kind of mimicked Lloyd Pettit a little bit, I think, from time to time, but we were just as into playing as trying to call it.

"It really started when I was at Michigan State," Pat says, "when I first got the opportunity to do play-by-play of various sports, and that's the first time that I really had a chance to strap a microphone on and pretend to be a professional."

Three years with the Grand Rapids Owls of the International Hockey League prepared Pat for his big chance in the majors. After submitting a tape of his Owls work to Hawks vice president Michael Wirtz, the announcer found himself in the big leagues as a top draft pick. "I would not be the first round choice that year," Pat jokes. "I think we'd

better give that to Denis Savard. We'd better put Darryl Sutter second, he was a rookie that year, too. So I was actually a free agent acquired with very little compensation," laughs the 35-year-old bachelor.

Dale's trail to the booth was less clear as he was growing up in northern Canada. "I had no idea I was going to be a broadcaster," Dale says, shaking his head. "I had no thoughts of that whatever. I was always comfortable in front of a microphone being interviewed."

But Dale had other interests, specifically hockey and golf. "There wasn't that big of a separation as far as love was concerned," he explains. "I just always felt I could play hockey and go to golf. I couldn't do the opposite." He was getting ready to do just that when he retired from hockey after breaking his leg, but a friend of his owned the company that broadcasted the Toronto Maple Leafs games. So Dale put his golf career on hold. Then, the Hawks' general manager Bob Pulford called in the fall of '82.

"He said they were looking for an ex-Blackhawk to do color on SportsVision, the cable outlet that just started up," says the 38-year-old father of two. "I was on my way to go play golf, and I stopped in Chicago to audition for it and got the job. When they went to BBM they wanted the broadcasters to be the same (on SportsChannel and WBBM), so they asked me if I'd be interested in radio as well." That is when Pat first began to work with a partner on the air.

The difference between announcing for radio and commenting for television starts and ends with the picture, or lack of it. "I think it's easier to do television in my opinion," Dale offers. "I've always felt that radio was harder because, as a color guy, you had less time to be more descriptive, plus you have to talk about direction, et cetera. Television you can take more time. I'm becoming more comfortable with radio."

It didn't take Dale long to get used to working with Pat, however. "We just hit it off right off the bat," says Dale. "We get along great off the air, too. He's so damn good. I don't think there's a guy in hockey who's as good as Pat today. He's got a good voice, he's excited, he's knowledgeable."

"My job is to try to translate what's happening on the ice to the eyes and ears, and translate it in a way that's informative and hopefully a little bit entertaining and exciting," Pat describes. "And Dale's job is a little bit looser from the standpoint that he's more of the analyst, the giver of reasons why things are happening. And obviously he injects his personality into it, too, which makes for a fun time, hopefully. For me it's fun, and I hope it translates to those plugged in."

Chicago Blackhawks fans don't need an interpreter to tell them that.

"The Stadium is the best place to play in the league," says the former Blackhawk.

"For me it's fun and I hope it translates to those plugged in."



Happenings...



JUAN MONTENEGRO (GSM- WIND) 2nd from left and ALEJANDRO CRUZ, OLD STYLE MARATHON WINNER.



PAUL SCHAEFFER and the "Son of Svengoolie" a.k.a. WCKG's Radlo RICH KOZ.



MIKE DITKA at WGN's Bears Fan Appreciation Night.



MARTY VAN SICKLE (left), Chicago Tribune's HELENE VAN SICKLE and ALLAN SCHWARTZBERG (Chase, Ehrenberg & Rosene) help WFYR kick-off its new format.

DONNY OSMOND (left) stops for a chat with TIM GARRITY at Loyola U's WLWU Radio Station.



Happenings



NICK CANDELLA (left)—WTMX—
out for a stroll down Michigan Ave.



"Tears for Fears" lead singer CURT SMITH (left)
talks with WLWU staffers ANNA CONSALVO
and TIM GARRITY.



WFYR veteran sportscaster RED MOTTLOW with CAROL
MOLSKI and SUZANNE BRANDT from Robert Brandt
& Associates.



BOB CRAWFORD (l), WBBM, shows RICHARD ANDERS
and JUDY SCHERMOND Gov. Jim Thompson's office as
part of Skyline Tour of Chicago for Wreath of Hope Holiday Charity.



BILLY CHILDS, jazz pianist, was the featured
performer on a live WBEZ-FM broadcast from
the Bulls Jazz Club.



Carolyn Grisko

Public Radio's

"BAD GIRL"

Carolyn Grisko is outrageous, outspoken and out to inform

by Pam Kassner

As WBEZ's longtime news director,

Grisko's goal was objectivity.

Since moving *One Flight Up*, she's

learned how to be informative

and provocative.

She admits she's been called the "bad girl of Chicago public radio" but Carolyn Grisko, host of WBEZ's *One Flight Up* talk show, is just having fun.

"Carolyn certainly does relish getting herself into trouble from time to time and that's just fine with me," says colleague Ken Davis who hosts *Studio A*, the talk show that airs before hers.

"She makes no bones about expressing her opinions and that's good. If something's bothering her, she talks about it and that obviously leads to people calling and screaming that they disagree with her," Davis continues.

"I will get outrageous. I'll say what I feel," adds Grisko. "People need to be held accountable and answer questions."

Grisko has been exploring issues on WBEZ (FM 91.5) for the past ten years, starting first as a general assignment news reporter and then news director. Talk show hosting came with motherhood.

"Moving from news to hosting a talk show was difficult at first. As news director, I had always been concerned about objectivity," explains Grisko. "Suddenly I was allowed to go on the air and start blabbing."

Davis says when WBEZ decided to expand its public affairs and issues programming, Grisko was the logical choice. She's very good at what she does. She's provocative, knowledgeable and the listeners respond well to her," he says.

The program's name, *One Flight Up*, has two meanings. First, to get to the studio, you take the elevator to the

"She makes no bones about expressing her opinions... which leads to people calling and screaming."

39th floor and then take the stairs one flight up. The host also hopes the name indicates that her program is a "cut above the rest."

"We provide news and information in a way that is not sensational. We keep up with the rife and cover all points of view. We don't have to exploit people," she explains.

She describes the program, which runs Monday through Friday from 10:30 a.m. to noon, as one that deals with everything—local and national political issues, lifestyle topics, public policy, the arts, cooking, education and more.

Past guests reflect the show's variety—Former Chief of Staff Don Regan, Kitty Dukakis, one-time presidential candidate Bruce Babbitt, *Newsweek's* Jane Bryant Quinn, actor Ben

"We provide news in a way that's not sensational. We don't have to exploit people."

Kingsley, Mel Torme, the Reverend Jerry Falwell and all of Chicago's recent mayors, to name a few.

"We talk about whatever issue I'm grappling with," she explains. "When I was ready to send my four-year-old to preschool but didn't know which one, we did a program on choosing preschools."

Grisko's delivery and style is conversational, casual and unaffected. Her interest is sincere.

"Our program, the entire station, is for people who care about what's going on," she says. "It's for people who want to be plugged in politically, culturally and socially."

"As a whole, we want to be a resource. There's the Lyric Opera, the Library, the Federal Building, WBEZ—that's our vision of how we want to be."

That vision allows Grisko and her

"Our program... is for people who want to be plugged in politically, culturally and socially."

co-workers the flexibility they need to look at issues in-depth. The city police contract issue is a perfect example. Grisko and Davis combined both their shows to examine the issue for three hours.

Recent topics include a proposed third airport, Lech Walesa's visit, preserving the lakefront, and commercial vs. nonprofit theater.

"It seems we always touch a nerve, no matter what the program," Grisko notes.

"We're not easy listening. We're not trying to lull you into relaxation," adds Davis. "We're difficult listening. We want to challenge people to think and care."

To prepare for the show, Grisko reads both newspapers, watches the early and late TV news, and reads several books a week. She praises her staff for their excellent research work.

Life off the air is spent with her two children, Scott, 4, and Rene, 3. The busy mom also spends her time as a media consultant helping corporate executives improve their skills in dealing effectively with the media.

"I've interviewed thousands of people," says Grisko. "I've found many lack the sophistication necessary in handling reporters like myself."

There's also time for fun— theater, art galleries, restaurant openings and more.

"Every time I go to one of those things I can pick out two or three people I've had on the show," she says. "If I do this long enough everyone in Chicago will have cycled through the program."

The Morning Mom and Pop Talk Show

Warren Freiberg and Libby Collins
brew controversy in the south suburbs

by Sue Osinchak

Their viewpoints are at opposite poles. He's conservative and she's liberal. Their guests are controversial. Their callers are a cast of characters, who sometimes call them names.



They're a husband and wife team, but that doesn't mean they work that way on the air. "We have found through the years that we can't work together," admits Libby Collins, part-time host of the *Warren Freiberg-Libby Collins Show*. The talk/call-in program is heard weekdays from 6 a.m. to 10 a.m. on Crete's WTAS (FM 102.3) and simulcast from 6 a.m. to 8 a.m. on sister station WCGO (AM 1600) in Chicago Heights. "When we actually do the show together, we find we

get into disagreements. It's almost like a fight for control of the program; when to do commercials, when to terminate a call, when to take another call," she explains.

"We really should do an occasional show together—just to fight," chimes in Warren Freiberg, the other host of the program. The couple rotates on-air duties; he usually works three days and she takes two. Collins says she prefers that her spouse, whom she affectionately calls a "dinosaur," stay in the foreground. "Warren has a tremendous following," Collins says of her husband of 13 years. "There are a lot of imitators, but nobody is quite like Warren."

Freiberg's first interest in radio can be traced to his playing with Tinkertoys at age five. He recalls piecing together the wooden rounds and sticks into a microphone and imitating the network radio shows of the

Freiberg works as a psychic in his spare time; Collins runs two retail businesses in hers.

They espouse personal opinions on hot topics to get the talk going. "Religion, sex, politics; the things people really want to talk about."

time. He has been in the talk radio business for some 30 years and says he wants to die with a microphone in his hands. His association with the format stems back to the early 1960s and talk pioneer WWCA in Gary.

Slightly embarrassed, Collins admits listening to her future husband as a young girl in Indiana. After completing her education and some public television work, she found herself in Gary at WLTH where Freiberg was then Vice President and General Manager. He hired Collins as a receptionist. Later, she started doing commercials. Her first on-air show was "Radio Bingo." (She called the numbers.)

The two combined talents in 1973 for a 12-year run at WLNR (FM 106.3) in Lansing, Illinois. In 1976, they took the plunge and got married. But that didn't change their volatile working relationship. Collins recalls how she used to work as Freiberg's engineer and how he used to throw things at the glass partition that separated them. He wasn't angry at her liberal opinions; just at her engineering skills, she explains.

In 1985, the couple left LNR to set up shop in Chicago Heights at sister stations WTAS-FM and WCGO-AM. While their lis-

tenership has changed over the years, the Freiberg-Collins format has remained the same. Collins, of course, has moved to the other side of the console to become an on-air personality.

There is life outside of their morning radio venture, however. For fun, Collins manages two retail businesses in Indiana. Freiberg, meanwhile, keeps busy writing a psychic column for a nationally-distributed tabloid magazine. He also hosts a one-hour psychic radio program every Friday morning, by phone, for Springfield's WMAY. Freiberg takes calls and gives listeners individual readings on the air.

"Warren, on the average day, is at least 90 percent accurate," says WMAY's "morning zoo" host, One-Eyed Jack. "Some days, he's closer to 99 percent accurate with his predictions," he adds.

Talk radio is something Collins and Freiberg *do* agree on and both thoroughly enjoy. Their goal each morning is to motivate the audience to participate, which they accomplish by espousing personal opinions on hot topics—from interracial marriage, to gun control, to abortion. "All the things you don't get at dinner," says Collins. "Religion, sex, politics; the things people *really* want to talk about."

"If you're going to do a talk program, you've got to give your honest opinion," explains Freiberg. "You've gotta say, look, this is the way I really feel about this issue—no matter what it is." He closes each show with the words, "My pledge to you is the truth."

"Neither of us has ever said something just for dramatic effect," assures Collins.

"Not that we're unaware of showmanship," adds Freiberg, as the two begin to overlap each other's words.

"You've got to make it interesting," she says.

"You've got to get their attention," he says.

If the truth raises controversy, so be it. The hosts try to keep the show lively and accomplish this in several ways. Their own viewpoints are at opposite poles, with Freiberg the conservative and Collins the liberal. Their guests often spark controversy. Regulars include Gary activist Steve Morris, archconservative Bill Grutzmacher and Eugene Sawyer's former aide Steve Cokely. The couple acknowledges that listeners may not like what their guests have to say (or what the hosts have to say, for that matter), but they become "like family" to the extent that listeners get to know them as human beings.

Members of their audience are unique. Sometimes they just tell stories. Other times, they're bold and brash—not afraid to call the hosts names, like "fascist" (Freiberg) and "man hater" (Collins). Freiberg recently had a heart attack, which left him in the hospital for two weeks and has limited his air time to three days a week; some listeners have accused Collins of being the trigger for it. The show has, as Freiberg describes, an "interesting stable of characters" who call in, including The Wimp, Deep Throat (a black gentleman on welfare) and The Snake (who freely expounds on his reasons for hating Freiberg when he calls).

Not all of their talk is controversial.

Regular callers include Deep Throat, The Wimp and The Snake. He closes each show with the words, "My pledge to you is the truth."

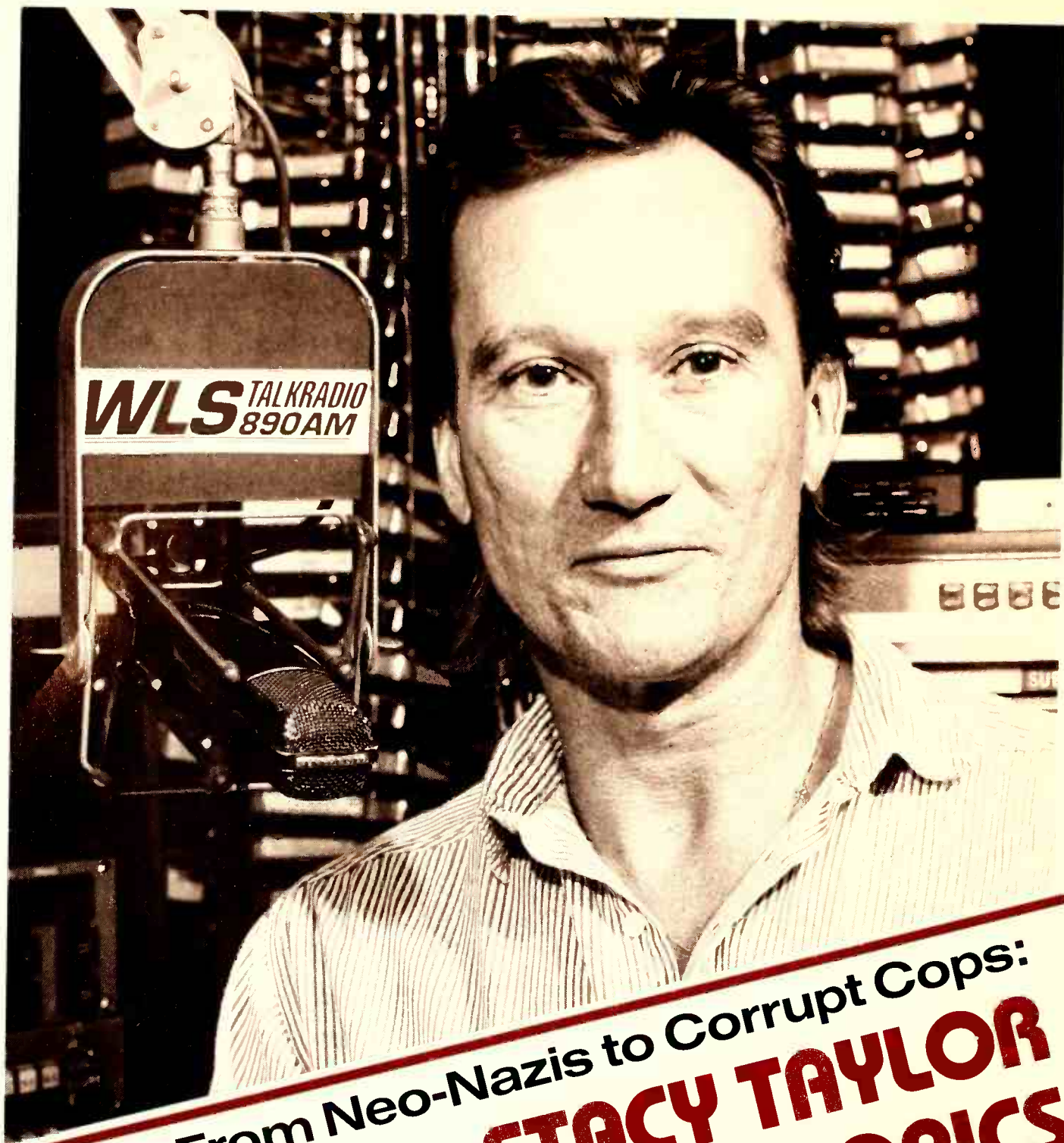
Many of their topics are purely informational, such as home education or heart attacks. And they aren't afraid to talk about their personal lives on the air. "People know everything about us," says Collins, who sports glasses lately instead of the usual contact lenses. "The dog ate my contact lens. How can you not come in and talk about that?" Listeners are also familiar with the couple's 5-year-old son, Christopher. His taped cherubic shout of "God Bless America!" is often heard in between segments of discussion.

Sandwiched between the patter are the commercials, which the duo takes great care in creating. "Part of our real forte is the personal delivery of commercials," comments Freiberg. He and Collins write, produce and sell their own spots, which are often ad-libbed and aren't confined to a 30-second rule. This approach, though seldom used by other stations, has paid off for them. Their show boasts 10- and 15-year clients; some sponsors seek them out.

When it comes to their show, there's not much Freiberg and Collins *don't* do. "We're a mom and pop radio show," explains Collins. "We do the show. We arrange for the guests. We sell the advertising."

"But that way you also have complete control over it," Freiberg adds. "You have complete responsibility for it. If it falls flat on its face, we are the ones at fault."

And they wouldn't have it any other way.



From Neo-Nazis to Corrupt Cops:
**STACY TAYLOR
TACKLES TOUGH TOPICS**

by Cindy Pearlman

WLS rings in its new format with a hard-hitting talk host who's not afraid to get involved.

Phil, a faceless and irate voice from the North Side, is mouthing off. "She got her crying self pregnant. She's probably divorced, had a coupla affairs and decided to murder it."

The caller shuts up for a minute.

"That's a pretty big assumption," says WLS (AM 890) talk host Stacy Taylor. "This woman didn't sound so bad to me. Sounds like she shaves under her arms."

Phil is really worked up now. He blathers on. On and on. "These women who are pro-choice are not only baby murderers," he rants. "They are tramps. Tramp murderers."

"You don't mince words, do you?" Taylor cuts in.

He does not mince words, either. Since leaving the balm of San Diego, Calif. to come to Chicago last October, this Number One-rated talk host serves as referee, sounding board and man-in-the-middle.

Transformed in August to an all-talk station, WLS hired Taylor to anchor the 9 a.m. to 1 p.m. slot, giving the Phils of the world a chance to voice their crying beefs.

Since such a job can get so messy, why bother?

"I tend to think of talk radio like government-in-exile," says Taylor who is slouching in a WLS production office chair and smoking a cigarette after this morning's gab festival is over. "We have people who are unsatisfied with bureaucracy. In some way they have adopted the radio as their government. It is their voice."

"Power in numbers," he says. "When 1,000 people call in, someone in the right place can't help but listen."

One thing Taylor does well is to really listen to his callers. It is not his style, however, to be overpowering. The smooth talk host balks at the mention of Morton Downey, Jr.'s attack methods. Taylor recalls the time he spent a week filling in at a Boston station, as a combat-style host. "It was an eye-opening experience. One day, we paraded out the typical combat guests."

Neo-Nazis, at your service.

"We went back and forth while people who had been in concentration camps are calling in, wailing and weeping. I did a lot of thinking about that so-called style of radio."

"Why be a jerk? Why give these people a platform? You have to remember that real people out there are affected."

At WLS, Taylor does not play offense or defense. He opts to play the field. "I'm not standing in my office before going on the air, whipping myself up into a mindless, illogical frenzy of emotion," he says. "I'm not pacing around the office, smoking ten cigarettes and drinking gallons of coffee to get mad enough to do every show."

Which is not to say that he spends all his time straddling the proverbial fence. "I give my opinion, although I do refuse to be pegged as a liberal or conservative," he says.

"I will argue strongly on an issue or point of view. It's my claim to right and wrong. I hold it sincerely which is all that really matters."

He does what he does after mulling over the morning's topic—which might mean everything or nothing, depending on the tide of callers. And the tide often shifts. "The topic is the hub of the wheel because we often end up talking about the spokes."

Case in point: A skeptic of psychic phenomenon guested on the show recently, expecting to get calls from wackos about close encounters. "After starting out with vampires and UFOs, we ended up with an interesting twist," reports Taylor. "We ended up discussing the basis of faith. Why do people have faith? Why do we believe?"

Other recent Taylor topics include: why men fake orgasm, the rift between the black power elite and Mayor Daley's office, gays in politics, foreign aid, taxes and sex

addicts. Just when the weight of the world settles across the nine phone lines in the booth, something like Zsa Zsa's police woes comes along to provide comic relief.

Taylor has been knee-deep in all of the above since he was a science journalism major at the University of Florida. After graduation in 1971, he logged several years as a rock or country jock at stations including WGLN-FM in Toledo, Ohio, WKLM-AM and WGNI-AM in Wilmington, N.C. He flipped off the music in 1980 and stirred up talk at WPLP-AM in Tampa, Fla., WAAM-AM at Ann Arbor, Mich., WING-AM in Dayton, Ohio, KING-AM in Seattle, Wash. and KSDO-AM in San Diego where his Arbitrons soared (a consistent Number One or Two).

In 1985, Taylor decided to turn his life into a virtual movie by exposing a police scandal on his Dayton show. Ten indictments of high-ranking officials were the punchline. "We're talking petty shakedown by police, informants and cops who were disappearing for days, payoffs, illegal wire taps. The local newspaper decided not to do the story since all the libel and slander suits were at stake. They dropped the ball, so I gave two officers who wanted to set the record straight a way to go out on a limb."

"Meanwhile, I'm told to start carrying a gun. The local mayor referred to me in a speech as a 'ruthless vagabond who would not rest until every good police officer was under indictment.' I'm using a different entrance to my house."

Before someone casts Dennis Quaid in the film version, Taylor wants to add some Chicago chapters. "There are so many up-and-coming issues," he says, dredging up the mental list. "Politics, gay rights, racial issues. The Spanish population has yet to be heard from.

There is the growing Asian community which is not playing out its political card. At least not yet. There is so much to be resolved."

And if some murky corruption issue comes down the pike? "My new house has five entrances," Taylor offers.

"I tend to think of talk radio like government-in-exile."

At WLS, Taylor does not play offense or defense.

"People who had been in concentration camps are calling in wailing and weeping."

"You have to remember that real people out there are affected."

"I refuse to be pegged as a conservative or liberal."



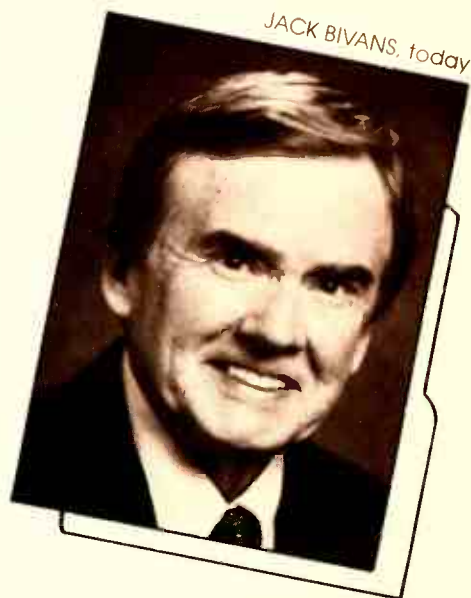
John Weigel c. Late 40's

RETRO RADIO

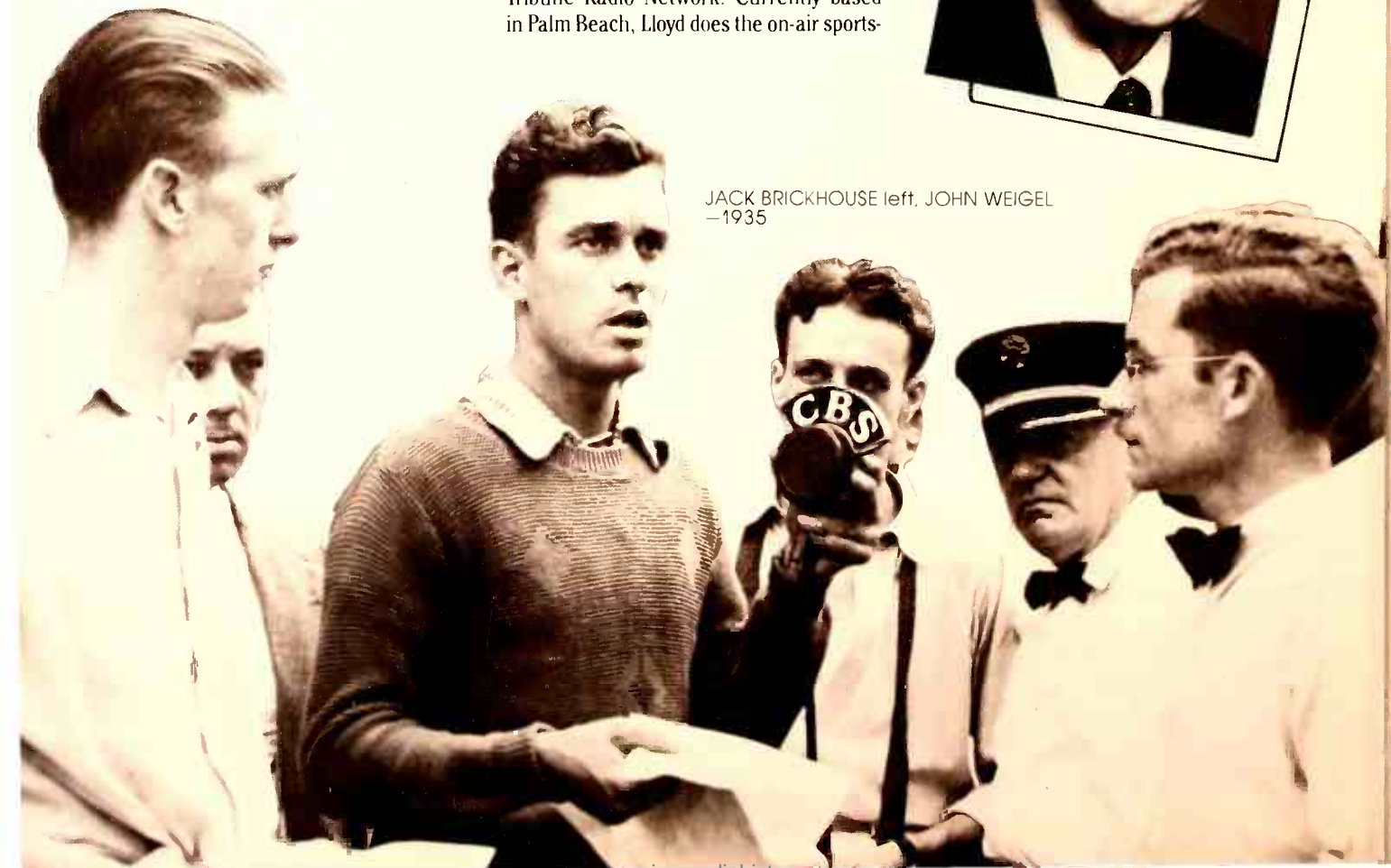
Everything was live, and if you blew it, everyone heard it! The highlight of Weigel's career was a stint as Dwight D. Eisenhower's announcer during that candidate's successful campaign for the presidency in 1956. In 1964 Weigel put television's Channel 26 on the air but, after running the station for 18 months, was forced out by his backers. He moved to southwest Wisconsin, just outside Muscoda, where he owns two dairy farms and raises registered Brown Swiss dairy cows and standard bred race horses with the help of his daughter, Hillary, 14. "I don't make any money here," he says, "I just live, but I really wouldn't trade it for anything."

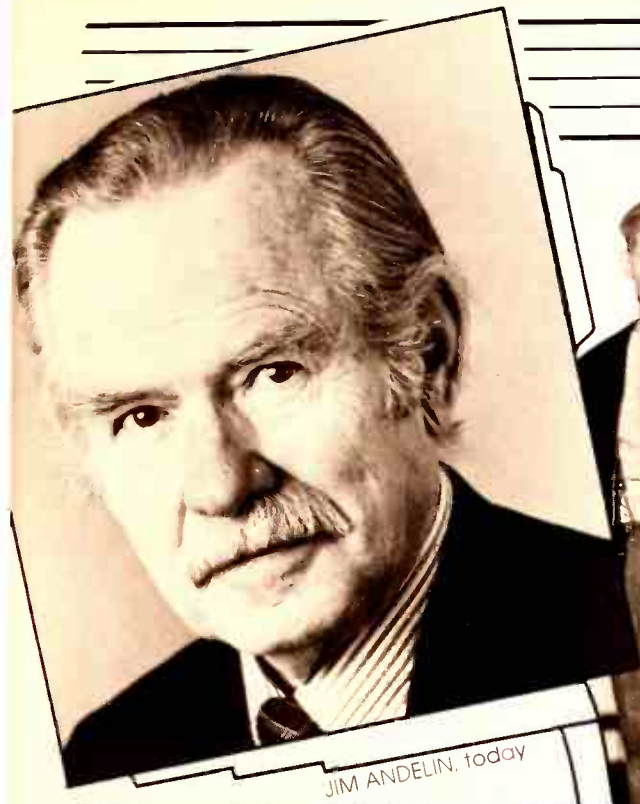
VINCE LLOYD spent several decades as the "Voice of the Cubs" but first came to Chicago from Peoria in 1949 only at the urging of his friend and fellow announcer, Jack Brickhouse. Lloyd intended to spend only a year here working for WGN but wound up falling in love with Chicago, where he remained for almost 40 years, finally retiring at age 70 in June 1987. During his sportscasting career, Lloyd handled boxing, wrestling, football and baseball until 1965, when he and fellow WGN employee Jack Rosenberg launched the Tribune Radio Network. Currently based in Palm Beach, Lloyd does the on-air sports-

casts for Florida's Senior Professional Baseball League, made up of former major league players. "I was skeptical when they first asked me. I thought they'd be a bunch of fat old guys, but I found that many of the players, like Dave Kingman and Toby Harrah, are really in condition and obviously serious about the season. I'd say they're a cut above triple-A ball and a notch below major league baseball, and they have the dedication and competitive spirit it takes to go all out. I'm really having fun." Lloyd is extravagant in his praise for this city, its residents, Chicago sports fans and his co-workers at WGN. He and his



JACK BRICKHOUSE left, JOHN WEIGEL -1935





JIM ANDELIN, today



JIM ANDELIN (left)
"HOUSEBOAT HANNA"—1937



"CAPT. MIDNIGHT" Cast—1942

JACK BIVANS, ED PRENTISS,
MARILOU NEUMAYER

wife live in Sioux Falls, S.D. but plan to sell their home soon and return to Chicago.

JACK BIVANS started his professional radio career at age 13, working as a child actor in dramatized Ovaltine commercials on *Little Orphan Annie*. He graduated to adult roles on daytime soaps such as *The Guiding Light*, *Houseboat Hannah*, *Backstage Wife*, *Romance Of Helen Trent* and *Painted Dreams*, and played Junior Fitz in *Ma Perkins* for several years. Bivans' comedy and dramatic roles include many

Chicago-originated shows such as *The Shadow*, *Crime Files Of Flammond*, *Uncle Walter's Dog House* and *Lights Out*. Now an account executive at a suburban Chicago advertising agency, Bivans continues to appear on radio in *Unshackled*, the nation's only surviving regular dramatic program which airs locally each week on WMBI.

Did you ever *Meet The Missus*? Millions of American radio listeners did in the '50s, at the urging of announcer and host

TOMMY BARTLETT, who today is perhaps better known for his Tommy Bartlett Ski, Sky and Stage Show and Robot World attractions in the town of Wisconsin Dells. Bartlett began his radio career at age 13 in his home town of Milwaukee and came to Chicago four years later. "After I'd been at WBBM for a month, working as a staff announcer, they found out how young I was and wanted to fire me," he says. However, a sponsor chose Bartlett for *Meet The Missus*, an audience participation show, and, at age 18, he was well on his way to becoming Chicago's leading radio personality. After nine years of emceeing *Missus*, Bartlett switched to a spinoff called *Missus Goes To Market*, which he describes as the first audience-participation show. Bartlett then became the personality behind a phenomenally successful show called *Welcome Travelers* which later moved to television. A life-long bachelor, Bartlett originated his Ski, Sky and Stage Show in 1953 as insurance against possible unemployment in broadcasting, and it has since made his name even better known than in his radio days. He continues to emcee the annual Calgary Stampede and also served as the announcer for the Canadian Winter Olympics gold-medal award ceremony. He says, "I'm 75, an age at which most people would retire. But I produce and direct the Ski, Sky and Stage Show because it's still really exciting."

BETTING ON SPIKE WGN



by Dan Witte

Does Spike O'Dell, a former tractor factory worker from East Moline, hold the key to WGN's future in his thirtysomething hand?

Left to right—Dan Falato (producer), Spike Trooper Linc (traffic), Diane Clark (weather)



When Spike O'Dell walks through the WGN Radio offices, people five him. He gets high fives, low fives, back fives, even the nearly extinct regular five. A few here and there might just grab his hand or pat him on the back. But mostly Spike O'Dell gets fived.

He's a popular guy around AM 720, and WGN is thinking he'll be a popular guy around Chicago. In fact, they're betting on it.

When WGN brought him here in the spring of 1987, one could reasonably say that Spike O'Dell represented a youth movement for the station. With Wally Phillips, Roy

Leonard and Bob Collins, the station's demographics were collectively creeping past a large and desirable market: the baby boomers. Not to take anything away from this potent trifecta which continues to deliver the best and most consistent ratings in Chicago radio but at 35, Spike O'Dell is WGN's future.

"When I first came here, I couldn't believe it," says O'Dell. "I couldn't believe they wanted me to do radio, and not just in this city, but on this station. My background wasn't talk radio, especially not the kind of talk radio they do here. I came from a rock 'n' roll background... less lip, more hits. I never thought of myself as someone they'd want here."

But he is exactly what they'd want there, and for several reasons. Foremost is his track record. In ten years on the radio, high ratings have followed him wherever he's been. From his first stint in his native Quad Cities area, to a brief interlude in Charlotte, N.C., and a return to the Cities, he has managed to breathe new ratings life into each station he's been with, usually leading them right to the top. In the two-and-a-half years since he's been hosting afternoons at 'GN, O'Dell's show has consistently ranked in either the Number One or Number Two slot, usually neck-and-neck with WGCI-FM's Tom Joyner.

"We're crazy about him," enthuses Cynthia Sutton, WGN's promotion assistant. "He's got that down-home personality, real friendly. He's never too busy to go out to the reception area and chat with

listeners who drop by the station."

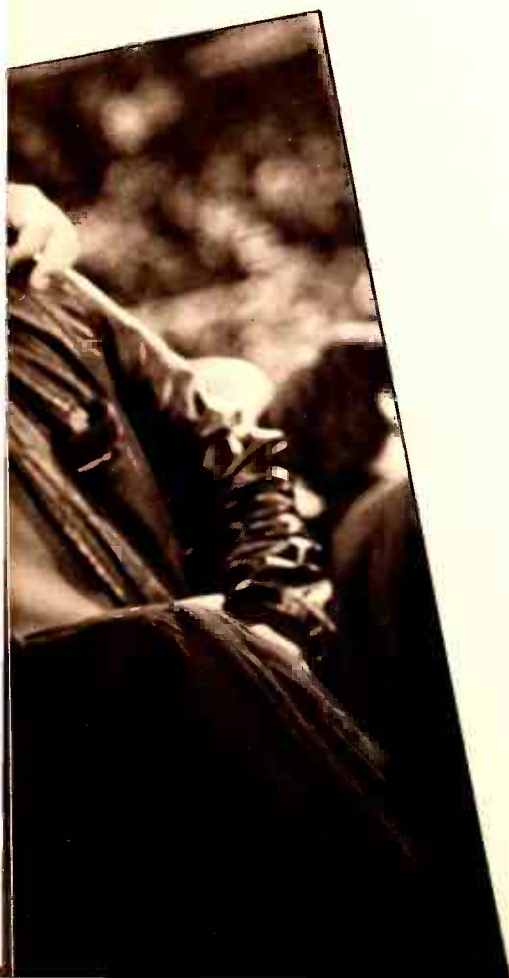
The popular O'Dell is genuinely warm, earthy and unpretentious — qualities he conveys naturally and effectively when he's on the air. And for a station that has always appealed to middle America, demographically as well as geographically, these are precisely the ingredients needed to maintain a successful formula.

"They've basically given me free reign with my show," O'Dell says of station management. "They've told me that I can play a lot of music if I want, that I can talk about whatever I want. Then, if there's some-

"I came from a rock 'n' roll background... I never thought of myself as someone they'd want here."

thing they take issue with in my show, they'll tell me about it, but it's always constructive, it always helps. It's a great working atmosphere. You couldn't ask for a better job."

O'Dell certainly wouldn't. A native of East Moline, Ill., he spent seven years plying a blue collar existence, working at an International Harvester factory in the Quad Cities area before taking a shot at radio. "Radio sounded fun, it sounded easy. I thought I wanted to do that." So he enrolled in a six-month broadcasting course, then worked at stations in Moline and Davenport while he held on to his Harvester job. Before



long, however, radio presented him with a much better and more lucrative career path, one he's been couring down ever since.

O'Dell's show at WGN is more closely akin to the station's conventional talk format than it is to the post-modern version practiced by his counterparts at WLUP-AM. He doesn't possess the Letterman-style, hipper-than-thou character of his rivals up the dial, though he's not working in an environment that would be likely to tolerate their particular brand of caustic wit and

"I like what's funny and irreverent. But I don't take shots at people. It's just not my style."

"I like to talk as much as the next guy, and I'll talk about whatever's on the listeners' minds."

ferocious comedy either. Still, O'Dell doesn't give the impression he'd run his show that way even if he could.

"I like to talk as much as the next guy, and I'll talk about whatever's on the listeners' minds. I like what's funny, I like what's irreverent. But I don't really go in for taking shots at people. It's just not my style."

If Spike O'Dell wasn't working mid-days, more people might have an opportunity to find out exactly what his style is. Though he's been moved around in various time slots since his arrival here, his present 1:30 p.m. to 5:00 p.m. shift doesn't

offer him an especially high-profile forum. And it's even more restrictive in the summer, when the Cubs are broadcasting their day games on WGN. Presumably the station plans to spread him more into the popular afternoon drive period; indeed, in November the station expanded him a half-hour past his former 4:30 p.m. sign-off. What Spike really needs, though, and what he'd most like to have, is a morning drive slot.

Presently, however, that slot is filled by the immensely popular and successful Bob Collins, who has become a morning fixture at WGN since Wally Phillips went into semi-retirement. O'Dell has no illusions of replacing Collins, certainly not any time soon, but he is very familiar with the inherent prestige and opportunity that morning drive offers. At the same time, he is grateful for the chance to work with a seasoned veteran like Collins. The two share a similar style.

"I look around here, and I feel very lucky to be working with these people and learning from them," he says. "Bob Collins is the consummate professional, incredibly good at what he does. He is the nicest guy to know and to work with. And I think Roy Leonard conducts the absolute best interviews, bar none. If I can be half as good at listening and talking to others, I'll be happy."

"I'm just like the people who listen to me."

He's happy to be part of that middle-American demographic swatch that WGN appeals to.

Spike O'Dell is basically a happy guy anyway. He's happy with his wife, Karen, and his children, Michael, 11, and Caroline, 6. He's happy to be the coach of his son's little league team. He's happy with his home in Naperville, and he's excited about the new house he's building there. He's happy to be a part of that middle-American demographic swatch that WGN appeals to, and he knows that therein lies the promise for his future at the station.

"I'm just like the people who listen to me," he says. "I have the same concerns, the same interests as they do. Chances are, if a topic interests me, it's going to interest the listeners. If I find something funny, they do too, and vice versa."

And, odd as it may sound, if Spike O'Dell decides to put Cream, Lynyrd Skynyrd or Led Zeppelin on a WGN turntable, chances are good the listeners are going to like that too. And that is one of the principal reasons O'Dell fits into WGN's plans. The listeners that are going to like it are exactly the listeners WGN needs to bring to the station.

"I'm having the time of my life," O'Dell says. "It's a dream job."

And if O'Dell can deliver a younger audience to WGN, it will be a dream job for the station too.



WNIB's General Manager Sonia Florian with Karl Haas at WNIB reception backstage at Pick Staiger Hall.



Northwestern University student Mindy Heath with Karl Haas following lecture/recital.

A Salute to **KARL HAAS**



Mrs. Henry Klein of Evanston greeting Karl Haas. WNIB Program Director, Ron Ray, is in the background.

Dr. Haas' Peabody Award-winning *Adventures in Good Music* is heard locally weeknights on WNIB (97.1 FM), as well as on 650 stations worldwide. His audience is estimated at some twenty million and his programs have enjoyed an uninterrupted run for 30 years. A WNIB-sponsored lecture/recital was recently held at Pick Staiger Hall to a sold-out audience.



Karl Haas greeting Marvin Mannheim of Northwestern University and his daughter Marisa.



German Consul Dr. Heinz Wirth greeting Karl Haas following lecture/recital.

TALK RADIO!

A Look At The Many Faces of Talk Radio

by Mark Frazel

Forum for free expression? Source of disinformation? Platform for demagogues? Gossip mill? A look at the many faces of the radio format that's sweeping the country.



Everyone likes to talk. Most folks, too, like listening to the radio. Put these two desires together and you get the potent, always entertaining mix of talk radio: part eavesdropping, part challenging of long-held ideas. Talk radio offers us a cheap, painless adrenalin rush to cash in on the near-universal fantasy of actually being on the radio. Recently, a friend commented that just calling up a station and requesting a song, and then hearing it played on the radio, gives her a feeling of power.

But of all radio formats, talk radio is like a blob of mercury, it's hard to pin down exactly what it is. There are many mixes of talk radio: shows that do nothing but take calls from listeners about personal problems, programs that feature controversial hosts or guests who take antagonistic calls, and "lite-talk" shows that use calls from listeners as only one part of their blend, in between comedy bits and the latest hit single from Madonna or Springsteen.

Nationwide, its growing importance as a phenomenon was spotlighted in February 1989 during the radio talk show uproar over proposed pay raises for members of Congress. At that time, an informal network of talk show hosts all over the country banded together and urged their listeners to send tea bags by the millions in protest to Washington. The overwhelming grass-roots response forced the politicians to defeat the projected raise, for the time being.

In some way, this social and political use of talk radio might be seen as the modern-day electronic equivalent of the old-fashioned small-town meeting. In a starry-eyed sense, you might even argue that, by exerting this kind of power, talk show hosts take the pulse of our democracy; that talk radio expresses the peoples' true voice.

Another view would say it gives cynical demagogues an undeserved platform to create controversy; that some hosts are self-promoting sensationalists only interested in boosting their ratings. Actor Eric Bogosian in the movie *Talk Radio* portrayed just such an instigator of "shock radio." Or, these self-appointed spokesmen can be merely rabble-rousers.

On the other hand, some might say that talk shows hosts, no matter what their political ideology, whether liberal or conservative,

Why do we listen and why do we call?

really do give a largely apathetic public — the “little people” — a unique opportunity to raise their voices in protest. As levels of voter registration attest, we live in a time when there is widespread feeling that the individual’s voice has become so ineffective as to be nearly invisible.

Radio programming, as the cliché goes, is not brain surgery, which is probably why there is so much talk radio on the air. For station program directors, talk radio is an easy type of program to format. In its most form, talk radio requires little more than a smart-aleck host who is willing to go on the air and say outrageous things, a bank of phones, and a tape delay machine. (Of course, the host has got to be able to, at least, speak coherently.)

In a more service-oriented format, talk radio can also act as an electronic community bulletin board, especially since Fax machines have thoroughly invaded the medium. For example, a woman called WGN’s Spike O’Dell to ask about a haunted house to take her kids to during Halloween. Another listener faxed haunted house information to WGN in response.

Rumors are another fact of life with talk radio. The format can feed hearsay simply by giving a rumor public airing. People will say things on the air that may or may not be true, as witnessed by the recent, infamous case in Chicago concerning an alleged dispute between a local celebrity and her fiancé.

Serious news media won’t touch speculative stories with no facts to back them up. (There are laws against libel and slander.) Should talk radio be held to the same standards of responsibility and integrity as other media? Or are the “shock radio” shows the equivalent of grocery store scandal rags?

The safe anonymity of talk radio can serve as a public forum or confessional, as happened on the Jobo and Eddy V. show on B-96 when a woman called the day before Thanksgiving and, confessing she was having an affair with her brother-in-law, asked the wise-cracking hosts how to arrange seating for the turkey dinner.

Why do we call talk shows? Eliazar Margolis, a doctoral candidate in clinical psychology, offered an explanation: “I think because of the anonymity of modern life, talk radio



lets people break out of their skins. We find it more facile to talk to a stranger because there are no consequences, no responsibilities, no attachments. It also has to do with our 1980s American celebrity cult. Being on the radio for a few minutes is gaining celebrity, even if it means revealing your intimate sexual problems. By having 600,000 people listening, you feel that you’re connecting. It’s exhibitionistic, rather than making you feel healed. Talk radio is suited to this need because you don’t see or hear your audience.”

In the world of talk radio, it is axiomatic that only a fraction of the people who are listening to a show will ever actually pick up their phones and try to call the station. Further, from the small pool that does try to call, only a few will get through. So usually, the calls we hear on the air are a highly-selected slice that really don’t represent anything more than dialers lucky enough to beat the

to beat the long-shot odds.

Talk radio was the topic of a panel discussion at the 20th Annual Loyola University Radio Conference recently. Kevin Matthews (WLUP), Dave Baum (WBBM-AM), Beth Albright (from Milwaukee’s WISN), and Drew Hayes (program director of WLS) provided four very different approaches to the subject. For Dave Baum, the key to a successful talk radio show is “satisfying the audience. I look on it as preparing a menu. If I don’t prepare a new one every day, my listeners will take a pass. So I take time to prepare the best menu I can.” Beth Albright said, “A good host has to represent his or her audience. Are we here to inform and educate? Not primarily. Talk radio is an entertainment medium. We have to make them feel something.” Drew Hayes added, “Just asking questions is not talk radio. The host must be fearless and take chances.”

Here in the Chicago market, a listener twirling the radio dial can hear a steady stream of talk, but in very different forms and styles. What follows is a brief, highly-opinionated rundown of the major talk radio stations and personalities:

WGN (AM 720)

The station, top-rated in this market, is really the granddaddy of the talk format. It features personalities such as Bob Collins who has a folksy "How's by you, darling" approach. Now the highest-rated morning show host, Collins took over the time slot of the avuncular Wally Phillips (who still does one show a week on WGN). Phillips was one of talk radio's most famous practitioners. Spike O'Dell also dominates afternoon ratings with a similar laidback style. And during the late night hours, "Chicago" Ed Schwartz, the other stalwart of WGN's talk lineup, rules the airwaves. All of these personalities tend to stay off controversial topics.

WGN also features the cerebral, and often esoteric, Milt Rosenberg. His 9 p.m.-11 p.m. show, *Extension 720*, discusses a wide variety of topics including local, national and international political issues. Authors of timely and controversial books often appear.

WLUP (AM 1000)

If WGN defines itself as a friendly, homey station, WLUP is its antithesis. The Loop is a raucous, occasionally crude, but very funny station. Adult rock is also a big part of its mix of talk. The star of the Loop (simulcast from WLUP FM 97.9) in the morning is Jonathon Brandmeier. He is, of course, a top local concert draw with his band The Leisure Suits, and the star of Budweiser TV spots. Devoted fans who call in to his "showgram" have performed outrageous stunts in public to win tickets to his concerts.

TALK RADIO SAMPLER

by Mark Frazel

A summary of Chicago's top talk stations and call-in jocks

The format can feed hearsay simply by giving a rumor public airing.

The safe anonymity of talk radio can serve as a public confessional.



Johnny B. is followed mid-day by the extraordinarily talented Kevin Matthews whose voice impersonations include a growly throated Jim Shorts, WMAQ-TV weatherman John Coleman ("I'm so wasted, Carol and Ron, back to you"), Barney Fife, Raymond Burr, and "Eddie," a twin of WGN's Schwartz. Matthews, a one-man Sybil, creatively spews his characters into ridiculous imaginary situations. His interactions with his "Kev-head" callers might bring forth Raymond Burr one minute and John Coleman the next.

On the strongly personality-oriented program of Steve Dahl and Garry Meier, 2:30 p.m.-7 p.m. they regularly take calls on the air. Dahl and Meier do not suffer fools gladly and frequently tease, browbeat, ridicule or cut off their callers. But callers accept such treatment as part of the risk and thrill of being "in the air" with Steve and Garry. This notorious duo can be self-referential, but they are always witty, irreverent and (for my money) hilarious. (The FCC did not find them so hilarious, however and fined the station for allegedly indecent remarks made on their show—*Editor*).

The Loop also has a sports talk show with Chet Coppock from 7 p.m.-10 p.m. And the nationally syndicated king of talk radio, Larry King, is heard on AM 1000 from 10 p.m.-1 a.m.

WLS (AM 890)

This station is the new kid on the block, having only recently undergone the transformation into an all talk format. The brains behind it is program director Drew Hayes who says, "Five years ago people thought talk radio was for old people, but we're out to show that it can be a true mass appeal format. Talk is no longer a four letter word."

"We are the *only* talk radio station, others are doing some variation on the format. We're the station that's growing

that's growing as the baby boomers age, and it's perfect here because in the 1960s kids grew up listening to WLS. It was the ultimate personality station, the home of the Silver Dollar Survey, but now our listeners care more about where their tax dollars are being spent. We're not just plugging into the switchboard and taking whatever calls come down the pike, but we're talking about issues — things people care about. Everyone else will have to follow our lead, we're the most aggressive talk station in America. We expect to give everybody a run for their money." Hayes has even given flamboyant former alderman Ed Vrdolyak a talk show, but it remains to be seen how successful WLS will become.

WVON (AM 1450)

In late October, WVON-AM fired five of its air personalities in response to criticism that the black-oriented talk station was agitating community tension by its coverage of allegations of police brutality. Weekend hosts Chinta Strausberg and the Reverend Henry Hardee were among those let go. The station programs an often inflammatory and controversial type of talk radio. WVON also suffered criticism in the wake of the Steve Cokely affair.

Being on the radio for a few minutes is gaining celebrity, even if it means revealing your intimate sexual problems.

WBBM (AM 780)

Although primarily a news station, WBBM does feature Dave Baum from 9



p.m. until midnight. Baum is a seasoned talk show veteran; he has been a host for twenty years. Always thoughtful and well-prepared, you may not agree with him, but his position on the issues he discusses is clear.

WJJD (AM 1160)

This nostalgic music station features Clark Weber, who has enjoyed one of the longest-running careers in Chicago radio. Heard from 5:30 p.m. to 10 a.m. weekdays, Weber knows the city like few others and delivers a dependable show mixing interesting guests with calls.

WBEZ (FM 91.5)

The local outlet of National Public Radio programs a number of issue-oriented talk radio shows, including *Studio A* with Ken Davis, *One Flight Up* with Carolyn Grisko, and *Midday* with Sondra Gair. All of these well-informed hosts take calls from listeners and expect them to have something meaningful to add to the discussion, whether the topic is ecology, family issues or an international political situation.

WBBM (FM 96.3)

B-96 is a music-oriented Top 40 station. Mornings feature the antics of Jobo and Eddie V. (Joe Bohannon and Ed Volkman). On "Confession Wednesday" the zany duo prods callers to reveal embarrassing secrets.

WKQX (Q 101).

The high profile Robert Murphy has been on the air since 1983 and was an early protagonist of the type of personality/comedy radio that others have copied. His features include "Dial-a-Date", "Most Embarrassing Moments", "Fleeting Meetings with Fame", "Murphy Money Song."

WCGO (AM 1600)

This Chicago Heights-based station airs *The Warren Freiberg-Libby Collins Show* from 6 a.m. to 8 a.m. weekdays. Creté's WTAS (FM 102.3) simulcasts the show from 6 a.m. to 10 a.m. A pioneer of the format, Freiberg's talk show roots date back to the early '60s. The outspoken conservative alternates days with his liberal wife Libby Collins, as they fight too much when they work together. Unlike most talk hosts, this couple does not employ a tape delay machine, which can make for some very interesting dialogue.



Sig Sakowicz

WVXX

FIFTEEN MINUTES AND COUNTING

Everyone's a star on Sig Sakowicz's WVXX show

By DAWN WESTLAKE



Feeding info to BOBBY VINTON



TONY ORLANDO and ...



Cooking with CAROL (CHANNING)



Making a deal with MONTE HALL

On the air since the '40s, Sig has interviewed 1,800 stars and countless "local celebrities."

Sigmund Stanislaus Sakowicz. No one ever told him he had a name for show business, but he got into it anyway, "through the back door; the hard way," he says. Since his start with WAIT-AM (now WCEZ) in the 1940s, he's interviewed approximately 1,800 celebrities and a countless number of "everymen," people from all walks of life who are just as important to Sig as the "biggies." "You know, we all put our pants on one leg at a time," he often says. Sig should know, he lived in Las Vegas for 13 years and covered the Academy Awards for 25 years.

Nowadays, Sig is heard every morning, Monday through Friday, from 10 a.m. to 11 a.m. on Highland Park's WVX, FM-103.1. He plays everything from 1940s big band hits to the mellow '70s sounds of artists like Olivia Newton-John. In between discs, he announces births, deaths, and anniversaries and chats with "local celebrities" from around the country.

Each day, Sakowicz fulfills Andy Warhol's 15 minutes of fame prediction. "I prove that everybody can be a celebrity on my show! Even if there's only one tidbit of interest in a 10-minute interview, that's OK, because people learn from that. That's broadcasting's responsibility." One morning it could be the manager of a hotel; the next, a man in Colorado who cuts custom-sized logs for fireplaces; or, it could be one of the women in his Sig Sakowicz Fan Club (also known as S.S.F.C., Inc.).

That's right, this "poor-man's Irv Kupcinet" doesn't have a bridge named after him, but he does have a fan club of more than 500 members. Women over 21 *only* need inquire. Lillian May of Chicago is the president of S.S.F.C., Inc. She was Sig's secretary at WTAQ for ten years, and she also worked for him during his tenure as president of The Polish Alma Mater.

"I guess there's only women (in the club) because we started as a mothers' club in the 1960s," May explains. "We've asked ladies about it (including men), but they say, 'Oh, I want to get away from my husband.'" The ladies meet every Saturday from 10:30 a.m. until 12:30 p.m. at The Copernicus Center on Lawrence at Milwaukee. Sig is present at every meeting. There is also a speaker or entertainer at every meeting. "But besides all the fun — going to see Bobbie Vinton or Tony Orlando, free movie screenings — or the trips, like to Poland — we also do work for charity, too."

Charity is how it all began for Sig. He's proud that his family never took any. "My parents were born in Poland. They both passed away without being able to speak English fluently, but they made it — by hard work *only*." He is quick to talk about the days when he'd bug other announcers to talk about charitable organizations. "Before I ever got a show, I 'gusted' on over 150 radio and TV shows,

promoting charitable events, and then the bug bit me. I thought, 'Hey! This business looks pretty good — let me do this for a living.'"

Of the 1,800 celebrity interviewees listed in his press kit, Sig says he can't name one particular favorite. After all, his list includes an entire page of celebs named Allen — everyone from Woody to Steve to Alda. "Most of the people, 95-97 percent of them, have been super people. There are only one or two people a year that have forgotten their humble beginnings."

The direction that radio is taking is of great concern to Sig. He's happy about the rebirth of AM and the talk format, but "I don't think a lot of talk show hosts know what they're talking about. They're con artists. They use four-letter words and get by through shocking the audience. Many of the guys have forgotten that they have a responsibility to the audience for good broadcasting."

A message to the folks at WLUP-AM? "No, no," claims Sig. "I saw (Jonathon) Brandmeier at the Emmys, backstage. I shook his hand firmly, and I said, 'Jon, you appreciate what you have, what the good Lord gave you.' And he shook my hand even harder and said, 'Sig, I really do. I thank the Lord every night and also my mother reminds me of it... you wanna babysit for me?'" Sig laughs at the anecdote.

Despite his criticism of talk radio, he won't name any names. "I don't rap anybody. Doesn't do any good. Sometimes I've said things to people's faces, but talking behind their backs is a waste of time." He won't elaborate on the negatives, but time permitting, he can and will speak volumes on how nice someone was, how nice they looked, or what they do for a specific charity.

He'll also tell you about his "wonderful wife," Gina. "If it weren't for my wife... gosh, I don't know... we've been married 21 years. She's a super lady who has been working with me day and night, seven days a week. I'm lucky to have a lady like that."

His show is far from hip, shocking or avant-garde, but it does adhere to Sig's own definition of broadcasting. "Broadcasting is to inform, educate, assist, and finally, to entertain. Making money should be fifth, or so, near the bottom. The trouble is — too many people put it at number one. It shouldn't be like that!"

To those just starting out in radio, Sig digs deep into his treasure trove of wisdom and experience and encourages them to learn everything about show business "... even how to sweep the floor. Too many people don't know how to do that. They start right in and they raise an incredible amount of dust. You don't do that! You go to the faucet, you sprinkle some water on the floor first — you *settle* the dust before you start."

**Sig fulfills Andy Warhol's
prediction every day.
"I prove that everybody
can be a celebrity on my show!"**

WAIT AM 850

8600 Route 14
Crystal Lake, IL 60012
815-459-7000

Station Manager: *Sam Vitali*
Program Director: *Greg Newton*
News Director: *Stu Cohen*

WAIT AM serves the Northwest Chicago Suburbs programming BEAUTIFUL MUSIC, weather, sports, traffic updates and news at the top of the hour.

WAIT also covers Northern Ill. University Football.

Monday - Friday

6:00 AM - 10:00 AM

Kevin Derrett's
Breakfast Show
(Simulcast on 105.5 FM)

10:00 AM - NOON

Greg Newton, Music

NOON - 12:15 PM

News, Sports, Business

12:15 PM - 12:30 PM

Larry O'Brien, Music

12:30 PM - 1:00 PM

Northwest Spectrum (Mon/Tue)
Local Issues, Talk Show
Community Health Update (Wed)
Old Time Radio Theatre (Thur)
Radio's Golden Age
Stu's News (Fri)
News Magazine

1:00 PM - 1:30 PM

Swap Shop
Radio "Garage Sale"

1:30 PM - 6:00 PM

Larry O'Brien, Music
News, Traffic, Thoroughbred
Report

Saturday

6:00 AM - 8:00 AM

Matt Malone, Music

8:00 AM - 9:00 AM

Sports Forum, Call-in
Joe Aguilar

9:00 AM - 11:00 AM

Li'l Richard Polka Show

11:00 AM - NOON

Financial Fitness

NOON - 1:00 PM

Old Time Radio Theatre
Radio's Golden Age

1:00 PM - 3:30 PM

Music, Oldies

3:30 PM - 5:00 PM

Swap Shop
Radio "Garage Sale"

5:00 PM - 6:00 PM

Rick Hamann, Music
Thoroughbred Report

Sunday

6:00 AM - 9:00 AM

Bonnie Shein, Music

8:00 AM - 9:00 AM

Morning Worship Service
St. Peter's Lutheran Church

9:00 AM - 11:00 AM

Li'l Richard Polka Show

11:00 AM - NOON

Voice of the Homeland
Alfred Richter (German)

NOON - 1:00 PM

Voice of the American
Serbs

1:00 PM - 2:00 PM

Financial Fitness

2:00 PM - 3:00 PM

The Missing Masters
Charles Fuller, Big Bands

3:00 PM - 5:00 PM

Old Time Radio Theatre
Radio's Golden Age

5:00 PM - 6:00 PM

Music, Oldies

WAUR AM 930

52 W. Downer
Aurora, IL 60506
708-896-9300

Station Manager: *John Schaller*
Program Director: *Dean Abbott*

Serving the Fox Valley with News, Information,
Modern Country Music.

Monday - Friday

5:00 AM - 9:00 AM

"Dean Abbott Show"
News, Weather, Sports,
Farm Information

9:00 AM - NOON

"Chris Taylor Show"
Business Report, News,
Market Update

NOON - 12:15 PM

Paul Harvey, News

12:15 - 1:00 PM

Agribusiness Show

1:00 PM - 5:00 PM

"Bill Berlin Show"
Market Update, Weather, News

5:00 PM - 9:00 PM

"Becky Wright Show"
News, Weather, Arlington
Park Information

9:00 PM - 10:00 PM

Country America Music
News, Weather

10:00 PM - 5:00 AM

"Fred Sanders Show"
News, Weather

Saturday

News, Information, Modern
Country Music throughout the
Day. ABC News at top of the Hour.
Weather 3 times an Hour.

1:00 PM - 5:00 PM

"Nashville Record Review"
Lorianne Crook, Charlie Chase

7:00 PM - 9:00 PM

"Audiobiography"
Biff Collie
Sports: "Mike Ditka Show",
"Pro Football This Week",
"Chicago Bears Football"

Sunday

News, Information, Modern
Country Music throughout
the Day.

1:00 PM - 5:00 PM

"Yesteryear"
"Whispering" Bill Anderson

7:00 PM - 9:00 PM

"Music City Album Review"
Biff Collie

WBBM AM 780

630 N. McClurg Court
Chicago, IL 60611
312-944-6000

Station Manager: *Wayne Jefferson*
Program Director: *Vic Bremer*
Director Information Services: *Barbara DiGuido*

Monday - Friday

MIDNIGHT - 5:00 AM

Alan Bickley, Walt Hamilton,
Dale McCarren

5:00 AM - 10:00 AM

NEWS & INFORMATION

John Hultman
Felicia Middlebrooks

SPORTS REPORTS

Dave Eanet

TRAFFIC UPDATES

Kathy Voltmer

BUSINESS REPORTS

Len Walter

TOKYO BUSINESS REPORT

3:20 am, 5:20 am

ACCU-WEATHER

Elliot Abrams, Bob Larson

THE OSGOOD FILE

Charles Osgood

10:00 AM - 3:00 PM

NEWS, ACCU-WEATHER, SPORTS

Donn Pearlman, Sherman Kaplan,

David Roe

ENTERTAINMENT REVIEWS

Sherman Kaplan

BUSINESS REPORTS

Len Walter

3:00 PM - 8:00 PM

NEWS & INFORMATION,

BUSINESS & FINANCE,

TRAFFIC UPDATES

Dick Helton, Kris Kridel

SPORTS REPORTS

Brian Davis

7:00 PM - 8:00 PM

MONEY WATCH (Wed.)

Len Walter

8:00 PM - 9:00 PM

Old Time Radio Shows

Chuck Schaden

9:00 PM - MIDNIGHT

Dave Baum Show

Saturday - Sunday

NEWS & INFORMATION

THROUGHOUT THE DAY

9:30 AM - 10:00 AM

(Sunday)

At Issue

John Madigan

10:00 AM - NOON

Sportsline

Call-in Sports Show

Rick King (Saturday)

Dave Eanet (Sunday)

8:00 PM - 10:00 PM

Old Time Radio Shows

Chuck Schaden

WBBM also covers Blackhawk Hockey
NFL Monday Night Football
Notre Dame Football
The Illinois State Lottery

WCEV AM 1450

5356 W. Belmont Avenue
Chicago, IL 60641-4103
312-282-6700

Station Manager: *George Migala*
Program Director: *Lucyna Migala*
Promotion Director: *Herman Rowe*

WCEV offers a variety of ethnic programs daily. This includes Polish, Lithuanian, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

Monday - Friday

1:00 PM - 3:00 PM

Gospel Programs

3:00 PM - 3:30 PM

Gospel Programs (M-W)

Polka Programs (Th-F)

3:30 PM - 4:30 PM

Polka Programs

4:30 PM - 7:00 PM

Polish and Polish American
Programs

7:00 PM - 8:00 PM

Ukrainian Program (M, W & Th)

Sports Program (T)

Slovenian Program (F)

8:00 PM - 8:30 PM

Ukrainian Program (M)

Czechoslovak Program (T-F)

8:30 PM - 10:00 PM

Lithuanian Programs

Saturday

1:00 PM - 4:00 PM

Croatian Programs

4:00 PM - 8:30 PM

Polish Programs

Sundays

5:00 AM - 7:00 AM

Gospel Program

7:00 AM - 8:00 AM

Lithuanian Program

8:00 AM - 9:00 AM

Mass in Polish

9:00 AM - 10:00 AM

Czechoslovak Program

10:00 AM - 4:30 PM

Polka Programs

4:30 PM - 5:30 PM

Polkas and More

5:30 PM - 6:00 PM

Religious Program

6:00 PM - 6:30 PM

Albanian Program

6:30 PM - 9:00 PM

Irish Programs

9:00 PM - 10:00 PM

Gospel Program

WCGO AM 1600

3313 Chicago Road
S. Chicago Hts., IL 60411
(708) 754-4335

General Manager: *Anthony V. Santucci*
Sales Manager: *Bill Beindorff*
Program Director: *Tony D. Santucci*

Monday - Friday

6:00 AM - 10:00 AM

Talk Show
Warren Freiberg
Libby Collins

10:00 AM - NOON

Adult Contemporary Music
Tony Santucci

NOON - 12:20 PM

Extended Local News,
Weather & Sports

12:20 PM - 1:30 PM

Trading Post
Buy—Sell—Rent—Trade

1:30 PM - 4:00 PM

Chuck Harder Show
Consumer Advocate

4:00 PM - 5:00 PM

Adult Contemporary Music
Al Joseph

5:00 PM - 6:00 PM

Real Estate
Sonny Bloch

6:00 PM - 7:00 PM

Local News & Sports
Bill Motluck

7:00 PM - 8:00 PM

Talk Show
Jack Ellery

8:00 PM - 11:00 PM

Music to Relax
Keith Middleton

Saturday

6:00 AM - 9:00 AM

Morning Show
Oldies, Music, News
Community Information
Bob Anderson

9:00 AM - 10:00 AM

Car Care Show
Jeff Brooks

10:00 AM - NOON

Adult Contemporary Music

NOON - 12:20 PM

Local News, Sports

12:20 PM - 1:30 PM

Trading Post

1:30 PM - 6:00 PM

Sun Radio Network

6:00 PM - MIDNIGHT

Radio Espanol
Chu-Chu Orosco, Lupe Morales

Sunday

7:00 AM - NOON

Oldies, News, Sports
Community & Information
Bob Anderson

NOON - 12:20 PM

Local News, Sports, Weather

12:20 PM - 1:00 PM

Adult Contemporary Music

1:00 PM - 2:00 PM

Ciao South Suburbia
(Italian-American)

2:00 PM - 11:00 PM

Sun Radio Network

WCRW AM 1240

2756 N. Pine Grove
Chicago, IL 60614
312-327-6860

Station Manager: *Sherie Cullers*

WCRW is an ethnic station primarily serving
the Spanish, Polish, and Greek communities.

Monday - Friday

11:00 AM - NOON

Nosotros y Usted
(Spanish)

NOON - 1:00 PM

Entre Amigos
Jaime Santillano
(Spanish)

1:00 PM - 2:00 PM

La Vas Del Pueblo
George Perez
(Spanish)

2:00 PM - 5:00 PM

Sign Off

5:00 PM - 6:00 PM

El Show de Ray Rubio
(Spanish)

Saturday

11:00 AM - 2:00 PM

Olimpica La Rumbura
Blas Arrieta
(Spanish)

5:00 PM - 7:00 PM

Variedad Musical
Carlos Arroyo
(Spanish)

Sunday

11:00 AM - NOON

"Brunch with Urszula"
Urszula Michalowska
(Polish)

NOON - 1:00 PM

Stephan Tomczynski
(Polish)

1:00 PM - 2:00 PM

The Athens Greek Radio Program
John Diamantis
(Greek)

5:00 PM - 7:00 PM

The Tony Paez Show
(Spanish)

WEDC AM 1240

5475 N. Milwaukee Avenue
Chicago, IL 60630
312-631-0700

Station Manager: *Jim Keithley*

Monday - Friday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:30 AM

Polish Sunshine Hour
(Polish)

9:30 AM - 10:00 AM

Mattinata Italiano
(Italian)

3:30 PM - 5:00 PM

El Show de Pelencho, part I
(Spanish)

7:00 PM - 8:00 PM

El Show de Pelencho, part II
(Spanish)

10:00 PM - 11:00 PM

Religious Show
(Spanish)

Saturday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:30 AM

Polish Sunshine Hour
(Polish)

9:30 AM - 10:00 AM

Mattinata Italiano
(Italian)

3:30 PM - 5:00 PM

El Show de Pelencho, part I
(Spanish)

7:00 PM - 8:00 PM

Hellenic Radio Hour
(Greek)

10:00 PM - 11:00 PM

All Religion
(Spanish)

Sunday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:15 AM

Polish Sunshine Hour
(Polish)

9:15 AM - 10:00 AM

Vulga Boatmen
(Russian)

3:30 PM - 4:00 PM

Hablando con el futuro
(Spanish)

4:00 PM - 4:30 PM

Radio Ley
(Spanish)

4:30 PM - 5:00 PM

Una Cita Con Cuba
(Spanish)

7:00 PM - 8:00 PM

Ukrainian Melodies
(Russian)

10:00 PM - 11:00 PM

All Religion
(Spanish)

WGCI AM 1390

332 S. Michigan Avenue
Chicago, IL 60604
312-427-4800

General Manager: *Marv Dyson*

Program Director: *Jackie Haselrig*

Monday - Friday

5:00 AM - 10:00 AM

"Tell Ty"
Ty Wansley

10:00 AM - 2:00 PM

"Makin' It"
Brenda Montgomery

2:00 PM - 6:00 PM

"Talk Up, Chicago"
Cliff Kelly

6:00 PM - 8:00 PM

"Sport Scene"
J.J. Jackson

8:00 PM - 11:00 PM

(M-Th)
"Rush Street"
Harold Rush

8:00 PM - 11:00 PM

(Friday)
"Caribbean Connection"
Reggae Eric Hewitt

11:00 PM - 5:00 AM

(M-Th)
Gospel Music
Pam Morris

11:00 PM - 5:00 AM

(Friday)
"Blues You Can Use"
Richard Pegue

Saturday

5:00 AM - 8:00 AM

Talk Show

8:00 AM - 10:00 AM

"Rush Street"
Harold Rush

10:00 AM - 11:00 AM

Operation PUSH

11:00 AM - NOON

"Smart Money"
Financial Talk, Call-in, News

NOON - 12:30 PM

"Chamber of Commerce"

12:30 PM - 1:00 PM

"Unimax Show"
Consumer Information, Call-in

1:00 PM - 5:00 PM

"J.A.A.M. 1390"

5:00 PM - 9:00 PM

"Jazz Break"
Alicia Hayes

9:00 PM - 5:00 AM

"Best Music of Your Life"
Richard Pegue

Sunday

5:00 AM - 8:00 AM

"Gospel Music"
Isabel Johnson

8:00 AM - 10:00 PM

Church Broadcasts

10:00 PM - MIDNIGHT

"Gospel"
Rev. Milton Brunson

MIDNIGHT - 5:00 AM

"Late Night Jazz Break"
Alicia Hayes

WGN AM 720

435 N. Michigan Avenue
Chicago, IL 60611
312-222-4700

Monday - Friday

5:30 AM - 9:30 AM

The Bob Collins Show
8:30 am - Paul Harvey

9:30 AM - 11:55 AM

Kathy & Judy Show (Mon)
Kathy O'Malley, Judy Markey

9:30 AM - 11:55 AM

The Roy Leonard Show
(Tues, Wed, Thurs, Fri)

11:55 AM - 12:30 PM

The Noon Show
Orion Samuelson, Max Armstrong

12:30 PM - 1:30 PM

The Spike O'Dell Show (Mon)
Kathy & Judy Show (T, W, Th, F)

1:30 PM - 5:00 PM

The Spike O'Dell Show
3:30 pm - Paul Harvey

5:00 PM - 9:00 PM

Al Lerner/Ed Curran Show
8:00 pm (Fri)
The Wally Phillips Show

General Manager: *Dan Fabian*

Program Director: *Lorna Gladstone*

Advertising/Promotions: *Tisa LaSorte*

9:00 PM - 11:00 PM

Extension 720
Milt Rosenberg

11:00 PM - 3:00 AM

The Ed Schwartz Show

3:00 AM - 5:30 AM

The Steve King and
Johnnie Putman Show

Saturday

5:00 AM - 6:00 AM

The Morning Show
Orion Samuelson, Max Armstrong

6:00 AM - 7:00 AM

The Great Outdoors
Bill Cullerton

7:00 AM - NOON

The Roy Leonard Show
Entertainment, Celebrity
Interviews

NOON - 1:00 PM

The Noon Show
Orion Samuelson, Max Armstrong

1:00 PM - 6:00 PM

Sports Central
Chuck Swirsky

10:30 PM - 11:00 PM

Investor's World

11:00 PM - 11:30 PM

Hispanic Happenings
Peter Muno

11:30 PM - 5:00 AM

The Mike Rapchak Show

Sunday

5:00 AM - 8:00 AM

Music Unlimited, Paul Rogers
6:30 am - 7:00 am
The Lutheran Hour

WGN also covers:

Chicago Bears Football
Univ. of DePaul Basketball
Chicago Cubs Baseball
Northwestern Univ. Basketball

8:00 AM - 1:00 PM

The Wally Phillips Show
Entertainment, Variety

1:00 PM - 4:30 PM

The Steve King &
Johnnie Putman Show
Sports Central, Chuck Swirsky

4:30 PM - 6:30 PM

Ben Bentley & The Sportswriters

6:30 PM - 8:30 PM

The Don Vogel Show

8:30 PM - 9:30 PM

"Le Show," Harry Shearer

9:30 PM - 10:30 PM

Dateline 720

10:30 PM - 2:00 AM

The Floyd Brown Show

2:00 AM - 5:30 AM

The Steve King &
Johnnie Putman Show

WIND AM 560

625 N. Michigan Avenue
Chicago, IL 60611
312-751-5560

Station Manager: *Chuck Brooks*

Program Manager: *Filiberto Prieto*

Promotion Manager: *Isabel Muniz*

All Spanish Station.

Monday - Friday

MIDNIGHT - 5:00 AM

"Late Night Show"
Romantic Music

5:00 AM - 9:00 AM

"Buenos Dias"
Filiberto Prieto
Up-Tempo Music, Latest News,
Traffic, Weather Reports, Call-in

9:00 AM - NOON

"Have the Housewife Blues?"
Luisa Torres
Contemporary Latin Music,
Contests

NOON - 3:00 PM

"Musica, Musica, Musica"
Morton Eduardo
Music, News Briefs, Contests

3:00 PM - 7:00 PM

"Musica, Musica, Musica"
Margarita Vasquez

7:00 PM - MIDNIGHT

"Showtime"
Ieresa Ezquivel
Spanish Musical Experience

SATURDAY

5:00 AM - 9:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News

9:00 AM - MIDNIGHT

Concerts, Grand Openings,
Special Events, Contests,
Music

MIDNIGHT - 5:00 AM

"Late Night Show"
Romantic Music

Sunday

5:00 AM - 10:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News

10:00 AM - 7:00 PM

"Live!!" Concerts, Grand Openings,
Special Events, Music, Contests

7:00 PM - MIDNIGHT

Community Affairs
Religious Programs

WJJD AM 1160

180 N. Michigan Avenue
Chicago, IL 60601
312-977-1800

General Manager: *Harvey A. Pearlman*
General Sales Manager: *Lois Gredell*
Promotion Director: *Karyn Kerner*

WJJD plays The Music of The Stars—non-rock oldies from such artists as Frank Sinatra, The McGuire Sisters, Tony Bennett, Barbra Streisand, The Count Basie Orchestra and more!

Monday - Friday

5:30 AM - 10:00 AM

"The Clark Weber Show"
Talk, news, and call-ins.
7:45 - "John Madden Sports Calendar"

10:00 AM - 2:00 PM

Bernie Allen
Great songs, great memories.
News, stock market update

2:00 PM - 6:00 PM

Bob Hale
More... great songs, great memories!
News, traffic and stock market closing.

6:00 PM - 10:00 PM

Hugh Copland
7:30 pm - "This Moment in Time"
8:00 - 9:00 pm - "Friday Night on Broadway"
The entire score of a hit Broadway musical is played.

10:00 PM - 2:00 AM

Steve Stevens
"Music Till Dawn"
Mellow favorites.

Saturday

2:00 AM - 6:00 AM

Adrien St. James

6:00 AM - 10:00 AM

Tom Kohl

10:00 AM - 2:00 PM

Bernie Allen

2:00 PM - 6:00 PM

Bob Hale

6:00 PM - MIDNIGHT

Bill Haines

Sunday

MIDNIGHT - 5:00 AM

Don Howard

5:00 AM - 9:00 AM

Judy O'Kelley

9:00 AM - 2:00 PM

Hugh Copland
10:00 am - NOON
"America's Ballroom"
America's classic music: Porter, Gershwin, Sinatra, Basie, Bennett, Vaughn and more.

2:00 PM - 6:00 PM

Bill Haines

6:00 PM - 10:00 PM

Arthur Jay

10:00 PM - 2:00 AM

Steve Stevens

WKKD AM 1580

P.O. Box 1730
Aurora, IL 60507
312-898-6668

General Manager: *William Baker*
Program Director: *Dave Beckman*
News Director: *Carl Volz*

WKKD 1580 covers high school and college football, basketball and baseball throughout the year. Schools covered include: East and West High Schools in Aurora, North and Central High Schools in Naperville, Aurora Central Catholic High School, Aurora Christian, Waubensee Community College, Aurora University and Northern Illinois University.

Monday - Friday

5:00 AM - 9:00 AM

"Zippo In The Morning"
Topical Humor, Listener Phone Calls, Rude Awakening Call, Morning Memory Flogger, Local Auroraland News and Sports

9:00 AM - NOON

Pure Gold Music, Hourly Newsminutes, Weather, Contests
Stan Robak

NOON - 12:30 PM

Noon Edition of The News
Full half hour update of local Aurora Area News, Sports and Weather
Carl Volz, Lisa Gann

12:30 PM - 5:00 PM

"Pure Gold Music,"
Hourly Newsminutes,
Up-To-Date Weather,
On-air Contests
Pat Clarke

5:00 PM - 7:00 PM

"Sportswatch 1580"—Two hours of sports talk and conversation with area coaches and players. Listener opinion calls, seasonal reports (boating, skiing) and sports trivia.
Mark Vasco

7:00 PM - MIDNIGHT

"All Request America"
Pure Gold Music by request. Listeners can call toll-free at 1-800-262-2525 and make requests and dedications of their favorite oldies.
John Michaels

MIDNIGHT - 5:00 AM

"All Gold Overnight"—Five full hours of continuous pure gold music from three decades presented commercial free.

Saturday - Sunday

Weekends consist of Puregold music hosted by rotating air personalities. Each weekend is something special such as... an all Elvis weekend, all-Beatles weekend, Motown weekend, Chartbusters weekend, (all #1 songs from a certain year).

WKRS AM 1220

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

General Manager: *Hal Coxon*
Program Director: *Nick Farella*
Promotions Director: *Ron Caperton*

News, Talk and Information.

Monday - Friday

6:00 AM - 10:00 AM
News, Weather and Sports
with Mike Moyer and
Jan Johnson

10:00 AM - NOON
Behind the Scenes
Dan Keeney

NOON - 1:00 PM
News, Weather and Sports
with Susan Bill

1:00 PM - 4:00 PM
Talk with Host
Dave Allen

4:00 PM - 6:00 PM
News, Weather and Sports
with Rich Strong and
Dave Allen

6:00 PM - 7:00 PM
Sportsline with
Tony Kwienecinski

7:00 PM - 10:00 PM
Mark Scheinbaum

Saturday

6:00 AM - 9:00 AM
News, Weather and Sports
with Jan Johnson and
Walt Stare

9:00 AM - NOON
Swap Shop with
Walt Stare

NOON - 1:00 PM
News, Weather and Sports
with Susan Bill

1:00 PM - 3:00 PM
Behind the Scenes

3:00 PM - 6:00 PM
The Moneyline with
Bob Brinker

6:00 PM - 9:00 PM
The Home Show with
Mike McClintock

Sunday

6:00 AM - 9:00 AM
News, Weather and Sports
with Rich Strong

9:00 AM - NOON
Public Affairs

NOON - 12:20 PM
News, Weather and Sports
with Rich Strong

12:20 PM - 1:00 PM
Public Affairs

1:00 PM - 3:00 PM
Public Affairs

3:00 PM - 6:00 PM
The Moneyline with
Bob Brinker

6:00 PM - 9:00 PM
The Garden Hotline with
Ralph Snodsmith

9:00 PM - 10:00 PM
Behind the Scenes

WLS AM 890

360 N. Michigan Avenue
Chicago, IL 60601
Call-in (312) 591-8900

President/General Manager: *Tom Tradup*
Program/News Director: *Drew Hayes*
Promotion Director: *Marcy Mason*

WLS TALKRADIO 890—Dedicated to the free and open exchange of opinions and ideas; where your opinion counts.

Monday - Friday

5:00 AM - 9:00 AM
"Chicago's Number One Radio
Morning Breakfast Diner"
Don Wade & Roma
News—Jeff Hendricks
Sports—Les Grobstein
Traffic—Bill Keller

9:00 AM - 1:00 PM
Stacy Taylor
No topic is too tough to tackle
and no sacred cow is safe as
Stacy and his callers square off.
News—Catherine Johns

1:00 PM - 3:00 PM
Rush Limbaugh
Rush is a cross between
George Will and Jay Leno.
News—Catherine Johns

3:00 PM - 7:00 PM
Bob Lassiter
Provocative, stimulating.
News—Jini Johnson
Traffic—Bill Keller

7:00 PM - 9:00 PM
Sally Jesse Raphael
"First Lady of Radio".

9:00 PM - MIDNIGHT
Tom Snyder
Hosting national celebrities
and newsmakers.

Saturday

6:00 AM - 9:00 AM
Rose Conn
A walking encyclopedia
of Chicago issues.

9:00 AM - NOON
Don Hayner/Tom McNamee
Feature writers for the
Chicago Sun-Times.

NOON - 3:00 PM
Home-Sense
Home repair/fix-up
Mike McClintock

3:00 PM - 6:00 PM
Moneytalk
Financial Issues
Bob Brinker

6:00 PM - 10:00 PM
Ted Lauterbach
Ted combines knowledge, humor
and style to generate stimulating
conversation.

10:00 PM - MIDNIGHT
Best of Rush
The very best of Rush Limbaugh

Sunday

8:00 AM - NOON
Tom Johnson
Tom talks with Chicago on
every important topic.

NOON - 3:00 PM
The Garden Hotline
Ralph Snodsmith, "Good Morning
America" garden editor.

3:00 PM - 6:00 PM
Moneytalk
Bob Brinker

6:00 PM - 9:00 PM
Ed Vrdolyak Program
Acknowledged as "Mr. Chicago",
Ed calls'em-as-he-sees-em.

9:00 PM - MIDNIGHT
Talkback Club
Jackie Runice and her Talkback
Club "members" share interviews,
meet celebrities.

WLUP AM 1000

875 N. Michigan Avenue
Chicago, IL 60611
312-440-5270

General Manager: *Larry Wert*
Operations Manager: *Greg Solk*
Mktg/Comm. Director: *Sandy Stahl*

***All Bulls' games during
NBA Season

AM 1000, Chicago's most unconventional radio station
blends personalities, comedy, talk, music and sports.

Monday - Friday

5:30 AM - 10:00 AM

"The Jonathon Brandmeier Show"
with Buzz Kilman (News)
Bruce Wolf (Sports)
Simulcast on FM 97.9

10:00 AM - 2:30 PM

"The Kevin Matthews Show"
Comedy/Music

2:30 PM - 7:00 PM

"The Steve Dahl & Garry Meier
Show"
with Bruce Wolf, Sports

7:00 PM - 10:00 PM

"Coppock on Sports"
Chet Coppock

10:00 PM - 1:00 AM

Larry King
Call-in, Talk

1:00 AM - 5:30 AM

"The Steve & Garry Show"
(rebroadcast)

Saturday

6:00 AM - 10:00 AM

"Bits of Brandmeier"
with Jim Wisner
Simulcast on FM 97.9

10:00 AM - 2:00 PM

Kevin Matthews
Comedy/Music

2:00 PM - 6:00 PM

"Best of Steve & Garry"
Talk/Music

6:00 PM - 7:30 PM

"Coppock on Sports"
Chet Coppock

7:30 PM - 11:00 PM

"Another Saturday Night Special"
Buzz Kilman

11:00 PM - 11:30 PM

"National Lampoon Radio Hour"

11:30 PM - 12:30 AM

"The Comedy Hour"

Sunday

12:30 AM - 5:00 AM

"Non-Stop Saturday Night"

5:00 AM - 7:00 AM

Public Affairs Programs

7:00 AM - 9:00 AM

"The Jazz Show"
David Sanborn

9:00 AM - NOON

"Rock & Roll Roots"
Bob Stroud

NOON - 1:00 PM

The Lost Lennon Tapes

1:00 PM - 4:00 PM

"Best of Steve & Garry"

4:00 PM - 6:00 PM

"Radio Kandy"
John Candy

6:00 PM - 8:00 PM

"The Dr. Demento Show"

8:00 PM - 9:00 PM

"Confrontation"

9:00 PM - MIDNIGHT

Religious Programs

WMAQ AM 670

Merchandise Mart Plaza
Chicago, IL 60654
312-245-6075

General Manager: *Rick Starr*
Program Director: *Scott Herman*

WMAQ has an all news format including traffic update
every 10 minutes and weather update every 4 minutes.

Monday - Friday

WEATHER COMMAND

Every 4 minutes

TRAFFIC

Every 10 minutes

SPORTS

:15 and :45 past the hour

ENTERTAINMENT

10:11 am, 12:11 pm, 4:36 pm,
6:36 pm

Dan Ruth, Critic

MEDICAL REPORTS

11:11 am, 1:11 pm, 3:11 pm,
8:11 pm, 10:11 pm, 12:11 am
Dr. Brian McDonough

BUSINESS REPORTS

:25 and :55 past the hour

Alan Crane - Live from the
Mercantile Exchange
(Throughout the Trading Day)

LONDON MARKET REPORTS

4:55 am, 5:55 am, 6:55 am

TOKYO MARKET REPORTS

7:55 pm, 9:55 pm, 1:55 am

CRAIN'S CHICAGO

BUSINESS REPORT

5:00 am - 7:00 am

7:00 pm - 11:00 pm

and at :25 and :55 past the hour

Chris Scott, Peter Elstrom

OPINION

7:58 am, 1:58 pm, 5:58 pm,

8:58 pm, 11:58 pm

Rick Starr Editorial

Saturday

ALL DAY

News, Information, Sports,
Traffic, Weather Updates

MEDICAL REPORT

Dr. Brian McDonough

ENTERTAINMENT

Dan Ruth at Large

PERSONAL FINANCE

Mort Kessel

WEEKEND BUSINESS REPORT

Terry Ruffolo

TAKE A STEP BACK

6:52 am, 8:52 am, 10:52 am,

12:52 pm, 2:52 pm

Mark Horowitz

OPINION 7:58 am, 1:58 pm,

5:58 pm, 8:58 pm, 11:58 pm

Rick Starr Editorial

Sunday

ALL DAY

News, Information, Sports,
Traffic, Weather Updates

ENTERTAINMENT

Dan Ruth, Critic

HEALTH & SCIENCE REPORTS

Roger Field

CRAIN'S BUSINESS REPORTS

7:00 am - 10:00 pm at :55
past the hour

WEEKEND BUSINESS REPORTS

Terry Ruffolo

OPINION 7:58 am, 1:58 pm,

5:58 pm, 8:58 pm, 11:58 pm

Rick Starr Editorial

THE REPORTER'S SHOW

9:00 pm - 9:30 pm

Bill Cameron, Political Editor

WMBI AM 1110

820 N. LaSalle Drive
Chicago, IL 60610
312-329-4300

Station Manager: *Tom Sommerville*
Spanish Program Director: *Ricardo Ayala*

WMBI AM is a daytime radio station (sunrise-sunset) broadcast from the Moody Bible Institute. Programming is primarily talk with about 25/30 hours of Spanish programming.

Monday - Friday

6:00 AM - 9:00 AM

"Bible Study"
David Mains, Charles Swindoll,
Anthony Evans, James
Dobson and Steve Brown

9:00 AM - NOON

"Radio Esperanza"
Programs in Spanish

NOON - 1:00 PM

"Minirth-Meier Clinic"
Frank Minirth, Paul Meier

1:00 PM - 4:00 PM

"Talk & Bible Study"

4:00 PM - 5:00 PM

"Just for Kids"
Programs for boys and girls
(Bible studies, songs, etc.)

5:00 PM - SIGN OFF

"Music In The Evening"

Saturday

ALL DAY

"Radio Esperanza"
Programs in the Spanish
language—music, news,
Bible Study, drama

Sunday

6:00 AM - 8:30 AM

"Sunday Praise"
Gary Leonard

8:30 AM - NOON

"Bible Study"
10:40 AM
"Unshackled"

NOON - 1:00 PM

"Music for Sunday"

1:00 PM - 3:00 PM

"Just For Kids"
Programs for boys and girls

3:00 PM - 4:30 PM

"Bible Study"

4:30 PM - SIGN OFF

"Music for Sunday"

WMNN AM 1570

3857 W. 147th Street
Midlothian, IL 60445
708-388-1003

General Manager: *Charles Sherrell*
Program Director: *John Hill*

WMNN (formerly WBEF) plays Jazz and is a part of Money Network Radio, which broadcasts World News, Stockmarket Reports and other subjects related to money, 10 minutes at the Top of the Hour.

Monday - Friday

6:00 AM - 7:00 AM

"Inspirational Hour"
Rev. Daniel

7:00 AM - NOON

Davita Shipp
Heavy Focus on Jazz

NOON - 6:00 PM

"Afternoon Jazz"

5:30 PM - 6:00 PM

"Jazz Currents"
Newly Released and
Re-released Jazz Music

Saturday

7:00 AM - 9:00 AM

"Jazz Music"
Davita Shipp

9:00 AM - 10:00 AM

"Opinion" Talk Show
Del Blair

10:00 AM - 11:00 AM

"Jazz Music"
Davita Shipp

11:00 AM - NOON

"The Joy of Living"
Dr. Alvenia Fulton

NOON - 6:00 PM

"Jazz Music"
Bill King

3:00 PM - 4:00 PM

"Legends in Jazz"
Bill King

Sunday

7:00 AM - NOON

Gospel Music
Davita Shipp

NOON - 6:00 PM

Gospel Music
Bill King

WYSY AM 1280

P.O. Box 2010
Aurora, IL 60507
708-851-4600

General Manager: *Chuck Williams*
Program Director: *Bob Spence*

(Simulcast on WYSY FM 107.9)
Adult Contemporary Music, News, Weather and Traffic
Updates (Focus on Information for Suburban Listeners).

Monday - Friday

MIDNIGHT - 5:30 AM

Adult Contemporary Music
Capt. Kurt Fischer

5:30 AM - 10:00 AM

"Phinny & Friends
Morning Show"
Drewe Phinny
News, Sue Wiencek
Ray Stevens

10:00 AM - 3:00 PM

Adult Contemporary Music
Jim McNicholas

3:00 PM - 7:00 PM

Adult Contemporary Music
John Rivers

7:00 PM - MIDNIGHT

Adult Contemporary Music
Ken Anderson

Saturday - Sunday

ALL DAY

Adult Contemporary Music, News,
Weather and Traffic Updates

WEEKEND HOSTS

Len Turner
Todd Manley
Karyn Thomas
Michael B. Wilder

WNVR AM 1030

P.O. Box 187
Vernon Hills, IL 60061
708-680-5066

President: *Frank E. Kavenik*

WNVR features Business Radio Network.

Monday - Friday

6:00 AM - SUNSET

Business Radio Network
Hourly Schedule (in minutes):
:00 Business Radio Network
International News
:06 Stocks & Commodities Report
:12 Expanded Business Focus
:15 Travel, Weather
:17 National Sports
:20 Stock Headlines
:21 Corporate Management
Feature
:24 News Headlines
:25 Business Radio Network
Feature
:28 Public Service
Announcements

:31 Business Radio Network
International News
:36 Stocks and Commodities
Report
:42 Personal Excellence Feature
:45 Travel, Weather
:47 National Sports
:50 Stock Headlines
:51 News Headlines
:52 Business Radio Network
Businessline
:57 Public Service
Announcements
:59 Credits & Previews

Saturday

6:00 AM - SUNSET

Business Radio Network
(See Monday-Friday listings)
Music, News, Weather, Traffic,
Entertainment, Features,
Talk, Information about
surrounding areas

Sunday

6:00 AM - SUNSET

Business Talk, Call-in

WPNA AM 1490

408 S. Oak Park Avenue
Oak Park, IL 60302
708-848-8980

President: *Edward J. Moskal*
General Manager: *Chris Gulinski*

Monday - Friday

5:00 AM - NOON

Radio Club Familiar
Elias Diaz Y Perez

NOON - 3:00 PM

Radio Renovacion

3:00 PM - 4:00 PM

Chet Gulinski Show

4:00 PM - 5:00 PM

Polish Programming with
Sophia Boris

5:00 PM - 6:30 PM

"Open Mike"
Lucia Stiwa

6:30 PM - 8:00 PM

"Studio D"
Jarek Cholodecki

8:00 PM - 9:00 PM

Business Review (Mon)
St. Volodymr & Olha Ukrainian
Parish (Tue)
Polish Program (Wed)
Polish Program (Thur)
Ukrainian Evening Tribune (Fri)

9:00 PM - 11:00 PM

Program Na Serio

11:00 PM - 2:00 AM

Trzecia Zmiana

2:00 AM - 5:00 AM

Nocny Pan
Jarek Obrecki

Saturday

5:00 AM - 8:00 AM

Public Affairs

8:00 AM - 1:00 PM

Irish Programs

1:00 PM - 3:00 PM

Polka Shows

3:00 PM - 5:00 PM

Ukrainian (Religious)

5:00 PM - 6:30 PM

Arabic Program

6:30 PM - 8:30 PM

Irish Programs

8:30 PM - 10:00 PM

Lithuanian Programs

10:00 PM - MIDNIGHT

Polish Programs

Sunday

5:00 AM - 7:00 AM

Public Affairs

7:00 AM - 8:00 AM

Sunday Gospel Hour

8:00 AM - 8:30 AM

Your Polish Heritage Hour

8:30 AM - 1:00 PM

Polka Shows

1:00 PM - 5:00 PM

Polish Programs

5:00 PM - 11:00 PM

Black (Religious)

11:00 PM - MIDNIGHT

Classical Sunday Night

MIDNIGHT - 3:00 AM

Blue Midnight
John Gorny

3:00 AM - 5:00 AM

Dave Murphy Show

WSBC AM 1240

4949 W. Belmont Avenue
Chicago, IL 60641
312-282-9722

General Manager: *Roy J. Bellavia*

WSBC is an ethnic station serving Spanish, Polish, Ukrainian, Japanese, Irish and others.

Monday - Friday

6:00 AM - 7:00 AM

International Musical

7:00 AM - 8:30 AM

Bob Lewandowski

10:00 AM - 11:00 AM

Gospel Power Hour
Brother Reese, Host

2:00 PM - 3:30 PM

Sabor Latino
Freddy Reyes

8:00 PM

Victory Gospel (Monday)
Bulgarian Radio (Tuesday)
Voice of Calvary (Wednesday)
Primer Lugar (Thurs., Fri.)

9:00 PM

Victory Gospel (Monday)
Ukrainian Voice (Tuesday)
Irish Radio (Wednesday)
Sangeeta (Thursday)
Public Affairs (Friday)

11:00 PM - MIDNIGHT

Spanish Pentecostal

Saturday

6:00 AM - 7:30 AM

Pueblo En Marcha

7:30 AM - 8:30 AM

Hora Cattolica De San Francisco

10:00 AM - 11:00 AM

El Show Impacto
Miguel Rodriguez

2:00 PM - 3:30 PM

Sabor Latino
Freddy Reyes

8:00 PM - 9:00 PM

Chicago Japan Hour
Akiko Sugano

9:00 PM - 9:30 PM

Fr. Justin Rosary Hour

9:30 PM - 10:00 PM

P.C. News Magazine

11:00 - MIDNIGHT

Spanish Pentecostal

Sunday

6:00 AM - 7:30 AM

Lil' Richard Polka Show

7:30 AM - 8:30 AM

Mercy Seat M.B. Church

10:00 AM - 11:00 AM

Polish Sunday Meetings

2:00 PM - 3:00 PM

Bob Lewandowski Show

3:00 PM - 3:30 PM

Zlobin-Rylski Show

8:00 PM - 9:00 PM

New Mt. Vernon M.B. Services

9:00 PM - 10:00 PM

New Zion City M.B. Services

11:00 PM - MIDNIGHT

Spanish Pentecostal

WSSY AM 1330

4320 Dundee Road
Northbrook, IL 60062
708-498-3350

General Manager: *Kent D. Gustafson*
Program Director: *Mike Czark*
Marketing Director: *Mark Napoleon*

WSSY RADIO serves the North Shore with ethnic, hard rock and talk shows.

Monday - Friday

6:00 AM - 9:00 AM
Religious Programming
Weather Reports

9:00 AM - 1:00 PM
Polish Variety Show

1:00 PM - 3:00 PM
Interviews, Weather, Traffic, News

3:00 PM - 5:00 AM
"G-Force"
Rock 'N Roll
Heavy Metal
Hard Rock

5:00 AM - 6:00 AM
Public Service

Saturday

8:00 AM - 9:00 AM
Serbian Program

9:00 AM - 11:00 AM
Polish Program

11:00 AM - 3:30 PM
German Program

3:30 PM - 4:30 PM
Haitian Program

5:00 PM - 5:00 AM
Hard Rock

Sunday

9:00 AM - 10:00 AM
Polish Program

10:00 AM - 11:00 AM
Russian Program

11:00 AM - NOON
Religious Program

NOON - 1:00 PM
Serbian Program

1:00 PM - 6:00 PM
Yugoslavian Program

6:00 PM - 5:00 AM
"G-Force"
Hard Rock
Heavy Metal
Rock 'N Roll

WTAQ AM 1300

9355 W. Joliet Road
LaGrange, IL 60525
708-352-1300

General Manager: *Mario Limon*
Program Director: *Jose Manuel Flores*
Promotion Director: *Santa Negrete*

All Spanish Station

Monday - Friday

MIDNIGHT - 2:00 AM
Variedades Musicales
De Media Noche
(Midnight Musical Specials)

2:00 AM - 4:00 AM
El Club De Los Desvelados
(The Insomniacs Club)

4:00 AM - 5:00 AM
Frontera Norte
(Northern Border)

5:00 AM - 6:00 AM
La Interpretacion De Sus Suenos
(Dream Interpretations)

6:00 AM - 7:00 AM
Vicente Fernandez/
Juan Gabriel E. Invitados

7:00 AM - 9:00 AM
La Hora De La Regadera
(The Parody Hour)

9:00 AM - NOON
Regular Programming

10:00 AM - 11:00 AM
La Hora de Los Super Grupos
(The Super Bands)

NOON - 1:00 PM
La Hora de los Trabajadores

1:00 PM - 2:00 PM
Palenque Musical
(Battle of the Bands)

2:00 PM - 8:00 PM
Regular Programming

5:00 PM - 6:00 PM
Fiesta Tropical

8:00 PM - 9:00 PM
Canonazos 1300

9:00 PM - 10:00 PM
Saludos Y Canciones

10:00 PM - 11:00 PM
Fiesta Mexicana

11:00 PM - MIDNIGHT
Concierto De Grupos

Saturday

Sabado Rancheros
24 Hours—
Mariachi and Ranchero Music
(Country and Western Music)

Sunday

ALL DAY—
Spanish Music

8:00 AM - 9:00 AM
Mercado del Aire
Audience Call-in Sale

9:00 AM - 10:00 AM
Music

10:00 AM - 11:00 AM
Breakfast with
Fernando

WVON AM 1450

3350 S. Kedzie Avenue
Chicago, IL 60623
312-247-6200

General Manager: *Hoyett Owens*
Program Director: *Melody Spann*

Monday - Friday

5:00 AM - 9:00 AM
Morning Show
Drake Collier

9:00 AM - 1:00 PM
"Daye Talk"
Talk, Call-in, News,
Traffic/Weather, Sports
Jon Daye

1:00 PM - 10:00 PM
Sign-Off

10:00 PM - 1:00 AM
"On Target"
Talk, Call-in
Host Personalities:
Lu Palmer, Faith Christmas,
Jim Hutchinson

1:00 AM - 4:00 AM
"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in

4:00 AM - 5:00 AM
The Best of 'VON

Saturday

5:00 AM - 9:00 AM
"Saturday Summit"
Talk, Call-in, In-studio Guests

9:00 AM - 1:00 PM
Rotating Guest Hosts

1:00 PM - 8:30 PM
Sign-off

8:30 PM - 10:00 PM
"Probation Challenge"
Rev. Harold Bailey

10:00 PM - 5:00 AM
"Overnight Talk"

Sunday

5:00 AM - 10:00 PM
Sign-off

10:00 PM - MIDNIGHT
"On Target"
Talk, Call-in
Shawnelle Ritchie

MIDNIGHT - 5:00 AM
"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in

WXEZ AM 820

875 N. Michigan Avenue
Chicago, IL 60611
312-440-3100

Station Manager: *Jim Haviland*
Program Director: *Gary Parks*
News Director: *John Gleason*

Easy Contemporary Music of Yesterday and Today
(Simulcast FM 100.3).

Monday - Friday

Vocals and Instrumentals All Day
MIDNIGHT - 5:30 AM
Tony Phillips

5:30 AM - 10:00 AM
Music, Traffic, News and
Weather
Bill Jurek
News—John Gleason
Weather—Andy Avalos

10:00 AM - 3:00 PM
Jeff Christie

3:00 PM - 7:00 PM
Dave Mitchell

7:00 PM - MIDNIGHT
Terry Flynn

Saturday

6:00 AM - 10:00 AM
Bob Kraft

10:00 AM - 3:00 PM
Bill Jurek

3:00 PM - 7:00 PM
Dave Mitchell

7:00 PM - MIDNIGHT
Dave Osborne

Sunday

MIDNIGHT - 7:00 AM
Bob Kraft

7:00 AM - NOON
Jeff Christie

NOON - 5:00 PM
Terry Flynn

5:00 PM - 10:00 PM
Tony Phillips

10:00 PM - 5:30 AM
Dave Osborne

WAIT FM 105.5

8600 Route 14
Crystal Lake, IL 60012
815-459-7000

Station Manager: *Sam Vitali*
Program Director: *Greg Newton*
News Director: *Stu Cohen*

WAIT FM serves the Northwest Suburbs, programming "Adult Rock" from the 60's to today.

Monday - Friday

2:00 AM - 6:00 AM
Larry Ridge

6:00 AM - 10:00 AM
Kevin Derrett's Breakfast Show
(Simulcast on 850 AM)
News, Sports, Traffic

10:00 AM - 2:00 PM
Steven Michael Sands

2:00 PM - 6:00 PM
Jennifer Jennings
Traffic Updates

6:00 PM - 10:00 PM
Matt Staley

10:00 PM - 2:00 AM
Susan Carr

Saturday

2:00 AM - 6:00 AM
Nick Jefferies

6:00 AM - 10:00 AM
Matt Staley

10:00 AM - 3:00 PM
Jennifer Jennings

3:00 PM - 7:00 PM
Susan Carr

7:00 PM - MIDNIGHT
Nick Jefferies

MIDNIGHT - 2:00 AM
Dr. Demento
Music, Comedy

Sunday

2:00 AM - 6:00 AM
Lisa Holiday

6:00 AM - 10:00 AM
Fuzz

10:00 AM - 3:00 PM
Mark Miller

3:00 PM - 7:00 PM
Rick Hayman

7:00 PM - MIDNIGHT
Jazz Journey, Greg Newton
Jazz, Blues, New Age

WBBM FM 96.3

630 N. McClurg Court
Chicago, IL 60611
312-951-3572

Vice President/General Manager: *Tom Matheson*
Program Director: *Buddy Scott*
Promotion Director: *Jon Scott*

Monday - Friday

2:00 AM - 5:30 AM
José Solís

5:30 AM - 10:00 AM
"Jobo and Eddie V"
Joe Bohannon & Ed Volkman
Talk, Comedy, Music, Call-in

10:00 AM - 2:00 PM
Paul Donovan

2:00 PM - 6:00 PM
Pat Reynolds

6:00 PM - 10:00 PM
"Bubba The Love Sponge"
Music, Talk, Call-in

10:00 PM - 2:00 AM
Larry Martin

10:00 PM - 2:00 AM
(Friday)
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

Saturday

6:00 AM - 10:00 AM
Bud Latour

10:00 AM - 2:00 PM
Pat Reynolds

2:00 PM - 6:00 PM
"Bubba The Love Sponge"
Todd Cavanah

9:00 PM - 3:00 AM
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

Sunday

3:00 AM - 7:00 AM
News, Interviews, Political
Issues, Public Affairs

7:00 AM - 8:00 AM
"Future Hits"
Joel Denver

8:00 AM - 9:00 AM
"B96 Music"

9:00 AM - 1:00 PM
"Casey's Top 40 Countdown"
Casey Kasem

1:00 PM - 5:00 PM
Paul Donovan

5:00 PM - 7:00 PM
José Solís

7:00 PM - 10:00 PM
"Rockin' America Top 30
Countdown"
Scott Shannon

10:00 PM - 11:00 PM
"Hitline USA"
Shadow Stevens

11:00 PM - 1:00 AM
"Direct Hits"
Bill Lee

1:00 AM - 5:30 AM
Larry Martin

WBEZ FM 91.5

105 W. Adams Street
Chicago, IL 60603
312-641-5197

General Manager: *Carole Nolan*
Development Director: *Don Klimovich*

Monday - Friday

5:00 AM - 9:00 AM
Morning Edition

9:00 AM - 4:00 PM
Daytime Information
Ken Davis, Carolyn Grisko
Sondra Gair, Terry Gross
Daily Forum

4:00 PM - 6:30 PM
All Things Considered

6:30 PM - 7:00 PM
Marketplace

7:00 PM - 8:00 PM
Car-Talk, Afropop, Health,
Politics, New Dimensions

8:00 PM - 10:30 PM
Jazz
Dick Buckley

10:30 PM - 1:00 AM
Neil Tesser

1:00 AM - 5:00 AM
Barry Winograd

8:00 PM - 5:00 AM
Jazz Forum
Larry Smith (Fri.)

Saturday

5:00 AM - 6:00 AM
Le Jazz Club from Paris

6:00 AM - 8:00 AM
The New American Gazette
Soundprint, Across the Atlantic

8:00 AM - 10:00 AM
Weekend Edition
Scott Simon

10:00 AM - NOON
Whad'Ya Know
Michael Feldman

NOON - 1:00 PM
"Inside Politics"
Bruce Dumont

1:00 PM - 3:00 PM
Various Specials

3:00 PM - 4:00 PM
Monitoradio Weekend

4:00 PM - 5:00 PM
All Things Considered
Lynn Neary

5:00 PM - 6:30 PM
Garrison Keillor's
American Radio Company of
the Air

6:30 PM - 9:00 PM
Passport

9:00 PM - MIDNIGHT
The Mambo Express

MIDNIGHT - 5:00 AM
Blues Before Sunrise
Steve Cushing

Sunday

5:00 AM - 8:00 AM
Echoes, Music

8:00 AM - 10:00 AM
Weekend Edition
Liane Hansen

10:00 AM - NOON
A Prairie Home Companion

NOON - 1:00 PM
Marian McPartland

1:00 PM - 4:00 PM
Jazz Forum
Dick Buckley

4:00 PM - MIDNIGHT
All Things Considered
The Flea Market, Thistle &
Shamrock, Folk Sampler,
Sing Out's Songbag, Work in
Progress, Blues Stage

MIDNIGHT - 5:00 AM
Blues Before Sunrise
Steve Cushing

WCBR FM 92.7

120 W. University Drive
Arlington Heights, IL 60004
708-255-5800

Station Manager: *Alaine Peters*
Program Director: *Stu Collins*

WCBR plays a mix of adult-pop music.

Monday - Friday

MIDNIGHT - 6:00 AM
Non-stop Music

6:00 AM - 10:00 AM
Music, Call-in, Humor,
Headline Updates
Stu Collins

10:00 AM - 3:00 PM
Music, Talk, Sports, News
Paul Robinson

3:00 PM - 7:00 PM
Music, Call-in, Talk,
News, Weather
Jonathon Taylor

7:00 PM - MIDNIGHT
Music, Request, Call-in, News
Tommy Lee Johnston

Saturday

6:00 AM - NOON
Music, Call-in, Requests, News
Allen Kearns

NOON - 6:00 PM
Music, News, Talk, Weather
Rick Hearle

6:00 PM - 8:00 PM
"Top 20—Week in Review"
Dave Linden
Julie Peters

8:00 PM - 6:00 AM
Non-stop Music

Sunday

6:00 AM - 8:00 AM
"Outdoors"—Live
Mike Jackson
Fishing, Hunting, Camping
Talk, Call-in

8:00 AM - 10:00 AM
Ralph Leonard

10:00 AM - 5:00 PM
Rick Hearle

5:00 PM - 6:30 PM
Non-stop Music

6:30 PM - 7:30 PM
"Sports Digest"
Jerry Kuc, Cheryl Rave
Talk, Call-in

7:30 PM - 10:00 PM
Non-stop Music

10:00 PM - MIDNIGHT
Public Affairs Programming

MIDNIGHT - 6:00 AM
Non-stop Music

WCKG FM 105.9

150 N. Michigan Avenue
Chicago, IL 60601
312-781-7300

Vice President/General Manager: *Marc W. Morgan*
Program Director: *Tim Sabean*
Director of Marketing/Promotions: *Dan Michaels*

WCKG has a mix of classic rock with singular personalities, extensive features and special productions.

Monday - Friday

5:00 AM - 9:00 AM

"Radio" Rich Koz
with newsman Steve Scott
Classic Rock, News, Weather

9:00 AM - 1:30 PM

"The Mitch Michaels Show"
Mitch Michaels
Noon—"CKG's Rock'n Roll Diner"
(request time)

1:30 PM - 6:00 PM

"The Allen Stagg Show"
Allen Stagg
5:00 pm—"CKG's Drive at Five"

6:00 PM - 10:00 PM

"The Debbie Alexander Show"
Debbie Alexander
"CKG's Psychedelic Supper"—
60's rock
"The Perfect Album Side"

10:00 PM - 2:00 AM

"The Joe Thomas Show"
Joe Thomas
Night time Rock'n Roll features
music from the past 30 years
plus Beatles at Midnight

2:00 AM - 5:00 AM

"Late Night with Randi Blake"
Randi Blake
Continuous Music, Requests

Saturday

"Special Weekends"
Great Classic Rock Features
each Weekend

5:30 AM - 7:00 PM

"A to Z Weekend"
Great Classic Rock off CD's

7:00 PM - MIDNIGHT

"All Request Saturday Night"
Listeners call-in

Sunday

"Special Weekends"
Great Classic Rock Features
each Weekend

8:00 AM - 11:00 AM

"Breakfast with the Beatles"
Beatles' music, interviews
Dan Michaels

6:00 PM - 11:00 PM

"The 7th Day"
Six full albums-uninterrupted

WDCB FM 90.0

College of DuPage
22nd Street & Lambert Road
Glen Ellyn, IL 60137-6599
708-858-2800

General Manager: *Sid Fryer*
Programming Coordinator: *Mary Patricia LaRue*
Marketing Coordinator: *Kenneth Scott*

Contest/Request Line: 790-WDCB

Monday - Friday

5:15 AM - 6:30 AM

Public Affairs Programming
Classes

6:30 AM - NOON

Jazz Edition

NOON - 1:00 PM

Mic-Line
News, Interviews

1:00 PM - 3:00 PM

All Things Jazz

3:00 PM - 5:00 PM

Big Band (Mon)
Eclectic Folk (Tue)
Bluegrass (Wed)
Country & Western (Thur)
Rock and Roll Reflections (Fri)

5:00 PM - 10:00 PM

All Things Jazz
Variety Programming

10:00 PM - MIDNIGHT

Public Affairs Programming
Classes

MIDNIGHT

News and Sign-Off

Saturday

5:15 AM - 7:00 AM

Public Affairs Programming
Classes

7:00 AM - 7:30 AM

Pickleberry Pie

7:30 AM - NOON

Jazz Edition

NOON - 1:00 PM

Mic-Line
News, Interviews

1:00 PM - 5:00 PM

Classical Contab

5:00 PM - 6:00 PM

Audiophile Audition

6:00 PM - 9:00 PM

All Things Jazz

9:00 PM - 10:00 PM

Blues from the Red Rooster

10:00 PM - MIDNIGHT

Reggae Explosion

MIDNIGHT

News and Sign-Off

Sunday

5:15 AM - 7:00 AM

Public Affairs Programming
Classes

7:00 AM - 8:00 AM

New Dimensions

8:00 AM - 10:00 AM

Sounds Ethereal
New Age Music

10:00 AM - NOON

Classical Contab

NOON - 3:00 PM

Opera Festival

3:00 PM - 4:00 PM

Strictly Bluegrass

4:00 PM - 5:30 PM

Southern Fried Gospel

5:30 PM - 6:30 PM

Blues Edition

6:30 PM - 7:00 PM

Radio Classics

7:00 PM - 10:30 PM

All Things Jazz

10:30 PM - MIDNIGHT

In Tune with the Wave
Alternative Rock

MIDNIGHT

News and Sign-Off

WFMT FM 98.7

303 E. Wacker Drive
Chicago, IL 60601
312-565-5004

Monday - Friday

5:30 AM - 1:00 PM

Classical Music, News
12:15 PM - 1:00 PM
Talman Presents Dame
Myra Hess Concert (Wed.)

1:00 PM - 5:30 PM

Classical Music, News
Fine Arts Focus, Business Report

5:30 PM - 6:30 PM

Studs Terkel

6:30 PM - 8:00 PM

News, Classical Music

8:00 PM - 10:00 PM

Symphony Orchestra Concerts
Drama (Friday)

10:00 PM - 11:00 PM

News, Classical Music
10:15 PM
Collectors Item
Don Tait (T.)

Chief Operating Officer: *Alfred Antlitz*

Director/WFMT: *Torey Malatia*

Director/Fine Arts Network: *Lawrence Rock*

11:00 PM - MIDNIGHT

Spoken Word

MIDNIGHT - 5:30 AM

"Talman Through The Night"

Saturday

5:30 AM - NOON

Classical Music, News

10:30 AM - NOON

New Recordings, New Sounds

NOON - 12:30 PM

News, Classical Music

12:30 PM - 3:00 PM

Opera

3:00 PM - 5:30 PM

Classical Music
4:30 PM - 5:30 PM
Loyola University:
Lectures, Readings
(3rd Saturday)

5:30 PM - 7:00 PM

BBC International Call
Classical Music

7:00 PM - 8:00 PM

Talman Presents
"The First 50 Years"
Marty Robinson

8:00 PM - 10:00 PM

Cleveland Orchestra

10:00 PM - MIDNIGHT

"The Midnight Special"
Folk Music, Show Tunes, Comedy

MIDNIGHT - 5:30 AM

"Talman Through the Night"

Sunday

5:30 AM - 1:00 PM

Classical Music, News

1:00 PM - 3:00 PM

AMOCO Concerts
Chicago Symphony Orchestra

3:00 PM - 4:00 PM

Classical Music

4:00 PM - 6:30 PM

Marshall Field
Sunday Opera

6:30 PM - 7:30 PM

News, Classical Music

7:30 PM - 8:00 PM

"Art & Artists" Harry Bouras

8:00 PM - 10:00 PM

International Festival

10:00 PM - 10:30 PM

News, Classical Music

10:30 PM - 11:30 PM

Studs Terkel

11:30 PM - MIDNIGHT

Classical Music

MIDNIGHT - 5:30 AM

"Talman Through The Night"

WFYR FM 103.5

130 East Randolph
Chicago, IL 60601
(312) 861-8100

Vice President/General Manager: *Kelly Seaton*

Program Director: *Kurt Johnson*

Marketing Director: *Betsy Riemenschneider*

WFYR plays the best of today's music along with the best of the '70s—Soft Hits.

Monday - Friday

5:30 AM - 10:00 AM

David McKay—
Warm personality mixed with
Soft Hits
Paula Fagan, Traffic
Ron Davis, News
Red Mottlow, Sports

10:00 AM - 3:00 PM

T.K. O'Grady
Midwest wit and style,
blended with Soft Hits

3:00 PM - 7:00 PM

Mike MacDonald
Breezy personality and Soft Hits
Dan Parker, News
Paula Fagan, Traffic
Red Mottlow, Sports

7:00 PM - MIDNIGHT

Chris Torres
"Love Songs on FYR"
Special Dedications

MIDNIGHT - 5:30 AM

John Bermudez
Combines sense of humor with
Soft Hits

Saturday

All day—Continuous Soft Hits.
The perfect accompaniment to
any Chicago weekend activity.

5:00 AM - 7:00 AM

Public Affairs Programming

6:00 PM - 11:00 PM

Dick Bartley's
"Original Rock 'n Roll
Oldies Show"
Started on WFYR 10 years ago
and is now a nationally
syndicated show

Sunday

All day—Continuous Soft Hits.

5:00 AM - 8:00 AM

Public Affairs Programming

WGCI FM 107.5

332 S. Michigan Avenue
Chicago, IL 60604
312-427-4800

General Manager: *Marv Dyson*
Program Director: *Jimmy Smith*

Monday - Friday

5:00 AM - 9:00 AM

Banks & Company
Doug Banks

9:00 AM - 2:00 PM

Shannon Dell

2:00 PM - 6:00 PM

Tom Joyner

6:00 PM - 10:00 PM

Jammin' Dave Michaels

10:00 PM - 2:00 AM

Steven J. Ross (M-Th)
10:00 PM - MIDNIGHT (Fri)
"Rap Down"
Frank Jones

Saturday

MIDNIGHT - 2:00 AM

Steven Ross

2:00 AM - 6:00 AM

Armando Rivera

6:00 AM - 7:00 AM

Music

7:00 AM - 10:00 AM

"On The Move"

Tom Joyner

10:00 AM - 2:00 PM

Shannon Dell

2:00 PM - 6:00 PM

Dave Michaels

6:00 PM - 10:00 PM

Irene Mojica

10:00 PM - MIDNIGHT

"Rap Down"
Ramone Wade

Sunday

MIDNIGHT - 5:00 AM

CLUB 107.5
Armando Rivera

5:00 AM - 6:00 AM

Music of Love and Inspiration
Jacque Haselrig

6:00 AM - 7:30 AM

Public Affairs Programming

7:30 AM - 9:00 AM

Music of Love and Inspiration
Jacque Haselrig

9:00 AM - 10:00 AM

"Radioscope"
Lee Bailey

10:00 AM - NOON

"Countdown"
Walt Love

NOON - 6:00 PM

Irene Mojica

6:00 PM - 10:00 PM

"Dusties"
Herb Kent

10:00 PM - 2:00 AM

Steven Ross

2:00 AM - 5:00 AM

Armando Rivera

WJKL FM 94.3

14 Douglas Avenue
Elgin, IL 60120
708-741-7700

President General Manager: *Rick Jakle*
Program Director: *Bruce Lee*

JKL/94-The Great Music Station. Chicagoland's most unique blend of the popular songs and artists of the 30's, 40's, 50's and 60's. Serving the greater N.W. suburbs 24 hours a day.

Monday - Friday

6:00 AM - 9:00 AM

Paul Jay
Chicagoland traffic reports,
stock market reports from
Dean Witter, Mutual network
news on the hour

9:00 AM - 3:00 PM

Ruby Duffield

3:00 PM - 9:00 PM

Bruce Lee
7:00 PM
Jukebox Friday (Friday)

9:00 PM - 10:00 PM

When Radio Was

10:00 PM - 1:00 AM

Larry King Show

1:00 AM - 4:00 AM

Mike Wagner

4:00 AM - 6:00 AM

America In The Morning
Public Affairs Programming

Saturday

6:00 AM - 11:00 AM

Joe Quintan

11:00 AM - 3:00 PM

Joe Roach

3:00 PM - 9:00 PM

Jerry Knight

9:00 PM - 10:00 PM

When Radio Was

10:00 PM - 4:30 AM

Jim Bohannon Show

4:30 AM - 6:00 AM

Greg Merrity

Sunday

6:00 AM - NOON

Shawn Micheals

NOON - 6:00 PM

Pete Gaines

7:00 PM - 8:00 PM

Great Music Showcase

8:00 PM - 11:00 PM

When Radio Was

WJMK FM 104.3

180 N. Michigan Avenue
Chicago, IL 60601
312-977-1800

Vice President/General Manager: *Harvey A. Pearlman*
Program Director: *Gary Price*
Promotion Director: *Karyn Kerner*

MAGIC 104 plays favorite oldies of 50's, 60's, and early 70's.
The disc jockeys are pure Chicago too...

Monday - Friday

5:30 AM - 10:00 AM

Fred Winston - "The Fred Winston Morning Show"
WAKE UP TO THE BEST OLDIES!
Vicky on traffic.
John Priester with the news.
A mix of topical humor, phone calls, interviews and wacky observations on every day life.

10:00 AM - 2:00 PM

John Charleston
Playing your favorite oldies!
Making midday magic!

2:00 PM - 6:00 PM

King "B" Ron Britain
3:10 - "Subterranean Circus" Report.
Visits from a menagerie of characters. Country Bob, Terry the Economist, The Green Hairnet, and more!

6:00 PM - 10:00 PM

Dick Biondi
"The Wild I-tralian"
9:45 pm - "Collector's Corner"
7-10 pm Fridays - "Friday Night 50's Party"
Biondi plays the music that made him a Rock n' Roll institution!

10:00 PM - 2:00 AM

Amy Scott
10:45 - "Name That Tune"
"Birthday Wake-Up Calls" - after midnight.

2:00 AM - 5:30 AM

Pat O'Kelley
The overnight sensation!

Saturday

6:00 AM - 10:00 AM

Pat O'Kelley

10:00 AM - 2:00 PM

John Charleston

2:00 PM - 6:00 PM

Dick Biondi

6:00 PM - MIDNIGHT

Dan Diamond

MIDNIGHT - 5:00 AM

Steve Wallace

Sunday

5:00 AM - 6:00 AM

Public Affairs

6:00 AM - 10:00 AM

Jack Miller

10:00 AM - 2:00 PM

Amy Scott
NOON - 1:00 PM
Sunday Supplement
Countdown of the Top 10 hits plus sports, news, trivia from the 50's, 60's and early 70's.

2:00 PM - 6:00 PM

Dan Diamond

6:00 PM - 10:00 PM

Steve Wallace

10:00 PM - 2:00 AM

Jack Miller

2:00 AM - 5:30 AM

Pat O'Kelley

WKKD FM 95.9

P.O. Box 1730
Aurora, IL 60507
708-357-9590

General Manager: *Charles Filippi*
Program Director: *Dave Beckman*
News Director: *Carl Volz*

WKKD serves the Western Suburbs

Monday - Friday

5:00 AM - 9:00 AM

Dave Beckman In The Morning
Lively, Topical Conversation,
Audience Participation Phone
Calls, Entertaining Features,
Local Suburban News every Half
Hour, Live Weather Updates,
Hourly Sports and the Best
Variety of Lite Music from over
Three Decades.

9:00 AM - 2:00 PM

Lite Music, Audience Participation
Contests, Hourly News Updates
with Business Update at Noon.
Deb Ryan

2:00 PM - 7:00 PM

Lite Music, Listener Phone Calls,
Live On-Air Interviews,
Topical Humor, Suburban News,
Weather and Sports Updates.
Marc Arturi

7:00 PM - 11:00 PM

Lite Music, Audience
Participation Contests, Hourly
News and Weather Updates.
Elise Bell

11:00 PM - 5:00 AM

Lite Music, Audience
Participation Contests, Hourly
News and Weather Updates.
Dave Fischer

Saturday

5:00 AM - 10:00 AM

Lite Music, Hourly News Updates,
Live Weather Checks, Hourly
Sports.
Terry Wido

10:00 AM - 2:00 PM

Lite Music, Hourly News and
Weather Updates.
Tom Chioles

2:00 PM - 6:00 PM

Lite Music, Hourly News and
Weather Updates.
Annie Kotschardan

6:00 PM - MIDNIGHT

Lite Music, Hourly News and
Weather Updates.
Ron Thompson

Sunday

MIDNIGHT - 6:00 AM

Lite Music, Hourly News and
Weather Updates.

6:00 AM - NOON

Lite Music, Hourly News and
Weather Updates.
Rich Bentel

NOON - 6:00 PM

Lite Music, Hourly News,
Weather and Sports Updates.
Ron Thompson

WKQX FM 101.1

1700 Merchandise Mart Plaza
Chicago, IL 60654
312-861-7979

Vice President/General Manager: *Charles Hillier*
Program Director: *Bill Gamble*
Marketing Director: *David Perlmutter*

WKQX-Q101 features Murphy in the morning and over 50 minutes of contemporary music an hour.

Monday - Friday

5:00 AM - 5:30 AM

"The Murphy in the Morning
Warm-Up Show"
Talk/Music, Comedy
"Danger" Dan Walker

5:30 AM - 10:00 AM

"Murphy In The Morning"
Robert Murphy
Susan Anderson and
Dan Walker-sidekicks
"Murphy Money Song"
"Dial-a-Date"; "Most
Embarrassing Moments";
"Fleeting Meetings with Fame"
"Office Bitch of the Week"
"Pick Your News"
News, Traffic-Dave McBride
Sports—Jim Volkman

10:00 AM - 3:00 PM

Talk, Music
Greg Brown

3:00 PM - 7:00 PM

Contemporary Music
Patrick Callahan

7:00 PM - 11:00 PM

Contemporary Music, Talk
"Humble" Billy Hayes

11:00 PM - 5:00 AM

"Night Moves"
Contemporary Love Songs
Dedications
Carla Leonardo

Saturday

5:00 AM - 10:00 AM

"Murphs' Playhouse"
Best of Murphy
Bob Dunsworth

10:00 AM - 2:00 PM

Patrick Callahan

2:00 PM - 7:00 PM

Carla Leonardo

7:00 PM - 10:00 PM

"Chicago Hot 30 Countdown"
"Humble" Billy Hayes

10:00 PM - MIDNIGHT

Zack Harris

Sunday

MIDNIGHT - 4:00 AM

"Top 30 Countdown"
Rick Dees

4:00 AM - 6:00 AM

Nick Joseph

6:00 AM - 11:00 AM

Zack Harris

11:00 AM - 3:00 PM

"Humble" Billy Hayes

3:00 PM - 7:00 PM

Carla Leonardo

7:00 PM - 11:00 PM

Zack Harris

11:00 PM - MIDNIGHT

"Night Moves"
Soft Rock
Dona Mullen

WLIT FM 93.9

150 N. Michigan Avenue
Chicago, IL 60601
312-329-9002

General Manager: *Philip L. Redo*

Lite-FM Plays Favorite Light Vocal Music.

Monday - Friday

5:30 AM - 10:00 AM

Music, Weather, News,
Traffic Update
Bob Brynteson with
Mary Ann Meyers

10:00 AM - 3:00 PM

Steve Schy

3:00 PM - 7:00 PM

Music, Weather, News
Traffic Updates
Megan Reed

7:00 PM - MIDNIGHT

Steve Ruxton

MIDNIGHT - 5:30 AM

Bruce Buckley

Saturday

6:00 AM - 10:00 AM

Gene Honda

10:00 AM - 2:00 PM

Steve Ruxton

2:00 PM - 6:00 PM

Bob Brynteson

6:00 PM - MIDNIGHT

Bruce Buckley

MIDNIGHT - 6:00 AM

Grant Field

Sunday

6:00 AM - 8:30 AM

Public Affairs

8:30 AM - 10:00 AM

Anne Hengehold

10:00 AM - 2:00 PM

Steve Schy

2:00 PM - 6:00 PM

Megan Reed

6:00 PM - MIDNIGHT

Bruce Buckley

MIDNIGHT - 5:30 AM

Grant Field

WLNR FM 106.3

820 S. Michigan Avenue
Chicago, IL 60605
312-322-9400

Operations Manager: *Lillian Turell*
Program Director: *Kathy Brown*
Public Service Director: *Gladys Isodore*

WLNR plays soft urban contemporary, jazz, jazz fusion of today with hits from yesterday. Simulcast with WJPC AM 950.

Monday - Friday

5:00 AM - 11:00 AM

Soft Touch Music
Traffic, Weather
Arleta Parker

11:00 AM - 5:00 PM

Soft Touch Music
Requests
Barbara Gueno

5:00 PM - 11:00 PM

Soft Touch Music
6:20 PM "The Dinner Menu"
8:00 PM "Pillow Talk"
Traffic, Weather, Sports Update
Dedications
Patricia Faulkner

11:00 PM - 5:00 AM

Soft Touch Music
Requests, Weather
Mary Ann Stewart

Saturday

5:00 AM - 11:00 AM

Soft Touch Music
Weather, Requests

11:00 AM - 5:00 PM

Soft Touch Music
Requests, Weather
Deserie McRay

5:00 PM - 11:00 PM

Soft Touch Music
Weather, Requests
Sandi Cogan

11:00 PM - 5:00 AM

Soft Touch Music
Requests, Weather
Joi Spiller

Sunday

5:00 AM - 11:00 AM

Inspirational Music
Weather, Request

11:00 AM - 5:00 PM

11:00 AM - 3:00 PM
Sunday Afternoon Jazz
Soft Touch Music
Weather, Request
Deserie McRay

5:00 PM - 11:00 PM

Soft Touch Music
Weather, Requests
Sandi Cogan

11:00 PM - 5:00 AM

Soft Touch Music
Requests, Weather
Joi Spiller

WLUP FM 97.9

875 N. Michigan Avenue
Chicago, IL 60611
312-440-5270

General Manager: *Larry Wert*
Operations Manager: *Greg Solk*
Mktg/Comm Director: *Sandy Stahl*

The LOOP FM 98 is a rock and roll station for adults that combines personality with all your favorite classics and the best of the new rock and roll.

Monday - Friday

5:30 AM - 10:00 AM

"The Jonathon Brandmeier Show"
with Buzz Kilman (News)
Bruce Wolf (Sports)
Simulcast on AM 1000

10:00 AM - 2:30 PM

Bob Stroud

2:30 PM - 7:00 PM

Bobby Skafish

7:00 PM - MIDNIGHT

Patti Haze

MIDNIGHT - 5:30 AM

ferry Gibson

Saturday

6:00 AM - 10:00 AM

"Bits of Brandmeier"
with Jim Wisner
Simulcast on AM 1000

10:00 AM - 2:00 PM

Bob Stroud

2:00 PM - 6:00 PM

Patti Haze

6:00 PM - 9:00 PM

Terry Gibson

9:00 PM - 5:00 AM

"Non-Stop Saturday Night"

Sunday

5:00 AM - 7:00 AM

Public Affairs Programs

7:00 AM - 9:00 AM

Scott Dirks

9:00 AM - 1:00 PM

Matt Bisbee

1:00 PM - 6:00 PM

Dave Benson

6:00 PM - 8:00 PM

Terry Gibson

8:00 PM - 9:00 PM

The Lost Lennon Tapes

9:00 PM - 11:00 PM

Sunday Night at 9
Various Specials

11:00 PM - 5:30 AM

Wendy Snyder

WLWU FM 88.7

820 N. Michigan Avenue
Chicago, IL 60611
312-915-6558

General Manager: *Wayne Magdziarz*
Station Manager: *Frank Barth*
Program Director: *Anna Consalvo*

WLWU-FM is an academic laboratory at Loyola University, on the air 24 hours daily. The station staff consists of students, faculty and alumni.

Monday - Friday

2:00 AM - 5:30 AM

High Energy Dance Music
Art Therios

5:30 AM - 10:00 AM

High Energy Dance Music
News/Weather/Traffic/Humor
Ed Varga/Joe Weiss

10:00 AM - 2:00 PM

High Energy Dance Music
Lorraine Klebba

2:00 PM - 6:00 PM

High Energy Dance Music
Tim Garrity

6:00 PM - 10:00 PM

High Energy Dance Music
Vince Parisi

10:00 PM - 2:00 AM

High Energy Dance Music
Patty Sands

Saturday

2:00 AM - 6:00 AM

High Energy Dance Music
Christine Turkowski

6:00 AM - 11:00 AM

High Energy Dance Music
Steve Burrell

11:00 AM - 4:00 PM

High Energy Dance Music
Mark Vance

4:00 PM - 9:00 PM

High Energy Dance Music
Sue Cavi

9:00 PM - 1:00 AM

Saturday Night Dance Party
Denise Jerger

1:00 AM - 7:00 AM

Saturday Night Dance Party
Jim Lemon

Sunday

7:00 AM - 9:30 AM

"Tune In Yesterday"
Oldtime Radio Show
John Bialas

9:30 AM - 10:00 AM

"Lift Your Heart"
Religious Talk Show

10:00 AM - 10:30 AM

Community Accents
Wayne Magdziarz

10:30 AM - 11:00 AM

The Learning Curve
Educational Talk Show
Bob Parkinson

11:00 AM - NOON

Crossroads, Power Line
Religious Programs

NOON - 2:00 PM

Outlook News Magazine
Diana Carbonara/Laura Dare

2:00 PM - 6:00 PM

Dimension Latina

6:00 PM - 7:00 PM

On-Line (telephone talk)

7:00 PM - 8:00 PM

Sports Geeks on Radio
(Sportstalk)

8:00 PM - 10:00 PM

High Energy Top 25 Countdown

10:00 PM - 2:00 AM

High Energy Dance Music
Anna Consalvo

WMBI FM 90.1

820 N. LaSalle Drive
Chicago, IL 60610
312-329-4300

Station Manager: *Tom Sommerville*

WMBI FM is a Christian station broadcast from the Moody Bible Institute. The format is religious and the music played is Inspirational Christian.

Monday - Friday

6:00 AM - 8:30 AM

"Morning Clock"
Bob Murfin

8:30 AM - 11:00 AM

"Bible Study"
Charles Stanley, Charles
Swindoll, David Mains,
John MacArthur

11:00 AM - 1:00 PM

"Mid-Day on FM 90"

1:00 PM - 3:30 PM

"Music In The Afternoon"

3:30 PM - 6:00 PM

"Prime Time America"
Jim Warren, Monte Larrick

6:00 PM - 8:00 PM

"Music/Drama/Bible Study"

8:00 PM - 9:00 PM

"Open Line"
Donald Cole, Chris Fabry

9:00 PM - 11:00 PM

"Bible Study"
James Dobson, Anthony Evans,
Donald Cole, Ray Ortlund

11:00 - MIDNIGHT

"Music Till Midnight"
Donna Disser

MIDNIGHT - 5:00 AM

"Music Thru The Night"
Mike Kellogg

Saturday

6:00 AM - 11:00 AM

"Saturday Praise"
Carl Metcalf

11:00 AM - 1:00 PM

"Bible Study"
Robert Cook, James Boice,
David Mains

1:00 PM - 5:30 PM

"Music For Saturday Afternoon"
Nathan McGurk

5:30 PM - 8:00 PM

"News/Information/Drama"
Donald Cole, Monte Larrick,
James Dobson

8:00 PM - MIDNIGHT

"MBN Saturday Night and
Saturday Night Alive"
Todd Busted and Ron
Hutchcraft

Sunday

6:00 AM - 11:00 AM

"Sunday Praise"
Gary Leonard

11:00 AM - NOON

Moody Church Hour
Dr. Erwin Lutzer

NOON - 4:00 PM

"Music For Sunday"
Nathan McGurk

4:00 PM - 6:00 PM

"Bible Study"

6:00 PM - MIDNIGHT

"Music For Sunday"
John Kanter with some music
and features

A detailed program schedule is available by writing or calling the station.

WNIB FM 97.1

1140 W. Erie Street
Chicago, IL 60622
312-633-9700

Station Manager: *Sonia Florian*
Program Director: *Ron Ray*
Promotion Director: *Wendy Rozenberg*

WNIB plays Classical Music/Jazz

Monday - Friday

5:00 AM - 6:00 AM
"Cameo Concert"

6:00 AM - 9:00 AM
"Morning Song"
Jay Andres

9:00 AM - 1:00 PM
"Classical Music"

1:00 PM - 2:00 PM
"WNIB Library"

2:00 PM - 5:00 PM
"Classical Music"

5:00 PM - 7:00 PM
"Zephyr"
Lighter Pieces

7:00 PM - 8:00 PM
"Adventures in Good Music"
Karl Haas

8:00 PM - MIDNIGHT

"Classical Music"
9:00 pm - 10:30 pm
"Past Masters" (Mon)
Fred Heft
9:00 pm - 10:00 pm
"Vocal Scene" (Wed)
George Jellinek
9:00 pm - 11:00 pm
Vienna Festival (Thur)
10:00 pm - 11:00 pm
"Baroque & Before"
(Tue)

MIDNIGHT - 4:00 AM

"Jazz" Mr. A

4:00 AM - 5:00 AM

"Blues" Big Bill Collins

Saturday

7:00 AM - 9:00 AM
"Morning Song" Miller Peters

9:00 AM - 1:00 PM
"Classical Music"

1:00 PM - 5:00 PM
"Those Were The Days"
Chuck Schaden

5:00 PM - 7:00 PM
"Zephyr"

7:00 PM - 9:30 PM
"Classical Music"

9:30 PM - 10:30 PM
"The Dick Lawrence Revue"

10:30 PM - MIDNIGHT
"Public Service Programming"

MIDNIGHT - 7:00 AM
"Classical Music"

Sunday

7:00 AM - 9:00 AM
"Morning Song" Miller Peters

9:00 AM - NOON
"Classical Music"

NOON - 5:00 PM
"At Your Request"
"Classical Music"

5:00 PM - 7:00 PM
"Zephyr"

7:00 PM - 10:00 PM
"Sunday Opera" Bruce Duffie

10:00 PM - 10:30 PM
Latvian Music

10:30 PM - MIDNIGHT
"Pipedreams"
Michael Barone

MIDNIGHT - 5:00 AM
"Classical Music"

WNUA FM 95.5

444 N. Michigan Avenue
Chicago, IL 60611
312-645-9550

Vice President/General Manager: *John Gehron*
Program Director: *Lee Hansen*
Promotion Director: *Suzy LeClair*

Adult Contemporary Station playing Smooth Jazz and
New Age Music. WNUA 95.5.

Monday - Friday

5:30 AM - 10:00 AM
Music, News, Weather,
Sports, Traffic
Yvonne Daniels
with Charlie Meyerson

10:00 AM - 2:30 PM
Denise Jordan

2:30 PM - 7:00 PM
Music, News, Weather,
Sports, Traffic
Bill Cochran
with Marilyn Thomas

7:00 PM - 1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM - 5:30 AM
Smooth Jazz

Saturday

6:00 AM - 10:00 AM
Yvonne Daniels

10:00 AM - 3:00 PM
Denise Jordan

3:00 PM - 7:00 PM
Bill Cochran

7:00 PM - MIDNIGHT
"Lights Out Chicago"
"Best in Contemporary Jazz"
Danae Alexander

MIDNIGHT - 5:00 AM
Jay Allen

Sunday

5:00 AM - 8:00 AM
"Public Service Programming"

8:00 AM - 2:00 PM
"Sunday Soundscapes"
Soft Contemporary Jazz and
New Age Music
Rick O'Dell

2:00 PM - 7:00 PM
Nick Allon

7:00 PM - 10:00 PM
"Lights Out Chicago"
Contemporary Jazz
Jay Allen

10:00 PM - MIDNIGHT

"Musical Starstreams"
New Age Music
Frank Forest

MIDNIGHT - 5:30 AM

"Lights Out Chicago"
Contemporary Jazz
Rick O'Dell

WOJO FM 105.1

625 N. Michigan Avenue
Chicago, IL 60611
312-649-0105

General Manager: *Chuck Brooks*
Program Director: *Alberto Augusto*
Special Events: *Isabel Muniz Arrambide*

WOJO is a Full Service Spanish Station Playing
Contemporary Spanish Music and Talk/News.

Monday - Friday

MIDNIGHT - 5:00 AM

Tony Porras

5:00 AM - 6:15 AM

Hector Armando Molina
Leon Martinez/Alberto Urbina

6:15 AM - 10:00 AM

Hector Armando Molina

10:00 AM - NOON

Maria Teresa Escobar

NOON - 12:30 PM

Talk, News
Luis de Gonzales

12:30 PM - 3:00 PM

Maria Teresa Escobar

3:00 PM - 8:00 PM

Carlos Rojas de Morelos

8:00 PM - MIDNIGHT

Fernando Jaramillo

8:00 PM - 10:00 PM

(Monday)

Music/Talk
Trivialidades/Rotas/
Jaramillo

11:00 PM - MIDNIGHT

(Tuesday, Wednesday, Thursday)

"Extension 105"

Talk

H.A. Molina

11:30 PM - MIDNIGHT

Talk

LaLey y Usted/F. Noert/L. Gonz

Saturday

MIDNIGHT - 6:00 AM

Linda Cardona

6:00 AM - 10:00 AM

Tony Porras

10:00 AM - NOON

Recuerdos y Rock
Tony Porras

NOON - 6:00 PM

Mario Chapman

6:00 PM - MIDNIGHT

Ruth De La Garza

MIDNIGHT - 6:00 AM

Linda Cardona

Sunday

6:00 AM - 9:00 AM

Religion

9:00 AM - 10:00 AM

"Vicente Fernandez y
sus invitados"
Tony Porras

10:00 AM - NOON

"Corridos y Canciones"
Tony Porras

NOON - 4:00 PM

Mario Chapman

4:00 PM - 10:00 PM

G. Gonzales, Ruth De La Garza
Arte y Music Clasica

10:00 PM - MIDNIGHT

Ruth De La Garza

WTMX FM 101.9

8833 Gross Point Road
Skokie, IL 60077
708-677-5900

President, General Manager: *Chevi Redpath*
Vice President/Sales, Asst. Station Manager: *Sheila O'Connor*
Vice President Programming: *Mike Phillips*

WTMX plays Oldies, Adult Contemporary

Monday - Friday

5:30 AM - 9:00 AM

The Peter Dean Show
Peter Dean along with Beth Kaye
and Nick Candella
Comedy, Conversation, Music
News, Weather, Give-A-Ways

News—Barry Keefe
on the hour and ½ hour

9:00 AM - 2:00 PM

Music, Talk
Dave Hilton

2:00 PM - 7:00 PM

Music, Weather
Rob Conrad

7:00 PM - MIDNIGHT

Music, Talk
Joe Cassidy

MIDNIGHT - 5:30 AM

Talk, Music, Call-in
Mike Roberts

Saturday

5:30 AM - 10:00 AM

Music, News, Weather
Ford Colley

10:00 AM - 2:00 PM

Music
Rob Conrad

2:00 PM - 6:00 PM

Music, Talk
Dave Hilton

6:00 PM - MIDNIGHT

Music, Talk
Joe Cassidy

Sunday

MIDNIGHT - 4:00 AM

Andy Yocom

4:00 AM - 8:00 AM

Public Affairs

8:00 AM - 2:00 PM

Ford Colley

2:00 PM - 7:00 PM

Mark West

7:00 PM - MIDNIGHT

Music, Talk
Andy Yocom

MIDNIGHT - 5:30 AM

Mike Roberts

WUSN FM 99.5

875 N. Michigan Avenue
Chicago, IL 60611
312-649-0099

General Manager: *Carl Hamilton*
Program Director: *J. D. Spangler*
Promotion Director: *Debi Diamond*

WUSN (US 99) 10-in-a-row Country Music.

Monday - Friday

5:30 AM - 9:00 AM

J. D. Spangler with Sidekick:
Cheryl Ann
John Katzbeck, Roving Reporter
Entertainment, News, Sports,
Traffic, Talk, Call-ins, Music,
"Nashville Hotline"

9:00 AM - 10:00 AM

J. D. Spangler

10:00 AM - 2:00 PM

Country Music, Request Hour
Nancy Turner

2:00 PM - 6:00 PM

John Howell
News Update: Chuck Allen

6:00 PM - 10:00 PM

Country Music, Request Hour
Scott Wagner

7:00 PM

Tuesday
"US 99 Big 30"
Top 30 Country Songs,
Celebrity Interviews

10:00 PM - 2:00 AM

Bruce Summers

2:00 AM - 5:30 AM

Lana Flores

Saturday

6:00 AM - 10:00 AM

Pete Maus

10:00 AM - 2:00 PM

Nancy Turner or John Howell

2:00 PM - 6:00 PM

Scott Wagner or Bruce Summers

6:00 PM - MIDNIGHT

10:00 pm—All Request Hour
Linda Harris

MIDNIGHT - 6:00 AM

Bob Ferguson

Sunday

6:00 AM - 11:00 AM

Debi Diamond

11:00 AM - 3:00 PM

Rich Renick

3:00 PM - 7:30 PM

Wayne Bryman

7:30 PM - 9:00 PM

"Nashville Live"
Music, Talk, Interviews
Lon Helton

9:00 PM - 1:00 AM

"American Country Countdown"
Top 40
Bob Kingsley

1:00 AM - 6:00 AM

Lana Flores

WVAZ FM 102.7

408 S. Oak Park Avenue
Oak Park, IL 60302
708-524-3200

President and General Manager: *Barry Mayo*
Operations Manager and Program Director: *Tony Kidd*
Advertising and Promotions Director: *Merry Green*

WVAZ (V-103) plays the best variety of Hits and Dusties.

Monday - Friday

MIDNIGHT - 5:00 AM

Shirley Hayes

5:00 AM - 10:00 AM

Richard Steele

5:45 AM
People Poll Question

6:10 AM
Morning Job Salute

6:40 AM
Morning Jumpstart

7:10 AM
Backwards Morning Dusty

8:25 AM
(Wednesday)
Trivia Cash Question

8:25 AM

(Thursday)
News From The Super-Market
Checkout Stand

10:00 AM - 3:00 PM

Wali Muhammad

11:55 AM
V-103 Lunchbreak

3:00 PM - 7:00 PM

Leigh Hamilton

5:00 PM
Five O'Clock Flashback

7:00 PM - MIDNIGHT

"Nightmoods" - Raymond Anthony

Saturday

MIDNIGHT - 5:00 AM

Patrice Linder

5:00 AM - 10:00 AM

Jim Raggs

10:00 AM - 2:00 PM

Wali Muhammad

2:00 PM - 7:00 PM

Ron Rodgers

7:00 PM - MIDNIGHT

Shirley Hayes
8:00 PM - 11:00 PM
"The V-103 Dusty Stepper Set"

Sunday

MIDNIGHT - 4:30 AM

Patrice Linder

4:30 AM - 7:00 AM

"Inspirational Stroll"
Clarence Blair

7:00 AM - 9:00 AM

V-103's "First Day"
Deborah Scott

9:00 AM - NOON

"Inspirational Stroll"
Clarence Blair

NOON - 6:00 PM

"Classic Chicago" - Jim Raggs

6:00 PM - 10:00 PM

"Nightmoods" - Raymond Anthony

10:00 PM - 2:00 AM

"Jazz Spotlight" - Andre Sallis

WVX FM 103.1

210 Skokie Valley Road
Suite 12
Highland Park, IL 60035
708-831-5250

General Manager/Program Director: *Bill Paar*

WVX features a wide variety of ethnic programs during the day and Heavy Metal programming during the night.

Monday - Friday

5:00 AM - 5:30 AM

Talk Shows

5:30 AM - 10:00 AM

Polish, Korean, German,
Viennese programming

10:00 AM - 11:00 AM

"Sig's Showbiz"

Sig Sakowicz

11:00 AM - NOON

"Practical Spirituality"

Jim Stewart

NOON - 8:00 PM

Korean, Spanish, Ukranian,
German programming

7:00 PM

Investment '89 (Tues)

Scott Horan, Ralph Russell

Power Rock Countdown (Fri)

Scott Loftus

8:00 PM - 1:00 AM

"Real Precious Metal"

Heavy Metal Music

Scott Loftus

1:00 AM

"Night People"

Local Rock Scene

Ralph Rasmussen

Saturday

5:00 AM

Jewish Viewpoint

5:30 AM

Classical Music

7:00 AM - 1:00 PM

Korean, German programming

1:00 PM - 2:00 PM

Investment '89

Scott Horan, Ralph Russell

2:00 PM - 3:00 PM

"Radio Pomost"

3:00 PM - 4:00 PM

Talk, Issues

Axel Freese

4:00 PM - 7:00 PM

Radio International

Monique Skolmar

7:00 PM - 8:00 PM

Classical Music

8:00 PM - 1:00 AM

"Real Precious Metal"

1:00 AM - 5:30 AM

"Metal In The Night"

Sunday

5:30 AM - 6:00 AM

Israel Magazine

6:00 AM - 7:00 AM

WVX Notebook, Music

7:00 AM - 5:00 PM

Korean, German, Russian
programming

5:00 PM - 6:00 PM

"Eunice Bailey Show"

6:00 PM - 9:00 PM

Armenian, Scottish, Latvian,
Flemish programming

9:00 PM - 1:00 AM

"Real Precious Metal"

Heavy Metal Music

1:00 AM

"Night People"

Local Rock Scene

Ralph Rasmussen

WXEZ FM 100.3

875 N. Michigan Avenue
Chicago, IL 60611
312-440-3100

Station Manager: *Jim Haviland*

Program Director: *Garv Parks*

News Director: *John Gleason*

Easy Contemporary Music of Yesterday and Today
(Simulcast AM 820).

Monday - Friday

Vocals and Instrumentals All Day

MIDNIGHT - 5:30 AM

Tony Phillips

5:30 AM - 10:00 AM

Music, Traffic, News and

Weather

Bill Jurek

News—John Gleason

Weather—Andy Avalos

10:00 AM - 3:00 PM

Jeff Christie

3:00 PM - 7:00 PM

Dave Mitchell

7:00 PM - MIDNIGHT

Terry Flynn

Saturday

6:00 AM - 10:00 AM

Bob Kraft

10:00 AM - 3:00 PM

Bill Jurek

3:00 PM - 7:00 PM

Dave Mitchell

7:00 PM - MIDNIGHT

Dave Osborne

Sunday

MIDNIGHT - 7:00 AM

Bob Kraft

7:00 AM - NOON

Jeff Christie

NOON - 5:00 PM

Terry Flynn

5:00 PM - 10:00 PM

Tony Phillips

10:00 PM - 5:30 AM

Dave Osborne

WXLC FM 102.3

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

General Manager: *Hal Coxon*
Program Director: *Nick Farella*
Promotions Director: *Ron Caperton*

Contemporary Hits.

Monday - Friday

MIDNIGHT - 5:30 AM

Jim Novak

5:30 AM - 10:00 AM

Dave Labrecque & Mike Donovan

10:00 AM - 3:00 PM

Liz Dvorak

3:00 PM - 7:00 PM

Jym Geraci

7:00 PM - MIDNIGHT

Joe Blaney

Saturday

MIDNIGHT - 6:00 AM

Tom Gaines

6:00 AM - NOON

Dave Labrecque

NOON - 6:00 PM

Joe Blaney

6:00 PM - MIDNIGHT

Jim Novak

NOON - 6:00 PM

Jym Geraci

6:00 PM - MIDNIGHT

Tom Gaines

Sunday

MIDNIGHT - 5:00 AM

Tom Gaines

5:00 AM - 9:00 AM

Public Affairs

9:00 AM - NOON

"The Rockin' America"
Top 40 Countdown with
Scott Shannon

WXRT FM 93.1

4949 W. Belmont Avenue
Chicago, IL 60641
312-777-1700

Station Manager: *Harvey Wells*
Program Director: *Norm Winer*
Promotion Manager: *Christie Nordhielm*

Monday - Friday

5:00 AM - 10:00 AM

Terri Hemmert

8:10 AM Athlete's Feats,
Bob Verdi

10:00 AM - 2:00 PM

Tom Marker

2:00 PM - 6:00 PM

Frank E. Lee

5:10 PM Athlete's Feats,
Bob Verdi

6:00 PM - 10:00 PM

Johnny Mars

Monday Only

11:00 PM

The Grateful Dead

MIDNIGHT - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Richard Milne

Tuesday Only

7:45 AM, 7:45 PM

Goin' to the Show with
a Regular Guy

10:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

Wednesday Only

10:00 PM

Rock over London

11:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

Thursday Only

7:45 AM, 7:45 PM

Goin' to the Show with
a Regular Guy

10:00 PM

The Big Beat

Johnny Mars

11:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

Friday Only

10:00 PM - 3:00 AM

Marty Lennartz

3:00 AM - 5:00 AM

Richard Milne

Saturday

6:00 AM - 8:00 AM

Richard Milne

8:00 AM - 1:00 PM

Saturday Morning Flashback
Tom Marker, Wendy Rice
or Norm Winer

1:00 PM - 6:00 PM

Frank E. Lee or Lin Brehmer

6:00 PM - 11:00 PM

Marty Lennartz

11:00 PM - MIDNIGHT

King Biscuit Flower Hour

MIDNIGHT - 5:00 AM

Richard Milne

Sunday

6:00 AM - 10:00 AM

Greg Easterling

10:00 AM - 11:00 AM

B.B. King Blues Hour

11:00 AM - 4:00 PM

Leslie Witt

4:00 PM - 8:00 PM

Wendy Rice or Johnny Mars

8:00 PM - 9:00 PM

Budweiser Sunday Night Concert

9:00 PM - 1:00 AM

Jazz Transfusion, Barry Winograd

1:00 AM - 6:00 AM

Richard Milne

WYLL FM 106.7

2400 E. Devon Avenue
Des Plaines, IL 60018
708-297-8430

Station Manager: *Vernon Merritt*
Program Director: *Kevin Jay*

WYLL is a Contemporary Christian Music Station.

Monday - Friday

5:00 AM - 10:00 AM

Music, Talk, Weather
Dave Gordon

10:00 AM - 3:00 PM

Non-stop Contemporary
Christian Music

3:00 PM - 7:00 PM

Music, Talk, Weather
Jerog Thio-Bias

7:00 PM - 5:00 AM

Contemporary Christian Music

Saturday

5:00 AM - 10:00 AM

Contemporary Christian Music
Dave Gordon

10:00 AM - NOON

"Twenty—The Countdown
Magazine"
Countdown of top 20 hits,
Interviews
John Rivers

NOON - MIDNIGHT

Non-stop Contemporary
Christian Music

Sunday

ALL DAY

Contemporary Christian Music

WYSY FM 107.9

P.O. Box 2010
Aurora, IL 60507
708-851-4600

General Manager: *Chuck Williams*
Program Director: *Bob Spence*
General Sales Manager: *John Ginzkey*

Adult Contemporary Music, News, Weather and Traffic
Updates (Focus on Information for Suburban Listeners).

Monday - Friday

MIDNIGHT - 5:30 AM

Adult Contemporary Music
Capt. Kurt Fischer

5:30 AM - 10:00 AM

"Phinny & Friends
Morning Show"
Drewe Phinny
News, Sue Wiencek
Ray Stevens

10:00 AM - 3:00 PM

Adult Contemporary Music
Jim McNicholas

3:00 PM - 7:00 PM

Adult Contemporary Music
John Rivers

7:00 PM - MIDNIGHT

Adult Contemporary Music
Ken Anderson

Saturday - Sunday

ALL DAY

Adult Contemporary Music, News,
Weather and Traffic Updates

WEEKEND HOSTS

Len Turner
Todd Manley
Karyn Thomas
Michael B. Wilder

WYZZ FM 94.7

360 N. Michigan Avenue
Chicago, IL 60601
312-984-0095

President: *Kevin O'Grady*
Operations Manager: *Rick Lippincott*

WYZZ-FM (Z-95) is the Capital Cities/ABC owned radio station featuring contemporary hits.

Monday - Friday

5:30 AM - 10:00 AM
"Welch & Woody Show"
Celebrity interviews, in-studio concerts, comedy, talk, music.
John Welch, Steve Woods

10:00 AM - 3:00 PM
"Lunchtime Request Hour"
Fax-in, Call-in
Doug Blair

3:00 PM - 7:00 PM
Music, Variety, Contest, Call-in
Brant Miller

7:00 PM - MIDNIGHT
Top 8 at 8, All Request and Dedication Hour
Comedy, Music
Mike Kelly

MIDNIGHT - 5:30 AM
Contemporary Rock Music
Steven Craig

Saturday

MIDNIGHT - 5:30 AM
Contemporary Rock Music
Nic St. John

5:30 AM - 10:00 AM
Vicki Truax

10:00 AM - 2:00 PM
Contemporary Rock Music, News
Carla Boex

2:00 PM - 6:00 PM
Contemporary Rock Music
Mike Kelly

6:00 PM - 11:00 PM
"Open House Party"

11:00 PM - MIDNIGHT
Don Nelson

MIDNIGHT - 4:00 AM
Mark Priscaro

Sunday

9:00 AM - 1:00 PM
American Top 40

1:00 PM - 4:00 PM
Chicago Top 30

4:00 PM - 6:00 PM
Nic St. John

6:00 PM - 11:00 PM
"Open House Party"

11:00 PM - 1:00 AM
Don Nelson

See the Beatles, JFK and Beaver Cleaver.

Or Perry Como, Richard Nixon and Lucy Ricardo.

The Museum of Broadcast Communications has the nation's largest collection of radio programming and over 3000 television shows. News, drama, documentaries, sports and comedy—from Ed Murrow to Ed Sullivan—plus thousands of award-winning commercials, are here for you to enjoy.

Select your favorite television program from our user-friendly



computer system and watch it in a comfortable viewing booth... Become a real television news anchor in the MBC NewsCenter... Enjoy Chuck Schaden's live radio broadcast every Saturday afternoon... Or relive great moments of broadcasting in the Kraft Television Theatre.

For exhibition information and group tour arrangements, call (312) 987-1500. And see a really big show.



The Museum of Broadcast Communications

Where history lives.

At River City/800 South Wells Street/Chicago, IL 60607

THE WAY SOME STATIONS FLIT FROM ONE NEWS STORY TO ANOTHER, IT'S NO WONDER THEY NEED AN ANCHOR.

Most stations give you a pretty shallow picture of the day's events.

For in-depth, extended reporting of national, international and local news, tune to WBEZ, 91.5 FM.

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We stay put until you know what's going on.

WBEZ is where you hear National

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WBEZ 91.5 FM
HEAR THE WHOLE PICTURE.

**smooth
jazz**

WNUA 95.5
creates its own
special blend
of music.
We're Chicago's
fresh new
music mix.

PHOTOGRAPHY BY ALLAN LANDAU

WNUA-FM 95.5