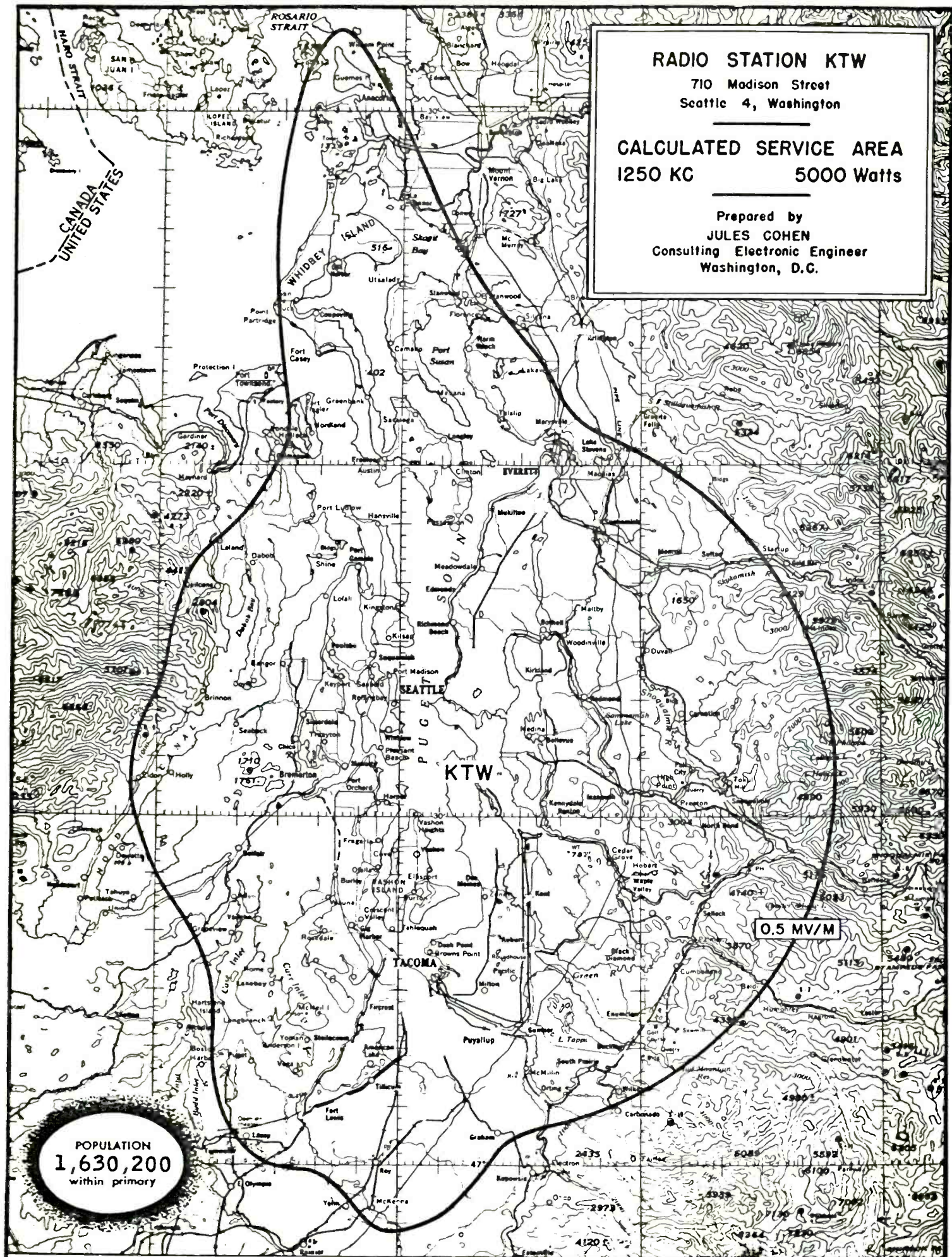


RADIO STATION KTW

710 Madison Street
Seattle 4, Washington

CALCULATED SERVICE AREA
1250 KC 5000 Watts

Prepared by
JULES COHEN
Consulting Electronic Engineer
Washington, D.C.



POPULATION
1,630,200
within primary

0.5 MV/M

KTW

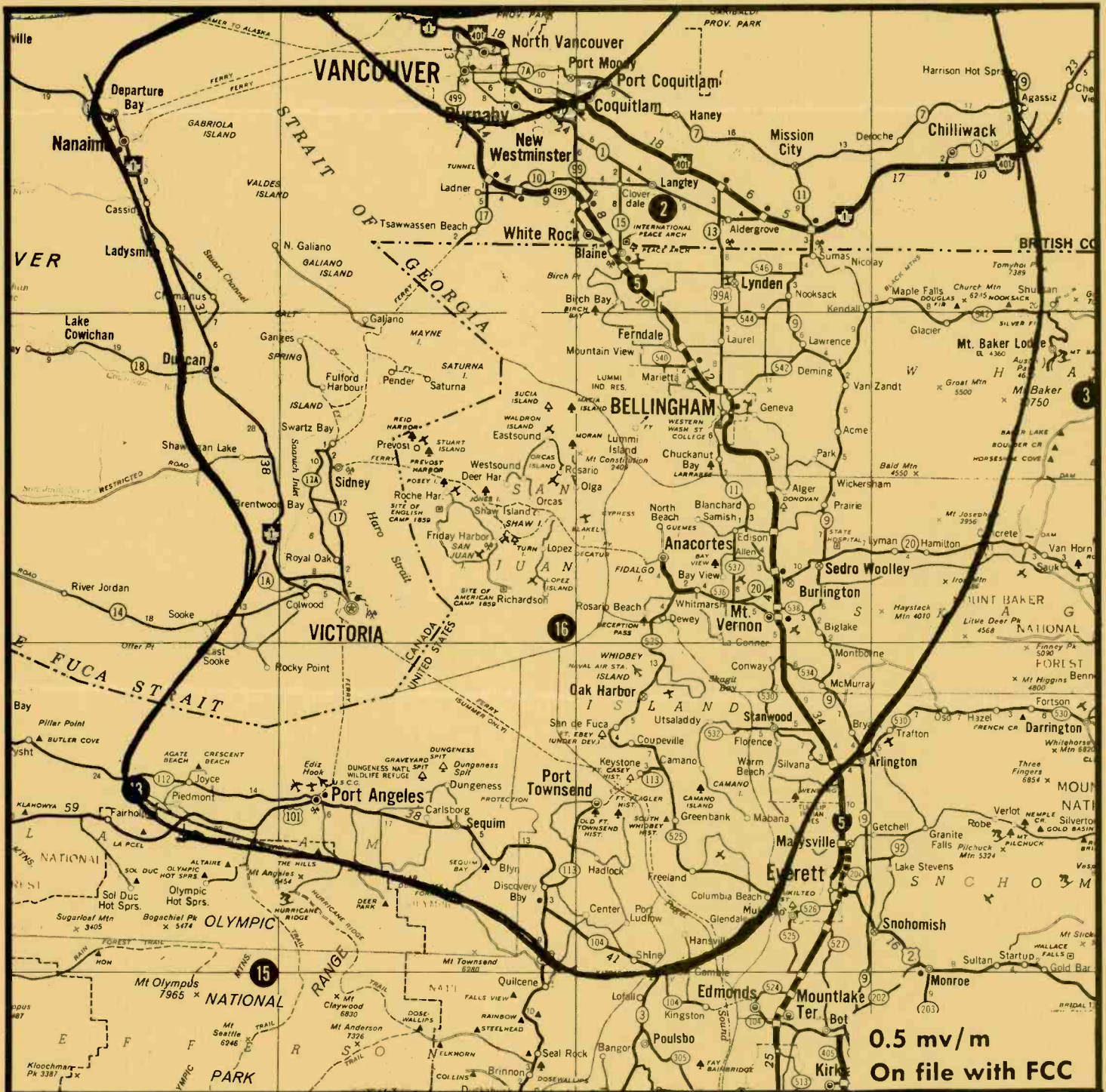
COVERAGE MAP



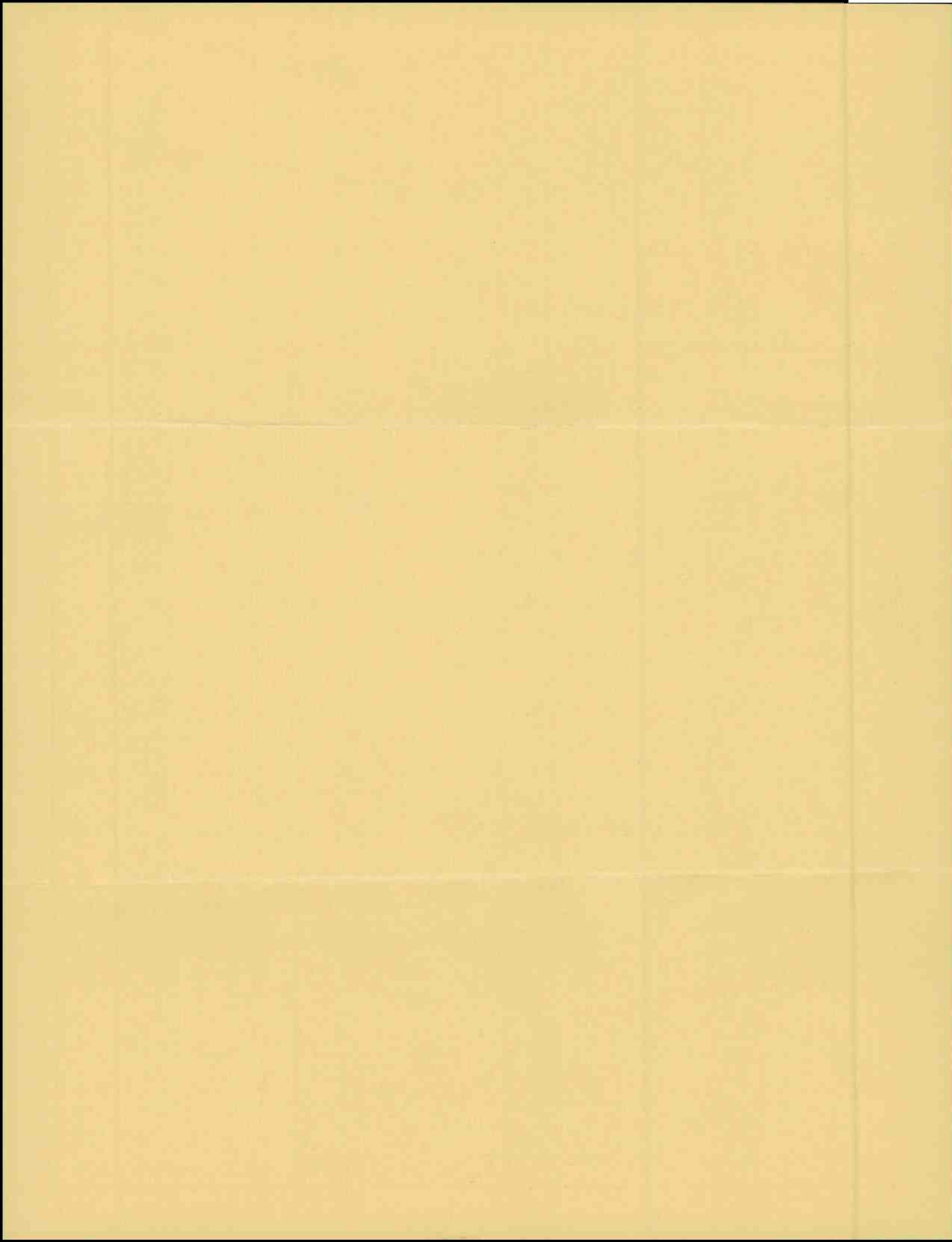
SIMPSON & ASSOCIATES
BROADCASTING REPRESENTATIVES

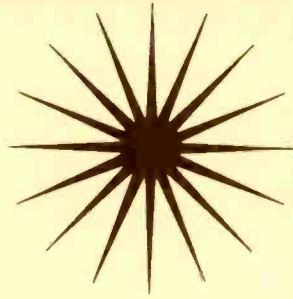
KPUG

BELLINGHAM, WASHINGTON
5,000 Watts
1170 kc



0.5 mv/m
On file with FCC





PORTLAND/VANCOUVER METRO AREA*:

Population 956,600
Households 328,100
Total Retail Sales \$1,838,794,000

KISN 0.5 MILLIVOLT AREA:

Population 1,077,792
Households 352,217
Total Retail Sales \$2,214,800,000

*SOURCE

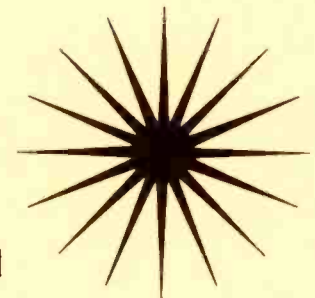
Sales Management
Survey of Buying Power 6/10/69

RETAIL RATE CARD No. 6
Effective Nov. 1, 1969

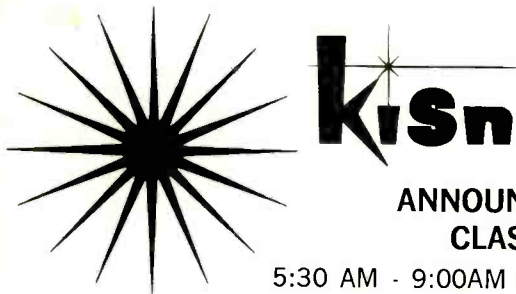
KISn

Ten Northwest Tenth
Telephone 226-7191
Portland Dial 91

1001 Main Street
Ph.: (206) 694-4541
Vancouver, Washington



A STAR STATION



**ANNOUNCEMENTS
CLASS AAA**

5:30 AM - 9:00AM Monday thru Saturday

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$31.00	\$30.00	\$29.00	\$28.00
12 Times	30.00	29.00	28.00	27.00
18 Times	29.00	28.00	27.00	26.00
24 Times	28.00	27.00	26.00	25.00

CLASS AA

3:00PM - 7:00PM Monday thru Saturday

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$30.00	\$29.00	\$28.00	\$27.00
12 Times	29.00	28.00	27.00	26.00
18 Times	28.00	27.00	26.00	25.00
24 Times	27.00	26.00	25.00	24.00

CLASS A

9:00AM-3:00PM and 7:00PM-MIDNIGHT
Monday thru Saturday and all day Sunday

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
7 Times	\$26.00	\$25.00	\$24.00	\$23.00
14 Times	25.00	24.00	23.00	22.00
21 Times	24.00	23.00	22.00	21.00
28 Times	23.00	22.00	21.00	20.00

CLASS B

MIDNIGHT - 5:30AM "THE ALL NIGHTER"
All announcements must rotate within above
stated hours

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$9.50	\$9.00	\$8.50	\$8.00
12 Times	9.00	8.50	8.00	7.50
18 Times	8.50	8.00	7.50	7.00
24 Times	8.00	7.50	7.00	6.50
36 Times	7.50	7.00	6.50	6.00

IMPACT PLAN

60 Second Announcements

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$26.00	\$25.00	\$24.00	\$23.00
12 Times	25.00	24.00	23.00	22.00
18 Times	24.00	23.00	22.00	21.00
24 Times	23.00	22.00	21.00	20.00
36 Times	22.00	21.00	20.00	19.00
42 Times	21.00	20.00	19.00	18.00

Impact Plan Announcements are best available
Class AA-A-B Times

NEWS

5-MIN. CLASS AAA

5:30AM-9:00AM

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$37.00	\$36.00	\$35.00	\$34.00
12 Times	35.00	34.00	33.00	32.00
18 Times	33.00	32.00	31.00	30.00
24 Times	31.00	30.00	29.00	28.00

5-MIN. CLASS AA

3:00PM-7:00PM

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$34.00	\$33.00	\$32.00	\$31.00
12 Times	33.00	32.00	31.00	30.00
18 Times	32.00	31.00	30.00	29.00
24 Times	31.00	30.00	29.00	28.00

News on Half-Hour Takes Applicable One-Minute Rate Plus 20%.

5-MIN. CLASS A

9:00AM-3:00PM - 7:00PM-MIDNIGHT and all day
Sunday

Per Wk.	1 Wk.	13 Wks.	26 Wks.	52 Wks.
6 Times	\$30.00	\$29.00	\$28.00	\$27.00
12 Times	29.00	28.00	27.00	26.00
18 Times	28.00	27.00	26.00	25.00
24 Times	27.00	26.00	25.00	24.00

News on Half-Hour Takes Applicable One-Minute Rate Plus 20%.

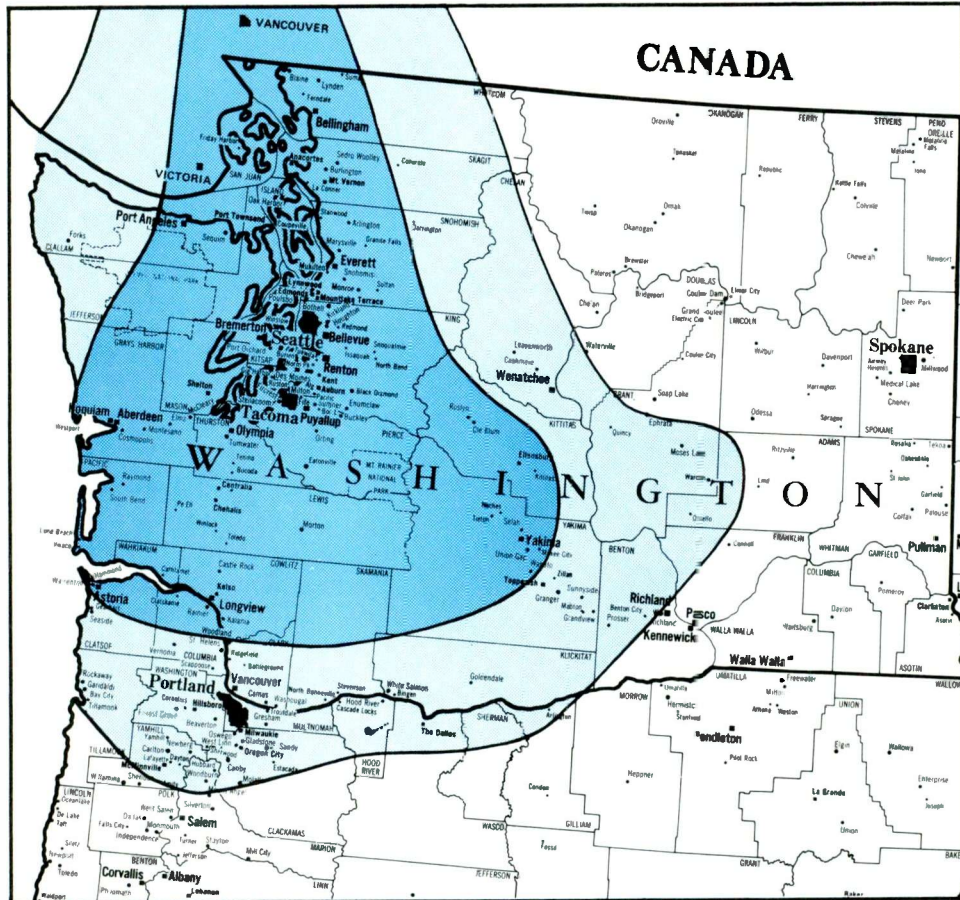
10 Sec. or less Announcements are 50% of Minute Rate when available.
—30/20 Sec. Announcements are 75% of Minute Rate when available.

KIRO

SEATTLE, WASH., CBS AFFILIATE
50 KW DA-N 710 KC
DAYTIME SERVICE AREA

PRIMARY 0.5 MV/M

SECONDARY 0.1 MV/M

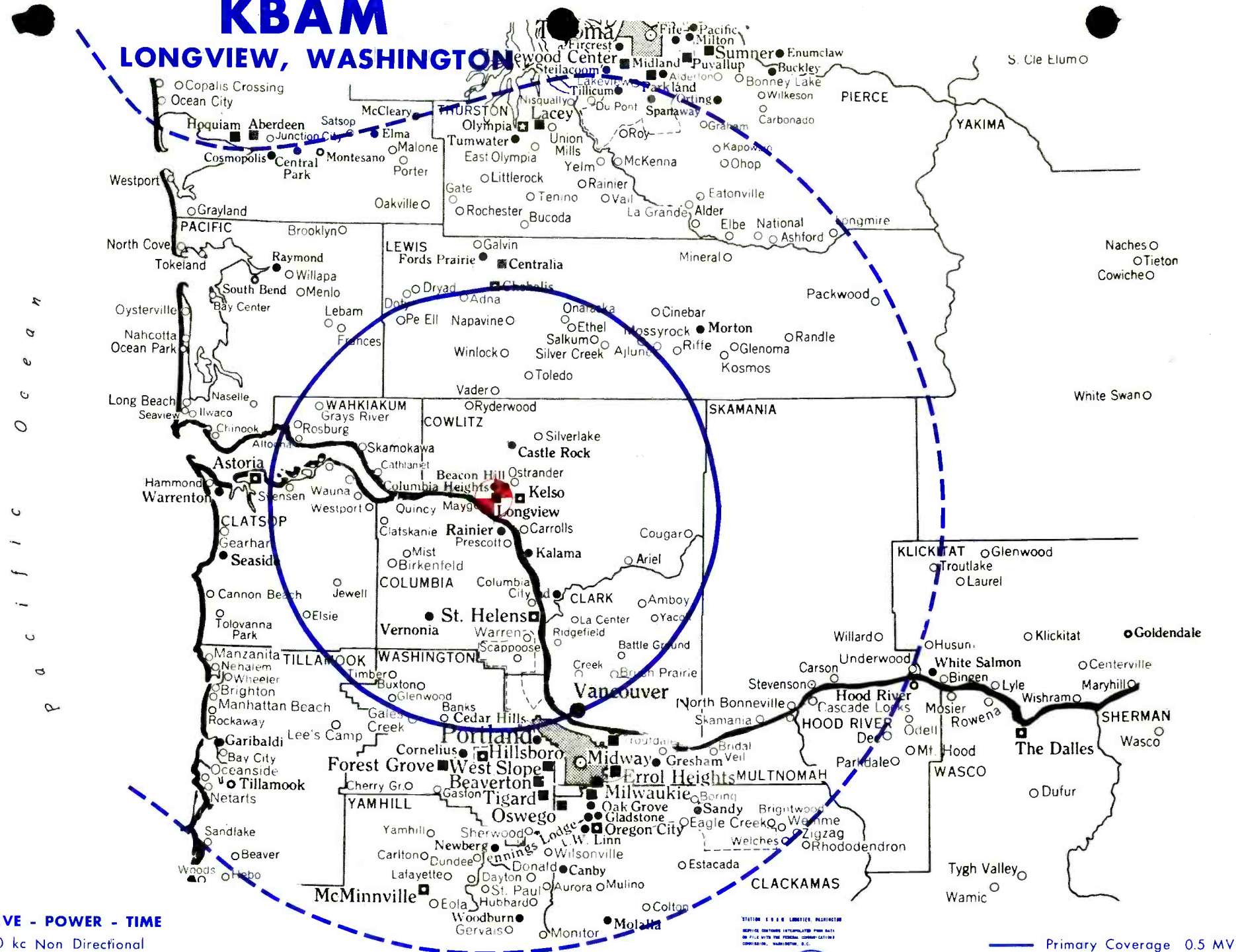


Based on measured data on file with FCC plus FCC Conductivity Map, Copyright Kroll Map Co., Seattle



KBAM

LONGVIEW, WASHINGTON



WAVE - POWER - TIME
 1270 kc Non Directional
 5000 watts
 Operates: 6:00am - local sunset, Daily

STATION K 0 0 0 LICENSED. PRESENTATION
 SERVICE CONTINUED UNLESS ADVISED FROM BUREAU
 OR FILED WITH THE FEDERAL COMMUNICATIONS
 COMMISSION, WASHINGTON, D.C.



— Primary Coverage 0.5 MV/M
 - - - Secondary Coverage 0.1 MV/M



100

100

100

100

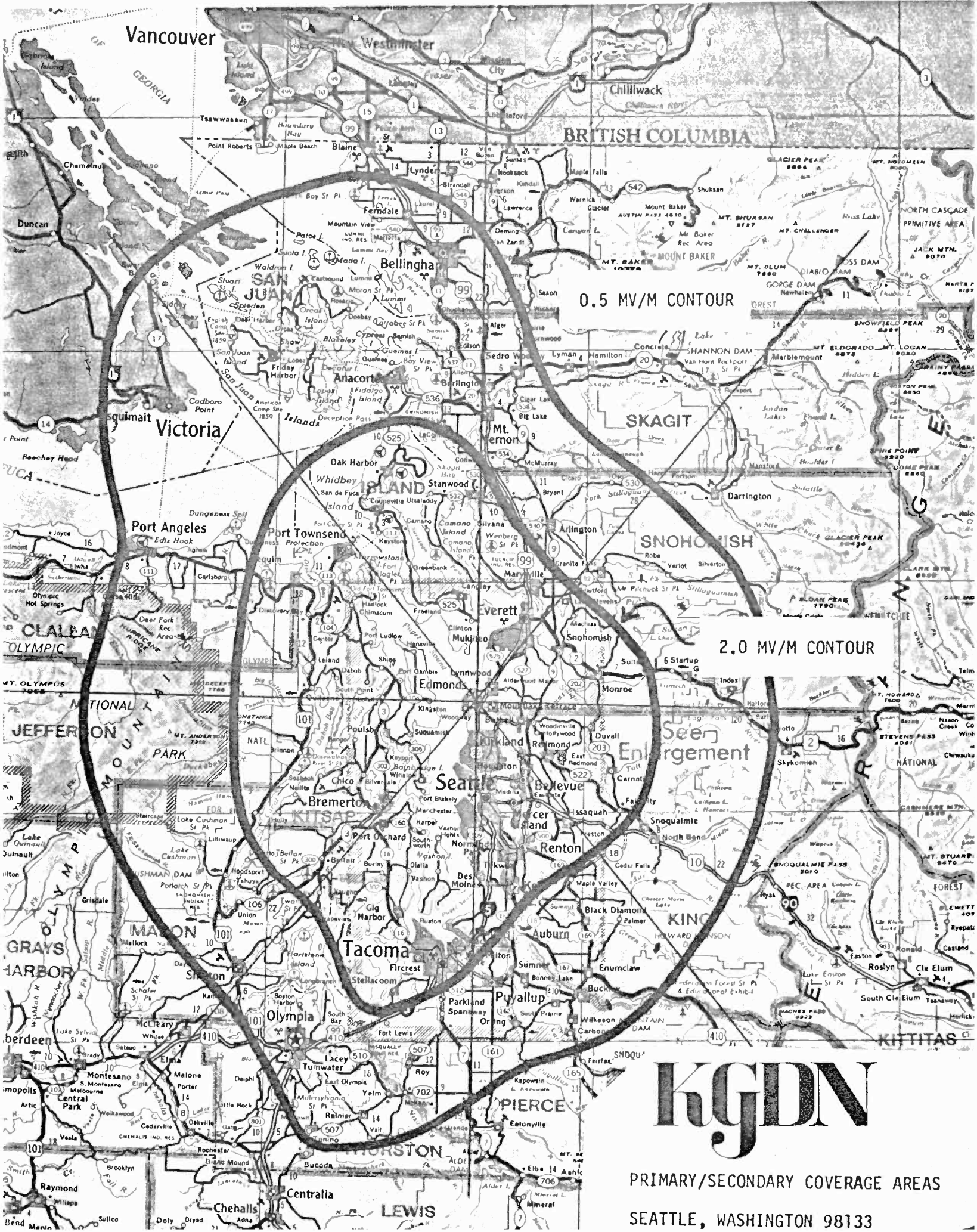
100

100

100

100

100



0.5 MV/M CONTOUR

2.0 MV/M CONTOUR

KGDN

PRIMARY/SECONDARY COVERAGE AREAS

SEATTLE, WASHINGTON 98133

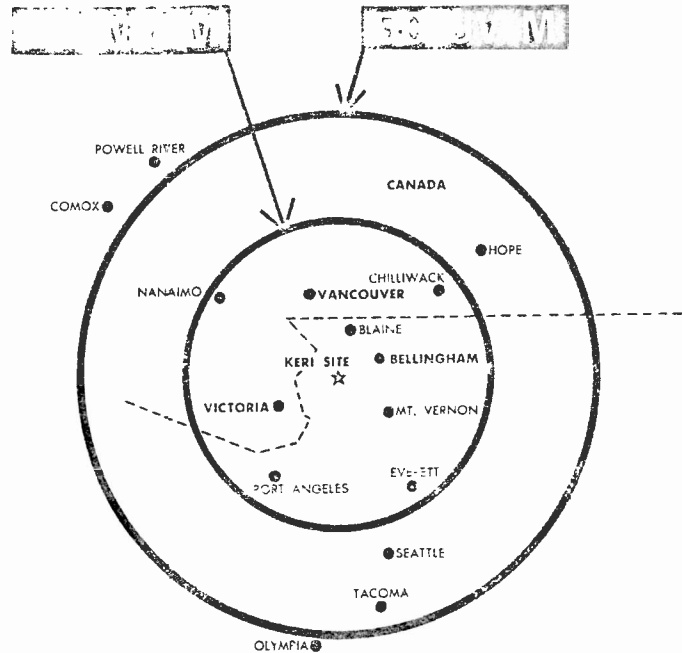
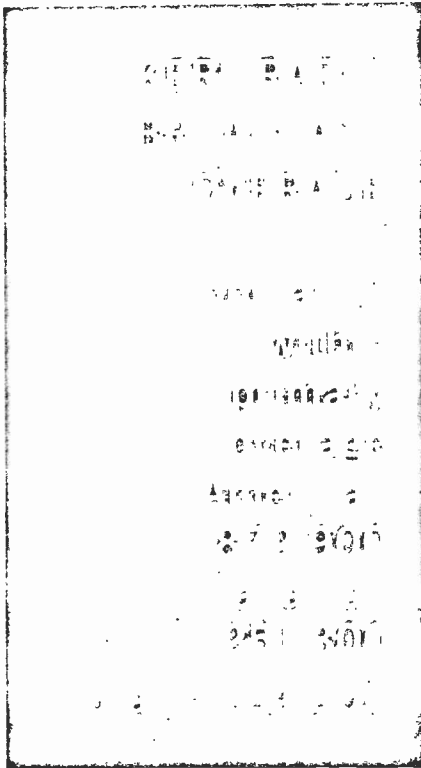
KERI

Bellingham, Washington - Vancouver, B. C.

Established February, 1965

OWNED AND OPERATED BY — Birch Bay Broadcasting Company, Inc.

Manager JOHN R. SHERMAN



GENERAL ADVERTISING — All programs and announcements must conform to the requirements of the Station management, and the regulations of the Federal Communications Commission.

COMMISSIONS AND DISCOUNTS — Agency Commission 15 percent on station rates to all recognized Advertising Agencies. Invoices rendered monthly. Two percent cash discount. Discounts on gross rates for number of periods under contract not to exceed one year's duration.

TERMS: Bill due and payable when rendered.

RECORDING EQUIPMENT — Ampex and R.C.A. 7.5 and 15 inches per second.

NEWS — Associated Press and Canadian Press.

STUDIO FACILITIES — Two modern studios. (Hammond Organ)

TRANSMITTER LOCATION — Mt. Constitution, Orcas Island, San Juan County, Washington.

ANTENNA HEIGHT — 2470 ft. above average terrain.

REMOTE CONTROL FACILITIES — Full facilities for remote control pickups.

MEMBER — B.B.M., National Association of Broadcasters, Washington State Association of Broadcasters.

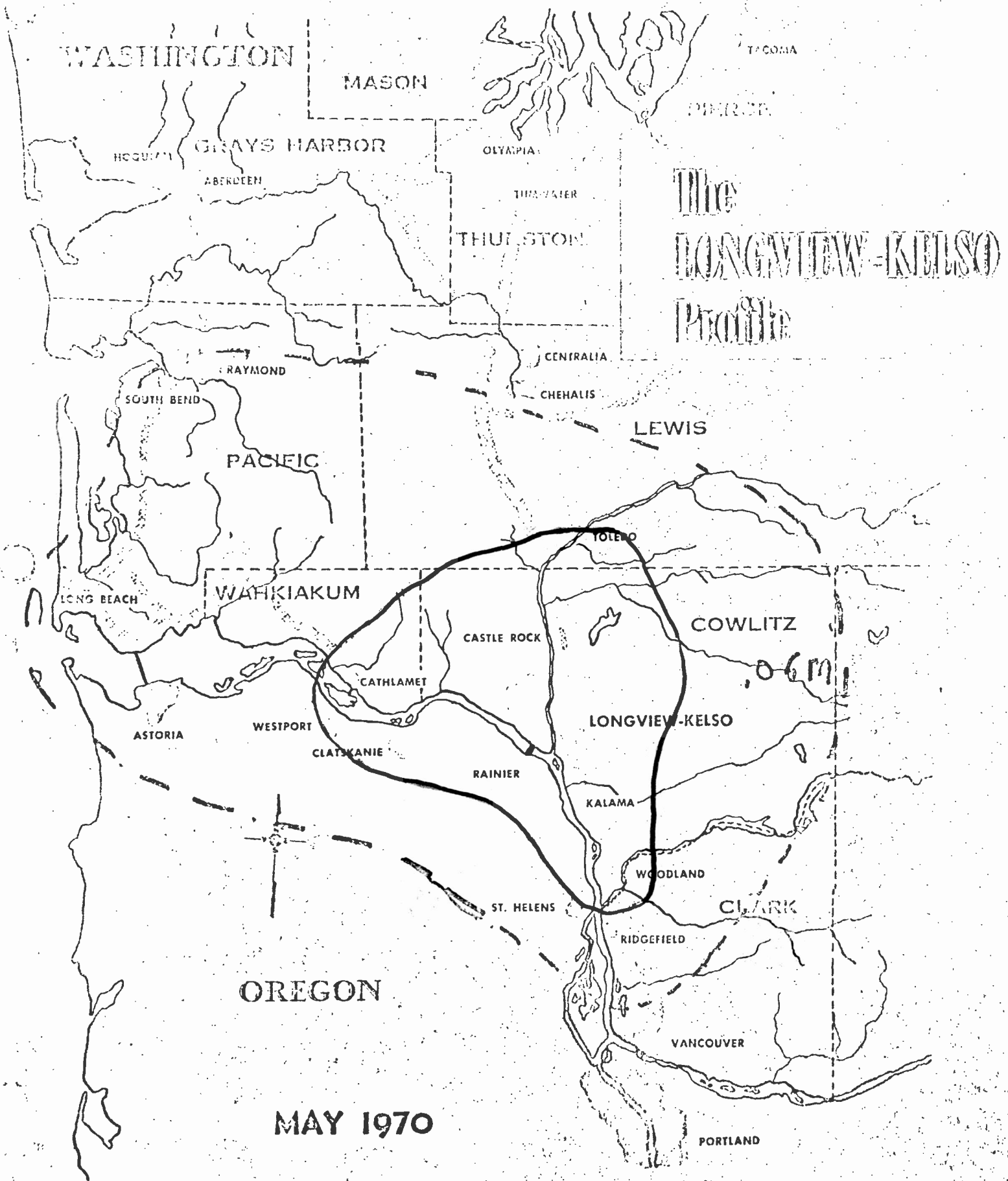
TIME — Pacific Time Zone — Daylight Saving. (When in effect)

POWER — 16,500 watts Vertical & Horizontal
33,000 watts — **FREQUENCY** — 104.3 Megacycles.

HOURS OF BROADCASTING — Twenty Four Hours per day seven days per week.

OTHER STATIONS IN GROUP — KBLE AM and FM, Seattle, Washington; KARI, Blaine, Washington.

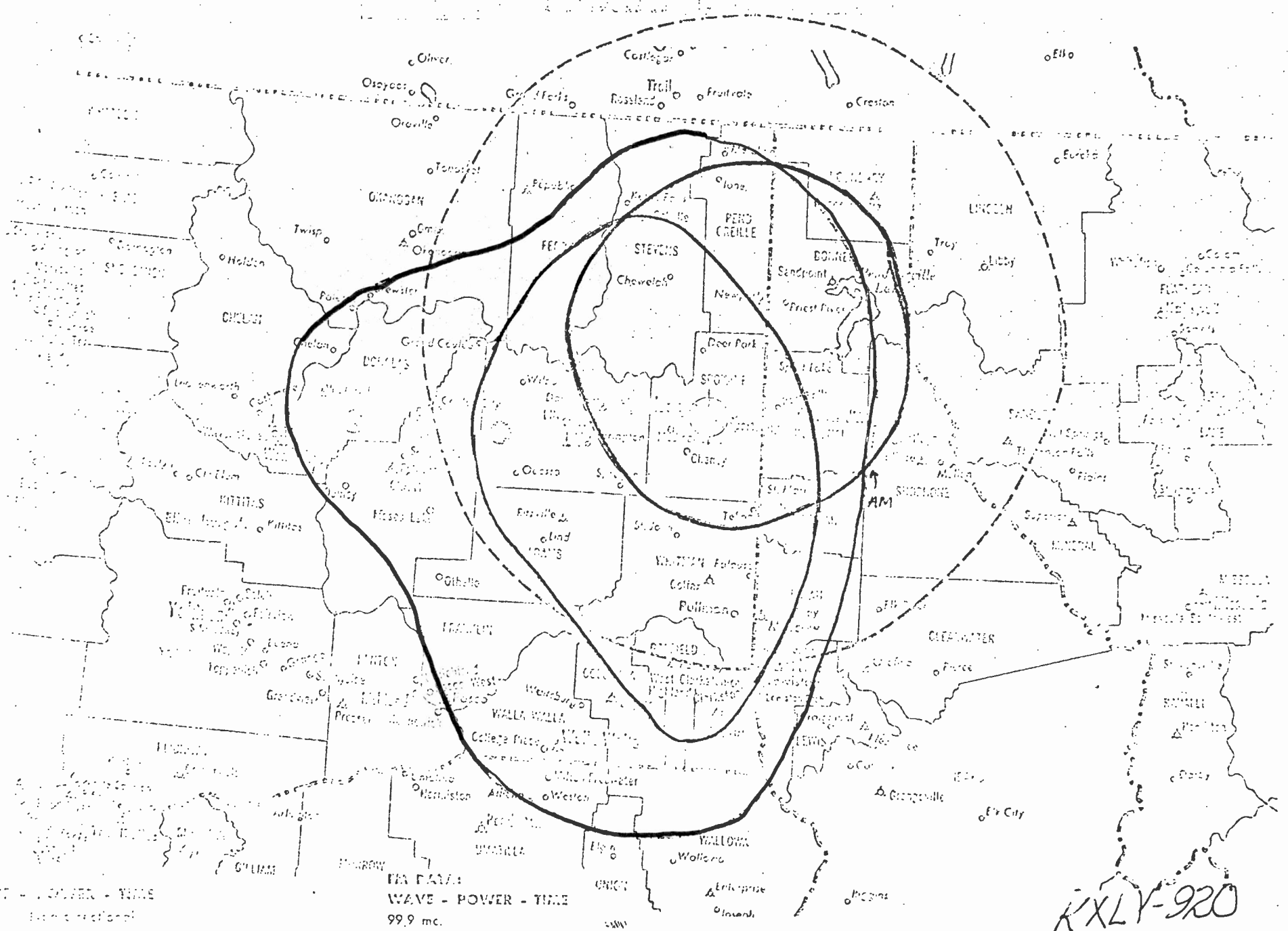
KEDO-1400



The
LONGVIEW-KELSO
Profile

OREGON

MAY 1970



WAVE - POWER - TIME
 99.9 mc.
 Operates 7:00 1:00 am, PST
 2000 watts ERP

WAVE - POWER - TIME
 99.9 mc.
 Operates 7:00 1:00 am, PST
 2000 watts ERP

T. O. JORGENSEN

KXLY-920

Primary Coverage 0.5 WPM



KVI-Radio 570

SEATTLE, WASH.

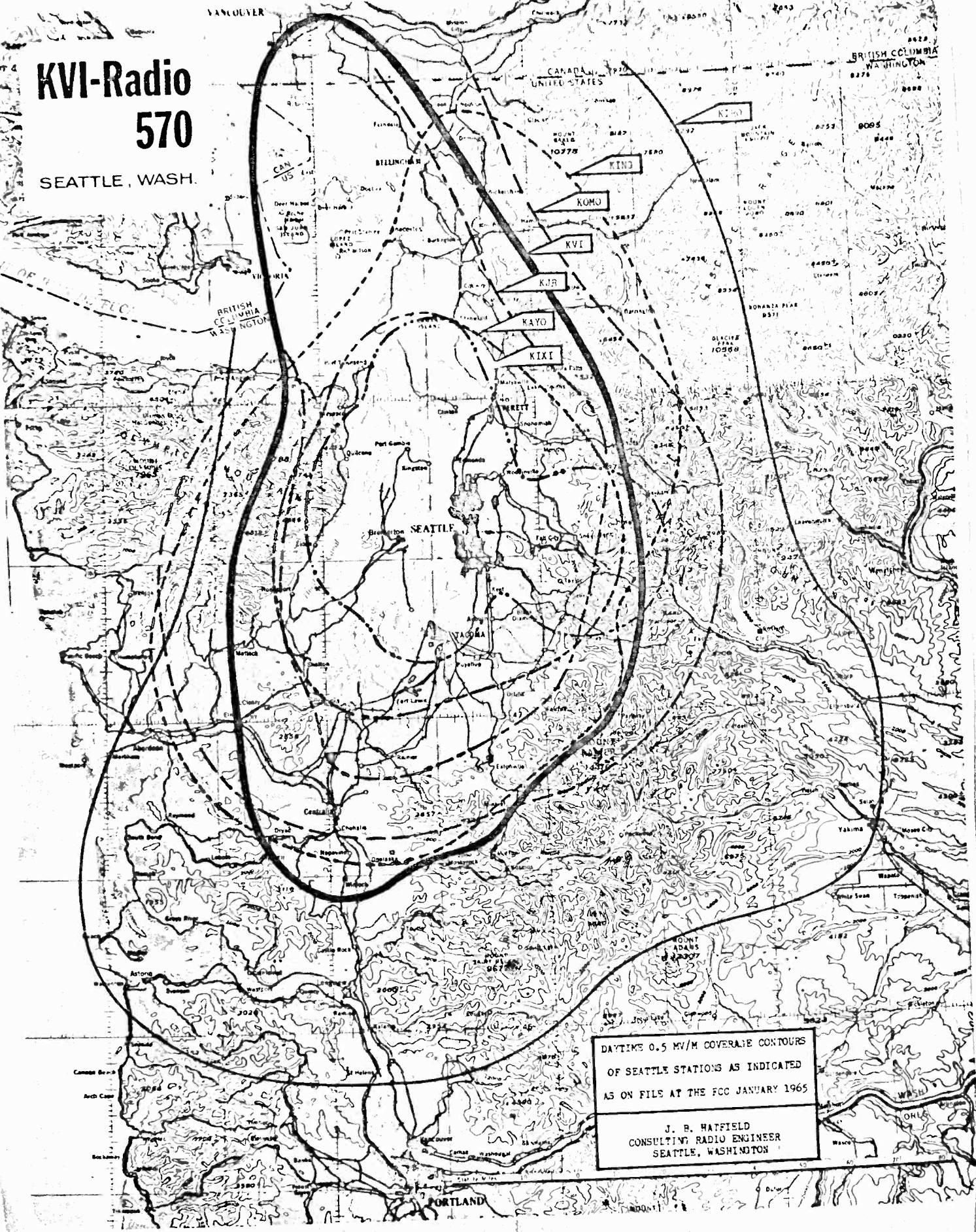
VANCOUVER

CANADA
UNITED STATES

BRITISH COLUMBIA
WASHINGTON

DAYTIME 0.5 MI/M COVERAGE CONTOURS
OF SEATTLE STATIONS AS INDICATED
AS ON FILE AT THE FCC JANUARY 1965

J. B. HATFIELD
CONSULTING RADIO ENGINEER
SEATTLE, WASHINGTON





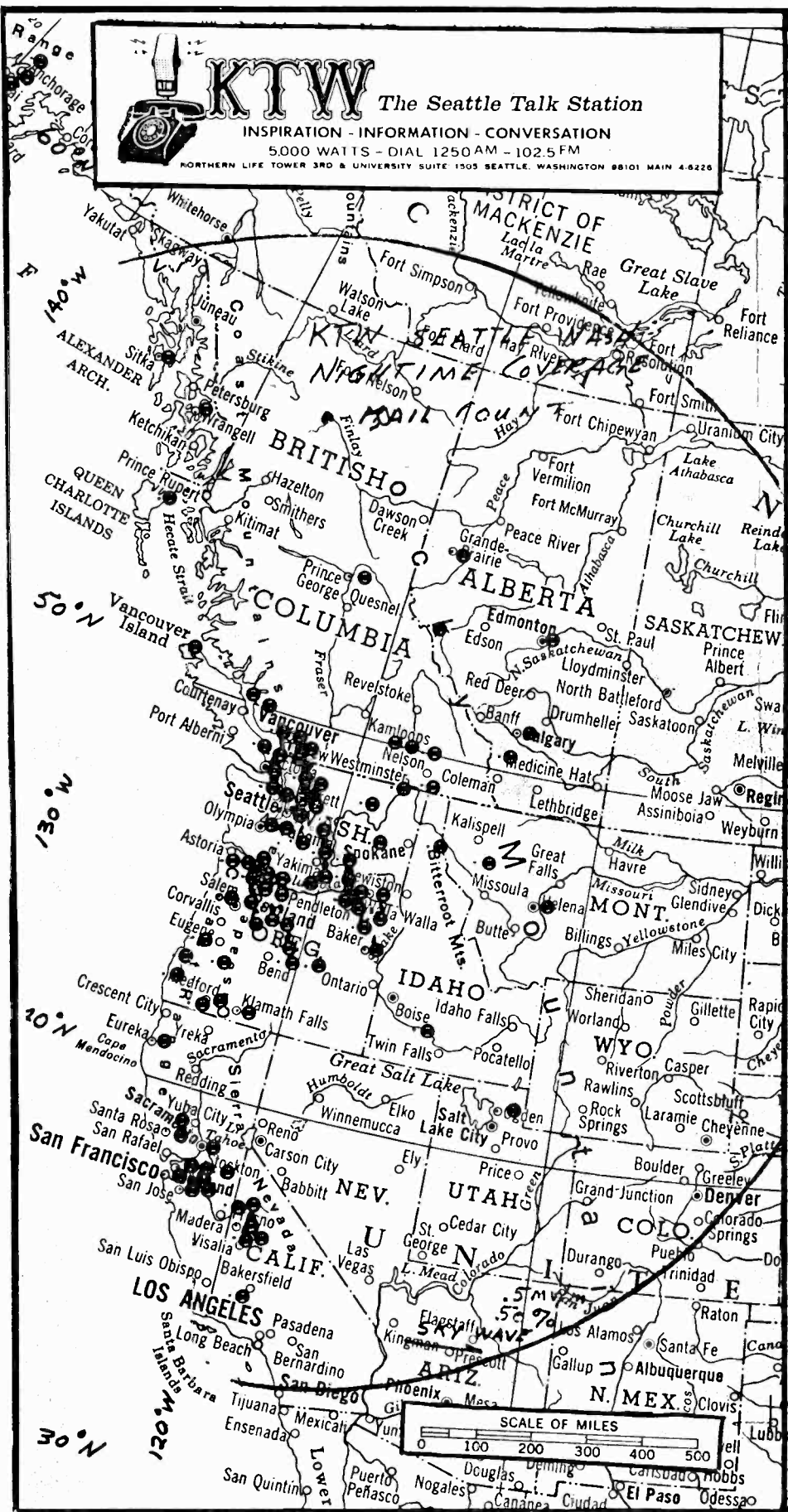
KTW

The Seattle Talk Station

INSPIRATION - INFORMATION - CONVERSATION

5,000 WATTS - DIAL 1250 AM - 102.5 FM

NORTHERN LIFE TOWER 3RD & UNIVERSITY SUITE 1505 SEATTLE, WASHINGTON 98101 MAIN 4-6226



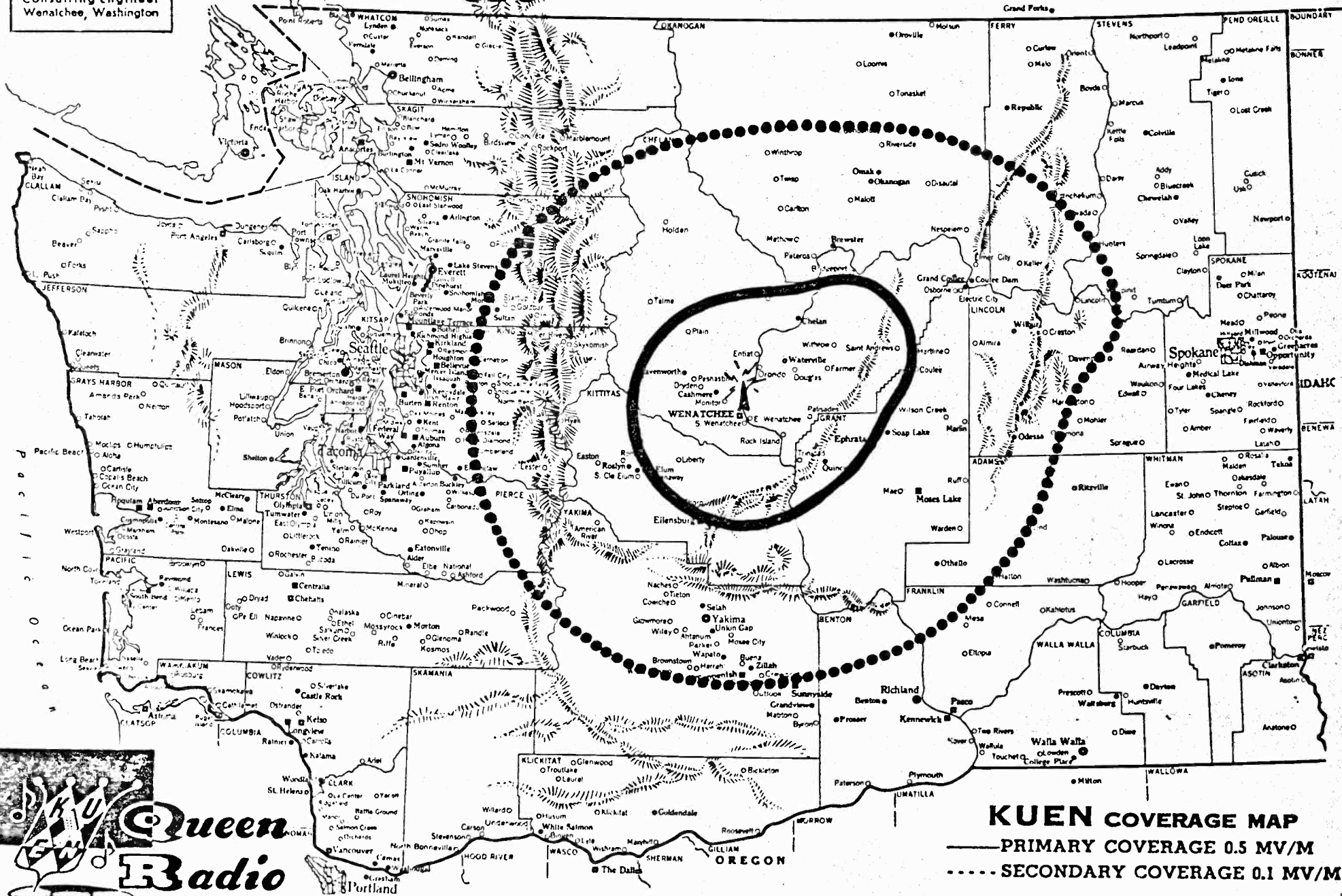


GEORGE M. FRESE

Registered Professional
Radio and Television
Consulting Engineer
Wenatchee, Washington

QUEEN - KUEN - RADIO

CBS FOR NORTH CENTRAL WASHINGTON



Queen Radio

WENATCHEE, WASHINGTON
900 ON THE DIAL

KUEN COVERAGE MAP
— PRIMARY COVERAGE 0.5 MV/M
..... SECONDARY COVERAGE 0.1 MV/M

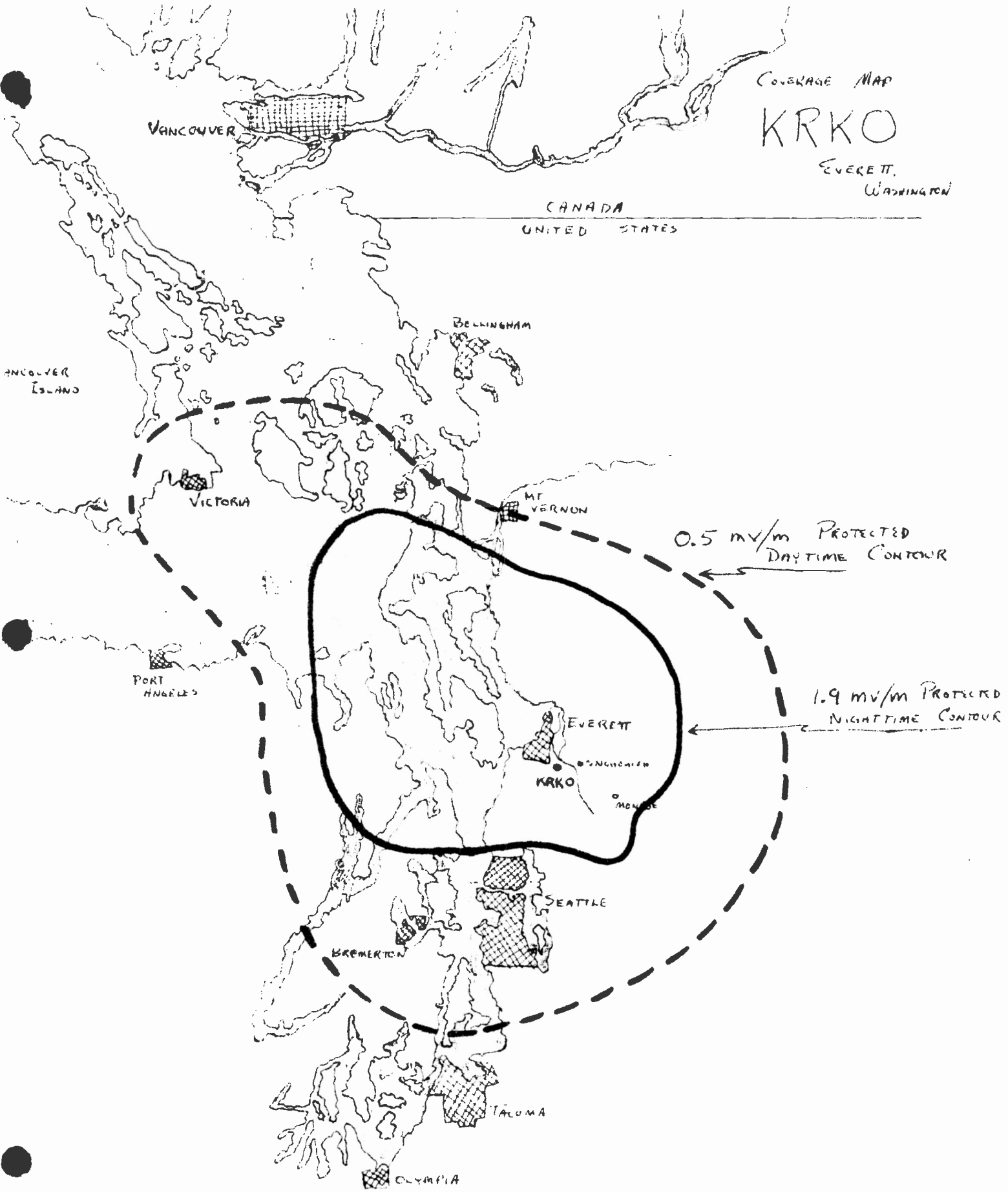
Coverage Contours Derived From
F.C.C. M3 Conductivity Map

MID-DIAL COVERAGE FOR MID-CENTRAL WASHINGTON

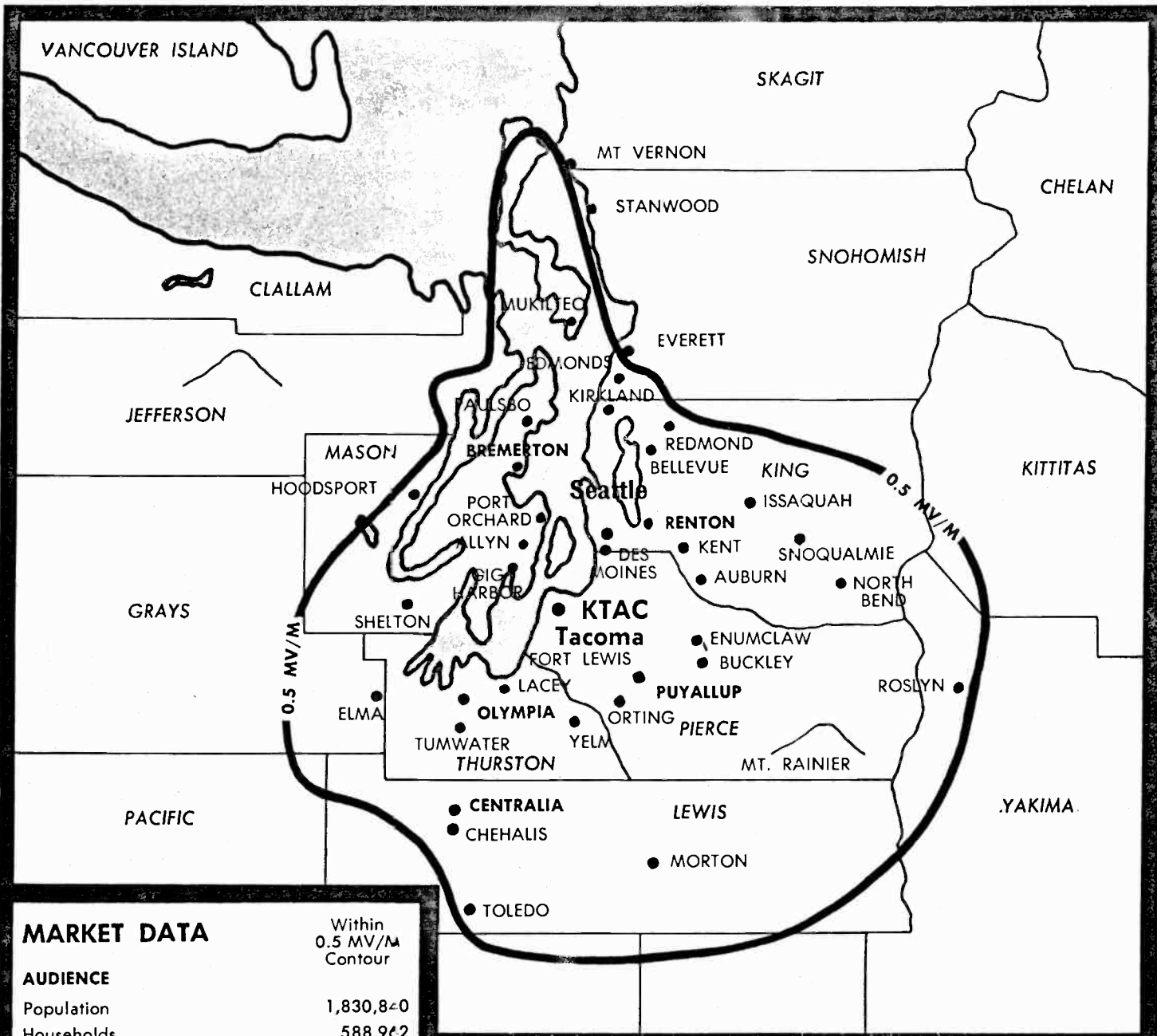
COVERAGE MAP

KRKO

EVERETT,
WASHINGTON







MARKET DATA

	Within 0.5 MV/M Contour
AUDIENCE	
Population	1,830,840
Households	588,942
Passenger Cars	841,910
Expendable Income	4,564,196,000

MARKET

Food Store Sales	834,368
Drug Stores	116,812
General Merchandise Stores	457,815
Apparel Stores	125,610
Home Furnishings	127,197
Automotive Sales	533,648
Gasoline Service Stations	206,769

SOURCES: Tax reports from State and Federal Sources, Washington State Department of Commerce, Tacoma Chamber of Commerce, and Standard Rate and Data.

TACOMA IS THE CENTER OF A TRADING AREA OF MORE THAN 800,000 PEOPLE

KTAC

850 kc
10,000 WATTS

Contemporary Music
24 Hours a Day 7 Days a Week

OFFICES AND STUDIOS

2000 Tacoma Mall Office Bldg.
Tacoma, Wa. 98411

Tacoma 206 475 7737
Seattle 206 838-9278



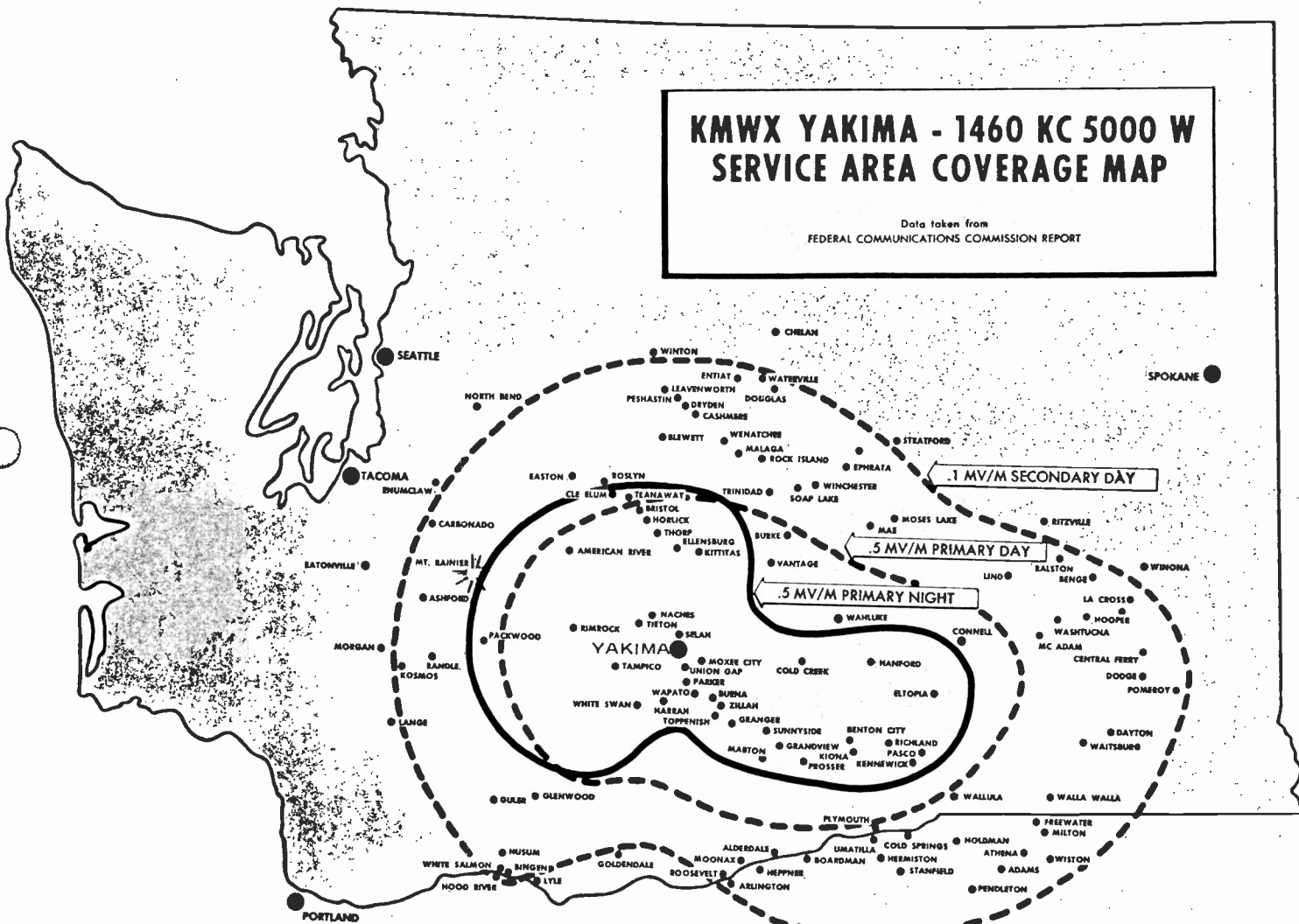


KMWX RADIO

YAKIMA, WASHINGTON

5000 WATTS

1460 KC



YAKIMA VALLEY COMMUNICATIONS, INC.

NATIONAL REP. ADAM YOUNG

PACIFIC N.W. ART MOORE & ASSOC.



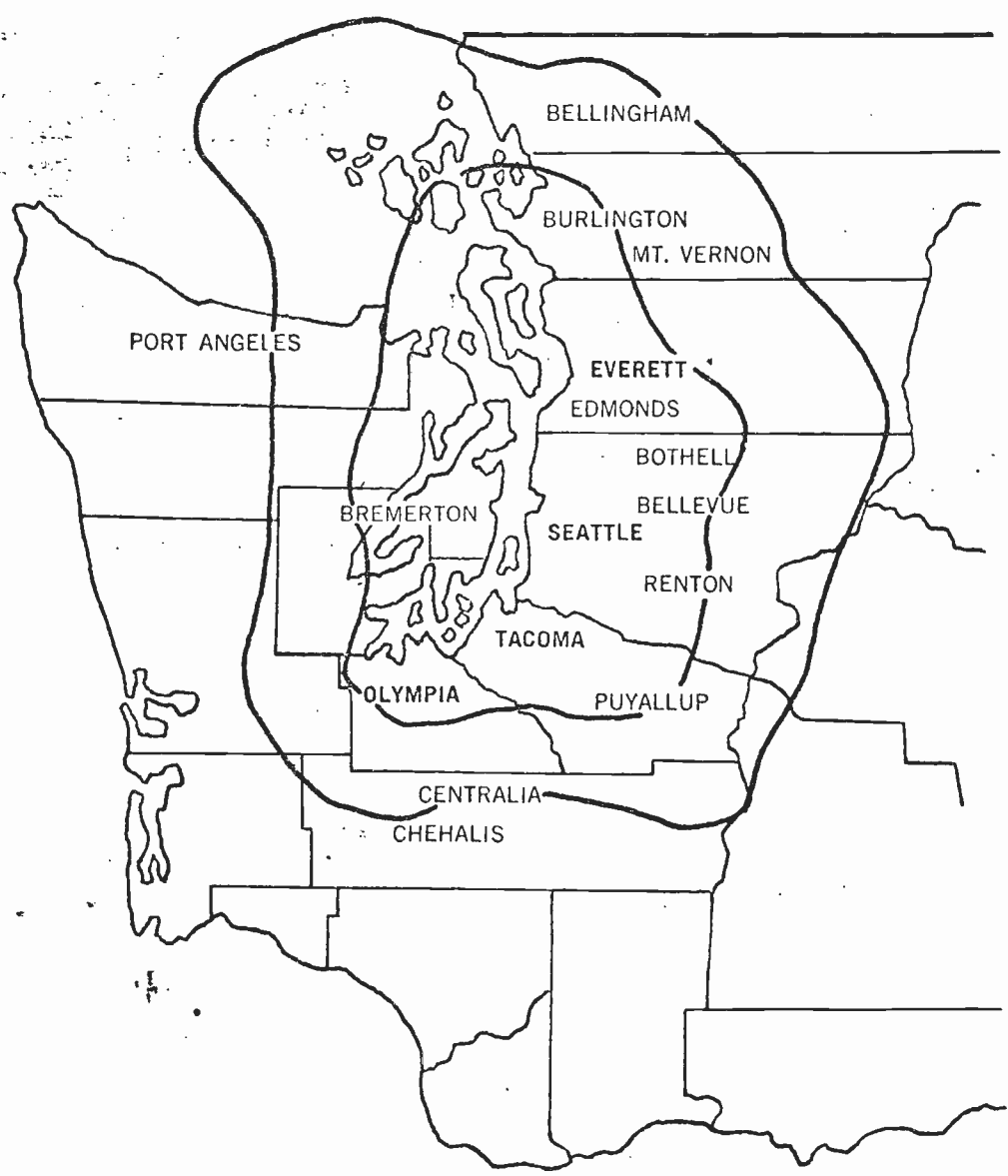
KOL AM COVERAGE

5000 WATTS FULL TIME
1300 KC AM • 94.1 MC FM

AREA COVERAGE

Secondary
Coverage

Primary
Coverage

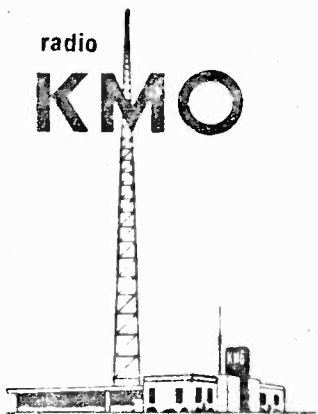


radio

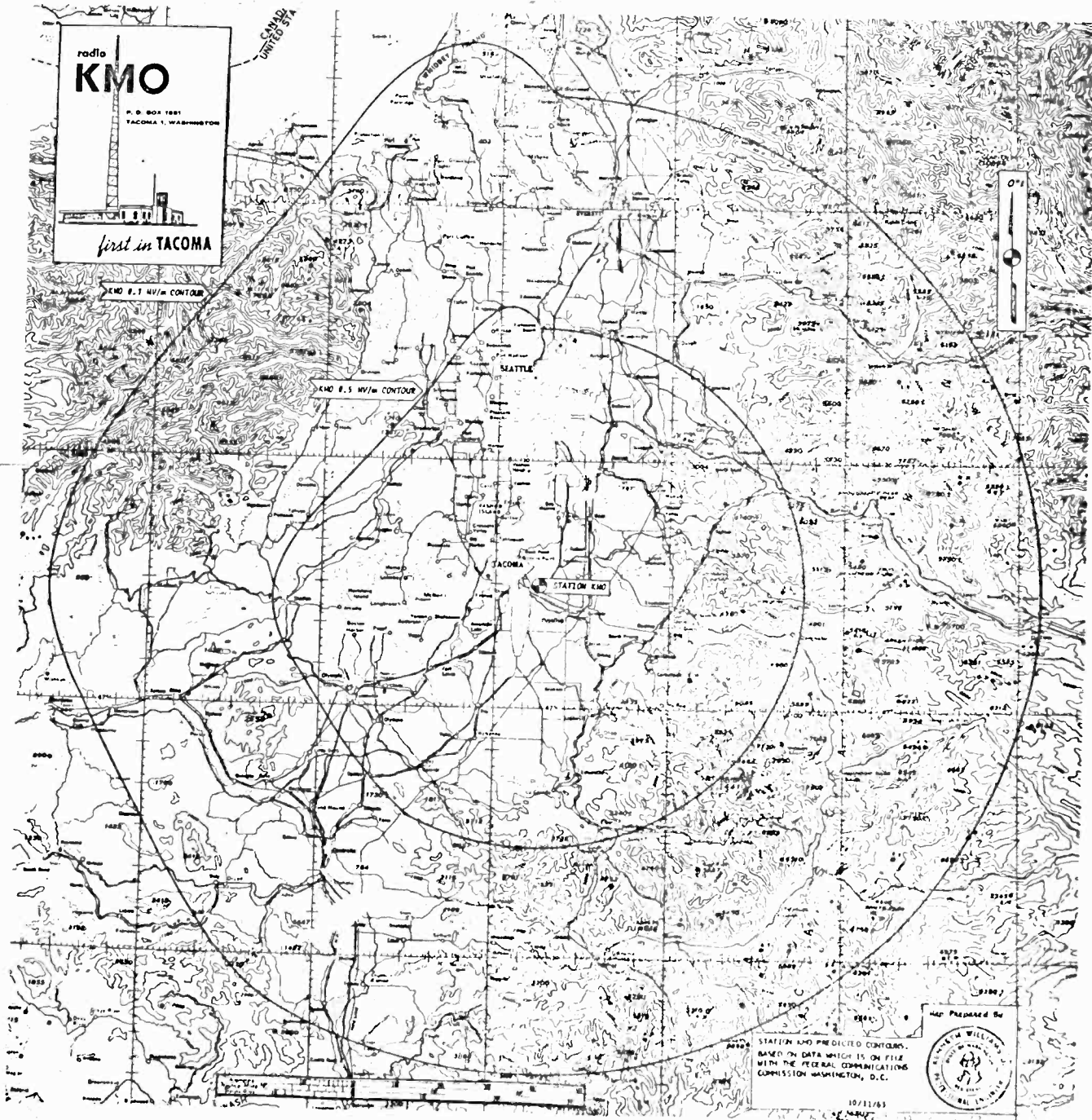
KMO

Bulletin

P. O. BOX 1651 - TACOMA - WA 7-1360



radio
KMO
P. O. BOX 1651
TACOMA 1, WASHINGTON
first in TACOMA



STATION AND PREDICTED CONTOURS
BASED ON DATA WHICH IS ON FILE
WITH THE FEDERAL COMMUNICATIONS
COMMISSION WASHINGTON, D. C.



10/31/63

1290

KLIQ

1290 COVERAGE AREA—5000 WATTS

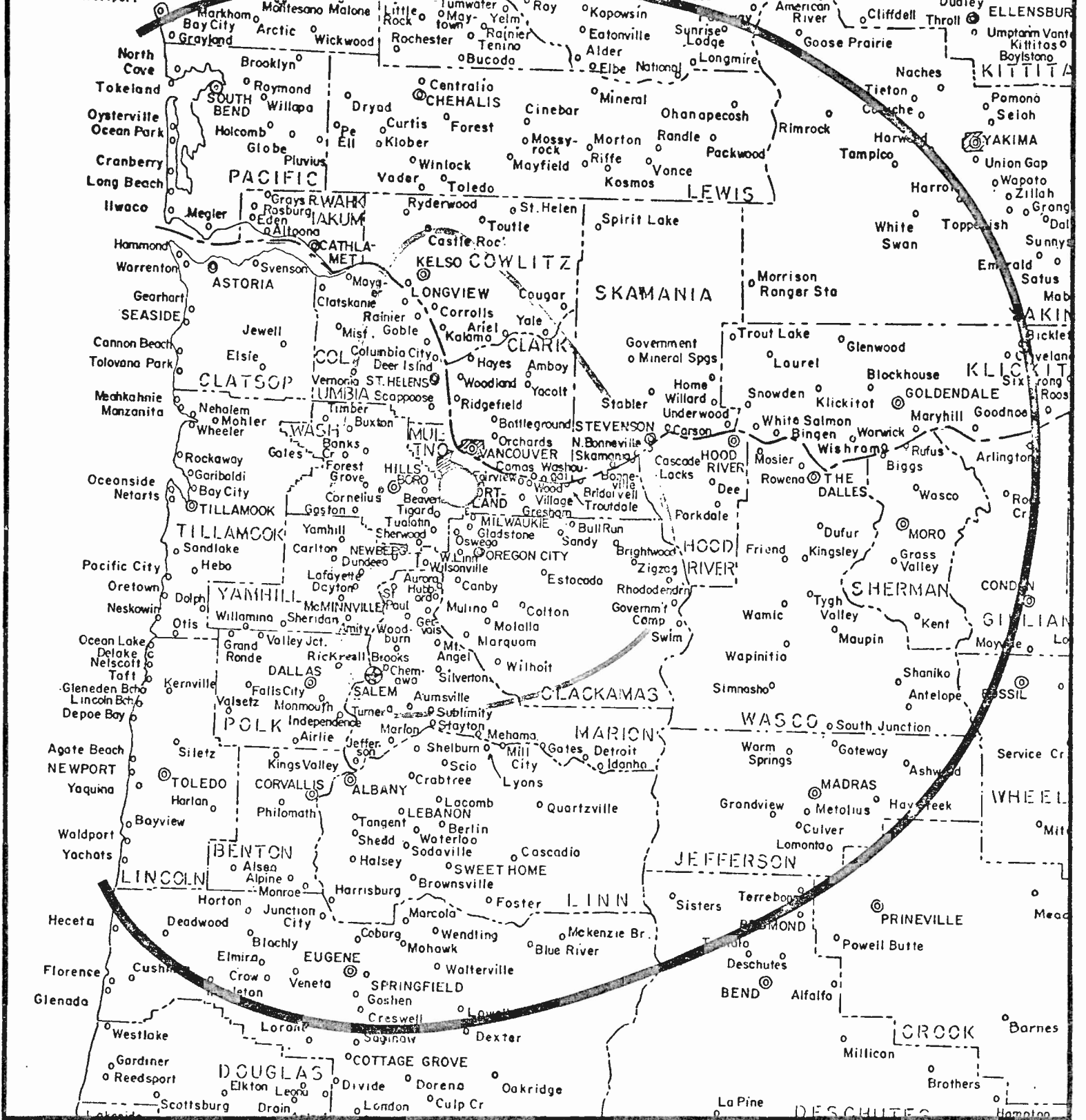
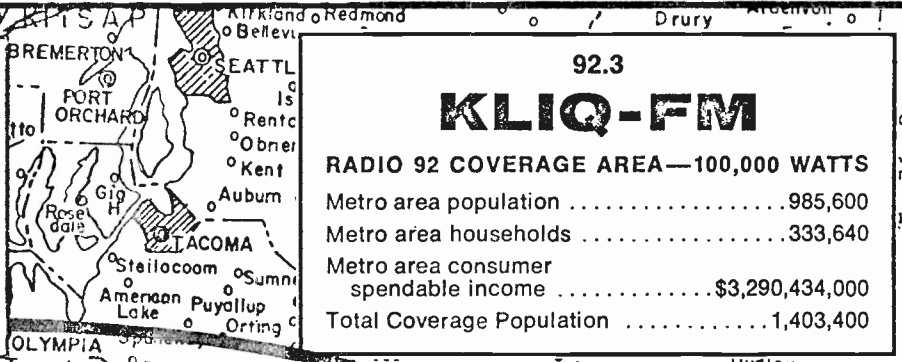
Metro area population	985,600
Metro area households	333,640
Metro area consumer spendable income	\$3,290,430,000
Coverage area population	1,192,300

92.3

KLIQ-FM

RADIO 92 COVERAGE AREA—100,000 WATTS

Metro area population	985,600
Metro area households	333,640
Metro area consumer spendable income	\$3,290,430,000
Total Coverage Population	1,403,400



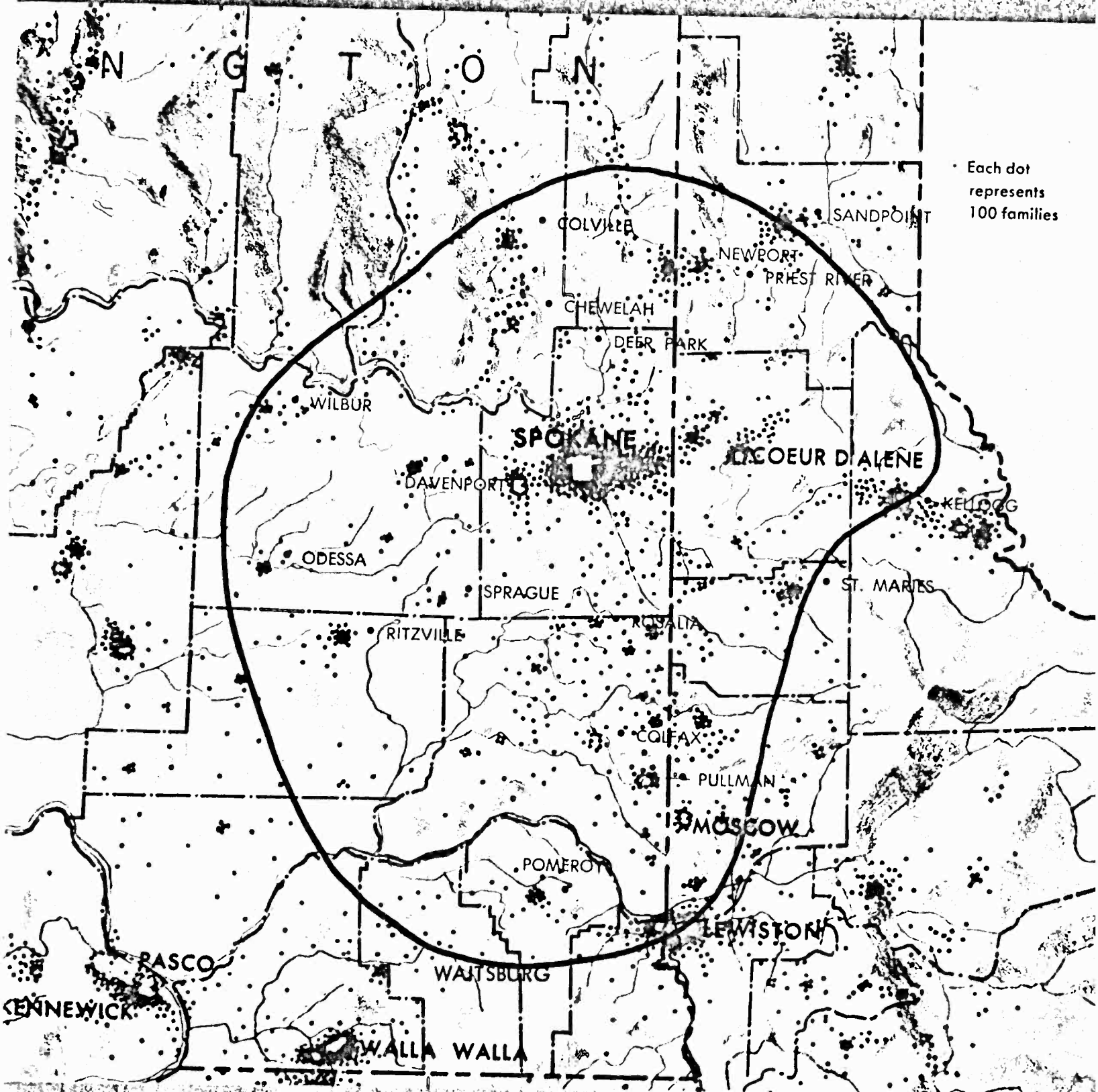
KJRB

SPOKANE, WASH.

5000 watts

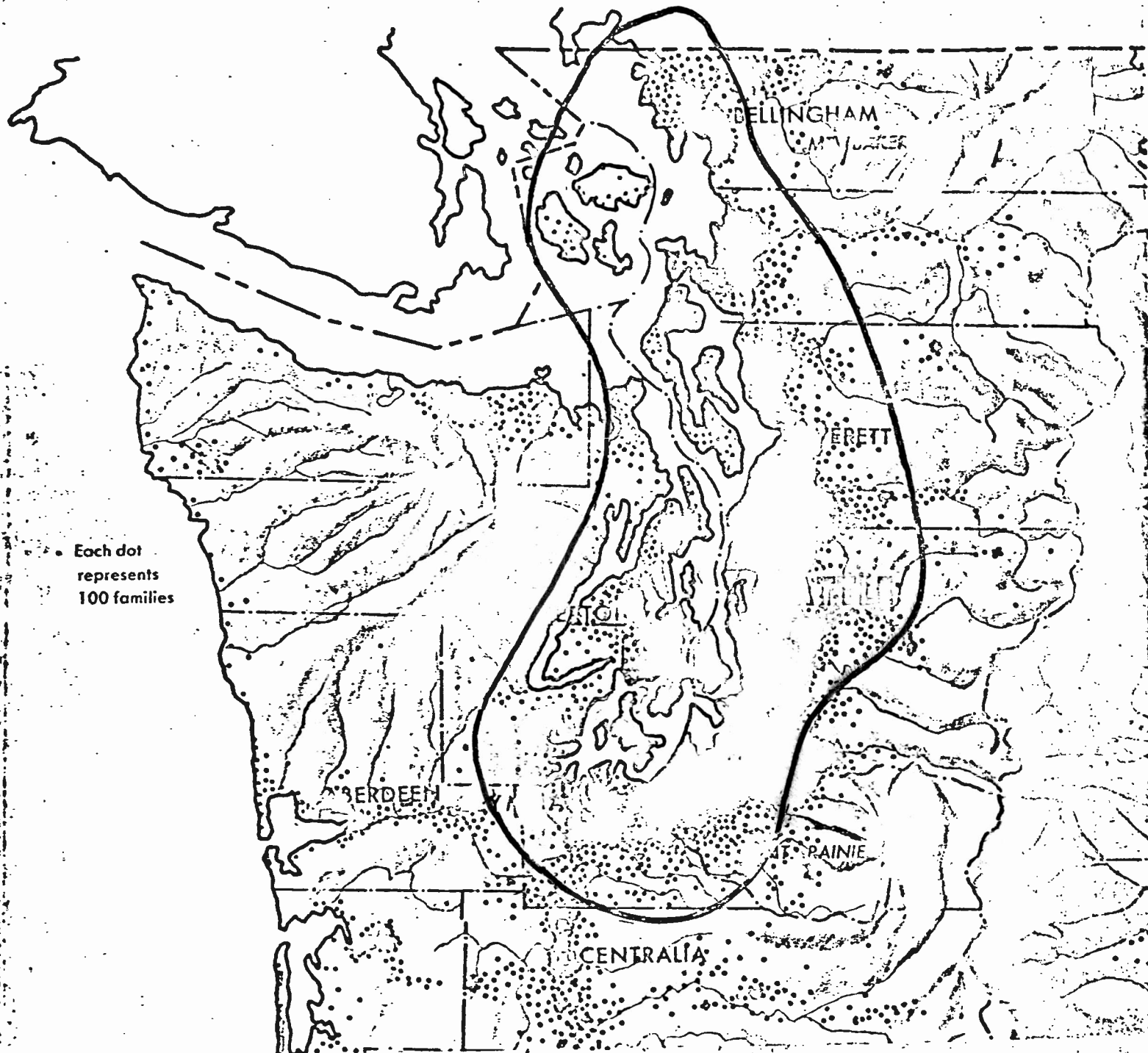
790

KC



0.5 Contour map of Spokane, where KJRB blankets the important segment of the Inland Empire in Washington State, east of the Columbia River and the counties of the Idaho Pan-handle. You reach 73.2% of all households in that area, for dominant advertising coverage.

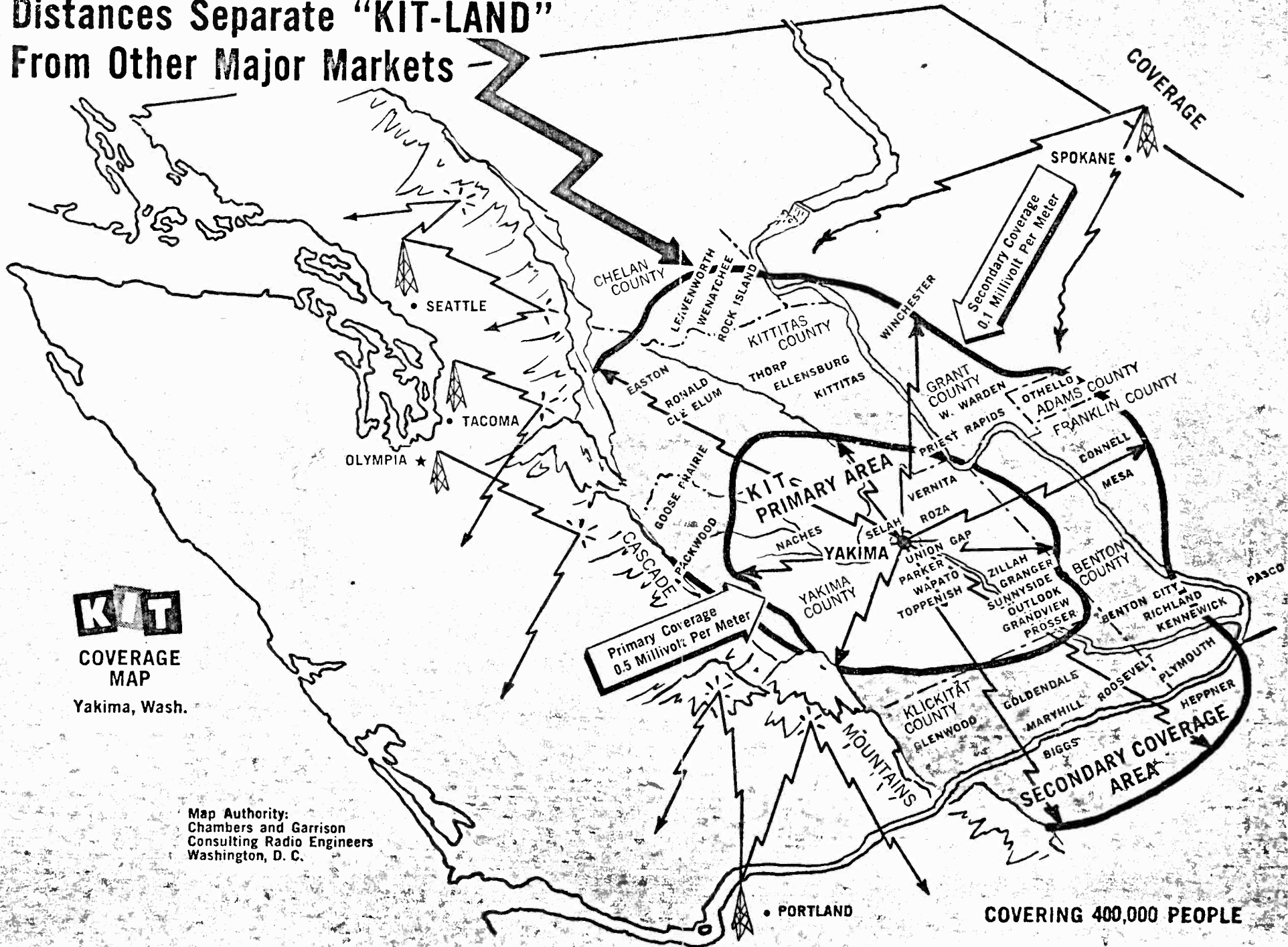




Within this 0.5 MV contour, KJR's listening audience consists of more than 1,500,000 people . . . almost 90% of the TOTAL population of the 15 counties in Western Washington. No other radio station in the area can deliver more, regardless of power.

KJR-950 .5 DAY

Mountain Passes and Great Distances Separate "KIT-LAND" From Other Major Markets



KIT

COVERAGE
MAP

Yakima, Wash.

Map Authority:
Chambers and Garrison
Consulting Radio Engineers
Washington, D. C.

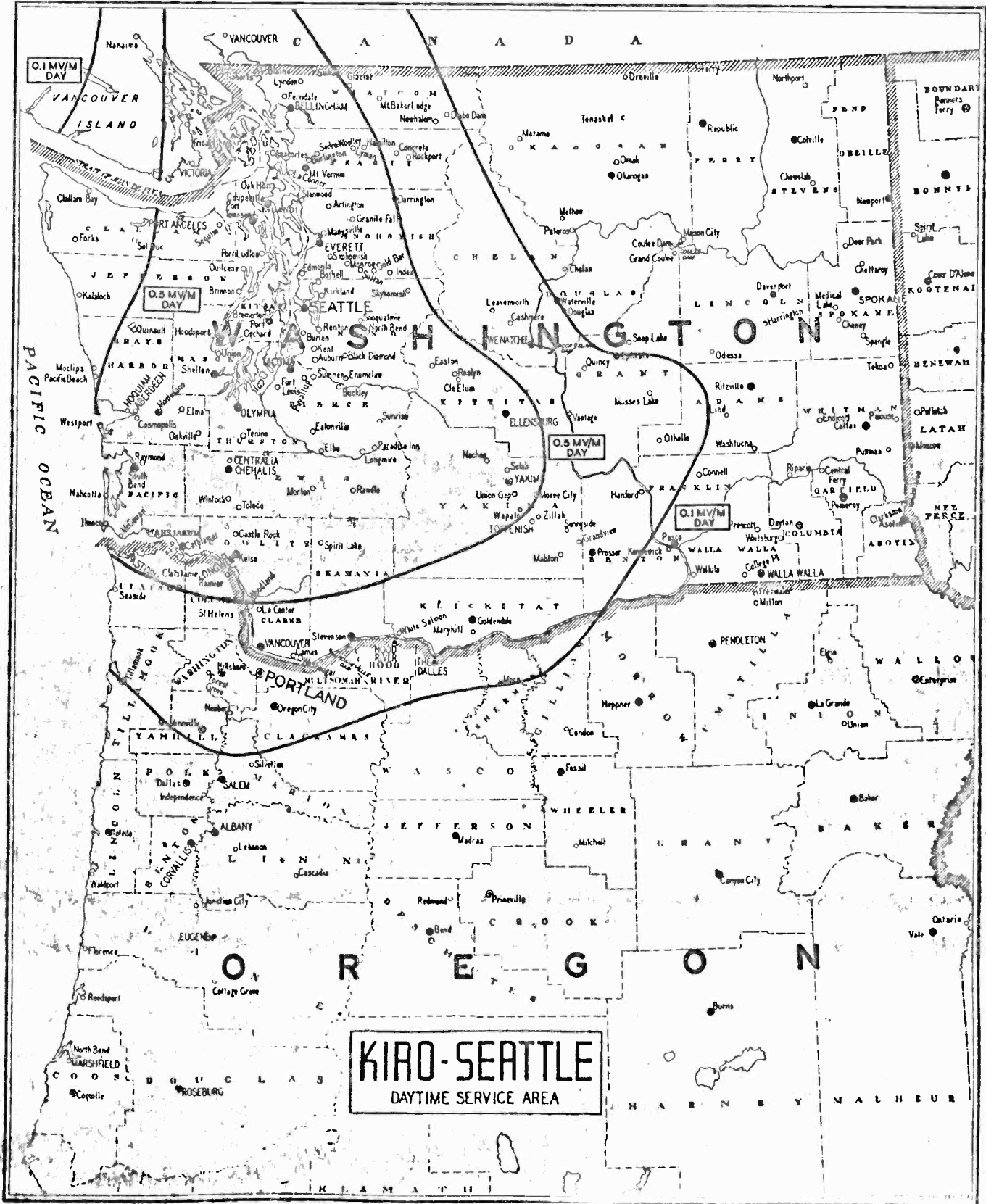
COVERING 400,000 PEOPLE

KIRO KIRO KIRO RADIO

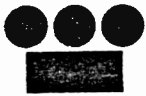
RADIO LEADERSHIP

KIRO, INC. 1530 QUEEN ANNE AVENUE NORTH SEATTLE, WASHINGTON 98109 AT 3-9800

50,000 WATTS 710 KC

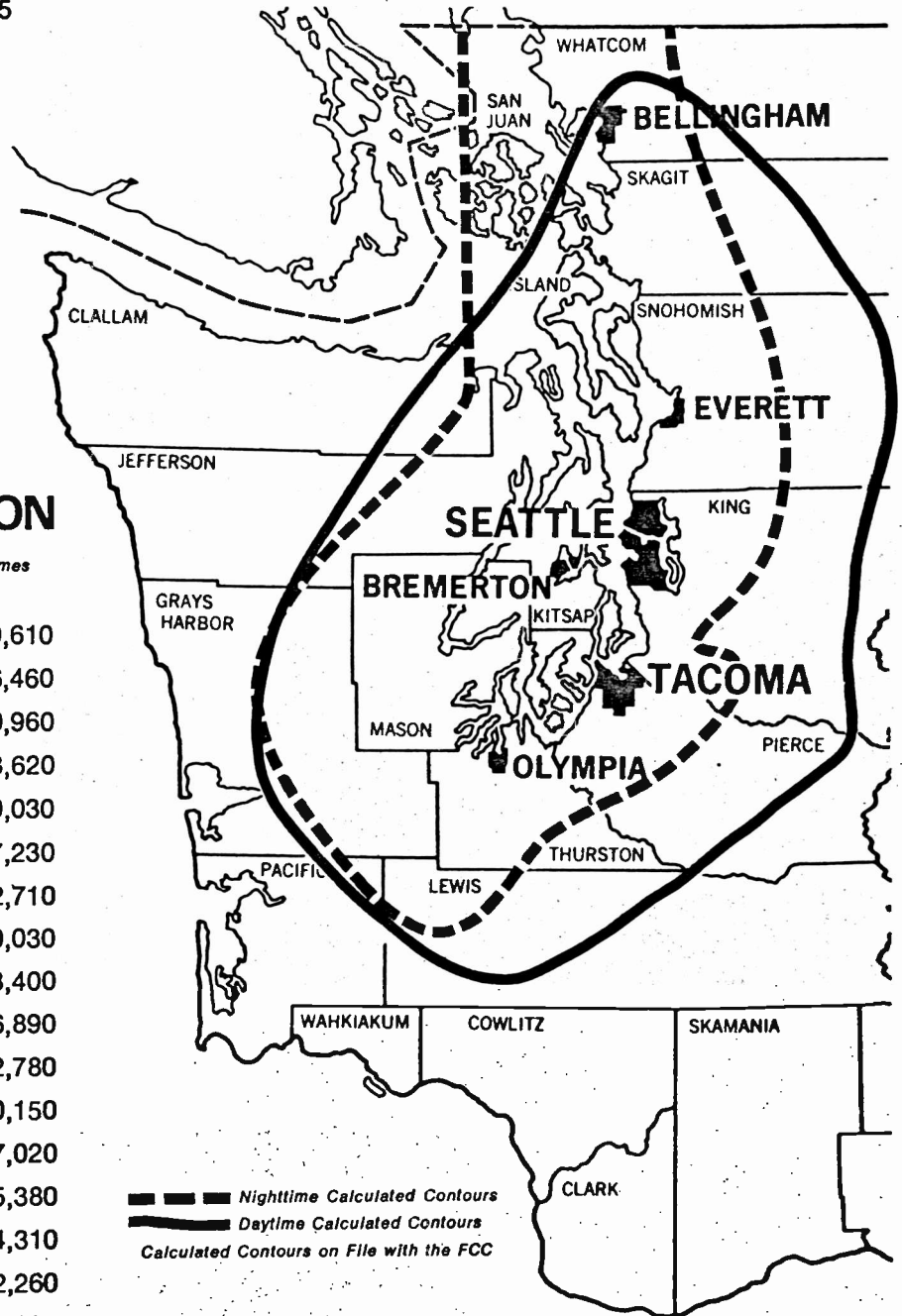






KING RADIO COVERAGE AREA

320 Aurora Avenue North
 Seattle, Washington 98109
 Telephone 206/682-3555



MARKET INFORMATION

	Population	Homes
Seattle-Everett-Tacoma Metropolitan Area	1,620,400	519,610
Coverage Area*	2,083,800	666,460
King County	1,029,400	340,960
Pierce County	361,300	108,620
Snohomish County	229,700	70,030
Kitsap County	87,300	27,230
Whatcom County	70,800	22,710
Thurston County	59,700	19,030
Grays Harbor County	56,200	18,400
Skagit County	54,800	16,890
Lewis County	38,900	12,780
Clallam County	32,700	10,150
Island County	24,800	7,020
Mason County	16,600	5,380
Pacific County	12,400	4,310
Jefferson County	7,300	2,260
San Juan County	1,900	690
Washington State	3,122,000	981,900

Nighttime Calculated Contours
 Daytime Calculated Contours
 Calculated Contours on File with the FCC

	Total Consumer Spendable Income**	Total Retail Sales	Retail Food Sales	Retail Drug Sales	Retail Auto Sales	Retail Service Station Sales
Washington State	8,732,492,000	5,757,035,000	1,389,777,000	231,238,000	974,622,000	410,734,000
Seattle-Everett-Tacoma Metropolitan Area	4,895,276,000	3,098,489,000	732,788,000	119,724,000	519,107,000	206,211,000
Coverage Area	6,135,867,000	3,941,947,000	928,440,000	152,505,000	651,145,000	270,398,000

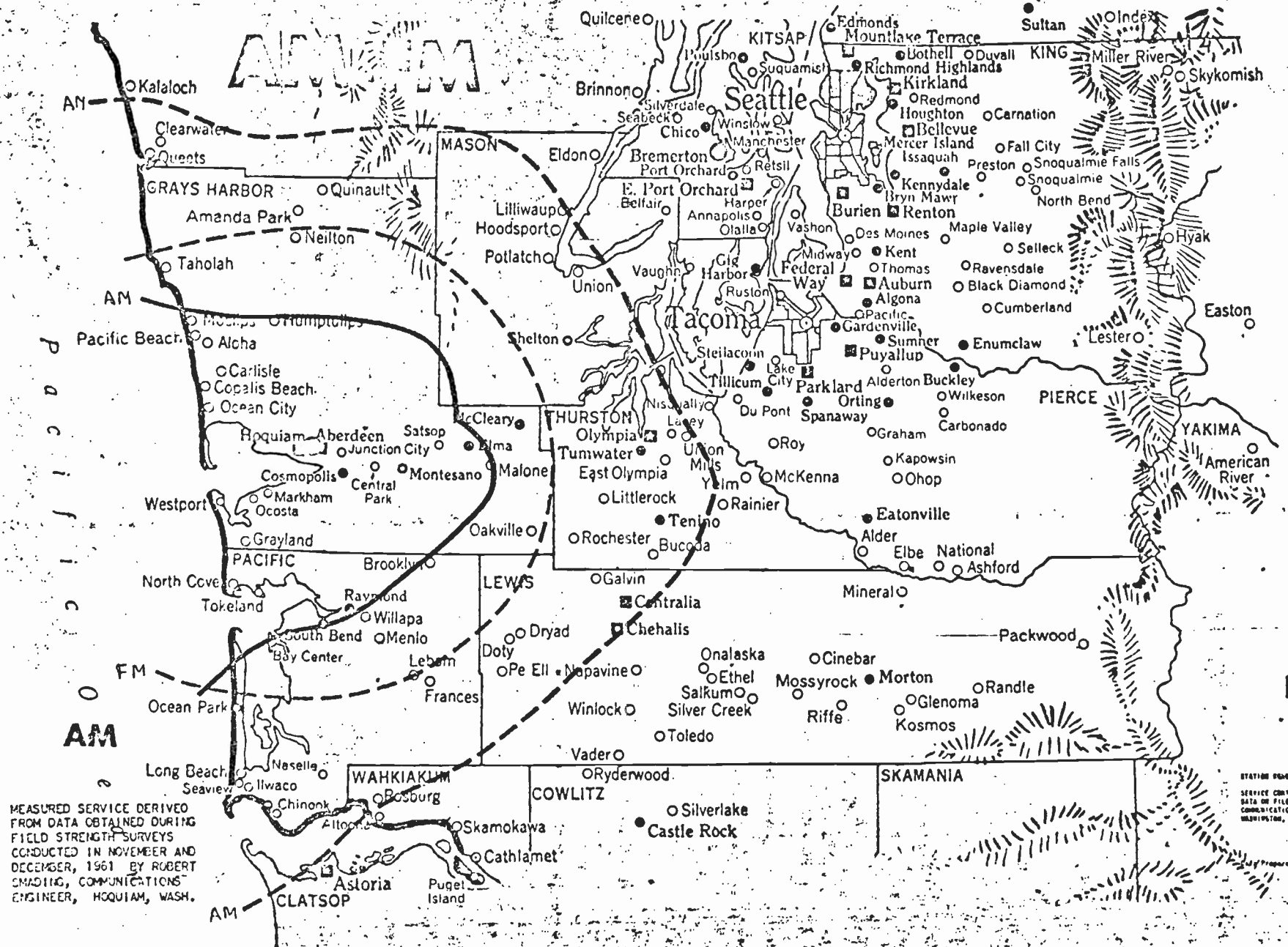
*Does not include Canadian coverage.
 **Source—S R D S

KGO

ABERDEEN - HOQUIAM

WASHINGTON

AM



MEASURED SERVICE DERIVED FROM DATA OBTAINED DURING FIELD STRENGTH SURVEYS CONDUCTED IN NOVEMBER AND DECEMBER, 1961 BY ROBERT SMADING, COMMUNICATIONS ENGINEER, HOQUIAM, WASH.

STATION KGO-AM, HOQUIAM, WASHINGTON
 SERVICE CONTOURS INTERPOLATED FROM DATA ON FILE WITH THE FEDERAL COMMUNICATIONS COMMISSION, WASHINGTON, D.C.



— PRIMARY COVERAGE 0.5 MV/M

- - - SECONDARY COVERAGE 0.1 MV/M

FM 50-UV/M

