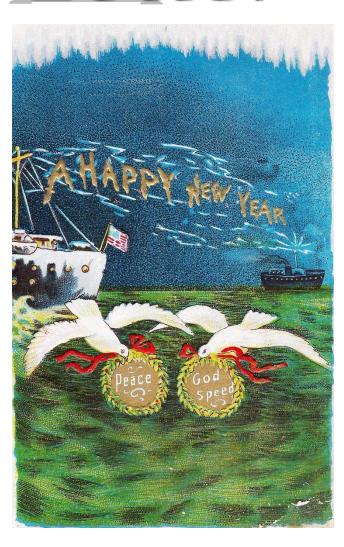
# Call Letter

January 2018 Vol 44, #1

100 Year Old Radio Post Card



# The Northwest Vintage Radio Society

# Post Office Box 82379 Portland, Oregon 97282-0379

The Northwest Vintage Radio Society is a non-profit historical society incorporated in the State of Oregon. Since 1974 the Society has been dedicated to the preservation and enjoyment of "Vintage Radio" and wireless equipment.

Membership in the Society is open to all who are actively interested in historic preservation. The dues are \$25.00 for domestic membership, due on January 1st of each year (prorated quarterly).

The Call Letter has been a monthly publication since 1974. It was originated with the founder, Bob Bilbie, and our first president, Harley Perkins. Through several editors and with the assistance of numerous society members, the Call Letter has continued to be a publication that informs members of the society's business and that supports the hobby of collecting, preserving, and restoring vintage radios.

Society meetings are held the second Saturday of each month at the Abernethy Grange Hall at 15745 S. Harley Ave. in Oregon City, Oregon. They convene at or about 9:30 AM for the purpose of displaying radios, conducting Society business, and exchanging information. Guests are welcome at all Society meetings and functions (except board meetings).

Other Society functions include guest speakers, auctions, radio shows, and radio sales which are advertised in the Call Letter and are held in and around Portland.

With each issue of the Call Letter, we remember Jim Mason, a charter member of the society who remained active until his death in 1999. A generous beguest from Jim's estate ensures the vitality of the Northwest Vintage Radio Society, and continued publication of the Call Letter.



# Society Officers for 2016:

President Vice President Treasurer Recording Sec'y Corresponding Sec'y Board member at large Librarian Call Letter Editor

Pat Kagi 360 909-7009 Brian Wegener (nnn) nnn-nnnn Ed Tompkins (360) 573-3895 Liles Garcia (503) 649-9288 Mark Moore (503) 286-5224

patkagi@yahoo.com spudweg@gmail.com edtomp@O.com landn2@frontier.com mark@pdxhistory.com Mike McCrow (503)730-4639 tranny53@frontier.com

Damon Vandehey (503) 459-1777

Don Hanson

vanguard4@lycos.com

#### On the Cover

#### 100 Year Old Radio Post Card

Photo by Dan Howard

# **January Table of Contents**

Announcements	1
December Meeting Minutes by Liles Garcia	2
Calendar of Events	3
Monthly Feature: 2017 Annual Christmas Party	4
Hallock, Watson and Yonge, 1929 – 1932 by Art Redman	6
Unusual Tube Label by Dave Brown	.12

#### **Announcements:**

### **January Meeting**

The January meeting will start at 9:30 AM on Saturday, Jan. 13 Our January monthly feature will be: "Favorite book on radio repair" January tech talk will be Mike McCrow "What I have learned about radio restoration"

#### **Editor's Note**

Please have next month's Call Letter Contributions in by Jan. 27. Thanks all for making 2017 a great year for the Call Letter!!!

Visit our web site at: www.nwvrs.com

Find us on Facebook: www.facebook.com/nwvrs

### **NWVRS Meeting Minutes - December 9, 2017**

President Pat Kagi called the meeting to order at 9:30 AM. Everybody pledged allegiance to our nation's flag. The minutes of our November meeting were approved as published in the December Call letter.

We have a new PA system that was designed by Jerry Hertel. Members elected officers for the next year by a motion of election by acclamation. The meeting was adjourned and all present had a great Christmas lunch!!

Our many thanks to those people that worked on our Christmas Party and served our lunch!! Many thanks to Lila Clutter, Roseanne Ranft, Naomi Garcia, Kathleen Toon, Jan Kirkwood, Brian Toon, Mike McCrow, Janet McCrow, and Brian Snawder!! Many thanks to Brian Snawder for providing the dishes and glasses for our party!!

Recorded by Liles Garcia, Recording Secretary



Photo courtesy of Brian and Kathleen Toon

#### **Calendar of Events**

February 17, 2018. Salem Hamfair & Computer/Electronics Swapmeet. Rickreall, OR at the Polk County Fairgrounds. http://www.w7sra.com

March 10, 2018. Mike & Key 36th Electronics Show & Fleamarket. Puyallup fairgrounds exhibition hall, Puyallup, WA. <a href="http://www.mikeandkey.org/flea.htm">http://www.mikeandkey.org/flea.htm</a>

March 24, 2018. Microhams Digital Conference, Redmond, WA. http://www.microhams.com/mhdc/ (Tentative Date)

April 7, 2018. Yakima Hamfest. Yakima, Washington. <a href="http://yakimaamateurradioclub.com/yakima-hamfest/">http://yakimaamateurradioclub.com/yakima-hamfest/</a>

April 7. Comfest Swapmeet. Richmond, BC. https://secure.eton.ca/rac/events/detail.php?event\_ID=1904

April 14 & 15 2018. Communications Academy. South Seattle Community College, Seattle, WA. *This is an ARRL sanctioned event.* <a href="http://commacademy.org/">http://commacademy.org/</a>

April 20-22, 2018. Idaho State Convention. Boise, ID. *This is an ARRL sanctioned event.* http://www.idahostateconvention.com/

May 6. Maple Ridge Swapmeet. Pitt Meadows, BC. <a href="https://secure.eton.ca/rac/events/detail.php?event\_ID=1906">https://secure.eton.ca/rac/events/detail.php?event\_ID=1906</a>

May 12. Stanwood Camano Amateur Radio Club Hamfest, Stanwood Middle School, Stanwood, WA. Contact: Fred Laun, w7pig@arrl.net http://www.scarcwa.org/

May 19 & 20. River Radio Campout 2018. Pateros WA. Sponsored by the Okanogan County Amateur Radio Club. Free "dry" camping along the Methow River at Pateros. Always the weekend prior to Memorial Day Weekend. <a href="http://www.w7orc.com/">w7orc1@gmail.com</a>. <a href="http://www.w7orc.com/">http://www.w7orc.com/</a>. Contact Mike W7MCM, <a href="mailto:skippermike53@gmail.com">skippermike53@gmail.com</a>. <a href="mailto:509-689-3164">509-689-3164</a>.

June 1-3. SEA-PAC Hamfest and ARRL Northwestern Division Convention. Seaside Convention Center, Seaside, Oregon. *This is an ARRL sanctioned event.* info@seapac.org . www.seapac.org/

# **Monthly Feature: Annual Christmas Party**

Photography by Dan Howard, Brian and Kathleen Toon, Brian Wegener, Jeff LaDoe, and Don Hanson



**Harley Perkins and Harriet Reiss** 



**Getting Underway** 



**Christmas Party** 



**Cathedral Cake** 

Page 5

# Hallock, Watson and Yonge, 1929 - 1932

By Art Redman Porta-Pac Brochure and Pics by Dick Howard

Hallock and Watson began selling Philco radios for the first in 1929 giving up Atwater-Kent and Fada. The radio brands offered were Sparton, Crosley (including their Iceball refrigerator), Gilfillan, American Bosch, Freed, Lyric and Silver. The screen grid circuit arrived in Portland and the firm sold Silver, Crosley and Gilfillan models. The Halowat name and location at 406 SE Alder near SE Grand Avenue was the location of their Porta-Pak factory and listed in several Oregonian ads.

Famed aviator Tex Rankin flew to Portland in his Ryan monoplane to host a radio party on May 26 to market the Porta Pak set as a portable and long distance set needing no ground or antenna. No mention occurred except in newspaper text that the eight-tube radio was a superhetrodyne to avoid RCA patent infringement. The original Porta –Pak designed by Roy C. Yonge came in a rich leather case similar to a fine piece of luggage being just 3" thick by 8" high and 17" long and weighing 12 pounds. The radio test was to determine whether the superhet set could eliminate ignition interference from the Ryan airplane engine. KGW came in loud and clear. Hallock tuned in Seattle, which also in came loud and clear which is nearly impossible to receive in Portland during daylight hours.

During September, the firm added Roy Yonge to its name becoming officially Hallock, Watson and Yonge moving its new retail outlet diagonally across the street to SW 192 Park Avenue next to the old Union Depot leaving the Radio Service behind at 191 SW Park and SW Taylor.

The new location had several sound proof rooms for patrons to listen undisturbed to their favorite programs and a large test board to locate radio trouble. The Service Department employees remaining at 191 Park were J.D. McAllister and N.E. Folen.



Left to right—R. C. Yonge, J. H. Hallock and Tex Rankin. Mr. Yonge is passing the Porta-Pac to Mr. Hallock just before the take-off for the radio party in the clouds in Mr. Bankin's Byan monoplane at Bankin field.

The Sunday Oregonian, May 26, 1929

The year 1930 was mostly uneventful for Hallock Watson and Yonge. They added the General Electric Superhetrodyne to their line of radios keeping Gilfillan, Brunswick, Rola, Crosley, and Sparton and offering the Porta-Pak for rental or sale in the classified section. The Model A superhet with a loop antenna in the upraised lid and meter to measure signal intensity was advertised as both a portable and locator of radio disturbances selling for \$160.00 complete with tubes and batteries. In 1931, the Porta-Pak Model A became a directional finder. The Model B marketed as a portable having no intensity meter sold for \$120.00.

Mrs. Clif Watson made the society column in the Oregonian on October 11 by hosting a bridge and tea party for two women from Burlingame, California who were staying at the home of Mr. and Mrs. Joe Hallock. The occasion was social and not for the commerce of radio.

The big news for the firm of Hallock, Watson, and Yonge in 1932 besides building a radio transmitter for the Portland Police Department, was their merging of the west side and eastside stores in Portland into one location at 153 Grand Avenue, now 833 SE Grande according to the post -1933 address system. The announcement for the move came on April 9, 1932. The firm continued as official dealers for Brunswick, General Electric, and Rola brands and Gilfillan, which they sold since 1927, giving up Fada.

The west store located at 117 Park Street, the corner of SW Park and SW Salmon, for four years was closed. The firm continued its activities in building radio transmitters and special radio shop work. Manufacturing of the Port-a-Pac, their small radio inference locator continued under the supervision of Roy C. Yonge. The Port-a-Pac brand was also the name for their late 1920s superhet. Did Hallock and Watson sell their superhet or updated set as a radio direction finder?

Hallock, Watson, and Yonge bid and won a contract for constructing a 500-watt radio transmitter for the Portland Police: \$11,450 for the transmitter and \$1050 for eight monitor sets made

by the Western Auto Supply Company on February 1, 1932. The other bidders were the Deforest Company, Graybar, Western Auto Supply, and Philco. Transmitter tests took place during June and the mayor and police chief dedicated station KGPP, (Government-Portland Police) on July 20, 1932.

#### Sources:

"Made in Portland: Porta-Pak," The Oregonian, May 11, 1930, page 52.

"Pioneers in Radio Field Moving to New Quarters", Oregonian,

September 29, 1929 page 9. "Tex Rankin Acts as Host of Radio Party", Oregonian May 26, 1929, page 51.

"Radio Stores Combined: East and West Side Branches Hallock & Watson Merge". The Oregonian, April 10, 1932, Section Two, page 2.





Hallock, Watson and Yonge Porta-Pac 8, 1930 and 1931
Page 9

# PORTA-PAC

MODEL "B"



THIS set is same as Model A, except that it does not incorporate the volume indicating equipment or night lights. Weight, complete, 32 pounds. Length, 18 inches.

COMPLETE WITH TUBES \$120

# Porta-Pac

MODEL "A"

## THE IDEAL RADIO TROUBLE SHOOTER



Manufactured and Distributed Exclusively by HALLOCK, WATSON & YONGE

191 PARK STREET . PORTLAND, OREGON

# PORTA-PAC MODEL



HE PORTA-PAC has been designed and constructed by technical and practical HE PORTA-PAC has been designed and constructed by technical and practical Radio Engineers with a background of twenty years active association with radio work. For the past nine years the firm of Hallock, Watson and Yonge have designed and built many types of Radio Interference Locators. Through the co-operation and assistance of several Power Company Engineers, actively concert with radio "Trouble Shooting" work in the field, our PORTA-PAC has been developed to a point where it possesses features not to be had in any other one

The completed instrument is not just a radio receiver offered as an interference locator, but one built entirely around this idea as a nucleus.

# FEATURES OF THE PORTA-PAC MODEL "A"

# PORTABILITY-

Easily carried by ONE man. Weight, COMPLETE, 35 pounds.

#### COMPACTNESS-

Small enough to be set up and operated in any standard auto, while driving. Length, 21 inches. Width, 8 inches. Height, 13 inches.

#### SENSITIVITY-

Will readily pick up (on loudspeak-er) broadcast stations 1500 miles away. Noise pick-up hence very marked.

#### SELECTIVITY-

Ten kilocycle separation, through local stations.

#### OPERATION-

Always ready for IMMEDIATE use. "Just lift the lid."

#### DIRECTION-

Rotating loop quickly and accu-rately locates direction.

#### LOUDSPEAKER-

Built in, no extra equipment or wires needed.

#### NOISE LEVEL-

IOISE LEVEL—
Built in VISUAL "VOLUME
INDICATOR," using tube rectifier,
always in adjustment. Registers
VOLUME LEVEL directly on
sensitive meter, right before you.
No need to depend on operator's
car to detect changes in noise level.

#### NIGHT LIGHTS-

Over dials and volume meter, for night use.

#### JACKS-

Provided for use of headfones when desired.

#### BATTERIES --

All Standard, Dry, Self-contained. Readily obtainable.

TUBES— Standard, latest two volt. Protected by filament voltmeter.

All high grade. Carrying case fin-ished in genuine heavy, water proof pantasote. Quality parts in radio set.

#### "PORTA-PAC"

Gets that "hard to find" interference; cleans up those customer complaints quickly (on foot or in the car). Now in use by many power companies to whom we will glady refer on your request.

PORTA-PAC MODEL "A"

COMPLETE with tubes

# MADE IN PORTLAND



Trouble-shooting Portapac, a superheterodyne loop receiver used to
locate radio disturbances. It indicates tone, direction and intensity
of signals. The upraised cover
serves as a loop. The meter at
the right indicates the intensity
of the signal. Many power companies in the northwest are using
these instruments. They are manufactured by Hallock, Watson &
Xonge of this city.

The Sunday Oregonian, May 11, 1930

# **Unusual Tube Label**

By Dave Brown



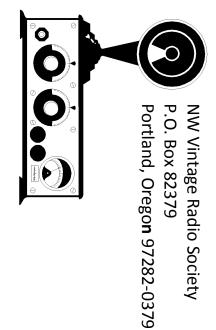
Attached is a photo of a tube label that I think might be pretty rare; at least I have never seen another. If you don't know who Jack Murdock is, the photo is from the vintageTEK museum and is at <a href="http://vintagetek.org/jack-murdock/">http://vintagetek.org/jack-murdock/</a>











# FIRST CLASS MAIL