

The Call Letter

May, 2010
Vol. 36 — No. 5

*“Coming again
MAY 8th, 2010
to Historic AURORA”*



BIG

Antique

RADIO SHOW & SALE

*Presented by the
Northwest Vintage Radio Society*

**Saturday, May 8th
9 AM 'til 3 PM**

**American Legion Hall
21510 Main St.
IN HISTORIC
AURORA, OR**

*You'll see and can purchase consoles,
table tops, Catalin, shortwave, wood,
Bakelite and project radios. Radio tubes
& hard to find parts will also be available.*



**FREE PARKING
FREE ADMISSION**

for more information, see our
website www.NWVRS.org

Celebrating **35** years in print!

The Northwest Vintage Radio Society

Post Office Box 82379
Portland, Oregon 97282-0379

The Northwest Vintage Radio Society is a non-profit historical society incorporated in the State of Oregon. Since 1974 the Society has been dedicated to the preservation and enjoyment of "Vintage radio" and wireless equipment.

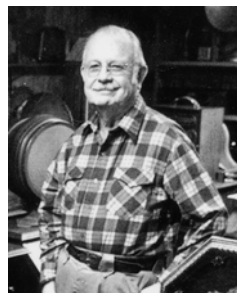
Membership in the Society is open to all who are actively interested in historic preservation. The dues are \$25.00 for domestic membership, due on January 1st of each year (prorated quarterly).

The *Call Letter* has been a monthly publication since 1974. It was originated with the founder, Bob Bilbie, and our first president, Harley Perkins. Through several editors and with the assistance of numerous society members, the *Call Letter* has continued to be a publication that informs members of the society's business and that supports the hobby of collecting, preserving, and restoring vintage radios.

Society meetings are held the second Saturday of each month at the Abernethy Grange Hall at 15745 S. Harley Ave. in Oregon City, Oregon. They convene at or about 10 AM for the purpose of displaying radios, conducting Society business, and exchanging information. Guests are welcome at all Society meetings and functions (except board meetings).

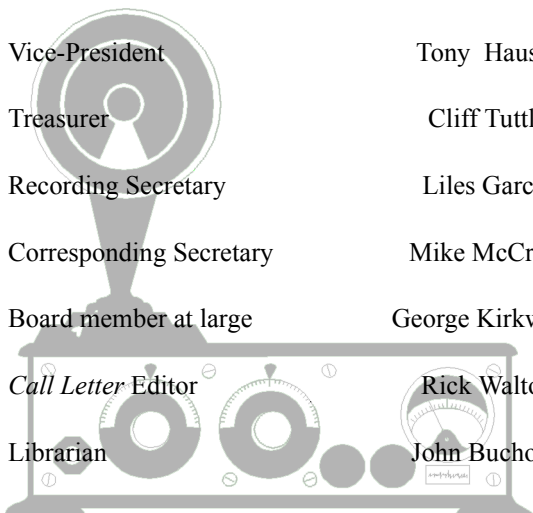
Other Society functions include guest speakers, auctions, radio shows, and radio sales which are advertised in the *Call Letter* and are held in and around Portland.

With each issue of the *Call Letter*, we remember Jim Mason, a charter member of the society who remained active until his death in 1998. A generous bequest from Jim's estate ensures the vitality of the Northwest Vintage Radio Society, and continued publication of the *Call Letter*.



Society Officers for 2010:

President	Dick Bixler	(503) 690-2557 rf2af@comcast.net
Vice-President	Tony Hauser	(503) 397-0074 abhauser@aol.com
Treasurer	Cliff Tuttle	(503) 666-7005 kiptuttle@comcast.net
Recording Secretary	Liles Garcia	(503) 649-9288 landn2@verizon.net
Corresponding Secretary	Mike McCrow	(503) 730-4639 tranny53@comcast.net
Board member at large	George Kirkwood	(503) 648-4809 radiogeo@hevanet.com
<i>Call Letter</i> Editor	Rick Walton	(503) 656-4104 rwalton@easystreet.net
Librarian	John Bucholtz	(360) 693-7135 Bucholtz3049@comcast.net



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On the cover: Once again, it’s time for the Spring Show and Sale at the American Legion hall in Aurora, OR. Directions for getting there are on the inside-back cover of this issue.

The Spring Radio Show/Sale is on May 8, 2010.

The next regular meeting is on June 12, 2010

Visit our web site at <http://nwvrs.org>.

Next *Call Letter* Deadline: June 3, 2010.

The *Call Letter* is the official publication of the Northwest Vintage Radio Society. Circulation is limited to the membership and guests of the Society. The Society is not responsible for the material contributed for publication, nor the quality, timeliness, or accuracy of the items or services offered for sale in the SWAP SHOP. By common agreement of the board of directors, the buyer assumes all responsibility for the satisfaction of any transaction.

From the Editor

by Call Letter Editor, Rick Walton

It's May, it's Spring, it's Swap Meet time, our semi-annual Radio Show and Sale in Aurora. Society president, Dick Bixler has weighed in on the subject in a short article for this issue.

The photo page is as busy as any I've prepared in quite a while. Members turned out at the April meeting with an abundant and diverse array of vintage mics.

In this issue, we welcome the return of Mike Parker "In the Shack." Mike continues his investigation of Crosley radios and their namesake, Powel Crosley Jr., this time with a list of the many unique, clever, and memorable product names coined by Mr. Crosley.

Dick and Dan Howard reminisce about Jim Randle and his Tin Turtle antique shop. They describe their association with Mr. Randle and his shop, and the various radios and other treasures they found there.


After I get this issue published and on its way, I'll be turning my attention to the new membership roster. Barring any unforeseen problems, I should have them ready for distribution by the June meeting.

Always sunny & warm.

*For a refreshing change,
check it out!*



Sunny 1550 KKAD

	Herb Alpert - Tony Bennett - Michael Buble - Carpenters
	Nat King Cole - Perry Como - Neil Diamond - Diana Krall
	Barry Manilow - Johnny Mathis - Platters - Carly Simon
	Elvis - Frank Sinatra - Babara Streisand - Andy Williams

NWVRS Meeting Minutes

submitted by Liles Garcia, Recording Secretary

President Dick Bixler called the April 10, 2010 meeting of the NorthWest Vintage Radio Society to order at 9:50 AM. He welcomed everyone to our meeting. Liles Garcia read the minutes of the March meeting and they were approved as published in the April Call Letter. Cliff Tuttle gave the Treasurer's Report; his report was approved as provided by Cliff. John Bucholtz said that the library is doing well. He also mentioned that members can return library books to him at our Swap Meet next month; but he will not have library books at the Swap Meet for checkout. Sid Saul introduced his sister, Marilyn Chalmers, as a guest today. Members gave Marilyn a round of applause. Members gave Rick Walton a round of applause for his great work on our Call Letter. There were 64 people at our meeting today.

Items of Interest

Sonny Clutter recently donated the novel "Full Circle" to our Society's library. Many thanks to Sonny! Mark Moore updated the group about historical items that members are giving to him. Dick thanked Sonny for creating the poster, counter flyer, and kiosk flyer for our Swap Meet. Liles told the group that Frank Olberding fell and broke his hip. Sonny told the group that Pat Hickman recently had surgery.

Old Business

Swap Meet--Brian Toon said that all Swap Meet tables are sold. Set-up times will be on Friday from 4:00 PM to 7:00 PM; and on Saturday starting at 7:00 AM. Our Swap Meet starts at 9:00 AM and ends at 3:00 PM. Jerry Hertel will take a survey during our Swap Meet.

Club Jackets--Dick described a club jacket for members to buy. The group discussed various jackets that may be available. Dick said that the jacket style that he found will cost about \$50.00. Further information on jackets will be forthcoming.

New Business

Sounds Of Nostalgia--This event will be in Salem on May 23. Pat Kagi will have a table.

Leads and Needs

Charlie Kent has some radios for sale. Ken Harrison needs some Philco resistor/capacitor networks so that he can manufacture them. Sid Saul has some old radio magazines online. He will share the information by copying it onto a DVD--he would like to get \$2.00 for each DVD. Damon Vandehey has an Emerson radio for sale or trade for tubes. Mike McCrow has a lead on an old Emerson TV in Aloha. Dick Dielschneider needs a Zenith 6S27 or a 6S52 chassis. Marilyn Chalmers needs a reel-to-reel tape recorder. Ray Vanderzanden has about 200 radios for sale.

Program Topic

Mark Moore introduced Craig Adams to the group. Craig talked to the group about the early days of radio in Portland. His discussion was very interesting; and there were many questions from the group. Craig gave us his e-mail address for anyone who would like to e-mail him. His e-mail address is: radiohistorian@msn.com. Members gave Craig a round of applause for his great talk!!



The program topic today is “Microphones.” Members showed and discussed the approximately 25 microphones and other items that they brought.

The meeting was adjourned.

A Message from the President

From the looks of Brian Toon’s table sale report, we’ll be sold out for the May Show/Sale Swap. Mike McCrow and Liles Garcia’s good PR efforts in Aurora together with the contact work by numerous other members is insuring a good turnout by the general public. Liles’s work with the other regional radio/electronic groups is showing positive response and interest. The availability of our promotional flyers and posters and the ability to print out quantities from our own printers has also increased our outreach.

A new feature for this May’s Show/Sale will be Roger Hart from KKAD, our promotional media partner, setting up and playing music which is selected to complement our radio offerings.

Jerry Hertel has kindly agreed to conduct a small, on-the-spot survey of Show/Sale attendees to help us find out more specifically what brought people to our event.

I look forward to Jerry’s report at our June meeting.

Everything points to an interesting and productive Show/Sale and good results for those who participate.

So hook ‘em up and shine ‘em up and bring your best offerings. Let’s be good and helpful hosts to those who attend.

And be sure to check all tables, up and downstairs, You may find some real treasures that you can add to your own collection!

See you there, early.....Dick

NWVRS Calendar of Events

Most of the hamfest and ham swap meet information comes from:
PNW Hamfair web page at www.n7cfo.com/amradio/hf/hf.htm

- May 8** NWVRS Spring Swap/Sale at Aurora American Legion Hall, Aurora, Oregon.
- May 8** Stanwood Camano Amateur Radio Club (SCARC) Hamfest, Stanwood Middle School, Stanwood, WA. Always the second Saturday in May. Contact Vic, N7KRE (360)387-7705. nwecop@tgi.net
- June 4-6** Sea-Pac Hamfest. Seaside Convention Center, Seaside, Oregon. This is an ARRL sanctioned event. ai9q@arrl.net www.seapac.org/
- June 11-13** 41st Annual Wenatchee Hamfest. Apple City ARC. Dryden Gun Club. Dryden, WA. Contact Jim, W7JBP at shultzjims@aol.com or Judy, at ka7zna@msn.com for information. www.qsl.net/w7td/.
- June 12** NWVRS monthly meeting 10 am; tailgate swap 8:30.
- June 12** Port Ludlow ARC tailgate swap meet. Port Ludlow, WA. www.n7pl.org/
- July 10** NWVRS monthly meeting 10 am; tailgate swap 8:30.
- July 2010** Chehalis Valley ARS 11th Annual Hamfair. Lewis County Fairgrounds. Contact John Ellingson, K7OSK. johnk7osk@boatanchor.com. www.cvars.org/
- July 17** Coos County Radio Club Hamfest and Swapmeet. North Bend Middle School, North Bend, OR. Contact Marilyn Mansker, ke7oam@yahoo.com or Dave Granicy k7nbo@charter.net. www.coosradioclub.net/.
- August 14** NWVRS monthly meeting 10 am; tailgate swap 8:30.
- August 15** Antique Radio Swap Meet. Puget Sound Antique Radio Association. 9 AM to 1 PM. Shoreline museum parking lot. N. 175th & Linden, Avenue, North Seattle. One block west of Aurora Avenue - one mile west of I-5, exit 176. Free admission. www.eskimo.com/~hhagen/psara/swap.html (Always the 3rd Sunday in August)

Photo Display

Photos by Rick Walton

Photos of microphones displayed by members at the April meeting.



Dick Bixler

Art Redman



Tony Hauser



Sonny Clutter



Dick Howard



Dan Howard





Brian Toon



Bruce Bauer



Bob Duell



Mark Moore



Rudy Zvarich



George Kirkwood



Roster Correction & Additions

by Rick Walton

Additions

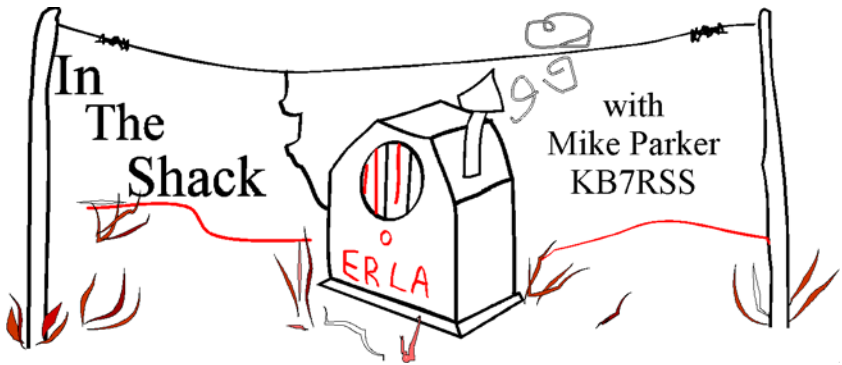
Photo added, interests and e-mail updated:



Presley, Daniel
1014 SE Rex St.
Portland, Or 97202-5916

R

dpresley1@comcast.net



Crazily Over Crosley Names

By Mike Parker

In my article “Crazily Over Crosley II,” in the Feb., 2010 issue of the CALL LETTER, I speculated that Powel Crosley Jr. may have hired someone to dream up these cutesy trade names for better sales and buyer identification of Crosley products.

More research has since brought to light that the fact is, nobody else was involved in achievement of the above mentioned. It was Powel Crosley Jr. himself! Somewhat shrouded in mystery as to which name for what product came first, it does go back to his days as an entrepreneur in the automobile accessory business, when he designed an “auto wheel re-director” for steering stuck automobiles back on to the road again. He named this handy device, the “Lil Shofur”!

Before 1921, when Mr. Crosley entered the radio business, he had already applied these names to many other products he developed besides radios. The following is a list of some of these products and their Crosley applied names. Following that will be a list of Crosley named radios.

Powel Crosley Jr. firmly believed that catchy names like this would “stick with people” and aid in the selling and owning of a product much more than just a model number. What’s more, it worked! (although, he did use model numbers also).

Names of Some Non-Radio Products:

- CY-CAR** Hybrid Motorcycle-Automobile
- DRIKLENIT** Automobile Polish
- GO-BY-BY** Baby Walker
- ICYBALL** Refrigerator (Kerosene Absorption)
- LIL SHOFUR** Automobile Wheel Re-director (portable)
- MOONBEAM** Airplane
- SHELVADOR** Refrigerator (Electric with shelves in door) patented
- TREDKOTE** Automobile Window Calking
- X-ER-VAC** Hair Growing Machine

Names of Radio Products:

ADMINISTRATOR	DISCOVERER	MAYOR	SEPTET
ADVENTURER	DYNACONE	MERRIMAC	SEXTET
ALDERMAN		MERRY MAKER	SHOW BOY
AMBASSADOR	ELF	MINSTREL	SHOWBOX
ANNOUNCER		MONOTRAD	SHOWCHEST
ARBITER	FIVER	MUSICALE	SONDO
		MUSICONE	SONGSTER
BANDBOX	GEMBOX		SONNETEER
BIGFELLA	GEMCHEST	NEW BUDDY	SONNIBOY
BUCCANEER	GOVERNER	NOMAD	SYMPHONY
BUDDY			
BUDDY BOY	HAPPY HOUR	ORACLE	TENACE
	HARKO		TENSTRIKE
CAROLER		PAL	TOTEM
CHEERIO	JEWELBOX	PARTNER	TRIRDYN
CHIEF	JOHNNY SMOKER	PLAY BOY	TROUBADOR
CHUM	JUDGE	PLAYMATE	TYNAMITE
CLASSMATE	JUSTICE	PRESTOTUNE	
COMMISSONER		PUP	UNITRAD
COMRADE	LEGISLATOR		
CONGRESSMAN	LIBRARY UNIVERSAL	ROAMIO	VAGABOND
CORSAIR	LITLBOY	RONDEAU	
CRESCENDON	LITLFELLA		WIGIT
CRONY	LOWAVE	SAMPLER	WLW
		SECRETARY	WOOD'S DESK
DIRECTOR	MATE	SENATOR	



Crosley 54 New Buddy

Well., that’s about all that I could come up with. But knowing the industrious Powel Crosley Jr., there could be more! You are as welcome as the flowers in May to submit any more that are not listed here, just e-mail them to me or call me so that I can add them to the list.

QSO You Next Time.....In The Shack!

73

PickerJim and The Tin Turtle

By Dick and Dan Howard

James O.N. Randle, a World War II veteran, passed away August 24th, 2009. A memorial was held this past Tuesday in Gresham. While this announcement in the April 18th Oregonian would have ordinarily gone right by, the reference to The Tin Turtle caught our attention and brought back a flood of radio memories.

Our first encounter with Jim was about 1974, when we first seriously started collecting. The NVRS had formed but was still meeting in temporary locations around town. At that time Sellwood’s “Antique Row” was located on the southerly end of 13th Avenue, blocks away of its later center. In the block anchored by the old Sellwood Bank, the cluttered windows of Jim’s Tin Turtle antique shop beckoned. We had never been “junking” before, but had heard of Sellwood’s reputation. Jim’s wonderful little shop had something for everyone. Collectible glass, postcards, little trinkets, and radios were perched on shelves and the floor

and hung from the walls and ceiling. In the back room of the shop we found a neat little 3-tube regenerative receiver. And Jim's \$35 price seemed pretty reasonable. However, our eyes were also drawn to the beer case on the floor with the mostly-unrecognizable junk radio parts. When asked, Jim didn't hesitate to let the parts go with the radio.

Returning home, we discovered that the box, not the radio, was the real treasure. First came the home-built crystal set. Next, a rare Sodian S-13 vacuum tube. Then there were the four WD-11's. And the early Edison pear-shaped Christmas lights. An assortment of tube sockets, grid leaks, and other useful parts rounded out the package. Needless to say, this wasn't the last Saturday we spent chatting with Jim and sorting through his offerings. Later visits generated great finds like a Howe crystal set, head phones, horn and cone speakers, and more.

This informal weekly routine lasted until the early 1980's when The Tin Turtle and many of the other original Sellwood antique shops closed or moved away. We were never disappointed by a trip to Sellwood, as the least we would come away with was an enjoyable outing and some good conversations with folks like Jim. No doubt other society members have recollections of Jim and The Tin Turtle and the other Sellwood antique shops.

Jim Randle's obituary appeared on page B6 of the April 18, 2010 Oregonian and is available at www.Oregonlive.com.

10% DISCOUNT

To all members in good standing of the
Northwest Vintage Radio Society
for any purchase from



NORVAC
ELECTRONICS, INC.

BEAVERTON (503) 644-1025
7940 SW Nimbus Ave.

SALEM (503) 583-9810
1545 Commercial St. NE

EUGENE (541) 345-2904
960 Conger St.

Please show your current
NWVRS membership card
to receive discount.

Swap Shop

FOR SALE: Thousands of tubes, hundreds of radio parts, panels, meters, surplus, etc. R5-D3 electronic surplus, Bob Lee, 9770 S.E. Stanley Ave., Milwaukie, OR 97222, (503) 513-0410

FOR SALE: I have a Philco Model 144 for sale. Sounds great. Contact Tony at ranft61@msn.com or 360-944-8489.

FOR SALE: **Downsizing – Selling mostly 20's - 40's radio collection. Includes a very good original Philco 112X Bel Geddes console plus a couple of dozen table tops, including a Midwest G10 (34-10), Zenith 6S632, Trirdyn. A few horn, drum and cathedral speakers. A Columbia Graphophone and a TV-7D/U. Most work, all very good condition. Call Bill Merry in Salem at (503) 371-0097 and bring your truck for pick-up.

WANTED: **Antique Radio Classified Magazine 2000-2005, 1986-1987, etc. Old Timer's Bulletin before September 1970. QST before 1920. Dick Howard (503) 775-6697 dhoward27@comcast.net.

Radio Service

These members have indicated they are willing to perform radio repairs:

Roger Brown – (503) 693-6089

Bruce Baur - (503)-708-4537, brucebaur@comcast.net

Blake Dietze – (360) 944-7172, wb6jhj@ix.netcom.com

Jack Doyle – (503) 305-8097

Pat Hickman – (503) 887-9015 Web: www.classictubeaudio.com
Email: phickman@comcast.net

Todd Ommert – (503) 246-4141 Web: www.burlingame-radio.com
Email: burltv@msn.com

Tony Ranft – (360) 944-8489 or walterranft@hotmail.com – General repairs.

Dave Wise – (503) 648-0897, david_wise@phoenix.com

If you are willing to repair radios, give your name, phone and/or e-mail, and any comments to the *Call Letter* editor.

The Northwest Vintage Radio Society is not responsible in any disputes arising from services provided by members listed here. By common agreement of the board of directors, the buyer assumes all responsibility for the satisfaction of any transaction.

Leads and Needs

Questions about restoration of vintage radio? Visit Radiolaguy's web site often for this information plus lots of other interesting displays, photos, virtual museum plus lots of other information on vintage radio and television. Oh, yes, there are items for sale as well and NVRS members get a substantial discount on most of these items. Thank You, Sonny the Radiola Guy
Visit my vintage radio web site: <http://www.radiolaguy.com>

Swap Meet Location

Map by Google

Here is a map to Aurora. The American Legion hall is just off of Highway 99E at the corner of 3rd and Main Street NE. Exits off I-5 to Aurora are clearly marked from either direction. Really, you can't miss it.

