



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

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## North American Regional Broadcast Treaty Proposals on Channel Allocation Released

With an announcement by the United States Department of State that government and industry representatives will meet Friday, October 17, to discuss proposals of other signatories of the North American Regional Broadcasting Agreement, texts of these proposals were released last Friday (3).

On the eve of the NARBA Engineering Conference in Havana, Cuba, on November 1, the proposals of the Bahamas, Canada, Cuba, the Dominican Republic, Haiti, Mexico, and Newfoundland were made public.

While the NARBA Engineering Conference is a preliminary to the treaty revision scheduled for August, 1948, in Canada, the proposals submitted will have a strong bearing on the discussions in Havana.

Most extreme of the proposals is Mexico's, which suggests a complete revision and re-allocation of the entire broadcasting spectrum, including a minimum power on clear channels of 100 KW.

The other countries propose various modifications, including that of Canada, who recommends that 540 kc., recently authorized by the International Telecommunications Conference in Atlantic City, be made a Class I-A channel. Canada additionally proposes to add Class V stations. These stations, of 50 watts power, would operate on clear channels assigned to the country in which located and would be intended to supplement the service of a dominant station or network in areas not otherwise served.

Cuba does not propose a complete re-allocation, but states that in her opinion there exists a "necessity of drafting a new . . . agreement . . . and the imperative necessity of improving the assignment of the channels which Cuba has been and is using . . . the Cuban administration advocates the necessity of a complete revision of the treaty."

The Bahamas' proposal is confined to her desire

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## NAB Approves Commission License Changes In Principle But Suggests Added Alterations

The National Association of Broadcasters has gone on record before the Federal Communications Commission as approving "in principle" the FCC's pending proposal to create three grades of broadcast operators' licenses to replace the present type of single authorization.

In an all-day closed session Wednesday (1) before a special FCC license committee, NAB representatives suggested several changes and additions to the FCC proposal, while commending the Commission for its basic plan.

Through its Director of Engineering, Royal V. Howard, NAB proposed that a "grandfather clause" be included, to provide for automatic renewals of all present radiotelephone licenses in one of the three new categories, depending upon type of present authorization and length of service.

Under this proposal, holders of first class tickets with five or more years of broadcast experience would automatically receive renewals at the top level of the new structure, as Broadcast Engineer Operators.

Holders of first class licenses not meeting these requirements would automatically receive licenses as Broadcast Technician Operators. Finally, holders of Second Class Radiotelephone Operator licenses would get authorizations as Broadcast Radio Operators.

The NAB proposal also suggested that steps be taken to protect holders of both first and second class permits who require these licenses for other services.

A change was also suggested which would make it clear that, under the Commission's rules, so long as a station employed a qualified operator, it need not designate such an operator Chief Engineer, Technical Supervisor, or the like.

Mr. Howard also suggested that life-time licenses should be given to

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### On the Inside

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holders with 10 or more years of experience.

The statement submitted for the NAB said that the proposals were made "to assure the licensing of sufficient broadcast personnel" and "to assure the continuity of good service."

The NAB will submit further information and recommendations to the Commission for requirements as to initial licensing and scope of technical responsibility that would meet the modern needs of broadcasting stations.

In addition to Royal V. Howard, the NAB was represented by Bryce Rea, attorney for the Association, and J. Allen Brown, assistant director of Broadcast Advertising.

Members of the NAB Radio Operators License Requirements Committee are T. A. M. Craven, chairman, WOL, Washington; Wayne Cribb, KHMO, Hannibal, Mo.; Robert Mason, WMRN, Marion, Ohio; Marshall Pengra, WBOM, Oak Ridge, Tenn.; Vernon Story, WBCC-FM, Bethesda, Md.; and Orrin Towner, WHAS, Louisville, Ky.

The Committee, with the NAB staff representatives, spent an entire day in session to discuss and develop the proposals to be submitted to the Commission.

Here are the full texts of the NAB statement and proposals, and the detailed FCC proposals:

### Text of Statement on Behalf of the National Association of Broadcasters

DOCKET NO. 8481

My name is Royal V. Howard. I am Director of Engineering of the National Association of Broadcasters. On behalf of the National Association of Broadcasters I should like to make the following statement with reference to Docket No. 8481, In the Matter of Amendments of Sections 13.2, 13.21, 13.22 and 13.61 of the Commission's Rules and Regulations.

This matter has been thoroughly considered by the Radio Operators License Requirements Committee of the National Association of Broadcasters. The Committee commends the Commission and agrees in prin-

ciple with its proposals. While the scope and details of the technical qualifications required for each type of license have not been announced, we assume that they will be designed to carry out the general intent of the announcement, "to place the commercial radio operator examinations and licenses in step with the advancements that have been made in the industry." We treat the qualifications proposed for each class of licensed operators as minimum qualifications, leaving licensees free to maintain the highest possible technical operating standards.

Therefore, to assure the licensing of sufficient broadcast personnel, to assure the continuity of good service, and to assure the best implementation of the changes proposed, we recommend the adoption of the following practical proposals:

(a) That present First Class Radiotelephone Operator License holders having, as of the effective date of the proposed plan, five or more years' experience as broadcast operators, be granted renewals at the grade of Broadcast Engineer-Operator on or before the expiration of their present licenses, without further examination.

(b) That present First Class Radiotelephone Operator License holders not meeting the requirements for the grade of Broadcast Engineer-Operator be granted renewals at the grade of Broadcast Technician-Operator on or before the expiration of their licenses, without further examination.

(c) That present Second Class Radiotelephone Operator License holders be granted renewals at the grade of Broadcast Radio-Operator on or before the expiration of their present licenses, without further examination.

(d) That such steps as are necessary be taken to protect those holders of First Class Radiotelephone Operator Licenses not currently in broadcast service who require this class of license for other services.

With respect to the requirements as to grades of operators to be employed by various types of stations, the Committee agrees generally with the Commission. It suggests that all broadcast stations be required to employ at least one Broadcast Engineer-Operator, with the exception of (1) FM Broadcast Stations of 1 kilowatt or less radiated power; (2) Standard Broadcast Stations of 1 kilowatt or less with non-directional antenna. The excepted stations could employ at least one Broadcast Technician-Operator in lieu of a Broadcast Engineer-Operator.

Concurring in the Commission's plan to establish three classes of broadcast operator licenses, we suggest that the three classes be valid for operator duties as follows:

#### *Broadcast Engineer-Operator*

Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary station.

#### *Broadcast Technician-Operator*

Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary station.

#### *Broadcast Radio-Operator*

Operator of any Standard Broadcast Station not exceeding 1 kilowatt power employing a non-directional antenna system, of any FM Broadcast Station of not more than 1 kilowatt effective radiated power, or of any Auxiliary station.

In regard to the Proposed Amendments to Part 13 of the Rules and Regulations establishing a Broadcast

*(Continued on next page)*



Radio-Operator's license, we suggest only that Proposed Subsection (g) of Section 13.61 be amended to read as follows:

(g) Broadcast radio operator license,—to serve as operator of any standard broadcast station employing a non-directional antenna and not exceeding 1 kilowatt power or of an FM broadcast station of not more than 1 kilowatt effective radiated power; provided (1) that at least one holder of a First Class Radiotelephone Operator License is employed; (2) internal tuning adjustments, major repairs and overhauls are made by or under the direction of a holder of a First Class Radiotelephone Operator License.

### **Texts of Proposed FCC Amendments**

#### Details of Proposed

#### BROADCAST RADIO-OPERATOR LICENSE

##### *1. Operating Authority:*

May serve as staff operator at any standard broadcast station having a maximum licensed power of not more than 1 kilowatt and employing a non-directional antenna system, may serve as staff operator of any FM broadcast station having a maximum licensed effective radiated power of 1 kilowatt, or may serve as operator of any Auxiliary broadcast station provided:

- (1) The holder of a First Class Radiotelephone Operator License is employed as technical supervisor of that station.
- (2) Internal tuning adjustments, major repairs and overhauls are made by or under the direction of the technical supervisor.
- (3) The duties of a broadcast radio-operator may include such operations as placing the station on or off the air, keeping the transmitter log, making external tuning adjustments, making such other minor adjustments as may be required as a result of primary power supply variations and failures, and replacement only of such defective parts as tubes, fuses and other items designed for simple plug-in replacement.

##### *2. Prohibited Operation:*

May not serve as Chief (or sole) Operator or Chief Engineer of any class of broadcast station, nor as staff operator of any class of broadcast station, except as indicated above.

May not make any internal adjustments or repairs to a broadcast station transmitter, except replacement of such defective parts as tubes, fuses or other items designed for simple plug-in replacement.

##### *3. Basic Qualifications for License:*

(a) Must pass a written examination consisting of examination elements 1, 2, and 7 as follows:

###### *Element 1. Basic Law*

Provisions of the Communications Act of 1934, as amended, the Rules and Regulations of the Commission, and pertinent international treaties; insofar as they apply to the operating authority of an operator, the manner in which he may operate a station, and his responsibility in connection with such operation.

###### *Element 2. Basic Theory and Practice*

Basic electrical, magnetic and electronic theory, as applied to the operating characteristics of va-

*(Continued on next page)*

The Board of Directors of the National Association of Broadcasters will meet in November.

On their agenda will be the review and revision of the new "Standards of Practice for American Broadcasters," presented and debated at the 25th Annual NAB Convention at Atlantic City.

For the widest possible representation of industry views on this important matter, you are urged to send your suggestions for revision of the "Standards" to your District Director now.

Your suggestions will be sent, by way of a screening committee of broadcasters, to the Board, for its guidance in revision.

Write to your DISTRICT DIRECTOR

rious components of transmitting and receiving equipment.

#### *Element 7. Practical Broadcast Operation*

Provisions of law, rules and regulations governing the operation of Standard and FM broadcast stations, and procedures involved in normal operation (including minor transmitter adjustments) to insure compliance with those regulations.

(b) The holder of a valid radio operator license of any other class will be granted credit in the examination for Broadcast Radio-Operator License, for any of the above examination elements which are also required in the examination for the license already held.

#### *4. Renewal Requirements:*

(a) The Broadcast Radio-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under either of the following conditions:

- (1) If the service record on the license indicates at least two years' experience during the current license term as an operator at any class of broadcast station at which the license holder is authorized to operate, the license will be renewed without examination.
- (2) If the service record on the license indicates at least one year but less than two years' experience during the current license term as an operator at any class of broadcast station at which the license holder is authorized to operate, the license will be renewed upon successful completion of a written examination composed of examination element 7.

(b) Persons failing to qualify for renewal under either of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure renewal of the Broadcast Radio-Operator License by successfully completing a written examination consisting of all examinations required for the original license, less those also required for the license which he would otherwise receive.

### Details of Planned

#### BROADCAST TECHNICIAN-OPERATOR LICENSE

##### *1. Operating Authority:*

May serve as Chief (or sole) Operator or Chief Engineer (a) of any Standard broadcast station having a maximum licensed power of not more than 1 kilowatt and licensed to use only a non-directional antenna system, (b) of any FM broadcast station having a maximum licensed effective radiated power of not more than 1 kilowatt, or (c) of any Auxiliary broadcast station.

May serve as Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary broadcast station, *provided* that when serving as Staff Operator at a station at which his license does not qualify him to act as Chief (or sole) Operator or Chief Engineer, the station also employs, as technical supervisor, the holder of a Broadcast Engineer-Operator License or the holder of a Radiotelephone First Class License.

##### *2. Prohibited Operation:*

May not serve as Chief (or sole) Operator or Chief Engineer (a) of any Standard broadcast station having a maximum licensed power greater than 1 kilowatt or licensed to use a directional antenna system, (b) of

any FM broadcast station having a licensed effective radiated power greater than 1 kilowatt, or (c) of any International, Television, Facsimile, or Developmental broadcast station.

May not serve as Staff Operator at any of the above unless the station also employs, as technical supervisor, the holder of a Broadcast Engineer-Operator License or the holder of a Radiotelephone First Class License.

##### *3. Basic Qualifications for License:*

Applicants for license as Broadcast Technician-Operator may qualify by any of the following methods:

(a) By successfully completing a written examination consisting of examination elements 1, 2, 7 and 8, as follows:

*Element 1. Basic Law \**

*Element 2. Basic Theory and Practice \**

*Element 7. Practical Broadcast Operation \**

*Element 8. Advanced Broadcast Theory and Practice*

Advanced electronic theory and practice as applied to the operation, adjustment and maintenance of Standard and FM Broadcast Stations, technical regulations and standards of good engineering practice regarding the operation of these classes of broadcast stations and the equipment permitted or required.

(b) By holding a valid Broadcast Radio-Operator License and successfully completing a written examination consisting only of Element 8, as described above.

(c) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least two years experience during the current license term as an operator at any class of broadcast station.

(d) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least one year but less than two years experience during the current license term *and* successfully completing a written examination composed of examination element 8.

(e) The holder of a valid radio operator license of any class will be granted credit in the examination for Broadcast Technician-Operator, for any of the examination elements listed in (a) above which are also required in the examination for the license already held.

##### *4. Renewal Requirements:*

(a) The Broadcast Technician-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under either of the following conditions:

- (1) If the service record on the license indicates at least two years experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed without examination.
- (2) If the service record on the license indicates at least one year but less than two years experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed,

\* Described in "Details of Proposed Broadcast Radio-Operator License."

(Continued on next page)



the license will be renewed upon successful completion of a written examination composed of examination element 8.

(b) Persons failing to qualify for renewal under either of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure renewal of the Broadcast Technician-Operator License by successfully completing a written examination consisting of all examination elements required for original license, less those also required for the license which he would otherwise receive.

#### Details of Planned

#### BROADCAST ENGINEER-OPERATOR LICENSE

##### 1. *Operating Authority:*

May serve as Chief Engineer, Chief Operator, or Staff Operator of any Standard, International, FM, Facsimile, Television, Developmental or Auxiliary broadcast station.

##### 2. *Basic Qualifications for License:*

Applicants for license as Broadcast Engineer-Operator may qualify by any of the following methods:

(a) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least three years' experience during the current license term as Chief Engineer at any International, Facsimile, Television or Developmental broadcast station(s), at any Standard broadcast station(s) having maximum licensed power greater than 1 kilowatt or licensed to employ directional antenna system(s), or at any FM broadcast station(s) having licensed effective radiated power greater than 1 kilowatt.

(b) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least two years' experience during the current license term as Chief Engineer at any broadcast station(s) and successfully completing a written examination consisting of examination element 9, described as follows:

##### *Element 9. Advanced Technical Broadcast Theory and Practice:*

Advanced technical theory and practice applicable to the operation, adjustment and maintenance of AM, FM, TV and other classes of broadcast stations and associated equipment, including directional and other special antenna systems.

(c) By holding a valid Radiotelephone First Class Operator License, the service record on which indicates at least three years' experience during the current license term as operator at any broadcast station(s) and successfully completing a written examination consisting of examination element 9, as described above.

(d) By holding a valid Broadcast Technician-Operator License, presenting service records on that license and/or on a Radiotelephone First Class License indicating at least two years' experience within the preceding five years as Chief Engineer at any broadcast station(s) and successfully completing a written examination consisting of examination element 9, as described above.

(e) By holding a valid Broadcast Technician-Operator License, presenting service records on that license and/or on a Radiotelephone First Class License in-

dicating at least three years' experience within the preceding five years as operator at any broadcast station(s), and successfully completing a written examination consisting of examination element 9, as described above.

##### 3. *Renewal Requirements:*

(a) The Broadcast Engineer-Operator License will be valid for a period of five years from the date of issue, and may be renewed within the last year of its license term under any one of the following conditions:

- (1) If the service record on the license indicates at least two years' experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed without examination.
- (2) If the service record on the license indicates at least one year but less than two years' experience during the current license term at any class of broadcast station at which that license is required by the nature of the duties performed, the license will be renewed upon successful completion of a written examination composed of examination element 9.
- (3) If the service record on the license indicates at least three years' experience during the current license term as operator at any class of broadcast station, the license will be renewed upon successful completion of a written examination composed of examination element 9.

(b) A person failing to qualify for renewal under any of the above conditions will be granted any lower grade license for which qualified by experience as a radio operator, and may secure a license as Broadcast Technician-Operator or as Broadcast Radio-Operator by successfully completing a written examination consisting of all examination elements required for original license as such, less those also required for the license which he would otherwise receive.

#### North American Regional Broadcast Treaty

##### Proposals on Channel Allocation Released

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to keep ZNS, 1540 kc., now operating with 5 KW, cleared of interference so that at any time power may be increased to 50 KW.

The Dominican Republic asks for Class II stations on 650 kc., 945 kc., and 1170 kc. Further, the proposal states that the Dominican Republic "will be disposed to cooperate to reduce the interferences to the broadcasting services and, with this end in view, desires that a revision be made of the distribution of the channels, taking as a basis the acquired rights and the existing regional agreements."

Haiti proposes to establish two high power (25 KW) Class II stations, and that these be assigned to the frequencies 1080 and 1130 kc.

Newfoundland proposes that she be assigned three Class III-A channels of 5 KW each, suggesting the frequencies 790, 930 and 980 kc.

Mexico's proposal is one which would require essentially a complete re-assignment of all stations in North America. All frequencies from 540 kc. to 1140 kc. inclusive, would be re-allocated and assigned as Class I clear channels. In the band from 1150 to

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1540 kc. inclusive, they would establish regional stations, and local or Class IV stations would be placed in the band 1550 to 1600 kc. The minimum power for Class I stations would be 100 KW. Their proposal for Class II, which in effect would be the present Class III, stations would not have any specified power, minimum or maximum.

Mexico proposes that Class III stations, which are equivalent to the present Class IV or local stations, would have a minimum power of 100 watts and not more than 250 watts. Their proposal also includes the suggestion that regional channels would be required to protect the borders or the coasts of their own country to the extent that at any point the signal would not exceed 0.5 mv/m.

The Mexican proposal would create a new class which would be known as "border stations." These would be of the 250-watt class and would be protected within and without the country in which they are located to the 4 mv/m contour.

As to the clear channels, Mexico would give up 1220 kc. and 1570 kc., retaining her present 730, 800, 900 and 1050 kc. Additionally, she requests the frequencies 590, 630, 950 and 980 kc., all of which would fall within the new Class I clear channel category and all of which would receive protection within and without the country.

This complete re-shuffle and re-classification would shift stations from 17 to 60 channels, whereas the previous NARBA re-allocation maximum shift was 3 channels. Seventeen regional channels would be shifted from low to high frequencies, and 3 regional channels from high frequencies to low. Two hundred forty-three full-time stations and 48 daytime stations would have their channels shifted. Of these, 205 are currently using directional antennas.

All countries, with the exception of Mexico, support the NARBA Engineering Committee.

The U. S. proposals which had previously been submitted principally provided for the use of 540 kc., without specifying power or class, and the introduction of new technical standards in keeping with increased technical advancements.

### **President Miller Urges Municipal Officer Requests to Broadcasters for Cooperation**

Addressing the annual conference of the National Institute of Municipal Law Officers in Los Angeles, Justin Miller, president of the National Association of Broadcasters, Monday (29) urged communities to turn to broadcasting stations for cooperation in public interest education, especially the campaign against juvenile delinquency.

"Broadcasters are becoming increasingly conscious of their civic responsibility," the NAB president said, "and are not only willing but anxious to cooperate with local government officials in all movements for the welfare of their municipalities.

"I hope you will call on them with increasing frequency," Judge Miller added.

Citing a newly compiled list of 109 broadcasting stations licensed to municipalities, educational institutions and religious groups, throughout the United States, Judge Miller referred to these licensees as

evidences of the common problem and the common interest in education.

The NAB head, centering his address in problems shared by broadcasters and communities, with special reference to legal aspects, also drew an analogy between municipal and radio problems of traffic regulation, urging consideration of such problems as locations of transmitter towers and aviation, in the over-all planning of city zoning.

"Any over-all plan," Judge Miller said, "should contemplate not only proper facilities and safeguards for aviation, but also the placement of towers for radio broadcasting. This becomes more and more important as frequency modulation and television stations increase. These short-range broadcasting facilities call for more and more towers in each community. With the coming of facsimile and Ultrafax, there will be even greater need for such facilities."

**Frequency Allocations:** He referred in detail to the Institute's position on the allocation of broadcasting frequencies for public services such as police and fire departments.

Tracing the related work of the International Telecommunications Conference last summer in Atlantic City, New Jersey, Judge Miller described for the law officers' conference the task of distributing radio frequencies among the 78 participating nations.

Saying that such federal and international regulation is necessary for orderly progress, Judge Miller turned to domestic regulation.

"Radio broadcasting," he said, "is subject to federal control under the Commerce clause because under present-day concepts it constitutes interstate trade. . . .

"On the other hand," he continued, "it comes under the protection of the First Amendment, which guarantees freedom of speech and of press against abridgment by government.

"Some people," Judge Miller added, "have failed to realize the truth of the statement I have just made. . . . At the point where regulation by government constitutes an abridgment of either press or speech, the power of Congress under the Commerce clause ceases."

The NAB president told the conference that a similar problem of Federal-City relationship exists, and quoted Horace H. Edwards, president of the Institute, as saying: "In a real sense, we have become automatons whose actions are controlled in many ways by the Federal bureaucrats."

"What Mr. Edwards has said," Judge Miller added, "applies not merely to the growth of bureaucracy in its effect upon municipalities, but also in its effect upon States, upon industries, upon professional attitudes."

### **Justice Department Agrees to Make Study Of WARL Charges on Baseball Monopolies**

The Justice Department last week agreed to study immediately a request of WARL, Arlington, Va., that an investigation be made of alleged "monopolistic and restrictive broadcast practices of the major and minor baseball leagues."

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"Appropriate action under the anti-trust laws" was asked by WARL, if the evidence warrants, in a letter from Frank U. Fletcher to Assistant Attorney John F. Sonnett.

Mr. Fletcher wrote:

"The practice complained of is that of restricting the opportunity of radio stations to broadcast descriptions of baseball games played by competitive leagues.

"As an illustration, station WARL wanted to broadcast over its facilities (which serve the Washington, D. C., metropolitan area) a description of the games being played in New York City by teams who are members of the National Baseball League (i.e. the 'Dodgers' and the 'Giants').

"Ford Frick, president of the National League, advised WARL that the National League would have no objection to such broadcasts, provided Clark Griffith, owner of the Washington, D. C., 'Senators,' did not have any objection.

"It is, of course, well known that the 'Senators' are in the American League. Upon request for his consent, Mr. Griffith flatly refused to give his consent to any such broadcasts by station WARL.

"The reasons given for such refusal were (1) that such broadcasts might make less valuable the sale of the broadcast rights to the 'Senators' games, and (2) that there was an agreement among the leagues 'not to invade each other's territory.'

"Other sources have led WARL to believe that this 'agreement' is formalized into a written understanding. Whether this latter statement be true, or not, it is obvious from the illustration above that monopolistic and restrictive broadcast practices are being carried out.

"WARL has no personal knowledge, but is advised that the same restrictive practice is followed where a town, not having a major league team, does have a minor league team. Here, if a local radio station desired to broadcast a major league game, it would not be permitted to do so unless the minor league team gave its consent. We are informed that instances have occurred which prevented the broadcast of major league teams.

"Station WARL strongly believes that the major league baseball games belong to the American public, and that such stations, or advertisers, who are willing to pay a negotiated price for the privilege of broadcasting such games should not be deprived of such opportunity by virtue of a monopolistic agreement designed solely to hold up the price of the broadcast rights to a game in an entirely different league."

## Employee-Employer Relations

### Formal Test of Non-Communist Affidavits Provision of Taft-Hartley Act Scheduled

A formal test of the meaning of the non-Communist affidavit provisions of the Taft-Hartley Act will be made shortly in a case involving Station WARL, Arlington, Virginia, and Local 1215 of the International Brotherhood of Electrical Workers. This is the first

case involving the Communist issue which will be determined by the newly-enlarged National Labor Relations Board.

Before passage of the Taft-Hartley Act, the IBEW and WARL had agreed on a consent election involving the station's engineers, which was to be held on September 3. In the interim, the Taft-Hartley Act became law, and Robert Denham, General Counsel of the NLRB, ruled that no local union could participate in any Board-directed elections unless its officers, the officers of the International, and the officers of the national parent federation had signed the anti-communist affidavits.

The issue involved in this case presents a challenge of Mr. Denham's interpretation of the law. The IBEW, which is appealing the case to the NLRB over Denham's head, claims that a declaration by IBEW officials is sufficient to comply with the provisions of the Taft-Hartley Act. Mr. Denham has held that unless top AFL officials sign non-Communist affidavits, no union affiliated with the AFL may petition the Board.

It is possible that regardless of the decision of the Board the final word on this issue will be had by the courts.

### Cooperate for National Radio Week

Two important mailings of material on National Radio Week, October 26-November 1, and the first annual Radio Week contest, "Voices of Democracy," for high school students, were made to NAB members and non-member stations last week.

The work-book prepared for radio dealers was mailed to RMA members and non-members on Tuesday (30). A special brochure for broadcasters, outlining the contest and methods of cooperation, was mailed on Friday (3).

The contest for National Radio Week is under the cosponsorship of the broadcasters and radio dealers of America and the Junior Chambers of Commerce.

### Commission Shortens Form for Reporting On Employees of Smaller Radio Stations

The Federal Communications Commission has announced a shortening of the report form on employees and their compensation, required annually of small broadcast stations. The notice of the shortened form was released on Monday (29).

The notice said that revisions in the schedule, "Employees and Their Compensation," were made to simplify the reporting procedure for stations with fewer than 15 employees, by allowing them to file employee and wage data on a new short form.

Larger stations and networks will continue to be required to supply substantially the same information as in last year's questionnaire, although in a simplified form, the Commission said.

"The Commission feels," the public notice continued, "that these revisions will complete its task, undertaken a year ago, of securing representative and

*(Continued on next page)*

reasonably complete data on the number, types and compensation of broadcast-station employees. Such data . . . have proved to be of substantial value not only to the Commission, but also to present and prospective station operators and employees, and various public and private individuals and organizations interested in the radio industry."

The order issued by the FCC added that the proposals for shortening the forms "have been discussed with representatives of the broadcast licensees and of various unions composed of employees in the broadcasting industry."

### **Petrillo Rescinds Order That Forbade Use Of Rochester Philharmonic for FM Network**

James C. Petrillo, president of the American Federation of Musicians, last week granted permission to Station WHFM, Rochester, N. Y., to resume its weekly broadcasts of the Rochester Philharmonic Orchestra, a sponsored feature on the Continental Network.

The action by the musicians' union head rescinded the earlier order which had forbidden such broadcasts on the new network of FM stations.

It is understood that the music union president was convinced, on reconsideration, that a contract between the station and the orchestra, which had been approved by the AFM local, was a binding instrument, and that his order forbidding the broadcasts would have opened the AFM to suit under the Taft-Hartley Act.

## **Broadcast Advertising**

### **Continuing Study of Newspaper Readership Gets Low Score for Printed Advertisement**

In these days of increasing competition from newspapers for the advertising dollar, due largely to a greater abundance of newsprint, radio salesmen should frequently remind themselves (and their advertising prospects) that *insertion* of a newspaper ad does not, by any means, guarantee *readership*.

A fundamental difference between radio and newspaper selling has been the fact that radio salesmen are prone to quote ratings, or definite proof of listening, whereas newspaper salesmen quote only ABC circulation figures, which at best are merely an index of potential audience. The difference is vast and vital.

Radio salesmen and advertising prospects should become more familiar with the Advertising Research Foundation's "Continuing Study of Newspaper Reading." Again, whereas radio program ratings and other survey results are customarily given the widest circulation among advertisers and agencies, the newspapers' "Continuing Study" is carefully guarded and is not easy to obtain.

Examples have come to light in which the leading retail advertiser in a large city, who had been using heavy lineage in all three local newspapers over a period of many years, did not even know that the

"Continuing Study" had measured actual advertising readership of the local papers.

Yet this same advertiser was acutely conscious of program ratings on all five of the local radio stations. That it is to the newspaper's competitive advantage to conceal the low "readership" figures of newspaper advertising is obvious from any review of the "Continuing Study."

For example, the September 19 issue of the *ANA News Bulletin* cites wide variations in "readership" of newspaper ads. Two editorial type ads for *Reader's Digest* were measured in the *Danville Commercial-News*.

Headlines of both ads were identical, copy was similar, but one ad was a single column and the other a two-column insertion. Readership of the two ads as reported by women varied from 11% for the one-column ad to 7% for the two-column. Not many advertisers are aware that so few people who subscribe to a newspaper actually see their advertisement.

### **CORRECTION**

An error occurred in the NAB news release of September 26th announcing that Robert Z. Morrison, manager of radio recording for NBC in Washington, had accepted chairmanship of the NAB Recording and Reproducing Standards Executive Committee. The name should have read *Robert M. Morris*, assistant to the Vice President in charge of Recording, National Broadcasting Company.

*Reader's Digest*, incidentally, has been among the more articulate critics of radio commercials.

Another example from the same study showed a readership of only 4% of the men and 5% of the women readers of the *Danville Commercial-News* for an Imperial Reversible Window Shade ad, on page 2 of the paper. A similar type ad for the same product on the comic page of the paper was seen by only 2% of both men and women.

The "Continuing Study" technique, furthermore, gives every advantage to newspapers because it counts every person who has "seen or noted any part of" the advertisement. It is not necessary for the person to have actually read the selling copy; merely "noting" the eye-catching headline or illustration is sufficient.

Broadcasters interested in obtaining a copy of any "Continuing Study" that may have been made of local newspapers, should write national representatives, or network station relations departments, at New York, where the Advertising Research Foundation has its headquarters.

### **Set in Every Room Campaign Is Approved By Many Broadcasters Throughout Nation**

NAB's efforts to increase radio listening through its "Set in Every Room" campaign has received wide approval and acceptance throughout the industry.

Reports received from member and non-member stations participating in the year-round promotion indicate that a representative effort is under way nationally. Letters received also show that in addition to

*(Continued on next page)*



the desired increase in listening, many "by-product" results are being produced. Most letters credit the scheduling of courtesy announcements which promote the advantages of multiple set ownership to a growing spirit of understanding and friendliness between broadcasters and radio dealers.

Typical response is that reported by Julian F. Haas, Commercial Manager, KARK, Little Rock, Arkansas. The station announced to all radio dealers in its listening area that, "starting September 7, it would broadcast at frequent intervals" announcements recommending the purchase of additional radios for the home. The attitude created among dealers is illustrated by excerpts from letters received at KARK:

"It so happened that this information was received just in time for it to be used at our fall state-wide radio convention. While discussing the possibilities for the sale of additional sets in homes that already had radios, I told the dealers of the program that you were carrying out to promote the use of additional sets. The dealers thought this was a very fine idea and that undoubtedly it would influence the market." From the Fones Brothers Hardware Company.

"Incidentally, we have taken on the Launderall Automatic Washing Machine line and I understand that they approve some radio advertising. It may be that some of our dealers will be interested in this type of advertising, and if so, we would be very happy to recommend your station to them." From the Rye Auto Supply Company.

"It is certainly gratifying to know that we are being assisted in our own efforts by your foresightedness. In these days of an oversupply of advertisers and a shortage of time, we appreciate your sacrificing sales in order to contribute to the whole industry." From the Arkansas Radio and Appliance Company.

Testimony from broadcasters themselves that the campaign is needed and welcomed has been received from representative stations. Writes C. R. Frazier, WROL, Knoxville, Tennessee:

"You can imagine our surprise in reading your campaign bulletin and finding that it is almost identical with a promotional campaign being conducted on WROL. We sent a mailing piece to more than 500 radio dealers in our coverage area under date of July 22."

Prior to NAB's actual mailing of suggested announcements and formal opening of the campaign, WROL initiated an identical plan and announced it to a list of radio dealers secured from radio distributors in Knoxville. Mailing pieces with sample spot announcements that were to be used were sent to 18 set manufacturers in the area. The station's scheduling of the announcements was in connection with its most highly rated programs and at the most desirable hours of the day. Its announcement contribution during the month of August alone was in excess of \$2,000.00. At this writing the station has contributed over \$700 worth of spot announcements during its September schedule. Said Mr. Frazier to the dealers:

"We have a strong mutual interest in this campaign. We hope you will cooperate with us in whatever way you can. We suggest you arrange window displays of your line of radios. . . . A radio left in operation at all times will attract attention in your radio depart-

ment. We will appreciate your advising your sales personnel of this campaign."

KARK has since received appreciative response from the manufacturers.

Here are other reports from stations:

"We are scheduling two announcements per day." WBUY, Lexington, N. C.

"In regard to the industry-wide campaign for increased listening, our station will cooperate in this campaign." WMBD, Peoria, Ill.

"We here at WLS are back of this idea one hundred percent and already have started using announcements." WLS, Chicago, Ill.

"I believe 100 percent in the value of the campaign to increase listening. . . . Each station must build its own campaign, take advantage of its own strength and its own ideas plus those of others." WPOR, Portland, Me.

"The idea of promoting the sale of radio sets is great. By all means count on WWRL for all-out support in this campaign." WWRL, Woodside, N. Y.

"KAVR is giving whole-hearted cooperation to radio's year-round 'Set in Every Room' campaign. I told local dealers what we were doing and they were enthusiastic." KAVR, Havre, Montana.

"This station is cooperating in the '62 more minutes of listening' campaign. We are using the material you enclosed and be assured of our usage of any new material as it comes along." WMOU, Berlin, N. H.

"We here at WTCN are 100 percent behind the swell idea outlined in your recent memorandum. Besides using the spot announcements we are including their message in all possible local shows. We are also advising all local Twin City radio retailers of our plans. We intend to make this a 52-week program." WTCN, Minneapolis, Minn.

"Just a note to let you know that we are publicizing the 'Set in Every Room' campaign." WRVA, Richmond, Va.

"This campaign is going swell here and we now need more copy." WHOB, Gardner, Mass.

"WORZ is anxious to assist in every way possible to build up listening. . . . We are airing the station break announcements." WORZ, Orlando, Fla.

"Thanks for remembering us, even though we are not members of NAB. We believe the plan has merit and are pleased to advise we shall cooperate fully. The prepared announcements will start on our station today." Non-member station in Missouri.

"WJMO has immediately started using the announcements . . . it's a swell idea and if we can do anything to encourage the additional use of radios we will certainly be happy to do it." WJMO, Cleveland, Ohio.

"Your campaign is most interesting and a very timely one. We are going to work with you and others who believe in the plan." WCTA, Andalusia, Ala.

"If they are available we would like to have 40 copies of your announcement of the campaign complete with spot copy." KNOW, Austin, Texas.

"In connection with the 'Set in Every Room' campaign, the enclosed letter was sent to 131 dealers with samples of the promotional spots used. We are cur-

*(Continued on next page)*

rently averaging six promotions per day at station identification times." WPAM, Pottsville, Pa.

Additional spot announcements, based on reasons advanced by buyers for the need of additional sets in the home, are in preparation and will be mailed soon according to Hugh M. P. Higgins, of the NAB Sales Managers Subcommittee for Sales Promotion which is directing the project.

### **Music Dealers Magazine to Carry Article By Higgins on Radio Use in Record Sales**

An article on the use of radio advertising for music dealers, prepared by Hugh M. P. Higgins, NAB's assistant director of broadcast advertising, will appear in the October issue of *Musical Merchandise*, a publication devoted to the wholesaling and retailing of musical merchandise and accessories.

The article, which cites a number of case-histories of dealers who have used air advertising to advantage, will be illustrated with photographs, according to an advance announcement by Scott J. Saunders, editor of the publication.

Designed to counter an impression among some dealers that radio advertising is more expensive than other forms, the article contains figures to prove the growing use of broadcast ads by music dealers.

It cites, among other case-histories, the experience of an advertiser who received 125 letters a day, with an average of seven orders to each letter for records. Based on a time cost of \$480, the article says, the advertising cost per record ordered was .03 $\frac{3}{4}$ ¢.

Reprints of the *Musical Merchandise* article are expected to be available to stations shortly.

## **Legal Department**

### **Alabama Legislation Bans Higher Charge For Political Than Regular Advertising**

A bill introduced in the Alabama legislature recently would make it unlawful for any newspaper, magazine or radio station to charge more for political advertising or broadcasts than it regularly charges for commercial advertising or broadcasts.

The bill requires all media to make available to the public schedules showing their rates for commercial advertising and forbids any change in such schedules without the filing of thirty days prior notice with the Secretary of State.

A similar New Hampshire statute, regulating the political advertising rates of newspapers, was the subject of litigation in the Supreme Court of New Hampshire and in the Supreme Court of the United States this year. The Supreme Court of New Hampshire held the statute constitutional, taking the position that it did not infringe freedom of contract because it did not compel the acceptance of advertising, and did not abridge freedom of speech or press because there was

no suppression, licenses or previous restraint on publication. This ruling was twice challenged in the Supreme Court of the United States, but that Court refused to hear the case on the ground that no substantial federal question was presented.

"Whether the Supreme Court of the United States would refuse to hear a case on a similar statute governing radio is doubtful," the NAB General Counsel stated, "since broadcasters, unlike the press, operate under federal authority and both the Communications Act and the FCC Rules directly regulate political broadcasts.

"In any event it behooves broadcasters to resist such legislation as it represents an unwarranted interference with their right to conduct their businesses as they see fit."

## **Research Department**

### **Log Analysis Tabulation Sees Commodities Footing Broadcasting Bill Across Country**

Designed to show chiefly what commodities are paying radio broadcasting's bill, a tabulation of products and services advertised in sponsored programs and announcements in November, 1946, is being mailed to members by the NAB Research Department.

The table is a further development of the larger study, Program Log Analysis, which was reported to members at the 25th NAB Convention in Atlantic City last month.

The new tabulation shows that "groceries" account for the highest figures in the study. The term, "groceries," is explained in the definitions accompanying the tables as including laundry soaps, floor wax, and other items apart from foodstuffs.

Commodities sold by department and specialty stores contribute more on a percentage basis to radio announcement business than to program business. Products in the toiletries and medicine categories account for a greater percentage of sponsored time and announcements in large stations than in medium and small stations.

**Significance:** In general, Research Director Kenneth H. Baker explains, the distribution among the various commodities advertised is broad enough to insure a fairly solid economic base for radio advertising.

The broader this base is, the less likely the industry is to feel the effects of shortages and policy changes with regard to advertising in any one of these groups.

The general usefulness of the table, therefore, may be in bringing to light unwise concentrations in revenue sources, so that emphasis on selling can be placed on other categories.

(Continued on next page)



## STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through September 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

### AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Oct. 1.....	1343				1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Total Changes						
12 months.....		565	410	31		

### COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total CP	Total CG
		New***	Licensed to Operate	Deleted	CP			
Oct. 1....	594				48	295	251	
Nov. 1....	644	65	51	0	1 CG	48	360	
Dec. 1....	655	24	14	0	3 CG	48	384	
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	
Feb. 1....	712	58	24	0	0	48	487	
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	
Apr. 1....	749	22	20	0	1 CP	48	530	
May 1....	828	7	82	0	1 CP	48	536	
June 1....	850	12	23	0	1 CG	48	548	
July 1....	918	62	31	0	4 CG	48	610	
Aug. 1....	938	33	17	4	0	52	639	
Sept. 1....	974	42	38	2	3 CP	54	674	
Oct. 1....	981	4	11	6	3 CP 1 CG	60 <sup>2</sup>	672 <sup>2</sup>	
Total Changes								
12 months...		397	367	10	24			

### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Oct. 1... 39					6	33
Nov. 1... 43		4	0	0	6	37
Dec. 1... 45		2	0	0	6	39
1947						
Jan. 1... 53		8	0	0	6	47
Feb. 1... 58		5	0	0	6	52
Mar. 1... 57		0	0	1 CP Prewar	6	51
Apr. 1... 59		2	0	0	6	53
May 1... 61		2	0	0	6	55
June 1... 66		5	0	0	6	60
July 1... 66		0	0	0	6	60
Aug. 1... 66		0	0	0	6	60
Sept. 1... 68		2	0	0	6	62
Oct. 1... 69 <sup>1</sup>		1	0	0	6 <sup>2</sup>	63 <sup>2</sup>
Total Changes						
12 months....		31	0	1		

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 300 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

\*\* Includes stations licensed to operate, CP's and CG's.

\*\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

## Small Market Stations

### Copies of Speeches From Convention Panel On Station Operations Ready for Ordering

Many practical suggestions on good station operation are available to NAB member stations in copies of the speeches made by panel members of the NAB Convention program, "Radio Management Tomorrow—Problems of Service and Survival," auspices Small Market Stations Executive Committee.

New stations particularly will find the following papers helpful:

1. "A Formula For Creative Selling" by John F. Meagher, KYSM, Mankato, Minn.
2. "Music's Importance in Broadcasting" by Robert T. Mason, WMRN, Marion, O.
3. "Station Management's Community Leadership" by Michael R. Hanna, WHCU, Ithaca, N. Y.
4. "Local and National News" by A. E. Spokes, WJOY, Burlington, Vt.
5. "Successful Programming" by Simon Goldman, WJTN, Jamestown, N. W.
6. "Office Management" by R. Sanford Guyer, WBTM, Danville, Va.
7. "Problems of Service and Survival" by J. Allen Brown, NAB.

Requests for the above papers on station operation should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, Northwest, Washington 6, D. C.

## Engineering Department

### Atlantic City Agreements by 78 Countries Replace Obsolete Cairo Radio Regulations

Signed by delegates of 78 nations on Thursday (2) in the resort city which has for 20 weeks been the scene of their negotiation, the Atlantic City Agreements last week became the basic regulation of the world, replacing the 10-year-old, obsolete Cairo Radio Regulation.

The agreements comprise the "International Telecommunications Convention of Atlantic City," a treaty among the 78 nations, and the "International Radio Regulations of Atlantic City," an agreement governing technical matters.

The treaty must now be ratified by the United States Senate, while the regulations will be attached to either the older Madrid Treaty or the Atlantic City Treaty.

The end of the summer-long negotiations came with an address by the chairman of the International Telecommunications Conference, Charles R. Denny, who is also FCC chairman.

(Continued on next page)

Mr. Denny told the delegates: "You have worked side by side, often far into the night, and while we had disagreements, sometimes violent disagreements . . . the work is now ended."

The conference, which adopted world-wide frequency allocation tables up to 10,500,000 kilocycles, pushed the limits of frequency assignment far above those of the old Cairo Conference, which had ended at 200,000 kilocycles.

Commending the patience and technical skill of the delegates, Chairman Denny hailed the agreements as more than mere radio regulations.

"But in a larger sense," he said, "our conferences have done something more than simply write a good set of agreements in the communications field. Together we have taken another step toward the ultimate goal of successful world-wide cooperation. Because in the final analysis, successful international relations between the nations of the earth is a mosaic made up of good working arrangements in the various specific fields where nations have relations with each other. While telecommunications is but one of these fields, it is one of the more important ones and is certainly one of the most complex. The agreements reached in this field are in themselves a concrete contribution to international collaboration. And the methods by which these agreements were reached stand as proof that cooperation among nations is still the only effective means of settling problems of world-wide scope."

**High Frequency Meet:** The High Frequency Broadcasting Conference previously had concluded on Saturday in meetings that had lasted into the early hours of the morning. The most delicate problem, one of priorities which had already been discussed time and time again in Subcommittees and Committees, was passed on to the Mexico City meeting next year.

Russia, main proponent of the establishment of first priority on channels for national service, felt that directives should be given to the Broadcast Engineering Planning Committee, otherwise it would be impossible for this Committee to satisfy all the requests for channels.

Mr. E. K. Jett opposed this move and called to the attention of the delegates of Russia and France the fact that the Committees working on this problem had not even been able to find an appropriate definition of what was "national," "international" or "colonial" classification.

Supporting Mr. Jett, Mr. Gracie of the UK Delegation also called to the Conference's attention that it was impossible to establish priorities at this time as certain countries had so far failed to file their circuit requirements and that, additionally, it was not necessary to overload the Planning Committee with too heavy a burden.

In view of these statements, Mr. Fortuoshenko of the USSR withdrew his proposal and priority was passed on to Mexico City.

Disappointing all parties at the last minute, the Delegate from Portugal made a formal reservation and stated that his country would not accept the decisions arrived at unless all problems, and not only technical problems, have been thoroughly examined. With a vote of thanks to Mr. Denny, the Conference adjourned.

## Public Interest Programming

### Navy Department Gives Radio Suggestions For Marking of Navy Day by Broadcasters

In preparation for the 1947 celebration of Navy Day, on October 27, the Navy Department has begun to send to District Public Information Officers and local Navy recruiting stations special suggestions, pamphlets, and transcriptions for use by broadcasters in marking the annual event.

A radio suggestion pamphlet, "Suggestions for the Observance of Navy Day," and a transcription, "From Frigate to Flat-Top," the latter featuring a Navy Day message from Secretary Sullivan and music by the U. S. Navy band, are already in the hands of recruiting officers, and can be obtained from them by broadcasters.

One hundred and seventy-two years ago, the first Continental Congress received a bill providing for the establishment of a United States Fleet. This day, October 27, is designated as NAVY DAY. In recognition of the Navy's role in the defense of our country in these past 172 years and as a guardian of the peace ahead, this year's NAVY DAY slogan again is "Your Navy—Victor in War, Guardian in Peace." Your Navy is only as strong as the number of men available to man its ships and airplanes. Therefore, this year since the Navy faces a manpower shortage, it is desired to stress recruiting and the excellent opportunities which the Navy has always offered young men.

"Open House" programs are scheduled at all major Naval bases and air fields. The public will be invited to visit warships of the fleet at various ports. Flag officers will be guest speakers at local observances throughout the nation.

The Navy is anxious to have a nation-wide radio tribute, not only on Navy Day, but during the week previous: As a suggestion, various salutes and spot announcements might be given at convenient times during the preceding week and on Monday. Interviews with Naval personnel and veterans including ex-sailors, ex-marines, ex-Waves, ex-Nurses, and Naval Reservists would be desirable. Sunday, the day preceding Navy Day, would be especially appropriate for religious and memorial observances.

For further information concerning special Navy Day celebrations communicate with Public Information Officer in your nearest Naval activity or write Commander H. H. Holton, USN, Radio-Television Section, Public Information Division, Navy Department, Washington, D. C.

Any program assistance you may be able to give will be greatly appreciated.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allo-

*(Continued on next page)*



cation plans during the week of October 13-19, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Community Chests of America—168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chest in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys and girls organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A)

### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted

peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World War II—which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Week*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, October 6. They are subject to change.

#### Wednesday, October 8

##### Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

##### 1st Argument

Van Curler Broadcasting Corp., Albany, N. Y.—1460 kc., 5 KW, unlimited; DA-Night.

The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—1460 kc., 5 KW, unlimited; DA-N&D.

Governor Dongan Broadcasting Corp., Albany, N. Y.—1460 kc., 5 KW, unlimited; DA-N&D.

The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.—For license to operate on the present facilities of WOKO.—1460 kc., 500 watts, night, 1 KW LS, unlimited.

(Continued on next page)

2nd Argument

KMED—Mrs. W. J. Virgin, Assignor; Gibson Broadcasting Co., Assignee; Medford Radio Corp., Assignee, Medford, Ore.—For assignment of license and C. P. of KMED.

3rd Argument

WJIM, Inc., Lansing, Mich.—550 kc., 1 KW, unlimited.  
Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio—550 kc., 5 KW, unlimited.

4th Argument

Norfolk Broadcasting Corp., Norfolk, Va.—1220 kc., 250 watts, day.  
Tidewater Broadcasting Corp., Norfolk, Va.—1230 kc., 100 watts, unlimited.

5th Argument

WORL—Broadcasting Service Organizations, Inc., Boston, Mass. (WORL)—Petition for reconsideration on rehearing.

Thursday, October 9

Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

1st Argument

Scripps-Howard Radio, Inc., Cincinnati, Ohio—630 kc., 1 KW night, 5 KW day; unlimited.  
Queen City Broadcasting, Inc., Cincinnati, Ohio—630 kc., 1 KW night, 5 KW day, DA; unlimited.  
American Broadcasting Corp., Lexington, Ky.—630 kc., 1 KW night, 5 KW day, DA; unlimited.

2nd Argument

Coast Ventura Co., Ventura, Calif.—1450 kc., 250 watts; unlimited.  
Ventura Broadcasters, Inc., Ventura, Calif.—1450 kc., 250 watts; unlimited.

3rd Argument

Homer Rodeheaver, Fort Wayne, Ind.—1450 kc., 250 watts; unlimited.  
Community Broadcasting Corp., Fort Wayne, Ind.—1450 kc., unlimited.  
Radio Fort Wayne, Inc., Fort Wayne, Ind.—1450 kc., 250 watts; unlimited.

4th Argument

Lycoming County Broadcasting Co., Williamsport, Pa.—1340 kc., 250 watts; unlimited.  
Williamsport Radio Broadcasting Associates, Williamsport, Pa.—1340 kc., 250 watts; unlimited.

Friday, October 10

Oral Argument

(Before the Commission, Room 6121, 9:30 A. M.)

1st Argument

Patrick Joseph Stanton, Philadelphia Area—Class "B" FM

2nd Argument

The Yankee Network, Inc., Bridgeport, Conn.  
The Traveler's Broadcasting Service Corp., Bridgeport, Conn.  
Harry F. Guggenheim, Bridgeport, Conn.  
Harold Thomas, Bridgeport, Conn.  
The Bridgeport Herald Corp., Bridgeport, Conn.  
The Fairfield Broadcasting Co., Danbury, Conn. } Class "B" FM

3rd Argument

United Broadcasting Co., Cleveland, Ohio  
National Broadcasting Co., Cleveland, Ohio  
WJW, Inc., Cleveland, Ohio  
UAW-CIO Broadcasting Corp. of Ohio, Cleveland, Ohio  
WGAR Broadcasting Co., Cleveland, Ohio  
Scripps-Howard Radio, Inc., Cleveland, Ohio  
Telair Co., Cleveland, Ohio  
Cleveland Broadcasting Co., Cleveland, Ohio  
Allen T. Simmons, Akron, Ohio  
Summit Radio Corp., Akron, Ohio  
Elyria-Lorain Broadcasting Co., Elyria, Ohio } Class "B" FM

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1240 KC.

The Commission announces its Proposed Decision looking toward the grant of the application of Radio Bluefield Company for a new station at Bluefield, W. Va., to operate on 1240 kc., 250 watts, unlimited time (BP-5605; Docket 8055), and a denial of the mutually exclusive application of Pochontas Broadcasting Corp. for the same facilities. (BP-5416; Docket 8006)

1400 KC.

The Commission announces its Proposed Decision looking toward the denial of the application of Illinois Broadcasting Co. for a new station at Centralia, Ill., to operate on 1400 kc., 250 watts, unlimited time (BP-4732; Docket 7623), because of objectionable mutual co-channel interference with Station WDWS, Champaign, Ill., and Station WEOA, Evansville, Ind.

Commissioners Denny, Jett and Webster did not participate in the above two Proposed Decisions.

AM—New CP Granted

1360 KC.

Hawkeye Broadcasting Co., Fort Madison, Iowa. (Willis L. Ashby, et al.)—Granted CP for a new station to operate on 1360 kc., 500 watts, daytime only; engineering conditions. (BP-6063)

AM—Designated for Hearing

930-950 KC.

Leaf-Chronicle Co., Inc., Clarksville, Tenn.; Dixie Broadcasting Co., Jackson, Tenn.; Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn.—Designated for hearing in a consolidated proceeding the applications of Leaf-Chronicle Co., Inc. (BP-5764), 950 kc., 1 KW, daytime only; Dixie Broadcasting Co. (BP-6151), 930 kc., 1 KW, daytime, and Humboldt-Milan-Trenton Broadcasting Co. (BP-6232), 950 kc., 1 KW, daytime only.

1320 KC.

The Fairfield Broadcasting Co., Lancaster, Ohio; Hocking Valley Broadcasting Corp., Lancaster, Ohio—Designated for consolidated hearing the application of The Fairfield Broadcasting Co. (BP-6078), 1320 kc., 500 watts, daytime only, with application of Hocking Valley Broadcasting Corp. (BP-6185), 1320 kc., 250 watts, daytime only.

(Continued on next page)



**1400 KC.**

**University City Broadcasting Co., Norman, Okla.**—Designated for hearing application (BP-6293) for a new station to operate on 1400 kc., with 250 watts, unlimited time, in a consolidated proceeding with applications of Norman Broadcasting Co. (Docket 8455) and H. J. Griffith Broadcasting Co. (Docket 8456)

**1450 KC.**

**Bessemer Broadcasting Co., Bessemer, Ala.; Ensley-Fairfield Broadcasting Co., Ensley, Ala.**—Designated for consolidated hearing the applications of Bessemer Broadcasting Co. (BP-6202), 1450 kc., 250 watts, unlimited time, and application of Ensley-Fairfield Broadcasting Co. (BP-6294), for the same facilities.

**AM—Licenses for New Stations Granted****680 KC.**

**WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.**—Granted license for new station to operate on 680 kc., 250 watts, daytime. (BL-2280)

**820 KC.**

**WIKY—South Central Broadcasting Corp., Evansville, Ind.**—Granted license for new station to operate on 820 kc., 250 watts, daytime. (BL-2594)

**830 KC.**

**KBOA—Kennett Broadcasting Corp., Kennett, Mo.**—Granted license for new station to operate on 830 kc., 1 KW, daytime. (BL-2572)

**870 KC.**

**WFLO—Colonial Broadcasting Co., Farmville, Va.**—Granted license for new station to operate on 870 kc., 1 KW, daytime. (BL-2628)

**1010 KC.**

**WABZ—Albermarle Broadcasting Co., Albermarle, N. C.**—Granted license for new station to operate on 1010 kc., 1 KW, daytime. (BL-2556)

**1060 KC.**

**WMAP—Union Broadcasting Co., Monroe, N. C.**—Granted license for new station to operate on 1060 kc., 250 watts, daytime. (BL-2571)

**1210 KC.**

**WADE—Anson Radio & Broadcasting Co., Wadesboro, N. C.**—Granted license for new station to operate on 1210 kc., 1 KW, daytime, and for change in studio location. (BL-2627)

**WKNX—Lake Huron Broadcasting Co., Saginaw, Mich.**—Granted license for new station to operate on 1210 kc., 1 KW, daytime, and for change of studio location. (BL-2397)

**1270 KC.**

**KIOX—Bay City Broadcasting Co., Bay City, Texas**—Granted license for new station to operate on 1270 kc., 1 KW, DA-N, unlimited time. (BL-2619)

**1340 KC.**

**KORN—Inland Broadcasting Co., Fremont, Nebr.**—Granted license for new station to operate on 1340 kc., 100 watts, unlimited, and specify studio location. (BL-2581)

**KIJV—James Valley Broadcast Co., Huron, S. D.**—Granted license for new station to operate on 1340 kc., 250 watts, unlimited, and for change in studio location. (BL-2534)

**1400 KC.**

**KRLN—Royal Gorge Broadcasters, near Canon City, Colo.**—Granted license for new station to operate on 1400 kc., 250 watts, daytime. (BL-2616)

**KWSL—Alonzo Stanford Dudley, Lake Charles, La.**—Granted license for new station to operate on 1400 kc., 250 watts, unlimited. (BL-2486)

**KRUN—Runnels County Broadcasting Co., Bellinger, Tex.**—Granted license for new station to operate on 1400 kc., 250 watts, unlimited. (BL-2600)

**WSIC—Statesville Broadcasting Co., Statesville, N. C.**—Granted license for new station to operate on 1400 kc., 250 watts, unlimited, and for change of studio location. (BL-2428)

**1490 KC.**

**KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans.**—Granted license for new station to operate on 1490 kc., 250 watts, unlimited, and for change in studio location. (BL-2553)

**1550 KC.**

**KENT—Frank H. Ford, Shreveport, La.**—Granted license for new station to operate on 1550 kc., 500 watts, DA, 1 KW-LS, unlimited; conditions. (BL-2618)

**AM—License Extension**

**WEDC—Emil Denmark, Inc., Chicago, Ill.**—Granted extension of present license to December 1, 1947, pending study of information received under Sec. 308(b).

**AM—Modifications of CP's Granted**

**WLOX—WLOX Broadcasting Co., Biloxi, Miss.**—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and change studio location. (BMP-2965)

**WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-2856)

**WSKI—Taylor-Jacobsen, Montpelier, Vt.**—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations. (BMP-2927)

**WSAN—Lehigh Valley Broadcasting, Allentown, Pa.**—Granted modification of CP for extension of completion date to 11-15-47. (BMP-3144)

**KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.**—Granted modification of CP for extension of completion date to 4-14-48. (BMP-3146)

**WESX—North Shore Broadcasting Co., Salem, Mass.**—Granted modification of CP for extension of completion date to 4-9-48. (BMP-3137)

**WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.**—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3136)

**KVOO—Southwestern Sales Corp., Tulsa, Okla.**—Granted modification of CP for extension of completion date to 11-17-47. (BMP-3154)

**KFH—Radio Station KFH Co., Wichita, Kans.**—Granted modification of CP for extension of completion date to 12-14-47. (BMP-3132)

**WASK—WFAM, Inc., Lafayette, Ind.**—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3158)

**WGH—Hampton Roads Broadcasting Corp., Newport News, Va.**—Granted modification of CP for extension of completion date to 1-24-48. (BMP-3162)

**WCFL—Chicago Federation of Labor, Chicago, Ill.**—Granted modification of CP for extension of completion date to 4-24-48. (BMP-3170)

**WNYB—Western New York Broadcasting Co., Kenmore, N. Y.**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and specify studio location. (BMP-2809)

**KWIK—Burbank Broadcasters, Inc., Burbank, Calif.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-2933)

**KCUD—Stuttgart Broadcasting Corp., Stuttgart, Ark.**—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3060)

*(Continued on next page)*

**WFLB**—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP for change in type of transmitter and make changes in vertical antenna. (BMP-3148)

### AM—Miscellaneous Actions

**KGGM**—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted license for change in frequency, increase in power, install new transmitter and DA for night use and change transmitter location. (BL-2454)

**WSTV**—The Valley Broadcasting Co., Steubenville, Ohio—Granted license for change in vertical antenna and for erection of AM antenna on top of AM tower. (BL-2586)

**WFHR**—William F. Huffman, Wisconsin Rapids, Wis.—Granted license for installation of new vertical antenna. (BL-2613)

**WSNJ**—Eastern States Broadcasting Corp., N.E. of Bridgeton, N. J.—Granted license for installation of new vertical antenna with FM antenna mounted on top and move transmitter. (BL-2585)

**KQV**—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted license for increase in power, installation of new transmitter and DA for day and night use and change transmitter location. (BL-2488)

**WNEI**—Juan Piza, San Juan, P. R.—Granted license for change in frequency and install DA for day and night use. (BL-2631)

**WAYX**—Jack Williams, Waycross, Ga.—Granted license for installation of new vertical antenna and ground system and change in transmitter and studio locations. (BL-2612)

**KOIN**—KOIN, Inc., Portland, Ore.—Granted CP for reinstatement of BP-5090, which authorized mounting FM antenna on top of AM tower. (BP-6310)

**KSEI**—Radio Service Corp., Pocatello, Idaho—Granted license for change in transmitter location, increase in power, install new transmitter, change in DA and mount FM antenna on AM tower. (BL-2615)

**WJJD**—WJJD, Inc., Chicago, Ill.—Granted license for increase in power, install new transmitter and DA for day and night use. (BL-2583)

**KWBU**—Century Broadcasting Co. (assignor), Baylor University (assignee), Corpus Christi, Texas—Granted consent to assignment of permit for AM station KWBU from Century Broadcasting Co. to Baylor University (presently owner of 50% of stock) for a consideration of \$114,997 for remaining 50% of common voting stock. (BAP-55)

**WRFW**—John I. Kaiser (transferor), Chippewa Valley Radio & Television Corp. (permittee), Keith Werner (transferee), Eau Claire, Wis.—Granted consent to transfer of control over Chippewa Valley Radio & Television Corp., permittee of WRFW, by transfer of 30% of stock from Kaiser to Werner for a consideration of \$1,668.75. (BTC-563)

**KGIL**—C. P. M. Allen (deceased), (transferor), Helen Ruth Allen (executrix), (transferee), San Fernando Valley Broadcasting Co. (licensee), San Fernando, Calif.—Granted consent to involuntary transfer of control over KGIL, arising out of death of C. P. M. Allen. (BTC-567)

**KDAL**—Charles LeMasurier (transferor), Dalton LeMasurier (transferee), Red River Broadcasting Co., Inc. (licensee), Duluth, Minn.—Granted consent to transfer by gift of stock from father to son. (BTC-568)

**KCLE**—Martí, Inc., Cleburne, Texas—Denied request for special service authorization (to operate from regular sign-off time to approximately 10 p. m., CST, on specified nights up to and including 11-28-47), since it appears that proposed operation would cause severe interference to secondary service area of KMOX, St. Louis. (BSSA-167)

**KELP**—Paso Broadcasting Co., El Paso, Texas—Denied request for special service authorization (to operate after sunset with 500 watts on certain nights up to and including 12-6-47), since it appears that proposed operation would increase RSS limitation under both NARBA and Commission Standards, to XEBH, Hermosillo, Sonora. (BSSA-169)

**KBKI**—Alice Broadcasting Co., Alice, Texas—Denied request for special service authorization (to operate on specified nights from 7:30 p. m. until 11 p. m.), since it appears that proposed operation would cause severe interference to secondary service area of KNX, Los Angeles, Calif. (BSSA-170)

**WJBW**—Charles C. Carlson, New Orleans, La.—Denied petition requesting joint consideration to his application for renewal of license (BR-444; Doc. 6529), and his application for CP (BP-6108), and ordered that action on application for CP be held in abeyance until after the Commission's final decision in the matter of renewal of WJBW's license.

**KSAN**—Golden Gate Broadcasting Corp., San Francisco, Calif.—Adopted memorandum opinion and order denying petition for rehearing, directed against commission action on July 2, 1947, denying petitioner's application (BP-3913) and granting application of Monterey Bay Broadcasting Co. (BP-4150)

**Logansport Broadcasting Corp., Logansport, Ind.**—Denied petition requesting the Commission to reconsider its action of March 6, 1947, designating for hearing its application (BP-5770), or partially grant the application.

**WHOM**—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Denied petition requesting reconsideration and grant without hearing of its application for modification of license to move main studios of WHOM to New York. (BML-1256)

**WKRC**—The Cincinnati Times-Star Co., Cincinnati, Ohio—Dismissed petition to remand for further hearing directed against the Commission's proposed decision of April 25 (Dockets 7401 and 6807); denied motion of WKRC to strike the reply brief filed by WJIM to the exceptions, and denied petition to continue oral argument presently scheduled for October 8.

**KOLN**—Inland Broadcasting Co., Lincoln, Nebr.—Granted license to move transmitter and studio locations and install new transmitter and change studio location. (BL-2607)

**Keystone Broadcasting Corp., Harrisburg, Pa., et al.**—Granted joint petition for continuance of consolidated hearing in re their applications for CP (Dockets 8291-8293), presently scheduled for October 13, and continued same to November 19.

**Southeastern Mass. Broadcasting Corp., New Bedford, Mass.**—Granted petition for extension of time in which to file opposition to a "Petition for Review of Action of Motions, Docket Commissioner taken on Sept. 11, 1947", filed by Bay State Broadcasting Co., and the time was extended to October 6.

**WBAL**—Hearst Radio, Inc., Baltimore, Md.—Granted in part petition for continuance of hearing now scheduled for October 6, and the consolidated hearing was continued to November 3. Further ordered that the pre-hearing conference in this matter be continued to October 15.

**American Communications Commission, C.I.O.**—Denied petition requesting leave to intervene in the hearing scheduled for October 7 in the matter of Radiotelegraph circuits between the U. S. and British Commonwealth and certain other foreign points (Doc. 7094 and 7412); and ordered that petitioner is given leave to present oral argument in this proceeding, scheduled for Oct. 7.

**American Communications Commission, C.I.O.**—Denied petition for leave to intervene in the hearing in the matter of Mackay Radio & Telegraph Company's applications for SSA to communicate with Helsinki, etc. (Docket 8465). Ordered that petitioner is given leave to present oral argument in this proceeding, scheduled for October 7.

**KXRO**—KXRO, Inc., Aberdeen, Wash.—Granted petition for leave to amend its application (BP-5568; Docket 8374), so as to add revised engineering data.

**East Liverpool Broadcasting Co., E. Liverpool, Ohio.**—Granted petition for leave to amend its application (BP-5799; Docket 8171), so as to show addition of two new stockholders, etc.

*(Continued on next page)*



**Max H. Lavine, St. Cloud, Minn.**—Granted petition for leave to amend his application (BP-5678; Docket 8130) so as to change applicant from an individual to a corporation—Granite City Broadcasting Co.

**The Patriot Co., Harrisburg, Pa.**—Granted petition to dismiss without prejudice its application for CP (BP-4091; Docket 6884).

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Granted petition for leave to intervene in the hearing on application of Erie Broadcasting Corp., Buffalo, N. Y. (PH-6206; Docket 8495)

**Erie Broadcasting Corp., Buffalo, N. Y.**—Denied petition requesting that the Commission remove from the hearing docket and grant its application (BP-6206; Docket 8495)

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Granted petition for continuance of hearing in Show Cause Proceeding (Docket 8160) and application of WLEU (Docket 6913), presently scheduled for October 15, and continued same to November 17.

### AM—Applications Amended

#### 1340 KC.

**Lockport Union-Sun and Journal, Inc., Lockport, N. Y.**—Granted petition for leave to amend its application (BP-5880; Docket 8224) so as to specify the frequency 1340 kc. with 250 watts, unlimited time, instead of 1230 kc., 250 watts, unlimited; and the Commission, on its own motion, removed the application from the hearing docket.

#### 1370 KC.

**Sarkes Tarzian, Bloomington, Ind.**—Granted petition for leave to amend its application (BP-5278; Doc. 7943) so as to add an amended engineering exhibit to specify frequency 1370 kc., with 1 KW day, 500 watts night, unlimited, DA. in lieu of 1340 kc., 250 watts, unlimited time. The amendment was accepted and application removed from hearing docket.

### AM—Applications Accepted for Filing

#### 550 KC.

**NEW—The Shawano County Leader Publishing Co., Shawano, Wis.**—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 100 watts night and 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night and 250 watts day to 250 watts daytime only and change hours of operation from unlimited to daytime.

#### 680 KC.

**WPTF—WPTF Radio Co., Raleigh, N. C.**—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

#### 710 KC.

**WKRK—Giddens and Rester, Mobile, Ala.** (Kenneth R. Giddens and T. J. Rester)—Construction permit to change power and hours of operation from 1 KW daytime to 250 watts night, 1 KW day and unlimited time, install directional antenna for night use. Amended to make changes in directional antenna and ground system and change transmitter location.

#### 850 KC.

**WEEU—Berks Broadcasting Co., Reading, Penn.**—Construction permit to install a new transmitter.

**Harbenito Broadcasting Co., Harlingen, Tex.**—Construction permit to change frequency from 1240 to 850 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

#### 860 KC.

**NEW—H. F. Ohlendorf, Osceola, Ark.** (P. O. Osceola, Ark.) Construction permit for a new standard broadcast station

to be operated on 860 kc., power of 1 KW and daytime hours of operation.

#### 920 KC.

**WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.**—Modification of construction permit (BP-6091, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW to 500 watts, night 1 KW day and install directional antenna for night use.

#### 970 KC.

**NEW—Wyoming Broadcasting Co., Pineville, W. Va.** (Clarence W. Meadows, Wm. D. Stone, and Wm. T. Lively, a partnership)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 730 to 970 kc.

#### 980 KC.

**KMBC—Midland Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-P-4751, as modified, which authorized to mount FM antenna on east tower of directional antenna) to make changes in directional antenna and for extension of completion date.

#### 990 KC.

**WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.**—Modification of construction permit (B3-P-5384, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**NEW—Landon Broadcasting Co., Denver, Colo.** (Alf M. Landon) (P. O. National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation.

**WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.**—Modification of construction permit (BP-5965, which authorized increase in power, changes in transmitting equipment, installation of directional antenna for day and night use and change in transmitter location) for extension of completion date.

#### 1060 KC.

**WPOR—Oliver Broadcasting Corp., Portland, Maine**—Construction permit to change frequency from 1450 to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Adjacent to intersection of Baxter Blvd. and Forest Avenue, Portland, Maine, to Gorham and Payne Roads, Scarborough, Maine.

#### 1190 KC.

**KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas**—Modification of construction permit (B3-P-5330, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter location from: On Bonnie View Rd., just South of Cedar Crest Golf Course, Oak Cliff, Texas, to: South of Seyene Rd., approximately 1.7 miles east of Dallas, Texas.

**NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R.** (Juan Martinez Vela and Felix V. Rodriguez, a partnership)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW, and limited hours of operation. Amended to change hours of operation from limited time to unlimited, and install directional antenna for use at night.

#### 1210 KC.

**NEW—Panola Broadcasting Co., Carthage, Tex.** (Floyd A. Meredith, Ruth Ellen Dailey, Carmen C. Lott and Lynn J. Roy, a partnership)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts and daytime hours of operation.

#### 1230 KC.

**NEW—Coast Broadcasters, Inc., Tillamook, Ore.**—Construction permit for a new standard broadcast station to be  
(Continued on next page)

operated on 1370 kc., power of 1 KW and unlimited time employing directional antenna. Amended to change frequency from 1370 to 1230 kc., power from 1 KW to 250 watts using non-directional antenna both day and night, change type transmitter, transmitter and studio location.

#### 1250 KC.

**NEW—Southland Broadcasting Co., Pomona, Calif.** (Jess Oppenheimer, Devery Freeman, Mort Werner, Herb Land and Jim Strain, a partnership) (P. O. c/o Mort Werner, 10806 Esther Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation employing directional antenna.

#### 1270 KC.

**NEW—Radio Calumet, Inc., Gary, Ind.** (P. O. 675 Adams St.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 500 watts and daytime hours of operation. Amended to change power from 500 watts daytime only to 1 KW; hours of operation from daytime to unlimited; install directional antenna for both day and night (DA-2); change transmitter location from—to be determined, Gary, Ind. to 47th Avenue, 1 mile east of Ross, Ind., and change studio location from—to be determined Gary, Ind., to Gary, Ind.

**KTFI—Radio Broadcasting Corp., Twin Falls, Idaho**—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter and change in studio location) for extension of completion date.

#### 1290 KC.

**NEW—Mid-County Broadcasting Co., Port Neches, Tex.** (A. L. Brooks, George L. Cully and Jep S. Fuller, a partnership) (P. O. c/o Ross K. Prescott, Atty. at Law, 1517 Commerce, Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

#### 1300 KC.

**WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.**—Modification of construction permit (B1-P-5539, which authorized a new standard broadcast station) for approval of antenna and transmitter location at NW side of Seaview Ave. on the shore of Powerhouse Channel Creek and DeForest Ave. (extended), Bridgeport, Conn. (1300 kc.) Amended to make changes in antenna and ground system.

#### 1310 KC.

**NEW—Kenneth Aitken, Taft, Calif.**—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Kenneth Aitken to Kenneth Aitken and George J. Tschumy, a partnership d/b as Taft Broadcasting Company.

#### 1320 KC.

**NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio**—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa**—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change type transmitter.

#### 1340 KC.

**WGAA—Northwest Georgia Broadcasting Co., Cedartown, Ga.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location.

**NEW—Sayre Printing Co., Sayre, Penn.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to

100 watts and change type of transmitter and change re stockholders.

#### 1360 KC.

**WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.**—Modification of construction permit (B3-P-5583, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

#### 1370 KC.

**KTEM—Bell Broadcasting Co., Temple, Tex.**—Modification of construction permit (B3-P-4752, as modified, which authorized installation of new transmitter, a new vertical antenna with FM antenna mounted on top, changes in ground system and transmitter location) for extension of completion date.

**NEW—Benlee Broadcasting Co., Patchogue, N. Y.** (Benjamin Moskowitz and Lee Morrison, a partnership)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1580 to 1370 kc., power from 250 to 500 watts, change type transmitter and changes in antenna and ground system.

#### 1400 KC.

**WITA—Electronic Enterprises, Inc., San Juan, P. R.**—Modification of construction permit (BP-6051, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter location.

**KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.**—Modification of construction permit (BP-5664, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at 622 Matthews Avenue, Sikeston, Mo. Amended to make changes in antenna and change transmitter and studio locations from 622 Matthews, Sikeston, Mo., to Highway 60 West, Sikeston, Mo.

#### 1450 KC.

**NEW—Lampasas Broadcasting Co., Lampasas, Tex.** (Sylvester Lewis and Robert O. Easton, a partnership) (P. O. Box 789, Lampasas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1490 KC.

**NEW—Alexandria Radio Corporation, Alexandria, Minn.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

**WOLF—Civic Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit B1-P-3756, as modified, which authorized installation of new vertical antenna and change in ground system) for extension of commencement and completion dates.

#### 1520 KC.

**NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.** (P. O. Box 329, Bay Shore, New York)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Contingent upon WKBS being granted a change of facilities.

#### 1540 KC.

**KDUR—Texhonia Broadcasting Co., Durant, Okla.**—Modification of construction permit (B3-P-5112, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

#### 1570 KC.

**NEW—Houston County Broadcasting Co., Crockett, Texas** (David W. Ratliff and Guy C. Hutcheson, a partnership) (P. O., % Radio Station KDWT, Stanford, Texas)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

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**NEW—West Allis Broadcasting Co., West Allis, Wis.**—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1600 to 1570 kc., power from 1 KW to 250 watts, and type transmitter.

#### 1590 KC.

**NEW—El Reno Broadcasting Co., El Reno, Okla.** (C. C. Woodson, J. T. Carlisle and Ross K. Prescott, a partnership) (% Ross Bohannon, Atty. at Law, 1517 Commerce, Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

#### 1600 KC.

**NEW—University City Broadcasting Corp., Urbana, Ill.** (P. O., % John Bartlow, 505 Vermont Ave.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and daytime hours of operation.

**WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Modification of construction permit (B3-P-5276, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**KUBA—Peach Bowl Broadcasters, Yuba City, Calif.** (A partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of construction permit (B5-P-4488, which authorized a new standard broadcast station) to change type of transmitter, install directional antenna for day and night use, and change transmitter location. Amended to change directional antenna pattern and change transmitter location.

**WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Modification of construction permit (B3-P-4164, as modified, which authorized a new standard broadcast station) for extension of completion date.

### AM—Application Returned

**NEW—Public Service Broadcasting Co. of Seattle, Washington, Seattle, Wash.** (James S. Ross and Don J. Bevilacqua, a partnership) (P. O., 5428 Green Lake Way, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and shares time with KTW hours of operation. Contingent upon KWSC being granted a change of frequency. Returned September 30, 1947.

### AM—Applications Tendered for Filing

#### 570 KC.

**KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.**—Modification of license to change main studios from Tacoma, Wash., to Camlin Hotel, Seattle, Wash.

#### 610 KC.

**WNKC—United Broadcasting Co., Columbus, Ohio**—Modification of construction permit to make changes in directional antenna system, directional antenna for night, and install FM antenna on top and install new transmitter.

#### 690 KC.

**WWEZ—Sky Broadcasting Service, New Orleans, La.** (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—Modification of construction permit to increase power from 1 KW to 5 KW, install directional antenna for day and night use, change hours of operation from daytime to unlimited, install new transmitter, and change transmitter location.

#### 940 KC.

**WINZ—Hollywood Broadcasting Co., Hollywood, Fla.**—Modification of construction permit to change from employing directional antenna for day and night with power of 1 KW, to directional antenna for night use only, with power of 1 KW night, 10 KW day, and install a new transmitter.

#### 1070 KC.

**KFBI, KAQY—The Farmers & Bankers Broadcasting Corp., Wichita, Kans.**—Consent to assignment of license of AM station, KFBI, and remote pickup, KAQY to KFBI, Inc.

#### 1130 KC.

**WCAR—WCAR, Inc., Pontiac, Mich.**—Request for special service authorization to operate from 7:00 a. m. EST, to local sunrise, with power of 250 watts, for the period beginning November 1, 1947 through February 28, 1948.

**KYOR—Silver Gate Broadcasting Co., San Diego, Calif.** (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—Request for special service authorization for night time operation (present operation daytime only) with power of 100 watts on 1130 kc., period not to exceed 6 months.

#### 1150 KC.

**NEW—Middlesex Broadcasting Co., Middletown, Conn.**—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 500 watts, and daytime hours of operation.

#### 1170 KC.

**KSDJ—Clinton D. McKinnon, San Diego, Calif.**—Consent to assignment of license to McKinnon Publications, Inc.

#### 1210 KC.

**NEW—Newport Harbor Broadcasting Co., Newport Beach, Calif.** (P. A. Palmer)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

#### 1230 KC.

**WHTB—Voice of Talladega, Inc., Talladega, Ala.**—Consent to transfer of control from D. Hardy Riddle and Harry Held to Melvin Hutson.

**KWEW—W. E. Whitmore, Hobbs, N. Mex.**—Construction permit to change frequency from 1490 to 1230 kc., power from 100 watts to 250 watts (request facilities to be vacated by KCRS).

**KERO—J. E. Rodman, Bakersfield, Calif.**—Consent to assignment of license to Kern County Broadcasters.

#### 1240 KC.

**KSON, KSON-FM—Studebaker Broadcasting Co., San Diego, Calif.** (John Gordon Studebaker and John Ward Studebaker)—Consent to assignment of license of AM station and construction permit of KSON-FM station to Studebaker Broadcasting Co., Inc.

#### 1290 KC.

**WCCP—Carter C. Peterson, Savannah, Ga.**—Construction permit to change frequency from 1450 to 1290 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for night use. (Contingent on WTOG changes in facilities.)

#### 1300 KC.

**WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R.**—Construction permit to change frequency from 1490 to 1300 kc., power from 250 watts to 1 KW, and install new transmitter.

#### 1330 KC.

**NEW—Mahaska Broadcasting Co., Oskaloosa, Iowa**—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

#### 1340 KC.

**KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.**—Modification of construction permit to change frequency from 1490 kc. to 1340 kc.

*(Continued on next page)*

**NEW**—The Zanesville Broadcasting Co., Zanesville, Ohio (Partnership composed of William A. Hunt & Lyle P. Lee)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**KOLE**—Port Arthur Broadcasting Co., Port Arthur, Texas (Mary A. Petru, Soes N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—Consent to assignment of license to Mary A. Petru and Soes N. Vratis, a partnership, d/d as Port Arthur Broadcasting Co.

#### 1400 KC.

**WGIL**—Galesburg Broadcasting Co., Galesburg, Ill.—Consent to transfer of stock owned by O. N. Custer and S. Nirdlinger, in licensee corporation to Galesburg Printing Co.

#### 1410 KC.

**NEW**—The Orange Belt Station, Arlington, Calif. (A Partnership)—Construction permit for a new standard broadcast station to be operated on 1410 kc.; power of 250 watts, and daytime hours of operation.

#### 1470 KC.

**WMMW**—Silver City Crystal Co., Meriden, Conn.—Construction permit to change hours of operation from daytime to unlimited, install directional antenna for night use, and change transmitter location.

#### 1480 KC.

**WISL**—Radio Anthracite, Inc., Shamokin, Pa.—Modification of construction permit to make changes in directional antenna for night time use.

## FREQUENCY MODULATION

### FM—Conditional Grants

*The following were authorized conditional grants for the class of station indicated, subject to further review and approval of engineering details:*

**Courier Broadcasting Service, Inc., Birmingham, Ala.**—Class B; proposed channel: No. 250 (97.9 mc.), and subject to condition that Eloise H. Hanna terminate all connection either with the applicant and Radio Revival, Inc., or with Birmingham Broadcasting Co., Inc., Birmingham, Ala. (BPH-1328)

**Edge and Korsmeyer, Jacksonville, Ill.**—Class B; proposed channel: No. 263 (100.5 mc.). (BPH-1293)

**Moline Broadcasting Corp., Moline, Ill.**—Class B; proposed channel: No. 233 (94.5 mc.). (BPH-1336)

**Radio Station WSUA, Inc., Bloomington, Ind.**—Class B; proposed channel: No. 279 (103.7 mc.). (Assigned channel 279 to Bloomington.) (BPH-1331)

**Auburn Publishing Co., Auburn, N. Y.**—Class B; proposed channel No. 241 (96.1 mc.). (BPH-1324)

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):*

**KWIK-FM—Burbank Broadcasters, Inc., Burbank, Calif.**—Class A; 94.3 mc. (No. 232); 560 watts; 380 feet. (BPH-1061)

**KRKD-FM—Radio Broadcasters, Inc., Los Angeles, Calif.**—Class B; Channel: 96.3 mc. (No. 242); 14.4 KW; 550 feet. (BPH-721)

**WBEC-FM—Western Massachusetts Broadcasting Co., Pittsfield, Mass.**—Class A; Channel: 94.3 mc. (No. 232); 1 KW; minus 200 feet. (BPH-398)

**King-Trandle Broadcasting Corp., Detroit, Mich.**—Class B; Channel: 101.1 mc. (No. 266); 23 KW; 485 feet. (BPH-134)

**Kingston Broadcasting Corp., Kingston, N. Y.**—Class B; Channel: 94.9 mc. (No. 235); 110 watts; 1960 feet. (BPH-725)

**WFET—Binghamton Press Co., Inc., Binghamton, N. Y.**—Class B; Channel: 98.1 mc. (No. 251); 20 KW; 500 feet. (BPH-883)

**WVAW—Suburban Broadcasting Co., Cheviot, Ohio**—Class A; Channel: 96.7 mc. (No. 244); 270 watts; 270 feet. (BPH-1037; MPH-434)

**WKRK—Record Publishing Co., Ravenna, Ohio**—Class A; Channel: 92.1 mc. (No. 221); 1 KW; 250 feet. (BPH-1164)

**International Broadcasting Corp., Shreveport, La.**—Class B; 94.5 mc. (No. 233); 43 KW; 385 feet. (BPH-1153)

*The following were authorized construction permits in lieu of previous conditions:*

**KSMO-FM—Amphlett Printing Co., San Mateo, Calif.**—Class B; Channel: 93.3 mc. (No. 227); 70 KW; 1,570 feet. (BMPH-193)

**WGTM-FM—Penn Thomas Watson, Wilson, N. C.**—Class B; Channel: 106.7 mc. (No. 294); 31 KW; 375 feet. (BMPH-778)

**WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Class B; Channel: 106.1 mc. (No. 291); 24 KW; 310 feet. (BMPH-278)

**WSM-FM—WSM, Inc., Nashville, Tenn.**—Class B; Channel: 103.3 mc. (No. 277); 66 KW; 690 feet. (BMPH-672)

**WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill.**—Class B; Channel: 100.7 mc. (No. 264); 5.9 KW; 260 feet. (BMPH-719)

**KWOW—Radio Station WOW, Inc., Omaha, Nebr.**—Class B; Channel: 99.9 mc. (No. 260); 42 KW; 550 feet. (BMPH-1085)

**KNX-FM—Columbia Broadcasting System, Inc., Los Angeles, Calif.**—Class B; Channel: 93.1 mc. (No. 226); 297 KW; 2800 feet. (BMPH-736)

**WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.**—Class B; Channel: 102.5 mc. (No. 273); 546 KW; 880 feet. (BMPH-794)

**KFXM-FM—Lee Bros. Broadcasting Co., San Bernardino, Calif.**—Class B; Channel: 95.1 mc. (No. 236); 10 KW; 2300 feet. (BMPH-738)

**WDBQ—Dubuque Broadcasting Co., Dubuque, Iowa**—Class B; Channel: 103.3 mc. (No. 277); 15 KW; 335 feet. (BMPH-737)

**WAJL—Advertisers Press, Inc., Flint, Mich.**—Class A; Channel: 107.1 mc. (No. 296); 400 watts; 175 feet. (BPH-1044)

**WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.**—Class B; Channel: 95.5 mc. (No. 238); 5.3 KW; 820 feet. (BMPH-710)

**WKBZ-FM—Ashbacher Radio Corp., Muskegon, Mich.**—Class B; Channel: 106.5 mc. (No. 293); 49 KW; 300 feet. (BMPH-583)

**WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.**—Class B; Channel: 97.3 mc. (No. 247); 16 KW; 470 feet. (BMPH-676)

### FM—Modifications of CP's Granted

**WMIT—Gordon Gray, Hickory, N. C.**—Granted modification of CP for extension of completion date to 4-14-48. (BMPH-823)

**WOAP-FM—Argus-Press Co., Owosso, Mich.**—Granted modification of CP to change location to 2.2 miles north of Owosso. (BMPH-786)

**WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.**—Granted modification of CP for extension of completion date to 4-21-48. (BMPH-840)

**WFAM—WFAM, Inc., Lafayette, Ind.**—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-838)

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**WAYS-FM**—Inter-City Advertising Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 3-30-48. (BMPH-841)

**WMGA-FM**—John F. Pidcock, near Moultrie, Ga.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-829)

**WTJS-FM**—The Sun Publishing Co., Inc., Jackson, Tenn.—Granted modification of CP for extension of completion date to 4-1-48. (BMPH-834)

**WSTP-FM**—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted modification of CP for extension of completion date to 4-15-48. (BMPH-842)

**WKRK-FM**—Giddens and Rester, Mobile, Ala.—Granted modification of CP for extension of completion date to 11-17-47. (BMPH-804)

**KCMC-FM**—KCMC, Inc., Texarkana, Texas—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-828)

### FM—Miscellaneous Actions

**KSBS**—Sunflower Broadcasting System, Kansas City, Kans.—Granted consent to assignment of FM permit from Harry Butler and Harry Scherzer, d/b as The Sunflower Broadcasting System to Sunflower Broadcasting System, Inc., a corporation. No money involved. (BAPH-42)

**WBNB**—Daily News Publishing Co., Beloit, Wis.—Granted license for new FM station; channel 297, 107.3 mc.; ERP 8.7 KW. (BLH-81)

**WFMO**—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Granted license for new FM station; channel 276, 103.1 mc.; ERP 360 watts. (BLH-83)

*Authorized extension of completion dates of following, to dates shown:*

**WRNY-FM**—Monroe Broadcasting Co., Inc., Rochester, N. Y., to 4-30-48 (BMPH-819); **KIXL-FM**—Variety Broadcasting Co., Inc., Dallas, Texas, to 12-20-47 (BMPH-821); **WKOK-FM**—Sunbury Broadcasting Corp., Sunbury, Pa., to 11-25-47 (BMPH-822); **WFMR**—E. Anthony & Sons, Inc., New Bedford, Mass., to 4-16-48 (BMPII-830); **WLPM-FM**—Suffolk Broadcasting Corp., Suffolk, Va., to 12-28-47 (BMPII-809); **WIIBJ**—Hudson Broadcasting System, Inc., Mt. Vernon, N. Y., to 12-6-47 (BMPH-813); **WCMW-FM**—Stark Broadcasting Corp., Canton, Ohio, to 4-11-48 (BMPH-804); **WKST-FM**—WKST, Inc., New Castle, Pa., to 12-9-47 (BMPH-815); **WJPF-FM**—Orville W. Lyerla, N. of Herrin, Ill., to 12-28-47 (BMPH-826); **WGPA-FM**—The Bethlehem Globe Publishing Co., Bethlehem, Pa., to 1-1-48 (BMPH-825).

### FM—Applications Accepted for Filing

**KYFM**—Express Publishing Co., San Antonio, Tex.—Modification of construction permit (B3-PH-871 as modified), which authorized a new FM broadcast station to change transmitter site, ERP to 331.7 KW, antenna height above average terrain to 524 feet; make changes in antenna system and change commencement and completion dates.

**WGH-FM**—Hampton Roads Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-PH-310 which authorized a new FM broadcast station) for extension of completion date.

**WNIQ**—Uniontown Newspapers, Inc., Uniontown, Penn.—Modification of construction permit (B2-PH-736, as modified) which authorized a new FM broadcast station to change transmitter site, type of transmitter effective radiated power to 2.1 KW, antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

**WFAS-FM**—Westchester Broadcasting Corp., White Plains, N. Y.—License to cover construction permit (B1-PH-176, as modified) which authorized a new FM broadcast station.

**WHKB**—United Broadcasting Co., Columbus, Ohio—Modification of construction permit (B2-PH-219, which author-

ized a new FM broadcast station) to change effective radiated power to 15 KW, antenna height above average terrain and make changes in antenna system.

**WABB-FM**—Mobile Daily Newspapers, Inc., Mobile, Ala.—Modification of construction permit (B3-PH-439, which authorized a new FM broadcast station) for extension of completion date.

**KMY**—Marysville-Yuba Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B6-PH-999 as modified which authorized a new FM broadcast station) for extension of completion date.

**KOMB**—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.—Involuntary assignment of construction permit (B5-PH-258 as modified) which authorized a new FM broadcast station to Dana Latham, Executor of the Estate of C. Merwin Dobyns, Deceased.

**KPNI**—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539 as modified) which authorized a new FM broadcast station for extension of completion date.

**KAGH**—Rose Bowl Broadcasters, Pasadena, Calif. (Andrew G. Haley)—License to cover construction permit (B5-PH-1000 as modified) which authorized a new FM broadcast station.

**KBMT**—The Sun Company of San Bernardino, California, San Bernardino, Calif.—Modification of construction permit (B5-PH-114 as modified) which authorized a new FM broadcast station for extension of completion date.

**WJHP-FM**—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-385 as modified, which authorized a new FM broadcast station) for extension of completion date.

**WCSI**—Syndicate Theatres, Inc., Columbus, Ohio—License to cover construction permit (B4-PH-658 as modified) which authorized a new FM broadcast station.

**WSRK**—Shelbyville Radio, Inc., Shelbyville, Ind.—Modification of construction permit (B4-PH-280 which authorized a new FM broadcast station) for extension of completion date.

**WTHI-FM**—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-PH-691 as modified) which authorized a new FM broadcast station for extension of completion date.

**WGUY-FM**—Guy Gannett Broadcasting Services, Bangor, Maine—Modification of construction permit (B1-PH-338, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WGAN-FM**—Guy Gannett Broadcasting Services, Portland, Maine—Modification of construction permit (B1-PH-116, as modified) which authorized a new FM broadcast station for extension of completion date.

**WTAG-FM**—WTAG, Inc., Worcester, Mass.—Modification of construction permit (B1-PH-1101 which authorized changes in FM broadcast station) for extension of completion date.

**WHFB-FM**—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WJJW**—Wyandotte News Co., Wyandotte, Mich.—License to cover construction permit (B2-PH-362 which authorized a new FM broadcast station).

**KMBC-FM**—Midland Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-952, as modified) which authorized changes in FM broadcast station to change type of transmitter, ERP to 468 KW, antenna height above average terrain to 584.5 feet; make changes in antenna system and change commencement and completion dates.

**WBNY-FM**—Roy L. Albertson, Buffalo, N. Y.—Modification of construction permit (B1-PH-602 as modified) which authorized a new FM broadcast station for extension of completion date.

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**WKNP—Corning Leader, Inc., Corning, N. Y.**—Modification of construction permit (B1-PH-301 as modified) which authorized a new FM broadcast station for extension of completion date.

**WGYN—WGYN, Inc., New York, N. Y.**—Modification of construction permit (B1-PH-1024 as modified) which authorized changes in FM broadcast station to make changes in antenna system and change commencement and completion dates.

**KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.**—Modification of construction permit (B3-PH-173 as modified, which authorized a new FM broadcast station) for extension of completion date.

**KOMA-FM—KOMA, Inc., Oklahoma City, Okla.**—Modification of construction permit (B3-PH-531 as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

**WMCK-FM—MON-VOUGH Broadcasting Co., McKeesport, Penn.**—Modification of construction permit (B2-PH-910 as modified) which authorized a new FM broadcast station for extension of completion date.

**WNJD—H. C. Winslow, Meadville, Penn.**—Modification of construction permit (B2-PH-664 as modified) which authorized a new FM broadcast station for extension of completion date.

**WCLC—Leaf Chronicle Co., Clarksville, Tenn.**—Modification of construction permit (B3-PH-557 as modified which authorized a new FM broadcast station) for extension of completion date.

**NEW—Harding College, Memphis, Tenn.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 238, 95.5 mc., and ERP of 15.8 KW.

**KURV-FM—James Cullen Looney, Edinburg, Tex.**—Modification of construction permit (B3-PH-1043 which authorized a new FM broadcast station) to specify studio location, change type of transmitter, ERP to 1 KW and commencement and completion dates.

**WVMA—Harry M. Bitner, Manchester, N. H.**—Voluntary assignment of construction permit (B4-PH-667 which authorized a new FM broadcast station) to N. H. Broadcasting, Inc.

**WBT-FM—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Modification of construction permit (B3-PH-764 as modified) which authorized a new FM broadcast station for extension of completion date.

**KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)**—Modification of construction permit (B3-PH-855, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCED-FM—Tri-County Broadcasting Co., Inc., DuBois, Pa.**—Modification of construction permit (B2-PH-681, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.**—Modification of construction permit (B2-PH-240, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.**—Modification of construction permit (B3-PH-576, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WPLH-FM—Huntington Broadcasting Corp., Huntington, W. Va.**—Modification of construction permit (B2-PH-613, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WRAI—Record-Herald Co., Wausau, Wis.**—Modification of construction permit (B4-PH-193, which authorized a new FM broadcast station) to change type of transmitter, ERP to 84.6 KW, make changes in antenna system, and change commencement and completion dates.

**KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.**—Modification of construction permit (B5-PH-541, as modified)

which authorized a new FM broadcast station, for extension of completion date.

**KONG—Times-Star Publishing Co., Alameda, Calif. (Abraham Kofman & Sara F. Kofman)**—Modification of construction permit (B5-PH-300, as modified), which authorized a new FM broadcast station for extension of completion date.

**KSFH—Pacific Broadcasting Co., San Francisco, Calif.**—Modification of construction permit (B5-PH-1031, as modified), which authorized a new FM broadcast station for extension of completion date.

**KGDM-FM—E. F. Pepper, Stockton, Calif.**—Modification of construction permit (B5-PH-206, which authorized a new FM broadcast station) for extension of completion date.

**WRC-FM—National Broadcasting Co., Inc., Washington, D. C.**—Modification of construction permit (B1-PH-166, as modified), which authorized a new FM broadcast station for extension of completion date.

**WWPG-FM—Palm Beach Broadcasting Corp., Palm Beach, Fla.**—Modification of construction permit (B3-PH-878, which authorized a new FM broadcast station) for extension of completion date.

**WFLA-FM—The Tribune Co., Tampa, Fla.**—Modification of construction permit (B3-PH-318, as modified), which authorized a new FM broadcast station for extension of completion date.

**WGAU-FM—J. K. Patrick & Co., Athens, Ga. (J. K. Patrick, Earl B. Braswell, Tate Wright & C. A. Rowland)**—Modification of construction permit (B3-PH-838, which authorized a new FM broadcast station) for extension of completion date.

**WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.**—Modification of construction permit (B3-PH-314, as modified), which authorized a new FM broadcast station for extension of completion date.

**KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho**—Modification of construction permit (B5-PH-462, as modified), which authorized a new FM broadcast station for extension of completion date.

**WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)**—Modification of construction permit (B4-PH-605, as modified), which authorized a new FM broadcast station for extension of completion date.

**WEFM—Zenith Radio Corp., Chicago, Ill.**—Modification of construction permit (B4-PH-975, as modified), which authorized changes in FM broadcast station for extension of completion date.

**WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.**—Modification of construction permit (B4-PH-608, as modified), which authorized a new FM broadcast station for extension of completion date.

**WKIL—Kankakee Daily Journal Co., Kankakee, Ill.**—Modification of construction permit (B4-PH-717, as modified), which authorized a new FM broadcast station for extension of completion date.

**WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.**—Modification of construction permit (B1-PH-833, as modified), which authorized a new FM broadcast station for extension of completion date.

**KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-556, as modified), which authorized a new FM broadcast station to change type of transmitter, specify studio location, make changes in antenna system and change commencement and completion dates.

**WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.**—Modification of construction permit (B1-PH-873, as modified), which authorized a new FM broadcast station for extension of completion date.

**WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.**—Modification of construction permit (B3-PH-714, as modified), which authorized a new FM broadcast station for extension of completion date.

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**KHSL-FM—Golden Empire Broadcasting Co., Chico, Calif.**—Modification of construction permit (B5-PH-1053, which authorized a new FM broadcast station) for extension of completion date.

**KWBB-FM—The Wichita Beacon Broadcasting Co., Wichita, Kansas** (Louis Levand, Max Levand and John Levand)—Modification of construction permit (B4-PH-635, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.**—Modification of construction permit (B1-PH-879, as modified), which authorized a new FM broadcast station for extension of completion date.

**WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.**—Modification of construction permit (B1-PH-732, as modified), which authorized changes in FM broadcast station for extension of completion date.

**WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.**—Modification of construction permit (B3-PH-566, as modified), which authorized a new FM broadcast station for extension of completion date.

**WKBZ-FM—Ashbacher Radio Corp., Muskegon, Mich.**—Modification of construction permit (B2-PH-143, which authorized a new FM broadcast station) for extension of completion date.

**KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn.** (F. B. Clements & Co., a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden)—Modification of construction permit (B4-PH-519, as modified), which authorized a new FM broadcast station for extension of completion date.

**WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.**—Modification of construction permit (B1-PH-510, as modified), which authorized a new FM broadcast station for extension of completion date.

**WWHG—The W. H. Greenhow Co., Hornell, N. Y.**—License to cover construction permit (B1-PH-391, as modified), which authorized a new FM broadcast station.

**WGHE—William G. H. Finch, New York, N. Y.**—Modification of construction permit (B1-PH-42, as modified), which authorized a new FM broadcast station for extension of completion date.

#### Channel #221

**NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.** (P. O. 636 South Amalia Ave., Los Angeles, Calif.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., with effective radiated power of 600 watts.

#### #239

**KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.**—Modification of construction permit (B3-PH-913, which authorized a new FM broadcast station) to change frequency to Channel #239, 95.7 mc., effective radiated power to 14 KW, antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

#### Channel #256

**NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.** (P. O. 63 North Howell St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 256, 99.1 mc., ERP of 2 KW.

#### #271

**WREV—The Reidsville Broadcasting Co., Reidsville, N. C.** (W. M. Oliver and C. R. Oliver)—Modification of construction permit (BPH-1206, which authorized a new FM broadcast station) to change type of station to Class B, frequency to Channel 271, 102.1 mc., specify type of transmitter, transmitter site, effective radiated power as 1.8 KW, and specify antenna system.

#### Channel #277

**NEW—University City Broadcasting Corp., Urbana, Ill.** (P. O. R. R. #1, on Township Rd., directly across from

Urbana Country Club, Urbana, Ill.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 277, 103.3 mc., ERP of 3.6 KW and antenna height above average terrain 306 feet.

**WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Modification of construction permit (B3-PH-853, as modified), which authorized a new FM broadcast station to change type of station to Class B; frequency to Channel 277, 103.3 mc.; ERP to 19 KW; antenna height above average terrain to 288 feet; make changes in antenna system and change commencement and completion dates. Change type of transmitter.

#### #290

**NEW—Northern Virginia Broadcasters, Inc., Arlington, Va.** (P. O. 3102 North 10th Road)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 290, 105.9 mc., with ERP of 13.7 KW.

#### #298

**NEW—Radio St. Louis, St. Louis, Mo.** (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr.) (P. O. 2630 Pine Street)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #298, 107.5 mc., with ERP of 66.4 KW.

## TELEVISION

### TV—New Commercial Television CP Granted

**NEW—Yankee Network, Inc., Boston, Mass.**—Granted CP for a new station, Channel No. 7 (174-180 mc.); visual power 32.7 KW; aural 32.7 KW; antenna 566 feet. (BPCT-186).

### TV—Applications Accepted for Filing

**NEW—Balboa Radio Corp., San Diego, Calif.** (P. O. 1041 Second Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., power visual 5 KW, aural 2.5 KW and unlimited hours of operation.

**NEW—Empire Coil Co., Inc., Avon, Conn.**—Construction permit for a new commercial television broadcast station to be operated on #10, 192-198 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation. Amended to change frequency from Channel #10, 192-198 mc. to Channel #12, 204-210 mc.

**NEW—Empire Coil Co., Inc., Parma, Ohio**—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., power of visual 5 KW (peak), aural 2.5 KW and unlimited hours of operation.

**NEW—The Yankee Network, Inc., Hartford, Conn.** (P. O. 21 Brookline Avenue, Boston, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., power of visual 5 KW (peak), aural 2.97 KW and unlimited hours of operation.

## MISCELLANEOUS BROADCAST

### Actions

#### Non-Commercial Educational

**WFUV—Fordham University, New York, N. Y.**—Granted license for new non-commercial educational broadcast station; Channel 211, 90.1 mc.; effective radiated power 3.5 KW. (BLED-14)

#### Remote Pickup

**KSMK—Warner Bros. Broadcasting Corp., area, Hollywood, Calif.**—Granted license for remote pickup broadcast  
(Continued on next page)

station to be operated in connection with standard station KFWB. (BLRY-339)

**KSMQ—Carl E. Haymond, area, Tacoma, Wash.**—Granted modification of CP for extension of completion date to 12-2-47. (BLRE-488)

#### Developmental

**W3XLM—Herbert L. Spencer, area, Laurel, Md.**—Granted modification of CP for extension of completion date to 12-2-47. (BMPEX-29)

#### Applications

##### Non-Commercial Educational

**WNYE—Board of Education, City of New York, Brooklyn, N. Y.**—Modification of construction permit (B1-PED-72, as modified) which authorized changes in non-commercial educational station, for extension of completion date.

**KCVN—College of the Pacific, Stockton, Calif.**—Modification of construction permit (B5-PED-47, as modified) which authorized a new non-commercial educational broadcast station, for extension of completion date.

##### Remote Pickup

**NEW—Sunbury Broadcasting Corp., Sunbury, Pa.** (P. O., 1150 N. Front St.)—Construction permit for a new remote pickup broadcast station to be operated on 189 mc., power of 50 watts, emission special for FM, and hours of operation in accordance with Section 4.403. Dismissed at request of attorney, September 29, 1947.

**KNGL—Minnesota Broadcasting Corp., area of Minneapolis, Minn.**—License to cover construction permit (BPRE-477) as modified, to be used with standard station WTCN, Minneapolis, Minn.

**NEW—National Broadcasting Co., Inc., Cleveland, Ohio**—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 45 watts, and hours of operation in accordance with Section 4.403; emission special FM. Amended to change frequency from 153.11 to 152.93 mc.

**NEW—National Broadcasting Co., Inc., Cleveland, Ohio**—License to cover construction permit (BPRE-531) which authorized a new remote pickup broadcast station. Amended to change frequency from 153.11 to 152.93 mc.

## Federal Trade Commission Actions

#### STIPULATIONS

**Joneaire Sales Co.**—The Commission accepted from Clair Spratley and Margaret Spratley, co-partners, trading as Joneaire Sales Co., 30 West 24th St., New York, an agreement to reveal the domestic origin of perfumes and other toilet preparations described by foreign words or terms. (7640)

**De De Johnson**—The Commission approved a stipulation in which Dolores Kronthal and Harold Kronthal, co-partners, trading as De De Johnson, 333 West Second St., Los Angeles, agree to discontinue certain representations with respect to the fiber content of women's clothing. (7641)

#### CEASE AND DESIST ORDER

**The Super-Cold Corp.**, 1020 East 59th St., Los Angeles, has been ordered by the Commission to cease and desist from making certain advertising representations with respect to its refrigerator display cases and from unfairly disparaging competitive products. (4904)

#### COMPLAINTS DISMISSED

**Frederick Latter, etc.**—The Commission has dismissed its complaint charging Frederick Latter and Jan Rozendaal, 1974 Grand Ave., Bronx, N. Y., and George D. Boinet, 17 Bank St., New York, with misrepresentation of a medicinal foot bath preparation designated "Rest-Eez." (5194)

**Kenneth James McKenzie, etc.**—The Commission has dismissed a complaint in which a Chicago corporation and two individuals were charged with misrepresentation in connection with the sale of a rug-cleaning preparation designated "Karpet-Kleen." (5283)

**National Lacquer Mfg. Co., etc.**—A complaint charging Jacob Swimmer, trading as National Lacquer Manufacturing Co. and National Titanium Co., Vernon, Calif., with misrepresentation in the sale of Nitrosol paint, has been dismissed without prejudice by the Commission. (4864)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 41, October 13, 1947

## Denny Resigns As Chairman of Commission; No Official Statement on Plans of Future

Explaining that "from a financial standpoint it is not possible for me to remain longer in Government service," Charles R. Denny last week resigned as chairman of the Federal Communications Commission, the resignation to take effect on October 31, 1947. Mr. Denny's action was announced by the White House on Thursday (9).

The retiring FCC chairman refused last week to make any official statement about his plans for the future.

In accepting the resignation of the young Commission chairman, President Truman said that he did so with "exceeding regret," and complimented Mr. Denny on his "high quality of public service." The President at the end of the week had given no indication of a choice for a successor to Mr. Denny.

Other members of the Commission are Paul A. Walker, Robert F. Jones, Clifford J. Durr, E. K. Jett, Rosel H. Hyde, and Edward M. Webster. The post of chairman of the Commission carries a salary of \$10,000 a year.

Mr. Denny became chairman of the FCC last December. He had been appointed to the Commission in March, 1945, and had become acting chairman a year later, on the departure of then-Chairman Paul Porter for his new post as price administrator.

For 20 weeks of arduous negotiations this past summer, Mr. Denny was chairman of the International Telecommunications Conferences in Atlantic City, which completed their work two weeks ago with agreements signed by delegates from 78 nations.

Mr. Denny, in resigning, told President Truman that he will submit a report on the conferences to Secretary of State George C. Marshall, and that he was confident the agreements will prove "satisfactory in every respect."

## Studebaker Endorses Radio Week Contest; Vox Pop Program in St. Louis to Feature

In a statement calling American radio "the tool of a people who value highly our traditional freedom of speech," Dr. John W. Studebaker, U. S. Commissioner of Education, Friday (10) endorsed the National Radio Week contest, "I Speak for Democracy," which will award four national prizes of college or university scholarships to high school students.

The contest, which is already in advanced stages of preparation throughout the nation, is under the co-sponsorship of the broadcasters and radio dealers of America and the United States Junior Chamber of Commerce.

The students in the last three years of high school will write five-minute radio scripts on the subject, "I Speak for Democracy," after hearing a broadcast series of talks by Justin Miller, NAB president and former jurist, who is an authority on constitutional law.

In his statement endorsing the contest, Dr. Studebaker said:

"The meaning of democracy to high school students will be revealed by the students themselves in a nation-wide contest during National Radio Week, October 26-November 1.

"This competition, sponsored by the National Association of Broadcasters and the Radio Manufacturers Association, with the United States Junior Chamber of Commerce, and with the U. S. Office of Education serving in a consultative capacity, will encourage junior and senior high school students to give their own impressions on what democracy means to them.

"Advance plans call for local, state and national contests to select winning 'Voices of Democracy'. Radio stations will announce contest details and will plan special programs to broadcast winning presentations.

"Radio is a powerful  
(Continued on next page)

### On the Inside

Federal Communications Bar Association reports new developments in radio reporting service for practitioners and broadcasters. (p. 842)

Chairman Charles Luckman sends telegram to stations and networks asking cooperation with announcements about food conservation, meatless and poultryless days. (p. 842)

Justin Miller, NAB president, named vice-chairman of United States Commission for UNESCO at September meeting in Chicago. (p. 840)

AWB letter-writing contest for listeners to award 18 radio-consoles to winners in NAB districts and nation as a feature of National Radio Week. (p. 841)

John S. Knight pledges support for free radio in extensive editorial in *Detroit Free Press*. (p. 841)



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*Director of Public Relations*

ARTHUR C. STRINGER

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instrument in our democracy. It is the tool of a people who value highly our traditional freedom of speech. In sponsoring this contest among high school students, radio once again will prove its potential as an educational force. It will be performing a vital national service at this crucial period in world history, in bringing the minds of our youth and adults back to the fundamental rights we enjoy in our representative government.

"This service to education and democratic citizenship coincides with a program to be sponsored this year by the United States Office of Education. The 80th Congress, which has recently adjourned, appropriated funds to this Office for the purpose of strengthening the programs of education for democracy, to re-emphasize the benefits of citizenship under our constitutional government, as contrasted with the dangers and disadvantages of totalitarian systems.

"The link between radio and education is one which we must forge more strongly in the public service. Radio and education are complementary. Radio can strengthen its service through education, and our schools can give added vitality to the curriculum by utilizing radio.

"Together, broadcasters and educators can work for a more understanding and responsible citizenship in our democracy."

The "Voices of Democracy" contest is also the subject of a special story in the October issue of *School Life*, the official journal of the U. S. Office of Education.

Additional nationwide attention will be called to the competition on the night of October 29, during National Radio Week, when the "Vox Pop" program of Parks Johnson and Warren Hull will feature it on the ABC network.

The entire program will be devoted to the "I Speak for Democracy" contest and National Radio Week in general. High school students will be the participating guests on the program, to answer questions about democracy.

## Eleven Non-Network Broadcasters Invited To Serve on Committee to Talk Standards

Eleven broadcasters representing non-network stations of all sizes and all sections of the country have been invited by the National Association of Broadcasters to serve on a special committee to meet with officials of the association and discuss the new Standards of Practice for American broadcasters.

In a telegram dispatched late Thursday (9), A. D. Willard, Jr., NAB executive vice president, asked members of the committee to meet at NAB headquarters in Washington Thursday, October 23rd. The new Standards of Practice will be discussed the following day, NAB announced, by members of its FM Executive Committee. This group will also convene at NAB headquarters in Washington—under chairmanship of Leonard Asch, WBCA, Schenectady.

The Standards to be discussed at these sessions were adopted by the NAB Board of Directors last month, to become effective next February 1st. At the time of adoption, the NAB board urged all members to express their opinions concerning the new code in order that directors of the association might be fully familiar with all shades of industry opinion by the time of their next meeting, in mid-November. At that time, the board announced, it will "review and revise" the Standards.

Since especial concern had been expressed by some non-network stations about possible effects of the new "code" on stations in this category, this special committee has been named to insure that full voice is given to the reactions of all stations not affiliated with networks.

Names of committee members are Frank Blair, WSCR, Scranton, Pa.; Ted Cott, WNEW, New York; Wayne Coy, WINX, Washington, D. C.; Arthur Harre, WJJD, Chicago; Edward Lamb, WTOD, Toledo, Ohio; Elliott Sanger, WQXR, New York; Harold B. Shaw, WOAY, Oak Hill, W. Va.; Calvin J. Smith, KFAC, Los Angeles; Ben Strouse, WWDC, Washington, D. C.; Eugene Weil, WLAQ, Rome, Ga.; Ralph Weil, WOV, New York.

## NAB President Chosen Among Vice-Chairmen Of U. S. National Commission for UNESCO

Justin Miller, NAB president, was named one of three vice-chairmen of the United States National Commission for the United Nations Educational, Scientific and Cultural Organization, at the recent Chicago meeting of the Commission.

In its meeting the Commission for UNESCO re-elected as its chairman Milton S. Eisenhower, president of Kansas State College of Agriculture and Applied Science, Manhattan, Kansas. The chairman then chose as vice-chairmen Judge Miller, Waldo G. Leland, American Council of Learned Societies, Washington, D. C.; and Arthur H. Compton, chancellor of Washington University, St. Louis.

The National Commission for UNESCO is a group formed to act in an advisory capacity for the Department of State and the United States delegation to UNESCO.

*(Continued on next page)*



Judge Miller has served as a member of the Commission since its organization more than a year ago. He has served as a member of its Executive Committee and other working groups.

### **Detroit Free Press Publisher John Knight Supports Radio Freedom in Long Editorial**

*Support of the influential Detroit Free Press in radio's battle to achieve "the same freedom of expression as is now enjoyed by the press" was offered last week by that newspaper's publisher, John S. Knight, president of Knight Newspapers, Inc.*

*In an extensive editorial, titled "Censorship Hits Radio's Right of Free Expression," prominently displayed in the Sunday, Oct. 5th, edition of the Free Press, Mr. Knight wrote:*

. . . individual radio station owners . . . are forbidden by FCC regulations to express opinions about anything.

They are prohibited by law from expressing any opinions about the state of the nation, local garbage collection or a sticky fingered sheriff.

They can speak plainly only at the risk of losing their broadcasting licenses.

Does anyone believe there are many radio station owners who are willing to jeopardize large investments by voicing their personal opinions over the air?

The FCC's much discussed "blue book" imposes a great variety of other restrictions upon what a radio station may or may not do. A few stations have been given the choice between conforming to FCC policy or losing their licenses.

Many of these regulations are undoubtedly necessary to prevent irresponsible demagogues from cluttering up the air but they are nevertheless barriers to free speech as it is guaranteed to the press by the Constitution. \* \* \*

The basic difference between newspapers and radio stations is that newspapers can have a policy while radio stations operating under Government license, can not.

The newspaper . . . can exercise the fullest freedom of speech.

The radio station, and its owner, are denied that freedom by the licensing power of the Government. In recent months, there has been much discussion within Congress and the FCC itself which may ultimately lead to giving radio the same freedom of expression as is now enjoyed by the press.

The *Detroit Free Press* offers its support in helping to achieve that objective.

A free press and a free radio should go hand in hand.

JOHN S. KNIGHT.

### **Women Broadcasters Will Award 18 Radios To Winners of Radio Week Letter Contest**

With 18 radio-phonograph combinations as prizes in the 17 National Association of Broadcasters' districts, radio listeners will compete in a letter contest conducted by the Association of Women Broadcasters of NAB during National Radio Week, October 26-November 1.

The prizes will be donated by the Radio Manufacturers Association, which is co-sponsor with the NAB of National Radio Week. The 18th radio console will

be given as a national prize after awarding of the 17 district prizes.

Planned to reach the widest possible spread of listeners to members of the AWB, the contest will be conducted by the women broadcasters themselves over their respective stations.

Listeners will be invited to write letters of not more than 200 words on the subject, "What Is Your Favorite Program—and Why?" The letters are to be written to the women broadcasters heard by the contestants, and mailed during National Radio Week, or not later than November 6.

The entire contest is under the supervision of Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity and a vice president of AWB, whose office is at 535 Fifth Avenue, in New York.

The competition will be the second contest announced for National Radio Week. The "Voice of Democracy" contest, in which high school students will write five-minute radio scripts in competition for four national prizes of scholarships, had already been announced, under the co-sponsorship of NAB, RMA, and the United States Junior Chamber of Commerce.

The AWB letter contest is to be judged on a local level under the direction of the women broadcasters taking part. A committee of national judges will select the district and national winners afterward. The winners are to be announced about January 15.

The committee of national judges will be composed of:

Henry R. Christman, National Radio Chairman, General Federation of Women's Clubs; Mrs. Ambrose M. Diehl, President, National Council of Women; Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Miss Natalie Flatow, Radio Director, Girl Scouts; Miss Elizabeth Forsling, Radio Editor, *Newsweek*; Bond Geddes, Vice President, Radio Manufacturers Association; Edward Heffron, Director of Media Relations, National Conference of Christians and Jews; Miss Pauline E. Mandigo, President, Phoenix News Bureau, Inc.; Miss Elizabeth M. McStea, National Public Relations Director, Camp Fire Girls, Inc.; Miss Linnea Nelson, Radio Time Buyer, J. Walter Thompson; Miss Mollie E. Sullivan, Director of Public Relations, National Board of YWCA's; Albert N. Williams, Radio Editor, *Saturday Review of Literature*; Miss Dorothy Wright, National Radio Chairman, Daughters of the American Revolution.

Winners will also be chosen in the following NAB districts:

- District 1. Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.
- District 2. New York, New Jersey.
- District 3. Delaware, Pennsylvania, Maryland.
- District 4. District of Columbia, North Carolina, South Carolina, West Virginia.
- District 5. Alabama, Florida, Georgia, Puerto Rico.
- District 6. Arkansas, Louisiana, Mississippi, Tennessee.
- District 7. Kentucky, Ohio.
- District 8. Indiana, Michigan (excluding counties of Ontonagen and Goebic).
- District 9. Illinois, Wisconsin (Wisconsin also in District 11).
- District 10. Iowa, Missouri, Nebraska.
- District 11. Michigan (part), Minnesota, North Dakota, South Dakota, Wisconsin.
- District 12. Kansas, Oklahoma.
- District 13. Texas.
- District 14. Colorado, Idaho, Montana, Utah, Wyoming.
- District 15. California (also District 16), Nevada, Hawaii.
- District 16. Arizona, California, New Mexico.
- District 17. Alaska, Oregon, Washington.

## Luckman Asks Cooperation of Broadcasters In Telegram to All Stations and Networks

An official White House telegram from the Citizens' Food Committee, signed by Charles Luckman, chairman, was directed to all broadcasting stations, by way of the news services, and all networks last week, urging specific cooperation with reminder spot announcements in the food conservation campaign.

The text of the telegram follows:

"The tremendous support our nation's radio stations are already giving to the program of the Citizens' Food Committee is greatly appreciated. Starting tomorrow, Tuesday, Oct. 7, and every Tuesday following, will you run spot announcements on newscasts and at station breaks and other appropriate times, saying, 'No meat today.' On every Thursday will you run a similar announcement saying, 'No eggs or poultry today.' Every measure of support to this voluntary program in whatever way you deem most effective will be welcomed."

Justin Miller, NAB president, is a member of the committee.

## Legal Department

### Federal Communications Bar Association's New Radio Reporting Service Near Opening

[EDITOR'S NOTE: Last week the Federal Communications Bar Association announced progress toward the establishment of its proposed new radio reporting service. In a letter from Reed T. Rollo, president of the Association, to NAB's General Counsel Don Petty, the progress is outlined. The text of the letter is reprinted below.]

"Early in August the Federal Communications Bar Association wrote you outlining the scope of a proposed administrative reporting service, sponsored by the association, designed to meet the long-felt needs of radio practitioners and operators. You were kind enough to call this project to the attention of the NAB membership by publication of the letter in the August 11 issue of NAB REPORTS. It occurs to me that the NAB membership would be interested in learning, through the columns of NAB REPORTS, of the present status of the service, especially since it was through your cooperation that quite a number of the delegates attending the Atlantic City Convention received literature describing the proposal.

"I am happy to advise that sufficient initial subscriptions have been obtained to assure completion of the service. The Washington administrative reporting firm of Pike & Fischer is now engaged in preparing the first volumes for distribution early in 1948. Consequently, the project is definitely out of the tentative stage and well on its way to completion.

"The new facilities will provide and maintain, on a current basis, all the following material relating to radio: the FCC Rules and Regulations, Standards of Good Engineering Practice, pertinent statutes, the decisions and orders of the FCC, and all relevant court decisions. All of this material will be annotated,

cross-referenced and fully documented. It seems obvious to us that the service will be of great value to radio station owners and operators, as well as to attorneys and consulting engineers and other groups concerned with the administrative and court aspects of radio regulation. For the first time in the history of radio regulation, a comprehensive and authoritative service—the lack of which has given concern to the Bar Association as well as NAB—is being made available.

"Subscriptions to the service, for a period of 3 years at the reasonable price of \$120 per year, or requests for further information may be sent to John H. Midlen, Secretary of the Federal Communications Bar Association, 1030 National Press Building, Washington, D. C. Payment for the first year, \$120, will not be due until delivery of the first two volumes."

## Broadcast Advertising

### Radio Station Representatives Association Endorses NAB Standards in Monday Meeting

The National Association of Radio Station Representatives, at its meeting in New York on Monday (29), endorsed the NAB's "Standards of Practice for American Broadcasters," and suggested the addition of a provision requiring station identification at the end of each programming segment, regardless of its length or sponsorship.

The resolution adopted by NARSR also suggested that the FCC be petitioned to relax Rule 3.103, which limits the term of network-station contracts to a two-year period.

The text of the complete resolution follows:

"Whereas, this Association of radio station representatives has been formed to further the development of Spot Radio and the attainment of this objective is inseparable from and dependent upon the improvement and progress of the industry as a whole, and

"Whereas, such future progress of the broadcasting industry requires higher standards, greater economic stability, more individual station control over programming and commercial policies,

"Therefore be it resolved, that the Association endorses the proposed NAB CODE in the belief that a well conceived code establishing high standards of commercial and programming practices is essential to the growth and development of the industry.

"That the Association recommends that all provisions of the CODE apply equally to individual stations and to the networks, and to this end suggests the inclusion of an additional provision requiring station identification at the conclusion of each programming segment, regardless of its length or sponsorship, and that each such unit be subject to the commercial limitations of the CODE applicable to the time consumed by the program.

"That the Association recommends that since greater operational stability is necessary for effectively implementing the commercial and programming practices of the CODE and since the current short-term contract between stations and networks contributes to instability and hampers stations in their freedom of operation, that the FCC therefore be respectfully petitioned to relax Rule 3.103 currently limiting the term of network-station contracts to a two-year period."

(Continued on next page)



Represented at the meeting were:

Avery-Knodel, John Blair & Co., Bolling Company, Branham Company, Burke, Kuipers & Mahoney, Burn-Smith Company, Forjoe & Company, Free & Peters, Headley-Reed Company, George P. Hollingbery Co., Katz Agency, McGeehan & O'Mara, Joseph Hershey McGillvra, John E. Pearson Company, Edward Petry & Co., Radio Advertising Co., William G. Rambeau Company, Paul H. Rayner Co., Sears & Ayer, Taylor-Howe-Snowden Radio Sales, Weed & Company, and Adam J. Young.

## Retail Talks and Round Table Discussions Features for Hart Pennsylvania-Ohio Tour

Retail talks and round-table discussions for station personnel were held last week in Butler, Pennsylvania, and Columbus, Ohio. Under the sponsorship of local stations in each town, Miss Lee Hart, NAB assistant director of broadcast advertising, talked for the Butler Chamber of Commerce on October 8 and to the Columbus Advertising Club October 9.

This week, Miss Hart will go to Hazleton, Pennsylvania where WAZL is sponsoring a special retailer's meeting and station round-table discussion on October 16.

## Engineering Department

### FCC Hearing on Amendments for Television Deferred to November 17 by Press of Work

A Federal Communications Commission order last week postponed to November 17 the hearing scheduled for October 13 in the matter of amendments to the FCC's Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services.

The order said:

"It appearing that due to the necessity of holding hearings on other matters and conducting Commission meetings during such period the Commission finds it necessary to postpone the hearing in this cause.

"It is ordered on the Commission's own motion, that the hearing in the above-entitled matter be continued until November 17, 1947, at 10:00 a.m."

## Small Market Stations

### Commerce Department Book Has Warning About Violations of FTC Act in Advertising

"If the prices you advertise deceive a buyer and make him believe he is getting a bargain when he is actually paying full price for his purchase, you may be violating the 'Federal Trade Commission Act,' according to the booklet, 'Small Business and Regula-

tion of Pricing Practices' published by the U. S. Department of Commerce.

"Like other forms of deceptive advertising for transactions in interstate commerce, price misrepresentation is prohibited if it injures competition or deceives the public.

"A printed price, newspaper advertisement, hand bill, window display or price tag should mean exactly what it says. If customers are lured into a purchase by printed double talk, they or your competitors or the Federal Trade Commission can object. There are, of course, many different ways of misrepresenting a price. The following list merely summarizes the kinds of deceptive price advertising to which the Federal Trade Commission has objected in recent years:

"1. Low prices:—The Federal Trade Commission has frequently taken action against sellers who advertised 'low' prices when prices were, in fact, their 'regular' prices.

"2. Reduced prices:—Advertising a 'reduced' price is like advertising a 'low' price. If you have actually cut your price below a previous offer, you may, of course, so advertise; but you may run into difficulty unless the price to which the reduced price is compared is a fairly recent one.

"3. Misprinted prices:—A seller who prints one price on order blanks or advertising copy but actually sells for a different price, is engaging in misrepresentation just as much as if he made outright false statements about his prices. This is true, whether he sells above or below the printed prices.

"4. Fictitious mark-ups:—False mark-up of a product so that it may be sold at an advertised 'discount' has been prohibited.

"5. Concealing qualifications for special price:—If an especially low price is granted only under specific conditions, you should state the conditions which must be met before the buyers can qualify for the special price.

"6. Comparisons with high priced merchandise:—When claiming a low price, be sure that your product is really comparable to products with which your price is compared. Advertising has been challenged where a seller claimed that his price was lower than a competitor's—when the competitive product was a much better one.

**New or Lower.** "7. Introductory offers:—A seller should not imply that a price is a special 'introductory' one unless (a) he is actually selling a new line and (b) he is selling at a price lower than at which he intends to sell in the future.

"8. Short run offers:—Advertising that an offer will be available for a short time only when, in fact, the price is the normal one is also dangerous.

"9. Wholesale prices:—An advertised 'wholesale' price should be the price at which wholesalers sell to retailers. A so-called wholesale price is always open to question if it is higher than the price at which a product can normally be bought at wholesale.

"10. Cost of operation:—A low initial cost does not necessarily justify advertising that an article 'costs

(Continued on next page)

less' than a competitive item, unless all costs—including upkeep—warrant it.

"11. Interest rates:—The Federal Trade Commission has objected to advertising that a deferred payment plan carries a given interest rate, when the advertised rate must be paid on the full amount of the loan for the entire period of contract, despite monthly amortization of the principal.

"12. Free Goods:—Status of free goods advertising is not clear cut at present. The Federal Trade Commission takes the position that an item advertised as 'free' must be available without charge or condition. It has held that use of the word 'free' violates the law if the recipient must purchase some other article or perform some service to qualify for the free item. This is so even if the surrounding conditions of sale are clearly stated.

"Advertisers have objected to this Federal Trade Commission interpretation. They point out that no one is deceived if a buyer is asked to pay for one unit of a combination and gets a second unit 'free of extra cost.' They argue that no misrepresentation occurs if (a) the free item has a real market value and (b) the list price of the unit for which the buyer pays is the customary price—and has not been advanced so as to compensate for the 'free' item.

"13. Premiums:—Premium advertising has the same status as other types of price advertising. Thus, 'premiums' may be offered as part of a sales plan so long as the price of the premium is not actually included in the price of the other commodity sold with it. Premiums should, of course, conform to the value or quality claimed for them."

The booklet also provides other valuable information that will be of particular interest to management and sales executives of radio stations. Copies may be secured from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. The price is 15¢ per copy.

## **Employee-Employer Relations**

### **Need for Progressive Thought Emphasized By Doherty at Labor-Management Meeting**

Sharing the speaker's platform with Philip Murray, president of the CIO, Richard P. Doherty, NAB director of Employee-Employer Relations, told the Annual Industrial Relations Council Conference of Metropolitan Boston last Saturday (11) that the need for progressive management thinking on employee relations and for genuine collaboration by union leaders should be emphasized.

The Industrial Relations Council, which met at the Hotel Bradford in Boston, is a joint, mutual organization of business and labor executives founded in 1940 by Mr. Doherty, who acted as its executive director until he became director of the EER Department of NAB in September, 1946.

Serving as toastmaster as well as speaker at the

conference, Mr. Doherty told the business and labor leaders that the Taft-Hartley Act had been unfortunately labelled a "slave-labor" bill.

"It is definitely not that," he said. "Neither does it create barriers to genuine collective bargaining. In fact, the Taft-Hartley Act, as a whole and despite its relatively few objectionable sections, embodies provisions which are desired by the rank and file of American labor.

"Unfortunately, the average employee doesn't understand the Act and is being confused and misled by certain union officials who are far more concerned with controlling the 1948 presidential election than with a true appraisal of the new labor law."

Mr. Doherty further predicted that "at least the bulk of the Taft-Hartley Act will stand up under court decision, and labor unions will, within the next year (more or less), adopt policies conforming to the Act."

He advised against management, in the meantime, waiving its basic rights by unsound contract concessions, and his conclusion was that "the Taft-Hartley Act, amended and preserving the principles of the National Labor Relations Act, will produce an era of genuine labor-management collaboration, based upon mutual responsibility, by late 1948 or early 1949, within which time union officials and employees at large will find that sound collective bargaining is enhanced, not destroyed, by the new labor policy."

### **NLRB Reversal Allows Unions to Use Board Without Signing Non-Communist Affidavits**

The NLRB last week reversed the ruling of its general counsel, Robert Denham, which precluded the use of NLRB procedures by affiliated unions if the top officers of the AFL and the CIO had not signed and filed affidavits affirming that they were not Communists.

With the single dissenting vote of Board Member Gray, the Board ruled that an IBEW Local might file a petition requesting that a representation election be held to determine the bargaining agent of engineers employed by Station WARL, Arlington, Virginia.

The issue solved by the decision in the WARL case establishes a basic precedent and interpretation of one of the most controversial sections of the Taft-Hartley Act. Unless modified or amended by future court decisions, the board's determination means that hereafter unions whose officers filed their "non-Communist" affidavits and otherwise complied with the Taft-Hartley Act will be free to utilize NLRB procedures.

The reference to union officers in the Taft-Hartley Act is thus given its first interpretation by the board. Hereafter, except in the case of Federal unions, executive officers of the AFL and CIO apparently will not be considered officers of the respective constituent National and International unions.

Thus, in accordance with the NLRB ruling, the president of an international union must file a non-Communist affidavit in his capacity as president of the international union. Should the international president, however, in his capacity as a member of the executive council of the AFL or CIO refuse to file such an affidavit, no international union will be deprived of the right to petition the board because of this act.



## Public Interest Programming

The week of November 9-15 will mark the 27th annual observance of American Education Week, co-sponsored by the National Education Association, the American Legion, the U. S. Office of Education and the National Congress of Parents and Teachers. During American Education Week everyone, both parents and citizens generally, will be urged to make at least one visit to a school in his community and to take an active and continuous interest in improving the community's educational facilities. These objectives will be promoted nationally by major network shows cooperating with the Advertising Council's network allocation plan as a part of the overall "Crisis in Our Schools" campaign which the Council has been conducting since late April.

Stations throughout the country are urged to coordinate their local efforts with the national promotion by devoting as much time as their public service schedules will permit to community observances of American Education Week. Local educators and educational groups have been instructed to contact station managers and cooperate in suggesting and preparing special broadcasts. The National Education Association has prepared several pieces of broadcast material celebrating American Education Week, including spot announcements, and 14-minute and 4½-minute dramatic scripts. Some of the material, including a 14-minute drama, "Judgment Day," by writer Lou Hazam, is transcribed.

Your local superintendent of schools will probably either have this material or be able to direct you to the group planning the observance of American Education Week. If not, write the National Education Association, 1201 16th Street, N. W., Washington 6, D. C., for detailed information about what is available.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 20-26, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### Community Chest of America— 168 Million Dollars for 1948

The drive for the largest domestic voluntary fund for financing private health and welfare services is the combined campaigns of local Community Chests of America this October. President Truman heads the list of notables urging full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the more than 12,000 Red Feather community

services day after day, month after month, in nearly 1,000 American cities and towns. The 168 Million Dollars—all of it—will be spent for the maintenance and administration of these Red Feather services, which include the services of Community Chests themselves and Councils of Social Agencies. Everyone in town benefits from the Red Feather services. Nearly half the families in Community Chest cities are receiving some direct service through health and welfare work supported by the Community Chest. The other half benefits indirectly through better community conditions. Typical of services supported through Community Chests are aid to the handicapped, Boy Scouts, Boys' Clubs, Camp Fire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene centers, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. 1. Stress the appeal of the Community Chest campaign. One campaign once a year by Community Chests in nearly 1,000 cities and towns eliminates 12,000 separate appeals which would be more costly in money, time and effort. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services that help his community day after day, month after month. Getting together to raise welfare funds for the benefit of all is as American in tradition as the old-fashioned quilting bee, neighborly house-raising or community harvesting. To give generously to the Community Chest is to be a good neighbor. 2. Describe the type of activities through which Red Feather services help people. Nearly half the families in every Community Chest city benefit directly through Red Feather aid in solving individual and family problems as they arise. Typical of services supported through Community Chests are aid to the handicapped, boys' and girls' organizations, hospitals, clinics, homes for the aged, social service organizations for child and family welfare, and others. Treating problems as they arise, Red Feather services prevent these problems from spreading throughout the community and affecting the welfare of the nation—they benefit millions of Americans directly, the rest of us indirectly. "EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33-A)

#### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—A special train will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World

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War II—which have marked the development of individual liberties in this country from Colonial days to the present. *C. Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. "Freedom Is *Everybody's* Job!" (Fact Sheet No. 40)

## Federal Communications Commission Docket

There were no published hearings scheduled by the Commission for the week beginning Monday, October 13.

### GENERAL

In denying the petition filed by the Clear Channel Broadcasting Service, the Commission on Friday (10) made public the following letter:

"The Commission has given consideration to the petition filed by the Clear Channel Broadcasting Service on September 25, 1947, requesting the Commission

to deliver or render accessible to petitioner all information (whether in the form of measurements, tabulations, reports, or other documents) in the possession of the Commission relating to the sensitivity, selectivity, efficiency of built-in antennas, and overall performance of FM broadcast receivers (including combination AM-FM broadcast receivers) and FM tuners, said information to be rendered accessible according to price ranges but in such a manner as to preclude any reasonable possibility of associating any of the requested information with any particular manufacturer's product.

The Commission is of the opinion that under the published issues in the clear channel hearing evidence concerning the area and population of the United States which may be expected to receive satisfactory broadcasting service from FM stations in the future would not be relevant. Accordingly, no useful purpose would be served in making available the data you request.

For the foregoing reasons your petition is denied."

### Notice

The Commission announced an informal conference to be held in the Matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket 6741) on October 16, 1947, at 9 a. m., in Commission Meeting Room 6121, for the purpose of discussing the order of presentation, length of time expected to be taken by the various parties, exchange of exhibits, and other procedural matters. Representatives of all interested parties are invited to attend.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 1340 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Murray Broadcasting Co., Inc.**, for a new station at **Murray, Ky.**, to operate on 1340 kc., 250 watts, unlimited time (BP-5219; Docket 7839), and a denial of the application of **Paris Broadcasting Company** seeking the same facilities at **Paris, Tenn.** (BP-4566; Docket 7430). (Commissioners Denny, Jett and Webster not participating.)

##### 1490 KC.

The Commission announces its **Proposed Decision** looking toward the denial of the application of **Thomas H. Frier and W. R. Frier, d/b as Enterprise Publishing Company** for a new station at **Douglas, Ga.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4922; Docket 7868), because of objectionable interference to existing stations. (Commissioners Denny, Jett and Webster not participating.)

#### AM—Licenses for New Stations Granted

##### 750 KC.

**WKOP—The Binghamton Broadcasters, Inc., Binghamton, N. Y.**—Granted license for new station; 750 kc., 1 KW, day. (BL-2567)

##### 800 KC.

**WCOM—The Lawrence Broadcasting Co., Lawrence, Mass.**—Granted license for new station; 800 kc., 1 KW, daytime, and to specify studio location. (BL-2603)

##### 970 KC.

**WJMX—Atlantic Broadcasting Co., Florence, S. C.**—Granted license for new station; 970 kc., 5 KW, daytime. (BL-2554)

##### 1280 KC.

**WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.**—Granted license for new station; 1280 kc., 1 KW, day. (BL-2471)

**KXOB—Valley Broadcasting Co., Stockton, Calif.**—Granted license for new station; 1280 kc., 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2465)

##### 1350 KC.

**KCSB—Woodrow Miller, San Bernardino, Calif.**—Granted license for new station; 1350 kc., 500 watts, daytime. (BL-2675)

##### 1360 KC.

**WGFG—The Southwestern Mich. Broadcasting Co., Kalamazoo, Mich.**—Granted license for new station; 1360 kc., 1 KW, DA-night, unlimited time, and to specify studio location. (BL-2604)

##### 1490 KC.

**WOOB—Calhoun Broadcasting Co., Anniston, Ala.**—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2437)

#### AM—Modifications of CP's Granted

**KSTA—Coleman County Broadcasting Co., Coleman, Tex.**—Granted modification of construction permit to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-2871)

(Continued on next page)



**WKST—WKST, Inc., New Castle, Pa.**—Granted modification of construction permit for extension of completion date to 11-1-47. (BMP-3169)

**KWGB—Goodland Broadcasting Co., Goodland, Kans.**—Granted modification of construction permit to change type of transmitter and for approval of antenna and transmitter locations. (BMP-3061)

**KWRN—Reno Newspapers, Inc., Reno, Nev.**—Granted modification of construction permit to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-2794)

**WPRA—Puerto Rico Adv. Co., Inc., Mayaguez, P. R.**—Granted modification of construction permit for extension of completion date to 2-28-48. (BMP-3179)

**WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.**—Granted modification of construction permit for extension of completion date to 180 days after grant. (BMP-3167)

**WAUL—Auburn Broadcasting Co., Auburn, Ala.**—Granted modification of construction permit to change transmitter and studio locations. (BMP-2974)

**WOAP—The Argus-Press Co., Owosso, Mich.**—Granted modification of construction permit to make changes in vertical antenna and mount FM antenna on AM tower, and change studio location. (BMP-3086)

**WNDB—News-Journal Corp., Daytona Beach, Fla.**—Granted modification of construction permit for approval of vertical antenna and to mount FM antenna on AM tower, and for approval of transmitter location. (BMP-3163)

**WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss.**—Granted modification of construction permit for approval of antenna and transmitter location. (BMP-3076)

**WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Granted modification of construction permit for extension of completion date to 11-6-47. (BMP-3183)

**KTEM—Ball Broadcasting Co., Temple, Tex.**—Granted modification of construction permit for extension of completion date to 1-18-48. (BMP-3181)

**KDUR—Texhoma Broadcasting Co., Durant, Okla.**—Granted modification of construction permit for extension of completion date to 5-1-48. (BMP-3180)

#### AM—Miscellaneous Actions

**Sarkes Tarzian, Bloomington, Ind.; Radio Bedford, Inc., Bedford, Ind.**—Dismissed joint petition requesting reconsideration and grant of their respective applications for new stations. (Dockets 7943 and 7944)

**KVOL—Evangeline Broadcasting Co., Inc., Lafayette, La.**—Granted construction permit to install a new transmitter. (BP-6318)

**KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.**—Granted license which authorized changes in directional antenna and mounting FM antenna on top of center tower, and increase in power to 1 KW-DA, 5 KW-LS, and installation of new transmitter. (BL-2630)

**WBUD—Morrisville Broadcasting Co., Morrisville, Pa.**—Granted construction permit to make changes in transmitting equipment. (BP-6298)

**WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.**—Granted license covering installation of a new transmitter. (BL-2676)

**WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.**—Granted construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6279)

**KVOA—Ariz. Broadcasting Co., Inc., Tucson, Ariz.**—Granted construction permit to install a new transmitter. (BP-6330)

**WHOT—South Bend Broadcasting Corp., South Bend, Ind.**—Granted construction permit to install a new transmitter. (BP-6336)

**WEEU—Berks Broadcasting Co., Reading, Pa.**—Granted construction permit to install a new transmitter. (BP-6346)

**WOW—Radio Station WOW, Inc., Omaha, Nebr.**—Granted construction permit to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6280)

**De Kalb Radio Studios, De Kalb, Ill.**—Granted petition for reconsideration and grant without hearing application for new station to operate on 1360 kc., 500 watts, daytime only (BP-5648; Docket 8419), subject to any interference it may receive from proposed Oak Park, Ill., station, if granted.

**Denison-Texoma Broadcasting Co., Denison, Texas.**—Granted petition to dismiss without prejudice its application. (BP-5403; Docket 8265)

**Burton V. Hammond, Jr., Denison, Texas.**—Granted petition for leave to amend his application (BP-5786; Docket 8177) so as to change the status of the applicant from an individual to a corporation under the name of Grayson Broadcasting Corp.

**Burton V. Hammond, Jr., Denison, Texas; Denison-Texoma Broadcasting Co., Denison, Texas.**—Granted petition for continuance of hearing presently scheduled for October 22-24, and continued same to December 17. (Dockets Nos. 8177, 8176 and 8265)

**KLX—Tribune Building Co., Oakland, Calif.**—Dismissed as moot, petition requesting leave to amend its application. (BP-5293; Docket 8379)

**Woodward Broadcasting Co., Detroit, Mich.**—The Commission, on its own motion, ordered continuance of the hearing on this application (Docket 8167) from Oct. 20 to Dec. 10.

**The Mount Vernon Broadcasting Co., Mount Vernon, Ohio.**—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show changes in its board of directors.

**West Central Broadcasting Co., Tulsa, Okla.**—Granted petition for leave to amend its application (BP-4797; Docket 8369) so as to substitute as the applicant a new corporation, All-Oklahoma Broadcasting Co., in place of West Central Broadcasting Co.

**KNOE—James A. Noe, Monroe, La.**—Ordered waiver of rules and granted petition requesting extension of time to file exceptions in re (BMP-1839; Docket 7655) and the time for filing exceptions was extended to and including Oct. 31.

**WJPF—Orville W. Lyerla, Herrin, Ill.**—Granted petition requesting dismissal without prejudice of application (BP-5162; Docket 8385).

**El Paso Broadcasting Co., El Paso, Texas.**—Granted petition requesting dismissal without prejudice of application (BP-4634; Docket 7533).

**Hanover Broadcasting Co., Hanover, Pa.**—Granted petition for leave to amend its application so as to change applicant from a partnership to a corporation known as Hanover Broadcasting Co., Inc., and to revise certain engineering data. (Docket 8200)

**William Courtney Evans, Dover Del.**—Granted petition insofar as it requests leave to amend his application so as to specify frequency 1410 kc. with 1 KW day, in lieu of 1490 kc., 100 watts, unlimited time, etc., and remove from hearing docket. Insofar as petition requests immediate grant without hearing it is dismissed. (BP-5927; Docket 8425)

**WKAT—WKAT, Inc., Miami Beach, Fla.**—Dismissed petition requesting severance of its application (BP-5973; Docket 8339) from the consolidated hearing, and issuance of an order directing Biscayne Broadcasting Co. to show cause why its application (BP-5829) should not be modified.

**Perth Amboy Broadcasting Co., Perth Amboy, N. J.; Union Broadcasting Co., Elizabeth, N. J.**—The Commission on its own motion, ordered that the consolidated hearing on these applications, scheduled for Oct. 30 and 31, be continued to Nov. 24 at Perth Amboy, and Nov. 25 at Elizabeth, N. J., respectively.

**KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.**—Dismissed as moot, petition for leave to intervene in the hearing on application of KORE, Eugene, Ore. (Docket 8008)

*(Continued on next page)*

**Bay State Beacon, Inc., Brockton, Mass.**—Denied petition for leave to amend its application (BP-3983; Docket 6843).

### AM—Applications Accepted for Filing

#### 570 KC.

**WQQW—Metropolitan Broadcasting Corp., Washington, D. C.**—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

**KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.**—Modification of license to change studio location from Point Heyer, Vashon Isle, 10 miles north of Tacoma, Wash., to Camlin Hotel, Seattle, Wash.

#### 580 KC.

**KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.**—License to cover construction permit (B4-P-4874, as modified) which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 610 KC.

**WHKC—United Broadcasting Co., Columbus, Ohio**—Modification of construction permit (B2-P-4562, which authorized an increase in power, installation of new transmitter and changes in directional antenna for night use) to change type of transmitter, to make changes in directional antenna and mount FM antenna on top of AM tower and for extension of completion date.

#### 620 KC.

**WTMJ—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.**—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath to trustee under Journal employees' stock trust agreement. (18,000 shares of capital stock.)

#### 690 KC.

**KSVC—The Sevier Valley Broadcasting Co., Richfield, Utah (William L. Warner)**—License to cover construction permit (B5-P-4877, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WWEZ—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)**—Modification of construction permit (B3-P-5355, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW day to 5 KW day and night, change type of transmitter and install directional antenna for day and night use (DA-2), and change transmitter location from: On Whitney Rd., ¼ mile S. of Hamilton St., near Gretna, La., to: On Paris Rd., 1.5 miles N. of Chalmette, La.

#### 730 KC.

**KOPP—James B. Littlejohn, Ogden, Utah**—License to cover construction permit (B5-P-4249, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 740 KC.

**KLIK—Balboa Radio Corp., San Diego, Calif.**—Modification of construction permit (B5-P-4981, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 780 KC.

**WBBO—Rutherford County Radio Co., Forest City, N. C.**—License to cover construction permit (B3-P-5297) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 800 KC.

**WLAD—The Berkshire Broadcasting Co., Danbury, Conn.**—Voluntary transfer of control of permittee corporation

from Lazarus S. Heyman, Burton F. Sherwood and William Hanna to John C. Doran, Cecil Previdi, Robert J. Doran and John P. Previdi. (290 shares of capital stock—72.5%.)

#### 840 KC.

**WHAB—Poccono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman and Anne L. Newman, a partnership)**—License to cover construction permit (B2-P-5265, as modified) which authorized a new standard broadcast station and to specify studio location as 578 Main street, Stroudsburg, Pa., and authority to determine operating power by direct measurement of antenna power.

#### 860 KC.

**WHOD—Steel City Broadcasting Corp., Homestead, Pa.**—Modification of construction permit (B2-P-5343, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 2.2 miles southeast of city limits, Homestead, Pa.

#### 870 KC.

**WHCU—Cornell University, Ithaca, N. Y.**—Construction permit to install new transmitter, make changes in vertical antenna and mount FM antenna on AM tower and change transmitter location from University Campus, Ithaca, N. Y., to top of Mt. Pleasant, N. Y.

#### 880 KC.

**WRFD—Peoples Broadcasting Corp., Worthington, Ohio**—License to cover construction permit (B2-P-4663, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 900 KC.

**WAND—P. C. Wilson, Canton, Ohio**—License to cover construction permit (B2-P-4117, as modified) which authorized a new standard broadcast station and specify studio location as 106 High Ave. N. W., Canton, Ohio., and authority to determine operating power by direct measurement of antenna power.

#### 910 KC.

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—License to cover construction permit (B5-P-3552, as modified) which authorized change in hours of operation, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location and change studio location and authority to determine operating power by direct measurement of antenna power.

**KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.**—Construction permit to change frequency from 1230 to 1030 kc., increase power from 250 watts to 10 KW, install new transmitter, install directional antenna for night use and change transmitter location from 24th avenue and Buckeye road, Phoenix, Ariz., to 6.5 miles from center of city, Phoenix, Ariz. Amended to change frequency from 1030 to 910 kc., power from 10 KW to 5 KW; change type of transmitter and make changes in directional antenna pattern and changes in ground system.

#### 930 KC.

**WCNR—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.**—License to cover construction permit (B2-P-5560) which authorized a new standard broadcast station and specify studio location as 38 West Main street, Bloomsburg, Pa., and authority to determine operating power by direct measurement of antenna power.

#### 940 KC.

**WINZ—Hollywood Broadcasting Co., Hollywood, Fla.**—Modification of construction permit (BP-5963, as modified, which authorized change in hours of operation, increase in power, installation of directional antenna for day and night use, and change in transmitter location) to increase power from 1 KW to 1 KW night, 10 KW day; install new transmitter and change from employing directional antenna for day and night to directional antenna for night use only.

*(Continued on next page)*



**950 KC.**

**WINC—Richard Field Lewis, Jr., Winchester, Va.**—Construction permit to change frequency from 1400 to 950 kc., increase power from 250 watts to 500 watts night, 1 KW day; change type of transmitter and install directional antenna for night use. Amended to change transmitter location from WINC Building, Kerr street, Winchester, Va., to approximately 0.7 mile north of city limits of Winchester, Va.

**960 KC.**

**WWST—The Wooster Republican Printing Co., Wooster, Ohio**—License to cover construction permit (B2-P-5581, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**990 KC.**

**WLCR—The Litchfield County Radio Corp., Torrington, Conn.**—Modification of construction permit (B1-P-5448, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location as Highland avenue, Torrington, Conn.

**1000 KC.**

**WKNS—Kinston Broadcasting Co., Kinston, N. C.**—License to cover construction permit (B3-P-5227, as modified) which authorized a new standard broadcast station and change studio location from East Gordon street, Kinston, N. C., to N. Queen and Grainer streets, Kinston, N. C., and authority to determine operating power by direct measurement of antenna power.

**1050 KC.**

**KVLC—Southwestern Broadcasting Co., North Little Rock, Ark.**—Modification of construction permit (BP-5788, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at near State Highway 30, 1 mile East of city limits of North Little Rock and Little Rock, Ark., and to change studio location from site to be determined, North Little Rock, Ark., to 300 West Second street, Little Rock, Ark.

**KGAR—Albert B. Pyatt, Garden City, Kans.**—Modification of construction permit (BP-6046, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

**1070 KC.**

**KFBI—The Farmers and Bankers Broadcasting Corp., Wichita, Kans.**—Voluntary assignment of license from The Farmers and Bankers Broadcasting Corp. to KFBI, Inc.

**1110 KC.**

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Modification of construction permit (B3-P-3699, as modified, which authorized installation of new directional antenna for night use) for extension of completion date.

**1120 KC.**

**WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y. (Leon Wyszatycki)**—License to cover construction permit (B1-P-5170, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1130 KC.**

**KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)**—Special service authorization to operate on 1130 kc., with power of 100 watts for night time operation for a period not to exceed six months.

**WCAR—WCAR, Inc., Pontiac, Mich.**—Special service authorization to operate from 7.00 a.m., E.S.T. to local sunrise, with power of 250 watts, for the period beginning 11-1-47 and ending in no event later than 2-28-48.

**WCAR—Pontiac Broadcasting Co., Pontiac, Mich.**—Construction permit to change power and hours of operation from 1 KW daytime to 50 KW unlimited time, install new transmitter and directional antenna (2) for day and night use, change transmitter location from between Square Lake and Telegraph Rds., near Pontiac, Mich., to Stony Island, Gross Isle Township, Mich., and studio location from 6th floor Ricker Bldg., Wayne and Huron Sts., Pontiac, Mich., to: To be determined, Detroit, Mich. Amended to change name of applicant from Pontiac Broadcasting Co. to WCAR, Inc.

**1170 KC.**

**KSDJ—Clinton D. McKinnon, San Diego, Calif.**—Voluntary assignment of license from Clinton D. McKinnon to McKinnon Publications, Inc.

**1220 KC.**

**KWRT—Interlake Broadcasting Corp., Renton, Wash.**—Modification of construction permit (B5-P-5485, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations at corner of Park street and 7th avenue, Renton, Wash.

**1230 KC.**

**WDLP—Panama City Broadcasting Co., Panama City, Fla.**—Modification of construction permit (B3-P-4829, which authorized change in frequency increase in power, installation of new transmitter and directional antenna, for day and night use (DA-1) and change in transmitter location) to change type of transmitter.

**WJNO—WJNO, Inc., West Palm Beach, Fla.**—License to use old main transmitter (WE 310-B) as an alternate transmitter to be located at present sit of main transmitter.

**KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)**—License to cover construction permit (B5-P-5262, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—License to cover construction permit (B1-P-4392, as modified) which authorized installation of new transmitter and vertical antenna and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

**NEW—Home News Publishing Co., New Brunswick, N. J.**—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 100 watts and daytime hours of operation. Amended to change frequency from 1070 to 1230 kc., power from 100 watts daytime to 250 watts and change hours of operation from daytime to unlimited.

**KWTC—Mojave Valley Broadcasting Co., Barstow, Calif. (A partnership of William T. Brown, Burton C. Boatright & Robert E. Reno)**—License to cover construction permit (B5-P-4960, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KNPT—Yaquina Radio, Inc., Newport, Ore.**—Modification of construction permit (BP-5756, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at North Star Route, Newport, Ore.

**WCRO—Century Broadcasting Corp., Johnstown, Pa.**—License to cover construction permit (B2-P-5097, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KWEW—W. E. Whitmore, Hobbs, N. Mex.**—Construction permit to change frequency from 1490 to 1230 kc., increase power from 100 watts to 250 watts, install new transmitter and new vertical antenna. Request facilities of KCRS.

**WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.**—Authority to determine operating power by direct measurement of antenna power.

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**1240 KC.**

**KUBC—The Uncompahgre Broadcasting Co., East of Montrose, Colo.**—License to cover construction permit (BP-5708) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Max. H. Lavine, St. Cloud, Minn.** (413 E. St. Germaine St., St. Cloud, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Max. H. Lavine to Granite City Broadcasting Co.

**KSON—Studebaker Broadcasting Co., San Diego, Calif.** (John Gordon Studebaker and John Ward Studebaker)—Voluntary assignment of license from John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co. to Studebaker Broadcasting Co., Inc.

**1250 KC.**

**WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.**—License to cover construction permit (B4-P-4112, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter and studio location, and authority to determine operating power by direct measurement of antenna power.

**WSKB—McComb Broadcasting Corp., McComb, Miss.**—Modification of construction permit (BP-5987, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to change transmitter location from Summit, RFD #5, 1 mile NE of Summit, Miss., to approximately 2¼ miles from center of McComb business district, near McComb, Miss., and for extension of commencement and completion dates.

**1270 KC.**

**NEW—Land O'Lakes Broadcasting Corp., Cambridge, Ohio**—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1130 to 1270 kc.

**NEW—Winchester Broadcasting Corp., Winchester, Va.**—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 790 to 1270 kc., change transmitter location from approximately 0.25 mile NW of Albin, Va., to—to be determined, Winchester, Va.

**WHYU—Eastern Broadcasting Corp., Newport News, Va.**—License to cover construction permit (B2-P-5357, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**1290 KC.**

**WCCP—Carter C. Peterson, Savannah, Ga.**—Construction permit to change frequency from 1450 to 1290 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location from Gwinnet St., Savannah, Ga., to Anderson Rd., 3½ miles west by north of Savannah, Ga. Contingent upon grant of WTOC to change frequency and power.

**1300 KC.**

**WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R.**—Construction permit to change frequency from 1490 to 1300 kc., increase power from 250 watts to 1 KW, and make changes in transmitting equipment.

**1320 KC.**

**KXRO—KXRO, Inc., Aberdeen, Wash.**—Construction permit to change frequency from 1340 to 1320 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use. Amended re changes in ground system.

**1330 KC.**

**NEW—Mahaska Broadcasting Co., Oskaloosa, Ia.** (P. O., % Bernard J. Connolly, 430 Royal Union Bldg., Des Moines, Ia.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 500 watts, and daytime hours of operation.

**1340 KC.**

**WEXT—Andave Radio Co., Milwaukee, Wis.**—Modification of construction permit (B4-P-5352, as modified, which authorized a new standard broadcast station) to change corporate name of permittee from Andave Radio Co. to WEXT, Inc., and change type of transmitter.

**KDAN—Oroville Mercury Co., Oroville, Calif.** (Dan L. Beebe, Floyd L. Sparks and Betty Clark Sparks, a partnership)—Modification of construction permit (BP-6082, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at near Huntoon and Safford Sts., Oroville, Calif.

**NEW—The Zanesville Broadcasting Co., Zanesville, Ohio** (William A. Hunt and Lyle P. Lee, a partnership) (P. O., % William A. Hunt, RFD #5, Zanesville, Ohio)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**KSET—Sunland Broadcasting Co., El Paso, Tex.**—Modification of construction permit (B3-P-4290, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location at: adjoining Lone Star Cotton Mills on east side and north of 11th St., El Paso, Tex., and to specify studio location as: 307 Mills St., El Paso, Tex.

**KTTR—"Show-Me" Broadcasting Co., Rolla, Mo.** (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)—License to cover construction permit (B4-P-5558, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KVER—Intermountain Broadcasting Co., Albuquerque, New Mex.**—Construction permit to change frequency from 1490 to 1340 kc.

**NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1340 kc. Contingent upon WEBR being granted 970 kc.

**KOLE—Port Arthur Broadcasting Co., Port Arthur, Texas** (Mary A. Petru, Soes N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—Voluntary assignment of license from Mary A. Petru, Soes N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership, d/b as Port Arthur Broadcasting Company to Mary A. Petru and Soes N. Vratis, a partnership, d/b as Port Arthur Broadcasting Company.

**1360 KC.**

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.**—Modification of construction permit (BP-5981, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

**1370 KC.**

**WFEA—WFEA, Inc., Manchester, N. H.**—Voluntary assignment of license from WFEA, Inc., to N. H. Broadcasting, Inc.

**1380 KC.**

**WBEL—Beloit Broadcasters, Inc., Beloit, Wis.**—Modification of construction permit (B4-P-5617, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location as 900 Elmwood Dr., Beloit, Wis., and to specify studio location as 335 East Grand Ave., Beloit, Wis.

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**1390 KC.**

**KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.**—Authority to determine operating power by direct measurement of antenna power.

**1400 KC.**

**WSAU—The Journal Co. (The Milwaukee Journal), Wausau, Wis.**—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement. (18,000 shares of capital stock.)

**WHLF—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)**—Modification of construction permit (B2-P-5629, which authorized a new standard broadcast station) to make changes in the vertical antenna.

**WGIL—Galesburg Broadcasting Co., Galesburg, Ill.**—Involuntary transfer of control of licensee corporation from O. N. Custer, deceased and S. Nirdlinger, deceased to Galesburg Printing and Publishing Company. (60 shares of common stock, 60%)

**1410 KC.**

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—License to cover construction permit (B2-P-3992, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and to change transmitter location, and authority to determine operating power by direct measurement of antenna power.

**NEW—Christian County Broadcasting Co., Taylorville, Ill. (P. O., 530 S. Washington St.)**—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts, and daytime hours of operation.

**1430 KC.**

**WEXT—Andave Radio Co., Milwaukee, Wis.**—License to cover construction permit (B4-P-5352, as modified) which authorized a new standard broadcast station, and change description of studio location to 2501 S. 43rd St., Milwaukee, Wis., and authority to determine operating power by direct measurement of antenna power.

**1450 KC.**

**WGUY—Portland Broadcasting System, Inc., Bangor, Me.**—License to cover construction permit (B1-P-5207, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WHMA—Harry M. Ayers, Anniston, Ala.**—Voluntary assignment of license from Harry M. Ayers to Anniston Broadcasting Co.

**WCCP—Carter C. Peterson, Savannah, Ga.**—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower, and change name of licensee from Carter C. Peterson to Carter C. Peterson, tr/as Dixie Broadcasting Co.

**1470 KC.**

**WMMW—Silver City Crystal Co., Meriden, Conn.**—Construction permit to change hours of operation from daytime to unlimited time, install directional antenna for night use, and change transmitter location (geographic coordinates only), and change power from 1 KW day, to 1 KW day and night.

**1480 KC.**

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Modification of construction permit (BP-5521, which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to make changes in directional antenna and change transmitter location from approximately 8.7 miles north of Jersey City in Ridgesfield Park Twp., N. J., to approximately 8.2 miles north of Jersey City in Ridgesfield Park Twp., Bergen County, N. J.

**KYOS—Merced Broadcasting Co., Merced, Calif.**—Construction permit to change frequency from 1360 to 1480 kc.,

power from 1 to 5 KW, unlimited hours of operation, change type of transmitter, change directional antenna, pattern and ground system; change transmitter location from "G" St. Grade, approximately 1¼ miles north by east of Merced, Calif., to Township 32, Merced, Calif. Amended to make change in directional antenna pattern.

**WISL—Radio Anthracite, Inc., Shamokin, Pa.**—Modification of construction permit (B2-P-5045, which authorized a new standard broadcast station) to make changes in directional antenna.

**1490 KC.**

**WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.**—Voluntary transfer of control of permittee corporation from James K. Edmundson, Charlotte Edmundson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser. (30 shares of capital stock issued and 220 shares subscribed for 100%.)

**WMNC—Nathan J. Cooper, Morganton, N. C.**—License to cover construction permit (B3-P-4789, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.**—License to cover construction permit (B4-P-4157, as modified) which authorized a new standard broadcast station and specify studio location as 416-418 W. Douglas St., Wichita, Kans., and authority to determine operating power by direct measurement of antenna power.

**NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio**—Construction permit for a new standard broadcast station to be operated on 1490\* kc., power of 250 watts, and unlimited hours of operation. \*Contingent on WWSW changing frequency to 970 kc. Amended re change in directors and stockholders.

**1540 KC.**

**WPTR—Patroon Broadcasting Co., Inc., Albany, N. Y.**—Voluntary transfer of control of permittee corporation from H. E. Blodgett, agent for Richmond Merrill, George W. Foy, John T. DeGraff, George H. Borthwick, George E. O'Connor, Edward M. Toole, Irving L. Simon, Murray C. Smouse, Theodore Sonnenfeld and J. Glenn Prescott to Schine Chain Theatres, Inc. (1000 shares of preferred and 1100 shares of common stock.)

**1580 KC.**

**KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas**—License to cover construction permit (B3-P-5416, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**1590 KC.**

**WNMP—Evanston Broadcasting Co., Evanston, Ill.**—License to cover construction permit (B4-P-4609, as modified) which authorized a new standard broadcast station, and change studio location from Evanston Hotel, 840 Forest Ave., Evanston, Ill., to 2201 Oakton St., Evanston, Ill., and authority to determine operating power by direct measurement of antenna power.

**1600 KC.**

**KASH—Radio Air Ways, Inc., Eugene, Ore.**—License to cover construction permit (B5-P-3771, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KMAE—McKinney Air Enterprises, McKinney, Texas**—License to cover construction permit (B3-P-5210, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KPMO—Valley Broadcasting Co., Pomona, Calif. (Myron E. Kluge and Dean H. Wickstrom, a partnership)**—Voluntary assignment of license from Myron E. Kluge and Dean H. Wickstrom, a partnership, d/b as Valley Broadcasting

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Company to Dean H. Wickstrom, and Warner H. J. Sorenson, a partnership, d/b as Valley Broadcasting Company.

### Network

**American Broadcasting Co., Inc., New York, N. Y.**—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States.

### AM—Application Dismissed

**WOV—Wodaam Corp., New York, N. Y.**—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel (600 shares of common stock, Class B-60%). (1280 kc.). Dismissed October 9, 1947. Request of Attorney.

### AM—Applications Tendered for Filing

#### 860 KC.

**NEW—Van Wert Broadcasting Corp., Van Wert, Ohio**—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

#### 890 KC.

**NEW—Leland Holzer, Los Angeles, Calif.**—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation.

#### 1150 KC.

**NEW—Brownsville Broadcasting Co., near Brownsville, Texas** (Minor J. Wilson, Walton W. Wilson, Willis A. Wilson, Vance C. Wilson, Herbert L. DeWalt and Kate Wilson)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation.

#### 1220 KC.

**NEW—Suwannee Broadcasting Co., Inc., Live Oak, Fla.**—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

#### 1230 KC.

**NEW—Roxboro Broadcasting Co., Roxboro, N. C.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

**NEW—Fred J. Steinmetz, South of Carlsbad, Calif.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

#### 1240 KC.

**KAKE—KAKE Broadcasting Co., Inc., Wichita, Kansas**—Modification of construction permit to change frequency from 1490 to 1240 kc. (Contingent on KANS change to 1480 kc.)

#### 1250 KC.

**KFKU—The University of Kansas, Lawrence, Kans.**—Modification of license to increase power from 1 KW night, 5 KW day, to 5 KW and directional antenna for day and night, using transmitting facilities of WREN, effective upon commencement of program tests of WREN at its new location.

#### 1280 KC.

**NEW—The Griner-Dillon Broadcasting Co., Bay City, Mich.**—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 500 watts, and daytime hours of operation.

#### 1290 KC.

**NEW—Marble City Broadcasting Co., Inc., Sylacauga, Ala.**—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

#### 1330 KC.

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa**—Modification of construction permit to change hours of operation from daytime to unlimited, frequency from 1320 to 1330 kc., power from 1 KW to 5 KW and install directional antenna for day and night use.

#### 1340 KC.

**NEW—Continental Broadcasting Service, Inc., Fairhaven, Mass.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Contingent on grant of 550 kc. to WNBH.)

#### 1380 KC.

**NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.**—Modification of construction permit to specify directional antenna for night time only instead of directional antenna for day and night.

#### 1400 KC.

**KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.**—Consent to transfer of control of 2500 shares of common stock from Ralph M. Fitkin to Louis Roy Turner.

#### 1440 KC.

**KILO—Dalton LeMasurier, Grand Forks, No. Dak.**—Consent to assignment of license to Grand Forks Herald, Inc.

#### 1470 KC.

**NEW—Continental Broadcasting Co., Toledo, Ohio** (Partners, David E. Mackey, John E. Evans, Sr., John E. Evans, Jr., and Kenneth R. Rennekamp)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, and unlimited hours of operation, with directional antenna.

#### 1490 KC.

**NEW—Western Michigan Radio Corp., Muskegon, Mich.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., 250 watts, and unlimited hours of operation.

**KOCO—B. Loring Schmidt, West Salem, Ore.**—Consent to involuntary assignment of license to Jennie C. Schmidt, as guardian of the estate of B. Loring Schmidt.

#### 1600 KC.

**KPMO—Valley Broadcasting Co., Pomona, Calif.** (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Consent to assignment of license to Dean H. Wickstrom and Warner H. J. Sorenson, d/b as Valley Broadcasting Co.

**WVOM—The Boston Broadcasting Corp., Brookline, Mass.**—Modification of construction permit to specify a new transmitter location using power of 5 KW, unlimited hours, directional antenna, on 1600 kc.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announces adoption of an Order in the so-called Cleveland, Ohio, FM cases (B-376), severing from the hearing and granting the applications as follows:

**United Broadcasting Co., Cleveland**—100.7 mc. (Channel No. 264); 20 KW power; antenna 500 feet; conditions. (BPH-99; Docket 7038)

**National Broadcasting Co., Inc., Cleveland**—105.7 mc. (Channel No. 289); 20 KW; antenna 500 feet; conditions. (BPH-167; Docket 7039)

**WJW, Inc., Cleveland**—104.1 mc. (Channel No. 281); 7.5 KW power; antenna 730 feet; conditions. (BPH-581; Docket 7040)

**UAW-CIO Broadcasting Corp. of Ohio, Cleveland**—103.3 mc. (Channel No. 277); 20 KW; antenna 500 feet; conditions. (BPH-444; Docket 7042)

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**Scripps-Howard Radio, Inc., Cleveland**—102.1 mc. (Channel No. 271); 20 KW; antenna 500 feet. (BPH-438; Docket 7044)

**Telair Co., Cleveland**—106.5 mc. (Channel No. 293); 20 KW power; antenna 500 feet. (BPH-694; Docket 7045)

**Cleveland Broadcasting, Inc., Cleveland**—98.5 mc. (Channel No. 253); 15.5 KW; antenna 555 feet. (BPH-708; Docket 7046)

**Allen T. Simmons, Akron**—96.5 mc. (Channel No. 243); 19.5 KW; antenna 510 feet; conditions. (BPH-407; Docket 7047)

**Summit Radio Corp., Akron**—97.5 mc. (Channel No. 248); 20 KW; antenna 500 feet; conditions. (BPH-215; Docket 7048)

**Elyria-Lorain Broadcasting Co., Elyria**—107.3 mc. (Channel No. 297); 20 KW; antenna 500 feet; conditions. (BPH-923; Docket 7522)

Ordered that the application of **WGAR Broadcasting Co.** (BPH-157; Docket 7043), be continued in hearing status, with oral argument to be held on its exceptions as scheduled.

Further ordered dismissal of the petitions of Scripps-Howard Radio, Inc., United Broadcasting Co., and Summit Radio Corp., each requesting grant be made final immediately of its application proposed in Proposed Decision, and the motion of Cleveland Broadcasting, Inc., requesting the Commission to accept for filing its opposition to said petitions of Scripps-Howard and United Broadcasting Co.

(Power given is effective radiated power; antenna is height above average terrain.)

#### FM—Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to the construction permit authorized for Burbank Broadcasters, Inc., should have shown antenna height as minus 380 feet.

#### FM—Modifications of CP's Granted

**WDLW—Knight Radio Corp., Detroit, Mich.**—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-615)

**WLEE-FM—Thomas Garland Tinsley, Jr., Richmond, Va.**—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-660)

**KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.**—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-684)

**KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.**—Granted modification of CP for extension of completion date to 12-14-47. (BMPH-716)

**WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.**—Granted modification of CP for extension of completion date to 12-27-47. (BMPH-732)

**WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio**—Granted modification of CP for extension of completion date to 1-6-48. (BMPH-775)

**WIST—Surety Broadcasting Co., Charlotte, N. C.**—Granted modification of CP for extension of completion date to 1-30-48. (BMPH-776)

**WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wis.**—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-802)

**WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.**—Granted modification of CP for extension of completion date to 1-17-48. (BMPH-808)

**KNX-FM—Columbia Broadcasting System, Inc., Los Angeles, Calif.**—Granted modification of CP for extension of completion date to 12-28-47. (BMPH-735)

**WEMP-FM—Milwaukee Broadcasting Co., Milwaukee, Wis.**—Granted modification of CP for extension of completion date to 1-20-48. (BMPH-844)

**WCMW-FM—Stark Broadcasting Corp., Canton, Ohio**—Granted modification of CP to specify studio location, change type of transmitter, and make changes in antenna system. (BMPH-806)

#### FM—Miscellaneous Actions

**WIBX-FM—WIBX, Inc., Utica, N. Y.**—Granted license for new FM station. (BLH-85)

**WJPG-FM—Green Bay Newspaper Co., Green Bay, Wis.**—Granted license for new FM station. (BLH-86)

**KAGH—Rose Bowl Broadcasters, Pasadena, Calif.**—Granted license for new FM station. (BLH-87)

**WJMC—WJMC, Inc., Rice Lake, Wis.**—Granted license covering installation of new vertical antenna and mounting of FM antenna on top AM tower. (BL-2621)

*Authorized extension of completion dates for the following:*

KOIN-FM, KOIN, Inc., Portland, Ore., to 1-20-48; WEBQ-FM, Harrisburg Broadcasting Co., Harrisburg, Ill., to 12-17-47; WMIN-FM, WMIN Broadcasting Co., St. Paul, Minn., to 12-20-47; WFBC-FM, The Gable Broadcasting Co., Altoona, Pa., to 1-1-48; WSJS-FM, Piedmont Publishing Co., Winston-Salem, N. C., to 1-10-48; KFMJ-FM, Fred Jones Broadcasting Co., Tulsa, Okla., to 1-11-48; WCFC, Beckley Newspapers Corp., Beckley, W. Va., to 10-19-47; KWNO-FM, Winona Radio Service, Winona, Minn., to 12-1-47; WBNY-FM, Roy L. Albertson, Buffalo, N. Y., to 1-27-48; WWST-FM, The Wooster Republican Printing Co., Wooster, Ohio, to 12-17-47; WMCK-FM, Men-Yough Broadcasting Co., McKeesport, Pa., to 12-16-47; WOLF, Civic Broadcasting Corp., Syracuse, N. Y., to 11-30-47; KTFI, Radio Broadcasting Corp., Twin Falls, Idaho, to 10-30-47; WKNP, Corning Leader, Inc., Corning, N. Y., to 11-27-47 (BMPH-851); KPNI, Peninsula Newspapers, Inc., Palo Alto, Calif., to 1-27-48 (BMPH-853); KOCY-FM, Plaza Court Broadcasting Co., Oklahoma City, to 5-1-48; WJHP-FM, The Metropolis Co., Jacksonville, Fla., to 2-18-48; KOMA-FM, KOMA, Inc., Oklahoma City, to 4-28-48; WGH-FM, Hampton Roads Broadcasting Corp., Newport News, Va., to 2-6-48; KBMT, The Sun Co. of San Bernardino, Calif., to 4-27-48; KCVN, College of the Pacific, Stockton, Calif., to 12-1-47.

**Muller Bros., Hollywood, Calif.**—Granted petition to dismiss without prejudice its application for FM station (BPH-1092; Docket 8320).

**Patrick Joseph Stanton, Philadelphia, Pa.**—Granted petition requesting continuance of oral argument presently scheduled for October 10 in re FM application (BPH-967; Docket 7646), and continued same to a time to be designated by the Commission.

#### FM—Applications Accepted for Filing

**WHMA-FM—Harry M. Ayers, Anniston, Ala.**—Voluntary assignment of construction permit (B3-PH-750 as modified) from Harry M. Ayers to Anniston Broadcasting Co.

**WSFA-FM—Montgomery Broadcasting Co., Inc., Montgomery, Ala.**—Modification of construction permit (B3-PH-169 as modified) which authorized a new FM broadcast station for extension of completion date.

**WLAD-FM—The Berkshire Broadcasting Corp., Danbury, Conn.**—Voluntary transfer of control of permittee from Lazarus S. Heyman, Burton F. Sherwood and William Hanna to John C. Doran, Cecil Previdi, Robert J. Doran and John P. Previdi.

**WGOR—Gore Publishing Co., Lauderdale, Fla.**—Modification of construction permit (B3-PH-575 which authorized a new FM broadcast station) for extension of completion date.

**NEW—Fulton County Broadcasting Corp., Atlanta, Ga.** (P. O. 575 Peachtree street, N. E.)—Construction permit for a new FM broadcast station (Class B) to be operated on channel 225, 92.9 mc., ERP of 20 KW and antenna height above average terrain 500 feet.

*(Continued on next page)*

**WMOT—WWSW, Inc., Pittsburgh, Pa.**—Construction permit to specify type of transmitter as GE BT-4A Max. 10 KW and specify antenna system. Amended to change type transmitter from GE BT-4A Max. 10 KW to GE BT-3A Max. 3 KW.

**WSBA-FM—Susquehanna Broadcasting Co., York, Pa.**—Modification of construction permit (B2-PH-160 as modified) which authorized a new FM broadcast station for extension of completion date.

**WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.**—Modification of construction permit (B2-PH-571 as modified) which authorized a new FM broadcast station for extension of completion date.

**WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.**—Voluntary acquisition of control of license corporation from Harry J. Grant and Faye McBeath to trustees under Journal employees' stock trust agreement.

**WSAU-FM—The Journal Co. (The Milwaukee Journal), Wausau, Wis.**—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustees under Journal employees' stock trust agreement.

**WOLF-FM—Civic Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-PH-922 which authorized a new FM broadcast station) for extension of completion date.

**KUGN-FM—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips a co-partnership)**—Modification of construction permit (B5-PH-946 which authorized a new FM broadcast station) for extension of completion date.

**WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.**—Modification of construction permit (B2-PH-81 as modified) which authorized a new FM broadcast station for extension of completion date.

**KFSA—Donald W. Reynolds, Fort Smith, Ark.**—Modification of construction permit (B3-PH-458, which authorized a new FM broadcast station) for extension of completion date.

**KYOS-FM—Merced Broadcasting Co., Merced, Calif.**—Modification of construction permit (B5-PH-1072 which authorized a new FM broadcast station) to change ERP to 8.3 KW, antenna height above average terrain to 204 feet; make changes in antenna system and change commencement and completion dates.

**KVOE-FM—The Voice of The Orange Empire, Empire, Inc., Ltd., Santa Ana, Calif.**—Modification of construction permit (B5-PH-663 which authorized a new FM broadcast station) to make changes in antenna system.

**WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.**—Modification of construction permit (B1-PH-108 as modified, which authorized a new FM broadcast station) for extension of completion date.

**WQAM-FM—Miami Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-PH-239 as modified, which authorized a new FM broadcast station) for extension of completion date.

**WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.**—Modification of construction permit (B2-PH-264 as modified, which authorized a new FM broadcast station) for extension of completion date.

**WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.**—Modification of construction permit (B1-PH-279 as modified, which authorized a new FM broadcast station) for extension of completion date.

**WFBM-FM—WFBM, Inc., Indianapolis, Ind.**—Modification of construction permit (B4-PH-252 which authorized a new FM broadcast station) to specify transmitter site, change type of transmitter, change ERP to 35 KW and antenna height above average terrain to 403 feet and specify antenna system.

**KCRK—The Gazette Co., Cedar Rapids, Iowa**—Modification of construction permit (B4-PH-77 as modified) which authorized a new FM broadcast station for extension of completion date.

**WBCM-FM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Modification of construction permit (B2-PH-353 which authorized a new FM broadcast station) to change transmitter site, make changes in antenna system and change commencement and completion dates.

**WKJF—West Virginia Radio Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-626 as modified) which authorized a new FM broadcast station for extension of completion date.

**WTNY—The Troy Record Co., Troy, N. Y.**—Modification of construction permit (B1-PH-555 as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 6 KW, antenna height above average terrain to 805 feet, make changes in antenna system and change commencement and completion dates.

**KPAF—Pacific Agricultural Foundation, Ltd., San Francisco, Calif.**—Modification of construction permit (B5-PH-399, which authorized a new FM broadcast station) for extension of completion date.

**WSAV-FM—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-PH-660 as modified) which authorized a new FM broadcast station for extension of completion date.

**WSAV-FM—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-PH-660 as modified, which authorized a new FM broadcast station) to change transmitter site, ERP to 14.9 KW, antenna height above average terrain to 370 feet, make changes in antenna system and change commencement and completion dates.

**NEW—Numm Broadcasting Corp., Mobile, Ala.**—Modification of construction permit (B3-PH-1002, which authorized a new FM broadcast station) to change type of transmitter, commencement and completion dates from 5-10-47 and 11-10-47, to 60 days from date of grant and 180 days thereafter, respectively.

**KSON-FM—Studebaker Broadcasting Co., San Diego, Calif. (John Gordon Studebaker and John Ward Studebaker)**—Voluntary assignment of construction permit (B5-PH-919, which authorized a new FM broadcast station) to Studebaker Broadcasting Co., Inc.

**WCMI-FM—Ashland Broadcasting Co., Ashland, Ky.**—Modification of construction permit (B2-PH-39, which authorized a new FM broadcast station) to change type of transmitter and commencement and completion dates.

**WHBC-FM—The Ohio Broadcasting Co., Canton, Ohio**—Modification of construction permit (B2-PH-226, which authorized a new FM broadcast station) for extension of completion date.

#### Channel # 264

**NEW—Century Broadcasting Corp., Johnstown, Pa.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 20 KW. Amended to specify frequency as channel 264, 100.7 mc.

#### Channel # 268

**NEW—The Corinth Broadcasting Co., Inc., Corinth, Miss. (P. O. Ray Building, Corinth, Miss.)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 268, 101.5 mc., ERP of 3.8 KW.

#### Channel # 269

**WFAH—Review Publishing Co., Alliance, Ohio**—License to cover construction permit (B2-PH-475, as modified), which authorized a new FM broadcast station. Amended to change type transmitter and change frequency from Channel # 263, 104.5 mc. to Channel # 269, 101.7 mc.



## TELEVISION

### TV—Applications Accepted for Filing

**WBEN-TV—WBEN, Inc., Buffalo, N. Y.**—Modification of construction permit (BPCT-155 as modified, which authorized new commercial television broadcast station) to change equipment and power to Vis. RCA, TT-5A, Max. 5 KW Aur. RCA-TT-5A, Max. 2.5 KW and extension of completion date.

**WDTV—Allen B. Dumont Laboratories, Inc., Pittsburgh, Pa.**—Modification of construction permit (BPCT-139, as modified, which authorized a new commercial television broadcast station) to change transmitter location a distance of 108 feet from present location, street address to remain the same.

**W9XG—Purdue University, West Lafayette, Ind.**—Modification of construction permit (BPVB-52, as modified, which authorized a new experimental television broadcast station) for extension of completion date.

**W6XNO—Don Lee Broadcasting System, Hollywood, Calif.**—Modification of construction permit (BPVB-175, as modified, which authorized a new experimental television broadcast station) for extension of completion date.

**W9XMK, W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.**—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustee under Journal Employees' Stock Trust Agreement.

**WTMJ-TV—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.**—Voluntary acquisition of control of permittee corporation from Harry J. Grant and Faye McBeath to trustee under Journal Employees' Stock Trust Agreement.

**KTLA—Television Productions, Inc., Los Angeles, Calif.**—Modification of construction permit (BPCT-160 as modified, which authorized a new commercial television broadcast station) for change in equipment and power to Vis. Composite, type 1000 UV, maximum 8 KW (peak), Aur. Composite, type 1000 UA, maximum 4 KW, and change antenna system and commencement and completion dates, 60 days from date of grant and 180 days thereafter, respectively.

**WBZ-TV—Westinghouse Radio Station, Inc., Boston, Mass.**—Modification of construction permit (BPCT-33 as modified, which authorized new commercial television broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

### Remote Pickup—Applications Accepted for Filing

**NEW—Catalina Broadcasting Co., Tucson, Arizona**—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190, 2830 kc., power of 250 watts, emission A3, and hours of operation in accordance with Section 4.403.

**KAQY—The Farmers and Bankers Broadcasting Corp., area of Wichita, Kansas**—Assignment of license from The Farmers and Bankers Broadcasting Corporation to The Farmers & Bankers Broadcasting Corporation.

**WAHB, WEIO, WEIN, WEIP, WJER—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.**—Voluntary acquisition of control of licensee corporation from Harry J. Grant and Faye McBeath, to trustee under Journal Employees' Stock Trust Agreement.

**WKSI—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tennessee and Bristol, Va.**—Modification of construction permit (BPRE-482, which authorized a new remote pickup broadcast station) for extension of completion date.

**WKVN—American Colonial Broadcasting Corp., Arecibo, P. R.**—Modification of construction permit (BPRY-331, which authorized a new remote pickup broadcast station) for extension of completion date.

### Non-Commercial Educational License Granted

**WSHS—Board of Education, Sewanhaka High School, Floral Park, N. Y.**—Granted license for new non-commercial educational station. (BLED-11)

## Federal Trade Commission Actions

There were no complaints, stipulations, nor cease and desist orders issued during the past week.





Routing:



### Plans for Havana Engineering Conference Are Started At State Department Meeting

Enlivened by strong industry representations against other than engineering discussions, an informal meeting of broadcasters, FCC and State Department officials and engineers last Friday (17) laid preliminary plans for the important NARBA engineering conference (NARBEC) scheduled to begin November 1 at Havana, Cuba.

Broadcasters, meeting with government officials in a session under the chairmanship of John S. Cross, of the State Department, heavily underscored the importance of limiting the Havana NARBA sessions to engineering fact-finding, and not allowing them to expand into policy discussions, as in past conferences.

The Friday meeting, in which government representatives met the industry protests with promises that strict instructions would be written for the American delegation to Havana, arranged meetings and procedures for the drafting of American proposals to be taken to Cuba by the American team, under George Stirling, FCC chief engineer, whose appointment as chairman was announced at the meeting. No FCC commissioner will accompany the delegation.

The promises, based on the terms of the Interim Agreement, which calls for "findings, views and recommendations" from the engineering conference, were given by Mr. Cross and the members of the American delegation.

Under Mr. Sterling's chairmanship, the government portion of the delegation is composed of D. R. MacQuivey, of the State Department, vice-chairman; Neal McNaughton, James E. Barr, Joseph M. Kittner, and E. F. Vandivere, all of the FCC.

With industry team members representing NAB, NBC, CBS, ABC, MBS, and the clear channel broadcasters, serving in an advisory capacity for the Havana sessions, the delegation began its preliminary

(Continued on page 858)

### Scholarship Prizes of \$500 Are Announced For High School Winners of Radio Contest

Four scholarships in the amount of \$500 each, for use in a college or university of the student's own choice, were announced last week as prizes to be given four national winners of the nationwide "Voice of Democracy" contest for National Radio Week, October 26-November 1.

The contest, under the co-sponsorship of the broadcasters and radio dealers of America and the U. S. Junior Chamber of Commerce, is open to all students in the last three years of high school who will write five-minute broadcast scripts on the subject, "I Speak for Democracy."

Funds for the scholarship awards are being provided jointly by the National Association of Broadcasters and the Radio Manufacturers Association, representing two of the co-sponsors of the contest.

The nationwide competition has the endorsement of the U. S. Office of Education, whose Commissioner of Education, Dr. John W. Studebaker, has called the contest "a vital national service at this crucial period of world history."

The four scholarship winners will be selected by a panel of prominent citizens acting as judges on the national level, and their awards will be presented at a dinner to be held in Washington in December.

Planned to achieve its broadest application on the local community level during National Radio Week, the nationwide contest is now in the advanced stages of preparation.

Local chapters of the U. S. Junior Chamber of Commerce are arranging details of judging, while local radio dealers are assisting with prizes, in the form of radios, for school and community winners.

Broadcasters throughout the nation are cooperating with the Junior Chambers and the dealers by scheduling a series of five transcribed broadcasts by

(Continued on next page)

### On the Inside

An amended criminal information has been filed by the government against AFM President James C. Petrillo in the case involving WAAF, Chicago. (p. 860)

Station WARL has been ordered by the FCC to show cause why a telephone quiz program does not violate Section 316 of the Communications Act. (p. 861)

The final decision of the FCC has been made denying renewal of license of Station WORL, Boston, on grounds of concealed ownership. (p. 861)

Six new licenses have been granted to Rural Network, Inc., for FM stations in upper New York state. (p. 859)

Survey shows that more than 12,000,000 sets have been produced this year by member companies of RMA. (p. 858)

The Citizens Food Committee has issued a fact sheet for broadcasters outlining approaches to conservation. (p. 863)



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Director of Public Relations

ARTHUR C. STRINGER  
Director of FM Department

Justin Miller, NAB president, on the subject of the contest, as background material for the students competing. Broadcasters will also make for the winning students the transcriptions by which their voices and scripts will be judged on state and national levels.

### Plans for Havana Engineering Conference Are Started at State Department Meeting (Continued from page 857)

nary drafting of proposals Friday afternoon. The proposals are to be reviewed at another general meeting with industry representatives on Saturday, October 25, before taking their final form.

Royal V. Howard, NAB director of engineering, will represent the National Association of Broadcasters at the Havana meetings. Networks and clear channel stations will also send representatives. The industry members and the government personnel will make up the U. S. team.

Following the engineering conference at Havana, the final meeting, at which the agreement is to be signed, will be held in Canada in August, 1948.

The engineering conferences of November which are expected to last five or six weeks are intended to study facts and make recommendations. Doubts on this point, however, led industry representatives at Friday's informal meeting to ask that specific delegation instructions be written limiting the engineering discussions to technical facts.

Louis G. Caldwell, representing the clear channel broadcasters, led the protests for the industry representatives by asking that the American delegation "be sure in advance what is policy and what is engineering." Making the point that discussions of technical allocations and other matters might easily slip into policy commitments that would drastically affect all American clear-channel stations, as has happened in the past, he sought assurance that the possibility might be foreseen.

**Close to Havana:** He also expressed regret that the clear channel hearings of the FCC had been scheduled so close to the Havana engineering conference date as to make it difficult to clarify the problem prior to the first NARBA meeting. It developed in the course of his discussion of the problem that the clear channel stations plan to ask for 750 KW power, and no power limitations on other channels, in the hearings which begin Monday (20).

Commissioner E. K. Jett, of the FCC, opened Friday morning's meeting with a discussion of the Havana NARBEC conference, calling the proposals of other nations already submitted "the most far-reaching we've ever seen."

Saying that the FCC is willing to work with the broadcasting industry on the American proposals, he suggested a working draft that would represent the views of all concerned.

He added that the government is "just as concerned as industry" with the problem of getting the best possible agreements for the United States, and to help clarify the picture. "We hope to get the clear channel case decision out by January one."

Leonard H. Marks, representing the Daytime Petitioners Association, a group of stations operating on Mexican clear channels, proposed that the American delegation press for a revision of the "gentleman's agreement" limiting those stations to daytime operation only.

Commissioner Jett replied:

"We are not in a position to make such proposals on November 1 in Havana. This is not a time to determine policy. That's a matter for later consideration, between the Havana NARBEC conference and the August NARBA treaty meetings next year."

He added that he saw no reason "to make any concessions whatever at Havana, and I hope not in Canada."

## Research Department

### More Than 12 Million Sets Produced So Far This Year by RMA Companies

A total of 3,761,271 radio and television receivers were produced by RMA member-companies during the third quarter of 1947, raising the total number of sets of all types produced so far this year to 12,371,915, the Radio Manufacturers Association reported Friday (17).

Increased production of FM-AM and television receivers was a highlight of the quarterly report as well as the one for the month of September.

A total of 55,009 television receivers were reported by RMA companies in the third quarter and 32,719 in September, 16,991 of which, RMA explained, were manufactured previously but unreported. Third quarter television set production represents a gain of almost 10,000 over the combined first and second quar-

(Continued on next page)



ter output and was more than 8 times as great as the 6,476 receivers manufactured in the whole of 1946.

The September production figures, which covered the four-week period, September 1 through September 26, brought to 101,388 the corrected total of television receivers produced so far this year. Previously the high monthly TV set output was recorded in August when 12,283 were produced.

FM-AM sets produced by member-companies in the third quarter totalled 233,209, while the September report included 90,546 FM-AM sets, compared with 72,014 in August.

RMA member-companies manufactured 1,339,980 receivers of all types in September as compared with 1,265,835 in August and registered the highest monthly record since the production peak was reached in April when 1,759,723 sets were produced.

The September television report included 23,185 table models and over 7,000 consoles.

The FM-AM receivers produced in September were broken down as follows: 21,186 table models; 614 consoles; 289 table model radio-phonograph combinations, and 68,457 radio-phonograph combination consoles.

RMA member-companies also manufactured 287,970 automobile radios and 154,638 portables during September.

Following is the monthly breakdown of FM, television and all radio set production this year:

Month	FM-AM	Television	All Sets
January (five weeks) . . .	51,318	5,437	1,564,171
February . . . . .	53,594	6,243	1,379,966
March . . . . .	67,264	6,639	1,377,269
April (five weeks) . . . . .	112,256	7,886	1,759,723
May . . . . .	84,507	8,690	1,316,373
June . . . . .	76,624	11,484	1,213,142
July (five weeks) . . . . .	70,649	10,007	1,155,456
August . . . . .	72,014	12,283	1,265,835
September . . . . .	90,546	32,719	1,339,980
Totals . . . . .	678,772	101,388	12,371,915

## FM Department

### Six New Licenses Granted for FM Stations To Rural Network in Upper New York State

The FCC, with Commissioner Jones dissenting, Thursday (14) conditionally granted licenses for six new FM stations to Rural Radio Network, Inc. All six stations will be located in upper New York State at Newfield, De Ruyter, Cherry Valley, Highmarket, South Bristol and Wethersfield.

The Rural Radio Network plans to operate the six stations as a network with each carrying the same programs, which will originate at different stations from time to time. The programs will be designed for rural listeners featuring weather and market reports, religion and music, agricultural, quiz, and children's programs.

The company is owned by a non-profit foundation of nine farm organizations operating in New York State.

*(Continued on next page)*

The Board of Directors of the National Association of Broadcasters will meet in November.

On their agenda will be the review and revision of the new "Standards of Practice for American Broadcasters," presented and debated at the 25th Annual NAB Convention at Atlantic City.

For the widest possible representation of industry views on this important matter, you are urged to send your suggestions for revision of the "Standards" to your District Director now.

Your suggestions will be sent, by way of a screening committee of broadcasters, to the Board, for its guidance in revision.

Write to your DISTRICT DIRECTOR

The grants were made without hearing and without opinion by the Commission, with Commissioner Jones voting for hearing without stating the reasons for his action.

## Legal Department

### Amended Complaint Filed Against Petrillo By Government in Case Involving Lea Act

The Federal Government filed an amended criminal information on Wednesday (15) charging AFM President James C. Petrillo with violation of the Lea Act in the case involving radio station WAAF in Chicago. District Judge Walter La Buy, who last December held the Lea Act unconstitutional on several grounds but was overruled by the Supreme Court in June, gave attorneys until November 4 to file any motions or pleadings.

The amended complaint, as distinguished from the original charge, alleges in detail the facts claimed to constitute a violation of the Lea Act prohibition

### TWO ARE ADDED TO STANDARDS COMMITTEE

Two additional members have been named to the special committee created by the National Association of Broadcasters to represent non-network stations in forthcoming discussions of the new Standards of Practice for American Broadcasters.

The two broadcasters appointed by NAB Executive Vice President A. D. Willard, Jr., are Al Meyer, KMYR, Denver, Colorado, and a Southwestern broadcaster to be announced later.

The committee, to which eleven broadcasters were appointed last week, will convene at NAB headquarters in Washington, October 23rd. They will elect their own chairman at that time.

against coercion to force a licensee to employ persons "in excess of the number of employees needed." If attorneys for Petrillo move to dismiss the information, as it is indicated they will, the detailed charge will then afford a basis for a review on the merits without the necessity of a trial and the formal taking of testimony.

In the amended information no reference is made to picketing. The original information charged that Mr. Petrillo had violated the law by placing a picket in front of the station. It is understood that the allegation of violation by picketing, which was concededly peaceful and of a token character, was eliminated in order to avoid contentions that the law, if applied to peaceful picketing, infringed the constitutional guarantee of free speech.

In its decision upholding the law, the Supreme Court expressly refrained from ruling on the question whether the peaceful picketing in this case could constitutionally be made a crime.

According to the Government's allegations, Mr. Petrillo in May 1946 advised station WAAF that,

among other desired terms of a new agreement, the station should increase the number of staff musicians from three to six. The station, through its representatives, requested negotiations, but Mr. Petrillo "re-stated his original position, namely, that he would accept nothing less than his original demands for the employment of six musicians," and, it is further alleged, refused to meet to discuss the matter. The information sets out the text of wires sent by Mr. Petrillo on May 26 to the station and the 3 musicians, advising the former that the men would not report after May 27, and instructing the musicians "you are to perform your last service" on WAAF on May 27, 1946.

### NAB General Counsel Accepts Appointment As Chairman of Bar Association Committee

Don E. Petty, general counsel of the the National Association of Broadcasters, today accepted appointment as chairman of the Committee on Statement of Principles of Administrative Law of the Section of Administrative Law, American Bar Association.

Mr. Petty, who has for the past year been a member of the Bar Association committee, was appointed to head the group by George Rossman, chief justice of the Supreme Court of Oregon, chairman of the Section of Administrative Law.

In his letter of acceptance to Chief Justice Rossman, Mr. Petty said:

"Please rest assured that my best efforts will be exerted to the end that our activity will be full and constructive."

Mr. Petty became the NAB General Counsel in January, 1946, on his release from active duty in the U. S. Navy. A graduate of the University of Southern California, where he also took his LL.B. in 1932, he was engaged in the general practice of law in Los Angeles, as a partner in the firm of Scarborough and Petty, prior to his naval service.

### NAB Music Advisory Committee Conference With ASCAP Continues Talk of Contracts

The Music Advisory Committee of the National Association of Broadcasters met recently in New York City with the special radio committee of the American Society of Composers, Authors and Publishers, continuing discussions looking toward renewal of contracts between the Society and radio stations and networks which expire at the end of next year.

Members of the committee attending, in addition to Mr. Streibert, were Walter Haase, WDRC, Hartford, Conn.; D. E. Jayne, WELL, Battle Creek, Michigan; Henry Ladner, NBC, New York; Joseph A. McDonald, ABC, New York, Ed Yokum, KGHL, Billings, Montana, and Board Liaison Member John Shepard, 3rd, WGTR, Boston. Julius F. Brauner, CBS, New York, was represented by Kenneth Yourd, of the same network.

NAB headquarters was represented by Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty.



## WARL Ordered Show Cause Why Quiz Program Does Not Violate Part Communications Act

On October 16, the FCC ordered WARL, Arlington, Virginia, to appear on November 21 and show cause why the broadcasting of a particular quiz program does not violate Section 316 of the Communications Act.

The order described the program as follows:

"A question is asked over Radio Station WARL and the answer to the question is also broadcast immediately thereafter. After the answer is broadcast, a name is selected by chance from the telephone directory and the person thus selected is called on the telephone and asked the same question which has been broadcast and answered. If the person called can answer the question, he receives a cash prize. If he cannot answer the question, he receives no prize. A substantial number of the questions asked call for such detailed and little-known information that it is virtually impossible in most instances for even extremely well-read people possessing an exceptionally wide range of information to know the exact answer unless they were listening to the questions and answers on Station WARL."

Section 316 prohibits the broadcasting of information about lotteries, gift enterprises, or similar schemes offering prizes dependent in whole or in part upon lot or chance.

[For a general discussion of some legal principles governing lotteries see NAB REPORTS, p. 459, June 9, 1947.]

## Conflicting Applications Rejected by FCC In Granting Tentative CP to Northwestern

Northwestern Ohio Broadcasting Corporation was tentatively granted a CP for a 1 KW unlimited time station on 1150 kc., at Lima, Ohio, on October 13. In granting the application the Commission rejected conflicting applications from Dayton and Columbus, Ohio.

With respect to the Dayton applicant it was found that its proposed directional antenna was defective and would not provide the proper service or protection to other stations. As between the Lima and the Columbus applicants, the Commission concluded that Section 307(b) of the Communications Act, providing for the fair and equitable distribution of facilities, required the grant to Lima, which has now only one station, rather than to Columbus, which now has four stations.

In addition, applying its policy of furthering competition among the mass media of communications, the Commission said:

"... One other consideration impels us to prefer the Lima applicant. We believe that the public interest, convenience and necessity would be better served by the competition which would result from operation of a second broadcast station at Lima than by the addition of a fifth station in Columbus, where there is already effective competition."

## Final Decision Made Denying WORL Renewal Of License on Concealed Ownership Ground

In a Memorandum Opinion and Order adopted Wednesday(15), the FCC, Commissioner Jett dissenting, made final its Proposed Decision denying renewal of license to WORL, Boston, Massachusetts, on the ground that for the past ten years numerous reports filed with the Commission had failed to disclose the true ownership of about 40% of the stock of the licensee.

A full report on the majority opinion, as well as on the dissenting opinion of Commissioner Jett, will be found in NAB REPORTS for April 28, p. 338.

## Supreme Court Upholds District Decision Denying Permission for Purchase of WOV

The Supreme Court of the United States on Monday (13), affirmed without opinion the decision of the three-judge federal District Court in New York which denied Murray and Meyer Mester permission to purchase Station WOV.

The decision of the three-judge court last February held that the Commission, in denying consent to trans-

### Advance "Freedom Train" Schedule

EDITOR'S NOTE: Because many broadcasters have asked for information, NAB REPORTS will in the future carry each week complete information about the progress of the "Freedom Train," so that stations wishing to plan special events broadcasts in advance may have target dates. This regular box on "Freedom Train" progress across the nation will keep three weeks ahead of the train, but will carry the train's location on the date of the current issue of NAB REPORTS.

The Freedom Train is now at Lowell, Mass.

Following is the schedule for the week of November 10:

November 10: Open date, Binghamton, N. Y.  
November 11: Albany, N. Y.  
November 12: Scranton, Pa.  
November 13: Wilkes-Barre, Pa.  
November 14: Williamsport, Pa.  
November 15: Altoona, Pa.  
November 16: Harrisburg, Pa.

fer of control, properly considered the facts that the proposed transferees "in the conduct of their edible oil business . . . manifested a flagrant disregard for government regulations designed for public protection and that they had, in their deceptive practices, demonstrated the absence of a sense of public responsibility, which would make inadvisable, from the viewpoint of the public interest" the transfer of a station to them.

The Commission had also referred to the fact that the testimony of the proposed transferees concerning their difficulties with government bodies had been evasive and showed "extreme lack of candor."

In the suit in the District Court, the transferees

(Continued on next page)

took the position that the only thing about an applicant's character which the Commission was entitled to consider was whether there had been conviction of a felony or a crime involving moral turpitude. In rejecting this contention, the court said:

"A person's 'character' is usually thought to embrace all his qualities and deficiencies regarding traits of personality, behavior, integrity, temperament, consideration, sportsmanship, altruism, etc., which distinguish him as a human being from his fellow men. His disposition toward criminal acts is only one of the qualities which constitute his character. The statute subjects an applicant's 'character' to scrutiny by the Commission; in the absence of a legislative directive to the narrow interpretation advanced by plaintiffs, courts must give to words their commonly understood definitions and in this case 'character' certainly embraces involvement in the litigation proved against the plaintiffs and their disposition not to be ingenuous and truthful concerning it."

In affirming this judgment the Supreme Court merely referred to the case of Federal Communications Commission v. WOKO, Inc. This case, decided last spring, held that the Commission properly refused to renew the license of a station, one of the officers of which had made consistent false and fraudulent representations to the Commission. (See NAB REPORTS, April 14, 1947.)

## Small Market Stations

### Ten Point Plan to Raise Station Revenues Outlined in New Small Market Publication

"Ten Point Plan For Increasing Station Revenue," an NAB publication by J. Allen Brown, assistant director, Broadcast Advertising, contains helpful information for station management and sales executives, especially those in new stations.

The "plan" takes up such important subjects as setting up the rate card structure, the sale of programs and ideas, techniques of the radio salesman, the beamed commercial, fresh copy, auditioning the program, incentive pay for salesmen, developing local business, promotion events, sale of local news, early morning programming, the network co-op show, and the syndicated transcription program.

Copies will be sent free to all members upon request. Mail should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

## Listener Activity

### Radio Chairmen of Buffalo Organizations Hold Discussions in Broadcast Institute

Radio chairmen of Buffalo, N. Y., organizations have held a special institute, designed to encourage the use

of radio by civic groups, according to the *Community Radio Exchange Loudspeaker*, publication of the Radio Council of Buffalo.

The program began with a morning panel discussion of the general theme of the institute, "The Use of Radio in Your Organization." Participating in the panel discussion were Dr. Claude E. Puffer, University of Buffalo, chairman; Clare Allen, program director, WEBR; Roswell McPherson, public relations director, WGR; Manus Roizen, Roizen Advertising Agency; and Miss Janet Wattles, Buffalo Goodwill Industries.

Luncheon was served to the group, with a greeting address by Robert S. Cornelius, president of the Radio Exchange. Entertainment for the luncheon was furnished by Radio Station WGR.

The afternoon sessions were devoted to three discussions: Producing Radio Programs, Promoting a Radio Program for Your Organization, and Children in Radio. Edward J. Wegman, assistant program director and production manager of WBEN, led the production session; Mrs. Lillian Kirk, public relations director of WKBW, the promotion session; and Sister Mary Agnes, S.S.J., teacher of music and radio courses at Mt. St. Joseph Teachers College, the session on children.

## Employee-Employer Relations

### Scroll Resolution Complimenting Doherty Given At Boston Labor-Management Dinner

A scroll in appreciation of services to labor-management cooperation in Boston has been presented to Richard P. Doherty, director of Employee-Employer Relations for the National Association of Broadcasters, by the executive committee of the Industrial Relations Council of Metropolitan Boston, of which Mr. Doherty was formerly general secretary and executive director.

The scroll, containing a resolution of the committee praising Mr. Doherty's "unselfish services . . . brilliant leadership and tireless toil," was presented at the banquet in Boston during the annual conference of the Council, attended by 1,500 representatives of labor and management.

The banquet meeting of the Council was addressed by Mr. Doherty and by Philip Murray, president of the CIO.

The scroll resolution, extending thanks and appreciation to Mr. Doherty, who founded and directed the Council for five years prior to his joining NAB, said:

"The membership of the Council has profited beyond measure from his scholarly knowledge, his dynamic personality, his limitless store of ideas, and his inexhaustible energy. He was indeed the power that kept the organization on the high level that has won for it recognition as a model for industrial relations groups throughout the United States . . ."

Citing his organizational efforts, the resolution says

*(Continued on next page)*



that Mr. Doherty "made Boston the birthplace of a new spirit of genuine industrial teamwork between labor and management."

Presented by Jack Hurvich, chairman of the executive committee and president of the Greater Boston Industrial Union Council of the CIO, the resolution was signed by Mr. Hurvich, Francis Carmichael, New England regional director of the CIO; Ernest A. Johnson, chairman, Massachusetts Building and Construction Trades Council, AFL; Harry P. Grages, secretary, Central Labor Union of Boston, AFL; Anthony De Andrade, vice president, International Printing Pressman's Union, AFL; Frederick W. Bliss, New England District chairman, General Electric Corp.; Sidney R. Rabb, chairman, Super Market Institute; Richard S. Robie, president, U-Dryvit Auto Rental Corp.; Edward Dana, president, Boston Elevated Railroad; James J. Healy, radio moderator of the Council; and John J. Murray, executive director of the Council.

## Public Interest Programming

### SPECIAL:

### Full Material for Broadcasters Outlined In Ad Council Food Emergency Fact Sheet

Asking all possible speed in bringing the facts to broadcasters, the Advertising Council last week made available the following fact sheet on the world food emergency. The information contained in the sheet was obtained from and approved by the Citizens Food Committee and the Cabinet Food Committee.

Charles Luckman, president of Lever Bros., is chairman of the Citizens Food Committee, and Justin Miller, NAB president, is one of its members.

The fact sheet for broadcasters follows:

#### Basic Facts of Hunger

The world today, with the approach of winter, is again facing a desperate food situation. Conditions are particularly critical in Western Europe.

Throughout the growing season frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels, even as compared to last year, when hunger was widespread. And the situation has grown worse in the last 60 to 90 days.

The already meagre bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most other countries will have to be cut sooner or later. As cold weather nears, the unrest grows.

To make matters worse, the population of Western Europe has grown—hence more mouths to feed.

It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer and closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter the suffering will be tragic.

While hunger spreads in Europe, Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the

major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record.

#### Foreign Policy at the Family Table

What happens in Europe in the next six months is of immediate, decisive concern to all Americans. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. But more than that, we cannot afford such indifference—*our own self-interest demands that we back up with food Europe's attempt at reconstruction.* Should our aid fail this winter the result would not only be human misery; *our failure may lead to political catastrophe endangering our own security and prosperity and the peace for which we are working.* Speaking on behalf of the present food program, Secretary of State Marshall stated:

"During this critical period in world affairs, food is a vital factor in our foreign policy. And the attitude of Americans towards food can make or break our efforts to achieve peace and security throughout the world.

"From this time on, at least until the end of winter every man, woman and child in this country will exert a direct personal influence on the course of international affairs.

"The connection between the individual American and world affairs is unmistakably clear—our foreign policy has entered the American home and taken a seat at the family table."

If the people of Europe are hungry they cannot achieve the democratic self government essential to make secure our own peace and freedom. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet.

#### Objective: An Extra 100 Million Bushels of Wheat

Estimates show that there is now available in the United States only about 470 million bushels of grain for export. But Europe's minimum needs from this country are for at least 570 million bushels.

The problem is therefore—how to get the extra 100 million bushels?

The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers.

Obviously, the way in which everyone can help is by moderation in the use of wheat products. But, surprising though it may seem, one of the best ways of conserving wheat is by cutting down on our most extravagant use of grain—the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain.

A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain.

The industrial use of grain is being cut with the full cooperation of the industries involved.

#### WHAT THE PUBLIC IS ASKED TO DO

##### Save Meat—Poultry—Eggs

A. *On Meatless Tuesday* do not eat major meats such as beef, veal, lamb and pork. (Exceptions: meat by-products such as liver, kidneys, brains, sweetbreads, hearts, pigs feet and pigs knuckles, tripe, oxtail and tongue.)

B. *On Poultryless and Eggless Thursday* do not eat chicken, turkey, geese, ducks, and their eggs should not be served.

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**C. All other days:**

1. Use eggs and egg dishes in moderation.
2. Use the less expensive kinds of meat and poultry such as: chuck short ribs, spareribs, rump, shoulder, breast, flank, brisket, bottom round, shank, sausage, frankfurters, shank end of ham, canned meats and stewing chickens.
3. If using the more expensive cuts such as roasts, plan to use every bit, including the bones for soup.

**Save Wheat**

A. Make moderate use of bread, rolls, and crackers with meals. Save a slice of bread a day. If you eat out, cooperate with restaurants which serve bread and butter only on request.

B. Buy less, and do less baking of foods in which flour is the main ingredient, such as cakes, cookies, pastry, biscuits and muffins. For example, one-crust pies should be given preference.

C. Don't waste bread. Use dry bread as an ingredient in main dishes and desserts such as cheese fondue, bread pudding, casserole dishes, and as crumbs in scalloped dishes.

**Waste Nothing**

- A. Don't help anyone to more than he can eat.
- B. Clean your plate at every meal.
- C. Use the foods that are plentiful in local markets.

**Official Slogan:**

**SAVE WHEAT . . . . SAVE MEAT  
SAVE THE PEACE**

**Summary—What to Tell Your Listeners**

1. Describe the desperate plight of the peoples of Western Europe—weakened by living on low rations for a long time they now as a result of widespread crop failures are coming closer and closer to actual starvation.

2. Explain that we must help the Western European countries in their emergency both for humanitarian reasons and to protect our own freedom, prosperity and peace—if hunger brings on a collapse of the effort abroad to build free governments, our own security will be seriously threatened.

3. Show that to supply Europe's minimum needs we must cut down on our use of grain, meat, poultry and poultry products.

4. Urge each listener to cooperate with the following four-point program as his individual program against starvation and chaos in Europe:

- a. No meat on Tuesdays.
- b. No poultry or eggs on Thursdays.
- c. Save a slice of bread every day. Cooperate with restaurants which serve bread and butter only on request.
- d. Waste nothing—clean your plate at every meal.

If desired, additional information can be obtained from:

George P. Ludlam  
The Advertising Council, Inc.  
11 West 42nd Street  
New York 18, New York

or

William M. Spire  
Citizens Food Committee  
Room 225  
Old State Department Building  
Washington 25, D. C.

**Veterans Administration Announces Names  
Of Sixth Series of 13 Transcribed Shows**

The Veterans Administration in Washington last week announced that the sixth series of 13 transcribed quarter-hour programs of the top-talent "Here's to Veterans" group will be available to stations during the last week of November, for broadcasting during the period December, 1947, through February, 1948.

The programs, announced by Charles Dillon, chief of the VA Radio Division, include shows by Carmen Cavallaro, Fred Waring, Bing Crosby, Jack Benny, Henry Morgan, Fibber McGee and Molly, the Great Gildersleeve, Arthur Godfrey, the Telephone Hour, the Hit Parade, Album of Familiar Music, Saturday Night Serenade, and the Contented Hour.

As in the past, each program is a 14½-minute capsule edition of the regular network feature, with VA information for veterans and their families on medical care, G.I. Insurance, loan guarantees, etc., substituted for the usual product commercials.

Twelve hundred stations are currently carrying the "Here's to Veterans" series. All artists in the series have donated their services with the approval of AFRA and AFM. Agency contacts were made with the approval of the Advertising Council.

Stations may obtain the series by placing an order with the nearest VA Branch Office Radio Chief. VA Branch Offices are located in Boston, New York, Philadelphia, Richmond, Atlanta, Columbus, Chicago, St. Paul, St. Louis, Dallas, Seattle, San Francisco and Denver.

**November 10th, 1947—172d Anniversary  
Of U. S. Marine Corps**

After 172 years of colorful history, the U. S. Marines begin a new and important job on their birthday, November 10th. This new job is the creation of a new, powerful reserve force—the Citizen Marine Corps. This postwar defense force includes organized ground or air units in all major cities and volunteer Citizen Marines throughout the nation. The Organized groups will train for two hours a week, while the Volunteer Marine Reservists will study by correspondence courses and in informal groups. Within the next three months it is planned to create a Citizen Marine Corps of 100,000 men to back up the regular Marines on guard for peace throughout the world. Material and program participants for salutes to the Marine Corps and the Citizen Marine Corps on their 172d birthday are available at any Marine Corps Office, or write to Director, Division of Public Information, Headquarters U. S. Marine Corps, Washington, D. C.

**Agriculture Department Asks Cooperation  
For Observance of 4-H Achievement Week**

The Department of Agriculture has requested the cooperation of station owners in observing National 4-H Achievement Week, November 1 to 9. The event is particularly adaptable to the public interest programming activities of all local stations since it will

*(Continued on next page)*



concentrate, community by community rather than nationally, on the achievements during 1947 of individual 4-H members and clubs in each locality.

The sum of the animals and products raised by 4-H'ers each year is always surprisingly large. For instance 4-H Club members raised 9 million chickens and 725 thousand head of livestock in 1947 while others of their members canned 36 million quarts of food, thereby "learning by doing" to become better farmers and homemakers. Broken down in terms of local 4-H personalities and clubs, these achievements can provide excellent public service program material for local stations throughout the country. Station managers and program directors are urged to obtain further details about National 4-H Achievement Week from County Extension Agents in their areas.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of October 27-November 2, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### United America—Group Prejudice— A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of post-war dislocations and unrest; (2) isolate such antagonisms and quar-

antine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. Teachers quitting their profession. In the last five years, due not only to the war, but to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. As a result thousands of teaching positions have been left vacant, and some schools have been compelled to close because of lack of teachers. 2. Fewer teachers being trained. Although there is some evidence of a slight upturn in the current school year, too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. Lowered teacher morale. In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid in many parts of the country and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. Poor buildings and equipment. Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. Emphasize that an alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. "Our Teachers Mold Our Nation's Future." Explain that as a result of awakening public interest—stimulated by messages like this brought to the public by business in the interest of serving the nation—some improvement in educational conditions has been made

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in recent months. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-B)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 20. They are subject to change.

#### Monday, October 20

##### Further Hearing

(Before Commissioner Hyde and such other Commissioners as may be able to attend, Conference Room "B" adjacent to Departmental Auditorium, 13th and Constitution Ave., N.W.)

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

(Before Commissioner Durr, Room 2232, 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn. C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover CP. 880 kc., 1 KW, daytime, and authority to determine operating power by direct measurement.

#### Wednesday, October 22

(10:30 A. M.)

NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio.—C. P. 1300 kc., 5 KW, unlimited; DA-Night and day.

NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio.—C. P. 1300 kc., 5 KW, unlimited; DA-Night and day.

#### Thursday and Friday, October 23 and 24

##### At Cumberland, Maryland

(Grand Jury Room, Federal Bldg., 10:00 A. M.)

NEW—Tri-State Broadcasting Co., Cumberland, Md.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Richard Aubrey Raese, Cumberland, Md.—C. P. 1230 kc., 250 watts, unlimited.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 920 KC.

The Commission announced its **Proposed Decision** (Commissioner Jett not participating) looking toward the denial

of the application of **Metropolitan Broadcasting Co. of Milwaukee**, for a construction permit for a new standard broadcast station to operate on the frequency 920 kc., with 100 watts power, daytime only, at Milwaukee, Wisc. (Docket 8208; BP-5755), since applicant cannot meet requirement of Commission standards which specify that a Class IV station will not be assigned to a regional frequency where there are other transmission facilities in the town proposed to be served.

##### 950 KC.

The Commission announced adoption of a **Memorandum Opinion and Order**, reaffirming and adopting as final its decision and order of April 21, 1947, (with exception of the second full paragraph of page 18, thereof, concerning the temporary extension of license for WORL, which is no longer applicable), denying application for renewal of license (main and auxiliary transmitters) for station **WORL, Boston, Mass.** (BR-205), licensed to Broadcasting Service Organization, Inc.; and dismissing as moot application (BTC-506) for transfer of control of licensee from its present stockholders to Bittner Broadcasting Co. Station is at present operating under a temporary license expiring November 30, 1947, on 950 kc., 1 KW, daytime hours (500 watts for auxiliary). (Commissioner Jett dissented and issued a dissenting opinion; Commissioner Hyde did not participate.)

##### 1150 KC.

The Commission announced its **Proposed Decision** (Commissioner Jones not participating) looking toward the grant of the application of **Northwestern Ohio Broadcasting Corp.** for a new standard broadcast station at **Lima, Ohio**, to operate on 1150 kc., 1 KW, unlimited time, using DA (BP-4447; Docket 7357), and a denial of the applications of **WOOP, Inc.**, requesting the same frequency with 1 KW night, 5 KW day, unlimited time, DA, at **Dayton, Ohio** (BP-3987; Docket 6824), and **Sky Way Broadcasting Corp.** requesting the same frequency with 1 KW night, 5 KW day, unlimited time, DA, at **Columbus, Ohio.** (BP-4824; Docket 7621)

##### 1330-1340 KC.

The Commission adopted a **Decision and Order** denying a petition for rehearing filed by **Gulf Broadcasting Co., Inc., Mobile, Ala.**, directed against the Commission's action of June 28, 1947, granting the application of Gillette Burton and Jesse Gilbert Burton, d/b as **Burton Broadcasting Co.**, for a new station in **Mobile** (BP-4233; Docket 7314), and denying petitioner's application. (BP-3728; Docket 7313)

##### 1450 KC.

The Commission announced adoption of a **Proposed Decision** looking towards a grant of the application of **Southern Broadcasting Co.** (BP-4640; Docket 7528), for a new station to operate on 1450 kc., 250 watts, unlimited time, at **Charleston, S. C.**, and denial of the application of **Fort Sumter Broadcasting Co.** (BP-4705; Docket 7531), for the same facilities.

#### AM—New CP's Granted

##### 630 KC.

**Pat Murphy Courington, Albertville, Ala.**—Granted CP for a new station to operate on 630 kc., 500 watts, daytime only. (Comr. Durr not participating.) (BP-5934)

##### 730 KC.

**Superior Enterprises, Hammond, La.**—Granted CP for new station to operate on 730 kc., 250 watts, daytime only. (BP-5435)

**Morehouse Broadcasting Co., Bastrop, La.**—Granted CP for new station to operate on 730 kc., 250 watts, daytime only. (BP-6166)

##### 790 KC.

**Robert W. Rounsaville, Buckhead, Ga.**—Granted CP for new station to operate on 790 kc., 1 KW, daytime only. (BP-5623) (Com. Jones for hearing.)

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**900 KC.**

**Progressive Publishing Co., Clearfield, Pa.**—Granted CP for a new station to operate on 900 kc., 500 watts, daytime only. (BP-6182)

**Northwest Broadcasting Co., Fargo, N. Dak.**—Granted CP for a new station to operate on 900 kc., 1 KW, daytime only. (BP-6145)

**930 KC.**

**Strafford Broadcasting Corp., Rochester, N. H.**—Granted CP for a new station to operate on 930 kc., 1 KW, daytime only. (BP-6142)

**1050 KC.**

**Peninsula Broadcasting Corp., Hampton, Va.**—Granted CP for new station to operate on 1050 kc., 250 watts, daytime only. (BP-6100)

**1240 KC.**

**A. B. Rhodes, et al, d/b as Jasper Broadcasting Co., Jasper, Texas**—Granted CP for a new station to operate on 1240 kc., with 250 watts, unlimited time. (BP-6132)

**1260 KC.**

**Tom Potter tr/as Seminole Broadcasting Co., Seminole, Okla.**—Granted CP for a new station to operate on 1260 kc., 500 watts, daytime only. (BP-6086)

**1300 KC.**

**Andrew G. Haley tr/as Rose Bowl Broadcasters, Pasadena, Calif.**—Granted CP for a new station to operate on 1300 kc., 1 KW, daytime only. (BP-5867)

**1310 KC.**

**Kenneth Aitken and George J. Tschumy, a partnership, d/b as Taft Broadcasting Co., Taft, Calif.**—Granted CP for a new station to operate on 1310 kc., 500 watts, daytime only. (BP-5766)

**1320 KC.**

**Inter-City Advertising Co., Greensboro, N. C.**—Granted petition to reconsider and grant application for new station to operate on 1320 kc., 1 kw., DA-1, unlimited time. (BP-5915; Docket 8372) (Chairman Denny not participating; Comrs. Hyde and Jones voting to deny petition.)

**1330 KC.**

**George W. Smith, Jr., et al, d/b as Graham Broadcasting Co., Graham, Texas**—Granted CP for a new station to operate on 1330 kc., 500 watts, daytime only. (BP-6165)

**1340 KC.**

**Beaufort Broadcasting Co., Washington, N. C.**—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited (BP-5673)

**1400 KC.**

**E. Vernon Stabler, Calvin Poole and Samuel W. Ferrell, Jr., a partnership, d/b as Greenville Broadcasting Co., Greenville, Ala.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (Comr. Durr not participating.) (BP-6094)

**1450 KC.**

**Joseph P. Ernst, Riverton, Wyo.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5670)

**1480 KC.**

**Lincoln Broadcasting Corp., Lincoln, Nebr.**—Granted petition requesting reconsideration and grant without hearing of application (BP-4985; Docket 8370), and the application was removed from hearing docket and granted for a new station to operate on 1480 kc., 1 KW, unlimited time, DA; conditions.

**1490 KC.**

**The Tower Realty Co., Cumberland, Md.**—Granted CP for new station to operate on 1490 kc., 100 watts, unlimited time. (Comrs. Durr and Hyde for hearing.) (BP-5940)

**1570 KC.**

**Charles M. Meredith, Doylestown, Pa.**—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only. (BP-5625)

**AM—Frequency Change****1320 KC.**

**WKIX—Inter-City Advertising Co., Columbia, S. C.**—Granted CP to change frequency from 1490 to 1320 kc., increase power from 250 watts, unlimited, to 500 watts, night, 1 KW day, DA night, and install new transmitter. (Chairman Denny not participating; Comr. Jones for hearing.) (BP-5023)

**AM—License for New Station Granted****800 KC.**

**KPDQ—John W. Davis, Portland, Ore.**—Granted license for a new station; 800 kc., 1 KW, day. (BL-2561)

**AM—License Renewals**

**KIFI—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho**—Granted renewal of license for period ending August 1, 1950.

**WEDC—Emil Denemark, Inc., Chicago, Ill.**—Granted renewal of license for period ending August 1, 1949. (Comrs. Durr and Jones for hearing.) (BR-551)

*Granted license of following stations for the period ending November 1, 1950:*

KBWD, Brownwood, Tex.; KCRC, Enid, Okla.; KERN, Sacramento, Calif.; KGNC, Amarillo, Tex.; KLPK, Minot, N. D.; KPRO, Riverside, Calif.; KQV, Pittsburgh, Pa.; KSJO, San Francisco, Calif.; KSO, Des Moines, Iowa; WAAB, Boston, Mass.; WHIS, Bluefield, W. Va.; WILS, Lansing, Mich.; WKBH, LaCrosse, Wis.; WROK, Rockford, Ill.; WSYB, Rutland, Vt.; KBRC, Mt. Vernon, Wash.; KWYO, Sheridan, Wyo.; WFCI and aux., Pawtucket, R. I.; WMBD, Peoria, Ill.; WMPS, Memphis, Tenn.; WOC, Davenport, Iowa; WONS and aux., Boston, Mass.; WSAN, Allentown, Pa.; KARM, Fresno, Calif.; WCOA, Pensacola, Fla.; WSFA, Montgomery, Ala.; WTJS, Jackson, Tenn.; WSPD, Toledo, Ohio; KGNO, Dodge City, Kans.; WBCM, Bay City, Mich. (Comr. Durr for hearing on WBCM.)

**AM—Designated for Hearing****740 KC.**

**Rodgers and McDonald Newspapers, Inglewood, Calif.**—Designated for hearing, application of Rodgers and McDonald Newspapers (BP-6012) for a new station to operate on 740 kc., 250 watts, specified hours (7 p. m. to 12 m.), and granted petition of KQW requesting that the above application be designated for hearing and KQW be made a party to the proceeding; also KFSO made a party to the proceeding.

**860 KC.**

**Radio Tennessee, Inc., Memphis, Tenn.; H. H. Ohlendarf, Osceola, Ark.**—Designated for hearing in a consolidated proceeding the application of Radio Tennessee, Inc. (BP-5956), 860 kc., 10 KW, daytime only, with application of H. H. Ohlendarf (BP-6345), 860 kc., 1 KW, daytime only.

**910 KC.**

**WFDF—Howard M. & Frederick S. Loeb (transferor); Trebit Corp. (transferee), Flint, Mich.**—Designated for hearing, application for consent to transfer of control of Flint Broadcasting Co., licensee of WFDF, from Howard M. & Frederick S. Loeb to the Trebit Corp. (BTC-554)

**960-970 KC.**

**Marmat Radio Co., Bakersfield, Calif.; KERO—J. E. Rodman, Bakersfield, Calif.**—Designated for consolidated hear-

*(Continued on next page)*

ing the application of Marmat Radio Co., for a new station to operate on 960 kc., 1 KW, daytime only (BP-6184), with application of KERO to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW, unlimited time; change transmitter location and install new transmitter and DA for night use (BP-6335); dismissed as moot petition of J. E. Rodman requesting either that his application be considered as not an inconsistent application under Sec. 1.362 of the rules, or that the provisions of said section be waived with respect to his application.

#### 990 KC.

**Orange Empire Broadcasting Co., Redlands, Calif.**—Designated for hearing application (BP-6322) for a new station to operate on 990 kc., 1 KW, daytime only, in a consolidated proceeding with applications of Francisco Rental Co. (Docket 8153 et al.)

**KTRM—KTRM, Inc., Beaumont, Texas**—Designated for hearing application for modification of license to change hours of operation from day to unlimited. (BML-1269)

#### 1080 KC.

**KSCO—Radio Santa Cruz, Santa Cruz, Calif.**—Designated for hearing application for modification of CP to change hours of operation from day to unlimited and install DA for night use. (BMP-2891)

#### 1230 KC.

**Forrest Weimhold, tr/as Herald Broadcasting Co., Level-land, Texas; KWEW—W. E. Whitmore, Hobbs, N. Mex.**—Granted petition requesting that its application (BP-6237) for a new station to operate on 1230 kc., 250 watts, unlimited, be designated for hearing on a comparative basis with applications of Voice of Amarillo (BP-4376); Docket 7722 and Panhandle Broadcasting Corp. (BP-4738; Docket 7575), which have already been heard; and ordered that the record in Dockets 7722 and 7575 be reopened and application of Herald Broadcasting Co. be designated for hearing in the consolidated proceeding with these two applications, together with applications of KWEW (BP-6364) to change from 1490 kc., 100 watts, unlimited, to 1230 kc., 250 watts, unlimited; KOSA, Odessa (Docket 8491), and KBST, Big Springs (Docket 8492), beginning October 30, 1947.

**Hub City Broadcasting Co., Hattiesburg, Miss.**—Designated for hearing application (BP-6143) for a new station to operate on 1230 kc., 250 watts, unlimited time, and ordered that station WMOB be made a party to the proceeding.

#### 1230-1250 KC.

**The Morristown Broadcasting Co., Morristown, N. J.**—Designated for consolidated hearing the application of Morristown Broadcasting Co. (BP-5841) for a new station to operate on 1250 kc., 500 watts, daytime, with application of Home News Pub. Co. (BP-5129), 1230 kc., 250 watts, unlimited time, and application of WSWZ, Inc., Trenton (Docket 8084), already in hearing status.

#### 1240 KC.

**Motor State Broadcasting Co., Ypsilanti, Mich.**—Designated for hearing application of Motor State Broadcasting Co. (BP-6253) for a new station to operate on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with Lansing and Jackson, Mich., applications. (Docket 8213 et al.)

**East Kentucky Broadcasting Co., Pikeville, Ky.**—Designated for hearing application (BP-6331) for a new station to operate on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Williamson Broadcasting Corp. (Docket 8259) and Cumberland Pub. Co. (Docket 8260)

#### 1370 KC.

**Steel City Broadcasting Co., Gary, Ind.**—Designated for hearing application (BP-5681) for a new station to operate on 1370 kc., 1 KW, daytime only, and ordered that station WGES, Chicago, be made a party to the proceeding.

#### 1380 KC.

**WBNX—WBNX Broadcasting Co., Inc., New York, N. Y.**—Designated for hearing application for renewal of license. (BR-250)

**Philip Mathews, Carlisle, Pa.; Penna. Lincoln Broadcast- ing Co., Inc., Carlisle, Pa.**—Designated for consolidated hearing the application of Philip Mathews (BP-5545) with that of Penna. Lincoln Broadcasting Co., Inc. (BP-5441), each requesting a new station to operate on 1380 kc., 1 KW, daytime only.

#### 1390 KC.

**Charles L. Cain, Grand Prairie, Texas**—Designated for hearing application (BP-6136) for a new station to operate on 1390 kc., 1 KW, daytime only, and granted petition of Truatt Kinsey, licensee of station KGVV, Greenville, Texas, requesting that this application be designated for hearing and that he be made a party to the proceeding.

#### 1450 KC.

**KVAK—S. H. Patterson, Atchison, Kans.**—Designated for hearing application for consent to assignment of license for station KVAK from S. H. Patterson to Albert Alving Almada, for a consideration of \$80,000. (Comr. Jett voting to grant.) (BAPL-23)

**Conroe Broadcasting Co., Conroe, Tex.**—Designated for hearing, application for new station to operate on 1450 kc., 100 watts, unlimited time (BP-5815); made KRIC, Beau- mont, KCOH, Houston, and KCTI (permittee), Gonzales, parties to the proceeding.

**Plains Broadcasting Co., Inc., Clovis, New Mexico; New Mexico Broadcasting Co., Inc., Clovis, N. M., and Sam P. Douglas, Portales, N. Mex.**—Designated for hearing applica- tion (BP-6304) for a new station on 1450 kc., 250 watts, un- limited time, in a consolidated proceeding with Clovis and Portales applications. (Dockets 8540 and 8539)

#### 1490 KC.

**Beeville Broadcasting Co., Beeville, Texas; Bee Broadcast- ing Co., Beeville, Texas**—Designated for consolidated hear- ing the application of Beeville Broadcasting Co. (BP-6317), with application of Bee Broadcasting Co. (BP-4639), each requesting a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that KNOW, Austin, be made a party to the proceeding.

### AM—Miscellaneous Actions

**KRUS—Ruston Broadcasting Co., Ruston, La.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3026)

**WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.**—Granted CP to mount FM antenna on AM tower. (BP-6076)

**WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.**—Granted CP to mount FM antenna on AM tower (BP-6278)

**WEGO—Wayne M. Nelson, Concord, N. C.**—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6332)

**WLBR—Lebanon Broadcasting Co., Lebanon, Pa.**—Granted CP to make changes in vertical antenna and mount FM an- tenna on AM tower. (BP-6029)

**WTNB—Thomas N. Beach, Birmingham, Ala.**—Author- ized cancellation of CP to make changes in transmitting equipment. (BP-5672)

**KGGF—Hugh J. Powell, Coffeyville, Kans.**—Granted con- sent to assignment of license of KGGF from Hugh J. Powell to The Midwest Broadcasting Co., Inc., for a consideration of \$400,000. (Comrs. Walker and Durr for hearing.) (BAL- 612)

**KIUL—Frank D. Conard, Garden City, Kans.**—Granted consent to assignment of license of KIUL from Frank D. Conard to The Telegram Publishing Co., for the sum of \$42,000. (BAL-614)

*(Continued on next page)*



**WHHM—WHHM Broadcasting Co., Memphis, Tenn.**—Granted consent to assignment of license of AM station WHHM and conditional grant for WHHM-FM from Herbert Herff, tr/as WHHM Broadcasting Co. to Mid-South Broadcasting Corp. (Comr. Durr voting for hearing.), for a consideration of \$300,000. (BAL-615)

**Danville Broadcasting Co., Danville, Ky.**—Adopted a memorandum opinion and order denying petition for rehearing, directed against the Commission's decision adopted April 25, 1947, granting, after hearing, the application of Commonwealth Broadcasting Corp. for a new station in Danville, Ky. (BP-4040; Docket 7164) (Comr. Jones not participating)

**WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.**—Granted modification of license to increase power from 100 to 250 watts. (BML-1267)

**Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.**—Denied petition for reconsideration requesting that the Commission reconsider the action of a Board of Commissioners on Aug. 28, 1947, denying petitions for rehearing filed by petitioner against Commission action of April 30, granting application of Big Sioux Broadcasting Co. (BP-4734) and application of Midcontinent Broadcasting Co. (BP-5643)

**WFHR—William F. Huffman (assignor), William F. Huffman Radio, Inc. (assignee), Wisconsin Rapids, Wis.**—Granted consent to assignment of license for AM station WFHR and permit for FM station from William F. Huffman to William F. Huffman Radio, Inc., controlled by Huffman. (BAPL-30)

**KGER—Consolidated Broadcasting Corp., Ltd. (assignor), Dana Latham, executor under Will of C. Merwin Dobyns (deceased) (assignee), Long Beach, Calif.**—Granted consent to assignment of license from Consolidated Broadcasting Corp., Ltd., to Dana Latham, executor under Will and Codicil of C. Merwin Dobyns, deceased. (BAL-644)

**Wolverine State Broadcasting Service, Inc., Detroit, Mich.**—Adopted opinion and order denying petition for exemption from provisions of proposed rules concerning daytime skywave transmissions (Docket 8333) whereby the Commission has deferred consideration of all applications for daytime or limited time operation on Class 1-A or 1-B channels until a decision is announced in the daytime skywave transmission hearing.

**National Broadcasting Co., Inc., New York, N. Y.**—Granted extension of permit authorizing transmission of programs to foreign (Canadian) stations for broadcast purposes (BFP-166); granted extension of permit to transmit recorded programs to all broadcast stations in Canada licensed to operate by the Canadian Government which may be heard consistently in U. S. (BFP-167) (Chairman Denny and Comr. Jones not participating.)

**Columbia Broadcasting System, Inc., New York, N. Y.**—Granted extension of authority to transmit programs of foreign (Canadian) stations for broadcast purposes. (BFP-168) (Comr. Jones not participating.)

**Model City Broadcasting Co., Inc., Anniston, Ala.**—Denied petition requesting reconsideration and grant without hearing application for new station. (Chairman Denny not participating.) (BP-5250)

**WGRV—Greenville Broadcasting Co., Greenville, Tenn.**—Granted application for assignment of license of WGRV (representing 50% stock interest) from Austin, Lysterly and Burns, a partnership, d/b as Greenville Broadcasting Co. to Radio Greenville, Inc., with waiver of Avco rule. (BAL-590)

**WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.**—Adopted order denying petition requesting that the Commission reconsider the action of a Board of Commissioners on August 21, 1947, denying petition for reconsideration and grant of its application for modification of license to move main studios of WFCI from Pawtucket to Providence; reaffirmed said action of the Board. (BML-1249; Docket 8416)

**WARR—Northern Virginia Broadcasters, Inc., Arlington, Va.**—Issued order to show cause ordering WARR to appear at a hearing on 11-21-47 to show cause why the broadcasting of a radio quiz program broadcast over WARR, de-

scribed in order, does not constitute a violation of Section 316 of the Communications Act.

**KFRM—Midland Broadcasting Co., Concordia, Kans. (Kansas City, Mo.)**—Ordered that the Commission's order of April 10, 1947, which granted application (BP-5154) for CP, be amended by deleting therefrom the condition requiring the applicant to file application (BP-2785) for modification of license; that said application insofar as it requires change of studio location is dismissed; and that, insofar as it specifies a change in transmitter, it is granted; further ordered that Sec. 3.30(b) of the rules be waived, and that the applicant may operate station KFRM as proposed and as herein authorized.

**KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.**—Granted application for modification of license to increase daytime power from 10 KW to 50 KW. (BML-1270)

**WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.**—Granted CP to increase power from 250 watts daytime only to 1 KW and install a new transmitter. (BP-6163)

**Independent Broadcasting Co., Inc., Knoxville, Tenn.**—Denied petition for a two-week continuance of hearing scheduled for October 20. (Dockets 8489 and 8490)

**WGAT—Central Broadcasting Co., Utica, N. Y.**—Denied application for special service authorization to operate WGAT beyond local sunset to 6 p. m., EST, using its assigned frequency and power. (BSSA-168) (Com. Denny not participating.)

**KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex.**—Denied application for special service authorization to operate KSFA after sunset until 11 p. m., CST, on specified dates. (BSSA-166)

**Cumberland Gap Broadcasting Co., Middlesboro, Ky.**—Adopted an order revoking the CP authorized to Pinnacle Broadcasting Company for a new station at Middlesboro, Ky. (BP-5401), on January 9, 1947, and further ordered that the application (BP-4203, Docket 7001) of Cumberland Gap Broadcasting Co., be reinstated.

**Turlock Broadcasting Group, Turlock, Calif.**—Adopted an order granting petition of Turlock Broadcasting Group for reinstatement of their application (BP-4873), and acceptance of an amendment filed with petition which removes the contingent request appearing in said application; said amendment was accepted and application, as amended, was reinstated.

**Pacific States Radio Engineering, Pittsburg, Calif.**—Granted petition requesting reinstatement of their application (BP-5753), and acceptance of an amendment filed with petition which provides current data on applicant's qualifications and increase in power to 500 watts; the amendment was accepted and application as amended, reinstated.

**Catonsville Broadcasting Co., Catonsville, Md.**—Denied petition asking the Commission to reconsider and grant without hearing its application. (BP-5608; Docket 8358)

**Western Ill. Broadcasting Co., Jacksonville, Ill.**—Granted petition insofar as it requests removal of its application (BP-5478; Docket 8281) from the hearing docket; said application was removed and placed in pending file until a decision in re Notice of Proposed Rules concerning daytime skywave transmissions (Docket 8333); denied petition insofar as it requests grant of application.

**Dalrad Associates, Dalhart, Texas**—Granted petition for leave to amend its application (BP-4919; Docket 8347) so as to specify 1410 kc., 500 watts, daytime only, in lieu of 1410 kc., 250 watts, unlimited and for removal from the hearing docket; and ordered dismissal of the petition filed June 19, 1947, requesting leave to amend and remove application from docket.

**KWK—Thomas Patrick, Inc., St. Louis, Mo.**—The Commission, on its own motion, ordered advancement from March 29, 1948, to December 17, 1947, of the hearing date in re application in Docket 8512.

**W. W. Reark, Coleman, Texas**—Granted petition for continuance of hearing presently scheduled for October 27 in  
(Continued on next page)

re Dockets 8140 and 8141, and continued same to November 14 at Coleman.

**Tri-State Broadcasting Co., Cumberland, Md.**—Granted petition of attorney for Tri-State Broadcasting Co., moving admission of William C. Walsh, Cumberland, Md., to the Bar of the Commission *pro hac vice* for the purpose of participating in the consolidated hearing in re application of Tri-State Broadcasting Co. (Docket 7554) and Richard Aubrey Rasee. (Docket 8037)

**KROD—Roderick Broadcasting Corp., El Paso, Texas**—Granted petition for leave to amend its application (BP-5909; Docket 8317), so as to add a new engineering statement, etc., and for removal of application from the hearing docket.

**Scripps-Howard, Inc., Cleveland, Ohio**—Granted petition for leave to amend its application (BP-4118; Docket 6916) so as to revise the engineering data originally submitted, etc.

**WNHC—Elm City Broadcasting Corp., New Haven, Conn.**—Granted petition requesting the Commission to accept late its written appearance in re proceeding on application of The Windham Broadcasting Co. (Docket 8423)

**WFMJ—WFMJ Broadcasting Co., Youngstown, Ohio**—Granted petition for leave to amend its application (BMP-2440; Docket 8392) so as to add a revised engineering statement.

**WJMR—Supreme Broadcasting System, Inc., New Orleans, La.**—Granted petition for continuance of hearing in re Docket 8517, now scheduled for November 5, and continued same to December 22, 1947.

**WJOL—Joliet Broadcasting Co., Joliet, Ill.**—Denied petition requesting advancement from December 15 to November 19 of the hearing scheduled on application for renewal of license. (Docket 6983)

**Radio Modesto, Inc., Modesto, Calif.**—Ordered that the application of Radio Modesto, Inc. (BP-5885; Docket 8353), already in hearing docket, be consolidated for hearing with applications of Frank M. Helm (Docket 7830) and Albert Alvin Amada (Docket 8389); further ordered that the hearing date of April 15, 1948, heretofore scheduled for Radio Modesto, Inc., be cancelled.

### Correction

According to a correction by the Commission, the item in last week's REPORTS referring to **KLX, Tribune Building Co., Oakland, Calif.**, should read as follows: Granted petition insofar as it requests leave to amend application so as to specify a new proposed antenna site and antenna system, etc., and to remove application (BP-5293; Docket 8379) from the hearing docket. Insofar as petition requests reconsideration and grant, it is dismissed as moot.

### AM—Modification of CP's Granted

**WMMI—Gordon E. Brozek, Marquette, Mich.**—Granted modification of CP for approval of antenna and transmitter locations, and to specify studio location. (BMP-3094)

**WGAI—The Advance, Inc., Elizabeth City, N. C.**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-3015)

**KOKX—Keokuk Broadcasting Co., Keokuk, Iowa**—Granted modification of CP to make changes in vertical antenna, change type of transmitter, and change studio location. (BMP-3166)

**KREI—Cecil W. Roberts, Farmington, Mo.**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2995)

**KFRB—Alaska Broadcasting Co., Fairbanks, Alaska**—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna and transmitter locations. (BMP-3070)

**KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas**—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3190)

**KUKH—William Edwin Richardson, Ukiah, Calif.**—Granted modification of CP for approval of antenna and transmitter location, and to change studio location. (BMP-2998)

**KUGN—Valley Broadcasting Co., Eugene, Ore.**—Granted modification of CP to make changes in vertical antenna and extend completion date to 180 days after grant. (BMP-2704)

**WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.**—Granted modification of CP to change type of transmitter. (BMP-3188)

**WXAL—Demopolis Broadcasting Co., Demopolis, Ala.**—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3001)

**WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.**—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations. (BMP-3003)

**WJVA—St. Joseph Valley Broadcasting Corp., South Bend, Ind.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3085)

**WDOS—Oneonta Star, Inc., Oneonta, N. Y.**—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter locations, and to change studio location. (BMP-3016)

**WSAT—Mid-Carolina Broadcasting Co., Salisbury, N. C.**—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3027)

**WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.**—Granted modification of CP for approval of antenna and transmitter locations and change of studio location. (BMP-3099)

**KSPA—Town Talk Broadcasting Co., Santa Paula, Calif.**—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-3059)

**KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations, and to change studio location. (BMP-3126)

**KIBH—Alaska Broadcasting Co., Seward, Alaska**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter locations, and to specify studio location. (BMP-3071)

**WCAV—Western Maryland Broadcasting Corp., Norfolk, Va.**—Granted modification of CP to change corporate name from Western Maryland Broadcasting Corp. to Cavalier Broadcasting Corp., change type of transmitter, for approval of antenna and transmitter locations, and to specify studio location. (BMP-3164)

**WDLF—Panama City Broadcasting Co., Panama City, Fla.**—Granted modification of CP to change type of transmitter. (BMP-3191)

**WLYN—Puritan Broadcast Service, Inc., Lynn, Mass.**—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and transmitter locations. (BMP-3023)

**WHIR—Commonwealth Broadcasting Corp., Danville, Ky.**—Granted modification of CP to specify 250 watts power, change type of transmitter, and for approval of antenna system and transmitter location. (BMP-2874)

**WMBD—Peoria Broadcasting Co., Peoria, Ill.**—Granted modification of CP to install a new transmitter, make changes in directional antenna and mount FM antenna on No. 4 tower, change transmitter location and change studio location. (BMP-3051)

**KFRM—Midland Broadcasting Co., Kansas City, Mo.**—Granted modification of CP to make change in type of transmitter and change main studio location from Kansas City, Mo., to south of Concordia, Kans.; waived Sec. 3.30(b) of Commission rules. (BMP-2785)

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## AM—Applications Accepted for Filing

### 560 KC.

**WFIL**—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

**WQAM**—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-P-5022, as modified, which authorized installation of new antenna and mount FM tower on top) for extension of completion date.

### 620 KC.

**WDNC**—Durham Radio Corp., Durham, N. C.—Modification of construction permit (B3-P-3170, as modified, which authorized installation of new transmitter and directional antenna for day and night use, change in frequency, increase in power, and change in transmitter location and mount FM antenna on AM tower) for extension of completion date.

### 860 KC.

**NEW**—Van Wert Broadcasting Corp., Van Wert, Ohio (P. O., 203 Marsh Bldg.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

### 890 KC.

**NEW**—Leland Holzer, Los Angeles, Calif. (P. O. 501 So. Vermont Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation.

### 930 KC.

**KSDN**—Aberdeen News Co., Aberdeen, S. Dak.—Modification of construction permit (B4-P-5546, which authorized a new standard broadcast station) to change type of transmitter.

### 1000 KC.

**NEW**—Mountain Empire Broadcasting Corp., near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1000 kc., power from 250 watts to 1 KW type transmitter only,\* change in antenna and change type of transmitter. \* Hours of operation from unlimited to daytime only.

### 1010 KC.

**NEW**—Summer County Broadcasting Co., Gallatin, Tenn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 920 to 1010 kc.

### 1050 KC.

**WZIP**—Northern Kentucky Airwaves Corp., Covington, Ky.—Modification of construction permit (B2-P-4522, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change name of permittee from Northern Kentucky Airwaves Corporation to WZIP, Incorporated.

### 1070 KC.

**WKOW**—Monona Broadcasting Co., Madison, Wis.—Modification of construction permit (B4-P-4404, which authorized a new standard broadcast station) for extension of completion date.

### 1150 KC.

**NEW**—The Middlesex Broadcasting Co., Middletown, Conn. (P. O., 279 Main St.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 500 watts, and daytime hours of operation.

**NEW**—Brownsville Broadcasting Co., Brownsville, Tex. (Minor J. Wilson, Walton W. Wilson, Willis A. Wilson, Vance C. Wilson, Herbert L. DeWalt and Kate Wilson, a partnership) (P. O., R. F. D. 2, Box 17)—Construction per-

mit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation.

### 1210 KC.

**NEW**—Newport Harbor Broadcasting Co., Newport Beach, Calif. (P. A. Palmer) (P. O., 3333 Via Lido, Newport Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 250 watts, and daytime hours of operation.

### 1220 KC.

**NEW**—Suwannee Broadcasting Co., Inc., Live Oak, Fla. (P. O. Howard Street)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

### 1230 KC.

**KERO**—J. E. Rodman, Bakersfield, Calif.—Voluntary assignment of license from J. E. Rodman to Thomas B. Reese and Peter K. Omnigian, a partnership, d/b as Kern County Broadcasters.

**NEW**—Roxboro Broadcasting Corp., Roxboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

**WHTB**—Voice of Talladega, Inc., Talladega, Ala.—Construction permit to install new transmitter.

**KSUN**—Carleton W. Morris, Lowell, Ariz.—Construction permit to make changes in transmitting equipment, install new vertical antenna, and change transmitter and studio locations from Naco Road, Johnson Addition, Lowell, Ariz., to on Bisbee-Warren Highway, Bisbee, Ariz.

**NEW**—Fred J. Steinmetz, Carlsbad, Calif. (P. O. 428, No. Oakhurst Drive, Beverly Hills, Calif.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1280 KC.

**NEW**—Alma Broadcasting Co., Inc., Alma, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1030 to 1280 kc., power from 250 watts to 1 KW, type transmitter (Gates BC1E); make changes in antenna and change transmitter location from Corner of Cedar and Mill Streets, Alma, Mich., to Gratiot County, Mich.

**NEW**—Griner-Dillon Broadcasting Co., Bay City, Mich. (P. O. c/o Gail D. Griner, 1159 Vine Street, Adrian, Mich.)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 500 watts and daytime hours of operation.

### 1290 KC.

**WTMC**—Ocala Broadcasting Co., Inc., Ocala, Fla.—Modification of construction permit (B3-P-5029, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

**NEW**—Marble City Broadcasting Co., Inc., Sylacauga, Ala. (P. O. 11 W. Second St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW and daytime hours of operation.

### 1330 KC.

**NEW**—Frederick Broadcasting Co., Frederick, Md. (Paul Leroy Romsburg) (P. O., 120 W. Patrick St., Frederick Md.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change frequency from 1480 to 1330 kc., hours of operation from unlimited to daytime only, to use nondirectional antenna and change transmitter location from 3.5 miles northwest of Frederick on Rocky Springs Rd., near Frederick, Md., to: to be determined, Frederick, Md.

(Continued on next page)

**1340 KC.**

**NEW—Continental Broadcasting Service, Inc., Fairhaven, Mass.** (P. O. 625 Westfield Rd., Meriden, Conn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Contingent upon WNBH being granted a change of facilities.

**1370 KC.**

**NEW—Sarkes Tarzian, Bloomington, Ind.** (Sarkes Tarzian and Mary Tarzian, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1370 kc., power from 250 watts to 500 watts night, 1 KW day; install directional antenna for use at night and non-directional day; change type transmitter and transmitter location from 535 S. Walnut St., Bloomington, Ind., to Perry Twp., in Sec. 13, Bloomington, Ind.

**1380 KC.**

**KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.**—Voluntary relinquishment of control of licensee corporation from Ralph M. Fitkin to Louis Roy Turner (2,500 shares of common stock—25%).

**NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.**—Modification of construction permit (B3-P-4996, which authorized a new standard broadcast station) to change from employing directional antenna for day and night use to directional antenna for night use only and change studio location from 206 State Street, Muskogee, Okla., to 412½ Court Street, Muskogee, Okla.

**1400 KC.**

**WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.** (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

**1410 KC.**

**NEW—The Orange Belt Station, Arlington, Calif.** (Frank D. Howell and M. T. Killingsworth, a partnership) (P. O., % Frank D. Howell, 342 Ocean Center Bldg., Long Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts, and daytime hours of operation.

**1440 KC.**

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Modification of construction permit (B3-P-5073, as modified, which authorized to install auxiliary transmitter at present site of main transmitter to be operated on 1440 kc., 1 KW power, employing directional antenna night) for extension of completion date.

**1450 KC.**

**NEW—Three Rivers Broadcasting Co., Kennewick, Wash.** (Harold A. Clark, General Partner, and Helen J. Reid, Limited Partner)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 kc. to 1450 kc.

**KVAK—S. H. Patterson, Atchison, Kans.**—Modification of construction permit (B4-P-4317, which authorized a change in frequency, increase in power, changes in transmitting equipment, and installation of directional antenna for day and night use) to make changes in directional antenna and to change transmitter location.

**KXLL—Western Montana Associates, Missoula, Mont.**—Modification of construction permit (B5-P-4927, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter and studio locations from Florence Hotel, Front & Higgins Ave., Missoula, Mont., to Orchard Homes, Box 56, River Road, Missoula, Mont.

**1460 KC.**

**WMBR—Florida Broadcasting Co., Jacksonville, Fla.**—Modification of construction permit (B3-P-3036, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, change in transmitter location, and mount FM antenna on AM tower) to make changes in directional antenna, and for extension of completion date. Amended to change type transmitter.

**1470 KC.**

**NEW—Continental Broadcasting Co., Toledo, Ohio** (David E. Mackey, John E. Evans, Sr., John E. Evans, Jr., and Kenneth E. Rennekamp, a partnership) (P. O., 513-15 Berger Bldg., Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

**1490 KC.**

**NEW—Western Michigan Radio Corp., Muskegon, Mich.** (P. O., 331 Houseman Bldg., Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

**KOCO—B. Loring Schmidt, West Salem, Ore.**—Involuntary assignment of license from B. Loring Schmidt to Jennie C. Schmidt, guardian of the estate of B. Loring Schmidt.

**1570 KC.**

**WSID—Sidney H. Tinley, Jr., Essex, Md.**—Modification of construction permit (BP-5843, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna. Amended re changes in antenna.

**1600 KC.**

**WVOM—The Boston Broadcasting Corp., Brookline, Mass.**—Modification of construction permit (B1-P-4976, as modified, which authorized a new standard broadcast station) to change transmitter location from Hammond Pond Parkway, Brookline, Mass., to Wiswall Road and Dedham Street, Newton, Massachusetts.

**AM—Applications Tendered for Filing****980 KC.**

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.** (Dr. J. Kelcy Robinson, J. S. Robinson, and Hugh I. Webb)—Consent to assignment of construction permit to Southeastern Broadcasting Company, Inc.

**1230 KC.**

**KNPT—Yaquina Radio, Inc., Newport, Ore.**—Consent to transfer of control of construction permit from Carl Schindler, Jr., and Leo E. Schaeter, Executor of the Estate of Carl Schindler, Sr., Deceased, to Thomas R. Becker and Andrew H. Becker.

**1280 KC.**

**KUGN—Valley Broadcasting Co., Eugene, Oregon** (C. H. Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 kc., to 1280 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

**1340 KC.**

**KERS—Elko Service Co., Elko, Nev.** (Herschel Bullen)—Consent to assignment of construction permit to Elko Broadcasting Company, a corporation of Nevada.

**WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.** (Clacus G. Merrill and Andrew H. Kovlan, a partnership)—Consent to assignment of license to Mountain State Broadcasting Co., a corporation.

**1440 KC.**

**NEW—Brunswick Broadcasting Corp., Brunswick, Ga.**—Construction permit for a new standard broadcast station

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to be operated on 1440 kc., power of 1 KW and unlimited hours of operation, directional antenna for night use.

#### 1460 KC.

**WHFC—WHFC, Inc., Cicero, Ill.**—Construction permit to change frequency from 1450 to 1460 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

#### 1600 KC.

**WJEL, WJEM—Champion City Broadcasting Co., Springfield, Ohio** (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Consent to assignment of construction permit of Standard Station WJEL and FM Station WJEM to Champion City Broadcasting Co.

## FREQUENCY MODULATION

### FM—Conditional Grant

**Century Broadcasting Corp., Johnstown, Pa.**—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 264 (100.7 mc.), allocating this channel to Johnstown. (BPH-1299)

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):*

**WFOF-FM—Flint Broadcasting Co., Flint, Mich.**—Class B; Channel No. 236 (95.1 mc.); 13 KW; 230 feet. (BPH-650)

**WCTP—Capitol Broadcasting Co., Inc., Greensboro, N. C.**—Class B; Channel No. 254 (98.7 mc.); 44 KW; 370 feet. (BPH-917)

*The following were authorized construction permits in lieu of previous conditions:*

**KCRA-FM—Central Valleys Broadcasting Co., Sacramento, Cal.**—Class B; Channel: 96.1 mc. (No. 241); 38 KW; 360 feet. (BPH-848)

**KDON-FM—Monterey Peninsula Broadcasting Co., Monterey, Cal.**—Class B; Channel: 94.5 mc. (No. 233); 3.2 KW; 2,550 feet. (BMPH-817)

**KLIK-FM—Balboa Radio Corp., San Diego, Cal.**—Class B; Channel: 92.5 mc. (No. 223); 20 KW; 720 feet. (BMPH-699)

**WCFM—Potomac Broadcasting Cooperative, Washington, D. C.**—Class B; Channel: 99.5 mc. (No. 258); 20 KW; 500 feet. (BMPH-850)

**WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Class B; Channel: 96.5 mc. (No. 243); 59 KW; 460 feet. (BMPH-811)

**WFMF—WJJD, Inc., Chicago, Ill.**—Class B; Channel: 100.3 mc. (No. 262); 17 KW; 545 feet. (BMPH-777)

**KYJC-FM—Medford Printing Co., Medford, Ore.**—Class A; Channel: 92.7 mc. (No. 224); 540 watts; minus 340 feet. (BMPH-750)

**WSPD-FM—The Fort Industry Co., Toledo, Ohio**—Class B; Channel: 101.5 mc. (No. 268); 20 KW; 470 feet. (BMPH-731)

**WJKT—WJAC, Inc., Johnstown, Pa.**—Class B; Channel: 95.5 mc. (No. 238); 2.4 KW; 1070 feet. (BMPH-760)

**WMOH-FM—The Fort Hamilton Broadcasting Co., Fort Hamilton, Ohio**—Class B; Channel: 103.5 mc. (No. 278); 8.7 KW; 255 feet. (BMPH-670)

**KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.**—Class B; Channel: 97.5 mc. (No. 248); 7.8 KW; 270 feet. (BMPH-790)

**WIST—Surety Broadcasting Co., Charlotte, N. C.**—Class B; Channel: 104.7 mc. (No. 284); 50 KW; 390 feet. (BMPH-847)

### FM—Rural Radio Network Receives Six Grants

Rural Radio Network, Inc., received conditional grants for six new FM stations to serve rural New York State areas. This is the maximum number of FM stations which can be operated by the same interest.

These initially authorized Class B stations, each to operate with 1 KW power, are to be located at places and on FM channels as follows: Newfield, N. Y. (Channel 236, 95.1 mc.); De Ruyter, N. Y. (Channel 286, 105.1 mc.); Cherry Valley, N. Y. (Channel 270, 101.9 mc.); Highmarket, N. Y. (Channel 299, 107.7 mc.); South Bristol, N. Y. (Channel 270, 101.9 mc.), and Wethersfield, N. Y. (Channel 299, 107.7 mc.).

Plans call for operating the six stations as a network, programs being originated at each station from time to time, but all stations will carry the same programs. The method would be to relay program material from any station to the others, each of the latter simultaneously receiving and transmitting the particular program. Programs will be designed for local rural and agricultural listeners, featuring weather and market reports, religion and music, agricultural talks and discussions, quiz and children's programs.

Rural Radio Network, Inc., is a New York corporation wholly owned by Rural Radio Foundation, a nonprofit group comprising nine farm organizations—the New York State Grange; New York State Farm Bureau Federation; Cooperative Grange League Federation Exchange, Inc.; Dairy-men's League Cooperative Association, Inc.; New York State Federation of Home Bureaus; New York State Poultry Council; New York State Vegetable Growers Association, Inc.; New York State Horticultural Society, Inc., and New York Artificial Breeders Cooperative, Inc.

(Commissioner Jones voted for hearing.)

### FM—Modifications of CP's Granted

The following were granted modification of CP's for extension of completion dates:

KFOR-FM, Cornbelt Broadcasting Corp., Lincoln, Neb., to 1-1-48 (BMPH-799); WTHH-FM, The Times Herald Co., Port Huron, Mich., to 1-18-48 (BMPH-810); WGAU-FM, J. K. Patrick & Co., Athens, Ga., to 1-20-48 (BMPH-883); WEAU, North Shore Broadcasting Co., Inc., Evanston, Ill., to 11-30-47 (BMPH-884); WMAZ-FM, Southeastern Broadcasting Co., Macon, Ga., to 3-31-48 (BMPH-885).

KHSL-FM, Golden Empire Broadcasting Co., Chico, Calif., to 1-19-48 (BMPH-887); WGHE, Wm. G. H. Finch, New York City, to 4-10-48 (BMPH-888); WSNJ-FM, Eastern States Broadcasting Corp., Bridgeton, N. J., to 1-31-48 (BMPH-889); WFLA-FM, The Tribune Co., Tampa, Fla., to 2-1-48 (BMPH-890); WBCA, Capitol Broadcasting Co., Inc., Schenectady, N. Y., to 4-20-48 (BMPH-891); WWPG-FM, Palm Beach Broadcasting Corp., Palm Beach, Fla., to 12-10-47 (BMPH-897).

WCED-FM, Tri-County Broadcasting Co., Inc., DuBois, Pa., to 1-19-48 (BMPH-900); KVWC-FM, Northwestern Broadcasting Co., Vernon, Texas, to 11-26-47 (BMPH-901); WCIL-FM, Southern Illinois Broadcasting Partnership, Carbondale, Ill., to 1-1-48 (BMPH-902); WKIL, Kankakee Daily Journal Co., Kankakee, Ill., to 12-20-47 (BMPH-903); WEFM, Zenith Radio Corp., Chicago, to 2-24-48 (BMPH-904).

KTFI-FM, Radio Broadcasting Corp., Twin Falls, Idaho, to 10-31-47 (BMPH-905); KSEO-FM, Democrat Printing Co., Durant, Okla., to 12-27-47 (BMPH-906); WKBZ-FM, Ashbacher Radio Corp., Muskegon, Mich., to 1-18-48 (BMPH-907); WMBS-FM, Fayette Broadcasting Corp., Uniontown, Pa., to 12-1-47 (BMPH-910); WKNB-FM, The New Britain Broadcasting Co., New Britain, Conn., to 4-15-48 (BMPH-912).

WSRS-FM, Samuel R. Sague, Cleveland Heights, Ohio, to 12-20-47 (BMPH-743); KYEC-FM, The Valley Electric Co., San Luis Obispo, Calif., to 1-7-48 (BMPH-801); WFMY, Greensboro News Co., Greensboro, N. C., to 1-11-48 (BMPH-

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831); WDAK-FM, Radio Columbus, Inc., Columbus, Ga., to 12-30-47 (BMPH-830).

WBBB-FM, Alamance Broadcasting Co., Inc., Burlington, N. C., to 12-31-47 (BMPH-892); KSPH, Pacific Broadcasting Co., San Francisco, to 5-5-48 (BMPH-894); WRC-FM, National Broadcasting Co., Inc., New York, to 12-15-47 (BMPH-895); KONG, Times-Star Pub. Co., Alameda, Calif., to 12-22-47 (BMPH-899); WGAY-FM, Tri-Suburban Broadcasting Corp., Silver Spring, Md., to 12-31-47 (BMPH-911); WDOS-FM, Oneonta Star, Inc., Oneonta, N. Y., to 11-22-47 (BMPH-893).

WABB-FM, Mobile Daily Newspapers, Inc., Mobile, Ala., to 1-18-48 (BMPH-860); WSRK, Shelbyville Radio, Inc., Shelbyville, Ind., to 11-18-47 (BMPH-869); WHIS-FM, Daily Telegraph Printing Co., Bluefield, W. Va., to 3-1-48 (BMPH-915); WSFA-FM, Montgomery Broadcasting Co., Inc., Montgomery, Ala., to 1-1-48 (BMPH-916); WSBA-FM, Susquehanna Broadcasting Co., York, Pa., to 3-5-48 (BMPH-917).

WHMA-FM, Harry M. Ayers, Anniston, Ala., to 12-26-47 (BMPH-723); WTAG-FM, WTAG, Inc., Worcester, Mass., to 4-27-48 (BMPH-862); WHFB-FM, The Palladium Pub. Co., Benton Harbor, Mich., to 12-25-47 (BMPH-868); WBT-FM, Jefferson Standard Broadcasting Co., Charlotte, N. C., to 5-4-48 (BMPH-879); WPLH-FM, Huntington Broadcasting Corp., Huntington, W. Va., to 2-148 (BMPH-908); KGDH-FM, E. F. Pepper, Stockton, Calif., to 4-21-48 (BMPH-881); Capital Broadcasting Co., Annapolis, Md., 90-day extension (BMPH-491).

### FM—Miscellaneous Actions

**Martinsville Broadcasting Co., Martinsville, Va.**—Designated for hearing application for new Class B FM station. (BPH-1246)

**WJJW—Wyandotte News Co., Wyandotte, Mich.**—Granted license for new FM station; Channel 276, 103.1 mc.; 570 watts. (BLH-84)

**WGFM—General Electric Co., Schenectady, N. Y.**—Granted license which authorized changes in FM broadcast station. (BLH-82)

**WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted license for new FM station; Channel No. 280, 103.9 mc.; 120 watts. (BLH-89)

**Crescent Bay Broadcasting Co., Santa Monica, Cal.**—Designated for hearing application (BPH-1349) for a Class A station, in a consolidated proceeding covering new Class A stations for the Los Angeles area.

**Elmer A. Benson, Duluth, Minn., and Rochester, Minn.**—Dismissed without prejudice for failure of prosecution, applications (BPH-1238 and BPH-1239), for new FM stations.

**WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.**—Approved assignment of Channel 271 (102.1 mc.), to this permittee in lieu of the previous assignment.

**Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.**—Granted petition for leave to amend its application for FM station (BPH-970), to specify the frequency 105.9 mc. (Channel No. 290).

**Independent Broadcasting Co., Knoxville, Tenn.**—Granted petition for leave to amend its application for FM station (BPH-1146; Docket 8489) so as to specify Channel No. 258, 99.5 mc.

### FM—Applications Accepted for Filing

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Modification of construction permit (B4-PH-334, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Modification of construction permit (B3-PH-853, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WEWS-FM—Scripps-Howard Radio, Inc., Cleveland, Ohio**—Modification of construction permit (B2-PH-438, which authorized a new FM broadcast station) to specify studio location, change type of transmitter, location, ERP to 10.3

KW, antenna height above average terrain to 642 feet, and make changes in antenna system.

**WLBC-FM—Donald A. Burton, Muncie, Ind.**—License to cover construction permit (B4-PH-292, as modified) which authorized a new FM broadcast station.

**KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.**—Modification of construction permit (B5-PH-825, which authorized a new FM broadcast station) to change effective radiated power to 3.2 KW, and to make changes in antenna system.

**WKRG-FM—Giddens & Rester, Mobile, Ala.** (A partnership composed of Kenneth R. Giddens & T. J. Rester)—License to cover construction permit (B3-PH-798, as modified) which authorized a new FM broadcast station.

**WRXW—WAVE, Inc., Louisville, Ky.**—Modification of construction permit (B2-PH-329, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKYC—Paducah Newspapers, Inc., Paducah, Ky.**—Modification of construction permit (B2-PH-692, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KALB-FM—Alexandria Broadcasting Co., Inc., Alexandria, La.**—Modification of construction permit (B3-PH-570, which authorized a new FM broadcast station) for extension of completion date.

**WMNE—The Yankee Network, Inc., Portland, Maine**—Modification of construction permit (B1-PH-654, which authorized changes in FM broadcast station) for extension of completion date.

**WASA—The A. S. Abell Co., Baltimore, Md.**—Modification of construction permit (B1-PH-27, which authorized a new FM broadcast station) to change completion date.

**WGTR—The Yankee Network, Inc., Boston, Mass.**—Modification of construction permit (B1-PH-593, which authorized changes in FM broadcast station) for extension of completion date.

**WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.**—Modification of construction permit (B1-PH-273, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WBIL—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.**—Modification of construction permit (B1-PH-927, which authorized a new FM broadcast station) for extension of completion date.

**WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.**—Modification of construction permit (B2-PH-773, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio**—Modification of construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KVSO-FM—John F. Easley, Ardmore, Okla.**—Modification of construction permit (B3-PH-726, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Modification of construction permit (B2-PH-428, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KPRC-FM—The Houston Post Co., Houston, Texas**—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMOB-FM—Numm Broadcasting Corp., Mobile, Ala.**—Modification of construction permit (B3-PH-1002, which authorized a new FM broadcast station) for extension of completion date.

**KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.**—Modification of construction permit (B5-PH-258.

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as modified) which authorized a new FM broadcast station, for extension of completion date.

**WHOO-FM—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Modification of construction permit (B3-PH-496, as modified) which authorized a new FM broadcast station, for extension of completion date.

**Channel #221**

**NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif.**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., ERP of 600 watts, and antenna height above average terrain 179 feet. Amended to change studio site from "To be determined," Santa Monica, Calif., to Cloverfield Blvd. & Delaware Ave., Santa Monica, Calif.

**Channel #224**

**NEW—WAUK Broadcasting Co., Waukesha, Wis. (P. O., 319 W. Main St.)**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 163 watts, and antenna height above average terrain 209 feet.

**Channel #226**

**NEW—Lake Shore Broadcasting Co., Chicago, Ill.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 274, 102.7 mc., ERP of 30.5 KW. Amended to change frequency from Channel #274, 102.7 mc. to Channel #226, 93.1 mc.

**Channel #247**

**NEW—Tacoma Broadcasters, Inc., Tacoma, Wash. (P. O., 2715 Center St.)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 247, 97.3 mc., ERP of 2.3 KW.

**Channel #258**

**NEW—Independent Broadcasting Co., Knoxville, Tenn.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be determined by FCC, ERP of 11.7 KW, and antenna height above average terrain 500 feet. Amended to change frequency from: "To be determined by FCC, to Channel 258, 99.5 mc.

**Channel #270**

**NEW—Southeastern Broadcasting Co., Inc., Sylacanga, Ala.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 270, 101.9 mc., ERP of 3.5 KW.

**FM—Application Dismissed**

**WANF—Amalgamated Broadcasting System, Inc., Chicago, Ill.**—Modification of construction permit (B4-PH-674, which authorized a new FM broadcast station) for extension of commencement and completion dates. Dismissed at request of applicant.

**TELEVISION**

**TV—Modifications of CP's Granted**

*The following were granted modification of CP's for extension of completion dates:*

WBZ-TV, Westinghouse Radio Stations, Inc., Boston, to 4-14-48 (BMPCT-116); WGXNO, Don Lee Broadcasting System, Hollywood, Calif., to 5-4-48 (BMPVB-171); W9XG, Purdue University, W. Lafayette, Ind., to 12-24-47. (BMPVG-170)

**TV—Miscellaneous Actions**

New England Theatres, Inc., Boston, Mass.; United Detroit Theatres Corp., Detroit, Mich.; Allen B. DuMont Labs., Inc., Cincinnati, Ohio; Allen B. DuMont Labs., Inc., Cleveland, Ohio; Interstate Circuit, Inc., Dallas, Texas; and WTVO,

**The Fort Industry Co., Detroit, Mich.**—Designated for hearing the following applications for new television stations involving subsidiaries of Paramount Pictures, Inc.; BPCT-140, Boston; BPCT-50, Detroit; BPCT-163, Cincinnati; BPCT-161, Cleveland, and BPCT-94, Dallas (Chairman Denny not participating), to be heard in consolidated proceeding with application of WTVO, The Fort Industry Co., Detroit (BMPCT-80) for modification of CP to change frequencies from Channel No. 2 (54-60 mc.) to Channel No. 5. (76-82 mc.)

**Crosley Broadcasting Corp., Columbus, Ohio**—Granted modification of CP to change effective antenna height from 546' to 882'; effective radiated power from 48 KW to 15.5 KW, and transmitter site from downtown Columbus to 13 miles north of Columbus. (BMPCT-85)

**WDTV—Allen B. DuMont Labs, Inc., Pittsburgh, Pa.**—Granted modification of CP to change transmitter location locally. (BMPCT-114)

**TV—Applications Accepted for Filing**

**NEW—The A. S. Abell Co., Baltimore, Md.**—License to cover construction permit (BPVB-222), which authorized new experimental television relay station).

**KTLA—Television Productions, Inc., Los Angeles, Calif.**—Modification of construction permit (BPCT-160, as modified, which authorized a new commercial television broadcast station) to make changes in transmitter and antenna system; commencement and completion dates 60 days from date of grant and 180 days thereafter, respectively.

**NEW—Harold O. Bishop, Harrisburg, Pa.**—Construction permit for a new commercial television broadcast station to be operated on Channel No. 8, 180-186 mc., ERP, visual 1.82 KW, aural — hours of operation, unlimited.

**KCPN—Carter Publications, Inc., Fort Worth, Texas**—Modification of construction permit (BPCT-172, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**NEW—Empire Coil Company, Inc., Sharon, Mass.**—Construction permit for a new commercial television broadcast station to be operated on Channel 9, 186-192 mc., ERP of visual 25.6 KW, aural 13.46 KW and unlimited hours of operation.

**NEW—W. Albert Lee, Houston, Texas (P. O. 902 Texas Street, Houston, Texas)**—Construction permit for a new commercial television broadcast station to be operated on Channel No. 2, 54-60 mc., ERP of visual 13.5 KW, aural 7.1 KW and unlimited hours of operation.

**MISCELLANEOUS BROADCAST**

**Actions**

*The following were granted modification of CP's for extension of completion dates:*

WKVN—American Colonial Broadcasting Corp., Arecibo, P. R., to 3-30-48 (BMPRY-37); WKS1—Radiophone Broadcasting Station WOPI, Inc., Area Bristol, Tenn., and Bristol, Va., to 3-14-48 (BMPRE-73); WNYE—Board of Education, City of New York, Brooklyn, to 5-3-48. (BMPED-83)

**Remote Pickup**

**KFBD—Frontier Broadcasting Co., Cheyenne, Wyo.**—Granted license for new remote pickup station to be used with standard station KFBC. (BLRY-340)

**KCQU—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif.**—Granted license for remote pickup station to be used with station KMPC. (BLRY-341)

**KCQV—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif.**—Granted license for remote pickup station to be used with station KMPC. (BLRY-342)

*(Continued on next page)*

### New Noncommercial Educational

**Board of Education of the City of Atlanta, Atlanta, Ga.**—Granted CP for a new station; Channel: 90.1 mc. (No. 211); 400 watts; antenna 300 feet. (BPED-35)

### Applications

#### Remote Pickup

**KPRB—J. E. Rodman, Fresno, Calif.**—License to cover construction permit (BPRY-315) which authorized a new remote pickup broadcast station.

**WNLO—American Broadcasting Co., Inc., New York, N. Y.**—Modification of construction permit (BPRE-492, which authorized new remote pickup broadcast station) for extension of commencement and completion dates.

### Noncommercial Educational

**KCRW—Santa Monica School Board, Santa Monica, Calif.**—Modification of construction permit (B5-PED-66, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

**WTHS—Technical High School, Dade County Board of Public Instruction, Miami, Fla.**—Modification of construction permit (B3-PED-79, which authorized a new noncommercial educational broadcast station) for extension of completion date.

### Developmental

**W2XFZ—Federal Telecommunication Laboratories, Inc., Nutley, N. J.**—License to cover construction permit (BPEX-94) which authorized a new developmental broadcast station.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Mount Vernon University, Inc.**—Advertisements, catalogs and circulars of Mount Vernon University, Inc., 2301 Calvert St., N. W., Washington, contain false and misleading representations concerning its status and recognition as an educational institution, its faculty, facilities, courses and degrees, according to a complaint issued by the Commission. The complaint charges, among other things, that the school has improperly and unlawfully awarded and sold its degrees. (5512)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 43, October 27, 1947

## Changes Asked for Standards of Practice At Independent and FM Group Conferences

A special committee of independent broadcasters, members of the NAB, and the FM Executive Committee, meeting separately in Washington on Thursday and Friday (23, 24) last week, suggested specific amendments to the industry Standards of Practice adopted September 19 by the NAB Board of Directors.

The FM Executive Committee, in its Friday meeting, also unanimously adopted a resolution stating that the Standards should apply to FM broadcasters as well as to AM.

The Standards of Practice, intended to define tenets by which American broadcasters should live are effective February 1, 1948, but subject to review and revision in the interim by action of the NAB Board, which meets November 13-15.

The twelve-man independent committee, headed by Ted Cott, WNEW, New York, was appointed to crystallize independent station opinion on the Standards. Mr. Cott was elected chairman by the committee. He also conducted the news conference Thursday night at NAB headquarters.

Pointing out that the committee does not constitute a "protest group" or a "rebellion within the NAB," Mr. Cott said:

"We have tried to make the Standards applicable to everybody. But we have also tried to make it a stronger code."

The principal feature of the revised draft proposed by the independent committee after its all-day session, lay in a re-writing of the section on time limitations for commercials. This re-written section allotted longer times for

(Continued on page 878)

## Many Special Programs and Events to Mark Extensive National Radio Week Observance

Prefaced by an interview with Justin Miller, NAB president, on the subject, "Radio Speaks for Itself," observance of National Radio Week began Sunday with stations and networks throughout the nation planning extensive programs in celebration.

The plans range from local "I Speak for Democracy" contests and station open-houses through special programs, spot announcements, and displays of receivers by dealers.

Observance of National Radio Week is under the co-sponsorship of the National Association of Broadcasters and the Radio Manufacturers Association.

Justin Miller, NAB president, and Max F. Balcom, RMA president, are scheduled for major addresses during the observance. Judge Miller's interview on the subject of broadcasting was heard on NBC Saturday (25), at 12:15 p. m., in the network's "Public Affairs" series of programs, as the first national event prefacing the week.

RMA President Balcom is to address the Radio Executives Club of New York at the Roosevelt Hotel on Wednesday, October 29, at 12:30 p. m., speaking on the subject, "The Radio Industry Raises Its Sights."

Judge Miller will be heard again on the Mutual Broadcasting System on November 1, at 1:30 p. m.

Meanwhile, the four major networks planned several other special programs and events for the observance of National Radio Week. Special spot announcements will be carried during the week by ABC and NBC, dealing with radio's place in American life and the free American system of broadcasting. Regu-

(Continued on next page)

### On the Inside

Acting FCC Chairman Paul A. Walker has issued a statement calling National Radio Week unusually significant this year because of phenomenal growth of industry. (p. 881)

Request for spot announcements to be used for National Radio Week have produced suggested group of spots. (p. 879)

The Industry-Music Committee's composition has been announced. (p. 880)

Delegates to the Havana NARBEC meeting have completed draft of proposals to be taken to Cuba, and will present them to industry-government meeting. (p. 882)

Broadcast Advertising has requested forwarding of case histories of hotel radio campaigns. (p. 882)

The Labor Department has revised definitions of executives and other white-collar workers. (p. 884)

# THIS IS NATIONAL RADIO WEEK

OCTOBER 27, 1947 - 877



NATIONAL ASSOCIATION OF BROADCASTERS

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Relations*

HAROLD FAIR

*Director of Program Depart-  
ment*

ROYAL V. HOWARD

*Director of Engineering*

DOROTHY LEWIS

*Coordinator of Listener Activity  
(New York City)*

FRANK E. PELLEGRIN

*Director of Broadcast Adver-  
tising*

DON E. PETTY

*General Counsel*

ROBERT K. RICHARDS

*Director of Public Relations*

ARTHUR C. STRINGER

*Director of FM Department*

larly scheduled programs on ABC were to contain several references to the observance.

Also on ABC, the Bing Crosby program of the week will salute broadcasters and radio dealers in connection with the observance. The Vox Pop program of Parks Johnson and Warren Hull, broadcasting from St. Louis, will interview high school students entered in the "I Speak for Democracy" contest.

On Mutual, a number of regularly scheduled programs of all types were preparing special salutes to the radio industry, and the MBS promotion and program staffs were busy assisting local affiliates with the building of special programs.

The Columbia Broadcasting System will carry a special program for National Radio Week on October 30, at 6 p. m. During the broadcast, the Junior Achievement Annual Radio Award will be presented to Calvin Nullmeyer, youthful sports announcer of WMBD, Peoria, Ill.

The presentation will be made by Frank Stanton, CBS president, and J. P. Spang, Jr., chairman of the Massachusetts Board of Directors of Junior Achievement. Edgar L. Bill, manager of WMBD, will be heard in the Peoria portion of the program. The award's scroll will be signed by four network presidents and NAB President Justin Miller.

Members of the Association of Women Broadcasters of the NAB were planning many interviews on Radio Week, with special attention to their particular fields.

On the local level, stations throughout the United States have for several weeks been assisting the Junior Chamber of Commerce chapters and radio dealers in the triply sponsored "I Speak for Democracy" contest, which will award four scholarships of \$500 each to high school students who win the national prizes.

The contest, which is endorsed by the United States Office of Education, will be in its most active community phases during National Radio Week.

Most local stations have already completed the broadcasting of five talks by NAB President Miller on the

subject of the contest. Many stations built the five-minute transcribed talks into special local shows ranging from 15 to 30 minutes.

In addition, most broadcasters were planning open houses for listeners, who were invited to visit their studios. Many mayors and state governors have proclaimed the week.

## Changes Asked for Standards of Practice At Independent and FM Group Conferences

(Continued from page 877)

commercials in only one instance, and in two other cases reduced the time allowed.

The proposed new time limitations were as follows (with present limitations in parentheses):

Approximate 5-minute programs 1:15 (1:00)

Approximate 10-minute programs 2:00 (2:00)

Approximate 15-minute programs 2:30 (2:40)

Approximate 30-minute programs 3:45 (4:00)

Approximate 45-minute programs 5:30 (5:30)

Approximate 60-minute programs 7:00 (7:00)

"The proposed revision of the Standards, as agreed on by the special committee, also continues and strengthens the proposed prohibition of double spot announcements," Mr. Cott stated. The independent revision said on this point:

"1. Consecutive announcements of sponsors shall not be allowed. This shall be construed to mean that no two announcements shall be broadcast contiguously, whether the announcements are for the same sponsors or different sponsors.

"2. Service announcements shall be exempt from point 1, unless they run more than 15 seconds. Service announcements shall be limited to two an hour."

Explaining the alterations of the time limitations for commercials, Mr. Cott said that the major problem of his group had been the decision as to the length of a program.

"This problem is solved," Mr. Cott said, "by this definition of a program:

"A program unit shall be the time elapsed from sign-on to sign-off."

The committee construed this to mean, he said, citing an example, that a program within a 15-minute segment followed by a one-minute spot announcement should be considered a 14-minute program. The alteration of the definition as expressed in the first proposed Standards was made, the committee explained, because independent stations do not have the same "architecture" in their program structures as network affiliates.

The independent revision of the Standards, specifying lengths of programs, said:

"Where programs are followed by spot announcements, it is desirable to schedule announcements of 30 seconds or less in duration. Where a station schedules a spot announcement of 30 seconds or less, the station at its option may increase the limit within the program by 30 seconds."

**Two Resolutions.** The committee of independent broadcasters began its work Thursday morning with

(Continued on next page)



two resolutions. The first urged the NAB to recognize the "unique, specific problems of independent stations" by appointing a permanent committee to represent this part of the industry, and asked that a member or sub-committee of this group be present at the Board of Directors meeting in November, which revises and reviews the Standards.

The second resolution endorsed the principles of Standards of Practice for the radio industry.

Chairman Cott prefaced the detailed portion of the news conference with a general statement of the committee's aims.

"No Standards of Practice can be effective," he said, "unless the stations want it. Many stations have said that unless the Standards are practicable, they will resign from the NAB—and we don't want to see that happen.

"We are asking, therefore, that the Board of Directors delay its promulgation of the Standards until the instrument has been in the hands of broadcasters at

---

The NAB Board of Directors will meet November 13-15 to consider suggested changes in the Standards of Practice, and to "review and revise" the instrument adopted at the September 19 meeting, as provided in the Board's resolution of adoption.

Broadcasters are urged to write to their District Directors, outlining their suggestions for changes.

Letters to District Directors will be forwarded to NAB headquarters for compilation by a special committee which will summarize the proposals for the Board, sending both the original letters and the summary to the November meeting.

---

least 60 days. We want them to be familiar with it. What we're asking is not a referendum, but an opinion poll. Our thinking has been conditioned by letters from over 250 stations to this committee's members."

Mr. Cott objected, however, to reports of rebellion. "We are not the Peck's Bad Boys of the NAB," he said, "nor do we feel that the networks are the Frank Merriwells."

A reporter asked: "Nor *vice versa*?"

"Nor *vice versa*," said the committee chairman.

Other alterations in the previously proposed Standards of Practice, adopted by the NAB Board of Directors in September, involved general standards.

**Politics Dramatization.** Principal change in the more specific sections of the Standards came in the section which had forbidden dramatization of political issues. The proposed independent revision of the instrument altered this section to read:

"Dramatization of political issues must be clearly identified as such, both before and after the broadcast."

The committee also suggested that the NAB Board wait for the FCC's hearings on the Mayflower case, which forbids editorializing by broadcasting stations, before promulgating the section of the Standards which deals with public and controversial issues."

Chairman Cott explained that the Committee had felt that no realistic decision could be made on the subject until the Mayflower ruling had been reconsidered, and a decision rendered.

In connection with all general and specific Standards, the committee also urged that "where specific or unique problems of programming exist, stations may refer them to a code interpreting committee, which shall make its decisions on the basis of good taste."

(Continued on next page)

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## Suggested Spot Announcements Prepared For Observance of National Radio Week

EDITOR'S NOTE: Below are nine suggested spot announcements for National Radio Week. They were prepared in response to a specific request for such material, and were based on information and copy slants contained in the folder, "Radio Helps More People To Get More Out of Life," which was mailed to station managers and program directors two weeks ago. They are in three lengths: four seconds, approximately 15 seconds, and one minute.

This is National Radio Week. Radio helps you get more out of life.

\* \* \*

This is National Radio Week. Thirty-five million American families listen to radios.

\* \* \*

This is National Radio Week. Over 60 million radios are in use today.

\* \* \*

This is National Radio Week. Radio is for everybody—everywhere.

\* \* \*

This is National Radio Week. The free American way of broadcasting means more entertainment, information and service for more people. Radio helps you get more out of life because radio is for everybody—everywhere. And American radio is free.

\* \* \*

This is National Radio Week. This year, more than 35 million American families own and listen to radios. Over 60 million radios are in use in America this year. And in the past ten years, radio families have increased at a rate of more than a million a year.

\* \* \*

This is National Radio Week. Free American broadcasting this year reaches nearly 94 per cent of all American families. Radio helps these people to get more out of life—by giving them music, news, drama, sports, education—the best of life, for a free people.

\* \* \*

This is National Radio Week. American broadcasting this year celebrates its 27th anniversary as a free medium—safeguarded in its freedom by the first amendment to the Constitution—bulwarked against encroachment by the Bill of Rights.

\* \* \*

This is National Radio Week. More than one thousand, 700 broadcasting stations in the United States this week are celebrating the 27th anniversary of broadcasting, as a free American institution. The broadcasters of America hope you will join them in their celebrations—by visiting your local stations, and by remembering that radio's purpose is to help more people to get more out of life. This year, nearly half of all broadcasting time on all American radio stations is devoted to music. Nearly a fifth of all broadcast time is given to drama—and nearly an eighth of all broadcast time is given to news. Sports, education, religion, farm topics, current events, forums, business, and literature are among other segments of your daily radio program. You, the audience of free American radio, spend more time listening to broadcasts than you spend in any other way except working and sleeping. You own and listen to more than 60 million radio sets. And in no year of radio's history could you hear more varied programs. Radio helps you get more out of life.

The special committee included: Ted Cott, WNEW, New York, chairman; Frank Blair, WSCR, Scranton, Pa.; Wayne Coy, WINX, Washington, D. C.; Arthur Harre, WJJD, Chicago, Ill.; Edward Lamb, WTOD, Toledo, Ohio; Al Meyer, KMYR, Denver, Colo.; Elliott Sanger, WQXR, New York; Harold B. Shaw, WOAY, Oak Hill, W. Va.; Calvin J. Smith, KFAC, Los Angeles; Ben Strouse, WWDC, Washington, D. C.; Eugene Weil, WLAQ, Rome Ga.; Ralph Weil, WOV, New York; and Ray Bright, KLEE, Houston, sitting as an observer.

The special committee which would represent this group at the November Board meeting includes Mr. Cott, Arthur Harre of WJJD, Chicago, and Ben Strouse, WWDC, Washington, D. C.

A. D. Willard, Jr., executive vice president of the National Association of Broadcasters, Thursday night expressed his thanks to the special committee of independent broadcasters.

Mr. Willard said in his statement:

"The NAB is grateful to this committee for its constructive spirit of cooperation. It has performed an important assignment in a extremely short time.

"If it is the opinion of this Committee that further meetings should be held before the November Board meeting to modify or enlarge its proposals, Mr. Cott need only communicate that desire to this office."

**FM Committee.** The FM Executive Committee followed on Friday, and it also was an all-day session.

While suggesting that several changes be made in the Standards before they take effect next February 1st, the committee stated that "FM is a technical advancement of the broadcasting art and assumes the same responsibilities and obligations to the public and confronts operational problems inherent in all oral broadcasting."

Among recommended changes in the Standards was a suggestion that the overall maximum of three minutes of commercial time in any fifteen minute segment be altered to exclude the time devoted to "station break" announcements between programs. This revision is necessary, the group agreed, in order that stations which depend largely on "participating" programs for revenue not be placed at a disadvantage.

Pointing out that the ratio of commercial time to program length drops sharply at the 30-minute program point under the proposed standards, the Committee urged that the limitation there be raised from 3:00 minutes to 3:30 minutes.

The Committee also expressed the belief that news broadcasts should be subject to the same commercial limitations as other programs. The present Standards provide that news programs of less than 15 minutes duration "should contain no middle commercial announcement." This provision does not apply to other types of broadcasts.

A final suggestion regarding commercial limitations urged that the identification of studio locations not be construed as announcements. Many stations, it was pointed out, maintain studios in hotels and customarily mention this fact when giving station identification.

**Religious Programs.** In reference to the standards recommended for religious programs, the committee

asked that the complete ban on the solicitation of funds over the air be modified to permit solicitation "for *bona fide* charitable purposes."

Expressing the conviction that prices paid at sporting events constitute legitimate news, the FM broadcasters asked that the provision governing this type broadcast be rewritten to allow the reporting of prices after an event has been concluded. The ban on the reporting of "prevailing odds" should not be changed, the committee added.

In addition to its discussions of the Standards, the Committee considered several additional matters of particular interest to FM Broadcasters. These actions included:

**Music.** The Committee asked that the networks be informed that it continues to feel that AM-FM duplication of musical programs is "essential to the orderly development of FM broadcasting," and urges that no contract between the network and AFM be negotiated which would impede this development. In addition, the Committee asked that it be kept constantly informed of any negotiations between the networks and the AFM which might concern FM broadcasters.

**Research.** NAB Director of Research Kenneth Baker presented to the group, as it had requested at its last meeting, an outline of a simple, economical method which FM stations could use to determine set ownership figures in their service areas. The Committee approved the system recommended; details will be furnished NAB member stations in the near future. Inclusion of FM listening in the next BMB study was also requested by the Committee.

**Management Studies.** Additional "management studies," similar to those made recently by the NAB were requested by the Committee and authorized.

**Convention.** A special committee to plan for participation of FM broadcasters in the next annual NAB convention was appointed. Its members are: Cecil D. Mastin, WNBF-FM, Binghamton, N. Y.; Willard Egolf, WBCC-FM, Bethesda, Md.; and Leonard Asch, WBCA, Schenectady, N. Y.

In addition to committee chairman Asch, Board Liaison Member Egolf, and Mr. Mastin, Committee members attending were Matthew Bonebrake, KOCY-FM, Oklahoma City; Edward A. Wheeler, WEAW, Evansville, Ind.; Everett Dillard, WASH, Washington; Board Liaison Member John Shepard, III, Boston, Mass., and Lansing Lindquist, WSYR-FM, Syracuse, N. Y., (representing Harry Wilder, WSYR-FM, Syracuse, N. Y.).

## Industry Music Committee Is Established To Seek Solution to Petrillo Record Ban

A Special Industry Music Committee, comprising representatives of radio broadcasting and related activities which employ musicians, has been established, the National Association of Broadcasters announced last week.

In addition to members and executives of the NAB, the thirty-three names of committee members released today include representatives of the Television Broad-

(Continued on next page)



casters Association, recording and transcription producing companies, and the Frequency Modulation Association.

The formation of such a committee was directed by the NAB membership at its recent convention in Atlantic City, N. J. A resolution unanimously adopted there stated that "American broadcasters are convinced that a constructive and amicable solution to the problem created by the American Federation of Musicians would be a major contribution to the welfare of the American public, and are earnestly determined to make every effort to reach such a solution."

Recognizing, however, that "such a solution may be prevented by actions of the AFM," the resolution added: "Broadcasters, are firmly resolved, in such event, to take all necessary and proper steps to continue and extend their full service to the public, and will work unitedly to that end."

The Industry Music Committee includes:

#### NATIONAL ASSOCIATION OF BROADCASTERS

A. D. Willard, Jr., Executive Vice President  
R. P. Doherty, Director, Employee-Employer Relations Department  
Don Petty, General Counsel  
Robert K. Richards, Director, Public Relations Department

#### FREQUENCY MODULATION ASSOCIATION

Leonard Marks, General Counsel, FMA  
William E. Ware, KSWI, Council Bluffs, Iowa  
William Fay, WHAM, Rochester, New York  
Ray E. Dady, KWK, St. Louis, Missouri  
Paul W. Reed, WFAH-FM, Alliance, Ohio

#### NETWORKS

Frank K. White, Vice President, CBS  
Frank E. Mullen, Executive VP, NBC  
Joseph A. McDonald, Secretary & Gen. Att'y, ABC  
Robert D. Swezey, Vice Pres., MBS  
Everett Dillard, President, Continental Network

#### BROADCASTERS

Leonard Asch, WBCA, Schenectady, N. Y.  
John Elmer, WCBM, Baltimore, Md.  
Theodore C. Streibert, WOR, New York  
Roger W. Clipp, WFIL, Phila., Pa.  
Frank King, WMBR, Jacksonville, Fla.  
Robert Thompson, WBEN, Buffalo, N. Y.  
Calvin J. Smith, KFAC, Los Angeles, California

#### TELEVISION BROADCASTERS ASSOCIATION

Lawrence Phillips, Director, DuMont Television Network  
Noran E. Kersta, Manager, Television Operations, NBC

#### TRANSCRIPTION COMPANIES

Library Transcription Group:  
Richard S. Testut, Vice President & Gen. Mgr., Associated Programs Service, Inc.  
C. O. Langlois, Sr., President, Lang-Worth Feature Programs, Inc.  
Open-End Transcription Group:  
Joseph W. Bailey, Louis G. Cowan, Inc.  
Charles Gaines, Frederic W. Ziv Co.

#### RECORD MANUFACTURERS

Capitol Records, Inc. (representative to be named later)  
Columbia Recording Corp., Edward Wallerstein  
Decca Records, Inc., Milton Rackmil  
Mercury Radio & Television Corp., Irvin Green  
Majestic Records, Inc., Guy Lemmon  
RCA-Victor Division of RCA Mfg. Co., Inc., James Murray  
Signature Recording Corp., George Jaycox

## Acting FCC Chairman Walker In Statement Hails National Radio Week As Significant

Paul A. Walker, acting chairman of the Federal Communications Commission, last week hailed the 1947 observance of National Radio Week as "highly significant," and summarized the phenomenal growth of the industry.

In a statement issued in connection with National Radio Week, the acting FCC Chairman said:

This year's observance of National Radio Week is highly significant. It occurs at a time when radio is undergoing its greatest expansion and development. It marks the dawn of a new era in utilizing this modern marvel for a constantly unfolding variety of purposes.

For radio has, in fact, become today's jack-of-all-trades!

It is undergoing unprecedented growth as a broadcast medium. New services vie with the old. People through television can now see as well as hear their programs.

At the same time, radio is knitting the postwar world into a more compact and effective communications system.

In our own country it is being used to supplement, even replace, wire facilities. The public can now converse to and from moving land, sea and air vehicles. Radar and other electronic developments are proving invaluable adjuncts to marine and aviation navigation. It has even become necessary to provide radio frequencies for medical diathermy and industrial heating equipment.

The current year sees established radio activity extending from entertainment and communication to safety and specialized uses, with new services in prospect which will affect the home and the individual.

Of prime importance to radio during the year were the agreements reached by 78 nations represented at the International Telecommunications Conferences at Atlantic City. The results will tend to modernize and standardize radio operation throughout the world.

In the domestic broadcast picture, the number of licensed standard stations is approaching 1,500, with about one-fourth that number additionally under construction. FM registered its greatest advance. Of the more than a thousand such stations licensed or authorized, over 300 are on the air. Television outlets are nearing 70, and noncommercial educational stations approach 50. Other types of broadcast stations and auxiliaries bring the broadcast total to well above 3,500.

In the non-broadcast field the number of authorized stations approximates 40,000. They embrace safety and special services, including marine, aeronautical, police, fire, forestry, railroad, public utility, geological, experimental and others.

The growth of radio stations is reflected in the number of commercial radio operators, which now exceeds 336,000.

The amateur fraternity alone accounts for some 80,000 operators and 75,000 stations.

The number of radio stations, however, is not a complete measure of activity, since in some services a single authorization can cover numerous mobile units. For example, about 25,000 radio-equipped vehicles are testing two-way radiotelephone service. Short-distance radiocommunication services for industries and citizens appear to be just around the corner.

Radio is being used to link isolated places with the telephone system. Coaxial cable and microwave relay are supplementing wire systems, besides holding promise for broadcast use.

The foregoing are a few highlights of radio activities which come within the Commission's purview. The National Association of Broadcasters and the Radio Manufacturers Association, which sponsor National Radio Week, are well aware of the impact of this new tempo of radio's march of progress.

## Unanimous FCC Statement Expresses Group Appreciation to Retiring Chairman Denny

The Federal Communications Commission, on October 23, 1947, unanimously adopted the following statement on the resignation of Chairman Charles R. Denny, presented by Vice-Chairman Paul A. Walker:

"I think that the record of this meeting should not close without an expression of appreciation on behalf of the Commission to the retiring Chairman, Charles R. Denny.

"Chairman Denny first came to the Commission in February, 1942, as Assistant General Counsel in charge of Litigation. From the outset, he displayed unusual abilities and wholehearted devotion to the work of the Commission. Recognition of these abilities led to his selection as General Counsel when that position became vacant. And the distinction with which he performed the duties of that office, during one of the most trying and difficult periods of the Commission's history, made his designation to the Commission an obvious and natural choice.

"As a member of the Commission, as Acting Chairman, and as Chairman, he has displayed not only breadth of understanding and decisiveness of judgment but also a marked capacity for cooperation and leadership. We, his colleagues, are certainly not alone in recognizing and appreciating these qualities; they have won him the respect and warm regard of the Commission staff and those engaged in the communications field. Nor is this respect and regard confined to this nation alone. For, as Chairman of the recently held International Telecommunication Convention, he again demonstrated these qualities in an impressive fulfillment of a delicate and difficult assignment.

"I move that these remarks be incorporated into the minutes of this meeting together with our expression of appreciation for his services to the Commission and our best wishes for the future."

### Engineering Department

## Havana Engineering Conference Delegates Complete Proposals During Week of Work

Working against time, industry-government members of the North American Regional Broadcasting Engineering Conference who will go to Havana November 1, last week completed its assignment of subjects for recommendation at NARBEC, and made plans to present the proposals to the joint industry-government meeting at the State Department in Washington Saturday (25).

In keeping with the preliminary plans made at the first meeting on the 17th, the American delegation of engineers, headed by George E. Stirling, chief FCC engineer, completed their engineering proposals after eliminating policy matters not to be discussed at the Havana conference, but which will come up for discussion at the August NARBA treaty revision session in Canada.

The proposals, as originally reported, will endeavor to modify the present technical specifications in keep-

ing with current knowledge. These propose, essentially, the adoption of new and present FCC standards.

The NARBEC delegation will present the results of extensive measurements by the FCC of skywave signals made over both land and seawater paths.

Named last week to accompany the government delegation were Raymond F. Guy (NBC), John Preston (ABC), and James Parker (CBS). Mutual had not named its representative on Friday. Andrew Ring will represent CCBS.

Royal V. Howard, NAB director of engineering, had already been named to the American team.

## Rules and Regulations for Citizens Radio Service Promulgated on Experiment Base

The long-pending promulgation of Rules and Regulations for the Citizens Radio Service was announced by the Federal Communications Commission on Friday (24). These stations will operate in the 460-470 Mc band. Licenses for operation of these stations upon a regular basis will not be issued, however, until completion of all regulations, and, until that time, the operation will continue upon an experimental basis.

Manufacturers will be required to submit their equipment to the Commission for approval.

The proposed stations will be permitted to have power from 10 to 50 watts, depending upon use. Those stations of Class A (50 Watts) must maintain their frequency tolerance of 0.02%; the Class B (10 Watts) stations will be permitted to have a tolerance of 0.4%. These stations will only be permitted to operate on 465 Mcs.

For composite equipment, complete technical details must be submitted, and the Commission may require field testing before authorization of operation.

### Broadcast Advertising

## Radio Ranks Third in Media Hotels Use; NAB Asks Case Histories on Campaigns

Radio advertising ranks third among media used by members of the American Hotel Association to publicize accommodations and services, according to John Kinerk, Director of Promotion for the trade group, in a meeting held last week with members of the NAB Department of Broadcast Advertising.

Accepting an invitation to visit NAB Headquarters in order to gather material on the "beamed program technique" as applied to hotels, Mr. Kinerk advised that although his industry is the seventh largest business enterprise in the country, less than a fifth of respondents to a recent survey use radio as an advertising medium.

"Of 2,803 hotel questionnaires returned (*Ed. note: AHA has 6,500 members*) 79 per cent reported they used one or more of three advertising media: newspapers, billboards, and radio," Mr. Kinerk stated. Some of the hotels used more than one medium.

Twenty-one per cent (595 hotels) of those reporting,  
*(Continued on next page)*



showed no advertising in any of the three media covered by the questionnaire, he said.

"Transient hotels reported on 793 of their properties," Mr. Kinerk stated, "and 604, or 76 per cent, used newspaper advertising. 235 hotels, or 30 per

### WE NEED

Complete details about radio campaigns which gained objectives and produced results for hotels, resorts, vacationlands, restaurants, grills, and advertisers in related fields.

The case histories will be included with other material which the NAB Department of Broadcast Advertising is preparing for the American Hotel Association underlining the effectiveness of the broadcast medium.

The need is urgent. Please give this your earliest attention. Address replies to Hugh M. P. Higgins, NAB Department of Broadcast Advertising.

cent, used radio, while 488 hotels, or 62 per cent, used billboards.

"Among resort hotels, 417 sent in reports, a return on 38 per cent of the questionnaires mailed. In this category, 10 per cent used radio while 71 per cent gave advertising to newspapers, and 30 per cent advertised via billboards."

The final capitulation, Mr. Kinerk said, showed that of all hotels reporting, 61 per cent used newspaper space, 53 per cent used billboards, and 19 per cent utilized radio.

## Small Market Stations

### Survey by Small Market District Chairman Shows State of Radio-Newspaper Relations

The relationship between radio stations and newspapers is "excellent" in 18% of the small cities (less than 50,000 population) in NAB District Two (New York and New Jersey), according to a survey made recently by Si Goldman, WJTN, Jamestown, N. Y., Small Market district chairman. One of the factors for this, the study shows, is the fact that some newspapers have acquired financial interests in stations.

The relationship between radio and newspapers was reported as "fair" in 38% of the cities, "good" in 6%, "poor" in 13%, and in 25% of the cities as "non-co-operative."

Mr. Goldman said:

"Information reaching the National Association of Broadcasters indicates that there is a steady improvement in the relationship between radio stations and newspapers.

"In some communities the relationship is the finest because of the 'understanding of each other's problems' by officials of the newspaper and the radio station. Public relations know-how, common problems of the media, and combined responsibility for success of community campaigns are reasons given for the trend

toward better relationship between the newspaper and the radio station."

*(Editor's Note: NAB will furnish its member stations suggestions for improving relationship with newspapers upon request.)*

## Legal Department

### FCC Refuses to Dismiss Without Prejudice Application for Station in Parsons, Kans.

In an order adopted October 16, the FCC refused to dismiss without prejudice the application of H. J. Griffith for a radio station in Parsons, Kansas.

The request for dismissal stated that the applicant, since filing his application, had been granted a c.p. elsewhere and had become a large stockholder in another station and was no longer interested in the application in question. His petition also reported that the conflicting applicant for facilities at Parsons had agreed to reimburse him for his out-of-pocket expenses not exceeding \$6,930, made up of legal and engineering fees, travel, etc.

In refusing to grant the petition a majority of the Commission reasoned that the only ground for the payment of money was the removal of a conflict, thus obviating this factor as a reason for holding a hearing. The Commission said that its "hearing procedures are designed for the purpose of determining whether or not the granting of particular applications will be in the public interest. The Commission will not approve their use as a device for enabling one party to a proceeding, who admittedly has no further interest in the proceeding, to exact monies from another party as the price for the former's withdrawal."

The majority concluded that the grant of such a petition would not be in the public interest where the money paid was in excess of the value of any material, equipment, or services received by the party making payment.

The Commission then proceeded to dismiss the application with prejudice, on the ground that, since the petitioner clearly had no intention of operating a station in Parsons, no purpose would be served by keeping his application on file.

In a dissenting opinion, Commissioners Webster and Jones took the view that it was not against the public interest to permit the payment of money in these circumstances so long as the amount was not in excess of out-of-pocket expenses, and that the petitioner should be given an opportunity to establish that the amount paid was in keeping with his actual expenses.

They further stated that there was nothing to indicate that the petitioner had acted in bad faith at any time, that in stipulating the amount of money he was to be paid he was merely conforming to the Commission's Rule 1.366 and that there was nothing to indicate that he had used the Rule for the purpose of securing the money. They pointed out that the only distinguishing factor between this petition and others previously granted was the amount involved.

*(Continued on next page)*

They also said that Rule 1.366 does not show on its face the particular considerations which will meet the Commission's approval and that, therefore, the Rule should be amended before such decisions as this are made.

### Inquiries on Quiz Shows Received

Since the release by the FCC of its Order to WARL to show cause why its quiz program is not in violation of Sec. 316 of the Communications Act (see NAB Reports Oct. 20, 1947), NAB has had numerous inquiries from member stations carrying similar programs.

A general discussion of the subject is found in an article in NAB Reports June 9, 1947, p. 459. No further information is available to assist members in determining whether specific programs are or are not in violation of Sec. 316. It should be remembered that the Commission *has not as yet* found the program illegal, nor does its Order mean that it has any opinion regarding legality or illegality as of this time. After hearing, the Commission may find—consistently with its Order—that the program involved, and others similar to it, are not in violation of the law.

NAB will take such steps as are deemed proper and advisable in connection with this matter and will keep the membership fully informed of developments.

## Employee-Employer Relations

### Labor Department Wage and Hour Division Proposes Revision of White-Collar Terms

The Administrator of the Wage and Hour Division, Department of Labor, on Wednesday (22) announced a public hearing beginning December 2 to consider revisions of the regulations governing employees in the categories of "executive," "administrative," "professional" and "outside salesmen." Included in the official announcement were a number of specific proposals that would substantially alter existing rules.

A proposal of the United Electrical, Radio and Machine Workers of America (CIO), would require that executive, administrative and professional employees be paid \$500 or more per month in order to be exempt from the overtime and other provisions of the Wage-Hour Act. At the present time, persons otherwise qualifying as executives need be paid not less than \$30 per week, and in the case of administrative and professional employees the minimum is \$200 per month.

Under existing rules, a person does not qualify as an "executive" if the time he spends doing work similar to that done by employees under his supervision amounts to more than 20 per cent of the weekly work hours of the persons he supervises. Similarly, "professional" employees cannot be exempt if they spend more than 20 per cent of their time doing nonexempt work. No such percentage limitation is applicable to "administrative" employees or "outside salesmen," although both of these categories must be "regularly"

### Advance "Freedom Train" Schedule

The "Freedom Train" is now at Manchester, N. H.

Following is the schedule of the train for the week of November 17:

November 17: Open date in Harrisburg, Pa.  
November 18: Reading, Pa.  
November 19: Allentown, Pa.  
November 20: Chester, Pa.  
November 21: Wilmington, Del.  
November 22: Salisbury, Md.  
November 23: Dover, Del.

engaged in performing the work which qualifies them for exemption.

The Administrator's notice proposes a revision with regard to each of the exempt categories, which would limit their nonexempt work to 8 hours in each work week.

NAB has been seeking a "hearing" by the Wage and Hour Division for several months and will take advantage of the December 2nd meeting to present the views of the industry on the proposed revisions as well as on others desired by the industry.

In the near future, NAB members will receive more detailed information concerning the revisions, and a questionnaire designed to crystallize industry proposals. Experience with present regulations, in effect since 1940, has brought to light many problems. Broadcasters are urged to cooperate with the Employee-Employer Relations Department so that detailed and factually sound proposals may be made to the Wage and Hour Division.

## Public Relations

### Members Urged To Ask Selected Booklist By Public Relations Committee Chairman

Gilmore N. Nunn, chairman of the NAB Public Relations Committee, last week again urged members desiring sets of the committee's selected list of books about radio to send in their requests by November 1, since the required 100 requests have not yet been received and no action can be taken toward procuring the books until 100 members have asked for them.

The selected list of books on radio was compiled by the Public Relations Committee at the request of several station operators. Retail cost of the complete list is \$52.25, but NAB's library can acquire sets at \$40 if as many as 100 requests are received.

Orders should be sent to the NAB by November 1. The broadcasters ordering the books will be billed when the books are shipped.

Some stations have expressed desire for the books for reference use, others for donation to schools and libraries. Stations wishing to give them to institutions have had the suggestion from Mr. Nunn that

*(Continued on next page)*



book-plates or covers identifying the donor station would mean helpful publicity.

The complete list of books being offered to stations follows:

#### General

- Abbot, Waldo. HANDBOOK OF BROADCASTING. McGraw-Hill. 1941.  
Landry, Robert J. THIS FASCINATING RADIO BUSINESS. Bobbs-Merrill. 1946.  
Tyler, Kingdon S. MODERN RADIO. Harcourt, Brace. 1944.  
Waller, Judith C. RADIO, THE FIFTH ESTATE. Houghton Mifflin. 1946.

#### Advertising

- Sandage, C. H. RADIO ADVERTISING FOR RETAILERS. Harvard University. 1945.

#### Announcing

- Gilmore, Art and Middleton, Glenn. RADIO ANNOUNCING. Hollywood Radio Publishers. 1946.

#### Education

- Levenson, William B. TEACHING THROUGH RADIO. Farrar & Rinehart. 1945.

#### History

- Banning, William Peck. COMMERCIAL BROADCASTING PIONEER. Harvard University.  
Shurick, E. P. J. THE FIRST QUARTER-CENTURY OF AMERICAN BROADCASTING. Midland Publishing Company. 1946.

#### Music

- LaPrade, Ernest. BROADCASTING MUSIC. Rinehart. 1947.

#### News

- White, Paul W. NEWS ON THE AIR. Harcourt, Brace. 1947.

#### Production

- Crews, Albert. RADIO PRODUCTION DIRECTING. Houghton Mifflin. 1944.

#### Public Service

- Tolleris, Beatrice K. RADIO, HOW, WHEN AND WHY TO USE IT. National Publicity Council. 1946.

#### Research

- Lazarsfeld, Paul F. and Field, Harry. THE PEOPLE LOOK AT RADIO. University of North Carolina. 1946.

#### Sound Effects

- Creamer, Joseph and Hoffman, William B. RADIO SOUND EFFECTS. Ziff-Davis. 1945.

#### Television

- Tyler, Kingdon S. TELECASTING IN COLOR. Harcourt, Brace. 1946.

#### Vocational

- DeHaven, Robert and Kahm, Harold S. HOW TO BREAK INTO RADIO. Harper. 1941.

#### Writing

- Barnouw, Erik. HANDBOOK OF RADIO WRITING. Little, Brown. 1947.

The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, with the approach of winter, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Throughout the growing season frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels, even as compared to last year, when hunger was widespread. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most other countries will have to be cut sooner or later. As cold weather nears, the unrest grows. To make matters worse, the population of Western Europe has grown—hence more mouths to feed.

### Food Saving Suggestions Are Asked

Last week NAB REPORTS carried the fact sheet on the world food emergency in its entirety with the request that all broadcasters bring this urgent need to the attention of their listeners.

In order to help you in telling your listeners about the President's food saving program, the Citizens Food Committee is preparing a series of spot announcements and other material. All this material will be available to every radio station in the country and will be sent out to you within the next week by NAB.

The Citizens Food Committee has also asked NAB for suggestions on how the individual radio stations can best put over this vital program. NAB in turn are asking broadcasters who have developed different program ideas on this subject to advise us, so that we in turn can give this material to the Citizens Food Committee. These ideas will then be passed on to all other broadcasters for their use in publicizing the urgent need.

Suggestions should be addressed to the National Association of Broadcasters, Information, 1771 N Street, N. W., Washington 6, D. C.

It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer and closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter the suffering will be tragic. While hunger spreads in Europe, Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat, is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. But more than that, we cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail this winter the result may not only be human misery; our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates

(Continued on next page)

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 3-9, 1947, by

show that there is now available in the United States only about 470 million bushels of grain for export. But Europe's minimum needs from this country are for at least 570 million bushels. The problem is—how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Obviously, the way in which everyone can help is by moderation in the use of wheat products. But, surprising though it may seem, one of the best ways of conserving wheat is by cutting down on our most extravagant use of grain—the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following four-point program as his individual program against starvation and chaos in Europe: a. No meat on Tuesdays. b. No poultry or eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

### Our American Heritage— "Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc. which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

### Junior Red Cross Enrollment Drive

November 1 marks the opening of the annual enrollment drive of the American Junior Red Cross, largest youth-service organization in the world, which carries on its activities through the student-body organization of the nation's schools. Its more than 19,000,000 members must now be re-enrolled for the coming year to carry on the work of the American Red Cross in both in-school and out-of-school activities. The organization's original purpose, when founded by President Woodrow Wilson during World War I, was to obtain the services of boys and girls in home-front support of the war effort. The Junior Red Cross has come to occupy a prominent position in community, national and international services. *INTERNATIONALLY*. Junior Red Cross members provide: 1. The National Children's Fund. 2. Gift Boxes. 3. International School Correspondence. 4. Soft Toys. *NATIONALLY AND LOCALLY*. Junior Red Cross members have regular projects for: 1. Forest Fire Prevention. 2. Service to Veterans. 3. Service to the Blind. 4. Training for Leadership. 5. Community Services. 6. Promoting Intercultural and International Understanding. 7. Red Cross School Courses. 8. Service to Local Red Cross Chapters. 9. Summer Programs. Ask educators to give full support to the drive in the classrooms. Suggest that they recruit members through classroom groups which every boy and girl in school is eligible to join. Tell students to ask their teachers for full information about the Junior Red Cross. (Fact Sheet No. 34-A.)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 27. They are subject to change.

#### Monday, October 27

(10:00 A. M.)

- KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. 1560 kc., 10 KW, unlimited. DA—day and night.
- NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.
- KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; modification of C. P., and for license. 1560 kc., 250 watts, non-directional antenna; unlimited.
- WTOD—Unity Corp., Inc., Toledo, Ohio—C. P. 1560 kc., unlimited; DA-night.
- WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. C. P. to include power. 1560 kc., 50 KW, unlimited.
- NEW—The Montana Network, Butte, Mont.—C. P. 1560 kc., 1 KW, unlimited.

#### Monday and Tuesday, October 27 and 28

At Atlantic City, N. J.

(District Courtroom, Municipal Building, 10:00 A. M.)

- NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Strand Broadcasting Corp., Atlantic City, N. J.—C. P. 1230 kc., 250 watts, unlimited.

Intervenor: WCAU—Philadelphia, Pa.

(Continued on next page)



## Tuesday, October 28

(10:00 A. M.)

WHP—WHIP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night and day.

Intervenor: WLVA—Lynchburg, Va.

## Wednesday, October 29

(10:00 A. M.)

NEW—Community Broadcasting Co., Fort Worth, Texas—C. P. 1490 kc., 250 watts, unlimited.

Parties Respondent:

KVWC—Northwestern Broadcasting Co., Vernon, Texas;

KPLT—North Texas Broadcasting Co., Paris, Texas;

KGKB—East Texas Broadcasting Co., Tyler, Texas.

### Oral Argument

(Before the Commission, Room 6121, 10:00 A. M.)

#### 1st Argument

Associated Broadcasters, Inc. (Assignor), Evansville on Air (Assignee); Associated Broadcasters, Inc. (Assignor), Radio Indianapolis, Inc. (Assignee)—Assignment of license of WABW and WBBW, Indianapolis, Ind.

#### 2nd Argument

Johnston Broadcasting Co., Birmingham, Ala.; Thomas N. Beach (WTNB), Birmingham, Ala.—850 kc., 1 KW night, 5 KW—LS unlimited. DA-night.

### At Levelland, Texas

(Put in this consolidation, but hearing already held)

NEW—Panhandle Broadcasting Corp., Amarillo, Texas; NEW—Voice of Amarillo, Amarillo, Texas; NEW—Forrest Weimhold, tr/as Herald Broadcasting Co., Levelland, Texas—C. P. 1230 kc.

## Thursday and Friday, October 30 and 31

### At Big Springs and Odessa, Texas

(Big Springs, Oct. 30; Odessa, Oct. 31; both in County Court House, 10:00 A. M.)

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—C. P. 1230 kc., 250 watts, unlimited.

KOSA—Southwestern Broadcasting Corp., Odessa, Texas—C. P. 1230 kc., 250 watts, unlimited.

## Saturday, November 1

### At Hobbs, N. Mex.

KWEW—W. E. Whitmore, Hobbs, N. Mex.—C. P. 1230 kc.

## FCC ACTIONS

### GENERAL

#### Commission Seeks Commercial Reproduction of Certain Records for Sale to Public

To meet an increasing number of requests for copies of antenna patterns and related documents filed with broadcast

applications, the Commission is inviting bids to have this work done commercially for sale at reasonable cost to those who desire them. The duplicating company obtaining this contract will prepare master copies of all directional antenna patterns within 24 hours after they are filed with the Commission. Master copies of other public records as defined in Section 1.206 of the Commission's Rules and Regulations, will be prepared as requested. Copies of these records may then be obtained from the duplicating company at the per page price specified in the competitive bids. All requests for copies of such documents, after the contract has been awarded, should be directed to the official duplicating company.

## AMPLITUDE MODULATION

### AM—Docket Cases

#### 850 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **The A. S. Abell Co.** for a new station at **Baltimore, Md.**, to operate on 850 kc., 1 KW, unlimited time, DA day and night (BP-4297; Docket 7338), and looking toward grant also of application of **Berks Broadcasting Co.** to change assignment of **Station WEEU, Reading, Pa.**, from 850 kc., 1 KW, daytime only, to 850 kc., 1 KW, unlimited time, using DA night, and make changes in equipment (BP-4380; Docket 7339). (Commissioners Durr, Hyde and Webster not participating.)

#### 1080 KC.

The Commission announces its **Final Decision** granting application of **Mid-America Broadcasting Corp.** for a new station at **Louisville, Ky.**, to operate on 1080 kc., 1 KW night, 5 KW day, conditions (BP-2760; Docket 6040), and denying application of **Kentucky Broadcasting Corp., Inc.**, to change frequency of **Station WINN, Louisville, Ky.**, from 1240 kc. to 1080 kc., increase power from 250 watts to 1 KW night, 5 KW day, and change location of transmitter site (BP-4169; Docket 7354). (Commissioners Walker, Hyde and Jones not participating.)

#### 1230 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Frank R. Smith, Jr.**, for a new station at **Beaver Falls, Pa.**, to operate on 1230 kc., 250 watts, unlimited time, conditions (BP-5428; Docket 7981), and a denial of the application of **Eagle Printing Co., Inc.**, seeking the same facilities at **Butler, Pa.** (BP-4800; Docket 7672). (Commissioners Durr, Hyde and Webster not participating.)

#### 1400 KC.

The Commission announces its **Order** granting petition of **Narragansett Broadcasting Co.** requesting the Commission to adopt its **Proposed Decision** (B-369) as its **Final Decision** with regard to petitioner's application; and granted said application of **Narragansett Broadcasting Co.** for a new station at **Fall River, Mass.**, to operate on 1400 kc., 250 watts, unlimited time (BP-4409; Docket 7312), subject to filing, within 60 days, an application for modification of CP specifying transmitter site and antenna system meeting requirements of Commission's standards.

The Commission announced its **Final Decisions** in the following cases:

#### 1240 KC.

Granting the application of **Standard Tobacco Company, Inc.**, for a new station in **Maysville, Ky.**, to operate on 1240 kc., 250 watts power, unlimited time. (BP-5036; Docket 7907).

#### 930 KC.

Granting application of **Michigan Broadcasting Co.** for a new station in **Battle Creek, Mich.**, to operate on 930 kc., 1 KW, unlimited time, DA day and night (BP-4756; Docket 7779), and application of **Elyria-Lorain Broadcasting Co.**, for a new station in **Elyria, Ohio**, to operate on 930 kc., 1 KW, DA day and night, unlimited time. (BP-4865; Docket 7780)

(Continued on next page)

The application of **Leonard A. Vershuis, Grand Rapids, Mich.**, to change facilities of station **WLAV** from 1340 kc., 250 watts, unlimited time, to 930 kc., 1 KW, unlimited time, DA night, is denied. (BP-4536; Docket 7778)

#### 1490 KC.

Denying application of **Radio Springfield, Inc.**, for a new station at **Springfield, Ill.**, to operate on 1490 kc. with 250 watts, unlimited time. (BP-3822; Docket 7323).

#### 1450 KC.

The Commission announced its **Final Decision** (B-363) granting the application of **Coast Ventura Company** for a new station at **Ventura, Calif.**, to operate on 1450 kc., 250 watts, unlimited time (BP-3725; Docket 6839) and denying the mutually exclusive application of **Ventura Broadcasters, Inc.**, seeking the same facilities. (BP-3807; Docket 6840) (Chairman Denny not participating.)

### AM—New CP's Granted

#### 560 KC.

**Downlander Broadcast Co., Dothan, Ala.**—Granted CP for a new station to operate on 560 kc., 1 KW, daytime only; engineering conditions. (BP-5401)

#### 730 KC.

**Kentucky Mountain Holiness Assn., Lawson, Ky.**—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only; engineering conditions. (BP-6034)

#### 1010 KC.

**The Southwestern Broadcasting Co. of Miss., McComb, Miss.**—Granted CP for a new station to operate on 1010 kc., 250 watts, daytime. (BP-6018)

#### 1260 KC.

**Williamson County Broadcasting Co., Taylor, Texas**—Granted CP for a new station to operate on 1260 kc., 1 KW, daytime only. (BP-6139)

#### 1330 KC.

**Charles River Broadcasting Co., Waltham, Mass.**—Granted CP for a new station to operate on 1330 kc., 1 KW, daytime only; engineering conditions. (BP-6189)

### AM—Designated for Hearing

The Commission on October 15, 1947, designated for a consolidated hearing all pending applications which seek the facilities of station **WORLD**, the proceeding to be held at Boston, Mass., on Dec. 15, 1947:

**Continental Television Corp.**—950 kc., 1 KW, day (BP-6119).  
**Joseph Solimeno**—950 kc., 5 KW, day (BP-6120).  
**Bunker Hill Broadcasting Co.**—950 kc., 1 KW, day (BP-6121).  
**Boston Radio Co., Inc.**—950 kc., 5 KW, day (BP-6118).  
**Beacon Broadcasting Co., Inc.**—950 kc., 1 KW, day (BP-5912).  
**Pilgrim Broadcasting Co.**—950 kc., 5 KW, day (BP-5362).

In this connection, attention is invited to Section 1.387 (b) (3) of the Commission's Rules and Regulations which provides that an application which is mutually exclusive with other applications already designated for hearing will be consolidated for hearing with such other applications only if the application in question is filed at least 20 days before the date on which the hearing on the prior applications is scheduled.

#### 1230 KC.

**Granite State Broadcasting Co., Inc., Claremont, N. H.**—Designated for hearing application (BP-6141) for a new station to operate on 1230 kc., 250 watts, unlimited time, in consolidation with application of **WGLN**. (Docket 8404)

### AM—Correction

The item appearing in last week's **REPORTS** under heading, **AM—Designated for Hearing**, referring to **Rogers and Mc-**

**Donald Newspapers, Inglewood, Calif.**, is corrected by the Commission to read as follows:

Adopted an order dismissing application (BP-6012) without prejudice to refile after a final decision has been rendered with respect to applications of **KQW** (BP-3021; Docket 6214) and **KSFO** (BP-2776; Docket 6005), or after those applications have otherwise been disposed of; and dismissed as moot the petition of **KQW** requesting that the application of **Rogers & McDonald Newspapers** be designated for hearing.

### AM—Licenses for New Stations Granted

#### 990 KC.

**WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.**—Granted license for a new station; 990 kc., 250 watts daytime. (BL-2637)

#### 1490 KC.

**WTOM—Fred O. Grimwood, Bloomington, Ind.**—Granted license for new station: 1490 kc., 100 watts, unlimited time, and for change of studio location. (BL-2573)

### AM—License Renewals

*The following stations were granted renewal of licenses for the period ending November 1, 1950:*

**KSLM**, Salem, Ore.; **WHP**, Harrisburg, Pa.; **WING**, Dayton, Ohio; **WTSP**, St. Petersburg, Fla.; **KTUL**, Tulsa, Okla.; **KWKW**, Pasadena, Calif.; **WBNS**, Columbus, Ohio; **KCBC**, Des Moines, Iowa; **KCBD**, Lubbock, Texas; **KDFN**, Casper, Wyo.; **KDTH**, Dubuque, Iowa; **KELA**, Centralia, Wash.; **KFRO**, Longview, Texas; **KIEM**, Eureka, Calif.; **KTBS** and auxiliary, Shreveport, La.; **KTSM**, El Paso, Texas; **KUJ**, Walla Walla, Wash.; **KVOE**, Santa Ana, Calif.; **WBIG**, Greensboro, N. C.; **WBRY** and auxiliary, Waterbury, Conn.; **WCSC**, Charleston, S. C.; **WFBL** and auxiliary, Syracuse; **WLOW**, Norfolk, Va.; **WSAR**, Fall River, Mass.; **WWSR**, St. Albans, Vt.

### AM—Modification of CP's Granted

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted modification of CP for extension of completion date to 10-20-47.

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.**—Granted modification of CP to change type of transmitter. (BMP-3192)

**KLIK—Balboa Radio Corp., San Diego, Calif.**—Granted modification of CP for extension of completion date to 1-7-48. (BMP-3187)

**WAYB—Waynesboro Broadcasting Corp., Waynesboro, Va.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3165)

**WVLN—Olney Broadcasting Co., Olney, Ill.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3058)

**KVLH—Pauls Valley Broadcasting Co., Pauls Valley, Okla.**—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3082)

**WEXT—Andave Radio Co., Milwaukee, Wis.**—Granted modification of CP to change corporate name of permittee to **WEXT, Inc.**, and change type of transmitter. (BMP-3186)

**KGAR—Albert S. Pyatt, Garden City, Kans.**—Granted modification of CP to change type of transmitter and to make changes in vertical antenna. (BMP-3201)

**KRKL—East Side Broadcasting Co., Kirkland, Wash.**—Granted modification of CP for approval of antenna and transmitter location and to change studio location. (BMP-3012)

**WCMD—Cambridge Co., Cambridge, Md.**—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3081)

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**KOWB—Snowy Range Broadcasting Co., Laramie, Wyo.**—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and studio locations. (BMP-3112)

**WWNF—Wayne M. Nelson, Inc., Fayetteville, N. C.**—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2917)

**KBOO—Hill County Broadcasting Co., Hillsboro, Tex.**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2881)

**WIPR—Puerto Rico Communications Authority, San Juan, P. R.**—Granted modification of CP to make changes in DA and change transmitter location. (BMP-3044)

**KIND—Central Broadcasting Inc., Independence, Kans.**—Granted modification of CP to make changes in transmitting equipment, approval of antenna and transmitter location, and to change studio location, subject to applicant's painting and lighting the proposed tower in accordance with CAA specifications "A-3-a", and further subject to waiver of Sec. 3.55(b) and 3.60 of the Rules. (BMP-3135)

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Granted modification of CP for extension of completion date to 5-4-48. (BMP-3202)

### AM—Application Dismissed with Prejudice

1310 KC.

**Griffiths Broadcasting Co., Parsons, Kans.**—Adopted Memorandum Opinion and Order, dismissing, with prejudice, on the Commission's own motion, the petitioner's application (BP-5776; Docket 8191), for a new station to operate on 1310 kc., 1 KW, U-DA, (Commissioners Jones and Webster dissenting).

### AM—Miscellaneous Actions

**WKST—WKST, Inc., New Castle, Pa.**—Granted CP to increase power from 1 to 5 KW, install new transmitter and make changes in nighttime DA; engineering conditions. (BP-5913)

**KSBW—DeHaven, Hall and Oates, Salinas, Calif.**—Granted assignment of CP from a partnership to Salinas Broadcasting Corp., in which Hall and Oates will have 60% interest; the remaining 40% to be owned by Niles C. Cunningham and Dan O. Bardin. (BAP-56)

**KXXL—Voice of Reno, Reno, Nev.**—Granted consent to assignment of CP from Chet L. Gonce, d/b as Voice of Reno to Edward Margolis, Frederick W. Kirske and Byron J. Samuel, a partnership, d/b as Station KXXL, for a consideration of \$30,000. (BAP-57)

**WKIC—Bullard, Metcalf and Goodlette, Hazard, Ky.**—Granted consent to assignment of CP from Bullard, Metcalf and Goodlette, a partnership, to BMG Broadcasting Corp. (BAP-62)

**WVWV—Fairmont Broadcasting Co., Fairmont, W. Va.**—Granted consent to the assignment of CP from Fairmont Broadcasting Co., to Fairmont Broadcasting Co., a corporation. (BAP-64)

**KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.**—Granted consent to assignment of license of station KTYL from Sun Valley Broadcasting Co., a partnership, to a corporation of the same name. (BAL-634)

**Harvey Radio Labs., Inc., Cambridge, Mass.**—Denied petition requesting that its application (BP-5707) seeking daytime operation on 1550 kc., be removed from the pending files and granted.

### AM—Applications Accepted for Filing

590 KC.

**WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—Modification of construction permit (B1-P-5148, which authorized a new standard broadcast station) to change type of transmitter.

**WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—License to cover construction permit (B1-P-5148, as modified), which authorized a new standard broadcast station and specify studio location as 204 Washington Avenue, Albany, New York, and authority to determine operating power by direct measurement of antenna power.

**WDLP—Panama City Broadcasting Co., Panama City, Fla.**—License to cover construction permit (B3-P-4829, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

600 KC.

**KROD—Roderick Broadcasting Corp., El Paso, Texas**—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location from 2250' South of Spruce St., on line of Boone Street, Southward, El Paso, Texas, to in Ascarate Park, SE of El Paso, Texas. Amended to make change in directional antenna pattern and change transmitter location from in Ascarate Park, SE of El Paso, Texas, to on U. S. Route 54, approximately 3.5 miles north of city limits of El Paso, Texas.

610 KC.

**KFRC—Don Lee Broadcasting System, San Francisco, Calif.**—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Company.

620 KC.

**WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.**—License to cover construction permit (BP-6058, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

680 KC.

**WLAW—Hildreth & Rogers Co., Lawrence, Mass.**—Construction permit to install old main transmitter at present site of main transmitter, to be operated on 680 kc. with 5 KW power, for auxiliary purposes only.

**KOMW—Miller Publishing Co., Inc., Omak, Wash.**—License to cover construction permit (B5-P-5520, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 KC.

**WVOK—Voice of Dixie, Inc., Birmingham, Ala.**—License to cover construction permit (B3-P-4598, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

**WGBS—The Fort Industry Co., Miami, Fla.**—Special service authorization to operate unlimited time non-directional on 710 kc. with power of 10 KW day, 2 KW night, for period of 30 days.

**KURV—James Cullen Looney, Edinburg, Tex.**—License to cover construction permit (B3-P-5051, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

720 KC.

**WXGI—Radio Virginia, Inc., Richmond, Va.**—License to cover construction permit (B2-P-5067, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 KC.

**KWGB—Goodland Broadcasting Co., Goodland, Kans. (James E. Blair)**—License to cover construction permit (BP-5797, as modified) which authorized a new standard broadcast station.

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cast station and authority to determine operating power by direct measurement of antenna power.

#### 740 KC.

**NEW—West Central Broadcasting Co., Tulsa, Okla.**—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 25 KW night, 50 KW day, directional antenna-2 and unlimited hours of operation. Amended to change name of applicant from West Central Broadcasting Company to All-Oklahoma Broadcasting Company.

**WTNC—Thomasville Broadcasting Co., Thomasville, N. C.** (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr.)—License to cover construction permit (B3-P-5206, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.**—License to cover construction permit (B3-P-5308, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

#### 790 KC.

**WPIC—Sharon Herald Broadcasting Co., Sharon, Pa.**—Authority to determine operating power by direct measurement of antenna power.

#### 800 KC.

**WHTN—Greater Huntington Radio Corp., Huntington, W. Va.**—Authority to determine operating power by direct measurement of antenna power.

**WLAD—The Berkshire Broadcasting Co., Danbury, Conn.**—License to cover construction permit (B1-P-4155, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**KBUH—Samuel L. Stephens, Sr., Brigham City, Utah**—Modification of construction permit (BP-5721, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at about 946 Forest Street, Brigham City, Utah.

#### 850 KC.

**WRUF—University of Florida, Gainesville, Fla.**—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location from Gainesville, Fla., to Old Ocala Road, Gainesville, Fla. Amended to change transmitter location from Old Ocala Road, Gainesville, Fla., to near Gainesville, Fla.

#### 900 KC.

**KJSK—George Basil Anderson, Columbus, Nebr.**—Modification of construction permit (BP-5656, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 0.8 mile NW of city limits of Columbus, Nebraska.

#### 910 KC.

**KLX—Tribune Building Co., Oakland, Calif.**—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use (DA-1) and change transmitter and studio locations from 13th and Franklin Streets, Oakland, California, to between 33rd and 34th Streets on Syndicate, Richmond, California, and 401-13th Street, Oakland, California, respectively. Amended to change directional antenna pattern; make changes in transmitting equipment and ground system and change transmitter location from between 33rd and 34th Streets on Syndicate, Richmond, California, to 1.2 miles northwest of city limits of Richmond, California.

#### 930 KC.

**KHJ—Don Lee Broadcasting System, Los Angeles, Calif.**—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Company.

**KITE—Charles W. Balthrope, San Antonio, Tex.**—License to cover construction permit (B3-P-4375, as modified), which authorized a new standard broadcast station and change studio location from 306 W. Commerce St., Alamo National Bank Building, San Antonio, Texas, to Transit Tower, 310 South St. Mary's Street, San Antonio, Texas, and authority to determine operating power by direct measurement of antenna power.

#### 940 KC.

**WMAZ—Southeastern Broadcasting Co., Macon, Ga.**—Construction permit to install old main transmitter at present site of main transmitter, to be operated on 940 kc, with power of 5 KW, for auxiliary purposes only, employing directional antenna.

#### 950 KC.

**KFSA—Donald W. Reynolds, Fort Smith, Ark.**—License to cover construction permit (B3-MP-2450) which authorized to change hours of operation from daytime to unlimited time, change power and install directional antenna for night use and authority to determine operating power by direct measurement of antenna power.

#### 960 KC.

**WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.**—License to cover construction permit (B1-P-4351, as modified), which authorized increase in power and changes in directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

**KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.**—Modification of construction permit (BP-5674, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at Lafayette Hwy., 2.73 miles north of center of Abbeville, La. Amended to change studio location from Bank of Abbeville Bldg., Abbeville, La., to Lafayette Hwy., 2.73 miles north of center of Abbeville, La.

**WCMB—Rossmoyne Corporation, Lemoyne, Pa.**—Modification of construction permit (BP-5862, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Watts Street and Poplar Church Road, north of Lemoyne, Pa., and to specify studio location as 332 Market Street, Lemoyne, Pa.

#### 980 KC.

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.** (J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership)—Voluntary assignment of construction permit from J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership, d/b as Southeastern Broadcasting Co., to Southeastern Broadcasting Co., Inc.

#### 990 KC.

**NEW—Evans Radio Co., Stevens Point, Wis.** (P. O., % Lee K. Beznor, 808 N. Third St., Suite 623, Milwaukee, Wis.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts, and daytime hours of operation.

**NEW—Community Broadcasting Service, Aliquippa, Pa.** (C. H. Frazier, F. H. Corbett, O. J. McReynolds, a partnership)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1120 to 990 kc.

#### 1080 KC.

**KSCO—Radio Santa Cruz, Santa Cruz, Calif.** (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—License to cover construction permit (B5-P-5105), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.**—License to cover construction permit (B2-P-5133, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

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**1110 KC.**

**WVJP—Borinquen Broadcasting Co., Caguas, P. R.** (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez)—Modification of construction permit (BP-5603, which authorized a new standard broadcast station) to change type of transmitter and type of vertical antenna, and to change studio location from #22 Munoz Rivera St., Caguas, Puerto Rico, to Acosta St., esq. Luis Belvis St., Caguas, P. R.

**WWNL—Tri-City Broadcasting Co., Newport, Ky.**—Modification of construction permit (B2-P-4883, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at approximately 2 miles NE of Newport, Kentucky, and to specify studio location as 606 Monmouth, Newport, Ky.

**1140 KC.**

**NEW—Lincoln Operating Co., Miami, Fla.** (as Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (B3-P-4903, which authorized a new standard broadcast station) to change transmitter location from on Miller Drive, west and south of a point 1½ mile west of Galloway Road, Miami, Florida, to Sec. 30, Twp. 54, Range 40, Miami, Florida. Amended to change type of transmitter.

**1150 KC.**

**NEW—Marion Broadcasting Co., Marion, Ill.** (Hartley L. Grisham and George W. Dodds, a partnership) (P. O., Rural Route #4, Marion, Ill.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 250 watts, and daytime hours of operation.

**1170 KC.**

**KVOO—Southwestern Sales Corporation, Tulsa, Okla.**—Modification of construction permit (B3-P-5238, as modified, which authorized reinstatement of (B3-P-3927) for installation of new directional antenna for night use) for extension of completion date.

**1180 KC.**

**WHAM—Stromberg-Carlson Co., Rochester, N. Y.**—Modification of construction permit (B1-P-4957, as modified, which authorized installation of new transmitter and change transmitter location) for extension of completion date.

**1220 KC.**

**NEW—Burton V. Hammond, Jr., Denison, Texas**—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from Burton V. Hammond, Jr., to Grayson Broadcasting Corp.

**1230 KC.**

**WCNH—Quincy Broadcasting Corp., Quincy, Fla.**—Modification of construction permit (B3-P-5530, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Shelfer Addition, Quincy, Florida, and to change studio location from 213 West Jefferson St., Quincy, Florida, to Shelfer Addition, Quincy, Florida.

**KYJC—Medford Printing Co., Medford, Oregon**—License to cover construction permit (B5-P-4188, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas**—License to cover construction permit (B3-P-4398, as modified), which authorized a new standard broadcast station and change studio location from Corpus Christi, Texas, to 533 Upper N. Broadway, Corpus Christi, Texas, and authority to determine operating power by direct measurement of antenna power.

**WIRB—The Wiregrass Broadcasting Co., Enterprise, Ala.** (Franklin H. James, Robert Edward James and Ralph M. Stanford, a partnership)—Modification of construction permit (BP-6075, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at—On Hwy. 27, near Enterprise, Ala.

**WCMA—The Corinth Broadcasting Co., Inc., Corinth, Miss.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**WCOL—The Pixleys, Columbus, Ohio** (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)—License to cover construction permit (B2-P-5247, as modified) which authorized to move old main transmitter to (present location of main transmitter) be used as an auxiliary transmitter with power of 250 watts.

**WHUC—The Colgren Broadcasting Co., Hudson, N. Y.** (Robert P. Strakos and John F. Kearney, a partnership)—License to cover construction permit (B1-P-5131, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1240 KC.**

**WVOS—Bernard K. Johnpoll, Liberty, N. Y.**—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**WVOS—Bernard K. Johnpoll, Liberty, N. Y.**—License to cover construction permit (B1-P-5107, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.** (Cecil W. Cupp, sole owner)—License to cover construction permit (B3-P-5607, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**WCHV—Barham & Barham, Charlottesville, Va.** (Charles Barham, Jr., and Emmalou Barham)—License to use old main transmitter at Richmond Rd., R. #250, Charlottesville, Va. (present location of main transmitter) to be used for auxiliary purposes, with power of 250 watts.

**KICK—Iowa Great Lakes Broadcasting Co., Spencer, Iowa**—License to cover construction permit (BP-5920) which authorized installation of new vertical antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

**WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower and change transmitter location (geographic coordinates only).

**KOCA—Oil Capitol Broadcasting Asso., Kilgore, Texas**—Construction permit to make changes in transmitting equipment.

**KAKE—KAKE Broadcasting Co., Inc., Wichita, Kansas**—Construction permit to change frequency from 1490 to 1240 kc. Contingent upon grant of KANS for change in facilities.

**NEW—Standard Tobacco Co., Inc., Maysville, Ky.**—Modification of construction permit (B2-P-5036, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations at Forest Avenue at Walnut Street, Maysville, Ky.

**KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.**—Construction permit to change frequency from 1450 to 1240 kc., and to mount FM antenna on top of AM tower. Contingent upon KPFI being assigned new facilities.

**1250 KC.**

**KFKU—University of Kansas, Lawrence, Kansas**—Modification of license to increase night power from 1 KW to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location from south of Tonganoxie, Kansas, to On Highway 24, 1 mile east of Grantville and 5 miles east of Topeka, Kansas.

**1260 KC.**

**KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.**—License to cover construction permit (B5-P-  
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4657, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1280 KC.

**KUGN—Valley Broadcasting Co., Eugene, Ore.** (C. H. Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 kc. to 1280 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

#### 1290 KC.

**WLEE—Lee Broadcasting Corporation, Richmond, Va.**—Modification of construction permit (B2-P-4686; which authorized changes in vertical antenna and mount FM antenna on AM tower) to change frequency from 1450 to 1290 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, DA-2, and change transmitter location from 1705 Colorado Avenue, Richmond, Virginia, to Broad Street Road at Horsepen Road, near Richmond, Virginia, and for extension of completion date to 180 days after grant. Unlimited time except Sundays, from 1:00 a. m. to 12:15 p. m. and 8:00 to 9:00 p. m., EST.

#### 1300 KC.

**NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio**—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location from Parma, Ohio, to—2 miles south of Parma, Ohio; make changes in directional antenna pattern (DA-1) and change in corporate structure.

**NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio**—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change transmitter location from Cleveland, Ohio, to 7080 State Rd., U. S. Highway 94, Parma, Ohio, and make changes in directional antenna pattern (DA-1).

**WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.**—Authority to determine operating power by direct measurement of antenna power. (Auxiliary transmitter)

**WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.**—Authority to determine operating power by direct measurement of antenna power. (Main transmitter)

#### 1310 KC.

**WGAT—Central Broadcasting Co., Utica, N. Y.** (J. Eric Williams)—Construction permit to change frequency from 1100 to 1310 kc., change hours of operation from daytime to unlimited, increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use, and change transmitter location from 2 miles N. and W. of Utica business district on the New River Rd., Utica, N. Y., to Kellogg Rd. and Oxford Rd., New Hartford, N. Y.

#### 1320 KC.

**WEMB—El Mundo Broadcasting Co., San Juan, P. R.** (Angel Ramos and Jose Coll Vidal, a partnership)—Modification of construction permit (BP-4560, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and change transmitter location from west of Hwy. 45, 0.6 mile, north of Hwy. 46, Rio Piedras, P. R., to Los Magos, Municipality of Toa Bajo, P. R.

**KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1330 KC.

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa**—Modification of construction permit (BP-5809, which authorized a new standard broadcast station) to change frequency from 1320 kc. to 1330 kc., change hours of operation from daytime to unlimited, and increase power from 1 to 5 KW, change type of transmitter, install directional antenna for

day and night use, and to specify studio location as Russell-Lamson Hotel, Waterloo, Iowa.

**WBBC—Booth Radio Stations, Inc., Flint, Mich.**—License to cover construction permit (B2-P-4120, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1340 KC.

**NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended re change in directors.

**WGN—East Tennessee Broadcasting Co., Knoxville, Tenn.** (Clarence Beaman, Jr.)—License to cover construction permit (B3-P-4127, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WNHC—The Elm City Broadcasting Corp., New Haven, Conn.**—Authority to determine operating power by direct measurement of antenna power.

**KRBA—Darrell E. Yates, Lufkin, Texas**—Modification of construction permit (B3-P-4749, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and make changes in ground system) for extension of completion date.

**WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.** (Glacus G. Merrill and Andrew H. Kovlan, a partnership)—Voluntary assignment of license from Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., to Mountain State Broadcasting Co.

**KTXL—Westex Broadcasting Co., San Angelo, Texas** (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—License to cover construction permit (B3-P-4437, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1350 KC.

**KRHD—Duncan Broadcasting Co., Duncan Okla.** (R. H. Drewry, J. R. Montgomery, Ted. R. Warkentin, Robert P. Scott, G. G. Downing and John C. Halliburton)—License to cover construction permit (B3-P-5452, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**KID—Idaho Radio Corp., Idaho Falls, Idaho**—Modification of construction permit (B5-P-5110, as modified, which authorized installation of new transmitter) for extension of completion date.

#### 1360 KC.

**KGB—Don Lee Broadcasting System, San Diego, Calif.**—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Co.

#### 1370 KC.

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—License to cover construction permit (BP-4871) which authorized increased power and install new transmitter, and authority to determine operating power by direct measurement of antenna power.

#### 1380 KC.

**WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1400 KC.

**KUGN—Valley Broadcasting Co., Eugene, Ore.** (C. H. Fisher and B. N. Phillips)—License to cover construction permit (B5-P-5610) which authorized changes in vertical  
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antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

**WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.**—License to cover construction permit (BP-6223) which authorized changes in transmitting equipment.

**WBSC—Loys Marsdon Hawley, Bennettsville, S. C.**—Modification of construction permit (B3-P-4963, which authorized a new standard broadcast station) to change studio location.

**WBSC—Loys Marsden Hawley, Bennettsville, S. C.**—License to cover construction permit (B3-P-4943, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WMIN—WMIN Broadcasting Co., St. Paul, Minn.**—Modification of construction permit (B4-P-5377, which authorized change in transmitter location, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**WSTC—The Western Connecticut Broadcasting Co., Stamford, Conn.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location from Lindstrom Rd., Stamford, Conn., to 320 Strawberry Hill Ave., Stamford, Conn.

**WSAM—Saginaw Broadcasting Co., Saginaw, Mich.**—Authority to determine operating power by direct measurement of antenna power.

**WAEL—Mario Acosta, Mayaguez, P. R.**—Modification of construction permit (BP-4562, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Northwest Section of Mayaguez, P. R., and to specify studio location as McKinley corner Peral Sts., Mayaguez P. R. Amended to make changes in antenna and change transmitter location from Northwest Section of Mayaguez, P. R., to SE of Mayaguez, P. R.

#### 1410 KC.

**NEW—William Courtney Evans, Dover, Dela.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 1410 kc., power from 100 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and change type of transmitter.

**NEW—Dalrad Associates, Dalhart, Texas** (Baird Bishop and Ed Bishop)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 500 watts daytime only; hours of operation from unlimited to daytime and change type transmitter.

#### 1420 KC.

**WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.**—License to cover construction permit (B1-P-5109, as modified) which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

**WMAC—Radio Anthracite, Inc., Pottstown, Pa.**—Modification of construction permit (B2-P-5582, which authorized a new standard broadcast station) to change frequency from 1370 to 1420 kc., change hours of operation from daytime to unlimited time with power of 1 KW day and night; change type of transmitter, install directional antenna for night use, and for approval of antenna and transmitter location at approximately two miles northwest of the center of the Borough of Pottstown, Pa.

**NEW—Diamond H. Ranch Broadcasters, Auburn, Calif.** (Charles E. Halstead)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation. Amended re changes in antenna and change transmitter and studio locations from 1837.38 feet off State Highway 49, on county highway opposite Dewitt Hospital, Auburn, California, to 500 feet off State Route 49 on Roberts Road at Gasoline Alley, near Auburn, California.

#### 1430 KC.

**KSTB—Stephens County Broadcasting Co., Breckenridge, Texas** (Robert W. Chapman and Manning L. Trammell, a partnership)—License to cover construction permit (BP-5722, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1440 KC.

**NEW—Brunswick Broadcasting Corp., Brunswick, Ga.** (P. O., Parker Bldg.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna for night, and unlimited hours of operation.

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—License to cover construction permit (BP-5732) which authorized to make changes in the directional antenna pattern for night use, and authority to determine operating power by direct measurement of antenna power.

**WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Construction permit to install new vertical antenna and change transmitter location from Tuscola Rd., Hampton Twp., Mich., to Tuscola Rd., Bay City, Mich.

**KILO—Dalton Le Masurier, Grand Forks, N. Dak.**—Voluntary assignment of license from Dalton Le Masurier to Grand Forks Herald, Inc.

#### 1450 KC.

**KWRO—KOKE Broadcasters, Coquille, Ore.** (William E. Walsh and Walter L. Read, a partnership)—Modification of construction permit (BP-5754, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations, and to change name of permittee from William E. Walsh and Walter L. Read, a partnership, d/b as KOKE Broadcasters, to William E. Walsh and Walter L. Read, a partnership, d/b as KWRO Broadcasters.

**KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.**—License to cover construction permit (B5-P-5183, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Hanover Broadcasting Co., Hanover, Pa.** (Francis J. Matranga and Helen G. Wherley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation. Amended to change name of applicant from Francis J. Matranga and Helen G. Wherley, a partnership, d/b as Hanover Broadcasting Co. to Hanover Broadcasting Co., Inc.; change power from 100 watts to 250 watts; make changes in ground system and change transmitter location from rear of 900 York St., Hanover, Pa., to South St., near Hanover, Pa.

**KBRE—The McCook Broadcasting Co., McCook, Nebr.** (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—License to cover construction permit (B4-P-5375, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KIRX—North Missouri Broadcasting Co., Kirksville, Mo.** (Samuel A. Burk, Sam M. Arnold, W. W. Arnold and Myra G. Arnold, a partnership)—License to cover construction permit (BP-5780, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WCRK—Cherokee Broadcasting Corp., Morristown, Tenn.**—License to cover construction permit (B3-P-4754, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WROB—Bob McRaney, Sr., West Point, Miss.**—License to cover construction permit (B3-P-5450, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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**WHTC—Holland Broadcasting Co., Holland, Mich.**—Modification of construction permit (B2-P-5379, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Warm Friend Tavern, 5 East 8th Street, Holland, Michigan.

**NEW—Bower Implement Co., Breckenridge, Minn.** (Don H. Bower and Kline E. Bower, a partnership)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Don H. Bower and Kline E. Bower, a partnership, d/b as Bower Implement Company to Interstate Broadcasting Corporation.

#### 1460 KC.

**WHFC—WHFC, Inc., Cicero, Ill.**—Construction permit to change frequency from 1450 to 1460 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 6138 W. Cermak Rd., Cicero, Ill., to Albany Ave., between 76th and 77th Streets, Chicago, Ill.

#### 1470 KC.

**WJOC—Air Waves, Inc., Jamestown, N. Y.**—Modification of construction permit (B1-P-5318, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**WMBD—Peoria Broadcasting Co., Peoria, Ill.**—Modification of construction permit (B4-P-2717, which authorized installation of directional antenna for night use and increase in power) to install new transmitter, make changes in directional antenna and mount FM antenna on #4 tower, change transmitter location from between Peoria and Pekin, Illinois, to South of Groveland, Illinois, and to change studio location from Second Floor, Alliance Life Building, Peoria, Illinois, to 200 First Nat'l Bank Bldg., Peoria, Illinois. Amended re changes in directional antenna system.

#### 1490 KC.

**KADP—Adams Broadcasting Co., Pueblo, Colo.** (Alva B. Adams)—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) to change transmitter and studio locations from 212 West Seventh Street, Pueblo, Colorado, to Junction of Fourth Street, Elmhurst Place, Pueblo, Colorado. Amended re changes in antenna.

**KDB—Don Lee Broadcasting System, Santa Barbara, Calif.**—Voluntary assignment of license from Don Lee Broadcasting System to Don Lee Holding Co.

**WJVV—Joe V. Williams, Jr., Chattanooga, Tenn.**—Modification of construction permit (B3-P-4816, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at 35th and Chandler Sts., Chattanooga, Tenn., and to specify studio location as 501 Cherry St., Chattanooga, Tenn. Amended re changes in antenna and ground system and change transmitter location from 35th and Chandler Sts., Chattanooga, Tenn., to Riverside Dr., near City Water Works, Chattanooga, Tenn., and change studio location from 501 Cherry St., Chattanooga, Tenn., to 539 Vine St. Chattanooga, Tenn.

**KVOG—United Broadcasting Co., Ogden, Utah**—Modification of construction permit (B5-P-4107, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna transmitter and studio locations at about 1550 Gibson Avenue, Ogden, Utah.

#### 1510 KC.

**KOCS—The Daily Report, Ontario, Calif.** (Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership)—Modification of license to change name of licensee from Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report to Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report Company.

**WAUX—WAKK Broadcasting Co., Waukesha, Wis.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**KSTV—Doyle E. Collup, Stephenville, Texas**—License to cover construction permit (B3-P-5380, as modified), which authorized a new standard broadcast station and change studio location from 100 block N. Columbia St., Hall Hotel, Stephenville, Texas, to 135 Belknap Street, Stephenville, Texas, and authority to determine operating power by direct measurement of antenna power.

#### 1560 KC.

**WBYS—Fulton County Broadcasting Co., Canton, Ill.**—License to cover construction permit (B4-P-5089, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

#### 1590 KC.

**KVVC—The Ojai Broadcasting Co., Ventura, Calif.**—Modification of construction permit (B5-P-4463, which authorized a new standard broadcast station) to change name of permittee from Ojai Broadcasting Company to KVVC, The Voice of Ventura County, and to specify studio location as 487 East Main Street, Ventura, California.

**KVGB—KVGB, Inc., Great Bend, Kansas**—License to cover construction permit (B4-P-4459, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

**WPWA—Lou Poller, Chester, Pa.**—License to cover construction permit (B2-P-4969, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—DeKalb Broadcasting Co., Decatur, Ga.**—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1060 to 1590 kc., power from 1 KW daytime to 1 KW night, 5 KW day, hours of operation from daytime to unlimited; install directional antenna for use at night; change type transmitter, change transmitter location from to be determined, Decatur, Georgia, to Rockbridge Road, Atlanta, Georgia; and change re corporate structure.

#### 1600 KC.

**WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.**—License to cover construction permit (B2-P-3291, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WJEL—Champion City Broadcasting Co., Springfield, Ohio** (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Voluntary assignment of license from Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co. to Champion City Broadcasting Co.

**WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—License to cover construction permit (B3-P-4164, as modified), which authorized a new standard broadcast station and specify studio location as #18 Gilmer Street, Reidsville, North Carolina, and authority to determine operating power by direct measurement of antenna power.

### AM—Applications Returned

**WISH—Capitol Broadcasting Corp., Indianapolis, Ind.**—Modification of construction permit (B4-P-4979, which authorized change in frequency, increase in power, and changes in directional antenna for day and night use) to make changes in directional antenna and mount FM antenna on North Tower. Returned October 13, 1947.

**KSLO—KSLO Broadcasting Company, Opelousas, La.** (a co-partnership, composed of Hugh O. Jones, William E. Jones and Mr. Sarah Stewart Jones)—License to cover con-

*(Continued on next page)*



struction permit (B3-P-4917, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Applications returned 10-17-47.

### AM—Applications Dismissed

**KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.**—Construction permit to change frequency from 1490 to 1230 kc. and make changes in transmitting equipment. Contingent upon KGHI being assigned 1250 kc. Dismissed October 10, 1947. Request of applicant.

**WOV—Wodaam Corp., New York, N. Y.**—Voluntary transfer of control of licensee corporation from Arde Bulova to Harry D. Henshel. (600 shares of common stock—Class B—60%) Dismissed 10-9-47. Request of attorney. (1280)

### AM—Applications Tendered for Filing

#### 550 KC.

**NEW—Patrick G. Smith, Bishop, Calif.**—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 250 watts and daytime hours of operation.

#### 690 KC.

**KBGS—Radio St. Louis, St. Louis, Mo.** (Edwin Wiley Grove III, James Henry Grove, William Blum, Jr., a partnership)—Modification of construction permit to specify the transmitter location, install new transmitter and change from vertical antenna to directional.

#### 810 KC.

**KGO—American Broadcasting Co., Inc., San Francisco, Calif.**—Modification of construction permit to make changes in directional antenna and change type of transmitter using 50 KW, unlimited hours and directional antenna for day and night use on 810 kc.

#### 940 KC.

**WTPS—The Times Picayune Publishing Co., New Orleans, La.**—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW day to 500 watts night, 1 KW day and install directional antenna for night use.

**KIOA—Independent Broadcasting Co., Des Moines, Iowa**—Modification of construction permit to increase height of, and mount FM antenna on, one antenna of the AM directional array.

#### 950 KC.

**NEW—Boone County Broadcasting Co., Inc., Columbia, Mo.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and unlimited hours of operation, directional antenna.

#### 990 KC.

**NEW—Evans Radio Co., Stevens Point, Wis.**—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

#### 1150 KC.

**NEW—Marion Broadcasting Co., Marion, Ill.** (Hartley L. Grisham and George W. Dodds)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 250 watts and daytime hours of operation.

**NEW—York County Broadcasting Co., Rock Hill, S. C.**—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

#### 1190 KC.

**NEW—Howard E. Griffith and George Fink, West Monroe, La.** (under the partnership name Cuachita Broadcasting Co.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation.

#### 1230 KC.

**NEW—Radio Central, Moberly, Mo.** (Partnership of Charles F. Smith and Donald F. Ellis)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

#### 1240 KC.

**KFLW—Herald Publishing Co. of Klamath Falls, Klamath Falls, Ore.**—Construction permit to change frequency from 1450 to 1240 kc, and make changes in vertical antenna to support an FM antenna array. (Contingent on KFJI, change to 1150 kc.)

#### 1280 KC.

**WDSU, WDSU-FM—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Consent to assignment of license and construction permit of AM station and construction permit of WDSU-FM to Stephens Broadcasting Co., Inc.

#### 1290 KC.

**WLEE—Lee Broadcasting Corp., Richmond, Va.**—Construction permit to change frequency from 1450 to 1290 kc., power from 250 watts to 5 KW, install directional antenna for day and night use, new transmitter and change transmitter location, using same hours of operation, unlimited except when WBBL operates.

#### 1300 KC.

**WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.**—Modification of construction permit to change proposed transmitter location and change from employing directional antenna night only to directional antenna for day and night use.

#### 1310 KC.

**WGAT—Central Broadcasting Co., Utica, N. Y.** (J. Eric Williams)—Construction permit to change frequency from 1100 kc. to 1310 kc., power from 250 watts to 500 watts, night, 1 KW, day, hours from daytime to unlimited and install directional antenna for night use, install a new transmitter and change transmitter location.

#### 1380 KC.

**NEW—Peninsula Broadcasting Corp., Pontiac, Mich.**—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

#### 1400 KC.

**KRLN—Royal Gorge Broadcasters, Canon City, Colo.** (Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of license to change hours from daytime to specified hours 7:00 A.M. to 7:00 P.M. Local Standard Time.

**WLAQ—News Publishing Co., Rome, Ga.**—Construction permit to change frequency from 670 to 1400 kc., hours from daytime to unlimited, decrease power from 1 KW to 250 watts, install new transmitter and change transmitter location.

#### 1410 KC.

**WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.**—Construction permit to change frequency from 1450 to 1410 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change the transmitter location.

#### 1420 KC.

**WMAK—Radio Anthracite, Inc., Pottstown, Penna.**—Modification of construction permit to change frequency from 1370 to 1420 kc., hours from daytime to unlimited, and install directional antenna for night use, using power of 1 KW.

#### 1450 KC.

**NEW—Rockbridge Broadcasting Corp., Lexington, Va.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

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## 1490 KC.

**WSKY**—Radio Asheville, Inc., Asheville, N. C.—Construction permit to increase power from 100 watts to 250 watts and make changes in the antenna system.

## 1580 KC.

**KOWL**—Arthur H. Croghan, Santa Monica, Calif.—Consent to assignment of construction permit to KOWL, Inc.

## FREQUENCY MODULATION

### FM—Modification of CP's Granted

**WCLC**—Leaf Chronicle Co., Clarksville, Tenn.—Granted modification of CP for extension of completion date to 5-4-48. (BMPH-958)

**WCMI-FM**—Ashland Broadcasting Co., Ashland, Ky.—Granted modification of CP to change type of transmitter. (BMPH-938)

**WTHI-FM**—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 2-5-48. (BMPH-872)

**WHBC-FM**—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of CP for extension of completion date to 2-7-48. (BMPH-936)

**WFNS-FM**—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted modification of CP for extension of completion date to 2-10-48. (BMPH-942)

**WTRF**—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP to make changes in antenna system. (BMPH-848)

**WGYN**—WGYN, Inc., New York City—Granted modification of CP to make changes in antenna system (BMPH-856)

**WGBR-FM**—Eastern Carolina Broadcasting, Inc., Goldsboro., N. C.—Granted modification of CP to change type of transmitter. (BMPH-854)

**WJTN-FM**—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-919)

**WLAV-FM**—Leonard A. Versluis, Grand Rapids, Mich.—Granted modification of CP for extension of completion date to 1-12-48. (BMPH-922)

### FM—Miscellaneous Actions

*The following were authorized extension of completion dates to the dates indicated:*

**WIB-FM**, WIB Broadcasting Co., Kansas City, Mo. (BMPH-780) to 12-13-47; **KDNT-FM**, Harwell V. Shepard, Denton, Texas (BMPH-836) to 12-16-47; **WQAM-FM**, Miami Broadcasting Co., Miami, Fla. (BMPH-927), to 2-16-48; **WSAV-FM**, WSAV, Inc., Savannah, Ga. (BMPH-928), to 3-1-48; **KCRK**, The Gazette Co., Cedar Rapids, Iowa (BMPH-935), to 2-18-48; **WMAL-FM**, The Evening Star Broadcasting Co., Washington, D. C. (BMPH-925), to 2-5-48.

**Keystone, York and Reading Broadcasting Corps.**—Denied petition for review by the Commission en banc and oral argument on the Board's action of Sept. 4, 1947, denying prior petition for removal from hearing and grant of three applications for Class B FM stations at Harrisburg, York and Reading, Pa. (Dockets S291, S292, S293) (Comrs. Jett and Webster voting to grant petition.)

### FM—Applications Accepted for Filing

**KOCS-FM**—The Daily Report, Ontario, Calif. (a partnership, consisting of (Mrs.) Jerene Appleby Harnish, A. Q. Miller, Jr., Walter Axley, (Mrs.) Annie M. Potter and Carlton R. Appleby)—License to cover construction permit (B5-PH-355), which authorized a new FM broadcast station. Amended to change name to The Daily Report Company, a partnership, consisting of Mrs. Jerene Appleby Harnish, Walter Axley, Mrs. Annie M. Potter and Carlton R. Appleby.

**WSTC-FM**—The Western Connecticut Broadcasting Co., Stamford, Conn.—License to cover construction permit (B1-PH-607, as modified), which authorized a new FM broadcast station.

**WENR-FM**—American Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PH-221, which authorized a new FM broadcast station) to change effective radiated power to 57.6 KW; antenna height above average terrain to 589 feet and make changes in antenna system.

**WKJG-FM**—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified), which authorized a new FM broadcast station for extension of completion date.

**KXYZ-FM**—Harris County Broadcasting Co., Houston, Texas—Modification of construction permit (B3-PH-983, as modified), which authorized a new FM broadcast station for extension of completion date.

**WCFC**—Beckley Newspapers Corp., Beckley, W. Va.—License to cover construction permit (B2-PH-423, as modified), which authorized a new FM broadcast station.

**WOC-FM**—Tri-City Broadcasting Co., Davenport, Iowa—Modification of construction permit (B4-PH-216), which authorized a new FM broadcast station for extension of completion date.

**WBOX**—Northside Broadcasting Corp., Louisville, Ky.—License to cover construction permit (B2-PH-237, as modified), which authorized a new FM broadcast station.

**WGNC-FM**—F. C. Todd, Gastonia, N. C.—License to cover construction permit (B3-PH-752, as modified), which authorized a new FM broadcast station.

**WESB-FM**—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-PH-467, as modified), which authorized a new FM broadcast station for extension of completion date.

**WWOD-FM**—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, as modified), which authorized a new FM broadcast station for extension of completion date.

**KSO-FM**—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-620 as modified) which authorized a new FM broadcast station for extension of completion date.

**KIOA-FM**—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-1049, which authorized a new FM broadcast station) to change effective radiated power to 40 KW; antenna height above average terrain to 368.5 feet; make changes in antenna system and change commencement and completion dates.

**WCJT**—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88 as modified) which authorized a new FM broadcast station for extension of completion date.

**WJWD**—The Capital Broadcasting Co., Annapolis, Md.—Modification of construction permit (B1-PH-781 which authorized a new FM broadcast station) to change type of transmitter.

**WFRS**—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Voluntary transfer of control from F. Leo Dias, A. James Ebel, Gordon A. Thorpe, James W. Riddlesperger and Robert L. Epstein to F. Leo Dias, A. James Ebel, James W. Riddlesperger and Robert L. Epstein and 17 new stockholders by distribution of 30 shares of stock owned by Gordon A. Thorpe and distribution of additional stock among 17 new stockholders.

**KHJ-FM**—Don Lee Broadcasting System, Los Angeles, Calif.—Voluntary assignment of license to Don Lee Holding Company.

**WWVA-FM**—West Virginia Broadcasting Corp., Wheeling, W. Va.—Modification of construction permit (B2-PH-511 which authorized a new FM broadcast station) for extension of completion date.

**NEW**—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit

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for a new FM broadcast station to be operated on frequency to be determined by the FCC. Amended to change frequency from to be determined by FCC to Channel 290, 105.9 mc.

**KCFM—KCMO Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-PH-766 as modified) which authorized a new FM broadcast station for extension of completion date.

**WSJN—Radio Americas Corp., San Juan, Puerto Rico**—Modification of construction permit (BPH-S22 which authorized a new FM broadcast station) as modified for extension of completion date.

**WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.**—Modification of construction permit (B2-PH-352, which authorized a new FM broadcast station) for extension of completion date.

**KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner & E. N. Warner)**—Modification of construction permit (B5-PH-552 as modified) which authorized a new FM broadcast station for extension of completion date.

**WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.**—License to cover construction permit (B1-PH-279 as modified) which authorized a new FM broadcast station.

**KRJM—Santa Maria Daily Times (Robert K. Hancock & Stanworth C. Hancock, co-partners)**—License to cover construction permit (B5-PH-619, as modified) which authorized a new FM broadcast station.

**NEW—The Wm. H. Block Co., Indianapolis, Ind.**—Modification of construction permit (B4-PH-412 which authorized a new FM broadcast station) to change ERP to 52.2 KW; antenna height above average terrain to 338 feet; specify type of transmitter, transmitter site as 50 North Illinois Street, Indianapolis, Ind.; specify antenna system and change studio location to 50 N. Illinois Street.

**WTNY—The Troy Records Co., Troy, N. Y.**—Modification of construction permit (B1-PH-555 as modified) which authorized a new FM broadcast station for extension of completion date.

**WFOB—Laurence W. Harry, Fostoria, Ohio**—Modification of construction permit (B2-PH-493, as modified), which authorized a new FM broadcast station for extension of completion date.

**KOMA-FM—KOMA, Inc., Oklahoma City, Okla.**—Modification of construction permit (B3-PH-531 as modified) which authorized a new FM broadcast station to change studio location and transmitter site, ERP to 211 KW; antenna height above average terrain to 466 feet; make changes in antenna system and change commencement and completion dates.

**WEEK—Easton Publishing Co., Forks Township, Penna.**—Modification of construction permit (B2-PH-702 as modified) which authorized a new FM broadcast station for extension of completion date.

**WKPB—Knoxville Publishing Co., Knoxville, Tenn.**—Modification of construction permit (B3-PH-437 as modified) which authorized a new FM broadcast station for extension of completion date.

**KRBC-FM—The Reporter Broadcasting Co., Abilene, Tex.**—Modification of construction permit (B3-PH-377, which authorized a new FM broadcast station) for extension of completion date.

**KRBA-FM—Darrell E. Yates, Lufkin, Tex.**—Modification of construction permit (B3-PH-947, as modified) which authorized a new FM broadcast station for extension of completion date.

**WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)**—Modification of construction permit (B2-PH-307, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTOL-FM—Community Broadcasting Co., Holland, Ohio**—Modification of construction permit (B2-PH-837, which authorized a new FM broadcast station) to specify transmitter site as 6 miles west of Toledo, Ohio; type of trans-

mitter RCA-BTF-3B, maximum 3 KW, and specify antenna system.

**WHBP—Hawley Broadcasting Co., Reading, Pa.**—Modification of construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas (A partnership—Joe B. Carrigan, Fay B. Carrigan, P. K. Smith, Trustee, P. K. Smith and Elizabeth Carrigan Simpson)**—Modification of construction permit (B3-PH-904, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KROW-FM—KROW, Inc., Oakland, Calif.**—Modification of construction permit (B5-PH-990, which authorized a new FM broadcast station) to change transmitter site, ERP to 907 watts; make changes in antenna system and change commencement and completion dates.

**WGNB—WGN, Inc., Chicago, Ill.**—Modification of construction permit (B4-PH-756, as modified) which authorized changes in FM broadcast station, for extension of completion date.

**WRUN-FM—Rome Sentinel Co., Utica, N. Y.**—Modification of construction permit (B1-PH-958, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Channel #223

**KSDO—Union-Tribune Publishing Co., San Diego, Calif.**—Modification of construction permit (B5-PH-384 which authorized a new FM broadcast station) to specify transmitter site, type of transmitter as RCA BTF-10B Max. 10 KW; frequency as Channel 223, 92.5 mc., change ERP to 48.3 KW; and antenna height above average terrain to 823 feet & specify antenna system.

#### #233

**NEW—Herald Publishing Co. of Klamath Falls (P. O. 1301 Esplanade)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 233, 94.5 mc., ERP of 5.9 KW.

#### Channel #245

**NEW—Sandusky Newspapers, Inc., Sandusky, Ohio (P. O., Corner Market & Jackson Sts.)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 245, 96.9 mc., ERP of 50.4 KW, and antenna height above average terrain 306 feet.

#### Channel #249

**NEW—Harold L. Sudbury, Blytheville, Ark.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 249, 97.7 mc., ERP of 6.3 KW.

#### Channel #259

**NEW—Milton J. Hinlein, Sedalia, Mo. (P. O., Station KDRO)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 259, 99.7 mc., and ERP of 13.2 KW.

#### To Be Assigned

**NEW—Andave Radio Co., Milwaukee, Wis.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 36.9 KW, and antenna height above average terrain 500 feet. Amended to change name from Andave Radio Co. to WEST, Inc., specify studio location as 2501 So. 43rd St., Milwaukee, Wis.

#### FM—Application Returned

**Waukegan Broadcasting Corp., Waukegan, Ill. (P. O. Box 38, 330 Genesee St.)**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet. Returned 10-20-47.

(Continued on next page)

## TELEVISION

### TV—Miscellaneous Actions

**WJAC-TV—WJAC, Inc., Johnstown, Pa.**—Granted modification of CP for change of transmitter location, power, etc., and for extension of completion date to 4-30-48. (BMPCT-113) and (BMPCT-112)

**The A. S. Abell Co., area, Baltimore, Md.**—Granted CP for new experimental television relay broadcast station. (BPVB-222)

**KCPN—Carter Publications, Inc., Fort Worth, Texas**—Granted modification of CP for extension of completion date for 6 months from Oct. 3, 1947. (BMPCT-118)

**WBEN-TV—WBEN, Inc., Buffalo, N. Y.**—Granted modification of CP to change equipment and power in commercial television station. (BMPCT-115)

**The A. S. Abell Co., area, Baltimore, Md.**—Granted license for new experimental television relay broadcast station. (BLVB-103)

### TV—Applications Accepted for Filing

**WABD—Allen B. Dumont Laboratories, Inc., New York, N. Y.**—Modification of construction permit (BPCT-177, as modified, which authorized installation of new aural and visual transmitters and new antenna) to make transmitter changes.

**NEW—New England Theatres, Inc., Medford, Mass.**—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of 1044; power of aur: 2.5 KW, vis. 5 KW (peak), and unlimited hours of operation. Amended to request change of frequency from Channel #4 (66-72 mc.) to Channel #13 (210-216 mc.).

**NEW—Boston Metropolitan Television Co., Boston, Mass.**—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of vis. 31 KW, aur. 16.4 KW, and unlimited hours of operation.

**NEW—The Fairfield Broadcasting Co., Waterbury, Conn. (P. O., 173 Main St., Danbury, Conn.)**—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP vis. & aur. 27 KW, and unlimited hours of operation.

**W9XMK—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.**—License to cover construction permit (BPVB-209) which authorized a new experimental television relay broadcast station.

**KTSL—Don Lee Broadcasting System, Hollywood, Calif.**—Assignment of construction permit (BPCT-7, as modified) to Don Lee Holding Co.

**W6XDU—Don Lee Broadcasting System, Los Angeles, Calif.**—Assignment of license to Don Lee Holding Co.

**W6XNO—Don Lee Broadcasting System, Hollywood, Calif.**—Assignment of construction permit (BPVD-175, as modified) to Don Lee Holding Co.

**W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.**—Assignment of license and assignment of construction permit (BPVB-167, as modified) to Don Lee Holding Co.

**WNBW—National Broadcasting Co., Inc., Washington, D. C.**—Modification of construction permit (BPCT-19, as modified) for extension of completion date.

**WTVJ—Southern Radio and Television Equipment Co., Miami, Fla.**—Modification of construction permit (BPCT-183, which authorized new commercial television broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

### Actions

#### Remote Pickup

**Catalina Broadcasting Co., area of Tuneson, Ariz.**—Granted CP for new remote pickup broadcast station. (BPRE-539)

#### Non-Commercial Educational

**WTHS—Tech. High School, Dade County Board of Public Instruction, Miami, Fla.**—Granted modification of CP for extension of completion date to 4-14-48. (BMPED-85)

**KCRW—Santa Monica School Board, Santa Monica, Calif.**—Granted modification of CP for extension of completion date to 11-1-47. (BMPED-84)

### Applications

#### Remote Pickup

**KABB—Don Lee Broadcasting System, San Francisco, Calif.**—Assignment of license to Don Lee Holding Co.

**KABO—Don Lee Broadcasting System, Los Angeles, Calif.**—Assignment of license to Don Lee Holding Co.

**KAOG—Don Lee Broadcasting System, Los Angeles, Calif.**—Assignment of license to Don Lee Holding Co.

**KEGB—Don Lee Broadcasting System, San Francisco, Calif.**—Assignment of license to Don Lee Holding Co.

**WHKI—United Broadcasting Co., Cleveland, Ohio**—Modification of construction permit (BPRE-481, as modified, which authorized a new remote pickup broadcast station) for extension of completion date.

**WHKT—United Broadcasting Co., Cleveland, Ohio**—Modification of construction permit (BPRE-480, as modified, which authorized a new remote pickup broadcast station) for extension of completion date.

**KAQY—Don Lee Broadcasting System, Los Angeles, Calif.**—Assignment of license to Don Lee Holding Co.

**KEGN—Don Lee Broadcasting System, San Francisco, Calif.**—Assignment of license to Don Lee Holding Co.

### Noncommercial Educational

**WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)**—Modification of construction permit (B2-PED-71, as modified) which authorized changes in noncommercial educational broadcast station, for extension of completion date.

**WHA-FM—State of Wisconsin-State Radio Council, Madison, Wisc.**—Modification of construction permit (B4-PED-59, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

**KRVM—School District #4, Lane County, Oregon, Eugene, Ore.**—Modification of construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

**WBEZ—Board of Education, City of Chicago, Chicago, Ill.**—Modification of construction permit (BPED\*-80) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

**WJUN—Junto, Inc., Philadelphia, Pa.**—Modification of construction permit (B2-PED-63) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

**NEW—KALE, Inc., Portland, Oregon (Box 31, Portland 7, Oregon)**—Construction permit for a new remote pickup broadcast station to be operated on 2 frequencies within 152-160 mc. band power of 2 watts emission special for FM hours of operation in accordance with Section 4.403.

*(Continued on next page)*



**NEW—KALE, Inc., Portland, Oregon** (P. O. Box 31, Portland, Oregon)—Construction permit for a new remote pickup broadcast station to be operated on 2 frequencies with 152-160 mc., band, power of 2 watts emission special for FM hours of operation in accordance with Section 4.403.

**WJYK—Findlay Radio Co., Findlay, Ohio** (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Encyclopedia Educational Service**—Arthur A. Gache, Morton Gache and Irving Greenwood, copartners, trading

as Encyclopedia Educational Service, 13-15 South Grand Ave., Baldwin, Long Island, N. Y., are charged in a Federal Trade Commission complaint with misrepresentation in the sale of reference books. (5513)

### STIPULATIONS

**Berkely Import & Export Co.**—The Commission has approved a stipulation in which Jerome Pomeroy, formerly trading as Berkely Import & Export Co., 44 Whitehall St., New York, agrees to stop selling or otherwise disposing of miscellaneous merchandise by means of a game of chance, gift enterprise or lottery scheme. (7644)

**Ficry Milling Co., Inc.**, Bangor, Pa., and its advertising agent, Wildrick and Miller, Inc., 630 Fifth Ave., New York, entered into a stipulation with the Commission to refrain from disseminating certain advertising representations concerning poultry feeds. (7645)

**Hill Mfg. Co. and Puritan Sales Co.**—The Commission has accepted from two companies stipulations to cease and desist from certain advertising representations in connection with the sale of household products.

The stipulations were executed by Ralph Hillman and Arthur Hillman, copartners, trading as Hill Manufacturing Co. (7642), 381 Whitehall St., S. W., Atlanta, Ga., and Puritan Sales Co. (7643), 916 Ashby St., N. W., Atlanta, Ga.







The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 44, November 3, 1947

## President Truman Congratulates Industry In Radio Week Letter to NAB President

Contrasting the free American system of broadcasting with the government-servant type practiced in totalitarian nations, President Truman last week congratulated the radio industry on its 27th anniversary, in a letter to Justin Miller, president of the National Association of Broadcasters.

In connection with National Radio Week, which was observed from October 26 to November 1 under co-sponsorship of NAB and the Radio Manufacturers Association, the President's letter to Judge Miller was written Tuesday (28).

The text of the President's letter follows:

"It has been called to my attention that the radio industry this week is celebrating its twenty-seventh anniversary. Please accept my heartiest congratulations. You know already how strongly I feel the importance of radio communication to the welfare of the nation and of the world.

"In contrast with its use in totalitarian nations, radio in America has developed as a servant of the people, rather than as a servant of the government.

"This fact imposes upon American broadcasters the responsibility of striving always to improve and increase their contribution to better understanding among our citizens and among the nations of the world. I know that this responsibility will be met in a way that will reflect credit upon both the industry and the nation.

Very sincerely yours,  
HARRY S. TRUMAN."

The President's letter came as a major contribution to a week that saw widespread observance of the industry's 27th anniversary. Led by the nationwide "Voice of Democracy" contest (see col. 1), the observance varied from proclamations by mayors and governors to open house receptions by stations,

## Six Noted Americans Are Named As Judges For National High School Student Contest

The names of six eminent Americans who will serve as final judges in the first annual nationwide "Voice of Democracy" contest, planned as a feature of National Radio Week, were announced Wednesday (29) by the co-sponsors of the contest, the National Association of Broadcasters, the Radio Manufacturers Association, and the U. S. Junior Chamber of Commerce.

The judges announced were Gen. Omar N. Bradley, Administrator of Veterans Affairs; Attorney General Tom C. Clark; Father Edward J. Flanagan, founder and director of Boys Town; Mrs. Oveta Clup Hobby, wartime director of the Women's Army Corps, now executive vice-president of the Houston, Tex., *Post*, operator of Radio Station KPRC; U. S. Senator Warren G. Magnuson (D-Wash.); and Fleet Admiral Chester W. Nimitz, USN, Chief of Naval Operations.

The national judges will choose the four final winners for the entire United States, one from each of four geographical sections, in the contest for high school students which is now in progress. The prizes to be awarded the four winners are \$500 scholarships, each to be applied in a college or university of the winner's choice.

Students taking part in the contest wrote five-minute radio scripts on the subject, "I Speak for Democracy," which were broadcast in their own communities and entered in the state judging. State selections of winners are to be made by judges named by the Junior Chamber of Commerce.

The competitions above the community level will be conducted by means of transcriptions of community and state winners' scripts, voiced by the young authors themselves. The transcriptions, made for the winners by local stations, are to be forwarded  
(Continued on next page)

### On the Inside

AFM President James C. Petrillo has sent notices of contract termination to transcription and recording companies. (p. 904)

Names of newly appointed members and board liaison members of the FM Executive and Small Market Stations Committees have been announced. (p. 902)

A National Radio Week address by RMA President Max Balcom has predicted greater potential set sales and listenership because of a new industry concept of "saturation." (p. 903)

General Omar N. Bradley has expressed the Veterans Administration's thanks to broadcasters during National Radio Week for their services to veterans. (p. 903)

Six television station applications have been designated by the FCC for a consolidated hearing to determine ownerships of concerned companies. (p. 906)

BMB President Hugh Feltis has outlined the major projects to be undertaken by the Bureau. (p. 907)



NATIONAL ASSOCIATION OF BROADCASTERS

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*Assistant to the President  
(Hollywood)*

RICHARD P. DOHERTY  
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Relations*

HAROLD FAIR  
*Director of Program Depart-  
ment*

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*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity  
(New York City)*

FRANK E. PELLEGRIN  
*Director of Broadcast Adver-  
tising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of FM Department*

to the NAB in Washington for distribution to the national judges for their final selections.

The event will culminate in a national awards dinner, to be held in Washington not later than December 5, at which the scholarships will be presented to the winners.

The contest theme has been keynoted before and during a National Radio Week by a series of five transcribed talks by Justin Miller, NAB president. The transcribed talks have been broadcast by most stations

#### NATIONAL RADIO WEEK REPORTS ASKED

For purposes of critique and planning for next year, the joint NAB-RMA committee responsible for the promotion of National Radio Week is interested in learning what stations, dealers and Junior Chamber of Commerce chapters did during the national observance this year.

Details of publicity, promotion, the conducting of the "I Speak for Democracy" contest, open houses, and other activities on the local level, would be welcomed by the committee.

Summaries should be addressed to Hugh M. P. Higgins, National Association of Broadcasters, 1771 N Street, N.W., Washington 6, D. C.

for the background information of the competing students. Many stations have also sent playback equipment to local schools for re-playing of the transcriptions for classes.

Wide interest in Judge Miller's series has been noted. Among other requests, the U. S. Army's civil affairs division radio section has asked for scripts and discs of the talks, along with complete contest material, for use in the Army's reorientation program in four occupied areas, as examples of the working of democracy.

Endorsed by the U. S. Office of Education and Dr. John W. Studebaker, U. S. Commissioner of Education, the contest for high school students is to be an annual event in connection with National Radio Week.

## FM and Small Market Stations Executive Committeemen Are Announced for New Year

Names of newly appointed members and board liaison members of two committees, the FM Executive Committee and the Small Market Stations Executive Committee, were announced Friday (31) by the National Association of Broadcasters.

The FM Executive Committee for 1947-1948 is composed of the following:

Leonard Asch, WBCA, Schenectady, N. Y., chairman. Matthew H. Bonebrake, KOCY-FM, Oklahoma City, Okla.

Wayne Coy, WINX-FM, Washington, D. C.

Everett Dillard, KOZY, Kansas City, Mo.

Clarence Leich, WMLL, Evansville, Ind.

Cecil D. Mastin, WBNF-FM, Binghamton, N. Y.

Lester F. Nafzger, WELD, Columbus, Ohio.

Edward A. Wheeler, WEAW, Evanston, Ill.

Harry C. Wilder, WSYR-FM, Syracuse, N. Y.

The board liaison members are:

Willard D. Egolf, WBCC-FM, Bethesda, Md.

John Shepard, III, WGTR, Boston, Mass.

The new board liaison members of the committee are also new Board of Directors members, elected at the recent NAB convention, to represent Class A and B FM stations respectively.

The Small Market Stations Executive Committee is composed of the following:

Simon Goldman, WJTN, Jamestown, N. Y., chairman.

C. O. Chatterton, KWLK, Longview, Wash.

Wayne W. Cribb, KHMO, Hannibal, Mo.

DeWitt Landis, KFYO, Lubbock, Tex.

Lee Little, KTUC, Tucson, Ariz.

Edwin Mullinax, WLAG, LaGrange, Ga.

John W. Shultz, WMVA, Martinsville, Va.

A. E. Spokes, WJOY, Burlington, Vt.

Inglis M. Taylor, WEBQ, Harrisburg, Ill.

The board liaison members of the committee are:

Robert T. Mason, WMRN, Marion, Ohio.

William B. Smullin, KIEM, Eureka, Calif.

## Accrediting Committee Visiting Schools Of Journalism in Examination Schedule

The accrediting committee of the American Council on Education for Journalism is now engaged in visiting more than 40 educational institutions as a part of a program to accredit schools of journalism in the United States, it was announced last week.

The radio journalism sequence at each institution will be examined by a qualified member of the broadcast industry, appointed by Wilbur Schramm, chairman of the Council on Radio Journalism. The visiting examining board for each institution will be composed of the radio industry member and three other examiners.

The Council was created by joint action of the National Association of Broadcasters and the American Association of Schools and Departments of Journalism, to raise the standards of radio news.

Earl English, of the University of Missouri, is Executive Secretary of the accrediting committee.

(Continued on next page)



**November Accreditation.** Schools which will be visited by the examining board, with the industry member shown in each case, are as follows:

Emory University: November 5-6—Arthur Stringer, NAB, secretary-treasurer, Council on Radio Journalism.

University of Georgia: November 7-8—Arthur Stringer, NAB.

Rutgers University: November 17-18—Arthur Stringer, NAB.

University of Missouri: November 17-18—Karl Koerper, vice-president and managing director, KMBC, Kansas City, and director of the Council on Radio Journalism.

Kansas State: November 21-22—Karl Koerper, KMBC.

The first school to be visited by the examiners for accreditation purposes was Northwestern University, in October. William Ray, director of news and special events, NBC, Chicago, was the industry examiner.

Dr. Schramm is now arranging for industry examiners to handle December assignments.

Mr. Stringer will report to the NAB Radio Educational Standards Committee on his activities.

### **RMA President Balcom Sees Receiver Sale And Listenership Greater Than Before War**

The potential market for radio receivers is considerably greater now than before the war because of a new industry concept of "saturation," Max F. Balcom, president of the Radio Manufacturing Association, told a luncheon meeting of the New York Radio Executives Club last week in a special National Radio Week address.

Mr. Balcom, who is vice president and treasurer of Sylvania Electric Products, Inc., was introduced by William S. Hedges, NBC vice-president, who is president of the Radio Executives Club.

Based on the prewar concept of "saturation," which aimed at a radio set for every family, Mr. Balcom said, the industry has achieved more than 90 percent of this objective. But, in terms of a newer RMA goal of "A Radio for Every Room," or an average of four radios for every family, the radio set market is only 37.5 percent "saturated," the RMA president added. This new concept of the radio market for home receivers, not counting replacements, increases the potential to nearly 100 million sets, he said.

"While perhaps not in the same ratio, the saturation point in radio listening is much further away than has heretofore been supposed," Mr. Balcom continued. "If every home has four radios or if every member of the family has his own radio, it is conceivable that the number of radio listeners at any one time can be several times what it is now with only one or two radios in a home."

**New Record Seen.** Mr. Balcom predicted that all industry radio and television set production this year will exceed 17 million units and establish a new record for the radio industry.

Television will revolutionize broadcasting just as the talkies did the movies, Mr. Balcom predicted, but the biggest problems today are in "developing and

### **Advance "Freedom Train" Schedule**

The "Freedom Train" today has an open date at Utica, N. Y.

Following is the schedule of the train for the week of November 24:

Monday, Nov. 24: Open date at Baltimore, Md.

Tuesday, Nov. 25: Baltimore, Md.

Wednesday, Nov. 26: Baltimore, Md.

Thursday, Nov. 27: Washington, D. C.

Friday, Nov. 28: Washington, D. C.

Saturday, Nov. 29: Charlottesville, Va.

Sunday, Nov. 30: Lynchburg, Va.

financing programming rather than in the manufacturing of receivers and transmitters.

"Most of the technical problems involved in television, with the exception of color transmission, have been solved," he added. "Production problems are being ironed out as the unit volume increases, and as production rises the average unit cost, and doubtless the unit price, will gradually be lowered.

"However, despite the growing popularity of television and the probability that it eventually will dominate radio in the field of home entertainment, I do not believe that radio broadcasting as such will entirely disappear or become merely an auxiliary to video transmission."

### **Letter of General Bradley Brings Thanks Of Veterans Administration for Radio Aid**

Justin Miller, NAB president, has received the following letter from Gen. Omar N. Bradley, Veterans Administrator:

"In connection with the radio industry's observance of "Radio Week," October 26 to November 1, 1947, the Veterans Administration would like to express its appreciation for the service of broadcasters to veterans since the end of World War II.

"One of the biggest problems that has faced the Veterans Administration has been to inform millions of veterans and their families of the readjustment benefits and privileges provided by Congress—how and where these benefits may be obtained, and put to the most advantageous use.

"Our efforts to reach this objective as quickly as possible have been greatly reinforced by the understanding co-operation of all elements of the radio industry. Valuable, practical information for veterans from their Government, has been incorporated in hundreds of thousands of broadcasts of all types.

"This aid has been a material factor in assisting veterans through the period of readjustment to self-reliant, tax paying citizenship."

### **Commission Amends Rules and Regulations To Change Addresses of District Offices**

To correct addresses of radio district offices, the Federal Communications Commission last week

*(Continued on next page)*

amended sections 1.36(b), 1.40, and the appendix to part 12 of the Commission's Rules and Regulations.

The order setting forth the amendments changed the address in section 1.36(b) from "316 F Street, N.E.," to "Room 2065, Temporary L Building."

Portions of the text of the order changing addresses in section 1.40 and parts of the appendix follows:

<i>Radio District</i>	<i>Address of the Engineer in Charge</i>
1	1600 Customhouse, Boston 9, Mass.
3	1005 U. S. Customhouse, Philadelphia 6, Pa.
9	324 U. S. Appraisers Bldg., 7300 Wingate St., Houston 11, Texas Suboffice: P. O. Box 1527 (329 Post Office Bldg.), Beaumont, Texas Ship Office: 406 Post Office Bldg., Galveston, Texas
11	Suboffice: 230 U. S. Customhouse, San Diego 1, California
12	323-A Customhouse, San Francisco 26, California
13	406 Central Building, Portland 5, Oregon
15	521 Customhouse, Denver 2, Colo.
23	Suboffice: P. O. Box 644, RM 39 Federal Bldg., Anchorage, Alaska

Change the locations of the offices of the Regional Managers of the Field Engineering and Monitoring Division, Engineering Department, set forth below, as follows:

*North Atlantic Region:* 506 Federal Bldg., 641 Washington Street, New York 14, N. Y.

*Gulf States Region:* 332 U. S. Appraisers Bldg., 7300 Wingate Street, Houston 11, Texas

*North Pacific Region:* 801 Federal Office Bldg., Seattle 4, Washington

*Alaskan Region:* P. O. Box 644, Rm. 39 Federal Bldg., Anchorage, Alaska

*South Pacific Region:* 323-A Customhouse, San Francisco 26, Calif.

*Central States Region:* 876 U. S. Court House, Chicago 4, Illinois

Change the address of the Primary Station of the Engineering Department in Honolulu, T. H., as follows:

Federal Communications Commission, 609 Stangenwald Bldg., Honolulu 1, T. H.

Change the addresses of the Secondary Monitoring Stations of the Engineering Department set forth below, as follows:

<i>From</i>	<i>To</i>
27 South Sixth Avenue, P. O. Box 347, South Miami, Florida	P. O. Box 347, South Miami, Fla.
Thirteenth and K Streets, P. O. Box 644, Anchorage, Alaska	P. O. Box 719, Anchorage, Alaska
P. O. Box 73, Hato Rey, P. R.	P. O. Box 2987, San Juan, P. R.

Delete the following Secondary Monitoring Station of the Engineering Department:

Federal Communications Commission, St. Paul, Minn.

## Employee-Employer Relations

### Transcription and Recording Companies

#### Get Petrillo Notice of Contract Close

Transcription and recording companies last week received contract termination notices from James C. Petrillo, president of the American Federation of Musicians. The notices are effective January 1, 1948.

Following is the text of the notice received by each company:

"Your contract with the American Federation of Musicians for the employment of its members in the making of musical recordings will expire on December 31, 1947. This contract will not be renewed because on and after January 1, 1948, the members of the American Federation of Musicians will no longer perform the services provided for in said contract. Very truly yours, James C. Petrillo."

### Industry Music Committee Is to Organize

#### In November 5 Meet at NAB Headquarters

The special Industry Music Committee, composed of representatives of radio broadcasting and related activities which employ musicians, will hold its first organizational meeting at National Association of Broadcasters headquarters in Washington on November 5.

The membership of the committee includes spokesmen for the Television Broadcasters Association, recording and transcription companies, and the Frequency Modulation Association, in addition to members and executives of the NAB.

The formation of the committee was asked in a resolution at the recent NAB convention in Atlantic City, by the NAB membership, to attempt to reach "a constructive and amicable solution to the problem created by the American Federation of Musicians."

To complete the formation of the committee, the name of Walter Rivers, of Capitol Records, Inc., was added last week to those of recording company representatives in the group.

## Broadcast Advertising

### Pellegrin Tells Cincinnati Ad Club Radio

#### Leads Because of Its Phenomenal Coverage

Frank E. Pellegrin, the National Association of Broadcasters director of Broadcast Advertising, told the Cincinnati, Ohio, Advertisers' Club in a special National Radio Week luncheon address Wednesday (29) that radio's leading position as a national advertising medium is attributable to the most phenomenal audience coverage in history.

*(Continued on next page)*



"By the first of January, 1947," Mr. Pellegrin said, "there were 61,000,000 radio sets in use, in 35,000,000 radio homes. Ninety-three per cent of all the homes in America are equipped with one or more receiving sets. \* \* \* Radio, in fact, reaches more people than any other advertising medium."

The Radio Manufacturers Association, which joins with the NAB in sponsoring National Radio Week, was represented at the luncheon by Ray C. Cosgrove, vice-president and general manager of the Crosley corporation's manufacturing division, and past president of RMA. Mr. Cosgrove is chairman of the joint NAB-RMA liaison committee which planned this year's observance of National Radio Week.

Pointing to the part played by broadcasting in adding to the "richness of our economy," Mr. Pellegrin added:

"It has brought to 130,000,000 Americans \* \* \* the greatest store of entertainment in all the ages."

The speaker also described for the Cincinnati Advertisers' Club the nation-wide contest for high school students which is a feature of the week's observance, under the co-sponsorship of the broadcasters and radio dealers of America and the United States Junior

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#### HART ARTICLE IN RETAIL MAGAZINE

"Writing Copy for the Ear" is a featured article in the October issue of *Stores*, national magazine of the retailing industry, published by the National Retail Dry Goods Association, 100 West 31st Street, New York.

Written by Miss Lee Hart, NAB assistant director of Broadcast Advertising, the article presents a practical plan for writing more effective radio commercials for retailers.

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Chamber of Commerce, with the endorsement of the U. S. Office of Education, Dr. John W. Studéaker, commissioner.

**Figures on Revenue.** Mr. Pellegrin supported his references to radio as the leading national advertising medium with 1946 figures on revenue from advertising.

"In 1946, radio's total income from advertising was \$433,000,000," he said. "Of this amount, \$317,000,000 was national advertising; \$116,000,000, was derived from local advertisers."

Pointing to hundreds of "case histories" compiled by NAB to demonstrate radio's effectiveness as an advertising medium, Mr. Pellegrin added:

"Radio salesmen can say truthfully that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1948, radio can succeed for any type of sponsor.

"But I should qualify that. In each of these case histories it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any), cooperated to use radio intelligently."

Mr. Pellegrin listed the reasons for radio's effectiveness, stressing listener confidence, and pointing to surveys proving such confidence, especially the exhaustive study made by the National Opinion Research Center of the University of Denver, which showed

overwhelming majorities approving of broadcasting as now conducted.

"During this National Radio Week," Mr. Pellegrin said, "I would like to put a copy of this complete book (*The People Look at Radio*, Lazarsfeld and Field, U.N.C. Press) into the hands of every person in America. \* \* \* This is a proud week for American radio."

#### Kentucky Broadcasters Are Told by Hart That Retailers Demand Proof from Radio

In an increasingly competitive retail market, the broadcaster who wants local retail advertising must show the retailer that his advertising budget is buying the best possible promotion, Broadcast Advertising Assistant Director Lee Hart told the Kentucky Broadcasters Association convention at Paducah, Ky.

Miss Hart, pointing out that retailers are seeking more aggressive promotion because of increased competition, cited the current contest for outstanding retail radio programs being sponsored by the National Retail Dry Goods Association in cooperation with NAB as proof that retailers can be interested in radio as an advertising medium.

"You broadcasters, who have long met resistance because stores have been able to say 'but even our own Association does nothing about radio,' will like the looks of this side-by-side announcement which says that NRDGA is sponsoring a contest for outstanding retail radio programs," Miss Hart said.

"NRDGA gives the announcement the same amount of space and importance that is given to the announcement of the contest for outstanding retail newspaper advertisements," Miss Hart continued. "Psychologically, it's better than if that organization ran an article saying 'retailers love radio'."

Miss Hart proceeded to outline some of the basic principles of planning and using radio effectively, which "must be sold simultaneously with the purchase of radio time."

Continuing her activities, Miss Hart was scheduled to speak today to the Women's Advertising Club of Baltimore, Md. The club's membership includes representatives from five Baltimore stations and many of the city's retail stores.

**Ask for Circulation.** Meanwhile, the NAB Broadcast Advertising department was asking last week that stations give the greatest possible circulation to the special announcement of the NRDGA retail radio program contest, which was sent to broadcasters with the October 20 issue of NAB REPORTS.

"Even if you have no NRDGA retail accounts on the air which are eligible for the contest, the announcement includes valuable retail sales and programming cues for your station," Broadcast Advertising spokesmen said.

"The five points which explain the rules can be used to encourage good radio planning for your retailers. The outline of NAB and NRDGA cooperation is strong testimonial to the fact that NRDGA stores are approving of radio advertising for retailers.

"Enter the contest if you have an NRDGA program  
(Continued on next page)

on the air. Otherwise, put the announcement to work for your station so you will be in the running next year. With the cooperation of all stations, we can build our activity with NRDGA into a million-dollar promotion for radio."

## Legal Department

### Six Television Applications Designated For Consolidated Hearing on Ownerships

The Federal Communications Commission last week designated for a consolidated hearing six applications for television station construction permits or modifications, "to determine the stock ownership and management interests of Paramount Pictures, Inc.," in companies involved in the applications, and to determine whether such interest constitutes control within the meaning of the Rules and Regulations limiting to five the number of television stations a licensee may control.

The applications involved were those of New England Theatres, Inc., for Boston, Mass.; Allen B. DuMont Laboratories, Inc., Passaic, N. J., for Cleveland, Ohio; Allen B. DuMont Laboratories, Inc., for Cincinnati, Ohio; Interstate Circuit, Inc., for Dallas, Tex.; United Detroit Theatres Corp., for Detroit, Mich.; and the Fort Industry Co., for Detroit, Mich.

The third purpose of the hearing, as stated in the order, would be to determine "whether, in the event the Commission decides to grant the application of United Detroit Theatres Corporation, Television Channel No. 5 in Detroit, Michigan, should be assigned to United Detroit Theatres Corporation or to the Fort Industry Company."

The order stated that the FCC's finding of December 20, 1946, was that the stock interest of Paramount Pictures, Inc., in the involved companies constituted control within the meaning of Section 3.640 of the Rules and Regulations.

The applicants, except the Fort Industry Company, were notified on January 16, 1947, that their applications would be dismissed unless hearings were requested, the order said.

Paramount requested reconsideration, the order stated. The Fort Industry Company's application was for modification of construction permit from Channel 2 to Channel 5, the channel also asked by the United Detroit Theatres Corporation.

### FCC Denies Original Applicant's Request For Station's Purchase Under AVCO Rule

In a final decision released Wednesday (29), the FCC adopted its Proposed Decision, released July 1, denying the request of the original applicant for an assignment of the license of Station KMED, Medford, Oregon, and granting the request of the applicant intervening under the AVCO rule. (See NAB REPORTS, July 7, 1947, page 552.)

The case is of special interest because the Commis-

sion considered the two requests on a comparative basis under the AVCO rule notwithstanding the fact that the payment of the purchase price by the original, unsuccessful applicant was guaranteed while payment by the later, successful applicant was not. The majority treated this difference as insignificant and, therefore, as not prohibiting comparative consideration.

In a vigorous dissenting opinion, Commissioner Jones took the view that this difference was "substantial and material" and that the intervening applicant had not met the original purchase proposal "upon the same terms and conditions." The Commissioner concluded by saying that since the intervening applicant was not able to "satisfy the condition precedent for comparative consideration . . . by meeting the [original] offer on the same terms and conditions, it is not necessary to make a comparative determination as to which of the applicants is better qualified to operate these broadcast facilities in the public interest."

### Commission Forms Undergo Wide Revision As Seven Types Replace Previous Twenty

The revision of forms for applications to the Federal Communications Commission has been announced in a public notice of the FCC which describes the new forms as "tailored to the convenience of prospective broadcasters as well as to the regulatory requirements" of the Commission. The forms pertain to all classes of broadcast services except international, facsimile and experimental.

The bulk of the text of the FCC notice follows:

"The new forms help to standardize the application procedure and reduce detail insofar as possible. Seven unified and compacted forms will replace 20 different forms used for the broadcast services affected.

"In particular, applicants for new standard, FM and television stations will use the same form instead of separate forms as now. The only difference will be in the engineering portions. Applications for licenses and renewals, assignment of construction permits and licenses and transfer of control, are likewise unified.

"Substantial relief in submitting detail is afforded. As one example, if an applicant feels that it would be too much of a burden to furnish an unusually large listing of all parties involved, he may petition the Commission for a waiver of the strict terms of this requirement.

"Just as it simplifies the filling-out procedure, the business-like format will expedite the processing procedure.

"The seven new forms are designated as follows:

"FCC Form 301, Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station.

"FCC Form 302, Application for New Broadcast Station License.

"FCC Form 303, Application for Renewal of Broadcast Station License.

"FCC Form 313, Application for Authorization in the Auxiliary Broadcast Services.

"FCC Form 314, Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License.

"FCC Form 315, Application for Consent to Transfer of Control of Corporation Holding Radio Broadcast Station Construction Permit or License.

"FCC Form 321, Application for Construction Permit to Replace Expired Permit.

"These modernized forms will permit discontinuance of 13 present forms, namely: 303A, Statement of Technical Information Concerning Standard Broadcast Stations

(Continued on next page)



Using Non-directional Antennas; 303B, Statement of Technical Information Concerning Standard Broadcast Stations Using Directional Antennas; 304, Application (For Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Standard Broadcast Station; 305, Application for Authority to Install New Equipment or to Make Changes in Equipment of an Existing Broadcast Station; 306, Application to Determine Operating Power of Broadcast Station by Direct Measurement of Antenna Power; 316, Inventory of Station Property; 319, Application for New High Frequency Broadcast Station Construction Permit; 320, Application for High Frequency Broadcast Station License; 322, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing High Frequency Broadcast Station; 327, Supplemental Statement of Facts Required Under Section 308 of the Communications Act of 1934 Regarding Station Equipment; 330, Application for New Television Broadcast Station Construction Permit; 333, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Television Broadcast Station; 335, Supplement Concerning Chain Broadcasting to Application for Standard Broadcast Authorization.

"Present FCC Forms 309, 310, 311, and 312 will be used only in connection with applications in the international, facsimile and experimental broadcast services.

"Revision of broadcast application forms was proposed by the Commission June 27 last, subject to comment by interested parties. Views were received from the FCC Bar Association, FM Association, Columbia Broadcasting System, and the National Broadcasting Company. The approved forms reflected those suggestions which the Commission felt could be incorporated.

"Present forms can continue to be used at the option of applicants until February 29, 1948, at which time all of the old forms will be withdrawn. However, applicants are urged to utilize the new forms as quickly as they become available, since they are easier to fill out and easier to process."

## Research Department

### BMB President Feltis Outlines Projects Of Bureau in Address for Pulse Luncheon

Hugh Feltis, president of Broadcast Measurement Bureau, addressing the annual luncheon of The Pulse, Inc., in New York on Wednesday (29), outlined the functions of BMB and major projects on the BMB calendar for action.

Among the projects were:

1. A new edition of *Radio Families, U.S.A.*, now in preparation, to bring radio ownership figures up to date as of January, 1948, with estimates of FM and television ownership, multiple-set families, non-home automobile and portable receivers.

2. The first interim station audience measurement, to be made in March, 1948 to bring the nationwide Study No. 1 up to date for those subscribers requesting it.

3. The second nationwide survey, to be undertaken in March, 1949, incorporating refinements and improvements requested by the industry.

4. Improvements in methods of publishing findings, including two sets of figures in the next nationwide survey, to show total weekly audience and frequency of listening, or "average daily audience."

5. The third nationwide study, to be made in March, 1951.

6. The examination of a proposal by the Mutual Broadcasting System that the MBS engineering measurement of station and network "listenability" be taken over and used as a supplement or possibly a substitute for BMB methods. An appropriation has been made for a study of the Mutual method, along with all other research methods.

7. Examination and evaluation of purposes, techniques, and uses of all available radio research, to be undertaken by a university to be named shortly.

Mr. Feltis also told his listeners that BMB needs \$500,000 a year. A total of 448 stations now subscribe to BMB, he said, paying \$275,000 a year, with 22 stations and networks holding provisional contracts that will supply \$120,000 more, a total of \$395,000 a year.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 10-16, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms, inadequacy of school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims are the children, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, irreparable damage is done to the future of our country. The Chamber of Commerce and the National Association of Manufacturers, recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. Teachers quitting their profession. In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave. 2. Fewer teachers being trained. Although there is some evidence of a slight upturn in the current school year, too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. 3. Lowered teacher morale. In a great many communities

(Continued on next page)

teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid in many parts of the country and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, lack of public interest feel frustrated in their efforts. 4. Poor buildings and equipment. Many schools have long been unsuitable—badly lighted, unsanitary—lacking adequate equipment and instructional materials. Emphasize that an active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Explain that as a result of awakening public interest—stimulated by messages like this brought to the public by business in the interest of serving the nation—some improvement in educational conditions has been made in recent months. Urge all Americans to: (a) Visit a school in their community during *American Education Week—November 9 to 15*. Find out what organizations are working to improve educational conditions in their community and join at least one such group. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37.)

### World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of

grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No poultry or eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 3. They are subject to change.

#### Monday, November 3

- KFRE—J. E. Rodman, Fresno, Calif.—C. P. to change frequency, etc. 970 kc., 1 KW, unlimited.
- KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. 940 kc., 50 KW, unlimited, DA-Night and day.

(Continued on next page)



### At Baltimore, Md.

(Before Commissioner Hyde, Room 451, Post Office Bldg., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—For renewal of license. 1090 kc., 50 KW main, 10 KW auxiliary. DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. 1090 kc., 50 KW, unlimited.

### Monday and Tuesday, November 3 and 4

#### At Kerrville, Texas

(District Court Room, County Court House, 10:00 A. M.)

NEW—W. W. Roark, Kerrville, Texas—C. P. 1230 kc., 250 watts, unlimited.

NEW—Leonard B. Brown, Kerrville, Texas—C. P. 1230 kc., 250 watts, unlimited.

### Monday, Tuesday and Wednesday, November 3, 4 and 5

#### At Erie, Pa.

(Court Room, U. S. Court House Bldg., 10:00 A. M.)

NEW—Times Publishing Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Erie Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Community Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

### Thursday, November 6

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. \*DA (DA-N). 1280 kc., \*1 KW-night, 5 KW LS day, unlimited.

WGBF—Evansville on the Air, Inc., Evansville, Indiana—C. P. to increase power, etc. \*DA. 1280 kc., 5 KW, unlimited.

Intervenor: WDSU—New Orleans, La.

(10:00 A. M.)

NEW—Midwest Broadcasting Co., Mount Vernon, Illinois—C. P. 1300 kc., 500 watts, daytime.

NEW—Raleigh M. Shaw, Lawrenceville, Ill.—C. P. 1300 kc., 1 KW, daytime.

### Further Hearing

(10:00 A. M.)

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

Intervenor: WLVA—Lynchburg, Va.

### Thursday and Friday, November 6 and 7

#### At San Antonio and Rosenberg, Texas

(Court Room, Bexar County Court House, San Antonio, Nov. 6; City Hall, Rosenberg, Nov. 7)

NEW—Bexar Broadcasting Co., San Antonio, Texas—C. P. 980 kc., 1 KW, daytime.

NEW—Fort Bend County Broadcasting Co., Rosenberg, Texas—C. P. 980 kc., 250 watts, daytime.

### At Pittsburgh, Pa.

(Court Room No. 4, U. S. Post Office Bldg., 10:00 A. M.)

NEW—Matta Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

790, 800, 860, 1300, 1310 and 1340 KC.

The Commission announced its Proposed and Supplemental Decision and Proposed Order of Modification of Licenses in proceeding on applications of **WOAX, Inc. (WTNJ), Trenton, N. J.**, et al (Dockets 5893 et al), looking toward the following actions:

Denying renewal application of the City of Camden, **WCAM, Camden, N. J.**, if, before 60 days from adoption, it has not affirmatively shown to the Commission's satisfaction that it has the exclusive use and control of the station and that no further effect will be given to the agreement declared in the decision to be contrary to the public interest (BR-168; Docket 5361);

Modifying temporary license of WCAM to authorize operation on 1310 kc., 250 watts, unlimited time, upon condition that the conditions set forth above with respect to control of operation of the station have been met and a satisfactory showing is made within a stipulated date regarding the technical and financial ability to make certain equipment changes and to operate full time (BML-1069; Docket 6144);

Denying renewal application of **WOAX, Inc. (WTNJ), Trenton, N. J.** (BR-186; Docket 5893);

Modifying existing temporary license for Station WTNJ to authorize temporary operation on 1300 kc., 250 watts, daytime only (BML-1084; Docket 6161);

Granting renewal application of Radio Industries Broadcast Co., **WCAP, Asbury Park, N. J.**, and dismissing as moot its application for modification of license (BR-181; Docket 5778; BML-1070; Docket 6145);

Modifying the license of WCAP to authorize operation of 1310 kc., 250 watts, unlimited time;

Granting application of Ranulf Compton, d b as **Radio WKDN, Camden, N. J.**, for new station to operate on 800 kc., 1 KW, daytime only (BP-4617; Docket 7481);

Denying application of Independence Broadcasting Co., **WHAT, Philadelphia, Pa.**, for use of 800 kc., and modifying license of WHAT so as to authorize operation on frequency 1340 kc., 250 watts, unlimited time, such modification to become effective on stipulated date. If no objection to such proposed modification is filed within certain date by licensee, such proposal shall be treated as an Order to Show Cause why such license should not be modified and the licensee will be afforded an opportunity to be heard thereon. (BP-4435; Docket 7309);

Denying application of **Camden Broadcasting Co.** for CP for new station in **Camden, N. J.** (BP-4173; Docket 7065);

Modifying license of Foulkrod Radio Eng. Co., **WTEL, Philadelphia, Pa.**, so as to authorize operation of WTEL on 860 kc., 250 watts, daytime only (BML-1230; Docket 8100);

Granting in part application of **Valley Broadcasting Corp.** for new station at **Allentown, Pa.**, to operate on 790 kc. upon conditions specified in said Proposed Decision. (BP-4790; Docket 8099).

(Continued on next page)

### 850 KC.

The Commission announced adoption of an **Order** making final the grant of the application of **The A. S. Abell Company** for a new station at **Baltimore, Md.**, to operate on 850 kc., 1 KW, unlimited time, DA day and night (BP-4297; Docket 7338), and application of **Berks Broadcasting Company** to change assignment of **Station WEEU, Reading, Pa.**, from 850 kc., 1 KW daytime only, to 850 kc., 1 KW, unlimited time, using DA night, and make changes in equipment (BP-4380; Docket 7339).

### 1340 KC.

The Commission announced its **Order** granting petition of **Lycoming County Broadcasting Company** to reopen the hearing in re Dockets 7425 and 7427 (applications of **Lycoming County Broadcasting Co.** for new station at **Williamsport, Pa.**, and **Williamsport Radio Broadcasting Associates** for new station at same city) for the purpose of admitting alleged newly discovered evidence concerning unsatisfied judgments against a former partner of partnership of **Harry J. W. Kiessling, Carl F. Strechmann and William P. Wilson, d/b as Williamsport Radio Broadcasting Associates**; reopened said hearing for further hearing on December 1, 1947, to permit the taking of evidence with respect to the matters alleged in the said petition.

### 1440 KC.

The Commission announced its **Decision** (B-375) granting application for consent to assignment of license of station **KMED, Medford, Ore.** (1440 kc., 1 KW, unlimited time), and FM construction permit, from **Mrs. W. J. Virgin to Medford Radio Corp.**, competing assignee (BAL-536; BAPH-8; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the FM construction permit in accordance with the Commission's Rules.

The application for assignment of license of **KMED** and FM construction permit from **Mrs. W. J. Virgin to Gibson Broadcasting Co.** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

### 1450 KC.

The Commission announced its **Proposed Decision** looking toward the grant of the application of **Radio Corporation of Cedar Rapids** for a new station at **Cedar Rapids, Iowa**, to operate on 1450 kc., 250 watts, unlimited time, conditions (BP-4144; Docket 6889), and a denial of the applications of **Cedar Rapids Broadcasting Corp., Inc.** (BP-3970; Docket 6888), and **Moline Dispatch Publishing Co.** (BP-4143; Docket 6891) seeking the same facilities at **Cedar Rapids, Iowa**, and **Moline, Ill.**, respectively. (Commissioners Walker, Jett and Jones dissenting.)

### AM—New CP's Granted

#### 800 KC.

**Scener Broadcasting Co., Oklahoma City, Okla.**—Granted CP for a new station to operate on 800 kc., 250 watts, daytime only. (BP-5950)

#### 1010 KC.

**Mohawk Broadcasting Co., Mason City, Iowa**—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-6193)

#### 1370 KC.

**American Pacific Radio Broadcasting Co., Corona, Calif.**—Adopted an order granting petition requesting reconsideration and grant without further hearing of application (BP-5544; Docket 8314), and the Commission removed from the hearing docket and granted application for a new station to operate on 1370 kc., 500 watts, DA-1, unlimited time.

#### 1400 KC.

**Northeast Ga. Broadcasting Co., Gainesville, Ga.**—Granted petition to remove from hearing application (BP-5659; Docket 8433), and adopted order removing from hearing docket and granting application for a new station to operate

on 1400 kc., 250 watts, unlimited time, subject to approval of transmitter site and antenna system by CAA, and further subject to condition that no operation be commenced until station **WATL, Atlanta**, ceases operation on 1400 kc. and commences operation on 1380 kc.

### AM—License Renewals

*The following stations were granted renewal of licenses for the period ending November 1, 1950:*

**WWRL, Woodside, N. Y.**; **KXLF, Butte, Mont.**; **WSAY(\*)**, Rochester, N. Y.; **WQBC(\*)**, Vicksburg, Miss.; **WRBL, Columbus, Ga.**; **KLO, Ogden, Utah**; **KMLB, Monroe, La.**; **WIRB** (and auxiliary), Indianapolis; **KGCX, Sidney, Mont.**; **WILK, Cleveland**; **KIMA(\*)**, Yakima, Wash.; **WGES(\*)**, Chicago; **WHOM, Jersey City, N. J.**; **KIDO, Boise, Idaho**; **WEAM(\*)**, Arlington, Va.; **WACO, Waco, Texas**; **WAKR, Akron, Ohio**; **KABR, Aberdeen, So. Dak.**; **KCMO, Kansas City, Mo.**; **KEEN, San Jose, Calif.**; **KOTA, Rapid City, So. Dak.**; **KRIG, Odessa, Texas**; **KTJS, Hobart, Okla.**; **WALA, Mobile, Ala.**; **WAWZ, Zarephath, N. J.**; **WHEC** (and auxiliary), Rochester, N. Y.; **WMBG** (and auxiliary), Richmond, Va.

**WGNH—General Newspapers, Inc., Gadsden, Ala.**—Granted renewal of license for the period ending August 1, 1950.

**WSM-FM—WSM, Inc., Nashville, Tenn.**—Granted renewal of license for the period ending May 1, 1948.

(\*) Comr. Durr for hearing.

### AM—License Extensions

**WEGO—Wayne M. Nelson, Concord, N. C.**—Present license extended on a temporary basis for a period of 60 days.

**WBNX—WBNX Broadcasting Co., Inc., New York City**—Present license extended on a temporary basis to November 1, 1950, pending decision on application for renewal (Docket 8564).

Licenses for the following stations were extended on a temporary basis for the period ending January 1, 1948, for the reasons indicated:

**KATL—Texas Broadcasters, Houston, Texas**—Pending receipt of information in regard to ownership of station.

**KGER—Dana Lathan, executor under the Will and Codicil of C. Merwin Dobyns, Deceased, Long Beach, Calif.**—Pending receipt of information in regard to ownership of station.

**KNEW—Coeur d'Alene Broadcasting Co., Spokane, Wash.**—Pending receipt of information in regard to ownership of station.

**KPBX—KPBX Broadcasting Co., Beaumont, Texas**—Pending receipt of information in regard to ownership of station.

**KPMO—Valley Broadcasting Co., Pomona, Calif.**—Pending receipt of information in regard to ownership of station.

**KFJM—University of No. Dak., Grand Forks, N. Dak.**—Pending receipt of information requested under Sec. 308(b) of the Act.

**KGLU—Gila Broadcasting Co., Safford, Ariz.**—Pending receipt of information requested under Sec. 308(b) of the Act.

**WBAT—Marion Radio Corp., Marion, Ind.**—Pending receipt of information requested under Sec. 308(b) of the Act.

**WBYN** (and auxiliary)—**WBYN-Brooklyn, Inc., Brooklyn, N. Y.**—Pending receipt of information requested under Sec. 308(b) of the Act.

**WCBC—Civic Broadcasting Corp., Anderson, Ind.**—Pending receipt of information requested under Sec. 308(b) of the Act.

**KWK—Thomas Patrick Inc., St. Louis, Mo.**—Pending receipt of information requested under Sec. 308(b) of the Act.

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**WHBC—Ohio Broadcasting Co., Canton, Ohio**—Pending receipt of information requested under Sec. 308(b) of the Act.

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Pending receipt of information concerning network affiliation.

**WPRP—Voice of Porto Rico, Inc., Ponce, P. R.**—Pending receipt of information requested under Sec. 310(b) of the Act.

**KILO—Dalton LeMasurier, Grand Forks, N. Dak.**—Pending consideration of application for assignment of license.

**KINY—Edwin A. Kraft, Juneau, Alaska**—Pending consideration of application for assignment of license.

**KMED—Mrs. W. J. Virgin, Medford, Ore.**—Pending consideration of application for assignment of license.

**WFEA (and auxiliary)—WFEA, Inc., Manchester, N. H.**—Pending consideration of application for assignment of license.

**KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.**—Pending receipt of renewal application for new frequency recently assigned by the Commission.

**WALB—Herald Pub. Co., Albany, Ga.**—Pending consideration and final action upon application for transfer of control of licensee corporation.

**WKWF—John H. Spottswood, Key West, Fla.**—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

**WMMW—Silver City Crystal Co., Meriden, Conn.**—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

**WRDW—Augusta Broadcasting Co., Augusta, Ga.**—Pending further engineering study.

**WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

**WWOK—Drohlich Bros., Flint, Mich.**—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

#### **AM—License for New Station Granted**

**1340 KC.**

**WKJB—Jose Bechara, Jr., Mayaguez, P. R.**—Granted license for new station; 1340 kc., 250 watts; unlimited time; conditions. (BL-2195)

#### **AM—Frequency Changes**

**550 KC.**

**KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.**—Granted petition requesting that the Commission reconsider, remove from hearing and grant application (BP-4415; Docket 8115); adopted an order removing from hearing and granting application to change facilities of KFMB from 1450 kc., 250 watts, unlimited, to 550 kc., 1 KW, DA-1, unlimited, subject to approval of proposed transmitter site and antenna system by CAA, and subject further to such interference as may be received from KOY, Phoenix, in the event its application (Docket 8480) is granted. (Action taken October 29)

**1310 KC.**

**WKMH—Suburban Broadcasters, Dearborn, Mich.**—Adopted order removing from hearing docket and granting application of Suburban Broadcasters to change frequency of WKMH from 1540 kc. to 1310 kc., change hours of operation from daytime only to unlimited time, change transmitter location, and install DA for night use, subject to approval of transmitter site and antenna system by CAA (BP-5759; Docket 8149); further ordered that joint petition filed by Suburban Broadcasters and Wyandotte News Company requesting simultaneous consideration and grant of WKMH (above-mentioned) and of Wyandotte News Co. for new station at Wyandotte, Mich., to operate on 1540 kc., 250

watts, daytime (BP-5084; Docket 7756), is denied, and said application of Wyandotte News Co. is removed from pending files and placed in its proper position in the Processing Lines.

#### **AM—Reinstatement Authorized**

**760 KC.**

**Coastal Plains Broadcasting Co., Tarboro, N. C.**—Adopted an order vacating Commission's order of May 28, 1947, which set aside the license granted by the Commission on May 13, 1947 (BL-2267), and vacated the CP (BP-4891); further ordered reinstatement of all authorizations heretofore granted Coastal Plains Broadcasting Co. to operate on 760 kc., 1 KW, daytime only, in accordance with action of Court of Appeals.

#### **AM—Designated for Hearing**

**690 KC.**

**William J. Brennan, Jacksonville, Fla.**—Designated for hearing application (BP-6222) for a new station on 690 kc., 5 KW, daytime only, in consolidation with applications of Haygood S. Bowden (Docket 8520) and WTOC (Docket 8521).

**900 KC.**

**Bastrop Broadcasting Co., Bastrop, La.; Frequency Broadcasting System, Inc., Monroe, La.**—Designated for hearing in a consolidated proceeding application of Bastrop (BP-6049) for a new station on 900 kc., 1 KW, daytime, with application of Frequency Broadcasting System, Inc. (BP-6321) 900 kc., 250 watts, daytime only.

**910 KC.**

**KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.**—Granted petition of Phoenix Broadcasting, Inc. for leave to amend, remove from pending file and designate for hearing in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627) et al, KPHO's application (BP-5056) to change frequency from 1030 kc. to 910 kc., and operate with 5 KW, unlimited time.

**960 KC.**

**WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.**—Designated for hearing application (BP-6319) to change facilities of WBBZ from 1230 kc. to 960 kc., power from 250 watts to 1 KW, install DA and new transmitter and change transmitter location, in a consolidated proceeding with applications of WMML, Peoria, Ill. (Docket 8043) et al.

**990 KC.**

**Lakes Area Broadcasting Co., Pryor, Okla.**—Designated for hearing application for new station to operate on 990 kc., 250 watts, daytime (BP-5752); made permittee of KFDF, Wichita Falls, Texas, party to the proceeding.

**1230 KC.**

**Utica Broadcasting Co., Utica, N. Y.**—Designated for hearing application (BP-6257) for a new station on 1230 kc., 250 watts, unlimited time, in a consolidated proceeding with Hanna Broadcasting Co. and Utica Observer Dispatch. (Doc. 8446) et al.

**1240 KC.**

**E. E. Krebsbach, Williston, N. Dak.; Lewis Wiles Moore, Glendive, Mont.**—Designated for consolidated hearing the applications of Krebsbach (BP-6162) and Moore (BP-6183), both requesting new stations in Williston and Glendive, respectively, on 1240 kc., 250 watts, unlimited time; and ordered that KDIX, Dickinson, and KDLR, Devils Lake, N. Dak., be made parties to the proceeding.

**KRDU—Radio Dinuba Co., Dinuba, Calif.**—Designated for hearing application of KRDU (BP-5691) to change facilities from 1130 kc., 250 watts, daytime, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with San Joaquin Broadcasters (Docket 8145) and Public Interest Broadcasters (Docket 8146).

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#### 1260 KC.

**McMinnville Broadcasting Co., McMinnville, Ore.; Yamhill Broadcasters, Inc., McMinnville, Ore.**—Designated for hearing application (BP-6334) for a new station on 1260 kc., 1 KW, daytime only, in a consolidated proceeding with application of Yamhill Broadcasters, Inc., seeking the same facilities. (BP-6205)

#### 1340 KC.

**Journal-Review, Crawfordsville, Ind.**—Designated for hearing application (BP-6329) 1340 kc., 100 watts, unlimited time, in a consolidated proceeding with Wabash Broadcasting Co., Inc., and Richardson, Spring and Adair. (Docs. 8447; 8503)

**Brunswick-Island Broadcasting Co., Brunswick, Ga.**—Designated for hearing application (BP-6164) for a new station to operate on 1340 kc., 250 watts, unlimited time, and made stations WHAN and WROD parties to the proceeding.

**Zanesville Broadcasting Co., Zanesville, Ohio**—Designated for hearing application (BP-6355) for a new station to operate on 1340 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of The Mt. Vernon Broadcasting Co. (Docket 8021) et al.

#### 1350 KC.

**WORK—York Broadcasting Co., York, Pa.**—Adopted order designating for hearing application for CP to change facilities from 1350 kc., 1 KW, unlimited time, DA, to 1350 kc., 1 KW, 5 KW-LS, unlimited, DA at night (BP-5907); made WVPO, Stroudsburg, Pa., party to proceeding.

#### 1430 KC.

**Lynd Broadcasting Co., Newark, Ohio; Robert F. Wolfe Co., Fremont, Ohio**—Designated for hearing in a consolidated proceeding application of Lynd (BP-6186), 1430 kc., 500 watts, daytime, with application of Wolfe Co. (BP-6240), 1430 kc., 1 KW, daytime only, DA; and granted petition of WHK that the Wolfe application be designated and WHK made a party to the proceeding.

#### 1440 KC.

**Pellegrin and Smeby, Detroit, Mich.; Floral City Broadcasting Co., Monroe, Mich.**—Designated for hearing in a consolidated proceeding application of Pellegrin and Smeby (BP-5805), 1440 kc., 1 KW, daytime only, with application of Floral City (BP-6167), 1440 kc., 250 watts, daytime only.

#### 1450 KC.

**Hanover Broadcasters, Hanover, Pa.**—Designated for hearing application (BP-6270) for a new station to operate on 1450 kc., 250 watts, unlimited time, in consolidation with applications of Hanover Broadcasting Co. and Cavalier Broadcasting Corp. (Dockets 8200 and 8201)

#### 1490 KC.

**Western Michigan Radio Corp., Muskegon, Mich.**—Designated for hearing application (BP-6369) for new station on 1490 kc., 250 watts, unlimited time, in consolidation with applications of N-K Broadcasting Co. and Roy C. Kelley. (Dockets 8408 and 8407)

### AM—Modification of CP's Granted

*The following were granted modification of CP's for extension of completion dates, as shown:*

WDNC, Durham Radio Corp., Durham, N. C., to 1-27-48 (BMP-3216); WQAM, Miami Broadcasting Co., Miami, Fla., to 2-16-48 (BMP-3215); WFIL, Triangle Publications, Inc., Philadelphia, to 12-1-47 (BMP-3225); WKOW, Monona Broadcasting Co., Madison, Wis., to 3-6-48 (BMP-3217).

**KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—Granted modification of CP for extension of completion date to 11-29-47. (BMP-3228)

**WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3234)

**WDWS—Champaign News-Gazette, Inc., Champaign, Ill.**—Granted modification of CP to change transmitter location. (BMP-3152)

**WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.**—Granted modification of CP for extension of completion date to 2-2-48. (BMP-3214)

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3213)

**WCSC—John M. Rivers, Charleston, S. C.**—Granted modification of CP to make changes in DA and mount FM antenna on #2 tower. (BMP-3147)

**KSDN—Aberdeen News Co., Aberdeen, S. Dak.**—Granted modification of CP to change type of transmitter. (BMP-3221)

**WTRF—Tri-City Broadcasting Co., Bellaire, Ohio**—Granted modification of CP to make changes in vertical antenna and mount FM on AM tower, and to specify studio location. (BMP-3138)

**WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.**—Granted modification of CP to change type of transmitter and change name of permittee from Northern Kentucky Airwaves Corp. to WZIP, Inc. (BMP-3207)

**KDAN—Oroville Mercury Co., Oroville, Cal.**—Granted modification of CP to change type of transmitter. (BMP-3200)

**KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.**—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio location. (BMP-3068)

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3084)

**WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3175)

**WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.**—Granted modification of CP to change type of transmitter. (BMP-3218)

**WBSC—Loys Marsden Hawley, Bennettsville, S. C.**—Granted modification of CP to change studio location. (BMP-3206)

**WHLF—Halifax Broadcasting Co., So. Boston, Va.**—Granted modification of CP to make changes in vertical antenna. (BMP-3196)

**KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.**—Granted modification of CP for approval of DA system, subject to such interference as applicant may receive from the pending application of KOOS. (BP-5177)

### AM—Miscellaneous Actions

**WOKO—WOKO, Inc., Albany, N. Y.**—Present temporary authorization of station WOKO extended for period of 10 days.

**WDUK—WDUK, Inc., Durham, N. C.**—Granted CP to change hours of operation from daytime to unlimited; change power from 1 KW day to 500 watts night, 1 KW-LS, install DA for night use and change transmitter location, on condition that applicant file appropriate application for transfer of control. (BP-5652)

**WKBW—Buffalo Broadcasting Corp. (assignor), Broadcasting Foundation, Inc. (assignee), Buffalo, N. Y.**—Granted consent to assignment of license of Station WKBW from Buffalo Broadcasting Corp. to Broadcasting Foundation, Inc., for consideration of \$515,000. (BAL-630)

**KYUM—Yuma Broadcasting Co., Yuma, Ariz.**—Adopted order denying petition requesting reconsideration and grant of its amended application for change in facilities from 1340 kc., 250 watts, unlimited, to 560 kc., 1 KW, DA-N. (BP-5977; Docket 8399)

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**The Four States Broadcasting Co., Inc., Hagerstown, Md.**—Adopted order denying petition to reconsider and grant without hearing application for new station. (BP-5641; Docket 8510)

**WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.**—Granted consent to change in stockholdings of station WMAK, changing from negative to affirmative control on behalf of Frank M. Mayborn, resulting in his holding 75% of stock in the company. (Comr. Durr not participating.) (Action taken October 24, '47.)

**Cardinal Broadcasting Co., Palo Alto, Calif.**—Adopted on order dismissing application (BP-6216) for a new station to operate on 990 kc., 1 KW, daytime only, without prejudice to refiling after a decision has been rendered with respect to application of Pittsburg Broadcasting Co. (BP-5356; Docket 7956), or after said application has otherwise been disposed of.

**WWXL—Central Illinois Radio Corp., Peoria, Ill.**—Authorized issuance of construction permit permitting them to commence construction in accordance therewith.

**Don Lee Broadcasting System (Assignor), Don Lee Holding Co., d/b as Don Lee Broadcasting System (Assignee), Los Angeles, San Diego, Santa Barbara, San Francisco and Hollywood, Calif.**—Granted consent to assignment of the licenses held by the Don Lee Broadcasting System, Inc., to its controlling company, Don Lee Holding Co., d/b as Don Lee Broadcasting System, on condition that nothing herein shall be construed as a finding upon the renewal applications of any of the stations involved herein or upon any of the issues upon which any of said renewals have been heard. (BAL-660)

**WSRS—Samuel R. Sague, Cleveland Heights, Ohio**—Granted petition for reconsideration and grant of application for modification of license (BMP-2650; Docket 8498) to specify transmitter site, antenna system, and studio location, subject to condition that applicant satisfy all legitimate complaints of blanket interference occurring within the 250 mv/m contour; denied petition of WJBK, Detroit, for leave to intervene.

**W. W. Roark, Kerrville, Texas**—Adopted order granting petition of W. W. Roark for dismissal of his application (BP-5528; Docket 8127) with prejudice; dismissed as moot his amended petition of Sept. 2, 1947; and further ordered that application of Leonard B. Brown, Kerrville, Texas (BP-5767; Docket 8128), be removed from the hearing docket.

**WHCU—Cornell University, Ithaca, N. Y.**—Granted CP to install new transmitter, make changes in vertical antenna, and mount FM antenna on AM tower, and change transmitter location. (BP-6360)

**WHTB—Voice of Talladega, Inc., Talladega, Ala.**—Granted CP to install a new transmitter. (BP-6381)

**WING—Great Trails Broadcasting Corp., Dayton, Ohio**—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

**WHP—WHP, Inc., Harrisburg, Pa.**—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

**WBNS—Radio Ohio, Inc., Columbus, Ohio**—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

**WQQW—Metropolitan Broadcasting Corp., Washington, D. C.**—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6359)

#### AM—Applications Accepted for Filing

##### 550 KC.

**NEW—Patrick G. Smith, Bishop, Calif.** (P. O. 1540 East 75th St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 250 watts and daytime hours of operation.

##### 620 KC.

**WROL—Stuart Broadcasting Co., Knoxville, Tenn.** (S. E. Adeock)—Modification of construction permit (B3-P-3616, as modified, which authorized increase in power, changes in transmitting equipment and directional antenna) to change type of transmitter and for extension of completion date.

##### 630 KC.

**KVMA—Magnolia Broadcasting Co., Magnolia, Ark.**—Modification of construction permit (B3-P-5088, which authorized a new standard broadcast station) to specify 630 kc., 1 KW power, daytime only, to change type of transmitter and for approval of antenna, transmitter and studio locations.

##### 690 KC.

**KBGS—Radio St. Louis, St. Louis, Mo.** (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr., a partnership)—Modification of construction permit (BP-5859, which authorized a new standard broadcast station) to install directional antenna and mount FM antenna on #2 tower, and for approval of antenna and transmitter location at On Shellbark Avenue, 500' S. of Flavia Avenue, Berkeley, Missouri, near St. Louis, Missouri.

**WLTR—Bloom Radio, Inc., Bloomsburg, Pa.**—Modification of construction permit (BP-5914, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

**KEPO—West Texas Broadcasting Co., El Paso, Texas** (H. J. Griffith)—Modification of construction permit (BP-5957, which authorized a new standard broadcast station) to change type of transmitter, make changes in directional antenna and to specify studio location.

##### 720 KC.

**WGN—WGN, Inc., Chicago, Ill.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

##### 730 KC.

**KOJM—North Montana Broadcasting Co., Havre, Mont.**—License to cover construction permit (B5-P-5230, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**KWOA—Worthington Broadcasting Co., Worthington, Minn.**—License to cover construction permit (B4-P-5571, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

##### 770 KC.

**WCAL—St. Olaf College, Northfield, Minn.**—Modification of construction permit (BP-5919, which authorized installation of new transmitter) for extension of completion date.

##### 790 KC.

**KFGO—Northern States Broadcasting Co., Fargo, N. Dak.**—Modification of construction permit (B4-P-4527, which authorized a new standard broadcast station) to change type of transmitter to specify studio location and for extension of completion date.

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska** (William J. Wagner)—Modification of construction permit (BP-3935, as modified, which authorized installation of new vertical antenna, move main transmitter increase power, install new transmitter) for extension of completion date.

##### 800 KC.

**WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.**—License to cover construction permit (B3-P-5289, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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**820 KC.**

**WFAA—A. H. Belo Corporation, Dallas, Texas**—License to cover construction permit (BP-6282), which authorized installation of new transmitter.

**WBAP—Carter Publications, Inc., Fort Worth, Texas**—License to cover construction permit (BP-6283), which authorized installation of new transmitter.

**880 KC.**

**WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.**—Authority to determine operating power by direct measurement of antenna power.

**940 KC.**

**KIOA—Independent Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on #3 tower.

**WTPS—The Times Picayune Publishing Co., New Orleans, La.**—Modification of construction permit (B3-P-4167, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW day to 500 watts night, 1 KW day, and install directional antenna for night use, and for extension of completion date.

**950 KC.**

**NEW—Boone County Broadcasting Co., Columbia, Mo.** (P. O. 504 Guitar Building, Columbia, Mo.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, directional antenna and unlimited hours of operation.

**KSEL—Lubbock Broadcasting Co., Lubbock, Texas**—License to cover construction permit (B3-P-5537, as modified), which authorized increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

**1010 KC.**

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas** (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Modification of construction permit (BP-5789, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**1050 KC.**

**WZIP—WZIP, Incorporated, Covington, Ky.**—License to cover construction permit (B2-P-4522, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1150 KC.**

**WORA—Radio Americas Corporation, Mayaguez, P. R.**—License to cover construction permit (BP-4296, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**1190 KC.**

**NEW—Onahita Broadcasting Co., West Monroe, La.** (Howard E. Griffith and George Fink, a partnership) (P. O., % Howard E. Griffith, 203 North 3rd St., Monroe, La.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts, and daytime hours of operation.

**1230 KC.**

**WNNC—Newton-Conover Broadcasting Co., Newton, N. C.** (Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership)—Modification of construction permit (BP-5847, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at 450' north of West 15th Street, just north of city limits of Newton, N. C.

**NEW—Radio Central, Moberly, Mo.** (Charles F. Smith and Donald F. Ellis, a partnership) (P. O., % Donald F. Ellis, 304½ E. Park Ave., Valdosta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**KNPT—Yaquina Radio, Inc., Newport, Ore.**—Involuntary transfer of control of permittee corporation from Carl Schindler, Jr., and Leo E. Schacter, Executor of the Estate of Carl Schindler, Sr., deceased, to Thomas R. Becker and Andrew H. Becker. (200 shares of capital stock—80%.)

**1240 KC.**

**WVSC—Edisto Broadcasting Co., Barnwell, S. C.**—Modification of construction permit (B3-P-5529, which authorized a new standard broadcast station) for approval of antenna and transmitter location at: On State Hwy. 3, 1 mile south of center of Barnwell, S. C.

**WTWA—Hickory Hill Broadcasting Co., Thomson, Ga.** (Walter J. Brown)—Modification of construction permit (BP-5868, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 216 Lumkin St., Thomson, Ga.

**WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.**—Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

**WGRM—P. K. Ewing, Greenwood, Miss.**—License to cover construction permit (B3-P-5517) which authorized change transmitter location and make changes in vertical antenna and authority to determine operating power by direct measurement of antenna power.

**1270 KC.**

**KIHO—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.**—Modification of construction permit (B4-P-4734, which authorized a new standard broadcast station) for extension of completion date.

**1300 KC.**

**KTNO—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.**—License to cover construction permit (B5-P-4709) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.**—Modification of construction permit (B3-P-4531, which authorized a new standard broadcast station) to change from employing directional antenna for night use only to directional antenna for day and night use, change transmitter location and to specify studio location and for extension of completion date.

**1310 KC.**

**KOKX—Keokuk Broadcasting Co., Keokuk, Iowa**—License to cover construction permit (B4-P-5480, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1320 KC.**

**WILS—Lansing Broadcasting Corp., Lansing, Mich.**—Construction permit to change frequency from 1240 to 1320 kc., power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and omit request to install new transmitter and change transmitter location from Mt. Hope Rd., Lansing, Mich., to site to be determined, Lansing, Mich. Amended to change hours of operation from daytime to unlimited, using directional antenna at night, and change transmitter location from to be determined, Lansing, Mich., to 2000 feet south of Holmes Rd. and 2000 feet east of Logan St., Lansing, Mich.

**1340 KC.**

**KERS—Elko Service Co., Elko, Nev.** (Herschel Bullen)—Voluntary assignment of construction permit from Herschel Bullen, tr/as Elko Service Co. to Elko Broadcasting Co.

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**1360 KC.**

**WKAT—WKAT, Inc., Miami Beach, Fla.**—License to cover construction permit (B3-P-5268, as modified) which authorized to install old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with power of 1 KW, and authority to determine operating power by direct measurement of antenna power.

**1390 KC.**

**WCSC—John M. Rivers, Charleston, S. C.**—Modification of construction permit (B3-P-4136, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location and mount FM antenna on #2 tower) for extension of completion date.

**1400 KC.**

**KRLN—Royal Gorge Broadcasters, Canon City, Colo.** (Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of license to change hours of operation from daytime to specified hours.

**1410 KC.**

**KCLO—Leavenworth Broadcasting Co., Leavenworth, Kans.** (Alf M. Landon)—Modification of construction permit (BP-5718, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.**—Construction permit to change frequency from 1450 to 1410 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

**1430 KC.**

**WNJR—North Jersey Radio, Inc., Newark, N. J.**—Modification of construction permit (B1-P-4306, as modified, which authorized a new standard broadcast station) for extension of completion date.

**1450 KC.**

**WCJU—Lester Williams, Columbia, Miss.**—Authority to determine operating power by direct measurement of antenna power.

**KNEU—Mid-Utah Broadcasting Co., Provo, Utah** (Lester R. Taylor)—Modification of construction permit (B5-P-4774, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter and studio location.

**WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.**—License to cover construction permit (BP-6003, as modified) which authorized installation of new vertical antenna, change transmitter location and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

**NEW—Rockbridge Broadcasting Corp., Lexington, Va.** (P. O., 130 S. Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

**1460 KC.**

**KSO—Murphy Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

**1490 KC.**

**KDRO—Milton J. Hinlein, Sedalia, Mo.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**WCSS—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.**—Modification of construction permit (B1-P-5021, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter, and studio locations at about 498 upper Locust Ave., Amsterdam, N. Y.

**WBOM—Pellegrin & Gruenther, Oak Ridge, Tenn.** (Frank E. Pellegrin and Homer H. Gruenther)—Modification of construction permit (B3-P-4478, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

**WMRF—Lewiston Broadcasting Co., Lewiston, Pa.**—Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date.

**1570 KC.**

**WFRL—Freeport Broadcasting Co., Freeport, Ill.** (Vincent S. Barker and Gladys J. Barker, a partnership)—Modification of construction permit (B4-P-5904, as modified) which authorized a new standard broadcast station, for extension of completion date.

**1580 KC.**

**KOWL—Arthur H. Croghan, Santa Monica, Calif.**—Voluntary assignment of construction permit from Arthur H. Croghan to KOWL, Inc.

**1590 KC.**

**WAKR—Summit Radio Corp., Akron, Ohio**—Modification of construction permit (B2-P-3834, as modified, which authorized to make changes in directional antenna for night use and make changes in ground system) for extension of completion date.

**AM—Applications Dismissed**

**KWBU—The Century Broadcasting Company, Corpus Christi, Texas**—Modification of construction permit (B3-P-3524 which authorized a new standard broadcast station) to change frequency from 1010 to 1030 kc., hours of operation from daytime to unlimited using 10 KW night, 50 KW day; changes in transmitting equipment and install directional antenna for day and night use.

**KWBU—The Century Broadcasting Co., Corpus Christi, Texas**—License to cover construction permit (B3-P-3524) for a new station at Corpus Christi, Texas, and for approval of studio site at Plaza Hotel, Corpus Christi; and authority to determine operating power by direct measurement of antenna power.

**AM—Applications Tendered for Filing****920 KC.**

**NEW—Donroy Broadcasting Co., San Diego, Calif.** (a partnership of Don K. Hanky and Le Roy Hillman)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

**1050 KC.**

**WZIP—WZIP, Inc., Covington, Ky.**—Request for special service authorization to operate from 6 a.m. to 6 p.m. or sunset whichever is the later with power of 250 watts on 1050 kc. for a period of regular license.

**NEW—Crookston Broadcasting Co., Crookston, Minn.**—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

**1190 KC.**

**WEMB—El Mundo Broadcasting Corp., San Juan, P. R.**—Modification of construction permit to change frequency from 1320 to 1190 kc., power from 5 KW to 10 KW and install directional antenna for night use.

**1340 KC.**

**NEW—Mr. Collier Cobb, Jr., Mr. William Grady Pritchard and Mr. J. B. Johns, Chapel Hill, N. C.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

*(Continued on next page)*

### 1350 KC.

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.** (E. L. Roberts)—Construction permit to change power from 1 KW, unlimited to 1 KW night, 5 KW day, change from directional antenna day and night to directional antenna for night use only, install a new transmitter and make changes in the antenna system.

### 1380 KC.

**KSBW—Salinas Broadcasting Corp., Salinas, Calif.**—Modification of construction permit to modify the directional antenna system, using 1 KW, unlimited hours on 1380 kc. with directional antenna for day and night use.

### 1460 KC.

**KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.**—Construction permit to increase power from 500 watts day and night to 500 watts night, 1 KW day and make changes in vertical antenna.

## FREQUENCY MODULATION

### FM—Docket Case

The Commission announces its **Decision** (B-375) granting application for consent to assignment of license of station **KMED**, Medford, Ore., (1440 kc., 1 KW, unlimited time), and **FM construction permit**, from **Mrs. W. J. Virgin to Medford Radio Corp.**, competing assignee, (BAL-536; BAPH-S; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the **FM construction permit** in accordance with the Commission's Rules.

The application for assignment of license of **KMED** and **FM construction permit** from **Mrs. W. J. Virgin to Gibson Broadcasting Company** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

### FM—Conditional Grant

**Reidsville Broadcasting Co., Reidsville, N. C.**—Authorized conditional grant for a Class B channel in lieu of Class A heretofore authorized, subject to further review and approval of engineering details, and changed FM allocation plan by deleting Channel 271 from Martinsville, Va., and adding it to Reidsville, N. C. (BMPH-877)

### FM—Construction Permits

*The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height is height above average terrain):*

**KCRC-FM—Enid Radiophone Co., Enid, Okla.**—Class B; 102.7 mc. (Channel 274); 3.2 KW; 275 feet. (BPH-1132)

**York County Broadcasting Co., Rock Hill, S. C.**—Class B; 97.5 mc. (Channel 248); 2.1 KW; 285 feet. (BMPH-125)

*The following were authorized construction permits in lieu of previous conditions:*

**KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.**—Class B; 94.9 mc. (Channel 235); 14 KW; 310 feet. (BMPH-876)

**WKAT-FM—WKAT, Inc., Miami Beach, Fla.**—Class B; 93.1 mc. (Channel No. 226); 330 KW; 730 feet. (BPH-492)

**WNEX-FM—Macon Broadcasting Co., Macon, Ga.**—Class B; 96.9 mc. (Channel 245); 41 KW; 415 feet. (BPH-1102)

**WGL-FM—Farnsworth Television and Radio Corp., Ft. Wayne, Ind.**—Class B; 105.3 mc. (No. 287); 18 KW; 530 feet. (BMPH-349)

**WKIL—Kankakee Daily Journal Co., Kankakee, Ill.**—Class B; 100.7 mc. (Channel No. 264); 73 KW; 275 feet. (BMPH-835)

**WEFM—Zenith Radio Corp., Chicago, Ill.**—Class B; 99.5 mc. (No. 258); 30 KW; 560 feet. (BMPH-626)

**WUNY—Unity Broadcasting Corp., Boston, Mass.**—Class B; 102.5 mc. (No. 273); 20 KW; 500 feet. (BMPH-807)

**WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.**—Class B; 93.1 mc. (No. 226); 3.2 KW; 985 feet. (BMPH-797)

**WLAL—United Garage & Service Corp., Lakewood, Ohio**—Class A; 104.9 mc. (No. 285); 580 watts; 320 feet. (BMPH-462)

**WFTM—Jay R. David, Tiffin, Ohio**—Class A; 98.3 mc. (No. 252); 450 watts; 120 feet. (BMPH-742)

**WFRO—Robert F. Wolfe Co., Fremont, Ohio**—Class A; 99.3 mc. (No. 257); 1.0 KW; 200 feet. (BMPH-630)

**KPRA—Pacific Radio Adv. Service, Portland, Ore.**—Class B; 95.5 mc. (No. 238); 3.4 KW; 850 feet. (BMPH-741)

**WEAN-FM—The Yankee Network, Inc., Providence, R. I.**—Class B; 94.1 mc. (Channel 231); 16.5 KW; 545 feet. (BMPH-812)

**WLIV—Colonial Broadcasting Co., Providence, R. I.**—Class B; 107.7 mc. (No. 299); 20 KW; 495 feet. (BMPH-529)

**KURV-FM—James Cullen Looney, near Edinburg, Texas**—Class A; 104.9 mc. (Channel 285); 1 KW; 225 feet. (BMPH-857)

**KFYM—Express Pub. Co., San Antonio, Texas**—Class B; 101.5 mc. (Channel 268); 335 KW; 520 feet. (BMPH-865)

**WWVA-FM—W. Va. Broadcasting Corp., Wheeling, W. Va.**—Class B; 98.7 mc. (Channel 254); 15.3 KW; 555 feet. (BMPH-837)

### FM—Petition Denied

**Matta Broadcasting Co., Pittsburgh, Pa.; Pittsburgh Broadcasting Co., Pittsburgh, Pa.**—Denied joint petition requesting the Commission to grant, without hearing, their respective applications for new Class B FM stations (BPH-1109; Docket 8472; BPH-1207; Docket 8473).

### FM—Applications Dismissed

**Tri-State Broadcasting Co., Cumberland, Md.**—Granted request to vacate its construction permit and dismissed application. (BPH-948)

**The Hinson Memorial Baptist Church, Portland, Ore.**—Granted request to vacate its construction permit and dismissed application. (BPH-1131)

**The Messenger Publishing Co., Athens, Ohio**—Granted request to vacate its construction permit and dismissed application. (BPH-418)

### FM—Licenses for New Stations Granted

**KRJM—Santa Maria Daily Times, Santa Maria, Calif.**—Granted license for new FM station; 103.1 mc.; 336 KW; 295 feet. (BLH-63)

**WGNC-FM—F. C. Todd, Gastonia, N. C.**—Granted license for new FM station; 101.9 mc.; 11.1 KW. (BLH-93)

**WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.**—Granted license for new FM station; 96.7 mc.; 500 watts. (BLH-95)

**WCFC—Beckley Newspapers Corp., Beckley, W. Va.**—Granted license for new FM station; 101.3 mc.; 3 KW. (BLH-97)

**WFAH—Review Pub. Co., Alliance, Ohio**—Granted license for new FM station. (BLH-62)

**WWHG—The W. H. Grenhow Co., Hornell, N. Y.**—Granted license for a new FM station. (BLH-90)

**WLBC-FM—Donald L. Burton, near Muncie, Ind.**—Granted license for new FM station. (BLH-92)

(Continued on next page)



## FM—Modification of CP's Granted

*The following were granted modification of CP's for extension of completion dates, as shown:*

WRAM, Herman Radner, Dearborn, Mich. to 1-29-48 (BMPH-827); WOLF-FM, Civic Broadcasting Corp., Syracuse, to 3-31-48 (BMPH-923); WHOO-FM, Orlando Daily Newspapers, Inc., Orlando, Fla. to 2-10-48 (BMPH-953); WMOB-FM, Nunn Broadcasting Corp., Mobile, Ala., to 2-10-48 (BMPH-958); WESB-FM, Bradford Publications, Inc., Bradford, Pa. to 1-1-48 (BMPH-960); WKJG-FM, Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind. to 12-15-47 (BMPH-962); KXYZ-FM, Harris County Broadcast Co., Houston, Texas, to 2-1-48 (BMPH-964)

KUGN-FM, Valley Broadcasting Co., Eugene, Ore., to 12-7-47 (BMPH-921); WRXW, WAVE, Inc., Louisville, Ky. to 5-15-48 (BMPH-944); KVSQ-FM, John F. Easley, Ardmore, Okla., to 1-13-48 (BMPH-945); WEXL-FM, Royal Oak Broadcasting Co., Royal Oak, Mich. to 1-15-48 (BMPH-948); KPRC-FM, The Houston Post Co., Houston, Texas, to 11-25-47 (BMPH-951); WSAR-FM, The Fall River Broadcasting Co., Inc., to 4-18-48 (BMPH-952); WSAN-FM, Lehigh Valley Broadcasting Co., Allentown, Pa. to 5-15-48 (BMPH-954); WKYC, Paducah Newspapers, Inc., Paducah, Ky. to 5-15-48 (BMPH-955); WGTR, The Yankee Network, Inc., Worcester, Mass., to 1-27-48 (BMPH-956); WMNE, The Yankee Network, Inc., Portland, Me., to 1-27-48. (BMPH-957)

WAAT-FM—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of CP to change type of transmitter: make changes in antenna system; Class B station; 102.7 mc. (No. 274); 13.5 KW, 540 ft. (in lieu of previous conditions).

WSPR-FM—WSPR, Inc., Springfield, Mass.—Granted modification of CP to change transmitter site; type of transmitter and make changes in antenna system. (BMPH-721)

WMOB-FM—Nunn Broadcasting Corp., Mobile, Ala.—Granted modification of CP to change type of transmitter. (BMPH-937)

KMYC-FM—Marysville-Yuba Broadcasters, Inc., Marysville, Calif.—Granted modification of CP for extension of completion date to 1-13-48. (BMPH-859)

WASA—The A. S. Abell Co., Baltimore, Md.—Granted modification of CP for extension of completion date to 2-10-48. (BMPH-943)

WDBQ—Dubuque Broadcasting Co., Dubuque, Ia.—Granted modification of CP for extension of completion date for a period of 3 months. (BMPH-737)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP to change type of transmitter. (BMPH-627)

## FM—Applications Accepted for Filing

WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-PH-478, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSFL—Springfield Broadcasting Co., Springfield, Mass. (Gerson Askinas, Earle G. Hewinson and Christos M. Manitsas, partners)—Modification of construction permit (B1-PH-1016, which authorized a new FM broadcast station) to change transmitter to RCA BTF-3B. Max. 3 KW.

WVNY-FM—The Brockway Co., Watertown, N. Y.—Modification of construction permit (B1-PH-205, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLAL—United Garage & Service Corp., Lakewood, Ohio—Modification of construction permit (B2-PH-562, which authorized a new FM broadcast station) for extension of completion date.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABF—Metropolitan Broadcasting & Television, Inc., New York, N. Y.—Modification of construction permit (B1-PH-754, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified) which authorized a new FM broadcast station, to make changes in antenna system.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, as modified), which authorized a new FM broadcast station for extension of completion date.

KFSD-FM—Airfan Radio Corporation, Ltd., San Diego, Calif.—Modification of construction permit (B5-PH-377, as modified), which authorized a new FM broadcast station for extension of completion date.

WLET—R. G. Le Tourneau, Tooca, Ga.—Modification of construction permit (B3-PH-862, as modified), which authorized a new FM broadcast station for extension of completion date.

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Modification of construction permit (B4-PH-434, as modified), which authorized a new FM broadcast station for extension of completion date.

WHAI-FM—John W. Haigis, Greenfield, Mass.—Modification of construction permit (B1-PH-343, which authorized a new FM broadcast station) for extension of completion date.

WRWR-FM—Champlain Valley Broadcasting Corp., Albany, N. Y.—Modification of construction permit (B1-PH-1075, as modified), which authorized a new FM broadcast station for extension of completion date.

WFOB—Laurence W. Harry, Fostoria, Ohio—License to cover construction permit (B2-PH-493), as modified, which authorized a new FM broadcast station.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, as modified), which authorized a new FM broadcast station for extension of completion date.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-230, as modified), which authorized a new FM broadcast station for extension of completion date.

WBON—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Modification of construction permit (B2-PH-884, which authorized a new FM broadcast station) to make changes in antenna system.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Radio Station KWOC, Poplar Bluff, Mo. (A. L. McCarthy, O. A. Tedrick, and J. H. Wolpers)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 223, 92.5 mc., ERP of 9.6 KW.

NEW—W. Albert Lee, Houston, Texas—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 45 KW and antenna height above average terrain 380 feet.

NEW—Greenwich Broadcasting Corp., Greenwich, Conn. (P. O. Box 1250)—Construction permit for a new FM broadcast station Class A to be operated on Channel 228, 93.5 mc., ERP of 340 watts and antenna height above average terrain 75 feet.

NEW—Western New York Broadcasting Co., Buffalo, N. Y. (Edwin R. Sanders and Thaddeus Podbielniak) (P. O. Box 122, Kenmore 17, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 277, 103.3 mc., ERP of 3.3 KW.

## TELEVISION

### TV—New Commercial CP Granted

**Empire Coil Co., Inc., Parma (Cleveland), Ohio**—Granted CP for a new station; Channel No. 9, 186-192 mc.; 21 KW visual; 13 KW aural; antenna 725 feet. (BPCT-199)

### TV—Miscellaneous Actions

**KTLA—Television Productions, Inc., Mt. Alta, Pasadena, Calif.**—Granted modification of CP to make changes in transmitter and antenna system and for extension of completion date for 180 days. (BMPCT-117)

**WABD—Allen B. DuMont, Labs., Inc., New York, N. Y.**—Granted modification of CP to make transmitter changes. (BMPCT-119)

**W9XMK—The Journal Co., The Milwaukee Journal, area, Milwaukee, Wis.**—Granted license for new experimental television relay station. (BLVB-104)

### TV—Applications Accepted for Filing

**NEW—Bluff City Broadcasting Co., Memphis, Tenn.** (E. R. Ferguson and J. R. Pepper) (P. O. 2074 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 1440 watts, aural 720 watts and unlimited hours of operation.

**NEW—Memphis Publishing Co., Memphis, Tenn.** (P. O. 495 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on #4, 66-72 mc., ERP of visual 13.6 KW, aural 7.12 KW and unlimited hours of operation.

**WHAS-TV—WHAS, Inc., Louisville, Ky.**—Modification of construction permit (BPCT-157, as modified), to change frequency to Channel #5, 76-82 mc., change ERP to visual 1.540 KW, aural .768 KW, change equipment to visual and aural RCA Type, TT-500-A, and to make antenna changes.

### TV—Application Deleted

**W6XPC—The Times-Mirror Co., Pasadena, Calif.**—Construction permit for a new experimental television broadcast station to be operated on 510-545, 700-735 and 885-920 mc., aural power of 5 KW and specify emission as A0, A3, A4, A5 and/or special (FM antenna pulse type).

## MISCELLANEOUS BROADCAST

### ACTIONS

#### Noncommercial Educational

**WBEZ—Board of Education, City of Chicago, Chicago, Ill.**—Granted modification of CP for extension of completion date to 5-1-48. (BMPED-87)

#### Remote Pickup

**WHKT—United Broadcasting Co., area of Cleveland, Akron and Columbus, Ohio**—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-76)

**WHKI—United Broadcasting Co., area of Cleveland, Ohio**—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-75)

### Noncommercial Educational Application Accepted for Filing

**KALW—Board of Education of The San Francisco Unified School District, San Francisco, Calif.**—Modification of construction permit (B5-PED-64, as modified), which authorized changes in noncommercial educational broadcast station for extension of completion date.

## Federal Trade Commission Actions

### STIPULATIONS

**Canine Specialties**—Owen E. Zugner, trading as Canine Specialties, and his advertising agent, T. Leo Curtis, trading as T. L. Curtis Advertising, both of Utica, N. Y., entered into a stipulation with the Commission to discontinue certain advertising representations concerning "Kanker-No," a medicinal preparation for dogs. (7648)

**E-Z Suds Products Co.**—The Commission accepted from Arthur Zimmamon, formerly trading as E-Z Suds Products Co., 1659 Ft. Myer Drive, Arlington, Va., a stipulation to cease and desist from selling soap flakes in a package or container which is substantially larger in size or capacity than is required for the quantity of product it contains. Zimmamon also agrees to stop otherwise representing, directly or inferentially, that the quantity of soap flakes in a package or container is greater than is actually the case. (7647)

### CEASE AND DESIST ORDERS

**Paul Case**—The Commission has ordered Paul Case, 33 Hamilton St., Brockton, Mass., to stop misrepresenting the therapeutic properties and effectiveness of medicinal preparations sold as a so-called treatment for such conditions as rheumatism, arthritis, sciatica and neuritis under the names "Case Combination New Method Improved," "The New Improved Case Combination Method" and "Case Combination Formula." (4813)

**Unity Stamp Co., Inc., 7 West 30th St., New York**, has been ordered by the Commission to stop violating the Robinson-Patman Act by engaging in price discrimination in the sale of rubber stamps. (5048)

### Complaint Dismissed

**Agawam Woolen Co.**—A complaint charging Agawam Woolen Co., Inc., Agawam, Mass., with violation of the Wool Products Labeling Act has been dismissed without prejudice by the Commission on the ground that "the requisite public interest to maintain any further proceeding does not appear." (5218)

### Case Closed

**McKesson & Robbins, Inc.**—The Commission has closed without prejudice a case in which McKesson & Robbins, Inc., Bridgeport, Conn., trading as Golden Brown Chemical Co., was charged with misrepresentation in connection with a "free goods" offer to prospective sales agents for toilet articles. (5415)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 45, November 10, 1947

## NAB Board of Directors to Talk Standards In November Meeting Starting on Thursday

With the work of the special preliminary "screening" committee near completion, the widely discussed "Standards of Practice for American Broadcasters" will be a major item on the agenda of the NAB Board of Directors at its meeting this week, November 13-15.

The Board's meeting will be preceded, on Wednesday (12), by a meeting of the Finance Committee.

It was suggested last week by the NAB that members who have not yet sent their proposals for Standards changes to the Board may still do so by telegram before the meeting opens on Thursday morning. Comments by broadcasters have been asked since the Board's convention meeting.

The Board will discuss action to be taken on the Standards in pursuance of its September decision to "review and revise" the instrument, after industry suggestions for alterations.

All suggestions, sent by broadcasters to their District Directors since the September convention meeting, have been forwarded to the special committee, which has read, classified and indexed the letters for the Board. All suggestions, however, will be presented to the Board after this preliminary summarization work is completed.

In addition, two more formal suggestions for revision of the Standards will be taken up by the Board: those of the special committee of independent broadcasters (non-affiliates), whose chairman is Ted Cott, WNEW, New York; and the FM Executive Committee, both of which met at NAB headquarters in October to suggest their changes.

The "screening" committee is composed of Harold Fellowes, WEEI, Boston, secretary; Willard Egolf, WBCC-FM, Bethesda, Md.; and John Meagher, KYSM, Mankato, Minn. The NAB Program Department, Harold Fair, director, is assisting with the work of classifying and indexing the suggestions for changes.

## NAB-RMA Committee Gets Report on Music; Talks Radio Week and TV-FM Developments

Meeting at NAB headquarters the Liaison Committee of the National Association of Broadcasters and the Radio Manufacturers Association on Thursday (6) discussed the formation of the Industry Music Committee, the observance of National Radio Week, and the future development of television and FM broadcasting and radio manufacturing.

With Ray C. Cosgrove, of the Crosley Division, an RMA member, presiding, the meeting opened after luncheon with a welcome from Justin Miller, NAB president, and proceeded to a report by A. D. Willard, Jr., NAB executive vice president, on the organization meeting of the Industry Music Committee. (See story immediately following.)

Mr. Willard reviewed the reasons for the formation of the Industry Music Committee, listing the bans against duplication of musical programs by FM stations and use of AFM musicians by television stations.

"The purpose of the Committee is to seek a solution to such problems," Mr. Willard said.

Moving to the discussion of National Radio Week, whose annual observance ended last week, the Committee heard a report from Mr. Willard on the nationwide celebration.

The committee heard reports from Robert K. Richards, NAB director of public relations, and Hugh M. P. Higgins, assistant director of NAB's Broadcast Advertising Department, on the promotion of the week's observance and the nationwide contest.

The group also discussed a date for the national awards dinner, at which the scholarships will be presented to the student winners. The date of the dinner is to be selected later.

It was decided that the observance of National Radio Week and the special "Radio in Every Room" campaign were to be continued.

(Continued on next page)

### On the Inside

The House Ways and Means Committee has begun hearings on exemption of cooperatives from income taxes paid by corporations. (p. 924)

The engineering conference looking toward NARBA has begun in Havana, with industry representatives making up the American team along with government delegates. (p. 923)

Justin Miller, NAB president, has recommended as advisory board member that California write in clear safeguards for radio in revising her constitution. (p. 921)

The FCC has published an economic study of standard broadcasting, with figures on new stations, as "a guide to the individual judgment of prospective broadcasters." (p. 922)

The Industry Music Committee has held its organization meeting at NAB headquarters in Washington and appointed a sub-committee to prepare a program for the group. (p. 920)



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ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	DON E. PETTY <i>General Counsel</i>
HAROLD FAIR <i>Director of Program Department</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
ROYAL V. HOWARD <i>Director of Engineering</i>	ARTHUR C. STRINGER <i>Director of FM Department</i>

Turning to the continuing development of FM and television broadcasting and set manufacturing, the committee heard Mr. Cosgrove say that the outlook for television production is more optimistic than it has even been.

"RMA expects that by next June the dollar revenue from television will be greater than from standard broadcasting receiver production," he said. "One distributor says he expects four times the activity in television sets."

Mr. Cosgrove added to his statement a summary of RMA figures showing a total of 16,771 receivers with both AM and FM produced in the week ending October 19. He said that seven per cent of all sets produced have FM, and estimated that a total of about a million sets with FM circuits will have been manufactured this year.

The committee ended its meeting with a discussion of joint problems of broadcasters and manufacturers in improving the quality of both receivers and signals. No date was set for the next meeting of the group.

Attending the meeting as NAB representatives were:

T. A. M. Craven, WOL, Washington; Carleton Smith, WRC, Washington; George Storer, WJBK, Detroit; William E. Ware, KSWI, Council Bluffs, Iowa; Judge Miller, Mr. Willard and C. E. Arney, Jr., NAB secretary-treasurer.

Representing RMA at the meeting were:

Mr. Cosgrove; Max F. Balcom, vice-president, Sylvania Electric Products, Inc., and RMA president; Bond Geddes, executive vice president, RMA; Walter Evans, vice president, Westinghouse Electric Corp.; Dr. Ray H. Manson, president, Stromberg-Carlson; and John West, Radio Corporation of America.

## Industry Music Committee Talks Problems And Names Sub-Committee to Make Program

At a meeting of the Industry Music Committee held on Thursday (5), the problems raised by the various restrictions imposed by the American Federation of Musicians on the employment of musicians for broadcasting, television, record and transcription manufacturing, were discussed.

A sub-committee to develop a program of action was appointed to report back to the full committee. The sub-committee includes:

Justin Miller, NAB president, representing broadcasters; William Fay, representing the Frequency Modulation Association; Charles Gaines, representing transcription companies; Lawrence Philips, representing the Television Broadcasters Association; Edward Wallerstein, representing record manufacturers; and Richard P. Doherty, director of the NAB Employee-Employer Relations Department, serving as executive secretary.

Industry Music Committee members attending included:

### FREQUENCY MODULATION ASSOCIATION

Leonard Marks, General Counsel, FMA  
William E. Ware, KSWI, Council Bluffs, Iowa  
William Fay, WHAM, Rochester, New York  
Ray E. Dady, KWK, St. Louis, Mo.  
Paul W. Reed, WFAH-FM, Alliance, Ohio

### NETWORKS

Howard L. Hausman, CBS (for Frank K. White)  
Frank E. Mullen, Executive VP, NBC  
Joseph A. McDonald, Vice-President and Gen. Att'y,  
ABC  
Charter Heslep, MBS (for Robert D. Swezey)  
Hudson Eldridge, Continental Network (for Everett  
Dillard)

### BROADCASTERS

John Elmer, WCBM, Baltimore, Md.  
Theodore C. Streibert, WOR, New York  
Roger W. Clipp, WFIL, Phila., Pa.  
Frank King, WMBR, Jacksonville, Fla.  
Robert Thompson, WBEN, Buffalo, N. Y.

### TELEVISION BROADCASTERS ASSOCIATION

Lawrence Phillips, Director, DuMont Television Network

### TRANSCRIPTION COMPANIES

Library Transcription Group:  
Richard S. Testut, Vice President and Gen. Mgr.,  
Associated Programs Service, Inc.  
C. O. Langlois, Sr., President, Lang-Worth Feature Programs, Inc.

### Open-End Transcription Group:

Joseph W. Bailey, Louis G. Cowan, Inc.  
Charles Gaines, Frederic W. Ziv Co.

### RECORD MANUFACTURERS

Capitol Records, Inc.—Walter Rivers  
Columbia Recording Corp.—M. R. Runyon, V. P.  
(for Edward Wallerstein)  
Decca Records, Inc.—Milton Rackmil  
Mercury Radio & Television Corp.—Irvin Green

(Continued on next page)



RCA Victor Division of RCA Mfg. Co., Inc.—James Murray  
Signature Recording Corp.—Halsey Cowan (for George Jaycox)

#### NATIONAL ASSOCIATION OF BROADCASTERS

Judge Justin Miller, President  
A. D. Willard, Executive Vice President  
R. P. Doherty, Director, Employee-Employer Relations Department  
Don Petty, General Counsel  
Robert K. Richards, Director, Public Relations Department

Also attending as observers were:

C. E. Arney, Jr., NAB Secretary-Treasurer; J. N. (Bill) Bailey, Executive Director, FMA; Frederic J. Ball, attorney, Crosley Division; Ivin Ballin, Phonograph Record Manufacturers Association; R. C. Cosgrove, RMA; Daniel R. Creato, RCA Victor; Robert H. Hinckley, ABC; Robert P. Myers, NBC; Kenneth Raine, Columbia Recording Corp.

### NAB President Keynotes California Meet On Planned State Constitution Revisions

Justin Miller, president of the National Association of Broadcasters, has been appointed to the advisory committee for the revision of California's state constitution, and has delivered the keynote address to the first meeting, in Santa Barbara, of the committee's 125 members and the 20 state Senators and Assemblymen of the Joint Legislative Committee.

Judge Miller spoke to the general meeting on the subject, "A Perspective of Constitutional Revision in California," emphasizing among other points the desirability of incorporating into the state constitution clear language to indicate that radio broadcasting and motion picture sound production come within the specifications of the Bill of Rights on free speech.

"In this day of 'iron curtains,'" Judge Miller told the committee and the legislators, "and other encroachments upon the fundamental rights, it is highly important that such liberties as freedom of speech, press and other forms of communication shall be clearly stated and reemphasized; particularly, to make perfectly plain that such new forms of amplification and transmission as radio broadcasting and sound pictures are included within the constitutional guarantee against abridgement.

"Only by full, free and fair communication of ideas throughout the world can the various people understand each other. Only in this manner can a sound basis be laid for cooperation and united action toward a world which shall be reasonably free from armed strife and atomic destruction.

"What better vehicle for emphasizing these facts, both at home and abroad, than in a new constitution, written by and for the people of the State in which the first charter of the United Nations was written?"

Judge Miller's recommendations on freedom of speech came in that section of the address referring to the revision of the California constitution's "Declaration of Rights."

Gov. Earl Warren, of California, also spoke at the meeting of the advisory committee and the legislators, on the need for major revision of the document.

### Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date at Binghamton, N. Y.

Following is the schedule of the train for the week of December 1:

Monday, December 1: Open date, Lynchburg, Va.

Tuesday, December 2: Roanoke, Va.

Wednesday, December 3: Winston-Salem, N. C.

Thursday, December 4: Charlotte, N. C.

Friday, December 5: Greensboro, N. C.

Saturday, December 6: Raleigh, N. C.

Sunday, December 7: Norfolk, Va.

### James Stewart Added to Panel of Judges Of National Radio Week Contest Records

James Stewart, popular motion picture star, was added last week to the list of national judges for the "Voice of Democracy" contest co-sponsored as a feature of National Radio Week by the National Association of Broadcasters, the Radio Manufacturers Association, and the U. S. Junior Chamber of Commerce.

The addition of the actor's name brings to seven the total of judges, which includes the names of General Omar N. Bradley, Administrator of Veterans Affairs; Attorney General Tom C. Clark; Father Edward J. Flanagan, founder and director of Boys Town; Mrs. Oveta Culp Hobby, wartime director of the Women's Army Corps, now executive vice-president of the Houston, Tex., *Post*, operator of radio station KPRC; Senator Warren G. Magnuson (D-Wash.); and Fleet Admiral Chester W. Nimitz, USN, Chief of Naval Operations.

### Denver Broadcaster Replies To Criticism Of Radio In Newspaper Letters To Editor

The use of the letters-to-the-editor columns of local newspapers to answer outspoken critics of radio has been demonstrated by Hugh B. Terry, manager of Radio Station KLZ, Denver, Colo., in an exchange of correspondence that utilizes the "selectivity" reply to a complaining listener.

The listener, whose letter was signed "CCL", described herself as a mother despairing of raising "children to be normal and healthy when there are so many 'murders' every day, especially on Sunday, to disturb them emotionally."

She asked: "What can we, the listening public, do to get better programs when the determining factor is who pays the radio bill? Radio could be a wonderful help in raising a family. Why isn't it?"

Mr. Terry used the same letters column to reply. A portion of his letter follows:

"Come now, Mrs. C.C.L.—you don't really mean that, do you?"

"For example, Mrs. C.C.L., by exercising just ever so little selectivity, you can listen all afternoon on Sunday

*(Continued on next page)*

and never hear a mystery. You can hear some of the finest musical talent in the world, the CBS Symphony, the NBC Symphony, the Detroit Symphony, the Family Hour, the Electric Hour, Alex Templeton, Roy Harris; you can worship with the Catholic Hour, the Lutheran Hour, the Ministers' Hour, Sunday Vespers; fine dramatic programs are yours for the listening—including One Man's Family, The Greatest Story Ever Told, the Silver Theater, and for light-hearted variety—how about the Quiz Kids, Jack Paar, Those Websters, Gene Autry? All of these fine programs and more, are on the air every Sunday afternoon on Denver stations.

"Elsewhere in this issue of the *Denver Post* you will find a complete radio log of all programs on the air on Sunday. I suggest you include this radio log on your list of 'articles to read.'

"I'm very much afraid, Mrs. C.C.L., that you've been spending your entire Sunday afternoons listening to one mystery after another—and haven't been aware of other fine programs on the air. But, confidentially, I don't blame you—I like a good mystery once in a while, myself. H. B. T."

### **FCC Publishes Economic Study Findings In Book on Standard Radio Broadcasting**

The Federal Communications Commission's 113-page publication, *An Economic Study of Standard Broadcasting*, released in mimeographed format on Tuesday (4), is intended to be "a guide to the individual judgment of prospective broadcasters," as to cost and chances of success of new stations, the Commission's economist, Dallas Smythe, said Monday (3) in a combined press and industry seminar.

The study, composed in major part of statistics and charts, along with running interpretation of the figures, is the result of nearly a year of compilation by the FCC staff, and is based in part on questionnaires sent to the industry, especially to new stations licensed since October 8, 1945, when the wartime freeze was removed.

The FCC study records that on that date (referred to as V-J Day by the book) a total of 909 standard broadcast stations were in operation, and that as of October 1, 1947, a total of 1,417 had been licensed or granted CP's.

Mr. Smythe, projecting the figures at the seminar on Monday, said that the FCC expects the total to reach 2,250, a conclusion reflected also in the economic study. He added that 668 applications are pending, making a total of 1,877.

Confined to AM stations only, with no reference to FM or television, the study makes these major findings:

- Approximately half the new stations are financially successful, while the others are losing money.
- The profitable stations are making an average of approximately \$1,200 a month after payment of operating costs, while the unprofitable stations are losing an average of \$1,643 a month.
- Most profitable new stations are local (100 to 250 watt) part-time stations, with two out of three making money.
- Least profitable is the new regional station, with

unlimited time; one out of nine is shown as profitable in the study.

- All local part-time stations in "new radio communities" are profitable, as are 60% of the local unlimited stations.

- Most consistent profits are found in communities with less than 50,000 population, with some exceptions.

- About 74% of regional stations operating part-time in new radio communities are showing profits, but all new unlimited regionals in "old radio communities" are unprofitable, and 55% of local unlimited stations in old radio communities are losing money.

Mr. Smythe, responding to direct questions from reporters at the industry-press seminar, said:

"I don't think there are any opinions or recommendations in this book. It's in the honorable tradition of our system that success is there waiting for somebody who can do something new and good."

Asked how the FCC would apply the findings contained in the book, he added:

"There will be no change in the Commission's policy."

To objections from industry and press questioners who called the book "a group of averages" and suggested that it might be better to set up a method of analysis for an individual to follow, Mr. Smythe said:

"A method of analysis would not be particularly useful to a newcomer who knew nothing about the broadcasting business."

Limited by regulations to 2,000 mimeographed copies, the book will probably be out of stock within a few days, as people write for copies, the Commission's research staff agreed.

It will not be sent either to station operators or to prospective broadcasters on the Commission's initiative, they said.

Mr. Smythe opened the combined seminar merely by asking for questions from the 40 industry and press representatives. His responses included these:

There was, he said, no special appropriation made for the report, which was produced as a part of normal routine by the staff.

It is issued, he added, on the authority of the FCC as a whole.

"It is the Commission's report," he said, "not a report merely by the staff or any individual."

Asked about the unanimity of the Commission on the report, Mr. Smythe said that it had been adopted by the full Commission, but with Commissioner Jones dissenting.

"Did he dissent as to details, or merely to the whole report?" asked a reporter.

"He simply voted against the issuing of the report," Mr. Smythe said. "He did not write a dissenting opinion, nor did he supply any details."

Responding to a question as to whether the Commission had ever before issued such a report, he pointed to the small volume entitled "Report on Social and

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Economic Data" relative to broadcasting, issued in 1938 under Docket 4063.

For this new and far more voluminous report, he said, the staff "attempted to check its facts and figures with recognized authorities" before including or using them. He repeated here that the book is a collection of facts, not opinions.

## Research Department

### All Four Major Networks Become Members Of BMB As Mutual Signs Unconditionally

All four major nationwide networks have signed unconditional subscription contracts with Broadcast Measurement Bureau, J. Harold Ryan, BMB board chairman, announced Friday (6). Mutual Broadcasting System's subscription makes effective the previously signed contracts of ABC, CBS and NBC, which were provisional upon unanimity among the networks. It also brings the network owned and operated stations into the BMB fold.

Mr. Ryan said that a special network committee will meet soon with various BMB committees to consider special network problems, in much the same manner as BMB committees have previously conferred with representatives of small market stations, station representatives and other groups.

Commenting on the four network subscriptions, Mr. Ryan said, "This confirms my confidence that BMB would continue to serve as the spearhead of cooperative radio research. It proves once again that the four major networks as well as individual radio stations, competitors though they may be, are willing to reconcile their differences in the interests of providing advertisers and agencies with uniform radio measurements for the benefit of the entire industry."

## Engineering Department

### NARBEC Delegates in Havana Begin Work Of Organization for Engineering Meeting

Delegates to the North American Regional Broadcasting Engineering Conference in Havana, Cuba, representing six nations, began their work last week, looking toward the discussion of engineering matters affecting final NARBA treaty-drafting which is to be done next year at the third NARBC in Canada.

With 50 delegates present from the six participating nations, and an observer from Haiti, the NARBEC at the end of the week had already received a report from its Working Group 1, which was appointed to define terms of reference and to prepare an agenda for the conference.

Under the chairmanship of Dr. Nicolas de Mendoza,

### CHARLES WILLIAM MYERS, 1881-1947

*The passing of Charles William Myers in Portland, Oregon, has come as a personal loss to broadcasters who knew the man or his work. His death has deprived the radio industry, and the National Association of Broadcasters, of a splendid leadership, and an invaluable fund of wisdom and experience which will be missed keenly during these critical years of growth and expansion.*

*Broadcasters who know the industry's history need hardly be reminded of his contributions to the art and techniques of radio broadcasting. As President of the National Association of Broadcasters in 1936 and 1937, and as a member of the Board of Directors from 1938 to 1941, Charles W. Myers has served the broadcasters of America with great distinction and unselfishness.*

*We have gained by his career in broadcasting, and shall feel his loss deeply.*

JUSTIN MILLER.

★ ★ ★

Charles W. Myers, born on a farm near Muscatine, Iowa, on January 25, 1881, went to a country school only until he was 13 years old. An only child in his farm family, he left home at 19 to begin work as an employee in the mailing room of the Clinton, Iowa, *Herald*, where he rose in seven years through the posts of circulation manager, advertising manager, and business manager.

In 1910, he moved to the Bay City, Michigan, *Tribune* as advertising manager. A year in that post attracted the attention of the Scripps newspapers, and he was called to the Des Moines *News*, as a member of the advertising department. In 1913, the Scripps papers transferred him to what Chuck Myers always called "this country's last frontier," as advertising manager of the Portland, Oregon, *News*. In that post for 16 years, six as advertising manager and ten as business manager, he raised the circulation of the newspaper from 14,000 to 65,000.

It was in 1925 that he came into the then-young radio industry, forming a group of business men to establish Radio Station KOIN. He held a minority interest in the station himself. Six years later, as the station developed and acquired a sister station, KALE, Chuck Myers left the *News* to devote his full time to broadcasting. By that time, he had taken over the controlling interests of both stations.

In April of last year, Charles W. Myers retired, selling KOIN to the Marshall Field interests, but remaining with the staff in an advisory capacity, until a few months ago, when poor health forced him to give up the activity that linked him with broadcasting. After six weeks of illness, he died in a Portland hospital of a heart ailment on Monday (3).

of Cuba, the meetings are being held at the Direccion de Radio, formerly the American Embassy.

Although the week was devoted primarily to organizational work of the conference, the delegates heard a proposal from the NARBEC chairman which suggested that FM be placed on the agenda for discussion at the conference.

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Pointing out that FM will "undoubtedly" afford relief to the standard band, Dr. Mendoza said:

"Regional and local stations are wasting power needed very badly to reach long distances from the cultural centers to the rural areas. If in the next conference we do not contemplate the possibilities of relief from FM, we will have once again done an incomplete job, as we did in Havana ten years ago."

George Sterling, FCC chief engineer who is chairman of the American delegation, replied that the subject of FM is outside the scope of the agenda, but could undoubtedly be discussed after the completion of the conference's work.

In preliminary meetings, and at the insistence of industry representatives present, the American delegation was instructed before leaving Washington for Havana that engineering problems only were to be discussed at the NARBEC, and that no policy matters of any kind were to be brought up.

**Americans Agree.** Mr. Sterling later, after consulting Washington, said that the United States would have no objection to a separate study and interchange of information on FM at this conference, if time should permit. This procedure was approved by the full plenary session.

A working committee of delegates from the United States, Canada, Haiti, Cuba, Mexico, and the Dominican Republic, was established to solve the technical problems contained in the first part of the agenda, with Donald R. MacQuivey, of the American delegation, as chairman.

American members of this committee are James E. Barr, FCC; E. M. Johnson, MBS; Raymond Guy, NBC; John Preston, ABC; G. F. Leydorf, CCBS; A. D. Ring, Westinghouse Stations, Inc.; Edgar Vandivere, FCC; K. Neal McNaughton; and Royal V. Howard, NAB.

The first technical terms adopted by the committee, Mexico excepted, and subject to confirmation by the plenary session, concerned ground wave signals, which deleted the definition of "primary service area."

After considerable discussion of other technical problems, and the deferment of various proposals to separate working groups, a frequency tolerance stability of 20 cycles was agreed upon.

The American delegation, under the chairmanship of George E. Sterling, is composed of Mr. MacQuivey, Telecommunications Division, Department of State, vice-chairman; Mr. Barr; George Gadea, engineer, FCC; Raymond Harrell, telecommunications attache, American Embassy, Havana; Joseph M. Kittner, legal division, FCC; Mr. McNaughton; and Edgar F. Vandivere, Technical Information Division, FCC.

Industry advisers, who combine with the delegation to form what is called the "American team," are Mr. Guy; Mr. Howard; Earl W. Johnson, Technical Director, MBS; Mr. Leydorf; James D. Parker, radio engineer, General Engineering Department, CBS; John G. Preston, Chief Allocation Engineer, ABC; and Mr. Ring.

## Legal Department

### Ways and Means Committee Begins Hearing On Exemption of Cooperatives from Taxes

The Ways and Means Committee of the House of Representatives, under the chairmanship of Rep. Harold Knutson (R-Minn.), began hearings on Monday (3) on the question whether cooperative associations of farmers, producers, marketers, and the like, should continue to receive exemption from the income tax levied on corporations.

The hearings are of interest to the broadcasting industry because many cooperatives now engage in or contemplate engaging in the operation of broadcast stations, either directly or indirectly.

Last week's testimony was opened by Undersecretary of the Treasury A. L. M. Wiggins, who read an exhaustive Treasury report setting forth in detail the scope of the operations of cooperatives in the United States, the effect of the present statute on these operations, and the problems and issues which should be considered in any discussion concerned with the formulation of specific amendments to the law.

Following Mr. Wiggins were a number of witnesses objecting strenuously and at length to the continuance of the present exemption of cooperatives from income taxes.

Hearings were to be continued this week. The NAB, which was represented by Bryce Rea, Jr., attorney, who attended the hearings as an observer, will continue to follow the matter.

### Five Class B FM Stations for New York Are Granted in Final Decision by FCC

On November 4, the Commission issued its final decision granting five Class B FM stations in the metropolitan area of New York City. The final decision follows the proposed decision of April 9 (NAB REPORTS, p. 340) except that the application of the *New York Daily News* was rejected and that of the Radio Corporation of the Board of Missions controlled by the Methodist Church, was granted.

The Commission changed its decision on the ground that "the public interest is generally better served by preferring non-newspaper applicants over newspaper applicants since this promotes diversity in the ownership of media of mass communications and competition in the dissemination of information."

The Radio Corporation of the Board of Missions and Unity Broadcasting Corporation, controlled by a labor organization, were chosen over Metropolitan Broadcasting Corporation, controlled by local businessmen, because they both have "close associations and direct experience with many phases of community life."

Pointing out that the stations did not propose to operate solely for their special interests, although they were qualified to give adequate treatment to the "social, economic, and religious issues of fundamental importance to the New York community," and that all of the other FM stations now licensed in New York were

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controlled by AM or by local businessmen, the FCC said that "the public interest would be better served by providing for a diversification among the types of owners of FM stations so that diversification in the programming of stations will be enhanced."

### **Hearing on WBAL Continues During Week; Commission Denies Request for Amendment**

The hearing on renewal of license for WBAL, Hearst Radio, Inc., in Baltimore, Md., which began on Monday (3) before FCC Commissioner Hyde, was still in progress at the end of last week.

During the week, the business of the hearing was given over primarily to testimony as to percentages of public interest programs broadcast by WBAL, with attorneys for the station holding that programs need not be sustaining to be in the public interest.

Also on Monday (3), the Commission gave public notice of a denial of a petition of the Public Service Radio Corp., of Baltimore, the company formed by Drew Pearson and Robert S. Allen, which is applying for the frequency of WBAL.

The petition was for leave to amend the firm's application for CP, to show the purchase of 200 shares of the petitioner's stock by Sumner Welles from Drew Pearson. The Commission's public notice said the petition was denied "since due cause has not been shown as required by Section 1.365 of the Commission Rules why the petition for leave to amend should be granted."

### **Radio Fort Wayne Given Local Unlimited As Commission Affirms Earlier Decision**

In a final decision released November 5, the FCC granted the application of Radio Fort Wayne, Inc., for a 250 watt, unlimited station on 1450 kc. at Fort Wayne, Ind. The Commission thus affirmed its earlier decision, adopted July 28, but subsequently vacated upon petition of Community Broadcasting Corporation, one of the unsuccessful applicants. (NAB REPORTS, p. 745.)

The Commission chose Radio Fort Wayne over two other applicants on the ground that it was owned by three local residents, two of whom planned to devote their full time to the station!

"Other significant factors being equal, the Commission is inclined to prefer an applicant who intends to manage and operate the proposed station personally rather than to entrust its operation to employees. Such direct participation by the owner of a station permits direct implementation of the applicant's avowed policies and centralizes responsibility for day-to-day operations in the persons financially interested in the station," the decision said.

## **Broadcast Advertising**

### **Broad Showing of NRDGA Contest Entries Urged by Broadcast Advertising Spokesmen**

Urging that a good showing of entries be made in order to maintain retailers' interest in the competition

and in radio as an advertising medium, the Broadcast Advertising Department of NAB last week was reminding broadcasters that the deadline for entries in the second annual NRDGA Retail Radio Program Contest is December 1.

"Between now and December 1," Broadcast Advertising spokesmen said, "radio stations everywhere have an opportunity to help build radio into an increasingly important place in the sales promotion planning of retail stores."

The National Retail Dry Goods Association, which is conducting the contest with NAB, is giving the radio contest the same amount of space in its "Promotion Exchange" as is given to the organization's Contest for Retail Newspaper Advertising.

The announcements of the two contests are being made side by side in the October issue of the "Exchange," and official rules and entry blanks have been sent to NRDGA stores at the same time.

Suggesting the widest possible cooperation with retail stores by broadcasters, Broadcast Advertising has offered the following ideas for use of the NRDGA announcements:

"Call your NRDGA store's attention to the parallel announcements. Even if you have no program on for an NRDGA store, this announcement alone is a forceful story for radio. If you do have such a program on the air, there's no better way to keep this kind of promotion for radio coming our way than to swell the file of entries and help your store make its bid for an award.

"Check with your stores. Read the official NRDGA announcement, rules and entry blank. Get out the special NAB announcement of the contest which was sent you with the October 20 issue of NAB REPORTS. Give the contest the support it needs to justify the attention it has been given by NRDGA."

## **Small Market Stations**

### **Third Annual Small Market Station Study Shows Structure of Religious Broadcasts**

Small market radio stations in NAB District Two (New York and New Jersey) devote five hours and 45 minutes per week to religious broadcasts, both sustaining and commercial, it was revealed in the third annual religious study, completed last week by Simon Goldman, WJTN and WJTN-FM, Jamestown, N. Y., who was recently appointed chairman of the NAB Small Market Stations Executive Committee.

The high station reported ten hours and 45 minutes of religious programs weekly, while the low station devoted two hours and 40 minutes to these broadcasts.

Reporting on the study of 18 small market stations, Mr. Goldman said:

"There is still no firm rule on apportioning time. A method of rotation is usually employed, with the object, equality to all denominations. In communities

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where there is a Ministerial Association, they often are active in working with the station to divide time equally between churches. In some instances, religious programs are non-denominational, with no regard to the affiliation of the minister or speaker."

The study disclosed that Protestant services are more frequently broadcast, because of the greater number of Protestant churches. In some communities, the Catholic or the Jewish faiths, or both, do not participate. However, when these groups show an active interest, they are given the same broadcasting opportunities.

"The calibre of religious programs on an over-all basis shows a definite improvement over last year's study," Mr. Goldman said.

**Higher Ratings.** All religious programs were shown to have higher audience ratings. The network-produced religious programs got top rating, being classified as best. This year, however, the local sustaining programs were rated next to network in quality. Local commercial programs came after that, with national spot following. The greatest improvement over a year ago was shown by local sustaining and local commercial programs.

Reports show that most stations allowed the churches to build their religious programs, and in most cases, the station cooperated, either by suggesting a format, or by passing on the programs. Eleven stations, the majority, allowed the responsibility of production to fall on the churches. Five stations produced the shows for the churches, and two had a combination of both methods. A spirit of cooperation prevailed.

Five stations changed their policy this year. All five decided to dispense with local commercial religious programs. Six stations reported they were carrying more religious time now than a year ago, while another twelve were not.

Most stations showed a distinct aversion to commercialism, as indicated in the following typical answers:

"I feel a maximum amount of time for both commercials and sustaining religious programs should be set. Stations should cooperate with local religious groups within reason."

"Religion is not a commodity to be peddled like soap or cereal. Hence, our station does not sell time locally for religious programs. Time is made available on a sustaining basis."

"I feel that local religious commercial programs are legitimate revenue producers, and definitely have a place on our schedule."

"All religious programs that originate nationally or outside of our local community should be commercial."

"We do not accept local commercial religious programs. However, line charges are paid by churches."

One station has the following policies:

No programs shall be sold locally to religious groups.

National commercial religious programs will be acceptable within a balanced program schedule.

Local commercial religious announcements will be accepted.

Mr. Goldman said: "This third annual study indicates a trend toward de-commercialization of religious programs on the part of small market broadcasters. Five of the 18 stations have cut commercial religious programs from their schedules entirely. The

indication is that most station operators would like to eliminate at least local commercial religious programs.

**Non-Commercial Policy.** "All commercial religious programs averaged 47 minutes less per week this year than last. Many new stations are adopting a non-commercial policy toward religious programs.

"This year the survey also shows a decrease of 45 minutes per week in the over-all average for sustaining religious programs. However, the calibre of the programs improved decidedly. Religious groups and stations alike are conscientiously attempting to improve all religious fare on their local stations. This is highly commendable and will be responsible for increased listening."

The study reveals:

1. Commercial religious programs average 2 hours 30 minutes per week. This includes local, network and national spot.
2. Ten of the stations reported no local religious commercial programs at all.
3. Eight of the stations averaged 2 hours 30 minutes a week on local religious programs.
4. Nine reported no network commercial religious programs.
5. The overall average for all sustaining religious programs is 3 hours 15 minutes per week.
6. Local sustaining religious programs average 2 hours 45 minutes with the high station carrying 5 hours 30 minutes and the low carrying 1 hour 30 minutes.

## Two Committees and Small Market Section Seeking Information on Public Relations

The NAB's Small Market Stations section of the Broadcast Advertising Department has announced that information is now being sought on the use of radio for public relations, with the cooperation of the Sales Managers Executive Committee and the Small Market Stations Executive Committee and their district chairmen.

The survey, which has already produced a number of examples of the use of radio for public relations and employee relations, will be made the basis of a study.

The search is intended in part to discover large and small manufacturers or other employers in all communities who, without selling directly to consumers at retail, nevertheless do good local radio advertising work, designed to inform their workers and their communities, such as the Wheeling "Steel-Makers" programs begun some years ago by the Wheeling Steel Corp.

The committees and the Small Market Stations section request that broadcasters who are carrying such programs send information about them to the district chairman of the Sales Managers or Small Market Stations Executive Committees, or to J. Allen Brown, NAB, 1771 N Street, N.W., Washington 6, D. C.

The information sent should contain the name of the program, hour and days of broadcast, length of program, name and type of sponsor, date of program's beginning, purpose of program, effectiveness, or over-all evaluation of the campaign, format of program, a sample of the script, if one is used, and a sample of the commercial or public relations copy.

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The project will seek to develop new sources of station revenue and larger appropriations of present radio advertisers, by emphasizing the use of radio for public relations.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 17-23, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### World Food Emergency—"Save Wheat— Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail, our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U.S. goes into livestock feeding. It requires about 4 pounds of grain to produce a pound of meat—and about 5 or more pounds to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the

American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No poultry or eggs on Thursday. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

#### Buy U. S. Savings Bonds—"Save The Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. On June 1, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—the Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving wholehearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. —From John W. Snyder, Secretary of the Treasury: "Savings Bond sales are of vital importance in the Treasury's management of the public debt, the nation's battle against price inflation and for the future welfare of the man in the street, the worker with good income and the farmer whose profits are now at unprecedented levels." —From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "It is important for people who have developed habits of thrift to continue to build financial security for themselves and for their children." (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be bought on a regular plan where you work or where you bank. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-H.)

#### CARE

The 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.) have asked The Advertising Council to call to the attention of the American people that the widespread spring and winter crop devastation in Europe has created a critical food situation there. By sending more CARE food packages to Europe now, and during the coming months, individual Americans can help alleviate hunger overseas. CARE now handles orders for 10,000 packages a day—it can handle 50,000 a day. The goal of this campaign is to present the need to the American people so that, by using CARE's facilities to the maximum, they may bring this additional help as quickly as possible to those in need during the present emergency. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe *now*. Herbert Hoover also endorses CARE. General Eisenhower has called CARE "a

(Continued on next page)

person-to-person expression of international good will." 1. Stress the urgent need for food in Europe now and during coming months. Government reports indicate food conditions in many European countries are more desperate than a year ago. Rations are being lowered at a time when malnutrition and disease are taking an increased toll. With UNRRA having terminated its food program, the people of Europe are faced with a critical situation now. 2. Point out that Americans can help by sending CARE food packages. 3. Describe CARE packages. Because it is non-profit and because of its volume, CARE provides more food and of higher calorie content, than the individual can purchase any other way. (a) For \$10 CARE guarantees delivery of its 21½ pound, 41,000 calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combined with available foods to make nationally preferred dishes; to provide the highest possible calorie content. 4. Point out how simple it is to order a CARE food package: (a) Just send \$10 to "CARE"—New York, for a package containing 21½ pounds of food. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (Fact Sheet No. 39.)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 10. They are subject to change.

#### Monday, November 10

##### At Beeville, Texas

(Bee County Court Room, 10:00 A. M.)

NEW—Bee Broadcasting Co., Beeville, Texas—C. P. 1490 kc., 250 watts, unlimited.

NEW—Beeville Broadcasting Co., Beeville, Texas—C. P. 1490 kc., 250 watts, unlimited.

Other Participants: KNOW—Austin, Texas.  
Party Respondent.

##### At Pittsburgh, Pa.

(Court Room No. 4, U. S. P. O. Bldg., 10:00 A. M.)

NEW—United Broadcasting Corp., Pittsburgh, Pa.—C. P. DA(DA-1) 1470 kc., 5 KW, unlimited.

Other Participants: WHBC—Canton, Ohio,  
Intervenor;

WSAN—Allentown, Ohio,  
Party Respondent;

KPLC—Lake Charles, La.,  
Party Respondent;

KRIC—Beaumont, Texas,  
Party Respondent.

#### Wednesday, November 12

(10:00 A. M.)

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—C. P. 910 kc., 5 KW, unlimited.

NEW—Okefenokee Broadcasting Co., Waycross, Ga.—C. P. 910 kc., 500 watts, 1 KW-LS., unlimited.

#### Wednesday and Thursday, November 12 and 13

##### At East Liverpool, Ohio

(City Hall, 10:00 A. M.)

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio—C. P. 1490 kc., 250 watts, unlimited.

NEW—Radio Courier, Inc., East Liverpool, Ohio—C. P. 1490 kc., 250 watts, unlimited.

Other Participant: WHBC—Canton, Ohio,  
Intervenor.

#### Wednesday, Thursday and Friday, November 12, 13 and 14

##### At Greensboro, N. C.

(Room 318, U. S. Post Office and Court House Bldg.,  
10:00 A. M.)

NEW—Paul H. Chapman, Greensboro, N. C.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Guilford Broadcasting Co., Greensboro, N. C.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Greensboro News Co., Greensboro, N. C.—C. P. 1400 kc., 250 watts, unlimited.

#### Thursday, November 13

(10:00 A. M.)

NEW—Capital Broadcasting Co., Annapolis, Md.—C. P. 1430 kc., 500 watts, DA, unlimited.

NEW—John F. Kramer, Cambridge, Md.—C. P. 1430 kc., 1 KW, daytime.

#### Friday, November 14

(10:00 A. M.)

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—C. P. 1280 kc., 1 KW, unlimited; DA, night.

Other Participant: KIT—Tacoma, Wash.  
Party Respondent.

##### At Coleman, Texas

(City Hall, 10:00 A. M.)

NEW—W. W. Roark, Coleman, Texas—C. P. 1230 kc., 250 watts, unlimited.

NEW—Coleman Broadcasting Co., Coleman, Texas—C. P. 1230 kc., 250 watts, unlimited.

## FCC ACTIONS

### GENERAL

#### Clear Channel Hearing

Adopted an Order in Docket 6741 (Clear Channel Hearing) ordering that, before a decision is rendered, all parties be  
(Continued on next page)



given an opportunity to appear and present oral argument before the Commission en banc at 10 a. m., January 19, 1948; further ordered that any person desiring to participate in the oral argument must file with the Commission a brief on or before January 5; further ordered that upon conclusion of oral argument the Commission will issue a final decision in lieu of proposed.

## AMPLITUDE MODULATION

### AM—Docket Cases

#### 980 KC.

The Commission also announced a **Proposed Decision** looking towards the grant of the application of **Skyland Broadcasting Corp.**, for a new station in **Dayton, Ohio**, to operate on 980 kc., 5 KW, unlimited time (BP-3748; Docket 7345), subject to approval of its proposed transmitter site and antenna system by the CAA, and to the further condition that, within 90 days from date of grant, Ronald B. Woodyard sever his relationship with Radio Voice of Springfield, Inc., licensee of WIZE, Springfield, Ohio, and that evidence of this severance is furnished to the Commission.

The applications of **Ohio-Michigan Broadcasting Corp.** (BP-4046; Docket 7346), for the same facilities at Toledo, and application of **Community Broadcasting Co.**, to change facilities of station **WTOL, Toledo**, from 1230 kc., 250 watts, unlimited time, to 980 kc., 5 KW, unlimited time (BP-4672; Docket 7515) are proposed to be denied. (Comrs. Denny and Jones not participating.)

#### 1220-1230 KC.

The Commission announces its **Decision** (B-343) granting the application of **Norfolk Broadcasting Corp.** for a new station in **Norfolk, Va.**, to operate on 1220 kc., 250 watts, daytime only (BP-3794; Docket 7087); conditions.

The application of **Tidewater Broadcasting Corp.** for the same location to operate on 1230 kc., 100 watts, unlimited time (BP-4456; Docket 7390), is denied. (Com. Denny not participating; Comrs. Durr and Hyde dissenting.)

#### 1450 KC.

The Commission announced its **Decision** (B-347) granting application of **Radio Fort Wayne, Inc.**, for a new station in **Fort Wayne, Ind.**, to operate on 1450 kc., 250 watts, unlimited time (BP-5283; Docket 7877), on condition that it file within 60 days from date of grant an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and subject further to the condition that it shall not commence operation until Farnsworth Television and Radio Corp., licensee of station WGL, Ft. Wayne, shall be licensed to operate on 1250 kc.

The applications of **Homer Rodeheaver** (BP-4305; Docket 7097) and **Community Broadcasting Corp.** (BP-4993; Docket 7699), seeking the same facilities, are denied. (Comrs. Durr and Hyde dissenting, considering that the Proposed Decision looking toward grant of **Community Broadcasting Corp.**'s application should be made final.)

#### 1460 KC.

The Commission announced its **Final Decision** granting the application of the **Governor Dongan Broadcasting Corp.** for a construction permit for a new standard broadcast station in **Albany, N. Y.**, to operate on 1460 kc., 5 KW power, conditioned upon its filing within 60 days and approval of an application for modification of construction permit, which sets forth the adoption by it of the nighttime directional antenna system proposed by **The Joseph Henry Broadcasting Co., Inc.**, and the selection and approval of a site which would enable it to give complete coverage to the City of Albany. (BP-6124; Docket 8440)

At the same time the Commission denied application of **The Joseph Henry Broadcasting Co., Inc.** for a license to operate the present facilities of **Station WOKO** (BL-2485; Docket 8441), and denied applications of **Van Curler Broad-**

**casting Corp.** (BP-4395; Docket 7173) and **The Joseph Henry Broadcasting Co., Inc.** (BP-6123; Docket 8439), each requesting construction permits for new stations at Albany to operate on 1460 kc., 5 KW power.

The Commission's Decision also granted temporary authority to **Governor Dongan Broadcasting Corp.** for interim operation on the present facilities of **Station WOKO** (which will cease operation in the Albany area on November 10, 1947) until such time as it has constructed and placed into operation its 5 KW station, said temporary authority to be granted, however, only upon filing of appropriate application therefor and submission to the Commission of satisfactory proof that the facilities of **Station WOKO** are available through lease or purchase arrangement.

### AM—New CP's Granted

#### 990 KC.

**Dawson Broadcasting Co., Dawson, Ga.**—Granted CP for a new station on 990 kc., 1 KW, daytime only; engineering conditions. (BP-6256)

#### 1050 KC.

**Sulphur Springs Broadcasters, Sulphur Springs, Fla.** (Harold A. Dunlap and James D. Sinyard)—Granted CP for a new station on 1050 kc., 250 watts, daytime; engineering conditions. (BP-6239)

#### 1230 KC.

**Mendocino Coast Broadcasting Co., Fort Bragg, Calif.** (Tony R. Amarante, et al)—Granted CP for a new station on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-6233)

**Lebanon Broadcasting Co., Lebanon, Mo.**—Granted CP for a new station on 1230 kc., 250 watts, unlimited time. (BP-6259)

#### 1270 KC.

**Land O'Lakes Broadcasting Corp., Cambridge, Ohio**—Granted CP for a new station on 1270 kc., 1 KW, daytime only. (BP-5824)

#### 1320 KC.

**Western Oklahoma Broadcasting Co., Clinton, Okla.**—Granted petition to reconsider and set aside order designating its application (BP-5321; Docket 8264) for hearing, and granted said application for new station to operate on 1320 kc., 1 KW, daytime only.

#### 1450 KC.

**Williston Broadcasting Co., Williston, N. Dak.**—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6218)

**Walsenburg Broadcasting Corp., Walsenburg, Ohio**—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6215)

**Lewis Service Corp., Weston, W. Va.**—Adopted order granting petition to reconsider and grant without hearing its application, removed from hearing docket and granted application for CP for new station to operate on 1450 kc., 250 watts, unlimited time (BP-6045; Docket 8464), subject to CAA approval.

#### 1570 KC.

**Cherokee Radio Co., Gaffney, S. C.**—Granted CP for a new station to operate on 1570 kc., 250 watts, daytime only; engineering conditions. (BP-5768)

### AM—License Renewal

**KWK—Thomas Patrick, Inc., St. Louis, Mo.**—Granted renewal of license for period ending November 1, 1950. (BR-636)

### AM—Designated for Hearing

#### 610 KC.

**United Broadcasting System, Van Nuys, Calif.**—Designated for hearing application for new station to operate on  
(Continued on next page)

610 kc., 500 watts, daytime only (BP-6243); made KFI and KFSD parties to proceeding.

#### 920 KC.

**Monroe Publishing Co., Monroe, Mich.**—Designated for hearing application for a new station to operate on 920 kc., 250 watts, daytime only, and made WBAA, Elyria-Lorain Broadcasting Co. and WFDF, Flint, parties to the proceeding. (BP-6161)

#### 990 KC.

**William M. Gleiss, Sparta, Wisc., and Evans Radio Co., Stevens Point, Wisc.**—Designated for consolidated hearing applications of Gleiss (BP-6303) and Evans (BP-6394) for new stations to operate on 990 kc., 250 watts, daytime only, at Sparta and Stevens Point, respectively.

#### 1230 KC.

**Englewood Radio & Recording Co., Englewood, Colo.**—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (BP-6220); made permittee of KDZA, Pueblo, Colo., and KGEK, Sterling, Colo., parties to proceeding.

#### 1240 KC.

**St. Cloud Broadcasting Co., St. Cloud, Minn.**—Adopted an order designating for hearing in a consolidated proceeding application of St. Cloud Broadcasting Co. (BP-6296) for a new station to operate on 1240 kc., 250 watts, unlimited time, with applications of Max H. Lavine (Docket S130) and Community Broadcasting Co. (Docket S405); and on its own motion the Commission dismissed without prejudice application of Harry Willard Linder (BP-5650; Doc. S129), because of Linder's being a stockholder in St. Cloud Broadcasting Co.

#### 1280 KC.

**Alma Broadcasting Co., Inc., Alma, Mich., and Griner-Dillon Broadcasting Co., Bay City, Mich.**—Designated for consolidated hearing application of Alma Broadcasting Co., Inc., for new station at Alma, to operate on 1280 kc., 1 KW, daytime (BP-6180), and Griner-Dillon at Bay City, to operate on 1280 kc., 500 watts, daytime only (BP-6378).

**KUGN—Valley Broadcasting Co., Eugene, Ore.**—Designated for hearing application to change operation of KUGN from 1400 kc., 250 watts, unlimited, to 1280 kc., 500 watts, 1 KW-LS, DA-night, unlimited (BP-6386), in consolidated proceeding with application of Eugene Broadcasters, Inc., for new station to operate on 1280 kc., 1 KW, unlimited time, using DA-night (Docket 7484).

#### 1300 KC.

**WECW—Electronics Corp. of Puerto Rico, Mayaguez, P. R., and Southern Puerto Rico Broadcasting Corp., Ponce, P. R.**—Designated for consolidated hearing applications of WECW to change from 1490 kc., 250 watts, unlimited, to 1300 kc., 1 KW, unlimited time (BP-8614) and Southern Puerto Rico Broadcasting Co. for new station to operate on 1300 kc., 1 KW, unlimited (BP-5683).

#### 1340 KC.

**KVER—Continental Broadcasting Corp., Albuquerque, N. Mex., and Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.**—Designated for consolidated hearing application of Continental for new station to operate on 1340 kc., 250 watts, unlimited (BP-6290) with KVER application to change from 1490 kc., 250 watts, unlimited, to 1340 kc., 250 watts, unlimited. (BP-6365)

**Marietta Broadcasting Co., Parkersburg, W. Va., and The Zanesville Broadcasting Co., Zanesville, Ohio**—Designated for consolidated hearing applications of Marietta Broadcasting Co. (BP-6196) and The Zanesville Broadcasting Co. (BP-6355) for new stations to operate on 1340 kc., 250 watts, unlimited time, at Parkersburg, W. Va., and Zanesville, Ohio, respectively, to be heard in consolidation with applications of Beer and Koehl, Ashland, Ohio, et al (Dockets 8193, et al); made WHAR, WCMI, WMON and WSTV parties to proceedings.

**Lockport Union-Sun and Journal, Inc., Lockport, N. Y.**—Designated for hearing application for new station to operate

on 1340 kc., 250 watts, unlimited (BP-5880) in consolidated proceeding with Niagara Broadcasting System, Niagara Falls, N. Y., et al. (Docket 8222, et al.).

**Hopewell Broadcasting Co., Inc., Hopewell, Va., and Russell G. Eversole, Petersburg, Va.**—Designated for consolidated hearing applications of Hopewell Broadcasting Co., Inc. (BP-6287), and Eversole (BP-6295) for new stations to operate on 1340 kc., 250 watts, unlimited time.

#### 1420 KC.

**WMAC—Radio Anthracite, Inc., Pottstown, Pa.; and WSBA, Susquehanna Broadcasting Co., York, Pa.**—Designated for consolidated hearing applications of WMAC to change from 1370 kc., 1 KW daytime only to 1420 kc., 1 KW, DA night, unlimited (BP-3230), and WSBA to change from 900 kc., 1 KW day to 1420 kc., 5 KW, DA night, unlimited. (BP-6080)

#### 1450 KC.

**Three Rivers Broadcasting Co., Kennewick, Wash.**—Designated for hearing application for new station to operate on 1450 kc., 250 watts, unlimited time (BP-6250); made KSEM, Moses Lake, Wash., party to proceeding.

#### 1580 KC.

**L. W. Andrews, Inc., Davenport, Iowa, and The Gate City Co., Keokuk, Iowa**—Designated for consolidated hearing application of Andrews for new station to operate on 1580 kc., 250 watts, daytime (BP-6316) and The Gate City Co., for new station to operate on 1580 kc., 1 KW, daytime. (BP-5858)

### AM—Modification of CP's Granted

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas**—Granted modification of CP to change type of transmitter. (BMP-3265)

**WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—Granted modification of CP to change type of transmitter. (BMP-3211)

**WLCR—The Litchfield County Radio Corp., Torrington, Conn.**—Granted modification of CP to make changes in transmitting equipment and for approval of antenna and transmitter location. (BMP-3194)

**WROL—Stuart Broadcasting Co., Knoxville, Tenn.**—Granted modification of CP to change type of transmitter and extend completion date to 180 days after grant. (BMP-3269)

**WFRL—Freeport Broadcasting Co., Freeport, Ill.**—Granted modification of CP to extend completion date to 11-10-47. (BMP-3260)

**WCAL—St. Olaf College, Northfield, Minn.**—Granted modification of CP for extension of completion date to 1-25-48. (BMP-3262)

**Tri-City Broadcasting Co., Newport, Ky.**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3246)

**WMIN—WMIN Broadcasting Co., St. Paul, Minn.**—Granted modification of CP for extension of completion date to 12-20-47. (BMP-3241)

**WSB—Atlanta Journal Co., Atlanta, Ga.**—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3282)

**WVOS—Bernard K. Johnpoll, Liberty, N. Y.**—Granted modification of CP to change type of transmitter. (BMP-3219)

**KVOO—Southwestern Sales Corp., Tulsa, Okla.**—Granted modification of CP for extension of completion date to 2-17-48. (BMP-3247)

**KIHO—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.**—Granted modification of CP for extension of completion date to 3-30-48. (BMP-3258)

(Continued on next page)



**WNJR—North Jersey Radio, Inc., Newark, N. J.**—Granted modification of CP for extension of completion date to 1-15-48 (BMP-3252)

**WAKR—Summit Radio Corp., Akron, Ohio**—Granted modification of CP for extension of completion date to 12-25-47. (BMP-3251)

**KRBA—Darrell E. Yates, Lufkin, Texas**—Granted modification of CP for extension of completion date to 1-14-48. (BMP-3240)

**KTLW—Texas City Broadcasting Service, Texas City, Texas**—Granted modification of CP for approval of antenna, transmitter and studio location (BMP-3064)

**WLTC—Gastonia Broadcasting Service, Inc., Gastonia, N. C.**—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-3140)

**WJOC—Air Waves, Inc., Jamestown, N. Y.**—Granted modification of CP to change type of transmitter. (BMP-3231)

**WAVL—Tri-Borough Broadcasting Co., Apollo, Pa.**—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-3109)

**KPAN—Randall County Broadcasting Co., Canyon, Texas**—Granted modification of CP to make changes in transmitting equipment, and for approval of antenna and transmitter location. (BMP-3093)

**WPRP—Voice of Porto Rico, Inc., Ponce, P. R.**—Granted modification of CP to change transmitter location; engineering conditions. (BMP-2899)

**KNGS—Hanford Pub. Co., Hanford, Calif.**—Granted modification of CP to change transmitter location and change type of transmitter. (BMP-3036)

**KOPR—Copper Broadcasting Co., Butte, Mont.**—Granted modification of CP to make changes in DA system; engineering conditions. (BMP-3050, mod. BP-3993)

**KVLU—Lubbock County Broadcasting Co., Lubbock, Tex.**—Granted modification of CP to increase daytime power from 1 to 5 KW, in accordance with conditional grant, and to change type of transmitter. (BMP-3124)

**WIS—Surety Life Ins. Co., Columbia, S. C.**—Granted modification of CP to mount FM antenna on center AM tower. (BMP-3131)

**WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.**—Granted modification of CP to change directional antenna from DA for day and night to DA for night use only, and to specify studio location; engineering conditions. (BMP-3028)

#### AM—Miscellaneous Actions

**KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.; KFRE—J. E. Rodman, Fresno, Calif.**—Granted joint petition requesting continuance of hearing in consolidated proceeding on applications (Dockets 7601 and 7125) and continued hearing to 12-17-47.

**Times Publishing Co., Erie, Pa.**—Granted petition for leave to amend application (BP-3733) to delete name of Mary Mead Payne, deceased, as an officer, director and stockholder of corporation and to show that her stock is now held by the executors of her will; accepted amendment filed simultaneously with petition. (Docket 6900)

**WELO—Birney Ines, Jr., Tupelo, Miss.**—Granted petition to accept late its written appearance in proceeding on WELO (Docket 8384) and WLAY (Docket 8383); waived Sec. 1.387, and accepted said written appearance.

**WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.**—Granted petition to dismiss without prejudice its application for CP. (BP-4684; Docket 8383).

**KFEQ—KFEQ, Inc., St. Joseph, Mo.**—Granted petition to dismiss without prejudice its application for CP (BP-4810; Docket 8367)

**WHB—WHB Broadcasting Co., Kansas City, Mo.**—Granted petition to remove from hearing docket its application for modification of CP. (BMP-2538; Docket 8422)

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Referred to full Commission petition for 30 day continuance of hearing now scheduled for 11-17-47 upon order to show cause for modification of WERC's license (BS-1128; Docket 8160) in consolidation with application of WLEU for CP. (BP-4115; Docket 6913)

**Bee Broadcasting Co., Beeville, Texas, and Beeville Broadcasting Co., Beeville, Texas**—It appearing that the Commission on October 16, 1947, designated petitioners' applications for hearing on 11-10-47, at Beeville, Texas, action on joint petition requesting the Commission to fix 11-10-47, or a later date, and Beeville as the place for consolidated hearing, is deemed unnecessary. The petition will be associated with application to show consent of parties.

**KMPC—The Station of the Stars, Los Angeles, Calif.**—Dismissed as moot petition of KMPC for leave to intervene in proceeding on application of Rodgers and McDonald Newspapers, Inglewood, Calif., which was dismissed without prejudice 10-16-47.

**Sherwood B. Brunton, et al, as individuals and trustees and C. L. McCarthy (transferors) and Columbia Broadcasting System, Inc., (transferee)**—Granted joint petition requesting the Commission to dismiss a petition for rehearing directed against the Commission's decision adopted July 31, 1946 denying application for transfer of control of the Pacific Agricultural Foundation, Ltd., licensee of KQW, San Jose, Calif. (Docket 7013; BTC-455)

**KONO—Mission Broadcasting Co., San Antonio, Texas**—Granted petition for leave to take depositions in hearing upon its application (BP-4329; Docket 8072) and application of Texas Star Broadcasting Co., San Antonio, Tex. (BP-5591; Docket 8079); and waived provisions of Sec. 1.821 with respect to the time requirement of 15 days.

**Community Broadcasting Co., St. Cloud, Minn.**—Granted petition to dismiss without prejudice its application (BP-6027; Docket 8405)

**WGBF—On the Air, Inc., Evansville, Ind.**—Granted petition requesting correction of the application of Evansville on the Air, Inc. (BP-3844; Doc. 8405), to show applicant's name as "On The Air, Inc."; further ordered that the consolidated hearing in re WGBF and WJOI applications scheduled for November 6, be continued to December 1, 1947.

**Fort Bend County Broadcasting Co., Rosenberg, Texas**—Granted petition requesting continuance of hearing now scheduled for November 6, and continued same to December 11 at Rosenberg, Texas.

**Okefinkoe Broadcasting Co., Waycross, Ga.**—Granted petition for leave to amend its application (BP-5513; Doc. 8063), so as to specify 1 KW unlimited time, in lieu of 1 KW daytime and 500 watts night, etc.

**WHBQ—Harding College, Memphis, Tenn.**—Granted petition for leave to amend its application (BP-5405; Docket 8047) to revise proposed daytime directional array; accepted said amendment.

**Radio Courier, Inc., East Liverpool, Ohio**—Granted petition to amend its application (BP-6092; Docket 8432) to specify transmitter site; accepted said amendment.

**Community Broadcasting Co., Fort Worth, Texas**—Granted petition to dismiss without prejudice of its application for CP (BP-5182; Docket 7848) for new station.

**Midwest Broadcasting Co., Mt. Vernon, Ill.**—Granted petition requesting dismissal without prejudice of its application for CP (BP-3922; Docket 7059); further ordered that application fo Raleigh M. Shaw, Lawrenceville, Ill., be removed from hearing docket. (Docket 8150; BP-5814)

**Public Service Radio Corp., Baltimore, Md.**—Denied petition for leave to amend its application for CP to show the purchase of 200 shares of petitioner's stock by Sumner Welles from Drew Pearson, since good cause has not been shown as required by Section 1.365 of the Commission Rules why the petition for leave to amend should be granted. (Docket 7972; 7400)

*(Continued on next page)*

**WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location. (BP-6385)

**WCCP—Carter C. Peterson, Savannah, Ga.**—Granted CP to make changes in vertical antenna and mount FM antenna on top AM tower, and change name of licensee to Carter C. Peterson, tr/as Dixie Broadcasting Co. (BP-6361)

**WMAZ—Southeastern Broadcasting Co., Macon, Ga.**—Granted CP to install old main transmitter at present site of main transmitter, to be operated on 940 ke., with 5 KW, for auxiliary purposes only. (BP-6388)

**WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.**—Granted CP to install new vertical antenna and change transmitter location. (BP-6281)

**WABY—Adirondack Broadcasting Co., Inc., Albany, N. Y.**—Granted application for transfer of control of Adirondack Broadcasting Co., Inc., licensee of WABY, from Harold E. Smith and Raymond E. Curtis, to The Press Co., Inc., for a total consideration of \$143,750. (TC-553)

**Crescent Broadcast Corp., Shenandoah, Pa.**—Adopted order denying petition for leave to amend and reinstate in the consolidated hearing (Docket 7115 et al) its application (BP-4092; Doe. 6883), so as to specify the frequency 580 ke. in lieu of 980 ke., by striking therefrom the amendment filed May 2 and accepted by the Commission May 9, 1947.

**WLAW—Hildreth & Rogers Co., Lawrence, Mass.**—Granted CP to install old main transmitter at present site of main transmitter, to be operated on 680 ke., with 5 KW, for auxiliary purposes. (BP-6391)

**KOCS—The Daily Report, Ontario, Cal.**—Granted modification of license to change name of licensee to Mrs. Jerona Appleby Harnish, et al, d/b as The Daily Report Co. (BML-1273)

**WTMJ, et al.—The Journal Co., Milwaukee and Wausau, Wis.**—Granted consent to transfer of control over The Journal Company, licensee of stations WTMJ, WSAU, WAHB, WEIN, WEIO, WEIP, WJER, WTMJ-FM, WSAU-FM, W9XKY, W9XMK and WTMJ-TV, from Harry J. Grant and Faye McBeath to Trustees under The Journal Company Employees' Stock Trust Agreement, for a consideration of \$1,345,600. (BTC-574)

**Francisco Rental Co., Victorville, Calif., et al., Marmat Radio Co., Bakersfield, Calif., et al.**—Ordered that proceedings in consolidated hearing on Francisco Rental Co., Victorville, Calif., et al. (Dockets 8153 et al.), and in consolidated hearing on Marmat Radio Co., Bakersfield, Calif., et al. (Dockets 8532 et al.), be consolidated in a single proceeding on March 10, 1948, in Washington, D. C., upon the issues previously stated in orders of Feb. 27, August 28 and October 16, 1947.

**KGDE—Fergus Radio Corp., Fergus Falls, Minn.**—Granted CP to erect a new antenna and increase night power from 100 to 250 watts, operating on 1230 ke., 250 watts day. (BP-6261)

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Adopted memorandum opinion and order denying petition for review of the action of August 14, 1947, by Board of Commissioners: affirmed said action of Board in denying petition for reconsideration of Commission's action in granting application of Community Service Broadcasting Co. (BP-5846) for CP for new station in Erie, Pa.; adopted memorandum opinion and order granting petition for reconsideration of action taken Sept. 19, 1947, by a Board of Commissioners, to the extent that such action denied petitioner's request for enlargement and modification of issues in "Order to Show Cause" why its license should not be modified; amended order to show cause. (BS-1128; Docket 8160.) Adopted order granting, in part, petition for continuance of hearing in re WERC (Docket 8160) and WLEU (Docket 6913), and continued said hearing to 12-3-47.

#### 710 KC.

**WOR—Bamberger Broadcasting Service, Inc., New York, N. Y.**—Adopted order denying petition of WOR directed against grant without hearing of application of WKRG to

change from 710 ke., 1 KW daytime, to 710 ke., unlimited time with 1 KW day and 250 watts night, using DA night, and to designate said application of WKRG, Mobile, Ala., for hearing.

#### 990 KC.

**Bexar Broadcasting Co., San Antonio, Texas**—Granted petition for leave to amend its application (BP-5705; Doe. 8241), so as to specify the frequency 990 ke. in lieu of 980 ke. The amendment was accepted and application removed from hearing docket.

#### 1060 KC.

**Metropolitan Houston Broadcasting Co., Houston, Texas**—Adopted order denying petition requesting consideration and partial grant of its application (BP-5175; Docket 8375) for new station (for unlimited time on 1060 ke., 1 KW, 5 KW-LS) so that part of its application relating to daytime operation would be granted and that part pertaining to nighttime would be retained in hearing status.

#### 1340 KC.

**The Windham Broadcasting Co., Willimantic, Conn.**—Adopted order denying petition for reconsideration and grant of its application for new station to operate on 1340 ke., 250 watts, unlimited time. (Docket 8243; BP-5810)

#### 1560 KC.

**KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa**—Granted license for new station; 1560 ke., 500 watts, daytime. (BL-2509)

### AM—Applications Accepted for Filing

#### 550 KC.

**WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.**—Special service authorization to operate on 540 ke., 1 KW power, unlimited time, for period ending May 1, 1949.

#### 580 KC.

**NEW—Buttrey Broadcast, Inc., Billings, Mont. (P. O., First National Bank Bldg., Great Falls, Mont.)**—Construction permit for a new standard broadcast station to be operated on 580 ke., power of 5 KW, and daytime hours of operation.

#### 600 KC.

**KVCV—Golden Empire Broadcasting Co., Redding, Calif.**—Modification of construction permit (B5-P-5350, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

#### 610 KC.

**KVNU—Cache Valley Broadcasting Co., Logan, Utah**—Modification of construction permit (B5-P-4842, as modified, which authorized change in frequency, increase in power and installation of new transmitter and directional antenna for night use) to make changes in directional antenna and for extension of completion date.

#### 620 KC.

**WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adeock)**—License to cover construction permit (B3-P-3616, as modified) which authorized increase in power, changes in transmitting equipment and directional antenna, and change type of transmitter and authority to determine operating power by direct measurement of antenna power.

#### 680 KC.

**WDDB—Delta Broadcasting Co., Escanaba, Mich.**—Construction permit to change frequency from 1490 to 680 ke., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to make changes in directional antenna pattern and change transmitter location.

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**730 KC.**

**WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.**—License to cover construction permit (B3-P-5467, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**740 KC.**

**NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.**—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1550 to 740 kc.

**750 KC.**

**WSB—Atlanta Journal Co., Atlanta, Ga.**—Modification of construction permit (B3-P-5261, as modified, which authorized installation of new transmitter) for extension of completion date.

**780 KC.**

**NEW—Frank Andrews, Modesto, Calif.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1490 to 780 kc. and make changes in antenna.

**810 KC.**

**WGY—General Electric Co., Schenectady, N. Y.**—Authority to determine operating power by direct measurement of antenna power. (Main)

**WGY—General Electric Co., Schenectady, N. Y.**—Authority to determine operating power by direct measurement of antenna power. (Auxiliary)

**KGO—American Broadcasting Co., Inc., San Francisco, Calif.**—Modification of construction permit (B5-P-3894, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to change type of transmitter and to make changes in directional antenna.

**WCEC—Josh L. Horne, Rocky Mount, N. C.**—License to cover construction permit (B3-P-5229, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**920 KC.**

**KDHL—Lee Smith Broadcasting Co., Faribault, Minn.** (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—Modification of construction permit (B4-P-4581, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

**NEW—Donroy Broadcasting Co., San Diego, Calif.** (Don K. Hankey and LeRoy Hillman, a partnership) (P. O., 507 So. Flower St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

**930 KC.**

**WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.**—Construction permit to change frequency from 1490 to 930 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use only, and change transmitter location.

**WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.**—License to cover construction permit (BP-6050, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**960 KC.**

**WBOC—The Peninsula Broadcasting Co., Salisbury, Md.**—Modification of construction permit (B1-P-3786, as modified, which authorized change in frequency, increase in power, changes in transmitting equipment and installation of directional antenna for night use) to install new transmitter.

**WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.**—Modification of construction permit (B1-P-4830, which

authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

**1000 KC.**

**KSTA—Coleman County Broadcasting Co., Coleman, Tex.** (Charles L. South, H. H. Jackson, Alton Steward and Ross Bohannon, a partnership)—License to cover construction permit (B3-P-5497, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WHLW—Herbert L. Wilson, Rutland, Vt.**—Modification of construction permit (B1-P-5214, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations from 0.58 mile south of city limits of Rutland, on U. S. Route 7, Rutland, Vermont, to on West Proctor Road, 4700' off U. S. Route 4, 1.6 mile northwest of city limits of Rutland, Vermont, and for extension of completion date.

**1010 KC.**

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas** (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—License to cover construction permit (BP-5789, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1030 KC.**

**NEW—Baylor University, Houston, Texas**—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime only (LSR Boston, Mass., to LSS, Houston, Texas). Amended to change application from a new standard broadcast station to application for Radio Station KWBU to move existing station KWBU from Corpus Christi, Texas, to Houston, Texas.

**1050 KC.**

**NEW—Crookston Broadcasting Co., Crookston, Minn.** (P. O., 614 N. Ash St.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

**WZIP—WZIP, Inc., Covington, Ky.**—Special service authorization to operate on 1050 kc., 250 watts power, from 6:00 a. m. to 6:00 p. m., or local sunset, whichever is the later, for period ending May 1, 1948.

**1150 KC.**

**NEW—York County Broadcasting Co., Rock Hill, S. C.** (W. G. Reid and O. Frank Thornton, a partnership) (P. O., % O. Frank Thornton, Clover, S. C.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

**1220 KC.**

**WFAX—Lamar A. Newcomb, Falls Church, Va.**—Modification of construction permit (B2-P-5436, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

**1230 KC.**

**KSLO—KSLO Broadcasting Co., Opelousas, La.** (A copartnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—License to cover construction permit (B3-P-4917, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**WHIR—Commonwealth Broadcasting Corp., Danville, Ky.**—License to cover construction permit (B2-P-4040, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**WHTB—Voice of Talladega, Inc., Talladega, Ala.**—Voluntary transfer of control of licensee corporation from D.

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Hardy Riddle and Harry Held to Melvin Hutson. (81 shares of common stock—60%.)

**KYSM—Southern Minnesota Supply Co., Mankato, Minn.** (F. B. Clements & Co., a copartnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr.)—Modification of construction permit (BP-5685, which authorized changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

#### 1270 KC.

**KTFI—Radio Broadcasting Corp., Twin Falls, Idaho**—License to cover construction permit (B5-P-4383, as modified) which authorized increase in power, installation of new transmitter, and change studio location, and authority to determine operating power by direct measurement of antenna power.

#### 1280 KC.

**WKST—WKST, Inc., New Castle, Pa.**—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of license from E. A. Stephens, Fred Weber and H. G. Wall, d/b as Stephens Broadcasting Co., to Stephens Broadcasting Co., Inc.

**NEW—Eugene Broadcasters, Inc., Eugene, Oregon**—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation with directional antenna for night use. Amended re change in directional antenna pattern.

#### 1290 KC.

**KUOA—KUOA, Inc., Fayetteville, Ark.**—Authority to determine operating power by direct measurement of antenna power.

**WCCC—Greater Hartford Broadcasting, Inc., Hartford, Conn.**—License to cover construction permit (BP-5728, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

#### 1310 KC.

**KTYL—Sun Valley Broadcasting Co., Inc., Mesa, Ariz.**—Construction permit to change frequency from 1490 to 1310 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter, and make changes in vertical antenna.

#### 1320 KC.

**WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.**—License to cover construction permit (B2-P-4714) which authorized to install FM antenna on top of directional antenna and authority to determine operating power by direct measurement of antenna power.

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa**—License to cover construction permit (BP-5809, as modified), which authorized a new standard broadcast station and specify studio location, and authority to determine operating power by direct measurement of antenna power.

#### 1330 KC.

**WBBR—Watchtower Bible and Tract Society, Inc., Staten Island, N. Y.**—Modification of construction permit (B1-P-4807, which authorized increase in power and installation of new transmitter and directional antenna for day and night use) for extension of completion date.

#### 1340 KC.

**WFLR—John H. Phipps, Marianna, Fla.**—Modification of construction permit (B3-P-5372, which authorized a new standard broadcast station) to change type of transmitter and to change transmitter and studio locations from Hwy. U. S. 90, 1 mile from Marianna, Fla., and Cor. Caladonia and LaFayette Sts., Marianna, Fla., respectively, to intersection

of U. S. Hwy. #90 and Florida #1, ½ mile east of Marianna, Fla.

**WLBK—The Bowling Green Broadcasting Co., Bowling Green, Ky.**—Modification of construction permit (BP-5079, which authorized installation of new vertical antenna and to mount FM antenna on AM tower) to make changes in vertical antenna.

**WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.**—Modification of construction permit (BP-5982, which authorized installation of new vertical antenna and to change transmitter location) for extension of completion date.

**NEW—Collier Cobb, Jr., William Grady Pritchard, J. B. Johns, Chapel Hill, N. C.** (A voluntary association) (P. O., Chapel Hill, N. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**WKOZ—Kosciusko Broadcasting Co., Kosciusko, Miss.** (James W. Arendale, Sr., and Cy N. Bahakel, a partnership)—License to cover construction permit (BP-6066, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1350 KC.

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.** (E. L. Roberts)—Construction permit to change power from 1 KW to 1 KW night 5 KW day, install new transmitter, change from employing directional antenna for day and night use to directional antenna for night use only, and change transmitter location.

#### 1360 KC.

**NEW—Whittier Broadcasting Associates, Whittier, Calif.** (John R. Dickson, Jr., and Richard N. Merrill, a partnership) (P. O. Box 286, Whittier, Calif.)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

#### 1370 KC.

**WMAC—Radio Anthracite, Inc., Pottstown, Pa.**—Modification of construction permit (B2-P-5582, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

#### 1380 KC.

**KSBW—Salinas Broadcasting Corp., Salinas, Calif.**—Modification of construction permit (B5-P-4135, as modified, which authorized a new standard broadcast station) for approval of directional antenna system and to specify studio location.

**NEW—Peninsula Broadcasting Corp., Pontiac, Mich.** (P. O. % E. Russell Lyon, 27141 Novi Rd., Novi, Mich.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

**NEW—Pryor Dillard, Raymondville, Texas**—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts to 100 watts night, 250 watts day and make change in antenna.

#### 1390 KC.

**NEW—Turlock Broadcasting Group, Turlock, Calif.** (Wallace N. Lindscoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1390 kc., power from 250 watts to 500 watts, daytime only; hours of operation from unlimited to daytime; change type transmitter and changes in antenna and ground systems.

#### 1400 KC.

**WLAQ—News Publishing Co., Rome, Ga.**—Construction permit to change frequency from 670 to 1400 kc., decrease

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power from 1 KW to 250 watts, change hours of operation from daytime to unlimited, install new transmitter and new vertical antenna, and change transmitter location from Lot 44, 23rd District, Third Section, approximately 5 miles north of Rome, Ga., to: "to be determined, Rome, Ga."

**KNOX—Community Radio Corp., Grand Forks, N. Dak.**—License to cover construction permit (B4-P-5242, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1410 KC.

**WGRD—Music Broadcasting Co., Grand Rapids, Mich.**—License to cover construction permit (BP-5804, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

#### 1440 KC.

**NEW—The Bristol Broadcasting Corp., Bristol, Conn.**—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type transmitter.

**WJLJ—John J. Laux, Niagara Falls, N. Y.**—Modification of construction permit (B1-P-5628, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to make changes in antenna.

#### 1450 KC.

**WKEU—Radio Station WKEU, Griffin, Ga.**—Modification of construction permit (BP-6126, which authorized increase in power, installation of new transmitter, and change in transmitter and studio locations) to change type of transmitter.

**NEW—Fred J. Steinmetz, Carlsbad, Calif.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1450 kc. (Contingent on KPMB to change frequency.)

**KUCB—Broadcasting Corporation of America, Blythe, Calif.**—Modification of construction permit (B5-P-5347, which authorized a new standard broadcast station) to change type of transmitter and vertical antenna.

**NEW—The Montana Network, Great Falls, Mont.** (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Dismissed November 6, 1947, request of Attorney.

#### 1460 KC.

**KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.**—Construction permit to change power from 500 watts to 500 watts night, 1 KW day and install new transmitter.

#### 1470 KC.

**NEW—Pacific States Radio Engineering, Pittsburg, Calif.** (Joseph L. Berryhill and James L. Smith, a partnership)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts, and change type transmitter.

#### 1490 KC.

**WMRF—Lewiston Broadcasting Co., Lewiston, Pa.**—License to cover construction permit (B2-P-4379, as modified) which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top and ground system and authority to determine operating power by direct measurement of antenna power.

**WSKY—Radio Asheville, Inc., Asheville, N. C.**—Construction permit to increase power from 100 watts to 250 watts and make changes in transmitting equipment and vertical antenna.

**WMGW—H. C. Winslow, Meadville, Pa.**—Modification of construction permit (B2-P-4160, as modified, which author-

ized a new standard broadcast station) for extension of completion date.

#### 1510 KC.

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—License to cover construction permit (B5-P-3744, as modified) which authorized a new standard broadcast station and change studio location, and authority to determine operating power by direct measurement of antenna power.

#### 1550 KC.

**WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.**—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1570 KC.

**WFRL—Freeport Broadcasting Co., Freeport, Ill.** (Vincent S. Barker and Gladys J. Barker, a partnership)—License to cover construction permit (B4-P-3904, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

### AM—Applications Tendered for Filing

#### 540 KC.

**WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.**—Request for special service authorization to operate on 540 kc., 1 KW, unlimited hours of operation, for period of regular license. (5-1-49)

#### 580 KC.

**NEW—Buttrey Broadcast, Inc., Billings, Mont.**—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, and daytime hours of operation.

**Sun Country Broadcasting Co., Tucson, Arizona**—Modification of construction permit to change proposed transmitter location, using 580 kc., power of 1 KW and directional antenna for night use.

#### 590 KC.

**WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich.** (John E. Fetzer and Rhea Y. Fetzer)—Consent to assignment of license to Fetzer Broadcasting Co.

#### 590 KC.

**KID—Idaho Radio Corporation, Idaho Falls, Idaho**—Construction permit to change frequency from 1350 kc. to 590 kc., power from 500 watts night, 5 KW day to 1 KW night, 5 KW day, install a new transmitter and change the transmitter location and install directional antenna for night use.

**KSUB—Southern Utah Broadcasting Co., Cedar City, Utah**—Modification of construction permit to change hours from unlimited to daytime, change from directional antenna night to vertical antenna and change the proposed transmitter location.

#### 780 KC.

**KSPI—Stillwater Publishing Co., Stillwater, Okla.**—Request for special service authorization to operate from 6 a. m. to 7:30 p. m., CST, for regular license period on 780 kc., 250 watts, instead of local sunup to sunset.

#### 930 KC.

**WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.**—Construction permit to change from 1490 to 930 kc., power from 250 watts to 500 watts night, 1 KW day, install directional antenna for night use, and a new transmitter and change transmitter location.

#### 980 KC.

**NEW—Central Valley Broadcasters, Merced, Calif.** (a partnership: A. J. Victor, E. K. Bowman, Ken Barton, Clifford E. Kwid, Edward J. Murset, Jr., J. Herman, Jr., and Paul B. Sogg)—Construction permit for a new standard

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broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

#### 1110 KC.

**WSLA—Hammond Broadcasting Co., Hammond, La.** (Frederic LeMieux III and Mrs. Edna LeMieux, a partnership)—Construction permit to move transmitter and studio location from Hammond, La., to to be determined Metairie, Louisiana, and install a new antenna system.

#### 1230 KC.

**WJOB, WJOB-FM—South Shore Broadcasting Corp., Hammond, Ind.**—Consent to transfer of control of stock in AM station and construction permit for FM from O. E. Richardson to Robert C. Adair.

**WJEF, WJEF-FM—Fetzer Broadcasting Co., Grand Rapids, Mich.** (John E. Fetzer and Rhea Y. Fetzer)—Consent to assignment of license of AM and construction permit of FM to Fetzer Broadcasting Co.

#### 1240 KC.

**KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif.** (Lee Bros. Broadcasting Co.)—Consent to assignment of license and construction permit of AM station and construction permit of KFXM-FM to Lee Brothers Broadcasting Corp.

**KVLF—Big Bend Broadcasters, Alpine, Texas**—Construction permit to change frequency from 1490 to 1240 kc.

#### 1300 KC.

**WOOD—Liberty Broadcasting, Inc., Grand Rapids, Mich.**—Consent to assignment of license to Liberty Broadcasting, Inc.

#### 1310 KC.

**KTYL—Sun Valley Broadcasting Company, Inc., Mesa, Ariz.**—Construction permit to change from 1490 to 1310 kc., power from 250 watts to 500 watts night, 1 KW day, and install a new transmitter.

**WKMH—Suburban Broadcasters, Dearborn, Mich.** (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Request for special service authorization to operate with 1310 kc., power of 1 KW, daytime only, until completion of unlimited time, 1310 kc., installation authorized on October 30, 1947.

#### 1340 KC.

**WGTM—Penn Thomas Watson, Wilson, N. C.**—Consent to assignment of license and construction permit to Watson Industries, Inc. License on 1340 kc., construction permit for 590 kc.

#### 1360 KC.

**NEW—Whittier Broadcasting Associates, Whittier, Calif.**—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation.

#### 1450 KC.

**WASK—WFAM, Inc., Lafayette, Ind.**—Consent to transfer of control of stock in licensee corporation from Robert C. Adair, to O. E. Richardson.

**Escambia Broadcasting Co., Pensacola, Fla.** (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Consent to assignment of license and construction permit to Escambia Broadcasting Company.

#### 1470 KC.

**NEW—The Midwestern Broadcasting Co., Toledo, Ohio**—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and unlimited hours of operation, directional antenna.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced its **Final Decision** (Commissioner Jones not participating) in the New York FM cases, authorizing construction permits to be issued to the following applicants: (Power shown is effective radiated power; antenna height is height above average terrain.)

**American Broadcasting Co., Inc.**—95.5 mc. (Channel 238); 6.5 KW; 760 feet (BPH-182; Docket 7217);

**WMCA, Inc.**—92.3 mc. (Channel 222); 10 KW; 650 feet (BPH-89; Docket 6177);

**Unity Broadcasting Corp. of New York**—104.5 mc. (Channel 282); 5 KW; 815 feet (BPH-651; Docket 7228);

**Radio Corp. of the Board of Missions and Church Extension of the Methodist Church**—105.1 mc. (Channel 286); 20 KW; 500 feet (BPH-1008; Docket 7665); and

**North Jersey Broadcasting Co., Inc.**—103.5 mc. (Channel 278); 8 KW; 710 feet (for Paterson, N. J.) (BPH-145; Docket 7234).

At the same time, the following applications were denied:

**WBNX Broadcasting Co., Inc.** (BPH-85; Docket 6013);

**News Syndicate Co., Inc.** (BPH-87; Docket 6175);

**Debs Memorial Radio Fund, Inc.**, (BPH-112; Docket 6178);

**Frequency Broadcasting Corp.** (BPH-47; Docket 6182);

**Bernard Fein** (BPH-370; Docket 7219);

**WLIB, Inc.** (BPH-402; Docket 7220);

**Peoples Radio Foundation, Inc.** (BPH-563; Docket 7221);

**Metropolitan Broadcasting Service** (BPH-637; Docket 7224);

**N.M.U. Broadcasting Co., Inc.**, (BPH-649; Docket 7225);

**Amalgamated Broadcasting System, Inc.** (BPH-647; Docket 7226);

**North Jersey Radio, Inc.** (BPH-358; Docket 7230); and

**Radio Projects, Inc.** (BPH-648; Docket 7232).

Each of the Commissioners concurred in the grants to WMCA, Inc., and American Broadcasting Co., Inc. Each of the Commissioners, other than Commissioner Walker, voted to grant the application of North Jersey Broadcasting Co., Inc. Commissioners Denny, Durr, Walker and Hyde voted to grant the application of Unity Broadcasting Corp. of New York. Commissioners Durr, Walker, Jett and Webster voted to grant the application of Radio Corp. of the Board of Missions and Church Extension of the Methodist Church.

In addition, Commissioners Denny, Walker and Webster favored a grant of the application of North Jersey Radio Corp., and Commissioners Jett and Hyde favored granting the application of News Syndicate Co., Inc.

Commissioner Hyde is of the opinion that the reason given for denying the application of News Syndicate or that of WLIB, Inc., is not applicable. He takes the view that these applicants made superior showings and that the argument that competition in the dissemination of news and information in the New York market would be promoted by preferring other applicants is unrealistic.

Commissioner Jett is of the opinion that the News Syndicate made a superior showing and that a grant of its application would promote competition between newspaper owned Class B FM stations in New York City since at this time the New York Times is the only New York newspaper authorized to operate such a station.

Commissioner Durr has dissented from the Commission's action taken this day, denying the petitions of Debs Memorial Radio Fund, Inc., and North Jersey Radio, Inc., requesting reconsideration of the Commission's action of May 2, 1947, extending the construction permit of Bremer Broadcasting, Inc., Newark, N. J. Had Commissioner Durr's views pre-

(Continued on next page)



vailed, he would have favored assigning this channel to North Jersey Radio, Inc., Newark, N. J. In addition, Commissioner Durr does not join in the views expressed herein as to the exceptions filed by the American Jewish Congress. He believes that the evidence presented by A.J.C. was entitled to weight and should have been considered adversely to News Syndicate Co., Inc., in a competitive hearing of this kind.

At the same time the Commission announced its **Memorandum Opinion and Order** (Commissioner Jones not participating; Commissioner Durr dissenting) denying petitions for reconsideration filed by **Debs Radio Memorial Fund, Inc., and North Jersey Radio, Inc.,** directed against the Commission's action of April 29, 1947, granting application of Bremer Broadcasting Corp. (BMPH-261) requesting additional time to construct the Class B FM station at Newark, N. J.

The Commission announced its **Memorandum Opinion and Order** granting application of **Providence Journal Company** for construction permit for a new **Class B FM** broadcast station at **Providence, Rhode Island,** to operate on 105.1 mc. (Channel 286), 20 KW effective radiated power and antenna height of 500 feet above average terrain or equivalent coverage, subject to filing within 60 days of an application for modification of construction permit specifying a transmitter site and antenna system satisfactory to CAA (BPII-316; Docket 7025). (Commissioners Jett, Hyde, Webster and Jones voting for grant; Commissioners Denny, Walker and Durr dissenting in a separate opinion.)

#### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna is height above average terrain):*

**KCBC-FM—Capital City Broadcasting Co., Des Moines, Iowa—Class B; 94.1 mc. (No. 231); 260 KW; 500 feet. (BPII-1125)**

**WHOP-FM—Hopkinsville Broadcasting Co., Inc., Hopkinsville, Ky.—Class B; 98.7 mc. (Channel 254); 9 KW; 230 feet. (BPH-455)**

**KFUO-FM—Evangelical Lutheran Synod, etc., Clayton, Mo.—Class B; 104.1 mc. (No. 281); 58 KW; 600 feet. (BPII-902)**

**WGTC-FM—Greenville Broadcasting Co., Greenville, N. C.—Class B; 99.1 mc. (No. 256); 9.7 KW; 305 feet. (BPII-896)**

**WPTF Radio Co., Raleigh N. C.—Class B; 94.5 mc. (No. 233); 12 KW; 620 feet. (BPII-209)**

**WNYS—Nashville Radio Corp., Nashville, Tenn.—Class B; 107.5 mc. (No. 298); 250 KW; 580 feet. (BPH-181)**

*The following were authorized construction permits in lieu of previous conditions:*

**WOMI-FM—Owensboro Broadcasting Co., Inc., Owensboro, Ky.—Class B; 92.5 mc. (No. 223); 60 KW; 375 feet. (BPII-245)**

**KROW-FM—KROW, Inc., Oakland, Calif.—Class B; 95.7 mc. (No. 239); 900 watts; 1560 feet. (BMPH-984)**

**KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Class B; 96.9 mc. (No. 245); 3.1 KW; Minus 1650 feet. (BMPH-939)**

**KOMA-FM—KOMA, Inc., Oklahoma City, Okla.—Class B; 105.9 mc. (No. 290); 210 KW; 470 feet. Completion date to remain as 4-28-48. (BMPH-968)**

#### FM—Modification of CP's Granted

**WJWD—The Capital Broadcasting Co., Annapolis, Md.—**Granted modification of CP to change type of transmitter. (BMPH-974)

*The following were authorized modifications of CP's to extend completion dates as shown:*

**WOC-FM, Tri-City Broadcasting Co., Davenport, Ia., to 2-12-48 (BMPH-961); WGNB, WGN, Inc., Chicago, to**

**12-1-47 (BMPH-986); WRUN-FM, Rome Sentinel Co., Utica, N. Y., to 2-20-48 (BMPH-987); WCOL-FM, The Pixleys, Columbus, Ohio, to 1-22-48 (BMPH-988); WHBP, Hawley Broadcasting Co., Reading, Pa., to 11-29-47 (BMPH-990); WKMO-FM, Kokomo Broadcasting Corp., Kokomo, Ind., to 2-3-48 (BMPH-992); WJET, R. G. LeTourneau, Toccoa, Ga., to 12-15-47 (BMPH-995).**

**WSAP-FM, Portsmouth Radio Corp., Portsmouth, Va., to 12-15-47 (BMPH-981); WSJN, Radio Americas Corp., San Juan, to 1-21-48 (BMPH-982); KCFM, KCMO Broadcasting Co., Kansas City, Mo., to 2-18-48 (BMPH-983); KSFO-FM, The Associated Broadcasters, Inc., San Francisco, to 1-14-48 (BMPH-789); WHKY-FM, Catawba Valley Broadcasting Co., Inc., Hickory, N. C., to 2-4-48 (BMPH-909).**

**WKJE, West Virginia Radio Corp., Pittsburgh, Pa., to 2-28-48 (BMPH-934); WFOB, Laurence W. Harry, Fostoria, Ohio, to 11-1-47 (BMPH-965); KRBA-FM, Darrell E. Yates, to 1-14-48 (BMPH-966); KBRC-FM, The Reporter Broadcasting Co., Abilene, Texas, to 5-25-48 (BMPH-969); KWBR-FM, Warner Bros., Oakland, Cal., to 1-24-48 (BMPH-970); WEEX, Easton Pub. Co., Easton, Pa., to 2-18-48 (BMPH-972); WKPB, Knoxville Pub. Co., Knoxville, Tenn., to 5-26-48 (BMPH-973); WCJT, WHAS, Inc., Louisville, to 2-25-48 (BMPH-976).**

#### FM—Miscellaneous Actions

**WFOB—Laurence W. Harry (Assignor), Seneca Radio Corp. (Assignee), Fostoria, Ohio—**Granted assignment of FM permit for station WFOB, from Laurence W. Harry to Seneca Radio Corp. (BAPH-38)

**WGYN—WGYN, Inc., New York City—**Granted consent to transfer of control of WGYN, Inc., licensee of FM station, from Muzak Corp. to Charles E. Merrill and Radio sales Corp., for a consideration of \$31,000. (BTC-561)

#### FM—Correction

The following item which appeared in last week's REPORTS is corrected by the Commission to read as follows:

**KRJM—Santa Maria Daily Times, Santa Maria, Cal.—**Granted license for new FM station; 340 watts; antenna minus 295 feet. (BLII-63)

#### FM—Applications Accepted for Filing

**WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.—**Modification of construction permit (B3-PH-324, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WSM-FM—WSM, Inc., Nashville, Tenn.—**Modification of construction permit (B3-PH-965, as modified) which authorized changes in FM broadcast station to change completion date.

**KRIC-FM—KRIC, Inc., Beaumont, Texas—**Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, to change transmitter site and change commencement and completion dates.

**WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—**Modification of construction permit (B1-PH-961, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.—**Modification of construction permit (B1-PH-879, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WAGE-FM—WAGE, Inc., Syracuse, N. Y.—**Modification of construction permit (B1-PH-315, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—**Modification of construction permit (B1-PH-961, as modified) which authorized a new FM broadcast station, for extension of completion date.

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**WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y.**—Modification of construction permit (B1-PH-879, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WAGE-FM—WAGE, Inc., Syracuse, N. Y.**—Modification of construction permit (B1-PH-315, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WDOD-FM—WDOD Broadcasting Corp., Chattanooga, Tenn.**—Modification of construction permit (B3-PH-324, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WSM-FM—WSM, Inc., Nashville, Tenn.**—Modification of construction permit (B3-PH-965, as modified) which authorized changes in FM broadcast station, to change completion date.

**KRIC-FM—KRIC, Inc., Beaumont, Texas**—Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, to change transmitter site and change commencement and completion dates.

**KWHN-FM—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—Modification of construction permit (B4-PH-804, which authorized a new FM broadcast station) for extension of completion date.

**WMMW-FM—Silver City Crystal Co., Meriden, Conn.**—Modification of construction permit (B1-PH-666, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WINX-FM—WINX Broadcasting Co., Washington, D. C.**—Modification of construction permit (B1-PH-783, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-PH-415, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WDSU-FM—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of conditional grant to Stephens Broadcasting Co., Inc.

**WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.**—Modification of construction permit (B1-PH-153, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.**—Modification of construction permit (B1-PH-153, as modified) which authorized a new FM broadcast station to change ERP to 20 KW; antenna height above average terrain to 443 feet; transmitter site to Great Meadow Rd. and Lexington St., near Burlington, Mass., and make changes in antenna system.

**WINW—Winchester Sun Co., Inc., Winchester, Ky.**—Modification of construction permit (B2-PH-549, which authorized a new FM broadcast station) to change transmitter site, ERP to 365 watts; antenna height above average terrain to 298.5 feet; make changes in antenna system, and change commencement and completion dates.

**WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.**—Modification of construction permit (B2-PH-1, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.**—License to cover construction permit (B1-PH-775, as modified) which authorized changes in FM broadcast station.

**WCEC-FM—Josh L. Horne, Rocky Mount, N. C.**—License to cover construction permit (B3-PH-392, which authorized a new FM broadcast station).

**WLAN-FM—Peoples Broadcasting Co., Lancaster, Pa.**—Modification of construction permit (B2-PH-617, which authorized a new FM broadcast station) for extension of completion date.

**WRAI—Record-Herald Co., Wausau, Wisc.**—Modification of construction permit (B4-PH-193, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KVCV-FM—Golden Empire Broadcasting Co., Redding, Calif.**—Modification of construction permit (B5-PH-1083, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho**—License to cover construction permit (B5-PH-462, as modified) which authorized a new FM broadcast station.

**WCNB—News-Examiner Co., Connersville, Ind.**—Modification of construction permit (B4-PH-404, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-PH-740 as modified) which authorized a new FM broadcast station for extension of completion date.

**WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio**—Modification of construction permit (B2-PH-824 as modified) which authorized a new FM broadcast station for extension of completion date.

**WLRU—Larus & Brother Co., Inc., Norfolk, Va.**—Modification of construction permit (B2-PH-992 which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system and change commencement and completion dates.

**WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.** (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCRS-FM—Grenco, Inc., Greenwood, S. C.**—Modification of construction permit (B3-PH-306, which authorized a new FM broadcast station) for extension of completion date.

**KSBL—Southern Broadcasting Corp., San Antonio, Texas**—Modification of construction permit (B3-PH-1041, which authorized a new FM broadcast station) for extension of completion date.

**WIBA-FM—Badger Broadcasting Co., Madison, Wisc.**—Modification of construction permit (B4-PH-302, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio**—License to cover construction permit (B2-PH-289, as modified) which authorized a new FM broadcast station.

**WELD—Radiohio, Inc., Columbus, Ohio**—Modification of construction permit (B2-PH-1066, as modified) which authorized changes in FM broadcast station, to make changes in antenna system.

**WISR-FM—Butler Broadcasting Co., Butler, Pa.**—Modification of construction permit (B2-PH-583, which authorized a new FM broadcast station) to change type of transmitter to Westinghouse FM-1, maximum 1 KW, and to make changes in antenna system.

**WHP-FM—WHP, Inc., Harrisburg, Pa.**—Modification of construction permit (B2-PH-410, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCAE-FM—WCAE, Inc., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCAE-FM—WCAE, Inc., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-228, as modified) which authorized a new FM broadcast station, to change type of transmitter and to make changes in antenna system.

**WTRC-FM—Truth Publishing Co., Inc., Elkhart, Ind.**—Modification of construction permit (B4-PH-405, as modified) which authorized a new FM broadcast station, for extension of completion date.

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**WCAO-FM—The Monumental Radio Co., Baltimore, Md.**—Modification of construction permit (B1-PH-175, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WOAP-FM—Argus-Press Co., Owosso, Mich.**—Modification of construction permit (B2-PH-846, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WJLK—Asbury Park Press, Inc., Asbury Park, N. J.**—Modification of construction permit (B1-PH-406, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKNP—Corning Leader, Inc., Corning, N. Y.**—License to cover construction permit (B1-PH-301, as modified) which authorized a new FM broadcast station.

**WSYR-FM—Central New York Broadcasting Co., Syracuse, N. Y.**—License to cover construction permit (B1-PH-50, as modified) which authorized a new FM broadcast station.

**WHPE-FM—High Point Enterprises, Inc., High Point, N. C.**—License to cover construction permit (B3-PH-734, as modified) which authorized a new FM broadcast station.

**WMIT—Gordon Gray, Winston-Salem, N. C.**—Modification of construction permit (B3-PH-1113, as modified) which authorized changes in FM broadcast station to change studio location to 126 South Church St., Charlotte, N. C., effective radiated to 300 KW, and commencement and completion dates.

**KLX-FM—Tribune Building Co., Oakland, Calif.**—Modification of construction permit (B5-PH-113, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.**—Modification of construction permit (B1-PH-108, as modified) which authorized a new FM broadcast station, to change transmitter site (geographic coordinates only); type of transmitter to RCA BTF-10A max. 10 KW; antenna height above average terrain to 475.5 feet, and make changes in antenna system.

**WJNO-FM—WJNO, Inc., West Palm Beach, Fla.**—Modification of construction permit (B3-PH-713, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KSEI-FM—Radio Service Corp., Pocatello, Idaho**—Modification of license (BLH-75, which authorized a new FM broadcast station) to change studio location to intersection of Reservation and Philbin Rds., approximately 6 miles north of Pocatello, Idaho.

**WCSI—Syndicate Theatres, Inc., Columbus, Ind.**—Modification of construction permit (B4-PH-658, as modified) which authorized a new FM broadcast station, to change effective radiated power to 71 KW; make changes in antenna system and change commencement and completion dates.

#### Channel #239

**WFLN—Franklin Broadcasting Corp., Philadelphia, Pa.**—Modification of construction permit (B2-PH-1056, which authorized a new FM broadcast station) to change frequency to Channel 239, 95.7 mc., and commencement and completion dates.

**NEW—Chambersburg Broadcasting Co., Inc., Chambersburg Penna.**—Construction permit for a new FM broadcast station Class B to be operated on Channel 239, 95.7 mc., ERP of 2.62 KW. Amended to change type of transmitter to Westinghouse FM-1 Max. 1 KW; make changes in antenna system.

#### Channel #247

**NEW—Tacoma Broadcasters, Inc., Tacoma, Wash.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 247, 97.3 mc., ERP of 2.3 KW. Amended to change channel from 247 to Channel 243, 96.5 mc.

#### Channel #265

**NEW—El Mundo Broadcasting Corp., San Juan, P. R.**—Construction permit for a new FM broadcast station (Class

B) to be operated on Channel 265, 100.9 mc, ERP of 15.7 KW.

#### Channel #297

**NEW—The LaSalle County Broadcasting Co., LaSalle, Ill. (F. F. McNaughton and Louis F. Lcurig, a Partnership) (P. O. Box 399, LaSalle, Ill.)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 297, 107.3 mc., ERP of 6.3 KW.

## TELEVISION

### TV—Miscellaneous Actions

**WTVJ—Southern Radio and Television Equipment Co., Miami, Fla.**—Granted modification of CP for extension of completion date to 5-15-48. (BMPCT-121)

**WNBW—National Broadcasting Co., Inc., Washington, D. C.**—Granted modification of CP for extension of completion date to 12-19-47. (BMPCT-120)

**KNBH—National Broadcasting Co., Inc., Los Angeles, Calif.**—Granted modification of CP to change type of transmitter and make slight change in transmitter location. (BMPCT-95)

**Empire Coil Co., Inc., Avon (Hartford), Conn.; The Travelers Broadcasting Service Corp.; The Connecticut Broadcasting Co.; The Yankee Network, Inc., and The New Britain Broadcasting Co., all of Hartford, Conn., and Harold Thomas and The Fairfield Broadcasting Co., Waterbury, Conn.**—Designated for consolidated hearing the seven applicants for new television stations in the Hartford-Waterbury area: Empire Coil Co., Inc. (BPCT-191); The Travelers Broadcasting Service Corp. (BPCT-193); The Connecticut Broadcasting Co. (BPCT-195); The Yankee Network, Inc. (BPCT-198); New Britain Broadcasting Co. (BPCT-208); Harold Thomas (BPCT-211) and The Fairfield Broadcasting Co. (BPCT-204)

**WHAS-TV—WHAS, Inc., Louisville, Ky.**—Granted modification of CP for extension of completion date to 5-19-48. (BMPCT-122)

### TV—Applications Accepted for Filing

**NEW—WFBM, Inc., Indianapolis, Ind. (P. O. 48 Monument Circle)**—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of Vis. 28.2 KW, Aur. 18.09 KW and unlimited hours of operation.

**NEW—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Construction permit to establish a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., power of Vis. 15 KW, Aur. 13.6 KW, and unlimited hours of operation. Amended to make transmitter and antenna changes and to change aural effective radiated power from 13.6 KW to 11.65 KW.

**NEW—The New Britain Broadcasting Co., Hartford, Conn. (P. O. 213 Main St, New Britain, Conn.)**—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP Vis. 30.4 KW, Aur. 15.1 KW, and unlimited hours of operation.

**W10XPB—Philco Television Broadcasting Corp., New York, N. Y.**—License to cover construction permit (BPVB-196) for experimental television relay broadcast station.

**W10XPC—Philco Television Broadcasting Corp.**—License to cover construction permit (BPVB-197) for experimental television relay broadcast station.

**W10XP—Philco Television Broadcasting Corp., New York, N. Y.**—License to cover construction permit (BPVB-195) for experimental television relay broadcast station.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.**—Granted modification of CP to extend completion date to 2-1-48. (BMPED-89)

**KVRN—School District #4, Lane County Oregon, Eugene, Oregon**—Granted modification of CP to extend completion date to 12-1-47. (BMPED-88)

**WBOE—Cleveland City Board of Education, Cleveland, Ohio**—Granted modification of CP to extend completion date to 2-29-48. (BMPED-90)

**WFIC—The Trustees of Indiana University, Bloomington, Ill.**—Modification of construction permit (B4-PED-29), which authorized a new noncommercial educational broadcast station for extension of completion date.

**Board of Education, City of Buffalo, Buffalo, N. Y.**—Adopted an order vacating the Commission's action of January 27, 1942, granting application (BPED-24) for a noncommercial educational FM station, and dismissed the application without prejudice for failure of prosecution.

**Sacramento City Unified School District, Sacramento, Calif.**—Adopted order vacating the Commission's action of March 13, 1946, granting application (BPED-48) for a noncommercial educational FM station, and dismissed same without prejudice for failure of prosecution.

#### Remote Pickup

**NEW—Fisher's Blend Station, Inc., Seattle, Wash.**—License to cover construction permit (BPRY-355), which authorized new remote pickup broadcast station.

**NEW—Associated Electronic Enterprises, Inc., Woonsocket, R. I.**—Construction permit for a new remote pickup broadcast station to be operated on 25.48 mc., power of 30 watts and hours of operation in accordance with section 4.403, emission special for FM.

### Applications

#### Noncommercial Educational

**KCRW—Santa Monica School Board, Santa Monica, Calif.**—License to cover construction permit (B5-PED-66, as modified), which authorized a new noncommercial educational broadcast station.

#### Remote Pickup

**NEW—Radio Service Corporation of Utah, Salt Lake City, Utah (P. O. 10 South Main St.)**—Construction permit for a new remote pickup broadcast station to be operated on 153.05, 153.53 kc., power of 6 watts, emission A-3 and hours of operation in accordance with Section 4.403.

**NEW—Radio Service Corporation of Utah, Salt Lake City, Utah (P. O. 10 South Main St.)**—Construction permit for a new remote pickup broadcast station to be operated on 153.05, 153.53 kc., power of 6 watts, emission A-3 and hours of operation in accordance with Section 4.403.

**NEW—American Broadcasting Co., Inc., area Los Angeles, Calif. (P. O. 30 Rockefeller Plaza, New York 20, N. Y.)**—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts and A3 emission; hours of operation in accordance with Section 4.403.

**NEW—American Broadcasting Co., Inc., area San Francisco, Calif. (P. O. 30 Rockefeller Plaza, New York, N. Y.)**—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts, A3 emission and hours of operation in accordance with Section 4.403.

**NEW—American Broadcasting Co., Inc., area Chicago, Ill. (P. O. 30 Rockefeller Plaza, New York, N. Y.)**—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts; A3 emission and hours of operation in accordance with Section 4.403.

**NEW—American Broadcasting Co., Inc., area of New York, N. Y. (P. O. 30 Rockefeller Plaza, New York, N. Y.)**—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 100 watts, emission A-3 and hours of operation in accordance with Section 4.403.

**KIEL—Fisher's Blend Station, Inc., area Seattle, Wash.**—License to cover construction permit (BPRY-350) for change in equipment and power.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Philco Corp.**—Use of a sales promotion plan involving a lottery scheme, deception of the public and disparagement of competitive products is alleged in a complaint issued by the Commission against Philco Corp. and its wholly-owned subsidiary, Philco Distributors, Inc., both of Philadelphia. (5514)



# National Association of Broadcasters

1771 N STREET, N. W. \* \* \* \* \* WASHINGTON 6, D. C.

NOV. 17, 1947

INFORMATION BULLETIN

VOL. XV, NO. 6

## BOARD TO SEND STANDARDS TO MEMBERS FOR APPROVAL

### Effective Date Of February 1 Postponed To Allow More Study

The Board of Directors of the National Association of Broadcasters Saturday (15) voted to submit a final set of Standards of Practice for American radio to its membership for approval.

The action, seeking membership approval and "further suggestions," was taken after the 25-man Board had deliberated for two days and two nights on proposals received from over 400 broadcasters and allied interests.

The original effective date of the Standards, Feb. 1, 1948 was postponed, in order to give the Board and membership time for further deliberation.

After devoting a full day to hearing a report by a special committee which had received and analyzed comments on the Standards tentatively adopted by the Board in September, the group turned its attention to the commercial section of the proposed instrument, and particularly the specific time limitations on commercial copy.

Before adjourning, the Board tentatively agreed upon a structure of limitations. Pending the final adoption of the whole document, which includes two sections other than those delineating commercial practices, the Board agreed upon the following schedules of time limitations in specific program segments:

"Maximum commercial time allowable to any single advertiser regardless of type of program should be as follows:

#### "BETWEEN 6 P. M. AND 11 P. M.:

"5-minute programs	1:00
"10-minute programs	2:00
"15-minute programs	2:30
"25-minute programs	2:45
"30-minute programs	3:00
"45-minute programs	4:30
"60-minute programs	6:00

#### "ALL OTHER HOURS:

"5-minute programs	1:15
"10-minute programs	2:10

(Continued on page 2, column 1)

### '48 Convention Has New Format; Budget And Dues Schedules Set

Los Angeles was selected by the Board as the site of the 26th Annual NAB Convention, to be held during the week of May 17, 1948. (*Current Reports*, p. 941.)

In addition to the fixing of the date of the next annual membership meeting, the Board agreed upon a change in the format of the convention.

Monday and Tuesday, May 17th and 18th, will be devoted to an engineering conference, under guidance of the NAB Engineering Committee.

The convention proper, which will take place Thursday and Friday, the 20th and 21st, will be restricted to discussions of policy matters and programmed for consideration of top level industry problems. The accent will be on panel discussions rather than speeches during this phase of the annual meeting.

The daylight hours on Wednesday will be set aside for registration, and the annual banquet will take place that evening. The banquet will be a formal affair, at which the membership will hear one of the nation's outstanding speakers.

The evening of entertainment, which has usually taken place in conjunction with the banquet, will be held over until Friday, the concluding day of the convention.

It was decided also, that district meetings will be expanded to include many activities which have previously been covered at the annual convention.

**Budget and Dues.** A budget for 1948 of approximately \$735,000, representing an increase of some 10% over the current year, was approved by the Board. The added expense will be met principally by revenue resulting from increased membership.

Dues brackets established by the new by-laws, recently voted by the membership, will be put into effect in 1948, the Secretary-Treasurer reported to the Board. The adjustment of schedules, approved by the Board, are intended to correct inequities which have existed heretofore.

Plans were made by the Board to present a complete analysis of the new budget to Association members early

(Continued on page 2, column 2)

## BOARD TO SEND STANDARDS

(Continued from page 1)

"15-minute programs	3:00
"25-minute programs	4:00
"30-minute programs	4:15
"45-minute programs	5:45
"60-minute programs	7:00

"The time standards allowable to any single advertiser do not affect the established practice of allowance for station breaks between programs.

"All multiple sponsorship or announcement programs except as hereinafter provided, which heretofore, through general practice, have been exempt from any commercial time limitations, are subject to the limitation of a maximum of three minutes of commercial per 15-minute segment, excluding station breaks, and in the case of such programs of half-hour, three-quarter hour, and hour duration, to appropriate multiples of that limitation.

"Recognizing that broadcasters can render a definite service to the listening public by conveying information on the availability of goods and services by programs designed specifically for such purposes, the foregoing Time Standards for Commercials may be waived for a total of one hour a day, with respect to programs similar to shopping guides, market information, rural news, and the like, but care should be exercised to preserve proper program balance in their distribution.

"In programs of news, news commentary, and news analysis, which are less than ten minutes in length, only two commercial announcements, to be given at the beginning and end of the program, should be permitted.

"Except with respect to sponsored time signals, weather reports, program or station promotional, identification and location announcements of not to exceed ten seconds in length, the placement of more than one commercial announcement between two programs should not be permitted under any circumstances."

Ted Cott, WNEW, New York, who was chairman of the special committee of independents (non-affiliates) which made formal suggestions for Standards revision, was invited to appear before the Board at its meeting.

At the conclusion of the session, Mr. Cott said:

"The independent stations committee on the Standards of Practice was invited to sit in at the NAB Board meeting during the discussion of all revisions. I would like to express our thanks at this democratic process, to affirm that all the problems of the independents received honest and careful consideration. The board members were most sympathetic to the problems of the non-affiliated stations and allowed the fullest expression by the independent stations committee chairman of all points the committee proposed."

**Summary Presented.** A carefully tabulated summary of all suggestions for changes in the proposed new "Standards of Practice," together with the original suggestions, was presented to the Board of Directors.

Suggestions for changes, sent to the directors by approximately 400 stations, 12 state associations of broad-

## BUDGET AND DUES SCHEDULES SET

(Continued from page 1)

next year. Distribution of this information will be made following the Board's next meeting, in February.

In other actions, the Board of Directors voted to move the activities now centered in New York and Los Angeles offices to Washington headquarters, where they will be integrated with the public relations department.

Actual transfer of the physical operations probably will not be made until the year's end, because of lease commitments. The Association has maintained the Los Angeles office for two years; the New York offices have been in operation since 1942.

Board members attending were:

Harold E. Fellows, WEEL, Boston, Mass.; Michael R. Hanna, WHCU, Ithaca, New York; George D. Coleman, WGBI, Scranton, Pa.; Campbell Arnoux, WTAR, Norfolk, Va.; Henry P. Johnston, WSGN, Birmingham, Ala.; Wiley P. Harris, WJDX, Jackson, Miss.; Gilmore N. Nunn, WLAP, Lexington, Ky.; C. Bruce McConnell, WISH, Indianapolis, Ind.; Charles C. Caley, WMBD, Peoria, Ill.; John J. Gillin, Jr., WOW, Omaha, Neb.; John F. Meagher, KYSM, Mankato, Minn.; William B. Way, KVOO, Tulsa, Okla.; Clyde W. Rembert, KRLD, Dallas, Texas; Hugh B. Terry, KLZ, Denver, Colo.; William B. Smullin, KIEM, Eureka, Calif.; Harry R. Spence, KXRO, Aberdeen, Wash.; Howard Lane, WJJD, Chicago, Ill.; Paul W. Morency, WTIC, Hartford, Conn.; T. A. M. Craven, WOL, Washington, D. C.; Richard Shafto, WIS, Columbia, S. C.; Clair R. McCollough, WGAL, Lancaster, Pa.; Robert T. Mason, WMRN, Marion, Ohio; Willard D. Egolf, WBCC-FM, Bethesda, Md.; and John Shepard, 3rd, WGTR, Boston, Mass.

casters, and all major and regional networks, in 169 individual letters, were exhaustively indexed by subject matter and tabulated by the "screening" committee, which was appointed to summarize the industry's proposals.

The summary showed that:

¶ A large majority of the stations and groups want a set of Standards, but make proposals for alterations.

¶ Most comments take the form of requests for clarification of language and terms used in the draft Standards.

¶ Twenty-two letters received approved the Standards as originally written, with no revisions.

¶ Eleven letters expressed a desire for *no* Standards.

The tabulation of reactions to the proposed Standards showed the following proposals for specific sections:

¶ The ban on middle commercials in news broadcasts of ten minutes or less: 22 stations, five state associations, and one network disagreed with the proposed prohibition.

¶ The ban on dramatization of political issues: seven stations, 12 associations, and three major networks disagreed with the proposed prohibition.

¶ The proposed prohibition of controversial questions and solicitation of funds in religious programs: 24 sta-



tions, nine associations, one major and one regional network disagreed or asked clarification.

¶ The section on unacceptable advertising: 23 stations and seven associations took exception to various provisions.

¶ Time limitations for commercials: 96 stations, 13 associations or groups of stations, two major and two regional networks took exception to various provisions.

¶ The proposed prohibition of double spot announcements: 41 stations, seven associations, and two major networks wanted revision, especially to permit "service" announcements of time or weather.

¶ The section on contests and offers: 13 stations, six associations, three major and one regional network asked clarification of some sections, but asked no major revision.

Slightly more than 100 stations were represented by the state associations making revision suggestions. Last minute telegrams altered some of the suggestions.

**History of Revision.** Written and extensively revised, the instrument which occupied the NAB Board of Directors' meeting throughout two days had a history of debate and revision beginning more than a year ago, at the 1946 convention of the NAB in Chicago.

It was at this convention that the Board of Directors directed the Program Executive Committee to produce a draft of a proposed "Standards of Practice for American Broadcasters."

This committee, under the chairmanship of Merle Jones, of WCCO, Minneapolis, had its first meeting shortly after the beginning of the year. The Special Standards of Practice Committee, under Robert Swezey, vice president and general manager of the Mutual Broadcasting System, was named to study the project.

The Standards Committee appointed two other sub-committees, the committee on Commercial Practices, and the Committee on General Practices. Both committees met during May.

These two committees submitted a report on the fields in which they were directed to act, and the two reports were combined into a rough draft. The draft was submitted to the Standards Committee in New York in June.

Receiving the report for consideration, the parent committee appointed a Drafting Committee.

**Report Submitted.** The Drafting Committee studied the entire combined report of the two sub-committees, and re-wrote the rough draft, submitting the new report to the Standards Committee in Washington in July.

The overall committee then submitted its proposed Standards of Practice to the Program Executive Committee. After further revision and rewriting, the report was accepted. The Program Executive Committee then prepared the Standards for submission to the NAB membership and Board of Directors.

At the 25th Annual Convention of the NAB at Atlantic

City in September, the Standards were for the first time submitted to the membership of the Association.

NAB President Justin Miller, meeting the correspondents covering the convention in a news conference on Sept. 15, had explained in some detail the legal problems involved in any such set of standards.

When the Standards were introduced for general discussion on the floor of the convention next day, prolonged debate was heard. The discussion went into a second session, and it was in these debates that the first general suggestions for revision were heard.

At the close of the Convention, on September 19, the NAB Board of Directors provisionally adopted the Standards, but asked for suggestions from the entire membership of the NAB, adding:

". . . the Board will review and revise the said Standards of Practice at its November meeting."

**Sent to Members.** Following the provisional action of the Board, the document was mailed to all NAB members on September 26th, for their further study. Members were asked to send their suggestions to their district directors, who were to forward them to the so-called "screening" committee.

This committee, assisted by Harold Fair, director of the NAB Program Department, soon afterward began its work of classifying, indexing and sorting the suggestions received.

Meanwhile, the NAB had invited 13 broadcasters representing independent (non-network) stations of all sizes in all sections of the country to serve on a special committee to suggest alterations in the Standards.

Named as a result of suggestions made at the convention discussion, principally by Mr. Cott, the independent committee met in Washington on Oct. 23, and elected Mr. Cott as its chairman.

In an eight-hour session, the group developed several suggested changes in the Standards, primarily in the section dealing with time limitations for commercials.

This section, as proposed by the committee, contained a slight increase in commercial time allowed for five-minute programs, reduced the commercial time for 15 and 30-minute programs, and supported the ban on double spotting, although providing that two brief service announcements per hour be exempt.

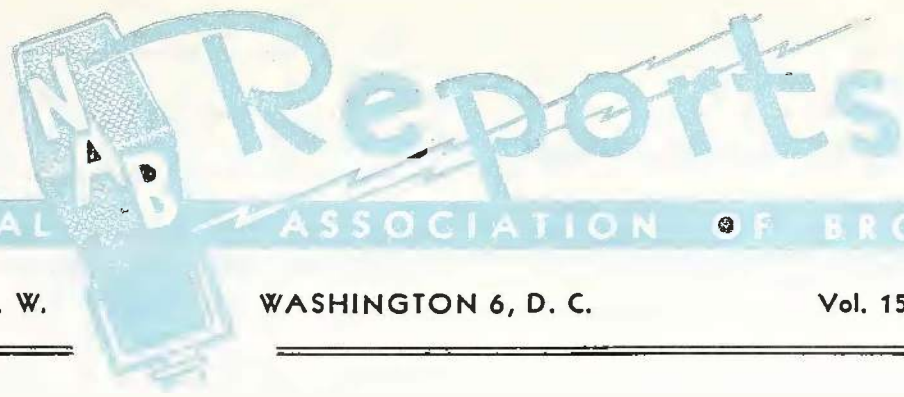
On the following day, Oct. 24, the NAB's FM executive Committee met in Washington and suggested changes in the instrument. Resolving unanimously that the Standards should apply to FM operations as well as AM, the Committee suggested primarily the altering of the three-minute limit for 15-minute segments to exclude time given to station break announcements between programs.

With the completion of the task of classifying and indexing these and less formal suggestions from the industry as a whole, the file of proposals for changes in the instrument was ready for presentation to the Board of Directors on November 13.





Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 46, November 17, 1947

## NAB Board of Directors Sets Los Angeles As Convention City and Re-elects to BMB

The Board of Directors of the National Association of Broadcasters on Thursday (13), the first day of its three-day meeting, chose Los Angeles as the site of the 1948 NAB Convention, and re-elected two representa-

A special information bulletin, to be mailed to all members as a supplement to this issue of NAB REPORTS, will complete the story of the Board of Directors' action in its three-day meeting. The discussions continued beyond the REPORTS deadline. Remaining to be acted upon on Saturday were the final disposition of the 1948 budget, the decision on Standards of Practice, and other items of the agenda.

tives to the Broadcast Measurement Bureau Board of Directors.

The date set for the convention in Los Angeles was May 17, 1948. The scene of the convention will be the Biltmore Hotel, on Pershing Square in downtown Los Angeles, with the Biltmore Theater as the place of general sessions.

The two representatives re-elected to the BMB Board were J. Harold Ryan, of the Fort Industry stations, and Roger Clipp, WFIL, Philadelphia.

No details of convention plans were taken up or decided at the Board meeting. The detailed program is to be worked out by the convention policy and site committee.

The Board devoted the remainder of its first meeting day to a review of the NAB budget, but did not complete action on it. Final work on the budget was postponed to Saturday's meeting, in order to clear the way for discussion of Standards of Practice on Friday.

## Commission Study Shows 8.5% Total Drop In Aggregate Broadcast Income for 1946

The Federal Communications Commission, in the first of a series of tabulations of 1946 financial data, last week reported an 8.5% decline in aggregate broadcast income for 1946 from the 1945 figure. The tabulation showed a rise of nearly 8% in broadcast income, but pointed out that this increase was overshadowed by a 14% rise in broadcast expenses.

The FCC figures for broadcast income in 1946 were \$76,466,246. This figure, the study said, represents net income, but before payment of federal income taxes. The total income for eight networks (four nationwide and four regional) and 1,025 stations was \$322,552,771. Total broadcast expenses were \$246,086,525.

The 8% gross increase in business last year was attributed by the FCC tabulation to the rise in total number of standard stations on the air from 901 to 1,025. The study explained:

"The increase in industry revenues was almost entirely in the category of non-network time sales, which were up 13% over 1945, while network time sales showed only a negligible increase of less than 1%.

"Of the two types of non-network time sales, the larger increase was registered in sales to local advertisers, which rose 17% over the 1945 period. Non-network time sales to national and regional advertisers increased 8%.

"The distribution of 1946 revenues and income as between networks and stations varied only slightly from 1945, with approximately one-third of the industry's revenues and one-fourth of the industry's income accruing to the networks and their 29 owned and operated stations. The remaining revenues and income were shared by almost 1,000 other stations."

The study added that average per station income, before federal income taxes, declined from \$77,633, in 1945 to \$73,404 in 1946, a drop of 5.5%.

The tabulation was based  
(Continued on next page)

### On the Inside

Special radio kits on food conservation have been mailed to broadcasters by the Citizens Food Committee. (p. 942)

An analysis of expenditures by public utilities has shown the position of radio as an advertising medium improved. (p. 943)

The Federal Communications Commission has scheduled witnesses for the hearing on amendments to Rules and Regulations governing television channels, postponing the WBAL hearing. (p. 944)

A Chicago federal judge has set the date for the trial of James C. Petrillo on criminal information for December 15. (p. 944)

A Scranton, Pa., county jurist has handed down two opinions in a strike of station employees, forming interesting interpretations of the Taft-Hartley Act. (p. 945)



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CHARLES A. BATSON, Editor

## Engineering Department

### Agreement on Several Technical Matters Marks Second Week of NARBA Meeting

With the list of nations present completed by the arrival of the Newfoundland delegation, the NARBA Engineering Conference at Havana, Cuba, last week moved toward the end of Part One of its agenda "concerning purely technical matters."

A number of technical decisions came out of the week's work, following the creation of Committee A, composed of Canada, Haiti (observing), Mexico, Newfoundland, Cuba, the Dominican Republic, and the United States.

On one of the principal points, antenna efficiency, however, the sub-committee was unable to reach a decision. The problem will be passed on to the Canadian NARBA conference. The sub-committee was composed of Mariano Durland, chairman; Lazaro Barajos (Mexico), Raoul Karman (Cuba), J. E. Barr and G. Fritz Leydorf (United States).

The United States and Canadian proposal on the subject of antenna efficiency, which had been increased over many present NARBA values, was an effort to bring the values up to a more realistic level, based on measurements of stations throughout the United States, according to the United States delegation.

Cuba and Mexico felt they could not agree to the higher figures of antenna efficiency, since they are unable to build the physically high antennas possible for other nations, and because such increases in efficiency might prevent the granting of stations in borderline cases.

**Power Definition.** Committee A succeeded in reaching, after long deliberation, an agreement on a definition for power and the measurement of power, to read: "Power: the power of a radio station is the unmodulated radio frequency power supplied to the antenna," and "the power of a station shall be determined by taking the product of the square of the current at the point of input in the antenna system and the total resistance at that point."

The committee also recommended continuation of the 20 to one co-channel signal ration. Canada felt that "while it would probably be better to have a higher ratio, it cannot now be done without upsetting the whole allocation structure."

The Committee generally agreed that it would be desirable to provide a precise definition for a standard broadcast station which clearly would not include stations such as frequency modulation broadcast stations, television broadcast stations, high frequency (international) broadcast stations, or tropical broadcast stations. With this view in mind, Committee A recommended the following definition: "Standard Broadcast Station: the term 'Standard Broadcast Station' means a station authorized for radiotelephone emission on a standard broadcast channel primarily intended for reception by the general public."

To clear up any ambiguity that might exist in the

(Continued on next page)

JUSTIN MILLER, *President*  
A. D. WILLARD, JR., *Executive Vice-President*  
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity (New York City)</i>
ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	DON E. PETTY <i>General Counsel</i>
HAROLD FAIR <i>Director of Program Department</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
ROYAL V. HOWARD <i>Director of Engineering</i>	ARTHUR C. STRINGER <i>Director of FM Department</i>

on "identical" stations, or stations operating both years, since the inclusion of new stations of 1946 "would distort comparisons of 1945 and 1946 income of all stations," the study said.

### Special Radio Kits on Food Conservation Are Mailed to Broadcasters by Committee

The Citizens Food Committee, Charles Luckman, chairman, has mailed to broadcasters radio kits designed to suggest procedures for publicizing the drive to conserve food, including especially written material for stations unable to assign members of their staffs to writing such scripts.

Included in the kits are the Committee's program book, station break announcements, 20-second and one-

### CANADIAN ASSOCIATION MEETS IN MARCH

The annual meeting of the Canadian Association of Broadcasters will be held on March 8, 9, 10, and 11 at the Chateau Frontenac, it was announced last week by H. S. Dawson, CAB manager.

The date of the meeting was advanced by the Board of Directors to avoid repetition of last year's conflict with the Parliamentary Committee meeting. Earliest possible reservations are being requested.

minute announcements, special announcements for children's programs, special children's fact sheets, and information for women broadcasters.

Justin Miller, NAB president, is a member of the Citizens Food Committee, appointed by President Truman to carry out the campaign to save food for starving people abroad.

Broadcasters wishing additional material should address William Spire, Radio Director, Citizens Food Committee, Old State Building, Room 212, Washington, D. C.



exact assignment of carrier frequency, the following definition was unanimously concurred in: "The carrier frequencies assigned to standard broadcast stations shall begin at 540 kc. and be in successive steps of 10 kc. to and including 1600 kc. No intermediate frequency shall be assigned as the carrier frequency of any broadcast station."

**Tables Deleted.** Committee A also agreed to a recommendation to delete all mileage distance tables contained in the present NARBA Appendix VI. The group deleted also the present single ground conductivity decay curve, based on 1,000 kc., and substituted the present 20 United States groundwave field intensity versus distance charts covering the entire broadcast band.

With no opposition, the frequency, 540 kc., was added to the broadcast spectrum, with no specification or recommendation by the committee as to its use.

A new rule was adopted in the case of daytime ground wave interference, to read: "In cases involving interference from two or more ground wave signals, the largest undesired signal will be considered to determine the existence or absence of interference at any point."

On the subject of band width of emissions, the Committee recommended the following definition: "The band width of emissions is not fixed, provided objectionable interference is not created by spurious radiations."

"Spurious radiations" were defined: "Spurious radiations from a standard broadcast transmitter may consist of radio frequency harmonics and audio frequency harmonics resulting in either the generation of steady state or transient components capable of producing objectionable interference, and, in the event objectionable interference results from spurious radiations, the affected countries will take whatever cooperative steps are necessary to eliminate them."

The United States not yet having introduced a proposal for the calculation of skywave signals, this subject was put in Part II of the agenda, where skywave signal curves will be introduced.

With other minor amendments, the agreements were turned over to a drafting committee to be put in final form to be presented to the full Plenary Session for their approval.

With these matters under way, Part II of the agenda, "dealing with technical aspects of matters involving both engineering and policy" was started on Thursday, with U. S. Delegate Barr calling to the Committee's attention the United States statement of policy establishing in this field "discussions without recommendations."

Mexico objected to the United States proposal for the definition of "groundwave and skywave signals." Mexico felt that the present definition "primary service area" should be retained, as this definition is more generally understood by the public. This lack of agreement on the definition, as a result, will be passed on to the Canadian meeting.

The same conclusions were reached in connection with Mexico's proposed definition of clear channels. It was suggested that the different proposals in the concept of these channels be stated by the various countries. These views were to be presented later in the meeting.

### Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date at Harrisburg, Pa., after showing there yesterday.

Following is the schedule of the train for the week of December 8:

Monday, December 8:	Open date, Norfolk, Va.
Tuesday, December 9:	Richmond, Va.
Wednesday, December 10:	Wilmington, N. C.
Thursday, December 11:	Columbia, S. C.
Friday, December 12:	Spartanburg, S. C.
Saturday, December 13:	Greenville, S. C.
Sunday, December 14:	Augusta, Ga.

### Contributes to Americana Annual

Justin Miller, NAB president, has been invited to contribute the article on "Radio" to the 1948 annual of the *Encyclopedia Americana*. The annual is a supplement to the standard reference work.

### AWB Day Proclaimed in Texas

Beauford H. Jester, governor of Texas, last week proclaimed Saturday, November 15, "Women Broadcasters' Day," as a part of the second annual Conference of the Association of Women Broadcasters of the NAB, which was scheduled for Saturday and Sunday in San Antonio.

The governor's proclamation noted the "vital role" played by women "in the development of the radio industry," and called upon Texas citizens "to recognize the service and contributions of radio women to the American way of life and the American system of broadcasting."

## Broadcast Advertising

### Analysis Shows Radio Improves Position As Medium for the Advertising of Utilities

Radio advertising has improved its position among other media as a means of promotion for public utility companies, according to an analysis of 1946 utility advertising expenditures among members of the Public Utilities Advertising Association.

The analysis is based on replies from 77 companies that answered a questionnaire sent by the PUAA to 161 gas and electric utilities in the United States.

Although a general finding of the questionnaire shows that "newspaper advertising space was the only type of advertising reported by all companies, and a higher percentage of total advertising expenditures (35.7%) was allocated for this item on the whole than for any other single medium, salaries with 12.5 per cent, and *radio advertising with 9.1 per cent of total advertising expenditures*, were next in importance for the combined group of companies."

(Continued on next page)

The following 18 types of advertising expense were examined in computing the average percentage of total advertising expenditures: newspaper, salaries, radio, association advertising, billboard and poster, bill inserts, production cost-newspapers, employee house organ, window and showroom display, agency commission, floor space, direct mail, surveys, miscellaneous catalogs, dealer helps, exhibits and fairs, stationery and supplies, and motion pictures.

Not all companies reported expenditures for each of these types of advertising expense. In some cases they did not engage in a particular form of advertising; in some instances they were unable to allocate the cost. Consequently, "a more representative value for the average percentage of total advertising expenditure used for each type of advertising was computed by including the total advertising expenditures of only the companies reporting the particular item rather than the total advertising costs of all companies."

Shown below is a partial breakdown of the survey findings:

**Per Cent of Total Advertising Spent for  
Specific Types of Advertising**

(All Utilities)

Newspaper Advertising Space.....	35.7
Salaries .....	14.5
Radio .....	11.4
Association Advertising.....	9.5
Billboard and Poster.....	7.7

**Per Cent of Total Advertising Spent for  
Specific Types of Advertising**

(Electric Utilities)

Newspaper Advertising Space.....	32.3
Radio .....	13.2
Salaries .....	12.4
Association Advertising.....	9.0
Billboard and Poster.....	7.9

**Per Cent of Total Advertising Spent for  
Specific Types of Advertising**

(Combination Gas & Electric Utilities)

Newspaper Advertising Space.....	40.5
Salaries .....	16.2
Association Advertising.....	9.4
Radio .....	7.9
Billboard and Poster.....	7.2

**Per Cent of Total Advertising Spent for  
Specific Types of Advertising**

(Gas Utilities)

Radio .....	24.4
Newspaper Advertising Space.....	23.8
Salaries .....	14.5
Association Advertising.....	12.6
Billboard and Poster.....	9.4

Additional confirmation of the growing use of radio advertising for public utilities comes from the National Association of Electric Companies which surveyed its members on the 1947 allocation of its national advertising budget. The NAEC spends 56.4 per cent of its budget in radio, the balance in magazines.

In conversations with NAB's Department of Broadcast Advertising, a spokesman for the NAEC stated that 73 per cent of NAEC members reporting thought this division healthy and effective. Forty-two NAEC

members further reported that they now sponsor their own radio programs in addition to the national broadcast advertising in which they participate.

## Legal Department

### Hearings Scheduled and Order Outlined For Amendments on Television Channels

The Federal Communications Commission last week scheduled hearings to begin today (17) in the matter of amendments to Rules and Regulations governing sharing of television channels and assignment of frequencies to television and non-government fixed and mobile services.

The notice of scheduling also included a list of order in which testimony will be heard from various interested groups, including the National Association of Broadcasters.

The hearing was requested by the NAB in a petition filed in September (see NAB REPORTS, p. 777), opposing the exclusion of broadcast services from the shared 44-50 mc. band.

In addition to the NAB, witnesses from the following will testify: American Telephone and Telegraph Co., General Telephone Corp., Association of American Railroads, American Automobile Association, American Taxicab Association, National Association of Taxicab Owners, National Bus Communications, Inc., American Radio Relay League, Aeronautical Radio, Inc., International Municipal Signal Association, Forestry Conservation Communications Association, State of California, Michigan, and Vermont, County of Chautauqua (N.Y.), Public Roads Administration, Pacific Logging Congress, Pacific Northwest Logging Association, Petroleum Industrial Electrical Association, Power Utilities Group of Radio Technical Planning Board, Utilities Radio Coordinating Commission of Texas, Fred M. Link Co., Motorola, Inc., Television Broadcasters Association, Philco Corp., Radio Corp. of America, Allen B. DuMont Laboratories, Inc., Zenith Radio Corp., FM Association, Edwin H. Armstrong, Capital Broadcasting Co. (Schenectady), Trent Broadcasting Corp. (Trenton, N.J.), WDEL, Inc., WABF, and the Yankee Network.

The beginning of the television hearing also caused the Commission to postpone the remainder of the WBAL hearing in Baltimore, Md., to November 25.

## Employee-Employer Relations

### Petrillo Trial On Criminal Information Slated On December 15 By Chicago Judge

James C. Petrillo, president of the American Federation of Musicians, last Wednesday (12) pleaded not

(Continued on next page)



guilty to a charge of violating the Lea Act. Judge Walter LaBuy, presiding in the Chicago courtroom, set the case for hearing December 15, after Daniel Carmell, attorney for Mr. Petrillo, requested an early trial.

The head of the musicians' union in a criminal information filed in Federal Court, is charged with attempting to force Radio Station WAAF, Chicago, to employ three musicians the station claims are not needed. The government charges were filed October 15. Judge LaBuy had held a similar complaint unconstitutional, but the Supreme Court had ordered another trial.

Requesting early trial, Attorney Carmell said: "This case has been batting around before the public too long. (Petrillo) has saved the music culture of the nation. Without him, the country would be platter-happy."

### Scranton Judge Enjoins Station Strike By Communication Association Employees

Ruling that "a strike under the guidance of any union unwilling to declare its allegiance to the United States should be enjoined," President Judge Will Leach of the Lackawanna County Court in Scranton, Pa., has handed down two opinions affecting the right of striking employees of Radio Station WGBI, and involving an early interpretation of the Taft-Hartley Act.

Striking employees of the station, affiliated with the American Communications Association, a CIO union, had set up picket lines before a Scranton store, an action which Judge Leach called a secondary boycott in violation of the Taft-Hartley Act.

Some of the highlights of Judge Leach's ruling were:

¶ "Unions whose officers are unwilling to take oath that they do not adhere to the enemy power should have no standing in any court whose judges have taken oath to uphold the Constitution of the United States."

¶ "By complete control of the communications in the United States, the defendant union can cause untold damage by widely separated strikes."

¶ "The strike being directed by an organization that does not qualify as a bargaining agent under the laws of the United States is illegal and the actions of the defendants in pursuance of its objects are illegal."

The opinion in the case of Scranton Broadcasters, Inc., was the controlling ruling. It contained a proviso that "the injunction order is continued without prejudice to the right of persons claiming to be employees of plaintiff (Scranton Broadcasters, Inc.) to form an organization under United States and Pennsylvania state laws and take proceedings before the Labor Board."

The strike had been called by the union against the station for alleged refusal to grant a cost of living wage increase and recognize the union.

## Research Department

### STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by

month through October 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

### AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Nov. 1.....	1427				1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Nov. 1.....	1914	38	9	1 CP	1424	490
Total Changes						
12 months.....		516	401	29		

### COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total CP	CG
		New*** CP	CG	Licensed to Operate	Deleted			
Nov. 1....	644					360	236	
Dec. 1....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54	674	246
Oct. 1....	981	4	11	6	3 CP 1 CG	60	672	249
Nov. 1... 1000	21	12	12	12	2 CP 1 CG	72 <sup>2</sup>	679 <sup>2</sup>	249 <sup>2</sup>
Total Changes								
12 months....		353	328	24	26			

### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New*** CP	Licensed to Operate	Deleted		
Nov. 1... 43					6	37
Dec. 1... 45	2	0	0		6	39
1947						
Jan. 1... 53	8	0	0		6	47
Feb. 1... 58	5	0	0		6	52
Mar. 1... 57	0	0	1 CP	Prewar	6	51
Apr. 1... 59	2	0	0		6	53
May 1... 61	2	0	0		6	55
June 1... 66	5	0	0		6	60
July 1... 66	0	0	0		6	60
Aug. 1... 66	0	0	0		6	60
Sept. 1... 68	2	0	0		6	62
Oct. 1... 69	1	0	0		6	63
Nov. 1... 71 <sup>1</sup>	2	0	0		6 <sup>2</sup>	65 <sup>2</sup>
Total Changes						
12 months....		29	0	1		

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 324 FM stations are now on the air. They include CG, CP and licensed stations. There are 15 TV operating.

\*\* Includes stations licensed to operate, CP's and CG's.

\*\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 24-30, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### World Food Emergency "Save Wheat— Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of foods crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is always hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry, consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A.)

#### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each Community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

#### Cut Traffic Accidents This Winter

Travel on our highways is increasing—it is now 15 per cent above the pre-war peak. Traffic accidents and deaths have been mounting since the end of the war. Smash-ups have reached more than one a minute . . . all day . . . every day in the year. But the encouraging thing is that accident prevention education has actually succeeded in holding down accidents below the level of 1941, the last pre-war year. The job can be done—lives can be saved! The difficulty is that people continue to think of the horror of accidents as always befalling someone else. It simply does not occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it can happen—for it is the careless little chances each one of us takes every day that cause the big accident totals. We can prevent accidents only if each individual guards against that one *accident* that may ruin his life. Traffic accidents last year (1946) killed 33,700, injured 1,200,000 more, according to the National Safety Council. And the cost was more than two billion dollars (\$2,200,000,000). Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. The major hazards are inadequate traction and reduced visibility. To safeguard against them and protect lives *drivers should*: reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, anti-skid chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radi-

(Continued on next page)



ator, lights. *Pedestrians should:* be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers who may not be able to stop or see normally—consider poor visibility; especially at night. Be extra careful this winter. Listeners should be reminded of the extra need for careful driving this Thanksgiving weekend. (Fact Sheet No. 15-E.)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be held before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 17. They are subject to change.

#### Monday, November 17

##### Hearings and Oral Argument

(Before the Commission en banc, Conference Room "B", Departmental Auditorium, 10:00 A. M.)

In the Matter of Amendments to the Commission's Rules and Regulations governing Sharing of Television Channels and Assignment of Frequencies to Television and Non-Government Fixed and Mobile Services.

##### Further Hearing

(10:00 A. M.)

NEW—Tri-State Broadcasting Co., Cumberland, Md.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Richard Aubrey Raese, Cumberland, Md.—C. P. 1230 kc., 250 watts, unlimited.

(10:00 A. M.)

KONO—Mission Broadcasting Co., San Antonio, Texas—C. P. to change freq., etc. \*DA night use; 860 kc., 1 KW\*, 5 KW.

NEW—Texas Star Broadcasting Co., San Antonio, Texas—C. P. \*DA (DA-N); 860 kc., \*1 KW, 5 KW, unlimited.

(10:00 A. M.)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—C. P. to enlarge present facilities, etc. 550 kc., 5 KW day, 1 KW night, unlimited.

(10:00 A. M.)

NEW—Bee Broadcasting Co., Beeville, Texas—C. P. 1490 kc., 250 watts, unlimited.

Other Participant:

KNOW—Austin, Texas. Party Respondent.

#### At Knoxville, Tenn.

(Before Commissioner Durr, Room 214, New Post Office Bldg., 10:00 A. M.)

NEW—Independent Broadcasting Co., Inc., Knoxville, Tenn.—C. P. For FM facilities.

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—License to cover C. P. and authority to determine operating power by direct measurement. 880 kc., 1 KW, daytime.

#### At Missoula, Mont.

(Federal Bldg., 10:00 A. M.)

NEW—The Montana Network, Missoula, Mont.—C. P. 1340 kc., 250 watts, unlimited.

#### Monday and Tuesday, November 17 and 18

##### At Panama City, Fla.

(Court Room, City Hall, 10:00 A. M.)

NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Bay County Broadcasting Co., Panama City, Fla.—C. P. 1400 kc., 250 watts, unlimited.

#### Wednesday, November 19

##### Further Hearing

(10:00 A. M.)

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. 1560 kc., 10 KW, unlimited; DA-day and night.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day; unlimited.

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; mod. of C. P.; and for license. 1560 kc., 250 watts, non-directional antenna; unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—C. P. to increase power. 1560 kc., 50 KW; unlimited.

#### Wednesday and Thursday, November 19 and 20

##### At Pikesville, Ky.

(Court Room, County Court House, 10:00 A. M.)

NEW—Cumberland Publishing Co., Pikesville, Ky.—C. P. 1240 kc., 250 watts, unlimited.

NEW—East Kentucky Broadcasting Co., Pikesville, Ky.—C. P. 1240 kc., 250 watts, unlimited.

#### Thursday, November 20

(10:00 A. M.)

NEW—Boise Broadcasting Co., Boise, Idaho—C. P. \*DA, 630 kc., 5 KW, unlimited.

KOOS—KOOS, Inc., Coos Bay, Ore.—C. P. \*DA (DA-2), 630 kc., 1 KW\*, unlimited.

#### Friday, November 21

(10:00 A. M.)

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va. Order to Show Cause.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

The Commission announced a **Proposed Decision** looking toward the **grant** of the application of **Meroco Broadcasting Co.** for a new station in **Greeley, Colo.**, to operate on 1450 kc., 250 watts, unlimited time (BP-5196; Docket 7837), sub-

(Continued on next page)

ject to the condition that this applicant shall file within a period of 60 days from date of grant, an application of modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

The application of **Gifford Phillips** for the same facilities in **Denver, Colo.**, is proposed to be **denied**. (BP-4834; Docket 7662) (Comrs. Denny and Hyde not participating.)

#### 1050 KC.

The Commission announces adoption of an order reopening for further hearing the application of **WDZ Broadcasting Co.**, Tuscola, Ill. (BP-4761; Docket 7748), for a construction permit to move its studio and transmitter location from Tuscola to Decatur, Ill., to be held at Tuscola, Ill., on December 11 on the issue previously designated and on the following additional issue:

"To determine whether the policies of the applicant, including policies pertaining to programming, personnel, and commercial practices, have been designed to serve the community of Tuscola and its environs in the public interest."

#### 1330 KC.

The Commission also announces a **Memorandum Opinion** and **Order** denying petition of **Tri-State Broadcasting Corp.**, **Evansville, Ind.**, requesting (a) reconsideration on the basis of the present record, of the Commission's Decision released August 1, 1947, granting application of **WJPS, Inc.** (BP-3293; Docket 6921) and denying petitioner's application (BP-4119; Docket 6922), or (b) for waiver of Sec. 1.365(a) of the Rules, leave to amend its application so as to show that **Robert H. Hinckley** has severed all connections with **Tri-State** and transferred his stock therein to another stockholder, reopening the record to incorporate the amendment, and reconsideration of the Commission's Decision on the basis of the record as amended. (Comr. Jones not participating; Comrs. Denny and Jett dissenting.)

#### 1340 KC.

The Commission announces a **Proposed Decision** and **Order** denying petition of **Abilene Broadcasting Co.** for leave to amend its application (BP-4438; Docket 7367) to show the complete separation of **Gene L. Cagle** from **Abilene Broadcasting Co.** as a stockholder, officer and director; and looking towards a grant of the application of **Citizens Broadcasting Co.** for a new station in **Abilene, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4637; Docket 7483), and denying application of **Abilene Broadcasting Co.** for the same facilities. (Comr. Jones not participating.)

### AM—New CP's Granted

#### 740 KC.

**Radio Station Des Moines, Inc.**, **Des Moines, Ia.**—Granted CP for a new station on 740 kc., 250 watts, daytime only; engineering conditions. (BP-6227)

#### 970 KC.

**Wyoming Broadcasting Co.**, **Pineville, W. Va.** (Clarence W. Meadows, et al.)—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-6149)

#### 1010 KC.

**Sumner County Broadcasting Co.**, **Gallatin, Tenn.**—Granted CP for a new station on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-6277)

#### 1050 KC.

**Denton and Jones Broadcasters**, **Jacksonville, Fla.**—Granted CP for a new station, 1050 kc., 250 watts, daytime only. (BP-6248)

#### 1230 KC.

**KDAK, Inc.**, **Sioux Falls, So. Dak.**—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to no operation taking place until **KELO** vacates 1230 kc. and begins operation on 1320 kc., and subject to the filing within 60 days of grant on application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the standards. (BP-6134)

#### 1340 KC.

**San Luis Obispo Broadcasting Co.**, **San Luis Obispo, Calif.**—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6192)

#### 1360 KC.

**Southern Radio and Equipment Co.**, **Jacksonville, Fla.**—Granted CP for a new station on 1360 kc., 1 KW, daytime only. (BP-6268)

#### 1380 KC.

**Wilmington Tri-State Broadcasting Co., Inc.**, **Wilmington, Del.**—Granted CP for a new station to operate on 1380 kc., 1 KW, DA day and night, sharing with **WAWZ**; engineering conditions. (BP-5873)

#### 1420 KC.

**Fannin County Broadcasting Co.**, **Bonham, Texas**—Granted CP for a new station on 1420 kc., 250 watts, daytime only. (BP-5720). Conditions.

**Wilson Radio Co.**, **Wilson, N. C.**—Granted CP for a new station on 1420 kc., 1 KW, daytime only; engineering conditions. (BP-6203)

#### 1490 KC.

**Itasca Broadcasting Corp.**, **Grand Rapids, Minn.**—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-6133)

#### 1580 KC.

**News Examiner Co.**, **Connersville, Ind.**—Granted CP for a new station on 1580 kc., 250 watts, daytime only; engineering conditions. (BP-6128)

### AM—Licenses for New Stations Granted

#### 940 KC.

**WMIX—Mt. Vernon Radio and Television Co.**, **Mt. Vernon, Ill.**—Granted license for new station; 940 kc., 1 KW, daytime. (BL-2641)

#### 1260 KC.

**WAVZ—The New Haven Broadcasting Corp.**, **New Haven, Conn.**—Granted license for new station; 1260 kc., 1 KW day; and to specify studio location. (BL-2667)

#### 1380 KC.

**WLOS—Skyway Broadcasting Corp.**, **Asheville, N. C.**—Granted license for new station; 1380 kc., 1 KW-DA, 5 KW-LS, unlimited. (BL-2608)

#### 1420 KC.

**WIMS—Northern Indiana Broadcasters, Inc.**, **Michigan City, Ind.**—Granted license for new station; 1420 kc., 1 KW, daytime, and to specify studio location. (BL-2606)

#### 1490 KC.

**WBEX—Shawnee Broadcasting Co.**, **Chillicothe, Ohio**—Granted license for new station; 1490 kc., 250 watts, unlimited time, and for change in studio location. (BL-2663)

#### 1600 KC.

**WJEL—Champion City Broadcasting Co.**, **Springfield, Ohio**—Granted license for new station; 1600 kc., 500 watts, daytime. (BL-2576)

**WFRC—Piedmont Carolina Broadcasting Co., Inc.**, **Reidsville, N. C.**—Granted license for new station; 1600 kc., 1 KW-DA-N, unlimited time, and to specify studio location. (BL-2752)

### AM—License Renewals

**WBAT—Marion Radio Corp.**, **Marion, Ind.**—Granted renewal of license for the period ending November 1, 1950.

(Continued on next page)



**WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Granted renewal of license for the period ending November 1, 1950.

**KKIN—KKIN, Inc., Visalia, Calif.**—Granted renewal of license for the period ending August 1, 1950.

**KTNM—McMa Agency, Tucumcari, N. Mex.**—Granted renewal of license for the period ending August 1, 1950.

**KVFD—Northwest Broadcasting Co., Fort Dodge, Iowa**—Granted renewal of license for the period ending August 1, 1950.

**WCTT—Corbin Times-Tribune, Inc., Corbin, Ky.**—Granted renewal of license for the period ending August 1, 1950.

### AM—Designated for Hearing

#### 1230 KC.

**The Liberty Street Gospel Church, Lapeer, Mich.**—Designated for hearing, application for modification of license (BML-1271) to increase its hours of operation from specified to unlimited except on Saturday, bringing total hours of operation to 90 hours per week. (Comr. Jett for Grant).

#### 1280 KC.

**Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.**—Designated for hearing application (BP-528) for a new station to operate on 1280 kc., 250 watts, daytime only.

#### 1380 KC.

**Radio Lakewood, Inc., Lakewood, Ohio**—Designated for hearing application (BP-5949) for a new station to operate on 1380 kc., 500 watts, daytime only, DA, and order that station WFMJ, Youngstown, be made a party to the proceeding.

#### 1390 KC.

**Dr. Azra C. Baker, Seymour, Ind.**—Designated for hearing application for a new station (BP-6200) to operate on 1390 kc., 250 watts, daytime only, and made station WGRC, Louisville, a party to the proceeding.

#### 1400 KC.

**WLAQ—News Publishing Co., Rome, Ga.; WROM—Coosa Valley Radio Co., Rome, Ga.**—Designated for hearing in a consolidated proceeding the application of WLAQ (BP-6406) and WROM (BP-6262), each requesting to change frequency and power of stations to 1400 kc., 250 watts, unlimited time; and granted petition of WGNH that WROM be designated and petitioner made a party to the proceeding.

#### 1480 KC.

**KYOS—Merced Broadcasting Co., Merced, Calif.; KXOA, Sacramento Broadcasters, Inc., Sacramento, Calif.**—Designated for consolidated hearing the application of KYOS to change from 1490 kc., 250 watts, unlimited to 1480 kc., 5 KW, DA-N, unlimited time (BP-5886), with application of KXOA to change from 1490 kc., 250 watts unlimited to 1480 kc., 1 KW, unlimited DA-night. (BP-6276)

#### 1490 KC.

**Forrest City Broadcasting Co., Inc., Forrest City, Ark.**—Designated for hearing application for a new station to operate on 1490 kc., 250 watts, unlimited time (BP-6155), and granted petition of KDRS that the above application be designated and petitioner made a party to the proceeding.

#### 1550 KC.

**Pure Bred Broadcasting Co., Richmond, Ky.**—Designated for hearing application for a new station to operate on 1550 kc., 250 watts, unlimited time. (BP-6036)

#### 1600 KC.

**Baker Broadcasting Co., Fresno, Calif.**—Designated for hearing application (BP-6140) for a new station to operate on 1600 kc., 1 KW, unlimited time, DA-2, and ordered that KUBA, KPMO and KASH be made parties to the proceeding.

### AM—Modification of CP's

**KSET—Sunland Broadcasting Co., El Paso, Texas**—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter location and to specify studio location. (BMP-3193)

**WCRS—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3115)

**WKEU—Radio Station WKEU, Griffin, Ga.**—Granted modification of CP to change type of transmitter. (BMP-3275)

**WBOC—The Peninsula Broadcasting Co., Salisbury, Md.**—Granted modification of CP to install new transmitter. (BMP-3284)

**KEPO—West Texas Broadcasting Co., El Paso, Texas**—Granted modification of CP to make changes in DA and to specify studio location. (BMP-3261)

**KSO—Murphy Broadcasting Co., Des Moines, Iowa**—Granted modification of CP for extension of completion date to 5-27-48. (BMP-3270)

**WJIG—Tri-Cities Broadcasting Co., Tullahoma, Tenn.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3141)

**KVVC—The Ojai Broadcasting Co., Ventura, Calif.**—Granted modification of CP to change name of permittee from Ojai Broadcasting Co. to KVVC—The Voice of Ventura County, and to specify studio location. (BMP-3233)

**WATK—Antigo Broadcasting Co., Antigo, Wis.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3150)

**WVJP—Borinquen Broadcasting Co., Caguas, P. R.**—Granted modification of CP to change type of transmitter and type of vertical antenna, and to change studio location. (BMP-3232)

**WLTR—Bloom Radio, Inc., Bloomsburg, Pa.**—Granted modification of CP for extension of completion date to 180 days after grant. (BMP-3264)

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska**—Granted modification of CP for extension of completion date to 1-12-48. (BMP-3272)

*The following were granted modification of CP's authorizing extension of completion dates as shown:*

**WBBR—Watchtower Bible and Tract Society, Inc., Staten Island, to 2-24-48 (BMP-3287); WCSC—John M. Rivers, Charleston, S. C., to 1-20-48 (BMP-3271); WMRP—Lewiston Broadcasting Co., Lewiston, Pa., to 11-30-47 (BMP-3273); WBIR—Radio Station WBIR, Inc., Knoxville, to 12-24-47 (BMP-3274); KFGO—Northern States Broadcasting Co., Fargo, N. Dak., to 1-27-48 (BMP-3253); KVCV—Golden Empire Broadcasting Co., Redding, Calif., to 6-25-48 (BMP-3286); WMFP—Plattsburg Broadcasting Corp., Plattsburg, N. Y., to 6-10-48 (BMP-3285).**

**KGO—ABC, San Francisco, Calif.**—Granted modification of CP to change type of transmitter and make changes in DA. (BMP-3229)

**KJSK—George Basil Anderson, Columbus, Nebr.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3238)

**WMBR—Florida Broadcasting Co., Jacksonville, Fla.**—Granted application for modification of CP to make changes in directional antenna in order to obtain CAA approval, and for extension of completion date; engineering conditions. (BMP-3038)

**KLEE—W. Albert Lee, Houston, Texas**—Granted modification of CP to change directional antenna from night use only, to day and night use (DA-2) and mount FM antenna on number two tower; engineering conditions. (BMP-3156)

**WKJG—Northeastern Indiana Broadcasting Co., Fort Wayne, Ind.**—Granted modification of CP to mount a separate

*(Continued on next page)*

rate tower on the site which is to be used for the four tower AM directional array. (BMP-2973)

**WGTM—Penn Thomas Watson, Wilson, N. C.**—Granted modification of CP to change type of transmitter, for approval of DA, and to change transmitter location. (BMP-3161)

### AM—Miscellaneous Actions

**WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.**—Granted petition to dismiss without prejudice its application (BP-5584; Docket S106); and further ordered that the application of Radio South, Inc., be removed from the hearing docket. (BP-5007; Docket S105)

**Keystone Broadcasting Corp., Harrisburg, Pa.; Reading Broadcasting Co., Reading, and York Broadcasting Co., York, Pa.**—Granted joint petition requesting 30-day continuance of consolidated hearing from November 19 to December 18, 1947.

**WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.**—Granted petition for leave to amend its application (BP-5429; Docket S363) so as to specify 25 KW night instead of 50 KW, etc. The amendment was accepted and application removed from the hearing docket.

**Coleman Broadcasting Co., Coleman, Texas**—Granted petition to dismiss without prejudice its application (BP-5794; Docket S141) and ordered that the application of W. W. Roark (BP-5527; Docket S140) be removed from the hearing docket.

**Matta Broadcasting Co., Pittsburgh, Pa.**—Granted petition for leave to amend its application (BP11-1109; Docket 8472) to show revised engineering data, etc.

**WSTC—The Western Connecticut Broadcasting Co., Stamford, Conn.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location. (BP-6396)

**Harvey Radio Labs., Inc., Cambridge, Mass.**—Dismissed petition requesting immediate consideration and grant of its application. (BP-5707)

**Greensboro News Co., Greensboro, N. C.**—Granted petition to dismiss without prejudice its application. (BP-5876; Docket S205)

**Tri-State Broadcasting Co., Cumberland, Md.**—Granted request to take depositions in the hearing on its application. (BP-4625; Docket 7554)

**John F. Kramer, Cambridge, Md.**—Referred to the Commission petition for 30-day continuance of hearing scheduled for November 13. (Docket S285)

**Beeville Broadcasting Co., Beeville, Texas**—Granted petition to dismiss without prejudice its application. (BP-6317; Docket 8542)

**Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis.**—Granted petition for leave to amend its application (BP-5755; Docket S202) so as to change the location of station from Milwaukee to Whitefish Bay, Wis., and to change paragraph 16 with respect to hours of operation, etc.

**Bay Radio, Inc., North Bend, Ore.**—Granted petition to dismiss without prejudice its application (BP-5565; Docket S237) and ordered that the application of Western Oregon Broadcasting, Inc. (BP-5896; Docket S238) was removed from the hearing docket.

**Western Pennsylvania Broadcasting Corp., East Liberty, Pa.**—Granted petition to dismiss without prejudice its application (BP-5344; Docket S170) and ordered that the hearing on application of United Broadcasting Corp., E. Liberty, Pa. (Doc. S348), be severed from the consolidated proceeding, and assigned J. Fred Johnson, Jr., to preside at a separate hearing on that application, scheduled for Nov. 11, at Pittsburgh. Hearing upon the applications of E. Liverpool Broadcasting Co. and Radio Courier, Inc. (Dockets S171 and S432); other applications in the consolidated hearing would not serve the public interest.

**Eugene Broadcasters, Inc., Eugene, Ore.**—Granted petition insofar as it requests continuance of hearing to December 18,

1947. Deferred action on request for change of place of hearing from Washington to Eugene, and referred same to the full Commission.

**Wabash Broadcasting Co., Inc., Lafayette, Ind.**—Granted petition to dismiss without prejudice its application. (BP-6037; Docket S447)

**KPAB—Laredo Broadcasting Co., Laredo, Texas**—Granted petition for leave to intervene in the proceeding in re Dockets 7604 and S542.

**WFAA—A. H. Belo Corp., Dallas, Texas; WBAP—Carter Publishing, Inc., Fort Worth, Texas**—Granted petitions requesting leave to intervene in the proceeding on application of KLCN. (Docket 8046)

**Northwestern Theological Seminary, etc., Minneapolis, Minn.**—Granted petition for leave to amend its applications (BP-5273; Docket 7922 and BPH-970; Docket 7923) to show the creation of a new office, Asst. to the President, and the election to that office of Geo. M. Wilson.

**KFIO—Spokane Broadcasting Corp., Spokane, Wash.**—Granted petition for leave to amend its application (BP-5559; Docket S060) so as to revise the engineering data.

**Washington Broadcasters, Inc., Spokane, Wash.**—Granted petition to dismiss without prejudice its application (BP-4462; Docket S059) and ordered that the application of KFIO (BP-5559; Docket S060) be removed from the hearing docket.

**Birney Ines, Jr., Grenada, Miss.**—Adopted decision and order denying petition for reconsideration of rehearing of the Commission's decision of June 12, 1947, denying his application and granting that of Grenada Broadcasting Co., or in the alternative for leave to amend and grant petitioner's application as amended, simultaneously with application of Grenada Broadcasting Co. (Comr. Jones not participating).

**KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.**—Granted request to delete all records relating to construction permit and modifications granted January 16, March 31 and June 20, and cancel these authorizations.

**WRUF—University of Florida, Gainesville, Fla.**—Granted CP to change hours of operation, from L-KOA to unlimited, install new transmitter and DA for night use, and change transmitter location; engineering conditions. (BP-4682)

**KFMO—Oscar C. Hirsch, Flat River, Mo.**—Granted assignment of license of KFMO from Oscar C. Hirsch to Lead Belt Broadcasting Co., in which Hirsch owns 86.7% of issued and outstanding stock. (BAP-60)

**KELP—Paso Broadcasting Co., El Paso, Texas**—Granted consent to assignment of permit of KELP from Paso Broadcasting Co., a partnership, to Paso Broadcasting Co., Inc., a corporation. (BAP-66)

### 730 KC.

**Alvin E. O'Konski, Merrill, Wis.**—Granted petition for leave to amend his application (BP-5724; Docket S206) to specify 730 kc., with 1 KW, daytime, in lieu of 1230 kc., 250 watts, unlimited, and a different location for the proposed station, etc. The amendment was accepted and application removed from the hearing docket; further ordered that application of Lakeland Broadcasting Corp. (BP-5877; Docket S208) be removed from the hearing docket.

### 1130 KC.

**KYOR—Silver Gate Broadcasting Co., San Diego, Calif.**—Adopted order denying request for SSA to operate on 1130 kc. with 100 watts for nighttime operation for a period not to exceed six months. (BSSA-172)

### 1340 KC.

**WINX—WINX Broadcasting Co., Washington, D. C.**—Granted CP to install a new transmitter and two new synchronous amplifiers for operation on 1340 kc., Washington, D. C. (BP-6267)

*(Continued on next page)*



**1370 KC.**

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Granted license covering change in frequency to 1370 kc., increase in power to 1 KW-DA, 5 KW-LS; install new transmitter and DA for night use, and change in transmitter location. (BL-2577)

**1460 KC.**

**Governor Dongan Broadcasting Corp., Albany, N. Y.**—Granted special temporary authorization to operate on 1460 kc., 500 watts night, 1 KW day, unlimited time, using call letters WOKO, for the period beginning 12:01 a. m. November 9 and ending in no event later than December 9, 1947, provided WOKO ceases operation.

**1490 KC.**

**Williamson Broadcasting Corp., Pikesville, Ky.**—Granted petition insofar as it requests leave to amend its application (BP-5502; Docket 8259) to specify the frequency 1490 kc., 250 watts, unlimited, in lieu of 1240 kc., 250 watts, unlimited, and removal from the hearing docket. Request for waiver of hearing referred to the Commission.

**AM—Applications Accepted for Filing****560 KC.**

**WHBQ—Harding College, Memphis, Tenn.**—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use (DA-2), change transmitter location from Court and Neely Streets, Memphis, Tennessee, to 5 miles north of Memphis, Tennessee, and change studio location from Hotel Gayoso, Memphis, Tennessee, to 139 S. Main Street, Memphis, Tennessee. Amended re change in directional antenna pattern and change transmitter location from 5 miles north of Memphis, Tenn., to At Horton Road, approximately 5 miles north of the center of Memphis, Tennessee.

**KMFR—Montana Farmer Broadcasting Corp., Great Falls, Mont.**—Modification of construction permit (BP-5866, which authorized a new standard broadcast station) for extension of completion dates.

**570 KC.**

**WNAX—Cowles Broadcasting Co., Yankton, S. Dak.**—Modification of construction permit (B4-P-5231, as modified, which authorized installation of new transmitter) for extension of completion date.

**590 KC.**

**WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich.** (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of license from John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Company to Fetzer Broadcasting Company.

**WARM—Union Broadcasting Co., Scranton, Pa.**—Construction permit to change frequency from 1400 kc. to 590 kc., increase power from 5 KW to 1 KW night, 5 KW day, install new transmitter and directional antenna (DA-2) for day and night use, and change transmitter location from 701 North Blakely Street, Dunmore, Pennsylvania, to Exeter Borough, Luzerne County on the West Shore of the Susquehanna River, 10 miles southwest of Scranton, Pennsylvania. Amended to change power from 1 KW night, 5 KW day to 5 KW day and night, change directional antenna patterns and change transmitter location from Exeter Borough, Luzerne County on the West Shore of the Susquehanna River, 10 miles southwest of Scranton, Pennsylvania, to 12.3 miles northwest of Scranton, Pennsylvania.

**620 KC.**

**WVNJ—Newark Broadcasting Corp., Newark, N. J.**—Modification of construction permit (B1-P-3249, which authorized a new standard broadcast station) for extension of completion date.

**680 KC.**

**WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.**—Construction permit to change hours of operation from day-

time to unlimited time, increase power from 250 watts day to 500 watts night, 1 KW day, install new transmitter and directional antenna (DA-2) for day and night use and change transmitter location from just off south side of Beaconsfield Road, near Mt. Read Blvd., Rochester, New York, to north-east-of intersection of North Ave. and Ridge Road, Greece, New York. Amended re change in directional antenna pattern and to change transmitter location (geog. coords. only).

**740 KC.**

**WIBS—Jose E. Del Valle, Santurce, P. R.**—License to cover construction permit (BP-4603, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**780 KC.**

**KSPI—Stillwater Publishing Co., Stillwater, Okla.**—Special service authorization to operate on 780 kc., 250 watts power from 6:00 a. m. to 7:30 p. m., CST, for period ending November 1, 1949.

**790 KC.**

**WQXI—Robert W. Rounsaville, Buckhead, Ga.**—Modification of construction permit (B3-P-5623, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On State Hwy. 13 at intersection of Peach Tree Creek, approximately 5 miles, north of Atlanta, Georgia, Buckhead, Georgia.

**850 KC.**

**WEEU—Berks Broadcasting Co., Reading, Pa.**—License to cover construction permit (BP-6346), which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

**860 KC.**

**WLBG—WLBG, Inc., Laurens, S. C.**—Modification of construction permit (B3-P-4587, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations at On U. S. Highway 76, near Laurens, S. C. Amended re changes in antenna and ground system; type transmitter and change transmitter and studio locations from On U. S. Highway 76, near Laurens, S. C., to Laurens, South Carolina.

**910 KC.**

**NEW—Okefinokee Broadcasting Co., Waycross, Ga.** (E. K. Avriett)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna for night and unlimited hours of operation. Amended to change name of applicant from E. K. Avriett, tr/as Okefinokee Broadcasting Company to E. K. Avriett, Sr., E. K. Avriett, Jr., Ann Avriett, Frank E. Walker, Denver T. Braunen and Theodore Dinkins, d/b as Okefinokee Broadcasting Company.

**920 KC.**

**WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.**—Modification of construction permit (B3-P-4534, which authorized increase power, change hours of operation, make changes in vertical antenna and ground system and change type of transmitter) for extension of completion date.

**930 KC.**

**WFMD—The Monocacy Broadcasting Co., Frederick, Md.**—Modification of construction permit (B1-P-5128, which authorized to increase power, install new transmitter and change transmitter and studio locations) for extension of commencement and completion dates.

**960 KC.**

**KFVS—Hirsch Battery and Radio Co., Cape Girardeau, Mo.** (Oscar C. Hirsch)—Modification of construction permit (B4-P-4289, which authorized change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

(Continued on next page)

**990 KC.**

**NEW—Bexar Broadcasting Co., San Antonio, Tex.** (W. K. McCauley and W. M. Ritter, a partnership)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 980 to 990 kc.

**1080 KC.**

**WREX—Lake Superior Broadcasting Co., Duluth, Minn.**—Modification of construction permit (B4-P-4278, as modified, which authorized a new standard broadcast station) for extension of completion date.

**1230 KC.**

**WJEF—Fetzer Broadcasting Co., Grand Rapids, Mich.** (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of license from John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Company to Fetzer Broadcasting Company.

**NEW—The Tri-State Broadcasting Co., Cumberland, Md.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—License to cover construction permit (B1-P-4457, as modified), which authorized to change location of present licensed transmitter to be used as an auxiliary.

**KELN—Boulder City Broadcasting Co., Ely, Nev.**—Modification of construction permit (B5-P-4214, as modified, which authorized a new standard broadcast station) for extension of completion date.

**1240 KC.**

**KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.** (J. C. Lee and E. W. Lee)—Voluntary assignment of construction permit and license from J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Company), to Lee Bros. Broadcasting Corp.

**WSKI—Taylor-Jacobsen, Montpelier, Vt.** (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—Modification of construction permit (BP-5739, as modified, which authorized a new standard broadcast station) to change name of permittee from Carl R. Taylor and Bernard M. Jacobsen to Carl R. Taylor and Bernard M. Jacobsen, a partnership, d/b as Montpelier-Barre Broadcasting Co., and to change studio location from Country Club Drive, Montpelier, Vermont to 94 Main Street, Montpelier, Vermont.

**1270 KC.**

**KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.**—Modification of construction permit (BP-5945, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to mount FM antenna on south tower of directional antenna.

**KCOK—Herman Anderson, Tulare, Calif.**—Modification of construction permit (BP-5050, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter.

**1280 KC.**

**WMRO—WMRO, Inc., Aurora, Ill.**—Modification of license to change power and hours of operation from 250 watts daytime to 250 watts day and 100 watts night, unlimited.

**1290 KC.**

**NEW—Texoma Broadcasting Co., Wichita Falls, Tex.**—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change directional antenna pattern; change transmitting equipment and change transmitter location from approx. 1.2 miles, E. of intersection of state highway 79 and U. S. Highway 287, Wichita Falls, Texas, to Northwest on U. S. High-

way 70 and 287, The Marie Meyer Farm, 4.2 miles from heart of Wichita Falls, Texas.

**1310 KC.**

**WKMH—Suburban Broadcasters, Dearborn, Mich.** (Fredrick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Special service authorization to operate on 1310 kc., 1 KW power, daytime only until completion of construction on BP-5759, authorized October 31, 1947.

**WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.**—Modification of construction permit (B1-P-5639, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

**1330 KC.**

**WBTM—Piedmont Broadcasting Corp., Danville, Va.**—License to cover construction permit (B2-P-4137, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

**1340 KC.**

**WGTM—Penn Thomas Watson, Wilson, N. C.**—Voluntary assignment of construction permit and license from Penn Thomas Watson to Watson Industries, Inc.

**WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**KROS—Clinton Broadcasting Corp., Clinton, Iowa**—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and change transmitter location.

**WROD—Daytona Beach Broadcasting Corp., Daytona Beach, Fla.**—License to cover construction permit (B3-P-4123, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1350 KC.**

**KRNT—Cowles Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (BP-6284, which authorized installation of new transmitter) to change type of transmitter.

**1360 KC.**

**KXGI—Hawkeye Broadcasting Co., Fort Madison, Iowa** (Willis L. Ashby, Billy M. Barron and John F. Courrier, a partnership)—Modification of construction permit (BP-6063, which authorized a new standard broadcast station) for approval of antenna and transmitter location at South part of SE $\frac{1}{4}$  of NW $\frac{1}{4}$  of Sec. 7, Twp., 67 N. Range 4 W., Fort Madison, Iowa.

**1400 KC.**

**NEW—Times Publishing Co., Erie, Penna.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

**WAGF—Dothan Broadcasting Co., Dothan, Ala.** (John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall)—Voluntary assignment of construction permit from John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Company to Julian C. Smith, John T. Hubbard and Fred C. Moseley, d/b as Dothan Broadcasting Company.

**1450 KC.**

**WBSR—Escambia Broadcasting Co., Pensacola, Fla.** (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Voluntary assignment of construction permit and license from Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Company to Escambia Broadcasting Company.

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**WASK—WFAM, Inc., Lafayette, Ind.**—License to cover construction permit (B4-P-4827, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WCJU—Lester Williams, Columbia, Miss.**—License to cover construction permit (BP-6045) which authorized changes in transmitting equipment.

**WCRS—Grenco, Inc., Greenwood, S. C.**—Modification of construction permit (B3-P-5285, which authorized installation of a new vertical antenna to support FM antenna) for extension of completion date.

#### 1470 KC.

**WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

#### 1480 KC.

**KYOS—Merced Broadcasting Co., Merced, Calif.**—Construction permit to change frequency from 1360 to 1480 kc., power from 1 to 5 KW; change type transmitter, change directional antenna pattern and ground system; change transmitter location from "G" Street Grade, approx. 1¼ miles north by east of Merced, Calif., to Township 32, Merced, Calif. Amended to make change in antenna system.

**KRUS—Ruston Broadcasting Co., Ruston, La. (Clarence E. Faulk, Jr.)**—License to cover construction permit (B3-P-5263, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1490 KC.

**KWIK—Burbank Broadcasters, Inc., Burbank, Calif.**—License to cover construction permit (B5-P-5251, as modified) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Radio Courier, Inc., East Liverpool, Ohio**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon the relinquishment of 1490 kc. by WWSW. Amended to change transmitter location from to be determined near East Liverpool, Ohio, to 1 mile SW of business district of East Liverpool, Ohio.

#### 1560 KC.

**WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.**—Construction permit to make changes in transmitting equipment and increase power from 10 KW to 50 KW, install directional antenna for day and night use (DA-1) and change type of transmitter. Amended to change directional antenna pattern (DA-1).

**WTNS—Coshocton Broadcasting Co., Coshocton, Ohio**—License to cover construction permit (B2-P-5491, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1590 KC.

**KVVC—The Ojai Broadcasting Co., Ventura, Calif.**—Modification of construction permit (B5-P-4463, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1600 KC.

**KOGT—Sabine Area Broadcasting Corp., Orange, Texas**—Modification of construction permit (B3-P-4801, which authorized a new standard broadcast station) to change type of transmitter to change studio location from 510 Main St., Orange, Texas, to 407 Tenth St., Orange, Texas, and for extension of completion date.

### AM—Applications Returned

**WJAG—Huse Publishing Co., Norfolk, Nebr.**—License to cover construction permit (B4-P-3998, as modified) which authorized to install new transmitter, vertical antenna and ground system and change transmitter location and authority to determine operating power by direct measurement of antenna power. Returned obsolete forms.

### AM—Applications Dismissed

**The Montana Network, Great Falls, Mont.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Dismissed by request of attorney.

**WTNS—Coshocton Broadcasting Co., Coshocton, Ohio**—Modification of construction permit (B2-P-5491, as modified, which authorized a new standard broadcast station) to change type of transmitter. Dismissed by request of attorney.

### AM—Applications Tendered for Filing

#### 560 KC.

**KPQ—Wescoast Broadcasting Co., Wenatchee, Wash.**—Construction permit to make changes in directional antenna system.

#### 580 KC.

**WKTY—LaCrosse Broadcasting Co., LaCrosse, Wis.**—Modification of construction permit to change the proposed transmitter location using 580 kc., power of 1 KW, unlimited hours and directional antenna day and night.

#### 970 KC.

**KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Neb.**—Modification of construction permit to change frequency from 960 to 970 kc. and approval of the antenna system and transmitter location.

#### 1010 KC.

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Tex. (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)**—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW day to 500 watts night, 1 KW day and install directional antenna for night time use.

**NEW—Athens Broadcasting Co., Inc., Athens, Ala.**—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

#### 1050 KC.

**NEW—Mansfield Broadcasting Co., Inc., Mansfield, Penna.**—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

#### 1240 KC.

**NEW—Suburban Broadcasters, Jackson, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be relinquished by WJIM.)

#### 1250 KC.

**NEW—Public Service Broadcasting Company of Seattle, Wash. (partners: James S. Ross and Don J. Bevilacqua)**—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, hours of operation shares time with KTW. (Contingent upon KWSC change in frequency.) (Using KTW's transmitting facilities.)

#### 1280 KC.

**WMRO—WMRO, Inc., Aurora, Ill.**—Construction permit to change hours of operation from daytime to unlimited time, power from 250 watts daytime to 100 watts night, 250 watts day.

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**1350 KC.**

**KCSB—Woodrow Miller, San Bernardino, Calif.**—Construction permit to change hours of operation from daytime to unlimited.

**1360 KC.**

**WTAQ—WHBY, Inc., Green Bay, Wis.**—Modification of license to change from directional antenna day and night to directional antenna for night use only.

**1400 KC.**

**WSGC—Elberton Broadcasting Co., Elberton, Ga.**—Acquisition of control of stock owned by John L. Barnes in licensee corporation by Harry G. Thornton and Gradus T. Christian.

**KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah**—Modification of construction permit to change power from 500 watts day and night to 500 watts night, 1 KW day, using directional antenna for night only and install new transmitter.

**1410 KC.**

**NEW—Nashville Radio Corp., Nashville, Tenn.**—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW and unlimited hours of operation with directional antenna.

**1430 KC.**

**NEW—Ames Broadcasting Co., Ames, Iowa**—(Harold W. Higby, Dan W. Figgins, Arthur A. Skinner, L. Clay Rusk, Homer R. Adcock, Merrill E. Kimberlin and W. Al Bell)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

**1460 KC.**

**NEW—Suburban Broadcasting Corp., New Rochelle, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation.

**1490 KC.**

**NEW—Big Sandy Broadcasting Co., Paintsville, Ky.** (W. Howes Meade, Dr. James W. Archer and Hubert J. Morgan, partners)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**1580 KC.**

**NEW—Watertown Radio, Inc., Watertown, Wis.**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

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## FREQUENCY MODULATION

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**FM—Conditional Grants**

**WLOX Broadcasting Co., Biloxi, Miss.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details; proposed assignment: Channel 257 (99.3 mc.). (BPH-1338). (Comr. Durr for hearing.)

**WEXT, Inc., Milwaukee, Wis.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details; proposed assignment: Channel 251 (98.1 mc.). (BPH-1283.)

**FM—Construction Permits**

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):*

**KTRB Broadcasting Co., Inc., Nr. Modesto, Calif.**—Class B; Channel: 104.1 mc. (No. 281); 34 KW; 280 feet. (BPH-986)

**WSIC-FM—Statesville Broadcasting Co., Inc., Statesville, N. C.**—Class B; Channel: 105.7 mc. (No. 289); 2.4 KW; 335 feet. (BPH-1020)

**WERC-FM—Presque Isle Broadcasting Co., Erie, Pa.**—Class B; Channel: 99.9 mc. (No. 260); 20 KW; 394 feet. (BPH-698)

**KWKC—Citizens Broadcasting Co., Inc., Abilene, Texas**—Class A; Channel 98.3 mc. (No. 252); 320 watts; 250 feet. (BPH-1100)

**KVKO—The Valley Publishing Co., Harlingen, Texas**—Class A; Channel: 98.3 mc. (No. 252); 1 KW; 230 feet. (BPH-424)

**WRMV—Southern Broadcasters, Inc., Richmond, Va.**—Class B; Channel: 106.9 mc. (No. 295); 15.5 KW; 540 feet. (BPH-1148)

*The following were authorized construction permits in lieu of previous conditions:*

**KVOE-FM—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.**—Class A; Channel: 96.7 mc. (No. 244); 1 KW; 160 feet. (BMPH-918)

**KYOS-FM—Merced Broadcasting Co., Merced, Calif.**—Class B; Channel: 97.5 mc. (No. 248); 8.3 KW; 200 feet. (BMPH-926)

**WTUX-FM—Fort Frere Broadcasting Co., Inc., Wilmington, Del.**—Class B; Channel: 107.3 mc. (No. 297); 16 KW; 380 feet. (BPH-1088)

**WBCM-FM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Class B; Channel: 96.1 mc. (No. 241); 32 KW; 420 feet. (BMPH-931)

**WTNY—The Troy Record Co., Troy, N. Y.**—Class B; Channel 92.3 mc. (No. 222); 5.4 KW; 840 feet. (BMPH-932)

**WHEF—WHEC, Inc., Rochester, N. Y.**—Class B; Channel: 96.5 mc. (No. 243); 65 KW; 300 feet. (BPH-1311)

**WEWS-FM—Scripps-Howard Radio, Inc., Cleveland, Ohio**—Class B; Channel: 102.1 mc. (No. 271); 10.3 KW; 640 feet. (BMPH-940)

**WMRN-FM—The Marion Broadcasting Co., Marion, Ohio**—Class B; Channel: 106.9 mc. (No. 295); 2.3 KW; 315 feet. (BMPH-849)

**WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.**—Class B; Channel: 106.5 mc. (No. 293); 2.2 KW; 1120 feet. (BMPH-878)

**WMOT—WWSW, Inc., Pittsburgh, Pa.**—Class B; Channel: 94.5 mc. (No. 233); 8.5 KW; 690 feet. (BPH-1339)

**KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Class B; Channel: 98.1 mc. (No. 251); 20 KW; 475 feet. (BMPH-913)

**WVOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Class B; Channel: 107.9 mc. (No. 300); 39 KW; 315 feet. (BMPH-346)

**WRAI—Record-Herald Co., Wausau, Wis.**—Class B; Channel: 97.9 mc. (No. 250); 76 KW; 650 feet. (BMPH-880)

**FM—Modification of CP's**

*The following were granted modification of CP for extension of completion dates as shown:*

**WDXE—Johnston Broadcasting Co., Birmingham, Ala., to 5-24-48** (BMPH-996); **KVCV-FM—Golden Empire Broadcasting Co., Redding, Calif., to 3-14-47** (BMPH-1023); **WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio, to 12-22-47** (BMPH-1026); **WMMW-FM—Silver City Crystal Co., Meriden, Conn., to 2-23-48** (BMPH-1017); **WLAN-FM—Peoples Broadcasting Co., Lancaster, Pa., to 3-13-48** (BMPH-1021); **WCNB—News-Examiner Co., Connersville, Ind., to 2-29-48** (BMPH-1025); **WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y., to 1-1-48** (BMPH-1028).

**WDOS-FM—Oneonta Star, Inc., Oneonta, N. Y., to 1-22-48** (BMPH-999); **WLAL—United Garage & Service Corp., Cleveland, to 2-27-48** (BMPH-1007); **WWNY-FM—The Brockway Co., Watertown, N. Y., to 1-1-48** (BMPH-1008);

*(Continued on next page)*



WAGE-FM—WAGE, Inc., Syracuse, N. Y., to 5-18-48 (BMPH-1010); KFPW-FM—Southwestern Hotel Co., Ft. Smith, Ark., to 1-3-48 (BMPH-649); KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, to 1-27-48 (BMPH-745); WGOR—Gore Publishing Co., Ft. Lauderdale, Fla., to 2-19-48 (BMPH-914); WKRS—Keystone Printing Services, Inc., Waukegan, Ill., to 1-13-48 (BMPH-941).

WWVA-FM—West Virginia Broadcasting Corp., Wheeling, W. Va., to 5-21-48 (BMPH-978); WOL-FM—Cowles Broadcasting Co., Washington, to 3-26-48 (BMPH-1000); WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa., to 1-25-48 (BMPH-1001); WCVS-FM—WCBS, Inc., Springfield, Ill., to 1-28-48 (BMPH-1002); WHAV-FM—The Haverhill Gazette Co., Haverhill, Mass., to 3-1-48 (BMPH-1005); WMFM—James H. Hardman, No. Adams, Mass., to 2-13-48 (BMPH-1006).

KALB-FM—Alexandria Broadcasting Co., Inc., Alexandria, La., to 3-13-48 (BMPH-947); WSM-FM—WSM, Inc., Nashville, to 3-31-48 (BMPH-979); WDOD-FM—WDOD Broadcasting Corp., Chattanooga, to 1-18-48 (BMPH-1011); WIOD-FM—Isle of Dreams Broadcasting Corp., Miami, Fla., to 5-22-48 (BMPH-1012); WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass., to 2-12-48 (BMPH-1014); WINX-FM—WINX Broadcasting Co., Washington, to 1-29-48 (BMPH-1018); WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J., to 3-2-48 (BMPH-1019); WJBK-FM—James F. Hopkins, Inc., Detroit, to 5-29-48 (BMPH-1020).

WSFL—Springfield Broadcasting Co., Springfield, Mass.—Granted modification of CP to change type of transmitter. (BMPH-1004)

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Granted modification of CP to make changes in antenna system. (BMPH-997)

KRIC-FM—KRIC, Inc., Beaumont, Texas—Granted modification of CP to change transmitter site. (BMPH-1009)

### FM—Miscellaneous Action

WRGK—George M. Ives (Assignor), WRGK, Inc. (Assignee), Brookfield, Ill.—Granted consent to assignment of CP for FM station WRGK from George M. Ives to WRGK, Inc., a new corporation. (BAPH-46)

### FM—Applications Accepted for Filing

KBON-FM—Inland Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-PH-390, as modified), which authorized a new FM broadcast station for extension of completion date.

WMSA-FM—The Brockway Co., Massena, N. Y.—Modification of construction permit (B1-PH-907, which authorized a new FM broadcast station) to change type of transmitter, ERP to 12.9 KW, make changes in antenna system and change commencement and completion dates.

WHLD-FM—The Niagara Falls, Gazette Publishing Co., Niagara Falls, N. Y.—Modification of construction permit (B1-PH-898, as modified), which authorized a new FM broadcast station for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified), which authorized a new FM broadcast station for extension of completion date.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, as modified), which authorized a new FM broadcast station for extension of completion date.

WBRE-FM—Louis G. Baltimore, Wilkes-Barre, Pa.—Modification of construction permit (B2-PH-389, as modified), which authorized a new FM broadcast station for extension of completion date.

WRAK-FM—WRAK, Inc., Williamsport, Pa.—Modification of construction permit (B2-PH-241, as modified), which authorized a new FM broadcast station for extension of completion date.

WMGY-FM—Dixie Broadcasting Co., Montgomery, Ala.—Modification of construction permit (B3-PH-1057, which au-

thorized a new FM broadcast station) to change completion date.

WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-247, as modified), which authorized a new FM broadcast station to change transmitter site to Vines and Massachusetts Streets, Jacksonville, Florida; antenna height above average terrain to 234 feet; effective radiated power to 46.8 KW and make changes in antenna system.

WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.—License to cover construction permit (B4-PH-608, as modified), which authorized a new FM broadcast station.

WESX-FM—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-357, as modified), which authorized a new FM broadcast station for extension of completion date.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PH-551, as modified), which authorized a new FM broadcast station to specify studio location, change transmitter site, change type of transmitter, ERP to 57.1 KW, antenna height above average terrain to 562.7 feet, make changes in antenna system and change commencement and completion dates.

WHBJ—Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Modification of construction permit (B1-PH-484, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on 94.5 mc., ERP of 8.6 KW.

KALE-FM—KALE, Inc., Portland, Oregon—Modification of construction permit (B5-PH-751, as modified), which authorized a new FM broadcast station for extension of completion date.

WKAP-FM—Allentown Broadcasting Co., Allentown, Pa. (N. Joe Rahall, Sam G. Rahall, Harris E. Rahall, Deem F. Rahall, a partnership)—Modification of construction permit (B2-PH-880, which authorized a new FM broadcast station) for extension of completion date.

WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.—Modification of construction permit (B2-PH-191, as modified), which authorized a new FM broadcast station for extension of completion date.

WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-PH-149, as modified), which authorized a new FM broadcast station for extension of completion date.

WROL-FM—S. E. Adcock, Knoxville, Tenn.—Modification of construction permit (B3-PH-422, as modified), which authorized a new FM broadcast station for extension of completion date.

WRR-FM—City of Dallas, Texas, Dallas, Tex.—Modification of construction permit (B3-PH-1028, which authorized a new FM broadcast station) for extension of completion date.

KTRN—Times Publishing Company of Wichita Falls, Wichita Falls, Texas—Modification of construction permit (B3-PH-204, as modified), which authorized a new FM broadcast station for extension of completion date.

WJEF-FM—Fetzer Broadcasting Co., Grand Rapids, Mich. (John E. Fetzer and Rhea Y. Fetzer)—Voluntary assignment of conditional grant to Fetzer Broadcasting Co.

WMBH-FM—Joplin Broadcasting Co., Joplin, Mo.—Modification of construction permit (B4-PH-588 which authorized a new FM broadcast station) for extension of completion date.

KTSJ—The Topeka State Journal, Inc., Topeka, Kans.—Modification of construction permit (B4-PH-972 as modified) which authorized a new FM broadcast station for extension of completion date.

KFXM-FM—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee & E. W. Lee)—Voluntary assign-

(Continued on next page)

ment of construction permit (B5-PH-520 as modified) to Lee Brothers Broadcasting Corp.

**KARM-FM—KARM, The George Harm Station, Fresno, Calif.**—Modification of construction permit (B5-PH-638 as modified) which authorized a new FM broadcast station for extension of completion date.

**WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.** (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Channel #221

**NEW—Waukegan Broadcasting Corp., Waukegan, Ill.**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet.

#### #244

**NEW—Northern Illinois Broadcasting Co., Woodstock, Ill.** (H. Z. Benton, David R. Joslyn and George B. Huffman, a co-partnership)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 96.7 mc., ERP of 999 watts. Amended to change frequency from Channel #224, 96.7 mc., to Channel #244, 97.7 mc.

#### #261

**NEW—Puritan Broadcast Service, Inc., Lynn, Mass.** (P. O. 7 Willow Street, Lynn, Mass.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 261, 100.1 mc., ERP of 600 watts and antenna height above average terrain 188.5 feet.

**NEW—Tribune Publishing Co., Pratt, Kans.**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 261 100.1 mc., ERP of 902.5 watts.

### FM—Application Returned

**Associated Electronic Enterprises, Inc., Woonsocket, R. I.** (P. O., 991 Broad St., Bridgeport, Conn.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency not specified, ERP 300 watts. Returned November 4, 1947.

## TELEVISION

### TV—Miscellaneous Actions

**WHP, Inc., Harrisburg, Pa.; Harold O. Bishop, Harrisburg, Pa.**—Designated for hearing application for new television station (BPCT-192) in a consolidated proceeding with application of Harold O. Bishop (BPCT-201), and ordered that the television channel requests of these applicants be made subject to the Commission's decision in Reallocation Hearing Docket 8487.

**W10XP—Philco Television Broadcasting Corp., area between Philadelphia and New York**—Granted license for experimental television broadcast station. (BLVB-105)

**W10XPB—Philco Television Broadcasting Corp., area between Philadelphia and New York**—Granted license for experimental broadcast station. (BLVB-106)

**W10XPC—Philco Television Broadcasting Corp., area between Philadelphia and New York**—Granted license for experimental television broadcast station. (BLVB-107)

**The Evening News Assn., Portable—Wayne and adjacent counties, area of Detroit**—Granted CP for new experimental television relay station. (BPVB-220) and (BPVB-221)

### TV—Applications Accepted for Filing

**NEW—Chicago Times, Inc., Chicago, Ill.**—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., power vis. 5 KW, Aur. 4 KW and unlimited hours of operation. Amended to change corporate name to Sun and Times Co.

**NEW—WAVE, Inc., Louisville, Ky.** (P. O. Charles C. Leonard, 334 East Broadway)—Construction permit for a new commercial television broadcast station to be operated on Channel 5, 76-82 mc., ERP of Vis. 16.6 KW, Aur. 10.0 KW and unlimited hours of operation.

**NEW—WJR, The Goodwill Station, Inc., Detroit, Mich.** (P. O. Fisher Building, P. M. Thomas, Detroit, Mich.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of Vis. 17.8 KW, Aur. 17.8 KW and unlimited hours of operation.

**NEW—Harold Thomas, Waterbury, Conn.** (P. O. 71 Grand Street)—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP, Vis. 20 KW, Aur. 15.75 KW and unlimited hours of operation.

**NEW—New England Television Co., Inc., Boston, Mass.** (P. O. 368 Belmont St., Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of Vis. 22 KW, Aur. 15.75 KW and unlimited hours of operation.

**NEW—New England Television Co., Inc., Fall River, Mass.** (P. O. 368 Belmont St., Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of Vis. 3 KW, Aur. 1.43 KW and unlimited hours of operation.

**NEW—The WGAR Broadcasting Co., Cleveland, Ohio** (P. O., Euclid and East 12th Sts., Hotel Statler)—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., ERP of visual 11 KW, aural 12 KW, and unlimited hours of operation.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WFIU—The Trustees of Indiana University, Bloomington, Ind.**—Authorized modification of CP for extension of completion date to 5-27-48. (BMPED-92)

#### Remote Pickup

**KPRB—J. E. Rodman, area Fresno, Calif.**—Granted license for new remote pickup station. (BLRY-343)

*The following remote pickup stations were granted renewals subject to changes in frequency which may result from proceedings in Docket 6651:*

WAAJ—The Fort Industry Co.; WRDN—Great Trails Broadcasting Corp.; WAXE—Havens & Martin, Inc.; WATB—Indianapolis Broadcasting, Inc.; WCBJ—Lehigh Valley Broadcasting Co.; WCYJ, WAID, WAUQ, WGBE, WGBH—Onondaga Radio Broadcasting Corp.; WAIN, WEKI—Peoria Broadcasting Co.; WERB—Pinellas Broadcasting Co.; KABH—Radio Station KTBS, Inc.; WELE, WJKF, WBNT, WGBD, WJLF—Radi Ohio, Inc.; KIDN, KREJ—Redwood Broadcasting Co., Inc.; WECC, WEOY—John M. Rivers; WAAR, WEKN—Rockford Broadcasters, Inc.; WJSN—The Sun Publishing Co., Inc.; KEHF—Tri-State Broadcasting Co., Inc.; KTSR—Tri-State Broadcasting Co., Inc.; WEHU, WEHX, WJSM—United Broadcasting Co.; WEMZ—WHEC, Inc.; WEND, WHPA, WIIPB, WHPR, WHP, Inc.

**WEHQ—The Fort Industry Co., area of Toledo, Ohio**—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

**KCNL—Gila Broadcasting Co., area Safford, Ariz.**—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

**KBQB—Edwin A. Kraft, area Juneau, Alaska**—Present license for remote pickup station was extended upon a temporary basis for the period ending January 1, 1948, pending determination upon application for renewal.

*(Continued on next page)*



## Developmental

**WINX—WINX Broadcasting Co., Washington, D. C.**—Granted CP for developmental FM station, 93.6 mc., maximum power 20 watts, to be operated unlimited time as a synchronizing link between main transmitter and two synchronously operated boosters referred to above (BPEX-106). The synchronous amplifier is authorized upon an experimental basis only, in conjunction with the developmental broadcast station simultaneously authorized, subject to cancellation without advance notice or hearing, and subject further to all restrictions and requirements of the rules governing developmental broadcast stations, except that the regular program material and call letter identification of WINX may be transmitted. (Action taken)

**W2XFZ—Federal Telecommunication Labs., Inc., Nutley, N. J.**—Granted license for new developmental broadcast station. (BLEX-51)

### Noncommercial Educational Applications Accepted for Filing

**WUOA—The Board of Trustees of the University of Alabama, Tuscaloosa, Ala.**—Modification of construction permit (BPED-83, which authorized a new noncommercial educational broadcast station) for extension of completion date.

**NEW—State of Wisconsin-State Radio Council, Madison, Wis.** (P. O. Radio Hall, University of Wisconsin Campus, Madison, Wis.)—Construction permit for a new non-commercial educational FM broadcast station to be operated on Channel 204, 88.7 mc.

**NEW—Lewis College of Science and Technology, Chicago, Ill.** (P. O. 31 E. Congress St.)—Construction permit for a new non-commercial educational FM broadcast station to be operated on frequency to be assigned by FCC, and power of 52.2 KW.

## Federal Trade Commission Actions

### AMENDED COMPLAINT

**American Iron and Steel Institute**—The Commission has issued an amended complaint charging American Iron &

Steel Institute, 350 Fifth Ave., New York, and 101 producers of steel products with conspiracy and collusive action to fix and maintain delivered price quotations and to restrain competition. (5508)

### STIPULATIONS

**Daw Drug Co.**—The Commission approved a stipulation in which Daw Drug Co., Inc., 18 Cataract St., Rochester, N. Y., agrees to stop advertising that a medicinal preparation designated "Lavender Tablets" is effective as a treatment for obesity or that it is safe or harmless. (7650)

**Rodent Control Co.**—Joseph D'Agostino, trading as Rodent Control Co., 220 Broadway, New York, entered into a stipulation with the Commission to discontinue advertising that a rat poison designated "R. C. Baits" and "Rodent Control Cookies" is an effective poison for all rodents, or an effective poison for any rodents other than rats and mice, or a dependable poison for mice. He also agrees to stop representing that the product is completely safe or without harm if consumed by human beings or by pets or other domestic animals. (7651)

### CEASE AND DESIST ORDERS

**Farmers' Mail Order House**—Misrepresentation in the sale of wearing apparel is prohibited in a cease and desist order issued by the Commission against Joe Wlodinger and Celia Wlodinger, copartners, trading as Farmers' Mail Order House, 628 Broadway, New York. (5461)

**Perma-Plastic-Seal Co.**—Elmer L. Boyd, Herma Lou Boyd and Elizabeth Epps, formerly trading as Perma-Plastic-Seal Co., Detroit, have been ordered by the Commission to stop misrepresenting the nature, properties and qualities of a paint product designated "Perma-Plastic-Seal." (5424)

### COMPLAINT DISMISSED

**United Advertising Companies, Inc.**—The Commission has dismissed without prejudice a complaint charging United Advertising Companies, Inc., 230 North Michigan Ave., Chicago, and its president, Nelson J. McMahon, also trading as Tally Soap Co., with dissemination of false advertisements concerning the therapeutic properties of medicated Tally Soap. (5289)







The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 47, November 24, 1947

## Revisions for Fair Labor Standards Act Suggested in Statement for House Group

Significant legislative revision of the Fair Labor Standards Act, based on broadcasters' experience with fees and premium overtime pay regulations, was recommended Thursday (20) to the Wage and Hour Subcommittee of the House Education and Labor Committee by Richard P. Doherty, director of the NAB Department of Employee-Employer Relations.

Pointing out that the radio industry has no fundamental objection to the principle of fair minimum wages, Mr. Doherty's statement suggested revisions in the Act to simplify calculations of overtime pay and to clarify exemptions.

It suggested that overtime payments be based only on regular hourly rates of pay for standard work weeks as defined in union contracts or agreed to between employers and employees.

This suggestion would exclude from calculations of "average hourly earnings," on which premium overtime payments are made, such items as profit-sharing and bonus payments, extraordinary wage payments, special fees and commissions such as talent fees and outside salesmen's commissions. It would also prevent inclusion of overtime payments in calculating straight time earnings.

The recommendation for clarification of exemptions dealt with the difficulty of classifying "executive," "administrative" and "professional" personnel in stations employing such personnel without subordinates working under them.

The statement said that from 1938, the effective date of the Act, until the present, average annual earnings of full-time radio employees have been about 70% above the national average earnings of all employees in private industry.

**Based on Experience.** The recommendations of the NAB were based on industry-wide experience with application of such regu-

(Continued on page 960)

## Cuban Assignments and Power Suggestions Are Features of Engineering Conference

Surprise proposals by Cuba, involving requests for Class 1-B assignments, minimum power for clear-channel stations, and changes in distance restrictions, were outstanding features of last week's sessions of the North American Regional Broadcast Engineering Conference in Havana, Cuba.

Dr. Nicolas G. de Mendoza, speaking for Cuba, announced the intention to ask approximately 12 Class 1-B assignments, when the NARBA treaty conference is held in Canada in August, 1948.

Cuba also asked that 60 channels of the total of 107 be made Class 1, including the channel, 540 kc. Canada has previously proposed that 540 kc. be made Class 1-A for Canada.

The Cuban proposal also suggested that clear channels be called "national channels," with a minimum power of 10 KW, and that this should be the maximum power permitted to be beamed toward any other country, should stations on these channels go to powers higher than 50 KW.

Other outstanding Cuban proposals were that Class 4 stations be permitted to increase power to a maximum of one KW daytime, and that a minimum power of one KW be established for Class 2 stations.

Mariano Durland, a Cuban delegate, said that his nation would like to see the elimination of the present 650-mile restrictive rule, and the establishment in its place of specific field strength contours, since Cuba is only 90 miles from the nearest part of the United States, Key West.

The United States delegation last week presented its new skywave chart, which takes into consideration latitude effects. The chart, showing the 10% and 50% skywave curves, is now under consideration by the other delegations.

All delegations but Mexico's agreed last week on the United States' 50%

(Continued on next page)

### On the Inside

The NAB has published *Broadcasting and the Bill of Rights*, and is mailing 10,000 copies to broadcasters and other selected persons and institutions. (p. 960)

Radio set production for October has broken all manufacturing records for the industry, with more than 2,000,000 sets of all kinds produced. (p. 960)

The deadline for submission of state winner entries in the "Voice of Democracy" contest has been deferred to allow entries from states unavoidably delayed. (p. 961)

The NAB has testified at the public hearing on sharing of television channels, opposing reallocation of spectrum space assigned as Channel 1. (p. 961)

The ninth in the NAB's radio management series has been sent to small market stations. (p. 963)



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RSS procedure for determining night-time interference. Mexico deferred decision pending further study of effect on present internal allocation structure. All agreed, however, to change to RSS instead of the present RMS procedure.

Adjacent channel signal ratios, subject of long hearings in the United States, likewise brought forth much discussion from the delegates. In view of Mexico's proposal for a complete reshuffle of channels agreement can be reached so far only on a 1 to 1 ratio for 10 kc.

Canada felt that the 20 kc. ratio should be set up at 20 to 1 rather than the United States' standard of 30 to 1. Mexico indicated they were more favorable toward Canada's ratio but requested more time to study the proposal. The conference nearing the end of agenda 2 hoped to finish the deliberations in approximately two weeks.

Revision for Fair Labor Standards Act Suggested in Statement for House Group

(Continued from page 959)

ations as govern overtime payments to radio station employees earning talent fees, commissions and extra payments of other kinds for work additional to normal salaries, mostly at a rate above wage rates.

The statement of Mr. Doherty cited as an example a station currently paying \$1.75 an hour, or \$70 a week, but paying a local fee rate 9.5 times higher than the hourly wage rate.

"Obviously," the recommendation said, "these talent fees add appreciably to the regular weekly salaries of many announcers. Yet, despite the fact that such 'fees' are very substantially above the base rate of pay, many employers are required to pay overtime on fees and standard weekly salary combined. In reality, the present overtime regulations are ill adapted to this special type of employee compensation."

The statement also requested that the Committee consider revising the Act so that non-unionized em-

ployers might be permitted to inaugurate guaranteed annual wage plans under the same circumstances as employers with unionized employees.

"Section 7(b) of the Act," the statement declared, "permits rather substantial exemptions from is overtime provisions if an employer, in accordance with the collective bargaining contract, institutes a guaranteed annual wage or a guaranteed annual employment plan."

The statement pointed out that this requirement makes it virtually impossible for a non-unionized firm to benefit from Section 7(b) and "to establish a guaranteed annual wage plan for its employees regardless of the merit to such a plan."

In addition, the statement urged the creation of a special Advisory Industry Committee which would advise the administrator of the Fair Labor Standards Act on special problems affecting the radio broadcasting industry.

Book of Testimony Before Sub-Committee On White Bill by Industry Is Published

Broadcasting and the Bill of Rights, a 322-page volume containing industry testimony on the White bill to amend the Communications Act of 1934, has been published by the National Association of Broadcasters and is being mailed to 10,000 selected persons and institutions in the United States.

Published in a limited edition, not for sale, the book is being sent to all broadcasters, to professional men, libraries, publishers and editors, colleges, business and industrial leaders, and others, as "a unique and important contribution to the subject of Federal law and regulation, and freedom of expression, in the field of mass communications."

The statements contained in the book were made at a 10-day hearing of an Interstate and Foreign Commerce sub-committee of the U. S. Senate last June 17-27, in Washington.

Statements published in this volume were made by NAB President Justin Miller and five other NAB officers and staff directors, ten representatives of broadcasting stations, five representatives of major networks, a spokesman for the FM Association, two radio newsmen and the Radio Correspondents' Association.

In addition to their statements, the book contains an appendix made up of the text of the proposed White Bill, a section-by-section commentary on the bill, and information on network operations.

A foreword to the volume, explaining the origin of the book in the formal statements of broadcasting industry witnesses at the White bill hearing, says of the work:

"It should serve as a source-book in any study of the statutes and regulations affecting broadcasting, and a guide in the formulation of future legislation in this field."

Radio Set Production Breaks All Records With More Than 2,000,000 Made in Month

Radio set production, including television receivers and FM-AM sets, broke all industry records in October

(Continued on next page)



and indicated preparations for heavy Christmas sales, according to the monthly report of the Radio Manufacturers Association.

For the first time in the industry's history, more than 2,000,000 radio and television receivers were manufactured by RMA member companies in a month. FM-AM sets totalled 151,244. Television receivers reached a new high of 23,693.

Total radio and television set production added to 2,002,303, bringing the year's ten-month total to 14,364,218.

## Engineering Department

### NAB Opposes Television Channel Change; Others Are Heard in FCC Public Hearing

Opposing the reallocation of radio spectrum space currently assigned as television channel No. 1 to other types of services for point-to-point communication, the NAB told the FCC last week that the loss of these facilities would have an adverse effect upon the development of both television and FM.

Not only would the reassignment of these frequencies "foreclose the development of local community television facilities," NAB argued, it would "require the cessation of the operations of more than 20 FM stations now broadcasting in this band, serving thousands of listeners with FM sets not able to be tuned to the new FM bands, as well as the operation of the principal FM network."

At a public hearing, NAB General Counsel Don Petty presented NAB's statement, in which it was pointed out that television and FM are "the two branches of the broadcast services to which every encouragement must be given and which, as the Commission itself has recognized, can only reach full stature if present and prospective licensees and equipment manufacturers can conduct their operations on the basis of an adequate, sound and reasonably certain allocation plan."

The spectrum space under discussion is the 44 to 50 mc. band. In addition to television and FM, these frequencies are at present used, on a sharing arrangement, for point-to-point operations known as "Non-Government Fixed and Mobile Services." Channel No. 1 was originally allocated for use of local community television stations.

Apart from the NAB statement, much of the first session of the hearing was devoted to reports on tests made by the FCC. FCC engineers illustrated testimony with motion pictures of interference by adjacent channels, co-channels, diathermy, and motors.

Amateur operators objected to present allocation and recommended reallocation, holding that it is almost impossible for amateurs not to cause interference to television, since the width of the television channel makes it likely that 28 mc. amateur channel harmonics will fall into Channel 2.

The amateur league recommended that the FCC continue Channel 1 and eliminate Channel 2, assigning the latter to fixed and mobile services.

### Deadline Date for Contest Deferred To Allow Late Starters to Compete

The deadline date for submission of state winners' transcriptions for the nation-wide judging of the "Voice of Democracy" contest was deferred last week by the NAB to December 10. The change in the date was made to permit entries by state Junior Chambers of Commerce which had received their contest material late.

The original tentative deadline date was November 20. Late starts and unavoidable delays in some sections have caused some JCC headquarters to run their local "I Speak for Democracy" competitions beyond the scheduled time.

Transcriptions chosen as state winners should be sent to the National Association of Broadcasters, 1771 N Street, N.W., Washington 6, D. C.

The Television Broadcasters Association, RCA, NBC, and Philco, among others, testified in opposition to the deletion of television from the 44-50 mc. band.

While all of these witnesses agreed that the present sharing arrangement is not practical, they suggested that space other than television Channel No. 1 be assigned to the fixed and mobile services.

Everett L. Dillard, president of the FM Association, and Major Edwin H. Armstrong urged that the 44-50 mc. band be made available for wide-area relay FM broadcasting.

A number of witnesses representing various non-government fixed and mobile users, including A. T. & T. and General Telephone Company, testified most of them were generally in accord with the Commission's proposal to eliminate sharing by withdrawing Channel 1 from television and assigning it to these services.

However, some of these witnesses urged that the Commission permit the continued use of the other television channels by the fixed and mobile services for a period long enough to enable those services to pay for their investment in equipment. It was also suggested on behalf of this group that some sharing in the 72-78 mc. band would be feasible.

The hearing concluded with the introduction of propaganda and other technical data by FCC engineers for the purpose of refuting the claims by the FM groups that relay FM broadcasting was not practical in the higher bands.

## Broadcast Advertising

### Entry Blanks and Rules of Retail Contest Sent to Stations for December 1 Deadline

Official entry blanks and rule sheets for the second annual Retail Radio Program Contest of the National Retail Dry Goods Association are being mailed with this issue of NAB REPORTS to member stations, to assist in cases in which stations' NRDGA clients have not yet submitted entries.

*(Continued on next page)*

Deadline for entries in the contest has been set for December 1, and the NRDGA is urging the earliest possible entry. NAB's Broadcast Advertising regards the contest as one of the most important projects in the department's current activity with the retail industry.

Regardless of size, stores entering the contest will have equal chances to win, since entries will be classified by the NRDGA according to volume, and since judges will give careful consideration to the evaluation each retailer puts on the effectiveness of the program in achieving objectives.

Stores may enter as many programs as they wish in the contest, and each entry will be judged separately, so that one store may win more than one award.

Stations wishing additional copies of the entry blank should write to the NAB Broadcast Advertising Department.

### **Retail Dry Goods Paper Reports Programs Newly Sponsored by Three Member Dealers**

Three new radio programs sponsored by member stores have been outlined in the November 1 issue of *Promotion Exchange*, National Retail Dry Goods Association's publication. The three programs were:

*Ride the Platters*, an amateur junior disc-jockey program sponsored by The Fair, Chicago. Broadcast five days a week, the junior jockeys are chosen from winners of an essay contest on "Why I Want to Be a Disc Jockey."

*Lit's Have Fun*, a 15-minute daily audience participation show sponsored by Lit Bros., Philadelphia, in which women's civic clubs compete in Lit's restaurant. Newspaper advertising, letters to women's clubs, posters, table tents, and post cards are used to publicize.

*Second Honeymoon*, a half-hour five-a-week program sponsored by Bamberger's, Newark, in which the best answers to the question, "Why do you think you deserve a second honeymoon", earn three-day, all-expense trips.

### **Revised and Shortened Retail Checklist For Salesmen Now Available to Stations**

A revised and somewhat briefer version of the "Checklist for Retail Salesmen" is now available from the NAB Department of Broadcast Advertising.

Upon request, a sample copy will be sent free, suitable for mimeographing or printing by each station. Further revisions can be made by each station if desired, in the light of local conditions or other factors.

Purpose of the "checklist" is to set forth the points that should be covered by each local salesman and each local sponsor, in using radio advertising effectively. When filled out, the checklist is intended to perform these functions:

1. Acquaint the radio salesman with each retailer's problems.
2. Make the retailer aware of the part he must play in making his radio advertising fully effective.

3. Furnish the service and copy departments of the station with sufficient information to enable them to do an efficient job.

4. Give the sales manager and station manager a means of checking the efficiency of local salesmen; afford an improved means of "management control."

5. Supply a permanent record of what has happened to each local account, valuable when transferring accounts from one salesman to another.

For a free copy, write to the Department of Broadcast Advertising.

### **Retail Service for Members Is Continued In Series of Omaha-Kansas City Meetings**

A series of meetings in Omaha, Nebr., and Kansas City, Mo., has carried on the NAB Broadcast Advertising Department's retail service to member stations.

Stations sponsoring four separate meetings in Omaha were KOIL, WOW, KBON, and KFAB, Omaha, and KSWI, Council Bluffs. Kansas City stations WDAF, KCMO, WHB, KMBC and KCKN co-sponsored a meeting on November 13, with station personnel attending from Kansas City, Salina, Kan., Springfield, Mo., and St. Joseph, Mo.

In both cases, retail store advertising managers, buyers, copy writers, and agency personnel participated in the discussions. Miss Lee Hart, NAB assistant director of Broadcast Advertising, spoke to a luncheon meeting for owners and managers of retail stores in Omaha, and to an evening meeting of the Omaha Advertising Club. She also conducted the discussions in both cities.

## **Legal Department**

### **NAB Appears as Amicus Curiae to Request Rehearing of Cola Case by Supreme Court**

The National Association of Broadcasters, appearing as *amicus curiae*, Friday (21), asked the U. S. Supreme Court to reconsider its decision not to review a case involving similar sounding product names used in broadcast advertising.

The case, The Coca Cola Company, versus Snowcrest Beverages, Inc., centered in the use of the name "Polar Cola." The Circuit Court of Appeals of the First Circuit had ruled that the use of trade names phonetically similar to protected trade names could not be enjoined in the absence of proof of actual confusion in specific instances.

Describing the case as presenting "a question of importance to the entire membership of this Association," the NAB motion and memorandum called the decision contrary to the general rule "that the legal test of trademark infringement . . . is the likelihood of consumer confusion as to the source of the goods," in the words of the Circuit Court of Appeals.

The NAB memorandum pointed out that in aural radio advertising, the value of a trade name depends

(Continued on next page)



entirely on its distinctive sound, since visual representation is impossible.

"To refuse to extend the same degree of protection to representation by sound as to representation by sight," the NAB said, "is to place radio broadcasting, as an advertising medium, at a serious, unfair competitive disadvantage with other media."

## Employee-Employer Relations

### Industry Music Committee Meet Organizes After Recommendations of Planning Group

The Industry Music Committee, in its second meeting in New York on Friday (21), organized itself as recommended by a seven-man planning sub-committee appointed at the first meeting of the group two weeks before in Washington.

The planning body's proposal, adopted unanimously by the Committee, called for the establishment of three standing committees: an executive committee empowered to carry out directives of the full group and act between meetings of the full committee, and two committees to handle legal and public relations matters.

Each of the sub-committees will consist of seven members, one from each of the seven components of the Industry Music Committee: Television Broadcasters Association, Frequency Modulation Association, National Association of Broadcasters, transcription companies, recording companies, Radio Manufacturers Association, and networks.

Each of the three committees is to elect its own chairman.

The Industry Music Committee was formed to seek a solution to problems arising from the American Federation of Musicians' ban on all recording, effective with the end of 1947.

Those attending today's meeting, which was presided over by A. D. Willard, Jr., NAB executive vice president, were:

Leonard L. Asch, WBCA, Schenectady, New York; Joseph W. Bailey, Louis G. Cowan, Inc.; Roger W. Clipp, WFIL, Philadelphia, Pa.; Ralph F. Colin, Columbia Records, Inc.; Daniel R. Creato, RCA-Victor; Richard P. Doherty, NAB; Hudson Eldridge, Continental Network; William Fay, WHAM, Rochester, N. Y.; Bond Geddes, RMA; Howard L. Hausman, CBS; Frank King, WMBR, Jacksonville, Fla.; C. O. Langlois, Sr., Lang-Worth Feature Programs, Inc.; Guy Lemon, Majestic Records, Inc.; John MacDonald, NBC; Leonard H. Marks, FMA; Richard A. Moore, ABC; Judge Justin Miller, NAB; Frank E. Mullen, NBC; Robert Myers, NBC; Don Petty, NAB; M. R. Rackmil, Decca Records, Inc.; Paul W. Reed, FMA; Robert K. Richards, NAB; Walter Rivers, Capitol Records, Inc.

Theodore Streibert, WOR; Robert Swezey, MBS; Richard Testut, Associated Program Service, Inc., John W. Tinnea, KWK, St. Louis, Missouri; John W. Van Allen, RMA; E. Wallerstein, Columbia Records,

### Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Baltimore, Md., before showing in Baltimore tomorrow.

Following is the schedule of the train for the week of December 15:

Monday (15): Open date, Charleston, S. C.  
Tuesday (16): Charleston, S. C.  
Wednesday (17): Savannah, Ga.  
Thursday (18): Brunswick, Ga.  
Friday (19): Jacksonville, Fla.  
Saturday (20): Miami, Fla.  
Sunday (21): Tampa, Fla.

Inc.; Charles V. Wayland, Continental Network; Frank K. White, CBS; A. M. Wiswell, Associated Program Service; A. D. Willard, Jr., NAB; Mark Woods, ABC.

Eric Haase, Association of National Advertisers, attended as an observer.

## Small Market Stations

### Ninth in Radio Management Study Series Has Been Sent to Small Market Stations

NAB Radio Management Study No. 9, the last of a series on actual station operation, was released last week and mailed to all small market stations of less than 5,000 watts in cities of less than 50,000 population.

The final study in the series deals with a 250-watt, full time, MBS-Don Lee affiliate, located in a Pacific Northwest city of 8,000 to 11,000 population. The

#### NEW AIDS TO STATION OPERATION LISTED

A new order blank of NAB Aids for Radio Station Operation, listing many new publications on successful station management and other subjects of industry-wide importance, is now available to NAB members.

Requests for the blank should be addressed to Small Market Stations Division, National Association of Broadcasters, 1771 N Street, N. W., Washington 6, D. C.

station is owned by the local newspaper, and has been on the air 12 years. Operated by a staff of 12 full time employees, the station utilizes ten of its personnel in a dual capacity, as salesmen.

The study is one of nine made by Arthur Stringer, under the direction of the NAB Small Market Stations Executive Committee. Distribution is limited to one copy to each member station. Already mailed to small market stations, it will be sent to larger stations on request.

## Women Broadcasters

### Woman Broadcaster Will Be Given Trophy By Grocery Manufacturers for Best Copy

The Association of Women Broadcasters of the NAB has been advised that the Grocery Manufacturers of America, Inc., will give a 1948 "Life Line of America" trophy to a woman broadcaster, in addition to the awards to women farm publications editors, and newspaper food page editors.

The trophy is an annual award for the women doing the most outstanding work in interpreting in original copy the relationships between food on the table and the production of food.

The trophy is a sterling silver reproduction of the famous London Bowl, appropriately inscribed.

For rules and entry blanks, women broadcasters should address GMA, Inc., Life Line of America Trophy, 205 East 42nd Street, New York 17, N. Y.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 1-7, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### World Food Emergency—"Save Wheat— Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional

American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: How to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions.



# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 24. They are subject to change.

### Monday, November 24

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—  
For renewal of complaint license.

#### Oral Argument

(Before the Commission, Room G121, beginning 10:00 A. M. in the order listed)

#### 1st Argument

In the Matter of Charges for United States Government Domestic Telegraph Communications.

#### 2nd Argument

Associated Broadcasters, Inc. (Assignor); Evansville on the Air (Assignee); Associated Broadcasters, Inc. (Assignor) Radio Indianapolis, Inc. (Assignee)—Assignment of license of WABW and WBBW, Indianapolis, Ind.

#### 3rd Argument

Johnston Broadcasting Co., Birmingham Ala.; Thomas N. Beach (WTNB), Birmingham, Ala.—850 kc., 1 KW night, 5 KW—LS, unlimited, DA night.

#### Further Hearing

(10:00 A. M.)

NEW—Capital Broadcasting Co., Annapolis, Md.—C. P. 1430 kc., 500 watts, DA, unlimited.

NEW—John F. Kramer, Cambridge, Md.—C. P. 1430 kc., 1 KW, daytime.

### Monday and Tuesday, November 24 and 25

#### At Perth Amboy and Elizabeth, N. J.

(City Hall, Perth Amboy, Nov. 24; Civil Service Room, U. S. P. O. Bldg., Elizabeth, Nov. 25; both 10:00 A. M.)

NEW—Perth Amboy Broadcasting Co., Perth Amboy, N. J.—C. P. 1510 kc., 250 watts, daytime.

NEW—Union Broadcasting Co., Elizabeth, N. J.—C. P. 1510 kc., 1 KW, daytime.

### Tuesday, November 25

#### Further Hearing

(10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—For renewal of license. 1090 kc., 50 KW main, 10 KW aux., DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. 1090 kc., 50 KW, unlimited.

#### Further Hearing

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Strand Broadcasting Corp., Atlantic City, N. J.—C. P. 1230 kc., 250 watts, unlimited.

Other Participants: WCAU, Philadelphia, Pa., Intervenor.

### Wednesday, November 26

(10:00 A. M.)

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—C. P. to include power, etc. DA day & night use, 5 KW, unlimited.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—C. P. to include power. 930 kc., 1 KW, unlimited.

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. 1230 kc., 250 watts, unlimited.

Other Participants: WJOB, Hammond, Ind. Party Respondent.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 550 KC.

The Commission announced a **Decision** (B-353) granting application of WJIM, Inc., to change facilities of station **WJIM, Lansing, Mich.**, from 1240 kc., 250 watts, unlimited time, to 550 kc., 1 KW, unlimited, DA day and night (BP-4087; Docket 6807), and denial of the application of **The Cincinnati Times-Star Co.** to change facilities of WKRC, Cincinnati, from 550 kc., 1 KW night, 5 KW day, unlimited time, DA, to 5 KW night, and to change directional antenna (BP-4483; Docket 7401), without prejudice to applicant's filing within 60 days an application for use of the frequency 550 kc. at Cincinnati which would afford protection in accordance with the standards to all existing and proposed stations except that it may radiate 175 mv/m equivalent for a .311 wavelength antenna in the horizontal plane in the direction of Lansing, Mich. (Comrs. Denny and Hyde not participating; Comr. Jones dissenting.)

##### 920 KC.

The Commission announced a **Memorandum Opinion and Order** granting petition of **Lee-Smith Broadcasting Co., Faribault, Minn.**, insofar as it requests that the Commission reconsider and vacate its grant made July 28, 1947, authorizing **KFNF, Inc., Shenandoah, Iowa**, to change transmitter site, install a new antenna system and increase daytime power of station KFNF from 1 to 5 KW, operating on 920 kc., 500 watts night (BP-5840; Docket 8164); insofar as the petition requests that the Commission grant this application, subject to condition that applicant file an application for modification of permit specifying DA for daytime operation which would afford petitioner's proposed operation protection in accordance with the Commission's standards, it is denied.

Ordered that those parts of the Order of July 28 granting application of Lee-Smith Broadcasting Co. (BP-4581; Docket 7875) for a new station at Faribault, Minn., to operate on 920 kc., 1 KW, unlimited time, DA, and application of KFNF (BP-5840; Docket 8164) be vacated and set aside, and that

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the Order, insofar as it grants application of **Associated Broadcasters, Inc., Wadena, Minn.** (BP-5351; Docket 8038), remain in full force and effect; and further ordered that the application of Associated Broadcasters, Inc., be severed from the Lee-Smith and KFNF applications. (Comrs. Hyde and Webster not participating.)

Announced a **Proposed Decision** looking towards the grant of the application of **Lee-Smith Broadcasting Co.** for a new station in **Faribault, Minn.**, to operate on 920 kc., 1 KW, unlimited time, DA, day and night (BP-4581; Docket 7875), and denial of the application of **KFNF, Inc., Shenandoah, Iowa** (BP-5840; Docket 8164), to operate station KFNF with increased daytime power with directional antenna, without prejudice to the immediate filing of an application specifying an operation which would provide the proposal of Lee-Smith Broadcasting Co., and other proposed and existing stations, with protection in accordance with the Commission's standards. (Comrs. Webster and Hyde not participating.)

#### 930 KC.

The Commission announced adoption of a **Memorandum Opinion and Order** granting petition of **North Jersey Broadcasting Co., Inc.**, for reconsideration of the Commission's action of April 10, 1947, granting application of The Monocacy Broadcasting Co., to increase power of station **WFMD, Frederick, Md.**, from 500 watts to 1 KW, operating unlimited time on 930 kc. (BP-5128); set aside said action and designated the application for hearing, commencing November 26, 1947, in a consolidated proceeding with application of North Jersey Broadcasting Co., Inc. (BP-4613; Docket 8285), to increase power of Station **WPAT, Paterson, N. J.**, from 1 to 5 KW, and change time of operation from daytime to unlimited on 930 kc. (Comrs. Hyde and Webster not participating; Comr. Jones dissenting).

#### AM—Designated for Hearing

##### 1280 KC.

**WMRO—WMRO, Inc., Aurora, Ill.**—Designated for hearing application (BML-1276) to change facilities from 1280 kc., 250 watts, daytime only, to 1280 kc., 100 watts, 250 watts, LS, unlimited time, in a consolidated proceeding with applications of **WJOI** (Docket 8304) and **WGBF** (Docket 8305), and ordered that **WTCN, Minneapolis**, be made a party to the proceeding.

#### AM—Licenses for New Stations Granted

##### 590 KC.

**WROW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—Granted license for new station; 590 kc., 1 KW-5KW-LS, unlimited and specify studio location. (BL-2724)

##### 600 KC.

**KTBB—Blackstone Broadcasting Co., Tyler, Texas**—Granted license for new station; 600 kc., 500 watts; daytime. (BL-2636)

##### 710 KC.

**WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.**—Granted license for new station; 710 kc., 1 KW, daytime, and for change in studio location. (BL-2431)

##### 900 KC.

**WOTW—Nashua Broadcasting Corp., Nashua, N. H.**—Granted license for new station; 900 kc., 1 KW; daytime. (BL-2661)

##### 920 KC.

**KELP—Paso Broadcasting Co., El Paso, Tex.**—Granted license for new station; 920 kc., 1 KW; daytime. (BL-2670)

##### 1080 KC.

**KSCO—Radio Santa Cruz, Santa Cruz, Cal.**—Granted license for new station; 1080 kc., 1 KW; daytime. (BL-2737)

**WEWO—Scotland Broadcasting Co., Laurinburg, N. C.**—Granted license for new station; 1080 kc., 1 KW; daytime, and change of studio location. (BL-2645)

##### 1110 KC.

**KIPA—Big Island Broadcasting Co., Ltd., Hilo, T. H.**—Granted license for new station; 1110 kc., 1 KW; unlimited. (BL-2660)

##### 1230 KC.

**KSIX—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Tex.**—Granted license for new station; 1230 kc., 250 watts, unlimited time, and for change in studio location. (BL-2726)

##### 1240 KC.

**KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.**—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2642)

##### 1400 KC.

**WBSC—Loys Marsden Hawley, Bennettsville, S. C.**—Granted license for new station; 1400 kc., 250 watts, unlimited. (BL-2725)

##### 1450 KC.

**KSIW—Woodward Broadcasting Co., Woodward, Okla.**—Granted license for new station; 1450 kc., 250 watts, unlimited. (BL-2653)

##### 1470 KC.

**WLAM—The Lewiston-Auburn Broadcasting Co., Lewiston, Maine**—Granted license for new station; 1470 kc., 5 KW-DA, unlimited. (BL-2672)

##### 1490 KC.

**KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.**—Granted license for new station; 1490 kc., 250 watts, unlimited time and to specify studio location. (BL-2703)

##### 1590 KC.

**KTIL—Tillamook Broadcasting Co., Inc., Tillamook, Ore.**—Granted license for new station; 1590 kc., 250 watts, unlimited. (BL-2624)

#### AM—Modification of CP's Granted

**KYSM—Southern Minnesota Supply Co., Mankato, Minn.**—Granted modification of CP for extension of completion date to 1-1-48. (BMP-3293)

**KWRT—Interlake Broadcasting Corp., Renton, Wash.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3199)

**KWBB—The Wichita Beacon Broadcasting Co., Wichita, Kans.**—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-3075)

**WRCS—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.**—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-2996)

**WLIZ—The Bridgeport Broadcasting Co., Bridgeport, Conn.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-2966)

**WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.**—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location and to change studio location. (BMP-3176)

**KDHL—Lee-Smith Broadcasting Co., Faribault, Minn.**—Granted modification of CP to change type of transmitter and change of studio location. (BMP-3283)

**WANE—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.**—Granted modification of CP to make changes in transmitting equipment and approval of antenna, transmitter and studio location. (BMP-3103)

**WEMB—El Munde Broadcasting Co., San Juan, P. R.**—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3223)

**WVWV—Fairmont Broadcasting Co., Fairmont, W. Va.**—Granted modification of CP for approval of antenna and transmitter location, and to change studio location. (BMP-3104)

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**WBOC**—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP for extension of completion date to 11-16-47.

**KRNT**—Cowles Broadcasting Co., Des Moines, Iowa—Granted modification of CP to change type of transmitter. (BMP-3300)

**WSID**—Sidney H. Tinley, Jr., Essex, Md.—Granted modification of CP to make changes in vertical antenna. (BMP-3210)

**WJL**—John J. Laux, Niagara Falls, N. Y.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2924)

The following were granted modifications of CP for extension of completion dates to the dates shown:

KVVC, The Ojai Broadcasting Co., to 3-17-48 (BMP-3298); WCRS, Grenco, Inc., to 5-26-48 (BMP-3296); WNAX, Cowles Broadcasting Co., to 2-9-48 (BMP-3297); WGWD, G. W. Covington, Jr., to 12-13-47; WEMP, Milwaukee, to 5-26-48 (BMP-3280); WBBW, Indianapolis, to 2-28-48 (BMP-3294); WKST, New Castle, Pa., to 1-1-48 (BMP-3288).

### AM—Miscellaneous Actions

**Eugene Broadcasters, Inc., Eugene, Ore.**—Denied petition insofar as it requests that the place of hearing on its application (Docket 7484), be changed from Washington to Eugene, Ore.

**John F. Kramer, Cambridge, Md.**—Denied petition for continuance of hearing now scheduled for Nov. 13 in re his application and The Capital Broadcasting Co.

**Williamson Broadcasting Corp., Pikeville, Ky.**—Denied petition insofar as it requests the application of Sec. 1.391 of the Rules relating to special waiver of hearing procedure to its application (BP-5502; Doc. 8259), for a new station on 1490 kc., 250 watts, unlimited time, and ordered that said application be removed from the hearing docket.

**North Plains Broadcasting Co., Perryton, Tex.**—Granted petition requesting that its application (BP-5898; Doc. 8236) be removed from the hearing docket.

**McMinnville Broadcasting Co., McMinnville, Ore.**—Granted petition for leave to amend its application (BP-6334; Doc. 8577) with respect to legal and financial qualifications, etc.

**Beacon Broadcasting Co., Inc., Boston, Mass.**—Granted petition for leave to amend its application (BP-5912; Doc. 8569) with respect to financial qualifications, etc.

**KNOE—Frontier Broadcasting Co., Inc., Austin, Texas**—Denied petition requesting enlargement of the issues designated for hearing in the proceeding on application of Bee Broadcasting Co. (Docket 7604)

**Cedar Rapids Broadcasting Corp., Inc., Cedar Rapids, Iowa**—Granted petition for extension of time within which to file exceptions in re its application (Docket 6888 et al), and the time was extended to November 26.

**KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.**—Granted petition for 30 day continuance of hearing in re its application (Doc. 8480) now scheduled for November 17 and continued same to December 19.

**WSBT—The South Bend Tribune, South Bend, Ind.**—Granted license covering increase in power to 5 KW, installation of new transmitter and changes in DA. (BL-2629)

**KGEZ—Donald C. Trelear, Kalispell, Mont.**—Granted license for increase in power to 250 watts, and install new transmitter. (BL-2662)

**WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.**—Granted license covering installation of new transmitter. (BL-2720)

**KSAC—Kansas State College of Agr., etc., Manhattan, Kans.**—Granted license for increase in power, installation of new transmitter and vertical antenna and change in transmitter location. (BL-2707)

**The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.**—The Commission on its own motion continued the consolidated hear-

ing on these applications presently scheduled for Nov. 17 and 18 at Panama City, to December 11 and 12 at that place. (Doc. 8507 and 8508)

**WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.**—Granted license to use old transmitter at 20 Battery Park Place, Asheville, for aux. purposes with 1 KW. (BL-2596)

**Valdosta Broadcasting Co., Valdosta, Ga.**—Granted petition for leave to amend its application (BP-4106; Doc. 6863) to submit revised engineering Exhibit 11 in lieu of Exhibit 10, etc.

**The Montana Network, Inc., Missoula, Mont.**—Granted petition to dismiss without prejudice its application (BP-6022; Doc. 8438)

**Paul H. Chapman, Greensboro, N. C.**—Granted petition requesting dismissal of his application (BP-5723; Doc. 8203), and ordered that the application of Guilford Broadcasting Co. be removed from the hearing docket (No. 8204).

**WELO—Birney Ines, Jr., Tupelo, Miss.**—Granted petition for continuance of hearing in re its application (Docket 8384) now scheduled for November 24 and continued same to January 21, 1948.

**The Fort Industry Co., Lima, Ohio**—Granted petition for leave to intervene in the proceeding on application of Motor State Broadcasting Co. (Docket 8537)

**KTBS—Radio Station KTBS, Shreveport, La.**—Granted petition for leave to amend its application (BP-4720; Docket 7598) to change transmitter site and add engineering Exhibit 14.

**The Capital Broadcasting Co., Annapolis, Md.**—Granted petition for leave to amend its application (BP-4318; Docket 7371) to show change in petitioner's officers, directors and stock subscribers.

**WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Dismissed petition requesting that the Commission modify its order of October 8 designating a presiding officer in the proceeding on application of United Broadcasting Corp. (Docket 8348)

**KLCN—Harold L. Sudbury, Blytheville, Ark.**—Granted petition to dismiss without prejudice his application (BP-4537; Docket 8046).

**Washtenaw Broadcasting Co., Inc., Lansing, Mich.**—Granted petition for leave to amend its application (BP-5609; Docket 8213) to change the location from Lansing to Ann Arbor, Mich., and to make other changes corollary thereto in re financial qualifications, etc.

**Eagle Printing Co., Inc., Butler, Pa.**—Granted petition for extension of time within which to file exceptions to the Commission's Proposed Decision in re its application and that of Frank R. Smith, Jr. (Dockets 7672 and 7981), and the time was extended to November 28.

**Logansport Broadcasting Corp., Logansport, Ind.**—Granted in part petition requesting advancement of hearing date in re its application (Docket 8194) and scheduled said hearing for November 26 and December 10 at Washington.

**KSFT—Trinidad Broadcasting Corp., Trinidad, Colo.**—Granted petition insofar as it requests intervention in the proceeding on the application of WGBF (Docket 8305).

**Harrell Broadcasting Co., Gainesville, Fla.**—Granted petition to dismiss without prejudice application (BP-5524; Docket 8118).

**WTOC—Savannah Broadcasting Co., Savannah, Ga.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-6327; Docket 8521).

**WCAU—Philadelphia Record Co., Philadelphia, Pa.**—Granted petition for leave to intervene in the proceeding on application of Home News Publishing Co. (Docket 7814).

### 930 KC.

**WSLI—Standard Life Broadcasting Co., Jackson, Miss.**—Granted license for change in frequency to 930 kc., increase  
(Continued on next page)

in power to 5 KW-DA-N, installation of new transmitter and DA for night use, and change in transformer location. (BL-2546)

#### 1270 KC.

**Seward County Broadcasting Co., Liberal, Kans.**—Granted petition for leave to amend its application (BP-5719; Docket 8235) to specify 1270 kc., 1 KW, daytime only, in lieu of 1400 kc., 250 watts, unlimited.

### AM—Applications Accepted for Filing

#### 580 KC.

**WLCW—La Crosse Broadcasting Co., La Crosse, Wis.**—Modification of construction permit (B4-P-4507, which authorized a new standard broadcast station) to make changes in transmitting equipment, and to change transmitter location from about 3 miles east of city limits of La Crosse, South of Hwy. 33, La Crosse, Wis., to: On Wisconsin Trunk Hwy. 35, 3.3 miles south of city limits of La Crosse, Wis.

#### 590 KC.

**KID—Idaho Radio Corp., Idaho Falls, Idaho**—Modification of construction permit (B5-P-5110, as modified, which authorized installation of new transmitter) to change frequency from 1350 to 590 kc., increase power from 500 watts night 5 KW day to 1 KW night 5 KW day, install directional antenna for night use, and change transmitter location from Ammon Hi-way, 2¾ miles SE of city, near Idaho Falls, Idaho, to: On U. S. Hwy. 20-191, just south of Ucon, Idaho.

**KSUB—Southern Utah Broadcasting Co., Cedar City, Utah**—Modification of construction permit (B5-P-3854, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use, and change transmitter location) to change hours of operation from unlimited to daytime, using non-directional operation, and change transmitter location from: On Route U. S. 56, 4.6 miles west of Cedar City, Utah, to 6.2 miles west of Cedar City, Utah.

#### 640 KC.

**KFI—Earl C. Anthony, Inc., Los Angeles, Calif.**—Authority to determine operating power by direct measurement of antenna power.

#### 730 KC.

**NEW—Alvin E. O'Kouski, Merrill, Wis.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 730 kc., power from 250 watts to 1 KW, daytime only; change hours of operation from unlimited to daytime; change type transmitter and make changes in antenna and ground system; change transmitter and studio locations from Merrill Hotel, Main and Mill Sts., Merrill, Wis., to: On U. S. Highway 51, and State Highway 17, north of Merrill, Wis.

#### 740 KC.

**WVLN—Olney Broadcasting Co., Olney, Ill.**—License to cover construction permit (BP-5717, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WPAQ—Ralph D. Epperson, Mount Airy, N. C.**—Modification of construction permit (B3-P-5500, which authorized increase power and install new transmitter) for extension of completion date.

#### 750 KC.

**KSEO—Democrat Printing Co., Durant, Okla.** (A partnership composed of R. F. Story and Bennett Story)—Authority to determine operating power by direct measurement of antenna power.

#### 900 KC.

**WCPA—Progressive Publishing Co., Clearfield, Pa.**—Modification of construction permit (BP-6182, which authorized a new standard broadcast station) to change power from 500 watts to 1 KW.

#### 920 KC.

**NEW—Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis.**—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts, and daytime hours of operation. Amended to change studio location from: To be determined, Milwaukee, Wis., to Whitefish Bay, Wis.

**WKRT—Cortland Broadcasting Co., Inc., Cortland, N. Y.**—License to cover construction permit (BP-6091) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 930 KC.

**KSDN—Aberdeen News Co., Aberdeen, S. Dak.**—Modification of construction permit (B4-P-5546, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 940 KC.

**WESA—Monongahela Valley Broadcasting Corp., Charle-roi, Pa.**—License to cover construction permit (B2-P-5601, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 950 KC.

**WARC—WARC, Inc., Rochester, N. Y.**—Modification of construction permit (B1-P-3565, which authorized a new standard broadcast station) to change type of transmitter and transmitting equipment.

**WARC—WARC, Inc., Rochester, N. Y.**—License to cover construction permit (B1-P-3565, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 960 KC.

**WBOC—The Peninsula Broadcasting Co., Salisbury, Md.**—License to cover construction permit (B1-P-3786, as modified) which authorized change in frequency, increase in power, changes in transmitting equipment and installation of directional antenna for night use and install new transmitter and authority to determine operating power by direct measurement of antenna power.

#### 970 KC.

**KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.**—Modification of construction permit (BP-5714, which authorized a new standard broadcast station) to change frequency from 960 to 970 kc., and for approval of antenna and transmitter location at 1¼ miles SE of Scottsbluff, Nebr.

#### 980 KC.

**NEW—Central Valley Broadcasters, Merced, Calif.** (A. J. Victor, E. K. Bowman, Ken Barton, Clifford E. Kwid, Edward J. Murset, Jr., J. Herman, Jr., and Paul B. Sogg, a partnership) (P. O., A. J. Victor, 4135 E. Bronson Avenue, Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation.

#### 1010 KC.

**NEW—Gila Broadcasting Co., Winslow, Arizona**—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW. Directional antenna and unlimited hours of operation. Amended to change transmitting equipment.

**NEW—Athens Broadcasting Co., Inc., Athens, Ala.**—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation.

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas** (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Construction permit to change hours of operation from daytime to unlimited, change power from 1 KW day, to 500 watts night 1 KW day, and install directional antenna for night use.

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**1050 KC.**

**NEW—Mansfield Broadcasting Co., Inc., Mansfield, Pa.**—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW, and daytime hours of operation.

**1070 KC.**

**WHPE—The High Point Enterprise, Inc., High Point, N. C.**—Authority to determine operating power by direct measurement of antenna power.

**1130 KC.**

**WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.**—Construction permit to increase power from 500 watts night, 5 KW day, to 50 KW day and night; change hours of operation from limited time to unlimited time; install new transmitter and directional antenna for day and night use, and change transmitter location from Wayzata Blvd. and Louisiana Ave., Minneapolis, Minn., to S ½ SW ¼ of Section 34, Twp. 27, Range 24, Dakota County, Minn. Amended to change power from 50 KW to 25 KW night, 50 KW day; make change in directional antenna patterns and change transmitter location from S ½ SW ¼ of Section 34, Twp. 27, Range 24, Dakota County, Minn., to approximately ¾-mile east of Bloomington, Minn.

**1190 KC.**

**KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas**—License to cover construction permit (B3-P-5330, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1220 KC.**

**WLPO—The La Salle County Broadcasting Co., La Salle, Ill. (F. F. McNaughton and Louis F. Leurig, a partnership)**—License to cover construction permit (B4-P-5284, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1230 KC.**

**WJOB—South Shore Broadcasting Corp., Hammond, Ind.**—Voluntary acquisition of control of licensee corporation from O. E. Richardson to Robert C. Adair. (1750 shares of common stock, 19%)

**1230 KC.**

**WCLO—Southern Wisconsin Radio, Inc., Janesville, Wis.**—License to cover construction permit (BP-6137) which authorized to make changes in vertical antenna and mount FM antenna on AM tower and authority to determine operating power by direct measurement of antenna power.

**1240 KC.**

**WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.**—License to cover construction permit (BP-6275), which authorized installation of a new transmitter.

**NEW—Suburban Broadcasters, Jackson, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a partnership) (P. O., 22266 Michigan Avenue, Dearborn, Mich.)**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Contingent upon WJIM being granted a change of facilities.

**KVLF—Big Bend Broadcasters, Alpine, Texas**—Construction permit to change frequency from 1490 to 1240 kc., and make changes in transmitting equipment and vertical antenna.

**1250 KC.**

**NEW—Public Service Broadcasting Company of Seattle, Washington, Seattle, Wash. (James S. Ross and Don J. Bevilacqua, a partnership) (P. O., 5428 Green Lake Way, Seattle, Wash.)**—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and shares time with KTW. Contingent upon KWSC being granted a change of frequency.

**KGHI—KGHI Broadcasting Service, Little Rock, Ark. (A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership)**—License to cover construction permit (B3-P-5348, as modified) which authorized change in frequency, increase in power and installation of new transmitter and directional antenna for night use, and authority to determine operating power by direct measurement of antenna power.

**WSKB—McComb Broadcasting Corp., McComb, Miss.**—Modification of construction permit (BP-5987, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) for extension of completion date.

**1280 KC.**

**KNAB—Granite District Radio Broadcasting Co., Salt Lake City, Utah**—Modification of construction permit (B5-P-4582, as modified), which authorized change in frequency, increase in power, changes in transmitting equipment and vertical antenna, and installation of directional antenna for night use) to change power from 500 watts to 500 watts night, 1 KW day, and make changes in transmitting equipment.

**1290 KC.**

**KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.**—License to cover construction permit (B5-P-3908, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**1330 KC.**

**KFH—Radio Station KFH Co., Wichita, Kansas**—Modification of construction permit (B4-P-5094, as modified), which authorized installation of FM antenna on AM tower, and to make changes in antenna) for extension of completion date.

**1340 KC.**

**WKIC—BMG Broadcasting Corp., Hazard, Ky.**—License to cover construction permit (B2-P-4661, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KLMR—The Southeast Colorado Broadcasting Co., Lamar, Colo.**—Modification of construction permit (B5-P-5444, which authorized a new standard broadcast station) for extension of completion date.

**WSOY—Commodore Broadcasting, Inc., North of Decatur, Ill.**—Modification of construction permit (B4-P-5123, as modified, which authorized installation of new transmitter, make changes in antenna and mount FM antenna on top of AM tower and change transmitter and studio locations) for extension of completion date.

**1350 KC.**

**KCSB—Woodrow Miller, San Bernardino, Calif.**—Construction permit to change hours of operation from daytime to unlimited, change power from 500 watts day to 500 watts day and night, and make changes in transmitting equipment.

**1360 KC.**

**WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.**—License to cover construction permit (B3-P-5583, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WTAQ—WHBY, Inc., Green Bay, Wis.**—Modification of license to change from employing directional antenna for day and night use to directional antenna for night use only.

**1380 KC.**

**KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.**—License to use old main transmitter (composite) at 1810 Makaoe Lane, Honolulu, Territory of Hawaii (present location of main transmitter) to be used for auxiliary purposes with power of 250 watts and authority to determine operating power by direct measurement of antenna power.

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**KPBX—KPBX Broadcasting Co., Beaumont, Texas—**Modification of license to change hours of operation from daytime to unlimited, with power of 250 watts night 1 KW day.

**1390 KC.**

**NEW—Dr. Azra C. Baker, Seymour, Ind.—**Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1370 to 1390 kc.

**1400 KC.**

**WXAL—Demopolis Broadcasting Co., Demopolis, Ala.** (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership)—License to cover construction permit (BP-5881, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WBIZ—WBIZ, Inc., Eau Claire, Wis.—**License to cover construction permit (B4-P-4692, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WSGC—Elberton Broadcasting Co., Elberton, Ga.—**Voluntary transfer of control of licensee corporation from John L. Barnes to Harry G. Thornton and Gradus T. Christian. (40 shares of common stock, 33-1/3%)

**1410 KC.**

**KRIG—Oil Center Broadcasting Co., Odessa, Texas—**Authority to determine operating power by direct measurement of antenna power.

**NEW—Nashville Radio Corp., Nashville, Tenn.** (P. O., 1100 Broadway, Nashville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW, directional antenna and unlimited hours of operation.

**1430 KC.**

**NEW—Ames Broadcasting Co., Ames, Iowa** (Harold W. Higby, Dan W. Figgins, Arthur A. Skinner, L. Clay Rusk, Homer R. Adcock, Merrill E. Kimberlin and W. Al Bell, a partnership) (P. O., 505 Kellog, P. O. Box 545)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

**1440 KC.**

**WMRC—Textile Broadcasting Co., Greenville, S. C.—**Construction permit to change frequency from 1490 to 1440 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 400 Mayberry St., Greenville, S. C., to Greenville, S. C.

**1450 KC.**

**WGPC—Albany Broadcasting Co., Albany, Ga.** (J. W. Woodruff and J. W. Woodruff, Jr.)—Modification of construction permit (BP-5991, which authorized installation of new transmitter and vertical antenna and change transmitter location) for extension of completion date.

**WASK—WFAM, Inc., Lafayette, Ind.—**Voluntary acquisition of control of licensee corporation from Robert C. Adair to O. E. Richardson. (50 shares of common stock, 33-1/3%)

**1460 KC.**

**WAFB—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La.—**Modification of construction permit (BP-5711, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Brookstown Road, 3/4 mile north of Greenwell Springs Road, Baton Rouge, La.

**NEW—Suburban Broadcasting Corp., New Rochelle, N. Y.** (P. O., 27 William Street, New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts and daytime hours of operation.

**1470 KC.**

**NEW—The Midwestern Broadcasting Co., Toledo, Ohio** (P. O., 455 Spitzer Bldg.), Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna and unlimited hours of operation.

**1480 KC.**

**WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—**Modification of construction permit (B1-P-4384, as modified, which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

**1490 KC.**

**NEW—Williamson Broadcasting Corp., Pikeville, Ky.—**Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1490 kc.

**KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—**Modification of construction permit (BP-5947, which authorized change in frequency and power, installation of new transmitter and directional antenna for night use and change in transmitter location) to make changes in directional antenna and change transmitter location from Ewing's Ranch, east side of North Campbell Ave., south bank of Rillito Creek, Tucson, Ariz., to East Lumberlost Dr. and North Mountain Ave., Tucson, Ariz., and for extension of completion date to 180 days after grant.

**1540 KC.**

**NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—**Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 850 to 1540 kc.

**1580 KC.**

**NEW—Benlee Broadcasting Co., Patchogue, N. Y.** (Benjamin Moskovitz and Lee Morrison, a partnership)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts, and daytime hours of operation. Amended to change frequency from 1370 to 1580 kc., and change power from 500 watts daytime to 250 watts daytime; change type transmitter and make changes in antenna and ground system.

**NEW—Watertown Radio, Inc., Watertown, Wis.** (P. O., % Albert B. Gale, 2327 W. Michigan St., Milwaukee, Wis.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

**AM—Applications Tendered for Filing**

**900 KC.**

**WCPA—Progressive Publishing Co., Clearfield, Penna.—**Modification of construction permit to increase power from 500 watts daytime to 1 KW daytime.

**960 KC.**

**KOOL—Maricopa Broadcasters, Inc., Phoenix, Ariz.—**Consent to transfer of control from Carl Dexter Haymond, John K. Clarke, Herbert M. Bingham, Frank Beer, James A. Murphy, Paul F. Benton and Jerrold P. Geehan to (Orvon) Gene Autry.

**1170 KC.**

**NEW—The Princeton Broadcasting Co., Princeton, Ky.** (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

**1240 KC.**

**WEBJ—William E. Brooks, Brewton, Ala.—**Consent to assignment of license to Brewton Broadcasting Co., a partnership composed of William E. Brooks and William E. Brooks, Jr.

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### 1240-1430 KC.

**KVNI, KNEW—Coeur d'Alene Broadcasting Co., KVNI, Coeur d'Alene, Idaho; KNEW, Spokane, Wash.**—Consent to transfer of control of stock from The Scripps Newspapers, Inc., to Burl C. Hagadone and Harry Hanke, Jr.

### 1250 KC.

**KBMY—Billings Broadcasting Co., Billings, Mont.** (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners)—Consent to assignment of license to Billings Broadcasting Company—a corporation.

**NEW—The Shelbyville Broadcasting Co., Shelbyville, Ill.** (Glen Clawson, Janice Clawson, Gerald Clawson and Wayne Barker)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 250 watts and daytime hours of operation.

### 1320 KC.

**NEW—The Canisteo Radio Corp., Hornell, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW and daytime hours of operation.

### 1340 KC.

**NEW—Vir N. James, Salida, Colo.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1350 KC.

**KCOR, KCOR-FM—Raoul A. Cortez, San Antonio, Tex.**—Consent to assignment of license and construction permit of AM and Construction permit of KCOR-FM to KCOR, Inc.

### 1380 KC.

**WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Modification of construction permit to make changes in the directional antenna system.

**KPBX—KPBX Broadcasting Co., Beaumont, Tex.**—Construction permit to change hours of operation from daytime to unlimited, power from 1 KW daytime to 250 watts night, 1 KW day.

### 1420 KC.

**NEW—Maple City Broadcasting Corp., Hornell, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 500 watts night and 1 KW day, and unlimited hours of operation, with directional antenna for night use.

**WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.**—Consent to transfer of control from O. E. Richardson, E. R. Herkner, W. A. Blank, E. D. Oskierko, W. J. K. Volk and J. F. Ciezadlo to O. E. Richardson.

### 1440 KC.

**WMRC—Textile Broadcasting Co., Greenville, S. C.**—Construction permit to change frequency from 1490 to 1440 kc., power from 250 watts to 1 KW, install directional antenna for day and night use and a new transmitter and change the transmitter location.

### 1490 KC.

**WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.**—Construction permit to change frequency from 1090 to 1490 kc., power from 1 KW daytime to 250 watts day and night, hours from daytime to unlimited. (Request facilities of WKBZ.)

**NEW—Grand Haven Broadcasting Co., Grand Haven, Mich.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1510 KC.

**WMEX—The Northern Corporation, Boston, Mass.**—Consent to transfer of control of stock owned by John E. Reilly, Charles A. Coughlin, George Kaplan, Fred Randazzo and Allen T. Dresser in licensee corporation to Alfred J. Pote,

William S. Pote and Antoinette Iovanna, brothers and sister, respectively.

### 1590 KC.

**KSJO, KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.**—Consent to transfer of control of stock owned by Redwood Broadcasting Co., Inc. in KSJO-AM and construction permit for KSJO-FM to Patrick Healy Peabody.

## FREQUENCY MODULATION

### FM—Modification of CP's Granted

*The following were granted modification of CP's for extension of completion dates as indicated:*

WNJD, H. C. Winslow, Meadville, Pa., to 12-30-47 (BMPH-852); WHAI-FM, John W. Haigis, Greenfield, Mass., to 2-13-48 (BMPH-991); WOAP-FM, Argus-Press Co., Owosso, Mich., to 3-1-48 (BMPH-1029); WTRC-FM, Truth Publishing Co., Inc., Elkhart, Ind., to 2-11-48 (BMPH-1032); WPAM-FM, Miners' Broadcasting Service, Pottsville, Pa., to 1-15-48 (BMPH-1035); WCAE-FM, WCAE, Inc., Pittsburgh, to 3-1-48 (BMPH-1036); KLX-FM, Tribune Bldg. Co., Oakland, Calif., to 2-3-48 (BMPH-1040); WJNO-FM, WJNO, Inc., W. Palm Beach, to 3-6-48 (BMPH-1042); WCAO-FM, The Monumental Radio Co., Baltimore, to 4-10-48 (BMPH-1044); WJLK, Asbury Park Press, Inc., to 12-25-47 (BMPH-1045); WIIP-FM, WIIP, Inc., to 5-26-48 (BMPH-1046).

### FM—Applications Accepted for Filing

**WNLC-FM—Thames Broadcasting Corp., New London, Conn.**—Modification of construction permit (B1-PH-250, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WXRT—Radio Station WSBC, Chicago, Ill.** (Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller and Arnold B. Miller)—Modification of construction permit (B4-PH-716, which authorized a new FM broadcast station) to change studio location, specify transmitter site, change type of transmitter, change effective radiated power to 25 KW, antenna height above average terrain to 603.2 feet, and specify antenna system.

**WWXL-FM—Central Illinois Radio Corp., Peoria, Ill.**—Modification of construction permit (B4-PH-819, which authorized a new FM broadcast station) to specify transmitter site as Stewart Ave. and Leonard St., East Peoria, Ill., type of transmitter as RCA BTF-10B, maximum 10 KW, and specify antenna system.

**KSCJ-FM—Perkins Brothers Co., Sioux City, Iowa**—Modification of construction permit (B4-PH-963, which authorized a new FM broadcast station) for extension of completion date.

**WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.**—Modification of construction permit (B1-PH-133, as modified) which authorized a new FM broadcast station for extension of completion date.

**WHHM-FM—Mid-South Broadcasting Corp., Memphis, Tenn.**—Modification of construction permit (B3-PH-409, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WHTN-FM—Greater Huntington Radio Corp., Huntington, W. Va.**—Modification of construction permit (B2-PH-886, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMAW-FM—Midwest Broadcasting Co., Milwaukee, Wis.**—Modification of construction permit (B4-PH-778, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WRCM—Supreme Broadcasting System, Inc., New Orleans, La.**—Modification of construction permit (B3-PH-485, as modified) which authorized a new FM broadcast station, for extension of completion date.

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**WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.**—License to cover construction permit (B2-PH-1034, which authorized a new FM broadcast station).

**WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.**—Modification of construction permit (B4-PH-256, as modified) which authorized a new FM broadcast station, to change effective radiated power to 94.2 KW, and make changes in antenna system.

**WHNY—FM Broadcasting Corp., Hempstead, N. Y.**—Modification of construction permit (B1-PH-499, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMGM—Marcus Loew Booking Agency, New York, N. Y.**—License to cover construction permit (B1-PH-974) as modified, which authorized changes in FM broadcast station.

**KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.**—Modification of construction permit (B5-PH-454, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.**—Modification of construction permit (B3-PH-653, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WJOB-FM—South Shore Broadcasting Corp., Hammond, Ind.**—Voluntary acquisition of control of permittee corporation from O. E. Richardson to Robert C. Adair.

**WATC—C. H. Winans Co., Watchung, N. J.**—Modification of construction permit (BPH-1187 which authorized a new FM broadcast station) to change studio location to "to be determined," Morristown, N. J., specify transmitter site as 54 Chestnut Street, Morristown, N. J.; type of transmitter as RCA BTF-1C Max. 1 KW and specify antenna system.

**WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.**—Modification of construction permit (B3-PH-809 as modified) which authorized a new FM broadcast station to change effective radiated power to 35.2 KW; antenna height above average terrain to 358 feet; make changes in antenna system and change commencement and completion dates.

**WJW-FM—WJW, Inc., Cleveland, Ohio**—Modification of construction permit (B2-PH-581 which authorized a new FM broadcast station) to specify type transmitter site as Ridge and State Roads, near North Royalton, Ohio; change ERP to 12.6 KW; antenna height above average terrain to 597 feet and specify antenna system.

**WLSC—Lancaster Broadcasting Co., Lancaster, S. C.**—Modification of construction permit (B2-PH-876, as modified) which authorized a new FM broadcast station for extension of completion date.

**WKST-FM—WKST, Inc., New Castle, Penna.**—Modification of construction permit (B2-PH-805 as modified) which authorized a new FM broadcast station for extension of completion date.

**KWFM—Southern California Broadcasting Co., Pasadena, Calif.** (Marshall S. Neal, Paul Buhlig, E. T. Foley and Edwin Earl)—Modification of construction permit (B5-PH-534 which authorized a new FM broadcast station) for extension of completion date.

**WRC-FM—National Broadcasting Co., Inc., Washington, D. C.**—Modification of construction permit (B1-PH-166, as modified) which authorized a new FM broadcast station for extension of completion date.

**WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.**—Modification of construction permit (B4-PH-162, as modified) which authorized a new FM broadcast station for extension of completion date.

**WFAM—WFAM, Inc., Lafayette, Ind.**—Voluntary acquisition of control of Robert C. Adair to O. E. Richardson.

**WEW-FM—St. Louis University, St. Louis, Mo.**—License to cover construction permit (B4-PH-37, as modified) which authorized a new FM broadcast station.

**WJLK—Asbury Park Press, Inc., Asbury Park, N. J.**—License to cover construction permit (B1-PH-406 as modified) which authorized a new FM broadcast station.

**WVOF—Wm. C. Forrest, Greenfield, Wis.**—Modification of construction permit (B4-PH-748 as modified) which authorized a new FM broadcast station for extension of completion date.

**WDUL—Head of the Lakes Broadcasting Co., Superior, Wis.**—Modification of construction permit (B4-PH-1099 as modified) which authorized changes in FM broadcast station for extension of completion date.

**WAFM—Voice of Alabama, Inc., Birmingham, Ala.**—Modification of construction permit (B3-PH-239, as modified) which authorized a new FM broadcast station to change transmitter site, ERP to 512 KW, antenna height above average terrain to 851 feet, and to make changes in antenna system and change commencement and completion dates.

**KHJ-FM—Don Lee Holding Co., Los Angeles, Calif.**—Modification of license to change (BRH-25, which authorized a new FM broadcast station) corporate name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

**WGAA-FM—Northwest Georgia Broadcasting Co., Cedartown, Ga.**—Modification of construction permit (B3-PH-827, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTAX-FM—WTAX, Inc., Springfield, Ill.**—Modification of construction permit (B4-PH-690, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.**—Modification of construction permit (B4-PH-610, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WAZV—Cur-Non Co., Brockton, Mass.**—Modification of construction permit (B1-PH-604, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KING-FM—Western Waves, Inc., Seattle, Wash.**—Modification of construction permit (B5-PH-1032, which authorized a new FM broadcast station) for extension of completion date.

**KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-30, as modified), which authorized a new FM broadcast station for extension of completion date.

#### Channel # 221

**NEW—Northern Allegheny Broadcasting Co., Warren, Pa.**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 221, 92.1 mc., ERP of 429 watts and antenna height above average terrain to 286 feet.

#### Channel #289

**NEW—The Northern Corp., Boston, Mass.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 289, 105.7 mc., ERP of 20 KW.

#### FM—Application Returned

**Dalton Broadcasting Corp., Dalton, Ga.** (P. O. 111 South Pentz St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 289, 105.7 mc., ERP of 25.63 KW. Returned November 18, 1947. Program analysis not submitted.

#### FM—Application Dismissed

**BPH-1340—McMinnville Broadcasting Co., McMinnville, Ore.** (Jack Bladine, Philip N. Bladine)—Construction permit for a new FM broadcast station (Class A) to be assigned Channel 323, 94.3 mc. and ERP of 396 watts. Dismissed November 4, 1947, per request of applicant's attorney.



## TELEVISION

### TV—Applications Accepted for Filing

**WWHB**—The Wm. H. Block Co., Indianapolis, Ind.—Modification of construction permit (BPCT-126, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WTVO**—The Fort Industry Co., Detroit, Mich.—Modification of construction permit (BPCT-182, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WLWD**—Crosley Broadcasting Corp., Dayton, Ohio—Modification of construction permit (BPCT-118, which authorized new commercial television broadcast station) for extension of commencement and completion dates.

**WNBX**—National Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (BPCT-27, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WPEN-TV**—Wm. Penn Broadcasting Co., Philadelphia, Penna.—Modification of construction permit (BPCT-150, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WPTZ**—Phileo Television Broadcasting Corp., Philadelphia, Penna.—Modification of construction permit (BPCT-179, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WTMJ-TV**—The Journal Company (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (BPCT-180 as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**NEW**—United Broadcasting Co., Cleveland, Ohio (P. O., 1311 Terminal Tower, Cleveland 13, Ohio)—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., ERP of visual, 32 KW; aural, 16 KW; and unlimited hours of operation.

**NEW**—Empire Coil Co., Inc., Allison Park, Pa. (P. O., 238 Huguenot St., New Rochelle, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual, 25.6 KW; aural, 13.46 KW; and unlimited hours of operation.

**WEWS**—Scripps-Howard Radio, Inc., Cleveland, Ohio—Modification of construction permit (BPCT-121, as modified, which authorized construction of a new commercial television broadcast station) to request minor antenna changes involving a slight change in ERP, to designate types of transmitters, to change studio location, to designate transmitter location as 7080 State Road, Parma, near Cleveland, Ohio (not a move).

**NEW**—E. Anthony & Sons, Inc., North Dartmouth, Mass. (P. O., 555 Pleasant St., New Bedford, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 44-50 mc., ERP of visual, 1 KW; aural, .798 KW, and unlimited hours of operation.

**NEW**—Boston Metropolitan Television Co., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of visual 31 KW, 16.4 KW and unlimited hours of operation. Amended to make antenna changes and to request decrease in ERP from visual and aural 31 KW and 16.4 KW to 27.5 and 14.5 KW, respectively.

## MISCELLANEOUS BROADCAST

### Actions

#### Remote Pickup

**KNHU**—Albuquerque Broadcasting Co., Portable, area of Albuquerque—Granted license for new remote pickup station. (BMRY-338).

**KNGL**—Minn. Broadcasting Corp., area of Minneapolis—Granted license for new remote pickup station. (BLRE-489)

## Applications

### Remote Pickup

**KOVY**—Catalina Broadcasting Co., Tucson, Ariz.—License to cover construction permit (BPRE-539), which authorized new remote pickup broadcast station.

**WDLV**—WAGE, Inc., Syracuse, N. Y.—License to cover construction permit (BPRY-343), which authorized a new remote pickup broadcast station.

**KHZZ**—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Modification of construction permit (BPRE-488, which authorized new remote pickup broadcast station) for extension of commencement and completion dates.

**KAXQ**—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Modification of construction permit (BPRY-335) for extension of commencement and completion dates.

**NEW**—James R. Doss, Jr., area Tuscaloosa, Ala. (P. O., First National Bank Building, Tuscaloosa, Ala.)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 20 watts and emission A3 hours of operation in accordance with Section 4.403.

**NEW**—Isle of Dreams Broadcasting Corp., Miami, Fla. (P. O., 600 Biscayne Blvd.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 15 watts, emission special for FM ante hours of operation in accordance with Section 4.403.

**NEW**—WJR, The Goodwill Station, Inc., Detroit, Mich. (P. O., 2100 Fisher Bldg.)—Construction permit for a new remote pickup broadcast station to be operated on 153.11 mc., power of 50 watts and special for FM emission hours of operation in accordance with Section 4.403.

### Noncommercial Educational

**WDTR**—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PED-34, as modified), which authorized a new non-commercial educational station for extension of completion date.

## Federal Trade Commission Actions

### CEASE AND DESIST ORDER

The Curtiss Candy Co., Chicago, has been ordered by the Commission to cease and desist from engaging in price discrimination and from using exclusive-dealing contracts in violation of the Clayton Act, as amended by the Robinson-Patman Act. (4556 and 4673)

### COMPLAINT DISMISSED

Whitehall Pharmacal, Inc.—The Commission dismissed without prejudice its complaint charging Whitehall Pharmacal, Inc., Jersey City, N. J., with misrepresentation in the sale of a medicinal preparation designated "Aspertane." The order of dismissal recites that the corporation has discontinued business and has been dissolved. (4718)

### CASES CLOSED

Carolene Products Co.—The Commission closed without prejudice a case in which Carolene Products Co., Litchfield, Ill., was charged with misrepresentation in the sale of skimmed milk products designated "Carolene" and "Milnut." (4575)

Phileo Corp.—The Commission served notice today that it will move speedily against any sales promotional plan, in any field of merchandising, found to be an unfair method of competition or a means of deceiving the public.

This warning was sounded as the Commission announced that Phileo Corp., and its wholly-owned subsidiary, Phileo Distributors, Inc., both of Philadelphia, have agreed to put an immediate and unconditional end to their "Sell 'N Win" campaign, which was allegedly designed to induce sales personnel of independent dealers to push the sale of the Phileo line, particularly radios, to the exclusion of competitive products. (5514)





Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 48, December 1, 1947

### Station Gross Revenues Rise 8% In 1947 And Expenses Increase 9% In Same Period

An average increase of eight per cent in gross revenue for 1947 over 1946 for all types of broadcasting stations was revealed today by a study of member stations made by the Research Department of the National Association of Broadcasters.

The study, based on a projectable sample of NAB membership, also showed an average increase of nine per cent in operating costs during the year.

Both figures are averages reached after study of a sampling survey based on the first nine months of operation in each year. Preliminary to a larger study at the end of the year, the NAB survey was necessarily limited to stations which were on the air both years, and thus does not reflect revenues and costs of newer radio stations.

Reasons given for rises in operating costs ranged from operation of non-profit FM installations to the meeting of increased wage demands of new labor contracts.

**Dollar Gross Estimated.** Dr. Kenneth H. Baker, NAB director of research, said that the study made possible a rough estimate of non-network gross revenue for 1947.

"If the over-all increase in gross revenue found in the sample were to be projected to the entire industry," he said, "it would seem that the 1947 non-network gross revenue would be in the neighborhood of \$275,000,000. This figure would be comparable with the \$241,000,000 reported recently by the FCC for 1946.

"Since the 1947 figure applies to more than 1,400 stations, while in 1946 there were only 953," Dr. Baker said, "these estimates indicate that the trend toward lower profits reported by the FCC in its analysis of the 1946 financial statements of licensees may be continued into 1947."

Replies to the question  
(Continued on page 976)

### Commission Extends Time for Appearance Notice Filing for Mayflower Rehearing

In response to a request of NAB General Counsel Don Petty, the FCC on Tuesday (25) extended the time for filing notices of appearances in the "Mayflower rule" hearing (Docket No. 8516) until December 15. The original deadline for giving notice of intention to appear was December 1, as set out in the Commission's formal order setting January 12, 1948, as the date for the opening of hearings on the widely debated rule against editorializing by broadcast stations (see NAB REPORTS, p. 741).

The Commission also last week sent letters to a list of organizations and persons, expressing the hope that they would "appear at the hearing and give us the benefit of your experience and opinions" on the "question of editorializing by broadcast licensees over the stations which they are licensed to operate." Those not able to appear in person were invited to submit their views in writing.

Referring to its opinion in the *Mayflower* case, the Commission's letter stated that it "was there confronted with the situation of a licensee which over a period of time had broadcast so-called editorials which, in a strictly partisan manner, urged the election of various candidates for public office or supported one side or another of various questions in public controversy."

Further summarizing the holding of the *Mayflower* case and describing the scope of the forthcoming hearing, the FCC said:

"The Commission in its opinion held that the licensee in broadcasting in the described manner had misconceived its duties and functions under the law and that 'with the limitation in facilities inherent in the nature of radio, the public interest can never be served by a dedication of any broadcast facility to the support of his partisan views.' On the contrary, it was held that

(Continued on next page)

*On the Inside*

The United Nations "Network for Peace" now comprises more than 100 broadcasting stations, including three regional networks, Christopher Cross has announced. (p. 976)

The FCC has approved the practice of using an FM suffix to television call letters, in cases in which the licensee does not operate an AM station. (p. 981)

The deadline for entries in the National Retail Dry Goods Association contest for retail radio programs has been set for December 5. (p. 977)

Rejection of a Mexican proposal to shift four channels to new uses has brought the engineering conference in Havana near the end of its work. (p. 976)

The Supreme Court has denied the NAB petition for a re-hearing of the Circuit Court decision against enjoining use of a trade name phonetically similar to Coca-Cola. (p. 978)



NATIONAL ASSOCIATION OF BROADCASTERS

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 C. E. ARNEY, JR., *Secretary-Treasurer*
- KENNETH H. BAKER *Director of Research*  
 ROBERT C. COLESON *Assistant to the President (Hollywood)*  
 RICHARD P. DOHERTY *Director of Employee-Employer Relations*  
 HAROLD FAIR *Director of Program Department*  
 ROYAL V. HOWARD *Director of Engineering*
- DOROTHY LEWIS *Coordinator of Listener Activity (New York City)*  
 FRANK E. PELLEGRIN *Director of Broadcast Advertising*  
 DON E. PETTY *General Counsel*  
 ROBERT K. RICHARDS *Director of Public Relations*  
 ARTHUR C. STRINGER *Director of FM Department*

freedom of speech on the radio must be broad enough to provide full and equal opportunity for the presentation of all sides of public issues, and that it is the obligation of the licensee of a radio frequency to present all sides of such issues objectively and without bias rather than to advocate the particular causes to which the licensee may happen to be addicted.

"In the coming hearing the Commission is interested in determining whether any editorialization is consistent with the licensee's obligation to operate in the public interest; and, if so, whether any limitations or conditions for the expression of the licensee's objective opinions are advisable or necessary to insure the maintenance of a system in which all sides of controversial issues are to be afforded a fair and equal opportunity for the presentation of their particular viewpoints."

"In order that industry thinking be fully presented to the Commission, it is desirable that broadcasters appear at this hearing and state their views," an NAB spokesman emphasized last week.

The FCC order specifies that notices of appearance be filed on or before Dec. 15, 1947, setting forth "the name of the person or persons who will testify, the organization represented, if any, the subjects concerning which the witnesses will testify, and the approximate length of time required for the presentation."

**Station Gross Revenues Rise 8% In 1947  
 And Expenses Increase 9% In Same Period**  
*(Continued from page 975)*

asked by the NAB Research Department were broken down for large (7,500 to 50,000 watts), medium (500 to 5,000 watts), and small (250 watts or less) stations. The changes in gross revenues reported were:

Type	Range of Changes Reported	Average
Large stations	8% decrease to 35% increase	7% increase
Med. stations	14% decrease to 47% increase	6% increase
Small stations	12% decrease to 43% increase	10% increase
All types	8% decrease to 47% increase	8% increase

In each type, more revenue increases than decreases were reported, and the increases were larger than decreases. Causes of changes reported ranged through normal advertising revenue increases, intensified sales activities, power increases or frequency changes, network affiliations, shifts in management and changes in sales policies.

The study showed the following breakdown of answers as to operating cost changes:

Type	Range of Changes Reported	Average
Large stations	7% decrease to 51% increase	8% increase
Med. stations	3% decrease to 66% increase	11% increase
Small stations	5% decrease to 33% increase	5% increase
All types	3% decrease to 66% increase	9% increase

This section of the study seemed to show small stations least affected by increased operating costs, just as small stations seemed to show the largest average revenue increases.

**United Nations Peace Network Now Taken  
 By More Than 100 Broadcasting Stations**

More than 100 radio stations, including three regional networks, are now carrying the program "United Nations Today" on the "Network for Peace," according to a letter to NAB President Justin Miller from Christopher Cross, U. S. Radio Liaison Officer of the UN.

Offering listeners an objective daily report on activity at Lake Success, complete with pick-ups of actual voices in the important sessions, Mr. Cross reports that the program has received enthusiastic acceptance among the stations carrying it.

Excerpts from letters of stations, commenting on the program, show unanimously favorable reaction, and Mr. Cross points out that the informal network is still expanding.

In his letter to Judge Miller, Mr. Cross explained that he forwarded the report on the UN radio activity because "you undoubtedly hear allegations from time to time that American radio does not devote sufficient time and energy to public service programming."

He added: "I know you will agree with me that this 'Network for Peace' is a significant development in the use of radio on behalf of the United Nations."

**Engineering Department**

**Mexican Channel Shift Proposal Rejected As  
 Havana Engineering Meeting Nears End**

With rejection of a Mexican proposal to discuss problems involved in shifting all stations now on 630 kc. and 980 kc. to 1220 kc. and 1570 kc., to free the two frequencies for Mexican Class I-A use, the NARBA engineering conference in Havana, Cuba, was virtually over last week.

Committee B, under the chairmanship of Guillermo Morales, chief of the Cuban Ministry of Communications radio licensing bureau, rejected the Mexican sug-

*(Continued on next page)*



gestion as outside the scope of the conference agenda.

The Mexican proposal, presented by Lazaro Barajas, had asked two more clear channels to serve sparsely covered areas, and proposed clearing them by taking regional channels, recognizing that other nations need clear channels also.

Cuba's Mariano Durland said in reply that Cuba would not discuss changes in existing allocations. Mexico then withdrew all proposals and subjects for discussion, but remained in conference to hear the United States' technical data on skywave propagation and vertical angles of radiation, latitude effects, and the United States proposal for the elimination of the 1,800 and 2,800 mile rule of the present treaty.

The Mexican delegation had also suggested discussions of permissible interfering signals to clear the wanted channels to the Canadian border, to permit broadcasting to Mexican subjects within the United States, and the elimination of the present 650-mile border rule for the location of stations.

Questioning United States Delegate James Barr on why the United States proposed classification of stations of 500 watts or less operating on Class III channels as Class IV-F stations, Mexico was told that the present treaty permits Class IV stations to operate on Class III channels without protection from Class III stations, and that the United States' aim is to maintain this practice.

The Mexicans replied that they believed these stations should have the same protection as any other station on the channel, and that stations between the minimum 500 watts now required for Class III and the 250 watts for Class IV should be classified III.

Cuba's delegation will submit a proposal at the Canada conference on the use of "national channels", but will not accept the 650-mile rule, according to statements of the Cuban delegation.

## Broadcast Advertising

### Statistics on Advertising Expenditures For Retail Businesses Are Made Public

Statistics on average expenditures for advertising by various types of retail business have been obtained by the NAB from the U. S. Department of Commerce. As shown in the table below, advertising allocations range from one-half of one per cent of net sales for confectionery stores and drug stores to a high of 4.33% of net sales among furniture stores doing an annual business of more than \$350,000.

The figures given represent averages. Many individual stores spend a higher percentage for advertising than do others, depending on variable local conditions such as competition, location, merchandising policies, and the like.

Most of the averages shown are for the year 1939, the last year in which the U. S. Business Census was taken. Other reports, however, cover later years. In the left-hand column is shown the latest year for which figures are available.

Copies of the complete reports from which these

### RADIO CONTEST DEADLINE IS DECEMBER 5

Deadline for entries in the NRDGA contest for "best radio programs sponsored by retailers" is December 5.

Stations are urged to help their retail sponsors make up their entries now, and send them to Howard P. Abrahams, Sales Promotion Division, National Retail Dry Goods Ass'n, 100 West 31st St., New York 1, New York.

The entry must consist of a transcription of the program, two copies of the script of that program, and a statement by the sponsor listing the program's objectives and an evaluation of its effectiveness in meeting those objectives.

Any retailer who is a member of NRDGA may enter as many programs as he wishes.

For further details, phone or wire the NAB or NRDGA.

figures are taken may be obtained without charge by writing to "Publications, Department of Commerce, Washington, D. C.," and requesting the "Operating Ratios" for the types of retail businesses shown in the table below. In addition to advertising expenditures, the "Operating Ratios" show other average cost figures, in terms of per cent of net sales, for such standard cost items as rent, salaries, insurance, etc.

#### PER CENT OF NET SALES USED FOR ADVERTISING

Year	Type of Retail Business	% to Advertising
1941	Beauty Shops .....	1.65
1939	Book Stores .....	1.0
1939	Clothing, Family <sup>1</sup> .....	1.3
1939-	Clothing, Men's Stores:	
1946	1939—Under \$100,000 .....	2.27
	Over \$100,000 .....	3.70
	1945—Under \$100,000 .....	1.4
	Over \$100,000 .....	3.13
	1946—Under \$100,000 .....	1.14
	Over \$100,000 .....	3.07
1939	Clothing, Women's Shops <sup>2</sup> .....	1.2
1939	Confectionery Stores .....	.5
1937-	Department & Specialty Stores: <sup>3</sup>	
1946	1937 .....	3.4
	1939 .....	3.3
	1941 .....	2.8
	1942 .....	2.4
	1943 .....	2.1
	1944 .....	1.9
	1945 .....	1.9
	1946 .....	1.9
1945	Drug Stores <sup>4</sup> .....	.5
1945	Dry Cleaning .....	2.23
1939	Electrical Appliance Stores <sup>5</sup> .....	2.53
1939	Filling Stations <sup>5</sup> .....	1.37
1939	Florists .....	3.0
1946	Fuel Oil Dealers .....	1.5
1944	Furniture Stores:	
	Under \$125,000 .....	1.02
	\$125,000 - \$350,000 .....	3.17
	Over \$350,000 .....	4.33

<sup>1</sup> Mostly small stores in small towns selling a variety of men's, women's and children's and infant's clothing. The typical (median) store showed a sales volume of \$27,800 a year.

<sup>2</sup> The typical (median) store had a sales volume of \$20,000 a year, selling millinery, hosiery, underclothing, sportswear, dresses, accessories.

<sup>3</sup> Specialty stores with sales of more than \$1 million annually were above the average for this group, spending 2.7% for advertising in 1946.

<sup>4</sup> Detailed breakdowns are available by city size and store volume, showing a significant range from .2% to 1.2%. If interested, send to U. S. Dept. of Commerce for "Drug Stores, Operating Ratios, 1945."

<sup>5</sup> Variations occur, depending on geographical location, volume of business and size of city. If interested, send for full report.

(Continued on next page)

Year	Type of Retail Business	% to Advertising
1939	Gift Shops	.9
1939	Grocery Stores	.73
1945	Hardware Stores	.55
1938	Jewelry Stores	3.5
1944	Laundry & Dry Cleaning <sup>5</sup>	1.04
1939	Liquor Stores	.5
1939	Lumber Dealers (Retail)	.59
1939	Musical Instrument Stores	2.2
1939	Office Equipment & Supply Stores	1.2
1940	Restaurants	.88
1939	Shoe Stores	2.0
1939	Sporting Goods Retailers	1.3
1945-	Stationery, Commercial & Office Equip-	
1946	ment	1.06
1939	Variety Stores	.8

#### RADIO RESULTS FOLDER MAILED TO MEMBERS

Results from Radio, another in the department store success story series of folders, is being mailed with this number of NAB REPORTS to members by the Broadcast Advertising Department, to report on programs and results of Adam, Meldrum and Anderson Company, of Buffalo, N. Y.

The folder summarizes four current programs sponsored by the store, and reports their effects by way of direct quotations from store personnel.

#### Appreciative Resolution Is Adopted

A resolution adopted by the Kentucky Broadcasters Association, extending thanks to Lee Hart, NAB assistant director of broadcast advertising, for her address on retail radio in the new competitive market, at the recent association convention in Kentucky, has been forwarded to the NAB. The resolution praises Miss Hart's address as contributing to the success of the convention.

#### Higgins Speaks to Grand Rapids Club

Hugh M. P. Higgins, assistant director of NAB's Broadcast Advertising Department, addressed a luncheon meeting of the Advertising Club of Grand Rapids, Mich., on Friday (21). His subject was "Radio's Place in the Sales Spectrum."

#### Copy of Speech Available

Copies of "Radio's One-Two Punch," a talk delivered during National Radio Week before the Cincinnati Advertiser's Club by Frank E. Pellegrin, NAB Director of Broadcast Advertising, are available upon request.

### Legal Department

#### Supreme Court Declines Review Decision On Similarity of Trade Names for Colas

The U. S. Supreme Court last week refused for the second time to review the decision of the Circuit Court of Appeals for the First Circuit denying the Coca-Cola

Company an injunction to prevent Snow Crest Beverages, a Massachusetts soft drink company, from using the name Polar Cola.

NAB had asked the Court for permission to file a brief as *amicus curiae*, urging that the case be heard in the Supreme Court, on the ground that since it dealt with the question of confusion in the sound of trade names it was important to radio as an advertising medium. (See NAB REPORTS, p. 962). The text of the order of the Supreme Court follows:

"The motion of the National Association of Broadcasters for leave to file a brief as *amicus curiae* is granted. The petition for rehearing is denied."

### Public Interest Programming

#### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 8-14, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### World Food Emergency—"Save Wheat— Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point pro-

(Continued on next page)



gram involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursday. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

### The Crisis in Our Schools

With hundreds of thousands of teachers having quit their profession during the war years, leaving many teaching positions staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with many classrooms overcrowded and with inadequate school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but for one reason or another are not. When schools provide an inferior education, irrepar-

### Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Lynchburg, Va., before showing tomorrow in Roanoke, Va.

Following is the schedule of the train for the week of December 22:

Monday (22)—Tallahassee, Fla.  
 Tuesday (23)—Pensacola, Fla.  
 Wednesday (24)—Open date, Mobile, Ala.  
 Thursday (25)—Open date, Mobile, Ala.  
 Friday (26)—Mobile, Ala.  
 Saturday (27)—Selma, Ala.  
 Sunday (28)—Montgomery, Ala.

able damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." During and immediately after the war, however, our schools began to go down hill to a shocking degree. This decline is revealed in: 1. A shortage of qualified teachers. 2. Too few teachers being trained. 3. Lowered teacher morale. 4. Poor buildings and equipment. Partly as a result of action by business in arousing the public through radio and other media, the past several months have seen the beginning of a turn for the better in American schools. But the improvement made thus far is negligible in relation to need. While the drift of teachers to other fields has been slowed, there is still an alarming shortage of well-qualified teachers—and with the number of children in school certain to increase over the next several years as a result of the high birth rate during the war, the shortage is likely to grow more acute. Recent improvements are encouraging evidence of a turn of the tide, but by no means spell the end of the educational crisis. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-C)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 1. They are subject to change.

#### Monday, December 1

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. \* DA (DA-N), 1280 kc., \* 1 KW night, 5 KWLS day, unlimited.

(Continued on next page)

WGBF—On the Air, Inc., Evansville, Ind.—C. P. to increase power, etc. \*DA, 1280 kc., 5 KW, unlimited.

WMRO—WMRO, Incorporated, Aurora, Ill.—C. P. to change frequency, power and hours. 1280 kc., 100 watts night, 250 watts day, unlimited.

Intervenors: WDSU, New Orleans, La.  
KSFT, Trinidad, Colorado.

(10:00 A. M.)

WHBQ—Harding College, Memphis, Tenn.—C. P. to change frequency, etc. DA (DA-2), 560 kc., 1 KW, 5 KW, unlimited.

Other Participants: KLZ, Denver, Colo.,  
Party Respondent;  
WKBN, Youngstown, Ohio,  
Party Respondent;  
KFDM, Beaumont, Texas,  
Intervenor;  
WMPA, Memphis, Tenn.,  
Intervenor;  
WFAA, Dallas, Texas,  
Intervenor;  
WBAP, Ft. Worth, Texas,  
Intervenor.

(10:00 A. M.)

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—C. P. 1410 kc., 1 KW, DA-N&D, unlimited.

NEW—WCOE, Inc., Nashville, Tenn.—C. P. 1410 kc., DA (DA-2), 5 KW, unlimited.

#### Further Hearing

(10:00 A. M.)

NEW—Lycoming County Broadcasting Co., Williamsport, Pa.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Williamsport Radio Broadcasting Associates, Williamsport, Pa.—C. P. 1340 kc., 250 watts, unlimited.

#### Monday Through Friday, December 1-5

##### At Ann Arbor, Jackson and Lansing, Mich.

(Beginning Civil Service Room, Main P. O. Bldg., Ann Arbor, Dec. 1 and 2; P. O. Bldg. in Jackson, Dec. 3; Senate Chamber, State Capitol, Dec. 4 and 5: 10 A. M.)

NEW—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Michigan Music Network, Inc., Jackson, Mich.—C. P. 1240 kc., 250 watts, unlimited.  
(Request for withdrawal pending consideration)

NEW—T-C Broadcasting Corp., Lansing, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Irwin C. Stoll, Lansing, Mich.—C. P. 1240 kc., 250 watts, unlimited.

Intervenor: WLOK, Detroit, Michigan.

#### Wednesday, December 3

##### Further Hearing

(10:00 A. M.)

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Herald Broadcasting Co., Levelland, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KBST, The Big Spring Herald Broadcasting Co., Big Spring, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KWEW—W. E. Whitmore, Hobbs, N. M.—C. P. 1230 kc., 250 watts, unlimited.

Party Respondent: KSWs, Roswell, New Mexico.

(10:00 A. M.)

WLEU—WLEU Broadcasting Corp, Erie, Pa.; WERC—Presque Isle Broadcasting Co., Erie, Pa.—C. P. 1260 kc., 1 KW night, 5 KW day, unlimited, DA-night. Order to show cause.

(10:00 A. M.)

KTBS—Radio Station KTBS, Inc., Shreveport, La.—C. P. to increase power, etc. 710 kc., 5 KW night, 10 KW LS, unlimited.

(10:00 A. M.)

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—C. P. 1260 kc., 5 KW, unlimited.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio—C. P. DA-2, 1260 kc., 5 KW, unlimited.

Intervenor: WLEU, Erie, Pa.

#### Wednesday and Thursday, December 3 and 4

##### At Perth Amboy and Elizabeth, N. J.

(City Hall, Perth Amboy, Dec. 3; Civil Service Room, U. S. P. O. Bldg., Elizabeth, Dec. 4, 10:00 A. M.)

NEW—Perth Amboy Broadcasting Co., Perth Amboy, N. J.—C. P. 1510 kc., 250 watts, daytime.

NEW—Union Broadcasting Co., Elizabeth, N. J.—C. P. 1510 kc., 1 KW, daytime.

#### Thursday, December 4

(10:00 A. M.)

NEW—Piedmont Broadcasting Co., Greenville, S. C.—C. P. 1440 kc., 500 watts, unlimited, DA-night.

NEW—Harold H. Thoms, Spartanburg, S. C.—C. P. DA-DA-1, 1440 kc., 1 KW, unlimited.

##### At Live Oak, Fla.

(City Hall, 10:00 A. M.)

NEW—Live Oak Broadcasting Co., Live Oak, Fla.—C. P. 1450 kc., 250 watts, unlimited.

Party Respondent: WRHP, Tallahassee, Fla.

#### Friday, December 5

(10:00 A. M.)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—C. P. DA, 1 KW night, 5 KW day, unlimited.

Other Participants: WWJ, Detroit, Mich.,  
Party Respondent;  
WSPA, Spartanburg, S. C.,  
Party Respondent;  
WKNA, Beckley, W. Va.,  
Party Respondent;  
KFEL, Denver, Colo.,  
Party Respondent;  
WSBT, South Bend, Ind.,  
Party Respondent;  
WPEN, Philadelphia, Pa.,  
Intervenor.



# FCC ACTIONS

## GENERAL

The Commission en banc authorized Scripps-Howard Radio, Inc., to use the call letters of its television station at Cleveland, Ohio (WEWS) for its new FM station in the same city—thus WEWS-FM. In so doing, it provided for issuance of six-letter calls (four letters followed by FM or TV) regardless of whether or not the applicant has an AM broadcast station.

The practice of adding “-FM” and “-TV” to calls arose from a desire of licensees of AM broadcast stations to employ the call letters of the latter for their frequency modulation or television stations. Independent FM and television stations also indicate a desire to use the identifying suffix. Since such assignments do not require any more letters in basic call combinations, the Commission has no objection to the practice.

## AMPLITUDE MODULATION

### AM—New CP's Granted

#### 1010 KC.

**Gulf Shores Broadcasting Co., Crestview, Fla.**—Granted CP for a new station on 1010 kc., 1 KW, daytime; engineering conditions. (BP-6288)

#### 1220 KC.

**Community Broadcasting Co., Baton Rouge, La.**—Granted CP for a new station; 1220 kc., 250 watts, daytime only; engineering conditions. (BP-6249)

#### 1370 KC.

**Sarkes Tarzian & Mary Tarzian, Bloomington, Ind.**—Granted CP for a new station; 1370 kc., 500 watts night, 1 KW day, unlimited time, DA-night. (BP-5278)

#### 1410 KC.

**The Henderson County Broadcasting Co., Athens, Texas**—Granted CP for a new station; 1410 kc., 250 watts, daytime. (BP-6201)

#### 1490 KC.

**Wm. Howard Cole, Philadelphia, Miss.**—Granted CP for a new station on 1490 kc., 250 watts, unlimited time. (BP-6299) Engineering conditions.

#### 1570 KC.

**Pottery Broadcasting Co., E. Liverpool, Ohio**—Granted CP for a new station; 1570 kc., 1 KW, daytime only; engineering conditions. (BP-6252)

### AM—License Renewals and Extensions

**KBIO—Jessica L. Longston, Burley, Idaho**—Granted renewal of license for the period ending August 1, 1950 (Comr. Durr for Hearing).

**WKWF—John M. Spettswold, Key West, Fla.**—Granted renewal of license for the period ending November 1, 1950.

**WABY—Adirondack Broadcasting Co., Albany, N. Y.**—Granted renewal of license for the regular period ending August 1, 1950.

**WORL—Broadcasting Service Organization, Inc., Boston, Mass.**—Ordered that the authority to operate its station facilities under a temporary license, be extended to February 29, 1948, provided, however, that WORL may make

application for further extension of the temporary license upon a showing that it is proceeding diligently in the prosecution of its appeal.

*The following stations were granted renewal of licenses for the period ending November 1, 1950:*

**WCBC, Anderson, Ind.; WMMW, Meriden, Conn., and WWOK, Flint, Mich.**

**WRC—National Broadcasting Co., Inc., Washington, D. C.**—Granted renewal of license for the period ending May 1, 1950.

**WCAW—Capitol Broadcasting Corp., Charleston, W. Va.**—Granted renewal of license for the period ending August 1, 1950.

**WELM—James Robert Meachem, Elmira, N. Y.**—Granted renewal of license for the period ending August 1, 1950.

**KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.**—Present license extended on a temporary basis only for the period ending March 1, 1948, pending further information regarding program plans.

**W9XJN—Joseph F. Novy, Riverside, Ill.**—Granted renewal of experimental station license for the period ending May 1, 1948.

*Licenses for the following stations were extended on a temporary basis for the period ending March 1, 1948, for the reasons indicated:*

**KARK—Arkansas Radio & Equipment Co., Little Rock, Ark.**—Pending further consideration under Sec. 310(b) of the Act.

**KFJZ & AUX.—Tarrant Broadcasting Co., Fort Worth, Texas**—Pending further consideration under Sec. 310(b) of the Act.

**KHJ & AUX.—KHJ-FM, W6XOA, W6XDU—Don Lee Holding Co., Los Angeles, Calif.**—Pending decision in Docket 7616.

**KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.**—Pending decision in Dockets 6584, 6585 and 8044.

**WATL—Atlanta Broadcasting Co., Atlanta, Ga.**—Pending receipt of information requested under Section 308(b) of the Act, and further accounting study.

**WDEL—WDEL, Inc., Wilmington, Del.**—Pending further engineering study.

**WFLA—The Tribune Co., Tampa, Fla.**—Pending further engineering study.

**WGIL—Galesburg Broadcasting Co., Galesburg, Ill.**—Pending consideration and final action on application for transfer of control of licensee corporation.

**WJOL—Joliet Broadcasting Co., Joliet, Ill.**—Renewal application in hearing. (Docket 6983)

**WKBW & AUX.—Buffalo Broadcasting Co., Buffalo, N. Y.**—Pending effectuation of assignment of license approved by the Commission.

**WNOE—James A. Noe, New Orleans, La.**—Pending consideration of applicant's legal qualifications.

**WOV & AUX.—Wodaam Corp., New York, N. Y.**—Pending resolution of multiple ownership situation.

**WSGC—Elberton Broadcasting Co., Elberton, Ga.**—Pending consideration of application for transfer of control under Section 310(b) of the Act.

### AM—Designated for Hearing

#### 1220-1230 KC.

**Kosciusko Broadcasting Corp., Warsaw, Ind.**—Designated for hearing application (BP-6174), for a new station on 1220 kc., 250 watts, daytime only, in a consolidated proceeding with application of Logansport Broadcasting Corp. (BP-5770; Doc. 8194), 1230 kc., 250 watts, unlimited time.

*(Continued on next page)*

## AM—Licenses for New Stations Granted

790 KC.

**WTNC**—Thomasville Broadcasting Co., Thomasville, N. C.—Granted license for new station: 790 kc., 1 KW, daytime, and to change studio location. (BL-2714)

820 KC.

**WCBD**—Michael J. Mintern, as General Overseer of Christian Catholic Church, Chicago, Ill.—Granted license covering new station: 820 kc., 5 KW, S. H. (BL-2677)

840 KC.

**WHAB**—Poence Broadcasting Co., Stroudsburg, Pa.—Granted license for new station: 840 kc., 250 watts, day, and to specify studio location. (BL-2686)

900 KC.

**KSGN**—Radio Sanger Co., Nr. Centerville, Cal.—Granted license for new station: 900 kc., 1 KW, daytime. (BL-2671)

910 KC.

**KRIO**—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted license for new station: 910 kc., 1 KW-DA, unlimited. (BL-2522)

930 KC.

**WCNR**—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Granted license for new station: 930 kc., 500 watts, daytime, and specify studio location. (BL-2692)

980 KC.

**WKLY**—Louis L. Morris, Hartwell, Ga.—Granted license for new station: 980 kc., 1 KW, daytime, and to specify studio location. (BL-2650)

1120 KC.

**WVOL**—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted license for new station: 1120 kc., 1 KW, daytime. (BL-2685)

1230 KC.

**KWTC**—Mojave Valley Broadcasting Co., Barstow, Cal.—Granted license for new station: 1230 kc., 250 watts, unlimited. (BL-2693)

1330 KC.

**WJDA**—South Shore Broadcasting Co., Quincy, Mass.—Granted license for new station: 1330 kc., 1 KW, daytime. (BL-2659)

1400 KC.

**WHCC**—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted license for new station: 1400 kc., 250 watts, unlimited. (BL-2655)

**KNOX**—Community Radio Corp., Grand Forks, N. Dak.—Granted license for new station: 1400 kc., 250 watts, unlimited time, conditions. (BL-2770)

1430 KC.

**KSTB**—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted license for new station: 1430 kc., 500 watts, unlimited time. (BL-2709)

**WEXT**—WEXT, Inc., Milwaukee, Wis.—Granted license for new station: 1430 kc., 1 KW, daytime, and to change description of studio location. (BL-2680)

## AM—Modification of CP's Granted

**WITA**—Electronic Enterprises, Inc., San Juan, P. R.—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3172)

**KCOK**—Herman Anderson, Tulare, Cal.—Granted modification of CP to change type of transmitter. (BMP-3303)

**KUCB**—Broadcasting Corp. of America, Blythe, Cal.—Granted modification of CP to change type of transmitter and vertical antenna. (BMP-3291)

**WMGW**—H. C. Winslow, Meadville, Pa.—Granted modification of CP for extension of completion date to 1-28-48. (BMP-3295)

**WREX**—Lake Superior Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3310)

**WSKI**—Taylor-Jacobsen, Montpelier, Vt.—Granted modification of CP to change name of permittee to Montpelier-Barre Broadcasting Co. and change studio location. (BMP-3299)

**KNPT**—Yaquina Radio, Inc., Newport, Ore.—Granted modification of CP for approval of antenna, transmitter and studio locations.

**WXLJ**—Charles W. Ingersoll, Ely, Minn.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-3111)

**KNOG**—Border Broadcasting Co., Inc., Nogales, Ariz.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3091)

**KVNC**—The Voice of Nevada's Capital, Carson City, Nev.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3039)

**WISR-FM**—Butler Broadcasting Co., Butler, Pa.—Granted modification of CP to change type of transmitter and make changes in antenna system. (BMPH-1038)

**KOGT**—Sabine Area Broadcasting Corp., Orange, Texas—Granted modification of CP to change type of transmitter, change studio location, and for extension of completion date. (BMP-3304)

**Standard Tobacco Co., Inc., Maysville, Ky.**—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3250)

**KBUH**—Samuel L. Stephens, Sr., Brigham City, Utah—Granted modification of CP for approval of antenna, transmitter and studio locations. (GMP-3239)

**WBOM**—Frank E. Pellegrin and Carlin S. French, Oak Ridge, Tenn.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3266)

**WFLR**—John H. Phipps, Marianna, Fla.—Granted modification of CP to change type of transmitter, to change transmitter and studio locations. (BMP-3281)

**WNOW**—The Helm Coal Co., York, Pa.—Granted modification of CP for approval of antenna and transmitter locations. (BMP-3095)

**KVOG**—United Broadcasting Co., Ogden, Utah—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3245)

*The following were authorized extension of completion dates as shown:*

WYNJ, Newark, N. J., to 5-31-48 (BMP-3312); KMFR, Great Falls, Mont., to 3-30-48 (BMP-3311); WSAN, Allentown, Pa., to 11-25-47 (BMP-3315); KFVS, Cape Girardeau, Mo., to 4-1-48 (BMP-3316); KELN, Ely, Nev., to 3-30-48 (BMP-3306); WCAP, Asbury Park, to 5-14-48 (BMP-3305); WBBB, Burlington, N. C., to 1-31-48 (BMP-3313); KCRS, Midland, Texas, to 11-30-47; WSAR, Fall River, Mass., to 3-16-48 (BMP-3322); WGPC, Albany, Ga., to 3-1-48 (BMP-3321); KSDN, Aberdeen, S. Dak., to 4-18-48 (BMP-3325); WPAQ, Mount Airy, N. C., to 1-25-48 (BMP-3326).

## AM—Miscellaneous Actions

**KTMC**—McAlester Broadcasting Co., a copartnership composed of C. E. Wilson and P. D. Jackson (Assignor), J. Stanley O'Neill (Assignee), McAlester, Okla.—Granted consent to assignment of license for station KTMC from McAlester Broadcasting Co., a partnership, to J. Stanley O'Neill, for a total consideration of \$100,000. (BAL-632) (Comr. Durr for hearing.)

*(Continued on next page)*



**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted license covering installation of new transmitter and vertical antenna and change in transmitter location. (BL-2687)

**KGFJ—Ben S. McGlashan, Los Angeles, Calif.**—Granted license covering increase in power and for changes in transmitting equipment. (BL-2668)

**WJNO—WJNO, Inc., West Palm Beach, Fla.**—Granted license covering installation of a new transmitter. (BL-2658)

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted license covering change in location of present licensed transmitter to be used as an auxiliary. (BL-2791)

**WKYB—Paducah Newspapers, Inc., Paducah, Ky.**—Granted license covering mounting of FM antenna on top of AM tower. (BL-2673)

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Granted license covering change in hours to unlimited, increase in power to 1 KW, new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2695)

**KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.**—Granted license covering increase in power to 5 KW, install new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2646)

**Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.**—Denied joint petition requesting (1) that the Commission accept a waiver of hearing in accordance with procedure described in Sec. 1.391 of the Rules, and (2) requesting oral argument before the Commission *en banc* on the facts now before it with respect to their applications. (Dockets 8291, 8292, 8293)

#### 680 KC.

**WMPS—WMPS, Inc., Memphis, Tenn.**—Granted license to cover change in frequency to 680 kc., increase in power to 5 KW-DA, 10 KW-LS, unlimited; installation of a new transmitter, DA for night use, and change transmitter location. (BL-2657)

#### 780 KC.

**Charles L. Cain, Grand Prairie, Tex.**—Granted petition for leave to amend his application (BP-6136; Doc. 8543) to specify 780 kc. with 250 watts daytime only, in lieu of 1390 kc., 1 KW, day. The amendment was accepted and application removed from the hearing docket.

#### 810 KC.

**KCMO—KCMO Broadcasting Co., Kansas City, Mo.**—Granted license covering change in frequency to 810 kc., increase in power to 10 KW-50 KWLS, installation of new transmitter, changes in DA for night use and change transmitter location. (BL-2656)

#### 1340 KC.

**Southern Idaho Broadcasting Co., Preston, Idaho**—Granted petition requesting leave to amend its application (BP-5002; Doc. 8168) so as to specify the frequency 1340 kc. with 250 watts, unlimited, in lieu of 1500 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

#### 1390 KC.

**Ellis County Broadcasting Co., Waxahachie, Tex.**—Granted petition for leave to amend its application (BP-5339; Doc. 8257) so as to specify the frequency 1390 kc. with 1 KW, daytime only, using DA, in lieu of 730 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket: further ordered that the grant of the petition and acceptance of said amendment is conditioned upon the filing within 10 days of an affidavit in proper form pursuant to Sec. 1.365(a).

#### 1590 KC.

**WHHT—Harold H. Thoms, Durham, N. C.**—Granted license covering change in frequency to 1590 kc., hours of

operation to unlimited, installation of DA night, and change transmitter location. (BL-2665)

### AM—Applications Accepted for Filing

#### 570 KC.

**KLAC—KMTR Radio Corporation, Los Angeles, Calif.**—Modification of construction permit (B5-P-4583, as modified, which authorized increase in power, installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

#### 620 KC.

**KWAL—Silver Broadcasting Co., Wallace, Idaho**—Modification of construction permit (B5-P-5515, which authorized change of frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of commencement and completion dates.

**KWFT—Wichita Broadcasters, Wichita Falls, Tex.** (a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, as modified, which authorized increase in power and changes in directional antenna for night use and mount FM antenna on SE Tower) for extension of completion date.

#### 630 KC.

**WSAV—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-P-3679, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower and change transmitter location) for extension of completion date.

#### 640 KC.

**KFI—Earl C. Anthony, Inc., Los Angeles, Calif.**—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

#### 710 KC.

**KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.**—License to cover construction permit (B3-P-3733, as modified) which authorized change in frequency, increase in power, change type of transmitter, installation of directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 790 KC.

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska** (William J. Wagner)—License to cover construction permit (BP-3935, as modified) which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter, and authority to determine operating power by direct measurement of antenna power.

#### 900 KC.

**NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.**—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation. Amended re officers.

#### 910 KC.

**NEW—Valdosta Broadcasting Co., Valdosta, Ga.**—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for night use, and unlimited hours of operation. Amended to make changes in directional antenna pattern.

**KRUX—Gene Burke Brophy, Glendale, Ariz.**—Construction permit to change frequency from 1340 to 910 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from Approx. 225'

(Continued on next page)

**WVOS—Bernard K. Johnpoll (Assignor); Sullivan County Broadcasting Corp. (Assignee), Liberty, N. Y.**—Granted assignment of CP for station WVOS from Bernard K. Johnpoll to Sullivan County Broadcasting Corp., a newly formed New York corporation, for a sum equal to the amount which assignor has expended, invested or obligated himself to pay in connection with station, but not to exceed \$26,020. (BAP-63)

**WHMA & WHMA-FM—Harry M. Ayers (Assignor), Anniston Broadcasting Co. (Assignee), Anniston, Ala.**—Granted consent to the assignment of license for AM station WHMA and FM permit for WHMA-FM, from Harry M. Ayers, individual, to Anniston Broadcasting Co. (BAL-649)

**KOCO—B. Loring Schmidt (Assignor), Jennie C. Schmidt as Guardian of the estate of B. Loring Schmidt (Assignee), Salem, Ore.**—Granted consent to the assignment of license for station KOCO from B. Loring Schmidt to Jennie C. Schmidt as the Guardian of his estate. (BAL-657)

**KRCC—Contra Costa Broadcasting Co., Richmond, Calif.**—Granted consent to assignment of permit for FM station KRCC from John F. Galvin, Sr., Trustee for the Independent Publishing Co., to John F. Galvin, Jr., for \$10,900, representing 109 shares of stock. (BTC-572)

**Boise Broadcasting Co., Boise, Idaho**—Granted petition to dismiss without prejudice its application (BP-4482; Docket 8048).

**WHLS—Port Huron Broadcasting Co., Port Huron, Mich.**—The Commission, on its own motion, continued the hearing presently scheduled for Nov. 24 in re application for renewal of license (Docket 6987) to January 26, 1948.

**Washtenaw Broadcasting Co., Inc.; Motor State Broadcasting Co.; T-C Broadcasting Corp.; Irwin C. Stoll; Michigan Music Network, Inc.**—Ordered that the hearings on these applications be scheduled to be held on the dates and places as follows: Washtenaw Broadcasting Co., Inc. (Docket 8213), on Dec. 1 at Ann Arbor; Motor State Broadcasting Co. (Docket 8537) on Dec. 2, at Ann Arbor; Michigan Music Network, Inc. (Docket 8216), Dec. 3, at Jackson; T-C Broadcasting Corp. (Docket 8214), Dec. 4, at Lansing; and Irwin C. Stoll (Docket 8215), Dec. 5, at Lansing.

**Perth Amboy Broadcasting Co., Perth Amboy, N. J.; Union Broadcasting Co., Elizabeth, N. J.**—Ordered that the hearing on these applications presently scheduled for Nov. 24 and 25, be continued to Dec. 3 and 4 at Perth Amboy and Elizabeth.

**WJOB—South Shore Broadcasting Corp., Hammond, Ind.**—Denied petition requesting 30-day continuance of hearing on application of Logansport Broadcasting Corp., scheduled for Nov. 26. (Action taken 11-21)

**WMRO—WMRO, Inc., Aurora, Ill.**—Granted authority to take depositions in re its application. (Docket 8637)

**KOOS—KOOS, Inc., Coos Bay, Ore.**—Granted petition for continuance of hearing now scheduled for Nov. 20 and continued same to Dec. 19 in re Docket 8049. (Action taken 11-19)

**Hugh Francis McKee, Portland, Ore.**—The Commission, on its own motion, continued the hearing on application (Docket 6356) now scheduled for Nov. 24 to Feb. 23, at Portland, Ore.

**Logansport Broadcasting Corp., Logansport, Ind.**—Granted petition requesting that the issues Nos. 1 and 3 set forth in the Commission's order of March 6 in re (Docket 8194), be stricken, and ordered that the issues in the proceeding be enlarged to include an issue to determine the population and area, if any, now served by WJOB, Hammond, Ind., would lose service because of the operation of the proposed Logansport station, etc.

**Fort Bend County Broadcasting Co., Rosenberg, Texas**—Granted petition for leave to amend its application (BP-5908; Docket 8242) so as to specify power of 500 watts instead of 250 watts, etc.

**John C. Mullens, Phoenix, Ariz.**—Granted petition to accept his written appearance in re application. (Docket 8156)

**WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.; WFMD—The Monocacy Broadcasting Co., Frederick, Md.**—Upon consideration of petition of WPAT, the Commis-

sion continued the hearing now scheduled for Nov. 26 to Feb. 16, 1948, on these applications. (Dockets 8285 and 8287)

**Four States Broadcasters, Inc., Joplin, Mo.**—Granted petition for leave to amend its application (BP-4805; Docket 7781) to revise technical data with respect to nighttime operation, show changes in petitioner's financial plans, etc. The amendment was accepted and application removed from the hearing docket.

**KOOS—KOOS, Inc., Coos Bay, Ore.**—Dismissed as moot petition requesting a 60-day continuance of hearing in re its application. (Docket 8049)

**WAAF—Drovers Journal Publishing Co., Chicago, Ill.**—Granted petition for leave to amend its application (BP-4796; Docket 8400) to change transmitter location and increase night power from 1 to 5 KW.

**Grenada Broadcasting Co., Grenada, Miss.**—Dismissed as moot petition requesting advancement on the Docket Calendar of his application (Docket 7577) and that of Birney Imes, Jr. (Docket 7578)

**KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.**—Granted authority to take depositions in the proceeding on its application. (BP-5056; Docket 8580)

**Southern Idaho Broadcasting Co., Preston, Idaho**—Granted petition requesting leave to change applicant's name to "Voice of the Rockies, Inc." (BP-5002; Docket 8168)

**WCJU—Lester Williams, Columbia, Miss.**—Granted license to cover changes in transmitting equipment. (BL-2790)

**WKAT—WKAT, Inc., Miami Beach, Fla.**—Granted license covering increase in power to 1 KW, 5 KW-LS, and installation of new transmitter; condition. (BL-2649)

**Roy C. Kelley, Muskegon, Mich.**—Granted petition to dismiss without prejudice his application (BP-4914; Docket 8407)

**All-Oklahoma Broadcasting Co., Tulsa, Okla.—Texas Star Broadcasting Co., Dallas, Texas**—Granted in part joint petition requesting leave to amend their applications (BP-4797; Docket 8369) and (BP-5820; Docket 8258), to substitute revised engineering data with respect to daytime operation.

**WOMI—Owensboro Broadcasting Co., Owensboro, Ky.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6285)

**United Broadcasting Corp., Pittsburgh, Pa.**—Granted petition for leave to amend its application (BP-5863; Docket 8348) to change location of transmitter site, reduce night power from 5 KW to 1 KW, to alter contemplated stock issuance, etc.

**The Montana Network, Inc., Butte, Mont.**—Dismissed as moot petition requesting dismissal without prejudice of its application. (Docket 8299)

**Richardson, Spring & Adair, Crawfordsville, Ind.**—Granted petition for leave to amend its application (BP-6172; Docket 8503) to show withdrawal of Robert C. Adair and the addition of Curtis S. Horn and Thos. W. Morley; to change name of applicant to O. E. Richardson, Joe Gibbs Spring, Curtis S. Horn and Thos. W. Morley, d/b as Crawfordsville Broadcasting Assn.

**KERO—J. E. Rodman, Bakersfield, Calif.**—Granted petition to accept written appearance in re his application. (Docket 8533)

**WGBF—On the Air, Inc., Evansville, Ind.**—Granted petition for leave to amend its application (BP-3844; Docket 8305) to modify its proposed DA.

**WCOA—Pensacola Broadcasting Co., Pensacola, Fla.**—Granted license for increase in power to 5 KW, installation of new transmitter and DA for night use, and change transmitter location. (BL-2648)

**WJLD—Johnston Broadcasting Co., Bessemer, Ala.**—Granted license covering change in transmitter and studio locations. (BL-2664)

**WCYB—Appalachian Broadcasting Co., Bristol, Va.**—Granted license covering increase in power to 5 KW, and installation of new transmitter. (BL-2652)

(Continued on next page)



N. of intersection of Grand Ave. and South 7th Avenue, Glendale, Ariz., to Glendale Ave., near Glendale, Ariz., and 65 North Central Avenue, Phoenix, Ariz., respectively.

#### 920 KC.

**KRAM—Boulder City Broadcasting Co., Las Vegas, Nev.** (a Nevada corporation)—Modification of construction permit (B5-P-4942, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, change transmitter location and change studio location.

#### 930 KC.

**WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.**—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW night and 5 KW day, and install directional antenna for night use. Amended re changes in directional antenna system.

#### 940 KC.

**KIOA—Independent Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to change type of transmitter.

#### 970 KC.

**WCSH—Congress Square Hotel Co., Portland, Maine**—License to cover construction permit (B1-P-5157) which authorized to make changes in directional antenna in order to specify directional antenna operation for nighttime only, and authority to determine operating power by direct measurement of antenna power.

**WEBR—WEBR, Inc., Buffalo, N. Y.**—Modification of construction permit (B1-P-3926, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

#### 1000 KC.

**KOMO—Fisher's Blend Station, Inc., Seattle, Wash.**—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

#### 1010 KC.

**WAPF—The Southwestern Broadcasting Company of Mississippi, McComb, Miss.** (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Modification of construction permit (BP-6018, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and change studio location.

#### 1080 KC.

**WOAP—The Argus-Press Co., Owoosso, Idaho**—Modification of construction permit (B2-P-5531, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WREX—Lake Superior Broadcasting Co., Duluth, Minn.**—Modification of construction permit (B4-P-4278, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1150 KC.

**NEW—York County Broadcasting Co., Rock Hill, S. C.** (W. G. Reid and O. Frank Thornton, a partnership)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation. Amended to change name of applicant from W. G. Reid and O. Frank Thornton, a partnership, d/b as York County Broadcasting Co. to W. G. Reid and O. Frank Thornton, a partnership, d/b as Tri-County Broadcasting Co.

**WRUN—Rome Sentinel Co., Utica, N. Y.**—Modification of construction permit (B1-P-4793, which authorized a new standard broadcast station) for extension of completion date.

#### 1190 KC.

**KEX—Westinghouse Radio Stations, Inc., Portland, Ore.**—Modification of construction permit (B5-P-4051, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter and studio locations and make changes in transmitting equipment) for extension of completion date.

#### 1220 KC.

**NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1220 kc., and change hours of operation from unlimited to daytime only.

#### 1230 KC.

**WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass.** (Herbert B. Clark, Robert Hardman and James Gordon Keyworth, a partnership)—License to cover construction permit (B1-P-5619, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1240 KC.

**WSOC—Radio Station WSOC, Inc., Charlotte, N. C.**—Modification of construction permit (BP-6002, which authorized to install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**WJPD—Ishpeming Broadcasting Co., Ishpeming, Mich.**—License to cover construction permit (BP-5699) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1250 KC.

**NEW—The Shelbyville Broadcasting Co., Shelbyville, Ill.** (Glen Clawson, Janice Clawson, Gerald Clawson and Wayne Barker, a partnership) (P. O., So. Morgan St.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 250 watts, and daytime hours of operation.

#### 1280 KC.

**KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.**—Construction permit to make changes in transmitting equipment, change transmitter location from U. S. Hwy. #350, 1.9 miles from center of Trinidad, Colo., to U. S. Hwy. #85, 1.5 miles south of Trinidad, Colo., and change studio location from First National Bank Bldg., Trinidad, Colo., to 225 N. Commercial, Trinidad, Colo.

**WGBF—Evansville on the Air, Inc., Evansville, Ind.**—Construction permit to increase power from 1 KW night 5 KW day to 5 KW day and night and to make changes in directional antenna system for night use. Amended to change name of applicant from Evansville on the Air, Inc., to On The Air, Inc.

#### 1290 KC.

**WNAF—Community Broadcasting Service Co., Providence, R. I.**—Modification of construction permit (B1-P-5407, as modified, which authorized a new standard broadcast station) to change type of transmitter and type of vertical antenna, and to change studio location.

#### 1310 KC.

**KTKR—Taft Broadcasting Co., Taft, Calif.** (Kenneth Aitken and George J. Tschumy, a partnership)—Modification of construction permit (BP-5766, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at approx. 1 mile from city center on Taft to McKittrick highway, Taft, Calif.

#### 1320 KC.

**KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—License to cover construction permit (B3-P-4254, as modified) which authorized a new standard broadcast station

*(Continued on next page)*

and authority to determine operating power by direct measurement of antenna power.

**NEW—Canisteo Radio Corp., Hornell, N. Y.** (P. O., 198 So. Main St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, and daytime hours of operation.

**KCRA—Central Valleys Broadcasting Co., Sacramento, Calif.** (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Modification of construction permit (BP-5980, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

**KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.**—Modification of construction permit (BP-5643, which authorized to change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of completion date.

#### 1340 KC.

**KUIN—Southern Oregon Broadcasting Co., Grants Pass, Ore.**—Modification of construction permit (B5-P-5569, which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**NEW—Vir N. James, Salida, Colo.** (P. O., 219 South Cross Blvd., San Antonio 4, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**WRHI—York County Broadcasting Co., Rock Hill, S. C.** (Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower. Amended to change type transmitter.

**KNAF—Gillespie Broadcasting Co., Fredericksburg, Tex.** (Walter T. McKay and Arthur Stehling, a partnership)—License to cover construction permit (BP-6048, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1370 KC.

**WSAY—The Federal Broadcasting System, Inc., Rochester, N. Y.**—Modification of construction permit (BP-5900, which authorized to increase power, install new transmitter, make changes in directional antenna and change from employing directional antenna day and night to directional antenna night only) for extension of completion date.

#### 1380 KC.

**WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) to make changes in directional antenna.

#### 1400 KC.

**KTRC—The New Mexico Publishing Co., Santa Fe, N. M.**—Authority to determine operating power by direct measurement of antenna power.

**WRN—Nied and Stevens, Inc., Warren, Ohio**—Modification of construction permit (B2-P-4140, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

**WMFD—Richard Austin Dunlea, Wilmington, N. C.**—Modification of construction permit (BP-5964, which authorized to increase power, install new transmitter and directional antenna—2, for day and night use, and change transmitter location) for extension of completion date.

**WMIN—WMIN Broadcasting Co., St. Paul, Minn.**—Modification of construction permit (B4-P-5377, as modified, which authorized change in transmitter location, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

#### 1430 KC.

**KLO—Interstate Broadcasting Corp., Ogden, Utah**—Modification of construction permit (B5-P-5032, as modified, which authorized installation of new directional antenna for day and night use (DA-1) and make changes in directional antenna) for extension of completion date.

**KSTB—Stephens County Broadcasting Co., Breckenridge, Tex.** (Robert W. Chapman and Manning L. Trammell, a partnership)—Authority to determine operating power by direct measurement of antenna power.

#### 1440 KC.

**WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.**—Modification of construction permit (B2-P-5437, which authorized increase in power, install new transmitter and directional antenna for night use) for extension of completion date.

#### 1460 KC.

**KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif.** (L. John Miner, Taft R. Wrathall and Grant R. Wrathall)—Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location from Soquel Point in Monterey Bay, Santa Cruz, Calif., to 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif. Amended to make changes in ground system and change transmitter location from 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif., to Beach and Rogers Road, Palm Beach, Calif.

#### 1490 KC.

**KPAS—Pass Broadcasting Co., Banning, Calif.** (Carl Phillips, Robert W. Phillips, and John Phillips, a partnership)—License to cover construction permit (B5-P-5512) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WTOR—The Torrington Broadcasting Co., Inc., Torrington, Conn.**—Modification of construction permit (B1-P-4154, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, and to change transmitter and studio locations from south of Torrington, Conn., and 60 Main St., Torrington, Conn., respectively, to 93 Perkins St., Torrington, Conn.

**NEW—Grand Haven Broadcasting Co., Grand Haven, Mich.** (P. O., 201 Washington Ave., Grand Haven, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**KCSU—The Central Utah Broadcasting Co., Provo, Utah** (Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership)—Modification of construction permit (B5-P-4703, which authorized a new standard broadcast station) to change type of transmitter.

**NEW—Big Sandy Broadcasting Co., Paintsville, Ky.** (W. Howes Meade, James W. Archer and Hubert J. Morgan, a partnership) (P. O., Meade Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

#### 1530 KC.

**NEW—Texas Star Broadcasting Co., Harlingen, Texas** (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW, directional antenna and unlimited\* hours of operation. Amended to change hours of operation from \*unlimited to unlimited except for hours from LS at Cincinnati, Ohio, to LS at Sacramento, Calif.

#### 1560 KC.

**KWSI—Nonpareil Broadcasting Co., Council Bluffs, Iowa**—Authority to determine operating power by direct measurement of antenna power.

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### 1600 KC.

**WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Modification of construction permit (B3-P-5276, as modified, which authorized a new standard broadcast station) to change type of transmitter and specify studio location as 2520 Toomey Ave., Charlotte, N. C.

### AM—Applications Dismissed

#### 710 KC.

**WGBS—The Fort Industry Co., Miami, Fla.**—Special service authorization to operate unlimited time, non-directional, on 710 kc., with power of 10 KW day, 2 KW night, for period of 30 days. Dismissed November 21, 1947.

#### 1450 KC.

**KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.**—Construction permit for reinstatement of (B3-P-5312, which authorized installation of new vertical antenna) to make changes in vertical antenna and mount FM antenna on AM tower. Dismissed November 21, 1947.

### AM—Applications Tendered for Filing

#### 900 KC.

**KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)**—Consent to assignment of license to E. L. Barr, Elmer Rheingans, Jake Rheingans, Estey H. Walton, and Strother P. Walton, as partnership, d/b as Radio Sanger Co.

#### 910 KC.

**KRUX—Gene Burke Brophy, Glendale, Ariz.**—Construction permit to change frequency from 1340 to 910 kc., power from 250 watts to 5 KW, install a new transmitter and change the transmitter location, install directional antenna for day and night use, and change the studio location from Glendale, Ariz., to Phoenix, Ariz.

#### 920 KC.

**WTTM—Trent Broadcast Corp., Trenton, N. J.**—Acquisition of control of 50 per cent of stock in licensee of WTTM and permittee of WTTM-FM from Elmer H. Wene to S. Carl Mark.

#### 970 KC.

**WKNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)**—Construction permit to change hours of operation from daytime to unlimited, frequency from 1210 to 970 kc., power from 1 KW daytime to 1 KW day and night, change the transmitter location and install directional antenna for night use only.

#### 1130 KC.

**KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)**—Consent to assignment of license to Radio Dinuba Co.

#### 1230 KC.

**NEW—Edward J. Breece, Lander, Wyo.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

#### 1290 KC.

**NEW—County Broadcasting Co., Williamston, N. C. (John E. Rumbough and James Edwin King)**—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

#### 1310 KC.

**WISH—Capitol Broadcasting Corp., Indianapolis, Ind.**—Construction permit to install FM antenna on top of the North tower of the directional antenna array (DA-N).

#### 1380 KC.

**WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.**—Construction permit to change hours from daytime to unlimited, frequency from 710 to 1380 kc., power

from 1 KW daytime to 1 KW day and night, and install directional antenna for day and night use, and change the transmitter location.

#### 1450 KC.

**NEW—The Cornbelt Broadcasting Co., Storm Lake, Iowa**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**KBPS—Benson Polytechnic School, Portland, Ore. (R. T. Stephens, Agent)**—Modification of license to increase hours of operation Monday through Friday each week, from 10:00 a. m. to 10:00 p. m.

#### 1450-1490 KC.

**KBKR, KLBM, KSHV—Inland Radio, Inc., Baker, La Grande and Ontario, Ore.**—Consent to transfer of control of licensees to Olive B. Cornett, Executrix of the Estate of Marshall E. Cornett, deceased.

#### 1490 KC.

**NEW—Fairfield County Broadcasting Co., Norwalk, Conn.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts and unlimited hours of operation.

## FREQUENCY MODULATION

### FM—Conditional Grants

**Harding College, Memphis, Tenn.**—Authorized a conditional grant for a Class B station subject to further review and approval of engineering conditions; proposed channel No. 238 (95.5 mc.). (BPH-1347)

**W. Albert Lee, Houston, Texas**—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed Channel No. 239, 95.7 mc. (BPH-1365)

**Burlington-Graham Broadcasting Co., Burlington, N. C.**—Authorized a Class B in lieu of a Class A station. Channel No. 230, and made the following change in tentative allocation plans: Delete Channel 230 from Danville, Va., and add No. 277; added Channel No. 230 to Burlington, N. C.; deleted Channel No. 277 from Raleigh, N. C.

### FM—Construction Permits

*The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):*

**Elmira Star-Gazette, Inc., Elmira, N. Y.**—Class B; Channel No. 295, 106.9 mc.; 4.4 KW; 870 feet. (BPH-431)

**Sky Way Broadcasting Corp., Columbus, Ohio**—Class B; Channel No. 234, 94.7 mc.; 39 KW; 225 ft. (BPH-1055)

**WLCK-FM—The Fort Industry Co., Lima, Ohio**—Class B; Channel No. 277, 103.3 mc.; 25 KW; 435 feet. (BPH-872)

*The following were authorized construction permits in lieu of previous conditions:*

**WELL-FM—Federated Publications, Inc., Battle Creek, Mich.**—Class B; Channel No. 271, 102.1 mc.; 45 KW; 310 feet. (BPH-59)

**WLWF—Crosley Broadcasting Corp., Columbus, Ohio**—Class B; Channel No. 242, 96.3 mc.; 4.7 KW; 825 feet. (BPH-274)

**WMHC—The Wm. H. Block Co., Indianapolis, Ind.**—Class B; Channel No. 246, 97.1 mc.; 52 KW; 340 feet. (BPH-967)

**WDLM—The Moody Bible Institute of Chicago, Chicago, Ill.**—Class B; Channel No. 238, 95.5 mc.; 50 KW; 360 feet. (BPH-1345)

### FM—License Renewals and Extensions

**WABW-FM—Associated Broadcasters, Inc., Indianapolis, Ind.**—Present license extended upon a temporary basis for  
*(Continued on next page)*

the period ending March 1, 1948, pending action in Dockets 7835 and 7836.

**WCAU-FM—Phila. Record Co., Philadelphia, Pa.**—Present license extended upon a temporary basis for the period ending March 1, 1948, pending consideration and final action on application for transfer of control.

**WMIT—Gordon Gray, Winston-Salem, N. C.**—Present license extended on a temporary basis for the period ending March 1, 1948, pending receipt of reply to letter regarding ownership.

**WFMN—Edwin H. Armstrong, Alpine, N. J.**—Granted renewal of license for the period ending July 1, 1948.

### FM—Allocation Plan Change in Boston Area

In order that one additional Class A channel (No. 288) may be made available in the Boston area, the following change in Class B allocation plan was made:

Boston, Mass.: Deleted Channel 289; Added Channel 290.

### FM—Modification of CP's Granted

**WELD—RadioOhio, Inc., Columbus, Ohio**—Granted modification of CP to make changes in antenna system. (BMPH-1030)

The following were authorized extension of completion dates as shown:

WTNY, Troy, N. Y., to 2-18-48 (BMPH-971); KSO-FM, Des Moines, to 2-20-48 (BMPH-977); WHLD-FM, Niagara Falls, N. Y., to 6-1-48 (BMPH-1052); WHVA, Poughkeepsie to 2-7-48 (BMPH-1057); WHNY, Hempstead, N. Y., to 2-23-48 (BMPH-1071); KSCJ-FM, Sioux City, Ia., to 3-31-48 (BMPH-1077).

WEIM-FM, Fitchburg, Mass., to 2-23-48 (BMPH-785); KWBB-FM, Wichita, Kans., to 2-27-48 (BMPH-882); WWOD-FM, Lynchburg, Va., to 2-4-48 (BMPH-959); WIBA-FM, Madison, Wis., to 2-11-48 (BMPH-1037); WCRS-FM, Greenwood, S. C., to 3-11-48 (BMPH-1041); WLWA, Cincinnati, to 3-6-48 (BMPH-1048); WMGY-FM, Montgomery, Ala., to 3-4-48 (BMPH-1051); WBRE-FM, Wilkes-Barre, Pa., to 3-1-48 (BMPH-1053); KARM-FM, Fresno, Cal., 3-7-48 (BMPH-1065).

### FM—Miscellaneous Actions

**Northern Virginia Broadcasters, Inc., Arlington, Va.; Montgomery FM Broadcasting Corp., Silver Spring, Md.; Potomac Broadcasting Corp., Alexandria, Va.**—Designated for consolidated hearing the following applications for Class B stations in the Washington, D. C., vicinity: Northern Virginia (BPH-1350); Montgomery FM (BMPH-610), and Potomac (BMPH-781).

**KGFF Broadcasting Co., Shawnee, Okla.**—Upon request of KGFF the Commission cancelled the CP heretofore issued for a Class B FM station. (BPH-465)

**Jacksonville Broadcasting Corp., Jacksonville, Fla.**—Granted 90 day extension of completion date on condition that applicant commence interim operation on or before that date. (BMPH-820)

**Southern Broadcasting Corp., San Antonio, Tex.**—Granted 90-day extension of completion date on condition that applicant commence interim operation on or before that date.

**WCBS-FM—Columbia Broadcasting System, Inc., New York City**—Granted license which authorized changes in FM station. (BLH-100)

**WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.**—Granted license for FM station. (BLH-104).

**WKNP—Corning Leader, Inc., Corning, N. Y.**—Granted license for FM station. (BLH-105)

**WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.**—Granted license for new FM station; channel 236, 95.1 mc.; 9 KW; 600 ft. (BLH-70)

**WFOB—Seneca Radio Corp., Festonia, Ohio**—Granted license for FM station; frequency Channel 288, 105.5 mc.; 130 ft. (BLH-98)

**KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho**—Granted license for FM station. (BLH-99)

**WCEC-FM—Josh L. Horne, Rocky Mount, N. C.**—Granted license for FM station. (BLH-101)

**WHPE-FM—High Point Enterprises, Inc., High Point, N. C.**—Granted license for FM station. (BLH-102)

**WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio**—Granted license for FM station. (BLH-103)

**WTFM—Jay R. David (Assignor), Tiffin Broadcasting Co. (Assignee), Tiffin, Ohio**—Granted assignment of FM construction permit from J. R. David to Tiffin Broadcasting Co., a corporation which is controlled 50.66% by said David. (BAPH-41)

**Radio Broadcasting Corp., La-Salle-Peru, Ill.; The LaSalle County Broadcasting Co., LaSalle, Ill.**—Designated for consolidated hearing the applications of Radio Broadcasting Corp. (BPH-1344) and The LaSalle County Broadcasting Co. (BPH-1366), each requesting a Class B station.

**Wilmington Star-News Co., Wilmington, N. C.**—Granted request to vacate its CP for a Class B station and dismiss application. (BPH-456)

### FM—Applications Accepted for Filing

**WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.**—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KHSL-FM—Golden Empire Broadcasting Co., Chico, Calif.**—License to cover construction permit (B5-PH-1053, as modified) which authorized a new FM broadcast station.

**KTML—The Times-Mirror Co., Los Angeles, Calif.**—Modification of construction permit (B5-PH-317, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KLOK-FM—Valley Broadcasting Co., San Jose, Calif. (E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr.)**—Modification of construction permit (B5-PH-752, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WHB-FM—WHB Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-PH-294, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.**—Modification of construction permit (B3-PH-760, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKBN-FM—WKBN Broadcasting Corp., Youngstown, Ohio**—Modification of construction permit (B2-PH-372, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KEX-FM—Westinghouse Radio Stations, Inc., Portland, Ore.**—Modification of construction permit (B5-PH-772, which authorized a new FM broadcast station) to change effective radiated power to 57.1 KW; antenna height above average terrain to 955 feet; make changes in antenna system and change commencement and completion dates.

**WJKT—WJAC, Inc., Johnstown, Pa.**—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KPRC-FM—The Houston Post Co., Houston, Texas**—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WJR-FM—WJR, The Goodwill Station, Inc., Detroit, Mich.**—Modification of construction permit (B2-PH-28, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.**—Modification of construction per-

*(Continued on next page)*



mit (B1-PH-1067, as modified) which authorized changes in FM broadcast station, for extension of completion date.

**KIXL-FM—Variety Broadcasting, Inc., Dallas, Texas—**Modification of construction permit (B3-PH-1005, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—**Modification of construction permit (B1-PH-550, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WDRF-FM—The Connecticut Broadcasting Co., Hartford, Conn.—**Modification of construction permit (B1-PH-1151, which authorized changes in new FM broadcast station) for extension of completion date.

**WEHS—WHFC, Inc., Chicago, Ill.—**Modification of construction permit (B4-PH-1065, as modified), which authorized changes in FM broadcast station for extension of completion date.

**KYSM-FM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden)—**Modification of construction permit (B4-PH-519, as modified), which authorized a new FM broadcast station for extension of completion date.

**KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—**Modification of construction permit (B4-PH-808, as modified), which authorized a new FM broadcast station for extension of completion date.

**WTAM-FM—National Broadcasting Co., Inc., Cleveland, Ohio—**Modification of construction permit (B3-PH-167, which authorized a new FM broadcast station) to change ERP to 13 KW; specify type of transmitter, transmitter site as Snowville Road, Brecksville Village, Ohio, change antenna height above average terrain to 621.8 feet and specify antenna system.

**KUGN-FM—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips, a co-partnership)—**Modification of construction permit (B5-PH-416, which authorized a new FM broadcast station as modified) for extension of completion date.

**KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—**Modification of construction permit (B3-PH-319, as modified), which authorized a new FM broadcast station for extension of completion date.

**WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—**License to cover construction permit (B2-PH-495, as modified), which authorized a new FM broadcast station.

**WDBJ-FM—Times-World Corp., Roanoke, Va.—**Modification of construction permit (B2-PH-388, as modified), which authorized a new FM broadcast station for extension of completion date.

**WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—**Modification of construction permit (B4-PH-286, as modified), which authorized a new FM broadcast station for extension of completion date.

**WFHR-FM—William F. Huffman Radio, Inc., Wisconsin Rapids, Wis.—**Modification of construction permit (B4-PH-908, as modified), which authorized a new FM broadcast station for extension of completion date.

**KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—**Modification of construction permit (B5-PH-787, as modified), which authorized a new FM broadcast station for extension of completion date.

**KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—**Modification of construction permit (B5-PH-893, which authorized a new FM broadcast station for extension of completion date.

**KMED-FM—Mrs. W. J. Virgin, Medford, Oregon—**Modification of construction permit (B5-PH-336, as modified), which authorized a new FM broadcast station to change completion date.

#### Channel #245

**NEW—Matta Broadcasting Co., Braddock, Pa.—**Construction permit for a new FM broadcast station (Class B) to be

operated on Channel 229, 93.7 mc., ERP of 52,800 watts, height above average terrain 500 feet. Amended to change frequency from Channel 229, 93.7 mc., to Channel 245, 96.9 mc., change type of transmitter, ERP from 52,800 watts to 20,000 watts, and make changes in antenna system.

#### Channel #258

**NEW—Associated Electronic Enterprises, Inc., Woonsocket, R. I.—**Construction permit for a new FM broadcast station (Class A) to be operated on Channel 288, 105.5 mc. and ERP of 300 watts.

#### Channel #264

**WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—**Modification of construction permit (B2-PH-950, as modified) which authorized a new FM broadcast station, to change type of station from Class A to Class B; frequency to Channel 264, 100.7 mc., ERP to 20 KW; change type of transmitter; antenna height above average terrain to 350 feet; make changes in antenna system, and change commencement and completion dates.

### FM—Applications Tendered for Filing

**WABX—Harold O. Bishop, Harrisburg, Pa.—**Consent to assignment of construction permit of FM station WABX to WABX, Inc.

**Northwestern Ohio Broadcasting Corp., Lima, Ohio—**Modification of construction permit (B2-P-4447), to mount FM antenna on north tower of directional antenna array and change the proposed transmitter location.

## TELEVISION

### TV—New Commercial CP Granted

**Memphis Publishing Co., Memphis, Tenn.—**Granted CP for a new station; frequency Channel No. 4, 66-72 mc.; visual power 13.6 KW; aural 7.12 KW; antenna 650 feet. (BPCT-205)

### TV—Designated for Hearing

Ordered that a consolidated hearing on all of the following groups shall be held January 5, 1948, on issues 1 and 2 stated in the Commission's order of October 15, which deals with stock ownership and management interests of Paramount Pictures, Inc., and further ordered that Issue No. 3 of the Commission's order of October 15 be withdrawn from this hearing.

**New England Theatres, Inc., Boston, Mass.; Empire Coil Co., Inc., Sharon, Mass.; Boston Metropolitan Tele. Co., Boston, Mass.; New England Tele. Co., Inc., Boston, Mass.; Mass. Broadcasting Corp., Boston, Mass.—**Ordered that these five applications for new television stations (BPCT-140), (BPCT-202), (BPCT-203), (BPCT-210) and (BPCT-219), be designated for consolidated hearing, on issues to determine, among other things (a) the stock ownership and management interest of Paramount Pictures, Inc., in Allen B. DuMont Labs. Inc., New England Theatres, Inc., United Detroit Theatres Corp., Balaban and Katz Corp., Interstate Circuit, Inc., and Television Productions, Inc., and (b) whether in the light of the evidence adduced with respect to issue (a) above, a grant of the application of New England Theatres, Inc., would be consistent with Sec. 3.640 of the rules further ordered that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. Inc. (BPCT-161 and 163), New England Theatres, Inc. (BPCT-140), United Detroit Theatres Corp. (BPCT-50) and Interstate Circuit Inc. (BPCT-94)

**Allen B. DuMont Labs. Inc., Cleveland, Ohio; WGAR Broadcasting Co., Cleveland, Ohio; United Broadcasting Co., Cleveland, Ohio—**Ordered these applications be designated for consolidated hearing: (BPCT-161), (BPCT-214) and (BPCT-216), on issues to determine, among other things

*(Continued on next page)*

(a) the stock ownership and management interests of Paramount Pictures, Inc., in the applications of Allen B. DuMont, et al. listed above, and (b), whether in the light of the evidence adduced at the hearing with respect to issue (a) above, a grant of the application of Allen B. DuMont Labs. Inc., and United Detroit Theatres Corp., would be consistent with Sec. 3.640 of the rules, and ordered further that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated October 15 on Allen B. DuMont Labs., et al. applications.

**United Detroit Theatres, Corp, Detroit, Mich.; WJR, The Goodwill Station, Inc., Detroit; and The Fort Industry Co., Detroit, Mich.**—Adopted an order designating for consolidated hearing the applications of United Detroit Theatres Corp. (BPCT-50), WJR, the Goodwill Station, Inc. (BPCT-212) for new television stations in Detroit, and application of The Fort Industry Co. (BMPCT-80), to change authorized Channel No. 2 to No. 5, on issues to determine, among other things, the stock ownership, etc., of Paramount Pictures, and whether in the light of the evidence adduced at the hearing with respect to Paramount issue, a grant of the application of United Detroit Theatres Corp. would be consistent with Sec. 3.640 of the rules, and further ordered that the consolidated hearing on these applications with respect to the Paramount issue only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. et al.

### TV—Modification of CP Granted

**WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio**—Granted modification of CP covering minor antenna changes; to change studio location and to designate transmitter location. (BMPCT-124)

### TV—Applications Accepted for Filing

**W6XYZ—Television Productions, Inc., Pasadena, Calif.**—Construction permit to change type of transmitter and to make changes in antenna system.

**NEW—Miami Broadcasting Co., Miami, Fla. (P. O. 327 N. E. First Ave.)**—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of 16.3 KW and unlimited hours of operation.

## MISCELLANEOUS BROADCAST

### Actions

#### Remote Pickup

**American Broadcasting Co., Inc., area Chicago, Ill.; area San Francisco; area Los Angeles; area New York City**—Granted CP's for new remote pickup stations (BPRY-354); (BPRY-353); (BPRY-352); (BPRY-351).

**KIEL—Fisher's Blend Station, Inc., area, Seattle**—Granted CP to change equipment and to increase power to 5 KW. (BPRY-350)

#### Noncommercial Educational

**KCRW—Santa Monica School Board, Santa Monica, Calif.**—Granted license for new noncommercial educational broadcast station; Channel 210, 89.9 mc.; 460 watts; minus 310 ft. (BLED-17)

### Applications

#### Remote Pickup

**WHKI—United Broadcasting Co., area of Cleveland, Ohio**—License to cover construction permit (BPRE-481) which authorized a new remote pickup broadcast station to request frequency 153.05 mc.

**WHKT—United Broadcasting Co., area of Cleveland, Ohio**—License to cover construction permit (BPRE-480, which authorized a new remote pickup broadcast station) for facilities as requested in application BMPRE-71.

**NEW—WHEB, Inc., Portsmouth, N. H. (P. O., Lafayette, Rd.)**—Construction permit for a new remote pickup broad-

cast station to be operated on 152-162 mc., power of 50 watts, emission special for FM antenna, hours of operation in accordance with Section 4.403.

### Studio Transmitter

**NEW—WHEB, Inc., Portsmouth, N. H.**—Construction permit for a new ST broadcast station to be operated on 940.5 mc., power of 10 watts, emission special for FM antenna, unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Brooks Clothes**—The Commission issued a complaint charging Sol H. Ruben and Florrine B. Ruben, copartners, trading as Brooks Clothes, 509 Fifth Ave., Pittsburgh, with misbranding of men's coats and other garments in violation of the Wool Products Labeling Act. (5518)

**Foley and Co.**—Misrepresentation of a cough syrup is charged in a complaint issued by the Commission against Foley & Co., 945 George St., Chicago, and its advertising agent, A. M. Salomon, trading as Lauesen and Salomon, 520 North Michigan Ave., Chicago. (5515)

**Krengel Mfg. Co. and Adolph Gottscho, Inc.**—Two New York corporations and their officers are charged in complaints issued by the Commission with price discrimination in the interstate sale of rubber stamps.

The corporate respondents, both of which maintain offices in New York, are Krengel Manufacturing Co., Inc. (5516), 227 Fulton St., and Adolph Gottscho, Inc. (5517), 190 Duane St. Officers of the Krengel company are Abraham L. Gershon, president; George Feldman, vice-president; and Sadye Gershon, secretary and treasurer. Individual respondents in the Gottscho corporation case are Adolph Gottscho, president; Ray Gottscho, vice-president; and Ira S. Gottscho, secretary and treasurer. The Gottscho corporation sells industrial marking devices, metal stencils and accessories, as well as rubber stamps. (5516 and 5517)

**Retonga Medicine Co.**—False and misleading advertising of a medicinal preparation designated "Retonga" is charged in a complaint issued by the Commission against Retonga Medicine Co., 161 Spring St., Atlanta. (5519)

### STIPULATIONS

**Brown Bros. Enterprises, etc.**—The Commission has approved a stipulation in which Harry J. Brown and Samuel J. Brown, copartners, trading as Brown Brothers Enterprises and as Major Radio and Appliance Co., 1243 Good Hope Rd., S. E., Washington, agree to stop representing that any radio receiving set contains a designated number of tubes, or is of a designated tube capacity, when one or more of the tubes referred to are devices which do not perform the recognized and customary functions of radio receiving set tubes in the detection, amplification and reception of radio signals. (7563)

**J. W. S. Delavau Co., Inc.**—The Commission has accepted from J. W. S. Delavau Co., Inc., 6th and Wood Sts., Philadelphia, a stipulation to cease and desist from representing that a medicinal preparation designated "Delavau's Syrup for Coughs" is effective in the prevention of colds; that it possesses value in the treatment or relief of colds in excess of the relief it may afford by reducing coughing and minor throat irritations; or that it has any effect in cases of whooping cough or croup. (7654)

**Yotz Farm**—Joseph P. Yotz, trading as Yotz Farm, Shawnee, Kans., entered into a stipulation with the Commission to cease and desist from certain representations in connection with the interstate sale of turkey hatching eggs. (7652)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 49, December 8, 1947

## Standards Are Active Broadcasters' Work, Judge Miller Tells Joint Luncheon Meet

Standards of Practice now being prepared are the responsibility of active broadcasters, NAB President Justin Miller told a joint luncheon meeting of the Radio Executives Club and the Advertising Club of New York Wednesday (3).

Asserting that broadcasters must satisfy the people of their own communities, and that no outside agency can force upon them permanent and effective teamwork without their understanding and agreement, Judge Miller said:

"The point is that the *active* members of the National Association of Broadcasters are the authors, the promulgators, and will be the observers of these Standards. Let me put it another way, and with equal bluntness. It is not alone the big city operators who are preparing and adopting these Standards. There will be far more medium and small operators learning how to live under them. They have a right to be heard—freely and fully—before Standards are put into effect."

Judge Miller's discussion of the Standards, in which he outlined possible changes to come in the document still being revised, grew out of his discussion in a legal sense of "Advertising in the Public Interest."

**Definition Is Framed.** Telling the joint luncheon gathering that advertising is in the public interest, the NAB President framed a legal definition of the term "public interest, convenience or necessity," explaining that he had drawn on dictionaries, legislative history, and opinions in decided cases, in phrasing the definition:

"The term 'public interest, convenience or necessity' as applied to radio broadcasting means that which concerns, affects or pertains to the convenience, need, benefit, advantage or profit of the people as a whole; by insuring to them that there shall be, in the broadcast transmission of ideas and information of every lawful character, such freedom of speech, freedom of economic competition and freedom from unnecessary physical interference, as is intended by the Constitution of the United States."

Judge Miller added that "advertising comes within the meaning of the legislative language in just as full and real a sense as anything else which can be broadcast by a radio transmitter.

"I realize that this statement will be answered by screams of anguish from some people who dislike advertising, or who object to vulgar, repulsive, ir-

(Continued on page 992)

## Mayflower Hearing Postponed to March 1; Date for Notice Filing Is Also Deferred

The FCC last week postponed the "Mayflower rule" hearing to March 1, 1948, on its own motion. Notice of the postponement was given in an order of Tuesday (2), which also re-set the deadline date for the filing notices of appearances for December 31.

The Commission in the previous week had already deferred the deadline for the filing of notices, at the request of NAB General Counsel Don Petty, moving the date from December 1 to December 15. Letters had also gone from the FCC to a list of organizations and individuals, expressing the hope that they would appear at the hearing and express opinions on the "question of editorializing by broadcast licensees over the stations which they are licensed to operate."

The new FCC order of last week pointed out that the notice of appearance should set forth the name of the person or persons to testify; the organization represented, if any; the subjects on which the witness will testify, and the approximate length of time required for the presentation. The notice may be in the form of a letter to the Commission.

For the widest possible representation of industry opinion on the subject, the NAB has urged that broadcasters appear at the hearing and express their views.

### On the Inside

The Wage and Hour Administrator has announced a hearing to be held January 7, 1948, to consider changes in classifications of executive, administrative and professional employees in broadcasting. (p. 993)

The Industry Music Committee has named its executive committee and its public relations and legal sub-committees. (p. 994)

The FCC has amended the section of its Rules and Regulations requiring duplicate answers to notices of violations by licensees. (p. 995)

Two new publications, a reprint of a panel discussion of radio for retailers and a sales promotion calendar, have been made available to stations. (p. 996)

The Havana engineering conference looking toward next year's revision of NARBA has completed its committee reports and adjourned. (p. 997)

# NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

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## Standards Are Active Broadcasters' Work, Judge Miller Tells Joint Luncheon Meet

(Continued from page 991)

ritating and other objectionable forms of advertising," he continued. "Let the screaming rise to its fullest crescendo; let it die down again; then let us return to our discussion."

The NAB President asserted that, contrary to the correct interpretation of the law, the FCC is still proceeding on the assumptions that no advertising is in the public interest, that all sponsored programs are 100% advertising, that all sustaining programs are 100% in the public interest, and that too many programs are sponsored, with broadcasters making too much money.

He illustrated his statement with an enlargement of Chart F from the FCC "Blue Book," and a reproduction of the same chart with commercial content shown occupying the time it actually requires on the air, rather than "blackening" an entire period simply because it contains a few seconds of commercial message."

**Effort Not Failure.** Remarking that standards of practice become important at this point, Judge Miller proceeded to outline the Standards still in preparation, refuting suggestions that the writing process had been undemocratic and that the effort had failed.

"There is greater understanding and more complete good will toward the adoption of standards than there has ever been before," he said.

Referring to the vital interest of active broadcasters in the document, he added:

"They are equally insistent that the Standards shall clearly state and explain that they, as licensees, are the persons who are vested with authority to run their stations, and that it is their discretionary power, alone, which is supposed to determine the character and content of programs. They do not propose to give up that power, or to delegate it to NAB, or to anyone else."

Outlining the possible future of specific provisions in the Standards, Judge Miller said:

"... no one of them can be regarded, properly, as in final, approved form. Every one of them is still subject to suggestions from the broadcasters. Judging from the suggestions which have been received—so far, from the field and from the Board members—there probably will be little change in those sections which deal with religion, race, creed, color, profanity and obscenity, marriage and the home, insobriety, narcotic addiction, physical and mental afflictions, crime and mystery programs, children's programs. There probably will be some changes in those sections dealing with simulation of news, litigation, professional advice, sports events, news broadcasts, political broadcasts, public controversial issues, and religious programs. There may be substantial changes in Section 3 on commercial policies, particularly with regard to "Business Not Acceptable," "Time Limitations on Commercials," and "Contests." It is probable that there will be considerable elimination of overlapping provisions, with resulting condensation and shortening of the whole. There will probably be a pre-amble or creed which will precede and introduce the present proposals. There probably will be some substitution of affirmative language for negative, prohibitory language which now appears in the present draft."

Judge Miller commended the advertisers and agencies for their own standards and their help with the currently growing broadcasting instrument.

"Perhaps, as time goes by," he said, "the NAB may be able to join with ANA and AAAA in a study of commercials from a qualitative standpoint; to determine whether the sponsor's product can be sold effectively without the irritating and offensive techniques which are sometimes now employed."

The NAB President closed with the hope that associate members, unable to participate in the drafting of the Standards, will be satisfied with the final document yet to come.

"And, of course, we hope, too, that as time goes by, all broadcasters, whether members of NAB or not, will join with us in our effort to make American broadcasting progressively better than any other in the world."

## NAB Board of Directors Criticizes Hotel Treatment of Members at Last Convention

At its recent meeting, the Board of Directors of the National Association of Broadcasters received a report from C. E. Arney, Jr., NAB secretary-treasurer, with respect to the Atlantic City convention in September, it was announced Friday (5).

The Board adopted a resolution criticizing the treatment accorded delegates by several Atlantic City hotels, and directed that all involved be fully advised.

## Coast Guard Thanks Radio for Broadcasts Of Story of Cutter's Flying Boat Rescue

Justin Miller, NAB president, has received a letter of appreciation from the U. S. Coast Guard for the cooperation and coverage by radio of the recent rescue

(Continued on next page)



of survivors of the flying boat, *Sky Queen*, by the Cutter *Bibb*.

Signed by Cmdr. S. F. Gray, chief of the Coast Guard's Public Information Division, the letter said:

"The interviews made by wire recorder, the news summaries and progress reports given over your stations, and, finally, the excellent coverage extended the arrival of the *Bibb* in Boston, was possibly the greatest attention ever given by radio to a peacetime Coast Guard story.

"That this had a beneficial effect upon the morale of the Service and increases the good will of the Coast Guard with the public there can be no doubt.

"Please extend to all your member stations our appreciation for the facilities and manpower assigned to the story and our congratulations for a job well done."

### **AWB Holds Two-Day District Meet**

District Nine of the Association of Women Broadcasters of the NAB will hold a two-day conference in Chicago on December 13 and 14, under the chairmanship of Nancy Grey, director of women's programs for WTMJ, Milwaukee, Wis. Dorothy Lewis, NAB Coordinator of Listener Activity, will speak at the Saturday luncheon.

### **Certificate of Merit for Service in War**

#### **Given to Doherty by Medal Awards Board**

A Certificate of Merit, signed by President Truman and Owen J. Roberts, chairman of the Medal for Merit Board, has been presented to Richard P. Doherty, NAB director of the Employee-Employer Relations.

The citation accompanying the certificate said that it was awarded for "outstanding services as Deputy Director of the Massachusetts Committee on Public Safety and Chairman of the East Coast War Services Conference during the recent war period, which proved to be an invaluable contribution to the war effort of the United States."

In his recommendation of Mr. Doherty for the award, Gen. William N. Haskell cited the responsibility undertaken "to organize and train an army of citizens who served as air-raid wardens, auxiliary policemen and firemen and other internal protective services."

The citation also referred to Mr. Doherty's efforts in originating methods for child care units, salvage campaigns, and other war services. It was presented last week in a ceremony at the office of Massachusetts' Senator Leverett Saltonstall.

## **Employee-Employer Relations**

### **Hearing by Wage and Hour Administrator Is Set to Study Exemption Classifications**

Broadcasters will have an opportunity to recommend changes in official definitions of "executive, administrative, and professional employees and outside

### **Advance "Freedom Train" Schedule**

The "Freedom Train" today has an open date in Norfolk, Va., after showing in Norfolk yesterday.

Following is the schedule of the train for the week of December 29:

Monday (29)	Tuscaloosa, Ala.
Tuesday (30)	Birmingham, Ala.
Wednesday (31)	Columbus, Ga.
Thursday (1)	Macon, Ga.
Friday (2)	Atlanta, Ga.
Saturday (3)	Chattanooga, Tenn.
Sunday (4)	Nashville, Tenn.

salesmen", used by the Wage and Hour Administrator to determine exemptions from the overtime requirements of the Fair Labor Standards Act, at a hearing on January 7, 1948.

The hearing, called to consider revision of Part 541, Chapter V, Title 29, of the code of federal regulations dealing with classifications, at the request of the NAB Employee-Employer Relations Department, will be held especially for the industry.

Richard P. Doherty, director of the NAB department, submitted a statement to the Wage and Hour

### **WAGE AND HOUR INFORMATION NEEDED**

In preparation for the January 7 hearing before the Wage and Hour Administrator, the NAB Employee-Employer Relations Department, the Small Market Stations Division, and the Legal Department, are seeking information from broadcasters who have overtime problems under the Wage and Hour Act.

Stations are asked to send to Mr. Doherty information on questions raised by Wage and Hour inspectors on: professional nature of duties performed by staff and free-lance announcers and certain types of announcers including news commentators, sportscasters, home economists, special events announcers, and the like; the exemption status of chief announcers, chief engineers, program directors, news editors, and the like; the exemption status of announcers, engineers and other employees customarily also performing services as outside salesmen; and the requirement that certain profit-sharing and bonus payments be included in "average earnings" used as a basis for determining overtime.

Sub-Committee of the House Education and Labor Committee on November 20, outlining needed revisions in the overtime provisions of the act.

Copies of his statement were being mailed to NAB members last week, for their information.

Mr. Doherty pointed out, however, that unless the Act is fundamentally revised, the January 7 hearing represents the industry's best chance to obtain changes in classifications of exempt employees.

The hearing will also consider petitions already entered by certain unions, among which is a request of the CIO United Electrical Workers that a minimum salary or wage of \$500 a month be required for persons classified as executive, administrative, or professional.

(Continued on next page)

"The Wage and Hour law itself," Mr. Doherty said, "and particularly the definitive yardsticks used by the Administrator for the determination of exempt classifications, has never been properly adapted to the peculiar problems of the radio industry."

"It is particularly important that we utilize the hearings on January 7, in order that the Administrator be more fully informed concerning practical problems of broadcasting and the inequities which result from the inflexible application of the Act to these problems."

### Industry Music Committee Selects Groups To Handle Segments of Recording Problem

The Industry Music Committee, formed to seek a solution to problems arising from the American Federation of Musicians' ban on recording, last week announced the composition of its executive committee and its legal and public relations sub-committees.

The executive committee is made up of the following representatives of the over-all committee's components:

Frank Mullen, National Broadcasting Company, for networks; Edward Wallerstein, Columbia Recording Corporation, for record manufacturers; Richard S. Testut, Associated Program Service, Inc., for transcription manufacturers; Raymond C. Cosgrove, Crosley Division of Aviation Corporation, for the Radio Manufacturers Association; Everett Dillard, Frequency Modulation Association; G. Emerson Markham, General Electric Co., and Radio Station WRGB, for the Television Broadcasters Association, and A. D. Willard, Jr., NAB executive vice president. Richard P. Doherty, of NAB, will serve as executive secretary of this group as well as the full committee.

The legal sub-committee is composed of:

John W. Van Allen, for RMA; Sidney Harris, Majestic Records, for record manufacturers; Walter Socolow, Lang-Worth Feature Programs, Inc., for transcription manufacturers; Leonard Marks, FMA; Joseph McDonald, American Broadcasting Company, for networks; Thad Brown, Jr., TBA; and Don Petty, NAB.

The public relations sub-committee includes:

Milton Rackmil, Decca Records, for record manufacturers; Joseph W. Bailey, Louis G. Cowan, Inc., for transcription manufacturers; Stanley Manson, Radio Station WHAM and the Stromberg-Carlson Co., for FMA; Bond Geddes, RMA; Robert D. Swezey, MBS, for networks; Paul Raibourn, Paramount Pictures, for TBA; and Robert K. Richards, NAB.

Each of the committees will select its own chairman.

## Research Department

### BMB Is Given Two-Weeks Tax Extension; No Concession of Tax Liability Implied

Noting that the filing of an income tax return does not imply admission of tax liability, BMB officials last week announced that the Bureau has been granted a

## STATION ANALYSES

### AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Dec. 1.....	1469				1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
				1 Lic.		
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Sept. 1.....	1858	18	56	2 CP	1376	482
Oct. 1.....	1877	24	39	5 CP	1415	462
Nov. 1.....	1914	38	9	1 CP	1424	490
Dec. 1.....	1944	34	59	2 CP	1481	463
				2 Lic. <sup>3</sup>		
Total Changes						
12 months.....		506	434	31		

### COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total CP	Total CG
		New***	Licensed to Operate	Deleted	CP			
Dec. 1....	655					48	384	223
1947								
Jan. 1....	688	45	35	0	2 CG	48	429	211
Feb. 1....	712	58	24	0	0	48	487	177
Mar. 1....	730	23	21	0	{1 CP 3 CG	48	509	173
Apr. 1....	749	22	20	0	1 CP	48	530	171
May 1....	828	7	82	0	1 CP	48	536	244
June 1....	850	12	23	0	1 CG	48	548	254
July 1....	918	62	31	0	4 CG	48	610	260
Aug. 1....	938	33	17	4	0	52	639	247
Sept. 1....	974	42	38	2	3 CP	54	674	246
Oct. 1....	981	4	11	6	{3 CP 1 CG	60	672	249
Nov. 1....	1000	21	12	12	{2 CP 1 CG	72	679	249
Dec. 1....	1008	21	4	8	2 CP	80 <sup>2</sup>	690 <sup>2</sup>	238 <sup>2</sup>
Total Changes								
12 months...		350	318	32	25			

### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
Dec. 1...	45				6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66	0	0	0	6	60
Sept. 1...	68	2	0	0	6	62
Oct. 1...	69	1	0	0	6	63
Nov. 1...	71	2	0	0	6	65
Dec. 1...	72 <sup>1</sup>	1	0	0	6 <sup>2</sup>	66
Total Changes						
12 months....		28	0	1		

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 347 FM stations are now on the air. They include CG, CP and licensed stations. There are 16 TV operating.

<sup>3</sup> WOKO, Albany, N. Y., and WBYN, Brooklyn, N. Y., deleted.

\*\* Includes stations licensed to operate, CP's and CG's.

\*\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional grant.



two-week extension for filing the tax return held necessary by Internal Revenue.

BMB's executive committee, meeting on Tuesday (2), stated that the organization's tax status has not been determined, and that contrary to published reports BMB has not been found delinquent.

The executive committee statement pointed out that "the Internal Revenue Bureau is not the agency of final resort in the determination of tax liability. Final tax

### Library Needs Magazine Volume

The NAB Library, in the process of moving, has lost its complete 1942 volume of *Broadcasting*. The file is needed for reference.

The Library would be pleased to hear from any member who has the 1942 volume of the magazine, and who would be willing to have it complete the NAB file of the publication.

liability can be determined only by the Tax Court of the United States, whose decisions may be appealed through the U. S. Circuit Courts to the Supreme Court. . . . BMB finds itself in the same unavoidable situation as many similar heretofore exempted non-profit organizations. Although this present situation calls for alert and positive action, there is no cause for alarm as to the ultimate outcome.

"The executive committee is taking the proper steps to safeguard the interests of the subscribers and is confident of the ultimate outcome of the matter."

Meanwhile, the committee also expressed confidence that extension of subscription discounts to January 1, giving stations the same extension given networks, will result in many new and renewal subscriptions before the end of the year.

## Legal Department

### Hearing on Cooperatives Tax Exemptions Brings Extensive Pro and Con Testimony

Congressional hearings on the tax status of cooperatives, begun on November 3 (see NAB REPORTS, p. 924), have been concluded after extensive testimony on the subject of tax exemption for the organizations. The hearings ended November 26.

The sessions opened with the reading of a statement by Undersecretary of the Treasury A. L. M. Wiggins, summarizing an exhaustive Treasury report on the nature, scope and extent of the operations of cooperatives, and the tax principles and problems involved.

In subsequent testimony, various representatives of the cooperatives and of agricultural workers' unions presented the case for the continuance of the existing tax exemption. Among the principal organizations heard were the National Association of Cooperatives and the CIO's Food, Tobacco and Agricultural Workers Union.

Numerous persons and organizations were heard in opposition to the existing tax exemption, among them the National Tax Equality Association.

The number of witnesses and the nature of their testimony indicated that much time, and effort had been spent in making a comprehensive and thorough case against that of the cooperatives. NAB did not appear before the Committee, although it maintained an observer at the hearings and liaison with the Committee and the principal witnesses on both sides. No specific legislative proposal on the subject is now before the Congress.

The principal discussion revolved around the tax status of two types of income: (1) profits earned or, to put it another way, savings effected in the purchase or marketing of patrons supplies and products; (2) profits earned by way of interest on investments or on reserve funds, income used to pay dividends on capital stock, and any non-operating income.

Testimony developed that most cooperatives handle the first type in one or both of two ways: The money is refunded by so-called patronage dividends to the various members of the cooperative in direct proportion to the amount of the buying or selling done for them or the money is retained by the cooperative but credited on its books as a debt due the various members in direct proportion to the amount of buying or selling done for them.

The majority of informed and disinterested opinion apparently considers that such money actually paid in cash or in paper immediately convertible into cash should be tax free, according to the NAB observer at the hearings. Opinion is about evenly divided on the question of whether such money retained by the cooperative and credited to the members should be tax free, he said. Majority opinion seemed to be that all other income of cooperatives should be taxed in the usual way.

NAB REPORTS, through the NAB Legal Department, will follow this matter and keep the membership informed of developments.

### Amendment to Notice of Violations Rule Cuts Out Requirement for Double Answer

In an order adopted November 28, the FCC amended Section 1.401 of its Rules relating to notice of violations by licensees of the Communications Act and the FCC Rules and Regulations.

Under the amendment, licensees cited for violations will no longer be required to make a written answer to the Commission's Washington office as well as to the field office originating the citation. Henceforth answer must be made only to the Commission office making the citation.

The text of the amendment, which is effective immediately, follows:

"Within 3 days from receipt of such notice, [of violation] or such other period as may be specified, the licensee shall send a written answer direct to the office of the Commission originating the official notice."

(Continued on next page)

## Annual Financial Report Forms Revisions To Reduce and Simplify Licensee Answers

The FCC on Friday (5) announced the adoption, effective January 1, 1948, of a revision of its Form 324, the annual financial report of licensees of broadcast stations, eliminating four schedules in their entirety, shortening and simplifying the remaining schedules, and restating and clarifying the instructions included in the form itself.

The forms are to be mailed to respondents shortly after January 1, and are due to be submitted to the FCC on or before April 1, 1948.

## Two FCC Decisions Consider Obligation Of Licensees for Disclosing Full Truth

In one final and one proposed decision released last week, the FCC considered again the obligation of licensees to make to the Commission full, fair and truthful disclosures concerning the ownership of stations.

In an application for the renewal of the license of WGKV, Charleston, West Virginia, and for transfer of control of the station, the Commission proposed to deny both requests on the ground that the proposed transferees had secured effective control of the corporation in 1942 by stock purchase, the terms of which were concealed from the Commission.

The Commission found that in an application for transfer of control made at that time, it was stated that the station's general manager would have a 51 percent interest in the stock, although it was clearly understood among the parties that he would in fact have no real interest until certain financial arrangements had been made and that thereafter he would have only a 40 percent interest.

The Commission came to the conclusion that this concealment was deliberate for the purpose of making it appear that the station would be under the control of someone with radio experience.

In answer to the defense that the parties making the false statements were not familiar with the laws and regulations governing radio broadcasting, the Commission said that "in agreeing to furnish the Commission with false information, despite their full knowledge of its falsity, for the purpose of inducing action favorable to them, they deliberately chose to disregard even the ordinary standards of honesty men may be expected to follow in everyday life. Such action can hardly be justified on the ground of a lack of familiarity with legal technicalities."

**Renewal Is Granted.** In a final decision, the Commission, with Commissioners Durr and Jones dissenting, granted a renewal of license to WCHS in Charleston, West Virginia, notwithstanding the failure of the principal stockholder to report his stock interests in WGKV between the years 1938 and 1942.

The interests in question were a conditional interest in 49 per cent of the stock of WGKV and an option to buy an additional 11 per cent of the same stock.

As to the 49 per cent, he had custody pending the fulfillment of certain conditions upon which he was to assume ownership. The evidence showed that in-

quiry had been made of the Commission's Assistant General Counsel as to the necessity of reporting the option to buy stock and that the General Counsel had stated that such an interest need not be reported.

As to the conditional interest in the 49 per cent, it was sold before full ownership of it was assumed after the Chairman of the FCC had advised that because of the interest of the stockholder in another station it was unlikely that the Commission would approve a transfer of control. On the basis of these findings, the FCC concluded that the stockholder had acted erroneously but in good faith and had had no intent to conceal facts from the Commission.

Commissioner Durr, in his dissent, merely said that he did not think the record supported the finding that applicant's failure to report the 49 per cent interest was the result of misunderstanding and was without intent to conceal. He thought that the record "clearly requires the opposite conclusion."

## Broadcast Advertising

### Panel Discussion of Radio for Retailers Is Available to Members in Booklet Form

*How Radio Advertising Works for Retailers*, a 26-page booklet reproducing panel discussions of members of the National Retail Dry Goods Association and the NAB at two conventions in 1947, has been published by the NAB Broadcast Advertising Department, and is being mailed to members.

The original discussion was held at the NRDGA Sales Promotion convention in Chicago in May, by four retailers and three broadcasters who had used radio successfully. It was repeated by popular request at the NAB convention in September.

A limited number of additional copies of the booklet will be available to members requesting them for a short time, Broadcast Advertising spokesmen said. The booklets are priced at 25¢ each, to cover printing and mailing costs. Orders should be addressed to the Broadcast Advertising Department, NAB.

### Sales Promotion Calendar for Retail Men Now Available to Help Radio Advertising

Stations wishing better retail service may now obtain copies of the National Retail Dry Goods Association's 1948 Sales Promotion Calendar, a complete 12-month guide to sales and promotion planning originally designed to guide advertising and promotion managers of retail stores.

Use of the calendar encourages recording of departmental sales and advertising budget data, selection of departments for strong radio promotion, correlation of radio advertising suggestions to sales and profit factors, scheduling for radio to feature merchandise pertinent to consumer demand, analysis of sales by means of such guides as the calendar's outline of "ten techniques to determine what to promote," and other tested promotion ideas.

(Continued on next page)



NAB member stations may obtain the calendar at the NRDGA member price of \$2 a copy, by addressing requests to Sales Promotion Division, NRDGA, 100 West 31st Street, New York 1, N. Y. Requests should indicate that the station is a member through its affiliation with NAB.

## Engineering Department

### Commission Chief Engineer Reviews Work At Close of Havana Engineering Meeting

Winding up the NARBA Engineering Conference in Havana last Friday (5), George E. Sterling, FCC chief engineer and chairman of the U. S. Delegation, reviewed the progress that had been made in international cooperation by the countries in the North American region.

In part Mr. Sterling said: "It is the opinion of the delegation of the United States that those of us in the NARBA should not be content to rest on our laurels but should continue to maintain our leadership for the rest of the world in terms of regional agreements as they pertain to broadcasting."

"We recommend," Mr. Sterling continued, ". . . that those of us participating in this meeting of technicians also recommend to our respective countries that they consider carefully the desirability of including in the final recommendations they submit for the forthcoming Conference in Canada inclusion of certain Standards of Good Engineering Practice for the new NARBA, directed generally toward such items as:

¶ Uniform methods of making field intensity measurements and recordings.

¶ Correct and uniform method of evaluating and analyzing field intensity measurements and recordings.

¶ Coordinated use of available data in the establishment of ground wave and skywave propagation characteristics.

¶ Installation, adjustment and maintenance of the directional antennas that are rapidly increasing in number and complexity.

¶ Procedures for the elimination of interference problems originating from spurious emissions, and cross modulation effects.

¶ Establishment of specifications for equipment that will insure operation, particularly with respect to frequency stability and modulation capabilities, within the permissible tolerances.

¶ Establishment of Monitoring Stations for the measurement of frequencies and technical analysis of emissions."

Mr. Sterling went on, in his closing presentation, to explain the reasons behind the suggestions and described the methods of the Federal Communications Commission for maintaining high technical standards.

### Commission Warns of Radar Interferences With Radio Services by College Training

The FCC last week sounded "a note of caution" for colleges and other educational institutions inquiring about use of radar equipment for training, regarding

possible interference to recognized radio services and the necessity of obtaining both station and operator licenses before beginning operation.

In a public notice issued on Monday (1), the FCC said that such equipment in the main had been purchased from War Assets Administration surplus military stocks, for use in training engineering students in radar techniques.

Citing as an example one type of radar designed to operate on frequencies used by ground controlled approach (GCA) stations in landing aircraft, the public notice said that such war-born equipment was developed for military use in emergency, not to operate in the Commission's table of allocations.

"It is evident," said the notice, "that even momentary interference to so vital a safety service could have disastrous results."

The notice also listed forms to be filled by institutions wishing to set up such training transmitters.

### Commission Plans Adopt New Frequencies For Scientific and Medical Instruments

The FCC last week proposed amending sections of the "Rules and Regulations Relating to Industrial, Scientific and Medical Service," to make provision for use of new international frequencies allocated to reduce or eliminate interference with communications services by radio devices used in industrial and scientific work.

Three of the frequencies provided by the recent Radio Administrative Conference at Atlantic City, slightly different from those presently allocated by the FCC, were involved in the amendment.

The frequencies to be substituted in the proposed amendment follow, showing the assigned band, the center frequency of channel, and the tolerance from center frequency:

Assigned	Center	Tolerance
13,553.22-13,566.78 kc.	13,560 kc.	6.78 kc.
26,957.28-27,282.72 kc.	27,120 kc.	162.72 kc.
40,659.66-40,700.34 kc.	40,680 kc.	20.34 kc.

Abandonment of the old frequencies would not be required until July 1, 1952, unless interference should be caused by the old bands.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 15-21, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

*(Continued on next page)*

## World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is always hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

## Our New Soldier—Young, Skilled Volunteer

Since the Council's last Radio Fact Sheet on building America's peacetime all-volunteer Army and Air Force, the following major developments have taken place: 1. The National Security Act of 1947 created a separate Department of the Air thus putting the Air Force on an equal footing with the Army and the Navy. As before, however, recruiting will continue to be conducted *jointly* for both the Army and the Air Force by the U. S. Army and U. S. Air Force Recruiting Service. 2. Both services have launched new educational and technical training programs allowing high school graduates to select, before enlistment, the service schools they wish to attend. 3. Enlistment standards for the Army and Air Force have been raised to insure high type specialists who can handle the complex instruments and machines of the electronic age. Congress has authorized the largest peacetime Army and Air Force in our history—1,070,000 men. Before the war we were a fourth rate military power. We had a standing Regular Army of 178,000 men—smaller than

Poland's, Roumania's or Turkey's. Today, the Army and Air Force are charged with the essential tasks of carrying our occupation duties in Europe and the Pacific; garrisoning our outlying bases and defenses; manning the military establishment at home; conducting research developments and experimentation; carrying on the training of new men and replacements. Though everyone hopes the United Nations will find the means to prevent war, we live in a world where there are many quarrels and hostilities. To reach and maintain their authorized strength the Army needs 21,000 men a month, the Air Force 9,000—a total of 1,000 recruits a day! A paid recruiting campaign is being conducted—but *it's not enough*. In order that the recruiting campaign may succeed, the Army and Air Force must have the understanding and support of the American people. Unless this campaign to build and maintain prestige and appreciation is continued, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month. Respect for the Army and Air Force and their enlisted personnel must be built in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds of those who have already enlisted. Mention that today's U. S. Army and U. S. Air Force are two of the greatest scientific research organizations in the world. They are constantly searching for and perfecting new methods and devices which will protect our national security as well as contribute to better peacetime living. Indicate that, as a result of the Army and Air Force's emphasis on scientific research and development, today's enlisted man is a skilled professional who works with advanced techniques and equipment in at least one of the many specialized fields. Stress the educational opportunities open to Army and Air Force men. Specify the large variety of subjects and fields of study in which training is available. Point out the usefulness of such training in civilian, as well as in military life. (Fact Sheet No. 2-H)

## Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. On June 1, of this year, the U. S. Treasury, in cooperation with the banks of America, inaugurated an easy, automatic method—the Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving wholehearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. —From John W. Snyder, Secretary of the Treasury: "Savings Bond sales are of vital importance in the Treasury's management of the public debt, the nation's battle against price inflation and for the future welfare of the man in the street, the worker with good income and the farmer whose profits are now at unprecedented levels." —From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "It is important for people who have developed habits of thrift to continue to build financial security for themselves and for their children." (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be bought on a regular plan where you work or where you bank. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure

(Continued on next page)



time. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-H)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 8. They are subject to change.

#### Monday, December 8

##### Further Hearing

(Department of Commerce Auditorium, 10:00 A. M.)

In the Matter of Allocation of Frequencies to the various classes of non-governmental services in the radio spectrum from 10 kc. to 30,000,000 kc. (General Mobile Service.)

#### Monday and Tuesday, December 8 and 9

##### At Manistee, Mich.

(County Court House, 10:00 A. M.)

NEW—Ashbacker Radio Corp., Manistee, Mich.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Manistee Radio Corp., Manistee, Mich.—C. P. 1340 kc., 250 watts, unlimited.

##### At Lakeland and Winter Haven, Fla.

(City Hall, Lakeland, Dec. 8; Court Room, City Hall, Lakeland, Dec. 9, 10:00 A. M.)

NEW—Coastal Broadcasting Co., Lakeland, Fla.—C. P. 1230 kc., 250 watts, unlimited.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—C. P. 1230 kc., 250 watts, unlimited.

#### Tuesday, December 9

##### Further Hearing

(10:00 A. M.)

NEW—United Broadcasting Corp., Pittsburgh, Pa.—C. P. 1470 kc., 5 KW day, DA(DA-1), 1 KW night, unlimited.

WSAN—Allentown, Pa. Party Respondent

KPLC—Lake Charles, La. Party Respondent.

KRIC—Beaumont, Texas. Party Respondent.

WHBC—Canton, Ohio. Intervenor.

#### Wednesday, December 10

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, 840 kc., 5 KW, daytime.

WHAS—Louisville, Ky. Intervenor.

(10:00 A. M.)

NEW—Charles Wilbur Lamar, Jr., Morgan City, La.—C. P. 980 kc., 250 watts, unlimited.

#### Further Hearing

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. 1230 kc., 250 watts, unlimited.

WJOB—Hammond, Ind. Party Respondent.

#### Wednesday, Thursday, Friday, December 10, 11, 12

##### At Grand Haven and Muskegon, Mich.

(Grand Haven, Dec. 10, place to be assigned; City Hall, Muskegon, Dec. 11 and 12, 10:00 A. M.)

NEW—Grand Haven Broadcasting Co., Grand Haven, Mich.—C. P. 1490 kc., 250 watts, unlimited.

NEW—N-K Broadcasting Co., Muskegon, Mich.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Western Michigan Radio Corp., Muskegon, Mich.—C. P. 1490 kc., 250 watts, unlimited.

#### Thursday, December 11

(10:00 A. M.)

NEW—Home News Publishing Co., New Brunswick, N. J.—C. P. 1160 kc., 250 watts, daytime only.

NEW—Capitol Broadcasting Co., Trenton, N. J.—C. P. 1260 kc., 1 KW, unlimited.

NEW—WSWZ, Inc., Trenton, N. J.—C. P. DA (DA-1), 1260 kc., 5 KW, unlimited.

NEW—Morristown Broadcasting Co., Morristown, N. J.—C. P. 1250 kc., 500 watts, daytime.

WCAU—Philadelphia, Pa. Intervenor.

WNDR—Syracuse, N. Y. Intervenor.

WNAC—Boston, Mass. Intervenor.

WVOV—New York, N. Y. Party Respondent.

WHBI—Newark, N. J. Party Respondent.

(10:00 A. M.)

WAAT—Bremer Broadcasting Corp., Newark, N. J.—C. P. to include power, etc. \*Change in DA, 5 KW night, 5 KW day.

WEBR—Buffalo, N. Y. Party Respondent.

WELI—New Haven, Conn. Intervenor.

#### Further Hearing

##### At Tuscola, Ill.

(Post Office Bldg., 10:00 A. M.)

NEW—WDZ Broadcasting Co., Decatur, Ill.—C. P. 1050 kc., 1 KW, daytime.

#### At Rosenberg, Texas

(Chamber of Commerce Room, City Hall, 10:00 A. M.)

NEW—Fort Bend County Broadcasting Co., Rosenberg, Texas—C. P. 980 kc., 250 watts, daytime.

#### Thursday and Friday, December 11 and 12

##### At Dover and Massillon, Ohio

(City Hall, Dover, Dec. 11; Assembly Room, Public Library, Massillon, Dec. 12, 10:00 A. M.)

NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio—C. P. 1450 kc., 250 watts, unlimited.

(Continued on next page)

NEW—The Massillon Broadcasting Co., Massillon, Ohio—  
C. P. 1450 kc., 250 watts, unlimited.  
WFMJ—Youngstown, Ohio. Party Respondent.  
WJPA—Washington, Pa. Party Respondent.  
WHBC—Canton, Ohio. Party Respondent.  
Lake Erie Broadcasting Co. Intervenor.

### Friday and Saturday, December 12 and 13

At Panama City, Fla.

(Court Room, City Hall, 10:00 A. M.)

NEW—The St. Andrew Bay Broadcasting Co., Panama City,  
Fla.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Bay County Broadcasting Co., Panama City, Fla.—  
C. P. 1400 kc., 250 watts, unlimited.

## FCC ACTIONS

### GENERAL

In the matter of **Daytime Petitioners Assn.**, the Commission dismissed without prejudice petition requesting the Commission to hold a hearing on the revision of Sec. 3.25(d) of the Rules and a request from the petitioner to defer action thereon or dismiss without prejudice.

The Commission adopted an order consolidating the further proceedings in the matter of **Promulgation of Rules and Regulations and Standards of Good Engineering Practice** concerning daytime skywave transmissions of standard broadcasting stations (Docket 8333) and in the matter of **Clear Channel Broadcasting in the Standard Broadcasting Band** (Docket 6741); ordered that all parties in Docket 8333 may file briefs by January 5, 1948, and those parties who so file may participate in the oral argument scheduled for January 19, 1948, in Docket 6741, in the same manner and to the same extent as previously provided for in the case of parties in Docket 6741.

### AMPLITUDE MODULATION

#### AM—Docket Cases

1240, 1400, 1450, 1490 KC.

The Commission announced its **Final Decisions** in the following four cases:

Granting application of **Radio Bluefield Co.** for a new station at **Bluefield, W. Va.**, to operate on 1240 kc., 250 watts, unlimited time (BP-5605; Docket 8055) and denying application of **Pocahontas Broadcasting Corp.** for the same facilities (BP-5416; Docket 8006);

Denying application of **Illinois Broadcasting Co.** for a new station at **Centralia, Ill.**, to operate on 1400 kc., 250 watts, unlimited time (BP-4732; Docket 7623);

Granting application of **Southern Broadcasting Co.** for a new station at **Charleston, S. C.**, to operate on 1450 kc., 250 watts, unlimited time (BP-4640; Docket 7528) and denying application of **Fort Sumter Broadcasting Co.** for the same facilities (BP-4705; Docket 7531); and

Denying application of Thomas H. and W. R. Frier, d/b as **Enterprise Publishing Co.** for a new station at **Douglas, Ga.**, to operate on 1490 kc., 250 watts, unlimited time (BP-4922; Docket 7868).

1240, 1550 KC.

The Commission announces its **Proposed Decision** looking toward the grant of the application of **Fulton County Broad-**

**casting Corp.** for a new station at **Atlanta, Ga.**, to operate on 1550 kc., 10 KW night, 50 KW day, unlimited time, DA nighttime (BP-4666; Docket 7518), and the denial of the application of **Radio Station WSOC, Inc.**, to change operation of Station WSOC, **Charlotte, N. C.**, from 1240 kc., 250 watts, unlimited time, to 1550 kc., 50 KW, unlimited time, DA night (BP-3818; Docket 7322).

At the same time the Commission adopted a Memorandum Opinion and Order denying petition of WSOC requesting leave to amend its application and reopen the hearing on above cases, for the purpose of substituting a modified directive antenna design for the proposed directive antenna of WSOC.

(Commissioner Hyde did not participate.)

1490 KC.

The Commission announced its **Proposed Decision** looking toward the denial of the application of Kanawha Valley Broadcasting Company for renewal of license of **Station WGKV, Charleston, W. Va.**, and to dismiss applications for transfer of control, for relinquishment of control, and petition to amend application for transfer of control (Dockets 6558, 6581, 8212).

580 KC.

The Commission announced its **Decision** granting the application of **Charleston Broadcasting Co.** for renewal of license of **Station WCHS, Charleston, W. Va.** (Docket 6611) (Commissioner Hyde not participating; Commissioners Durr and Jones dissenting; Commissioner Durr issuing dissenting opinion.)

#### AM—New CP's Granted

740 KC.

**Harvey Radio Laboratories, Cambridge, Mass.**—Granted CP for a new station on 740 kc., 250 watts, daytime only; engineering conditions. (BP-5707)

990 KC.

**Landon Broadcasting Co., Denver, Colo.**—Granted CP for new station to operate on 990 kc., 1 KW, daytime only; engineering conditions. (BP-6343)

1050 KC.

**Melbourne Broadcasting Corp., Melbourne, Fla.**—Granted CP for a new station on 1050 kc., 250 watts, daytime only. (BP-6113)

1340 KC.

**San Joaquin Broadcasters, Las Vegas, Nev.**—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6302)

**Shelley Radio Electric Co., Needles, Calif.**—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6324).

**Arthur D. Smith, Jr., Winchester, Tenn.**—Granted CP for a new station on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-6300)

1410 KC.

**Dalrad Associates, Dalhart, Tex.**—Granted CP for new station to operate on 1410 kc., 500 watts, daytime only; engineering conditions. (BP-4919)

**William Courtney Evans, Dover, Del.**—Granted CP for a new station to operate on 1410 kc., 1 KW, daytime only; engineering conditions. (BP-5927)

1450 KC.

**Interstate Broadcasting Corp., Breckenridge, Minn.**—Granted CP for a new station on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6291)

**Lampasas Broadcasting Co., Lampasas, Tex.**—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-6348)

(Continued on next page)



**1570 KC.**

**West Allis Broadcasting Co., West Allis, Wis.**—Granted CP for a new station on 1570 kc., 250 watts, daytime only (Comrs. Durr and Hyde for hearing). (BP-5800)

**1600 KC.**

**The Chesapeake Broadcasting Corp., Havre de Grace, Md.**—Granted CP for new station to operate on 1600 kc., 500 watts, daytime only; engineering conditions. (BP-6323)

**AM—License Renewals**

**WRRP—Voice of Porto Rico, Inc., Ponce, P. R.**—Granted renewal of license for the period ending Nov. 1, 1950.

**KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla.**—Granted renewal of license for the period ending Nov. 1, 1950.

**KMED—Mrs. W. J. Virgin, Medford, Ore.**—Granted renewal of license for the period ending Nov. 1, 1950 (Comr. Durr for hearing).

**AM—Frequency Changes****630 KC.**

**KMAC—The Walmac Co., San Antonio, Tex.**—Adopted order granting petition requesting leave to amend application to modify daytime DA design and granted said application for change from 1240 kc., 250 watts, unlimited, to 630 kc., 5 KW, unlimited, DA day and night, subject to CAA approval. (BP-4360; Doc. 7983)

**710 KC.**

**KTBS—Radio Station KTBS, Inc., Shreveport, La.**—Granted petition for reconsideration and grant of application for CP, and granted said application (BP-4720; Doc. 759S) to change facilities of KTBS from 1480 kc., 1 KW, unlimited to 710 kc., 5 KW-10KW-LS, unlimited, and install DA for day and night use; engineering conditions. (Comr. Durr for hearing.)

**910 KC.**

**KFKA—The Midwestern Radio Corp., Greeley, Colo.**—Granted CP to change frequency and hours of operation from 910 kc., 1 KW, S-KPOF to 1310 kc., 1 KW, DA-N, unlimited time, install new transmitter and DA for night use and change transmitter location. (BP-6102)

**970 KC.**

**KPDR—Central Louisiana Broadcasting Co., Alexandria, La.**—Granted CP to change frequency from 1490 to 970 kc., increase power from 250 watts to 1 KW-LS, 500 watts night, install DA-N, change type of transmitter and move transmitter location; engineering conditions and subject to limitations from KAKC, Tulsa, Okla., application (BP-5985). (BP-5506)

**AM—Designated for Hearing****570 KC.**

**KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.**—Designated for hearing application (BML-1272) for modification of license to move its main studios from 950 Pacific Ave., Tacoma, to Camlin Hotel, Seattle.

**810-840 KC.**

**WDAF—Tampa Daily Times, Tampa, Fla.; W. A. Smith, Plant City, Fla.**—Adopted order designating for hearing application of WDAE to change frequency from 1250 kc., 5 KW, unlimited, DA, to 810 kc., 10 KW, install new transmitter and DA and change transmitter site (BP-6266) and application of W. A. Smith for new station at Plant City, Fla., to operate on 840 kc., 250 watts, daytime only (BP-5647) in consolidation with proceedings on application of KGO, Denver Broadcasting Co., KCMO, WKAT, and WGY (Dockets 8011 et al).

**910 KC.**

**KRUX—Gene Burke Brophy, Phoenix, Ariz.; Gene Burke Brophy, Nogales, Ariz.**—Granted petition to dismiss without prejudice application (BP-5149; Doc. 7939) for a new station in Nogales, Ariz., and granted her petition for consolidated hearing of her application (BP-6444) to move station KRUX from Glendale to Phoenix, Ariz., change frequency 1340 kc. to 910 kc., increase power from 250 watts to 5 KW, and installation of DA for night operation, in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627 et al)

**960 KC.**

**Cosmopolitan Broadcasting Co., Los Angeles, Cal. (W. A. Fairchild, et al)**—Designated for hearing application (BP-6112) for a new station on 960 kc., 250 watts, nighttime only, and ordered that KROW, Oakland, be made a party to the proceeding.

**1230 KC.**

**WFEC—Florida East Coast Broadcasting Co., Miami, Fla.**—Designated for hearing application for change in frequency from 1220 kc. to 1230 kc., increase operating time from day to unlimited and approval of transmitter location and antenna system, and ordered that WJNO, West Palm Beach, be made a party to this proceeding. (BMP-3049)

**1230-1260 KC.**

**Cahokia Broadcasting Corp., Inc., East St. Louis, Ill.; Hobart G. Stephenson, Jr., St. Louis, Mo.**—Designated for consolidated hearing application (BP-6338) of Cahokia Broadcasting Corp. for a new station on 1260 kc., 1 KW, unlimited, DA-2, and application (BP-5702) of Stephenson, to operate on 1230 kc., 250 watts, unlimited, contingent on grant of WIL to change facilities, to be heard in consolidation with application of Belleville News-Democrat (Doc. 7844), and ordered that WIL be made a party to the proceeding.

**1240 KC.**

**WILS—Lansing Broadcasting Co., Lansing, Mich.**—Designated for hearing application (BP-5889) to change facilities of WILS from 1430 kc., 500 watts daytime only to 1320 kc., 1 KW, unlimited time, in a consolidated proceeding with application of Central Michigan Radio Corp. (BP-4920; Doc. 7979); dismissed as moot petition of Central Michigan Radio Corp., requesting that application of WILS be dismissed as incomplete, defective and improper, and ordered that WOOD, Grand Rapids, WJHP, Jacksonville, Fla., and WBBC, Flint, be made parties to this proceeding.

**Suburban Broadcasters, Jackson, Mich.**—Designated for hearing application (BP-6431) for a new station on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Washtenaw Broadcasting Co., Inc. (Docket S213, et al)

**1280 KC.**

**The Chillicothe Broadcasting Co., Chillicothe, Mo.**—Designated for hearing application for a new station on 1280 kc., 250 watts, daytime only. (BP-5703)

**1330 KC.**

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa; Mahaska Broadcasting Co., Oskaloosa, Iowa**—Designated for consolidated hearing applications of KWWL for modification of CP to change from 1320 kc., 1 KW, daytime, to 1330 kc., 5 KW, DA day and night, unlimited (BP-3224) and Mahaska Broadcasting Co. for new station to operate on 1330 kc., 500 watts, daytime only. (BP-6358)

**1400 KC.**

**Community Broadcasting Co., Corpus Christi, Tex.**—Adopted order designating for hearing application for CP for new station to operate on 1400 kc., 100 watts, unlimited time (BP-6306), in consolidated proceeding with applications of Tri-County Broadcasting Co., Luling, Texas (Docket S371) and Weldon Lawson, Sequin, Texas (Docket S450); made KONO, San Antonio, Texas, party to proceeding.

*(Continued on next page)*

**1410 KC.**

**Nashville Radio Corp., Nashville, Tenn.**—Designated for hearing application (BP-6427) for a new station on 1410 kc., 5 KW, unlimited, DA, in a consolidated proceeding with applications of Frank Mitchell Farris (Doc. 7765) and WCOE, Inc. (Docket S023)

**1420 KC.**

**Diamond H. Ranch Broadcasters, Auburn, Calif.**—Designated for hearing application for a new station on 1420 kc., 250 wats, unlimited time (BP-6171), and ordered that KUJ, Inc., Walla Walla, Wash., and KGFN, Grass Valley, and KSTN, Stockton, be made parties to this proceeding.

**1440 KC.**

**WMRC—Textile Broadcasting Co., Greenville, S. C.; Brunswick Broadcasting Corp., Brunswick, Ga.**—Granted petition of Textile Broadcasting Co. to designate its application for hearing in a consolidated proceeding with Piedmont Broadcasting Co., et al, and ordered that application (BP-6432) of WMRC to change facilities to 1440 kc., 1 KW, unlimited time, DA, and application (BP-6383) of Brunswick for a new station on 1440 kc., 1 KW, DA-N, unlimited, be designated in the consolidated proceeding with applications of Piedmont Broadcasting Co. (Doc. 7924) and Harold H. Thoms (Doc. 8144).

**1490 KC.**

**WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.; Grand Haven Broadcasting Co., New Haven, Mich.**—Granted petition of Greater Muskegon Broadcasters, Inc., to designate its application for hearing in a consolidated proceeding with applications of N-K Broadcasting Co., and Western Michigan Radio Corp., and ordered that application of WMUS (BP-6445), to change operating facilities from 1090 kc., 1 KW day, to 1490 kc., 250 watts, unlimited, and application of Grand Haven (BP-6445) for a new station to operate on 1490 kc., 250 watts, unlimited time be designated for hearing in the consolidated proceeding involving applications in Dockets 8408 and 8583.

**1580 KC.**

**Benlee Broadcasting Co., Patchogue, N. Y.; Mid-Island Radio, Inc., Patchogue, N. Y.**—Designated for consolidated hearing applications for new stations, each requesting 1580 kc., 250 watts, daytime. (BP-6150; BP-6224)

**AM—Licenses for New Stations Granted****780 KC.**

**WBBO—Rutherford County Radio Co., Forest City, N. C.**—Granted license for new station; 780 kc., 1 KW, daytime. (BL-2681)

**790 KC.**

**WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.**—Granted license for new station; 790 kc., 1 KW, daytime, and to change studio location. (BL-2713)

**800 KC.**

**WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.**—Granted license for new station; 800 kc., 1 KW, day. (BL-2766)

**1000 KC.**

**WKNS—Kinston Broadcasting Co., Kinston, N. C.**—Granted license for new station and for change in studio location; 1000 kc., 1 KW, daytime. (BL-2683)

**1050 KC.**

**WZIP—WZIP, Inc., Covington, Ky.**—Granted license for new station, 1050 kc., 250 watts, daytime. (BL-2762)

**1060 KC.**

**WHFB—Palladium Publishing Co., Benton Harbor, Mich.**—Granted license for new station and for change in studio location, 1060 kc., 1 KW, daytime. (BL-2674)

**1150 KC.**

**WORA—Radio Americas Corp., Mayaguez, P. R.**—Granted license for new station, 1150 kc., 1 KW, unlimited, and to specify studio location. (BL-2757)

**1210 KC.**

**WWSO—Radio Springfield, Inc., Springfield, Ohio**—Granted license for new station, 1210 kc., 250 watts, daytime. (BL-2647)

**1230 KC.**

**WCRO—Century Broadcasting Corp., Johnstown, Pa.**—Granted license for new station, 1230 kc., 250 watts, unlimited time. (BL-2706)

**1240 KC.**

**KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.**—Granted license for new station, 1240 kc., 250 watts, unlimited time, and for change of studio location. (BL-2697)

**KORA—Bryan Broadcasting Co., Bryan, Texas**—Granted license for new station, 1240 kc., 250 watts, unlimited. (BL-2678)

**KUBC—The Uncompahgre Broadcasting Co., East of Montrose, Colo.**—Granted license for new station, 1240 kc., 250 watts, unlimited. (BL-2701)

**1270 KC.**

**WHYU—Eastern Broadcasting Corp., Newport News, Va.**—Granted license for new station and for change in studio location; 1270 kc., 1 KW, daytime. (BL-2705)

**1340 KC.**

**WKGN—WKGN Broadcasting Co., Knoxville, Tenn.**—Granted license for new station, 1340 kc., 250 watts, unlimited time. (BL-2719)

**1450 KC.**

**WENE—Empire Newspapers-Radio, Inc., Endicott, N. Y.**—Granted license for new station, 1450 kc., 250 watts, unlimited time (BL-2669), and for change in studio location.

**KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.**—Granted license for new station, 1450 kc., 250 watts, unlimited. (BL-2721)

**KBRL—The McCook Broadcasting Co., McCook, Neb.**—Granted license for new station, 1450 kc., 250 watts, unlimited. (BL-2734)

**1490 KC.**

**WMNC—Nathan J. Cooper, Morgantown, N. C.**—Granted license for new station, 1490 kc., 250 watts, unlimited time. (BL-2691)

**KTTR—"Show-Me" Broadcasting Co., Rolla, Mo.**—Granted license for new station, 1490 kc., 250 watts, unlimited. (BL-2698)

**WMDD—Madrado and Dias, Fajardo, P. R.**—Granted license for new station, 1490 kc., 250 watts, unlimited. (BL-2473)

**1510 KC.**

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—Granted license for new station, 1510 kc., 1 KW-5KW-LS, DA, unlimited, and change studio location. (BL-2781)

**1580 KC.**

**KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Texas**—Granted license for new station, 1580 kc., 250 watts, daytime. (BL-2708)

**1600 KC.**

**WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.**—Granted license for new station; 1600 kc., 1 KW-DA, unlimited time. (BL-2712)

**AM—Modification of CP's Granted**

**KFH—Radio Station KFH Co., Wichita, Kans.**—Granted modification of CP to extend completion date to 4-14-48. (BMP-3327)

*(Continued on next page)*



**KFPW—Southwestern Hotel Co., Ft. Smith, Ark.**—Granted modification of CP to install new vertical antenna and mount FM antenna on top. (BMP-3083)

**KVNU—Cache Valley Broadcasting Co., Logan, Utah**—Granted modification of CP to make changes in DA and for extension of completion date; engineering conditions. (BMP-3279)

**KEXO—Voice of Western Colorado, Inc., Grand Junction, Colo.**—Granted modification of CP to change type of transmitter, and approval of antenna and transmitter locations. (BMP-2898)

**WLBG—WLBG, Inc., Laurens, S. C.**—Granted modification of CP to make changes in transmitting equipment and approval of antenna, transmitter and studio locations. (BML-2882)

**WARC—WARC, Inc., Rochester, N. Y.**—Granted modification of CP to change type of transmitter and transmitting equipment. (BMP-3314)

**KVNW—Grand Forks Herald, Inc., Grand Forks, N. D.**—Granted modification of CP to change transmitter site. (BMP-3130)

The following were granted extension of completion dates to the period shown:

**WSKB—McComb, Miss.**, to 5-1-48 (BMP-3328); **KUIN—Grants Pass, Ore.**, to 12-21-47 (BMP-3334); **KLMR—Lamar, Colo.**, to 5-3-48 (BMP-3330); **WSOY—Decatur, Ill.**, to 3-1-48 (BMP-3329).

### AM—Miscellaneous Actions

**WLBC—Donald A. Burton, Muncie, Ind.**—Granted license for changes in vertical antenna and mount FM antenna on AM tower and change studio location. (BL-2654)

**KRLN—Royal Gorge Broadcasters, Canon City, Colo.**—Granted modification of license to change time of operation from daytime to specified hours (7 a. m. to 7 p. m.). (BML-1275)

**WZIP—WZIP, Inc., Covington, Ky.**—Denied request for SSA to operate from 6 a. m. to 6 p. m. or sunset, whichever is later, for the license period (station operates on 1050 kc., 250 watts, daytime only). (BSSA-174)

**WBIX—Rome Radio Broadcasting Co., Rome, Ga.**—Granted request to delete all records relating to authorizations granted for CP and license.

**WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6420)

**WJPA—Washington Broadcasting Co., Washington, Pa.**—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6106)

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Granted license for increase in power to 5 KW, and installation of new transmitter. (BL-2730)

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Granted license covering changes in DA pattern for night operation. (BL-2722)

**KUGN—Valley Broadcasting Co., Eugene, Ore.**—Granted license covering changes in vertical antenna and mounting of FM antenna on AM tower. (BL-2718)

**WBAP—Carter Publications, Inc., Ft. Worth, Texas**—Granted license covering installation of new transmitter. (BL-2764)

**WGL—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.**—Granted license for change in frequency, increase in power, install new transmitter and DA for day and night use and change transmitter and studio location. (BL-2688)

**WCOL—The Pixleys, Columbus, Ohio**—Granted license covering move of old main transmitter to (present location of main transmitter): to be used as an auxiliary with 250 watts. (BL-2739)

**WKAT—WKAT, Inc., Miami Beach, Fla.**—Granted license covering installation of old main transmitter (at present

site of main transmitter) to be used for auxiliary purposes with 1 KW. (BL-2763)

**WFAA—A. H. Belo Corp., Dallas, Texas**—Granted license covering installation of new transmitter. (BL-2765)

**WEST—Associated Broadcasters, Inc., Easton, Pa.**—Granted license covering installation of new transmitter. (BL-2639)

**The St. Andrew Bay Broadcasting Co., Panama City, Fla.; Bay County Broadcasting Co., Panama City, Fla.**—Ordered that the consolidated hearing on these applications scheduled for Dec. 11 and 12 at Panama City be continued to Dec. 12 and 13.

**Eagle Printing Co., Inc., Butler, Pa.**—Dismissed petition requesting that the Commission extend the time within which to file exceptions to Commission's Proposed Decision adopted Oct. 21, in re Dockets 7672, et al.

**Scripps-Howard Radio, Inc., Cleveland, Ohio**—Granted petition for extension of time within which to file Proposed Findings in re proceeding in Dockets 6916 and 6917, and the time was extended to Dec. 22, 1947.

**WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.**—Granted license for changes in transmitting equipment. (BL-2728)

**WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.**—Granted petition for leave to amend its application (BP-5696; Docket 8376) to revise the engineering exhibit originally submitted.

**Michigan Music Network, Inc., Jackson, Mich.**—Granted petition to dismiss without prejudice its application (BP-5878; Docket 8216).

**WLEU—WLEU Broadcasting Corp., Erie, Pa.**—Granted petition in part and continued hearing to a time to be designated within 20 days after action on petition for reconsideration filed by petitioner.

**Frank Mitchell Farris, Jr., Nashville, Tenn.; WCOE, Inc., Nashville, Tenn.**—Granted joint petition for continuance of hearing scheduled for Dec. 1, 1947, and continued same to January 14, 1948.

**KPMC—Pioneer Mercantile Co., Bakersfield, Calif.**—Granted authority to take deposition of Leo A. Schamblin, operating and executive of KPMC. on Dec. 2, in the proceeding in re Docket 6222.

**KUGN—Valley Broadcasting Co., Eugene, Ore.**—Granted leave to take depositions in the proceeding in re Dockets 6886 and 8616.

**Paris Broadcasting Co., Paris, Tenn.**—Referred to the full Commission petition requesting the record be reopened in re its application (BP-4566; Docket 7430) and (Docket 7839).

**WXYZ—King-Trendle Broadcasting Corp., Detroit, Mich.**—Dismissed as moot petition insofar as it requests that application of Hillsdale Broadcasting Co. (BP-5281) be designated for hearing; insofar as petition requests they be made a party to the proceeding, it is granted. (Docket 7941)

**Williamsport Radio Broadcasting Associates, Williamsport, Pa.**—Adopted an order denying petition to modify Order of Oct. 10, 1947, reopening the record for further hearing in the consolidated proceeding of petitioner's application (BP-4549; Docket 7427) and that of Lycoming County Broadcasting Co. (BP-4298; Docket 7425) (Comr. Jones dissenting.)

**Texas Star Broadcasting Co., Dallas, Texas**—Denied petition to amend and grant application for a new station (BP-5820; Docket 8258) and retained application in hearing docket. (Comr. Durr not participating.)

**All-Oklahoma Broadcasting Co., Tulsa, Okla.**—Denied petition to amend and grant application for CP (BP-4797; Docket 8369) and retained application in hearing. (Comr. Durr not participating.) (These applications will be heard in separate proceedings instead of consolidated.)

**KSTT—Davenport Broadcasting Co., Davenport, Iowa**—Adopted order denying petition requesting reconsideration and grant without hearing of its application (BP-5984; Docket 8309).

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**KVAK—S. H. Patterson, Atchison, Kans., KJAY—Topeka, Kans.**—Adopted order denying petition requesting permission to operate simultaneously stations KJAY on its present assignment, and KVAK with reduced power of 100 watts day. (BP-4389; Docket 7560)

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Adopted memorandum opinion and order denying petition of WERC to certify to the Commission for immediate decision the record heretofore compiled in the proceeding of WLEU (Docket 6913); ordered that the record in the proceeding on application of WLEU (BP-4115; Docket 6913) be reopened.

**KVN—KVN Co., Benton Harbor, Mich.**—Granted petition to dismiss without prejudice its application (BP-5204; Docket 7978).

**WSM—WSM, Inc., Nashville, Tenn.**—Dismissed as moot petition to reconsider action in granting without hearing the application of WJSW. (BL-2321)

**WNEW—Greater New York Broadcasting Corp., New York City**—Granted CP to make changes in directional antenna. (BP-6169)

**WQQW & WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.**—Granted consent to assignment of license from Metropolitan Broadcasting Corp., a D. C. corporation, to WQQW, Inc., a Delaware corporation. (BAL-620)

**WCAU—J. David Stern, et al, Philadelphia, Pa.**—Granted the four following applications: (1) Consent to transfer control over the Record Co. (licensee of WCAU and WCAU-FM) from J. David Stern and others to the Bulletin Co. (BTC-556); (2) Assignment of license of WCAU-FM from the Philadelphia Record Co. to Wm. Penn Broadcasting Co., a subsidiary of the Bulletin Co. (BAL-619); (3) Assignment of license of WPEN-FM and CP for WPEN-TV from Wm. Penn Broadcasting Co. to the Philadelphia Record Co. (BAL-621); and (4) Transfer of control of Wm. Penn Broadcasting Co. (present licensee of WPEN) from the Bulletin Co. to Sun Ray Drug Co. (BTC-557) Status after this approval is: Sun Ray Drug Co. will own 100% of Wm. Penn Broadcasting Co. for a consideration of \$800,000; Wm. Penn Broadcasting Co. will be licensee of WPEN and WPEN-FM (formerly WCAU-FM). Phila. Record Co. will be licensee of WCAU and WCAU-FM (formerly WPEN-FM) and permittee of WCAU-TV (formerly WPEN-TV). Station WCAU-FM will be exchanged for stations WPEN-FM and WPEN-TV, and the present call letters will be changed as follows: WCAU-FM to WPEN-FM; WPEN-FM to WCAU-FM, and WPEN-TV to WCAU-TV. (Comrs. Durr and Jones voted for hearing.)

**KSMA—H. G. Shurtliff, et al, Santa Maria, Cal.**—Granted consent to assignment of licensee of station KSMA from Hugh G. Shurtliff, et al, a partnership, to Santa Maria Broadcasting Co., for a consideration of \$32,500. (BAL-633)

**KHON—Aloha Broadcasting Co., Honolulu, T. H.**—Granted consent to transfer of negative control of Aloha Broadcasting Co., Ltd., from Ralph M. Fitkin to Louis Roy Turner, representing 25% of stock for \$2500. (BTC-577)

#### 600 KC.

**KROD—Roderick Broadcasting Corp., El Paso, Tex.**—Granted CP for increase in power from 500 watts, 1 KW-LS, to 5 KW, change transmitter location, install new transmitter and install DA for nighttime use, operating on 600 kc.; engineering conditions. (BP-5909)

#### 710 KC.

**WHB—WHB Broadcasting Co., Kansas City, Mo.**—Granted modification of CP to increase daytime power from 5 KW to 10 KW, with different DA day (no change in night operation with 5 KW), operating on 710 kc.; engineering condition. (BP-2538)

#### 970 KC.

**WWSW—WWSW, Inc., Pittsburgh, Pa.**—Adopted Memorandum Opinion and Order granting application of WWSW (BMP-2485) for operation on 970 kc. with antenna system and transmitter site proposed in the application, but to be operated with 2500 watts night and 5000 watts from local

sunrise to local sunset, subject to CAA approval of transmitter site and antenna system.

#### 1270 KC.

**Seward County Broadcasting Co., Liberal, Kans.**—Granted petition for leave to amend its application (BP-5719; Doc. 8235) so as to specify 1270 kc., 1 KW, daytime only, in lieu of 1400 kc., 250 watts, unlimited. The amendment was accepted and application removed from the hearing docket.

#### 1490 KC.

**Jackson Broadcasting Co., Jackson, Tenn.; Hub City Broadcasting Co., Jackson, Tenn.**—Adopted an Order granting petitions of Jackson Broadcasting Co. and Hub City Broadcasting Co., directed against the decision of the Commission adopted May 8, 1947, granting the application of George Arthur Smith for a new station to operate on 1490 kc., 250 watts, unlimited time and denying Jackson Broadcasting Co. and Hub City applications, for rehearing, and ordered that the Decision in this proceeding be set aside and vacated and the record reopened for further hearing at Jackson, Tenn., on December 17, on the following limited issues: (1) to determine the duties of and limitations imposed upon the position of Mayor of Jackson, Tenn., and the extent of participation by George Arthur Smith in the operation of the standard broadcast station proposed in his application (BP-4580; Doc. 7489), and (2) to determine upon the basis of the evidence taken with respect to issue (1) above and upon the record heretofore compiled in this consolidated proceeding, which, if any, of the applications in this proceeding should be granted. (Dockets 7487 and 7488)

#### 1600 KC.

**Eagle Printing Co., Inc., Butler, Pa.**—Granted petition for leave to amend its application (BP-4800; Doc. 7672) so as to specify 1600 kc. with 1 KW daytime only, in lieu of 1230 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

### AM—Applications Accepted for Filing

#### 560 KC.

**WOOF—Dowlander Broadcasting Co., Dothan, Ala. (R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership)**—Modification of construction permit (B3-P-5401, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter locations.

**WGAI—The Advance, Inc., Elizabeth City, N. C.**—License to cover construction permit (BP-5750, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.**—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location; for extension of completion date.

#### 590 KC.

**WVLK—Bluegrass Broadcasting Co., Inc., Versailles, Ky.**—Modification of construction permit (B2-P-5136, which authorized a new standard broadcast station) to change type of transmitter.

**KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)**—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

#### 610 KC.

**WHKC—United Broadcasting Co., Columbus, Ohio**—Modification of construction permit (B2-P-4526, which authorized an increase in power, installation of new transmitter and

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changes in directional antenna for night use) for extension of completion date.

#### 620 KC.

**KCOM—Commercial Associates, Inc., Sioux City, Iowa—**Modification of construction permit (B4-P-5396, which authorized a new standard broadcast station) for extension of completion date.

**WCAX—WCAX Broadcasting Corp., Burlington, Vt.—**License to cover construction permit (B1-P-3961, as modified, which authorized increase in power, installation of new transmitter, and changes in directional antenna, and authority to determine operating power by direct measurement of antenna power.

**WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—**Modification of construction permit (BP-5543, as modified, which authorized installation of directional antenna for day and night, DA-1, and change studio location) for extension of completion date.

#### 730 KC.

**KTRY—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary, a partnership)—**Modification of construction permit (BP-6166, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

#### 800 KC.

**WHOS—North Alabama Broadcasting Co., Decatur, Ala. (H. H. Kinney and D. T. Kinney, a partnership)—**Modification of construction permit (BP-5665, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

#### 810 KC.

**KGO—American Broadcasting Co., Inc., San Francisco, Calif.—**License to cover construction permit (B5-P-3894, as modified) which authorized increase in power, install new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 850 KC.

**WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—**Modification of construction permit (B2-P-3609, as modified, which authorized change in frequency, increase power, installation of directional antenna for day and night, install new transmitter, and change transmitter location and mount FM antenna on AM tower) for extension of completion date.

#### 860 KC.

**WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—**License to cover construction permit (BP-6163) which authorized increase in power, and install new transmitter and authority to determine operating power by direct measurement of antenna power.

#### 870 KC.

**WGTL—Fred H. Whitley, Kannapolis, N. C.—**Authority to determine operating power by direct measurement of antenna power.

#### 900 KC.

**WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—**Modification of construction permit (B3-P-5258, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**WSWN—Seminole Broadcasting Co., Belle Glade, Fla.—**License to cover construction permit (B3-P-5258, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WFRB—Richard H. Balch, Utica, N. Y.—**Modification of construction permit (B1-P-5253, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 910 KC.

**KRIO—Valley Broadcasting Association, Inc., McAllen, Texas—**Construction permit to change studio location, 16½ So. Main St., McAllen, Texas, to: on highway 83 in the Betty Rose subdivision, immediately adjacent to east city limit of McAllen, Texas.

#### 920 KC.

**WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—**Authority to determine operating power by direct measurement of antenna power.

#### 950 KC.

**KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho—**Modification of construction permit (BMP-2563, which authorized to increase power, install new transmitter, make changes in directional antenna, and specify studio location) to change type of transmitter.

**WWJ—The Evening News Association, Detroit, Mich.—**Modification of construction permit (B2-P-5474, which authorized to install new transmitter, directional antenna for night use and change transmitter and studio locations) for extension of completion date.

**WIBX—WIBX, Inc., Utica, N. Y.—**Modification of construction permit (BP-5962, which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

#### 970 KC.

**NEW—Worcester Broadcasting Co., Worcester, Mass. (Marvin Handleman and Howard P. Handleman, a partnership)—**Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 700 to 970 kc., change hours of operation from daytime to unlimited, install directional antenna for both day and night, and change transmitter location.

**WKNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—**Construction permit to change frequency from 1210 to 970 kc., to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, install directional antenna for night use (DA-N), change transmitter location from Spaulding, Mich., to approximately 5 miles south of Saginaw, Mich.

**WICA—WICA, Inc., Ashtabula, Ohio—**Modification of construction permit (B2-P-3081, as modified, which authorized increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use) for extension of completion date.

#### 1070 KC.

**WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—**Modification of construction permit (B4-P-4319, which authorized increase power, install new transmitter, and make changes in directional antenna for day and night use and change transmitter location) for extension of completion date.

#### 1110 KC.

**WVJP—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez)—**License to cover construction permit (BP-5603, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1120 KC.

**KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—**Authority to determine operating power by direct measurement of antenna power.

#### 1130 KC.

**KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—**Voluntary  
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assignment of license from Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co. to Radio Dinuba Co.

#### 1150 KC.

**KSAL—KSAL, Inc., Salina, Kans.**—Modification of construction permit (B4-P-4364, which authorized increase power, install new transmitter and new directional antenna for night use and change transmitter location) for extension of completion date.

#### 1190 KC.

**WEMB—El Mundo Broadcasting Corp., San Juan, P. R.**—Modification of construction permit (BP-4560, as modified, which authorized a new standard broadcast station) to change frequency from 1320 to 1190 kc., increase power from 5 KW to 10 KW, and install directional antenna for night use.

#### 1230 KC.

**KYLE—Intermountain Broadcasting Co., Inc., Alamo-gordo, N. Mex.**—Modification of construction permit (B5-P-4949, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WMFR—Radio Station WMFR, High Point, N. C.** (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (BMP-2633, which authorized to make changes in vertical antenna and install FM antenna) for extension of completion date.

#### 1240 KC.

**WEBJ—William E. Brooks, Brewton, Ala.**—Voluntary assignment of license from William E. Brooks to William E. Brooks and William E. Brooks, Jr., a partnership, d/b as Brewton Broadcasting Co.

**WHIZ—Southeastern Ohio Broadcasting System, Inc., Zanesville, Ohio**—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

**KWIL—Central Willamette Broadcasting Co., Albany, Ore.**—Modification of construction permit (B5-P-5295, which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**WCHV—Barham & Barham, Charlottesville, Va.** (Charles Barham, Jr., & Emmalou W. Barham)—Construction permit to make changes in vertical antenna and change transmitter and studio locations from Richmond Road, Rt. #250, Charlottesville, Va., and Fourth and East Market Sts., Charlottesville, Va., respectively, to Rose Hill St., Charlottesville, Va.

#### 1250 KC.

**WMAW—Midwest Broadcasting Co., Salinas, Calif.**—Modification of construction permit (B4-P-3746, which authorized a new standard broadcast station) for extension of completion date.

#### 1270 KC.

**WHBF—Rock Island Broadcasting Co., Rock Island, Ill.**—License to cover construction permit (B4-P-5483, as modified) which authorized to make changes in directional antenna and mount FM antenna on top of AM tower and authority to determine operating power by direct measurement of antenna power.

**KGCU—Mandan Radio Association, Mandan, N. Dak.**—Modification of construction permit (B4-P-4516, which authorized increase power, install new transmitter and directional antenna for night use) for extension of completion date.

#### 1280 KC.

**WKST—WKST, Inc., New Castle, Pa.**—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

#### 1290 KC.

**WJSW—Altoona Broadcasting Co., Altoona, Pa.**—License to cover construction permit (BP-5676), which authorized

to increase power, change frequency, install new transmitter, change hours of operation, install directional antenna for night use only, make changes in ground system, change transmitter location and change studio location and authority to determine operating power by direct measurement of antenna power.

**WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.**—License to cover construction permit (B3-P-5029, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 1300 KC.

**KOME—Oil Capital Sales Corp., Tulsa, Okla.**—Modification of construction permit (B3-P-4880, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of commencement and completion dates.

#### 1320 KC.

**NEW—Charlotte Broadcasting Co., Charlotte, Mich.** (Robert M. Cain, Elmer A. Pearson, Ray M. Veenstra, Elmer B. Cain, George S. Norcross and Roy C. Kelley, a co-partnership) (P. O., 213 N. Clinton St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna and unlimited hours of operation.

#### 1330 KC.

**WNKT—Charles River Broadcasting Co., Waltham, Mass.** (L. P. Liles, John R. Hoffler and Richard C. O'Hare, a partnership)—Modification of construction permit (BP-6189, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

#### 1340 KC.

**WHED—Beaufort Broadcasting Co., Washington, N. C.**—Modification of construction permit (BP-5673, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**WEVE—Ridson, Inc., Eveleth, Minn.**—Modification of construction permit (BP-5758, as modified, which authorized a new standard broadcast station) to change type of vertical antenna and change type of transmitter.

#### 1350 KC.

**KCOR—Raoul A. Cortez, San Antonio, Texas**—Voluntary assignment of construction permit and license from Raoul A. Cortez to KCOR, Inc.

#### 1380 KC.

**WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.**—Modification of construction permit (B3-P-3965, as modified, which authorized increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

**KSBW—Salinas Broadcasting Corp., Salinas, Calif.**—Modification of construction permit (B5-P-4135, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1400 KC.

**WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.**—Modification of construction permit (BP-5990, which authorized a new standard broadcast station) to make changes in vertical antenna and for extension of completion date.

**KWLK—Twin City Broadcasting Corp., Longview, Wash.**—Construction permit to change type of transmitter.

#### 1420 KC.

**WVJS—Owensboro On The Air, Inc., Owensboro, Ky.**—Modification of construction permit (B2-P-5161, which au-

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thorized a new standard broadcast station) to change type of transmitter.

**WVJS—Owensboro On The Air, Inc., Owensboro, Ky.**—License to cover construction permit (B2-P-5161, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Maple City Broadcasting Corp., Hornell, N. Y.** (P. O., 6 Broadway, Hornell, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 500 watts night, 1 KW day, directional antenna for night use and unlimited hours of operation.

**KSTN—San Joaquin Broadcasting Co., Stockton, Calif.** (A. Dwight Newton, W. H. Wood, N. John Anton and Charles F. Green, a partnership)—Modification of construction permit (B5-P-5059, which authorized a new standard broadcast station) for extension of commencement and completion dates.

#### 1440 KC.

**KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho**—Modification of construction permit (BP-5736, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use (DA-1) for extension of completion date.

#### 1450 KC.

**WASK—WFAM, Incorporated, Lafayette, Ind.**—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna and change transmitter location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

**WKAL—Copper City Broadcasting Corp., Rome, N. Y.**—Construction permit for an experimental booster station at Utica, New York, to be operated 1450 kc., power of 250 watts and unlimited hours of operation.

**KSEM—Columbia Basin Broadcasters, Moses Lake, Wash.** (Edward J. Jansen, Jessica L. Longston, C. V. Zaser, and L. Berenice Brownlow)—License to cover construction permit (B5-P-4839, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.**—Modification of construction permit (B5-P-5572, which authorized to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.**—Construction permit to make changes in vertical antenna and mount television antenna on AM tower. Contingent upon application BCT-225 being granted.

**KBPS—Benson Polytechnic School, R. T. Stephens, Agent, Portland, Ore.**—Modification of license to change hours of operation from 10:30 a. m. to 6:30 p. m., PST, Monday through Friday each week, to 10:00 a. m. to 10:00 p. m., PST, Monday through Friday each week.

#### 1470 KC.

**WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.**—License to cover construction permit (B2-P-4047, as modified), which authorized increase in power, installation of new transmitter and directional antenna for night use and authority to determine operating power by direct measurement of antenna power.

**WRGA—Rome Broadcasting Corp., Rome, Ga.**—Modification of construction permit (B3-P-5334, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night, and change transmitter location) for extension of completion date.

#### 1480 KC.

**WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.**—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WHBC—The Ohio Broadcasting Co., Canton, Ohio**—Construction permit to install old main transmitter at RR# North Industry, Richville Road, S.W. Quarter Sec. 25, Perry Township, Canton, Ohio (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW and employing directional antenna for night use.

#### 1490 KC.

**WTWS—Airplane and Marine Instruments, Inc., Clearfield, Pa.**—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.**—Construction permit to change frequency from 1090 to 1490 kc., decrease power from 1 KW to 250 watts, change hours of operation from daytime to unlimited, install new transmitter and make changes in vertical antenna. Contingent on WKBZ being granted change in facilities.

**WOLF—Civic Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-P-3756, as modified, which authorized installation of new vertical antenna and changes in ground system) for extension of completion date.

**WSSB—Public Information Corp., Durham, N. C.**—Modification of construction permit (B3-P-4431, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1500 KC.

**KTAN—Denison Broadcast Corp., Sherman, Texas**—Modification of construction permit (B3-P-5493, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1510 KC.

**WMEX—The Northern Corp., Boston, Mass.**—Voluntary transfer of control of licensee corporation from John E. Reilly, Charles A. Coughlin, George Kaplan, Fred Randazzo, and Allen T. Dresser to Alfred J. Pote, William S. Pote, and Antoninette Iovanna. 178 shares of common stock, 35.6%.

#### 1530 KC.

**KRST—Rose Capital Broadcasting Co., Tyler, Tex.**—Construction permit to make changes in vertical antenna and change transmitter location.

#### 1540 KC.

**KDUR—Texhoma Broadcasting Co., Durant, Okla.**—Modification of construction permit (B3-P-5112, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1600 KC.

**KCRG—The Gazette Co., Cedar Rapids, Iowa**—Modification of construction permit (B4-P-4162, as modified, which authorized a new standard broadcast station) for extension of completion date.

### AM—Application Returned

**The Princeton Broadcasting Co., Princeton, Ky.** (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Returned 11-20-47. Incomplete.

### AM—Applications Dismissed

**WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.**—License to operate on 570 kc., 1 KW power and daytime hours of operation and authority to determine operating power by direct measurement of antenna power. Request of Attorney.

**WKBS—Eastern Broadcasting Co., Inc., West Hempstead, N. Y.**—Modification of construction permit (B1-P-3277, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location. (1520 kc.) Request of Attorney.

*(Continued on next page)*

## AM—Applications Tendered for Filing

(Including some AM-FM combination applications)

### 690 KC.

**NEW—Northern Neck and Tidewater Broadcasting Co., Warsaw, Va.** (Grayson Headley)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 250 watts and daytime hours of operation.

### 710 KC.

**KURV—James Cullen Looney, Edinburg, Texas**—Modification of construction permit to change hours of operation from daytime to unlimited, power from 250 watts daytime to 1 KW day and night, install a new transmitter and directional antenna for night use and FM antenna on north tower.

### 1060 KC.

**WIBV—Belleville Broadcasting Co., Belleville, Ill.** (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to increase power from 250 watts to 1 KW, daytime hours of operation and install a new transmitter.

### 1070 KC.

**NEW—Easley Broadcast Co., Easley, S. C.** (Robert L. Easley)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 1 KW and daytime hours of operation.

**KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kansas**—Consent to transfer of control of stock in licensee Corp. to Evart Mills and John R. Griffith and various employees of Station KFBI.

### 1140 KC.

**WMIE—Lincoln Operating Company as Trustee for Sun Coast Broadcasting Corp., Miami, Fla.**—Consent to assignment of construction permit to Sun Coast Broadcasting Corporation.

### 1220 KC.

**NEW—Ottawa Broadcasting Co., Ottawa, Kansas** (Robert S. Wheeler, Jr., Betty Lou Wheeler, Donald H. Causey, James N. Jobs, Loren C. Watkins, Jr.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

### 1230 KC.

**KWAK—Stuttgart Broadcasting Corp., Stuttgart, Ark.**—Modification of construction permit to change frequency from 1240 to 1230 kc., using 250 watts and unlimited hours of operation.

### 1320 KC.

**NEW—Charlotte Broadcasting Co., Charlotte, Mich.** (Robert M. Cain, Elmer A. Pearson, Ray M. Veenstra, Elmer B. Cain, George S. Norcross, Roy C. Kelley, a partnership)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

**WATR—Harold Thomas, Waterbury, Conn.**—Consent to assignment of license to WATR, Inc.

### 1340 KC.

**KVOX, KVOX-FM—KVOX Broadcasting Co., Moorhead, Minn.; KVOX-FM, Fargo, N. Dak.**—Consent to transfer of control of license and construction permit of AM and construction permit of KVOX-FM from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to E. J. McKellar and 26 associates.

### 1350 KC.

**WADC—Allen T. Simmons, Tallmadge, Ohio**—Construction permit to install an FM antenna on east tower of directional antenna system.

### 1360 KC.

**NEW—Whittier Broadcasting Co., Whittier, Calif.** (a partnership, composed of Marc H. Spinelli, Mary Di Priter, Richard R. Primanti and Stanley Primanti)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

### 1400 KC.

**WLLH, WLLH-FM—Merrimac Broadcasting Co., Inc., Lowell, Mass.**—Consent to transfer of control of license of AM and construction permit of FM to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

**NEW—David Harold Wooldridge, Memphis, Tenn.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be released by WHBQ.)

**KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.**—Divestment of negative control of consent to transfer from James C. Hardy of 2500 shares common stock to Webley Edwards.

### 1440 KC.

**KJAY—S. H. Patterson, Topeka, Kansas**—Modification of construction permit to change power from 1 KW night, 5 KW day to 5 KW day and night, using directional antenna for day and night use on 1440 kc.

### 1450 KC.

**WMAS, WMAS-FM—WMAS, Inc., Springfield, Mass.**—Consent to transfer of control of license of AM and construction permit of FM to Ethel A. Moffat, testamentary executrix of estate of Albert S. Moffat, deceased.

**WROX—Birney Imes, Sr., Clarksville, Miss.**—Consent to assignment of license of Estate of Birney Imes, Sr. (deceased) to Birney Imes, Jr., administrator.

**WNAB—Harold Thomas, Bridgeport, Conn.**—Consent to assignment of license to WNAB, Inc.

**KWBW, KWBW-FM—The Nations Center Broadcasting Co., Hutchinson, Kansas** (William Wyse, Stanley Marsh and Bess Wyse)—Consent to assignment of license of AM and construction permit of FM to William Wyse and Bess Wyse d/b as Radio Station KWBW, due to death of Stanley Marsh.

### 1480 KC.

**KLIF—Trinity Broadcasting Corp., Oak Cliff, Texas**—Modification of construction permit to change frequency from 1190 to 1480 kc.

### 1490 KC.

**NEW—Gulf Coast Broadcasting Co., Galveston, Texas** (a partnership, composed of Charles L. Cain and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1540 KC.

**NEW—Voice of Little Rhody, Newport, R. I.** (John E. Malloy and Irene A. Malloy)—Construction permit for a new standard broadcast station to be operated on 1540 kc., 1 KW and daytime hours of operation.

### 1580 KC.

**WWXL—Central Illinois Radio Corp., Peoria, Ill.**—Consent to transfer of control of license and construction permit of AM station and construction permit for FM from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda and Harry Fracter to Homer D. Morrow and Myron A. Reck.

### 1600 KC.

**NEW—Julian Louis Liehman, Kittanning, Pa.**—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and daytime hours of operation.



## FREQUENCY MODULATION

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):*

**The Mattatuck Broadcasting Co., Waterbury, Conn.**—Class B; 105.3 mc. (Channel No. 387); 20 KW; 500 feet. (BPH-730)

**KLZ-FM—KLZ Broadcasting Co., Denver, Colo.**—Class B; 94.1 mc. (No. 231); 5.3 KW; 300 feet. (BPH-172)

**WLOF-FM—Hazlewood, Inc., Orlando, Fla.**—Class B; 100.3 mc. (No. 262); 65 KW; 370 feet. (BPH-835)

**WTNS-FM—Coshocton Broadcasting Co., Coshocton, Ohio**—Class A; 103.1 mc. (No. 276); 600 watts, 315 feet. (BPH-1014)

**KSKY-FM—Sky Broadcasting Service, Dallas, Texas**—Class B; 106.9 mc. (No. 295); 41 KW; 340 feet. (BPH-1093)

**KTBC-FM—Claudia T. Johnson, Austin, Texas**—Class B; 92.3 mc. (No. 222); 17 KW; 390 feet. (BPH-1163)

**WVOW—Central Broadcasting Co., Wausau, Wis.**—Class B; 104.7 mc. (No. 284); 32 KW; 830 feet. (BPH-850)

*The following were authorized construction permits in lieu of previous conditions:*

**KSDO—Union-Tribune Publishing Co., San Diego, Calif.**—Class B; 96.5 mc. (No. 243) 48 KW; 825 feet. (BMPH-975)

**WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.**—Class B; 107.3 mc. (No. 297); 20 KW; 475 feet. (BMPH-1034)

**WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.**—Class B; 96.1 mc. (No. 241); 47 KW; 230 feet. (BMPH-1050)

**WCOA-FM—Pensacola Broadcasting Co., Pensacola, Fla.**—Class B; 98.9 mc. (No. 255); 7.5 KW; 320 feet. (BMPH-515)

**WSAV-FM—WSAV, Inc., Savannah, Ga.**—Class B; 100.3 mc. (No. 262); 15.5 KW; 370 feet. (BMPH-929)

**WFBM-FM—WFBM, Inc., Indianapolis, Ind.**—Class B; 97.9 mc. (No. 250); 35 KW; 405 feet. (BMPH-930)

**KIOA-FM—Independent Broadcasting Co., Des Moines, Ia.**—Class B; 98.5 mc. (No. 253); 40 KW; 370 feet. (BMPH-980)

**WBON—The Bowling Green Broadcasting Co., Bowling Green, Ky.**—Class B; 101.1 mc. (No. 266); 8.4 KW; 280 feet. (BMPH-1003)

**WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.**—Class B; 93.7 mc. (No. 229); 20 KW; 430 feet. (BMPH-1015)

**WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.**—Class B; 98.1 mc. (No. 251); 19 KW; 510 feet. (BMPH-561)

**WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.**—Class B; 99.5 mc. (No. 258); 90 KW; 360 feet. (BMPH-1068)

**KSTP-FM—KSTP, Inc., St. Paul, Minn.**—Class B; 102.1 mc. (No. 271); 57 KW; 560 feet. (BMPH-1047)

**KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.**—Class B; 100.5 mc. (No. 263); 470 KW; 570 feet. (BMPH-855)

**WQXQ—Interstate Broadcasting Co., Inc., New York City.**—Class B; 96.3 mc. (No. 242); 11 KW; 630 feet. (BMPH-762)

**WHKB—United Broadcasting Co., Columbus, Ohio**—Class B; 98.7 mc. (No. 254); 15 KW; 560 feet. (BMPH-875)

**WQAN-FM—The Scranton Times, Scranton, Pa.**—Class B; 92.3 mc. (No. 222); 1.8 KW; 1200 feet. (BMPH-1079)

**KFDA-FM—Amarillo Broadcasting Corp., Amarillo, Texas**—Class B; 100.3 mc. (No. 262); 3.3 KW; 420 feet. (BPH-136)

**WLRU—Larus & Bro. Co., Inc., Norfolk, Va.**—Class B; 102.5 mc. (No. 273); 7 KW; 250 feet. (BMPH-1027)

### FM—Modification of CP's Granted

**WCAE-FM—WCAE, Inc., Pittsburgh, Pa.**—Granted modification of construction permit to change type of transmitter and makes changes in antenna system. (BMPH-1039)

*The following were granted extension of completion dates to the period shown:*

**KFSA-FM, Ft. Smith, Ark., to 1-18-48 (BMPH-924); KTRN, Wichita Falls, Tex. to 2-10-48 (BMPH-1059); WMAW-FM, Milwaukee, Wisc., to 3-8-48 (BMPH-1076); WTOC-FM, Savannah, Ga., to 6-18-48 (BMPH-1078); WHTN-FM, Huntington, W. Va., to 4-21-38 (BMPH-1081); KOMO-FM, Seattle, Wash., to 3-16-48 (BMPH-1082); WSPA-FM, Spartanburg, S. C., to 6-2-48 (BMPH-1058); KBON-FM, Omaha, Neb., to 2-6-48 (BMPH-1055).**

**WMBH-FM, Joplin, Mo., to 2-11-48 (BMPH-1060); WPIC-FM, Sharon, Pa., to 6-15-48 (BMPH-1062); KALE-FM, Portland, Ore., to 3-18-48 (BMPH-1064); KTSJ, Topeka, Kans., to 3-20-48 (BMPH-1066); WNLC-FM, New London, Conn., to 3-16-48 (BMPH-1075); WKST-FM, New Castle, Pa., to 2-15-48 (BMPH-1084); WSOY-FM, Decatur, Ill., to 3-1-48 (BMPH-1085); WDUL, Duluth, to 6-16-48, (BMPH-1088).**

**KING-FM, Seattle, to 1-1-48 (BMPH-1097); WDTR, Detroit, Mich., to 3-18-48 (BMPH-94); WIBG, Philadelphia, to 12-31-47 (BMPH-920); KWFT-FM, Wichita Falls, Tex., to 3-15-48 (BMPH-989); WABE, New York, to 6-21-48 (BMPH-993); WWCF, Greenfield, Wis., to 3-31-48 (BMPH-1086).**

### FM—Miscellaneous Actions

**Knight Radio Corp., Detroit, Mich.**—Granted request to vacate the construction permit authorized for a new Class B station and dismissed said application (BPH-631).

**News Press Pub. Co., Santa Barbara, Calif.**—Granted request to dismiss construction permit for a Class A station and dismissed said application (BPH-436).

**Philip Weiss Music Co., Rutland, Vt.**—Granted request to vacate construction permit for a Class A station and dismissed said application (BPH-931).

**William H. Haupt, Inglewood, Calif.**—Granted petition for leave to amend his application (BPH-1162; docket 8323) to specify the frequency 105.4 mc. (channel 288), the proposed transmitter site, changed antenna height, etc.

### FM—Applications Accepted for Filing

**KFXD-FM—Frank E. Hurt and Son, Nampa, Idaho** (a partnership composed of Frank E. Hurt and Edward P. Hurt)—License to cover construction permit (B5-PH-807, as modified), which authorized a new FM broadcast station.

**KCRK—The Gazette Co., Cedar Rapids, Iowa**—Modification of construction permit (B4-PH-77, as modified), which authorized a new FM broadcast station to change type of transmitter, ERP to 276 KW, make changes in antenna system and change commencement and completion dates.

**WGYN—WGYN, Inc., New York, N. Y.**—Modification of construction permit (B1-PH-1024, as modified), which authorized a new FM broadcast station for extension of completion date.

**WFWM—Wilson and Cope, Marietta, Ga.** (Fred B. Wilson and Channing Cope)—Modification of construction permit (B3-PH-803, which authorized a new FM broadcast station) to specify type of transmitter site, change ERP to 15.2 KW; antenna height above average terrain to 508.25 feet and make changes in antenna system.

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Modification of construction permit (B4-PH-334, as modified), which authorized a new FM broadcast station to change transmitter site, antenna height above average ter-

*(Continued on next page)*

rain to 377 feet, ERP to 11.6 KW, make changes in antenna system and change commencement and completion dates.

**WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.**—License to cover construction permit (B4-PH-1069, as modified), which authorized changes in FM broadcast station.

**KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon**—Modification of construction permit (B5-PH-930, as modified), which authorized a new FM broadcast station for extension of completion date.

**KWIL-FM—Central Willamette Broadcasting Co., Albany, Oregon**—License to cover construction permit (B5-PH-930, as modified), which authorized a new FM broadcast station.

**WCLR—Airplane and Marine Instruments, Inc., Clearfield, Pa.**—Modification of construction permit (B2-PH-763, which authorized a new FM broadcast station) for extension of completion date.

**WLOG-FM—Clarence H. Frey and Robert O. Greever, Logan, W. Va.**—Modification of construction permit (B2-PH-814, which authorized a new FM broadcast station) for extension of completion date.

**WHMA-FM—Harry M. Ayers, Anniston, Ala.**—Modification of construction permit (B3-PH-750, as modified), which authorized a new FM broadcast station for extension of completion date.

**WJEJ-FM—Hagerstown Broadcasting Co., Hagerstown, Md.**—Modification of construction permit (B1-PH-479, as modified), which authorized a new FM broadcast station for extension of completion date.

**WWDX—The Passaic Daily News, Paterson, N. J.**—Modification of construction permit (B1-PH-340, as modified), which authorized a new FM broadcast station for extension of completion date.

**KWRN-FM—Reno Newspapers, Inc., Reno, Nevada**—Modification of construction permit (B5-PH-376, as modified), which authorized a new FM broadcast station for extension of completion date.

**WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio**—Modification of construction permit (B2-PH-944, as modified), which authorized a new FM broadcast station for extension of completion date.

**NEW—Southern California Associated Newspapers, Los Angeles, Calif.**—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by chief engineer FCC and ERP 58.1 KW. Amended to change frequency from: to be assigned by chief engineer FCC to Channel #230, 93.9 mc., and ERP from 58.1 to 56.4 KW.

#### Channel #223

**NEW—Marmat Radio Co., Bakersfield, Calif.** (James L. Mattly, Guy Marchetti, Fred Marchetti, Reno Marchetti, Umberto Cantelmi and Julian Cantelmi) (P. O., 957 Oak St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 223, 92.5 mc., ERP of 4 KW.

#### Channel #224

**NEW—Wauk Broadcasting Co., Waukesha, Wisc.**—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 224, 92.7 mc., ERP of 163 watts, and antenna height above average terrain to 209 feet. Amended to change ERP from 163 watts to 189 watts, make changes in antenna system.

#### Channel #234

**NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.** (P. O., 117-119 West 46th St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 234, 94.7 mc., ERP of 13 KW, and antenna height above average terrain 605 feet.

### FM—Application Tendered for Filing

**WGNR—New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.**—Consent to transfer of control of stock in

permittee Corporation for FM station from Edgar Sandford and Lawrence Goldring to Julian H. Gins.

(Also see AM—Applications Tendered for Filing for AM-FM combination applications.)

## TELEVISION

### TV—Actions

**WHAS, Inc., Louisville, Ky.; WAVE, Inc., Louisville, Ky.**—Designated for hearing application of WHAS, Inc. (BMPCT-123), for modification of construction permit to change television channel from No. 9 to No. 5, in a consolidated proceeding with application of WAVE, Inc. (BPCT-213), for a new station to operate on Channel No. 5.

**New England Television Co., Inc., Fall River, Mass.; E. Anthony & Sons, Inc., New Bedford, Mass.**—Designated for consolidated hearing application of New England Television Co., Inc. (BPCT-209) with application of E. Anthony & Sons, Inc. (BPCT-217).

**Louis G. Baltimore, Wilkes-Barre, Pa.; Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.**—Granted petition to reinstate application (BPCT-134) and designated same for hearing in a consolidated proceeding with application of Wyoming Valley Broadcasting Co. (BPCT-231).

**W6XYZ—Television Productions, Inc., Pasadena, Calif.**—Granted construction permit to change type of transmitter and make changes in antenna system (BPVB-223).

*The following were granted extension of completion dates to the period shown:*

WTVO, Detroit, Mich., to 5-20-48 (BMPCT-131); WTMJ-TV, Milwaukee, Wisc., to 5-23-48 (BMPCT-126); WNBY, Chicago, Ill., to 6-1-48 (BMPCT-128); WPEN-TV, Philadelphia, Pa., to 2-1-48 (BMPCT-127); WPTZ, Philadelphia, Pa., to 2-2-48 (BMPCT-125); WLWD, Dayton, Ohio, to 6-4-48 (BMPCT-129); WWHB, Indianapolis, Ind., to 6-10-48 (BMPCT-130).

### TV—Applications Accepted for Filing

**NEW—The Jack Gross Broadcasting Co., San Diego, Calif.** (P. O., 1735 Pacific Blvd.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP, visual and aural, 29.2 KW.

**NEW—Cherry & Webb Broadcasting Co., Providence, R. I.** (P. O., 15 Chestnut St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., with ERP of visual 23.1 KW and aural 24.85 KW.

**NEW—Liberty Broadcasting Corp., Atlanta, Ga.** (P. O., 56 Marietta St., N. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., and ERP visual 17.768 and aural 9.37 KW.

**NEW—Massachusetts Broadcasting Corp., Boston, Mass.** (P. O., 485 Boylston St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., and ERP visual 20 KW (peak) and aural 10 KW.

**NEW—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.** (P. O., 1619 Walnut St., Philadelphia, Pa.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of 15.9 KW and unlimited hours of operation.

**W10XQB—Philco Television Broadcasting Corp., area between Philadelphia, Pennsylvania and New York, N. Y.**—License to cover construction permit (BPVB-193, which authorized frequency changes, etc.) to request 1360-1380 and 1400-1420 mc.



## **MISCELLANEOUS BROADCAST**

### **Actions**

#### **Remote Pickup**

**KOBY**—Catalina Broadcasting Co., area Tucson, Ariz.—Granted license for remote pickup broadcasting station (BLRE-490).

**Warner Bros. Broadcasting Corp.**, area of Hollywood, Calif.—Granted construction permit for new remote pickup broadcast station (BPRY-356).

**Fisher's Blend Station, Inc.**, area of Seattle, Wash.—Granted construction permit for new remote pickup broadcast station (BPRY-355).

**WDLV—WAGE, Inc.**, area Syracuse, N. Y.—Granted license for new remote pickup station (BLRY-346).

**KHZZ**—San Antonio, Tex.—Authorized extension of completion date to 4-21-48 (BMPRE-77).

**KAXQ**—San Antonio, Tex.—Authorized extension of completion date to 4-25-48 (BMPRY-38).

#### **Noncommercial Educational**

**WBGO**—The Board of Education of Newark, etc., Newark, N. J.—Granted license for new noncommercial educational broadcast station; Channel 217, 91.1 mc.; 2.5 KW. (BLED-13)

#### **Developmental**

**Sarkes Tarzian, Bloomington, Ind.**—Designated for hearing renewal application (BREX-52) for developmental broadcast station W9XHZ, and granted temporary authority to operate for the period ending March 1, 1948.

#### **Noncommercial Educational Applications Accepted for Filing**

**WIUC**—University of Illinois, Urbana, Ill.—License to cover construction permit (BPED-81, which authorized changes in noncommercial educational broadcast station).

**KCVN**—College of the Pacific—Stockton, Calif.—Modification of construction permit (B5-PED-47, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

## **Federal Trade Commission Actions**

### **STIPULATION**

**Musolino Lo Conte Co.**—A stipulation to discontinue certain representations concerning San Martin Artichoke Macaroni has been entered into with the Commission by Musolino Lo Conte Co., 111 Commercial St., Boston. The corporation trades as Lion Brand Products Co. and San Martin Food Products Co. (7655)

### **CEASE AND DESIST ORDERS**

**Hammacher Schlemmer & Co., Inc.**—The Commission ordered Hammacher Schlemmer & Co., Inc., 145 East 57th St., New York, to discontinue misrepresenting the economies effected by use on trucks and automobiles of an exhaust pipe attachment designated "Gasconomy." According to the Commission's findings, the respondent discontinued selling the Gasconomy device in March 1943, but began and continued until 1947 the sale of another exhaust pipe attachment of similar construction which was called "Vacudex." (5410)

**Jesse C. Stewart Co.**—The Commission has issued an order prohibiting as a violation of the Robinson-Patman Act the acceptance of brokerage fees by a brokerage company on purchases of flour and other commodities for a macaroni corporation in which it owns a majority of the capital stock.

Under the terms of the cease and desist order, Jesse C. Stewart Co. and its president, Jesse C. Stewart, 1217 West Carson St., Pittsburgh, are forbidden, in connection with sales of flour and other commodities to La Premiata Macaroni Corp., Connellsville, Pa., to receive from any seller, directly or indirectly, anything of value as brokerage or any commission, compensation, allowance or discount in lieu thereof. (5494)







The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 50, December 15, 1947

## Total of 38 States and Alaska in Contest For School Voice of Democracy Broadcasts

Thirty-nine finalists representing 38 states and Alaska, were entered last week in the nation-wide "Voice of Democracy" contest for five-minute radio broadcasts by high school students, a tabulation revealed after the closing of the contest, at midnight Wednesday (10).

The state winners, chosen from among approximately 20,000 high school students who competed in an estimated 500 community contests throughout the nation, were:

MAINE: Linwood Morrell, Kennebec County; NEW HAMPSHIRE: Frances Epstein, Central High School, Manchester; CONNECTICUT: Seth Harris, William Hall High School, West Hartford; NEW YORK: Howard Hartzell, Chautauqua Central High School, Chautauqua; PENNSYLVANIA: Marguerite Christine, Upper Darby; OHIO: Jan Geister, Cuyahoga Falls; INDIANA: George Franklin Feldman, Bosse High School, Evansville; MICHIGAN: Gaylord Sheets, Sexton High School, Lansing; MARYLAND: Laura Shatto, Hagerstown; DISTRICT OF COLUMBIA: Nancy Saunders, Roosevelt High School; VIRGINIA: Kenneth Whitlock, Lucy Atkinson High School, Roanoke; WEST VIRGINIA: Mary Angelina

(Continued on page 1014)

## On the Inside

The International Broadcasting Organization has agreed to cooperate on setting world recording and reproducing standards, and is circularizing its European membership. (p. 1016)

A survey utilizing a special technique has revealed some listening habits of men and women in urban, village and farm categories. (p. 1016)

A decline in percentages of department store budgets devoted to newspaper space has been noted in the 1947 publicity analysis, although the shift is a minor one. (p. 1018)

The names of members of three new standing committees of the NAB have been announced: Legislative, Educational Standards, and Public Relations Executive. (p. 1014)

The NAB General Counsel's office has decided to suspend publication of the *Legislative Digest* for 1948, since few state legislatures are in session next year, but will continue to report developments. Contributions are requested. (p. 1015)

## Proposed FCC Decision Indicates a Retreat From Doctrine Outlined in Mayflower Case

A retreat from the doctrine of the "Mayflower rule," prohibiting editorializing by radio stations, and a hint of the turn events may take in the hearing on this rule scheduled for March 1, 1948, were contained in a proposed decision adopted by the FCC and released Tuesday (9).

Of two conflicting applicants, both found well qualified, the proposed decision ruled in favor of granting a 250-watt, unlimited time, AM station on 1490 kc. to the Rich Publishing House, Inc., publisher of the Midland, Mich., *Daily News*.

Controlled by Philip T. Rich, president and director and owner of 63.2% of its outstanding stock, the applicant corporation proposed to operate its station independently of its newspaper, with a separate staff under Mr. Rich, who would devote a fourth of his time to the station's management.

Among the program proposals referred to by the FCC in its findings of fact was the following:

"The broadcast station would not editorialize, but if Mr. Rich should use the station to expound his own editorial opinion, he would do so only under arrangements which would permit others to state their views."

**No Fault Found.** The Commission, in its opinion, found no fault with this program proposal, stating that "a station operating as proposed . . . would provide a desirable local broadcast service to the Midland community."

The tacit recognition of the FCC of the right of the majority stockholder and active director of a radio station to editorialize over his station may be compared with the statement in the *Mayflower* case:

"A truly free radio cannot be used to advocate the causes of the licensee. It cannot be used to support the candidacies of his friends. It cannot be devoted to the support of principles he happens to regard most favorably. In brief, the broadcaster cannot be an advocate."

In setting the *Mayflower* case for hearing March 1, the FCC stated the issues to be "whether the expression of editorial opinions by broadcast station licensees" is in the public interest, and to "determine the relationship between any such editorial expression and the affirmative obligation of the licensees" to present fairly and equally all sides of controversial issues."



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*Director of Public Relations*

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*Director of FM Department*

### Total of 38 States and Alaska in Contest For School Voice of Democracy Broadcasts

*(Continued from page 1013)*

Mirable, Welch High School, Roderfield; KENTUCKY: Bobby Clint Cayce, Hopkinsville; NORTH CAROLINA: Paul Roth, Lee Edwards High School, Asheville; TENNESSEE: Bruce Loving, Messick High School, Memphis; SOUTH CAROLINA: Anne Dreher, Moncks Corner High School, Moncks Corner; GEORGIA: Dorothy Williamson, Carrollton High School, Carrollton; FLORIDA: G. W. Polhill, Lake City; MISSOURI: Shirely A. Schutte, St. Elizabeth's Academy, St. Louis; ARKANSAS: Patricia Thach Walton, Arkadelphia High School, Arkadelphia; LOUISIANA: Edele Broussard, New Iberia; KANSAS: Patricia Anne Martin, Ward High School, Kansas City; OKLAHOMA: Alice Wade Tyree, Lawton High School, Lawton; TEXAS: John Waddle, Sherman; COLORADO: Dicksie Dillon, Boulder High School, Boulder; UTAH: Janice Page, Kaysville; ARIZONA: Jack Blackman, Litchfield High School, Litchfield; CALIFORNIA: Cecil Mahon, Catholic High School, Santa Barbara; WISCONSIN: Lloyd Ogelvie, Madison; ILLINOIS: Robert Beechner, East High School, Rockford; MINNESOTA: Rose De Rosier, Washington High School, Brainerd; IOWA: Margaret Reed, Waterloo; SOUTH DAKOTA: Larry Ennis Scott, Mt. Vernon High School, Mt. Vernon; MONTANA: Rose Ellen Mudd, Sacred Heart Academy, Missoula; WYOMING: LeRoy Amen, Cheyenne High School, Cheyenne; IDAHO: Mac Wright, Boise High School, Boise; WASHINGTON: Carl Hancuff, Vancouver High School, Vancouver; OREGON: Edward French, University High School, Eugene. (The name of the ALASKA winner is not yet available.)

The contest, which was co-sponsored by the broadcasters and radio dealers of America and the U. S. Junior Chamber of Commerce, with the endorsement of the U. S. Office of Education and Dr. John W. Studebaker, Commissioner of Education, began in its community phases in October, as a feature of National Radio Week.

It was the first in an annual series planned by the joint committee of the NAB, the RMA and the Junior Chamber of Commerce.

Prizes for the four national winners will be \$500 scholarships for colleges or universities of the winner's own choice. The transcribed entries of the state finalists will go next week to the panel of national judges (see REPORTS, p. 921).

National judging will be done by means of discs bearing key numbers, instead of contestants' names and sections. Four co-equal national winners will be selected, one from each of four geographical sections of 12 states each.

The four national winners will be announced when the judging is completed, and formal presentation of the awards will be made in Washington early in the new year.

### Members of New Standing NAB Committees Are Announced for Service in 1947-1948

The names of member station executives who will serve on three standing committees of the National Association of Broadcasters for the 1947-1948 year were announced last week by the NAB.

With J. Harold Ryan, WSPD, Toledo, Ohio, serving as chairman, the NAB's Legislative Committee will consist of Joseph C. Burwell, WMBS, Uniontown, Pennsylvania; William B. Dolph, WMT, Cedar Rapids, Iowa; Don S. Elias, WWNC, Asheville, North Carolina; Wilt Gunzendorfer, KROW, Oakland, California; E. K. Hartenbower, KCMO, Kansas City, Missouri; Paul Miller, Gannett Newspapers, Rochester, New York; Glenn Snyder, WLS, Chicago, Illinois.

NAB Directors Clair R. McCollough, WGAL, Lancaster, Pa.; and C. Bruce McConnell, WISH, Indianapolis, Indiana, will serve as liaison members for the NAB Board.

The NAB's Educational Standards Committee will be chaired by Ralph Hardy, KSL, Salt Lake City, and further composed of Dr. Willis Dunbar, WKZO, Kalamazoo, Michigan; Armand Hunter, WFIL, Philadelphia, Pa.; F. C. Sowell, WLAC, Nashville, Tennessee; Judith C. Waller, NBC, Chicago, Illinois; and Hazel Kenyon Markel, WTOP, Washington.

Chairman of the NAB Public Relations Executive Committee will be Frank King, of Station WMBR, Jacksonville, Florida. Serving with him as members will be Hugh A. L. Halff, WOAI, San Antonio, Texas; Craig Lawrence, WCOP, Boston; Buryl Lottridge, WOC, Davenport, Iowa; Harry Maizlish, KFVB, Los Angeles; Walter Wagstaff, KIDO, Boise, Idaho; and James W. Woodruff, Jr., WRBL, Columbus, Georgia.

Two members of the NAB Board of Directors who will act as liaison members with this committee are Wiley P. Harris, WJDX, Jackson, Mississippi; and William B. Ryan, KFI, Los Angeles.

### Work of Forming Nebraska Radio Council Is Begun at Meeting in Omaha on Monday

Civic leaders and station representatives met in Omaha on Monday (8) to begin work toward formation of a Nebraska Radio Council, whose first meeting

*(Continued on next page)*



would be held in conjunction with the spring meeting of the Nebraska Broadcasters Association.

Dorothy Lewis, NAB coordinator of listener activities, was a guest at the Omaha gathering, and Harry Peck, KFOR, Lincoln, NBA president, presided.

The meeting was called by John J. Gillin, Jr., WOW, 10th District NAB director; Mrs. W. F. Ottman, regional director of listener activity; and E. M. Hosman, president of the Omaha Radio Council.

## Employee-Employer Relations

### Petrillo Sharply Hit by House Committee; Group Recommends Legislation to Curb Him

Sharply critical of what it termed the "tyrannical power" of James C. Petrillo and the American Federation of Musicians, the House Labor Committee Friday (12) recommended amendment of Federal laws to forbid "monopolistic practices by labor unions" and that the Department of Justice consider whether AFM practices are subject to prosecution under the anti-trust laws and diligently prosecute any violation of the Lea Act and other laws.

The recommendations of the interim report of the Kearns Subcommittee, which were adopted by the full committee, were for legislation:

"1. To amend the Taft-Hartley Act and other Federal statutes so that monopolistic practices by labor unions, which are injurious to the public interest, shall be forbidden.

"2. To make it a misdemeanor for any union to license an employer to do business.

"3. To grant to any person or firm placed upon an 'unfair' list the right of redress in Federal court.

"4. To forbid the officers of any union to call a work stoppage or strike such as is threatened by Mr. Petrillo in the recording industry on December 31, 1947, until after an election supervised by the National Labor Relations Board, and an affirmative vote favoring said strike or work stoppage of at least a majority of the employees in said plant or industry.

"5. To provide safeguards and penalties to prevent a union and an employer from conspiring to evade the provisions of the Taft-Hartley Act; and for the recovery of damages to any union or nonunion worker who is deprived of his job or right to work by any such illegal conspiracy. This is a very grave problem today. The right to work must be protected."

Among the "findings of fact" made by the committee were:

¶ The AFM "is a small union having a total membership in July 1947 of 216,000." Of this number, approximately 32,400 "earn their livelihood exclusively as musicians," about twice that number depend in part on other vocations, and about 86,400 are no longer working as musicians.

¶ The AFM constitution shows that the union "has no professional standards" for membership.

¶ Networks, recording companies and motion picture producers, by reason of AFM contracts which

### Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Charleston, S. C., before exhibiting there tomorrow.

Following is the schedule of the train for the week of January 5, 1948:

Monday (5)—Open date, Nashville, Tenn.

Tuesday (6)—Jackson, Tenn.

Wednesday (7)—New Orleans, La.

Thursday (8)—New Orleans, La.

Friday (9)—Hattiesburg, Miss.

Saturday (10)—Meridian, Miss.

Sunday (11)—Open date, Jackson, Miss.

"are, in effect, restricted licenses to do business" issued by the AFM, "cannot employ any musician who is not a member of the federation."

¶ Union members cannot employ bookers or agents not licensed by the AFM, and under the constitution which "grants absolute and dictatorial powers" to him as president, Mr. Petrillo has cancelled licenses of bookers and agents.

¶ As a result of the ban on recordings after December 31, "all of the employees of from 550 to 600 recording companies . . . will lose their jobs. As of this date, there is no Federal legislation which can prevent this disaster to hundreds of businesses and to thousands of employees who will be the innocent victims of the autocratic and unregulated power" of Petrillo and the AFM.

¶ The AFM "has held back the technological development of radio by denying to FM stations the right to broadcast live music or duplicate over AM and FM stations . . ."

The committee concluded that the power of Petrillo and the AFM Executive Board "to block the technological development of television by denying to it the use of live music, to close down over 500 recording companies, to throw out of employment thousands of people who are and are not members of the American Federation of Musicians, to restrict the programs of a thousand broadcasting stations, to hamper or destroy all other business enterprises dependent upon live music, to bar the participation of thousands of talented musicians from the profit and pleasure of demonstrating their musical skill, and to deny to the citizens of the United States the right to enjoy all of these activities, constitute a serious menace to the constitutional rights of our people. The continued exercise of such tyrannical power by any individual or group should not be countenanced nor tolerated in a free Republic."

## Legal Department

### Legislative Digest Publication Suspended In Coming Year by General Counsel Action

Because only 10 of the 48 state legislatures will hold sessions in 1948, publication of the *Legislative Digest*

(Continued on next page)

will not be resumed next year, it has been announced by the NAB General Counsel's office.

Elimination of the *Digest* will make it possible to discontinue purchase of information about state legislative activities, with a considerable saving.

The General Counsel's office, however, will continue to follow significant legislative developments, both in Congress and in state legislatures having sessions scheduled for 1948. The membership of NAB will be advised of such developments in the pages of NAB REPORTS, and the information will be made available with as much speed, accuracy and fullness as possible.

NAB members can help with this work by notifying the General Counsel of legislative activities in their states, giving as complete information as possible. Such information is often of great importance to the industry, and is always of value. Without the services of a professional reporting group, it can be gathered only with the cooperation of individual broadcasters.

## Engineering Department

### Recording and Reproducing Standards Seen On International Scale by NAB Committee

Working toward international as well as national adoption of recording and reproducing standards, the International Broadcasting Organization of Brussels, Belgium, is questioning its European members on their adherence to standards of the National Association of Broadcasters' Recording and Reproducing Standards Committee, Chairman Royal V. Howard announced last week.

Manager Henri Angles d'Auriac, of the IBO (OIR: Organisation Internationale de Radiodiffusion) has notified the NAB committee that the questionnaire now being circulated asks European members whether they are using any of these standards or not, and if not, what their opinions are.

"It is certainly highly desirable," his letter said, "that the NAB and similar European organizations should unite their efforts for the adoption of world standards for electrical transcriptions and recordings, such standards being necessary to the exchange of programs internationally on a wider scope."

The European action was a result of work undertaken by the committee at its Atlantic City meeting, during the NAB convention.

Another result of the Atlantic City meeting was the formation of an executive committee composed of Robert M. Morris, of NBC, chairman; W. S. Bachman, Columbia Records, Inc.; Dr. S. J. Begun, Brush Development Co.; Howard A. Chinn, CBS; John D. Colvin, ABC; George M. Nixon, NBC; C. R. Sawyer, Western Electric; H. I. Reiskind, RCA-Victor; and K. R. Smith, Muzak Corp.

Chairman Morris announced at the first meeting of the executive committee that three members of the NAB committee will work with the American Standards Association's sectional committee on standards for sound recording. This ASA committee, sponsored

by I.R.E., S.M.P.E., and NAB, will try to establish standards for interchangeability and performance of all types of sound recording and reproducing equipment.

**Projects Assigned.** The executive committee meeting assigned projects to nine working groups to study recorded groove shape and reproducer stylus contour, distortion, signal-to-noise ratio, and recorded level, recording characteristics, magnetic recording, reproducing turntable diameter, height, torque, speed and "wow," and concentricity of record center hole, frequency response characteristics of disc reproducers and equalizer combinations, tracking error of disc reproducers, and vertical force of disc reproducers, lacquer recording blanks (except those characteristics covered by other groups), disc tone record and translation loss, glossary of terms and definitions and symbols.

The executive committee's next meeting is tentatively scheduled for late January, by which time the group is to have reviewed existing standards and prepared to vote on their retention or modification.

The committee has also agreed that all future standards will consist of three parts: definition, minimum standards, and method of measurement.

## Research Department

### Many Stations Seen Taking BMB Discount Privilege Available Until January First

BMB reports that a number of stations are taking advantage of discount privileges which remain in effect until the end of this year.

Under this arrangement, former BMB subscribers who renew before January 1 may take a 10% discount on their first year's fees; new subscribers who sign up before the New Year's Day deadline may take a 5% discount.

### County Listener Diary Survey by Sandage Shows Radio Habits by Special Technique

A study of urban, village, and farm radio listening by C. H. Sandage, University of Illinois professor of advertising, has found that:

¶ Amount of listening varies with age and sex as well as residence in city, village or farm, with adults listening more than children under 17, women listening more than men regardless of place of residence, and urban listeners spending more listening time on Sundays, in contrast with Monday through Friday habits of rural listeners.

¶ Choices of programs vary little between men and women of like age and occupation, but differences of choice are marked between urban, farm, and village residents.

¶ Listening is to programs rather than stations, with

(Continued on next page)



none of five stations measured able to claim a completely loyal audience.

¶ Relationships between time of day, place of residence, sex of listener, and size of audience are marked.

The study, published in *Opinion and Comment*, by the Bureau of Economic and Business Research, University of Illinois, August, 1947, used a sample of 664 persons from 254 families selected so that the sample would be representative of the population of Champaign County, Illinois, exclusive of the student body and faculty of the university.

A "listener diary" technique was used, with each listener keeping a record of his own listening, until the results of 334,656 quarter-hours of listening were recorded.

**Potential Interest.** Although the results of the study are properly projectable only to the population of Champaign County, they are of potential interest and usefulness to station operators and program directors everywhere, as indications of what this kind of research can reveal.

Reproduced below are two tables indicating listening habits of women and men in the Illinois survey.

PERCENTAGES OF WOMEN LISTENING ON NOVEMBER 7, 1946

Time	Place of Residence		
	Urban	Village	Farm
6:00 A.M.	2.7	2.7	21.3
6:15	2.7	4.1	22.7
6:30	4.0	4.1	20.0
6:45	5.3	6.8	24.0
7:00	15.3	15.0	28.0
7:15	16.0	12.3	30.7
7:30	17.3	17.8	25.3
7:45	18.0	19.1	28.0
8:00	18.0	22.0	33.3
8:15	14.7	20.5	29.3
8:30	13.3	22.0	26.7
8:45	14.7	20.5	24.0
9:00	19.3	17.8	25.3
9:15	14.7	20.5	21.3
9:30	16.7	17.8	22.7
9:45	15.3	16.4	17.3
10:00	24.7	30.1	25.3
10:15	22.7	31.5	28.0
10:30	16.0	23.3	21.3
10:45	15.3	16.4	26.7
11:00	16.0	31.5	22.7
11:15	13.3	27.4	18.7
11:30	15.3	23.3	20.0
11:45	13.3	23.3	20.0
12:00 Noon	14.7	20.5	28.0
12:15	12.0	17.8	20.0
12:30	14.0	26.4	20.3
12:45	12.0	15.0	20.0
1:00 P.M.	15.3	15.0	18.7
1:15	14.7	13.7	16.0
1:30	17.3	16.4	18.7
1:45	16.0	17.8	22.7
2:00	16.7	17.8	22.7
2:15	13.3	22.0	21.3
2:30	9.3	15.0	16.0
2:45	7.3	12.3	14.7
3:00 P.M.	10.7	12.3	18.7
3:15	10.0	12.3	16.0
3:30	11.3	11.0	20.0
3:45	9.3	11.0	21.3

Time	Place of Residence		
	Urban	Village	Farm
4:00	11.3	12.3	26.7
4:15	10.7	11.0	25.3
4:30	11.3	8.2	24.0
4:45	9.3	6.8	12.0
5:00	11.3	6.8	13.3
5:15	8.0	5.5	9.3
5:30	7.3	6.8	10.7
5:45	7.3	4.1	13.3
6:00	16.0	13.7	29.3
6:15	12.0	12.3	18.7
6:30	13.3	15.0	26.7
6:45	16.7	15.0	20.0
7:00	22.7	23.3	37.3
7:15	20.7	10.1	21.3
7:30	29.3	27.4	24.0
7:45	27.3	26.0	21.3
8:00	32.7	32.9	28.0
8:15	29.3	27.4	21.3
8:30	27.3	26.0	16.0
8:45	25.3	23.3	14.7
9:00	24.7	24.7	10.7
9:15	24.0	22.0	10.7
9:30	20.7	19.1	8.0
9:45	19.3	13.7	6.7
10:00	18.7	15.0	5.3
10:15	12.0	6.8	5.3

PERCENTAGES OF MEN LISTENING ON NOVEMBER 7, 1946

6:00 A.M.	3.6	5.0	22.4
6:15	3.6	3.3	20.7
6:30	8.1	5.0	20.7
6:45	9.8	5.0	19.0
7:00	9.8	15.0	20.7
7:15	11.6	13.3	17.2
7:30	10.7	15.0	13.8
7:45	8.9	10.0	8.6
8:00	9.8	8.3	10.3
8:15	4.5	6.7	5.2
11:45	6.2	6.7	8.6
12:00 Noon	8.9	13.3	36.2
12:15	6.2	13.3	25.9
12:30	8.0	13.3	22.4
12:45	6.2	10.0	19.0
1:00 P.M.	4.5	3.3	6.9
4:45	4.5	3.3	6.9
5:00	8.0	8.3	3.4
5:15	7.1	10.0	1.7
5:30	10.7	11.7	3.4
5:45	8.0	8.3	3.4
6:00 P.M.	14.3	18.3	32.8
6:15	6.2	16.7	24.1
6:30	10.7	21.7	38.0
6:45	16.0	26.7	29.3
7:00	17.0	28.3	41.4
7:15	15.2	25.0	20.7
7:30	18.8	25.0	22.4
7:45	17.9	23.3	19.0
8:00	25.0	36.7	22.4
8:15	19.6	26.7	13.8
8:30	19.6	25.0	6.9
8:45	16.0	21.7	3.4
9:00	18.8	23.3	5.2
9:15	15.2	23.3	5.2
9:30	14.3	16.7	3.4
9:45	14.3	11.7	3.4
10:00	15.2	13.3	1.7
10:15	15.2	5.0	1.7

## Broadcast Advertising

### Minor Decline in Newspapers' Percentages Is Evident in Publicity Analysis of 1947

The 1946 department and specialty store publicity budget, as reported in NRDGA's "1947 Publicity Analysis," shows a "minor shift in the percentage breakdown by media," NAB's Broadcast Advertising pointed out last week.

While newspapers continue to absorb more than half the sales promotion budget, percentages generally are lower for newspaper, "continuing a trend which has been going on for several years."

Department and specialty stores with an annual sales volume of five million dollars and above, spent 66¢ of the publicity dollar in newspaper advertising in 1943. In 1946, department stores in this same volume classification spent 53¢ in newspapers and 5¢ in radio. This 5¢ represents radio's share of the entire promotional dollar which also includes six other publicity items. If the sum spent on radio and newspapers alone is taken as 100%, radio's share shows an increase from nearly zero in 1943 to 10% in 1946.

Broadcast Advertising Department spokesmen state that this favorable trend, together with budget case histories of stores using radio most successfully, point to the fact that radio salesmen who help retailers plan effective campaigns can influence the allocation of the publicity dollar.

NAB member stations may obtain the "1947 Publicity Analysis" at the NRDGA member price of \$2.50 a copy, by addressing requests to Sales Promotion Division, NRDGA, 100 West 31st Street, New York 1, N. Y. Requests should indicate that the station is a member through its affiliation with NAB.

### Price for Program Schedule Forms Up

The printers of the NAB standard program schedule have advised that effective as of this date the new price on the forms will be \$7.70 per thousand. Increased cost of materials and printing necessitated the increase, according to the printers.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 22-28, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network

with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### CARE

In the present dangerous food crisis in Europe, the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.), wish to call to the attention of Americans that they as individuals can send immediate help to individuals and families abroad who are in desperate need. CARE now handles orders for 14,000 packages a day—it can handle 50,000 a day. Especially during this winter crisis Americans should be encouraged to use CARE's facilities to the maximum in order to bring this additional help as quickly as possible to those in need. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe.

1. As America prepares to celebrate Christmas millions of Europeans face hunger, cold and disease without adequate food, or clothing, or fuel. There are 30 million hungry children in Europe. Tuberculosis has jumped in many cities more than 300 per cent. Rations are being lowered at a time when malnutrition and disease are taking an increased toll among the children, men, and women of Europe. Successive crop failures have destroyed Europe's hope of helping itself in this critical emergency unless aid comes from America.
2. Point out that Americans can help now by sending CARE food packages—endorsed by President Truman and Herbert Hoover.
3. Describe CARE packages. Indicate that because CARE is non-profit and because of its volume, CARE sends more for less. (a) For \$10 CARE guarantees delivery of its 21½ pound, 41,000-calorie food package to any individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For \$10 CARE guarantees delivery of any one of its eight other packages, including a baby food, infant food, a layette, a blanket, a cotton textile, material for a man's all-wool suit, household linens, and a knitting yarn package.
4. Point out how simple it is to order a CARE package: (a) Just send \$10 to "CARE"—New York for a food package or specify one of CARE's other packages. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (c) Information about CARE packages may be obtained at principal western Union, Railway Express and CARE offices throughout the country. (Fact Sheet No. 39-A)

### Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no con-

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trol. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision the war-exhausted peoples will make. *That their decision should be in favor of freedom is of the utmost importance to us.* The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

### Cut Traffic Accidents This Winter

Travel on our highways is increasing—it is now 15 per cent above the pre-war peak. Traffic accidents and deaths have been mounting since the end of the war. Smash-ups have reached more than one a minute . . . all day . . . every day in the year. But the encouraging thing is that accident prevention education has actually succeeded in holding down accidents below the level of 1941, the last pre-war year. The job can be done—lives can be saved! The difficulty is that people continue to think of the horror of accidents as always befalling someone else. It simply does not occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it can happen—for it is the careless little chances each one of us takes every day that cause the big accident totals. We can prevent accidents only if each individual guards against that one *accident* that may ruin his life. Traffic accidents last year (1946) killed 33,700, injured 1,200,000 more, according to the National Safety Council. And the cost was more than two billion dollars (\$2,200,000,000). Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. The major hazards are inadequate traction and reduced visibility. To safeguard against them and protect lives *drivers should*—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, anti-skid chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, light. *Pedestrians should*: be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers who may not be able to stop or see normally—consider poor visibility; especially at night. Be extra careful this winter. Listeners should be reminded of the extra need for careful driving during the holiday season. (Fact Sheet No. 15-E)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 15. They are subject to change.

#### Monday, December 15

##### Further Hearing

(10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. 1090 kc., 50 KW \*Main, 10 KW \*Aux., DA, unlimited.

NEW—Public Service Radio Corp.—C. P. 1090 kc., 50 KW, unlimited.

(10:00 A. M.)

NEW—Radio Television Corp., Medford, Ore.—C. P. DA. 1270 kc., 5 KW, unlimited.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—C. P. DA, night. 5 KW, unlimited.

(10:00 A. M.)

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—C. P. 910 kc., 5 KW, unlimited.

NEW—John C. Mullens, Phoenix, Ariz.—C. P. 910 kc., 5 KW, DA-night, unlimited.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—C. P. 910 kc., 5 KW, unlimited.

KRUX—Gene Burke Brophy, Phoenix, Ariz.—C. P. to change frequency. 910 kc., 5 KW, unlimited, DA-night.

##### Further Hearing

(10:00 A. M.)

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—C. P. to change frequency, etc. 1560 kc., 10 KW, unlimited, DA-day and night.

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—C. P. for new standard broadcast station; modification of C. P., and for license. 1560 kc., 250 watts, nondirectional; unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—C. P. to increase power. 1560 kc., 50 KW, unlimited.

##### Further Hearing

(10:00 A. M.)

NEW—East Liverpool Broadcasting Co., East Liverpool, Ohio—C. P. 1490 kc., 250 watts, unlimited.

NEW—Radio Courier, Inc., East Liverpool, Ohio—C. P. 1490 kc., 250 watts, unlimited.

WHBC—Canton, Ohio. Intervenor.

(Continued on next page)

### Further Hearing

(10:00 A. M.)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—C. P. DA. 1 KW night, 5 KW day, unlimited.

#### Other Participants:

WWJ—Detroit, Mich. Party Respondent.  
WSPA—Spartanburg, S. C. Party Respondent.  
WKNA—Beckley, W. Va. Party Respondent.  
KFEL—Denver, Colo. Party Respondent.  
WSBT—South Bend, Ind. Party Respondent.  
WPEN—Philadelphia, Pa. Intervenor.

### At Boston, Mass.

(Court Room No. 4, Main U. S. P. O. Bldg., 10:00 A. M.)

NEW—Pilgrim Broadcasting Co., Boston, Mass.—C. P. 950 kc., 5 KW, daytime.

NEW—Beacon Broadcasting Co., Inc., Boston, Mass.—C. P. 950 kc., 5 KW, daytime.

NEW—Boston Radio Co., Inc., Boston, Mass.—C. P. 950 kc., 5 KW, daytime.

NEW—Continental Television Corp., Boston, Mass.—C. P. 950 kc., 1 KW, daytime.

NEW—Joseph Solimene, Boston, Mass.—C. P. 950 kc., 5 KW, daytime.

NEW—Bunker Hill Broadcasting Co., Boston, Mass.—C. P. 950 kc., 1 KW, daytime.

### Monday and Tuesday, December 15 and 16

#### At Joliet, Ill.

(Brauch Court Room, County Court House)

WJOL—Joliet Broadcasting Co., Joliet, Ill.—For renewal of license. 1340 kc., 250 watts, unlimited.

A. J. Felman, Intervenor.

### Monday, Tuesday, Wednesday, December 15, 16, and 17

#### At Ashland, Mt. Vernon, Newark and Zanesville, Ohio, and Parkersburg, W. Va.

(County Court House, Ashland, Dec. 15; Room 8, U. S. P. O. Bldg., Mt. Vernon, Dec. 16; County Court House, Newark, Dec. 17; U. S. P. O. Bldg., Zanesville, Dec. 18; Council Chamber, City Bldg., Parkersburg, Dec. 19.)

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Mound Broadcasting Corp., Newark, Ohio.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Beer and Koehl, Ashland, Ohio.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Zanesville Broadcasting Co., Zanesville, Ohio.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Marietta Broadcasting Co., Parkersburg, W. Va.—C. P. 1340 kc., 250 watts, unlimited.

#### Other Participants:

Radio Voice of Springfield, Inc., Intervenor.  
WADC—Wadesboro, N. C. Intervenor.  
WIZE—Springfield, Ohio. Intervenor.  
WHAR—Clarksburg, W. Va. Parties Respondent.  
WCMI—Ashland, Ky. Parties Respondent.  
WMDN—Montgomery, W. Va. Parties Respondent.  
WSTV—Steubenville, Ohio. Parties Respondent.

### Wednesday, December 17

#### Further Hearing

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—C. P. 910 kc., 5 KW, unlimited.

NEW—Okefenokee Broadcasting Co., Waycross, Ga. C. P. 910 kc., 500 watts; 1 KW-LS; unlimited.

(10:00 A. M.)

KFRE—J. E. Rodman, Fresno, Calif.—C. P. to change frequency, etc. 970 kc., 1 KW, unlimited.

KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. 940 kc., 50 KW, unlimited; DA-night and day.

(10:00 A. M.)

KWK—Thomas Patrick, Inc., St. Louis, Mo.—C. P. 1380 kc., 5 KW, DA, unlimited.

#### Respondents:

WTSP—St. Petersburg, Fla.  
WMBG—Richmond, Va.

(10:00 A. M.)

KANS—Kausas Broadcasting, Inc., Wichita, Kans.—C. P. to change frequency, etc. DA daytime. 1480 kc., 1 KW night, 5 KW day, unlimited.

The Wichita Beacon Broadcasting Co. Intervenor.

KAKI Broadcasting Co., Inc. Intervenor.

KCLC Broadcasting Co., Inc. Intervenor.

Air Capital Broadcasting Co., Inc. Intervenor.

KGLU—Safford, Ariz. Intervenor.

KBON—Omaha, Nebr. Parties Respondent.

### At Jackson, Tenn.

#### Further Hearing

(Federal Court Room, U. S. P. O. Bldg., 10:00 A. M.)

NEW—Jackson Broadcasting Co., Jackson, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Hub City Broadcasting Co., Jackson, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

NEW—George Arthur Smith, Jackson, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

### Thursday, December 18

#### Further Hearing

(10:00 A. M.)

NEW—Times Publishing Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Erie Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Community Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

(10:00 A. M.)

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—C. P. 1280 kc., 1 KW, DA night, unlimited.

KUGN—Valley Broadcasting Co., Eugene, Ore.—C. P. 1280 kc., 500 watts night, 1 KW day, DA, unlimited.

KIT—Tacoma, Wash. Party Respondent.

(Continued on next page)



(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

(10:00 A. M.)

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—C. P. 1240 kc., 250 watts, unlimited.

### Friday, December 19

#### Further Hearing

(10:00 A. M.)

NEW—Logansport Broadcasting Corp., Logansport, Ind.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.—C. P. 1220 kc., 250 watts day, daytime.

WJOB—Hammond, Ind. Party Respondent.

(10:00 A. M.)

NEW—Central Michigan Radio Corp., Lansing, Mich.—C. P. DA. 1320 kc., 1 KW, unlimited.

WILS—Lansing Broadcasting Co., Lansing, Mich.—C. P. 1320 kc., 1 KW, daytime.

Parties Respondent:

WOOD—Detroit, Mich.

WJHP—Jacksonville, Fla.

WBBC—Detroit, Mich.

(10:00 A. M.)

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—C. P. to enlarge present facilities, etc. 550 kc., 5 KW day, 1 KW night, unlimited.

(10:00 A. M.)

KOOS—KOOS, Inc., Coos Bay, Ore.—C. P. DA (DA-2). 630 kc., 1 KW, unlimited.

(10:00 A. M.)

NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J.—C. P. 620 kc., 250 watts, unlimited.

Newark Broadcasting Corp. Party Respondent.

#### Oral Argument

(Before the Commission, Room 6121, in the order listed, beginning 10:00 A. M.)

##### 1st Argument

RCA Communications, Inc., Kahuku, T. H.—For renewal of license.

Mutual Telephone Co., Honolulu, T. H.—For construction permit for new pt/pt station.

##### 2nd Argument

Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.

Murray Broadcasting Co., Inc., Murray, Ky.—C. P. 1340 kc., 250 watts, unlimited.

#### 3rd Argument

Baltimore Broadcasting Corp. (WCBM), Baltimore, Md.—C. P. 680 kc., 5 KW night, 10 KW day, unlimited.

Tower Realty Co., The, Baltimore, Md.—C. P. 680 kc., 10 KW, unlimited; DA-night.

Lomar Broadcasting Co., Lancaster, Pa.—C. P. 680 kc., 1 KW night, 5 KW day, unlimited; DA-night.

Foundation Co. of Washington, Philadelphia, Pa.—C. P. 680 kc., 10 KW, unlimited; DA-night and day.

Monroe Broadcasting Co., Inc., Rochester, N. Y.—C. P. to change hours, increase power, etc. 680 kc., 500 watts night, 1 KW day; unlimited.

#### 4th Argument

WOOP, Inc., Dayton, Ohio—C. P. 1150 kc., 1 KW night, 5 KW day; unlimited, using DA.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—C. P. 1150 kc., 1 KW, unlimited.

Sky Way Broadcasting Corp., Columbus, Ohio—C. P. 1150 kc., 1 KW night, 5 KW day, unlimited; DA-night.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 1230 KC.

The Commission announced its **Proposed Decision** looking toward denial of the application of Charles C. Carlson for renewal of license for station **WJBW, New Orleans, La.**, operating on 1230 kc., 250 watts, unlimited time (BR-444; Docket 6529), and grant of the application of **Mrs. Louise C. Carlson** for a new station in New Orleans, to operate on 1230 kc., 250 watts, unlimited time (BP-5971, Docket 7870), subject to applicant filing within 60 days from date of grant, an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Standards. (Comr. Hyde not participating.)

##### 1460 KC.

The Commission announced its **Proposed Decision** looking toward the denial of the applications of **Valley Broadcasting Co., San Fernando, Calif.** (BP-5387; Docket 7960), **California Broadcasting Co., Santa Monica, Calif.** (BP-5419; Docket 7961) and **Crescent Bay Broadcasting Co., Santa Monica, Calif.** (BP-5589; Docket 8062), each requesting a new station in the respective cities on frequency 1460 kc., 250 watts, daytime only. (These applications seek authority to construct and operate a Class IV station upon the regional channel 1460 kc. in the Los Angeles metropolitan area, such proposals being in contravention of the rules and standards governing assignments of Class III frequencies.)

##### 1490 KC.

The Commission announced its **Proposed Decision** looking toward the grant of the application of **Rich Publishing House, Inc.**, for a new station at **Midland, Michigan**, to operate on 1490 kc., 250 watts, unlimited time (BP-4906; Docket 7713) and a denial of the application of **Midland Broadcasting Company** seeking the same facilities (BP-4888; Docket 7712). (Commissioner Jones concurring in the result.)

The Commission announced its **Decision and Order** granting application of Thomas N. Beach to change facilities of **Station WTNB, Birmingham, Ala.**, from 1490 kc., 250 watts, to 850 kc., 1 KW night, 5 KW day, DA night (BP-5332;

(Continued on next page)

Docket 7945); and denying application of Johnston Broadcasting Co. for new station at Birmingham to operate on 850 kc., 1 KW night, 5 KW day, DA night (BP-5016; Docket 7945), and denying motion filed by Johnston Broadcasting Co. to dismiss and/or strike the application of Thomas N. Beach.

(Commissioners Hyde and Jones voted for a grant of the application of Johnston Broadcasting Co. and a denial of the Thomas N. Beach.)

The grant to Beach is subject to approval of his proposed transmitter site and antenna system by the CAA and subject to the condition that he satisfy all reasonable complaints of interference resulting from high signal intensities in the blanket area.

### AM—Licenses for New Stations Granted

#### 590 KC.

**WDLP—Panama City Broadcasting Co., Panama City, Fla.**—Granted license for change in frequency to 590 kc., power to 1 KW, installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2753)

#### 620 KC.

**WCBA—Ga.-Ala. Broadcasting Corp., Columbus, Ga.**—Granted license for new station; 620 kc., 1 KW, daytime. (BL-2715)

#### 710 KC.

**KURV—James Cullen Looney, Edinburg, Texas**—Granted license for new station; 710 kc., 250 watts; daytime only. (BL-2736)

#### 730 KC.

**KOPP—James B. Littlejohn, Ogden, Utah**—Granted license for new station; 730 kc., 1 KW, day. (BL-2702)

#### 930 KC.

**KITE—Charles V. Balthrope, San Antonio, Tex.**—Granted license for new station; 930 kc., 1 KW, daytime, and change studio location. (BL-2754)

#### 1010 KC.

**KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas**—Granted license for new station; 1010 kc., 1 KW, daytime. (BL-2774)

#### 1230 KC.

**KIYI—Tri-County Radio Corp., Shelby, Mont.**—Granted license for new station; 1230 kc., 250 watts unlimited. (BL-2598)

**KYJC—Medford Printing Co., Medford, Oregon**—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2731)

#### 1260 KC.

**KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Granted license for new station; 1260 kc., 1 KW-DA, unlimited time. (BL-2748)

#### 1330 KC.

**WBBC—Booth Radio Stations, Inc., Flint, Mich.**—Granted license for new station; 1330 kc., 1 KW, DA, unlimited. (BL-2723)

#### 1450 KC.

**KIRX—North Mo. Broadcasting Co., Kirksville, Mo.**—Granted license for new station; 1450 kc., 250 watts unlimited. (BL-2746)

**WCRK—Cherocee Broadcasting Corp., Morristown, Tenn.**—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2743)

**WROB—Bob McRaney, Sr., West Point, Miss.**—Granted license for new station; 1450 kc., 250 watts, unlimited. (BL-2747)

**WGUY—Guy Gannett Broadcasting Service, Bangor, Me.**—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2689)

#### 1510 KC.

**KSTV—Doyle E. Collup, Stephenville, Texas**—Granted license for new station; 1510 kc., 250 watts, daytime, and change studio location. (BL-2751)

#### 1560 KC.

**WBYS—Fulton County Broadcasting Co., Canton, Ill.**—Granted license for new station; 1560 kc., 250 watts daytime, and change of studio location. (BL-2711)

### AM—Modification of CP's Granted

**WTOR—The Torrington Broadcasting Co., Inc., Torrington, Conn.**—Granted modification of CP to change type of transmitter, make changes in vertical antenna, and change transmitter and studio locations. (BMP-3333)

**WCSS—Community Service Broadcasting Corp. of Amsterdam, N. Y.**—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3259)

**KWRO—KOKE Broadcasters, Coquille, Ore.**—Granted modification of CP to change type of transmitter, for approval of antenna, transmitter and studio locations, and to change name to Wm. E. Walsh & Walter L. Read, a partnership d/b as KWRO Broadcasters. (BMP-3222)

**KVMA—Magnolia Broadcasting Co., Magnolia, Ark.**—Granted modification of CP to change type of transmitter and for approval of transmitter and studio locations. (BMP-3257)

**WIRB—The Wiregrass Broadcasting Co., Enterprise, Ala.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3227)

**WHOD—Steel City Broadcasting Corp., Homestead, Pa.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3198)

**KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.**—Granted modification of license to change studio location. (BP-6443)

**WNAF—Community Broadcasting Service Co., Providence, R. I.**—Granted modification of CP to change type of transmitter and type of vertical antenna, and to change studio location. (BMP-3365)

**KSIM—Sikeston Community Broadcasting Co., Sikeston, Mo.**—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3056)

**WVPO—Pocono Record, Inc., Stroudsburg, Pa.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3139)

**WVJS—Owensboro On The Air, Inc., Owensboro, Ky.**—Granted modification of CP to change type of transmitter. (BMP-3379)

**WNKT—Charles River Broadcasting Co., Waltham, Mass.**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3367)

**WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Granted modification of CP to change type of transmitter, and to specify studio location. (BMP-3340)

*The following were granted modification of CP's for extension of completion dates as shown:*

KLO, Ogden, Utah, to 3-10-48 (BMP-3341); WEBR, Buffalo, to 3-1-48 (BMP-3348); WSAY, Rochester, N. Y., to 6-18-48 (BMP-3335); KFI, Los Angeles, to 2-1-48 (BMP-3349); WTHI, Terre Haute, to 2-5-48 (BMP-3380); KSTN, Stockton, Cal., to 7-1-48 (BMP-3388); KWIL, Albany, Ore., to 12-16-47 (BMP-3394); KDUR, Durant, Okla., to 6-1-48 (BMP-3382); KTAN, Sherman, Texas, to 3-17-48 (BMP-3389); WOLF, Syracuse, N. Y., to 12-31-47 (BMP-3393); WKAQ, San Juan, to 6-1-48 (BMP-3384); KYLE, Alamo-gordo, N. Mex., to 6-18-48 (BMP-3381); KOME, Tulsa, Okla., to 8-1-48 (BMP-3390).

*(Continued on next page)*



WMFR, High Point, N. C., to 1-30-48 (BMP-3387); KMYC, Marysville, Cal., to 12-10-47 (BMP-3391); WIIKC, Columbus, Ohio, to 6-29-48 (BMP-3386); WKST, New Castle, Pa., to 3-1-48 (BMP-3399); WKBZ, Muskegon, Mich., to 4-30-48 (BMP-3400); KCRG, Cedar Rapids, Iowa, to 1-30-48 (BMP-3385); WTSP, St. Petersburg, to 3-1-48 (BMP-3383); WSOB, Charlotte, to 2-15-48 (BMP-3345); WSAV, Savannah, Ga., to 12-31-47 (BMP-3347); WMFD, Wilmington, N. C., to 6-24-48 (BMP-3344); WRRN, Warren, Ohio, to 6-28-48 (BMP-3337); WREX, Duluth, to 1-1-48 (BMP-3364); WIBX, Utica, N. Y., to 3-30-48 (BMP-3373); WMIN, St. Paul, to 3-20-48 (BMP-3360); WWJ, Detroit, to 10-1-48 (BMP-3374); WOAP, Owosso, Mich., to 1-15-48 (BMP-3363); WRUN, Utica, to 2-29-48 (BMP-3350).

WIBC, Indianapolis, to 3-15-48 (BMP-3375); WTWS, Clearfield, Pa., to 2-24-48 (BMP-3378); KCRA, Sacramento, Cal., to 3-30-48 (BMP-3369); WHIS, Bluefield, W. Va., to 4-1-48 (BMP-3359); KELO, Sioux Falls, S. Dak., to 1-30-48 (BMP-3353); KWAL, Wallace, Idaho, to 4-10-48 (BMP-3362); KOMO, Seattle, to 4-7-48 (BMP-3368); KLAC, Los Angeles, to 6-25-48 (BMP-3352); KWFT, Wichita Falls, Texas, to 1-7-48 (BMP-3351); KEX, Portland, Ore., to 6-25-48 (BMP-3358); KCOM, Sioux City, to 7-1-48 (BMP-3377).

### AM—Miscellaneous Actions

**John F. Kramer, Cambridge, Md.**—Denied petition for reconsideration directed against Commission action of Nov. 7, denying petitioner's request for a 30-day continuance of hearing on his application and that of The Capital Broadcasting Co., scheduled for November 13.

**N-K Broadcasting Co., Muskegon, Mich.**—Granted petition requesting continuance of consolidated hearing (Dockets 8408, et al) presently scheduled for December 11 at Muskegon, and continued same to January 19, 1948, at that place.

**Worcester Broadcasting Co., Worcester, Mass.**—Dismissed petition insofar as it requests leave to amend its application (BP-5533) for a new station, and denied petition insofar as it requests designation for hearing in a consolidated proceeding with application to increase power of station WAAT. (BP-4691; Doc. 8336)

**WCHV—Barham & Barham, Charlottesville, Va.**—Granted license for use of old main transmitter to be used for auxiliary purposes with power of 250 watts. (BL-2732)

**WNEX—Macon Broadcasting Co., Macon, Ga.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower.

**WGRM—P. K. Ewing, Greenwood, Miss.**—Granted license covering change in transmitter location and changes in vertical antenna. (BL-2758)

**KTFI—Radio Broadcasting Corp., Twin Falls, Idaho.**—Granted license for increase in power to 1 KW-5KW-LS, installation of new transmitter, and change studio location. (BL-2779)

**KFSA—Donald W. Reynolds, Ft. Smith, Ark.**—Granted license which authorized change in hours to unlimited, power to 500 watts, 1 KW-LS, and install DA for night use. (BL-2740)

**WRHI—York County Broadcasting Co., Rock Hill, S. C.**—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower, and change type transmitter. (BP-6158)

**KRUX—Gene Burke Brophy, Phoenix, Ariz.**—Granted authority to take depositions in the proceeding on application (Docket 8657).

**WLOK—The Fort Industry Co., Lima, Ohio**—Granted leave to intervene in the consolidated proceeding on applications of Washtenaw Broadcasting Co., Inc., et al. (Docket 8213, 8656).

**Herald Broadcasting Co., Levelland, Texas**—Granted in part petition requesting continuance of consolidated hearing in re (Dockets 7575 et al), presently scheduled for December 3, and continued same to January 14.

**Harold H. Thoms, Spartanburg, S. C.**—Granted, in part, petition for continuance of hearing scheduled for December 4

on his application (Docket 8144 et al), and continued same to January 7.

**Piedmont Broadcasting Co., Greenville, S. C.**—Dismissed, as moot, petition requesting continuance of hearing in re its application and that of Harold H. Thoms (Dockets 7924 and 8144).

**Journal-Review, Crawfordsville, Ind.**—Granted petition for continuance of hearing now scheduled for December 18 on its application (BP-6329) and application of Richardson, Spring & Adair (Docket 8503), and continued same to January 13; granted enlargement of the issues to include the issue to determine the overlap, if any, that will exist between the service areas of WASK, Lafayette, and the proposed station of Richardson, Spring & Adair.

**Ashbaecker Radio Corp., Manistee, Mich.**—Granted petition to dismiss without prejudice its application (BP-5191; Docket 8003), and ordered application of Manistee Radio Corp. removed from hearing Docket (No. 8004).

**Western Reserve Broadcasting Co., Cleveland, Ohio**—Granted petition to dismiss without prejudice its application (BP-4760; Docket 7584).

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Granted petition for leave to intervene in the hearing on applications of Western Reserve Broadcasting Co. and The Civic Broadcasters, Inc. (Dockets 7584 and 8269).

**Agnes Jane Reeves Greer, Dover, Ohio**—Granted petition requesting that the hearing on her application (Docket 8248) now scheduled for December 11 at Dover, be moved to Washington, D. C., and heard on that date.

**Radio Lakewood, Inc., Lakewood, Ohio**—Granted, in part, petition for leave to amend its application (BP-5949; Docket 8460), to specify a new DA pattern, and the amendment, with exhibit, was accepted.

**KSAL—KSAL, Inc., Salina, Kans.**—Granted petition for dismissal of its petition for reconsideration filed May 19 as supplemented June 5, insofar as it relates to grant of application of Des Moines Broadcasting Corp. (BP-4940; Docket 7827).

**KSEO—Democrat Printing Co., Durant, Okla.**—Granted petition for leave to intervene in the hearing on application of Texas Star Broadcasting Co. (Docket 8257)

**WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.**—Denied petition requesting the Commission enlarge the issues in the proceeding in re its application (Docket 8670).

**Kosciusko Broadcasting Corp., Warsaw, Ind.; Logansport Broadcasting Corp., Logansport, Ind.**—Referred to the Commission joint petition requesting that issues No. 1, 3 and 7 of Commission's order of November 24, be stricken. (Dockets 8647 and 8194)

**Greater Muskegon Broadcasters, Inc., Muskegon, Mich.**—Granted petition for leave to amend its application (BP-6445; Docket 8670) to specify a transmitter site "to be determined" in lieu of the present transmitter site, etc.

**Charles Wilbur Lamar, Jr., Morgan City, La.**—Granted petition for continuance of hearing on his application (Docket 8302) from December 10 to February 10, 1948.

**Irwin C. Stoll, Lansing, Mich.**—Granted petition to dismiss without prejudice his application (BP-5870; Docket 8215).

**Charles Wilbur Lamar, Jr., Morgan City, La.**—Granted petition to accept late his written appearance in re proceeding in Docket 8302.

**Home News Publishing Co., New Brunswick, N. J.**—Granted petition requesting that the Commission sever its application (BP-5129; Docket 7814) from the consolidated proceeding and that its application be heard separately. The Commission ordered that such separate hearing be heard on December 11 in Washington.

**WHOL—Allentown Broadcasting Corp., Allentown, Pa.**—Granted petition for leave to intervene in the proceeding on application of Home News Publishing Co. (Docket 7814)

*(Continued on next page)*

**Capitol Broadcasting Co., Trenton, N. J.**—Granted petition requesting continuance of hearing on its application (Docket 8083) et al, from December 11 to January 8, 1948.

**WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—Granted petition for leave to amend its application (BP-5975; Docket 8391) to show a new transmitter site, technical data, etc.

**Piedmont Broadcasting Co., Greenville, S. C.**—Denied petition requesting leave to amend its application (BP-5374; Docket 7924).

**Woodward Broadcasting Co., Detroit, Mich.**—Granted petition requesting continuance of hearing on its application (Docket 8167); and the hearing presently scheduled for December 10 was continued to March 10, 1948.

**Fert Bend County Broadcasting Co., Rosenberg, Texas**—Granted petition insofar as it requests removal from the hearing docket of its application (BP-5908, Docket 8242); dismissed petition insofar as it requests immediate consideration and grant of application.

**WDAE—Tampa Times Co., Tampa, Fla.**—Granted petition requesting leave to intervene in the proceeding on application of Coastal Broadcasting Co. (Docket 8039)

**Blackhawk Broadcasting Co., Sterling, Ill.**—Granted petition for leave to amend its application (BP-5409; Docket 8179) to specify 100 watts, unlimited, in lieu of 250 watts.

**Mound Broadcasting Corp., Newark, Ohio**—Granted petition for leave to amend its application (BP-5486; Docket 8022) to show addition of three new stockholders.

**The Mount Vernon Broadcasting Co., Mount Vernon, Ohio**—Granted petition for leave to amend its application (BP-5329; Docket 8021) so as to show that all the shares of stock subscribed have been paid for, with exception of five shares; make change to reflect the change in petitioner's financial condition.

**KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.**—Granted petition for leave to amend its application (BP-5056; Docket 8580) to specify a new transmitter site and DA system.

**Live Oak Broadcasting Co., Live Oak, Fla.**—Granted petition for continuance of hearing presently scheduled for December 4 on application (Docket 8117) and continued same to February 4, 1948. On its own motion the Commission ordered the place of hearing to be changed from Live Oak, Fla., to Washington, D. C.

**Frank Mitchell Farris, Jr., Nashville, Tenn.**—Granted petition to dismiss without prejudice his application (BP-4043; Docket 7765).

**WCOE—WCOE, Inc., Nashville, Tenn.**—Granted petition to dismiss without prejudice its application (BP-5477; Docket 8023); further ordered that the application of Nashville Radio Corp. (BP-6427; Docket 8655) be removed from the hearing docket.

**KWJJ—KWJJ Broadcasting Co., Inc., Portland, Ore.**—Granted petition for leave to intervene in the hearing on application of KSCO, Santa Cruz, Calif. (Docket 8552)

**WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Granted petition for leave to intervene in the hearing on application of Pellegrin & Smeby, Detroit, Mich. (Doc. 8431)

**WJOI—Florence Broadcasting Co., Inc., Florence, Ala.**—Granted petition to dismiss without prejudice its application. (BP-5525; Docket 8304)

**Bunker Hill Broadcasting Co., Boston, Mass.**—Granted petition for leave to amend its application (BP-6121; Docket 8573) to show change in the officers, directors and stockholders, etc.

**Granite State Broadcasting Co., Inc., Claremont, N. H.**—Granted petition to accept its written appearance filed late in re. (Docket 8565)

**WAAF—Drovers Journal Publishing Co., Chicago, Ill.**—Granted petition requesting deletion of Issues Nos. 1 and 3 of the Commission's order of April 30, designating its application (Docket 8400) for hearing.

**Kosciusko Broadcasting Corp., Warsaw, Ind., Logansport Broadcasting Corp., Logansport, Ind.**—Denied joint petition requesting that Issues Nos. 1, 3 and 7 contained in Commission's Order of 11-24-47, designating for hearing petitioners' applications for CP's (BP-6174; Docket 8647; BP-5770; Docket 8194) be stricken; denied request for oral argument on petition before full Commission. (Action 12-5)

#### 730 KC.

**Abe Lapidés, Pontiac, Mich.**—Granted petition requesting reinstatement of his application (BP-5331; Docket 7942) as amended, to request use of 730 kc., with DA in lieu of 830 kc., etc. The amendment was accepted and application reinstated.

#### 910 KC.

**John C. Mullens, Phoenix, Ariz.**—Granted petition for leave to amend his application (BP-5449; Docket 8156), to specify 910 kc., 5 KW, DA-N, unlimited in lieu of 920 kc., 1 KW, daytime only; specify a new transmitter and antenna site, and to change applicant from an individual to a corporation, "Desert Broadcasting Co., Inc.," etc.

#### 1220 KC.

**Hub City Broadcasting Co., Hattiesburg, Miss.**—Granted petition for leave to amend its application (BP-6143; Docket 8548), so as to specify 1220 kc., with 250 watts, daytime only, in lieu of 1230 kc., with 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket

#### 1230, 1490 KC.

**WSIR—The Highlands Broadcasting Co., Sebring, Fla.; Citrus Belt Broadcasters, Inc., Winter Haven, Fla.**—Denied petition of WSIR and Highlands requesting (a) that the latter application for new station (BP-5925) (which is contingent upon grant of WSIR application (BP-5937) be designated for hearing in consolidated proceeding involving applications of Coastal Broadcasting Co., Lakeland, Fla. (BP-5256) and WSIR, which request 1230 kc., 250 watts, unlimited time at Lakeland and Winter Haven, respectively; and (b) the inclusion in said consolidated hearing of application of Deland Broadcasting Co., seeking 1490 kc., 250 watts, unlimited time at Deland, Fla. (Action 12-8)

#### 1270 KC.

**Lake Broadcasting Co., Inc., Gary, Ind.**—Granted petition requesting leave to amend its application (BP-4341; Docket 7185), to specify 1270 kc., with 1 KW, unlimited, in lieu of 1560 kc., 500 watts night, 1 KW day, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

#### 1280 KC.

**KUGN—Valley Broadcasting Co., Eugene, Ore.**—Granted petition for leave to amend its application (BP-6386; Docket 8616) to specify 1 KW, unlimited time, on 1280 kc., with a changed DA, in lieu of 1 KW day, 500 watts-LS; on same frequency with DA.

#### 1310 KC.

**The Massillon Broadcasting Co., Massillon, Ohio**—Granted petition for leave to amend its application (BP-5895; Docket 8249) so as to specify 1310 kc., 1 KW, daytime only, DA, in lieu of 1450 kc., 250 watts, unlimited, etc. The amendment was accepted and application removed from the hearing docket.

#### 1470 KC.

**KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.**—Granted petition for leave to amend its application (BP-6276; Docket 8592), so as to specify 1470 kc., instead of 1480 kc.; a new DA, etc. The amendment was accepted and application removed from the hearing docket. Further ordered that the application of KYOS (Docket 8354) be removed from the hearing docket.

#### 1570 KC.

**Terrell Broadcast Corp., Terrell, Texas**—Granted, in part, petition for leave to amend its application (BP-5778; Docket

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8176), to specify 1570 kc. in lieu of 1220 kc., etc. The amendment was accepted and application removed from hearing docket. Insofar as petition requests grant of application it is denied. Also ordered removal from the hearing docket of application of Grayson Broadcasting Corp. (Docket 8177)

## AM—Applications Accepted for Filing

### 620 KC.

**KWFT—Wichita Broadcasters, Wichita Falls, Texas** (partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, as modified, which authorized increase in power and changes in directional antenna for night use and mount FM antenna on southeast tower) for extension of completion date.

### 630 KC.

**WAVU—Pat Murphy Courington, Albertville, Ala.**—Modification of construction permit (BP-5934, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

### 680 KC.

**WMPS—WMPS, Inc., Memphis, Tenn.**—Construction permit to install auxiliary transmitter at present site of main transmitter to be operated on 680 kc., with power of 1 KW.

### 690 KC.

**NEW—Northern Neck and Tidewater Broadcasting Co., Warsaw, Va.** (Grayson Headley) (P. O., 3220 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 250 watts and daytime hours of operation.

### 710 KC.

**KTBS—Radio Station KTBS, Inc., Shreveport, La.**—Construction permit to increase power from 5 KW day and night to 5 KW night and 10 KW day, change frequency from 1480 to 710 kc., changes in directional antenna for day and night use, install new transmitter and change transmitter location from Kingston Road, Shreveport, La., to On State Highway 8, approximately 13 miles northwest of Shreveport, Louisiana. Amended to change directional antenna patterns and change transmitter location from On State Highway 8, approximately 13 miles northwest of Shreveport, Louisiana, to approximately 1.5 miles west southwest of Dixie, Louisiana.

### 740 KC.

**NEW—All-Oklahoma Broadcasting Co., Tulsa, Okla.**—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 25 KW night and 50 KW day and unlimited hours of operation employing directional antenna. Amended to change directional antenna pattern for daytime use.

**NEW—Texas Star Broadcasting Co., Dallas, Texas** (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 5 KW night and 10 KW day and unlimited hours of operation, employing DA. Amended to change directional antenna pattern for daytime use.

### 750 KC.

**WHEB—WHEB, Inc., Portsmouth, N. H.**—Authority to determine operating power by direct measurement of antenna power.

### 780 KC.

**NEW—Charles L. Cain, Grand Prairie, Tex.**—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1390 kc. to 780 kc., and change power from 1 KW to 250 watts.

### 900 KC.

**KSGN—Radio Sanger Co., Centerville, Calif.** (E. L. Barr, Elmer Rheingans, Jake Rheingans, and Estey H. Walton, a

partnership)—Voluntary assignment of license from E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership, d/b as Radio Sanger Company to E. L. Barr, Elmer Rheingans, Jake Rheingans, Estey H. Walton and Strother P. Walton, a partnership, d/b as Radio Sanger Company.

### 910 KC.

**WPRP—Voice of Porto Rico, Inc., Ponce, P. R.**—Modification of construction permit (BP-5986, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

### 920 KC.

**WTTM—Trent Broadcast Corp., Trenton, N. J.**—Voluntary acquisition of control of licensee corporation from Elmer H. Wene to S. Carl Mark. (490 shares of common stock—50%.)

**KTLW—Texas City Broadcasting Service, Texas City, Tex.** (J. G. Long)—Modification of construction permit (BP-5860, as modified, which authorized a new standard broadcast station) to change studio location.

### 930 KC.

**WVNH—Strafford Broadcasting Corp., Rochester, N. H.**—Modification of construction permit (BP-6142, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.

### 930, 1360, 610, 1490 KC.

**KHJ, KGB, KFRC, KDB—Don Lee Holding Co., Los Angeles, Calif.**—Modification of license to change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc. d/b as Don Lee Broadcasting System.

### 940 KC.

**WIPR—Puerto Rico Communications Authority, San Juan, Puerto Rico**—Modification of construction permit (BP-4397, which authorized a new standard broadcast station) to change studio location from Municipality of Rio Piedras to San Juan, Puerto Rico. Amended to change studio location from San Juan to Santurce, Puerto Rico.

### 950 KC.

**WAAF—Drivers Journal Publishing Co., Chicago, Ill.**—Construction permit to change hours of operation from daytime to unlimited time, change type of transmitter, change directional antenna from night use only to day and night and change transmitter location (same description). (950 kc.) Amended to change power from 1 KW night, 5 KW day, to 5 KW day and night, make changes in directional antenna patterns and change transmitter location from Union Stock Yards, Chicago, Ill., to 107th Street and Crawford Ave., Chicago, Ill.

**NEW—Beacon Broadcasting Co., Inc., Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, and daytime hours of operation. Amended to make changes in corporate structure.

**KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho**—Modification of construction permit (BMP-2563, as modified, which authorized increase in power, install new transmitter, make changes in directional antenna and specify studio location) for extension of completion date.

### 960 KC.

**KOOL—Maricopa Broadcasters, Inc., Phoenix, Arizona**—Voluntary transfer of control of licensee corporation from Carl Dexter Haymond, John K. Clarke, Herbert M. Bingham, Frank Beer, James A. Murphy, Paul F. Benton and Jerrold P. Geehan to (Orvon) Gene Autry. (800 shares of capital stock—100%.)

(Continued on next page)

980 KC.

**NEW—Fort Bend County Broadcasting Co., between Richmond and Rosenberg, Texas**—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

1010 KC.

**NEW—Mountain Empire Broadcasting Corp., near Marion, Va.**—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1000 to 1010 kc.

1070 KC.

**NEW—Easley Broadcast Co., Easley, S. C.** (Robert L. Easley)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 1 KW and daytime hours of operation.

1080 KC.

**KWJJ—KWJJ Broadcast Co., Inc., Portland, Oregon**—Modification of construction permit (BP-5690, which authorized to increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

1110 KC.

**WSLA—Hammond Broadcasting Co., Hammond, La.** (Frederic Le Mieux III and Mrs. Edna Le Mieux, a partnership)—Construction permit to install new transmitter and change transmitter and studio locations from Highway 51, South of Hammond, La., and 216 West Thomas Street, Hammond, La., respectively, to: To be determined, Metairie, La.

1150 KC.

**KGFM—Mosby's Incorporated, Great Falls, Montana**—Modification of construction permit (B5-P-5481, which authorized a new standard broadcast station) for extension of completion date.

1220 KC.

**NEW—Ottawa Broadcasting Co., Ottawa, Kansas** (Robert S. Wheeler, Jr., Betty Lou Wheeler, Donald H. Causey, James N. Jobs and Loren C. Watkins, Jr., a partnership) (P. O., % James N. Jobs, 619 W. Central Ave., Harrison, Ark.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

**NEW—Edward J. Breece, Lander, Wyo.** (P. O., 262 West Eugene Street)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

**KSDB—KDAK, Inc., Sioux Falls, S. Dak.**—Modification of construction permit (BP-6134, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location at Tract one, NE¼ of NW¼, Sec. 24, Twp. 101, Range 50 West of the 5th PM, West of Sioux Falls, S. D., and to specify studio location as 311 South Phillips Avenue, Sioux Falls, S. D.

1240 KC.

**KVNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho**—Voluntary relinquishment of control of licensee corporation from The Scripps Newspapers, Inc., and Burl C. Hagadone to Harry Henke, Jr. (500 shares of Class A and 500 shares of Class B stock—20%.)

**KBYR—The Aleutian Broadcaster, Anchorage, Alaska** (Keith Capper)—Modification of construction permit (BP-4989, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**WLBF—Lake Broadcasting Co., Leesburg, Fla.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change type transmitter, change transmitter and studio location from Lansing to Ann Arbor, Michigan. Change application from a new standard broadcast station to application for radio station WPAG.

1250 KC.

**WDAE—Tampa Times Co., Tampa, Fla.**—Construction permit to install new transmitter.

Correction

1270 KC.

The item in last week's REPORTS referring to application of **Mandan Radio Association, Mandan, N. Dak.**, is corrected by the Commission. Delete "directional antenna for night use."

**NEW—Seward County Broadcasting Co., Liberal, Kans.** (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1270 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime and change type of transmitter.

1280 KC.

**WGBF—On The Air, Inc., Evansville, Ind.**—Construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night and to make changes in directional antenna system for night use. Amended to change directional antenna pattern.

**KUGN—Valley Broadcasting Co., Eugene, Ore.** (C. H. Fisher and B. N. Phillips)—Construction permit to change frequency from 1400 to 1280 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use. Amended to change power from 500 watts night and 1 KW day to 1 KW, change directional antenna pattern, changes in ground system and transmitter location.

1290 KC.

**NEW—Martins County Broadcasting Co., Williamston, N. C.** (John E. Rumbough and James Edwin King, a partnership) (P. O., 120 East Main St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1310 KC.

**WISH—Capitol Broadcasting Corp., Indianapolis, Ind.**—Construction permit to make changes in directional antenna and mount FM antenna on North Tower.

**NEW—Four States Broadcasters, Inc., Joplin, Mo.**—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW night and 5 KW day and unlimited hours of operation, employing directional antenna. Amended to change type of transmitter and change directional antenna pattern for night use.

1340 KC.

**NEW—Richardson, Spring and Adair, Crawfordsville, Ind.** (O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation. Amended to change name of applicant from O. E. Richardson, Joe Gibbs Spring and Robert C. Adair, a partnership d/b as Richardson, Spring and Adair to O. E. Richardson, J. Gibbs Spring, Curtis S. Horn and Thomas W. Morley, a partnership d/b as Crawfordsville Broadcasting Association.

**NEW—Southern Idaho Broadcasting, Preston, Idaho** (J. L. Peterson and Mark L. Checketts)—Construction permit for a new standard broadcast station to be operated on 1500

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kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from J. L. Peterson & Mark L. Checketts d/b as Southern Idaho Broadcasting to Southern Idaho Broadcasting Co., Inc., change frequency from 1500 to 1340 kc., changes in antenna; change transmitter location from Preston, Idaho, to: On Highway U. S. 91, Preston, Idaho, and change studio location from 7 South State to 9 South Main, Preston, Idaho.

**WNLK—Norwalk Broadcasting Co., Norwalk, Conn.** (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership)—Modification of construction permit (BP-6070, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

**NEW—Southern Idaho Broadcasting Co., Inc., Preston, Idaho**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Southern Idaho Broadcasting Co., Inc., to Voice of the Rockies, Incorporated.

**KVOX—KVOX Broadcasting Co., Moorhead, Minn.**—Voluntary transfer of control of licensee corporation from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to J. J. Bowers, Dr. J. R. Dillard, Roy S. Dwyer, Sam Field, Abel W. Hedlund, Ben Horvick, Isadore Horwitz, Leo Johnson, Jacob F. Kiefer, John T. Lamb, Manny Marger, Oscar C. Martinson, A. W. McConn, E. J. McKellar, Arnold F. Miller, Memford Nelson, Henry Neubarth, Henry R. Peterson, O. S. Roberts, A. S. Sigurdson, Sam Stern, William Stern, Franklin J. Van Osdel, George M. Vigestad, Edwin C. Werre and Louis P. Goldberg.

#### 1360 KC.

**NEW—Whittier Broadcasting Co., Whittier, Calif.** (Marc H. Spinelli, Mary De Priter, Richard R. Primanti and Stanley Primanti, a partnership) (P. O., 2215 Howard St.)—Construction permit for a new Standard Broadcast Station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.**—Modification of construction permit (BP-5981, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location for extension of completion date.

#### 1370 KC.

**WSPD—Toledo Broadcasting Co., Toledo, Ohio**—Authority to determine operating power by direct measurement of antenna power.

#### 1380 KC.

**WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.**—Construction permit to change frequency from 710 to 1380 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, install directional antenna for day and night use, and change transmitter location.

#### 1390 KC.

**KULP—Wharton County Broadcasting Co., El Campo, Tex.** (Louis Thurmond, Culp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—Modification of construction permit (B3-P-5611, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

#### 1400 KC.

**WMDL—Ernest H. Warnock, Middletown, N. Y.**—Modification of construction permit (BP-5916, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

#### 1420 KC.

**NEW—Highland Broadcasting Corp., Peekskill, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime

hours of operation. Amended to change power from 250 watts to 500 watts and change type of transmitter.

**WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.**—Voluntary transfer of control of licensee corporation from O. E. Richardson, E. R. Herkner, E. D. Oskierko, William A. Blank, William J. K. Volk, J. F. Ciezalod to O. E. Richardson.

#### 1430 KC.

**NEW—The Capital Broadcasting Co., Annapolis, Md.**—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, using directional antenna for night and unlimited hours of operation. Amended re officers, directors and stockholders.

**KNEW—Coenr d'Alene Broadcasting Co., Spokane, Wash.**—Voluntary relinquishment of control of licensee corporation from the Scripps Newspapers, Inc., and Burl C. Hagadone to Harry Henke, Jr. (500 shares of Class A and 500 shares of Class B stock—20%.)

**WLAK—Lakeland Broadcasting Corp., Lakeland, Fla.**—Modification of construction permit (B3-P-4307, as modified which authorized to change frequency, increase power and install new transmitter) for extension of completion date.

#### 1440 KC.

**KFDA—Amarillo Broadcasting Corp., Amarillo, Texas**—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location from 109 E. 5th St., Amarillo, Texas, to Bellaire Park, Colorado, and Gulf Highway, Amarillo, Texas. (Facilities to be relinquished by KGNC.) Amended to change directional antenna night time pattern.

#### 1450 KC.

**KLBM—Inland Radio, Inc., La Grande, Ore.**—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

**KSRV—Inland Radio, Inc., Ontario, Oregon**—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased, to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

**NEW—The Cornbelt Broadcasting Co., Storm Lake, Iowa** (P. O., 522½ Lake Ave.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**WHTC—Holland Broadcasting Co., Holland, Mich.**—Modification of construction permit (B2-P-5379, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Warm Friend Tavern, 5 East 8th Street, Holland, Michigan. Amended to change transmitter and studio locations from Warm Friend Tavern, 5 East 8th Street, Holland, Michigan, to Central Avenue at Fourth Street, Holland, Michigan.

**KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.**—Construction permit to install new vertical antenna and new transmitter and change transmitter location from Junction of U. S. Highway 16 and 65, near Albert Lea, Minnesota, to On U. S. Highway No. 16, 2.2 miles northeast of the center of the city of Albert Lea, Minnesota. Amended to change transmitter location from On U. S. Highway No. 16, 2.2 miles northeast of the center of the City of Albert Lea, Minnesota, to West Seventh Street and Madison Avenue, near Albert Lea, Minnesota, and change type transmitter.

**WLAX—Muscle Shoals Broadcasting Corp., Sheffield, Ala.**—Construction permit to make changes in vertical antenna, change type of transmitter, change transmitter location and studio location from Muscle Shoals City, Ala., to Sheffield, Ala.

#### 1470 KC.

**NEW—United Broadcasting Corp., Pittsburgh, Pa.**—Construction permit for a new standard broadcast station to

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be operated on 1470 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day, make changes in directional antenna patterns and change transmitter location from northwest of Pittsburgh, Pa., to 2 miles northwest of Pittsburgh, Pennsylvania.

**KTRI—Sioux City Broadcasting Co., Sioux City, Iowa**—Modification of construction permit (B4-P-5514, which authorized change in frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

1480 KC.

**KLIF—Trinity Broadcasting Corp., Oak Cliff, Tex.**—Construction permit to change frequency from 1190 to 1480 kc.

1490 KC.

**NEW—Fairfield County Broadcasting Co., Norwalk, Conn.** (Currier Lang, Sherwood H. Prothero, Garo W. Ray and Aram H. Tellalian, a partnership) (P. O., 520 West Avenue)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts, and unlimited hours of operation.

**KBKR—Inland Radio, Inc., Baker, Oregon**—Involuntary transfer of control of licensee corporation from Marshall E. Cornett, deceased to Olive B. Cornett, executrix of the estate of Marshall E. Cornett, deceased. (126 shares of common stock, 50.4%.)

**NEW—Gulf Coast Broadcasting Co., Galveston, Texas** (Charles L. Cain and Merl Saxon, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1530 KC.

**KFBK—McClatchy Broadcasting Co., Sacramento, Calif.**—Modification of construction permit (B5-P-5072, which authorized increase power, install new transmitter, directional antenna for day and night use, and change transmitter location) for extension of completion date.

1570 KC.

**KAKC—Public Radio Corporation, Tulsa, Okla.**—Modification of construction permit (BP-6093, which authorized to mount FM antenna on AM tower), to make changes in vertical antenna and for extension of completion date.

**WOKZ—Illinois-Alton Broadcasting Co., Alton, Ill.** (R. C. Goshorn and R. L. Rose, a co-partnership)—Modification of construction permit (B4-P-5216, as modified, which authorized a new standard broadcast station) for extension of completion date.

1580 KC.

**WWXL—Central Illinois Radio Corp., Peoria, Ill.**—Voluntary transfer of control of licensee corporation from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda and Harry Fracter to Myron A. Reck and Homer D. Morrow. (946½ shares of common stock, 100%.)

1590 KC.

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Voluntary transfer of control of licensee corporation from Redwood Broadcasting Co., Inc., to Patrick Healy Peabody. (7,000 shares of common stock, 100%.)

1600 KC.

**NEW—Julian Louis Liebman, Kittanning, Pa.** (P. O. 1101 Wilson Ave.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and daytime hours of operation.

### AM—Application Returned

**KSMN—Mohawk Broadcasting Co., Mason City, Iowa**—Modification of construction permit (BP-6193, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Incomplete.

### AM—Applications Dismissed

**Bay Cities Radio Corp., Santa Monica, Calif.**—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 5 KW and daytime hours of operation. Dismissed December 4, 1947 by request of applicant.

**Calloun Broadcasting Corp., Calloun, Ga.**—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts and daytime hours of operation. Request of applicant.

**Broadcasting Foundation, Inc., Buffalo, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 50 KW and unlimited hours of operation employing directional antenna. Request of attorney.

### AM—Applications Tendered for Filing

570 KC.

**WSYR, Etc.—Central New York Broadcasting Corp., Syracuse, N. Y.**—Consent to transfer of control of AM WSYR, WSYR-FM and relay stations WBIN, WEGT, WFYA, WHLL from Harry C. Wilder and others to Radio Projects, Inc.

580 KC.

**NEW—Lewis and Clark Broadcasting Corp., Helena, Mont.**—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW and unlimited hours of operation employing directional antenna.

620 KC.

**WLBZ—Maine Broadcasting Co., Inc., Bangor, Me.**—Consent to assignment of license to Eastland Broadcasting Co.

730 KC.

**WPIT; WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa.** (John L. Laux, Richard Teitlebaum, Myer Wieseuthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch & John L. Merdian, partners)—Consent to assignment of license of AM and construction permit of FM to WPIT, Incorporated.

**NEW—W. T. Zimmerman, Warrenton, Mo.**—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

910 KC.

**WPFB—Paul F. Braden, Middletown, Ohio**—Request for special service authorization to operate on 910 kc., power of 100 watts night and 1 KW day with unlimited hours of operation for normal license period.

940 KC.

**NEW—Eastern Indiana Radio Corp., Muncie, Ind.**—Construction permit for a new standard broadcast station to be operated on 940 kc, power of 250 watts and daytime hours of operation.

1170 KC.

**NEW—The Princeton Broadcasting Co., Princeton, Ky.** (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 KC.

**KWHK—James E. Murray, Hutchinson, Kans.**—Consent to assignment of license to KWHK Broadcasting Co., Inc.

1340 KC.

**NEW—Antelope Valley Broadcasting Co., Lancaster, Calif.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**KNAF—Gillespie Broadcasting Co., Fredericksburg, Tex.** (Walter T. McKay and Arthur Stehling, a partnership)—Consent to assignment of construction permit to Gillespie Broadcasting Co., a corporation.

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### 1350 KC.

**NEW—Hermitage Broadcasting Corp., Nashville, Tenn.—**Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW and daytime hours of operation.

### 1360 KC.

**WTTH, WTTH-FM—The Times Herald Co., Port Huron, Mich.—**Consent to transfer of control from William W. Ottaway, Mildred J. Ottaway, Harriet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.—**Special service authorization to operate with frequency of 1360 kc., power of 250 watts night, 1 KW day, unlimited hours and non-directional antenna for a period of six months.

### 1370 KC.

**Sarkes Tarzian, Bloomington, Ind. (a partnership of Sarkes Tarzian & Mary Tarzian)—**Modification of construction permit to make changes in directional antenna pattern, install new transmitter and change proposed transmitter location, using 500 watts night and 1 KW day, and unlimited hours employing directional antenna night on 1370 kc.

### 1400 KC.

**NEW—Centerville Broadcasting Co., Centerville, Iowa—**Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation.

### 1490 KC.

**NEW—Birney Ines, Jr., Grenada, Miss.—**Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1540 KC.

**NEW—Cadillac Broadcasting Co., Hamtramck, Mich.—**Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation.

**WJMO—W. J. Marshall, Cleveland, Ohio—**Consent to assignment of license to WJMC Broadcasting Co.

### 1590 KC.

**NEW—Radio St. Clair, Inc., Algonac, Mich.—**Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts and daytime hours of operation.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced its **Final Decision (B-368)** in the Bridgeport-Danbury, Conn., FM cases, granting the following applications for Class B FM stations (power shown is effective radiated power; antenna height is height above average terrain): (Comr. Hyde not participating.)

**Harry F. Guggenheim, Bridgeport—**101.5 mc. (Channel 268); 20 KW; antenna 500 ft., subject to filing within 60 days of an application for modification of CP specifying transmitter site and antenna structure satisfactory to CAA and meeting requirements of Commission's Standards (BPH-844; Docket 7464);

**Harold Thomas, Bridgeport—**99.9 mc. (Channel 260); 20 KW; antenna 410 ft. (BPH-845; Docket 7465);

**The Bridgeport Herald Corp., Bridgeport—**97.5 mc. (Channel 248); 20 KW; 460 ft. (BPH-1025; Docket 7745); and

**The Fairfield Broadcasting Co., Danbury—**94.5 mc. (Channel 233); subject to filing within 60 days of an application for modification of CP specifying Class B FM facilities with a transmitter site, power and antenna height which will not involve 1 mv/m interference to or from Station

WMAS-FM, Springfield, Mass., WIFM, New Rochelle, N. Y., and WAAT-FM, Newark, N. J., and subject to further condition that the CP authorized to Bremer Broadcasting Corp., WAAT-FM, for a Class B FM station at Newark, N. J., be modified to specify the frequency 94.7 mc. (Channel 234) in lieu of frequency 102.7 mc. (Channel 274) presently authorized. (BPH-1078; Docket 7908)

At the same time the Commission denied the applications of **The Yankee Network, Inc., Bridgeport** (BPH-591; Docket 7462) and **The Travelers Broadcast Service Corp., Bridgeport** (BPH-758; Docket 7463).

By separate Order to Show Cause the Commission modified the CP of **Bremer Broadcasting Corp.**, effective 15 days from date of release of the Order to specify operation on 94.7 mc. (Channel 234) in lieu of 102.7 mc. (Channel 274), provided, however, that such modification shall not become final in the event Bremer Broadcasting Corp. within said 15-day period files with the Commission a request for opportunity to show cause at a hearing before the Commission why such Order of modification should not issue. (BMPH-261)

### FM—Modification of CP's Granted

**WMRF-FM—Lewistown Broadcasting Co., Lewistown, Pa.—**Granted modification of CP to change completion date to February 29, 1948, and change type of transmitter and antenna system (BMPH-538).

*The following were granted modification of CP's for extension of completion dates as shown:*

WBRC-FM, Birmingham, to 4-1-48 (BMPH-1113); KWRN-FM, Reno, Nev., to 3-24-48 (BMPH-3332); WLOG-FM, Logan, W. Va., to 3-4-48 (BMPH-1134); WJEJ-FM, Hagerstown, Md., to 2-6-48 (BMPH-1129); WKAP-FM, Allentown, Pa., to 2-13-48 (BMPH-1063); WRAK-FM, Williamsport, Pa., to 3-30-48 (BMPH-1056); KPRC-FM, Houston, to 5-28-47 (BMPH-1109); WHB-FM, Kansas City, to 3-13-48 (BMPH-1107); WNYC-FM, New York City, to 3-25-48 (BMPH-1104).

WTRI, Troy, N. Y., to 3-21-48 (BMPH-1103); WRR-FM, Dallas, Texas, to 3-17-48 (BMPH-1061); WRAI, Wausau, Wis., to 3-4-48 (BMPH-1024); WRWR-FM, to 2-13-48 (BMPH-998); KPAF, San Francisco, to 2-5-48 (BMPH-933); WPIL, Philadelphia, to 12-15-47 (BMPH-3336); KUGN-FM, to 4-7-48 (BMPH-1120); KGBS-FM, Harlingen, Texas, to 4-16-48 (BMPH-1117); KWNO-FM, Winona, Minn., to 2-1-48 (BMPH-1116); WFNC-FM, Fayetteville, N. C., to 3-23-48 (BMPH-1112).

WDRC-FM, Hartford, Conn., to 6-17-48 (BMPH-1110); KTML, Los Angeles, to 3-21-48 (BMPH-1108); KLOK-FM, San Jose, Calif., to 2-15-48 (BMPH-1106); WKBN-FM, Youngstown, Ohio, to 6-21-48 (BMPH-1105); WJR-FM, Detroit, to 3-1-48 (BMPH-1101); WTAX-FM, Springfield, Ill., to 3-20-48 (BMPH-1096); WAZV, Brockton, Mass., to 1-15-48 (BMPH-1094); WGAA-FM, Cedartown, Ga., to 3-14-48 (BMPH-1093); WHHM-FM, Memphis, to 5-18-48 (BMPH-1074); WROL-FM, Knoxville, Tenn., to 5-28-48 (BMPH-1067).

### FM—Miscellaneous Actions

**KSEI-FM—Radio Service Corp., near Pocatello, Idaho—**Granted modification of license to change studio location. (BMLH-10)

**WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—**Granted license for new FM station. (BLH-96)

**WJMC-FM—WJMC, Inc., Rice Lake, Wis.—**Granted license for new FM station. (BLH-76)

**WATG—Beer & Koehl, Ashland, Ohio—**Granted license for new FM station. (BLH-68)

### FM—Applications Accepted for Filing

**WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—**Modification of construction permit (B2-PH-543, as modified) which authorized a new FM broadcast station, for extension of completion date.

*(Continued on next page)*

**WESB-FM—Bradford Publications, Inc., Bradford, Pa.**—Modification of construction permit (B2-PH-467, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WABX—Harold O. Bishop, Harrisburg, Pa.**—Modification of construction permit (B2-PH-877, as modified) which authorized a new FM broadcast station, to change type transmitter, ERP to 933 watts, make changes in antenna system, and change commencement and completion dates.

**WFBC-FM—The Greenville News-Piedmont Co., Greenville, N. C.**—Modification of construction permit (B3-PH-291, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Tex.**—Modification of construction permit (B2-PH-529, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KMHB—Mary Hardin-Baylor College, Belton, Texas**—Modification of construction permit (B3-PH-1033, which authorized a new FM broadcast station) for extension of completion date.

**KCMC-FM—KCMC, Inc., Texarkana, Texas**—Modification of construction permit (B3-PH-397, as modified, which authorized a new FM broadcast station) for modification of completion date.

**WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.**—Modification of construction permit (B2-PH-625, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.**—Modification of construction permit (B2-PH-624, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.**—Modification of construction permit (B3-PH-576, which authorized a new FM broadcast station) for extension of completion date.

**WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.**—Modification of construction permit (B2-PH-352, as modified) which authorized a new FM broadcast station, to change effective radiated power to 110 KW, and change commencement and completion dates.

**WLPM-FM—Suffolk Broadcasting Corp., Suffolk, Va.**—Modification of construction permit (B2-PH-969, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTAG-FM—WHBY, Inc., Green Bay, Wis.**—Modification of construction permit (B4-PH-854, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.**—Modification of construction permit (B2-PH-598, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-2, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-110, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTOA—Mercer Broadcasting Co., Trenton, N. J.**—Modification of construction permit (B1-PH-67, as modified) which authorized a new FM broadcast station, to change type of transmitter and make changes in antenna system.

**WGNR—New Rochelle Broadcasting Service, Inc., New Rochelle, N. Y.**—Voluntary transfer of control of permittee corporation from Edgar Sandford and Lawrence Goldring to Julian H. Gins (100%).

**WHFM—Stromberg-Carlson Co., Rochester, N. Y.**—Modification of construction permit (BPH-1191, which authorized changes in FM broadcast station) for extension of completion date.

**WMFR-FM—Radio Station WMFR, High Point, N. C.** (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-PH-359, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.**—Modification of construction permit (B4-PH-185, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMLL—On The Air, Inc., Evansville, Ind.**—Modification of construction permit (B4-PH-303, which authorized changes in FM broadcast station) for extension of completion date.

**KIMV—Hutchinson Publishing Co., Grant Township, Kans.**—Modification of construction permit (B4-PH-349, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Modification of construction permit (B3-PH-1062, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WBUZ—Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.**—Modification of construction permit (B1-PH-1114, which authorized a new FM broadcast station) to change type of transmitter and to make changes in antenna system.

**WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.**—Modification of construction permit (B1-PH-202, which authorized a new FM broadcast station) for extension of completion date.

**WMAS-FM—WMAS, Inc., Springfield, Mass.**—License to cover construction permit (B1-PH-719, as modified) which authorized a new FM broadcast station.

**WJLB-FM—Booth Radio Stations, Inc., Detroit, Mich.**—Modification of construction permit (B2-PH-1098, which authorized changes in FM broadcast station) for extension of completion date.

**WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.**—Modification of construction permit (B1-PH-709, as modified), which authorized a new FM broadcast station for extension of completion date.

**KNX-FM—Columbia Broadcasting System, Inc., Hollywood, Calif.**—Modification of construction permit (B5-PH-150, as modified), which authorized a new FM broadcast station for extension of completion date.

**KCLI—Cannon & Callister, Inc., Los Angeles, Calif.**—Modification of construction permit (B5-PH-897, which authorized a new FM broadcast station) for extension of completion date.

**KRCC—Contra Costa Broadcasting Co., Richmond, Calif.**—Modification of construction permit (B5-PH-347, as modified), which authorized a new FM broadcast station for extension of completion date.

**KJBS-FM—KJBS Broadcasters, San Francisco, Calif.** (a partnership, consisting of William B. Dolph, Elizabeth N. Bingham, Helen S. Mark, Alice H. Lewis, Glenna G. Dolph, Edwin P. Franklin, D. Worth Clark, and Hope D. Petfey)—Modification of construction permit (B5-PH-322, which authorized a new FM broadcast station) for extension of completion date.

**WDAK-FM—Radio Columbus, Inc., Columbus, Ga.**—Modification of construction permit (B3-PH-894, which authorized a new FM broadcast station) for extension of completion date.

**WWXL-FM—Central Illinois Radio Corp., Peoria, Ill.**—Voluntary transfer of control from Joseph H. Giddan, Max J. Lipkin, Sam J. Stone, Morris Enda, and Harry Fraeter to Myron A. Reck and Homer D. Morrow.

**WITH-FM—Maryland Broadcasting Co., Baltimore, Md.**—Modification of construction permit (B1-PH-163, which authorized a new FM broadcast station) for extension of completion date.

*(Continued on next page)*



**WTTM-FM—Trent Broadcast Corp., Trenton, N. J.**—Voluntary acquisition of control from Elmer H. Wene to S. Carl Mark.

**KCOR-FM—Raoul A. Cortez, San Antonio, Texas**—Voluntary assignment of conditional grant to KCOR, Inc.

**KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.**—Voluntary transfer of control from Redwood Broadcasting Company, Inc., to Patrick Healy Peabody.

**WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.**—Modification of construction permit (B1-PH-670, as modified), which authorized a new FM broadcast station for extension of completion date.

**WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.**—Modification of construction permit (B4-PH-256, as modified), which authorized a new FM broadcast station for extension of completion date.

**KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-PH-952, as modified), which authorized changes in FM broadcast station for extension of completion date.

**WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.**—Modification of construction permit (B1-PH-784, as modified), which authorized changes in FM broadcast station for extension of completion date.

**WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.**—Modification of construction permit (B2-PH-240, as modified), which authorized a new FM broadcast station for extension of completion date.

**WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.**—Modification of construction permit (B3-PH-1021, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KAKC-FM—Public Radio Corp., Tulsa, Okla.**—Modification of construction permit (B3-PH-1015, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

**KGPO—Southern Oregon Broadcasting Co., Grants Pass, Ore.**—Modification of construction permit (B5-PH-825, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WNJD—H. C. Winslow, Meadville, Pa.**—Modification of construction permit (B2-PH-664, as modified) to change type of transmitter, ERP to 9.83 KW, antenna height, make changes in antenna system, and change commencement and completion dates.

**WNJD—H. C. Winslow, Meadville, Pa.**—Modification of construction permit (B2-PH-664, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WEEU-FM—Hawley Broadcasting Co., Reading, Pa.**—License to cover construction permit (B2-PH-121, as modified) which authorized a new FM broadcast station.

**WPJB—Providence Journal Co., Providence, R. I.**—Modification of construction permit (B1-PH-316, which authorized a new FM broadcast station) to specify transmitter site, type of transmitter and antenna system.

**KRIC-FM—KRIC, Inc., Beaumont, Texas**—Modification of construction permit (B3-PH-148, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KROS-FM—Clinton Broadcasting Corp., Clinton, Iowa**—Modification of construction permit (B4-P-1145, which authorized a new FM broadcast station) to change effective radiated power to 13.3 KW, make changes in antenna system, and change commencement and completion dates.

**KDTH-FM—Telegraph Herald, Dubuque, Iowa**—Modification of construction permit (B4-PH-159, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WKBZ-FM—Ashbacher Radio Corp., Muskegon, Mich.**—Modification of construction permit (B2-PH-143, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WRPA—Radio Projects, Inc., Syracuse, N. Y.**—Modification of construction permit (B1-PH-645, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.**—License to cover construction permit (B1-PH-260, as modified) which authorized a new FM broadcast station.

**WOPT—Palladium-Times, Inc., Oswego, N. Y.**—License to cover construction permit (B1-PH-350, as modified) which authorized a new FM broadcast station.

**WWPG-FM—Palm Beach Broadcasting Corp., Palm Beach, Fla.**—License to cover construction permit (B3-PH-878, as modified) which authorized a new FM broadcast station.

**KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.**—Modification of construction permit (B3-PH-458, as modified, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 488 KW, antenna height, make changes in antenna system, and change commencement and completion dates.

#### Channel #265

**NEW—Inland Broadcast Co., South of Weiser, Idaho** (P. O., Robertson W. Smith, Box 791, Weiser, Idaho)—Construction permit for a new FM broadcast station to be operated on Channel #265, 100.9 mc., with ERP of 1 KW.

#### Channel #269

**NEW—Whittier Broadcasting Co., Whittier, Calif.** (Marc H. Spinelli, Mary Di Priter, Richard R. Primanti and Stanley Primanti) (P. O., 2515 Howard St.)—Construction permit for a new FM broadcast station to be operated on Channel #269, 101.7 mc., with ERP of 250 watts.

#### Channel #276

**NEW—Anson B. Brundage, Grand Prairie, Texas** (P. O., 114 East Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 276 and ERP of 383 watts.

#### Channel #288

**NEW—William R. Haupt, Inglewood, Calif.**—Construction permit for a new standard broadcast station to be operated on frequency to be determined by Chief Engineer of FCC with ERP of 780 watts. Amended to change ERP from 780 to 750 watts, frequency from to be determined by Chief Engineer of FCC to Channel #288, 105.500 mc., transmitter site and studio and make change in antenna system.

#### Channel #290

**NEW—The Northern Corp., Boston, Mass.**—Construction permit for a new FM broadcast station to be operated on Channel #289, 105.7 mc., and ERP of 20 KW. Amended to change frequency from Channel #289, 105.7 mc., to Channel #290, 105.9 mc.

#### Channel #293

**NEW—Adelaide Lillian Carrell, Ponca City, Okla.** (P. O., 210 Virginia Ave.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 293, 106.5 mc., ERP of 20 KW.

## TELEVISION

### TV—Miscellaneous Actions

**W10XQB—Philco Television Broadcasting Corp., area between Philadelphia and New York**—Granted license covering changes in frequency in experimental television station. (BLVD-108)

**Empire Coil Co., Inc., Avon, Conn., et al**—Ordered that the consolidated hearing on applications for television stations in Hartford, etc., shall commence on January 19 at Hartford, Conn.

*(Continued on next page)*

## TV—Applications Accepted for Filing

**NEW—S. H. Patterson, San Francisco, Calif.** (P. O. 1355 Market St.)—Construction permit for a new commercial television broadcast station to be operated on Channel 9, 186-192 mc., ERP of visual 19.4 KW, aural 13.9 KW and unlimited hours of operation.

**NEW—The Constitution Publishing Co., Atlanta, Ga.** (P. O. 148 Alabama St., S. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of visual, 15.8 KW, aural 9.05 KW and unlimited hours of operation.

**NEW—Stephens Broadcasting Co., New Orleans, La.** (P. O., Hotel Monteleone, 214 Royal St., New Orleans, La.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 21 KW, aural 10.5 KW and unlimited hours of operation.

**NEW—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 15.2 KW, aural 7.98 KW and unlimited hours of operation.

**NEW—The Cincinnati Times-Star Co., Cincinnati, Ohio**—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 22.94 KW, aural 12.075 KW and unlimited hours of operation.

**NEW—The Fort Industry Co., Miami, Fla.**—Construction permit for a new commercial television broadcast station to be operated on Channel #—, 76-82 mc., ERP of 18.6 KW, visual, aural 9.77 KW and unlimited hours of operation.

**W6XDU—Don Lee Holding Co., area of Los Angeles, Calif.**—To change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

**KTSL—Don Lee Holding Co., Hollywood, Calif.**—To change corporate name from Don Lee Holding Company to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

## MISCELLANEOUS BROADCAST

### Remote Pickup Actions

**WNLO—Area of New York City**—Granted modification of CP for extension of completion date to 7-5-48. (BPRE-74)

**WJYK—Helen F. Hover, Administratrix of Estate of Fred R. Hover, Deceased, area, Findlay, Ohio**—Granted involuntary assignment of license to Helen F. Hover, Administratrix of the Estate of Fred R. Hover, deceased. (BALRY-46)

### Remote Pickup Applications

**KABD—Don Lee Holding Co., area of Los Angeles and San Francisco, Calif.**—To change corporate name from Don Lee Holding Co. to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

**KAQY—Don Lee Holding Co., area of Los Angeles and San Francisco, Calif.**—To change corporate name from Don Lee Holding Co. to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

### Noncommercial Educational Applications

**NEW—San Diego Unified School District, San Diego, Calif.** (P. O., 825 Union St.)—Construction permit for a new noncommercial educational (FM) broadcast station to be operated on Channel #216, 91.1 mc., and power of 3400 watts.

**KRVM—School District #4, Lane County, Ore., Eugene, Ore.**—License to cover construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station.

### Developmental Application

**NEW—Copper City Broadcasting Corp., Utica, N. Y.**—Construction permit for a new developmental broadcast station to be operated on 937 mc., emission special for FM, power of 4 watts, and hours of operation in accordance with Section 4.363.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Allied Radio Corp.**—The Commission issued a complaint charging Allied Radio Corp., 833 West Jackson Blvd., Chicago, with misrepresenting the prices and the tube capacity of radio receiving sets. (5520)

**Mid-West Novelty Co.**—Isaac Joseph Olsher, trading as Mid-West Novelty Co., 604 West Lake St., Chicago, is charged in a complaint issued by the Commission with the use of lottery methods in the sale of miscellaneous merchandise, including cigarette lighters, clocks, radios, fountain pens, glassware, cameras and electric razors. (5521)

**Hartnett-Morrow Mfg. Co., etc.**—False and misleading advertising of purported anti-freeze solutions designated "Timber-Line" and "Cromax 5" is charged in a complaint issued by the Commission against four Kansas City, Mo., firms and nine individuals.

The respondents are John F. Hartnett and George Morrow, trading as Hartnett-Morrow Manufacturing Co.; John Henry Vaughn, trading as John Henry & Co.; Cramer Products, Inc.; General Commodities, Inc.; Harold W. Cramer, Carl Schifke and Roy A. Cramer, officers of Cramer Products, Inc.; and John D. Armstrong, Ernest R. Beverly and John W. Bowers, officers of both the Cramer Corporation and General Commodities, Inc. All have Kansas City addresses except Bowers, whose address is given as Merriam, Kans. (5522)

### STIPULATIONS

**Bradley Bros.**—The Commission has accepted from Arthur L. Bradley and Herbert J. Bradley, copartners, trading as Bradley Bros., Carbondale, Ill., a stipulation to cease and desist from certain representations in connection with the interstate sale of nursery stock. (7656)

### CEASE AND DESIST ORDER

**R. H. Tillson Co.**—An order has been issued by the Commission prohibiting R. H. Tillson, formerly trading as Isabelle Beautetics Co., but now trading as R. H. Tillson Co., 4058 Wyoming St., St. Louis, from misrepresenting the properties and effectiveness of a cosmetic preparation designated "Velskin" and "Tillson's Decleanser." (5010)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 51, December 22, 1947

## Membership Approves By-Laws Amendment 749 to 9, For Election of Directors by Mail

By a vote of 749 to 9 the NAB membership has approved the proposed by-law amendment which provides for both the nomination and election of directors in even numbered districts in 1948 by mail ballot. Ernst & Ernst, certified public accountants, who conducted the voting, officially certified the result on Thursday (18).

The amendment, coupled with the changes approved by the membership last August, introduces an entirely new plan for the nomination and election of all Board members who are to be elected next Spring. Heretofore District Directors have been nominated and elected at district meetings and the nomination and election of Directors-at-Large has taken place at the national convention.

The by-laws, as now amended, provide that all directors, district and at-large, whose terms begin with the 1948 national convention shall be both nominated and elected by mail. Those elected will take office at the Board meeting following the national convention to be held in Los Angeles in May. In accordance with the By-Laws, Ernst & Ernst has been designated by the Board to conduct the mail balloting.

"While there is nothing very involved in this plan," said C. E. Arney, Jr., NAB Secretary-Treasurer, "the attention of the members should be called to several matters which might possibly cause confusion. The following information should assist in giving the membership a proper understanding.

**Secretary-Treasurer's Explanation.** The by-laws require each active member to certify to the Secretary-Treasurer the name of "an owner, partner, an officer or an executive whose time is devoted principally to the broadcasting business of such active member and such individual may represent, act and vote for the member." To be eligible to be nominated for any directorship a person's name must appear upon the official list of certified representatives of active members. This means that if any person other than the one whose name appears on the official list is either nominated or signs a nominating form the ballot will be invalid and neither the nomination nor the vote will count.

To illustrate: M. M. Doe owns radio station WWWW but the name of J. J. Roe, who is his manager, appears on the official list. M. M. Doe cannot cast a ballot and if anyone nominated him for a position on the Board the nomination would be invalid. Therefore, stations

(Continued on page 1034)

## Commission Proposes Amendments for Rules To Ensure Orderly FM Licensing Schedule

Proposed rules amendments to set up an orderly schedule for renewal of FM station licenses, including non-commercial educational stations, were outlined last week in an FCC notice.

The amended sections of the rules would provide for licensing FM stations for a normal period of one year, licenses to expire at 3 a.m., Eastern Standard Time, on staggered dates.

The dates on which licenses would expire for stations operating on various frequencies are:

February 1: 92.3, 92.5, 92.9, 93.1, 93.3, 93.7, 93.9, 94.1, 94.5, 94.7, 94.5, 95.1, 95.5, 95.7 mc.

April 1: 96.1, 96.3, 96.5, 96.9, 97.1, 97.3, 97.5, 97.9, 98.1, 98.5, 98.7, 98.9 mc.

June 1: 92.1, 92.7, 93.5, 94.3, 95.3, 96.7, 98.3 mc.

August 1: 100.1, 100.9, 101.7, 102.3, 103.1, 103.9, 104.9, 105.5, 106.3, 107.1 mc.

October 1: 99.1, 99.5, 99.7, 99.9, 100.3, 100.5, 100.7, 101.1, 101.3, 101.5, 101.9, 102.1, 102.5, 102.7, 102.9 mc.

December 1: 103.3, 103.5, 103.7, 104.1, 104.3, 104.5, 104.7, 105.1, 105.3, 105.7, 105.9, 106.1, 106.5, 106.7, 106.9, 107.3, 107.5, 107.7, 107.9 mc.

(Continued on next page)

### On the Inside

Dates and locations of major committee meetings and the Board of Directors meeting have been announced, and are listed *In the Offing*. (p. 1035)

A brochure containing information on open-ended transcribed programs available for local commercial sponsorship has been prepared for mailing to members. (p. 1036)

The Engineering Executive and Research Committees have been completed and announced. (p. 1036)

A famous department store has condemned the practice of hiding radio-advertised merchandise as a means of "testing" radio's effectiveness as an advertising medium. (p. 1037)

The FCC last week set aside its decision granting five new Class B FM licenses in New York and ordered re-argument. (p. 1036)



**NATIONAL ASSOCIATION OF BROADCASTERS**

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HAROLD FAIR <i>Director of Program Department</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
ROYAL V. HOWARD <i>Director of Engineering</i>	ARTHUR C. STRINGER <i>Director of FM Department</i>

Non-commercial educational FM licenses would also expire at 3 a.m. on the following date schedule:

June 1: 88.1, 88.3, 88.5, 88.7, 88.9, 89.1, 89.3, 89.5, 89.7, 89.9 mc.

August 1: 90.1, 90.3, 90.5, 90.7, 90.9, 91.1, 91.3, 91.5, 91.7, 91.9 mc.

**Membership Approves By-Laws Amendment  
749 to 9, For Election of Directors by Mail**  
*(Continued from page 1033)*

must be sure to certify the name of the person whom they wish to be eligible for Board membership.

Early in January each member station will receive from the Secretary-Treasurer a certification form bearing the name which now appears on the official list of certified representatives. The member will be privileged to allow that name to remain there or to certify another and return the form not later than February 1st.

**District Directors.** District Directors from the even-numbered districts only will be nominated and elected in 1948, to take office following the Los Angeles convention.

On February 16, 1948, Ernst & Ernst will mail a nominating form to the certified representative of each member station in each even-numbered district. Accompanying this form will be a list by call letters of all the member stations in the district and the name of one person from each station who is the only person entitled to represent, act and vote for the station in NAB. Each certified representative of a member station may write on the nominating form the name of one person from among those whose names appear upon the official list of certified representatives as his nominee for District Director for his district. The properly filled-in nominating form must be signed by the certified representative of the station and be placed in the mails, addressed to Ernst & Ernst so that it will reach them not later than March 2, 1948. Nominations

reaching Ernst & Ernst after March 2, cannot, under the by-laws, be treated as valid.

On March 15, Ernst & Ernst will mail to the certified representative of each member station in each even-numbered district an election ballot bearing the names of all of the nominees in his District. The certified representatives of each station may vote for one of the nominees from among those names appearing on the ballot. The properly filled-in election ballot must be signed by the certified representative of the station and placed in the mails addressed to Ernst and Ernst so that it will reach them not later than March 30.

Ballots reaching Ernst & Ernst after March 30, cannot, under the by-laws, be treated as valid. The persons receiving the highest number of votes in each District will be declared elected.

**Directors-at-Large.** The new by-laws make a very important change in the method of nominating and electing Directors-at-Large. Formerly, all members, regardless of classification, participated in nominating and electing all of the Directors in each class, small, medium, large, FM-A and FM-B. Under the new plan *only* the representatives of stations in a particular class will nominate and elect the Directors-at-Large from that class.

The names of the designated representatives of member stations in each of the classifications, small, medium, large, FM-A and FM-B, will be printed in separate lists, and the certified representative of every member station will receive from Ernst & Ernst, in a mailing made on February 16, a nominating form accompanied only by the official list of certified representatives of all of the member stations in his class. However, if one person is the certified representative for more than one station he will receive a nominating form and an official list of the representatives in each of the classifications in which each of his stations fall.

The certified representative of a station in the small, medium, or large classifications may nominate two persons from among those whose names appear upon the official list of certified representatives for member stations in his class. The certified representative of a station in the FM-A or FM-B classification may nominate one person from among those whose names appear upon the official list of certified representatives for the member stations in his class. The properly filled in nominating form must be signed by the certified representative of the station and placed in the mails addressed to Ernst & Ernst so that it will reach them not later than March 2, 1948. Nominations reaching Ernst & Ernst after March 2, cannot, under the By-Laws, be treated as valid.

**Five Votes Required.** In order to qualify for a place on the election ballot for Directors-at-Large a qualified person must have received at least five valid nominating votes. Furthermore, at least four names must appear on the election ballots in the small, medium and large classes and at least two names must appear on the election ballots in the FM-A and FM-B classes. If the required number are not nominated in any class, the District Director members of the Board are authorized to "fill out the ticket" for the final ballot.

Lists of those nominated in each classification will be  
*(Continued on next page)*



certified by Ernst & Ernst and separate election ballots for each class will be prepared. The ballots for the small, medium and large classifications will bear at least four names each. The ballots in the FM-A and FM-B classifications will bear at least two names each.

On March 15 Ernst & Ernst will mail to the certified representative of each member station in each class an election ballot bearing the nominees in his class. The certified representative of each station in the small, medium and large classifications may vote for two of the nominees in his class. The certified representative of each station in the FM-A and FM-B classifications may vote for one of the nominees in his class.

The properly filled-in election ballot must be signed by the certified representative of the station and be placed in the mails addressed to Ernst & Ernst so that it will reach them not later than March 30. Ballots reaching Ernst & Ernst after March 30, cannot, under the By-Laws, be treated as valid.

**Duplicate Nominations.** Because there are a considerable number of active members who have more than one station in membership and who certify the same person to represent more than one of their stations in NAB, there is a possibility that this person may receive nominations in more than one classification for Director-at-Large and he may also, conceivably, be nominated for the directorship in his district.

In event of a complication such as this the by-laws provide that Ernst & Ernst shall notify the person in writing of the fact that he has received more than one nomination and such person shall, within five days, notify Ernst & Ernst of the nomination which he desires to accept. Members operating more than one station can, of course, avoid this development by certifying different persons for their separate operations. Incidentally, it must be remembered that active members who operate AM and FM stations in association, while combining income of the two to determine their dues, have a right to two votes and the privilege of certifying two persons if they so desire—one to represent each of their member operations.

"This explanation of the new procedure is issued well in advance of the time when the nominating and electing process will begin," concluded Mr. Arney, "in order that any member who is not entirely clear as to his status of any other phase of the plan may make inquiry. The purpose of the new plan is to bring about more widespread participation of the membership in the work of the Association and we are anxious to do everything we can to insure the participation of all of the active members."

**Certification, Nomination, Election Calendar.** January 2: NAB mails Certification Forms to persons whose names now appear on the official list of representatives. These names will be carried on the final official list unless others are certified by not later than

February 1: when final official lists of certified representatives for member stations in the even numbered districts and in each of the classifications, small medium, large, FM-A, FM-B, will be compiled and printed.

## IN THE OFFING

NORC Survey Committee	Jan. 5	BMB Board Room New York, N. Y.
Research Committee	Jan. 6	BMB Board Room New York, N. Y.
Sales Managers' Executive Committee	Jan. 8 Jan. 9	NAB Board Room Washington, D. C.
Engineering Executive Committee	Jan. 13 Jan. 14	NAB Board Room Washington, D. C.
Board International Advisory Committee	Jan. 15 Jan. 16	NAB Board Room Washington, D. C.
Program Executive Committee	Jan. 26 Jan. 27	Staffer Hotel Washington, D. C.
Small Market Stations Executive Committee	Jan. 26 Jan. 27	NAB Board Room Washington, D. C.
Joint Meeting, Program Executive and Public Relations Committee	Jan. 28	NAB Board Room Washington, D. C.
Public Relations Executive Committee	Jan. 29	NAB Board Room Washington, D. C.
Employee-Employer Relations Executive Comm.	Feb. 9	NAB Board Room Washington, D. C.
Board of Directors	Feb. 24 Feb. 25 Feb. 26	The Hamstead Hat Springs, Va.

February 16: Ernst & Ernst will mail to all members in even numbered districts a nominating form accompanied by the final official list of those eligible to be nominated for membership on the Board and to vote in the respective districts. A return addressed envelope will be enclosed. The member's representative writes in the name of one person from among those whose names appear on the list as his nominee for District Director. At the same time Ernst & Ernst will mail to all members in each classification, small, medium, large, FM-A and FM-B, a nominating form accompanied by the official list of those eligible to be nominated for membership on the Board and to vote in the respective classification. If the member is in the small, medium or large classification, his representative will write in the names of two persons from among those whose names appear on the final official list of representatives for his classification. If the member is in the FM-A or FM-B classification, his representative will write in the name of one person from among those whose names appear on the final official list for his class. If one person represents more than one station he will receive and will fill in the proper nominating form for each of the stations which he represents. All nominating forms must be signed by the person whose name appears in the final official list of certified representatives.

March 2: all nominating forms properly filled out and signed must be in the hands of Ernst & Ernst by this date.

March 15: Ernst & Ernst mails to the certified representatives of all members in the even numbered districts an election ballot bearing the names of all of

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those nominated in their respective Districts. From among the nominees in his district, each certified representative of a member may vote for one. Ernst & Ernst mails to the certified representatives of all members in each class an election ballot bearing the names of those nominated for Directors-at-Large in the class to which their respective stations belong. From among the nominees in the small, medium and large classifications—of which there will be at least four—each representative of a member may vote for two. From among the nominees in the FM-A and FM classifications—of which there will be at least two—each station representative may vote for one. All ballots must be signed by the person whose name appears in the official list of certified representatives.

March 30: All Ballots, properly filled out and signed, must be in the hands of Ernst & Ernst by this date.

April 12: The results of the election will have been certified by Ernst & Ernst to the Secretary-Treasurer and will be announced in the NAB REPORTS.

### Advance "Freedom Train" Schedule

The "Freedom Train" today is at Tallahassee, Fla.

Following is the schedule of the train for the week of January 12, 1948:

Monday (12)—Jackson, Miss.  
Tuesday (13)—Vicksburg, Miss.  
Wednesday (14)—Monroe, La.  
Thursday (15)—Alexandria, La.  
Friday (16)—Baton Rouge, La.  
Saturday (17)—Shreveport, La.  
Sunday (18)—Texarkana, Ark.

### NAB Engineering and Research Committees' Composition for 1947-1948 Is Announced

Names of members of the NAB Engineering Executive Committee and Research Committee for 1947-1948 were announced Friday (19).

Chairman of the Engineering Executive Committee is O. W. Towner, WHAS, Louisville, Ky. The members are James V. Cosman, WPAT, Paterson, N. J.; Paul deMars, of Raymond M. Wilmotte, Inc., Washington, D. C.; A. James Ebel, WMBD, Peoria, Ill.; Oscar C. Hirsch, KFVS, Cape Girardeau, Mo.; J. R. Poppele, WOR, New York; K. W. Pyle, KFBI, Wichita, Kans.; and R. J. Rockwell, WLW, Cincinnati.

Board liaison members of the committee are T. A. M. Craven, WOL, Washington, D. C., and G. Richard Shafto, WIS, Columbia, S. C.

The Research Committee, whose chairman is Carl Burkland, WTOP, Washington, D. C., is composed of Harry Burke, KFAB, Omaha; Martin B. Campbell, WFAA, Dallas; Dietrich Dirks, KTRI, Sioux City, Ia.; J. Archie Morton, KJR, Seattle; William E. Ware, KSWI, Council Bluffs, Ia.; and Earl W. Winger, WDOD, Chattanooga, Tenn.

Board liaison members of the Research Committee are Charles C. Caley, WMBD, Peoria, Ill., and Willard D. Egolf, WBCC-FM, Bethesda, Md.

### Brochure on Disc Shows to Go to Members; Service to Be Maintained in Later Sheets

A brochure containing information about open-ended transcribed programs available for local commercial sponsorship is in preparation for mailing to NAB member stations next week.

The project of compiling the information was undertaken by the NAB Broadcast Advertising, Research, and Program Departments, to provide member stations with a convenient reference source for transcriptions.

The Program Department plans to maintain the service as a permanent one for members. Information about new programs will be sent to stations as it becomes available.

The supplementary information is to be added in space provided in the master sheets of the brochure, which can be set up in binders for station files.

## Legal Department

### Grant of Five New Manhattan FM Licenses Set Aside by FCC on Newspaper's Protest

The FCC last week set aside its decision granting five new Class B FM licenses in New York and ordered re-argument before the full Commission. Reopening virtually the entire proceeding the Commission ordered the parties to address themselves not only to the Proposed Decision, which was overruled in part in the Final Decision, but also to the Findings of Fact and Conclusions of Law in the Final Decision and to the contentions raised in the petitions for rehearing filed by North Jersey Radio, Inc., and New Syndicate Company, Inc.

These petitions for rehearing, to which the Commission's order responded, alleged principally that "Chairman Denny's participation in the Final Decision . . . was unlawful, and in violation of Section 4(b) of the Communications Act." The section prohibits members of the Commission or its employees from having financial interests, official relations, or being in the employ of "any person subject to any of the provisions of this [Communications] Act."

It was alleged that since it had been announced prior to the Final Decision that Chairman Denny had accepted the post of Vice President and General Counsel of NBC he was "disqualified to vote on any matter coming before the Commission and . . . his participation therein, and in the deliberations and executive sessions preceding the decision, invalidates not only his vote but the entire decision.

It was also alleged that the voting in the Final Decision by Commissioners Denny and Webster, who had not participated in the oral argument, invalidated

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the decision. It was on this ground that the Commission set aside its decision stating that under Section 409(a) of the Communications Act the participation in a Final Decision by a Commissioner or Commissioners who have not heard oral argument should result in the setting aside of the decision if the parties have not consented to their participation and if it would not have been possible to arrive at a Final Decision without their votes.

On the same date, and on the same grounds, the FCC also set aside its decision of Sept. 5 in the matter of the applications of the Bay State Beacon, Inc., Cur-Nan Co., and Plymouth County Broadcasting Co., all of Brockton, Mass.

## Broadcast Advertising

### Bamberger Condemns Hiding of Radio Items As Popular Show Begins Its Second Series

The practice of hiding radio-advertised merchandise to "test" radio's effectiveness has been condemned by L. Bamberger and Co., Newark, N. J., in connection with the store's radio program, *Second Honeymoon*.

At the start of the first 13-week series of the program on WAAT, Newark, the store offered an item on the air each day without promoting the item on the store's counters.

The decision to end this practice was made later by the store "since it did not use newspaper space that way and should not use radio that way," according to Nan Findlow, advertising manager.

As the store began its second 13-week sponsorship of the popular program, Miss Findlow called the series "a tremendous success," adding that the store "never does promotion which does not have direct results."

NAB's Broadcast Advertising Department last week suggested that Bamberger's story on the promotion of radio-advertised merchandise be used by station salesmen who encounter the old problem of retailers who want to "test" radio by hiding the merchandise they are trying to sell.

## Engineering Department

### Neal McNaughten of FCC Will Come to Join NAB Staff on January 1 After Resignation

Neal McNaughten, former chief of the allocation section in the FCC engineering department's broadcast division, will join the staff of the National Association of Broadcasters on January 1 as Assistant Director of the Engineering Department, the NAB announced last week.

Mr. McNaughten, whose resignation from the staff of the Commission was announced last week, has recently returned from Havana, Cuba, where he served

as a member of the United States delegation to the meeting of American engineers looking toward the revision in Canada next year of the North American Regional Broadcasting Agreement.

- He was also a member of the U. S. delegation to the summer-long Atlantic City International Telecommunications Conference this year.

Born in Pueblo, Colo., in 1911, Mr. McNaughten was one of the pioneer amateur radio operators while in high school. He studied at the University of Colorado.

Entering the broadcast field as operator at KRGV, Weslaco, Tex., he became chief engineer of the station in 1934. He entered government service in 1941, and was assigned by the FCC first to installation of a secondary monitoring station in Puerto Rico.

In 1942, he was made assistant supervisor of the Great Lakes monitoring area, in charge of the primary monitoring station at Allegan, Mich., to supervise radio intelligence operations. Assigned in 1944 to the international division, treaty section, in Washington, he conducted propagation studies for the Office of War Information. He was also affiliated with FCC representation on IRAC and RTPB during the first studies of allocation problems for the Atlantic City ITC.

After his appointment, in 1945, as chief of the allocation section, he was named by the President to be secretary to the U. S. delegation to the second NARBA conference, with the ex-officio title of secretary-general of the conference.

Subsequently, he was named by FCC Chief Engineer George Adair to coordinate NARBA activities with the clear channel proceedings, and to prepare U. S. proposals for the third NARBA.

Mr. McNaughten makes his home in Alexandria, Va., with his wife and daughter.

### Operators Reminded to File Applications; Notice Ends War Emergency File Procedure

A reminder to commercial radio operators that their applications for renewal of license, after January 1, 1948, must be filed before the date of expiration, was issued last week by the FCC. The notice added that operators need not wait until licenses are about to expire, if service requirements are met.

The notice marked the end of the war emergency series of Commission orders which allowed veterans to apply after expiration dates by reason of service in the armed forces or the Maritime Service.

The FCC reminder explained that further extension of the emergency privilege had been found unnecessary because all personnel previously inducted had been released by July 1, 1947.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allo-

(Continued on next page)

cation plans during the week of December 29, 1947-January 4, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers having quit their profession during the war years, leaving many teaching positions staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with many classrooms overcrowded and with inadequate school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but for one reason or another are not. When schools provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." During and immediately after the war, however, our schools began to go down hill to a shocking degree. This decline is revealed in: 1. A shortage of qualified teachers. 2. Too few teachers being trained. 3. Lowered teacher morale. 4. Poor buildings and equipment. Partly as a result of action by business in arousing the public through radio and other media, the past several months have seen the beginning of a turn for the better in American schools. But the improvement made thus far is negligible in relation to need. While the drift of teachers to other fields has been slowed, there is still an alarming shortage of well-qualified teachers—and with the number of children in school certain to increase over the next several years as a result of the high birth rate during the war, the shortage is likely to grow more acute. Recent improvements are encouraging evidence of a turn of the tide, but by no means spell the end of the educational crisis. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-C)

### United America—Group Prejudice— A Postwar Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. But today we cannot afford division any more than we could during the war. We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of divi-

sion especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest; (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellowmen by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

### Nursing Careers for Girls

With millions more Americans—over 15 million in 1946, compared with 10 million in 1940—making use of our nation's hospitals than ever before, more nurses are needed to insure that patients receive adequate care. To meet the hospitals' need for graduate nurses, more girls must enroll this year as student nurses—nursing is a skilled profession requiring years of professional training. This need for nurses can be filled if the public is informed of the many attractive opportunities for a career and for self-development which nursing offers girls. Contrary to popular belief the total number of nurses in America has steadily *increased*. But with a growing number of patients hospitalized and the trend toward a forty-hour week, many more nurses are now needed. Our hospitals must have more nurses. Therefore, to fill these current and future needs, enrollment of first-year students must be pushed up to 50,000 during the coming year—higher than any other peacetime period. 1. Point out that thousands of bright, alert girls are today choosing nursing as a career. 2. Stress that, despite the fact that there are more graduate nurses in service today than ever before, the great increase in the number of patients in hospitals and shorter working hours for nurses have created a demand for still more nurses. As a result, countless opportunities are open to the girl who becomes a graduate nurse. 3. Outline the advantages of enrolling as a student nurse: (a) A professional education. (b) Interesting studies—including psychology, sociology, child care, anatomy and physiology, etc. (c) Dormitory life with girls of own age. (d) Work with doctors and graduate nurses, and association with the finest people in the community—a chance to serve humanity. (e) Eligible to become a Registered Nurse and may even receive a Bachelor of Science degree. (4) Mention some fields open to graduate nurses: airlines, foreign service, hospital administration, private duty, research, teaching, U. S. Armed Forces, U. S. Public Health Service, Veterans Administration, Industry. Note value of nurse's training in married life. 5. Outline the qualifications of a student nurse: a high school graduate or college student of good health and character. 6. Urge qualified girls to go to their nearest hospital today to find out more about nurses. (Fact Sheet No. 9-H)



# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 22. They are subject to change.

### Monday, December 22

(10:00 A. M.)

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—C. P. 1070 kc., 1 KW, daytime.

NEW—Carolina Broadcasters, Anderson, S. C.—C. P. 1070 kc., 1 KW, daytime.

(10:00 A. M.)

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of license. 990 kc., 250 watts, unlimited.

### Tuesday, December 23

(10:00 A. M.)

NEW—Foundation Company of Washington, Washington, D. C.—C. P. DA, 580 kc., 5 KW, unlimited.

Other Participants:

WQQW—Washington, D. C. Parties Respondent.

WHP—Harrisburg, Pa. Intervenor.

WLAC—San Juan, Puerto Rico. Intervenor.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Case

1450 KC.

The Commission announced its Order setting aside and vacating its Decision of September 5, 1947, in the **Brockton, Mass., AM cases** (Bay State Beacon, Inc., et al, Docket 6843, et al), and ordered oral argument before the Commission en banc on January 12, 1948, and that the parties address themselves not only to the Proposed Decision of March 24, 1947, but to the Findings of Fact and Conclusions of Law contained in the Commission's Decision of September 5, 1947, and to the contentions raised in the petitions for rehearing. Any party desiring to file a brief may do so within 20 days.

#### AM—New CP's Granted

800 KC.

**Johnson County Broadcasting Corp., Iowa City, Iowa.**—Granted petition requesting reconsideration and grant without further hearing of its application (BP-5935; Doc. 8488), and the application for a new station was granted to operate on 800 kc., 1 KW, daytime only, DA.

930 KC.

**Yolo Broadcasting Co., Woodland, Calif.**—Granted CP for a new station on 930 kc., 1 KW, daytime only; engineering conditions. (BP-6272)

1050 KC.

**Crookston Broadcasting Co., Crookston, Minn.**—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime hours; engineering conditions. (BP-6410)

1220 KC.

**Suwannee Broadcasting Co., Inc., Live Oak, Fla.**—Granted CP for a new station on 1220 kc., 250 watts, daytime only; engineering conditions. (BP-6373)

1440 KC.

**The Bristol Broadcasting Corp., Bristol, Conn.**—Granted CP for a new station on 1440 kc., 500 watts, daytime only; engineering conditions. (BP-6207)

#### AM—License Renewals

**KGLU—Gila Broadcasting Co., Safford, Ariz.**—Granted renewal of license for period ending Nov. 1, 1950. (Comr. Durr for hearing.) (BR-970)

**WFEA & AUX.—WFEA, Inc., Manchester, N. H.**—Granted renewal of license for the period ending November 1, 1950.

**KATL—Texas Broadcasters, Houston, Tex.**—Granted renewal of license for the period ending November 1, 1950.

**KPBX—KPBX Broadcasting Co., Beaumont, Tex.**—Granted renewal of license for the period ending November 1, 1950.

**KINY—Edwin A. Kraft, Juneau, Alaska**—Granted renewal of license for the period ending November 1, 1950 (Comr. Durr for hearing).

#### AM—Designated for Hearing

560 KC.

**WMIK—Middlesboro Broadcasting Co., Middlesboro, Ky.**—Adopted an Order designating for hearing petition of WMIK requesting reinstatement of the CP granted to it on Dec. 5, 1946, in consolidation with the hearing to be held in the matter of revocation proceeding of station WWPVN (Docket 8536), to determine with more particularity the facts and circumstances relating to certain allegations set forth in the order.

990 KC.

**WBET—Enterprise Pub. Co., Brockton, Mass.**—Designated for hearing application (BP-6179) to increase power from 250 watts to 1 KW on the frequency 990 kc., in a consolidated proceeding with applications of Northeast Radio, Inc., and Viking Broadcasting Co. (Dockets 8283 and 8284). Denied joint petition of Viking and Northeast Radio to remove from hearing and grant their applications.

**Community Broadcasting Service, Aliquippa, Pa.**—Designated for hearing application for a new station on 990 kc., 250 watts, daytime, and ordered WWSW, Pittsburgh, be made a party to the proceeding. (BP-5845)

1150 KC.

**Brownsville Broadcasting Co., Brownsville, Tex.**—Designated for hearing application (BP-6379) for a new station to operate on 1150 kc., 1 KW, daytime only.

1230 KC.

**Roxboro Broadcasting Co., Roxboro, N. C.**—Designated for hearing application (BP-6370) for a new station on 1230 kc., 100 watts, unlimited time, and made WMFR, High Point, and WCBT, Roanoke Rapids, parties to the proceeding.

1240 KC.

**Northwest Public Services, Kelso, Wash.**—Granted petition of Tom Olsen, licensee of station KGY, Olympia, Wash.,

(Continued on next page)

requesting that the application of Northwest Public Services (BP-6026), be designated for hearing because of interference to KGY, and said application for a new station to operate on 1240 kc., 250 watts, unlimited time, was designated for hearing and KGY made a party to the proceeding.

#### 1280 KC.

**WWOK—Drohlich Brothers (assignor); Cooperative Radio Co. (assignee), Flint, Mich.**—Designated for hearing application for consent to assignment of license of WWOK from Drohlich Brothers, a partnership, to Cooperative Radio Co., a corporation. (Comrs. Jett and Webster for grant.) (BAL-637)

#### 1290 KC.

**KRGV—KRGV, Inc., Weslaco, Tex.; Mid-County Broadcasting Co., Port Neches, Tex.**—Adopted order granting petition of KRGV insofar as it requests leave to amend its application (BP-5734) for increase in power to 5 KW, install DA and change transmitter site, operating on 1290 kc.; insofar as petition requests reconsideration and grant of application it is denied; and granted petition of KRGV that the application of Mid-County Broadcasting Co. (BP-6347), for a new station on 1290 kc, 500 watts day, be designated for hearing in a consolidated proceeding with its application above.

#### 1320 KC.

**Charlotte Broadcasting Co., Charlotte, Mich.**—Adopted an order granting petition of Charlotte Broadcasting Co. requesting that its application for a new station be consolidated for hearing with applications of Central Mich. Radio Corp. and WOLS (Dockets 7979 & 8217); designated for hearing application (BP-6456) for a new station to operate on 1320 kc., 1 KW, DA, unlimited time, in the consolidated proceeding to be held in Washington December 19, and made the Kankakee Daily Journal Co., licensee of WKAN, Kankakee, Ill., a party to the proceeding, and further ordered that the Commission's order of Nov. 20, designating Central Mich. and Lansing Broadcasting Co. applications for hearing, be amended to specify King-Trendle Corp, as licensee of station WOOD in lieu of Liberty Broadcasting Inc., and to include application of Charlotte Broadcasting Co.

**Continental Broadcasting Co., Toledo, Ohio; The Midwestern Broadcasting Co., Toledo, Ohio**—Designated for hearing in a consolidated proceeding the application of Continental Broadcasting Co. (BP-6363) and that of Midwestern Broadcasting Co. (BP-6421), each requesting a new station to operate on 1470 kc., 1 KW, DA, unlimited time.

**WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky.**—Adopted an order designating for hearing on the matters specified in the Commission's order of revocation dated Oct. 16, commencing January 15, 1948, at Washington, D. C.; further ordered that said hearing testimony also be taken concerning the facts and circumstances surrounding (a) the agreement dated Jan. 20, 1947, between the partners in the Pinnacle Broadcasting Co. and the stockholders of Middlesboro Broadcasting Co. and (b) the filing of application (BAP-61) by the permittee of WWPN for voluntary assignment of its CP to Smithfield Broadcasting Co., ordered further that the petition of WWPN requesting suspension of the time limits for commencement and completion of construction of station is granted, and that said time limits be suspended until further notice.

#### 1350 KC.

**Independent Broadcasting Service, Oak Park, Ill.**—Designated for hearing application (BP-6314) for a new station on 1350 kc., 500 watts, daytime only, directional antenna, and made WJOL, Joliet, Ill., a party to the proceeding.

#### 1370 KC.

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Designated for hearing application for renewal of license (BR-1082), and extended present license to June 1, 1948, pending decision in this case.

#### 1490-1500 KC.

**WJBK—Detroit Broadcasting Co., Detroit, Mich.; WABJ—The Adrian Broadcasting Co., Adrian, Mich.**—Designated for

hearing in a consolidated proceeding application (BP-6235) of WJBK to change frequency from 1490 kc. to 1500 kc., 250 watts to 10 KW, directional antenna, unlimited time, and application (BP-6251) of WABJ to change frequency and hours from 1500 kc., 250 watts, daytime only, to 1490 kc., 250 watts, unlimited, and made WMRN, Marion, Ohio, a party to the proceeding.

#### 1580 KC.

**Inland Broadcasting Corp., Charles City, Iowa**—Designated for hearing application (BP-6264) for a new station on 1580 kc., 250 watts, daytime only.

### AM—Licenses for New Stations Granted

#### 680 KC.

**KOMW—Miller Pub. Co., Inc., Omak, Wash.**—Granted license for new station; 680 kc., 1 KW, day. (BL-2749)

#### 1000 KC.

**KSTA—Coleman County Broadcasting Co., Coleman, Tex.**—Granted license for new station; 1000 kc., 250 watts, daytime. (BL-2783)

#### 1230 KC.

**WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.**—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2651)

**WHUC—The Colgren Broadcasting Co., Hudson, N. Y.**—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2756)

#### 1300 KC.

**KYNO—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.**—Granted license for new station; 1300 kc., 1 KW-DA, unlimited time, and to change studio location to Hotel Fresno. (BL-2767)

#### 1310 KC.

**KOKX—Keokuk Broadcasting Co., Keokuk, Iowa**—Granted license for new station; 1310 kc., 250 watts, daytime. (BL-2760)

#### 1340 KC.

**KTXL—Westex Broadcasting Co., San Angelo, Tex.**—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2738)

### AM—Modification of CP's Granted

**KIOA—Independent Broadcasting Co., Des Moines, Iowa**—Granted modification of CP to change type of transmitter. (BMP-3343)

**KDSH—Boise Valley Broadcasters, Inc., Boise, Idaho**—Granted modification of CP to change type of transmitter and changes in antenna. (BMP-3370)

**KRAM—Boulder City Broadcasting Co. (a Nevada corporation) Las Vegas, Nev.**—Granted modification of CP to make changes in vertical antenna, change transmitter location and studio location. (BMP-3338)

**KWDM—Des Moines Broadcasting Corp., Des Moines, Iowa**—Granted modification of CP to make changes in DA and change transmitter and studio locations, subject to such interference as may be received from KSAL, Salina, Kans., in the event its pending application (BP-4364) for 5 KW is granted. (BMP-2958)

**WHKC—United Broadcasting Corp., Columbus, Ohio.**—Granted modification of CP to change type of transmitter, make changes in DA, mount FM antenna on top of AM tower, and extend completion date; engineering conditions. (BMP-3185)

**KTLW—Texas City Broadcasting Service, Texas City, Tex.**—Granted modification of CP to change studio location to 408 9th Ave., Texas City. (BMP-3392)

**WSWN—Seminole Broadcasting Co., Belle Glade, Fla.**—Granted modification of CP to change type of transmitter. (BMP-3371)

*(Continued on next page)*



**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Granted modification of CP to change transmitter location and make changes in directional antenna; engineering conditions (Comr. Jones for hearing). (BMP-3189)

*The following were granted modification of CP's for extension of completion dates as shown:*

**WLAJ—Lakeland, Fla.**, to 2-1-48 (BMP-3418); **WRGA**, Rome, Ga., to 2-29-48 (BMP-3298); **KEIO**, Pocatello, Idaho, to 6-29-48 (BMP-3395); **KFXM**, San Bernardino, Cal., to 2-13-48 (BMP-3406); **KSAL**, Salina, Kans., to 6-1-48 (BMP-3405); **WSSB**, Durham, N. C., to 1-27-48 (BMP-3396); **WFRB**, Utica, N. Y., to 5-9-48 (BMP-3397); **WICA**, Ashtabula, Ohio., to 6-28-48 (BMP-3401); **WMAW**, Salinas, Cal., to 2-15-48 (BMP-3403); **KSBW**, Salinas, Cal., to 3-5-48 (BMP-3404); **KWJJ**, Portland, Ore., to 3-31-48 (BMP-3410); **KFBK**, Sacramento, to 6-29-48 (BMP-3411); **KGFM**, Great Falls, Mont., to 6-29-48 (BMP-3414).

### AM—Miscellaneous Actions

**KWK—Thomas Patrick, Inc., St. Louis, Mo.**—Granted petition for continuance of hearing scheduled for Dec. 17 in re (Docket 8512), and the same was continued to January 23.

**WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.**—Granted motion for additional time in which to file exceptions to the Commission's Proposed Decision adopted Nov. 28, in re Dockets 6558 et al, and the time was extended to January 21.

**Lycoming County Broadcasting Co., Williamsport, Pa.**—Granted motion for leave to file proposed findings and conclusions in re its application (Docket 7425) et al, twenty days after December 12, 1947.

**WAAT—Bremer Broadcasting Corp., Newark, N. J.**—Granted petition insofar as it requests the striking of Issues No. 1 and 3 in re its application (BP-4691; Doc. 8336); denied insofar as it requests the striking of a portion of Issue No. 2. (Action taken 12-10).

**Tower Realty Co., Baltimore, Md.**—Referred to the Commission motion to amend and remove its application (Docket 7429).

**KNOE—James A. Noe, Monroe, La.**—Referred to the Commission petition to amend, remove and grant application. (BMP-5250; Doc. 7655)

**Model City Broadcasting Co., Anniston, Ala.**—Referred to the Commission petition to consolidate application (BP-5250; Doc. 8388), with application of KNOE. (Doc. 7655)

**Utica Broadcasting Co., Utica, N. Y.**—Granted petition for continuance of hearing now scheduled for January 22 to Feb. 2, at Utica, in re Dockets 6257, et al.

**KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.**—Granted petition for continuance of hearing scheduled for Dec. 19 to January 8. (Docket 8480)

**WMAC—Radio Anthracite, Inc., Pottstown, Pa.**—Granted petition for leave to amend its application (BMP-3230; Doc. 8605), to correct the engineering exhibit filed with the application.

**Texas Star Broadcasting Co., Dallas, Tex.**—Granted petition for leave to amend its application (BP-5820; Doc. 8258) to revise engineering data with respect to DA.

**WHBC—The Ohio Broadcasting Co., Canton, Ohio**—Granted CP to install old main transmitter at RR# North Industry, Richville Road SW Quarter Sec. 25, Perry Township, Canton (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW, with DA night. (BP-6455)

**KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.**—Granted CP to install new vertical antenna and new transmitter, and to change transmitter and studio locations. (BP-5398)

**KERS—Elko Service Co., Elko, Nev.**—Denied petition requesting waiver of the publication requirements of the AVCO rule (Sec. 1.321) with respect to proposed assignment of permit from Herschel Bullen to Elko Broadcasting Co., a corporation. (BAP-69)

**Mahoning Valley Broadcasting Corp., Youngstown, Ohio**—Denied petition for reconsideration and grant without hearing application for new station. (BP-5057; Docket 7709)

**KHON—Aloha Broadcasting Co., Honolulu, T. H.**—Set aside Commission action of November 28, 1947, in granting consent to transfer of control from Ralph M. Fitkin to Louis Roy Turner; ordered that publication will be required under Rule 1.321 for that application (BTC-577) as well as application requesting consent to transfer of control of KHON from James C. Hardy to Webley E. Edwards.

**Medford Radio Corp., Medford, Ore.**—Adopted an order granting petition by Medford Radio Corp., Competing Assignee, for waiver of that portion of Sec. 1.321(d) of the rules requiring the petitioner to file with the Commission a contract for the assignment of station KMED from Mrs. Virgin to petitioner within 30 days from date of final decision, and the time within which a contract need be filed with the Commission between Mrs. Virgin and petitioner assigning license of KMED and FM CP is extended for a period of 60 days from Oct. 29, 1947, the date of the Decision. (Comr. Jones dissenting.)

**KYUM—Yuma Broadcasting Co., Yuma, Ariz.**—Granted petition for leave to amend its application (BP-5977; Doc. 8399) to specify a new antenna site and change certain paragraphs with respect to technical data, and the application was removed from the hearing docket.

**George Arthur Smith, Jackson, Tenn.**—Granted motion for continuance of further consolidated hearing now scheduled for Dec. 17 at Jackson, Tenn., and continued same to Feb. 19 at Jackson. (Doc. 7489 et al.)

**Times-Star Publishing Co., Alameda, Calif.; D & K Broadcasting Co., Palo Alto, Calif.**—Granted joint petition to reopen the record in re (Dockets 7762 and 7763), for the sole purpose of receiving certain engineering exhibits filed Dec. 11. The said exhibits were made part of the record in this proceeding and it was thereupon ordered that the record be closed.

**WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.**—Granted petition to accept late appearance in re its application. (Docket 8285)

**Radio Television Corp., Medford, Ore.**—Granted petition to dismiss without prejudice its application (BP-4716; Doc. 7753); and further ordered that the application of KTFI (BP-5458; Doc. 8024) be removed from the hearing docket.

**WILS—Lansing Broadcasting Co., Lansing, Mich.**—Granted continuance to January 19 of the consolidated hearing presently scheduled for December 19 in re (Docket 8217 et al).

**Radio Phoenix, Inc., Phoenix, Ariz.**—Granted petition to dismiss without prejudice its application (BP-4860; Docket 7627).

**Central Michigan Radio Corp., Lansing, Mich.**—Granted petition for leave to amend its application (BP-4920; Docket 7979) so as to add a new stockholder.

**WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.**—Granted petition to accept late appearance in re its application (BP-6319; Docket 8546).

**Hector Reichard, Aguadilla, P. R.**—Granted petition for leave to amend its application (BP-5952; Docket 8434) to include further engineering information.

**WISH, WISH-FM—Capitol Broadcasting Corp., Indianapolis, Ind.**—Granted consent to voluntary transfer of control of Capitol Broadcasting Corp., licensee of WISH and permittee of station WISH-FM, from C. Bruce McConnell, Earl H. Schmidt, John E. Messick and Edward W. Harris, to Universal Broadcasting Co., Inc., for a sum of \$554,000 representing 5625 issued and outstanding shares of capital stock of licensee, subject to surrender, within 15 days, of CP for FM station at Indianapolis presently issued to transferee. (BTC-562)

**WBLW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.**—Granted consent to transfer of control from James K. Edmondson, Charlotte Edmondson, Frank R. Knutti and Elaine Knutti to Clarence L. Menser for a total

*(Continued on next page)*

consideration not to exceed \$12,714. (Comrs. Walker and Durr for hearing.) (BTC-566)

**KINY**—Kenai, Alaska; **KTKN**—Ketchikan, Alaska; **Edwin A. Kraft (assignor), Alaska Broadcasting Co. (assignee)**—Granted consent to voluntary assignment of license of stations KINY and KTKN from Edwin A. Kraft to William J. Wagner, tr/as Alaska Broadcasting Co., for a total consideration of \$140,000 for both stations. (Comrs. Durr and Hyde for hearing.) (BAL-635; BAL-636)

**WDSU, WDSU-FM—Stephens Broadcasting Co. (assignor), Stephens Broadcasting Co., Inc. (assignee), New Orleans, La.**—Granted voluntary assignment of license of station WDSU and CP for WDSU-FM from Stephens Broadcasting Co. to Stephens Broadcasting Co., Inc., a corporation. (BAL-662; BAPII-52)

**KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.**—Adopted memorandum opinion and order denying petition of KFDM for reconsideration of the action taken August 21, 1947, by a Board of Commissioners, modifying the action of the Commission of Feb. 22, 1947 (which granted without hearing the application of petitioner (BP-4241) so as to make it conditional upon acceptance of interference in certain proposed operations), and said action of the Board of Commissioners is affirmed.

**KWFT, et al—Wichita Broadcasters, Wichita Falls, Tex.** (a partnership)—Granted consent to assignment of AM station KWFT, associated FM station KWFT-FM and relay stations KWFR and KPAK, from the partnership, Wichita Broadcasters, to KWFT, Inc., for a consideration of \$690,000. (BAL-643)

**Central Michigan Radio Corp., Lansing, Mich.**—Adopted order denying petition by Central Michigan Radio Corp. appealing from the ruling of the Motions Commissioner granting in part on Dec. 12, a petition filed by WILS, and continuing for 30 days the consolidated hearing on their respective applications from Dec. 19 to Jan. 19, 1948.

**WHIO—Miami Valley Broadcasting Corp., Dayton, Ohio**—Adopted an order granting petition for reconsideration directed against the Commission's action of April 30, in granting without hearing application (BMP-2107) of Illinois Valley Broadcasting Co., WIRL, Peoria, Ill.; and the order of April 30 granting the above application is modified to specify operation with 5 KW, day; 1 KW, night; using same directional antenna patterns specified in said application; and the application of WIRL requesting operation with 5 KW night is designated for hearing and WHIO made a party to the proceeding (Comrs. Webster and Jett for denial.) (Action taken December 15).

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.**—Granted assignment of CP for station WKLF from J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, d/b as Southeastern Broadcasting Co. to Southeastern Broadcasting Co., Inc. No monetary consideration involved. (BAP-67)

**WHAR—Mountain State Broadcasting Co., Clarkshurg, W. Va.**—Granted voluntary assignment of license of station WHAR from Glacus G. Merrill and Andrew Kovlan d/d as Mountain State Broadcasting Co. to Mountain State Broadcasting Co., Inc., a newly formed W. Va. corporation. (BAL-659)

**WJEL & WJEM—Champion City Broadcasting Co., Springfield, Ohio**—Granted voluntary assignment of license of AM station WJEL and conditional grant of FM station from Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, to Champion City Broadcasting Co., an Ohio corporation. (BAL-661; BAPII-51)

**KDB—Don Lee Holding Co., Los Angeles, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

**KERC—Don Lee Holding Co., San Francisco, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

**KGB—Don Lee Holding Co., San Diego, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

**KHJ—Don Lee Holding Co., Los Angeles, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BML-1279)

**730 KC.**

**Ohio-Michigan Broadcasting Corp., Toledo, Ohio**—Granted petition for leave to amend its application (BP-4046; Docket 7346), so as to specify 730 kc., 250 watts, daytime, in lieu of 980 kc., 5 KW, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

**780 KC.**

**KSPI—Stillwater Publishing Co., Stillwater, Okla.**—Denied request for special service authorization to operate from 6 a. m. to 7:30 p. m., CST, on 780 kc., with 250 watts. (BSSA-177)

**1370 KC.**

**Dr. Azra C. Baker, Seymour, Ind.**—Granted petition for leave to amend his application (BP-6200; Docket 8596) so as to specify 500 watts on 1390 kc., daytime only, in lieu of 250 watts.

**1400 KC.**

**Eugene Broadcasters, Inc., Eugene, Ore.**—Granted petition for leave to amend its application (BP-4259; Docket 7484) so as to specify 1400 kc., 250 watts, unlimited time, in lieu of 1280 kc., 1 KW, unlimited. The amendment was accepted and application removed from the hearing docket, and further ordered that the application of KUGN be removed from the hearing docket. (BP-6386; Docket 8616)

**1430 KC.**

**Gifford Phillips, Denver, Colo.**—Granted petition for leave to amend his application (BP-4834; Docket 7662) so as to specify 1430 kc., 1 KW, daytime only, in lieu of 1450 kc., 250 watts, unlimited, etc. The amendment was accepted and application removed from the hearing docket. Further ordered that request for immediate grant of application be dismissed.

**1480 KC.**

**KANS—Kansas Broadcasting, Inc., Wichita, Kans.; KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.**—Adopted memorandum opinion and order granting petition of KANS for reconsideration and grant, and granted application of KANS to change from 1240 kc., to 1480 kc., and increase power from 250 watts, unlimited time, to 1 KW, 5 KW-LS, DA day and night (BP-5159; Docket 7952), subject to approval of proposed transmitter site and antenna system by CAA and further provided that no operation of KANS on 1480 kc. shall take place until KAKE begins operation on 1240 kc.; further ordered that application of KAKE be granted to change operation from 1490 kc. to 1240 kc. with 250 watts, unlimited time (BP-6380), subject to condition that no operation of KAKE on 1240 kc. shall take place until KANS begins operation on 1480 kc. (Comr. Walker not participating.)

## **AM—Applications Accepted for Filing**

**550 KC.**

**KSD—The Pulitzer Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-P-4089, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

**KOAC—Oregon State Agricultural College, Corvallis, Ore.**—License to cover construction permit (B5-ML-1228, as modified) which authorized to increase power, make changes in directional antenna pattern and authority to determine operating power by direct measurement of antenna power.

**560 KC.**

**WIS—Surety Life Insurance Co., Columbia, S. C.**—Modification of construction permit (B3-P-5570, as modified, which authorized installation of new transmitter and mount FM antenna on #2 AM tower) for extension of completion date.

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**570 KC.**

**WSYR**—Central New York Broadcasting Corp., Syracuse, N. Y.—Voluntary transfer of control of licensee corporation from Harry C. Wilder, Mark S. Wilder and Associates to Radio Projects, Inc.

**WGWD**—G. W. Covington, Jr., Gadsden, Ala.—License to cover construction permit (B3-P-4000, as modified, which authorized a new standard broadcast station) and authority to determine operating power by direct measurement of antenna power.

**610 KC.**

**WIOD**—Isle of Dreams Broadcasting Corp., Miami, Fla.—Modification of construction permit (BP-5660, which authorized to make changes in directional antenna and mount FM antenna on top of AM tower) for extension of completion date.

**680 KC.**

**KNBC**—National Broadcasting Co., Inc., San Francisco, Calif.—Construction permit to install a new vertical antenna.

**690 KC.**

**WWEZ**—Sky Broadcasting Service, New Orleans, La. (A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership)—License to cover construction permit (B3-P-5355, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**710 KC.**

**KURV**—James Cullen Looney, Edinburg, Texas—Construction permit to increase power from 250 watts day to 1 KW day and night, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use.

**730 KC.**

**WPIT**—Liberty Broadcasting Company, Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners)—Voluntary assignment of license from John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners d/b as Liberty Broadcasting Company to WPIT, Inc.

**750 KC.**

**WSB**—Atlanta Journal Co., Atlanta, Ga.—License to cover construction permit (B3-P-5261, as modified), which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

**WBMD**—Key Broadcasting Corp., Baltimore, Md.—License to cover construction permit (B1-P-4713, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**810 KC.**

**WJPG**—Green Bay Newspaper Company, Green Bay, Wisc.—License to cover construction permit (B4-P-4350, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**840 KC.**

**WKAB**—Pursley Broadcasting Service, Mobile, Ala. (C. L. Pursley and Louis Patterson Pursley)—License to cover construction permit (B3-P-3745, as modified), which authorized a new standard broadcast station and change studio location from Madison and Front Sts., Mobile, Ala., to 354 St. Francis St., Mobile, Alabama, and authority to determine operating power by direct measurement of antenna power.

**870 KC.**

**KIEV**—Cannon System, Ltd., Glendale, Calif.—Authority to determine operating power by direct measurement of antenna power.

**910 KC.**

**NEW**—John C. Mullens, Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from John C. Mullens to Desert Broadcasting Co., Inc., change frequency from 920 kc. to 910 kc., increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited, change type of transmitter, install directional antenna for night use and change transmitter from to be determined, Phoenix, Arizona, to Delano Ave. and Camel Back Road, Phoenix, Arizona.

**WPFB**—Paul F. Braden, Middletown, Ohio—Special service authorization to operate on 910 kc., with 1 KW day and 100 watts night power, unlimited time, for a period not to exceed license period.

**930 KC.**

**WJAX**—City of Jacksonville, Jacksonville, Fla.—Modification of CP (B3-P-4271, which authorized to increase power, install directional antenna for night use), for extension of completion date.

**940 KC.**

**NEW**—Eastern Indiana Radio Corp., Muncie, Ind. (P. O., 116½ North Walnut St.)—Construction permit for a new standard broadcast station to be operated on frequency 940 kc., with power of 250 watts and daytime hours of operation.

**950 KC.**

**NEW**—Bunker Hill Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, daytime only. Amended re officers, directors and stockholders.

**NEW**—Boone County Broadcasting Co., Columbia, Mo.—Construction permit for a new standard broadcast station to be operated on frequency 950 kc., with power of 1 KW (DA-1) and unlimited hours of operation. Amended to change transmitter location to Route 6, 3½ miles northwest of Columbia, Mo., and studio location to 1008 East Broadway Uptown Theater Building, Columbia, Mo.

**980 KC.**

**WKLF**—Southeastern Broadcasting Co., Clanton, Ala. (J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, a partnership)—License to cover construction permit (B3-P-4747, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**990 KC.**

**WDWD**—Dawson Broadcasting Co., Dawson, Ga.—Modification of construction permit (BP-6256, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T), for approval of antenna, transmitter and studio locations at just west of Georgia Highway #55 and Seaboard Airline Railway, north of Dawson, Georgia.

**WHOO**—Orlando Daily Newspapers, Inc., Orlando, Fla.—License to cover construction permit (B3-P-4328, as modified), which authorized a new standard broadcast station, specify studio location and authority to determine operating power by direct measurement of antenna power.

**WPRA**—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Modification of construction permit (BP-5965, as modified, which authorized increase in power, changes in transmitting equipment, installation of directional antenna for day and night use (DA-1) and change transmitter location) to make changes in transmitting equipment.

**1010 KC.**

**KSMN**—Mohawk Broadcasting Co., Mason City, Iowa—Modification of construction permit (BP-6193, which authorized a new standard broadcast station) for approval of antenna and transmitter location at U. S. Highway 18, east of Mason City, Iowa.

**KIND**—Central Broadcasting, Inc., Independence, Kans.—License to cover construction permit (BP-5751, as modified),

(Continued on next page)

which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1030 KC.

**KWBU—Baylor University, Corpus Christi, Texas**—Extension of special service authorization to operate on 1030 kc., 50 KW power, using non-directional antenna, during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas. Period not to exceed six months from 12-15-47.

#### 1050 KC.

**WVEC—Peninsula Broadcasting Corp., Hampton, Va.**—Modification of construction permit (BP-6100 which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location at R. F. D. No. 3, Hampton-Buckroe Boulevard, 1 mile east from intersection of Routes 168 and 239, Hampton, Va.

#### 1060 KC.

**WIBV—Belleville Broadcasting Co., Belleville, Ill.** (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to increase power from 250 watts to 1 KW and make changes in transmitting equipment.

#### 1070 KC.

**WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.**—Modification of construction permit (BP-5031, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter and studio locations) for extension of completion date.

#### 1150 KC.

**WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Modification of construction permit (B3-P-5283, as modified, which authorized change in transmitter location and install FM antenna on top of center element of directional system) for extension of completion date.

#### 1170 KC.

**WJJJ—Southern Broadcasting Co., Montgomery, Ala.** (Joseph G. Mathews, E. Judkins Mathews and John C. Mathews)—Modification of construction permit (B3-P-4743, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

#### 1190 KC.

**KGYW—California-Nevada Broadcasting Co., Vallejo, Calif.** (A partnership composed of Hubert Q. Joucken and David McKay)—License to cover construction permit (B5-P-4614, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KWHK—James E. Murray, Hutchinson, Kans.**—Voluntary assignment of license from James E. Murray to KWHK Broadcasting Company, Inc.

#### 1220 KC.

**KWRT—Interlake Broadcasting Corp., Renton, Wash.**—License to cover construction permit (B5-P-5485, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1230 KC.

**WJNO—WJNO, Inc., West Palm Beach, Fla.**—Authority to determine operating power by direct measurement of antenna power.

**WTCJ—Tell City Broadcasting Co., Tell City, Ind.** (James Roland Brewer)—Modification of construction permit (B4-P-5224, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WCOL—Pixleys, Columbus, Ohio** (Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners)—Modification of

construction permit (B2-P-5199, as modified, which authorized installation of FM antenna on AM tower) for extension of completion date.

**WAIM—Wilton E. Hall, Anderson, S. C.**—Modification of construction permit (B3-P-5310, as modified, which authorized installation of new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

**KCMC—KCMC, Inc., Texarkana, Texas**—Construction permit to reinstate (B3-P-5451), which authorized to make changes in vertical antenna, mount FM antenna on top of AM tower and change transmitter location.

**KWAK—Stuttgart Broadcasting Corp., Stuttgart, Ark.**—Modification of construction permit (BP-5862, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment and change frequency from 1240 kc. to 1230 kc.

#### 1240 KC.

**WCMD—Cambridge Co., Cambridge, Md.** (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership)—License to cover construction permit (BP-5838, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KWIL—Central Willamette Broadcasting Co., Albany, Ore.**—License to cover construction permit (B5-P-5295, as modified), which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

**WSKI—Montpelier-Barre Broadcasting Co., Montpelier, Vt.** (Carl R. Taylor and Bernard M. Jacobsen, a partnership)—License to cover construction permit (BP-5739, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KTRE—Forest Capital Broadcasting Co., Lufkin, Texas**—License to cover construction permit (B3-P-5275, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.**—Modification of construction permit (B5-P-4863, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.**—License to cover construction permit (B2-P-5019, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1260 KC.

**KSMI—Seminole Broadcasting Co., Seminole, Okla.** (Tom Potter)—Modification of construction permit (BP-6086, which authorized a new standard broadcast station), for approval of antenna, transmitter and studio locations at one mile due north of business district, Seminole, Oklahoma.

**KTAE—Williamson County Broadcasting Co., Taylor, Tex.** (Graham Gillis Conoley, Dr. Raymond Garrett and Ross K. Prescott, a partnership)—Modification of construction permit (BP-6139), which authorized a new standard broadcast station to change type of transmitter, for approval of antenna and transmitter location at along Highway 95, 2½ miles north of Taylor, Texas, and to specify studio location as 121 E. Second Street, Taylor, Texas.

#### 1270 KC.

**WVRA—Sims Publishing Co., Orangeburg, S. C.**—Modification of construction permit (B3-P-5577, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at West Russell St., Orangeburg, South Carolina, and to specify studio location as 1 Memorial Plaza, Orangeburg, S. C.

*(Continued on next page)*



**NEW—Winchester Broadcasting Corp., Winchester, Va.**—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, daytime. Amended re change in officers, directors and stockholders.

**1280 KC.**

**WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.**—License to cover construction permit (B1-P-4826, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**1320 KC.**

**WATR—Harold Thomas, Waterbury, Conn.**—Voluntary assignment of license from Harold Thomas to WATR, Inc.

**1330 KC.**

**WJPS—WJPS, Inc., Evansville, Ind.**—Modification of construction permit (B4-P-3293, which authorized a new standard broadcast station) for extension of commencement and completion dates.

**1340 KC.**

**WEVE—Ridson, Inc., Eleveth, Minn.**—License to cover construction permit (B5-P-5758, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WGNI—General Newspapers, Inc., Wilmington, N. C.**—Modification of license to change main studio location from 233 Princess St., Wilmington, N. C., to North Carolina State Highway #76-74, near Wilmington, N. C.

**KBND—Central Oregon Broadcasting Co., Bend, Ore.**—Authority to determine operating power by direct measurement of antenna power.

**WGH—Hampton Roads Broadcasting Corp., Newport News, Va.**—Modification of construction permit (B2-P-5504, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) to make changes in vertical antenna.

**1350 KC.**

**KREI—Cecil W. Roberts, Farmington, Mo.**—License to cover construction permit (BP-5712, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

**1360 KC.**

**WLBK—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership)**—License to cover construction permit (B4-P-5648), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WTHH—The Times Herald Co., Port Huron, Mich.**—License to cover construction permit (B2-P-5361, as modified), which authorized a new standard broadcast station.

**KREL—Tri-Cities Broadcasting Co., Goose Creek, Texas**—License to cover construction permit (B3-P-4706, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—The Mount Carmel Broadcasting Co., Mount Carmel, Ill. (Charles F. Rodgers)**—Construction permit for a new standard broadcast station to be operated on frequency 1560 kc. with power of 250 watts, daytime. Amended to change frequency from 1560 kc. to 1360 kc., increase power from 250 watts to 500 watts and change type of transmitter.

**1400 KC.**

**WLLH—Merrimac Broadcasting Company, Inc., Lowell, Mass.**—Involuntary transfer of control of licensee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, Testamentary Executrix of the Estate of Albert S. Moffat, deceased.

**WDOS—Oneonta Star, Inc., Oneonta, N. Y.**—License to cover construction permit (B1-P-5114, as modified) which

authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Voice of Little Rhody, Newport, R. I. (John E. Malloy and Irene A. Malloy, a partnership) (P. O. 148 Earle St., Central Falls, R. I.)**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

**WCOS—Radio Columbia, Columbia, S. C.**—Construction permit to install new vertical antenna and change transmitter location.

**WHLF—Halifax Broadcasting Co., South Boston, Va. (John L. Cole, Jr.)**—License to cover construction permit (B2-P-5629, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1430 KC.**

**WNJR—North Jersey Radio, Inc., Newark, N. J.**—License to cover construction permit (BL-P-4306, as modified) which authorized a new standard broadcast station and specify studio location as 91-93 Halsey St., Newark, N. J., and authority to determine operating power by direct measurement of antenna power.

**1440 KC.**

**KJAY—S. H. Patterson, Topeka, Kans.**—Modification of construction permit (BP-4389, as modified, which authorized a new standard broadcast station) to change power from 5 KW day and 1 KW night to 5 KW day and night and to specify studio location as 908 Kansas Ave., Topeka, Kans.

**1450 KC.**

**KXLR—Arkansas Airwaves Co., North Little Rock, Ark.**—Construction permit to install new transmitter.

**WNAB—Harold Thomas, Bridgeport, Conn.**—Voluntary assignment of license from Harold Thomas to WNAB, Inc.

**KWBW—The Nation's Center Broadcasting Co., Hutchinson, Kans. (William Wyse, Stanley Marsh, deceased, and Bess Wyse)**—Involuntary assignment of license from William Wyse, Stanley Marsh, deceased and Bess Wyse, d/b as The Nation's Center Broadcasting Co. to William Wyse and Bess Wyse, a partnership d/b as Radio Station KWBW.

**WMAS—WMAS, Inc., Springfield, Mass.**—Involuntary transfer of control of licensee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, Testamentary Executrix of the Estate of Albert S. Moffat, deceased.

**WROX—Birney Imes, Sr., Clarksville, Miss.**—Involuntary assignment of license from Birney Imes, Sr., deceased to Birney Imes, Jr., administrator of the Estate of Birney Imes, Sr., deceased.

**WMAJ—Centre Broadcasters, Inc., State College, Pa.**—Construction permit to install new transmitter.

**WWPB—Paul Brake, Miami, Fla.**—License to cover construction permit (B3-P-4282, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WWDC—Capital Broadcasting Co., Washington, D. C.**—License to cover construction permit (BP-5604) which authorized to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

**WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.**—Modification of construction permit (BP-5686, which authorized to install new antenna and change transmitter location) for extension of completion date.

**KWBM—Williston Broadcasting Co., Williston, N. Dak.**—Modification of construction permit (BP-6218, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Scenic Highway 1 mile east of Williston, N. Dak.

*(Continued on next page)*

**WLEC—Lake Erie Broadcasting Co., Sandusky, Ohio—**License to cover construction permit (B2-P-4190) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—**Modification of construction permit (B5-P-5572, as modified, which authorized to make changes in transmitting equipment, install new vertical antenna, and mount FM antenna on top of AM tower) for extension of completion date.

**WNOE—James A. Noe, New Orleans, La.—**Authority to determine operating power by direct measurement of antenna power.

1470 KC.

**NEW—The Midwestern Broadcasting Co., Toledo, Ohio—**Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna day and night (DA-2) and unlimited hours of operation. Amended to change ground system, and to change transmitter location from Intersection of Dura Avenue and Ottawa River, near Toledo, Ohio, to Corner Suder Avenue and Half-way Creek, near Toledo, Ohio.

1480 KC.

**WHBC—The Ohio Broadcasting Co., South Canton, Ohio—**License to cover construction permit (BP-6455, which authorized to install old main transmitter at present site of main transmitter to be used for auxiliary purposes with power of 1 KW and employing directional antenna for night use.

1490 KC.

**KXAR—Hope Broadcasting Company, Hope, Ark.—**License to cover construction permit (B3-P-5353, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KICM—Mason City Broadcasting Co., Mason City, Iowa (Louis Wolf, Abbott E. Wolf, George Wolf and William Robert Wolf, a partnership)—**Modification of construction permit (B4-P-5324, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On the North Side of 19th St., S. W., 800' W. of Chicago & NW Railway tracks, approx. 1.3 miles from center of Mason City, Iowa.

**KWRN—Reno Newspapers, Inc., Reno, Nev.—**License to cover construction permit (B5-P-5426, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—**License to cover construction permit (B2-P-5386, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—**Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) for extension of completion date.

1540 KC.

**WLOI—LaPorte County Broadcasting Co., LaPorte, Ind. (Isabel S. Rumely, Hoyt H. Scott and Edward Young, a partnership)—**Modification of construction permit (BP-5874, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at Holton Road, adjacent to North Pine Lake, 2 miles N. W. of LaPorte, Indiana, and to specify studio location as Rumely Hotel, 800 Michigan Ave., LaPorte, Ind.

**WJMO—W. J. Marshall, Cleveland, Ohio—**Voluntary assignment of license from W. J. Marshall to WJMO Broadcasting Co.

1560 KC.

**KHBR—Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, W. N. Furey and Ross Bohannon, a partnership)—**Modification of C. P. (B3-P-5503, as modified,

which authorized a new standard broadcast station) to change type of transmitter (W. E. 451-1A), make changes in vertical antenna, and to change studio location from Hotel Newcomb, 140 South Waco, Hillsboro, Tex., to 204-A East Franklin Street, Hillsboro, Tex.

1570 KC.

**WSID—Sidney H. Tinley, Jr., Essex, Md.—**License to cover construction permit (BP-5843, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WPTW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—**License to cover construction permit (B2-P-4954, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1600 KC.

Correction

The application for a new station in last week's REPORTS under name of **Liebam** is corrected by the Commission to read Julian Louis Liebman.

### AM—Applications Tendered for Filing

590 KC.

**WDLP—Panama City Broadcasting Co., Panama City, Fla.—**Modification of license to change from employing directional antenna day and night to directional antenna for night use only.

620 KC.

**WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.—**Modification of construction permit to make changes in the directional antenna and ground system.

630 KC.

**NEW—Edmond H. Smith, Jr., Hickory, N. C.—**Construction permit for a new standard broadcast station to be operated on frequency 630 kc., power of 1 KW, daytime.

790 KC.

**WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—**Consent to transfer of control from licensee to Press, Inc.

830 KC.

**WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—**Application for increase in power from 1 KW to 1 KW, 5 KW LS and make changes in directional antenna system.

**WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—**Request for SSA to operate with 830 kc., power of 1 KW, hours from 6:00 a.m. to 10:00 p.m., E.S.T., with directional antenna from Sundown, Minneapolis, Minn., to sign-off time. Period of time, six months from March 2, 1948, or until such time as a final determination has been made in the clear channel hearing.

930 KC.

**WBCK—Michigan Broadcasting Co., Battle Creek, Mich.—**Modification of construction permit to change proposed transmitter location and for approval of the antenna system.

1150 KC.

**Northwestern Ohio Broadcasting Corp., Lima, Ohio—**Modification of construction permit (B2-P-4447) to change from directional antenna for day and night use to directional antenna for night use only, using power of 1 KW on 1150 kc.

1230 KC.

**KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas—**Consent to transfer of stock in licensee corporation from Howard S. Smith, Howard Hicks, R. E. Pratt, Ross Bohannon and John A. Hicks to Earle Fletcher,

*(Continued on next page)*



Truett Kimzey, Jack C. Elliott, Wm. N. Edwards and J. Warren Day.

**Norfolk Broadcasting Corp., Norfolk, Va.**—Modification of construction permit to change hours of operation from daytime to unlimited; frequency from 1220 kc. to 1230 kc., and approval of the antenna system and transmitter location.

#### 1340 KC.

**NEW—Murl Edmund Fulk, Glendale, Ariz.**—Construction permit for a new standard broadcast station to be operated on frequency 1340 kc., 250 watts, unlimited hours of operation. (Contingent on KRUX being granted a change in facilities.)

#### 1390 KC.

**WCSC, Etc.—John M. Rivers, Charleston, S. C.**—Consent to assignment of construction permit and license of standard station, construction permit of FM station, and licenses of remote pickup stations to WCSC, Inc.

#### 1460 KC.

**NEW—Carmi Broadcasting Co., Carmi, Ill.**—Construction permit for a new standard broadcast station to be operated on frequency 1460 kc., power of 1 KW, unlimited hours of operation, directional antenna for night use.

#### 1480 KC.

**KGCX—E. E. Krebsbach, Sidney, Mont.**—Construction permit to increase power from 1 KW to 5 KW and install directional antenna for day and night use.

#### 1490 KC.

**KTOP—Collinson-Wingate Broadcasting Co., Topeka, Kans.** (T. Hall Collinson and Norville G. Wingate, a partnership)—Consent to assignment of license to T. Hall Collinson, d/b as Collinson Broadcasting Co.

#### 1540 KC.

**NEW—Sarasota Broadcasting Co., Sarasota, Fla.** (Antonio C. Fernandez, Charles J. Fernandez, William P. Carey and Gonzalo Fernandez)—Construction permit for a new standard broadcast station to be operated on frequency 1540 kc., power of 1 KW, daytime.

## FREQUENCY MODULATION

### FM—Proposed Rule Approved

The Commission approved a Notice of Proposed Rule Making proposing to amend Secs. 3.218 and 3.518 of the rules, providing for an orderly schedule for the renewal of FM broadcast station licenses, including non-commercial educational FM stations. It would be on a staggered basis as in the case of renewal of standard broadcast stations except that FM stations are licensed for one year and AM for three.

### FM—Docket Cases

The Commission announced its Order setting aside and vacating its Decision of October 21, 1947, in the New York FM cases (WBNX Broadcasting Co., Inc., et al, Dockets 6013 et al), and ordered oral argument before the Commission en banc on January 12, 1948, and that the parties address themselves not only to the Proposed Decision of April 9, 1947, but to the Findings of Fact and Conclusions of Law contained in the Commission's Decision of October 21, 1947, and to the contentions raised in the petitions for rehearing. Any party desiring to file a brief may do so within 20 days.

### FM—Conditional Grants

*The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:*

**Tribune Publishing Co., Pratt, Kans.**—Class A; proposed Channel No. 265 (100.9 mc.). (BPH-1371)

**The Corinth Broadcasting Co., Inc., Corinth, Miss.**—Class B; proposed Channel No. 268 (101.5 mc.). (BPH-1354)

**Radio Station KWOC, Poplar Bluff, Mo.**—Class B; proposed Channel No. 233 (94.5 mc.). (BPH-1362)

**Western New York Broadcasting Co., Buffalo, N. Y.**—Class B; proposed Channel No. 277 (103.3 mc.). (BPH-1363)

**Tacoma Broadcasters, Inc., Tacoma, Wash.**—Class B.; proposed Channel No. 243 (96.5 mc.). (BPH-1357)

**Southeastern Broadcasting Co., Inc., Sylacauga, Ala.**—Class B; proposed Channel No. 270 (101.9 mc.). (BPH-1355)

**Harold L. Sudbury, Blytheville, Ark.**—Class B; proposed Channel No. 241 (96.1 mc.). (BPH-1359)

**WRGK, Inc., LaGrange, Ill.**—Class B; proposed Channel No. 276 (103.1 mc.). (BPH-846)

**Northern Illinois Broadcasting Co., Woodstock, Ill.**—Class A; proposed Channel No. 221 (92.1 mc.). (BPH-1346)

**Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.**—Class B; Channel 256 (99.1 mc.). (This channel was deleted from Lansing and added to Hillsdale, Mich.) (BPH-1352)

**Radio St. Louis, St. Louis, Mo.**—Class B; proposed Channel 298 (107.5 mc.). (BPH-1348)

**Milton J. Hinlein, Sedalia, Mo.**—Class B; proposed Channel No. 259 (99.7 mc.). (BPH-1360)

**WAUK Broadcasting Co., Waukesha, Wis.**—Class A; proposed Channel No. 237 (95.3 mc.). (BPH-1356)

**C. H. Winans Co., Morristown, N. J.**—Authorized conditional grant for a Class A station in Morristown in lieu of previous grant for Watchung, N. J., proposed Channel No. 288 (105.5 mc.). (BMPH-1089)

### FM—Grants Vacated

**Copley Press, Inc., Elgin, Ill.**—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-546).

**Copley Press, Inc., Joliet, Ill.**—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-548).

**Tri-State Broadcasting Co., Sioux Falls, S. Dak.**—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-1150).

**Sentinel Radio Corp., Evanston, Ill.**—Granted request to vacate conditional grant for a Class A station and dismissed application (BPH-739).

**John F. Pidecock, Sr., Moultrie, Ga.**—Granted request to vacate CP for a Class B station and dismissed application (BPH-420).

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):*

**Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.**—Class B; 104.3 mc. (Channel No. 282); 3 KW, 335 feet. (BPH-1174)

**WREV—The Reidsville Broadcasting Co., Reidsville, N. C.**—Class B; 102.1 mc. (Channel 271); 1.6 KW; 330 ft. (BMPH-877)

**Wm. H. Miller, Painesville, Ohio**—Class A; 101.7 mc. (Channel 269); 970 watts; 170 feet. (BPH-1178)

**WBUT—Eagle Printing Co., Inc., Butler, Pa.**—Class A; 103.9 mc. (Channel 280); 600 watts; 310 ft. (BPH-791)

**WESC-FM—Greenville Broadcasting Co., Greenville, S. C.**—Class B; 92.5 mc. (Channel 223); 12 KW; 360 ft. (BPH-1149)

**WBFK—George M. Hughes, Florence, S. C.**—Class B; 94.1 mc. (Channel 231); 14 KW; 485 ft. (BPH-1134)

**Scripps-Howard Radio, Inc., Knoxville, Tenn.**—Class B; 103.7 mc. (Channel 279); 280 KW; 600 ft. (BPH-1039)

*(Continued on next page)*

**KECK-FM—Ector County Broadcasting Co., Odessa, Tex.**—Class B; 97.5 mc. (Channel 248); 1.7 KW; 400 ft. (BPH-1200)

**KABC-FM—The Alamo Broadcasting Co., San Antonio, Tex.**—Class B; 97.3 mc. (Channel 247); 31 KW; 350 ft. (BPH-921)

**KNOW-FM—Frontier Broadcasting Co., Inc., Austin, Tex.**—Class B; 95.5 mc. (Channel No. 238); 52 KW; 420 ft. (BPH-327)

**WACO-FM—Frontier Broadcasting Co., Inc., Waco, Tex.**—Class B; 98.7 mc. (Channel 254); 48 KW; 320 feet. (BPH-328)

**KOPP-FM—James B. Littlejohn, Ogden, Utah**—Class A; 103.9 mc. (Channel 280); 480 watts; minus 160 ft. (BPH-1068)

*The following were authorized construction permits in lieu of previous conditions:*

**WAFM—Voice of Ala., Inc., Birmingham, Ala.**—Class B; 99.5 mc. (Channel 258); 515 KW; 840 ft. (BMPH-1095)

**WCSI—Syndicate Theatres, Inc., Columbus, Ind.**—Class B; 93.7 mc. (No. 229); 71 KW; 250 ft. and for extension of completion date. (BMPH-1031)

**WMSA-FM—The Brockway Co., Messena, N. Y.**—Class B; 105.3 mc. (No. 287); 13 KW; 335 ft. (BMPH-1054)

**WGBR-FM—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.**—Class B; 93.3 mc. (Channel 227); 35 KW; 360 ft. (BMPH-1083)

**WEAL—Ohio-Mich. Broadcasting Corp., Toledo, Ohio**—Class B; 107.9 mc. (Channel 300); 65 KW; 220 ft. (BPH-953)

**WFLN—Franklin Broadcasting Corp., Philadelphia, Pa.**—Class B; 95.7 mc. (Channel 239); 20 KW; 500 ft. (BMPH-1013)

#### FM—Modification of CP's Granted

**WDBJ-FM—Times-World Corp., Roanoke, Va.**—Granted modification of CP to extend completion date to 4-1-48. (BMPH-1126)

**KESD-FM—Airfan Radio Corp., Ltd., San Diego, Calif.**—Granted modification of CP to extend completion date to 3-5-48. (BMPH-994)

*The following were granted Modification of CP's for extension of completion dates as indicated:*

KSD-FM, St. Louis, to 3-16-48 (BMPH-1099); WHYN-FM, Holyoke, Mass., to 5-1-48 (BMPH-1137); KJBS-FM, San Francisco, to 6-30-48 (BMPH-1147); WMFR-FM, High Point, N. C., to 1-30-48 (BMPH-1170); WMLL, Evansville, Ind., to 4-20-48 (BMPH-1169); KMPC-FM, Los Angeles, to 7-1-48 (BMPH-1125); WFRS, Grand Rapids, to 3-4-48 (BMPH-1171); KOMB, Los Angeles, to 1-27-48 (BMPH-949); WCLR, Clearfield, Pa., to 3-12-48 (BMPH-1133).

KRCC, Richmond, Calif. to 5-30-48, (BMPH-1160); WLPM-FM, Suffolk, Va., to 3-28-48 (BMPH-1155); WTAD-FM, Quincy, Ill., to 3-30-48 (BMPH-1156); KGNC-FM, Amarillo, Texas, to 7-1-48 (BMPH-1161); WGYN, New York, to 3-1-48 (BMPH-1141); WFBR-FM, Baltimore, to 3-31-48 (BMPH-1073); WFBC-FM, Greenville, S. C., to 2-28-48 (BMPH-1163); WWDX, Paterson, N. J., to 3-15-48 (BMPH-1131); WBOC-FM, Salisbury, Md., to 3-14-48 (BMPH-1144); KIMV, Hutchinson, Kans., to 7-1-48 (BMPH-1162).

WESB-FM, Bradford, Pa., to 4-1-48 (BMPH-1154); WJLB-FM, Detroit, to 5-1-48 (BMPH-1165); WDAK-FM, Columbus, Ga., to 3-30-48 (BMPH-1148); WFBG-FM, Altoona, Pa., to 2-1-48 (BMPH-1151); KVMC-FM, Vernon, Texas, to 1-26-48 (BMPH-1153); WMBR-FM, Jacksonville, Fla., to 3-25-48 (BMPH-730); KIDO-FM, Boise, Idaho, to 3-11-48 (BMPH-1138); KMIB, Belton, Texas, to 3-15-48 (BMPH-1149); KNN-FM, Hollywood, Calif., to 3-28-48 (BMPH-1143).

WEHS, Chicago, to 5-1-48 (BMPH-1123); WFHR-FM, Wisconsin Rapids, to 4-26-48 (BMPH-1115); KIXL-FM, Dallas, Texas, to 5-30-48 (BMPH-1102); WNXC, Lima, Ohio, to 3-22-48 (BMPH-1135); WRCM, New Orleans, to 5-27-48 (BMPH-1072); KMED-FM, Medford, Ore., to 3-1-48 (BMPH-

1119); WHMA-FM, Anniston, Ala., to 6-23-48 (BMPH-1130); KRED, Eureka, Calif., to 2-22-48 (BMPH-1127).

#### FM—Miscellaneous Actions

**The World Co., Lawrence, Kans.**—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-535)

**Augusta Chronicle Broadcasting Co., Augusta, Ga.**—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-665)

**Siskiyou Broadcasting Co., Inc., Ashland, Ore.**—Granted request to vacate the CP issued for a Class B station, and dismissed application. (BPH-933)

**WCFR—Narragansett Broadcasting Co., Fall River, Mass.**—Authorized change in frequency assignment to WCFR to 93.5 mc. (Channel No. 228), in lieu of present assignment, 100.9 mc. (Channel No. 265).

**WLDM—Lincoln Broadcasting Co., Detroit, Mich.**—Authorized change in frequency assignment to WLDM to 95.5 mc. (Channel 238), in lieu of 94.7 mc. (Channel 234).

#### FM—Applications Accepted for Filing

**WFAM-FM—WFAM, Inc., Lafayette, Ind.**—Modification of construction permit (B4-PH-470, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.**—Modification of construction permit (B2-PH-383, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WUSJ—Lockport Union-Sun & Journal, Inc., Lockport, N. Y.**—Modification of construction permit (B1-PH-1042, which authorized a new FM broadcast station) to change transmitter site, ERP to 809 watts, antenna height above average terrain to 271.5', change studio location, make changes in antenna system and change commencement and completion dates.

**WFSS—Suffolk Broadcasting Corp., 2½ Miles S. W. of Coram, Long Island, N. Y.**—Modification of construction permit (B1-PH-816, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.**—Modification of construction permit (B2-PH-612, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.**—Modification of construction permit (B2-PH-736, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WAGA-FM—Liberty Broadcasting Corp., Atlanta, Ga.**—Modification of construction permit (B3-PH-449, which authorized a new FM broadcast station) to change ERP to 50 KW, make changes in antenna system, and extension of commencement and completion dates.

**WKIL—Kankakee Daily Journal Co., Kankakee, Ill.**—Modification of construction permit (B4-PH-717, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WBNY-FM—Roy L. Albertson, Buffalo, N. Y.**—License to cover construction permit (B1-PH-602, as modified) which authorized a new FM broadcast station.

**WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.**—Voluntary transfer of control to Radio Projects, Inc.

**WISE-FM—Radio Station WISE, Inc., Asheville, N. C.**—Modification of construction permit (B3-PH-914, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-1-48 to 7-1-48.

**WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.**—Modification of construction permit (B3-PH-714, as modified) to make changes in antenna system and change

*(Continued on next page)*



commencement and completion dates from 2-4-47 and 2-4-48 to 60 days from date of grant and 80 days thereafter, respectively.

**WAND-FM—P. C. Wilson, Canton, Ohio**—Modification of construction permit (B2-PH-916, which authorized a new FM broadcast station) for extension of completion date from 12-14-47 to 3-14-48.

**WWST-FM—The Wooster Republican Printing Co., Wooster, Ohio**—Modification of construction permit (B2-PH-275, as modified) which authorized a new FM broadcast station, for extension of completion date from 12-17-47 to 1-1-48.

**WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa.** (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, John N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Meridan, partners)—Modification of construction permit (B2-PH-582, which authorized a new FM broadcast station) for extension of completion date from 12-25-47 to 5-25-48.

**WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio**—Modification of construction permit (B2-PH-960, as modified, which authorized a new FM broadcast station, for extension of completion date from 1-6-48 to 4-6-48.

**WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.**—Modification of construction permit (B1-PH-133, as modified) which authorized a new FM broadcast station, to change antenna height above average terrain to 498 feet; make changes in antenna system and change commencement and completion dates from 12-30-46 and 3-31-48 to 60 days from date of grant and 180 days thereafter, respectively.

**WLLH-FM—Merrimac Broadcasting Co., Inc., Lowell, Mass.**—Involuntary transfer of control of permittee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

**WMAS-FM—WMAS, Inc., Springfield, Mass.**—Involuntary transfer of control of permittee corporation from Albert S. Moffat, deceased, to Ethel A. Moffat, testamentary executrix of the estate of Albert S. Moffat, deceased.

**KVOX-FM—KVOX Broadcasting Co., Fargo, N. Dak.**—Voluntary transfer of control of grantee corporation from David C. Shepard, Howard S. Johnson and Richard S. Felhaber to J. J. Bowers, Dr. J. R. Dillard, Roy S. Dwyer, Sam Field, Abel W. Hedlund, Ben Horvick, Isadore Horwitz, Lee Johnson, Jacob F. Kiefer, John T. Lamb, Manny Marget, Oscar C. Martinson, A. W. McConn, E. J. Keller, Arnold F. Miller, Memfred Nelson, Henry Neubarth, Henry R. Peterson, O. S. Roberts, A. S. Sigurdson, Sam Stern, William Stern, Franklin J. Van Osdel, George M. Vigestad, Edwin C. Werre and Louis P. Goldberg.

**WCAC—Wilton E. Hall, Anderson, S. C.**—Modification of construction permit (B3-PH-568, as modified) which authorized a new FM broadcast station, for extension of completion date from 12-23-47 to 3-30-48.

**WMRC-FM—Textile Broadcasting Co., Greenville, S. C.**—License to cover construction permit (B3-PH-517, as modified) which authorized a new FM broadcast station.

**WSIX-FM—WSIX Broadcasting Station, Nashville, Tenn.** (Jack M. Draughon & Louis R. Draughon)—Modification of construction permit (B3-PH-474, as modified, which authorized a new FM broadcast station) for extension of completion date from 1-3-48 to 7-3-48.

**KFTG—Lone Star Broadcasting Co., Fort Worth, Texas** (A co-partnership composed of David H. Rankin and J. Lee Rankin)—Modification of construction permit (B3-PH-1007, which authorized a new FM broadcast station) for extension of completion date from 12-10-47 to 12-10-48.

**KING-FM—Western Waves, Inc., Seattle, Wash.**—Modification of construction permit (B5-PH-1032, as modified) which authorized a new FM broadcast station, to change name to King Broadcasting Co.

**WOSH-FM—Oshkosh Broadcasting Co., Oshkosh, Wis.** (Myles H. Johns, William F. Johns, Jr., William F. Johns and Frederick W. Renshaw)—Modification of construction permit (B4-PH-212, as modified) which authorized a new

FM broadcast station, for extension of completion date from 12-18-47 to 3-18-48.

**WRGA-FM—Rome Broadcasting Corp., Rome, Ga.**—Modification of C. P. (B3-PH-661, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-10-48 to 4-10-48.

**WQDI—Quincy Newspapers, Inc., Quincy, Ill.**—Modification of C. P. (B4-PH-387, as modified) which authorized a new FM broadcast station, for extension of completion date from 1-6-48 to 7-6-48.

**KWBW-FM—The Nation's Center Broadcasting Co., Hutchinson, Kans.** (William Wyse, Stanley Marsh and Bess Wyse)—Involuntary assignment of conditional grant to William Wyse and Bess Wyse, a partnership, d/b as Radio Station KWBW.

Channel #252

**NEW—Lake Broadcasting Co., Leesburg, Fla.** (P. O., 1240 Floradel Ave.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency, Channel #252, 98.3 mc., ERP 1 KW.

#### To Be Assigned

**KAMT—Agricultural and Mechanical College of Texas, College Station, Texas**—Modification of construction permit (B3-PH-753, which authorized a new FM broadcast station) to change type of station to Class A, frequency to "to be assigned by FCC", specify transmitter site as College Station, Texas, type of transmitter, ERP as 227 watts, antenna height above average terrain as 272 feet, and specify antenna system.

**WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.**—Modification of construction permit (B2-PH-795, as modified) which authorized changes in FM broadcast station, for extension of completion date.

**KQV-FM—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-556, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WPIT-FM—Liberty Broadcasting Co., Pittsburgh, Pa.** (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, John N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Meridan, partners)—Voluntary assignment of construction permit to WPIT, Inc.

**WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.**—License to cover construction permit (B2-PH-191, as modified) which authorized a new FM broadcast station.

**WSAP-FM—Portsmouth Radio Corp., Portsmouth, Va.**—Modification of construction permit (B2-PH-352, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WLEE-FM—Lee Broadcasting Corp., Richmond, Va.**—Modification of construction permit (B2-PH-911, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WRNL-FM—Richmond Radio Corp., Richmond, Va.**—Modification of construction permit (B2-PH-229, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WGST-FM—Regents of the University of Georgia, Atlanta, Ga.** (for and on behalf of Georgia School of Technology)—Modification of construction permit (B3-PH-918, which authorized a new FM broadcast station) for extension of completion date.

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Modification of construction permit (B4-PH-334, as modified, which authorized a new FM broadcast station) for extension of completion date.

**KSTP-FM—KSTP, Inc., St. Paul, Minn.**—Modification of construction permit (B4-PH-551, as modified, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

**KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev.** (Maxwell Kelech and Laura Belle Kelch)—License to cover construction permit (B5-PH-278, as modified) which authorized a new FM broadcast station.

**WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.**—Modification of construction permit (B3-PH-566, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WFMY—Greensboro News Co., Greensboro, N. C.**—Modification of construction permit (B3-PH-354, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KOIN-FM—KOIN, Inc., Portland, Ore.**—Modification of construction permit (B5-PH-345, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCED-FM—Tri-County Broadcasting Co., Inc., DuBois, Pa.**—Modification of construction permit (B2-PH-681, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.**—Modification of construction permit (B2-PH-910, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KFSA-FM—Donald W. Reynolds, Fort Smith, Ark.**—Modification of construction permit (B3-PH-458, as modified) which authorized a new FM broadcast station for extension of completion date.

**KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.**—Modification of construction permit (B3-PH-913, as modified) which authorized a new FM broadcast station for extension of completion date.

**WCON-FM—The Constitution Publishing Co., Atlanta, Ga.**—Modification of construction permit (B3-PH-125, as modified) which authorized a new FM broadcast station for extension of completion date.

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## TELEVISION

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### TV—Miscellaneous Actions

**Empire Coil Co., Inc., Allison Park (Pittsburgh), Pa.; Allegheny Broadcasting Corp., Pittsburgh, Pa.; Westinghouse Radio Stations, Pittsburgh, Pa.; WPIT, Inc., Pittsburgh, Pa.**—Designated for consolidated hearing application (BPCT-215) of Empire Coil Co., Inc., Westinghouse Radio Stations (BPCT-221), WPIT, Inc. (PCT-241); and granted petition of Allegheny Broadcasting Corp. to reinstate its application (BPCT-147) and designated it for hearing in this proceeding.

**KTSL—Don Lee Holding Co., Los Angeles, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System (BMPCT-132).

**W6XAO, W6XDU, W6XNO—Don Lee Holding Co., area of Los Angeles, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System (BMLPVB-1; MLVB-50; MPVB-172).

**The Connecticut Broadcasting Co., Hartford, Conn.**—Granted petition to accept late appearance in re application for television station (BPCT-195; Docket 8622).

**Empire Coil Co., Inc., New Rochelle, N. Y.**—Granted petition to accept late appearance in re application for television station (BPCT-191; Docket 8620).

### TV—Applications Accepted for Filing

**WDLT—King-Trendle Broadcasting Corp., Detroit, Mich.**—Modification of construction permit (BPCT-45, as modified) for extension of completion date from 12-10-47 to 6-10-48.

**KSTP-TV—KSTP, Inc., St. Paul, Minn.**—Modification of construction permit (BPCT-130, as modified) to change transmitter location from N. Shelling Ave., approximately 4½ miles N. W. of St. Paul, Minn., to Bedford St. & University Ave.; change studio location from: to be determined in St. Paul, Minn., to Bedford St. and University Ave., St. Paul, Minn.; change ERP to visual 24.7 KW, aural 17.31 KW; change equipment and antenna system, and extension of commencement and completion dates to 10 days from date of grant and 180 days thereafter.

**NEW—Miami Valley Broadcasting Corp., Dayton, Ohio** (P. O., 47 South Ludlow St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of visual 23.94 KW, aural 25.2 KW, and unlimited hours of operation.

**NEW—Lehigh Valley Broadcasting Co., Allentown, Pa.** (P. O., 39-41 N. Tenth St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual 440 watts, aural 324 watts, and unlimited hours of operation.

**NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.** (P. O., 88 N. Franklin St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 15.2 KW, aural 16 KW, and unlimited hours of operation.

**NEW—KROW, Inc., Oakland, Calif.** (P. O., Radio Center Bldg., 464 19th St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 28.2 KW, aural 14.8 KW, and unlimited hours of operation.

**WDEL-TV—WDEL, Inc., Wilmington, Dela.**—Modification of construction permit (BPCT-113, which authorized a new commercial television broadcast station) to change transmitter location from 9th & King Sts., Wilmington, Del., to 5 miles north of Wilmington, Del., change type equipment and antenna system and extension of commencement and completion dates to 60 days from date of grant and 180 days thereafter.

**WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.**—Modification of construction permit (BPCT-41, which authorized a new commercial television broadcast station) for extension of completion date from 12-23-47 to 6-23-48.

**WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.**—Modification of construction permit (BPCT-41, which authorized a new commercial television broadcast station) to change equipment, and change antenna system.

**NEW—Isle of Dreams Broadcasting Corp., Miami, Fla.** (P. O., 600 Biscayne Blvd.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 23.87 KW, aural 12.65 KW, and unlimited hours of operation.

**NEW—The Atlanta Journal Co., Atlanta, Ga.** (P. O., 5 Forsyth St., N. W.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5 or #8, 76-82 or 180-186 mc., ERP of visual 21.6 KW, aural 11.375 KW, and unlimited hours of operation.

**NEW—Pearl Lemert, Bakersfield, Calif.** (P. O., 625 Truxton Ave.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #10, 192-198 mc., ERP visual and aural, 1 KW, unlimited hours of operation.

**KLAC-TV—Dorothy S. Thackrey, Los Angeles, Calif.**—Assignment of construction permit to KMTR Radio Corporation.

**NEW—Hawley Broadcasting Co., Reading, Pa.** (533 Penn. St.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #5, 76-82 mc., ERP visual 4 KW, aural .338 KW, unlimited hours of operation.

*(Continued on next page)*



**NEW—Texas Television, Dallas, Texas** (L. F. Corrigan) (2206 Mercantile Bank Bldg.)—Construction permit for a new commercial television broadcast station to be operated on frequency Channel #10, 192-198 mc., ERP visual 30.24 KW, aural 15.925 KW, and unlimited hours of operation.

**NEW—Summit Radio Corp., Akron, Ohio** (P. O. First National Tower) (106 South Main St.)—Construction permit for a new commercial television broadcasting station to be operated on frequency channel #11, 198-204 mc., ERP, Vis. 31 KW, Aur. 16.37 KW, unlimited hours of operation.

**NEW—WPIT, Inc., Pittsburgh, Pa.** (P. O. 211 Smithfield St.)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #10, 192-198 mc., ERP, Vis. and Aur. 28.3 KW, unlimited hours of operation.

**NEW—A. H. Belo Corp., Dallas, Tex.** (P. O. 810-15 Commerce St.)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #10, 192-198 mc., ERP, Vis. 17 KW, Aur. 18 KW, unlimited hours of operation.

**NEW—South Bend Tribune, South Bend, Ind.** (P. O. 225 West Colfax)—Construction permit for a new commercial television broadcast station to be operated on frequency channel #13, 210-216 mc., ERP, Vis., .83 KW, Aur., .565 KW, unlimited hours of operation.

## **MISCELLANEOUS BROADCAST**

### **Actions**

#### **Noncommercial Educational**

**WUOA—Tuscaloosa, Ala.**—Granted modification of CP for extension of completion date to 5-27-48 (BMPED-93).

**KCVN—Stockton, Calif.**—Granted modification of CP for extension of completion date to 2-1-48 (BMPED-95).

#### **Remote Pickup**

**KABB, etc.—Don Lee Holding Co., San Francisco, Calif.**—Granted modification of license to change name to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System. (BMLRY-69; BMLRE-132)

## **Applications**

### **Noncommercial Educational**

**WUOM—The Regents of the University of Michigan, Ann Arbor, Mich.**—Modification of construction permit (B2-PED-26, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date from 12-16-47 to 6-16-48.

**WTDS—Board of Education, Toledo City School District, Toledo, Ohio**—Modification of construction permit (B2-PED-37 which authorized a new noncommercial educational broadcast station to change studio location and transmitter site, make changes in antenna system and change commencement and completion dates.

### **Remote Pickup**

**WSOH—The Ohio State University, Area of Columbus, Ohio**—Construction permit to install new transmitter and increase power.

## **Federal Trade Commission Actions**

### **STIPULATION**

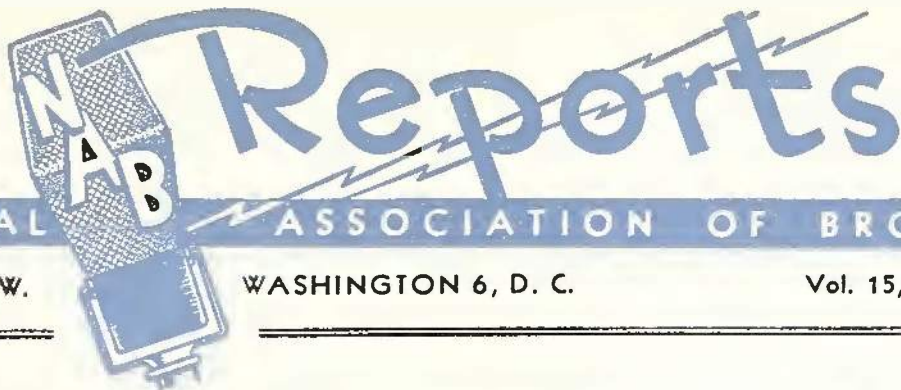
**Bradley Bros.**—The Commission has accepted from Arthur L. Bradley and Herbert J. Bradley, copartners trading as Bradley Bros., Carbondale, Ill., a stipulation to cease and desist from certain representations in connection with the interstate sale of nursery stock. (7656)

### **CASE CLOSED**

**White Laboratories, etc.**—The Commission has closed without prejudice the case growing out of its complaint charging White Laboratories, Inc., 113 North 13th St., Newark, N. J., and its advertising agency, William Esty & Co., 100 East 42nd St., New York, with misrepresentation in the sale of a medicinal preparation designated "Feen-a-mint." (4950)







1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 52, December 29, 1947

## New Draft of White Bill Is Being Studied For Further Suggestions by NAB Officials

A new draft of the White Bill (S. 1333), which would amend the Communications Act of 1934, is now in the hands of NAB officials, and is being studied by them.

The bill, which is not yet in its final form, will be considered by the NAB Legislative Committee, a special meeting of which has been called for January 5.

Additional suggestions will be made by the NAB concerning the final draft of the measure, at the request of Senator Wallace H. White, Jr., (R-Me.). When the bill is in its final form, it will be distributed to NAB members.

The White Bill in its original form was the subject of a hearing before a special sub-committee of the Senate Interstate and Foreign Commerce Committee last June, in which representatives of NAB, headed by President Justin Miller, and network and station officials testified. (See REPORTS, p. 499.)

Last month, a volume containing the industry testimony, *Broadcasting and the Bill of Rights*, was published by NAB and distributed to a special list of 10,000 leading thought leaders.

Judge Miller's testimony at the hearing was concentrated primarily on Section 326 of the present Communications Act, the section dealing with censorship. He objected most seriously to the elimination of the provision FCC to promulgate any regulation interfering with the right of free speech by radio communication.

The complete text of the White Bill at the time of the hearing was published by the NAB in *Information Bulletin No. 5*, along with Judge Miller's testimony at the hearing and distributed with the June 23, 1947, issue of NAB REPORTS.

## NAB Petition Asks Extended License Term Of Three Years for FM Broadcast Stations

The NAB Tuesday (23) petitioned the FCC to modify its rules to fix the normal license period for FM broadcasting stations at three years, instead of one. The request was made following FCC notice of proposed amendments to the Rules and Regulations to set up a staggered schedule of expiration dates for FM licenses (see REPORTS, p. 1033).

Pointing out that the FCC in 1943 extended the term of AM station licenses from two to three years under its policy of lengthening license terms "whenever the advancement of the radio art and the growth of the radio industry seemed to warrant such extension," the NAB request cited FM's growth and the need for assurance and stability as justification for the extension.

"The state of the FM radio art today is as advanced technically as was the AM radio art of 1943," the petition said. "The quality of its transmission and reception is acknowledged by both lay and professional

people. A portion of the radio spectrum has been assigned to its permanent use on the basis of a thoroughly considered allocation plan. As of December 1, 1947, there were 928 conditional grants and construction permits for FM stations, 254 FM stations operating on temporary authority, and 81 FM stations fully licensed. In addition, there is already one national FM network in operation."

The NAB petition was filed as a result of a poll of members of the nine-man FM Executive Committee of NAB. Responses of the members to a letter of Dec. 19, asking approval, led to the submission of the request.

The request said that the "assurance and stability" necessary to FM's development can be gained only by

(Continued on next page)

### IN THE OFFING

NORC Survey Committee	Jan. 5	BMB Board Room New York, N. Y.
Research Committee	Jan. 6	BMB Board Room New York, N. Y.
Sales Managers' Executive Committee	Jan. 8 Jan. 9	NAB Board Room Washington, D. C.
Engineering Executive Committee	Jan. 13 Jan. 14	NAB Board Room Washington, D. C.
Board International Advisory Committee	Jan. 15 Jan. 16	NAB Board Room Washington, D. C.
Program Executive Committee	Jan. 26 Jan. 27	Stotler Hotel Washington, D. C.
Small Market Stations Executive Committee	Jan. 26 Jan. 27	NAB Board Room Washington, D. C.
Joint Meeting, Program Executive and Public Relations Committee	Jan. 28	NAB Board Room Washington, D. C.
Public Relations Executive Committee	Jan. 29	NAB Board Room Washington, D. C.
Employee-Employer Relations Executive Comm.	Feb. 9	NAB Board Room Washington, D. C.
Board of Directors	Feb. 24 Feb. 25 Feb. 26	The Homestead Hot Springs, Va.

# NAB Reports

NATIONAL ASSOCIATION OF BROADCASTERS

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the granting of licenses for the maximum period permitted by the Communications Act, as in the case of AM stations.

"Since FM is now established on a full-fledged commercial basis," the petition added, "there is no reason to continue to differentiate in the treatment accorded these two methods of aural broadcasting."

The formal request continued:

"Apart from these considerations the granting of licenses for the full statutory period of three years will effect a substantial saving in time, money and effort to both the Federal Communications Commission and licensees by eliminating two-thirds of the applications for renewal required to be filed under the present Rule. At the same time, the Commission will not in any way be hindered in the performance of its duties under the Communications Act.

"If the normal license period is extended from one year to three years, that part of the Commission's proposed rule dealing with the integration of renewals of existing licenses into the proposed staggered schedule will of necessity have to be amended because it would, in some instances, result in the grant of licenses for a period longer than three years in violation of Section 307(d) of the Communications Act. Therefore, it is submitted that for the purpose of fitting the expiration dates of the licenses of existing licensees into the new proposed dates, renewals of licenses be granted where necessary for a period of two years and however many months remain between the end of the two-year period and the proposed scheduled expiration dates, with renewals thereafter to be granted for the normal three-year period."

## Legal Department

### Nunn Stations Offer New Printing of Form Planned to Protect Against Damage Action

In response to widespread demand the Nunn Stations have arranged another printing of political

### Advance "Freedom Train" Schedule

The "Freedom Train" today is at Birmingham, Alabama.

Following is the schedule for the train for the week of January 19, 1948:

Monday (19)—Little Rock, Ark.

Tuesday (20)—Open date—Little Rock

Wednesday (21)—Pine Bluff, Ark.

Thursday (22)—Fort Smith, Ark.

Friday (23)—Muskogee, Okla.

Saturday (24)—Tulsa, Okla.

Sunday (25)—Oklahoma City, Okla.

broadcast forms designed to help protect stations from actions for libel, the NAB was informed by Gilmore N. Nunn last week.

The forms are available to stations at \$7.65 per 500, a non-profit price possible to the Nunn stations because of the mass printing involved in filling the hundreds of orders for the forms from stations throughout the country. The large printings were originally begun because of the volume of requests.

The sheets, headed "Standard Agreement Form for Political Broadcasts," are in the form of requests for broadcast time for political purposes. They carry paragraphs outlining payment terms and agreeing, on the part of the candidate, to indemnify the station "for any damages or liability that may ensue from the performance of said broadcasts."

Orders for the forms should be addressed to the Nunn Stations, Radio Building, Lexington, Ky.

## Research Department

### November FM-AM Set Production Hits Peak In Monthly RMA Tabulation of Activities

Production of FM-AM radio receivers in November went to a new high mark, bringing the total for 11 months of 1947 to almost one million, the Radio Manufacturers Association reported last week in its monthly summary.

Television receivers made by RMA member companies also set a new industry record, showing a 77.9% increase over the monthly average production of television sets so far this year.

Total radio and television set production by RMA manufacturers numbered 1,615,541 in November and brought the year's eleven-month total to 15,989,759.

FM-AM set production during four weeks of November totaled 153,114 compared with 151,244 sets manufactured in five working weeks of October. The November FM-AM set production was at an annual rate of two million receivers and was 102.9 percent above the previous 1947 weekly average output.

(Continued on next page)



RMA member companies produced 24,135 television sets in the four-week November period compared with 23,693 sets in five working weeks of October.

November FM-AM sets included 40,198 table models, 5,660 converters and tuners, 1,892 consoles, 1,007 table model radio-phonograph combinations and 104,357 radio-phonograph consoles. Television receivers included 14,674 table models, 4,178 consoles, 5,283 radio-phonograph combinations.

Following is the monthly breakdown of FM, television and all radio set production this year:

Month	FM-AM	Television	All Sets
January (five weeks) . . .	51,318	5,437	1,564,171
February . . . . .	53,594	6,253*	1,379,966
March . . . . .	67,264	6,639	1,377,269
April (five weeks) . . . . .	112,256	7,886	1,759,723
May . . . . .	84,507	8,690	1,316,373
June . . . . .	76,624	11,484	1,213,142
July (five weeks) . . . . .	70,649	10,007	1,155,456
August . . . . .	72,014	12,283	1,265,835
September . . . . .	90,546	32,719	1,339,980
October (five weeks) . . . . .	151,244	23,693	2,002,303
November . . . . .	153,114	24,135	1,615,541
Total . . . . .	983,130	149,226	15,989,759

\* Corrected figure.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of January 5-11, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### CARE

In the present dangerous food crisis in Europe, the 27 top welfare agencies in the country concerned with foreign aid, which compose CARE (Cooperative for American Remittances to Europe, Inc.), wish to call to the attention of Americans that they as individuals can send immediate help to individuals and families abroad who are in desperate need. CARE now handles orders for 14,000 packages a day—it can handle 50,000 a day. Especially during this winter crisis Americans should be encouraged to use CARE's facilities to the maximum in order to bring this additional help as quickly as possible to those in need. President Truman has endorsed this campaign and "commends CARE to the American people" as the non-profit organization through which individual Americans and American groups can get food and clothing textile packages to Europe now. Herbert Hoover also endorses CARE, and General Eisenhower has called CARE "a person-to-person expression of international goodwill," since each CARE package is delivered in the name of an individual American to a specific individual in Europe. 1. Millions of Europeans face hunger, cold and disease without adequate food, or clothing, or fuel. There are 30 million hungry children in Europe. Tuberculosis has jumped in many cities more than 300 per cent. Rations are being

lowered at a time when malnutrition and disease are taking an increased toll among the children, men and women of Europe. Successive crop failures have destroyed Europe's hope of helping itself in this critical emergency unless aid comes from America. 2. Point out that Americans can help now by sending CARE food packages—endorsed by President Truman and Herbert Hoover. 3. Describe CARE packages. Indicate that because CARE is non-profit and because of its volume, CARE sends more for less. (a) For \$10 CARE guarantees delivery of its 21½ pound, 41,000 caloric food package to an individual or group in 15 countries in Europe. Each food package is designed to supplement rations of a family of four for a month. Contents are chosen by top nutritionists to meet most basic shortages; combine with available foods to make nationally preferred dishes; to provide the highest possible calorie content. (b) For \$10 CARE guarantees delivery of any one of its eight other packages, including a baby food, infant food, a layette, a blanket, a cotton textile, material for a man's all-wool suit, household linens, and a knitting yarn package. 4. Point out how simple it is to order a CARE package: (a) Just send \$10 to "CARE"—New York for a food package or specify one of CARE's other packages. (b) Give your name and address and name and address of recipient. If you do not have the name of an individual or group you may designate a classification of individual you would like to help—such as "a French orphan," or "a Polish widow and family," or "a needy Austrian postman." You will receive a signed receipt upon delivery. (c) Information about CARE packages may be obtained at principal Western Union, Railway Express and CARE offices throughout the country. (Fact Sheet No. 39-B)

#### Our American Heritage—"Freedom is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present.* C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

(Continued on next page)

## Nursing Careers for Girls

With millions more Americans—over 15 million in 1946, compared with 10 million in 1940—making use of our nation's hospitals than ever before, more nurses are needed to insure that patients receive adequate care. To meet the hospitals' need for graduate nurses, more girls must enroll this year as student nurses—nursing is a skilled profession requiring years of professional training. This need for nurses can be filled if the public is informed of the many attractive opportunities for a career and for self-development which nursing offers girls. Contrary to popular belief the total number of nurses in America has steadily *increased*. But with a growing number of patients hospitalized and the trend toward a forty-hour week, many more nurses are now needed. Our hospitals must have more nurses. Therefore, to fill these current and future needs, enrollment of first year students must be pushed up to 50,000 during the coming year—higher than any other peacetime period.

1. Point out that thousands of bright, alert girls are today choosing nursing as a career.
2. Stress that, despite the fact that there are more graduate nurses in service today than ever before, the great increase in the number of patients in hospitals and shorter working hours for nurses have created a demand for still more nurses. As a result, countless opportunities are open to the girl who becomes a graduate nurse.
3. Outline the advantages of enrolling as a student nurse:
  - (a) A professional education.
  - (b) Interesting studies—including psychology, sociology, child care, anatomy and physiology, etc.
  - (c) Dormitory life with girls of own age.
  - (d) Work with doctors and graduate nurses, and association with the finest people in the community—a chance to serve humanity.
  - (e) Eligible to become a Registered Nurse and may even receive a Bachelor of Science degree.
4. Mention some fields open to graduate nurses: airlines, foreign service, hospital administration, private duty, research, teaching, U. S. Armed Forces, U. S. Public Health Service, Veterans Administration, Industry. Note value of nurse's training in married life.
5. Outline the qualifications of a student nurse: a high school graduate or college student of good health and character.
6. Urge qualified girls to go to their nearest hospital today to find out more about nurses. (Fact Sheet No. 9-H)

## Federal Communications Commission Docket

### HEARING

The following hearing is scheduled to be held before the Commission, Washington, D. C. It is subject to change.

**Monday, December 29**

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading Pa.—For FM facilities.

## FCC ACTIONS

### GENERAL

#### Radio Primer on Sale by Superintendent of Documents

"Radio—A Public Primer" is now being sold by the Superintendent of Documents for 10 cents a copy. The latest

FCC general information pamphlet traces the development of radio, explains its operation, and reviews broadcast and other types of radio services. It is a companion to "An ABC of the FCC," obtainable from the same source at five cents a copy. The Commission is unable to distribute either. Orders should be addressed to the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

## AMPLITUDE MODULATION

### AM—New CP's Granted

1250 KC.

**Morristown Broadcasting Co., Morristown, N. J.**—Adopted order granting petition to remove from hearing docket its application (BP-5841; Docket 8436) and granted said application for new station to operate on 1250 kc. with 500 watts power, daytime only; conditions.

1290 KC.

**Marble City Broadcasting Co., Inc., Sylacauga, Ala.**—Granted CP for new station to operate on 1290 kc., 1 KW, daytime only. (BP-6371)

1340 KC.

**Little Dixie Broadcasting Co., Hugo, Okla.**—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6328)

1480 KC.

**Easton Broadcasting Co., Inc., Easton, Md.**—Granted CP for new station to operate on 1480 kc., 1 KW, DA-2, unlimited time. (BP-6231)

### AM—Licenses for New Stations Granted

620 KC.

**WRBC—Rebel Broadcasting Co., Jackson, Miss.**—Granted license for new station; 620 kc., 1 KW-DA, 5KW-LS, unlimited time, and to specify studio location. (BL-2634)

730 KC.

**WKTG—Southern Broadcasting System, Inc., Thomasville, Ga.**—Granted license for new station; 730 kc., 1 KW; daytime. (BL-2773)

940 KC.

**WESA—Monongahela Valley Broadcasting Corp., Charle-roi, Pa.**—Granted license for new station; 940 kc., 250 watts, daytime. (BL-2798)

950 KC.

**WARC—WARC, Inc., Rochester, N. Y.**—Granted license for new station; 950 kc., 1 KW-DA, unlimited. (BL-2799)

1220 KC.

**WLPO—The LaSalle Co. Broadcasting Co., LaSalle, Ill.**—Granted license for new station; 1220 kc., 250 watts, daytime. (BL-2805)

1230 KC.

**WHIR—Commonwealth Broadcasting Corp., Danville, Ky.**—Granted license for new station; 1230 kc., 250 watts, unlimited time, and to specify studio location. (BL-2772)

1290 KC.

**KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.**—Granted license for new station on 1290 kc., 1 KW, unlimited time, DA, and to specify studio location. (BL-2797)

1340 KC.

**WKIC—BMG Broadcasting Corp., Hazard, Ky.**—Granted license for new station; 1340 kc., 250 watts, unlimited (BL-2806)

(Continued on next page)



#### 1400 KC.

**WXAL—Demopolis Broadcasting Co., Demopolis, Ala.**—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2801)

#### 1490 KC.

**KRUS—Ruston Broadcasting Co., Ruston, La.**—Granted license for new station; 1490 kc., 250 watts, unlimited time. (BL-2796)

#### 1570 KC.

**WFRL—Freeport Broadcasting Co., Freeport, Ill.**—Granted license for new station; 1570 kc., 1 KW, daytime, and to specify studio location. (BL-2771)

### AM—License Renewals and Extensions

*Directed that licenses for operation of following stations be extended on a temporary basis to March 1, 1948, pending final determination upon applications for renewal of licenses, as shown: (Comr. Jones voted for renewal grants.)*

**KGER**, Long Beach, Calif. (pending receipt of information requested under Sec. 308(B)); **KILO**, Grand Forks, N. D. (pending consideration and action by the Commission on application for assignment of license); **KNEW**, Spokane, Wash. (pending consideration and action by the Commission on application for transfer of control); **KPMO**, Pomona, Calif. (pending consideration of information received under Sec. 308(b) and action by Commission on application for assignment of license); **WALB**, Albany, Ga. (pending consideration and action by the Commission on application for transfer of control); and **WHBC**, Canton, Ohio (pending further study of information received under Sec. 308(b)).

### AM—Designated for Hearing

#### 860 KC.

**Van Wert Broadcasting Corp., Van Wert, Ohio**—Designated for hearing application for new station to operate on 860 kc., 250 watts, day only (BP-6376).

#### 1400 KC.

**Radio South, Inc., Jacksonville, Fla.**—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time (BP-5007). (Comr. Jones for grant.)

#### 1410 KC.

**WEGO—Wayne M. Nelson, Concord, N. C.**—Adopted order designating for hearing application for renewal of license, and extended authority to operate WEGO to June 1, 1948, pending decision on renewal application. (BR-1191)

**Christian County Broadcasting Co., Taylorville, Ill.**—Designated for hearing application for new station to operate on 1410 kc., 250 watts, day only (BP-6354); made **WDWS**, Champaign, Ill., party to proceeding.

### AM—Modification of CP's Granted

**KTRY—Morehouse Broadcasting Co., Bastrop, La.**—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-3366)

**WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.**—Granted modification of CP to change DA for night to directional antenna for day and night, change transmitter location and specify studio location. (BMP-3244)

**WISL—Radio Anthracite, Inc., Shamokin, Pa.**—Granted modification of CP to make changes in DA. (BMP-3204)

**WJMR—Supreme Broadcasting System, Inc., New Orleans, La.**—Granted petition for continuance of hearing on application (BML-1260; Doc. 8517) now scheduled for Dec. 22, and same was continued to February 24, 1948.

**KAKC—Public Radio Corp., Tulsa, Okla.**—Granted modification of CP to make changes in vertical antenna and extend completion date to 180 days after grant. (BMP-3417)

**WVLK—Bluegrass Broadcasting Co., Inc., Versailles, Ky.**—Granted modification of CP to change type of transmitter. (BMP-3376)

**WASK—WFAM, Inc., Lafayette, Ind.**—Granted modification of CP to make changes in vertical antenna and mount FM on AM tower. (BMP-3357)

**WFAX—Lamar A. Newcomb, Falls Church, Va.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3292)

**WVSC—Edisto Broadcasting Co., Barwell, S. C.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-3256)

**WCMB—Rossmoyne Corp., Lemoyne, Pa.**—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3242)

**WEOF—Dowlander Broadcasting Co., Dothan, Ala.**—Granted modification of CP to make changes in transmitter equipment and for approval of antenna and transmitter location. (BMP-3361)

*The following were authorized modifications of CP's for extension of completion dates as indicated:*

**WKVM**, Arecibo, P. R., to 2-15-48 (BMP-3438); **KMYC**, Marysville, Cal., to 1-10-48 (BMP-3453); **WJAX**, Jacksonville, Fla., to 6-10-48 (BMP-3445); **WAIM**, Anderson, S. C., to 3-15-48 (BMP-3446); **WIS**, Columbia, S. C., to 2-3-48 (BMP-3440); **WJPS**, Evansville, Ind., to 7-28-48 (BMP-3431); **WFPG**, Atlantic City, N. J., to 3-23-48 (BMP-3436); **KSD**, St. Louis, Mo., to 3-25-48 (BMP-3441); **WCOL**, Columbus, Ohio, to 1-25-48 (BMP-3437); **WTCJ**, Tell City, Ind., to 2-18-48 (BMP-3444)

**KWFT**, Wichita Falls, Tex., to 3-7-48 (BMP-3424); **WPRP**, Ponce, P. R., to 1-30-48 (BMP-3420); **KTRI**, Sioux City, Iowa, to 5-1-48 (BMP-3425); **WOKZ**, Alton, Ill., to 3-1-48 (BMP-3421); **KVRS**, Rock Springs, Wyo., to 6-30-48 (BMP-3426); **KDSH**, Boise, Idaho, to 5-1-48 (BMP-3422); **WOID**, Miami, Fla., to 5-22-48 (BMP-3439).

### AM—Miscellaneous Actions

**WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C.**—Granted consent for assignment of license from partnership to a corporation (same name) (BAL-646).

**WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.**—Granted transfer of control of Manatee Broadcasting Co., Inc. from N. A. Perry, Joe E. Foster and Stella S. Foster, to Wabash Broadcasting Co., Inc., for consideration of \$70,000 (BTC-564). (Comr. Durr for hearing.)

**WRDW—Augusta Broadcasting Co., Augusta, Ga.**—Granted extension of authority to operate for two months, subject to condition that licensee make required adjustment of its DA within 30 days.

**WILS—Lansing Broadcasting Co., Lansing, Mich.**—Granted in part petition for continuance of consolidated hearing in re (Dockets 8217 and 7979), now scheduled for December 19, to January 19, 1948. Action taken 12/12.

**Utica Observer Dispatch, Inc., Utica, N. Y., et al.**—Ordered that the hearing scheduled at Utica for January 22 in re Dockets 8445, etc., be continued to February 2, 1948, at that place.

**KWKW—Southern California Broadcasting Co., Pasadena, Calif.**—Granted in part petition for continuance of hearing now scheduled for January 19 in re Dockets 6737 and 8454, and continued same to April 9, 1948.

**Lycoming County Broadcasting Co., Williamsport, Pa.**—Granted in part petition requesting leave to file proposed findings and conclusions in re the proceedings in Dockets 7425 and 7427, and leave was granted for a period of 20 days from December 12.

**KOOS—KOOS, Inc., Coos Bay, Ore.**—Granted petition for continuance of hearing scheduled for December 19 to January 8, 1948. (Docket 8049).

*(Continued on next page)*

**KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.**—Granted joint petition requesting continuance of hearing now scheduled for December 17, to February 2, 1948.

**KERE—J. E. Rodman, Fresno, Calif.; Brunswick Broadcasting Corp., Brunswick, Ga.**—Granted authority to take depositions in re its application (BP-6383; Docket 8666).

**WKAT—WKAT, Inc., Miami Beach, Fla.**—Denied petition requesting enlargement of issues designated for hearing in re the proceeding in Docket 8339.

**Foundation Co. of Wash., Washington, D. C.**—Granted in part petition requesting continuance of hearing now scheduled for December 23 (Docket 8279), and the hearing was continued to January 30, 1948.

**KBKI—Alice Broadcasting Co., Alice, Texas**—Granted petition requesting leave to amend its application (BP-5882; Docket 8476), to specify a different transmitter and antenna site, etc.

**Fulton County Broadcasting Corp., Atlanta, Ga.**—Granted petition for leave to intervene in the proceeding on application of Pure Bred Broadcasting Co. (Docket 8617).

**KGO—American Broadcasting Co., Inc., San Francisco, Calif.**—Granted petition for continuance of consolidated hearing now scheduled for January 5 in Washington, in re Docket 8011, et al., and the same was continued to April 5, 1948.

**E. E. Krebsbach, Williston, N. Dak.**—Granted petition to dismiss without prejudice its application (BP-6162; Docket 8574).

**Bay County Broadcasting Co., Panama City, Fla.**—Dismissed petition requesting continuance of hearing scheduled for December 12 in re (Dockets 8508 and 8507).

**WSYR—Central New York Broadcasting Corp., Syracuse, N. Y.**—Adopted order denying petition filed by WSYR seeking (a) reconsideration of Commission action granting application of WAGE to increase night power, etc. (BMP-2731), (b) a grant of said application subject to use of site proposed by petitioner or (c) designation of WAGE application for hearing, with petitioner being made party thereto; denied further petition filed by WSYR requesting the Commission to issue an order directing WAGE to show cause why it should not file application for modification of its CP to specify the site proposed by WSYR or some other site.

**WLEU—WLEU Broadcasting Corp., Erie, Pa.**—Adopted order denying petition of WLEU requesting the Commission to reconsider and vacate its Memorandum Opinion and Order of November 6, 1947, amending order to show cause therefore directed to Presque Isle Broadcasting Co. (Docket 8160)

**WMPS—WMPS, Inc., Memphis, Tenn.**—Granted CP to install auxiliary transmitter at present site of main transmitter to be operated with 1 KW. (BP-6464)

**WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.**—Granted license which authorized installation of FM antenna on top of directional antenna. (BL-2776)

**WEEU—Berks Broadcasting Co., Reading, Pa.**—Granted license for installation of new transmitter. (BL-2787)

**WHBC—The Ohio Broadcasting Co., South Canton, Ohio**—Granted license for auxiliary transmitter to operate with 1 KW, DA night. (BL-2872)

**WMRF—Lewistown Broadcasting Co., Lewistown, Pa.**—Granted license covering change in transmitter location, installation of new vertical antenna with FM antenna mounted on top and ground system. (BL-2777)

**WRQL—Stuart Broadcasting Co., Knoxville, Tenn.**—Granted license which authorized increase in power to 5 KW, changes in transmitting equipment and DA and change type of transmitter. (BL-2778)

**KRST—Rose Capital Broadcasting Co., Tyler, Texas**—Granted CP to make changes in vertical antenna, and change transmitter location. (BP-6442)

**WDAE—Tampa Times Co., Tampa, Fla.**—Granted CP to install new transmitter. (BP-6462)

**WJBC—Bloomington Broadcasting Corp., Bloomington, Ill.**—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6213)

**KXLR—Arkansas Airwaves Co., No. Little Rock, Ark.**—Granted CP to install new transmitter. (BP-6474)

**WMAJ—Centre Broadcasters, Inc., State College, Pa.**—Granted CP to install new transmitter. (BP-6466)

**WSOH—The Ohio State University, area of Columbus, Ohio**—Granted CP to install new transmitter equipment and increase power to 50 watts. (BPRY-357)

**KIEV—Cannon System, Ltd., Glendale, Calif.**—Granted extension of completion date to 1-16-48.

**WCAX—WCAX Broadcasting Corp., Burlington, Vt.**—Granted license for increase in power to 5 KW, install new transmitter and changes in DA. (BL-2817)

**WSPR—WSPR, Inc., Springfield, Mass.**—Granted license for increase in power to 1 KW, and change DA. (BL-2282)

**WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.**—Granted license for installation of new transmitter. (BL-2803)

**Foundation Co. of Washington, Washington, D. C.**—Continued for 30 days from December 23, the hearing scheduled on application (BP-4997; Docket 8279), pending action on petition by Foundation Co. for enlargement of issues. (Comr. Jones voting to vacate Commission action of Nov. 28, 1947, granting consent to assignment of license of WQQW.)

#### 970 KC.

**KNEB—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.**—Granted modification of CP to change frequency from 960 kc. to 970 kc. and for approval of antenna system and transmitter location. (BMP-3319)

#### 1280 KC.

**Carolina Broadcasters, Anderson, S. C.**—Granted petition for leave to amend its application (BP-5476; Docket 8007) to specify 1280 kc. in lieu of 1070 kc., etc. The amendment was accepted and application removed from the hearing docket. Further ordered that application (BP-4995; Docket 7793) be removed from hearing docket.

#### 1330 KC.

**WBEM—Piedmont Broadcasting Corp., Danville, Va.**—Granted license covering change in frequency to 1330 kc., increase in power to 1 KW-5 KW-LS, installation of new transmitter and DA for night use, and change in transmitter location. (BL-2795)

#### 1490 KC.

**WSKY—Radio Asheville, Inc., Asheville, N. C.**—Granted CP to make changes in transmitter and antenna equipment and increase power from 100 watts to 250 watts, operating unlimited time on 1490 kc.; engineering conditions. (BP-6407)

### AM—Applications Accepted for Filing

#### 620 KC.

**WLBZ—Maine Broadcasting Co., Inc., Bangor, Maine**—Voluntary assignment of license from Maine Broadcasting Co., Inc., to Eastland Broadcasting Company.

#### 710 KC.

**WHB—WHB Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

#### 740 KC.

**KLIK—Balboa Radio Corporation, San Diego, Calif.**—Modification of construction permit (B5-P-4981), as modified, which authorized a new standard broadcast station for extension of completion date.

*(Continued on next page)*



**810 KC.**

**KGO—American Broadcasting Co., Inc., San Francisco, Calif.**—License to use old main transmitter at 5433 E. 12th Street, Oakland, California, to be used for auxiliary purposes with power of 7½ KW.

**850 KC.**

**WRWR—Champlain Valley Broadcasting Corp., Albany, N. Y.**—Modification of construction permit (B1-P-4740, which authorized a new standard broadcast station) for extension of completion date.

**WHDH—Matheson Radio Company, Inc., Boston, Mass.**—Modification of construction permit (B1-P-4912, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

**910 KC.**

**KPHO—Phoenix Broadcasting, Inc., Phoenix, Arizona**—Construction permit to change frequency from 1030 to 910 kc., power from 10 KW to 5 KW, change type transmitter, install directional antenna for night use, and change transmitter location. Amended to change directional antenna pattern and change transmitter location from 6.5 miles from center of city of Phoenix, Ariz., to northwest of Phoenix, Ariz.

**1140 KC.**

**WMIE—Lincoln Operating Co. as Trustee for Sun Coast Broadcasting Corp., Miami, Fla.**—Voluntary assignment of construction permit from Lincoln Operating Co. as Trustee for Sun Coast Broadcasting Corp. to Sun Coast Broadcasting Corp.

**1150 KC.**

**KTOR—Gila Broadcasting Co., Coolidge, Ariz.**—Modification of construction permit (B5-P-4677, which authorized a new standard broadcast station) for extension of completion date.

**1170 KC.**

**NEW—The Princeton Broadcasting Co., Princeton, Ky.** (Leslie Goodaker)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

**1190 KC.**

**KYSC—Yumasa Broadcasting Co., Yuma, Ariz.**—Modification of construction permit (BP-5726, as modified, which authorized a new standard broadcast station) for extension of completion date.

**1230 KC.**

**KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas**—Voluntary transfer of control of licensee corporation from Howard S. Smith, Howard Hicks, R. E. Pratt, Ross Bohannon and John A. Hicks to Earle Fletcher, Truett Kimzey, Jack C. Elliott, Wm. N. Edwards and J. Warren Day. (180 shares of common stock—100%.)

**Correction****1240 KC.**

*The following item is corrected by FCC to read:*

**NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change application from construction permit for a new standard broadcast station to application for construction permit for Radio Station WPAG to change frequency from 1050 to 1240 kc., power from 1 KW to 250 watts; hours of operation from daytime to unlimited, and change type transmitter and omit request for location at Lansing, Mich. (Request Ann Arbor, Mich.)

**WCOV—G. W. Covington, Jr., Montgomery, Ala.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**NEW—Blackhawk Broadcasting Co., Sterling, Ill.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

**1250 KC.**

**KPAC—Port Arthur College, Port Arthur, Texas**—Modification of construction permit (B3-P-5125, as modified, which authorized increase power, install new transmitter and change transmitter location) for extension of completion date.

**1260 KC.**

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Construction permit to change frequency from 1230 to 1330 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from 121 West 10th St., Erie, Pa., to Summit Township, near Five Points, Erie, Pa. Amended to change frequency from 1330 to 1260 kc., change from directional antenna for day and night to directional antenna for night use only using nondirectional for day and make changes in directional antenna for night use pattern; change transmitter location from Summit Township, near Five Points, Erie, Pa., to approximately 3 miles south of city limits of Erie, Pa.

**1270 KC.**

**NEW—Lake Broadcasting Co., Inc., Gary, Ind.**—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation. Amended to change frequency from 1560 to 1270 kc., power from 500 watts night, 1 KW day, to 1 KW; install directional antenna for both day and night; change type transmitter, change transmitter location from Chase St. at approximately 35th St., Gary, Ind., to between 49th and 50th Sts., adjacent to Chase St., south of Gary, Ind., and change corporate structure.

**1340 KC.**

**KNAF—Gillespie Broadcasting Co., Fredericksburg, Texas** (Walter T. McKay and Arthur Stehling, a partnership)—Voluntary assignment of construction permit from Walter T. McKay and Arthur Stehling, a partnership, d/b as Gillespie Broadcasting Co. to Gillespie Broadcasting Co.

**KRBA—Darrell E. Yates, Lufkin, Texas**—Modification of construction permit (B3-P-4749, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and make changes in ground system) for extension of completion date.

**NEW—Fred J. Steinmetz, Carlsbad, Calif.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1340 kc.

**NEW—Antelope Valley Broadcasting Co., Lancaster, Calif.** (Robert A. Campbell and Ray Birch, a partnership) (P. O., 5525¼ Carlton Way, Hollywood 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**1350 KC.**

**WADC—Allen T. Simmons, Tallmadge, Ohio**—Construction permit to mount FM antenna on top of the east tower of the directional antenna array.

**NEW—Hermitage Broadcasting Corp., Nashville, Tenn.** (P. O., 3501 Grayswood Ave.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 1 KW, and daytime hours of operation.

**1360 KC.**

**WTHH—The Times Herald Co., Port Huron, Mich.**—Voluntary acquisition of control of licensee corporation from William W. Ottaway, Mildred J. Ottaway, Harriet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

*(Continued on next page)*

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.**—Special service authorization to operate on 1360 kc., unlimited time, with power of 1 KW day, 250 watts night, employing nondirectional antenna for period not to exceed six months.

#### 1370 KC.

**WTTS—Sarkes Tarzian, Bloomington, Ind.** (Sarkes Tarzian and Mary Tarzian, a partnership)—Modification of construction permit (B4-P-5278, which authorized a new standard broadcast station) to change type of transmitter, to make changes in directional antenna, and to change transmitter location. (Geographic coordinates only.)

#### 1380 KC.

**NEW—Peninsula Broadcasting Corp., Pontiac, Mich.**—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation. Amended to specify Gates BC-500-D transmitter.

**NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.**—Modification of construction permit (B3-P-4996, which authorized a new standard broadcast station) to change from employing directional antenna for day and night use to directional antenna for night use only, and change studio location from 206 State St., Muskogee, Okla., to 412½ Court St., Muskogee, Okla. Amended to change transmitter location from Blocks 44 to 51 College Heights Addition, Muskogee, Okla., to 1.2 miles north of city limits of Muskogee, Okla.

#### 1390 KC.

**WCSC—John M. Rivers, Charleston, S. C.**—Voluntary assignment of construction permit and license from John M. Rivers to WCSC, Inc.

**WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—Construction permit to change power and hours of operation from 1 KW daytime to 5 KW, unlimited time; install new transmitter and directional antenna for day and night use and change transmitter location from 22nd St. between N. Frederick & N. Harrison Sts., Arlington County, Va., to North Carolina St. extended, Franklin Forest, Va. Amended to change transmitter location from North Carolina St. extended, Franklin Forest, Va., to Falls Church, Va.

#### 1400 KC.

**NEW—The Centerville Broadcasting Co., Centerville, Iowa** (P. O., 1908-1910 S. Main St., Centerville, Iowa)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

#### 1430 KC.

**WVAM—The General Broadcasting Corp., Altoona, Pa.**—Modification of construction permit (B2-P-4632, which authorized a new standard broadcast station) for extension of completion date.

**KCOH—Lee Segall Broadcasting Co., Houston, Texas**—Modification of construction permit (B3-P-4182, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1450 KC.

**KUCB—Broadcasting Corp. of America, Blythe, Calif.**—Modification of construction permit (B5-P-5347, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1490 KC.

**WKBV—Central Broadcasting Corp., Richmond, Ind.**—Construction permit to install new transmitter.

### Correction

#### 1540 KC.

*The following item carried in last week's REPORTS is corrected to read as follows:*

**WJMO—W. J. Marshall, Cleveland, Ohio**—Consent to assignment of license to WJMO Broadcasting Co.

**NEW—Cadillac Broadcasting Co., Hamtramck, Mich.** (P. O., 12031 Mitchell Ave.)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

#### 1570 KC.

**NEW—Northampton Broadcasting Co., Northampton, Mass.** (Paul E. Higgins, Edward T. Dillon and Harwood Burritt and William F. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from Paul E. Higgins, Edward T. Dillon and Harwood Burritt and William F. Higgins, a partnership, d/b as Northampton Broadcasting Co., to Paul E. Higgins, Harwood R. Burritt and William F. Higgins, a partnership, d/b as Northampton Broadcasting Co., and change frequency from 1520 to 1570 kc.

**WBUX—Charles M. Meredith, Doylestown, Pa.**—Modification of construction permit (B2-P-5625, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location at Farm of Wilmer Althouse, RR #1, Doylestown, Pa.

**NEW—Terrell Broadcast Corp., Terrell, Texas**—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1220 to 1570 kc.; changes in antenna and ground system; change transmitter location from: On State St., 1.2 miles NW of Terrell Post Office, Terrell, Texas, to: On State St., 1¼ miles NW Terrell Post Office, Terrell, Texas; and change studio location from: On State St., 1.2 miles northwest of Terrell Post Office, Terrell, Texas, to 1.35 miles NW of Terrell Post Office, Terrell, Texas.

#### 1590 KC.

**NEW—Radio St. Clair, Inc., Algonac, Mich.** (P. O., Apt. #312, 1523 East Jefferson Ave., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 500 watts, and daytime hours of operation.

#### 1600 KC.

**NEW—Eagle Printing Co., Butler, Pa.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 kc. to 1600 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime, and change type transmitter.

**KCOW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas** (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership)—Modification of construction permit (BP-5833, which authorized a new standard broadcast station) for extension of completion date.

### AM—Applications Dismissed

**KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.**—Modification of construction permit (B5-P-4787, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations (1230 kc.). Dismissed by request of Attorney, 12-8-47.

**NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.** (P. O., 8 Elk St.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation. Dismissed 12-11-47 in view of Commission's decision.

**WSAV—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-P-3679, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower, and for change in transmitter location) to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change-over time falls within a continuous program. Dismissed December 18, 1947, by request of attorney.

*(Continued on next page)*



## AM—Application Returned

**David Harold Wooldridge, Memphis, Tenn.** (P. O., 4023 N. Galloway Dr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WLIBQ being granted a change of facilities. Returned 12-5-47.

## AM—Applications Tendered for Filing

### 580 KC.

**KFXD—Frank E. Hurt & Son, Nampa, Idaho** (A partnership composed of Frank E. Hurt and Edward P. Hurt)—Construction permit to increase power from 1 KW to 5 KW, install a new transmitter and changes in the directional antenna system.

### 600 KC.

**WFAK—Charleston Broadcasters, Charleston, S. C.** (J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy)—Construction permit to change frequency from 730 to 600 kc., hours from daytime to unlimited using power of 1 KW, and install directional antenna for both day and night and change the transmitter location.

### 850 KC.

**KFUO—Evangelical Lutheran Synod of Missouri, Ohio & Other States, Clayton, Mo.**—Construction permit to increase power from 5 KW to 10 KW, install a new transmitter and change the transmitter location.

### 1060 KC.

**WMAP—Union Broadcasting Co., Monroe, N. C.** (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—Consent to assignment of license to Union Broadcasting Corp.

### 1180 KC.

**NEW—Pasadena Broadcasting Co., Pasadena, Tex.** (T. E. Robertson)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation.

### 1230 KC.

**NEW—York County Broadcasting Co., Biddeford, Maine** (Bernard K. Johnpoll)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**KCRS—Millard Eidson, Independent Executor of the Estate of Clarence Scharbauer, Deceased, Midland, Texas**—Consent to assignment of license and construction permit to Ruth Scharbauer and Clarence Scharbauer, Jr., d/b as Clarence, Jr., and Ruth Scharbauer. (L-1230 kc.) (C.P.-550 kc.)

### 1230 KC.

**WMFR, etc.—Radio Station WMFR, High Point, N. C.** (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Consent to assignment of license and construction permit of AM, construction permit of WMFR-FM, and relay station WHPT, to Radio Station WMFR, Inc.

### 1250 KC.

**KTMS—The News Press Publishing Co., Santa Barbara, Calif.**—Construction permit to increase power from 1 KW, unlimited, to 1 KW night, 5 KW daytime, and install a new transmitter, using directional antenna both day and night.

### 1260 KC.

**WTMV—On The Air, Inc., East St. Louis, Ill.**—Construction permit to change frequency from 1490 to 1260 kc., increase power from 250 watts to 1 KW, install new transmitter and change the transmitter location and install directional antenna for both day and night.

### 1320 KC.

**KXYZ—Harris County Broadcast Co., Houston, Texas**—Consent to transfer of control of licensee to Shamrock Broadcasting Co.

### 1350 KC.

**WLBC, etc.—Donald A. Burton, Muncie, Ind.**—Consent to assignment of license of standard and WLBC-FM, and relay station WEGS to Tri-City Radio Corp.

### 1370 KC.

**NEW—Suffolk Broadcasting Corp., Patchogue, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts and daytime hours of operation.

### 1490 KC.

**NEW—Center Broadcasting Co., Center, Texas** (Tom Potter and Tom E. Foster)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

**NEW—Pikesville Broadcasting Co., Pikesville, Ky.** (A partnership of E. Bruce Walters and Walter R. Wells)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1540 KC.

**WKMH, etc.—Suburban Broadcasters, Dearborn, Mich.** (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, a co-partnership)—Consent to assignment of construction permit and license of standard and conditional grant of WKMH-FM station to WKMH, Inc.

### 1600 KC.

**KCOW—Eastland Ranger-Cisco Broadcasting Co., Eastland, Texas** (John D. Harvey, W. H. Wright, and Harry N. Harris, co-partners)—Modification of construction permit to change proposed transmitter location, install new transmitter, and make changes in the antenna.

## FREQUENCY MODULATION

### FM—Modification of CP's Granted

**KING-FM—Western Waves, Inc., Seattle, Wash.**—Granted modification of CP to change name to King Broadcasting Co. (BMPH-1205)

**WBUZ—Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md.**—Granted modification of CP to change type of transmitter. (BMPH-1167)

*The following were granted modification of CP's for extension of completion dates as indicated:*

WRJN-FM, Racine, Wis., to 3-26-48 (BMPH-1122); WAJR-FM, Morgantown, W. Va., to 3-12-48 (BMPH-1181); WSIX-FM, Nashville, Tenn., to 4-3-48 (BMPH-1196); WPIT-FM, Pittsburgh, Pa., to 3-25-48 (BMPH-1201); WWST-FM, Wooster, Ohio, to 1-1-48 (BMPH-1203); WRGA-FM, Rome, Ga., to 4-10-48 (BMPH-1204); WKIL, Kankakee, Ill., to 1-20-48 (BMPH-1209); WGPA-FM, Bethlehem, Pa., to 3-1-48 (BMPH-1211); WPAY-FM, Portsmouth, Ohio, to 4-6-48 (BMPH-1197); WAND-FM, Canton, Ohio, to 3-14-48 (BMPH-1199); WLOL-FM, Minneapolis, to 3-15-48 (BMPH-747); WRC-FM, Washington, D. C., to 2-15-48 (BMPH-1087); WKJG-FM, Fort Wayne, to 1-30-48 (BMPH-1098); KWGD, St. Louis, Mo., to 7-5-48 (BMPH-1146).

WITL-FM, Baltimore, to 4-15-48 (BMPH-1173); KCMC-FM, Texarkana, Texas, to 3-15-48 (BMPH-1174); WKWK-FM, Beckley, W. Va., to 4-1-48 (BMPH-1175); WMBS-FM, Uniontown, Pa., to 1-1-48 (BMPH-1178); WNIIC-FM, New Haven, to 2-1-48 (BMPH-1180); KGPO, Grants Pass, Ore., to 2-28-48 (BMPH-1183); WRPA, Syracuse, to 3-23-48 (BMPH-1187); WNJD, Meadville, Pa., to 3-30-48 (BMPH-1189); KDTH-FM, Dubuque, to 4-8-48 (BMPH-1191);

*(Continued on next page)*

WQDL, Quincy, Ill., to 7-6-48 (BMPH-1192); WOSII-FM, Oshkosh, Wis., to 3-18-48 (BMPH-1193); WCAC, Anderson, S. C., to 3-30-48 (BMPII-1198).

### FM—Applications Accepted for Filing

**WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.**—Modification of construction permit (B2-P1I-964, as modified), which authorized a new FM broadcast station to change transmitter site, change type of transmitter, ERP to 11 KW, antenna height above average terrain to 671 feet, make changes in antenna system and change commencement and completion dates.

**WIBG-FM—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.**—Modification of construction permit (B2-P1I-81, as modified), which authorized a new FM broadcast station for extension of completion date.

**WSJN—Radio Americas Corporation, San Juan, Puerto Rico**—Modification of construction permit (BPH-822, as modified), which authorized a new FM broadcast station for extension of completion date.

**KRBA-FM—Darrell E. Yates, Lufkin, Texas**—Modification of construction permit (B3-P1I-947, as modified), which authorized a new FM broadcast station for extension of completion date.

**WCIL-FM—Southern Illinois Broadcasting, Carbondale, Ill. (Paul F. McRoy, John H. Searing, Ann E. Searing)**—Modification of construction permit (B4-PH-605, as modified), which authorized a new FM broadcast station for extension of completion date.

**WIIE-FM—Indianapolis Broadcasting, Inc., Indianapolis, Ind.**—Modification of construction permit (B4-PH-103, which authorized a new FM broadcast station) to specify type of transmitter, transmitter site as 44th and Knolton Road, Indianapolis, Indiana; change effective radiated power to 36 KW, antenna height above average terrain to 407 feet; specify antenna system.

**WSLB-FM—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.**—Modification of construction permit (B1-P1I-243, which authorized new FM broadcast station) for extension of completion date.

**WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.**—License to cover construction permit (B1-PH-740, as modified), which authorized a new FM broadcast station.

**WRRF-FM—Tar Heel Broadcasting System, Inc., Washington, N. C.**—Modification of construction permit (B3-P1I-579, as modified), which authorized a new FM broadcast station to change antenna height above average terrain to 360 feet and make changes in antenna system.

**KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)**—License to cover construction permit (B3-P1I-855, as modified), which authorized a new FM broadcast station.

**KMUS—Muskogee Broadcasting Co., Muskogee, Okla.**—Modification of construction permit (B3-P1I-536, which authorized a new FM broadcast station) for extension of completion date.

**WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.**—Modification of construction permit (B4-PH-236, as modified), which authorized a new FM broadcast station for extension of completion date.

**WGNB—WGN, Inc., Chicago, Ill.**—License to cover construction permit (B4-P1I-756, as modified), which authorized changes in FM broadcast station.

**WHPE-FM—High Point Enterprises, Inc., High Point, N. C.**—Modification of construction permit (BMPII-678, which authorized changes in FM broadcast station) for extension of completion date.

**WAPQ-FM—WAPQ Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased)**—Modification of construction permit (B3-P1I-768, as modified), which authorized a new FM broadcast station for extension of completion date.

**WEBQ-FM—Harrisburg Broadcasting Co., Harrisburg, Ill.**—Modification of construction permit (B4-PH-396 as modified) which authorized a new FM broadcast station for extension of completion date.

**WTRF-FM—Tri-City Broadcasting Co., Bellaire, Ohio**—License to cover construction permit (B2-PH-824 as modified) which authorized a new FM broadcast station.

**WSRS-FM—Sammel R. Sague, Cleveland Heights, Ohio**—License to cover construction permit (B2-PH-976 as modified) which authorized a new FM broadcast station.

**WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.**—License to cover construction permit (B2-PH-288, as modified) which authorized a new FM broadcast station.

**WTHH-FM—The Times Herald Co., Port Huron, Mich.**—Voluntary acquisition of control of permittee corporation from William W. Ottaway, Mildred J. Ottaway, Harriet R. Ottaway, William James Ottaway, Barbara Ottaway and Stephen R. Ottaway to Louis A. Weil.

**WCSC-FM—John M. Rivers, Charleston, S. C.**—Voluntary assignment of construction permit from John M. Rivers to WCSC, Inc.

**WAPQ-FM—WAPQ Broadcasting Service, Chattanooga, Tenn. (Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, Executrix of the Estate of Joda Patterson, Deceased)**—Modification of construction permit (B3-PH-768, as modified) which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

**KLTI—R. G. Letourneau, Longview, Tex.**—Modification of construction permit (B3-PH-987 as modified) which authorized a new FM broadcast station for extension of completion date.

**WRVB—Larus & Brother Co., Inc., Richmond, Va.**—Modification of construction permit (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date.

**WROV-FM—Radio Roanoke, Inc., Roanoke, Va.**—Modification of construction permit (B2-PH-1012 as modified) which authorized a new FM broadcast station for extension of completion date.

#238

**WLIN—Alvin E. O'Konski, Merrill, Wis.**—Modification of construction permit (BPH-1258 which authorized a new FM broadcast station) to change type of station to Class B; frequency to Channel 238, 95.5 mc., specify type of transmitter, specify transmitter site, ERP as 10.4 KW and antenna height above average terrain as 261.5 feet.

## TELEVISION

### TV—Miscellaneous Actions

**The Travelers Broadcasting Service Corp., Hartford, Conn., et al.**—Ordered that the so-called "Hartford Television Hearing" presently scheduled for January 19, at Hartford, be continued to February 16, 1948, at that place. (Docket 8620, et al.).

**WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.**—Granted petition for leave to amend its application (BPCT-212; Docket 8648), to show revised technical data with respect to power.

**WGAR—WGAR Broadcasting Co., Cleveland, Ohio**—Granted petition for leave to amend its application (BPCT-214) to show revised technical data with respect to power.

**WOIC—Bamberger Broadcasting Service, Inc., Area Washington, D. C.**—Granted modification of CP for extension of completion date to 6-23-48. (BMPCT-136)

**WOIC—Bamberger Broadcasting Service, Inc., Area Washington, D. C.**—Granted modification of CP to change an-

(Continued on next page)



tenna system, change equipment and change power to ERP: Vis. 27.27 KW; Aur. 14.35 KW. (BMPCT-137)

### TV—Applications Accepted for Filing

**WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.**—Modification of construction permit (B1-PCT-16, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.**—License to cover construction permit (B1-PCT-16, as modified), which authorized new commercial television broadcast station.

**WNBW—National Broadcasting Co., Inc., Washington, D. C.**—License to cover construction permit (BPCT-19, as modified), which authorized commercial television broadcast station.

**WABE—Allen B. DuMont Laboratories, Inc., New York, N. Y.**—License to cover construction permit (BPCT-177), which authorized commercial television broadcast station.

**WGNA—WGN, Inc., Chicago, Ill.**—Modification of construction permit (BPCT-32, as modified), to extend completion date.

**WWJ-TV—The Evening News Association, Detroit, Mich.**—Modification of construction permit (BPCT-100, as modified), for extension of completion date.

**NEW—Allen T. Simmons, Akron, Ohio** (P. O., Box 830, Akron, Ohio)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 28.35 KW, aural 14.18 KW, and unlimited hours of operation.

**NEW—Dispatch, Inc., Erie, Pa.** (P. O., 20 E. 12th St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP of 3.017 KW, aural 1.5336 KW and unlimited hours of operation.

**NEW—Birmingham Broadcasting Co., Inc., Birmingham, Ala.**—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of 14.5 KW visual and aural, and unlimited hours of operation.

**W2XWV—Allen B. DuMont Laboratories, Inc., New York, N. Y.**—Modification of license to change studio location from 515 Madison Ave., to Broadway & Ninth Sts., New York; change aural power to 2.5 KW with modified equipment and make changes in antenna system.

**W10XQC—Philco Television Broadcasting Corp., Philadelphia, Pa., New York, N. Y.**—License to cover construction permit (BPVB-194) which authorized commercial television broadcast station.

**W3XWT—Allen B. DuMont Laboratories, Inc., Washington, D. C.**—Modification of license to designate a studio location at Harrington Hotel, 11th and E Sts., Washington, D. C.; to change equipment, change power to visual 5 KW (peak), aural 3 KW, and regular frequency assignment of Channel #5, 76-82 mc., make antenna changes.

**W0XDP—The St. Louis University, St. Louis, Mo.**—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned in 480-920 mc. band, and power of visual 1 KW.

**WNAC-TV—The Yankee Network, Inc., Boston, Mass.**—Modification of construction permit (BPCT-186) to change

frequency to Channel #13, 210-216 mc., move transmitter site to: Off U. S. Route #1, Sharon, Mass., change type of equipment and make antenna changes; increase ERP to visual 129.0 KW, aural 64.5 KW.

**NEW—Columbia Broadcasting System, Inc., Boston, Mass.** (P. O. 485 Madison Ave., New York, N. Y.)—Construction permit for a new commercial television broadcast station to be operated on Channel #9 186-192 mc., ERP Vis. 26.0 KW, Aur. 27.4 KW and unlimited hours of operation.

**WRTB—Raytheon Manufacturing Co., Waltham, Mass.**—Modification of construction permit (BPCT-102, as modified) for extension of completion date.

**NEW—A. H. Belo Corp., Dallas, Tex.**—Construction permit for a new commercial television broadcast station to be operated on Channel #10 192-198 mc., ERP Vis. 7.0 KW, Aur. 8.0 KW and unlimited hours of operation. Amended to designate transmitter location as 106 S. Ervay St., Dallas, Tex., to change ERP to Vis. 30 KW, Aur. 16 KW, make antenna changes.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WUOM—Ann Arbor, Mich.**—Granted modification of CP for extension of completion date to 6-16-48. (BMPED-97)

**WJUN—Philadelphia, Pa.**—Granted modification of CP for extension of completion date to 5-27-48. (BMPED-86)

**WTDS—Board of Education, Toledo City School District, Toledo, Ohio**—Granted modification of CP to change studio location and transmitter site, make changes in antenna system, and change commencement and completion dates. (BMPED-96)

#### Remote Pickup

**KGNL—Gila Broadcasting Co., area Safford, Ariz.**—Granted renewal of license for remote pickup station for the regular period.

**KBQB—Edwin A. Kraft, area Juneau, Alaska**—Present license for remote pickup broadcast station was further extended on a temporary basis for the period ending March 1, 1948, pending determination upon application for renewal.

### Applications

#### Noncommercial Educational

**WOCR—Ashbacker Radio Corp., Muskegon, Mich.**—License to cover construction permit (BPRY-324, as modified) which authorized a new remote pickup broadcast station.

**WIHU—Ludington Broadcasting Co., Ludington, Mich.** (Karl L. and Grant F. Ashbacker)—License to cover construction permit (BPRY-323, as modified) which authorized a new remote pickup broadcast station.

#### Remote Pickup

**NEW—Wausau, Rib Mountain, Wis.** (State of Wisconsin State Radio Council, Studio—Madison, Wis., transmitter)—Construction permit for a new noncommercial educational FM broadcast station to be operated on Channel 209, 89.7 mc., power of 10 KW.





**ADVERTISING, BROADCAST.** Continuing Study of Nspr Readership Gets Low Score for Printed Adv., 822; Set in Every Room Campaign is Approved by Brdcasters, 822; Radio Station Repr Assn Endorses NAB Stds, 842; Radio Ranks Third in Media Hotels Use, 882; Broad Showing of NRDGA Contest Entries Urged by Brdcast Adv, 925; Analysis Shows Radio Improves Position as Medium for Adv of Utilities, 943; Rules of Retail Contest Sent to Stations for Dec Deadline, 961; NRDGA Paper Reports Progs Newly Sponsored, 962; Revised and Shortened Retail Checklist for Slsmen Now Available to Stations, 962; Statistics on Adv Expenditures for Retail Bus, 977; Panel Discussion of Radio for Retailers Available to Members, 996; Sls Prom Calendar for Retail Men Available, 996; Minor Decline in Nsprs' Percentages Evident in Publicity Analysis of 1947, 1018; Bamberger Condemns Hiding of Radio Advd Mdse, 1037.

**ALLOCATIONS.** NARBA Treaty Proposals on Channel Allocation, 815.

**AMERICAN COUNCIL ON EDUCATION FOR JOURNALISM.** Accrediting Com Visiting Schools of Journalism, 902.

**AMERICAN EDUCATION WEEK.** Public Int Prog, 845.

**ASCAP.** NAB Music Advisory Com Conf With ASCAP Continues Talk of Contracts, 860.

**AWB.** Women Brdcasters Will Award 18 Radios to Winners of Radio Week Letter Contest, 841; AWB Day Proclaimed in Texas, 943; Woman Brdcasters Will Be Given Trophy by Grocery Manufacturers for Best Copy, 964; AWB Holds Two-Day Dist Mtg, 993.

**BASEBALL MONOPOLIES.** Justice Dept Agrees to Make Study of WARL Charges on Baseball Monopolies, 820.

**BLUE BOOK.** Stds Are Active Brdcasters' Work, Judge Miller States, 991.

**BMB.** President Feltis Outlines Projects of Bureau in Address for Pulse, Inc., 907; All Four Major Nets Become Members of BMB as Mutual Signs Unconditionally, 923; NAB Bd of Dirs Re-elects to BMB, 941; BMB is Given Two-Weeks Tax Extension; No Concession of Tax Liability Implied, 994.

**BOARD OF DIRECTORS-MEETING,** Nov 1947. NAB Bd of Dirs to Talk Stds in Nov Mtg, 919; NAB Bd of Dirs Sets Los Angeles as Conv City and Re-elects to BMB, 941.

**"BROADCASTING AND THE BILL OF RIGHTS".** Book of Testimony by Industry Before Sub-Com on White Bill is Publ, 960.

**CANADIAN ASSOCIATION OF BROADCASTERS.** CAB Meets in March, 1948, 942.

**CITIZENS RADIO SERVICE.** Rules and Regulations for Citizens Radio Service Promulgated on Experiment Base, 882.

**COAST GUARD, U. S.** Coast Guard Thanks Radio for Brdcasts of Story of Cutter's Flying Boat Rescue, 992.

**COMMUNITY CHESTS.** Community Chests of America—168 Million Dollars for 1948, 827.

**CONVENTION NAB, 1948.** NAB Bd of Dirs Sets LA As Conv City, 941.

**COOPERATIVES.** Ways and Means Com Begins Hearing on Exemption of Cooperatives from Taxes, 924; Hearing on Cooperatives Tax Exemptions, 995.

**COUNCIL ON RADIO JOURNALISM, INC.** Accrediting Com Visiting Schools of Journalism, 902.

**CRITICS AND CRITICISM.** Denver Brdcastr Replies to Criticism of Radio in Nspr Letters to Editor, 921.

**DENNY, CHARLES R.** Denny Resigns as Chairman of Comm, 839; FCC Statement Expresses Grp Appreciation to Retiring Chairman Denny, 882.

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