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CPA ORDER RESTRICTING COMMERCIAL CONSTRUCTION PARTIALLY CLARIFIED; NAB TO REQUEST FURTHER CONSIDERATION

The Civilian Production Administration's order restricting commercial construction was partially clarified for the radio industry Friday (29) when the FCC issued a statement dealing with its applications to radio broadcasting. Simultaneously, NAB announced that it would ask the CPA to further consider the problems created by the order.

The Commission's statement is as follows:

"During the war the Federal Communications Commission in cooperation with the War Production Board and the Board of War Communications adopted certain policies which substantially "froze" civilian radio production and installation. This freeze was essential because the same materials, factories, and personnel were essential to the war effort.

"The Civilian Production Administration and the Federal Communications Commission believe that the situation is now materially different and that except for the actual housing structures and facilities (e. g. transmitter houses, studio buildings, etc.) the construction of radio stations would have no adverse effect on the Veterans' Housing Program. It is pointed out that the CPA limitation order does not halt the construction of radio towers, panel boards, transmitters and other similar apparatus or equipment and that the erection of new buildings can go forward if the new construction does not cost in excess of one thousand dollars. If the cost exceeds one thousand dollars, the program must be submitted to the nearest CPA office for authorization where it will be measured by the yard stick of essentially and non-deferability.

"The one thousand dollar figure is the ceiling also for building repairs and alterations. However, there is no cost ceiling on repairs to mechanical equipment.

"In view of the above the CPA and the FCC further believe that by limiting the housing plans for radio stations to absolutely essential construction a considerable number of permittees will be able to operate satisfactorily until materials for more elaborate structures become available.

"Therefore, the FCC proposes to continue processing applications with the understanding that the final decision as to whether construction will be authorized remains with the CPA. The CPA wishes it emphasized that the issuance of a permit by the Commission does not mean that the required construction will be authorized.

"The FCC also stressed that requests for the interpretation of Housing Order VHP-1 should be addressed to nearest Civilian Production Administration construction office and not to the Commission."

NAB to Present Brief

NAB's position will be outlined in a brief to be filed within a few days with the CPA. It will explain that the radio expansion predicted by both the FCC and the industry can not fully develop under the present order. This expansion was expected to directly provide 25 to 50,000

job opportunities and many other thousands indirectly in radio manufacturing industries.

In announcing the NAB plans, A. D. Willard, Jr., Executive Vice-president stated: "Since both the CPA and NHA have expressed the desire to hear about exceptional situations, this association feels that it can render a service by presenting the unusual facts about these extremely promising new developments which would be severely diminished for an indefinite period of time."

The radio industry and the FCC had predicted that 100 new television stations would be in operation by the end of 1947 and at least two thousand frequency modulation stations would be broadcasting within three years. The CPA order would curtail this development and the attendant employment of additional thousands in the radio industry.

Music

LEA BILL NOW IN SENATE

Acting quickly in response to recommendations by the House and Senate Conference which on Wednesday (27) unanimously reported out the Lea Bill (now known as S. 63, formerly H. R. 5117), the House on Friday (29) passed the revised Bill, which contained minor modifications. The vote was 186 to 16.

The Bill now goes to the Senate for action, and indications were that this action would be taken at an early date.

Legal Department

EXPLANATION OF LEA BILL PROVISIONS

The Lea Bill (now known as S. 63, formerly H. R. 5117) as unanimously reported out of the House and Senate Conference on Wednesday (27) and approved 186 to 16 by the House on Friday (29) contains two changes from the original bill which was first passed by them on Feb. 21 before it went to conference. (See NAB REPORTS, p. 135)

The changes are as follows: (1) In paragraphs (1) and (3) of the proposed new Section 506 (b) the words "any exaction" are substituted for the word "tribute," and (2) Subsection (c) is rewritten to make it perfectly clear that the bill does not make illegal the enforcement by lawful means present and future contract rights and legal obligations. Complete text follows:

(Continued on next page)

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

The provisions of the bill as it now stands are as follows:

1. The bill makes it unlawful to coerce, compel or constrain, or attempt to coerce, compel, or constrain a broadcasting licensee to—

(a) Employ or agree to employ in connection with his business a greater number of persons than he needs to perform actual services.

(b) Pay, give, or agree to pay or give, money or any other thing of value as a substitute for giving or failing to give employment to more than the number of workers needed by the licensee to perform actual services.

(c) Pay, or agree to pay, more than once for services performed.

(d) Pay, give, or agree to pay or give, money or any other thing of value for services which are not to be performed.

(e) Refrain, or agree to refrain, from broadcasting or allowing to be broadcast noncommercial educational or cultural programs in which the participants perform free of charge, other than their expenses, and the licensee does not pay or give any money or other thing of value for the privilege of broadcasting or receive any money because of the broadcasting of such a program.

(f) Refrain, or agree to refrain, from broadcasting or permitting to be broadcast programs originating outside the United States.

2. The bill also makes it unlawful to coerce, compel, or constrain, or attempt to coerce, compel or constrain, a licensee or *any other person* to—

(a) Pay, or agree to pay, any exaction for the privilege of producing, manufacturing, selling or buying, using or maintaining recordings, transcriptions, or reproductions or any device used or intended to be used in broadcasting or in the production and presentation of broadcasting programs.

(b) Accede to or impose any restrictions on such production, manufacture, sale, purchase or use, if the restriction is designed to present or limit the use of articles or materials in broadcasting or in the production or presentation of a program.

(c) Pay, or agree to pay, any exaction on account of the broadcasting, by the use of recordings or transcriptions, of a program previously broadcast for which payment has already been made or agreed upon for the services actually rendered.

3. The foregoing acts become unlawful if they are accomplished by—

(a) The use of force, violence, intimidation, duress, or by other means, or

(b) By the express or implied threat of the use of force, violence, intimidation, duress, or of other means.

4. The bill does not make unlawful the enforcement, by "means lawfully employed", of any present or future contract right or legal obligation.

5. *Whoever* willfully violates any of the foregoing provisions set forth in paragraphs 1 and 2, is subject, upon conviction, to one year's imprisonment or a fine of not more than \$1,000, or both.

6. It is to be noted that subsection (a) of the bill is violated if the person coerced or attempted to be coerced is a radio station licensee, whereas subsection (b) is violated if a radio station licensee or *any other person* is coerced or attempted to be coerced to do any one or more of the specified acts.

7. The term "licensee" is defined to include the owner as well as the persons having control or management of the licensed radio station. This definition is broader than the definition contained in Section 3 (c) of the Communications Act, which defines licensee as meaning "the holder of a radio station license granted or continued in force under authority of this Act."

Full Text of Lea Bill

That title V of the Communications Act of 1934, as amended, is amended by inserting after section 505 thereof the following new section:

"Coercive Practices Affecting Broadcasting

"Sec. 506. (a) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation, or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel, or constrain a licensee—

"(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees needed by such licensee to perform actual services; or

"(2) to pay or give or agree to pay or give any money or other thing of value in lieu of giving, or on account of failure to give, employment to any person or persons, in connection with the conduct of the broadcasting business of such licensee, in excess of the number of employees needed by such licensee to perform actual services; or

"(3) to pay or agree to pay more than once for services performed in connection with the conduct of the broadcasting business of such licensee; or

"(4) to pay or give or agree to pay or give any money or other thing of value for services, in connection with the conduct of the broadcasting business of such licensee, which are not to be performed; or

"(5) to refrain, or agree to refrain, from broadcasting or from permitting the broadcasting of a noncommercial educational or cultural program in connection with which the participants receive no money or other thing of value for their services, other than their actual expenses, and such licensee neither pays nor gives any money or other thing of value for the privilege of broadcasting such program nor receives any money or other thing of value on account of the broadcasting of such program; or

"(6) to refrain, or agree to refrain, from broadcasting or permitting the broadcasting of any radio communication originating outside the United States.

"(b) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee or any other person—

"(1) to pay or agree to pay any exaction for the privilege of, or on account of, producing, preparing, manufacturing, selling, buying, renting, operating, using, or maintaining recordings, transcriptions, or mechanical, chemical, or electrical reproductions, or any other articles, equipment, machines, or materials, used or intended to be used in broadcasting or in the production, preparation, performance, or presentation of a program or programs for broadcasting; or

"(2) to accede to or impose any restriction upon such production, preparation, manufacture, sale, purchase, rental, operation, use, or maintenance, if such restriction is for the purpose of preventing or limiting the use of such articles, equipment, machines, or materials in broadcasting or in the production, preparation, per-

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formance, or presentation of a program or programs for broadcasting; or

"(3) to pay or agree to pay any exaction on account of the broadcasting, by means of recordings or transcriptions, of a program previously broadcast, payment having been made, or agreed to be made, for the services actually rendered in the performance of such program.

"(c) The provisions of subsection (a) or (b) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right heretofore or hereafter existing or of any legal obligation heretofore or hereafter incurred or assumed.

"(d) Whoever willfully violates any provision of subsection (a) or (b) of this section shall, upon conviction thereof, be punished by imprisonment for not more than one year or by a fine of not more than \$1,000, or both.

"(e) As used in this section the term 'licensee' includes the owner or owners, and the person or persons having control or management, of the radio station in respect of which a station license was granted."

District Meetings

NINTH DISTRICT SCORES RECENT FCC ACTION

Meeting in Chicago last Monday and Tuesday (25 and 26), members of the Ninth NAB District challenged the Federal Communications Commission "to prove its authority under the Communications Act for the exercise of broad controls over radio broadcast programs," and asked NAB President Justin Miller to seek review by the Supreme Court of the points involved.

This action was taken, in the form of an adopted resolution, after a three hour discussion in which approximately thirty radio executives actively participated. It resulted from the FCC's recent report on "Public Service Responsibility of Broadcast Licensees."

Text of the resolution is as follows:

"Resolved, that radio broadcasters of Illinois and Wisconsin comprising District 9, National Association of Broadcasters, decry the report issued March 7, 1946, by the Federal Communications Commission entitled "Public Service Responsibility of Broadcast Licensees" as being an unjustifiable indictment of the record of services rendered in the public interest by the great majority of American radio stations, and further

"Be It Resolved, that broadcasters of District 9, contending that free radio and free speech constitute the fundamental issue involved, challenge the Federal Communications Commission to prove its authority under the Communications Act for the exercise of the broad controls over radio broadcast programs which the Commission claims for itself, and further

"Be It Resolved, that inasmuch as the route of quickest relief lies in the courts, that President Miller of the National Association of Broadcasters be asked to request the Commission to join with the NAB in seeking review, on the points involved, before the Supreme Court of the United States, in order that the Supreme Court may definitely set forth and define what powers, if any, the Commission may have relative to radio broadcast station programming, and also that the court may determine once and for all what constitutes free radio and free speech under the terms of the communications act."

The meeting, with District Director Les Johnson, WHBF, presiding, opened with an address by President Miller. The remainder of Monday morning was occupied with discussions of public relations, Merrill Lindsay, WSOY, presiding, and employer-employee relations. A report on the progress of the Broadcast Measurement Bu-

reau was made Monday afternoon by that organization's president, Hugh M. Feltis, and the first day's activities concluded with a sales manager's clinic.

Tuesday's agenda included a conference on small market stations, at which Allan Curnutt, WOSH, presided; a discussion of the "Unsolved Music Problem"; discussion of engineering, Oscar C. Hirsch, WKRO, presiding and reporting; report of the Resolutions Committee and action on the proposed resolutions; a program clinic, Maurice P. Owens, WROK, presiding; and discussion of the FCC report on public service responsibility.

Judge Miller was guest of honor and speaker at a luncheon meeting of the Chicago Radio Executives Club on Wednesday (27).

In addition to President Miller, NAB was represented by C. E. Arney, Jr., Secretary-Treasurer, and Frank E. Pellegri, Director of Broadcast Advertising.

The following resolutions were adopted at the meeting:

"Resolved, that 9th District broadcasters reiterate their pledge of fullest support to the industry's music copyright organization, BMI, and to the industry's Broadcast Measurement Bureau, in the conviction that both are vital to the healthy growth and development of radio broadcasting in America."

"Resolved, that President Miller and the Board of Directors of the National Association of Broadcasters take whatever action is necessary to further the adoption of uniform time, inasmuch as variations in time in the different areas of the nation spread confusion among radio listeners and work to the detriment of radio broadcasting."

"Resolved, that Broadcasters of District 9, National Association of Broadcasters, commend the Board of Directors of the Association and the officers and directors of FMBI for the action which made possible the merging of FMBI as a department of NAB under an executive committee of FM broadcasters and a budget providing for the enhancement and development of FM broadcasting, and, further

"Be It Resolved, that everything possible be done to encourage the consolidation of Television Broadcasters as a department of NAB on the premise that the stronger and more representative the parent radio industry organization, the better served are all segments of the industry through the parent body."

"Resolved, that utmost cooperation is pledged by Broadcasters of the 9th District of the National Association of Broadcasters to President Justin Miller, who, it is felt, is an able, conscientious and respected leader, and whose selection as president of the National Association of Broadcasters seems a wise and forward looking move."

"Resolved, that the 9th District of the National Association of Broadcasters urge earliest possible action on the part of President Miller and the Board of Directors of the Association to establish an efficient program department of NAB for the service of the membership."

"Resolved, that the Broadcasters of District Nine, National Association of Broadcasters, commend the Board of Directors upon their establishment of the Employer-Employee Relations Committee and the department which this Committee will supervise and which it is hoped will soon service the NAB membership efficiently in the matter of complete and regular issue of labor, wage, cost of living statistics, and other pertinent data and information of great need and value in labor relations and negotiations."

"Resolved, that President Miller and the Board of Directors of the National Association of Broadcasters take appropriate action to secure application of the rule of clearance-at-source to all music copyright licensing organizations in addition to BMI and ASCAP, which are required to provide clearance-at-source under the terms of the so-called 'consent' decrees."

"Resolved, that the Broadcasters of Illinois and Wisconsin comprising the 9th District of the National Association of Broadcasters commend the Board of Trustees of the University of Illinois, and the Board of Directors of the Illinois High School Athletic Association for their help and

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cooperation in ending discrimination between media by lifting the ban which prevented broadcast by Illinois stations, other than WILL, of State High School basketball tournament games from Huff gymnasium, Champaign, and for the further favorable action which now permits commercial sponsorship of the broadcasts of these games, and further

"Be It Resolved, that the Board of Trustees of the University of Illinois be asked to reappraise the University policies and scale of fees which now pertain to radio broadcasting of University events; that representative broadcasters of Illinois be asked to participate in such reappraisal, to the end that a policy and plan be approved which—

- (1)—would eliminate confusion and result in improved public relations by tax supported institutions through more extensive service by radio, and—
- (2)—could be recommended as a model for adoption by Big Ten schools and state high school associations, and further

"Be It Resolved, that under no circumstances should exclusive broadcast privileges for any university or school event be granted to any radio station or radio network."

"Resolved, that Broadcasters of District 9, NAB, urge the NAB Board of Directors to continue the practice started last year of nominating and electing Directors-at-Large for large, medium and small stations by direct mail referendum of the NAB membership. We believe this to be the most democratic way and the most satisfactory way for great majority of NAB members, because it directly assures every NAB member an opportunity to vote."

REGISTRATION:

Arney, C. E., Jr., Sec.-Treas., NAB, Washington, D. C.; Arnold, Ted, Prog. Dir., WHAF, Rock Island, Ill.; Aston, Sil, Gen. Mgr., H. H. Wilson, Chicago, Ill.; Atlas, Ralph, President, WIND, Chicago, Ill.; Avery, Lewis H., New York City.

Baille, George M., Prod. Mgr., BMB, New York City; Bain, David, Sales Engr., RCA, Chicago, Ill.; Barnett, W. H., Jr., Prom. Mgr., Blair & Co., Chicago, Ill.; Bill, E. L., Pres. & Mgr., WMBD, Peoria, Ill.; Blair, John, President, Blair & Co., Chicago, Ill.; Blink, Milton, Owner, Standard Rad., Chicago, Ill.; Bliss, Sidney, President, WCLO, Janesville, Wis.; Bormann, L. J., Reg. Rep., Ass. Press, Chicago, Ill.; Born, H. H., Bus. Mgr., WHBL, Sheboygan, Wis.; Boyd, Al, Pro. Mgr., WLS, Chicago, Ill.; Brant, Edw. L., Field Rep., United Press, Chicago, Ill.; Brewer, Dudley, Radio Rep., Branham Co., Chicago, Ill.; Bruce, Charles, Sales Mgr., WSOY, Decatur, Ill.; Burghart, Wm. T., Comm. Mgr., WTAD, Quincy, Ill.; Burow, Robt. J., Mgr., WDAN, Danville, Ill.; Bursten, Leonard L., President, L. S. B. Co., Milwaukee, Wis.

Caley, Charles, Exec. V.P., WMBD, Peoria, Ill.; Carey, John T., Sales Mgr., WIND, Chicago, Ill.; Clark, Paul, RCA, Chicago, Ill.; Cline, Wm. R., Ass. to Mgr., WLS, Chicago, Ill.; Compton, Bob, WCAZ, Carthage, Ill.; Connolly, J. H., Sta. Relations, ABC; Cook, Chas. R., Manager, WJPF, Herrin, Ill.; Cook, Geo. R., Treas., WLS, Chicago, Ill.; Corken, Maurice, Sales Mgr., WHBF, Rock Island, Ill.; Curnutt, Allan, Gen. Mgr., WOSH, Oshkosh, Wis.; Croker, Bill, Reg. Rep., Ass. Press, Chicago, Ill.

Dewing, H. L., President, WCBS, Springfield, Ill.; Devine, John, Standard Rad., Chicago, Ill.; Donovan, R. F., Pub. Rel., WLS, Chicago, Ill.; Dorrell, W. W., Sta. Relations, Hooper, Inc., Chicago, Ill.; Dyer, John A., Gen. Mgr., WGES, Chicago, Ill.

Ebel, James A., Tech. Dir., WMBD, Peoria, Ill.; Eidmann, B. R., Manager, WAAF, Chicago, Ill.; Elrick, R. F., BMB, Chicago, Ill.; Emerson, W. L., WENR, Chicago, Ill.

Feltis, Hugh, BMB, BMB, New York City; Field, George, World Broadcasting System, Chicago, Ill.; Freeman, G. M., Sales Mgr., WLS, Chicago, Ill.

Gale, A. B., Sta. Mgr., WOMT, Manitowac, Wis.; Gallagher, J. L., Gen. Mgr., WYBH, Appleton, Wis.; Godwin, Chas., Station Rel., Mutual, New York City; Gordon, R. B., Hooper, Inc., New York City; Grignon, G. W., Manager, WISN, Milwaukee, Wis.

Hagenah, Gus, Standard Rad., Chicago, Ill.; Harre,

Arthur F., Manager, WJJD, Chicago, Ill.; Hatcher, Ralph S., Station Rel., CBS, Chicago, Ill.; Heyer, Clair, Publisher, R. M. Guide, Chicago, Ill.; Hirsch, Oscar C., Owner, WKRO, Cairo, Ill.

Jahneke, E. L., Jr., Station Rel., ABC, New York City; Johns, Myles H., Exec. Dir., WTMV, E. St. Louis, Ill.; Johns, Mrs. M. H., Exec., WTMV, E. St. Louis, Ill.; Johns, Wm. F., Exec., WTMV, E. St. Louis, Ill.; Johnson, H. A., Bus. Mgr., WIBA, Madison, Wis.; Johnson, J. A., Manager, WTAX, Springfield, Ill.; Johnson, Les, WHBF, Rock Island, Ill.; Jordan, T. N., President, MBC, Mt. Vernon, Ill.

Kaye, Sidney M., BMI, New York City; Keck, Scotty, R. Div., NBC, Chicago, Ill.; Kelly, Don, Sales Mgr., WHFC, Cicero, Ill.; Korschmeier, E. J., Manager, WLDS, Jacksonville, Ill.; Kyler, Jas. F., Midwest Rep., Sesac Co., New York City; Laird, Ben A., President, GBB Co., Green Bay, Wis.; Lane, Howard, Dir., WJJD, Chicago, Ill.; Langlois, Cy, President, Langworth, New York City; Leich, Clarence, Manager, WGBF, Evansville, Ind.; Leich, M. L., Manager, WBOD, Terre Haute, Ind.; LePoidevin, H. R., Gen. Mgr., WRJN, Racine, Wis.; Lottridge, Buryl, Vice Pres., WOC, Davenport, Iowa.

McLeod, J. W., Field Engr., Andrew Co., Chicago, Ill.; McGregor, A. M., Manager, WJBC, Bloomington, Ill.; McGuineas, Wm. A., Comm. Mgr., WGN, Chicago, Ill.; McLoughlin, J. B., Asst. Mgr., WBBM, Chicago, Ill.; Mahoney, J. A., Mutual, Chicago, Ill.; Marlin, Al, Field Rep., BMI, New York City; Mayo, John, Sales Rep., Langworth, New York City; Miller, Justin, Pres. NAB, NAB, Washington, D. C.; Mills, Frank R., Dir., WDWS, Champaign, Ill.; Moers, T. C., Manager, WFJS, Freeport, Ill.

Nelson, Limmea, BMB, New York City; Norman, H. R., Supr., WNBH, New Bedford, Mass.

Owens, M. P., Prom. Dir., WROK, Rockford, Ill. Palmer, Fred A., Radio Consultant on Man., Cincinnati, Ohio; Pellegrin, Frank, NAB, Washington, D. C.; Peterson, C. B., Chicago Adv., Branham Co., Chicago, Ill.; Prendergast, F. J., Sales Mgr., WTMV, E. St. Louis, Ill.

Raber, Joe, Comm. Mgr., WMBD, Peoria, Ill.; Richards, G. P., Gen. Mgr., WHBL, Sheboygan, Wis.; Richards, R. K., Broadcasting, Washington, D. C.; Rothschild, Walter, Gen. Mgr., WTAD, Quincy, Ill.

Safford, Harold A., Pro. Dir., WLS, Chicago, Ill.; Sample, F. W., Mgr., Broadcasting, Chicago, Ill.; Schreiber, F. P., Gen. Mgr., WGN, Chicago, Ill.; Snyder, Glenn, Gen. Mgr., WLS, Chicago, Ill.; Stilwill, Jack, Cont. Dir., WLS, Chicago, Ill.; Stone, Wallace E., Field Rep., Ass. Press, Minneapolis, Minn.; Stuckwish, M. H., Tech. Supr., WSOY, Decatur, Ill.; Stufflebaum, R. R., Gen. Mgr., WDJ, Tuscola, Ill.; Summers, Florence J., Pro. Dir., WHFC, Cicero, Ill.

Rogers, Natlor, Vice Pres., Keystone B/C, Chicago, Ill.; Steeves, Ed, United Press, Minneapolis, Minn.; Taylor, Inglis M., Manager, WEBQ, Harrisburg, Ill.; Thomason, Mims, Gen. Div. Mgr., United Press, Chicago, Ill.; Tracy, Edwin C., Sales Engr., RCA, Chicago, Ill.

Watson, Brooks, Prog. Mgr., WMBD, Peoria, Ill.; Wheeler, E. A., Pres., WEAW, Evanston, Ill.; Widmer, Janet, Mgr., Hooper, Inc., Chicago, Ill.; Wolf, Wm. V. P., Keystone, Chicago, Ill.; Winnie, G. G., Mgr., WTMJ, Milwaukee, Wis.

EIGHTH DISTRICT MEETING HELD AT GRAND RAPIDS

(Earlier story carried in last week's edition)

Congress was called upon by the Eighth NAB District Friday (22) to study American radio's record and "to declare in appropriate legislation" if the programs resulting from a free radio are not to be preferred to those which would result from government domination and control.

A resolution to this effect was adopted at the district meeting which was held in Grand Rapids, Michigan, Thursday and Friday (21 and 22).

C. Bruce McConnell, WISH, was elected District Director for a two-year term beginning in October. His predecessor

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sor, John Fetzer, WKZO, has served as Director for the past eight years. Mr. Fetzer was not a candidate for reelection and refused nomination for a fifth term. His services were praised in a resolution adopted at the meeting.

The meeting began Thursday morning with an address by President Miller. This was followed by discussions of public relations, George C. Biggar presiding, and labor relations, Mr. Fetzer presiding.

The afternoon session featured a report by the President of BMB, Hugh M. Feltis, on the work of his organization, and a sales managers clinic over which Robert Bausman, WISH, presided.

Dan Jayne, WELL, led a discussion concerning small market stations Friday morning, followed by a program managers clinic, presided over by Willis F. Dunbar, WKZO-WJEF. In addition to the election of the new director, the final afternoon was spent discussing the "Unsolved Music Problem."

The broadcasters joined the Grand Rapids Rotary Club at luncheon Thursday (21). Over 250 broadcasters and Rotarians heard Judge Miller speak on the topic "Radio In America." His speech was enthusiastically received.

Resolutions adopted at the meeting are as follows:

"Whereas the recent report of the FCC entitled 'The Public Service Responsibility of Broadcast Licensees' again raises the question of the power of the FCC through its licensing powers, to regulate and control the program policies and the content of programs of individual licensees and this question involves not only differences of viewpoint but basic considerations of Congressional intent and Constitutional guarantees of free speech—now therefore

"Be It Resolved by the broadcasters of the 8th NAB District, comprising the licensees in the states of Indiana and Michigan in session assembled this 22nd day of March 1946, that we call upon the Congress to carefully appraise the record of broadcasters operating in the public interest as a part of the American system of free enterprise and individual initiative and to declare in appropriate legislation if the radio offering resulting from such operations not to be preferred to one dominated and controlled by government order."

"Whereas John E. Fetzer has served the 8th District of NAB as Director for the past eight years in a most capable and efficient manner, and

"Whereas John E. Fetzer desires not to become a candidate for re-election to said directorship

"Be it resolved that the members of the 8th District of the NAB extend to our retiring director, John E. Fetzer, a vote of appreciation for the diligent manner in which he has so ably served this district."

"Whereas the board of directors of the NAB has chosen the honorable Justin Miller as President for a five-year term beginning October 1, 1945, and

"Whereas the outcome of plans and objectives of the Association as presented to the broadcasters of the 8th district by the said Justin Miller represent a constructive program to enable the industry to operate most efficiently in the public interest now.

"Therefore be it resolved by the broadcasters of the 8th district in session assembled this 22nd day of March 1946, that we heartily commend Justin Miller and pledge to him our cooperation and whole-hearted support."

"Whereas BMB is now in the process of making its first station coverage study and whereas there is an increased demand for standard and authoritative study.

"Be it resolved that the 8th district and its member stations urge all stations within the district to become members of the BMB and further urge that BMB continue its periodic station coverage studies."

"Whereas BMI was created and supported by the broadcasting Industry

"Whereas the interests of the industry can best be served by maintaining BMI at a high degree of efficiency and

"Whereas the degree of its effectiveness is in direct proportion to the active cooperation and use of BMI music by the broadcasters.

"Be it resolved that the members of the 8th district extend to BMI their fullest active support and cooperation during the coming year."

"Whereas vacancies now exist on the FCC and

"Whereas it is deemed necessary that the interests of the general public and the radio broadcasting industry be better understood and served

"Now be it resolved that the board of directors of the NAB strongly consider the advisability of recommending to the President of the U. S. the appointment of membership to include those trained in and by the broadcasting industry."

"Whereas the many details necessary for the proper arrangement of the program, the accommodations and the entertainment for this convention have been most ably handled.

"Be it resolved that the member stations of the 8th District extend a vote of thanks to the NAB representatives participating, to Director Fetzer, to the Pantlind Hotel, to the Grand Rapids Rotary Club and to all others who have contributed to the success of this convention."

REGISTRATION:

G. F. Albright, WKBV, Richmond, Indiana; Robert C. Adair, WJOB, Hammond, Indiana; William R. Aldrich, WGL, Ft. Wayne, Indiana; C. E. Arney, Jr., NAB, Washington, D. C.; John B. Atkinson, WHBU, Anderson, Indiana.

R. R. Baker, WTRC, Elkhart, Indiana; Edward F. Baughn, WPAG, Ann Arbor, Michigan; Robert E. Bausman, WISH, Indianapolis, Indiana; Harry W. Betteridge, WWJ, Detroit, Michigan; George C. Biggar, WIBC, Indianapolis, Indiana; Ford Billings, WHOT, South Bend, Indiana; H. M. Bitner, WFBM, Indianapolis, Indiana; Milton Blink, Standard Radio, Chicago, Illinois; L. J. Borman, AP, Chicago, Illinois; Otto P. Brandt, ABC, New York, New York; Edward L. Brant, UP, Chicago, Illinois; Edward H. Bronson, WJEF, Grand Rapids, Michigan; W. W. Bryan, Free & Peters, Inc., Detroit, Michigan; Charles G. Burke, WJR, Detroit, Michigan; R. Y. Burnett, WSOO, Sault Ste. Marie, Michigan; D. A. Burton, WLBC, Muncie, Indiana.

Frank E. Chizzini, NBC, Chicago, Illinois; V. O. Cram, WHLS, Port Huron, Michigan.

Al Fairchild, WSAM, Saginaw, Michigan; Tom Farrell, Radio Market Guide, Chicago, Illinois; Hugh Feltis, BMB, New York City, New York; John E. Fetzer, WKZO-WJEF, Kalamazoo, Michigan; Grand Rapids, Michigan.

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DISTRICT MEETINGS AHEAD

4th District	April 11-12	Cavalier Hotel	Virginia Beach, Va.
2nd District	April 25-26	Roosevelt Hotel	New York, N. Y.
5th District	April 29-30	San Carlos Hotel	Pensacola, Florida
1st District	May 13-14	Hotel Statler	Boston, Massachusetts
3rd District	May 16-17	Bellevue Stratford Hotel	Philadelphia, Pa.

Martin Giaimo, WJEF, Grand Rapids, Michigan; Charles Godwin, Mutual, New York, New York; Milton L. Greenebaum, WSAM, Saginaw, Michigan.

Roy Harlow, BMI, New York, New York; Ralph S. Hatcher, CBS, Chicago, Illinois; A. L. Hopkins, WJEF, Grand Rapids, Michigan; James Hopkins, WJBK, Detroit, Michigan.

Dan Jayne, WELL, Battle Creek, Michigan; John Carl Jeffrey, WKMO, Kokomo, Indiana.

J. H. Keachie, RCA, Cleveland, Ohio; Scotty Keck, NBC, Chicago, Illinois; William F. Kiley, WFBM, Indianapolis, Indiana; Ed Kreiger, WSOO, Sault Ste. Marie, Michigan; James F. Kyler, SESAC, New York, New York.

Howard M. Loeb, WFDF, Flint, Michigan.

C. Bruce McConnell, WISH, Indianapolis, Indiana; Robert L. Mackin, WHLS, Port Huron, Michigan; James A. Mahoney, Mutual, Chicago, Illinois; George M. Millar, WJBK, Detroit, Michigan; Justin Miller, NAB, Washington, D. C.; E. P. Mills, Jr., WELL, Battle Creek, Michigan.

Linnea Nelson, BMB, New York, New York

John W. O'Harrow, WKZO-WJEF, Kalamazoo, Michigan, Grand Rapids, Michigan; Forrest Flagg Owen, WELL, Battle Creek, Michigan.

Linwood M. Pattee, BMI, New York City, New York; Albert W. Payne, WHDF, Calumet, Michigan; Frank E. Pellegrin, NAB, Washington, D. C.; Robert W. Phillips, WSAM, Saginaw, Michigan; Stanley R. Pratt, WSOO, Sault Ste. Marie, Michigan.

Roy Radrer, WIBM, Jackson, Michigan.

Merritt R. Schoenfeld, WJR, New York, New York; Joe Spring, WASK, Lafayette, Indiana; Gerald Swisher, AP, Cleveland, Ohio.

John A. Toothill, Burn-Smith Co., Chicago, Illinois.

Owen F. Uridge, WJR, Detroit, Michigan.

Carl M. Watson, NBC, New York, New York; Edwin K. Wheeler, WWJ, Detroit, Michigan; T. P. White, WKZO, Kalamazoo, Michigan.

Broadcast Advertising

CORRECTION

An article entitled "Per Inquiry and Free Time" published in NAB REPORTS, March 4, 1946, stated that the Allan Miller Agency had mailed to stations a reprint of a station sales manager's letter apparently encouraging per inquiry advertising in radio, and quoted from a letter from the station sales manager stating that his letter to the Miller Agency was not supposed to be used for promotional purposes.

It has been determined that the sales manager had, contrary to his letter to NAB, authorized the use of his letter by the Allan Miller Agency.

Publication of this erroneous information, quoted verbatim from the sales manager's letter was an unintentional error. It was not intended to injure or cast any reflection upon the integrity of Allan H. Miller or the Allan Miller Agency.

RETAIL ADVERTISING SURVEY PUBLISHED

Indicative of the continued advertising trend in various media is the third annual survey of advertising expenditures conducted jointly by *Editor and Publisher* and the National Retail Dry Goods Association. The following are excerpts quoted from the survey report:

"A drop in the newspaper's share of the advertising dollar will not necessarily mean decreased linage. . . . The retail trade has indicated that if an ample supply of goods is available, total advertising will be increased over 1945. In that case, expenditures in newspapers while proportionately less in relation to other media, would be greater in linage and dollars.

Newspapers Decline, Radio Increases

"Newspapers, always the retailers' medium, lost some of their lead over other media during 1945, and will continue to lose during 1946, it is indicated. Since the first survey in 1943, newspapers have shown a steady decline, and radio and direct mail an irregular but gradual increase.

Retailers to Boost Radio Budget

"The 171 stores replying to the questionnaire this year foretold an average reduction in newspaper expenditures of 1.7%, according to their estimates of their 1946 budget division. They plan an average of .7% for radio and 1.1% for direct mail.

All Sections Report

"The 171 stores who replied to the survey this year (11 more than participated last year and 55 more than took part in the first survey) represent all sections of the United States and Canada. They vary in size and type from large department stores in major cities to small shops in small towns.

Public Relations Copy Continues

"Asked, Are you more or less favorable to non-product institutional or public relations copy than you were last year? slightly more than half of the retailers replied yes, indicating that they had been pleased with the results of such copy during the war years. As for continuing to use such copy, 74 retailers stated yes and only two gave definite no's.

Brand Name Advertising

"In line with the growing importance of brands to the consumer and the development of brands in many new lines, all but one of the 167 retailers who answered a question on their attitude toward brand advertising signified strong belief in brand name advertising. Similarly, that same number declared they would use brand advertising in 1946.

"Some of the retailers added, however, that they would advertise only those brands that were their own store brands. Some also remarked that they would be selective in their brand advertising, giving space 'only to those brands which warrant it.' One retailer commented, 'Yes, but in a limited way, since we feel our store name has more prestige with our customers.'

New Products

"The question, 'What new product line are you planning to develop during the coming year?' brought a startling number of replies reading 'appliances.' Some stores went into detail to the effect that they would handle major appliances, or electric appliances, or only radios and small appliances at first, but the overall impression is that a great majority of stores plan to install appliance sections or to rejuvenate such pre-war departments.

"Next in importance in the new product development line is the home furnishings (another war casualty) classification, under which retailers mentioned furniture, rugs, house-wares, china, kitchen equipment, drapery and curtains, everything for the home, home needs. Thirdly, the retailers mentioned children's and infants' wear, and fourthly, sporting goods.

"A small group of retailers expressed interest in teen age sections, or junior-age clothes, men's toiletries, better jewelry sections; and fur salons."

Controversial Housing Subject

National Association of Real Estate Boards has placed an order with producers for a series of four transcriptions dealing with the housing situation. NAB has learned through Walton Onslow, director of the real estate association, that the discs will be submitted to some 25 local

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realty boards within the next 10 days. The boards are to sponsor the series on their local radio stations.

Boards Have Ordered Transcriptions

Real Estate Boards in the following cities have already ordered the transcriptions, according to Mr. Onslow: Kansas City, Mo.; Flint, Mich.; Savannah, Ga.; Baltimore, Md.; Salt Lake City, Utah; Akron, Ohio; Indianapolis; Cincinnati, Ohio; Memphis, Tenn.; Louisville, Ky.; Steubenville, Ohio; Ann Arbor, Mich.; Birmingham, Ala.; Tacoma, Wash.; the New Jersey state association, and others.

Real Estate Executive Speaks

The series is entitled, "The Truth About Housing" and will feature an interview with Herbert Hugh Nelson, executive vice-president, National Association of Real Estate Boards.

Small Market Station Sales

Management of small stations has frequently discussed ways and means of selling their facilities to the national advertiser. Data from the NAB Research Department shows that stations on local channels, with unlimited time, in cities of 25,000 to 50,000 had an average gross in 1944 of \$84,636. The revenue came from the three following sources: Network, \$15,760; local sales, \$56,983; and National Spot, \$11,893.

Local channel, unlimited time stations in cities of 10,000 to 25,000 population grossed an average of \$54,151. The network sales amounted to \$7,015; local sales, \$37,260; and National Spot, \$9,876.

This type and classification of station in cities of less than 10,000 population sold time that resulted in these averages for 1944: Network, \$5,217; local sales, \$32,056; and National Spot, \$4,471. The gross sales were \$41,744.

The overall income percentage from the three sources was as follows: Network, 15.4%; local sales, 69.4%, and National Spot, 14.2%.

The NAB Small Market Station Committee has defined a station of this category as one of less than 5000 watts in a city of 50,000 population or under. Had the regional stations been included in the above research, the income from national sources would have been higher than the approximately 30% shown. With at least this amount as the national average in small stations, they have sufficient reason for being interested in devising effective methods for attracting the national advertiser.

Group Selling in Small Markets

J. Allen Brown, NAB executive in charge of small market stations, while studying these statistics, has compiled other information related to selling the national advertisers. A request was made to The Tobacco Network, a group of seven small stations in North Carolina, which recently reported a 300% increase in billings over a five month period.

Success Factors

Philip F. Whitten, general sales manager of the group, reported to NAB as follows:

"Whatever success the Network may be accomplishing in the commercial field, I feel is due to the following factors:

1. "The presentation of a group of stations serving a unified economic and geographic area as a single market, rather than as a group of individual spot markets.
2. "The use of promotion material which crystallizes the above thought.
3. "A central office operation, permitting the advertiser and agency to work with one contract, one program,

one continuity, and one contact, as compared with dealing with seven individual stations; in other words, ease and efficiency of benefit to the advertiser and agency.

4. "A combination rate through the purchase of the entire group of stations which provides a definite saving to the advertiser as compared with the purchase of time from the individual stations on their individual national rates.

5. "The cooperation of the management of the member stations in the promotion and development of the network as a going organization in which each of the stations has an equal stock interest.

History of Group

"The network history begins with an interchange of war news programs in 1942, 3, and 4, by three or four of the Stations now comprising the network. This cooperative action was so beneficial that it led to a further discussion of program exchange and the final decision to form a network group for that purpose both on a sustaining and commercial basis.

"Originally there were five stations in the group which took the title of 'The Tobacco Network,' and when WHIT, New Bern, was established, it was invited to become a member, and when the network was incorporated in August, 1944, it was composed of six stations. In November, 1945, Station WJNC, Jacksonville, North Carolina, joined the network.

Sustaining Programs

"In addition to commercial programs a considerable number of sustaining programming is done on the network, though at the present time this is not as great in quantity as we hope it may be in the future. We broadcast several programs on a sustaining basis from Raleigh and Wilson, and at least once a week we pick up a fine name band from Camp LeJeune, N. C.

"All members of the Tobacco Network are, also, affiliates of the Mutual Broadcasting System and carry a large volume of Mutual programming, both sustaining and commercial.

Nine Commercial Hours Weekly

"At the present time there are an average of five quarter hour commercial programs per day fed to the network; in addition we have one full hour and a half hour on Sundays both commercially fed to the Network. We are feeding the Network about an average of a half hour a day of sustaining programming. Then, in addition to the above program business we have a large number of announcement contracts. Announcements, however, are not handled on a simultaneous network basis but are broadcast individually on the stations at various times.

Grouped as Single Market

"To sum up, I would say that the Tobacco Network has definitely established itself as a strong regional network by capitalizing upon the unquestioned dominance of the low-powered station in the single station market and by united effort in their service to this particular area, in which the agricultural and economic factors are common to all, are able to present themselves as a group to national or regional advertisers as a single market of equal importance with any of the other metropolitan markets in the country.

One Million Population

"We have a population of over a million people in both primary and secondary areas and of almost 400,000 people in the home counties alone. We are able as a group to present our case on a basis which commands the serious attention of advertisers and time buyers.

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Impressive Hooper Ratings

"Add to that the results of our new Hooper Surveys, showing that our stations enjoy over 70% of the listening audience day and night, and you can see that we have a powerful story to tell which is now beginning to produce results."

These stations are members of the Tobacco Network:

WGTC, Greenville; WFNC, Fayetteville; WGBR, Goldsboro; WRAL, Raleigh; WJNC, Jacksonville; WGTM, Wilson; WHIT, New Bern.

Louis N. Howard is President of the organization.

Small Station Does Big Sales Job

WLAG, LaGrange, Georgia, has set an example of progressive work in selling radio's facilities to a department store. James G. Gallant, executive of the Belk-Gallant Company, started using WLAG five years ago as a gesture but for the past three years the small market station has taken a lion's share of the department store's advertising budget.

"We can see no reason why radio shouldn't be a major item on the advertising plans of all department stores," said Mr. Gallant. "Certainly we have received the very finest results, and we look forward to heavy use of air time for years to come."

Edwin Mullinax, general manager of WLAG, reports Belk-Gallant sponsors "Man on the Street" straight across the board, two 15-minute news periods daily, 40 spot announcements weekly, and a 30-minute daily "Santa's Mailbag" during the Christmas season. The five Belk-Gallant Stores in the LaGrange area are a part of the Belk chain of 231 stores in the Southeast.

"HOW MUCH FOR HOW MANY?" BOOKLET TO BE MAILED

The NAB media cost comparison, "How Much for How Many," first presented by Frank E. Pellegrin, NAB's Director of Broadcast Advertising, at San Francisco on January 9, has evoked much discussion and started an avalanche of requests for copies.

Accordingly, the study (with charts) in brochure form was sent to the printer and is scheduled for delivery at NAB Headquarters the week of March 31.

One copy will be mailed free to each addressee on the NAB Sales Manager's list. Additional copies will be available to member stations at a cost of 30 cents each until the supply is exhausted.

Typical of the widespread interest created by the study are the quoted excerpts taken from a partial list of requests received at the Department of Broadcast Advertising:

"... Please send a copy of the presentation made on radio vs. newspapers . . ."
—*Dancer-Fitzgerald-Sample, Inc.*

"... If copies are available, will you send one for file . . . ?"
—*Farm Journal, Inc.*

"... Send me a copy of your study entitled, 'How Much for How Many?'"
—*L. George Horowitz, Economics Consultant.*

"... Would it be possible to have a copy? Will appreciate it very much."
—*MacFadden Publications, Inc.*

"... Send me at your convenience 'How Much for How Many?'"
—*Ketchum, MacLeod & Grove, Inc.*

"... Please forward a copy of your media study . . ."
—*Dan B. Miner Company, Los Angeles.*

"... Would appreciate it very much if you would send a dozen copies . . ."
—*Bowling Green Broadcasting Co., Inc.*

"... Wonder if you might be able to spare a copy for us . . ."
—*The Biow Company.*

"... Please send me a copy of the NAB presentation 'How Much for How Many?'"
—*Edward Petry & Company, Inc.*

"... Send us a copy."
—*Radio Station KORE.*

"... Would like very much to have a copy . . . would also like to take this opportunity of complimenting you on your presentation . . ."
—*Peoria Broadcasting Company.*

"... A home run . . . I'll appreciate it very much if you'll send us four copies . . ."
—*Watertown (N. Y.) Broadcasting Corp.*

"... Would appreciate very much being put on your mailing list for the brochure . . ."
—*Pennsylvania Broadcasting Company.*

"... The book . . . sounds good and I would like to know more about it. . . . Let me know how I can obtain one or more copies . . ."
—*Radio Station KHJ.*

"By all means send as soon as available your presentation 'How Much for How Many.'"
—*R. G. Winnie, WTMJ.*

"... Please send me copy of your report comparing costs of reaching audiences by radio vs. other mediums . . ."
—*N. W. Ayer & Son.*

Employee-Employer Relations

CBS FILES BRIEF IN TELEVISION CASE

On Thursday (28), CBS filed its brief with the National Labor Relations Board in the test case to determine whether CBS white collar employees in New York City should be grouped into one single city-wide bargaining unit of some 735 employees, or whether there should be two units—one composed of approximately 700 workers and the other composed of some 35 employees in the Television Program and Operations Department. A second issue in the case is whether television directors and assistant directors should by themselves constitute a separate collective bargaining unit.

On the question of one or two units of white collar employees, CBS, the United Office and Professional Workers of America, and the IBEW were in agreement in urging that a single city-wide unit be established, while International Alliance of Theatrical and Stage Employees (IATSE) contended for a separation of the clerical employees of the Television Program and Operations Department. The Company, the Radio Directors' Guild, the

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UOPWA, and the IBEW were in accord in wanting a separate craft group of television directors and assistant directors, whereas LATSE wanted this group either to be included in its proposed general Television Program and Operations Department unit or, if separated, lumped together with a miscellaneous group of four or five "fringe" employees.

In its brief, signed by Howard L. Hausman, Director of Personnel Relations, CBS summarized its position as follows:

The Company's general position on the appropriate unit is clear. It believes that functionally interchangeable clerical and service employees in a particular operational area, such as New York, should not be artificially divided into separate units along departmental lines. It does not object to the separation of a self-contained craft or functional unit, such as the Directors and Assistant Directors. But it urges that any craft unit so separated be a specific and clear-cut one, uncluttered by other "fringe" or "hybrid" functional groups, so as to minimize the possibility of jurisdictional friction.

Thus, on the general question of "one big unit" or "one large and one small unit" the Company is in full accord with UOPWA and IBEW in wanting "one big unit" for clerical, etc., employees; and on the specific question of a separate unit for Directors and Assistant Directors alone, the Company is in full accord with RDG, as well as with UOPWA and IBEW, in wanting such a unit.

In support of this position it was pointed out that the nature of the work performed by the clerical employees and the community of interests among them, the centralized management practices and policies, the location of the physical properties and the close relationship between the television group and the general group, as well as the history and extent of organization by the unions, required the establishment of a single clerical unit. Pointing to the craft characteristics of the television directors and assistant directors, the Company joined in the request of the Radio Directors' Guild for a separate bargaining unit limited to the highly skilled directorial group.

The Decision of the NLRB on these issues, which may be expected in about six weeks, will have an important bearing on the future bargaining patterns in television. Hearings on the case were concluded in New York City on January 23. Pending before the NLRB is a request by IATSE for oral argument before the Board in Washington.

FOURTH CIRCUIT COURT OF APPEALS DENIES ENFORCEMENT OF NLRB ORDER AGAINST STATION WAYS

In a two to one opinion rendered March 15, 1946, the United States Court of Appeals for the Fourth Circuit, sitting in Richmond, Virginia, refused to enforce the order of the National Labor Relations Board directing Inter-City Advertising Co., Inc., operators of Station WAYS in Charlotte, N. C., to bargain collectively with Local 1229 of the International Brotherhood of Electrical Workers as the exclusive representative of the station's transmitter technicians.

The majority of the Court agreed with the Board that the transmitter technicians constituted an appropriate bargaining unit, contrary to the Company's contention that studio control room operators should also have been included, and also affirmed the Board's finding that the Company committed an unfair labor practice in July 1944 by refusing to bargain with the Union. However, the Court ruled that because the Union lost its majority among the technicians through changes "made in the normal course of business," enforcement of the Board's bargaining order would "defeat the primary purpose of the statute

to lodge the bargaining power of the workers in the hands of their chosen representatives."

In May 1944 the Board conducted an election, resulting in a three to one vote for the Union. The Company refused to bargain in July, claiming the Board had made "an unreasonable definition and designation of the bargaining unit." About this time one of the technicians, a member of the Union, was released with his consent because of necessary business changes and his duties were assumed by the Chief Engineer, who had been excluded from the bargaining unit as a supervisory employee. In September, one of the Union operators was transferred to the control board, and he was replaced by a new operator, who did not belong to the Union. By these shifts the Union lost its majority.

The NLRB in May 1945 found that the Company's refusal to bargain "was clearly in violation" of the Wagner Act and because of the recent selection of the Union in a secret election ordered bargaining even though the Union had lost its majority later. It is with this last determination of the Board that the majority of the Court disagrees, saying that when a union loses its majority "without fault on the part of the employer the union no longer possesses the authority to speak for the employees." Circuit Judge Dobie dissented, saying that when the Company first refused to bargain its only defense was based on objection to the bargaining unit, a "defense we have held to be untenable." Moreover, Judge Dobie pointed out that the personnel changes were made without consultation with the Union, a factor which weakened the Union.

Indications are that the NLRB will seek a rehearing or appeal the case to the Supreme Court, on the ground that the opinion is in conflict with previous cases decided by the Fourth Circuit as well as contrary to rulings of the Supreme Court.

News Clinics

THREE MORE NAB RADIO NEWS CLINICS HELD

Marked by record attendance, three NAB Radio News Clinics were held within the 6-day period starting Friday, March 22 with the Iowa Clinic in Cedar Rapids, and rounding out with two in Texas, one of which was held in Houston on Tuesday (26) and the other in Fort Worth on Wednesday (27). Art Stringer, NAB Director of promotion, represented NAB at all the meetings.

Details are given below in the order in which the clinics were held.

Iowa Clinic

"Determination of balance in newscasting should be made right in your own newsroom, by someone who knows his audience, knows the news and has 'news sense'," News Manager Jack Shelley of WHO, Des Moines, told 63 broadcasters who attended the Iowa Radio News Clinic held in Cedar Rapids on Friday (22).

The session was highlighted by a talk given by Mr. Wilbur Schramm, director of the School of Journalism of the University of Iowa, who reported on a survey made by the University to determine what people think of the news. Mr. Schramm stated that studies were being made of various sized towns and rural communities. "We have almost completed the first of these surveys," said Mr. Schramm. "We talk for about 40 minutes to each person interviewed. They listen, on the average, 5-plus hours per day; 4 newscasts per day is the average, with some

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hearing as many as 12 per day. These are the averages for home listeners—listeners in business establishments catch an average of 6 newscasts each day.”

Mr. Schramm stated that the survey did not reveal any objection to commercials on the part of the listeners. “The main impression we get,” he said, “is that radio news is a terrifically important thing to these people.”

Mr. Schramm described the town in which this initial survey is being made as “a typical town of about 600 population.”

Two broadcasters, John J. Gillin, president of WOW, Omaha, and NAB 10th District director, and Al Haugner, news editor of WMT, Cedar Rapids, stressed the desirability of adequate news coverage by correspondents. Mr. Gillin stated that WOW has a staff of 75 correspondents, and Mr. Haugner said that WMT maintains a staff of 40.

A discussion on methods of securing and handling radio news correspondents was opened by Haugner, who told of what they have done and how WMT has been able to present better newscasts. “We cover county fairs, regional meetings of fraternal organizations, mass initiations of Legion members,” he said. “We try to put the story in one sentence. The best way to find out who would be interested in a job as news correspondent, we found, was to go to the County Sheriff. From the list obtained there we contacted persons with the least number of positions. We picked the one with the best initiative, instructed him on how to file, how to skeletonize, what times the news would be needed. The main thing is to properly reward those who do the work out in the county. Sports are important. We arranged to have scores of all games in the area phoned to us. We give frequent instructions on stories, on elections, and when to phone.

“We pay on enterprise, initiative, quality, and quantity, with no set formula, and use name of correspondent when story is very good. Correspondents are proud of their radio affiliation.”

A discussion on farm news was opened by Mr. H. B. Hook, farm director of KGLO, Mason City. “What we give comes largely from correspondents,” said Mr. Hook. “The grass roots must be represented. We have made good use of a mobile unit in covering county fairs. We covered every fair in 24 counties, and talked to 4-H boys and girls. It took time, but it was very valuable.”

Mr. Hook spoke at length on the rounded-out program offered to rural listeners and methods of maintaining complete coverage of events.

Those who arrived early for the clinic were guests of W. B. Quarton, general manager of WMT, at a Thursday night dinner at the Cedar Rapids Country Club. Mr. Quarton and the WMT staff were also hosts at a reception at the Pickwick Club after the close of the Friday meetings.

NAB members who attended from adjoining states, in addition to 10th District Director Gillin, were: Virgil Sharpe, news director, KOIL, Omaha; Bill Ray, news editor, WQAM, Chicago; Ray Hampton, news editor, and Forest Cooke, assistant program director, WHBF, Rock Island.

A complete list of those in attendance follows:

Art Stringer, Director of Promotion, NAB, Washington, D. C.; John Gillin, Jr., president WOW, Omaha, and director NAB 10th District; Beryl Lottridge, vice president, and Bob Redeen, news editor, WOC, Davenport; Phil Hoffman, general manager, Chuck Miller, news editor, Mal Hansen, news editor, and Glen Law, news editor, all of KRNT, Des Moines; Robert Moore, news editor, and Eugene T. Flaherty, manager, KSCJ, Sioux City; Charles Ahrens, news editor UP, Chicago; Gerald Brogan, Iowa manager, UP, Des Moines; Virgil Sharpe, news editor KOIL, Omaha; H. R. Gross, news editor KXEL, Waterloo; H. R. Hurd, station manager and Max Smith, news editor, KFJB, Marshalltown; Bill Croker and Jim Borman, regional representatives, AP, Chicago; Craig Campbell, re-

gional manager, INS, Omaha; Dick Burris, news director and Gene Shumato, news editor, KSO, Des Moines.

H. B. Hook, farm director and Chuck Hilton, news editor, KGLO, Mason City; Ken Peterson and Drexel Peterson, news editors, KVFD, Fort Dodge; G. B. McDermott, station manager, K BUR, and Mrs. G. B. McDermott, Burlington; Woody Woods, publicity director, Jack Shelley, manager news, M. L. Nelsen, managing editor, Herb Plambeck, farm service director, all of WHO, Des Moines; Mrs. Elsie Lawrence, coordination director and Lois Crawford, manager, KFGQ, Boone; Ralph Childs, news editor, KMA, Shenandoah, Don Jackson, graduate student, former news editor, WOI, Art Barnes, head, radio news laboratory, Dick Baxter, news director, Dick Yockam, local news manager, Wilbur Schramm, director School of Journalism, University of Iowa, all of WSUI, Iowa City; Morgan Sexton, station manager and Lucille Leoggins, traffic manager, KROS, Clinton.

Bill Ray, news editor, WMAQ, Chicago; Ken Marvin, head, Department of Journalism, Iowa State University; Bob Mulhall, news editor, Dick Hull program director, and Dick Vogl, chief announcer, WOI, Ames; Arnie Stierman, program director, Geo. Freund, news editor, Ken Gordon, general manager, KDTH, Dubuque; Jim Carpenter, general manager, WKBB, Dubuque; Ray Hampton, news editor, WHBF, Rock Island, Illinois; Professor C. C. Tull, Cornell College, Mt. Vernon; Forest Cooke, Assistant program director, WHBF, Rock Island, Illinois; George Webber, manager, Iowa Tall Corn Network, Des Moines; Doug Grant, program director and managing editor, W. B. Quarton, general manager, Lew Van Nostrand, assistant manager, Fred Henson, news editor, Gene Claussen, news editor, Al Haugner, news editor, Pat Patterson news editor, Mrs. Pearl B. Broxam, public interest editor, all of WMT, Cedar Rapids; and Jack Hubbard, program director, KROS, Clinton.

Southeast Texas News Clinic Held in Houston

Southeast Texas broadcasters attending the first NAB Texas radio news clinic in Houston on Tuesday (26) hit the sawdust trail on news.

Burton Bishop, manager, KTEM, Temple, summed it up thus: “We are going in the news business in a substantial way. Our decision was crystallized today.”

Bishop was seconded by Ted Hills, manager, KTHT, Houston. Hills said: “We are going into news one hundred percent.”

Jack Neil, who manages KRIC, Beaumont, added his endorsement: “We think we are doing a pretty good news job. We are going to do a better one, beginning with a full-time newsman, some string correspondents, and a wire recorder.”

The Houston clinic also reached a substantial measure of agreement on several phases of radio news operations. It was the consensus of those attending the meeting that the ideal newsman for radio is the man who can gather, write, edit and broadcast news. On this question, the opinion was generally expressed that such a man brings more authority to the microphone, and therefore is listened to with greater respect.

Station representatives also agreed that news will more than pay its own way, not only in the production of station revenue, but also in station prestige and in balanced programming.

The Houston meeting also discussed the special problems presented by commercially-sponsored news broadcasts. It was agreed that well-written, brief commercial copy does not detract from the news, but it was also agreed that the stations themselves have a job of convincing agencies and sponsors that lengthy copy is not necessarily the best selling copy, especially in newscasts.

Several station representatives at the Houston clinic expressed the hope that the meeting would prove to be only the first in a series of such gatherings in that section of the country.

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KPRC, Houston, was host at a reception in the Rice Hotel following the Houston clinic.

Jack McGrew, program director of KPRC, was chairman of the Houston meeting, which was also attended by Art Stringer, secretary of the NAB Radio News Committee. Initial arrangements for the Houston clinic, as well as for similar meetings in Fort Worth and San Antonio, were set in motion by Martin Campbell, WFAA, 13th district director of the NAB.

Those attending the Houston clinic were: C. B. Locke, manager, and Dave Russell, program director, KFDM; Jack Neil, manager, Ed Henry, chief announcer, and Joe Trum, program director, KRIC, all of Beaumont; Ted Hills, manager, and Francis Gilbert, program director, KTHT; Harry Grier, news director, KTRH; Ken Millican, news editor, KXYZ; Kern Tips, manager, Pat Flaherty, news director, Hal Coley, news editor, Bill Whitmore, news editor, Ray Miller, news editor, and Jack McGrew, program director, KPRC, all of Houston; L. D. Clough, manager, KLUF, Galveston; J. C. Rothwell, manager, KSAM, Huntsville; Bill Laurie, manager, and M. D. Stewart, news editor, KNET, Palestine; Burton Bishop, manager and Larry Morrell, program director, KTEM, Temple; Guy Corley, manager, WTAW, College Station; N. S. Patterson, Head, journalism department, University of Houston; Art Stringer, secretary, News Committee, NAB, Washington; Harry Leadingham, Associated Press, Dallas; W. C. Nunn, journalism department, University of Houston.

Second Texas Clinic at Fort Worth

Broadcasters attending the second Texas NAB radio news clinic at Fort Worth on Wednesday (27) agreed that large and small stations alike must continue to expand their local news coverage, in the interest both of better news balance as such, and of improved overall programming.

"The individual broadcaster in every community is presented with a challenge to maintain a level of interest in news broadcasting through his own station's individual treatment of news interest, or else he shall perish," said Charles Jordan, managing director of WRR, Dallas. Jordan added: "People in my town are interested most in what happens on Main Street, and they are going to get it."

Representatives of stations in North, East and West Texas also endorsed the view expressed by Wes Izzard, veteran news editor of KGNC, Amarillo: "Radio needs trained newsmen, and the expansion of local news coverage by radio stations will also increase the job opportunities for qualified youngsters wanting to break into radio news."

The news operations of WBAP-KGKO, Fort Worth; WFAA-KGKO, Dallas, and KGNC were described in considerable detail. James Byron, news editor of WBAP-KGKO, and chairman of the Fort Worth clinic, drew a spark from his Dallas counterparts with the announcement that he was planning to add another Dallas legman to his news operation, since his stations also serve the Dallas market.

News commentators and analysts came in for considerable discussion, with station representatives drawing a careful distinction between the two. It was agreed that a commentator expresses his own personal opinion, while an analyst draws upon the best expert opinion he can find without introducing his own leanings, and presents that expert opinion to help his listeners understand the news.

It was also agreed that both fields call for considerably more than average understanding, background and responsibility. "Otherwise," Byron commented, "Radio especially is destroying its integrity."

Reverting to the subject of local news coverage, it was emphasized both by station representatives and by wire service spokesmen that the stations themselves must do the

local news job—that the wire services cannot do it for them.

Broadcasters attending the Fort Worth clinic were guests of WBAP-KGKO at a reception which followed the business session.

The Fort Worth meeting was attended by Art Stringer, secretary of the NAB News Committee, and Jack McGrew, KPRC, Houston, who was appointed general chairman for the Texas clinics by Martin Campbell, WFAA-KGKO, 13th District Director of the NAB.

Attending the news clinic were: Bro Mingus, program director, and Duane Ramsey, newscaster, KRBC, Abilene; Wes Izzard, secretary and news editor, KGNC, Amarillo; Carr P. Collins, Jr., vice president, KWBU, Corpus Christi; James S. Alderman, news editor, WRR, Justin R. Anderson, chief of bureau, Press Association, John W. Bachman, educational director, KWBU, Ray Baumgardner, manager Southwest Div. Ins., Taylor Branch, news editor, WRR, Chas. Jordan, managing director, WRR, Meador Lowrey, news editor KRLD, Jack E. Nennery, news editor, WFAA, Elery Owens, reporter, WFAA, Hugo Speck, news editor, WFAA-KGKO, Pete Teddlie, program director, WRR, all of Dallas; James A. Byron, news editor, and L. E. Dupont, newscaster, WBAP-KGKO, Russ Lamb, program director KFJZ, Porter Randall, news editor KFJZ, D. H. Rankin, all of Fort Worth; Jack McGrew, program director KPRC, Houston; Hank Degner, manager KOCA, Kilgore; Boyd Kelley, manager KPLT, Paris; W. E. Wilcox, news editor KRRV, Sherman; J. H. Hubbard, manager KXOX, Sweetwater; Herman Cecil, program director KCMC, Texarkana; Jas. G. Ulmer, owner KGKB, Tyler; John Caskey, newscaster, Harold Gage and Bert Kadell, newscaster, KWBU, Waco; and Arthur Stringer, secretary, NAB Radio News Committee, NAB, Washington, D. C.

Engineering

AGENDA ANNOUNCED FOR CLEAR CHANNEL HEARING

The Commission has announced the following agenda for the Clear Channel Hearing which will resume on April 15 after a 3-month adjournment from Jan. 17:

April 15 and 16—Report on Survey conducted by Census Bureau for Committee IV and completion of Dr. Whan's testimony.

April 17—No session (Commission will hear oral argument in Washington Television matter and hold its regular Wednesday meeting).

April 18 and 19—Presentation of testimony by four members of Clear Channel Broadcasting Service (one-half day each).

April 22—Submission of Committee reports and recommendations for revision of Standards of Good Engineering Practice.

April 23—American Broadcasting Company.

April 24—Columbia Broadcasting System.

April 25—National Broadcasting Company.

April 26—Presentation of testimony by parties not affiliated with Clear Channel Broadcast Service or Regional Broadcasters group.

April 29—Presentation of testimony by two members of Clear Channel Broadcasting Service.

April 30—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 1—Presentation of testimony by two members of Clear Channel Broadcasting Service.

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May 2—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 3—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 6—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 7—Presentation of testimony by Radio Service Corporation of Utah (Station KSL—one-half day) and commencement of testimony by Regional Broadcasters Committee, which testimony when concluded will be followed by other testimony not scheduled elsewhere.

It is the Commission's intention to receive at the session beginning April 15th all testimony available for presentation in this proceeding. However, it appears that there are certain matters which cannot be presented at this session and accordingly at the conclusion of the session beginning April 15th the Commission will adjourn until Monday, July 1st, at which time the Commission will sit continually until the record is closed.

FCC

TRUMAN URGED FILL FCC VACANCY WITH EXPERIENCED BROADCASTER

Justin Miller, President of NAB, wired President Truman last Monday (25) urging that the existing vacancy on the Federal Communications Commission be filled by someone "trained in the practical everyday operation of a broadcast station."

Pointing out that a person with these qualifications has never served as an FCC member, while many from utility regulatory bodies or utility industries have served, President Miller emphasized that radio broadcasting is not a public utility and "at least one member of the commission should have the public interest viewpoint required of station licensees as distinguished from public service or utility point of view."

Previously the Eighth NAB District Meeting in Grand Rapids, Michigan (March 22) had adopted a resolution on this subject. In it the board of directors of NAB was asked to "strongly consider the advisability of recommending to the President of the U. S. the appointment of membership to include those trained in and by the broadcasting industry."

Text of the NAB President's telegram to President Truman follows:

"PRESENT VACANCY ON FEDERAL COMMUNICATIONS COMMISSION AFFORDS SPLENDID OPPORTUNITY FOR YOU TO GIVE DESERVED RECOGNITION TO RADIO BROADCASTING PHASE OF THE COMMISSION'S WORK. IN ITS ENTIRE HISTORY NO PERSON WHO HAS BEEN TRAINED IN THE PRACTICAL EVERYDAY OPERATION OF A BROADCAST STATION HAS BEEN APPOINTED TO MEMBERSHIP ON THIS COMMISSION WHILE MANY HAVE BEEN NAMED FROM UTILITY REGULATORY BODIES OR UTILITY INDUSTRIES. BROADCASTING HAS BEEN SPECIFICALLY DECLARED BY CONGRESS NOT TO BE A PUBLIC UTILITY AND AT LEAST ONE MEMBER OF COMMISSION SHOULD HAVE THE PUBLIC INTEREST VIEWPOINT REQUIRED OF STATION LICENSEES AS DISTINGUISHED FROM PUBLIC SERVICE OR UTILITY POINT OF VIEW. EARNESTLY URGE YOU GIVE THIS SUGGESTION FAVORABLE CONSIDERATION."

FCC UPHOLDS KRLD, DENIES SAM MORRIS PETITION, IN TEMPERANCE DISPUTE

The Commission on Thursday (28) turned down a petition that it deny a license renewal application of KRLD Radio Corporation, licensee of KRLD, Dallas.

The petition was filed by Sam Morris, acting for the National Temperance and Prohibition Council, Washington, D. C.

Morris had asserted in a brief that KRLD had sold "choice" time for broadcasts "counseling the drinking of alcoholic liquors and refusing to sell equally choice radio time or any time whatever" for the broadcasting of messages which counselled "the abstinence from drinking of such alcoholic beverages."

The Commission said that KRLD's application for license renewal would be considered on its merits in regular course and added:

"It is the Commission's view that the problem raised by the petition is of industry-wide proportions and is not restricted solely to KRLD, therefore, the petition involving, as it does, issues of such extensive scope should not be granted as to one particular station when there is no urgent ground for selecting it rather than another."

Text of the Commission's opinion and order follows in full:

BEFORE THE FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D. C.

In re petition of Sam Morris for denial of application of KRLD Radio Corporation (KRLD) for renewal of license. File No. B3-R-397.

Memorandum Opinion and Order

On May 25, 1945, petitioner, Sam Morris, acting on behalf of the National Temperance and Prohibition Council of Washington, D. C., filed a petition requesting that the Commission deny the pending application of KRLD Radio Corporation, licensee of Station KRLD, Dallas, Texas, for renewal of its license. Petitioner has filed an extensive brief which raises other questions in addition to the issue whether the renewal of KRLD's license would be in the public interest. So far as it concerns that issue, the gist of petitioner's complaint, as set out in his brief, is that KRLD has pursued the policy of selling "choice" time for broadcasts "counseling the drinking of alcoholic liquors . . . and refusing to sell equally choice radio time, or any time whatever" for the broadcasting of messages which "counsel the abstinence from drinking of such alcoholic beverages." It appears from petitioner's brief that while he also objects to similar alleged policies of other stations, he has singled out KRLD chiefly because its primary service area includes governmental subdivisions where local option laws forbid the sale of alcoholic beverages, because it is an affiliate of the Columbia Broadcasting System and carries the programs offered by that network which are sponsored by beer and wine advertisers, and because its alleged policy reflects that of CBS, which petitioner characterizes as the chief offender in pursuing the policy against which he makes objection. With respect to CBS, petitioner alleges in his brief that he has sought to purchase time over the facilities of the CBS network and stations owned by CBS, but that CBS has "refused to sell any time for abstinence broadcasts, in any amounts and under any conditions whatever." Both KRLD and CBS have filed statements in opposition to the petitioner.

The relief which petitioner seeks is denial of the KRLD application for renewal of station license. Of course, under section 309(a) of the Act, the Commission may not take any such action without affording the applicant a hearing. Thus, the question is presented whether the application of KRLD should be designated for hearing on the issues presented in the petition. It is the Commission's view that the problem raised by the petition is of industry-

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wide proportions and is not restricted solely to KRLD. Therefore, the petition involving, as it does, issues of such extensive scope should not be granted as to one particular station, when there is no urgent ground for selecting it rather than another. Nor does it appear that a general investigation of the subject is warranted at this time in view of the fact that the principal points of controversy appear to be presented in the petition of Sam Morris on the one hand and in the detailed responses of the station and of CBS on the other hand, particularly in the extensive brief of CBS.

In considering the problem of what the application of the criterion of the public interest requires in resolving this controversy, the Commission cannot acquiesce in the view of KRLD Radio Corporation, and of CBS that the advertising of commercial goods or services may not be controversial. In support of this view the brief of CBS draws a distinction between "advertising" and "propaganda", and rejects the proposition that any product advertising can amount to propaganda. But the very real and troublesome problem presented by the instant petition cannot be so readily disposed of by the application of a handy nomenclature. For reflection about the nature of advertising reveals that it is indeed a species of propaganda, designed to induce the audience to use a given product or to prefer it to another. The fact that the entertainment afforded by the sponsor may count for more than his announcements about the merits of his product in winning audience favor for his product must not obscure the fact that advertising is, in essence, a form of propaganda. That propaganda may be implicitly or expressly based on a genuine difference of view as to the relative merits of one product or type of product over another. Thus, difference may exist as to the relative merits of plastics and metals, or of aluminum and other metals.

Ordinarily, differences of this character, based upon diversity of preferences and commercial competition, do not raise issues of public importance. Difference concerning the relative merits of one product over another does not usually divide the community by raising basic and important social, economic, or political issues. But it must be recognized that under some circumstances it may well do so.

Without at this time passing on such factual issues as whether broadcast time has been unfairly denied or whether petitioner is an appropriate representative to press for the securing of time, it can at least be said that the advertising of alcoholic beverages over the radio can raise substantial issues of public importance. It is hardly necessary to point out that the question whether the sale and consumption of alcoholic beverages should be prohibited by law is frequently an issue of public importance. That is not here disputed, for KRLD points out that it has made time available for discussion of that issue in connection with local option elections.

As a result of such local option elections, 1,500,000 of the 3,500,000 persons within the primary nighttime service area of KRLD (according to the station's own tabulation) reside in counties forbidding sale of alcoholic beverages. For many of these people non-consumption of alcoholic beverages is not simply a matter of preference, but of deeply held conviction, which extends to the view that encouraging the consumption of alcoholic beverages is a grave moral and social evil. That conviction is reflected in the consistent effort to secure legislation in Congress wholly forbidding the advertising of alcoholic beverages over the radio.¹

What is for other individuals merely a routine advertising "plug" extolling the virtues of a beverage, essentially no different from other types of product advertising, is for these individuals the advocacy of a practice which they deem to be detrimental to our society. Whatever the merits of this controversy, which it is not our function to resolve, it is at least clear that it may assume the proportions of a controverted issue of public importance. The fact that the occasion for the controversy happens to be the advertising of a product cannot serve to diminish the duty of the broadcaster to treat it as such an issue.

¹ Thus, in the last five years at least ten bills on this subject have been introduced in Congress. These are: H. R. 5238 (79th Congress); S. 569, H. R. 350, S. 682, and H. R. 1924 (78th Congress); H. R. 123, H. R. 125, H. R. 976, H. R. 6785, S. 517 (77th Congress).

The application of KRLD Radio Corporation for renewal of its license will be considered on its merits in regular course, and the petition of Sam Morris is denied.

WGBF RENEWAL DENIED

Invoking the multiple ownership rule, the Commission has denied a renewal of license for Station WGBF, Evansville, to *Evansville on the Air, Inc.*, licensee also for WEOA of the same city. A 6-month period is provided to permit the owners to dispose of either of the two stations before the decision may become effective.

Citing that portion of the multiple ownership section (3.35) of the Communications Act which allows for exceptions if a showing is made that "public interest, convenience and necessity will be served through such multiple ownership situation," the applicant asked exceptions because of benefits arising from joint economies and flexibility of programming flowing from the operation of two stations under a single management.

The Commission, in its decision, stated that "The Communications Act has no room for the establishment and maintenance of monopolies in the field of radio broadcasting."

Text of the decision follows in full:

1. This proceeding is upon the application of Evansville on the Air, Inc., for renewal of license for standard broadcast station WGBF, Evansville, Indiana. It appearing that the applicant corporation is also licensee of standard broadcast station WEOA, Evansville, Indiana, the Commission on August 22, 1944, designated the subject application for hearing upon issues relating to the applicability of Section 3.35 of the Commission's rules (the multiple ownership rule). The applicant had previously filed a petition on May 29, 1944, requesting a finding that this Rule be not applied to stations WGBF and WEOA as presently licensed and operated. Hearings in this matter were held on July 23 and 24, 1945, at Evansville, Indiana, and September 28 and October 17, 1945, at Washington, D. C. On November 23, 1945, applicant duly filed its proposed findings and conclusions. On January 9, 1946, the Commission adopted proposed findings of fact and conclusions proposing to deny this application. Following the filing of exceptions, oral argument was held by the Commission en banc on March 19, 1946, in which applicant participated.

2. The applicant is an Indiana corporation authorized to issue 1,000 shares of stock (par value \$100 per share) of which 738¼ shares have been issued and are outstanding. All of this stock is owned by the Curtis Radiocasting Corporation and voted in its behalf by Clarence Leich, who is secretary-treasurer of Evansville on the Air, Inc., and is general manager of stations WGBF and WEOA. The Curtis Radiocasting Corporation has seventy-nine stockholders. Mr. and Mrs. Henry Walker and Mr. and Mrs. Clarence Leich hold the largest blocks of stock in the Curtis Radiocasting Corporation, and their aggregate holdings exceed 51% of the issued stock of that corporation. In addition, Mr. Leich normally votes under proxy an additional 10% of this stock. Besides its ownership of the applicant corporation which is also licensee of FM station WMLL, Evansville, Indiana, the Curtis Radiocasting Corporation owns 100% of Banks of Wabash, Inc., licensee of standard broadcast station WBOW, Terre Haute, Indiana.

3. Station WGBF is authorized to operate on 1280 kc with power of 1 kw night and 5 kw, day. There is now on file with the Commission an application to increase its nighttime power to 5 kw. Station WEOA is licensed to operate on 1400 kc with power of 250 w, unlimited time. Both stations render interference-free service to the City of Evansville and its environs, both day and night. The service areas of WGBF completely encompass the service areas of WEOA, whereas the latter serves approximately one-fifth of the area and one-third of the population served by WGBF. In addition to the service from WGBF and

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WEOA, the City of Evansville receives primary service, daytime, from Station WSON (850 kc, 500 watts, daytime only), Henderson, Kentucky, ten miles from Evansville. Nighttime, the only primary service available in Evansville is from applicant's stations, although services of a secondary character is provided by a number of clear channel stations.

4. According to the 1940 census, the City of Evansville had a total population of 97,062. Recent estimates, based on OPA ration applications, place the city's population at approximately 111,000. Its chief industries are electrical and mechanical manufacturing, structural steel, and plastics. Evansville is the wholesale trading center for the area comprised by southwestern Indiana, western Kentucky, and southeastern Illinois and forms the shopping center for that district. It is the site of Evansville College and a business college. Located in this city are the following groups and agencies: Chamber of Commerce, Junior Chamber of Commerce, Manufacturers' Association, Evansville Cooperative League, Philharmonic Orchestra, Council of Churches, Foreman's Club, Musicians' Group, Community Players and a number of other civic organizations.

5. Stations WGBF and WEOA have separate transmitter houses and maintain separate staffs there. Both stations have the same studios and business offices which are located in the City of Evansville. Clarence Leich is the manager of each station and in charge of program policies. The same personnel operate the studio and commercial offices and gather the local news for both stations. The stations use the same wire news, transcription and record library services. Station WGBF is affiliated with the National Broadcasting Company network, and WEOA with the Columbia Broadcasting System chain. Except for special national events which may be duplicated by these networks, there is no simultaneous broadcasting of the same programs by both stations. It is the applicant's policy to place programs intended for regional or rural listeners on WGBF and those of particularly local interest on WEOA insofar as possible. It is also its policy "to avoid having the same type of program on both stations at the same time." For example, local news programs would not be presented over the stations at the same time; programs of local origin over one station generally would be balanced against network programs on the other. Programs presented over one station are at times shifted to the other station in order to take care of commercial or other commitments. In practice, approximately one-third of the local religious programs are thus shifted from one station to the other. Also, listeners to basketball games of local interest being broadcast over the facilities of WGBF have been requested to tune to WEOA for the completion of the events, so that WGBF could carry network programs. An analysis of the January 1945 program structure of the two stations shows that WGBF devoted 66% of its time to network programs, 17% to records and transcriptions, and 17% to local live talent. WEOA broadcast network programs 75% of the time, records 16.4%, and local live talent 8.6% of the time. Together these stations gave approximately a total of two hours per day to sustaining local live talent programs.

6. A number of local citizens appeared on behalf of the applicant and testified that applicant's stations made time available to their respective organizations. They expressed the opinion that the common ownership of WGBF and WEOA was of advantage to them in that it was necessary to negotiate with only a single management for the use of time over both stations and their programs could be shifted from one station to the other, if other program commitments interfered, and that they could see no advantages arising from the separate ownership and operation of the two stations.

7. Stations WGBF and WEOA have separate network and national rate cards, the former station's rates being higher in these respects. However, the rates charged to local advertisers over each station are the same under applicant's theory that they both cover the local market and the greater signal intensity of WGBF is surplussage to the Evansville businessman. The history of the local rate cards for the two stations shows that WEOA's local rate

was originally lower than that of WGBF but gradually increased until August 1, 1940, when it equaled that of WGBF. Since that time there has been no substantial change in the local rates for either station. Local advertisers may add the time used over both stations to obtain discounts based upon volume of radio advertising. No attempt is made by applicant's commercial staff to sell local advertising time over one station competitively against the other, unless the local advertising schedule of one station is overloaded. Except for WSON, there is no competition for local radio advertising to applicant's stations from existing radio stations. Approximately twenty Evansville merchants use WSON for advertising purposes primarily because of the lower rates offered by that station.

8. According to financial reports submitted to the Commission, the operations of stations WGBF and WEOA have been profitable in recent years. Station earnings have been used in connection with high frequency developmental work, promotion of activities, and contributions to civic organizations and to some extent have been distributed in the form of dividends.

Conclusions

1. The statutory plan for the use of radio channels is encompassed within the Communications Act of 1934 pursuant to which stations are licensed by this Commission to operate in the public interest, convenience and necessity. As has been stated by the Supreme Court, "The avowed aim of the Communications Act of 1934 was to secure the maximum benefits of radio to all the people of the United States."¹ . . . "Congress moved under the spur of a widespread fear that in the absence of governmental control the public interest might be subordinated to monopolistic domination in the broadcasting field."² The reasoning of the Court is based upon recognition of the fact that radio facilities are limited and are not available to all who may wish to use them.³

2. Pursuant to this Congressional mandate, the Commission "after extensive consideration of the problem raised by the concentration of control of standard broadcast stations serving substantially the same area" (FCC Public Notice, November 23, 1943) adopted the following rule:

"Section 3.35 *Multiple ownership*.—No license shall be granted for a standard broadcast station, directly or indirectly owned, operated or controlled by any person where such station renders or will render primary service to a substantial portion of the primary service area of another standard broadcast station, directly or indirectly owned, operated or controlled by such person, except upon a showing that public interest, convenience and necessity will be served through such multiple ownership situation."

The Commission first proposed the rule on August 5, 1941. After publishing due notice of the proposition, a public hearing and arguments on the question were held on October 6, 1941, and briefs were filed for the consideration of the Commission. Evansville on the Air, Inc., appeared at the oral argument and filed a brief in this connection.

3. At the time the rule was adopted there were 912 standard broadcast stations licensed by the Commission, including two under construction. The majority interests in 320, or more than one-third, were owned by persons having majority interests in at least two stations. One group controlled eight stations; two groups, seven stations each; three groups, six stations each; four groups, five stations each; nine groups, four stations each; and twenty groups, three stations each. These statistics refer to multiple ownership alone, irrespective of whether or not service areas overlapped. There were, however, 32 instances where stations located in the same city or serving substantially the same area, were owned by the same interests. In addition, there were four instances where

¹ National Broadcasting Company v. United States, 319 U. S. 190, 217.

² Federal Communications Commission v. Pottsville Broadcasting Company, 309 U. S. 134, 137.

³ National Broadcasting Company v. United States, 319 U. S. 190, 213.

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persons in control of one station had a substantial minority interest in another station serving primarily the same area.

4. In the instant case, applicant concedes that station WGBF and WEOA are under common control and that, both day and night the service areas of WGBF completely overlap those of WEOA. However, it contends that its situation should be made an exception (as provided for in the rule) because of the benefits (such as standard of program quality, number and amount of community and philanthropic gifts, sums expended for radio experimentation and research) made possible by economies of joint operation and flexible programming. The owners stress the fact that all profits of the stations except for about 2% per annum on the investment have been left in the business instead of being distributed to the stockholders, and have been used in an improvement of programming and in experimental work.

5. The Commission concludes from the facts adduced at the hearing on the present application, that Station WGBF renders primary service to a substantial portion of the primary service area of Station WEOA, and that station WEOA renders primary service to a substantial portion of the primary service area of Station WGBF. In making this determination, the Commission, in accordance with its policy announced on April 4, 1944, has considered the location of centers of population and distribution of population, location of the main studios, areas and populations to which services of the stations are directed as indicated by their commercial business, news broadcasts, sources of programs and talent, coverage claims and the listening audience.

6. The applicant has shown no substantial reason why Rule 3.35 should not apply to its multiple ownership situation. It is licensed to use two standard broadcast frequencies in the same city. One station's service contours completely overlap those of the other station, both day and night. Despite these facts, the applicant in effect asks that an exception to the rule be made simply because of benefits resulting from joint economies and flexibility of programming flowing from the operation of two stations under a single management. However, under the circumstances of dual operation, it is not unusual for the single owner to effect substantial savings by joint use of studios, facilities, operating staffs, news and transcription services and record libraries. Carried to its ultimate conclusion, applicant's argument would mean that it would be in the public interest to license all stations in a given city, irrespective of their number, to the same group. The Commission has found, in adopting Rule 3.35, that these economies are outweighed by the fact that the public suffers under concentration of control and non-competitive program service in the same service areas. The rule was adopted to end duplication and concentration of ownership which are always potential, if not actual, threats to satisfactory program service. The Communications Act has no room for the establishment and maintenance of monopolies in the field of radio broadcasting.

7. The present WGBF and WEOA situation is indicative of the effects of noncompetition so far as community service is concerned. The applicant's program policies are such that there is no competition for listeners at a given time, in view of the fact that programs appealing to the same type of listeners are not broadcast at the same time. Programs being broadcast over one station are at times shifted to the other station in order to take care of network commitments, despite the fact that the program being replaced may be of greater local interest. Local advertisers are charged the same rates despite the fact that one station has a much greater coverage than the other station. Frequency discounts are offered to local advertisers using both stations. The city of Evansville, with a population in excess of 100,000 persons, is the center of a large trading area. The city receives no other primary service nighttime. Daytime it receives primary service from only one out-of-town station, and local Evansville advertisers use such station because of the lower rates in effect there. In order to provide a truly competitive stimulus in Evansville under the present circumstances,

an entirely new station would have to be constructed, which, in turn, would suffer competitively in attempting to compete with the two stations under the applicant's control. The Commission, therefore, can see no deleterious effects from separation and, on the other hand, anticipates that numerous advantages will arise from competitive operation of the two stations.

8. From the complete record, there appears to be no reason why both stations should not succeed in a financial and program sense, under separate ownership. According to the annual financial reports filed with the Commission by the applicant, the operation of both stations in the past has been profitable and from the record it appears that there is sufficient talent available in Evansville for the presentation of local programs, to say nothing of the programs which may be derived from network sources. In its proposed findings submitted in this case, applicant concedes that "the two stations may succeed in a financial and program sense under separate ownership." The listening public in Evansville is assured that the facilities separated from the control of Evansville on the Air as a result of this proceeding will not be licensed to any group unless the Commission is fully satisfied that the proposed operation of the new group will be in the public interest, convenience and necessity.

10. The Commission concludes that a grant of this application would not be consistent with the provisions of Section 3.35 of the Rules and Regulations, and that a renewal of license would not serve public interest, convenience or necessity. It is, therefore, ordered this 20th day of March, 1946, that the application of Evansville on the Air, Inc., for renewal of license of Station WGBF be, and the same is hereby denied. However, we do not believe it desirable to make this decision immediately effective since the licensee should be afforded a reasonable time to dispose of either of these stations. This procedure was contemplated in Order 84-A adopting the multiple ownership rule, and it was announced at that time that "The Commission may upon proper showing extend the licenses of the stations involved in any particular case . . . to permit the orderly disposition of properties." Accordingly, the license of Station WGBF will be extended for a period of six months from this date. If the applicant has not contracted for the sale of one of these stations and applied to the Commission for an assignment of license, or made other provision to comply with Section 3.35 of the Commission's Regulations within this six-month period, a denial of the application of Station WGBF for the renewal of its license will be entered forthwith.

FEDERAL COMMUNICATIONS COMMISSION

T. J. SLOWIE,
Secretary.

FCC APPEALS TO SUPREME COURT ON WOKO REVERSAL

Contending that it had full authority under the Communications Act to deny a renewal of license to WOKO, Albany, the Commission has filed a brief with the U. S. Supreme Court in which it asks that tribunal to hear an appeal from a recent U. S. District Court of Appeals ruling (see NAB REPORTS, p. 58). The Court of Appeals reversed the Commission's previous refusal to grant a renewal of WOKO's license to the present licensees.

In the brief, the Commission says that "The Court of Appeals decision not only seriously impairs the licensing powers of the Commission but is also likely to have an equally restrictive effect upon the licensing powers of other federal agencies."

REP. BOREN ASKS FCC TO CHECK ON AIMS OF WASHINGTON STATION

Rep. Boren (D-Okla.) has asked the Commission to investigate "the probability" that a Washington radio sta-

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tion is "being set up for political propaganda purposes."

He wrote the Commission he had been advised that it either had approved or conditionally authorized establishment of the station and added:

"In view of the fact that many of the stockholders of this station are Federal Government employees, I am inclined to question whether it is the public convenience and necessity that this corporation seeks to serve or if it seeks to create a propaganda outlet for political purposes.

"It would appear that affiliations of the stockholders as listed indicates a connection with the political action committee of the CIO which further indicates the probability that this station is being set up for political propaganda purposes."

FCC ASKED TO SET ASIDE WOV TRANSFER DENIAL

Murray and Meyer Mester have filed with the Commission a petition in which they take exception to the March 4 action of the Commission in denying an application for transfer of control of Wodaam Corporation, licensee of station WOV, New York. The Mesters figured in the application as transferees, with Arde Bulova and Harry D. Henshel as transferors. The Mesters contend that the Commission was without authority to go into the character of an applicant, and that it should have confined its examination of qualifications to the information specifically called for in the Commission's application form.

They request the Commission to reconsider and set aside its action of March 4 in denying the application for transfer of control.

FM Department

13 MORE CONDITIONAL FM GRANTS

The Commission en banc on Wednesday (27) granted 13 additional FM stations, bringing the total to 375 conditional grants to date.

Following are the grants made:

<i>City</i>	<i>Grantee</i>	<i>Interest in Standard Station</i>	<i>Type of FM Station</i>
ALABAMA			
Birmingham.....	Birmingham Broadcasting Co., Inc.....	WBRC	Metropolitan
CONNECTICUT			
New Britain.....	The New Britain Broadcasting Co.....	The New Britain Broadcasting Co. (no call letters)	Metropolitan (Hartford Channel)
GEORGIA			
Dublin.....	George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co.	WMLT	Metropolitan, possibly Rural
ILLINOIS			
Mt. Vernon.....	Mt. Vernon Radio and Television Co.....	—	Metropolitan
INDIANA			
Muncie.....	Donald A. Burton.....	WLBC	Metropolitan
IOWA			
Des Moines.....	Kingsley H. Murphy.....	KSO	Metropolitan, possibly Rural
MICHIGAN			
Bay City.....	Bay Broadcasting Co., Inc.....	WBCM	Metropolitan, possibly Rural
Owosso.....	The Argus-Press Company.....	—	Community
NEBRASKA			
Lincoln.....	KFAB Broadcasting Company.....	KFAB	Metropolitan, possibly Rural
OKLAHOMA			
Oklahoma City.....	Sooner Broadcasting Company.....	—	Metropolitan
PENNSYLVANIA			
Pottsville.....	Joseph L. Maguire, et al, d/b as Miners Broadcasting Co..	—	Metropolitan
Reading.....	Berks Broadcasting Co.....	WEEU	Metropolitan
WISCONSIN			
Marshfield.....	Dairyland's Broadcasting Service, Inc.....	—	Community

The Commission adopted an Order denying the joint petition of Great Trails Broadcasting Corporation and Radio Voice of Springfield, Inc., requesting in the alternative that the Commission determine that Section 3.240 of the Commission's Rules does not preclude the granting of the applications of both Great Trails Broadcasting Corp. and Radio Voice of Springfield, Inc., or that the Great Trails Broadcasting Corp. application for a metropolitan

FM station to be located at Dayton, Ohio, be granted and that the Radio Voice of Springfield, Inc., application for a metropolitan FM station for Springfield, Ohio, be granted as a community FM station, or dismissed without prejudice.

The Commission granted consent to assignment of conditional grant of FM station, granted to Frank R. Pidcock, Sr., to John F. Pidcock, in line with assignment of standard station WMGA, granted November 28, 1945.

Television

PHILCO WITHDRAWS DuMONT TO GET D. C. TELE GRANT

The Commission on Friday (29) announced that it has complied with a reiterated request from Philco Products Incorporated that Philco's application for a District of Columbia television station be dismissed.

The Commission also states that it will in the near future issue a final decision and order granting permits to construct television stations in Washington to the following companies: The *Evening Star* Broadcasting Company, Bamberger Broadcasting Service, Inc., National Broadcasting Company, Inc., and Allen B. DuMont Laboratories, Inc.

The Commission further announced that all four construction permits would be subject to conditions requiring construction in accordance with the Commission's standards of good engineering practice governing television broadcast stations.

The question of the assignment of specific channels to the successful applicants has not been definitely determined. The assignments suggested in the Commission's proposed decision have been challenged by exceptions filed by the *Evening Star* and no final decision will be made on specific channel assignments until after further consideration of this subject. On this point all of the successful applicants, namely, The *Evening Star* Broadcasting Company, Bamberger Broadcasting Service, Inc., National Broadcasting Company, Inc., and Allen B. DuMont Laboratories, Inc., will be given until April 8 to file such additional papers directed to this question, as they feel necessary. In the absence of request for oral argument on this question, the Commission will, after receipt of these papers, determine and announce its final channel assignments to the successful applicants named above.

Ad Council—OWMR Allocations

APRIL 8-14

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 8-14 by the Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities now known as U. S. Savings Bonds and Savings Stamps will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The Treasury is also encouraging the continuance of the savings bonds and stamps program so successfully carried on in the schools. Similarly, all regular bond issuing agents will be urged to continue to sell U. S. Savings Bonds. The high rates of interest of U. S. Savings

Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

Famine Emergency

This is the desperate appeal which rings in American ears today. Famine is raging in Europe and Asia. Between now and July 1st, 500,000,000 children, woman and men—and in this order—face starvation. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating all food waste and turning in all used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20)

Homes for Veterans

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can; so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans housing referral center, if one exists

(Continued on next page)

in their community, so that veterans can get first chance at them. (Fact Sheet No. 5)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes on" America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

PAN AMERICAN DAY—APRIL 15

The following has been issued by the Ad Council as a *Special Sheet*:

"Pan American Day—April 14th—commemorates the founding in 1890 of the Pan American Union which has for its objective the furtherance of good will and understanding among the twenty-one American Republics of the Western Hemisphere.

"Because the 14th this year falls on Palm Sunday, Congress has designated Monday, April 15th, as its day to hail this historic event and to focus the importance of the Good Neighbor policy in these post war days and the years to come. Either day is appropriate to call attention to the many ways in which the people of the United States are bound by economic, scientific and cultural ties to our neighbors in the other American Republics to the south of us. Since 1931, Pan American Day has been observed by the American Republics to symbolize their common heritage of freedom and the growing friendship that has a direct bearing on the peace of the world.

"Suggestions:

(1) "Salute Pan American Day by calling attention to the unity of the Americas and their common heritage of freedom. The theme for 1946 is: 'Free and United the Americas Go Forward.'

(2) "Point out that the policy of living as good neighbors in the Western Hemisphere is a valuable example in the promotion of peace throughout the world.

(3) "Stress that the more we know about our neighbors in the Americas—and the more they know about us—the closer become the ties among the 21 Republics.

(4) "Stress that everyone in the United States stands to benefit from good relations with our neighbors to the South.

"Note to Writers and Producers—An excellent way of handling Pan American Day salutes is, of course, by musical tributes—the performance of tunes identified with the other Americas. Guest spots are also very effective, and speakers are available through the Advertising Council.

"Both government and private agencies are cooperating in focussing attention on the importance of this year's Pan American Day. These agencies include:

Council for Inter-American Cooperation, 57 William Street, New York.

Interdepartmental Committee on Scientific and Cultural Cooperation, State Department, Washington, D. C.

Pan American Union, Washington, D. C.

Department of Commerce, Washington, D. C.

INTERNAL REVENUE THANKS BROADCASTERS

The following statement has been received by NAB with a request that it be brought to the attention of broadcasters:

"The Bureau of Internal Revenue wishes to thank all stations for the splendid cooperation on the 'File Your Income Tax' spots. Never before have so many tax returns been filed previous to the March 15 deadline, and it is felt that the widespread radio support was responsible for this in no small measure.

"U. S. Public Health has requested support from OWMR for 'Know Your Public Health Nurse' week (April 7-13). Spot announcements are being mailed to all station managers. The aims in observing this week are: (1) to inform America of existing public health nursing services; (2) to encourage more nurses to enter the field of public health nursing; (3) to interest high school and college girls in choosing public health nursing as a career; (4) to help relieve pressure on hospitals by calling attention to the fact that part-time professional nursing care is available to people at home; and (5) to stimulate the development of organized health services in all areas of the United States.

"U. S. Public Health Service has been allocated the week of April 1-7 nationally for 'Help for Hospitals' campaign. Use of 'Know Your Public Health Nurse' spot will be a good tie-in and will insure continued support to this important program.

"Further information may be found in the March-April Radio Bulletin of The Advertising Council."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 1. They are subject to change.

Monday, April 1

Before Tyler Berry

To Be Held in Middlesboro, Kentucky

NEW—Cumberland Gap Broadcasting Co., Middlesboro, Ky. —C. P. 1490 kc., 250 watts.

NEW—E. P. Nicholson, Jr., and John Wallbrecht, a partnership, d/b as Pinnacle Broadcasting Co., Middlesboro, Ky.—C. P. 1490 kc., 250 watts, unlimited.

Further Hearing

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. 550 kc., 1 KW night, 5 KW day, unlimited DA-night. WJIM—WJIM, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. 550 kc., 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. 550 kc., 5 KW, unlimited DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. 550 kc., 5 KW night, 5 KW day, unlimited DA-night.

NEW—Public Service Broadcasting Corp., Knoxville, Tenn.—C. P. 550 kc., 1 KW, unlimited, DA-night and day.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P., to increase night power, 550 kc., 5 KW, unlimited, DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. 550 kc., 5 KW, using directional antenna.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. 550 kc., 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.

(Continued on next page)

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. 550 kc., 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Mod. of license. 550 kc., 5 KW, unlimited, DA-night and day.

Tuesday, April 2

Further Hearing

To Be Held Before Commissioner Wakefield at Washington, D. C., in Room 6121

NEW—FM Radio and Television Corp., San Jose, Calif.—C. P. 1370 kc., 500 watts night, 1 KW day, unlimited.

NEW—Broadcasters, Inc., San Jose, Calif.—C. P. 1370 kc., 1 KW night, 1 KW day, unlimited DA-day & night.

NEW—United Broadcasting Co., San Jose, Calif.—C. P. 1380 kc., 250 watts, unlimited.

NEW—DeHaven, Hall and Oats, Salinas, Calif.—C. P. 1380 kc., 1 KW, unlimited.

NEW—Central California Broadcasters, Inc., Berkeley, Calif.—C. P. 1380 kc., 1 KW night, 1 KW day, unlimited, DA-night.

Consolidated Hearing

Before Commissioner Durr

Courtroom No. 4, 12th Floor, Federal Building, Boston, Mass.

NEW—Columbia Broadcasting System, Inc., Boston, Mass.—For FM facilities.

NEW—Fidelity Broadcasting Corp., Boston, Mass.—For FM facilities.

NEW—Matheson Radio Co., Inc., Boston, Mass.—For FM facilities.

NEW—The Northern Corp., Boston, Mass.—For FM facilities.

NEW—The Yankee Network, Inc., Boston, Mass.—For FM facilities.

NEW—Unity Broadcasting Corp. of Mass., Boston, Mass.—For FM facilities.

NEW—Templeton Radio Mfg. Corp., Boston, Mass.—For FM facilities.

NEW—Massachusetts Broadcasting Co., Boston, Mass.—For FM facilities.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—For FM facilities.

NEW—Raytheon Manufacturing Co., Waltham, Mass.—For FM facilities.

NEW—Bieberback Broadcasting Corp., 194 Moody St., Waltham, Mass.—For FM facilities.

Thursday, April 4

Further Hearing

NEW—Ruth Braden Weber, d/b as Escambia Broadcasting Co., Pensacola, Fla.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—C. P. 1450 kc., 250 watts, unlimited.

Federal Communications Commission Actions

CORRECTION

The Commission on Friday (29) issued the following correction:

Under the item TELEVISION, the following stations were inadvertently included among those receiving further extensions of licenses:

National Broadcasting Co., Inc., WNBT, W2XBT, W2XBU, New York, N. Y.; Don Lee Broadcasting System, W6XAO, W6XDU, Los Angeles, Calif.; Zenith Radio Corp., W9XZV, Chicago, Ill. (See NAB Reports, p. 239)

APPLICATIONS GRANTED

NEW—D. O. Kinnie, Visalia, Calif.—Granted application for construction permit for new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4476)

NEW—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mt. Vernon, Washington—Granted application for construction permit for new station to operate on 1430 kc., 500 watts power, daytime only. (B5-P-4427)

NEW—Tri City Broadcasting Co., McKeesport, Pa.—Granted application for construction permit for new station to operate on 810 kc., 1 KW, daytime only. (B2-P-4472)

NEW—Herbert W. Brown and David A. Brown, co-partners, d/b as Central Valley Radio, Lodi, Calif.—Granted application for construction permit for new station to operate on 1570 kc., 250 watts, daytime: granted subject to filing Form 305 regarding equipment changes. (B5-P-3693; Docket 6726)

The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Granted application for construction permit for new station to operate on 1110 kc., 250 watts, daytime only. (B2-P-4170)

Valley Broadcasting Co., San Jose, Calif.—Granted application for construction permit for new station to operate on 1170 kc., 5 KW, "daytime only." (B5-P-4202; Docket 7359)

Finley-McKinnon Broadcasting Co., San Diego, Calif.—Granted application for construction permit for new station to operate on 1170 kc., 5 KW, unlimited time. (B5-P-3705; Docket 7358)

DESIGNATED FOR HEARING

Ojai Broadcasting Co., Ventura, Calif., and Walter L. Edwards, Porterville, Calif.—Adopted orders designating for hearing in a consolidated proceeding the application of Ojai Broadcasting Co. for a new station at Ventura, Calif., and the application of Walter L. Edwards for a new station at Portersville, Calif., both seeking the frequency 1590 kc., 1 KW, unlimited time. (B5-P-4463; B5-P-4545)

N. Joe Rahall, et al, d/b as Allentown Broadcasting Co., Allentown, Pa., and Patrick Joseph Stanton, Philadelphia, Pa.—Adopted orders designating for hearing in a consolidated proceeding the application of N. Joe Rahall, et al, d/b as Allentown Broadcasting Co. for a new station at Allentown, Pa., to operate on 1540 kc., 1 KW, daytime only (B2-P-4496), and application of Patrick Joseph Stanton for a new station at Philadelphia, Pa., to operate on 1530 kc., 10 KW, daytime only. (B2-P-4495)

Eugene Broadcasters, Inc., Eugene, Ore.—Designated for hearing application for new station to operate on 790 kc., 500 watts night, 1 KW LS. (B5-P-4259)

Livingston Broadcasters, Livingston, Mont., and Yellowstone Amusement Co., Livingston, Mont.—Designated for hearing in consolidated proceeding applications of Livingston Broadcasting Co. (B5-P-4539) and Yellowstone Amusement Co. (B5-P-4565), both requesting new station in Livingston, Mont., to operate on 1340 kc., 250 watts, unlimited time.

Jackson Broadcasting Co., Jackson, Tenn., Hub City Broadcasting Co., Jackson, Tenn., George Arthur Smith, Jackson, Tenn.—Designated for hearing in consolidated proceeding applications of Jackson Broadcasting Co. (B3-P-3792), Hub City Broadcasting Co. (B3-P-4523), and George Arthur Smith (B3-P-4580), for new stations to operate on 1490 kc., 250 watts, unlimited time.

Sam J. Ripps and Joseph Gardberg, d/b as Mobile Broadcasting Co., Mobile, Ala.—Designated for hearing application of Mobile Broadcasting Co. for new station at Mobile, Ala., to operate on 1330 kc., 5 KW, directional antenna (B3-P-3828), in consolidated proceeding with applications of Gulf Broadcasting Co., Inc., and Burton Broadcasting Co., both requesting new stations in Mobile, Ala., to operate on 1340 kc., 250 watts, unlimited time.

KSAL—KSAL, Inc., Salina, Kansas, and WOOP, Inc., Day-

(Continued on next page)

ton, Ohio—Designated for hearing applications of KSAL, Inc., Salina, Kansas, for construction permit to increase power to 5 KW, install new transmitter and directional antenna (for night use), and change transmitter location, using frequency 1150 kc. (B4-P-4364), and application of WOOP, Inc., for new station at Dayton, Ohio, to operate on 1600 kc., 5 KW, unlimited time (B2-P-3297), to be consolidated with proceedings on applications of Northwestern Ohio Broadcasting Corp., Lima, Ohio, and Fostoria Broadcasting Co., Fostoria, Ohio, heretofore designated.

Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Designated for hearing application of Williamsport Radio Broadcasting Associates for new station at Williamsport, Pa., to operate on 1340 kc., 250 watts, unlimited time, to be consolidated with proceedings of Joseph T. Connolly, George Lewis and David P. Gullette requesting the same facilities, and of Penn Lincoln Broadcasting Co., Inc., for new station at Williamsport, Pa., to operate on 1230 kc., 250 watts, unlimited time.

Northern Kentucky Airwaves Corp., Covington, Ky., and Northern Kentucky Radio Corp., Inc., Covington, Ky.—Designated for consolidated hearing applications of Northern Kentucky Airwaves Corp. (B2-P-4522) and Northern Kentucky Radio Corp., Inc. (B2-P-4574) for new stations at Covington, Ky., both seeking 1050 kc., 250 watts, daytime.

Dickinson Radio Assn., Dickinson, N. D., and Dickinson Publishing Co., Dickinson, N. D.—Designated for consolidated hearing applications of Dickinson Radio Assn. (B4-P-4586) and Dickinson Publishing Co. (B4-P-4500), for new stations at Dickinson, N. D., both seeking 1230 kc., 250 watts, unlimited time.

DOCKET CASE DECISIONS

The Federal Communications Commission announces its decision (B-231) denying the application of Evansville On The Air, Inc., for renewal of license of Station WGBF, Evansville, Indiana (Docket No. 6660). This decision, made under the Commission's multiple ownership rule, is subject to a six months' extension of license in order to permit orderly disposition of the station.

Oral argument was had on March 19, 1946, with respect to the exceptions filed by Station WGBF on the Commission's Proposed Findings of Fact and Conclusions which were issued February 1, 1946.

The Commission announces its final decision (B-227) granting the application of Air-Waves, Inc., for construction permit for a new station at Baton Rouge, Louisiana, to operate on 1400 kc., 250 watts, unlimited time. At the same time the Commission denied the application of Louisiana Communications, Inc., seeking the same facilities. (Dockets 6155 and 6157)

The Commission announces its final decision (B-229) granting the application of Southern Tier Radio Service, Inc., for construction permit for a new station at Binghamton, New York, to operate on 1490 kc., 250 watts, unlimited time. At the same time the Commission denied the application of the Binghamton Press Co., Inc., seeking the same facilities. (Dockets 6655 and 6656)

MISCELLANEOUS ACTIONS

KJSB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Granted modification of construction permit, which authorized increase in power, installation of new transmitter and directional antenna, and change transmitter and studio locations, to install new type of transmitter. (B4-MP-1856)

KID—Idaho Radio Corp., Idaho Falls, Idaho—Granted authority to install new automatic frequency control unit. (B5-F-263)

WDAD—Indiana Broadcast, Inc., Indiana, Pa.—Granted license to cover construction permit, as modified, which authorized a new standard broadcast station (B2-L-1912); granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1733)

KMO—Carl E. Haymond, Tacoma, Wash.—Granted au-

thority to make changes in automatic frequency control equipment. (B5-F-264)

WAGC—Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Granted license to cover construction permit, which authorized a new standard broadcast station (B3-L-1928); granted authority to determine operating power by direct measurement of antenna power. (B3-Z-1753)

KCNL—Gila Broadcasting Co., area of Safford, Ariz.—Granted license to cover construction permit which authorized a new relay broadcast station. (B5-LRE-447)

Mississippi Broadcasting Co., Inc., Mobile, area of Meridian, Miss.—Granted construction permit for new relay broadcast station. (B3-PRY-309)

Pennsylvania Broadcasting Co., Mobile, area of Philadelphia, Pa.—Granted construction permit for new relay broadcast station. (B2-PRE-458) Same (B2-PRE-457)

WBCZ—WHEB, Inc., area of Portsmouth, N. H.—Granted license for reinstatement of relay broadcast station. (B1-LRE-448)

W9XEV—Evansville On The Air, Inc., Glenwood, Ind.—Granted license to cover construction permit, as modified, which authorized new developmental broadcast station. (B4-LEX-40)

KOVC—KOVC, Inc., Valley City, N. D.—Granted construction permit to install new antenna and ground system and change transmitter location. (B4-P-3957) (Action 3-26)

Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to intervene in proceeding on the application of Monona Broadcasting Co., Madison, Wis., for construction permit. (Action 3-25)

Radio Wisconsin, Inc., Madison, Wis., and WHBC—The Ohio Broadcasting Co., Canton, Ohio—Postponed consolidated hearing now scheduled for March 29 and 30, in Madison, Wisconsin, in Dockets 6940 and 7186, to April 29, 1946. (Action 3-26)

P. C. Wilson, Canton, Ohio, and W. J. Marshall, Cleveland, Ohio—Adopted orders designating for hearing in a consolidated proceeding the application of P. C. Wilson for a new station at Canton, Ohio, and the application of W. J. Marshall for a new station at Cleveland, Ohio, both seeking the frequency 1540 kc., with 1 KW, daytime only. (B2-P-4117; B2-P-4497)

Middle West Broadcasting Co., Inc., St. Paul, Minn., and LaCrosse Broadcasting Co., LaCrosse, Wis.—Adopted orders designating for hearing in a consolidated proceeding the application of Middle West Broadcasting Co., Inc., for a new station at St. Paul, Minn., to operate on 580 kc., 1 KW night, 5 KW to local sunset, directional antenna day and night, unlimited time (B4-P-4261), and the application of LaCrosse Broadcasting Company for a new station at La Crosse, Wis., to operate on 580 kc., 5 KW, directional antenna, unlimited time. (B4-P-4507)

Citizen's Broadcasting Co., Inc., Abilene, Texas—Granted petition requesting that application of Citizen's Broadcasting Co., Inc., for new station at Abilene, Texas, to operate on 1340 kc., 250 watts, unlimited, be designated for hearing in consolidated proceeding with applications of Abilene Broadcasting Co. for new station at Abilene, and Westex Broadcasting Co. for new station at San Angelo, Texas, requesting the same facilities.

KXA—American Radio Telephone Co. (assignor), KXA, Inc. (assignee), Seattle, Wash.—Granted consent to voluntary assignment of license of Station KXA from American Radio Telephone Company to KXA, Inc., a newly formed corporation, for a consideration of \$200,000 for the 1,000 shares of outstanding capital stock. (B5-AL-500)

WOKO—WOKO, Inc., Albany, N. Y.—Upon the Commission's own motion, ordered that the special temporary authorization for the continued operation of station WOKO be extended to 3 A. M., June 1, 1946.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Upon the Commission's own motion, ordered that the special temporary authority for the continued operation of station WBAX be extended to Apr. 30, 1946.

(Continued on next page)

- WMLT—George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co. (assignor), George T. Morris, tr/as Dublin Broadcasting Co. (assignee), Dublin, Ga.—Granted consent to voluntary assignment of license of Station WMLT from the assignor partnership (George T. Morris and J. Newton Thompson) doing business as Dublin Broadcasting Company, to assignee, an individual (George T. Morris), d/b as Dublin Broadcasting Company, for a consideration of \$16,550 to Thompson for his one-half interest in assignor partnership. (B3-AL-525)
- Ranulf Compton, Camden, N. J.—Granted petition requesting that application of Ranulf Compton for new station at Camden, N. J., to operate on 820 kc., 1 KW, daytime, be designated for hearing in consolidated proceedings heretofore set for Camden Broadcasting Co., Camden, N. J., to operate on 820 kc., 1 KW, daytime, and other Pennsylvania applications.
- W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Granted construction permit to change transmitter location of developmental broadcast station from Lookout Mountain Hotel, near Chattanooga, to Fairmont Road, near State Highway #8, Signal Mountain, Tenn. (B3-PEX-90)
- Peterson and Company, Lexington, Ky.: The Central Ky. Broadcasting Co., Lexington, Ky.; Garvice D. Kincaid, Lexington, Ky.—Ordered that the hearing on these applications now scheduled for March 25, be postponed to April 24, 1946.
- Calif. Broadcasters, Inc., Bakersfield, Calif.—Granted motion to dismiss without prejudice its application (B5-P-4076, Docket 6950) for a new station.
- KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—Granted motion requesting the substitution of four persons for persons named in the Commission order of Feb. 28 authorizing the taking of depositions by movant on March 8 and 9, upon its application for construction permit (Docket 6759).
- WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization for a period of six months to operate additional time between the hours of 6 A. M., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10 P. M., EST. (B1-SSA-141)
- Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted petition requesting that its application for new station to operate on 860 kc., 1 KW, daytime (B2-P-4604) be designated for hearing in consolidation with applications of The A. S. Abel Co. (B1-P-4297) for new station at Baltimore, Md., to operate on 850 kc., 1 KW daytime, and of Berks Broadcasting Co. (WEEU) to change its hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use, and change transmitter location of station operating on 850 kc. (B2-P-4380)
- KGHF—Curtis P. Ritchie (assignor), Colorado Broadcasting Co. (assignee), Pueblo, Colo.—Granted consent to assignment of license of station KGHF from Curtis P. Ritchie to the Colorado Broadcasting Co., Inc., for a consideration of \$300,000. (B5-AL-510)
- Jam Handy Organization, Inc., Detroit, Mich.—Granted motion for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of movant. (Docket 7277)
- Templetone Radio Mfg. Corp., Boston, Mass.—Granted petition for leave to amend application for construction permit for FM station to show the addition of Ivon B. Newman to the list of stockholders and officers of applicant corporation, specify data concerning equipment to be used, and to make other changes; accepted said amendment filed simultaneously with the petition. (Docket 6995)
- KOAC—Oregon State Agricultural College, Corvallis, Ore.—Granted petition for leave to amend application for modification of license so as to change pattern of nighttime directional antenna system, and to change Paragraphs 3, 5 and 20-24, inclusive, of the application so as to show the revised engineering data as contained in amended engineering affidavit submitted with the amendment, and accepted said amendment filed simultaneously with petition. (Docket 7406)
- Catalina Broadcasting Co., Tucson, Ariz.—Granted motion for leave to amend application for construction permit so as to change location of transmitter site from "Tucson Blvd. and Copper St." to "Location to be determined"; to substitute in Paragraph 23 of application the words "Location to be determined"; and to strike from applicant's answers to other paragraphs of the application, and from the exhibits filed therewith, all references to the location at Tucson Blvd. and Copper St. (Docket 7069)
- WLIB, Inc., New York, N. Y.—Granted petition for leave to amend application for television construction permit so as to specify a new transmitter site, a new channel, changes in corporate organization of applicant, and other changes, and accepted amendment filed simultaneously with petition. (Docket 7248)
- John C. McCormack, et al., d/b as Oklahoma Television & Broadcasting Co., Tulsa, Okla.—Granted petition to dismiss without prejudice application for construction permit. (B3-P-4006; Docket 7128)
- Frank D. Peterson, et al., d/b as Peterson & Co., Lexington, Ky.—Granted motion to dismiss without prejudice application for construction permit. (B2-P-3984; Docket 6907)
- Garvice D. Kincaid, Lexington, Ky.—Granted motion to dismiss without prejudice application for construction permit. (B2-P-4045; Docket 6909)
- Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Granted petition for leave to amend application for construction permit so as to specify a particular transmitter site, to request unlimited hours of operation, and make other changes; accepted said amendment filed simultaneously with petition. (Docket 7127)
- James B. Littlejohn, Ogden, Utah—Granted petition for leave to amend application for construction permit so as to specify frequency 730 instead of 1490 kc., change paragraphs 16, 18, 19, 21 and 28 of application so as to reflect revised engineering data; accepted amendment filed simultaneously with petition; and removed said application from hearing docket. (Docket 7058; B5-P-4249)
- Norfolk Broadcasting Corp., Norfolk, Va.—Granted petition for leave to amend application for construction permit (B2-P-3794) so as to show a redistribution of capital stock among the stockholders of applicant corporation, show formation of a block voting unit among certain stockholders, and make other changes; accepted amendment filed simultaneously with petition. (B2-P-3794; Docket 7087)
- Radio Wisconsin, Inc., Madison, Wisc.—Granted petition for leave to amend application for construction permit (B4-P-3809) so as to show the purchase of 10% of Morgan Murphy's stock by the Minnesota Tribune Co. and to change paragraphs 8(g) and (h) of the application so as to reflect the addition of the Minnesota Tribune Co. as an additional stockholder; accepted amendment filed simultaneously with petition. (Docket 6940)

ACTIONS ON MOTIONS

- Bremer Broadcasting Corp., Newark, N. J.—Granted motion for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of movant. (Docket 7243)
- Earle C. Anthony, Inc., Los Angeles, Calif.—Granted petition for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of petitioner. (Docket 7254)
- KRLD—KRLD Radio Corp., Dallas, Texas, and Travelers Broadcasting Service Corp., (WTIC), Hartford, Conn.—Granted petitions for leave to intervene in proceeding in re applications of Mid-America Broadcasting Corp., Louisville, Ky. (Docket 6040), and Kentucky Broadcasting Corp., Inc., (WINN), Louisville, Ky. (Docket 7354)

(Continued on next page)

A. M. Garrison, et al., d/b as Tifton Broadcasting Co., Tifton, Ga.—Granted petition to dismiss without prejudice application for construction permit. (Docket 7421)

Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Granted petition for leave to amend application (B3-P-4257) so as to specify a revised directional antenna design, and change paragraphs 20, 21 and 28 of the application so as to show revised engineering data as shown in supplemental engineering affidavit filed with amendment; accepted amendment filed simultaneously with petition. (Docket 7324)

Lubbock Broadcasting Co., Lubbock, Texas—Granted petition for leave to amend application for construction permit (B3-P-3796) so as to request frequency 950 instead of 960 kc., change paragraph 16 of application so as to show frequency 950 kc., and to include with application an engineering affidavit containing a study of co-channel and adjacent channel stations; accepted amendment filed simultaneously with petition; removed from hearing docket. (Docket 7343)

Harvey Radio Laboratories, Inc., Cambridge, Mass.—Granted petition for leave to amend application for FM construction permit (B1-PH-628), so as to show a request for the maximum power and antenna elevation; to show a minor change in the officers and directors of applicant, and make other changes; accepted said amendment filed simultaneously with petition. (Docket 6997)

Scripps-Howard Radio, Inc., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for television construction permit. (B2-PCT-122; Docket 7289)

J. G. Long, et al., d/b as Bay City Broadcasting Co., McAllen, Texas—Granted petition to dismiss without prejudice application for construction permit. (B3-P-4339; Docket 7163)

Joseph M. Vianna, Woonsocket, R. I.—Granted petition for waiver of Section 1.384 of the Commission's Rules; accepted written appearance of petitioner. (Docket 7403; B1-P-4493)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted petition to intervene in the hearing in re application of John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., for new station at San Diego, Calif. (Docket 7362)

Elias I. Godofsky, Brooklyn, N. Y.—Granted petition for leave to amend application for FM construction permit (B1-PH-499) so as to specify a community station located in Hempstead, N. Y., in place of a metropolitan station located in New York City, and to make other changes; accepted amendment filed simultaneously with petition; removed from hearing docket. (Docket 7229)

WBAL—Hearst Radio, Inc., Baltimore, Md.—On the Commission's own motion, ordered that the hearing in re application for renewal of license of WBAL now scheduled for April 15 be postponed to July 1, 1946. (Docket 7400)

Albert E. Furlow, et al., d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Denied petition for leave to intervene in the proceeding in re application of John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., for new station at San Diego, Calif. (Docket 7362)

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

WGTM—Penn Thomas Watson, Wilson, N. C.—Construction permit to change frequency from 1340 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night

use, and change transmitter location. Amended: re changes in directional antenna.

610 Kilocycles

NEW—W. Albert Lee, Houston, Texas (P. O. 902 Texas St.)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 5 KW, directional antenna, night and unlimited hours of operation.

630 Kilocycles

NEW—Henry C. Putnam, John D. Keating and J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, and unlimited hours of operation. Amended: to change type of transmitter and make changes in vertical antenna.

680 Kilocycles

NEW—Jose Ramon Quinones, San Juan, P. R.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 10 KW and unlimited hours of operation. Amended: to change transmitter location.

850 Kilocycles

NEW—California-Nevada Broadcasting Co., a partnership composed of Hubert Q. Joucken and David McKay, Vallejo, Calif. (P. O. 1946 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

970 Kilocycles

WWSW—WWSW, Inc., Pittsburgh, Penna.—Construction permit to install new transmitter, directional antenna day and night use, change frequency from 1490 kc. NARBA to 970 kc., increase power from 250 watts to 5 KW, change transmitter location. Amended: re changes in directional antenna.

990 Kilocycles

WNOX—Scripps-Howard Radio, Inc., Knoxville, Tenn.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky. (P. O. 5th and Lee Streets)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1110 Kilocycles

NEW—Enterprise Publishing Co., Brockton, Mass. (P. O. 60 Main St.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts and daytime hours of operation.

1150 Kilocycles

NEW—WOOP, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended: to change frequency from 1600 kc. to 1150 kc., install directional antenna for day and night use and change transmitter location.

1230 Kilocycles

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho (P. O. Post Register Bldg)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

1240 Kilocycles

- WMOX—Birney Imes, Jr., Columbus, Miss.—License to cover construction permit (B3-P-3588 as modified) which authorized a new standard broadcast station.
- WMOX—Birney Imes, Jr., Columbus, Miss.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Pocatello Broadcasting Co., Pocatello, Idaho (P. O. 155 S. Arthur Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 Kilocycles

- NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wis. (P. O. Temp. c/o Gene Posner, 710 N. Plankinton Ave.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts, and daytime hours of operation.

1340 Kilocycles

- NEW—James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co., Paris, Tenn. (P. O. c/o J. P. Dick)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—License to cover construction permit (B2-P-3723, as modified) which authorized a new standard broadcast station.
- WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—Authority to determine operating power by direct measurement of antenna power.
- NEW—The Tri-State Broadcasting Co., Cumberland, Md. (P. O. 81 Baltimore St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- NEW—A. W. Langill, B. J. Colbert and I. E. Rasmus, co-partners, d/b as Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wisc. (P. O. 108 Bridge St., Chippewa Falls, Wisc.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 Kilocycles

- KCOR—Raoul A. Cortez, San Antonio, Texas—License to cover construction permit (B3-P-3743, which authorized a new standard broadcast station) and change studio location.
- KCOR—Raoul A. Cortez, San Antonio, Texas—Authority to determine operating power by direct measurement of antenna power.

1360 Kilocycles

- WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Penna.—Modification of construction permit (B2-P-3868, which authorized a new standard broadcast station) to specify type of transmitter for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

- WTON—Charles P. Blackley, Staunton, Va.—License to cover construction permit (B2-P-3285, as modified) which authorized a new standard broadcast station.
- WTON—Charles P. Blackley, Staunton, Va.—Authority to determine operating power by direct measurement of antenna power.
- WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on 1400 kc., with 100 watts power, and unlimited time, synchronized with Station WSAM, Saginaw, Michigan.
- NEW—General Newspapers, Inc., Gadsden, Ala. (P. O. 450 Cherry St., Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on

1400 kc., power of 250 watts, and unlimited hours of operation.

1430 Kilocycles

- NEW—The General Broadcasting Corp., Altoona, Penna. (P. O. 423 Central Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1450 Kilocycles

- WNVA—Blanfox Radio Co., Inc., Norton, Va.—License to cover construction permit (B2-P-3884, as modified) which authorized a new standard broadcast station and approval of studio location.
- WNVA—Blanfox Radio Co., Inc., Norton, Va.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Ross & Co., a partnership, consisting of Edmund Key, III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas (P. O. c/o Morton Taylor, Marshall National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.
- NEW—J. Herbert Hollister, Ft. Collins, Colo. (P. O. Box 146, Boulder, Colo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1490 Kilocycles

- NEW—J. Herbert Hollister, Boulder, Colo. (P. O. Box 146)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Call letters "KBOL" reserved)
- NEW—Interstate Radio, Inc., Moscow, Idaho (P. O. Lewiston Nat'l Bank Bldg., Lewiston, Idaho)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Call letters "KRPL" reserved)
- KWOR—Joseph P. Ernst, Worland, Wyo.—License to cover construction permit (B5-P-3891) which authorized a new standard broadcast station.
- KWOR—Joseph P. Ernst, Worland, Wyo.—Authority to determine operating power by direct measurement of antenna power.
- NEW—WFCB, Inc., Superior, Wisc.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—Jackson Broadcasting Company, Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended: to change frequency from 1240 to 1490 kc., and make changes in transmitting equipment.

1560 Kilocycles

- NEW—El Paso Broadcasting Co., El Paso, Texas (P. O. 202 East Marcy St., Santa Fe, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

- Courier-Times, Inc., New Castle, Ind. (218 South 14th St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, 105.1 mc.
- Radio Columbus, Inc., Columbus, Ga. (P. O. 1028 Broadway)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #244, 96.7 mc.
- The Derrick Publishing Co., Oil City, Pa.—Construction permit for a new FM (Metropolitan) broadcast station.

(Continued on next page)

Amended to specify class of station as Metropolitan and frequency to be assigned by FCC.

Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer and coverage to be determined.

Binghamton Press Co., Inc., Binghamton, N. Y. (P. O. 19 Chenango St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

WHOW, Inc., Baltimore, Md. (P. O. 313 North Charles St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the FCC and coverage to be determined.

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill. (P. O. 218 South 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #265, 100.9 mc. and coverage of 10,900 square miles.

Unity Broadcasting Corp. of Missouri, St. Louis, Mo. (P. O. 110 North 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

The Jack Gross Broadcasting Co., San Diego, Calif. (P. O. 1375 Pacific Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by the FCC and coverage to be supplied later.

Greater Huntington Radio Corp., Huntington, W. Va. (P. O. 724 Fourth Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of approximately 11,300 square miles.

The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y. (P. O. 310 Niagara St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, 97.5 mc. or as assigned and coverage of 5,042 square miles.

The Tower Realty Co., Baltimore, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles.

Lear Inc., Grand Rapids, Mich.—Construction permit for a new FM broadcast station to be operated on frequency not specified and coverage of 7,200 square miles. Amended to specify studio location and changes in antenna system.

J. J. White, tr/as Greenville Broadcasting Co., Greenville, N. C. (P. O. Falkland Highway)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.

Northern Broadcasting Co., Inc., Wausau, Wis. (P. O. 125 Third St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #233, 94.5 mc. and coverage of 13,750 square miles.

Cannon & Callister, Inc., Los Angeles, Calif. (P. O. Room 524, 650 South Spring St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 7,000 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSLM—Oregon Radio, Inc., Salem, Ore.—License to cover construction permit (B5-P-3903) which authorized installation of a new transmitter.

KGFL—KGFL, Inc., Roswell, N. M.—Construction permit to increase power from 100 watts to 250 watts, install new transmitter and make changes in ground system.

WICA—WICA, Inc., Ashtabula, Ohio—Construction permit to change hours of operation from daytime to unlimited time, install directional antenna for night use. Amended to change power from 1 KW day and night to 1 KW night and 5 KW day and change type of transmitter.

WAXH—Savannah Broadcasting Co., area of Savannah, Ga.—Construction permit to install new transmitter.

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, and make changes in directional antenna for night use. Amended to make changes in directional antenna for night use.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699), which authorized installation of a directional antenna, for night use) for extension of completion date from 5-4-46 to 11-4-46.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Warner Bros. Broadcasting Corp., Hollywood, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc. and ESR of 1,050. Amended to change transmitter location, make changes in antenna system and change ESR from 1050 to 12,170.

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Construction permit to install new visual and aural transmitters, change aural emission from A3 to special for FM, increase visual power from 1 KW to 4 KW (peak) and aural power from 150 watts to 2 KW and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

WKDN—Rauuf Compton, d/b as Radio, Camden, N. J.—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 1 KW and daytime hours of operation.

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Construct a synchronous amplifier at Shelby, N. C., on 1110 kc., power of 1 KW, directional antenna, and nighttime hours of operation.

NEW—Goggan Radio Sales, a partnership, composed of Benjamin F. Goggan, Jr. and Howard E. Dennis, Henderson, Texas—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

NEW—Jessica L. Longston, C. V. Zaser, Edward Jansen & L. Berencie Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner, d/b as The Northern Colorado Broadcasting Co., Fort Collins, Colo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 KW to 50 KW, change transmitter location and make changes in directional antenna system.

NEW—Pilgrim Broadcasting Corp., Manchester, N. H.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

NEW—I, and E. Broadcasting Co., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

NEW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Construction permit for a new standard broadcast station

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1240 Kilocycles

- WMOX—Birney Imes, Jr., Columbus, Miss.—License to cover construction permit (B3-P-3588 as modified) which authorized a new standard broadcast station.
- WMOX—Birney Imes, Jr., Columbus, Miss.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Pocatello Broadcasting Co., Pocatello, Idaho (P. O. 155 S. Arthur Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1290 Kilocycles

- NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wis. (P. O. Temp. c/o Gene Posner, 710 N. Plankinton Ave.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts, and daytime hours of operation.

1340 Kilocycles

- NEW—James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co., Paris, Tenn. (P. O. c/o J. P. Dick)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—License to cover construction permit (B2-P-3723, as modified) which authorized a new standard broadcast station.
- WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—Authority to determine operating power by direct measurement of antenna power.
- NEW—The Tri-State Broadcasting Co., Cumberland, Md. (P. O. 81 Baltimore St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.
- NEW—A. W. Langill, B. J. Colbert and I. E. Rasmus, co-partners, d/b as Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis. (P. O. 108 Bridge St., Chippewa Falls, Wis.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1350 Kilocycles

- KCOR—Raoul A. Cortez, San Antonio, Texas—License to cover construction permit (B3-P-3743, which authorized a new standard broadcast station) and change studio location.
- KCOR—Raoul A. Cortez, San Antonio, Texas—Authority to determine operating power by direct measurement of antenna power.

1360 Kilocycles

- WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Penna.—Modification of construction permit (B2-P-3868, which authorized a new standard broadcast station) to specify type of transmitter for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

- WTON—Charles P. Blackley, Staunton, Va.—License to cover construction permit (B2-P-3285, as modified) which authorized a new standard broadcast station.
- WTON—Charles P. Blackley, Staunton, Va.—Authority to determine operating power by direct measurement of antenna power.
- WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on 1400 kc., with 100 watts power, and unlimited time, synchronized with Station WSAM, Saginaw, Michigan.
- NEW—General Newspapers, Inc., Gadsden, Ala. (P. O. 450 Cherry St., Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on

1400 kc., power of 250 watts, and unlimited hours of operation.

1430 Kilocycles

- NEW—The General Broadcasting Corp., Altoona, Penna. (P. O. 423 Central Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1450 Kilocycles

- WNVA—Blanfox Radio Co., Inc., Norton, Va.—License to cover construction permit (B2-P-3884, as modified) which authorized a new standard broadcast station and approval of studio location.
- WNVA—Blanfox Radio Co., Inc., Norton, Va.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Ross & Co., a partnership, consisting of Edmund Key, III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas (P. O. c/o Morton Taylor, Marshall National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.
- NEW—J. Herbert Hollister, Ft. Collins, Colo. (P. O. Box 146, Boulder, Colo.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1490 Kilocycles

- NEW—J. Herbert Hollister, Boulder, Colo. (P. O. Box 146)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Call letters "KBOL" reserved)
- NEW—Interstate Radio, Inc., Moscow, Idaho (P. O. Lewiston Nat'l Bank Bldg., Lewiston, Idaho)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Call letters "KRPL" reserved)
- KWOR—Joseph P. Ernst, Worland, Wyo.—License to cover construction permit (B5-P-3891) which authorized a new standard broadcast station.
- KWOR—Joseph P. Ernst, Worland, Wyo.—Authority to determine operating power by direct measurement of antenna power.
- NEW—WFCB, Inc., Superior, Wis.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—Jackson Broadcasting Company, Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended: to change frequency from 1240 to 1490 kc., and make changes in transmitting equipment.

1560 Kilocycles

- NEW—El Paso Broadcasting Co., El Paso, Texas (P. O. 202 East Marcy St., Santa Fe, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

- Courier-Times, Inc., New Castle, Ind. (218 South 14th St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, 105.1 mc.
- Radio Columbus, Inc., Columbus, Ga. (P. O. 1028 Broadway)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #244, 96.7 mc.
- The Derrick Publishing Co., Oil City, Pa.—Construction permit for a new FM (Metropolitan) broadcast station.

(Continued on next page)

Amended to specify class of station as Metropolitan and frequency to be assigned by FCC.

Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer and coverage to be determined.

Binghamton Press Co., Inc., Binghamton, N. Y. (P. O. 19 Chenango St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

WHOW, Inc., Baltimore, Md. (P. O. 313 North Charles St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the FCC and coverage to be determined.

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill. (P. O. 218 South 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #265, 100.9 mc. and coverage of 10,900 square miles.

Unity Broadcasting Corp. of Missouri, St. Louis, Mo. (P. O. 110 North 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

The Jack Gross Broadcasting Co., San Diego, Calif. (P. O. 1375 Pacific Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by the FCC and coverage to be supplied later.

Greater Huntington Radio Corp., Huntington, W. Va. (P. O. 724 Fourth Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of approximately 11,300 square miles.

The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y. (P. O. 310 Niagara St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, 97.5 mc. or as assigned and coverage of 5,042 square miles.

The Tower Realty Co., Baltimore, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,200 square miles.

Lear Inc., Grand Rapids, Mich.—Construction permit for a new FM broadcast station to be operated on frequency not specified and coverage of 7,200 square miles. Amended to specify studio location and changes in antenna system.

J. J. White, tr/as Greenville Broadcasting Co., Greenville, N. C. (P. O. Falkland Highway)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.

Northern Broadcasting Co., Inc., Wausau, Wis. (P. O. 125 Third St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #233, 94.5 mc. and coverage of 13,750 square miles.

Caanon & Callister, Inc., Los Angeles, Calif. (P. O. Room 524, 650 South Spring St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 7,000 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSLM—Oregon Radio, Inc., Salem, Ore.—License to cover construction permit (B5-P-3903) which authorized installation of a new transmitter.

KGFL—KGFL, Inc., Roswell, N. M.—Construction permit to increase power from 100 watts to 250 watts, install new transmitter and make changes in ground system.

WICA—WICA, Inc., Ashtabula, Ohio—Construction permit to change hours of operation from daytime to unlimited time, install directional antenna for night use. Amended to change power from 1 KW day and night to 1 KW night and 5 KW day and change type of transmitter.

WAXH—Savannah Broadcasting Co., area of Savannah, Ga.—Construction permit to install new transmitter.

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended to make changes in directional antenna for night use.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, which authorized installation of a directional antenna for night use) for extension of completion date from 5-4-46 to 11-4-46.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Warner Bros. Broadcasting Corp., Hollywood, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc. and ESR of 1,050. Amended to change transmitter location, make changes in antenna system and change ESR from 1050 to 12,170.

WGXA—Don Lee Broadcasting System, Los Angeles, Calif.—Construction permit to install new visual and aural transmitters, change aural emission from A3 to special for FM, increase visual power from 1 KW to 4 KW (peak) and aural power from 150 watts to 2 KW and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

WKDN—Ranuf Compton, d/b as Radio Camden, N. J.—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 1 KW and daytime hours of operation.

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station, to be operated on 1040 kc., power of 1 KW and daytime hours of operation.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Construct a synchronous amplifier at Shelby, N. C., on 1110 kc., power of 1 KW, directional antenna, and nighttime hours of operation.

NEW—Goggan Radio Sales, a partnership, composed of Benjamin F. Goggan, Jr. and Howard E. Dennis, Henderson, Texas—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

NEW—Jessica L. Longston, C. V. Zaser, Edward Jansen & L. Berencie Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner, d/b as The Northern Colorado Broadcasting Co., Fort Collins, Colo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 KW to 50 KW, change transmitter location and make changes in directional antenna system.

NEW—Pilgrim Broadcasting Corp., Manchester, N. H.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

NEW—I. and E. Broadcasting Co., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

NEW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Construction permit for a new standard broadcast station

(Continued on next page)

to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/ as Forrest Broadcasting Co., Columbia, Miss.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership d/b as Radio Services Co. of Brookhaven, Miss., Brookhaven, Miss.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WTJS—The Sun Publishing Co., Inc., Jackson, Tenn.—Transfer of control of licensee corp. from Mrs. Sally P. Pigford, executrix of the estate of C. E. Pigford, deceased, to Mrs. Sally P. Pigford.

NEW—Tennessee-Kentucky Broadcasting Co., Inc., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Citizen's Broadcasting Co., Inc., Abilene, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Southwest Broadcasters, Inc., Raton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Resubmitted)

NEW—Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Consent to transfer of control of licensee corp. from Marjory McClung, executrix for the estate of Ray McClung, to Hugh McClung.

NEW—Manatee Broadcasting Co., Bradenton, Fla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Max Thomas, d/b as Acadia Broadcasting Co., Crowley, La.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—The Haverhill Gazette Co., Haverhill, Mass.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Charles A. Henderson, George J. Volger, and Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

NEW—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Guaranteed Products Corp.—A complaint has been issued charging Guaranteed Products Corp., Wellington, Ohio, with circulating advertisements containing numerous false, mis-

leading and deceptive statements and representations concerning the safety, dependability and effectiveness of its electric fence controllers which are used for confining livestock. The respondent corporation advertises its products in trade journals, pamphlets and circular letters and sells them under various trade names, including Shox Stok Electric Controllers, Everbest Electric Fence Controllers, Felco Electric Fence Controllers, Tru Test Electric Fence Controllers, and Trustworthy Electric Fence Controllers. (5427)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Allen Products Co., Inc., 602 Fifth Street, N. W., Washington, D. C. has been ordered to stop disseminating false advertisements concerning the therapeutic properties of a medicinal preparation designated Allen's Nijara. (5255)

Charles of the Ritz Distributors Corp.—An order directing Charles of the Ritz Distributors Corp., 9 University Place, New York, to cease and desist from disseminating advertisements which represent that the use of Charles of the Ritz Throat Cream will cause the throat of the user to remain smooth, firm or young looking. (5293)

Stevens Clothing Mfg. Co., Inc.—An order prohibiting Stevens Clothing Manufacturing Co., Inc., Menands, N. Y., from misrepresenting that it manufactures men's clothing and sells it direct to consumers at manufacturer's prices. (5240)

United Watch Co., St. Cloud, Minn., has been ordered to cease representing that any watch he sells is an "Elgin" unless it is manufactured by the Elgin Watch Co. (4653)

FTC CASE CLOSED

The Federal Trade Commission has closed without prejudice the case growing out of its complaint which charged Velodent Products Manufacturing Co., Inc., 429 West Broadway, New York, with certain misrepresentations in connection with the sale of a shaving cream.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Davis and Mason.

Not participating: Commissioner Freer.

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Special Information Bulletin—Radio Wins Applause of 82% in NORC Survey	Vol. 14, No. 1
Information—Nationwide Daylight Saving Time for This Summer Proposed in Congress	Vol. 14, No. 2

Legal Department

ORAL ARGUMENT ON TRANSFER PROCEDURE SET FOR 17TH

Resulting from an NAB brief (NAB REPORTS, p. 200) which was filed with the FCC on March 15 setting forth objections to the FCC's proposed section 1.388 of its rules and regulations (NAB REPORTS, p. 38), the Commission has announced that oral argument in the matter will be held on Wednesday (17).

The proposed section would require radio station licensees or holders of construction permits to give public notice of any proposed transfer of their station and invite competing bids.

The notice, signed for the Commission by T. J. Slowie, Secretary, follows:

In the Matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licenses. Docket No. 7071.

NOTICE OF ORAL ARGUMENT

You are hereby notified that the Commission on the 3rd day of April, 1946, directed that oral Argument in the above-entitled proceeding be held before the Commission at its offices in Washington, D. C., on Wednesday, April 17, 1946, at 9:30 o'clock A. M.

Programming

WOLS EXPLAINS FCC PROGRAM CONTROL TO ITS AUDIENCE

N. L. Royster, manager of WOLS, Florence, S. C., went on the air personally a few days after issuance by the FCC of its report on "Public Service Responsibilities of Broadcast Licensees" discussing program control by the Communications Commission.

In a letter to Justin Miller, President of NAB, Mr. Royster reported on his broadcast as follows:

"Last night I went before the radio audience with a thirty minute speech in regards to program control by the FCC.

"The results have been startling. Today I received more than 100 requests for information from us so that these listeners might write their Congressmen and Senators in regard to this latest FCC programming move.

"I think if all radio stations would make an appeal to their listeners on the matter, in a clear cut, sensible way, it would do a world of good. In other words, when our Congressmen and Senators receive a few hundred letters from the folks back home, they might open their eyes and sit up a bit."

Subsequently Mr. Royster made a second speech on the same subject. He reports that slightly over a hundred letters have been sent to their congressional representatives by listeners in the WOLS area.

KIWANIS TO OBSERVE RADIO WEEK MAY 12 TO 18

Kiwanis International will salute the radio industry the week of May 12 to 18 when many of its 2400 clubs throughout the United States and Canada observe Kiwanis Radio Week. This will be the second annual observance of the Kiwanis tribute to broadcasting.

The general office of Kiwanis is urging each of its clubs to participate, and Justin Miller, President of NAB, has expressed the hope that all radio stations will cooperate actively with their community Kiwanis clubs in marking the occasion.

Last year Kiwanis paid tribute to radio for its efforts to maintain freedom of speech and to preserve the free enterprise system of government. It is expected that similar themes will be used this year.

USDA URGES STATIONS PROMOTE VICTORY GARDENING

In conjunction with the current famine emergency campaign to provide food for starving millions abroad, Paul C. Stark, Director of the National Garden Program, U. S. Department of Agriculture, has issued an appeal to all radio stations to use their facilities in promoting widespread victory gardening this year.

The importance of this undertaking was pointed up at the recent National Garden Conference in Washington when Secretary of Agriculture Anderson said: "There is more need for victory gardens in this first year of peace than there was in any year of the war."

Earlier President Truman had stated: "The threat of starvation in many parts of the world and the urgent need for food from this country emphasize the importance of continued effort to add to our total food supply this year.

(Continued on next page)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAational 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Colson, *Western Field Representative (Hollywood)*; Willard D. Egoft, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

A continuing program of gardening will be of great benefit to our people.

Here is another opportunity for radio to demonstrate the power of its public interest campaigns. In a pamphlet titled "Garden and Conserve to Save What We've Won," the Department of Agriculture suggests these objectives and appeals:

1. Add your bit to the world food supply. By growing a part of your family's needs you release food stocks that can be used somewhere else in the world. And you'll be able to contribute more processed foods to collection drives for famine relief.
2. Plan your garden carefully. Grow enough to supply your needs for fresh vegetables and as much extra as you can preserve for family stocks. Remember that some vegetables may be stored without preserving. Maybe you'll want to fit your plans with those of your neighbor, so that you can do some swapping.
3. Make successive plantings for continuous supplies and late crops.
4. Your victory garden will make it easier to save "a slice of bread a day" by enabling you to have an extra fresh vegetable with every meal.
5. Stay with your garden throughout the season. Keep making later plantings of late-season crops, not forgetting those that will keep after frost. Keep down weeds and grass, and cultivate as necessary. Watch for insects and other pests and apply the right treatment in time.
6. Figure how much your garden can save you in money.
7. Your own garden is the best insurance against possible crop failures here and abroad or unexpectedly large foreign relief needs. It is also possible that the shortage of tin and steel may limit the commercial production of certain canned foods.
8. Work toward a permanent garden. Choose soil, location, arrangement, and general gardening plan with this in mind. Consider planting fruit trees, grapevines, berry vines, and perennial plants. Gardeners should find it easy to do this. Plan with an eye for improving appearance and investment value of home and community.
9. Gardening is fine exercise. Nothing like a little spade and hoe work to keep you out in the fresh air and in good shape.
10. Relax! These times are a strain on everyone. No better way to forget your problems than to get down in the dirt and dig. This is the sort of thing a lot of fellows were dreaming about during long watches at sea and long hours of "sweating it out."
11. And eat better. You can't beat fresh vegetables and fruits right out of your own garden for flavor and nutrition. The average family needs a fourth more green and yellow vegetables, a fifth more tomatoes and citrus fruits than the market offered last year, according to the Bureau of Human Nutrition and Home Economics.

AP SUMMARY OF DAYLIGHT SAVING TIME SITUATION

On March 25 NAB sent to all members a bulletin informing them of the introduction by Rep. James G. Fulton (D. Pa.) of a bill (HR-5843) recommending a uniform pattern for the nationwide adoption of daylight saving time during the summer months. It was suggested that broadcasters express their opinion to Congress on this bill.

This bill is now in the House Interstate and Foreign Commerce Committee.

While the bill rests in this Committee, the following summary of cities and states which are expected to adopt daylight saving time under the present optional selection has been issued by the AP:

"Daylight saving time begins again April 28 in all of five states and parts of 18 others. Twenty-five states will not observe it at all. New York City, Boston, Buffalo, Chicago, Philadelphia, St. Louis, Miami, Charleston, Indianapolis and Louisville are among the major cities which will observe daylight saving time. Kansas City, San Francisco, Seattle, Dallas, Des Moines, Memphis, Milwaukee, Minneapolis, Salt Lake City, Omaha, Phoenix and Portland, Ore., will stay on standard time.

"The District of Columbia is pondering the question. President Truman has said he would not put daylight saving time into effect unless it was legislated. Connecticut, Massachusetts, New Hampshire, Rhode Island and Vermont will observe daylight saving on a state-wide basis this year. Parts of most eastern states will follow their example. Most of the West is opposed to the change and will not have it. New York, New Jersey, Pennsylvania, Maine, Delaware, Virginia, West Virginia, South Carolina, Florida, Tennessee, Alabama and Louisiana leave the question of advancing the clock to local option. Moving westward Ohio, Illinois, Indiana, Idaho and Missouri prefer local option. St. Louis, for instance, will have daylight saving this year for the first time. Indianapolis in central Indiana and cities in northern Indiana will adopt daylight time, while southern Indiana cities will not. These states will not have daylight time: Mississippi, Texas, Oregon, Kansas, Arizona, Washington, Utah, Minnesota, Colorado, Wyoming, Montana, Wisconsin, Michigan, North Carolina, Iowa, Oklahoma, California, Maryland, Nebraska, Nevada, New Mexico, Arkansas, Georgia, North Dakota and South Dakota. Businesses which operate on transcontinental schedules must plan new timetables, new flight schedules; must record and rebroadcast radio programs and change broadcast times to meet daylight saving time.

"The companies said the changeover—which originated in 1907 in Great Britain—plays havoc with their routines. The National Broadcasting and Columbia Broadcasting Systems reported they must survey each station city, ascertain whether it will adopt daylight saving and then realign broadcast times. . . ."

CRIPPLED CHILDREN'S WEEK UPCOMING

The week of April 21 has been set aside as the Shriners Hospitals for Cripple Children Week, under the theme "They shall walk again."

Since their founding in 1923 the Shriners have healed over 100,000 crippled children from poor families without means to secure proper medical and surgical attention.

Purpose of the theme is to focus attention of the nation on the problem of crippled children in being restored to useful citizenship. No direct appeals for donations will be made.

Fact Sheets will be distributed to all stations next week. General Douglas MacArthur is Honorary Chairman of the drive.

(Continued on next page)

WHBF USES WIRE RECORDER FOR SCOOP

A "hot" tip on a fire which destroyed a draw span and control tower of a 3,000 foot railroad bridge over the Mississippi river, enabled WHBF, Rock Island, men to reach the scene before the arrival of firemen, police and U. S. Engineers.

The men, Ted Arnold (program director) and Bob Sinnett (chief engineer) took their wire recorder aboard a government launch, pushing a barge loaded with a pumper. Amidst the dark, swirling flood waters of the Mississippi, within blistering distance of the blaze, they interviewed two men rescued from the burning bridge, and rescue workers. The on-the-spot recording was heard on a WHBF newscast broadcast within a hour after the fire was discovered.

News Clinics

NEWS AUDIENCES TO STATIONS DOING BEST LOCAL NEWS JOB

Ken McClure, news director of WOAI, San Antonio, and chairman of the third Texas NAB Radio News Clinic, San Antonio, March 28, set the keynote for the meeting with the observation:

"News is something which the station—any station, big or little—can hang its hat on."

"This is especially true," McClure said, "of the smaller station which cannot afford big local productions, and which may not have the talent available for such shows. News is the peg of interest and profit for such stations."

Expanded Facilities

Representatives of south and west Texas stations agreed that news is one of the best program services a station can render, and that local news constitutes the backbone of a station's news service.

News department spokesmen at the San Antonio meeting urged that station managers give special consideration to expansion of radio news facilities, not only as a profit-making operation, but also to enhance station prestige and improve program balance. One radio newsman said:

"Stations which have been in news for any length of time will tell you that news audiences in the future are going to those stations which do the best job of gathering, selecting, writing and rewriting the news of their own respective areas."

Ex Officio Reporters

Jack Hawkins, owner-manager of KIUN, Pecos, explained his own local news operation, which drew considerable interest from other station operators. Hawkins said, "Our news sources—city and county officials and so on—consider themselves ex officio members of our news staff." Hawkins, a former newspaper man, uses string correspondents in nearby communities, and also devotes a quarter-hour period a week to editorial comment from the section's weekly newspapers.

G. W. Johnson, general manager, KTSA, San Antonio, said in an interview, after the clinic, that local news broadcasts proved themselves to him, last September, during the newspaper strike. "They were so effective that we have maintained them ever since," he said. "One man devotes all of his time to the production of 'community news', daily at 5:00 PM."

Local News Exclusively

C. D. Reed, KNEL, Brady, reported that his own local news operation functions without a wire service. Reed, who also has a long-time newspaper background, explained that his station prefers to concentrate its news coverage on local happenings, and that his listeners have learned to depend on KNEL for news of their friends and neighbors.

Though not represented at the clinic, it was reported by a clinic attendant that KPAB, Laredo, was another station, without wire service, which concentrated on local news.

Bud Thompson, new editor of KFYO, Lubbock, expressed his convictions in these words:

"The coverage of local news is to be given primary consideration on my station from this date on. New personnel and new facilities will have to be made available, and every effort will be instituted to expand local and regional news coverage."

Similar Clinics Wanted

The San Antonio meeting also joined the Houston and Fort Worth clinics which preceded it in expressing the hope that similar gatherings will be scheduled in Texas in the future.

WOAI was host at a reception following the clinic, which was held at the St. Anthony Hotel.

Jack McGrew, KPRC, Houston, general chairman of the Texas clinics, and Arthur Stringer, secretary, NAB Radio News Committee, attended the San Antonio meeting, which, like the other Texas clinics, was arranged by Martin Campbell, NAB director, 13th district.

Attending the San Antonio news clinic were: C. D. Reed, newscaster, KNEL, Brady; Bud Thompson, news editor, KFYO, Lubbock; Jack Hawkins, owner-manager, KIUN, Pecos; John W. Scott, news editor and Bob Ferrie, associate news editor, KABC, San Antonio; Marvin Broyles, program manager, and Francisco Paredes, newscaster, KCOR, San Antonio; Eddie Barker, newscaster, KMAC, San Antonio; Ray Hunt, news editor, Tommy Dee and Al Lacoste, newscasters, KONO, San Antonio; Bud Lutz, promotion manager, George Lee Marks, program manager, Col. William Niethamer, news staff, and Pat White, news editor, KTSA, San Antonio; Hugh Half, general manager, WOAI, Ken McClure, news director, Henry Howell, reporter, Jo Kemendo, news writer, and Hoxie Mundine, chief engineer, WOAI, San Antonio; Jim Stephenson, news editor, KRGV, Weslaco; Bowling Byers and Granville Price, department of journalism, University of Texas; and Major Ellsworth Chunn, journalism department, University of Tulsa.

The meeting was also attended by Major Walter J. Todd, Major A. E. Mealiff, Lt. R. E. Kennedy, Lt. Glenn Austin, Lt. Fred Bennignus and Lt. Alan Hopeman, U. S. A.

N. Y. RADIO NEWS CLINIC IS BIG DRAW

Elliott Stewart, chairman of the NAB up-state New York Radio News Clinic and executive vice-president WIBX, reports everything under control for next Wednesday's 10:00 a. m. meeting at Hotel Utica.

Special invitations were sent to all up-state station managers and advance registrations point to a large attendance.

IOWA NEWSMEN TO PERFECT SYSTEM OF ROAD AND WEATHER REPORTS

Arrangements to perfect a system of regular weather and road reports for release over Iowa radio stations,

(Continued on next page)

voted at the NAB-Iowa Radio News Clinic, in Cedar Rapids, March 22, are in the hands of H. R. Gross, news editor, KXEL, Waterloo.

Buryl Lottridge, vice president, WOC, Davenport, and general clinic chairman, for the record, confirmed the action of the Iowa stations in naming Mr. Gross chairman in a letter to him on March 27. Committee members are to be selected by Mr. Gross and, in turn, appointed by Mr. Lottridge.

The sixty members of Iowa's broadcast industry attending the clinic pledged their cooperation in carrying out the plan. The Iowa Highway Commission and the radio and reporting facilities of the Iowa State Highway Patrol are to be brought into the picture.

IOWA NEWSMEN FAVOR ASSOCIATION

Radio newsmen of Iowa stations found so much of value in the March 22 radio news clinic that they want similar meetings, periodically.

One suggestion was the formation of an Iowa Radio News Editors Association as a part of the Iowa Broadcasters Association.

District Meetings

7TH DISTRICT SCORES FCC REPORT

With five NAB District Meetings still in the offing, the entire membership of District 7, meeting in Cincinnati on March 28-29, joined broadcasters of three other Districts who have unanimously adopted resolutions protesting the right of the Federal Communications Commission to regulate the content of radio programs and control the policies of individual licensees. District 7 also petitioned NAB to seek immediate relief from the recent restrictions placed on construction of stations by the Civilian Production Administration, acting in conjunction with the National Housing Authority.

The District 7 protest against FCC's program attitude follows closely in the wake of similar action taken at scheduled meetings of Districts 11-8-9, held respectively at Minneapolis, Grand Rapids and Chicago. These four meetings are the first to be held since the issuance of the Commission's report "The Public Service Responsibility of Broadcast Licensees" which has evoked such widespread criticism of the Commission's apparent unrelenting tendency toward a censorial supervision of broadcasting.

"This question," District 7 broadcasters point out in their resolution, "Involves basic considerations of Congressional intent and the question of free speech as guaranteed in the Constitution of the United States."

Unable to attend the meeting because of illness, James D. Shouse, WLW, 7th District Director, addressed a letter to his fellow members who attended the sessions, in which he expressed his regrets for his enforced absence and thanked J. Harold Ryan for presiding in his stead. Further thanks to Mr. Ryan were tendered in a resolution.

Pointing out that time changes involved in periodic daylight savings time adoption in various sections of the country work an especial hardship on stations located in the border zone between standard time zones such as Ohio and Kentucky, 7th District members urged that NAB exert every effort to the end that a national pattern be evolved for uniform time changes each year.

Text of the resolutions adopted, and a full list of those who registered during the Meeting follow:

"The recent report of the Federal Communications Commission entitled, 'The Public Service Responsibility of Broadcast Licensees,' raises the question of the power of the FCC to regulate the content of programs and control the policies of individual licensees. This question involves basic considerations of Congressional intent and the question of free speech as guaranteed in the Constitution of the United States.

"Therefore the broadcasters of the 7th NAB District, comprising the licensees of stations in the states of Ohio and Kentucky, call upon the President of NAB and the executive officers of our National Association to appraise the record of broadcasters operating in the public interest; and to seek the route of quickest relief, if necessary before the Supreme Court of the United States."

"The broadcasters of the 7th District of the National Association of Broadcasters hereby petition the management of our National Association to seek immediate relief from the restrictions placed on construction of broadcast stations by the National Housing Authority.

"While it is recognized that any efforts looking toward the solution of the housing problem for veterans is to be commended in the highest terms, it is nevertheless true that such businesses as broadcasting cannot reach their full maximum of employment unless additional facilities can be constructed in the immediate future. This is especially true in a business faced with such new developments as FM, facsimile and television. The broadcasters hope that due consideration will be given the industry's problems of construction so that housing and employment may go hand in hand."

"The broadcasters of the 7th District of the NAB hereby pledge their support to our President, Justin Miller. We commend the constructive program which he has offered and pledge our wholehearted support in the attainment of the objectives of the National Association of Broadcasters."

"The 7th District of the National Association of Broadcasters urges all stations within the district to become members of B.M.B., and commend that organization for the progress they have made in organizing periodic station coverage studies. The stations of this district wish to extend to B.M.B. their fullest active support and cooperation."

"The broadcasters of the 7th District of NAB believe that the best interests of the industry can be served by maintaining B.M.I. at its highest degree of efficiency. We therefore urge all broadcasters to lend their most active support to B.M.I. and to check their program schedules so that increasing prominence may be given to B.M.I. numbers in their daily broadcasts."

"The broadcasters of the 7th District of NAB hereby extend their whole-hearted thanks to the broadcast stations of Cincinnati for the efficient arrangements which have been made to accommodate our meetings and to entertain our members while in their city."

"The broadcasters of the 7th District of NAB extend their sympathy to James D. Shouse, and regret that he has been unable to be with us. We hope for his speedy recovery as his services on the Board of NAB as representative of this district are invaluable to the industry."

"Daylight Saving Time presents one of the most difficult problems in program scheduling to broadcast stations. This is especially true in the border zone between standard time zones, such as that occupied by the states of Ohio and Kentucky. The broadcasters of the 7th District of NAB therefore, urgently request its National Association to extend all efforts in securing a national pattern for the establishment of a uniform time in each time zone in the United States."

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"The broadcasters of the 7th District of NAB wish to take this opportunity to thank one of their members, Harold Ryan, for his unselfish action and substantial contributions to our National Association in serving as interim president during a most difficult time."

Registration:

Al Albinger, WCOL, Columbus, Ohio; H. W. Apel, WPAY, Portsmouth, Ohio; C. E. Arney, NAB, Washington D. C.

Harold Baedeker, WAMS, Athens, Ohio; G. F. Bauer, WINN, Louisville, Ky.; Robert M. Beer, Beer & Koehl, Ashland, Ohio; Fred Bock, WADC, Akron Ohio; R. A. Borel, WBNS, Columbus, Ohio; Gerald F. Boyd, WPAY, Portsmouth Ohio; Gervis Brady, WHBC, Canton, Ohio; Otto P. Brandt, ABC, New York City.

Walter A. Callahan, WLW, Cincinnati, Ohio; Harry Callaway, WHAS, Louisville, Ky.; Harry Camp, WGAR, Cleveland, Ohio; H. K. Carpenter, United Broadcasting Co., Cleveland, Ohio; Eugene Carr, WHPC, Canton, Ohio; Ken Church, WCKY, Cincinnati, Ohio; S. A. Cisler, Radio Kentucky, Louisville, Ky.; W. L. Coulson, WHAS, Louisville, Ky.; Jimmy Cox, WAVE, Louisville, Ky.

Kenneth Dameron, Ohio State University, Columbus, Ohio; Warren G. Davis, Bloomington, Ind.; Fred Dodge, Fred A. Palmer Company, Cincinnati, Ohio; William Dowdell, INS, New York City; R. E. Dunville, WLW, Cincinnati, Ohio; Florence Dykstra, Transcription Sales, Inc., Springfield, Ohio.

Joe Eaton, WHAS, Louisville, Ky.; Ralph Elvin, WLOK, Lima, Ohio; Robert Evans, WSPD, Toledo, Ohio; Carl Everson, WHKC, Columbus, Ohio.

Tom Farrell, Radio Market Guide, Chicago, Ill.; Herman E. Fast, WKRC, Cincinnati, Ohio; Robert Fehlman, WHBC, Canton, Ohio; Sam Feldman, ASCAP, Cincinnati, Ohio; Hugh Feltis, BMB, New York City; George Field, World Broadcasting System, New York City; Richard E. Fischer, WHAS, Louisville, Ky.; E. Y. Flanigan, WSPD, Toledo, Ohio; Clarence H. Fleming, WFKY, Frankfort, Ky.; R. M. Fleming, Fred A. Palmer Company, Cincinnati, Ohio.

Carl George, WGAR, Cleveland, Ohio; Ken Given, WLBJ, Bowling Green, Ky.; A. G. Grinalds, ABC, New York City.

K. K. Hackathorn, WHK, Cleveland, Ohio; Gus Hagenah, Standard Radio, Chicago, Ill.; C. L. Harris, WGRC, Louisville, Ky.; Ward Hatcher, WGRC, Louisville, Ky.; R. B. Helm, WHLN, Harlan, Ky.; Chester Herman, WLW, Cincinnati, Ohio; William Hershey, Brush-Moore Radio, Canton, Ohio; Clair Heyer, Radio Market Guide, Chicago, Ill.; Robert Hill, WCOL, Columbus, Ohio; Harry H. Hoessly WHKC, Columbus, Ohio; Fred Hover, WFIN, Findlay, Ohio.

Don Ioset, WMOH, Hamilton, Ohio.

Frank Jones, WCOL, Columbus, Ohio.

Ad Karns, Transcription Sales, Inc., Springfield, Ohio; Sydney M. Kaye, BMI, New York City; J. H. Keachie, Radio Corporation of America, Cleveland, Ohio; Jack Kelly, WCOL, Columbus, Ohio; Lew Kent, WKRC, Cincinnati, Ohio; J. Robert Kerns, WHIZ, Zanesville, Ohio; John Koepf, Fort Industry Company, Washington, D. C.; Marshall Krieger, WHAS, Louisville, Ky.; Jim Kyler, SESAC, New York City.

F. E. Lackey, WHOP, Hopkinsville, Ky.; H. S. Lackey, WSON, Henderson, Ky.; W. P. Lackey, WPAD, Paducah, Ky.; Howard Lane, WSAI, Cincinnati, Ohio; Cy Langlois, Lang-Worth, New York City; John Langlois, Lang-Worth, New York City; U. A. Latham, WKRC, Cincinnati, Ohio;

Dave Lewis, WFIN, Findlay, Ohio; D. H. Long, WLKY, Lexington, Ky.; Nathan Lord, WAVE, Louisville Ky.; W. S. Lubenville WGRC, Louisville, Ky.

Robert McIntosh, WGRC, Cleveland, Ohio; Harry McTigue, WINN, Louisville, Ky.; James Mahoney, Mutual Broadcasting System, Chicago, Ill.; Lin Mason, Transcription Sales, Inc., Springfield, Ohio; R. T. Mason, WMRN, Marion, Ohio; Joe Matthews, WCMI, Ashland Ky.; Justin Miller, NAB, Washington, D. C.; Bob Morrison, WMRN, Marion, Ohio; John T. Murphy, NAB, New York City.

Len Nasman, WFMG, Youngstown, Ohio; W. Richard Neher, WHBC, Canton, Ohio; Gilmore Nunn, The Nunn Stations, Lexington, Ky.

John M. O'Hara, WMAN, Mansfield, Ohio; W. I. Orr, WBNS, Columbus, Ohio.

Ed Palen, WJW, Cleveland, Ohio; Fred A. Palmer, Radio Consultant, Cincinnati, Ohio; E. A. Park, WLW, Cincinnati, Ohio; L. M. Pattee, BMI, New York City; Gene Peak, WPAD, Paducah, Ky.; Frank Pellegrin, NAB, Washington, D. C.; Bill Pepper, WPAY, Portsmouth, Ohio; Emerson J. Pryor, WRRN, Warren, Ohio; Hugh Potter, WOMI, Owensboro, Ky.; James M. Price, RCA, Camden, N. J.

Glenn Ramsey, AP, Atlanta, Ga.; Paul Reed, Alliance, Ohio; Robert K. Richards, Broadcasting Magazine, Washington, D. C.; Russell W. Richmond, WHKK, Akron, Ohio; T. A. Rogers, Newark, Ohio; J. Harold Ryan, WSPD, Toledo, Ohio.

Samuel R. Sague, Cleveland, Ohio; Robert Sampson, WSAI, Cincinnati, Ohio; C. E. Schindler, WGRC, Louisville, Ky.; Bill Schudt, CBS, New York City; Arch Shawd, WTOL, Toledo, Ohio; Alex Sherwood, Standard Radio, New York City; Harry M. Smith, WLW, Cincinnati, Ohio; J. Porter Smith, WGRC, Cleveland, Ohio; Lou Smith, Edward Petry Company, Chicago, Ill.; George A. Speese, WMRN, Marion, Ohio; Joel Stovall, WKRC, Cincinnati, Ohio; Gerald Swisher, AP, Cleveland, Ohio.

John A. Toothill, Burn Smith Company, Inc., Chicago, Ill.; O. W. Towner, WHAS, Louisville, Ky.; Jack Tracy, NBC Recording, New York City.

Paul Wagner, WPAY, Portsmouth, Ohio; Lawrence Webb, WJW, Cleveland, Ohio; Pierre Weis, Lang-Worth, New York City; Miller Welch, WLAP, Lexington, Ky.; J. P. Williams, Transcription Sales, Inc., Springfield, Ohio; J. E. Willis, The Nunn Stations, Lexington, Ky.; Phil Wood, WFMJ, Youngstown, Ohio.

Broadcast Advertising

50 KW STATIONS SHOW 60,981,196 TIME SALES

Total net time sales realized by licensees of the 53 standard broadcast stations of 50 kilowatt power located in the United States, for the year 1945, amounted to \$60,981,196, according to preliminary reports submitted to the Federal Communications Commission. This was an increase of 4.3% over the 1944 total of \$58,625,000.

Included in the net time sales reported for 1945 by the 53 stations was the amount of \$21,772,835 which these stations received from the sale of station time to major networks. This amount was approximately 37% of the

(Continued on next page)

DISTRICT MEETINGS AHEAD

4th District
2nd District
5th District
1st District
3rd District

April 11-12
April 25-26
April 29-30
May 13-14
May 16-17

Cavalier Hotel
Roosevelt Hotel
San Carlos Hotel
Hotel Statler
Bellevue Stratford Hotel

Virginia Beach, Va.
New York, N. Y.
Pensacola, Florida
Boston, Massachusetts
Philadelphia, Pa.

total payments made by the major networks to all affiliated stations in 1945, and accounted for 35.7% of all net time sales reported by the 53 stations.

Forty of the 53 stations reported increases, and 13 stations reported decreases, in net time sales for 1945. One station reported an increase of more than \$500,000; four stations had increases of from \$100,000 to \$300,000, and 35 stations reported increases of less than \$100 each. The range of decreases was from \$300 to \$221,664 for the 13 stations so reporting.

NAB 7TH DISTRICT MAKES SURVEY ON SALESMEN COMPENSATION

J. E. Willis, general manager WLAP, Lexington, Kentucky, and chairman, 7th district sales managers committee, reports the findings of a study on salesmen's compensation among radio stations in his district of Ohio and Kentucky.

The majority of stations use the incentive pay plan, paying salesmen either on a straight commission or salary-and-commission basis, as follows:

<i>Percent of Stations</i>	
Straight Commission.....	51.4%
Straight Salary	37.2%
Salary plus Commission.....	11.4%

The 35 stations reporting in the survey employ a total of 85 salesmen, or an average per station of 2.43 salesmen. These men are paid as follows:

	<i>Number</i>	<i>Percent</i>
Straight Commission	47	55.3%
Straight Salary	28	33.0%
Salary plus Commission	10	11.7%

The report on the number of salesmen employed by individual stations is:

- 2 Stations employ 5 Salesmen each
- 4 Stations employ 4 Salesmen each
- 8 Stations employ 3 Salesmen each
- 14 Stations employ 2 Salesmen each
- 7 Stations employ 1 Salesman each

REALTORS RECOMMEND RADIO

The Committee on Realtor of the National Association of Real Estate Boards recommends the use of radio to its members in the March issue of its service bulletin. Here-with are excerpts:

"During the past 10 years radio has become increasingly important as a medium for Realtor promotional activities. . . . Whether you decide on spot announcements or a program, most Boards will find radio an excellent Realtor promotional medium. Why not contact your local station, or advertising agency, and make plans for boosting Realtor through radio?"

Small Market Stations

GROUPING STATIONS HELPS ATTRACT NATIONAL ADVERTISER

Following through in the inquiry of how small market stations sell the national advertiser, J. Allen Brown, NAB Assistant Director of Broadcast Advertising, contacted Bob McRaney, General Manager, the Mid-South Network of Mississippi for an account of his operation.

It was found that the Mid-South Network is composed of four stations, WCBI, Columbus, WMOX, Meridian,

WELO, Tupelo, and WROX, Clarksdale. The Meridian outlet is new, having gone on the air in March.

The management revealed that these stations are offered to the advertiser on the basis of a 5% discount when more than one outlet is used. However, they have not been in operation long enough, as a group, to determine how successfully the selling plan works. It appears to be making progress as the list of national and regional accounts includes: Manhattan Soap, Nebraska Milling Company, Alka-Seltzer, Ex-Lax, Black & White Stores, Sinks Delinting Corporation, Lydia E. Pinkham, Ashwood Chemical Company, R. H. Alber Company, Morton Salt Company, Retonga, Gulf Spray and many others. While Mr. McRaney appeared to be delighted with the group selling plan, he pointed out this plan alone was not responsible for their healthy list of sponsors.

The four-station hook-up, according to the information provided NAB, gives them a decided edge in regional coverage in that they are able to broadcast programs of Mississippi colleges. In addition many regional programs are exchanged from their studios daily.

The Mid-South Network averages at least two hours of programming daily, with 50% of the time commercial. Attention to programs of public interest is shown in the account of the operation. Bob McRaney is also General Manager of WCBI and supervises the Birney Imes, Jr., radio interests.

ITEMS IN THE NEWS

Alabama broadcasters have elected two small market station executives as officers of the Alabama Broadcasters Association. John W. Buttram, WHMA, Anniston, and M. L. Vickery, WMSL, Decatur, were named Vice President and Executive Committeeman respectively.

Allan Curnutt, manager WOSH, Oshkosh, Wisconsin, is the new small market chairman for NAB District nine. Mr. Curnutt replaces Ben A. Laird, who resigned the management of WOSH and the chairmanship to further plans for the construction of a new station.

General

TWENTY-TWO MILLION SETS EXPECTED IN '46

Radio manufacturers expect to turn out almost 22,000,000 sets this year, the Federal Communications Commission reported Wednesday (3). This figure was based on a survey of the probable production of 85 manufacturers, including all but four of the large producers.

The total set production reported is substantially larger than the largest volume of radio receivers sold in any prewar year. In 1941 the largest receiver sales up to that date amounted to about 13,000,000 sets.

The companies reporting estimate that they will produce in the neighborhood of 1,800,000 FM sets. This would be about nine percent of total set production.

FCC Wants More FM Receivers

As of April 1, 1946, the Commission had received applications for 834 FM stations in addition to the 50 stations now on the air. Also as of April 1, the Commission had made 383 conditional grants to FM applicants. In the light of the rapid progress being made for the development of FM on the station side, the Commission hopes that

(Continued on next page)

manufacturers may revise their production schedules to include a greater proportion of FM receivers.

The commission Friday (5) officially denied a news agency report quoting an alleged FCC spokesman as saying "that in view of the very few FM sets to be produced this year, it is hardly worth while for the broadcasters to continue with station construction plans."

"No person in any responsible position in the agency has made such a statement," the Commission declared. "The statement does not represent the views of the Commission. It is erroneous and gravely misleading."

"Far from discouraging broadcasters from continuing with their station construction plans, the Commission urges all of them to proceed with their plans with the greatest possible speed."

The following is a breakdown by type of receiver of the estimated production:

Type of Receiver	Number of manufacturers reporting production plans †	Number of receivers planned to produce	Percent
AM band only	76	16,736,862	79.2
FM band only (88-108 Mc)	8	86,286	.4
AM band, FM band (88-108 Mc)	41	1,689,750	8.0
Television band only (Channels 1-13 inclusive)	13	44,706	.2
AM band, FM band (88-108 Mc), Television band (Channels 1-13 inclusive)	14	54,606	.3
Other			
AM band, Television band (Channels 1-13 inclusive)	1	500	*
FM band, Television band (Channels 1 - 13 inclusive)	1	.500	*
Television (Channels 1-6 inclusive)	1	4,000	*
AM band, Television band (Channels 1 - 6 inclusive)	1	10,000	*
Miscellaneous	5	21,250	.1
Receiver Type Unspecified	7	2,481,300	11.7
Total Production of Receivers	85	21,129,760	100.0
FM adaptors	4	47,000	
FM convertors	3	37,000	
Other	1	1,000	
Total		85,000	
Units supplied to others	2	90,000	
Units for export	16	677,050	
Total for All Receiver Types		21,981,810	

* Less than one-tenth of 1 percent.

† The same manufacturer may be reported on more than one line.

APPOINT NEW TREASURY RADIO CHIEF

Brent Gunts, effective today, is Chief, Radio Section, Treasury Department. He replaces Lt. David Levy, USNR, who expects to be out of uniform later this week.

Mr. Gunts was continuity chief, WFBR, Baltimore, before beginning nearly five years of army service. He began as a private and was discharged a major. His first promotion is to be a special June E-Bond campaign, Treasury's first peacetime effort, "Back Your Future."

Lt. Levy's last Treasury job is the Roosevelt Memorial Bond campaign of April 12. Announcement material is now in the hands of stations.

AMERICAN LIBRARY ASSOCIATION SURVEY

Station managers are urged to send their candid impressions of the utilization of radio by local libraries either through actual broadcast series or as a source for script writers and staff members. All replies will be treated in confidence. The material and information is to be used as background for a book to be distributed to libraries throughout the country. It is being written by Miss Frances G. Nunmaker, the Ohio Library Trustees Association, 1113 State Office Building, Columbus, Ohio.

The request for assistance was received from the American Library Ass'n by Dorothy Lewis, NAB Coordinator, 535 Fifth Avenue, New York. Your reply can be directed to the National Association of Broadcasters, New York office or to Ohio.

Research

BAKER ASSUMES DUTIES AS NAB DIRECTOR OF RESEARCH

Kenneth H. Baker, whose appointment as NAB Director of Research was announced recently by President Justin Miller (see NAB REPORTS, p. 204), assumed his new duties on Monday (1).

THANKS!

The Research Department is extremely grateful for the magnitude of the response to the recent questionnaire on the employment of musicians. Over 90% of those queried replied. The results have been tabulated and have proved invaluable. We hope we can count on a similar or better response to our requests in the future. In turn, we promise to ask only for information which we must have to be of service to the industry.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS—APRIL 15-21

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 15-21 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Merchant Marine Officers Needed

There is still a critical need for licensed personnel to man our postwar merchant fleet. Mates and engineers are most urgently needed. No longer faced with the necessity of winning a war as an incentive to stay on the job, merchant seamen are quitting the sea. Point out the vital postwar role of the Merchant Marine and stress the fact that until it is carried out successfully, the job of the Merchant Marine will not be complete. Emphasize the fact that the Merchant Marine offers employment opportunities equal to those in any other industry today, and that the opportunities for a career in the postwar Merchant Marine are greater than seamen have ever known. Acknowledge the job the Merchant Marine did during the war but emphasize the magnitude and importance of the job still to be done. Specify the type of men needed—mates and

(Continued on next page)

engineers with licenses—or former servicemen with appropriate sea experience. Urge men with licenses and former servicemen who can qualify to apply at once by letter or collect wire to the Merchant Marine, Washington 25, D. C., giving addresses and qualifications. (Fact Sheet No. 21.)

Famine Emergency

(Repeat from last week)

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating all food waste and turning in all used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20.)

Help Keep Our Economy Stable

In his recent report on the first 100 days of reconversion, President Truman concluded: "Inflationary pressures are still great, and danger signals pointing to a further building up through the winter and spring are the rise of real estate, wholesale and raw materials prices. We must continue to hold the line. We cannot permit inflation." The greatest inflationary pressures we face today are those stemming from the unprecedented demand for and the short supply of (1) housing, (2) clothing, and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, the demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any prices. Urge listeners to spend

sensibly and to cooperate with all price and rent control regulations. (Fact Sheet No. 3.)

The Veterans' Assets

The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his part in the highly mechanistic, scientific, and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean better jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers and indirectly by referring to the fact that thousands of employers who are employing veterans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employees than they were before.

ELEVENTH ANNUAL FCC REPORT NOW ON SALE

The Federal Communications Commission announces that its Eleventh Annual Report for the fiscal year ended June 30, 1945, is now on sale by the Superintendent of Documents, Government Printing Office, Washington 25, D. C., at 20 cents a copy.

Requests for copies of this Report should be made directly to that agency, together with remittance.

FM Department

Issuing Report No. 800 (FM Broadcast) on Wednesday (3), the Commission announced therein that it has approved the basic engineering plans submitted by 9 more applicants for FM stations, thereby enabling them to place orders for transmitters and antennas and to make other engineering arrangements.

This makes a total of 24 applicants with approved engineering plans. In some cases antenna structures are subject to approval by the Civil Aeronautics Administration. Notification of the Commission's action is being sent to each of these applicants, together with specific requests for further engineering information required by the Commission.

Previously, these applicants had been given conditional grants subject to further review of engineering details and program plans before further action by the Commission.

Following is the list of applications for which approval of basic engineering plans were granted. (Note: Power given is effective radiated power. Antenna height given is height above average terrain.)

J. E. Rodman, Fresno, Cal., rural; channel: 102.3 mc (No. 272); 69.5 KW; antenna: 1936 ft.

KOMA, Inc., Oklahoma City, Okla., rural; channel: 100.1 mc (No. 261); 243 KW; antenna: 485 ft.

(Continued on next page)

Reno Newspapers, Inc., Reno, Nev., channel: 100.5 mc (No. 263); 9.7 KW; antenna: 2,774 ft.

Southern Minn. Supply Co., Mankato, Minn., channel: 92.7 mc (No. 224); 29.2 KW; antenna: 544 ft.

The Kansas City Star Co., Kansas City, Mo., rural; channel: 100.3 mc (No. 262); 150 KW; antenna: 754 ft.

Plaza Court Broadcasting Co., Oklahoma City, Okla., rural; channel: 98.5 mc (No. 253); 176 KW antenna: 888 ft.

The Radio Station KFH Co., Wichita, Kans., channel: 96.5 mc (No. 243); 185 KW; antenna: 411 ft.

KARM, The George Harm Station, Fresno, Cal., metropolitan; channel: 101.9 mc. (No. 270); 27.2 KW; antenna: 406 ft.

Pape Broadcasting Co., Mobile, Ala., metropolitan; channel: 102.1 mc (No. 271); 20.5 KW; antenna: 469 ft.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning April 8. They are subject to change.

Monday, April 8

Further Hearing

To Be Held in Washington, D. C.

NEW—Greater Peoria Radiobroadcasters Inc., Peoria, Ill.—C. P. 1290 kc., 1 KW, unlimited, DA-night and day.

NEW—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—C. P. 1290 kc., 1 KW, unlimited, DA-night and day.

NEW—Central Illinois Radio Corp., Peoria, Ill.—C. P. 1290 kc., 5 KW, unlimited, DA-day and night.

NEW—George Dyson, Jr., d/b as The Alton Building Co., Alton, Ill.—C. P. 1300 kc., 1 KW, unlimited.

NEW—John L. Plummer, tr/as John L. Plummer Enterprises, Bogalusa, La.—C. P. 1490 kc., 250 watts, unlimited.

NEW—I. K. Corkern, Bogalusa, La.—C. P. 1490 kc., 250 watts, day and night, unlimited time.

NEW—WGCM Broadcasting Co., a copartnership composed of Hugh O. Jones, Wm. E. Jones and James O. Jones, Biloxi, Miss.—C. P. 1490 kc., 250 watts, unlimited.

NEW—WLOX Broadcasting Co., Biloxi, Miss.—C. P. 1490 kc., 250 watts, unlimited.

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited, DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. 550 kc., 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. 550 kc., 5 KW, unlimited, DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.

NEW—Public Service Broadcasting Corp., Knoxville, Tenn.—C. P. 550 kc., 1 KW, unlimited, directional antenna.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. 550 kc., 5 KW, unlimited, DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. 550 kc., 5 KW, using directional antenna.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. 550 kc., 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. 550 kc., 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Mod. of license. 550 kc., 5 KW, unlimited, DA-night and day.

NEW—Howard W. Davis, tr/as The Walmac Co., Corpus Christi, Texas—C. P. 1230 kc., 250 watts, unlimited.

NEW—R. F. & W. Broadcasting Co., Corpus Christi, Texas—C. P. 1230 kc., 250 watts, unlimited.

NEW—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—C. P. 1230 kc., 250 watts, unlimited.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—C. P. 590 kc., 250 watts night, 1 KW day, unlimited.

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino Calif.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

KFXM—J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Co.), San Bernardino, Calif.—C. P. 590 kc., 1 KW, unlimited, DA-night.

NEW—The Star Broadcasting Co., Inc., Pueblo, Colo.—C. P. 590 kc., 1 KW, unlimited, DA-night.

KMTR—KMTR Radio Corp., Los Angeles, Calif.—C. P. 570 kc., 1 KW night, 5 KW day, unlimited.

Tuesday, April 9

NEW—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Donald W. Reynolds, Fort Smith, Ark.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Permian Basin Broadcasting Co., Odessa, Texas—C. P. 1450 kc., 250 watts, unlimited.

NEW—Southwestern Broadcasting Corp., Odessa, Texas—C. P. 1450 kc., 250 watts, unlimited.

Wednesday, April 10

Further Hearing

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

Thursday, April 11

NEW—Valley Broadcasting Assn., Inc., McAllen, Texas—C. P. 910 kc., 1 KW, unlimited, DA-night and day.

NEW—Howard W. Davis, McAllen, Texas—C. P. 910 kc., 1 KW, unlimited, DA-night.

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—C. P. 910 kc., 1 KW, unlimited, DA-night and day.

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. 910 kc., 5 KW, unlimited, DA-night and day.

Further Hearing in Washington, D. C.

NEW—The Torrington Broadcasting, Inc., Torrington, Conn.—C. P. 1490 kc., 250 watts, unlimited.

NEW—The Berkshire Broadcasting Corp., Danbury, Conn.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Frank Parker, Danbury, Conn.—C. P. 1490 kc., 100 watts, unlimited.

Consolidated Hearing

WKBZ—Ashbacher Radio Corp., Muskegon, Mich.—C. P. 1230 kc., 250 watts, unlimited.

NEW—John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—C. P. and license. 1230 kc., 250 watts, unlimited.

Friday, April 12

Further Hearing

KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. 960 kc., 1 KW, unlimited.

(Continued on next page)

Further Consolidated Hearing

- WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license—1310 kc., 500 watts night, 500 watts LS, shares WCAM and WCAP.
- WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license. 1310 kc, 500 watts, unlimited, requests facilities of WCAM and WCAP.
- WCAM—The City of Camden, Camden, N. J.—Renewal of license. 1310 kc., 500 watts night, 500 watts LS, shares WTNJ and WCAP.
- WCAM—The City of Camden, Camden, N. J.—Modification of license. 1310 kc., 500 watts, shares WCAP regular facilities, WTNS.
- WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license. 1310 kc., 500 watts, 500 watt LS, shares WTNJ and WCAM.
- WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license. 1310 kc., 500 watts, shares WCAM regular facilities, WTNS.

Federal Communications Commission Actions

APPLICATIONS GRANTED

- NEW—Twin City Broadcasting Co., Inc., Augusta, Maine—Granted construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time. (B1-P-4542)
- NEW—Charles Wilbur Lamar, Jr., Houma, La.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4525)
- NEW—Capital Broadcasting Co., Lewistown, Mont.—Granted construction permit for a new station to operate on 1230 kc., 250 watts, unlimited time. (B5-P-4479)
- NEW—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4515)
- NEW—Stark Broadcasting Corp., Canton, Ohio—Granted construction permit for a new station to operate on 1060 kc., 1 KW, daytime only. (B2-P-4406)
- NEW—Kenneth R. Giddens and T. J. Rester, d/b as Giddens & Rester, Mobile, Ala.—Granted construction permit for a new station to operate on 710 kc., with 1 KW, daytime only. (B3-P-4293)
- NEW—Frank E. Pellegrin and Homer H. Gruenther, d/b as Pellegrin and Gruenther, Oak Ridge, Tenn.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4478)
- NEW—Methodist Radio Parish, Inc., Flint, Mich.—Granted construction permit for a new station to operate on 1510 kc., 250 watts, daytime only. (B2-P-3836; Docket 6958)
- NEW—Alfred Dorman, Statesboro, Ga.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4486)
- NEW—Wisc. Broadcasting System, Inc., Milwaukee, Wis.—Granted construction permit for a new station to operate on 860 kc., 250 watts, daytime only. (B4-P-4018)

DEVELOPMENTAL BROADCAST

- NEW—Cowan Broadcasting Co., Wheaton, Md.—Granted construction permit for a new developmental broadcast station; freqs. that may be assigned by the Commission's Chief Engineer; power 3 KW peak maximum; to operate as an experimental television station, to demonstrate the practicability of the CBS color television system and to assist in securing acceptable standards therefor. (B1-PEX-92)

ACTIONS ON MOTIONS

- Matheson Radio Co., Inc., Boston, Mass.—Granted motion for leave to amend its application (Docket 6991) for a new FM station, so as to specify a new transmitter site; to show transfer of all of the capital stock of applicant corporation from Alice E. Matheson, et al., to Fidelity Broadcasting Corp., and to make other changes, and the amendment was accepted.
- Yankee Network, Inc., Boston, Mass.—Granted motion for leave to amend application (Docket 6993) for an FM station, so as to specify data concerning proposed site, areas and population within the service contours, revised engineering data, etc., and the amendment was accepted.
- Mass. Broadcasting Co., Boston, Mass.—Granted motion for leave to amend its application (Docket 6996) for a new FM station, so as to specify a definite channel; to supply engineering data, etc., and the amendment was accepted.
- Southwestern Broadcasting Corp., Odessa, Texas—Denied motion requesting that engineering testimony be dispensed with in the consolidated hearing upon movant's application and that of Permian Basin Broadcasting Co.
- WNOE—James A. Noc, New Orleans, La.—Granted motion requesting leave to amend application (Docket 6346), so as to request 25 KW power at night instead of 50 KW; to specify a new transmitter site and DA design, etc., and the amendment was accepted.
- The Times Picayune Publishing Co., New Orleans, La.—Granted petition for leave to intervene in the hearing on application of WAML (Docket 7292).
- Richard E. O'Dea, Paterson, N. J.—Granted petition for leave to intervene in the consolidated hearing now scheduled for May 20 in re applications of WNEW and Missionary Society of St. Paul the Apostle.
- Missionary Society of St. Paul the Apostle, New York City—Granted petition for leave to take depositions in re its application (Docket 7316).
- Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application for an FM station (Docket 7204), so as to give revised information on allocation analysis, service area, etc., and the amendment was accepted.
- KOVO—KOVO Broadcasting Co., Provo, Utah—Granted motion requesting substitution of two names in the order issued by the Commission for authority to take depositions in connection with movant's application (Docket 6739), and the order was amended to substitute the names of Wesley P. Lloyd and Julia Finlinson for Howard S. McDonald and Joseph Parrish, respectively.
- Central Ill. Radio Corp., Peoria, Ill.—Granted petition requesting leave to amend its application (B4-P-3911), so as to show substitution of Sam J. Stone as a director and officer of applicant corporation, and the amendment was accepted.
- Lake Erie Broadcasting Co., Sandusky, Ohio—Granted petition for leave to amend its application (Docket 7004) so as to add Thos. J. Murray to list of stockholders and directors, etc., and the amendment was accepted.
- Scrapps-Howard Radio, Inc., Pittsburgh, Pa.—Granted motion to dismiss without prejudice its application for a new FM station. (Docket 7203)
- The Times-Mirror Co., Los Angeles, Cal.—Granted petition requesting leave to amend its application (Docket 7260) for a television station, so as to change transmitter site, and the amendment was accepted.
- The Central Ky. Broadcasting Co., Lexington, Ky.—Granted petition requesting leave to amend its application (Docket 6908), so as to show the deletion of Ted Grizzard as a stockholder in the corporation, etc., and the amendment was accepted.
- Keystone Broadcasting Corp., Harrisburg, Pa.—Granted petition requesting a 30-day continuance of hearing now scheduled for April 15-16 at Harrisburg, in re television application of petitioner and of WHIP, Inc., and continued same to May 16.
- WGAL, Inc., Lancaster, Pa.—Granted petition requesting

(Continued on next page)

30-day continuance of hearing now scheduled for April 18-19 at Lancaster, on petitioner's application and that of Lancaster Television Corp., in re their television applications, and continued same to May 20.

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—The Commission on its own motion, ordered that the part of the consolidated hearing which relates to application of KRRV only (Docket 6862), be continued to April 22, 1946.

Adelaide Lillian Carrell, Wichita, Kans.—Granted petition requesting leave to amend her application (Docket 6982), so as to specify type of transmitting apparatus, etc., and the amendment was accepted.

Drohlich Brothers, Flint, Mich.—Ordered that the consolidated hearing on Drohlich Bros. application and that of Booth Radio Stations, Inc., now scheduled for April 16, be continued to April 18.

WHP, Inc., Harrisburg, Pa.—Granted petition to dismiss without prejudice its application (B2-PCT-154; Docket 7305) for new television station.

KSEI—Radio Service Corp., Pocatello, Idaho—Granted motion requesting continuance of hearing now scheduled for April 15 on petitioner's application and that of KVAN, and continued same to May 15, 1946.

Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Granted motion for continuance of hearing on petitioner's application and that of Marion Radio Corp., now scheduled for June 10 and 11, and continued same to July 9.

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition insofar as it requests leave to amend its application so as to specify frequency **810 kc.**, instead of **670 kc.**, etc., and remove from hearing docket; the amendment was accepted and application removed from hearing docket. (Docket 7428)

Public Service Broadcasting Corp., Knoxville, Tenn.—Granted motion requesting leave to amend its application (Docket 7330) so as to specify daytime hours instead of unlimited hours of operation, and the amendment was accepted.

KCRS—Millard Eidson, Midland-Odessa, Texas—Granted petition for leave to amend its application (Docket 7215), so as to request power of 5 KW day, 1 KW night, instead of 5 KW day and night; to change exhibit, etc., and the amendment was accepted.

WCAE, Inc., Pittsburgh, Pa.—Granted motion requesting dismissal without prejudice of application for commercial television station. (B2-PCT-143; Docket 7290)

Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted motion requesting dismissal without prejudice of application for commercial television station. (B2-PCT-147; Docket 7287)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted motion for leave to amend its application (Docket 7347) so as to specify frequency **1090** instead of **980 kc.**; change exhibits, etc.: the amendment was accepted and application removed from hearing docket.

DESIGNATED FOR HEARING

KGB—Don Lee Broadcasting System, San Diego, Calif.—Designated for hearing application to increase power from 1 to 5 KW on frequency **1360 kc.**, and install new transmitter and antenna, and to change transmitter location. (B5-P-4330)

Radio and Television Broadcasting Co. of Idaho, Pocatello, Idaho—Designated for hearing application for a new station to operate on **1240 kc.**, 250 watts, unlimited time, to be heard with application of Pocatello Broadcasting Co. requesting the same facilities. (B5-P-4520 and B5-P-4627)

Northern Ohio Broadcasting Co., Amherst, Ohio—Designated for hearing application (B2-P-4193) for a new station to operate on **1040 kc.**, 1 KW, daytime hours, to be heard with application of LCB, Inc. (B2-P-4636) for a new station in Lorain, Ohio, to operate on **1040 kc.**, 1 KW, daytime.

The Templeton Radio Mfg. Corp., Boston, Mass.; **Enterprise Publishing Co.**, Brockton, Mass.—Designated for hearing application (B1-P-4146) of Templeton for a new station to operate on **1090 kc.**, 1 KW., daytime only, to be consolidated with application (B1-P-4620) of

Enterprise Pub. Co., for a new station to use **1110 kc.**, 250 watts, daytime only.

Blue Valley Co., Independence, Mo.; **General Broadcasting Co.**, Independence, Mo.—Designated for hearing in a consolidated proceeding the application of Blue Valley (B4-P-4597), **1510 kc.**, 1 KW, daytime, with application (B4-P-4519) of **General Broadcasting Co.**, **1490 kc.**, 250 watts, unlimited time.

Antillos Broadcasting System, Inc., Rio Piedras, P. R.; **Radio Americas Corp.**, San Juan, P. R.—Designated for hearing in a consolidated proceeding the application of Antillos (B-P-4589) **790 kc.**, 5 KW., unlimited time, with application (B-P-4295) of **Radio Americas Corp.**, **790 kc.**, 1 KW, unlimited time.

A. J. Fletcher, Greensboro, N. C.; **The News and Observer Publishing Co.**, Raleigh, N. C.—Designated for hearing in a consolidated proceeding the application of A. J. Fletcher (B3-P-4513), **850 kc.**, 1 KW, daytime, with application (B3-P-4176) of **Raleigh News and Observer Pub. Co.**, **850 kc.**, 1 KW night, 5 KW day, unlimited time.

James A. Dick, et al., d/b as **Paris Broadcasting Co.**, Paris, Tenn.; **Tennessee-Kentucky Broadcasting Co., Inc.**, Paris, Tenn.—Designated for hearing in a consolidated proceeding the application of Paris Broadcasting Co. (B3-P-4618) and application (B3-P-4653), of **Tennessee-Kentucky Broadcasting Co., Inc.**, both requesting **1340 kc.**, 250 watts, unlimited time; ordered these applications consolidated with **Paris Broadcasting Co.**, application (Docket 7430) and **Kentucky Lake Broadcasting System, Inc.** (Docket 7431) already in the hearing docket. Further ordered that the Bill of Particulars heretofore issued in this connection be amended to include these two applications.

CORRECTION

The Commission on Friday (5) issued the following correction:

Peach Bowl Broadcasters, a partnership composed of **Beverly B. Ballard**, **Dewey Allread, Jr.**, and **Clyde I. Goodnight**, Yuba City, Calif., and **Grass Valley-Nevada City Broadcasters, Inc.**, Grass Valley, Calif.—Designated for hearing application of **Peach Bowl Broadcasters** for a new station at Yuba City, Calif., to operate on **1400 kc.**, 250 watts, unlimited time (B5-P-4488), to be heard in consolidated proceeding with application of **Grass Valley-Nevada City Broadcasters, Inc.**, for a new station at Grass Valley, seeking the same facilities. (B5-P-4616) (See NAB REPORTS, p. 238)

LICENSES EXTENDED

Licenses for the following Relay Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses for the period ending June 1, 1946:

Adirondack Broadcasting Co., Inc., WODJ; **Airfan Radio Corp., Ltd.**, KEHP; **American Broadcasting Corp.**, WEGD, WEGE, WKRB; **Earle C. Anthony, Inc.**, KEGA; **Ariz. Broadcasting Co., Inc.**, KAOU; **A. H. Belo Corp.**, KEGE, KFAA; **Berks Broadcasting Co.**, WEGP; **The Birmingham News Co.**, WJOT; **Donald A. Burton**, WEGS; **Carter Publications, Inc.**, KEGH, KEGI, KNED; **The Champaign News-Gazette, Inc.**, WBGH; **Charleston Broadcasting Co.**, WADA, WEGW, WEGN; **Evansville on the Air, Inc.**, WAUT, WAUY, WEGG; **The Fort Industry Co.**, WRET; **Ga. School of Tech.**, WQER; **Great Trails Broadcasting Corp.**, WRDN; **The Hampden-Hampshire Corp.**, WHHC; **Intermountain Broadcasting Corp.**, KEHO; **KGKO Broadcasting Co.**, KANY, KEIF, KEIG, KEJR, KEJS; **KRIC, Inc.**, KAOV, KEGD; **KTAR Broadcasting Co.**, KEIM; **Radio Station WMFR**, WHPT; **Don Lee Broadcasting System**, KAOY, KEGN; **Loyola Univ.**, WEIT, WEIU; **Ben S. McGlashan**, KABG; **Merced Broadcasting Co.**, KRME; **Miami Valley Broadcasting Corp.**, WEIZ; **Mo. Broadcasting Corp.**, KIFF; **The Nat'l Life and Accident Ins. Co.**, WEOF, WNRB; **Nichols and Warinner, Inc.**, KEIV; **Pinollas Broadcasting Co.**, WERB; **Puget Sound Broadcasting Co., Inc.**, KEJN; **Racine**

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Broadcasting Corp., WEHT, WEHT; Radio Station KFH Co., KEGV; Reading Broadcasting Co., WEHZ; WEKL, WEKM; Red River Broadcasting Co., Inc., KBTA, KBTB; Redwood Broadcasting Co., Inc., KTDN; Rome Broadcasting Corp., WRGG; The Scioto Broadcasting Co., WAVB; South Bend Tribune, WEKR; Allen T. Simmons, WEKQ; Southeastern Broadcasting Co., WEHI; Port Huron Broadcasting Co., WJWB; Symons Broadcasting Co., KEGZ; Tarrant Broadcasting Co., KEGT; WLAC Broadcasting Service, WAUW; WAVE, Inc., WELC; WGBS, Inc., WMFZ; WDRC, Inc., WELN; Jonas Weiland, WAXL; W. Va. Broadcasting Corp., WELN; WFAM, Inc., WLIH; WFBM, Inc., WELJ, WEIK; WGAL, Inc., WELY; Winona Radio Service, KBQA; WIBX, Inc., WAJJ, WAIY; Wichita Broadcasters, WPAK; WJNO, Inc., WJAE; WJW, Inc., WENI; WOAX, Inc., WTNK; Columbus Broadcasting Co., WBLR.

MISCELLANEOUS ACTIONS

KCMJ—Palm Springs Broadcasting Co., Palm Springs, Calif.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time (B5-L-1929); also authority to determine operating power by direct measurement (B5-Z-1754). The licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions.

KTIS—Oil Center Broadcasting Co., Odessa, Texas—Granted modification of CP, which authorized a new station, to change type of transmitter (W. E. 443-AL), change type of towers and extend commencement and completion dates from 3-16-46 and 9-16-46 respectively to 60 days after grant and 180 days thereafter, respectively. (B3-MP-1860)

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at corner of W. North St. and Leverette Ave., Fayetteville. (B3-MP-1842)

The Crosley Corp., area of Cincinnati, Ohio—Granted special temporary authority to operate FM transmitter on Channel #251, 98.1 mc., 3 KW, using a temporary antenna on WLW's tower, for a period of 30 days from date of grant for the purpose of making FM site test. (Applicant was granted conditional FM Metro-station on 12-19-45.)

W3XAF—Phileo Products, Inc., Arlington, Va.—Granted modification of CP for experimental television station, for extension of commencement and completion dates only from 9-16-45 and 3-16-46 to 3-16-46 and 9-16-46.

WRCL—Columbia Broadcasting System, Inc., area of New York City—Cancelled relay broadcast station license expiring November 1, 1946. Licensee advises transmitter has been disassembled. ((B1-LRE-434)

WMPB—National Broadcasting Co., Inc., Chicago, Ill.—Cancelled relay broadcast station license expiring November 1, 1946. Licensee advises cancellation is desired due to inability to renew the lease at station location. (B1-JRY-36)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP to increase power from 1 to 5 KW day, and install a new transmitter. Station operates on 1440 kc. (B3-MP-1828)

KPOF—Pillar of Fire, Denver, Colo.—Granted CP to increase power from 1 KW day and night, to 5 KW day, 1 KW night, and install a new composite transmitter. Station operates on 910 kc. (B5-P-4371)

KTPI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted construction permit to increase power from 1 KW unlimited time, to 5 KW-LS, 1 KW night, install new transmitter and change studio location. (B5-P-4383)

KGDE—Charles L. Jaren (Assignor), Fergus Radio Corp. (Assignee), Fergus Falls, Minn.—Granted consent to voluntary assignment of license of KGDE from Charles L. Jaren to Fergus Radio Corp., a newly organized corporation, for a consideration of \$50,000. (B4-AL-506)

WJZ—American Broadcasting Co., Inc., New York City—Adopted an order denying petition of WJZ to dismiss the application of KOB, Albuquerque, N. M., for modification of construction permit to change fre-

quency from 1180 to 770 kc.; for license to cover CP as modified, and authority to determine operating power by direct measurement.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Adopted an order granting petition of WGSC for reconsideration and grant without a hearing of its application (B3-P-3789; Docket 7386) for a construction permit; granted said application to change frequency from 1240 to 580 kc., and increase power from 250 watts to 1 KW night, 5 KW day, employing a DA for nighttime use, and change location of transmitter at Augusta.

The Covington News, Inc., Covington, Ga.—Adopted an order granting petition for reconsideration and grant without hearing, of its application (B3-P-3923, Docket 7067) for construction permit, and granted said application for a new station to operate on 1490 kc., 250 watts, unlimited time.

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted construction permit to increase power from 250 watts to 5 KW, install directional antenna for night use, and change transmitter location. (B3-P-4322)

Clearwater Broadcasting Co., Inc., Clearwater, Fla.; Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Ordered that the applications (B3-P-4555) and (B3-P-4650) be designated for hearing in a consolidated proceeding. Both applicants request 1340 kc., 250 watts, unlimited time.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

NEW—San Bernardino Broadcasting Co., San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re directional antenna changes and changes in directors and stockholders.

660 Kilocycles

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska—Extension of special service authorization to operate with an RCA type 10-DX transmitter on 660 kc., 10 KW power, unlimited time for the period beginning 3 a. m. EST, 5-1-46 and ending 3 a. m. EST 5-1-47.

860 Kilocycles

NEW—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation. Amended re officers, directors and stockholders.

880 Kilocycles

NEW—Peoples Broadcasting Corp., Near Worthington, Ohio (P. O. 246 North High St., Columbus, Ohio)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 5 KW and daytime hours of operation.

900 Kilocycles

NEW—I. and E. Broadcasting Co., Dayton, Ohio (P. O. c/o Mr. Guy Wells, 3d National Bank Building)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

NEW—Pilgrim Broadcasting Corp., Manchester, N. H.—Construction permit for a new standard broadcast sta-

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tion to be operated on 900 kc., power of 1 KW and daytime hours of operation. (Call letters "WKBC" reserved.)

930 Kilocycles

KSEI—Radio Service Corp., Pocatello, Idaho—Construction permit to increase power from 1 to 5 KW, install directional antenna for night use and install new transmitter and move transmitter location. Amended: re changes in directional antenna.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384 as modified, which authorized changes in directional antenna system and increase power from 1 KW, night, 5 KW day to 5 KW day and night) to extend completion date from 4-14-46 to 5-14-46.

990 Kilocycles

NEW—Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited, power from 1 KW to 1 KW night, 5 KW day, change type of transmitter, install directional antenna for night use and specify transmitter location.

1000 Kilocycles

NEW—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas (P. O. 115 N. Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

1040 Kilocycles

NEW—LCB, Inc., Lorain, Ohio (P. O. 385 Broadway)—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation.

1060 Kilocycles

NEW—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring and John W. Lewis, Jr., a partnership d/b as WBEL Broadcasting Co., Belleville, Ill. (P. O. Temp. c/o John Schultz, 305 W. Carpenter St., Springfield, Ill.)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 250 watts and daytime hours of operation.

1110 Kilocycles

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Construction permit to install a booster station at 5½ miles northeast of Shelby, North Carolina, to be operated during nighttime hours synchronously with WBT on 1110 kc., with power of 1 KW, employing directional antenna.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Construction permit to increase power from 5 KW to 10 KW, change hours of operation from limited to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location. (1140 kc.)

1170 Kilocycles

NEW—Mattoon Broadcasting Co., Mattoon, Ill. (P. O. 1611 Broadway)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 Kilocycles

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Construction permit to change frequency from 1430 to 1190 kc., increase power from 5 KW to 50 KW, install new transmitter, new directional antenna for night use and change transmitter location.

1220 Kilocycles

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation. Amended: re change in directors and officers.

1230 Kilocycles

NEW—Danville Broadcasting Co., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended: re change in directors and stockholders.

WTHT—The Hartford Times, Inc., Hartford, Conn.—Authority to determine operating power by direct measurement of antenna power.

WTHT—The Hartford Times, Inc., Hartford, Conn.—License to cover construction permit (B1-P-4191) which authorized a change in transmitter and studio locations and installation of new vertical antenna.

1240 Kilocycles

NEW—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont. (P. O. Havre, Mont.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—License to cover construction permit (B4-P-3886) which authorized installation of new vertical antenna and changes in ground system.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Authority to determine operating power by direct measurement of antenna power.

1250 Kilocycles

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended: re change in directors and stockholders.

1260 Kilocycles

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. c/o J. G. Paltridge, 2002 North Serrano Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C. (P. O. Asheboro, N. C.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW., and daytime hours of operation.

1280 Kilocycles

NEW—Gila Broadcasting Co., Silver City, N. Mex. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and unlimited hours of operation.

1290 Kilocycles

NEW—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain & Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit for a new standard broadcast station

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to be operated on 1290 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1340 Kilocycles

WBRK—Monroe B. England, Pittsfield, Mass.—Application to purchase station WBRK by Leon Podolsky (Conditional FM grant) (1340 kc.) and (45.7 mc.).

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla. (P. O. 214 Coachman Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette, d/b as Bullard, Metcalf & Goodlette, Hazard, Ky. (P. O. Box 621)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—The Catalina Broadcasting Co., Tucson, Ariz.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1360 Kilocycles

NEW—R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 5 KW, and daytime hours of operation. Amended: to change name of applicant from Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co. to R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co.

1370 Kilocycles

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location.

1400 Kilocycles

NEW—Appalachian Broadcasting Corp., Bristol, Va. (P. O. Cumberland and Front Sts.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—The Corbin Times-Tribune, Corbin, Ky. (P. O. 308 South Main St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended: re change in stockholders.

NEW—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn. (P. O. Box 375)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Kenneth Kesterson and Charles Penix, a partnership d/b as Radio Engineering Service, Pine Bluff, Ark.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended: to change transmitter location.

1450 Kilocycles

NEW—Southern Broadcasting Co., Charleston, S. C. (P. O. 30 Broad St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho (P. O. Post Register Bldg., Idaho Falls,

Idaho)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Edwin Mead, Miami, Fla. (P. O. 1000 Lincoln Road, Miami Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 Kilocycles

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Construction permit to change frequency from 1450 to 1460 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change transmitter location and make changes in directional antenna.

1470 Kilocycles

NEW—Booth Radio Stations, Inc., Grand Rapids, Mich.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended: to change transmitter location.

1480 Kilocycles

NEW—Carleton W. Morris, Douglas, Ariz.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, and unlimited hours of operation. Amended: to change frequency from 1480 to 1450 kc., decrease power from 1 KW to 250 watts and install new type transmitter.

1490 Kilocycles

NEW—Telegram Publishing Co., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended: to change frequency from 1490 to 1230 kc.

WCNH—Concord Broadcasting Corp., Manchester, N. H.—Modification of construction permit (131-P-4223, which authorized a new standard broadcast station) for approval to move transmitter and studio locations from Concord, N. H., to Manchester, N. H.

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas (P. O. 3513 Aransas St., Corpus Christi, Texas)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla. (P. O. Bradenton, Fla.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Berkshire Broadcasting Corp., Danbury, Conn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended: re changes in officers, directors, stockholders, change in transmitting equipment and change transmitter location.

NEW—Alfred Dorman, Statesboro, Ga.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended: to change transmitter and studio locations.

NEW—Charles R. Love, Calexico, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—James B. Littlejohn, Ogden, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 730 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime, changes in transmitting equipment and antenna.

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1510 Kilocycles

- KGA**—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location.
- NEW**—The Times Picayune Publishing Co., New Orleans, La. (P. O. 601 North St.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Amended: to change power from 500 watts night, 1 KW day to 10 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

- The Yankee Network, Inc., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #66, 101.1 mc. Amended to specify coverage as 8,900 square miles, population as 3,461,108, type of transmitter, change transmitter location and make changes in antenna system.
- Macomb Publishing Co., Mt. Clemens, Mich. (P. O. 67 Cass Ave.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.
- Pacific Coast Broadcasting Co., Pasadena, Calif. (P. O. 1401 South Oak Knoll)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.
- Evangelical Lutheran Synod of Missouri, Ohio and other states, Clayton, Mo.—Construction permit for a new FM broadcast station to be operated on frequency and coverage not specified. Amended: to specify studio location, change type of transmitter and type of station as Metropolitan. Specify frequency to be assigned by FCC, coverage of 9,600 square miles and population as 1,703,827.
- Thomas Garland Tinsley, Jr., Richmond, Va. (P. O. Broad-Grace Arcade)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #250, 97.9 mc. and coverage of 10,200 square miles.
- Frank Parker, Danbury, Conn. (P. O. Boulevard, Newtown, Conn.)—Construction permit for a new FM (Community) broadcast station to be operated on 98.0 mc.
- Southwestern Hotel Co., Fort Smith, Ark. (P. O. 1213 Garrison Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #267, 101.3 mc. and coverage of 6,059 square miles.
- A. J. Fletcher, Greensboro, N. C. (P. O. Box 1406, Raleigh, N. C.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #253, 98.5 mc. and coverage to be determined.
- Radio Station WISE, Inc., Asheville, N. C. (P. O. 100 College St.)—Construction permit for a new FM broadcast station to be operated on Channel #234, 94.0 mc. and coverage of 13,300 square miles.
- Tarrant Broadcasting Co., Fort Worth, Texas (P. O. 1201 West Lancaster St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Frequency to be determined by chief engineer of FCC and coverage to be determined.
- Dorothy S. Thackrey, Los Angeles, Calif.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to specify studio location.
- Dorothy S. Thackrey, San Francisco, Calif.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to specify studio location.
- The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 43.3 mc. and coverage of 15,857 square miles. Amended: to change frequency from 43.3 to 96.9 mc., Channel #245 or such other frequency as assigned by Chief Engineer FCC, coverage from 15,857 to 27,900 square miles, change transmitter location, type of transmitter and antenna system.
- John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Calif. (P. O. 411 Breen St., Alexandria, Va.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 950 square miles.
- Stark Broadcasting Corp., Canton, Ohio—Construction permit for a new FM broadcast station to be operated on Channel #270, 101.9 mc., and coverage of 9,330 square miles. Amended: to specify class of station as Metropolitan.
- Bay State Broadcasting Co., New Bedford, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #259, 99.7 mc. Amended: to change transmitter location, specify coverage as 5,543 square miles, population as 1,602,224 and make changes in antenna system.
- Beverly Hills Broadcasting Co., a co-partnership of R. E. Henry and J. T. Henry, Beverly Hills, Calif.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.
- Unity Broadcasting Corp. of Calif., Los Angeles, Calif. (P. O. 116 West 11th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as assigned by Chief Engineer FCC.
- KMPC, The Station of the Stars, Inc., Los Angeles, Calif. (P. O. 5939 Sunset Blvd.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #241, 96.1 mc., or as assigned and coverage to be determined.
- The Brockway Co., Massena, N. Y. (P. O. South Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #226, 93.1 mc. and coverage of 3,755 square miles.
- Massachusetts Broadcasting Co., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #19, 91.7 mc. and coverage to be determined. Amended: to change frequency from Channel #19, 91.7 mc. to Channel #233, 94.5 mc., change in antenna system, specify coverage as 8,200 square miles and population as 3,232,589.
- Matheson Radio Co., Inc., Boston, Mass.—Construction permit for a new high frequency (FM) broadcast station to be operated on 99.9 mc., and coverage of 11,070 square miles. Amended: to change officers, directors and stockholders and change transmitter location.
- Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #21, 92.1 mc., and coverage of 5,299 square miles. Amended: to change officers, directors and stockholders, coverage from 5,299 square miles to 9,638 square miles. Change type of transmitter and make changes in antenna system.
- Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new high frequency FM broadcast station to be operated with coverage of about 8,500 square miles. Amended: to change transmitter location and studio location, changes in antenna system, specify type of transmitter, type of station as community and frequency to be assigned by Chief Engineer FCC.
- P. C. Wilson, Canton, Ohio (P. O. 1414 12th St. N. E.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer FCC and coverage of 9,490 square miles.
- The Alamo Broadcasting Co., San Antonio, Texas (P. O. Milam Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by the FCC and coverage of 13,250 square miles.
- L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala. (P. O. General Tyler Hotel, West Point, Ga.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, 97.5 mc., and coverage of 615.75 square miles.
- Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.

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(P. O. 90 Forsyth St., N. W.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #251, 98.1 mc., and coverage of 12,450 square miles.

William F. Huffman, Wisconsin Rapids, Wis. (P. O. 1031 Fourth St., South)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3,832 square miles.

Elmwood Park Broadcasting Corp., Elmwood Park, Ill.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #283, 104.5 mc.

Templetone Radio Mfg. Corp., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage to be determined by FCC. Amended: re corporate structure, to specify type of transmitter and make changes in antenna system.

Potomac Broadcasting Cooperative, Washington, D. C.—Construction permit for a new high frequency FM broadcast station to be operated on frequency and coverage to be supplied later. Amended: to specify frequency as Channel #231, 94.1 mc., coverage as 12,050 square miles, class of station as Metropolitan, change type of transmitter, transmitter location and change name from Potomac Cooperative Federation, Inc., to Potomac Broadcasting Cooperative.

Mon-Yough Broadcasting Co., McKeesport, Pa. (P. O. 507 Locust St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 Second St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated with coverage of 9,000 square miles.

Civic Broadcasting Corp., Syracuse, N. Y. (P. O. Chimes Bldg., 500 S. Salina Street)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #256, 99.1 mc., and coverage of 9,363 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Eastern Carolina Broadcasting Co., Goldsboro, N. C. (P. O. Borden Building)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and A3 emission.

WTSS—Robeson Broadcasting Corp., Lumberton, N. C.—Modification of construction permit (13-P-3930, which authorized a new standard broadcast station) for changes in transmitting equipment, approval of antenna, and approval of transmitter and studio locations.

WGBS—The Fort Industry Co., Miami, Fla.—Construction permit to increase power from 10 KW to 50 KW. Install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change use in directional antenna from day and night to night only.

College of the Pacific, Stockton, Calif.—Construction permit for a new non-commercial educational broadcast station to be operated on any available frequency, FM type of emission and power of 1 KW. Amended to specify type of transmitter and antenna system.

KFBB—Buttrey Broadcast, Inc., Great Falls, Mont.—Transfer of control of licensee corporation from F. A. Buttrey to Fred Birch.

WHBB—The Ohio Broadcasting Co., Canton, Ohio—Construction permit to increase power from 1 KW to 5 KW. Install new transmitter, make changes in directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

Loyola University, New Orleans, La. (P. O. 6363 Saint Charles Ave.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 4 watts and emission of A3.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W3XF—Philco Products Inc., Springfield Township, Pa.—Modification of construction permit (132-PVB-148 as modified, which authorized a new experimental television broadcast station) for extension of commencement and completion dates from 10-1-45 and 4-1-46 to 4-1-46 and 10-1-46, respectively.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Construction permit to install new visual and aural transmitters and make changes in antenna system, and specify frequency as Channel #4, 66-72 mc.

NEW—KSTP, Inc., St. Paul, Minn.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50 to 56 mc., power of 4 KW (peak) Vis: Aur: 3 KW, ESR of 1961. Amended to change frequency from Channel #1, 50 to 56 mc., to Channel #5, 76 to 82 mc.

APPLICATIONS TENDERED FOR FILING

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and new antenna equipment. (730 kc.)

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 10 KW and daytime hours of operation.

NEW—South Plains Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW and daytime hours of operation.

NEW—WCBE, Inc., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Contingent upon grant of KWYO for 1410 kc.)

NEW—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WTOL—Community Broadcasting Co., Toledo, Ohio—Construction permit to change frequency from 1230 kc. to 980 kc., power from 250 watts to 5 KW, install directional antenna for night use, new transmitter and change transmitter location.

WELO—Birney Ines, Jr., Tupelo, Miss.—Construction permit to change frequency from 1490 to 1460 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and make changes in antenna system.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 50 KW, directional antenna and unlimited hours of operation.

WRUF—University of Florida, Gainesville, Fla.—Construction permit to install new transmitter, change transmitter location, change from 5 KW, limited time to 5 KW unlimited hours of operation and install directional antenna for night use.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., power from 250 watts to 1 KW night and 5 KW day, install directional antenna for night use, new transmitter and change transmitter location.

NEW—Robert Schuler, Sheldon Anderson, Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and unlimited hours of operation.

NEW—Millard Kilbe and Donald K. Deming d/b as The D. & K. Broadcasting Co., Palo Alto, Calif.—Construction permit for a new standard broadcast station

(Continued on next page)

- to be operated on 1220 kc., power of 250 watts and daytime hours of operation.
- NEW—C. Merwin Dobyus, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 1 KW and daytime hours of operation.
- NEW—Sidney Slon, Lawrence Slon, and Stephen Velardi, a partnership d/b as Bangor Broadcasting Service, Bangor, Maine—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—Elberton Broadcasting Co., Elberton, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW—North Carolina Central Broadcasters, Inc., In or near Dunn, N. C.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation.
- WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Consent to involuntary transfer of control of stock owned by William G. Ricker, deceased, in Vermont Radio Corp., Inc., licensee of Station WWSR, to Ernest C. Perkins, Executor of the Estate of William G. Ricker. Deceased. (1420 kc.)
- NEW—Broadcasting Foundation, Inc., Buffalo, N. Y.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 50 KW, directional antenna and unlimited hours of operation.
- NEW—Hollywood Broadcasting Co., Hollywood, Fla.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.
- Julius B. Mooney, d/b as Hub Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- WLAY—Muscle Shoals Broadcasting Co., Sheffield, Ala.—Construction permit to change transmitter from Muscle Shoals City, Ala., to Sheffield, Ala., approval of transmitter location and antenna system. (1450 kc.)
- WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW limited time to 10 KW unlimited. Install new transmitter and change transmitter location and install directional antenna for day and night. (1190 kc.)
- NEW—Eagle Printing Co., Inc., Butler, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—Thomas Maxie Self, John Eads Douglas, and Gordon Theodore Rand; a partnership d/b as The Progressive Broadcasting Co., Paragould, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—Tallahassee Appliance Corp., Tallahassee, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Mary A. Petru, Socs N. Vratiss, Gray R. Harrower, and Branch C. Todd, a partnership d/b as Port Arthur Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—Kelly Bell, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and unlimited hours of operation.
- WDEV—Lloyd E. Squier & William G. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Consent to involuntary assignment of the license of Radio Station WDEV, to Lloyd E. Squier and Ernest C. Perkins, executor of the Estate of William G. Ricker, Deceased. (550 kc.)
- WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Acquisition of control of licensee corporation by H. Y. Levinson, from George M. Stutz. (1130 kc.)
- WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Marysville, Tenn.—Consent to assignment of construction permit from Geo. Burne Smith and V. H. McLean d/b as Gateway Broadcasting Co., to George Roby Dempster and V. H. McLean d/b as Gateway Broadcasting Co. (1400 kc.)
- NEW—Panhandle Broadcasting Corp., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.
- NEW—Paul F. McRoy, John H. Searing, Ann E. Searing, Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime hours of operation.
- KXO—Valradio, Inc., El Centro, Calif.—Consent to transfer of control of licensee corporation, Airfan Radio Corp., Ltd., to Paul A. Jenkins, Edith J. Jenkins, Imperial Valley Publishing Co., Kenneth H. Thornton, Harry H. Hovey and Mrs. Belle Hovey. (1230 kc.)
- NEW—Dan B. Shields d/b as Utah Valley Broadcasting Co., Provo, Utah—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Lt. Frank A. Van Wagenen, Harold E. Van Wagenen, a partnership d/b as The Central Utah Broadcasting Co., Provo, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

High Seas Tuna Packing Co., Inc., Point Loma, San Diego, Calif., packer and distributor of fish, particularly tuna and mackerel, is charged in a Commission complaint with violating the brokerage section of the Robinson-Patman Act in connection with interstate sales of its products. (5428)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Mason Tackle—George W. Mason and Bruce B. Gee, copartners trading as Mason Tackle, Otisville, Mich., stipulated with the Commission that they will cease representing that the tensile strength of the fishing tackle leader material they sell under the name "Mason-Thetic" is greater than it actually is. (4149)

Oahu Publishing Co.—The Federal Trade Commission has accepted from Harry G. Stanley, trading as Oahu Publishing Co., 2108 Payne Avenue, Cleveland, a distributor of specialty merchandise, including guitars, a stipulation to discontinue use of the word "Manufacturers" as descriptive of his business until he owns and operates or directly and absolutely controls a factory in which are manufactured the guitars and other articles he sells. (4148)

Linda Sportswear Co.—Isaac Soustiel and Gabriel Taboh, copartners trading as Linda Sportswear Co., 1350 Broadway, New York, stipulated with the Commission that they will discontinue failing to disclose the rayon content of women's wearing apparel they sell. (4151)

(Continued on next page)

Smith Hatchery—The Commission has accepted from Melvin R. Smith, trading as Smith Hatchery, Caldwell, Idaho, a stipulation to cease and desist from advertising that baby checks he sells are "U. S. Certified" and "pullorum free." (4150)

CEASE AND DESIST ORDERS

No cease and desist orders were issued by the Commission last week.

COMPLAINTS DISMISSED

A complaint against Arch Lift Shoe, Inc., formerly in business at Providence, R. I., has been dismissed without prejudice by the Commission. The corporation and its officers had been charged with disseminating false advertisements concerning Arch Lift shoes and insole supports.

The Commission disposed of the matter after considering the respondents' answer to the complaint and their request for dismissal.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5402)

The Commission has dismissed its complaint charging P. Ballantine & Sons, brewers of Newark, N. J., with violation of section 7 of the Clayton Act by acquiring the capital stock of a competing corporation, Christian Feigenspan Brewing Co.

The Commission dismissed the complaint after considering the record in the case and the respondent's motion for dismissal.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5187)

The Commission has dismissed without prejudice its complaint charging Chilean Nitrate Sales Corp. and The Barrett Co., both of New York City, with conspiring to monopolize the sale of and to fix prices for raw nitrate of soda, in violation of the Federal Trade Commission Act. The complaint, issued in April 1939, also charged the respondents

with price discrimination in violation of the Robinson-Patman Act.

The order of dismissal states that Department of Justice proceedings involving both respondents have disposed of the conspiracy charges in the complaint and that the Commission would not be warranted in proceeding on the price discrimination allegations because of the discontinuance of such practices and the lapse of time since issuance of the complaint.

Trial in the case was held in abeyance during the pendency of the Department of Justice proceedings, and later at the request of the Secretaries of War and the Navy because prosecution of the Commission's complaint would interfere with the war effort. Since 1941 the respondents have supplied nitrate of soda only to the Government on war contracts and, according to the order of dismissal, have not engaged in the practices alleged in the complaint, and have no intention of resuming them.

All of the Commissioners participated in the decision. (3764)

The Commission has dismissed without prejudice its complaint charging Stewart-Warner Corp., Chicago, with misrepresentation in connection with the sale of lubricating oils. The proceeding was disposed of after the Commission had considered the record in the case, including testimony and other evidence in support of and in opposition to the allegations of the complaint, the report of the trial examiner upon the evidence, and briefs filed by counsel for both parties.

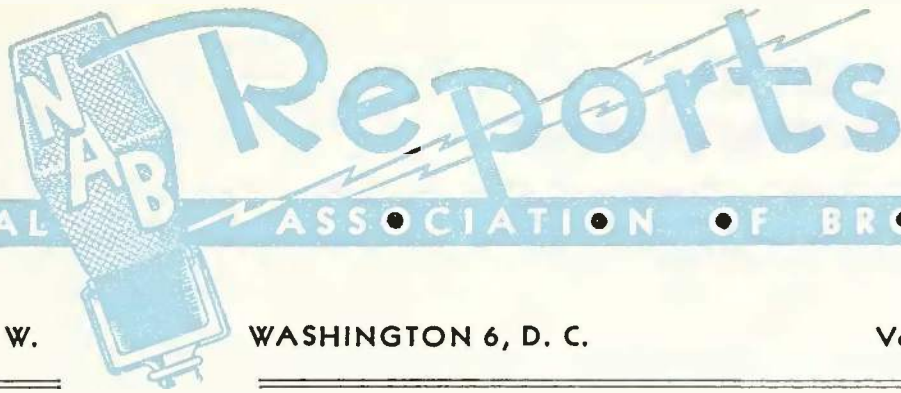
All of the Commissioners participated in the decision. (5219)

A complaint charging Dad's Root Beer Co., 2800 North Talman Avenue, Chicago, with misrepresentation in the sale of root beer has been dismissed without prejudice by the Commission. The order states that the respondent corporation has submitted satisfactory proof that it has discontinued the practices charged in the complaint.

The Commission dismissed the complaint after considering the testimony and other evidence in support of and in opposition to the allegations, the report of the trial examiner upon the evidence, and oral argument of counsel.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5111)



Employee-Employer Relations

INDUSTRY AND MUSICIANS UNION REPRESENTATIVES MEET IN NEW YORK

NAB President Justin Miller and James C. Petrillo, President of the A. F. of M., will meet again today in New York, accompanied by three committee members each. With Judge Miller will be Frank White, CBS, Paul Morency, WTIC, Hartford, and Marshall Pengra, KENR, Roseburg, Oregon.

Today's conference results from the hour-long meeting last Monday between the Special Industry-wide Committee, headed by Judge Miller, and Mr. Petrillo and the International Executive Board of the A. F. of M. The group representing management at today's meeting is a sub-committee of the Industry-wide Committee.

At the meeting last Monday, Judge Miller, speaking for the Industry Committee, recommended the establishment of permanent Joint Advisory Committee, to be composed of industry and union representatives, which would from time to time consider problems of mutual interest to the two groups. In making this suggestion, Judge Miller expressed the belief that if problems could be thrashed out in their early stages, rather than after heated controversy has arisen, solutions could be reached more easily.

Mr. Petrillo in substance accepted the idea and suggested today's meeting with smaller groups to give detailed consideration to the establishment of such a group.

The meeting today will be the third time that Judge Miller and Mr. Petrillo have met at the conference table in an effort to work out a more reasonable basis for relationships between the radio industry and the musicians union. Their first meeting was an exploratory conference in Chicago last January 18th. At that time they agreed that there was need for further discussions between the two groups. A few days later Mr. Petrillo set the date for the meeting which took place last week.

At the beginning of last Monday's meeting, which was attended by the press with the mutual consent of both sides, Mr. Petrillo expressed the hope that there would be future meetings of a similar nature. Judge Miller, after making his suggestions for the improvement of the industry and union relations, invited Mr. Petrillo to outline the general position of the union for the benefit of the Broadcasters' group, many of whom had not had occasion to meet or hear Mr. Petrillo in the past. The president of the A. F. of M. discussed the great contributions which he said had been made to the radio industry by musicians, but indicated that he felt that many broadcasters had not utilized live musicians to a sufficient

extent. He agreed with Judge Miller that it was desirable for the two groups to establish a more amicable relationship, and on several occasions expressed his confidence in President Miller.

In his initial remarks Judge Miller stated that the radio industry recognized the need for an adequate and readily available supply of competent musicians. He pointed out that in the near future NAB will establish a Program Department which will, among other things, suggest to member stations ways and means of improving and augmenting the use of their musical talent in strengthening their program structure. Aspects of this general subject, Judge Miller suggested, could appropriately be explored by the proposed Joint Advisory Committee.

While Mr. Petrillo agreed in principle with Judge Miller's proposal that a Joint Advisory Committee be established, he expressed concern with what he termed the "industry propaganda" against the Musicians Union and the "inspired press stories and cartoons" depicting him as a "czar" or "Ceasar." He stated that he and the members of his union were Americans, intended to abide by the law, and were "getting tired of being pushed around."

Members of the Special Industry-wide Committee attending the meeting were the following: Justin Miller, NAB; Harold Ryan, Fort Industry Stations; Harry Le Poidevan, WRJN, Racine, Wisc.; Howard Lane, Field Enterprise, Inc., Chicago, Ill.; Frank King, WMBR, Jacksonville, Fla.; Paul T. Morency, WTIC, Hartford, Conn.; Clair R. McCollough, WGAL, Lancaster, Pa.; John Elmer, WCBM, Baltimore, Md.; Wayne Coy, WOL, Washington, D. C.; G. Richard Shafto, WIS, Columbia, S. C.; Theodore Streibert, WOR, N. Y.; William Fay, WHAM, Rochester, N. Y.; E. E. Hill, WTAG, Worcester, Mass.; Marshall H. Pengra, KRNR, Roseburg, Ore.; Wm. T. Lane, WAGE, Syracuse, N. Y.; Calvin Smith, KFAC, Los Angeles, Calif.; John Morgan Davis, WIBG, Philadelphia, Pa.; Walter Damm, WTMJ, Milwaukee, Wisc.; John Fetzer, WKZO, Kalamazoo, Mich.; Frank White, CBS; Frank Mullen and John McDonald, NBC; Keith Kiggins and Joe McDonald, ABC; Robert Swezey, Mutual; A. D. Willard, Jr., Don Petty, Ivar Peterson and Charles Batson, all of NAB.

A. F. of M. representatives present were: James C. Petrillo, President; Joseph N. Weber, Technical Advisor; Charles L. Bagley, Vice-President; Thomas F. Gamble, Treasurer; Leo Cluesmann, Secretary; Oscar F. Hild, Herman Kenin, J. W. Parks, C. A. Weaver and Walter M. Murdoch, Members of International Executive Board; Joseph A. Padway and Henry A. Friedman, General Counsel; Harry J. Steeper, A. Rex Riccardi, Edward Canavan and Clair Meeder, Assistants to President; J. K. Wallace, President, Local #47, Los Angeles, Calif.; Morris Paul, Ray Menhennick, Henry Roth and Phil Fischer, Members of Committee of Local #47, Los Angeles, Calif.; Jacob Rosenberg, President Local #802, New York, N. Y.; Wil-

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THE NATIONAL ASSOCIATION OF BROADCASTERS

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liam Feinberg, Secretary Local #802, New York, N. Y.; Charles Iucci, Member of Committee of Local #802, New York, N. Y.; Edward Benkert, Secretary, Local #10, Chicago, Ill.; Dave Katz, Member of Executive Board, Local #10, Chicago, Ill.; Herman Steinichen, President, Local #148, Atlanta, Ga.

LEA BILL AWAITS PRESIDENT'S SIGNATURE

The Lea Bill, which passed the Senate on April 6 by a vote of 47 to 3, now awaits the signature of President Truman before becoming law, having passed the House on March 29 by a 186 to 16 vote.

The provisions of the Bill were explained in the April 1 issue of NAB REPORTS; a more complete analysis is planned for future publication.

Legal Department

APPLICATION FOR TRANSFER OF WINS TENTATIVELY DENIED

In a proposed decision dated April 5 (Docket No. 6755), the Commission tentatively denied the application for voluntary assignment of the license of Station WINS from Hearst Radio, Inc. to The Crosley Corporation. The Commission's proposed disapproval was based upon the fact that as part of the transaction Hearst retained the right to \$400,000 worth of broadcast time for a period of ten years, and the fact that Crosley had not made a satisfactory showing with respect to the service to be provided. The Commission stated that if exceptions were filed on or before April 25 it would schedule oral argument for April 26 in order to render its final decision before May 1, the expiration date of the option to terminate the proposed sale.

The Commission found that Hearst agreed to sell WINS for \$1,700,000 and that the physical assets had a present depreciated value of slightly more than \$160,000. In addition, Hearst retained the right to \$400,000 worth of broadcast time over a 10-year period. The Commission found that under the proposed sale agreement, Crosley was "saddled with the absolute obligation of furnishing" to Hearst approximately one hour of station time each day, and observed that this provision amounted to a delegation of control over the station's operations. Moreover, the Commission said that since the restrictive arrangement would continue for many years it was in

conflict with the Communications Act which limited the maximum license period to three years. Alluding to its 1941 Report on Chain Broadcasting in which it concluded that public interest would be best served if licensees refrained from entering into network affiliation contracts for periods longer than a year, it concluded that in the present case the contract in which the transferor would absolutely retain a \$400,000 time interest in the station over a period of 10 years "would prevent the transferee from exercising that extent of program control which is necessary for operation in the public interest."

The Commission also found that an analysis of one week's program logs in February 1945 showed that 51 percent was devoted to commercial programs and 49 percent to sustaining. The records showed that WINS had operated at a loss during the period 1941-44, and expected to realize a small profit in 1945. Broadcast revenues for the 4-year period ranged from \$248,974 to \$436,539. Witnesses for Crosley testified that a fair rate of return would be 10 to 15 percent on the capital invested, and that a 10 percent return would not be realized until time sales reached a total of approximately \$1,200,000. Crosley witnesses, the Commission stated, could not estimate any definite percentage limitation on commercial broadcasts nor make any commitment as to whether additional time would be set aside for sustaining programs. On these facts the Commission concluded that while it did not consider that "there should be detailed specifications or hard and fast restrictions," nevertheless the applicant's showing regarding "the allocation of time for sustaining and commercial use is extremely ambiguous, with some indication that almost the entire program schedule might be devoted to commercial operation."

Commissioners Walker and Durr concurred in the proposed decision but were of the opinion that there were further grounds for denying the application. They stated that the difference between the value of the physical assets and the price paid, and the fact that the station had been operating at a loss for many years, made it clear that "the purchaser is buying the station license." They also stated that the purchase price was so high that the purchaser could be expected to over-commercialize the station in order to make a small return.

WBAX LICENSE RENEWED

On April 5 the Commission issued a proposed decision relating to the applications for licenses or construction permits to operate at Wilkes Barre, Pennsylvania, with 250-Watt power, unlimited time, on 1240 kc., which is the same frequency now being used by WBAX (Docket Nos. 6169 to 6171, 6173, and 6750). It denied the applications of Central Broadcasting Co., Northeastern Pennsylvania Broadcasters, Key Broadcasters, and Baron Broadcasting Co., and granted the application of John H. Stenger, Jr., owner of WBAX, for a license to continue operation.

In a previous decision issued March 31, 1941, the Commission denied Stenger's renewal application on various grounds. Since that date the station operated on a series of temporary authorizations, the last of which is to expire on April 30. In June 1941 the other four mutually exclusive applications for construction permits were filed, and in July 1942 the Commission issued proposed findings granting the application of Northeastern Pennsylvania Broadcasting. These findings were abrogated *in toto* in the present proposed decision.

The Commission concluded that since the 1941 denial of the renewal application of Stenger the latter had "established himself as a responsible operator and has demonstrated his ability to provide an efficient management of the station." Since there is no provision in the Com-

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munications Act which prohibits his applying for a license following denial of the renewal application, he was "entitled to seek a determination thereof based upon the record of his personal character and public service since the year 1941 and upon the merits of his present proposals."

District Meetings

FOURTH DISTRICT MEETS AT VIRGINIA BEACH

In a speech opening the NAB Fourth District Meeting at Virginia Beach, Va., Thursday (11) Justin Miller charged the FCC with "attempting encroachment on the rights of free people to radio freedom."

He referred to the recent FCC program report as an attempt "to establish its powers by its own administrative interpretations." President Miller urged members to express their views to members of Congress on any pending issues affecting radio broadcasting.

Following Judge Miller's speech there were discussions of public relations, over which J. Frank Jarman, WDNC, presided, and employer-employee relations, presided over by District Director Campbell Arnoux, WTAR.

The afternoon session Thursday was devoted to a report on BMB by that organization's president, Hugh M. Feltis, a conference on small market stations, presided over by R. Sanford Guyer, and a conference on the "Unsolved Music Problem."

Friday's session opened with a sales managers clinic under the guidance of Henry V. Seay, WOL. It was followed by conference on engineering at which C. M. Braum, Acting Chief of the FM Broadcasting Division, Engineering Department, FCC, was guest speaker.

A program managers, clinic, discussion of the A. F. of M. situation, and the report of the resolutions committee completed the meeting Friday afternoon.

(Ed. Note: Complete reports of the meeting had not been received in Washington as NAB REPORTS went to press. Further material will be reported next week.)

Registration:

Abeloff, Irvin G., WLEE, Richmond; Adams, B. M., NBC, New York; Allen, Philip, WLVA, Lynchburg; Arnoux, Campbell, WTAR, Norfolk; Arnoux, Mrs., Norfolk; Aydlett, T. W., WSAP, Portsmouth.

Barham, Charles, Jr., WCHV, Charlottesville; Barnes, W. Travis, WTAR, Norfolk; Barnett, Melvin F., WHIS, Bluefield; Beachboard, Kenneth, WKIX, Columbia, S. C.; Bishop, Edward E., WGH, Newport News; Bivins, John F., Radio Eng. Labs., Long Island City; Black, J. A., WGH, Newport News; Blackley, Chas. P., WTON, Staunton; Blackwell, George, WBLK, Clarksburg; Bowry, Walter A., Jr., WMBG, Richmond; Bray, James P., World Bdst. Co., New York; Burkland, Carl J., and Mrs. Burkland, WTOP, Washington.

Carey, Sam, WRVA, Richmond; Carpenter, Ollie L., WPTF, Raleigh; Casey, Arthur J., WOL, Washington; Chernoff, Howard L., WCHS, Charleston; Chernoff, Mrs. Howard, Charleston; Clinton, Geo. H., WPAR, Parkersburg; Cooper, Virginia N., WJLS, Beckley; Crutchfield, Chas. H., WBT, Charlotte.

Danenbarger, W. E., United Press, Atlanta; Dawson, Victor W., WFNC, Fayetteville; Dodge, Fred, Fred A. Palmer Co., Cincinnati; Drew, A. L., WCBT, Roanoke Rapids; Dunlea, R. A., WMFD, Wilmington, N. C.

Edgar, Edward E., WGH, Newport News; Eubanks, Blair, WTAR, Norfolk; Elias, Don S., WWNC, Asheville; Elias, Mrs. Don S., Asheville; Essex, Harold, WSJS, Winston-Salem; Essex, Mrs. Harold, Winston-Salem; Evans, F. J., Huntington Bdst. Corp., Huntington.

Feltis, Hugh, BMB, New York; Flanagan, P. F., WHIS, Bluefield; Fletcher, Floyd, WTIK, Durham; Fletcher, Fred, WRAL, Raleigh; Frak, Nathan, WANC, Henderson, N. C.; Franco, Carlos A., Young & Rubicam, Inc., New York; Friedenber, Harry A., Marfree Adv. Corp., New York.

Gambill, Luther A., WFNC, Fayetteville; Gillan, T. J., WHNC, Henderson, N. C.; Gluck, E. J., WSOC, Charlotte; Goan, W. H., WAYS, Charlotte; Godwin, Charles, Mutual Network, New York; Glascock, Mahlon A., WRC, Washington; Grahl, Dick, Wm. Esty Co.; Gregory, S. P., Schenley Dist. Corp., New York; Grether, J. L., Consult. Engr., Norfolk; Grether, W. P., Consult. Engr., Norfolk; Grinalds, Archie S., American Bdst. Co., New York; Grinalds, Mrs. Archie, New York; Guyer, R. Sanford, WBTM, Danville.

Hagan, James A., WWNC, Asheville; Hagan, Mrs. James A., Asheville; Harding, Miss Barbara, WMVA, Martinsville; Harrington, R. B., WSWA, Harrisonburg; Harris, Edd, WCNC, Elizabeth City; Hart, Fred, WLPA, Suffolk, Va.; Havens, Wilbur M., WMBG, Richmond; Hawkins, A. T., WGBK, Goldsboro; Herring, V. G., WGBR, Goldsboro; Higgins, Hugh M., NAB, Washington; Hodges, B. S., Jr., WGTC, Greenville, N. C.; Hoskins, Cecil B., WWNC, Asheville; Howard, Louis N., WHIT, New Bern; Huffington, B. Walter, WTMA, Charleston, S. C.

Jarman, J. Frank, WDNC, Durham; Jones, Allen, WLPN, Suffolk, Va.; Jones, E. Z., WBBB, Burlington; Jones, Mrs. E. Z., Burlington; Jones, S. H., WMFD, Wilmington; Jordan, Ray P., WDBJ, Roanoke.

Keiser, August J., National Radio Repair, New York; Kettler, S. P., WMMN, Fairmont.

Langlois, "Cy," Lang-Worth, New York; Langlois, John D., Lang-Worth, New York; Lee, Kay, Houck & Co. Adv., Roanoke; Leonard, L. B., WISE, Asheville; Long, Russell, WCSC, Charleston, S. C.; Luck, C. T., WRVA, Richmond.

McNamara, Dick, WINX, Washington; Mason, Richard, WPTF, Raleigh; Mercer, Don, NBC (Recording), New York; Meyer, Ben, Associated Press, Charlotte; Miller, Judge Justin, NAB, Washington; Moore, James H., WSLS, Roanoke; Moser, Clyde, WTAR, Norfolk; Morris, R. S., WSOC, Charlotte; Morris, Mrs. R. S., Charlotte; Moyle, Paul, WTSB, Lumberton, N. C.

Nelson, Wayne M., WEGO, Concord; Nelson, Mrs. Wayne M., Concord; New, John W., WTAR, Norfolk; New, Mrs. John W., Norfolk; Newman, Cy., WSSV, Petersburg; Newton, W. J., Huntington Bdst. Co.

O'Donnell, R. C., WINX, Washington, D. C.; Parker, W. M., WBT, Charlotte; Patterson, T. H., WRRF, Washington, N. C.; Pattee, Linwood M., BMI, New York.

Peffer, John C., WTAR, Norfolk; Pellegrin, Frank E., NAB, Washington, D. C.; Paterson, Louis H., WSSV, Petersburg; Phillips, John A., WGKD, Charleston, W. Va.; Poyner, Graham B., WPTF, Raleigh.

Rahall, Sam G., Beckley, W. Va.; Ralls, H. L., Branham Co., Charlotte; Randell, Louis P., Marfree Adv. Corp., New York; Reed, P. B., RCA, Washington; Reeve, Ray, WRAL, Raleigh; Reeve, Mrs. Ray, Raleigh; Ray, C. Robert, WMVA, Martinsville; Reiman, Burton, RCA Victor, Atlanta; Reynolds, John B., WKWK, Wheeling, W. Va.; Roberson, W. R., Jr., WRRF, Washington, N. C.; Robertson, Ralph C., Colgate, Palm Olive Peet Co.; Rosene, Marshall, WSAZ, Huntington, W. Va.; Rovster, N. L., WOLS, Florence; Runyon, Chas. A., WGH, Newport News; Russell, Frank M., NBC, Washington; Russell, Mrs. Frank M., Washington.

Saumenig, J. Dudley, WIS, Columbia, S. C.; Sause, P. H., National Radio Repair, New York; Schmidt, Dan, III, NBC-Recording, Atlanta; Schudt, Bill, Jr., CBS Network, New York; Seay, Henry V., WOL, Washington; Seebeck, Charles E., WTON, Staunton; Shafto, Richard, WIS, Columbia, S. C.; Shaw, Harold B., WBRW, Welch, W. Va.; Sherwood, Alex, Standard Radio, New York; Sherwood, Mrs. Alex, New York; Shultz, John W., WMVA, Martinsville; Shultz, Mrs. John W., Martinsville; Skinner, Sanford, M. M. Cole Trans., Chicago; Smith, Carleton D., WRC, Washington; Smith, Mrs. Carleton D., Washington; Smith, George W., WWVA, Wheeling, W. Va.; Smith,

(Continued on next page)

Mrs. George W., Wheeling, W. Va.; Smith, Joe L., WJLS, Beckley, W. Va.; Smith, Leslie W., Leslie Smith Adv. Co., Raleigh; Sanis, Berton, WCHS, Charleston, W. Va.; Starkey, Bruce, NAB, Washington; Stearns, Frank M., Associated Press, Washington; Strause, Ben, WWDC, Washington.

Taishoff, Sol, Broadcasting Mag., Washington; Taishoff, Mrs. Sol, Washington; Thoms, Harold H., WISE, Asheville; Timlin, J. L., Branham Co., New York; Toms, E. C., Graybar Elec., Richmond; Teethill, John A., Burn-Smith Co., Chicago; Twiford, S. A., WCNC, Elizabeth City.

Vaughan, Guy, Jr., WSPA, Spartanburg.
Walker, George D., WAIR, Winston-Salem; Wallerstein, WMBG, Richmond; Weeks, Roland, WCSC, Charleston, S. C.; Wentworth, Ralph, BMI, New York; Whitaker, Stanley, United Press, Atlanta; Whitlock, E. S., WRNL, Richmond; Whitehead, Henry C., WTAR, Norfolk; Whitten, Philip F., Tobacco Network, Raleigh; Willard, A. D., Jr., NAB, Washington; Weldon, Jack, WDBJ, Roanoke; Wynne, W. A., WEED, Rocky Mount.
Youngsteadt, R. W., WPTF, Raleigh.

FM Department

(For report on changes in FM rules of operation see Information Bulletin No. 2 which is enclosed with this issue.)

NEW CONSIDERATIONS IN GRANTING FM LICENSES SUGGESTED BY SENATE COMMITTEE

In a twenty-one-page pamphlet issued Wednesday (9), the Senate Small Business Committee called upon the FCC to reserve a certain number of FM channels for allocation after veterans have an opportunity to apply and after a sufficient number of receivers have been sold to "make the enterprise feasible for modestly financed newcomers."

The report, entitled "Small Business Opportunities in FM Broadcasting," argues that if present practices are continued all of the desirable frequencies may have been handed out before veterans get a chance to compete with other applicants.

The FCC was also asked to take into consideration applicants' plans for future growth, and to take steps to popularize new developments in radio so that newcomers will be encouraged to enter the field. It urges FCC to keep the ownership of FM stations widely scattered so that no interests will monopolize these channels.

FCC Reply

On Thursday the FCC issued a special statement with respect to the committee's proposals. It reads as follows:

"The Commission agrees wholeheartedly with the objectives of the Senate Small Business Committee's report, which are the avoidance of monopolistic tendencies in FM broadcasting and the adoption of licensing policies which will foster wide diversity of ownership of FM stations so that 'there can be no cartelization in the media of public information and discussion.' The Commission also agrees with the Committee's conclusion that FM offers important opportunities to small business. This is particularly true of the low-power, low-cost Community stations.

"The Commission's specific comments on the Committee's three suggestions for achieving these goals are as follows:

"Suggestion 1:

That the Commission give careful attention to a plan whereby a certain number of FM channels be reserved for distribution after veterans have had a chance to organize their applications and after the number of receivers in the hands of the public make the enter-

prise feasible for modestly financed newcomers. The number of receivers now in use and in production is too small to make the venture immediately profitable. It is suggested that this reservation could be made most fairly on a city-by-city basis, in the manner described in the section on *Tight Areas*.

"While the Commission has not specifically reserved any channels from licensing at this time, it has been proceeding along lines which it believes are calculated to best achieve the objectives discussed above. In the first place, in making FM grants the Commission is presently proceeding on the basis of one to a customer.

"As is well known, there are numerous instances in the standard broadcast field where two or more stations are owned by a single person or corporation. Similarly in FM there are a number of instances where a single person or corporation has filed multiple applications. In fact there are today almost 850 applications pending from 550 different applicants. The difference between these figures (300) is represented by instances where a single applicant has filed two or more applications.

"In processing FM applications, the Commission decided at the outset that it would go through the list of applicants and make one grant to each qualified applicant before considering the question of making additional grants to those applicants who are seeking two or more stations. When the Commission reaches the point where it has acted upon everything except applications from people who have already received an FM grant, it is the Commission's plan then to consider applications from cities in which there is no other application pending except the one from a multiple applicant.

"Thus, since V-J Day no applicant has received more than one FM grant without a hearing unless he offered to put service into a community which, on the basis of existing applications, would otherwise be denied FM service.

"After the Commission has processed all of the applications in these first two categories, namely one to a customer and cities without service, it will then make a thorough study of the situation to determine how it shall proceed with the consideration of further applications. If at that time it should appear that the procedures outlined above have not already afforded an ample opportunity for newcomers to prepare and file applications, the Commission will consider ways and means of providing time for such further opportunity.

"As a result of the cautious policy which the Commission has been following in this regard, it appears there are today practically no areas in which all of the Metropolitan frequencies have been assigned, and the large supply of the low-cost Community station operating assignments has hardly been drawn upon.

"Suggestion 2:

"That the Commission give consideration, in weighing applications, to an applicant's plans for future growth as well as his present blueprints. Opportunity for expansion is the lifeblood of small business, and radio will benefit by the vigor and energy of those who enter on a small scale with ambitions to grow. Conversely, it will suffer if, during the next few years, it becomes merely the dumping ground for investment-thirsty capital accumulated in other fields. The section headed *Opportunity for Business Growth* describes a method of fostering the growth of FM stations from small beginnings.

"The Commission's policy of providing for future expansion of FM applicants was discussed by Assistant Chief Engineer John Willoughby at the Broadcast Engineering Conference in Columbus in March. This policy was further detailed in a statement issued by the Commission April 9, a copy of which is attached. There it was pointed out that the Metropolitan grantee would not initially be required to serve his eventual maximum area.

"In this connection, the Commission hopes that the report of the Senate Small Business Committee will stimulate newcomers and persons of modest financial resources to investigate fully the possibilities particularly of the Community class of station. This class of station does

(Continued on next page)

not require extensive financing and offers excellent coverage and is far superior to the local class of station in the standard or AM broadcast band.

“Suggestion 3:

“That the Commission undertake to keep the public fully informed of the development of new communications devices; that it encourage the widest possible participation in their development; and that it provide information and assistance to prospective applicants, both in Washington and in its various field offices.

“Again the Commission is in full agreement with the Committee. In fact it has cooperated with the Committee in the preparation of a 100-page document entitled How to Apply for an FM Broadcast Station which contains all of the relevant information which a person seeking to enter the FM business needs to have. It is the Commission’s hope and we understand it is the Committee’s plan that a large number of these documents will be printed and that they will receive the widest possible distribution.

“With respect to the suggestion that the Commission provide information and assistance to prospective applicants, it has always been and now is the Commission’s policy, within the limit of the appropriations given it by Congress, to make its staff fully available for such purpose.”

Conclusions

Suggestions made by the Small Business Committee are quoted in the FCC statement above. The Committee’s conclusions are as follows:

“This year is crucial for FM. Upon the licensing policies pursued by the FCC depends the pattern of radio’s future. That pattern can conform to the American ideal of independent, competitive small-business enterprise, the ownership of which is so widely scattered that there can be no cartelization of the media of public information and discussion, or it can develop into a monopoly situation, in which large chains with concurrent interests in press, AM and FM regulate the spigots of our communications systems, and whole cities and States could be completely dependent upon a single company for news of their civic affairs.

“The difficult job of making the thousands of individual decisions which, in the aggregate will create this pattern, rests with the Federal Communications Commission.

“The Commission is thus given the affirmative power to preserve the meaning of the Bill of Rights in an age of electronics. It is also given the power to foster free, competitive business enterprise in radio.

“This committee is interested in the development of a democratic FM industry, the members of which are actively competing, through good program service, for the listener’s ear, the advertiser’s dollar, and the public’s franchise.

“In accord with the spirit of the Communications Act of 1934 this competition should always be kept open to newcomers.”

FCC WILL APPROVE INTERIM FM OPERATION WITH TEMPORARY EQUIPMENT

A number of inquiries have been received by the Federal Communications Commission from FM grantees concerning the use of temporary equipment pending approval

and installation of regular equipment, in order to provide an FM program service as rapidly as possible.

The Commission Tuesday (9) reiterated its announcement that it will approve such interim operation by issuing temporary authorizations for operation with low power units and temporary antenna systems, pending the availability of full equipment and the completion of construction provided that the low power unit is a part of the final equipment, or has been previously authorized for use in experimental operation, and that a reasonable and satisfactory FM service will be furnished. Authorizations, the Commission said, will normally be issued for periods of 90 days or less upon requests from grantees describing the equipment and operation proposed, together with a statement concerning progress of regular construction. Authorizations will not be granted beyond the time of completion specified by the construction permit, and applications for extension of time of the construction permit must include a showing of diligence in construction and that failure to complete was due to causes beyond control of the permittee.

In connection with the above, the Commission emphasized that the policy set forth in Section 3.204(b) of its Rules and Regulations Governing FM Broadcast Stations, issued September 12, 1945, will not be affected by the foregoing interim plan of operation.

In other words, stated FCC, applicants should understand the temporary character of the interim plan and that the Commission will expect full compliance with its Rules and Regulations at the earliest possible date.

Section 3.204(b) reads as follows:

“Metropolitan stations in Area II are designated primarily to render service to a single metropolitan district or a principal city, and to rural areas surrounding such metropolitan district or principal city. The Commission will designate service areas for Metropolitan stations in Area II and will authorize appropriate power and antenna height to cover the designated area in accordance with the Standards of Good Engineering Practice concerning FM broadcast stations; upon proper showing changes will be made in these service areas. Metropolitan stations will not be required to serve the entire service area designated by the Commission but no application will be granted for a Metropolitan station unless it is proposed to serve an area substantially greater than could be served by a Community station.”

FM APPLICATIONS GRANTED

The Commission en banc on Wednesday (10) made 10 additional grants for new FM stations, bringing the total to 385 conditional grants to date.

The effect of these conditional grants is to announce the fact that the Commission has examined the qualifications of the respective applicants, has been satisfied with respect thereto, and has made available a channel for each grantee. The Commission will now examine each application for its engineering details, and in each individual circumstance a grantee may be requested to file within a period of 90 days of such request such additional engineering and other data as may be necessary.

Under this procedure grantees are enabled to proceed

(Continued on next page)

DISTRICT MEETINGS AHEAD

2nd District
5th District
1st District
3rd District

April 25-26
April 29-30
May 13-14
May 16-17

Roosevelt Hotel
San Carlos Hotel
Hotel Statler
Bellevue Stratford Hotel
New York, N. Y.
Pensacola, Florida
Boston, Massachusetts
Philadelphia, Pa.

promptly with their preliminary plans for obtaining certain items of equipment, programming and other details necessary to the establishment of their proposed stations. The proposals of each grantee relating to transmitter

power and antenna height are still under review, and each will be notified if any further data is necessary in this connection.

Following are the grants made:

City	Grantee	Interest in Standard Station	Type of FM Station
FLORIDA			
Orlando.....	Hazlewood, Inc.....	WLOF	Metropolitan
Tampa.....	Tampa Times Company.....	WDAE	Metropolitan
W. Palm Beach.....	WJNO, Inc.....	WJNO	Metropolitan
GEORGIA			
Toccoa.....	R. G. Le Tourneau.....	WRLC	Metropolitan, possibly Rural
NEW YORK			
Hempstead.....	Elias T. Godofsky.....	—	Community
NORTH CAROLINA			
Goldsboro.....	Eastern Carolina Broadcasting Co., Inc.....	WGBR	Metropolitan
TENNESSEE			
Kingsport.....	Kingsport Broadcasting Co., Inc.....	WKPT	Metropolitan
Memphis.....	WMPS, Inc.....	WMPS	Metropolitan, possibly Rural
TEXAS			
Amarillo.....	Plains Radio Broadcasting Co.....	KGNC	Metropolitan
Denton.....	Harwell V. Shepard.....	KDNT	Metropolitan

DESIGNATED FOR HEARING

P. D. Gold Publishing Co., Wilson, N. C.; Penn Thomas Watson, Wilson, N. C.—Ordered that the application of P. D. Gold Pub. Co. (B3-PH-817) and that of Penn Thomas Watson (B3-PH-829), be designated for consolidated hearing. Both request an FM metropolitan station.

Elyria-Lorraine Broadcasting Co., Elyria, Ohio—Ordered that this application (B2-PH-923) be designated for hearing in a consolidated proceeding with applications of United Broadcasting Co., et al (Dockets 7038-7052) for new FM metropolitan stations in the Cleveland and Akron areas.

FINAL CP'S GRANTED

The following six stations, which received engineering approval on March 13, were granted regular Construction Permits:

Georgia

Southeastern Broadcasting Co., Macon, Ga.—CP for Metropolitan station; Channel: 101.9 mc. (No. 270); 36.0 KW; Antenna: 437 ft.

Middle Ga. Broadcasting Co., Macon, Ga.—CP for Metropolitan station; Channel: 102.3 mc. (No. 272); 36.0 KW; Antenna: 441 ft.

Iowa

Burlington Broadcasting Co., Burlington, Iowa—CP for Metropolitan station; Channel: 99.3 mc. (No. 257); 19.2 KW; Antenna: 538 ft.

Telegraph Herald, Dubuque, Iowa—CP for Rural station; Channel 99.9 mc. (No. 260); 180 KW; Antenna: 662 ft.

Minnesota

KSTP, Inc., St. Paul-Minneapolis, Minn.—CP for Rural station; Channel: 102.1 mc. (No. 271); 318 KW; Antenna: 764 ft.

Nebraska

World Publishing Co., Omaha, Nebr.—CP for Rural station; Channel: 92.5 mc. (No. 223); 160 KW; Antenna: 584 ft.

ENGINEERING APPROVAL OF CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commis-

sion. (Note: Power given is effective radiated power. Antenna height given is height above average terrain):

Radio Sales Corp., Seattle, Wash.—Rural; Channel: 93.5 mc. (No. 228); 14.7 KW; Antenna: 993 ft.

Queen City Broadcasting Co., Inc., Seattle, Wash.—Rural; Channel: 93.9 mc. (No. 230); 257 KW; Antenna: 1482 ft.

Evergreen Broadcasting Corp., Seattle, Wash.—Metropolitan; Channel: 93.1 mc. (No. 226); 9.6 KW; Antenna: 451 ft.

Fisher's Blend Station, Inc., Seattle, Wash.—Rural; Channel: 92.7 mc. (No. 224); 48 KW; Antenna: 1811 ft.

KXL Broadcasters, Mt. Scott, nr. Portland, Ore.—Rural; Channel: 96.5 mc. (No. 243); 39.9 KW; Antenna: 952 ft.

Pacific Radio Advertising Service, a Partnership, Portland, Ore.—Metropolitan; Channel: 95.7 mc. (No. 239); 3.2 KW; Antenna: 911 ft.

KOIN, Inc., Portland, Ore.—Rural; Channel: 94.5 mc. (No. 233); 50 KW; Antenna: 1350 ft.

Oregonian Publishing Co., Portland, Ore.—Rural; Channel: 95.3 mc. (No. 237); 51 KW; Antenna: 1018 ft.

Miscellaneous

WSMB, Inc., New Orleans, La.—Approved conditional grant for a Metropolitan, possibly Rural station, subject to further review and approval of engineering details.

Fidelity Media Broadcasting Corp., Newark, N. J.—Approved conditional grant for a Community station, subject to further review and approval of engineering details.

News Clinics

CONFERENCE ON STATIONS' NEWS COVERAGE HELD AT UTICA

Station managers and executives from upstate New York stations, with press association representatives as guests, gathered in Hotel Utica, Utica, April 10, for an all-day radio news clinic, first to be held in New York State by the NAB Radio News Committee.

Elliott Stewart, executive vice-president, representing Mrs. Margaret P. Bowen, president and general manager,

(Continued on next page)

WIBX, was host to the broadcasters attending the clinic. At the request of Kolin Hager, NAB district director and general manager, WGY, Schenectady, Mr. Stewart acted as general chairman of the clinic.

Mayor Boyd E. Golder, of Utica, opened the session with a warm welcome to the broadcasters and a promise, taken up later in the day, to pocket any parking tickets the visitors might find on their cars. Mr. Stewart then turned the meeting over to E. R. Vadeboncoeur, vice-president, WSYR, Syracuse, and chairman of the NAB Radio News Committee who, with Arthur Stringer, NAB, secretary of the committee, conducted the clinic.

Discussion centered around minimum standards for the efficient operation of local news departments and the immediate necessity for broadcasters to move vigorously and thoroughly into the field of local news service. It was pointed out that this is doubly necessary now, since new FCC program log analyses classify straight telegraph news broadcasts as "wire" rather than "live" shows. In order to retain "live" classification for locally-produced news shows, more than half of the show must be produced by a station's own news department.

The clinic brought out general agreement that no station, no matter how small, can any longer carry on news activities with announcers reading wire copy. It was agreed that all stations, must retain at least one trained, full-time news editor as an absolute minimum and concentrate on local news. This has become the strongest segment of news, now that the war is over. Local news coverage, it was agreed, is the most important single, sustained piece of public interest work that any station can do.

Roy L. Albertson, owner of WBNY, Buffalo, told the clinic how he maintains a 5-man news staff in his 250-watt station in Buffalo, along with four wire services and a full time Washington correspondent. He explained that since he has no network, he is meeting competition by concentration on news, particularly local news, and makes a point of aggressive handling of local news stories.

"Don't be a pussyfooter," he urged. "Don't be afraid to carry the news truthfully. Your ratings will go up and up. My only national representative is Hooper."

Mike Hanna, manager, WHCU, Ithaca, reported that he has a list of 12 sponsors standing in line for his 5 p.m. news program. This is a local show. Other stations revealed an almost unanimous expansion and improvement of their local news facilities in the last few months with more to come.

H. W. Cassill, manager, WKIP, Poughkeepsie, and WGNV, Newburgh, said: "While we already have a good news operation at both stations, today's discussion indicates that we can do more. And I guarantee that we will be doing more ten days from now."

On September 15, this year, he asserted that the joint news arrangement now existing with WKIP and its newspaper parent would be discontinued. Henceforth the station is to have an independent news bureau the same as WGNV.

Harold J. Frank, manager, WSLB, Ogdensburg, asserted that he had found the advantage of local news coverage to be all that was advertised and more. "We cover the town," he stated, "and our area with some sixty people who live at as many cross road locations. This news is on 'Rural Reporter,' daily at 10:30 a.m."

WFTN, Jamestown, according to Al Spokes, program director, maintains two full time newsmen and a part time girl on local coverage. One man devotes his entire time to events in Warren, Pa., and does a daily program. The other man, assisted by a girl, handles Jamestown news. The news staff reports to the station's general manager.

During the course of the meeting General Clinic Chairman Elliott Stewart said: "It is no longer sufficient to walk into the wire room, tear off a handful of copy and rush to the mike. That is no demonstration of our ingenuity and aggressiveness.

"As for plans at WIBX, we intend to add another reporter and are considering string correspondents at strategic points within our coverage area."

Kenneth Bartlett, professor of journalism, and director, Syracuse University Radio Workshop, said that the clinic represented one of the healthiest conditions "I have seen in radio in 18-20 years."

Representatives of UP, AP, INS and Trans-Radio were guests and around them centered a lively discussion of broadcasters' problems with press services. Representatives of the New York State Radio Bureau also were present and discussed news problems with the clinic.

Those attending were guests of WIBX at lunch, with the Kiwanis Club, and at the end of the session WIBX was host at a cocktail party.

Among clinic attendants were:

WBTA—Batavia, E. R. Gamble, manager; WBNY—Buffalo, Roy L. Albertson, owner; WENT—Gloversville, Dale Robertson, general manager; Mal Weaver, program director; WHCU—Ithaca, Michael R. Hanna, manager; Sam Woodside, public relations; WJTN—Jamestown, Al Spokes, program manager; WSLB—Ogdensburg, Harold J. Frank, manager; WGNV—Newburgh, H. W. Cassill, manager; WKIP—Poughkeepsie, H. W. Cassill, manager; WHAM—Rochester, Jack Lee, general manager; Jack Ross, news editor; WHEC—Rochester, William J. Adams, program director; WGY—Schenectady, Kolin Hager, general manager; W. T. Meenan, news editor; WFBL—Syracuse, Charles F. Phillips, commercial manager; H. D. Sanderson, news editor; O. F. Soule, president; WSYR—Syracuse, E. R. Vadeboncoeur, vice-president; WIBX—Utica, Michael Carlo, news editor; N. W. Cook, merchandising manager; John G. Dowdell, Jane Frear, Brennock Hyland, Robert Mahaney, Elizabeth Odames, Elliott Stewart, executive vice-president.

Others

Robert W. Brown, INS; David R. Williams, AP; H. Harrison Oury, Trans-Radio; A. F. Harrison, UP; Kenneth Bartlett, director, Radio Workshop, Syracuse University; Harold Keller, director of State Publicity; Miles Heberer, acting director, State Radio Bureau, and Arthur Stringer, NAB.

LOCAL NEWS PLAN WINS CP

Decision to do a local news coverage job was one of the reasons advanced by FCC for a proposed decision to grant a CP in South Carolina to one of three applicants.

Said the FCC release in part:

"The Commission has preferred Observer over Edisto for an additional reason. We believe that an essential function of a radio station's operations in the public interest should contemplate the gathering and broadcasting not only of national and state news received over one of the regular news wire services but also the gathering and broadcast of local news on a regularly scheduled news program. On the record, Edisto Broadcasting Company seems unwilling to assume that function. We do not believe that the business of dissemination of local news should be left solely to the local newspaper as proposed by Edisto, and we do not believe that the discharge of this function would prove unduly onerous to the owners of a radio station operating in Orangeburg."

General

FREEDOM OF RADIO COMMITTEE NAMED

Pursuant to a resolution adopted by the Board at its January meeting, President Miller last week appointed a "Freedom of Radio" Committee.

The Board action, calling for creation of a committee "to preserve freedom of radio," provided that the committee should be composed of the NAB president as chairman, the presidents of the four networks, a representative each of the clear, regional and local channel and small market stations.

The committee is composed as follows: Justin Miller, chairman; Harold Hough, WBAP, representing clear channel stations; Henry P. Johnston, WSGN, regional stations; Eugene Carr, WPAY, local stations; James W. Woodruff, Jr., WRBL, small market stations; Mark Woods, ABC; Frank Stanton, CBS; Edgar Kobak, MBS; Niles Trammell, NBC.

It is expected that, among other things, this committee will establish a cooperative relationship with a similar committee appointed by the American Society of Newspaper Editors to "preserve freedom of news." An early meeting of the NAB committee is planned.

WILLARD SPEAKS TO ALABAMA BROADCASTERS AND BIRMINGHAM KIWANIS CLUB

A. D. Willard, Jr., Executive Vice President of NAB, spoke before a combined meeting of the Alabama Association of Broadcasters and the Kiwanis Club at Birmingham, Alabama, Tuesday (26).

The speech encompassed the history, the present, and the future of radio broadcasting. After discussing recent FCC efforts to establish its right to control programs broadcast by radio stations, Mr. Willard concluded:

"This industry will fight with all the heart and energy at its command any encroachment upon our fundamental rights—any attempt to shackle our free radio."

Complete text of the speech follows:

"I have no jokes today. The matters I want to discuss with you are of such importance that anecdotes would hardly set a proper stage. Therefore, I am going to ask you to bear with me through a talk which will be devoid of some of the best elements of showmanship—but I hope that you will agree with me, when I am finished, that the seriousness of the subject demands nothing less than the profound attention of every thinking American citizen.

"May I begin by very briefly reviewing a bit of history. Radio broadcasting in America, as we know it, is 25 years old. In that short span, it has grown from a fascinating plaything—a technical gadget—into the world's greatest medium of mass communication.

"Nurtured through the depression years, broadcasting has become one of the primary sparkplugs of our economic system. There are more than a thousand radio stations now in operation directly employing over 26,000 people fulltime and another 25,000 people, such as musicians and artists, part time. Indirectly, broadcasting is responsible for the employment of another 250,000 to 300,000 persons. Its manifold operations—broadcasting—the manufacture and distribution of sets—repairs—replacements—and power consumption, in normal years, add well to over a billion dollars to the nation's annual volume of business. This is an important transfusion pouring into the nation's economic veins from a brand new source—a source that within the memory of every man here did not even exist.

"These are the hard, dry, bare-bone statistics of our industry. They do not take into account the enormous, uncalculated flow of business across the counters of Amer-

ica, engendered by the immense influence of radio's advertising appeals. The manufacture and sale of dozens of new products and hundreds of established items have been tremendously increased by the impact of radio's persuasive voice in their behalf. New horizons have been discovered—new desires created—new frontiers of production and distribution explored—and standards of living lifted as the direct result of broadcasting's master salesmanship. It seems to me that it almost goes without saying—that advertising in general and radio advertising in particular will have a vital and expanded roll to play in America's future if we are to master the production and distribution problems implicit in our national hope for a high, healthy and prosperous economy.

"I hope you will forgive the drab curtain of statistics that are necessarily the backdrop for this monologue, and I must ask you to bear with me through just a little more 'bad theater' while we change the setting and have a look at the foreseeable future of radio's probable dimensions.

The Future

"Experts generally agree that the war has advanced the science of electronics in the field of communications by more than a generation. Last October, the then Chairman of the Federal Communications Commission, Paul Porter, predicted capital expenditures and production in the broadcasting division of the communications field of more than five billions of dollars. Briefly, the prospective developments are these:

"FM—from 2,000 to 3,000 FM stations in the next few years and FM receivers numbering perhaps half the present number of radio sets—total expenditures by industry and public—some billion seven hundred and fifty million dollars.

"Television—based on responsible industry estimates—187 key cities will have television within five years—television sets will be sold at the rate of two million five hundred thousand a year. Television stations—television sets—and the new coaxial cables and/or relays necessary to carry programs to television networks could easily account for expenditures by industry and consumers of well over two billions of dollars.

"Add to these the expenditures for our constantly expanding standard AM system (there were 521 applications for new AM stations on file as of January 1, 1946) and it is not difficult to understand how Chairman Porter's prediction of a five billion dollar capital expenditure might be substantially exceeded.

"Chairman Porter made his statement last October. Acting Chairman Charles Denny brought his prediction up-to-date about three weeks ago. Denny opined that 100 television stations will be on the air by the end of 1947. Television sets will be available in sizeable quantities by the middle of 1946. As concerns FM—Denny expects 2,000 stations to be built in the next three years. Nearly 400 conditional grants for FM stations have already been issued and more than 400 are pending. I think it is safe to speculate that within three to five years, the business of broadcasting—and its sister art, television—may well employ an additional 50,000 people—and several hundred million dollars to the national payroll.

Size of Audiences

"There is still another dimension of radio and, indeed, it is a most important one—its audience—the people who listen to it—the people who have by their interest in it and their affection for it—made it the vital part of Americana which it has become.

"From 60,000 sets in 1922, radio set ownership increased a thousandfold to 60,000,000 sets in 1944. In this same year there were 36,544,000 families in the United States and 89 per cent of all these families, or 32,500,000 owned radios—55 per cent, or 20,100,000 owned automobiles, and 45 per cent—or 16,500,000 had telephones.

"This vast American audience—approximately one hundred million strong—has bought more sets—listens oftener—listens longer—listens in larger numbers—than the people of any other nation on earth. As a medium of enter-

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tainment, radio produces some startling results. For example, more people hear each single Sunday afternoon broadcast of the New York Philharmonic Orchestra than have heard it in its entire 103 years of concert hall playing. A single broadcast by Bob Hope is heard by as many people as have attended all the stage plays in New York for the past three top attendance years. As a purveyor of news and information, radio has turned in a remarkable performance. A study by the Psychological Corporation, in November, 1942, disclosed that in all sizes of communities, people—regardless of age, sex or income—regarded radio as their prime source of war news. And, in March, 1946, the National Opinion Research Center of the University of Denver found that 82 per cent of all listeners thought radio “fair” in giving both sides of an argument.

“I have said nothing of radio’s war years and its contribution to America’s war effort. In time and talent, radio’s dollars and cents contribution exceeded the combined contributions of all the other mass media. The value of the skill, the energy and the heart which the people of radio contributed can never be calculated. Listeners recognized that contribution, too—when asked (in the same University of Denver survey I mentioned a moment ago) 71 per cent said they thought radio did the best job of all mass media “in serving the public during the war.”

Freedom of Radio

“I have gone over these statistics—and I hope they have not been too uninteresting—simply because I want to point up a fact which some of our people seem now to be inclined to forget. America has incomparably the best radio broadcasting in the world—the only free and unfettered radio on earth—solely as the result of its phenomenal development under the stimulus of our free competitive system. Radio (like newspapers and magazines) is supported and its freedom and independence maintained by *advertising revenues* and these revenues are dependent solely on public acceptance and public goodwill. Either this support must be maintained or funds from other sources—from government—from pressure groups—must be substituted for it. Dependence upon such handouts or largess would inevitably result in a servile radio system. The radio to which you listen today is free because it is financially independent. It can be kept free only if that position is maintained.

“Not long ago in a forum debate, Sydney Kaye, an attorney who represents many radio interests, put it in another way. ‘The problem of freedom’, said Mr. Kaye, ‘cannot be divided into water-tight compartments with separate rules for freedom of speech, freedom of the press and freedom of radio. Maintenance of free speech in all fields is dependent upon the same factors. Our way of preserving freedom is the democratic system which is based upon an absolute prohibition against the control by government of the instruments of communication.’

Value of Advertising

“Now I want you to examine with me the historic relationship between freedom of speech and advertising. In its genesis, America’s first mass medium—the newspaper—did not exist as we know it today. The very first American newspaper, called ‘Publick Occurrences’, published in 1690, was suppressed after its very first issue—ostensibly because it wasn’t ‘licensed.’ Prior to 1750, you know, all newspapers (like radio today) had to be published ‘by authority.’ They had to be licensed—which simply meant actual censorship by the Colonial governors of their henchmen before publication. These first newspapers were about the size of a letterhead printed on both sides—indeed, the Boston Newsletter—the first continuously printed American newspaper—was just that size. While any number of early Colonial newspapers were suppressed, the Boston Newsletter kept its license which meant that it kept in line politically and, therefore, it stayed in business. In addition to censorship, there was another limiting factor in early American newspaper publishing. All of these papers were published for the well-to-do or wealthy people. Indeed, the cost of the average edition was approximately a full day’s wages for

a working man or artisan of that period. Circulations averaged about 600 and 2,000 circulation was considered an enormous figure. These newspapers were financed by the government or by parties and, of course, they published only one side of the news, depending entirely on who financed them. There was nothing in these early editions that would coincide with what we now call freedom of the press. Actually, not until the industrial and social revolutions which began in the first half of the 19th century and brought with them cheaper methods of paper making and printing and *injecting the independent revenue from advertising* did we have in this country the cheap, widely circulated, free and independent newspaper. It is a basic, historic fact and true today—that a newspaper which is unstable financially has less independence, less stamina, less ability to resist political pressures and court-house gangs. The American people do, in fact, owe a great debt to the profession of advertising—for advertising is the back-bone, the prop, of their freedom of the press and freedom of expression by radio.

Current Developments

“Now let us have a look at some current developments—public and governmental—which are giving a good many of us in the advertising, radio and allied professions some cause for genuine alarm—as well as a self-searching analysis of our relationship with you—the listener or reader.

“There has been growing for some years, in certain areas of the public mind and in certain government circles and administrative groups—a sharp and sometimes vicious criticism of the whole structure of advertising. This criticism falls most heavily on radio advertising for a number of reasons. First (and in this I want to be perfectly honest) because radio has been guilty of some commercial excesses and some practices that are admittedly in bad taste, but also because there are now those in government and in the agency which regulates radio, people who are apparently determined that you, the American listener—shall hear—not what you want to hear but, rather, what some individual or small group of individuals thinks you should hear.

“As it is, we in the radio industry feel that a thousand radio stations, most of which have a hundred or more advertisers represented by dozens of advertising agencies, all competing with each other for your attention, your listening and your affection, are bound by intelligent self-interest to offer the programs you want. This we must do just to live and you—the hundred million U. S. listeners—‘vote’ every fifteen minutes or half-hour for the programs you like and want by the simple turning of your dial. Programs which you dislike and to which you refuse to listen, soon fall by the wayside and are discarded because neither an advertiser or a radio station can exist without an audience. This is admittedly a slow process of correction but it is safe and it does protect our fundamental rights.

“Now it is a fact that our Bill of Rights protecting our freedoms is a succession of consecutive ‘thou shalt nots’—for example, the first amendment says, ‘The Congress shall make *no law* . . . abridging the freedom of speech.’ It does not say that the Congress shall pass a law protecting the freedom of speech. Again, the Communications Act of 1934 itself, under Section 326, clearly states: ‘Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station.’

FCC Report

“Despite these clear *prohibitions*, the Federal Communications Commission, in a so-called report, dated March 7, 1946, highlighted a number of examples of inadequate programming and over-commercialism and, using these scattered abuses as justification for its action, claimed that it had ‘authority to concern itself with program service’ and ‘that it is under an affirmative duty . . . to give full consideration to program service.’

“And it has served notice on the radio stations of Amer-

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ica that it proposes to take these matters into consideration in granting renewals of license. Despite the fact that every study of American listening habits indicates that they are the programs that our people like and want least—the Commission has additionally said that 'discussion programs', 'local live talent programs' and 'sustaining programs' will be given particular consideration in the issuing and renewing of broadcast licenses.

"With these proposals and with new and arbitrary definitions of what constitutes commercial and sustaining programs, the Commission has served notice that it intends to lay the clammy hand of government on the program structure of the American system of radio. Judge Justin Miller, President of the NAB, on March 11, made the following statement: 'The Report released by the FCC under date of March 7, 1946, concerning radio programming, reflects a philosophy of government control which raises grave questions of constitutionality. . . . Considered from every angle, the Report reveals a lack of faith in the American system of free radio and a desire to impose artificial and arbitrary controls over what the people of this country shall hear. . . . In this instance, as just in the issue of freedom of the press there can be no compromise.'

"In a later statement, Judge Miller added: 'Broadcasters must be aware that they are the protectors of the people's rights to a free radio just as the newspapers have, for a century and a half, jealously guarded the people's rights to a free press.'

"These statements incorporate our guiding policy and I make you this pledge: This industry will fight with all the heart and energy at its command any encroachment upon our fundamental rights—any attempt to shackle our free American radio."

SHIP 1,250,000 RADIO SETS IN TWO MONTHS

Manufacturers shipped 1,250,000 radio sets to distribution channels during January and February. This is in accordance with the official report on civilian production by the Civilian Production Administration.

Shipments for January were 550,000 units; for February 700,000. This later figure represented approximately 65 per cent of the prewar monthly rate of 1,100,000 sets.

Broadcast Advertising

WHY BUSINESS MUST ADVERTISE

From "NAB Manual of Radio Advertising," a series of articles by Frank E. Pellegrin, Director of Broadcast Advertising. Here are eight reasons why business must advertise:

Because: 1. Most consumers prefer to buy advertised brands, and to patronize those stores which make the best impression with their advertising. That is why the most successful and best-managed companies are among the most consistent advertisers.

Because: 2. Interests of consumers and business men are really the same in the end. Consumers want better goods, lower prices, and more efficient distribution. Business wants the benefits of greater sales volume, which it can get only by providing better goods at lower prices through more efficient distribution.

Because: 3. The result of advertising is greater production, more employment, higher wages and a higher standard of living for all.

Because: 4. Companies that advertise consistently do so because this gives them a quicker and more economical method of distributing goods, thereby saving time and money. Advertising is a low-cost form of selling, an important point for consumers as well as business men.

Because: 5. Advertising is the most effective and almost the only economical way to introduce a new product, im-

provements in old products, and new uses for existing articles.

Because: 6. Advertising is especially helpful in establishing trade-marks, which enable customers to know whose brand of merchandise they are buying and consequently what quality to expect.

Because: 7. Advertising promotes competition—the kind of competition that builds business, makes business strive harder to anticipate customers' wants, and to give them more for their money.

Because: 8. Business must advertise to maintain volume, payroll, dividends, profits; to protect its market for the future; to safeguard its routes of distribution; to build and hold goodwill.

Small Market Stations

SMALL MARKET STATIONS EXECUTIVE COMMITTEE TO MEET

Marshall H. Pengra, KRNR, Roseburg, Oregon, Chairman of the Small Markets Stations Executive Committee, has called a committee meeting for April 22, 23 and 24 at the Statler Hotel, Washington, D. C. This marks the first Executive Committee Meeting since J. Allen Brown was named last December to head NAB's Small Market Stations Division. Subjects of great importance to small market station operators will be covered in this session. The committee includes Chairman Marshall H. Pengra, KRNR, Roseburg, Ore.; Wayne W. Cribb, KHMO, Hannibal, Mo.; James R. Curtis, KFRO, Longview, Texas; Monroe B. England, WBRK, Pittsfield, Mass.; William C. Grove, KFBC, Cheyenne, Wyo.; Robert T. Mason, WMRN, Marion, Ohio; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

NAB Board Liaison Committee members working with small market stations are Chairman William B. Smullin, KLEM, Eureka, Calif.; Clair R. McCollough, WGAL, Lancaster, Pa.; Harry R. Spense, KXRO, Aberdeen, Wash.

SPORTS BROADCASTING PROVES PROFITABLE FOR KFBC

KFBC, Cheyenne, Wyo., has developed sports broadcasting on a commercial basis to a high degree, on a year-around basis. Starting in September, all Cheyenne high school football games, both home and away, are broadcast. Some of the out of town high school games are broadcast from points 250 miles away. The station also broadcasts all the University of Wyoming football games, a single game entailing a round trip of 1,000 miles.

Shortly after the end of the football season, basketball starts. During the past season KFBC carried play-by-play accounts of nearly 100 basketball games ending with the National AAU Tournament from Denver, the last game being played on March 23rd. Three series of basketball games were carried in their entirety—Cheyenne High School regular season, regional, and state play-offs; American Basketball League games; University of Wyoming Big 7 conference in addition to the AAU.

With the beginning of National League baseball, KFBC will start one telegraphic re-creation per week which will wind up with the world series over the Mutual network.

The Cheyenne station sells each game cooperatively to 6 local accounts. The sponsors are mentioned at the beginning and end. The time-out periods are devoted to

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single commercials. William C. Grove, Manager of KFBC, reports an outstanding sports service in the public interest. Local firms are enthusiastic about the station's coverage of these events and usually sign up for the entire series. Every sponsor has shown complete satisfaction in the broadcasts. This small market station's revenue from sports broadcasting alone has grossed approximately \$30,000.

KFBC sports crew travels approximately 5,000 miles a year for this coverage. In case of time conflict where two games are played simultaneously, the Cheyenne station broadcasts a local game "live" and transcribes the out of town game for a playback immediately following the local game.

The station management reports that this is a most successful promotion, in that the intense local interest in sports, which has been largely created by KFBC extensive coverage for five years, results in unusually high listener ratings.

KFBC, Cheyenne, Wyo., is a 250-watt affiliate of the American Broadcasting Company. William C. Grove, Station Manager, is a member of the NAB Small Market Stations Executive Committee.

Television

APPLICATION PROCEDURE ANNOUNCED

The Federal Communications Commission Thursday (11) announced the following procedure for the handling of commercial television applications. Conditional grants will not be issued where applications are incomplete as has been the practice in FM broadcasting.

1. *Complete applications*—Applications now on file which are complete under either the new or old engineering standards will be considered. An application will be considered complete even though it does not answer completely all questions pertaining to equipment. These parts may be supplied later if information is not now available from the manufacturers of equipment. Specifically the equipment items referred to are the following numbered paragraphs in Form 330: Paragraphs 18, 19, 20, 21, 22, 23, 24(a) (6) and (g). If applications are not current regarding financial or other matters that relate to the qualifications of the licensee including the manner in which it is proposed to provide the 28-hour program service per week as required under the Commission's Rule 3.661, these matters should be brought up to date.

2. *Incomplete applications*—An examination of the file of pending applications indicates a high percentage of the applications are incomplete. Applications under this category must be completed before they will be given consideration. Applicants who know they have incomplete applications on file should proceed to complete them within the next sixty days. In the case of applications found incomplete at the time of processing, the applicant will be requested to furnish additional information within thirty days. Those that are not complete at that time will be dismissed. Applications should be brought to completion under the new Standards of Good Engineering Practice concerning Television Broadcast Stations adopted December 19, 1945.

3. *Applications set for hearing*—In order to give the Commission's Engineering Department an opportunity to study the issues involved in advance of the hearing, it is requested that sections of the application dealing with antennas, transmitter sites and coverage (including radials) be submitted at least ten days in advance of the hearing, using the new standards as a basis for all computations.

Engineering

POTOMAC AREA TO HAVE RADIOTELEPHONE TESTS

The Federal Communications Commission Wednesday (10) granted authority to Frank C. Mallinson, trading as National Electronics Laboratories, to construct a Class 2 experimental land station at 815 King Street, Alexandria, Virginia, and to install 25 portable mobile units, to experiment for the purpose of inaugurating "a system which will provide two-way radiotelephone service for automobiles owned by doctors, nurses, taxicabs, ambulances, buses, public service trucks, and other bona-fide carriers."

The applicant stated that "such a service would enable a user to communicate with his office, hospital, headquarters, or in turn to be called by same. All communications would be handled through the land station which will maintain 24-hour service." The applicant proposes to offer the service in Virginia, Maryland and the District of Columbia.

The land station was temporarily assigned the frequency 30.56 megacycles, with 250 watts power, special emission for frequency modulation, and the mobile station was assigned 39.54 megacycles on a temporary basis, with 20 watts power, special emission for frequency modulation.

The authorization prohibited the use of these stations for the rendition of any communication service for hire. However, the applicant would be permitted to charge the user an installation fee of \$25 for the time and labor involved in installing equipment in a vehicle and to make a moderate charge for replacing any parts or tubes.

Heretofore, all experimental authorizations in the common carrier general mobile service which have been authorized by the Commission were made to organizations which are already established in providing common carrier communications for hire, and this is the first application presented to the Commission for consideration by a person not already established in this business.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS—APRIL 22-28

The following four public interest campaigns have been given top priority on network radio allocation plans during the week of April 22-28 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each fact sheet is given below:

Help Keep Our Economy Stable

Inflationary pressures are still great, and danger signals pointing to a further building up through the spring are the rise in real estate, wholesale, and raw materials prices. We must continue to hold the line. The greatest inflationary pressures we face today are those stemming from the unprecedented demand for the short supply of (1) housing, (2) clothing and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few

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months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any price. Urge listeners to spend sensibly and to cooperate with all price and rent control regulations. (Fact Sheet No. 3.)

The Veteran's Assets

The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his part in the highly mechanistic, scientific and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean better jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers indirectly by referring to the fact that thousands of employers who are employing veterans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employees than they were before. (Fact Sheet No. 23.)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

Reducing their consumption of all wheat and rice products and fats and oils . . . Eating more of the plentiful foods . . . Eliminating all food waste and turning in all used fats . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20.)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the war-time F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11.)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 15. They are subject to change.

Monday, April 15

Further Hearing

- NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. 1350 kc., 5 KW unlimited, DA-night and day.
- NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. 1350 kc., 1 KW, unlimited, DA-night and day.
- NEW—Green Bay Broadcasting Co., 206 Main St., Green Bay, Wis.—C. P. 1400 kc., 250 watts, unlimited.
- NEW—Green Bay Newspaper Co., Walnut & Madison St., Green Bay, Wis.—C. P. 1400 kc., 250 watts, unlimited.
- WJOL—WCLS, Inc., Joliet, Ill.—Renewal of license. 1340 kc., 250 watts, unlimited.

To Be Held in Pittsburgh, Penna.

- NEW—WCAE, Inc., Pittsburgh, Penna.—For FM facilities.
- NEW—Allegheny Broadcasting Corp., Pittsburgh, Penna.—For FM facilities.
- NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, Meyer Weisenthal, Alex Teitlebaum, Louis Berkman, Jack Berkman, et al., d/b as partners, Pittsburgh, Penna.—For FM facilities.
- NEW—West Virginia Radio Corp., Pittsburgh, Penna.—For FM facilities.
- NEW—Pittsburgh Radio Supply House, 1406 Chamber of Commerce Bldg., Pittsburgh, Penna.—For FM facilities.
- NEW—Butler Broadcasting Co., David H. Rosenbloom, tr/as Butler, Penna.—For FM facilities.

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NEW—Eagle Printing Co., Inc., Butler, Penna.—For FM facilities.

NEW—Beaver County Broadcasting Corp., Beaver Falls, Penna.—For FM facilities.

Monday and Tuesday, April 15-16

Further Hearing

Before the Commission en blanc To Be Held in the Departmental Auditorium, 13th and Constitution Avenue

In the matter of Clear Channel Broadcasting in the Standard Broadcast Band.

Tuesday, April 16

Further Hearing

NEW—Palladium Publishing Co., Benton Harbor, Mich.—C. P. 1060 kc., 1000 watts, daytime.

NEW—William L. Lipman, Kenosha, Wis.—C. P. 1050 kc., 250 watts day, daytime only.

NEW—Monona Broadcasting Co., Madison, Wisc.—C. P. 1070 kc., 10 KW, DA-night unlimited.

NEW—Audrain Broadcasting Corp., Mexico, Mo.—C. P. 1340 kc., 250 watts, unlimited.

KHMO—Courier Post Broadcasting Co., Hannibal, Mo.—C. P. 1070 kc., 1 KW night, 5 KW day, directional antenna.

Wednesday, April 17

NEW—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—S. P. 1230 kc., 250 watts, unlimited.

NEW—Capital Broadcasting Co., The Carvel Hall Hotel, King George St., Annapolis, Md.—C. P. 1430 kc., 100 watts night, 250 watts day, unlimited.

WCBM—Baltimore Broadcasting Corp., North and Harford Aves. Baltimore, Md.—C. P. 1420 kc., 5 KW.

Washington Television

Oral Argument Before the Commission

NEW—Bamberger Broadcasting Service, Inc., Washington, D. C.—For television facilities.

NEW—Capital Broadcasting Co., Washington, D. C.—For television facilities.

NEW—Allen B. DuMont Lab., Inc., Washington, D. C.—For television facilities.

NEW—The Evening Star Broadcasting Co., Washington, D. C.—For television facilities.

NEW—National Broadcasting Co., Inc., Washington, D. C.—For television facilities.

NEW—Philco Radio & Television Corp., Washington, D. C.—For television facilities.

Oral Argument Before the Commission

WPRP—Julio M. Conesa, Porto Rico—C. P. 250 watts, LS, unlimited time.

WPRP—Julio M. Conesa, Porto Rico—Renewal of license. 1420 kc., 250 watts, unlimited.

WPRP—Julio M. Conesa, Porto Rico—Modification of C. P. 1520 kc. (under NARBA), 1 KW night, 5 KW day, unlimited.

WPRP—Julio M. Conesa, Porto Rico—C. P. 1420 kc., 250 watts, unlimited.

WPRP—Julio M. Conesa, Porto Rico—Assignment of license. 1420 kc., 250 watts, unlimited.

NEW—Consolidated Broadcasting Corp., Porto Rico—C. P. 1420 kc., 250 watts, unlimited.

Oral Argument Before the Commission

In the matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licensees.

Thursday, April 18

Consolidated Hearing

NEW—Albert S. Drohlich and Robert A. Drohlich, doing business as Dronlich Brothers, Flint, Mich.—C. P. 1470 kc., 1 KW, unlimited, DA-night and day.

NEW—Booth Radio Stations, Inc., Grand Rapids, Mich.—C. P. 1470 kc., 1 KW, unlimited, DA-night and day.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license. 590 kc., 5 KW, unlimited.

KGA—Louis Wasmer, Spokane, Wash.—Renewal of license. 1510 kc., 10 KW, unlimited.

KWKW—Marshall S. Neal, Paul Buhlig, E. G. Foley and Edwin Earl, d/b as Southern California Broadcasting Co., Pasadena, Calif.—C. P. 830 kc., 5 KW, daytime.

NEW—Orange County Broadcasting Co., Santa Ana, Calif.—C. P. 830 kc., 5 KW, daytime.

NEW—Walter A. Graham, Tifton, Ga.—C. P. 1340 kc., 250 watts, unlimited.

Thursday and Friday, April 18-19

Further Hearing

Before the Commission en blanc

To Be Held in the Archives Auditorium, 7th & Pennsylvania Avenue, N. W.

In the matter of Clear Channel Broadcasting in the Standard Broadcast Band.

Friday, April 19

Further Hearing

NEW—Wichita Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Air Capital Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Louis Levand et al., d/b as The Wichita Beacon Broadcasting Co., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Kake Broadcasting Co., Inc., Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.

KTOP—KTOP, Inc., Topeka, Kans.—C. P. 1400 kc., 250 watts, unlimited.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Adelaide Lillian Carrell, Wichita, Kans.—C. P. 1490 kc., 250 watts, unlimited.

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C. 590 kc., 5 KW, unlimited, DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. 590 kc., 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. 610 kc., 1 KW, unlimited, DA-night and day.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B1-P-4568)

NEW—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Granted construction permit for a new station to operate on 730 kc., 250 watts, daytime only. (B2-P-4561)

NEW—Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time. (B2-P-4036)

NEW—Lee Broadcasting Corp., Sanford, N. C.—Granted construction permit for a new station to operate on 1050 kc., 1 KW, daytime. (B3-P-4540)

(Continued on next page)

NEW—James J. Murray, Lewisburg, Tenn.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4494)

NEW—Billie Averitte Laurie, Jacksonville, Texas.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B3-P-4559)

NEW—James C. Wallentine, d/b as The Uintah Broadcasting Co., Vernal, Utah.—Granted construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time. (B5-P-4592)

NEW—Mosby's, Inc., Anaconda, Mont.—Granted construction permit for a new station to operate on 1230 kc., 250 watts, unlimited time. (B5-P-4511)

NEW—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4558)

NEW—Walla Walla Broadcasting Co., Walla Walla, Wash.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4595)

NEW—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time. (B5-P-4533)

NEW—Meridian Broadcasting Co., Meridian, Miss.; Duke H. Thornton, Philadelphia, Miss.—Upon consideration of a petition of the Meridian Broadcasting Co. for reconsideration and grant of its application without a hearing, or in the alternative for such other relief as may be considered appropriate under Sec. 1.383 of the Commission's Rules, the Commission ordered that the application of Meridian Broadcasting Co. (B3-P-4174; Docket 7375), to operate on 1450 kc., 250 watts, unlimited time be granted, subject to approval of transmitter site and CAA approval of antenna site; and further ordered that application of Duke H. Thornton (B3-P-4449; Docket 7376), be granted, pursuant to Sec. 1.381 of the Commission's Rules, contingent upon its acceptance of assignment of the frequency 1490 kc., the filing within 20 days of an application specifying that frequency with 250 watts power, unlimited time, and subject to approval of transmitter site and the CAA approval of antenna system; and further ordered that the hearing scheduled to begin on June 3 on these two applications be canceled.

NEW—Illmo Broadcasting Corp., Quincy, Ill.—Granted construction permit for a new station to operate on 1230 kc., 250 watts, unlimited time. (B4-P-4460)

NEW—Paducah Newspapers, Inc., Paducah, Ky.—Granted construction permit for a new station to operate on 800 kc., 1 KW, daytime only. (B2-P-4244)

NEW—The Island Broadcasting Co., Honolulu, T. H.—Granted construction permit for a new station to operate on 630 kc., 5 KW, unlimited time. (B-P-4444)

ACTION IN DOCKET CASES

The Federal Communications Commission announces its Proposed Decision (B-239) concluding that the application of Great Northern Radio, Inc., for a new station at Glens Falls, New York, to operate on the frequency 1450 kc., 250 watts power, unlimited time, should be granted, and the application of Glens Falls Broadcasting Corporation seeking the same facilities should be denied. The construction permit to be issued to Great Northern Radio, Inc., will be conditioned upon the filing of an application for modification of permit specifying exact transmitter site and antenna system and further conditioned on the installation of an approved modulation monitor when available. (Dockets 6852 and 6702)

The Commission announces its Proposed Decision (B-241) concluding that the application of the Observer Radio Company for a new station at Orangeburg, South Carolina, to operate on 1450 kc., 250 watts, unlimited time, should be granted, and the applications of Orangeburg Broadcasting Corporation and the Edisto Broadcasting Company, seeking the same facilities, should be denied. The grant of the application of the Observer Radio Company is contingent upon the filing within 30 days from the date of the proposed decision of an application specifying a transmitter site and

antenna system which will comply with the Commission's Standards of Good Engineering Practice. The provisions of Sections 3.55(b) and 3.60 of the Commission's Rules as applied to the grant herein proposed are waived to permit use of a cathode ray oscillograph as a modulation monitor and to permit operation without a frequency monitor (using commercial checks) until frequency monitors type-approved by the Commission are available. (Dockets 6763, 6764, 6801)

The Commission announces its Proposed Decision (B-242) concluding that the application of A. C. Neff for a new station at Savannah, Georgia, to operate on 1400 kc., 250 watts, unlimited time, should be granted, and the applications of the Atlantic Broadcasting Company and the Chatham Broadcasting Company, seeking the same facilities, should be denied. The grant proposed is contingent upon the filing within 30 days of an application specifying the exact antenna system and transmitter site and the installation of approved frequency and modulation monitors when available. The provisions of Sections 3.55 and 3.60 of the Commission's Rules as applied to the grant herein proposed are waived pending installation of approved monitors.

ACTIONS ON MOTIONS

Marion Radio Corp., Marion, Ind.—Granted petition for leave to amend its application (Docket 7349) so as to specify exact transmitter site, etc., and the amendment was accepted.

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition for leave to amend its application (Docket 7059), so as to specify 1 KW instead of 500 watts power, add revised engineering data, etc., and the amendment was accepted.

Westchester Broadcasting Corp., White Plains, N. Y.—Granted motion to dismiss without prejudice its application (B1-PCT-58; Docket 7244) for a new commercial television station.

United Garage and Service Corp., Cleveland, Ohio.—Granted petition for leave to amend application for new FM station (Docket 7041), so as to specify a Community station in Lakewood, Ohio, instead of a Metropolitan station in Cleveland; to amend engineering and program data in conformity therewith; the amendment was accepted and the application removed from hearing docket.

Dickinson Publishing Co., Dickinson, N. Dak.—Granted petition for leave to amend its application (Docket 7480) so as to specify the frequency 1450 instead of 1230 kc. The amendment was accepted and application removed from hearing docket.

Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Cal.—Granted petition requesting dismissal without prejudice of its application for a new commercial television station. (B5-PCT-106; Docket 7261)

Marcus Loew Booking Agency, New York City.—Granted petition to dismiss without prejudice its application (B1-PCT-105; Docket 7247) for a new commercial television station.

Butler Broadcasting Co., Butler, Pa.—Granted motion to amend its application (Docket 7208) for a new FM station, so as to specify a Community instead of a Metropolitan station; the amendments were accepted and application removed from the hearing docket.

Green Bay Broadcasting Co., Green Bay, Wis.—Granted petition for leave to amend its application (Docket 7158) so as to specify "site to be determined" instead of transmitter site as specified, etc., and the amendment was accepted.

Evening News Assn., Detroit, Mich.—Motion to amend and remove from the hearing docket its application for a new television station, was withdrawn.

Peach Bowl Broadcasters, Yuba City, Cal.—Granted petition insofar as it requests leave to amend its application for a new station (Docket 7460), so as to specify the frequency 1600 kc., with 500 watts, instead of 1400 kc., with 250 watts; to increase partners from 3 to 5, and make other changes. The amendment was accepted and application removed from hearing docket.

Audrain Broadcasting Corp., Mexico, Mo.—Granted petition requesting leave to amend its application for a new

(Continued on next page)

- station (Docket 7453), so as to change transmitter site; to supply detailed data in re city areas to be served, etc., and the amendment was accepted.
- Don Lee Broadcasting System, Hollywood, Cal.—Granted petition requesting leave to amend its application for new television station CP (Docket 7255), so as to change its transmitter site, specify Channel No. 2, etc., and the amendment was accepted.
- Liberty Broadcasting Co., Pittsburgh, Pa.—Granted petition requesting leave to amend application for new FM station (Docket No. 7205), so as to supply engineering data relative to proposed service area, etc., and the amendment was accepted.
- Hughes Productions, Div. of Hughes Tool Co., San Francisco, Cal.—Granted motion for leave to take depositions and admit Palmer Bradley of Houston, Texas, a member of the bar of the State of Texas, to the bar of the FCC *pro hoc vice*, for the purpose of taking depositions Houston on May 2, on behalf of Hughes Productions application for television station (Docket 6371).
- Hughes Productions, Div. of Hughes Tool Co., Los Angeles—Granted motion for leave to take depositions and admit Palmer Bradley of Houston, Texas, a member of the bar of the State of Texas, to the bar of the FCC *pro hoc vice*, for the purpose of taking depositions at Houston on May 2, on behalf of Hughes Productions application for television station (Docket 6730).
- Frank Parker, Danbury, Conn.—Granted motion to dismiss without prejudice his application (Docket 6986) for a new station.
- Alton Broadcasting Co., Alton, Ill.—Granted motion to dismiss without prejudice his application for a new station (Docket 7447), subject to the right of petitioner to request reinstatement of its application pursuant to the Commission's January 5, 1946, Public Notice.
- West Va. Radio Corp., Pittsburgh, Pa.—Granted motion requesting leave to amend its application for a new FM station (Docket 7206), so as to specify a transmitter site and a definite channel, etc., and the amendment was accepted.
- WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—Granted petition for leave to amend its application for a new station (Docket 7372) so as to specify the frequency 680 kc., with power of 10 KW day, 5 KW night, instead of 1420 kc., with 5 KW day and night; to specify new transmitter site, etc.; the amendment was accepted, and the Commission on its own motion, removed the application from the hearing docket.
- KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted petition insofar as it requests leave to intervene in the hearing on application of Altus Broadcasting Co. for a new station at Altus, Okla. (Docket 7458); denied petition insofar as it requests inclusion of an additional issue in hearing notice in re this application.
- O. E. Richardson, et al., d/b as Radio Station WJOB, Hammond, Ind.—Granted petition insofar as it requests leave to amend application for new FM station (Docket 7407), so as to change location of proposed station from Chicago to Hammond, Ind.; to designate Channel No. 265, etc., and the application as amended, was removed from the hearing docket.
- Harry F. Guggenheim, Bridgeport, Conn.—Granted motion for leave to amend application for a new FM station, so as to include with the application a verified statement relative to financial qualifications of applicant, and the amendment was accepted. (Docket 7464)
- WLAP—American Broadcasting Corp., Lexington, Ky.—Granted petition requesting re-opening of the record in re (Docket 6973), for the purpose of filing certain engineering exhibits and extension of time for filing proposed findings. The record was reopened and time for filing proposed findings in this proceeding extended to April 22, 1946.
- KWKH—International Broadcasting Corp., Shreveport, La.—Granted petition to intervene in the hearing on application of Syndicate Theatres, Inc., Columbus, Ind., and Universal Broadcasting Co., Inc., Indianapolis, now scheduled to be heard in Washington on April 29.
- Eagle Printing Co., Inc., Butler, Pa.—Granted motion for leave to amend its application for a new FM station (Docket 7209), so as to specify a Community station instead of a Metropolitan station; the amendment was accepted and application removed from hearing docket.
- WCAB, Inc., Pittsburgh, Pa.—Granted motion for leave to amend its application for a new FM station, so as to change paragraph relative to channel requested, etc., the amendment was accepted and Sec. 1.254 of the Commission's Rules was waived.
- Pittsburgh Radio Supply House, Pittsburgh, Pa.—Granted petition requesting leave to amend its application for a new FM station, so as to show revised information in initial installation costs, etc., the amendment was accepted and Sec. 1.254 of the Commission's rules waived.
- Press Wireless, Inc.—Granted petition requesting extension of time within which to file written appearance in the matter of (Docket 7446) application for special temporary authority to communicate with Montreal, Canada, for handling transiting press and government traffic, and an extension was granted to April 26 within which to file a written appearance.
- Adelaide Lillian Carrell, Wichita, Kans.—Granted petition requesting leave to amend her application (Docket 6982) so as to substitute KCLC Broadcasting Co., Inc., as the applicant in lieu of Adelaide Lillian Carrell, etc., the amendment was accepted, and the applicant granted leave to introduce testimony relative to the amendment at the further hearing now scheduled for April 19.
- KOVO Broadcasting Co., Provo, Utah; KROW, Inc., Oakland, Cal.—The Commission on its own motion, continued the hearing on these applications now scheduled for April 12 to April 23.

DESIGNATED FOR HEARING

- WTOL—Community Broadcasting Co., Toledo, Ohio—Adopted an order designating for hearing the application of WTOL (B2-P-4672), for change in facilities from 1230 kc., 250 watts, unlimited time, to 980 kc., 5 KW, DA-night, unlimited time, in a consolidated proceeding with applications of Skylands Broadcasting Corp. (Docket 7345), requesting 980 kc., 5 KW, with DA, unlimited time at Dayton; and Ohio-Mich. Broadcasting Corp. (Docket 7346), requesting 980 kc., 5 KW, with DA for nighttime use at Toledo; further ordered that the Bills of Particulars heretofore issued in connection with these applications, be amended to include application of WTOL.
- Sun River Broadcasters, Inc., Great Falls, Mont.; KGVO—Mosby's, Inc., Missoula, Mont.—Adopted an order designating for hearing the application of Sun River (B5-P-4499) for a new station to operate on 970 kc., 5 KW, DA-night, unlimited time, in consolidation with application of Mosby's, Inc. (KGVO), to change facilities from 1290 kc. to 970 kc., 1 KW night, 5 KW-LS, unlimited to 5 KW at night, DA-night, unlimited time; and further ordered that KOIN, Inc., Portland, Ore., be made a party to this proceeding.
- Fulton County Broadcasting Corp., Atlanta, Ga.—Adopted an order designating for hearing the application of Fulton County Broadcasting Corp. (B3-P-4666), for a new station to operate on 1550 kc., 50 KW, unlimited time, DA, in a consolidated proceeding with applications of Radio Station WSOC, Inc., et al. (Docket 7322), and further ordered that the Bills of Particulars heretofore issued in connection with applications of Radio Station WSOC, Inc., Radio Springfield, Inc., Atlanta Radio Enterprises, WCBS, Inc., and The Hampden-Hampshire Corp., be amended to include the application of Fulton County Broadcasting Corp.
- Electronic Time, Inc., New York City—Designated for hearing application (B1-PEX-87) for a developmental AM broadcast station to broadcast the time of day on a frequency between 25 and 30 mc. (to be selected by the Commission) for reception by watch-size receivers capable of operating on this frequency.

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The Hazard Broadcasting System, Hazard, Ky.; Bullard Metcalf and Goodlette, Hazard, Ky.—Adopted an order designating applications of Hazard Broadcasting System and Bullard, et al., for consolidated hearing; each request 1340 kc., 250 watts, unlimited time, at Hazard, Ky. (B2-P-4584, and B2-P-4661)

Montana Broadcasters, Havre, Mont.; Havre Broadcasters, a partnership, Havre, Mont.—Adopted an order designating for hearing in a consolidated proceeding the application of Montana Broadcasters (B5-P-4644) and that of Havre Broadcasters (B5-P-4671), both seeking a new station to operate on 1240 kc., 250 watts, unlimited time, at Havre.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period expiring February 1, 1948:

KRBC, Abilene, Texas; WHFC, Cicero, Ill., and WILM, Wilmington, Del.

The following stations were granted renewals for the period ending August 1, 1948:

KNEI, Brady, Texas; KOVC, Valley City, N. Dak.; K'TBI, Tacoma, Wash.; KVWC, Vernon, Texas; WBTA, Batavia, N. Y.; WIGM, Medford, Wis.; WMRC, Greenville, S. C.; WMRF, Lewiston, Pa.; WMRN, Marion, Ohio; WOMI, Owensboro, Ky.; WSAP, Portsmouth, Va.; WKBV, Richmond, Ind.

The following stations were granted renewals for the period ending November 1, 1948:

KFH, Wichita, Kans.; KVOA, Tucson, Ariz.; KWBR, Oakland, Cal.; WIBA, Madison, Wis.; WNBZ, Saranac Lake, N. Y.; WPDQ, Jacksonville, Fla.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KYSM, Mankato, Minn.; WAIM, Anderson, S. C.; WBOC, Salisbury, Md.; WDLF, Panama City, Fla.; WHOP, Hopkinsville, Ky.; WIL, St. Louis; WMPC, Lapeer, Mich.; WTHT, Hartford, Conn.

MISCELLANEOUS ACTIONS

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Granted modification of CP which authorized a new noncommercial educational station, for extension of completion date to 8-12-46. (B1-MPED-28).

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted CP to install auxiliary transmitter (Westinghouse 5-11V) at RFD (SW $\frac{1}{4}$ Sec. 6, Twp. 13, Range 13) near Papillion, Neb. (present site of new main transmitter), to be operated on 1110 kc., 5 KW power, employing DA night. (B4-P-4578)

KDNT—Harwell V. Shepard, Denton, Texas—Granted license to cover construction permit which authorized changes in transmitting equipment and increase in power from 100 watts to 250 watts. (B3-L-1931)

WEDC—Emil Denmark, Inc., Chicago, Ill.—Granted authority to determine operating power by direct measurement of antenna power. (B4-Z-1757)

KRSC—Radio Sales Corp., Seattle, Wash.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1756)

KFXJ—Western Slope Broadcasting Co., Grand Junction, Colo.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1758)

WAGE, Inc., Syracuse, N. Y.—Granted special temporary authority to operate a composite transmitter on 103.8 mc., with output power of 100 watts, to be used at the proposed site of the FM broadcast station at Pompey, N. Y., in order to make propagation measurements from the proposed site, for a period of 30 days.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted CP to install a new vertical antenna (with FM antenna mounted on top). (B3-P-4385)

KELD—T. H. Barton (Transferor), Wilfred N. McKinney (Transferee), El Dorado, Ark.; Radio Enterprises,

Inc. (Licensee), KELD.—Granted consent to transfer control (55 shares of stock—55%) of Radio Enterprises, Inc., licensee of KELD, from T. H. Barton to Wilfred N. McKinney, for a consideration of \$55,000. (B3-TC-465)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted construction permit to change frequency from 1400 to 1370 kc., increase power from 250 watts to 1 KW night, 5 KW-LS, install new transmitter, DA for night use, and change transmitter location. (B3-P-4365)

WWSW—WWSW, Inc., Pittsburgh, Pa.—Adopted a decision and order of petition denying petition for WWSW for hearing or rehearing and/or leave to intervene in the matter of the grant of a construction permit to Central Broadcasting Co., Inc., Johnstown, Pa., for a new station to operate on 1490 kc., 250 watts, unlimited time.

Edwin Mead, Miami Beach, Fla.—Denied petition insofar as request for consolidation or intervention by petitioner in consolidated hearing held Feb. 15-17 at Miami Beach, upon applications of Peninsular Broadcasting Corp., et al.

KGKO—KGKO Broadcasting Co. (Assignor), Carter Publications, Inc., and A. H. Belo Corp. (Assignees), Fort Worth, Texas—Schednd oral argument on application for consent to involuntary assignment of license of KGKO from KGKO Broadcasting Co. to Carter Publications, Inc., and A. H. Belo Corp. (B3-AL-521)

WDGY—Mae C. Young, Executrix of the Estate of Geo. W. Young, deceased (Assignee), Twin Cities Broadcasting Corp. (Assignor), Minneapolis, Minn.—Granted consent to voluntary assignment of license of station WDGY from Mae C. Young, Executrix of the Estate of Geo. W. Young, deceased, to Twin Cities Broadcasting Corp. for a consideration of \$301,000. (B4-AL-509)

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at high frequency experimental broadcast station W2XMN, for a period beginning April 4 and ending no later than May 3, 1946. (B1-SH-22)

Radio Corp. of America, Camden, N. J.—Granted special temporary authority to operate experimental television broadcast station W3XEP on presently assigned Channel #6, 82-88 mc., simultaneously with an FM transmitter on approximately 95 mc. and 105 mc. with a maximum power of 20 KW and special emission for FM, to be located in the RCA Plant Bldg. #53, State and Wayne Ave., Camden, in order to conduct field tests to investigate the possibility of utilizing a single antenna array for radiation of television video and sound as well as an FM broadcast carrier for the period beginning April 8 and ending in no event later than July 6, 1946.

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted construction permit to increase daytime power from 1 to 5 KW, install a new transmitter. (B3-P-4321)

WMOB—S. B. Quigley (Assignor), Nunn Broadcasting Corp. (Assignee), Mobile, Ala.—Granted consent to voluntary assignment of license of station WMOB from S. B. Quigley to Nunn Broadcasting Corp., a newly organized corporation, for a consideration of \$250,000 composed of \$75,000 on deposit in escrow to be applied as liquidated damages if the proposed assignee does not execute the terms of the agreement, plus \$175,000 to be paid within 15 days after approval by the Commission. (B3-AL-518)

Moline Broadcasting Co., Moline, Ill.—Granted petition for reconsideration and grant of application (B4-P-3678; Docket 6099) for a new station to operate on 1230 kc., 250 watts, unlimited time.

The Eagle-Gazette Co., Lancaster, Ohio.—Denied petition to reconsider and grant its application (Docket 6732) for a new station to operate on 880 kc. (Class 1-A) with 1 KW power, daytime only, and ordered application designated for consolidated hearing with that of Peoples Broadcasting Co., Worthington, Ohio, to operate on 880 kc., 5 KW, daytime.

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WHTD—State Broadcasting Corp., Hartford, Conn.—Granted authority to change call letters of station from WHTD to WONS.

WISP—Indian River Broadcasting Co., Fort Pierce, Fla.—Granted authority to change call letters of station from WISP to WIRA.

Harold H. Thoms, Durham, N. C.—Granted petition requesting leave to amend application (Docket 6638; B-228), for a new station, and grant same. The Commission granted application to use 1580 kc., 1 KW, daytime only. (The Commission on Feb. 20 proposed to deny this application to use 1580 kc., 1 KW, unlimited time, as being in violation of NARBA.) By granting application for daytime only there will be no conflict with any other station operations.

National Association of Educational Broadcasters.—Granted request for extension of time to submit comments and suggestions in re the matter of Promulgation of Rules and Regulations for Non-Commercial Educational FM Broadcast Service (Docket 7424), and ordered the time extended from May 7 to June 6, 1946, for submitting comments and suggestions in this matter.

WABF—Metropolitan Television, Inc., New York City.—Granted request for a temporary extension of Sec. 3.261 of the Commission's rules relating to minimum hours of operation, and authorized station to operate 6 days per week, Tuesdays through Sundays, for a period ending no later than July 15, 1946.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

NEW—Metropolitan Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 250 watts and daytime hours of operation. Amended, to change type of transmitter and increase power from 250 watts to 500 watts.

800 Kilocycles

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Modification of construction permit (B3-P-3691, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extension of commencement and completion dates.

850 Kilocycles

WRUF—University of Florida, Gainesville, Fla.—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location.

910 Kilocycles

NEW—Paul F. Braden, Middletown, Ohio. (P. O. 3317 Kenmore Ave., Dayton, Ohio.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

990 Kilocycles

NEW—West Memphis Broadcasting Corp., West Memphis, Ark.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation. Amended, to change frequency from 960 to 990 kc.

1100 Kilocycles

NEW—Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters, Tulsa, Okla. (P. O. 902

Palace Bldg.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 5 KW and daytime hours of operation.

1180 Kilocycles

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa (P. O. 210 Paterson St.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation.

1190 Kilocycles

WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 10 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location.

1230 Kilocycles

NEW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Call letters "WIKB" reserved.)

1240 Kilocycles

NEW—Havre Broadcasters, a partnership, composed of O. R. Rubie, Wm. E. Rae, George L. Merrill and Paul B. McAdam, Havre, Mont. (P. O. 309 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Call letters "KCUE" reserved.)

1340 Kilocycles

WMON—Fayette Associates, Inc., Montgomery, W. Va.—Modification of construction permit (B2-MP-3876, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Inland Broadcasting Co., Fremont, Neb. (P. O. 2027 Dodge St., Omaha, Neb.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts and unlimited hours of operation. (Contingent upon grant of B4-P-4665 and B4-AL-519)

NEW—Mary A. Petruc, Soes N. Vratiss, Gray R. Horrower, Branch C. Todd, a partnership, d/b as Port Arthur Broadcasting Co., Port Arthur, Texas (P. O. 2700 Memorial Blvd.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners and Warren D. Brainard, Limited Partner, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo. (P. O. Northern Hotel Bldg., 170 North College Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Call letters "KCOL" reserved.)

KTNM—Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston, d/b as Tucumcari Broadcasting Co., near Tucumcari, N. M.—Voluntary assignment of license to Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Company.

KGVL—Truett Kimzey, Greenville, Texas.—License to cover construction permit (B3-P-3343, as modified) which authorized a new standard broadcast station.

KGVL—Truett Kimzey, Greenville, Texas.—Authority to determine operating power by direct measurement of antenna power.

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KORN—Inland Broadcasting Co., Lincoln, Neb. (P. O. 2027 Dodge St., Omaha, Neb.)—Construction permit to move transmitter and studio locations from Fremont, Neb. to Lincoln, Neb., and install new transmitter. (Contingent upon the grant of B4-P-4664 and B4-AL-519.)

NEW—Robert L. Weeks, Red Bluff, Calif. (P. O. 606 Washington St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended, to change frequency from 1400 to 1490 kc.

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—License to cover construction permit (B3-P-4325) which authorized installation of a new transmitter.

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Authority to determine operating power by direct measurement of antenna power.

1410 Kilocycles

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended, to make changes in directional antenna system.

1450 Kilocycles

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—License to cover construction permit (B5-P-3684, as modified) which authorized a new standard broadcast station.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Authority to determine operating power by direct measurement of antenna power.

WPAK—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control of licensee corporation from Charleston Broadcasting Company to News Publishing Company.

WMVG—Jere N. Moore, Milledgeville, Ga.—License to cover construction permit (B3-P-3883, as modified) which authorized a new standard broadcast station.

WMVG—Jere N. Moore, Milledgeville, Ga.—Authority to determine operating power by direct measurement of antenna power.

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals City, Ala.—Construction permit to install new vertical antenna, and change transmitter and studio location.

1490 Kilocycles

NEW—Southwest Broadcasters, Inc., Raton, N. M.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Thomas Maxie Self, John Eads Douglas and Gordon Theodore Rand, a Partnership, d/b as Progressive Broadcasting Co., Paragould, Ark. (P. O. 1123 South Flint St., Jonesboro, Ark.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—The Haverhill Gazette Co., Haverhill, Mass. (P. O. 179 Merrimack St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1510 Kilocycles

NEW—San Diego Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended, to make changes in directional antenna system and change transmitter location.

1520 Kilocycles

NEW—Broadcasting Foundation, Inc., Buffalo, N. Y. (P. O. 1420 Main St.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 50 KW, directional antenna and unlimited hours of operation. (Facilities of WKBW requested.)

1590 Kilocycles

NEW—Gila Broadcasting Co., Coolidge, Ariz. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Columbia Broadcasting System, Inc., Boston, Mass.—Construction permit for a new high frequency broadcast station to be operated on 43.5 mc. and coverage of 20,200 square miles. Amended, to change frequency from 43.5 mc. to To be Assigned, coverage from 20,200 to 9,180 square miles, population from 5,384,179 to 3,246,369, transmitter location, type of transmitter, antenna system and change in officers.

Copper City Broadcasting Corp., Rome, N. Y. (P. O. Madison Theatre Bldg.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency as assigned by FCC in 100 mc. band and coverage of 452 square miles.

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass. (P. O. 222 Union St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC and coverage of 5,350 square miles.

Standard Broadcasting Co., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 45.3 mc. and coverage of 7,000 square miles. Amended, to change frequency from 45.3 mc. to Ch. #257, 99.3 mc., coverage from 7,000 to 14,858 square miles, type of transmitter, transmitter location specify population as 3,634,752 and make changes in antenna system.

WSPR, Inc., Springfield, Mass. (P. O. 63 Chestnut St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,120 square miles.

Southern Tier Radio Service, Inc., Binghamton, N. Y. (P. O. 316 Security Mutual Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be assigned.

Raytheon Manufacturing Co., Boston, Mass.—Construction permit for a new high frequency FM broadcast station to be operated on 45.5 mc., and coverage of 6,530 square miles. Amended, to specify population as 3,650,000, type of station as Metropolitan, maximum rated power of transmitter as 10 KW and change frequency from 45.5 mc. to To be Assigned, coverage from 6,530 to 9,200 square miles, transmitter location from Waltham, Mass., to Lexington, Mass., and studio location from Waltham, Mass., to Boston, Mass., and make changes in antenna system.

Coastal Broadcasting Company, Inc., New Bern, N. C. (P. O. U. S. Highway #17, South.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, 100.1 mc. and coverage of 7,600 square miles.

Unity Broadcasting Corporation of Massachusetts, Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC. Amended, to specify coverage as 9,500 square miles, population as 2,434,000 and to make changes in antenna system.

Central Willamette Broadcasting Co., Albany, Ore. (P. O. 15th and Elm Sts.)—Construction permit for a new FM (Community) broadcast station to be operated on Ch. #282, 104.3 mc.

Philip Weiss, tr/as Philip Weiss Music Company, Rutland, Vt.—Construction permit for a new FM broadcast station to be operated on frequency and coverage to be determined. Amended, specifying antenna system and class of station as Community.

Allegheny Broadcasting Corp., Pittsburgh, Penna.—Construction permit for a new high frequency FM broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 11,900 square miles. Amended, to change antenna system, popula-

(Continued on next page)

tion from 3,391,752 to 3,261,855, coverage from 11,900 to 13,408 square miles and specify type of transmitter and class of station as Metropolitan.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- KOKU—State University of Oklahoma, Norman, Okla.—Modification of construction permit (B3-PED-41 which authorized a new non-commercial educational broadcast station) to request frequencies of channels #220, 218, 216 or 213 (91.9, 91.5, 91.1 or 90.5 mc.), approval of transmitter, make changes in antenna system and change studio location.
- W9XMT—P. R. Mallory & Co., Inc., Indianapolis, Ind.—Modification of construction permit (B4-PVB-111, as modified) which authorized a new experimental television broadcast station for extension of completion date only from 3-15-46 to 9-16-46.
- KORN—Nebraska Broadcasting Corp., Fremont, Nebr.—Voluntary assignment of license to Inland Broadcasting Co. (Contingent upon the grant of B4-P-4664 and B4-P-4665)
- KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Construction permit to install new 5 KW transmitter and antenna, to be determined, increase power from 1 KW to 5 KW, move transmitter. Amended, to change type of transmitter, install directional antenna for day and night use, and change proposed transmitter location.

APPLICATIONS TENDERED FOR FILING

- NEW—Key Broadcasting Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.
- WTEL—Foulkrod Radio Engineering Co., Philadelphia, Penna.—Request for change in hours from sharing time with WHAT to unlimited (except when WCAI is operating). (Contingent on grant of 820 kc. to WHAT) (1340 kc.)
- WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Consent to transfer of control of licensee, Edd Harris to Dr. J. A. Gill, W. K. Leary and S. A. Twiford. (1400 kc.)
- NEW—Cherokee Broadcasting Corp., Morristown, Tenn.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—E. R. Ferguson and J. R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.
- NEW—Downing Musgrove, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Construction permit to increase power from 1 KW unlimited, to 5 KW unlimited time. Install new transmitter, change transmitter location and make changes in antenna system. (1480 kc.)
- NEW—News-Press Publishing Co., Santa Maria, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.
- NEW—B. Loring Schmidt, Salem, Oreg.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—Tom S. Whitehead, Brenham, Texas—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts, and daytime hours of operation.
- NEW—Statesville Broadcasting Co., Inc., Statesville, N. C.—Construction permit for a new standard broadcast

station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

- NEW—Michigan Broadcasting Co., Battle Creek, Mich.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna and unlimited hours of operation.
- NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.
- WHJB—Pittsburgh Radio Supply House, Inc., Greensburg, Pa.—Construction permit to change power from 250 watts to 1 KW, change hours from daytime to unlimited, install new transmitter and change transmitter location. Install directional antenna for day and night use.
- NEW—Midwestern Broadcasting Co., Petoskey, Mich.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—W. C. Aldous and James W. Thain, Partnership d/b as Northwest Broadcasting Co., Everett, Wash.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts and limited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission issued no complaints this week.

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Manhattan Brewing Co.—The Commission has modified in part an order to cease and desist so as to permit Manhattan Brewing Co., Chicago, to use the word "Canadian" in the brand name for beer or ale if accompanying statements on labels or in advertisements "conspicuously and adequately" show that the product was brewed in the United States. The respondent sells beer and ale under the name "Canadian Ace Brand." (4572)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Linda Sportswear Co., 1350 Broadway, New York, stipulated that they will discontinue failing to disclose the rayon content of women's wearing apparel they sell. (4151)

Smith Hatchery, Caldwell, Idaho, stipulated to cease and desist from advertising that baby chicks he sells are "U. S. Certified" and "pullorum free." (4150)

FTC COMPLAINT DISMISSED

A complaint charging Dad's Root Beer Co., 2800 North Talman Avenue, Chicago, with misrepresentation in the sale of root beer has been dismissed without prejudice by the Federal Trade Commission. The order states that the respondent corporation has submitted satisfactory proof that it has discontinued the practices charged in the complaint.

The Commission dismissed the complaint after considering the testimony and other evidence in support of and in opposition to the allegations, the report of the trial examiner upon the evidence, and oral argument of counsel.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis.





1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 16, April 22, 1946

Employee-Employer Relations

PRESIDENT SIGNS LEA BILL

The Lea Bill, which passed the House on March 29 and the Senate on April 6, became law when President Truman affixed his signature to the measure last Tuesday (16). The President in signing the bill made no comment.

The provisions of the new law were explained in the April 1 issue of NAB REPORTS.

A more comprehensive analysis of these provisions is now being prepared by Ivar H. Peterson, Assistant Director of Employee-Employer Relations. Publication is planned for early next week.

MILLER AND PETRILLO MEET AGAIN

Committees of four broadcasters, headed by NAB President Justin Miller, and four representatives of the American Federation of Musicians, headed by James C. Petrillo, met in New York last Monday (15) to discuss the formation of permanent Joint Advisory Committees, representing industry and the union, which would seek to settle differences in broad national policy of mutual interest to the two groups.

A further meeting of the two committees which met last Monday is planned to complete arrangements and plans for the permanent advisory committees. No definite date for this next meeting has yet been set.

Establishment of the permanent advisory committee was originally suggested by Judge Miller at a meeting in New York April 18 between the Special Industry-Wide Committee and Mr. Petrillo and his International Executive Board (see current NAB REPORTS, p. 291).

At the April 8 meeting Judge Miller expressed the hope that permanent advisory committees would be able to discuss and settle differences which arise between the industry and the A. F. of M. before they reach serious proportions.

Legal Department

NAB PROTESTS NEW TRANSFER RULE

In a hearing before the FCC Wednesday (17), Don Petty, NAB General Counsel, presented the radio industry's arguments against the Commission's proposed new

"transfer rule" relating to change of ownership of broadcasting stations.

The hearing resulted from a brief filed by NAB with the Commission on March 15 objecting to this proposal for incorporation in the FCC rules and regulations as section 1.388. It would require radio station licensees to give public notice of any proposed transfer of their station and invite competing bids. (See NAB REPORTS, vol. 14, p. 200.)

In his oral presentation Mr. Petty argued that the proposed rule would operate contrary to the public interest and is not a proper subject for Commission action. He stressed that a matter of this nature could lawfully be acted upon only by Congress.

The broadcasting industry spokesman stated that the FCC administrative practice of enforcing policies before they are adopted as rules and regulations, as happened in the case of the subject rule, causes grave confusion in the radio industry. FCC Chairman Charles R. Denny took exception to this point, stating that the Commission used this method of determining what results they might expect when the rule was formally promulgated.

Mr. Petty further pointed out that the proposed rule would tend to make radio broadcasting a speculative industry because of the additional uncertainties introduced. Under the new procedure, he said, the FCC would control the disposition of radio stations regardless of personal or financial considerations.

It is also in direct conflict with state laws concerning disposition of property on death or divorce, bankruptcy and numerous other situations which are now impossible to anticipate, Mr. Petty argued.

In illustrating this point the NAB counsel asked what would happen when a man who owned twenty-five per cent of the stock of a radio station died and left his portion of the station to his wife who already owned thirty-five per cent of the stock in her own right. Chairman Denny explained that the Commission planned to interpret the rule in such a way that it would not apply in a case of this type.

While requesting that wide exceptions to the rule be provided in the event of its adoption by the Commission, Mr. Petty argued that proper exceptions to cover all eventualities can not humanly be written into the regulation.

In the course of the oral argument Chairman Denny stated that the FCC is not now contemplating the proposal of any legislation to Congress concerning any matters other than those mentioned in the AVCO decision. Here it was suggested that the Commission might ask Congress for the power to control the price of radio stations.

Following Mr. Petty's presentation, Paul Segal, representing KSOO and KELD, and Eliot Lovett, representing WICA, made statements concerning particular hardships which may arise.

Mr. Segal raised the question of what would happen in a case where a station owner dies after operating his

(Continued on next page)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080
535 Fifth Ave. New York 17, N. Y. MURRAY HILL 2-1963
Tuft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

station for a great many years and training his son over a long period of time to succeed to ownership. He questioned whether the Commission's proposed rule would require that bids be received from other potential transferees before the Commission would approve a transfer.

Mr. Lovett spoke of complications which would arise in Ohio where property of a deceased person must be transferred first to an executor and then to trustees before finally passing to the beneficiaries. He pointed out that under Ohio law trustees are responsible to the courts as well as to the beneficiaries. Also he posed the problem of transfer to beneficiaries where considerations of "love and affection" are involved.

Chairman Denny indicated that if the two attorneys presented requests for transfer involving problems of this type the Commission would give prompt consideration to their cases.

General

ASK CPA FOR CONSTRUCTION RELIEF

Stressing that construction of new radio stations in the U. S. would further employment of veterans, the reconversion program and advance development of mass communication held to be in the public interest, NAB has appealed to the Civilian Production Administration for relief under the recent CPA order restricting construction.

The CPA was urged to place radio stations in the fifteen thousand dollar exemption class, instead of the one thousand dollar category which the request states "is completely inadequate and would stop dead in its tracks the program for new radio stations."

It was further requested that authorization for construction of new radio stations where the cost would exceed fifteen thousand dollars be considered and passed upon by the Washington offices of the CPA.

The letter, on behalf of the entire radio broadcasting industry, highlights the fact that the requested exemption for building by radio broadcasters represents a small portion of the overall cost of construction and installation of a radio station and involves only a negligible amount of building materials now restricted by the CPA.

Studies disclosed that "building acquisition and construction represents slightly more than one-fifth of the overall expected expenditures by applicants including transmitters and studio equipment, and facilities."

Pointing out that the FCC issues a construction permit for radio stations only after thorough study to ascertain that the station will serve in the public interest, conveni-

ence, and necessity, the letter to CPA goes on to say that by the end of 1946 the FCC will have granted about eleven hundred permits for new stations.

It is estimated that some 20,000 new jobs will be created directly in station employment as soon as these stations can be established. In addition, the request points out, "Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers," and the manufacture, distribution, installation and servicing of FM transmitters and receivers would provide employment for untold thousands of veterans.

Complete text of the letter, written by Robert T. Bartley, Director of Government Relations, follows:

April 12, 1946

"Mr. John D. Small, Administrator,
Civilian Production Administration,
5039 Social Security Building,
Washington 25, D. C.

"Dear Mr. Small:

"This is an appeal for a revision in the Civilian Production Administration's VHP Order #1 which will be shown hereunder to be in the interest of Veterans' employment, the reconversion program, and the further development of mass communication held to be in the public interest.

"The National Association of Broadcasters is the trade association of the broadcasting industry with a membership of 722 standard broadcast stations, 37 FM broadcast stations, and 97 applicants for standard and FM permits, two networks, and two television stations.

"The broadcasting industry is actively supporting campaigns for Veterans' rehabilitation, homes for Veterans, and in fact all public issues material to the resettlement of Veterans in our national economy. Radio programs and announcements are continually stressing the need for co-operation and pointing out methods of assistance which can be employed by the general public. Veterans' rehabilitation is the number one campaign on the air today.

"All radio station construction results from a finding by the Federal Communications Commission that each station is necessary and will serve the public interest. Under the Communications Act of 1934 an applicant for a station must state the date on which he expects to commence operation, and the permit granted by the Commission requires that he commence construction of his station within 60 days. Permittees are, therefore, not free agents in selecting the time within which they may commence construction, but must abide by Commission requirements.

"The Civilian Production Administration in VHP Order #1 has provided for a degree of exemption for radio station construction, and provided for appeal locally for further authorization. The policy for the development of the expansion program for broadcast services should be determined upon a national basis so that uniform decisions and interpretations are rendered.

"In order that the CPA may better understand the adverse effects which VHP Order #1, as now written, will have upon Veterans' employment and upon the general economic reconversion program, the National Association of Broadcasters respectfully urges a revision by CPA of its order as it relates to radio broadcast services. A minor change in the Order which would involve a very negligible amount of materials for radio stations stands between the employment opportunities for thousands of Veterans by new radio stations, and additional thousands in related activities dependent upon the establishment of new services.

"While CPA has provided a degree of exemption for radio station construction, the exemption is inadequate to provide for inauguration of new services and would virtually prohibit the installation of new facilities.

"According to War and Navy Department surveys, several thousand veterans have expressed a preference for employment in radio and television broadcasting. How are these job opportunities to be provided? Veteran employment in broadcasting stations is already at a high level. This is due, in part, to the fact that approximately 25 per cent of the personnel of America's broadcast sta-

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tions entered the armed services. These employees are now returning to their old jobs. While it is the policy of the broadcasting industry generally to give job preference to Veterans in added employment and replacements, substantial additional employment of Veterans can come only through the establishment of new radio stations.

"The Federal Communications Commission, whose responsibility it is to determine the necessity for each proposal for a new broadcast station, and can issue a construction permit only after a finding that the granting of the application will serve the public interest, convenience, and necessity, estimates that by the end of 1946 it will have granted about eleven hundred permits for new stations. A number of these grants will be for FM stations to licensees of existing AM stations, whose existing facilities are adequate, so little, if any, new construction materials would be involved in those cases. New stations, the ones which will provide the bulk of new job opportunities, will, of course, require new transmitter houses and studios. A "dollar" measure of limitation on new construction works a particular hardship on radio stations. The proportion of the cost for engineering and architectural services is substantially greater for radio facilities than for the usual run of little building, due to the special use to which these facilities are put and to the necessity for special design, arrangement, and acoustical considerations. *Complete exemption of construction of radio stations granted construction permits by the Federal Communications Commission would involve only a negligible amount of materials.*

"This differential in cost due to the extreme need for acoustical efficiency is especially true of FM studios. FM is a quality service and any attempt to compromise with high fidelity will result in stations rendering less than full quality service. Studios must be of exceptionally high quality from FM's very inception if this promising new service is to catch on with the listeners and get off to a good start. A false start or a start which produces less than its capabilities would likely result in public disappointment which could require years to overcome. In some cases, therefore, a dollar measure of exemption of \$15,000 will be inadequate and special authorizations will be necessary.

"FM was on the threshold of a phenomenal growth at the outbreak of the War. The interest shown in this new method of broadcasting by broadcasters and others was so great in fact that it became necessary for the Federal Communications Commission to review its allocation of the radio spectrum and as a consequence the Commission increased the number of channels for FM from forty to one hundred channels. This expansion required the relocation of the band into another portion of the spectrum. This realignment naturally occasioned some delay so that it is only recently that the Commission has commenced to make final grants for construction. This all adds up to the fact that at the time of the VHP Order #1 the way was cleared for the greatest expansion program in the history of broadcasting. Twenty thousand new job opportunities may thus be provided in station employment as soon as these stations can be established. In addition to the benefits to be afforded listeners in a higher quality of reception and wider selection of programs, there will be created a tremendous market for new FM receivers. The active demand for FM receivers, of course, will be substantially retarded if construction of FM broadcast stations is stopped. Obviously, the result of eliminating such a market will vitally affect the employment of a large number of Veterans engaged in the manufacture, distribution, installation, and servicing of equipment and receivers.

"A review and spot check of applications on file with the Commission discloses that of 206 FM applications studied, the expenditure for construction or acquisition of buildings fell into the following categories:

"132	below \$10,000
33	\$10,000-\$15,000
19	15,000- 20,000
13	20,000- 30,000
5	30,000- 50,000
2	70,000
1	131,875
1	150,000

"Additional studies disclose that of 390 applications on file building acquisition and construction represents slightly more than one-fifth of the over-all expected expenditures by applicants including transmitters and studio equipment and facilities. If radio stations are placed in the \$15,000 exemption class, most of the new construction can go ahead without the necessity for clearance at the local level where varying decisions could well interfere with the national program. In order for manufacturers to interest themselves in mass production of receivers, the market must be nationwide.

"In view of the special considerations which must be given in radio station construction, viz:

- (1) It is a service found by the FCC to be necessary in the public interest;
- (2) The complete expansion program could be accomplished with comparatively negligible amounts of building materials;
- (3) Anticipated immediate expansion would provide thousands of jobs to veterans directly employed in radio station operation;
- (4) Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers, in the manufacture, distribution, installation and servicing of which untold thousands of Veterans employment would depend;
- (5) The exemption provided for in VHP-1 of \$1,000 is completely inadequate and would effectively stop dead in its tracks the program for new radio stations.

"It is respectfully submitted that it is in the interest of Veterans' employment and the reconversion program that at least the following steps are necessary:

- (1) Radio stations be placed among the exemptions provided for in (d) (1) (vi) instead of in (d) (1) (iii) as at present;
- (2) That applications for authorizations for construction of new radio stations, the cost of which would exceed that provided for in (d) (1) (vi), be considered and passed upon by the Washington Offices of the CPA, or in the alternative, that CPA at least issue instructions and explanations to the various Construction Field Offices of CPA of the special elements which must be considered in passing upon applications for construction of Radio Stations.

"We shall be pleased to discuss this matter further and render any possible cooperation in any manner which occurs to you in which we might be helpful in clarifying the situation or supplying additional information. We will hold ourselves in readiness to be of any possible assistance.

"(Sgd.) ROBERT T. BARTLEY, *Director,*
Department of Government Relations."

RMA Protests Building Ban

The Radio Manufacturers Association has sent a telegram to the CPA, asking that the order be modified to permit construction of facilities for new radio stations, especially FM and television transmitting stations.

RMA stated that the CPA order, if strictly enforced, would halt all new broadcasting station construction and further retard not only the program of FM and television, but slow up the production of FM and television receiving sets.

Construction Query

Some time ago the CPA was asked a specific question on construction under VHP Order No. 1. The question and CPA's answer follow:

"Q. Does the building of a radio broadcasting building and tower require authorization?"

"A. Construction of an independent tower does not require authorization as the tower does not come within the definition of 'structure' in the order. Buildings in

(Continued on next page)

connection with the tower would require authorization. The radio broadcasting industry itself is classified in the Order as commercial and, therefore, would come under the commercial job exemption of \$1,000 each on separate jobs."

WILLARD SPEAKS FOR RADIO AT WM. ALLEN WHITE DINNER

A. D. Willard, Jr., NAB Executive Vice President, will represent and speak for the radio broadcasting industry at the William Allen White Foundation Dinner to be held Wednesday (24) at the Waldorf-Astoria Hotel in New York.

General Dwight D. Eisenhower will be guest of honor at the dinner, the purpose of which is to present the aims and hopes of the White School and Foundation of the University of Kansas.

Other speakers scheduled are Francis Harmon, Vice President, Motion Picture Producers Association; Kent Cooper, Executive, Associated Press; Senator Arthur Capper; and Deane W. Malott, Chancellor of the University of Kansas.

DISCUSS FCC REPORT

Under the auspices of Columbia University, an "off the record" conference was held over the weekend of April 13th to discuss the FCC report concerning "the public service responsibility of broadcast licensees."

The meeting, over which Dr. Paul F. Lazarsfeld of the university presided, was attended by representatives of the FCC, education, agriculture, labor and the radio broadcasting industry. The meeting was made possible by a grant from the Rockefeller Foundation.

FELTIS DISCUSSES BMB'S VALUE TO ADVERTISERS

Hugh Feltis, president of Broadcast Measurement Bureau, discussed the uses of BMB's forthcoming uniform measurement of radio station and network audiences before the spring meeting of the Association of National Advertisers at the Westchester Country Club, Rye, N. Y., Tuesday (16).

He said that advertisers could use BMB audience information in five ways: (1) to evaluate stations and networks, (2) to help buy radio to match product distribution, (3) to help buy radio to supplement other advertising media, (4) to promote programs more effectively and (5) to foster tie-in advertising by dealers and distributors.

Panel members who assisted Feltis in answering questions included four of the ANA members of the BMB board of directors: Robert Elder of Lever Bros., Lowry Crites of General Mills, Joseph Allen of Bristol-Myers and Donovan Stetler of Standard Brands.

District Meetings

4TH DISTRICT REELECTS ARNOUX

(Ed. Note: REPORTS (15) P. 293 carried earlier summary of 4th District meeting.)

With the largest attendance that has marked any of the 1946 NAB District Meetings held thus far, broadcasters of the 4th District met at Virginia Beach on April 11-12 and included among many other outstanding actions the reelection of Campbell Arnoux, WTAR, as District Director.

A resolution, unanimously adopted, questioned the au-

thority of the Federal Communications Commission to assume the control of programming. It is the opinion of 4th District broadcasters that the Communications Act does not empower the Commission to assume such control and NAB was requested by those assembled to "take such steps and action as seems advisable under the circumstances to determine the authority of the Federal Communications Commission in the regulation of program content."

This action by the 4th District brings the total of District Meetings which have thus gone on record in opposing the encroachments of the Commission to five—a thousand per cent batting average for broadcasters who have had an opportunity to formally express themselves on the subject since the issuance of the Commission's March 7 report on the "public service responsibility of broadcast licensees."

4th District Broadcasters also adopted a resolution presented by spokesmen for the recently formed West Virginia Broadcasters Association asking that the NAB Board of Directors at their next meeting inquire into the advisability of permitting NAB employees or executives to file application for frequencies or to own an interest in radio stations. The resolution recommends that the Board adopt a policy prohibiting this practice after January 1, 1947.

Another resolution urges NAB to exert all efforts toward securing the enactment, through national legislation, of uniform time in all zones in the United States.

Continued support was pledged to BMI and BMB.

The selection of Justin Miller as NAB president was commended and continued active and hearty support was pledged to him.

Text of the resolutions follow:

"Whereas, The recent report on Programming of radio stations by Federal Communications Commission has raised the question of authority of Federal Communications Commission in the matter, and

"Whereas, The question of Freedom of Speech is also involved, and

"Whereas, It is the opinion of Broadcasters of the 4th District that the Communications Act does not empower the Federal Communications Commission to assume the control of programming,

"Therefore, Be it Resolved that the Broadcasters of the 4th District of NAB call upon our Association to take such steps and action as seems advisable under the circumstance to determine the authority of Federal Communications Commission in the regulation of program content."

"Fourth District NAB feels it is both impractical and inadvisable for permanent employees or executives of NAB to make application for or own an interest in any radio broadcasting station while so employed after January 1, 1947."

"Whereas, The adoption of 'Daylight Saving Time' by some localities and states, annually, precipitates many difficult problems for the Broadcasting Industry, and confusion in the minds of radio listeners;

"Therefore, Be it Resolved, That the Broadcasters of the 4th District of NAB urge our Association to exert all efforts toward securing the enactment, through National Legislation, of uniform time in all zones of the United States."

"Whereas, BMI was created by the Broadcasters, and
"Whereas, BMI is performing an invaluable service to Broadcasters, and

"Whereas, the need for aggressive BMI still exists,
"Therefore, Be it Resolved that the Broadcasters of the 4th District of NAB hereby pledge to BMI their continued interest and support."

(Continued on next page)

"Whereas, BMB has made excellent progress in its plans, and

"Whereas, BMB will be prepared to release its first study in 1946,

"Therefore, Be it Resolved that the 4th District of NAB heartily commend BMB for its work to date and urge all radio stations in the 4th District to immediately subscribe."

"Whereas, The NAB has been most fortunate in securing the services of the Hon. Justin Miller as its President, and

"Whereas, Judge Miller has impressed the meeting with his sincerity, personality, and remarkable grasp of the many problems of the Broadcasting Industry,

"Be It Resolved, That the 4th District of NAB assembled at Virginia Beach, Virginia, April 11 and 12, 1946, hereby extend our heartiest congratulations and commendation to Judge Miller and pledge to him, and his associates, our whole-hearted support."

"Whereas, Broadcasters of the 4th District, assembled at Virginia Beach, Virginia, April 11 and 12, 1946, have completed the largest, and one of the most interesting, meetings in many years,

"Be It Resolved, That the sincere thanks of this meeting be hereby extended to Radio Stations WSAP, WGH, WTAR, our hosts, for their hospitality, courtesies, and helpful arrangements, and

"To District Director, Campbell Arnoux, for his untiring efforts, both at the meeting and in behalf of the entire broadcasting industry, as a member of the Board of Directors of the NAB."

Programming

AWD ON PROGRAM AT COLUMBUS MEETING

At the annual meeting of the Institute for Education by Radio, Ohio State University, to be held this year from May 3 to 6 at Columbus, Ohio, the AWD program on May 4 will have as its theme, "Radio's Role on the Food Front."

Two of the nation's foremost experts, Chester Davis, Chairman of the President's Famine Emergency Committee, and Paul S. Willis, President, Grocery Manufacturers of America, are scheduled to speak on the subject of the world-wide food famine.

Panel participants on the program include:

Beulah Carney, WENR, Chicago
Mary I. Barber, Kellogg Co., Battle Creek, Mich.
Jane Tiffany Wagner, Director, "Home Is What You Make It" and NBC University of the Air
Marjorie Husted, Director, Betty Crocker Program, General Mills, Inc.
Mildred Bailey, Vice President, AWD, and "Food Is Fun," WCOP
Frances Reynolds, Ass't Director of Information, Food and Agricultural Organization

The AWD luncheon is scheduled for Saturday, May 4. Speaker at the luncheon meeting will be Fannie Hurst.

Others present will include wives of governors and special guests. Alma Kitchell will preside over all sessions.

Plans include entertainment of AWD members by managers of local stations at a "brunch" on Sunday May 5. These stations are WBNS, WCOL and WHKC.

Committee members of the AWD in Columbus are Fern Sharp, WBNS, Kay Keltner, WCOL, and Rita Thomas, new member from WHKC.

WSAM FORMS SAGINAW RADIO COUNCIL

How radio stations can enlist the active cooperation of civic leaders in the development of local public interest programs is exemplified in the formation of a Saginaw Radio Council by station WSAM at Saginaw, Michigan.

The Council is sponsored by the station, which furnishes its own staff members as expert advisers. Proposals for public interest programs, which come to the station from a variety of local sources, must all be discussed and cleared by the Council. Programs thus approved receive the concentrated assistance, support and promotion of Council members, as well as of its appropriate committees.

The Saginaw Radio Council was formed in 1944 with these purposes:

"1. To coordinate and produce public interest programs in the Saginaw Valley.

"2. To foster the effective and continuous use of radio in community interpretation.

"3. To improve the quality of those radio programs sponsored by community agencies and organizations.

"4. To arouse the community's interest in its own programs and in educational radio generally."

From the beginning, the Council flourished as a public interest medium via WSAM and the 1944 season was climaxed with the first annual dinner meeting by approximately 75 people.

Milton L. Greenebaum, president of WSAM, stated that "following the annual meeting, our individual and organizational membership grew by leaps and bounds and it was through the complete cooperation of these members that we were able to achieve success in 1944."

In a brochure explaining the operations of the Saginaw Radio Council, the organization reveals:

"This high standard has been maintained to date and we point with pride to the more than 150 broadcasts we have done for Saginaw, the community which we serve. We boast such programs as the following: The 'Adventures for Youth' series, an outstanding event for our school system which was under the excellent guidance of Mrs. Martin Tanner, past chairman of the Children's Interests Committee; 'It Can Be Done,' our first attempt at a continuous adult program covering all phases of public service; our 'Radio Workshop' series which vividly portrays our agencies' special needs in dramatic form; and an adventure new to Saginaw entitled 'Saginaw Speaks,' an open forum program designed to air information pertinent to the community.

"To top all of this Superintendent Miller of the public schools aided us in inducing the University of Michigan to set up an extension course in Radio Speech for our friends and members. To conduct this course we were honored by having Waldo Abbot, the Uni-

(Continued on next page)

DISTRICT MEETINGS AHEAD

2nd District
5th District
1st District
3rd District

April 25-26
April 29-30
May 13-14
May 16-17

Roosevelt Hotel
San Carlos Hotel
Hotel Statler
Bellevue Stratford Hotel
New York, N. Y.
Pensacola, Florida
Boston, Massachusetts
Philadelphia, Pa.

versity's Director of Broadcasting, one of the outstanding authorities on this subject

"Recognizing that all of the foregoing could not have been successful without the complete support and cooperation of Mr. Greenebaum and his entire staff, we are proud to inform all of our present and future friends and members that the help and time that WSAM has given to public service has been an outstanding contribution to Saginaw."

The officers and board of directors of the Council include a President; Vice-President; Secretary-Treasurer; Production, Children's Interest, Public Relations, Promotion, Program Chairman; and Adviser. Mr. Greenebaum serves on the Board representing WSAM.

TREASURY PLANS FIRST POSTWAR BOND DRIVE

Radio section of the Treasury is steaming up for the first intensive postwar campaign back of E-bonds. Slogan is "Back Your Future."

Launched on the evening of June 5, the campaign is expected to be in full swing next day (6), the second anniversary of D-day. It will run through the 4th of July.

All live and transcribed "Back Your Future" material is sponsorable.

"With the same fine cooperation as in the past," said Treasury's radio chief, Brent O. Gunts, "radio will again lead the way in bond selling."

"Back Your Future" Material

- 12 4-min. ETs "Sports Personalities" interviews
- 12 4-min ETs "Prominent Women" interviews
- 8 ¼-hour Treasury Salutes
- Kit of live announcements of various lengths

Format of the 4-minute ETs permits local station personality to do the interviewing when carried in longer sports or women's program. Option is use as 5-minute features.

Dramatized "Back Your Future" material will feature Treasury Salutes during the campaign.

Mary Small's and Mark Warnow's record, "There's a Bond Waiting for You," recently sent to all stations, should be good listening during the bond promotion.

Concentration Dates

Fact that D-day (June 6), Flag Day (June 14) and Independence Day (July 4) fall within the forthcoming campaign dates will permit station staffs to use their ingenuity in "killing two birds with one stone." Other significant dates of state or regional importance also may lend themselves to bond tie-ins.

FCC

HYDE SWORN IN AS COMMISSIONER

Rosel H. Hyde took his oath of office as a Commissioner of the FCC last Wednesday (17), to fill the unexpired term of the late Governor William H. Wills who died on March 6, 1946. The term expires June 30, 1952.

Mr. Hyde was appointed Commissioner by President Truman on March 21, 1946, and was confirmed by the Senate on April 12. He is a Republican, and had been

General Counsel of the Commission since March 30, 1945.

When Mr. Hyde formally became a Commissioner on Wednesday, Benedict P. Cottone, who has been Assistant General Counsel since 1941, was designated Acting General Counsel.

"INS" ASKS FCC FOR PROGRAM REPORT CLARIFICATION

In a petition filed with FCC on April 18 International News Service requested "further explanation or clarification of certain terms and definitions of radio program service proposed in the Commission's report of March 7, 1946.

"Petitioner also requests the Commission, if the Commission so agrees with Petitioner's plaint, to redress by such further explanation or clarification, or by any other means deemed advisable, any damage that might have been done or might be done to the Petitioner through interpretation or misinterpretations of the terms and definitions as originally proposed."

The 10-page petition was presented by Robert W. Brown, INS' Executive News Editor.

Among other things INS feels that a newscast based on complete news wire reports, as differentiated from a "processed" radio wire is entitled to a "live" classification rather than a wire (W) classification.

CLEAR CHANNEL HEARINGS

Last Monday (15) the FCC began hearings on clear channel broadcasting which are expected to be concluded early in July.

The testimony already heard has stressed the studies made by the Bureau of the Census and the Department of Agriculture on rural listening habits.

The sessions this week will cover mainly the testimony of engineers and the networks. Through all these meetings the Commission has met *en banc*. Starting next Monday (29) the hearings will continue under a single commissioner. Though no final date has been set for the hearings before a single member of the FCC, the schedule calls for a final session of hearings before the entire Commission starting July 1.

NAB plans to issue a special bulletin covering these hearings.

Broadcast Advertising

"PUBLIC RELATIONS COMMISSION" IS NOT A GOVERNMENT AGENCY

NAB member stations have referred to headquarters a circular letter signed by Charles F. Warden as Chairman of "Public Relations Commission, Washington, D. C.," offering for sale to stations a syndicated series of transcribed agricultural programs. Because the letterhead, title, etc., used in this mailing are similar to those used by government agencies, stations have inquired if this organization is connected with the government.

Stations are informed that "Public Relations Commission" is in no way connected with the government. Mr. Warden operates this organization as a commercial public relations firm, and in this instance he informs the NAB

(Continued on next page)

that he "is handling the public relations" for the persons who propose to produce and sell the transcribed series.

JUNIOR ACHIEVEMENT ORGANIZATION

A discussion of the method of operation of the Junior Achievement Organization was held at the NAB 8th District meeting recently.

G. F. Albright, General Manager, WKBV, Richmond, Indiana, outlined the operation of the organization.

"As for our own experience we find it has been rather pleasant and informative for us as well as for the kids. The initial group of about twelve youngsters were contacted by the traveling representative for Junior Achievement. He directed their election of officers and the sale of their corporate stock; then this group was delivered to us here at the station, set up and ready to go to work. I meet with them once a week here at the station and sit on the sidelines to advise them as to the proper procedure in going about the construction of a weekly quarter hour newscast.

"We have set up a reportorial staff that gathers news from each of the Junior and Senior High Schools. We have an editor who writes the news in broadcast form and submits it to me for approval or correction. They have chosen a pair of newscasters from their group to read the news over the air.

"A Commercial Manager has been appointed. It is up to him to sell the show to the local merchants around town. We charge the group approximately half price for the time on the air and they in turn sell it at our regular card rate plus a small talent fee. The newscasters, salesmen, editor and reporters are all paid by the Corporation at the rate of approximately 15 cents per hour for their work in connection with the broadcast. Any profit that is made by the Corporation is held in the Corporation's account for dividend distribution to stockholders in the company. Incidentally, stock of the Corporation sells at 50 cents per share."

George Biggar, WIBC, Indianapolis, is state radio chairman of Junior Achievement. Mr. Biggar reports:

"WIBC started a 'Radio News Company' of Junior Achievement, Inc., last fall with a 15-minute program every Saturday morning. About 20 boys and girls from all of our local schools are members. They use six or seven of the group each Saturday morning to present the news of our representative high schools with script, production and announcing by the youth. The company has a sales manager as well as a regular set of officers. Their sales manager goes with one of our salesmen to offer the program to one of our sponsors. They have been sold four weeks during this winter on WIBC but by fall we hope to have it much better organized and get them sold throughout the school year."

SALES HELP FOR BEER ACCOUNTS WILL BE MAILED THIS WEEK

Here's How, a 30-page illustrated booklet which describes the successful use of broadcast advertising by brewers, has been published by the NAB Department of Broadcast Advertising and will be mailed to member stations this week.

Intended as a sales help, the booklet is a condensation of a series of articles which were written by Marie Ford, Editor of *Radio Showmanship*, for *Modern Brewery Age* and which appeared in the last named publication during 1944-45-46.

All phases of brewers' radio activities ranging from the establishment of dealer and consumer good will to the selection of time, station and promotion of the program are studied and numerous instances of successful techniques, programs and campaigns are cited.

Small Market Stations

SMALL MARKET STATIONS EXECUTIVE COMMITTEE IN SESSION

The Small Market Stations Executive Committee is holding a three-day session (April 22, 23 and 24) at the Statler Hotel, Washington, D. C. The committee members are: Marshall H. Pengra, KRNR, Roseburg, Oregon, Chairman; Wayne W. Cribb, KHMO, Hannibal, Missouri; James R. Curtis, KFRO, Longview, Texas; Monroe B. England, WBRK, Pittsfield, Massachusetts; William C. Grove, KFBC, Cheyenne, Wyoming; Robert T. Mason, WMRN, Marion, Ohio; Glenn Marshall, Jr., WFOY, Saint Augustine, Florida.

The NAB Board Liaison Committee members working with the small market stations are: William B. Smullin, KIEM, Eureka, California; Clair R. McCollough, WGAL, Lancaster, Pennsylvania, and Harry R. Spence, KXRO, Aberdeen, Washington. Frank E. Pellegrin, NAB director broadcast advertising; J. Allen Brown, assistant director, will serve the committee as advisor and secretary respectively.

The NAB management study, engineering requirements, local news and public interest programming will be discussion subjects of special interest to the group.

The management study series was authorized as a result of the small market executive committee meeting, last Fall. Arthur Stringer, NAB director of promotion, began the study in January, spending 3 to 5 days at each of five stations, in various sections of the nation. Altogether, the series is to include some 10 to 12 stations in the small market classification.

The executive committee meeting, according to Chairman Pengra, will include a discussion of personnel training, local, regional and national sales; employee-employer relations, group selling, syndicated programs (BMB, FM, station promotion and publicity).

GROUP SELLING BY THE ARIZONA NETWORK

The NAB Small Market Stations Division, headed by J. Allen Brown, has secured information and data from several areas on "group selling" to attract national and regional sponsors. (See current NAB REPORTS, pages 251 and 278.) A request for information was sent to Albert Johnson, Manager of the Arizona Network which has headquarters in Phoenix. Mr. Johnson replied as follows:

"The Arizona Network consists of three stations—KOY in Phoenix, KTUC in Tucson, and KSUN in Bisbee-Douglas. They are connected together by direct leased wire. KOY has a further wire from Phoenix to Los Angeles, connecting with the Columbia Broadcasting System and switching facilities there, whereby we pick up a few programs from other Los Angeles stations. The three stations are sold as a group. We offer a rate lower than the combined individual rates of the three stations as an inducement to buy all three. When spot announcements are sold, they may be bought on the three stations to secure the lower rate, but are scheduled individually on each, as we have found it is not practical to originate spot announcements at the key station (KOY), and feed to the other two. The scheduling may be identical on each station, or it may vary according to availabilities and what the sponsor may desire.

"All three stations are CBS affiliates and carry the same commercial programs from Columbia. This is not necessarily true of sustaining CBS programs, as one or more

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might carry a sustainer, whereas the third would be filling with a locally originated show.

"The real advantage of the network is in selling program time to national spot or local advertisers.

"The type of commercial programs are varied, including local live shows originating usually at the key station, but on occasion from either of the other stations. There are no repeaters on our lines, and we can reverse at will. We also feature transcribed shows and the above mentioned programs which are switched to us from Los Angeles stations.

"All KOY sustaining shows are available to the other two stations as sustainers, and are automatically fed down the line unless the affiliates have expressed desire to receive the CBS sustainer at that time, in which case the CBS show would be fed. The following is a representative list of national and regional sponsors: Hidalgo Pharmacy, Santa Rita Hotel, Tovrea Packing Company, Valley National Bank, Bohemian Distributing Company, Bulova, Folger Coffee Company, Frontier Foods, Dr. LeGear Medicines, Los Angeles Soap Company, Alka Seltzer, Van Camps, Tintex, Petri Wine, Plow, Inc., Gospel Broadcasting Company, Rit, Rosefield Packing Company, and Purex.

"We carry approximately ten quarter hours of commercial programs daily on the Arizona Network."

PUBLIC INTEREST PROGRAM HIGHLIGHTS BROCHURE ISSUED BY WDLP

WDLP, Panama City, Florida, has issued a 16-page brochure, "Public Interest Program Highlights for First Quarter 1946." The booklet contains news and full page pictures of the station's activities in the public interest. Reprints of letters from civic, religious, government, Red Cross, 4-H Club, Salvation Army, child welfare, American Legion and VFW are featured, as well as an outline of the public interest programs carried over WDLP from the Mutual Network. The booklet includes Panama City plans for development in the future. In issuing the brochure, Byron Hayford, WDLP manager, stated:

"In this pamphlet we show pictorially our 'Public Interest' Program Highlights for the first quarter of 1946. During the war, in spite of heavy war effort programming, all local public interest program requests were granted. Now that the war is over we can direct even more time to these local events of public interest, bearing in mind that we still have a job to perform for certain national agencies.

"The advent of the wire recorder has simplified the handling of these public interest broadcasts. The recorder has eliminated specific time clearing problems and necessary notice to arrange for broadcast loops. The delayed broadcast has, in most cases, given these programs a better position on the program schedule. The WDLP special events mobile unit contains its own 110-volt power supply adding to the speed and flexibility of our wire recorder for both indoor and outdoor broadcasts.

"While the broadcasts depicted in this pamphlet do not cover our 'public interest' programs fully, we feel that they were our outstanding public interest programs for the first quarter of 1946."

TRANSCRIBED SHOWS AVAILABLE AS LOW AS \$3.50

Small Market Stations managers have shown considerable interest in syndicated transcribed shows being made available to them at economical rates. C. P. MacGregor Company reveals that they "can put forth to the small market stations an A-1 program for \$3.50 per episode which in itself is a complete 15-minute show."

F. J. Rudolph, Sales Manager of the transcription firm, stated further to NAB that:

"I believe I can safely say that we in the transcription department are very thankful for your help and suggestions in setting forth your equipment for us. It holds a great amount of information for us, and as I tell the station operators, we are in business to help them, and only to help them. We will be more than happy to coop-

erate with the principles set forth by the NAB in assisting the small market stations."

Accounts of other transcription firms' programs and their comments are found in current NAB REPORTS, page 230.

FM Department

FCC CLARIFIES STATEMENT ON FM MULTIPLE OWNERSHIP

The FCC on Friday (19) issued a statement to clarify some misunderstanding of the Commission's statements of April 10 (see current NAB REPORTS, p. 294) relative to the procedures being followed in the processing of FM applications. The policy "one to a customer" is a *procedural policy* affecting the order in which FM applications are being processed. It is not a substantive policy affecting the number of stations which ultimately may be granted to a single applicant.

The substantive policy is stated by the Commission as follows:

"Multiple Ownership—(a) No person (including all persons under common control)* shall, directly or indirectly, own, operate or control more than one FM broadcast station that would serve substantially the same service area as another FM broadcast station owned, operated, or controlled by such person.

"(b) No person (including all persons under common control) shall, directly or indirectly, own, operate, or control more than one FM broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among FM broadcast stations or provide an FM broadcasting service distinct and separate from existing services, and (2) that such ownership, operation or control would not result in the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; *provided, however*, that the Commission will consider the ownership, operation, or control of more than six FM broadcast stations to constitute the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity."

The one to a customer policy applies only to applications which do not go to hearing. It has no impact on cases where it is necessary or believed desirable to hold a hearing—for example, cases where the number of applications for a particular community exceeds or is approximately equal to the number of available channels. In all hearing cases the Commission will, as soon as possible after the hearing is held, render a decision upon the basis of the record.

LEMKE INTRODUCES FM BILL

Congressman William Lemke (R), South Dakota, introduced a bill in the House of Representatives on Wednesday (17), to provide assignment of a section of the fifty-megacycle band of radio frequencies for FM. The bill, H. R. 6174, was referred to the Committee on Interstate and Foreign Commerce.

Text of the bill follows:

"To provide assignment of a section of the fifty-megacycle band of radio frequencies for frequency modulation (FM).

* The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

(Continued on next page)

"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Federal Communications Commission is hereby authorized and directed to assign to frequency modulation (FM) radio broadcasting a section of the fifty-megacycle band of radio frequencies."

Department of Information

BEN MILLER JOINS INFORMATION STAFF

Latest addition to the staff at NAB headquarters is Ben Miller, who will work under Charles A. Batson, director of information.

Miller joins NAB after 3½ years of service in the Army. Released from service with the rank of captain, he had served for over a year in the War Department Bureau of Public Relations. In the bureau, he was assigned to the Radio Branch, Army Service Forces Group.

He went into the Army in the summer of 1942 after several years of station and advertising agency experience.

After seven years with Young and Rubicam in New York, Miller went into the station field. At Y & R he worked on "We the People" as a research man and writer. From the agency he went with the newly formed WPID and helped open that station in Petersburg, Va., holding the post of program director. His next position was at Augusta, Ga., with WGAC, also as program director. He left WGAC in the spring of 1942 and shortly thereafter became a member of the nation's armed forces.

News

ORDER "ALL RADIO" COPIES NOW

Devoted entirely to broadcast subjects the May "Journalism Quarterly" should be of fundamental interest to station managers, news directors, program managers, research directors and others. This issue is edited by Wilbur Schramm, director, School of Journalism, State University of Iowa, and vice chairman, Council on Radio Journalism. It contains the following articles:

"Radio News—Its Past, Present, and Future," by Paul W. White.

"The Government's News Service," by Elmer Davis.

"Short-Wave Broadcasting and the News," by William Benton.

"International Radio Today," by John W. Gerber.

"The Audience for Radio News," by Elmo Wilson.

"What Radio News Means to Middleville," by Wilbur Schramm.

"Legal Problems of Radio News," by Fred S. Siebert.

"The Evolution of Newspaper Interest in Radio," by Paul H. Wagner.

"Radio Journalism: An Annotated Bibliography," Council on Radio Journalism.

In "What Radio News Means to Middleville," Mr. Schramm went behind the ratings to discover what radio news means to a community of 600 persons. An average of 40 minutes was spent in interviewing every one of the 600 people from the third grade up. He gave a partial review of this article at the NAB-Iowa Radio News Clinic in Cedar Rapids, March 22. From this article alone the

Quarterly is worth several times its price of 75 cents per copy. Copies may be purchased by ordering directly from

Journalism Quarterly
Emery University, Georgia
(75¢ each)

ANNOUNCE 2 MORE RADIO NEWS CLINICS

John J. Gillin, Jr., NAB director, district 10, and president WOW, Omaha, announced Friday (19) the appointment of John Alexander, manager, KODY, North Platte, as general chairman of the Nebraska Radio News Clinic to be held in Kearney, Saturday, May 11.

The Clinic follows the meeting of the Nebraska Broadcasters Association, also in Kearney, on Friday (10).

K. F. Schmitt, secretary-treasurer, Wisconsin Broadcasters Association, and general manager, WIBA, Madison, also announced Friday a Radio News Clinic for Wisconsin stations on Tuesday, May 14, Hotel Loraine, Madison.

PETITION PRESS ASSOCIATIONS TO TRANSMIT CORRECT PRONUNCIATIONS OF PROPER NAMES

If petition of Iowa Radio News Editors is granted by news distributing organization, the correct pronunciation of proper names appearing in the news will accompany the releases in which they appear.

Subject of proper pronunciation came up for extended discussion at the NAB-Iowa Radio News Clinic, in Cedar Rapids, March 22. Representatives of the press associations concurred that it would be possible for them to transmit proper pronunciation, phonetically, and that such service was within their province. Two stated that a recommendation to institute this service would be transmitted to their home offices. One stated that he believed he could almost promise that the service desired would be forthcoming.

Resolution adopted by the managers and news editors at Cedar Rapids has now been formally transmitted to the press associations, according to Buryl Lottridge, general chairman of the Iowa clinic and vice president, WOC, Davenport. The resolution reads:

Be it Resolved, That the Iowa Radio News Clinic assembled in Cedar Rapids, Iowa, Friday, 22 March 1946, requests that the three major news services (AP, UP, and INS) now serving Iowa radio stations with press news by teletypewriter make every effort to include in these press reports the correct pronunciation, by phonetics, of proper names whose exact pronunciation is not readily apparent from their spelling; that local correspondents of news services, to further this aim, be instructed to include in their dispatches to bureaus the phoneticised pronunciations of proper names that appear susceptible of more than one usage, with the same system to be used wherever a similar question arises in stories of national interest; so that wire services will give the same emphasis on correct pronunciation of a name by their radio clients as has always been given correct spelling of a name by newspapers.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS— APRIL 29-MAY 5, 1946

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 29-May 5 by The Advertising
(Continued on next page)

Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Homes for Veterans

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can, so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 5)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jay-walking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning, spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries,

through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating all food waste and turning in all used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

SUPPORT REQUESTED IN PROMOTING HIGHWAY SAFETY

Media Programming Division of OWMR has requested stations to give support in publicizing the objects of the President's Highway Safety Conference to be held in the Departmental Auditorium, Washington, D. C., May 8, 9, and 10.

This Conference has been called by President Truman in an attempt to formulate a coordinated action program to cope with the marked increase in highway traffic deaths and injuries since the elimination of gasoline rationing. The Conference will bring together a large number of the Governors of the 48 States, the State Highway and Motor Vehicle Administrators, representatives of organizations active in the safety field, and individuals with a basic interest in the problem.

President Truman has appointed Major General Philip B. Fleming, Federal Works Administrator, as General Chairman of the Conference; Thomas H. MacDonald, Public Roads Commissioner, is Chairman of the Coordinating Committee, and Colonel Light B. Yost, Office of the Secretary of War, is Executive Director.

Eight committees will make reports to the Conference on the following subjects which have a direct bearing on traffic highway safety: Accident Records, Education, Enforcement, Engineering, Laws and Ordinances, Motor Vehicle Administration, Organized Public Support, and Public Information.

Spot announcements have been mailed to program managers. OWMR urges use of them whenever possible.

THANKS FROM U. S. PUBLIC HEALTH SERVICE

The United States Public Health Service wishes to express its deep appreciation for the outstanding cooperation given "Know Your Public Health Nurse Week" by station managers. Reports from various sections of the country indicate exceptional coverage.

Federal Communications Commission Docket

Tuesday, April 23

Further Hearing

- KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. 960 kc., 1 KW, unlimited.
KROW—KROW, Inc., Oakland, Calif.—C. P. 960 kc., 5 KW, unlimited DA-night.

Wednesday, April 24

- WADC—Allen T. Simmons, Tallmadge, Ohio—C. P. 1220 kc., 50 KW, DA-day and night use.
WGAR—WGAR Broadcasting Co., Hotel Statler, 12th & Euclid Sts., Cleveland, Ohio—C. P. 50 KW, 1220 kc., new DA for day and night.

To Be Held at Lexington, Ky.

- NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. 1340 kc., 250 watts, unlimited.

Commercial Television Broadcast

To Be Held in Detroit, Michigan

- NEW—The Evening News Assn., Detroit, Mich.—C. P. for new television broadcast station.
NEW—The Jam Handy Organization, Inc., Detroit, Mich.—C. P. for new television broadcast station.
NEW—King Trendle Broadcasting Corp., Detroit, Mich.—C. P. for new television broadcast station.
NEW—United Detroit Theatres Corp., Detroit, Mich.—C. P. for new television broadcast station.
NEW—Midwest Broadcasting Co., Mount Vernon, Ill.—C. P. 940 kc., 500 watts, daytime.
NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—C. P. 940 kc., 1 KW, daytime.

Thursday, April 25

Television Broadcast

To Be Held at Pittsburgh, Pennsylvania

- NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.
NEW—Westinghouse Radio Sta., Inc., 310 Grant St., Pittsburgh, Pa.—For television facilities.

Friday, April 26

- NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, et al., d/b as Pittsburgh, Pa.—C. P. 730 kc., 1 KW daytime.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

- NEW—Union City Broadcasting Co., Inc., Union City, Tenn.—Granted construction permit for a new station to operate on 1240 kc., 250 watts, unlimited time. Site to be determined. (B3-P-4508)
NEW—John Raymond Bartlett, d/b as "Radio South," Quitman, Ga.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4548)
NEW—Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Granted construction permit for a new Class IV station; 1400 kc., 250 watts, unlimited time. (B2-P-4590)
NEW—The New Mexico Publishing Co., Santa Fe, N. Mex.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-3932; Docket 6803)
NEW—Santa Clara Broadcasting Co., San Jose, Cal.—Granted construction permit for a new station to

(Continued on next page)

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, April 22. They are subject to change.

Monday, April 22

Further Hearing

Before Commissioner Walker in Washington, D. C.

- NEW—Arkansas Democrat Co., Little Rock, Ark.
NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.
KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. 910 kc., 5 KW, unlimited, DA-night and day.
NEW—Mid-America Broadcasting Corp., Louisville, Ky.—C. P. 1040 kc. (1080 NARBA), 1 KW night, 5 KW day, unlimited, DA-day and night.
WINN—Kentucky Broadcasting Corp., Inc., Albany, Ind.—C. P. 1080 kc., 1 KW night, 5 KW day, DA-day and night.
WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—C. P. 1070 kc., 50 KW night, 50 KW day, directional antenna.
NEW—Camden Broadcasting Co., Camden, N. J.—C. P. 800 kc., 1 KW daytime.
NEW—Chambersburg Broadcasting Co., Chambersburg, Pa.—C. P. 800 kc., 1 KW daytime.
NEW—Crescent Broadcast Corp., Philadelphia, Pa.—C. P. 820 kc., 1 KW daytime.
WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—C. P. 820 kc., 1 KW daytime only.
NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J.—C. P. 820 kc., 1 KW, daytime only.

Further Hearing

Before Commissioner Walker in Washington, D. C.

- NEW—Arkansas Democrat Co., Little Rock, Ark.—C. P. 1400 kc., 250 watts, unlimited.
NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.—C. P. 1400 kc., 250 watts, unlimited.

Monday, April 22 to May 10

To Be Held at Cleveland-Akron, Ohio

- NEW—United Broadcasting Co., Cleveland, Ohio—For FM facilities.
NEW—National Broadcasting Co., Inc., Cleveland, Ohio—For FM facilities.
NEW—WJW, Inc., Cleveland, Ohio—For FM facilities.
NEW—United Garage and Service Corp., Cleveland, Ohio—For FM facilities.
NEW—International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), Cleveland, Ohio—For FM facilities.
NEW—WGAR Broadcasting Co., Cleveland, Ohio—For FM facilities.
NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—For FM facilities.
NEW—Telair Co., Cleveland, Ohio—For FM facilities.
NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio—For FM facilities.
NEW—Allen T. Simmons, Akron, Ohio—For FM facilities.
NEW—Summit Radio Corporation, Akron, Ohio—For FM facilities.
NEW—The Akron Radio Corp., Akron, Ohio—For FM facilities.
NEW—Knight Radio Corp., Akron, Ohio—For FM facilities.
NEW—Telair Co., Akron, Ohio—For FM facilities.

operate on 1590 kc., 1 KW, daytime only. (B5-P-3937; Docket 7413)

NEW—Maui Publishing Co., Ltd., Wailuku, T. H.—Granted construction permit for a new station to operate on 550 kc., 1 KW, unlimited time. (B-P-4544)

NON-COMMERCIAL EDUCATIONAL FM APPLICATION GRANTED

NEW—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted construction permit for a new non-commercial educational FM station; Channel: 90.5 mc. (No. 213); 0.35 KW; antenna height above average terrain: 112 ft.; site subject to approval by C.A.A. (B1-PED-45)

TELEVISION APPLICATIONS GRANTED

NEW—King Trendle Broadcasting Co., Detroit, Mich.: The Evening News Assn., Detroit, Mich.—Granted application of King Trendle Broadcasting Co. (B2-PCT-45), and application of The Evening News Assn. (B2-PCT-100) for new television stations, subject to frequency and engineering details to be determined. (Docket 7275 and 7278)

ACTIONS ON MOTIONS

Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, ordered that the further consolidated hearing on these two applications, now scheduled for April 15 in Washington, be continued to Monday, May 15. (Docket 6924; 7108)

WGAL, Inc., Lancaster, Pa.; Lancaster Television Corp., Lancaster, Pa.—The Commission, on its own motion, ordered that the hearing on these two applications for commercial television stations, now scheduled for April 18 and 19 at Lancaster, be continued without date until further order of the Commission. (Docket 7308; 7307)

Walter A. Graham, Tifton, Ga.—The Commission, on its own motion, ordered that the hearing on this application (Docket 6918) now scheduled for April 18, be continued without date until further order of the Commission.

KVAN—Vancouver Radio Corp., Vancouver, Wash.; KSEI—Radio Service Corp., Pocatello, Idaho—The Commission, on its own motion ordered that the consolidated hearing on these applications now scheduled for May 15, be continued without date until further order of the Commission. (Dockets 6566; 6865)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing on these applications now scheduled for April 18, be continued without date until further order of the Commission. (Dockets 6737; 7337)

Capital Broadcasting Corp., Annapolis, Md.; WCBM—Balto. Broadcasting Corp., Baltimore, Md.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, now scheduled for April 17, be continued without date until further order of the Commission. (Docket 7371; 7372)

Bay Broadcasting Co., Sandusky, Ohio—Granted motion for authority to take depositions and waiver of Secs. 1.221 and 1.227 of the Commission's rules, and for reopening of the record for the purpose of receiving depositions when taken. (B2-P-4387)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing in re these two cases, be scheduled for 10 A. M., Thursday, April 18. (Docket 6737; 7337)

KJMO—The Courier-Post Pub. Co., Hannibal, Mo.—Granted petition for leave to amend its application (Docket 7454), so as to specify the use of a directional antenna

day and night, instead of night only, etc., and the amendment filed with the petition was accepted.

Monona Broadcasting Co., Madison, Wis.—Granted petition for leave to amend its application (Docket 7351), so as to specify a revised directional antenna system, etc., and the amendment was accepted.

F. M. Radio and Television Corp., Riverside, Cal.—Granted motion for leave to amend its application (Docket 6928), so as to change the answer in paragraph 11 (d), and add explanatory statement, and the amendment was accepted.

Bieberbach Broadcasting Corp., Boston, Mass.—Granted motion to dismiss without prejudice its application (B1-PH-818; Docket 7410) for a new FM station.

Beaver County Broadcasting Corp., Beaver Falls, Pa.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7210, B2-PH-735).

Rirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for continuance of hearing on application for CP (Docket 7130) and application of So. Ill. Broadcasting Co., Inc., Centralia, Ill. (Docket 7129), and continued hearing to June 3, 1946.

Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for continuance of consolidated hearing on its application for CP (Docket 7126) and that of Wichita Broadcasting Co., Wichita Falls, Texas (Docket 7127), and continued said hearing to June 3, 1946.

Lewis Windmuller, Allentown, Pa.—Granted motion to amend its application for CP (Docket 7180), so as to substitute the Allentown Broadcasting Corp. for Lewis Windmuller as applicant; change paragraphs, etc., and the amendment was accepted.

Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted petition for leave to amend its application for CP (Docket 7060), so as to show the substitution of L. F. Tomliuson for Paul Rudiselich as stockholder, director and V. P. of applicant corporation; change paragraphs, etc., and the amendment was accepted.

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition to amend its application for CP (Docket 7434) so as to specify modified DA pattern; revised engineering data, etc., and the amendment was accepted.

Roy Hofheinz and W. E. Hooper, a partnership, d/b as La. Broadcasting Co., New Orleans, La.—Granted in part the request for leave to take depositions in rehearing now scheduled for Washington, D. C., to begin May 20, upon movant's application for CP (Docket 7162) in consolidation with application of Frank R. Gibson, Lake Charles, La. (Docket 7160), Times Picayune Pub. (Docket 7162), limiting depositions to 10 witnesses.

WAIC—Allen T. Simmons, Tallmadge, Ohio—Granted petition for leave to amend its application for CP (Docket 7319), so as to propose a directional antenna for station WGAR, operating on 1350 kc., at Cleveland; change paragraphs, etc., and the amendment was accepted.

WGAR Broadcasting Co., Cleveland, Ohio—Granted petition requesting leave to amend application for FM station (Docket 7043), so as to supply engineering data and make other minor changes, and the amendment was accepted.

United Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (B2-PCT-77; Docket 7296) for a new commercial television station.

Knight Radio Corp., Akron, Ohio—Granted petition to dismiss without prejudice application for new FM station (B2-PH-632; Docket 7051).

The Akron Radio Corp., Akron, Ohio—Granted motion to dismiss without prejudice its application for a new FM station (B2-PH-497; Docket 7050).

Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to amend application for CP (Docket 7508), so as to specify the frequency 990 instead of 1110 kc.; change paragraphs 16 and 19, etc. The amendment was accepted, and the Commission on

(Continued on next page)

its own motion removed application from hearing docket.

WADC—Allen T. Simmons, Tallmadge, Ohio—Granted motion to amend application for CP (Docket 7320), so as to specify modified DA pattern, and the amendment was accepted.

Eugene Broadcasters, Inc., Eugene, Ore.—Granted motion for leave to amend its application for CP (Docket 7484), so as to specify the frequency 1280 kc., 1 KW with DA, unlimited time, instead of 790 kc., 500 watts night, 1 KW day, etc. The amendment was accepted and application removed from hearing docket.

Missionary Society of St. Paul the Apostle, New York City—Denied petition requesting the Commission, on its own motion, to issue subpoenas for the attendance of certain witnesses at the hearing now scheduled for May 20, in re Dockets 7316, 7317 and 7318.

WQXR—Interstate Broadcasting Co., Inc., New York City—Granted petition requesting leave to intervene in the hearing on application for CP (Docket 7161), scheduled for May 20, 1946, in re application of The Times Picayune Pub Co., New Orleans, for a new station.

Mid-State Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for CP (Docket 7184), so as to specify frequency 1020 with 1 KW, daytime only, instead of 1560 kc., 1 KW. U: change paragraph 16, etc., the amendment was accepted and application removed from the hearing docket.

KROW—KROW, Inc., Oakland, Cal.—Granted petition for leave to amend its application for CP (Docket 6739), so as to specify a new DA pattern, etc., and the amendment was accepted.

Andalusia Broadcasting Co., Andalusia, Ala.—Granted petition to dismiss without prejudice its application for CP (Docket 7380, B3-P-4445).

James Valley Broadcast Co., Huron, S. Dak.—Granted petition insofar as it requests leave to amend its application (Docket 7055) for a new station, so as to specify the frequency 1340 instead of 1400 kc., change engineering data, etc. The amendment was accepted and the application removed from the hearing docket.

West Alabama Broadcasting Co., Tuscaloosa, Ala.—Granted petition requesting leave to amend application for CP (Docket 7178), so as to specify a new transmitter site, etc., and the amendment was accepted.

Alvin E. Nelson, Inc., San Francisco, Cal.—Denied petition for leave to take depositions in re application for CP (Docket 7389), without prejudice to the right of petitioner to renew its request to take depositions at such time as the Commission reschedules this hearing.

Orange County Broadcasting Co., Santa Ana, Calif.—Granted petition to dismiss without prejudice its application for CP (Docket 7337).

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the consolidated hearing upon the applications Southern Ill. Broadcasting Co. for a new station at Centralia, Ill. (Docket 7129), and Hirsch Battery and Radio Co., Cape Girardeau, Mo. (Docket 7130).

Mid-American Broadcasting Corp., Louisville, Ky.—Granted petition for leave to amend application for CP (Docket 6040), so as to show a change in certain officers and directors, etc., and the amendment was accepted.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition to intervene in the hearing on application of San Jacinto Broadcasting Co. (Docket 6725), Houston, Texas.

DESIGNATED FOR HEARING

WCAL—St. Olaf College., Northfield, Minn.—Designated application of WCAL to change hours of operation from sharing with KUOM to daytime (B4-MI-1220), for hearing in a consolidated proceeding with applications of KUOM (Docket 7455) and Independent Broadcasting Co. (Docket 6734), and ordered that the Bills of Particulars heretofore issued in this connection, be amended to include application of WCAL.

El Paso Broadcasting Co., El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas—Designated application of El Paso Broadcasting Co. (B3-P-4634) and application of Del Norte Broadcasting Co., Inc. (B3-P-4700), for hearing in a consolidated proceeding;

both request the same facilities, 1560 kc., 1 KW day, 500 watts night, unlimited time.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Designated application of Idaho Falls Broadcasting Co. (B5-P-4599) and application of Eastern Idaho Broadcasting and Television Co. (B5-P-4633), for hearing in a consolidated proceeding; both seek a new station at Idaho Falls to operate on 1230 kc., 250 watts, unlimited time.

KWSC—State College of Washington, Pullman, Wash.—Designated for consolidated hearing application of KWSC (B5-P-3940) to change facilities from 1250 kc., 5 KW, sharing time with KTW, Seattle, to 1030 kc., 5 KW day, 1 KW night, DA-night at Pullman, Wash., in consolidated proceeding with applications of Alvin E. Nelson, Inc. (Docket 7389), KARM (Docket 7124); KFRE (Docket 7125) and KROY (Docket 7170); further ordered the Bills of Particulars heretofore issued in this proceeding be amended to include KWSC, and that WBZ, Boston, be made a party to this proceeding.

Plains Empire Broadcasting Co., Amarillo, Texas—Designated for hearing application for a new station to operate on 1320 kc., 500 watts night, 1 KW-LS, directional antenna night, unlimited time (B3-P-4551)

Charleston Broadcasting Co., Charleston, S. C.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4248)

Southern Broadcasting Co.; Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Coastal Broadcasting Co.; Charleston Broadcasting Co. and Fort Sumter Broadcasting Co., Charleston, S. C.—Designated for consolidated hearing these four applications, all seeking a new station in Charleston to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4640; B3-P-4570; B3-P-4248 and B3-P-4705)

Frederic LeMieux, et al., d/b as Gulf State Broadcasting Co., Crowley, La.; Max Thomas, Crowley, La.—Designated application of Gulf State Broadcasting Co. (B3-P-4577) for consolidated hearing with application of Max Thomas. Both applicants seeking 1450 kc., 250 watts, unlimited time.

Chesapeake Radio Corp., Annapolis, Md.; United Broadcasting Co., Inc., Silver Spring, Md.—Designated application for a new station to operate on 810 kc., 250 watts, daytime only (B1-P-4139) for consolidated hearing with application of United Broadcasting Co., Inc. (B1-P-4030), for a new station to operate on 810 kc., 1 KW, limited time.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending November 1, 1948:

KFBB, Great Falls, Mont.; KVOR, Colorado Springs; WBBR, Brooklyn; WDRG, Hartford, Conn.; WERC, Duluth, Minn.; WEVD, New York City; WHLD, Niagara Falls; WKST, New Castle, Pa.; WLOL, Minneapolis; WMRO, Aurora, Ill.

WORK—York Broadcasting Co., York, Pa.—Granted renewal of license for the period ending November 1, 1948.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted renewal of license for the period ending February 1, 1947.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KADA, Ada, Okla.; KFIO, Spokane; WBBZ, Ponca City, Okla.; WBOW, Terre Haute; WCAT, Rapid City, S. Dak.; WENY, Elmira, N. Y.; WERC, Erie, Pa.; WFAS, White Plains, N. Y.; WJRD, Tuscaloosa, Ala., and WLVA, Lynchburg, Va.

The following stations were granted renewals for the period ending February 1, 1948:

WHMA, Amiston, Ala.; WJMS, Ironwood, Mich.; WLAP, Lexington, Ky.; WMBH, Joplin, Mo.; WMVA, Martinsville, Va., and WRLC, Toccoa, Ga.

(Continued on next page)

The following stations were granted renewal of licenses for the period ending August 1, 1948:

KFFA, Helena, Ark.; WTMV, E. St. Louis, Ill.; KALE, Portland, Ore.; WWSW, Pittsburgh, Pa.

MISCELLANEOUS ACTIONS

WHNF—Marcus Loew Booking Agency, New York City—Granted authority to change call letters of FM station from WHNF to WGMJ.

KTLO—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Granted authority to change call letters of FM station from KTLO to KMGJ.

KWOS—Tribune Printing Co. (Assignor), Capital Broadcasting Co. (Assignee), Jefferson City, Mo.—Granted consent to voluntary assignment of license of station KWOS from Tribune Printing Co. to Capital Broadcasting Co., a new corporation, a subsidiary of Assignor, so as to separate their newspaper and radio business. (B4-AL-503)

KSO—Kingsley H. Murphy, Des Moines, Iowa—Granted construction permit to change the transmitter location and install a new antenna and ground system for station KSO operating on 1460 kc., 5 KW, unlimited time, DA-night. (B4-P-4327)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted construction permit to increase daytime power from 1 to 5 KW and install a new transmitter; 1 KW night, unlimited. (B3-P-4300)

Charleston Broadcasting Co., Charleston, S. C.—Adopted a decision and order denying petition of Charleston Broadcasting Co. for reconsideration or rehearing of the grant of the application of Carter C. Peterson (B3-P-4245); and the grant of said application of Carter C. Peterson for a new station in Savannah, authorized February 20, 1946, is affirmed.

F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Granted petition to grant without further proceedings, application for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-3606; Docket 6639)

WNEW—Greater New York Broadcasting Corp., New York City—Denied petition for review of the order of April 4, 1946, of the presiding officer of the Motions Docket granting petition of Richard E. O'Dea, Paterson, N. J., for leave to intervene in the consolidated hearing on applications of WNEW for CP and renewal of license, and application of Missionary Society of St. Paul the Apostle for CP; and the action of the presiding officer of the Motions Docket of April 4 granting O'Dea's petition to intervene, is sustained.

WHKK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741, the application of WHKK (B2-P-4530) to change frequency from 640 to 1420 kc., and increase power from 1 to 5 KW, unlimited time.

KWYO—Big Horn Broadcasting Co., Sheridan, Wyo.—Granted construction permit to change frequency from 1400 to 1410 kc.; increase power from 250 watts to 500 watts night, 1 KW day; make changes in antenna and install new transmitter. (B5-P-4455)

KGKY—Hilliard Co., Scottsbluff, Neb.—Granted construction permit to change from 1490 kc., 250 watts, unlimited time, to 1320 kc., 1 KW unlimited time; install directional antenna for night use, change transmitting equipment and transmitter location. (B4-P-3988)

WJJD—WJJD, Inc., Chicago, Ill.—Granted construction permit to increase power from 20 to 50 KW, DA, on present frequency 1160 kc.; install a new transmitter and directive antenna; operation limited to KSL, Salt Lake City, the dominant 1-A station on the channel. (B4-P-4425)

WHEB—WHEB, Inc., Portsmouth, N. H.—Denied petition to reinstate application for construction permit (B1-P-3604; Docket 6700), to increase hours of operation from limited-WSB to unlimited time, on frequency 750 kc., and install directional antenna for night time use, without prejudice to the filing of a petition for

reinstatement after conclusion of proceedings in Docket 6741.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas—Granted modification of CP, which authorized change in frequency, etc., for extension of completion date from 4-9-46 to 7-8-46. (B3-MP-1866)

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Granted modification of CP which authorized a new station, to specify type of transmitter (N.E. 443-A1), for approval of antenna, and approval of transmitter and studio locations at Minersville Road, W. of Pottsville, and 7 South Centre St., Pottsville, respectively. Permittee is granted a waiver of Secs. 3.55(b) of the Commission's Rules, conditions. (B2-MP-1865)

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted modification of CP, which authorized changes in DA for night use, etc., for extension of completion date from 4-14-46 to 7-14-46. (B2-MP-1868)

KSMA—Hugh G. Shurtliff, et al, Santa Maria, Calif.—Granted license to cover CP which authorized a new station: 1450 kc., 250 watts, unlimited time. The licensee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; condition (B5-L-1927); also granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1752)

KRLD Radio Corp., Area of Dallas, Texas—Granted CPs for two new relay mobile stations to be used with standard station KRLD; frequencies: 30.82, 33.74, 35.82 and 37.98 mes.; 25 watts for one, 2 watts for the other. (B3-PRE-462 and B3-PRE-460)

WSXC^T—The Crosley Corp., Cincinnati, Ohio—Granted modification of CP which authorized a new experimental television station, for extension of completion date from 4-28-46 to 10-28-46. (B2-MPV-148)

W9XEK—Courier-Journal & Louisville Times Co., Eastwood, Ky.—Granted modification of CP which authorized change in frequency, etc., in developmental station, for extension of completion date from 3-22-46 to 5-22-46. (B2-MPEX-26)

The Penna. State College, Moshannon State Park, Pa.—Granted special temporary authorization to operate a composite transmitter on 106 mes., with 100 watts and an unmodulated emission, in order to make field intensity measurements to determine the location of proposed FM transmitter to operate as an educational broadcast station—the transmitter and half-wave vertical antenna to be located near the Rattlesnake Fire Tower at Moshannon State Park, Pa., for the period April 15 and ending no later than May 14, 1946.

WHK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket 6741, the application of WHK to change frequency from 1420 to 640 kc., and increase power from 5 to 50 KW, etc. (B2-P-4529)

WCBM—Baltimore Broadcasting Co., Baltimore, Md.—Adopted an order dismissing petition of WCBM for an order to require WFBI, Pawtucket, to show cause why it should not use a directional antenna to afford proper protection to the operation of a proposed station of petitioner at Baltimore, requesting use of 1420 kc.

Philco Radio & Television Co., New York City—Ordered that the hearing on application (Docket 7242) for a new television station be vacated, and the Commission's action of February 1, 1946, designating said application for hearing, rescinded; and said application (B1-PCT-37) dismissed without prejudice.

WGAR Broadcasting Co., Cleveland, Ohio, and Summit Radio Corp., Akron, Ohio—Denied joint motion requesting continuance of the consolidated hearing on applications for new FM stations in the Cleveland-Akron area, now scheduled at Cleveland to commence April 22, 1946.

Allen B. DuMont Labs., Inc., Cleveland, Ohio—The Commission on its own motion ordered that the consolidated hearing now scheduled for May 13-18, on applications of Allen B. DuMont Labs., Inc., and four

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others for new television stations, be continued without date, until further order of the Commission.

The Evening News Assn., The Jam Handy Organization, Inc., King Trendle Broadcasting Corp., United Detroit Theatres Corp., Detroit, Mich.—Ordered that the Commission's order of February 1, 1946, designating these five applications for new television stations for consolidated hearing, be vacated. (Docket 7275; 8277, 7278 and 7279)

WBMM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted CP to install a new vertical antenna. (B4-P-4009)

NEW—American Broadcasting Co., Inc., Area of New York City—Granted CP for a new relay broadcast station to be used with applicant's standard station WJZ; frequencies: 31.22, 35.62, 37.02 and 39.26 mcs.; 50 watts. (B1-PRE-459)

Liberty Broadcasting Co., Pittsburgh, Pa.—Denied petition of Liberty Broadcasting Co. for reconsideration and grant without hearing of its application for a new station to operate on 730 kc., 1 KW, daytime only.

KROP—Broadcasting Corp. of America, Brawley, Cal.—Granted modification of CP which authorized a new station, for changes in vertical antenna and transmitting equipment. Permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules and Regulations, conditions.

station to be operated on 750 kc., power of 1 KW and daytime hours of operation.

850 Kilocycles

KOA—National Broadcasting Co., Inc., Denver, Colo.—Construction permit to mount FM antenna on present vertical antenna.

870 Kilocycles

NEW—Tube City Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 870 to 890 kc.

890 Kilocycles

NEW—Tom S. Whitehead, Brenham, Texas (P. O. 306 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C. (P. O. Temp. % A. K. Porter, Burlington Hotel, 1120 Vermont Ave., N. W.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

940 Kilocycles

NEW—Hollywood Broadcasting Co., Hollywood, Fla. (P. O. 1924 Hollywood Blvd.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

950 Kilocycles

NEW—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 960 to 950 kc.

960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, directional antenna night, and unlimited hours of operation. Amended re stockholders and directors.

970 Kilocycles

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

1020 Kilocycles

NEW—Paul F. McRoy, John H. Searing, and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill. (P. O. 211 West Main St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime hours of operation. Call letters "WCIL" reserved.

1090 Kilocycles

NEW—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 980 to 1090 kc.

1130 Kilocycles

NEW—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Cal.—Construction permit for a new standard broadcast station to be

(Continued on next page)

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

630 Kilocycles

NEW—Washington Broadcasters, Inc., Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re stockholders and directors.

640 Kilocycles

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 640 kc., power of 1 KW and limited hours of operation. Amended to change hours of operation from limited time to daytime.

690 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and limited hours of operation. Amended to change frequency from 690 kc. to 810 kc. and change hours of operation from limited time to daytime. Amended to change frequency from 810 to 1190 kc., make changes in transmitting equipment and change transmitter location.

700 Kilocycles

WLW—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

730 Kilocycles

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

750 Kilocycles

NEW—C. Merwin Dobyns, San Bernardino, Calif. (P. O. Temp. 800 East Ocean Ave., Long Beach, Calif.)—Construction permit for a new standard broadcast

operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1130 kc., change hours of operation from unlimited time to daytime, and to make changes in vertical antenna.

1190 Kilocycles

WBUX—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—Modification of construction permit (B3-P-4186, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1210 Kilocycles

NEW—Charles A. Sprague, Glenn R. Thayer and William W. Behrman, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1200 to 1210 kc.

1220 Kilocycles

NEW—Millard Kibbe and Donald K. Deming, d/b as D & K Broadcasting Co., Palo Alto, Cal.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

1230 Kilocycles

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—License to cover construction permit (B5-P-3862, as modified) which authorized a new standard broadcast station.

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—Authority to determine operating power by direct measurement of antenna power.

1300 Kilocycles

KROI—Broadcasting Corporation of America, Brawley, Cal.—Modification of construction permit (B5-P-3568, which authorized a new standard broadcast station) for changes in vertical antenna and transmitting equipment.

1340 Kilocycles

NEW—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership d/b as Radio Services Co. of Brookhaven, Mississippi, Brookhaven, Miss. (P. O. 107 So. Poplar St., Greenville, Miss.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—License to cover construction permit (B3-P-4390) which authorized an increase in power and installation of new transmitter.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—John P. Rabb, Lenoir, N. C.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1400 Kilocycles

WIRA—Indian River Broadcasting Co., Fort Pierce, Fla.—Modification of construction permit (B3-P-3905, which authorized a new standard broadcast station) for change in type of transmitter and change in transmitter and studio locations.

1400 Kilocycles

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo. (P. O. 1119 Alger Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Facilities to be relinquished by KWYO.)

NEW—Arizona Radio and Television, Inc., Mesa, Ariz. (P. O. Route 3, Box 134)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Green Bay Broadcasting Co., Green Bay, Wisc.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—WCBE, Inc., Eau Claire, Wisc. (P. O. 708 S. Farwell St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Call letters "WBIZ" reserved.)

1450 Kilocycles

NEW—Dan B. Shields, tr/as Utah Valley Broadcasting Co., Provo, Utah (P. O. Judge Bldg., Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—License to cover construction permit (B2-P-4367) which authorized installation of a new transmitter.

1490 Kilocycles

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—License to cover construction permit (B3-P-3880, as modified) which authorized increase in power and installation of new transmitter.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Modification of construction permit (B3-P-3722, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—The KCLC Broadcasting Co., Inc., Wichita, Kans.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change type of transmitter and change name of applicant from Adelaide Lillian Carell to the KCLC Broadcasting Co., Inc.

NEW—Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership, d/b as The Central Utah Broadcasting Co., Provo, Utah (P. O. 284 North 2nd East St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Siskiyou Broadcasting Co., Yreka, Calif. (P. O. 150 N. Main St., Ashland, Ore.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #282, 104.3 mc.

Siskiyou Broadcasting Co., Ashland, Ore.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #285, 104.9 mc.

Capital Broadcasting Co., Jefferson City, Mo.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill. (P. O. 912 Central National Bank)—Construction permit for a new FM (Metropolitan) broadcast station.

Springfield Broadcasting Co., Springfield, Mo. (P. O. 508 St. Louis St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

(Continued on next page)

Paul Brake, Miami, Fla.—Construction permit for a new FM (Community) broadcast station to be operated on coverage of 1400 square miles. Amended to change class of station from Community to Metropolitan, change coverage from 1,400 to 1,800 square miles, specify type of transmitter and transmitter location, change type of transmitter and specify antenna system.

Jay R. David, Tiffin, Ohio (P. O. 2089) Lincoln Ave., Lakewood, Ohio)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

KALW—Board of Education of the San Francisco Unified School District, San Francisco, Calif.—Construction permit to change frequency from 42.1 to 91.9 mc., transmitter location and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

WLIB, Inc., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #17, 282-288 mc., and ESR of 2080. Amended to change frequency from Channel #17, 282-288 mc. to Channel #7, 174-180 mc., ESR from 2080 to 2300, specify type of visual and aural transmitters, make changes in antenna system and change transmitter and studio locations.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 84-90 mc., ERS of 16,069 and power of Aur.: 20 KW, Vis.: 40 KW (peak). Amended to change frequency from Channel #5, 84-90 mc. to Channel #5, 76-82 mc., transmitter site, change aur. and vis. type transmitters and make changes in antenna system and change ESR from 16,069 to 14,200.

Louis G. Baltimore, Wilkes Barre, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ESR of 706 and power of Aur.: 3 KW and Vis.: 4 KW (peak). Amended to change frequency from Channel #5, 76-82 mc. to Channel #11, 198-204 mc. and change antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WLWK—The Crosley Corp., S. W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWJ—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWS—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWO—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWR—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWA—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWB—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WSXCT—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of construction permit to Crosley Broadcasting Corp.

WSXFM—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WEIT—Loyola University, New Orleans, La.—Construction permit to make changes in transmitting equipment and to increase power from 7 watts to 15 watts.

WSXAL—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of special temporary experimental authorization to Crosley Broadcasting Corp.

WLWE—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWD—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWC—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWF—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWH—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWG—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWI—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWL—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

APPLICATIONS TENDERED FOR FILING

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Fort Sumter Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Annapolis Broadcasting Corp., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation.

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and daytime hours of operation.

Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time using 1 KW power, install new transmitter and directional antenna for night use and change transmitter location. (950 kc.)

NEW—Edwin Mead, Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts and unlimited hours of operation.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(AM) WBBW-(FM) WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of license of AM station WBBW and FM station WABW to Evansville on the Air, Inc. (1550 kc.)

NEW—James E. Murray, Hutchinson, Kans.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation.

NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW and daytime hours of operation.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Construction permit to increase power from 100 to 250 watts, and install new transmitter. (1490 kc.)

NEW—Greenville Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 640 kc., power of 5 KW and limited hours of operation.

NEW—Public Radio Corp., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night and 1 KW day, and unlimited hours of operation.

NEW—The Traveler Publishing Co., Inc., Arkansas City, Kans.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and daytime hours of operation.

(Continued on next page)

- NEW—Milburn H. Stuckwisch, Charles F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW—Orange County Broadcasting Co., a partnership composed of Carroll R. Hauser, Herbert R. Land and Oscar Kelly, Santa Ana, Cal.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 5 KW, and daytime hours of operation.
- NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna and unlimited hours of operation.
- KLIX—Southern Idaho Broadcasting & Television Co., Twin Falls, Idaho—Construction permit to change frequency from 1490 kc. to 1340 kc., install new transmitter, approval of transmitter location and make changes in antenna system.
- NEW—Nashua Broadcasting Corp., Nashua, N. H.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

Arbee Food Products Co.—The Commission has issued a complaint charging David M. Lorenz and Bernhard W. Alden, copartners trading as Arbee Food Products Co., Kansas City, Kans., with disseminating false advertisements concerning the therapeutic properties of a vitamin product they sell under the name of Spark-O-Life. (5430)

Richard Colgin Co., Inc.—The Commission has issued a complaint charging Richard Colgin Co., Inc., Dallas, Texas, manufacturer and distributor of meat-curing and meat preservative and seasoning products, with representing falsely that it is the successor to the business of The Figaro Co., Inc., also of Dallas, which is engaged in manufacturing and selling a competing line of preparations. (5431)

Helene-Earle, Inc., 508 Equity Bldg., Oklahoma City, Okla., and its officers, Earl D. Young and Helen M. Young, are charged in a Commission complaint with making false claims as to the results to be obtained from the use of their Helene-Earle line of beauty preparations. (5429)

Independent Grocers Alliance Distributing Co., Chicago, its directors, and four of its affiliated wholesale grocers for whom it operates a buying and merchandising service, are charged in a Commission complaint with violation of the brokerage section of the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of foodstuffs, groceries and related products. Four sellers of such commodities, who pay the brokerage to the respondent buyers, likewise are charged with violating the Act. (5433)

West Coast Packing Corp., Long Beach, Calif., and its officers, packers and distributors of fish and seafood products, are charged in a Commission complaint with violating the brokerage section of the Robinson-Patman Act by paying brokerage fees or commissions to direct buyers or buying brokers who purchase the respondents' products for their own accounts for resale. The officers of the corporation are Albert Vignolo, Sr., president; Eugene Giacomino, vice president; and Albert Vignolo, Jr., general manager and treasurer. (5432)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist orders last week:

Lakelands Highland Canning Co., Inc.—An order directed against violation of the brokerage section of the Robinson-Patman Act in connection with interstate sales of fruit juices and other fruit products has been issued against Lakelands Highlands Canning Co., Inc., Highland City, Fla., and its officers, Carroll E. Lindsey and Gordon T. Rou. (5383)

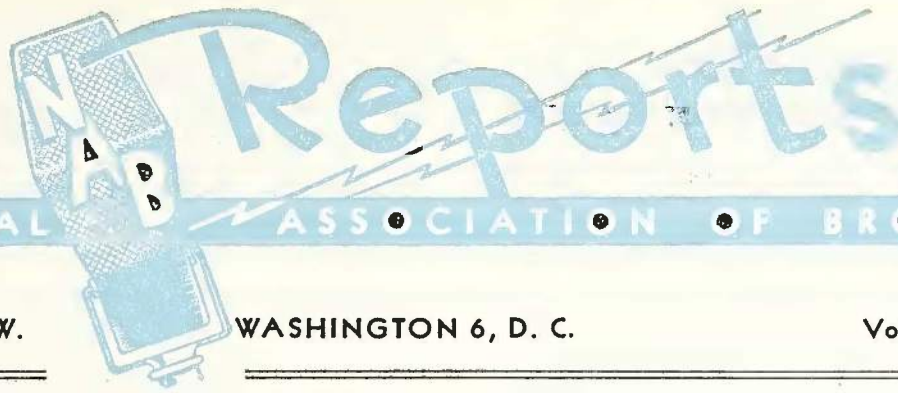
Pixacol Co.—The Commission has issued an order prohibiting Bernard Singerman, trading as Pixacol Co., Cleveland, Ohio, from making false representations concerning a medicinal preparation designated Pixacol, advertised as having therapeutic value in the treatment of psoriasis. (5329)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Soilless Growers Guild—Henry Phillips, trading as The Soilless Growers Guild, Grand Rapids, Mich., entered into a stipulation with the Federal Trade Commission to discontinue certain misrepresentations in connection with the sale of Phillips Magical Plant Balls, advertised for use in sprouting seed and growing flowers, vegetables and other plants indoors. (03301)

Standard Factories, Inc., 317 East Fifth St., Des Moines, Iowa, and G. A. Stanzel, who owns all of the corporation's stock and conducts its business, stipulated that in advertising and selling a compound for use in automobile radiators they will cease and desist from designating or describing it as "Dental Metal," or otherwise representing that it is composed of metals used in dentistry or is comparable in application or effect to the filling of teeth by a dentist. (4152)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 17, April 29, 1946

District Meetings

HANNA ELECTED SECOND DISTRICT DIRECTOR

Michael R. Hanna, manager of WHCU, the Cornell University station, Ithaca, New York, was elected director of the Second NAB District at the membership meeting of that district in New York City last Thursday and Friday (25 and 26). He succeeds Kolin Hager, WGY, Schenectady, who had previously expressed the intention of not becoming a candidate for reelection.

The program managers clinic Friday afternoon became a highlight of the two-day session when Charles A. Siepman, author of the new book "Radio's Second Chance," and Justin Miller, NAB President, spoke concerning the FCC program report. Mr. Siepman was an FCC employee during the time the program report was being prepared.

Following Mr. Siepman's talk, Judge Miller was invited by the presiding officer of the clinic, John H. McNeil, WJZ, to reply. At the conclusion of his remarks, Judge Miller was given a tremendous ovation by the assembled broadcasters.

(Ed. Note: Full coverage of the Second District Meeting will be carried in next week's edition of REPORTS.)

Small Market Stations

SMALL MARKETS COMMITTEE MEETS IN WASHINGTON

The FCC Program Report was the topic for considerable discussion at the Small Market Stations Executive Committee meeting held at the Statler Hotel, Washington, D. C., last week (22, 23 and 24). The Committee drew up resolutions relative to the subject to be presented to the NAB Board of Directors when it meets next month.

George Adair, Chief Engineer of the FCC, was guest of the Committee at a luncheon on Monday. He discussed engineering requirements and FM operations in the future.

In an address to the Committee, A. D. Willard, Jr., Executive Vice-President, discussed the music situation and expressed appreciation to this group of stations for their assistance in all matters related to this subject.

The NAB management study series in the small market field was presented to the Committee by Arthur Stringer, NAB Director of Promotion. The Committee went on

STATEMENT BY PRESIDENT MILLER

Your attention is called to an editorial which appeared in the April 27 issue of *Collier's Magazine*, entitled "FCC Rides Again," and which is reprinted in this number of our REPORTS (see next page). This editorial is of great significance to every broadcaster.

You may wish to take advantage of this opportunity to send the enclosed slipsheet copy of the editorial to your Senator or Congressman along with your own views on the subject.

record to say that this was one of the major benefits rendered to their segment of the industry by the NAB, and were enthusiastic about the good of the over-all operations experienced as a result of this series of studies.

Personnel training was discussed by Frank Pellegrin; sales promotion by Hugh Higgins; syndicated shows and group selling by J. Allen Brown.

Kenneth H. Baker, NAB Director of Research, emphasized that the motto of the Research department was one of "service." He explained the new office forms scheduled for early release.

Charles Batson reported on the Department of Information and discussed with the Small Market Stations Committee effective methods for publicizing the aims and work of the Committee and its stations.

C. E. Arney, Jr., NAB Secretary-Treasurer, outlined plans for arranging the National Convention to be of special benefit to the small stations. The group unanimously agreed that a "discussion of internal industry affairs only" agenda at the convention would be followed. The Committee went on record as urging all small stations to bring along a second man with the manager to the National convention. A schedule of events was drawn up by the Committee for the National convention.

The Small Market Stations Executive Committee went on record as "endorsing" NAB President Justin Miller's recommendation to President Truman that a practical broadcaster be placed on the FCC.

The Committee members were guests of President Miller on Thursday at a luncheon honoring Robert Lange, North American Director of Radiodiffusion Francaise.

At the Tuesday afternoon session, Milton J. Kibler, and Ivar H. Peterson, Assistant Directors of the Employee-

(Continued on page 331)

See President Miller's editorial on the next page and reprint of his article from *New York Times* on page 332.



THE NATIONAL ASSOCIATION OF BROADCASTERS

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Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

EDITORIAL

PRESIDENT VIEWS REACTION TO NAB STAND

A few newspapers and trade journals have objected to the blunt warning issued by NAB, following release of the recent FCC Report. A few broadcasters have been inclined to confess bad conduct in their programming and have suggested that NAB should have acquiesced in the Commission's Report. There was very real reason for our action, which properly understood was the only possible course which we could have taken.

When a fire is roaring through the buildings which adjoin your home, it is a poor time for quiet, contemplative discussion of insurance policies and methods of fire prevention. Your time would be spent more intelligently in getting out fire extinguishers, calling the fire department, attaching hoses and teaming-up with your neighbors in a desperate battle against an impending danger.

If at such a time a bystander were to get in your way and prevent you from fighting the fire, you might well question his intelligence or his motives. And this would be true even though your own conscience might be chiding you for your failure to take greater precautions when no fire was threatening.

The situation is much the same with respect to the recent report of the Federal Communications Commission. That report was issued on March 7, 1946. Less than a week later, on March 13, a letter went out to licensees, instructing them to comply with the requirements of the report on or before March 29, 1946. Compliance by the broadcasters without protest, would have constituted acquiescence in the Commission's interpretation of the Communications Act. That interpretation constitutes an overriding of the limitations placed by the Act upon the powers of the Commission. It constitutes also a flaunting of the right of freedom of speech guaranteed by the Constitution of the United States. Acquiescence in the Commission's interpretation, therefore, would have constituted a surrender of the people's right to a free radio. Under the circumstances it was necessary to send out an immediate warning. This we did.

It was not an appropriate time for discussion of program content. To have done so would have obscured the main issue and blunted the warning. Neither was it an appropriate time for friendly conversation with the Commission. Such a conversation might, very appropriately,

have preceded the issuance of the report, and we would have been happy to respond to an invitation for that purpose. Unfortunately, as in other instances of Commission action, this report was issued without notice, and with demands for immediate compliance. Now that the issue has been made clear, conversations may very appropriately take place at any time in the future.

JUSTIN MILLER.

(Ed. Note: The following editorial is reprinted with permission from *Collier's*, April 27, 1946.)

FCC RIDES AGAIN

The Federal Communications Commission is up to its old tricks again, trying to interfere with the content of radio programs.

In a current 140-page report on the public responsibility of broadcasters, the FCC takes it on itself to warn radio people that renewal of station licenses and granting of new ones will depend henceforth on what is vaguely described as a station's service to its audience.

Elements of this service, it then appears, include the amount of commercials put on the air by a station, the amount of time given to discussions of public affairs, and the actual character of some of the entertainment features. A solemn curse is put on soap operas and excessive commercials. Then the FCC piously disclaims a desire to regulate radio programs, and calls for "forces outside the broadcasting industry" to do the regulating via criticisms and objections.

Holding no brief at all for the bad taste of certain soap operas and commercials, we think nevertheless that the FCC still suffers from its long-time itch to control radio broadcasting; to censor programs; to tell radio what it may and may not put on the air. The FCC has been slapped down on this score by an angry public opinion on previous occasions, but it is in the nature of bureaucrats never to stop trying to expand their powers.

This is the same commission that recently, and against the advice of various outstanding scientists in radio, booted Frequency Modulation (FM) radio off its long-occupied 50-megacycle wave band. If this ruling sticks, more than 400,000 existing FM receiving sets in this country will be made obsolete from the standpoint of FM reception; FM service will be pretty much confined to city areas; and truly effective broadcasting will stay largely in the hands of four big networks.

Radio's tens of millions of U. S. listeners had better get up on their hind feet and fight these latest FCC moves to arrogate radio-program control to itself and to destroy the brilliant promise of FM radio. One way to fight is to clip this *Collier's* editorial and send it to your congressman or one of your senators with any remarks you feel like adding.

If the public doesn't fight, as it has done in the past, the FCC encroachments will go forward, and a time can come when the FCC will be admonishing Mortimer Snerd to smarten up, or gagging Walter Winchell or Raymond Swing, or kicking some immensely popular comedian off the air because the FCC doesn't consider him an elevating influence. The upshot can be U. S. radio programs as dreary and depressing as most of those of the British Broadcasting Corporation, a government-controlled concern than whose offerings there are notoriously none duller on this earth.

Congress should long ago have taken away from the FCC its life-and-death licensing power over radio, and confined it strictly to the duties of an umpire among stations in the matter of assigning wave bands. The only proper censor for radio, as for the press, is the public.

(Continued on next page)

To set up any other control is to violate the Constitution's guarantee of freedom of speech.

There may have been some excuse during the war, though we doubt it, for postponing drastic reform of the FCC till after the war. The war is over now, and the reform is overdue.

SMALL MARKETS COMMITTEE MEETS IN WASHINGTON

(Continued from page 329)

Employer Relations Department, discussed matters related to this phase of the industry.

Tuesday afternoon at 5:30 the Small Market Stations Committee gave a cocktail party for representatives of the trade press.

The Committee drew up a resolution "recommending that NAB codify FCC rules and regulations and bring up to date, making provisions for supplements."

A resolution was drawn up expressing appreciation to Justin Miller for creation of the Small Market Division, headed by J. Allen Brown.

Those present were:

Marshall Pengra—KRNR, Roseburg, Oregon; Wayne W. Cribb—KHMO, Hannibal, Missouri; James R. Curtis—KFRO, Longview, Texas; William C. Grove—KFBC, Cheyenne, Wyoming; Robert T. Mason—WMRN, Marion, Ohio; Glenn Marshall, Jr.—WFOY, St. Augustine, Florida; Clair R. McCollough (NAB Board Liaison Committee),—WGAL, Lancaster, Pennsylvania; Frank E. Pellegrin—Advisor, NAB; J. Allen Brown—Secretary, NAB.

Employee-Employer Relations

EFFECT OF RETROACTIVE WAGE INCREASE ON OVERTIME

In a ruling dated December 12, 1945, which was made public last week, the Wage and Hour Division of the Department of Labor ruled that payment of a retroactive increase in basic wage rates requires that overtime payments made since the effective date of the retroactive increase must be adjusted upward in conformity with the increase in the basic rate.

This interpretation of the Wage and Hour Act is applicable, the Division ruled, even though the agreement between a company and a union provides that the retroactive increase "will be applicable only to base rates, and will not increase incentive or overtime pay retroactively."

In the case on which the Administrator ruled, the company and the union had entered into an agreement providing for new job classifications and increased pay rates, retroactive to May 1944. After having obtained War Labor Board approval for the increased rates on March 30, 1945, the company requested the Administrator to give his opinion as to whether the clause in the agreement stating that incentive or overtime pay should not be increased retroactively was in conformity with the Wage and Hour Act.

In ruling that the new base rates must be included in the regular rate of pay on which overtime compensation for the retroactive period was based, the Administrator stated that such payments "are in the nature of deferred compensation for services rendered" and "must be included in the computation of the employee's regular rate of pay." He also stated that "regardless of the provision of the

union agreement, the employer will not have complied with the provisions" of the Wage-Hour Act "unless he pays overtime compensation at the rate of time and one-half of the employee's regular rate based on straight-time earnings, including payments made at the regular pay period and those subsequently paid pursuant to the contract."

COMPENSATION AND EMPLOYMENT DATA RELEASED BY COMMISSION

The Commission recently made public figures on the number of employees working in radio stations for the week beginning October 14, 1945, and their average compensation for that week. This information is similar to data released in past years by the Commission and is compiled from Schedule 13, which is one of the reports required to be filed by networks and licensees.

A total of 29,405 full-time employees, including executives, was employed during the week of October 14 by 9 networks and 876 standard stations; of this number, 22,518 were employed by 866 standard stations (excluding key stations and networks). The latter figure represents an increase of slightly more than 2,000 employees, or about 10 per cent, over 1944. Total compensation for the week paid to the full-time employees of the 866 stations was \$1,397,353, or about \$73,000,000 for the year. This does not include part-time employees.

The number of full-time operating technicians, according to the FCC data, has increased from 3,807 in standard stations in 1942 to 4,155 in 1945, and during the same period the average weekly compensation has increased 22.3 per cent, or from \$46.54 in 1942 to \$56.92 in 1945. In the same 4-year period the number of full-time announcers increased from 2,937 to 3,601, while their average compensation increased slightly more than 37 per cent, or from \$41.41 in 1942 to \$56.80 in 1945.

The average compensation paid operating technicians in all stations located in population areas of less than 50,000 was \$41.07 in October 1945 as compared with \$34.89 in 1943 and \$38.24 in 1944. In all city sizes the average weekly pay for operating technicians in regional stations was \$57.00 and for 454 local stations was \$42.47. For the same two groups of stations the average pay of announcers was \$59.67 and \$42.25, respectively. This compares with the 1944 figures of \$53.46 for operating technicians in regional stations, and \$38.92 in local stations.

The detailed figures of the Commission show various breakdowns by occupational classifications in various size stations, by regions and districts, by states, and by number of stations in each community.

In addition to the number of full-time employees mentioned, the Commission reported that networks and standard stations employed for the week in October 1945 a total of 5,578 part-time employees, who were paid an average of \$47.39 each during the week.

JOB TRAINING PROGRAM

Radio station managers interested in obtaining the services of veterans for "On the Job Training Program" should secure from their local United States Employment Service office, Veterans' Administration Circular No. 61, entitled "Guide to Employers Who Wish to Set Up On the Job Training Programs."

The NAB Employer-Employee Relations Department will be glad to assist station managers in this connection. Inquiries may be addressed to Employer-Employee Relations Department.

BROADCASTERS AND THE FCC REPORT

by Justin Miller

President, National Association of Broadcasters

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On March 7, 1946, the Federal Communications Commission issued a 139-page book which it has euphemistically called a "Report" concerning the "public service responsibility of broadcast licensees." Some people, both broadcasters and others, who have read the report think that it involves no more than a study of radio programs and a criticism of some of them, with suggestions for improvement. Only ignorance or lack of attention could bring them to such a conclusion. While the report does contain these things, its most important aspect is its subtle encroachment upon freedom of speech in radio, through the Commission's assertion of power to control broadcast programs.

In saying this, I want to make clear, beyond all peradventure of doubt, that the National Association of Broadcasters, its constituent members and its president, are vitally concerned with the continued improvement of radio programs. With the return from service of many of its best personnel; with constantly improving cooperation between broadcasters, advertisers, agencies, journalists, educators, listener-councils, and other interested groups; with the development of a program department in our Association; the broadcasting industry is going ahead, with increasing momentum, in a program of self-discipline, research and experimentation.

Moreover, the National Association of Broadcasters will join, gladly, with the Commission in any way to facilitate the final determination of the vital question which is presented by the Commission's assertion of power; and will oppose, by every lawful means at its command, this or any other encroachment upon the liberties of the American people.

It is not necessary to question the motives of the Commissioners in this situation. They are sincere, earnest men, who have a large and important duty to perform. Their limitation is that their experience has been largely in the field of common carriers; in other words, the regulation of public utilities. They, apparently, fail to make the distinction—which the Communications Act *does* make clearly—between regulation of such common carriers and, on the other hand, regulation of the *means* of radio broadcasting. The very title which they have given to their report illustrates their confusion.

When Congress created the Communications Commission, it gave to it two separate and distinct functions. The first of these has to do with the regulation of "common carriers." The term "public service," which the Commission used to title its report, is one used by lawyers and judges to describe the nature and operation of such carriers. It has no application to radio broadcasting. Conversely, the right of freedom of speech is not involved in the regulation of such common carriers.

In Title III of the Communications Act, "Provisions Relating to Radio," Congress was careful to use other language to describe the Commission's duties. Here, it spoke of "the public interest," "the public convenience," "the public necessity." As to this part of its work, the Commission must act as if it were a separate and distinct governmental agency. In this respect the Commission would be better off—and the people would be better served

—if several of its members were men trained in the actual operation of broadcasting stations or who have an intimate working acquaintance with constitutional law.

This is true because the Constitution provides that: "Congress shall make no law . . . abridging the freedom of speech." And Congress, recognizing this limitation upon its power, wrote into Title III of the Communications Act—the title which relates to radio—a similar limitation upon the power of the Commission. In order to make the limitation doubly clear, Congress wrote it in two ways. First, it said: "Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications . . . transmitted by any radio station." Then, Congress went on to say: "*No regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication.*"

The language last quoted is of the greatest significance. The report of the Commission has been *promulgated*; its contents contain *regulations and conditions*; those regulations and conditions *interfere* with the right of free speech by means of radio communication.

This is the point at which a person, untrained in the interpretation of the Constitution and of statutes, is apt to go astray. This is the point at which we should look to the decisions of the Supreme Court for interpretation. But the Supreme Court has not yet interpreted the language of the Act quoted above.

In the absence of such Supreme Court interpretation, the Commission has been doing its own interpreting. Among other things it has, in one of its decisions, forbidden the broadcasters to speak editorially over their transmitters. Can anyone doubt that this is a direct and vital interference with freedom of speech? Unless the Commission's process of administrative interpretation is challenged by some licensee, the Supreme Court will never get a chance to say what "censorship" means, or what constitutes interference with the right of free speech by means of radio communication. A broadcasting industry, working under short-term, temporary licenses—as nearly one-third of the broadcasters are doing under present Commission practices—may well be timid and fearful of Commission reprisals. But unless some of them are willing to risk their licenses—for that is the only way to secure a judicial determination of the Commission's powers—its interpretation of the law *will be the law*, for all practical purposes. In this manner the right of the people to a free radio can be whittled down.

The Commission itself—if it has a proper understanding of its own status as a servant of the people—should not only be willing, but anxious to get the issue presented to the Supreme Court for decision. At the first proper opportunity it should decide a case, squarely and solely, upon the point of law involved in the language with which Congress limited its power. It should be the first to assert the need for such an interpretation of the law, so clear and unmistakable, as to leave no doubt upon the subject. It should be alert to leave no possible question of its intentions, in order that no one may impute to it a purpose to despoil the people of their constitutional right.

In the absence of a Supreme Court decision upon the vital question thus presented, it is proper for us to turn to its decisions in cases involving other forms of encroachment upon freedom of speech and of the press. One of the most helpful of such cases is a recent decision of the Supreme Court in the *Esquire* case, where it said:

"An examination of the items makes plain, we think, that the controversy is . . . whether the contents are 'good' or 'bad.' To uphold the order of revocation would, therefore, grant the Postmaster General a power of censorship. Such a power is so abhorrent to our traditions that a purpose to grant it should not be easily

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inferred. . . . Under our system of government there is an accommodation for the widest varieties of tastes and ideas. . . . a requirement that literature or art conform to some norm prescribed by an official smacks of an ideology foreign to our system. . . . From the multitude of competing offerings the public will pick and choose. What seems to one to be trash may have for others fleeting or even enduring values. But to withdraw the second-class rate from this publication today because its contents seemed to one official not good for the public would sanction withdrawal of the second-class rate tomorrow from another periodical whose social or economic views seemed harmful to another official. . . . Congress has left the Postmaster General with no power to prescribe standards for the literature or the art which a mailable periodical disseminates."

As for intellectual smart-alecks and professional appeasers who would play down the danger involved in such encroachments—there were just such smart-alecks and appeasers prior to World War II, carrying their umbrellas and assuring us that there would be no war. And there were similar people, in the court of George III of England, who ridiculed and insulted Benjamin Franklin and other representatives of the American colonies when they tried, patiently, to explain the dangers of revolution.

Those colonists lived close to the "insolence of office" and out of their bitter experience, wrote the United States Constitution, which guarantees our civil liberties. The question, now, is whether we are such a slothful, degenerate brood that we shall abandon without protest the rights which our forefathers secured for us.

Broadcasters are the champions of the people's right to listen to uncensored radio communications. They and their Association—while recognizing, fully, their own responsibility for continued improvement of programming—must resist this encroachment upon the people's rights, with every lawful means at their command.

(Ed. Note: The above article is reprinted by permission from the *New York Times*. This permission does not allow use of the article in any advertisement or for other commercial purposes.)

FCC CONTINUES CLEAR CHANNEL HEARINGS

During the past week, the FCC continued the clear channel hearings which started on Monday (15). Among those testifying this week were representatives of three networks and educational standard stations, while part of one day's session was devoted to a report on the progress of the Engineering Committee.

Direct testimony throughout the week was submitted both by witnesses for the Clear Channel Broadcasting Service and witnesses from the Bureau of the Census for the Commission, for presentation of the survey which the Bureau completed last fall.

One of the points stressed throughout the hearings was the desirability of completing the present hearings in time for the Commission to have formulated its policy and finished the case which it will present at the meeting with Central and South American broadcasters this fall.

In the testimony of CBS, the statement was made that the "network of the future" might consist of some 200 FM stations scattered throughout the country with two super-power clear channel AM stations strategically situated

to cover the so-called "white areas" which appear in the Bureau of the Census study.

Testimony on engineering was heard with regard to the new standards to be used in broadcasting contours and coverages. These standards include not only specifications with regard to signal strength, but also the ratio between signal strength and noise level in various parts of the country.

FCC WARNS PUBLIC AGAINST USING WALKIE-TALKIES WITHOUT LICENSE

The current sale of surplus Army walkie-talkies and other radio transmitting equipment brought forth a warning from the FCC Tuesday (23) that the unauthorized use of such transmitters by the general public is illegal and may subject the user to a \$10,000 fine or imprisonment or both.

No licenses will be issued by the Commission, the announcement stated, for use of the walkie-talkie and other transmitters by the general public, except in the Amateur Service, until the Citizens Radiocommunication Service, designed to govern such use, is put into effect. This service will not be inaugurated until equipment operating in the Citizens Radiocommunication band, namely 460-470 mc. has reached a satisfactory stage of development, and until the Commission has completed certain technical and legal studies necessary to the formulation of rules and regulations. When this Service is opened to the public, the Commission will make an appropriate public announcement and set forth the conditions under which licenses may be obtained. A simple licensing procedure requiring only a minimum knowledge of the regulations is contemplated.

The Commission also pointed out that none of the Army surplus walkie-talkie equipment which has come to its attention is built to operate in the 460-470 megacycle band allocated for the Citizens Radiocommunication Service.

General

WILLARD SPEAKS AT WILLIAM ALLEN WHITE FOUNDATION DINNER

In a speech at the William Allen White Foundation Dinner at the Waldorf-Astoria in New York City Wednesday (24) A. D. Willard, Jr., Executive Vice President of NAB, stressed the interdependence of the various media for mass communication in maintaining freedom of expression.

Illustrating his point, Mr. Willard pointed to the possibility that development of Facsimile might result in newspapers eventually being licensed by the Federal Communications Commission. He recalled that the FCC now forbids radio stations to adopt editorial positions and questioned the result upon freedom of the press should similar rules be applied to facsimile.

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DISTRICT MEETINGS AHEAD

5th District
1st District
3rd District

April 29-30
May 13-14
May 16-17

San Carlos Hotel
Hotel Statler
Bellevue Stratford Hotel

Pensacola, Florida
Boston, Massachusetts
Philadelphia, Pa.

"It is impossible," Mr. Willard stated, "to divide freedom of utterance into separate categories of freedom of speech, freedom of the press, freedom of radio, freedom of motion picture display, and so on . . . each independent of the other. Rather, an assault upon one endangers all."

Discussing the FCC's report on "Public Service Responsibilities of Broadcast Licensees," Mr. Willard urged that every newspaper editor read the document and strongly contested the Commission's authority to supervise the program structure of radio stations. Speaking of program selection, he added: "To substitute the judgment of a government commission for the judgment of the American listener would be intolerable."

Mr. Willard concluded with the statement that broadcasters "will resist, by every lawful means at their command, any assault upon the right of freedom of utterance."

Complete text of speech follows:

"One quick glance at the general state of communications throughout this post-war world is enough to arouse the gravest apprehension. I should like to speak to this point in terms of radio broadcasting. By necessity, in the occupied countries, and by government decree in the liberated countries, broadcasting the world over is now a virtual government monopoly—a subservient medium of propaganda in both its domestic and international use. One by one, as the nations of Europe and Asia were freed from the control of the conqueror, the interim governments, and even the elected governments, regarded the complete control of broadcasting as essential to their stability and self-perpetuation. Only here in these United States does there remain anything that resembles a free radio. Much the same situation obtains in the other media of communications. Though radio is only a generation old, it has already sharply focused one historic fact. The degeneration of one method of dissemination of free speech within a nation is almost invariably followed by dissipation of the freedom of the others.

"It is impossible to divide freedom of utterance into separate categories of freedom of speech, freedom of the press, freedom of radio, freedom of motion picture display, and so on—each in a water-tight compartment, each independent of the other. Rather, an assault upon one endangers all. For our way of preserving freedom of speech is dependent upon an identical factor in all fields—the absolute prohibition against the control by government of *any* of the instruments of communication.

"If you doubt for one moment this interdependence of all of the means of free communication each upon the other, consider with me what will happen when Facsimile, frequently alluded to as the 'sleeper' in telecommunications, becomes, as it surely must, an important factor in the transmission of news, information and thought. The phenomenal advance in this method of transmission of the printed word by radio is just now coming to the fore. Should it develop, as many far-sighted men in both broadcasting and journalism feel it will, then in the not too distant future, newspapers must be licensed by the Federal Communications Commission. Here technological progress may well make freedom of radio and freedom of the press synonymous. Where would the vaunted freedom of the press be if the rules and regulations of the FCC eliminating editorial policy and demanding specific doses of its own determination of what was in the public interest were imposed upon the transmission of Facsimile by newspapers? I suggest that every editor in the United States study the March 7th 'report' of the Federal Communications Commission in the light of the miracle of Facsimile, and that he then determine whether in this electronic age there can be any division of the freedoms of communication.

"I bespeak this point all the more earnestly because, of all of the media of mass communication, radio is the most vulnerable to government sanctions and government control. This is true for a number of reasons. Radio, by its very technical nature, and the limitations of available frequencies, has always had a measure of government supervision to maintain proper and orderly

assignments in the spectrum. Thus, from the beginning, even the American system of broadcasting has been subject to the rules and regulations of an administrative agency. Then radio is vulnerable because of its very youth. Within the memory of nearly every person in this room, broadcasting—as we know it today—did not even exist. It has been struggling up through the same sort of period of experimentation, trial and error, that characterized the early growth and development of the older mass communication media. That it is achieving maturity with remarkable rapidity is attested by the fact that a hundred million people devote more time to listening to it than to any other leisure occupation—or, indeed, to any other type of communicative behavior.

"Now, let us examine a few of the actions of the Federal Communications Commission. In one of its decisions, it has forbidden broadcasters to speak editorially over their radio stations. Under this regulation an American citizen, otherwise completely free to express his opinions in any medium to which he has access, immediately becomes mute upon the acquisition of a radio station license. Can anyone here doubt that this is a direct and vital interference with free speech?

"On March the 7th the Federal Communications Commission issued what it euhemistically calls a report concerning the 'public service responsibility of broadcast licensees.' Highlighting a few examples of inadequate programming, bad taste and lack of program balance, the report then proceeds to indict our whole radio industry. Then, relying upon its own administrative practices, the Commission asserts in the report for the first time 'that it is under an affirmative duty . . . to give full consideration to program service' in the consideration of applications for stations and for the renewal of licenses. In addition, the report puts upon broadcasting stations, as a prerequisite for the renewal of their licenses, an indefinite and arbitrary requirement to broadcast specific types of programs which it deems to be in the public interest. The report was issued on March 7th. On March 13th a form letter went to broadcasters demanding compliance—in many instances by March 29th. If allowed to go unchallenged, this administrative interpretation by the Federal Communications Commission will assume the authority of law by acquiescence and by default.

"The program structure of the American system of broadcasting has been built upon the solid foundation of the wants and needs of its hundred million listeners who vote 'for' or 'against' those programs which they like or dislike at every hour of the day and night. To substitute the judgment of a government commission for the judgment of the American listener would be intolerable. As the Supreme Court pointed out in the recent *Esquire* Case:

"An examination of the items makes plain, we think, that the controversy is . . . whether the contents are "good" or "bad." To uphold the order of revocation would, therefore, grant the Postmaster General a power of censorship. Such a power is so abhorrent to our traditions that a purpose to grant it should not be easily inferred. . . . Under our system of government there is an accommodation for the widest varieties of taste and ideas. . . . a requirement that literature or art conform to some norm prescribed by an official smacks of an ideology foreign to our system. . . . From the multitude of competing offerings the public will pick and choose. What seems to one to be trash may have for others fleeting or even enduring values. But to withdraw the second-class rate from this publication today because its contents seemed to one official not good for the public would sanction withdrawal of the second-class rate tomorrow from another periodical whose social or economic views seemed harmful to another official. . . . Congress has left the Postmaster General with no power to prescribe standards for the literature or the art which a mailable periodical disseminates."

"Similarly, the Congress left the Commission with no power to prescribe standards—specifically it said in the Radio Act: 'Nothing in this Act shall be understood or

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construed to give the Commission power of censorship over the radio communications . . . transmitted by any radio station.'

"It is not necessary to question the motives of the members of the Federal Communications Commission in this matter. As Judge Justin Miller, President of the NAB, has pointed out, 'they are sincere, earnest men who have a large and important duty to perform. Their limitation is that their experience has been largely in the field of common carriers . . . they apparently fail to make the distinction which the Communications Act does make clearly between the regulation of such common carriers . . . and regulation of the means of radio broadcasting.' But—the Commission should not only be willing but anxious to bring these matters to the Supreme Court for final decision and the National Association of Broadcasters will join gladly with them to make a final determination of the grave questions of constitutionality presented by the Commission's assertions of power.

"I am glad to be able to report to you this evening that, despite the penalty of economic execution which the Federal Communications Commission holds, like a sword of Damocles, above the head of every radio station in the United States—the broadcasters of America, aware of their full responsibility as the champions of our people's right to a free radio, will no longer accept these or any other encroachments upon the right of free speech by means of radio communication. They will resist, by every lawful means at their command, any assault upon the right of freedom of utterance."

PEABODY AWARDS DINNER

Justin Miller, President NAB, extended greetings from the radio broadcasting industry in an informal talk at the annual dinner during which the George Foster Peabody Radio Awards were announced. Judge Miller spoke briefly on the value of the Peabody awards of which NAB has been a sponsor since their inception in 1940.

Principal speaker of the evening was Mayor Earl Glade of Salt Lake City, member of the Board of Directors of KSL, former chairman of the NAB code committee and former vice president and general manager of KSL.

The awards were presented by Dean John E. Drewry of the Henry W. Grady School of Journalism, University of Georgia.

NAB PARTICIPATES EXTENSIVELY IN INSTITUTE FOR EDUCATION BY RADIO

With the subject "Radio's Postwar Responsibilities" as its theme, the Sixteenth Institute for Education by Radio, under the auspices of Ohio State University in cooperation with Columbus radio stations, will meet in Columbus May 3 to 6.

At the first meeting of the general session on the evening of May 3, NAB's president, Justin Miller, will participate in a symposium on the two questions "Has Radio Reconverted?" and "Is Broadcasting Assuming Its Postwar Obligations?" On the panel, presided over by Edgar Kobak, MBS President, will be Clifford J. Durr, Federal Communications Commission, H. B. McCarty, Director, Station WHA, University of Wisconsin, Nathan Straus, President, Station WMCA, and Davidson Taylor, Vice President and Director of Programs, CBS.

Kenneth H. Baker, former OSU faculty member, and present Director of Research, NAB, will be chairman at two meetings on radio research. The first of these meetings is scheduled for the afternoon of Saturday, May 4, and will be carried over to the following morning.

Radio public relations and its social responsibility will be discussed at a meeting on the Institute's closing day. Edward M. Kirby, NAB Public Relations Counsellor, will participate in the discussion, along with top public rela-

tions personnel from networks, stations and civic organizations.

Two meetings are scheduled to cover radio journalism. The first, on May 4, will be based on "Covering Local News for Radio." The second meeting arranged by the Council on Radio Journalism will discuss the question "What is Good Radio Copy?"

The program arranged by AWD was included in REPORTS last week (p. 315).

MILLER HOST TO NORTH AMERICAN DIRECTOR OF FRENCH RADIO

Speaking at a luncheon given in his honor Tuesday (23) by Justine Miller, President of the NAB, Robert Lange, Director, North American Services, Radio-diffusion Francaise, expressed his admiration for American radio. He said that he liked America in general and American radio in particular.

M. Lange acknowledged that the effectiveness of radio in America is a result of support given it by advertisers. In regard to the future of French radio, he stated only that for the time being the situation in France demanded that its radio be operated by the government.

Congressman Clarence F. Lea of California was a guest speaker. He recalled his visit to France last summer and repeated the message of friendship from the American people which he had stated to the French people at that time.

Between now and June 10th, at which time he will go to Canada, M. Lange will visit various parts of the United States, observing the operation of American radio and developing plans for an augmented exchange of programs between France and the United States. He expressed the hope that language barriers between the French and Americans could be overcome in exchange programs through the universal language of music.

A letter has been sent by M. Lange to radio stations throughout the country outlining programs which can be made available to them by Radiodiffusion Francaise.

Present at the luncheon were: Frank Beatty, Broadcasting Magazine; Capt. Ted Bergman, War Department; Kenneth Berkeley, WMAL; Wayne W. Cribb, KHMO; James R. Curtis, KFRO; Earl Gammons, CBS; William C. Grove, KFBC; Robert Lange, Radiodiffusion Francaise; Clarence F. Lea, Congressman from California; Glenn Marshall, WFOY; Robert T. Mason, WMRN; Clair McCullough, WGAL; Marshall Pengra, KRNR; Joseph Ream, CBS; Frank M. Russell, NBC; Frank Stanton, CBS; Ben Strouse, WWDC; Sol Taishoff, Broadcasting Magazine.

Representatives of NAB present were: Justin Miller, A. D. Willard, Jr., Don Petty, Frank E. Pellegrin, Edward Kirby, J. Allen Brown and Charles Batson.

WILLARD TO PRESIDE AT CCNY AWARDS DINNER

A. D. Willard, Jr., Executive Vice-President, NAB, will preside at the National Radio Awards Dinner, and will participate in a panel discussion on the FCC program report this Wednesday (1), in connection with the second annual radio and business conference sponsored by the City College of New York.

Charles A. Batson, NAB's Director of Information, will also participate in the conference when he presides over the general morning session on the same day, theme of which will be "Veterans Chances in Radio."

The awards to be announced at the dinner include five plaques and 18 certificates for Awards of Merit and will be presented for entries in each of the following groups: Sponsors, Advertising Agencies, Program Producers; Re-

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gional Radio Stations; Clear Channel Radio Stations; Regional or Intrastate Radio Networks; National Radio Networks.

Mr. Willard will speak for the radio broadcasting industry in the discussion of "The FCC Report—Is it Right or Wrong?"

The session on opportunities for veterans in radio will be an open meeting for all veterans, both men and women. Key speakers will discuss the veterans chances in radio from an employment angle with the following categories being represented on the panel: advertising and promotion, casting, personnel, programs, production, research, sales, scripts, special events, talent and program development, and women's activities.

WKPA MANAGER HONORED

Edward J. Kroen, General Manager of Station WKPA, New Kensington, Pa., was recently elected President of the New Kensington Chamber of Commerce in recognition of his splendid work in behalf of the community.

Programming

PATTERSON PRAISES RADIO COOPERATION IN ARMY DAY CELEBRATION

In a letter to NAB President Justin Miller, Secretary of War Robert P. Patterson expressed the appreciation of the War Department for the cooperation extended by the radio broadcasting industry during the recent observance of Army Day.

Text of Mr. Patterson's letter follows:

"WAR DEPARTMENT
"Washington

"19 Apr. 1946.

"The Honorable Justin Miller, President
National Association of Broadcasters
1760 N Street N. W.
Washington 6, D. C.

"DEAR JUDGE MILLER:

"I would like to take this opportunity to express to you the National Association of Broadcasters, and through you to the radio broadcasting industry, the appreciation of the War Department for the thorough and excellent cooperation received on Army Day, 6 April 1946.

"It was the first official observance in five years, and the radio broadcasting industry generously made available time, talent, and facilities throughout the nation. This cooperation played an important part in making the day an outstanding success.

"Sincerely yours,

(s) ROBERT P. PATTERSON,
Secretary of War."

RELIGIOUS BOOK WEEK ANNOUNCED

The National Conference of Christians and Jews, Inc., have announced that the week of May 5 to 12 will be celebrated throughout the nation as Religious Book Week.

The program commemorating Religious Book Week was instituted four years ago, on the tenth anniversary of the burning of books in Nazi Germany.

The National Conference has made available to the radio broadcasting industry a fact sheet with suggestions for program ideas. The following are suggestions from the fact sheet, "How Your Program Can Help":

- "1. Special announcements of Religious Book Week stressing its value and its contribution to furthering understanding and respect among Americans of all creeds and cultural and national backgrounds.
- "2. Reviews of books on the Religious Book Week List (booklet containing list attached) by prominent reviewers, by clergymen and educators, by women's commentators. Interviews with authors of these books in which they tell of their aims in writing them and the part they hope they will play in furthering inter-group cooperation in America.
- "3. Special talks on the importance of books of spiritual value in building a world based on freedom and peace. Round Table discussions by representatives of each faith on this subject.
- "4. Specially dedicated music (hymns from classic hymnals or words by great writers set to music).
- "5. Dramatizations of some of the books on the Religious Book Week list with the announcement of the observance.
- "6. Special programs in commemoration of the thirteenth anniversary of the burning of the books, telling the story of the infamous May 10th, 1933, or a special broadcast by several writers whose books were thrown to the flames by Hitler.
- "7. Appropriate remarks on the place of reading in the building of a world based on freedom and peace by characters in daytime serial programs."

SHRINERS BEGIN RADIO CAMPAIGN IN INTEREST HOSPITALS FOR CRIPPLED CHILDREN

Pointing out that 1700 crippled children from impoverished families are standing in line, awaiting entrance into one of the 15 hospitals operated by the Shriners, a radio Fact Sheet has been distributed to all radio stations seeking such cooperation as American radio can and will give.

With an Advisory Committee headed by General of the Army Douglas MacArthur, including General Jimmie Doolittle, Admiral Chester Nimitz, J. Edgar Hoover, Edgar A. Guest and Jack Warner, the Shriners are seeking to focus attention on the problem of rehabilitation of crippled children from families not able to pay hospital and surgical fees.

Pointing out that since 1923, the Shriners have healed over 100,000 crippled children of all races, and creeds, the special radio campaign next week will have no direct appeal for funds whatever.

Program managers and women directors are urged to read the Fact Sheet now in their hands.

News Clinics

SET MINNESOTA RADIO NEWS CLINIC

E. L. Hayek, director, 11th NAB district, and licensee, KATE, Albert Lee, has appointed Richard M. Day, program director, WDGY, Minneapolis, general chairman of the Radio News Clinic to be held in Minneapolis on Friday, May 17. The hotel has not yet been selected. Invitations will be extended to all Minnesota stations, stations near the state borders and to the journalism faculty of the University of Minnesota.

Nebraska Clinic at Ft. Kearney Hotel

The Nebraska Radio News Clinic, May 11, is to be held at the Fort Kearney Hotel, Kearney, according to word from John Alexander, general clinic chairman, and, general manager, KODY, North Platte.

Engineering

DIATHERMY RESTRICTIONS LIFTED

The Federal Communications Commission announced Friday (26) that, with the approval of the Board of War Communications, it had rescinded its wartime orders Nos. 96-96-C, adopted pursuant to Board of War Communications Order No. 4, providing for the registration of diathermy equipment. The purposes of these orders, the first of which was issued on May 18, 1942, was to assist the Commission in preventing the use of diathermy equipment for the transmission of radio messages for subversive purposes, and to assist in the prevention of interference to radio services.

In rescinding the above orders, the Commission emphasized the fact that diathermy equipment remains a very serious source of interference to radio services and that, as the Commission has previously announced, steps will be taken to achieve elimination of such interference. An engineering conference to discuss proposed standards of good engineering practice for the operation of diathermy equipment and a procedure for obtaining Commission type approval of diathermy equipment designed to operate within the three frequency bands already allocated for such operation will be held under the chairmanship of the Chief Engineer of the Commission on May 9, 1946.

BUREAU OF STANDARDS TAKES ON NEW RADIO FUNCTIONS

A Central Radio Propagation Laboratory will be established May 1st in the National Bureau of Standards, Department of Commerce, it was announced last week by Dr. Edward U. Condon, Director of the Bureau.

The new division's chief emphasis will be on ionospheric and tropospheric propagation research. Division 14—as the new set-up is known—will be responsible for all radio activities of the Bureau of Standards except the electronics work of Division 13—Ordnance Development.

Dr. J. Howard Dellinger has been designated chief of the new division. He joined the staff of the Bureau in 1907 and became head of its Radio Section in 1919. Dr. Dellinger is past president of the Institute of Radio Engineers and a recipient of its Medal of Honor.

During the past four years a large part of the Radio Section's work has been the operation of the Interservice Radio Propagation Laboratory for the Joint Chiefs of Staff. This laboratory developed research methods for the study and forecasting of conditions in the ionosphere based on data obtained from a chain of stations throughout the world.

The newly established laboratory represents a consolidation of activities. It will take over certain functions from the Army and Navy and the Carnegie Institution of Washington and will collaborate closely with the Federal Communications Commission.

Ad Council—OWMR Allocations

AN URGENT MESSAGE FROM OWMR

The most important word in President Truman's Famine Emergency Committee is "Emergency." Shipments of

wheat and other foods to the millions in Europe and Asia facing malnutrition and slow starvation are falling short, despite the fact that May and June are the critical months. The Public can help—must help—by conserving all it can. But they must first be informed. Here is how you can help.

A series of special Famine Emergency broadcasts were aired over Washington's Station WINX. These 15-minute broadcasts have been transcribed and are available—on request—and without charge to any radio station in the country. Here is a brief description of the broadcasts:

1. THAT MEN MAY LIVE—talks on Famine Emergency by government leaders: Clinton P. Anderson, Secretary of Agriculture; Will Clayton, Assistant Secretary of State; Chester C. Davis, Chairman, Famine Emergency Committee; and Walter Straub, Director, Office of Emergency Food Programs. These brief messages are interesting, authoritative, bear an "official" stamp. They explain not only "the need" but *how* the public is to act.

2. WASHINGTON COMMENTATOR'S ROUND-UP—This is a lively, newsy, round-robin of famous radio commentators and news reporters, including: Drew Pearson, Joseph Alsop, Ernest K. Lindley, and Marquis Childs.

3. HOW DOES PRESIDENT TRUMAN'S FAMINE EMERGENCY APPEAL AFFECT MY KITCHEN?—of special interest to women listeners is this interview by Elinor Lee, Director of Women's Activities, WTOP, Columbia Broadcasting System, and Lucile Holmes Cohan, Information Specialist, Office of Information, U. S. Department of Agriculture. This program gets down to actual recipes and suggestions for conserving in the home.

4. FLEUR FENTON TELLS WHAT YOU CAN DO FOR THE FAMINE EMERGENCY—A round-table discussion led by Miss Fleur Fenton, Special Consultant to the Famine Emergency Committee, and recently returned from a tour of famine-ridden zones. Includes a typical career girl, club woman, and a housewife. A chatty, informal, specific "how-to-do-it" program.

5. YOUTH TAKES A STAND ON FAMINE EMERGENCY—Hazel Markell, Director of Special Activities, Station WTOP in Washington, who conducts a sprightly, extemporaneous program of teen-agers, turns the discussion over to the pros and cons of helping to feed the hungry in Europe and Asia.

You are urged to write to Media Programming Division, Office of War Mobilization and Reconversion, Washington, 25, D. C. for transcriptions of all of the above, and to broadcast them with continuity. Do so at once, PLEASE! There is no time to lose in getting these messages to the public.

PUBLIC INTEREST CAMPAIGNS—MAY 6-12, 1946

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 6-12, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Hospitals Need Student Nurses

Latest figures from a continuing study conducted by the American Hospital Association now show that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A high percentage of these hospitals have been forced to close beds and facilities—often whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. During pre-war years, where were available, the bulk of patient care was given by student nurses. During the war, members of the U. S. Cadet Nurse Corps carried 80% of the nursing load in their hospitals. However, Cadet Nurse recruitment was terminated last fall and at the present time there is an alarming and growing shortage of student nurses in training. Therefore, a nation-wide effort must

(Continued on next page)

be made immediately to interest young women in nursing as a career, and to urge them to enroll at once for existing vacancies in schools of nursing. Explain that there are opportunities, at extremely low cost, for 40,000 young women between the ages of 17 and 35, who are high school graduates of good standing, to enter one of the highest-paid professions by enrolling in a summer or fall student nurse training class. *Point out that information concerning schools of nursing may be obtained from either the hospital administrator or director of nurses of the nearest hospital.* Emphasize the fact that, compared with average net earnings of teachers, secretaries, office workers, librarians, bank employees, retail store employees and other services open to women the earnings of a professional nurse are among the highest. (Fact Sheet No. 9-A)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and

oils . . . Eating more of the plentiful foods . . . Eliminating all food waste and turning in all used fats . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

Fat Salvage

Fats and oils are essential to the production of soap, large quantities of which are desperately needed by the destitute people of war-torn Europe and Asia to maintain even the minimum cleanliness necessary to combat disease. They are likewise essential to the production of countless other peacetime consumers items like paints and varnishes, textiles and leather, pharmaceuticals and lubricating oils. Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Only by continuing to salvage used kitchen fats can housewives help prevent possible shortages of soap for both domestic use and foreign relief and accelerate the production of innumerable other peacetime consumers items. They should be urged to (1) save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on plates and platters, (2) re-use those suitable for cooking and pour immediately into salvage cans those fats which can't be re-used, (3) turn in the fat salvage container to their meat dealers promptly—they'll get four cents for every pound turned in. (Fact Sheet No. 19)

SUGGESTED COPY FOR APRIL 29 NAB "REPORTS"

The Media Programming Division, OWMR, has requested stations to give support to "I Am An American Day" (National Citizenship Day) May 19, 1946. Also, attention is invited to Veterans' Hospitals on National Hospital Day—May 12, 1946.

"I Am An American Day"—Department of Justice

The President has designated Sunday, May 19, 1946 as the annual "I Am An American Day." Community ceremonies are urged, both to honor our "new citizens" (naturalized and native-born) and to encourage all Americans to rededicate themselves to the principles and ideals of this Republic. Last year such ceremonies were held in 1100 communities. The Department of Justice, through its Immigration and Naturalization Service, the National Education Association, the American Legion and other organizations give nationwide leadership and provide materials for the assistance of local committees.

The use of radio, both for special programs on citizenship themes and for broadcasting the community programs, has greatly extended the influence of the local observance. Spot announcements have been mailed to Station Managers, and will be especially pertinent in communities with foreign populations.

Information About Veterans' Hospitals

In conjunction with National Hospital Day (May 12), Veterans' Hospitals throughout the country will hold open house so that representatives of the press, radio and civic groups may become better acquainted, first hand, with the new medical set-up of the Veterans' Administration.

The Veterans' Administration is anxious that the public know about the extensive Veterans' Hospital-building program, now in process. Ninety-five hospitals are now open, and 85 more are being built. This program represents the largest permanent Hospital-building project ever undertaken. It will be an opportunity to tell the public about the superior medical service available to hospitalized veterans in all fields of medicine.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, April 29. They are subject to change.

Monday, April 29

- NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. 1220 kc., 250 watts, daytime.
 NEW—Tidewater Broadcasting Corp., Norfolk, Va.—C. P. 1230 kc., 100 watts, unlimited.
 NEW—Syndicate Theatres, Inc., Columbus, Ind.—C. P. 1130 kc., 500 watts, daytime.
 NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—C. P. 1130 kc., 10 KW, unlimited, DA-night and day.

Further Hearing

- NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.
 WJIM—WJIM, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited, DA-night and day.
 NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. 550 kc., 1 KW, unlimited.
 KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. 550 kc., 5 KW, unlimited, DA-night.
 KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.
 NEW—Public Service Broadcasting Corp., Knoxville, Tenn.—C. P. 550 kc., 1 KW, unlimited, directional antenna.
 WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. 550 kc., 5 KW, unlimited, DA-night.
 KCRS—Millard Eidson, Midland, Texas—C. P. 550 kc., 5 KW, using directional antenna.
 WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. 550 kc., 5 KW, unlimited, DA-night and day.
 NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
 WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. 550 kc., 1 KW night, 1 KW day, unlimited, directional antenna.
 KOAC—Oregon State Agricultural College, Corvallis, Ore.—Mod. of License. 550 kc., 5 KW, unlimited, DA-night and day.

Consolidated Hearing

To Be Held in Madison, Wisconsin, in Hearing Room
State Capitol

- NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW night, 1 KW day, unlimited, DA-night.
 WHBC—The Ohio Broadcasting Co., Canton, Ohio—C. P. 1480 kc., 5 KW, unlimited, DA-night.

Wednesday, May 1

- NEW—Skyland Broadcasting Corp., W. of Lenanon Road, Dayton, Ohio—C. P. 980 kc., 5 KW, unlimited.
 NEW—Ohio-Michigan Broadcasting Corp., Toledo, Ohio—C. P. 980 kc., 5 KW, unlimited.
 WTOL—Community Broadcasting Co., Toledo, Ohio—C. P. 980 kc., 5 KW, unlimited, DA-night.

To Be Held in Court Room Federal Building, Elmira, N. Y.
Court Room, Municipal Building, Endicott, N. Y.

- NEW—James Robert Meachem, Elmira, N. Y.—C. P. 1450 kc., 250 watts, unlimited.

- NEW—Empire Newspapers-Radio, Inc., 911 East Maine St., Endicott, N. Y.—C. P. 1450 kc., 250 watts, unlimited.
 NEW—Texoma Broadcasting Co., Holt Hotel, Wichita Falls, Texas—C. P. 970 kc., 1 KW day, daytime.
 NEW—Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., 800 Scott St., Wichita Falls, Texas—C. P. 990 kc., 1 KW day, daytime.

Friday, May 3

- WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. 1590 kc., 5 KW, unlimited, directional antenna.

Friday, April 26

Further Consolidated Hearings

- WTNJ—WOAX Inc., Trenton, N. J.—Renewal of license. 1310 kc., 500 watts night, 500 wts. Shares WCAM and WCAP.
 WTNJ—WOAX Inc., Trenton, N. J.—Modification of License. 1310 kc., 500 watts, unlimited. Req. fac. of WCAM and WCAP.
 WCAM—The City of Camden, Camden, N. J.—Renewal of license. 1310 kc., 500 watts night, 500 watts LS. Shares WTNJ and WCAP.
 WCAM—The City of Camden, Camden, N. J.—Modification of license. 1310 kc., 500 watts. S-WCAP reg. fac. WTNS.
 WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license. 1310 kc., 500 watts LS. Shares WTNJ and WCAM day and night.
 WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license. 1310 kc., 500 watts. S-WCAP reg. fac. WTNS.

Monday, April 29

- NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, et al. d/b as, Pittsburgh, Pa.—C. P. 730 kc., 1 KW daytime.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

- Jose Ramon Quinones, San Juan, Puerto Rico—Granted construction permit for a new station to operate on 680 kc., 10 KW, unlimited time; site to be determined. (B-P-4189)
 Jose M. Sepulveda and Jose M. Rodriguez Quinones, a partnership, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time. (B-P-4168)
 Copper City Radio Co., Butte, Mont.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4552)
 WFCB, Inc., Superior, Wis.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B4-P-4610)
 Community Broadcasting Service, Inc., Vineland, N. J.—Granted construction permit for a new station to operate on 1360 kc., 1 KW, daytime only. (B1-P-4480)
 Chesapeake Radio Corp., Annapolis, Md.—Granted construction permit for a new station to operate on 810 kc., 250 watts, daytime only. (B1-P-4139)
 The Huntsville Times Co., Inc., Huntsville, Ala.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4594)

(Continued on next page)

FM CONDITIONAL GRANTS

The Commission has granted 38 additional conditional grants for new FM stations, bringing the total conditional grants to 425.

<i>City</i>	<i>Grantee</i>	<i>Interest in Standard Station</i>	<i>Type of FM Station</i>
ALABAMA			
Huntsville.....	The Huntsville Times Co., Inc.....	WSGN	Metropolitan
CALIFORNIA			
Beverly Hills.....	Beverly Hills Broadcasting Co.....	—	Community
Santa Barbara.....	News-Press Publishing Co.....	KTMS	M. P. R.
San Diego.....	The Jack Gross Broadcasting Co.....	KFMB	M. P. R.
CONNECTICUT			
Danbury.....	Frank Parker.....	—	Community
FLORIDA			
Daytona Beach.....	News-Journal Corp.....	WCOA	Metropolitan
Palm Beach.....	Palm Beach Broadcasting Corp.....	WWPG	Metropolitan
Pensacola.....	Pensacola Broadcasting Corp.....	WCOA	Metropolitan
GEORGIA			
Columbus.....	Radio Columbus, Inc.....	WDAK	Metropolitan
Savannah.....	Atlantic Broadcasting Co.....	WRBL	Metropolitan
Savannah.....	WSAV, Inc.....	WSAV	Metropolitan
IDAHO			
Twin Falls.....	Radio Broadcasting Corp.....	KTFI	Metropolitan
ILLINOIS			
Springfield.....	WCBS, Inc.....	WCBS	Metropolitan
KANSAS			
Hutchinson.....	Wm. Wyse, et al, d/b as The Nation's Center Broadcasting Co.....	KWBW	Metropolitan
Hutchinson.....	Hutchinson Publishing Co.....	KSAL	Metropolitan, possibly Rural
KENTUCKY			
Henderson.....	Henderson Broadcasting Co., Inc.....	WSON	Metropolitan
Winchester.....	Winchester Sun Co., Inc.....	—	Community
MAINE			
Portland.....	Portland Broadcasting System, Inc.....	WGAN	Metropolitan
MARYLAND			
Silver Spring.....	Tri-Suburban Broadcasting Corp.....	—	Community
MICHIGAN			
Jackson.....	WIBM, Inc.....	WIBM	Community
MINNESOTA			
St. Cloud.....	The Times Publishing Co.....	KFAM	Metropolitan, possibly Rural
MISSOURI			
Cape Girardeau.....	Oscar C. Hursch.....	KFVS	Metropolitan, possibly Rural
NEW YORK			
Niagara Falls.....	The Niagara Falls Gazette Publishing Co.....	WHLD	Metropolitan
Mt. Vernon.....	Hudson Broadcasting System, Inc.....	—	Community
MASSACHUSETTS			
New Bedford.....	Bay State Broadcasting Co.....	—	Metropolitan
NEVADA			
Reno.....	Saviors Electrical Products Corp.....	—	Community
NORTH CAROLINA			
Greenville.....	Greenville Broadcasting Co.....	WGTC	Metropolitan
Raleigh.....	Capital Broadcasting Co., Inc.....	WRAL	Metropolitan, possibly Rural
OHIO			
Columbus.....	United Broadcasting Co.....	WHKC	Metropolitan, possibly Rural
Steubenville.....	The Valley Broadcasting Co.....	WSTV	Metropolitan
OREGON			
Grants Pass.....	Southern Oregon Broadcasting Co.....	KUIN	Metropolitan, possibly Rural
PENNSYLVANIA			
Harrisburg.....	Harold O. Bishop.....	—	Community
SOUTH CAROLINA			
Spartanburg.....	J. M. Bryan and Smith Davis, Co-partners, d/b as Spartanburg Broadcasting Co.....	WORD	Metropolitan

(Continued on next page)

City	Grantee	Interest in Standard Station	Type of FM Station
TEXAS			
San Angelo	KGKL, Inc.	KGKL	Metropolitan
VIRGINIA			
Portsmouth	The Portsmouth Star Publishing Corp.	—	Metropolitan
WASHINGTON			
Longview	Twin City Broadcasting Corp.	KWLK	Community
WEST VIRGINIA			
Wheeling	West Virginia Broadcasting Corp.	WAGA	Metropolitan, possibly Rural
Wheeling	Community Broadcasting, Inc.	WKWK	Metropolitan

FM FINAL CP'S GRANTED

The four following stations, which received engineering approval on March 13, were granted regular construction permits:

- St. Louis University, St. Louis, Mo.—CP for Metropolitan station; Channel: **94.1 Mc.** (No. 231); 42.6 KW; Antenna: 525 ft.
- Missouri Broadcasting Corp., St. Louis, Mo.—CP for Metropolitan station; Channel: **92.1 Mc.** (No. 221); 32.3 KW; Antenna: 475 ft.
- Thomas Patrick, Inc., St. Louis, Mo.—CP for Rural station; Channel: **95.3 Mc.** (No. 237); 188 KW; Antenna: 472 ft.
- Frank R. Pidcock, Sr., Moultrie, Ga.—CP for Metropolitan station; Channel: **100.3 Mc.** (No. 262); 10.4 KW; Antenna: 401 ft.

DESIGNATED FOR HEARING

The following 5 applications for new Metropolitan FM stations in the St. Louis, Mo., area, were designated for consolidated hearing:

Columbia Broadcasting System, Inc., St. Louis; Globe-Democrat Publishing Co., St. Louis; Unity Broadcasting Corp of Mo., St. Louis; Mississippi Valley Broadcasting Co., E. St. Louis, Ill.; Evangelical Lutheran Synod of Mo., Ohio and other States, Clayton, Mo.

The 5 following applications for new Metropolitan stations in the Atlanta, Ga., area, were designated for consolidated hearing:

Liberty Broadcasting Corp., Atlanta; Atlanta Journal Co., Atlanta; J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta; Fred B. Wilson and Channing Cope, d/b as Wilson and Cope, Atlanta, and Regents of the University System of Ga., for and on behalf of Ga. School of Tech., Atlanta.

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Designated for hearing application for new station (B3-P-4129), to operate on **1490 kc.**, 250 watts, unlimited time.

Central Broadcasting Corp., Flint, Mich.—Designated for hearing application for new station (B2-P-4403) to operate on **600 kc.**, 1 KW, DA, unlimited time.

KAND—Navarro Broadcasting Assn. (Assignor), J. C. West, President, Alfo, Inc. (Assignee), Corsicana, Texas—Designated for hearing (Comr. Jett voting for grant), application for consent to voluntary assignment of license of station KAND from Navarro Broadcasting Assn. to Alto, Inc. (B3-AL-504)

KCTH—Natrona County Tribune, Casper, Wyo.—Granted request for change in call letters of new station from KCTH to KVOC.

WKNE—Harry C. Wilder, et al. (Transferors), Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell (Transferees), WKNE Corp. (Licensee), Keene, N. H.—Granted application for consent to voluntary transfer of control of WKNE Corp., licensee of station WKNE, from Harry C. Wilder, Mark S. Wilder, Helen W. Miller, Frank Lyman, Jr., David Carpenter, N. L. Kidd, George W. Smith, and Philip H. Faulkner to Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell, for a consider-

ation of \$85,000, plus an agreed margin by which current assets exceed current liabilities as at closing date, for all outstanding capital stock of the licensee. (B1-TC-473)

KSO—Kingsley H. Murphy (Assignor), Murphy Broadcasting Co. (Assignee), Des Moines, Iowa—Granted consent to voluntary assignment of license (B4-AL-516) and CP (B4-P-4327) from Kingsley H. Murphy to Murphy Broadcasting Co., for a consideration of \$249,000, composed of 2490 shares of the capital stock of assignee corporation.

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Granted temporary waiver of Sec. 3.261 of the Commission's Rules so as to permit operation of FM station only one hour per day (12 noon to 1:00 P. M.) five days per week (Monday thru Friday) for a period of 90 days, during period of transfer from the old to the new FM band.

ACTIONS ON MOTIONS

Southern Calif. Broadcasting Co., Pasadena, Calif.; Orange County Broadcasting Co., Santa Ana, Calif.—Ordered that the hearing on these applications now scheduled for April 18, be continued without date. (Docket 6737 and 7337)

Central Kentucky Broadcasting Corp., Lexington, Ky.—Ordered that the hearing on this application now scheduled for April 24, be continued to May 23, at 10 A.M., at Lexington, Ky. (Docket 6908)

Cleveland Broadcasting, Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to show an increase in the number of authorized outstanding shares of stock; show the substitution of Alvanley Johnston for Paul C. Aiken as a director, etc., and the motion was accepted. (Docket No. 7046)

General Broadcasting Co., Independence, Mo.—Granted petition for leave to intervene in the consolidated hearing now scheduled for April 19 on applications of KTOP, Inc. (Docket 6980); Emporia Broadcasting Co., Inc. (Docket 6981), and Collinson-Wingate Broadcasting Co. (Docket 7382). Exception to the ruling noted by counsel for KTOP, Inc.; Emporia Broadcasting Co., Inc., and Collinson-Wingate Broadcasting Co.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Granted motion to amend its application for CP (Docket 7100), so as to bring its engineering data up to date, etc., and the amendment was accepted.

Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Granted motion to take depositions in re its application for a new station (Docket 7310).

Capitol Broadcasting Corp., Inc., Indianapolis, Ind.—Granted petition to amend its application for a new FM station (Docket 7035), so as to complete its engineering data, and the motion was accepted.

Radio Asheville, Inc., Asheville, N. C.—Granted motion for leave to amend its application for a new station (Docket 7439) so as to specify frequency **1490** with 100 watts power, instead of **1450 kc.** with 250 watts; change paragraphs, etc. The amendment was accepted and application removed from hearing docket.

(Continued on next page)

- Dorrance D. Roderick, El Paso, Texas—Denied motion for continuance of consolidated hearing now scheduled for June 17 at Pueblo, Colo., in re applicant's application for CP (Docket 7091) and application of Pueblo Radio Co., Inc. (Docket 7092)
- Joseph M. Zamojski Co., Baltimore, Md.—Granted petition to dismiss without prejudice its application for a new commercial television station. (Docket 7302)
- WFIL Broadcasting Co., Philadelphia, Pa.—Granted motion to dismiss without prejudice its application for a new commercial television station. (Docket 7268)
- Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for leave to amend its application for a new station (Docket 7126), so as to specify the frequency 1290 with 1 KW, unlimited time, instead of 970 kc., with 1 KW, daytime only. The amendment was accepted and application removed from the hearing docket.
- Frederick Wesley Mizer, Orlando, Fla.—Granted motion to take depositions in re its application for a new station (Docket 7183), to start May 8, order to specify dates and places.
- Worth Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application for CP (Docket 7344), so as to specify the frequency 970 kc., 1 KW, daytime only, instead of 960 kc., 5 KW, daytime only, etc. The amendment was accepted and application removed from the hearing docket.
- Public Service Broadcasting Corp., Knoxville, Tenn.—Granted petition requesting dismissal without prejudice of its application for a new station (Docket 7330).
- Harry Willard Linder, Marshall, Minn.—Granted motion for indefinite continuance of hearing on its application for a new station (Docket 7056), and the hearing now scheduled for May 8 was continued without date until further order of the Commission.
- Liberty Broadcasting Co., Pittsburgh, Pa.—Granted motion for continuance of hearing on application for a new station (Docket 7169), now scheduled for April 26, and said hearing was continued to April 29.
- WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted motion for leave to continue hearing now scheduled for May 9, in re its application for renewal of license (Docket 6987), and the hearing was continued to June 10.
- Northern Va. Broadcasters, Inc., Arlington, Va.—Granted petition insofar as it requests leave to amend its application for a new station (Docket 7476), so as to specify the frequency 780 kc. instead of 860 kc.; change paragraphs, etc. The amendment was accepted and application removed from the hearing docket.
- Crescent Broadcast Corp., Philadelphia, Pa.—Granted motion to dismiss its application for a new station (Docket 7096).
- Baltimore Radio Show, Inc., Baltimore, Md.—Granted petition requesting leave to intervene in the hearing on application of Newnan Broadcasting Co., Newnan, Ga. (Docket 7442), designated for consolidated hearing with application of Volunteer State Broadcasting Co., Nashville, Tenn., and Sec. 1.385(d) of the Commission's rules was waived.
- KTHH—Texas Star Broadcasting Co., Houston, Texas—Granted motion to take depositions in the hearing now scheduled for May 27 on movant's application for CP (Docket 7333) and application of Lee Segall Broadcasting Co., Houston, (Docket 7332).
- Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Pa.—Granted petition for leave to amend its application for CP (Docket 7181), so as to show an increase in the amount of the common stock; show addition of four stockholders, etc., and the amendment was accepted.
- WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—Granted motion for leave to continue consolidated hearing now scheduled for May 13 in re its application (Docket 7325 et al.), and said hearing was continued to July 15.
- WNEW—Greater New York Broadcasting Corp., New York City—Granted petition requesting leave to intervene in the consolidated hearing upon applications of Syndicate Theatres, Inc., Columbus, Ind. (Docket 7099) and Universal Broadcasting Co., Inc., Indianapolis (Docket 7100), scheduled for April 29.
- Keystone Broadcasting Corp., Harrisburg, Pa.—Granted motion to dismiss without prejudice its application for a new television station (Docket 7306). (Movant alleges its desire to give further consideration to the advisability of using color television.)
- Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Granted petition to dismiss without prejudice its application for a new station (Docket 7340).
- The Peninsula Broadcasting Co., Salisbury, Md.—Granted petition for leave to intervene in the consolidated hearing on applications of Tidewater Broadcasting Corp., Norfolk, Va. (Docket 7390) and Norfolk Broadcasting Corp., Norfolk, Va. (Docket 7087), and Sec. 1.385 of the Commission's Rules was waived.
- Alamance Broadcasting Co., Inc., Burlington, N. C.—Dismissed petition requesting leave to intervene in the hearing in re application of Bluegrass Broadcasting Co., Inc., (Docket 7340).
- Atlantic Radio Corp., Boston, Mass.—Denied petition insofar as it requests leave to amend application for new station (Docket 7404); granted as to continuance of hearing now scheduled for April 29, and continued said hearing to May 29.

CORRECTION

The following is a correction by FCC on an item which appeared in **REPORTS** on April 22, p. 322:

Texoma Broadcasting Co., Wichita Falls, Texas—Granted oral request of counsel for withdrawal of petition for continuance of consolidated hearing in re its application and that of Wichtex Broadcasting Co.

ACTION IN DOCKET CASES

The Federal Communications Commission announces adoption of a decision making final its proposed decision (B-232), granting the application for assignment of license of Station WPRP, Ponce, Puerto Rico, from Julio M. Conesa to the Voice of Puerto Rico, Inc., a corporation composed of Julio M. Conesa, Andres Grillasca, Francisco Susoni and Felipe Segarra (Docket No. 6685).

The application of Consolidated Broadcasting Corporation for a construction permit for a new standard station at Ponce, Puerto Rico, requesting the facilities of Station WPRP (Docket No. 6686), was denied without prejudice.

The applications of Julio M. Conesa for construction permit to increase power of Station WPRP to 5 KW (Docket No. 5678), for approval of transmitter site (Docket No. 6107), and for change in transmitter site for 250 watt operation (Docket No. 6684) were dismissed, since there was no evidence presented in support of these requests.

MISCELLANEOUS ACTIONS

WNCA—Community Broadcasting Co., Asheville, N. C.—Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna, and approval of transmitter and studio locations at between Asheville-Emma Highway and Southern Railway, Asheville, and Woodfin and North Market St., Asheville, respectively. (B3-MP-1857)

WMBC—Miss. Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for approval of transmitter location at near Macon, Miss., approval of studio location at Hotel Macon Bldg., N. Jefferson St., Macon, approval of antenna and change type of transmitter (Gates Radio Co. 250-C); permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules, conditions.

KNEI—New Iberia Broadcasting Co., New Iberia, La.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at 1400' inside city limits, West Main Street, N. E. side, New Iberia, and 101 St. Peter St., New Iberia, respectively. Permittee hereunder is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules, conditions. (B3-MP-1863)

(Continued on next page)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of CP, which authorized installation of a DA for night use, for extension of completion date from 5-4-46 to 11-4-46. (B3-MP-1870)

WSPA—Spartanburg Adv. Co., Spartanburg, S. C.—Granted modification of CP, which authorized changes in DA and increase in power, to extend completion date from 4-14-46 to 5-14-46. (B3-MP-1874)

KSLM—Oregon Radio, Inc., Salem, Ore.—Granted license to cover CP which authorized installation of a new transmitter. (B5-L-1940)

KWOR—Joseph P. Ernst, Worland, Wyo.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; also authority to determine operating power by direct measurement of antenna power. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-L-1935; B5-Z-1762)

WTHT—The Hartford Times, Inc., Hartford, Conn.—Granted license to cover CP which authorized change in transmitter and studio locations and installation of new vertical antenna. Also authority to determine operating power by direct measurement of antenna power. (B1-L-1943; B1-Z-1769)

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted license to cover CP which authorized installation of a new transmitter (Gates BC1-E). (B3-L-1938)

WMSL—Tenn. Valley Broadcasting Co., Inc., Decatur, Ala.—Granted license to cover CP which authorized change in transmitter location and changes in antenna; also authority to determine operating power by direct measurement of antenna power. (B3-L-1933; B3-Z-1760)

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location on U. S. Highway 74, Approx. 1.5 Mi. West of Center of Shelby, N. C., and to change studio location from 1 East Marion St., Shelby, to: On U. S. Highway 74, Approx. 1.5 mi. West of Center of Shelby, N. C. The permittee hereunder is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules, conditions.

WJOI—Florence Broadcasting Co., Florence, Ala.—Granted modification of CP, which authorized a new station, for approval of transmitter location at near R. R. bridge crossing of Tennessee River, Florence, and approval of antenna. The permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1838) (Action taken 4-19.)

WWLH—Loyola University, Area of New Orleans, La.—Granted license to cover CP which authorized a new relay broadcast station; frequencies 1622, 2058, 2150 and 2790 kc., 15 watts. (B3-LRY-321)

KRIC, Inc., Mobile, Area of S. E. Texas, Vicinity of Beaumont—Granted CP for new relay broadcast station; freqs. 31.22, 35.62, 37.02 and 39.26 mc.; 15 watts; to be used with applicant's standard station KRIC. (B3-PRE-463)

WBPV—NBC, Cleveland, Ohio—Granted license to cover CP which authorized a new relay broadcast station; freqs. 1606, 2074, 2102, 2758 kc.; 150 watts. (B2-LRY-320)

Central New York Broadcasting Corp., Town of Pompey, N. Y.—Granted special temporary authority to use a 70 watt composite transmitter on 93.75 mc. with AO emission, in order to conduct signal measurement tests from proposed FM transmitter site, for a period of 30 days from date of grant. (Applicant was granted conditional Metropolitan station 1-9-46.)

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Granted special temporary authority to operate a composite, 250-watt transmitter on 102.1 mc. with a single-layer turnstile antenna located on St. Paul Hotel, 363 St. Peter St., St. Paul, for a period of 90 days from date of grant in order to conduct an FM program service. (Applicant was given conditional grant for a Metropolitan, possibly Rural station on 10-19-45.)

Following is a list of FM applications for which approval was given of basic engineering plans. Conditional grants were originally made on October 19 and November 1, 1945.

(Note: Power shown is effective radiated power. Antenna height given is height above average terrain):

Atlantic Coast Broadcasting Co., Charleston, S. C.—Metropolitan; Channel: 92.3 mc. (No. 222); 20.5 KW; 415 ft.

Harbenito Broadcasting Co., Inc., Harlingen, Texas—Metropolitan; Channel: 95.3 mc. (No. 237); 13.7 KW; 402 ft.

Havens & Martin, Inc., Richmond, Va.—Metropolitan; Channel: 96.3 mc. (No. 242); 47 KW; 427 ft.

Honston Printing Corp., Houston, Texas—To be determined; Channel: 99.7 mc. (No. 259); 196 KW; 497 ft.

KTRH Broadcasting Co., Houston, Texas—To be determined; Channel: 99.3 mc. (No. 257); 164 KW; 500 ft.

Boise Broadcast Station, Boise, Idaho—Metropolitan; Channel: 102.1 mc. (No. 271); Minus 370 ft. (Transmitter is in a valley; tower 200 ft.) 3.3 KW.

Textile Broadcasting Co., Greenville, S. C.—Rural; Channel: 93.3 mc. (No. 227); 48.6 KW; 1173 ft.

Spartanburg Advertising Co., Spartanburg, S. C.—Rural; Channel: 92.1 mc. (No. 221); 24 KW; 2125 ft.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

500 Kilocycles

WELQ—Birney Imes, Jr., Tupelo, Miss.—Construction permit to change frequency from 1490 to 1460 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night, install new transmitter and make changes in vertical antenna.

550 Kilocycles

NEW—Public Service Broadcasting Corp., Knoxville, Tenn.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change hours of operation from unlimited time to daytime only.

NEW—Millard Eidson, Independent Executor of the Estate of Clarence Scharbaner, Deceased, Midland, Texas—Construction permit to change frequency from 1230 to 550 kc., increase power from 250 watts day and night to 5 KW day and night, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change power from 5 KW day and night to 5 KW day, 1 KW night.

590 Kilocycles

KFXM—J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Co.), San Bernardino, Calif.—Construction permit to change frequency from 1240 to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna for day and night use, and change transmitter location.

640 Kilocycles

KFI—Earle C. Anthony, Inc., Los Angeles, Calif. (P. O. 141 N. Vermont Ave.)—Construction permit to install new vertical antenna.

730 Kilocycles

NEW—E. R. Ferguson & J. R. Pepper (Ltd.), d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn. (P. O. E. R. Ferguson, 1664 Euclid Ave.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

(Continued on next page)

940 Kilocycles

NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation. Amended re directors, officers and stockholders.

960 Kilocycles

KROW—KROW, Inc., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change type of directional antenna for day and night use.

990 Kilocycles

NEW—Public Radio Corp., Tulsa, Okla. (P. O. 214 Beacon Building)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

1020 Kilocycles

NEW—Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW, and unlimited hours of operation. Amended to change frequency from 1560 to 1020 kc., power from 1 KW day and night to 1 KW day and change hours of operation from unlimited time to daytime only.

NEW—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from 1030 to 1020 kc., change power from 50 KW to 10 KW and change type of transmitter.

1030 Kilocycles

NEW—Marion Radio Corp., Marion, Ind.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation. Amended to specify type of vertical antenna and to change transmitter location.

1040 Kilocycles

NEW—Mid-America Broadcasting Corp., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation. Amended re corporate structure.

1050 Kilocycles

NEW—Key Broadcasting Corp., Baltimore, Md. (P. O. 1031 Cathedral St.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

1060 Kilocycles

WNOE—James A. Noe, New Orleans, La.—Construction permit to change frequency from 1450 to 1060 kc., increase power from 250 watts to 50 KW, install new transmitter and directional antenna for day and night use, move transmitter. Amended to change power from 50 KW day and night to 50 KW day and 25 KW night, to change type of transmitter and make changes in directional antenna, and change transmitter location.

1070 Kilocycles

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit to increase power from 5 KW to 50 KW, install new transmitter, make changes in directional antenna for day and night use and change transmitter location. Amended to make changes in directional antenna.

KHMO—The Courier Post Publishing Co., Hannibal, Mo.—Construction permit to change frequency from 1340 to

1070 kc., increase power from 250 watts day and night to 5 KW day, and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to install directional antenna for day and night use.

NEW—Monona Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 10 KW, directional antenna night, and unlimited hours of operation. Amended to change proposed type of transmitter and directional antenna for day and night use.

1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—License to cover construction permit (B4-P-3962) which authorized a new standard broadcast station.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Authority to determine operating power by direct measurement of antenna power.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4003, which authorized increase in power, changes in transmitting equipment, installation of new directional antenna for day and night use, and change in transmitter location) for installation of new transmitter.

NEW—Radio Americas Corp., Mayaguez, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and unlimited hours of operation. Amended to change frequency from 950 to 1150 kc. and make changes in vertical antenna.

1190 Kilocycles

NEW—James E. Murray, Hutchinson, Kansas (P. O. 12 West 18th St.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

NEW—Annapolis Broadcasting Corp., Annapolis, Md. (P. O. Morris H. Blum, 2924 Ulman Ave., Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

1220 Kilocycles

WADC—Allen T. Simmons, Tallmadge, Ohio—Construction permit to change frequency from 1350 to 1220 kc., increase power from 5 KW to 50 KW, install new transmitter and new directional antenna for day and night use and change transmitter location. Amended to make changes in directional antenna and change studio location.

1230 Kilocycles

NEW—Lewis Windmuller, Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Lewis Windmuller to Allentown Broadcasting Corporation.

WFOH—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—Modification of construction permit (B3-P-3652, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Construction permit to install a new transmitter.

NEW—Panhandle Broadcasting Corp., Amarillo, Texas (P. O. 604-5 Oliver Eakle Building)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

1280 Kilocycles

NEW—Engene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from 790 to 1280 kc., increase power from 1 KW day and 500 watts night to 1 KW day and night, and install directional antenna for day and night.

NEW—The Travler Publishing Co., Arkansas City, Kansas (P. O. 124 East Washington)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and daytime hours of operation.

1310 Kilocycles

NEW—Northern Allegheny Broadcasting Co., Warren, Pa. (P. O. 705 Warren Bank & Trust Building)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW and daytime hours of operation.

1320 Kilocycles

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Construction permit to install FM antenna on top of west tower of direction antenna.

1340 Kilocycles

NEW—Glacus G. Merrill and Andrew H. Kovlan, a Partnership, d/b as Mountain State Broadcasting Co.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Midwestern Broadcasting Co., Petoskey, Mich. (P. O. Lester M. Biederman, 114-116 E. Front St., Traverse City, Mich.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Bix Sioux Broadcasting Co., Sioux Falls, S. Dak. (P. O. Rooms 202-211 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—James Valley Broadcast Co., Huron, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc.

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

WGRV—Clyde B. Austin, C. H. Lyerly and C. B. Burns, d/b as Greenville Broadcasting Company, Greenville, Tenn.—Modification of construction permit (B3-P-4213, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

NEW—News-Press Publishing Co., Santa Maria, Calif. (P. O. De la Guerra Plaza, Santa Barbara, Calif.)—Construction for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Milburn H. Stuckwish, Charles F. Bruce, and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill. (P. O. Box 789, Decatur, Ill.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1420 Kilocycles

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—Construction permit to change frequency from 1400 to

1420 kc., increase power from 250 watts to 5 KW and install new transmitter and directional antenna for day and night use. Amended to change frequency from 1420 to 680 kc., increase power from 5 KW day and night to 10 KW day and 5 KW night, install new type transmitter and new directional antenna for day and night use and change transmitter location.

1450 Kilocycles

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders and directors and to change type of transmitter.

NEW—West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., Tuscaloosa, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Downing Musgrove, Douglas, Ga. (P. O. Box 115, Homerville, Ga.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Tallahassee Appliance Corp., Tallahassee, Fla. (P. O. 123 S. Monroe St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KXLR—Arkansas Airwaves Co., Little Rock, Ark.—License to cover construction permit (B3-P-4067, as modified) which authorized a new standard broadcast station.

KXLR—Arkansas Airwaves Co., Little Rock, Ark.—Authority to determine power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Construction permit to make changes in vertical antenna and mount FM antenna on top.

1470 Kilocycles

NEW—Robert Schnler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif. (P. O. 3155 Alta Ave.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, and unlimited hours of operation.

NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and unlimited hours of operation. Amended to change frequency from 1590 to 1470 kc., and make changes in vertical antenna.

1490 Kilocycles

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

WARD—Central Broadcasting Co., Inc., Johnstown, Penna.—Modification of construction permit (B2-P-3732, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio location. Amended re ground system.

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership d/b as Florida West Coast Broadcasting Co., Tampa, Fla.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime hours of operation.

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1550 Kilocycles

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change type of directional antenna.

1590 Kilocycles

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va. (P. O. Box 231, Kinston, N. C.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW, and daytime hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Northwestern Ohio Broadcasting Corp., Lima, Ohio (P. O. 1216 National Bank Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,650 square miles.

NEW—The Tri-State Broadcasting Co., Cumberland, Md. (P. O. 81 Baltimore St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 16,600 square miles.

C. H. Fisher and B. N. Phillips, a co-partnership d/b as Valley Broadcasting Co., Eugene, Ore. (P. O. Route #4, Box 42A)—Construction permit for a new FM (Metropolitan-Rural) broadcast station to be operated on Channel #259, 99.7 mc., and coverage of 8,000 square miles.

Violet G. Hill Motter, and Violet G. Hill Motter, administratrix of the estate of Frank L. Hill, deceased, d/b as Eugene Broadcast Station, Eugene, Ore. (P. O. Route 3)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #261, 100.1 mc., and 698 square miles.

Nathan Schwartz, Chicago, Ill. (P. O. 545 Roscoe St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in 88 of 108 mc. band and coverage of 7,150 square miles.

Cleveland Broadcasting, Inc., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 7,730 square miles. Amended to change corporate structure.

The WGAR Broadcasting Co., Cleveland, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on 45.5 mc., and coverage 8,500 square miles. Amended to specify type of transmitter, population of 3,048,746 and change frequency from 45.5 mc. to Channel #230, 93.9 mc., or Channel #222, 92.3 mc., coverage from 8,500 to 13,454 square miles, change in officers, directors and stockholders and changes in antenna system.

WEAF-FM—National Broadcasting Co., Inc., New York, N. Y.—Construction permit to specify frequency of Channel #247, 97.3 mc., coverage as 11,640 square miles, install new transmitter, and make changes in antenna system.

Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (P. O. 90 State St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and coverage of 11,380 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

United Detroit Theatres Corp., Detroit, Mich.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 78-84 mc. and ESR of 564. Amended to change frequency from Channel #4, 78-84 mc., to Channel #5, 76-82 mc., ESR from 564 to 738, type of aural and visual transmitters and make changes in antenna system.

Radio Station WOW, Inc., Omaha, Neb.—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ESR of 1500. Amended to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—College of the Pacific, Stockton, Calif.—Construction permit for a new non-commercial educational broadcast station to be operated on any available frequency and FM type of emission. Power of 1 KW. Amended re transmitter site.

KSIU—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

NEW—The Trustees of the University of Pennsylvania, Philadelphia, Pa.—Construction permit for a new non-commercial educational broadcast station to be operated on 42.9 mc., power of 10 KW and special for FM emission. Amended to change frequency from 42.9 to 91.7 mc., to change type of transmitter and to make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Radio Kentucky, Inc., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

NEW—Grenada Broadcasting Co., Grenada, Miss.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. D.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—John Dawes Ames, Robert Francis Hurligh and Nevin Paul Neilson, a partnership d/b as Lake Shore Broadcasting Co., Evanston, Ill.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 5 KW and daytime hours of operation.

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter and change transmitter location, and make changes in antenna system. (1560 kc.)

NEW—Great Falls Broadcasting Co., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 10 KW, directional antenna and unlimited hours of operation.

NEW—Parkersburg Broadcasting Co. (a Corporation), Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from 1490 to 690 kc., power from 250 watts to 1 KW night and 5 KW day, install directional antenna for day and night use, new transmitter and change transmitter location.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

(Continued on next page)

A. C. Becken Co., a corporation, located at 29 East Madison Street, Chicago, and Austin N. Clark and Joseph L. McNab, officials of the corporation, all engaged in the wholesale distribution of jewelry, giftware and related products, are charged in a complaint with misrepresentation. (5434)

Independent Grocers Alliance Distributing Co., Chicago, its directors, and four of its affiliated wholesale grocers for whom it operates a buying and merchandising service, are charged in a complaint with violation of the brokerage section of the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of foodstuffs, groceries and related products. Four sellers of such commodities, who pay the brokerage to the respondent buyers, likewise are charged with violating the Act. (5433)

STIPULATIONS

During the past week the Commission announced no stipulations.

CEASE AND DESIST ORDERS

The Commission issued no cease and desist orders last week.

FTC COMPLAINT DISMISSED

The Federal Trade Commission has dismissed without prejudice its complaint charging Stayner Corporation, San Francisco, with disseminating false advertisements concerning the therapeutic properties of a medicinal preparation designated Minra.

The order of dismissal states that the respondent has discontinued the practices alleged in the complaint as being in violation of the Federal Trade Commission Act and has given satisfactory assurance that they will not be resumed.

All of the Commissioners participated in the decision.



Employee-Employer Relations

PETRILLO REITERATES BAN ON FM-AM DUPLICATION

James C. Petrillo, AFM President, in an article published in the April issue of the "International Musician" reiterated the union's ban on the simultaneous broadcasting of radio programs containing music over FM and AM stations.

He also discussed the union's refusal to permit its members to perform for television broadcasts, an order which was first issued by the AFM in February, 1945. "Television is not going to grow at the expense of the musicians," the article stated. "As television grows, the musician is going to grow with it, or we are not going to assist in its development."

District Meetings

FIFTH DISTRICT BROADCASTERS MEET AT PENSACOLA

One hundred and forty-three broadcasters and industry representatives attended the National Association of Broadcasters 5th district meeting at the San Carlos Hotel in Pensacola, Florida, April 29 and 30. Fred Borton of Miami, director of the 5th district, was in charge.

A unique feature of the meeting was the presence of four "presidents": President Miller of the NAB, Henry Johnston, President of the Alabama Broadcasters Association, Charles Smithgall, President of the Georgia Broadcasters Association, and James LeGate, President of the Florida Broadcasters Association.

Tragedy struck Monday evening as the entertainment to the dinner came to a close. John Connolly, assistant manager of WBRC, Birmingham, suffered a heart attack and died as he was being rushed to a hospital. The Tuesday morning meeting was opened with all present standing in silent prayer for John and an appropriate resolution of condolence was read at the close of afternoon meeting.

The following resolutions were passed:

Whereas, Almighty God, in His infinite wisdom, has seen fit to take from our midst a fellow broadcaster and

Whereas, John Connolly was an honored and respected member of his community, State and this District of the NAB and

Whereas, His passing leaves a gap in the ranks of broadcasters and a void in the hearts of his fellows, therefore

KIWANIS MARKS RADIO WEEK

The second annual observance of Kiwanis Radio Week starting next Sunday (12) will be marked by salutes to the radio broadcasting industry at local Kiwanis meetings in the United States and Canada.

Reports indicate that local stations are cooperating actively with Kiwanis clubs to make this year's observance successful.

Three members of NAB's staff are scheduled to make addresses before Kiwanis groups. A. D. Willard, Executive Vice President, will speak to the Cleveland members on Thursday (16). General Counsel Don Petty plans to visit the Roanoke, Virginia, club on Tuesday (14), and Director of Government Relations Robert T. Bartley is scheduled for two talks in Louisiana. His first stop will be at the Bossier-Caddo group on Wednesday (15) and the following day he will talk at the meeting in Shreveport.

Be It Resolved, that the 5th District of NAB does be-moan his passing and that, further our collective sympathy be extended his survivors and further, that a copy of this resolution be spread on our minutes and a copy furnished his family and to his station.

Resolved, that the National Association of Broadcasters prepare a series of programs that will tell the true story of our system of broadcasting and its accomplishments; that the networks provide time for the broadcasting of these programs, and that transcriptions of the programs be prepared for distribution to the stations not carrying network programs.

Be it resolved, that Fred Borton, director of the 5th district, recommend to the Board of Directors of the National Association of Broadcasters that a bureau be instituted for the handling of controversial copy, and/or copy of unsuitable nature. It is recommended that if this work can be accomplished by an existing bureau or department, such action as necessary to effect this, be taken.

It is the belief of the members of the 5th District of NAB that the publication and circulation by the Federal Communications Commission of the book entitled, "Public Service Responsibility of Broadcast Licensees" is an unfair and an unjust presentation of the practices of broadcast stations in general throughout the United States; that the specific case examples cited in the publication in no way justifies control of program content by the Communications Commission; that the 5th District requests the National Association to proceed as rapidly as possible to prepare and have presented to Congress necessary amendments to guarantee freedom of radio as well as freedom of the press in an effort to maintain the essential freedoms in the only democracy left in the world.

(Continued on next page)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone National 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

1. That the NAB board establish a workable system of industry self-regulation, for the continuing improvement of the free American system of radio.

2. That the radio industry through the NAB petition Congress for definitive legislation, defining and limiting the powers of the FCC.

The members of the 5th District of the NAB are opposed to the adoption of any so-called Academy Awards or Oscar Awards connected with the National Association of Broadcasters for the reason that the large majority of broadcasters would not be in a position to benefit from any such project, and it is our recommendation that any stations interested in any such plan of Awards, organize and finance such a scheme separate and apart from the National Association of Broadcasters.

The 5th District of the National Association of Broadcasters urges all stations within the district to become members of B.M.B., and commend that organization for the progress they have made in organizing periodic station coverage studies. The stations of this district wish to extend to B.M.B. their fullest active support and cooperation.

The broadcasters of the 5th District of NAB believe that the best interests of the industry can be served by maintaining B.M.I. at its highest degree of efficiency. We therefore urge all broadcasters to lend their most active support to B.M.I. and to check their program schedules so that increasing prominence may be given to B.M.I. numbers in their daily broadcasts.

Daylight Savings Time presents one of the most difficult problems in program scheduling to broadcast stations. This is especially true in the border zone between standard time zones, such as that occupied by the states of Ohio and Kentucky. The broadcasters of the 5th District of NAB therefore urgently request its National Association to extend all efforts in securing a national pattern for the establishment of a uniform time in each time zone in the United States.

It is the belief of the members of the 5th District that there is a need of smaller units in the broadcasting organization than the basic district unit. We recommend that the National Association lend itself to the immediate development of state groups—that a study be made of the functions of the existing state organizations, and that a development program be adopted, with the assistance of headquarters; that a field organization for the continuous service and development of such state organizations be provided; that one of the main duties of the state groups would be the development of congressional relations working toward a better understanding by our congressmen of the problems of the broadcasters.

The broadcasters of the 5th District of NAB wish to take this opportunity to thank one of their members, Harold Ryan, for his unselfish action and substantial contributions to our National Association in serving as interim president during a most difficult time.

The broadcasters of the 5th District of the NAB hereby pledge their support to our President, Justin Miller. We commend the constructive program which he has offered and pledge our wholehearted support in the attainment of the objectives of the National Association of Broadcasters.

The broadcasters of the 5th District of NAB hereby extend their wholehearted thanks to broadcast station WCOA and our genial host, Jack Rathbun, for the efficient arrangements which have been made to accommodate our meetings and to entertain our members in the city.

REGISTRATION LIST

Thad Holt, Ed Norton, WAPI; Mrs. Eloise Hannah, Mr. and Mrs. John M. Connolly, WBRC; Henry P. Johnston, WSGN; Julian O. Smith, WAGF; W. H. Pollard, WBHP; Howard Martin, W. O. Pape, WALA; Gilmore N. Nunn, F. E. Busby, WMOB; G. W. Covington, Jr., WCOV; Howard E. Pill, WSFA; Leland Childs and Mr. and Mrs. T. W. Sewell, WMGY; Mr. and Mrs. Marion Hyatt, WJHO; Mr. and Mrs. James T. Ownby, WMFT.
John T. Hopkins III, WJAX; Ted Chapeau, C. S. Veal, A. B. Rouse, WJHP; Glenn Marshall, Carroll Gardner, WMBR; Robert Feagin, WPDQ; S. O. Ward, Walter Rison, WLAK; Reggie Martin, Miller Babcock, WGBS; James M. LeGate, Bob Fidler, WIOD; Mr. and Mrs. F. W. Borton, Fred Mizer, WQAM; Mr. and Mrs. J. I. Prosser, Mr. and Mrs. Robert C. Bevis, WKAT; T. S. Gilchrist, Jr., WTMC; Col. George Johnston, Jack Pedrick, Bill McBride, J. E. Yarbrough, WDBO; Victor Buisset, WLOF; Mr. and Mrs. Byron Hayford, WDLF; Jack Rathbun, W. R. (Doc) Johnston, R. O. Forsyth, WCOA; John Cummins, WFOY; Norman Brown, Mr. and Mrs. J. A. Frohock, WSUN; Coburn Gun, WTSP; John B. Browing, WSPB; Read Wynn, Wm. Snowden, Mrs. Teresa Myers, Mrs. Harriet Carson, WTAL; L. S. Mitchell, WDAE; Charles G. Baskerville, WFLA; Stephen P. Willis, WJNO.

Abner Isreal, WALB; Mrs. Margaret Kinnett, WGPC; Charles Smithgall, Hugh McKenzie, Jim E. Bailey, WAGA; Walter P. Speight, Jr., WATL; Frank Gaither, John Fulton, WGST; Mark Toalson, Bob Pollock, John Outler, WSB; Steve Manderson, D. M. Kelley, Jr., WGAC; L. J. Duncan, WFAA; Allen Woodall, WDAK; Ben Pressley, Ledger Enquirer; Ed Hennessey, WRLB; T. K. Vassey, W. Newton Morris, Dugcan Weaver, WMLT; H. Russ Holt, L. H. Christian, E. F. McCleod, WGGA; Edwin Mullinax, WLAG; Charles Pittman, WBML; Wilton E. Cobb, Frank Crowther, WMAZ; Al Lowe, Mr. and Mrs. Carl Williams, WNEX; James M. Wilder, WMGA; Mr. and Mrs. Happy Quarles, WRGA; Harben Daniel, WSAV; Carter C. Peterson, Weldon W. Herrin, WHOS; Ben Williams, WKOC; H. Wimpy, WPAX; Virgie E. Craig, WRLC; Jack Williams, John Tobola, WAYX; L. J. Duncan, WRLD; John H. French, WBHF.

Ed Batchelder, Asso. of National Advertisers; E. B. Lyford, NBC; Dan Schmidt, NBC Recording Div., Atlanta; Hugh M. Feltis, Pres., BMB; Roy Beckman, Fla. State Advertising Commission; Norvin Veal, Jacksonville Journal; Justin Miller, Pres., and Frank Pellegrin, Dir. of Broadcast Advertising of NAB; Charles Godwin, Harry LeBrun, MBS; Clifford Marshall, U.P.; Fred Hadv, Geo. P. Hollingbery Co.; Madelinn Chase, Rex King Advt. Agency, Atlanta; Glenn Ramsey, Red Mason, A.P.; Duck Sweatman, J. S. Ayers, Headley Reed Co., Atlanta; Bill Carter, Fla. News Service, Tampa; Fred Bell, Katz Agency; Spec Winfree, Graybar Elec. Co., Jacksonville; Claude M. Gray, Gray & Kelly, Birmingham; Alex Sherwood, Standard Radio, N. Y.; Jewel Conlan, Conlan Radio Surveys, Kansas City; P. G. Walters, R.C.A., Atlanta; J. A. Taylor, Graybar Elec. Co.; Thyra Ellis, Recording Sec.; Cy Langlois, John Langlois, Lang-Worth; Irvin Welch, Asso. Advertising, Pensacola; J. T. Cohen, David Nelson, ASCAP.

(Continued on next page)

SECOND DISTRICT MEETING

Excellent representation of NAB membership marked the Second District meeting held in New York (25 and 26).

Following a report on NAB activities by Justin Miller, a discussion on public relations with Robert Soule, WFBL, presiding was held with A. D. Willard speaking in place of Ed Kirby who was unable to attend. Mr. Willard followed immediately with a discussion on employer-employee relations.

One of the highlights of the meeting was the joint luncheon of the Radio Executives Club and NAB. With Murray Crabhorn, president of REC presiding, two entertainment features were presented. The first was "Leave It To The Girls," Mutual program adapted to the occasion, followed by a comedy adaptation of "Mr. District Attorney."

The first day's afternoon meetings were devoted to discussion on BMB, Hugh Feltis, presiding; a discussion on music copyrights by Sidney Kaye and a small market station meeting with Frank Pellegrin and J. Allan Brown of NAB leading the discussion.

The second day's business included the Sales Manager's Clinic, with John W. Kennedy, WHAM, presiding; the election of Michael R. Hanna, announced in last week's REPORTS (p. 329), along with the program manager's clinic; a session on engineering, over which Frank V. Bremer, WAAT, presided; President Miller's report on the music situation, and concluded with the report of the resolutions committee.

Texts of the resolutions follow:

"Whereas the Federal Communications Commission report entitled, 'Public Service Responsibility of Broadcast Licensees,' constitutes a direct threat to freedom of speech and arrogates to the FCC powers of censorship never intended for, nor granted to the Commission, and

"Whereas, President Truman has said, 'Radio must be as free as the press,' and

"Whereas, Radio broadcasting is recognized as one of the greatest mediums of mass communication yet devised and, as such, must resist attempts to abridge the Constitutional Right of Freedom of Speech, now therefore,

"BE IT RESOLVED, That the Broadcasters of the Second District of the National Association of Broadcasters challenge the FCC's unwarranted assertion of authority and call upon the NAB to take all necessary steps to seek the quickest relief from whatever source is deemed advisable."

"Whereas, BMI was a creation of, and is sponsored by, the Broadcasting industry, and

"Whereas, It is essential to the industry that BMI be maintained as a strong factor in the music field, and

"Whereas, The Broadcasters have it within their power to perpetuate and strengthen BMI by intelligent musical programming, now therefore,

"BE IT RESOLVED, That the members of the Second District actively intensify their support of the BMI through a higher percentage of use of BMI selections throughout their program schedules."

"Whereas, the Hon. Justin Miller has completed his first six months as president of the National Association of Broadcasters, and

"Whereas he has won the confidence and admiration of broadcasters by his thorough grasp of broadcasters' problems and his aggressive approach to them, now therefore,

"BE IT RESOLVED, That the members of the Second NAB District pledge to him their loyal support in his constructive leadership in the industry's constant endeavor to operate most effectively in the public interest."

Small Market Stations

FCC ORDER NO. 91-C CANCELLED BY COMMISSION

The Federal Communications Commission has adopted an order cancelling its order No. 91-C which permitted certain engineering operations in standard broadcast stations by persons not holding first class radio-telephone operators license. The cancellation becomes effective on August 1, 1946.

The Small Market Stations Executive Committee which met in Washington last week, conveyed informally to the FCC the hardships which might be worked on some of the small stations in the event the order were cancelled. However, it was indicated by the commission that their plans were already in motion, and that an announcement (order 91-D) would cover the FCC decision. (See Engineering Department)

SMALL MARKET STATION MANAGER NAMED DISTRICT DIRECTOR

Michael R. Hanna, general manager, WHCU Ithaca, New York was elected director NAB 2nd District in New York last week. He succeeds Kolin Hager, WGY Schenectady, who was not a candidate for re-election. Hanna led an interesting discussion period on sustaining vs. commercial religious programming during the small market station's session. He advocated the elimination of "commercial" religious broadcasts, and scheduling only of sustaining religious matter, working in close harmony with the local ministerial alliance.

NAB ENCOURAGES PERSONNEL TRAINING PROGRAM FOR SMALL STATIONS

The current expansion in the broadcasting industry and the consequent creation of the need for additional trained radio personnel is causing small market stations management considerable concern, according to J. Allen Brown, head of NAB's Small Market Stations Division.

Special emphasis has been given to this subject at all NAB district meetings by Frank E. Pellegrin, director of Broadcast Advertising.

(Continued on next page)

NAB BOARD AND OTHER GROUPS MEET THIS WEEK

This will be a busy week in Washington for NAB.

The Board of Directors is meeting today, tomorrow and Wednesday (6, 7, and 8). A full agenda is planned, which will include discussions of internal operations of the association as well as matters of overall significance to the industry.

On Thursday (9) the Special Industry-Wide Committee will meet to discuss the current status of the music situation.

The FM Board will also meet on Thursday, and the NAB-FM Executive Committee will convene the following day, Friday (10).

The NAB Research Committee will hold its first sessions with Kenneth Baker, new Director of Research, on Thursday and Friday (9 and 10).

These sessions will all take place in Washington.

In addition to the hundreds of professional schools and colleges now offering courses in radio, Mr. Brown pointed out that the Veterans Administration's ON-THE-JOB TRAINING program offers a valuable means of training the additional personnel which will be required.

Among several radio stations now conducting ON-THE-JOB TRAINING programs is radio station WOSH, Oshkosh, Wisconsin. At the request of NAB, Allan Curnutt, general manager of this station has outlined the procedures used there. His experiences are reported as follows:

"At radio station WOSH we think it is excellent. This opinion is based on three months operation under the program with veterans in the announcing and promotion departments. Three years were set up for the training of staff announcers and promotion men. These programs were approved by the Wisconsin Industrial Commission for training at WOSH. Comprehensive schedules were developed to offer veterans on the premise that, first—three years is the usual length of previous experience required by Regional Midwest Stations for staff announcers, and, second—a broad development of apprentice announcers is absolutely necessary in a local channel station. The fact that a staff announcer on a station of this size is expected to be able to write, produce and announce almost every conceivable type of program was carefully considered in laying out the training program. Maybe we were just lucky, maybe we got a break, maybe we looked for the openings and made that break for ourselves. At any rate, we were fortunate in securing the services of three exceptionally alert and ambitious veterans at WOSH. Their fine attitude must, of course, be given due consideration. In addition, the attitude of the experienced members of my staff who aided no end both in the drawing up of this program and carrying it out, have convinced me the plan is a sound one for the local station.

"The preparation of a training program is relatively simple. If you have an office of the Veterans Administration or the Industrial Commission in your town, it is wise to discuss your plans with them before starting. After that, it is merely a matter of listing down the various things a trainee has to learn to be able to do the work he or she is training for. You have to state what the wage objective is or what a fully trained person receives. You have to work out a pay scale for the trainee which will start low and gradually approach the objective wage. This scale will depend on the length of the training program desired. It is supposed to be low enough to compensate the employer for the time and trouble involved in the training. Yet, it is not supposed to be a method of securing low cost employees. If the training program is for a period of three years, for example, the trainee must not receive from the employer less than 60% of the experienced employees pay. The single veteran receives \$65 per month from the government and the man with a dependent receives \$90 per month.

"At no time will the government permit the trainee to receive from the employer and from the government a total in excess of the total paid to a fully trained employee. It is easy to see why this would create bad employee relations. So, when the scale he receives from the employer begins to approach the objective wage, then the amount he receives from the government is gradually decreased until he reaches the end of the training program. Each veteran is entitled to different amounts of assistance under this plan.

"All honorably discharged veterans who were in the service 60 days or more are eligible. The length of the assistance they are entitled to is based on the length of time they were in the service. Each veteran is entitled to one year of government assistance under this plan plus the amount of time he was in the service. For example, if the trainee was in the service two years, he is entitled to the one year plus the two years in service or a total of three years.

"The three veterans now taking training at WOSH—one from the Army Air Forces and two from the Marine

Corps—all expressed enthusiasm for the Veterans' Training program. One of them has written, 'I am of the opinion that On-The-Job Training to the ex-GI is an excellent means of getting a start in his chosen profession. It not only offers excellent training opportunities, but at the same time enables a man to earn a suitable living wage.' Another says, 'Many who were industrially misplaced, now are realizing the ambition which before Veteran's Administration seemed to have an endless line of barriers,' and the third has said, 'It is my sincere hope that the practice becomes more widespread in the radio industry, hereby offering its many advantages to both the employer and the veteran.'

SMALL MARKET BROADCASTER GOES TO WASHINGTON, GETS CPA APPROVAL

When the original plans of The Radio Division of The Review Publishing Company at Alliance, Ohio, to construct a new building for its FM radio station were forced aside by high building costs and scarcity of materials, the switch to an existing structure pointed the way out of mounting difficulties.

A three-story brick residence and adjoining two-story, four-car garage were acquired. A Cleveland, Ohio, firm of architects found the ground floor well adapted for conversion into a two-studio-control room operational setup, with space left over for a four-desk general office and a combination manager's office and sponsors' audition room.

The second and third floors and the finished second story of the adjoining garage are to be remodeled into living quarters for the station manager and two members of his staff, all three of whom are veterans of World War II. Had it not been for the availability of space in the setup for living quarters for three veterans and their families, the station construction would have been caught in the CPA construction freeze.

Paul W. Reed, manager of The Radio Division of the Review Publishing Company and a newspaperman of 32 years' experience, had laid aside his uniform as a major in the Ordnance Department after four years' active duty and found himself fighting on a new "front," trying to get a radio station on the air. Several plans for the new radio station had been drawn by capable architects, and as quickly thrown aside, due to the uncertain state of affairs in the building industry. Plans for the remodeling job had just been completed and a contractor had been found who was ready to proceed with the remodeling work . . . when the CPA "freeze" set in.

Reed dashed off to Cleveland and filed a request with the regional office of the CPA for permission to proceed with the construction, citing the fact that the three apartments would occupy far more floor space than the radio station. The Cleveland CPA office promised reasonably prompt action but stated that the application would be screened out in Cleveland and then forwarded to a sub-regional office that was still in the visionary stage in Canton, Ohio.

Not content to wait, Reed boarded a train for Washington, threaded his way through the crowds in the hotel lobbies and found his path leading to the Social Security Building, where the national headquarters of the CPA are located. He found a sympathetic listener in Capt. Ivan A. Bickelhaupt, deputy director, Construction Bureau, CPA, who promised to phone the Cleveland regional office and expedite the application. The following day in Washington, a wire reached Reed from his associate in Alliance, stating that the Cleveland office had approved the application.

(Continued on next page)

HONOLULU BROADCASTER KEENLY INTERESTED IN SYNDICATED SHOWS

Webley Edwards, Executive Vice President and Station Manager, KHON, Honolulu, Hawaii, has written NAB as follows:

"In the March 25th issue of NAB Reports there is a very interesting section devoted to syndicated transcribed shows. I am glad to see this matter brought up for discussion. There is almost always a need for a good transcribed feature for selling locally or nationally, even among stations who have a considerable number of network co-ops for sale. Down here, we are almost always hungry for features of this kind. The more you can print about them in the report the better we will like it."

Broadcast Advertising

IMPORTANCE OF FREE RADIO TO PROSPEROUS AMERICA DISCUSSED AT CCNY CONFERENCE

Robert F. Elder, Assistant to the President of Lever Brothers Company, in a speech at the awards dinner of the Second Annual Radio and Business Conference of the City College of New York's School of Business, outlined the role of radio advertising in keeping America prosperous and the importance of maintaining a free radio in America.

Contrasting the situation now where the "demand for most goods far exceeds the supply" with that "within the next two or three years, perhaps even sooner" when we will have "depleted inventories restored to normal," he concluded: "We are going to get the American people to raise their average living standard by 50%—the level necessary to insure full employment—only if we make them want the extra goods and services that must be produced, sold and consumed if everybody who wants a job is to be able to find one. That's a job for advertising—a big job—and a sobering challenge."

In reference to maintenance of free radio, Mr. Elder said: "The Commission appears to be steadily moving to tighten its control over radio. . . . Now I don't think that anyone can quarrel with the concept that radio should be operated 'in the public interest.' The real question is how the public interest is to be defined and who is to do the defining."

Of the present system of sponsor-supported radio programming, he said, "We have only goods and services to sell, not ideologies. We want to attract the biggest audience we can. The way to do that is to find out what the people want to hear, and give it to them. That, I submit, is the essence of democratic radio. . . . The real answer, it seems to me, lies in intelligent self-regulation by advertisers and broadcasters, who have a great deal at stake in maintaining the approbation of the listening public."

Observing that "there are a lot of things that need improving," he added "the self-interest of broadcasters and advertisers is the surest guarantee that this progress can be expected to continue."

In conclusion, Mr. Elder stated: "If we can keep radio free—if we can retain the favor of the American

public—then there is no doubt that radio can do its full share in helping build a permanently prosperous America."

Other speakers at the awards dinner were Edgar Kobak, President of the Mutual Broadcasting System, and Harry Noble Wright, CCNY President, who presented awards to networks and stations for outstanding accomplishments. A. D. Willard, Jr., NAB Executive Vice President, presided.

PER-INQUIRY AND FREE TIME

Station management of member stations has reported to NAB headquarters the efforts of Selznick-International Studios to obtain free time by providing good entertainment material via transcription. The 15-minute programs "plug" the picture "Duel in the Sun."

While the radio director of the motion picture firm points out that you may secure a local sponsor for the series, stations are cautioned that one of the programs can be broadcast ONLY on a sustaining basis.

Rock Advertising Agency has offered stations a "profit package" to stations on a per-inquiry basis, according to information sent to the Department of Broadcast Advertising.

NAB has written both concerns advising them of the industry's attitude toward such practices and inviting them to use radio at card rates. A copy of a resolution adopted at the 1942 NAB convention was sent to each of the firms.

BROADCAST ADVERTISING ORDER BLANKS

Stations desiring the latest sales and commercial program aids should write the Department of Broadcast Advertising for an order blank. This form lists the material and information available to date.

Engineering

FIRST CLASS OPERATOR'S LICENSE REQUIRED AGAIN

Effective August 1, 1946, the operation of a standard broadcast transmitter will again require the holding of a first class radiotelephone operator's license, according to an announcement made by the FCC last Monday (29).

The temporary relaxation of the Commission's requirements regarding the class of operators authorized to operate a radio station went into effect on February 21, 1942, to relieve the critical shortage of qualified operators which resulted from the wartime demand of the armed services for radiotelephone and radiotelegraph operators.

Promulgation of the new order, No. 91-D, said the Commission, followed a careful study of operation availability from which the Commission concluded that, chiefly as the result of the release of large numbers of operators from the armed services and war industries, the shortage of commercial radio operators of the higher classes had been alleviated to an extent that would permit the cancellation of Order No. 91-C by August 1, 1946. The FCC said, "this action is in accord with the express purpose of the

(Continued on next page)

DISTRICT MEETINGS AHEAD

1st District
3rd District

May 13-14
May 16-17

Hotel Statler
Bellevue Stratford Hotel

Boston, Massachusetts
Philadelphia, Pa.

wartime orders previously adopted, the Commission having stated in its public notice of February 21, 1942, at the time Order No. 91 was adopted, that if it is determined that the first class operators are available, the Commission will restore the higher standards."

The Commission went on to say that it "is now making a very intensive study of the whole operator situation as applicable to broadcast stations. It is expected that prior to August 1, 1946, the effective date of the termination of Order No. 91-C, proposed modifications of the Commission's Rules will be promulgated at which time ample opportunity will be given to all parties interested to indicate their approval or disapproval or to suggest changes."

(See Small Market Stations.)

OPA AUTHORIZES HIGHER CEILINGS FOR COMMUNICATIONS EQUIPMENT

New ceilings for various types of communications equipment were announced last week (2, 3 and 4) by the OPA. The new ceilings include prices on radio receiving tubes and allied special purpose tubes, radio transformers used on power circuits and vibrators, and new and used (in as good as new operating condition) radio receiving and sending sets and other electronic and communication materials declared surplus by the Government.

Although an increase factor was given for tubes sold as replacement parts as well as those sold on original equipment, consumer costs for replacement tubes will not be affected, according to the agency. Two increase factors were given manufacturers of these products:

1. For sales of tubes to resellers for replacement purposes—20 per cent over March 31, 1942 levels at which maximum prices for these sales were previously frozen.

2. For all other sales of tubes, including those used as original equipment on radios—27.5 per cent over March 31, 1942 levels at which price ceilings were frozen prior to September 1945. The latest increase, which replaced the one granted in September, actually raises current maximum prices for these sales only 15.5 per cent.

The price increase factor on radio transformers has been raised from 16.1 per cent to 19 per cent. This is the same increase as was granted for specialty transformers other than fluorescent transformers.

These increases, OPA declared, are necessary to bring the ceiling prices in line with increased factory costs, including higher wage rates recently granted.

The new mark-ups for new and used receiving and sending sets and other electronic and communications materials applies to such materials declared surplus by the Government and sold by any government agency or by a prime contractor or sub-contractor selling termination inventory.

Retail ceilings will approximate the ceilings for similar models purchased through regular civilian channels.

Effective May 8, 1946, the mark-ups are as follows:

1. For resales by a distributor to a dealer, the ceiling will be the price paid the government disposal agency, prime or sub-contractor, plus a mark-up of 33-1/3 per cent on Government selling price.

2. For resales by a dealer who purchases direct from a government disposal agency, prime contractor or sub-contractor, the ceiling will be the price paid the seller plus a mark-up of 82 per cent on Government selling price.

3. For resales by a dealer who purchases from a distributor, the ceiling, will be the price paid the distributor, plus a mark-up of 66-2/3 per cent on Government selling price, provided the selling price does not exceed the original Government or contractor disposal price plus a mark-up of 122 per cent.

The purpose of this order, OPA said, is to provide a uniform method of pricing for all resellers of these sur-

plus commodities and to expedite their movement to consumers.

RELEASE REPORT ON GERMAN RESEARCH

A German super-iconoscope, said to be ten times as sensitive as the standard German type of scanning tube for television, is described in a report released Monday (29) by the Department of Commerce. The increased sensitivity of the new tube reportedly is due to the superior storage properties of its mosaic.

The report covers wartime research on electronic and other physical and optical instruments at various German laboratories.

The mosaic of the super-iconoscope is capable of storing images for several seconds. It is made of mica, with a coating of magnesium oxide. Magnesium is evaporated onto the mica through a series of meshes to make the deposit uniform. The magnesium is then oxidized by an electric discharge in a few millimeters of oxygen.

Other research discussed in the report was concerned with electronic devices including research on crystal valves for rectification at centimeter wave length.

Additional material covers research on large-scale production of phosphors for television, image converters, radar, fluorescent lighting, production of graphite wall coatings for cathode ray tubes and synthetic quartz crystals for frequency control.

Information is included also on the activities of dark trace tubes and zinc oxide fluorescence cathode ray tube screens. The zinc oxide grains used on the screens were extremely small.

Orders for the report, PB-6674, should be addressed to the Office of the Publication Board, Department of Commerce, Washington 25, D. C. and should be accompanied by check or money order, payable to the Treasurer of the United States. (Photostat, \$3; microfilm, 50 cents; 32 pages.)

FCC

FCC ANNOUNCES AVAILABILITY OF FREQUENCY IN EL PASO

The Federal Communications Commission announced Monday (29) the availability of the frequency 1340 kilocycles for use in the El Paso, Texas area, by virtue of the deletion by Mexico of this frequency at Ciudad Juarez, Chihuahua.

A. T. AND T. GRANTED EXPERIMENTAL PERMIT

The FCC granted special temporary authority on Thursday (2) to the American Telephone and Telegraph Company for a three month period, for a Class 1 experimental portable station to be used in connection with a public, educational lecture tour to illustrate some of the technical and operational characteristics of radar.

The station will operate on frequencies with the 8600 to 8700 kilocycle bands, with peak power not to exceed 50,000 watts. The authority is granted subject to the condition that no interference is caused to any other radio services.

NARBA ASSIGNMENT NOTIFICATION

FCC public notices issued on Monday (29) contain notification under the provisions of Part III, Section 2,

(Continued on next page)

of the North American Regional Broadcasting Agreement.

Change No. 1 is in relation to the Dominican Republic and Change No. 28 deals with Canada.

List of changes, proposed changes, and corrections in assignments of Canadian and Dominican Republic broadcast stations modifying appendix containing assignments of Canadian and Dominican Republic broadcast stations (Mimeograph #47214-2-3) attached to the recommendations of the North American Regional Broadcasting Agreement Engineering Meeting, January 30, 1941, follow:

CKRC, Winnipeg, Manitoba, 5 kw., 630 kc., DA-N, Class III-A; CKBL, Prince Albert, Saskatchewan, 5 kw., 900 kc., DA; CFBC, St. John, New Brunswick, 5 kw., 930 kc., DA, Class III-A; CHNS, Halifax, Nova Scotia, 5 kw., 960 kc., DA-N, Class III-A; CKVL, Verdun, Quebec, 990 kc.; CJNB, North Battleford, Saskatchewan, 100 w., 1240 kc., Class IV; CJAV, Port Alberni, B. C. (change in call letters from CKPA); CHWK, Chilliwack, B. C., 250 w., 1340 kc., Class IV; CFAB, Windsor, Nova Scotia, 250 w., 1450 kc., Class IV; CFJM, Brockville, Ont. (change in call letters from CFBR); CFBC, St. John, New Brunswick, 1470 kc., (delete—see assignment on 930 kc.).

HI3T, Ciudad, Trujillo, 10 kw., 1170 kc., Class I-B, expected to commence operation in July, 1946.

General

CPA CONSIDERING NAB REQUEST

Although no final decision has been made by the CPA in answer to the request filed by NAB for relief under the recent order restricting construction, Hugh Porter, Deputy Director, Bureau Construction, CPA has informed NAB the request is under consideration.

Text of the letter follows:

April 27, 1946.

"National Association of Broadcasters
1760 N Street, N. W.
Washington 6, D. C.

Gentlemen:

"This will acknowledge receipt of your communication of April 12 addressed to Mr. John D. Small.

"Your request for an amendment to Veterans Housing Order 1 is being given consideration. Because it is a policy determination requiring careful study it will undoubtedly take some time to reach a final decision.

"Yours very truly,
"(Sgd.) HUGH PORTER,
"Deputy Director Bureau Construction."

TEMPORARY WAIVER OF TRANSCRIPTION ANNOUNCEMENTS

In a letter to the American Broadcasting Company made public last Monday (29), the FCC granted a request to eliminate certain announcements of transcribed programs for a period of 30 days.

ABC had requested that the Commission waive the required transcribed announcements during the period of daylight saving time, since the network was recording practically all of its programs and feeding them to the various legs of the network an hour later in order to eliminate local changes in broadcast schedules.

In granting the waiver for 30 days the FCC said that "the waiver is not to be applicable where an individual station makes an off-the-line recording. It is to be applicable only when the off-the-line recording is made by the American Broadcasting Company as indicated in your

letter at Chicago or Hollywood and is broadcast one hour later by those stations which operate on standard time."

The Commission added that each station shall make "an appropriate announcement at least once each day between the hours of 10 A. M. and 10 P. M. which shall state that some or all of the programs of the American Broadcasting Company which are broadcast by that station are delayed broadcasts by means of transcription."

FRAZIER AND PETER FORM NEW RADIO CONSULTANTS FIRM

Howard S. Frazier, NAB Consulting Engineer, and Paul F. Peter, former NAB Director of Research, announced Wednesday (1) the formation of the firm of Frazier and Peter, Radio Management Consultants with temporary offices at 1730 Eye Street, Northwest, Washington 6, D. C.

The services of the new firm will be engaged to assist broadcasters and prospective broadcasters in all phases of management except legal and engineering. Some of the services of the firm are broadcast station management and organizational studies, program policy recommendations, program analysis systems and audits, advertising rate studies, market evaluations, operating cost analyses, and broadcast station appraisals.

With a combination of thirty-eight years experience in broadcast station management and research shared between them, Frazier and Peter bring a practical know-how to radio management confronted with the increased complexity of serving the public interest along with prudent economic control of station operation.

Frazier has served in all phases of broadcast station operation, ranging from control room operator to president and general manager of stations in all classifications in large and small market areas.

Peter, formerly of NAB, the Joint Committee on Radio Research, the Radio Corporation of America, the National Broadcasting Company and a pioneer in radio research and statistical analysis of broadcast operation, public attitudes and listening habits, and has an intimate knowledge of radio problems on both the national and local levels.

Mr. Frazier and Mr. Peter stated that their firm will offer an advisory management service based on the premise that true knowledge comes only from sound fundamental investigation, and the application of knowledge must be made in the light of practical experience.

CITE INDUSTRY FOR WAR WORK

The radio broadcasting industry, through NAB, and two members of the NAB staff have been cited recently by government agencies for valuable contributions made in behalf of the war effort.

The Treasury Department's Silver Medal has been presented to President Justin Miller and citations have been awarded to NAB by the Commanding General, Army Air Forces, and the Commandant of Armed Forces Radio Service, a joint operation of the War and Navy Departments.

Treasury Department Medals have also been awarded to Arthur C. Stringer, Director of Promotion, and J. Allan Brown, Ass't Director of Broadcast Advertising. Mr. Brown was honored for his work during the period he was an executive at Station WFOY, St. Augustine.

COLLEGE STUDENTS TO ATTEND UN MEETING UNDER AUSPICES OF KGW

Inaugurating west coast participation with NBC's United Nations' project June 6th through September 9th, H. Quenton Cox, General Manager of station KGW, Port-

(Continued on next page)

land, Oregon, has announced that KGW, in conjunction with the Portland League of Women Voters, will send two northwest college students to the United Nations' Conference to present findings and opinions of 47,000 northwest college students to the UN assembly.

The students will be chosen from among the 62 delegates who attended the Pacific Northwest Students' Congress at Reed College in Portland April 5th and 6th to discuss and formulate resolutions determining the "Student's Place in the Atomic Age."

Of the 31 colleges represented at the Congress, one student will be chosen from student bodies of more than one thousand, and one from the smaller schools to present their findings to the United Nations' Conference in New York.

The students competing for the expense-free trip will be judged on three points: their success in publicizing on their home campus the findings of the Congress; the percentage of home campus students voting in the poll of student opinion on the Congress resolutions (this poll to be conducted by the contestants, using ballots prepared by the Portland League of Women Voters); the completeness and clarity of the written reports; and the speed with which they are submitted to the judging committee.

Closing time for submission of the reports was midnight, April 28th. Winners will be announced this month. KGW and the Portland League of Women Voters expect to be able to announce the date on which the winning students will present their resolutions to the United Nations' Conference at an early date.

The judges for the Students' Congress contest include H. Quenton Cox, General Manager of KGW; Mrs. E. W. St. Pierre, President of the Women Voters League; and Ted Gamble, former National Director of the War Finance Division and Assistant Secretary of the Treasury.

STATIONS GIVE TRANSCRIPTIONS TO STEPHENS COLLEGE

Stations KXOK and KFRU have presented a transcribed library of important speeches given by world leaders to Stephens College. The presentation was made during a half hour program broadcast by both stations.

The speeches, beginning with the late President Roosevelt's address to the nation following the attack on Pearl Harbor, include all the important talks made since then by leaders such as Roosevelt, Truman, Churchill, Willkie, Mme. Chiang Kai Shek, Hoover, Eisenhower, Nimitz and MacArthur.

The Speech and Radio Division of Stephens College will use the transcriptions in their studies by observing the techniques employed by these speakers.

The library service will be continued to the college indefinitely, furnishing transcriptions of addresses by national and international personalities.

News Clinics

THREE STATES READY FOR RADIO NEWS CLINICS

Minnesota's Radio News Clinic, Minneapolis, Friday, May 17, will be held in the Hotel Nicolet. Clinic Chairman Richard M. Day, of WDGY, last week, notified all stations of the forthcoming event and nailed down a block of hotel rooms for Thursday and Friday nights.

Wisconsin

The Wisconsin Clinic at the Loraine Hotel, Madison, Tuesday, May 14, is expected to be "extremely productive and well attended," according to Kenneth F. Schmitt, clinic chairman, and general manager, WIBA, Madison.

Nebraska

In addition to station personnel, the Nebraska Radio News Clinic, Fort Kearney Hotel, Kearney, May 11, will be attended by journalism heads of Nebraska schools. Clinic Chairman John Alexander, KODY, North Platte, already has received acceptances from the University of Nebraska and Creighton. Arthur Stringer, NAB, will represent the Radio News Committee at the three clinics.

Nebraska Broadcasters Association

The Nebraska Broadcasters Association meets in Kearney on May 10, preceding the radio news clinic. Its president, Lumir Urban, KORN, Fremont, will preside. Other NAB officers are: Duane Watts, KHAS, Hastings, vice president, and Art Thomas, WJAG, Norfolk, secretary-treasurer.

Ad Council - OWRM Allocations

MESSAGE FROM OWRM

Station managers:

The Advertising Council and the National Housing Agency want to enlist your support in a grass-roots campaign designed to relieve and eventually overcome the housing shortage.

All over the country, Mayors' Emergency Housing Committees are now being organized to help remedy this situation. They are setting up Veterans' Housing Centers, facilitating the rapid construction of new homes and fighting to avert a disastrous housing inflation.

Each of these tasks requires the understanding and support of the public. Mr. Wilson W. Wyatt, Housing Expediter and Administrator of the National Housing Agency, has therefore suggested that each Mayors' Committee appoint a public relations sub-committee.

This is where you come in. If an Emergency Housing Committee exists in your community, it is urged that you work closely with the public relations sub-committee. Your experience will enable you to make a real contribution in connection with this important campaign.

The "Kit"

With the help of the Advertising Council, the National Housing Agency has prepared a comprehensive Kit of material to help the Mayors' Emergency Housing Committees with their information campaign. The part of the Kit which will naturally be of most interest to you is the radio material. The Kit includes about 40 spot announcements, material that can be used for radio speeches, and two 15-minute skits. Transcriptions of both skits are available.

Much of this radio material lends itself to sponsorship. Some of the announcements are specifically written for sponsorship by particular types of firms—banks or other

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lending institutions; home builders; real estate firms; or building material firms. Still other announcements are suitable for sponsorship by any radio advertiser, and will appeal particularly to businesses with a stake in housing, such as department stores, home furnishing stores and utility companies.

Additionally, you may wish to carry some of this material over your station. Either way you will be making an important contribution to a program that can do much to ease the desperate housing situation facing returning veterans.

You will find the material skillfully written and persuasive. Much of it is the product of one of America's foremost advertising agencies, which donated its services to this campaign through The Advertising Council.

How To Get the Material

If there is a Mayors' Emergency Housing Committee in your town, it is suggested that you get in touch with it immediately and offer your assistance in getting this radio material placed. Chances are that the Committee will already have all the radio material on hand. If not, you can order through it.

If there is no Emergency Housing Committee in your town, you can secure the radio material which is in the Kit by dropping a line to the Information Service, National Housing Agency, Washington 25, D. C.

The cooperation of America's radio stations is essential to the success of this housing campaign. Local announcements are needed . . . announcements which mention the address and phone number of the Veterans' Housing Center, and lend human interest to the statistics on the housing shortage by describing some of the families actually looking for homes—or by actually bringing them to the "mike" to speak for themselves.

Your cooperation will be of real value. And it will be appreciated.

OWMR SPOTS TO AID JOB CAMPAIGN

With two million more veterans scheduled for release from the armed forces by July 1, the United States Employment Service and the Office of War Mobilization and Reconversion is seeking all-out support in the campaign for job development.

In March, 1946, there were 1,168,000 persons who applied for jobs through USES offices, 700,000 of whom were veterans.

Radio stations are requested by OWMR to assist in this campaign by urging employers to list job availabilities with USES. Spot announcements of 10 and 20 seconds are being mailed directly to all Program Directors. Employment would be materially stimulated, according to OWMR, by frequent use of these spots during the months of May and June.

NETWORK CAMPAIGNS—MAY 13-19

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 13-19, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

The Veteran's Assets

The skills, education and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his

part in the highly mechanistic, scientific and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers indirectly by referring to the fact that thousands of employers who are employing veterans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employees than they were before. (Fact Sheet No. 23)

Fat Salvage

Only by continuing their magnificent job of fat salvage can housewives help return to store shelves plentiful supplies of soap and hundreds of other things they've been waiting for. Fats and oils are just as important to the production of peace-time goods as they were for munitions, and supplies of industrial fats are far short of demands and needs. Domestic production, which has never been able to compensate fully for the loss of imports from the Pacific, is down this year and it may take many months to bring imports back to peace-time levels. Meanwhile, there is a tremendous demand for fats and oils. They're urgently needed in the manufacture of soap and nearly all other consumer goods—nylons, refrigerators, automobiles, paints. American women can speed the return of these things by saving used fats and turning them in as soon as they can no longer be re-used for cooking. They are asked to:—save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates; pour immediately into the salvage can those fats which can't be re-used; re-use those suitable for cooking, and salvage whatever is left; turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available
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eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to **SAVE AND SHARE**—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating all food waste and turning in all used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

Hospitals Need Student Nurses

Latest figures from a continuing study conducted by the American Hospital Association *now show that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A high percentage of these hospitals have been forced to close beds and facilities—often whole floors or wings.* As a result, literally thousands of patients are doing without adequate nursing care. During pre-war years, where available, *the bulk of patient care was given by student nurses. During the war members of the U. S. Cadet Nurse Corps carried 80% of the nursing load in their hospitals.* However, Cadet Nurse recruitment was terminated last fall and at the present time there is an alarming and growing shortage of student nurses in training. Therefore, a nation-wide effort must be made immediately to interest young women in nursing as a career, and to urge them to enroll at once for existing vacancies in schools of nursing. Explain that there are opportunities, at extremely low cost, for 40,000 young women between the ages of 17 and 35, who are high school graduates of good standing, to enter one of the highest-paid professions by enrolling in a summer or fall student nurse training class. *Point out that information concerning schools of nursing may be obtained from either the hospital administrator or director of nurses of the nearest hospital.* Emphasize the fact that, compared with average net earnings of teachers, secretaries, office workers, librarians, bank employees, retail store employees and other services open to women the earnings of a professional nurse are among the highest. (Fact Sheet No. 9-A)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 6. They are subject to change.

Monday, May 6

- NEW—Times-World Corp., 124 W. Kirk Ave., Roanoke, Va.—For FM facilities.
- NEW—Roanoke Broadcasting Corp., 301 First St., S. W., Roanoke, Va.—For FM facilities.
- NEW—Piedmont Broadcasting Corp., Hotel Danville Bldg., Danville, Va.—For FM facilities.

Monday, May 6

Further Hearing

- NEW—Syndicate Theatres, Inc., Columbus, Ind.—C. P. 1130 kc., 500 watts, daytime.
- NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—C. P. 1130 kc., 10 KW, unlimited, DA-night and day.

Monday, May 6

Room 208, Montgomery County Court House, Dayton, Ohio
Court of Appeals, Room Third Floor, Court House,
Springfield, Ohio

- NEW—The Crosley Corp., Dayton, Ohio—For FM facilities.
- NEW—Great Trails Broadcasting Corp., 121 North Main St., Dayton, Ohio—For FM facilities.

- NEW—Miami Valley Broadcasting Corp., Dayton, Ohio—For FM facilities.
- NEW—Unity Corporation, Inc., 34 West High St., Springfield, Ohio—For FM facilities.
- NEW—Radio Voice of Springfield, Inc., 117 West High St., Springfield, Ohio—For FM facilities.
- NEW—Skyland Broadcasting Corp., Dayton, Ohio—For FM facilities.
- NEW—Moraine Broadcasters, Inc., Dayton, Ohio—For FM facilities.

Tuesday, May 7

- NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. 1490 kc., 250 watts, unlimited.

Tuesday, May 7

Further Hearing

For the Purpose of Introducing Depositions To Be Held in the Office of Samuel Miller, Presiding Officer, Room 7520

- NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.
- NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.

Tuesday, May 7

Further Hearing

- NEW—WCAE, Inc., Pittsburgh, Penna.—For FM facilities.
- NEW—Allegheny Broadcasting Corp., Pittsburgh, Penna.—For FM facilities.
- NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, Meyer Weisenthal, Alex. Teitlebaum, Louis Berkman, Jack Berkman, et al., d/b as partners, Pittsburgh, Penna.—For FM facilities.
- NEW—West Virginia Radio Corp., Pittsburgh, Penna.—For FM facilities.
- NEW—Pittsburgh Radio Supply House, 1406 Chamber of Commerce Bldg., Pittsburgh, Penna.—For FM facilities.

Wednesday, May 8

- NEW—Eastern Publishing Co., Easton, Penna.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Allentown Broadcasting Co., Allentown, Penna.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Steel City Broadcasting Co. of Bethlehem, Pa., Inc.—C. P. 1230 kc., 250 watts, unlimited.
- WEST—Associated Broadcasters, Inc., Easton, Penna.—C. P. 1230 kc., 250 watts, unlimited.

Thursday, May 9

Further Hearing

For the Purpose of Taking Engineering Testimony To Be Held in the Office of Tyler Berry, Presiding Officer, Room 428, Star Building

- NEW—Smoky Mountain Broadcasting Co., Knoxville, Tenn.—C. P. 1340 kc., 250 watts, unlimited.
- NEW—Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Co., Knoxville, Tenn.—C. P. 1340 kc., 250 watts, unlimited.

Friday, May 10

- NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—For FM facilities.
- NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—For FM facilities.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

- NEW—Harry C. Butcher, Santa Barbara, Calif.—Granted construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time. (B5-P-4615)
- NEW—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—Granted construction permit for a new station to operate on 1240 kc., 250 watts, unlimited time. (B3-P-4607)
- NEW—J. O. Fly, Sr., Geo. F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville, Broadcasting Co., Shelbyville, Tenn.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B3-P-4635)
- NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—Granted construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time. (B2-P-4126; Docket 6908)
- NEW—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted construction permit for a new station to operate on 1320 kc., 5 KW day, 1 KW night, with DA nighttime, unlimited time, subject to proof of performance.

TELEVISION APPLICATIONS GRANTED

- National Broadcasting Co., Inc., Chicago, Ill.—Granted construction permit for a new television station; frequency 76-82 mc. (Channel No. 5); effective radiated visual and aural power: 21.8 KW; effective height of antenna above average terrain: 592 ft. (B4-PCT-27)
- Zenith Radio Corp., Chicago, Ill.—Granted construction permit for a new television station; frequency 54-60 mc. (Channel No. 2); effective radiated visual and aural power: 4.5 KW; effective height of antenna above average terrain: 580 ft. (B4-MPCT-22)

FM CONDITIONAL GRANT

The Commission made one additional conditional grant to McClatchy Broadcasting Co., for a new Metropolitan FM station in Bakersfield, Cal. Permittee is licensee of standard station KERN, Bakersfield. (This brings total conditional grants to 426 as of May 2.)

FM FINAL CP'S GRANTED

- The following stations which have heretofore received engineering approval, were granted regular construction permits:
- J. E. Rodman, Fresno, Cal.—CP for Rural station; Channel: 102.3 mc. (No. 272); 69.9 KW; antenna, 1936 ft. (B5-PH-155)
- KOMA, Inc., Oklahoma City, Okla.—CP for Rural station; Channel: 100.1 mc. (No. 261); 243 KW; antenna: 485 ft. (B3-PH-531)
- The Southern Minn. Supply Co., Mankato, Minn.—CP; Channel 92.7 mc. (No. 224); 29.2 KW; antenna: 544 ft. (B4-PH-519)
- The Kansas City Star Co., Kansas City, Mo.—CP for Rural station; Channel 100.3 mc. (No. 262); 150 KW; antenna 754 ft. (B4-PH-356)
- KARM, The George Harm Station, Fresno, Cal.—CP for Metropolitan station; channel: 101.9 mc. (No. 270); 27.2 KW; antenna: 406 ft. (B5-PH-638)
- Queen City Broadcasting Co., Inc., Seattle, Wash.—CP for Rural station; channel: 93.9 mc. (No. 230); 257 KW; antenna: 1482 ft. (B5-PH-459)
- Evergreen Broadcasting Corp., Seattle, Wash.—CP for Metropolitan station; channel: 93.1 mc. (No. 226); 9.6 KW; antenna: 451 ft. (B5-PH-501)

- Fisher's Blend Station, Inc., Seattle, Wash.—CP for Rural station; channel: 92.7 mc. (No. 224); 48 KW; antenna: 1811 ft. (B5-PH-454)
- Oregonian Publishing Co., Portland, Ore.—CP for Rural station; channel: 95.5 mc. (No. 237); 51 KW; antenna: 1018 ft. (B5-PH-272)
- Atlantic Coast Broadcasting Co., Charleston, S. C.—CP for Metropolitan station; Channel: 92.3 mc. (No. 222); 20.5 KW; antenna 415 ft. (B3-PH-196)
- Harbenito Broadcasting Co., Inc. Harlingen, Texas.—CP for Metropolitan station; channel: 95.3 mc. (No. 237); 13.7 KW; 402 ft. (B3-PH-319)
- Havens & Martin, Inc., Richmond, Va.—CP for Metropolitan station; channel: 96.3 mc. (No. 242); 47 KW; 427 ft. (B2-PH-180)
- Houston Printing Corp., Houston, Texas—CP; channel: 99.7 mc. (No. 259); 196 KW; 497 ft. (B3-PH-126)
- Boise Broadcast Station, Boise, Idaho—CP for Metropolitan station; channel: 102.1 mc. (No. 271); minus 370 ft. (Transmitter is in a valley; tower 200 ft.); 3.3 KW. (B5-PH-371)
- Montgomery Broadcasting Co., Inc., Montgomery, Ala.—CP for Rural station; channel: 100.5 mc. (No. 263); 29.7 KW; antenna: 771 ft. (B3-PH-169)
- Giddens & Rester, a partnership, Mobile, Ala.—CP for a Metropolitan station; channel: 97.9 mc. (No. 250); 10.8 KW; antenna: 308 ft. (B3-PH-798)
- Joe L. Smith, Jr., Beckley, W. Va.—CP for Rural station; channel: 100.7 mc. (No. 264); 31.7 KW; antenna: 978 ft. (B2-PH-494)
- The Greenville News-Piedmont Co., Greenville, S. C.—CP for Rural station; channel: 92.9 mc. (No. 225); 160 KW; antenna: 1176 ft. (B3-PH-291)
- Stanley M. Goard, Geo. W. Phillips, Robert T. Zabelk, James L. Murray, co-partners, d/b as Broadcasters Oreg., Ltd., Portland, Ore.—CP for Metropolitan station; channel: 94.9 mc. (No. 235); 1.53 KW; antenna: 839 ft. (B5-PH-207)
- WAIR Broadcasting Co., Winston-Salem, N. C.—CP for Metropolitan station; channel: 96.1 mc. (No. 241); 32 KW; antenna: 367 ft. (B3-PH-468)

DESIGNATED FOR HEARING

- The Tri-State Broadcasting Co., Cumberland, Md.—Designated for hearing (Comr. Jett voting for grant) application for a new station to operate on 1340 kc., 250 watts, unlimited time. (B1-P-4625)
- KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Designated for hearing application for C. P. to increase power from 1 to 5 KW, install new transmitter, and make change in directional antenna for night use, on 610 kc., at Duluth. (B4-P-4421)
- Tri-Suburban Broadcasting Corp., Silver Spring, Md.; Key Broadcasting Corp. Baltimore, Md.—Designated for hearing in a consolidated proceeding the application of Tri-Suburban Broadcasting Corp. (B1-P-4541) for a new station in Silver Spring, Md., with the application of Key Broadcasting Corp. (B1-P-4713) for a new station in Baltimore, both requesting the facilities 1050 kc., 1 KW, daytime only.
- WLOF—Hazelwood, Inc., Orlando, Fla.—Designated for hearing application for change in facilities to 950 kc., 5 KW, unlimited time, DA. (Present facilities: 1230 kc., 250 watts, unlimited.) (Action taken 4-25.) (B3-P-3973)
- E. T. Wright, Orlando, Fla.—Designated for hearing application for a new station to operate on 1230 kc., 250 watts, unlimited time, contingent on grant of pending WLOF application for change in facilities to 950 kc. (B3-P-4268) (Action taken 4-25.)
- Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Designated for hearing application (B4-P-4619) for a new station to operate on 1340 kc., 250 watts, unlimited time.
- Woodrow Miller, San Bernardino, Cal.—Designated for hearing application (B5-P-4240) for a new station to operate on 1450 kc., 250 watts, unlimited time.
- KFDA—Amarillo Broadcasting Corp., Amarillo, Texas; KVAK—S. H. Patterson, Atchison, Kans.; KEYS—

(Continued on next page)

Earl C. Dunn, et al., d/b as Nueces Broadcasting Co., Corpus Christi, Texas; S. H. Paterson, Topeka, Kans.—Designated for hearing application of KFDA (B3-P-4353) to change facilities from 1230 kc., 250 watts, unlimited time, to 1440 kc., 1 KW, 5 KW-LS, in consolidation with application of KVAK (B4-P-4317) to change frequency from 1450 to 1200 kc., increase power from 250 watts to 1 KW, and hours of operation from unlimited to daytime, make changes in transmitting equipment, and install new vertical antenna and ground system, and application of KEYS (B3-P-3999), to change frequency from 1490 to 1440 kc., power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and DA for night use, and change transmitter location, and application of S. H. Patterson for new station at Topeka. (B4-P-4389)

Marshall Broadcasting Co., Marshall, Texas; Ross & Co., a partnership composed of Edmund Key, III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas—Designated for hearing the application of Marshall Broadcasting Co. (B3-P-3675) for a new station to operate on 1450 kc., 250 watts, unlimited time, in consolidation with application of Ross & Co. (B3-P-4477), requesting the same facilities.

Calif.-Nevada Broadcasting Co., Vallejo, Calif.—Designated for hearing application for new station (B5-P-4614) to operate on 850 kc., 250 watts, daytime.

KHTN, Inc., Houston, Texas; W. Albert Lee, Houston, Texas—Designated for hearing application for a new station (B3-P-4359) to operate on 610 kc., 5 KW, DA (night), unlimited time, in consolidation with W. Albert Lee application (B3-P-4628) requesting the same facilities.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.: Tower Realty Co., Baltimore, Md.—Designated for hearing application for CP (B1-P-3969) to increase power to 10 KW day, 5 KW night on 680 kc., in a consolidated proceeding with application of Tower Realty Co. (B1-P-4490; Docket 7429) for a new station on 680 kc., 5 KW, DA-night, unlimited, and further ordered that hearing on Tower application scheduled for May 6, be postponed, and consolidated hearing held in Washington.

LICENSE RENEWALS

Licenses for the following stations were further extended upon a temporary basis, pending determination upon applications for renewal, for the period ending July 1, 1946:

KDYL and Auxiliary, Salt Lake City; KGBX, Springfield, Mo.; KGLO, Mason City, Iowa; KRGV, Weslaco, Texas; KRIS, Corpus Christi; KSCJ and auxiliary, Sioux City, Iowa; WFBC, Greenville, S. C.; WFIN, Findlay, Ohio; WHAZ, Troy, N. Y.; WISH, Indianapolis; WJHP, Jacksonville, Fla.; WKAT and auxiliary, Miami Beach; WSAI and Syn. Amplifier, Cincinnati; WSMB, New Orleans; WSPR, Springfield, Mass.; WXYZ and auxiliary, Detroit; WJAS, Pittsburgh, Pa.

KTBC—Claudia T. Johnson, Austin, Texas—Present license extended upon a temporary basis for the period ending July 1, 1946, pending determination upon application for renewal.

W9XEV—Evansville on the Air, Inc., Glenwood, Ind.—Present developmental broadcast station license was extended upon a temporary basis only, pending determination upon application for renewal, for the period ending July 1, 1946.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Granted renewal of experimental television broadcast station license for the period ending Feb. 1, 1947.

KGKO—KGKO Broadcasting Co., Fort Worth, Texas—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

WCBS—Charleston Broadcasting Co., Charleston, W. Va.—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

Licenses for the following FM broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon application for renewal, for the period ending July 1, 1946:

WRBL, Baton Rouge; WLOU, Detroit; WBCA, New Scotland, N. Y.; KOZY, Kansas City, Mo.; WENA, Detroit; WDUL, Superior, Wis.; WQXQ, New York; WBNF-FM, Binghamton, N. Y.; WTMJ-FM, Milwaukee; KHJ-FM, Los Angeles; WHNF, New York; KMBC-FM, Kansas City, Mo.; WGYN, New York; WSM-FM, Nashville; WEAJ-FM, New York; WIP-FM, Philadelphia; WHFM, Rochester, N. Y.; WTIC-FM, Hartford; WELD, Columbus, Ohio; WDRC-FM, Hartford; WOWO-FM, Fort Wayne; KYW-FM, Philadelphia; WFIL-FM, Philadelphia; WGNB, Chicago; WHEF, Rochester, N. Y.; WTAG-FM, Worcester, Mass.; WMOT, Pittsburgh; WWZR, Chicago.

Licenses for the following developmental broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending July 1, 1946:

The Atlanta Journal, W4NAJ; A. H. Belo Corp., W5XIC; Courier-Journal and Louisville Times Co., W9XEK; The Crosley Corp., WSXFM; Commercial Radio Eqpt. Co., W3XL; Ga. School of Tech., W4XAG; WINX, Broadcasting Co., W3XO; KLZ, Broadcasting Co., W9XLA; Md. Broadcasting Co., W3XJB; Matheson Radio Co., Inc., W1XMR; National Broadcasting Co., Inc., W10XF, W10XR; WAPO Broadcasting Service, W4XCT; Raytheon Mfg. Co., W2XRA, W2XRY; Voice of Ala., Inc., W4XAP, W4XFM; Westinghouse Radio Stations, Inc., W10XWA, W10XWB, W10XWC, W10XWD, W10XWE; WJJD, Inc., W9XJD.

Licenses for the following non-commercial Educational broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending July 1, 1946:

WBEZ, Chicago; WNYE, Brooklyn; KALV, San Francisco; WBOE, Cleveland; WIUC, Urbana, Ill.; WBKY, Beattyville, Ky.

WSXWI—Guy S. Cornish, Area of Cincinnati.—Granted renewal of public address relay Exp. Class II broadcast station license for the period ending October 1, 1946.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—License for FM-Broadcast station further extended upon a temporary basis to July 1, 1946, pending determination upon renewal.

Licenses for the following stations were extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending July 1, 1946:

KALB, Alexandria, La.; KECA and auxiliary, Los Angeles; KFAR, Fairbanks, Alaska; KFDM, Beaumont, Texas; KFQD and auxiliary, Anchorage, Alaska; KFSD, San Diego; KFYR, Bismarck, N. Dak.; KGFN, Pierre, S. Dak.; KGHL, Billings, Mont.; KGMB and auxiliary, Honolulu; KGW, Portland, Ore.; KLZ, Denver; KLAC, Los Angeles; KMJ, Fresno; KOAC, Corvallis, Ore.; KOH, Reno; KOY, Phoenix; KPQ, Wenatchee, Wash.; KRQD, El Paso; KSAC, Manhattan

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Kans.; KSD, St. Louis; KSFO, San Francisco; KSJB, Jamestown, N. Dak.; KTAR, Phoenix; KTSA, San Antonio; KUTA, Salt Lake City; KVI, Tacoma, Wash.; KVOB, Denver; KVOS, Bellingham, Wash., KWTO, Springfield, Mo.; KXOK, St. Louis; WAGA, Atlanta; WAGE and auxiliary, Syracuse; WAYS, Charlotte, N. C.; WCAO and auxiliary, Baltimore; WCAX, Burlington, Vt.; WDAF, Kansas City, Mo.; WDEV, Waterbury, Vt.; WDBO, and auxiliary, Orlando; KWFT, Wichita Falls, Texas; WEAN, Providence; WEAU, Eau Claire, Wis.; WEEI, Boston; WFIL and auxiliary, Philadelphia; WGAN and auxiliary, Portland, Me.; WHJB, Greensburg, Pa.; WHKC, Columbus, Ohio; WIAC, Hato Rey, P. R.; WIBW, Topeka; WICC, Bridgeport, Conn.; WILL, Urbana, Ill.; WIND and auxiliary, Chicago; WIOD and auxiliary, Miami; WIP and auxiliary, Philadelphia; WIS, Columbia, S. C.; WJLS, Beckley, W. Va.; WKAQ and auxiliary, San Juan; WKBN, Youngstown, Ohio; WKRC, Cincinnati; WKZO, Kalamazoo; WLBZ, Bangor, Maine; WMAL, Washington; WMAM, Marinette, Wis.; WMBS and auxiliary, Uniontown, Pa.; WMC and auxiliary, Memphis; WMCA and auxiliary, New York City; WMT, Cedar Rapids; WNAX, Yankton, S. Dak.; WMUR, Manchester, N. H.; WOW, Omaha; WPIC, Sharon, Pa.; WPRO and auxiliary, Providence; WQAM and auxiliary, Miami; WROL, Knoxville; WREC and auxiliary, Memphis; WSGN, Birmingham; WSJS, Winston-Salem; WSUN, St. Petersburg; WSWA, Harrisonburg, Va.; WSYR and auxiliary, Syracuse; WTAG and auxiliary, Worcester, Mass.; WTAR and auxiliary, Norfolk, Va.; WTMJ, Milwaukee; WWNC, Asheville, N. C.; WWNY, Watertown, N. Y.; WTMJ, auxiliary; WDSU, auxiliary.

Licenses for the following stations were further extended upon a temporary basis pending determination upon applications for renewal of licenses, for the period ending July 1, 1946:

KFAC, Los Angeles; KFGQ, Boone, Iowa; KFJZ and auxiliary, Fort Worth; KFOX, Long Beach, Cal.; KGCU, Mandan, N. Dak.; KGGM, Albuquerque; KGHF, Pueblo; KGVO, Missoula, Mont.; KHSL, Chico, Cal.; KID, Idaho Falls; KMO and auxiliary, Tacoma, Wash.; KOB, Albuquerque; KOIL, Omaha; KOL, Seattle; KRLD, Dallas; KRNT, Des Moines; KSRO, Santa Rosa, Cal.; KTFI, Twin Falls, Idaho; KUOA, Siloam Springs, Ark.; KYA, San Francisco; WADC, Village of Tallmadge, Ohio; WATR, Waterbury, Conn.; WBT, Charlotte, N. C.; WDGY, Minneapolis; WDOO, Chattanooga; WDSU, New Orleans; WFBI and auxiliary, Indianapolis; WFBR and auxiliary, Baltimore; WHBF and auxiliary, Rock Island; WHBL, Sheboygan; WHIO, Dayton; WHKY, Hickory, N. C.; WINS and auxiliary, New York; WJDX, Jackson, Miss.; WKNE, Keene, N. H.; WNAC and auxiliary, Boston; WNBK, Binghamton, N. Y.; WNEL, San Juan; WOOD and auxiliary, Grand Rapids; WORC, Worcester, Mass.; WSKB, McComb, Miss.; WTAQ, Green Bay, Wis.; WTCN, Minneapolis; WTOG, Savannah, Ga.; WWVA, Wheeling, W. Va.; WRR and auxiliary, Dallas.

KFRC—Don Lee Broadcasting System, San Francisco, Cal.—Present license for main and auxiliary transmitter was extended upon a temporary basis only, pending determination upon renewal, for the period ending June 1, 1946.

MISCELLANEOUS ACTIONS

WSLS—Junius Parker Fishburn (Transferor), Shenandoah Life Ins. Co., Inc. (Transferee), Roanoke Broadcasting Corp., Roanoke, Va.—Granted consent to acquisition of control of Roanoke Broadcasting Corp. by Shenandoah Life Insurance Co., Inc., for a consideration of \$64,000 for 160 shares of capital stock of Roanoke Broadcasting Corp. (B2-TC-480)

WFLA—The Tribune Co., Tampa, Fla.—Granted construction permit to make changes in directional antenna for night use, present assignment 970 kc., 5 KW, DA-N, unlimited time. (B3-P-4171)

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Granted modification of construction permit, to change directional antenna system of station WSPA. (B3-MP-1788)

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska—Granted extension of special service authority to operate on 660 kc., 10 KW, unlimited time, for the period May 1, 1946 to May 1, 1947. (B-SSA-142)

Radio Wisconsin, Inc., Madison, Wis.; WHBC—The Ohio Broadcasting Co., Canton, Ohio—Continued consolidated hearing now scheduled for April 29 in Madison, Wis., for a period of 30 days, in re application of Radio Wisc., Inc. (Docket 6940) and application of WHBC (Docket 7186).

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to retransmit the transmissions of high frequency broadcast stations WDRC-FM and WGTR for the period May 4 and ending June 2, in order to continue rebroadcasting experiments.

Templeton Radio Mfg. Corp., Boston, Mass.—Granted petition for removal from hearing docket and grant of its application for a construction permit: ordered that the application (B1-P-4146; Docket 6846) be granted to operate on frequency 1090 kc., 1 KW, daytime only, subject to approval of location of main studio.

Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to amend its application (B1-P-4620) to request frequency 990 kc., 250 watts, daytime only: ordered that the application as amended be removed from the hearing docket (No. 4620), and granted.

KSFO—The Associated Broadcasters, Inc., San Francisco, Cal.; KQW—Pacific Agr. Foundation, Ltd., San Jose, Cal.—Granted petitions of KSFO and KQW to reinstate their applications and ordered that the record in Dockets 6005 and 6214 be reopened: ordered that the applications of KSFO and KQW requesting use of frequency 740 kc., with 50 KW power, DA day and night, unlimited time be set for consolidated hearing. (B5-P-2776; B5-P-3021)

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Special temporary authorization for the continued operation of station WBAX was extended to June 30, 1946.

The following action was taken by the Administrative Board on May 1:

WJXX—Ewing Broadcasting Co., Jackson, Miss.—Granted CP to make changes in vertical antenna and ground system. (B3-P-4280)

WBEJ—Elizabethton Broadcasting Co., Elizabethton, Tenn.—Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna, and approval of transmitter location at State Line Road, approx. ¼ mi. from center of business district, Elizabethton. The permittee hereunder is granted a waiver of Sec. 3.55(b) of the Commission's Rules; conditions. (B3-MP-1848)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time except hours assigned to WSAJ. (B2-L-1936) Also granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1763) The licensee hereunder is granted a waiver of Sec. 3.60 of the Commission's Rules; conditions.

Loyola University, Area of New Orleans, La.—Granted CP for a new relay broadcast station to be used with applicant's standard station WWL; frequencies: 1622, 2058, 2150 and 2790 kc.; 4 watts. (B3-PRY-313)

W9XMT—F. B. Mallory & Co., Inc., Indianapolis, Ind.—Granted modification of CP as modified, which authorized a new experimental television station, for extension of completion date to 9-16-46. (B4-MPVB-147)

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted modification of CP which authorized increase in power, etc., for installation of a new transmitter (W. E. 405-B2). (Action taken 4-26.)

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Cypress Mill Road, near Florence. (B3-MP-1859)

(Continued on next page)

WLWA—The Crosley Corp., Area of Cincinnati—Granted extension of special temporary authority to operate an FM transmitter on Channel #251, 98.1 mc. and power of 3 KW using a temporary antenna on WLW's tower, for a period beginning May 1 to May 30, for the purpose of making FM site test.

WRCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at high frequency experiment station W2XMN for a period beginning May 4 and ending June 2.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to operate high frequency experimental broadcast station on 42.8 mc., 40 KW, special emission for FM, with transmitter located at No. of Alpine, for a period beginning May 4 and ending June 2, pending commencement of operation of station in accordance with terms of license granted under call WFMN.

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Cave City Road, North of Glasgow, Ky. (B2-MP-1844)

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted license to cover CP which authorized a new station, and change studio location from New Moore Bldg. to Calcasieu Bldg., 214 Broadway, San Antonio. (B3-L-1939) Also granted authority to determine operating power by direct measurement. (B3-Z-1765)

WTON—Charles P. Blackley, Staunton, Va.—Granted license to cover CP as modified, for a new station to operate on 1400 kc., 250 watts, unlimited time. (B2-L-1932) Also granted authority to determine operating power by direct measurement. (B2-Z-1759) The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Granted petition to sever and grant application for construction permit for new standard broadcast station to operate on 1340 kc., 250 watts, unlimited time. (Commissioner Hyde not participating.) (Docket No. 6654; B5-P-3631)

Central Kentucky Broadcasting Co., Lexington, Ky.—Dismissed petition of The Central Kentucky Broadcasting Co. for rehearing directed against the action of the Commission of February 20, 1946, granting without hearing application of The Kentucky Broadcasting Co. for construction permit. (B2-P-4116)

Peterson and Co., Lexington, Ky.—Dismissed petition of Frank D. Peterson, et al., doing business as Peterson and Co., directed against the action of the Commission granting application of The Kentucky Broadcasting Co. for construction permit. (B2-P-4116)

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission: (Note: Power given is effective radiated power. Antenna height given is height above average terrain):

City of Jacksonville, Jacksonville, Fla.—Rural; channel: 96.3 mc. (No. 242); 159 KW; 564 ft. (B3-PH-655)

Courier-Journal and Louisville Times Co., Louisville, Ky.—To be determined; channel: 99.5 mc. (No. 258); 29.0 KW; 640 ft. (B2-PH-88)

WKY Radiophone Co., Oklahoma City, Okla.—Rural; channel: 98.9 mc. (No. 255); 152 KW; 928 ft. (B3-PH-171)

ACTION ON DOCKET CASES

The Commission (Commissioner Hyde not participating) announces its Proposed Decision (B-238), proposing to grant the application of Frank E. Hurt and Son requesting a new standard broadcast station at Boise, Idaho (by changing frequency of Radio Station KFND from 1230 kc. to 580 kc.,

increase power from 250 watts to 1 KW., operating unlimited time, employing a directional antenna day and night, and change in location of main studio and of transmitter site from Nampa, Idaho, to a site approximately mid-way between Nampa and Boise). The proposed grant is conditioned upon antenna modifications applicant stated would be made in order that greater protection would be afforded Station KMJ, Fresno, Calif., and Station CKUA, Edmonton, Alberta, Canada, and further conditioned upon Civil Aeronautics Administration's approval of the proposed transmitter site. (Docket No. 6652)

At the same time, the Commission proposed to deny the application of Queen City Broadcasting Co., Inc., for a new standard broadcast station at Boise to operate on 600 kc., 1 KW, unlimited time, employing a directional antenna at night. (Docket No. 6653)

The Commission announces its Proposed Decision (B-243), proposing to grant the application of the Huntington Broadcasting Corporation for a new standard broadcast station at Huntington, West Virginia, to operate on 1450 kc., 250 watts, unlimited time. (Docket No. 6841)

At the same time, the Commission proposed to deny the application of Greater Huntington Radio Corporation seeking the same facilities. (Docket No. 6842)

The Commission (Commissioner Durr not participating) announces its Proposed Decision (B-236) proposing to grant the application of Thomas N. Beach for a new standard broadcast station at Birmingham, Alabama, to operate on 1490 kc., 250 watts, unlimited time (Docket No. 6681)

At the same time, the Commission proposed to deny the applications of Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Company, and Ramon C. Patterson and Louise Patterson (Pursley), d/b as Patterson Broadcasting Service, each seeking the same facilities. (Dockets Nos. 6679 and 6680)

ACTIONS ON MOTIONS

Fred W. Albertson, Washington, D. C.—Granted motion for admission pro hoc vice of G. R. Redding, a licensed practicing attorney of Indianapolis, for the purpose of participating in the hearing on the application of Indiana Broadcasting Corp., Indianapolis, for a new FM station (Docket 7034), to commence in Indianapolis on May 13.

Shawnee Broadcasting Co., Chillicothe, Ohio—Granted petition for waiver of Sec. 1.384 of the Commission's Rules, and accepted written appearance of petitioner in re application for a new station. (Docket 7415)

Coastal Broadcasting Co., Charleston, S. C.—Granted petition requesting dismissal without prejudice of application for a new station. (Docket 7529; B3-P-4570)

WAMI—New Laurel Radio Station, Inc., Laurel, Miss.—Granted motion to take deposition in re application for CP. (Docket 7292)

WILL—University of Ill., Urbana, Ill.—Granted petition to intervene in the hearing on application of La Crosse Broadcasting Co. (Docket 7473) and Middlewest Broadcasting Co., Inc. (Docket 7472)

Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted petition requesting leave to amend application for new television station (Docket 7288), so as to show increase in capital stock of applicant; supply revised engineering data, etc., and the amendment was accepted.

Joseph M. Viana, Woonsocket, R. I.—Granted petition requesting leave to amend application for a new station (Docket 7403) so as to make minor changes in engineering data, etc., and the amendment was accepted.

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Granted petition for leave to intervene in the hearing on application of The Times Picayune Pub. Co. (Docket 7161) scheduled for hearing on May 20.

The Eagle-Gazette Co., Lancaster, Ohio—Granted leave to take depositions in re application for a new station (Docket 6732) scheduled for hearing June 7, 1946.

WCAU Broadcasting Co., Philadelphia, Pa.—Granted motion to dismiss without prejudice application for a new television station. (Docket 6369; B2-PCT-13)

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- Monroe Oppenheimer, Washington, D. C.—Granted motion of Monroe Oppenheimer, for admission *pro hoc vice* of Tom Martin Davis, a licensed practicing attorney of Houston, Texas, for the purpose of representing Dorothy S. Thackrey in certain depositions to be taken in Houston on May 2, by Hughes Production Div. of Hughes Tool Co. (Docket 7286)
- Miami Valley Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new FM station (Docket 7237), so as to specify a new transmitter site, type of equipment, etc., and the amendment was accepted.
- Hearst Radio, Inc., Baltimore, Md.—Granted petition for leave to amend its application for a new television station (Docket 7299), so as to show a new transmitter site, make minor engineering changes, etc., and the amendment was accepted.
- WJDX—Lamar Life Ins. Co., Jackson, Miss.—Granted petition for leave to intervene in the consolidated hearing on application of Volunteer State Broadcasting Co., Nashville, and Newnan Broadcasting Co., Newnan, Ga. (Dockets 7443 and 7442)
- Northeastern Penna. Broadcasters, Inc., Wilkes-Barre, Pa.—Granted petition for waiver of Sec. 1.231 (g) of the Commission's Rules, and extended to April 26, 1946, the time within which Northeastern Penna. Broadcasters, Inc., may file its exceptions and request oral argument in re its application (Docket 6170), and others in the consolidated proceeding.
- Frank H. Ford, Shreveport, La.—Granted petition for leave to amend his application for a new station (Docket 7114), so as to request power of 1 KW day, 500 watts night, with DA at night only, instead of 250 watts, unlimited, etc., and the amendment was accepted.
- Allentown Broadcasting Co., Allentown, Pa.—Granted petition insofar as it requests leave to amend and remove application from hearing docket; accepted amendment to specify frequency 1580 kc. instead of 1540 kc., etc., and removed application from hearing docket. (Docket 7475)
- W. Walter Tison, Tampa, Fla.—Granted petition insofar as it requests leave to amend and remove from hearing docket; accepted amendment so as to specify frequency 1110 kc. with 1 KW, daytime only, instead of 1490 kc. with 250 watts, unlimited time, etc., and the application was removed from the hearing docket (Docket 7451)
- Walt Disney Productions, Burbank, Calif.—Granted petition for dismissal without prejudice of its application for a new television station. (Docket 7263; B5-PCT-156)
- WAKR—Summit Radio Corp., Akron, Ohio—Granted motion for continuance of hearing on application for CP (Docket 7214) now scheduled for May 3, and continued same to June 3, 1946.
- Times-World Corp., Roanoke, Va.; Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted joint petition of applicants requesting continuance of consolidated hearing on applications for new FM stations, now scheduled for May 6, and continued same to June 5, 1946. (Dockets 7394, 7395 and 7396)
- Chicago Board of Trade and International Apple Assn. and The Nat'l League of Wholesale Fresh Fruit and Vegetable Distributors, and United Fresh Fruit and Vegetable Assn.—Granted joint petition requesting leave to intervene in the proceeding in the matter of The Western Union's petition for rate increase. (Docket 7445)
- Tower Realty Corp., Baltimore, Md.—The Commission, on its own motion, dismissed without prejudice the application of Tower Realty Corp. for a new television station (Docket 7301), which was inadvertently designated for hearing.
- Skyland Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new station (Docket 7345) so as to show addition of new stockholders, etc., and the amendment was accepted.
- Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted motion for an indefinite continuance of hearing now scheduled for May 10 on application for new FM station (Docket 7187), and continued same without date until further order of the Commission.
- Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted petition to dismiss without prejudice its application for a new FM station. (Docket 7188; B1-PH-678)
- Hearst Radio, Inc., Baltimore, Md.; Tower Realty Co., Baltimore, Md.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing now scheduled for May 6 on applications for new television stations. (Dockets 7299 and 7301)
- KTOK—KTOK, Inc., Oklahoma City, Okla.—Granted petition requesting leave to intervene in the hearing on application of Wichtex Broadcasting Co., Wichita Falls, Texas (Docket 7127) now scheduled for hearing on May 1, 1946, at Washington.
- Mt. Vernon Radio & Tele. Co., Mt. Vernon, Ill.—Granted authority to take depositions in re applications in consolidated hearing involving applicants' application (Docket 7060) and Midwest Broadcasting Co., Mt. Vernon. (Docket 7059)
- Allen B. DuMont Labs, Inc., Pittsburgh, Pa.; Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—The Commission, on its own motion, ordered that the consolidated hearing on applications of DuMont Labs. and Westinghouse for new television stations (Dockets 7288 and 7291), scheduled for April 25, be continued without date until further order of the Commission.
- WINS—Hearst Radio, Inc., New York, N. Y.; The Crosley Corp., Cincinnati, Ohio—Joint petition granted in part to extend time within which exceptions may be filed to June 1, 1946; oral argument scheduled for April 27 continued without date until further order of the Commission. (Docket 6755)
- United States of America—Granted petition for leave to intervene in the proceeding involving Western Union's petition for rate increase. (Docket 7445)
- Globe Wireless, Ltd.—Denied motion of Globe Wireless, Ltd., to eliminate from the Notice of Hearing in re application (Docket 7491) for modification of license to include Havana as an authorized point of communication, the issue of charges for the proposed service and the division of such charges, by striking from Par. 6 of such notice the following language: "the charges to be made for each such class and the division of such charges."
- KTOK—KTOK, Inc.; Oklahoma City, Okla.—Denied petition of KTOK to designate its application for CP to change operation from 1400 kc., 250 watts, unlimited time, to 1000 kc., 1 KW night, 5 KW day, DA night, unlimited time, for hearing in a consolidated proceeding with application of Wichtex Broadcasting Co. (Docket 7127)
- RCA Communications, Inc.—Granted petition for leave to intervene in re application of Press Wireless, Inc. (Docket 7446) for special temporary authorization to communicate with Montreal, for handling transiting press and government traffic.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

750 Kilocycles

- KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Modification of construction permit (B4-P-4194, which authorized a new standard broadcast station) for approval of antenna and to change proposed studio location.

(Continued on next page)

760 Kilocycles

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 10 KW and daytime hours of operation.

790 Kilocycles

KFQD—Wm., J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska—Construction permit to install new vertical antenna and move main transmitter. Amended to increase power from 1 KW to 5 KW, install new type of transmitter and make changes in vertical antenna.

WTAR—WTAR Radio Corp., Norfolk, Va.—Authority to determine operating power by direct measurement of antenna power.

800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—Modification of construction permit (B3-P-4032, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

850 Kilocycles

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y. (P. O. Room 1203, 598 Madison Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 10 KW, directional antenna and unlimited hours of operation.

860 Kilocycles

NEW—Charles A. Henderson, George J. Volger and Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa (P. O. 902 Iowa Ave.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts, and daytime hours of operation.

NEW—Northern Virginia Broadcasters, Inc., Arlington, Va.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 860 to 780 kc.

900 Kilocycles

WAYN—Wayne M. Nelson, Rockingham, N. C.—Modification of construction permit (B3-P-4052, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Modification of construction permit (B3-P-4681, which authorized a new standard broadcast station) for changes in antenna and to change proposed type of transmitter.

930 Kilocycles

NEW—Michigan Broadcasting Co., Battle Creek, Mich. (P. O. 424 Post Bldg.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna and unlimited hours of operation.

970 Kilocycles

NEW—Worth Broadcasting Co., Forth Worth, Texas—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, and daytime hours of operation. Amended to change frequency from 960 to 970 kc., change power from 5 KW to 1 KW and change type of transmitter:

1050 Kilocycles

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation. Amended to make changes in vertical antenna and change proposed transmitter and studio locations.

1100 Kilocycles

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Construction permit to install FM antenna on top of vertical antenna.

1130 Kilocycles

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Construction permit to move presently licensed main transmitter and install composite 5 KW amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna for day and night.

1170 Kilocycles

NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala. (P. O. 26 South Court St.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna and unlimited hours of operation.

1230 Kilocycles

NEW—Parkersburg Broadcasting Co., Parkersburg, W. Va. (P. O. 1509 20th St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Call letters "WCOM" requested.

NEW—Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Penna.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended re directors and stockholders.

NEW—Lock Haven Broadcasting Corp., Lock Haven, Penna. (P. O. 134 E. Water St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-4183, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

KELO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak.—Voluntary assignment of license to Mid-continent Broadcasting Co.

1240 Kilocycles

KAYE—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—Construction permit to install new transmitter.

1290 Kilocycles

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW, and

(Continued on next page)

daytime hours of operation. Amended to change frequency from 970 to 1290 kc., power and hours of operation from 1 KW daytime, to 1 KW unlimited time, install directional antenna for night use, change transmitter location and studio location.

1340 Kilocycles

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Penna.—Modification of license to change hours of operation from S-WHAT to unlimited time, except when WCAM operates. (Facilities to be relinquished by WHAT.)

KRBA—Darrell E. Yates, Lufkin, Texas—Construction permit to install new vertical antenna with FM antenna mounted on top and make changes in ground system.

CORRECTION

The following is a correction issued by the Commission on an item which appeared in REPORTS on April 29, p. 345:

NEW—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, West Virginia—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1400 Kilocycles

KENO—Maxwell Kelch and Laura Belle Kelch, d/b as Nevada Broadcasting Co., Las Vegas, Nev.—Construction permit to install new vertical antenna.

KTMC—McAlester Broadcasting Co., a co-partnership composed of C. E. Wilson and P. D. Jackson, McAlester, Okla.—Authority to determine operating power by direct measurement of antenna power.

NEW—WCBE, Inc., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from WCBE, Inc., to WBIZ, Inc.

NEW—Elberton Broadcasting Co., Elberton, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

KTEM—Bell Broadcasting Co., Temple, Texas—Construction permit to install new transmitter and new vertical antenna with FM antenna mounted on top and make changes in ground system.

1450 Kilocycles

NEW—South Plains Broadcasting Co., Lubbock, Texas (P. O. 207 Citizens National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb d/b as Southeastern Broadcasting Co., Clanton, Ala. (P. O. 703½ Second Ave.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Cherokee Broadcasting Corp., Morristown, Tenn. (P. O. Hamilton National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Radio Asheville, Inc., Asheville, N. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc., and change power from 250 to 100 watts.

NEW—Dickinson Publishing Co., Dickinson, N. Dak.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1450 kc., and make changes in vertical antenna.

1490 Kilocycles

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—License to cover construction permit (B2-P-4072, as modified) which authorized a new standard broadcast station.

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—Authority to determine operating power by direct measurement of antenna power.

WIII-B—Selma Broadcasting Co., Inc., Selma, Ala.—Construction permit to increase power from 100 to 250 watts and install new transmitter.

1560 Kilocycles

WTOD—Unity Corp., Inc., Toledo, Ohio—Modification of construction permit (B2-P-4417, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Involuntary assignment of construction permit (conditional grant) for a new Metropolitan FM broadcast station to Ramon G. Patterson, Louis Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Modification of construction permit (B2-PH-498, which authorized a new Community FM broadcast station) to change class of station to Metropolitan, and specify coverage of 6,550 square miles, population of 710,461, type of transmitter and specify antenna system and frequency to be assigned.

Ohio-Michigan Broadcasting Corp., Toledo, Ohio (P. O. 542 Nicholas Building)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage to be determined.

Texoma Broadcasting Co., Wichita Falls, Texas (P. O. First National Bank Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in 92.1 to 103.9 mc. band and coverage of 9,895 square miles.

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Construction permit to change frequency from 46.5 mc. to Channel #250, 97.9 mc., location of transmitter, to specify coverage as 16,278 square miles, type of station as Rural, change type of transmitter, install new equipment and make changes in antenna system.

Darrell E. Yates, Lufkin, Texas (P. O. 108½ South First St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #225, 92.9 mc. and coverage of 7,920 square miles.

Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new Community FM broadcast station) to specify transmitter location, type of transmitter, frequency as Channel #250, 97.9 mc., coverage of 12,550 square miles, population of 367,744, antenna system and change class of station to Metropolitan.

Penn-Allen Broadcasting Co., Allentown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC and coverage of 2,830 square miles. Amended to change type of transmitter.

Kenneth Edward Rennekamp, Oil City, Pa. (P. O. 513-515 Berger Building, Pittsburgh, Pa.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and coverage of 13,880 square miles.

WGFPM—General Electric Co., Schenectady, N. Y.—Construction permit to specify frequency of Channel #264, 100.7 mc. and install new transmitter and new antenna.

(Continued on next page)

Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.7 mc. and coverage of 14,120 square miles. Amended to specify population as 1,162,609 and change frequency from 48.7 mc. to Channel #231, 94.1 mc., coverage from 14,120 to 13,550 square miles, type of transmitter and changes in antenna system.

Radio Station WISE, Inc., Asheville, N. C.—Construction permit for a new FM broadcast station to be operated on Channel #234, 94.0 mc. and coverage of 13,300 square miles. Amended to change frequency 94.0 to 94.7 mc., Channel #234 and specify class of station as Metropolitan.

Coastal Broadcasting Co., Inc., New Bern, N. C.—Construction permit for a new FM broadcast station to be operated on Channel #261, 100.1 mc. and coverage of 7,600 square miles. Amended to specify class of station as Metropolitan.

Mayflower Broadcasting Co., Inc., Huntington, W. Va. (P. O. 414 Eleventh St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, 104.1 mc.

Rome Sentinel Co., Utica, N. Y. (P. O. 136 North James St., Rome, N. Y.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on ± 98.0 mc., coverage of 8,160 square miles.

Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, which authorized a new Metropolitan FM broadcast station) to change class of station to Rural and specify population of 1,529,689, coverage of 19,800 square miles, transmitter location, type of transmitter, frequency of Channel #246, 97.1 mc. and specify antenna system.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,630,305, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 919,316, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

The Scioto Broadcasting Co., Portsmouth, Ohio (P. O. 1000 Galla St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #260, 99.9 mc., or as assigned by FCC, and coverage of 9,847 square miles.

Unity Corp., Inc., Erie, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be decided by the FCC and coverage of 673 square miles. Amended to change class of station from Community to Metropolitan.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,538,313, antenna system to change transmitter site, specify Rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,237,001, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

Roy Hofheinz and W. N. Hopper, d/b as Texas Star Broadcasting Co., Houston, Texas—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage to be determined. Amended to change transmitter location.

Perkins Brothers Co., Sioux City, Iowa (P. O. 415 Douglas St.)—Construction permit for a new FM (Rural)

broadcast station to be operated on frequency and coverage to be assigned by FCC.

Kenneth Edward Rennekamp, Oil City, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and coverage of 13,880 square miles. Amended to change transmitter location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, which authorized a new commercial television broadcast station) to specify frequency as Channel #1, 66-72 mc., area as 2,450 square miles, power as Aur.: 5 KW; Vis.: 5 KW, transmitter site, studio location, specify type of visual and aural transmitters and antenna system.

The Chronicle Publishing Co., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ESR of 9750 and power of Vis.: 5 KW (peak); Aur.: 5 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to stations CFCF and CBL and the Canadian Broadcasting Corporation for period beginning 6-2-46.

Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska—Construction permit for a new relay broadcast station to be operated on 2830 kc., power of 30 watts and A3 emission. Amended to include frequencies 1646, 2090, 2190 kc.

Federal Telephone and Radio Corp., Newark, N. J. (P. O. 200 Mt. Pleasant Ave.)—Construction permit for a new developmental broadcast station to be operated on 88.5, 100.7, 107.7 mc. or as will be assigned by FCC, power of 10 KW and special for FM emission.

Collinson-Wingate Broadcasting Co., Topeka, Kans.—Denied petition for review by the Commission en banc of the action on April 18 of the presiding officer of the Motions Docket, granting the petition of General Broadcasting Co., Independence, Mo., for leave to intervene in the consolidated hearings on applications of KTOP, Inc., et al., and affirmed the action of said presiding officer in granting the petition.

A. J. Fletcher, Greensboro, N. C.—Granted petition for reconsideration and rescission of the grant on March 6 of the High Point Enterprise, Inc., application for a new station (B3-P-4199); set aside said grant, and designated the application of High Point Enterprise, Inc., for hearing in a consolidated proceeding with application of A. J. Fletcher (Docket 7501); and further ordered that the Bills of Particulars heretofore issued in connection with the Fletcher application and application of News and Observer Publ. Co., Raleigh, N. C. (Docket 7505) be amended to include the application of High Point Enterprise, Inc.

Calumet Broadcasting Corp., Hammond, Ind.—Denied petition (Comrs. Denny and Hyde not participating) of Calumet Broadcasting Corp., for rehearing, directed against the Commission's decision of March 4 denying petitioner's application for construction permit for a new station. (Docket 6583)

APPLICATIONS TENDERED FOR FILING

KTOX—KTOX, Inc., Oklahoma City, Okla.—Construction permit to change frequency from 1400 to 1000 kc., power from 250 watts to 1 KW night and 5 KW day, install new transmitter and change transmitter location. Install directional antenna for night use.

WTAX—WTAX, Inc., Springfield, Ill.—Consent to transfer of control of stock owned by Jay A. Johnson to Oliver J. Keller, Frederick G. Blackburn, Archie Lee, Noah M. Dixon and Louis F. Gillespie. (1240 kc.)

(Continued on next page)

- William L. Werner, d/b as The Sevier Valley Broadcasting Co., Richfield, Utah—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 250 watts night and 1 KW day, unlimited hours of operation.
- NEW—Rome Sentinel Co., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.
- NEW—Central Broadcasting Co., a Partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **1100 kc.**, power of 250 watts and daytime hours of operation.
- NEW—James M. Tisdale, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 250 watts and daytime hours of operation.
- NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Ralph D. Epperson, Mount Airy, N. C.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 250 watts and daytime hours of operation.
- NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and daytime hours of operation.
- KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Voluntary assignment of license of AM and conditional FM grant to KIDO, Inc. (**1380 kc.**)
- NEW—Egon A. Hofer, David L. Hofer and John M. Banks, Partners, d/b as Radio Dinuba Co., Dinuba, Calif.—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 250 watts and daytime hours of operation.
- Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Universal Broadcasting Co., Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Harry Francis Banker, Gilmore Keith Phares, Aubrey Edna Scott and Eliot Payson Tucker, d/b as The Lake Shore Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Wilbur Courtland Foute, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—W-A-U-K Broadcasting Co., Waukesha, Wis.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.
- NEW—Intermountain Broadcasting Co., Inc., Artesia, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Herschel Bullen, d/b as Elko Service Co., Elko, Nev.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.
- KGEZ—A. W. Talbot, Kalispell, Mont.—Voluntary assignment of license to Donald C. Treloar. (**1340 kc.**)
- NEW—Valley Broadcasting Corp., Allentown, Penna.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.
- NEW—Birney Imes, Jr., Grenada, Miss.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Texas Telecasting Corp., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Nathan J. Cooper, Morgantown, N. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW, and daytime hours of operation.
- NEW—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—Lester R. Taylor, d/b as Mid-Utah Broadcasting Co., Provo, Utah—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.
- NEW—William E. Blake, Ronceverte, W. Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.
- WINN—Kentucky Broadcasting Corp., Inc., Louisville, Ky.—Consent to transfer of control from Nelle M. Kendrick, Executrix of the Estate of D. E. Kendrick, deceased, to Nelle M. Kendrick. (**1240 kc.**)
- WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Construction permit to change power from 5 to 10 KW and make changes in transmitting equipment. (**940 kc.**)
- NEW—West Central Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 25 KW night and 50 KW day, directional antenna and unlimited hours of operation.
- KALL—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah—Assignment of license to Salt Lake City Broadcasting Company, Inc. (**910 kc.**)
- NEW—Cole E. Wylie, Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.
- WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to change frequency from **1340 kc.**, to **960 kc.**, power from 250 watts to 1 KW, install directional antenna, new transmitter, and change transmitter location.
- NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

Benjamin Allen and Co., Inc., and Benjamin C. Allen and John G. Leiner, as officials of the corporation, located at 10 South Wabash Ave., Chicago, and engaged in the wholesale distribution of jewelry, giftware and related products, are charged in a complaint issued by the Commission with misrepresentation. (5437)

(Continued on next page)

Beau Peep Products—Frank M. Conklin, trading as Beau Peep Products, 5642 Lake Park, Chicago, selling and distributing a product designed for the cleaning of babies' white shoes, is charged in a complaint issued by the Commission with misrepresentation. (5435)

Draper Corporation, Hopedale, Mass., is charged in a complaint issued by the Commission with price discrimination and with negotiating exclusive-dealing contracts in connection with its sales of equipment and replacement and repair parts for natural and synthetic fiber automatic looms. The complaint alleges that these practices are violative of the Robinson-Patman Act and Section 3 of the Clayton Act, respectively, and that such violations also constitute unfair methods of competition within the meaning and intent of the Federal Trade Commission Act. (5436)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Fred B. Collier and Dianne I. Collier, Royal Oak, Mich., stipulated with the Commission that in connection with the sale of a medicinal preparation known variously as Psoridisal and as Sulfa Drug Compound, they will stop disseminating any advertisements which stress the merits of the drug sulfanilamide unless their product contains sulfanilamide in sufficient quantity to produce the therapeutic results attributed to that drug. (03302)

Morris Timbes Advertising—C. B. Dozier, trading as W. D. Taylor Co., Bessemer, Ala., and Morris Timbes, doing business as Morris Timbes Advertising, Mobile, Ala., have stipulated with the Commission to cease and desist from using certain representations concerning two medicinal preparations designated "Kolex Liquid" and "Kolex Salve." The preparations are distributed by the respondent Dozier, and the respondent Timbes, who conducts an advertising agency, prepared and disseminated advertisements for the preparations. (03303)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist Orders last week:

Burgess Seed and Plant Co.—The Commission has issued an order prohibiting Burgess Seed and Plant Co., Galesburg, Mich., from disseminating false advertisements concerning a species of soy beans which it has sold as a "domestic coffee berry." (5406)

Huddersfield Worsted Mills Corp., 257 Fourth Ave., New York, selling and distributing textile fabrics for making suits, slacks and other wearing apparel for men, has been ordered by the Commission to cease and desist from making certain misrepresentations of its products. According to the findings of the Commission, the respondent in soliciting the sale of and selling its products has used the corporate name of "Huddersfield Worsted Mills Corporation" and also the words "manufacturers of fine, fancy worsteds" on its letterheads. (5009)

Lilee Products Co.—Lee Goldstine and Lillian Goldstine, trading as Lilee Products Co. and as Hygea Vitamin Co., 2017 South Michigan Ave., Chicago, have been ordered by the Commission to cease and desist from disseminating advertisements which represent that a medicinal preparation they sell is an anti-gray-hair vitamin and will restore the original natural color to gray hair, or any color resembling the original natural color. (5281)

The preparation was first known as Lilee Brand Calcium Pantothenate Tablets, the name later being changed to Hygea Brand Calcium Pantothenate Products.

The order also is directed against Paul Grant, trading as Paul Grant Advertising Agency, 520 North Michigan Ave., Chicago, who prepared and aided in the dissemination of the advertisements found by the Commission to be false and misleading.

The order was issued after the Commission had considered the record in the case, including testimony offered in sup-

port of and in opposition to the allegations of the complaint and the report of the trial examiner.

All of the Commissioners participated in the decision.

Rex Products Corporation—The Commission has issued an order prohibiting Rex Products Corporation, New Rochelle, N. Y., from using the term "cloisonne," either alone or with other words, in advertising toilet compacts which are not genuine cloisonne products. (4695)

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RADIO MUST BE FREE—TRUMAN

DIRECTORS MEET IN CAPITAL; VISIT TRUMAN; ENDORSE MILLER STAND ON FCC REPORT

President Truman Thursday (9) received at the White House the NAB Board of Directors and told them "There must be complete freedom of radio."

During the meeting NAB President Justin Miller recalled that Mr. Truman had written a letter last summer to Sol Taishoff, editor of *Broadcasting Magazine*, in which he stated "Radio . . . must be maintained as free as the press."

Mr. Truman replied, "Let me reemphasize my belief that there must be complete freedom of radio."

Their meeting Thursday with the President climaxed a four-day session of the NAB Directors. The final board session was held prior to the White House visit as a joint meeting with the special Industry-Wide Committee, which met recently with James C. Petrillo, President of the AFM. The meetings began Monday (6).

In this, its first meeting since issuance of the FCC report on "Public Service Responsibility of Broadcast Licensees," the Board of Directors endorsed the statements and activities of NAB President Justin Miller in connection with the FCC document.

Judge Miller has taken a firm stand in opposition to the policy of program control announced by the Commission. In a statement immediately following issuance of the report the NAB President said these "encroachments . . . strike at the very heart of our system of broadcasting and constitute bold steps toward government domination which may eventually deprive us of fundamental rights."

MBS New Member

Among 102 new active and associate members accepted by the Board of Directors was the Mutual Broadcasting System as an active member. Of the 102 new members, 53 will be active and 49 associate members. Total membership now consists of 745 active members and 209 associate members.

The Broadcast Measurement Bureau was encouraged, without industry commitment, to carry on further study and research to develop techniques which would be required to conduct a second measurement of station audiences after completion of the current project.

The Board pledged assistance to the Federal Communications commission in procuring personnel necessary to prepare engineering coverage maps incident to the current clear channel hearings. From three to five engineers will be obtained, according to the needs of the FCC.

The Board heard a report on the fourteen district meetings which have been held so far. It was reported that of the 764 stations operating in the 14 districts, 576 of which are NAB members, 467 NAB stations were represented. In addition, 47 nonmember stations had representatives

present. The registered attendance totaled 1,037 from stations plus 141 from associate membership and 363 from the press and other nonmember organizations. Total registered attendance was 1,540.

The Board took cognizance of the development of state broadcasters' organizations, and offered to lend guidance and assistance to these associations upon request.

Authorization was given for the establishment of a committee to develop a formula for appropriately recognizing those persons who have rendered distinguished service to the NAB.

The Board discussed changes in the structure of NAB districts to afford greater convenience to some members. This matter was referred to the By-laws Committee.

Also referred to the By-laws Committee was a proposed new procedure under which Directors-at-Large would be nominated and elected by mail referendum. Current practice calls for election of Directors-at-Large at the annual membership convention.

Convention Plans

In preparation for the membership convention in Chicago next October, the network program heads were asked to serve as an official committee to plan the program and entertainment for the banquet to be held in connection with the convention.

It was decided that only those persons in the broadcast industry who are connected with active or associate members of NAB would be registered at the convention. Persons connected with organizations eligible for membership but not associated with NAB will not be eligible to register.

The Board agreed that stations should cooperate wholeheartedly at the local level with the Veterans' Housing Authority.

Program Department Set

Plans for the establishment of an NAB Program Department were reaffirmed by the Board. Budget provisions were made for operation of the new department during the current year. The department will be organized with a full staff at the earliest possible time.

A plan to consolidate certain standing committees and Board sub-committees to promote efficiency and economy was accepted by the Board. The present Program Directors Committee will be reconstituted as a Program Executive Committee, and will replace the existing Agricultural Directors Committee, the Radio News Committee, Music-Use Committee, and the Standards of Practice Committee, but will include representation from all these groups. The Research and Office Forms and Practices Committees will be consolidated.

The next meeting of the Board of Directors will take place August 7, 8, and 9 in Estes Park, Colorado, at the Stanley Hotel.

(Continued on next page)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

The Board referred to the NAB Public Relations Department responsibility for cooperation with the State Department in developing a plan to secure men and women with radio experience to serve abroad as Public Affairs Officers at embassies and consulates. This project of the State Department calls for the employment of experienced personnel from the motion picture industry and the newspaper world in addition to radio experts.

It was decided to send an observer to the World Congress on Air-Age Education, to be held in New York City, August 21 through August 28.

Directors Present

All members of the Board of Directors were present with the exception of Hugh B. Terry, KLZ, Denver, District 14, whose planned trip to Washington by air was prevented by bad weather, and James D. Shouse, WIW, Cincinnati, District 7, whose attendance was prevented by illness. Those present were as follows:

Paul W. Morency, WTIC, Hartford, District 1; Kolin Hager, WGY, Schenectady, District 2; George D. Coleman, WGBI, Scranton, Penna., District 3; Campbell Arnoux, WTAR, Norfolk, Va., District 4; F. W. Borton, WQAM, Miami, Fla., District 5; Hoyt B. Wooten, WREC, Memphis, Tenn., District 6; John E. Fetzer, WKZO, Kalamazoo, Mich., District 8; Leslie G. Johnson, WHBF, Rock Island, Ill., District 9; John J. Gillin, Jr., WOW, Omaha, Nebr., District 10; E. L. Hayek, KATE, Albert Lea, Minn., District 11; William B. Way, KVOO, Tulsa, Okla., District 12; Martin B. Campbell, WFAA, Dallas, Tex., District 13; William B. Smullin, KIEM, Eureka, Cal., District 15; William B. Ryan, KFI, Los Angeles, Cal., District 16; Harry R. Spence, KXRO, Aberdeen, Wash., District 17.

Directors-at-Large attending were J. Leonard Reinsch, WSB, Atlanta, Ga., District 5 and J. Harold Ryan, WWVA, Wheeling, W. Va., District 4, of the Large Stations; T. A. M. Craven, WOL, Washington, D. C., District 4 and G. Richard Shafto, WIS, Columbia, S. Car., District 4 of the Medium Stations; Matthew H. Bonebrake, KOCY, Oklahoma City, Okla., District 12 and Clair R. McCollough, WGAL, Lancaster, Pa., District 3 of the Small Stations; Frank Stanton, CBS, New York, District 2 and Frank M. Russell, NBC, District 4 of the Networks.

Hager Resigns

Kolin Hager, Second District Director for the past four years, announced to the Board that he is leaving WGY on May 15th to become Executive Vice President of the SESAC, Inc. He, therefore, resigned as a director, and the Board expressed regret at his leaving. Michael R. Hanna, WHCU, Ithaca, N. Y., was appointed interim director to fill this vacancy. Mr. Hanna had previously been elected Second District Director, to take office in

October, at the Second District meeting in New York March 26th. At that time Mr. Hager requested that he be not considered for re-election as a director.

Employee-Employer Relations

INDUSTRY-WIDE GROUP EXAMINES MUSIC SITUATION

The Special Industry-Wide Committee met in Washington Thursday (9) and reviewed the discussions which have taken place to date with the American Federation of Musicians and considered the formation and activities of an advisory committee which will represent the radio industry in future talks with the musicians' union.

The committee briefly discussed the position of the industry with respect to the Lea Bill and NAB President Justin Miller advised that affected stations discuss their problems with the United States District Attorney in their local districts.

Leonard L. Asch, President and General Manager of FM station WBCA, Schenectady, appeared before the committee to explain the situation existing with respect to his operation of an FM station affiliated with a network but not associated with an AM station.

The committee recommended continuation of meetings with the AFM at the earliest mutually convenient date.

Committee members present were: F. W. Borton, WQAM; T. A. M. Craven, WOL; Walter J. Damn, WTMJ; John Morgan Davis, Philadelphia, Pa.; John Elmer, WCBM; John E. Fetzer, WKZO; E. E. Hill, WTAG; Harry R. LePoideven, WRJN; Clair R. McCollough, WGAL; Paul W. Morency, WTIC; Frank Mullen, NBC; J. Harold Ryan, WSPD; G. Richard Shafto, WIS; Calvin J. Smith; KFAC; Theodore C. Streibert, WOR; Robert Swezy, MBS; Frank White, CBS; and Mark Woods, ABC.

RESEARCH DEPARTMENT

NAB RESEARCH COMMITTEE MEETS

NAB's Research Committee, under the chairmanship of J. C. Tully, WJAC, met in Washington on Thursday (9) and discussed the NORC study, audience measurement, tabulation of radio set ownership and an improved market data handbook.

A report was made to the committee on the status of the NORC study. In the discussion which followed, it was pointed out that the writers of the book in which the NORC study is to be published are relating the findings of the study to previous surveys. It was felt that such a tie-in would increase the value of the present study.

Although the committee decided to table the question of an evaluation of audience rating methods temporarily, the committee asserted that this action in no way discharged its obligation to produce assistance to NAB membership, and that the committee would continue its examination of audience rating methods. It decided to postpone any announcement on present audience rating methods.

The committee decided that no attempt would be made at this time to prepare new figures on radio set ownership. BMB plans to release such figures as of January 1, 1946, in the near future, which the committee voted to adopt as its official estimates of radio set ownership.

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The importance of publishing a new Market Data Handbook was emphasized by Roger Clipp, WFIL. Kenneth H. Baker, NAB's research director, will investigate the possibilities of preparing a comprehensive study on market data with the view of publishing a new handbook under NAB auspices.

Members of the committee in attendance included:

J. C. Tully, Chairman; Hugh M. Beville, NBC; Roger W. Clipp, WFIL; Charles E. Couche, KALE; Dietrick Dirks, KTRI; Elmo Wilson, CBS; Frank Stanton, Board Liaison Committee. Guests at the meetings were Barry Rumple, NBC; Hugh Feltis, BMB, and Helen Schaefer, NAB. Kenneth H. Baker, NAB Director of Research is committee secretary.

Programming

BOARD APPROVES IN PRINCIPLE OVERALL AWARDS PLAN

The NAB Board of Directors, in session last week, approved in principle a plan for overall radio awards to provide new incentives for advancement and improvement of the art of radio broadcasting.

The proposed plan calls for a wide membership basis divided into ten branches: management, artists, musicians, writers, directors and producers, news editors and commentators, advertising agencies, sponsors, public relations personnel, engineers and the public through radio listener councils to be established in every community where there is one or more radio transmitters.

The plan contemplates that awards are to be made on the national and local level and that the diversity of membership contemplated by the plan would prevent control or domination by any single interest.

The NAB invited the comments, suggestions, and cooperation of other interested groups in evolving the awards system.

FM Department

FM GROUPS DISCUSS CONVENTION PLANS

In a policy meeting in Washington on Thursday (9), the Board of Directors of FMBI discussed the broad problems facing its organization and recommended that more detailed action be placed on the agenda of the forthcoming meeting in Chicago in October.

The following members of the board attended the meeting over which Walter J. Damm, President of FMBI presided:

Arthur B. Church, WMBC-FM, Wayne Coy W3XC (WINX), Russell David, WGFM, Gordon Gray, WMIT, George W. Lang, WGNB, Cecil D. Mastin, WNB-FM, John Shepard 3rd, WGTR, Theodore C. Streibert, WBAM.

The NAB-FM Executive Committee met on Friday (10) with the discussion centered primarily around convention program plans. It was decided to suggest to the convention program committee that a full session be devoted to FM broadcasting.

It was determined that a panel discussion would be provided at the convention to explore thoroughly and advise upon FCC policy, engineering requirements, equipment (both transmitter and receiver) promotion of FM stations, sources of program material and overall problems of management.

TRANSCRIPTIONS CAN STILL BE SHIPPED

Current shipping restrictions do not affect the transportation of radio transcriptions by Railway Express, Robert T. Bartley, NAB Director of Government Relations, has been reliably informed.

It is understood that the American Association of Railroads, agency made responsible by the Office of Defense Transportation for enforcement of shipping restrictions, has advised the Railway Express Agency that radio transcriptions are to be technically classified as "film" and not to be withheld from shipment.

The Post Office Department order does not provide for exemption of radio transcriptions from the limitations on parcel post shipments, but these restrictions do not apply to packages weighing less than eleven pounds. Therefore, packages of radio transcriptions weighing less than eleven pounds can be shipped via parcel post without other limitations.

Stations which encounter local situations at variance with the above information are invited to advise NAB in order that the matter may be clarified.

Members of the FM Executive Committee attending the meeting were:

Walter Damm, chairman, John Shepard 3rd, Gordon Gray, Wayne Coy, Les Johnson, Paul Morency and Lewis Herzog, FMBI Secretary-Treasurer. C. E. Arney and Robert T. Bartley were present from NAB, and Cecil Mastin attended the meeting as a guest.

Legal Department

REVENUE CHIEF REPORTS ON EXCESS PROFITS TAX RELIEF

Joseph Noonan, Commissioner of Internal Revenue, appeared before the George Committee (Joint Committee on Internal Revenue Taxation) last Tuesday (7) to report the results of his investigation of the administration of Section 722 of the Internal Revenue Act, relating to relief from the excess profits tax law.

In response to certain criticisms of the Act's administration made in hearings before the committee by several witnesses, including NAB General Counsel, Don Petty, Mr. Noonan in his testimony announced among other things (1) the elimination of a hiatus which prevented corporations organized prior to December 31, 1939 but which did not commence business until after that date from obtaining relief under Section 722, and (2) the establishment of a new board in Washington to handle all Section 722 claims.

The new board, to consist of 15 members, will include outside experts in addition to personnel from the Bureau of Internal Revenue. It is expected that the board chairman will not be an Internal Revenue Bureau man. This board will review all questions of interpretation of Section 722. In his testimony before the George Committee Mr. Petty pointed out the unfairness of the law which withheld relief from corporations formed before the end of 1939 but which commenced business operations later. In his supplementary statement to the committee, Mr. Noonan said:

"Attention was called to the hiatus which may result from the opinion of the Tax Court in the Eveready Loan

(Continued on next page)

Company case (2 T.C. 1035), which holds that a corporation may be "in existence" even though it has never engaged in business. If such a construction is applicable in section 722 cases, such a corporation would presumably be ineligible for relief under section 722(c) because it is entitled to use the excess profits credit based on income, and likewise would be ineligible under section 722(b) (4) because it did not commence business prior to the end of the base period. Thus a "hiatus" would exist in the application of section 722, contrary to what would certainly appear to be the intent of Congress. Accordingly, we propose to implement this intent by considering these cases as falling within the purview of section 722(c)."

Mr. Petty also stated to the George Committee that radio broadcasting companies changing frequency, power or service should be given consideration under the provision of Section 722 which provides for relief when there is a change in the character of business.

In announcing formation of the new board, the Commissioner of Internal Revenue stated:

"The Bureau believes that a fundamental change in the administrative machinery for handling section 722 cases is desirable. The nature, of section 722 and administrative experience to date indicate that greater specialization of Bureau personnel is required, not only in the field offices but also in Washington. Accordingly, we now propose to establish in Washington a section 722 Board (name to be determined), directly responsible to the Commissioner. The Board will be composed of 15 members, one of whom will be designated as chairman. It will consist primarily of persons with broad experience in accounting, tax law, or economics and will be appointed from existing Bureau personnel as well as from other sources. It will function under the direction and supervision of an executive committee appointed by the Commissioner from the Board membership. This committee will be primarily responsible for matters of interpretation, policy, and procedure."

From all indications this Board will be more realistic in its approach than has been the practice in the past. Mr. Noonan indicated that previous claims not finally determined will be reconsidered by the new Board.

A copy of the Commissioner's statement dated April 1, 1946, with pertinent information from the legal department will be forwarded to NAB members in the near future for use in connection with 722 claims.

LEGAL TREND AWAY FROM COURTROOM BROADCASTING

The practice of broadcasting court trials in criminal cases has been widely discussed in recent years. There has been from time to time considerable concern among lawyers, judges and litigants as to the desirability of this practice. Broadcasters have been particularly concerned because of their possible liability under the libel and slander laws for statements made during the court room proceedings.

That the trend of legal thinking is opposed to such broadcasts is shown by two recent developments. First, the Bar Association of the District of Columbia approved a resolution in the Spring of 1945 urging the discontinuance of broadcasts of trials in the traffic court. Second, pursuant to its statutory authority, 54 Stat. 688, 18 USCA 687, the Supreme Court of the United States has issued rules of criminal procedure for the district courts of the United States, effective March 21, 1946. Rule 53 thereof provides as follows:

"The taking of photographs in the court room during the progress of judicial proceedings or radio broadcasting of judicial proceedings from the court room shall not be permitted by the court."

While this rule of the Supreme Court is not in any way binding on the State courts, it will probably influence their practice, since there is a tendency, accelerated somewhat since the adoption of new rules of federal procedure a few years ago, for state courts to follow federal courts in such matters.

REA JOINS LEGAL STAFF

W. Bryce Rea, Jr., recently released from service with the Navy, joined NAB's legal staff on Thursday (9).

During his period of active duty with the Navy, Mr. Rea was skipper of a minesweeper. He was released from duty as an ensign.

Prior to his service with the armed forces, Mr. Rea was a member of the legal staff of the National Association of Manufacturers.

With NAB he will assist Don Petty, General Counsel.

FCC

FCC WAIVES HOUR REQUIREMENT DURING EMERGENCY

In line with the national drive to conserve power during the present coal emergency, the FCC waived its requirement on minimum hours of operation by radio stations on Thursday (9).

According to a statement by the FCC, this action will permit radio stations to cooperate in the conservation efforts which have been instituted to preserve the dwindling power supply.

The Commission stated that areas served by two or more stations might be able to provide listeners with continuous service during the coal emergency by broadcasting alternately.

FCC ANNOUNCES NEW HAM FREQUENCIES

The Commission announced Thursday (9) the adoption of Order No. 130-G, which authorizes amateur station operation on new and additional frequencies effective 11 a. m. Eastern Standard Time, May 9, 1946.

Under the terms of this order amateur stations within the continental limits of the United States, Territory of Alaska, Puerto Rico, and the Virgin Islands are assigned the frequency band 3500 to 3625 Kc., which restores for amateur station operation the entire frequency band 3500 to 4000 Kc. which was in use by amateurs prior to the war.

In addition the Commission authorized the operation of amateur stations on all frequencies above 30,000 Mc. for the purpose of experimentation. The Commission also authorized the use of pulse and AO emissions and authorized frequencies above 1215 Mc.

General

CPA DENIES CONSTRUCTION REQUEST

The Civilian Production Administration has denied the appeal made by NAB for limited relaxation of the CPA order restricting construction as it applies to the building of new broadcasting stations.

(Continued on next page)

In a letter to NAB dated Monday (6), Hugh Porter, deputy director of CPA's Bureau of Construction said that "it is felt that the construction of radio stations can only be classified as commercial and, therefore, limited to the \$1,000 ceiling described" in the CPA order.

In its appeal to CPA on April 12 (REPORTS, p. 312), NAB pointed out that the requested exemption represented only a negligible amount of building materials restricted by the CPA, and that permission to construct the new stations already authorized and expected to be authorized by the FCC this year would create some 20,000 new jobs directly in the broadcasting industry.

It is expected, however, that a majority of broadcasters will show initiative in taking their individual cases to local CPA field offices. An example of one broadcaster's action to obtain approval for construction was pointed out in REPORTS last week (p. 346).

In addition to the request filed by NAB, the Radio Manufacturers' Association wrote to the CPA predicting that if the construction order were not relaxed, the development of FM and television would be hampered for many months.

The CPA recently (2), formalized their earlier announcement that certain radio equipment would be exempted from VHP Order No. 1. In supplement number one to the order, CPA announced that these exemptions include "radio towers and other transmitting and receiving equipment."

SAN FRANCISCO EXAMINER FEATURES FCC STORY

In front page position the San Francisco *Examiner* last Sunday, May 5th, carried an International News Service dispatch from Washington by INS staff correspondent David Sentner concerning the FCC program reports. It is reprinted with permission as follows:

"Free Speech Threatened by FCC Radio Rule

"Bill of Rights Ignored in Warning to Stations

By DAVID SENTNER

Staff Correspondent Int'l News Service

"WASHINGTON, May 4.—The Federal Communications Commission brazenly announces its plans to control freedom of speech on the airways.

"The New Deal's number one bureaucratic agency has played 'possum since a House committee last year detailed its totalitarian, Gestapo-like methods of intimidating the radio industry, aided by a Communist-tinged personnel.

Brushed Off

"Then on March 7, the FCC brushed off the Bill of Rights and the memory of the minutemen of Lexington and Concord with a report harmlessly entitled 'Public Service Responsibility of Broadcast Licensees.'

"Stripped of its verbiage, the report made it clear that the American people will be told only what the Government—or the FCC—wants it to be told over the radio.

"In the event that the contents of radio programs do not meet the approval of the FCC—stations face failure to have their licenses renewed.

Daring Threat

"Reflecting a realization of its daring threat to constitutional liberties, the report was issued anonymously by the FCC.

GEORGE SMITH DIES

George W. Smith, manager of WWVA, Wheeling, West Virginia, died of a cerebral hemorrhage in Wheeling Thursday (9). Mr. Smith was stricken suddenly Thursday morning while at his office. He was rushed to the hospital and died that afternoon.

Mr. Smith had long been active in broadcasting matters and his passing will be mourned by his many friends in the industry.

"However, it was learned that a member of the British Broadcasting Corporation (the radio is government controlled in Britain and permits no advertising on its programs), aided in the preparation of the document.

Fear to Reply

"Individual owners of radio stations, in fear of FCC reprisals when license renewal time approaches, are stunned by the commission's announcement of program censorship.

"They also fear that the commission, under its licensing power, will see that radio broadcasters will in the future afford more time for New Deal propaganda and the vociferous messages of Communists and PAC elements.

"Justin Miller, president of the National Association of Broadcasters, assailed the FCC report as indicating 'a reversion to that type of government control and regulation from which our forefathers struggled to escape'."

ALBANY PAPER CARRIED EDITORIAL ON FREE RADIO

The Albany (N. Y.) *Times Union* published a front page editorial in its issue of Sunday, May 5th, entitled "Freedom of Speech Over the Radio." The following is a verbatim reprint:

"The radio is one of the world's newest mediums of expression and opinion, of information and instruction, and has swiftly come to be one of the most important mediums.

"Probably the first amendment to the Constitution, which is the source of the freedom of speech and publication which the American people enjoy, was expected to be broad enough to cover all mediums of public expression, and it was surely intended by its framers to do so.

"Of course the framers of the Constitution did not include the radio specifically among the mediums of expression which were to be kept free in the interest of unhampered public information, having no knowledge of the device and no means of anticipating its discovery.

"But they were well aware that the American people in the future would be resourceful and inventive, and would unquestionably evolve and perfect new and improved methods of publication and communication.

"It was their clear intent, therefore, and their obvious purpose that when they decreed that there was NEVER to be ANY abridgment of the freedom of SPEECH or of the PRESS, they included such an instrument as the radio.

"However, since the radio achieved its present uni-

(Continued on next page)

DISTRICT MEETINGS AHEAD

1st District
3rd District

May 13-14
May 16-17

Hotel Statler
Bellevue Stratford Hotel

Boston, Massachusetts
Philadelphia, Pa.

versal use and importance, neither the industries operating it nor the government policies pertaining to it have adhered to the INTENT AND PURPOSES of the framers of the Constitution.

"The attitude, or rather the PLIGHT, of the radio industries in this situation is one of virtual helplessness under an iniquitous system of federal licensing which largely deprives them of the right to function according to the standards of free enterprise.

"The government licensing of radio, originally intended to provide for orderly allotment of broadcasting wave-lengths in the obvious interest of both the industries and the public, has gone far beyond that sound and necessary objective.

"It has come to be an arbitrary and arrogant instrument of government bureaucracy, creating the absolute and sometimes capricious and malicious power by which the radio industries are not only allowed to DO business but by which they can be put OUT of business.

"The federal licensing power over radio has become the POWER OF LIFE AND DEATH.

"The radio broadcaster is licensed according to the current whim or caprice of the political administration in power, and his license may be REVOKED by the same authority at any time and for any reason.

"The spectre of revocation or non-renewal of the federal license haunts the broadcaster, and inevitably influences and DICTATES the manner in which he conducts his business—since he is ever mindful of the investments he has in the business, and of the disaster that would fall upon those investments if he should be deprived of or denied a federal license.

"The American people DO NOT HAVE A FREE RADIO TODAY because it is federally controlled and RULED in its every move and policy.

"Obviously it has become necessary for the constitutional guaranty of free speech to specifically SAY with respect to radio what the framers of the Constitution plainly INTENDED IT TO MEAN in all matters and measures of free speech and free publication.

"Since the government and the radio industries have not seen fit to honor the INTENT OF THE CONSTITUTION, the Congress should clarify and if necessary AMEND the Constitution to INCLUDE THE RADIO AMONG THE FREE MEDIUMS OF EXPRESSION AND OPINION AND PUBLICATION UTILIZED AND ENJOYED BY THE AMERICAN PEOPLE AS AN INVIOABLE RIGHT."

NEBRASKA BROADCASTERS MEET IN KEARNEY

At the annual meeting of the Nebraska Broadcasters Association in Kearney, Neb., Friday (10), Duane Watts, manager KHAS, Hastings, was elected president of the association. Harry Peck, manager of KFOR, Lincoln, was elected vice-president, and Arthur Thomas secretary-treasurer.

The directors of the association are Harry Burke, general manager, KFAC, Omaha-Lincoln; Les Hilliard, manager KGKY, Scottsbluff, and John J. Gillin, Jr., president WOW, Omaha, who is the NAB director.

The president's first appointments were three broadcasters to form a committee on group selling. The new committee members are Lloyd Thomas, licensee KGFV, Kearney; Harry Burke, KFAB, Omaha; Bill Martin, KMMJ, Grand Island.

The 1947 meeting of the Nebraska association will be held in May at Grand Island, where KMMJ will be host.

The NBA celebrated its 12th anniversary Saturday (11) by holding an NAB-Nebraska Broadcasters Association news clinic in Kearney.

FLORIDA BROADCASTERS MEET

The annual meeting of the Florida Association of Broadcasters was held May 1st in Pensacola, Fla. In an unprecedented action, the members voted to waive the annual

election and return the President, Officers and Board of Directors to office for another year.

Those returned to office were as follows: James M. LeGate, WIOD, President; Glenn Marshall, WFOY, First Vice President; Bill McBride, WDBO, Second Vice President; Fred Mizer, WQAM, Secretary-Treasurer; Directors: Jack Hopkins, WJAX; Teresa Myers, WTAL; and S. O. Ward, WLAK.

Fred Borton of WQAM, on behalf of the Directors and members, presented President LeGate with a plaque in honor of his services to the association.

NAB President Justin Miller attended the FAB meeting and expressed interest in the growth of state associations. He felt that strong state associations would make a strong and more unified NAB. (See story on NAB Directors meeting.)

The next meeting of the FAB will be held next fall, and all Florida Congressmen will be invited to attend and be the association's guests at a special dinner.

President LeGate was instructed to meet with the Presidents of the Georgia and Alabama Broadcasters to work out details of greater cooperation between the three state organizations.

Attendance at the FAB Meeting included 40 representatives of 24 member stations.

Broadcast Advertising

Large retailers are showing appreciation of radio's power and prestige in messages to the manufacturers.

An example of how one prominent retailer courts the designers and manufacturers for additional allotments of precious merchandise is found in a full page advertisement by Harvey's, "Nashville's Largest Store" in the May 7th edition of Women's Wear Daily. The contents of the ad is as follows:

"What are the air waves saying about YOU in the Tennessee Valley?"

"What! They aren't saying anything about you at all? That's as bad as going to church in a new hat and having no one notice it. Or going to a baby show and having them pick somebody else's kid. And what a pity, when so many famous brands of merchandise do get talked about over the radio in the Tennessee Valley these days. They are the pampered 'Harvey Network' of famous names. In Nashville, Tennessee, they get the lion's share of newspaper advertising. They get the best display windows. They are featured over the HARVEY signature in national fashion magazines. And, through two powerful 50,000-watt radio stations covering nine states, daily, almost hourly, they keep the air waves alive with their praise to the accompaniment of a now famous jingle song: 'Harveys Has It!'"

"Right now you may not feel keenly the lack of this continual, all-out publicity for *your* quality product. But some day you may question the wisdom of confining your merchandise to the ultra-conservative type of store, hobbled by tradition, which does not believe in radio advertising. Next time you distribute your allotments, consider whether you might not be wise now to corner for yourself an outlet like Harveys—a store whose progressive spirit and actual growth in the Tennessee Valley parallels your own rise to eminence in America. When are YOU going on the air in the Tennessee Valley?"

Small Market Stations

SYNDICATED TRANSCRIBED FIFTEEN-MINUTE SHOW OFFERED FOR \$2.50

In recent months small market stations have shown a decided interest in syndicated programs at reasonable costs (REPORTS, pp. 140, 172, 230). Managers feel that an open-end transcription is a vehicle to fill that fifteen minute sustaining period between two popular network shows. An audience-holding syndicated feature for a single sponsor is considered better programming than a period of recordings filled with spot announcements.

While some of the smaller stations are quite adept at creating popular local productions, which in some instances have ratings that surpass network and syndicated programs, this is not true of all local productions at every station.

Progressive and experienced management today is thinking in terms of *good programming* regardless of whether it is commercial or sustaining. The definition of a balanced program structure takes on a different meaning at each station, according to J. Allen Brown, head of NAB Small Market Stations Division.

Some stations rely heavily on network co-ops (a subject to be taken up in future REPORTS), syndicated programs, local programs and news separately as features for the sales department to concentrate on. A station may have eight or ten daily network co-op shows, perhaps one syndicated program, several wire-service news and a few local productions sold to local sponsors, yet another station's commercial department may have put emphasis on local creations, with a sizable number of syndicated shows, some news and a couple of co-op features. All are ingredients for balanced programming, high listener ratings, and attracting local sponsors.

Stations that have used or are interested in programming the syndicated feature will welcome the information furnished by Aaron S. Bloom, Treasurer, Kasper-Gordon, Inc. transcription producers. He points out that his firm, after a year of study, offered a group of four tested programs at \$2.50 per episode. The offer was made for the start of the 1942 season. It was found that stations were not sufficiently interested in the offer and consequently it was withdrawn.

The transcription company executive states that his firm has pioneered in promoting department store use of radio and now has a large list of retailers using his features. He says, "Now we find ourselves 'going along for the ride'—meeting this challenge to make available tested transcribed syndicated shows at lower rates. But unless enough small market, small wattage outlets live up to their statement that they *will* buy shows if they are made available at lower cost, we will have to withdraw the offer. With royalties to pay—plus the cost of production, talent, recording, processing, pressings, promotion and the handling of sales, it won't work out unless stations act as quickly to accept special low-rate offers as they are to condemn rates which even normally are but a fraction of what it costs to produce a good show—rates at which *no* station could even begin to write scripts.

"Personally, I don't think it is going to work out. But since it has always been our policy to co-operate with stations all over the country, regardless of size or the past business they have given us, we have selected six of our current tested transcribed programs, and are offering them at special low prices to stations of 100 and 250 watts, located in cities under 50,000 population.

"And just for the record, let it be known that four and a half years ago, we did the same thing."

The transcription firm's brochures disclose that they offered programs, several years ago, for which sponsors and stations in larger cities paid \$25 and \$50 per episode but these were passed up by the small stations at a price of only \$2.50 each.

"Now, four and a half years later, comes the call again for 'good shows at lower rates, to which 300 to 400 small market stations will subscribe if they can obtain them from \$2.50 to \$4.00 per quarter-hour.' And once again we are meeting that challenge, making certain of our successful transcribed programs available at *lower rates than ever before*.

"If you want good transcribed shows at low cost, we can give them to you—if you will cooperate! This offer is limited to stations in cities of under 50,000 population!"

THE 11:00 P. M. SPONSOR?

Stations which enjoy a degree of success in selling the period from 11:00 until 12:00 midnight are invited to send in their accounts to NAB Small Market Stations Division. During the recent second district meeting in New York City, several station managers revealed that they found it very easy to sell the 11:00 P.M. newscast. They seemed to be particularly interested in commercial program ideas at this late period.

Metropolitan stations seem to have little difficulty in selling this late period but it has not always been easy in the small cities. Stations which may have developed exceptionally good commercial program ideas are urged to report them so they may be passed along to other stations across the nation.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS — MAY 20-26

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 20-26, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Housing—"Boom & Bust?"

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the *urgent* demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a*

(Continued on next page)

"boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy. Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

Building Our New Army

Congress has authorized a peace-time American Army larger and better trained than ever before in history. This Army, vitally necessary for reasons which will be presently explained, is now being recruited by voluntary enlistment. *But the Army's present recruiting drive for over one million men by July first 1946 may fail unless public attitudes can be changed and changed quickly.* The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet No. 2-A)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones

that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils—Eating more of the plentiful foods—Eliminating all food waste and turning in all used fats—Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-A)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peace-time era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the wartime F and G bonds as well as the popular Series E Bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

AESOP'S FABLE AIDS VICTORY GARDEN DRIVE

The story of "The Ant and the Grasshopper" was brought up to date and used to good advantage in a campaign to promote victory gardening in Muncie, Indiana.

A Muncie committee, including Don Burton, owner-manager of Station WLBC, is merchandising the campaign by taking full advantage of the selling power of radio, as well as other local media.

The promotion started with a four day teaser campaign. Every station break over WLBC in that period included the phrase "are you a grasshopper or an ant." Street posters carrying the statement were displayed on every corner in town, and the daily papers carried four column by four ads.

On the fifth day, WLBC produced a fifteen minute dramatized show at 9 P.M. Based on the fable, the program pointed out that "then the grasshopper knew it is best to prepare for the days of necessity." The afternoon paper broke with a full page ad on the same day, telling the story, and the morning paper followed up with the ad the following day.

WLBC is continuing the spot campaign with sixteen daily announcements, four on station breaks, seven with longer copy promoting victory gardens, while five more give local telephone numbers which clear requests for garden space.

Rounding out the campaign, local theatres are running trailers, a banner has been strung across the street in downtown Muncie, and a free film depicting the advantages of victory gardening will be shown on the courthouse lawn on Saturday nights.

Mr. Burton in speaking of the promotion said that it "is an example of the kind of a job the local station can do. We are proud of our part in this project."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 13. They are subject to change.

Monday, May 13

- NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 500 watts night, 1 KW day, unlimited time.
- NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited DA-night.
- NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW night (directional antenna), 5 KW day, unlimited.

Monday, May 13

To Be Held in Room No. 216, Federal Building
Indianapolis, Indiana

- NEW—The Wm. H. Block Co., Indianapolis, Ind.—For FM facilities.
- NEW—Evansville on the Air, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—WFBI, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Scripps-Howard Radio, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—For FM facilities.
- NEW—Capitol Broadcasting Corporation, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Indianapolis Broadcasters, Inc., Indianapolis, Ind.—For FM facilities.

Monday, May 13

- KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. 1090 kc., 25 KW night, 50 KW day, unlimited DA-night.
- WMFJ—Wright Esch, North Beach St. & Mich Ave., Daytona Beach, Fla.—C. P. 1090 kc., 1 KW DA-night.

Tuesday, May 14

Further Hearing

- NEW—Easton Publishing Co., Easton, Penna.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Allentown Broadcasting Co., Allentown, Penna.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Steel City Broadcasting Company of Bethlehem, Pa., Inc., Allentown, Penna.—C. P. 1230 kc., 250 watts, unlimited.
- WEST—Associated Broadcasters, Inc., Easton, Penna.—C. P. 1230 kc., 250 watts, unlimited.

Wednesday, May 15

Further Hearing

- KVAN—Vancouver Radio Corp., Vancouver, Wash.—C. P. 930 kc., watt night, watt day, unlimited DA-day and night.
- KSEI—Radio Service Corp., Pocatello, Idaho—C. P. 930 kc., 5 KW, unlimited DA-night.

Oral Argument Before the Commission
In Room 6121 at ten o'clock a. m.

- KGKO—KGKO Broadcasting Co., Ft. Worth, Texas—Renewal of License. 570 kc., 5 KW, unlimited DA-night.
- KGKO—KGKO Broadcasting Co., Ft. Worth, Texas—For Assignment of License to Carter Publications, Inc., and A. H. Belo Corporation.

WBAP—Carter Publications, Inc., Ft. Worth, Texas—Renewal of License. 820 kc., 50 KW; shares equally with WFAA.

WFAA—A. H. Belo Corp., Dallas, Texas—Renewal of License. 820 kc., 50 KW; shares equally with WBAP.

Oral Argument Before the Commission

- NEW—Central Broadcasting Co., Wilkes-Barre, Pa.—C. P. 1240 kc., 250 watts, unlimited.
- NEW—Northeastern Pennsylvania Broadcasters, Inc., Wilkes-Barre, Pa.—C. P. 1240 kc., 250 watts, unlimited.
- NEW—Key Broadcasters, Inc., Wilkes-Barre, Pa.—C. P. 1240 kc., 250 watts, unlimited.
- WBAX—John H. Stonger, Jr., Wilkes-Barre, Pa.—For License to operate station on a regular basis. 1240 kc., 250 watts, unlimited.
- NEW—George E. Miller, et al. d/b as Baron Broadcasting Co., Wilkes-Barre, Pa.—C. P. 1240 kc., 250 watts, unlimited.

Further Hearing

- NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. 1350 kc., 5 KW, unlimited DA-night and day.
- NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. 1350 kc., 1 KW, unlimited DA-night and day.

Federal Communications Commission Actions

CORRECTION

The Commission has issued a correction on an item which appeared in REPORTS on May 6, p. 353, referring to KWHN. This item should have shown night power as 500 watts instead of 1 KW.

MISCELLANEOUS ACTIONS

- WIIBC—The Ohio Broadcasting Co., Canton, Ohio—Granted license to cover CP which authorized installation of a new transmitter (Gates BC1-E). (B2-L-1949)
- WTBO—Cumberland Broadcasting Co., Cumberland, Md.—Granted license to cover CP which authorized changes in transmitting equipment. (B1-L-1926)
- KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—Granted license to cover CP, which authorized increase in power to 250 watts, and installation of new transmitter. (B3-L-1945)
- WIRA—Indian River Broadcasting Co., Fort Pierce, Fla.—Granted modification of CP which authorized a new station, for change in type of transmitter and change in transmitter and studio locations to County Road, Ft. Pierce. (B3-MP-1877)
- KPDR—Central La. Broadcasting Corp., Alexandria, La.—Granted modification of CP which authorized a new station, for approval of antenna, and of transmitter and studio locations at West Side of North 4th St., just north of City Limits, Alexandria, and 1710 Jackson St., Alexandria, respectively. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1882)
- KSIL—Dorrance D. Roderick, Silver City, N. Mex.—Granted modification of CP which authorized a new station, for approval of transmitter and studio locations at Cactus Ave. & 17th St., Silver City, and approval of antenna. Permittee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-MP-1835)
- W1XIR—Harvey Radio Labs, Inc., Cambridge, Mass.—Granted license to cover CP for a new developmental broadcast station; power: 250 watts; frequency that may be assigned by the Commission's Chief Engineer from time to time. This license is granted upon an experimental basis only; conditions. (B1-LEX-41)

(Continued on next page)

- KSU1—The State Univ. of Iowa, Iowa City, Iowa—Granted modification of CP which authorized a new non-commercial educational broadcast station, for extension of completion date to 1-16-47. (B4-PED-31)
- Eastern Carolina Broadcasting Co., Area of Goldsboro, N. C.—Granted CP for new relay broadcast station to be used with applicant's standard station WGBR; frequencies 1622, 2658, 2150 and 2790 kc.; 100 watts. (B3-PRY-312)
- WKXI—Charles M. Dale, Concord, N. H.—Granted modification of CP which authorized a new standard broadcast station, for approval of antenna and approval of transmitter and studio locations at So. Side of Redington St.; West of So. Fruit St., Concord, N. H., respectively. (B1-MP-1851)
- WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted modification of CP which authorized a new station, for changes in antenna and to change proposed-type of transmitter (Gates Radio BC-1-E). (B3-MP-1885)
- W3XEP—Radio Corp. of America, Camden, N. J.—Granted modification of experimental television station license to request additional frequencies Channel #6, 82-88 mes., and Channel #12, 204-210 mes. (B1-MJVB-45)
- WBRK—Monroe B. England (Assignor), Western Mass. Broadcasting Co. (Assignee) and Leon Podolsky (Assignee), Pittsfield, Mass.—Adopted a Memorandum Opinion designating for consolidated hearing the application of Monroe B. England (Assignor) and Western Mass. Broadcasting Co. (Assignee) (B1-AL-517 and B1-APH-3; Docket 7556), for consent to voluntary assignment of license of AM station WBRK (1340 kc., 250 watts, unlimited time) and of a conditional grant of a CP for a new Metropolitan FM station in that city, and competing applications filed by Leon Podolsky to purchase station WBRK and conditional grant for FM station, from Monroe B. England.
- KROY—Royal Miller, et al., d/b as Royal Miller Radio (Assignor) and Harmco, Inc. (Assignee) and Luther E. Gibson, d/b under the name Gibson Broadcasting Co. (Assignee), Sacramento, Cal.—Adopted a Memorandum Opinion granting application (B5-AL-508) for consent to voluntary assignment of license of station KROY (1240 kc., 250 watts, unlimited time) from Royal Miller, Marion Miller, L. H. Penney and Gladys W. Penny, d/b as Royal Miller Radio, to Harmco, Inc., and denied competing application of Luther E. Gibson, d/b as Gibson Broadcasting Co. (Assignee), to purchase station KROY from the present licensee. (Comr. Jett voting for hearing on both proposals.)

ACTIONS ON MOTIONS

- Fred O. Grimwood, Bloomington, Ind.—Granted petition for continuance of hearing on application for CP now scheduled for May 7, and continued same to June 6. (Docket 6753)
- Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for new FM station, so as to supply supplemental engineering information, etc., and the amendment was accepted. (Docket 7044)
- Telair Company, Cleveland, Ohio—Granted petition for leave to amend its application for a new FM station, so as to make changes in the officers, directors and stockholders of applicant corporation, and the amendment was accepted. (Docket 7045)
- Cleveland Broadcasting, Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station so as to specify a new transmitter site; supply additional engineering information, etc., and the amendment was accepted. (Docket 7046)
- Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend application for a new FM station, so as to supply supplemental engineering information to answers to par. 20-30, and the amendment was accepted. (Docket 7522)
- Summit Radio Corp., Akron, Ohio—Granted motion for leave to amend its application for a new FM station, so as to supply additional information concerning the officers, directors and stockholders of applicant corporation, etc., and the amendment was accepted. (Docket 7048)
- National Broadcasting Co., Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to specify a definite channel; furnish supplemental engineering data, etc., and the amendment was accepted. (Docket 7039)
- United Broadcasting Co., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to supply complete engineering data as requested by the Commission, and the amendment was accepted. (Docket 7038)
- UAW-CIO, Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to change the legal entity of the applicant from an association to a non-profit corporation, etc., and the amendment was accepted. (Docket 7042)
- WJW, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for a new FM station, so as to show minor changes in the officers and directors of applicant corporation, etc., and the amendment was accepted. (Docket 7040)
- Telair Co., Cleveland, Ohio—Granted motion for leave to amend its application so as to supply complete engineering data as requested by the Commission, and the amendment was accepted. (Docket 7045)
- WDEL—WDEL, Inc., Wilmington, Del.—Granted petition for leave to intervene in the hearing on application of Northwestern Ohio Broadcasting Corp. (Docket 7357), for a new station at Lima, Ohio; denied motion to strike the petition to intervene filed by Northwestern Ohio Broadcasting Corp.
- Charleston Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application for CP (Docket 7530), so as to show the substitution of Frederick G. Storey and George L. Bagby for Mrs. Margaret C. Lucas and Wm. K. Jenkins as holders of 50 shares of common stock in the corporation; to show transfer of 25 shares, etc., and the amendment was accepted.
- Book-of-the-Month Club Broadcasting Corp., New York City—Granted motion to dismiss without prejudice its application for a new FM station. (B1-PH-646; Docket 7227)
- KTIS—Radio Broadcasting, Inc., West Memphis, Ark.—Granted motion to waive Commission's Rules and accept movant's written appearance in re its application for CP. (Docket 7086)
- W. J. Marshall, Cleveland, Ohio—Granted motion for waiver of Commission's Rules and accepted movant's written appearance in re his application for CP. (Docket 7471)
- Puerto Rico Communications Authority, San Juan, P. R.—Granted petition for leave to amend its application for CP (Docket 7342), so as to specify a new transmitter site; change the antenna design, etc., and the amendment was accepted. The Commission on its own motion ordered this application removed from the hearing docket.
- Seaman and Collins, El Paso, Texas—Granted petition insofar as it requests leave to amend its application for CP so as to specify frequency 1340 instead of 1490 kc., etc. The amendment was accepted and application removed from the hearing docket.
- WJW, Inc., Cleveland, Ohio—Granted petition to dismiss without prejudice its application for a new Television station. (Docket 7298; B2-PCT-146)
- KWKH—International Broadcasting Corp., Shreveport, La.—Granted petition for leave to intervene in the hearing upon application of WNEW (Docket 7317), for the purpose of intervention on the issues of electrical interference only between the proposed operation of WNEW and the present service of KWKH, and for waiver of Commission's Rules Sec. 1.385(d).
- The Crosley Corp., Dayton, Ohio—Granted petition to dismiss without prejudice its application for a new FM station. (B2-PH-262; Docket 7235)
- Consolidated Broadcasting Corp., Ltd., Los Angeles, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-70; Docket 7258)

(Continued on next page)

- Twentieth Century-Fox Film Corp., New York City—Granted petition to dismiss without prejudice its application for a new television station. (B1-PCT-132; Docket 7252)
- Fox West Coast Theatres Corp., Los Angeles, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-142; Docket 7262)
- KAW Broadcasting, Inc., Topeka, Kans.—Granted petition for waiver of Commission's Rules and acceptance of petitioner's written appearance in re its application in (Docket 7456).
- Independent Broadcasting Co., Des Moines, Iowa—Granted petition for leave to amend its application for CP (Docket 6734), so as to specify power of 5 KW night instead of 10 KW; specify use of DA day and night instead of nighttime only, etc., and the amendment was accepted.
- Radio Projects, Inc., Newark, N. J.—Granted motion for leave to amend its application for new FM station (Docket 7232), so as to show the addition of Samuel L. Newhouse as a director of the corporation; show substitution of Mr. Newhouse as President of the Corp. instead of Mitzie E. Newhouse, and the amendment was accepted.
- Northwestern Ohio Broadcasting Co., Lima, Ohio—Granted motion to take depositions in re its application for a new station. (Docket 7357)
- Deep South Broadcasting Corp., New Orleans, La.—Granted petition for leave to intervene in the hearing on application of KYW. (Docket 7352)
- Skyland Broadcasting Corp., Dayton, Ohio—Granted motion to amend its application for a new FM station, so as to show the addition of ten new stockholders to the corporation; supply additional engineering information, etc., and the amendment was accepted. (Docket 7409)
- Central Broadcasting Corp., Flint, Mich.—Granted motion for leave to amend its application for a new station (Docket 7549), so as to specify power of 500 watts night instead of 1 KW nighttime; and the amendment was accepted.
- Fort Worth Broadcasting Co., Fort Worth, Texas—Granted petition requesting leave to amend its application for CP (Docket 7369), so as to substitute John R. Crouse for Mrs. Allis Skinner as an officer, director and stockholder of applicant corporation, etc., and the amendment was accepted.
- Suburban Broadcasters, Dearborn, Mich.—Granted request for leave to take depositions in re its application for CP (Docket 7385), scheduled for hearing on June 19 in consolidation with application of Henry E. Fott, Dearborn, Mich.
- WEAU—Central Broadcasting Co., Eau Claire, Wis.—Granted motion for waiver of Commission's Rules and accepted movant's written appearance in re application for CP. (Docket 7216)
- Winterhaven Broadcasting Co., Winterhaven, Fla.—Granted motion for leave to take depositions in re hearing on its application for CP. (Docket 7311)
- Central Ill. Radio Corp., Peoria, Ill.—Granted motion for leave to amend its application for an FM station (Docket 7408), so as to add to the application corporation minutes relative to a plan for increases in capitalization and adoption of program policies, and the amendment was accepted.
- Hughes Productions, Div. of Hughes Tool Co., Los Angeles, Cal.—Granted motion for leave to amend its application for new television station (Docket 6370), so as to supply complete engineering information, including a request for Channel #4; specify exact transmitter site and DA system; revise information supplied as to programming and proposed service; change name of applicant to Hughes Tool Co., and make minor changes in corporate structure. Amendment was accepted.
- John W. Davis, Portland, Ore.—Granted petition for leave to amend and remove application for a new station from hearing docket (Docket 7378); accepted amendment so as to specify the frequency 800 kc., with power of 250 watts, daytime only, instead of 1490 kc., with 250 watts power, unlimited, and removed application from hearing docket.
- John W. Fitzgibbon, Roy Jarman and Temple V. Elmsen, Oregon City, Ore.—The Commission, on its own motion, ordered application for CP (Docket 7379), be removed from the hearing docket. This application was set for hearing in a consolidated proceeding with application of John W. Davis above.
- Liberty Broadcasting Co., Pittsburgh, Pa.—Granted motion for leave to amend its application for CP (Docket 7169) so as to specify an antenna 280 ft. in height instead of 515 ft. in height; change Par. 21 so as to incorporate revised information regarding antenna, etc., and the amendment was accepted.
- Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted petition for waiver of Sec. 1.384 of Commission's rules, and accepted written appearance of petitioner. (Docket 7502)
- John C. Spearman, Washington, D. C.—Granted motion requesting admission *pro hoc vice* to the Commission's Bar of Harry E. King, for the purpose of participating in the taking of depositions in Winter Haven on May 13, by Citrus Belt Broadcasters (Docket 7310) and by Winter Haven Broadcasting Co. (Docket 7311)
- Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for leave to amend its application for CP (Docket 7392), so as to show the acquisition by applicant Corp. of the assets and equipment of the Endicott Bulletin; to make changes in the amount of stock issued, etc., and the petition was accepted.
- American Broadcasting Co., Los Angeles, Cal.—Granted petition for leave to amend its application for a new television station (Docket 7259), so as to specify different equipment, and a new transmitter site, and the amendment was accepted.
- Cherry & Webb Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for FM station, so as to supply minor supplemental engineering information as requested by the Commission, etc., and the amendment was accepted. (Docket 7024)
- Thomas G. Harris, et al., Austin, Texas—Granted joint petition filed by Thomas G. Harris and others in consolidated proceeding scheduled for hearing June 10, requesting the Commission to change the location of the hearing now scheduled for Austin, and San Antonio, and ordered the hearing be transferred to Washington to be held on the same date as now scheduled.
- WKBY—Central Broadcasting Corp., Richmond, Ind.—Granted petition for leave to intervene in the hearing on application of Fred O. Grimwood, Bloomington, Ind. (Docket 6753), and Sec. 1.385(d) of the Commission's Rules was waived.
- WMEX—The Northern Corp., Boston, Mass.—Granted petition for leave to intervene in the hearing on application of The Asher Broadcasting Service, Quincy, Mass. (Docket 7448)
- KVAN—Vancouver Radio Corp., Vancouver, Wash.—Upon consideration of petition requesting leave to amend its application for CP so as to specify the frequency 910 kc., with 1 KW unlimited time, instead of 930 kc., with 1 KW, unlimited time, the Commission ordered the application (B5-P-3552, Docket 6566) dismissed without prejudice, subject to the right of later reinstatement under the provisions of the Commission's Public Notice of January 5, 1946.
- Allen T. Simmons, Akron, Ohio—Granted motion for leave to amend application for FM station (Docket 7047), so as to incorporate into the application a modified engineering report as requested by the Commission; the amendment was accepted, and the Commission further ordered on its own motion, that the record in this consolidated matter (Dockets 7038, 7039, 7040, 7042, 7043, 7044, 7045, 7046, 7048 and 7522), be reopened to allow admission therein of the above-mentioned amendment only.
- WMLAS, Inc., Springfield, Mass.—Granted motion in part for continuance of consolidated hearing in Dockets 7363 and 7364, and continued said hearing from June 10 to June 20.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Authority to determine operating power by direct measurement of antenna power.

690 Kilocycles

KGKB—Jas. G. Uhner, Tyler, Texas.—Construction permit to change frequency from 1490 to 690 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location.

780 Kilocycles

NEW—North Carolina Central Broadcasters, Inc., Dunn, N. C.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation.

790 Kilocycles

KVOS—KVOS, Inc., Bellingham, Wash.—Modification of construction permit. (B5-P-3925, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna for day and night use and change transmitter location.

900 Kilocycles

NEW—Radio Kentucky Inc., Louisville, Ky. (P. O. 565 Upland Road)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. Call letters WOOK requested.

940 Kilocycles

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 500 watts and daytime hours of operation. Amended to increase power from 500 watts to 1 KW.

980 Kilocycles

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Construction permit to mount FM antenna on top of East Tower of directional antenna system.

1000 Kilocycles

KTOK—KTOK, Inc., Oklahoma City, Okla.—Construction permit to change frequency from 1400 to 1000 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

1110 Kilocycles

NEW—W. Walter Tison, Tampa, Fla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1110 kc., change power and hours of operation from 250 watts unlimited to 1 KW daytime and change type of transmitter.

1200 Kilocycles

NEW—John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership, d/b as Lake Shore Broadcasting Co., Evanston, Ill. (P. O. State Bank & Trust Co., 1603 Orrington St.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 5 KW and daytime hours of operation.

1230 Kilocycles

KXO—Valradio, Inc., El Centro, Calif.—Transfer of control of licensee corporation from Airfan Radio Corporation to Paul A. Jenkins, Kenneth H. Thornton, Edith J. Jenkins, Imperial Valley Publishing Co., Belle S. Hovey and Harry H. Hovey (1165 shares capital stock—77 $\frac{2}{3}$ %—transfer also to include additional 335 shares capital stock—22 $\frac{1}{3}$ %).

NEW—The Gardner Broadcasting Co., Gardner, Mass. (P. O. 39 Pleasant St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Call letters WHOB requested.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams and Davis Stribling, Waco, Texas—License to cover construction permit (B3-P-3176, as modified) which authorized a new standard broadcast station.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams, and Davis Stribling, Waco, Texas—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

NEW—Joseph M. Viana, Woonsocket, R. I.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change proposed transmitter location.

NEW—David C. Jones, Jr., tr/as Bryan Broadcasting Co., Bryan, Texas (P. O. 202 N. Main St., Temp. P. O. Box 541)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WBAX—John H. Steuger, Jr., Wilkes-Barre, Pa.—Construction permit to increase power from 100 watts to 250 watts and change type of transmitter. Amended to change type of antenna, make changes in ground system, change transmitter and studio locations.

1280 Kilocycles

KSTP—The Trinidad Broadcasting Corp., Trinidad, Colo.—Modification of construction permit (B5-P-4219, which authorized a new standard broadcast station) to change type of proposed transmitter and change location of studio.

1300 Kilocycles

NEW—Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership, d/b as Florida West Coast Broadcasting Co., Tampa, Fla. (P. O. 242 Greenwood Ave., Daytona Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and daytime hours of operation.

1340 Kilocycles

WGWC—G. W. Covington, Jr., Selma, Ala.—Modification of construction permit (B3-P-4001, which authorized a new standard broadcast station) change type of transmitter for approval of antenna and approval of transmitter location.

(Continued on next page)

NEW—Interstate Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc.

1380 Kilocycles

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1400 Kilocycles

NEW—Great Falls Broadcasting Co., Great Falls, Mont. (P. O. Box 311)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Robin Weaver, tr/as Grenada Broadcasting Co., Grenada, Miss. (P. O. 136 Oakhurst Ave., Clarksdale, Miss.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Call letters WJOK requested.

1430 Kilocycles

KBRC—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mount Vernon, Wash.—Modification of construction permit (B5-P-4427, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

1450 Kilocycles

WPOR—Centennial Broadcasting Co., Portland, Me.—Authority to determine operating power by direct measurement of antenna power.

WPOR—Centennial Broadcasting Co., Portland, Me.—License to cover construction permit (B1-P-3634, as modified) which authorized a new standard broadcast station.

KVMW—Radio Sales Corp., Twin Falls, Idaho—Authority to determine operating power by direct measurement of antenna power.

KVMW—Radio Sales Corp., Twin Falls, Idaho—License to cover construction permit (B5-P-4046, as modified) which authorized a new standard broadcast station.

1480 Kilocycles

KGLU—Gila Broadcasting Co., Safford, Ariz.—Modification of construction permit (B5-P-3955, which authorized change in frequency, increase in power, installation of new transmitter, and change transmitter location) to install new antenna and change transmitter location.

1490 Kilocycles

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—License to cover construction permit (B2-P-3427) which authorized changes in equipment and increase in power.

KYOS—Merced Broadcasting Co., Merced, Calif.—Acquisition of control of licensee corporation by Hugh McClung thru purchase of 8,000 shares of common stock— $\frac{1}{3}$ % from Marjory McClung, Executrix of Estate of Ray McClung, deceased.

NEW—Raymond V. Eppel & Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. Dak. (P. O. c/o Eppel, 2500 W. 66th St., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1550 Kilocycles

NEW—Frank H. Ford, Shreveport, La.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts unlimited time to 1 KW daytime, 500 watts night using directional antenna at night and change type of apparatus.

1570 Kilocycles

KCVR—Herbert W. Brown and David A. Brown, d/b as Central Valley Radio, Lodi, Calif.—Modification of construction permit (B5-P-3693, which authorized a new standard broadcast station) to change proposed type of transmitter and make changes in antenna.

1580 Kilocycles

NEW—N. Joe Rahall, Sam G. Rahall, Farris E. Rahall & Deem F. Rahall, a partnership d/b as Allentown Broadcasting Co., Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1540 to 1580 kc.

FM APPLICATIONS ACCEPTED FOR FILING

Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty, d/b as York County Broadcasting Co., Rock Hill, S. C.—Modification of construction permit (B3-PH-757, which authorized a new Community FM broadcast station) to change class of station to Metropolitan, studio location, specify coverage of 6,000 square miles, frequency to be assigned by chief engineer FCC, transmitter, population of 467,807 and change in antenna system.

Suffolk Broadcasting Corp., Suffolk, Va. (P. O. 105 Bank St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

Radio-Television of Baltimore, Inc., Baltimore, Md. (P. O. % Herbert Levy, 428-436 O'Sullivan Building, Baltimore & Light Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 10,133 square miles.

Skyway Broadcasting Corp., Asheville, N. C. (P. O. % Charles G. Lee, Legal Building)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 5,496 square miles.

WSM-FM—The National Life and Accident Insurance Co., Nashville, Tenn.—Construction permit to specify frequency of Channel #261, 100.1 mc., change coverage from 16,000 square miles to 13,250 square miles, install new transmitter, make changes in antenna system, and change transmitter location. Amended to change transmitter location.

Eagle Printing Co., Inc., Butler, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 13,780 square miles. Amended to change class of station from Metropolitan to Community.

Daily Gazette Co., Charleston, W. Va. (P. O. 210 Hale St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #230, 93.9 mc.

Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by the FCC and coverage of 11,625 square miles. Amended to change population from 77,979 to 967,303.

Patrick Joseph Stanton, Philadelphia, Pa. (P. O. 1211 Chestnut St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage of 9,873 square miles.

(Continued on next page)

Radio Industries Broadcast Co., Asbury Park, N. J. (P. O. Electric Building, 601 Bangs Ave.)—Construction permit for a new FM (Community) broadcast station.

Telemusic, Inc., Hartford, Conn. (P. O. 983 Main St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 2,800 square miles.

The Topeka State Journal, Inc., Topeka, Kans. (P. O. 8th and Jackson Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Penna.—Construction permit to specify frequency as Channel #260, 99.9 mc., change type of transmitter and install new antenna.

Cleveland Broadcasting, Inc., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 7,730 square miles. Amended to change coverage from 7,730 to 8,840 square miles, population from 2,069,252 to 2,258,655, transmitter location and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Radio-Television of Baltimore, Inc., Baltimore, Md. (P. O. % Herbert Levy, 428-436 O'Sullivan Bldg., Baltimore & Light Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc. and power of Aural: 3 KW and Visual: 5 KW.

WGX15—Intermountain Broadcasting Corp., Salt Lake City, Utah—Construction permit for reinstatement of construction permit (B5-PVB-98, as modified, which authorized a new experimental television broadcast station on frequencies to be assigned by chief engineer, Aural of 200 watts, Visual of 400 watts (peak). Emission—visual: A5; Aural: Special for FM, and hours of operation in accordance with Sec. 4.4) and to specify frequency as Channels #2, 54-60 mc. and #9, 186-192 mc., and change transmitter location.

Hearst Radio, Inc., Baltimore, Md.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 96-102 mc. and ESR of 1800. Amended to change frequency from Channel #6, 96-102 mc. to Channel #11, 198-204 mc., ESR from 1800 to 2370, transmitter location and studio location. Change type of transmitter and antenna system.

Carter Publications, Inc., Fort Worth, Texas (P. O. 400 West Seventh St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ESR of 5,000 square miles and power aural and visual 10 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Nichols & Warinner, Inc., Area of Southern Calif. (P. O. 220 East Anaheim St., Long Beach, Calif.)—Construction permit for a new relay broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 3.5 watts and emission of A3.

WCOE—Scripps-Howard Radio, Inc., Cincinnati, Ohio—License to cover construction permit (B2-PPE-446) which authorized a new relay broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WOOD-WXYZ—King-Trendle Broadcasting Corp., Grand Rapids, Mich. (WOOD), Detroit, Mich. (WXYZ)—Consent to transfer of control from George W. Trendle, John H. King, H. Allen Campbell and Howard O. Pierce to American Broadcasting Co., Inc., WOOD (1300 kc.), WXYZ (1270 kc.).

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Bay Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts and daytime hours of operation.

NEW—Henry K. Arneson, Thief River Falls, Minn.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Scenic City Broadcasting Co., Inc., Middletown, R. I.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and limited hours of operation.

NEW—Thomaston Broadcasting Co., Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Change frequency from 1230 to 590 kc., power from 250 watts to 1 KW, and install directional antenna night, install new transmitter and change transmitter location.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 5 KW night and 10 KW day, install new transmitter and make changes in antenna system. (680 kc.)

NEW—McHenry Tichenor, Boulder, Colo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Forest City Broadcasting Co., Cleveland, O.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

NEW—Capitol Broadcasting Co., Trenton, N. J.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Construction permit to change power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night. (1330 kc.)

NEW—David M. Segal & Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Four States Broadcasters, Inc., Joplin, Mo.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW night and 5 KW day, directional antenna night and unlimited hours of operation.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Consent to assignment of license to KHQ, Inc. (590 kc.)

NEW—Leon Wyszatycki, d/b as Huntington Broadcasting Co., Huntington Park, Calif.—Construction permit for a new standard broadcast station to be operated on

(Continued on next page)

1540 kc., power of 5 KW and daytime hours of operation.

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to change frequency from 620 to 740 kc., power from 5 to 10 KW and install directional antenna for day and night.

NEW—Mansfield Broadcasting Co., 90½ N. Main St., Mansfield, Ohio—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Consent to transfer of control from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A. Trite to Harold D. Glidden and Harry E. Umphrey. (1450 kc.)

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

NEW—The Vidalia Broadcasting Co. (M. F. Brice, W. O. Davis, R. E. Ledford and R. W. Sockwell in partnership). Near Vidalia, Ga.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—John C. McCormack, Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership d/b as Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Rainier Broadcasting Co., Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 50 KW, directional antenna and unlimited hours of operation.

CORRECTION

The Commission has issued a correction on an item which appeared in REPORTS on May 6, p. 361, referring to an appli-

cation tendered for filing by Nathan J. Cooper. Make the location Morgantown, North Carolina, instead of Morgantown.

Federal Trade Commission Docket

COMPLAINTS

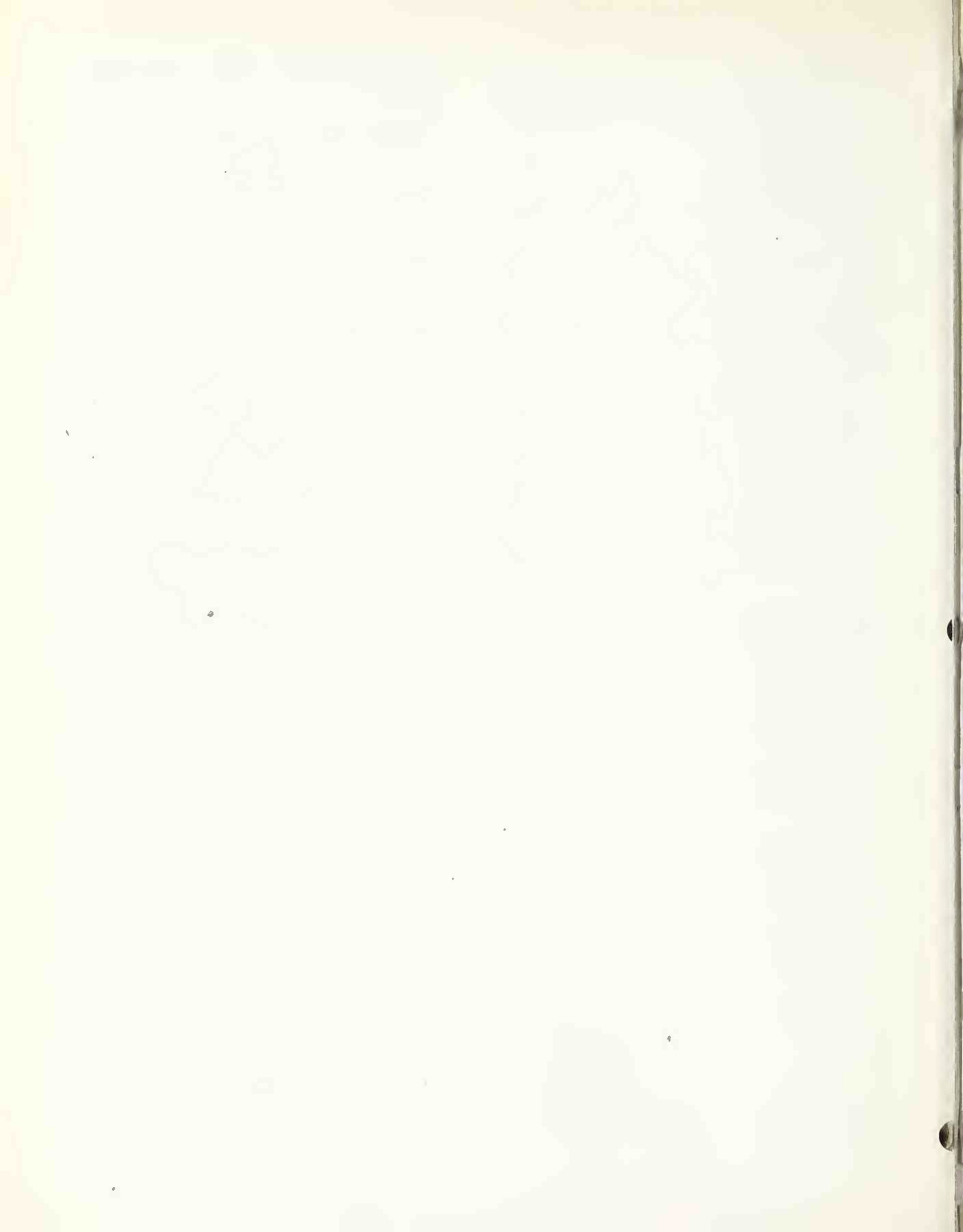
No Complaints or Cease and Desist Orders were issued during the past week by the Commission.

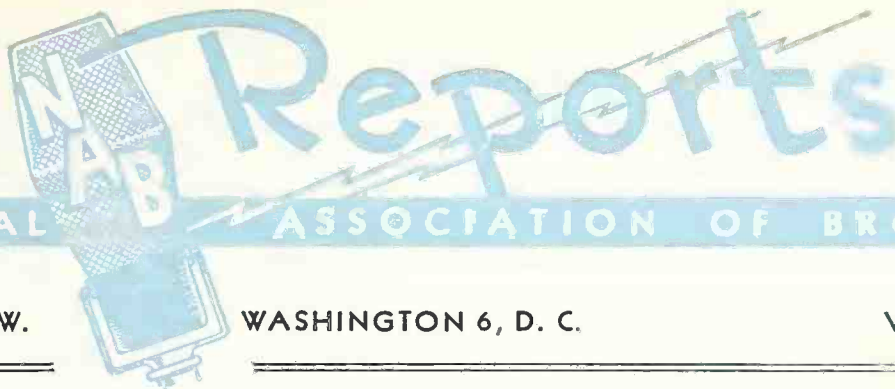
STIPULATIONS

During the past week the Commission has announced the following stipulations:

Plasta Model Co.—The Commission has approved a stipulation in which Harvey J. Krause, trading as Plasta Model Co., a distributor of model or miniature airplanes and boats at Flagstaff, Ariz., agrees to cease and desist from the use of the term "Plasta," or other word connoting or simulating the word "plastic," in his trade name or as part of the designation for his products; and from the use of the word "plastic," or other term of like meaning, as descriptive of his products, or in any manner which connotes that they are made of plastic as such term is understood by the industry and the purchasing public generally. (4153)

The Meat Products Co. and The Carpenter Advertising Co., both of Cleveland, Ohio, entered into a stipulation with the Commission to discontinue certain misrepresentations concerning a dry dog food known variously as Bresko, Bresko Dog Food, Bresko Granular Ration and Bresko Meatbone Crisp. The Carpenter Advertising Agency prepared and participated in the dissemination of advertisements for the product sold by The Meat Products Co. (03304)





1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 20, May 20, 1946

RADIO HOMES TOTAL INCREASES FIVE MILLION

CENSUS BUREAU REPORTS U. S. HAS NEARLY 34 MILLION HOMES WITH RADIOS

The number of dwelling units in the United States equipped with radios has increased by approximately five million since 1940. This figure is based upon information released last Thursday (16) by the Bureau of the Census which shows that nearly thirty-four million U. S. dwelling units were radio-equipped as of November, 1945.

There were nearly twenty-nine million radio homes in April 1940, according to statistics released previously by the Census Bureau. This represents an increase of more than 17 percent since 1940.

The latest figures show that last fall, before post-war radio production had gotten well underway, ninety percent of all dwelling units were furnished with at least one radio. This compares with 83 percent in 1940.

These facts and other facts concerning the national housing situation were obtained by the Bureau of the Census from a survey of about 20,000 households in 68 key areas, in conjunction with the November, 1945, Monthly Report on the Labor Force.

The bureau reports that there were 37.6 million occupied dwelling units last November. In April of 1940 the number totaled 34.9 million.

Electric power for lighting was found in 33.4 million or 89 percent of all occupied units. In 1940 less than 80 percent had electricity available.

The median household size declined from 3.3 persons in 1940 to 3.1 last November. (Ed. Note: This median can not be used to obtain total number of persons living in radio equipped homes.)

This five million increase in the number of radio homes occurred during a five year period which included all the war years. During most of these five years it was not possible to buy new radios.

Major theme of the census announcement was that the number of resident home owners has increased by nearly one-third since 1940.

COMMISSIONER WALKER RENOMINATED TO FCC

Commissioner Paul A. Walker, originally appointed to the FCC in 1934, was renominated by President Truman last Monday (13) for a seven year term. The nomination is now in the Senate Interstate Commerce Committee.

In point of service Mr. Walker is senior member of the FCC. He is a Democrat.

The commissioner was connected with the Oklahoma State Corporation Commission for fifteen years, serving as its chairman from 1931 until he joined the FCC.

A graduate of the Universities of Chicago and Oklahoma, Mr. Walker's background also includes two years of service as Referee with the Oklahoma Supreme Court, three years as Principal of the Shawnee, Oklahoma, High School and three years as faculty member at Oklahoma University.

LARGER BUILDING PROBABLE FOR NAB OFFICES

Progress was made last week toward obtaining more commodious quarters in Washington for NAB offices. The District of Columbia Board of Zoning Adjustment approved the proposed purchase and use by NAB of a building at 1771 N Street, N. W., in the same block as the present association offices. Zoning approval was necessary since this area is normally restricted to residential occupancy.

Present NAB Washington offices at 1760 N Street are not sufficiently large to accommodate the expanding staff. The Board of Directors at its recent meeting in Washington reaffirmed approval for purchase by the organization of new housing facilities.

It is expected that both the 1760 N Street and the 1730 Eye Street offices will be vacated and all Washington personnel housed at 1771 N Street if the new building is definitely acquired. Available office space would be approximately
(Continued on page 385)

INSIDE THIS ISSUE

Last of the regular 1946 district meetings was held last Thursday and Friday when Third District members convened in Philadelphia. Earlier in the week First District members met in Boston, and the Fifteenth held a special session in Reno. (See page 386.)

FCC has applied its proposed new rule requiring competing bids when station licenses are transferred. Two actions based on the rule were announced May 10. (See page 387.)

Broadcasters of Nebraska and Wisconsin placed emphasis on local news coverage in two news clinics held in those states last week. (See page 389.)

The NAB Small Market Stations division this week reports success by small stations in group selling and obtaining sponsors for network cooperative programs. (See page 388.)

Chairman Basil O'Connor of the American Red Cross last week credited radio with a record breaking public interest performance in behalf of his organization's annual funds campaign. (See page 393.)

Kiwanians across the nation saluted the radio industry last week with their second annual observance of "Kiwanis Radio Week." (See page 391.)

NLRB has ordered collective bargaining elections at two stations, KTHT, Houston, and KWKH, Shreveport. (See page 389.)

1760 N St., N. W. WASHINGTON 6, D. C. Phone National 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egoft, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

EDITORIAL

THE QUANDARY OF THE AFFILIATED STATION by

J. Harold Ryan

Executive Vice President, Fort Industry Company

The FCC Blue Book raises a pointed criticism upon some of the largest and most important affiliated stations (basic affiliates) because during certain desirable evening hours these stations have carried no sustaining programs in what the FCC terms "public service" areas. What is the situation with regard to these local affiliates?

According to the FCC network regulations, the network can option three hours out of each of the four segments into which the broadcasting day has been divided. In the present state of network traffic, the networks are currently using their full quota of optioned time with the presentation of programs of most excellent quality, which have a most wide acceptance on the part of the listeners. The remaining time in each segment is reserved for the use of the local station for presentation of its own local interest programs.

There has been an increasing tendency on the part of the networks to urge upon their affiliates, particularly their basic stations, the acceptance of additional network commercial programs during these "station-time" hours. The result of this practice has been to reduce the time during the best hours that the local station has to present its local-color programs.

Most of the sustaining "public service" programs of the networks have been placed in the time reserved for local station time. The local station is thus confronted with the problem of (1) accepting the network "public service" program and reducing still further the time for local presentation; or (2) making the fullest use of station-protected time for local presentations, and refusing the network sustainer.

This is the quandary in which the local station finds itself. Who can blame such station for its decision to use to the utmost the time left available to it for presentation of programs which carry local color and interest, rather than to carry a further percentage of network origination, even in the field of so-called "public service."

TORONTO PAPER CALLS FOR FREE RADIO

The Toronto (Canada) *Globe and Mail* in its issue of May 9th carried an editorial outlining the essentiality of a free radio to a democratic nation. Entitled "Threat to Liberty," it reads as follows:

"Our political system depends to an overwhelming extent on the uncontrolled distribution of information—facts, ideas, opinions, discussion—to the people in order that they may form their own judgments as to how their servants, those they elect, are fulfilling their functions; whether they are carrying out their duties well or badly.

"When a Government owns a radio system, and so controls the means of getting information to the nation, the temptation to misuse that instrument is ever present. This is true of the Canadian Broadcasting Corporation, as it was true of the Wartime Information Board and other similar propaganda agencies.

"While Provincial Premiers have complained of the CBC and its abuses, now some are trying to set up a counter-radio system of their own. Saskatchewan's CCF Government wants permission from the Broadcasting Corporation to own and conduct radio stations. Manitoba already owns two radio stations. Mr. Duplessis of Quebec has had a measure passed which would set up a 'Radio Quebec.'

"Mr. Howe on Friday in the House of Commons announced that radio is the sole responsibility of the Dominion Government. Mr. Duplessis interprets that statement as meaning that his Government cannot have a radio system of its own or cannot set up a radio station.

"It would be better for the nation if no radio stations were owned by any Government, for the perils to our liberty are apparent when Governments own channels of information with the ever-ready opportunity of mis-using them.

"It would be considered unthinkable to any democrat for the Government to own the press, or newspapers in particular. Then the press would not dare to fulfil its proper and necessary function of judging and criticizing the actions of Government. Yet some public men close their eyes to the danger of the Government owning radio stations. It should be obvious to them that the principle of freedom of the air is no different and no less important than that of freedom of the press.

"The trend toward Government ownership of the means of communications has already gone too far. Any extension of it into Provincial ownership of radio stations only adds to the present dangers."

RADIO MUST KEEP ITSELF FREE

A few weeks after issuance by the FCC of its program report, the *Miami Herald* editorialized as follows:

"The Federal Communications Commission has told holders of radio broadcasting licenses that it has the right to exercise through its licensing power a large measure of control over the program policies and program content of the stations.

"That amounts to censorship. It is an encroachment upon the rights of free speech.

"At the risk of losing your license and of being thrown out of business, it says, you do only those things which you are sure will please the Commission.

"Radio's conduct in the brief quarter century of its existence has been such as to make that stand by the Commission untenable. If, in fact, radio did not merit consideration from that viewpoint, then the Commission's position goes beyond the apparent purpose of the Congressional Act which set it up. From any viewpoint, the clear purpose of the Constitution to prevent restraints upon freedom of expression is out of harmony with this decree.

"It is especially significant in that it absorbs to a bureau power and influence that was never intended and which has not been delegated.

"Radio owes it to itself and to our free institutions to have the policy retracted; to keep itself free of the evils that go with conduct under duress."

(Continued from page 383)

mately double that provided by the present NAB building.

The building is currently being rented by the Canadian government for use as an annex to its embassy. Only a small embassy staff remains, however, and the Canadians have offered to cooperate in early evacuation when NAB's contract of purchase is finalized.

NAB's negotiations are being carried on with the United States Trust Company, New York, executors for the estate of William P. Eno, deceased.

District Meetings

FIRST DISTRICT ENDORSES NAB STAND ON FCC REPORT

With Director Paul W. Morency presiding, First NAB District Station Representatives met at Boston on Monday and Tuesday (13-14), and voted approval of NAB action, led by President Justin Miller, in regard to the FCC Report "Public Service Responsibility of Broadcast Licensees."

Broad interest in problems confronting the industry was shown by the wide attendance, with 41 of the 48 NAB member stations having representation at the meeting. In all, 85 station representatives, 40 guests from affiliated industries and executives from three non-member stations were present for the discussions, making a total registration of 125.

The Sales Managers Clinic, held on Monday morning, with E. E. Hill, WTAG, presiding in place of Herbert L. Krueger, who was originally scheduled as chairman, heard NAB's Frank E. Pellegrin discuss the work of the Broadcast Advertising Department.

First conference on the agenda for the afternoon was a discussion of the work of BMB. The speakers included Robert Elder, Assistant to the President, Lever Bros, Hugh M. Feltis, President of BMB, and Leonard T. Bush, Vice-President, Compton Advertising, Inc., representing the AAAA.

The second meeting on the afternoon's agenda, with David Carpenter, WKNE, presiding, covered the problems of small markets stations. Mr. Pellegrin addressed the group.

The music problem was taken up in the closing meeting of the day. Industry leaders who took part in the discussion included Merritt Tompkins, vice-president and general manager, BMI; Bert Squire, SESAC; Alex Sherwood, Standard; Addison Amor, NBC Recording; Ed Kasper, Kasper-Gordon; John Langlois, Langworth; and C. E. Arney, Secretary-Treasurer, NAB.

On Tuesday morning, NAB President Miller addressed the meeting, speaking on future plans of the association. Mr. Arney followed with discussions on public relations and employer-employee relations.

The afternoon meetings started with the Program Managers Clinic, George Steffy, WNAC, presiding. Speakers included President Miller and Paul Morency. In discussing the general problems of program management, it was suggested that a manual be prepared by NAB in which the responsibilities and duties of a program manager would be delineated.

The program clinic was followed by an engineering session at which Richard Blackburn, WHTT, presided and reported.

President Miller led the next subject on the agenda, a general discussion of the music situation.

A suggestion to look into the rule regarding identifica-

tion of transcriptions was acted on. The membership requested the creation of an NAB committee to examine the rule and work for its revision to the end that objections to such announcements be minimized.

The meeting moved toward adjournment with a report of the Resolutions Committee read by John Shepard.

Resolutions

The broadcasters of the First District assembled at Boston, Massachusetts, May 13 and 14, passed the following resolutions:

Resolved, that the National Association of Broadcasters prepare a series of programs that will tell the true story of our system of broadcasting and its accomplishments; that the networks provide time for the broadcasting of these programs, and that transcriptions of the programs be prepared for distribution to the stations not carrying network programs.

Whereas, the Honorable Justin Miller has completed his first six months as President of the National Association of Broadcasters, and

Whereas he has won the confidence and admiration of broadcasters by his thorough grasp of broadcasters' problems and his aggressive approach to them, now therefore,

Be It Resolved, That the members of the First NAB District pledge to him their loyal support in his constructive leadership in the industry's constant endeavor to operate most effectively in the public interest.

Whereas, BMB has made excellent progress in its plans, and will be prepared to release its first study in 1946,

Therefore, Be It Resolved that the First District of NAB heartily commend BMB for its work to date and urge all radio stations in the First District to become members.

Whereas, BMI was created by the Broadcasters, and is performing an invaluable service to Broadcasters, and

Whereas, the need for an aggressive BMI still exists,

Therefore, Be It Resolved that the Broadcasters of the First District of NAB hereby pledge to BMI their increased interest and support.

Resolved, that the broadcasters of the First District request the National Association of Broadcasters to use its best influence to procure legislation preventing labor organizations from initiating strikes in cases where the demands of such organizations for changes in working conditions are not clearly and fully set forth.

Legislation should also provide that no labor organization may refuse to permit its members to work until and unless it has bargained in good faith.

Resolved, that the broadcasters of the First NAB District wholeheartedly appreciate the accomplishments of the Rate Card Committee, whose work will so materially aid the industry in promoting the sale of radio time.

Whereas broadcasters of the First District have completed the largest and most constructive and interesting meeting in recent years,

Therefore Be It Resolved that sincere thanks for this meeting be extended to Kingsley Horton and members of his staff for their untiring efforts in making all necessary arrangements, and to the District Director, Paul Morency, for his untiring efforts both at this meeting and in behalf of the broadcasting industry as a member of the Board of Directors of the National Association of Broadcasters.

(Continued on next page)

Registration

Massachusetts: George Lasker, WORL; H. E. Fellows, K. F. Horton, Mr. Marks, WEEI; Linus Travers, John Sheppard, George Steffy, John Thornton, Harry Martin, Claire Crawford, WNAC; Bud Armstrong, Norbert O'Brien, Harry Goodwin, Jack Maley, WCOP; Larry Flynn, WMEX, Boston; James L. Spates, J. W. Haigis, A. W. Nichols, WHAI, Greenfield; Melvin Lahr, Angus Bailey, WSAR, Fall River; Mildred P. Stanton, WORC, Worcester; Monroe B. England, John Parsons, WBRK, Pittsfield; A. J. Brissette, Robert Booth, E. E. Hill, WTAG, Worcester; Wayne Latham, WSPR, Springfield; James T. Mahoney, David Kimel, WLAW, Lawrence; Robert Donahue, Robert Feldman, G. Harrison, A. S. Moffat, WMAS, Springfield; Charles De Rose, WHYN, Holyoke.

Connecticut: Harold H. Meyer, WSTC, Stamford; Glover Delaney, F. Bieber, WTHH, Hartford; Walter Haase, Harvey Olson, William Malo, WDRC, Hartford; Ralph Kanna, WHTD, Hartford; Paul W. Morency, Walter Johnson, L. J. Patricelli, WTIC, Hartford; Walter M. Windsor, WKNB, New Britain; James T. Milne, WNHC, New Haven; E. J. Frey, WBRY, Waterbury; Harold Thomas, James Parker, WATR, Waterbury.

Maine: G. E. Gatchell, Arthur Atherton, Dick Bates, WGAN, Portland; William H. Rines, G. F. Kelley, WCSH, Portland; Murray Carpenter, Keith Field, WPOR, Portland; Jack S. Atwood, WRDO, Augusta; Edward Guernsey, WLBZ, Bangor; Carleton D. Brown, WTVL, Waterville; H. D. Glidden, WAGM, Presque Isle; Fred and Francis Simpson, WABI, Bangor; John Libby, F. Couture, WCOU, Lewiston.

New Hampshire: David Carpenter, R. Bath, WKNE, Keene; Bert Georges, Winslow Bettison, C. W. Gray, WHEB, Portsmouth; Martin B. Avery, WLNH, Laconia; Melvin Green, E. G. St. Aubin, Warren Brewster, Wm. Engel, WFEA, Manchester; Harvey Carter, Gordon Moore, Robert J. Collins, WMUR, Manchester; Cleve Wilkinson, R. A. Kelley, WKXL, Concord.

Vermont: C. P. Hasbrook, J. Swan, WCAX, Burlington; P. Weiss, WSYB, Rutland.

Rhode Island: John J. Boyle, WJAR, Providence; Wallace A. Walker, Howard Thornley, WFCL, Pawtucket; M. S. Parker, WEAN, Providence; Fred Ripley, WPRO, Providence.

Others attending: Bill Schudt, Jr., CBC; Burt Squire, Kurt Jadasohn, SESAC; Merritt Tompkins, Roy Harlow, BMI; H. S. Killgore, Collins Radio; John Langlois, Langworth, Inc.; Aaron Bloom, Eddie Kasper, Kasper-Gordon; J. J. Weed, Weed & Co.; Joseph Lopez, WICC-WEAN; R. O. Marcoux, Maine Broadcasting System; Fred Sullivan, WLAW; Sanford Skinner, M. M. Cole Transcription Library; Addison Amor, NBC; Carl Haverlin, MBS; Vincent Chandler, D. C. Ayer, WMUR; Al Brayshaw, Associated Press; James Patt, WNBH; C. O. Rawalt, Walker Co.; J. Paul, Broadcasting Magazine; Murray Davis, Yankee Network; Hugh Feltis, BMB; H. I. Cristal, E. Petry Co.; Alex Sherwood, Standard Radio; Pete Schloss, ABC, N. Y.; Carl Watson, NBC; D. F. Baird, Weed & Co.; R. L. Mason, RCA; Joseph Duchaine, New Bedford; D. Sullivan, Daniel Sullivan Co.; Geo. Jaspert, Geo. Jaspert Co.; M. J. Fifin, F. W. Ziv Co.; H. Blevin; A. Morgan; Mr. Rosenberg; C. E. Arney, Jr., Frank Pellegriin, NAB.

SPECIAL 15th DISTRICT MEETING HELD AT RENO

Thirty-two broadcasters and industry representatives attended the Special NAB 15th District Meeting held at the KOH studios, Reno, Nevada, last Monday and Tuesday (13 and 14). William B. Smullin, KIEM, Eureka, district director, who planned in from Washington, following the NAB Board of Directors meeting, was in charge.

The first day's sessions were devoted to Mr. Smullin's report to the district members covering the NAB Board of Directors meetings on May 6-8.

Reports on the activities and functions of the Northern California Broadcasters Association were given by Glen Shaw, KLX, Oakland, president of the group, speaking on

Bay area activities, and Charles P. Scott, KTKC, Visalia, speaking on Valley Group activities.

Webley Edwards, KHON, Honolulu, spoke on "Radio Coming of Age in Hawaii." He told of the plans, presently under discussion, of five stations in Honolulu and three stations in adjoining islands forming an association to discuss and handle industry problems in the islands. Mr. Edwards also related some of his experiences in the Pacific as a war correspondent and the difficulties encountered early in the war in obtaining an even break for radio coverage as compared with wire services. He concluded his talk with a strong recommendation for a constant fight by radio interest to secure equal recognition with the wire services, man for man, in covering news events and special news conferences.

C. L. McCarthy, KQW, keyed an open discussion on the subject of the Northern California and Southern California associations coordinating on state matters.

Bob Coleson, NAB western field representative, explained the functions of the recently established Western office.

Lincoln Deller, KXOA, explained the Joske Clinic and keyed the Uniform Rate Card discussion.

A "Blue Book" panel consisting of Glen Shaw, KLX, Wilt Gunzendorfer, KROW, Joe Carroll, KMYC, Gene Kelly, KCRA and Blue Wright, KGO, discussed the FCC booklet. The members strongly endorsed President Justin Miller's statement issued immediately after the report was released and the subsequent steps taken by Judge Miller and the NAB to meet the situation.

The second day's meeting was devoted to discussion of the effects of the Lea Bill, with Bill Smullin giving a report of the results to date of the discussions held recently by radio industry and AFM groups. Open discussion was held on labor matters that confront the industry.

Glen Dolberg, BMI, gave a comprehensive review of the music situation since the birth of BMI in 1940 and a prediction of the "trend" within the coming years ahead.

A portion of the morning meeting was devoted to a discussion of NAB's support of an overall radio awards project, Art Westlund, KRE, presiding.

The second day's meeting closed with the broadcasters of the 15th District extending their sincere thanks to radio station KOH and Bob Stoddard for the splendid arrangements which were made to accommodate the meeting.

Registration

Art Westlund, KRE; Keith Collins, KMJ; Leo Ricketts, KFBK; Lincoln Deller, KXOA, Joe Carroll, KMYC; Wilt Gunzendorfer, KROW; Merv McCabe, KFRC; Ralph Fitkin, KHON; Blue Wright, KGO; Ray Rhodes (Raymer); Bob Stoddard, KOH; Gene Kelly, KCRA; Webley Edwards, KHON; Mrs. Ruth Finley, KSRO; Bob Street (Beeline); C. L. McCarthy, KQW; Jerry Akers, KSAN; Glen Dolberg, BMI; Sheldon Anderson, KCOK; Dave Williamson (Homer Griffith); Cliff Engle (C. P. MacGregor); Ralph Brunton, KQW; Bob Coleson, NAB; Glen Shaw, KLX; John Elwood, KPO; David Sandeberg (Lewis Avery); Ed Hadley, KSRO; George Ross, KDON; Pete Emery, KCOK; E. Peterson, McClatchy Broadcasting Co.; Bill Smullin, KIEM; and Charles P. Scott, KTKC.

FINAL DISTRICT MEETING BACKS MILLER

Concluding the series of NAB district meetings which began in January, the Third District met in Philadelphia on Thursday and Friday (16-17), and made unanimous the industry's formal approval of President Miller's policies and actions since he became head of NAB last October.

With 111 registrants present for the sessions, NAB members pledged continued support to Mr. Miller in his actions regarding the FCC report.

(Continued on next page)

The Third District acted as host to representatives of the Federation of Commercial Broadcasting Stations in Australia, Mr. Alfred C. Paddison, president, and his associate Mr. James McCauley. Mr. Paddison, speaking at the luncheon meeting on Friday, appealed for resistance on the part of broadcasters against efforts to put governments of the world into international short wave broadcasting. Mr. Paddison also explained to those present the types of service offered to Australian listeners by commercial stations and the separate operation of government owned stations.

Representing NAB at the meeting in addition to President Miller were C. E. Arney, Jr., secretary-treasurer, and Frank E. Pellegrin, director of Broadcast Advertising.

Complete story with resignation and text of resolutions will be carried in next week's REPORTS.

Legal Department

FCC APPLIES AVCO TRANSFER RULE

Although the FCC's proposed transfer rule, which was discussed in the AVCO case, has not been finally enacted and its legality has been questioned, the Commission has followed it in two recent cases. (See current NAB REPORTS, pp. 200 and 311).

In case of an application for consent to transfer a license the proposed rule would require the consideration of all competing bids in order to determine whether the prospective licensee is the best qualified to operate in the public interest.

In the first case there was an application for the voluntary transfer of Station WBRK, Pittsfield, Mass., to the Western Massachusetts Broadcasting Company, a corporation controlled by the owners of Pittsfield's only daily newspaper. Public notice of the contemplated transfer having been issued, Leon Padolsky, a radio engineer of Pittsfield filed a competing bid for WBRK on the same terms. The Commission considered both requests together and found that both applicants were legally, technically and financially qualified for a license. Consequently, it ordered a consolidated hearing to determine "which application, if granted, would better serve the public interest."

In the second case there was an application for the voluntary assignment of Station KROY in Sacramento, California to Harmco, Inc., the licensee of KARM, Sacramento. After public notice Luther Gibson, a newspaper publisher of Vallejo, California and the licensee of Station KHUB, Watsonville, California, filed a competing bid. After finding that both applicants were legally, technically and financially qualified, the Commission granted the application of Harmco on the ground that such grant "would result in a greater diversification of the ownership of the media for the dissemination of information and entertainment."

The procedure followed in these cases was first discussed by the Commission in the AVCO Case, decided August 2, 1945, Docket No. 6767, and was published December 13, 1945 as Proposed Rule Section 1.388. (11 Fed. Reg. 890). At a hearing on April 17, 1946, NAB, by its General Counsel, Don Petty, filed a brief and argued orally in opposition. There has been no further action by the Commission except the decisions discussed.

Television

COMMISSION ANNOUNCES NINE TV GRANTS

The granting of nine applications for television stations was announced Friday (17) by the FCC. The grantees are:

Worcester Telegram, Worcester, Mass.; Raytheon Manufacturing Company, Waltham, Mass.; Outlet Company, Providence, R. I.; National Broadcasting Company, Cleveland, Ohio; KSTP, St. Paul, Minn.; Havens & Martin, Richmond, Va.; Intermountain Broadcasting Company, Salt Lake City, Utah; Oregonian Publishing Company, Portland, Ore.; A. S. Abell Co., Baltimore, Md.

As a result of these grants there are now 15 cities in the United States where television stations are either in operation or have been authorized. In addition to the nine cities listed above, there are outstanding authorizations for three stations in New York City, one station in Philadelphia, four stations in Washington, one station in Schenectady, three stations in Chicago and two in Detroit.

Seventy-nine applications remain on file, the Commission having dismissed Thursday (16) the application of J. E. Rodman, Fresno, California at his request. Of these 41 have been set for hearing as follows:

City	No. of Applicants	No. of Channels
New York	8	4
Los Angeles	8	7
Philadelphia	6	3
San Francisco	7	6
*Pittsburgh	2	4
*Cleveland	4	5
*Baltimore	2	3
Lancaster	2	1
Toledo	2	1
	41	34

As a result of withdrawals which occurred after the applications were designated for hearing and which have previously been announced, three of the above cities indicated by an asterisk now have a sufficient number of channels for all applicants and hearings may not be necessary.

If the hearings are cancelled in these four cities there would remain 33 applications in 6 cities which would have to go to a hearing because in each of the six cities the number of applications now on file exceeds the number of available frequencies. The hearing in one of these cities (Los Angeles) begins today (20) and hearings for New York City, Philadelphia and San Francisco have been scheduled for June 3, June 17 and July 15, 1946, respectively.

This would leave a total of 46 applications which it might be possible to grant without a hearing.

If all of the 46 pending applications are completed so as to propose satisfactory engineering plans and if the Commission finds all applicants qualified, it would on the basis of applications now on file be possible to make grants without hearing in the following cities:

Albuquerque, Ames (Iowa), Boston, Bridgeport, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Dayton, Indianapolis, Jacksonville, Johnstown (Pa.), Kansas City, Louisville, Nashville, New Orleans, Omaha, Pittsburgh, Riverside (Calif.), Rochester (N. Y.), St. Louis, Scranton, Seattle, Stockton (Calif.), Wilkes-Barre (Pa.).

This means that on the basis of pending applications there are plans to put television stations in a total of 48

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communities. This latter figure includes the 15 cities in which stations are now operating or in which permits have been issued. The six cities where hearings must be held before any grants can be made and the 27 cities where it would be possible to make grants without hearings if the applications were completed.

Broadcast Advertising

"HERE'S HOW" IS POPULAR PROMOTION PIECE

The Department of Broadcast Advertising's beer study, "HERE'S HOW," has become a demand item since its release early this month. Due to mailing list changes, personnel changes at various stations, etc., some managers write that their copy has not been received.

Sales managers who have failed to receive a copy of the booklet are urged to bring this matter to the attention of Hugh M. Higgins, Assistant Director, Department of Broadcast Advertising. Stations wishing additional copies of "HERE'S HOW" should so advise NAB Headquarters, where they are available at 30¢ each.

Typical of the comment that has been received, are the following excerpts from a few of the letters received to date:

" . . . This is one of the most informative pieces of literature we have ever received. Will you kindly send us an additional six copies of 'HERE'S HOW'."

*Guy E. Yeldell, National Sales Manager,
Radio Station KSD, St. Louis, Mo.*

" . . . Thanks for sending the copy of your folder, 'HERE'S HOW'. I found it quite interesting and am sure that your member stations can use it to good advantage. I was particularly interested in your section on 'Do's and Don't's'. I wish that more of the media would stress some of these points of good and bad public policy for their advertisements . . ."

*Eldon G. Borton, President & General Manager,
Advertising Federation of America, New York, N. Y.*

" . . . You are to be highly complimented on the excellence and worth of this splendid brochure. This office would appreciate receiving 20 copies of 'HERE'S HOW'."

*Thomas R. Rooney, Sales Promotion Manager,
Radio Station WBBM, Chicago, Ill.*

" . . . 'HERE'S HOW' has just been received and read with great interest. In order that we may make full use of the valuable information contained in it as well as its vast promotional value, we should like to have 12 additional copies for distribution."

*Frank E. Koehler, Manager,
Radio Station WSLS, Roanoke, Va.*

Small Market Stations

LOCAL STATION SELLS NETWORK CO-OP SHOWS

By encouraging an exchange of ideas among representative progressive station management, NAB Small Market Stations Division, headed by J. Allen Brown, believes it will be helpful in improving the over-all operations and increasing revenues of the more than 500 small market stations in the nation. A phase of operation of particular interest to these broadcasters are the network co-op shows

available for local sponsorship. Outlining the success which stations may enjoy is the account below of how network co-op shows are sold to the local sponsors by WBTM, Danville, Virginia.

At the request of NAB, R. Sanford Guyer, general manager of the ABC affiliate, reports his experience herewith:

"We have had good luck in selling network co-op shows. At the present time we have Martin Agronsky, sponsored daily by the Wilson-Nehi Bottling Company, bottlers of Royal Crown. This show has been sponsored for three years. We promote the program through window displays, special plugs, and occasional newspaper stories and ads.

"Ethel and Albert is sponsored daily by the Danville Laundry Company; this program has been commercial for over a year. We use the same promotion on this show as we do on Agronsky.

"Raymond Swing is sponsored by L. Herman Department Store and has been sponsored for over two years; we use the same promotion on this show as we do on the others, with the exception of supplying his scripts to the various schools and colleges in our city.

"Harry Wismer is sponsored by the Danville Dairy one time per week. This program was sold just two months ago and is promoted in addition to our usual routine mentioned on these other co-ops on the sponsor's five-minute daily program.

GROUP SELLING BY IOWA TALL CORN NETWORK

Available data and information relative to *group selling* is being secured by the NAB Small Market Stations Division. A number of regional networks, consisting basically of small stations, is showing definite progress in attracting national and regional advertisers. In pursuing further its plan to be of special service to the many small stations across the nation, this NAB division is encouraging its members to develop the *group selling plan*. Where a number of small stations are grouped together, handled by one main office, the Small Markets Division points out that it is considerably easier for national time buyers to place business with small outlets. One method for operating a group of small outlets is that used by the Iowa Tall Corn Network.

At the request of NAB, George W. Weber, manager of the Network, has furnished the following information on how a group selling plan works in his state. Mr. Weber states:

"The Iowa Tall Corn Network was formed for the purpose of combined selling on the part of all of the eight radio stations. The network is controlled by an executive committee made up of the managers of the eight stations, who delegate responsibility to the network manager . . .

"It was quickly recognized that the most efficient selling could be conducted if all national and area business were handled under the same arrangement. Therefore, the eight radio stations terminated as of cancellation dates their contracts with national representatives, and entered into a contract with the Tall Corn Network management to handle all national and area business for the network, and for the individual radio stations. "The network manager in turn was privileged to enter into a contract with a representative agreed upon by the stations to represent him under the terms of his contract in areas to be agreed upon. Such an agreement has been entered into with Donald S. Cooke, Incorporated, to represent the network and the individual radio stations in the area east of the Mississippi River. The area west of the Mississippi River is handled by the Tall Corn Network manager from his Des Moines offices. The plan is working out in a splendid way."

The Iowa Executive continues:

"Headquarters are maintained in Des Moines for the

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network, consisting of 1800 square feet in the Shops Building, recording studios (3 recorders), and switching facilities capable of feeding ten radio stations simultaneously. The staff consists of nine, including office personnel, sales representatives and engineers.

"It was not originally in the plan to produce or originate many programs from the Des Moines studios, though service to clients has brought about some such originations. Perhaps there will be more such originations when the Tall Corn Network has an official Des Moines outlet.

"On the other hand, approximately fifteen hours per week are fed from various Tall Corn Network stations to the Des Moines studios, and from there distributed out to the selected outlets. Mutual Broadcasting Company also maintains a line through the Tall Corn Network studios, and, for convenience, three of the stations are normally fed Mutual programs.

"The national and area business, which has now reached considerable volume, consists of several types: (1) the standard spot announcements originating with individual stations (all spot announcement business is so handled); (2) advertisers desiring programs on part or all of the stations, fed from one point (a radio station or from the headquarters studios); (3) programs on a group of stations in one specific area such as north-west Iowa; (4) programs on one station generally originating at the station.

"The entire Tall Corn Network setup has been developed flexibly in order to accommodate the individual needs of advertisers.

"The Network headquarters performs many special functions such as: hour and wage studies, development of promotion literature, planning the monthly meetings of the Tall Corn station managers, relationship with the telephone company, development of standard minimum merchandizing plans, issuing time orders, billing and accounting on all area and network business, conducting special studies of interest to Tall Corn Network stations, and interviewing of personnel and recommending same to stations.

"The Iowa Tall Corn Network is made up of the following radio stations: KBUR, Burlington; KROS, Clinton; KDTH, Dubuque; KVFD, Fort Dodge; KFJB, Marshalltown; KBIZ, Ottumwa; KTRI, Sioux City; KICD, Spencer.

"All of these stations are located in the State of Iowa. It is anticipated that within the next year there will be five or six more Iowa stations in this network and thus we will have 100% Iowa coverage, plus considerable outside territory, because many of our stations are located near or on the borderline in relation to other states."

LOW COST TRANSCRIBED SHOWS PLEASES WFOR

C. J. Wright, general manager WFOR, Hattiesburg, Mississippi, has written to NAB Small Market Stations Division the following:

"We read with a great deal of interest in the May 13th NAB REPORTS the article on *syndicated transcribed programs* for small stations.

"For several years I have attempted to drive home to the transcribed program producers the fact that small stations are unable to compete with regional and other stations in larger cities in the matter of high-cost programs.

"We are quite sure that, at the prices offered by Kasper-Gordon, Inc., the small market stations will be able to sell shows, and we believe that it is up to these stations to take advantage of such offers. As a matter of fact, if sufficient stations do avail themselves of this service, it is naturally going to encourage other producers to reduce their prices to the point where the small market stations will be able to use their shows also.

"Please accept our sincere appreciation for your untiring efforts in behalf of the little fellows."

Employee-Employer Relations

NLRB ORDERS BARGAINING ELECTIONS

The National Labor Relations Board has ordered separate collective bargaining elections to be held within 30 days among the staff announcers and technicians of Radio Station KTHH, Houston, Texas. According to the NLRB order, dated April 30, announcers will vote whether or not they want to be represented by AFRA, and the technicians will vote for or against representation by Local 716 of the IBEW.

In the bargaining unit of announcers the board included the program director on the ground that he frequently appears before the microphone and is not a supervisory employee as claimed by AFRA; also included were the special events and sports announcer who performs two daily 15-minute shows and relieves staff announcers. Excluded from the unit were the traffic manager, who spends 15 minutes daily announcing vital statistics but was found to perform primarily, clerical duties, a commentator who was held not to be an employee of the station, the station manager and all other supervisory employees.

By agreement of the station and the IBEW, the bargaining unit for technicians was defined to include all technicians, including the assistant engineer, the maintenance engineer, transmitter operators, remote broadcast operator, and control board operators, but excluding the chief engineer and all other supervisory employees.

In both instances the board used its customary definition of the term "supervisory employee," which is that the term includes all employees "with authority to hire, promote, discharge, discipline, or otherwise effect changes in the status of employees, or effectively recommend such action."

Election Ordered at KWKH

In another case involving Station KWKH, Shreveport, Louisiana, the NLRB on May 8 issued a decision ordering an election for or against Local 194 of the IBEW among the five announcer-control operators. The studio engineer, the program director, and all supervisory employees were excluded.

News Clinics

NEBRASKA BROADCASTERS DISCUSS LOCAL NEWS COVERAGE

One of the best testimonials on the value of local news to come out of the NAB-Nebraska Broadcasters Radio News Clinic, in Kearney, May 11, was provided by L. L. Hilliard, owner-manager, KGKY, Scottsbluff.

Mr. Hilliard's experience was documented for clinic presentation at the request of John Alexander, general clinic chairman and manager KODY, North Platte, where a last minute emergency arose which prevented his attendance. Had Mr. Hilliard been present the state would have scored a perfect attendance record.

Because of its special interest and value to stations in all parts of the country, most of the Hilliard story is presented below:

Local News

"The value of a strictly local news program to a small market radio station is brought into sharp focus in the

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history of local news at KGKY in Scottsbluff. Inaugurated in 1938, local news soon became the program to which Valley residents listened. After eight years it is still the most popular in spite of the fact that KGKY has the twenty-four hour UP Leased Wire Service and most of the popular programs from the Columbia network. Nor, is it popular because a person of natural talent and unusual ability gathered, wrote, and delivered it. At least five different persons have gathered and written the material. Many more have done the reading. Local people like to hear local news.

"From the advertisers' standpoint local news is a natural. Back in 1938 selling radio wasn't as easy as today and local news in competition with national news didn't have much sales appeal. At KGKY local news was sold to two sponsors; they alternated evenings. Those same two sponsors are still sponsoring our local news. Rates have been raised twice and each sponsor has a standing order for the balance of the program should the other drop out. New spot advertisers always want their spot placed right after or just before local news.

"Material used is the regular run-of-the-mill courthouse, police court, hospital, Chamber of Commerce, county agent, City Council, items and the like. Seldom is a story of any importance missed. No social or church news is used unless of unusual importance.

"The style is the short, matter-of-fact radio type, without editorial comments.

"Arrangement has developed into a more or less set pattern, opening with the weather report which is followed by the most important story of the day. The final story is one with a human interest angle if available.

"The importance of having all the news first is stressed at all times. Should a story be missed, that story always gets front page prominence in the local daily the next morning.

"Libel and slander are watched very carefully. In only one instance was trouble encountered. A retraction did the job. Incidentally, a signed statement was gotten from the party.

"Drunkenness and drunken drivers are never withheld, in fact very few items have ever been withheld. Everything goes! That's what makes a newscast.

"In conclusion, local news is the best program on this station. We give it the most attention, but it pays dividends beyond the dollars it brings in. Every small market station should exploit this type program."

Other special subjects of interest to broadcasters were presented by:

Soren Munkhoff, news manager
WOW—Omaha
"Radio News Writing and Re-writing"
William Ray, manager, news and special events
WMAQ—NBC—Chicago
"Mechanical Devices for Augmenting News Coverage and Presentation"
Virgil Sharpe, news editor
KOIL—Omaha
"Balance Between News Stories Today as Compared with the War Years"
Earl Williams, station manager
KFAB—Lincoln
"Farm News for Radio"

Other speakers were Paul Bogen, William Hice and George Round, of the University of Nebraska, and the Rev. R. C. Williams, Creighton University. Arthur Stringer, secretary, NAB Radio News Committee, participated in the discussions.

University of Nebraska Committee

Mr. Alexander appointed Bill Wiseman, WOW, and Art Thomas, WJAG, Norfolk, a committee of two, to work with the University of Nebraska Journalism Department.

Lloyd Thomas Is Host

Local arrangements were handled by owner Lloyd Thomas, of KGFV, and his brother, Station Manager E. Anson Thomas. An automobile tour was included in their plans.

Registration

The following attended the Radio News Clinic and the NBA Annual Meeting, May 10 and 11: Art Thomas, WJAG, Norfolk; Lloyd C. Thomas, E. Anson Thomas, Arch Zabel, Bob Parkins, Peg Biber, Norma Applegate, KGFV, Kearney; Harry Burke, KFAB, Omaha; C. Earl Williams, KFAB, Lincoln; Duane L. Watts, KHAS, Hastings; Harry B. Peck, Fred Hess, Jr., KFOR, Lincoln; John Alexander, Ed Launer, Deane Flett, KODY, North Platte; Gordon Gray, KOIL-KFOR, Omaha; Bill Martin, Wick Heath, Rex H. Lathen, George C. Kister, KMMJ, Grand Island; Bill Wiseman, Soren Munkhoff, Lyle DeMoss, WOW, Omaha; Bill Ross, Lumir Urban, KORN, Fremont; B. C. Corrigan, KOWH, Omaha; Dick Welna, KBON, Omaha; Virgil V. Sharpe, KOIL, Omaha; William Ray, NBC, Chicago; George Round, Paul Bogen, William H. Hice, Romulo R. Soldevilla, William C. Line, University of Nebraska, Lincoln; Rev. R. C. Williams, S. J., Creighton University, Omaha; Gaylord P. Godwin, United Press, Omaha; Arthur Stringer, NAB, Washington, D. C.

VALUE LOCAL NEWS HIGH WISCONSIN STATION MEN AGREE

Agreeing that local news rates the highest listener attention of all local origination programs, 38 representatives of Wisconsin radio stations, meeting in Madison, Wis., May 14, determined to expand local coverage of news events in their areas and expand, wherever possible, their local news staffs by hiring qualified radio newsmen.

The meeting was a news clinic, sponsored by the 20 Wisconsin stations who are members of the league of Wisconsin radio stations, with WIBA in Madison acting as the host station. Ken Schmitt, WIBA general manager and secretary-treasurer of the league, presided.

The sessions in the day-long meeting were open to discussions by radio station managers and newsmen of the problems confronting the local station in its news coverage and solutions found by the stations. Speakers included Prof. Burton L. Hotaling, University of Wisconsin department of journalism; Prof. Einer O. Hammer, Wisconsin department of agriculture; Bill Ray, director of news and special events for WMAQ-NBC; and Arthur Stringer, secretary of the NAB radio news committee.

Wisconsin's Lt. Governor Oscar Rennebohm was introduced at the clinic by Ben Laird, president, Green Bay Broadcasting Company.

The practical problems of Sunday wire news weaknesses, unavailability of qualified newsmen, the handicaps of release dates based on newspaper deadlines vied for attention with less tangible problems such as what is good taste and what does the farmer want in news that differs from the urban dwellers' desires.

Value of Local News

A poll of the station representatives indicated that local news has in the past played a varying part in the news diet offered the Wisconsin radio stations.

There were some, mostly the smaller stations and the newer ones, which had made little effort to gather any but the most routine police and emergency news locally.

Others, such as WIBA in Madison, had a long history of featuring local news dating back to the earliest days of

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radio. These stations reported that they were hitting for a balance of about half local news, half wire news on most of their major newscasts.

Still others, and some of these were small stations such as WDAU in Wausau and WIGM in Medford, featured complete newscasts made up of community news.

WIGM's "Community News" show, in a city of between 2,000 and 3,000 population, won the particular attention of the group. The 250 watt station puts out a 15-minute news program each day, featuring only that news gathered by News Editor Homer Porter and his staff of four string correspondents, "all women with a nose for news," Porter pointed out.

The news reflects the same interest a small community has in its weekly newspaper—births, deaths, socials, personals—and headline stories too, occasionally, involving accidents and other spot developments in the community.

News Editor Porter told the group he works five hours a day preparing the 15-minute show, and spends the rest of the day writing commercials and announcing. Station owner George Meyer started the program more than two years ago as station-sponsored, but for more than a year it has been fully sponsored; one sponsor for each of the six nights it is on the air.

The developing interest in local news in Wisconsin was demonstrated by WKBH, La Crosse, which only this year hired its first full-time news editor, and now is setting up a complete net of string correspondents. WKBH Production Manager Ray Plamadore reported that the station now uses local news on all its seven sponsored daily station-originated newscasts.

A Sunday commentary, given by WKBH News Editor Paul Ziemer, handles background for the understanding of local and other news events.

Plamadore told the group of his success with "news memos," a written excerpt from radio news scripts, sent to the local people mentioned prominently in the news.

The group passed two resolutions aimed at improving radio news coverage by divorcing it from the restrictions built up by the press.

Request Immediate Release of News

After discussing the custom built up over many years of releasing government news some time after the actual news is handed out in order to permit newspapers to meet rigid deadlines, the group agreed to send the following resolution to news sources and agencies:

"Representatives of the Wisconsin League of Radio Stations, meeting in Madison, Wis., May 14, unanimously resolved to exert all possible influence on news sources and agencies to abandon as far as practicable, the setting of release dates on news releases. It is the opinion of this group that all news should be available for broadcasting the moment it is secured by reporters."

Ask Better Sunday Wire Service

In another action, after hearing representatives of UP and PA state frankly that Sunday wire news coverage is admittedly sketchy, the group unanimously voted to petition the wire services as follows:

"Representatives of the Wisconsin League of Radio Stations, meeting in Madison, Wis., May 14, decided unanimously to petition your agency for an investigation of the possibility of your providing complete Sunday news service. We feel that news does not wait for Monday to happen, and urge you to make every effort to provide the 20 Wisconsin radio stations included in this organization with complete Sunday coverage including regional news splits which would provide Sunday regional coverage while the news is breaking."

Charles E. Ahrens, division radio news manager for the United Press in Chicago, told the group that every

effort will be made to improve Sunday coverage. He pointed out, also, that UP is hiring more radio newsmen as correspondents.

Russ G. Winnie, manager of WTMJ, Milwaukee, commented at the close of the radio news clinic:

"It was a darned good meeting and I got a lot out of it."

Plans for this clinic were laid Feb. 27 at the Milwaukee meeting of the league, which was attended by NAB District Director Les C. Johnson, general manager, WHBF, Rock Island, Ill.

Attendance

The following attended the radio news clinic:

Roy Vogelmann, WHA, Madison; Harold Newcomb, WRJN, Racine; Allan Curnutt, WOSH, Oshkosh; W. E. Walker, WSAU, Wausau and WMAM, Marinette; Ben F. Hovel and Keith D. Jacobs, WSAU, Wausau; K. F. Schmitt, Frank Bignell, Robert Taylor, Larry Clark, H. A. Johnson, Peg Bolger, Marvel Ings, WIBA, Madison; Charles E. Ahrens, UP, Chicago; G. P. Richards, WHBL, Sheboygan; Edmund Steeves, UP, Minneapolis; Pay Hoy, UP, Milwaukee; Robert R. Savage, WTAQ, Green Bay; Robert C. Nelson and Ben A. Laird, Green Bay Broadcasting Co. (CP); Homer Porter, WIGM, Medford; Bettina Klaus, WMAM, Marinette; Emery W. Martin and Lynn N. Fairbanks, KFIZ, Fond du Lac; Woods O. Dreyfus and Jack Raymond, WISN, Milwaukee; R. G. Winnie and Jack E. Krueger, WTMJ, Milwaukee; Prof. Burton Hotelling, University of Wisconsin, Madison; Einer O. Hammer, WLBL, Stevens Point; William Ray, WMAQ-NBC, Chicago; J. L. Gallagher, WHBV, Appleton; R. E. Plamadon, Paul Ziemer and John Sullivan, WKBH, La Crosse; and Wally Stone, PA, Minneapolis.

General

KIWANIS INTERNATIONAL SALUTES RADIO

The second annual observance of Kiwanis Radio Week, which ended Saturday, was marked by wide recognition of the service performed by radio broadcasting in the United States and Canada.

Hamilton Holt, president of Kiwanis International, said that the week was established "to pay tribute to the radio industry for its invaluable service."

"The ether waves," said Mr. Holt, "in emergencies, and disasters, have carried warning messages and rescue instructions. Speaking of his convictions in regard to American enterprise, he maintained that "as long as no government agency or propagandist group is permitted to control the air waves, radio will continue to serve as a free channel of public information."

President Miller in an article in the *Kiwanis Magazine* (May) wrote: "As Kiwanis International observes Kiwanis Radio Week, I hope you will turn your attention not only toward past and future accomplishments, but to the necessity of building a firm foundation in freedom for this newest and fastest growing of informational media. We of radio are grateful for this tribute you are paying to our industry, and rededicate ourselves to continued improvements in our public interest performances."

NAB executives speaking at Kiwanis meetings included A. D. Willard, Jr., executive vice president; Don Petty, general counsel, and Robert T. Bartley, director of government relations.

Mr. Willard, guest of Kiwanis in Cleveland, Thursday (16), spoke on the subject *Advertising, Guardian of Freedom*. The Cleveland organization is headed by Harry Camp, Commercial Manager, WGAR.

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Mr. Petty addressed a meeting in Roanoke, Va., Tuesday (14), at which the local club members entertained four other Kiwanis clubs from the area. Ray Jordon, president of the Roanoke club and manager of WDBJ, introduced Mr. Petty, who explained the significance of the FCC report and traced the growth of federal regulation of radio.

In his talk, Mr. Petty mentioned that it was accepted fact that the United States has the "best radio" because this country has the greatest freedom.

Mr. Bartley made two talks to Kiwanis groups in Louisiana at the Bossier-Caddo Club on Wednesday (15) and in Shreveport on Thursday (16). Mr. Bartley stressed the importance of maintaining freedom of radio.

PAT-ON-THE-BACK DEPARTMENT

Robert T. Mason, president of WMRN, Marion, Ohio, and member of the NAB Small Market Stations Committee, recently expressed his approval of the association's operation in a letter to Executive Vice President A. D. Willard, Jr. Mr. Mason wrote:

"I have just returned from another NAB meeting and am counting up the cost in time and money compared with the benefits and values received.

"It is always amazing to me to check over the direct and indirect helps which accrue from direct contact with NAB staff members and from the confidential discussion of mutual problems by broadcasters.

"I have made the statement and will make it again that I sincerely feel we receive one hundred dollars in return for every dollar of dues.

"Sometimes that may seem quite exaggerated, but we have been able to trace direct business as well as improvement in forms, programming, controls, and the other facets of broadcasting through the invaluable assistance of NAB.

"My wish is that every broadcaster could participate in committee activities."

DEBATE FCC REPORT AT FORUM

In a forum sponsored by the Independent Citizens' Committee of the Arts, Sciences and Professions in New York on Monday (13), A. D. Willard, Jr., executive vice president of NAB presented the radio broadcasting industry's views regarding the FCC's program report.

Defending the publication was Commissioner Clifford J. Durr. With Norman Corwin acting as moderator of the discussions, other speakers included William B. Lewis, vice president and director of radio, Kenyon & Eckhardt; Thomas Carskadon, American Civil Liberties Union, and Dick Redmond, program director, WHP, Harrisburg, Pa.

HOUSE COMMITTEE HEARS REQUEST FOR LAW REQUIRING SALE OF TIME FOR RELIGIOUS BROADCASTS

The House Committee on Un-American Activities last Tuesday (14) heard complaints against the policy of stations which refuse to sell time for religion broadcasts.

Although reporters were not admitted to the committee session, the Rev. Harvey H. Springer, pastor of the First Baptist Church of Englewood, Colo., stated later that the three ministers who appeared were seeking legislation which would assure their right to purchase time.

After the meeting, Chairman Wood (D-Ga.) said the committee would take no immediate action because so few members were present but it might make a statement later.

FCC

SPONSOR DETERMINATION RESPONSIBILITY EXPLAINED

The FCC on Friday (17) made public a letter written at the direction of the Commission by T. J. Slowie, Secretary, to the Albuquerque Broadcasting Company, Albuquerque, N. M., dated May 16. The letter outlines the responsibility of station licenses in determining the true identity of persons paying for commercial broadcast time. The Commission wrote:

"This will reply to your letter . . . requesting interpretations of Sections 317 and 315 of the Communications Act of 1934 . . ."

"You ask to be advised as to (1) the nature of the burden of investigation that is imposed upon it (a licensee) by Section 317 with respect to determining the true identity of the person or persons directly or indirectly supplying funds for the payment of charges for the use of such broadcast time, and (2) whether a violation of the 'equal opportunity' provisions of Section 315 is committed if the licensee imposes different requirements of proof of source-of-funds upon competing candidates."

"As you recognize, Section 317 of the Act makes mandatory an announcement of the identity of a sponsor in all cases where a broadcast station receives—or will receive consideration. This requirement has been implemented by Section 3.409 of the Commission's Rules, a copy of which is enclosed for your convenience.

"The observance of these provisions is considered to be the duty and responsibility of each station licensee, and it is incumbent upon it to take all reasonable measures in this connection. As to what may be reasonable depends, of course, upon the circumstances in each case. For example, if a speaker desires to purchase time at a cost apparently disproportionate to his personal ability to pay, a licensee should make an investigation of the source of the funds to be used for payment. This is particularly true in a case where the speaker has previously appeared on similar broadcasts sponsored by others, and announces the fact that he is resuming his broadcasts.

"The fact that in particular cases a station may be required to make a different type of investigation to determine the facts relating to identity of sponsorship, is not considered to violate the 'equal opportunity' provision of Section 315 of the Act.

"The Commission appreciates the fact that a broadcast station may experience some problems in fulfilling its responsibility under Section 317 of the Act. However, the possibility or the occurrence of such difficulties does not justify a station licensee in adopting a general rule that it will not make time available for the discussion of controversial subjects or for broadcasts by duly qualified candidates for public office. Nor would the fact that an independent investigation is necessary in a particular case, automatically relieve a station from its responsibility to make its facilities available to the person in question. Such refusal is inconsistent with the concept of public interest established by the Communications Act as the criterion of radio regulation.

"The Commission's reasoning in the *WHKC* case (Docket No. 6631) is applicable in this situation. The Commission stated in that case that "*****, competent management should be able to meet such problems in the public interest and with fairness to all concerned. The fact that it places an arduous task on management should not be made a reason for evading the issue by a strict rule against the sale of time for any programs of the type mentioned'."

CP'S GRANTED FOR RADIOTELEPHONE STATIONS

The FCC on Tuesday (14) granted construction permits to the Mountain States Telephone and Telegraph Company

(Continued on next page)

and to the Southwestern Bell Telephone Company for Experimental Class 2 radio stations to be used for radio-telephone service.

The mountain states organization, authorized to handle commercial traffic by the permit, plans to determine the practicability of the use of radio in the proposed rural telephone service. The Southwestern company's CP is reported to be the first grant for common carrier mobile telephone service.

The proposed mountain states system is to operate in a sparsely populated part of Colorado, where wire lines are not available. A central office fixed station will be located at Cheyenne Wells, Colo., and four subscriber fixed stations within 20 miles of the central office. A sixth station will be operated as a portable transmitter.

Frequencies have been assigned on a temporary basis and include: 44.50 Mc, 60 watts at central fixed station; 48.30 and 48.50 Mc, 10 watts, at subscriber stations, unlimited time.

The licenses for operation of the mobile service, cover permits for a land station, and for 10 of 150 authorized mobile units to be used in developing a common carrier type of Urban General Mobile Service in the St. Louis, Mo., area.

Public Interest Programming

RED CROSS DRIVE SPURRED BY RADIO

The radio industry has been credited with a record-breaking contribution to American Red Cross drives by Basil O'Connor, Chairman of the organization, who said that coverage by radio in 1946 "is the greatest listener appeal ever made by the industry for any non-government agency."

NAB cooperated with the Red Cross in mailing to stations dramatized and spot transcriptions. Almost 1,000 stations participated in the campaign in scheduling transcribed programs and spot announcements, and more than 846 national network programs featured Red Cross during the month of March, the campaign's high point. 125 stations throughout the nation broadcast daily in Spanish, Polish, Italian and Jewish Red Cross fund drive appeals.

According to the Red Cross, over 3½ billion listener impressions were provided by the radio broadcasting industry in the 1946 campaign.

CHIQUITA BANANA PLUGS FAMINE EMERGENCY

United Fruit Company's "Chiquita Banana" transcribed spot series is currently being devoted to appeals for food conservation. Special lyrics concerned exclusively with the famine emergency have been written for the tune which has become famous for its musical exhortations that bananas should ripen outside the refrigerator.

The same voice, that of Elsa Miranda, is used for the public interest series, which has been placed widely on a commercial basis by the account agency, BEDO.

The agency offers copies of the transcription to any stations which might be interested in using the famine musicals on a sustaining basis or for outside civic meetings. Requests should be addressed to BBDO, 383 Madison Avenue, New York 17.

KLZ DOES PUBLIC INTEREST PROMOTION

"Foreign Reporter" is title of latest mailing piece distributed to over 2,000 civic leaders and others by KLZ, Denver.

Promoting station's public interest activities "Foreign Reporter" deals with weekly broadcast over the station by Dr. Stuart Cuthbertson, director of Foreign Relations at the University of Colorado.

Program, now rounding out a full year on KLZ, is presentation of the university in cooperation with the Foreign Policy Association of New York and the Rocky Mountain Radio Council.

AD COUNCIL NETWORK CAMPAIGNS

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 27th-June 2nd, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fighting Inflation

A critical point has been reached in the battle against rising prices. Basically, the present inflationary danger is a continuation of the war situation and arises out of it. Current demand for goods, backed up by high national income and 150 billions in war-time savings, is the greatest in history—while the supply of goods, though constantly increasing, has not yet succeeded in catching up. Within a year or less, production in most fields should begin to come in balance with demand. Then the main danger of runaway inflation will be at an end. But until that point is reached, there is the possibility that if prices get out of hand they may rise faster than during the war itself. Remember that that is what happened after World War I and that the 1920-21 depression, while not the longest, was the *sharpest* in the nation's history. Our behavior *now* will decide whether we shall enter into a period of vast production and prosperity, or be caught in a post-war boom and depression as in 1920-21. Every American can help keep prices under control until increased supplies of goods appear in the shops by: (a) Spending prudently—carefully examining purchases to make sure we buy only what we need of goods that are still scarce. (b) Saving—for what we really want through savings bonds, insurance, and other savings. (c) Observing all existing price and rent regulations—refusing to pay Black Market prices. (Fact Sheet No. 3-A)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief & Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. The *present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries

(Continued on next page)

including the United States, are the only ones than can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to **SAVE AND SHARE**—To make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils—Eating more of the plentiful foods—Eliminating all food waste and turning in all used fats—*Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20-A)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

**Federal Communications
Commission Docket**

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, May 20. They are subject to change.

Monday, May 20

Broadcast

To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York

NEW—Missionary Society of St. Paul the Apostle, 415 W. 59th St., New York, N. Y.—C. P. 1130 kc., 10 KW, unlimited.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—C. P. 50 KW night, 50 KW day.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—Renewal of License. 1130 kc., 10 KW. (Main), 5 KW. (Aux.), unlimited.

Monday, May 20

Television Broadcast

To Be Held in Room 324, Federal Building, at Los Angeles, California

NEW—Hughes Productions, Division of Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.

- KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.
- KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.
- NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.
- NEW—Warner Bros. Broadcasting Corp., 5833 Fernwood Ave., Hollywood, Calif.—For television facilities.
- NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
- NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.
- NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.
- NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

Monday, May 20

Broadcast

- NEW—Frank R. Gibson, Lake Charles, La.—C. P. 1580 kc., 1 KW, unlimited time, DA-night.
- NEW—The Times Picayune Publishing Co., New Orleans, La.—C. P. 1560 kc., 10 KW, unlimited.
- NEW—Roy Hofheintz and W. N. Hooper, a partnership d/b as Louisiana Broadcasting Co., New Orleans, La.—C. P. 1580 kc., 5 KW, unlimited, DA-day and night.

Tuesday, May 21

Oral Argument

Before the Commission En Banc

In the matter of rules relating to Section 214 of the Communications Act of 1934, as amended; Discontinuance, Reduction and Impairment.

Wednesday, May 22

Broadcast

- KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license. 590 kc., 5 KW, unlimited.
- KGA—Louis Wasmer, Spokane, Wash.—Renewal of License. 1510 kc., 10 KW, unlimited, DA-night.

Wednesday, May 22

Broadcast

- NEW—Orlando Daily Newspapers, Inc., Orlando, Fla.—C. P. 990 kc., 5 KW night, 10 KW day, unlimited, directional antenna.
- NEW—Frederick Wesley Mizer, Orlando, Fla.—C. P. 990 kc., 1 KW night, 1 KW day, unlimited, directional antenna.

Thursday, May 23

Broadcast

To Be Held at Lexington, Kentucky

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. 1340 kc., 250 watts, unlimited.

Thursday, May 23

Broadcast

To Be Held in Court Room, County Court House at Newberry, South Carolina

NEW—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—C. P. 1240 kc., 250 watts, unlimited.

Thursday, May 23

Broadcast

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

(Continued on next page)

Thursday, May 23

Broadcast

- NEW—Newnan Broadcasting Co., Newnan, Ga.—C. P. 1300 kc., 1 KW night, 1 KW unlimited.
- NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—C. P. 1300 kc., 5 KW night, 5 KW day, unlimited.

Friday, May 24

Broadcast

- NEW—Lake Superior Broadcasting Co., 213 East Superior St., Duluth, Minn.—C. P. 1080 kc., 10 KW, unlimited, directional antenna.

Friday, May 24

Broadcast

- WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. 1560 kc., 1 KW.

**Federal Communications
Commission Actions**

AM APPLICATIONS GRANTED

- NEW—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time; site to be determined. (B2-P-4521)

- NEW—John P. Rabb, Lenoir, N. C.—Granted construction permit for a new station to operate on 1340 kc., 250 watts, unlimited time; site to be determined. (B3-P-4585)
- NEW—The Corbin Times-Tribune, Inc., Corbin, Ky.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time; site to be determined. (B2-P-4656)
- NEW—Thomas Maxie Self, et al., d/b as The Progressive Broadcasting Co., Paragould, Ark.—Granted construction permit for a new station to operate on 1490 kc., 250 watts, unlimited time; site to be determined. (B3-P-4673)
- NEW—Evanston Broadcasting Co., Evanston, Ill.—Granted construction permit for a new station to operate on 1590 kc., 1 KW, daytime only; site to be determined. (B4-P-4609)
- NEW—H. M. Suthard and P. M. Mullins, d/b as Mayfield Broadcasting Co., Mayfield, Ky.—Granted CP for a new station to operate on 1320 kc., 1 KW, daytime. (B2-P-4509)
- NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted CP for a new station to operate on 1050 kc., 250 watts, daytime only. (B2-P-4623)
- NEW—The Yankee Network, Inc., Portland, Maine—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (Comrs. Walker and Durr voting for hearing.) (B1-P-4571)
- NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4649)

TELEVISION APPLICATIONS GRANTED

- NEW—Worcester Telegram Publishing Co., Inc., Worcester, Mass.—Granted CP for new commercial television station; Channel 5—44-50 mc.; 13.6 KW visual power; (Continued on next page)

FM CONDITIONAL GRANTS

The Commission on May 16 made the following conditional grants for FM stations:

<i>City</i>	<i>Grantee</i>	<i>Interest in Standard Station</i>	<i>Type of FM Station</i>
ARKANSAS			
Fort Smith.....	Southwestern Hotel Co.....	KFPW	Metropolitan
Fort Smith.....	KWHN Broadcasting Co., Inc.....	—	Metropolitan, possibly Rural
CALIFORNIA			
San Diego.....	John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co.....	—	Metropolitan
GEORGIA			
Athens.....	J. K. Patrick and Co.....	WGAU	Metropolitan
INDIANA			
New Castle.....	Courier-Times, Inc.....	—	Community
KENTUCKY			
Bowling Green.....	The Bowling Green Broadcasting Co.....	WLBJ	Metropolitan
LOUISIANA			
New Orleans.....	Stephens Broadcasting Co.....	WDSU	Metropolitan, possibly Rural
MICHIGAN			
Detroit.....	James F. Hopkins, Inc.....	WJBK	Metropolitan
Mt. Clemens.....	Macomb Publishing Co.....	—	Community
NEW YORK			
So. of Massena.....	The Brockway Co.....	WMSA	Metropolitan
Syracuse.....	Civic Broadcasting Corp.....	WOLF	Metropolitan
OREGON			
Eugene.....	Valley Broadcasting Co.....	—	Metropolitan, possibly Rural
Eugene.....	Eugene Broadcast Station.....	KORE	Metropolitan
PENNSYLVANIA			
McKeesport.....	Mon-Yough Broadcasting Co.....	—	Community
WISCONSIN			
Green Bay.....	WHBY, Inc.....	WTAQ	Metropolitan
Wisconsin Rapids.....	William F. Huffman.....	WFHR	Community

10.8 KW aural power; antenna height: 772 ft. (B1-PCT-153)

NEW—Raytheon Mfg. Co., Waltham, Mass.—Granted CP for new commercial television station; Channel No. 2, 54-60 mc.; visual power: 146.08 KW; aural power: 30.70 KW; antenna height: 373 ft. (B1-PCT-102)

NEW—The Outlet Co., Providence, R. I.—Granted CP for new commercial television station; Channel No. 11, 198-204 mc.; visual and aural power: 50 KW; antenna height 420 ft. (B1-PCT-87; Docket 7303)

NEW—The A. S. Abell Co., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 2, 54-60 mc.; visual and aural power: 17.1 KW; antenna height 397.4 ft. (B1-PCT-167)

NEW—National Broadcasting Co., Inc., Cleveland, Ohio—Granted CP for new commercial television station; Channel No. 4, 66-72 mc.; visual power 19 KW; aural power 19.5 KW; antenna 568 ft. (B2-PCT-23; Docket 7294)

NEW—Havens & Martin, Inc., Richmond, Va.—Granted CP for new commercial television station; Channel No. 3, 60-66 mc.; visual power: 12.16 KW; aural power 6.4 KW; antenna height 465.0 ft. (B2-PCT-29)

NEW—KSTP, Inc., St. Paul, Minn.—Granted CP for new commercial television station; Channel No. 5, 76-82 mc.; visual power 13.68 KW; aural power 6.48 KW; antenna 547.1 ft. (B4-PCT-130)

NEW—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted CP for new commercial television station; Channel No. 2, 54-60 mc.; visual power 13.2 KW; aural power 7 KW; antenna 542.4 ft. (B5-PCT-144)

NEW—Oregonian Publishing Co., Portland, Ore.—Granted CP for new commercial television station; Channel No. 6, 78-84 mc.; visual power 10.0 KW; aural power 11.2 KW; antenna 984 ft. (B5-PCT-128)

FM FINAL CP'S GRANTED

The following stations which have received Engineering Approval, were granted regular construction permits:

WKBH, Inc., LaCrosse, Wis.—CP for Rural station; 92.1 mc. (Channel #221); 40.2 KW; antenna 661 ft.

Green Bay Newspaper Co., Green Bay, Wis.—CP for Metropolitan station; 101.1 mc. (Channel #266); 10.5 KW; antenna 429 ft.

Louis G. Baltimore, Wilkes-Barre, Pa.—CP for Metropolitan station; 103.7 mc. (Channel #279); 2.2 KW; antenna 1,154 ft.

Reno Newspapers, Inc., Reno, Nev.—CP; 100.5 mc. (No. 263); 9.7 KW; antenna 2,774 ft.

Radio Sales Corp., Seattle, Wash.—CP for Rural station; 93.5 mc. (Channel 228); 14.7 KW; antenna 993 ft.

Fla. Broadcasting Co., Jacksonville, Fla.—CP for Metropolitan station; 95.9 mc. (Channel 240); 20 KW; antenna 500 ft.

Isle of Dreams Broadcasting Co., Miami, Fla.—CP for Metropolitan station; 97.5 mc. (Channel 248); 34.0 KW; antenna 346 ft.

Textile Broadcasting Co., Greenville, S. C.—CP for Rural station; 93.3 mc. (Channel 227); 48.6 KW; 1173 ft. antenna.

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Intermountain Broadcasting Corp., Salt Lake City, Utah—Metropolitan; 98.5 mc. (No. 253); 3.2 KW; —14 ft. antenna.

Rock Island Broadcasting Co., Rock Island, Ill.—Metropolitan; 100.7 mc. (No. 264); 29 KW; antenna 389 ft.

Piedmont Broadcasting Corp., Salisbury, N. C.—Metropolitan; 99.9 mc. (No. 260); 23.2 KW; antenna 274 ft.

Sunbury Broadcasting Corp., Sunbury, Pa.—Metropolitan; 99.3 mc. (No. 257); 3.4 KW; 871 ft. antenna.

A. Frank Katzentine, Miami Beach, Fla.—Rural; 96.7 mc. (No. 244); 306 KW; antenna 730 ft.

Northside Broadcasting Corp., Louisville, Ky.—Metropolitan; 100.3 mc. (No. 262); 29.8 KW; antenna 355 ft.

WDDO Broadcasting Corp., Chattanooga, Tenn.—Rural; 95.3 mc. (No. 237); 37 KW; antenna 1,321 ft.

WRAC, Inc., Williamsport, Pa.—Metropolitan; 92.5 mc. (No. 223); 3.2 KW; antenna 1268 ft.

Mark K. Wilson, Chattanooga, Tenn.—Rural; 95.7 mc. (No. 239); 10.1 KW; antenna 1,361 ft.

DESIGNATED FOR HEARING

The Central Conn. Broadcasting Co., New Britain, Conn.—Designated for hearing application for a new station to operate on 910 kc., 5 KW, unlimited time; DAnight. (B1-P-4505)

WHOW, Inc., Baltimore, Md.; Radio Television of Balto., Inc., Baltimore, Md.—Designated for hearing application for CP #B1-P-4443) to operate on 1010 kc., 250 watts, daytime only, in a consolidated proceeding with application of Radio Television of Balto., Inc., requesting 1010 kc., 250 watts, unlimited time.

Dan B. Shields, d/b as Utah Valley Broadcasting Co., Provo, Utah; Lester R. Taylor, tr/as Mid-Utah Broadcasting Co., Provo, Utah—Designated for hearing in a consolidated proceeding the application of Utah Valley Broadcasting Co. (B5-P-4693) and application of Mid-Utah Broadcasting Co. (B5-P-4774), both seeking to operate on frequency 1450 with 250 watts, unlimited time.

Kelly Bell, Nacogdoches, Texas; Wilbur Courtland Fouts, Nacogdoches, Texas—Designated for hearing in a consolidated proceeding the applications of Kelly Bell (B3-P-4718) and Wilbur Courtland Fouts (B3-P-4779), for new stations to operate on 1230 kc., 250 watts, unlimited time.

Panhandle Broadcasting Corp., Amarillo, Texas; Texas Telecasting Corp., Amarillo, Texas—Designated for hearing in a consolidated proceeding the applications of Panhandle Broadcasting Corp. (B3-P-4738) and Texas Telecasting Corp. (B3-P-4775) for new stations to operate on frequency 1230 kc., 250 watts, unlimited time.

Robin Weaver, tr/as Grenada Broadcasting Co., Granada, Miss.; Birney Imes, Jr., Grenada, Miss.—Designated for hearing in a consolidated proceeding the applications of Grenada Broadcasting Co. (B3-P-4768) and Birney Imes, Jr., for new stations to operate on 1400 kc., with 250 watts, unlimited time (B3-P-4773)

Mary A. Petru, et al., d/b as Port Arthur Broadcasting Co., a partnership, Port Arthur, Texas; Harry Francis Banker, et al., d/b as Lake Shore Broadcasting Co., Port Arthur, Texas—Designated for hearing in a consolidated proceeding the applications of Port Arthur Broadcasting Co. (B3-P-4679) and Lake Shore Broadcasting Co. (B3-P-4777), for new stations to operate on 1340 kc., 250 watts, unlimited time.

South Plains Broadcasting Co., Lubbock, Texas; Julius B. Mooney, d/b as Hub Broadcasting Co., Lubbock, Texas—Designated for hearing in a consolidated proceeding the applications of South Plains Broadcasting Co. (B3-P-4742) and Hub Broadcasting Co. (B3-P-4772), both requesting the same facilities—1450 kc., 250 watts, unlimited time.

Universal Broadcasting Co., Hazard, Ky.—Designated for hearing application of Universal Broadcasting Co. (B2-P-4778) for a new station to operate on 1340 kc., 250 watts, unlimited time, in the consolidated proceeding with applications of The Hazard Broadcasting System and Bullard Metcalf and Goodlette, which request the same facilities at Hazard and have heretofore been designated for hearing in a consolidated proceeding, and ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include application of Universal Broadcasting Co. Forest City Broadcasting Co., Cleveland, Ohio; Western Reserve Broadcasting Co., Cleveland, Ohio—Designated for hearing applications of Forest City Broadcasting Co. (B2-P-4776) and Western Reserve Broadcasting Co. (B2-P-4776) and Western Reserve Broadcasting Co. (B2-P-4776)

(Continued on next page)

Co. (B2-P-4760) for new stations to operate on 1490 kc., 250 watts, unlimited time, in a consolidated proceeding together with applications of Chester E. Daly, Samuel R. Sague, and Cuyahoga Broadcasting Co., all requesting the same facilities and heretofore designated for hearing in a consolidated proceeding, and ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include applications of Forest City Broadcasting Co. and Western Reserve Broadcasting Co.

I & E Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio—Designated for hearing in a consolidated proceeding applications of I & E Broadcasting Co. (B2-P-4659) for a new station to operate on 900 kc., with 1 KW, daytime only, in Dayton, and application of Paul F. Braden (B2-P-4680) for a new station in Middletown, Ohio, to operate on 910 kc., 1 KW, daytime only.

The Fort Industry Co., Toledo, Ohio; The Toledo Blade Co., Toledo, Ohio—Designated application (B2-PCT-166) requesting Channel No. 13, 210-216 mc., visual power 16 KW, aural power 17 KW, antenna 225 ft., for consolidated hearing with application of The Toledo Blade Co. (B2-PCT-173), requesting Channel No. 13, 210-216 mc.; visual power 16.4 KW, aural: 15.6 KW.

Nathan Schwartz, Chicago, Ill.—Designated application (B4-PH-943) for hearing in a consolidated proceeding with applications of Agr. Broadcasting Co., et al. (Dockets 7135-7153), for new FM stations in Chicago; and amended order heretofore issued to include this application. (B4-PH-943)

Ill. Valley Broadcasting Co., Peoria, Ill.—Designated application (B4-PH-938) for hearing in a consolidated proceeding with applications of Peoria Broadcasting Co., et al. (Docket 7102-7106 and 7408) for new FM stations in Peoria, and amended order heretofore issued in the consolidated proceedings to include the application of Ill. Valley Broadcasting Co.

Unity Corp., Inc., Mansfield, Ohio; Richland, Inc., Mansfield, Ohio; Mansfield Journal Co., Mansfield, Ohio—Ordered that these applications (B2-PH-560; B2-PH-587 and B2-PH-728), be designated for hearing in a consolidated proceeding.

MISCELLANEOUS ACTIONS

WADC—Allen T. Simmons, Akron, Ohio—Adopted an order granting motion for reconsideration of the Commission's order of Feb. 1, 1946, granting a conditional authorization to the WGAR Broadcasting Co. (WGAR), to use frequency 1220 kc., with 50 KW power, unlimited time, and set aside and vacated that conditional authorization granted WGAR. (B2-P-3942)

Coast Ventura Co., Ventura, Cal.—Granted petition for leave to amend its application (B5-P-3725; Docket 6839) for construction permit, so as to show the transfer of all the stock held by David H. Cannon to other stockholders in the corporation; show Mr. Cannon's complete withdrawal from the corporation, and make other changes, and ordered a further hearing on this application to be held in Washington.

Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Granted petition for continuance of consolidated hearing now scheduled for May 13, and continued same to October 14, 1946, in re its application and that of Albany Broadcasting Co., Inc. and Van Curler Broadcasting Corp. (Dockets 6947, 6946, 7173)

KFMB—Jack Gross Broadcasting Co., San Diego, Cal.—Ordered that the application of KFMB for a construction permit to change frequency from 1450 to 1440 kc., and increase power from 250 watts to 1 KW, unlimited time, be dismissed without prejudice to the filing of a petition for reinstatement after the conclusion in the proceeding in Docket No. 6741. (B5-P-4415)

WAPO, WAEA, W4XCT, etc.—Joda Patterson, Ramon G. Patterson and Louis Patterson Pursley, d/b as WAPO Broadcasting Service (Assignor), Ramon G. Patterson, et al., Executor, and Louise Patterson Pursley, Executrix of the Estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service (Assignee), Chat-

tanooga, Tenn.—Granted consent to involuntary assignment of license of standard station WAPO, and associate relay station WAEA, developmental station W4XCT and FM conditional grant, from Joda Patterson, et al., to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor, and Louise Patterson Pursley, Executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service. No monetary consideration. (B3-AL-524, B3-ALRY-34, B3-ALEX-2, B3-APH-4)

Patrick Joseph Stanton, Philadelphia, Pa.—Adopted an order removing from the hearing docket application for a new station to operate on 1530 kc., 10 KW, daytime, and granted same, subject to the condition that applicant will within 60 days from date of grant file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. (Docket 7474; B2-P-4495)

KGKB—Jas. G. Ulmer (Assignor), Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co. (Assignee), Tyler, Texas—Granted consent to voluntary assignment of license of station KGKB from Jas. G. Ulmer to Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co. No money involved. (B3-AL-523)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted construction permit to increase power from 500 watts to 5 KW, install a new transmitter and DA for nighttime use, on present frequency 1470 kc. (B2-P-4047)

Missionary Society of St. Paul the Apostle, New York City—Adopted an order denying requests for issuance of subpoena duces tecum for William T. Oliver, without prejudice however, to the right of the Missionary Society of St. Paul the Apostle to renew its request in compliance with Sec. 1.172 of the Commission's Rules. Also denied request insofar as it relates to issuance of subpoena duces tecum for Morris Zinneman for the production of "an itemized statement" covering all investments made from January 1, 1935, to December 31, 1940, by Arde Bulova and his associates in various radio stations.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Granted CP to change frequency from 1150 to 1380 kc., increase power from 250 watts to 1 KW, increase hours of operation from daytime to unlimited, install new transmitter and DA for day and night use, and change transmitter location. (B3-P-4252)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted CP to increase power from 500 watts to 1 KW night, and install DA for nighttime use, operating on 1440 kc., 1 KW day, unlimited time. (B3-P-4356)

WSAZ—WASZ, Inc., Huntington, W. Va.—Granted CP for increase in power from 1 KW day and night, DA at night, to 5 KW day, 1 KW night, DA-N, install a new transmitter, operating on 930 kc., (Comr. Durr voted for hearing).

KNEI—New Iberia Broadcasting Co., New Iberia, La.—Granted request to change call letters of new station from KNEI to KANE.

Gardner Broadcasting Co., Gardner, Mass.—Adopted an order denying petition requesting that its application for a new station to operate on 1230 kc., 250 watts, unlimited time (B1-P-4770), be designated for hearing in a consolidated proceeding with applications of Mitchell G. Meyers, et al.

WAKR—Summit Radio Corp., Akron, Ohio—Denied petition requesting that its application (B2-P-3834; Docket 7214), for a CP to modify its ground system and nighttime DA be reconsidered and granted without hearing.

Syracuse Broadcasting Corp., Syracuse, N. Y.—Adopted an order granting petition for severance of its application (B1-P-4114; Docket 6912) from the application of WLEU, Erie, Pa., for CP, and granted application for a new station to operate on 1260 kc., 5 KW, unlimited time, DA-N, subject to approval of proposed antenna by the CAA.

(Continued on next page)

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

Darroid Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Denied petition for review by a quorum of the Commission of the ruling by the Presiding Officer of the Motions Docket on April 30 granting petition of KTOK, Inc., to intervene in hearing on May 1 on application of applicant, and affirmed the action of said Presiding Officer.

Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, a partnership, Waterbury, Conn.—Granted petition for reconsideration, severance and grant of application for a new station, and adopted an order granting CP for a new station to operate on 1240 kc., 250 watts, unlimited time, subject to the applicant's filing with the Commission, within 60 days from date of this action, application for modification of permit specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice. (B1-P-4083; Docket 6855)

New England Broadcasting Co., Worcester, Mass.—Granted petition for severance from consolidated proceeding and grant of application for new station, and adopted an order granting CP to operate on 1230 kc., 250 watts, unlimited time, subject to applicant's filing with the Commission within 60 days from date of this action, application for modification of permit specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice. (B1-P-4196; Docket 7360)

C. A. Kaufman and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Adopted an order granting petition to remove from hearing docket and grant application for a new station, and granted CP to operate on 1240 kc., 250 watts, unlimited time. (B3-P-4227; Docket 7061)

KANS—The KANS Broadcasting Co. (Assignor), Kansas Broadcasting, Inc. (Assignee), Wichita, Kans.—Granted consent to voluntary assignment of license (Comr. Durr voting for hearing) of station KANS from the KANS Broadcasting Co. to Kansas Broadcasting, Inc., for a consideration of \$400,000 (plus or minus) composed of \$50,000 on deposit in escrow to be applied as liquidated damages if proposed assignee does not execute the terms of the agreement, plus \$350,000 to be paid within 20 days after Commission approval. (B4-AL-514)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted CP to increase power from 1 to 5 KW, DA, unlimited time on present assignment 1330 kc. (Comr. Durr voting for hearing).

KHQ—Louis Wasner, Inc., Spokane, Wash.; KGA—Louis Wasner, Spokane, Wash.—Adopted an order cancelling hearing on applications for renewals of licenses (Dockets 6612 and 6613), removed applications from hearing and granted KHIQ renewal for period ending May 1, 1949, and KGA for the period ending May 1, 1948. (B5-R-76 and B5-R-74)

Norwich Broadcasting Co., a partnership, composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Granted petition for leave to amend application for a new station to specify 1400 kc. instead of 1240 kc., 250 watts, unlimited time, severance from consolidated proceeding and grant; and the Commission adopted an order granting application as amended, for a new station to operate on 1400 kc., 250 watts, unlimited time, subject to the applicant's filing with the Commission, within 60 days from date of action, application for modification of CP specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice, and provided further that applicant install frequency and modulation monitors of approved type when such become available, and further that the transmitter be constructed and operated in accordance with the Commission's standards of good engineering practice concerning standard broadcast stations. (B1-P-3870; Docket 6858)

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Denied petition to remove its application (B4-P-4312; Docket 7216) for a CP to increase power of station WEAU to 5 KW day and night and make changes in DA system, from the hearing docket, reconsider and grant same.

550 Kilocycles

KOAC—Oregon State Agricultural College, Corvallis, Oregon—Modification of license to increase power from 5 KW day and 1 KW night to 5 KW day and night (employing directional antenna day and night with present daytime pattern). Amended to make changes in directional antenna pattern.

600 Kilocycles

NEW—Central Broadcasting Corp., Flint, Mich.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change power at night from 1 KW, directional antenna to 500 watts, directional antenna.

730 Kilocycles

NEW—John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John Meridian, partners, d/b as Liberty Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, and daytime hours of operation. Amended re change in antenna.

NEW—Kenneth Broadcasting Corp., Kennett, Mo. (P. O. Temp. % Hal H. McHaney)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

740 Kilocycles

NEW—James M. Tisdale, Chester, Penna. (P. O. 110 East 9th St.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

790 Kilocycles

NEW—Valley Broadcasting Corp., Allentown, Pa. (P. O. % John Morgan Davis, Secy., 1332 Lincoln Liberty Bldg., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation.

800 Kilocycles

NEW—John W. Davis, Portland, Oregon—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 800 kc., and to change hours of operation from unlimited to daytime only.

910 Kilocycles

WQAN—The Scranton Times (Co-partnership) Wm. R. Lynett, Elizabeth R. Lynett and Edward J. Lynett, Jr., Scranton, Penna.—Involuntary assignment of license to The Scranton Times (Co-partnership), Elizabeth R. Lynett and Edward J. Lynett, Jr.

NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky. (P. O. The Mayfield Messenger)—Construction permit for a

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new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

940 Kilocycles

NEW—Independent Broadcasting Co., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 10 KW and daytime hours of operation, DA. Amended re to change power from 10 KW daytime to 10 KW daytime and 5 KW night, using directional antenna both day and night and to change hours of operation from daytime to unlimited.

NEW—Puerto Rico Communications Authority, Municipality of Rio Piedras, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location from Toa Baja, P. R., to South of San Juan, P. R., and changes in directional antenna.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384, as modified, which authorized increase in power and change in directional antenna for night use) to extend completion date.

980 Kilocycles

NEW—Skyland Broadcasting Corp., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re stockholders.

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, installation of new transmitter, and change in directional antenna for day and night use), for extension of completion date.

1030 Kilocycles

WBZ—Westinghouse Radio Stations, Inc., Boston, Mass.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Construction permit to change transmitter and studio location from Tuscola, Ill., to Decatur, Ill.

1130 Kilocycles

NEW—Egon A. Hofer, David L. Hofer and John M. Banks, Partners d/b as Radio Dinuba Co., Dinuba, Calif. (P. O. 110 North L St.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 250 watts and daytime hours of operation.

1150 Kilocycles

NEW—Rome Sentinel Co., Utica, N. Y. (P. O. 136 N. James St., Rome, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna and unlimited hours of operation.

1170 Kilocycles

KSDJ—Larry Finley and Clinton D. McKinnon, d/b as Finley-McKinnon Broadcasting Co., San Diego, Calif.—

Modification of construction permit (B5-P-3705, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location from Berrytown, California, to San Diego, California.

1190 Kilocycles

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. (P. O. Temp. 5525¼ Carlton Way, Hollywood 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

1230 Kilocycles

NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev. (P. O. to be determined—Temp. Andrew G. Haley, 1703 "K" St., NW, Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 Kilocycles

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—Construction permit to install new transmitter.

NEW—Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1300 Kilocycles

KROP—Broadcasting Corporation of America, Brawley, Calif.—License to cover construction permit (B5-P-3568, as modified) which authorized a new standard broadcast station.

KROP—Broadcasting Corporation of America, Brawley, Calif.—Authority to determine operating power by direct measurement of antenna power.

1340 Kilocycles

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—Modification of construction permit (B5-P-4348, which authorized a new standard broadcast station) to change frequency from 1490 to 1340 kc., approval of antenna and approval of transmitter and studio locations.

NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc.

NEW—Cole E. Wylie, Spokane, Wash. (P. O. 150 Waverly Way, Kirkland, Wash., Temp. % Bermuda Broadcasting Co., Ltd., Hamilton, Bermuda)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 Kilocycles

NEW—Fort Worth Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended re stockholders, directors and officers.

1380 Kilocycles

NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Construction permit for a new standard

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broadcast station to be operated on 1380 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern for nighttime operation.

1400 Kilocycles

WFOR—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Hattiesburg, Miss.—Construction permit to install new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location.

NEW—William E. Blake, Ronceverte, W. Va.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1420 Kilocycles

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Acquisition of control of licensee corporation by Ernest C. Perkins, individually and as executor of the estate of William G. Ricker, deceased, through involuntary transfer of common stock from William G. Ricker, deceased.

1450 Kilocycles

NEW—Charleston Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Construction permit to install new transmitter.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.

NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders and change in equipment.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Modification of construction permit (B2-P-4400, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations and extend commencement and completion dates.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Construction permit to move transmitter.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Authority to determine operating power by direct measurement of antenna power.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—License to cover construction permit (B3-P-3960) which authorized change in frequency.

1490 Kilocycles

NEW—B. Loring Schmidt, Salem, Ore. (P. O. 1717 John St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Call letters "KOCO" requested.

NEW—Nathan J. Cooper, Morganton, N. C. (P. O. Rural Route #1, Valdese, N. C.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, which authorized a new standard broadcast station) for extension of commencement and completion dates.

FM APPLICATIONS ACCEPTED FOR FILING

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on coverage of 9,000 square miles. Amended to specify population of 1,964,498, frequency to be assigned and change coverage from 9,000 to 8,800 square miles and make changes in antenna system.

Summit Radio Corp., Akron, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. and coverage of 5,380 square miles. Amended to change frequency from 46.5 mc. to To be determined by FCC, coverage from 5,380 to 11,199 square miles, population from 886,200 to 2,514,080, type of transmitter, changes in antenna system and officers, directors and stockholders.

Scripps-Howard Radio, Inc., Cleveland, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on 46.3 mc. and coverage of 8,500 square miles. Amended to specify population as 2,249,712 and type of transmitter, change frequency from 46.3 mc. to Channel #222, 92.3 mc., coverage from 8,500 to 8,750 square miles and make changes in antenna system.

Larus & Brother Co., Inc., Richmond, Va. (P. O. 22nd and Cary Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on 98.0 mc. and coverage of 10,200 square miles.

David Rosenblum, tr/as Butler Broadcasting Co., Butler, Penna.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC in 92-108 mc. band and coverage of 8,000 square miles. Amended to change class of station from Metropolitan to Community type of transmitter.

West Virginia Radio Corp., Pittsburgh, Penna.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify type of transmitter, coverage as 13,280 square miles, population as 3,180,288 and change frequency from to be assigned by FCC to Channel #225, 92.9 mc. and make changes in antenna system.

Allen T. Simmons, Akron, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 45.1 mc., and coverage of 10,000 square miles. Amended to change coverage from 10,000 square miles to 10,800 square miles, population from 2,343,078 to 2,526,080 and make changes in antenna system.

Skyland Broadcast Corp., Dayton, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #259, 99.7 mc., and coverage to be determined. Amended to specify population of 1,361,327, change coverage from to be determined to 13,230 square miles and make changes in antenna system and re new stockholders.

Pittsburgh Radio Supply House, Pittsburgh, Penna.—Construction permit for a new high frequency broadcast station to be operated on 46.5 mc., and coverage of 11,400 square miles. Amended to change frequency from 46.5 mc. to Channel #229, 93.7 mc., type of transmitter, coverage from 11,400 to 14,300 square miles, population from 2,095,718 to 3,311,513 and make changes in antenna system.

John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners, d/b as Liberty Broadcasting Co., Pittsburgh, Penna.—Construction permit for a new high frequency FM broadcast station to be operated on 99.1 mc., and coverage of 15,460 square miles. Amended to change coverage from 15,460 to 13,700 square miles, population from 3,711,973 to 3,545,553 and make changes in antenna system.

WCAB, Inc., Pittsburgh, Penna.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 45.5 mc., and coverage of 8,650 square miles. Amended to change frequency

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from 45.5 mc., to "To be assigned by FCC," coverage from 8,650 to 20,510 square miles, type of transmitter and transmitter location from Baldwin Township, Pennsylvania, to Pittsburgh, Pennsylvania, make changes in antenna system and specify population of 4,095,133.

United Garage & Service Corp., Cleveland, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 94.1 mc. Amended to change class of station from Metropolitan to Community, change transmitter and studio locations from Cleveland, Ohio, to Lakewood, Ohio, type of transmitter and make changes in antenna system.

United Broadcasting Co., Cleveland, Ohio—Construction permit for a new high frequency broadcast station to be operated on 48.5 mc., and coverage of 8,420 square miles. Amended to change frequency from 48.5 mc., to Channel #208, 89.5 mc., coverage from 8,420 to 12,870 square miles, population from 1,314,595 to 2,631,024, type of transmitter and transmitter location, changes in antenna system.

National Broadcasting Co., Inc., Cleveland, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on Channel #55, 98.9 mc., and coverage of 10,950 square miles. Amended to change frequency from Channel #55, 98.9 mc., to Channel #234, 94.7 mc., coverage from 10,950 to 11,650 square miles, population from 2,501,475 to 2,697,972.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new high frequency FM (Rural) broadcast station to be operated on Channel #245, 96.9 mc., or such other frequency as assigned by Chief Engineer of FCC, and coverage of 27,900 square miles. Amended to change officers, directors and stockholders, and change in corporate structure.

WWZR—Zenith Radio Corp., Chicago, Ill.—Construction permit to specify frequency of Channel #253, 98.5 mc., change coverage from 10,800 square miles to 9,400 square miles, make changes in transmitting equipment and install new antenna, and specify class of station as Metropolitan.

WHNF—Marcus Loew Booking Agency, New York, N. Y.—Construction permit to specify frequency of Channel #257, 99.3 mc., change type of transmitter, install new antenna system.

L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, 97.5 mc., and coverage of 615.75 square miles. Amended to change coverage from 615.75 square miles to "To be determined."

Samuel R. Sague, Cleveland Heights, Ohio—Construction permit for a new FM (Community) broadcast station to be operated on 88-108 mc. band and coverage of 1,990 square miles. Amended to change transmitter location.

Surety Broadcasting Co., Charlotte, N. C. (P. O. 112 South Tryon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #266, 101.1 mc., and coverage of 14,078 square miles.

A. Frank Katzentine, Orlando, Fla. (P. O. 1759 North Bay Road, Miami Beach, Fla.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 19,090 square miles.

The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 16,600 square miles. Amended to specify studio location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Penna.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ESR of 3180 and power of Aur: 12.5 KW and Vis: 25 KW (peak). Amended to change frequency from Channel #2, 54-60 mc., to Channel #3,

60-66 mc., ESR from 3180 to 3124, power from Aur: 12.5 KW to 2.5 KW, Vis: 25 KW (peak) to 5 KW (peak) and to change antenna system.

NEW—Hughes Productions, Division of Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 60-66 mc., ESR of 500, and coverage of 3,550 square miles. Amended to change frequency from Channel #2, 60-66 mc., to Channel #4, 66-72 mc., type transmitter, specify power as aural 25 KW, visual 50 KW (peak); studio from Los Angeles, California to Hollywood, California, transmitter location and to make changes in antenna system, change applicant corporation to Hughes Tool Company.

NEW—The Journal Company (The Milwaukee Journal), Milwaukee, Wis.—Construction permit for a new experimental television broadcast station to be operated on 540-560, 700-720, 900-920 mc., power of Vis: 100 watts (peak), Aur: 100 watts and Emission Vis: A5 and Aur: AM or FM.

NEW—The Toledo Blade Co., Toledo, Ohio (P. O. 533 Superior St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., coverage of 5700 square miles and power of Vis: 16.4 KW and Aur: 15.6 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WDEV—Lloyd E. Squier and William G. Picker, d/b as Radio Station WDEV, Waterbury, Vt.—Involuntary assignment of license to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, and Ernest C. Perkins, executor of estate of William G. Ricker, deceased.

NEW—Fordham University, New York 58, N. Y.—Construction permit for a new noncommercial educational broadcast station to be operated on Channel #220, 91.9 mc., or nearest available adjacent channel, power of 1 KW, and emission special for FM.

NEW—Santa Monica School Board, Santa Monica, Calif.—Construction permit for a new noncommercial educational broadcast station to be operated on 86 mc., and A3 (Special for FM) emission and power of 250 watts. Amended to change frequency from 86 to 90.1 mc.

WSXUB—United Broadcasts Co., Seven Hills Village, Ohio—License to cover construction permit (B2-PEX-89) which authorized a new developmental broadcast station. Amended to change emission from A3 to A0 and special for FM.

NEW—Leonard A. Versluis, Area of Grand Rapids, Mich. (P. O. 6 Fountain NE, Grand Rapids, Mich.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission of A3.

WIPO—Pennsylvania Broadcasting Co., Area of Philadelphia, Penna.—License to cover construction permit (B2-PRE-458, which authorized a new relay broadcast station).

APPLICATIONS TENDERED FOR FILING

WKUM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Acquisition of control of licensee corporation by Ralph Perez Perry. (1230 kc.)

KIOX—Bay City Broadcasting Co., a Partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas—Construction permit to change frequency from 1110 to 1270 kc., power from 1 KW, daytime, to 1 KW unlimited, and install directional antenna for night and new transmitter.

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding and Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

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NEW—Rome Radio Broadcasting Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

NEW—Palouse Empire Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KRLC—H. E. Studebaker, d/b as Station KRLC, Lewiston, Idaho—Construction permit to change frequency from 1400 to 1350 kc., power from 250 watts to 1 KW, install directional antenna for night use, new transmitter and change transmitter location.

NEW—James R. Doss, Jr., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW night and 5 KW day and night and install directional antenna for night use. (1380 kc.)

NEW—Midnight Sun Broadcasting Co., Anchorage, Alaska—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 5 KW and unlimited hours of operation.

NEW—WSAT, Inc., Schenectady, N. Y.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Highlands Broadcasters, Inc., In or Near Oak Ridge, Tenn.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Charles Wilbur Lamar, Jr., Morgan City, La.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts and unlimited hours of operation.

NEW—Lincoln Operating Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

NEW—J. F. Tighe, Porterville, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KVNU—Cache Valley Broadcasting Co., Logan, Utah.—Construction permit to change frequency from 1230 to 610 kc., power from 250 watts to 1 KW and install directional antenna night and new transmitter and make changes in transmitting equipment.

NEW—Blanfox Radio Co., Inc., Bristol, Va.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation.

NEW—Gail D. Griner and Alden M. Cooper, a partnership d/b as The Adrian Broadcasting Co., Adrian, Mich.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts, and unlimited hours of operation.

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts and unlimited hours of operation.

NEW—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr., Alice, Texas—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 1 KW and daytime hours of operation.

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW, and daytime hours of operation.

NEW—Beatrice Cobb, Morganton, N. C.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit for changes in directional antenna for night use. (1000 kc.)

Federal Trade Commission Docket

COMPLAINTS

Wolf-Rait, Inc.—The Federal Trade Commission has issued a complaint charging Wolf-Rait, Inc., 142 West 36th Street, New York, with violation of the Wool Products Labeling Act and the Federal Trade Commission Act in connection with the interstate sale of women's suits and coats. The complaint also names as respondents the corporation's officers, Herman Perman, president, and Gerson B. Wolf, secretary and treasurer. (5438)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist Orders last week:

Athenson & Passin, Inc., 330 Seventh Avenue, New York, manufacturer of fur garments, has been ordered by the Commission to cease using the word "leopard," either alone or with other words, to designate, describe or refer to any product not made of leopard peltries, or otherwise representing, through words or pictures, that any product is made of leopard skin when such is not the fact. (5334)

California Lima Bean Growers Association—The Commission has issued an order directing California Lima Bean Growers Association, a corporation located at Oxnard, Calif., to cease and desist from violation of the brokerage section of the Robinson-Patman Act in connection with interstate sales of lima beans. (4939)

I. Pukel—The Commission has issued an order prohibiting Isadore Pukel, trading as I. Pukel, 919 47th Street, Brooklyn, from selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. The respondent is engaged in the sale and distribution of musical vanity chests, toiletries, fountain pens and other merchandise. (5399)

Haber & Co.—The Commission has ordered Harry Haber, trading as Haber & Co., 1205 G Street, N. W., Washington, D. C., to cease and desist from misbranding women's coats and suits in violation of the Wool Products Labeling Act and the Federal Trade Commission Act. (5125)

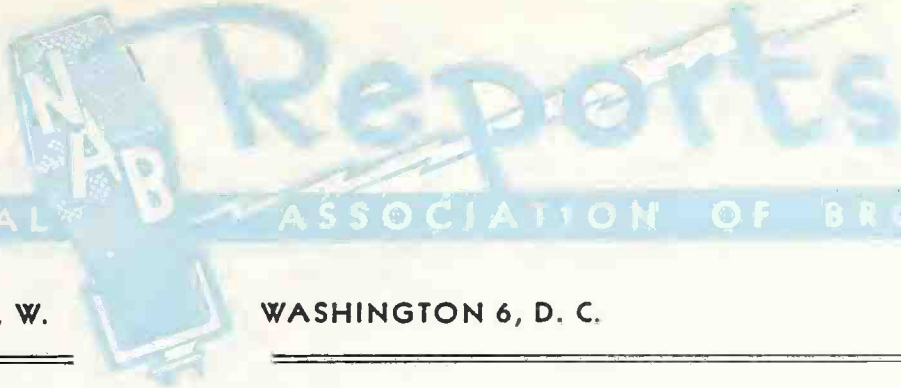
STIPULATIONS

During the past week the Commission has announced the following stipulations:

Alioto & Co.—A stipulation to discontinue misrepresenting the healing properties of Alioto Compound, a skin ointment, has been entered into with the Commission by Frank Alioto, trading as Alioto & Co., 404 North Jefferson Street, Milwaukee. (03305)

James U. Dickson, operating a sawmill near Sturgis, S. Dak., stipulated with the Commission that he will cease and desist from making false and misleading claims concerning wooden posts treated with a solution to protect them against decay, fungi, and termites and other insects. (4154)

Murray Roek & Co. and Glo-Rnz Distributing Co.—A stipulation to discontinue disseminating false advertisements concerning a coal tar hair dye designated Glo-Rnz Hair Tint Rinse has been entered into with the Commission by Harry P. Rock, Kenneth C. Bradford, Octavio V. Almada, Hazel M. Rock, Dolores Bradford and Beverly Almada, copartners trading as Murray Roek & Co. and Glo-Rnz Distributing Co., Dayton, Ohio. (03306)



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 21, May 27, 1946

RENEWALS NOT PROGRAM APPROVAL WARNS FCC

COMMISSION, IN APPROVING 95 LICENSES, SAYS PROGRAM STRUCTURE APPROVAL NOT IMPLIED

Announcing on Wednesday (22) renewal of licenses for ninety-five stations, the FCC took pains to point out these renewals did not necessarily constitute approval of the stations' "program structures."

The FCC announcement of the renewals was prefaced with the statement that "The Commission's action in granting current renewals should not be construed as an indication that in all instances the program structures are in keeping with the overall public service responsibilities enunciated by the Commission from time to time pursuant to the Communications Act of 1934 and reviewed and summarized in the March 7, 1946 report."

The Commission recalled that the day following issuance of its program report an announcement had been made that 300 stations then operating on temporary licenses would be required to submit their program logs, including percentage analyses, for a composite week during 1945.

Since the logs covered a period prior to the program report, the FCC stated that "current renewals are being granted on the showings made but with the expectation that all licensees will review their program structure in the light of the Act and the Commission's report."

Continued the FCC: "... in instances where there appears to be extreme disregard of public service responsibilities a hearing will be ordered on current renewals."

The Commission's statement, although not clarifying the standards which the FCC expects to require, made it clear that its March 7th "report" has the full effect of a regulation and that broadcasters have made no mistake in assuming that the FCC intends to concern itself extensively with the "program structure" of radio stations.

PETRILLO POSITION DISAPPOINTING TO MILLER AS UNION-INDUSTRY MEETING AWAITED

NAB President Justin Miller, in a letter dated May 20, expressed to James C. Petrillo his disappointment that the AFM leader has taken the position that the radio industry is offering no solutions to current industry-union problems at a time when the NAB is waiting for the AFM to set a date for a fourth planned meeting between representatives of the two groups.

Assuring the union head that the industry has "no desire to use oppressive or unfair methods" and pointing out that "methods of conflict and aggression . . . will stir up bitterness and delay the very object which we desire," Judge Miller recalled that he had met on three occasions with Mr. Petrillo in an effort to establish a more workable relationship between the union and the radio industry and that he had suggested the formation of permanent joint advisory committees, with equal representation from both groups, to study and suggest means of lessening differences between union and management.

He pointed out that the AFM president had accepted this plan in principle and that the industry was waiting for Mr. Petrillo to set the date for a further meeting between union and industry committees to work out final details for the permanent body. (See current REPORTS, pp. 291 and 311).

The April issue of the *International Musician* published a front page editorial by Mr. Petrillo in which he reiterated the union's ban on simultaneous broadcasting of musical programs over AM and FM stations and explained the union's reasons for not permitting its members to perform for television stations. In this article Mr. Petrillo stated he considered this position sound "until (Continued on next page)

INSIDE THIS ISSUE

The NLRB Friday ordered a collective bargaining election in the CBS "White Collar" case. (See p. 404)

A formula for the establishment of station rates has been recommended by the NAB Sales Managers' subcommittee on Standardization of Rate Card Format. (See p. 406)

California's law of libel and slander has been modified to give radio the same privilege enjoyed by the press. (See p. 404)

1946 NAB District Meetings set new records for attendance with 1973 registrants. (See p. 409)

NAB-Minnesota Radio News Clinic held in Minneapolis followed the current trend by stressing the importance of local news coverage. (See p. 407)

President Miller discussed "Freedom to Listen" before UN Commission on Human Rights. (See p. 406)

FCC announced last week that it has made 546 FM grants, including conditional permits. (See p. 407)

West coast television hearings began in Los Angeles last Monday. (See p. 409)

NAB Small Market Stations division reports this week on progress being made in selling late evening hours. (See p. 405)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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such time as the radio people have something better to offer, or can convince us that we are wrong." (See current REPORTS, p. 343.)

Judge Miller's Letter

Judge Miller wrote Mr. Petrillo as follows:

"I was surprised and disappointed by the front-page editorial which appeared in a recent number of *The International Musician* and by the press dispatches which were based thereon. In that editorial you said: 'I think the position of the International Executive Board, in making the ruling they did, is sound, until such time as the radio people have something better to offer, or can convince us that we are wrong. So far they have not done so.'

"As you know, I have repeatedly requested that a joint committee, representing the AFM and the radio broadcasting industry, be set up for the express purpose of discussing our differences and providing a basis for peaceful settlement; by recommending to our respective groups the adoption of such solutions as may be mutually agreed upon. I have met with you on three occasions for that purpose. When our last meeting adjourned I supposed that we were making good progress toward setting up a joint committee and have been waiting to hear that you were ready to go ahead.

"So far as the radio broadcasters are concerned, we are ready to continue at your convenience. At its last two meetings—in January and again in May—the NAB Board of Directors approved the suggested procedure. Representatives of all segments of the industry have been chosen to serve upon the proposed joint committee. All the national networks are represented.

"We have no desire to use oppressive or unfair methods. We wish to avoid the wasteful procedures of strikes and lawsuits. If such methods and procedures are used, it will still be necessary, eventually, to sit down around the table and reach agreements by methods of discussion and adjustment. Surely, fair-minded people can do this, now.

"Your people and ours are anxious to give to the American listening public the best possible quality of music and to insure employment of all qualified musicians who can be profitably used by the radio broadcasting industry. To this end we should build up good will between our respective groups and employ the methods of education and persuasion. If we do so, we may reasonably hope for long-continued peace and ever-increasing employment of musicians. If we use, instead, the methods of conflict and aggression, we will stir up bitterness and resentment, and delay the very object which we both desire."

First of the three meetings between Mr. Petrillo and Judge Miller was an exploratory session held last January in Chicago. The second was a joint meeting of the AFM International Executive Board and a Special Industry-

Wide Committee in New York April 8th. Here Judge Miller first suggested the formation of a permanent joint advisory committee, composed of equal representation of union and industry, to meet and suggest solutions to mutual problems.

Mr. Petrillo accepted this suggestion in principle and the third meeting was held in New York, April 15th, between subcommittees of the two groups to work out plans for the permanent advisory body. At that time it was decided that a further meeting, to be held at the earliest possible time, would be required to establish the permanent bodies. As yet the date for this meeting has not been suggested.

Employee-Employer Relations

NLRB ISSUES PARTIAL DECISION IN CBS WHITE-COLLAR CASE

On Friday (24) the NLRB ordered a collective bargaining election among white-collar employees of CBS in New York City, to determine whether they desire to be represented by IATSE, Office and Professional Workers-CIO, or IBEW (see NAB REPORTS, Vol. 14, p. 252). At the same time the Board scheduled oral argument to be held on June 4 on the issues raised by IATSE's contention that television directors and certain other miscellaneous employees in the Television Department should constitute a separate bargaining unit or units.

About 700 white-collar employees will be eligible to vote in the election, which will be held within 30 days. The Board rejected the primary contention of IATSE that all office and professional workers in the Television Department, excluding technicians and stagehands, should comprise a separate group for bargaining purposes. The second contention of IATSE on which oral argument will be held was that the television directors and assistant directors, plus some six miscellaneous television studio employees, should be separated from the remaining New York white-collar workers. The Board included in the city-wide unit about 19 television clerical employees whom IATSE had also contended should be represented on a television departmental basis.

Legal Department

CALIFORNIA LIBEL AND SLANDER LAWS CHANGED

The California law of libel and slander with respect to radio broadcasts was modified somewhat by the California Legislature during its 1945 session.

Section 46 of the California Civil Code makes defamatory communications by radio slander rather than libel.

Section 47 extends to radio the same privilege enjoyed by the press in California; namely, freedom from liability for the publication of fair and true report of statements made by a public official in his official capacity, statements made in official proceedings, statements made in lawful public meetings or the publication of matter for the public benefit.

Finally, Section 48 (a) provides that in the event of the broadcast of defamatory matter the defamed person

(Continued on next page)

can recover only for damages with respect to his property, business, or occupation unless the broadcaster refuses to air a correction as conspicuous as the defamation within three weeks of demand therefor.

FIELD AGENTS CLAIM STATIONS NOT ELIGIBLE FOR 722 RELIEF

NAB's General Counsel, Don Petty, has been advised by several attorneys that Internal Revenue field agents have taken the position that radio stations are not eligible for relief under Section 722(c).

It is understood that field agents' reasoning in their interpretation is that a station has no intangible assets and that capital is an important income producing factor.

Mr. Petty requests that any information on successful industry experience in claims under Section 722(c), be given to NAB's legal department at the earliest possible date, in order that the industry as a whole may be given the benefit of related experience.

Small Market Stations

STATIONS SELL 11 P. M. TO MIDNIGHT PROGRAMS

Undertaking a plan to be of assistance to small market stations in selling their late periods on the schedule, J. Allen Brown, head of NAB Small Market Stations Division, is securing information and data that should be of special interest to management of stations in this classification. Now that the early and mid-evening hours on many small stations are largely sold, management is interested in attracting sponsors to the late periods. Larger stations in the metropolitan areas have pioneered in this phase of commercial programming.

Although not a small market station, the success WGAR, Cleveland, has enjoyed in selling the period preceding the midnight hour should be of particular interest to the small stations.

"Parade of Musical Hits," the late evening WGAR program has been sponsored by the same advertiser for three and one half years. The show is presented from 11:15 p.m. until 12:00 midnight on a Monday through Saturday schedule.

This popular program has been on WGAR since September, 1942 for the Bailey Department Store of Cleveland. The show features twelve of the most popular musical selections of the day and a brief round-up of sports news, results from games played during the day and evening. Jack C. Roeder, Sales Promotion Manager, reports that only three commercials are used during the show, attesting the sponsor's awareness of good radio production, and the efficiency of radio selling power when based on good taste and high entertainment value.

"Hour of Dreams," a forty-five minute nightly program, broadcast over WMAL, Washington, D. C., is sponsored by the P. J. Nee Furniture Company. This show of soft classics and semi-classics on recordings is heard each evening from 11:15 until 12:00 midnight. This late hour commercial has been on the air for some six years in Washington. It will soon begin under the same sponsor on WPIK in nearby Alexandria, Virginia.

A studio announcer assumes the job of handling the program, which is done on a "personality" basis—smooth, soft diction to fit in with the music. No price or item of advertising is included, simply institutional plugs for the sponsor.

RADIO HOMES FIGURES ANALYZED IN BULLETIN

A study by the NAB Research Department of new figures on the number of radio homes in the United States is published in NAB *Information Bulletin* No. 4, being mailed with this issue of REPORTS.

Based on releases made recently by the Bureau of the Census and the Broadcast Measurement Bureau, the study shows the number and percentage of radio homes by state and geographical area.

Small market stations are managing to sell the late hour, also. "Five Star Final," heard over WJTN, Jamestown, New York, 11:00 until 11:15 P.M., is divided into three parts, national, sports, and local news. The sports news contains all local sports as well as national. The program was sponsored three years by the Iroquois Brewing Company, but became a beer casualty when the grain restrictions went into effect. Presently, there are two local sponsors. Baldwin's Jewelry Store sponsors the first half—national and sports news. Jessup and Turner, a men's clothing store sponsors the latter part, consisting of local news. Each segment of the program is sold separately, but the two are presented together as the "Five Star Final."

NETWORK CO-OP SHOWS ATTRACT VARIETY OF SPONSORS

NAB Small Market Stations Divisions is securing information on effective selling of network co-op shows (see NAB REPORTS, page 388). A representative cross-section of stations have been asked to supply complete information on how these shows are sold and serviced.

Simon Goldman, general manager of WJTN, Jamestown, New York, reports that his sales department has enjoyed above the average success in selling co-ops. Mr. Goldman reports, "The reason for the success of these shows is based on multiple factors.

1. It is a big-time live show.
2. The cost is very much in line and, in fact, less than most 'name' transcribed features.
3. Most co-op shows are on a strip basis.
4. The commercial time allotted is well planned and introduced effectively.
5. Local Production is made easy by accurate timing.
6. Effective merchandising and promotion tie-ins are supplied by the network.
7. Prestige to the local advertiser by a network show.
8. Overall production is always tops.

"I have covered the more obvious of the reasons that co-ops are a success on our station. Naturally, our sales staff finds some of the shows are not as good as others, usually from the standpoint of content. The salesmen themselves are sold on co-ops and have been able to permeate that same feeling among the advertisers. ABC has done an outstanding job in providing our salesmen with all types of sales aids to make selling easier. Each salesman gets individual brochures, rather than just one for the whole staff. All are on the mailing list of the network co-op department and get releases of all the information as it is made available. ABC does an excellent job of preparing sales aids and also in merchandising after the show is sold.

"We believe in them and feel that most stations feel the same way we do in appreciating the fact that they are available because we can translate them into good vehicles for our local advertisers.

"The promotion tie-ins that the local advertisers use vary on occasion. Usually when the sponsorship is

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begun there is a complete campaign. When Baukhage spoke at nearby Chautauqua Institution, Bigelow's ran quite a promotion on his appearance there, and also on his broadcasting from the High School Auditorium.

"Herewith is a list of co-op shows sponsored over WJTN: Martin Agronsky, Mon. through Fri., 8:00-8:15 a.m., sponsored three years by National Worst Mill (Local Plant); John Kennedy, Mon. through Fri., 2:00-2:15 p.m., two years by Field & Wright Furniture Company, Field and Wright sponsored 'Correspondents Around the World' for a year and a half and then switched to this show; Baukhage, Mon. through Fri., 1:00-1:15 p.m., five years, Bigelow's Department Store; Ethel and Albert, Mon., Wed., Fri., 2:15-2:30 p.m., sponsored for thirteen weeks by Red & White Food Stores; Ethel and Albert, Tues., Thurs., 2:15 to 2:30 p.m., one year, Brown Bilt Shoe Store; Walter Kiernan, Mon. through Fri., 6:30-6:45 p.m., by Kendall Refinery (Gasoline & Oil) for two years; Headline Edition, Mon. through Fri., 7:00-7:15 p.m., one year, Richfield Oil Co. (Gasoline & Oil); Harry Wismer, Saturdays, 6:30-6:45 p.m., sponsored for thirteen weeks by Croydon Clothes (Men's Wear Store)."

PROGRAMS ON VACATION NEWS

Anticipating the greatest interest in vacations and recreations this season, WLAP, Lexington, Kentucky, has inaugurated special informative vacation programs. Among the first scheduled is "Know Your Kentucky," a digest of interesting places to go within the State. Another is "Holiday at Harrington," giving information on lodges, hotels and accommodations, fishing conditions, swimming and other activities centered around this mecca for sportsmen and vacationists. "Vacation Time," a third series, gives the listener information on the Cumberland Mountains, Cumberland Falls, and the scenic beauty that may be enjoyed by trip or vacation into this historical range of mountains.

Your sales department may be interested in the WLAP programs of vacation information. This type of vehicle is a natural for sponsorship by a sporting goods shop, garage (tune up the old motor, etc., for that vacation trip), wearing apparel store and others.

STATION EXECUTIVES VISITING NAB HEADQUARTERS

Station managers, sales managers, program directors and other key personnel of small market stations are making it a point to stop in at NAB headquarters in Washington while on trips to the East. They have found that much valuable information can be obtained on personal contact. Executives from the small stations have found these trips to NAB both educational and informative.

The new and enlarged departments are rendering additional services which are helping to improve station operation and increase revenues. All small station executives should make special efforts to stop in at NAB headquarters when in the vicinity of Washington, according to statements by recent small market station visitors.

Broadcast Advertising

FORMULA FOR ESTABLISHING RATES

The NAB Sales Managers' subcommittee on Standardization of Rate Card Format recommends the following formula in the establishment of station rates:

- 1 hour—base rate (100 per cent)
- half-hour—60 per cent of hourly rate
- quarter-hour—40 per cent of hourly rate
- 5 minutes—20 per cent of hourly rate

The committee reports that this formula is now widely used by the majority of stations. Each station, of course, will establish its own hourly base rate; the committee suggests that following the above formula, once the hourly base rate is established, will provide uniformity in the rate structure for lesser time periods.

SALES MANAGERS NAME REQUESTED

Some sales managers at the various NAB district meetings have reported to Frank Pellegrin that they have not been receiving the promotion material from NAB's Broadcast Advertising department. It is requested that a check be made to see if promotion material is reaching your station.

In cases where sales executives have changed positions during the year, it is possible that promotion material from the Department of Broadcast Advertising is being sent to the former sales manager. The Station or sales manager is requested to furnish NAB with the current name of the sales manager. This will help to assure the receiving by stations of NAB promotion material.

International

JUDGE MILLER SPEAKS AT UN MEETING

NAB President Justin Miller addressed the Commission on Human Rights of the United Nations Monday (13) on the subject "Freedom to Listen." His remarks were as follows:

"In the United States there are approximately 1000 broadcasting stations. Needless to say they play a large part in furnishing information to the American people, both international and domestic in nature. The operators of these stations have formed the Association, which I represent here today.

"The broadcasters of America join heartily in the statement recently made by the Secretary General of the United Nations, that: 'The aims and objective of the United Nations can only be achieved if they are fully understood by all the peoples of the world. To reach them it is vital that there should be maximum freedom in all information media, including those two great organs—the press and the radio.'

"General David Sarnoff has proposed to you that the United Nations should: 'Establish the principle of "Freedom to Listen" for all peoples of the world.' 'This,' he says, 'is as important as "Freedom of Speech" and "Freedom of the Press".'

"Whether we call it freedom of speech, freedom of the press or freedom to listen, in its essence it is the right of the people to be informed, fully, on all possible subjects, and on all possible occasions, without qualification or reservation.

"Perhaps it is a matter of emphasis or of individual approach to the problem. Freedom to listen would be valueless without freedom to provide information to which one can listen.

"We hope that all will join in acceptance of these general principles; and we hope that it may be possible to secure agreement, also, on methods for vitalizing and implementing them.

"We believe that to achieve the necessary maximum freedom in all information media there must be competent, unfettered reporters and interpreters, who enjoy access to sources of information; who are free to tell what they see and hear, who have adequate facilities for compiling and distributing the information which they discover.

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"We believe in order to achieve maximum freedom in information media, internationally, there must be freedom on the local and national level. Government slanting of information, no matter how subtle; government control of opinion, no matter how indirect, is inconsistent with the idea of that maximum freedom which is necessary for understanding, by the peoples of the world, of the aims and objectives of the United Nations.

"We may as well face, frankly, the fact that government 'by the lifted eyebrow'—or by other forms of intimidation—is fatally destructive of the objectives which we seek. And this may be true with respect to control of the facilities, or means, of communication as well as of those who would use them. We believe that unless the people of each country can assure, to themselves, the freedom which we desire for all peoples, the major objective will be largely unattainable.

"We have learned in this country that understanding depends upon freedom to criticize as well as to commend; upon freedom to criticize, as well as commend those in power as well as others; upon freedom to utter ideas with which we do not agree. It is well known that many of the great discoveries of science have had to struggle for recognition against the vested interests of those who have grown old in accepted prejudices. Without maximum freedom in information the progress of scientific discovery would be stalemated.

"It is perhaps not so well understood that this is true, also, in other fields than science. It is a curious fact that some of those who have most to gain, and who have gained most, by reason of such guaranties as freedom of speech, are willing to surrender guaranties, hoping thereby to make secure advantages which have been already gained. It seems to be a human failing to use government controls to perpetuate, not only the values of the past, but its mistakes as well. Unless we are willing to permit free interchange of ideas, in the market-place of public and private thinking, there will be no sifting of truth from falsity; no progress in human affairs; no achievement of the aims and objectives of the United Nations.

"I am sure that I speak for the broadcasters of America when I pledge to you, full cooperation in your efforts to secure and maintain that maximum freedom, in all information media, which is vital to common understanding, and unified action among the peoples of the world."

FM Department

COMMISSION ACTIONS ON FM SUMMARIZED

Having announced the granting of six more construction permits for new FM stations and the approval of engineering details of six additional applications previously conditionally granted, the FCC Wednesday (22) outlined the status of its actions on FM applications.

The current picture is as follows:

48 stations licensed
5 stations under construction (authorized prior to war-time restrictions)
52 additional construction permits authorized since October 8, 1945
441 conditional grants since October 8, 1945
126 applications in hearing
261 pending applications on which there has been no action.

In six of the cases granted since last October, the grantees have been authorized to operate with temporary equipment so as to permit the immediate establishment of an FM service to the city in which they are located.

Reporting on the progress it is making in converting the 441 outstanding conditional grants into actual permits, the Commission stated that in 205 of the 441 cases the

applications already have been examined as to engineering details. In 115 of these 205 cases additional information has been requested from the applicant and has not yet been received.

In the other 90 cases which have been considered as to engineering plans there are 29 cases in which the engineering plans have been approved by the Commission, but the issuance of a construction permit is delayed by failure of the applicant to submit the requisite statement as to his program plans.

In the remaining 61 cases there are 34 where engineering reports have been prepared which will be submitted to the Commission in the near future looking toward the issuance of construction permits (or engineering approvals in those cases where the required statement of program plans has not been submitted).

In the other 27 cases engineering reports are being prepared.

In considering the engineering details of all the applications which have been conditionally granted to date, the Commission has held 69 engineering conferences with the applicants or their representatives. In 62 other cases the engineering department has taken technical questions up with the applicant either by letter or by telephone.

In addition to the 493 cases where construction permits or conditional grants for new stations have been made since October 8, there are 122 cases where the applications have been designated for hearing because the number of applications for the communities involved exceeds the number of channels available. In addition four applications have been designated for hearing on the multiple ownership issue.

There are 261 other applications on file where no action has as yet been taken. These, for the most part, are either applications which have only recently been filed, or applications from a person or concern who has already received one grant.

(ED. NOTE: The new construction permits and engineering approvals are listed under "FCC Actions.")

News Clinics

CLINICS CONTINUE STRESS IMPORTANCE OF LOCAL NEWS COVERAGE

Two propositions for improving standards of radio news, originating at the NAB-Minnesota Radio News Clinic, Minneapolis, May 17, may be expected to have a constructive effect throughout the entire industry. The propositions passed unanimously in polled station vote provided for:

1. A week of annual study on the campus of the University of Minnesota in which news, special events and public affairs will be included.
2. Yearly Radio News Clinic.

Director Ralph D. Casey of the University's School of Journalism was on hand to accept the plan for the week of campus study. Richard M. Day, WDGY, clinic chairman, who presided throughout the clinic appointed a committee to work with the University. Broadcasters from the 11th NAB District and surrounding states are to be invited to participate.

Approval of the industry's stand for the establishment of news departments, for enlarged local coverage and for more rewriting was detected by current and projected practice as reported by the broadcasters. Managements of two stations said that they had established local news departments with a competent, full-time chief since January 1, 1946. C. R. Closway, KWNO, Winona, announced that as a result of the meeting, KWNO would immediately set

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up its own news department and proceed on an independent basis without newspaper tie-in.

Norman Boogs, new WLOL (Minneapolis) chief, reported that the old order of things was out and that WLOL could be counted on to do a thorough and complete news job henceforth.

Craig Campbell, former station manager and INS bureau chief in Omaha for the past three years, was one of the WDGY staff present. This station has recently come under new ownership. While Mr. Campbell did not announce plans, the fact that a news executive was the first to be brought into the new WDGY picture indicates that this station intends to do a thorough news job.

Chairman Day explained that this was a "working" meeting with everyone present urged and expected to contribute his views. It turned out to be a "working" clinic. Subject matter was thoroughly explored and conclusions reached. Subjects and discussion leaders follow:

Gathering Local News and Construction of Newscasts, John Verstraete, KSTP; Training Radio News Writers, Mitchell V. Charnley, University of Minnesota School of Journalism; Farm News Formula for Local and Regional Stations, Larry Haeg, WCCO; Importance of State Sports, Dean Sherman, WDGY; Effective "Special Events" Pickups, Sig Mickelson, WCCO; Radio News Writing and Rewriting, Cliff J. Rian, WTCN; Desirable Balance between International and Domestic News, John Raleigh, WCCO; the Future of News, Norman Boggs, WLOL; the NAB Radio News Committee, Arthur Stringer, NAB.

Stations Must Gather Local News

Mr. Verstraete, KSTP, stated that a station must make up its own mind that it has to gather its own local news. No one else can do it. He reported that he had had excellent luck in using non-newspaper-trained writers. One advantage they have, he asserted, was their ability to give perspective. While many newspaper-trained writers can give accurate facts, they sometimes fall down when it comes to making the story crystal clear. Mr. Casey, of the University of Minnesota, commenting on Mr. Verstraete's assertions, said that newspaper failure to give perspective may force papers to give the story in a way that can be readily understandable by listeners, and he cited several instances to illustrate.

At KSTP, the entire staff is news-minded. Mr. Verstraete promotes the cooperation of the staff by ordering \$2 for every tip given his department which becomes a story. Best story of the month gets an additional \$10. There is an average of 25-30 local stories per month with a top cost of \$70.

Wally Stone, of AP, a former station manager, reported that in many locations, high school journalism students and others are giving splendid assistance in tipping radio news departments on a regular basis.

This plan proved out at KYSM, Mankato. Enough stories are produced for one full program per day.

Ray Thompson, full-time news man at KROC, Rochester, since March, when the department was established, presents the station's prime local news show at 12:45 p. m. On the 5:50 p. m. news program, there are 3-4 minutes of additional local news. Area news comes at 10:00 p. m. Station now gets excellent cooperation from Mayo Clinic. Station UP, represents special events broadcasts said Sig Mickelson, are roughly parallel to the photographic service of the papers. They should be in the hands of news departments. It is the news department's duty to keep abreast with and anticipate special events.

Larry Haeg, form news director, WCCO, believes it unwise to distinguish farm news from any other kind of news. Generally speaking, so far as news is concerned, farmers are interested in the same thing as other listeners. True weather reports mean more to them and so do markets. But the big difference comes with farm service information. Stations with sizable farm audiences are definitely charged with the re-

sponsibility for carrying such programs. This is information on their way of living, on their business. And it is wrong to call "farm service programs", "farm news".

For guidance on what listeners want in sports, Dean Sherman, WDGY sports editor, gets out and listens to what fans have to say.

Jack Dunn, general manager, WDAY, Fargo, N. D., outlined the local and area news procedure at his station. One man is assigned to the local news beat. Most stories are out of the way by noon. Then same man makes regional correspondent checks.

His views specifically requested by those in charge of the clinic, Mitchell V. Charnley, of the University of Minnesota, read a statement on the second function of presenting news—"of pointing it up in its relation to public welfare." His one-page statement is included in this report because it raises the news horizon. It was brought out in discussion that management should attempt this second function only with qualified personnel. Mr. Charnley's statement follows:

Charnley's Statement

"Radio news has always been considered one of the broadcasting industry's significant contributions to the public interest. Too often, however, it has been little more than a lip-service contribution. Everybody in this room knows how many stations have slapped poorly-edited news shows on the air—shows that make not even a bow in the direction of local or regional coverage, shows that often are ripped haphazard off the printer about 30 seconds before airtime.

"This isn't going to be enough in the coming months and years. For one thing, the FCC "blue book" on public service requirements for news shows—though its dicta, in my opinion, should be radically revised—makes a vigorous point when it says the local station isn't doing enough in merely giving the news of Washington and Timbuctoo. For another, a few local stations—WBNY in Buffalo, KDAL in Duluth—are pointing the way to a viral kind of public service through their news departments, a kind that has been all too rare.

"What I mean is the business of serving the public not merely through 'objective' news coverage, but also taking the part of the public on issues of importance to the station's community. The idol of 'impartiality' has been, in my judgment, far too ardently served by the broadcasters. I believe heartily that the air belongs to the people, and that it shouldn't be used to serve the special interests of any broadcaster or any special group. But it should be used to protect the people's interests.

"And so I believe that radio news has to add to its first important function, that of presenting the news—a function that always must come first—a second function: that of explaining the news, and of pointing it up in its relation to public welfare. This means courage, and it means going out on a limb now and then. It also means competent staff. Radio news can no longer be served merely by scissors-wielders who happen to have golden voices. Radio news service is pretty sure to lose its public if the public isn't courageously and vigorously served."

Clinic Asks NAB Help

The clinic by unanimous vote adopted a resolution requesting NAB to prepare a workable treatise on the laws of libel and slander, etc. as applied to radio broadcasting.

Radio News Editor Responsible to Management

During the clinic, information was sought on the responsibility of the news editor. This question was clarified by referring to the recommendation of the NAB radio news committee, endorsed by the NAB Board of Directors, February 28, 1945. It reads in part:

"... in order to insure an accurate and impartial presentation of news, *station management* must exercise

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unusual care in the selection of a radio news editor. He must be competent and capable of accepting full responsibility for the content of all news programs and such content must continue to be based entirely on his judgment, without interference by sponsor or any outside agent." This also means that the news editor is to be responsible directly to management.

Registration

Among those registered at the Minnesota Radio News Clinic were: KATE, Albert Lea—Bob Parlson, Warner Tiedemann; KYSM, Mankato—John Meagher, Orrin Melton, Burt Passer; WCCO, Minneapolis—Larry Haeg, A. E. Joscelyn, Sig Michelson, John Raleigh; WDGY, Minneapolis—Craig Campbell, Richard M. Day, Dean Sherman; WLOL, Minneapolis—Norman Boggs; WMIN, Minneapolis—Bob Lee; WTCN, Minneapolis—Max Karl, Cliff J. Rian; WCAL, Northfield—Milford Jensen, David Johnson; KROC, Rochester—Les Mair, Cal Smith, Ray Thompson; KFAM, St. Cloud—Fred C. Schilplin; KSTP, St. Paul—Sandy Miller, John Verstraete; KWNO, Winona—G. R. Glosway; WDAY, Fargo, N. D.—Jack Dunn.

Wally Stone, AP; George Gallati, INS; Chicago: Dale Johns, Wiley Maloney, Ed Steeves, UP; Ralph D. Casey, Mitchell V. Charnley, and Bill Jensen, University of Minnesota, School of Journalism; Arthur Stringer, NAB.

Television

COMPETE FOR WEST COAST TELEVISION GRANTS

Hearings by the FCC on west coast television applications started last Monday (20) in Los Angeles, and were marked by their spirited competition, with eight applicants to date seeking approval for the available seven channels.

During the first two days of the hearings, the testimony covered only two applicants, that of Station KFI and Howard Hughes. On Wednesday, portions of three applicants' testimony was heard including the remainder of KFI's, all of the Don Lee's and the opening testimony of NBC. It was estimated that the hearings would continue into this week.

General

NAB HEAD TO ADDRESS AFA

President Justin Miller is scheduled to speak at the general session luncheon at the convention of the Advertising Federation of America in Milwaukee on Tuesday (28).

This year's convention is the Federation's first since 1943. The subject of Judge Miller's address is "Broadcasting, Advertising and Free Enterprise."

INDUSTRY MEN IN NEW POSITIONS

Three broadcasting industry executives were named to higher positions by their respective organizations, NAB learned last week.

G. Emerson Markham was named manager of all General Electric broadcasting outlets, including WGY, WGFM and WRGB. Mr. Markham succeeds Kolin Hager in the WGY managerial post, assuming these new duties in addition to his previous work as manager of the FM and television stations.

William E. Rine has been promoted from his position

as commercial manager at WWVA, to managing directorship of the Wheeling station, succeeding the late George W. Smith who died on May 9. (REPORTS, p. 371)

In Detroit, Owen F. Uridge, appointed acting general manager of WJR after Leo J. Fitzpatrick resigned two weeks ago, was elected vice president and general manager of the station in a regular session of the organization's board of directors.

COLESON CITED BY TREASURY

Robert C. Coleson, NAB west coast representative, has been cited for his work as Deputy Director, OWI, and later with the Treasury Department in handling network allocations and developing special network programs for the bond drives.

Mr. Coleson was awarded the Treasury Department's Silver Medal and a certificate "For distinguished service rendered in behalf of the War Finance Committee" from Secretary Fred M. Vinson.

STATION "LOANS" STAFF TO COMPETITOR

Competition took a brief holiday in the Miami vicinity on Wednesday (22) when staff members from WQAM moved to WKAT, Miami Beach, to permit employees of the latter station to enjoy a picnic and boat ride en masse.

The agreement called for a complete operating crew, including announcers and engineers, the program director and traffic manager, to handle programs, business and engineering for the entire day.

WQAM employees will have their day in the near future, when WKAT will send a staff to the Miami Station so that they in turn may enjoy a holiday with the entire staff in attendance.

PHILADELPHIA OUTLETS AUGMENT NEWS PERIODS DURING NEWSPAPER STRIKE

When Philadelphia newspaper deliveries were curtailed by the strike of truck drivers, local stations helped to fill the gap in news coverage by augmenting their news services to keep listeners completely informed about world news developments as well as national and local events.

Though the newspaper publishers continued to print all editions, deliveries were limited to suburban and out-of-town points. This type of delivery was possible since the union controlling out of the city trucking did not strike.

Radio stations inaugurated individual methods of bringing the news to their listeners, including more daily news periods, lengthening of certain news programs, utilization of a public address mobile unit to bring news to shopping centers and other business districts, erection of a news bulletin board at a station's headquarters, the installation of a special switchboard to answer telephone calls to an emergency telephone information service, reading of comic strips and additional sports programs.

District Meetings

DISTRICT MEETINGS SET ATTENDANCE RECORD

Setting a new record for attendance at NAB district meetings, a total of 1973 representatives of radio broadcasting stations and allied fields registered at the seventeen regular district meetings held this year. From NAB mem-

(Continued on next page)

bership, 587 stations were represented, while 53 non-member stations sent representatives to the meetings. The remainder of the grand total was made up of representatives from associate NAB members and guests.

NAB President Justin Miller attended each of the district meetings. They afforded, in the first six months of his administration, a valuable opportunity for him to become acquainted first hand with the thinking of station executives, and at the same time provided an opportunity for all broadcasters to meet Judge Miller.

Frank E. Pellegrin, director of broadcast advertising, was present at all meetings to discuss the work of his department, while A. D. Willard, Jr., executive vice president, and C. E. Arney, Jr., secretary-treasurer, shared responsibility for attending, one or the other being present for each of the sessions.

Judge Miller, in commenting on the activities at the district meeting, said, "I know of no way in which I could have spent my time more profitably during these first months at NAB. While the meetings took me away from headquarters for protracted periods, they formed the foundation upon which we can build constructively for the future. I believe I have come to know the thinking of all segments of the industry, and most certainly this knowledge and understanding will make it possible for me to serve the industry better. One of my deepest impressions from these meetings is the constructive manner in which the individual broadcasters participate in the discussions, and their sincere concern for the welfare of the entire industry. My thanks go to the broadcasters for the cooperation they have shown in all our meetings."

Though all district meetings covered the full range of industry problems, the meetings which were held subsequent to the issuance of the FCC program report devoted considerable time to discussion of the action on programming taken by the commission. All meetings held after the report was issued challenged FCC authority on its stand, and pledged support to Judge Miller in his opposition to government program control.

In discussions of BMI, station executives showed continued interest in the music licensing problems. BMI was highly commended for the contributions it has made in providing an industry music source. The meetings stressed the importance of station management's supervision to a greater extent in selection of music.

BMB was represented at all seventeen district meetings by its president, Hugh Feltis, who outlined the progress BMB has made in its first year of operation. He disclosed that 674 stations are subscribers to BMB, and that the first survey was well underway. It was estimated that sometime this fall, basic material for member stations would be available.

Mr. Feltis was assisted at each meeting by members of ANA and AAAA. Leading agency executives and advertisers presented representative opinions of those groups. In all districts, BMB was given a vote of confidence.

In the employee-employer relations discussions, requests were made for cooperation by stations in providing NAB's Employee-Employer relations department with essential basic material that will enable it to render service to the entire industry. Such basic information includes existing contracts with unions, wage and hour data, etc.

With respect to the discussions between the industry committee and the American Federation of Musicians, the efforts being led by Judge Miller to establish basic understandings on general problems involved in the union-industry relationship were approved. It was pointed out that conclusions which might be reached in the industry-music conferences are not intended to take the place of negotiation between individual broadcasters and the local musicians' organizations.

LAST REGULAR DISTRICT MEETING

With District Director George D. Coleman, WGBI, presiding, representatives from 39 of the 42 NAB member stations in the third district heard President Justin Miller's opening discussion of the meeting in Philadelphia on Thursday (16).

Judge Miller stressed the program and music problems, and followed with a discussion on the general problems confronting the broadcasting industry.

One of the highlights of the Philadelphia meetings was a luncheon address by Alfred C. Paddison, Australian broadcasting executive. (Reports, p. 386)

A summary of the resolutions adopted by broadcasters in the third district as recorded by the resolutions committee follows:

Resolved, That the Broadcasters here assembled wholeheartedly approve and endorse the stand taken by the NAB with respect to the report of the FCC entitled "Public Service Responsibility of Broadcast Licensees" and pledge our continued support to President Miller in his actions relative thereto.

Commend the steps taken to establish a common ground of understanding on general broad principles between our industry and the American Federation of Musicians as a basis for negotiation between individual licensees and the A. F. of M. Locals in their area.

Commend B. M. B. and urge careful study of techniques as a basis for the possibilities of its continuance beyond the present survey.

Pledge larger support to B. M. I. and urge management of all stations to give greater attention to the selection of music for use on their facilities.

Extend to President Justin Miller a wholehearted endorsement of his actions and leadership during the first six months of his administration and pledge to him our unswerving support in achieving the objectives which he has set for the industry and we further extend to President Miller, Frank Pellegrin, C. E. Arney, Jr., of the N. A. B. staff, and H. M. Feltis of B. M. B., our appreciation of the splendid contributions each has made to this meeting.

Extend to the Philadelphia Broadcasters, who have been our hosts for this meeting, our grateful appreciation for their many courtesies.

Registration

Milton F. Allison, WPEN; Addison Amor, NBC; E. C. Anderson, WEST; Murray Arnold, WIP; David M. Baltimore, Herman Baltimore, WBRE; Dolly Banks, W. A. Banks, WHAT; Aurelia Becker, WTBO; H. C. Burke, WBAL; Helen Bishop, Radio Anthracite, Inc.; Otto Brandt, ABC; J. C. Burwell, WMBS; L. B. Clawson, WDAO; Joseph T. Connolly, WCAU; A. W. Dannenbaum, WDas; J. M. Davis, WIBG; V. C. Diehn, WAZL; Sam Elber, WIP; R. A. Gaul, WRAW; Benedict Gimbel, WIP; A. W. Graham, WKST; D. Graham, WILM; Charles Godwin, MBS; J. R. Gulick, WGAL; W. Hardy, WFMD; C. Harris, WIP; M. J. Hinlein, WEEU.

G. E. Joy, WRAK; L. Kapner, WCAE; H. Kendrick, WHGB; Jan King, WEDO; G. B. Larson, WPEN; S. Leavitt, Radio Anthracite; C. R. McCollough, WGAL; Mrs. F. McGuire, WIP; J. W. Mackey, WRAK; R. G. Magee, WEEU; J. E. Mathoit, WGAL; Don Mercer, NBC Radio Rec.; T. Metzger, WMRF; L. W. Milbourne, WCAO; H. E. Miller, WORK; W. O. Miller, WGAL; R. Minton, WIP; C. G. Moss, WKBO; J. T. Murphy, NBC; B. B. Musselman, WSAW.

J. M. Nassau, WEEU; Lee Neal, WIP; I. Ostroff, WHAT; L. H. Peard, WCAO; C. R. Petrie, Steel City Broadcasting; T. Price, WWSW; R. N. Pryor, WCAU;

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A. K. Redmond, Dick Redmond, WHP; R. S. Reider, Eastern Radio Corp.; D. Rosenblum, WISR; W. Rothensies, WSBA; W. Schudt, CBS; F. R. Smith, WWSW; H. R. Smith, WKOK; Jack Steck, K. W. Stowman, J. Surrick, WFIL; G. Sutherland, WILM; R. F. Thompson, WFBG; J. L. Tinney, WCAU; S. Townsend, WKST; J. Traufelner, WFBR; J. C. Tully, WJAC; J. Gorman Walsh, WDEL; G. S. Wasser, KQV; H. Wasserman, Valley Broadcasting Co.; R. L. Wilson, WMAJ; W. A. Farren, WFIL; W. Wright, WEDO.

Ken Beghold, Capitol Transcriptions; Hugh Peltis, BMB; H. A. Fridenberg, Marfree Adv. Corp.; S. D. Gregory, Schenley Affiliates; L. W. Haeseler, RCA; Kolin Hager, SESAC; Roy Harlow, BMI; L. Jacobs, Tel. Pic. Snyderate; K. A. Jadassohn, SESCA; A. Josephsen, RCA; R. S. Keller, Burn-Smith Co., Inc.; J. Langlois, Langworth Trans.; A. McCracken, Beth. Globe Times.

L. M. Pattee, BMI; D. E. Robinson, BMB; G. G. Scott, Federal Tel. & Radio Corp.; A. Sherwood, Standard Radio; S. Skinner, M. M. Cole Trans. Lib.; B. Squire, SESAC; A. W. Stark, Int. News Service; F. M. Stearns, Asso. Press; D. R. Williams, Asso. Press; M. Rosenberg, The Adv. & Markets of America; G. R. Downing, United Press; J. H. McGillvra; Justin Miller, C. E. Arney, Jr., Frank E. Pellegrin, Don Petty, NAB.

FIFTEENTH DISTRICT RESOLUTIONS

The following resolutions adopted at the Fifteenth District special meeting arrived too late for inclusion in REPORTS last week. For complete story of the meeting, see previous issue, p. 386:

"Fifteenth District NAB in session in Reno May 13-14, 1946, herewith unanimously requests that the public awards plan as acted upon by the last NAB Board of Directors be submitted to the national convention NAB, for consideration by the membership, and that complete details of the plan be sent to all NAB members at least three weeks prior to said convention."

"Fifteenth District NAB in session in Reno May 13-14, 1946, herewith suggests to NAB that instead of district meetings as held in the past in the 11 Western states, that a consolidated meeting including districts 14, 15, 16 and 17, be held jointly. That said meeting shall be a four-day session, and that one day be allowed for individual districts to hold their own closed meetings, and that the location of the meetings be rotated among the four districts, with each district being host every fourth year. Such a plan would save travel time and expense on the part of NAB staff members and would allow for more NAB department heads to participate in the meetings."

Whereas, this is the first meeting of the 15th district NAB since issuance of the FCC report entitled, "Public Service Responsibility of Broadcast Licensees," and

Whereas, the 15th district NAB at this session is of the belief that said report constitutes a direct threat to freedom of speech, with use of powers by FCC never intended for said body, and

Whereas, radio broadcasting is recognized as the greatest medium of mass communication yet devised, and therefore representatives of this medium in the public interest must resist attempts to abridge the constitutional right of free speech, it is hereby resolved, that 15th district NAB pledge its loyal support to President Justin Miller in his actions and stand on said report.

PETITION:

"To the National Headquarters of NAB:

During the astonishing insurrection of prisoners in Alcatraz prison, in San Francisco Bay, the intense interest in this outstanding news story induced the warden to hold a news conference, on the island, for the first time in the prison's history.

"The nation-wide interest in this story by virtue of its unusual developments, plus the fact that it was the first modern news conference ever held on this historic island made the conference one that no radio, newspaper, or wire service news editor could conscientiously leave un-

covered, and one any news reporter would strongly desire to attend for the purpose of reporting the story to the public.

"However, when the warden or his representative, scheduled the news conference and transportation by boat to the island, wire services and newspaper men were notified of the conference, whereas radio news men were never officially notified of the conference. Two radio news men did hear of the conference indirectly, and managed to talk their way on to the boat and into the conference. This fact in no way alleviated the situation that here was discrimination against radio news men. We submit that this particular discrimination, while unusually flagrant, is not the first instance concerning lack of understanding on the part of officials or their representatives of the importance of the news broadcasting by radio stations or stations and radio networks of the United States."

"The 15th district of NAB earnestly petitions national headquarters to publicize the radio industry and individual stations, urging vigilance at all times in pressing for equal representation for radio news men to conferences or releases of news."

FCC

FCC VETERANS RETIRE

The Federal Communications Commission on Thursday (23), announced the retirement of two veteran officials, and the change from acting to permanent status for three others.

The retiring employees are V. Ford Greaves and Dr. L. P. Wheeler. Both received commendation from the commission.

James E. Barr was appointed chief of the Standard Division, Cyril M. Braum, chief of the FM Division, and Curtis B. Plumber, chief of the Television Division of the Broadcast Branch of the Engineering Department. The three had served previously in an acting capacity.

Mr. Greaves, one of the commission's earliest employees, entered the radio service of the Commerce Department in 1912. He is retiring as Western Area Supervisor. Dr. Wheeler has been principal physicist since he joined the Technical Information Division of the Engineering Department in 1936.

FCC APPROVES 13 STANDARD BROADCAST CP's

FCC actions on Friday (24) included the granting of thirteen construction permits for new standard broadcast stations.

Complete details on these permits and other commission actions will be found under "FCC Actions" in this issue of REPORTS.

FCC ANNOUNCES NEW MEETING DAY

The FCC on Wednesday (22) announced that its regular en banc sessions will be held on Thursday at 10:30 a. m. instead of Wednesday as has been the practice.

The new meeting day is scheduled to begin on June 6.

Public Interest Programming

STATIONS TO LEAD IN BOND CAMPAIGN

That the nation's broadcast stations will take their usual place of leadership in promoting bond sales dur-

(Continued on next page)

ing Treasury's June campaign is indicated by requests for material.

During seven days following publication of the bond story in REPORTS (p. 320) over 500 stations had ordered material. More recent information is unavailable to NAB at press time as Brent O. Gunts, Chief, Radio Section, Treasury, is a victim of the railroad strike.

AD COUNCIL NETWORK CAMPAIGNS

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of June 3-9, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Emergency Food Collection

500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. Here is an opportunity for everyone to make a direct and personal contribution to help prevent starvation. Americans are being asked to simply contribute either tinned food or cash to buy and transport food—preferably cash. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation Administration (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packaging, and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Hospitals Need Student Nurses

A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. In 1945, hospitals registered by the American Medical Association reported an increase of 220,544 admissions over 1944. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the remainder of 1946 to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. Recruitment for the U. S. Cadet Nurse Corps was terminated last fall, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Explain that nursing is a wonderful opportunity for young women to prepare for a lifetime profession and for superior home-making at very low cost, if they are between the ages of 17 and 35, and are high school graduates or college students in good standing. Emphasize that a number of collegiate nursing schools give a Bachelor of Science degree in nursing. Emphasize the fact, that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that complete information on how to become a student nurse should be obtained at once from either The Administrator or the director of nurses of the

hospital nearest the interested applicant's home. (Fact Sheet No. 9-C)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief & Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. Even certain "importing" countries are already helping to the limit of their ability. Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June. Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils . . . Eating more of the plentiful foods . . . Eliminating all food waste and turning in all used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-B)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. (Fact Sheet No. 20-B)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 27. They are subject to change.

(Continued on next page)

Monday, May 27

- NEW—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—C. P. 1490 kc., 250 watts, unlimited time.
- NEW—Winterhaven Broadcasting Co., Carl Connie Floyd and Esther Ferris Floyd, partners, d/b as—C. P. 1490 kc., 250 watts, unlimited.
- WEAU—Central Broadcasting Co., 203 South Barstow St., Eau Claire, Wis.—C. P. 5 KW night, 5 KW day.
- NEW—Lee Segall Broadcasting Co., San Jacinto Hotel, Main and Walker, Houston, Texas—C. P. 790 kc., 1 KW daytime.
- KTHT—Texas Star Broadcasting Co., d/b (Roy M. Hofheinz and W. N. Hooper), Houston, Texas—C. P. 790 kc., 1 KW night, 5 KW day.
- NEW—Lubbock County Broadcasting Co., (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Lubbock, Texas—C. P. 790 kc., 1 KW unlimited.
- KFYO—Plains Radio Broadcasting Co., Lubbock, Texas—C. P. 790 kc., 5 KW.
- NEW—Veterans' Broadcasting Co. (Max H. Jacobs, Douglas B. Hicks and Thom J. Harling, Jr.), Downtown Office Bldg., Houston, Texas—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Radio Broadcasting, Inc., 135 Benton St., Hot Springs, Ark.—C. P. 740 kc., 1 KW night, 10 KW day, DA-night, unlimited.
- NEW—Arkansas Valley Broadcasting Co., 600 Block, Garrison Ave., Chamber of Commerce Bldg., Fort Smith, Ark.—C. P. 740 kc., 1 KW night, 1 KW day, DA-night.

To Be Held in the Court Room, City Hall, at Griffin, Georgia

- WKEU—Radio Station WKEU, Griffin Hotel, West Solomon St., Griffin, Ga.—C. P. 1450 kc., 250 watts, unlimited.
- WKEU—Radio Station WKEU, Griffin Hotel, W. Solomon St., Griffin, Ga.—C. P. 1450 kc., 100 watts day, 100 watts night, unlimited.
- WKEU—Radio Station WKEU, Griffin Hotel, West Solomon St., Griffin, Ga.—C. P. 1450 kc., 100 watts, unlimited.

Tuesday, May 28

Further Hearing

- NEW—The Wm. H. Block Co., Indianapolis, Ind.—For FM facilities.
- NEW—Evansville on the Air, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—WFBM, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Scripps-Howard Radio, Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—For FM facilities.
- NEW—Capitol Broadcasting Corp., Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—For FM facilities.
- NEW—Indianapolis Broadcasters, Inc., Indianapolis, Ind.—For FM facilities.

Wednesday, May 29

- KYW—Westinghouse Radio Stations, Inc., 1619 Walnut St., Philadelphia, Penna.—C. P. 1060 kc., 50 KW night, 50 KW day, directional antenna, unlimited.

Wednesday, May 29

Further Hearing

- NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.

Wednesday, May 29

Consolidated Hearing

To Be Held in Madison, Wisconsin, in Hearing Room, State Capitol

- NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW night, 1 KW day, unlimited, DA-night.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—C. P. 1480 kc., 5 KW, unlimited, DA-night.

Friday, May 31

- WGRC—Northside Broadcasting Corp., 407 Vincennes St., New Albany, Ind.—C. P. 790 kc., 1 KW night, 5 KW day, DA-night.
- WKPT—Kingsport Broadcasting Co., Inc., 222-224 Commerce St., Kingsport, Tenn.—C. P. 790 kc., 1 KW, unlimited, DA-night.

Friday, May 31

- WCMI—Ashland Broadcasting Co., The WCMI Bldg., 20th and Greenup Sts., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

Friday, May 31

To Be Held in Federal Courtroom, Second Floor, Post Office Building, at Tuscaloosa, Alabama

- NEW—Tuscaloosa Broadcasting Co., Thomas H. Todd, Bertram Nank, Lamar Branscomb and Jeff. Coleman, a partnership d/b as, Tuscaloosa, Ala.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., Tuscaloosa, Ala.—C. P. 1450 kc., 250 watts, unlimited.

Friday and Saturday, May 31 and June 1

To Be Held in City Council Chamber, City Hall, Danville, Kentucky

- NEW—Commonwealth Broadcasting Corp., Danville, Ky.—C. P. 1230 kc., 100 watts, unlimited.
- NEW—Danville Broadcasting Co., Danville, Ky.—C. P. 1230 kc., 250 watts, unlimited.

Saturday, June 1

Further Hearing

- To Be Held in the Office of Mr. Charles Hubert, Room 7433
- NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. 1220 kc., 250 watts, daytime.
- NEW—Tidewater Broadcasting Corp., Norfolk, Va.—C. P. 1230 kc., 100 watts, unlimited.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

- NEW—West Memphis Broadcasting Corp., West Memphis, Ark.—Granted CP for a new station to operate on 990 kc., 1 KW, daytime only. (B3-P-4491)
- NEW—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4711)
- NEW—Charles R. Love, Calexico, Cal.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4662)
- NEW—Robert L. Weeks, Red Bluff, Cal.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4674)
- NEW—News-Press Publishing Co., Santa Maria, Cal.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4710)

(Continued on next page)

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. Site to be determined. (B5-P-4697)

NEW—Douglas D. Kahle, et al., d/b as The Northern Colo. Broadcasting Co., Fort Collins, Colo.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4670)

NEW—J. Herbert Hollister, Boulder, Colo.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B5-P-4629)

NEW—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron Mountain, Mich.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B2-P-4676)

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (B2-P-4667)

NEW—Ariz. Radio and Television, Inc., Mesa, Ariz.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4694)

NEW—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C.—Granted CP for a new station to operate on 1260 kc., 1 KW, daytime only. (B3-P-4641)

NEW—James E. Murray, Hutchinson, Kans.—Granted CP for a new station to operate on 1190 kc., 1 KW, daytime only. (B4-P-4735)

TELEVISION APPLICATIONS GRANTED

NEW—Hearst Radio, Inc., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 11, 198-204 mc.; 14.4 KW visual power, aural 7.3 KW; antenna 456 feet. (B1-PCT-68; Docket 7299) (Comr. Durr voting for hearing.)

NEW—Radio-Television of Balto., Inc., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 13; 210-216 mc.; 31.65 KW visual power; 20 KW aural; antenna 410 feet. (B1-PCT-171)

NEW—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted CP for new commercial television station; Channel No. 2, 54-60 mc.; visual power 15 KW; aural 8 KW; antenna 18 feet. Overall antenna height: 100 feet above ground; 5240 feet above sea level. (B5-PCT-60)

FM FINAL CP'S GRANTED

The following stations, heretofore granted conditionally which have received engineering approvals, were granted regular construction permits:

The Troy Record Co., Troy, N. Y.—CP for Metropolitan station; 92.5 mc. (Channel 223); 12 KW; antenna 636 feet.

Daily Telegraph Printing Co., Bluefield, W. Va.—CP for Rural station; 97.9 mc. (Channel 250); 186 KW; antenna, 1,072 feet.

Radio Service Corp., Pocatello, Idaho—CP for Metropolitan station; 103.3 mc. (No. 277); 1.8 KW; antenna 65 feet.

Scranton Broadcasters, Inc., Scranton, Pa.—CP for Metropolitan station; 100.1 mc. (Channel 261); 7.5 KW; antenna 731 feet.

E. Anthony & Sons, Inc., New Bedford, Mass.—CP for Metropolitan station; 97.3 mc. (Channel 247); 20 KW; antenna 500 feet.

Sacramento Valley Broadcasters (a partnership), Marysville, Cal.—CP for Rural station; 92.3 mc. (No. 222); 38 KW; antenna 2,056 feet.

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Portland Broadcasting System, Inc., Bangor, Maine—Metropolitan; 94.3 mc. (No. 232); 10.8 KW; 586 feet.

Lee Broadcasting, Inc., Quincy, Ill.—Rural; 98.1 mc. (No. 251); 33 KW; 639 feet.

Truth Publishing Co., Inc., Elkhart, Ind.—Metropolitan; 103.1 mc. (No. 276); 21.6 KW; 422 feet.

Bradford Publications, Inc., Bradford, Pa.—Metropolitan; 97.1 mc. (No. 246); 2.7 KW; 551 feet.

Minn. Broadcasting Corp., Minneapolis, Minn.—Rural; 97.1 mc. (No. 246); 192 KW; antenna 491 feet.

Hawley Broadcasting Co., Reading, Pa.—Metropolitan; 93.1 mc. (No. 226); 9.0 KW; antenna 712 feet.

DESIGNATED FOR HEARING

N C. Broadcasting Co., Inc., Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

A. J. Fletcher, Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

Piedmont Publishing Co., Winston-Salem, N. C.—Adopted an order designating application for consolidated hearing.

Burlington-Graham Broadcasting Co., Burlington, N. C.—Adopted an order designating application for consolidated hearing.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending February 1, 1947:

WGAU, Athens, Ga.; WGH, Newport News, Va.; KFYO, Lubbock, Texas; KMYR, Denver; KPDN, Pampa, Texas.

The following stations were granted renewals for the period ending August 1, 1947:

WGRC, Louisville, Ky.; WDEF, Chattanooga; WCOS, Columbia, S. C.

The following stations were granted renewals for the period ending February 1, 1948:

WCBS, Springfield, Ill.; WPAD, Paducah; WIRM, Jackson, Mich.; WEED, Rocky Mount, N. C.; WHDL, Olean, N. Y.; WGOV, Valdosta, Ga.; WFNC, Fayetteville, N. C.; KRIC, Beaumont, Texas; WASK, Lafayette, Ind.; WGL, Fort Wayne; WGNC, Gastonia, N. C.; WJPA, Washington, Pa.; WKIP, Poughkeepsie, N. Y.; WLPM, Suffolk, Va.; WMAS, Springfield, Mass.; WNAB, Bridgeport, Conn.; WSLI, Jackson, Miss.; WLEU, Erie, Pa.

The following stations were granted renewals for the period ending August 1, 1948:

WMOG, Brunswick, Ga.; WIIB, Selma, Ala.; KRNR, Roseburg, Ore.; WKBB, Dubuque; KDRO, Sedalia, Mo.; KPLC, Lake Charles, La.; KWEW, Hobbs, N. Mex.; KKKR, Baker, Ore.; WDAN, Danville, Ill.; WKNY, Kingston, N. Y.; WTMC, Ocala, Fla.; WDBC, Escanaba, Mich.; WNLC, New London, Conn.; WOSH, Oshkosh, Wisc.; KGKY, Scottsbluff, Neb.

The following stations were granted renewals for the period ending November 1, 1948:

KMO and auxiliary, Tacoma; WIHO, Dayton; WDOD, Chattanooga; KFOX, Long Beach, Cal.; KFAC, Los Angeles; KRNT, Des Moines; KIT, Yakima, Wash.; WOOD, Grand Rapids; WFBR and auxiliary, Baltimore; WJDX, Jackson, Miss.; WKNE, Keene, N. H.; WRR and auxiliary, Dallas; KFGQ, Boone, Iowa; KGGM, Albuquerque; KTFI, Twi Falls, Idaho; KUOA, Siloam Springs, Ark.; WORC, Worcester, Mass.; WTCN, Minneapolis; WHBF, Rock Island; KGLO, Mason City, Ia.; WXYZ, Detroit; WSPR, Springfield, Mass.; WSMB, New Orleans; WSAI, Cincinnati; WKAT, Miami Beach; WJHP, Jacksonville; WSII, Indianapolis; WIAZ, Troy; WFIN, Findlay, Ohio; WFBC, Greenville, S. C.; KSCJ, Sioux City, Iowa; KRIS, Corpus Christi; KRGV, Weslaco, Texas.

KVOA—Ariz. Broadcasting Co., Tucson, Ariz.—Granted renewal of license for the period ending November 1, 1948.

(Continued on next page)

The following stations were granted renewal of licenses for the period ending February 1, 1949:

WCPO, Cincinnati; WBHP, Huntsville, Ala.; WIBX, Utica; WRBL, Columbus, Ga.; WMFR, High Point, N. C.; KGEK, Sterling, Colo.; KODL, The Dalles, Ore.; KPOW, Powell, Wyo.; WCOL, Columbus; KAST, Astoria, Ore.; KGHl, Little Rock.

The following stations were granted renewals for the period ending May 1, 1949:

KWFT, Wichita Falls, Texas; KALB, Alexandria, La.; KECA, Los Angeles; KSAC, Manhattan, Kans.; KSD, St. Louis; WMBS, Uniontown, Pa.; KTBC, Austin, Tex.

WSBC—Radio Station WSBC, Chicago, Ill.—Granted renewal of license for the period ending August 1, 1946.

WWVA—West Va. Broadcasting Corp., Wheeling, W. Va.—Granted renewal of license for the period ending May 1, 1948.

MISCELLANEOUS ACTIONS

Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.; Russell E. Kaliher, Bemidji, Minn.—Adopted an order granting the application of Bradford and Pihl (B4-P-3956, Docket 6847) for a new station to operate on 1450 kc., with 250 watts power, unlimited time, subject to the condition that the applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. At the same time the application of Russell E. Kaliher (B4-P-4074, Docket 6848) requesting the same facilities, was dismissed. On April 8, 1946, Kaliher petitioned for withdrawal of his application.

KXO—Valradio, Inc., El Centro, Calif.—Granted CP to install new transmitter, RCA BTA-250L, new vertical antenna and ground system, and change transmitter and studio locations from 793 Main St. to Main Street, El Centro, Cal. (B5-P-4469)

WMON—Fayette Associates, Inc., Montgomery, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at near Riggs St. and 1st Ave., Montgomery, W. Va. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules, conditions. (B2-MP-1872)

WCMA—The Corinth Broadcasting Co., Inc., Corinth, Miss.—Granted license to cover CP for new station to operate on 1230 kc., 250 watts, unlimited time. (B3-L-1941) Also authority to determine operating power by direct measurement. (B3-Z-1767) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

WMFR—James E. Lambeth, et al., d/b as Radio Station WMFR, High Point, N. C.—Granted CP to install a new (Gates 250-C) transmitter. (B3-P-4702)

WCSH—Congress Square Hotel Co., Portland, Maine—Granted CP to install auxiliary transmitter (RCA 100-W) at same location as main transmitter, Elmwood Ave., near Scarborough, Me., to operate on 970 kc., 100 watts, DA. (B1-P-4715)

Boulder City Broadcasting Co., Area of Boulder City, Nev.—Granted CP for new relay broadcast station to be used with standard station KBNE. Freqs. 1606, 2074, 2102 and 2758 kc.; 100 watts. (B5-PRY-307)

Continental Television Corp., Boston, Mass.—Granted special temporary authority to use composite transmitter on 530-615 mc., with power not to exceed 200 watts, for experimental television transmission for period May 17 to June 13, 1946.

W3XDA—The Conestoga Television Assn., Area of Lancaster, Pa.—Granted extension of special temporary authority to operate composite experimental television relay equipment on 590 to 610 mc., with power not to exceed 100 watts, at RCA plant at Lancaster, Pa., in order to test equipment to ascertain its characteristics with regard to antenna design and video modulation, and to operate "two-way," two composite

transmitters on 590 to 610 mc., with power fed to output stage not in excess of 25 watts, with one transmitter at RCA plant in Lancaster and the other to be at locations between Lancaster, the Welsh Mts. and Reading, Pa., in order to test best locations for proposed television relay station, for the period May 19 and ending no later than June 17, 1946.

WSYR—Central N. Y. Broadcasting Corp., Town of Pompey, N. Y.—Granted extension of special temporary authority to use a 70-watt composite transmitter on 93.75 mc. with A0 emission, in order to conduct signal measurement tests from proposed FM transmitter site for the period May 22 ending June 20, 1946.

WDSC—The Border Broadcasting Co., Dillon, S. C.—Granted modification of CP which authorized a new station, to change type of transmitter (Gates BC-1-E). (B3-MP-1912)

WPER—Penna. State College, Noshannon State Park, Pa.—Granted extension of special temporary authority to operate a composite transmitter on 106 mc., with 100 watts and an unmodulated emission, in order to make field intensity measurements to determine the location of proposed FM transmitter to operate as an educational broadcast station—the transmitter and half-wave vertical antenna to be located near Rattlesnake Fire Tower at Noshannon State Park, for the period May 15 to June 13.

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted CP to move presently licensed main transmitter (RCA 1-D Mod.) to Concord Ave., Lexington, Mass. (present site of new main transmitter) and install composite 5 KW amplifier to be operated as an auxiliary with power of 5 KW, employing DA for day and night. (B1-P-4726)

Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska—Granted CP for new relay broadcast station to be used with standard station KFAR; frequencies 1646, 2090, 2190, 2830 kc., 30 watts.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Granted special temporary authority to operate unlimited time for a period of 30 days, pending action on application (B1-P-3871) to increase power and hours of operation, and commencement of operation in accordance with same. (B1-S-801)

KILO—Dalton McMasurier, Grand Forks, N. D.—Granted special temporary authority to operate additional time daily from 3 to 5 p. m., CST, for the period beginning May 31 and ending no later than Sept. 30, provided station KFJM remains silent. (B4-S-1165)

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted special temporary authority to operate with an RCA BTA-1-L transmitter instead of an RCA 1-G transmitter as licensed, for a period not to exceed 30 days, pending completion of construction and commencement of operation under B3-P-4321. (B3-S-988)

The Commission on May 2 adopted an order amending its order of February 1, 1946, designating for consolidated hearing applications for new television stations in the Los Angeles area, to include issue No. 5, in re stock ownership and management interests of Paramount Pictures, Inc., in existing licensees in various applicant companies in connection with the multiple ownership rules.

KGFL, Inc., Roswell, N. Mex.—Granted CP to increase power of station from 100 watts to 250 watts, and install new transmitter. (B5-P-4621)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Division), Philadelphia, Pa.—Granted CP to increase power from 1 to 5 KW, with directional antenna for day and night use, change transmitter site and install a new transmitter. (Comr. Durr voting for hearing) (B2-P-4303)

Woodrow Miller, San Bernardino, Cal.—Adopted an order removing from the hearing docket application (B5-P-4240: Docket 7558), which was inadvertently designated for hearing on May 2.

KSOO and KELO—Joseph Henkin, Deceased (Transferor), Morton H. Henkin, et al. (Transferee), Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Granted consent to involuntary transfer of control of Sioux

(Continued on next page)

Falls Broadcast Association, Inc., licensee of stations KSOO and KELO, from Joseph Henkin, Deceased, to Morton H. Henkin and Ruth J. Henkin, Executors of the estate of Joseph Henkin, deceased. (B4-TC-475)

WCLO—Gazette Printing Co. (Assignor), Southern Wisc. Radio, Inc. (Assignee) Janesville, Wis.—Granted consent to voluntary assignment of license of station WCLO from Gazette Printing Co. to Southern Wisconsin Radio, Inc., a new wholly owned subsidiary corporation, for a consideration of \$40,000 as of Nov. 5, 1945. (B4-AL-526)

WSGN and WJOT (Relay)—Ruth Lawson Hanson, Executrix and C. B. Hanson, Jr., et al., Executors under Will of Victor H. Hanson, Deceased (Transfers), Ruth Lawson Hanson, et al. (Transferees), The Birmingham News Co. (Licensee), Birmingham, Ala.—Granted consent to transfer of control of The Birmingham News Co., licensee of station WSGN, from Ruth Lawson Hanson, executrix, and C. B. Hanson, Jr., and Henry P. Johnston, executors under the will of Victor H. Hanson, Deceased, to Ruth Lawson Hanson, Henry P. Johnston, Clarence B. Hanson, Jr., Jas. E. Chappell and Harry B. Bradley, Trustees under will of Victor H. Hanson, deceased. (B3-TC-472)

ACTIONS ON MOTIONS

Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for new television station (B2-PCT-121; Docket 7295) so as to show a request for Channel #5 in lieu of #2; and submit further engineering data.

KTSL—Don Lee Broadcasting System, Los Angeles, Cal.—Granted petition for leave to amend its application for television CP (B5-MPCT-23), so as to specify 5 KW instead of 50 KW; specify different equipment, supply engineering details in connection therewith, etc., and the amendment was accepted.

General Broadcasting Co., Independence, Mo.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accepted petitioner's written appearance in re application (B4-P-4519; docket 7459).

KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Texas—Granted leave to intervene in the hearing on application of Luce-McDonald Co., for a new station. (B3-P-4413; Docket 7368)

WSAI—Buckeye Broadcasting Co., Cincinnati, Ohio—Granted leave to intervene in the hearing on application of Luce-McDonald Co., for a new station. (B3-P-4413; Docket 7368)

KVGB—KVGB, Inc., Great Bend, Kans.—Granted petition for leave to intervene in the hearing on application of Summit Radio Corp. (B2-P-3834; Docket 7214), now scheduled for June 3, and Sec. 1.385(d) of the Commission's rules was waived.

Hearst Publications, Inc., San Francisco, Cal.—Granted petition to dismiss without prejudice its application for new television station (B5-PCT-162; Docket 7285).

Clair L. Stout, Washington, D. C.—Granted motion for admission *pro hoc vice* of Harry V. Booth, a licensed practicing attorney of Shreveport, La., for the purpose of participating in the hearing on application of Frank H. Ford for a new station in Shreveport (Docket 7114), now scheduled to commence June 6.

Warner Bros. Broadcasting Co., Hollywood, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-66; Docket 7257)

The Outlet Co., Providence, R. I.—Granted motion for leave to amend its application for new television station (Docket 7303), so as to furnish additional engineering information; to request Channel #11 instead of #7, add exhibits, etc., and the amendment was accepted.

The Times-Mirror Co., Los Angeles, Cal.—Granted petition for leave to amend its application for a new television station, so as to show an increase in the authorized capital stock; show the substitution of Marian Otis Chandler for Harry Chandler as Chairman of the Board and a Director, etc., and the amendment was accepted. (Docket 7260)

Penn Lincoln Broadcasting Co., Inc., Williamsport, Pa.—Granted petition to dismiss without prejudice its application for a new station. (B3-P-4394; Docket 7426)

WRUF—University of Fla., Gainesville, Fla.—Granted petition for leave to intervene in the hearing on application of The News and Observer Co., for a new station in Raleigh, N. C. (Docket 7505)

Earle C. Anthony, Inc., Los Angeles, Cal.—Granted petition for leave to amend its application for new television CP (B5-MPCT-12) so as to specify additional engineering data as requested by the Commission, etc., and the amendment was accepted.

The William H. Block Co., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7030), so as to supply additional engineering information and current information on program plans, and the amendment was accepted.

Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7034), so as to supply additional engineering information, etc., and the amendment was accepted.

Scripps-Howard Radio, Inc., Indianapolis, Ind.—Granted motion for leave to amend its application for a new FM station so as to supply additional engineering information, etc., and the amendment was accepted. (Docket 7033)

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7036), so as to supply additional engineering information, etc., and the amendment was accepted.

WFBM, Inc., Indianapolis, Ind.—Granted motion for leave to amend its application for new FM station (Docket 7032), so as to supply additional engineering information, etc., and the amendment was accepted.

Matheson Radio Co., Inc., Boston, Mass.—Granted petition for leave to amend its application for new FM station (Docket 6991), so as to supply additional engineering information, etc., and the amendment was accepted.

Raytheon Mfg. Co., Waltham, Mass.—Granted motion requesting leave to amend its application for FM construction permit, so as to supply additional engineering information, etc., and the amendment was accepted.

Suburban Broadcasters, Dearborn, Mich.—Granted petition for leave to add the name of Myron Stevens to the list of witnesses, the depositions of whom were authorized to be taken on order of the Commission dated May 9.

Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition for leave to amend its application for FM construction permit (Docket 7239), so as to furnish additional engineering information as requested by the Commission, and the amendment was accepted.

Great Trails Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for FM construction permit (Docket 7236), so as to furnish additional engineering information as requested by the Commission, and the amendment was accepted.

The Times Picayune Pub. Co., New Orleans, La.—Granted petition to dismiss without prejudice its application for a new station (B3-P-4167; Docket 7161), subject to the right of later reinstatement under the provisions of the Commission's public notice of January 5, 1946.

Palmer K. and Lois C. Leberman, New York City—Granted petition to dismiss without prejudice its application for a new television station. (B1-PCT-129; Docket 7251)

Redege Broadcasting Co., Hendersonville, N. C.—Granted motion insofar as it requests removal of application (Docket 7438) from hearing docket, and the said application was removed from hearing docket.

Richard T. Sampson, Oceanside, Cal.—Granted petition requesting leave to reinstate its application for CP (B5-P-4442; 1230 kc., 100 watts, U.), which was dismissed without prejudice on March 6; the application was reinstated and the amendment accompanying petition was accepted.

Del Norte Broadcasting Co., Inc., El Paso, Texas—Granted petition for leave to amend its application (B3-P-

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- 4700) so as to request frequency 1340 kc., with 250 watts, U., in lieu of 1550 kc., 1 KW day, 500 watts night; said amendment was accepted and application removed from hearing docket (No. 7534).
- Lake Broadcasting Co., Inc., Gary, Ind.—Denied petition insofar as it requests removal of application (B4-P-4341; Docket 7185) from hearing docket; exception noted by counsel.
- Lake Broadcasting Co., Inc., Gary, Ind.—Granted petition for continuance of hearing on its application now scheduled for May 23, and the hearing was continued to June 24.
- Rochester Broadcasting Corp., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-3593, Docket 6606) and remove same from hearing docket; the amendment was accepted and said application removed from hearing docket.
- Missionary Society of St. Paul the Apostle, New York City—Denied petition for continuance of consolidated hearing now scheduled to be held in New York on May 20 in re petitioner's application and applications of WNEW. Ordered that the order of proof at the hearing on these applications be shifted so that applications of WNEW for renewal of license and for CP be heard first, and that Sec. 1.227 of the Commission's rules be waived for the purpose of permitting the Missionary Society to submit its said depositions when they are completed.
- WAML—New Laurel Radio Station, Inc., Laurel, Miss.—The Commission on its own motion ordered that the hearing on application of WAML for CP (Docket 7292) now scheduled for May 24, be continued to Monday, June 24.
- Mackay Radio and Teleg. Co., Inc.—Upon consideration of petition filed by petitioner the Commission ordered that the hearing now scheduled for May 14 in re Free Delivery of Foreign Telegraph Messages destined to points in the U. S. (Docket 7492) be postponed to June 4.
- In the matter of Boston Chamber of Commerce, et al., Complainants, v. The Western Union Co., et al., Defendants—Upon request from counsel for the parties in this proceeding for a further postponement of the date by which proposed findings and conclusions are to be filed, the Commission ordered that the date of May 17 now fixed for filing of proposed findings and conclusions herein, be postponed to June 17.
- In the matter of Rules Relating to Sec. 214 of the Communications Act, Discontinuance, Reduction and Impairment—The Commission ordered that oral argument now scheduled for May 21 in re this matter (Docket 7123), be postponed to July 2, 1946.
- H. M. Havener, Attorney on behalf of stockholders of Lincoln Mutual Tel. Co.—Ordered that the petitioners be granted leave to intervene in the proceeding in (Docket 7524; P-C-1125), in the matter of application of Northwestern Bell Tel. Co., for authority to acquire telephone plant and property of the Stuart Exchange of the Iowa State Tel. Co.; denied motion for indefinite continuance of hearing, and ordered hearing postponed from May 16 to June 16.
- Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—Ordered that the consolidated hearing on these applications now scheduled for May 15 be continued to Monday, June 17. (Docket No. 6924 and 7108)
- Radio Broadcasting, Inc., W. Memphis, Ark.; W. Wright Esch, Daytona Beach, Fla.—The Commission on its own motion ordered that the consolidated hearing on these applications now scheduled for May 13, be continued to June 25. (Docket Nos. 7086 and 7355)
- The Commission on May 17 denied petition of Allen B. DuMont Labs., Inc., (1) for modification of the issues in re the consolidated hearing on applications for new television stations to begin at Los Angeles on May 20, to strike all reference to the petitioner, and (2) that no evidence be received at Los Angeles hearing with respect to any stock ownership or management interest the Paramount Pictures, Inc., may have in the Allen B. DuMont Labs., Inc. The Commission further ordered that no testimony be taken at the Los Angeles hearing regarding the interests of Para-
- mount in the Allen B. DuMont Labs., and that the hearing record be held open for further hearing in Washington, at which time testimony regarding the additional issue, made a part of the consolidated hearing by the Commission's order of May 2, may be received.
- WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-74; Docket 7271)
- Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted motion for leave to amend its application for new FM station, so as to supply revised engineering data based on current FM standards of good engineering practice as requested by the Commission. (Docket 7029)
- Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station so as to supply additional engineering information as requested by the Commission; request a Rural station instead of a Metropolitan station, and the amendment was accepted. (Docket 7037)
- Balaban & Katz Corp., Chicago, Ill.—Granted petition for leave to amend its application for FM station (Docket 7138), so as to specify various changes in the estimates of installation costs; changes in the antenna and transmitting equipment, and the amendment was accepted.
- Jose Bechara, Jr., Mayaguez, P. R.—Granted petition for waiver of Sec. 1.384, and accepted petitioner's late appearance in re application for CP. (Docket 7450)
- Charleston Broadcasting Co., Charleston, S. C.—Granted petition insofar as it requests leave to amend its application for CP (Docket 7530), so as to specify frequency 1340 instead of 1450 kc.; change paragraph of application so as to reflect the change in frequency, and the Commission on its own motion removed the application (B3-P-4248) as amended from the hearing docket.
- Blue Valley Co., Independence, Mo.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accepted petitioner's written appearance, in re application for CP. (Docket 7498)
- Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition to amend its application for new television CP (Docket 7295) so as to show revised information in financial data; revised programming and staffing plans, etc., and the amendment was accepted.
- Queen City Broadcasting Co., Inc., Boise, Idaho—Granted petition requesting 30-day extension of time within which to file exceptions to the Commission's proposed decision involving application of petitioner and that of KFXD (Dockets 6652 and 6653), and the time within which Queen City Broadcasting Co. may file its exceptions and request oral argument was extended to June 21.
- Knight Radio Corp., Chicago, Ill.—Granted petition to dismiss without prejudice its application for FM construction permit. (Docket 7144; B4-PH-629)
- Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Granted motion to dismiss without prejudice its application for a new television station. (Docket 7291; B2-PCT-35)
- The Eagle-Gazette Co., Lancaster, Ohio—Granted petition to dismiss without prejudice its application for a new station. (Docket 6732; B2-P-3700)
- WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Granted petition for leave to intervene in the hearing on application of Tower Realty Co. for a new station in Baltimore, scheduled for hearing June 6. (Docket No. 7429)
- Lee Segall Broadcasting Co., Houston, Texas—Granted motion to dismiss without prejudice application for a new CP (Docket 7332), subject to the right of later reinstatement under provisions of the Commission's public notice of January 5-46.
- Don Lee Broadcasting System, San Francisco, Cal.—Granted petition for leave to amend its application for new television CP (docket 7281), so as to supply complete engineering data; specify exact transmitter site; specify Channel No. 2, and to change paragraphs so as to show the complete engineering data.

(Continued on next page)

The Outlet Co., Providence, R. I.—Dismissed petition requesting removal of its application for television CP from hearing docket and grant without hearing. (On May 10 the Commission granted this application thereby rendering the instant petition moot.)

Southwest Broadcasting Co., Eastland, Texas—Granted petition to dismiss without prejudice application for new station. (Docket 7459; B3-P-4550)

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Dismissed petition requesting leave to intervene in the hearing on application of Patrick Joseph Stanton. On May 10 the application of Stanton for a new station in Philadelphia was granted, thereby rendering the petition moot.

Sunland Broadcasting Co., El Paso, Texas—Granted petition requesting reinstatement of its application for a new station (B3-P-4290; 1340 kc., 250 watts, unlimited) which was dismissed without prejudice Jan. 21-46, etc., and the application was reinstated.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition requesting leave to intervene in the hearing on applications of WNOE (Docket 6346) and application of Deep South Broadcasting Corp. (Docket 7117); and Sec. 1.385(d) of the Commission's rules was waived.

Electronic Time, Inc., New York City—Granted motion for continuance of hearing on its application for a Developmental High Frequency Broadcast Station (Docket 7509), now scheduled for June 3, and continued same to July 8.

Tower Realty Co., Baltimore, Md.—Denied petition requesting continuance of hearing now scheduled for June 6, in re its application (Docket 7429) and that of WCBM. (Docket 7372)

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition requesting leave to amend its application for CP (Docket 7059), so as to specify a Western Electric Transmitter Type "443A-1" instead of Type "442A-1," and the amendment was accepted.

WJW, Inc., Cleveland, Ohio—Granted petition requesting leave to amend its application for a new FM station so as to supply a complete description of the equipment to be used, supply other technical information; the amendment was accepted and the record in the proceeding (Docket 7040) reopened for the purpose of receiving the above-mentioned amendment only.

Allen B. Dumont Labs., Inc., Cleveland, Ohio—Granted petition requesting leave to amend application for new television station (Docket 7293), so as to show changes in articles of incorporation; bring the engineering data up-to-date, etc., and the amendment was accepted.

The A. S. Abell Co., Baltimore, Md.; WEEU—Berks Broadcasting Co., Reading, Pa.—The Commission on its own motion, continued the consolidated hearing on these applications now scheduled for June 6, without date, until further order of the Commission. (Dockets 7339; 73339)

Troy Broadcasting Corp., Troy, Ala.—Granted petition insofar as it requests removal of its application for CP (Docket 7381) from hearing docket, and said application was removed from docket.

Atlantic Radio Corp., Boston, Mass.—Granted petition requesting leave to amend its application for CP (Docket 7404), so as to specify a slight modification of its DA array, etc.; Sec. 1.254 of the Commission's rules was waived, the amendment was accepted and the further engineering hearing on the application as amended continued to June 24, in consolidation with other applications requesting 550 kc. heretofore scheduled at said time.

Radio Broadcasting, Inc., Hot Springs, Ark.; Ark. Valley Broadcasting Co., Ft. Smith, Ark.—The Commission on its own motion, continued the consolidated hearing on these applications (Dockets 7156 and 7157) from May 27, to June 12.

American Jewish Congress, New York City—Denied petition requesting leave to intervene in the hearing on application of News Syndicate Co., Inc., for a new FM station in New York (Docket 6175), scheduled for July 1.

Newnan Broadcasting Co., Newnan, Ga.—Granted motion for leave to amend its application for a new station

(Docket 7442), so as to specify a modified DA pattern, and the amendment was accepted.

Volunteer State Broadcasting Co., Nashville, Tenn.—Granted petition requesting leave to amend its application for CP (Docket 7443), so as to add a fifth element to the DA array, and to change paragraphs 21, etc., so as to reflect changed engineering data, and the amendment was accepted.

Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition for continuance of hearing now scheduled for May 24 on application for CP (Docket 7353), and the hearing was continued to July 23.

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion, ordered the hearing on application for CP (Docket 7365), now scheduled for May 31, continued to July 1.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

NEW—Metropolitan Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 500 watts and daytime hours of operation. Amended re stockholders.

680 Kilocycles

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, install new transmitter and make changes in directional antenna for day and night use.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—License to cover construction permit (B3-P-3599) as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—Authority to determine operating power by direct measurement of antenna power.

740 Kilocycles

NEW—West Central Broadcasting Co., Tulsa, Okla. (P. O. 904 Atlas Life Bldg.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—Modification of construction permit (B3-P-4032, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Ralph D. Epperson, Mt. Airy, N. C. (P. O. Ararat, Virginia)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

840 Kilocycles

NEW—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 830 to 840 kc.

(Continued on next page)

850 Kilocycles

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif. (P. O. 248 Hamilton Ave.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

930 Kilocycles

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from 1450 kc. to 930 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended re changes in directional antenna.

950 Kilocycles

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and change transmitter location.

970 Kilocycles

NEW—Worth Broadcasting Co., Fort Worth, Texas.—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW and daytime hours of operation. Amended re changes in transmitting equipment.

1020 Kilocycles

CORRECTION

The Commission has issued a correction on an item which appeared in REPORTS on April 29, p. 344, referring to operation of NEW Fred Jones Broadcasting Co., Tulsa, Okla. This item should have shown Daytime instead of Unlimited.

1070 Kilocycles

KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kan.—License to cover construction permit (B4-P-3820) which authorized increase in power and changes in transmitting equipment.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-1736, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use, and change in transmitter and studio locations) for extension of completion date.

1120 Kilocycles

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-P-3882, which authorized installation of new transmitter and antenna, and change transmitter location) for extension of completion date.

1190 Kilocycles

NEW—Robert Burdette, San Fernando, Calif. (P. O. 539 North La Jolla Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation. Call letters "KR5B" requested.

1230 Kilocycles

NEW—Eagle Printing Co., Butler, Penna. (P. O. 108-116 W. Diamond St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 Kilocycles

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/d as Billings Broadcasting Co.,

Billings, Mont.—Modification of construction permit (B5-P-4238, which authorized a new standard broadcast station) for approval of antenna and transmitter location, and change studio location.

1270 Kilocycles

NEW—Radio Television Corp., Medford, Ore.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in directional antenna.

1310 Kilocycles

NEW—Four States Broadcasters, Inc., Joplin, Mo. (P. O. 4th & Penn. Ave.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW night, 5 KW day, directional antenna night, and unlimited hours of operation.

1320 Kilocycles

WLAN—Peoples Broadcasting Co., Lancaster, Penna.—Modification of construction permit (B2-P-4044, which authorized a new standard broadcast station) to make changes in vertical antenna and install FM antenna on top, change transmitter location, specify studio location and extend commencement and completion dates.

1330 Kilocycles

WBBR—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use.

1340 Kilocycles

WDSR—Alfred H. Temple, Alma Horn Temple and Dr. Frederick Fayne Kumm, a co-partnership, d/b as Deep South Radioways, Lake City, Fla.—License to cover construction permit (B3-P-4224) which authorized a new standard broadcast station.

WDSR—Alfred H. Temple, Alma Horn Temple and Dr. Frederick Fayne Kumm, a co-partnership, d/b as Deep South Radioways, Lake City, Fla.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

WATL—J. W. Woodruff tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1390 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1190 to 1390 kc.

1400 Kilocycles

KIUN—Jack W. Hawkins & Barney H. Hubbs, Pecos, Texas.—Authority to determine operating power by direct measurement of antenna power.

KIUN—Jack W. Hawkins & Barney H. Hubbs, Pecos, Texas.—License to cover construction permit (B3-P-4358) which authorized increase in power and changes in transmitting equipment.

NEW—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas (P. O. 41 John St., Clarksdale, Miss.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Call letters KTFS requested.

(Continued on next page)

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—Modification of construction permit (B3-P-3785, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1410 Kilocycles

WKBH—WKBH, Inc., La Crosse, Wis.—Modification of construction permit (B4-P-3749, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1450 Kilocycles

NEW—McHenry Tichenor, Boulder, Colo. (P. O. 202 So. First St., Harlingen, Texas)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Intermountain Broadcasting Co., Artesia, N. M. (P. O. Box 438, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—C. J. Wright, B. M. Wright & C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change requested power from 250 to 100 watts, change type of transmitter and specify studio location.

1480 Kilocycles

NEW—Edwin Mead, Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts, and unlimited hours of operation. Amended to increase power from 500 watts to 1 KW, make changes in transmitting equipment, install directional antenna for day and night use, and change transmitter location.

1490 Kilocycles

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Modification of construction permit (B1-P-3620, which authorized a new standard broadcast station) for changes in transmitting equipment, vertical antenna and ground system, change in transmitter location from Johnson City, New York, to Binghamton, New York, studio location and extension of commencement and completion dates.

NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re corporate structure.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Authority to determine operating power by direct measurement of antenna power.

WWSW—WWSW, Inc., Pittsburgh, Penna.—Authority to determine operating power by direct measurement of antenna power.

1510 Kilocycles

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 to 50 KW, install new transmitter, make changes in directional antenna for night use, and change transmitter location. Amended to change transmitter location.

1560 Kilocycles

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—Construction permit to make changes in transmitting equipment and increase power from 10

to 50 KW. Amended to install directional antenna for day and night use.

1590 Kilocycles

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Modification of construction permit (B5-P-3937, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and install FM antenna on top, make changes in ground system, change transmitter and studio locations and extend commencement and completion dates.

NEW—Fred Weber, E. A. Stephens and William H. Talbot d/b as Texas Broadcasters, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change transmitter location.

1600 Kilocycles

NEW—Sabine Area Broadcasting Corp., Orange, Texas (P. O. Box 2022)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

The Colony Broadcasting Corp, New Haven, Conn. (P. O. Box 389)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #271, 102.1 mc., and coverage of 10,089 square miles.

WDZ—Broadcasting Co., Tuscola, Ill.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by FCC and coverage of 6,599 square miles.

John M. Rivers, Charleston, S. C. (P. O. Francis Marion Hotel)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 6,599 square miles.

The Topeka State Journal, Inc., Topeka, Kansas—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change maximum output.

Miami Valley Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 47.1 mc., and coverage of 11,311 square miles. Amended to change frequency from 47.1 mc. to "to be assigned by FCC," coverage from 11,311 to 13,615 square miles population from 2,413,948 to 1,349,587, transmitter location and make changes in antenna system.

Telair Co., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined. Amended to specify type of transmitter, population of 2,520,243, change frequency from to be assigned by FCC to ± 98.0 mc., coverage from to be determined to 9,850 square miles, make changes in antenna system.

Raytheon Manufacturing Co., Boston, Mass.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 9,200 square miles. Amended to make changes in antenna system.

Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 46.1 mc., and coverage of 9,245 square miles. Amended to change frequency from 46.1 to ± 98.0 mc., coverage from 9,245 to 10,190 square miles, population from 922,602 to 927,382, type of transmitter, studio location and make changes in antenna system.

Great Trails Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 46.3 mc., and coverage of 14,140 square miles. Amended to

(Continued on next page)

change frequency from 46.3 mc., to Channel #259, 99.7 mc, change coverage from 14,140 to 13,800 square miles, population from 1,398,745 to 1,479,328, type of transmitter.

WFBI, Inc., Indianapolis, Ind.—Construction permit for a new high frequency (FM) broadcast station to be operated on frequency of 47.7 mc., and coverage of 16,600 square miles. Amended to change frequency from 47.7 mc., to (not specified); coverage from 16,600 to 21,124 square miles, population from 1,288,984 to 1,699,172; make changes in antenna system.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Construction permit for a new high frequency (Metropolitan) broadcast station. Amended to specify coverage of 13,650 square miles; population of 1,156,000; change type of transmitter and make changes in antenna system.

Radio Voice of Springfield, Inc., Springfield, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on Channel #61, 100.1 mc. and coverage of 6,420 square miles. Amended to change type of transmitter, coverage from 6,420 to 5,810 square miles and population from 522,289 to 471,960.

R. G. LeTourneau, Long View, Texas (P. O. c/o Clifton W. Brannon, LeTourneau Technical Institute of Texas)—Construction permit for a new FM broadcast station to be operated on Channel #274, 102.7 mc., or as assigned by FCC, and coverage of 8,500 square miles.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 44.5 mc., and coverage of 11,130 square miles. Amended to specify population of 1,161,112, change frequency from 44.5 mc. to "to be assigned by FCC," coverage from 11,130 to 14,438 square miles, type of transmitter and make changes in antenna system.

Scripps-Howard Radio, Inc., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 46.9 mc., and coverage of 8,400 square miles. Amended to specify type of transmitter, population of 1,023,410, change frequency from 46.9 mc., to Channel #225, 92.9 mc., coverage from 8,400 to 13,600 square miles, change transmitter location and make changes in antenna system.

KTRB Broadcasting Co., Inc., Modesto, Calif. (P. O. Box 593)—Construction permit for a new FM broadcast station to be operated on frequency to be selected by FCC in 100 mc. band, and coverage of 6,830 square miles.

Stillwater Publishing Co., Stillwater, Okla. (P. O. 117-119 West 7th St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, 104.1 mc.

The Wm. H. Block Co., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 43.7 mc., and coverage of 9,316 square miles. Amended to change frequency from 43.7 mc. to "to be assigned," coverage from 9,316 to 13,854 square miles, population from 820,941 to 1,160,439, transmitter and studio locations, changes in antenna system and change in officers and directors.

Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

West Central Broadcasting Co., Peoria, Ill. (P. O. 904 Atlas Bldg., Tulsa, Okla.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, and coverage of 13,400 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., and ESR of 3455. Amended to change frequency from Channel #6, 82-88 mc. to Channel #5, 76-82 mc., and to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KALW—Board of Education of the San Francisco Unified School District, San Francisco, Calif.—Construction permit to change frequency from 42.1 to 91.9 mc., transmitter location and make changes in antenna system. Amended to change frequency from 91.9 mc. to Channel #219, 91.7 mc., and to make changes in antenna system.

WABF—Metropolitan Television, Inc., New York, N. Y.—Transfer of control of licensee corporation from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the Class A Common stock.

KSEE—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-10) as modified and which authorized a new commercial television broadcast station, to make changes in aural equipment; to increase ESR from 1850 to 7654; to move transmitter site, make changes in antenna system and request extension of commencement and completion dates. Amended to change type aural transmitter, antenna system and move transmitter site.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Transfer of control of licensee corporation from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the Class A common stock.

NEW—Grant Union High School & Technical College, North Sacramento, Calif. (P. O. Grand Ave. and Cherry St., P. O. Box 485)—Construction permit for a new non-commercial educational broadcast station to be operated on 88.1 to 91.9 mc. band, power of 250 watts and A3 emission.

NEW—Commodore Broadcasting, Inc., Area of Decatur and Springfield, Ill. (P. O. 351-357 North Main St., Decatur 70, Ill.)—Construction permit for a new relay broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98 mc., power of 25 watts and A3 emission.

NEW—Commodore Broadcasting, Inc., Decatur, Ill. (P. O. 351-357 North Main St., Decatur 70, Ill.)—Construction permit for a new relay broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98 mc., power of 25 watts and A3 emission.

NEW—Michigan State College, East Lansing, Mich. (P. O. College Campus)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel #215, 90.9 mc., power of 50 KW, and emission special for FM.

WJZ, WENR, KGO, KECA, and FM Cond. Grant—American Broadcasting Co., Inc., New York, N. Y.; Chicago, Ill.; San Francisco, Calif.; Los Angeles, Calif.—Relinquishment of control of licensee corporation by Edward J. Noble thru sale of 1,000,000 additional shares of capital stock to the public. (770 kc.), (890 kc.), (810 kc.), (790 kc.)

WXYZ, WOOD—King-Trendle Broadcasting Corp., Detroit, Mich., Grand Rapids, Mich.—Transfer of control of licensee corporation from Geo. W. Trendle, John H. King, H. Allen Campbell, and Howard O. Pierce to American Broadcasting Co., Inc., thru sale of 100,000 shares of common stock. (1270 kc.), (1300 kc.)

APPLICATIONS TENDERED FOR FILING

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Rich Publishing House, Inc., Midland, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WHBQ—Broadcasting Station WHBQ, Inc., Memphis, Tenn. Consent to assignment of license to Harding College. (1400 kc.)

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be

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- operated on 960 kc., power of 5 KW, directional antenna night and unlimited hours of operation.
- WPOR—Centennial Broadcasting Co., Portland, Maine.—Consent to involuntary transfer of control to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, as executors of the estate of William T. Morris, deceased. (1450 kc.)
- NEW—Robert F. Neathery, West Plains, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- KMED—Mrs. W. J. Virgin, Medford, Ore.—Consent to assignment of license to Gibson Broadcasting. (1440 kc.)
- KECA-KGO-WENR-WJZ—American Broadcasting Co., Inc., KECA, Los Angeles, Calif., KGO, San Francisco, Calif., WENR, Chicago, Ill., WJZ, New York, N. Y.—Consent to transfer of control of American Broadcasting Co., Inc., involving sale of stock to the public. (KECA, 790 kc.; KGO, 810 kc.; WENR, 890 kc.; WJZ, 770 kc.)
- NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Palmetto Radio Corp., Columbia, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—Albemarle Broadcasting Co., Albemarle, N. C.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.
- NEW—Big Bend Broadcasters, A Corporation, near Alpine, Texas.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Consent to assignment of license to South Shore Broadcasting Corporation. (1230 kc.)
- NEW—Stanley S. Beaubaire and W. Keith Topping, d/b as Hanford Publishing Co., Hanford, Calif.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna night, and unlimited hours of operation.
- NEW—Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody, partners, d/b under the name Turlock Broadcasting Group, Turlock, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 10 KW and daytime hours of operation.
- NEW—Wilbur J. Dickerson, Harold D. Hatch and Lester Q. Krasin, d/b as Pecos Valley Broadcasting Co., Roswell, N. M.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to change power from 1 KW to 5 KW, install new transmitter and directional antenna for night use. (1420 kc.)
- NEW—Sky Way Broadcasting Corp., Columbus, Ohio.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.
- NEW—Western Empire Broadcasters, Inc., a California Corporation, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—Raymond Kandel, Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—Tri-City Broadcasting Co. (a Corporation), Newport, Ky.—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW and daytime hours of operation.
- NEW—The Times-Picayune Publishing Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.
- NEW—Hill City Broadcasting Corp., Lynchburg, Va.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent on grant in frequency to 610 kc. for WLVA.
- WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Acquisition of control of licensee corporation by R. M. Venable, through transfer of stock owned by E. R. Custer and Floyd E. Price. (1490 kc.)
- NEW—William F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.
- KYSM—F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements and C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn.—Consent to assignment of license to F. B. Clements and Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr., d/b as The Southern Minnesota Supply Co. (1230 kc.)
- NEW—Gifford Phillips, Denver, Colo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

No complaints were issued during the past week by the Commission.

STIPULATIONS

Joseph R. Harris Co., Inc. The Commission has approved a stipulation in which Joseph R. Harris Co., Inc., operating a retail store at 1224 F Street, N. W., Washington, D. C., agrees to stop representing that women's garments made of rayon are composed of butcher linen. (4156)

Kohler Manufacturing Co., Inc., 220 West 19th Street, New York, stipulated with the Commission that it will cease and desist from disseminating advertisements which fail clearly to reveal that the headache remedy it sells under the name of Kohler Powders should not be taken in excess of the dosage recommended, since such use, if too frequent or long continued, may be harmful. The stipulation provides, however, that the advertisements need only contain the statement: "CAUTION: Use only as directed," if the directions for use on the label, in the labeling or in both, contain a warning to the same effect. (03307)

M.A.C. Laboratories. Dorothy McCoy and Lloyd McCoy, trading as M.A.C. Laboratories and as M.A.C. Products, 4015 Indiana Avenue, Chicago, stipulated with the Commission that in connection with the sale of cosmetics they will cease and desist from representing. (03308)

(Continued on next page)

Nelson Yarns. Jacob Nelson, Josh Nelson and Celia Nelson, trading as Nelson Yarns, 1043 Flatbush Avenue, Brooklyn, stipulated with the Commission that they will cease and desist from using the word "imported," or other term of like meaning, to designate or describe any yarn which is spun in the United States of America, or otherwise from representing that such product is imported as yarn into this country. (4155)

Thomson's Natural Food Co. John W. Thomson, 4542 41st Street, Long Island City, N. Y., stipulated with the Commission that he will discontinue misrepresenting the therapeutic properties of medicinal preparations he sells. The respondent trades as Thomson's Natural Food Co. and Thomson's Health Food Store. (03309)

CEASE AND DESIST ORDERS

Consumers Home Equipment Co., 4805 Woodward Avenue, Detroit, engaged in the sale, through house-to-house canvassers, of silverware, mattresses, blankets, radios and other merchandise, has been ordered by the Commission to cease and desist from the use of a sales plan and practices found by the Commission to be fraudulent and deceptive. (5174)

Goldwyn Co. Ben Levy and Frances Levy, trading as Goldwyn Co. and as John Baker Co., 731 Plymouth Court, Chicago, engaged in the sale of candy and novelties, have been ordered by the Commission to stop selling or otherwise disposing of their merchandise by means of a game of chance, gift enterprise or lottery scheme. (5417)

E. H. Hamlin Co. Edward H. Hamlin, trading as E. H. Hamlin Co., Mutual Life Building, Seattle, distributor of canned salmon and other sea food products, has been

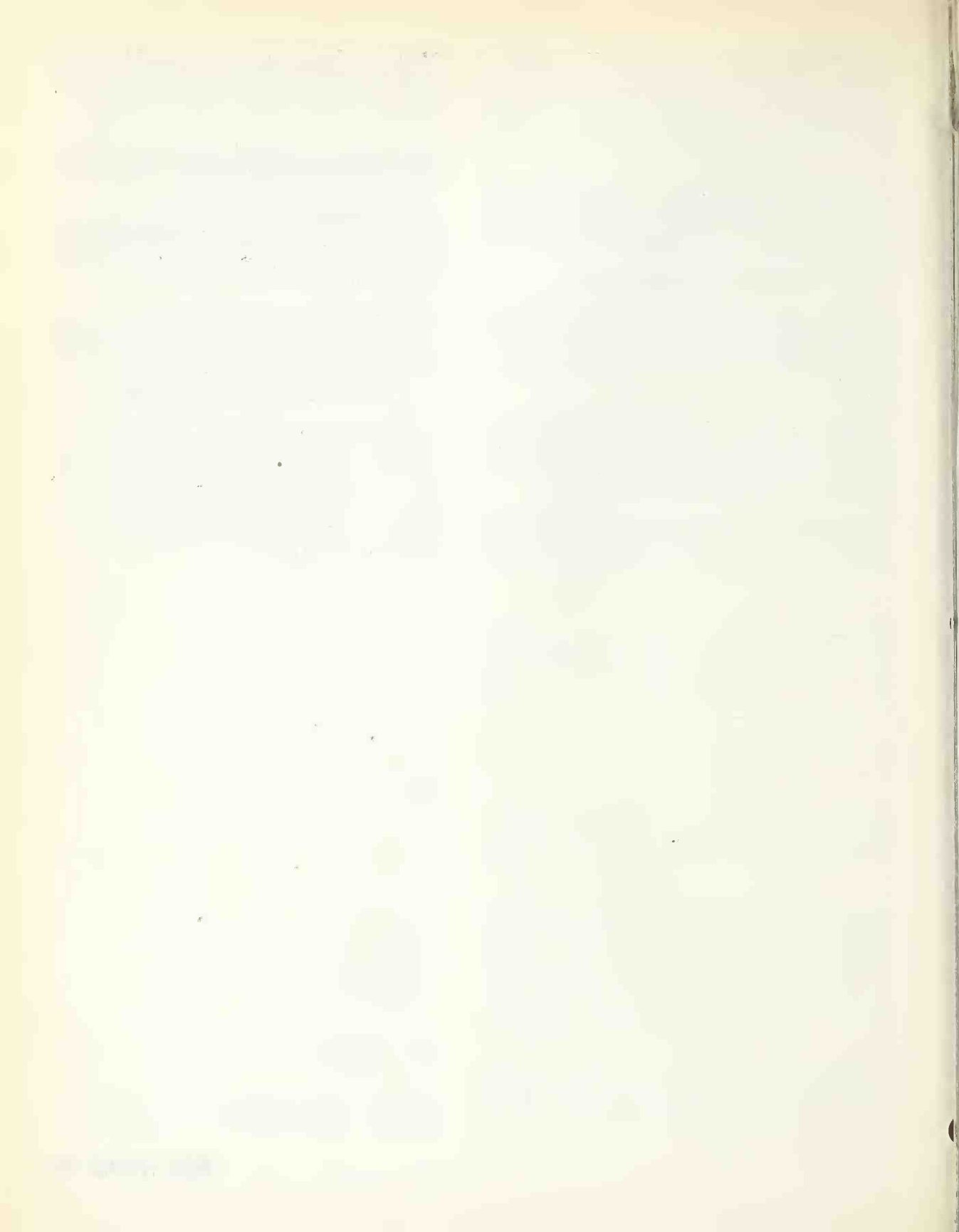
ordered by the Commission to cease and desist from paying to any buyer anything of value as a commission or brokerage, or any compensation, allowance, or discount in lieu thereof, upon purchases made for such buyer's own account. (5189)

Perma-Rid Co. The Commission has ordered Perma-Rid, Inc., 2947 North 45th Street, Milwaukee, to discontinue misrepresenting the effectiveness of its cosmetic, Perma-Rid, as a depilatory and skin beautifier. (5244)

Pioneer Manufacturing Co. An order issued by the Commission directs The Pioneer Manufacturing Co., 3053 East 87th Street, Cleveland, to cease and desist from violation of the Wool Products Labeling Act and the Federal Trade Commission Act in connection with the sale of its Woolvet floor mops. (5344)

Sherry-Moore Gifts. Elizabeth Scherer and Sherry Moore Scherer, trading as Sherry-Moore Gifts, 100 West 42nd St., New York, have been ordered by the Commission to discontinue selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. The respondents are engaged in the sale of luggage, vanity chests, toiletries and other merchandise. (5400)

R. B. Semler, Inc. New Canaan, Conn., manufacturer and distributor of Kreml Hair Tonic, has been ordered by the Commission to cease and desist from selling Kreml on the condition or agreement that purchasers who resell it do not handle competing hair tonics. The Commission found that the practice of entering into such exclusive-dealing agreements with jobbers, distributors and other resellers substantially lessens competition between the respondent and its competitors and constitutes a violation of Section 3 of the Clayton Act. (4773)



PETRILLO SEEKS PROSECUTION UNDER LEA ACT

Strike Called at WAAF Chicago in Effort to Test Lea Bill Constitutionality

AFM President James C. Petrillo called a minor strike last Tuesday (28) against WAAF in Chicago with the announced purpose of testing constitutionality of the Lea Bill.

Whether the test desired by the AFM would materialize had not been clarified at the weekend. The Federal District Attorney for the Chicago area, J. Albert Woll, was continuing an investigation into the case.

The strike at WAAF resulted from an AFM demand that the number of union music librarians employed by the station be doubled. At present WAAF has three such librarians. The union insisted that the number be increased to six, and the station refused on the grounds that it has no need for the additional personnel. No persons who actually perform with musical instruments are involved.

Station's Schedule Not Interrupted

The station's operating schedule has not been affected by the strike, since other employees have taken over duties of the music librarians who walked out. WAAF, a day-time only station, is not a network affiliate.

The management of WAAF reports that repeated efforts were made to persuade Mr. Petrillo to discuss the issues but that the union head "persistently refused all of the requests of WAAF to meet and negotiate this matter."

In announcing the strike the union president, James C. Petrillo, said: "The union appreciates that its action is contrary to the restrictions of the Lea Bill," but added that he was "proceeding on the firm and sincere belief that the Lea Bill is in violation of the . . . Constitution of the United States."

The Federal District Attorney, J. Albert Woll, began the investigation immediately after the strike was announced. Commenting, "This is of tremendous public importance," he stated that he
(Continued on page 426)

COMMISSION SPEEDS LICENSE RENEWALS

The FCC announced last week the renewal of 137 broadcast licenses, 84 of which are temporary. The temporary grants are for the period ending August 1, 1946.

These renewals, in addition to those listed in REPORTS last week, represent a total of 232 renewals approved by the commission for the two weeks ending Friday (31). Eighty-five of the renewals are on a temporary basis. (See Current NAB REPORTS.)

This week's renewals are listed under "FCC Actions."

ONE MILLION SETS SHIPPED IN APRIL

On Thursday (30), the CPA announced that shipments of radio sets during April remained the same as in March, about 1 million sets. This figure represents a 33 percent increase over February, and 91 percent of the pre-war rate.

CPA ORDERS GREATER CONSTRUCTION CUT

The CPA placed more stringent requirements on construction approval on Wednesday (29) for a period of 45 days, when it ordered CPA field offices to scan applications more closely in cutting non-housing projects by two-thirds compared with the two weeks ending May 23.

The administration explained that exemptions remain as previously set, and that broadcasters may apply to the local CPA field office for approval of contemplated construction.

The CPA stated that Wednesday's action was taken because construction already under way and approved had placed a heavy drain on materials and strikes had prevented full production of materials.

INSIDE THIS ISSUE

The International Executive Board of the AFM has wired President Truman its disapproval of the Case Bill. (See p. 426)

Changes in FM rules to provide for only two classes of stations instead of the present three have been proposed by the FCC. (See p. 429)

NAB Sales Managers Executive Committee will meet in Washington for three days beginning June 5th. (See p. 428)

BMB reports on the distribution of U. S.'s 34 million radio families among urban, rural, and rural non-farm areas. (See p. 428)

FCC has disapproved a proposed contractual agreement between WJW and the ABC. (See p. 432)

A proposal to deny the long-pending request for approval of KQW transfer to CBS was issued Friday by the FCC. (See p. 431)

Retail merchants are conducting nationally, this week, a public interest advertising campaign in the interest of famine relief. (See p. 433)

The Government has withdrawn charges that WFHR had refused to bargain collectively with IBEW local in Wisconsin Rapids. (See p. 427)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egoft, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

Employee-Employer Relations

Petrillo Wants Text of Lea Bill

(Continued from page 425)

would prosecute vigorously under provisions of the Lea Bill if the investigation proved there had been a violation.

The Lea Bill, which has become section 506 of the Communications Act of 1934, makes it unlawful to attempt to coerce a radio station "to employ . . . any person or persons in excess of the number of employees needed by such licensee to perform actual services." Maximum penalties provided by Act are one year's imprisonment and \$1000 fine.

NAB Position

In answer to inquiries from the press, A. D. Willard, Jr., NAB executive vice president, stated on the first day of the strike: "Our position is that enforcement of this law is in the hands of the United States Attorneys. Our suggestion to stations has been that if they think the Lea Bill is being violated, they should take the matter up with the federal prosecutors."

On capitol hill Rep. Priest (D-Tenn.) said: "The Lea Bill was passed in an effort to eliminate certain abuses in broadcasting. I think the Act is constitutional. It is clear that Mr. Petrillo's action at WAAF violates the Act. Since the constitutionality of the Act will be tested sooner or later, then the sooner the better."

The press has attached some significance to the fact that the written announcement of the strike was mechanically reproduced but the station call letters had been filled in later. The inference which some reporters have drawn is that similar action against other stations may be contemplated.

Petrillo Statement

Text of Mr. Petrillo's statement is as follows:

"The WAAF Radio Station of Chicago has refused to comply with our request that it employ six musicians. Until now the company has employed three musicians at this station. It is way below the number it should be employing.

"The union, therefore, requested a new agreement to employ three additional musicians so as both to improve the standards and working conditions of the previous

employees and to give necessary work to three more union members.

"Apparently hiding behind the Lea Bill, the radio station has arbitrarily refused to negotiate such an agreement. The union was thereby compelled to withdraw services of musicians from this station.

"The union appreciates that its action is contrary to the restrictions of the Lea Bill. However, as president of my union, I am, upon the advice of able and experienced legal counsel and the statements of learned lawyers in both Houses of Congress, proceeding on the firm and sincere belief that the Lea Bill is in violation of the fundamental law of the land, the Constitution of the United States.

"The Lea Bill was conceived in malice and anger resulting from one of the most expensive and bitter anti-labor propaganda campaigns in the history of our country. Never before has there been so un-American an attempt to throw the full force of our National Government in support of a single, favored industry and to the prejudice and immeasurable harm of the workmen and women in that industry.

"We cannot conceive how and by what reasoning the Constitution of the United States can be said to support this law. Under this law, this Chicago station can overwork its employees; it can unfairly deny employment to three deserving musicians; it can amass thousands upon thousands of dollars of profits, most of which are the result of music, yet spend a mere pittance on music.

"No reasonable person can justify such a law. Under this self-same law workers who quit work in an attempt to obtain fair working conditions and to secure what the unions deems vital to its survival and growth are denounced as criminals and subjected to long imprisonment and a heavy fine.

States Right to Strike

"We sincerely believe that the right to a peaceful strike and to peaceful picketing is among the sacred freedoms eternally protected by our Constitution. We sincerely believe that the guardians of the Constitution, the Supreme Court of the United States, will not yield to the malicious pressure of a manufactured campaign of lies and vilification.

"My union, and I as its president, are fully and irrevocably committed to the protection and preservation of the rights of our thousands of members who are so brutally and unjustly jeopardized by this law, as well as the rights of all organized American workers whose unions are directly assaulted by the philosophy of this monstrous legislation.

"My union and I are, therefore, committed to the absolute policy of utilizing all its energies and resources to resist this vicious law, unless and until we are told by the Supreme Court of the United States that the Bill of Rights and the abolition of slavery do not apply to American musicians, and that I do not believe the United States Supreme Court will ever do."

AFM OPPOSES CASE BILL; CONGRESS DEBATES EMERGENCY LABOR BILL

The International Executive Board of the AFM, holding its convention this week in St. Petersburg, Florida, has wired President Truman expressing opposition to the Case Labor Bill, which is now awaiting Presidential action, having passed the House 230 to 106 on Wednesday (29) and the Senate the preceding Saturday (25).

AFM opposition, apparently is primarily directed at the "welfare fund" provision, which may jeopardize the arrangement now existing between the AFM and record manufacturers. Under the contracts with the recording companies, which do not expire until December 1947, the Union receives a royalty, based on the selling price of records, ranging from one-quarter cent for each 35-cent record sold. The fund, reported to total \$1,000,000 now and expected by the AFM eventually to reach \$2,500,000

(Continued on next page)

per year, is administered exclusively by the Union under present contractual arrangements.

The Case Bill makes welfare funds illegal unless "employees and employers are equally represented" in their administration, and unless they are established for specified welfare purposes.

Other provisions of the Case Bill, as passed by the Congress, would:

(1) Require parties to a labor dispute to abstain from strikes and lockouts for 60 days if the 5-man Federal Mediation Board, to be set up in the Department of Labor, proffers its services in the dispute.

(2) Authorize fact-finding by a presidential commission in public utility disputes.

(3) Require a 30-day cooling-off period before strikes or lockouts can be engaged in industries affecting interstate commerce; as to public utilities, the period may be extended to 95 days.

(4) Amend the National Labor Relations Act to exclude supervisory employees from protection of the Act, to deprive employees striking during the cooling-off periods of their rights under that Act, and to make employers who lock out employees during such periods liable to unfair labor practice findings.

(5) Permit unions to be sued in Federal courts for breach of contract.

(6) Outlaw secondary boycotts.

(7) Amend the anti-racketeering act to outlaw interference with interstate commerce by "robbery" or "extortion" as those terms are re-defined. (This is the Hobbs Bill.)

On Saturday (25) the House passed the emergency legislation recommended by the President, in his speech to the joint session the same day, by a vote of 306 to 13. The Senate, on Wednesday (29), voted 70 to 13 to eliminate the draft provision.

The emergency bill, approved by the House, provides that the Government may seize an essential industry when a strike or lockout occurs, and that if the interruption of operations continues, the President may declare a national emergency. The President is authorized to establish fair wages and conditions of employment, if necessary, to be effective during the period of Government operation. After an emergency proclamation, continuation of the interruption is unlawful, and the employer, labor unions, and anyone participating in the stoppage are obligated to take affirmative steps to terminate the interruption.

Violation of the bill is a crime, punishable by \$5000 fine or 1 year in prison, or both. The Attorney General is authorized to apply for injunctive relief in the Federal Courts. Failure to return to work deprives employees of their employment status, as well as of rights under the Wagner Act. The President may also provide for the induction into the Army of anyone who has failed or refused to return to work within 24 hours of the effective date of his proclamation.

Any net profits earned during Government operation, after allowance of just compensation to the owners, are to go to the U. S. Treasury.

REFUSAL TO BARGAIN CHARGES AGAINST WFHR WITHDRAWN

Charges that WFHR, Wisconsin Rapids, Wisconsin, had refused to bargain collectively with Local 715, IBEW, were withdrawn by the attorney for the Government at the opening of the hearing Tuesday (21) on the NLRB complaint.

During the hearing, which ended Wednesday (22), W. F. Huffman, owner of Station WFHR, and George T. Frechette, station manager, denied the remaining charges of unfair labor practices. The NLRB complaint, as amended, alleged that the station demoted Garth Bowker from chief engineer to operator because of his union

activity, and discouraged employees' union activity by statements and conversations. The day before the hearing, Mr. Huffman issued a statement vigorously denying the commission of any unfair labor practices. He and Frechette testified that Bowker was demoted because he did not have the qualifications needed on the job.

Initial decision on the merits of the dispute will be made by R. N. Denham, the NLRB Trial Examiner who presided at the hearing. If any exceptions are filed to his findings, the case then goes to the NLRB in Washington for review.

SUPREME COURT RULES AGAINST VETERAN SUPERSENIORITY

In a six to one decision, the Supreme Court on Monday (27) ruled that veterans do not have superseniority rights to their pre-war jobs. The Court held that veterans cannot displace non-veterans with greater seniority rights—thereby reversing one of the main contentions of Selective Service and agreeing with the position taken by organized labor.

The decision came on a suit by a Brooklyn welder who contended that under the Selective Service Act he was entitled to regular work for one year on his old job with the Sullivan Drydock and Repair Corp.—even though holding him on the job would require laying off a non-veteran with greater seniority. A Brooklyn Federal Court ruled in favor of the welder, but the decision was reversed by the Circuit Court which held that, while Congress intended that a veteran was to be assured of his job for a year, the place to which he was restored was to be subject to the same conditions as those affecting his pre-war job. The CIO Marine & Shipbuilding Workers' Union argued that the unlimited right to one year's reemployment regardless of seniority or greater skill of other workers who did not go into the armed forces would cause conflict with union bargaining contracts, many of which provided for job seniority, and would "upset the whole fabric of industrial relations."

Justice Douglas, for the majority, said that the veteran in returning to his old job steps back on "the seniority escalator" at "the precise point he would have occupied had he kept his position continuously during the war." The provisions of the Selective Service Act, said the Court, "guarantee the veteran against loss of position or loss of seniority by reasons of his absence. He acquires not only the same seniority he had; his service in the armed services is counted as service in the plant so that he does not lose ground by reason of his absence. But we would distort the language of these provisions if we read it as granting the veteran an increase in seniority over what he would have had if he had never entered the armed service."

Justice Black dissented on the ground that the case should be sent back to the Circuit Court with directions to dismiss the suit because the union was not a proper party to appeal the case in the first instance.

Broadcast Advertising

NRDGA RADIO SURVEY

A survey of radio advertising by retailers in 1945-46, made by the National Retail Dry Good Association, will be ready for release to the retailing and broadcasting industry within a few weeks.

(Continued on next page)

Results of the survey were analyzed at a conference in New York May 29 by representatives of the Sales Promotion Division of NRDGA and the Broadcast Advertising Department of NAB. The survey report is now being readied for publication.

The survey shows that radio advertising, although generally successful for those retailers who have used it consistently, has hardly been given a proper chance to demonstrate its effectiveness. The report states:

"It is evident from this study that somewhere somebody is failing to give radio the proper push insofar as retail advertising is concerned. Whether this be the fault of the seller of the time or the purchaser is not clear from this investigation. Quite possibly it is the fault of both. However, the fact stands that the success story for the medium looks to be fairly good but the advancement of its use appears limited."

As soon as available, a copy of the complete report will be sent to all NAB member stations.

SALES MANAGERS COMMITTEE TO MEET

The Sales Managers Executive Committee meets for a three-day session on June 5th at the Hotel Statler, Washington, D. C. Committee chairman is James V. McConnell, manager, NBC Spot Sales.

The agenda includes a report on the progress of setting up a standard rate card format, by Arthur Hull Hayes, WABC, New York, subcommittee chairman. Walter Johnson, WTIC, Hartford, chairman of the subcommittee working on the NAB-AAAA Standard Contract Form, will report on this project.

Stanton P. Kettler, WMMN, Fairmont, subcommittee chairman, will report on the progress on the proposed Advertising Agency Recognition Bureau. John M. Outler, Jr., WSB, Atlanta, will head a discussion on Sales Practices. Cecil K. Beaver, WOAI, San Antonio, subcommittee chairman, and Lee Hart, assistant director of broadcast advertising, will review the Joske Report.

Kenneth H. Baker, NAB research director, will discuss current research projects related to sales, and Hugh M. Higgins and J. Allen Brown, assistant directors of broadcast advertising, will review sales promotion, sales aids, and sales activities among small market stations. A proposed cooperative organization to promote high advertising standards will be covered in a talk by A. D. Willard, Jr., NAB executive vice-president.

Frank E. Pellegrin, director of broadcast advertising, having just returned from a conference with executives of the National Retail Dry Goods Association in New York, will report on the NRDGA Retail Radio Advertising Survey, and on the series of 17 NAB district meetings recently concluded.

The Sales Managers Executive Committee includes: Chairman, James V. McConnell, NBC, New York; C. K. Beaver, WOAI, San Antonio, Tex.; Lincoln Dellar, KXOA, Sacramento, Cal.; Arthur Hull Hayes, CBS, New York; Stanton P. Kettler, WMMN, Fairmont, W. Va.; Beverly Middleton, WSYR, Syracuse, N. Y.; John M. Outler, Jr., WSB, Atlanta, Ga.; and Odin S. Ramsland, KDAL, Duluth, Minn.

Associate members of the Sales Managers Executive Committee are: John Blair, John Blair & Company, Chicago, Ill.; Henry I. Christal, Edward Petry & Company, Inc., New York; and Lew H. Avery, Lewis H. Avery, Inc., New York.

NAB Board Liaison members are: Paul W. Morency, WTIC, Hartford, Conn.; Martin B. Campbell, WFAA, Dallas, Tex.; and William B. Ryan, KFI, Los Angeles, Cal.

NEW PROMOTION FOLDER ON BANANAS

"It Shouldn't Happen to a Banana" is the title of the new promotion piece in the series *Results from Radio*,

prepared by NAB's broadcast advertising department.

The folder cites some of the facts and shows how results were obtained by United Fruit Company in promotion of the "Chiquita Banana" radio campaign.

The folder also includes the words and music of the singing commercial.

RESEARCH DEPARTMENT

BMB REPORTS 95% URBAN, 87% VILLAGE AND 76% FARM FAMILIES OWN RADIOS

Among U. S. urban families 95.2 per cent own radios compared with 87.4 per cent of rural non-farm (village) families and 76.2 per cent of rural farm families, Broadcast Measurement Bureau announces today.

The BMB figures show that the 34 million radio homes in the United States are distributed as follows: 22,597,000 are urban, 6,586,000 rural non-farm, and 4,815,000 farm homes.

Comparisons between the figures for 1940 and 1946 show that, during the 5-year interval, total urban families increased 15% over the 1940 Census figures, while the number of urban radio families increased 19% during the same period. In the case of the rural-nonfarm families, there was an increase of 5% while the increase in radio families was 17%. A more spectacular comparison arises in the case of the rural-farm families which decreased by 11% during the 5-year interval, while at the same time, the growth in radio families was 13% over the 1940 figures.

Massachusetts and New York are tied for density of urban radio families at 98.2 per cent. Connecticut leads in density of village radio ownership with 97.1 per cent, while New Jersey tops all states in the farm classification with 93.5 per cent of radio ownership.

Although the BMB urban, village and farm figures for the U. S. as a whole differ slightly from those of the Census Bureau, they fall well within the limits of statistical reliability published by the Census Bureau. The Census Bureau reports a two-thirds probability that a complete census would reveal that anywhere between 22,000,000 and 22,841,000 U. S. urban families own radios. The BMB figure of 22,597,000 falls well within these extremes and differs from the published Census Bureau figure by only eight-tenths of one percent. The differences in rural non-farm and rural farm figures are similarly slight.

These differences may be explained by the fact that BMB sought, within the limits of statistical reliability, to maintain the same rank order of urban, village and farm radio ownership that was disclosed by the 1940 Census.

NAB to Publish Data

The BMB tables, with state and area breakdowns, are being published by NAB as an insert page for the *Radio Market Data Handbook*. The new figures, to be printed and mailed this week, should be substituted for the present page nine of the handbook. Non-member stations and organizations may obtain these figures by writing to the NAB Research Department.

BAKER ADDRESSES SAVANNAH RADIO COUNCIL OF CIVIC LEADERS

Kenneth H. Baker, NAB director of research, spoke on Friday (24) before a group of civic leaders in Savannah,

(Continued on next page)

Ga., who have been organized by the radio stations of that city in an effort to promote increased and more effective use of radio by civic clubs in their public interest campaigns.

Speaking at the invitation of Dwight Bruce, manager of WTOG, Dr. Baker stressed the importance of civic club program producers acquainting themselves fully with their radio audience by using every research means at their disposal. He suggested that there is no substitute in this respect for actually contacting individuals by "door-bell pushing" or some equivalent method.

Dr. Baker pointed out that the failure of many public interest productions in the past has been directly traceable to the fact that the program producers have not known the character of the audience to which they were talking or the audience which they would like to reach with their particular message.

The civic leaders were also urged to take advantage of the "know-how" which has been developed by commercial broadcasters. In this connection, Mr. Bruce pointed out that his station was developing a radio work-shop in which members would participate to learn the techniques of radio production.

The group which the NAB research director addressed meets bi-monthly and functions as smaller committees in the interim. It is composed of the presidents of all the various civic groups, business men's organizations, women's clubs, libraries, school boards, PTA, and other similar organizations.

FM Department

AMENDMENT OF FM RULES AND ENGINEERING STANDARDS PROPOSED

The FCC announced proposed amendments to FM Rules and Standards on Tuesday (28) which provide for two classes of FM stations instead of three as at present. The new designations are Class A, formerly Community, and Class B, which includes the former Metropolitan and Rural classes.

The Commission stated that oral argument will be held only if protests are filed on or before June 15, 1946. In the absence of protests, the proposed rules will be promulgated. The changes, according to the Commission, will simplify the allocation and assignment of FM facilities.

The proposed rule for Class A stations would provide a coverage equivalent to a minimum of 0.1 KW and a maximum of 1.0 KW effective radiated power with 250 feet antenna height. The present rule on Community class stations limits them to 250 watts of effective radiated power with the same antenna height.

The minimum mileage separation on this class of station would remain the same, 50 miles on the same channel and 35 miles on adjacent channels.

The proposed rules divide the United States into two areas as at present. However, this rule would be modified to include other regions to reflect current requirements.

The Commission stated that the tentative allocation plan for Metropolitan and Rural FM stations as announced in December, 1945, would be followed in the assignment of Class B stations. No allocation plan is being proposed for Class A stations at this time.

At present ten channels, from 106.1 to 107.9 mc., are not available for Community stations in Area II. The proposed rules would provide for 20 Class A channels in both Area I and Area II. No channels would be specifically reserved for facsimile.

However, it is proposed that facsimile transmission would be authorized on any channel in both Class A or Class B and in both areas.

Text of the FCC proposed rules follows:

3.202 Areas of the United States

For the purpose of allocation the United States is divided into two areas. The first area—Area I—includes southern New Hampshire; all of Massachusetts, Rhode Island, and Connecticut; southeastern New York as far north as Albany-Troy-Schenectady; all of New Jersey, Delaware, and the District of Columbia; Maryland as far west as Hagerstown; and eastern Pennsylvania as far west as Harrisburg.¹ The second area—Area II—comprehends the remainder of the United States not included in Area I.

3.203 Class A Stations

(a) A Class A station is a station which operates on a Class A channel and is designed to render service primarily to a community or to a city or town other than the principal city of an area, and the surrounding rural area. The transmitter power and antenna height of a Class A station shall normally be capable of coverage equivalent² to a minimum of 0.1 KW and a maximum of 1.0 KW effective radiated power at 250 feet antenna height, as determined by the methods prescribed in the Standards of Good Engineering Practice Concerning FM Broadcast Stations. Class A stations will not be authorized with more than 1 KW effective radiated power. Standard power ratings of transmitters used for Class A stations shall be not less than 250 watts nor more than 1,000 watts. A normal minimum separation for Class A stations of 50 miles will be provided on the same channel and 35 miles on adjacent channels.

(b) Twenty channels beginning with 104.1 mc. and ending with 107.9 mc. (channels 281 through 300) are designated as Class A channels. All of these channels are available for assignment in cities which are not the central city or cities of a metropolitan district. Ten of these channels are also available for assignment in central cities of metropolitan districts which have fewer than six Class B stations.³

(c) The main studio of a Class A station shall be located in the city served and the transmitter shall be located as near the center of the city as practicable.

3.204 Class B Stations

(a) A Class B station is a station which operates on a Class B channel and is designed to render service primarily to a metropolitan district or principal city and the surrounding rural area, or to rural areas removed from large centers of population. The service area of a Class B station will not be protected beyond the 1,000 uv/m contour; however, Class B assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service. Standard power ratings of transmitters used for Class B stations shall normally be 1,000 watts or greater. In the following subsections, antenna height above average terrain and effective radiated power are to be determined by the methods prescribed in the Standards of Good Engineering Practice Concerning FM Broadcast Stations.

(1) In Area I, Class B stations will be licensed to operate with a service area equivalent² to a minimum of

¹In some of the territory contiguous to area I, the demand for frequencies requires that applications be given careful study and consideration to insure an equitable distribution of facilities throughout the region. This region includes the remainder of Maryland, Pennsylvania, and New York (except the northeastern corner) not included in area I; Virginia, West Virginia, North Carolina, South Carolina, Ohio, and Indiana; southern Michigan as far north as Saginaw; eastern Illinois as far west as Rockford-Decatur; and southeastern Wisconsin as far north as Sheboygan. Other regions may be added as required.

²For the purpose of determining equivalent coverage, the 1000 uv/m contour should be used.

³For the time being, until more FM broadcast stations are authorized, the Commission will not authorize class A stations in central cities of metropolitan districts having four or more standard broadcast stations.

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10 KW effective radiated power and antenna height of 300 feet above average terrain and a maximum of 20 KW effective radiated power and antenna height of 500 feet above average terrain.⁴ In metropolitan districts in Area I with a population greater than 250,000 the minimum service area shall be the equivalent² of 20 KW effective radiated power and an antenna height of 350 feet above average terrain. Class B stations in Area I will not be licensed with an effective radiated power greater than 20 KW.

(2) In Area II, Class B stations will be licensed to operate with a service area equivalent² to a minimum of 2 KW effective radiated power and antenna height of 300 feet above average terrain and a normal maximum of 20 KW effective radiated power and antenna height of 500 feet above average terrain.¹ In Area II, where it is shown that the public interest would be served by authorizing greater power or antenna height either to serve greater area or to provide a higher signal intensity within an area, the power, antenna height, and area will be determined on the merits of the case, with particular attention being given to rural areas which would not otherwise receive service.

(b) Sixty channels beginning at 92.1 mc. and ending at 103.9 mc. (channels 221 through 280) are designated as Class B channels.

3.205 Station Location

(a) Each FM broadcast station shall be considered located in the state and city where the main studio is located.

(b) The transmitter of each FM broadcast station shall be so located that satisfactory service is delivered to the city where the main studio is located, in accordance with the Standards of Good Engineering Practice Concerning FM Broadcast Stations; Provided, however, upon special showing of need, authorization may be granted to locate the transmitter so that adequate service is not rendered to this city, but in no event shall this city be beyond the 50 uv/m contour.

3.206 Main Studio

The term "main studio" means the studio from which the majority of local programs originate and/or from which a majority of station announcements are made of programs originating at remote points.

Proposed Engineering Practice Changes

The following changes are proposed for the Standards of Good Engineering Practice Concerning FM Broadcast Stations:

2. Engineering Standards of Allocation.

A. Sections 3.202 to 3.206, inclusive, of the Rules and Regulations describe the basis for allocation of FM Broadcast Stations, including the division of the United States into Areas I and II. Where reference is made in the Rules to antenna heights of Class A stations, Section 2 E (1) of these Standards should be consulted; for Class B stations, Section 2 E (2) should be consulted.

B. In determining the predicted and measured field intensity contours of FM broadcast stations the following shall govern:

- (1) Class A stations will normally not be required to determine their contours.
- (2) Class B stations shall determine the extent of their 1,000 uv/m and 50 uv/m contours.

The above contours shall be determined in accord-

⁴In the determination of appropriate coverage, consideration should be given to population distribution, terrain, service from other FM stations, trade area and other economic factors. Among the recognized trade area authorities are the following: J. Walter Thompson (Retail Shopping Areas), Hearst Magazines, Inc. (Consumer Trading areas), Rand McNally Map Co. (Trading Areas) and Hagstrom Map Co. (Four Color Retail Trading Area Map).

ance with the methods prescribed in these Standards.

- C. Although some service is provided by tropospheric waves, the service area is considered to be only that served by the ground wave. The extent of the service is determined by the point at which the ground wave is no longer of sufficient intensity to provide satisfactory broadcast service. The field intensity considered necessary for service is as follows:

TABLE I

Area	Median Field Intensity
City business or factory areas	1,000 uv/m
Rural areas	50 uv/m

A median field intensity of 3,000 to 5,000 uv/m should be placed over the principal city to be served, and a median field intensity of 1,000 uv/m should be placed over the business district of cities of 10,000 or greater within the metropolitan district served. The location of the main studio of a Class A station is specified in Section 3.203 of the Rules. A field intensity of 5,000 uv/m should be provided over the main studio of a Class B station except as otherwise provided in Section 3.204 of the Rules.

These figures are based upon the usual noise levels encountered in the several areas and upon the absence of interference from other FM stations.

- D. A basis for allocation of satellite stations has not yet been determined. For the present, applications will be considered on their individual merits.

- E. The service area is predicted as follows:

(1) Class A stations

A map, topographic where obtainable, shall be submitted for the area within 15 miles of the proposed antenna site. On this map shall be indicated the antenna location and a circle of 10 miles radius with the antenna location as center. Representative points shall be picked on this circle 15 degrees apart and the elevation of these points determined. The average elevation of these points will be considered the average elevation of the circle. The difference between the elevation of the center of the radiating system and the average elevation of this circle shall be considered the height of the antenna over the terrain 10 miles from the transmitter. In cases where the applicant believes this method to be grossly in error due to peculiarities of the terrain, this method shall be used for determining the antenna height but a showing may be made, if desired, determining the height by other means and describing the method used. Calculations of the service contours of Class A stations are not required.

(2) Class B Stations

(No changes in present Section 2 E (2).)

FCC GRANTS 19 FM PERMITS

The FCC announced on Friday (31) that it had granted final construction permits to 19 applicants for FM facilities.

The stations had been issued conditional grants and engineering approvals previously.

The CP's issued Friday include grants for 1 Rural, 6 Community and 12 Metropolitan class stations.

List of new licensees will be found under "FCC Actions."

Small Market Stations

UNION CONTRACTS AND VETERAN TRAINEE

Station management, during the Small Market Stations' session at several NAB district meetings, raised the question as to whether veterans receiving on-the-job training must join unions in stations where a union has jurisdiction. Ivar H. Peterson, assistant director, NAB Employee-Employer Relations Department, provides the following general explanation:

"Whether 'a local union contract forces a veteran trainee to join the union' depends upon the terms of the contract. The question can't be answered unless we know the provisions of the contract and the proposed conditions under which the GI trainee will be employed. In the absence of a concrete situation, let us assume a hypothetical state of facts.

"Suppose Station XYZ has a contract with union ABC covering various terms and conditions of employment of the station's technicians and engineers, now or hereafter employed during the term of the contract. The contract provides for a closed shop—that is, it specifies that only members of union ABC may be employed as technicians and engineers. It also provides that in filling vacancies or increasing the staff of technicians, the employer shall request the union to furnish a competent technician, and that if the union cannot do so within seven days, the employer can hire whom he chooses; the person so hired will then be issued what is called a 'work permit' or 'temporary working card' by the union, and he may be employed until the union can supply a satisfactory man. The contract also has a clause defining the work or 'trade jurisdiction.' This states that only union members in good standing may perform work 'in connection with the installation (except new construction work), operation, maintenance and repair of radio broadcast, television, facsimile and audio equipment and apparatus by means of which electricity is applied in the transmission or transference, production or reproduction of voice, sound, or vision with or without ethereal aid, including the cutting of records and transcriptions.' The contract fixes a minimum wage for technicians of \$50 per five day, eight hour a day, week. Nowhere in the agreement is there a definition of the terms 'technician' or 'engineer,' nor is provision made for employment of apprentices, trainees, or students. Many contracts containing these exact clauses are in force today.

"Let us further suppose that Station XYZ desires to employ GI Joe, an Army veteran who received some training in electronics while in the service, shows promise of developing into a first class technician, and is willing to learn the business at a beginning salary of \$30 per week. He's not a member of union ABC. Can he be employed? If he is, does he have to join the union in order to perform any of the work described in the contract as within the union's 'trade jurisdiction?'

"Two facts are obvious: the station has agreed that only members in good standing of union ABC can do any technical radio broadcasting work; GI Joe isn't a member—and what's more, probably can't meet the union's requirements for admission until he has gained the experience offered by working for the station. We seem to be faced with a dilemma: GI Joe can't become a member until he has technical experience in broadcasting, and he can't get the technical experience unless he's a member. But common sense and good will on the part of all concerned should solve the problem.

"The manager of Station XYZ would be well advised to discuss his plans with the officials of union ABC, get their views, and attempt to work out a solution with them. Both management and the union, and obviously GI Joe, have legitimate interests in developing competent and qualified technicians and, specifically, in

making it possible for GI Joe to learn the trade. The union representative will probably want to know whether the station is seeking to cut working standards, undermine the union, or otherwise impair conditions they regard as beneficial to them and members of the union. It should not be difficult to demonstrate to reasonable men the good faith of the station is starting a veteran-training program. Maybe the local union, or its international, has worked out a program on this very subject, or is willing to join with the employer in a cooperative effort. In such a spirit, details will be solved readily.

"Probably, in the hypothetical situation under discussion, an arrangement can be worked out whereby GI Joe will be employed on the terms proposed, with the understanding that after a stipulated period of training or when he gets his operator's license, he will be classified as a technician and—if the contract is still in effect—will apply for membership in the union. In the meantime, the union will waive the application of the terms of the contract to him and agree to act on his membership application in accordance with its rules. The employer will, no doubt, be asked to give assurance that the training procedure is not going to be used as a device to evade the contract.

"The precise arrangement in handling the day-to-day details of a veteran-training program is not spelled out by the customary collective bargaining contract, and manifestly will vary from station to station. Certainly it would appear unusual for a contract to provide, and unreasonable for a union to demand, that a fully qualified union technician must be hired or assigned to devote his whole work time to showing GI Joe the ropes.

"In negotiating contracts with unions, stations having in mind instituting a veteran-training program would be well advised to cover this subject adequately in their contract. The Employee-Employer Relations Department will endeavor to supply requested information relating to apprentices and trainees."

BROWN ADDRESSES INDIANA BROADCASTERS

The Indiana Association of Broadcasters, meeting in Indianapolis today (3) will hear a report on the activities of the NAB Small Market Stations division. J. Allen Brown, director of the division, will address the group.

John Carl Jeffery, WKMO, will preside at the meeting.

FCC

FCC PROPOSED DECISION DENIES KQW TRANSFER

The FCC on Friday (31) announced a proposed decision which would deny the application for transfer of KQW, San Jose, Calif., from the Pacific Agricultural Foundation, Ltd., to the Columbia Broadcasting System. Commissioners Wakefield and Jett dissented.

The Commission based its decision upon three reasons advanced by CBS supporting the application: (1) A network should own stations, especially in the important centers of population, to assure outlets for the distribution of its programs in those areas; (2) the improved operation and usefulness of the station as an originating point which would result from the network's ownership of the station; and (3) increased economic stability accruing to the network as a result of its ownership of stations—the income from station operation as such providing a financial cushion against possible losses from network operation, as such.

Referring to the first point, the Commission stated that CBS owns seven AM stations, six of which operate with 50 KW power. "In addition," the Commission went on,

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"it (CBS) has a minority or indirect interest in two other AM broadcast stations. No other nation-wide network owns more than five stations, yet the other networks have had no difficulty in operating effectively."

Concerning the second point, the Commission said, "While undoubtedly the ownership of stations in key areas is convenient from a network's point of view, the fact is that CBS already has one outlet on the west coast—KNX in Los Angeles—and owns more stations in other major cities than does any other nation-wide network. Moreover, CBS has been operating its nation-wide network since it started operation without an outlet in San Francisco and the evidence in this case clearly shows that CBS has been more than able to maintain its competitive position vis-a-vis the other networks."

On the point of economic stability of the network, the Commission quoted figures showing the network's profits, dividends, etc., and said that the "figures amply demonstrate that the ownership of CBS of an additional AM station is not necessary in order to ensure the economic stability of the network."

In concluding its majority findings the FCC said, "For the foregoing reasons, the Commission is of the opinion that the transfer of KQW to Columbia Broadcasting System would not be in the public interest and that, accordingly, the application should be denied."

Dissenting Opinion

Commissioner Jett in his dissent said that he did not "agree with the conclusions reached in the majority opinion in this case. It is my belief that the record before us clearly shows that the transfer of KQW at San Jose, California, to the Columbia Broadcasting System is definitely in the public interest, and accordingly the application should be granted."

In his dissenting opinion, Commissioner Wakefield said "I am unable to agree with the majority of the Commission that the transfer of control of KQW to the Columbia Broadcasting System would create in Columbia such concentration of control of broadcasting facilities that such transfer should not be permitted."

PETITION FOR APPROVAL WJW-ABC AGREEMENT DENIED BY FCC

In a letter to WJW made public on Friday (31), the FCC announced that it had denied a petition made by the station for approval of an agreement between the station and ABC, which would have provided for options to extend affiliation.

Text of the FCC letter to WJW is as follows:

"The Commission today denied your petition for approval of your agreement with American Broadcasting Company, Inc., dated January 1, 1946.

"Under the terms of that agreement, you are given certain options to extend the term of your current affiliation agreement with that network for three successive periods of two years each. Each option is contingent upon the exercise of the preceding option, which rests in your absolute discretion. The agreement provides further that either party may terminate the basic affiliation agreement at any time during the extension periods provided for in the second and third options upon 12-months' written notice to the other party.

"The effect of the agreement is to confer upon you the right to extend your affiliation beyond its original expiration date for a minimum of two and a maximum of six years. On the other hand, the earliest date at which the network may, as of right, terminate the agreement is three years from its original expiration date. Thus, by not exercising the options, you may limit the term of your network affiliation to the original two-year term, while the network may at your option be bound for a minimum of five years. Such an agree-

ment, as you recognize in your petition, is clearly barred by a literal interpretation of the provisions in section 3.103 of the Commission's regulations which provides:

'No license shall be granted to a standard broadcast station, having any contract, arrangement, or understanding, expressed or implied, with a network organization which provides, by original terms, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than 2 years;

Provided, That a contract, arrangement, or understanding for a period up to 2 years may be entered into within 6 months prior to the commencement of such period.'

"You urge that your agreement is in complete conformity with the purpose and spirit of the rule as understood by you, namely, ' . . . to secure, so far as possible, the exercise of independent judgment by station licensees in the choice, selection and scheduling of the programs.' No mention is made, however, of the basic consideration which underlies all of the chain broadcasting regulations; the Commission's concern for the improved service which the public might otherwise be expected to derive from competition in the network field. You fail to recognize, also, that conceivably it may be in the public interest not to permit networks to restrict their ability to compete with other networks in the selection of affiliated stations. Options such as those proposed may well prevent a network from improving its competitive position with relation to other networks when new and better facilities may be licensed in the service areas of its existing affiliates. As the Commission stated in its *Report on Chain Broadcasting* (p. 61)—

'The long-term contracts of CBS and NBC were intended to, and do, prevent any real competition in the network-station market. The public is thus deprived not only of the advantages that might flow from the establishment and development of new networks, but it also loses the benefits of competition between existing networks for the better outlets.'

"Agreements of the type you propose are in effect restraints upon competition among the networks and appear equally to be not in the public interest. Accordingly, your petition has been denied."

SPECIAL TEMPORARY AUTHORIZATION REQUESTS SUBJECT TO TIME FACTOR

Broadcasters were urged by the FCC on Friday (24) to allow sufficient time in making requests for temporary authorizations to permit notification of a grant in time for advantage of the action to be taken.

The commission stated that it had received numerous requests for such authorization on the day a program was scheduled or the day previous to such a program. It pointed out that often it was impossible to notify a licensee of action because of late filing of the request.

The FCC explained that its rules provide that such a request will not be considered unless "It is received by the commission at least 10 days previous to the date of proposed operation: Provided, however, that any such request received within less than 10 days may be accepted upon due showing of sufficient reasons for the delay in submitting such request."

FCC ASSISTANT GENERAL COUNSEL RESIGNS

Nathan David, Assistant General Counsel of the FCC on military leave, has resigned to enter private practice in Washington, it was announced on Tuesday (28).

After joining the commission in 1939, Mr. David became secretary to former FCC Chairman James Lawrence Fly the following year. In 1942 he was appointed chief of the War Problems and Enforcement Division.

Legal Department

BULOVA AND WOKO CASES COMPARED

The FCC recently denied an application for the transfer of a standard broadcast station in New York on the grounds that the proposed licensees "showed only the vaguest acquaintance with the present operations" of the station "and were equally vague as to their plans for its future operation" and that "the transferees revealed an extreme lack of candor in testifying under oath as to their numerous difficulties with various governmental bodies." (*In re* Application of Bulova and Henshel, Transferors, Docket No. 6598, Mar. 5, 1946.)

This case is interesting in the light of the decision of the U. S. Court of Appeals in the WOKO Case (current NAB REPORTS, p. 58). It was there held that the Commission acted arbitrarily and capriciously in refusing to renew a corporate licensee because the corporation's general manager had made repeated misstatements as to the beneficial ownership of 24% of the capital stock. The Supreme Court agreed to review this case on April 22, 1946.

In the Bulova Case, *supra*, the Commission did not refer to the WOKO Case, but took the view that its continuing interest in station operation required it to grant licenses "only to those persons whose statements are trustworthy." In addition the Commission found that the prospective licensees' "numerous and extended" violations of federal and state regulatory laws, as distinguished from "isolated and inadvertent violations" of such laws, showed a lack of a sense of public responsibility in private business dealings which must be given considerable weight in determining the degree of public responsibility which would be brought to bear in broadcast operations.

Public Interest Programming

RETAILERS CONDUCT NATIONWIDE FOOD CONSERVATION CAMPAIGN THIS WEEK

Beginning this week (June 3), retail merchants throughout the country are conducting an educational advertising and promotion campaign for famine relief. The drive was organized at the request of the President's Famine Emergency Committee, of which Herbert Hoover is honorary chairman, Chester Davis, chairman, and Judge Justin Miller, president of NAB, a member. A National Retail Committee has been formed, with Charles B. Dulcan, Sr., vice-president of The Hecht Company, Washington, D. C., as honorary chairman, and local chairmen in ninety key cities. In addition, the American Retail Federation and the National Retail Dry Goods Association have made available their services and the cooperation of their member stores.

The campaign will be aimed directly at the American housewife, the individual primarily responsible for the final purchase and control of foodstuffs for home consumption. It will explain the reasons for the current crisis, describe the methods of solving it, and appeal to her for cooperation in the conservation and sharing of wheat products, fats, oils, and other foods, and the elimination of waste.

The appeal will be concentrated in a "Pledge of the American Housewife," which the women will be asked to sign and turn in to famine booths located in the stores. A goal of 30,000,000 signed pledges has been set for the drive.

The motivating force behind the retailing famine program is the realization that the individual American woman is willing and eager to respond wholeheartedly to any emergency, and her effort, multiplied 30,000,000 times, can be a deciding factor in the solution of the famine problem. However, she must be given a complete picture of the need, and her relation to it, and her awareness of the acute situation must be keyed to a high pitch.

The retailers are especially well qualified to perform this function because of their day-in, day-out, continuous relations with the housewife—through personal contact by store employees, and by virtue of their multitude of promotional facilities—radio, newspapers, etc.

Station managers are therefore urged to cooperate with the retailers in their drive, and to bring to their attention the various ways in which radio can participate actively. City chairmen and other key merchants throughout the country have already been advised by the National Retail Committee to plan the most advantageous utilization of sponsored spot announcements and other radio time with station managers.

Managers should also alert women's program directors and commentators to the campaign. These programs, with their large housewife listening audience, can do much to carry the message of the drive and the pledge directly to the desired target.

WLW SENDS FAMINE OBSERVERS TO EUROPE

A housewife, a farmer and a storekeeper, accompanied by Roy Battles, WLW's Farm Program Director, boarded a plane in Washington on Wednesday (29) to start the first leg of their trip to Europe to observe first hand the critical food shortage.

The group plans to make stops in Germany, Poland, Austria, Greece, Italy and France, the most severely affected countries, as well as quick stopovers in London, their temporary base in Europe.

WLW coverage of the trip includes short wave broadcasts and cable stories from the group abroad. On their return, members of the observation party will participate in a series of broadcasts, in which they will describe their reactions to conditions prevailing in the famine areas.

It is expected the round trip will be completed in six weeks.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 10-16, by The Advertising Council and the Media Programming Division of the OWMR. A brief résumé of each Fact Sheet is given below:

Emergency Food Collection

The Emergency Food Collection offers an opportunity for Americans to make a direct and personal contribution to help prevent starvation abroad. 500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. Americans are being asked to simply contribute

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Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 3. They are subject to change.

Monday, June 3

To Be Held in Room 305, Board of Education, 228 North La Salle St., Chicago, Illinois, for FM Radio Facilities in the Chicago Area

- NEW—Agricultural Broadcasting Co., Chicago, Ill.
- NEW—Amalgamated Broadcasting System, Inc., Chicago, Ill.
- NEW—American Broadcasting Co., Inc., Chicago, Ill.
- NEW—Balaban & Katz Corp., Chicago, Ill.
- NEW—Chicago Federation of Labor, Chicago, Ill.
- NEW—Drivers Journal Publishing Co., Chicago, Ill.
- NEW—Dual Engineering Corp., Chicago, Ill.
- NEW—International Union, United Automobile, Air Craft and Agricultural Implement Workers of America (UAW-CIO), Chicago, Ill.
- NEW—Johnson Kennedy Radio Corp., Chicago, Ill.
- NEW—Lincoln-Belmont Publishing Co. & Myers Publishing Co., Chicago, Ill.
- NEW—National Broadcasting Co., Inc., Chicago, Ill.
- NEW—Raytheon Manufacturing Co., Chicago, Ill.
- NEW—Telair Co., Elmhurst, Ill.
- NEW—Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds & Grace V. McNeil, d/b as Radio Station WAIT, Chicago, Ill.
- NEW—John A. Dyer, Vivian I. Christoph, Elizabeth M. Hinzman, F. A. Ringwald and Wm. F. Moss d/b as Radio Station WGES, Chicago, Ill.
- NEW—WJJD, Inc., Chicago, Ill.
- NEW—Julius Miller, Oscar Miller, Bertha I. Miller, Gertrude Miller, and Arnold B. Miller, d/b as Radio Station WSEB, Chicago, Ill.
- NEW—Nathan Schwartz, Chicago, Ill.

To Be Held in Federal Court Room, Post Office Building, Jackson, Tennessee

- NEW—Jackson Broadcasting Co., Jackson, Tenn.—C. P. 1490 kc., 250 watts night, 250 watts day, unlimited.
- NEW—Hub City Broadcasting Co., Jackson, Tenn.—C. P. 1490 kc., 250 watts night, 250 watts day, unlimited.
- NEW—George Arthur Smith, Jackson, Tenn.—C. P. 1490 kc., 250 watts night, 250 watts day, unlimited.

For Commercial Television Facilities in the New York Metropolitan Area

- NEW—Bamberger Broadcasting Service, Inc., New York, N. Y.
- NEW—Bremer Broadcasting Corp., Newark, N. J.
- NEW—American Broadcasting Co., Inc., New York, N. Y.
- NEW—News Syndicate Co., Inc., New York, N. Y.
- NEW—WLIB, Inc., New York, N. Y.
- NEW—Raytheon Manufacturing Co., New York, N. Y.
- NEW—Debs Memorial Radio Fund, Inc., New York (Manhattan), N. Y.
- NEW—Sherron Metallic Corp., Huntington, N. Y.

Further Hearing

- NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. 960 kc., 1 KW, unlimited, DA-day and night use.
- KFVS—Oscar G. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. 960 kc., 1 KW, DA for night use.

(Continued on next page)

either tinned food or cash to buy and transport food—preferably cash. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation Administration (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packing, and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Buy U. S. Savings Bonds

The Treasury's first effort since the Victory Loan to promote the sale of Bonds through means other than the Pay-Roll Savings Plan is scheduled to run from D-Day, June 6, through Independence Day, July 4. It is hoped that this campaign will create a *long-term* incentive for the buying and holding of U. S. Savings Bonds. *Thirty billion dollars in Bonds* bought during the war are still owned by the people. *An additional \$22 billion—over and above—*what can be absorbed by taxes, insurance, normal savings and the purchase of ALL the consumers' goods and services that can be made available this year—will be earned by the American people in 1946. *This money, a total of \$52 billion, is figuratively a powder keg which if employed in present spending would skyrocket prices to unprecedented heights.* The continued sale of Bonds will serve to off-set current redemptions as well as help withdraw from circulation potentially dangerous current earnings. It will spread ownership of the public debt among as many Americans as possible so that the interest may go to people as holders of Bonds rather than to a comparatively few banks, corporate or individual investors. Continued Bond sales now while money is plentiful and goods scarce will insure a reserve of spending power for new homes, equipment, services and other individually desired things in the future. In promoting the sale of Bonds between June 6 and July 4, copy should be devoted exclusively to self-interest appeals as reflected in the slogan, "Back Your Future," rather than to any anti-inflation aspects of the campaign. (Fact Sheet No. 11-B)

The Veterans' Assets

Radio is asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. Messages selling the assets of veterans will be believable, of course, only if they show specially in what ways veterans are better employees and better citizens than they were before entering service. These specific points can be grouped under three headings: 1. *Service Jobs and Civilian Jobs:* One-half of all service jobs are *directly* related to civilian occupations, and all service jobs are related to civilian occupations in some way. 2. *Extension Education:* It is not generally realized that many servicemen, while still in the armed forces, improved their own educational status through—(a) The United States Armed Forces Institute; (b) Navy Educational Services Program. 3. *Indoctrination:* Military service teaches a man or woman many things, among them respect for discipline and procedure. The strict adherence to the rules of discipline and procedure in turn make a person a better leader, and these qualities are transmitted to his attitude toward civilian life. The military teaches a man self-sufficiency. These, and other qualities, are ingrained in men and women during their time in service and make them better workers, more ingenious, and more thorough than they ever were before. The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. (Fact Sheet No. 23)

Wednesday, June 5

NEW—Times-World Corp., Roanoke, Va.—For FM facilities.
NEW—Roanoke Broadcasting Corp., Roanoke, Va.—For FM facilities.
NEW—Piedmont Broadcasting Corp., Danville, Va.—For FM facilities.

KGKL—KGKL, Inc., San Angelo, Texas—C. P. 960 kc., 1 KW DA-night, 5 KW day.

To Be Held in Grand Jury Room, Federal Building, Mobile, Alabama

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Burton Broadcasting Co. (Gillette and Jesse Gilbert Burton, partners, d/b as), Mobile, Ala.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Joseph Gardberg and Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—C. P. 1330 kc., 5 KW, unlimited, DA-night and day.

Thursday, June 6

NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. 1490 kc., 250 watts, unlimited.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. 680 kc., 10 KW day, 5 KW night, unlimited.
NEW—Tower Realty Co., Baltimore, Md.—C. P. 680 kc., 5 KW night, 5 KW day, directional antenna, unlimited.

To Be Held in Court Room, Third Floor, Federal Building at Shreveport, Louisiana

NEW—James A. Noe, Shreveport, La.—C. P. 1550 kc., 250 watts, unlimited.
NEW—Frank H. Ford, Shreveport, La.—C. P. 1550 kc., 250 watts, unlimited.

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—N. Joe Rahall, et al., d/b as Allentown Broadcasting Co., Allentown, Pa.—Granted CP for a new station to operate on 1580 kc., 1 KW, daytime only. (B2-P-4496; Docket 7475)
NEW—Mattoon Broadcasting Co., Mattoon, Ill.—Granted construction permit for a new station to operate on 1170 kc., 250 watts, daytime only. (B4-P-4643)
NEW—Midwestern Broadcasting Co., Alpena, Mich.—Granted construction permit for a new station to operate on 1450 kc., 250 watts, unlimited time. (B2-P-4723)
NEW—Hollywood Broadcasting Co., Hollywood, Fla.—Granted construction permit for a new station to operate on 940 kc., 1 KW, daytime. (B3-P-4696)

FM FINAL CP'S GRANTED

The following stations heretofore given conditional grants and engineering approvals, were granted regular construction permits:

Georgia-Ala. Broadcasting Corp., Columbus, Ga.—C. P. for Metropolitan station; Channel (No. 242) 96.3 mc.; 9.4 KW; antenna: 602 ft.
Minnesota Broadcasting Corp., Minneapolis, Minn.—C. P. for Rural station; Channel (No. 246), 97.1 mc.; 192 KW; antenna 491 ft.
The Daily Report, Ontario, Calif.—Construction permit for Community station; 104.3 mc. (Channel 282); 250 watts; antenna: —194 feet.

Contra Costa Broadcasting Co., Richmond, Calif.—Construction permit for Community station; 104.7 mc. (Channel 284); 0.14 KW; antenna: 346 feet.
Lee Brothers Broadcasting Co., San Bernardino, Calif.—Construction permit for Metropolitan station; 104.3 mc. (Channel 277); 0.47 KW; antenna: 2,260 feet.
Robert K. and S. C. Hancock, copartners d/b as Santa Maria Daily Times, Santa Maria, Calif.—Construction permit for Community station; 104.3 mc. (Channel 282); 250 watts; antenna: —289 feet.
Augusta Broadcasting Co., Augusta, Ga.—Construction permit for Metropolitan station 94.5 mc. (Channel 233); 30 KW, antenna: 664 feet.
J. W. Woodruff, et al., d/b as Columbus Broadcasting Co., Columbus, Ga.—Construction permit for Metropolitan station; 96.7 mc. (Channel 244); 12 KW; antenna: 510 feet.
Paul F. McRoy, et al., d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Construction permit for Metropolitan station; 100.5 mc. (Channel 263); 3.4 KW; antenna: 345 feet.
Champaign News Gazette, Inc., Champaign, Ill.—Construction permit for Community station.
North Shore Broadcasting Co., Evanston, Ill.—Construction permit for Community station; 104.3 mc. (Channel 282); 250 watts; antenna: 225 feet.
Quincy Newspapers, Inc., Quincy, Ill.—Construction permit for Rural station; 97.7 mc. (Channel 249); 32 KW; antenna: 743 feet.
The Radio Station KFII Co., Wichita, Kansas—Construction permit for Metropolitan station 96.5 mc. (Channel 243); 185 KW; antenna: 411 feet.
The Hampden-Hampshire Corp., Holyoke, Mass.—Construction permit for Metropolitan station; 95.5 mc. (Channel 238); 3.5 KW; antenna: 940 feet.
North Shore Broadcasting Co., Salem, Mass.—Construction permit for Community station; 105.5 mc. (Channel 288); 250 watts; antenna: 209 feet.
James Broadcasting Co., Inc., Jamestown, N. Y.—Construction permit for Metropolitan station; 101.5 mc. (Channel 268); 9.5 KW; antenna: 750 feet.
The Messenger Publishing Co., Athens, Ohio—Construction permit for Metropolitan station; 102.9 mc. (Channel 275); 16.5 KW; antenna: 550 feet.
Pacific Radio Advertising Service, Portland, Oregon—Construction permit for Metropolitan station; 95.7 mc. (Channel 239); 3.2 KW; antenna: 911 feet.
Susquehanna Broadcasting Co., York, Pa.—Construction permit for Metropolitan station; 94.9 mc. (Channel 235); 20 KW; antenna: 500 feet.
Intermountain Broadcasting Co., Salt Lake City, Utah—Construction permit for Metropolitan station; 98.5 mc. (Channel 253); 3.2 KW; antenna: —14 feet.
Times Publishing Co. of Wichita Falls, Texas—Construction permit for Metropolitan station; 97.7 mc. (Channel 249); 20 KW; antenna: 500 feet.

ENGINEERING APPROVAL OF FM CG

The following applicant was granted approval of basic engineering plans: (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Penellas Broadcasting Co., St. Petersburg, Fla.—Metropolitan; 92.1 mc. (Channel 221); 30 KW; antenna: 437 feet.

DESIGNATED FOR HEARING

Chronicle Publishing Co., San Francisco, Cal.—Adopted an order designating for consolidated hearing application (B5-PCT-170) for a television station with applications of American Broadcasting Co., Inc., The Asso. Broadcasters, Inc., Don Lee Broadcasting System, Hughes Tool Co., Television Productions, Inc. and Dorothy S. Thackrey.
Pilgrim Broadcasting Corp., Manchester, N. H.; Nashua Broadcasting Corp., Nashua, N. H.—Designated for consolidated hearing the application of Pilgrim Broad-

(Continued on next page)

casting Corp. (B1-P-4658) for a new station to operate on 900 kc., 1 KW, daytime only, with application of Nashua Broadcasting Corp. (B1-P-4746), seeking the same facilities.

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.; WJAX—City of Jacksonville, Jacksonville, Fla.—Designated for hearing application of WOLS (B3-P-4538) for CP to change facilities from 1230 kc, 250 watts, unlimited, to 930 kc., 1 KW, DA at night, install a new transmitter and move transmitter, in a consolidated proceeding with application of WJAX (B3-P-4271) for CP to change facilities from 930 kc., 1 KW night, 5 KW-LS, unlimited, to 930 kc., 5 KW, unlimited, directional antenna.

News Publishing Corp., Charlotte, N. C.—Designated for hearing application (B3-P-3952) for a new station to operate on 1400 kc., 250 watts, unlimited time.

KDAL—Red River Broadcasting Co., Duluth, Minn.—Designated for hearing application for renewal of license, to be heard in consolidation with application (B4-P-4421: Docket 7552) requesting increase in power from 1 to 5 KW, on 610 kc., install new transmitter and change DA for night use.

San Diego Broadcasting Co., San Diego, Cal.—Adopted an order designating for hearing application for new station to operate on 1510 kc., 5 KW, unlimited time, DA day and night. (B5-P-3744).

KTKC—J. E. Richmond, et al. d/b as Tulare-Kings Counties Radio Associates, Visalia, Cal.—Designated for hearing application for CP to change transmitter site and studio location of station KTKC from Visalia to Fresno, Cal. (B5-P-3909)

Radio Peoria, Inc., Peoria, Ill.—Designated for hearing application for a new station to operate on 970 kc., 1 KW, DA, unlimited time. (B4-P-4177)

John C. McCormack, et al. d/d as Radio Station KTBS, Shreveport, La.; Edwin Mead, Rockford, Ill.—Designated for hearing application (B3-P-4720) for a new station to operate on 1480 kc., 1 KW non-directional to 5 KW, using directional antenna day and night, in consolidation with application of Edwin Mead for a new station (B4-P-4729), to operate on 1430 kc., 1 KW, unlimited time with directional antenna day and night.

Telegraph Herald, Decorah, Iowa—Designated for hearing (Comr. Jett voting to grant), application for a new station to operate on 1240 kc., 250 watts, limited time (6:00 a. m. to 9:30 a. m., 1:30 p. m. to 12:00 midnight). (B4-P-4579)

KWLC—Luther College, Decorah, Iowa—Designated for hearing (Comr. Jett voting to grant), application for modification of license to specify hours of operation from 9:30 a. m. to 1:30 p. m.; CST, daily. (Present assignment 1240 kc., 250 watts, daytime). (B4-ML-1226)

KROD—Dorrance D. Roderick (Assignor), Roderick Broadcasting Corp. (Assignee), El Paso, Texas—Designated for hearing application for consent to voluntary assignment of license of station KROD from Dorrance D. Roderick to Roderick Broadcasting Corp. (B3-AL-520)

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KFDA, Amarillo, Texas; KFND, Nampa, Idaho; WAJR, Morgantown, W. Va.; WCBT, Roanoke Rapids, N. C.; WDSM, Superior, Wis.; WESX, Salem, Mass.; WHLN, Harlan, Ky.; WJBC, Bloomington, Ill.; WJOB, Hammond, Ind.; WLOG, Logan, W. Va.; KFJB, Marshalltown, Iowa; KSUN, Lowell, Ariz.; KWG, Stockton, Calif.; WAXX, Waycross, Ga.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WJLS, Beckley, W. Va.; KFDM, Beaumont, Texas; KFYR, Bismarck, N. Dak.; KOAC, Corvallis, Ore.; KLZ, Denver; WSYR, Syracuse; WNAX, Yankton, S. Dak.; KGMB and auxiliary, Honolulu; WEEL, Boston; WKZO, Kalamazoo; WLBZ, Bangor, Maine; WMAL, Washington; WMAM, Marinette, Wis.

The following licenses were granted renewals for the period ending November 1, 1948:

KYA, San Francisco; WHKY, Hickory, N. C.; WTAQ, Green Bay, Wis.; WFBM and auxiliary, Indianapolis.

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.—Granted renewal of license for the period ending February 1, 1948.

WINS—Hearst Radio, Inc., New York City—Granted renewal of license for the period ending May 1, 1948 (Comr. Durr voting for hearing).

WKRO—Oscar C. Hiirsch, Cairo, Ill.—Granted renewal of license for the period ending August 1, 1948.

WNBR—Fla. Broadcasting Co., Jacksonville, Fla.—Granted renewal of license for the period ending August 1, 1947.

Licenses for the following experimental television stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending August 1, 1946:

W2XVT, Allen B. DuMont Labs., Inc.; W10XAD, W10XAE and W10XAF, Philco Products, Inc.

Licenses for the following ST broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses, for the period ending August 1, 1946:

W2XEO, Capitol Broadcasting Co., Inc.; W2XBD, General Electric Co.; W4XGG, Gordon Gray; W9XMB, The Moody Bible Inst. of Chicago.

Licenses for the following stations were further extended upon a temporary basis, pending determination upon applications for renewal, for the period ending August 1, 1946:

KABC, San Antonio; KBIX, Muskogee, Okla.; KBON, Omaha; KBST, Big Spring, Texas; KBTM, Jonesboro, Ark.; KBUK, Burlington, Iowa; KCMC, Texarkana; KCRS, Midland, Texas; KEYS, Corpus Christi; KFRC and auxiliary, San Francisco; KFUN, Las Vegas, N. M.; KGDE, Fergus Falls, Minn.; KGFJ, Los Angeles; KGKB, Tyler, Texas; KHAS, Hastings, Neb.; KHBC, Hilo, T. H.; KHMO, Hannibal, Mo.; KHUB, Nr. Watsonville, Calif.; KMLB, Monroe, La.; KNOV, Austin, Texas; KOCY, Oklahoma City; KONO, San Antonio; KOOS, Coos Bay, Ore.; KOTN, Pine Bluff, Ark.; KPAB, Laredo, Texas; KPHO, Phoenix; KPLT, Paris, Texas; KRBM, Bozeman, Mont.; KSAM, Nr. Huntsville, Texas; KSAN, San Francisco; KTHH, Houston; KTOH, Lihue, T. H.; KTOK, Oklahoma City; KVAK, Atchison, Kans.; KVAL, Brownsville, Texas; KVCV, Nr. Redding, Calif.; KVEC, San Luis Obispo; KVNU, Logan, Utah; KVOE, Vernon, Texas; KWAL, Wallace, Idaho; KWBW, Hutchinson, Kans.; KWNW, Winona, Minn.; KXO, El Centro, Calif.; KYCA, Prescott, Ariz.; KYOS, Nr. Merced, Calif.; WABY, Albany; WAGO, Waco; WAGM, Presque Isle, Maine; WATW, Ashland, Wis.; WBAB, Atlantic City; WBLJ, Dalton, Ga.; WBLK, Clarksburg, W. Va.; WCED, DuBois, Pa.; WCLO, Janesville, Wis.; WDNC, Durham, N. C.; WEOA, Evansville, Ind.; WFCT, Kinston, N. C.; WFVA, Fredericksburg, Va.; WGAL, Lancaster, Pa.; WGPC, Albany, Ga.; WGRM, Greenwood, Miss.; WGTC, Greenville, N. C.; WHBY, Appleton, Wis.; WHIT, Nr. New Bern, N. C.; WHTB, Talladega, Ala.; WIBG, Glenside, Pa.; WING, Dayton; WISE, Asheville; WITH, Baltimore; WJBK and auxiliary, Detroit; WJBY, Gadsden, Ala.; WJHO, Opelika, Ala.; WJMC, Rice Lake, Wis.; WJNO, W. Palm Beach; WJXX, Jackson, Miss.; WKBO, Harrisburg, Pa.; WKBZ, Muskegon; WLAV, Grand Rapids; WLOF, Orlando; WMFF, Daytona Beach; WMGA, Nr. Moultrie, Ga.; WMJM, Cordele, Ga.; WMOB, Mobile; WNOE, New Orleans; WOLF, Syracuse; WOLS, Florence, S. C.; WOPI, Bristol, Tenn.; WOV and auxiliary, New York City; WPAR, Parkersburg, W. Va.; WRGA, Rome, Ga.; WRJN, Racine; WSPB, Sarasota, Fla.; WSTP, Salisbury, N. C.; WTOL, Toledo, Ohio; WWDC, Main and Syn. Amplifier, Washington.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority for waiver of Secs. 2.53 and 13.61 of the Commission's Rules so as to permit operation of the synch. amplifier by remote

(Continued on next page)

control from main transmitter location, for the period June 1 to Aug. 1, 1946, upon the same terms and conditions as the existing authorization for such operation.

Licenses for the following FM broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending August 1, 1946:

WABW, Indianapolis; WBAM, New York; WABC-FM, New York; WBBM-FM, Chicago; WGFM, Schenectady; WABF, New York; WDLM, Chicago; WPEN-FM, Philadelphia; WSBF, South Bend; WCAU-FM, Philadelphia; WBZA-FM Springfield, Mass.; WBZ-FM, Boston; KDKA-FM, Pittsburgh; WEHS, Chicago.

W2XWE—WCKO, Inc., Albany, N. Y.—Facsimile broadcast station license was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending August 1, 1946.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Present license extended upon a temporary basis only, pending determination upon application for renewal, for the period ending August 1, 1946.

Licenses for the following relay stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending August 1, 1946:

WODJ, Adirondack Broadcasting Co., Inc.; KEHP, Airfan Radio Corp., Ltd.; WEGD, WEGE, WKRK, American Broadcasting Corp.; KEGA, Earle C. Anthony, Inc.; KAOU, Ariz. Broadcasting Co., Inc.; KEGE, KFAA, A. H. Belo Corp.; WEGP, Berks Broadcasting Co.; WJOT, The Birmingham News Co.; WEGS, Donald A. Burton; KEGH, KEGI, KNED, Carter Publications, Inc.; WBGH, The Campaign News-Gazette, Inc.; WADA, Charleston Broadcasting Co.; WEGW, WEGX, Charleston Broadcasting Co.; WAUY, WAUT, WEGQ, Evansville on the Air, Inc.; WRET, The Fort Industry Co.; WQER, Ga. School of Tech.; WRDN, Great Trails Broadcasting Corp.; WHHC, The Hampden, Hampshire Corp.; KEHO, Intermountain Broadcasting Corp.; KAXY, KEIF, KEIG, KEJR, KEJS, KGKO Broadcasting Co.; KAOV, KEGD, KRIC, Inc.; KEIM, KTAR Broadcasting Co.; WHPT, Radio Station WMFR; KAOY, KEGN, Don Lee Broadcasting System; WEIT, WEIU, Loyola University; KABG, Ben S. McGlashan; KRME, Merced Broadcasting Co.; WEIZ, Miami Valley Broadcasting Corp.; KIFF, Mo. Broadcasting Corp.; WEOF, WNRB, The National Life & Accident Ins., Co.; KEIV, Nichols and Warinner, Inc.; WERB, Pinellas Broadcasting Co.; KEJN, Puget Sound Broadcasting Co., Inc.; WEHT, WELT, Raeine Broadcasting Corp.; KEGV, Radio Station KFH Co.; WEHZ, WEKL, WEKM, Reading Broadcasting Co.; KBTA, KBTB, Red River Broadcasting Co., Inc.; KIDN, Redwood Broadcasting Co., Inc.; WRGG, Rome Broadcasting Corp.; WAVB, The Scioto Broadcasting Co.; WEKQ, Allen T. Simmons; WEKR, South Bend Tribune; WEHI, Southeastern Broadcasting Co.; WMWB, Ft. Huron, Mich.; KEGZ, Symons Broadcasting Co.; KEGT, Tarrant Broadcasting Co.; WAUW, WLAC Broadcasting Service; WELC, WAVE, Inc.; WMFZ, WCBS, Inc.; WELN, WDRC, Inc.; WAXL, Jonas Weiland; WELV, W. Va. Broadcasting Corp.; WLIR, WFAM, Inc.; WEIJ, WFBM, Inc.; WEIK, WFBM, Inc.; WELY, WGAL, Inc.; KBOA, Winona Radio Service; WAIJ, WAIY, WIBX, Inc.; KPAK, Wichita Broadcasters; WJAE, WJNO, Inc.; WENI, WJW, Inc.; WTNK, WOAX, Inc.; WBLR, Columbus Broadcasting Co.

Granted renewal of following station licenses for period ending August 1, 1948:

KVOE, Santa Ana, Calif.; WRGA, Romc, Ga.; WGTC, Greenville, N. C.; KPLT, Paris, Tenn.; WOPI, Bristol, Tenn.; WKBZ, Muskegon, Mich.

Granted renewal of following station licenses for period ending May 1, 1949:

KFSD, San Diego, Cal.; WROL, Knoxville, Tenn.; WAGE, Syracuse, N. Y.; WPIC, Sharon, Pa.

Granted renewal of following station licenses for period ending November 1, 1948:

KOIL, Omaha, Nebr.; WDSU and auxiliary, New Orleans, La.

WISE—Radio Station WISE, Inc., Asheville, N. C.—Granted renewal of license for period ending February 1, 1949. (B3-R-1025)

WHIT—Coastal Broadcasting Co., Inc., New Bern, N. C.—Granted renewal of license for period ending February 1, 1948. (B3-R-1176)

MISCELLANEOUS ACTIONS

WJZ—American Broadcasting Co., New York City—Denied petition of WJZ described as "Petition for prompt decision" upon the application of station KOB for CP and license to cover CP. (B5-MP-1738; B5-L-1799, Dockets 6584 and 6585)

WTAW—Agr. and Mechanical College of Texas, College Station, Texas—Adopted order denying motion of WTAW to dismiss application of Frontier Broadcasting Co. (WACO), Waco, Texas, for modification of CP. (B3-MP-1867)

Douglas L. Craddock, Leaksville, N. C.—Granted authority to use call letters WLOE to identify new station granted on March 13.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Adopted an order granting petition insofar as it requests reinstatement of application for CP (B4-P-2717) to increase night power from 1 to 5 KW, and to amend application to bring up to date information on officers and their interests and station finances, denied in other respects, and designated said application for hearing.

V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas—Designated application of Bee Broadcasting Co. (B3-P-4639) for CP to operate on 1490 kc., with 250 watts, unlimited time, in a consolidated proceeding with KFDA Docket 7559, et al., and ordered the bills of particulars heretofore issued in these proceedings be amended to include the Beeville application.

Charleston Broadcasting Co., Charleston, S. C.—Granted petition to amend application for CP (B3-P-4248) so as to specify the frequency 1340 kc. instead of 1450 kc., 250 watts, unlimited time, and the application as amended, was granted. (Docket 7530)

Troy Broadcasting Corp., Troy, Ala.—Granted petition for reconsideration and grant of application for a new station (B3-P-4446), and granted CP to operate on 1490 kc., 250 watts, unlimited time. (Docket 7381)

Sam Morris, San Antonio, Texas—Denied petition for rehearing and "extension of decision and order" directed against the Memo. Opinion and Order of the Commission of March 27, denying petition of Sam Morris, for denial of the application of KRLD for renewal of license.

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Denied petition requesting that its application for a CP to change facilities from 1400 kc., 250 watts, unlimited time, to 790 kc., 5 KW day, 1 KW night, with change in transmitter location, and installation of new transmitter with DA, designated for hearing in a consolidated proceeding with application of WKPT, be removed from the docket and granted without hearing; and ordered that the bill of particulars heretofore issued with respect to this application be amended. (Docket 6052)

WKPT—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Denied petition requesting that its application for CP to change facilities from 1400 kc., 250 watts, unlimited time, to 790 kc., 1 KW, with change in transmitter location and a DA for night use, designated for consolidated hearing with application of WGRC, be removed from the docket and granted without hearing; and ordered that the bill of particulars heretofore issued be amended. (Docket 6249)

Edwin Mead, Miami Beach, Fla.—Dismissed petition requesting leave to intervene in hearing of Radio Wis-

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- consin (Docket 6940) and Ohio Broadcasting Co. (Docket 7186)
- WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted construction permit to increase power of station WHBC presently operating on 1480 kc., 1 KW, DA-night, unlimited, to 5 KW, install new transmitter and directional antenna (night) and change transmitter location; conditions. (Comr. Durr voting for hearing)
- Radio Wisconsin, Inc., Madison, Wis.—Ordered retention in hearing status of application (B4-P-3800; Docket 6940) to operate on 1480 kc., 1 KW, DA-night, unlimited time, and ordered the hearing issues amended.
- Columbia Broadcasting System, Inc.—Granted request for waiver of Section 3.406 so as not to require half-hour identification of stations broadcasting "Operation Crossroads" program on May 28, 1946.
- American Broadcasting Co., Inc.—Granted extension of waiver of requirements of Section 3.407 in cases of transcribed network broadcasts which are broadcast by stations on standard time one hour after regular broadcast on daylight saving time, until September 28, 1946, the end of daylight saving time.
- WTOD—Unity Corp., Inc., Toledo, Ohio—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at near Southeast corner of Arlington and Byrne Roads, Toledo. (B2-MP-1895)
- KBPS—Bensen Polytechnic School (R. T. Stephens, Agt.), Portland, Ore.—Granted special temporary authority to remain silent for the period May 29 to Sept. 9, 1946, in order to observe school vacation period.
- WSAJ—Grove City College, Grove City, Pa.—Granted special temporary authority to remain silent for the period June 15 to Sept. 19, 1946, in order to observe college vacation period.
- WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Granted license to cover CP which authorized installation of a new transmitter (Gates Radio Co. 250-C); (B3-L-1950). Also authority to determine operating power by direct measurement. (B3-Z-1774) The licensee is granted a waiver of Sec. 3.55(b) and 3.60 of the rules; conditions.
- KGVL—Truet Timzey, Greenville, Texas—Granted license to cover CP, which authorized a new station to operate on 1400 kc., 250 watts, unlimited time. (B3-L-1848) Also authority to determine operating power by direct measurement. Licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions. (B3-Z-1773)
- KFLW—Herald Publishing Co. of Klamath Falls, Klamath Falls, Ore.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time; also authority to determine operating power by direct measurement. (B5-L-1947; B5-Z-1772) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.
- Earle C. Anthony, Inc., Mt. Wilson Park, Cal.—Granted special temporary authority to operate a 250-watt G.R. transmitter on 96.5 mc. with temporary antenna system, in order to make site tests, for a period of 60 days from date of grant. Operation shall be limited to that required for site tests, and that no regular program service shall be broadcast.
- WATT—Midwestern Broadcasting Co., Cadillac, Mich.—Granted license to cover CP, which authorized a new station on 1240 kc., 250 watts unlimited time. (B2-L-1903) Also authority to determine operating power by direct measurement. (B2-Z-1722)
- KSST—Davenport Broadcasting Co., Inc., Davenport, Iowa—Granted modification of CP authorizing a new station, for approval of antenna and to change proposed studio location from 115 W. 3rd St., Davenport, to 135 Main St. (B4-MP-1893)
- KSWM—Air-Time, Inc., Joplin, Mo.—Granted modification of CP, which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at W. 13th St. and 221 W. 3rd St., Joplin, respectively. (B4-MP-1883)
- WSTB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted modification of CP, which authorized a new station, for changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations at U. S. Highway 301, west of Lumberton, and 112 W. 5th St., Lumberton, respectively. (B3-MP-1873)
- WMHM—Herbert Herff, Memphis, Tenn.—Granted modification of CP, which authorized a new station, to change type of transmitter (RCA-BTA-250-L) for approval of antenna and approval of transmitter location at 904-14 So. Somerville, Memphis, Tenn.
- WRCM—Supreme Broadcasting System, Inc., New Orleans, La.—Granted extension and modification of special temporary authority to operate a Transmitter Equipment Mfg. Co., Temco 250-BCP transmitter and a Radio Engr. Labs. REL 515A-DL, 1 KW, transmitter on Channel #237, 95.3 mc., with power of 250 watts, and 1 KW, respectively, in the Jung Hotel, New Orleans, in order to obtain information concerning propagation on the specified frequency and also enable studies to be made on antenna efficiencies, suitability of site, etc., of FM station, for the period May 26, to Aug. 23, 1946.
- WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at RFD 1, Lexington, and 209 So. Main St., respectively. (B3-MP-1876)
- WFOM—Chattahoochee Broadcasters, Marietta, Ga.—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna, and approval of transmitter and studio locations at So. Cobb Drive, 0.15 miles south of city limits, Marietta. (B5-MP-1878)
- KCVR—Central Valley Radio, Lodi, Cal.—Granted modification of CP, which authorized a new station, to change proposed type of transmitter (Raytheon Mfg. Co. RC-250), and make changes in antenna. Permittee is granted a waiver of Sec. 3.55(b) and 3.60 of the rules; conditions. (B5-MP-1898)
- WMVG—Jere N. Moore, Milledgeville, Ga.—Granted license to cover CP authorizing a new station to operate on 1450 kc., 250 watts, unlimited time (B3-L-1946); also authority to determine operating power by direct measurement. (B3-Z-1771) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.
- WOKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Granted license to cover construction permit which authorized changes in equipment and increase in power to 250 watts. The authority is granted without prejudice to any action which the Commission may ultimately take on applicant's pending application for renewal of license and approval of transfer of control. (B2-L-1952)
- KASA—Walter G. Russell and Hoyt Houck (Transferees), Lonnie J. Preston (Transferee), Southwest Broadcasting Co. (Licensee), Elk City, Okla.—Granted consent to voluntary transfer of control of Southwest Broadcasting Co. from Walter G. Russell and Hoyt Houck to Lonnie J. Preston, for a consideration of \$11,138.00. (B3-TC-476)
- KTNM—Hoyt Houck, et al., d/b as Tucumcari Broadcasting Co. (Assignors), Hoyt Houck, et al., d/b as Tucumcari Broadcasting Co. (Assignees), Tucumcari, N. Mex.—Granted consent to voluntary assignment of license of station KTNM from Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston, d/b as Tucumcari Broadcasting Co., to Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Co., for a consideration of \$8,046.00.
- Veterans Broadcasting Co., Inc., Rochester, N. Y.—Dismissed petition, on petitioner's own motion, praying that the Commission reopen the record heretofore made in the hearing in re applications of The Finger Lakes Broadcasting System, et al., and designate petitioner's application for a new station in a consolidated proceeding with a further hearing to be held in Rochester.
- Murray Mester and Meyer Mester, Transferees—Adopted an order denying petition of Murray Mester and Meyer Mester, transferees in the matter involving transfer of

(Continued on next page)

control of WODAAM Corp., licensee of station WOV, New York City, for rehearing, directed against the Commission's decision of March 4, 1946, denying application of Arde Bulova and Harry D. Henshel, transferors, and Murray Mester and Meyer Mester, transferees, for transfer of control of WOV. (Comr. Denny and Hyde not participating.)

Lebanon Broadcasting Co., Lebanon, Pa.—Granted authority to use call letters WLBR for new station authorized on March 7.

Reno Broadcasting Co., Reno, Nev.—Granted authority to use call letters KOLO for new station authorized March 7.

Wisc. Broadcasting System, Inc., Milwaukee, Wisc.—Granted authority to use call letters WFOX for new station authorized April 3.

The Commission scheduled oral argument for June 19, 1946, on the proposed decisions in the Glens Falls, New York cases (B-239); Orangeburg, S. C., cases (B-241); and Huntington, W. Va., cases (B-243).

WCHN—Concord Broadcasting Corp., Manchester, N. H.—Granted modification of construction permit for new station authorizing move of transmitter and studio location from Concord to Manchester: 1240 kc., 250 watts unlimited time. (B1-MP-1871)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—Granted petition for leave to amend its application for construction permit (B3-P-4105) so as to specify a new DA design and to incorporate revised engineering data with respect thereto, and to sever from consolidated proceeding. The amendment was accepted and application removed from the hearing docket (No. 6862). It was further ordered that the record in the consolidated proceeding in re Dockets 6859, 6860 and 6861, be closed.

Mutual Broadcasting System, Inc.—Granted extension of waiver of Sec 3.407 of the rules, permitting this network to transcribe and broadcast certain programs on a delayed basis without the usual identifying announcements, to continue until the end of the period of Daylight Saving Time.

WOW—Radio Station WOW, Inc., Omaha, Neb.—Ordered that the application for renewal of license for station WOW be designated for hearing. (B4-R-686)

KGB—Don Lee Broadcasting System, San Diego, Cal.; KDB—Santa Barbara, Cal.; KFRC—San Francisco, Cal.; KHJ & KHJ-FM—Los Angeles, Cal.—Ordered that applications for renewal of licenses for stations KFRC, KHJ and KHJ-FM be designated for hearing in consolidation with applications for renewal of KGB and KDB.

KSOO-KELO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Granted extension of special temporary authority for continued operation of Stations KSOO and KELO until August 1, 1946.

The Commission granted extension of special temporary authority to operate Station WQXQ, New York, N. Y., only one hour rather than three hours between 6 a. m. and 6 p. m. for a period ending not later than July 1, 1946.

ACTIONS ON MOTIONS

WAKR—Summit Radio Corp., Akron, Ohio—Granted motion for continuance on hearing now scheduled for June 3, on application for new station (Docket 7214), and continued same to June 17.

Gulf Broadcasting Co., Inc. (et al), Mobile, Ala.—The Commission on its own motion, advanced the consolidated hearing on applications of Gulf Broadcasting Co., Inc. (Docket 7313), Burton Broadcasting Co. (Docket 7314) and Mobile Broadcasting Co. (Docket 7482), from June 6 to June 5, 1946.

Peoples Broadcasting Corp., Worthington, Ohio—The Commission on its own motion ordered that application for a new station (Docket 7519), be removed from the hearing docket, because application of The Eagle-Gazette Co. for a new station at Lancaster, Ohio, was dismissed on May 23.

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Granted petition for continuance of consolidated hearing in

re Dockets 7129 and 7130, now scheduled for June 3, and continued same to July 1, 1946.

WKEU—Radio Station WKEU, Griffin, Ga.—Granted petition insofar as it requests leave to amend its application for CP (Docket 7213, B3-P-4485), so as to specify a new transmitter site, and make other changes, and the amendment was accepted. The petition was denied insofar as it requests removal from the hearing docket.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for indefinite continuance of hearing on application for CP (Docket 7352) now scheduled for May 29, and the hearing was continued without date until further order of the Commission.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C. (P. O. Bank of Washington Bldg., Washington, N. C.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and daytime hours of operation.

NEW—Midnight Sun Broadcasting Co., Anchorage, Alaska (P. O. 508 Second Ave., Fairbanks, Alaska)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 5 KW and unlimited hours of operation. Call letters "KENT" requested.

590 Kilocycles

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Voluntary assignment of license to KHQ, Inc.

910 Kilocycles

KALL—Abrelia S. Hinkley, George C. Hatch and Wilda Gene Hatch, a partnership, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah—Voluntary assignment of license to Salt Lake City Broadcasting Co., Inc.

930 Kilocycles

NEW—Booth Radio Stations, Inc., Kalamazoo, Mich.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Authority to determine operating power by direct measurement of antenna power for special service authorization.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Extension of special service authorization to operate on 1030 kc., 50 KW power, using non-directional antenna during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months.

1100 Kilocycles

WGPA—The Bethlehem's Globe Publishing Co., Bethlehem, Penna.—Modification of construction permit (B2-P-4170, which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and approval of transmitter and studio location.

(Continued on next page)

1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, which authorized increase in power, installation of new transmitter and directional antenna for day and night use) to install new transmitter.

1230 Kilocycles

KVOC—Natrona County Tribune, Casper, Wyo.—Modification of construction permit (B5-P-4301, which authorized a new standard broadcast station) for change in transmitter location and extension of commencement and completion dates.

NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H. (P. O. Box 491)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Henry K. Arneson, Thief River Falls, Minn. (P. O. 237 Crocker Ave., North.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Call letters "KTRF" requested.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to install new transmitter.

1240 Kilocycles

WHUM—Eastern Radio Corp., Reading, Pa.—Modification of construction permit (B2-P-3761, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

KCRT—H. L. Corley, tr/as Corley Radio and Sound Service, Trinidad, Colo.—License to cover construction permit (B5-P-3892) which authorized a new standard broadcast station.

KCRT—H. L. Corley, tr/as Corley Radio and Sound Service, Trinidad, Colo.—Authority to determine operating power by direct measurement of antenna power.

1280 Kilocycles

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1280 kc., increase power from 250 watts to 5 KW, change type of transmitter, install directional antenna for day and night use, change transmitter location from Rochester, New York, to Brighton, New York, and change studio location.

1320 Kilocycles

NEW—Richard T. Sampson, Oceanside, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1320 kc. and change transmitter and studio locations.

1340 Kilocycles

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from 1560 to 1340 kc., change power from 1 KW day, 500 watts night to 250 watts day and night, change proposed type of transmitter and make changes in vertical antenna.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to install new transmitter.

1360 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—License to cover construction permit

(B2-P-3868, as modified) which authorized a new standard broadcast station.

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from 1400 to 1380 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1400 Kilocycles

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. M.—Modification of construction permit (B5-P-4558, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

KREO—Broadcasting Corporation of America, Indio, Calif.—Modification of construction permit (B5-P-4055, which authorized a new standard broadcast station) for change in type of transmitter.

1410 Kilocycles

WEGO—Wayne M. Nelson, Concord, N. C.—Construction permit to install new transmitter.

1450 Kilocycles

NEW—Mansfield Broadcasting Co., Mansfield, Ohio (P. O. 90½ North Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich. (P. O. 211 E. Ludington St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHOS—Carter C. Peterson, Savannah, Ga.—Modification of construction permit (B3-P-4245, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna, for approval of transmitter and studio locations.

NEW—Coast Ventura Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended re directors, officers, and stockholders.

NEW—M. F. Brice, W. O. Davis, R. E. Ledford and R. W. Sockwell, a partnership, d/b as Vidalia Broadcasting Co., Vidalia, Ga. (P. O. c/o R. W. Sockwell, P. O. Box 372)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—Construction permit to install new vertical antenna and ground system and move transmitter.

NEW—James R. Doss, Jr., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1460 Kilocycles

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, which authorized changes in directional antenna for night use and change in transmitter location) to install new transmitter, make changes in directional antenna for night use and install FM antenna on top of NW tower and extend commencement and completion dates.

(Continued on next page)

1470 Kilocycles

NEW—Civic Broadcasting Corp., Anderson, Ind.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and daytime hours of operation. Amended re changes in corporate structure.

1490 Kilocycles

NEW—Joe V. Williams, Jr., Chattanooga, Tenn. (P. O. 1011 Hamilton National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re changes in transmitting equipment.

1540 Kilocycles

NEW—Leon Wyszatycki, tr/as Huntington Broadcasting Co., Huntington Park, Calif. (P. O. 17227 Muirland St., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated in 1540 kc., power of 5 KW and daytime hours of operation.

NEW—East-West Broadcasting Co., a partnership composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1570 Kilocycles

NEW—Public Radio Corp., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 990 to 1570 kc., increase power from 250 watts to 1 KW, change type of transmitter and changes in antenna.

1590 Kilocycles

WBRY—American Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to change type of transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

Columbia Broadcasting System, Inc., Minneapolis, Minn.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 47.7 mc., and coverage of 12,150 square miles. Amended to change class of station from Metropolitan to Rural, frequency from 47.7 mc. to Channel #267, 101.3 mc., coverage from 12,150 to 22,300 square miles, population from 1,333,311 to 1,632,144, type of transmitter, transmitter location from Minneapolis to Anoka, Minnesota, and make changes in antenna system.

Harris County Broadcast Co., Houston, Texas (P. O. Fifth Floor, Gulf Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles.

Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark. (P. O. Ward Hotel)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel #269, 101.7 mc., and coverage of 17,156 square miles.

Matheson Radio Co., Inc., Boston, Mass.—Construction permit for a new high frequency FM (Metropolitan

possibly Rural) broadcast station to be operated on Channel #229, 93.7 mc. and coverage of 9,880 square miles. Amended to change coverage from 9,880 to 9,289 square miles, population from 3,871,990 to 3,549,717, change type of transmitter and make changes in antenna system and change in class of station.

Cherry & Webb Broadcasting Co., Providence, R. I.—Construction permit for a new high frequency broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage of 7,480 square miles. Amended to change coverage from 7,480 to 7,684 square miles, population from 2,471,712 to 2,477,611, type of transmitter and make changes in antenna system.

Northwest Broadcasting Co., Fargo, N. Dak.—Construction permit for a new FM (Metropolitan) broadcast station. Amended to specify frequency as to be assigned by FCC, coverage, 16,130 square miles: population, 279,384; type of transmitter, class of station, Metropolitan, change studio and transmitter location.

KROW, Inc., Oakland, Calif. (P. O. Radio Center Building, 464-19th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #241, 96.1 mc. or as assigned by FCC and coverage of 11,843 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

The Pulitzer Publishing Co., St. Louis, Mo.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50-56 mc. and ESR of 1570. Amended to change frequency from Channel #1, 50-56 mc. to Channel #5, 76-82 mc., type of transmitter, transmitter and studio location and make changes in antenna system.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ESR of 14,200, power of Aur: 5 KW, and Vis: 5 KW. Amended re corporate structure.

KTSL—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (B5-PCT-7) as modified which authorized a new commercial television broadcast station for change in frequency from Channel #1, 50-56 mc., to Channel #1, 44-50 mc., and install new transmitter. Amended to change frequency from Channel #1, 44-50 mc., to Channel #2, 54-60 mc., transmitter site from Hollywood to Los Angeles, Calif., change type of transmitter and to make changes in antenna system and specify power as Aur: 25 KW and Vis: 50 KW (peak). Amended to change power from Aur: 25 KW to 2.5 KW and Vis: 50 KW (peak to 5 KW (peak) and type of transmitter.

Scripps-Howard Radio, Inc., Cleveland, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 60-65 mc., ESR of 1720 and power of Vis: 4 KW (peak), Aur: 3 KW. Amended to change frequency from Channel #2, 60-66 mc. to Channel #5, 76-82 mc., ESR from 1720 to 4100 square miles, specify type of transmitter and make changes in antenna system. Change Aural from 4 KW to 10 KW and Vis: from 3 KW to 15 KW.

The Outlet Co., Providence, Rhode Island—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 102-108 mc., ESR of 4,014 and power of Aur: 50 KW, Vis: 40 KW (peak). Amended to change frequency from Channel #7, 102-108 mc. to Channel #11, 198-204 mc., ESR from 4,014 to 2,830 and makes changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—School District #4, Lane County, Ore., Eugene, Ore.—Construction permit for a new noncommercial educational broadcast station to be operated on Channel #11, 90.1 mc., power of 250 watts and emission special for FM.

(Continued on next page)

- NEW—Herbert Herff, Memphis, Tenn. (P. O. 295 Union Ave.)—Modification of construction permit (B3-PH-409, which authorized a new Metropolitan FM broadcast station), to change name to Herbert Herff, tr/as WJHM Broadcasting Co.
- WATX—The Regents of the University of Michigan, Ann Arbor, Mich.—Modification of construction permit (B2-PED-26, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date.
- WPTZ—Philco Radio and Television Corp., Philadelphia, Penna.—Construction permit to specify frequency as Channel #3, 60-66 mc., make changes in antenna system and change studio location and ESR from 500 to 554.
- NEW—J. E. Rodman, Area of Central, Calif. (P. O. T. W. Patterson Bldg., Fresno, Calif.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 50 watts and A3 emission.

APPLICATIONS TENDERED FOR FILING

- WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Consent to assignment of license to News Publishing Co. (1400 kc.)
- KVOF—W. J. Harpole and J. C. Rothwell, a partnership d/b as Radio Station KVOF, Plainview, Texas—Acquisition of control of licensee corporation by W. J. Harpole through transfer of stock owned by J. C. Rothwell. (1400 kc.)
- KOLO—Reno Broadcasting Co., Reno, Nev.—Modification of construction permit to change directional antenna from night to day and night use and install new transmitter. (920 kc.)
- NEW—A. J. Fletcher, Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- NEW—Baird Bishop and Ed Bishop, d/b as Dalrad Associates, Dallhart, Texas—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 250 watts and unlimited hours of operation.
- KVIC—Radio Enterprises, Inc., Victoria, Texas—Consent to transfer of control of licensee corporation from Morris Roberts to J. G. Long. (1340 kc.)
- NEW—Intermountain Broadcasting Co., Inc., Alamogordo, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- NEW—James R. Doss, Jr., Decatur, Ala.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.
- NEW—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.
- NEW—Enterprise Publishing Co., Thomas H. Frier and W. R. Frier, partners, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to change power from 1 KW to 5 KW and install new transmitter. (1370 kc.)
- NEW—Veterans Broadcasting Service, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Contingent on grant of WCBM for 680 kc.
- WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Construction permit to increase power from 100 to 250 watts, frequency from 1320 to 1450 kc. and hours of operation from daytime to unlimited and install new transmitter.
- NEW—Midland Broadcasting Co., Midland, Mich.—Construction permit for a new standard broadcast sta-

tion to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

- NEW—Democrat Printing Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.
- NEW—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 1 KW and daytime hours of operation.
- WMFR-WHPT—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Consent to assignment of license of Radio Station WMFR and Relay Station WHPT to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR. (1230 kc.)
- WGBG—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Consent to transfer of control of Licensee Corp. from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth to Ralph M. Lambeth. (980 kc.)
- NEW—The Macomb Broadcasting Co., Macomb, Ill.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.
- NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

Federal Trade Commission ACTIONS

COMPLAINTS

F. W. Fitch Manufacturing Co.—The Commission has issued a complaint charging F. W. Fitch Manufacturing Co. and F. W. Fitch Co., Des Moines, Iowa, with disseminating false advertisements concerning the action and results to be obtained from the use of Fitch's Dandruff Remover Shampoo. F. W. Fitch Co. is the distributor of the preparation, which is advertised extensively in newspapers, periodicals and on the radio.

The complaint charges that despite the claim made in the respondents' radio slogan, "Don't despair, use your head, save your hair, use Fitch Shampoo," the preparation will not save hair. (5439)

CEASE AND DESIST ORDERS

Simon Ackerman Manufacturers & Tailors, Inc., 200 Fifth Avenue, New York, distributor of men's suits, topcoats, overcoats and other clothing, have been ordered to discontinue misrepresentations concerning its business status and the prices and values of its merchandise. The order is also directed against the respondent corporation's officers and directors, Simon Ackerman, May Ackerman, Myron Ackerman and Raymond Ackerman. (5109)

STIPULATIONS

Butter-Krust Baking Co.—John A. Apple and Benjamin F. Bastian, copartners trading as Butter-Krust Baking Co., Smbury, Pa., stipulated with the Federal Trade Commission that they will cease and desist from disseminating false advertisements concerning a trophy awarded them in connection with a brand of bread they sell. The copartners advertised that their Toastmaster Bread had been judged "America's Finest Bread" and awarded the Harry M. Freer Trophy for superior flavor and other qualities. According

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to the stipulation, these representations and similar ones are misleading insofar as they connote that the Freer Trophy was awarded in a nation-wide contest in which bakeries generally participated, whereas, of the approximately 20,000 bakeries in the United States only about 44 competed for the trophy. (4157)

Siph-O Products Corp., 60 India Street, Boston, and its officers, George V. Gavaza and Cecil V. Gavaza, entered into a stipulation with the Commission to cease using the word "filter," or other term of like connotation, as a designation for or as descriptive of their device which they represented to be a Plastic Filter and which they advertised as capable of purifying drinking water. (4158)

Everglo Vitamin Co.—The Commission has approved a stipulation in which Henry H. Sobol, trading as Everglo Vitamin Co., 1776 Broadway, New York, agrees to cease representing that the product it sells under the name of Everglo Calcium Pantothenate restores the original color or lustre to the hair or prevents the hair from becoming gray. Calcium pantothenate is the principal ingredient in the preparation. (03310)

CASE CLOSED

The Federal Trade Commission closed its case against Guaranteed Products Corp., formerly of Wellington, Ohio, because the corporation has been dissolved.

The complaint in the proceeding had charged the respondent corporation with misrepresentation of electric fence controllers used for confining livestock.

All of the Commissioners participated in the decision.

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1:25,000
 Geological Map



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 23, June 10, 1946

NETWORK STRIKE THREATENED BY PETRILLO

If Lea Act Held Constitutional, AFM Head Says Musicians Will Not Work for Nets

A steady barrage of anti-industry comment emanated this week from the annual convention of the American Federation of Musicians at St. Petersburg, Fla.

Threats of reprisals against existing and looming labor laws were so far-reaching that the state of Florida is investigating to see if its anti-sedition laws were violated.

In a move that has been editorially labeled as "coercion of the courts," James C. Petrillo, union president, proclaimed that his musicians would refuse to work for the networks at the expiration of their present contracts if the Supreme Court holds the Lea Bill to be constitutional.

At the same time he said that his men would cease to make recordings if President Truman signs the Case Bill. "If that happens," the AFM president said, "I would send out a little letter saying AFM men would not be allowed to take part in making transcriptions."

In Washington on Thursday (6) President Truman denied reports that he had made up his mind to veto the Case Bill. The President said that he was still studying the measure.

The Petrillo plans for a work cessation at networks by his musicians are based on coincidental expiration dates of all contracts with broadcasters in New York, Chicago, and Los Angeles. Said the AFM chief: "If the Supreme Court rules the Lea Bill constitutional, the small stations won't get any music because these three stations will agree to play locally only." This statement was taken to mean that he would permit the musicians in the three radio centers to play for local broadcasts but not for network originations. The New York, Los Angeles and Chicago contracts all expire February 1, 1947.

Petrillo Reelected

The policies which the AFM has been pursuing were approved by the convention, and Petrillo was renamed president of the organization by acclamation. The question of whether the union should retain a public relations representative was referred to the executive board.

NAB REITERATES MUSIC POLICY

The National Association of Broadcasters regrets that Mr. Petrillo found it expedient or necessary to resort to personalities and to terms of conflict at the American Federation of Musicians' convention in St. Petersburg.

The ultimate objective of the radio industry and the AFM must be to provide the best possible music for the American public. Neither the broadcasters nor the Federation can escape this responsibility. Only by a reasonable approach can we hope to solve our mutual problems and discharge our obligation to the American people.

Through the initiative of its President, Justin Miller, and long before the passage of the Lea Bill or the introduction of the legislation concerning labor now before the Congress and the President, the NAB sought to establish new machinery and methods for amicably settling the long-standing differences between broadcasters and the AFM.

At the last meeting with Mr. Petrillo in April, Judge Miller and an organizing committee of representative broadcasters made the concrete suggestion that permanent and fully representative Advisory Committees be promptly appointed by the AFM and the radio industry; that these committees meet quickly and as often or as long as necessary, and that they attempt to resolve the existing

differences and recommend such solutions as might be mutually agreed upon to their respective organizations for adoption.

Following this, on May 24, Judge Miller addressed a letter to Mr. Petrillo in which he said: "As you know, I have repeatedly requested that a joint committee, representing the AFM and the radio broadcasting industry, be set up for the express purpose of discussing our differences and providing a basis for peaceful settlement; by recommending to our respective groups the adoption of such solutions as may be mutually agreed upon. I have met with you on three occasions for that purpose. When our last meeting adjourned I supposed that we were making good progress toward setting up such a joint committee and have

(Continued on next page)

INSIDE THIS ISSUE

NAB Sales Managers Executive Committee completed a busy three-day session in Washington Friday. (See p. 452)

Edward J. (Ted) Heffron has been named executive assistant to the NAB president and executive vice president. He will handle public relations duties. (See p. 450)

Every fifth FM channel which has been indicated as available for a particular area would be withheld from assignment for one year according to a rule the FCC proposes. (See p. 452)

A new rule which the Commission proposes would require identification of recordings and transcriptions only when they contained time value material. (See p. 453)

NLRB on Friday disposed of remaining issues in the CBS "white-collar" election case following a hearing on Tuesday. (See p. 455)

Legal Department this week anticipates interest by stations in their rights and responsibilities concerning clearance of political scripts. (See p. 453)

Benedict P. Cottone, who has been serving as acting general counsel at the FCC, was named to the post permanently on Friday. (See p. 451)

A POLICY ON RELIGIOUS BROADCASTS
by
Michael R. Hanna
*General Manager, WHCU, Ithaca, N. Y. and
NAB Second District Director*

Every broadcast station manager, who operates in the public interest, is anxious for and pleased with the cooperation of the community served by his station. Suggestions, criticisms, and even active participation in the development of the station's broadcasting policy, are welcomed by the good station manager from civic and social groups in the area.

Given the proper point of view on the part of community organizations and the broadcaster, the effectiveness of community service will be considerably enhanced. There is cause for alarm, however, when organized community groups—be they political, religious or social, straining at the bit to take advantage of a misconceived notion that the Federal Communications Commission has, through its recent public service analysis, opened the door for demands on station time regardless of station policy—start appearing before congressional investigation committees in an effort to wrest the control of station operation and programming from the broadcaster.

A case in point is the present confusion developing in the matter of religious broadcasting. Dr. Harvey H. Springer, the Evangelist, brings before the unAmerican activities committee of Congress the accusation that "Religion is being kept off the air" and "I think it is something for Congress to look into."

If there is a problem in broadcasting, so far as religious programs are concerned, the solution, it would seem, becomes simple when we analyze the basic responsibilities of radio in this field. If one of the functions of radio is to serve the public interest, it becomes obvious that religious inspiration is an inseparable part of broadcasting in the public interest. It would be difficult to find a broadcaster in the United States who has not recognized the need for religious programs in the program structure of his station. On the other hand, one might easily inquire whether broadcasters in sufficient number have an adequate understanding of the proper functions of the religious program. Do we schedule religious broadcasts for income alone? Do we schedule them with a view to giving every religious doctrine adequate representation on the air, or do we schedule religious broadcasts for the religious inspiration they provide regardless of sect?

He is a short-sighted broadcaster who sells time to all comers, for he has lost sight of service. By so doing, he has laid the groundwork for confusion. He has removed from his office the right to control his program structure, to keep it in balance. When he has sold time to one church, he has made possible legitimate complaints by all and sundry to whom he might desire to refuse time. One might easily conceive of scores of religious groups—legitimate and otherwise—who, because they exercise the right to worship as they please, can embrace any doctrine and use the most amazing techniques with which to promote it. Under a policy either of limited or unlimited sale of time to religious groups, the best interests of the listener are easily neglected. He is besieged by programs ranging from the conservative and worthwhile type to those in which a more or less inspired fanatic will rant and

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 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

been waiting to hear that you were ready to go ahead. So far as the radio broadcasters are concerned, we are ready to continue at your convenience. At its last two meetings—in January and again in May—the NAB Board of Directors approved the suggested procedure. Representatives of all segments of the industry have been chosen to serve upon the proposed joint committee."

The NAB has taken the position that neither legislation nor judicial determination can obviate or diminish the ultimate necessity for industry and labor to sit down together and reach fair agreements by proper discussion, adjustment and negotiation. Resort to any other procedure is wasteful, inconclusive and can only breed bitterness and resentment.

TED HEFFRON NAMED EXECUTIVE ASSISTANT

Edward J. (Ted) Heffron has been named executive assistant to the president and vice president of the National Association of Broadcasters, it was announced Friday (7) by A. D. Willard, Jr., executive vice president. In this position, to be assumed June 17th, Mr. Heffron will handle NAB public relations duties.

Mr. Heffron was until recently Executive Secretary of the National Council of Catholic Men, having been in charge of public relations of that organization for the past fourteen years. Under his guidance the "Catholic Hour" (NBC) became one of the most widely heard network religious broadcasts. He largely planned and engineered the "Hour of Faith" (ABC), another NCCM network program.

He has also had close ties with Protestant and Jewish groups, especially with the National Conference of Christians and Jews—not only in radio, but in other fields. He was appointed by an inter-faith committee to draft the Recommendations on Religious Broadcasting which were adopted at the Ohio State Institute for Education by Radio in 1943.

The new NAB executive assistant has long worked closely and cooperatively with the radio industry, having testified several times at public hearings concerning radio before congressional committees and the FCC. In his position with the NCCM, he publicly and aggressively supported the original NAB Code.

Mr. Heffron was born in East Dubuque, Illinois on April 3, 1905. Having already been admitted to the bar in the District of Columbia in 1930, he received his LL.B. from Georgetown University in 1931. In 1940 he received an honorary LL.D. from Loras College, Dubuque, Iowa, where he had previously earned his B.A. (*magna cum laude*). Mr. Heffron is married and has three children.

rave and scream for dollars. The end result is a lop-sided program structure, which drives away listeners and detracts from the effectiveness of other programs broadcast in the public interest. An intelligent look at the above situation reveals nothing but bad taste and a mockery of the concept of spiritual leadership by radio.

Now let us assume that we are not going to sell time to any religious group. Let us assume that we decide that the only fair thing to do is to grant equal opportunity for all religious groups desiring to promulgate their several religious doctrines through radio. Here, again, we find a situation, while not quite so bad as the one discussed above, is yet fraught with danger and a threat to proper program balance and, of necessity, generally weak in program content. Here, as in the first situation, we open the door to 30 or 50 or 75 different religious groups, depending upon the community which the broadcast station serves. Assuming the broadcaster desires to be fair to all groups, the next time we see him he will be riding on the horns of a dilemma, hell-bent for one of the biggest messes of his broadcasting career.

We must take stock of our true function in the field of religious broadcasting. If we have any duty to perform in this area it is to provide inspiration, the kind of religious inspiration which will stimulate in our listeners the love of God and His teaching. How is this to be accomplished? Certainly not by the sale of time to an organized group of money seekers clothed in religious garb. Certainly not by an unorganized, hit-or-miss policy of "Give them all time to do as they please and we as broadcasters will have discharged our obligation." If, then, we can agree that our function is not to promote the doctrine of the Catholic or the Protestant, or Jew or the Holy Roller, or the Fundamentalist, but rather to provide spiritual inspiration, founded on a broad concept which would embrace all of the forces for good in religious teaching, then the solution of our problem is in sight. It becomes an easy matter now to set aside an amount of time which will be in keeping with proper program balance, and to use this time as a force for effective religious teaching. It would be proper, then, to call together representatives of all religious groups and to discuss with them the religious needs of the community and to enlist their aid in the provision of those needs. The Presbyterian, then, comes to the microphone not as a Presbyterian, but as a student of religion, as a man who understands the religious needs of our listeners, equipped to discuss religious problems and to give spiritual advice. On the air he is a minister of God, not of a special doctrine. On the air he urges people to go to church—not to his church—but to any church of the listener's choosing. On the air he "sells" not his doctrine but all the good that is religion.

This is not an easy job for the broadcaster to do. It requires a degree of unshakable sincerity and courage, but certainly not any more sincerity and courage than it took to sell War Bonds on sustaining programs. We give time to the Red Cross, to the Government, to our Community Chest, to our schools and to alleviate the suffering of all peoples. Is it so hard to give it in the interest of God's teaching?

While some broadcasters might find the change a difficult one to effect, it must be granted that the benefits will justify the effort. We remove the arguments of the Doctors Springers and all others who have either started or have planned to start their trek to Washington with their bundles of letters, delivered for the edification of the Un-American Activities Committee, or to the Federal Communications Commission or to anyone else who would listen. In this respect, if in no other, radio would be delivered back to the broadcaster. This is a form of housecleaning within the industry, for which industry leaders in the past few months have been pleading.

The plan calls for the cancellation of a lot of "easy money" contracts. Yet if the station carrying hour upon hour of commercial religious programs would stop to consider the killing effect of this kind of program on the general program structure and the negative effect upon the average listener, it would soon find that more effort devoted to the selling of the hitherto untapped commercial accounts, that station would soon find itself considerably ahead of the game, not only in the commercial sense but in the aesthetic sense as well.

Regardless of your own religious beliefs, your blood should boil on hearing what the writer heard in his own office some time back. The Evangelistic pastor of a local well-known church insisted that an exception be made in his case so far as taking his turn with the other religious leaders in the community was concerned. When asked why an exception should be made, he replied that among the participants on the Sunday morning religious program was the Rabbi of the local synogogue. This pastor could not participate in this program because, as he put it, he "could not enjoy Christian fellowship with a Jew." This incident should bring out the full force of our argument. We must decide, whether through the sale or the gift of time, we are to become propagandists for one group against another. The minister who cannot enjoy Christian fellowship with a Jew, or the Catholic who cannot participate on the same program with a Protestant does not come to us with clean hands. He is an opportunist, spreading not the doctrine of God but the doctrine of intolerance. During his allotted broadcast time he breaks down the effectiveness of our other programs designed to promote tolerance and understanding and a responsible world citizenship.

The placement of religious broadcasts in the category of free public interest programs is no great sacrifice for the return of our self-respect and listener appreciation and good will.

The dollar loss might well be eliminated by a little activity on the part of our sales departments among an abundance of legitimate but untapped commercial accounts.

General

COTTONE NAMED FCC GENERAL COUNSEL

Benedict P. Cottone, who has been acting general counsel to the FCC, was named general counsel on Friday (7). Mr. Cottone had served as acting general counsel since his predecessor, Rosel H. Hyde, was elevated to the Commission. Previously he had served as assistant general counsel.

Ralph J. Renton was promoted from the technical operation section, field section, where he was assistant chief, to act as United States member on the North American Regional Broadcast Engineering Committee.

WILLARD EGOLF OPENS LAW OFFICE IN WASHINGTON

Willard D. Egolf, until recently special counsel of the National Association of Broadcasters, has opened an office at 805 Union Trust Building, Washington, D. C., for the practice of law before the Federal Communications Commission, other federal agencies and the United States courts.

Egolf will also devote attention to private interests as President of Broadcast Management, Inc., which this

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week filed an application for a 250 watt standard broadcast station in Bethesda-Chevy Chase, well known suburb of Washington.

Egolf joined NAB in February of 1943 and served successively as assistant to the president, director of public relations and special counsel. He is admitted to practice before the Supreme Court of Oklahoma, the Supreme Court of the United States, the United States Court of Appeals for the District of Columbia and the Federal Communications Commission.

JUDGE MILLER NAMED TO BOARD OF BRAND FOUNDATION

NAB President Justin Miller was named Monday (3) to represent the radio broadcasting industry on the board of directors of the Brand Names Research Foundation.

A non-profit organization, the Foundation was established in 1943 as a clearing house to provide information on the contributions of brand-name products to American economy.

Broadcast Advertising

SALES MANAGERS EXECUTIVE COMMITTEE CONCLUDES MEETING IN WASHINGTON

The NAB Sales Managers Executive Committee concluded a three-day meeting today after a thorough discussion of the commercial phases of the broadcasting industry.

A. D. Willard, Jr., NAB executive vice president, addressed the committee at Thursday's luncheon meeting. He spoke on the relation of the FCC program report to radio advertising.

Mr. Willard pointed out to the Sales Managers that there had been growing for some years in certain areas of the public mind and in certain administrative groups within the government, a sharp and sometimes vicious criticism of all advertising. He said that "these people seem to have forgotten that advertising revenues maintain and support a free radio and a free press. Either this support must be maintained or funds from government, pressure groups and parties, must be substituted for it. Dependence upon such handouts would mean a servile press and a servile radio." Advertising revenues, said Willard, are guarantors of the freedom of expression.

In a report on advertising agency recognition, the fact was brought out that members attending the recent series of seventeen NAB district meetings favored the establishment of an Advertising Agency Recognition Bureau for the radio industry. Of 220 stations voting, 184 favored the Bureau, 23 were opposed, and 8 did not answer.

A tentative plan was suggested to establish a "copy acceptance department" at each radio station to improve the commercial content of programs. A concrete plan is to be submitted for consideration by the industry at the forthcoming convention in October.

Because the term "spot broadcasting" has been confusing, a definition of the term was adopted, and an industry-wide contest is planned, to obtain more suitable terminology. The definition adopted for the term is: "Spot broadcasting is radio advertising of any type on stations individually selected. Regardless of the number of stations used, each broadcasting schedule is separately arranged, giving the advertiser free choice of markets and of stations in each market, free choice of programs or announcements, either live or transcribed."

Complete satisfaction of the committee was expressed for the work accomplished in standardizing rate card format. Additional efforts will be put forth to bring about further improvements.

Plans were made by the committee for sales manager's participation at the NAB convention. Separate sessions are planned for a discussion on improving radio advertising methods, and a "Retail Radio Advertising Clinic," in which members of the Joske Advisory Committees will participate.

The committee voted to request advertising agencies and transcription companies to standardize transcription labels to show music copyright information as well as running time.

The NAB research department reported that a pilot study is being conducted to ascertain the advisability of reviving the Broadcast Advertising Record in some form.

The committee authorized the creation of a standing subcommittee on sales promotion. Hugh Higgins, NAB assistant director of broadcast advertising, was named as secretary of the subcommittee.

A discussion of FM was held immediately prior to the meeting's adjournment. Robert T. Bartley, director of NAB's FM Department, told the committee members that forty commercial FM stations are now in operation and applications are pending or have been granted recently on several hundred other FM outlets.

Attending the meetings were: James V. McConnell, Chairman, NBC Spot Sales; John Blair, President, John Blair Co.; Henry I. Christal, Edward Petry Co.; Odin S. Ramsland, KDAL; Walter Johnson, WTIC; Lincoln Dellar, KXOA; Arthur Hull Hayes, WABC; Cecil K. Beaver, WOAI; John M. Outler, Jr., WSB; Stanton P. Kettler, WMMN; Beverly Middleton, WSYR; Lewis H. Avery; C. E. Arney, Jr., Frank E. Pellegrin, J. Allen Brown, Hugh Higgins and Lee Hart.

FM Department

FCC PROPOSES WITHHOLD ONE IN EVERY FIVE FM CHANNELS FOR ONE YEAR

The assignment of every fifth FM channel which has been indicated as available for a given area would be withheld for a period of one year, according to a proposed order adopted by the Commission on Thursday (6). Oral argument on this proposal will be held before the FCC on July 12th. Persons desiring to appear must file their requests with the Commission by July 9.

In its order announcing the proposed rule, the commission recalled that on August 24, 1945, it had adopted a report announcing that it did not propose to withhold any FM channels from assignment, but stated that its experience in the meantime indicated that the purpose of the Communications Act of 1934 "may be better served by a reservation of metropolitan FM channels under certain conditions."

Under the proposed policy, no reservation of channels would be made if a maximum of four channels has been indicated for a particular area by the Commission. However, if at least five but no more than nine channels were indicated for an area, one channel would be withheld for the period of one year from the date of the adoption of this policy. Two channels would be withheld if 10-14 channels were listed; three, if 15-19 channels were listed; and four, if 20 were listed.

The object of this policy, said the FCC, is to permit an

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equitable distribution of FM frequencies, pursuant to Section 307(b) of the Communications Act. If a policy of reserving every fifth channel were adopted, each area could have a maximum of four stations assigned to it at this time if four channels were indicated for it in the release of December 19, 1945; however, provision is made for the future consideration of an applicant for an FM station in an outlying city which has not applied at this time, if at least five channels are indicated for the area.

The Commission summarized: "The policy thus permits the establishment of FM service in every area and yet prevents an unequal distribution of FM channels among the various communities."

FCC MAKES EIGHT FM GRANTS IN WASHINGTON

With eleven applications filed for the nine available FM channels in Washington, D. C., the FCC on Friday (7) announced its proposed decision to grant CP's to eight of the applicants.

In view of the fact that a ninth channel will remain available for assignment in the Washington area, the commission said in its proposed decision that it does not intend at this time to deny the three applications until they have had further opportunity to argue their cases.

The proposed decision will permit grants to the following applicants: Commercial Radio Equipment Co., Cowles Broadcasting Co., NBC, Metropolitan Broadcasting Co., Potomac Broadcasting Cooperative, Evening Star Broadcasting Co., WINX and Theodore Granik.

Commissioners Jett and Denny, although concurring in the decision, voted that the application of WWDC, one of the remaining three applicants, should be granted. The two other applicants who have further opportunity for arguing their cases are the Mid-Coastal Broadcasting Co. and the Chesapeake Broadcasting Co.

Legal Department

FCC PROPOSES TO RELAX RECORDING IDENTIFICATION RULE

A proposed change in its rules which would eliminate opening and closing transcription identification on various mechanically reproduced radio programs was announced Monday (3) by the FCC.

The tentative change has not been made effective as yet, since the commission will accept requests for oral argument on the proposal until June 24.

The new rule would apply to all recorded and transcribed programs where the time element is *not* of special importance. It provides, however, that broadcasters not give the impression that a program is presenting live talent if the broadcast is recorded.

In specifying the types of programs which would continue to require transcription identification, the commission included broadcasts of speeches, news events, news commentators, forums, panel discussions, special events and other reproduced programs where time is of special significance. Identification of such programs which run one minute or less would be required only at the beginning.

The commission stipulated that requests for oral argument be accompanied by a brief.

NAB Studies Matter

At its last session the NAB Board of Directors appointed a committee to study the whole question of regulations concerning the identification of recordings. It is expected that this committee will meet within the next few days to examine the proposed rule and submit recommendations to the board. If the board should decide to make any additional recommendations to the commission, a brief will be filed by NAB with the commission prior to June 24.

The NAB committee is composed of Paul W. Morency, WTIC, chairman; G. Richard Shafto, WIS; and John E. Fetzer, WKZO.

Text of the proposed rule follows:

"Section 3.407 *Mechanical records*.—(a) No recorded program consisting of a speech, news events, news commentator, forum, panel discussion, special event, or any other recorded program in which the element of time is of special significance and a presentation of which would create, whether intentionally or otherwise, the impression or belief on the part of the radio audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made at the beginning and conclusion of the broadcast that it is a recorded program: *Provided, however*, Any recorded program of one minute duration or less need only be announced at the beginning. The identifying announcement shall accurately describe the type of mechanical record used.

"(b) Any other program consisting of a mechanical record or series of mechanical records need not be announced as provided in subsection (a), but the licensee shall not attempt affirmatively to create the impression that the program being so broadcast consists of live talent."

STATION RIGHTS AND RESPONSIBILITIES RE POLITICAL SCRIPTS REVIEWED

With a political summer getting under way across the nation the NAB Legal Department decided that stations might have a particular interest at this time in reviewing their rights and responsibilities concerning the clearance of political scripts. Views of the NAB Legal Staff are as follows:

Section 315 of the Communications Act of 1934 provides that licensees "shall have no power of censorship over the material broadcast" by a legally qualified candidate for any public office.

It would seem that this prohibition was not intended to prevent broadcasters from deleting material from political scripts which, under the applicable state laws, would make them liable for slander or libel. Certainly, broadcasters may properly delete obscene and profane matter from political scripts, for Section 326 of the Communications Act of 1934 specifically forbids the broadcast of such matter.

While there is no such specific prohibition with respect to defamatory language, it is not reasonable to suppose that Congress intended to force station licensees to choose between violating the laws of defamation and violating the Communications Act.

The only case on the question is *Sorenson v. Wood*, 123 Neb. 348, 234 N.W. 82, decided by the Supreme Court of Nebraska in 1932. The court took the position that a station licensee could not escape liability in defamation because he was forbidden to censor political broadcasts. The Court was of the opinion that it was not the intention of Congress to sanction defamation by radio and that the censorship referred to by Congress was concerned only with "words as to their political and partisan trend." The Supreme Court of the United States affirmed this case, 290 U.S. 599, without opinion, on the ground that no federal question was involved.

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Since the question of what is defamatory material is one of fact under the pertinent state laws, it will in many cases be difficult or impossible for anyone to make a categorical determination that a given political broadcast is defamatory in whole or part. However, if deletions are made in good faith and based on the opinion of an attorney rendered in the light of the pertinent state laws and all of the facts, it is reasonable to assume that neither the FCC nor the Courts would consider that the Communications Act had been violated.

Small Market Stations

INTEREST HIGH IN COMMERCIAL SHOWS FOR 11:00 P. M. PERIODS

Station and sales managers are showing keen interest in the plans for selling the 11:00 P.M. until midnight periods. NAB Small Market Stations Division is currently pointing out effective commercial ideas being programmed by a representative cross section of stations. Examples of the type programs being scheduled at this hour and the type of sponsors interested in utilizing the late time periods are reaching NAB headquarters. (See NAB REPORTS, Page 405). Large stations as well as the small outlets have been invited to relate their commercial experiences. This information will be made available to all small market stations. Some of the high powered stations are finding the topic of particular interest.

Suggestions for types of programs and sponsors may be found in the experiences of the following stations:

"It's the Berries" on WGL

On Saturday night, for one solid hour, 11:00 P.M. until 12:00 midnight, WGL, the NBC affiliate, Fort Wayne, Indiana features a recorded show called "It's the Berries." It is sponsored by the Tom Berry Music Store, largest store of its kind in that area. The program features all the popular recorded tunes of the day, with the platters being furnished by the sponsor. It is operated similar to an all-request program and has a personality in WGL announcer, Paul Price. "It's the Berries" has been on the air continuously since July 1945. The program boasts of a large, loyal audience and sells platters and music to the delight of the sponsor.

"Arthur Murray Dance Time" on WGL

Norman C. Widenhofer, Sales Promotion Manager for WGL, reports that the Sales Department has landed a handsome contract from Arthur Murray Studios in Fort Wayne. On Saturday night from midnight until 2:00 A.M., two hours of the popular music of the day are featured. The selections are made up by request from listeners. The local manager of the Arthur Murray Dance Studios injects dancing instructions during the session. It is a natural for its sponsor and has proven highly successful during the three months it has been on the air.

WGL Sells Dining Spot

Monday through Friday, 11:00 until 11:15 P.M., WGL features a remote pick-up that is sponsored by the English Terrace, one of Fort Wayne's leading dining places. The program consists principally of entertainment provided by the night spot's entertainers. The program has been on the air for some five months as a live remote broadcast. Previous to the present series, the English Terrace sponsored transcribed music in this period.

WTOP's Late-Hour Sponsored Shows

The period from 11:00 P.M. until midnight on WTOP-CBS, Washington, currently has three sponsors. The CBS News, 11:00 until 11:15 P.M., Monday through Saturday, is locally sponsored by Hahn Shoe Stores. On Sunday nights this news period is sponsored by Becker Leather Goods Company (luggage store).

The WTOP period from 11:15 until 11:45 P.M., Monday through Saturday features Eddie Gallaher, local personality. The program consists of recorded dance tunes and the latest sports news. The sponsor is National Brewing Company for National Premium Beer. This period on the Washington station is sustaining on Sunday nights. 11:45 P.M. until 12:00 midnight is available for spot announcements.

Maurice B. Mitchell, WTOP Sales Manager, reports that both the CBS co-op news program and the platter show have been sponsored for many years, and that CBS Listener Diary Studies indicate an excellent audience for this hour.

"Eleventh Hour News" on KFI

Monday through Friday, 11:00 P.M. until 11:15 P.M., KFI, NBC affiliate, Los Angeles, features "Eleventh Hour News" sponsored by Pep Boys, auto accessories chain store. This program was instrumental in increasing sales in the usual slack period the first part of the week. The sponsor, according to George Whitney, KFI Commercial Manager, gives the program generous credit for doing a good sales job.

11:15 until 11:25 P.M. was occupied by a news commentator for a year and a half under sponsorship of a jewelry store. Currently a musical show, sponsored by a used car dealer fills this period.

KFI features "Post Parade," five-minute transcription, sponsored by Saturday Evening Post since February 1944 in the 11:25 until 11:30 P.M. slot.

KFI reports that the rate from 11:00 P.M. until 12:00 midnight is one-third of the base fee. Spot announcements during this hour remain practically sold out.

"Uncle Seymour's Bedtime Bedlam" on WMBD

"Uncle Seymour's Bedtime Bedlam," up until recently heard over WMBD, CBS affiliate in Peoria, Ill., 11:05 til 11:30 p.m. nightly, was sponsored by Empire Jewelers. This comedy program featured a master of ceremonies who did everything from reciting poetry to telling jokes and kidding the sponsor.

Joe Raber, WMBD Commercial Manager, reports that they have had very good luck in selling a late sports review, 10:45 til 11:00 p.m.; and the 11:00 til 11:05 p.m. news; and periodical half hour programs during the late hour on the schedule.

KDKA Sells "The Sports Parade"

"The Sports Parade," under sponsorship of Willoughby Machine & Tool Company, started June 3rd on KDKA, Pittsburgh, in the 11:15 til 11:25 p.m. period. Program is heard on a Monday thru Saturday schedule.

WRC Late Period Success Record

The period from 11:00 til 11:30 p.m., Monday thru Friday, on WRC, NBC station, Washington, D. C., has been sold out consistently for the past three years, according to Mahlon A. Glascock, Sales Manager.

The Monday thru Saturday schedule has ESSO News 11:00 til 11:05 p.m. for Standard Oil. 11:05 til 11:15 is a

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recorded spot period. Richard Harkness, 11:15 til 11:30 is sponsored by Senate Beer & Ale. WRC schedules public interest programs 11:30 til 12:00 midnight nightly.

The WRC sales executive reports that experience has shown that the 11:00 p.m. to midnight period is not difficult to sell if a schedule of three times a week, or better can be provided. Spot announcements are naturally easier to sell than programs in that period, but programs are very popular in the late period in Washington. Local advertisers seem to value the 11:00 til midnight period more than national spot advertisers in the capital city.

GOLDMAN NAMED 2nd DISTRICT CHAIRMAN

Simon Goldman, General Manager WJTN, Jamestown, N. Y., has been named chairman, small market stations committee, District #2. A. E. Spokes resigned from WJTN and the chairmanship to accept the management of a new outlet, WJOY, Burlington, Vt.

Mr. Goldman's appointment was announced by Michael R. Hanna, WCHU, district director.

NEW MANAGEMENT STUDY SERIES PREVIEWED

The Indiana Broadcasters Association, meeting in Indianapolis last week, was given a preview of results from the first in a series of NAB Management Studies. In an address before the group, J. Allen Brown, head of the NAB Small Market Stations division, discussed the information contained in the survey.

A typical, yet unidentified, small station operation was revealed to the broadcasters. Sales practices, programming methods, local, regional and national total sales, and the overall problems of station management were shown. It was pointed out that a brochure on the first study will soon be released to the industry. This on-the-spot study of representative stations is being made by Arthur Stringer, NAB director of promotion.

Religious broadcasting, network co-op commercial shows, salesman's compensation, the 11:00 til 12:00 p.m. sponsor, group selling, personnel training, per inquiry and free time offers, and syndicated transcribed programs were among the topics covered in the talk by the NAB executive. A lengthy discussion period followed the talk.

The speech before the Indiana Broadcasters was made at the request of the state association. John Carl Jeffrey, WKMO, Kokomo, is president.

Employee-Employer Relations

NLRB CLARIFIES DECISION IN CBS TELEVISION CASE

In a supplemental decision issued Friday (7), the NLRB disposed of the remaining issues in the CBS "white-collar" election case, following a hearing before the Board in Washington on Tuesday (4). (See current NAB REPORTS, p. 404.)

The Board established the directors and assistant directors of the Television Department as a separate bargaining unit, because of the "degree of specialization in technique, skill and professional showmanship" required of them. They will vote for IATSE, the RDG, or neither.

Six miscellaneous television studio employees will vote to determine whether they are to be included in the overall city-wide unit for which an election was ordered May 24, or be designated as a separate group for bargaining pur-

poses. In this regard the contention of IATSE prevailed, as all the other unions and CBS had contended that these employees should be merged—without a preliminary vote among them—into the city-wide group. The six so-called miscellaneous are: Assistant casting director, floor manager, visualizer, animator (photo-librarian), film cutter, and wardrobe mistress.

The Board gave no reason for rejecting the contention of CBS that this group was not sufficiently different from other service and white-collar employees placed in the large unit; it merely stated it "believed" these workers "might properly either be included in the city-wide unit . . . or be set apart as a separate unit for collective bargaining purposes." The ballot for this group will list IATSE, IBEW, CIO, and none.

At the oral hearing before the Board, CBS was represented by Henry Howard and Howard Hausman. The elections are scheduled to be held next Monday (14).

Listener Activity

GOVERNOR TO GREET 1st DISTRICT WOMEN

Governor Charles M. Dale of New Hampshire will deliver the welcoming address when the Second Annual Conference of women directors of the 1st NAB District meets at Portsmouth, N. H., this weekend (15).

Business meetings are scheduled for both Saturday and Sunday (15-16) with Nell Daugherty, 1st District Chairman, acting as presiding officer at the conference.

The chief executive of Massachusetts, Governor Maurice J. Tobin, will also speak at the conference, and Miss Daisy Basham, AWD member from New Zealand, is scheduled to talk to the members.

Northeastern Council at Schenectady

The Northeastern Radio Council met in Schenectady on Friday and Saturday (7-8) with Kolin Hager, former WGY executive, presiding.

The annual meeting of the council had as its theme, "One World Through Radio." Friday night's meeting was highlighted by a broadcast of "The FBI In Action" and a talk by a representative from the FBI. Students from high schools in the area conducted a panel discussion on juvenile delinquency.

Presiding at the Saturday session was Kenneth G. Bartlett, director of the Syracuse School of Adult Education.

DAR BACKS FREEDOM OF RADIO

The Daughters of the American Revolution in their recent 55th Conference at Atlantic City voted approval of the American system of free radio.

The organization passed a resolution to urge legislation that will guarantee the industry's freedom from censorship.

Text of the resolution follows:

"Whereas, Radio broadcasting is the most universal and rapid means of mass communication available to the people of the United States, and

"Whereas, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs, and shall be conducted in accordance with the traditional American institutions of free speech and free enterprise; therefore be it

(Continued on next page)

"Resolved:—That the National Society, Daughters of the American Revolution, in fifty-fifth Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press, and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

Engineering

NARBA ENGINEERING COMMITTEE ORGANIZES

The North American Broadcasting Engineering Committee concluded its first week's sessions on Friday (7) setting up organization work including the unanimous adoption of rules of practice, procedure and measurement.

The rules adopted by the committee are subject to the approval of the respective governments.

Virgil R. Simpson, assistant to the chief engineer of the FCC, is acting as temporary member of the committee, representing the United States pending the selection of a permanent member.

At the request of Cuba, and seconded by Canada, the member of the committee from the United States was appointed permanent chairman of the committee, which will maintain offices in Washington.

The committee was organized in compliance with Article XII of the Interim Agreement concluded at the Second North American Regional Broadcasting Conference in Washington in February.

ALLOCATION PLAN FOR 920-960 BANDS

The FCC announced Monday (3) a tentative plan for allocations on the 920-940 and 940-960 Mc bands in response to inquiries from potential users and manufacturers of FM studio-to-transmitter link equipment.

The commission requested that comments from those who expect to utilize these frequencies be submitted in writing by Saturday (15).

In order that certain frequencies be made available immediately, the commission formulated the following tentative service-allocation plan:

(1) Assignments to FM studio-to-transmitter links may be made in the upper portion of the 920-940 Megacycle band in the event that future requirements indicate that insufficient space is available in the band of frequencies 940-952 Megacycles.

(2) Assignments to Experimental Broadcasting Service in the 920-940 Megacycle band may be made progressively upward from 920 Megacycles.

(3) The band of frequencies 952-960 Megacycles is to be used for fixed circuits such as police facsimile, control circuits, etc., with assignments progressing downward from 960 Megacycles.

(4) The band of frequencies 940-952 Megacycles is to be used for FM studio-to-transmitter links with assignments progressing upward from 940 Megacycles.

(5) Assignments in the frequency bands 920-940 and 940-960 Megacycles are to be on multiples of 100 Kilocycles in order that a flexible channeling system may be provided. (The bandwidths required by the different services concerned can be accommodated through the assignment of an appropriate number of adjacent channels to each station.)

(6) A frequency tolerance of .01% and a bandwidth of 500 Kilocycles are advocated for FM studio-to-transmitter links.

The Commission pointed out that the proposal outlined above does not preclude the use of additional bands if it is shown that a need exists for broader facilities.

The FCC contemplates that authorization for FM studio-to-transmitter equipment will require the showing of a definite need for the use of a radio circuit instead of a wire circuit.

In requesting comments, the commission stressed that information was especially desired on the following points:

- (a) Distances to be covered and power considered necessary.
- (b) Practical transmission bandwidth, frequency tolerance, and receiver selectivity data for each type of emission and communication service contemplated.
- (c) Whether frequency space allowed above is considered adequate.
- (d) Directive characteristics of antennas proposed for each type of service and the maximum degree of directivity believed practical.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 17-23, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Emergency Food Collection

In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. But most Americans want to do more. They ask only to be told what to do. Here is an opportunity for everyone to make a direct and personal contribution to help prevent starvation. Americans are being asked to simply contribute either tinned food or cash to buy and transport food—preferably cash. 500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. In all cases it will alleviate hunger; in many cases it will spell the difference between life and death. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packaging and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Building Our New Army

Congress has authorized a peacetime American Army larger and better trained than ever before in history. *But the Army's present recruiting drive for over one million men by July 1st, 1946, may fail unless public attitudes can be changed and changed quickly.* The Army itself is

(Continued on next page)

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conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. (Fact Sheet No. 2-B)

Housing—"Boom and Bust?"

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy. Explain that during period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 10. They are subject to change.

- WHLS—Herman Leroy Stevens and Harmon Leroy Stevens, d/b as Port Huron Broadcasting Company, Port Huron, Michigan—Renewal of License.
- NEW—Charles W. Balthrope, San Antonio, Texas.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Express Publishing Company, San Antonio, Texas.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Gonzales Broadcasting Co., Gonzales, Texas.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Taylor Broadcasting Co., Taylor, Texas.—C. P. 1450 kc., 250 watts, unlimited.

To Be Held in City Hall, at Providence, Rhode Island

- NEW—The Outlet Company, 176 Weybosset St., Providence, R. I.—For FM facilities.
- NEW—Cherry & Webb Broadcasting Co., Providence, R. I.—For FM facilities.
- NEW—Providence Journal Company, Providence, R. I.—For FM facilities.
- NEW—The Yankee Network, Providence, R. I.—For FM facilities.
- NEW—Colonial Broadcasting Company, Providence, R. I.—For FM facilities.
- NEW—Pawtucket Broadcasting Company, Pawtucket, R. I.—For FM facilities.

Wednesday, June 12

- NEW—WOOP, Incorporated, Dayton, Ohio.—C. P. 1150 kc., 5 KW, unlimited. DA-night & day.
- NEW—Fostoria Broadcasting Company (Laurence W. Harry), 125 S. Main Street, Fostoria, Ohio.—C. P. 1150 kc., 1 KW daytime only.
- NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio.—C. P. 1150 kc., 1 KW, unlimited.
- KSAL—KSAL, Inc., Salina, Kans.—C. P. 1150 kc., 5 KW night, 5 KW day, DA-night, unlimited.
- NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. 740 kc., 1 KW night, 10 KW day, DA-night, unlimited time.
- NEW—Arkansas Valley Broadcasting Co., Fort Smith, Ark.—C. P. 740 kc., 1 KW, night, 1 KW day, DA-night.

Further Hearing

- NEW—Associated Electronics Enterprises, Woonsocket, R. I.—C. P. 1240 kc., 250 watts, unlimited.
- NEW—Joseph M. Viana, Woonsocket, R. I.—C. P. 1240 kc., 250 watts, unlimited.

Friday, June 14

- NEW—North Jersey Radio, Inc., Newark, N. J.—C. P. 1430 kc., 5 KW, directional antenna, unlimited.
- NEW—Chanticleer Broadcasting Co., New Brunswick, N. J.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Radio Airways, Inc., Eugene, Ore.—C. P. 1520 kc., 1 KW, unlimited time.

FCC ACTIONS

AM APPLICATIONS GRANTED

- Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted application for construction permit for new standard broadcast station to operate on 1230 kilocycles, 100 watts, unlimited time. (B1-P-4147; Docket 6853)

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission.

(Continued on next page)

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(Note: power given is effective radiated power; antenna height given is height above average terrain):

- The Pulitzer Publ. Co., St. Louis, Mo.—Metropolitan; Channel 93.3 mc. (No. 227); 36 KW; 520 feet.
- The Patriot Co., Harrisburg, Pa.—Metropolitan; Channel 96.9 mc. (No. 245); 5.5 KW; 790 feet.
- The Gable Broadcasting Co., Altoona, Pa.—Metropolitan; Channel 100.7 mc. (No. 264); 3.9 KW; 900 feet.
- The Monocacy Broadcasting Co., Frederick, Md.—Metropolitan; Channel 98.1 mc. (No. 251); 2 KW; 1,150 feet.
- The Brockway Co., Watertown, N. Y.—Metropolitan; Channel 100.9 mc. (No. 265); 530 feet; 6.7 KW.
- Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Metropolitan; Channel 92.7 mc. (No. 224); 1.5 KW; 740 feet.
- Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Metropolitan; Channel 99.9 mc. (No. 260); 20 KW; 490 feet.
- Elm City Broadcasting Corp., New Haven, Conn.—Metropolitan; Channel 102.9 mc. (No. 275); 20 KW; 490 feet.
- Rome Broadcasting Corp., Rome, Ga.—Metropolitan; Channel 100.9 mc. (No. 265); 1.4 KW; 910 feet.
- Central New York Broadcasting Corp., Syracuse, N. Y.—Metropolitan; Channel 93.5 mc. (No. 228); 7 KW; 750 feet.
- Thames Broadcasting Corp., New London, Conn.—Metropolitan; Channel 97.9 mc. (No. 250); 20 KW; 500 feet.
- Independent Merchants Broadcasting Co., Minneapolis, Minn.—Metropolitan; Channel 101.3 mc. (No. 267); 34 KW; 510 feet.
- Joplin Broadcasting Co., Joplin, Mo.—Metropolitan; Channel 102.3 mc. (No. 272); 2.6 KW; 336 feet.
- Easton Publishing Co., Near Easton, Pa.—Community; Channel 105.7 mc. (No. 289); 250 watts; 120 feet.

FINAL FM CP'S GRANTED

- Pinellas Broadcasting Co., St. Petersburg, Fla.—CP for Metropolitan station; 92.1 mc. (Channel 221); 30 KW; antenna 437 feet.
- Truth Publishing Co., Inc., Elkhart, Ind.—CP for Metropolitan station; 103.1 mc. (No. 276); 21.6 KW; 422 feet.
- A. Frank Katzentine, Miami Beach, Fla.—CP for Rural station; 95.7 mc. (No. 244); 306 KW; antenna 730 feet.
- WDDO Broadcasting Corp., Chattanooga, Tenn.—CP for Rural station; 95.3 mc. (No. 237); 37 KW; antenna 1,321 feet.
- Northside Broadcasting Co., Louisville, Ky.—CP for Metropolitan station; 100.3 mc. (No. 262); 29.8 KW; antenna 355 feet.
- Spartanburg Advertising Co., Spartanburg, S. C.—CP for Rural station; 92.1 mc. (No. 221); 24 KW; 2125 feet.
- The Pulitzer Publ. Co., St. Louis, Mo.—CP for Metropolitan station; 93.3 mc. (No. 227); 36 KW; 520 feet.
- The Patriot Co., Harrisburg, Pa.—CP for Metropolitan station; 96.9 mc. (No. 245); 5.5 KW; 790 feet.
- The Gable Broadcasting Co., Altoona, Pa.—CP for Metropolitan station; 100.7 mc. (No. 264); 3.9 KW; 900 feet.
- The Monocacy Broadcasting Co., Frederick, Md.—CP for Metropolitan station; 98.1 mc. (No. 251); 2 KW; 1,150 feet.
- The Brockway Co., Watertown, N. Y.—CP for Metropolitan station; 100.9 mc. (No. 265); 6.7 KW; 530 feet.
- Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—CP for Metropolitan station; 92.7 mc. (No. 224); 1.5 KW; 740 feet.
- Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—CP for Metropolitan station; 99.9 mc. (No. 260); 20 KW; 490 feet.
- Elm City Broadcasting Corp., New Haven, Conn.—CP for Metropolitan station; 102.9 mc. (No. 275); 20 KW; 490 feet.
- Rome Broadcasting Corp., Rome, Ga.—CP for Metropolitan station; 100.9 mc. (No. 265); 1.4 KW; 910 feet.
- Central New York Broadcasting Corp., Syracuse, N. Y.—CP for Metropolitan station; 93.5 mc. (No. 228); 7 KW; 750 feet.

- Thames Broadcasting Corp., New London, Conn.—CP for Metropolitan station; 97.9 mc. (No. 250); 20 KW; 500 feet.
- Independent Merchants Broadcasting Co., Minneapolis, Minn.—CP for Metropolitan station; 101.3 mc. (No. 267); 34 KW; 510 feet.
- Joplin Broadcasting Co., Joplin, Mo.—CP for Metropolitan station; 102.3 mc. (No. 272); 2.6 KW; 336 feet.
- Easton Publishing Co., Near Easton, Pa.—CP for Community station; 105.7 mc. (No. 289); 250 watts; 120 feet.

DESIGNATED FOR HEARING

- Milburn H. Stuckwisch, Charles F. Bruce and F. M. Lindsay, Jr., Centralia, Ill.—Designated for hearing application for construction permit for new station to operate on 1400 kc.; 250 watts, unlimited time (B4-P-4732); further ordered that Champaign News Gazette (WDWS), Evansville on the Air, Inc. (WEOA), and Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co. (KFVS) be made parties to the proceeding.
- Sky Wave Broadcasting Corp., Columbus, Ohio—Designated for hearing application for construction permit for new station to operate on 1150 kc., 5 KW day, 1 KW night, directional antenna, unlimited time, to be heard in consolidated proceeding with applications of WOOP, Inc., Dayton, Ohio; KSAL, Salina, Kans., and Northwestern Ohio Broadcasting Corp., Lima, Ohio; and ordered that the bills of particulars issued in connection with these applications be amended to include the application of Sky Wave Broadcasting Corp. (B2-P-4824)
- B. Loring Schmidt, Salem, Oregon; John B. Fitzgibbon, Roy Jarman, and Temple V. Ehmsen, Oregon City, Oregon—Designated for consolidated hearing applications of B. Loring Schmidt for new station at Salem, Oregon, and of John B. Fitzgibbon, Roy Jarman and Temple V. Ehmsen for new station at Oregon City, Oregon, each applicant seeking 1490 kc., 250 watts, unlimited time. (B5-P-4794; B5-P-4432)

DOCKET CASE DECISIONS

The Commission announces final Decision (B-233) granting the application of John H. Stenger, Jr., for license to continue the operation of Station WBAX, Wilkes-Barre, Pa. At the same time, the applications of Northeastern Pennsylvania Broadcasters, Inc., Central Broadcasting Co., Key Broadcasters, Inc., and Baron Broadcasting Company, the four competing applicants for stations in Wilkes-Barre, were denied. (Dockets 6169; 6170; 6723; 6750)

The Commission announces final Decision (B-236) granting the application of Thomas N. Beach for a new standard broadcast station at Birmingham, Alabama, to operate on 1490 kc., 250 watts, unlimited time (Docket 6681). At the same time, the applications of Ernest E. Forbes, tr/as Magic City Broadcasting Company, and Ramon C. Patterson and Louise Patterson Pursley, d/b as Patterson Broadcasting Service, each seeking the same facilities, were denied (Dockets 6679 and 6680).

The Commission announces final Decision (B-242) granting the application of A. C. Neff for a new station at Savannah, Georgia, to operate on 1400 kc., 250 watts, unlimited time, and denying the applications of Atlantic Broadcasting Company and the Chatham Broadcasting Company, seeking the same facilities.

The grant to Neff is contingent upon the filing within 30 days of an application specifying the exact antenna system and transmitter site and the installation of approved frequency and modulation monitors when available. The provisions of Sections 3.55 and 3.60 of the Commission's Rules as applied to the grant herein made are waived pending installation of approved monitors.

The Commission announces its proposed Decision (B-240) looking towards the grant of the application of WHB Broadcasting Co., licensee of Station W11B, Kansas City, Missouri, for a change in operating facilities from 880 kc., 1 KW, daytime, to 710 kc., 5 KW, unlimited time, using directional antenna both day and night (Docket No. 6022). This action

(Continued on next page)

will be conditioned, however, upon the applicant's applying, within 30 days from date of adoption of this decision, for specific approval of a directional antenna array which (a) will enable WHB to serve generally the areas and populations now proposed and at the same time protect Station KIRO and all other existing stations from objectionable interference as defined in the Commission's Standards of Good Engineering Practice, and (b) will have been approved as to system and site by the Civil Aeronautics Administration.

At the same time the Commission proposed to deny without prejudice the application of the Minnesota Broadcasting Corporation for a change in operating facilities of Station WTCN, Minneapolis, Minn., from 1280 kc., 1 KW night, 5 KW-LS, unlimited time, to 710 kc., 10 KW, unlimited time, directional antenna at night (Docket No. 5859). The proposed denial to WTCN is, however, without prejudice to its right at any time prior to twenty days from date of final adoption of the proposed decision to file a verified petition to set aside the denial and reopen the record for the introduction of evidence showing, in the event of a grant of the WTCN application (a) the populations which would lose primary nighttime service from WTCN operating on its present facilities; (b) that despite this loss, adequate broadcast service would be rendered to the Minneapolis-St. Paul area; (c) the populations which would lose primary daytime service from WHB operating under its grant herein; (d) that these losses in the primary nighttime service area of WTCN and in the primary daytime service area of WHB would be compensated for by the populations which would gain new primary daytime service from WTCN. Such petition should be on notice to WHB which shall have the right, without further order, to intervene in the reopened proceeding.

The Commission today announced a proposed decision (B-246) proposing to grant the application of C. M. Zimm and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co. (Docket 6769), for a new station at Martinsburg, W. Va., to operate on 1340 kc., 250 watts power, unlimited time. The proposed grant is subject to CAA approval of the transmitter site and the waiver of Rules 3.55(a) and 3.60.

At the same time the Commission proposed to deny the application of Richard Field Lewis, Jr. and Grant Pollock, a partnership d/b as Berkeley Broadcasting Co. (Docket 6770), Martinsburg, W. Va., requesting the same facilities.

The Commission also announced a proposed decision (B-247), proposing to grant the application of Old Dominion Broadcasting Corp. (Docket 6936), for a new station in Lynchburg, Va., to operate on the frequency 1390 kc., with power of 1 KW, unlimited time, using a directional antenna, subject to the condition that the Old Dominion Box Company shall divest of its interest in the Lynchburg Broadcasting Corp. (WLVA), and that this applicant shall take the necessary steps to adjust its antenna array in the direction of Youngstown, Ohio, if ordered to do so.

A grant was also proposed of the application of John M. Rivers, licensee of station WCSC, Charleston, S. C. (Docket 6939), for a construction permit to increase power from 1 KW day, 500 watts night, to 5 KW, using a directional antenna at night only, operating on frequency 1390 kc., unlimited time.

At the same time it proposed a denial of the application of the Piedmont Broadcasting Corp., licensee of station WBTM, Danville, Va., for a construction permit to change the operating assignment of that station from 1400 to 1390 kc., and increase power from 250 watts to 1 KW unlimited time. (Docket 6938)

A proposed decision (B-248) was also announced proposing to grant the application of Illinois Valley Broadcasting Company for a new station in Peoria, Ill., to operate on 1290 kc., with 5 KW unlimited time, using a directional antenna, on condition that the applicant file the appropriate application for the use of 5 KW power. (Docket 6710)

Denials were proposed of conflicting applications of Greater Peoria Radiobroadcasters, Inc. (Docket 6709), and Central Ill. Radio Corp. (Docket 6920), each requesting new stations at Peoria to operate on 1290 kc. (Greater Peoria with power of 5 KW day, 1 KW night, DA, unlimited time, and Central Ill. Radio Corp. with power of 5 KW, DA, unlimited time).

The Commission today announced a decision and order granting a joint petition of the Wabash Valley Broadcasting Corp., Terre Haute, Ind., and West Central Broadcasting Co., Peoria, Ill., requesting leave to amend application of the former to specify the frequency 1480 kc., instead of 1350 kc. as originally requested, with 1 KW power, unlimited time. The amendment was accepted and application of Wabash Valley Broadcasting Corp. as amended (B4-P-4130; Docket 6924) was granted for a new station to operate on 1480 kc., 1 KW, unlimited time, contingent on approval of the antenna system and transmitter site by the CAA.

The application of West Central Broadcasting Co. for a new station in Peoria, Ill., to operate on 1350 kc., 1 KW, unlimited time (B4-P-4336; Docket 7108), was also granted, and the hearing heretofore scheduled to be held on June 17 in this proceeding is cancelled.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending August 1, 1947:

WATW, Ashland, Wisc.; WSTP, Salisbury, N. C.

Renewals of licenses for the following were granted for the period ending February 1, 1948:

KWBW, Hutchinson, Kans.; KVAK, Atchison, Kans.

Renewals for the following stations were granted for the period ending August 1, 1948:

WOLF, Syracuse, N. Y.; KBST, Big Spring, Texas; WBAB, Atlantic City, N. J.; KBON, Omaha, Neb.; KBUR, Burlington, Iowa.

The following stations were granted renewals for the period ending November 1, 1948:

KGBX, Springfield, Mo.; KOL, Seattle; KGCU, Mandan, N. Dak.; WJAS, Pittsburgh, Pa.; KXYZ, Houston.

Renewals for the following were granted for the period ending February 1, 1949:

WJNO, West Palm Beach; KWNO, Winona, Minn.; WHBY, Green Bay, Wis.; KCMC, Texarkana; KVEC, San Luis Obispo, Calif.

Renewals for the following stations were granted for the period ending May 1, 1949:

WCAX, Burlington, Vt.; KSFO, San Francisco; KOY, Phoenix; WIBW, Topeka; KGW, Portland, Ore.; KWTO, Springfield, Mo.; WFIL and auxiliary, Philadelphia; WWNC, Asheville, N. C.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Granted renewal of license for period ending November 1, 1948. (B3-R-763)

Granted renewal of following station licenses for period ending February 1, 1949:

KPHO, Phoenix, Ariz.; KOOS, Coos Bay, Oregon; KMLB, Monroe, La.; and WLOF, Orlando, Fla.

Granted renewal of following station licenses for the period ending May 1, 1949:

WQAM, main and auxiliary, Miami, Fla.; WMT, Cedar Rapids, Iowa; WTAR and auxiliary, Norfolk, Va.

WJMC—WJMC, Inc., Rice Lake, Wis.—Granted renewal of license for period ending August 1, 1946. (B5-R-1000)

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Texas—Granted renewal of license for period ending August 1, 1947. (B3-R-405)

WMGA—Frank R. Pidcock, Sr., Moultrie, Ga.—Granted renewal of license for period ending August 1, 1947. (B3-R-1031)

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Granted renewal of license for period ending February 1, 1947. (B2-R-1088)

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted renewal of license for period ending February 1, 1947. (B3-R-467)

(Continued on next page)

Granted renewal of following station licenses for period ending February 1, 1948: WGPC, Albany, Ga.; KRBM, Bozeman, Mont.; WMPJ, Daytona Beach, Fla.

Granted renewal of following station licenses for period ending August 1, 1948: KNOW, Austin, Texas; KYCA, Prescott, Ariz.

MISCELLANEOUS ACTIONS

WOKO—WOKO, Inc., Albany, N. Y.—Ordered that the special temporary authorization for the continued operation of station WOKO be extended for a period of 60 days from June 1.

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted CP to move transmitter from 925 So. Harrison St. to 201 West Jefferson St., Fort Wayne. (B4-P-4759)

WTPS—Times Picayune Pub. Co., New Orleans, La.—Granted extension and modification of special temporary authorization to operate an RCA 250 watt FM transmitter on Channel #233, 94.5 mc. with Western Electric Cloverleaf antenna on a 140 foot supporting structure, at the Howard Memorial Library, for the period May 30 to Aug. 27.

W2XCT—Columbia Broadcasting System, Inc., New York, N. Y.—Granted extension of special temporary authority to operate a Composite transmitter on 700 mc. with 650 watts peak power, special modulation, in order to make ultra high frequency propagation tests in conjunction with the Technical Information Sec. of the Engineering Dept. of the FCC, for a period beginning June 8 and ending no later than Sept. 5, 1946.

WEGP—Reading Broadcasting Co., Area of Reading, Pa.—Granted modification of license for relay broadcast equipment now licensed to Berks Broadcasting Co.; frequencies: 31.23, 35.62, 37.02, 39.26 mc.; 2 watts; to operate as a relay station, portable-mobile with station WRAW. (B2-MLRE-125)

W3XO—WINX Broadcasting Co., Washington, D. C.—Granted extension of special temp. authority to broadcast regular programs from 7 to 11 P. M. daily including Sunday, only for the period May 29 to August 26.

WINS—Hearst Radio, Inc. (assignor), New York, N. Y.; The Crosley Corp. (assignee), Cincinnati, Ohio—Adopted order granting joint petition to reopen the record heretofore made on application for voluntary assignment of license and construction permit, and scheduled further hearing and oral argument thereon for June 19, 1946, before the Commission en banc. (B-237; Docket 6755)

WDSM—James J. Conroy, et al (transferors); Ridson, Inc. (transferee); WDSM, Inc. (licensee), Superior, Wis.—Granted consent to voluntary transfer of control of WDSM, Inc. from James J. Conroy, Roland C. Buck, George W. Welles, Jr., Victoria B. Conroy and Joseph H. Weisberg to Ridson, Inc., for a consideration of \$150,000 (plus amount of cash and notes and accounts receivable at closing date; plus tax refunds hereafter received, and less amount of taxes accrued at closing date). (B4-TC-474)

WBOC—Peninsula Broadcasting Co., Salisbury, Md.—Denied petition for review filed by WBOC (intervener in the matter of Tidewater Broadcasting Corp. and the Norfolk Broadcasting Corp. for new stations at Norfolk, Va.), without prejudice to the right of petitioner to file certain measurements with the Commission on or before June 29, 1946; affirmed action of Motions Commissioner on May 31 in denying petitioner's request for a continuance of further hearing on the Norfolk applications.

ACTIONS ON MOTIONS

Beaver County Broadcasting Corp., Beaver Falls, Pa.—Granted motion to dismiss without prejudice its application for CP. (B2-P-4132)

Mario Acosta, Mayaguez, Puerto Rico—Granted petition for leave to amend his application for CP (B-P-4562), so as to specify the frequency 1400 instead of 1340 kc.;

change paragraphs so as to reflect revised engineering data, etc. The amendment was accepted and application removed from the hearing docket.

Jose Bechara, Jr., Mayaguez, P. R.—The Commission, on its own motion, removed from the hearing docket application for a new station. (B-P-3974; Docket 7450)

Key Broadcasting Corp., Baltimore, Md.—Granted motion to amend application for a new station (B1-P-4713) so as to specify frequency 750 instead of 1050 kc., etc. The amendment was accepted and application removed from the docket. (Docket 7551)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—The Commission on its own motion removed application for a new station (B1-P-4541), from the hearing docket. (No. 7550)

Providence Journal Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (B1-PH-316) so as to supply additional engineering information as requested by the Commission, and the amendment was accepted.

American Broadcasting Co., Inc., Chicago, Ill.—Granted petition for leave to amend application for new FM station (B4-PH-221) so as to specify a new transmitter site, revised engineering data, etc., and the amendment was accepted.

Evansville on the Air, Inc., Indianapolis, Ind.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-321)

Commonwealth Broadcasting Corp., Danville, Ky.—Granted motion for leave to amend its application for a new station (B2-P-4040) so as to show deletion of Betty Z. Russell as a director; show deletion of a proxy given to Betty Z. Russell by Jas. D. Russell as contained in Exhibit 4 of application; and to change Par. 8 of application to show change in list of directors, and the amendment was accepted.

Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Granted motion for leave to amend its application for CP (B5-P-4333) so as to show issuance of additional stock to the original stockholders and payment of additional funds into the corporate treasury, and the amendment was accepted.

Television Productions, Inc., San Francisco, Cal.—Granted petition to dismiss without prejudice its application for a new television station (B5-PCT-151; Docket 7283)

F. F. McNaughton, Peoria, Ill.—Granted motion to dismiss without prejudice his application for FM construction permit. (B4-PH-697; Docket 7103)

American Broadcasting Co., Inc., New York City—Granted petition requesting leave to amend its application for new television station (B1-PCT-79; Docket 7245), so as to supply complete engineering information, etc., and the amendment was accepted.

United Broadcasting Co., Ogden, Utah—Granted petition for leave to amend its application (B5-P-4107) for a new station, so as to show transfer of 584 shares of stock from LaReta C. Madson to H. Perry Driggs and the same amount to Arch G. Webb; show addition of Patrick Healy, Jr., Rodger B. Crear and Malcolm J. Pingree as stockholders, and the amendment was accepted.

Fostoria Broadcasting Co., Fostoria, Ohio—Granted petition insofar as it requests leave to amend its application for a new station (B2-P-4430), so as to specify frequency 1510 instead of 1150 kc., etc. the amendment was accepted, and the Commission on its own motion, removed application from the hearing docket. (Docket 7356)

The William H. Block Co., Indianapolis, Ind.—Granted petition requesting leave to amend its application for FM construction permit (B4-PH-412), so as to amend the corporation's articles of incorporation by adding to Sec. 1 of Article II the following: "Including, without limiting the generality thereof, the operation of a radio and television receiving and broadcasting station." The amendment was accepted. Exceptions noted by counsel for opposition.

W. Wright Esch, Daytona Beach, Fla.—Granted motion to take depositions in re application for CP (B3-P-4320;

(Continued on next page)

- Docket 7355), at Deland and Daytona Beach on June 7.
- WKPT**—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Granted motion to dismiss without prejudice its application for a new station. (B3-P-3308; Docket 6249)
- The Times-Picayune Pub. Co., New Orleans, La.—Granted petition requesting reinstatement of its application for a CP (B3-P-4167), 1560 kc., 10 KW, unlimited, which was dismissed without prejudice on May 17; the application was reinstated and amendment requesting frequency 940 kc. with 1 KW, daytime only, was accepted.
- KROC**—Southern Minn. Broadcasting Co., Rochester, Minn.—Granted petition to intervene in the hearing on application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557) for a new station at Eau Claire, Wis.
- Colonial Broadcasting Co., Providence, R. I.—Granted motion for leave to amend its application for a new FM station (B1-PH-650; Docket 7028), so as to supply additional engineering information as requested by the Commission, and the amendment was accepted.
- Livingston Broadcasters, a partnership, Livingston, Mont.—Granted petition to dismiss without prejudice its application for a new station. (B3-P-4539; Docket 7485)
- Yellowstone Amusement Co., Livingston, Mont.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-4565; Docket 7486)
- Havre Broadcasters, a partnership, Havre, Mont.—Granted petition to dismiss without prejudice its application for a new station. (B5-P-4671; Docket 7514)
- Montana Broadcasters, Havre, Mont.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-4644; Docket 7513)
- McKeesport Radio Co., McKeesport, Pa.—Denied petition for leave to amend its application for CP (B2-P-4077), so as to request 5 KW unlimited instead of 1 KW daytime only. Exceptions noted by counsel.
- Times World Corp., Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted joint petition to continue consolidated hearing now scheduled for June 5, and continued same to July 5, 1946. (Dockets 7394; 7395, 7396)
- Abilene Broadcasting Co., Abilene, Texas.—Granted in part petition requesting continuance of consolidated hearing on petitioner's application and those of Westex Broadcasting Co. and Citizen's Broadcasting Co., now scheduled for June 14, and the hearing was continued to June 18, in Washington, D. C.
- Thomas G. Harris, Austin, Texas.—Granted petition insofar as it requests leave to amend application (B3-P-4355; Docket 7373), so as to specify the frequency 1450 kc.; change paragraphs to reflect revised engineering data, etc.; the amendment was accepted and the application removed from the hearing docket.
- KNOW**—Frontier Broadcasting Co., Inc., Austin, Texas.—Granted petition requesting leave to amend application for a new station (B3-P-4042; Docket 7440), so as to change transmitter site; change paragraphs so as to show revised engineering data. The amendment was accepted and the application removed from the hearing docket.
- WJBK**—James F. Hopkins, Inc., Detroit, Mich.—Granted petition requesting leave to intervene in the consolidated hearing on applications for a new station in Cleveland by Chester E. Daly, Samuel R. Sague and Cuyahoga Broadcasting Co., now scheduled for June 24.
- James A. Noe, Shreveport, La.—Denied petition requesting continuance of hearing now scheduled at Shreveport on June 6, in re petitioner's application and that of Frank H. Ford for new stations. Exceptions noted by counsel.
- James A. Noe, Lake Charles, La.—Granted petition insofar as it requests a continuance of hearing on petitioner's application for CP (B3-P-3888; Docket 7416), now scheduled for June 26 at Washington. Insofar as petition requests change of place of hearing, the petition is denied without prejudice to petitioner's renewing such request upon an appropriate showing; and said hearing was continued without date until further order of the Commission.
- WNOE**—James A. Noe, New Orleans, La.—Granted petition insofar as it requests continuance of consolidated hearing upon applicant's application (B3-P-3446) and that of Deep South Broadcasting Corp. (B3-P-3687) now scheduled for June 24. Insofar as the petition requests change in place of hearing, the petition was denied without prejudice to petitioner's renewing such request upon an appropriate showing; and the hearing on these applications was continued without date until further order of the Commission.
- WIOD**—Isle of Dreams Broadcasting Corp., Miami, Fla.—Denied petition requesting leave to intervene in the consolidated hearing on applications of KHTN, Houston, and W. Albert Lee. (Dockets 7565 and 7566)
- Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for modification of CP for its FM station WIBG-FM. (B2-MPH-102; Docket 6480)
- Seaboard Radio Broadcasting Corp., Glenside, Pa.—Granted petition for leave to amend its application for modification of CP for its FM station (B2-MPH-81; Docket 6479) so as to specify different equipment, a different transmitter site, and to bring engineering information up-to-date; the amendment was accepted and application removed from hearing docket.
- WBOC**—Peninsula Broadcasting Co., Salisbury, Md.—Denied petition requesting continuance of the further hearing upon applications of Tidewater Broadcasting Corp. and Norfolk Broadcasting Corp., now scheduled for June 1 in Washington.
- WCBM**—Baltimore Broadcasting Corp., Baltimore, Md.; Tower Realty Co., Baltimore, Md.—The Commission ordered that the consolidated hearing on these applications now scheduled for June 6, be continued without date until further order of the Commission. (Dockets 7872; 7429)
- KGKL, Inc.**, San Angelo, Texas.—The Commission on its own motion removed from the hearing docket application of KGKL, Inc. (Docket 7419)
- A. J. Fletcher, Greensboro, N. C.; The News and Observer Pub. Co., Raleigh, N. C.; High Point Enterprise, Inc., High Point, N. C.—The Commission scheduled the consolidated hearing on these applications be held on June 26 in Washington, D. C. (Dockets 7504; 7505 and 7553)
- In re Matter of Free Delivery of Foreign Telegraph Messages Destined to Points in the U. S.—Postponed the hearing in this matter (Docket 7492) now scheduled for June 4 to June 25, at the same time and place heretofore fixed.
- Port Huron Broadcasting Co., Port Huron, Mich.—The Commission on its own motion continued the hearing on application for renewal of license (Docket 6987) from June 10 to July 10.
- WLIB, Inc.**, New York, N. Y.—Granted petition for leave to amend its application for Television CP (Docket 7248), so as to supply revised engineering data relative to higher power antenna, etc., and the amendment was accepted.
- Fred O. Grimwood, Bloomington, Ind.—The Commission on its own motion continued the hearing on application for CP (Docket 6753) now scheduled for June 6, to June 20.
- Bremer Broadcasting Corp., Newark, N. J.—Granted motion requesting leave to amend its application for Television CP so as to supply revised engineering data, etc., and the amendment was accepted.
- News Syndicate Co., Inc., New York, N. Y.—Granted motion for leave to amend its application for Television CP so as to substitute engineering data, etc., and the amendment was accepted.
- Gulf Broadcasting Co., Inc., Mobile, Ala.—Granted motion for leave to amend its application for CP (Docket 7313) so as to show number of shares of stock issued and subscribed for; minor changes in officers and directors, etc., and the amendment was accepted.
- Pursley Broadcasting Co., Mobile, Ala.—Granted petition requesting reinstatement and amendment of its application for CP (B3-P-3745); the application was

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- reinstated and amendment to request 830 kc., 1 KW, daytime instead of 1490 kc., 250 watts, unlimited, was accepted.
- Dorrence D. Roderick, El Paso, Texas; Pueblo Radio Co., Inc., Pueblo, Colo.—The Commission on its own motion ordered that the hearing on applications for CP's (Dockets 7091 and 7092), scheduled for June 17, be continued to June 18.
- United Broadcasting Co., Ogden, Utah; Ogden Broadcasting Co., Ogden, Utah.—The Commission on its own motion continued the hearing on applications for CP's (Dockets 6885 and 7435) now scheduled for June 20 to June 21.
- Allen T. Simmons, Akron, Ohio—Granted motion for leave to amend application for FM construction permit, so as to change Par. 18 (a) to specify RCA Transmitter Type BTF-10B. The amendment was accepted and the record in Docket 7047 reopened and without further hearing said amendment is made part of the record in that Docket.
- Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted petition for leave to amend application for CP (Docket 7357) so as to specify modified directional antenna pattern, revised engineering data, etc., and the amendment was accepted.
- Supreme Broadcasting System, Inc., New York City—Granted motion to dismiss without prejudice its application for a new FM station. (B1-PH-567; Docket 7222)
- Henry F. Fitts, Dearborn, Mich.—Granted motion for waiver of Sec. 1.384 of the Commission's Rules and accept movant's late appearance in re application for CP. (Docket 7384)
- Radio and Television Broadcasting Co. of Idaho, Pocatello, Idaho—Granted motion for waiver of Sec. 1.384 of the Commission's Rules and accept movant's late appearance in re application for CP. (Docket 7493)
- Ojai Broadcasting Co., Ventura, Calif.—Granted motion to amend application for new station (Docket 7409) so as to show changes in officers, directors and stockholders, etc., and the amendment was accepted.
- The Altus Broadcasting Co., Altus, Okla.—Granted petition for leave to amend application for new station (Docket 7458), so as to specify frequency 1450 instead of 1230 kc.; show revised engineering data, etc. The amendment was accepted and application (B3-P-4543) removed from hearing docket.
- Southwest Broadcasting Co., Eastland, Texas—Dismissed petition requesting acceptance of late written appearance in re Docket 7459, on application for CP.
- Johnson-Kennedy Radio Corp., Chicago, Ill.—Granted petition to dismiss without prejudice its application for new FM station. (B4-PH-589; Docket 7143)
- Agricultural Broadcasting Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for new FM station. (B4-PH-235; Docket 7135)
- Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted petition insofar as it requests leave to amend and remove application for CP from hearing docket (No. 7502); accepted amendment to specify frequency 660 instead of 1350 kc.; change paragraphs to reflect amended engineering report, etc., and the application was removed from the hearing docket.
- Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—The Commission on its own motion removed from the hearing docket application (B3-P-4650; Docket 7503), for a new station.
- Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to amend application for a new FM station (Docket 7034), so as to substitute supplemental engineering report, and the amendment was accepted.
- The Outlet Co., Providence, R. I.—Granted petition for leave to amend its application for new FM station (Docket 6015), so as to reflect revised engineering data requested by the Commission, and the amendment was accepted.
- WADC—Allen T. Simmons, Akron, Ohio; WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Denied petition to reopen record in Dockets 7319 and 7320 for the purpose of allowing WGAR to offer such testimony as it may desire from the witness G. A. Richards.
- KTHS—Radio Broadcasting, Inc., W. Memphis, Ark.—Granted request for the issuance of subpoenas for certain persons as witnesses in consolidated hearing on applications of KTHS. (Docket 7086, et al)
- Raytheon Mfg. Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7148)
- Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted petition for continuance of consolidated hearing on petitioner's application (Docket 7452) and application of No. Jersey Radio, Inc. (Docket 7370), scheduled for June 14 and continued same to July 15.
- Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Granted petition for leave to amend application for CP (Docket 7129), so as to specify frequency 1430 kc. instead of 960; show revised engineering data, etc. The amendment was accepted and application removed from hearing docket.
- Radio Broadcasting, Inc., Hot Springs, Ark.—Granted petition insofar as it requests leave to amend application for CP (Docket 7156) so as to specify the frequency 550 instead of 740 kc., etc., and to remove from hearing docket. The amendment was accepted and application removed from the docket.
- Mansfield Journal Co., Mansfield, Ohio; The Lorain Journal Co., Lorain, Ohio—The Commission on its own motion advanced the consolidated hearing now scheduled for June 24 and June 25 in Washington, to June 20 at Mansfield and June 21 at Lorain, Ohio.
- Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Upon petition requesting leave to amend application for CP (Docket 7157), the Commission dismissed application (B3-P-4200) without prejudice, subject to the right of later reinstatement under the provisions of the Commission's Public Notice of January 5, 1946.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

600 Kilocycles

- KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified) which authorized increase in power, installation of new transmitter and directional antenna and change in transmitter and studio locations for extension of completion date.

730 Kilocycles

- NEW—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua, and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C. (P. O. Box 10, Augusta, Ga.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

750 Kilocycles

- NEW—Key Broadcasting Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1050 to 750 kc.

800 Kilocycles

- WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Modification of construction permit (B2-P-4221, which authorized a new standard broadcast station) to change type of transmitter and approval of studio location.

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840 Kilocycles

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-P-4021, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location.

940 Kilocycles

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation. Amended to change type of transmitter.

960 Kilocycles

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to change frequency from 1340 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

1050 Kilocycles

NEW—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 10 KW and daytime hours of operation. Amended to change frequency from 1020 to 1050 kc., power from 10 KW to 1 KW, change type of transmitter and change transmitter location from Collinsville Twp. to Tulsa, Okla.

1100 Kilocycles

NEW—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y. (P. O. 1210 Miller St.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation.

1110 Kilocycles

WNAR—Rahall Broadcasting Co., Inc., Norristown, Penna.—Modification of construction permit (B2-P-4256, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

1130 Kilocycles

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Acquisition of control of licensee corporation by H. Y. Levinson thru purchase of 1600 shares of common stock from George M. Stutz.

1230 Kilocycles

KERO—J. E. Rodman, Bakersfield, Calif.—Modification of construction permit (B5-P-3758, which authorized a new standard broadcast station) to change type of transmitter and make changes in ground system.

1240 Kilocycles

NEW—Woodrow Miller, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1240 kc. (Facilities to be relinquished by KFXM)

1280 Kilocycles

KFOX—Nichols and Warinner, Inc., Long Beach, Calif.—Modification of construction permit (B5-P-3902, which authorized installation of new transmitter) for extension of completion date.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y. (P. O. 621, Union Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1280 kc., power from 250 watts to 1 KW, type of transmitter and hours of operation from unlimited time to daytime only.

1300 Kilocycles

NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna night.

1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Modification of construction permit (B3-P-4323, which authorized a new standard broadcast station) to change type of transmitter.

1320 Kilocycles

NEW—Angel Ramos and Jose Coll Vidal, A Partnership d/b as El Mundo Broadcasting Co., San Juan, Puerto Rico.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 740 to 1320 kc., power from 10 to 5 KW, change type of transmitter, install vertical antenna and change transmitter location from Tea Baja to San Juan, Puerto Rico.

1340 Kilocycles

NEW—Sunland Broadcasting Co., El Paso, Texas.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 500 watts night and 1 KW day and unlimited hours of operation. Amended to change frequency from 860 to 1340 kc., change power from 500 watts night, 1 KW day to 250 watts, change type of transmitter.

NEW—Herschel Bullen, tr/as Elko Service Co., Elko, Nev. (P. O. Box 333, Logan, Utah)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WOPK—Parkersburg Sentinel Co., Marietta, Ohio—Modification of construction permit (B2-P-4198, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders, officers and directors.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.—License to cover construction permit (B3-P-4281, as modified) which authorized a new standard broadcast station.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho.—Voluntary assignment of license to KIDO, Inc.

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KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho.—Voluntary assignment of conditional grant to KIDO, Inc.

1400 Kilocycles

NEW—Mario Acosta, Mayaguez, Puerto Rico.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1400 kc.

1420 Kilocycles

WFCT—Pawtucket Broadcasting Co., Pawtucket, R. I.—License to cover construction permit (B1-P-3900) which authorized increase in power, employing directional antenna day and night, installation of new transmitter.

WFCT—Pawtucket Broadcasting Co., Pawtucket, R. I.—Authority to determine operating power by direct measurement of antenna power.

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas.—Construction permit to change frequency from 1490 to 1420 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

1450 Kilocycles

WANK—WFAM, Inc., Lafayette, Ind.—Construction permit to install new vertical antenna and change transmitter location.

WKEL—Radio Station WKEL, Griffin, Ga.—Construction permit to change transmitter and studio locations. Amended to make changes in antenna and specify proposed location of transmitter and studio locations.

WFOR—Centennial Broadcasting Co., Portland, Maine.—Transfer of control of Centennial Development Co., Inc. (parent Corp. of Centennial Broadcasting Co.—permittee of Station WFOR) from Wm. T. Morris to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, as Executors of the Estate of Wm. T. Morris, deceased.

1490 Kilocycles

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1490 kc.

NEW—John C. McCormack, Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership d/b as Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—United Broadcasting Co., Ogden, Utah.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

1510 Kilocycles

NEW—WAUK Broadcasting Co., Waukesha, Wis. (P. O. 319 W. Main St.)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime hours of operation.

NEW—Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1150 to 1510 kc., change power from 1 KW to 250 watts, and change type of transmitter.

1520 Kilocycles

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa.—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW and daytime hours of operation. Amended to change fre-

quency from 1180 to 1520 kc., type of transmitter and specify transmitter location.

1580 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Modification of construction permit (B3-P-3579, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Balaban & Katz Corp., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 10,700 square miles. Amended to change type of transmitter, transmitter location and make changes in antenna system.

Indianapolis Broadcasting Inc., Indianapolis, Ind.—Construction permit for a new high frequency FM (Rural) broadcast station to be operated on 45.3 mc. and coverage of 13,640 square miles. Amended to specify class of station as Rural, change frequency from 45.3 mc. to "to be assigned by FCC", coverage from 13,640 to 22,800 square miles, population from 1,017,471 to 1,644,100, type of transmitter, transmitter site and make changes in antenna system.

Radio Projects, Inc., Newark, N. J.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be supplied. Amended to change officers and directors.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on 45.1 mc. and coverage of 3,760 square miles. Amended to specify population of 2,829,670, change frequency from 45.1 mc. to "To be assigned by FCC", coverage from 3,760 to 8,660 square miles, transmitter location from Lincoln, Rhode Island to Lonsdale, Rhode Island and make changes in antenna system.

Larus & Brother Co., Inc., Norfolk, Va. (P. O. 22nd & Cary Sts., Richmond, Va.)—Construction permit for a new FM (Community) broadcast station to be operated on 98.0 mc.

WJWV, Inc., Cleveland, Ohio.—Construction permit for a new FM broadcast station to be operated on Channel to be assigned in the 92-106 mc. band and coverage of 10,600 square miles. Amended to change coverage from 10,600 square miles to 9,300 square miles, population from 2,446,942 to 2,562,157, type of transmitter, changes in antenna system and changes in officers and directors.

Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith and Mrs. Claude M. Simpson, Jr., Wichita Falls, Texas.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #70, 101.9 mc. and coverage to be determined. Amended to specify studio location.

Harry Butler and Harry Scherzer, d/b as Sunflower Broadcasting System, Kansas City, Kans. (P. O. 22 South Eighteenth St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #252, 98.3 mc. and coverage of 8,203 square miles.

Union Broadcasting Co., Scranton, Pa. (P. O. 118 North Washington Ave.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 13,510 square miles.

Providence Journal Co., Providence, R. I.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 46.9 mc., coverage of 6,767 square miles. Amended to specify population as 1,876,963; change frequency from 46.9 mc. to Channel #258, 99.5 mc.; coverage from 6,767 to 7,902 square miles; type of transmitter and make changes in antenna system.

Colonial Broadcasting Co., Providence, R. I.—Construction permit for new high frequency FM (Metropolitan)

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broadcast station to be operated on 44.7 mc., coverage of 7,840 square miles. Amended to change type of transmitter and frequency from 44.7 mc. to "To be assigned by FCC."

The Wm. H. Block Co., Indianapolis, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on frequency "to be assigned and coverage of 13,854 square miles. Amended to change corporate structure.

Cannon & Callister, Inc., Los Angeles, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency "to be assigned" coverage of 7,000 square miles. Amended to change coverage from 7,000 square miles to "to be determined"; transmitter location; and specify type of transmitter and antenna system.

American Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new high frequency FM broadcast station to be operated on 48.7 mc., and coverage of 11,000 square miles. Amended to specify population as 4,828,632; change frequency from 48.7 mc. to Channel #249, 97.7 mc.; coverage from 11,000 to 9,700 square miles; change type transmitter; transmitter site and make changes in antenna system.

John P. Norton, Marquette, Mich. (P. O. 520 Third Ave., South, Escanaba, Mich.)—Construction permit for a new FM broadcast station to be operated on Channel #225, 92.9 mc., and coverage of 4,332 square miles.

Columbia Broadcasting System, Inc., Washington, D. C. (P. O. 485 Madison Ave., New York 22, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #265, 100.9 mc., and coverage of 11,750 square miles.

Radio Asheville, Inc., Asheville, N. C. (P. O. c/o George H. Wright, Wachovia Bank Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be determined by FCC.

The WREN Broadcasting Co., Inc., Topeka, Kans. (P. O. 8th and Vermont Sts., Lawrence, Kans.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #273, 102.7 mc., and coverage of 13,720 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Allen B. Dumont Laboratories, Inc., Cleveland, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ESR of 7084 and power of Aur: 12.5 KW, and Vis: 25 KW (peak). Amended to change power from aural 12.5 KW to 2.5 KW, visual 25 KW (peak) to 5 KW (peak) type of transmitter, transmitter site from Cleveland to Broadview Heights, Ohio, and make changes in antenna system.

Don Lee Broadcasting System, San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50-56 mc. Amended to change frequency from Channel #1, 50-56 mc., to Channel #2, 54-60 mc., and to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WIPD—Pennsylvania Broadcasting Co., Area of Philadelphia, Penna.—Modification of construction permit (B2-PRE-457) which authorized a new relay broadcast station to change power from 15 to 30 watts and to change type transmitter.

WABK—American Broadcasting Co., Inc., Area of New York, N. Y.—License to cover construction permit (B1-PRE-459) which authorized a new relay broadcast station.

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-PEP-58) which authorized a new noncommercial educational broadcast station to specify frequency of 91.7 mc., change transmitter site, type transmitter and make changes in antenna system.

WIUN—State of Wisconsin—State Radio Council, Madison, Wis.—Modification of construction permit (B4-PEP-59, as modified) which authorized a new non-

commercial educational broadcast station, to make changes in antenna system.

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Modification of construction permit (B2-PH-81, as modified and which authorized a new high frequency broadcast station) for extension of completion date only. Amended to specify type of station as Metropolitan; change frequency from 46.5 mc. to Channel #246, 97.1 mc., coverage from 9,300 to 8,225 square miles; population from 3,900,000 to 4,493,386; type of transmitter; transmitter and studio location and make changes in antenna system.

NEW—Kale, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, which authorized a new Metropolitan FM broadcast station), to change class of station to Rural; and specify frequency "to be determined," coverage of 25,900 square miles, population as 871,150, type of transmitter and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Change frequency from 1450 to 630 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Variety Broadcasting Co., Inc., Dallas, Texas—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW, and daytime hours of operation.

NEW—John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 1 KW and daytime hours of operation.

NEW—Peter B. Thornell, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WLDS—Milton Edge and Edgar Korsmeyer, d/b as Edge & Korsmeyer, Jacksonville, Ill.—Increase power from 250 watts to 1 KW and install new transmitter. (1180 kc.)

NEW—Jessica L. Longston, Edward J. Jansen, C. V. Zaser, and L. Berenice Brownlow, d/b as Bellingham Broadcasters, Bellingham, Wash.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Springfield Broadcasting Co. (Partnership) Gerson Askinas, Earle G. Hewinson, Christos M. Manitsas, Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—O. J. Kelcher, William J. Edwards, and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

NEW—Harold W. Cain, Ivan C. Kelly, Hobart T. Withers and H. Lawrence McKinney, a partnership d/b as Somerset Broadcasting Co., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership d/b as Carroll Broadcasting Co., Carrollton, Ga.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and daytime hours of operation.

(Continued on next page)

NEW—KOLA Broadcasting Co. (a copartnership composed of Hugh O. Jones, William E. Jones, James O. Jones and Mrs. Sarah Stewart Jones), Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KSAM—W. J. Harpole and J. C. Rothwell, a partnership d/b as Radio Station KSAM, Huntsville, Texas—Consent to voluntary assignment of license to J. G. Long. (1490 kc.)

NEW—Des Moines Broadcasting Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 100 watts and unlimited hours of operation.

NEW—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Edward L. Schacht, Onconta, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts and unlimited hours of operation.

NEW—Beal & Hauser Broadcasting Co., Fontana, Calif.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts, and unlimited hours of operation.

NEW—West Virginia Radio Corp., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, daytime hours of operation.

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, daytime hours of operation.

WJXX—P. K. Ewing, Jr. and F. C. Ewing, a partnership d/b as Ewing Broadcasting Co., Jackson, Miss.—Consent to assignment of license to P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership d/b as Ewing Broadcasting Company. (1490 kc.)

NEW—J. Ray Shute, Olin B. Sikes, and James S. Beaty, Jr., tr/as Union Broadcasting Co., Monroe, N. C.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Modification of construction permit for changes in directional antenna system. (1480 kc.)

NEW—Roy C. Kelley, Muskegon, Mich.—Construction permit for new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of 1230 kc. to Station WKBZ.)

NEW—Port City Broadcasting Co., Port Arthur, Texas—Construction permit for new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

NEW—Western Montana Associates, Missoula, Mont.—Construction permit for new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna-night and unlimited hours of operation.

NEW—James L. Frank, Colorado Springs, Colo.—Construction permit for new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Broadcast Management, Inc., Bethesda, Md.—Construction permit for new standard broadcast station to be operated on 1120 kc., power of 250 watts and daytime hours of operation.

NEW—Miller Associates, Inc., Youngstown, Ohio—Construction permit for new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Central Michigan Radio Corp., Lansing, Mich.—Construction permit for new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna-night and unlimited hours of operation.

WH1111—Matheson Radio Co., Inc., Boston, Mass.—Construction permit to increase power from 5 to 50 KW, install directional antenna for day and night use, new transmitter and change transmitter location. (850 kc.)

NEW—G. Staley Brewer Southern Wyoming Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—G. Stanley Brewer Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINTS

Hillman Periodicals, Inc.—Misrepresentation in connection with the sale of reprints of books is alleged by the Commission in a complaint against Hillman Periodicals, Inc., and its subsidiary Novel Selections, Inc., both of 1476 Broadway, N. Y. Alex L. Hillman, Phil Keenan and Morris B. Levine, officers of Hillman Periodicals, Inc., also are named respondents. (5440)

Sterling Drug, Inc., 170 Varick Street, New York, manufacturer and distributor of Bayer Aspirin Tablets and Phillips' Milk of Magnesia Cleansing Cream and Phillips' Milk of Magnesia Skin Cream, is charged in a Commission complaint with disseminating false advertisements concerning such products. Bayer Aspirin Tablets also are sold under the names of Bayer-Tablets of Aspirin and Bayer Aspirin. (5441)

CEASE AND DESIST ORDERS

Hawthorne Candy Co.—The Commission has ordered Louis Gartner, trading as Hawthorne Candy Co., 1664 West Division Street, Chicago, to cease and desist from selling or otherwise disposing of candy or other merchandise by means of a game of chance, gift enterprise or lottery scheme. (5287)

STIPULATIONS

Edwards Manufacturing Co.—Stella Natenberg and Evelyn Matz, copartners trading as Edwards Manufacturing Co., 2215 South Michigan Avenue, Chicago, and Arnold P. Natenberg, manager of the business, stipulated with the Commission that in the sale of leader material for fishing tackle they will discontinue representing that its tensile strength is greater than it actually is. The product is sold under the name of Edwards Fishing Leaders. (4159)

E. Fucini & Co.—(Supplemental)—E. Fucini & Co., Inc., 524 West Broadway, New York, stipulated with the Commission that it will stop disseminating advertisements which fail to reveal that the laxative it sells under the name of Fernet Vittone should not be used when abdominal pain, nausea, or other symptoms of appendicitis are present; provided, however, that the advertisements need contain only the statement "Caution: Use Only As Directed," if the directions for use on the label, in the labeling, or in both label and labeling, contain a warning to the same effect.

A previous stipulation (02721) entered into by E. Fucini & Co., Inc., remains in effect. In it the company agreed to cease making certain misrepresentations concerning the therapeutic properties of Fernet Vittone and another medicinal preparation. (03311)

CASE CLOSED

Sprague Military Institute—Because the respondents have discontinued operation of a business devoted to the sale of a wartime commodity, the Commission has closed without prejudice its case against Harold R. Lister and Margaret Lister, who traded as Sprague Military Institute at 307 North Michigan Avenue, Chicago.

The complaint in the proceeding had charged the respondents with misrepresentation in the sale of a correspondence course in military procedure.

All of the Commissioners participated in the decision. (5304)



Government Files Charges Against Petrillo

AFM Chief Summoned into Federal Court for Alleged Violation of Lea Act

The federal government has accepted James C. Petrillo's challenge of the Lea Act's constitutionality. Attorney General Tom C. Clark announced Thursday (13) that a criminal information had been filed in Chicago against Mr. Petrillo, president of the AFM, charging him with "coercive practices affecting radio broadcasting."

The charges resulted from a strike called May 28 at WAAF, Chicago because the station had not acceded to a union demand that the number of music librarians employed be increased from three to six. At that time Mr. Petrillo announced that his action constituted a challenge of the Lea Act's constitutionality. (*Current REPORTS, p. 425*)

The AFL's musicians union president surrendered Friday (14) in the United States District Court in Chicago, where the criminal information had been filed, in answer to a federal summons and posted bond of \$1000.

The Chicago action was taken by U. S. District Attorney J. Albert Woll, son of Matthew Woll, vice president of the American Federation of Labor and president of the AFL's photo-engravers union.

Plea Withheld

Mr. Petrillo was allowed to withhold his plea to the charge, by agreement with the court and the United States District Attorney. Reason for withholding the plea was explained by AFM counsel, Joseph Padway, who told Judge Walter J. LaBuy that he had several motions which he would like to file in writing.

The court ruled that the AFM could have until July 15 to file the motions and until August 5 to file briefs supporting the motions. (*Continued on page 468*)

COLLIER'S SAYS "RADIO HAD BETTER FIGHT"

In its June 15th issue Collier's carries an editorial, entitled "Radio Had Better Fight," which discusses control of radio programs by the FCC. This is the second editorial concerning radio program control to appear in Collier's, the first having been published in the April 27th edition. (*Current NAB REPORTS, p. 330*)

With permission of the Crowell-Collier Publishing Company, the June 15th editorial is reprinted as follows:

As observed in this space a few issues ago, the Federal Communications Commission is again up to its old game of trying to regulate the contents and character of radio programs, while piously disclaiming any such intention. It is threatening to grant, renew, deny or revoke radio station licenses henceforth on the basis of what it terms the "public service" rendered by each station.

It is now a pleasure to observe that Justin Miller, president of the National Association of Broadcasters, is claiming, loudly and in public, radio's right to regulate its own programs without interference from any source except the tastes of the radio public.

Miller cites the Constitution's guaranty of freedom of speech, and notes that Congress, in writing the Communications Act under which the FCC has its being, took extreme care to tell the FCC to keep hands off radio programs. One of Congress' orders reads as follows:

No regulation or condition shall be promulgated or fixed by the commission which shall interfere with the right of free speech by means of radio communication.

How anything could be more specific than that, we don't know. Yet the FCC (*Continued on page 468*)

INSIDE THIS ISSUE

NAB has requested that the FCC postpone for sixty days its deadline for filing briefs concerning the proposed new recording identification rule. Extra time would permit study by the Board of Directors at its August meeting. (p. 468)

The renomination of Commissioner Paul A. Walker to the FCC was favorably reported out of the Senate Interstate Commerce Committee. (p. 472)

NAB Small Market Stations division reports considerable interest in efforts to increase sale by stations of network cooperative programs. (p. 470)

News Clinics have been scheduled for Oregon and Washington during June. (p. 471)

The Department of Commerce reports soaring retail sales in those sections where surveys have been completed. (p. 468)

Collective bargaining elections among CBS white collar workers were held Friday. (p. 472)

NAB is seeking expressions of opinion from the membership concerning a promotion exhibit and contest for the annual convention. (p. 469)

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Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Colson, *Western Field Representative (Hollywood)*; Howard S. Frazier, *Acting Director of Engineering*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

Government Files Charges Against Petrillo

(Continued from page 467)

The government's briefs in reply must be filed by September 9. Oral argument on the AFM's motions is expected to be held about September 19.

In his Washington announcement Thursday, Attorney General Clark stated:

"The information filed by U. S. Attorney J. Albert Woll sets forth that the Drovers Journal Publishing Company, Inc., operating Radio Station WAAF, Chicago, employed a sufficient number of persons to perform the actual work needed in the operation of the station; that Petrillo attempted to coerce and compel the employment of three additional musicians whose services were not necessary in the operation of the broadcasting station.

"The coercion was attempted by Petrillo ordering the stoppage of work by members of his union employed at the broadcasting station and directing the picketing of WAAF's place of business."

Collier's says "Radio Had Better Fight"

(Continued from page 467)

for years has been riding jack-booted over this Congressional prohibition. Up to now, the radio industry has been submitting to this bureaucratic tyranny, fearing license revocations or refusals.

Miller wants a finish fight, at long last. He urges that some station defy the FCC on a matter of program content; that the FCC be equally forthright and step on this test station; and that the fight be carried from there on up to the Supreme Court for a showdown.

The sooner the better. This country, for some reason, has long been infested with people ambitious to whittle down freedom of speech and press despite the Constitution's guaranty of these freedoms. The press has consistently fought all such persons—and the press continues free, and subject by and large to the censorship of its readers only.

Radio had better fight, beginning now; and the press' experience indicates that radio can win.

Legal Department

NAB REQUESTS FCC POSTPONE RECORDING RULE HEARING FOR SIXTY DAYS

In order that the NAB Board of Directors might study the matter, a sixty-day postponement of the date set by the FCC for filing briefs and request for oral argument concerning the proposed new recording identification rule was requested by the NAB Thursday (13) in a letter to the Commission.

The final date for filing briefs set by the Commission in its order announcing the proposed changes was June 24. The new order as announced by the FCC would make identification of recordings and transcriptions unnecessary unless they contained material of special time value. (*Current REPORTS*, p. 453)

Following a meeting in Washington Wednesday and Thursday (12 and 13) of a special Board of Directors sub-committee, which had been appointed at the Board's May session to study the whole question of recording identification regulations, NAB advised the Commission: "The subject matter of this rule is of such importance and interest that it is our desire to have full Board consideration on it."

Noting that the Board would meet for three days beginning August 6, the letter continued, "We believe that it would be of value to the Commission to have before it the considered opinion of the Board on this subject."

Sub-committee members present for this week's meeting were G. Richard Shafto, WIS, and Paul W. Morency, WTIC. The third member, John E. Fetzer, WKZO, was unable to attend. NAB headquarters staff representatives at the sessions were A. D. Willard, Jr., Robert T. Bartley, Milton Kibler, and Bryce Rea.

RESEARCH DEPARTMENT

RETAIL SALES OUTLOOK BRIGHT

The United States Department of Commerce Field Service reports that "retail trade in New England (Maine, Vermont, New Hampshire, Massachusetts, Connecticut, and Rhode Island) in the first quarter of 1946 showed a gain of approximately 20% over 1945." This was determined from a spot survey of a small but representative sample of the various types of retail outlets in this region. Inquiries were also made as to prospects for the second quarter with respect to sales, stocks, and orders. Personal interviews were held with department stores, variety, men's apparel, women's apparel, shoe, drug, food, hardware, liquor, furniture, and jewelry stores, filling stations, eating places, both chains and independent.

"Retail trade in the New York region is currently running at a record breaking pace. Increased production, continued high-level employment, high

(Continued on next page)

wages, plus an apparent insatiable demand for merchandise stimulated by the return of our servicemen and the continuing rise in the birth rate has resulted in a tidal wave of business reminiscent of the boom period following the last war. The magnitude of the present buying wave, however, is greater and bids fair to last longer than any retail boom that this region has experienced."

In the Central Mississippi Valley region, (principally Missouri, Arkansas, parts of Illinois, Indiana, Kentucky, Tennessee, and Mississippi) "the first quarter sales of retail lines reporting to the Federal Reserve Bank were at the highest levels ever recorded. As compared to the first quarter of 1945, department store sales were up 16%, men's clothing stores 15%, women's apparel stores 4%, shoe stores 6%, and furniture stores 54%. Department store sales for the first half of April continued to rise and indications are that sales at most other stores are equaling or exceeding first quarter records. The buying boom, steadily gaining momentum, depends, at the present time, on the availability of consumer goods. The inventory position is improving somewhat in most lines, although it is uneven and spotty. Sales stock ratios are considerably out of balance in most lines. Somewhere, somehow, retailers continue to receive merchandise to keep sales booming in practically all departments."

In the Philadelphia Tri-State region, "dollar sales of retailers are steadily rising in spite of wide spread merchandise shortages. This increase in sales is the combined result of a greater number of retail transactions, higher prices, and a continuation of the consumers wartime practice of trading-up."

Retail trade in the West Central region (Wyoming, Colorado, Nebraska, Kansas, parts of Missouri, Oklahoma, and New Mexico) is "expected in the second quarter to increase approximately 13% over the first three months of this year, and 34% over the second quarter of 1945. Total sales in this region during 1946 are expected to exceed sales of 1945 by about 35%."

PROGRAM LOGS OF 100 STATIONS BEING STUDIED

Attempting to find answers to many questions relating to the radio industry, the NAB Research Department is currently initiating a pilot study which will consist chiefly of the examination of program logs of a 100-station sample of the industry.

The study is designed to provide new information which will be incorporated into a proposed revival of the "Broadcast Advertising Record," which is planned for reissue as the "Broadcast Record."

It is hoped that the study will reveal the types of sponsors who are now using radio, as well as the types of commodities advertised. An attempt will be made also to analyze the content of programs or to classify programs as to type.

If this survey is successful in developing certain methods, it may serve as a pilot study to a more elaborate review of what goes out over the industry's transmitters. However, such a study could not supplant the type of survey which examines listener

HOW ABOUT A PROMOTION EXHIBIT AND CONTEST?

Pre-war NAB members will recall that one of the outstanding features of each annual convention was an exhibit of promotional material and a contest in which certificates were awarded in various classifications. A large number of stations in all classifications competed for these awards and they seemed a most worthwhile feature of the convention.

Because of the war conditions which affected the 1943 and 1944 annual meetings which were held in the form of War Conferences, no exhibits or contests were held. Suggestion has been made that the promotion exhibit and contest be renewed in connection with the 1946 membership meeting scheduled in October. Before finally deciding to reinaugurate this feature of the convention we would like to have an expression from our member stations.

First, we should like to know if you feel that an exhibit of promotion material is worthwhile. Second, have you any suggestions as to the classifications in which these exhibits might be conducted. The following four classifications have been suggested for consideration:

Best exhibit promoting a public interest program.
Best exhibit promoting a locally originated program.

Best exhibit promoting a news program.
Best sales promotion exhibit.

As in previous years, it would be the plan to have contests in each of these classifications for the various sizes of stations—large, medium, local and small market. The jury of awards would be composed of highly qualified men from the promotional field.

NAB will be pleased to hear from any members who have ideas upon any of these subjects. Are you in favor of this suggestion?

Here's a chance for you to help us plan. We should like to have your reply within the next ten days. Communications should be addressed to the attention of Promotion Exhibit.

preferences, experience having proven that these are two quite different phenomena.

As a basis for comparison, the individual broadcaster may use the present study to determine whether features of his operation might be improved or corrected in the light of current practice.

PLAN NEW MANUFACTURING CENSUS

The Bureau of the Census is completing preparation of forms and schedules to be used in a proposed Census of Manufacturers, the first since 1939.

The new study, announced last December, is planned for early in 1947 and will cover the year 1946. Through the proposed census, advertisers will get their first accurate statement of the situation regarding post-war availability of manufactures.

Radio set production, including FM and television, will be included in the census, as well as the production of certain transmitter equipment.

The census, still in the planning stage, is awaiting approval of fund appropriations necessary for its execution.

Broadcast Advertising

JOSKE REPORT IN PREPARATION

Frank E. Pellegrin, director of broadcast advertising, and Lee Hart, assistant director, go to San Antonio June 17 for an extended conference with officials of Joske's of Texas and to gather additional data for "Radio for Retailers," a report on the study of radio advertising by Joske's. Material now written will also be cleared for publication. The department hopes to have the initial release ready for July distribution.

Vernon Fryburger, assistant professor of marketing at Oxford University, Miami, O., reported June 3 at Joske's with the title of special assistant to the vice president in charge of sales promotion, to conduct additional radio research on behalf of NAB. Information thus developed will be published as it becomes available. At Oxford University, Mr. Fryburger was associated with Dr. C. H. Sandage, author of "Radio Advertising for Retailers" (Harvard University Press, 1945).

STANDARD PROGRAM SCHEDULE PRINTED ON BETTER QUALITY PAPER

The NAB Standard Program Schedule form is now being supplied stations on a better quality of Sub-24 White Surface Bond for which the price will be \$5.35 per thousand, instead of \$4.72.

(For Story on Rise of Retail Sales, See "Research Department")

Small Market Stations

LOCAL SPONSORSHIP OF NBC PRODUCED CO-OP SHOWS PROVES VALUABLE TO CLIENTS AND AFFILIATES

Interest in the NAB Small Market Stations Division study on the sale of network co-op programs continues to soar among network and station executives. The importance of this type of network programming is borne out in the fact that over 65% of National Broadcasting Company's co-op program sales are in the small markets over local or small regional outlets. "This form of network service," according to Burton M. Adams, NBC Coordinator of co-op programs, "to our affiliated stations has reached a matured stage in the broadcasting art and many success stories have been attributed to the programs."

The May edition of "NBC Transmitter" features pictures of the co-operative program stars on the front cover. Herewith are excerpts from an article in the same issue:

"Less than three short years ago, NBC, in an effort to serve its stations and broaden the listening

scope of its world-wide news coverage, inaugurated its first cooperative programs. Since then, the cooperative program division has become just about the fastest-growing baby in radio.

"Now there are nine 'network-quality' programs available to stations for local sponsorship, plus two others for the West Coast only. In this group are most of NBC's leading news personalities on programs which would be impossible to build locally. This fact, plus the cooperation of the stations' sales departments, has resulted in a sales record nothing short of mercurial. The following facts give some idea of what has been accomplished along these lines:

"Morgan Beatty is sold by 38 of the 67 stations carrying him, 'News of the World' by 28 out of 82 stations, 'World News Roundup' by 42 out of 72, Richard Harkness by 36 out of 90, Sunday 'World News Roundup' by 13 out of 98, H. V. Kaltenborn by 13 out of 56, 'Maggi's Private Wire' by 8 out of 35, 'Veterans' Advisor' by 7 out of 85 and Robert St. John by 7 out of 35. These are the figures as *The Transmitter* goes to press, but it probably will be higher by the time this issue reaches readers.

"There are nine programs altogether, which have been carefully built to provide overall balance in news programming, under the supervision of both C. L. Menser, vice-president in charge of Programs, and William F. Brooks, director of news and international relations.

"Burton M. Adams of the stations relations department acts as coordinator of cooperative programs in presenting these offerings to NBC's affiliated and managed-and-owned stations for local sale.

"Three of these shows, the morning 'World News Roundup,' the evening 'News of the World' and the Sunday 'World News Roundup' offer world-wide news pickups. They feature James Stevenson, John W. Vandercook and John MacVane, respectively, in New York, and the network's entire international news gathering organization.

"Every effort will be made by NBC to aid stations in the sale of cooperatives."

BENTON & BOWLES AGENCY VIEWS GROUP SELLING

The NAB study of group selling among small market stations has revealed to date the methods used by THE TOBACCO NETWORK (North Carolina), MID-SOUTH NETWORK (Mississippi), THE ARIZONA NETWORK and the TALL CORN NETWORK OF IOWA. (Current REPORTS pp. 251, 278, 388). Additional groups of small stations are to be included in the series. This study, according to J. Allen Brown, assistant director of broadcast advertising, is developing effective methods for selling national and regional advertising over small outlets. When several stations are formed into a regional network, a larger market results and, therefore, it is easier to attract the national and regional advertisers.

Leading advertising agencies are being consulted by the small market stations division relative to their views and experiences with these station groups. Benton & Bowles, Inc. have reported that they have not had much experience with them as yet, but see many advantages not only to the stations but also to the advertisers and agencies, when small stations band

(Continued on next page)

together. These advantages, George Kern, executive time buyer, points out, would include: (1) The opportunity for testing programs regionally before expanding to a national effort under normal network conditions; (2) Group rates which would result in lower costs to the advertiser; (3) The need for only one contract to cover several stations; (4) In the case of recorded shows, there is a savings in cost of records and shipping; (5) Cooperative selling and promotion would result in savings for the stations.

11:30 P. M. UNTIL 1:00 A. M. SOLD ON WOL, WASHINGTON, D. C.

The larger metropolitan stations have been invited by NAB Small Market Stations Division to submit ideas and sales experiences with the late periods on the schedule. This information is being compiled for possible use by small, as well as large stations.

WOL, Cowles Station, Washington, D. C., has recently sold the 12:00 midnight until 1:00 A.M., in addition to the regularly sponsored 11:30 until 12:00 P.M. period.

"Sweet Music," 11:30 until 12:00, Monday through Friday, is sponsored by a jewelry firm. The program consists of currently popular and semi-classical recorded music. A pleasant, smooth-voiced announcer acts as emcee. William D. Murdock, WOL Sales Manager, states the commercials are definitely low pressure and lean toward institutional selling rather than plug copy. "The objective is to create a mood of easy listening throughout the program via the personality on the show." "Sweet Music" is promoted over the air and in newspapers. Sponsor feels that the program is doing an admirable job, and customer comments have been most favorable.

"When Day Is Done" is the vehicle broadcast over The Mutual Affiliate 12:00 midnight until 1:00 A.M., Monday through Friday. The sponsor is a local clothing store. Show is conducted by a sports personality, and features music and sports.

News

SET OREGON AND WASHINGTON RADIO NEWS CLINIC

Two west coast Radio News Clinics have been scheduled for June by Harry R. Spence, NAB 17th district director, and general manager, KXRO, Aberdeen. They are:

Oregon Clinic—June 25
Rose Room, Benson Hotel, Portland
Washington Clinic—June 27
Olympian Hotel, Olympia

Marshall H. Pengra, general manager, KRNR, Roseburg, is general chairman of the Oregon clinic, with Harry H. Buckendahl and Arthur R. Kirkham, of KOIN, teaming up on local arrangements.

HOW BOLD A FACE DO YOU LIKE?

Had you noticed that the size of type used for REPORTS this week is slightly larger than usual?

This is the size which has been used previously—eight point.

The nine point is being used this week as a test run. We hope to learn whether or not it increases noticeably the ease with which you read REPORTS.

The larger type face will increase slightly the cost of printing and add probably forty pages per year to your file volume.

We would like to use the type size that pleases most of our readers. If it makes no difference, we would like very much to know that also.

Would you please check your preference on the enclosed self-addressed post card?

Tom Olsen, licensee of KGY, Olympia, and president, Washington Broadcasters Association, is general chairman of the Washington clinic.

Arthur Stringer, NAB director of special services, will attend both clinics.

INS PETITION ANSWERED BY FCC

In answering the petition of the International News Service, the FCC, on Monday (10), assured INS that no provisions of the commission's program report are derogatory to the news service.

When it petitioned for clarification of the definition of the term *wire program* on April 18, INS felt that a newscast based on complete news wire reports, as differentiated from a *processed* radio wire, was entitled to a live classification rather than a wire classification. (*Current REPORTS*, p. 316)

The commission told INS that "the only reason for the establishment of the proposed program categories was to provide a convenient method for statistical and analytical purposes."

General

RADIO SET OUTPUT CLIMBS

At the convention of the Radio Manufacturers Association in Chicago, Ray C. Cosgrove, president, announced Tuesday (11) that about 4.5 million sets, most of them smaller units, had been produced since V-J day and it was expected that some 7.5 million more would be manufactured in the last six months of 1946.

Mr. Cosgrove stated that radio set manufacturers were now producing about 1 million sets per month, almost the level of 1941 production. (*Current REPORTS*, p. 425)

Production figures for total output in 1941 show
(Continued on next page)

that the industry manufactured 13 million radio sets that year.

Little optimism was expressed by Mr. Cosgrove for mass production of larger sets because of wood shortages.

UNIFORM TIME NEXT YEAR REQUESTED BY IDAHO GROUP

That bugaboo of radio broadcasting, local option daylight saving time, threatened recently to turn the program structure of KSEI, Pocatello, Idaho, topsy-turvy for the second time within a few weeks. The retail merchants committee of the Pocatello Chamber of Commerce called a meeting late in May to decide whether that city should adopt daylight saving time for the summer.

Henry H. Fletcher, KSEI general manager, who had only a month earlier rearranged his schedule to conform with the NBC shift to DST operation, appeared before the committee and pointed out the confusion which would result for the station and its listeners, advertisers, agencies and network.

Instead of adopting DST for this summer, the retail merchants committee passed a resolution directed to Idaho congressmen urging them to work toward congressional action in establishing daylight saving time for the entire nation next year.

(ED. NOTE: NAB continues to urge *uniform* time.)

FM Department

FM GRANTS TO 15 APPLICANTS

Engineering approval and final CP's were granted to thirteen FM applicants, and two other FM applicants were given conditional grants by the FCC on Thursday (13).

The conditional grants, subject to examination of engineering details, will enable the applicants to proceed immediately with preliminary plans for obtaining equipment, programming and other details necessary in organizational work on their proposed outlets.

Twelve of the grants are for metropolitan stations, while one is community and two are rural services.

Additional data on these approvals will be found under FCC Actions, in this issue of REPORTS.

FCC

COMMERCE COMMITTEE REPORTS FAVORABLY ON WALKER RENOMINATION

The renomination of Commissioner Paul A. Walker for a seven year term on the FCC was reported out favorably from the Senate Interstate Commerce Committee by a unanimous vote Friday (14).

President Truman's renomination of Mr. Walker, senior member of the FCC in point of service, was sent to the Senate on May 13. Under normal Senate pro-

cedure final action by the Senate can not take place for twenty-four hours after committee approval.

FCC WILL STUDY ABC STOCK PLANS

Included on the FCC calendar last week was the scheduling of a hearing on the proposed ABC stock sale and purchase of stations, fifteen license renewals, granting of 10 CP's for standard stations, approval of a television outlet for Washington, D. C., denial of an FM license to the State Broadcasting Company and additional applicants for standard stations.

The commission ordered a full hearing on the ABC proposal to sell a million shares of stock to the public and the network's plan to purchase the broadcasting facilities of the King-Trendle organization in Detroit. The FCC said that the investigation into both matters would start on July 9.

In granting the fifteen license renewals to standard broadcast stations, the commission's authorizations cover expiration dates ranging from August 1, 1947, to May 1, 1949.

Of the ten new outlets approved by the FCC, four will operate full time and six are licensed for daytime only operation.

The commission announced proposed decisions on two other applications for CP's. In one case, five applicants requested conflicting facilities in upstate New York. Four asked for facilities in Utica, while the fifth applied for the same frequency in nearby Rome. Approval is proposed for the application of the Copper City Broadcasting Corporation in Rome.

The second proposed decision would approve the application of the Escambia Broadcasting Company for a new outlet in Pensacola, Fla., and deny the application of Gulfport Broadcasting, Inc., for facilities in the same city.

The Alan B. DuMont Laboratories were granted a CP for a 5 KW television outlet in Washington. It is reported that construction will start next Wednesday (26) and must be completed within six months in accordance with the provisions of the CP.

In denying the application of the State Broadcasting Corporation for an FM station in Hartford, Conn., the FCC cited its policy of limiting control of facilities. The commission in making its decision, pointed out that the applicant was owned by the Yankee Network, which is licensee for FM stations in Paxton, Mass., and Mt. Washington, N. H.

Applications for approximately thirty new standard broadcast stations were received by the FCC for facilities in various sections of the country.

Employee-Employer Relations

CBS TELEVISION ELECTIONS INCONCLUSIVE

In a last minute move on Friday (14), while the elections among CBS white collar employees in New York were in progress, William Collins, New York Regional Director for the A. F. of L., sought and

(Continued on next page)

obtained a ruling from the NLRB in Washington impounding the ballots of the Television directors and Assistant directors. (See Current REPORTS, p. 455.)

Collins' telegram to the Board gave as the reason for the request the desire of the American Federation of Labor to resolve the jurisdictional dispute between the Radio Directors Guild and IATSE, both A. F. of L. affiliates. The Board ordered the directors' ballots impounded and gave all parties until June 24 to file their views.

In the 3-union election among the miscellaneous television studio employees, all 9 ballots cast were challenged. The 9 employees involved also voted under challenge in the election among the large white-collar group.

Results of the voting in the overall group, also inconclusive, were as follows: UOPWA (CIO) 327, IBEW 103, IATSE 9, none 208, challenged 23.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 24-30, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fighting Inflation

The threat of serious inflation and the possibility of a spiralling boom followed by disastrous depression are greater today than at any time during the war. With steadily mounting production promising to get us safely "over the hump" we can win the fight against inflation if we resist inflationary pressures until the supply of goods catches up with the demand. Although various groups are advocating different solutions to the problems of production and price stabilization, no controversy exists as to the need to keep inflationary tendencies from getting out of hand. Regardless of what measures are adopted by the Government, the behavior of individual Americans during the next few months can have a tremendous effect on the economic future of the nation for years to come. Current demand for goods is the greatest in history—while the supply of goods, though constantly increasing, has not yet succeeded in catching up. Within a year or less, production in most fields should begin to come in balance with demand. Then the main danger of runaway inflation will be at an end. But until that point is reached, there is the possibility that if prices get out of hand they may rise faster than during the war itself. Remember that that is what happened after World War I and that the 1920-21 depression, while not the longest, was the *sharpest* in the nation's history. Our behavior *now* will decide whether we shall enter into a period of vast production and prosperity, or be caught in a post-war boom and depression as in 1920-21. Every American can help keep prices under control by: (a) Spending prudently—make sure we buy only what we need of goods that are still scarce;

(b) Saving—through savings bonds, insurance, and other savings; (c) Observing all existing price and rent regulations. (Fact Sheet No. 3-A)

Homes for Veterans

America faces a critical housing shortage and its veterans are the worst sufferers. No one wants to make a separate group of veterans, and most veterans want to be regarded not as a special group, but as a part of the entire community. Nevertheless, in simple justice, veterans deserve all possible assistance in finding living accommodations. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. *It appears that more than 2 million veterans' families will be looking for places to live in 1946.* The Federal Government is taking a number of measures to relieve the veterans' housing situation. But the only real answer to the housing shortage is an extended period of volume construction. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. For example, the Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply.* Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 4-B)

Fight Famine by Sharing

"Millions are in grave danger of starvation." These are the words of former President Herbert Hoover from his report to the nation of his 35,000 mile tour through the famine stricken areas of the world. The report goes on to say: "I have seen with my own eyes the grimmest spectre of famine in all the history of the world . . . Hunger hangs over the homes of more than 800 million people—over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calory level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will follow this pattern, the supplies will be fairly distributed and everyone will have all he

(Continued on next page)

needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual . . . Buying no more than our fair share, even when it is available . . . Eating more of the plentiful foods instead . . . Eliminating *all* food waste and turning in *all* used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 17. They are subject to change.

Monday, June 17

- KGB—Don Lee Broadcasting System, San Diego, Calif.—Renewal of license. 1360 kc., 1 KW, unlimited.
- KDB—Don Lee Broadcasting System, Santa Barbara, Calif.—Renewal of license. 1490 kc., 250 watts, unlimited.
- KFRC—Don Lee Broadcasting System, San Francisco, Calif.—Renewal of license.
- KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of licenses of standard and FM stations.
- NEW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—For television facilities.
- NEW—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—For television facilities.
- NEW—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—For television facilities.
- NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.—For television facilities.
- NEW—Philadelphia Daily News, Inc., Philadelphia, Pa.—For television facilities.
- NEW—Wm. Penn Broadcasting Co., Philadelphia, Pa.—For television facilities.
- NEW—Luck-McDonald Co. (Dr. Leskie Haltom Luck and Myron Birdsel "Patt" McDonald), 9th and Houston Sts., Ft. Worth, Texas—C. P. 1360 kc., 1 KW, unlimited.
- NEW—Fort Worth Broadcasting Co., Ft. Worth, Texas—C. P. 1360 kc., 1 KW, unlimited.
- WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. 1590 kc., 5 KW, unlimited, directional antenna.

To Be Held Before Rosel H. Hyde, at Pueblo, Colorado

- NEW—Dorrance D. Roderick, Pueblo, Colo.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Pueblo Radio Co., Inc., Colorado Springs, Colo.—C. P. 1230 kc., 250 watts, unlimited.

Tuesday, June 18

- NEW—Westex Broadcasting Co., San Angelo, Texas—C. P. 1340 kc., 250 watts, unlimited.
- NEW—Abilene Broadcasting Co., Abilene, Texas—C. P. 1340 kc., 250 watts, unlimited.
- NEW—Citizens Broadcasting Co., Abilene, Texas—C. P. 1340 kc., night 250 watts, day 250 watts, unlimited.

Further Hearing

**To Be Held in Room 806, U. S. Coast Guard Building,
42 Broadway, New York City, New York**

- NEW—Missionary Society of St. Paul the Apostle, 415 W. 59th St., New York, N. Y.—C. P. 1130 kc., 10 KW, unlimited.
- WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—C. P. 50 KW night, 50 KW day.
- WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—Renewal of license. 1130 kc., 10 KW (Main), 5 KW (Aux.) unlimited.

Wednesday, June 19

- NEW—Henry F. Fett, Dearborn, Mich.—C. P. 1450 kc., 1 KW daytime only.
- NEW—Suburban Broadcasters (Frederick A. Knorr, et al. d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. 1540 kc., 1 KW daytime.

Further Hearing

- WINS—Hearst Radio, Inc., Assignor, New York, N. Y., and The Crosley Corporation, Assignee, Cincinnati, Ohio—Application for voluntary assignment of license and construction permit.

Oral Argument Before the Commission En Banc

- NEW—Glens Falls Broadcasting Corp., Glens Falls, N. Y.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Great Northern Radio, Inc., Glens Falls, N. Y.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—The Observer Radio Co., Orangeburg, S. C.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Orangeburg Broadcasting Corp., Orangeburg, S. C.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Edisto Broadcasting Co., Orangeburg, S. C.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Huntington Broadcasting Corp., Huntington, W. Va.—C. P. 1450 kc., 250 watts, unlimited.
- NEW—Greater Huntington Radio Corp., Huntington, W. Va.—C. P. 1450 kc., 250 watts, unlimited.

Thursday, June 20

- NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. 1490 kc., 250 watts, unlimited.
- WATR—Harold Thomas, Waterbury, Conn.—C. P. 1320 kc., 1 KW, directional antenna, unlimited.
- WMAS—WMAS, Inc., Springfield, Mass.—C. P. 1320 kc., 5 KW, directional antenna, unlimited.

To Be Held Before Commissioner Rosel H. Hyde at Ogden, Utah

- NEW—United Broadcasting Co., Ogden, Utah—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—C. P. 1490 kc., 250 watts, unlimited.

To Be Held in Hearing Hall, Public Library, New Bedford

- NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.
- NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. 1400 kc., 250 watts, unlimited.

To Be Held in Civil Service Room, Federal Bldg., Fall River, Mass.

- NEW—Narragansett Broadcasting Co., 130 South Main St., Fall River, Mass.—C. P. 1400 kc., 250 watts, unlimited.

To Be Held in Mansfield and Lorain, Ohio

- NEW—Mansfield Journal Co., Mansfield, Ohio—C. P. 1510 kc., 250 watts daytime.
- NEW—The Lorain Journal Co., Lorain, Ohio—C. P. 1140 kc., 250 watts daytime.

(Continued on next page)

Television Broadcast

Further Hearing in Washington, D. C.

- NEW—Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.
- KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.
- KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.
- NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.
- NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
- NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.
- NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.
- NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Federal Communications Commission announces its Proposed Decision (B-249), looking toward a grant of the application of Ruth Braden, et al. d/b as Escambia Broadcasting Company, for a new standard broadcast station at Pensacola, Florida, to operate on 1450 kc., 250 watts, unlimited time (Docket 6849). The grant would be subject to Civil Aeronautics Administration approval of the antenna system and transmitter site and waiver of Section 3.55(b) of the Commission's Rules.

At the same time, the Commission proposed to deny the application of Gulfport Broadcasting Company, seeking the same facilities. (Docket 6850)

The Commission also announces its Proposed Decision (B-244) looking toward a grant of the application of Copper City Broadcasting Corp. (Docket 6744), for a new station at Rome, New York, to operate on 1450 kc., 250 watts, unlimited time.

At the same time, the Commission proposed to deny the applications of Utica Observer-Dispatch, Inc. (Docket 6043), Midstate Radio Corp. (Docket 6141), Utica Broadcasting Co., Inc. (Docket 6140), and Ronald B. Woodyard (Docket 6683), each seeking the same facilities at Utica, New York.

AM APPLICATIONS GRANTED

- Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa., Okla.—Granted construction permit for new station to operate on 1050 kc., 1 KW, daytime; transmitter site to be determined. (B3-P-3990)
- Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted construction permit for new station to operate on 780 kc., 1 KW, daytime. (B2-P-4604; Docket 7476)
- Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted construction permit for new station to operate on 1090 kc., 1 KW, daytime. (B2-P-3977; Docket 7347)
- Metropolitan Broadcasting Corp., Washington, D. C.—Granted construction permit for new station to operate on 570 kc., 500 watts, daytime (B1-P-4557)
- North Carolina Central Broadcasters, Inc., Dunn, N. C.—Granted construction permit for a new station to operate on 780 kc., 1 KW, daytime. (B3-P-4762)
- Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted construction permit for new station to operate on 1490 kc., 250 watts, unlimited time; subject to C.A.A. approval. (B5-P-4153; Docket 6951)
- Carleton W. Morris, Douglas, Ariz.—Granted construction permit for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4606)

- Carroll R. Hauser, Eureka, Calif.—Granted construction permit for new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4784)
- Elberton Broadcasting Co., Elberton, Ga.—Granted construction permit for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (B3-P-4757)
- Charles A. Henderson, et al. d/d as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted construction permit for new station to operate on 860 kc., 250 watts, daytime only. (B4-P-4755)

FINAL FM CP'S GRANTED

- Lynchburg Broadcasting Corp., Lynchburg, Va.—Metropolitan; 101.5 mc. (No. 268); 3.7 KW; 2080 ft.
- Richard Field Lewis, Jr., Winchester, Va.—Rural; 92.5 mc. (No. 223); 15 KW; 1365 ft.
- Hagerstown Broadcasting Co., Hagerstown, Md.—Metropolitan; 95.7 mc. (No. 239); 1.0 KW; 1400 ft.
- The Pixleys, Columbus, Ohio—Metropolitan; 92.1 mc. (No. 221); 31.0 KW; 370 ft.
- WJHL, Inc., Johnson City, Tenn.—Metropolitan; 101.7 ms. (No. 269); 9.7 KW; 720 ft.
- Harry M. Ayers, Anniston, Ala.—Rural; 103.9 mc. (No. 280); 24 KW; 654 ft.
- Roy L. Albertson, Buffalo, N. Y.—Metropolitan; 92.9 mc. (No. 225); 48 KW; 590 ft.
- Jacksonville Broadcasting Corp., Jacksonville, Fla.—Metropolitan; 97.5 mc. (No. 248); 40 KW; 317 ft.
- WCBS, Inc., Springfield, Ill.—Metropolitan; 101.7 mc. (No. 269); 19.0 KW; 417 ft.
- Beckley Newspaper Corp., Beckley, W. Va.—Metropolitan; 101.1 mc. (No. 266); 3 KW; 430 ft.
- The following stations received Engineering Approval and were granted regular Construction Permits:
- Nevada Broadcasting Co., Las Vegas, Nev.—Community; 104.3 mc. (No. 282); .25 KW; — 125 ft.
- Beer and Koehl, Ashland, Ohio—Metropolitan; 100.7 mc. (No. 264); 8.6 KW; 380 ft.
- The Cincinnati Times Star Co., Cincinnati, Ohio—Metropolitan; 96.9 mc. (No. 245); 22 KW; 480 ft.

FM CONDITIONAL GRANTS

ILLINOIS

- Decatur WSOY Commodore Broadcasting, Inc. Metropolitan

OKLAHOMA

- Durant R. F. Story and Bennett Story, d/b as Democrat Printing Co. Metropolitan

DESIGNATED FOR HEARING

- WXYZ-WOOD—George W. Trendle, et al. (transferors), American Broadcasting Co., Inc. (transferee), King-Trendle Broadcasting Corp. (licensee); WJZ-WENR-KGO-KECA—Edward J. Noble (transferor) American Broadcasting Co., Inc. (transferee)—Adopted orders designating for hearing application for transfer of control of King-Trendle Broadcasting Corp., licensee of Stations WXYZ, Detroit, Mich., and WOOD, Grand Rapids, Mich., from George W. Trendle, John H. King, H. Allen Campbell, and Howard O. Pierce, to the American Broadcasting Co., Inc. (B2-TC-490); to be heard in consolidated proceeding with application for transfer of control of American Broadcasting Co., Inc., licensee of Stations WJZ, New York, WENR, Chicago, KGO, San Francisco, and KECA, Los Angeles, and other stations associated therewith, from Edward J. Noble to the stockholders of American Broadcasting Co., Inc., acting collectively (B1-TC-493). The hearing is scheduled to be held before the Commission en banc on July 9, 1946.

(Continued on next page)

Diamond State Broadcast Corp., Dover, Dela.—Designated for hearing application for construction permit for new station to operate on 750 kc., 250 watts, daytime. (B1-P-4217)

Telegram Publishing Co., Salt Lake City, Utah—Adopted order denying petition for immediate consideration and grant of application for new station to operate on 1230 kc., 250 watts, unlimited time; designated said application for hearing; KOVO and KVNU made parties to proceeding. (Docket 7057; B5-P-1180)

Maricopa Broadcasters, Inc., Phoenix, Ariz.; Radio Phoenix, Inc., Phoenix, Ariz.—Designated for consolidated hearing applications of Maricopa Broadcasters, Inc., and of Radio Phoenix, Inc., for new stations at Phoenix, Ariz., each seeking 960 kc., 5 KW, directional antenna night; unlimited time.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Adopted order designating for hearing application for construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location, and install directional antenna for nighttime use, on its present frequency 560 kc., unlimited time. (B3-P-4241)

WPAR—Charleston Broadcasting Co. (transferor), News Publishing Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. Va.—Designated for hearing application for consent for voluntary transfer of control of Ohio Valley Broadcasting Corp., licensee of Station WPAR, from Charleston Broadcasting Co. to News Publishing Co. upon following issues: (1) To determine legal, technical, financial and other qualifications of transferee to acquire control of WPAR and continue its operation in the public interest; (2) to determine the type and character of program service proposed, including particularly the amount and character of commercial, sustaining, recorded and live talent programs and spot announcements as contemplated by the Commission's release on "Public Service Responsibility of Broadcast Licensees"; (3) to obtain full and complete information with respect to the arrangements between transferor and transferee, including price to be paid for the station and the effects thereof, if any, upon the station, its service and otherwise; (4) to determine the character and extent of concentration of control over broadcasting or over the dissemination of news and public information by the interests which control transferee which might result if application is granted and the effect upon competition in the areas involved; (5) to obtain full information as to how the station would be staffed and operated and the policies to be followed if application is granted. (B2-TC-479)

Charles A. Sprague, et al, d/b as WMLL Broadcasting Co., Milwaukee, Wisc.; Lake Shore Broadcasting Co., Evanston, Ill.—Designated for consolidated hearing applications of WMLL Broadcasting Co., for new station at Milwaukee, Wisc., to operate on 1210 kc., 250 watts, daytime (B4-P-3660), to be heard with application of Lake Shore Broadcasting Co. for new station at Evanston, Ill., to operate on 1200 kc., 5 KW, daytime (B4-P-4750).

Jose 'E del Valle, Santurce, P. R.; WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—Designated for consolidated hearing application of Jose 'E del Valle for new station at Santurce, P. R., to operate on 740 kc., 10 KW, unlimited time, to be heard with application of WKAQ to change operation from 620 kc., 5 KW, unlimited, to 740 kc., 10 KW, directional antenna, unlimited.

James Valley Broadcasting Co., Huron, S. D., and Big Sioux Broadcasting Co., Sioux Falls, S. D.—Designated for consolidated hearing applications of James Valley Broadcasting Co. for new station at Huron, S. D., and of Big Sioux Broadcasting Co. for new station at Sioux Falls, S. D., each seeking 1340 kc., 250 watts, unlimited time. (B4-P-4228, Docket 7055; B4-P-4734)

Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio—Designated for hearing application of Laurence W. Harry, tr/as Fostoria Broadcasting Co. for new station at Fostoria, Ohio, to operate on 1510

kc., 250 watts, daytime only (B2-P-4430), to be heard with applications of Mansfield Journal (Docket 7417) and Lorain Journal Co. (Docket 7418); issues to be amended to include the Fostoria application; hearing to be held June 19, 1946, at Fostoria, Ohio.

Santa Monica Broadcasting Co., Santa Monica, Calif., and Robert Burdette, San Fernando, Calif.—Designated for hearing application of Santa Monica Broadcasting Co. for new station at Santa Monica, Calif., to operate on 1190 kc., 1 KW, daytime only (B5-P-4792), to be heard in consolidated proceeding with application of Robert Burdette, seeking the same facilities at San Fernando, Calif. (B5-P-4799)

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas; Sunland Broadcasting Co., El Paso, Texas—Designated for hearing in consolidated proceeding applications of Seaman and Collins (B3-P-4129), Del Norte Broadcasting Co., Inc. (B3-P-4700), and Sunland Broadcasting Co. (B3-P-4290), each seeking new stations at El Paso, Texas, to operate on 1340 kc., 250 watts, unlimited.

Radio Kentucky, Inc., Louisville, Ky.—Designated for hearing application for new station to operate on 900 kc., 1 KW, daytime (B2-P-4765), to be heard in consolidated proceeding with applications of I. and E. Broadcasting Co., Dayton, Ohio (Docket 7586), and Paul F. Braden, Middletown, Ohio (Docket 7587); issues to be amended to include the Louisville application.

Designated for consolidated hearing the following applications for FM stations in Philadelphia, Pa., area: WDAS Broadcasting Station, Inc. (B2-PH-128); Amalgamated Broadcasting System, Inc. (B2-PH-673); Crescent Broadcasting Corp. (B2-PH-675); Unity Broadcasting Corp. of Penn. (B2-PH-731); Percy B. Crawford (B2-PH-777); Independence Broadcasting Co. (B2-PH-806); and Patrick Joseph Stanton (B2-PH-967).

Designated for consolidated hearing the following applications for FM stations in the Toledo, Ohio, metropolitan area: The Toledo Blade Co. (B2-PH-331); Community Broadcasting Co. (B2-PH-837); Ohio-Michigan Broadcasting Corp. (B2-PH-953).

Designated application of West Central Broadcasting Co. for FM station at Peoria, Ill., for hearing to be consolidated with hearings on applications of Peoria Broadcasting Co. et al (Dockets 7102-7106; 7408 and 7588); issues to be amended to include West Central application (B4-PH-934).

LICENSE RENEWALS

Granted renewal of licenses of following stations for the period ending August 1, 1948:

KEYS, Corpus Christi, Texas; KPAB, Laredo, Tex.

Granted renewal of licenses of following stations for the period ending November 1, 1948:

WHBL, Sheboygan, Wisc.; WKAT (auxiliary), Miami Beach, Fla.; WNAC (and auxiliary), Boston, Mass.; KGVO, Missoula, Mont.; KID, Idaho Falls, Idaho.

Granted renewal of licenses of following stations for the period ending May 1, 1949:

WAYS, Charlotte, N. C.; WHJB, Pittsburgh, Pa.; WNWY, Watertown, N. Y.; KGHLL, Billings, Mont.

Granted renewal of licenses of following stations for the period ending February 1, 1949:

KHAS, Hastings, Nebr.; KFUN, Las Vegas, N. Mex.; WFVA, Fredericksburg, Va.

WRJN—Racine Broadcasting Corp., Racine, Wisc.—Granted renewal of license for period ending August 1, 1947.

MISCELLANEOUS ACTIONS

WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Adopted order denying petition for extension of time within which to comply with the provisions of the Commission's decision for December 19, 1945, in re applications for renewal of licensees (main and auxil-

(Continued on next page)

- ary) of Stations WKBW and WGR; granted temporary licenses of both Stations WKBW and WGR to July 1, 1946. (Dockets Nos. 6324 and 6325; B-217)
- WDUK—W. W. Couch, et al., Durham, N. C.—Granted modification of construction permit, which authorized a new standard broadcast station, to change type of transmitter. (B3-MP-1934)
- KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Granted modification of construction permit, which authorized a new standard broadcast station, to change type of transmitter, make changes in vertical antenna and install FM antenna on top, make changes in ground system, change transmitter and studio locations, and extend commencement and completion dates from June 17 and December 17, 1946, respectively, to 30 days after grant and 180 days thereafter. (B5-MP-1911)
- KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—Granted modification of construction permit, which authorized installation of new transmitter, for extension of completion date from June 1 to July 1, 1946. (B5-MP-1926)
- Coast Ventura Co., Ventura, Calif.—Granted petition for leave to take depositions and admission of Edward Henderson to practice before the Commission *pro hoc vice*, in re further hearing upon application of Coast Ventura Co., and of Ventura Broadcasters, Inc., for new stations at Ventura, Calif.
- Pueblo Radio Co., Inc., Pueblo, Colo.—Granted petition for leave to amend application for construction permit so as to show the acquisition by Dea B. Crouch, President and Director of the corporation, of an option to purchase additional shares of stock, show that he has subscribed for additional stock; accepted said amendment filed simultaneously with petition. (Docket 7092)
- KSAL—KSAL, Inc., Salina, Kans.—Granted petitions to amend application for construction permit so as to specify a modified directional antenna pattern, and change Paragraphs 14, 19, 20 and 21 of the application so as to reflect revised engineering information as contained in supplemental engineering report filed with the amendment; accepted amendment filed simultaneously with petition; removed application from hearing docket. (Docket 7490)
- Radio Airways, Inc., Eugene, Ore.—Granted motion for continuance of hearing on application for construction permit, continued hearing to July 15, 1946. (Docket 7382)
- WOOP, Inc., Dayton, Ohio—Granted petition for leave to amend its application for construction permit so as to specify 1 KW power at night instead of 5 KW, specify a modified antenna and directional array pattern, and change Paragraphs 16 and 26-28, inclusive, of application to show revised engineering information as contained in supplemental engineering statement filed with amendment; accepted said amendment filed simultaneously with petition. (Docket 6284)
- WCAT—South Dakota School of Mines and Technology, Rapid City, S. D.—Granted special temporary authority to remain silent for period June 6 to not later than September 10, 1946, in order to observe college vacation period.
- WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted modification of construction permit, which authorized new standard broadcast station, to change type of transmitter, change transmitter and studio locations, and extend commencement and completion dates from May 7 and November 7, 1946, respectively, to 30 days after grant and 180 days thereafter. (B2-MP-1899)
- Lake Broadcasting Co., Inc., Gary, Ind.—Denied petition for review of action of Motions Commissioner on May 17 denying petition to remove from hearing docket its application for construction permit (B4-P-4341); affirmed action of Motions Commissioner. (Docket 7185)
- WEHZ—Berks Broadcasting Co., area of Reading, Pa.—Granted modification of license for relay broadcast equipment now licensed to Reading Broadcasting Co. (B2-MLRE-126)
- William G. H. Finch, New York, N. Y.—Granted modification of construction permit (B1-PH-42, as modified, for new FM broadcast station), for change in frequency from 45.5 mc. to 99.7 mc. (No. 259), change in type of transmitter and install new antenna. (B1-MPH-121)
- WSM-FM—The National Life and Accident Insurance Co., Nashville, Tenn.—Granted construction permit to specify frequency as Channel No. 261, 100.1 mc., install new transmitter, make changes in antenna system, and change in transmitter location. (B3-PH-965)
- WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted construction permit to specify frequency as Channel No. 260, 99.9 mc., change type of transmitter and install new antenna. (B2-PH-964)
- Brown Radio Service & Lab. (Gordon P. Brown, Owner), Rochester, N. Y.—Denied petition for reconsideration and hearing directed against the action of the Commission March 7 granting without hearing the application of WHEC, Inc., for construction permit to increase power of Station WHEC, Rochester, N. Y., from 500 watts night, 1 KW day, to 5 KW day and night, on frequency 1460 kc., with directional antenna night. (B1-P-3976)
- Great Northern Radio, Inc., Glens Falls, N. Y.—Denied petition requesting a 30-day continuance of the oral argument upon the Commission's Proposed Decision (B-239) set for June 19, 1946, in re applications of Glens Falls Broadcasting Corp. and of Great Northern Radio, Inc., for new stations at Glens Falls, N. Y. (Dockets 6702 and 6852)
- WLAP—American Broadcasting Corp., Lexington, Ky.—Denied petition to set aside Commission's grant of February 20, 1946, of application of Kentucky Broadcasting Co. for new station at Lexington, Ky., to operate on 1300 kc., 1 KW, unlimited time, and affirmed said grant. (B2-P-4116)
- American Jewish Congress—Denied petition for review of action of Motions Commissioner on May 20 denying its petition to intervene in hearing on application of News Syndicate Co., Inc., for an FM station at New York, N. Y.; affirmed action of Motions Commissioner.
- W6XAO—Don Lee Broadcasting System, Hollywood, Calif.—Granted construction permit to install new visual and aural transmitters, change aural emission, increase visual power and make changes in antenna system. (B5-PVB-167)
- Peoples Broadcasting Corp., Worthington, Ohio—Granted petition to remove from hearing docket, and granted application for construction permit for new Class II station to operate on 880 kc., 5 KW, daytime, transmitter site to be determined; engineering conditions. (B2-P-4663) (D. 7519)
- WHBB—Selma Broadcasting Co., Inc., Selma, Alabama—Granted construction permit to increase power from 100 watts to 250 watts and install new transmitter. (B3-P-4744)
- Henry Willard Linder, Marshall, Minn.—Granted petition to reconsider and grant without hearing application for new station to operate on 1400 kc., 250 watts, unlimited time; granted application subject to approval of antenna system and transmitter site by C. A. A.; further ordered that Section 3.55(b) and 3.60 of the Commission's Rules be waived with respect to this grant on condition that approved frequency and modulation monitors will be installed as soon as available. (Docket No. 7056; B4-P-3975)
- Fred O. Grimwood, Bloomington, Ind.—Granted petition for reconsideration and grant without hearing, and granted application for construction permit for a new station to operate on 1490 kc., 100 watts, unlimited time; engineering conditions. (B4-P-3856; Docket 6753)
- KGKL—KGKL, Inc., San Angelo, Texas—Granted construction permit to change operation from 1400 kc., 250 watts, unlimited time, to 960 kc., 1 KW night, 5 KW-LS, directional antenna night, install new transmitter

(Continued on next page)

and directional antenna and change antenna site. Commissioner Durr voting for hearing. (B5-P-4502; Docket 7419)

The terms of the construction permit granted to the Champaign News Gazette, Inc., Champaign, Ill., on May 29 are: 104.3 mc. (No. 282); 250 watts; 415 ft.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—Construction permit for new standard broadcast station to be operated on 740 kc., power 1 KW night and 10 KW day, directional antenna night and unlimited hours of operation. Amended to change frequency from 740 to 550 kc., change power from 1 KW night to 10 KW day to 1 KW night and 5 KW day, make changes in directional antenna for day and night use, and change transmitter location.

610 Kilocycles

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Construction permit to change frequency from 1230 to 610 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

690 Kilocycles

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from 1490 to 690 kc, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change name of applicant from Jas. G. Ulmer to Jas. G. Ulmer & James G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

730 Kilocycles

NEW—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn. (P. O. Box 227)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

830 Kilocycles

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 730 to 830 kc., and change transmitter location.

860 Kilocycles

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Modification of construction permit (B4-P-4018, which authorized a new standard broadcast station) to change type transmitter, approval of antenna and approval of transmitter and studio locations.

NEW—Blainfox Radio Co., Inc., Bristol, Va. (P. O. South Main St., Harlan, Ky.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power 1 KW, and daytime hours of operation.

890 Kilocycles

WHNC—Henderson Radio Corp., Henderson, N. C.—Modification of construction permit (B3-P-4354 which authorized increase in power and installation of new transmitter) to change type of transmitter.

920 Kilocycles

NEW—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change transmitter location.

940 Kilocycles

NEW—The Times Picayune Publishing Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power 10 KW day and night, directional antenna, and unlimited hours of operation. Amended to change frequency from 1560 to 940 kc., power from 10 KW day and night to 1 KW using non-directional antenna, hours of operation from unlimited to daytime only, change type of transmitter, transmitter and studio location, and make changes in stockholders.

1010 Kilocycles

WSUA—Warren, Davis, Yeager & Ford, Inc., Bloomington, Ind.—Modification of construction permit (B4-P-3980, which authorized a new standard broadcast station) to change name of permittee from Warren, Davis, Yeager & Ford, Inc., to Radio Station WSUA, Inc., change type transmitter, approval of antenna and approval of transmitter location.

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding & Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C. (P. O. Box 270)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power 1 KW and daytime hours of operation.

1030 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C. (P. O. State Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo. (P. O. 20 South Central)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW, and daytime hours of operation.

1210 Kilocycles

WCNT—Hobart Stephenson, Centralia, Ill.—Modification of construction permit (B4-P-3920 which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and approval of transmitter and studio locations.

1230 Kilocycles

NEW—Commonwealth Broadcasting Corp., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 100 watts and unlimited hours of operation. Amended re change in directors and officers.

1240 Kilocycles

NEW—The Oneida Broadcasting Co., Rhinelander, Wis.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation. Amended to change transmitter location and make changes in antenna.

WINN—Kentucky Broadcasting Corp., Inc., Louisville, Ky.—Transfer of control of licensee corporation from Nelle M. Kendrick, executrix of the estate of D. E. Kendrick, deceased, to Nelle M. Kendrick.

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1260 Kilocycles

- NEW—Capitol Broadcasting Co., Trenton, N. J. (P. O. Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power 1 KW, directional antenna and unlimited hours of operation.
- KVSF—New Mexico Broadcasting Co., Inc., Santa Fe, N. Mex.—Construction permit to install new transmitter, vertical antenna, move transmitter and studio, change frequency from 1340 to 1260 kc., increase power from 100 watts to 1 KW. Amended re change in type transmitter.

1300 Kilocycles

- WKLY—The Kentucky Broadcasting Co., Lexington, Ky.—Modification of construction permit (B2-P-4116, which authorized a new standard broadcast station) to change corporate name to The Fayette Broadcasting Company, specify type of transmitter and specify studio location.
- NEW—Newnan Broadcasting Co., a partnership, composed of D. T. Manget, Evan W. Thomasson, James Thomasson & Ida A. Thomasson, Newnan, Ga.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power 1 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna.

1340 Kilocycles

- WHHM—Herbert Herff, Memphis, Tenn.—Modification of construction permit (B3-P-3944, which authorized a new standard broadcast station) to change name of permittee to Herbert Herff, tr/as WHHM Broadcasting Company.
- KGEZ—A. W. Talbot, Kalispell, Mont.—Voluntary assignment of license to Donald C. Treloar.
- NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 660 kc., change power from 250 watts to 1 KW, and change hours of operation from unlimited time to daytime only.
- WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Modification of construction permit (B1-P-4542, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, transmitter and studio locations.
- WHNC—The Elm City Broadcasting Corp., New Haven, Conn.—Construction permit to install a new transmitter.

1350 Kilocycles

- KRLC—H. E. Studebaker, Lewiston, Idaho—Construction permit to change name of licensee to H. E. Studebaker, tr/as Station KRLC, change frequency from 1400 to 1350 kc., power 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

1380 Kilocycles

- KWK—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW-5 KW-LS to 5 KW day and night and install directional antenna for night use.

1400 Kilocycles

- NEW—Statesville Broadcasting Co., Statesville, N. C. (P. O. 210 South Center St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation.
- WHBQ—Broadcasting Station WHBQ, Inc., Memphis, Tenn.—Voluntary assignment of license to Harding College.

WCNC—Albermarle Broadcasting Co., Elizabeth City, N. C. Acquisition of control of licensee corporation by Dr. J. A. Gill, W. K. Leary and S. A. Twiford through purchase of 60 shares of common stock (24%) from Edd Harris.

1430 Kilocycles

- NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—Construction permit for a new standard broadcast station to be operated on 960 kc., power 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 960 to 1430 kc., make changes in directional antenna for day and night use and change transmitter location.

1450 Kilocycles

- NEW—The Altus Broadcasting Co., Altus, Okla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1450 kc., change transmitter location and make changes in antenna.
- WCBS—WCBS, Inc., Springfield, Ill.—Construction permit to change type of transmitter, install new vertical antenna and change transmitter location.
- NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif. (P. O. Box 767, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 100 watts and unlimited hours of operation.
- NEW—Highlands Broadcasters, Inc., Oak Ridge, Tenn. (P. O. Temp % Ladd & Carson, Attys., Clinton, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.
- J. F. Tighe, Porterville, Calif. (P. O. 1060 Mill St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1470 Kilocycles

- NEW—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power 1 KW, directional antenna and unlimited hours of operation. Amended to change power from 1 KW to 500 watts, make changes in directional antenna for day and night use and changes in transmitting equipment.

1490 Kilocycles

- NEW—Forest City Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation. Amended re changes in officers, directors and stockholders.
- NEW—Thomas G. Harris, Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kinsberry, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation. Amended re change frequency from 1450 to 1490 kc. (contingent on grant of KNOW).
- NEW—WSAT, Inc., Schenectady, N. Y. (P. O. Temp. % William Macy, 521 Fifth Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

1520 Kilocycles

- NEW—Eastern Broadcasting Co., Oyster Bay, N. Y.—Construction permit for a new standard broadcast station

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to be operated on 1520 kc., power 1 KW and limited time to WKBW. Amended re officers, install new transmitter, change power 1 KW to 250 watts and make changes in vertical antenna and ground system. Amended to change location of studio from Long Island, N. Y., to Oyster Bay, N. Y.

1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of construction permit to Evansville On The Air, Inc.

1590 Kilocycles

NEW—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power 1 KW and unlimited hours of operation. Amended to show changes in officers, directors and stockholders and make changes in antenna.

1600 Kilocycles

NEW—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich. (P. O. 2982 Treat St.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power 250 watts and unlimited hours of operation.

Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom, Yuba City, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1600 kc., power from 250 to 500 watts, make changes in antenna, type of transmitter, studio location and to show two additional partners Raymond F. Linn and Chester V. Ullom.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners, d/b as Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (P. O. Suite 311, 595 East Colorado St.)—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

NEW—R. G. LeTourneau, Longview, Texas—Construction permit for new FM broadcast station to be operated on Channel #274, 102.7 mc. or as assigned by FCC, coverage of 8,500 square miles. Amended to specify type of station as Metropolitan.

NEW—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif. (P. O. 519 E. St.)—Construction permit for new FM (Metropolitan possibly Rural) broadcast station to be operated on Channel #222, 92.3 mc. or Channel #224, 92.7 mc., coverage 9,020 square miles.

WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of license to Evansville On The Air, Inc.

NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on ± 98.0 mc., coverage of 10,190 square miles. Amended to change coverage from 10,190 to 13,685 square miles; population from 927,382 to 1,100,461 and make changes in antenna system.

NEW—Allen T. Simmons, Akron, Ohio—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 45.1 mc., coverage 10,800 square miles. Amended to change type of transmitter.

NEW—Oklahoma Press Publishing Co., Muskogee, Okla. (P. O. 214-216 Wall St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC, coverage to be determined.

NEW—Voice of Alabama, Inc., Birmingham, Ala.—Construction permit for new high frequency FM (Metropolitan) broadcast station to operate on ± 98.0 mc., coverage 13,307 square miles. Amended to change studio location, transmitter site and to make changes in antenna system.

NEW—Nunn Broadcasting Corp., Mobile, Ala. (P. O. 600 St. Louis St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 7,461 square miles.

NEW—Carter C. Peterson, Savannah, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage to be determined. Amended to change studio location, transmitter site and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—American Broadcasting Co., Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ESR: 540, and unlimited hours of operation. Amended to specify visual and aural transmitter, change frequency from Channel #6, 82-88 mc., to Channel #7, 174-182 mc., change transmitter site and make changes in antenna system.

NEW—News Syndicate Company, Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on Channel #11, 204-210 mc., ESR: to be determined and unlimited hours of operation. Amended to change frequency from Channel #11, 204-210 mc. to such as may be assigned by FCC, specify types of transmitters and antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSYL—Marvin Glazer and Sylvan Fox, Co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Modification of construction permit (B3-P-4473, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location and change studio location.

NEW—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for new non-commercial educational broadcast station to be operated on ± 90 mc., power 10 KW, and unlimited hours of operation.

Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764, which authorized a new Metropolitan FM broadcast station) to change class of station to Rural; specify frequency as Channel # 273, 102.5 mc., coverage of 27,600 square miles; population of 2,161,912; type of transmitter, transmitter location and changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—R. I. Broadcasting Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 250 watts and daytime hours of operation.

NEW—Joseph M. Ripley, Leesburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts, and unlimited hours of operation. (Contingent upon release of these facilities by Station WLOF)

NEW—Northeast Oklahoma Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on 900 kc., power 250 watts, and daytime hours of operation.

NEW—David W. Ratliff, Stamford, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation.

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NEW—Tri-County Radio Corp., Shelby, Mont.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts, and unlimited hours of operation.

NEW—Keith Capper, d/b as The Aleutian Broadcaster, Anchorage, Territory of Alaska—Construction permit for new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Moraine Broadcasters, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 1110 kc., power 1 KW, daytime hours of operation.

NEW—Loys Marsdon Hawley, Bennetsville, S. C.—Construction permit for new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Alva B. Adams, Jr., Pueblo, Colo.—Construction permit for new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—Construction permit for a new standard broadcast station to be operated on 930 kc., power 1 KW-5 KW-LS, unlimited hours of operation and directional antenna for day and night use.

NEW—Four States Broadcasting Corp. Texarkana, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

NEW—Effingham Broadcasting Co., Effingham, Ill.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power 250 watts and daytime hours of operation.

NEW—Pikes Peak Broadcasting Co., a co-partnership consisting of: Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colo.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts, and unlimited hours of operation.

NEW—Boulder City Broadcasting Co., (a Nevada corporation), Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on 970 kc., power 1 KW and unlimited hours of operation.

WTHT—The Hartford Times, Inc., Hartford, Conn.—Construction permit to change frequency from 1230 to 910 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

NEW—Brookhaven Broadcasting Co., a partnership composed of Tullius Brady and Dalton B. Brady, Brookhaven, Miss.—Construction permit for new standard broadcast station to be operated on 1340 kc., power 250 watts, and unlimited hours of operation.

KHWA—Amphlett Printing Co., San Mateo, Calif.—Construction permit to change power from 250 watts to 1 KW, install directional antenna for night use and new transmitter. (1550 kc.)

Telecolor Corp., West Springfield, Mass.—Construction permit for new standard broadcast station to be operated on 1490 kc., 250 watts and unlimited hours of operation.

McEvoy Broadcasting Co., In or near Roswell, N. Mex.—Construction permit for new standard broadcast sta-

tion to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power 250 watts, and daytime hours of operation.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to change frequency from 1450 to 1310 kc., power from 250 watts to 1 KW night, 5 KW day, install directional antenna for night use, new transmitter and change transmitter location.

Federal Trade Commission Actions

COMPLAINT

Victory Vitamin Co.—Frederick Herrschner, trading as Victory Vitamin Co., 411 South Wells Street, Chicago, is charged in a complaint issued by the Commission with disseminating false advertisements concerning the therapeutic and nutritional properties of vitamin preparations.

CEASE AND DESIST ORDERS

Razoroll Company—Food Display Machine Corp., 620 North Michigan Avenue, Chicago, and its president, Adam H. Kulikowski, have been ordered by the Commission to cease and desist from representing that the safety razor blade sharpener they sell under the name of Razoroll enables the user to obtain over 700 shaves from one blade, or any number in excess of that which can be regularly obtained through the normal use of the average blade. The respondent corporation trades as Razoroll Company. (5308)

The Camera Man—An order to cease and desist from misrepresenting the quality, price and terms of sale of cameras has been issued by the Commission against Henry J. Handelsman, Jr., Birdye Handelsman and William Handelsman, trading as The Camera Man, and Henry J. Handelsman, Jr., Inc., all of 139 North Clark Street, Chicago. Henry J. Handelsman, Jr., Inc., is an advertising agency that prepared and placed advertisements for cameras sold by the individual respondents. (5386)

STIPULATIONS

Vitamin Corporation of America, Newark, N. J., entered into a stipulation with the Commission to discontinue representing that its vitamin preparation known as Kalpentum restores the natural color of hair, improves the skin, increases the strength or elasticity of the nails, decreases freckling or increases resistance to sunburn. (03312)

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1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 25, June 24, 1946

NAB FM EXECUTIVE COMMITTEE TO MEET IN N. Y.

The NAB FM Executive Committee will convene in New York City Tuesday (25) to discuss current FM problems. The meeting, to be held at the Ambassador Hotel, was called by Chairman Walter Damm of WTMJ, Milwaukee.

In addition to Mr. Damm, committee members planning to attend are Wayne Coy, W3XO, Washington; Gordon Gray, WMIT, Winston-Salem; Paul W. Morency, WTIC-FM, Hartford; John Shepard III, WMTW, Boston; and Frank N. Stanton, CBS. Leslie C. Johnson, WHBF, Rock Island, Ill., has advised that he will be unable to attend.

The NAB staff will be represented by A. D. Willard, Jr., executive vice president, and Robert T. Bartley, director of the FM Department.

NEW PROGRAM COMMITTEE MEETS NEXT WEEK IN CHICAGO

The recently created Program Executive Committee will hold its initial session next Monday and Tuesday (1 and 2) at the Drake Hotel in Chicago.

Agenda for the meeting includes a discussion of the objectives of the new NAB Program Department, including both immediate and long-range activities, and relations with the FCC program policy. Suggestions regarding the selection of an Administrative Director for the department and coordination of the new department with research, sales, and public relations departments of NAB will also be discussed.

Committee members are Edgar L. Bill, WMBD, Peoria; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City; Stanley Hubbard, KSTP, St. Paul; Merle S. Jones, WOL, Washington; I. R. Lounsberry, WGR, Buffalo; Clarence L. Menser, NBC, New York; Herb Plambeck, WHO, Des Moines; H. W. Slavick, WMC, Memphis; Glenn Snyder, WLS, Chicago; *(Continued on page 484)*

AWD PLEDGES FAMINE AID IN WHITE HOUSE CEREMONY

Monday (24) at the White House in Washington, the Association of Women Directors will present to former President Herbert Hoover, honorary chairman of President Truman's Famine Emergency Committee, a group of telegrams from women broadcasters throughout the country pledging their full support to the food conservation program.

The presentation will be made by Alma Kitchell, WJZ, New York, president of AWD. Accompanying Miss Kitchell will be two AWD vice-presidents, Mildred Bailey, WCOP, Boston, and Dorothy Lewis, NAB coordinator of listener activity, who will introduce the AWD president.

The ceremony will take place immediately preceding a special meeting of the Famine Emergency Committee Monday afternoon.

PRESIDENT MILLER ADDRESSES WEST COAST GROUPS

A highlight of NAB President Justin Miller's current visit to the west coast will be a meeting of the 17th District which he will address today (24) in Portland, Oregon. The special one-day session has been called by District Director Harry R. Spence.

Tuesday (25) Judge Miller will speak before a convention of the Pacific Advertising Association in Spokane. His subject will be "New Threats to Advertising."

During the past week the NAB President has met with and addressed several civic and business groups in California. Tuesday (18) he spoke before a combined luncheon meeting of the Los Angeles Ad Club and the Los Angeles Chamber of Commerce at the Biltmore Hotel on the subject "International Freedom of Speech—a Dilemma."

The preceding evening *(Continued on next page)*

INSIDE THIS ISSUE

Deadline for filing briefs and requests for oral argument on the proposed new recording identification rule postponed by FCC until Aug. 26. (p. 489)

CAB announces it will discontinue its program rating service at the end of next month. (p. 484)

One case study on the use of commercial radio for a purely public relations campaign is reported by the Department of Broadcast Advertising. (p. 485)

Small Markets Division is analyzing success factors in the sale of early morning time. (p. 486)

FCC supplements its previous announcement regarding applications for limited time stations on frequencies used by clear channels. (p. 489)

Need for genuine research by stations in preparation for future sales emphasized by Research Department. (p. 484)

FCC has streamlined its monitoring organization to meet needs of expanded radio operations. (p. 487)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
 Taft Building, Hollywood 28, Cal. GRonite 7166

Justin Miller, *President*
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Howard S. Frazier, *Acting Director of Engineering*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

Judge Miller was honor guest at a reception given by the Los Angeles Chamber of Commerce, attended by about 200 civic, business, and radio leaders.

Wednesday (19) Judge Miller discussed the FCC program report at a dinner given by the Southern California Broadcasters Association. Fifty-two persons attended, representing 22 stations and four networks, with five representatives present from Arizona. Bob Reynolds, president of SCBA said it was "the most enthusiastic meeting ever held in the history of the organization."

The same day President Miller and NAB were hosts to Eric Johnston, Byron Price, and the Board of Directors of the Motion Picture Association of America at a luncheon in Hollywood. Judge Miller spoke on the common problems facing the two industries and Eric Johnston responded.

NEW PROGRAM COMMITTEE MEETS NEXT WEEK IN CHICAGO

(Continued from page 483)

Davidson Taylor, CBS, New York; E. R. Vadeboncoeur, WSYR, Syracuse.

A chairman will be elected at the opening session, at which President Justin Miller will preside.

This new committee includes members from the former Program Directors, Agricultural Directors, Radio News, Music-Use, and Standards of Practice Committees, which have been absorbed by this overall program group. *(See current REPORTS p. 367)*

HEFFRON NOW AT NAB AS EXECUTIVE ASSISTANT

Ted Heffron assumed his duties as executive assistant to the president and executive vice president of NAB Monday (17). *(Current REPORTS, p. 450)*

The former executive secretary of the National Council of Catholic Men is supervising public relations for the association. In his position at the NCCM Mr. Heffron handled the public relations of that organization for fourteen years, his activities including guidance of the "Catholic Hour" and the "Hour of Faith," two widely known network programs.

RESEARCH DEPARTMENT

CAB TO DISCONTINUE PROGRAM RATINGS

Announcement has been made by the Board of Governors of the Cooperative Analysis of Broadcasting that it will withdraw from the program-rating business as of July 31st. This action closes another chapter in the story of the conflicts between the program-rating agencies. The CAB now becomes, essentially, a research and standard-setting body jointly sponsored by the advertising agencies and the networks.

This resignation by CAB leaves the A. C. Nielsen Company and C. E. Hooper, Inc. active in the determination of program ratings on a national scale. Both of these organizations are attempting to improve their methods by developing techniques which will supplement their present services. The Nielsen method, for instance, while producing a sample representative of all radio homes and giving total audiences, nevertheless is slow and not capable at present of the regional breakdowns sometimes desired. The Hooper method, on the other hand, while producing speedy ratings which permit comparisons between network programs, do not give anything but the average-per-minute audience in telephone-owning urban families. These and other methodological considerations are receiving careful attention from both agencies and it is expected that improvements will be reported from time to time.

C. E. Hooper, Inc. revealed that an agreement has been concluded with CAB whereby exclusive CAB subscribers will be supplied with Network Hooperatings until May 31, 1947 or the expiration of their present contract with CAB, whichever is sooner.

With CAB definitely out of the picture, the NAB Research Committee will proceed with its evaluation of the two remaining agencies in accordance with requests it has received from NAB members, the Small Markets Committee and the Sales Managers Executive Committee.

RESEARCH AND THE SALES ROAD AHEAD

Somewhere within these pages, if only for the record, there should occur about now a statement regarding the future prospects of radio advertising. It can be argued that the Research section is the appropriate place because research is to play such an important role in the future of radio advertising—all advertising, for that matter.

The color of the future is beginning to show itself through the misty, rosy haze in which advertisers are now floating. The present crop of cancellations is only incidental and no one worries much about it except as it digs into this quarter's income. But the future of two or three or four years from now is the future that should concern us now. That future should be painted in harsh, contrasting colors. It will have sharp edges. Competition will again rear its ugly head.

Today, the heat is on the producers. Distributors can sit back and, with almost no effort, quickly dispose

(Continued on next page)

of every item the harassed producer finally succeeds in completing. It's lovely at the country club these warm days; the station's sold out and, what th' heck, we won't be able to renew some of the contracts anyhow—because of that sustaining-commercial ratio they're all excited about down in Washington.

But take another peek at that future. Look real hard. What do you see? Thousands more radio stations? What are those blurred letters? FM? What does that mean? Is the Government watching (some say regulating) a little more closely? Are manufacturers going to be forced to a closer margin? Is there going to be as much spendable income? What's that going to do to advertising appropriations? If advertisers have less to spend, who will get the axe? Will radio be able to show that it can do the job of distribution?

That's where research enters the picture—real, genuine research, that is. Not the kind of research done by the Promotion Department. They can't afford to waste time on the gloomy parts of the picture (the parts, by the way, that need the most attention). Not the research done by the Sales Department. They can't afford to be too critical of themselves. But some one, reporting directly to top management or owner should be doing the job *now* that every one will wish had been done when the test comes.

Here's what must be done—and soon.

1. Make a complete and detailed description of *your* audience.
2. Find out *what they need* and *what they like* in the matter of radio fare.
3. Assemble some evidence to show where and how you have succeeded and/or failed either in selling or serving the public.
4. Assemble the facts of your market so that you can be a jump ahead with your predictions.
5. Try out some new ideas in programming and get an estimate of their effectiveness so that you have something in the bank when you really need new ideas. But make sure that your tests are based on something more than intuition.

Because it won't be long before the production boys will be screaming at us to get rid of the things they are making. Inventories and warehouses will begin to fill up. It has already started in some commodities. Then we'll see whether you are an order-taker or a salesman.

FIGURES ON RADIO PRODUCTION ANNOUNCED BY CENSUS BUREAU

The Census Bureau in its "Facts for Industry" reported Thursday (20) that 916,701 radio sets were manufactured in March, 1946. This is about 90 percent of the average monthly output in 1941 and is 27 percent better than production in February 1946.

There was no production of FM sets reported in either February or March, and the production of AM-FM combinations and television sets was reported as "negligible."

The bulk of March production was in home radios, totaling 636,570, not including phonograph combinations and battery sets. The production of 82,777 phonograph combinations in March is about equal to

the 1941 average monthly production of these models. 94,531 battery-operated and 102,823 automobile radios were produced in March, both representing about half of the monthly average for the models in 1941.

Broadcast Advertising

ICE CREAM ASSOCIATION STRESSES THE IMPORTANCE OF SALES AND PROMOTION NOW!

"Telling the Ice Cream Story," a work book of practical "know how" for organizing a complete public relations program by ice cream manufacturers in their communities has been released to all members of the International Association of Ice Cream Manufacturers. This brochure devotes four pages to suggested radio commercial copy. It includes a wealth of information for use in creating additional commercials on ice cream.

The extent to which manufacturers are turning their attention to sales and promotion once again is found in the message which accompanies the ice cream promotion piece. Robert C. Hibben, executive secretary, International Association of Ice Cream Manufacturers, states:

"I consider this work book one of the most important pieces of literature developed at this Association headquarters since America went to war. It is important because our industry has been in the position of facing demands far in excess of supply, and because of which fact many of us may have forgotten the importance of doing a complete selling job. Selling our industry—and selling our product.

"This book forms the basis of a program which will help you build solidly for the years ahead. It tells you what, how, when and where to advertise. It tells you how to get publicity; how to win favor with your customers and suppliers. It tells you how to make the best use of those factors which help keep your products in front of the consumers, in their homes and at the point-of-sale.

"It is important that you put this material to work for you NOW despite the fact that demand still exceeds supply, because: (1) The same demand that exists for your products, exists for practically every commodity . . . soft drinks, foods, clothing, housing, etc. (2) Ability to supply the demand will improve on all fronts at practically the same rate of speed. (3) Soon there will be the greatest concerted drive for the consumer's dollar that this country has ever seen. Every type of product and service will bid for business, and competition will be terrific.

"We can't afford to be smug about our future position just because now we can sell more than we produce. Our future business progress will depend largely on WHAT WE DO NOW—WHAT WE AS AN INDUSTRY—WHAT YOU AS A MANUFACTURER—WHAT YOUR CUSTOMERS, THE RETAILERS DO—RIGHT NOW."

(Continued on next page)

TRANSPORTATION ADVERTISING MAY REACH 20 MILLION DOLLARS IN 1945

The National Association of Transportation Advertising has estimated that transportation advertising, which in 1945 reached a volume of \$18,000,000, approximately doubling its 1940 billing, may total \$20,000,000 worth of business this year, if conditions permit.

News

GOVERNOR TO ENTERTAIN RADIO MEN ATTENDING WASHINGTON NEWS CLINIC

Broadcasters attending the Radio News Clinic in Olympia, Washington, June 27, will be guests of Governor Mon Wallgren at a reception in the governor's mansion at the end of the day's session. Place of meeting has also been changed—to the Senate conference room in the Capitol building, from Olympian Hotel.

Changes were made by General Clinic Chairman Tom Olsen, KGY, and Harry R. Spence, KXRO, director, 17th NAB district.

The Oregon Radio News Clinic will be held at the Benson Hotel, Portland, June 25.

Small Market Stations

SUCCESSFUL EARLY MORNING SHOWS TO BE STUDIED

NAB Small Market Stations division has undertaken a study of a cross section of the nation's outstanding early morning shows. Data and information are being compiled on this type of commercial programming in such markets as New York, Chicago, St. Louis, Los Angeles and others.

By determining the basic composition of the early morning shows which have stood up under long years of programming in the more competitive markets, the NAB hopes to be able to make available to the industry examples and formulas for producing profitable and listenable early morning programs. The study is expected to point out some of the do's and don'ts learned "the hard way" by veteran conductors of these programs.

CO-OP PROGRAM USED AS A PUBLIC RELATIONS TOOL

The National Worsted Mill, Jamestown, New York, turned to radio through WJTN some two years ago when the war was at its height. This modern yarn producing mill, employing 650 people, found that securing and holding workers was a very important function. Experience proved that through their local radio station they could increase the war effort by boosting the morale of their workers. Many workers

were attracted, plant prestige was increased, and considerable assistance was given to the sale of war bonds, and all other campaigns in behalf of the nation's war effort.

National Worsted Mill selected the ABC co-op, "Martin Agronsky," broadcast over WJTN, 8:00: til 8:15 A.M., Monday thru Saturday. In addition the plant purchased a series of 20 spot announcements weekly. The three commercials on the program were devoted to (1) encouraging people to work at the mill, (2) promoting local campaigns in the public interest, (3) and assisting a national effort in the public interest.

Simon Goldman, station manager, reports that the owners and management of the plant have been very enthusiastic about the results of the Agronsky program. Not only has it helped to increase the number employed in the mill, but it has become a fine public relations vehicle. The workers and the citizenry as a whole have a greater respect and appreciation of the importance of the plant to the community. The station and its program continue to build good impressions for a firm that does not sell a local product (other than intelligent public relations which produces handsome dividends).

FOOD STORE SPONSORS CO-OP PROGRAMS ON KFXM

Sage's Complete Market, San Bernardino, Cal., supermarket, has sponsored two MBS commentators locally over KFXM daily since last November. The sponsor is reported to be well pleased with his campaign. The promotional tie-ins, according to Maury A. Vroman, KFXM Manager, have included blown-up photographs of the commentators displayed through the market. Newspaper ads and courtesy radio plugs are also used.

Many of the network co-op programs are sold to regional advertisers for groups of stations on the coast, reports the KFXM management.

"CONGRESS ON THE AIR" AVAILABLE

"CONGRESS ON THE AIR," a public interest program and syndicated transcription of Kasper-Gordon, Inc. is available for local sponsorship to all stations. Senators and representatives of the United States Congress preview each week vital legislative problems. The discussions are non-partisan and conducted in an informal chatty manner. No participant speaks for more than two minutes consecutively.

Women Directors

AWD HOLDS SECOND NEW ENGLAND MEETING

The Second Annual Conference of women broadcasters of the first NAB-AWD district was attended by eighty-seven women representing broadcasters of the six New England states last week end (15-16) at Portsmouth, N. H.

(Continued on next page)

In a discussion of program techniques, it was pointed out that women broadcasters are engaged in presenting a wide variety of programs such as government study, aviation, animal care, music appreciation, and care of babies, and that women's commercial sponsorship ranged from funeral organizations to diaper services.

Since the AWD devotes much effort to the famine emergency campaign, a talk by Nicholas G. Trayfors, UNRRA director in Thessaly, Greece, was especially interesting. Mr. Trayfors gave first-hand information on the conditions he encountered in his work.

Women broadcasters were urged by Nell Daugherty to learn more about their industry, and suggested that study courses be inaugurated to aid women in making continued contributions to industry understanding and progress.

Among those attending the meeting were Gov. Charles M. Dale, New Hampshire; Mayor Mary Dondero, Portsmouth; Daisy Basham, New Zealand AWD member, and Elizabeth May Craig, well known Washington newspaper correspondent.

There was no change in 1st District AWD officers since elections are held biennially. The present officers, who serve for another year, include Nell Daugherty, WSTC, chairman; Mildred Bailey, WCOP, membership chairman pro tem; and Marie Houlahan, WEEI, publicity chairman. Miss Bailey is also first vice-president of the national AWD.

FM Department

AMENDED FM RULES ADOPTED WITH TWO CHANGES

Adoption of an order amending certain of its rules and standards concerning FM broadcasting was announced Friday, (21) by the FCC. The changes adopted are essentially identical to those which were proposed in the Commission's notice of May 28, 1946. (See *Current REPORTS*, p. 429)

The rules as adopted differ from those proposed only with respect to Class B stations in Area II. The new rules more clearly describe the Commission's policy of authorizing a maximum of power and antenna height wherever it is believed that the demand for facilities will permit.

The second change concerns the definition in the engineering standards of antenna height above average terrain for Class A and Class B stations.

Following is the text of the two new changes:

Section 3.204(a) (2) is amended to read as follows:

In area II, class B stations will be licensed to operate with a service area equivalent² to a minimum of 2 kw effective radiated power and antenna height of 300 feet above average terrain and a normal maximum of 20 kw effective radiated power and antenna height of 500 feet above average terrain.⁴

² For the purpose of determining equivalent coverage, the 1000 uv/m contour should be used.

⁴ In the determination of appropriate coverage, consideration should be given to population distribution, terrain, service from other FM stations, trade area and other economic factors. Among the recognized trade area authorities are the following: J. Walter Thompson (Retail Shopping Areas), Hearst Magazines, Inc. (Consumer Trading areas), Rand McNally Map Co. (Trading Areas) and Hagstrom Map Co. (Four Color Retail Trading Area Map).

The use of greater power and antenna height will be encouraged in those portions of Area II where such use would not result in undue interference to stations already authorized or to probable assignments insofar as can be determined at the time of the grant. In such case, the power, antenna height and area will be determined on the merits of each application, with particular attention being given to rural areas which would not otherwise receive service.

In addition Section 1M of the Commission's Standards of Good Engineering Practice Concerning FM Broadcast Stations is amended to read as follows:

M. Antenna height above average terrain.—(1) For Class A stations the term "antenna height above average terrain" means the height of the radiation center of the antenna above the terrain 10 miles from the antenna.

(2) For Class B stations the term "antenna height above average terrain" means the height of the radiation center of the antenna above the terrain 2 to 10 miles from the antenna. (In general a different antenna height will be determined for each direction from the antenna. The average of these various heights is considered as the antenna height above average terrain for Class B stations.)

IT IS FURTHER ORDERED, That any outstanding FM construction permit or license which has heretofore been issued by the Commission for a community station shall be classified as a Class A station, and that all other FM construction permits and licenses which have been issued shall be classified as Class B stations.

Engineering

FCC PLANS NEW AIR POLICING SYSTEM

The details of a broad plan for policing the enormously expanded radio spectrum was announced by the FCC on Friday (21). The plan becomes effective next Monday (1).

To handle the expected increase in radio traffic, the commission's plan provides for a merger of the Radio Intelligence Division (RID) with the Field Division. The new unit will be known as the Field Engineering and Monitoring Division.

The Commission's plans are based on the spread of the usable spectrum from a pre-war limit of 300,000 kc to 30,000,000 kc, and its estimate that the radio highways would carry the following increases in the next few years:

Standard broadcast stations, from 1000 to 1400.

FM stations, from 50 to 3000.

Television stations from six to 200 or 300.

Radio-equipped planes from 3000 to 50,000.

Aviation ground stations from 700 to 2500.

Two-way service for autos, taxicabs, etc., from one city to 200 cities.

Radio-equipped railroads, from one to 150.

Fire department radio from no cities to 5000.

Citizens walkie-talkie, from none to 200,000.

Amateur operators, from 60,000 to 100,000.

(Continued on next page)

The Field Engineering and Monitoring Division will be the foundation of the FCC's activities for all radio services. It will act as the eyes and ears of the FCC throughout the nation. Under the supervision of its head, George S. Turner, it will have these major functions:

1. Monitoring the radio spectrum in locating sources of interference to authorized radio services and identifying all forms of radio transmission.
2. Detecting and locating illegal radio stations.
3. Inspecting all classes of licensed radio stations.
4. Conducting radio operator examinations and issuing licenses to those found qualified.
5. Measuring frequency and making technical analysis of the emission of radio stations.
6. Rendering emergency direction finding service to aircraft upon request.
7. Making field strength surveys of radio stations, conducting special engineering projects in connection with frequency allocations and related problems, and conducting propagation recording projects.

Under the new plan, the nation will be divided into nine regions, with a manager in charge of each. Monitoring stations will include 10 primary stations and 13 secondary stations.

Following are the new regions, with headquarters: North Atlantic, New York City; South Atlantic, Atlanta; Gulf States, Houston; South Pacific, San Francisco; North Pacific, Seattle; Central States, Chicago; Great Lakes, Detroit; Hawaiian, Honolulu; Alaskan, Anchorage.

PRESENT OPERATORS LICENSE-USE RULE EXTENDED

The FCC Thursday (20), adopted an Order, 77-F, extending until further order of the Commission, but in no event beyond December 31, 1946, the suspension of the requirements of Sections 12.27 and 13.28 of the Commission's Rules Governing Amateur Radio Service and Commercial Radio Operators, respectively, insofar as those sections require a showing of service or use as a condition precedent to the renewal of an amateur or commercial operator license.

Underlying this further suspension of the service or use requirement of the above-mentioned Rules is the belief of the Commission that many persons who until recently were or who still are serving in the United States armed forces or in other war activities would be unable, through no fault of their own, to show compliance with that requirement if it were restored as of July 1, 1946.

The Commission emphasized, however, that it is expected that there will be *no further suspension of this requirement after December 31, 1946*. Therefore, it is essential that all amateur and commercial radio operators who will file renewal applications after December 31, 1946 be prepared at that time to show compliance with the service or use requirement of the Commission's Rules.

The new Order 77-F does not refer to the renewal of amateur station licenses for the reason that the Commission's Rules Governing Amateur Radio Service, which were adopted on April 1, 1946, contain no

requirement that an applicant show service or use in connection with an application for the renewal of an amateur station license.

FCC EXTENDS LICENSE RENEWAL DEADLINE FOR VETERANS

The FCC Thursday (20) adopted Order No. 128-A, effective July 1, 1946, the purpose of which is to extend until December 31, 1946 the provisions of its Order No. 128, adopted August 28, 1945. (*See 1945 REPORTS*, p. 380)

Order 128 provides that the Commission may act upon an application filed or mailed not later than June 30, 1946 for the renewal of a commercial radio operator license (other than Temporary Emergency Radiotelegraph Second Class Operator License) which was valid on December 7, 1941 and has since expired by its own terms without having been cancelled or suspended, notwithstanding the provisions of Section 13.11 of the Commission's Rules Governing Commercial Radio Operators (which requires an application for renewal to be filed within the last year of the license term), provided that the application is accompanied by a statement showing that: (1) the applicant is serving in the armed forces of the United States or has been honorably discharged therefrom since December 7, 1941; or (2) the applicant is serving in the United States Maritime Service or has voluntarily left that Service since December 7, 1941; or (3) the applicant is or has been employed outside the continental United States and has been unable to file timely application for renewal of license because of such employment outside the continental United States. Under Order 128-A, the provisions of Order 128 are made applicable to any application which is otherwise within the scope of Order 128 and is filed or mailed not later than December 31, 1946.

Experience under Order 128 has shown, the Commission stated, that many persons, especially those who have been employed outside the continental limits of the United States, have permitted their commercial operator licenses to expire in the erroneous belief that their licenses would be renewable under the provisions of Order 128. Therefore, all holders of commercial operator licenses (other than Temporary Emergency Radiotelegraph Second Class Operator Licenses) are urged to file their applications for renewal before the expiration of the license term.

Employee-Employer Relations

WFHR UNFAIR LABOR PRACTICE CHARGES DISMISSED

In a report made public Friday (21), Radio Station WFHR, Wisconsin Rapids, Wisconsin, was cleared of all charges of unfair labor practices by NLRB Trial Examiner R. N. Denham, following a two-day hearing in May (*Current REPORTS*, p. 427).

(Continued on next page)

The allegation that Garth Bowker was demoted from chief engineer to operator because of his activities on behalf of IBEW Local 715, was found to be without merit. Sustaining the contention of the station, the Trial Examiner found that Bowker had been demoted "under a good faith conviction that Bowker had shown himself incapable of successfully carrying on the maintenance of the station's technical and mechanical equipment." The Examiner also made detailed findings on other charges of interference, concluding that they were "not sustained by substantial evidence."

Under NLRB rules, either the attorney for the Board or the Union may file exceptions to the Examiner's conclusions with the Board. If none are filed, the case will be closed.

UNIONS LOSE KTHT AND KWKH ELECTIONS

NRLB elections recently held for announcers and technicians at Radio Station KTHT (Houston, Texas), and for announcer-control operators at Radio Station KWKH (Shreveport, La.), resulted in the employees in each case rejecting representation by the unions.

At KTHT, announcers voted 4 to 3 against AFRA, and technicians turned down IBEW Local 716 by a vote of 5 to 4.

IBEW Local 194 lost the KWKH election 2 to 1, in balloting held on June 3.

FCC

DELAY GRANTED ON RECORDING RULE HEARING

A sixty day postponement was granted by the commission, it was announced Friday (21), in response to NAB's request for an extension of time for filing briefs on the proposed change in the FCC's recording identification rules. (Current REPORTS, p. 468)

The new date fixed by the commission for filing briefs is August 26, 1946.

The action will permit additional time for all interested parties, in addition to NAB, to study the proposed changes, and file briefs and requests for oral argument.

WALKER TAKES OATH FOR NEW TERM

Commissioner Paul A. Walker took his oath of office for a seven-year period on Thursday (20) after the Senate, without protest, on Saturday (15) approved his re-nomination to the FCC by President Truman.

In a ceremony at the commission's offices in Washington, Commissioner Walker was sworn in by his friend of long standing, Bennett Champ Clark, Associate Justice of the United States Court of Appeals.

His new term will commence on July 1.

FOURTEEN APPLICATIONS PLACED IN PENDING FILES

The FCC, on Friday (21) issued further information on its procedure regarding disposition of applications which might be affected by the results of

the Clear Channel hearings and announced that 14 applications were placed in the pending files.

The commission's notice follows:

The Federal Communications Commission in its Public Notice, dated February 5, 1946, stated that with respect to applications proposing operation daytime only or limited time on the frequencies listed under Section 3.25(a) of its Rules, the Commission has been concerned with the possibility that a grant of a large number of such applications would further complicate the problems that are involved in the Clear Channel Hearing, but that when no conflict with the resolution of the general problems that are in issue in the Clear Channel Hearing can be foreseen, additional daytime assignments on United States 1-A clear channels may be made before conclusion of that hearing.

Further consideration of the problems involved in making Class II station assignments on 1-A frequencies has resulted in a decision to adopt the following procedure: (1) The Commission will withhold action on all applications involving use of 1-A frequencies, daytime or limited time, where the proposed station is more than 750 miles from the dominant 1-A station using a non-directional antenna on the frequency requested or is outside the 0.5 mv/m 50% skywave contour of the dominant class 1-A station using a directional antenna on the frequency requested. (2) The Commission will consider on their individual merits applications involving use of 1-A channels, daytime or limited time, where the proposed station is 750 miles or less from the dominant 1-A station using a non-directional antenna on the frequency requested or is within the 0.5 mv/m 50% skywave contour of the dominant class 1-A station using a directional antenna on the frequency requested. Applications in this category will not at this time be granted limited time, but will be considered and may be conditionally granted for daytime operation only.

Applications filed with the Commission which come within the first category above will be placed in the Commission's pending file and held without further action until conclusion of the proceedings in the Clear Channel Hearing, Docket No. 6741. After the conclusion of the Clear Channel Hearing, suitable notice will be afforded all interested persons and a period will be provided in which to file competing applications.

Applications in direct conflict with Section 3.25 or 3.22 of the Commission's Rules with respect to time of operation, power limitation or frequencies will, as set forth in the Commission's Public Notice of February 5, 1946, be dismissed without prejudice.

Pursuant to the policy stated above, the Commission on June 13, 1946, placed the following applications in the pending files until after the conclusion of the Clear Channel Hearing (Docket No. 6741):

Okla. Agricultural and Mechanical College, Stillwater, Okla., 760 kc 10 kw, Day; WLBG, Inc., Columbia, S. C., 820 kc 250 w, D; Tom S. Whitehead, Brenham, Texas, 890 kc, 250 w, D; Howdy Film Broadcasters, Tulsa, Okla., 1100 kc, 5 kw, Day; Southwest Iowa Broadcasting Co., Creston, Iowa, 750 kc, 1 kw, D; Arthur H. Groghan, Santa Monica, Cal., 750 kc, 1 kw, L-WSB; Donnelly C. Reeves, Hanford, Cal., 870 kc, 250 w, D; Radio Broadcasting Associates, Houston, Texas, 1180 kc, 250 w, D; Scenic City Broadcasting Co., Middleton, R. I., 1200

(Continued on next page)

kc, 250 w, L-WOAI; C. Mervin Dobyns, San Bernardino, Cal., 1180 kc, 1 kw, D; Southern California Broadcasting Co., Monterey Park, Cal., 830 kc, 5 kw, D; Bay Cities Radio Corp., Santa Monica, Cal., 890 kc, 1 kw, D; Niagara Falls Gazette Pub. Co., Niagara Falls, N. Y., 1200 kc, 1 kw, L-WOAI; Times Star Pub. Co., Alameda, Cal., 1210 kc, 1 kw, D.

Public Interest Programming

HOME CANNING WEEK SET JULY 15-22

Announcing that the Department of Agriculture would set July 15 through 22 as Home Canning Weeks, Paul C. Stark, Director of the National Garden Program, USDA, has wired NAB President Justin Miller expressing his appreciation for the cooperation given with the National Garden Program and home food preservation activities and requesting support of the radio industry in the promotion of home canning.

Said Mr. Stark, "The vigorous cooperation of your members is needed to assure the success of this week." He called attention to this description of Home Canning Week by the Department of Agriculture:

"This week will focus attention on the necessity for home canning and preservation of food supplies for the coming winter months at a time when food supplies are badly needed throughout the world. It will serve as the beginning of intensive food preservation efforts throughout the summer and fall months. . . . Actively cooperating in this program will be various consumer and trade groups, the President's Famine Emergency Committee, the National Garden Institute, the National Red Cross, and various other interested public and private groups. . . .

"Commenting on the need for every type of home food preservation by American homemakers, Secretary Anderson said, 'The war years are behind. In front of us is the task of retooling peace. . . . That is why I am appealing to the women of America for a repeat performance of their food preservation record. This week from July 15 to 22 has been designated as Home Food Preservation Week to emphasize the importance of home canning and preservation of food this year. This week, of course, is only the inauguration of the real program ahead. For after this week of spade-work and education comes the constant performance through autumn that should result in making this year the greatest season of home food preservation in history.'"

PUBLIC HEALTH SERVICE REQUESTS OBSERVANCE OF CADET NURSE CORPS ANNIVERSARY

(Story from OWMR)

The United States Cadet Nurse Corps, established by Congress in 1943 at the height of America's critical wartime nursing shortage, celebrates its third birthday on July 1. More than one hundred thousand Cadet Nurses are now studying in 1,100 schools of nursing throughout the country. This includes first, second

and third year students, enrolled by October 15, 1945, the last of whom will graduate in 1946. The training and experience received by Cadet Nurses during the past three years and in the years to come, promise to pay rich dividends toward the raising of health standards in the United States.

The average age of Cadet Nurses has been nineteen. While they trained, these young women constantly assumed responsibilities far beyond their years, and discharged their duties with mature efficiency. Cadet Nurses were bound to full wartime service only by a moral pledge. They seriously and patriotically fulfilled their obligations. We owe them a salute!

NEW VA SERIES OF 13 ET SHOWS

A series of 13 transcribed quarter hour top network programs, in which veteran administration information is substituted for regular commercials, will soon be available to all stations, according to Joseph L. Brechner, director, VA radio service.

Audition of 12 of the 13 programs was held, Monday (17), in Washington. The 13th program, Fred Waring, was to be cut last week.

VA regional officers will solicit cooperation from stations in their respective areas in a week or so. Programs to be offered are:

Great Moments in Music; Highways in Melody; Hildegard; Hit Parade; Danny Kaye; Kay Kyser; Saturday Night Serenade; Frank Sinatra; Kate Smith; Stairway to the Stars; Supper Club; Waltz Time; and Fred Waring.

Charles E. Dillon, assistant director, VA radio service, prepared the format of the programs and supervised overall arrangements.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of July 1-7, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fight Famine by Sharing

"Millions are in grave danger of starvation." These are the words of former President Herbert Hoover from his report to the nation of his 35,000-mile tour through the famine stricken areas of the world. The report goes on to say: "I have seen with my own eyes the grimmest spectre of famine in all the history of the world . . . Hunger hangs over the homes of more than 800 million people . . . over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calorie level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will

(Continued on next page)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 24. They are subject to change.

Monday, June 24

To Be Held in Room 410, Federal Building, Cleveland, Ohio

- NEW—Chester E. Daly, Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Samuel R. Sague, Cleveland Heights, Ohio—C. P. 1490 kc., 250 watts, unlimited.
- NEW—The Cuyahoga Broadcasting Co., Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Forest City Broadcasting Co., Cleveland, Ohio—C. P. 1490 kc., 250 watts, unlimited.

OTHER PARTICIPANTS

WJBK—Detroit, Michigan (Intervenor)

WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. 1560 kc., 1 KW

OTHER PARTICIPANTS

The Times Picayune Publishing Co. (Intervenor)

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

Further Hearing

- NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.
- WJIM—WJIM, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited, DA-night and day.
- NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. 550 kc., 1 KW, unlimited.
- KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. 550 kc., 5 KW, unlimited, DA-night
- KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. 550 kc., 5 KW night, 5 KW day, unlimited, DA-night.
- WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. 550 kc., 5 KW, unlimited DA-night.
- KCRS—Millard Eidson, Midland, Texas—C. P. 550 kc., 5 KW using directional antenna.
- WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. 550 kc., 5 KW, unlimited, DA-night and day.
- NEW—Atlantic Radio Corporation, Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
- WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. 550 kc., 1 KW night, 1 KW day, unlimited, directional antenna.
- KOAC—Oregon State Agricultural College, Corvallis, Ore.—Modification of license. 550 kc., 5 KW, unlimited DA-night and day.

OTHER PARTICIPANTS

KFYR—Bismarck, N. Dak. (Intervenor)
WNBH—New Bedford, Mass. (Intervenor)

(Continued on next page)

follow this pattern the supplies will be fairly distributed and everyone will have all he needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual . . . Buying no more than our fair share, even when it is available . . . Eating more of the plentiful foods instead . . . Eliminating *all* food waste and turning in *all* used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

Buy U. S. Savings Bonds—"Back Your Future"

Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce foods, helps to combat inflation. Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. A stepped-up campaign based on the slogan "Back Your Future," and directed at the continued buying and holding of United States Savings Bonds is now in progress—from D-Day, June 6, through Independence Day, July 4. This will be the first effort since the Victory Loan to promote the sale of Bonds through means other than the Pay-Roll Savings Plan. It is hoped that this campaign will broaden the market to include those investors to whom the Pay Roll Savings Plan is not available and at the same time create a *long-term* incentive for the buying and holding of U. S. Savings Bonds. Now is the logical time for everyone to step-up his savings for the future—not for next year or the year after, *but for five, ten, fifteen years from now*. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time*. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post-offices and through the Pay Roll Savings Plan. "Back Your Future" today by . . . buying and holding as many U. S. Savings Bonds as possible . . . stepping up your Pay Roll Savings as much as you can. (Fact Sheet 11-B)

Safety on the Highway

The National Safety Council is working hard to make the public aware of the mass murder taking place on U. S. highways. But the National Safety Council can't do the whole job. Your cooperation is urgently needed to make every man, woman and child in the nation accident-conscious. Last year traffic accidents killed 28,500, injured 921,500 more according to the National Safety Council. That's more than a million traffic casualties a year. And the cost in dollars was \$1,450,000,000 . . . almost one and a half billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. This is proved by figures of the National Safety Council. Unless something is done about it, accidents will multiply alarmingly in coming months. Gas Rationing has ended. The average car is 8 years old. The 35 mile an hour wartime speed limit is lifted. New cars are coming on the market. Inexperienced drivers are taking the wheel. Point out to your listeners as specifically as time will allow the little, thoughtless chances he may be taking *today . . . this week*. Jaywalking . . . trying to beat the light at intersections when it's turning red . . . speeding when the law isn't looking . . . driving so fast at night he can't stop within his headlight vision . . . driving when he's had a few drinks . . . neglecting repairs on his car . . . ignoring signals at railroad crossings. Persuade him that never again can he afford to take a chance with injury or death. *He may be next!* Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. 1590 kc., 5 KW, unlimited, directional antenna.

OTHER PARTICIPANTS

KVGB, Inc. (Intervenor)

To Be Held in the Council Chamber, City Hall, at Brockton, Mass.

- NEW—Bay State Beacons, Inc., Brockton, Mass.—C. P. 1450 kc., 250 watts, unlimited.
NEW—Mitchell G. Meyers et al., Brockton, Mass.—C. P. 1450 kc., 250 watts, unlimited.
NEW—Cur-Nan Co., Brockton, Mass.—C. P. 1450 kc., 250 watts, unlimited.
NEW—Plymouth County Broadcasting Corp., Brockton, Mass.—C. P. 1450 kc., 250 watts, unlimited.
NEW—Old Colony Broadcasting Co., Inc., Brockton, Mass.—C. P. 1450 kc., 250 watts, unlimited.

OTHER PARTICIPANTS

WPOR—Portland, Maine (Intervenor)

Television Broadcast

To Be Resumed in Hearing Room C—ICC Bldg. Further Hearing in Washington, D. C.

- NEW—Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.
KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.
KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.
NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.
NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.
NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.
NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

Tuesday, June 25

- KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. 1090 kc., 25 KW night, 50 KW day, unlimited DA-night.
WMFJ—Wright Esch, North Beach St. & Mich. Ave., Daytona Beach, Fla.—C. P. 1090 kc., 1 KW DA-night.

To Be Held in the United States District Courtroom Post Office Building, Medford, Oregon

- NEW—Medford Printing Co., Medford, Ore.—C. P. 1230 kc., 250 watts, unlimited.
NEW—S. W. McCreedy, Medford, Ore.—C. P. 1230 kc., 250 watts, unlimited.

Wednesday, June 26

- NEW—A. J. Fletcher, Greensboro, N. C.—C. P. 850 kc., 1 KW, daytime.
NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. 850 kc., 1 KW night, 5 KW day, unlimited.
NEW—High Point Enterprise, Inc., High Point, N. C.—C. P. 830 kc., 1 KW day, daytime.

OTHER PARTICIPANTS

KRUF—Gainesville, Fla. (Intervenor)

Further Hearing

- NEW—WOOP, Inc., Dayton, Ohio—C. P. 1150 kc., 5 KW, unlimited, DA-night & day.
NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio—C. P. 1150 kc., 1 KW, unlimited.
NEW—Sky Way Broadcasting Co., Columbus, Ohio—C. P. 1150 kc., 1 KW night, 5 KW day, directional antenna, unlimited.

Thursday, June 27

To Be Held in Room 265, Federal Building Fort Wayne, Indiana

- NEW—Midwest FM Network, Inc., Fort Wayne, Ind.—For FM facilities.
NEW—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—For FM facilities.
NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.
NEW—Chillicothe Broadcasting Co., (Elmer R. Noll & Frank A. Kieringer, d/b as above), Chillicothe, Ohio—C. P. 1490 kc., 100 watts, unlimited.
NEW—Shawnee Broadcasting Co., Chillicothe, Ohio—C. P. 1490 kc., 250 watts, unlimited.

Further Hearing

- NEW—Henry F. Fett, Dearborn, Mich.—C. P. 1450 kc., 1 KW day, daytime only.
NEW—Suburban Broadcasters (Frederick A. Knorr, et al, d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. 1450 kc., 1 KW day, daytime.

Friday, June 28

Further Hearing

- NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. 1220 kc., 250 watts, daytime.
NEW—Tidevater Broadcasting Corp., Norfolk, Va.—C. P. 1230 kc., 100 watts, unlimited.

OTHER PARTICIPANTS

The Peninsula Broadcasting Co. (Intervenor)

FCC ACTIONS

AM APPLICATIONS GRANTED

- NEW—Southern Ill. Broadcasting, Partnership (Paul F. McRoy, John H. Searing, Ann E. Searing), Carbondale, Ill.—Granted CP for a new station to operate on 1020 kc., 1 KW, daytime. (B4-P-4695)
NEW—Midwestern Broadcasting Co., Petoskey, Mich.—Granted construction permit for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B2-P-4274)
NEW—Mid-State Broadcasting Co., Peoria, Ill.—Granted construction permit for new station to operate on 1020 kc., 1 KW, daytime (B4-P-3811; Docket 7184). The Commission denied the petition filed by Mid-State Broadcasting Co. requesting the Commission to tender a grant to Southern Illinois Broadcasting Partnership, Carbondale, Ill. on the frequency 1030 kc., 1 KW daytime only, in lieu of 1020 kc. as requested.
NEW—G. W. Covington, Jr., Gadsden, Ala.—Granted CP for a new station to operate on 570 kc., 1 KW, daytime. (B3-P-4000)
NEW—General Newspapers, Inc., Gadsden, Ala.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (B3-P-4624)

(Continued on next page)

- NEW—E. L. Roberts, Gadsden, Ala.—Granted CP for a new station to operate on 1350 kc., 1 KW, unlimited time; DA day and night. (B3-P-4596)
- NEW—The Traveler Publishing Co., Inc., Arkansas City, Kans.—Granted CP for a new station to operate on 1280 kc., 1 KW, daytime only. (B4-P-4737)
- NEW—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Granted CP for a new station to operate on 840 kc., 1 KW, daytime. (B3-P-3745; Docket 6880)
- NEW—Central Florida Broadcasting Co., Orlando, Fla.—Granted CP for a new station to operate on 740 kc., 1 KW, DA, unlimited time. (B3-P-3947)
- NEW—The Electronics Corp. of Puerto Rico, Mayaguez, P. R.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B-P-4475)

FM FINAL CP'S GRANTED

- Johnston Broadcasting Co., Birmingham, Ala.—Class B; 93.5 mc. (Channel No. 228); 40 KW; antenna 750 feet. (B3-PH-518)
- Lee Broadcasting, Inc., Quincy, Ill.—Class B; 98.1 mc. (Channel No. 251); 33 KW; antenna 639 feet. (B4-PH-185)
- WKY Radiophone Co., Oklahoma City, Okla.—Class B; 98.9 mc. (Channel No. 255); 152 KW; antenna 928 feet. (B3-PH-171)
- Sunbury Broadcasting Corp., Sunbury, Pa.—Class B; 99.3 mc. (Channel No. 257); 3.4 KW; antenna 871 feet. (B2-PH-585)

FM CG'S

The Commission on June 21 made the following conditional grants for FM stations:

City	Grantee	Majority or minority interest in standard station	Class
MISSOURI			
St. Joseph	KFEQ, Inc.	KFEQ	B
FLORIDA			
Miami	Paul Brake	—	B
NEW YORK			
Albany	Hudson Valley Broadcasting Co., Inc.	—	B
Poughkeepsie	Poughkeepsie Newspapers, Inc.	WKIP	B
Utica	Rome Sentinel Co.	—	B
OREGON			
Albany	Central Willamette Broadcasting Co.	KWIL	A
PENNSYLVANIA			
Sharon	Sharon Herald Broadcasting Co.	WPIC	B

TELEVISION APPLICATION GRANTED

- NEW—Carter Publications, Inc., Fort Worth, Texas—Granted construction permit for new commercial television broadcast station to operate on Channel No. 5, 76-82 mc.; effective peak power radiated: 30.4 KW (visual and aural); effective antenna height above average terrain: 500 feet. (B3-PCT-172)

MISCELLANEOUS APPLICATIONS GRANTED

- NEW—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted CP for a new experimental television broadcast station to operate on frequencies that may be assigned by the Chief Engineer from time to time; power 100 watts peak, video; 100 watts aural; omission A0, A3, A5 and special for FM and television. (B4-PVB-169)

- NEW—Cowles Broadcasting Co., Washington, D. C.—Granted CP for new developmental broadcast station to operate on frequencies that may be assigned by the Chief Engineer from time to time; 1 KW, special emission for facsimile. (B1-PEX-91)

DESIGNATED FOR HEARING

- Interstate Radio, Inc., Moscow, Idaho; KRLC—H. E. Studebaker, d/b as Station KRLC, Lewiston, Idaho—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time (B5-P-4622), to be heard with application of H. E. Studebaker to change assignment of Station KRLC from 1400 kc., 250 watts, unlimited, to 1350 kc., 1 KW, install directional antenna for night use, new transmitter and change transmitter location.
- Ft. Wayne Broadcasting Co., Inc., Ft. Wayne, Ind.—Designated for hearing application for new FM station, to be heard in consolidated proceeding with applications of Midwest FM Network et al. (Dockets 7083, 7084 and 7085); orders heretofore issued in these dockets to be amended to include the Ft. Wayne Broadcasting Co., Inc., application. (B4-PH-1004)

MISCELLANEOUS ACTIONS

The Commission on June 13, upon consideration of petitions to dismiss without prejudice applications of Westinghouse Radio Stations, Inc. (B2-PCT-34; Docket 7266), Seaboard Radio Broadcasting Corp. (B2-PCT-7269), and Pennsylvania Broadcasting Co. (B2-PCT-97, Docket 7272), for television stations in Philadelphia, Pa., dismissed said applications without prejudice. At the same time, the Commission removed the applications of The Philadelphia Inquirer, a Division of Triangle Publications, Inc. (B2-PCT-73, Docket 7270), Philadelphia Daily News, Inc. (B2-PCT-119, Docket 7273), and William Penn Broadcasting Co. (B2-PCT-150, Docket 7274), from hearing docket, and cancelled hearing scheduled for June 17, 1946.

- WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP which authorized increase in power, etc., to install a new transmitter (RCA BTA 50-F). (B4-MP-1915)
- KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted CP to install a new transmitter. (B5-P-4813)
- WBRV—American Republican, Inc., Waterbury, Conn.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter. (B1-MP-1920)
- KWBU—Century Broadcasting Co., Corpus Christi, Texas—Granted special service authorization to operate on 1030 kc., 50 KW, non-directional antenna, daytime hours, for a period of six months.
- Joseph M. Viana, Woonsocket, R. I.—Granted petition to dismiss without prejudice application for construction permit (B1-P-4493; Docket 7403)
- Associated Electronic Enterprises, Woonsocket, R. I.—On Commission's own motion, removed from hearing docket application for construction permit. (B1-P-4111; Docket 6857)
- WHNC—Henderson Radio Corp., Henderson, N. C.—Granted modification of construction permit for change in type of transmitter. (B3-MP-1947)
- WAYN—Wayne M. Nelson, Rockingham, N. C.—Granted modification of construction permit for approval of antenna and approval of transmitter location. (B3-MP-1891)
- KERO—J. E. Rodman, Bakersfield, Calif.—Granted modification of construction permit to change type of transmitter and make changes in ground system. (B5-MP-1932)
- WMHC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted CP to install a new transmitter. (B1-P-4854)
- Herbert Herff, Memphis, Tenn.—Granted modification of CP which authorized a new FM station, to change name to Herbert Herff, tr/as WRIHM Broadcasting Co. (B3-MPH-126)

(Continued on next page)

- WHIP-FM—WHP, Inc., Harrisburg, Pa.—Granted special temporary authority to operate a composite 250 watt FM transmitter with a single unit antenna on the Harrisburg Hotel, Harrisburg, Pa., on Channel #247, 97.3 mc., using special emission for FM, in order to make a regular program service immediately available in the Harrisburg area, for the period June 17 and ending no later than Sept 14.
- W3XUJ—Radio Corp. of America, Princeton, N. J.—Granted extension of special temporary authority to operate on old television channels 17 and 18 (282-294 mc.) with power of 5 KW (peak) A5 emission and special emission for FM, for the period June 20 to July 19, 1946, in order to conduct tests on television equipment.
- Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted special temporary authority to operate a REL 518A-DL 1 KW transmitter on 95.3 mc. with REL 642 3 bay turnstile FM antenna on top of AM tower, for a period of 90 days from date of grant.
- Agr. and Mechanical College of Texas, College Station, Texas—Granted special temporary authority to operate a 250 watt GE transmitter on 94.5 mc. with one bay loop antenna on top of WTAW tower for a period of 90 days from date of grant.
- Contra Costa Broadcasting Co., Richmond, Calif.—Granted special temporary authority to operate a GE 250 watt transmitter Type BT-1a on 104.7 mc. with a 2 bay circular antenna on 90 foot pole for a period of 90 days from date of grant.
- WQAN—The Scranton Times (Co-Partnership), Wm. R. Lynett, et al. (Assignor); The Scranton Times (Co-partnership), Elizabeth R. Lynett and Edw. J. Lynett, Jr. (Assignee), Scranton, Pa.—Granted consent to involuntary assignment of license of station WQAN from The Scranton Times (Co-Partnership), Wm. R. Lynett, Elizabeth R. Lynett and Edw. J. Lynett, Jr., to the Scranton Times (Co-Partnership), Elizabeth R. Lynett and Edward J. Lynett, Jr. No monetary consideration involved. (B2-AL-531)
- WWSR—William G. Ricker (deceased), (transferor); Ernest C. Perkins, Individually and as executor of Estate of William G. Ricker, deceased (transferee); Vermont Radio Corp., Inc. (licensee), St. Albans, Vt.—Granted consent to acquisition of control of Vermont Radio Corp., Inc., licensee of Station WWSR, by involuntary transfer of shares of stock to Ernest C. Perkins, executor of the Estate of William G. Ricker (deceased); no monetary consideration. (B1-TC-489)
- WDEV—Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV (assignor); Lloyd E. Squier, surviving partner of Radio Station WDEV and Ernest C. Perkins, executor of Estate of William G. Ricker (deceased), (assignee), Waterbury, Vt.—Granted involuntary assignment of license of station WDEV from Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, and Ernest C. Perkins, executor of Estate of William G. Ricker, deceased. (B1-AL-532)
- WIL—Missouri Broadcasting Corp., St. Louis, Mo.—Adopted an order granting petition of WIL for reconsideration and hearing directed against the action of the Commission April 10, 1946, granting without hearing the application of Ilmo Broadcasting Corp. for a new station in Quincy, Ill. The action of April 10 was set aside and the application (B4-P-4460) of Ilmo Broadcasting Corp. to operate on 1230 kc., 250 watts, unlimited time, was designated for hearing and WIL made a party intervenor.
- KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—Denied petition of KTHS to enlarge issue No. 3 in the proceeding upon its application (B3-P-3814) to include determination of the service proposed by petition to the areas and populations which may be deprived of service from KTHS if its application to increase power and move station should be granted; ordered that the application of Radio Broadcasting, Inc., for a new station at Hot Springs, Ark. (B3-P-3915) to operate on 550 kc., 5 KW day, 1 KW night, be consolidated for hearing commencing June 25 with applications of KTHS (B3-P-3814, Docket 7086), W. Wright Esch, Daytona Beach, Fla. (Docket 7355) and Hot Springs Broadcasting Co., Hot Springs, Ark. (B3-P-4601)
- Hot Springs Broadcasting Co., Hot Springs, Ark.—Upon consideration of a petition of Hot Springs Broadcasting Co. requesting that its application (B3-P-4601) be consolidated for hearing with applications of KTHS, et al., the Commission ordered that said application of Hot Springs Broadcasting Co. to operate on 1090 kc., with 50 KW power, unlimited time, DA night, be designated for hearing in consolidation with applications of KTHS (Docket 7086); Radio Broadcasting, Inc. (Docket 3915) and W. Wright Esch. (Docket 7355)
- McKeesport Radio Co., McKeesport, Pa.—Denied petition for review of the action of the presiding officer of the motions docket (Comr. Durr) on May 31, 1946, in denying petitioners request for leave to amend its application for CP (B2P-4077), so as to request unlimited time instead of daytime only, and 5 KW instead of 1 KW, etc., and said action of the presiding officer of Motions Docket was affirmed.
- WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted CP to increase power from 250 watts to 1 KW, operating daytime on 730 kc., install a new transmitter and install new antenna coupling equipment and new remote reading antenna ammeter. (B2-P-4688)
- National Association of Broadcasters—Granted request for extension of time for filing briefs and requests for oral argument in the matter of (Docket 7611), in re amendment to Sec. 3.407 of the Commission's Rules governing the announcement of Mechanical Records, and postponed the time to August 26, 1946.
- American Broadcasting Co., Inc.—Granted application for a further extension of its permit under Sec. 325(b) of the Communications Act to use its studios and equipment located at 30 Rockefeller Plaza, New York City, and other studios throughout the U. S. where network programs may originate, for the production of programs for transmission to Canadian radio stations of the Canadian Broadcasting Corp. network.
- Greater Huntington Radio Corp., Huntington, W. Va.—Granted petition insofar as it requests leave to amend application (B2-P-3826; Docket 6842), so as to specify frequency 800 kc. with 1 KW power, daytime only, instead of 1450 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.
- WAKR—Summit Radio Corp., Akron, Ohio—Denied joint petition filed by WAKR, KVGB, Great Bend, Kans., Capprock Broadcasting Co., Lubbock, Texas, and Texas Broadcasters, Houston, Texas, to grant their applications without hearing, and ordered that the hearing on application of WAKR to revise its nighttime DA with which it is now operating on 1590 kc., scheduled for June 24, proceed as scheduled, and that an informal conference be held with the other three parties to discuss issues involved in their applications.
- KOMA—KOMA, Inc., Oklahoma City, Okla.—The Commission on its own motion, ordered that the special temporary authorization for the continued operation of station KOMA be extended until September 1, 1946.
- The Commission adopted an order in re applications of WBNX Broadcasting Co., et al. (Dockets 6013 et al.) for FM stations in the New York-New Jersey area, ordering that Sections 1.73 and 1.141 of the Commission's Rules of Practice and Procedure be waived for the purpose only of permitting amendments relating solely to additional data requested by the Commission in connection with the applications, to be filed directly with the presiding officer of the consolidated hearing; that the presiding officer be authorized to accept for filing all such amendments which comply with Section 1.74 of the Commission's Rules, and where no objection thereto is made by any party; that in the event of objection by any party to such amendment, said presiding officer be directed to refer said amendment to the Commission for action by the motions Commissioner.

(Continued on next page)

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KPQ, Wenatchee, Wash.; KVI, Tacoma, Wash., and WSUN, St. Petersburg, Fla.

Licenses for the following stations were further extended upon a temporary basis only, for the period ending September 1, 1946, pending determination upon applications for renewals:

KDYL and auxiliary, Salt Lake City; KECA and auxiliary, Los Angeles; KFAR, Fairbanks, Alaska; KFDM, Beaumont, Texas; KFJZ and auxiliary, Fort Worth; KFQD, Anchorage, Alaska; KFYR, Bismarck, N. Dak.; KGBX, Springfield, Mo.; KGCU, Mandan, N. Dak.; KGFX, Pierre, So. Dak.; KGHF, Pueblo, Colo.; KGMB and auxiliary, Honolulu; KGW, Portland, Ore.; KHSL, Chico, Cal.; KLZ, Denver, Colo.; KLAC, Los Angeles; KMJ, Fresno; KOAC, Corvallis, Ore.; KOB, Albuquerque; KOH, Reno, Nev.; KOL, Seattle; KOY, Phoenix; KPQ, Wenatchee, Wash.; KRLD, Dallas; KR0D, El Paso; KSAC, Manhattan, Kans.; KSD, St. Louis; KSF0, San Francisco; KSJB, Jamestown, N. Dak.; KSRO, Santa Rosa, Cal.; KTAR, Phoenix; KTSA, San Antonio; KUOA, Siloam Springs, Ark.; KUTA, Salt Lake City; KXYZ and auxiliary, Houston; KYA, San Francisco; KVI, Tacoma, Wash.; KVOD, Denver; KVOS, Bellingham, Wash.; KWTO, Springfield, Mo.; KXOK, St. Louis, Mo.; WADC, Village of Tallmadge, Ohio; WAGA, Atlanta; WATR, Waterbury, Conn.; WBT, Charlotte, N. C.; WDBO and auxiliary, Orlando; WCAO and auxiliary, Baltimore; WCAX, Burlington, Vt.; WDEV, Waterbury, Vt.; WDAF, Kansas City, Mo.; WDGY, Minneapolis; WEAN, Providence; WEAU, Eau Claire, Wis.; WEEI, Boston, Mass.; WFBM and auxiliary, Indianapolis; WFIL and auxiliary, Philadelphia; WGAN and auxiliary, Portland, Me.; WHKC, Columbus, Ohio; WHKY, Hickory, N. C.; WIAC, Hato Rey, P. R.; WIBW, Topeka; WICC, Bridgeport; WILL, Urbana; WIND and auxiliary, Chicago; WINS, and auxiliary, New York; WIOD and auxiliary, Miami; WIP and auxiliary, Philadelphia; WIS, Columbia, S. C.; WJAS, Pittsburgh, Pa.; WJLS, Beckley, W. Va.; WKAQ and auxiliary, San Juan, P. R.; WKBN, Youngstown, Ohio; WKRC, Cincinnati; WKZO, Kalamazoo; WLBZ, Bangor, Me.; WMAL, Washington; WMAM, Marinette, Wis.; WMBS, and auxiliary, Uniontown, Pa.; WMC and auxiliary, Memphis; WMCA and auxiliary, New York City; WMUR, Manchester, N. H.; WNBK, Binghamton, N. Y.; WNAX, Yankton, S. Dak.; WNEL, San Juan, P. R.; WOOD and auxiliary, Grand Rapids; WPRO and auxiliary, Providence; WREC and auxiliary, Memphis; WSGN, Birmingham, Ala.; WSJS, Winston-Salem; WSKB, McComb, Miss.; WSUN, St. Petersburg; WSVA, Harrisonburg, Va.; WSyr and auxiliary, Syracuse; WTAG and auxiliary, Worcester; WTAQ, Green Bay, Wis.; WTNJ and auxiliary, Milwaukee; WWNC, Asheville, N. C.

Licenses for the following Developmental Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending September 1, 1946:

W4XAJ, The Atlanta Journal; W5XIC, A. H. Belo Corp.; W9XEK, Courier-Journal and Louisville Times Co.; W8XFM, The Crosley Corp.; W3XL, Commercial Radio Eqpt. Co.; W4XAG, Ga. School of Tech.; W3XO, WINX Broadcasting Co.; W9XEV, Evansville on the Air, Inc.; W9XLA, KLZ Broadcasting Co.; W3XMB, Md. Broadcasting Co.; W1XMR, Matheson Radio Co., Inc.; W8XMY, Miami Valley Broadcasting Corp.; W10XF, W10XR, National Broadcasting Co., Inc.; W4XCT, WAPO Broadcasting Service; W2XRA, W2XRY, Rathenon Mfg. Co.; W4XAP, W4XFM, Birmingham, Ala.; W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, Westinghouse Radio Stations, Inc.; W9XJD, WJJD, Inc.

Licenses for the following Non-Commercial Educational Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WBEZ, Board of Education, City of Chicago; WNYE, Board of Education, City of N. Y., Brooklyn; KALW, Board

of Education, etc., San Francisco; WBOE, Cleveland City Board of Education; WIUC, University of Ill., Urbana; WBKY, University of Ky., Beattyville, Ky.

Licenses for the following FM Broadcast Stations were extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WFMN, Alpine, N. J.; WMIT, Winston-Salem; WNYC-FM, New York; WGTR, Boston; WMTW, Boston.

Licenses for the following FM Broadcast Stations were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WBRL, Baton Rouge, La.; WLOU, Detroit; WBCA, Schenectady; KOZY, Kansas City, Mo.; WMLL, Evansville; WENA, Detroit; WDUL, Superior, Wis.; WQXQ, New York; WNBK-FM, Binghamton, N. Y.; WTMJ-FM, Milwaukee; KHJ-FM, Los Angeles; WHNF, New York City; KMBC-FM, Kansas City, Mo.; WGYN, New York; WEAF-FM, New York; WSM-FM, Nashville; WIP-FM, Philadelphia; WELD, Columbus; WHFM, Rochester, N. Y.; WTIC-FM, Hartford, Conn.; WFIL-FM, Philadelphia; WDRC-FM, Hartford, Conn.; WOWO-FM, Fort Wayne; KYW-FM, Philadelphia; WGNB, Chicago; WHEF, Rochester, N. Y.; WTAG-FM, Worcester, Mass.; WMOT, Pittsburgh, Pa.; WWZR, Chicago.

ACTIONS ON MOTIONS

WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich.—Granted leave to intervene in hearing in re application of Central Broadcasting Corp., Flint, Mich. (Docket 7549)

New York Sun Broadcasting Co., Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for FM construction permit. (Docket 7223; B1-PH-618)

Dual Engineering Corp., Chicago, Ill.—Granted petition to dismiss without prejudice application for FM construction permit. (Docket 7141; B4-PH-174)

LCB, Inc., Lorain, Ohio—Granted petition for leave to amend application (B2-P-4636; Docket 7496) so as to make minor changes re stockholders; accepted amendment filed with petition.

Globe-Democrat Publishing Co., St. Louis, Mo.—Granted petition for leave to amend application for FM construction permit (B4-PH-110; Docket 7539), so as to supply current engineering data; accepted amendment filed with application.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted petition for leave to amend application for FM construction permit (B1-PH-266) so as to add additional engineering report designed to correct minor arithmetical defects in engineering report previously filed; accepted amendment filed with petition.

Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted petition for leave to amend application (B3-P-4528; Docket 7431), so as to specify frequency 710 kc., daytime only, instead of 1340 kc., unlimited time, and make other changes; accepted amendment filed with petition; removed application from hearing docket.

North Jersey Radio, Inc., Newark, N. J.—Granted petition for leave to amend application for FM station (B1-PH-358; Docket 7230) so as to show substitution of Edward W. Scudder, Jr., for Edward A. Foote as President and a director of corporation; make other changes; accepted amendment filed with petition. Granted same, for application for construction permit for standard station. (B1-P-4306; Docket 7370)

Raytheon Manufacturing Co., New York, N. Y.—Granted petition to dismiss without prejudice application for television construction permit. (B1-PCT-115; Docket 7249)

Greater New York Broadcasting Corp., New York, N. Y.—Granted motion to dismiss without prejudice application for FM construction permit. (B1-PH-95)

(Continued on next page)

Skyland Broadcasting Corp., Dayton, Ohio—Granted petition to reopen record in the hearing upon applications of Skyland Broadcasting Corp., Dayton, Ohio (Docket 7345), Ohio-Michigan Broadcasting Corp., Toledo, Ohio (Docket 7346), and WTOL, Toledo, Ohio (Docket 7515), for the purpose of receiving into the record a stipulation regarding the technical and legal qualifications of certain of petitioner's minority stockholders.

The Yankee Network, Inc., Providence, R. I.—Granted petition for leave to amend application for FM construction permit (B1-PII-592; Docket 7027), so as to supply additional engineering information and make changes to reflect the additional data; accepted amendment filed with petition.

Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo.—Granted petition for leave to amend application for FM construction permit (B4-PH-902; Docket 7542) so as to specify 10 KW instead of 3 KW, and make other changes; accepted amendment filed with petition.

Summit Radio Corp., Akron, Ohio—Granted petition for leave to amend application for construction permit (B2-P-3834; Docket 7214) so as to show a revised directional antenna system as shown in amended engineering report filed with amendment, and change Paragraph 5 to show revised estimates on initial installation costs; accepted amendment filed with petition.

KVGB—KVGB, Inc., Great Bend, Kans.—Granted petition for leave to amend application (B4-P-4459; Docket 7437) so as to specify 5 KW power, unlimited time, with directional antenna night, instead of 1 KW, unlimited time, and make other changes; accepted amendment filed with petition.

Caprock Broadcasting Co., Lubbock, Texas—Granted petition for leave to amend application for construction permit (B3-P-4090; Docket 6810), so as to specify a new transmitter site and directional antenna system, and show revised engineering information; accepted amendment filed with petition.

William Penn Broadcasting Co., Philadelphia, Pa.—Granted petition for leave to amend application for television construction permit (B2-PCP-150; Docket 7274), so as to show revised engineering data; accepted amendment filed with petition.

E. E. Murray, et al., d/b as Tennessee Broadcasters, Nashville, Tenn.—Granted petition for leave to amend application for construction permit (B3-P-3661; Docket 6648) so as to show deletion of Tony Sudekum as partner; the formation of new partnership by E. E. Murray, Harben Daniel and J. B. Fuqua (remaining partners) accepted amendment filed with petition; reopened record in Docket 6648; and without further hearing made said amendment part of the record.

WBXX Broadcasting Co., Inc., New York, N. Y.—Granted petition for leave to amend application for FM construction permit (B1-PII-85; Docket 6013) so as to show current information regarding officers and directors of corporation; revised engineering data, and make other changes; accepted amendment filed with petition.

Abilene Broadcasting Co., Abilene, Texas—Granted petition for leave to amend application (B3-P-4438; Docket 7367) so as to show the deletion of Howard Barrett and Bruce B. Meader as officers, directors and stockholders of corporation, and the substitution thereof of Lewis Dale Ackers and Jack Andrews, and to make other changes and accepted amendment filed with petition.

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for leave to enlarge issues in re application of James Robert Meachem for construction permit (B1-P-4274) to include issues as to availability of 1400 kc.

C. R. Bellatti, Stillwater, Okla.—Granted petition to amend application for construction permit (B3-P-4426; Docket 7436) so as to request 840 kc., daytime only, instead of 1490 kc., unlimited; change applicant from an individual to the Stillwater Publishing Co.; and

make other changes; accepted amendment filed with petition; removed application from hearing docket.

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Denied petition to keep hearing and record open in proceeding upon its application for construction permit (B4-P-2784; Docket 6052), for leave to amend application so as to specify a revised directional antenna pattern, and to set a date for further hearing; the petition was denied without prejudice to petitioner's right to file on or before August 1, 1946, a petition for leave to amend its application so as to specify a modified directional antenna design at such time as it may file a proper amendment and the necessary accompanying engineering report.

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), Detroit, Mich.—Granted petition for leave to amend application for an FM station in Chicago, Ill. (B4-PH-441; Docket 7142), so as to substitute the UAW-CIO Broadcasting Corporation of Illinois as applicant; accepted amendment filed with petition.

Chester E. Daly, Cleveland, Ohio—Granted petition for leave to amend application for construction permit (B2-P-3994; Docket 7175) so as to change the status of applicant from an individual to a corporation; accepted amendment filed with petition.

WISN—Hearst Radio, Inc., Milwaukee, Wisc.—Dismissed petition for leave to intervene in consolidated hearing in Dockets 6824, 7356, 7357, 7490.

Scheduled hearing for July 18, 1946, upon applications of KHTN, Inc. (Docket 7585; B3-P-4359), and W. Albert Lee (Docket 7566; B3-P-4628); Houston, Texas, to be heard in consolidated hearing.

On Commission's own motion, continued hearing from July 1 to July 8, in re applications for FM stations in New York city area.

On Commission's own motion, continued further consolidated hearing from June 18 to August 5, 1946, in re Missionary Society of St. Paul the Apostle (Docket 7316), and WNEW (Dockets 7317 and 7318), New York, N. Y.

On Commission's own motion, continued hearing in re WAKR (Docket 7214), Akron, Ohio, from June 17 to June 24, 1946.

On Commission's own motion, continued hearing in re applications of Don Lee Broadcasting System (Dockets 7398, 7399, 7615 and 7616) to October 7, 1946.

Denied petition filed by Seaboard Radio Broadcasting Corp. for continuance of hearing in re applications for television stations in Philadelphia area.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

KTBC—Claudia T. Johnson, Austin, Texas—License to cover construction permit (B3-P-3885) which authorized increase in power, installation of new transmitter and directional antenna for night use and move of transmitter.

KTBC—Claudia T. Johnson, Austin, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—Liberty Broadcasting Corp., Rochester, N. Y. (P. O. 1022 Munsey Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 590 kc., power 5 KW, directional antenna day and night use and unlimited hours of operation.

(Continued on next page)

WDLF—Panama City Broadcasting Co., Panama City, Fla.—Construction permit to change frequency from 1230 to 590 kc., power 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

620 Kilocycles

NEW—Stanley S. Beaubaire & W. Keith Topping, d/d as Hanford Publishing Co., Hanford, Calif. (P. O. 223 West 7th St.)—Construction permit for a new standard broadcast station to be operated on 620 kc., power 1 KW, directional antenna for night use and unlimited hours of operation.

640 Kilocycles

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended: to change frequency from 590 kc., to 640 kc., and change hours of operation from unlimited to limited time.

650 Kilocycles

NEW—Bay Broadcasting Co., Goose Creek, Texas (P. O. Box 622)—Construction permit for a new standard broadcast station to be operated on 650 kc., power 250 watts and daytime hours of operation.

690 Kilocycles

NEW—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 690 kc., power from 250 watts to 1 KW, hours of operation from unlimited time to daytime only and change type of transmitter.

710 Kilocycles

NEW—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power 250 watts and unlimited hours of operation. Amended: to change frequency from 1340 to 710 kc., change hours of operation from unlimited to daytime, and make changes in vertical antenna.

740 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, Puerto Rico—Construction permit to change frequency from 620 to 740 kc., power from 5 KW to 10 KW, make changes in transmitting equipment, and install directional antenna for day and night use.

960 Kilocycles

NEW—Radio Phoenix, Inc., Phoenix, Ariz. (P. O. 128 North First Ave.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power 5 KW, directional antenna for night use, and unlimited hours of operation.

980 Kilocycles

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Acquisition of control of licensee corporation by Ralph M. Lambeth through transfer of 150 shares of common stock (60%) from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth.

1040 Kilocycles

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on

1040 kc., power 1 KW, and daytime only hours of operation. Amended: re stockholders and to change type of transmitter.

1050 Kilocycles

NEW—Rainier Broadcasting Co., Inc., Seattle, Wash. (P. O. 961 Stuart Bldg.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power 50 KW, directional antenna day and night use and unlimited hours of operation.

1150 Kilocycles

NEW—WOOP, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 1150 kc., power 5 KW day and night and unlimited hours of operation. Amended to change power from 5 KW day and night to 1 KW night, 5 KW day and make changes in directional antenna.

KSAL—KSAL, Inc., Salina, Kans.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and new directional antenna for night use, and change transmitter location. (1150 kc.) Amended re change transmitted location and make changes in directional antenna.

1230 Kilocycles

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—License to cover construction permit (B2-P-3346 as modified) which authorized a new standard broadcast station. (1230 kc.)

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—Authority to determine operating power by direct measurement of antenna power. (1230 kc.)

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—Modification of construction permit (B2-P-3346, which authorized a new standard broadcast station) to change studio location. (1230 kc.)

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Authority to make changes in automatic frequency control unit. (1230 kc.)

NEW—Pueblo Radio Co., Inc., Pueblo, Colo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation. Amended re stockholders.

KXLO—Capitol Broadcasting Co., Lewiston, Mont.—Modification of construction permit (B5-P-4479, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Voluntary assignment of license to South Shore Broadcasting Corporation.

KRES—Missouri Valley Broadcasting Corp., St. Joseph, Mo.—License to cover construction permit (B4-P-4402) which authorized a new standard broadcast station, and to specify studio location as 113 South 7th Street, St. Joseph, Mo.

KRES—Missouri Valley Broadcasting Corp., St. Joseph, Mo.—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Construction permit to install new vertical antenna and ground system and change transmitter location.

KICA—Hugh DeWitt Landis, Clovis, N. M.—Authority to make changes in automatic frequency control unit.

WIBU—Wm. C. Forrest, Poynette, Wis.—License to cover construction permit (B4-P-3762) which authorized installation of new antenna and changes in ground system.

WIBU—Wm. C. Forrest, Poynette, Wis.—Authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

1270 Kilocycles

KIOX—Bay City Broadcasting Co., a partnership consisting of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas.—Modification of construction permit (B3-P-4012, which authorized a new standard broadcast station) to change frequency from 1110 to 1270 kc., hours of operation from daytime to unlimited time, with 1 KW, change type of transmitter, install directional antenna for night use, correct studio location and extend commencement and completion dates.

1340 Kilocycles

WJPR—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership, d/b as Radio Services Co., Greenville, Miss.—Construction permit to install a new transmitter.

NEW—Citizens Broadcasting Co., Abilene, Texas.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power 250 watts, and unlimited hours of operation. Amended: re stockholders.

NEW—Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, a Partnership, d/b as Westex Broadcasting Co., San Angelo, Texas.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power 250 watts, and unlimited hours of operation. Amended: to show additional partners, Travis E. Baker and Armistead D. Rust.

1430 Kilocycles

NEW—North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power 5 KW, directional antenna for night use, and unlimited hours of operation. Amended: re officers and directors.

1450 Kilocycles

NEW—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash. (P. O. Temp. c/o Edward J. Jansen, 1702 N. Prospect, Tacoma, Wash.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—License to cover construction permit (B3-P-3929, as modified) which authorized a new standard broadcast station.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Authority to determine operating power by direct measurement of antenna power.

KQEA—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-3793, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Acquisition of control of licensee corporation by Harold D. Glidden and Harry E. Umphrey through purchase of 215 shares of common stock (43%) from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A. Trite.

NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala. (P. O. Temp. c/o John Garrison, P. O. Box 523)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

NEW—Robert F. Neathery, West Plains, Mo. (P. O. 4 Court Square)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

1480 Kilocycles

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Construction permit to change frequency from 1480 to 1470 kc., power from 1 to 5 KW, install new transmitter, and directional antenna for day and night use and change transmitter location from South Somerset, Mass., to Portsmouth, R. I. Amended to change requested frequency from 1470 to 1480 kc., make changes in directional antenna for day and night use and change transmitter location from Portsmouth, R. I., to Somerset Township, Mass.

1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Modification of construction permit (B1-P-4568, which authorized a new standard broadcast station) to change type of transmitter.

WJXN—P. K. Ewing, Jr., & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Voluntary assignment of license to P. K. Ewing, Jr., F. C. Ewing, and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co.

NEW—Big Bend Broadcasters (near), Alpine, Texas (P. O. c/o Holland Hotel)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts, and unlimited hours of operation.

1560 Kilocycles

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—Modification of construction permit (B3-P-4373, which authorized a new standard broadcast station for approval of antenna and approval of new transmitter location.

1590 Kilocycles

KVGB—KVGB, Inc., Great Bend, Kan.—Construction permit to change frequency from 1400 to 1590 kc., to increase power from 250 watts to 1 KW, and install new transmitter. Amended: to increase power from 1 to 5 KW, change type of transmitter, install new directional antenna for night use, and change transmitter location.

WAKR—Summit Radio Corp., Akron, Ohio.—Construction permit to make changes in directional antenna for night use and make changes in ground system. (1590 kc.) Amended: re directional antenna system.

FM APPLICATIONS ACCEPTED FOR FILING

The Outlet Co., Providence, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency "to be assigned by FCC," coverage of 7,200 square miles. Amended to show correct type of transmitter.

Fort Wayne Broadcasting, Inc., Fort Wayne, Ind. (P. O. 525 Lincoln Tower Building)—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel #238, 95.5 mc., with coverage of 13,700 square miles.

Variety Broadcasting Co., Inc., Dallas, Texas (P. O. 2401 South Boulevard)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, with coverage of 10,600 square miles.

Review Publishing Co., Alliance, Ohio.—Modification of construction permit (B2-PH-475 which authorized a FM Metropolitan broadcast station), to change class of station to Community; and specify a frequency of 104.5 mc., Channel #263; type of transmitter, transmitter and studio location and changes in antenna system.

Evangelical Lutheran Synod of Missouri, Ohio, and other States Clayton, Mo.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage 9,600 square miles. Amended to change type of transmitter,

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coverage from 9,600 to 14,000 square miles, population from 1,703,827 to 1,855,200; and make changes in antenna system.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 8,660 square miles. Amended to make minor corrections in engineer report (height of tower).

North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new high frequency FM broadcast station to be operated on +98 mc., coverage 8,150 square miles. Amended to change officers and directors.

Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y. (P. O. 1110 East 23rd St.)—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W10XPA—W10XPB—W10XPC—W10XPD—W10XPE—Philco Products, Inc., Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W3XPD—W3XPE—W3XPF—W3XPG—W3XPH—W3XPI—W3XPK—W3XPL—Philco Products, Inc., Area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia—Voluntary assignment of license to Philco Television Broadcasting Corporation.

WPTZ—W3XE—Philco Products, Inc., Philadelphia, Pa.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W10XP—Philco Products, Inc., Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W3XAF—Philco Products, Inc., Arlington, Va.—Voluntary assignment of construction permit to Philco Television Broadcasting Corporation.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KYSM—F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn.—Voluntary assignment of license to F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr., d/b as The Southern Minnesota Supply Company.

W6XLA—Television Productions, Inc., Los Angeles, Calif.—License to cover construction permit (B5-PVB-162) which authorized change in frequency, transmitter and emission. (480-508 mc.)

W6XYZ—Television Productions, Inc., Los Angeles, Calif.—License to cover construction permit (B5-PVB-163) which authorized a change in transmitter site and emission. (76-82 mc.)

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Acquisition of control of licensee corporation through purchase of 125 shares of common stock (50%) by R. M. Venable from E. R. Custer and Floyd E. Price.

KUTI—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Area of Salt Lake City, Utah—License to cover construction permit (B5-PRE-452) which authorized a new relay broadcast station.

KSLR—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Area of Salt Lake City, Utah—License to cover construction permit (B5-PRY-305) which authorized a new relay broadcast station.

WLSL—Loyola University, New Orleans, La.—License to cover construction permit (B3-PRY-313) which authorized a new relay broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power 1 KW and daytime hours of operation.

NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J.—Construction permit for a new standard broadcast station to be operated on 620 kc., power 250 watts, unlimited hours of operation, directional antenna for day and night use.

NEW—Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power 250 watts and daytime hours of operation.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location and make changes in antenna system. (1440 kc.)

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts, and unlimited hours of operation.

KNEL—G. L. Burns, Brady, Texas—Construction permit to change power from 100 watts-250 watts-LS to 250 watts, day and night. (1490 kc.)

KTNM—Hoyt Houck, Robert D. Honck, Walter G. Russell, d/b as Tucumari Broadcasting Co., Tucumari, N. Mex.—Consent to assignment of license to R. B. McAlister, Pryde E. Hale and Grady Maples, a partnership, d/b as "McMa Agency." (1400 kc.)

WMLT—George T. Morris, tr/as Dublin Broadcasting Co., Dublin, Ga.—Consent to assignment of license of standard station WMLT and conditional FM grant to Dublin Broadcasting Co. (1340 kc.)

NEW—Dean Covington, J. W. Tromerhauser, and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., in or near Rome, Ga.—Construction permit for a new standard broadcast station to be operated on 710 kc., power 1 KW, daytime hours of operation.

NEW—Walter E. Yaggy, L. B. Horton, L. B. Horton, Jr., and Virginia Ede Carswell, d/b as The Concho Valley Broadcasting Co., San Angelo, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Rawlins Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.

NEW—Lewis C. Tierney, Helen S. Tierney and Albert S. Kemper, Jr., d/b as Mercer Broadcasting Co., Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Construction permit to change frequency from 1340 to 1270 kc., power from 250 watts to 5 KW, install directional antenna for night use, new transmitter and change transmitter location.

NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

NEW—Eugene E. Stone, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

NEW—Alfred Achilles Coreanges, Mineral Wells, Texas—Construction permit for a new standard broadcast station to be operated on 1140 kc., power 250 watts and daytime hours of operation.

NEW—Mojave Valley Broadcasting Co., a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno, Barstow, Calif.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

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- NEW—Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on 620 kc., power not specified and unlimited hours of operation.
- KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Construction permit to change power from 500 watts-1 KW-LS to 500 watts-5 KW-LS, install new transmitter and change transmitter location. (580 kc.)
- NEW—Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation.
- NEW—Theodore Granik, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power 5 KW, and daytime hours of operation.
- KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Construction permit to change frequency from 1340 to 790 kc., power from 250 watts to 5 KW, install transmitter, change transmitter location, install directional antenna for night use.

Federal Trade Commission Actions

COMPLAINTS

Excellex Co.—The Commission has issued a complaint charging Arthur E. Weisberg, trading as Excellex Co., 1100 Vincent Avenue, North, Minneapolis, with disseminating false advertisements in connection with the sale of a medicinal preparation designated XLX Vita-Grey Tablets, which he advertises under the slogan "Banish Gray Hair the Vitamin Way." (5445)

Jacques Kreisler Manufacturing Corp., manufacturer of jewelry at North Bergen, N. J., and its officers, Jacques Kreisler and Tobias Stern, are charged in a Commission complaint with violation of the Robinson-Patman Anti-discrimination Act by selling jewelry to some purchasers at prices lower than those they allow other purchasers competitively engaged with the favored customers. (5446)

Lusterman, Seldis Co.—Isidore Lusterman and Edward E. Seldis, trading as Lusterman, Seldis Co., 5 West 36th Street, New York, engaged in the sale and distribution of umbrellas, are charged in a Commission complaint with deceiving purchasers as to the true fiber content of their products. (5443)

CEASE AND DESIST ORDER

Union Fishermen's Co-Operative Packing Co.—An order directed against violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of sea food products has been issued by the Commission against Union Fishermen's Co-Operative Packing Co., Astoria, Oreg. (5420)

STIPULATIONS

Townlee Hats, Inc., and Herman E. Nelson and Nathan Rappaport, 159 Colden Street, Jersey City, stipulated with the Federal Trade Commission that in connection with the sale of women's hats they will stop representing in any manner that hats made in whole or in part from old, used or secondhand materials are new or are made of new materials. (4160)

Triana Hats, Inc., 1049 Sixth Avenue, New York, and Herbert Schorr and Hannah Schorr, who manage the corporation's business, entered into a stipulation with the Commission to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or secondhand materials are new or are made of new materials. The individual respondents also are co-partners who trade as Jolie Hat Co. and as Herbert Schorr. (4161)

FTC COMPLAINT DISMISSED

The Commission has dismissed without prejudice a complaint charging Lea H. Heller, Michael Heller and Harry Hindlemann, trading as Associated Tailors and Associated Denver Tailors, Denver, Colorado, with misrepresentation in the sale of men's clothing.

All of the Commissioners participated in the decision.

FTC CASES CLOSED

The Commission has closed without prejudice the case growing out of its complaint against Mrs. Kate Henderson and Mrs. Nora G. Neal, trading as John C. Johnson Co., and Dr. Thomas V. Neal. They had been charged with misrepresentation in the sale of ironware cooking utensils.

The case was closed because the respondents have discontinued the business in which they were engaged at Birmingham, Ala., and there is no evidence that they intend to resume it.

All of the Commissioners participated in the decision.

The Commission has issued an order also closing without prejudice the case growing out of its complaint charging W. S. Roberts, trading as Health Brands, with misrepresentation of medicinal products and cosmetics.

Closing of the case was ordered because the respondent has discontinued the business he formerly engaged in at 455 West 45th Street, New York, and there is no likelihood he will resume it.

All of the Commissioners participated in the decision.