

**NAB2007**

**PROGRAM & EXHIBIT GUIDE**

Conferences: April 14-19, 2007 Exhibits: April 16-19, 2007  
Las Vegas Convention Center, Las Vegas, Nevada USA

**NAB**

THE WORLD'S LARGEST ELECTRONIC MEDIA SHOW

[www.nabshow.com](http://www.nabshow.com)

Electronic Media's  
**Essential  
Destination**

# HEADIN' SOUTH

NORTH HALL

CENTRAL HALL

SOUTH HALL

LAS VEGAS CONVENTION CENTER

We've migrated South for NAB.

Come visit Yamaha Commercial Audio  
in the South Hall – Booth# SL5710.





**David K. Rehr**  
NAB President and CEO

## Welcome to NAB2007, the essential destination for media professionals, where thousands of new technology products make their debut.

With 1,500 exhibitors and more than 105,000+ attendees from over 140 countries, NAB2007 is THE global marketplace for television, radio, post/production, film, telecom and multimedia technologies.



**Bruce Reese**  
NAB Joint Board Chair

NAB2007 also features a wide-ranging choice of educational sessions covering every facet of telecommunications. These programs are unrivaled and represent a unique opportunity to gain practical knowledge while networking with peers from around the world. There is no better education and training opportunity for media and entertainment professionals. Sessions and events feature the top industry executives, technology entrepreneurs and up-and-coming business leaders of tomorrow.



**Chris Brown**  
NAB Executive Vice President  
Conventions and Business Operations

NAB2007 is also the annual convention of the National Association of Broadcasters (NAB), the voice of radio and television broadcasters in Washington, D.C. NAB advocates on behalf of more than 8,300 free, local radio and television stations and also broadcast networks before Congress, the Federal Communications Commission and the Courts. And through the Annual NAB Convention, NAB also leads the charge in new technology development and deployment — helping define, and in many cases redefine, the next generation of broadcasting. To learn more about NAB, or the value of NAB membership, visit our Web site at [www.nab.org](http://www.nab.org).

We hope you have an exciting and productive week in Las Vegas.  
Enjoy the show!



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## NAB Proudly Offers...

### NAB National Campaigns Public Service Pavilion

Booth N7738

Visit the NAB Public Service Pavilion and pick up free public service materials to assist your station in the development and implementation of locally focused community service initiatives.

### NAB DTV Transition

Booth L12

Visit the DTV transition booth to see a live demo of how a digital converter box transforms an analog signal into a digital signal for a dramatically better TV viewing experience. You'll also learn more about the NAB's consumer education campaign to help Americans make the transition from analog to digital television on February 17, 2009.

### NAB Member Benefits Program/ Member Services

Booth L10

The NAB Member Benefits Program provides discounts on products for you and your business. From business services, to publications, signage, apparel, gifts and microphone flags, NAB saves you money and effort by delivering reputable products and services.

### NAB Associate & International Membership

Booth L11

NAB Associate & International Membership is vital to your success! Whether you are interested in selling products or services to electronic media professionals, use the technology, or are an international broadcaster located outside the USA, membership in the NAB is for you! Stop by the booth and find out about the benefits and join now.

### NAB Radio & TV Member Lounge

Room N243

The lounge is open to all Radio and Television members. Stop by and visit with representatives from our Radio Membership, Television Membership and National Association of Broadcaster's Education Foundation to learn more about how NAB membership can work for you. Amenities include email stations, wireless internet, light refreshments and conference rooms.

#### Hours:

Sunday .....

Monday - Tuesday .....

Wednesday .....

### NAB Store

Central Lobby / South Lobby

#### Hours:

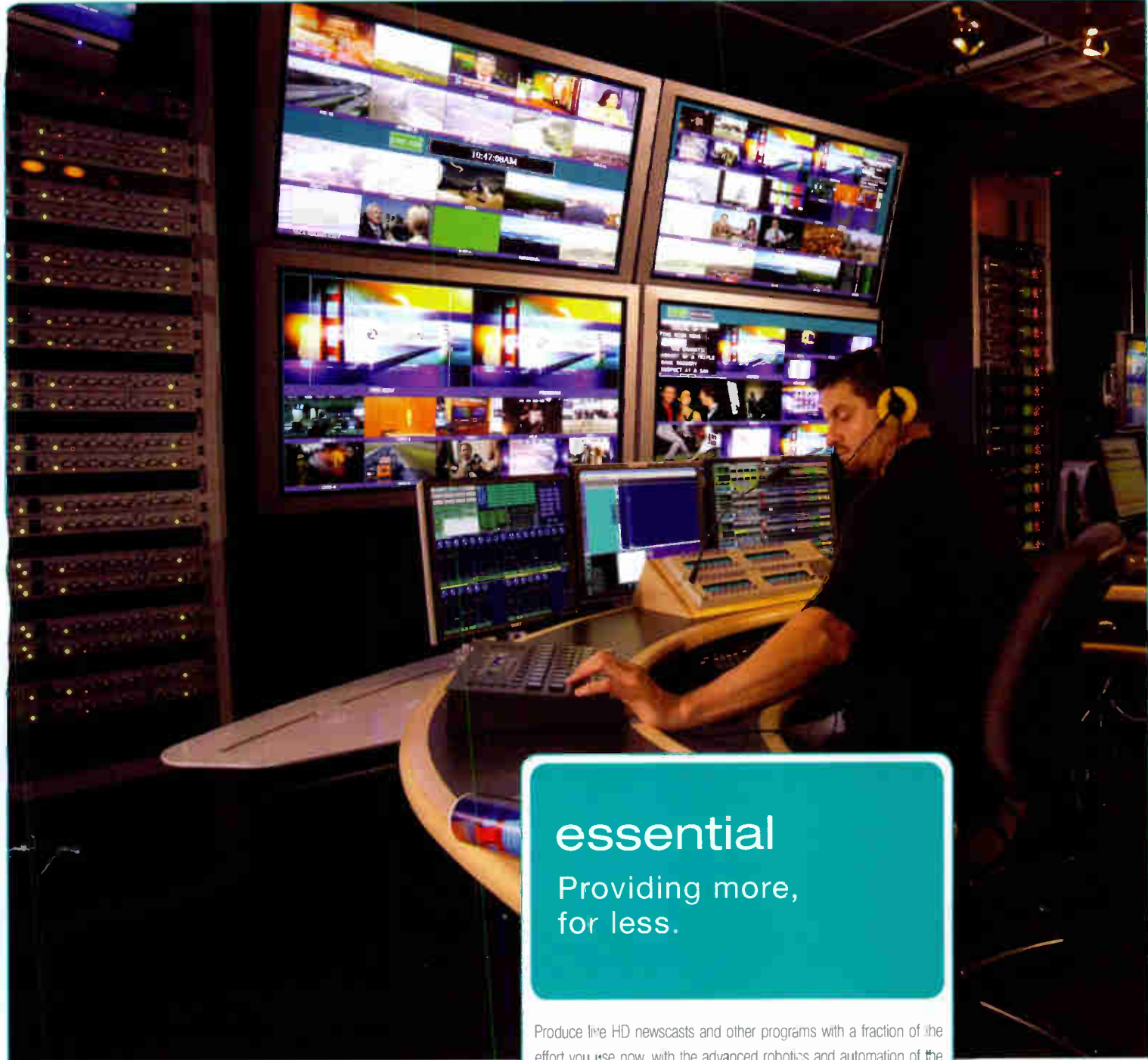
Friday .....

Saturday - Wednesday .....

Thursday .....







## essential

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Produce live HD newscasts and other programs with a fraction of the effort you use now, with the advanced robotics and automation of the Ignite™ HD. Free your personnel to produce additional sparkle to your stories or create other revenue-generating content. That's why Ignite HD Live Production products provide the strongest ROI in the industry.

[www.thomsongrassvalley.com/ignitehd](http://www.thomsongrassvalley.com/ignitehd)

See us at NAB 2007 Booths N-902 & SL-2020



# General Information

## Location

NAB2007 — The World's Largest Electronic Media Show — will be held at the Las Vegas Convention Center (LVCC). All sessions, exhibits and events are at the LVCC unless otherwise noted.

RTNDA@NAB will be held at the Las Vegas Hilton. All RTNDA sessions, exhibits and events will be held there unless otherwise noted.

## Location Directory

### LVCC North Hall Meeting Rooms

Broadcast Regulatory & Legislative Conference . . . . . N231 – N241  
Digital Tech Guru Workshop . . . . . N258  
Director of Photography Workshop . . . . . N259  
Newsroom . . . . . N247  
Podcasting Summit . . . . . N255 & N257  
PostProduction World  
Conference . . . . . N250 – N262  
Press Briefing Room . . . . . N242  
Radio Management Conference . N231 – N241  
Sports Technology Forum . . . . . N249  
Technologies for Worship  
Conference . . . . . N115 – N119  
Telecom@NAB2007 . . . . . N231 – N241  
Television Management  
Conference . . . . . N231 – N241  
International Super Session . . . . . N250  
International Reception . . . . . N249

### LVCC South Hall Meeting Rooms

Broadcast Engineering  
Conference . . . . . S219 – S228  
Digital Cinema Summit . . . . . S222  
IPTV World . . . . . S219 & S222  
MoTV: Mobile Video and  
TV Forum . . . . . S219 & S225  
MPEGIF Master Class . . . . . S228  
Rich Media Website Development  
Conference . . . . . S224 & S225  
Super Sessions . . . . . S222

### Las Vegas Hilton, Barron Room

- All Industry Opening (*Open to all registrants*)
- FCC Breakfast
- NAB Radio Luncheon
- NAB Television Luncheon
- NAB Technology Luncheon
- Super Session (Google CEO)

### Las Vegas Hilton, Ballrooms

- Washington Policy & Politics Breakfast
- The Regulatory Face-Off
- Global Matchmaking Reception
- NABEF/BEA/RTNDA Career Day
- NAB/RTNDA Super Session
- Amateur Radio Operators Reception

### Las Vegas Hilton, Pavilions & Meeting Rooms

- RTNDA@NAB Sessions & Exhibits

*Locations subject to change.*

## Exhibits

### NAB2007 Exhibit Hours

Monday – Wednesday . . . . . 9:00 AM – 6:00 PM  
Thursday . . . . . 9:00 AM – 4:00 PM

### RTNDA@NAB Exhibit Hours

Monday – Tuesday . . . . . 9:00 AM – 5:00 PM  
Wednesday . . . . . 9:00 AM – 3:30 PM

### Exhibit Locations

#### North Hall

- Acquisition & Production
- Management & Systems
- Pro Audio
- Radio

#### Central Hall

- Acquisition & Production
- Content Village
- Distribution & Delivery
- Satellite Technologies
- Technologies for Worship

#### South Hall Upper

- Acquisition & Production
- Management & Systems

#### South Hall Lower

- Post-Production
- Display Systems

#### Walkway between Central & South Halls

- Outdoor Media & Equipment

#### Las Vegas Hilton Pavilion

- RTNDA@NAB

## Lobby/Service Booths

### North Lobby

ADA . . . . . L4  
ARRL . . . . . L1  
Conference Bag Pick Up . . . . . L9  
DTV Transition . . . . . L12  
Expovision / Housing Assistance . . . . . L3  
Radio Advertising Bureau . . . . . L2  
Concierge Services . . . . . L5

### North Hall

NAB National Campaigns  
Public Service Pavilion . . . . . N7738

### Central Lobby

NAB Associate &  
International Membership . . . . . L11  
NAB Member Benefits/  
Member Services . . . . . L10

### South Upper Lobby

ATSC DTV Hot Spot . . . . . L30  
IEEE . . . . . L27  
SBE . . . . . L28  
SMPTE . . . . . L29

Visit **TRANSRADIO**  
at the NAB at booths N 9611 and  
N 7706, North Hall

**Music, News and Education**

**We  
make the  
Transmitters**

**TRANSRADIO's DRM Solutions -  
now with the new release R4 of the  
Fraunhofer DRM ContentServer™**



**TRANSRADIO**  
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**TRANSRADIO** offers:

- Complete DRM-Systems
- LW + MW Transmitters up to 1,200 kW
- SW Transmitters
- VHF/FM Transmitters and Transposers from 5W to 30kW
- Antenna Systems
- Standby and Reserve Systems
- Turn Key Projects

**TRANSRADIO**

SenderSysteme Berlin AG    phone: +49-30-3 39 78-0  
Mertensstrasse 63            fax: +49-30-3 39 78-599  
13587 Berlin                    e-mail: info@tsb-ag.com  
Germany

[www.transradio.de](http://www.transradio.de)



# Registration Information

## Attendee Registration Locations & Hours

For assistance, please go to Registration.

### North Hall:

Friday..... 8:00 AM – 5:00 PM  
 Saturday – Wednesday ... 7:30 AM – 6:00 PM  
 Thursday..... 7:30 AM – 2:00 PM

### South Hall:

Monday – Thursday ..... 7:30 AM – 1:00 PM

Sponsored by **Deloitte.**

## Registration Categories & Fees

All registration packages include access to the NAB2007 exhibits and access to the All Industry Opening. All conference registrations (excluding One Day Packages) include access to all NAB2007 Super Sessions.

### Luncheon Tickets

All Broadcast Conference registrants receive one complimentary luncheon ticket with their registration. Only registered attendees may purchase additional luncheon tickets. Tickets can be purchased for \$55 each.

### Lost Badges

Lost badges can be replaced at Registration. Replacement fee for badges is \$50.

### Upgrades

Registration can be updated at the Registration Area in North or South Halls.

## NAB Broadcast Conferences

**Broadcast Engineering, Radio Management, Television Management & Broadcast Regulatory & Legislative Conferences** Register for 1 and get access to all 4 — includes access to all four conferences, Super Sessions, one luncheon ticket and the FCC and Washington Policy & Politics Breakfasts. Spouse registration (available only if not involved in the industry) includes the same benefits and must be accompanied by a Broadcast Conference registrant. Student package does not include a luncheon ticket or access to the breakfasts.

**Digital Cinema Summit** — includes access to the Digital Cinema Summit sessions on April 14 – 15.

Co-produced by 

**MPEGIF Master Class** — includes access to the MPEGIF Master Class sessions on April 15.

**MoTV: Mobile Video and TV Forum** — includes access to the MoTV: Mobile Video and TV Forum sessions on April 17.

**IPTV World** — includes access to the IPTV World sessions on April 18.

MoTV & IPTV World Co-produced by 

**PostProduction World Conference** — includes access to only those PostProduction World sessions on the day(s) of the package purchased. PostProduction Conference also includes access to the Director of Photography Workshop and Rich Media Website Development Conference. Sponsored by **Avid**

**PostProduction World Certification Workshops** — must be purchased separately and include only the sessions on the days of the package purchased. All Certification Workshops are two-day workshops.

**Digital Tech Guru Workshop** — includes access to only the Digital Tech Guru Workshop sessions on April 15.

**Director of Photography Workshop** — includes access to only the Director of Photography Workshop sessions on April 14 – 15.

**Podcasting Summit** — includes access to only the Podcasting Summit sessions on April 13 – 15.

**Rich Media Website Development Conference** — includes access to only the Rich Media Web Development Conference sessions on April 15 – 16.

PostProduction Conference Co-produced by 

**RTNDA@NAB** sessions and exhibits are included with the NAB Broadcast Conference registration. RTNDA sessions, special events, exhibits and registration are located at the Las Vegas Hilton.

**Sports Technology Forum** — includes access to Sports Technology Forum sessions on April 16.

Co-produced by 

**Technologies for Worship Conference** — includes access to the Technologies for Worship Conference sessions on April 16 – 19.

**Technologies for Worship Weekend Workshops** — must be purchased separately and include only the sessions on the day(s) of the package purchased. All Weekend Workshops are one-day workshops.

Technologies for Worship Conference Co-produced by 

**Telecom@NAB2007 Video Broadband Conference** — includes access to the Video Broadband Conference sessions on April 16 – 17.

**Telecom@NAB2007 Telecom Technology Papers** — includes access to the Telecom Technology Papers sessions on April 17 – 18.

**Telecom@NAB2007 Telecom Video Production Crash Course** — includes access to the Telecom Video Production Crash Course sessions on April 18.

Telecom Co-produced by 

**Super Sessions** — These high-caliber, high-level sessions feature industry visionaries who provide their own unique viewpoints, insights and expertise into a broad range of topics — from the latest in Internet broadcasting to digital video production, to name a few. Super Sessions are open to all conference registrants (excluding One Day Packages).

**Exhibits-Only** — includes only admission to all exhibits. Luncheon tickets purchased separately.

Conference Packages	Member Onsite	Non-Member Onsite
<b>Broadcast Conference Package</b> Includes access to all four Broadcast Conferences. Select your primary conference below: <input type="checkbox"/> Broadcast Engineering Conference <input type="checkbox"/> Television Management Conference <input type="checkbox"/> Radio Management Conference <input type="checkbox"/> Broadcast Regulatory & Legislative Conference  Special Rates: <input type="checkbox"/> Student (\$175) <input type="checkbox"/> Spouse (\$100)	<b>\$645</b>	<b>\$995</b>
<b>Digital Cinema Summit</b>	<b>\$495</b>	<b>\$625</b>
<b>Digital Tech Guru Workshop</b>	<b>\$495</b>	<b>\$625</b>
<b>Director of Photography Workshop</b>	<b>\$625</b>	<b>\$795</b>
<b>MPEGIF Master Class</b>	<b>\$375</b>	<b>\$425</b>
<b>MoTV: Mobile Video and TV Forum</b>	<b>\$495</b>	<b>\$625</b>
<b>IPTV World</b>	<b>\$495</b>	<b>\$625</b>
<b>Podcasting Summit</b>	<b>\$695</b>	<b>\$795</b>
<b>Rich Media Website Development Conference</b>	<b>\$695</b>	<b>\$795</b>
<b>Sports Technology Forum</b>	<b>\$495</b>	<b>\$625</b>
<b>Technologies for Worship Conference</b> See below for Pre-Conference Weekend Workshops  Special Rates: <input type="checkbox"/> Student (\$150) Group rates available. See www.nabshow.com/worship for details.	<b>\$495</b>	<b>\$625</b>
<b>Telecom@NAB2007</b> (Each workshop is \$495/\$625) <input type="checkbox"/> Broadband Video <input type="checkbox"/> Telecom Technology Papers <input type="checkbox"/> Telecom Video Production Crash Course	<b>\$495</b>	<b>\$625</b>
<b>PostProduction World Conference</b> Bonus! Includes the following: <input type="checkbox"/> Director of Photography Workshop <input type="checkbox"/> Rich Media Web Development Conference  Special Rates: <input type="checkbox"/> Student (\$275) Weekday rate \$345/day, Select day: <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday Save over \$400! Combine PostProduction World Conference with your choice of Certification Workshop. See details below.	<b>\$895</b>	<b>\$1125</b>
Exhibits & Super Session Packages	Member Onsite	Non-Member Onsite
<b>Super Session Package</b> 4 days of Exhibits plus Super Sessions!	<b>\$325</b>	<b>\$325</b>
<b>Exhibits-Only Package</b>	<b>\$200</b>	<b>\$200</b>

## PostProduction World 2-Day Certification Workshops

Workshop + Conference \$1325  
 Workshop Only \$850 each

- Avid Xpress Pro (Fri–Sat)
- Apple Final Cut Pro Level 1 (Fri–Sat)
- Apple Final Cut Pro Level 3 (Sun–Mon)
- Apple Motion (Sun–Mon)
- Sony Vegas (Tues–Wed)

## Technologies for Worship Weekend Workshops

\$295 each

- Video Technologies Workshop (Basic)
- Graphic Design Process and Brainstorming Techniques
- Dynamic Worship by Design
- Ministry Production Design
- Intro to 3D: Modeling, Animating, Lighting
- Hand-On Audio Mixing Workshop
- Video Production Technologies Workshop (Advanced)

## Additional Luncheon Tickets

\$55 each

- NAB TV Luncheon (Mon)
- NAB Radio Luncheon (Tues)
- NAB Technology Luncheon (Wed)



"I'd like to thank my Digital Asset Manager."

Accenture is proud to sponsor NAB 2007.  
And proud to be helping media companies  
achieve high performance in the digital world.  
Contact us at [media.entertainment@accenture.com](mailto:media.entertainment@accenture.com)  
or visit South Hall 2 Booth SL12413.

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*High performance. Delivered.*

World Radio History

# Special Attractions

## Content Village

### Central Hall

Today's content market has unlimited potential and you'll have an opportunity to experience it firsthand at NAB's Content Village — the ultimate destination for those savvy enough to profit from New Media Networks.

Content Village provides a B2B matchmaking environment for content programmers and aggregators who want to repurpose content and take advantage of hot new technologies and access to new subscribers.

Content Village Lounge Sponsored by **Level(3)**

## Cyber Café

### North Hall, N8038

Enjoy free WiFi access while enjoying a drink from the coffee bar.

#### Hours:

Monday – Wednesday . . . . . 9:00 AM – 6:00 PM  
Thursday . . . . . 9:00 AM – 4:00 PM

## DTV Hot Spot

### South Hall Upper Level Lobby

The DTV Hot Spot will highlight a variety of new technologies that utilize ATSC Standards or emerging standards critical to the future of broadcast television. The Advanced Television Systems Committee, Inc., is an international, non-profit organization developing voluntary standards for digital television. ATSC member organizations represent broadcast, broadcast equipment, motion picture, consumer electronics, computer, cable, satellite, and semiconductor industries.

**a t s c**

Advanced Television Systems Committee

## My NAB Show

### North Hall Registration, South East Registration, and the following lobbies: North 4, Central 4, South Bridge

*MyNAB Show* harnesses the power of the Internet to create your schedule for the show. It allows you to search for conference sessions, connect with other registrants, search for products and exhibiting companies before, during and after the show! Use *MyNAB Show* to send and receive real-time connection requests via your personalized, private web ports to connect with key vendors and peers face to face at the show.



## NAB DTV Transition

### Booth L12

Visit the DTV transition booth to see a live demo of how a digital converter box transforms an analog signal into a digital signal for a dramatically better TV viewing experience. You'll also learn more about the NAB's consumer education campaign to help Americans make the transition from analog to digital television on February 17, 2009.

## NAB Public Service Pavilion

### N7738

Visit the NAB Public Service Pavilion and pick up free public service materials to assist your station in the development and implementation of locally focused community service initiatives. The Public Service Pavilion features access to over 15 nonprofit organizations as well as public service announcements, programming ideas, resource guides and much more. To learn more visit [www.nab.org/publicservicecampaigns](http://www.nab.org/publicservicecampaigns) or call (202) 429-5448.

## NAB Radio & TV Member Lounge

### Room N243

The lounge is open to all NAB Radio and Television members. Stop by and visit with representatives from our Radio Membership, Television Membership and National Association of Broadcaster's Education Foundation to learn more about how NAB membership can work for you. Amenities include email stations, wireless internet, light refreshments and conference rooms.

#### Hours:

Sunday . . . . . 2:00 PM – 5:00 PM  
Monday – Tuesday . . . . . 8:00 AM – 6:00 PM  
Wednesday . . . . . 8:00 AM – 5:00 PM

## NHK Ultra-High Definition Theater

### Central Hall, Booth: C12117

See the cutting-edge TV system from NHK Science and Technical Research Laboratories featuring a newly produced UHDTV program displayed on a 400-inch screen with 22.2 multichannel sound.

## Radio & Audio Stage –

### An HD Destination

### North Hall, Booth: N6330

Learn about the top innovations being unveiled for HD audio and HD radio broadcast!

**AUDIO MEDIA**

**Radio World**



## WiFi Restaurant & Lounge

### South Upper Hall, Booth: SU16205

Check out our hip restaurant and lounge with free WiFi access. Grab a quick bite to eat and renew at the lounge in the Hall.

#### Hours:

Monday – Wednesday . . . . . 8:00 AM – 6:00 PM  
Thursday . . . . . 8:00 AM – 4:00 PM  
Breakfast served daily . . . . . 8:00 AM – 10:30 AM  
Lunch served daily . . . . . 11:00 AM – 3:00 PM  
Snacks & beverages served all day.

# Onsite Services

## ADA Kiosks

### North Lobby • 943-3584

Wheelchairs, sign language interpreters, large print materials and special maps are available for attendees with special needs.

## Airline Check-in

You can check-in for your flight at the airline check-in kiosks. Participating airlines include: Air Tran, America West, American Airlines, Jet Blue, Northwest Airlines, Southwest Airlines, TED and United Airlines.

## Airport Speed Check Advance

Skip the airport ticket counter and advance straight to the gate! For a fee of \$20 per person, you can check your bags early and get your boarding pass at the Airport Speed Check Advance Kiosk located in the Central Lobby across from the entrance to C3 Exhibit Hall.

## ATM Machines

### Central Lobby

## Baggage & Coat Check

### Business Centers, Central Lobby & South Bridge

\$2.00 per item

## Business Center

### Central Lobby & South Hall Lower Level

#### Hours:

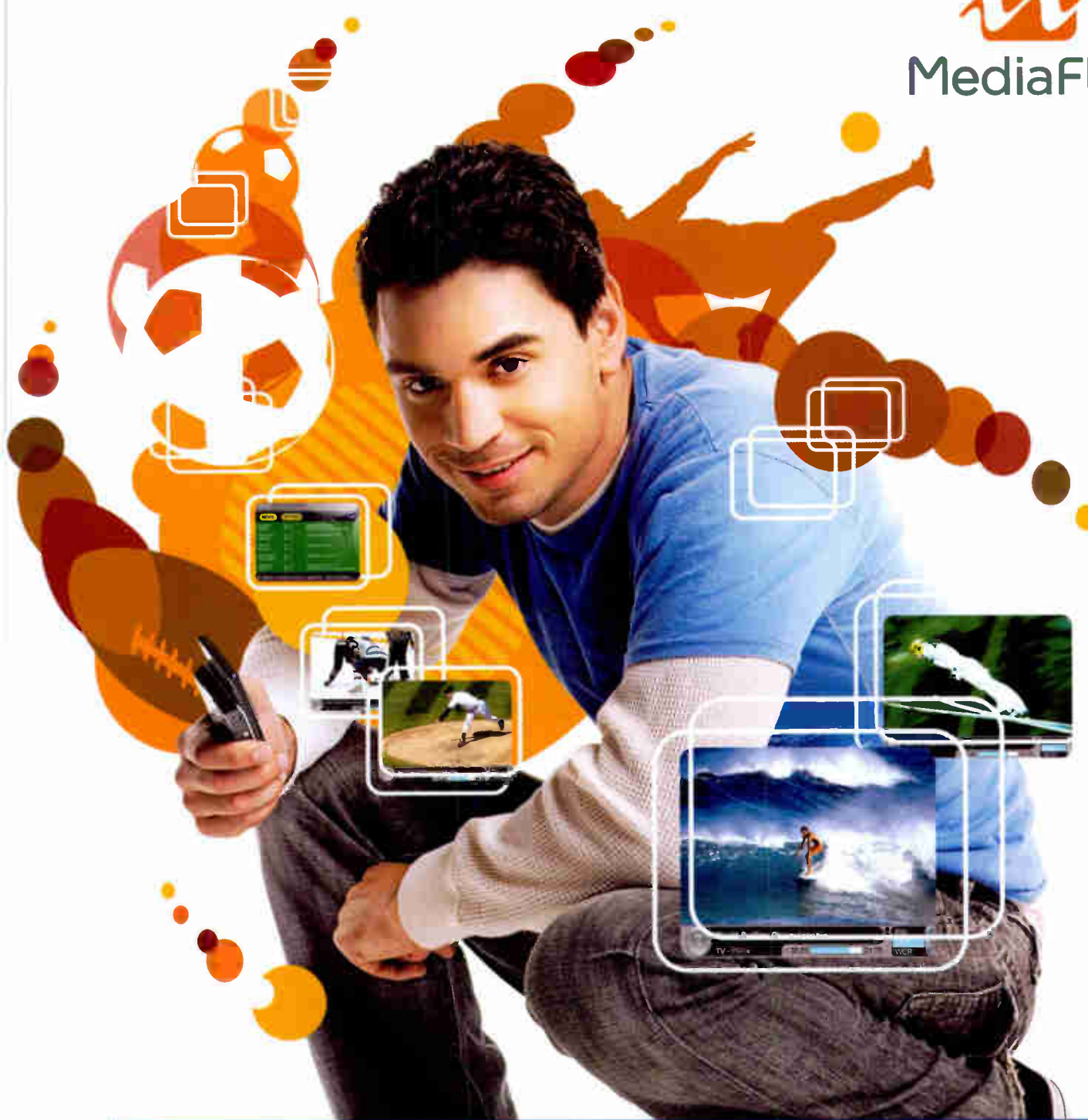
Monday – Wednesday . . . . . 8:00 AM – 6:30 PM  
Thursday . . . . . 8:00 AM – 6:00 PM

Available services include General Business Services, Coat/Luggage Check and Shipping Services.





MediaFLO™



# More Media. More Mobile. More You.

The MediaFLO™ system is real-time mobile media done right. A robust and global open standard that is purpose-built from the ground up to deliver live TV and other compelling media to mobile devices. All with super-smooth video and CD-quality sound on eye-friendly displays. It's mobile media without mobile compromise.

Check us out at NAB **Booth C2251**

[www.mediaflo.com](http://www.mediaflo.com)

QUALCOMM

World Radio History

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# Onsite Services

## Cellular Phone Rentals

Encore Business Center, Central Lobby  
Fees apply: \$5 per day and \$1.50 per minute

## Concierge Services

**North Lobby**  
Take advantage of our complimentary concierge services to make plans for your time outside of the show. These services include restaurant reservations, tee times and tours.

## Conference Bag Pick-Up

**North Lobby**  
Conference registrants can pick up their conference bag at the Conference Bag booth. You must have your Conference Bag exchange ticket to get your bag.

Sponsored by   
*High performance. Delivered.*

## Program & Exhibit Guide, Conference Pocket Guides & Floor Plans Information Centers, Lobbies

Use NAB Show materials to learn about everything that is going on at NAB2007. NAB has produced detailed exhibit floor maps to assist you in locating specific companies.

Floor plans sponsored by 

## Conference Session Audio Recording Sales

You can purchase audio recordings at the NAB Store located in the Central and South lobbies of the LVCC.

## Directories

You will find these large "You Are Here" directories placed throughout the exhibit floor and show lobbies. When in doubt look for these large visual maps to get your bearings straight.

Sponsored by 

## Email Stations

**Central 4 Lobby South East Registration, North 4 Lobby**  
Stay in touch via email with other attendees along with friends and family back home.

## Exhibit Hall Information Kiosks

Located throughout the exhibit hall, these manned kiosks can assist attendees with their questions.

## Expocards

Present your Expocard to participating exhibitors for follow-up after the show. Your Expocard has a magnetic strip containing your contact information. If you need to update the information on your card, please visit Registration in the North or South Halls.

Sponsored by 

## First Aid

LVCC • 892-7400 on any house phone  
LVH • 732-5414 on any house phone  
A nurse or paramedic will be on duty at each first aid station.

## Housing Assistance

**North Lobby • 943-3519**  
The Hotel Assistance Desk will be staffed during the following times:  
Friday ..... 12:00 PM – 5:00 PM  
Saturday ..... 10:00 AM – 6:00 PM  
Sunday ..... 8:00 AM – 6:00 PM  
Monday – Tuesday ..... 9:00 AM – 6:00 PM  
Wednesday ..... 9:00 AM – 12:00 PM  
Expoision/Housing Assistance Headquarters – 888-622-8830

## Information Centers

**Central Lobby • 943-3538**  
**South Lobby**  
**North Lobby**  
Attendants will be on hand to assist you with questions regarding exhibits and conferences.

## International Trade Center

**Central Lobby • 943-3577**  
This center will provide a number of services for our international contingency to include translation, import/export matching system and the Department of Commerce.

**Hours:**  
Saturday ..... 7:30 AM – 5:00 PM  
Sunday – Wednesday .... 7:30 AM – 6:00 PM  
Thursday ..... 7:30 AM – 4:00 PM

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## Lanyards

Always a favorite keepsake, make sure you get yours before they are all gone. Look for distribution bins in the lobbies and registration areas.

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## Lost & Found

LVCC Security, Central Lobby

## MyNAB Show

**North Hall Registration, South East Registration, and the following lobbies: North 4, Central 4, South Bridge**  
Access your MyNAB show portal to locate people, products, exhibitors and more.

## NAB Daily News

**Room N223**  
NAB Daily News, the official newspaper of NAB2007, is published Monday, Tuesday and Wednesday mornings and afternoons. The Monday and Tuesday morning editions are circulated at major hotels and the convention center. All other editions are distributed at the convention center. You can also access NAB Daily News on the Web at [www.nabshow.com](http://www.nabshow.com)

## NAB Store

**Central Lobby • 943-3523**  
**South Lobby • 943-3524**

**Hours:**  
Friday ..... 12:00 PM – 5:00 PM  
Saturday – Wednesday ... 8:00 AM – 6:00 PM  
Thursday ..... 8:00 AM – 4:00 PM

## Pay Phones

Located throughout the LVCC.  
Local and 800 calls are free on these phones.

## Trade Publications Bins

**Central and South Lobbies**  
Pick up a free copy of numerous industry publications.

## Wireless Internet

NAB is pleased to provide complimentary wireless Internet access in three exhibit floor hot spots — the WiFi Restaurant and Lounge located in the South Upper Exhibit Hall, the Cyber Café located in the North Exhibit Hall and the C5 Cyber Lounge.

WiFi is available throughout the Convention Center through SmartCity Networks at a rate of \$24.95/day. If your laptop is wireless enabled, a pop-up screen will automatically appear when you turn on your computer. Simply enter your credit card information for daily Internet access. Weekly rates are also available. If you need assistance, go to the SmartCity Service Desk located in the Main Lobby.

## News Media Services

**News Media Briefing Room**  
N242

## Media Badge Pick-up

**Newsroom: N247**  
To obtain a media badge, members of the media must be pre-registered. Those who have not pre-registered may purchase a Broadcast Conference or an Exhibits-Only badge at the Registration Area in North or South Hall.

**Hours:**  
Saturday – Wednesday ... 7:30 AM – 6:30 PM  
Thursday ..... 7:30 AM – 4:00 PM

## NAB Newsroom

**N247 • 943-3525; Fax: 943-3537**  
The newsroom facility is open for pre-registered news personnel only. Journalists may apply for audio/video recording permits in the newsroom.

**Hours:**  
Saturday – Wednesday ... 7:30 AM – 6:30 PM  
Thursday ..... 7:30 AM – 4:00 PM

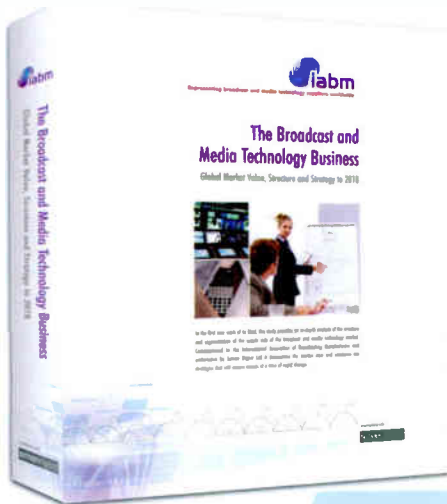
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# BROADCAST & MEDIA TECHNOLOGY

## Global Market Value, Structure & Strategy to 2010

It's not too late to get your copy of the IABM's latest study. Access more than 200 pages of world class research, analysis and commentary. Don't make a key strategic decision without it!



- Ten market segments analysed in depth
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- Top 5 suppliers identified in each segment
- 200 detailed charts and tables
- Market sizing based on vendor submissions
- Regional valuation with forward forecast
- Impact assessments for emerging technologies
- Analysis of supply chain and added values
- Strategies for success in 2010 and beyond

### Segments covered:

1. Acquisition and capture
2. Production and post
3. Content & communications infrastructure
4. Audio
5. Storage
6. System automation and control
7. DRM, DAM and library management
8. Playout and delivery platforms
9. Test, QC and monitoring
10. Services

### Readers feedback

"Congratulations on this amazing study! ..... An excellent initiative!"

**"The quality and depth of this report is remarkable!"**

"Illuminates the market in a way that has not been possible previously"

"An important source of information for external investors"

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# Onsite Transportation Services

## NAB Connector

NAB is pleased to offer the NAB Connector – an LVCC intrafacility shuttle bus traveling around the exhibit halls. There are 5 convenient stops making it very convenient to catch a ride. Check the map on page 16 for stop locations.

### Hours of Operation:

Monday – Wednesday . . . . 8:00 AM – 6:30 PM  
(Every 10 minutes)  
Thursday . . . . . 8:00 AM – 4:30 PM  
(Every 10 minutes)

## Monorail Service

New this year, the Las Vegas Monorail has expanded its hours. Monorail Service is provided to the LVCC from a number of hotels in the NAB room block. A service booth is located on the patio outside of the Central lobby entrance. Automated ticket vending machines are located in the LVCC Central and South Lobbies and at monorail stations. For more information, including fares and advance purchase tickets, please check online at [www.lvmonorail.com](http://www.lvmonorail.com).

## Parking

Paid parking is available at the LVCC in the Gold Lot. LVCC Gold Lot parking is located at the intersection of Paradise & Convention Center Drives. Parking is \$5 a day and does not include in and out privileges.

## Taxi

Taxis are available from area hotels to and from the LVCC. Taxi pick-up and drop-off at the LVCC is outside the North & South Halls. You must catch a cab at a taxi stand or call for one via the phone as you cannot hail a cab from the street.

## Direct Airport Bus Service

NAB provides a complimentary airport shuttle service available on a first come, first served basis to McCarran International Airport on Wednesday, April 18th and Thursday, April 19th. You can board the shuttle outside the LVCC Central Hall.

### Hours:

Wednesday . . . . . 12:00 PM – 6:30 PM  
(Every 30 minutes)  
Thursday . . . . . 12:00 PM – 4:30 PM  
(Every 30 minutes)

## ADA Transportation Services

NAB provides complimentary ADA-accessible shuttle service from most hotels in the NAB room block to the LVCC. To request ADA-accessible shuttle service, please contact TMS at (866) 283-6225.

## Shuttle Services

NAB provides complimentary shuttle service to attendees between most hotels in our room block and the Las Vegas Convention Center during the show. Avoid taxi lines and ride in the air-conditioned comfort of these buses. Hotel information and shuttle boarding locations are listed below. LVCC boarding is in front of the Central and South East Halls.

### Monday – Wednesday:

Inbound (AM) . . . . . 7:30 AM – 10:30 AM  
(Every 20 minutes)  
Outbound (PM) . . . . . 3:00 PM – 6:30 PM  
(Every 20 minutes)

### Thursday:

Inbound (AM) . . . . . 7:30 AM – 10:30 AM  
(Every 20 minutes)  
Outbound (PM) . . . . . 2:00 PM – 4:30 PM  
(Every 20 minutes)

Allow a 5-minute time variance to accommodate variations in traffic conditions.

*\*Service will be provided to the LVCC for the Washington Policy & Politics Breakfast on Monday and the FCC Breakfast on Tuesday at 7:00 AM only.*

## Hotel Information & Shuttle Boarding Points

WD = Walking Distance

Hotel	Route	Boarding Point	Phone (702)
Aladdin . . . . .	2	Tour Bus Area . . . . .	736-7114
Bally's . . . . .	3	Tour Bus Lobby at Flamingo . . . . .	739-4111
Bellagio . . . . .	8	Tour Bus Area . . . . .	693-7111
Caesars Palace . . . . .	11	Augustus Tower Entrance . . . . .	731-7110
Circus Circus . . . . .	9	Skywalk Entrance . . . . .	734-0410
Excalibur . . . . .	10	Tour Bus Area . . . . .	597-7777
Flamingo Las Vegas . . . . .	5	Tour Bus Lobby . . . . .	733-3111
Gold Coast . . . . .	11	South Entrance . . . . .	367-7111
Harrah's . . . . .	5	Tour Bus Area . . . . .	369-5000
Las Vegas Grand Vacations at Las Vegas Hilton . . . . .	7	Front Entrance on Karen . . . . .	946-9200
Las Vegas Grand Vacations on the Strip . . . . .	9	Curbside on Karen . . . . .	765-8300
Las Vegas Hilton . . . . .	WD	Walking Distance . . . . .	732-5111
Imperial Palace . . . . .	10	Tour Bus Area . . . . .	731-3311
Luxor . . . . .	10	Tour Bus Area . . . . .	262-4000
MGM Grand . . . . .	2	Grand Garden Entrance on Audrie Lane . . . . .	891-1111
Mirage . . . . .	1	North Valet Entrance . . . . .	791-7111
Monte Carlo . . . . .	4	Tour Bus Lobby . . . . .	730-7777
New York New York . . . . .	4	North Tour Lobby (by Zumanity Theater) . . . . .	740-6969
Palms . . . . .	11	West Entrance-Sports Book . . . . .	942-7777
Paris . . . . .	3	Bally Tour Bus Lobby . . . . .	946-7000
Renaissance . . . . .	WD	Walking Distance . . . . .	733-6533
Rio Suites . . . . .	11	Pavilion/Convention Center Entrance . . . . .	252-7777
Riviera . . . . .	7	Convention Center Entrance . . . . .	734-5110
Sahara . . . . .	7	Sports Book Entrance . . . . .	737-2111
Stratosphere . . . . .	9	Tour Bus Lobby . . . . .	380-7777
The Signature @ MGM Grand . . . . .	2	Outside Main Lobby . . . . .	797-6000
Treasure Island . . . . .	1	Tour Bus Area . . . . .	894-7111
Tropicana . . . . .	10	Tour Bus Lobby . . . . .	739-2222
Venetian . . . . .	6	Travel & Tour Lobby . . . . .	414-1000
Westin Casuarina . . . . .	8	Outside Main Lobby . . . . .	836-9775



# BIRTV 2007

**Equipments and Technologies of Content Production, Storage and Transmission  
A Marketplace Covering the Entire Spectrum of Future Development**

**Beijing International Radio, TV & Film Equipment Exhibition 2007**  
**Communication Convergence Contest Creation Cooperation**

Conference: August 21-24, 2007 Exhibition: August 22-25, 2007  
Venue: China International Exhibition Center, Beijing, China

Tel: +86 10 86093207 86092783 86092185 Fax: +86 10 86093790 Web Site: [www.birtv.com](http://www.birtv.com)

World Radio History

# Offices

Area code is 702.

## Staff Offices

702-943-3500 (main)  
702-943-3558 (fax)

## Advertising & Sponsorship

N219 • 943-3550

## Attendee Services/Registration

North Hall • 943-3582

## Career Center

NAB Radio & TV Member Lounge  
N243 • 943-3501

## Convention Operations

N219 • 943-3552  
C102 • 943-3514

## DTV Transition

North Lobby Booth L12

## Exhibitor Registration

Central Hall 2 • 943-3583

## Exhibits/Sales/Operations

C102 • 943-3512

## Government Relations

N218 • 943-3508

## Information Centers

Central Lobby • 943-3538  
South Lower Lobby  
North Registration

## Insurance & Financial Services

North Lobby Booth L10

## Legal & Regulatory Affairs

N218 • 943-3508

## Meetings & Conference Services

N219 • 943-3550

## Membership (Radio and Television)

NAB Radio & TV Member Lounge  
N243 • 943-3501

## NAB2008 Exhibits Space Selection

N253 • 943-3559

## NAB Education Foundation

NAB Radio & TV Member Lounge  
N243 • 943-3501

## NAB PAC

NAB Radio & TV Member Lounge  
N243 • 943-3501

## NAB Store

Central Lobby • 943-3523  
South Lobby • 943-3524

## National Campaigns Public

Service Pavilion  
N7738

## Newsroom/Marketing Communications

N247 • 943-3525

## Research & Information Group

N219 • 943-3551

## Radio

N219 • 943-3550

## Science & Technology

S221 • 943-3542

## Technologies for Worship

N118 • 943-3546

## Television

N219 • 943-3551

## Other Offices

### Broadcast Education Association (BEA)

BEA Registration • 943-3510

### NAB Daily News

N223 • 943-3503

### Radio Advertising Bureau (RAB)

N227 • 943-3540



With our Partner **RR<sup>7</sup>** we deployed  
the 1st nationwide DVB-H Network  
in the world



PDH / SDH HARRIS Truepoint  
Digital Radio Links  
6 - 23 Ghz  
2xMbits - 155 Mbits



DVB -T / DVB -H  
Transmitters  
250 W - 2.5 kW



DBH-3  
ALL-IN-ONE  
Gap Filler 1 W-200 W

**LIVE DEMO  
DVB-H**

DVB-T DVB-H  
SYSTEM INTEGRATOR



DIGILINK  
COFDM / MPEG-2  
Radio link



Broadcasting  
Antenna System  
and components.  
Custom Design  
realisation & testing  
FM - VHF - UHF Bands

Towers Design &  
production

# Overview Map

## Exhibit Hall Hours

**Las Vegas Convention Center (All Halls)**  
 Monday, April 16 – Wednesday, April 18  
 9:00 AM – 6:00 PM  
 Thursday, April 19  
 9:00 AM – 4:00 PM

**Las Vegas Hilton (RTNDA@NAB)**  
 Monday, April 16 – Tuesday, April 17  
 9:00 AM – 5:00 PM  
 Wednesday, April 18  
 9:00 AM – 3:30 PM

### North Hall <sup>UPPER LEVEL</sup> = N

MEETING ROOMS N231 – N264

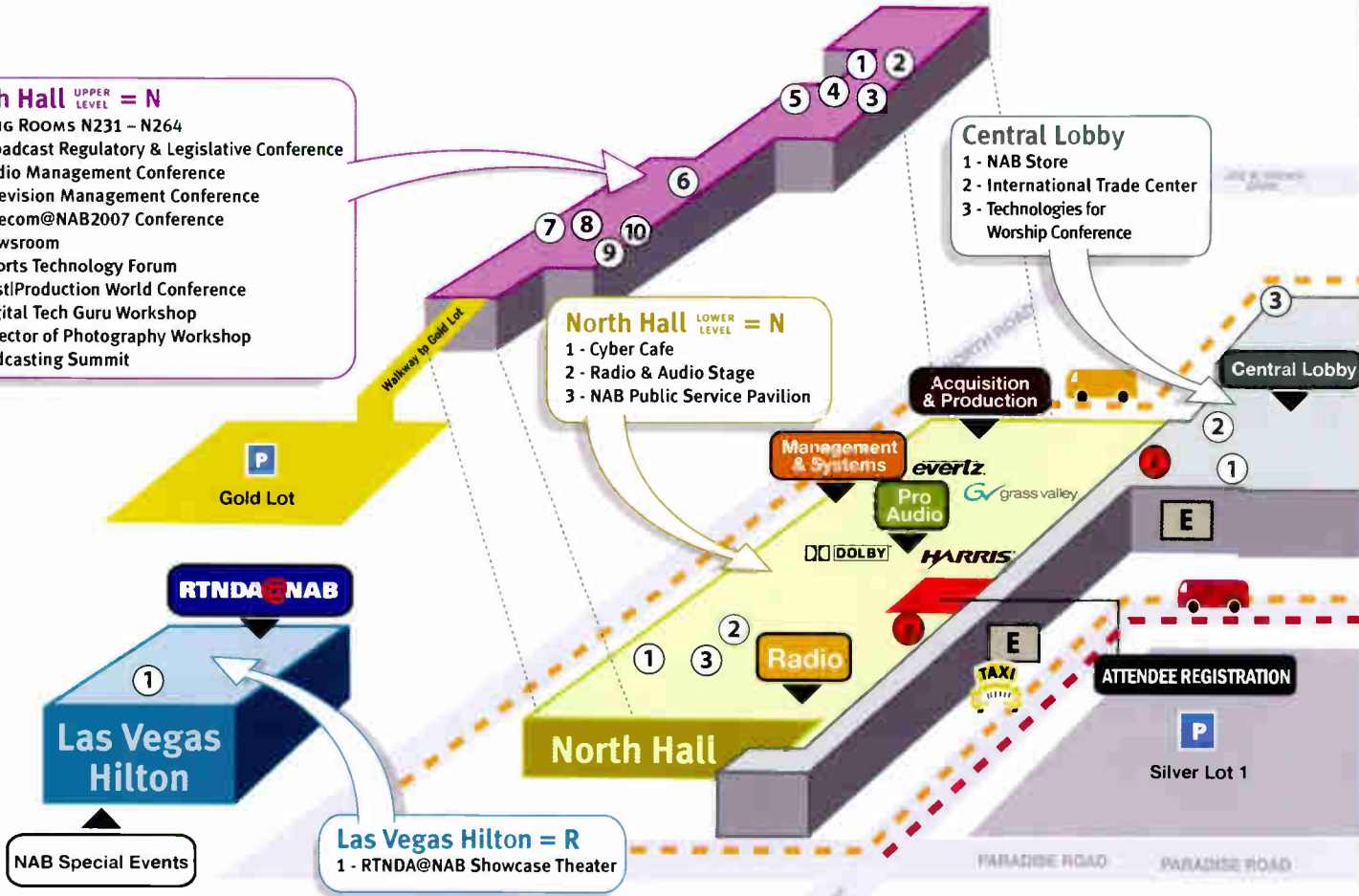
- 1 - Broadcast Regulatory & Legislative Conference
- 2 - Radio Management Conference
- 3 - Television Management Conference
- 4 - Telecom@NAB2007 Conference
- 5 - Newsroom
- 6 - Sports Technology Forum
- 7 - PostProduction World Conference
- 8 - Digital Tech Guru Workshop
- 9 - Director of Photography Workshop
- 10 - Podcasting Summit

### North Hall <sup>LOWER LEVEL</sup> = N

- 1 - Cyber Cafe
- 2 - Radio & Audio Stage
- 3 - NAB Public Service Pavilion

### Central Lobby

- 1 - NAB Store
- 2 - International Trade Center
- 3 - Technologies for Worship Conference



### Las Vegas Hilton = R

- RTNDA@NAB Showcase Theater
- NAB Special Events

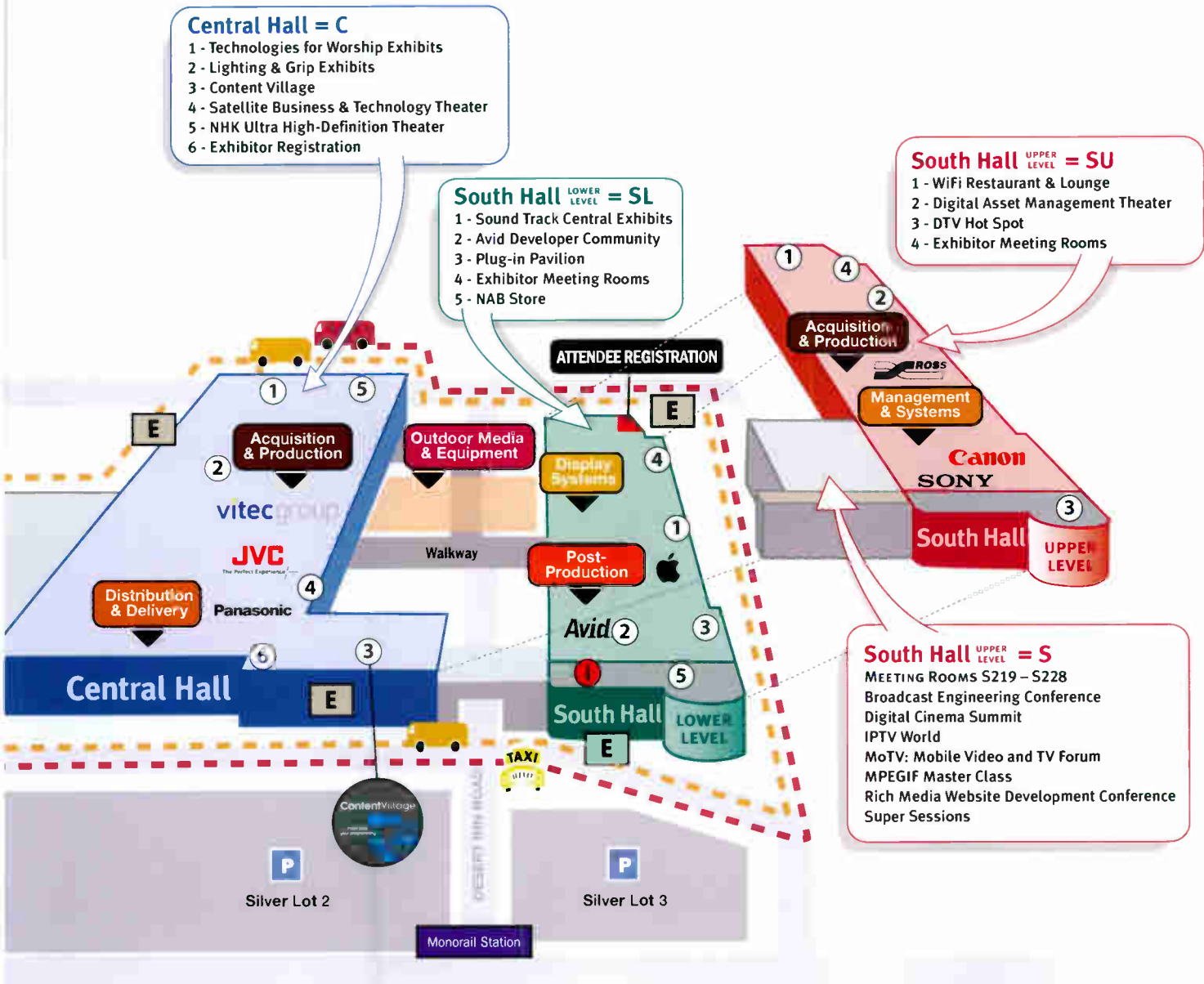
### North Hall = N

**LOWER LEVEL**

- Acquisition & Production
- Management & Systems
- Pro Audio
- Radio
- Radio & Audio Stage – *An HD Destination*

### Central Hall = C

- Acquisition & Production
- Distribution & Delivery
- Content Village
- Technologies for Worship
- NHK Ultra High-Definition TV



**Central Hall = C**

- 1 - Technologies for Worship Exhibits
- 2 - Lighting & Grip Exhibits
- 3 - Content Village
- 4 - Satellite Business & Technology Theater
- 5 - NHK Ultra High-Definition Theater
- 6 - Exhibitor Registration

**South Hall LOWER LEVEL = SL**

- 1 - Sound Track Central Exhibits
- 2 - Avid Developer Community
- 3 - Plug-in Pavilion
- 4 - Exhibitor Meeting Rooms
- 5 - NAB Store

**South Hall UPPER LEVEL = SU**

- 1 - WiFi Restaurant & Lounge
- 2 - Digital Asset Management Theater
- 3 - DTV Hot Spot
- 4 - Exhibitor Meeting Rooms

**South Hall UPPER LEVEL = S**

- MEETING ROOMS S219 – S228
- Broadcast Engineering Conference
- Digital Cinema Summit
- IPTV World
- MoTV: Mobile Video and TV Forum
- MPEGIF Master Class
- Rich Media Website Development Conference
- Super Sessions

<b>LEGEND</b>	TAXI	HOTEL SHUTTLE	NAB CONNECTOR (Intraveneue Shuttle)	ENTRANCE	SHUTTLE ROUTE	CONNECTOR ROUTE	PARKING	INFORMATION
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**Outdoor Equipment = OE**

- Outdoor Media & Equipment

**South Hall = SL**  
LOWER LEVEL

- Post-Production
- Display Systems
- Plug-in Pavilion
- Avid Developer Community

**South Hall = SU**  
UPPER LEVEL

- Acquisition & Production
- Management & Systems
- Digital Asset Management Theater
- DTV Hot Spot



# All-Access & Special Events

Some events require advance registration and/or purchase of event ticket.

## Saturday, April 14

### The NAB Content Creator's Party

7:00 PM – 10:00 PM  
@ ESPN Zone, Las Vegas



Open to all registered attendees with the purchase of party ticket — only \$80! Tickets may be purchased at Registration in the North Hall.

See page 67 for details.

## Sunday, April 15

### Global Matchmaking Reception

5:30 PM – 7:30 PM  
Ballroom C, LVH



This popular networking event hosted by the U.S. Department of Commerce brings international delegates together with exhibitors who are interested in developing exporting partnerships and joint ventures.

### Digital Cinema Summit Reception

5:30 PM – 7:00 PM  
International Food Market, South Lobby, LVCC

Hosted by **Germany Land of Ideas**

See page 49 for details.

## Monday, April 16

### Washington Policy & Politics Breakfast

7:30 AM – 8:45 AM  
Ballroom A, LVH

Sponsored by **onlinevideoservice**

See page 44 for details.

### NAB2007 State of the Industry Address and Presentation of the NAB Distinguished Service Award

9:00 AM – 10:15 AM  
Barron Room, LVH

The opening ceremony will feature NAB President and CEO Dr. David Rehr, who will deliver his second annual State of the Industry Address.

David L. Wolper, the acclaimed executive producer of *Roots* will receive the NAB Distinguished Service Award. The Distinguished Service Award recognizes broadcasters who have made significant and lasting contributions to the broadcasting industry. During Wolper's 50 years in show business, he has made more than 700 films that have won more than 150 awards, including two Oscars, 50 Emmys, 7 Golden Globes and five Peabodys.

LeVar Burton and other *Roots* cast members appearing.



STATE OF THE INDUSTRY ADDRESS  
**David Rehr**  
President and CEO  
NAB



DISTINGUISHED SERVICE AWARD  
**David L. Wolper**  
Television & Film Producer



SPECIAL MUSICAL GUEST  
**Katherine McPhee**  
American Idol Season 5 Finalist

Sponsored by **accenture**  
High performance. Delivered.

### Radio & Audio Stage — An HD Destination

9:30 AM – 4:00 PM  
North Hall, Booth: N6330

Sponsored by



See page 109 for session schedule details.

### Satellite Business & Technology Theater

10:00 AM – 4:00 PM  
Central Hall, Booth: C7147

Sponsored by



Produced in Partnership with



See page 108 for session schedule details.

### Digital Asset Management Theater

11:00 AM – 5:30 PM  
S216, LVCC

Sponsored by



See page 109 for session schedule details.

### InfoSession: The Future of Media — Profiting from Generational Differences

12:00 PM – 1:30 PM  
S219, LVCC

Sponsored by **Deloitte.**

See page 62 for details.

### Television Luncheon and Broadcasting Hall of Fame Award Presentation

12:30 PM – 2:15 PM  
Barron Room, LVH

Luncheon Sponsored by **Microsoft**

Open to Broadcast Conference registrants and guests. Luncheon Ticket Required.

See page 96 for details.

### HD Radio Listening Van

3:00 PM – 6:00 PM  
North Hall Silver Lot

Courtesy of Beasley Broadcast Group.

See page 68 for details.

### InfoSession: Changes in Media Landscape — Opportunity or Threat?

3:30 PM – 5:30 PM  
S219, LVCC

Sponsored by **BT**

See page 36 for details.

### HD Radio Reception at the Radio & Audio Stage

4:30 PM – 6:00 PM  
N6330, LVCC

Sponsored by **E**

See page 70 for details.

### Digital Asset Management Reception

5:30 PM – 7:00 PM  
S216, LVCC

Sponsored by



### Paul White Award Ceremony and Reception

6:00 PM – 7:00 PM  
Ballroom A, LVH

Open to RTNDA@NAB and Broadcast Conference registrants only.

See page 77 for details.

## Tuesday, April 17

### FCC Breakfast

7:30 AM – 8:45 AM  
Barron Room, LVH

Breakfast Sponsored by **EDWARDS.**  
FULLY INVESTED IN OUR CLIENTS™

Open only to Broadcast Conference Package registrants.

See page 46 for details.

### InfoSession: Intelsat Breakfast

8:30 AM – 10:30 AM  
N250, LVCC

Sponsored by **INTELSAT.**

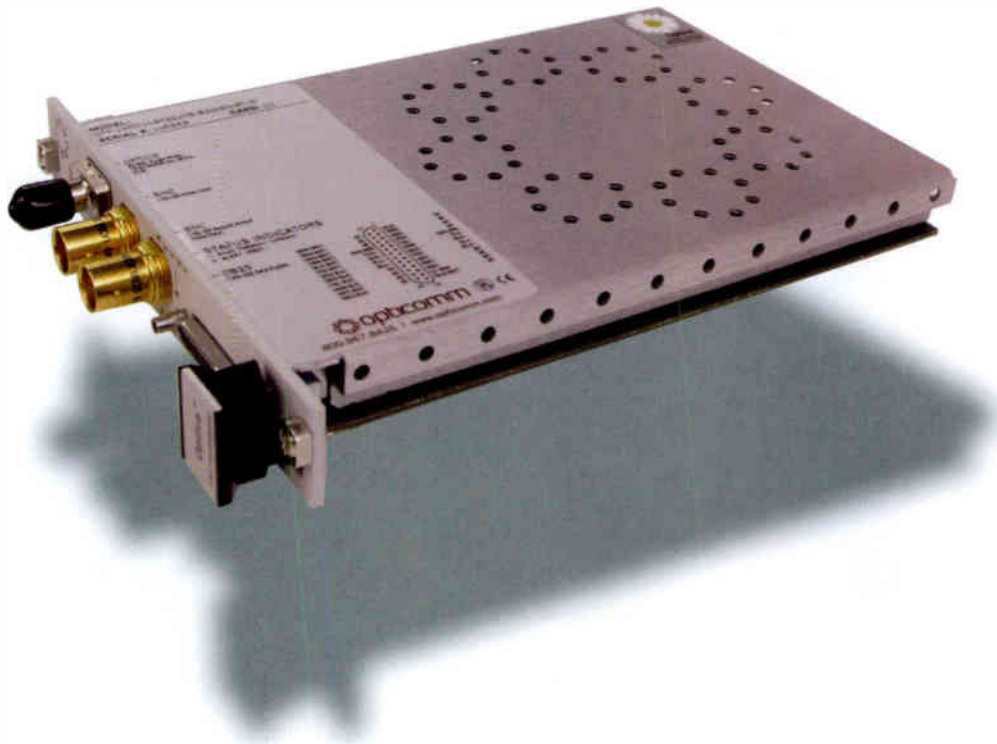
See page 85 for session schedule details.

### Radio & Audio Stage — An HD Destination

9:30 AM – 4:00 PM  
North Hall, Booth: N6330

Sponsored by Audio Media, Pro Audio Review and Radio World magazines.

See page 109 for session schedule details.



# BROADCAST HD OVER FIBER.

Just one of the many options available  
with the Optiva™ Platform.

Optiva™ offers the most comprehensive optical communication solution for **broadcast control rooms**, **studios** and **OB stations**. With its integrated patent-pending Daisy Chain technology, Optiva™ provides a truly configurable and upgradeable solution.

By using the **Product Configurator** at [opticomm.com](http://opticomm.com), you can easily plan your fiber network. Choose any of our **video**, **audio** or **data** signals to design the perfect system tailored to your needs. Manage your projects and test configurations, all at the touch of a button.

COME VISIT US AT BOOTH N2931



# All-Access & Special Events

## Satellite Business & Technology Theater

10:00 AM – 4:00 PM  
Central Hall, Booth: C7147

*Sponsored by Intelsat and SES Americom  
Produced in Partnership with SSPI and WTA*

See page 108 for session schedule details.

## Digital Asset Management Theater

10:00 AM – 4:00 PM  
S216, LVCC

*Sponsored by Artesia Digital Media Group*

See page 109 for session schedule details.

## Radio Luncheon — NAB Crystal Radio Awards and Broadcasting Hall of Fame Award Presentation

12:00 PM – 1:30 PM  
Barron Room, LVH

*Luncheon Sponsored by* 

*Open to Broadcast Conference registrants and guests. Luncheon Ticket Required.*

See page 70 for details.

## InfoSession: WeatherBug

1:00 PM – 3:00 PM  
N232, LVCC

*Sponsored by* 

See page 59 for details.

## InfoSession: SCA Promotions, Inc.

1:00 PM – 3:00 PM  
N240, LVCC

*Sponsored by* 

See page 74 for details.

## InfoSession: How the Broadcast Industry is Forcing the Tech Industry to Innovate

2:00 PM – 4:00 PM  
N250, LVCC

*Sponsored by* 

See page 55 for details.

## InfoSession: Navigating the Media Divide — Innovating and Enabling New Business Models

2:00 PM – 4:00 PM  
S225, LVCC

*Sponsored by* 

See page 57 for details.

## The Regulatory Face Off

3:00 PM – 4:00 PM  
Ballroom A, LVH

See page 46 for details.

## MXF for Television Reception

5:00 PM – 6:30 PM  
S225, LVCC

*Sponsored by* 

The Advanced Media Workflow Association (formerly the Advanced Authoring Format Association) is sponsoring the first public demonstration of the MXF Mastering Format Project. Please join us for a drink to learn more.

## Third Annual Tuesday Night Party

6:00 PM – 11:00 PM  
Ballroom B, LVH

It's the Tuesday Night Party! This bash will feature live music with Augie Meyers from The Texas Tornados, Charlie Rich Jr., and Chad Watson. Come and enjoy the music, drinks, food and fun!

*Sponsored by* 

## Wednesday, April 18

### CAREER DAY

9:00 AM – 5:00 PM  
Ballroom C, LVH

*Produced by NABEF, BEA and RTNDA*

*Sponsored by*    
**TANDBERG** television

See page 79 for details.

## Radio & Audio Stage — An HD Destination

9:30 AM – 4:00 PM  
North Hall, Booth: N6330

*Sponsored by Audio Media, Pro Audio Review and Radio World magazines.*

See page 109 for session schedule details.

## Satellite Business & Technology Theater

10:00 AM – 4:00 PM  
Central Hall, Booth: C7147

*Sponsored by Intelsat and SES Americom  
Produced in Partnership with SSPI and WTA*

See page 108 for session schedule details.

## Digital Asset Management Theater

11:00 AM – 5:30 PM  
S216, LVCC

*Sponsored by Artesia Digital Media Group*

See page 109 for session schedule details.

## Technology Luncheon & Presentation of the NAB Engineering Achievement Awards

12:00 PM – 1:30 PM  
Barron Room, LVH

*Luncheon Sponsored by* 

*Open to Broadcast Conference registrants and guests. Luncheon Ticket Required.*

See page 22 for details.

## International Reception

5:30 PM – 7:00 PM  
N249, LVCC

This reception, especially for NAB2007's international visitors, will feature the presentation of the annual International Broadcasting Excellence Award recognizing broadcasters from outside the U.S. who have demonstrated exceptional leadership in successfully serving their listening or viewing audience through broadcast innovation or service to community. Come early at 4:00 PM for the special Super Session on Global DTV Deployment!

See page 38 for details.

## Amateur Radio Operator's Reception

6:00 PM – 8:00 PM  
Ballroom B, LVH

Always one of the most popular events at the convention, this reception draws hundred of broadcasting's best and brightest, from company CEOs to shop technicians, for a relaxed evening talking shop, enjoying the fellowship of the radio amateur community and winning fabulous door prizes.

*Sponsored by* 

## Thursday, April 19

### Radio & Audio Stage — An HD Destination

9:30 AM – 1:30 PM  
North Hall, Booth: N6330

*Sponsored by Audio Media, Pro Audio Review and Radio World magazines.*

See page 109 for session schedule details.

## Satellite Business & Technology Theater

10:00 AM – 3:30 PM  
Central Hall, Booth: C7147

*Sponsored by Intelsat and SES Americom  
Produced in Partnership with SSPI and WTA*

See page 108 for session schedule details.

## Digital Asset Management Theater

11:00 AM – 2:20 PM  
S216, LVCC

*Sponsored by Artesia Digital Media Group*

See page 109 for session schedule details.



# ModulCast<sup>®</sup> for DTV and Mobile TV

TeamCast, Inc.  
NAB 2007  
Booth C2639

High performance, compact and easy-to-integrate technology for transmitter & base-station manufacturers:

- Modulators (DVB-T/H, T-DMB, FLO, DMB-T)
- Hierarchical MIP Inserters for SFNs,
- DVB-T/H Antenna Diversity Receivers,
- Signal Generators (DVB-T/H, FLO, DMB-T),
- Ultra Low Phase Noise Synthesizers.

All the essential functional bricks needed to build up DVB-T/H, T-DMB, FLO, DMB-T transmission systems at the most competitive pricing.

Further information at:

[www.teamcast.com](http://www.teamcast.com)

 **TeamCast**  
Your team for Broadcast

## State of the Industry Address and NAB Distinguished Service Award Presentation

MONDAY, APRIL 16

### STATE OF THE INDUSTRY ADDRESS



**David Rehr**  
President and CEO  
NAB

Sponsored by **accenture**  
High Performance Delivered

### SPECIAL MUSICAL GUEST



**Katherine McPhee**  
American Idol  
Season 5 Finalist

### NAB DISTINGUISHED SERVICE AWARD RECIPIENT



**David L. Wolper**  
Television and  
Film Producer



LeVar Burton and  
other *Roots* cast  
members appearing.

Open to all  
NAB2007  
registrants

## Luncheons

### Television Luncheon

MONDAY, APRIL 16

#### NAB BROADCASTING HALL OF FAME INDUCTEE



Accepted by:  
**Tim Russert**  
Host  
*Meet the Press*

Luncheon Sponsored by **Microsoft**

### Radio Luncheon

TUESDAY, APRIL 17

#### KEYNOTE ADDRESS



**Brian Cooley**  
Editor-at-Large, *CNET Networks, Inc.*  
CNET.com

#### NAB BROADCASTING HALL OF FAME INDUCTEE



**Rick Dees**  
*Movin' 93.9 Los Angeles*

Luncheon Sponsored by



### Technology Luncheon

WEDNESDAY, APRIL 18

#### KEYNOTE ADDRESS



**Tom Rogers**  
President and CEO  
TiVo

#### RADIO ENGINEERING ACHIEVEMENT AWARD WINNER



**Louis Arthur King**  
Chairman of the Board  
Kintronic Laboratories, Inc.

#### TELEVISION ENGINEERING ACHIEVEMENT AWARD WINNER



**Victor Tawil**  
Senior Vice President  
MSTV

Luncheon Sponsored by



## Super Sessions

### Digital Content: The Race is On

MONDAY, APRIL 16



**Shane Robison**  
EVP, Chief Strategy and Technology Officer  
Hewlett-Packard Company

### Portable! Digital Media Content Anywhere, Anytime

MONDAY, APRIL 16



**Blake Krikorian**  
CEO  
Sling Media

Sponsored by **MediaFLO**

### Upload, Download and Overload: 2008 Election Media Strategy

MONDAY, APRIL 16



**Chris Matthews**  
MSNBC  
*Hardball with Chris Matthews*

### Innovator Spotlight: View from the Top

MONDAY, APRIL 16



**Eric Schmidt**  
Chairman and CEO  
Google

### IPTV — Market Outlook 2010

TUESDAY, APRIL 17



**Jimmy Schaeffler**  
Chairman & CSO  
The Carmel Group

Sponsored by **ORACLE COMMUNICATIONS**

### The Revolutionizing Impact of Broadband Video

TUESDAY, APRIL 17



**David Eun**  
Vice President,  
Content Partnership  
Google

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### Social Networking in the 21st Century

TUESDAY, APRIL 17



**Shen Tong**  
President and Founder  
VFinity

### Venture Capital — Where the Innovators are Investing Dollars

WEDNESDAY, APRIL 18



**Bob Pittman**  
Founding Member  
Pilot Group, LLC



Conference Keynotes and Featured Speakers

**PostProduction World Conference**

SATURDAY, APRIL 14 & SUNDAY, APRIL 15



**Steve Rosenblum, A.C.E.**  
Oscar-Nominated Editor  
*Blood Diamond*



**James Thomas**  
Editor  
*Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*

Conference Sponsored by **Avid**

**Digital Cinema Summit**

SATURDAY, APRIL 14



**Christopher J. Cookson**  
Chief Technology Officer  
Warner Bros. Entertainment, Inc.



**Wendy Aylsworth**  
Vice President, Technology  
Warner Bros. Entertainment, Inc.

**IPTV World**

WEDNESDAY, APRIL 18



**Sheau Ng**  
VP, Consumer and  
Broadcast Technology  
NBC Universal



**Joseph Ambeault**  
Director, Interactive Services  
Verizon Video PLM



**Peter Barrett**  
Chief Technology Officer and  
General Manager of Engineering  
Microsoft TV

**MoTV: Mobile TV  
and Video Forum**

TUESDAY, APRIL 17



**Paul Jacobs**  
CEO  
QUALCOMM MediaFLO

**Broadcast Engineering Conference**

SUNDAY, APRIL 15



**Hirokazu Nishiyama**  
Managing Director  
NHK

**Broadcast Regulatory &  
Legislative Conference**

TUESDAY, APRIL 17



The Honorable  
**Michael Copps**  
FCC Commissioner



The Honorable  
**Jonathan Adelstein**  
FCC Commissioner



The Honorable  
**Deborah Taylor Tate**  
FCC Commissioner

**RTNDA@NAB**

**News 2.0: Leading and Succeeding  
in the New Journalism World**

SUNDAY, APRIL 15



**Miles O'Brien**  
Anchor, *American Morning*  
CNN

**Paul White Award Ceremony & Reception**

MONDAY, APRIL 16

**AWARD RECIPIENT**



**Christiane Amanpour**  
Chief International Correspondent  
CNN

**RTNDF Luncheon & Closing Session**

WEDNESDAY, APRIL 18



**Peter Moore**  
Corporate Vice President, Interactive Entertainment Business, Entertainment and Devices Division  
Microsoft Corporation

**MPEGIF: Master Class**

SUNDAY, APRIL 15



**Tim Wu**  
Professor  
Columbia Law School



**Helmut Leopold**  
Managing Director,  
Platform & Technology  
Management  
Telekom



**Kay Johansson**  
Chief Technology Officer  
MobiTV



**Tiaan Schutte**  
Vice President, Information,  
Communication and  
Entertainment Business Unit,  
Fixed Solutions Division  
Alcatel

**Telecom@NAB2007**

MONDAY, APRIL 16



**Kevin DeNuccio**  
President  
Redback Networks



**Arun Bhikshesvaran**  
VP & General Manager,  
Strategy & Market  
Development  
Ericsson Inc.

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**You've arrived!**

Make the most of Electronic Media's Essential Destination by using the following Schedule-At-a-Glance pages to plan your NAB experience. To learn more about any of the events, refer to the special events and conference sections within this guide.

**All Conference registrants may attend:**

- All Access Events
- Super Sessions

**PostProduction World Conference registration also includes access to:**

- Rich Media Website Development Conference Sessions
- Director of Photography Workshop Sessions

**Broadcast Conference registration also includes access to:**

- Broadcast Engineering Conference Sessions
- Broadcast Regulatory & Legislative Conference Sessions
- Television Management Conference Sessions
- Radio Management Conference Sessions
- RTNDA@NAB Sessions

	PostProduction World Conference PAGES 64 - 67	Podcasting Summit PAGES 80 - 82
8:00 AM		
9:00 AM		
10:00 AM	Certification Workshops Avid Xpress Pro & Apple Final Cut Pro Level 1	
11:00 AM		
12:00 PM		
1:00 PM		Boot Camps & In-Depth Sessions
2:00 PM		
3:00 PM		
4:00 PM		
5:00 PM		Boot Camp: Video
6:00 PM		
7:00 PM		

	Broadcast Engineering Conference PAGES 40 - 43	Digital Cinema Summit PAGES 48 - 49	Director of Photography Workshop PAGE 52	Podcasting Summit PAGES 60 - 62	PostProduction World Conference PAGES 64 - 67	Technologies for Worship Conference PAGES 82 - 86
8:00 AM		Breakfast			Orientation	
9:00 AM	Sessions Emmes PRS	Sessions	Sessions	Sessions	Sessions Avid Xpress Pro & Apple Final Cut Pro Level 1	Workshops
10:00 AM			Keynote	Keynote		
11:00 AM			Sessions	Sessions		
12:00 PM			Keynote			
1:00 PM	Sessions IEEE BTS Tutorial	Sessions	Sessions	Sessions		
2:00 PM			Keynote			
3:00 PM			Sessions	Sessions		
4:00 PM			Keynote			
5:00 PM						
6:00 PM						
7:00 PM		7:00 PM - 10:00 PM The NAB Content Creator's Party	7:00 PM - 10:00 PM The NAB Content Creator's Party	7:00 PM - 10:00 PM The NAB Content Creator's Party	7:00 PM - 10:00 PM The NAB Content Creator's Party	
8:00 PM						



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 3 Editions per Year

10 of Spades: Annual Directory

Jack of Spades: WHO'S WHO  
 Website

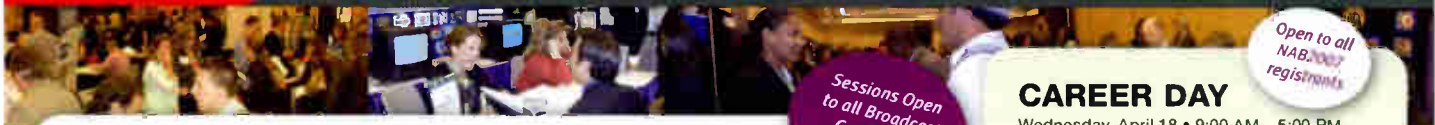
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 Weekly Newsletter On Wednesdays  
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 www.produ.com  
 Editorial: pancho@produ.com  
 Sales: kalu@produ.com

	All-Access & Special Events	Broadcast Engineering Conference	Digital Cinema Summit	Digital Tech Care Workshop	Director of Photography Workshop	MPEGIF Master Class
7:00 AM	PAGES 18 - 20	PAGES 40 - 43	PAGES 48 - 49	PAGE 50	PAGE 52	PAGES 56 - 59
8:00 AM			Breakfast & Introductions			
9:00 AM		Keynote	Sessions	Sessions	Sessions	
10:00 AM		From Anxiety to Opportunity: Managing and Leading During Times of Change				Introduction & Keynote
11:00 AM				Keynote	Keynote	Sessions
12:00 PM				Sessions	Sessions	Keynote
1:00 PM				Sessions		Sessions
2:00 PM			Sessions		Networking Lunch	
3:00 PM					Keynote	
4:00 PM				Sessions	Sessions	Sessions
5:00 PM						Keynote
6:00 PM	Global Matchmaking Reception	Digital Cinema Summit Reception	Reception			Sessions
7:00 PM						

**SUNDAY,  
 APRIL 15**

**The NAB Career Development Programs Present  
 Tools and Techniques For Smart Managers and Owners**



Open to all  
 NAB 2007  
 registrants

Sessions Open  
 to all Broadcast  
 Conference  
 Registrants

**From Anxiety to Opportunity:  
 Managing and Leading During  
 Times of Change**

Sunday, April 15 • 8:30 AM - 1:30 PM  
 Room N233, Las Vegas Convention Center

The broadcast industry is changing rapidly. Proactive managers need the tools that will enable them to balance their own reaction to change while effectively retaining and coaching their teams through times of transition. Learn the key leadership competencies for managing change and ways to develop and improve those skills. Create an action plan that applies what you learn to a workplace initiative. Taught by Leading Edge Associates, a premier consulting group for organizational development, this course will provide the frameworks for managing change initiatives in their organization, for changing culture in organizations, and for focusing employees on opportunities, rather than anxieties.

Program is sponsored by and designed particularly for students and alumni of the NAB/NABF Career Development programs and open to all NAB2007 Broadcast Conference registrants.

**Ownership Forum:  
 Making Connections  
 and Building Relationships**

Sunday, April 15 • 3:00 PM - 5:00 PM  
 Gaugin II, Bellagio Las Vegas

The NAB Education Foundation's Ownership Forum is a marketplace of professional resources for current and aspiring broadcast station owners and executives. Come and meet with a variety of the industry's leading brokers, financial experts, attorneys and established radio and television owners in a lounge-style setting. Bring along a business plan, and business cards and start making the contacts you'll need when you decide to become your own boss.

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**CAREER DAY**

Wednesday, April 18 • 9:00 AM - 5:00 PM  
 Las Vegas Hilton

Join us for the largest broadcast career fair in the country. This year we will host a daylong Career Day featuring a networking/roundtable, career fair, and broadcast careers sessions.

Broadcast and others companies will be available to meet and interview job seekers in job openings and career opportunities in sales, news, production, and engineering.

Experienced professionals, college students, and entry level job seekers will be provided with in-depth information and comprehensive tools to enhance their broadcasting careers

This event is an initiative to increase diversity in broadcasting.

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Podcasting Summit PAGES 60 - 62	Post/Production World Conference PAGES 64 - 67	Radio Management Conference PAGES 68 - 70	Rich Media Website Development Conf. PAGES 72 - 74	RTNDA@NAB PAGES 76 - 79	Technologies for Worship Conference PAGES 82 - 86	Television Management Conference PAGES 96 - 98	
							7:00 AM
							8:00 AM
Sessions	Sessions Certification Workshops: Apple Final Cut Pro Level 3 & Apple Motion	From Anxiety to Opportunity: Managing and Leading During Times of Change	Sessions		Workshops	From Anxiety to Opportunity: Managing and Leading During Times of Change	9:00 AM
Keynote			Keynote				10:00 AM
Sessions			Sessions				11:00 AM
Sessions	Sessions	Sessions	Sessions	Sessions	Workshops	Ownership Forum	12:00 PM
							Ownership Forum
							2:00 PM
							3:00 PM
							4:00 PM
				Opening Session & Keynote Address			5:00 PM
				Opening Reception			6:00 PM
							7:00 PM



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Schedule-At-a-Glance  
**Monday**

	All-Access & Special Events PAGES 18 - 20	Super Sessions PAGES 36 - 38	Broadcast Engineering Conference PAGES 40 - 43	Broadcast Regulatory & Legislative Conference PAGES 44 - 46	PostProduction World Conference PAGES 64 - 67	Radio Management Conference PAGES 68 - 70
7:00 AM						
8:00 AM			Washington Policy & Politics Breakfast	Washington Policy & Politics Breakfast		Washington Policy & Politics Breakfast
9:00 AM						
10:00 AM						
11:00 AM		Digital Content: The Race is On		Sessions		Sessions
12:00 PM						
1:00 PM			Television Luncheon	Television Lunch		
2:00 PM						
3:00 PM		Portable! Digital Media Content Anywhere, Anytime				
4:00 PM		Innovator Spotlight: View From the Top		Sessions		
5:00 PM			HD Radio Guided Tours & Reception	HD Radio Guided Tours & Reception		HD Radio Guided Tours & Reception
6:00 PM						
7:00 PM						





# THE NAB STORE

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Featuring the latest books, manuals, training videos, show proceedings and session recordings. Attractive gifts and apparel for you, the family and colleagues back at the office.

**Visit the NAB Store in the Central Hall Lobby & South Hall Lower Lobby**

**Open April 14 - 19**  
**Saturday - Wednesday - 8:00 a.m. - 6:00 p.m.**  
**Thursday - 8:00 a.m. - 4:00 p.m.**

Rich Media Website Development Conference PAGES 72 - 74	RTNDA@NAB PAGES 76 - 79	Sports Technology Forum PAGE 80	Technologies for Worship Conference PAGES 82 - 86	Telecom@NAB2007 Conference PAGES 88 - 94	Television Management Conference PAGES 96 - 98		
						7:00 AM	
	Business Meeting Breakfast		Survivors Guide to NAB Panel & Sony Breakfast and Presentation		Washington Policy & Politics Breakfast	8:00 AM	
						9:00 AM	
Sessions	RTNDA@NAB Exhibit Hall Open			Show Floor Tours Suppliers Exhibits Open		10:00 AM	
		Sessions	Sessions			11:00 AM	
						12:00 PM	
				Keynote	Television Luncheon & Broadcasting Hall of Fame Award Presentation	1:00 PM	
Sessions		Television Luncheon and Broadcasting Hall of Fame Award Presentation		Broadband Video Conference		2:00 PM	
		Upload, Download and Overload: 2008 Media Election Strategy	Sessions			Upload, Download and Overload: 2008 Media Election Strategy	3:00 PM
		Sessions	Sessions			Innovator Spotlight: View From the Top	4:00 PM
						5:00 PM	
						6:00 PM	
	Paul White Award Ceremony and Reception				GM Pizza & Beer Exchange	7:00 PM	



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	All-Access & Special Events	Super Sessions	Broadcast Engineering Conference	Broadcast Regulatory & Legislative Conference	MoTV: Mobile TV and Video Forum
7:00 AM	PAGES 18 - 20	PAGES 36 - 38	PAGES 40 - 43	PAGES 44 - 46	PAGE 56
8:00 AM			FCC Breakfast	FCC Breakfast	
9:00 AM					Sessions
10:00 AM		IPTV — Market Outlook 2010		Sessions	Keynote
11:00 AM		The Revolutionizing Impact of Broadband Video			Sessions
12:00 PM					
1:00 PM			Sessions	Radio Luncheon	Networking Lunch
2:00 PM					Keynote
3:00 PM		Social Networking in the 21st Century			
4:00 PM				Regulatory Face Off	Sessions
5:00 PM					Regulatory Face Off
6:00 PM	MXF for TV Reception		MXF for TV Reception		Networking Reception and Product Showcase
7:00 PM	Third Annual Tuesday Night Party 6:00 PM - 11:00 PM				

# NAB RADIO AND TELEVISION STATION MEMBER LOUNGE

Sunday, April 15, 2 p.m. - 5 p.m. • Monday and Tuesday, April 16-17, 8 a.m. - 6 p.m.  
 Wednesday, April 18, 8 a.m. - 5 p.m.  
 Room N243, Las Vegas Convention Center

Stop by to learn more about how NAB membership works for you while you take advantage of these exclusive services:

- Relax between sessions and exhibits
- Network with other broadcasters
- Plan your next move
- Reserve a private meeting room (call 800-455-5394)
- Access wireless Internet

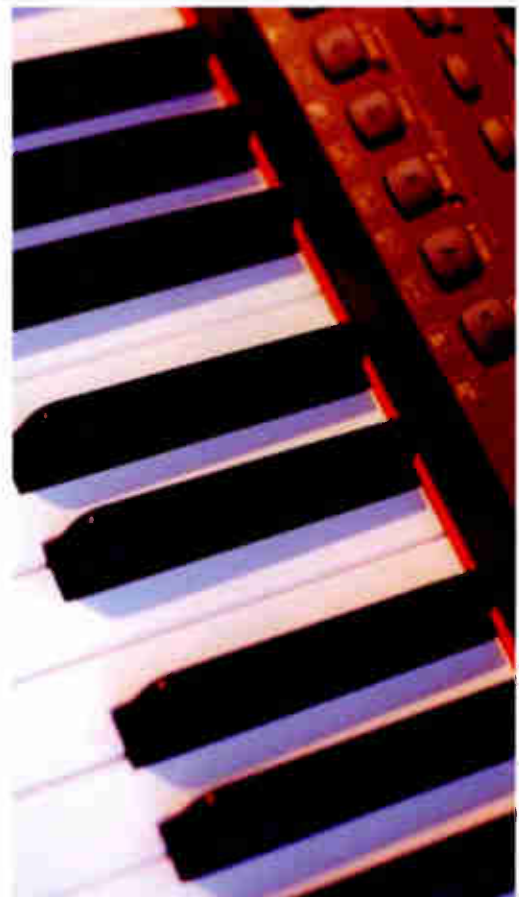
Post Production World Conference PAGES 64 - 67	Radio Management Conference PAGES 68 - 70	RTNDA@NAB PAGES 76 - 79	Technologies for Worship Conference PAGES 82 - 86	Telecom@NAB2007 Conference PAGES 88 - 94	Television Management Conference PAGES 96 - 98	
						7:00 AM
	FCC Breakfast	FCC Breakfast	Sony Breakfast Presentation		FCC Breakfast	8:00 AM
	Sessions	Sessions		Broadband Video Conference	Sessions	9:00 AM
Sessions			Sessions			10:00 AM
	Radio Luncheon — NAB Crystal Radio Awards and Broadcasting Hall of Fame Award Presentation	Radio Luncheon		Show Floor Tours		11:00 AM
				Lunch	Suppliers Exhibits Open	12:00 PM
Certification Workshop: Sony Vegas		Exhibit Hall Open				1:00 PM
	Sessions	Sessions	Sessions	Broadband Video Conference		2:00 PM
	Regulatory Face Off	Regulatory Face Off		Technology Papers Conference		3:00 PM
Sessions			Sessions		Regulatory Face Off	4:00 PM
						5:00 PM
					GM Pizza & Beer Exchange	6:00 PM
						7:00 PM

# 3<sup>RD</sup> ANNUAL TUESDAY NIGHT **PARTY**

live music! food & drinks



**Hilton  
Ballroom B  
Tuesday, April 17th  
6pm - 11pm**



	All-Access & Special Events	Super Sessions	Broadcast Engineering Conference	Broadcast Regulatory & Legislative Conference	IPTV World
7:00 AM	PAGES 18 20	PAGES 36 - 38	PAGES 40 43	PAGES 44 46	PAGES 54 55
8:00 AM					
9:00 AM					
10:00 AM	Exhibit Hall Open Career Day Radio & Audio Stage Sessions			Sessions	Introduction & Keynote
11:00 AM	Satellite Business & Technology Theater Sessions Digital Asset Management Theater Sessions	Venture Capital — Where the Innovators are Investing Dollars	Sessions		Sessions
12:00 PM					Keynote
1:00 PM			Technology Luncheon & Keynote	Technology Luncheon	Sessions
2:00 PM					Networking Lunch
3:00 PM					Keynote
4:00 PM					
5:00 PM		The Global Picture on DTV Deployment	Sessions		Sessions
6:00 PM	Amateur Radio Operator's Reception 6:00 PM - 8:00 PM International Reception				Networking Reception
7:00 PM					



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Post/Production World Conference PAGES 64 - 67	RTNDA@NAB PAGES 76 - 79	Technologies for Worship Conference PAGES 82 - 86	Telecom@NAB2007 Conference PAGES 88 - 94	
				7:00 AM
				8:00 AM
		Sony Breakfast Presentation		9:00 AM
	RTNDA@NAB Exhibit Hall Open	Career Fair Seminar		10:00 AM
Sessions	Career Day: Produced by NABEF in Cooperation with BEA & RTNDA		Video Production Crash Course	11:00 AM
	Sessions	Sessions		12:00 PM
	RTNDF Luncheon & Closing Session		Technology Papers Conference	1:00 PM
Certification Workshop: Sony Vegas		Sessions	Show Floor Tours	2:00 PM
		Sessions		3:00 PM
Sessions		Sessions	Video Production Crash Course	4:00 PM
				5:00 PM
				6:00 PM
				7:00 PM

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Schedule-At-a-Glance  
**Thursday**

	All-Access & Special Events	Broadcast Engineering Conference	Technologies for Worship Conference
7:00 AM	PAGES 18 - 20	PAGES 40 - 43	PAGES 82 - 86
8:00 AM			
9:00 AM			
10:00 AM	Exhibit Hall Open Radio & Audio Stage Sessions Satellite Business & Technology Theater Sessions Digital Asset Management Theater Sessions	Sessions	
11:00 AM			Sessions
12:00 PM			
1:00 PM			
2:00 PM			Sessions
3:00 PM			
4:00 PM			
5:00 PM			
6:00 PM			
7:00 PM			

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## INFOSESSION

PRESENTED BY  
BT MEDIA AND BROADCAST

### Changes in Media Landscape: Opportunity or Threat?

MONDAY, APRIL 16  
4:00 PM – 5:30 PM  
S219, LVCC

The evolving landscape of the media industry has sparked a revolution in the way companies do business. Broadcasters now have access to more delivery channels, and recognize that digital media will soon be the norm.

But in this changing world:

- How will broadcasters protect & grow their revenues
- How will broadcasters manage their costs
- How will broadcasters manage their current & future risks

To successfully address these challenges, companies must find ways to create a connected media environment and streamline the creation, delivery, and management of content. A digital media networked solutions approach, utilizing best of breed partners and suppliers, provides the broadcast and media industry with the means to do this.



Presented by: **Lester Potter**,  
Executive Vice President  
Global Sales and Marketing

Lester has a 15-year track record of high profile success in a sales environment. His

two spells at BT, punctuated by a four year period as Sales Director for Global Crossing, saw Lester establish a reputation for building and leading teams that deliver for customers.

Joining BT Media & Broadcast in 2004, Lester has changed the way the organization deals with its customers. Under his leadership, sales teams – the first point of contact with the customer – are leading from the front. Lester is determined that his people do not just speak the customer's language but understand it. This change in focus has delivered excellent results growing revenue and margin by 26% year on year.

By ensuring his sales teams can communicate at a CxO level, challenge, provoke and lead discussions; Lester is confident that BT Media & Broadcast will become absolutely core to the global media industry within the next 5 years.

Keynote Speaker: Will Berryman,  
Senior VP, Business Development,  
Technicolor Network Services



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Open to all  
registrants!

## Monday, April 16

### Digital Content: The Race is On

10:30 AM – 12:00 PM  
S222, LVCC

KEYNOTE



**Shane Robison**  
EVP, Chief Strategy and  
Technology Officer  
Hewlett-Packard Company

The starting gun has sounded and the race is on. Across several industries — media & entertainment, retail, telco, wireless — a full-scale conversion to digital content is now underway. Capturing this opportunity requires new business models and new technologies for delivering content and value to customers. Key questions remain: What breakthroughs are required to meet the pent-up demand for mobile content and services that are affordable and easy to use? Will the entertainment industry continue to shift away from a reliance on blockbuster hits to a new world of thousands of small-niche customer segments? How will the retail channel change and evolve as digital content takes center-stage? Here you will see an interactive exploration of what it takes to compete and win as the conversion to digital content accelerates on a global scale.

Moderator: *Peggy Miles, President & Founder, Intervox Communications, Washington, DC*

### Portable! Digital Media Content Anywhere, Anytime

2:00 PM – 3:30 PM  
S222, LVCC

KEYNOTE



**Blake Krikorian**  
CEO  
Slings Media, Inc.

CNET's Brian Cooley, along with a panel of content providers, distributors and consumer electronics gurus, will discuss what consumers want from portable media devices and the realities of the marketplace. Today, people want to take their personal media with them. The devices are truly getting better, but at what cost? Where are the opportunities for content providers, carriers and manufacturers? What can we expect to see in the immediate future?

Executive Panelists: *Maureen FitzPatrick, VP, Mobile Development, Atomic Wedgie (Fremantle), Los Angeles, CA; Larry Gerbrandt, Senior VP/General Manager, Nielsen Analytics, CA; Kamil Grajski, President, FLO Forum, San Diego, CA; Stuart Lipoff, Partner, IP Action Partners, Newton, MA; Daniel Tibbets, Executive VP, Studios, GoTV Networks, Sherman Oaks, CA; Scott Goodwin, Staff Attorney, NAB, Washington, DC*  
Moderator: *Brian Cooley, Editor-at-Large, CNET Networks, Inc. CNET.com*

Sponsored by MediaFLO

### Upload, Download and Overload: 2008 Election Media Strategy An RTNDA and NAB Joint Super Session

2:30 PM – 3:45 PM  
Ballroom A, LVH

MODERATOR



**Chris Matthews**  
MSNBC  
Hardball with Chris Matthews

Technology turned many 2006 political campaigns upside down — and not always for the good. The Internet emerged as the favorite new voter persuasion tool, allowing citizens to become more engaged and vocal participants. A distinguished group of digital media experts, politicos, bloggers and TV and radio journalists discuss the impact of today's new media environment on the integrity of the coverage, candidates, voters and traditional media. As broadcasters prepare to regroup for the 2008 election, the input of these political practitioners is invaluable for helping shape your news strategy; strengthening grassroots connections and partnerships and monetizing the station's digital space.

Moderator: *Chris Matthews, Host, Hardball with Chris Matthews and The Chris Matthews Show, Washington, DC*

### Innovator Spotlight Interview: View From the Top

4:00 PM – 5:00 PM  
Barron Room, LVH



**Eric Schmidt**  
Chairman of the Executive  
Committee and CEO  
Google

Google is one of the biggest business stories of recent years. Have you wondered what moved the company to the top of the pyramid — smarts, guts, product, talent or the right place and right moment? Act I has turned telecommunications on its ear. What will Act II bring? What will be the impact of radio, television, advertising, and the American public. What can we learn from Google? What should we fear? What are radio and television's partnership options? Eric Schmidt has demonstrated a deep understanding of technology and business. No broadcaster can miss this unique opportunity to hear what he says is next for Google; with even a more unique opportunity to challenge him on the impact on broadcasting.

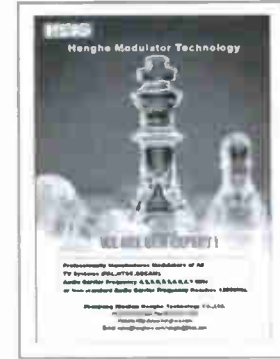
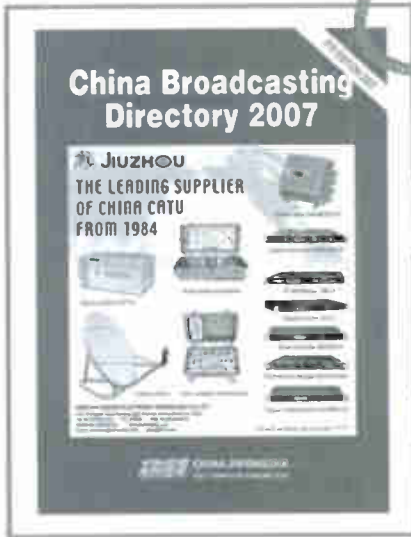


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**Free Directory  
in Hall SL 12408**

You may find e-Halls and e-Booths which are shown as follows !



## Tuesday, April 17

### IPTV — Market Outlook 2010

9:00 AM – 10:30 AM  
S222, LVCC

MODERATOR



**Jimmy Schaeffler**  
The Carmel Group

Telcos keep pushing new content and bandwidth down to the end-user, resulting in new competitive revenue streams for the multi-channel TV industry. The IPTV market holds tremendous promise to break traditional rules about how TV is delivered and what it costs. But is it right for everyone or everywhere? In this session, find out where IPTV is heading during the next few years and how it impacts your broadcast business, for better or worse.

*Executive Panelists:* James Goodmon, Capitol Broadcasting Company, Inc., Raleigh, NC; Alan Guggenheim, OpenTV; Omar Javaid, QUALCOMM MediaFLO Technologies, San Diego, CA; Shawn Strickland, VP, FiOS TV Product Management, Verizon Communications; Dan York, Executive VP, Programming, AT&T, Inc.; Ed Horowitz, President and CEO, SES AMERICOM

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COMMUNICATIONS

### The Revolutionizing Impact of Broadband Video

10:30 AM – 12:00 PM  
S222, LVCC

KEYNOTE



**David Eun**  
Vice President,  
Content Partnership  
Google

Broadband video is turning the video business on its head. Traditional players are facing new competitors. Startups are capitalizing on powerful, inexpensive technologies. Geographical boundaries are crumbling. Copyright concepts are being challenged. Consumers are controlling their video experiences more than ever. All of this is already happening and yet the broadband video market is still in its infancy. Here you will find a 360 degree view of broadband video's disruptive impact, with a panel of experts sharing their strategies for success, lessons learned and insights for the future.

*Executive Panelists:* Gary Gannaway, President, CEO and Chairman of the Board, WorldNow; Shawn Gold, Chief Marketing Officer, MySpace; George Kliavkoff, Chief Digital Officer, NBC Universal, NY; Blake Krikorian, CEO, Sling Media, Inc.; Daniel Scheinman, Senior VP and General Manager, Cisco Media Solutions Group, San Jose, CA  
Moderator: Will Richmond, Broadband, President and Founder, Broadband Directions, LLC.

Sponsored by **Level 3**

### Social Networking in the 21st Century

2:00 PM – 3:30 PM  
S222, LVCC

KEYNOTE



**Shen Tong**  
President and Founder  
VFinity

Will established video social networking sites become too commercial? Will users seek alternative outlets for their video creations? Today social networks are commonplace and the growing popularity of some is providing these networks with enormous market potential. The market potential also extends to the members of the networks who desire to promote themselves to a large audience. This high-level panel of experts will discuss the future for these video portals, how they can survive, what makes them successful and how brands can be built and marketed around social networking opportunities.

*Executive Panelists:* David Bankston, Executive Vice President and CTO, Neighborhood America; Nick Desai, Chairman and Chief Creative Officer, Juice Wireless, New York, NY; Cynthia Francis, Chief Executive Officer, Reality Digital, San Francisco, CA; Michael Gordon, Co-Founder and Chief Strategy Officer, Limelight Networks, Tempe, AZ; Suzanne Stefanac, Director, AFI Digital Content Lab; Rex Wong, CEO, Dave.TV, Atlanta, GA

Moderator: Peggy Miles, Intervox Communications, Washington, DC

## Wednesday, April 18

### Venture Capital — Where the Innovators are Investing Dollars

10:30 AM – 12:00 PM  
S222, LVCC

KEYNOTE



**Bob Pittman**  
Founding Member  
Pilot Group, LLC

Silicon Valley venture capitalists will discuss investment interests and activity across the broadcast radio and television ecosystem in US and international markets. Content creation, production, publishing, distribution, retailing, and consumption will be covered in this discussion.

*Executive Panelists:* Ping Li, General Partner, Accel; Dennis Miller, General Partner, Spark Capital; Jake Seid, General Partner, Lightspeed Venture Partners  
Moderator: Peter Daley, Equity Research Analyst, Digital Media, Rutberg & Company, San Francisco, CA

### The Global Picture on DTV Deployment — Lessons Learned, Mistakes To Avoid

4:00 PM – 5:30 PM  
N250, LVCC

MODERATOR



**David Rehr**  
President and CEO  
NAB

Join David K. Rehr, NAB President and CEO, in a frank discussion with broadcasters and experts from around the globe on their successful and not so successful DTV marketing strategies. You will leave this session with a clear picture of what strategies work and equally as important, their mistakes to avoid. This open and honest exploration of what's working and what's not makes it a NOT-TO-BE-MISSED Super Session by anyone who is going digital.

This Super Session is designed especially for NAB2007's over 25,000 international visitors.

*Panelists:* Jonathan Collegio, VP, Digital Television Transition, NAB, Washington, DC; Pierre Helsen, Principal Secretary, Digital TV Kommissionen, Sweden; Lim Chin Siang, Director of IT&T, Media Development Authority of Singapore, Singapore

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Singapore

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- Broadcast Regulatory and Legislative Conference (See page 44)
- One NAB Luncheon Ticket of your choice (See page 22)
- NAB Super Sessions (See page 36)
- RTNDA Sessions (See page 76)

## Saturday, April 14

### Ennes/PBS — Everything Audio

8:00 AM – 5:15 PM  
S219, LVCC

*Chairpersons: Frederick Baumgartner, PBE, Qualcomm MediaFLO, San Diego, CA; Lewis Zager, Broadcast Media Technology Consultant, Arlington, VA*

#### 8:00 AM — Tutorial: Audio 101 — A Brush up for Broadcast Engineers

*Chairpersons: Frederick Baumgartner, Qualcomm MediaFLO, San Diego, CA*

#### 9:00 AM — Opening Remarks

*John Poray, Society of Broadcast Engineers, Indianapolis, IN*

#### 9:10 AM — One Hundred Things You Should Know About Audio Wiring

*Stephen Lampen, Belden, San Francisco, CA*

#### 10:10 AM — BREAK: The State of Broadcast Audio 2007: A Quick Tour of the Second City

*10:25 AM — Dolby Broadcast Technologies*  
*Rocky Graham, Dolby Laboratories, San Francisco, CA*

*11:25 AM — Building Broadcast Audio on IP*  
*Steve Church, Telos Systems and Axia Audio, Cleveland, OH*

*1:30 PM — Audio for High Definition TV*  
*Tim Carroll, Linear Acoustic, Lancaster, PA*

*2:30 PM — Audio Metadata Demystified*  
*Mike Babbitt, Dolby Laboratories, San Francisco, CA*

*3:45 PM — The Trials and Tribulation of Managing Multi-Channel Audio in a DTV Facility*  
*Birney Dayton, NVISION, Inc., Grass Valley, CA; Jay Kuca, NVISION, Inc., Grass Valley, CA*

*4:30 PM — Managing the Transition to 5.1 Audio for HD*  
*Roger Charlesworth, Charlesworth Media, Kittery, ME*

### IEEE BTS Tutorial

1:00 PM – 5:15 PM  
S226, LVCC

*Chairpersons: Tom Gurley, IEEE, Washington, DC; Dave Bancroft, Thomson, Reading, UK*

#### 1:00 PM — Introduction and Session Overview

*Tom Gurley, IEEE, Washington, DC*

#### 1:10 PM — Impact of Today's HDTV and Future Formats on Perceived Quality with Flat Panel Displays

*Hans Hoffman, EBU, Grand Saconnex, Switzerland*

#### 1:45 PM — Displays in the Production Environment the Broadcaster's Requirements

*Richard Salmon, BBC, Tadsworth, UK*

#### 2:20 PM — The Challenge to Measuring Display Performance: Whom Do You Trust?

*Paul Boynton, NIST, Gaithersburg, MD*

#### 3:15 PM — An Overview of Current Display Technologies and Performance Benchmarks

*Peter Putman, HDTVexpert.com, Doylestown, PA*

#### 3:50 PM — A Display Manufacturer's Perspective and Description of Latest Flat Panel Proposal for Professional Monitoring Use

*Hugo Gaggioni, Sony, New York, NY*

#### 4:25 PM — Question & Answer Session

## Sunday, April 15

### Opening Keynote: Destination in Broadcast Technology — from Mobile to Ultra-HDTV

9:00 AM – 9:30 AM  
S219, LVCC

*Chairperson: Lynn Claudy, NAB, Washington, DC*



**Hirokazu Nishiyama**  
Managing Director  
NHK

### Multicasting for Radio

9:30 AM – 11:30 AM  
S226, LVCC

*Chairperson: Jeffrey Smith, JRS Broadcast Engineering, Monroe Township, NJ*

#### 9:30 AM — HD Radio Advanced Services: A Market Reality

*Joseph D'Angelo, iBiquity Digital, Warren, NJ*

#### 10:00 AM — Implications of Advanced HD Radio Services on Station Workflow

*Raymond Miklius, Broadcast Electronics, Inc., Quincy, IL*

#### 10:30 AM — Considerations for Automation & Payout in Multi-Stream Applications

*Eugene Novacek, ENCO, Southfield, MI*

#### 11:00 AM — HD Radio Conditional Access: What It Is; How It Fits in the Broadcast Station; and Why It Can Provide Outstanding Return on Investment

*Thomas Rucktenwald, NDS, Costa Mesa, CA*

### February 2009

9:30 AM – 1:30 PM  
S219, LVCC

*Chairperson: Wayne Kube, Broadcast Media, Belo Corporation, Dallas, TX*

#### 9:30 AM — Analog RF Systems: Uses in a Digital World, Retuning and Reusing

*James York, Dielectric Communications, Raymond, ME*

#### 10:00 AM — Redundancy in Metadata Generation Systems

*Srinath V. Ramaswamy, Triveni Digital Inc., Princeton Junction, NJ*

#### 10:30 AM — Planning the Final DTV Channel Change for Your Facility

*Dennis Wallace, Meintel, Sgrignoli, & Wallace, Waldorf, MD*

#### 11:00 AM — The Use of Analog Equipment for DTV Transmission

*Myron Fanton, Chief Engineer, RF Technology, Electronics Research, Inc., Chandler, IN*

#### 11:30 AM — An Experimental ATSC-DTV Single Frequency Network in Ottawa, Canada

*Yiyun Wu, Research Engineer, Communications Research Centre Canada (CRC), Ottawa, Ontario, Canada*

#### 1:00 PM — A New Generation Smart Antenna for DTV Service

*Aldo Cugnini, Consultant, AGC Systems, LLC, Long Valley, NJ*

### RF Implementation for HD Radio

1:00 PM – 5:30 PM  
S226, LVCC

*Chairperson: Steve Fluker, Cox Radio/Orlando, Orlando, FL*

#### 1:00 PM — HD Radio Implementation Case Studies: Dual-Polarized Master-Antenna

*Myron Fanton, RF Technology, Electronics Research, Inc., Chandler, IN*

**1:30 PM — Isolation in FM IBOC Multi-Channel Systems-St. Louis, Real World Data**

Henry Downs, Dielectric Communications, Raymond, ME

**2:00 PM — Pre-correction Techniques for Radio Broadcast Transmitters**

Richard Hinkle, Broadcast Electronics, Inc., Quincy, IL

**2:30 PM — Low Loss FM Filters Employ Evanescent Modes**

Derek Small, Filter Products, Myat Inc., Portland, ME

**3:00 PM — FM Digital Radio Implementation Update**

Kerry Cozad, Dielectric Communications, Raymond, ME

**3:30 PM — Location Availability Coverage Analysis of AM HD Radio**

Charles Cooper, du Treil, Lundin & Rackley, Inc., Sarasota, FL

**4:00 PM — FM-HD Radio Field Trial Results under European Frequency Planning Conditions**

Markus Ruoss, Ing. HTL, Ruoss AG, Rotkreuz, Switzerland

**4:30 PM — A Precision, Low-Cost GPS-Based Synchronization Scheme for Improved AM Reception**

Stephen Smith, Oak Ridge National Laboratory, Oak Ridge, TN

**5:00 PM — HD Radio Technology Implementation in Brazil**

Perry Priestley, iBiquity Digital, Columbia, MD; Marcelo Cacheiro, Brazil-Harris Broadcast, San Paulo, Brazil

**Transition to HD News Production**

1:30 PM – 5:30 PM  
S219, LVCC

*Chairperson: Dave Converse, ABC/Disney Television Stations Group, Burbank, CA*

**1:30 PM — DoD Uplinks Status Report**

Dane Ericksen, Hammett & Edison, Inc., San Francisco, CA

**2:00 PM — 2 GHz Relocation Project Update**

Michael Degitz, Sprint Nextel, Reston, VA

**2:30 PM — Improving Digital News Backhaul Efficiency with AVC/H.264 Compression**

Bob Titus, Modulus Video, Inc., Sunnyvale, CA

**3:00 PM — Affordable Wireless Broadband for HDTV Production**

Robert Ehlers, HauteSpot Networks Corporation, San Luis Obispo, CA

**3:30 PM — Technologies that Improve Digital Content for Broadcast and Film**

Jeff Brown, NVIDIA, Santa Clara, CA

**4:00 PM — Format Transparent News Operations**

Fred Schultz, Harris Corporation, Burbank, CA

**4:30 PM — High-performance HD News Production and Broadcasting Linking Plural Servers**

Katsumasa Hirose, NHK, Tokyo, Japan

**5:00 PM — News Editing and Transfer System in a Distant Region**

Seong-gyu Jeon, Korean Broadcasting System, Seoul, Korea

**Monday, April 16****Audio Solutions for Television**

10:30 AM – 12:00 PM  
S226, LVCC

*Chairperson: Bruce Jacobs, Twin Cities Public Television, Saint Paul, MN*

**10:30 AM — Seeking the “Holy Grail” of Loudness Management: Effective Yet Unobtrusive Control**

David Reaves, TransLanTech Sound, LLC, Recklinghausen

**11:00 AM — Audio Video Timing**

Paul Briscoe, Harris Corporation, North York, Ontario, Canada

**11:30 AM — Specifying Audio for HD**

Thomas Lund, TC Electronic A/S, Brabrand, Denmark

**STL Bandwidth Requirements for Radio**

10:30 – 12:00 PM  
S228, LVCC

*Chairperson: Milford Smith, Greater Media, Inc., Lawrenceville, NJ*

**10:30 AM — Audio Over IP: Can it Really Work?**

Kevin Campbell, APT, Belfast, Ireland

**11:00 AM — E2X Bandwidth and Bit Error Requirements for Ethernet Synchronization Introducing a Reliable Real-Time Point-to-Multipoint E2X Transport Protocol**

Philipp Schmid, Nautel Ltd, Hackett's Cove, Canada

**11:30 AM — Networking and STL Issues when Implementing Multicasting for HD**

Richard Hinkle, Broadcast Electronics, Inc., Quincy, IL

**Broadcast Content — Ingest to Playlist**

1:00 PM – 4:30 PM  
S226, LVCC

*Chairperson: Lewis Zager, Broadcast Media Technology Consultant, Arlington, VA*

**1:00 PM — Introduction to Networked Storage**

Drew Meyer, Network Appliance, Sunnyvale, CA

**1:30 PM — Building a Broadcast Datacenter**

Ian Fletcher, OmniBus Systems, Loughborough, UK

**2:00 PM — Media Asset Management: Simple and Cost Effective**

Michael Conway, Focus Enhancements, Campbell, CA

**2:30 PM — Next Evolution of Statistical Multiplexing**

John Bach, Scientific Atlanta, A Cisco Company, Lawrenceville, GA

**3:00 PM — Distributed Enterprise Workflow Systems from Sales to Playlist**

Andrew McCulloch, Harris Corporation, Colorado Springs, CO

**3:30 PM — Distributed Encoding Architectures**

Kenelm Deen, TANDBERG Television, Southampton, UK

**4:00 PM — New Applications for Monitoring Your TV Broadcast — It's More Than Replacing Tape**

Gary Learner, Volicon, Burlington, MA

**Audio Solutions for Radio**

1:00 PM – 4:30 PM  
S228, LVCC

*Chairperson: Talmage Ball, Bonneville International, Salt Lake City, UT*

**1:00 PM — High Quality Speech Synthesis System Using Speech Rate Conversion for Stock-price Bulletins**

Hiroyuki Segi, NHK, Tokyo, Japan

**1:30 PM — Reliable Audio Transport Over IP Networks**

Josh Sparks, VT Communications, London, UK; Bob Band, Harris Corporation, Mason, OH

**2:00 PM — Sonic Tonic for Audio Coding**

Frank Foti, Omnia Audio, Cleveland, OH

**2:30 PM — Digital Radio: Audio & Beyond**

Rich Redmond, Harris Corporation, Mason, OH

**3:00 PM — Audio Compression: The Trade Offs Between Quality, Data Reduction and Latency**

Guy Gampell, APT, Belfast, Ireland

**3:30 PM — Radio Remotes Using New Satellite Technology**

Paul Shulins, Greater Media, Boston, MA

**4:00 PM — IBOC Analog: Digital Blend Time Alignment Quality**

Michael Bergman, Kenwood, Princeton Junction, NJ

**Tuesday, April 17****Radio Facilities**

9:00 AM – 12:00 PM  
S228, LVCC

*Chairperson: Paul Shulins, Greater Media, Boston, MA*

**9:00 AM — Rebuilding a Legend: Rebuilding WOR Radio from the Tip of the Mic to the Top of the Tower**

Thomas Ray III, Buckley Broadcasting/WOR Radio, New York, NY

**9:30 AM — Working with the Free Software Community to Replace a Radio Broadcast Automation System**

Federico Grau, Radio Free Asia, Washington, DC

**10:00 AM — Systems Integration Basic for Radio Engineers**

Mario Hieb, Consulting Engineer, Salt Lake City, UT

**10:30 AM — An Embedded Systems Approach to IP-Based Broadcast Facility Remote Control**

Stephen Dinkel, Burk Technology, Lees Summit, MO

**11:00 AM — 100 Things You Forgot**

Stephen Lampen, Belden, San Francisco, CA

**11:30 AM — Packets Everywhere: How IP-Audio and Ethernet Are**

Transforming Modern Radio Facilities

Martin Sacks, Axia Audio, Cleveland, OH



## Media Asset Management for TV

9:00 AM – 11:30 AM  
S226, LVCC

*Chairperson: Alan Popkin, KLCS-TV, Los Angeles, CA*

### 9:00 AM — Transitioning to a Digital Media Distribution Strategy

Tom Ohanian, Signiant, Cranston, RI

### 9:30 AM — Service Oriented Architectures for Broadcast Media Asset Management

Peter Thomas, Blue Order Solutions AG, Kaiserslautern, Germany

### 10:00 AM — Parts that are More than the Whole; Asset Management in the IT Age

Michael Atkin, BroadView Software, Toronto, Canada

### 10:30 AM — Content Storage Management in the Newsroom

Brian Campanotti, Front Porch Digital, Boulder, CO

### 11:00 AM — Systems Integration: The Federal Enterprise Architecture Approach to Media Asset Management

Sam Stevens, Radio Free Asia, Washington, DC

## MXF for Television

1:00 PM – 4:30 PM  
S228, LVCC

*Chairperson: Bill Napier, Bahakel Communications, Charlotte, NC*

### 1:00 PM — Operational Patterns... the MXF Flavors?

Ernesto Santos, MOG Solutions, Maia, Portugal

### 1:30 PM — Managing Program Inventories Using MXF

Oliver Morgan, Metaglue Corporation, Lexington, MA

### 2:00 PM — MXF Based Workflows: A Practical Implementation

Stephen Fish, Turner Broadcasting Systems Europe Ltd, London, UK

### 2:30 PM — Business Efficiency Using Managed MXF, IT and Web Services

Bruce Devlin, Snell & Wilcox, Liss, Hants, UK

### 3:00 PM — Enabling MXF Workflows and Flexible MXF File Exchange by Enhancing Data Tape Archives with MXF Processing Capabilities

Mark Ostlund, Rich Media Storage, Quantum Corp, Pleasanton, CA

### 3:30 PM — Ensuring Media Exchange Format (MXF) Assets Availability

Bill Gage, EMC Corporation, Hopkinton, MA

### 4:00 PM — Achieving MXF Interoperability

Todd Brunhoff, Omneon, Beaverton, OR

### 4:30 PM — New Tools for MXF-Analysis

Prof. Dr. Rolf Hedtke, University Wiesbaden Television Technology and Electronic Media; Matthias Schnöll, University Wiesbaden Television Technology and Electronic Media, Wiesbaden, Germany

## Broadcast Facility Safety and Compliance

1:00 PM – 2:00 PM  
S226, LVCC

*Chairperson: John Lyons, The Durst Organization, New York, NY*

### 1:00 PM — What Broadcast Tower Owners and Tenants Need to Know About 222-G

Thomas Hoenninger, Stainless LLC, North Wales, PA

### 1:30 PM — ENG and All-Hazards Safety

Matt Bruskotter, The University of Findlay, Findlay, OH

## Technical Planning for Emergencies

2:00 PM – 5:30 PM  
S226, LVCC

*Chairperson: Martin Hadfield, Entercom Communications Corporation, Seattle, WA*

### 2:00 PM — Access to Emergency and Non-Emergency Broadcast Information for People with Disabilities

Geoff Freed, WGBH National Center for Accessible Media, Boston, MA

### 2:30 PM — Media Monitoring by the Military in the Electronic Age

Duncan Ayre, Department of National Defence — Canada, Victoria, BC, Canada

### 3:00 PM — Wireless Data Services Save the Day for a Mount Hood Transmitter Facility

James Dalke, Dalke Broadcast Services, Inc., Bellevue, WA

### 3:30 PM — Improve EAS by Adding Details to the Message

Bruce Robertson, Robertson, Digital Alert Systems, LLC, Oracle, AZ

### 4:00 PM — Police Communications and DTV: Pushing Data to the Field

Mark O'Brien, SpectraRep, Chantilly, VA

### 4:30 PM — MTV Networks' Disaster Recovery Facility — Case Study

Lionel Hightower, Viacom/MTV Networks, Hauppauge, NY

### 5:00 PM — Flywheel Technology as a Superior Solution for Reliable, Continuous Backup Power

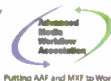
Gary Rackow, P.E., Active Power, Austin, TX

## MXF for Television Reception

5:00 PM – 6:30 PM  
S225, LVCC

See page 20 for details.

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## Wednesday, April 18

### Surround Sound For Radio

9:00 AM – 11:30 AM  
S228, LVCC

*Chairperson: Steve Fluker, Cox Radio/Orlando, Orlando, FL*

### 9:00 AM — Implementing Surround Sound in a Broadcast Facility

Steve Fluker, Cox Radio/Orlando, Orlando, FL

### 9:30 AM — 5.1 for Radio. Too Much, Too Soon?

Jon McClintock, APT, Belfast, Ireland

### 10:00 AM — Surround Sound Radio Broadcasting is Reality

Dan Danko, Cincinnati Public Radio, Cincinnati, OH

### 10:30 AM — Radio Surround Gets Ready for Primetime: New Techniques for Surround Mixing

Alex Kosiorek, Cleveland Institute of Music, Cleveland, OH

### 11:00 AM — Internet Radio in Surround Sound

Nikolaus Faerber, Fraunhofer Institute for Integrated Circuits IIS, Erlangen, Germany

## Emerging Broadcast Technologies

9:00 AM – 12:00 PM  
S226, LVCC

*Chairperson: Graham Jones, NAB, Washington, DC*

### 9:00 AM — DRM Progress Toward Standardization in the Broadcast Frequencies Between 30 and 108

H. Donald Messer, Digital Radio Mondiale, Washington, DC

### 9:30 AM — Interactive Radio Has Arrived

T.A. McCann, Jump2Go, Bellevue, WA

### 10:00 AM — Improved Data-Follow-Audio in Multiplatform Radio

Neil Glassman, Broadcast Electronics, Quincy, IL

### 10:30 AM — Exploring the Full Potential of H.264

Faouzi Kossentini, Digital Media Networks, Scientific Atlanta, A Cisco Company, Lawrenceville, GA

### 11:00 AM — Joining Content Production to the DVR

David White, NDS Limited, Hampshire, UK

### 11:30 AM — A2M2 Digital Audience Measurement

Scott Brown, Nielsen Media Research, Oldsmar, FL

## Technology Luncheon & Presentation of the NAB Engineering Achievement Awards

12:00 PM – 1:45 PM  
Barron Room, LVH

KEYNOTE



**Tom Rogers**  
President and CEO  
TiVo

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See page 22 for details.

## Workflow and Interoperability for Television

2:00 PM – 5:00 PM  
S226, LVCC

*Chairperson: Al Grossniklaus, WTHR NBC 13, Indianapolis, IN*

### 2:00 PM — Is iSCSI Ready for Prime Time?

Steven Modica, Small Tree Communications, Oakdale, MN

### 2:30 PM — Media Storage and Associated File-based Workflows

Stavros Hilaris, Ascent Media Systems & Technology Services, Chantilly, VA

**3:00 PM — The Money Shot: Postproduction Workflows for Delivering HDTV Sports Content for Mobile TV**

Michael Birenboim, CloseVU, Boulogne, France

**3:30 PM — Media-Centric Data-Driven Workflow in Broadcast Operations**

John Price, Business Systems, VCI, Springfield, MA

**4:00 PM — SOA, BPM and Web Services in Professional Media Systems**

John Footen, National TeleConsultants, Glendale, CA

**4:30 PM — Making Workflow Really Work: A Look Beyond Tools & Technologies**

Graham Sharp, Avid Technology, Tewksburg, MA

**Mobile Reception of ATSC DTV Signals**

2:00 PM – 3:30 PM  
S228, LVCC

*Chairperson: Louis Libin, Broad Comm., Woodmere, NY*

**2:00 PM — TV Broadcaster Connecting with the Mobile User**

Richard Chernock, Triveni Digital, Princeton Junction, NJ

**2:30 PM — Advanced VSB: A Proposed Enhancement ATSC DTV**

Jungpil Yu, Samsung, Washington, DC

**3:00 PM — Mobile and Handheld Reception for ATSC Broadcasters**

Wayne Bretl, Zenith Electronics Corp., Lincolnshire, IL

**Engineering Management for the 21st Century**

3:30 PM – 5:00 PM  
S228, LVCC

*Chairperson: Steve Davis, Clear Channel, Tulsa, OK*

**3:30 PM — Media Facilities in Transition: Change Management Planning and the Mission Critical Media Facility**

Stephen Newbold, Gensler, Boston, MA; Benjamin Coe, EYP Mission Critical Facilities, Atlanta, GA

**4:00 PM — Good Asset Management Equals Smart Scheduling**

Andrew Janitschek, Radio Free Asia, Washington, DC

**4:30 PM — The Capital Budget Plan; A Tool for the Chief Engineer**

Mike Seaver, Seaver Management and Consulting Services, Quincy, IL

**Amateur Radio Reception**

6:00 PM – 8:00 PM  
Ballroom B, LVH

See page 20 for details.

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**Thursday, April 19**

**Radio Technology Advancements**

9:00 AM – 12:00 PM  
S228, LVCC

*Chairperson: Gary Kline, Cumulus Media, Atlanta, GA*

**9:00 AM — RDS Enhancements:**

**Artist and Song Title Through RT+**  
Michael Bergman, New Digital Technologies, Kenwood, Princeton Junction, NJ

**9:30 AM — Updating Longley-Rice for FM Reception Prediction**

Sid Shumate, BIA Financial Network (including Dataworld), Chantilly, VA

**10:00 AM — Planning the Digital Terrestrial Broadcasting Service in Parts of Regions 1 and 3, in Frequency Bands 174–230 MHz and 470–862 MHz (RRC-06)**

Pham Hai, Broadcasting Services Division, International Telecommunication Union, Geneva, Switzerland

**10:30 AM — FM-based Technologies Now and in the Future**

Matthew Straeb, Global Security Systems, Lafayette, LA

**11:00 AM — Public Radio International's Program Service Data Project: A New Dimension of Local Service on HD Radio**

Riccardo Ruotolo, Public Radio International, Minneapolis, MN

**11:30 AM — NRSC Report**

Skip Pizzi, Microsoft Corporation, Fairfax, VA; David Layer, NAB, Washington, DC

**Multicasting for TV**

9:00 AM – 10:00 AM  
S226, LVCC

*Chairperson: John Merrill, CBS 5 KPHO-TV, Phoenix, AZ*

**9:00 AM — From Statistical Multiplexing to Hybrid Remote Statistical Multiplexing**

Pascal Gravoille, Grass Valley, 35517, Cesson-Sévigné Cedex, France

**9:30 AM — The Advanced Service for Terrestrial DTV Multicasting**

Jeong-Deok Kim, KBS, Seoul, Korea; Jung-Hee Kim, KBS, Seoul, Korea

**Enabling New Applications**

10:00 AM – 11:30 AM  
S226, LVCC

*Chairperson: Joe Snelson, Meredith Broadcast Group, Las Vegas, NV*

**10:00 AM — Hybrid TV: the Best of Both Worlds**

Chris Howe, Red Bee Media, London, UK

**10:30 AM — Cancelling the Postage Stamp, Concluded**

J.Patrick Waddell, HARMONIC INC, Sunnyvale, CA

**11:00 AM — The Data Server Based on ATSC A/76A Standard**

Minsik Park, The DTV Data Broadcasting Emission System Based on A/76A Standard, ETRI (Electronics and Telecommunication Research Institute), Daejeon, Korea

**New this Year!**

**NABEF Broadcast Technology and Engineering Internship Program — Educating Tomorrow's Engineers**

The NAB Education Foundation (NABEF) has created a new internship program for women and people of color who are interested in careers related to technology and engineering in radio and television. The program is designed to reinforce the broadcast industry's diversity efforts by increasing the number of women and people of color entering the broadcast engineering and technology fields. These NABEF internships are open to college seniors and recent college graduates. For more information on this exciting internship program, contact Karen Hunter via email at [khunter@nab.org](mailto:khunter@nab.org). For details on Career Day, see page 79.



## Broadcast Regulatory & Legislative Conference

### How Regulatory and Legislative Actions Affect Your Bottom Line!

Interact with key Federal regulators, Capitol Hill insiders and legal experts; enhance your understanding of governmental issues and broadcast station operations; learn FCC procedures and how you can make a difference on issues that affect your business, and gain knowledge of broadcast regulation and how it impacts your station's ability to make money.

Combined with the Broadcast Engineering, Radio and Television Management Conferences, this conference package covers all aspects of owning and operating a broadcast station.

### Featured Speakers on Tuesday, April 17



**The Honorable  
Michael Copps**  
FCC Commissioner



**The Honorable  
Jonathan Adelstein**  
FCC Commissioner



**The Honorable  
Deborah Taylor Tate**  
FCC Commissioner

### Your Conference Package Includes:

- NAB2007 State of the Industry Address & Distinguished Service Award Presentation (See page 18)
- Television Management Conference (See page 96)
- Radio Management Conference (See page 68)
- Broadcast Engineering Conference (See page 40)
- One NAB Luncheon Ticket of your choice (See page 22)
- NAB Super Sessions (See page 36)
- RTNDA Sessions (See page 76)

### Monday, April 16

#### Washington Policy & Politics Breakfast

7:30 AM – 8:45 AM  
Ballroom A, LVH

The buzz around town is about the digital television transition, satellite radio and media ownership. This session will examine current political trends and is a must-attend event for broadcasters interested in what the congressional changeover means and how decisions are made in Washington.

Open only to Broadcast Conference registrants.

Sponsored by  **onlinevideoservice**

#### Legally Speaking: All Things Radio

10:30 AM – 11:45 AM  
N237, LVCC

AM, FM, HD, Satellite... Never has the radio marketplace been so complex, exciting and competitive. Legal and industry experts will address the gamut of issues facing the radio industry in the 21st Century.

*Moderator: Marsha MacBride, NAB  
Panelists: Lynn Claudy, NAB; Dawn Sciarino, Sciarino and Associates PLLC, Centreville, VA; Peter Doyle, Federal Communications Commission, Washington, DC; Bill Hendrich, Cox Radio, Jacksonville, FL*

#### Stay Out of Trouble with the FCC: What Recent Enforcement Actions Mean to You

10:30AM – 11:45AM  
N236, LVCC

Learn how to avoid falling afoul of FCC fines and forfeitures. Our legal and industry experts will address the gamut of FCC regulations affecting your station, from EAS and closed captioning, to public inspection file, tower safety and sponsorship identification.

*Moderator: Frank Jazzo, Fletcher Heald & Hildreth PLC, Arlington, VA  
Panelists: Jack Goodman, Wilmer Cutler Pickering Hale and Dorr LLP, Washington, DC; Coe Ramsey, Brooks Pierce McLendon Humphrey & Leonard LLP, Raleigh, NC; David Solomon, Wilkinson Barker Knauer, LLP, Washington, DC*

#### Digital Television: The Countdown Continues

2:30 PM – 3:45 PM  
N236, LVCC

The transition to all-digital television is less than 2 years away. Learn how the FCC is finalizing the last of the regulatory decisions and how NTIA's converter box program is progressing.

*Moderator: Jennifer Johnson, Covington & Burling LLP, Washington, DC  
Panelists: Jonathan Collegio, NAB; Alan Stillwell, Federal Communications Commission, Washington, DC; Thomas Van Wazer, Sidley Austin LLP, Washington, DC; Anita Wallgren, National Telecommunications & Information Administration, Washington, DC; Tony Wilhelm, National Telecommunications & Information Administration, Washington, DC; Barbara Kreisman, Federal Communications Commission, Washington, DC*

#### How to Advocate on Behalf of Your Station

2:30 PM – 3:45 PM  
N232, LVCC

Your viewpoint is more important than ever! Learn how to meet with public officials, focus your message and participate in the regulatory process.

*Moderators: Alexandra Wilson, Cox Enterprises Inc., Washington, DC; Jane Mago, NAB  
Panelists: Meredith Attwell Baker, National Telecommunications & Information Administration, Washington, DC; Rudy Brioché, Federal Communications Commission, Washington, DC; Rosemary Harold, Federal Communications Commission, Washington, DC; Cristina Pauzé, Federal Communications Commission, Washington, DC*

#### Advertising Gets Results. But is it the Right Result?

4:00 PM – 5:15 PM  
N236, LVCC

Increasingly, as a station owner or program director, you are responsible not only for your programming choices, but for the advertising you run during those programs. Children's advertising, dietary supplements, prescription drugs, and bogus weight loss claims are only a few of the thorny issues broadcasters need to avoid.

*Moderator: Peter Tannenwald, Irwin Campbell & Tannenwald, PC, Washington, DC  
Panelists: Mark Denbo, Fleischman & Walsh LLP, Washington, DC; Marissa Repp, Hogan & Hartson, LLP, Washington, DC; Mary Beth Richards, Federal Trade Commission, Washington, DC; Robert Rini, Rini Coran PC, Washington, DC*



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**Indecency & Other Controversial Content: What the...?**4:00 PM – 5:15 PM  
N232, LVCC

As the FCC, Congress and the courts address indecency, violence, and other content issues, what's a broadcaster to do? You'll learn from the experts how to interpret and understand recent developments affecting the content your station airs.

*Moderator: Dennis Corbett, Leventhal Senter & Lerman PLLC, Washington, DC*

*Panelists: John Quale, Skadden Arps Slate Meagher & Flom LLP, Washington, DC; Mace Rosenstein, Covington & Burling LLP, Washington, DC; Helgi Walker, Wiley Rein LLP, Washington, DC*

**Tuesday, April 17****The FCC Breakfast**7:30 AM – 8:45 AM  
Barron Room, LVH

Join us for this annual breakfast and a view from the top. Senior regulators talk about goals for the next two years. What lies ahead?

*Moderator: David Rehr, President and CEO, NAB*

Breakfast Sponsored by 

**Broadcast Ownership: Déjà Vu All Over Again**9:00 AM – 10:15 AM  
N236, LVCC

Media ownership is one of the most controversial issues in Washington. Learn about FCC, congressional and court actions affecting broadcast ownership, and how it all may impact your business.

*Moderator: Jane Mago, NAB*

*Panelists: Tom Davidson, Akin Gump Strauss Hauer & Feld LLP, Washington, DC; Paul Gallant, Stanford Washington Research Group, Washington, DC; Eve Reed, Wiley Rein LLP, Washington, DC; Monica Desai, Federal Communications Commission, Washington, DC*

**Domestic Licensing Agreements & Their Value in a Multi-Platform Global Television World**9:00 AM – 10:15 AM  
N232, LVCC

Experts will discuss the impact on new television broadcast platforms including digital channels, Internet, podcasting, VOD, why direct licensing or copyright ownership will become more important in this new world and the current status of licenses and negotiations with ASCAP, BMI and SESAC.

*Moderator: Ben Ivins, NAB*

*Panelists: Will Hoyt, Television Music License Committee, New York, NY; Benjamin Marks, Weil Gotshal & Manges LLP, New York, NY; Charles Sennet, Tribune Broadcasting Corp., Chicago, IL*

**Copyright Challenges: SHVERA, Streaming, and Making Sense (and \$\$) in Cyberspace**10:30 AM – 11:45 AM  
N236, LVCC

Come learn the answers to these complex challenges. We will discuss new and innovative ways to manage your content.

*Moderator: John Stewart, Crowell & Moring LLP, Washington, DC*

*Panelists: Ben Golant, U.S. Copyright Office, Washington, DC; Bruce Joseph, Wiley Rein LLP, Washington, DC; David Kushner, Brooks Pierce McLendon Humphrey & Leonard, Raleigh, NC; David Oxenford, Davis Wright Tremaine LLP, Washington, DC*

**David v. Goliath: How Small and Independent Stations can Survive**10:30 AM – 11:45 AM  
N232, LVCC

You don't have the resources to help you win the battle against the big guys or those with more resources. How can you compete? What does it take to survive? This varied group of radio and television broadcasters, legal experts and a long-time FCC veteran will arm you with strategies for success.

*Moderator: Diane Sutter, Shooting Star, Broadcasting, Derry, NH*

*Panelists: Steve Carlston, KTUD-TV, Las Vegas, NV; Bill Freedman, Federal Communications Commission, Washington, DC; Michael Berg, Law Office of Michael Berg, Washington, DC; Harry Martin, Fletcher, Heald & Hildreth, PLC, Arlington, VA; Mary Quass, NRG Media, LLC, Cedar Rapids, IA; Roy Stewart, Federal Communications Commission, Washington, DC*

**The Regulatory Face Off**3:00 PM – 4:00 PM  
Ballroom A, LVH

FCC Commissioners gather together to offer a variety of views on broadcast regulation. This is the only place you'll hear directly from these top regulators.

*Moderator: David Rehr, President and CEO, NAB*

**The BMI License Extension Agreement & What's in Store for 2010**3:30 PM – 4:45 PM  
N232, LVCC

Members of the Radio Music License Committee will describe the salient details of the BMI license agreement and discuss what you can expect when both the ASCAP and BMI license agreements expire at the end of 2009.

*Moderator: Ben Ivins, NAB*

*Panelists: Keith Meehan, Radio Music License Committee, New York, NY; Michael O'Neill, BMI, New York, NY*

**Wednesday, April 18****Tower Siting in a Newly-Regulated World**9:00 AM – 10:15 AM  
N232, LVCC

Join our panel of experts as we explore local zoning, tribal notification, historic preservation, migratory birds, endangered species and other environmental compliance issues. Everything you need to know BEFORE you begin to build.

*Moderator: William Sill, Wilkinson Barker Knauer LLP, Washington, DC*

*Panelists: Ann Bobeck, NAB; Leon Leake, ERM, Kennesaw, GA; Anne Swanson, Dow Lohnes PLLC, Washington, DC*

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ETC®  
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**D**igital cinema is being deployed with fervor, and its implementation is raising new creative, business and technical issues for the entertainment industry, exhibition community and technology and hardware companies. Important lessons can be learned from recent feature films produced with digital workflows and mastered for digital release in theatres, on the Web and on next-generation DVDs. They also can be learned from examining the practical challenges faced across the entire chain, from equipment design to production and postproduction practices and outlets from movie theatres to the digital home.

The Society of Motion Picture and Television Engineers (SMPTE) and the Entertainment Technology Center (ETC) at USC are again joining forces to examine the current and future state of digital cinema at the premiere event of its kind: the Digital Cinema Summit at NAB2007.

## Saturday, April 14

### Digital Cinema Summit Breakfast

8:00 AM – 8:30 AM  
S222, LVCCSponsored by SXR D  
4K Projection

### Session Opening and Introductions

8:30 AM – 8:45 AM  
S222, LVCC

#### HOSTS



**Edward Hobson**  
Vice President  
National TeleConsultants, Inc.

#### Robert Kisor

Vice President,  
Engineering & Tech Services  
Paramount Pictures

### Breakfast Toast in 3D: Raise Your Glasses!

8:45 AM – 10:15 AM  
S222, LVCC

With the advent of high resolution electronic cinema projection, it has become much easier to deliver Stereoscopic — 3D — visual materials to large public venues. Will this only mean a resurgence of the novelty cinema of the 50s? Or is this, instead, the leading edge of a movement whereby every film in the latter part of this century will be jumping out of its window? This session will explore these and other topics on new developments in 3D Digital Cinema.

*Moderator: Tom Scott, Onstream Media /EDnet, San Francisco, CA*

*Speakers: David Schnuelle, Dolby Lab, Burbank, CA; Kenny Lipton, NyVision, Beaverton, OR; Boyd MacNaughton, Real D, Beverly Hills, CA; Kenbe Goertzen, QuVis, Topeka, KS*

### Digital Cinema Standards: A Status Report on DC-28

10:15 AM – 11:00 AM  
S222, LVCC

The past year has seen unprecedented progress in creating engineering standards for all aspects of Digital Cinema. These include substantial efforts in the areas of Mastering, Distribution, Exhibition and Stereoscopic. Engineering committee chairperson Wendy Aylsworth will summarize over 8,000 person/hours of engineering work into a concise 30 minute briefing.

*Presenter: Wendy Aylsworth, VP, Technology, Warner Bros., Burbank, CA*

### Workflow Challenges in the Digital Theatre

11:00 AM – 12:30 PM  
S222, LVCC

While distribution and security standards have been in development for many years, the standards work that will benefit cinema operations are in a very early stage. Moving shows quickly from auditorium to auditorium in response to audience demand and support for alternative content in HD color space, combined with the integration of back-office systems with scheduling and show playlist management, is necessary to take digital cinema beyond the early adopter stage and into the mainstream marketplace. In this session, we will hear from the experts who are working to bring digital into the commercial world of cinema.

*Moderator: Michael Karagosian, MKPE Consulting LLC, Calabasas, CA*  
*Speakers: Cliff De Young, Regal Entertainment Group, Knoxville, TN; Jonathan Kramarsky, Deluxe Digital, Hollywood, CA; Les Moore, Eastman Kodak, Hollywood, CA; John Wolski, Strong Digital Sys, Omaha, NE*

### Digital Cinema — A Studio Perspective

1:30 PM – 2:00 PM  
S222, LVCC

#### KEYNOTE



**Christopher J. Cookson**  
Chief Technology Officer  
Warner Bros. Entertainment Inc.

More (and Less) Than Meets the Eye  
D-Cinema stakeholders are concerned about the quality of delivery both today and going forward. The quality of d-cinema is dependent upon many factors of physics and biophysics. The father of the Digital End to End (DETE) architecture for Warner Bros.' factory of the future will discuss some quality factors that must be considered. Consumers' experience in the theater today, as well as retrieval of information for consumption on yet-to-be invented future devices, is the impetus for creating pipelines that account for more information than is simply seen or heard in the new generation theaters.

### Digital Intermediates: Process and Progress

2:00 PM – 3:45 PM  
S222, LVCC

Digital processes can now replace traditional methods in virtually every step of the production and post workflow. Dozens of feature films have been finished using digital intermediate processes, resulting in a rich set of "lessons learned." This session will explore the DI process for both film and digital acquisition, requirements for effects and image processing, and the implications of 2K versus 4K mastering.

*Moderator: Gavin Schutz, Azear Media Services, Glendale, CA*

*Speakers: Curt Behlmer, Technicolor Digital Cinema, Burbank, CA; Jim Whittlesey, Deluxe Digital Media, Burbank, CA; Marvin Hall, Modern Videofile, Glendale, CA*

### WorldScreen: A European Perspective on D-Cinema

3:45 PM – 5:30 PM  
S222, LVCC

#### KEYNOTE



**Wendy Aylsworth**  
Vice President, Technology  
Warner Bros. Entertainment Inc.

WorldScreen is an EU-funded project with the objective "Layered scheme data compression for digital cinema and cross media conversion." Important results of the project are the standardization of JPEG2000 D-Cinema profiles, MXF standardization, development of JPEG2000 real-time encoder, JPEG2000 real-time decoder, software tools for satellite transmission, transcoding and cross media conversion, DCP validation and quality assessment. This session will provide the final project report on these important activities.

*Moderators: Effi Bernt, ARRI; Siegfried Foessel, Fraunhofer IIS, Erlangen, Germany*  
*Panelists: Mike Christmann, Flying Eye Darmstadt, Germany; Christoph Fehn, Fraunhofer HHI, Berlin, Germany; Fabrizio Frescura, Digilab; Wolfgang Ruppel, T-Systems International, GmbH, Darmstadt, Germany; Ernesto Santos, MOG Solutions, Maia, Portugal*

## Sunday, April 15

### Digital Cinema Summit Breakfast

8:00 AM – 8:45 AM  
S222, LVCC

Sponsored by 

### Introductions

8:45 AM – 9:00 AM  
S222, LVCC

HOST



**David Wertheimer**  
*Executive Director*  
Entertainment Technology  
Center at USC

Introduction by Charles Dages, EVP, Emerging Technology, Warner Bros., Burbank, CA

### From the Digital Theater to the Digital Home — Case Study

9:00 AM – 10:10 AM  
S222, LVCC

A detailed analysis of a recent digital cinema release mastered for distribution across multiple digital platforms including next generation DVD, VOD and electronic sell through (EST).

*Speaker: David Wertheimer, Entertainment Technology Center at USC, Los Angeles, CA*

### In-theater Piracy — Foiling the New Cat Burglars

10:10 AM – 10:50 AM  
S222, LVCC

Securing the exhibition environment is a top priority that has yet to be solved. How much does the entertainment industry really lose to in-theater piracy? How can technology be harnessed to foil illegal camcorders? What are some of the solutions on the horizon that actually hold promise? MPAA and technology leaders address an issue that is central to the industry's very well being.

*Presenters: Mike Robinson, U.S. Anti-Piracy, Motion Picture Association of America; Anlee Ellingson, Box Office Magazine and boxoffice.com, West Hollywood, CA*

### Pragmatic Solutions to Delivery Issues — Recommendations from ISDCF

11:05 AM – 11:45 AM  
S222, LVCC

What hard-disk formats are best suited for delivering digital cinema packages to theaters? How should distributors name files so exhibitors can find the content they need? What are the plans for upgrading hardware in the field? Recommendations from the Inter-Society Digital Cinema Forum (ISDCF), a gathering of content creators, exhibitors and hardware manufacturers.

*Presenters: Bill Kinder, Pixar Animation Studios, Emeryville, CA; Howard H. Lukk, Walt Disney Studios, Burbank, CA*

### The Digital Cinema Rollout — Scrutinizing the Picture

11:45 AM – 12:25 PM  
S222, LVCC

Manufacturers and service providers are currently pursuing digital cinema deployment with fervor, but what will it take to maintain or even intensify the pace? What unexpected challenges have emerged in the electronic delivery process and behind theater doors, and what can be done to solve them? What new specifications need to be written so that audiences and theatre owners reap more benefits? Successes and speed bumps in the rollout process.

*Moderator: J. Wayne Anderson, R/C Theatre Management Corporation*  
*Speakers: Bill Campbell, Orpheum Theaters Inc., Sheridan, WY; Tom Stephenson, Rave Motion Pictures*

### Up to Date with DCI

12:25 PM – 12:45 PM  
S222, LVCC

Nearly a year ago, Digital Cinema Initiatives engaged Fraunhofer Institute to develop procedures for testing adherence to the Digital Cinema Specification 1.0. What is the result of Fraunhofer's work? How is the DCI spec being maintained? When will the DCI spec be realized? An update from the organization that made it all happen.

*Moderator: Wade Hanniball, Theatrical Distribution Technology, Universal Pictures, Universal City, CA*

### 3D Movie Making — New Dimensions in Film Production

1:45 PM – 2:55 PM  
S222, LVCC

An inside look at creating a stereoscopic movie from the start of production through exhibition in the theaters.

### Shoring Up the Digital Pipeline — The ASC Blueprint

2:55 PM – 3:35 PM  
S222, LVCC

It's been full steam ahead for digital production and postproduction, but is the pipeline living up to its potential? How can filmmakers better plan and test their workflows before principal photography? What role can manufacturers play in increasing speed and efficiency and in improving metadata storage and transmission? How can the dark art of color consistency be transformed into an exact science? Research and recommendations from the American Society of Cinematographer's Technology Committee.

*Moderator: Daryn Okada, ASC, Sherman Oaks, CA*  
*Speakers: Glenn Kennel, Laser Media Corporation (Kodak Company), Los Angeles, CA; Lou Levinson, Post Logic Studios, Hollywood, CA; David Stump, ASC, Studio City, CA*

### From Capture to Master — Case Study

3:50 PM – 5:00 PM  
S222, LVCC

An in-depth presentation of a film on the cutting edge of image capture, digital content creation and postproduction, through to digital projection — featuring a high profile director, his production team and camera manufacturing team.

*Moderator: Leon Silverman, Kodak — Laser Pacific, Hollywood, CA*  
*Speakers: Thomas Ackerman, ASC, Santa Barbara, CA; Dave Cole, Colorist, Hollywood, CA; Jeff Roth, Focus Features*

### Digital Cinema Summit Reception

5:30 PM – 7:00 PM  
International Food Market, South Lobby, LVCC

Network and catch up with friends and peers over refreshing beverages and hors d'oeuvres. At 7:00 PM, guests will be shuttled to the world-famous Brenden Theatres and IMAX located at The Palms Resort and Casino where you will learn about the latest technological advancements from the creators of MP3 and some of Germany's leading companies in audio and digital cinema followed by the international premiere of the 5K Multi-projection System in one of Brenden's newly designed and high-tech theatres.

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## Engineering Your Studio for Optimum Performance



**Conference Chair**  
Ben Kozuch



**Technical Chair**  
David Bigelow

The world of production and post-production is quickly expanding. As more and more facilities pop-up there is a need for raw knowledge, from setting up shared networks capable of HD video, to properly wiring a large facility. This workshop gives the production manager, facility owner or new engineer everything they need to keep small and medium sized facilities up and running. This is a great day of training for those who are coming to NAB to shop for solutions; we'll teach you what technology you'll need to keep your shop running smoothly. If it's your job to keep the facility running, don't miss these important workshops!

### Sunday, April 15

#### SAN Strategies: Storage Area Networks for Editing Facilities

9:00 AM – 10:15 AM  
N258, LVCC

Editing complex projects such as reality television programs, documentaries and effects-laden feature films takes the use of an SAN. Allowing multiple points of access to centralized media storage speeds up the workflow chain and saves time, but these systems don't necessarily run themselves. Come to this session to discover strategies employed in SAN deployment to make that enormous project much more manageable.

*Audience: Senior Editors; Post Production Supervisors; Post Producers working in long format, multiple-seat edit facilities*

#### Keynote

10:30 AM – 11:30 AM  
S250, LVCC



**James Thomas**  
Editor  
*Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*

See page 64 for details.

#### Signal Routing: The Basics of Video, Audio and Data Connection Distribution

11:45 AM – 1:00 PM  
N258, LVCC

Sitting at the controls of an editing, graphics or digital audio workstation it's easy to forget about all the cabling and connections required between where you sit and the rest of the facility. Getting video, audio and data connections over great distances to computers, video decks and monitors requires a thorough understanding of a number of technologies, both analog and digital. Whether you're part of a dozen edit suites or just one, understanding how to best route your signals to your equipment will ensure clean professional results every time.

*Audience: Seasoned Editors; Video Engineers; Studio Technicians*

#### The Machine Room: Creating the Ideal Central Media Room in Your Facility

2:00 PM – 3:15 PM  
N258, LVCC

Machine Rooms are created in post facilities for a number of reasons: centralizing video gear, maintaining proper temperature and noise levels, etc. Finding the ideal environment to create a Machine Room can be a tricky endeavor, in addition to the undertaking of building one. In this session, we'll explore the considerations used in choosing a place for a Machine Room and how to maximize its use in post production facilities.

*Audience: Video Engineers; Studio Facility Management Personnel*

#### Maintenance: Routines to Keep Post-Production Facilities Running

3:30 PM – 4:45 PM  
N258, LVCC

Post Production facilities need a number of things to function well: talented people working on powerful computers next to expensive video and audio gear. The people only need sleep and coffee to function: but the equipment needs attention more often. Regular maintenance of computers by IT staff and preventative maintenance to video gear before it breaks down is the key to keeping your shop working long and hard when the jobs are in. The loss of a computer or expensive video deck can sometimes result in the loss of a client. In this session, we'll discuss the basics of maintenance routines for the computers in your facility as well as the video and audio decks that will keep your engine firing on all cylinders.

*Audience: IT Professionals; Video Engineers; Senior Editors; Studio Facility Management Personnel*

#### Video Monitoring Solutions: HD, SD and D-Cinema Display Technologies

5:00 PM – 6:15 PM  
N258, LVCC

It used to be that all you needed in an editing suite to watch your video was an NTSC CRT Monitor. Today, with the advent of HD and Digital Cinema, it's no longer a single solution world. Editing facilities are now moving from SD to HD projects, and some are working in the 2K realm, color correcting for theatrical projection. With all these new project opportunities come new challenges on the proper way to watch all these different formats. This session will cover the most popular display technologies being used to address SD, HD and D-Cinema editorial and finishing.

*Audience: Editors; Video Engineers; Studio Facility Management Personnel*



# A COMMON THREAD

**Thank You** for Your Commitment to Public Service

The American Red Cross would like to thank the National Association of Broadcasters (NAB) and the entire broadcast community for their outstanding commitment to Red Cross public service advertising (PSA). We are deeply grateful to the 50 radio and TV stations most supportive of our PSAs in 2006, listed below. Thank you for helping us share our story during disasters and throughout the year.



Find our Help America II PSAs at [www.redcross.org/advertising](http://www.redcross.org/advertising)  
For more information, contact Andrea Koslow at (202) 303-4220 or [advertising@usa.redcross.org](mailto:advertising@usa.redcross.org)

## Radio Stations

WFSK Nashville, TN	KEBC Oklahoma City, OK
WYVE Wytheville, VA	KMMS Bozeman, MT
WABF Fairhope, AL	WAVS Davie, FL
KPAM Portland, OR	WKNH Keene, NH
KGRN Grinnell, IA	WTMM Albany, NY
WBCE Wickliffe, KY	WLKG Lake Geneva, WI
KOCC Oklahoma City, OK	WDNZ Raleigh, NC
WRCO Richland Center, WI	KTSU Houston, TX
WTVN Columbus, OH	KBTO Bottineau, ND
KEWI Benton, AR	WNER Watertown, NY
WECM Milton, FL	WTNY Watertown, NY
KJJR Kalispell, MT	WFRY Watertown, NY
KFLG Bullhead City, AZ	KREA Los Angeles, CA
WKXG Greenwood, MS	KBBT Portland, OR
WOCO Oconto, WI	WXZO Colchester, VT
WCSI Columbus, IN	KROD El Paso, TX
KFLO Shreveport, LA	WIXK New Richmond, WI
KATL Miles City, MT	WWKZ Tupelo, MS
WROC Rochester, NY	KEYE Perryton, TX
KQMS Redding, CA	WCPV Burlington, VT
WHYC Swan Quarter, NC	WEAV Peru, NY
WBSA Boaz, AL	KGEO Bakersfield, CA
KIFG Iowa Falls, IA	WYDM Monroe, MI
WCCC Hartford, CT	WMSS Middletown, PA
WTPG Columbus, OH	WEZF Colchester, VT

## TV Stations

KFXP Pocatello, ID	WMYV Greensboro, NC
KJWY Jackson, WY	KSNK Wichita, KS
KMVU Medford, OR	WATM Johnstown, PA
KCPM Sioux Falls, SD	KASA Albuquerque, NM
KWTX Waco, TX	KTVE West Monroe, LA
KPVI Pocatello, ID	WCFN Champaign, IL
WTSN Evansville, IN	WPFO Portland, ME
WJAL Chambersburg, PA	WMLW Milwaukee, WI
WTOK Meridian, MS	KDFX Palm Desert, CA
WHLT Hattiesburg, MS	WTKR Norfolk, VA
KFDA Amarillo, TX	KXII Sherman, TX
WHOI Creve Coeur, IL	KVUE Austin, TX
WJHG Panama City Beach, FL	WILX Lansing, MI
KLRT Little Rock, AR	KXGN Glendive, MT
WDCB Glen Ellyn, IL	WJRT Flint, MI
WUHF Rochester, NY	KPAX Missoula, MT
KIFI Idaho Falls, ID	KMAY Waco, TX
WMAZ Macon, GA	KEVN Rapid City, SD
KASN Little Rock, AR	KIVV Rapid City, SD
KHQA Quincy, IL	WTWC Tallahassee, FL
WBPH Allentown, PA	WGNM Macon, GA
WISH Indianapolis, IN	KLJB Davenport, IA
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# Director of Photography Workshop

Produced in Partnership with



## Director of Photography Workshop — Exploring HD



**Conference Chair**  
Ben Kozuch



**Technical Chair**  
Gary Adcock

Join us for two days of cutting-edge workshops that will help you stay in front of the pack in the competitive world of digital cinematography and videography. This conference is designed for professional DPs as well as assistant camera operators who wish to gain the most up-to-date information on today's leading HD cameras. Additionally, the conference will explore important technology like tapeless acquisition using both disk drives and card-based media. The sessions are taught by top industry DPs and production gurus and will go in-depth into each of today's leading cameras models to compare and contrast their features and benefits. In addition, sessions will provide technical training on essential field production techniques including monitoring, calibrations and collaborative workflow.

### Saturday, April 14

#### Understanding HD Workflow for Production

9:00 AM – 10:15 AM  
N259, LVCC

Join HD guru Gary Adcock and Stephen Beres of PiasterCity for an overview of what is involved with HDV, DVCPROHD, HDCam and 4:4:4 productions. Get an insider's look at these in-demand technologies and learn the proper workflow that can save you tons of headaches.

#### Keynote

10:30 AM – 11:30 AM  
S250, LVCC



**Steve Rosenblum**  
Oscar-Nominated Editor  
*Blood Diamond*

See page 64 for details.

#### Exploring Production with Sony HD

11:45 AM – 1:00 PM  
N259, LVCC

Sony offers the widest variety of HD solutions available. This session will cover everything from the Sony HDCam to the new CineAlta F-23 Digital Cinematography camera. This is your chance to get a clearer understanding of the strengths and differences of Sony's HD lineup.

#### HD Monitoring — On Set

2:00 PM – 3:15 PM  
N259, LVCC

What kind of gear do you need on set to monitor HD? Is there a "right" way to view HD? Come learn about the options available and what the experts are using.

#### Arri D-20 The state of the Art in Digital Acquisition

3:30 PM – 4:45 PM  
N259, LVCC

The Arri D-20 is changing the face of the high-end camera market. The hardware is able to record at maximum resolution and acquisition is available in a multitude of formats. Join us for the biggest inside look to date of the Arri D-20 system. Stay ahead of the curve!

#### Tapeless Acquisition for HD and 2K

5:00 PM – 6:15 PM  
N259, LVCC

With the move away from videotape, digital disk recorders have become a big part of the new HD revolution. RaveHD solutions have offered the highest quality of tapeless digital acquisition for features like *Sin City* and numerous other SFX productions. We'll cover chapter and verse on DDRs and discuss best practices for the modern production workflow.

### Sunday, April 15

#### Steadicam Techniques for HD Production

9:00 AM – 10:15 AM  
N259, LVCC

These days, there are numerous solutions available for motion stabilization. This session will explore the reasons Steadicam has risen to the standard that all other stabilization systems are based on today.

#### Keynote

10:30 AM – 11:30 AM  
S250, LVCC



**James Thomas**  
Editor  
*Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*

See page 64 for details.

#### Exploring Production with Panasonic HD

11:45 AM – 1:00 PM  
N259, LVCC

Panasonic's camera solutions have included variable frame rates and film style gamma setting from the beginning. This session will delve deep into Panasonic's HD solutions and explore why they are wildly popular in the sports and independent film worlds.

#### Putting Together the Perfect Camera Package

2:00 PM – 3:15 PM  
N259, LVCC

Are you carrying the right gear? Are you wasting time and energy lugging around products you'll never use? Join the experts from Fletcher Chicago for an overview of what goes into the perfect camera package for your particular needs.

#### Exploring Production with Grass Valley Viper HD

3:30 PM – 4:45 PM  
N259, LVCC

Grass Valley's Viper is considered the epitome of the Digital Cinema Solutions. Learn about both the Viper and how GV is expanding their offerings to include commitment to Tapeless Acquisition.

#### The DP's Roundtable — A Panel Discussion on the Changing Industry

5:00 PM – 6:15 PM  
N259, LVCC

Grass Valley's Viper is considered the epitome of the Digital Cinema Solutions. Learn about both the Viper and how GV is expanding their offerings to include commitment to Tapeless Acquisition.





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Produced in Partnership with **iHollywoodForum**  
The business of digital entertainment

**B**roadcast, satellite and cable have been battling it out for a decade with industry watchers taking sides and making bets on who will win. With over 70 million cable subscribers and 16 million satellite subscribers in the U.S. market, the telco industry is taking on a huge challenge by deploying pay television services. How long will it take to become competitive? Where are the opportunities for today's broadcasters in this coming world of infinite channels and niche audiences? This is a must attend for those planning to develop, distribute, sell or market products, services or applications for the IP television industry!

## Wednesday, April 18

### Welcome and Keynote

9:00 AM – 9:30 AM  
S219, LVCC

#### HOST



**Michael Stroud**  
*CEO and Co-Founder*  
iHollywood Forum, Inc.  
Los Angeles, CA

#### KEYNOTE



**Sheau Ng**  
*VP, Consumer and*  
*Broadcast Technology*  
NBC Universal

### Feature Presentation — Siemens

9:30 AM – 9:45 AM  
S219, LVCC

### Feature Presentation — HP

9:50 AM – 10:20 AM  
S219, LVCC

### Feature Presentation — Motorola

10:30 AM – 10:35 AM  
S219, LVCC

### The Battle for Eyeballs

10:40 AM – 11:20 AM  
S219, LVCC

Verizon recently inked a deal with viral video site Rewver. The agreement highlighted how IPTV operators are seeking to differentiate themselves from cable, satellite and broadcasters. A look at what consumers want and how IPTV companies can take advantage of the trend.

*Moderator: Michael Stroud, iHollywood Forum, Los Angeles, CA*

### Feature Presentation — Intelsat

11:20 AM – 11:30 AM  
S219, LVCC

### Keynote

11:30 AM – 12:00 PM  
S219, LVCC



**Joseph Ambeault**  
*Director, Interactive Services*  
Verizon Video PLM  
New York, NY

### Feature Presentation — Tandberg Television

12:00 PM – 12:10 PM  
S219, LVCC

### Networking Break and Product Showcase

12:10 PM – 12:30 PM  
S224, LVCC

### Feature Presentation — Tandberg Television

12:30 PM – 12:40 PM  
S219, LVCC

### Making Money from Next-Gen Technologies

12:40 PM – 1:30 PM  
S219, LVCC

IPTV enables all sorts of cool features: enhanced TV, archived personal video and images, videoconferencing, limitless channels, on-screen Internet. But offering these applications is one thing; making money is another. What must the telcos do to ensure usage and make profit?

*Presenters: Peter Lee, Disney, Los Angeles, CA; David Jensen, Tandberg Television, Atlanta, GA; Aaron Feen, AMD, Austin, TX*  
*Moderator: Michelle Abraham, In-Stat, Scottsdale, AZ*

### Lunch

1:30 PM – 2:15 PM  
S222, LVCC

### Keynote

2:15 PM – 2:45 PM  
S222, LVCC



**Peter Barrett**  
*CTO, GM of Engineering*  
Microsoft TV  
Redmond, WA

### Case Study — Tandberg Television

3:00 PM – 3:30 PM  
S222, LVCC

### Case Study — Intelsat

3:00 PM – 3:30 PM  
S219, LVCC

### Case Study — Motorola

3:40 PM – 4:10 PM  
S219, LVCC

### Case Study

3:40 PM – 4:10 PM  
S222, LVCC

### Digital Rights in a Cross-Platform World

4:20 PM – 5:00 PM  
S222, LVCC

Operators and content owners are seeking to maximize the value of their businesses by repurposing programming across multiple platforms: TV, Internet, mobile, games and so on. But the strategy could backfire if the strategy invites wholesale piracy. How can intellectual property be protected — without “dumbing it down” by degrading the quality of video storage to prevent it from being copied?

*Speakers: Gavin Ellzey, EMC, Overland Park, KS; Benoit Mercier, Alcatel-Lucent, Plano, TX*

### Keys to a Successful IPTV Rollout

4:20 PM – 5:00 PM  
S219, LVCC

For any successful deployment of IPTV services, you will need significant bandwidth and quality of service to provide a seamless user experience. However, as the technologies for delivering IPTV are still in their infancy, the choice of a technology vendor solution is key. Should you choose a single vendor with an end-to-end solution to ensure a simple rollout and interoperability? Or maximize flexibility by piecing together a network from a variety of vendors with the most innovative solutions?

*Presenters: David Hunt, Conklin-Intracom, Duluth, GA; Alain Fernando-Santana, Envivio, San Francisco, CA; Joe Haver, Agilent Technologies, Colorado Springs, CO; Bob Wilson, Modulus, Sunnyvale, CA*

### Reinventing Advertising

5:10 PM – 5:50 PM  
S219, LVCC

Telcos are reaching out to local advertisers and offering ad insertions in local spots. Video-on-demand, interactive television and micro-channels also offer intriguing alternatives to traditional 30-sec spots. A look at how telcos are exploiting these developments — and how cable, satellite and broadcasters are responding.

*Presenter: Rick Sailor, Amino Technologies, Alpharetta, GA*

### How Online VOD Changes the Game

5:10 PM – 5:50 PM  
S222, LVCC

Video-on-Demand has yet to fulfill its promise as an anchor of operator earnings. Now it faces competition from Apple iTunes, Microsoft X-Box, Netflix and others who use operators' broadband without paying freight. How should broadcasters and operators respond to the trend — or coopt it?

*Presenters: Brent Simon, Verizon, New York, NY; Jim Funk, Akimbo, San Mateo, CA*

### Networking Reception

5:50 PM – 6:30 PM  
S224, LVCC

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## INFOSESSION

PRESENTED BY  
RADIANCE TECHNOLOGIES

### How the Broadcast Industry Is Forcing the Tech Industry to Innovate

TUESDAY, APRIL 17  
2:00 PM – 4:00 PM  
N250, LVCC

Technology leaders from broadcasting discuss how the growing requirement to transfer and collaborate on massive digital files and content is challenging the industry to innovate. The infrastructures of today's corporate networks are ill-equipped to handle these "digital assets," but revolutionary changes in broadcasting are acting as catalysts for major evolutionary changes in networking technologies. Find out how technology is playing the catch-up game in supporting broadcasters who need to create, distribute and collaborate on digital content.

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...the business of digital entertainment

Hollywood and mobile carriers believe mobile video — including TV broadcasting on cell phones — is a potentially huge market. A lot may happen within the next 12 months. MoTV brings together experts to discuss the technologies and business opportunities envisioned for the near future.

**Tuesday, April 17**

**Welcome and Introduction**

9:00 AM – 9:10 AM  
 S219, LVCC

*Presenter: Michael Stroud, iHollywood Forum, Los Angeles, CA*

**Mobile Video: Opportunities and Obstacles**

9:10 AM – 10:00 AM  
 S219, LVCC

What is the Mobile Video tipping point? What business models are available for broadcasters, carriers, handsets and vendors and how do they all work together? The good news is that U.S. cellular networks and cellphones finally have the broadband capability to handle rich mobile video. The bad news is that most American consumers still aren't watching — or paying for — mobile video. The business needs a kickstart like text messaging got from "American Idol" a few years ago.

*Presenters: Joe Zaller, Snell & Wilcox, London, UK; Bob Zitter, HBO, New York, NY  
 Moderator: Michael Stroud, iHollywood Forum, Los Angeles, CA*

**Keynote**

10:00 AM – 10:30 AM  
 S219, LVCC



**Paul Jacobs**  
 CEO  
 QUALCOMM

**Case Study — Snell & Wilcox**

10:30 AM – 11:00 AM  
 S219, LVCC

**Mobile TV: The Battle is Joined**

11:00 AM – 11:50 AM  
 S219, LVCC

Verizon's March launch of mobile television using Qualcomm's MediaFlo service by the end of the first quarter gives it first-mover advantage against Modeo's drive to introduce the first U.S. phone based on a competing Broadcast TV technology called DVB-H for later this year. Meanwhile, Aloha Partners' Hiwire division is testing its own phones in Las Vegas with similar technology. Who has the upper hand and what are the prospects for mobile television in the U.S.? How will consumers that opt in to Verizon's new service, largely early adopters, react to the initial price offering and quality of service?

*Presenters: Omar Javaid, QUALCOMM MediaFLO, San Diego, CA; Sam Matheny, News Over Wireless, San Diego, CA*

**Case Study**

11:00 AM – 11:30 AM  
 S225, LVCC

**Networking Break and Product Showcase**

11:30 AM – 11:50 AM  
 S224, LVCC

**Video that Cells**

11:50 AM – 12:30 PM  
 S219, LVCC

What kind of video content sells on cellphones? Everything from Ellen DeGeneres monologues to Bollywood. A look at the hottest video content on mobile phones and how it's being monetized. Special emphasis on what content creators need to know to break in, and what operators and aggregators are looking for.

*Presenters: Bob Shallow, TV Guide, Inc., Radnor, PA; Maureen Fitzpatrick, Atomic Wedgie, Los Angeles, CA; Michael Arrieta, SVP, Sony Digital Entertainment, Los Angeles, CA*

**Mobile Advertising and Marketing: This Video Brought to You By...**

11:50 AM – 12:30 PM  
 S225, LVCC

Featured Presentation: Handheld Entertainment Endemol registered a ten-fold increase in "Big Brother" downloads in the UK when it went to an ad-supported model, instead of pay-per-download. In the U.S., Virgin Mobile rewards U.S. customers with free minutes for watching video advertisements; while AT&T is exploring subsidized, ad-supported phone service. Will American cellphone consumers go for the ad-supported video model?

*Speaker: Louis Gump, Weather Channel Interactive*

**Networking Lunch and Product Showcase**

12:30 PM – 1:10 PM  
 S219, LVCC

**Nokia Keynote**

1:10 PM – 1:40 PM  
 S219, LVCC

**Case Study — Fenwick & West**

1:40 PM – 2:10 PM  
 S219, LVCC

**Case Study — Envivio**

2:10 PM – 2:40 PM  
 S219, LVCC

**Networking Break and Product Showcase**

2:40 PM – 3:00 PM  
 S224, LVCC

**Selecting Viable Business Models**

3:00 PM – 4:00 PM  
 S219, LVCC

Featured Presentation: Envivio Mirroring the Internet and cable, mobile is developing its own on-demand and real time paradigms. We explore the comparative benefits and disadvantages of each — including all-you-can-eat vs. by-the-packet plans, video quality and consumer acceptance. We address which business models are successful; billing and payment models; and deployment.

*Speakers: Mitch Weinraub, Comcast, Littleton, CO; Jeff Oscodar, Handheld Entertainment, San Francisco, CA  
 Moderator: Julie Ask, Jupiter Kagan, San Francisco, CA*

**Creating for the Small Screen and User Generated Content**

4:00 PM – 5:00 PM  
 S219, LVCC

Feature Presentation: Mobile is an utterly different medium from television. Production values are much lower, long-form programming is virtually impossible and even the most up-to-date networks deliver much more jerky and undependable video than television. But cellphones are also with people wherever they go, presenting unrivaled programming opportunity. A look at what works — and what doesn't — in small-screen video.

*Speakers: Alain Blancquart, Streamezzo, Atlanta, GA; Alain Fernando-Santana, Envivio Inc., San Fernando, CA; Daniel Tibbets, Exec. GoTV NETWORKS, Sherman Oaks, CA*

**Networking Reception and Product Showcase**

5:00 PM – 5:30 PM  
 S224, LVCC

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### INFOSESSION

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IBM

#### Navigating the Media Divide: Innovating and Enabling New Business Models

TUESDAY, APRIL 17  
2:00 PM – 4:00 PM  
S225, LVCC

The worlds of traditional and new media are already clashing, and it's a conflict that continues to escalate. However, a second type of conflict may be still yet to come — one that will likely cause major rifts among traditional partners. As content owners and media distributors innovate and adopt business models for the new world, we expect their interests and strategies to diverge. Therefore, media companies must prepare not only for reinvention, but also for conflict with some of their closest partners.

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registered  
attendees!*

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 Industry Forum

### Advanced Video Services in Next Generation Video Ecosystems

Industry experts representing the most influential players in next generation video entertainment, multimedia and standards-based video delivery will exchange views on trends and technologies that are changing the way digital multimedia is created, compressed, delivered and monetized. The combination of increasing bandwidth and increasing coding efficiency is delivering new services, which include:

- Improved Video and TV on Demand (ranking, positioning, sponsoring, preferences, interactive, self produced etc.)
- Seamless integration of traditional TV
- Personal & anticipated content (local and regional, educational, affinity and special interest, etc.)
- Video Advertising (relevant & transactional)

The impact and implication of these new services in the overall ecosystem from content creation over delivery to consumption will be examined, discussed and explained.

## Sunday, April 15

### Welcome

10:00 AM – 10:15 AM  
 S228, LVCC

HOST

**Sebastian Moeritz**  
 MPEGIF  
 Essex, UK

### Keynote

10:15 AM – 10:45 AM  
 S228, LVCC



**Tim Wu**  
 Professor  
 Columbia Law School

This session will be from the perspective of the consumption side focusing on what consumers want. Do they want to lean forward or lean back; will there be an inexorable demand for ever higher picture quality; do they want someone to pre-filter and pre-select content; are we creating a generational divide in the way we consume entertainment programming; and how will the FCC and similar governmental organizations around the world effect.

### HD — High Retention by Definition?

10:45 AM – 11:45 AM  
 S228, LVCC

Anticipating the emergence of HD DVDs and that now Europe is joining the trend to possess a significant installed base of HD ready displays. This panel will examine the market vectors in play in this space and ask the question; are the days of Standard definition numbered? The panel will discuss how this transition from SD to HD, and its corresponding step jump in bandwidth requirements, will be accommodated by network operators.

*Moderator: David Price, MPEGIF, Sunnyvale, CA*  
*Speakers: Clyde Smith, Turner Broadcasting System, Atlanta, GA; Professor Tim Wu, Columbia Law School*

### Keynote

11:45 AM – 12:15 PM  
 S228, LVCC



**Helmut Leopold**  
 Managing Director,  
 Platform & Technology  
 Management  
 Telekom

This session will address technological trends and issues and the effect of IP distribution. It will examine the dramatic increase in storage capacity per dollar and its effect on the balance between network storage versus personal storage of video assets. It may examine the role of the other enabling technologies such as, the constantly increasing processing power of signal processors, ASICs and FPGAs and the increased role of the PC in the entertainment ecosystem and how the TV and the PC will be linked in the future.

### Revenue Creation & Revenue Protection

12:15 PM – 1:15 PM  
 S228, LVCC

The transition to an IP delivery network and High Definition content is going to take a lot of money. How does this get funded? Can we expect higher ARPU's when we are seeing key market sectors actually watch less television than the previous generation and where technology allows the subscriber to avoid watching commercials? We are already seeing internet advertising revenues exceed television advertising revenue in the UK. More movies are being downloaded illegally using Peer to Peer applications than are being bought through VOD. How, in this environment, do operators and rights holders protect revenue? Do these trends continue and if so who pays for all the infrastructural investment for this next generation network.

*Moderator: Sebastian Moeritz, MPEGIF, Essex, UK*  
*Speakers: Charlie Horrell, Packetvision; Helmut Leopold, Telekom, Austria; Robert Seidel, VP Engineering & Advanced Technology, CBS, New York, NY; Andy Mathieson, Latens*

### Networking Lunch

1:15 PM – 2:00 PM  
 S228, LVCC

Grab a box lunch and take the opportunity to continue the discussions from the morning with fellow attendees and speakers.

### Afternoon Introduction and MPEGIF Updates

2:00 PM – 2:15 PM  
 S228, LVCC

HOST

**Sebastian Moeritz**  
 MPEGIF  
 Essex, UK

### Keynote

2:15 PM – 2:45 PM  
 S228, LVCC



**Kay Johansson**  
 Chief Technology Officer  
 MobiTV

This session will address the complete vision of the future role of mobility in the video ecosystem. The speaker will look at what lessons have been learned to date, and how the personalized (unicast) trends in fixed delivery have changed the balance between DVB-H or Media FLO Broadcast solutions and DMB, EVDO, MobiTV, 3GPP unicast services.

### Content on the Move

2:45 PM – 3:45 PM  
 S228, LVCC

*Moderator: Sebastian Moeritz, MPEGIF, Essex, UK*

### Keynote

3:45 PM – 4:15 PM  
 S228, LVCC



**Tiaan Schutte**  
 Vice President, Information,  
 Communication and  
 Entertainment Business Unit,  
 Fixed Solutions Division  
 Alcatel

### Technology Outlook

4:15 PM – 5:15 PM  
 S228, LVCC

*Moderator: David Price, MPEGIF, Sunnyvale, CA*  
*Speakers: David Cole, IPV, Cambridge, UK; Sebastian Kramer, Quative, Maidenhead, UK; Tiaan Schutte, Alcatel, Antwerp; Pierre Costa, AT&T*

### Conclusion with Video iPod Drawing

5:20 PM – 5:30 PM  
 S228, LVCC

## INFOSESSION

PRESENTED BY  
WEATHERBUG

## WeatherBug

TUESDAY, APRIL 17  
1:00 PM – 3:00 PM  
N232, LVCC

WeatherBug has commissioned new user and sales research for 2007 with Frank N. Magid Associates. Surveying such areas as viewer loyalty, consumer spending habits and the importance of weather online and on-air, our 2007 Magid Research will give you an accurate, up-to-date picture of local news viewers, as well as insight into hard to reach viewers' Internet and on-air weather viewing habits. In this Info Session, Magid Media Futures Executive Director Maryann Baldwin will present the results of this research and illustrate how WeatherBug can help you to reach new viewers, win ratings and get more advertiser dollars.

WeatherBug maintains the largest exclusive weather network in the world, with more than 8,000 WeatherBug Tracking Stations and over 1,000 WeatherBug cameras in the United States and Puerto Rico. Live, local weather conditions are delivered to millions of consumers via the Internet and mobile devices; to more than 100 state and local government agencies, including the National Weather Service; and to broadcast television stations, schools, and businesses. WeatherBug is a brand of AWS Convergence Technologies, Inc.

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## Mobile Media for a New Audience



**Conference Chair**  
Ben Kozuch



**Program Manager**  
Richard Harrington

The NAB Podcasting Summit is the most comprehensive three-day training event on this new emerging media. This year's conference has tripled in size with even more training opportunities. Join us on Friday for a comprehensive Podcasting Boot Camp where you'll learn the essential techniques needed for professional podcasting. Then explore an additional two days of training that covers all areas of podcasting. Attendees will learn everything they need to get ahead in this exciting new media. Speakers will include the who's who in Podcasting for our industry. Topics ranging from production techniques and encoding to distribution and the business aspects of Podcasting will be covered.

NAB and Future Media Concepts would like to thank these supporting organizations.

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## Friday, April 13

### Podcasting Boot Camp: Audio Podcasting Essentials

12:00 PM – 3:00 PM  
N257, LVCC

Podcasting has arrived, and offers production professionals an exciting new venue for broadcasting to new media audiences. However, too often when planning for professional podcast productions delivery methods and formats are taken for granted. This session will discuss proven techniques and methodologies for audio content, which will differentiate professional podcasts from the multitude of amateur content that is currently flooding the new online broadcasting arena.

*Audience:* For podcasting professionals and the podcasting-curious, alike.

### Podcasting Boot Camp: Video Podcasting Essentials

4:00 PM – 7:00 PM  
N257, LVCC

Podcasting has arrived, and offers production professionals an exciting new venue for broadcasting to new media audiences. However, too often when planning for professional podcast productions delivery methods and formats are taken for granted. This session will discuss proven techniques and methodologies for video content, which will differentiate professional podcasts from the multitude of amateur content that is currently flooding the new online broadcasting arena.

*Audience:* For podcasting professionals and the podcasting-curious, alike.

## Saturday, April 14

### Podcasting as a Business Promotion Tool

9:00 AM – 10:15 AM  
N255, LVCC

Podcasting has become one of the most targeted and powerful tools available for businesses today. Learn the various types of corporate applications for podcasts including marketing, sales training, PR, branding, cover casts, and more. See how aligning your podcast with key media content partners can help both parties leverage their current assets and better serve their markets and increase business opportunities.

*Audience:* This is a non-technical discussion of the business use of podcasting. The class is designed for anyone needing to make a business case for audio or video podcasts.

### RSS Feeds Demystified

9:00 AM – 10:15 AM  
N257, LVCC

Experienced producers share tips and techniques of submitting your podcasts to popular networks and directories. See detailed examples of real RSS feeds optimized for iTunes and other RSS catchers. Learn how content and market potential will determine your hosting requirements, and how selecting the right search terms and keywords for your feeds can get your content located and delivered to your listeners and viewers.

*Audience:* Anyone involved in producing a podcast who is looking to properly prepare and submit their program for online distribution.

### Keynote

10:30 AM – 11:30 AM  
S250, LVCC



**Steve Rosenblum**  
Oscar-Nominated Editor  
*Blood Diamond*

See page 64 for details.

### It's Not Your Parents Television Anymore — The Impact of Video Podcasting

11:45 AM – 1:00 PM  
N255, LVCC

The way the world is accessing entertainment and information is rapidly changing. Whether it's on the go or on-demand, video podcasting is having a tremendous impact on consumers and business audiences. Learn about the latest trends and see how video-podcasting can be used to extend your reach.

*Audience:* Anyone wanting to understand the significance of video podcasting in today's market.

### Podcasting Metrics

11:45 AM – 1:00 PM  
N257, LVCC

Before you can monetize your assets and make them a desirable media buy alternative, you need to understand their demographics. How many listeners/viewers/subscribers do you have? Who are they and why would they choose your content over another provider's? This session discusses the new methods of measurement, helps you understand your audience, and the best way to describe them for potential advertisers. Learn from providers who have successfully converted their podcasts to some of the hottest media properties available today.

*Audience:* Podcasters and media professionals wanting to learn about available measurement metrics that help monetize online audio and video content.

### Encoding Tools and Techniques for Video Podcasting

2:00 PM – 3:15 PM  
N255, LVCC

This session will discuss the workflow for processing, editing, and encoding a professional video podcast. Detailed tips on file formats, compression and filter settings will be shared along with “before and after” examples letting you see the immediate impact of using the right methodology. Although the focus of this session is video, audio considerations will also be discussed.

*Audience: Designed for attendees familiar with audio/video editing applications, including Pro Tools and Final Cut Pro, who wish to apply their knowledge for podcasting.*

### Setting Up an Audio Podcasting Studio on Any Budget

2:00 PM – 3:15 PM  
N257, LVCC

This class will describe the equipment and software needed to set up your own audio podcasting studio. You’ll learn how the pros do it and tips for selecting the proper location, microphone, applications, and other related hardware required to successfully record, produce, and publish a pro-quality audio podcast. There will also be discussion on equipment requirements for recording audio on location.

*Audience: Designed for anyone who is considering setting up their own podcast studio.*

### Podcasting Business Models — Making Money with Podcasting

3:30 PM – 4:45 PM  
N255, LVCC

Preparing professional podcasts is only one element of a successful strategy on the road to monetizing your content. See examples of various ways to market your podcast and develop a business plan to keep your program in the minds of your audience as well as tips on how to reach media buyers. This session will also discuss the various ways you can insert ad-related content to your program without compromising your topic or focus.

*Audience: Podcasters who wish to market and monetize their programs.*

### Encoding Tools and Techniques for Audio Podcasting

3:30 PM – 4:45 PM  
N257, LVCC

This session will discuss the workflow for capturing, editing, and encoding a professional audio podcast. Detailed tips on file formats, compression and filter settings will be shared along with “before and after” examples letting you see the immediate impact of using the right methodology.

*Audience: Designed for attendees familiar with audio editing applications, including Pro Tools, who wish to apply their knowledge for podcasting.*

### Field Production Strategies for Video Podcasting

5:00 PM-6:15 PM  
N255, LVCC

The rules of the studio don’t apply the same in the field. In this session you will learn how to properly capture your video content, outside of a control environment, for best results when encoding files for various output devices. Learn how the experts retain overall quality, by discussing the latest methods and technologies.

*Audience: Technical post-production personnel looking to improve the quality of their video files.*

### Field Production Strategies for Audio Podcasting

5:00 PM – 6:15 PM  
N257, LVCC

The rules of the studio don’t apply the same in the field. In this session you will learn how to properly capture your audio content, outside of a control environment, for best results when encoding files for various output devices. Learn how the experts retain overall quality, by discussing the latest methods and technologies.

*Audience: Technical post-production personnel looking to improve the quality of their audio files.*

## Sunday, April 15

### Maximum Distribution — Additional Strategies for Distributing Your Podcast

9:00 AM – 10:15 AM  
N255, LVCC

Once you are confident that your files are ready for online distribution, there are a myriad of available methods and considerations before you deliver and market them to your audience. Learn how to select the right hosting and delivery methods for your content, whether it is live streaming, RSS, P2P, or via download. Experienced producers share tips and techniques of submitting your podcasts to popular networks and directories, including iTunes. Learn how content and market potential will determine your hosting requirements, and how selecting the right search terms and keywords for your feeds can get your content located and delivered to your listeners and viewers.

*Audience: Anyone involved in producing a podcast who is looking to learn how to market and distribute their content effectively.*

### Finding Your Voice — Choosing a Podcast Topic

9:00 AM – 10:15 AM  
N257, LVCC

This session will help you fine-tune your message for audio podcasting. You’ll learn time-tested tips on how to best engage and retain your audience. We’ll also discuss the importance of following listener trends and feedback, and how to appropriately act in response.

*Audience: This class is designed for anyone planning or currently producing a spoken word / narrative podcast.*



### Keynote

10:30 AM – 11:30 AM  
S250, LVCC



**James Thomas**  
Editor  
*Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*

See page 64 for details.

### The Legal Issues of Podcasting and Portable Media

11:45 AM – 1:00 PM  
N255, LVCC

Easy to access online content still requires you to adhere to current license and copyright laws. This session will provide a comprehensive overview of the new rules for digital rights management and regulations, whether or not you have existing ASCAP/BMI authorized properties. Whether your creative content is music or talk, this session will help you ensure that you publish within current guidelines and avoid potential legal issues.

*Audience: Podcast producers who want to understand the current regulations and laws on digital content distribution.*



## INFOSESSION

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### The Future of Media: Profiting from Generational Differences

MONDAY, APRIL 16  
12:00 PM – 1:30 PM  
S219, LVCC

The Media Democracy has emerged: users are creating their own content, media companies are delivering content across multiple new platforms, and younger generations are consuming media in dramatically new ways. Join us to discuss:

- Which media platforms/devices are being used by different generations — and what does the future hold?
- Insights into a “day in the life” of media users
- How the shifting Media Democracy will affect advertisers and media companies’ business models

Join us as we announce the results of Deloitte’s 2007 *State of the Media Democracy* survey, and analyze the impact the future of media will have on your business.

Open to all  
registered  
attendees!

**Deloitte.**

### Marketing Your Podcast

11:45 AM – 1:00 PM  
N257, LVCC

Preparing professional podcasts is only one element of a successful strategy, on the road to monetizing your content. Creating compelling content, that makes your audio and video stand out among the pack, requires innovative marketing techniques. Traditional methods are challenged by new audience behaviors, and special considerations often employ alternative approaches. Learn how to align yourself with current content producers, and discuss available avenues that get the word out, and help you keep them once you have found them.

*Audience: Podcast and marketing/sales managers who need to understand different proven methods of marketing and monetizing their online audio and video content.*

### Creating a Graphical Identity for Your Video Podcasts

2:00 PM – 3:15 PM  
N255, LVCC

A successful podcast connects with the audience and brings them back to watch again. One way to raise the quality of our podcast is through a strong graphical identity. This workshop focuses on techniques using desktop graphics tools as well as some essential design ideas. Learn what works (and what doesn’t) on the smaller screen.

*Audience: Anyone wanting to add a professional look to their podcast.*

### Creating Enhanced Audio Podcasts

2:00 PM – 3:15 PM  
N257, LVCC

Audio podcasts are very popular and portable, but they can be so much more. Learn how to enhance podcasts with embedded images and chapter markers. Plus drive your audience to your blog or website with embedded links. Learn how to make the podcast experience so much more with this informative session.

*Audience: Anyone wanting to complement their audio podcasts with extras that keep the listener listening.*

### Offering Podcasting Production Services to Your Clients

3:30 PM – 4:45 PM  
N255, LVCC

Whether you run a production company with clients or a department with internal customers, chances are they are asking you about podcasting. Just what do you need to know in order to service them? How do you price services? What are the pitfalls and traps? Bringing podcasting to your customers is not as simple as adding a line item to the rate card. This informative session will help you discover podcasting as a service.

*Audience: Anyone anxious to understand the ins and outs of offering podcasting services to their clients.*

### Building Buzz and Traffic for Your Podcast Through Social Media and Networks

3:30 PM – 4:45 PM  
N257, LVCC

Your audience may be talking about you behind your back, and that’s a good thing! Learn how to build buzz for your show and turn your audience into raving fans. Additionally you can harness the power of blogs, forums, and other social media tools to help your audience connect and grow.

*Audience: Anyone interested in creating more interest in their podcasts.*

### Automating Podcast Workflows

5:00 PM – 6:15 PM  
N255, LVCC

Becoming a successful podcaster requires you to consistently deliver high-quality shows. Your audience will want the image or audio quality to be tops, and expect you to get new files posted quickly. By harnessing several automation techniques, you can greatly reduce your time to market. This informative session will help you save time and money.

*Audience: Anyone wanting to be more efficient with the production of their podcasts.*

### Podcasting Your Broadcast Content

5:00 PM – 6:15 PM  
N257, LVCC

Your broadcast servers could be full of valuable content for your audience and provide additional potential revenue streams, if you only knew how to effectively access, convert, and encode it to files suitable for podcasting. This session will teach you how to repurpose your existing MP2 or video/audio archive files, and prepare them for online delivery.

*Audience: Content producers and production personnel who are looking to repurpose existing broadcast audio and video files.*



# APB

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World Radio History

# PostProduction World Conference

Produced in partnership with:



When serious content creators embark on a quest for the coolest tools, techniques, standards and training, there's only one true destination: NAB2007. Whether you're transitioning to HD, looking to master 3D motion control, reaching for the next levels of After Effects, Final Cut Pro and Avid, or planning to edit the masterpiece that lands you an Academy Award, the PostProduction World Conference represents the most direct route to success.

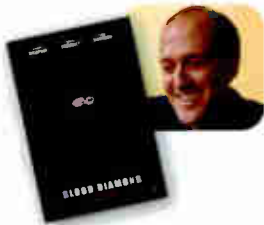
Get ready to learn from the industry's finest, an elite group of manufacturer-authorized instructors, production power users, formidable visionaries and celebrity digital artists. Plus, the certifications needed to kick your career up a notch can be found at the PostProduction World Conference — making this a one-of-a-kind resource that delivers big returns!

Conference Sponsored by **Avid**

## Keynote Speakers:

### Saturday, April 14

10:30 AM – 11:30 AM  
S250, LVCC



**Steve Rosenblum**  
Oscar-Nominated Editor  
*Blood Diamond*

### Sunday, April 15

10:30 AM – 11:30 AM  
S250, LVCC



**James Thomas**  
Editor  
*Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*

Friday, April 13	8:30 AM	REGISTRATION OPENS			
	Room	N258	N259	N255	N254
	Track	Boot Camp	Boot Camp	Boot Camp	Boot Camp
	10:00 AM				
	12:00 PM – 3:00 PM	Fast Start with Apple Final Cut Pro	Fast Start with Adobe Encore DVD	Fast Start with Adobe Photoshop for Video	Fast Start with Adobe After Effects
3:00 PM – 4:00 PM	BREAK				
Track	In-Depth	Boot Camp	Boot Camp	In-Depth	
4:00 PM – 7:00 PM	Apple Final Cut Pro for Experienced Editors	Fast Start with Adobe Premiere Pro	Audio and Video Compression In-Depth	Mastering Expressions with Adobe After Effects	

Saturday, April 14	7:30 AM	REGISTRATION OPENS		
	8:00 AM – 8:45 AM	ORIENTATION SESSION — <i>How to Maximize your Conference Experience!</i>		
	Room	N258	N254	N256
	Track	HD Summit: Post Production Workflow	Advanced Motion Graphics and Visual FX	
	9:00 AM – 10:15 AM	Going "Filmless" — HD and Digital Cinema	From Adobe Photoshop to Apple Motion	Flash and After Effects: Two Great Tastes That Taste Great Together
	10:30 AM – 11:30 AM	KEYNOTE SPEAKER: Steve Rosenblum, Oscar-Nominated Editor, <i>Blood Diamond</i> — N250		
	11:45 AM – 1:00 PM	Color Grading for HD and Film	A Loop is a Loop — Creative Backgrounds with Adobe After Effects and Photoshop	Alpha Channels Demystified — Achieving Perfect Transparency
	1:00 PM – 2:00 PM	LUNCH		
	2:00 PM – 3:15 PM	Working with 4:4:4 Content in the Editing Suite	Keying with Adobe Ultra 11	In-Depth: Character Animation in After Effects
	3:30 PM – 4:45 PM	Working in Camera Raw	From Apple Motion to Adobe After Effects — A Bigger Toolbox	
	5:00 PM – 5:15 PM	Exploring the HD Workflow — A Panel of Experts	The Pen is Mightier than the Sword: Using the Pen Tool for Motion Graphics	How to Beat the After Effects Render Queue
	7:00 PM – 2:00 PM	NAB CONTENT CREATORS PARTY — @ESPN Zone, Las Vegas		

Sunday, April 15	8:00 AM	REGISTRATION OPENS		
	Room	N252	N254	N256
	Track	Avid Editing Workshop	Advanced Motion Graphics and Visual FX	
	9:00 AM – 10:15 AM	Setting it Right: Hidden Settings for the Power User	Advanced Title Design with Apple Motion	How To: Special FX for TV/Film
	10:30 AM – 11:30 AM	KEYNOTE SPEAKER: James Thomas, Editor, <i>Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan</i> — N250		
	11:45 AM – 1:00 PM	Key to Life: SpectraMatte, Avid's New Keyer	Motion Control 3D — Creating Movement within a Photo	Combining Particles & Type in Apple Motion
	1:00 PM – 2:00 PM	LUNCH		
	2:00 PM – 3:15 PM	In-Depth: Clever Corrective Cognition — Color Correction Done Right	Photoshop and Masking In-Depth	In-Depth: Smoke, Mirrors, Cameras and Lights — Getting More from 3D in AE
	3:30 PM – 4:45 PM		Speed Up Your After Effects Workflow with Scripting	
5:00 PM – 6:15 PM	Magnificent Marquee: Advanced Tiling Techniques	Using Input Devices for After Effects and Motion	After Effects Classic Effects	

REGISTRATION OPENS

N252	N256	N253	N261	N257
<b>Boot Camp</b>	<b>Boot Camp</b>	<b>Video Production In-Depth</b>	<b>Video Production In-Depth</b>	<b>Podcasting Boot Camp</b>
Fast Start with Macromedia Flash	Fast Start with Apple Motion	Digital Video Production: Great Audio in the Field	Digital Video Production: HDV Essentials	Audio Podcasting Essentials
<b>BREAK</b>				
<b>Boot Camp</b>	<b>Boot Camp</b>	<b>Boot Camp</b>	<b>Video Production In-Depth</b>	<b>Podcasting Boot Camp</b>
Fast Start with Apple DVD Studio Pro	Fast Start with Apple Shake	Fast Start with Alias Maya	Digital Video Production: Essential Lighting Design	Video Podcasting Essentials

N262	N260
<b>Certification Workshop</b>	<b>Certification Workshop</b>
Class Begins 10:00 AM	Class Begins 10:00 AM
Avid Xpress Pro Prep Class for Certified User Exam (DAY 1 OF 2)	Apple Final Cut Pro Level One Certification Training and Exam (DAY 1 OF 2)

REGISTRATION OPENS

ORIENTATION SESSION — How to Maximize your Conference Experience!

N250	N252	N259	N253	N261
<b>Final Cut Pro Editing Workshop</b>	<b>DVD Authoring: The Next Generation</b>	<b>Director of Photography Workshop Day 1</b>	<b>Digital Video Production</b>	
Advanced Chroma Key Strategies for Final Cut Pro	Next Gen Essentials — Overview of HD DVD & Blu-ray	Understanding HD Workflow for Production	<b>Producer/Director Workshop</b>	<b>Field Production</b>
Advanced Trimming Techniques for Final Cut Pro	Encoding for Next Generation Discs — MPEG2, AVC, VC-1	Exploring Production with Sony HD	Scouting Locations for Success	Essentials for DV Production

N262	N260
<b>Certification Workshop</b>	<b>Certification Workshop</b>
Class Begins 9:00 AM	Class Begins 9:00 AM
Avid Xpress Pro Prep Class for Certified User Exam (DAY 2 OF 2)	Apple Final Cut Pro Level One Certification Training and Exam (DAY 2 OF 2)

KEYNOTE SPEAKER: Steve Rosenblum, Oscar-Nominated Editor, *Blood Diamond* — N250

Advanced Trimming Techniques for Final Cut Pro	Encoding for Next Generation Discs — MPEG2, AVC, VC-1	Exploring Production with Sony HD	Role Call: Cast and Crew, Who Should be on Your Set	DV Tools and Gadgets: The Latest, Greatest, Fastest, Smallest Gear
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LUNCH

In-Depth: Advanced Color Correction in Final Cut Pro	Basics of BD-I — Programming Interactivity for Blu-ray Discs	HD Monitoring — On Set	Guerilla Production: The Strategic Approach for Maximum Results	In-Depth: Learn to Build Your Own Camera Rigs and Dollies
Designing DVD Menus and Transitions with Motion	Tools for Next Generation DVD Authoring	Arri D-20 — The State of the Art in Digital Acquisition	Successfully Running a Small Production Studio	Find the Shot — Getting the Right Composition
Designing DVD Menus and Transitions with Motion	Basics of HDi — Programming Interactivity for HD DVD Discs	Tapeless Acquisition for HD and 2K	Taking Stock: Getting the Most from Stock Footage, Graphics, Audio and Stills	Find the Shot — Getting the Right Composition

NAB CONTENT CREATORS PARTY — @ESPN Zone, Las Vegas

CONTENT CREATORS PARTY

REGISTRATION OPENS

N250	N261	N259
<b>Final Cut Pro Editing Workshop</b>	<b>Digital Video Production</b>	<b>Director of Photography Workshop Day 2</b>
Integrating iLife, iWork, and Final Cut Studio	Everything you Need to know About Microphones	Steadicam Techniques for HD Production
<b>KEYNOTE SPEAKER: James Thomas, Editor, Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan — N250</b>		
Advanced Video Encoding with Compressor	Tapeless Acquisition: The Drives, the Disks, the Cards	Exploring Field Production with Panasonic HD
<b>LUNCH</b>		
Creative Titling for the Video Editor	In-Depth: Managing Successful Large Scale Productions	Putting Together the Perfect Camera Package
In-Depth: Advanced Final Cut Pro Project & Media Management	Producer/Director Workshop: Fast Action Shots — Don't Miss a Nanosecond	Exploring Production with Grass Valley Viper HD
		The DP's Roundtable — A Panel Discussion on the Changing Industry

N260	N262
<b>Certification Workshop</b>	<b>Certification Workshop</b>
Class Begins 9:00 AM	Class Begins 9:00 AM
Apple Final Cut Pro Level Three Certification Training & Exam (DAY 1 OF 2)	Apple Motion Certification Training & Exam (DAY 1 OF 2)



# PostProduction World Conference

Room	N252	N254	N255	N256	N257	N258
<b>Monday, April 16</b>						
<b>Track</b>		<i>DVD Authoring: DVD Studio Pro</i>	<i>In-Depth: Dig Deep into Powerful Technology</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Boot Camp</i>	<i>Final Cut Pro Editing Workshop</i>
10:00 AM – 1:00 PM		Fast Start with Apple DVD Studio Pro	In-Depth: Creating Motion Graphics and Screen Designs for Feature Films	Get the Most From: Canon HDV H1/A1	Boot Camp: Fast Start with Newtek Lightwave	In-Depth: Advanced Audio Sweetening with Soundtrack Pro
1:00 PM – 2:00 PM	<b>LUNCH</b>					
<b>Track</b>	<i>Avid Editing Workshop</i>	<i>DVD Authoring: DVD Studio Pro</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Final Cut Pro Editing Workshop</i>
2:00 PM – 3:15 PM	Using HDV & P2 with Avid NLE's	Becoming a DVD Studio Pro Scripting Jedi	Build Your Own Resource Library with After Effects	Get the Most From: Z1/FX1	Hyperreality: Creating Rich and Glowing Looks	Advanced Multicam Editing in Final Cut Pro
3:30 PM – 4:45 PM	Creating the Look of Film in Your Avid	Subtitles and Closed Captions for DVD Studio Pro	Compositing Strategies with Apple Shake		After Effects Text Animators	Integrating Final Cut Studio with Adobe After Effects
5:00 PM – 6:15 PM	Painting by the Numbers: Animate and Paint Tools to Make You Look Good	Outputting your DSP Project for Replication	Gradient Magic: Using Gradients to Control Effects in Photoshop and After Effects	Career Workshop: Keeping Clients Happy in the Edit Suite	Make Your Animations Truly Dynamic	Trouble Shooting Final Cut Pro

Room	N252	N254	N255	N256	N257	N258
<b>Tuesday, April 17</b>						
<b>Track</b>		<i>Adobe Production Studio featuring Premiere Pro</i>	<i>In-Depth: Dig Deep into Powerful Technology</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Boot Camp</i>	<i>Final Cut Pro Editing Workshop</i>
10:00 AM – 1:00 PM		Boot Camp: Fast Start with Adobe Premiere Pro	In-Depth: Mastering Expressions in Adobe After Effects	Get the Most From: Panasonic HVX200	Boot Camp: Fast Start with Discreet 3D Studio Max	In-Depth: Musical Theory and Composition for Video Editors with Soundtrack Pro
1:00 PM – 2:00 PM	<b>LUNCH</b>					
<b>Track</b>	<i>Avid Editing Workshop</i>	<i>Adobe Production Studio featuring Premiere Pro</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Final Cut Pro Editing Workshop</i>
2:00 PM – 3:15 PM	Keyframing Reframed: The Advanced Animation Editor	Multicamera Editing in Adobe Premiere Pro	Plug-in Gems — Something for Nothing	Get the Most From the: Sony V1/FX7	Editing Picture to Sound — Improving Your Motion Graphics Projects	Advanced Composite Mode Techniques for Final Cut Pro
3:30 PM – 4:45 PM	Mastering Media Management	Audio Suite — Incorporating Audition Into Your Premiere Pro Workflow	Motion Tracking and Stabilization		Complex Animation Made Easy with Adobe After Effects	Using Adobe Photoshop with Final Cut Pro
5:00 PM – 6:15 PM	Inside Avid DVD K	Keying Techniques in Adobe Premiere Pro	Conversational Expressions	HDV — Understanding the Format	Storyboarding and Animatic Techniques	Repeating Actions in Final Cut Studio with Automator and XML

Room	N252	N254	N255	N256	N257	N258
<b>Wednesday, April 18</b>						
<b>Track</b>		<i>Adobe Production Studio featuring Premiere Pro</i>	<i>In-Depth: Dig Deep into Powerful Technology</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Boot Camp</i>	<i>Final Cut Pro Editing Workshop</i>
10:00 AM – 1:00 PM		Boot Camp: Fast Start with Adobe Encore DVD	In-Depth: Flash Video	Get the Most From JVC HDV	BOOT CAMP: Fast Start with Maxon Cinema 4D	In-Depth: Advanced Effects Techniques for Final Cut Pro, Motion and Shake
1:00 PM – 2:00 PM	<b>LUNCH</b>					
<b>Track</b>	<i>Avid Editing Workshop</i>	<i>Adobe Production Studio featuring Premiere Pro</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Maximize Your Affordable HD Cameras</i>	<i>Advanced Motion Graphics and Visual FX</i>	<i>Final Cut Pro Editing Workshop</i>
2:00 PM – 3:15 PM	Everything You Wanted to Know About Avid Maintenance	Dynamic Link — Integrating After Effects & Premiere Pro	AE Power Plugin Roundup: The Best Third-Party Tools for After Effects	Get the Most From: XDCAM HD	Drawing and Painting with After Effects	Portable Editing Strategies for Final Cut Pro
3:30 PM – 4:45 PM	Avid 3D Unleashed: Integrating 3D Into the Editing Suite	Picture Montages in Premiere Pro	HD Graphics in Live Production		Photoshop CS3 and Motion Graphics Design	Optimizing Final Cut Pro Systems and Mac OS X
5:00 PM – 6:15 PM	Audio Sweetness: A Study of Audio and Plugins	Advanced Color Correction with Premiere Pro	DVD Menu Design Workshop	Career Workshop: Bending Twisted Clients to Your Will	AE and the Third Dimension: After Effect's 3D Workflow	Advanced Title Design with Final Cut Pro and Boris Calligraphy

Tech Chairs



**Ben Kozuch**  
Conference Chair  
President & Co-Founder  
Future Media Concepts



**Richard Harrington**  
Program Manager  
President  
RHED Pixel



**Gary Adcock**  
Digital Artist & Technology Trainer  
Track: HD Summit



**Mannie Frances**  
Co-Founder  
VASST  
Tracks: Digital Video Production and Maximize Your Affordable HD Cameras



**Jeff Greenberg**  
Principal Instructor  
Future Media Concepts  
Tracks: Avid Editing and Effects



**Bruce Nazarian**  
President  
Digital Media Consulting Group, Inc.  
Track: DVD Authoring



**Christopher Phrommayon**  
Apple Certified Instructor  
Track: Final Cut Pro Editing Workshop



**Douglas Spotted Eagle**  
Co-Founder  
VASST  
Tracks: Digital Video Production and Maximize Your Affordable HD Cameras



**Angie Taylor**  
Animator, Filmmaker  
Track: Advanced Motion Graphics and Visual FX



**Luisa Winters**  
Editor, Videographer  
Track: Adobe Production Studio featuring Premiere Pro

**The NAB Content Creators Party**  
@ESPN Zone, Las Vegas  
Saturday, April 14



Come relax after the Saturday sessions and enjoy great food, open bar and games at the sports bar voted #1 in Las Vegas for 2006! This private function is a great opportunity to meet and network with industry professionals and peers including the PostProduction World Conference speakers! Only \$80 — Event Ticket Includes: dinner, 1-hour open bar, ESPN Zone game card, industry raffles.

Buses will be available to transport you from the convention center to ESPN Zone.

Sponsored by **Post**

N259	N261
Career Workshop	Career Workshop
	Career Workshop: Creating Compelling Pitches and Winning Bids
LUNCH	
HD Summit	Digital Video Production: Field Audio
Beyond DV — An Introduction to HD Production and Post	Production Audio Tips for Successful Productions
Understanding the P2 Workflow	Recording Great Voice Overs
Tapeless Acquisition for HD Projects — From the Field to Post	Wireless Mics in the Field

N260	N262
Apple Certified Pro Training	Apple Certified Pro Training
Class Begins 10:00 AM	Class Begins 10:00 AM
Apple Final Cut Pro Level Three Certification Training & Exam (DAY 2 OF 2)	Apple Motion Certification Training & Exam (DAY 2 OF 2)

N259	N260	N261
	In-Depth: Dig Deep into Powerful Technology	Career Workshop
	In-Depth: Professional Video and Audio Compression	Career Workshop: Self Promotion Strategies for Production Companies and Individuals
LUNCH		
HD Summit	In-Depth: Dig Deep into Powerful Technology	Digital Video Production: Lighting
Specialty HD Production Solutions	In-Depth: Photoshop CS3 — A Deeper Look	Lighting with Shadows for Artistic Effect
24p Content and Delivery in HDTV		Lighting the Green Screen
Emerging Production and Post Technologies for Indies	Career Workshop: Successfully Managing Clients and Projects	Guerilla Lighting and Effects — Tips, Tools and Ideas

N262
Certification Workshops
Sony Vegas Certification Training & Exam (DAY 1 OF 2)

N259	N260	N261
	In-Depth: Dig Deep into Powerful Technology	Career Workshop
	In-Depth: FILMOUT — The Entire Process	Legal Issues Facing Video and Film Pros
LUNCH		
HD Summit	In-Depth: Dig Deep into Powerful Technology	Digital Video Production
2K and Beyond	YouTube & Beyond — Harnessing the Power of Online Video Sharing	Post Production Management: — From the Field to the Edit Suite
HD Finishing in Final Cut Pro		Noise Reduction Techniques
Digital Delivery from Cinema to the Web	Career Workshop: Content Creation and Distribution Strategies	Digital Delivery, Timeline to Everywhere: Options and Optimizations

N262
Certification Workshops
Sony Vegas Certification Training & Exam (DAY 2 OF 2)

# Radio Management Conference

The Radio Management Conference — Radio At Work — brings the technology from the exhibit floor to the session room. Focusing on a nuts-and-bolts, do-it-yourself approach for the station manager, “Radio At Work” provides the blueprints to construct your 21st Century station.

### Your Conference Package Includes:

- NAB2007 State of the Industry Address & Distinguished Service Award Presentation (See page 18)
- Broadcast Regulatory and Legislative Conference (See page 44)
- Broadcast Engineering Conference (See page 40)
- Television Management Conference (See page 96)
- One NAB Luncheon Ticket of your choice (See page 22)
- NAB Super Sessions (See page 36)
- RTNDA Sessions (See page 76)

## Sunday, April 15

### Maximizing Your Alternative Revenue Stream: Integrating Your NTR and the Internet

2:00 PM – 4:00 PM  
N241, LVCC

The Holy Grail of multi-platform NTR campaigns is effectively integrating your Radio station’s interactive and NTR efforts. Radio Advertising Bureau staff lead an interactive discussion on using your station’s web site(s) as a lucrative aspect of your Alternative Revenue campaigns, with real-world thought-starters you can use as soon as you return from Las Vegas!

*Presenters: Brandeis Hall, Radio Advertising Bureau, Dallas, TX; Mike Mahone, Radio Advertising Bureau, Dallas, TX*

## Monday, April 16

### Washington Policy & Politics Breakfast

7:30 AM – 8:45 AM  
Ballroom A, LVH

The buzz around town is about the digital television transition, satellite radio and media ownership. This session will examine current political trends and is a must-attend event for broadcasters interested in what the congressional changeover means and how decisions are made in Washington.

Sponsored by  **onlinevideoservice**

Open only to Broadcast Conference registrants.

### Finding Your Next Sales Superstars — Recruiting, Hiring and Training Outstanding Performers

10:30 AM – 11:45 AM  
N241, LVCC

Is there a hidden key to finding and making great hires? Once you have them, how do you keep them? Real answers and real-life examples of what it takes to find, train and retain sales superstars.

*Presenters: Patricia Kincaid, Media Staffing Network, Phoenix, AZ; Marv Nyren, Emmis Communications, Chicago, IL*

### Building a Podcast: Hardware to Software to Staffing

10:30 AM – 12:00 PM  
N240, LVCC

If you’d like to leverage your content and make it a part of the podcasting phenomenon, this session will provide you with a comprehensive overview of the requirements to make it happen and tips to make the process run smoothly.

*Presenters: Alex Lindsay, Pixel Corps, San Francisco, CA; Craig Syverson, gruntmedia, Menlo Park, CA*

### Getting Past the Gatekeeper: Advanced Strategies for Salespeople

1:00 PM – 2:15 PM  
N241, LVCC

Discover the same bold, irresistible strategies that have been used to successfully “cold call” some of the most “unreachable” Fortune 500 CEOs. (Example: Getting the CEO of the Walt Disney Company on the phone in just one call!) This one session can mean hundreds of thousands of dollars to smart, ambitious salespeople and managers. (Session will not be taped.)

*Presenter: Dan O’Day, Los Angeles, CA*

### Building an HD Station I: From Studio to Antenna to the Bank

1:00 PM – 3:30 PM  
N240, LVCC

If you’re transitioning your station or considering a future transition to HD Radio™, receive do-it-yourself training on the licensing, the equipment, where to buy it, how to budget/finance the deal — the real nuts-and-bolts — including checklists and shopping lists for you and your team.

*Facilitator: Ron Davis, Butte Broadcasting, Butte, MT*

*Introduction: Scott Stull, iBiquity Digital Corporation, Columbia, MD*  
*The Equipment: Milford Smith, Greater Media, Inc., Braintree, MA*  
*The Engineering Consultants: David Maxson, Broadcast Signal Lab, Medfield, MA; Bert Goldman, Goldman Engineering Management, Dallas, TX*  
*The Financing and The Final Details Before Flipping the Switch: Scott Stull, iBiquity Digital Corporation, Columbia, MD*

### HD Radio Listening Van

3:00 PM – 6:00 PM  
North Hall Silver Lot

This is your opportunity to experience HD Radio™ live and in-person! Hear local Las Vegas radio stations broadcasting with HD Radio technology and multicasting additional channels. Courtesy of Beasley Broadcast Group.

## The NABEF Career Development Programs Present Tools and Techniques For Smart Managers and Owners

**Sessions Open to all Broadcast Conference Registrants**  
**FOR DETAILS SEE PAGE 26**

### From Anxiety to Opportunity: Managing and Leading During Times of Change

Sunday, April 15 • 8:30 AM – 1:30 PM  
Room N231 – N233, LVCC

### Ownership Forum: Making Connections and Building Relationships

Sunday, April 15 • 3:00 PM – 5:00 PM  
Gaugin II, Bellagio Las Vegas

### CAREER DAY

Wednesday, April 18  
9:00 AM – 5:00 PM  
Ballroom C, LVH



# Radio Reignited

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Charlotte, North Carolina

[www.nabradioshow.com](http://www.nabradioshow.com)

INCLUDES  
SESSIONS AT:



# Radio Management Conference

## HD Radio Tours and Reception

4:30 PM – 6:00 PM  
Radio & Audio Stage, N6330, LVCC

Radio Broadcasters are invited to the HD Radio Reception. Come network, have a beverage and learn more about HD Radio. Tours will take attendees from transmitters to antennas to digital studio equipment... everything needed for a complete HD build out. Consultants will be available to answer your questions.

*Guided tours are open to Broadcast Conference registrants only. Limited space available! Sign up before 3:00 PM in the NAB Member Lounge, Room 243, North Hall.*

Reception Sponsored by



## Radio and the Consumer's Mind:

### How Radio Works

2:30 PM – 3:30 PM  
N241, LVCC

The Radio Ad Effectiveness Lab will share the findings of two recently released studies, including the results from the first-ever look at how ad campaigns that use radio and the Internet together compare to Internet-only campaigns. Plus, "A Closer Look at Relevance Two" will explore in more depth Radio's unique strengths with Multicultural audiences, as discovered in that landmark study.

*Presenters: Mary Bennett, Radio Advertising Bureau, Dallas, TX; Jim Peacock, Peacock Research, Laurel, MD*

## Tuesday, April 17

### The FCC Breakfast

7:30 AM – 8:45 AM  
Barron Room, LVH

Breakfast Sponsored by EDWARDS  
THEIR INVESTMENT IN OUR COUNTRY

See Page 46 for details.

### The State of Radio Sales

9:00 AM – 10:15 AM  
N241, LVCC

When it comes to understanding and influencing marketing strategies and media preferences in a rapidly changing business environment, few people have the opportunity to see the "big picture" as clearly as the head of the Radio industry's marketing arm. In his first appearance at an NAB Convention, RAB's President and CEO shares what he's learned from America's biggest marketers, and what steps Radio can take to increase the perception and use of Radio by advertisers of all sizes.

*Presenter: Jeff Haley, Radio Advertising Bureau, New York, NY*

### Building an HD Station II: Programming to Marketing and Beyond

9:00 AM – 11:30 AM  
N240, LVCC

Once you've constructed your HD Station, day two provides the programming and multicasting nitty gritty and marketing tools ready right now

for your use. You'll also learn about revenue opportunities being explored internationally.

*The Programming: Sanda Coyle, Clear Channel, San Antonio, TX; Russ Davidson, Sheridan Broadcasting, Sheridan, WY; Mark Pennington, RIFF2, Detroit, MI; Ira Wolf, WPOW, Miami, FL  
The Marketing: Denyse Mesnik, Beasley Broadcast Group, Naples, FL; Brandy Newman, Clear Channel Radio/Las Vegas, Las Vegas, NV; Diane Warren, HD Radio Digital Alliance, San Antonio, TX  
The Revenue: Matthew Honey, Unique Interactive, London, United Kingdom; Tom Ray, Buckley Broadcasting/WOR, New York, NY; Scott Stull, iBiquity Digital Corporation, Columbia, MD*

### Revenue... Right Under Your Nose

10:30 AM – 11:30 AM  
N241, LVCC

His previous sessions included *Buried Treasure* and *Podcasting for Profit*. This year programming consultant Holland Cooke will outline proven money-making tactics SO obvious you might not even notice them. Expect audio, video and handouts.

*Presenter: Holland Cooke, McVay Media, Block Island, RI*

### Radio Luncheon

12:00 PM – 1:40 PM  
Barron Room, LVH

#### KEYNOTE



**Brian Cooley**  
Editor-at-Large,  
CNET.com

Brian Cooley is well known for his uncanny ability to bridge the gap between technology and the real world and will talk about new opportunities for Radio in the future.

#### HALL OF FAME INDUCTEE



**Rick Dees**  
Legendary Radio Personality  
Movin' 93.9 Los Angeles

Rick Dees, who recently joined Emmis-owned Movin' 93.9 in Los Angeles, will be inducted into the NAB Broadcasting Hall of Fame.



The 2007 NAB Crystal Radio Award finalists will be honored and winners announced! It's Radio's prestigious award for exemplary year-round community service.

Luncheon Sponsored by

*Ticket Required.*

### Radio: Enter the Digital Age! Integrate or Perish

2:00 PM – 3:15 PM  
N241, LVCC

The numbers tell the story: the average young adult fits 43 hours of activities and 12.7 hours of media into a 24 hour day. To remain competitive, radio must enter the Digital Age. Sheila Kirby will show you a step-by-step process to offer advertisers and agencies a digital connection to today's fragmented consumers – Podcasting, Event Marketing, Streaming, eZines, Web sites, Microsites, Mobile Marketing, and more. Capture the hearts, minds and wallets of today's consumer at this powerful session.

*Presenter: Sheila Kirby, Interep, New York, NY*

### Building a Next Generation Website

3:30 PM – 5:00 PM  
N240, LVCC

If you're looking to enhance the capabilities of your Website, this session will provide the step-by-step process, including checklists and shopping lists for your Web needs. Topics include streaming, bandwidth requirements, copyright issues, increased listener usage and more.

*Presenter: David Oxenford, Davis Tremain, LLP, Washington, DC; Michael Rau, MHC Technology, McLean, VA; Jesse Wineberry, BroadcastURBAN.com, Washington, DC*

## NAB Proudly Offers...

### NAB Radio & TV Member Lounge

Room N243

The lounge is open to all Radio and Television members. Stop by and visit with representatives from our Radio Membership, Television Membership and National Association of Broadcaster's Education Foundation to learn more about how NAB membership can work for you. Amenities include email stations, wireless internet, light refreshments and conference rooms.

#### Hours:

SUNOAY  
2:00 PM – 5:00 PM

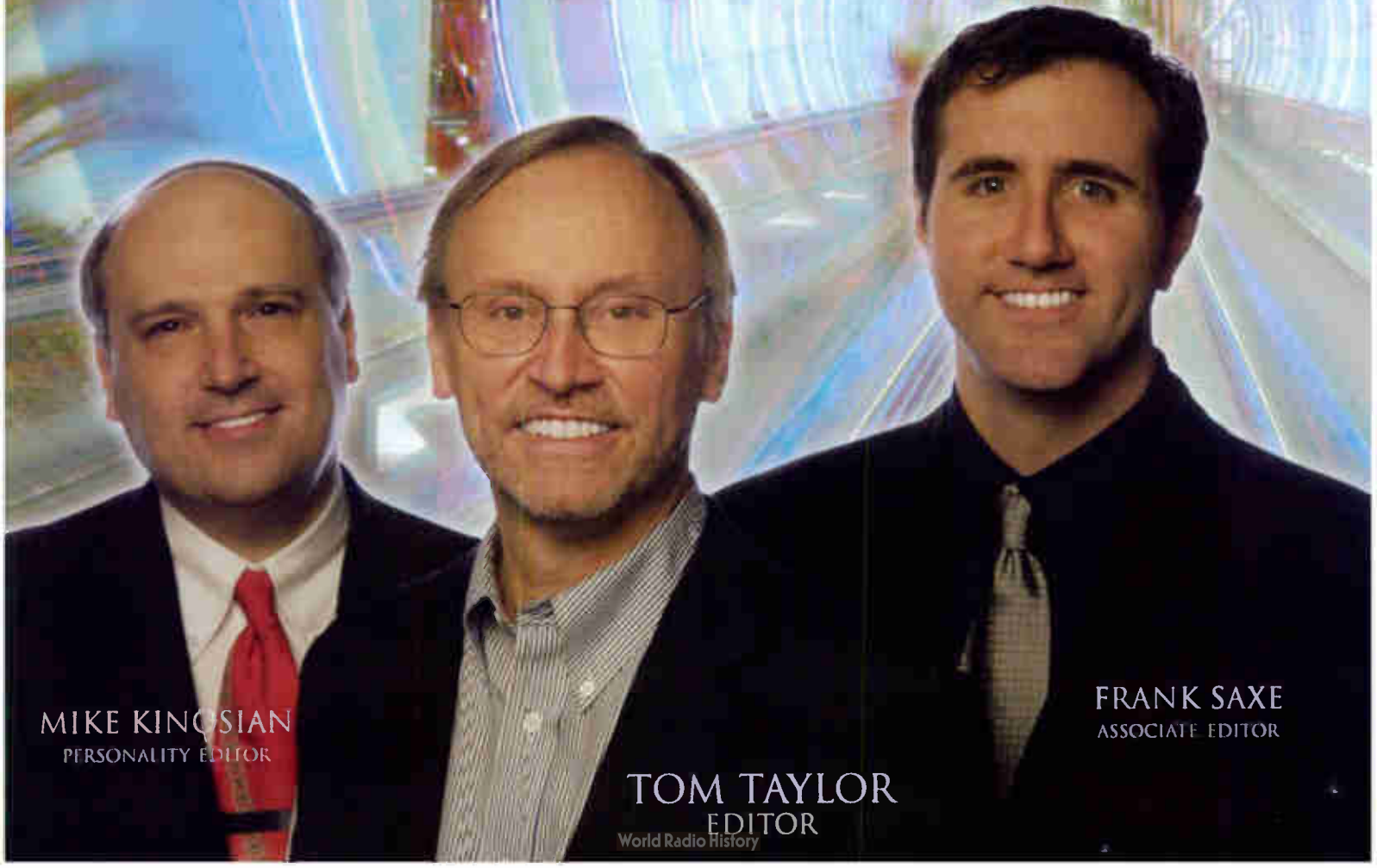
MONDAY – TUESDAY  
8:00 AM – 6:00 PM

WEDNESDAY  
8:00 AM – 5:00 PM



# THE MOST TRUSTED NEWS IN RADIO

# INSIDE RADIO



**MIKE KINGSIAN**  
PERSONALITY EDITOR

**TOM TAYLOR**  
EDITOR  
World Radio History

**FRANK SAXE**  
ASSOCIATE EDITOR



*Rich Media Website Development Conference***Conference Chair**  
Ben Kozuch**Program Manager**  
Marcus Geduld

**T**oday's Web is not yesterday's Web. The NAB Rich Media Website Development Conference will arm beginning and intermediate Web professionals with the tools they need to embrace the Internet and Web 2.0. In the past, corporations and consumers were content with static Web pages, but now people expect interactivity, on-line broadcasting and Web applications. These applications are cobbled together using a bewildering array of technologies: Ajax, Prototype, script.aculo.us, ActionScript 3.0, Flash Video and Flex — as well as old favorites like XHTML, XML, JavaScript and CSS. The NAB Rich Media Website Development Conference will penetrate this technological fog and steer you in the right direction. Immersion in to-the-point sessions will bring beginners up to speed with today's Web tools and technologies. Seasoned developers can skip to our advanced track, which will catapult them to the next level. At this two-day conference, Web gurus will explain best practices, secret tricks, time-saving tips and strategies you can use to gear your content for the 21st Century Web.

**Sunday, April 15****FLASH & ACTIONSCRIPT TRACK****Programming for Artists:  
Actionscript 3.0 Bootcamp**9:00 AM – 12:00 PM  
S224, LVCC

Never programmed before? Scared to death? You've come to right place. We'll hold your hand and walk you through Actionscript programming language, starting with its first principles. With Actionscript, you can develop Flash applications: Web sites that are interactive (buttons, menus) and sites that can read in and display data feeds (xml, rss) from external sources. If you've mastered Actionscript, you've mastered Flash.

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****The Keys to Content and Style:  
HTML and CSS Bootcamp**9:00 AM – 12:00 PM  
S225, LVCC

The foundations of workable, accessible, stable and smart Web pages are HTML and CSS. HTML defines the content of the page; CSS defines how that content is styled. It's fairly easy to learn these languages, but it's also easy to abuse them, winding up with unwieldy pages that are a nightmare to update. This session will not only get you started with Web-page development it will get you started on the right foot! Even if you tend to use graphical tools like Photoshop and Dreamweaver, a solid understanding of HTML and CSS will help you ensure your pages work well and are easy to update.

**FLASH & ACTIONSCRIPT TRACK****The Key to Keyframes:  
Flash Timeline Animation**1:00 PM – 2:15 PM  
S224, LVCC

Flash's animation toolset is tricky. They can befuddle animators who have been working for years in applications like After Effects and Motion. The session will make Flash animation crystal clear. You'll learn the ins-and-outs of procedures like keyframing and tweening, easing, animating on a path, masking, filters and shape tweening. Don't miss this session if Flash Animation is a part of your workflow.

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****Making the Web Dynamic:  
JavaScript Bootcamp**1:00 PM – 6:15 PM  
S225, LVCC

Javascript puts the "dynamic" in Dynamic HTML. It's also a key ingredient in Web Applications, Web pages that act like desktop applications (e.g. Google Calendar). If you want anything on your page to change after it's loaded (e.g. a popup), you'll need Javascript code to make it happen. Javascript is also the development language of many graphics applications: Photoshop, Illustrator, After Effects, Flash, etc. If you're a designer and you want (or need) to learn a programming language, Javascript is a great one to start with, because it instantly gives you power in many applications that you already use. This is a "101" session that assumes you have no programming experience. It will walk you through the basics of Javascript development, starting from first principles.

**FLASH & ACTIONSCRIPT TRACK****Smooth Moves Through Script: Flash  
Actionscript Animation**2:30 PM – 3:45 PM  
S224, LVCC

Keyframes are great, but they fail in some circumstances. If you can't plan the movement ahead of time, or if the movement needs to change every time the movie plays (as in a game or simulation) you'll have to use Actionscript to animate. Actionscript is the best tool for creating dynamic animations that respond to the user. Such animations are used all over the Web, often in complex navigation systems. This session will delve into scripted animation and start you down the road to becoming an Actionscript Animation Master.

**FLASH & ACTIONSCRIPT TRACK****Lights! Camera! Internet:  
Flash Video and the Web**4:00 PM – 6:15 PM  
S224, LVCC

Before Flash, putting video on the Web was a nightmare. If you uploaded a Quicktime movie, Windows users would complain; if you uploaded a Windows Media File, Mac users would complain; if you uploaded a Real Media Video, everyone would complain. All these formats require special players that many users don't have installed in their browsers. But almost all users have the Flash player installed. Which is why major players like YouTube and Google use Flash to deliver their video content. With the knowledge you'll gain in this session, you can too.

**Monday, April 16****FLASH & ACTIONSCRIPT TRACK****You Can Go Home Again:  
Flash Navigation Systems**9:00 AM – 10:15 AM  
S224, LVCC

Buttons, tabs, menus, screens, pages and rollovers: the Web is full of them, and you can make them all in Flash. In fact, with a little design and scripting moxie, you can craft an entire Website in Flash, including all the pages and the navigation system to guide users from one page to another. This session will guide you through the steps and you'll never find yourself navigating in the dark again!

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****The Layer, The Slice and the Rollover:  
Web Design with Photoshop CS3**9:00 AM – 10:15 AM  
S225, LVCC

Most designers use Photoshop as the main tool of their trade. But there's a lot of confusion about how to integrate Photoshop into a Web-design workflow. Can you use Photoshop by itself? Do you need a second tool, like GoLive or Dreamweaver? Do you need to know HTML? This session will answer all these questions and help you make the most out of PS for Web development.

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****Coding Without Pain:  
Web Design with Dreamweaver**10:30 AM – 11:45 AM  
S225, LVCC

Dreamweaver brings a word-processor-like approach to Web Design. Supposedly, you can create a Web page in Dreamweaver without knowing any HTML or CSS. The reality is that Dreamweaver is a much more powerful tool for people who do know how to handcode. It can make handcoding easier and it can automate some of the tedious tasks you encounter when scripting. It's an excellent Rapid Development Tool. This session will help you use it to its full potential.

**FLASH & ACTIONSCRIPT TRACK****Strange Bedfellows Playing Well Together:  
Flash Javascript Interaction**10:30 AM – 11:45 AM  
S224, LVCC

Javascript and Actionscript are sister languages (like American English and British English). Actionscript powers Flash and Javascript powers HTML-based Web pages. But though these languages are similar, it can be challenging to make them play nice together. And unless Flash is the only content on your Web page, chances are you will need some interaction between the Flash movie and the Web page that hosts it. This session will guide you through tried-and-true procedures to make AS and JS talk to and understand each other.

**FLASH & ACTIONSCRIPT TRACK****The Outside World Meets Flash:  
XML, Flash and Loading External Data**12:00 PM – 1:15 PM  
S224, LVCC

Nowadays, Flash rarely exists in a vacuum. People want to suck info from databases into their Flash movies. They also want to make Flash movies that can be changed externally, without having to recompile and republish them. Imagine a world in which you make a small change to a text file (or enter a little data in a database) and your Flash movie instantly updates. Take this session and you can live in such a world!

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****The Secret Behind Web 2.0 Applications:  
Introduction to Ajax**12:00 PM – 1:15 PM  
S225, LVCC

AJAX — a mixture of HTML, CSS, Javascript, XML and back-end scripting — is the key to Web Applications (web pages that act like desktop applications) and Web 2.0, the new generation of Web sites. It's also an open-source alternative to Flash. If you created websites before AJAX — or if you're new to Web development and want to start out on the right foot — this session is a must. In it, AJAX will be explained, explored and discussed.

**FLASH & ACTIONSCRIPT TRACK****Help the Server Serve the Client:  
Flash Meets PHP**2:00 PM – 3:15 PM  
S224, LVCC

PHP is one of the most popular server scripting languages. It can be used to pull data from databases (or to put data in databases), connect to popular Web services (stock quotes, maps, etc.) and to complete business transactions (shopping carts, etc.) Meanwhile, Flash is one of the most popular client technologies. It can display information in a pleasing, dynamic way to in the user's Web browsers. The trick is connecting the front end (Flash) to the back end (PHP). This session will delve into Flash-server interaction, demystifying the process and allowing you to craft full-fledged Web applications.

**HTML, CSS, JAVASCRIPT (AJAX) TRACK****Why Reinvent the Wheel?  
Easy Ajax and DHTML with  
Prototype, Rico and script.aculo.us**2:00 PM – 3:15 PM  
S225, LVCC

AJAX is cool, but it can involve a lot of complicated code. Luckily, there are pre-existing (free) libraries that are tried and tested and that work in all modern browsers. This session will explain where to get these libraries, how to install them, and how to use them. If Web 2.0 and AJAX is a part of your life, don't miss this Power Session.

# TITAN TV MEDIA

## Introducing TitanCast Content Syndication Platform featuring:

- Real-time connectivity between broadcasters, content owners, advertisers, and viewers
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- Broadcaster-approved place-shifting of content on the device of the viewer's choosing
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**INFOSESSION**

**PRESENTED BY  
SCA PROMOTIONS, INC.**

**SCA Promotions**

TUESDAY, APRIL 17  
1:00 PM – 3:00 PM  
N240, LVCC

Founded by President/CEO Robert Hamman, SCA Promotions, Inc. is the world's leading provider of prize coverage for games, contests & promotions with over \$150,000,000 paid in prizes since 1986.

Helping broadcast companies increase ratings and sales has been a primary goal of SCA Promotions for the last 20 years. Whether it is increasing ratings for a local newscast or providing prize coverage for the block buster show *Deal or No Deal*, SCA has been an integral partner in helping broadcast companies build new and innovative promotions. During this session you'll learn how promotions can be used to create an interactive relationship between you and your viewers. We'll show you how a promotion can increase ratings for your station, build traffic for a retailer, and generate income for your sales department all at the same time. We'll talk about what makes a good promotion and why some go bust. And because experience is the best teacher, we'll run a live promotion during the session giving selected lucky attendees the chance to win \$25,000! Don't miss your opportunity to learn how to increase your stations ratings and revenues with creative and interactive promotions that capture viewers attention!

**Presented by: Julie Davis, Vice President**

With a background in broadcast and media planning, Julie was perfectly suited to work with television and radio stations designing promotions to help increase their ratings and move their audiences. In her 14 years with SCA, she has specialized in helping her clients do just that. Her work with McDonalds, Schick and Sprite on their broadcast promotions developed plans to move ratings and products to benefit both the broadcaster and the brand.

**SCA**

**our risk. your reward.**

*Open to all  
registered  
attendees!*

**HTML, CSS, JAVASCRIPT (AJAX) TRACK**

**Master the Back End:  
PHP for Javascrpters**

3:30 PM – 6:15 PM  
S225, LVCC

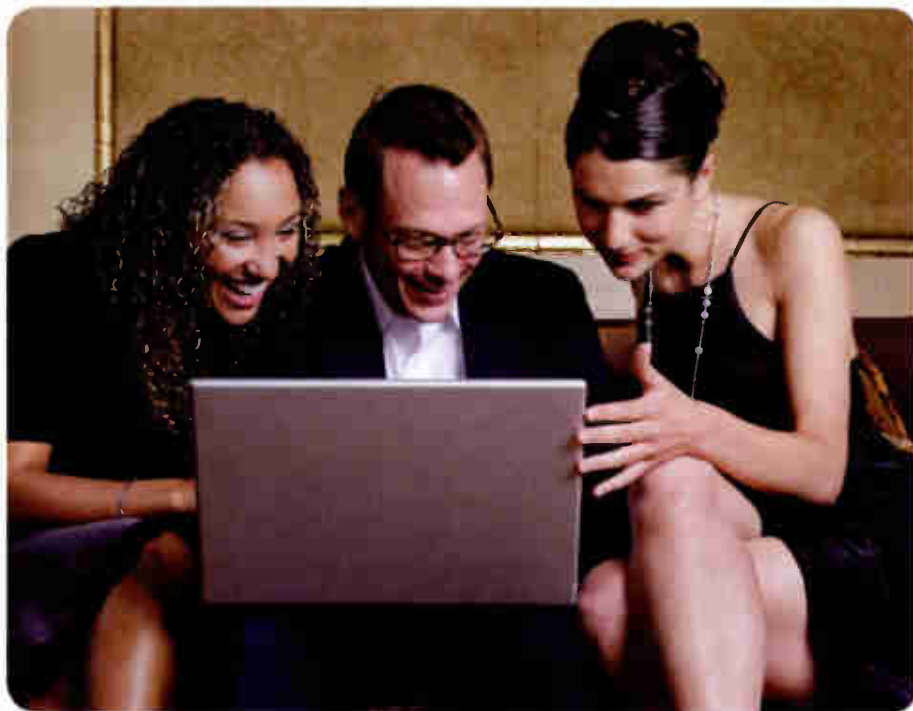
You've mastered HTML, CSS and Javascript: What's next? Well, since all of those technologies run only on the front end (in the browser), if you want to make a fully functional, modern Web site, you'll have to master back-end scripting. PHP is one of the most popular scripting languages for the server, and it's also free and open source. This session will introduce you to the language and thrust you into professional back-end development.

**FLASH & ACTIONSCRIPT TRACK**

**OOPs Isn't Just Something  
You Say When You Fall Down:  
Intro to Object Oriented  
Programming in Actionscript 3.0**

3:30 PM – 6:15 PM  
S224, LVCC

We tend to see our world as a collection of discrete objects: that's a dog; that's a tree; that's a house... There are certain properties that objects have: trees have height; houses have colors; dogs have breeds. There are certain actions objects can do: dogs can fetch; houses can contain people; trees can grow. Object Oriented Programming (OOP) grafts this psychological construct onto the world of application development. Actionscript 3.0 (the new version of the language) is fully Object Oriented. So if you're planning to move forward with Flash, you'll need to master the ins and outs of OOP. This session will gently acquaint you with the zen of OOP and help you create robust applications using the latest programming techniques.





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**RTNDA@NAB** is the premier conference and exhibition for radio, television and online news. It is produced by the Radio-Television News Directors Association, the world's largest professional organization devoted exclusively to electronic journalism. RTNDA represents local and network news executives in broadcasting, cable and other electronic media in more than 30 countries.

### One registration — Two events!

RTNDA@NAB conference registration includes access to NAB Broadcast Conference sessions. RTNDA Sessions are similarly open to NAB Broadcast Conference registrants. RTNDA@NAB and NAB exhibit halls are open to any registered attendee.

### Exhibit Hall Hours

Pavilion, Las Vegas Hilton  
Monday, April 16 – Tuesday, April 17  
9:00 AM – 5:00 PM  
Wednesday, April 18  
9:00 AM – 3:30 PM

### News Shop Hours

Pavilion, Las Vegas Hilton  
Sunday, April 15  
11:00 AM – 6:00 PM  
Monday, April 16 – Tuesday, April 17  
7:30 AM – 5:00 PM  
Wednesday, April 18  
7:30 AM – 3:30 PM

## Sunday, April 15

### Opening Session: News 2.0: Surviving and Succeeding in the New Journalism World

4:00 PM – 5:30 PM  
Ballroom A, LVH

As consumers take command of their news options, newsrooms everywhere must transform the way they operate or risk being left behind. Join the leaders of this revolution in a strategic discussion on what we can learn from our audiences and what to expect as they become empowered with control. Learn how professional journalists can continue to be relevant voices in our markets and sustain a viable business. And discover ways that you can be that force of change inside your own organization, encouraging innovation now so we all will be relevant tomorrow.

### Opening Reception

5:30 PM – 6:30 PM  
Ballroom B, LVH

## Monday, April 16

### News Shop

7:30 AM – 5:00 PM  
Pavilion, LVH

### Business Meeting Breakfast

7:45 AM – 8:45 AM  
Ballroom B, LVH

### NAB2007 State of the Industry Address & Distinguished Service Award Presentation

9:00 AM – 10:15 AM  
Barron Room, LVH

Sponsored by  **accenture**  
High performance. Delivered.

See page 18 for details.



### INCOMING! Advice for the Newly Named News Director

10:30 AM – 11:45 AM  
Ballroom D, LVH

Whether you've moved to a new station, been promoted from within or just started your first news director job, this session will offer advice and guidance you can use today. Hear from other news directors and station group executives about what they wish they had known when they took that news director job. We will cover getting to know the boss, staff, newsroom culture, newsroom systems and the community. We will talk about when and how to make changes so you succeed in your new position.

Sponsored by McCormick Tribune Foundation

### Keeping it Legal Online and On Air

10:30 AM – 11:45 AM  
Ballroom E, LVH

Navigate the murky waters of online and on-air legal rights as a panel of experts helps you steer clear of trouble. Learn more about indecency, online video and audio rights, VNRs, online libel, closed captioning, corrections, localism and other legal pitfalls. Get your questions answered by a distinguished group of legal scholars.

### People Meter: Ratings by the Second and How to Prosper

10:30 AM – 11:45 AM  
CR 4-5, LVH

What's happening with Arbitron's advance into the Personal People Meter era will impact not only radio but all broadcasts as the core systems for ratings measurement take a giant leap forward. How uncharted is this territory and what pitfalls and opportunities await? How can you turn the biggest change in decades into a strategy that means you prosper?

### Exhibitor Showcase Session Classroom: Turn Everyday Events Into Memorable Stories

10:30 AM – 11:45 AM  
Exhibitor Showcase, LVH

Make visually dull stories like news conferences and speeches pop off the screen with pointers from The Poynter Institute and some of our other best thinkers. Poynter's Al Tompkins and CBS News photojournalist Les Rose have taught thousands of journalists the secrets to powerful storytelling, even when there is almost nothing to shoot. Learn how to make the problem story work for you.

Panelists: *Les Rose, Photographer, CBS News, Los Angeles; Al Tompkins, Broadcast/Online Group Leader, The Poynter Institute, St. Petersburg, FL*

### Demo Reels That Show the Real You

10:30 AM – 11:45 AM  
Ballroom F, LVH

What's on your reel can make or break your chances of landing that new job or advancing your broadcasting career. What should be included in a typical demo reel? Should you send DVD, VHS, Beta, tape? How many stand-ups should be on a tape? Should I include any anchoring on my tape? We give students tips on building a better audio or video demo.

Panelists: *Mark Kraham, News Director, WHAG-TV, Hagerstown, MD; Chris Manson, News Director, WMBD-TV/WYZZ-TV, Peoria, IL; Mike Stutz, Director of Digital News, News-Press and Gazette Broadcasting, Palm Desert, CA*

### The Next Generation of News Branding

10:30 AM – 11:45 AM  
Ballroom G, LVH

Some innovative stations are casting off their tired old brand descriptions — investigative, breaking news, advocacy, convenience, or weather — to create more emotional brand appeal that breathes new life into news products. They tap into their communities in new ways that go beyond hackneyed slogan lines and expected news coverage. In this example-packed session, you'll see news branding campaigns that are changing the way news is positioned. Come learn how to reinvent your news programming!

Facilitator: *Graeme Newell, President, 602 Communications, Charlotte, NC*



**RTNDA & NAB Joint Super Session:  
Upload, Download, and Overload:  
2008 Election Media Strategy**

2:30 PM – 3:45 PM  
Ballroom A, LVH

Technology turned many 2006 political campaigns upside down — and not always for the better. The Internet emerged as the favorite new voter persuasion tool, allowing citizens to become more engaged and vocal participants. A distinguished group of digital media experts, politicians, bloggers and TV and radio journalists discuss the impact of today's new media environment on the integrity of the coverage, candidates, voters and traditional media. As broadcasters prepare to regroup for the 2008 election, the input of these political practitioners is invaluable for helping shape your news strategy; strengthening grassroots connections and partnerships, and monetizing the station's digital space.

*Moderator: Chris Matthews, Host, Hardball with Chris Matthews, MSNBC and Host, The Chris Matthews Show, NBC News, Washington*

**Prepare for HD Conversion**

4:00 PM – 5:15 PM  
Ballroom F, LVH

With the advance of high definition around the corner, what are the technical and financial challenges to setting up your HD newsroom? What should you budget for now and what technology is available and coming? What are the differences in storytelling and production in a 16:9 world? Start thinking strategically now and save yourself from costly mistakes going forward.

*Moderator: Angie Kucharski, RTNDA Chairwoman and VP, Station Manager, WBZ-TV/WSBK-TV, Boston*  
*Panelists: Dave Sirak, News Operations Manager, WFTV, Orlando, FL; Will Wright, GM, VOOM HDNews, Woodbury, NY*

**HD Radio: Are You Ready?**

4:00 PM – 5:15 PM  
CR 4–5, LVH

HD is billed as the most significant advancement in radio broadcasting in 50 years. HD Radio technology enables AM and FM radio stations to broadcast their programs digitally — a technological leap from the analog broadcasts of the past. No hiss, distortion or station drop off. But how does it impact my newsroom? Hear about the potential to multicast, converting one station to many, and possible job and creative opportunities for producers and journalists.

**Global, National, Local:  
Connecting the Security Dots**

4:00 PM – 5:15 PM  
Ballroom D, LVH

How does global security impact national security? And how does this intersect with local communities and local security? National security has long been defined as how we protect our country against all manner of threats. But policymakers, on a bipartisan basis, are beginning to see how fostering greater global security (through economic development, trade,

diplomacy, etc.) actually creates a better climate for effective national security. At the local level, this has implications for jobs, gas prices, immigration, military spending, import-export, and more. Get insights from policymakers and national security experts on how you can best inform your audience on what global security means to them.

*Sponsored by The Stanley Foundation*

**New Media 101**

4:00 PM – 5:15 PM  
Ballroom G, LVH

Does your head spin when you hear things like RSS, news readers, SMS, tag clouds and social networks? How do you find and train a staff for your digital media products? What should you know about wireless? Sort through the clutter of buzzwords and find out what you need to know today to succeed, and what you'll need to know for tomorrow to stay a step ahead of the competition. Understand the basics and learn from other news directors who have conquered the same learning curve.

**Improve Your Performance Skills NOW**

4:00 PM – 5:15 PM  
Ballroom E, LVH

Get a wealth of advice without paying a fortune. This hands-on session gives you performance coaching on the spot. Team up with a coach, go through the motions for standup/live skills, then get on-the-spot critiques and improvements while the audience watches and contributes. Learn what people do and how they think, with an emphasis on making strong emotional connections.

**Paul White Award Ceremony & Reception**

6:00 PM – 7:30 PM  
Ballroom A, LVH

RTNDA honors CNN's chief international correspondent Christiane Amanpour. Also speaking: Barbara Cochran, President, RTNDA, Washington.

*Open to Broadcast Conference Package registrants.*

**Tuesday, April 17**

**RTNDA Super Session:  
Get Your Audience Involved**

9:00 AM – 10:30 AM  
Ballroom A, LVH

Consumers today participate in media in ways traditional broadcasting never offered. They contribute to the creative process, interact with each other and have an insatiable desire to produce content themselves. Join our diverse panel of experts to explore great examples of user-generated content online and on-air, discuss technical obstacles, tap into the phenomena of social networks and understand the potential legal issues. Learn how to maintain and expand your audience by evolving your relationship with them — from your old school “one-way” relationship into a truly interactive one.

**How to Succeed at Managing Gen-Y**

10:45 AM – 12:00 PM  
CR 1–3, LVH

The differences between Generation Y employees and their more mature managers are profound and well-documented. The question: As a manager, how do you make the differences work for you instead of against you? In this session, newsroom performance specialist and The Coaching Company Partner Dennis Kendall shares keys to making your Gen-Y staffers powerful and productive members of your team. You'll gain in-depth understanding of the needs and priorities this generation brings to the job, and practical tools you can use to manage them more effectively from the moment you get back to your newsroom.

*Facilitator: Dennis Kendall, Partner, The Coaching Company, Dallas.*

**Managing During Changing Times:  
Update Your Leadership Toolkit**

10:45 AM – 12:00 PM  
Ballroom D, LVH

Managing is tough enough. Find out which of your skills needs to be honed during times of change, and how to make it happen. A fun and interactive session — with a bonus! Come back at 2:00 PM for personal coaching in the Leadership Tune-Up Session.

*Facilitator: Jill Geisler, Leadership and Management Group Leader, The Poynter Institute, St. Petersburg, FL*

**The New VJs: Are They Just Another Way to Say “One-man Band” or Are They the Future of News Gathering?**

10:45 AM – 12:00 PM  
Ballroom E, LVH

Several newsrooms are retooling their staffs to include videojournalists, sending them out by themselves to cover stories in their community. Is this the model for the future, to give you more content and a faster-turnaround on-air and on the Web? Can you maintain the same level of quality? Meet news leaders who are seeing the future of the VJ, and hear what they've learned so far.

**Law and Order**

10:45 AM – 12:00 PM  
Ballroom F, LVH

Get an insider's perspective on getting your camera in the courtroom. Learn the overall status of the debate and insight into courtroom procedures toward the goal of getting the story and getting it right.

**Exhibitor Showcase Session Classroom:  
Make it Powerful: Getting, Keeping & Growing Your Radio Audience**

10:45 AM – 12:00 PM  
Exhibitor Showcase, LVH

Worried about job security? Your job is more secure if you can help build audiences. Learn powerful storytelling techniques to engage listeners with news and interview programs on your station based on the proven Creating Powerful Radio methods. There are no boring stories, only



boring storytellers. Learn from one of the world's leading broadcast consultants, who works with radio and TV news departments in the U.S. and in 27 other countries (including the BBC).

*Facilitator: Valerie Geller, President, Geller Media International News-Talk Broadcast Consulting*

### **50 Writing Tools in 50 Minutes**

**10:45 AM – 12:00 PM**  
Ballroom G, LVH

What's in your writing toolbelt? Get energized and have fun learning new writing strategies for journalists working in any media platform.

*The authors of the new book, "Writing Tools: 50 Essential Strategies for Every Writer," share their tools with you — nuts and bolts, special effects, blueprints for stories and useful habits.*

### **Video News Releases: Usage and Regulation**

**2:00 PM – 3:15 PM**  
Ballroom F, LVH

Dozens of television stations are under fire by consumer advocacy groups and the FCC for failing to disclose the source of corporate video news releases or VNRs. The FCC has launched an investigation into VNR use at numerous stations — despite of broadcasters protests. Learn what's at stake as a result of these investigations, what the industry is doing in terms of voluntary usage guidelines and how you can protect yourself and your station.

### **Your Leadership Tune Up: One-On-One Coaching**

**2:00 PM – 3:15 PM**  
Pavilion 10

RTNDF and Poynter's Jill Geisler have trained a team of radio and television news managers to teach and coach other managers. In this first-of-its kind session, they're all here to provide one-on-one advice on a range of leadership issues including difficult conversations, managing up, conducting feedback, recruiting and hiring and more! Just stop in, sign up and sit down for customized coaching. It's all about YOU! (The coaching feedback signup is reserved for news managers.)

*Sponsored by McCormick Tribune Foundation*

### **"Redesign" Your Web Content with the Lost Remote Guys**

**2:00 PM – 3:15 PM**  
Ballroom E, LVH

Great Web design is obviously important to the success of any website, but it's only half the equation. Broadcasters have yet to truly focus on "redesigning" their Web content. Too much emphasis has been put on redesigning new tools and the aesthetics of their websites. Content that works on air, more often than not, doesn't work as well online or on mobile devices. The Lost Remote Guys will use examples from around the Web to show which content works best, which creates the most desirable advertising opportunities, how to produce Web content more efficiently, how to keep people on your site longer, and how to better integrate community-generated content into your newsgathering operation.

*Facilitators: Cory Bergman, Director of Digital Media, KING-TV, NorthWest Cable News, KONG-TV, Seattle; Steve Safran, President, Safran Media Group, Natick, MA; Stephen Warley, Executive Director, Digital Media, 602 Communications, Medford, MA*

### **Honor Thy Contract**

**2:00 PM – 3:15 PM**  
Ballroom D, LVH

Bad contracts can cost you, but what's in a typical broadcast talent contract? Many people signing their first contract with a station are not clear on what is typical and what's unusual. Also, what are "legitimate" ways to end your contract? Should another station "encourage" people under contract to break or violate a contract? What are the possible repercussions? Help new people entering the industry to understand what should be included in a contract. Learn from legal professionals what should and should not be part of a standard contract.

*Moderator: Mark Kraham, News Director, WHAG-TV, Hagerstown, MD*  
*Panelists: Rick Carr, Attorney, Contracts, Inc., Centennial, CO; Dave Rose, News Director, KRDO-TV, Colorado Springs, CO; Bob Teaff, Attorney, Thomas and Teaff, La Jolla, CA*

### **Your New Job in The Digital World**

**2:00 PM – 3:15 PM**  
Ballroom G, LVH

Learn how to set staffing requirements for new media ventures. If you're an employer, what skills are you looking for when hiring? If you're an employee, what are you looking for and what skills should you have? New media professionals give advice on strategies for developing and fulfilling current and emerging skillsets.

*Moderator: Dan Shelley, Executive Editor of Digital Media, WCBS-TV, New York*

## **Wednesday, April 18**

### **Career Fair Seminar**

**8:30 AM – 10:15 AM**  
Ballroom G, LVH

### **What Your GM Needs from You**

**9:30 AM – 10:45 AM**  
Ballroom D, LVH

This session will teach you tips for managing the boss. Do you know what the GM expects from you, how they prefer you communicate with them and what their revenue goals for the station are? Have you considered ways to manage up, support your GM's vision and help make the boss look good to the newsroom? What are the things your boss does NOT want to be surprised about and what rises to their level of urgent and important? We will examine your role as a leader within the newsroom and the station and how to best support your boss.

*Sponsored by McCormick Tribune Foundation*

### **Exhibitor Showcase Session Classroom: ENG by WiFi: Tips and Techniques for Sending News Video Over the Internet**

**9:30 AM – 10:45 AM**  
Exhibitor Showcase, LVH

This panel will review the latest gear, compression schemes, and techniques for sending news video from the field using internet connections. A laptop and a local Starbucks might be all you need. Attendees will learn how other stations are using wi-fi connections to feed back to their stations. While most news directors and reporters understand that the links are possible, they might not know the techniques that others are already using everyday. Find new ways to send cut stories and raw video back to the newsroom and potentially save money at the same time.

### **Go Ahead, You Can Touch It**

**9:30 AM – 10:45 AM**  
Ballroom F, LVH

Explore the latest in radio technology by attending this hands-on session. Have a mobile newsroom on a tight budget by learning what is being used now in the field by radio news reporters — flash recorders, mini discs, world telephones and more.

### **The Best Interview I Ever Had**

**9:30 AM – 10:45 AM**  
Ballroom E, LVH

Learn how to land the interview and get what you want out of it. Industry pros give advice on the best questions, how to act and what to say. Go home with the skills to get more news value out of your interviews and improve the quality of your reporting.

*Panelists: Heather Cohen, Director of Programming, GreenStone Media, New York, NY; Mark Strassmann, Correspondent, CBS News, Atlanta, GA*

### **Ethics Disconnect? Classroom vs. Newsroom Ethics**

**9:30 AM – 10:45 AM**  
CR 1-3, LVH

Educators are often accused of pushing "Big-J" ideals that set students up to fail when they encounter the realities of the newsroom. Engage in a lively discussion over whether teachers are placing unrealistic ideas in students' heads that are out of synch with today's reporting. Are newsrooms straying so far from journalistic ethics that students find themselves between a rock and a hard place?

*Panelists: Kash Cashell, Photojournalist, KLAS-TV, Las Vegas, NV; Mike Conway, Ph.D., Assistant Professor, Indiana University, Bloomington, IN; Edward Lawrence, Reporter/Anchor, KLAS-TV, Las Vegas, NV; Patrick McCreery, News Director, KPTV Fox 12, Beaverton, OR*

**Report Global, Think Local:  
Giving Your Audience the World  
in Their Own Backyard**

11:00 AM – 12:15 PM  
CR 1-3, LVH

Terrorism, Iraq, Iran, North Korea, nuclear threats, chemical weapons, biological attacks and the bird flu: American audiences have a lot to think about. Local news on school boards, taxes and garbage pick-ups touch the day-to-day lives of listeners and always will. But, in today's world, issues from Osama to insurgencies are also local and interest your audience. Globalization is not just an economic or social concern, it is also part of the way we do news right here at home. To meet the demand, you can report global, while thinking (and selling) local. Why shouldn't world news have a local accent? It should. It can. It sells.

**When the Going Gets Tough:  
Difficult Conversations**

11:00 AM – 12:15 PM  
Ballroom D, LVH

Stop avoiding that difficult conversation or the situation could get worse! Discover techniques to focus the discussion, accomplish your objectives and preserve the relationship. You will leave this session with tips for tackling tough newsroom conversations.

*Facilitator: Mark Ginther, Assistant News Director, WFAA-TV, Dallas. Producer: RTNDF.*

*Sponsor: McCormick Tribune Foundation*

**Improve Your Performance Skills NOW**

11:00 AM – 12:15 PM  
Ballroom F, LVH

Get a wealth of advice without paying a fortune. This hands-on session gives you performance coaching on the spot. Team up with a coach, go through the motions for standup/live skills, then get on-the-spot critiques and improvements while the audience watches and contributes. Learn what people do and how they think, with an emphasis on making strong emotional connections.

**Coaching Talent in the Classroom  
and On The Job**

11:00 AM – 12:15 PM  
Pavilion 10, LVH

Professors are the first talent coaches young journalists meet, but do they know how to coach them to greatness? Talent coaches from major consulting firms teach news managers and professors how to coach students who may be appearing on camera for the first time. Learn how to give young talent a leg up on their careers.

*Moderator: Denise Dowling, Assistant Professor, The University of Montana, Missoula, MT*  
*Panelists: Terry Anzur, Journalist and Educator, Butler Cain, Ph.D., News Director, Alabama Public Radio, Tuscaloosa, AL; Kate Loor, VP, North American Coaching Services, Frank N. Magid Associates, Charlotte, NC; Jeff Puffer, Senior Communications Consultant, Frank N. Magid Associates, Marion, IA*

**RTNDF Luncheon & Closing Session**

12:15 PM – 2:15 PM  
Ballroom AB, LVH

This special luncheon features scholarship, fellowship and other award winners and highlights RTNDF's work supporting the education of future news leaders.

*Speaker: Peter Moore, Corporate VP, Interactive Entertainment Business, Entertainment and Devices Division, Microsoft Corporation, Redmond, WA*

**CAREER DAY**

Wednesday, April 18

9:00 AM – 5:00 PM  
Ballroom C, LVH



Produced by



Join us for the largest broadcast career fair in the country. This year we will host a daylong Career Day featuring a networking/roundtable, career fair, and broadcast careers sessions.

Broadcast and other companies will be available to meet and interview job seekers in job openings and career opportunities in sales, news, production, and engineering.

Experienced professionals, college students, and entry-level job seekers will be provided with in-depth information and comprehensive tools to enhance their broadcasting careers

This event is an initiative to increase diversity in broadcasting.

Sponsored by



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**Networking/Roundtable | 9:00 – 10:15 am | Hilton Hotel in Ballroom G**

Speaker	Topic
Steve Warren, President, Media International, Inc., and Author, Radio: The Book	Getting Your First Broadcast Job
Kevin Perr Vice President, Perry Publishing & Broadcasting	Working in Broadcast Sales
Crystal Johns Director of Talent Development & Diversity Recruiting, CBS	How To Market Yourself
Wendy J. Allen Director, Media Operations Center, PBS	TV Engineer as a Career
Jim Watkins General Manager, WHUR Radio	Radio Engineer as a Career
Doug Mitchell Project Manager, NPR	The Next Generation in Radio
Gary James National Director of Placement, Ohio/Illinois Centers for Broadcasting	How to Navigate the Career Fair
Maria Boral President, MAIAJobs.com	Working with a Mentor

**Career Fair**


10:30 AM – 5:00 PM  
Ballroom C, LVH

**Student/Entry-level Job Seekers 10:30 AM – 12:30 PM**

**Professional 1:30 PM – 3:30 PM | Ballroom G**

**Career Sessions | 1:00 PM – 4:30 PM | Ballroom G**

Speaker	Topic
Dorinda White President, RINDI Media	Working as a Freelancer
Katie Curcio Intern Coordinator, CBS	Getting An Internship and How to Get the Most Out of It
Joyce Tudryn President & CEO, Internation Radio & Television Society Foundation (IRTF)	Take Control of Your Job Search

Produced in Partnership with 

**G**et a concise but comprehensive overview of the latest solutions to the top challenges facing everyone who produces and distributes live sports content. Attend this intense, full-day targeted conference and take home these new tools and techniques to make a difference on the quality of your sports productions — and on your bottom line.

**Monday, April 16**

**How to Deliver Knock-out Sports HD Images**

10:30 AM – 11:30 AM  
N250, LVCC

MODERATOR



**Tom Sahara**  
Senior Director of IT and Remote  
Turner Sports

Sports industry leaders and manufacturers take to the stage for a roundtable discussion of the latest technological advances in HD cameras, lenses and HD wireless transmission. How do the tools improve an HD broadcast? What are the pitfalls and technical limits? And what new introductions at NAB will advance the state of the art?

*Panelists: Thom Calabro, Fujinon; Hugo Gaggioni, Broadcast and Professional Systems, Sony Broadcast and Production Systems Division, Sony; Jerry Gepner, Vitec; Larry Thorpe, Canon Broadcast*

**Next-Generation Remote Production Trends**

11:30 AM – 12:30 PM  
N250, LVCC

MODERATOR



**Wendell Grigely**  
Director of Remote Productions  
ESPN

New technologies are reshaping the design of sports TV production vehicles. Flat-panel monitors, fiber interconnects, and feature-rich production switchers continue to evolve, reshaping the technical requirements of production vehicles. Top engineers from the remote production truck companies discuss the hottest trends in truck design and how they're readying for increased demand for HD trucks.

*Panelists: Richard Cerny, Telecast Fiber; John Kempfs, CTO, NMT; Steve Miller, VP, Product Development, QuStream; Jason Taubman, VP of Design and New Technology, Game Creek Video; George Hoover, Sr. VP, Engineering, NEP*

**Sports Surround Sound: Successful Mixing Techniques**

1:30 PM – 2:30 PM  
N250, LVCC

MODERATOR



**Ron Scalise**  
Remote Operations  
Audio Project Manager  
ESPN

High-definition sports images are complemented by an immersive Surround Sound experience designed to make viewers feel like they're in the stands. Leading sports audio experts and manufacturers discuss proper mixing techniques and the latest advances in audio boards and processing gear.

*Panelists: Fred Aldous, Senior Mixer, Fox Sports; Bob Dixon, NBC Olympics Project Manager, Sound Design, NBC; Mark Butler, Majestic Sound; Jim Hilson, Senior Broadcast Product Specialist, Dolby*

**Talkin' Graphics: Bugs, Opens and Tickers**

2:30 PM – 3:30 PM  
N250, LVCC

MODERATOR



**Ken Kerschbaumer**  
Editorial Director  
Sports Video Group

While great images wow the viewer, great graphics inform the viewer, keeping them on top of the players, game action and latest scores — on the field and from around the league. What are the top tools used by today's sports graphics professionals and what features are coming down the road? This in-depth panel discussion looks at the challenge of creating graphics for both HD and SD viewers, finding the right ticker, avoiding on-screen clutter, and designing the right look for your viewers.

*Panelists: Caren Anhder, Product Manager for On-Air Graphics, Avid; Bill Hendler, CTO, Chyron; Petter Ole Jakobsen, CTO, Vizrt; Sam McCleery, VP, Business Development, Princeton Video Image; Becky Posch, Inscribe Sports Specialist, Harris Broadcast*

**Sports Cuts: HD Nonlinear Editing and the Need for Speed**

3:30 PM – 4:30 PM  
N250, LVCC

MODERATOR



**Harlan Neugeboren**  
NBC Olympics

Sports content distributors are always on the hunt for new ways to get highlights packages in front of viewers more quickly during and after the big game. What editing systems do today's leading networks and leagues rely on? And what new features are NLE makers introducing to enhance workflow and time to air? Go behind the scenes with today's top sports editors and manufacturers.

*Panelists: Bill Hudson, Director Business & Market Development, Apple; Jon Pannaman, CTO, Quantel; Steve Wise, Director of Marketing, Grass Valley Canopus; Chris Chesley, Harris Broadcast; Matthew Feury, Senior Product Marketing Manager, Editing Systems, Avid*

**Winning Ways to Wow the Sports Broadcast Viewer**

4:30 PM – 5:30 PM  
N250, LVCC

MODERATOR



**Steve Hellmuth**  
SVP, Operations and Technology  
NBA

Whether it's new 3DHD technology, enhanced 3D graphics, or Super Slo-mo, today's top networks are always looking for new advancements to wow viewers. Top network executives and manufacturers discuss some of the hottest toys in the sports production market.

*Panelists: Jeff Silverman, Owner, Inertia Unlimited; Bruce Devlin, VP, Technology, Snell and Wilcox; Jeff Jonas, EVP, Business Development, Sportvision; Vince Pace, President and CEO, Pace 3D Technologies*

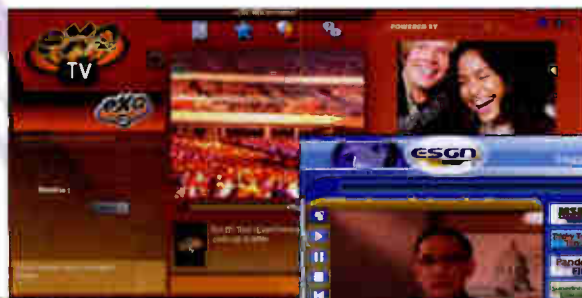
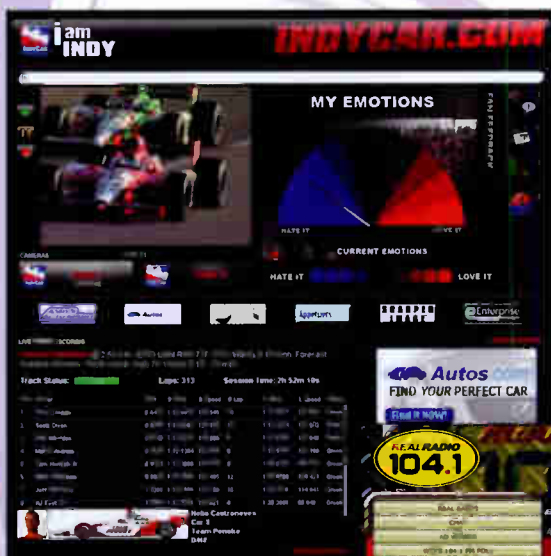


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This offering has been specifically tailored for anyone working in or for houses of worship. Featured sessions address video production, audio mixing, video projection, lighting, monitoring, speaker placement, broadband distribution and much more. Special workshops and an exclusive exhibit area are designed to meet your need for advancement.

## Saturday, April 14

### Video Technologies Workshop (Basic)

9:00 AM – 5:00 PM  
N115, LVCC

Learn the tools and technologies that create video and audio systems including: the fundamentals of different signal types, proper use and applications for specific studio equipment and how to achieve and maintain a high quality system. Hands-on opportunities for students to learn how to make different types of high quality cables.

Separate \$395-registration fee applies for each full-day Technologies for Worship Weekend Workshop.

*Presenter: Dan Stark, Stark Raving Solutions, Leawood, KS*

### Graphic Design Process and Brainstorming Techniques

9:00 AM – 5:00 PM  
N117, LVCC

This four-part workshop will first reveal our process and brainstorming techniques with an overview of what a creative team looks like, their roles and responsibilities. Next, how to begin the design — what are the crucial first steps of creating the graphics for ministry projects? Following this is print communications — a review of the components of a typical print graphics package, including direct mail, programs and posters. Finally, presentation graphics — the process and organization for the Sunday service imagery that is projected onto large screens. Features a short review of the presentation software, Apple Keynote, and actual samples of Daybreak's Sunday Services for the purposes of teaching consistency, transitions, flow and other principles.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*  
*Speaker: Amanda Troyer, Daybreak Church, Hudsonville, MI*

### Dynamic Worship by Design

9:00 AM – 5:00 PM  
N119, LVCC

Learn how to create a worship environment that will pack your church. These proven techniques draw people closer to God and help you grow your church. Learn to create a master plan to embrace God's vision for your church, use technology to create a dynamic worship environment and employ the best construction methods.

*Panelists: Charlie Daniels, Daniels & Daniels Construction; Donnie Haulk, Audio Ethics, Inc., Charlotte, NC; Viviana Varnardo, Sparks Spiritual, Tulsa, OK*

## Sunday, April 15

### Ministry Production Design

9:00 AM – 5:00 PM  
N119, LVCC

A one-day seminar on visual design for churches with video or broadcast ministries. Learn how scenic, costume and lighting fundamentals combine to create a production design that focuses on the speaker, provides visual reinforcement for the message and creates the most engaging speaker to audience to camera relationships. Bring your laptop and discover sources of scenic materials and on-line Websites that will increase your repertoire of design tools. Plus, techniques of theatrical construction drawings and painter elevations.

*Presenter: Paul Wonsek, Paul Wonsek Associates, Marietta, GA*

### Introduction to 3D: Modeling, Animating, Lighting

9:00 AM – 5:00 PM  
N117, LVCC

The 3D workshop will give you a good understanding of what 3D is and how it can be used in practical ways. Get a good foundation in 3D, as well as gain more advanced tips for future projects. Software and hardware needed to create 3D will be covered.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*  
*Speaker: Corey Heald, Ferris State University, Big Rapids, MI*

### Hands-On Audio Mixing Workshop

9:00 AM – 5:00 PM  
N116, LVCC

Sit at a station with a live mixer, EQ, compressor/limiter/gate, effects, amplifier, headphones and more. Many topics and issues of mixing will be covered.

*Presenter: Bruce Lee, Advantage Unlimited, Jacksonville, FL*

### Video Production Technologies Workshop (Advanced)

9:00 AM – 5:00 PM  
N115, LVCC

Participate in the video production cycle from scriptwriting to distribution. Attendees will use a broadcast camera, set up lighting equipment, videotape subjects and use the latest versions of Apple Final Cut Pro 5.0 and Apple DVD Studio Pro 4.0 to create a short edited video ready for distribution. Participate in a roundtable discussion with peers about best practices for shooting and editing.

*Presenter: Dan Stark, Stark Raving Solutions, Leawood, KS*

## Monday, April 16

### Technologies for Worship Breakfast and Survivors Guide to NAB Panel

7:30 AM – 8:45 AM  
N119, LVCC

Get the insider's view of the most effective way to navigate through the thousands of products on display on the NAB exhibit floor. A panel of Church Media Ministers, sales personnel, and manufacturers' reps will share valuable insights for making product comparisons, negotiating your "best deal," and taking advantage of product training and demonstrations.

*Panelists: John Marino, Science & Technology, NAB, Washington, DC; Rod Payne, First Baptist Church, Wichita Falls, TX; David Rauch, Bridge Communications, New Braunfels, TX; Dan Stark, Stark Raving Solutions, Leawood, KS*

Breakfast Sponsored by **SONY**

### The Missing Dimension of Television Ministry

11:00 AM – 12:30 PM  
N115, LVCC

Media seminars usually focus on improving the creativity, content and production values of your television ministry. Without cutting edge creativity a television ministry becomes just another talking head; without solid content the viewer will not be impacted and ultimately changed by the power of the Gospel; without high quality production values and techniques a television ministry cannot compete for the eyes and ears of the sight and sound generation. However, many ministries run into difficulty because they have overlooked the critical fourth dimension of television ministry: the viewer response process. Learn how to build the fourth dimension of your media ministry to respond properly to your audience and maximize your ministry's impact.

*Presenter: Mark Dreistadt, Infinity Concepts*



### Production Basics: Staging, Lighting, Micing, Shooting and Editing Your Masterpiece

11:00 AM – 12:30 PM  
N117, LVCC

From blocking your shots to the right mics to use in different applications, this class is designed to give you additional insight into the production process. You'll learn how to light with tinfoil and how to apply hose to your lens for a whole new look. Come ready to ask questions. We'll tackle your issues together.

*Presenter: Rod Payne, First Baptist Church, Wichita Falls, TX*

### Listening 101: The Principles of Acoustics

11:00 AM – 12:30 PM  
N119, LVCC

What is really heard when a person listens? Why is some sound too loud, yet still not understandable? What must be considered to properly "fix" bad sound? A look at the relationship of the room to noise in the room to the system, and how they each affect what is heard by the listener. This class is an absolute MUST for everyone involved with music, worship or sound.

*Presenters: R. Bob Adams, SLS Loudspeakers, Houston, TX; Vance Breshears, Sound Technology Consultants, El Cajon, CA*

### Hands-On Compression Audio Workshop

11:00 AM – 12:30 PM  
N116, LVCC

Learn all about gates, compressors and limiters in a hands-on environment where you can hear the results. Tighten up your mix, manage the number of microphones open and protect your loudspeakers.

*Presenter: Bruce Lee, Advantage Unlimited, Jacksonville, FL*

### DVD Duplication in the House of Worship

1:30 PM – 3:00 PM  
N117, LVCC

What are the considerations for producing and distributing DVDs immediately after an event? The benefits of hardware versus software solutions for recording and authoring, duplication and printing methods, and best practices being used by churches today will be discussed.

*Presenter: Aaron Pratt, Microboards, Chanhassen, MN*

### The Reel Truth about Being a Successful Producer

1:30 PM – 3:00 PM  
N115, LVCC

Take your media career to the next level with one of the top producers in Christian media. Discover the principles, techniques and skills of producing major projects and working with the largest studios, networks and ministries in the country. Hear from a 30-year veteran who will share real insights from the trenches of media ministry.

*Presenter: Phil Cooke, Phil Cooke Pictures, Inc, Burbank, CA*

### Multi Venue Church: Update with the Experts

1:30 PM – 3:00 PM  
N119, LVCC

Multi-venue churches continue to be a hot topic in houses of worship. We have brought the experts back from last year to bring you their updates and to further discuss this important subject. Join them for a roundtable discussion on where the multi-venue church is going.

*Panelists: Dale Alexander, Creative Technologies Consulting, Edmond, OK; Kevin Callahan, Callahan Studios, Scottsdale, AZ; Blair McNair, JBL Professional, Northridge, CA; Ray Terrill, Communicon, Colorado Springs, CO*  
*Speaker: Daryl Cripe, Grace Community Church*

### General Audio Panel — CROSSFIRE — Who Does What?

3:30 PM – 5:00 PM  
N119, LVCC

This panel of diverse and highly qualified industry veterans will address a very sensitive subject in audio, video and lighting projects for churches. Who really has responsibility for what phase of a project? Who should the church talk to for basic design help? Who is the right person to address changes in a design? What impact does training have on a project? Who is supposed to train your church — the manufacturer, the consultant, or the contractor? Come expecting differing opinions — all with the best outcome in mind.

*Panelists: R. Bob Adams, SLS Loudspeakers, Houston, TX; Vance Breshears, Sound Technology Consultants, El Cajon, CA; Kevin Callahan, Callahan Studios, Scottsdale, AZ; Craig Janssen, Acoustic Dimensions, Dallas, TX; Rick Kamlet, JBL Professional, Northridge, CA; Donnie Haulk, President, Audio Ethics, Charlotte, NC*

### Will MySpace & YouTube Evangelize the Broadcast Industry?

3:30 PM – 5:00 PM  
N115, LVCC

What "secret sauce" did the Internet introduce that traditional media could never cook up? How is the Internet and online media changing society's view of traditional media? Come learn how you can maximize the impact of your media and Internet strategies to realize growth like Myspace and YouTube. Topics discussed include: podcasting, Websites, online media, Web branding and strategy, interactivity, online communities and your digital future.

*Presenters: John Carley, Trinet Internet Solutions, Inc, Irvine, CA; Matthew Phillips, Phil Cooke Pictures Inc., Burbank, CA*

### Pre-Production Planning — What to Do Before You Shoot a Single Frame

3:30 PM – 5:00 PM  
N117, LVCC

Did you scout out your location? What about obtaining permits for shooting? What does your emergency trick bag contain? Do you storyboard or just hope for the best as you go along? Whether shooting on location or in the studio learn the steps you can take before you start recording that will make things go a lot smoother, both during the shoot and during editing.

*Presenter: Rod Payne, First Baptist Church, Wichita Falls, TX*

### Case Study: Daybreak Church

3:30 PM – 5:00 PM  
N116, LVCC

Daybreak is a production style church that focuses on evangelism and creativity. Staff members will demonstrate ideas on video, environments, sets, creative team leading and production techniques. Get practical ideas for team building, visual impact and connecting the heart of God through creative expressions. Many video examples will be shared.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*  
*Speaker: Amanda Troyer, Daybreak Church, Hudsonville, MI*

## Tuesday, April 17

### Technologies for Worship Breakfast and Morning Gathering

7:30 AM – 9:30 AM  
N119, LVCC

Breakfast Sponsored by **SONY**

### Branding Faith: Transform Your Church or Ministry through a Powerful Brand

10:00 AM – 10:45 AM  
N119, LVCC

What do people think of when they think of your ministry? Change the perception of your media ministry, separate yourself from the pack and discover what makes your ministry unique and different. In a media-driven culture, a unique brand is everything, and this powerful workshop will change your thinking about how to present your church or ministry to the world.

*Presenter: Phil Cooke, Phil Cooke Pictures, Inc, Burbank, CA*

### Acoustical Design for Contemporary Worship Spaces

11:00 AM – 12:30 PM  
N119, LVCC

Designing a worship space for the widely varying acoustical requirements in today's church can be challenging. Whether it is traditional music, contemporary music, preaching or the natural acoustics to reinforce congregational participation, the acoustical requirements are often in conflict. This session will provide an in-depth exploration of the acoustical charac-



teristics of a worship space and how a room is designed to meet the program requirements.

*Presenters: R. Bob Adams, SLS Loudspeakers, Houston, TX, Vance Breshears, Sound Technology Consultants, El Cajon, CA*

### Creating a Music Video with Limited Resources

11:00 AM – 12:30 PM  
N117, LVCC

Designed for beginner to intermediate users with a basic knowledge of editing and graphics, this session will cover everything you need to know to create a music video. From the conceptual phase including research, creative tools for developing ideas, artistic approaches to conceiving storyboard, planning location, set, costumes and performers. Next, the execution and filming of the video including ways to save money and tips for achieving professional results with limited equipment. Using source material: creating imagery, vectors, Photoshop files, 3D files for compositing; how to create a click track. Compositing using After Effects and tricks and tips for nesting, keyframing, compositing and adding effects.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*

### The Power of Pitching: How to Make Your Dream Their Dream

11:00 AM – 12:30 PM  
N115, LVCC

Few skills in the media are as important as the ability to pitch your project. From generating funding, selling to a network or studio or exciting investors, partners or a creative team, the power of pitching is central to a successful career in the media. Attend this session and transform your thinking about how to succeed and overcome the fear of pitching your dream project.

*Presenter: Phil Cooke, Phil Cooke Pictures, Inc, Burbank, CA*

### PowerPoint 10 to 10

11:00 AM – 12:30 PM  
N116, LVCC

Multimedia in the worship environment is becoming an ever-increasing part of today's church service. Learn how to effectively use PowerPoint to enhance your entire worship experience from 10 minutes prior to your first service until 10 minutes after your last service!

*Presenter: David Rauch, Bridge Communications, New Braunfels, TX*

### Microphone Workshop Wireless and Wired

1:30 PM – 3:00 PM  
N119, LVCC

There are important characteristics of wired and wireless microphones for house of worship settings. Understand the acoustic, audio and radio principles that determine microphone behavior. Learn to choose the right products and use them the right way for specific applications. Topics include: understanding microphone specifications, microphone techniques for spoken word,

choirs, music and drama; maximizing gain-before feedback; selection of appropriate wireless microphones; frequency coordination for multiple wireless; best practices for antennas; and the impact of DTV and future spectrum issues.

*Presenter: Tim Vear, Shure Incorporated, Evanston, IL*

### "Facing the Giants" — Inspired Productions from the Local Church

1:30 PM – 3:00 PM  
N115, LVCC

In this session, you'll learn creative ways to use modern technologies to create impactful environments in the church, and learn how one church made an impact through movie theaters throughout the United States. Whether you're trying to create a spectacular visual effect at your church for a special occasion, or you have dreams of "Facing the Giants" of Hollywood, in this seminar you will learn how to use creative technologies to enhance your worship productions and impact the kingdom with video in a manner that will have your regular attendees inviting their non-believer friends to church.

*Presenter: Brad Weston, Renewed Vision, Atlanta, GA*

### High Definition TV

1:30 PM – 3:00 PM  
N117, LVCC

The clock is ticking on the high definition deadline and you need all the information and experience you can find. Hear from a representative of a consulting and installation company who engineered the digital transition for international media ministries as well as major secular networks and programmers. Plus thoughts, ideas, and frustrations from media leaders who can tell you how to save money, time, and frustration!

*Presenters: Paul Crouch Jr. Trinity Broadcasting Network, Irving, TX; Jim Penner, Hour of Power, Garden Grove, CA; Stephen Rosen, TV Magic, San Diego, CA*

### Meeting the Demands of the Multi-Purpose House of Worship in the 21st Century

1:30 PM – 3:00 PM  
N116, LVCC

As drama, music and television ministries have increased the number of tools available for the Christian message, the demands on the physical church space have increased dramatically. The church platform has become a theatrical stage, a dance facility, a concert venue, a television studio, and a recording environment. If you are planning a church building or renovation campaign, don't miss this session! Join the discussion on theatrical and television techniques that can be employed in church architecture to create a more versatile facility. Examples of new and renovated structures will demonstrate problem solving in church architectural design.

*Presenter: Paul Wonek, Paul Wonek Associates, Marietta, GA*

### How to Set Up Internet Broadcasting

3:30 PM – 5:00 PM  
N116, LVCC

What are the technical issues of capturing, editing and delivering streaming broadcasts using off-the-shelf tools like QuickTime Streaming Server and Flash Communications server based solutions? Learn where the resources are and how to set them up. How do you use e-mail with video to send out daily messages, commercials and training nuggets? Learn about blogging and self publishing tools and the latest trend — podcasting.

*Presenter: Sam Wood, Color Associates, Inc., St. Louis, MO*

### Case Study: Prestonwood Baptist Church

3:30 PM – 5:00 PM  
N117, LVCC

With membership over 25,000 Prestonwood Baptist church features a large campus that has expanded in multiple phases to accommodate its growth. In addition to the 7,000-seat technologically-advanced Worship Center, the campus includes recording studios, children's theatres, chapel, bookstore, adult education space, commons area and a restaurant that make the campus functional seven days a week. Prestonwood is also the home of the Dallas Christmas Festival — one of the largest and most celebrated holiday productions in the country. Join Craig Janssen of Acoustic Dimensions as he leads a panel discussion to answer your questions on developing and managing large campuses and balancing production needs with a sense of community and personal worship.

*Presenter: Craig Janssen, Acoustic Dimensions, Dallas, TX*

### Video Serving: Real-time Visual Performance in Worship

3:30 PM – 5:00 PM  
N115, LVCC

Are you incorporating visual elements into your times of corporate worship? Reduce the stress with video server technology. If you are, how free-form is it? Still all pre-produced? In this class we will demonstrate simple to cutting-edge technology and will show examples that can powerfully impact any service or event. See what can happen by having instantaneous and spontaneous visuals at your fingertips. See how visuals are becoming a new "instrument" of praise.

*Presenter: John Broadhead*

### Lowering Stage Volume through Personal Monitor Mixing

3:30 PM – 5:00 PM  
N119, LVCC

Do you find that regardless of how loud your monitor speaker is, you just can't hear yourself on stage... yet the stage volume level is high enough to be heard 3 miles away? Do other musician's sounds step on your performance (Johnnie's Sunday morning guitar solo is singeing your hair)? Are you currently using in-ear monitors to solve the problem and find the experience less than satisfying? Many people using in-ear monitors feel "cut off" from the real world and out of touch with the congregation. They feel

they just can't worship with the congregation, or even hear their band mates any longer. Discover how in-ear monitoring combined with a personal monitor mixer can help you sing better, play tighter and improve the overall worship experience in this hands-on workshop.

*Presenter: Craig Sibley, Aviom, Chino Hills, CA*

## Wednesday, April 18

### Technologies for Worship Breakfast and Morning Gathering

7:45 AM – 10:00 AM  
N119, LVCC

Breakfast Sponsored by **SONY**

### Architectural Design for Intimacy of Worship Spaces

11:00 AM – 12:30 PM  
N119, LVCC

Discover how the environmental body language in a worship assembly context and the resulting combination of internal/external, physical/emotional sensory realities influences our spiritual DNA. Topics include: relationships between seating layouts, screens and speaking interaction; natural acoustic and natural lighting qualities, and the ancient future concept of "multi-site" or worship environments (what we call "concurrent worship") in order to reconsider intimacy and connectedness in the worship assembly (i.e. environmental participation in a quantum world).

*Presenters: Vance Breshears, Sound Technology Consultants, El Cajon, CA; Kevin Callahan, Callahan Studios, Scottsdale, AZ*

### The 168 Project: Farm Team for Filmmakers

11:00 AM – 12:30 PM  
N115, LVCC

"168" is a worldwide competition, in which films are based on a Bible verse and created in one week (168 hours). Hollywood professionals rate these films based on their faithfulness to the Word of God. See how 168 can rally your community around your artists.

*Presenter: John Ware, 168 Hour Film Project, Burbank, CA*

### Choosing the Right Facility for Your Mobile Ministry

11:00 AM – 12:30 PM  
N117, LVCC

How do you find the right facility for your portable ministry? Learn the pros, cons, strengths and weaknesses of differing facilities.

*Presenter: Pete van der Harst, Portable Church Industries, Troy, MI*

### Broadcast Lighting Design for Church Studios

11:00 AM – 12:30 PM  
N116, LVCC

Take a look at solutions for integrating traditional church architectural lighting with the new demands of television, video projection, and drama ministries. Topics include: color temperature, foot-candles, depth of field, camera angles, scenic backgrounds, lighting fixture types, architectural positions and fixture control. Take home guidelines for producing a light plot for your facility!

*Presenter: Paul Wonek, Paul Wonek Associates, Marietta, GA*

### Church Media Roundtable

1:30 PM – 3:00 PM  
N117, LVCC

What are the most successful church media directors doing right now? What decisions are they making with their creative and production staff, equipment, media strategies and content? Spend an hour with three of the most innovative church media leaders and discover ideas that can change the future of your media department. Bring your questions, frustrations, conflicts and ideas to this roundtable discussion.

*Panelists: Brian Glassford, Central Christian Church, Henderson, NV; Ray Rodriguez, Faith Community Church, West Covina, CA; Jon Swearingen; Mike Walker, Fellowship Church, North Grapevine, TX*

### Defining the Role of Technical Director in Today's Contemporary Houses of Worship

1:30 PM – 3:00 PM  
N119, LVCC

Technical media tools are important in today's worship experience. But, just as important is a leader who can drive the technical media area "technically," and build, sustain and nurture "spiritually" healthy technical teams. What does a technical director do to bridge and support the word of God through the use of the technical tools and their teams? Discuss leadership qualities, expectations from both the church and the technical director, salaries and team building musts.

*Presenter: David Rauch, Bridge Communications, New Braunfels, TX*

## INFOSESSION

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Open to all  
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### Intelsat's InfoSession Breakfast

TUESDAY, APRIL 17  
8:30 AM – 10:30 AM  
N250, LVCC

We cordially invite all broadcasters, fiber and satellite service customers to attend our annual Info Session Breakfast during NAB2007 to receive updates on:

- The Intelsat HDTV Neighborhood
- Broadcast Services, Sporting & Special Events
- The Intelsat Galaxy Cable Neighborhood
- Our Fleet Overview and Launch Update

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**INTELSAT**



## Technologies for Worship Conference

**Casting Your Media Project  
The Secrets of Finding Great Actors**1:30 PM – 3:00 PM  
N115, LVCC

If you're interested in creating dramas of any kind – short films, commercials, features, episodic TV or Internet, this workshop will help you find the best acting talent available. Discover how to hold auditions, advertise for the right parts and how to work with actors. You'll also learn tips on how to get the best performances no matter what the level of talent.

*Presenter: Kathleen Cooke, Phil Cooke Pictures Inc, Burbank, CA*

**Case Study: Grace Community Church — Worship Facility Design for Concurrent Worship**3:30 PM – 5:00 PM  
N119, LVCC

Grace Community Church in Indianapolis currently has a 1,200 seat worship space with 4 services per weekend. They plan to design and construct four separate worship environments ("concurrent worship spaces") all on the same site, the largest of which will be 1,200 seats. The specific design of this project will be presented to demonstrate the integration between the natural worship environments and the project.

*Presenters: Vance Breshears, Sound Technology Consultants, El Cajon, CA; Kevin Callahan, Callahan Studios, Scottsdale, AZ  
Speaker: Daryl Cripe, Grace Community Church*

**Case Study: The Development of the Video Production Center at the Total Living Network**3:30 PM – 5:00 PM  
N117, LVCC

In 2004, TLN moved into their new state-of-the-art HDTV production center. This case study will take a careful look at the process of building a cost-effective, video production facility from the design and build to equipment integration. It will include helpful information on the design process and the production capability of the studio.

*Panelists: Thomas Godar, Total Living Network, Aurora, IL; Jerrie H. Johnson, Total Living Network, Aurora, IL; Pete McDonough, Total Living Network, Aurora, IL; Jerry Rose, Total Living Network, Aurora, IL; Paul Roston, Roscor Corporation*

**Crafting a Documentary**3:30 PM – 5:00 PM  
N116, LVCC

Impact your congregation with personal stories and testimonies of life change and transformation. The tools and methods for creating a powerful documentary are demonstrated. Topics include: finding the story, the gathering interview, writing the treatment, filming the story and executing the product.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*

**Thursday, April 19****Pop Culture and the Church:  
Coming Alongside the Spiritual Search**10:00 AM – 10:45 AM  
N119, LVCC

From *The Chronicles of Narnia* to *The Nativity Story*, strands of the Christian faith continue to pop up throughout pop culture. Is this an isolated phenomena or part of a larger movement? What new opportunities have arisen in its wake? How can people of faith get in step with the surprising spiritual search going on in music, movies and TV?

*Presenter: Craig Detweiler, Fuller Theological Seminary, Pasadena, CA*

**Snake Handling 101: The Ins and Outs of a Digital Multi-Core System**11:00 AM – 12:30 PM  
N119, LVCC

Recording, multimedia and broadcasting technologies are quickly making digital audio distribution a necessity for the modern church. How do you share and transfer audio data between the sanctuary, classrooms and media rooms? Come hear how Aviom's A-Net technology can help.

*Presenter: Craig Sibley, Aviom, Chino Hills, CA*

**Media Ministry Software: Ready? No, Wait!**11:00 AM – 12:30 PM  
N115, LVCC

Media ministry is a new wave sweeping our churches! Are you ready for it, yes...no wait! So you're not sure what all that entails? How about learning the nuts and bolts of planning ahead for projection, recruiting a volunteer team, and concepts relating to how to connect people with our Lord!

*Presenters: Brad Weston, Renewed Vision, Atlanta, GA, Greg Dolezal, Renewed Vision, Atlanta, GA*

**Crafting Multisensory Services Creative Process, Programming**11:00 AM – 12:30 PM  
N116, LVCC

How do you craft a multi-sensory service? Topics include: building and leading a creative team, creating environments, the power of color, trends in visual form, touching the heart, creatively communicating truth and production techniques. Examples from Daybreak Church demonstrate ways to impact people through the creative arts.

*Presenter: Mark Courtney, Daybreak Church, Hudsonville, MI*

**Lighting for the Video Camera**11:00 AM – 12:30 PM  
N117, LVCC

Explore the difference between the eye and the camera, and why lighting is such a vital component in the production of great video. Whether you are in a conference room, on location, or in a church sanctuary, the basic tools and concepts are the same. Leave this session with the tools, tips and tricks to create better video.

*Presenters: Jay Delp, Jay Delp Productions, Telford, PA; Stephen Ellison, AVCON, Inc., Cary, NC*

**Show and Tell: Delivering Seamless Media-Rich Messages**1:30 PM – 3:00 PM  
N116, LVCC

A Christian communicator's guide to delivering seamless (and dynamic) media-rich messages. For "techies and teachers" alike this workshop reveals the technologies and techniques for incorporating video, graphics, and audio glitch-free in any message, lesson or presentation. Pastors, teachers, speakers and presenters will discover how to enhance the impact of their message using media technology seamlessly whether self-triggered or triggered from the a/v control booth. Share lots of ideas, tricks and resources.

*Presenter: Jay Delp, Jay Delp Productions, Telford, PA*

**Acoustics in Worship**1:30 PM – 3:00 PM  
N119, LVCC

Pastors, music ministers and worship leaders get an overview of acoustical principles and how they relate to the various demands in houses of worship, from traditional to more contemporary forms of worship music to the needs of the spoken word. Topics include absorption and diffusion across the frequency spectrum, acceptable reverb times for different types of facilities, and Q&A.

*Presenter: Joab Perdue, Perdue Acoustics, Amarillo, TX*



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※These products have been developed in cooperation with NHK, Japan Broadcasting Corporation

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### Telecom@NAB2007: Broadband Video Conference

Real-world experiences shared by carriers and case studies from experts explain how telecom service providers can successfully compete against cable. Leave with a better understanding of what you need to know about advanced video distribution over next generation networks.

#### Monday, April 16

##### Welcome Keynote — Redback Networks

1:00 PM – 1:30 PM  
N237, LVCC

KEYNOTE

**Kevin DeNuccio**  
President  
Redback Networks



##### Developing and Integrating the Broadband Video Ecosystem

1:30 PM to 2:15 PM  
N237, LVCC

From the headend ingestion of content, to the distribution over the network, to the technology at the consumer's home, to the billing and customer provisioning, our expert panel examines the end-to-end ecosystem required to make broadband video a reality.

##### What's Next for Broadband Video

2:15 PM – 3:00 PM  
N237, LVCC

Hear experts share their opinions on where broadband video is going.

##### Future Proof Networks — Real World Experiences

3:10 PM – 4:10 PM  
N237, LVCC

Video is the most demanding application that is driving network and service upgrades. There has been a lot of hype over the past year on how to build a triple play network, but what are the basics that service providers should focus on to create a future proof network and deliver personalized services? This session cuts through the hype and presents the fundamental issues and priorities service providers should address to build a winning game plan. The presentation will also include case studies of service providers who have forged ahead to deliver video services and their keys to success.

##### IPTV: Confidence Rising

4:10 PM – 4:40 PM  
N237, LVCC

Accenture and the Economist Intelligence Unit have completed a wide ranging survey assessing the future of IPTV. Survey results cast an interesting light on both the promises and challenges of IPTV, and provide some specific insights on trends, the interactions among industry players, and the confidence executives have in the viability of the IPTV business case.

*Speakers: Javier Campos, Accenture; Gary Arlen, President, Arlen Communications, Inc.*

##### Accenture Report: Assessing the Future of IPTV

4:10 PM – 4:40 PM  
N237, LVCC

Accenture and the Economist Intelligence Unit have completed a wide ranging survey assessing the future of IPTV. Survey results cast an interesting light on both the promises and challenges of IPTV, and provide some specific insights on trends, the interactions among industry players, and the confidence executives have in the viability of the IPTV business case. Want to find out more? Please join Accenture for this exciting session.

##### IPTV Wanted... Must Do HD

4:45 PM – 5:15 PM  
N237, LVCC

This session looks at the challenges, from bandwidth considerations to viewer expectations. Hear real examples from key IPTV deployments worldwide to ferret out the technologies, architectures and methodologies that offer the most direct path to success. The emphasis will be on making the most of the IPTV network, focusing on developing intelligent operations that take advantage of high efficiency compression and sophisticated bit rate management technologies to meet subscriber expectations while making the most of the economic opportunity.

*Speaker: Richard Stanfield, EVP Global Field Operations, Modulus Video*

##### Wisdom (or at Least Good Ideas) from the Seers and Soothsayers

5:20 PM – 6:00 PM  
N237, LVCC

From Wall Street to Silicon Valley, business and market analysts are examining — and predicting — the outlook for carriers, suppliers and customers in the evolving telecom/media market. We've gathered soothsayers with diverse viewpoints to share their wisdom, including their differing outlooks on the competitive opportunities.

*Speaker: Gary Arlen, President, Arlen Communications Inc.*

#### Tuesday, April 17

##### NAB2007 Super Session: IPTV — Market Outlook 2010

9:00 AM – 10:30 AM  
S222, LVCC

The IPTV market holds tremendous promise to break traditional rules about how TV is delivered and what it costs. Find out where IPTV is heading during the next few years and how it impacts broadcast businesses... for better or worse.

*Executive Panelists: James Goodman, President and CEO, Capitol Broadcasting Company, Inc.; Alan Guggenheim, CEO, OpenTV; Omar Javaid, Senior Director of Business Development, QUALCOMM MediaFLO Technologies  
Moderator: Jimmy Schaeffler, Chairman and Chief Service Officer, The Carmel Group*

**Super Session: The Revolutionizing Impact of Broadband Video**

10:30 AM – 12:00 PM  
S222, LVCC

**KEYNOTE**



**David Eun**  
Vice President,  
Content Partnership  
Google

Broadband video is turning the video business on its head. Traditional players are facing new competitors. Consumers are controlling their video experiences more than ever. Find a 360-degree view of broadband video's impact with a panel of experts sharing their strategies for success, lessons learned and insights for the future.

*Executive Panelists: Shawn Gold, CMO, MySpace; Daniel Scheinman, SVP and GM, Cisco Media Solutions Group*  
*Moderator: Will Richmond, President and Founder, Broadband Directions LLC*

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**Lunch Sponsored by Redback Networks**

12:00 PM – 12:45 PM  
N237, LVCC

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**Lunch Presentation by Ericsson**

12:45 PM – 1:10 PM  
N237, LVCC

*Presentation by: Alan Lippman, Chief Video Architect, Redback Networks (co-inventor, RealAudio & RealVideo) and Special Guest, Ericsson*

**Using Content to Differentiate Your Video Service**

1:15 PM – 2:15 PM  
N237, LVCC

This expert panel discusses the different types of content and how the variety of content that you offer can set your video service apart from the competition. One example is how Verizon's FiOS1 plans to work with local content creators and local broadcasters.

*Speaker: Michelle Webb, Executive Producer/General Manager FiOS1 Local Channels, Verizon*

**Network Neutrality: When Networks are Neutral Will Customers Get the Services They Want?**

2:20 PM – 2:50 PM  
N237, LVCC

Network Neutrality has evoked strong feelings, from the halls of Congress to TV studios. Stripped of the rhetoric, no one is talking about whether mandating network regulation fits current regulations, or whether it will help consumers get the services they want. This panel taps into industry experts from the government, telecom, cable and the programming community to uncover the real implications of the network neutrality debate.

*Speaker: Gregory J. Vogt, Law Offices of Gregory J. Vogt, PLLC*

**Local Exchange Carriers and Local Broadcasters**

3:15 PM – 3:55 PM  
N237, LVCC

The key is LOCAL! The customers of LECs and the viewers of local stations are one in the same. How can these two providers work together? Retransmission consent? Local Web sites? Niche local content produced by local stations but distributed on telecom networks? Working together: a local DVR killer!

**Acquiring Content: Is an Aggregator your Best Bet?**

4:00 PM – 4:30 PM  
N237, LVCC

Big carriers don't have a problem getting content, but for other telecom providers acquiring content is an issue. One solution is the content aggregator. Hear what the aggregators can do for your content portfolio.

**Telecom Broadband Video Deployments — Real World Experiences**

4:30 PM – 5:30 PM  
N237, LVCC

Carriers who have operational IPTV/broadband video deployments share their motivations for offering video, challenges, successes and where they are headed. How is money being made? How have competitors responded?

*Speakers: Justyn Miller, CEO & GM, Kalona Telephone Cooperative; Jim Rennard, VP/CFO, Canby Telcom; Scott Sandall, VP, Marketing, D&E Communications; Gene South, CEO/GM, Lakedale Communications*

**Telecom@NAB2007: Telecom Technology Papers**

These 20 minute presentations by leading industry professionals provide focused insight into the latest technological advances.

**Tuesday, April 17**

**Aligning IP Strategies with the Digital Consumer: The Deployment of Advanced IPTV Networks and Services**

N236, LVCC  
1:00 PM – 1:20 PM

Implementing powerful, high quality and flexible headend solutions. Session describes how telcos can integrate digital headend solutions into IPTV content distribution and delivery networks.

*Speaker: Paul Connolly, VP and GM, Emerging Businesses Unit, Scientific-Atlanta*

**Solving the QoS Bottleneck in Video and Triple Play Networks**

1:25 PM – 1:45 PM  
N236, LVCC

Describes technologies for converged triple-play offerings. The rise of Generalized Multiprotocol Label Switching (GMPLS) will be covered as a means to develop unified network layers and to ensure QoS. How Dynamic Synchronous Transfer Mode (DTM) technologies are combining with GMPLS to provide video services over converged networks.

*Speaker: Per Lindgren, VP, Business Development, Net Insight*

**The Challenges of MPLS for IPTV Video Transport**

1:50 PM – 2:10 PM  
N236, LVCC

An analysis is provided of the issues involved with scaling MPLS to work with multiple video flows, with a particular focus on capacity management issues when each flow is a significant proportion of the underlying link bandwidth. Hear a discussion of alternative technologies that can be used in place of or alongside MPLS to remove the described limitations.

*Speakers: Wes Simpson, President/Founder, Telecom Product Consulting*

**Achieving Fast Restoration Times in IP Networks for IPTV Video Transport — Case Study**

2:15 PM – 2:35 PM  
N236, LVCC

This paper discusses network layers and protocols involved in the IPTV networks and how to achieve fast convergence for each of the contributing protocols. The proposed approach focuses on tuning the control plane parameters of the IP network with traditional routing protocols to provide the best possible restoration times.

*Speakers: Anna Wielosz, Network Consulting Engineer — Advanced Services IPTV Practice, Cisco Systems; Kashif Islam, Software/QA Engineer in Network System Integration Test Engineering Team, Cisco Systems*



### Broadband Network Architecture Options for the Delivery of IPTV

2:35 PM – 2:50 PM  
N236, LVCC

This presentation takes the DSL Forum's TR-101 as a starting point and examines the options set out for a service provider to build the next generation of broadband networks.

*Speaker: Curtis Sherbo, Product Line Manager, Redback Networks*

### Making TV Over DSL a Success

3:10 PM – 3:30 PM  
N236, LVCC

The presentation describes the status of video over DSL and the alternative technologies and corresponding business models that are available to network operators.

*Speaker: David Price, Harmonic, Inc.*

### Reliably Pushing Fiber Deeper and Reducing the Local Loop Size to 5,000 Feet

3:35 PM – 3:55 PM  
N236, LVCC

How can the existing copper networks be utilized to deliver high bandwidth video services and VOD? How can content be delivered reliably even when outside disturbers are present? These questions are answered in this session.

*Speaker: Dean Bekken, ADTRAN*

### IPTV: Creating the Ultimate TV Experience

4:00 PM – 4:20 PM  
N236, LVCC

This presentation explores the evolution of service offerings, based upon changes in consumer lifestyles and TV consumption habits.

*Speaker: Ervin Leibovici, CEO, BitBand*

### Advanced Encoding for Next Generation Television

4:25 PM – 4:45 PM  
N236, LVCC

An examination of the role of video coding and processing in next-generation television services.

*Speaker: Sean McCarthy, Chief Scientist, Modulus Video*

### The Great Convergence — of Content, Telecommunications and Business — Digital Video, Content, New Services and Communications — the combination is unleashing a whole new world of possibilities and opportunities.

4:50 PM – 5:10 PM  
N236, LVCC

Key success factors for telecom providers operating in a world dominated and driven by video content. Business models, capabilities, resources and competencies service providers will need to support the video content business models. Learn the steps in transitioning to a content-driven world for leading telecom business models.

*Presented by: IBM*

### True HD Quality: The MPEG-2/H.264 Paradigm

5:15 PM – 5:35 PM  
N236, LVCC

This presentation examines the common and unique issues faced by those deploying video networks and what combinations of MPEG-2 HD and H.264 HD technologies are best suited to solve the issues and to roll out top-quality, large-scale HD services.

*Arnaud Perrier, Marketing Manager, HD and Advanced Encoding, Harmonic, Inc.*

## Wednesday, April 18

### The Edge of Innovation: Smart City Telecom's Foray into Telco TV

9:00 AM – 9:20 AM  
N236, LVCC

This session explores the advantages/disadvantages of RF and Switched Digital IPTV video networks and Smart City's decision to get into the video business. Hear the challenges and lessons learned during the deployment process.

*Presented by: Tut Systems*

### New Methodology for Quality and Service Assurance for IPTV Systems

9:25 AM – 9:45 AM  
N236, LVCC

Explores the key requirements of a robust IP Video Service Assurance Solution, real-world experiences and lessons learned from early deployments and the role that Operational Support Systems play in enabling problem isolation and resolution.

*Speakers: Marc Todd, President/CEO, IneoQuest Technologies; Gino Dion, Principal Engineer, CTO Office, Alcatel/Lucent*

### Quality IPTV Experience: A Comprehensive Model

9:50 AM – 10:10 AM  
N236, LVCC

This presentation provides examples of ViQoS solution implementations and shows the need for a comprehensive service model that permits the monitoring of the complete customer experience. By monitoring both perceived and intrinsic quality factors and correlating information from the network, middleware, applications and probes, problems can be quickly detected and isolated.

*Speaker: Norman Kinell, Solution Manager, Communications, Media & Entertainment, HP*

### Preserving the Quality of Experience in IPTV Networks

10:15 AM – 10:35 AM  
N236, LVCC

This presentation details new, comprehensive solutions that can greatly improve troubleshooting efforts and improve and preserve the QoS of IPTV networks.

*Speakers: John McClure, Technology Specialist, IneoQuest Technologies, Marty Fierbaugh, Systems Engineer, Cisco Systems*

### The Evolution of the Set-Top-Box: How Telcos will Leverage a New Model to Compete

11:00 AM – 11:20 AM  
N236, LVCC

This presentation explains why it is critical that telcos consider distribution solutions beyond the traditional set-top-box model if they want to successfully deliver applications such as IP video, VoIP, iTV and VOD.

*Speaker: David Alsobrook, Director, Video Products for IP Subscriber Networks, Scientific-Atlanta*

### IPv6: What's a Provider to Do?

11:25 AM – 11:45 AM  
N236, LVCC

There are three main paths to IPv6 adoption: Dual-Stack, Tunneling, and Translation. This session describes why Global Crossing has chosen the Dual Stack option and what this means for service providers.

*Presented by: Richard Fisk, Senior Sales Engineer, Global Crossing*

### Making VOD a Reality for IPTV: Challenges and Solutions

11:50 AM – 12:10 PM  
N236, LVCC

This paper focuses on the challenges inherent in the VOD pipeline and the technical solutions employed by three companies (Modulus Video, ViewNow and Kasenna) to successfully enable a VOD pipeline for IPTV.

*Speaker: Sandeep Gupte, Director, Product Marketing, Modulus Video*

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### The Future of Television

1:00 PM – 1:20 PM  
N236, LVCC

A description of a technology that uses the public Internet to aggregate content from any content provider and deliver it in real time to targeted end users.

*Speaker: Chris Wagner, EVP, NeuLion*

### "All-In:" Why IPTV is Like a Game of Texas Hold'em

1:25 PM – 1:45 PM  
N236, LVCC

Without HD/PVR capability, IPTV providers struggle to attract customers fast enough to justify the significant upfront investment. However, the new system-on-a-chip STBs represent the table stakes for IPTV service providers to play the game.

*Presented by: Matt Cuson, VP, Marketing, Minerva Networks*

### The Potential of Digital Watermarking

1:50 PM – 2:10 PM  
N236, LVCC

Digital watermarking is a technology that seeks to securely, robustly and imperceptibly hide source information within media content. The goal of the insertion is to help identify the source of unauthorized copies and trace them back to the last legal recipient of the legitimate content owner. Each aspect of the process of digital watermarking is described in this presentation.

*Speaker: Niels Thorwirth, Director, Media Security, Verimatrix*

### Broadband Opportunities and Challenges: Digital Content/Rich Media Distribution and Business Models

2:15 PM – 2:35 PM  
N236, LVCC

A description of how adopting a peer-to-peer grid delivery platform can enhance digital content distribution – including the cost and security benefits of implementation and the enriched end user experience.

*Speaker: Scott Sahadi, VP, Media and Entertainment, VeriSign*

### Search and Deploy: Navigational Applications for an On-Demand World

2:40 PM – 3:00 PM  
N236, LVCC

This presentation is about the various opportunities and the benefits that accrue to programmers and advertisers in enabling Internet type navigational functionality on the television.

*Speaker: Mark Jeffery, Senior Director, Product Marketing, ICTV*

### The Changing Television Advertising Model: New Opportunities for Reaping Ad Revenue

3:05 PM – 3:25 PM  
N236, LVCC

This presentation describes an innovative new architecture called Localization on Demand that integrates local advertising asset management and back office systems with the advertising insertion platform itself. Localization on Demand allows a single piece of content to be distributed nationwide, but independently customized within a fraction of a second of delivery to multiple regions simultaneously.

*Speaker: Robert Snow, Product Marketing, Terayon*

## Telecom@NAB2007: Telecom Video Production Crash Course

**Lights, Camera, Interaction:** The creation of video content is a great way for independent telecom carriers to differentiate their product offering while strengthening their community. The Crash Course addresses the basics of techniques and technology for producing original content and covers parameters important for selecting things such as cameras, audio, lighting, media asset management and editing equipment.

This Crash Course provides telecom managers and technical staff with the knowledge necessary to move forward with their plans for local content. Video professionals looking for advanced instruction on creating dynamic video content should consider NAB2007's PostProduction World Conference.

Produced in cooperation with



## Wednesday, April 18

### High Quality Productions on Limited Budgets

9:00 AM – 9:30 AM  
N240, LVCC

Never enough resources and too much work — this is a common lament for any video producer, small or large. This session provides an overview of the planning process for creating cost effective, high quality video that will attract an audience and make the producer a profit.

*Speaker: Ken Pyle, Managing Editor, Viodi, LLC*

### Ready, Aim, Shoot — Cost Efficient Camera Choices

9:30 AM – 10:30 AM  
N240, LVCC

Digital has revolutionized camera choices. From solid state High Definition to low-cost prosumer models, the number of options for a video producer is greater than ever. This session looks at the various parameters that one should evaluate when selecting a camera and what is on the horizon for new devices.

### Crystal Clear Sound — The Art of Good Audio in Video Production

11:00 AM – 12:00 PM  
N240, LVCC

It could be argued that audio is as important, if not more so, than video. Capturing audio is a skill unto itself. This session looks at the parameters for the selection of microphones and discusses the techniques for recording audio.

### Reflections on Your Work — The Importance of Good Lighting

1:00 PM – 1:45 PM  
N240, LVCC

Lighting can evoke emotions in an audience that makes the difference between a production that is an award winner or also-ran. This session explores the various techniques for lighting, including the use of active and passive lighting and it examines techniques for lighting for green screen applications and how color keying can provide depth to a production.

### Capture Those Bits — The Importance of Media Asset Management to Efficient Production

1:45 PM – 2:30 PM  
N240, LVCC

As the video production world continues to evolve to digital, the management of digital assets becomes ever more critical. From content ingest to asset storage and management, this session looks at the various options for managing and retrieving digital files both on a personal and networked computer basis.



[WWW.SCREENMAG.TV](http://WWW.SCREENMAG.TV)



**Magic Happens —  
 Non-Linear Editor Considerations**

2:45 PM – 3:30 PM  
 N238/240, LVCC

The non-linear editor is where the final product comes together. This session provides an overview of the more popular editing programs and important parameters when choosing an editing package and looks at various options for rendering and creating various final output files, such as MPEG-2, MPEG-4 and Flash.

*Speakers: Giles Baker, Adobe; Wayne Rogers, RT X2 Product Manager, Matrox; AVID; Canopus*

**Audio — The Other Side of Video Editing**

3:30 PM – 4:00 PM  
 N238/240, LVCC

Sweetening audio is a career unto itself. This session reviews audio editing programs, in the context of video editing and looks at the addition of music and sound effects to a production, as well as some of the various royalty-free options.

**Graphically Speaking —  
 The Critical Nature of Graphics**

4:00 PM – 4:30 PM  
 N238/240, LVCC

Titling is easy to overlook, but it is a critical storytelling element. See different graphics programs and their use with video editing program and examine the use of pre-made templates and graphics as a way of increasing post-production productivity.

**Animation on a Shoestring —  
 An Alternative to Video Production**

4:30 PM – 5:00 PM  
 N238/240, LVCC

Animation can be a great way to tell a story. Roger Bindl has developed some low-cost techniques for creating animations that can be output to the Web or television. In this session, Bindl shows how to create animations that your audience will find compelling and that will not break the bank.

*Speaker: Roger Bindl, Producer, HEM*

**Content Brainstorming Session**

5:10 PM – 6:00 PM  
 N238/240, LVCC

This brainstorming session is an extension of previous Local Content Workshops and is a great way to network and compare content production notes and ideas.

*Note: this session is only open to Independent Telco, Local Content Alumni.*

**Telecom@NAB2007:  
 Show Floor Tours**

**Monday, April 16 –  
 Thursday, April 19**

**Show Floor Tours**

9:00 AM – 5:00 PM  
 Meet in Room N231/233, LVCC

Guided tours of the NAB2007 exhibit floor showcase the technology required for IP/Broadband deployments. From video production to distribution to the consumer's home, each tour focuses on a different segment of the ecosystem so your time is concentrated on the exhibitors that you need to see.

*Open only to Telecom@NAB2007 conference registrants. Separate ticket and advance registration required. (\$150)*

**Telecom@NAB2007:  
 Telecom Supplier Exhibits**

**Monday, April 16 &  
 Tuesday, April 17**



9:00 AM – 5:00 PM  
 N231/233, LVCC

This highly-focused and intimate exhibit area explores the relevant technologies involved with deploying video. Since the exhibits are dedicated to IP/Broadband Video this area is perfect for carriers to network with suppliers.

*Open to all NAB2007 registrants*

**TELECOM@NAB2007**  
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# Television Management Conference

Turning any business model upside down is difficult; not re-examining systems gives the competition a substantial lead. NAB2007 is the ideal place to help you tackle this process of redefining traditional practices to meet station marketplace objectives and revenue goals.

The Television Management program offers informative sessions targeted to station decision-makers that review the impact of broadcasting's new media environment in non-technical terms — on news, operations and the bottom line. You'll set your own daily agenda, cherry picking from a long list of management topics that are guaranteed to ease the station's digital growing pains and increase revenue.

### Your Conference Package Includes:

- NAB2007 State of the Industry Address & Distinguished Service Award Presentation (See page 18)
- Broadcast Regulatory and Legislative Conference (See page 44)
- Broadcast Engineering Conference (See page 40)
- Radio Management Conference (See page 68)
- One NAB Luncheon Ticket of your choice (See page 22)
- NAB Super Sessions (See page 36)
- RTNDA Sessions (See page 76)

## Sunday, April 15

### TV General Manager Briefings: What's Happening Inside Washington, Around the Floor?

3:30 PM – 5:00 PM  
N237, LVCC

This special session for medium and small market broadcasters turns general managers into tech-savvy decision-makers. Find out what's hot and what — from the aisles of the world's largest broadcast equipment show — could help reduce newsgathering and operational expenses. Attendees also receive the latest updates on key legislative and regulatory issues.

*Presenters: Gary Arlen, Arlen Communications, Inc., Bethesda, MD; Kelly Cole, Government Relations, NAB, Washington, DC; Jane Mago, Legal & Regulatory Affairs, NAB, Washington, DC*

**The NABEF Career Development Programs Present Tools and Techniques For Smart Managers and Owners**

*Sessions Open to all Broadcast Conference Registrants  
FOR DETAILS SEE PAGE 26*

### From Anxiety to Opportunity: Managing and Leading During Times of Change

Sunday, April 15 • 8:30 AM – 1:30 PM  
N233, LVCC

### Ownership Forum: Making Connections and Building Relationships

Sunday, April 15 • 3:00 PM – 5:00 PM  
Gauguin II, Bellagio Las Vegas

### CAREER DAY

Wednesday, April 18 • 9:00 AM – 5:00 PM  
Ballroom C, LVH

## Monday, April 16

### Washington Policy & Politics Breakfast

7:30 AM – 8:45 AM  
Ballroom A, LVH

The buzz around town is about the digital television transition, satellite radio and media ownership. This session will examine current political trends and is a must-attend event for broadcasters interested in what the congressional changeover means and how decisions are made in Washington.

Sponsored by  **onlinevideoservice**

### NAB2007 State of the Industry Address & Distinguished Service Award Presentation

9:00 AM – 10:15 AM  
Barron Room, LVH

#### STATE OF THE INDUSTRY ADDRESS



**David Rehr**  
President and CEO  
NAB

#### DISTINGUISHED SERVICE AWARD



**David L. Wolper**  
Television & Film Producer

LeVar Burton and other *Roots* cast members appearing. See page 18 for details.

Sponsored by  **accenture**  
*High performance. Delivered.*

### Television Luncheon & Broadcasting Hall of Fame Award Presentation

12:30 PM – 2:15 PM  
Barron Room, LVH



*Hosted by*  
**Alan W. Frank**  
President  
Post-Newsweek Stations, Inc.  
NAB Television Board Chair

#### NAB BROADCASTING HALL OF FAME TELEVISION INDUCTEE

#### MEET THE PRESS WITH TIM RUSSERT



*Accepted by*  
**Tim Russert**  
Host  
Meet the Press

NBC's *Meet the Press*, the longest-running TV news program ever on network television, is the television recipient of the 2007 NAB Broadcasting Hall of Fame award. *Meet the Press* celebrates its 60th anniversary in 2007. Since it first premiered in 1947, the program has continually featured headline-making interviews with world leaders and U.S. newsmakers every Sunday morning. Representing *Meet the Press* on stage will be current moderator and managing editor Tim Russert.

*Open to Broadcast Conference registrants and guests. Luncheon ticket required.*

*Luncheon Sponsored by* **Microsoft**

### Super Session: Upload, Download and Overload: 2008 Election Media Strategy An RTNDA and NAB Joint Super Session

2:30 PM – 3:45 PM  
Ballroom A, LVH

#### MODERATOR



**Chris Matthews**  
MSNBC  
*Hardball with Chris Matthews*

See page 36 for details.

### Super Session: Innovator Spotlight Interview: View From The Top

4:00 PM – 5:00 PM  
Barron Room, LVH



**Eric Schmidt**  
Chairman of the Executive  
Committee & CEO  
Google

See page 36 for details.

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# Television Management Conference

## GM Pizza & Beer Exchange Multi-platform/Multicasting Marketplace: Easy Solutions/Easy Revenue

5:30 PM – 7:30 PM  
N240, LVCC

Get the latest tips, tricks and pointers for making money in the new media world from an industry pro. Then shop until you drop in this after hours-boutique exhibit area displaying single-source solutions that can jumpstart your station's move into the multi-platform arena — minus the headaches, research tests and staffing issues. Besides sharing the pizza, you'll have a chance to exchange ideas and pick up a little free advice from station colleagues on Internet best practices.

*Presenter: Christine DiStadio, VP, Marketing and New Media, New York Times Broadcast Group, Memphis, TN*



## Tuesday, April 17

### The FCC Breakfast

7:30 AM – 8:45 AM  
Barron Room, LVH

See page 46 for details.

### The DTV Transition — Crossing the Finish Line

9:00 AM – 10:15 AM  
237, LVCC

How do you prepare your viewers, advertisers, retailers and station teams to successfully cross the finish line on February 17, 2009? Ensuring that your viewers don't lose reception and understand the remarkable value of digital will take coordination. NAB will roll out the early details of the industry's national consumer education campaign along with steps to jumpstart your station's community efforts. Educating your viewers on what they need to do to continue to receive broadcast signals must be a top priority for all over-the-air broadcasters.

*Moderator: Jonathan Collegio, Vice President, Digital Television Transition, NAB*

### Regulatory Face Off

3:00 PM – 4:00 PM  
Ballroom A, LVH

See page 46 for details.

## GM Pizza and Beer Exchange Multiplatform/Multicasting Marketplace: Restructuring Station Operations

5:30 PM – 7:00 PM  
N250, LVCC

You've moved into the new media arena but no one gave you a heads up on such pesky details as billing, traffic logs, ratings and staffing issues. As Internet and multi-platform activities grow, station managers are jumping the

hurdles and finding solutions to these and other operational issues. Roll up your sleeves, grab a beer and prepare to exchange tips, suggestions and insights on management challenges and marketplace opportunities. This session may help turn another broadcaster's nightmare into your management success.

*Facilitator: Louis Wall, President, SagamoreHill Broadcasting, Augusta, GA*



## Wednesday, April 18

### International Super Session: The Global Picture on DTV Deployment — Lessons Learned, Mistakes To Avoid

4:00 PM – 5:30 PM  
N250, LVCC

*Moderator: David Rehr, President and CEO, NAB*



See page 38 for details.

# NAB Proudly Offers...

### NAB National Campaigns Public Service Pavilion

Booth N7738

Visit the NAB Public Service Pavilion and pick up free public service materials to assist your station in the development and implementation of locally focused community service initiatives.

### NAB DTV Transition

Booth L12

Visit the DTV transition booth to see a live demo of how a digital converter box transforms an analog signal into a digital signal for a dramatically better TV viewing experience. You'll also learn more about the NAB's consumer education campaign to help Americans make the transition from analog to digital television on February 17, 2009.

### NAB Member Benefits Program/Member Services

Booth L10

The NAB Member Benefits Program provides discounts on products for you and your business. From business services, to publications, signage, apparel, gifts and microphone flags, NAB saves you money and effort by delivering reputable products and services.

### NAB Associate & International Membership

Booth L11

NAB Associate & International Membership is vital to your success! Whether you are interested in selling products or services to electronic media professionals, use the technology, or are an international broadcaster located outside the USA, membership in the NAB is for you! Stop by the booth and find out about the benefits and join now.

### NAB Radio & TV Member Lounge

Room N243

The lounge is open to all Radio and Television members. Stop by and visit with representatives from our Radio Membership, Television Membership and National Association of Broadcaster's Education Foundation to learn more about how NAB membership can work for you. Amenities include email stations, wireless internet, light refreshments and conference rooms.

#### Hours:

Sunday . . . . . 2:00 PM – 5:00 PM  
Monday – Tuesday . . . . . 8:00 AM – 6:00 PM  
Wednesday . . . . . 8:00 AM – 5:00 PM

### NAB Store

Central Lobby / South Lobby

#### Hours:

Friday . . . . . 12:00 PM – 5:00 PM  
Saturday – Wednesday . . . . . 8:00 AM – 6:00 PM  
Thursday . . . . . 8:00 AM – 4:00 PM





# Broadcast Asia 2007

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# Showcases & Pavilions

## Avid Developer Community

South Hall, Booth: SL1413

### Avid

The Avid Developer Community is back at NAB2007 with even more innovative solutions for the digital media industry. The ADC will showcase Avid's wide range of partnerships with leading third-party developers. Members of Avid's AVX, MetaSync, Digidesign, and SOFTIMAGE|SDK Partner Programs extend the power of Avid solutions and enable postproduction and broadcast professionals to get the most out of the Avid family of postproduction and broadcast products. Discover the ADC at NAB2007. Take this opportunity to learn more about how our partners can help you maximize the potential and productivity of your Avid system.

## Content Village

Central Hall



Today's content market has unlimited potential and you'll have an opportunity to experience it firsthand at NAB's Content Village — the ultimate destination for those savvy enough to profit from New Media Networks.

Content Village provides a B2B matchmaking environment for content programmers and aggregators who want to repurpose content and take advantage of hot new technologies and access to new subscribers.

Content Village Lounge Sponsored by: **Level(3)**

## Digital Asset Management Theater

South Hall Upper Level, Meeting Room: S216

Produced by:



Sponsored by:



As file based infrastructure becomes commonplace, and competition broadens, broadcasters need to know how manage their digital assets to maximize operational efficiency and time-to-air without sacrificing content security and jeopardizing the broadcast schedule. The Digital Asset Management Theater, produced by G-SAM, provides insight and experiences on these matters. Attending the DAM Theater is crucial for anyone who have not yet implemented DAM, or, wish to move its DAM system to the next level. The DAM Theater is open to all NAB2007 attendees.

## DTV Hot Spot

South Hall, Upper Level Lobby



Advanced Television Systems Committee

The DTV Hot Spot will highlight of a variety of new technologies that utilize ATSC Standards or emerging standards critical to the future of broadcast television. The Advanced Television Systems Committee, Inc., is an international, non-profit organization developing voluntary standards for digital television. ATSC member organizations represent broadcast, broadcast equipment, motion picture, consumer electronics, computer, cable, satellite and semiconductor industries.

## Radio & Audio Stage —

### An HD Destination

North Hall, Booth: N6330

## AUDIO MEDIA



## Radio World

Learn about the top innovations being unveiled for HD audio and HD radio broadcast! Presenting companies will discuss everything from applications for emerging revenue opportunities to managing your HD assets along with products for surround processing and HD radio transmission. Get beyond the buzz with information you can use now and see what's on the horizon. Many audio companies have already established the benchmark for HD Audio and others have pushed the aural envelope with ultra-high bit rate digital audio for recording, playback and storage. You won't want to miss this opportunity to learn what tools and techniques are available for your job, putting you at competitive advantage and setting the stage for the future.

## International Pavilions

### Bavarian Pavilion

Central Hall, Booths: C8828, C8431

### Belgium Pavilion

Central Hall, Booth: C10141

### China Pavilion

Central Hall, Booth: C8835

### DMB Pavilion

South Hall, Booth: SL10113

### France-Bretagne International Pavilion

South Hall, Booth: SU11505

### DMB Pavilion

South Hall, Booth: SL10113

### UK@NAB

South Hall, Booth: SU9007

## NHK Ultra High-Definition TV

Central Hall, Booth: C12117

See the cutting-edge TV system from NHK Science and Technical Research Laboratories featuring a newly produced UHDTV program displayed on a 400-inch screen with 22.2 multichannel sound.

## Plug-in Pavilion

South Hall, Booth: SL3827

The Plug-in Pavilion showcases 11 unique companies that create products to enhance editing, compositing, effects, animations, and workflow within Adobe, Apple, Autodesk and Avid environments. The breadth of solutions is tremendous, covering all facets of digital filmmaking and visual effects. Access all of the innovative ways to extend your creative and technical capabilities in this all-inclusive booth.

## RTNDA@NAB Showcase Theater

Las Vegas Hilton, Booth: R311

## RTNDA@NAB

Learn about the latest technologies to hottest topics relevant to News Directors, Station Managers, Reporters and new industry professionals. Sessions will be produced by the Radio and Television News Director Association and will also feature presentations by Exhibitors showcasing new technologies and services to help your station stay on the cutting edge of newsgathering and broadcast technologies. The RTNDA@NAB Showcase Theater is open to all NAB2007 attendees.



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# Showcases & Pavilions

## Satellite Business & Technology Theater

Central Hall, Booth: C7147

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The World Teleport Association, the National Association of Broadcasters and the Society of Satellite Professionals International will once again team up to produce unique conference content about satcom services and technology both on the exhibition floor. The Satellite Business & Technology Theater is located in the Central Hall within the Satellite Technologies exhibit area. For four consecutive days, the theater will present informative tutorials and panel sessions on a wide range of satellite-centric topics, from the right way to buy satellite services to IPTV, HDTV and the top satellite media markets of the next five years. The Satellite Business & Technology Theater is open to all NAB2007 attendees.

## Technologies for Worship Pavilion

Central Hall, Booth: C11900



The Technologies for Worship Pavilion is the one stop solution for church attendees. See the newest in audio, video, broadcast, computer and lighting technologies from top quality manufacturers. Take part in hands-on training, witness exciting product demonstrations and network with industry professionals who can help with your next product purchase, sermon series or building project.

# Schedules

## Satellite Business & Technology Theater Session Schedule

Central Hall, Booth: C7147

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	Time	Session
Monday, April 16	10:00 AM – 11:00 AM	Capturing IPTV Opportunities in Satellite
	11:00 AM – 11:30 AM	Fully Automated IP-Based Networking Solution for Integrating Camera Cars Into the News Production Workflow – ND Satcom
	11:30 AM – 12:30 PM	Understanding the Business Impact of HDTV
	1:30 PM – 2:30 PM	Satellite Industry Consolidation: Good or Bad for Media & Entertainment?
	2:30 PM – 3:00 PM	Exhibitor Showcase Session
	3:00 PM – 4:00 PM	Who's Hiring in the Satellite and Fiber Transmission Businesses? What For?
Tuesday, April 17	10:00 AM – 11:00 AM	How Business and Government Get Payback from Multimedia Applications
	11:00 AM – 11:30 AM	Exhibitor Showcase Session
	11:30 AM – 12:30 PM	Digital Newsgathering: Will Broadband Be the Death Knell of SNG?
	1:30 PM – 2:30 PM	Teleports and Fiber: Why Some "Satellite" Companies Are Turning Their Backs on the "Skyway"
	2:30 PM – 3:00 PM	Exhibitor Showcase Session
	3:00 PM – 4:00 PM	The Economics and Technologies of Business Continuity
Wednesday, April 18	10:00 AM – 11:00 AM	Distributing Internet and Mobile Channels
	11:00 AM – 11:30 AM	Exhibitor Showcase Session
	11:30 AM – 12:30 PM	Working with the New Players in the Media Food Chain: VOD, IP Streaming, Mobile and Handheld
	1:30 PM – 2:30 PM	How Satellite Service Providers Can Win the Value-Added Game
	2:30 PM – 3:00 PM	Exhibitor Showcase Session
	3:00 PM – 4:00 PM	Building Career Success in the High-Bandwidth Industries
Thursday, April 19	10:00 AM – 11:00 AM	Content Management, Advertising Insertion and Access Control in an IP World
	11:00 AM – 11:30 AM	Exhibitor Showcase Session
	11:30 AM – 12:30 PM	Business Fundamentals for Reaching Niche TV Audiences via Satellite
	1:30 PM – 2:30 PM	When to Insource, When to Outsource Video Distribution
	2:30 PM – 3:00 PM	Five Myths about Marketing Services and Products to the Broadcast Sector

## Digital Asset Management Theater Session Schedule

South Hall Upper Level, Meeting Room: S216

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	Time	Session
<b>Monday, April 16</b>	<b>Monday Track Theme: Pathway to a Successful Project</b>	
	11:00 AM – 12:15 PM	Defining Your Needs for Asset Management Project
	1:00 PM – 1:30 PM	Exhibitor Showcase Session
	1:30 PM – 2:15 PM	Artesia DAM for Broadcast & Broadband – Connecting the Digital Ecosystem
	2:20 PM – 3:20 PM	Matching Your Needs to Vendor Capabilities
	3:25 PM – 3:55 PM	Exhibitor Showcase Session
	4:00 PM – 4:30 PM	North Plains Presents: A Digital Asset Management Approach to Managing Video – Reducing the Crap to Content Ratio
	4:35 PM – 5:45 PM	Implementation Methods and Change Management
<b>Tuesday, April 17</b>	<b>Tuesday Track Theme: The Financial Implications of DAM</b>	
	11:00 AM – 12:15 PM	Justifying the Cost of DAM
	1:00 PM – 1:45 PM	Artesia Digital Media Group & Microsoft Corporation – A Winning Combination – Artesia
	2:00 PM – 3:00 PM	Selling the project to the CFO
	3:05 PM – 3:55 PM	Planning a Successful DAM Implementation within a Broadcast Environment – Artesia
	4:00 PM – 4:30 PM	North Plains Presents: Success by Design – Streamlining Workflows for Broadcasting
<b>Wednesday, April 18</b>	<b>Wednesday Track Theme: Bits and Bytes: Technology Sessions</b>	
	11:00 AM – 12:15 PM	SOAP, AJAX: Which Web Services Protocols Will Survive?
	1:00 PM – 1:45 PM	Digital Asset Management for Marketing & Advertising – Artesia
	1:45 PM – 2:15 PM	Exhibitor Showcase Session
	2:15 PM – 3:10 PM	Different Needs for Different Projects
	3:15 PM – 3:45 PM	Exhibitor Showcase Session
	3:45 PM – 4:15 PM	Infosys & North Plains Present: A Broadcaster's Blueprint for Success – Delivering on the Promise of the Digital Media Enterprise
	4:20 PM – 5:30 PM	Broadcast IT Infrastructure and DAM
<b>Thursday, April 19</b>	<b>Thursday Track Theme: Bits and Bytes: Living with DAM</b>	
	11:00 AM – 12:00 PM	Scaling the Project Across Business Units
	12:15 PM – 1:45 PM	Exhibitor Showcase Session
	1:45 PM – 1:15 PM	Exhibitor Showcase Session
	1:20 PM – 2:20 PM	NAB Wrap UP

## Radio & Audio Stage — An HD Destination Session Schedule

North Hall, Booth: N6330

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	Time	Session
<b>Monday, April 16</b>	9:30 AM – 10:00 AM	Exhibitor Showcase Session
	10:00 AM – 10:30 AM	Exhibitor Showcase Session
	10:30 AM – 11:00 AM	Exhibitor Showcase Session
	11:00 AM – 12:00 PM	HD Radio: A Local Perspective
	1:00 PM – 1:30 PM	Exhibitor Showcase Session
	1:30 PM – 2:00 PM	Exhibitor Showcase Session
	2:00 PM – 2:30 PM	Exhibitor Showcase Session
	2:30 PM – 3:00 PM	Exhibitor Showcase Session
<b>Tuesday, April 17</b>	3:00 PM – 3:30 PM	Sound Challenges for HDTV – Integrated Solutions – Studer Soundcraft
	3:30 PM – 4:00 PM	Exhibitor Showcase Session
	9:30 AM – 10:00 AM	Exhibitor Showcase Session
	10:00 AM – 10:30 AM	Exhibitor Showcase Session
	10:30 AM – 11:00 AM	Exhibitor Showcase Session
	11:00 AM – 12:00 PM	HD Radio: A Local Perspective
<b>Wednesday, April 18</b>	1:00 PM – 1:30 PM	Exhibitor Showcase Session
	1:30 PM – 2:00 PM	Exhibitor Showcase Session
	2:00 PM – 2:30 PM	Exhibitor Showcase Session
	2:30 PM – 3:30 PM	Where HD Radio Meets Creativity, Revenue and Technology – Broadcast Electronics
	3:30 PM – 4:00 PM	Sound Challenges for HDTV – Integrated Solutions – Studer Soundcraft
	9:30 AM – 10:00 AM	Exhibitor Showcase Session
<b>Thursday, April 19</b>	10:00 AM – 10:30 AM	Exhibitor Showcase Session
	10:30 AM – 11:00 AM	Exhibitor Showcase Session
	11:00 AM – 12:00 PM	HD Radio: A Local Perspective
	1:00 PM – 1:30 PM	Exhibitor Showcase Session
	1:30 PM – 2:30 PM	Where HD Radio Meets Creativity, Revenue and Technology – Broadcast Electronics
	2:00 PM – 2:30 PM	Exhibitor Showcase Session
	2:30 PM – 3:00 PM	Exhibitor Showcase Session
	3:00 PM – 3:30 PM	Exhibitor Showcase Session
<b>Friday, April 20</b>	3:30 PM – 4:00 PM	Exhibitor Showcase Session
	9:30 AM – 10:00 AM	Exhibitor Showcase Session
	10:00 AM – 10:30 AM	Exhibitor Showcase Session
	10:30 AM – 11:00 AM	Exhibitor Showcase Session
<b>Saturday, April 21</b>	11:00 AM – 11:30 AM	Exhibitor Showcase Session
	1:00 PM – 1:30 PM	Exhibitor Showcase Session

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 Contact: Jason Shek, Marketing Specialist  
 jasonshek@acard.com

*In the fields of IDE and SCSI, ACARD has its core technologies, and enjoys a high reputation for a decade. ACARD has developed innovative and cost effective storage solutions for the broadcasting industry. We strive to satisfy specific needs and requirements of our customers; that's why we are always open for OEM discussions. Please visit us in booth SL12205.*

## Accenture

**Booth: SL12413**

75 Fifth Street  
 Suite 1100  
 Atlanta, GA 30308 United States  
 media.entertainment@accenture.com  
 Phone: 678-657-4752  
 Fax: 678-657-1341  
 www.accenture.com  
 Contact: Steven Kasten, Media and Entertainment,  
 Global Marketing Director  
 steven.kasten@accenture.com

*About Media & Entertainment — Accenture helps entertainment, broadcast, publishing, printing and portal companies adapt to the realities of the digital evolution and capitalize on new opportunities. More than 1,000 dedicated professionals provide media and entertainment companies with a distinctive combination of business and technology consulting, systems integration and outsourcing capabilities. Accenture has worked with 19 of the 20 largest media and entertainment companies in the world. About AccentureAccenture is a global management consulting, technology services and outsourcing company. Committed to delivering innovation, Accenture collaborates with its clients to help them become high-performance businesses and governments. With deep industry and business process expertise, broad global resources and a proven track record, Accenture can mobilize the right people, skills and technologies to help clients improve their performance. With approximately 146,000 people in 49 countries, the company generated net revenues of US\$16.65 billion for the fiscal year ended Aug. 31, 2006. Its home page is www.accenture.com.*

## Accordent Technologies

**Booth: C2246**

300 N. Continental Blvd.  
 Suite 200  
 El Segundo, CA 90245 United States  
 info@accordent.com  
 Phone: 310-374-7491 x224  
 Fax: 310-374-7391  
 www.accordent.com  
 Contact: Darian Germain,  
 Senior Director of Marketing  
 Phone: 703-404-0405  
 Fax: 310-374-7391  
 dgermain@accordent.com

*Accordent provides enterprise-wide rich media communications solutions that enable world-class organizations to inform, train and engage their audiences online. More than 1500 customers worldwide rely on Accordent solutions to create, manage, distribute and measure the effectiveness of their multimedia presentation assets. Learn more about Accordent's award-winning products at www.accordent.com.*

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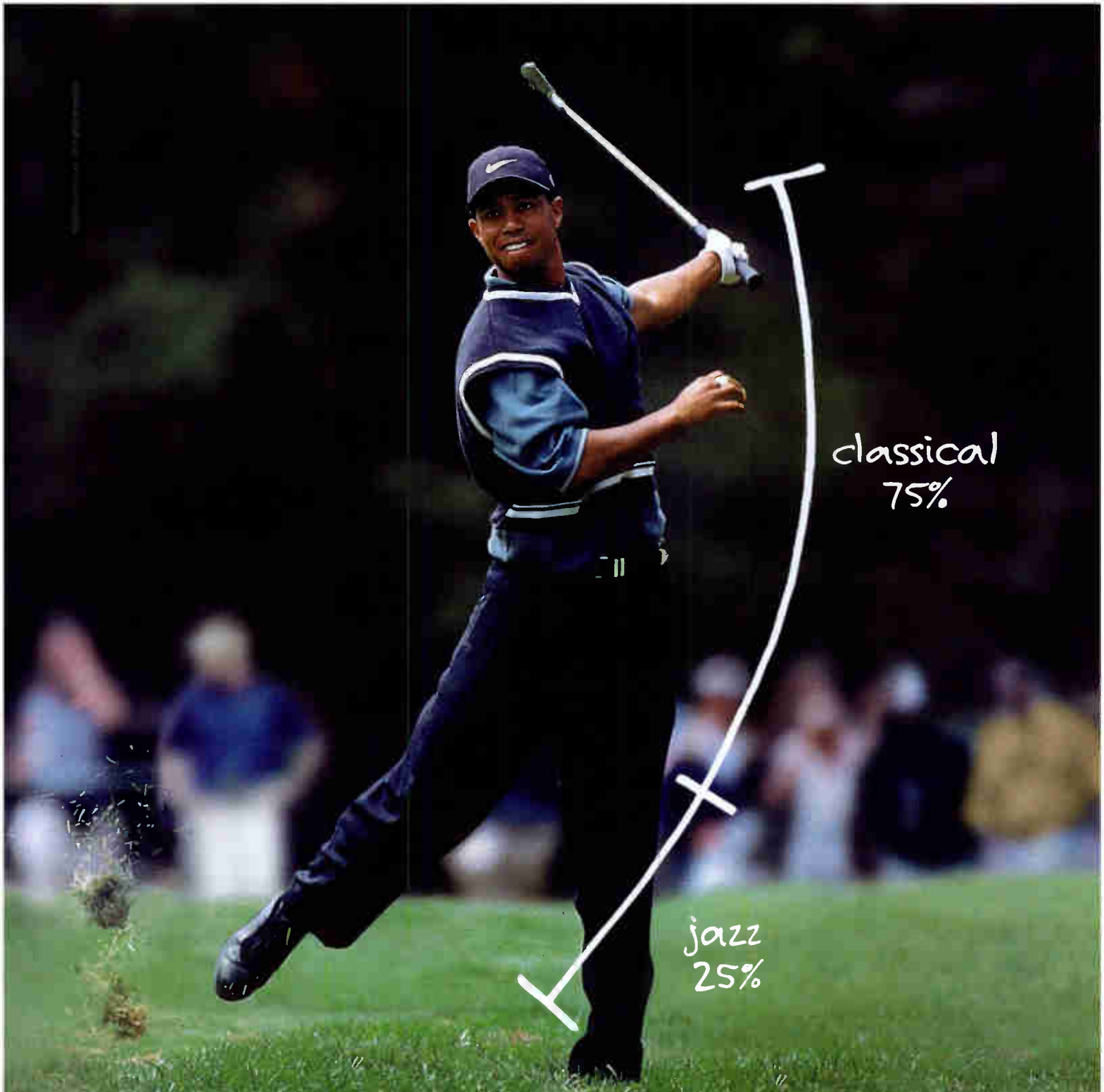
**Booth: C6412**

385 Science Park Road  
 State College, PA 16803 United States  
 sales@accuweather.com  
 Phone: 814-235-8600  
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## Acoustical Solutions

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 www.AcousticalSolutions.com

*Offering a complete line of sound control and noise reduction products for use in all type of applications including: recording studios, broadcast facilities, architectural acoustics, houses of worship, theaters, auditoriums, gymnasiums, home theater, residential, teleconferencing and videoconferencing environments, as well as all types of industrial noise control.*

## Acrodyne Industries Inc.

**Booth: C2507**  
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 Fax: 610-917-8148  
 Toll Free: 800-523-2596  
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 Vice President, Sales & Marketing  
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## acse GmbH

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 Phone: +4989945484912  
 Fax: +498994548498  
 www.airbornecamerasystems.de

*Maintenance, service, upgrading and modifying of aerial-photography equipment. Rental of SD- and HD Saxis stabilized camerasystems.*

## Active Power, Inc.

**Booth: C1732**  
 2128 West Braker, BK12  
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 info@activepower.com  
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 Fax: 512-836-4511  
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 www.activepower.com

*Active Power, provider of the most efficient, reliable and green critical power solutions, enables your business continuity. Our flywheel-based UPS systems protect operations in over 40 countries, and CoolAir is our award-winning energy storage system that provides extended runtimes without batteries. When you partner with us, our expert power system engineers ensure you have the power to perform.*

## AD Telecom

**Booth: C10249**  
 C/Alts Forns, 36-44  
 3-1a  
 Barcelona 08038 Spain  
 adtelecom@adtelecom.es  
 Phone: 34932237900  
 Fax: 34932237901  
 www.adtelecom.es

*AD TELECOM specialised in the design, manufacturing of electronic equipment, development of telecommunication engineering projects, a well reputed OEM company, produce and design for several European companies.*

## ADAM Audio USA

**Booth: N4933**  
 31238 Via Colinas  
 Unit D  
 Westlake Village, CA 91362 United States  
 usa@adam-audio.com  
 Phone: 818-991-3800  
 Fax: 818-991-4890  
 www.adam-audio.com  
 Contact: David Bryce, VP of US Operations  
 Phone: 818-991-3800  
 Fax: 818-991-4890

*A German company based in Berlin, ADAM Audio makes a full line of studio reference monitors and home Hi-fi products designed around proprietary hand-made folded ribbon HF and midrange transducers, and is one of the most respected name in high end studio monitors, showing up in top recording, broadcast and post production facilities all over the world.*

## ADC

**Booth: N721**  
 P.O. Box 1101  
 Minneapolis, MN 55440 United States  
 Phone: 952-917-0279  
 Fax: 952-917-0650  
 www.adc.com  
 Contact: Donna Burke  
 Phone: 952-917-0150  
 donna.burke@adc.com

*ADC is the market leader for audio, video, data and fiber patching products for the Broadcast and Entertainment industry. ADC provides the Broadcast customers with a full range of solutions for DTV, mobile HDTV, HD fiber, IPTV and IP.*

## Adobe Systems Incorporated

**Booths: SL13100-MR, SL3220**  
 345 Park Ave.  
 MS E9-216  
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 Phone: 408-536-6000  
 Fax: 714-364-9351  
 www.adobe.com

*Adobe Systems Incorporated offers business, creative, and mobile software solutions that revolutionize how the world engages with ideas and information. With a reputation for excellence and a portfolio of many of the most respected and recognizable software brands, Adobe is one of the world's largest and most diversified software companies.*

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 Las Vegas, NV 89119 United States  
 info@adrielec.com  
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 Contact: Mr. Tracey Ruesch, President

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 sales@adstech.com  
 Phone: 562-926-1928  
 Fax: 562-926-0518  
 Toll Free: 800-888-5244  
 www.adstech.com

*ADS Tech is launching a lineup of Broadcast Converters under the PYROAV by ADS Tech brand name. Ranging from SD/HD SDI to Analog converters to 3G (3 Gigabit) Ready DA's and Converters priced from around \$500 and up. ADS Tech is a world leader in Consumer Video Capture and TV Tuner Technologies for the PC Market. Check out our Websites: www.adstech.com and www.pyroav.com.*

## Adtec Digital

**Booth: SL6410**  
 408 Russell Street  
 Nashville, TN 37206 United States  
 sales@adtecinc.com  
 Phone: 615-256-6619  
 Fax: 615-256-6593  
 www.adtecinc.com  
 Contact: Ron Johnson, VP Sales & Marketing  
 ronj@adtecinc.com

*For more than 21 years, Adtec has been designing, manufacturing, selling and supporting value oriented digital video solutions for the cable, broadcast and professional video markets worldwide. Our solutions include digital ad insertion, digital headend products, enterprise IPTV, and HD/SD video servers. We offer innovative technology that grows with your needs and advances of the industry.*

## Advanced Broadcast Systems - ATSI

**Booth: C1107**  
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 P.O. Box 314  
 Burlington, KY 41005 United States  
 atsdadams@aol.com  
 Phone: 859-689-2474  
 Fax: 859-689-2810  
 www.ats-rf.com  
 Contact: Donald Adams, President  
 Phone: 859-689-2474  
 Fax: 859-689-2810

*Manufacturer of high power UHF television transmission equipment. Consultant for UHF television transmitters. Manufacturer of low power solid state television transmission equipment. Retrofits and conversions for all types of television transmitters.*

## Advanced Designs Corp.

**Booth: C9717**  
 1169 West 2nd Street  
 Bloomington, IN 47403 United States  
 adc@doprad.com  
 Phone: 812-333-1922  
 Fax: 812-333-2030  
 www.doprad.com  
 Contact: Matt McGrath, President  
 mmcgrath@doprad.com

*Advanced Designs Corporation (ADC) was started in 1982, beginning its history with the first fully coherent live Doppler radar for broadcast. ADC has been providing industry-leading innovations for over 25 years! We invite you to stop by our booth to discuss our Doppler weather radar systems and receive a demo of our Doprad Fury display system. Come see the new features premiering at NAB!*



## Advanced Microwave Components

**Booth: C8144**

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Clearwater, FL 33760 United States  
joeamcinc@aol.com  
Phone: 727-571-1008  
Fax: 727-571-4312  
www.advancedmicrowave.com  
Contact: Joseph Eicher, Sales Manager  
Phone: 727-571-1008  
Fax: 727-571-4312

AMC is a waveguide component manufacturer of custom waveguide, waveguide bends & twist, adapters, crossguide couplers, loop couplers, power samplers, (high, medium, and low power terminations), many styles of rotary joints, pressure inlets, shorting plates, and pressure windows. AMC builds its components to mil-spec and is home to the patented QD flange. AMC also handles flex guide and switches.

## ADVANTECH

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Phone: 514-420-0045  
Fax: 514-420-0073  
www.advantecham.com  
Contact: Vagan Shakhgildian  
Vagan.Shakhgildian@advantecham.com

ADVANTECH is a global manufacturer of satellite and terrestrial point-to-point wireless communications products. It provides a full product portfolio including a complete range of DVB/DVB-S2-SCPC and DVB/DVB-S2-RCS products, baseband systems, and RF/antenna solutions. Customers trust ADVANTECH as the source of the best value, feature-rich and easy-to-use SATCOM solutions on the market today.

## Advent Communications Ltd.

**Booth: C2907A**

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Nashleigh Hill  
Chesham, Bucks HP53HE United Kingdom  
sales@adventcomms.com  
Phone: +44 1494 774400  
Fax: +44 1494 791127  
www.adventcomms.com  
Contact: Stephen Rudd, Managing Director  
srudd@adventcomms.com

Advent Communications, part of the Vislink Group, is the market leader in the design, manufacture and integration of DSN solutions for broadcast, defense, law enforcement and security applications. Advent has an experienced team dedicated to delivering the most reliable and professional solutions that help customers overcome their communication challenges.

## Advertising Edge Inc.

**Booth: C3949**

9840 Prospect Ave.  
Santee, CA 92071 United States  
jon@advertisingedge.com  
Phone: 619-258-9773  
Fax: 619-258-9780  
Toll Free: 800-258-9774  
www.advertisingedge.com  
Contact: Jonathan Poole  
Phone: 800-258-9774

Manufacturer and supplier of all types of embroidered clothing/hats and screenprinted t-shirts and promotional products. Pricing for t-shirts starts at \$2.95 each with a full color design when you order 508 t-shirts or more. Hats are as low \$1.89 each for 2,016 per order. Full service art department can help design for any event or occasion. We also offer overseas sourcing for larger projects.

## AEQ, S.A.

**Booth: N6326**

C/Rey Pastor, 40  
Leganes-Madrid 28914 Spain  
export@aeq.es  
Phone: +34 91 686 1300  
Fax: +34 91 686 4492  
www.aeq.es  
Contact: Santiago Perez Carmona, Export Manager  
sperez@aeq.es

AEQ has been manufacturing equipment, automation systems and production systems for radio, television and multimedia, for over 25 years. With its commitment to high quality products and services, AEQ is an ISO 9001 certified company. AEQ is headquartered in Madrid, Spain, with an office in the USA, since 1993. There are established AEQ offices in Portugal and in the UK.

## Aerohead, LLC

**Booth: C9911**

9812 Glenoaks Blvd.  
Sun Valley, CA 91352 United States  
gjp@pedrick@yahoo.com  
Phone: 818-252-7890  
Fax: 818-252-7892  
www.aerohead.us  
Contact: Greg Pedrick  
Phone: 818-458-9790  
Fax: 818-363-7524

Aerohead is a manufacturer of state-of-the-art remote camera systems for the film and broadcast industries. With decades of experience in motion control, image capture and manipulation, as well as vast experience in production and the production support industries, Aerohead is uniquely situated to recognize and address the equipment needs of broadcasters and their production teams.

## Agilent Technologies

**Booth: N4831**

5301 Stevens Creek Blvd.  
Santa Clara, CA 95052 United States  
Phone: 877-424-4536  
Fax: 970-679-2270  
Toll Free: 877-424-4536  
www.agilent.com  
Contact: Joe Haver, Marketing Manager  
Phone: 719-531-2000  
joe\_haver@agilent.com

Agilent Technologies is a global, diversified technology company focused on helping its customers in the telecommunications, IP, enterprise and mobile communications industries to maximize resources, reduce costs, increase revenue and gain customer loyalty. Its leading-edge solutions are used in design, manufacture, installation, maintenance and management of communications networks and services.

## AheadTek

**Booth: SU2720**

6410 Via Del Oro  
San Jose, CA 95119 United States  
sales@aheadtek.com  
Phone: 408-226-9800  
Fax: 408-226-9195  
Toll Free: 800-971-9191  
www.aheadtek.com  
Contact: Patrick Johnston, Executive VP  
Phone: 408-226-9800 x353  
patj@aheadtek.com

AheadTek manufactures video heads and other specialty heads used in the video broadcast, tape data and disk data storage industries. Supporting the television broadcast industry since 1972, AheadTek provides video heads and other key spare parts for DVCPRO, Betacam SP, Digital Betacam, Betacam SX, HDCAM, J-Series, DVCAM, IMX, D1, D2, U-Matic, VHS, 1" Type C, EIAJ and Quad VTRs.

## AIC/Xtore

**Booth: SL12208**

17970 E Ajax Circle  
City of Industry, CA 91748 United States  
info@aicipc.com  
Phone: 626-581-4300 x118  
Fax: 626-581-4320  
www.aicipc.com  
Contact: Alvin Ooi, Marketing Manager  
Phone: 626-581-4300  
aooi@aicipc.com

AIC is known as the industry's leading designer and manufacturer of rack-mount Server and Data Storage enclosure solutions. AIC provides total solution from bare metal to the electronics, cooling design, and to system-level validations. Xtore business unit delivers white box storage systems, subsystems and data protection solutions to the OEM and solution provider markets.

## Aircraft Owners and Pilots Association

**Booth: R202**

421 Aviation Way  
Frederick, MD 21701 United States  
Phone: 301-695-2162  
Fax: 301-695-2309  
Toll Free: 800-872-2672  
www.aopa.org  
Contact: AOPA Media Relations Dept.  
mediarelations@aopa.org

The Aircraft Owners and Pilots Association (AOPA) is the world's largest aviation association, representing more than 410,000 of the United States' 600,000 pilots. Established in 1939, AOPA has represented the interests of general aviation for 68 years. General aviation is all aviation activity except scheduled airlines and the military. When small planes become the big story, contact AOPA.

## AJA Video

**Booths: SL6113, SU7511**

443 Crown Point Circle  
Grass Valley, CA 95945 United States  
sales@aja.com  
Phone: 530-274-2048  
Fax: 530-274-9442  
www.aja.com

AJA Video is a leading manufacturer of high-quality and cost-effective digital video interface, conversion and desktop solutions supporting the professional broadcast and post-production markets. With headquarters in Grass Valley, California, AJA maintains an extensive sales channel of dealers and systems integrators around the world.

## Akamai Technologies

**Booth: C154**

8 Cambridge Center  
Cambridge, MA 02142 United States  
irc@akamai.com  
Phone: 617-444-4730  
Fax: 617-444-2590  
Toll Free: 877-4-AKAMAI  
www.akamai.com  
Contact: Sales  
Phone: 877-4-AKAMAI

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A

## AKG

**Booth: N7715**

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 Phone: 818-920-3212  
 Fax: 818-920-3208  
 www.akg.com  
 Contact: Dino Virella (National Sales Manager) &  
 Nick Owen (VP of Sales)  
 akgsusa@harman.com

*A Harman International company, AKG manufactures innovative microphones, wireless systems and headphones. Since its founding in Vienna, Austria in 1947, AKG has been granted over 1,500 patents. AKG continues its investment in research and development, providing its engineers with the most advanced tools available for design, testing and performance simulation.*

## Alcorn McBride Inc.

**Booth: SL2523**

3300 S Hiwassee Bldg 105  
 Orlando, FL 32835 United States  
 info@alcorn.com  
 Phone: 407-296-5800  
 Fax: 407-296-5801  
 www.alcorn.com  
 Contact: David Geoghegan, Director of Sales  
 Phone: 407-296-5800  
 Fax: 407-296-5801

*Alcorn McBride is celebrating 21 years as the world's largest manufacturer of show control, audio/video playback, and lighting control equipment for themed venues. Our products are used in theme parks, museums, retail stores, casinos, visitor centers, themed restaurants and transportation systems worldwide. We provide custom engineering services as well as design and consulting.*

## AldeaVision Solutions

**Booth: C11141-MR**

8550 Côte de Liesse  
 St. Laurent  
 Quebec H4T 1H2 Canada  
 info@aldeavision.com  
 Phone: 514-344-5432 x3444  
 Fax: 514-344-5439  
 www.aldeavision.com

*Montreal-based AldeaVision Solutions Inc. is an innovative provider of broadcast quality video services and solutions for the television, film and media industries. AldeaVision Solutions provides end-to-end worldwide transmission services using fiber and satellite facilities.*

## Algolith Inc.

**Booth: SL11708**

400 Isabey  
 Montreal, Quebec H4T 1V Canada  
 Phone: 514-335-9867  
 Fax: 514-333-9873  
 www.algolith.com

*Algolith is a leading image enhancements solutions company serving the Home Theater/Digital TV market manufacturing processors and scalars that dramatically improve image quality using its 3D Dynamic, MPEG noise reduction, block artifact reduction, de-interlacing and scaling technologies.*

## Allen Avionics, Inc.

**Booth: C6907**

255 East Second Street  
 Mineola, NY 11501 United States  
 sales@allenavionics.com  
 Phone: 516-248-8080  
 Fax: 516-747-6724  
 www.allenavionics.com

*Manufacturer of passive components. Precision LC filters of all types from 20 Hz-40GHz and electromagnetic delay lines. Diplexers, general purpose delay lines, digital delay lines, video delay lines and filters for NTSC and pal, attenuators, amplitude and phase equalizers, audio and video isolation transformers, hum eliminators, networks and electronic timing products for broadcast and home theater*

## Allied Tower Co.

**Booth: N5834**

4646 Mandale  
 Alvin, TX 77511 United States  
 www.alliedtower.com

## Alpermann+Velte E.E.

**Booth: SU7522**

Timecode, Timer  
 Wuppertal 42369 Germany  
 info@alpermann-velte.com  
 Phone: +49 202 244 1110  
 Fax: +49 202 244 1115  
 www.alpermann-velte.com  
 Contact: Ray Baeunenle, Senior Manager  
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 ray@alpermann-velte.com

*Alpermann+Velte is a major leader in the design, development and production of high quality Time Code and time solutions. With an over 30 year history, Alpermann+Velte is one of the most trusted partners for the professional television industry. Being strongly focused on the television market, gives Alpermann+Velte an exceptional understanding of broadcasters needs.*

## Altera Corporation

**Booth: C3347**

101 Innovation Drive  
 MS 2205  
 San Jose, CA 95134 United States  
 newsroom@altera.com  
 Phone: 408-544-7892  
 Fax: 408-544-7809  
 www.altera.com  
 Contact: JC Bouzigues, Sr. Marketing Manager  
 Phone: 408-544-8393  
 Fax: 408-544-8066  
 jcbouzig@altera.com

*Altera Corporation develops programmable solutions enabling system and semiconductor companies to rapidly and cost-effectively innovate, differentiate, and win in their markets. Our broadcast solutions enable designers to achieve the high-definition video quality required to deliver the ultimate video experience to consumers.*

## Altermedia, Inc.

**Booth: SL10226**

3727 W. Magnolia Blvd.  
 #830  
 Burbank, CA 91505 United States  
 info@studiosuite.com  
 Phone: 818-752-3900  
 Toll Free: 800-450-5740  
 www.studiosuite.com  
 Contact: Joel Stoner, President/CEO  
 Fax: 818-752-3900

*AlterMedia is the developer of Studio Suite, the world's leading studio management software. Scheduling, Project Management, Invoicing, Contact Management, Communications, Tasks, Media Asset Management, Library/Vault & Labeling, Media & Equipment inventories, Maintenance, Barcodes and more. Networkable across Mac/PC platforms. Get organized and tie it all together with Studio Suite!*

## Altronic Research Inc.

**Booth: N5126**

P.O. Box 249  
 Yellville, AR 72687 United States  
 info@altronic.com  
 Phone: 870-449-4093  
 Fax: 870-449-6000  
 www.altronic.com  
 Contact: Mr. Doug Starkey, Sales/Marketing  
 dstarkey@altronic.com

*Maker of RF Coaxial Dummy Loads from 1kW to 1500kW using air-cooling, water-cooling and other cooling applications.*

## Ambient Recording

**Booth: C8431E**

Schleissheimer Str. 181c  
 Munich 80979 Germany  
 info@ambient.de  
 Phone: +49896518535  
 Fax: +49896518558  
 www.ambient.de  
 Contact: Sebastian Fell, sales manager  
 Phone: +49 89 651 8535  
 Fax: +49 89 651 8558  
 sebafell@ambient.de

*Manufacturer of "Clockit" Timecode System — calibrateable synchronizers for video and audio: Lockit ACL202CT, Time Code Slate ACD301, Master Controller ACC501, ALL601 Lanc Logger for DV-cam -new! "Quickpole" high rigidity and light microphone booms for ENG and Movie and accessories, "TinyMike" miniature shotgun microphone for MiniDV-cam and HDV-cam and accessories*

## Ambient Recording GmbH

**Booth: C8828**

Schleissheimer Str. 181c  
 Munich 80979 Germany  
 Phone: +49896518535  
 Fax: +49896518558  
 Contact: Mr. Knon  
 guenter@ambient.de

## AMCC Storage

**Booth: N1538**

215 Moffett Park Drive  
 Sunnyvale, CA 94089 United States  
 3waresales@amcc.com  
 Phone: 408-542-8600  
 Fax: 408-542-8603  
 www.3ware.com

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**Booth: C8711**

8468 Kewen Ave.  
 Sun Valley, CA 91352 United States  
 sales@americangrip.com  
 Phone: 818-768-8922  
 Fax: 818-768-0564  
 americangrip.com

*Manufacturer of Lighting and Grip Equipment for the Motion Picture, Television, Theatrical and Still Industries. Our Stands: Century Stands, Combo's, Baby Stands, High Rollers and Mombo's. For the Television Studios Grids: 3' to 6' Telescoping Hangers, Baby and Jr. C-Clamps. We also have our own Sewn Goods, from Sand Bags to Dot and Finger Kits also, 6X, 8X, 12X and 20X Fabrics and Custom Rags*

## The American Red Cross

**Booth: R335**

Jonathan Aiken  
 Proactive/External Media  
 American Red Cross  
 202-303-5051  
 aikenjo@usa.redcross.org

*The American Red Cross helps people prevent, prepare for, and respond to emergencies. It is also the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement, and is not a government agency.*

## American Tower Corporation

**Booth: N6038**

400 Regency Forest Dr.  
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 mrosso@axcera.com

Axcera provides RF transmission solutions for the television broadcast, Mobile Media and broadband wireless/MMDS industries. Axcera's broadcast product offerings include Visionary® Series high power IOT transmitters; Innovator® MMV Mobile Media base stations; Innovator® HX Series high power solid-state transmitters and Innovator® LX low and medium power solid-state transmitters and translators.

## AXEL TECHNOLOGY S.R.L.

**Booths: N3121, N5426**

Via Caduti di Sabbiuno  
 6/F  
 Anzola Emilia, Bologna I-40011 Italy  
 info@axeltechnology.com  
 Phone: 39 051 736555  
 Fax: 39 051 736170  
 www.axeltechnology.com  
 Contact: Enrico Vaccari, General Sales Manager  
 Phone: +39 051 736555  
 Fax: +39 051 736170  
 enrico.vaccari@axeltechnology.com

AXEL TECHNOLOGY manufactures RADIO & TV broadcast equipment: ON-AIR lights, ON-AIR modular audio mixers, Telephone hybrids, Multifunction audio switchers, Stereo coders, ISDN codexes, Digital audio processors (FM, TV, WEB), Digital RDS coders, RADIO/TV digital automated systems, Playlist creation, scheduling and traffic billing software (RADIO & TV), Digital audio/video loggers, Gps Time Synchronizers.

## Axia Audio

**Booth: N7726**

2101 Superior Avenue  
 Cleveland, OH 44114 United States  
 inquiry@axiaaudio.com  
 Phone: 216-241-7225  
 Fax: 216-241-4103  
 www.AxiaAudio.com  
 Contact: Angi Roberson, Marketing Coordinator  
 angi@axiaaudio.com

Axia Audio, a Telos company, builds Ethernet-based professional IP-Audio products for broadcast, production, sound-reinforcement and commercial audio applications. Products include digital audio routers, on-air control surfaces, DSP mixers and processors and software for configuring, managing, and interfacing networked audio systems.

## AXIOMTEK

**Booth: SL7807**

18138 Rowland Street  
 City of Industry, CA 91748 United States  
 info@axiomtek.com  
 Phone: 626-581-3232  
 Fax: 626-581-3552  
 www.axiomtek.com  
 Contact: Frank Guo, Product Marketing  
 Phone: 626-581-3232  
 Fax: 626-581-3552  
 frankg@axiomtek.com

AXIOMTEK products are used in industrial automation, data acquisition, DVR, medical, banking, entertainment, transportation, POS/POI, KIOSK, HMI, network communication, telecom, and storage applications & markets. We provides complete Applied Computing Platforms and very competitive priced solutions. We will maintain strong vertical market knowledge to develop more efficient OEM/ODM programs.

## AZCAR

**Booth: SU7105**

3235 14th Ave  
 Markham, ON L3R 0H3 Canada  
 sales@azcar.com  
 Phone: 905-470-2545  
 Fax: 905-470-2559  
 www.azcar.com  
 Contact: Tom Deyo,  
 Vice President Business Development  
 Phone: 513-697-8258  
 tom.deyo@azcar.com

AZCAR is a turnkey TI company providing consulting, engineering, design, project management, and installation in the design and construction of innovative media delivery systems. Our 30-year history includes providing HDTV, digital and analog TV and radio broadcasting, studio/mobile production systems and RF and TX facilities for our clients worldwide. Clients in North America, Central and South America, Europe, the Middle East, Caribbean, Asia and Africa associate AZCAR with high quality workmanship and excellence in engineering design and implementation. "The Application of Imagination" reflects our creativity, practicality, efficiency and effectiveness in project design and implementation. We are among the most experienced and trusted TI companies in the media space with over 140 staff, maintaining design and implementation facilities in the US, Canada and the UK, and Sales/Engineering offices in Atlanta, Seattle, Chicago, Dallas and LA to better serve its clientele.

## Azden Corporation

**Booth: N4826**

147 New Hyde Park Road  
 Franklin Square, NY 11010 United States  
 azdenus@azdencorp.com  
 Phone: 516-328-7500  
 Fax: 516-328-7506  
 Toll Free: 800-247-4501  
 www.azdencorp.com  
 Contact: Wayne Alonzo  
 wjazfm@aol.com

Azden manufactures a complete line of wireless and shotgun mics, portable field mixers and powered speakers for all types of audio applications. A new 4 channel field mixer and the top selling 200UPR, portable 2 channel UHF wireless mic system will be on display. Check out the top-of-the-line 1000 series that features unique receiver mounting options that include slot-in, gold mount and v-mount.

## AzEP (Arizona Engineered Products)

**Booth: C8523**

6841 W. Thunder Canyon Way  
 Tucson, AZ 85745 United States  
 CustomerService@AzEP.us  
 Phone: 520-891-5858  
 Fax: 253-830-0253  
 www.AzEP.us  
 Contact: Jeff Sales, President  
 Phone: 520-891-5858  
 Sales@AzEP.us

AzEP designs, manufactures and installs automatic antenna positioning products, microwave antennas, central receive systems, satellite uplink and remote control devices. AzEP is active in the military, public safety, communications and broadcasting sectors. Its extensive line of application-specific, high-accuracy SureShot microwave antenna positioning products are the industry-standard.

## B&H Photo-Video-Pro Audio

**Booth: SU3006**

420 Ninth Avenue  
 New York, NY 10001 United States  
 sales@bhphotovideo.com  
 Phone: 212-239-7500  
 Fax: 212-239-7770  
 Toll Free: 800-606-6969  
 www.bhphotovideo.com  
 Contact: Jim MacFadden  
 Phone: 212-239-7500  
 jimmm@bhphotovideo.com

B&H is the world's leading supplier of over 170K professional products. Our inventory encapsulates products up to the Broadcast level & beyond. Every accessory is ready for immediate shipment, worldwide. Our experienced team can assist you with product sales, consultation and installation. Inventory, Service, Support and Price make up the foundation of what B&H offers every facility.

## Backbone Networks Corporation

**Booth: SL6709**

P.O. Box 60237  
 Worcester, MA 01606-0237 United States  
 info@backbone.com  
 Phone: 508-753-5665  
 Fax: 508-752-1520  
 www.backbone.com  
 Contact: George Capalbo, Vice President  
 Phone: 508-753-5665  
 Fax: 508-752-1520  
 gcapalbo@backbone.com

Internet radio software & services. Backbone Radio: integrated automation & streaming software, turns a Mac into a live/automated radio station. Uses MPEG-4 AAC, QuickTime and iTunes. Built-in standard rotation generates schedules automatically. Streams images, artist/album info and URLs linking to your site/store. Integrated with iTunes Store for one-click purchasing & affiliate revenue sharing.

## Baird Satellite

**Booth: C6041**

PO BOX 2366  
 Waterloo, IA 50703 United States  
 baird@forbin.net  
 Phone: 319-233-3561  
 Fax: 319-235-7653  
 www.bairdsatellitesupports.com

Baird is a leading manufacturer of non-penetrating bases, wall mounts & specialty systems for the commercial satellite industry. Mounts can also be used for microwave antennas, off-air antennas and cameras. Mounts available from 18" DSS up to some 6M antennas.



C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

## BALCAR-COKIN S.A.S.

**Booth: C10617**  
 50/52 Rue des solets - Silic 457  
 Rungis Cedex 94593 France  
 sales@balcar.fr  
 Phone: 33141734242  
 Fax: 33141734240  
 www.balcar.com  
 Contact: Jean-Marie Reynaud, Area Sales Manager  
 jean-marie.reynaud@balcar.fr

BALCAR, a world leader in Lighting for Television and location work, manufactures high end fluorescent fixtures. BALCAR also provides complete Studio Design Services. Since BALCAR merged with COKIN, another very well known french brand, they are now introducing a new line of high end filters, matte boxes and conversion lenses for HD video cameras.

## Band Pro Film & Digital, Inc.

**Booth: SU1320**  
 3403 W. Pacific Avenue  
 Burbank, CA 91505 United States  
 nir.reches@bandpro.com  
 Phone: 818-841-9655  
 Fax: 818-841-7649  
 www.bandpro.com  
 Contact: Nir Reches, Sales Manager  
 Phone: 818-841-9655  
 Fax: 818-841-7649



Band Pro takes pride in offering professional cinematographers the highest level of knowledge, expertise and service combined with the finest equipment and accessories available. Having Hollywood nearby, and with close alliances with Sony, Zeiss and other manufacturers, Band Pro stands at the forefront of the newest developments in digital cinematography. A leader in HD education, Band Pro conducts frequent seminars and is a major sponsor of the renowned Santa Fe Workshops. At NAB 2007, Band Pro will answer questions and showcase the latest electronic cinematography tools. See the new Sony F23 Cine Alta & HDW-F900R cameras; the world premiere of the Carl Zeiss DigiPrime® 135mm T1.9 & 52mm T1.6 lenses, latest additions to the renowned DigiPrime family in focal lengths of 3.9mm to 70mm CF; new ZEISS DigiMutar™ Tele-Extender & DigiDiopters™; DigiZoom™ 6-24mm T1.9 & new Telephoto DigiZoom 17-112mm T1.9; and more. Band Pro has offices in Burbank, Ca, Tel Aviv, Israel, and Munich, Germany.

## Barbizon Lighting Company

**Booth: C10507**  
 456 W. 55th St.  
 New York, NY 10019 United States  
 Phone: 212-586-1620  
 Fax: 212-247-8818  
 Toll Free: 800-582-9941  
 www.barbizon.com

Barbizon Lighting Company specializes in sales and service of equipment for Film and Television, Houses of Worship, Live Productions, Performing Arts and Themed Environments. Barbizon stocks over 20,000 products for same day or overnight service. Barbizon also specializes in Systems Integration, Project Management, Technical Services and Turnkey Installation of Lighting and Rigging Systems.

## Barco

**Booth: SL4320**  
 3059 Premiere Parkway  
 Duluth, GA 30097 United States  
 Phone: 678-475-8000  
 Fax: 678-475-8100  
 www.barco.com

Barco is a world leader in professional markets, in which it offers display and visualization solutions. Based upon in-depth market knowledge, the company designs and develops solutions for large-screen visualization, display solutions for life-critical applications, and systems for visual inspection.

## Barix Technology Inc.

**Booth: N8034**  
 2182 Helena Rd.  
 Oakdale, MN 55128 United States  
 info@barix.com  
 Phone: 866-815-0866  
 Fax: 209-755-8435  
 Toll Free: 866-815-0866  
 www.barix.com  
 Contact: Andy Stadheim, President  
 sales@barix.com



Barix AG, manufacturer of IP-based audio & data distribution, monitoring, control and automation hardware solutions for commercial, industrial, security & military applications. Barix's stand-alone components stream and communicate over standard network infrastructure and Internet worldwide, eliminating extra wiring and PCs. Private labeling, licensing and OEM engineering.

## Baron Services

**Booth: C7017**  
 4930 Research Drive  
 Huntsville, AL 35805 United States  
 Phone: 256-881-8811  
 Fax: 256-881-8283  
 www.baronservices.com

As the Only Complete Weather Company, Baron Services delivers innovative weather technologies to the broadcaster, including live Doppler radar, advanced forecasting data and unequalled solutions for radar display and real-time graphics. Baron's fully integrated weather systems give stations the ability to entirely change their market dynamics through the power of innovation.

## Bavarian Pavilion

**Booth: C8828, C8431**  
 Bayern International  
 Am Messesse 2  
 Munich D-81829 Germany  
 info@bayern-international.de  
 Phone: +49-89-949260  
 Fax: +49-89-94926150  
 www.bayern-international.de  
 Contact: Kirsten Brinkmann,  
 Manager Trade Fair & Exhibitions  
 Phone: +49-89-94926-119  
 Fax: +49-89-94926-150  
 kbrinkmann@bayern-international.de

Welcome to the 2007 Bavarian Pavilion, our fouth at NAB, presented by 23 individual enterprises from Germany's southern state in conjunction with the Bavarian Ministry of Economic Affairs. We kindly invite you to visit us and look forward to assisting you in opening up business opportunities with enterprises located in Bavaria. Please stop by to get in touch with your future business partners, renew existing contacts and talk business at the: Bavarian Pavilion in Central Hall 4, Booth C8828 & C8431.

## Beat The Traffic

**Booth: R135**  
 1901 S Bascom Avenue  
 Suite 900  
 Campbell, CA 95087 United States  
 sales@BeatTheTraffic.com  
 Phone: 408-879-5805  
 Fax: 408-879-5810  
 www.BeatTheTraffic.com  
 Contact: Andre Guezic  
 Phone: 408-879-5805  
 Fax: 408-879-5810

Beat The Traffic™ offers a complete solution for the broadcast of traffic reports, featuring consistent on-air and on-line components, 3D animations, lower-third tickers, and a traffic forecasting system. Beat The Traffic™ received a Television Broadcast magazine's Top Innovation award at the NAB trade show. For more information, please visit www.beatthetraffic.com or www.trianglsoftware.com

# THERE'S AN AZDEN SHOTGUN MIC DESIGNED TO IMPROVE YOUR AUDIO QUALITY



**SGM-1000**

A phantom powered shotgun mic with new high-performance microphone element that features: phantom 12-48V or 1.5V "AA" battery • wide frequency response • highly directional pick-up pattern • high sensitivity/low noise • shockmount holder with new taller integrated shoe mount • XLR output • switchable low-cut filter • On/Off power switch • standard foam windscreen • length - 310mm (12.5"). Battery and cable not included. MSRP \$360.



**SGM-2X**

Ideal for full-size cameras, it is 2 mics in one. Combined, they are a 15.75" low-noise, wide bandwidth, shotgun, with balanced low-impedance output. Includes same features of the SGM-1000 but no phantom power. The short barrel (8.125") is a general purpose omni mic. MSRP \$310



**SGM-1X**

**SGM-1X.** At 298mm (11.75") with XLR output it's ideal for smaller DV cams with XLR audio inputs. Comes supplied with the same unique integrated shockmount with shoe-mount as the SGM-1000. Cable not included. MSRP \$230



**SGM-X**

At 216mm (8.5") the mini SGM-X is a complete system, including windscreen, shoe-mount holder and mini cable. With mini output, the SGM-X is perfect for smaller DV cams with mini-jack mic inputs. MSRP \$155



P.O. Box 10, Franklin Square, NY 11010  
 (516) 328-7500 • FAX: (516) 328-7506

For full specifications, visit our website: [www.azdencorp.com](http://www.azdencorp.com)

B

## Beck Associates

**Booth: N4013**

16024 Central Commerce Drive  
 Pflugerville, TX 78660-2001 United States  
 kelly@becktv.com  
 Phone: 512-252-7555  
 Fax: 512-670-4390  
 Toll Free: 888-422-8600  
 becktv.com  
 Contact: Kelly Landgraf

*Beck Associates has designed and integrated over 150 broadcast facilities in the last twenty years. We offer experienced collaboration, state-of-the-art design, expert installation, custom millwork, and an in-house mobile production facility unique to the industry. Our aesthetic finesse and technical expertise put us at the forefront of television systems integration.*

## BEE MediaSoft Limited

**Booth: SU10728**

Room 1401, Stanhope House  
 1027 Kings Road  
 Quarry Bay Hong Kong  
 marketing@beemediasoft.com  
 Phone: 88225202660  
 Fax: 88228022062  
 www.beemediasoft.com  
 Contact: Dominic Mak, Chief Executive Officer  
 Phone: +85225202660  
 dominic.mak@beemediasoft.com

*An Asian based solution provider for digital and interactive television. BEE offers open-standard, flexible and customizable solutions enabling telecommunications service providers, cable TV operators, broadcasters, content providers to generate additional revenue, increase profits and raise customer satisfaction through delivery of advanced TV and interactive value-added services.*

## Beijing Secced Co., Ltd.

**Booths: C8935B, C80935F**

Room 603, A Tower, Run Feng De Shang Building  
 No.60, Anli Road, Chaoyang District  
 Beijing 100101 China  
 info@secced.com  
 Phone: 00861064827128  
 Fax: 00861064827136  
 www.secced.com  
 Contact: Wendy, Marketing Manager  
 Phone: 86 010 64827128  
 Fax: 86 010 64827136  
 sales@secced.com

*Beijing Secced Co., Ltd, founded in 1997, is a leading specialist manufacturer of camera support equipments, especially in producing high quality tripod, camera crane, remote-controlled pan system, battery & charger at the most competitive price. We have about 20 distributors around the world. Please visit our booth to see our much-anticipated NAB product debut.*

## Belar Electronics Lab Inc.

**Booth: N7722**

119 Lancaster Avenue  
 Box 76  
 Devon, PA 19333 United States  
 sales@belar.com  
 Phone: 610-687-5550  
 Fax: 610-687-2686  
 www.belar.com  
 Contact: Arno Meyer

*See the FMHD-1 HD IBOC Monitor with frequency ogile antenna and high level inputs, spectrum analysis, power measurements, bit error rate display, time diversity measurements, multiple audio stream decoding, PAD dot display, audio measurements,alarms, and RJ-45 Ethernet interface-integrated with Belor's Wizard for Windows system for monitoring over WAN, LAN, VPN and the internet.*

## Belden

**Booth: C9441**

2200 US Hwy 27 South  
 Richmond, IN 47374 United States  
 info@belden.com  
 Phone: 765-983-5815  
 Fax: 765-983-5825  
 www.belden.com

*Belden is a leading supplier of specialty cable to the Audio/Video industry. Products include cables for applications including microphone, line level, multi-channel audio, speaker, AES/EBU digital audio, HD/SDI video, cameras, component RGB, 50 ohm transmission, LAN's, computer control, and cable management products. Introducing new Digital ENG and Tactical Fiber cables.*

## Belgian Trade Commission

**Booth: C10141**

155 Montgomery Street  
 San Francisco, CA 94104 United States  
 sfo@belgiantrade.org  
 Phone: 415-546-5255  
 Fax: 415-546-3144  
 www.belgiantrade.org  
 Contact: Frederic Delbart, Trade Commissioner  
 fdelbart@belgiantrade.org

*NAB and the Wallonia Export Office (AWEX) have organized the Belgian Pavilion featuring companies on the cutting edge of digital imaging and sound research. Wallonia, as Southern Belgium is called, is located in the heart of Europe. Its export-driven companies are frequently in partnership with the local universities creating a climate of innovation.*

## Belgian Trade Commission Pavilion

**Booth: C10141**

155 Montgomery Street  
 San Francisco, CA 94104 United States  
 sfo@belgiantrade.org  
 Phone: 415-546-5255  
 Fax: 415-546-3144  
 www.belgiantrade.org  
 Contact: Frederic Delbart,  
 Trade and Investment Commissioner  
 Phone: 415-546-5255  
 Fax: 415-546-3144  
 fdelbart@belgiantrade.org

*The Belgian Trade Commission will showcase 10 Belgian companies active in the audiovisual industry. They all offer interesting new products and solutions for the US broadcasting market.*

## Bell Computer

**Booth: SL12105**

187 Pacific Street  
 Pomona, CA 91768 United States  
 sales@bellcomputer.com  
 Phone: 909-598-1006  
 Fax: 909-598-7006  
 www.bellcomputer.com  
 Contact: William Chen, CEO  
 Phone: 909-598-1006  
 Fax: 909-598-7006  
 william@bellcomputer.com

*Bell Computer, aka RenderRock, specializes in: Render Node rental/purchase, Render Blade rental/purchase, and Workstation rental/purchase.*

## Bell Helicopter Textron Inc.

**Booth: C6407**

5000 Omega Drive  
 Cahokia, IL 62206 United States  
 Phone: 618-337-2904  
 Fax: 618-337-7107  
 Contact: Tom Wagner  
 twagner@heliinc.com

## Bella Corporation

**Booth: SL7411**

215 N. Victory Blvd.  
 Burbank, CA 91502 United States  
 nab2007@bella-usa.com  
 Phone: 818-563-9500 x109  
 Fax: 818-569-5205  
 www.bella-usa.com  
 Contact: Elizabeth L. Martin, Marketing  
 Phone: 818-563-9500 x109  
 Fax: 818-569-5205

*Bella Corporation provides time-saving tools for home through professional videographers. Using innovative technologies, Bella's products facilitate the creative process.*

## Bexel's Broadcast Video Gear (BVG)

**Booth: C5907**

2701 N. Ontario Street  
 Burbank, CA 91504 United States  
 sales@bexel.com  
 Phone: 818-841-4800  
 Fax: 818-847-1275  
 Toll Free: 800-842-5111  
 www.broadcastvideogear.com  
 Contact: Joyce Bente, Director of Sales  
 Phone: 818-841-4800  
 Fax: 818-847-1275  
 joycebente@bexel.com

*Bexel features a multi-million dollar inventory of quality preowned, and new Broadcast Audio and Video gear. Our website offers the most up to date inventory in the business and our showroom in Burbank, CA is stocked with Millions of dollars of Broadcast Video and Audio Gear. With new equipment arriving daily. All our gear is quality checked by some of the best engineers in the business.*

## Bext, Inc.

**Booth: N5731**

1045 10th Ave.  
 San Diego, CA 92101 United States  
 bext@bext.com  
 Phone: 619-239-8462  
 Fax: 619-239-8474  
 Toll Free: 888-239-8462  
 www.bext.com  
 Contact: Dennis Pieri, President  
 Phone: 619-239-8462  
 Fax: 619-239-8462

*FM Transmitters up to 35,000 Watts, FM Exciters from 10 to 1,300 Watts, remote and PC controllable, FM Translators and Boosters, FMeXtra Digital Encoders and Receivers, STL Systems, Audio/Stereo Processors, FM antennas, directional/omnidirectional, vertically/horizontally/circularly polarized, Digital/Analog TV Transmitters from 4 to 40,000 Watts, TV Exciters, Translators and Boosters.*

## beyerdynamic Inc.

**Booth: N9014**

56 Central Avenue  
 Farmingdale, NY 11735 United States  
 Phone: 239-283-7880  
 Fax: 239-283-0474



## BIA Financial Network/Dataworld

**Booth: N6817**  
15120 Enterprise Court  
Chantilly, VA 20151 United States  
info@bia.com  
Phone: 703-818-2425  
Fax: 703-803-3299  
Toll Free: 800-331-5086  
www.bia.com  
Contact: Steve Passwaiter, VP Business Development  
spasswaiter@bia.com

*BIA Financial Network helps clients understand the dynamics that affect them and determine a strategy that ensures they adapt, thrive and succeed. Visit Booth N6817 to learn about BIA's digital strategies services, Dataworld services and valuation services and to preview: ActiveAccess — The Always On Desktop, MEDIA Access Pro and AppTracker! BIAfn's offerings are your competitive advantage.*

## BIAS Inc.

**Booth: SL14716**  
140 Keller Street  
Petaluma, CA 94952 United States  
info@bias-inc.com  
Phone: 707-782-1866  
Fax: 707-782-1874  
Toll Free: 800-775-2427  
www.bias-inc.com  
Contact: Jason Davies, VP Sales & Marketing  
Phone: 707-782-1866 x106  
jason@bias-inc.com

*BIAS is an established leader in cutting-edge audio software technology. BIAS' award-winning product line — which currently includes Peak Pro XT, Peak Pro, Peak LE, Deck, Deck LE, Master Perfection Suite, SoundSoap, and SoundSoap Pro — can be heard on numerous hit recordings, Hollywood and independent feature films, television productions, web-sites, video games, and other productions.*

## Bid4Spots.com

**Booth: N9231**  
15821 Ventura Boulevard  
Suite 570  
Encino, CA 91436 United States  
CustomerService@Bid4Spots.com  
Phone: 866-326-7788  
Fax: 818-728-9718  
www.bid4spots.com  
Contact: Dave Newmark, CEO  
Phone: 866-326-7788 x214  
dave@bid4spots.com

*Bid4Spots transforms the process of buying and selling last-minute radio spots with the industry's first CPM-based reverse auction. Created by ad agency veteran Dave Newmark, Bid4Spots increases radio stations' revenues while broadening access to radio airtime for advertisers at much lower rates. Bid4Spots facilitates reverse auctions for both terrestrial and Internet radio.*

## BillBoard Video, Inc.

**Booth: SL9905**  
11370 Sunrise Park Drive  
Rancho Cordova, CA 95742 United States  
Phone: 916-852-4220  
Fax: 916-852-8325  
www.multimedialed.com  
Contact: Daniel Wheeler, Director of Marketing and Inside Sales  
Phone: 916-852-4220  
dwheeler@multimedialed.com

*Multimedia LED, Inc. is a revolutionary LED design engine, combining the art and science of LED technology into a unique visual tool that communicates with light in motion. Our design team serves pioneering clients seeking to produce visionary products. Multimedia LED displays are a business tool and a visual playground, delivering technology to suit each client's needs.*

## Bird Technologies Group

**Booth: N5738**  
29100 Aurora Road  
Suite 400  
Solon, OH 44139 United States  
sales@bird-technologies.com  
Phone: 440-248-1200  
Fax: 440-248-3790  
www.bird-technologies.com

*Bird® Technologies Group is a global, innovative supplier of RF products, systems, services and educational solutions. Combining the industry leading brands of both Bird Electronic and TX RX Systems in one company reinforces the BTG commitment to providing RF Measurement and Management in Your World. Our portfolio includes site analyzers, wattmeter's, samplers, antennas and signal boosters.*

## BIRTV 2007

**Booth: C3105**  
No. 2A Beibinhe St.  
West District  
Beijing 100045 China  
birtv@birtv.com  
Phone: +86 10 86092783/3207  
Fax: +86 10 63151814  
www.birtv.com  
Contact: Yuming Wang, Marketing Manager  
Phone: +86 10 86092783/3207 x865  
ym.wang@birtv.com

*For 20 years, BIRTV has been China's most prestigious exhibition in the industry of radio, film and TV. This statement is proven, by the quality and number of products and items being exhibited; by the continuous support from the top exhibitors and manufacturers and by the huge number of professionals and interested visitors. BIRTV2007 will be held 22-25, Aug. 2007 at CIEC, Beijing, China.*

## BitCentral

**Booth: SL7715**  
18872 Bardeen Ave.  
Irvine, CA 92612 United States  
sales@bitcentral.com  
Phone: 949-417-4126  
Fax: 949-253-9004  
Toll Free: 800-214-2828  
www.bitcentral.com  
Contact: Diane Severns, Inside Sales Manager  
diane@bitcentral.com

*news. anytime. anywhere. Bitcentral provides TV stations with innovative solutions that transform the management, production, and distribution of news. Bitcentral products: Precise — The end-to-end digital solution that's revolutionizing news production and distribution. Oasis — The digital solution that automatically archives and shares stories — anytime, anywhere.*

## BitMICRO Networks, Inc.

**Booth: SU2524**  
47929 Fremont Boulevard  
Fremont, CA 94538 United States  
info@bitmicro.com  
Phone: 510-623-2341  
Fax: 510-743-3155  
www.bitmicro.com  
Contact: Lia Narzoles, Sales Manager  
Phone: 510-743-3194  
Fax: 510-743-3155  
lnarzoles@bitmicro.com

*BitMICRO Networks, Inc. supplies high-performance solid-state flash disks and network storage solutions. E-Disk SSDs come with SCSI, IDE/ATA, Fibre Channel, and VME interfaces. It offers unmatched performance, significantly reducing access times to stored information and boosts performance for almost any enterprise application.*

## Bittree Inc.

**Booth: C4948**  
600 W. Elk Ave.  
Glendale, CA 91204 United States  
cs@bittree.com  
Phone: 818-500-8142  
Fax: 818-500-7062  
Toll Free: 800-500-8142  
www.bittree.com  
Contact: Mike Buchanan, Sales Manager  
mike@bittree.com

*Bittree has provided high-performance patching systems to the broadcast and entertainment industries for over 25 years, earning a worldwide reputation for innovation, quality and personal service. Bittree offers a complete line of patching products, including audio, video, data and integrated patch-bays, as well as a variety of patchcords, tools and accessories.*

## BKSTS/Intellect (Formerly Tradefair)

**Booth: SU9007**  
Tradefair House, West Court  
Enterprise Road  
Maidstone Kent ME15 6JD  
info@intellectuk.org  
Phone: +44-(0)1622 767909  
Fax: +44-(0)1622 203048  
www.intellectuk.org  
Contact: David Bastow  
Phone: +44-(0)20 73312000  
Fax: +44-(0)20 73312040

*Intellect is the UK trade association for the IT, telecoms and electronics industries. Our members account for over 80% of these markets and include blue-chip multinationals as well as early stage technology companies. These industries together generate around 10% of UK GDP and 15% of UK trade. We seek to accelerate industry growth and prosperity in the UK.*

## Blackmagic Design

**Booth: SL11020**  
71 Thistlethwaite Street  
South Melbourne 3205 Australia  
info@blackmagic-design.com  
Phone: +61 3 9682 4770  
Fax: +61 3 9682 4790  
www.blackmagic-design.com  
Contact: Max Garrido, Marketing Manager  
Phone: +61 3 96824770  
Fax: +61 3 96824790  
maxg@blackmagic-design.com

*Blackmagic Design Inc. manufactures the world's highest quality video cards and converters for the post-production and television broadcast industries. The Multibridge, DeckLink and Intensity family of leading quality video products have changed the post-production industry and made HDTV more affordable for everyone.*

## Bloomberg LP

**Booth: R205**  
731 Lexington Avenue  
New York, NY 10022 United States  
Phone: 212-617-2201  
Toll Free: 866-731-5999  
www.bloomberg.com  
Contact: Steven Blechman  
sblechman@bloomberg.net

*BLOOMBERG TELEVISION® Syndicated Reports provide the best in financial information and analysis so audiences can make, save, and spend money wisely. Bloomberg keeps viewers tuned in to news that helps make the most of what they earn. BLOOMBERG TELEVISION — the authority in business news.*



## Blue Order

**Booth: SU11610**

Europaallee 10  
 Kaiserslautern 67657 Germany  
 contact@blue-order.com  
 Phone: +49 (0)631-303-5200  
 Fax: +49 (0)631-303-5209  
 www.blue-order.com  
 Contact: Christina Seemann,  
 Director Marketing & Sales  
 Phone: +49-(0)631-303-5200  
 Fax: +49-(0)631-303-5209  
 christina.seemann@blue-order.com

*Blue Order is a global provider of Media Asset Management (MAM) solutions. Media-centric enterprises use Blue Order products to collect, index, catalog, retrieve and distribute audio-visual and multi-format content. Blue Order's Media Archive provides a comprehensive MAM framework to support new digital content services, optimize workflows and increase efficiencies along the content value chain.*

## Blue Pony Digital, Inc.

**Booth: SL10222**

4128 Fourier Drive  
 Ft. Wayne, IN 46818 United States  
 sales@blueponydigital.com  
 Phone: 260-969-1020  
 Fax: 260-969-1022  
 www.blueponydigital.com  
 Contact: Nathan Grepke, Creative Director  
 ngrepke@blueponydigital.com

*Blue Pony Digital produces engaging royalty free graphics, lower 3rds, animations, and moving backgrounds. We offer stock clips and custom content creation. You can preview, purchase, and download our stock clips directly from our website. Blue Pony Digital can create unique custom pieces for your project. We offer multiple formats and High Definition resolutions. Visit us at booth SL10222!*

## BlueArc Corporation

**Booths: SL14200-MR, SL13015**

50 Rio Robles Drive  
 San Jose, CA 95134 United States  
 info@bluearc.com  
 Phone: 408-576-6600  
 Fax: 408-576-6601  
 Toll Free: 866-864-1040  
 Contact: Kevin Husser, Manager Inside Sales  
 Phone: 408-576-6694  
 Fax: 408-576-6601  
 khusser@bluearc.com

*BlueArc's high performance network storage enables entertainment companies behind cutting-edge productions to create, render and deliver digital content quickly and seamlessly. BlueArc's Titan is backed by a unique architecture that allows a single file system to grow up to 256 terabytes and delivers throughput of up to 20 Gigabits per second.*

## Bluebird

**Booths: SL10113**

## Bluefish Technologies Pty Ltd.

**Booth: SL9405**

17B Market Street  
 South Melbourne, Victoria 03205 Australia  
 info@bluefish444.com  
 Phone: 61 39 6829477  
 Fax: 61 39 6829466  
 www.bluefish444.com  
 Contact: Daniel Skaler, International Sales Manager  
 Phone: +61 3 9682 9477  
 Fax: +61 3 9682 9466

*Bluefish Technologies has been the Professionals' Choice and a technology and market leader in the field of HD and SD digital video content creation and broadcast. The Bluefish444 brand represents uncompromising broadcast quality engineering producing the highest quality 10-16 bit uncompressed SD, HD and 2k capture cards for XP, OS X and Linux. Bluefish444 — The Professionals' Choice.*

## Bluetop Technology Co., Ltd.

**Booth: SU13213**

Room 708, Golden Plaza No. 10  
 East Garden Rd, Haidian Dist.  
 Beijing 100083 China  
 sales@bleutop.tv  
 Phone: +861082030550 x231  
 Fax: +861082030551  
 www.bluetop.tv  
 Contact: Miss Iris Zhu, Global Sales Manager  
 Phone: +8613693232813  
 iriszhu@bluetop.tv

*Established in 1999, with years research and development experience in DTV market, Bluetop Technology has grown up as a leading manufacturer of MPEG2 Transport Stream ASI cards, test and measurement tools, signal generator, cableTV HeadEnd for worldwide broadcasters and STB vendors. Keeping belief of 'Serving the Best,' Bluetop is dedicated to provide excellent service and tools in DTV technology.*

## Boeckeler Instruments, Inc.

**Booth: C9537**

4650 S. Butterfield Drive  
 Tucson, AZ 85714 United States  
 info@boeckeler.com  
 Phone: 520-745-0001  
 Fax: 520-745-0004  
 Toll Free: 800-552-2262  
 www.pointmaker.com  
 Contact: Sean Smiley, Sales Manager  
 Phone: 520-745-0001  
 Fax: 520-745-0004

*Boeckeler Instruments, Inc. manufactures Pointmaker® Video Markers, enabling presenters to draw and point on video images: emphasizing key points, focusing audience attention and increasing comprehension. They have become an essential part of presentation systems in boardrooms, courtrooms, training rooms, videoconferencing, distance learning, television broadcasts, and telemedicine.*

## Bogen

**Booth: C5934**

565 E. Crescent Ave.  
 Ramsey, NJ 07446 United States  
 info@bogenimaging.com  
 Phone: 201-818-9500  
 Fax: 201-818-9177  
 www.bogenimaging.us

*Many of the most respected brands of precision products for the video, photographic, and lighting markets are under the Bogen logo. These include Manfrotto and Gitzo tripods, heads and accessories; Avenger grip; IFF Rigging; Gossen light meters; Formatt Filters, Reflectmedia Chromakey systems and a wide host of additional lines for the most complete range of exceptional accessories in the business.*

## Boinx Software/ GeBE C&P GmbH

**Booth: C8828J**

Lilienthalstrasse 1  
 Puchheim 82178 Germany  
 sales@boinx.com  
 Phone: +49-(0)89-840055-0  
 Fax: +49-(0)89-840055-55  
 www.boinx.com  
 Contact: Oliver Breidenbach  
 Phone: 0898400550  
 pr@boinx.com

*Boinx Software, a trademark of GeBE C&P GmbH, based in Munich, Germany develops fun, easy to use applications for the creative Mac user. FotoMagico lets you create and perform professional live photo slideshows and won the Apple Design Award Runners Up in 2006. iStopMotion the leading solution for stop motion animation and time lapse capture won the O'Reilly Mac OS X Innovators Award 2003.*

## Boland Communications

**Booth: SL9914**

16 Rancho Circle  
 Lake Forest, CA 92630 United States  
 sales@bolandcom.com  
 Phone: 949-465-9911  
 Toll Free: 800-918-9090  
 www.bolandcom.com  
 Contact: Sarah Ott, Inside Sales Manager  
 Phone: 800-918-9090  
 sarahott@bolandcom.com

*USA manufacturer of premium LCD Video monitors. Models cover sizes from 4" to 57" for all types of signals and installation locations. Boland monitors are known for their extended color, wide view angles, custom models features, and long warranty.*

## Bomar Interconnect

**Booth: SL4005**

1850 US Highway 46 East  
 Ledgewood, NJ 07852 United States  
 mailstop@bomarinterconnect.com  
 Phone: 973-347-4040  
 Fax: 973-347-2111  
 www.bomarinterconnect.com

*Bomar Interconnect is a manufacturer of technologically advanced RF connectors designed for performance and cost effectiveness. Bomar's charter is to market its products through a network of distributors globally as well as direct sales to larger OEMs and CEMs. Bomar's V-Bite series, E-snap and X2 series, are patented designs and have gained world-wide acceptance for mechanical integrity.*

## Boris FX/Media100

**Booth: SL10520**

260 Cedar Hill Street  
 Marlboro, MA 01752 United States  
 Phone: 508-573-5109  
 Fax: 508-573-5172  
 www.borifix.com  
 Contact: Janice Dolan, Marketing and  
 Public Relations  
 Phone: 617-395-8107  
 janice@zazilmediagroup.com

*Boris FX is a leading developer of integrated graphics and effects technology, delivering 3D compositing and vector graphic products for the broadcast, post, film and multi-media industries. Its success lies in the ability to integrate and leverage technologies through partnerships with industry-leading manufacturers Adobe, Apple, Avid, Canopus, DPS, Discreet, in-sync, Incite, Matrox, and Ulead.*

## Bose Corporation

**Booth: C11629**

145 Pennsylvania Ave.  
 Framingham, MA 01701 United States  
 Phone: 508-766-4255  
 Fax: 508-766-4134  
 www.bose.com  
 Contact: Mark Clapgood, Business Acct. Rep.  
 Phone: 508-766-4655  
 mark\_clapgood@bose.com

*Founded in 1964 by Dr. Amar Bose, Bose Corporation is one of the largest audio technology developers and product manufacturers throughout the world. Bose is known for home speakers, professional audio systems, automotive audio systems as well as for headphones and headsets incorporating active noise cancellation technology.*

## Boxx Microwave Systems

**Booth: C4909**

10 Church Studios  
49 Camdem Park Road  
London NW19AY United Kingdom  
sales@boxx.tv  
Phone: 44 7798526766  
Fax: 44 2079006350  
www.boxx.tv  
Contact: Scott Walker, Engineer  
Phone: +44 207 284 1888  
Fax: +44 207 900 6350  
scott@boxx.tv

The Boxx wireless technology provides a live-to-air microwave link without ghosting, break-up or interference at a fraction of the cost of traditional digital microwave systems. Our radical technology is being used for video-assist, live-to-air broadcasts and sports coverage with the reliability you'd expect from COFDM systems.

## Brainstorm Multimedia

**Booth: C4234A**

O'Donnell 43 1A  
Madrid 28009 Spain  
Phone: +34-917816750  
Fax: +34-915769721  
Contact: Juan Luis Alonso  
Phone: +34917816750  
Fax: +34915769721  
info@brainstorm.es

Brainstorm is an industry leader in real-time 3D graphics, offering open solutions for broadcast on-air graphics and virtual sets for television and feature film production. Customers include the BBC, ESPN, NBCUniversal, Pentagon, PGA Tour, RTL, NHK, ILM, TBS, KBS. Brainstorm eStudio is available on WindowsXP, LINUX, and OSX.

## Bretagne International

**Booth: SU15505A**

16 C rue de Jouanet  
CS 20834  
Rennes Cedex 7 35708 France  
bretagne@bretagne-international.com  
Phone: 33 2 99 25 04 04  
Fax: 33 2 99 25 04 00  
www.bretagne-international.com

BRETAGNE INTERNATIONAL guides breton companies in their international development to increase insight into international markets and to find reliable partners. BRETAGNE INTERNATIONAL also assists foreign companies planning to invest in Bretagne (north western France). With 60 representatives in Asia, America, Europe and Africa Bretagne International is active all around the world.

## Brick House Video

**Booth: SU6806**

Hill View Farm  
Hensting Lane  
Owslebury SO21 1LE United Kingdom  
sales@brickhousevideo.com  
Phone: +44-1962-777733  
Fax: +44-8703835134  
www.brickhousevideo.com

Brick House Video Ltd. is a broadcast video design company that specializes in the manufacture of compact and cost-effective equipment for production and post-production including analogue and digital switchers, standards converters, upcross-converters and time code logging equipment.

## Bridge Digital, Inc.

**Booth: N705**

109 Space Park North  
Goodlettsville, TN 37072 United States  
sales@bridgedigitalinc.com  
Phone: 615-859-5754  
Fax: 615-523-1811  
Toll Free: 877-859-5754  
www.BridgeDigitalInc.com  
Contact: Richie Murray, President  
Phone: 615-859-5754 x2  
richie@bridgedigitalinc.com

We have many years of experience in dealing with data storage, management, and distribution solutions for several different environments and applications. We can be your total storage & integration solutions provider, no matter what type of OS or client applications you're running in your environment.

## Bright Systems, Inc.

**Booth: SU6430**

5301 Longley Lane  
D157-158  
Reno, NV 89511 United States  
sales@4bright.com  
Phone: 775-824-8520  
Fax: 775-201-0027  
Toll Free: 888-477-3700  
www.4bright.com  
Contact: Shawn Clark, Sales and Marketing Support  
shawn.clark@4bright.com

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams.

## Brightline

**Booth: SU2422**

580 Mayer Street  
Bridgeville, PA 15017 United States  
information@brightlines.com  
Phone: 412-206-0106  
Fax: 412-206-0146  
www.brightlines.com  
Contact: Jon Katz, Marketing Director  
jkatz@brightlines.com

Long recognized as the standard for energy-efficient, cost-effective studio lighting, the Brightline SeriesONE family provides superior performance and reliability in a format optimized for video, including the latest HD modalities. Compared with incandescent sources, the fully dimmable fixtures can improve your bottom line by reducing power consumption and heat generation as much as 90%.

## Broadata Communications/ Physical Optics

**Booth: SU5023**

2545 W. 237th St.  
Suite K  
Torrance, CA 90505 United States  
broadata@broadatacom.com  
Phone: 310-530-1416  
Fax: 310-530-5958  
www.broadatacom.com  
Contact: Don Hosmer,  
Director of Sales and Marketing, Domestic  
Phone: 310-530-1416  
dhosmer@broadatacom.com

Broadata Communications, Inc., specializes in providing high-speed video, audio, and data transmission, over IP and optical networks, in both enterprise and services provider network infrastructures. BCI's products include optical switching platforms, optical transceivers for all types of video, audio and data; streaming video, audio, data over IP.

## Broadcast Asia

**Booth: C1305**

47 Scotts Rd. #11-00  
Goldbell Towers  
Singapore 228233 Singapore  
events@sesallworld.com  
Phone: +65-6738-6776  
Fax: +65-6732-6776  
www.broadcast-asia.com  
Contact: Calvin Koh  
ck@sesallworld.com

BroadcastAsia2007, the 12th International Digital Multimedia & Entertainment Technology Exhibition and Conference, is Asia's preferred marketplace for professionals involved in the creation, management and delivery of entertainment content. Held alongside CGOverdrive2007, IDME2007, CommunicAsia 2007 and EnterpriseIT2007, join us at SingaporeExpo from 19-22 June for Asia's largest technology event!

## Broadcast Bionics

**Booth: N6728**

Brooklands Barn, Brooklands Farm  
Rocky Lane  
Haywards Heath RH16 4RR United Kingdom  
info@phonebox.com  
Phone: 44 1444 473999  
Fax: 44 1444 473888  
www.phonebox.com  
Contact: Dan McQuillin, Managing Director  
Phone: +44 1444 473999  
Fax: +44 1444 473888  
dan@bionics.co.uk

PhoneBOX is the revolutionary phone system for talk shows. It harnesses the power of your PC, combines it with the latest telephony products including IP and SIP and with it's easy to use software interface, allows you to get the right calls to air, quickly and easily. Broadcast Bionics, creators of PhoneBOX pride themselves on providing innovative software solutions for creative people.

## Broadcast Design International

**Booth: R105**

3760 Oceanic Way  
Suite 503  
Oceanside, CA 92056 United States  
bdi@broadcastdesign.com  
Phone: 760-730-5730  
Fax: 760-730-5734  
www.broadcastdesign.com  
Contact: Tim Saunders, President/Owner  
Phone: 760-730-5730  
Fax: 760-730-5734

BROADCAST DESIGN INTERNATIONAL, INC. specializes in STUDIO SET DESIGN and construction, and the related specialties of Facilities planning, Newsroom Design and SETS for Sports and Talk Shows. Our clients span across the USA, Latin America, Asia, Europe and the Middle East. The best in the business.

## Broadcast Electronics, Inc.

**Booth: N7106**

4100 North 24th Street  
P.O. Box 3606  
Quincy, IL 62301 United States  
bdcast@bdcast.com  
Phone: 217-224-9600  
Fax: 217-224-9607  
www.bdcast.com  
Contact: Michael Burgett, VP Global Sales  
Phone: 217-224-9600  
Fax: 217-224-9607  
mburgett@bdcast.com

Broadcast Electronics (BE) is the premier provider of mission-critical solutions for over-the-air and Internet radio. BE products encompass program generation, audio and data management, inter-facility transport, and analog and digital transmission. BE is headquartered in Quincy, Illinois and is represented worldwide by a network of local representatives.



## Broadcast Engineering

**Booth: SL4626**

9800 Metcalf Avenue  
 Overland Park, KS 66212 United States  
 Phone: 913-967-1865  
 Fax: 913-514-6865  
 www.broadcastengineering.com  
 Contact: Kirby Asplund, Marketing Director  
 Phone: 913-967-1839  
 kirby.asplund@penton.com

*Broadcast Engineering is the only monthly global industry publication written by experienced engineers. Broadcast Engineering provides its readers- television engineers, company managers and technical managers - with peer insight on the technical information that matters most in the design, building and maintenance of television, production and cable/satellite and telecom facilities.*

## Broadcast Engineering Society (India)

**Booth: C7605**

912 Surya Kiran Building  
 19 Kasruba Gandhi Mar.  
 New Delhi 11001 India  
 Phone: 911141519895  
 Fax: 9111415199897  
 Contact: Hav Prakash  
 keshav.prakash@gmail.com

## Broadcast Engineering World Edition

**Booth: SL4626**

9800 Metcalf Avenue  
 Overland Park, KS 66212 United States  
 Phone: 913-967-1865  
 Fax: 913-514-6865  
 Contact: Kim Good  
 kgood@prismb2b.com

## Broadcast India 2007

**Booth: C3205**

148 Admiralty House  
 Near Colaba Bus Station, Colaba  
 Mumbai, Maharashtra 400005 India  
 saicomtradeairs@vsnl.com  
 Phone: + 91 - 22 2215 1396/2215 2721/6513 7981  
 Fax: +91 - 22 2215 1269  
 www.broadcastindia2007.com  
 Contact: Kavita Meer, Director  
 Fax: + 91 - 22 2215 1269

*Broadcast India, India's premier show for the infotainment industry focuses on Film and TV, Radio, Audio, IPTV, Mobile TV, Multimedia and related fields. Now in its 17th year, Broadcast India has grown to be the number one show of its kind throughout India and the subcontinent. Broadcast India 2007 will be held from 30 October - 3 November, 2007 at World Trade Centre, Mumbai, India.*

## Broadcast International

**Booth: C3336**

7050 Union Park Center, 6th Floor  
 Salt Lake City, UT 84047 United States  
 info@brin.com  
 Phone: 801-562-2252  
 Fax: 801-562-1773  
 Toll Free: 800-722-0400  
 www.brin.com  
 Contact: Rob Chipman, VP/Sales & Marketing

*BI provides content delivery solutions on a variety of platforms, including satellite, streaming, IPTV, and wireless. Along with other compression solutions, BI features its patented CodecSys technology which utilizes multiple codecs to enable higher quality video at lower bandwidths. BI services include network integration, installation, maintenance, network management and video production.*

## Broadcast Microwave Services, Inc.

**Booth: C1607**

12367 Crosthwaite Circle  
 Poway, CA 92064 United States  
 sales@bms-inc.com  
 Phone: 858-391-3050  
 Fax: 858-391-3049  
 Toll Free: 800-669-9667  
 www.bms-inc.com  
 Contact: Russell Murphy, Sales Engineer

*BMS offers a full line of digital COFDM microwave products for the ENG/OB broadcast market. BMS digital solutions offer full portability to ENG truck systems, live venues, community activities, and live coverage from remote areas. Broadcasters gain a competitive advantage with BMS wireless news & entertainment solutions by optimizing portability, output power, video quality & signal reliability.*

## Broadcast Pix

**Booth: SU14215**

21 Third Ave.  
 Burlington, MA 01803 United States  
 sales@broadcastpix.com  
 Phone: 781-221-2144  
 www.broadcastpix.com

*Broadcast Pix has redefined the production switcher. Now each member of the Slate family is an entire control room, with production switcher, character generator, clip store and multi-view monitoring. Now a solo operator or small team can create great live television. New this year are HD I/A, and mixing widescreen and traditional video without stretching content. Used in over 30 countries.*

## Broadcast Software International

**Booth: N8621**

503 E. 11th Ave.  
 Eugene, OR 97401 United States  
 info@bsiusa.com  
 Phone: 541-338-8588  
 Fax: 541-338-8656  
 Toll Free: 888-274-8721  
 www.bsiusa.com

*BSI is a leading software solution provider to the broadcast industry worldwide.*

## Broadcast Store

**Booth: SU2820**

1840 Flower St.  
 Glendale, CA 91201 United States  
 davidneff@broadcaststore.com  
 Phone: 818-551-5858  
 Fax: 818-551-0686  
 www.broadcaststore.com  
 Contact: David Neff, Sales Manager  
 davidneff@bcs.tv

*Serving the A/V community since 1985, Broadcast Store is the world's largest full service professional video dealer. We sell new and pre-owned video equipment worldwide. Our service department is second to none, assuring that our pre-owned and warranted equipment meets or exceeds manufacturer's specs. The Broadcast Store provides professional equipment to major broadcasters and individual clients.*

## Broadcast Tools

**Booth: N6908**

131 State Street  
 Sedro Woolley, WA 98284 United States  
 support@broadcasttools.com  
 Phone: 360-854-9559  
 Fax: 360-854-9479  
 www.broadcasttools.com  
 Contact: Don Winget, President

*Broadcast Tools, Inc. (BTI) specializes in the design and manufacture of affordable and innovative problem solving tools for the broadcast industry. BTI offers a full line of specialty products, including audio switchers and routers, silence monitors, web-based, dial-up and serial remote controls. Broadcast Tools products are available from the top distributors across the US and worldwide.*

## Broadcast Warehouse

**Booth: N7328**

Unit 4 Tramshhead Coomber Way  
 Croydon Surrey GRO4TQ United Kingdom  
 info@bwbroadcast.com  
 Phone: 442086836780  
 Fax: 442086836781  
 www.broadcastwarehouse.com

*Broadcast Warehouse will have on display its range of popular low cost broadcast audio processors including the new dual colour touch screen, 6-band processor, the DSPxtreme. This year BW will also have on show the DSPXmini-HD, a low cost DSP based audio processor for HD and HD2 services. Also on show will be the full range of low power FM transmitters and amps from 1-1000W & BW's range of RDS encoders.*

## Broadcasters General Store

**Booths: C8109, N8322**

2480 S.E. 52nd St.  
 Ocala, FL 34480 United States  
 buck@bgs.cc  
 Phone: 352-622-7700  
 Fax: 352-629-7000  
 www.bgs.cc

*Broadcasters General Store is your one stop shopping location for all of your audio and video needs. We represent over 400 manufacturers of Radio and Television broadcast equipment. Stop by and see us.*

## Broadview Software Inc.

**Booth: N2538**

207 Adelaide Street East  
 Suite 201  
 Toronto, ON M5A1M8 Canada  
 sales@broadviewsoftware.com  
 Phone: 416-778-0623 x233  
 Fax: 416-778-0648  
 www.broadviewsoftware.com  
 Contact: Arthur Drevnig,  
 Director of Sales and Marketing

*Fully-integrated: BroadView's Media Fabric Management approach means your staff can work whenever and from wherever they want, in real time. No more waiting for 'interfacing.' Traffic, programming, financial and VOD software scale to your size and needs with the power of configurable workflow design. Our broadcast-trained staff provide top quality installation, training and technical support.*

## Broadway Systems

**Booth: N4131**

100 Grandville Ave. SW  
 Suite 302  
 Grand Rapids, MI 49503 United States  
 solutions@broadwaysystems.com  
 Phone: 616-454-4400  
 Fax: 616-454-4410  
 www.broadwaysystems.com  
 Contact: Christopher Noe,  
 EVP Business Development  
 chris.noe@broadwaysystems.com

*Since 2002 Broadway has engineered a fully integrated programming, sales, traffic, stewardship & billing system. The system is used by 3 of the top 20 networks and manages over \$1.5 billion in advertising. Broadway offers cable networks a strategic alternative to existing vendors, one that is dedicated to their business and able to keep pace with the changing needs of this dynamic industry.*

## Bron Kobold USA

**Booth: C10207**

17 Progress Street  
 Edison, NJ 08820 United States  
 info@bron-kobold-usa.com  
 Phone: 303-530-3222  
 Fax: 908-754-5807  
 Toll Free: 866-504-2766  
 www.bron-kobold-usa.com

*Kobold will be introducing its NEW DW 200 All-Weather HMI system at NAB this year. We will also be showing our full line of 400 and 800 All-Weather HMI's as well as the portable DLf 200 Reporter daylight system.*



## Brother International Corporation

Booth: SU11423

100 Somerset Corporate Blvd.  
Bridgewater, NJ 08807 United States  
ask.ptmgr@brother.com  
Phone: 908-704-1700  
Fax: 908-575-3758  
Toll Free: 877-478-6824  
www.brother.com  
Contact: Ravi Panjwani, Director, Marketing  
ravi.panjwani@brother.com

Brother International Corporation has fully integrated sales, manufacturing, marketing, research and development capabilities, located here in the US. In addition to its headquarters in Bridgewater, New Jersey, Brother has branches in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Argentina, Brazil, Chile and Mexico.

## BSTOCK.TV

Booth: SU15817

P.O. Box 21354  
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tom@bstock.tv  
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Wanted — USED Sony Flexicarts and your used Late Model Post production equipment — we buy — sell — rent — new for NAB 2007 AT BOOTH SPECIALS include the Acoustic Solutions PRO-MICS direct to YOU AT DEALER PRICE (at NAB Only). Omni Lavalier mics for \$99 — and our new STEREO shotgun mics starting at \$149 and TYPE R large diaphragm RIBBON MICS for \$800.

## BT Media & Broadcast

Booth: Meeting Room, South Lower, S111

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bsmarketing@bt.com  
Phone: 001 703 755 6853  
Fax: 44 207 7777629  
Toll Free: 888-742-5864 or 646-487-7584  
www.broadcast.bt.com  
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Phone: 703-755-6853  
chris.braden@bt.com

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## BTX Technologies, Inc.

Booth: C8237

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info@btx.com  
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Fax: 914-592-0800  
Toll Free: 800-666-0996  
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BUF Technology (San Diego) is a household name in the television industry. Known mostly for user friendly control of VTRs and video servers, BUF maintains a solid reputation in the instant replay market with their 'Sport' Integrated Replay System — a high performance panel with a built in video server.

## BUG.TV (Broadcast Unifying Gears, Inc.)

Booth: N1238

10-1114 BD De La Rive-Sud  
Levis, QC G6W 5M6 Canada  
info@bug.tv  
Phone: 418-834-3666  
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info@Building4Media.com  
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Fax: +31-(0)515-438630  
www.Building4Media.com  
Contact: Jim O'Brien, President  
Phone: 818-292-1489  
jo@building4media.com

Building4Media specializes in software for production, post-production and playout/master control automation. Our mission is to offer you the best reliability, functionality, workflow support, efficiencies, flexibility, and growth path. Building4Media has currently around 190 channels on-air and installations all around the world, many using Apple computers as playout servers. Building4Media has offices in the Netherlands, the US and India.



## Burk Technology

Booth: N8611

7 Beaver Brook Road  
Littleton, MA 01460 United States  
sales@burk.com  
Phone: 978-486-0086  
Fax: 978-486-0081  
Toll Free: 800-255-8090  
www.burk.com  
Contact: Stephen Dinkel, Director, North American Sales  
Phone: 800-255-8090

Burk Technology leads the industry in broadcast facility remote control and monitoring. Solutions include the ARC Plus, ARC-16, GSC3000 and VRC2500. New products on display at NAB2007 include the SL-1 Serial LAN Extender for deploying IP connectivity at remote sites, the AFD-1 Arc and Flame detector, and the WatchBand receiver for AM, FM and RDS monitoring.

## BURLE INDUSTRIES, INC.

Booth: C4907

1000 New Holland Avenue  
Lancaster, PA 17601-5688 United States  
Phone: 717-295-6025  
Fax: 717-295-6053  
www.burle.com  
Contact: Mr. Robert Rutherford, Power Tube Marketing Manager  
Phone: 717-295-6025  
Fax: 717-295-6053  
rutherfordr@burle.com

BURLE is a world leader in the design and manufacture of broadcast vacuum tetrodes for FM, VHF, and UHF. BURLE also designs and repairs broadcast cavities for FM, VHF, and UHF transmitters.

## Burli Software, Inc.

Booth: N6028

1678 West Broadway  
Suite 201  
Vancouver, BC V6T 1X6 Canada  
info@burli.com  
Phone: 604-684-3140  
Fax: 604-684-4160  
www.burli.com  
Contact: Mike Moreau, Sales and Licensing  
sales@burli.com

Burli Software has produced software for journalists for more than 10 years. Its flagship product is the widely-used Burli Newsroom System, recognized for its stability, ease of use and leading-edge tools for gathering, managing, editing and delivering radio news content. Burli integrates with leading radio automation systems and runs in a dozen languages in radio newsrooms of all sizes worldwide.

## Burst

Booth: N1235

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Suite 108  
Centennial, CO 80112  
United States  
kirkb@burstvideo.com  
Phone: 303-858-9848  
Fax: 303-649-9890  
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Contact: Kirk Basefsky, President  
Phone: 888-472-2820

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- Engineering
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Burst was founded in 1991 by industry veterans Kirk Basefsky and Robin Heywood. Headquartered in Denver, Colorado, Burst has satellite offices in California, Kansas, New Mexico, Texas and Utah.

## Burst Electronics Inc.

Booth: C6726

6105 Coronado Avenue NE  
Suite E  
Albuquerque, NM 87109 United States  
sales@burstelectronics.com  
Phone: 505-898-1455  
Fax: 505-898-0159  
www.burstelectronics.com  
Contact: Dolores Williams, Office Manager

Manufactures post-production video editing equipment and test signal generators. Products include analog and HD/SD video switchers, logo inserters, character generators, test pattern generators, analog time base correctors, A-D and D-A converters, and distribution amplifiers.



B

## BW Broadcast

**Booth: N7330**

Unit 4 The Tramsheds IND EST  
 Comber Way  
 Surrey CR04TQ United Kingdom  
 info@bwbroadcast.com  
 Phone: 442086836780  
 Fax: 442086836781  
 www.broadcastwarehouse.com

*BW Broadcast will have on display its range of popular low cost broadcast audio processors including the new dual colour touch screen, 6-band processor, the DSPxtreme. This year BW will also have on show the DSPXmini-HD, a low cost DSP based audio processor for HD and HD2 services. Also on show will be the full range of low power FM transmitters and amps from 1-1000W & BW's range of RDS encoders.*

## Cable AML, Inc.

**Booth: C9942**

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 Torrance, CA 90501-1449 United States  
 sales@cableaml.com  
 Phone: 310-222-5599  
 Fax: 310-222-5593  
 www.cableaml.com  
 Contact: Norman F. Woods, Vice President  
 Phone: 702-363-5660

*Global provider of Point-to-Point Microwave Links for multi-channel applications and Point-to-Multipoint Wireless Access Systems (including LMDS, LMCS and MMDS) at frequencies from 1.5 to 42 GHz. Products include Broadband Wireless Access Systems as well as broadband analog and digital transmitters, receivers, repeaters, and transceivers.*

## Cablecam LLC

**Booth: C9448**

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## Cabletime USA

**Booth: C3153**

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 Mt. Arlington, NJ 07856 United States  
 usa@cabletime.com  
 Phone: 973-288-8010  
 Fax: 973-288-8110  
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 Phone: 973-288-8010  
 e.carabetta@cabletime.com

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**Booths: SL9929, SL6608**

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 Phone: 714-572-9889  
 Fax: 714-572-9881  
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 Contact: Jon Schilling, Worldwide Sales  
 Phone: 714-572-6668 x234  
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*CalDigit, a leader in SATA 3Gb/s RAID Storage Solutions, subsystems are capable of 10 bit uncompressed Standard Definition Video up to 10 bit uncompressed 1080i/60i 4/4/4 HD. Other products include the FireWireVR RAID, a 2 bay triple interface storage system with removable drive modules & the ability to be RAIDed in RAID 0, RAID 1 & JBOD.*

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 calradelectronics@calrad.com  
 Phone: 323-465-2131  
 Fax: 323-465-3504  
 www.calrad.com

## Calrec Audio Ltd.

**Booth: N8529**

Nutclough Mill  
 Hebden Bridge, West Yorks HX7 8EZ  
 United Kingdom  
 enquiries@calrec.com  
 Phone: 01144 142 284 2159  
 Fax: 01144 142 284 5244  
 www.calrec.com  
 Contact: Jim Wilmer, US National Sales Manager  
 Phone: 1 917 825 3728  
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 Fax: 312-944-4270  
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 www.calumetphoto.com  
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**Booth: OE325**

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## Cambotics

**Booth: C10210**

520 North Quince Street  
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 Escondido, CA 92025 United States  
 sales@cambotics.com  
 Phone: 760-233-9517  
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 www.canare.com  
 Contact: Larry Cano, Sales  
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Toll Free: 800-OK-Canon  
www.usa.canon.com  
Contact: Gordon Tubbs, Director  
Phone: 800-321-4388  
bctv@cusa.canon.com



The Canon Broadcast and Communications Division exhibit includes HD and SD portable, studio, and field lenses, and HD-EC cine prime and zoom lenses. New products include the DIGISUPER 100AF Auto-Focus long-field HDTV lens, designed to assist camera operators to help instantly achieve exact focus at all times. The full line of HDxs and HDgc portable lenses will be shown, as well as the new Canobeam DT-150 HD Free Space Optics transceiver for bi-directional, uncompressed 1.5 Gbps transmission of embedded digital video, audio, and camera-control signals on a single HD-SDI or SD-SDI stream with no delay. Canon's exhibit will include a full line of HD camcorders, including the new 3CCD XH A1 and XH G1 HD camcorders that feature a Genuine Canon 20x HD Video Lens with Super Range Optical Image Stabilization, Selectable Frame Rates, Complete Customization (Image, Operation, and Display), and Canon's Instant AF system. In addition, the XH G1 offers HD-SDI Out, SD-SDI, SMPTE Time Code In/Out (selectable) and Genlock Input capabilities — a feature unmatched in this category. For those looking for open architecture and maximum versatility, Canon is also exhibiting its flagship HD camcorder, the XL H1.

## Caption Colorado

**Booth: SU5021**

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## CaptionMax

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## CCBN 2008

**Booth: C1205**

No. 2, Fuxingmenwai Street  
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www.ccbn.tv  
Contact: Xu Jian  
Phone: +86-(10)86093977  
xujian2005@china.com

CCBN2008 will be held at China International Exhibition Center, Beijing next March. CCBN has already become the largest broadcasting in Asia as well as the No.1 exhibition of DTV and broadband network in the world. With 12 exhibition halls totaling 60,000 square meters, CCBN has attracted more than 1,000 enterprises from over 30 countries and regions, more than 60,000 professional visitors.

## Celstream Technologies Limited

**Booth: SU10729**

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Suite 400  
Portland, OR 97223 United States  
marketing@celstream.com  
Phone: 503-293 3598  
Fax: 503-293 3578  
Toll Free: 877-ASK-CELSTREAM (275-2357)  
www.celstream.com  
Contact: Jennifer Stockwell, Marketing Manager—US  
jennifer.stockwell@celstream.com

Celstream Technologies is a Product Engineering Services firm headquartered in Bangalore, India. Celstream has successfully provided its services to companies in all phases of the M&E value chain — capture/creation, processing, distribution/delivery and consumption. Key technology and solution areas include Digital Multimedia/codecs, Broadcast, DRM, DMAM, Digital Signage, IPTV, Mobile TV and STB.

## Centaur Storage, Inc.

**Booth: SU11028**

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info@centaurstorage.com  
Phone: 703-992-7353  
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Toll Free: 800-228-1254  
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**Booth: R217**

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gene@cgsautomation.com  
Phone: 859-299-4081  
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www.cgsautomation.com  
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Phone: 859-299-4081  
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Checkers Industrial Products manufactures LINEBACKER and GUARD DOG modular cable protectors used to protect valuable electrical, data, and broadcast cables from damage and abuse while providing a method of safe crossing for vehicle and pedestrian traffic.

## Chief Manufacturing Inc.

**Booth: SL9211**  
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 Fax: 952-894-6918  
 Toll Free: 800-582-6480  
 www.chiefmfg.com  
 Contact: Karen Mefford,  
 Marketing Communications Manager  
 Phone: 952-277-6280  
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Chief Manufacturing, a division of CSAV — Chief Sanus Audio Visual, offers a complete line of mounts, lifts and accessories for flat panel TVs and projectors. Committed to responding to industry needs in the Pro AV, Residential and Workstation/IT markets, Chief has more than 29 years of proven product and service excellence.

## China Infomedia Co. Ltd.

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 Beijing 100022 China  
 wenzhi@cnbroadcast.com  
 Phone: 0086 10 87756292  
 Fax: 86 10 87755261  
 www.e-expo360.com  
 Contact: Wendy Liu, CEO  
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China Infomedia shorted as CIC, is a media house that publishes two popular journals — China Broadcasting Buyers Guide (monthly in Chinese) and China Broadcasting Directory (annual in English). Its portal, e-expo360.com is a e-exhibition and trade platform for professionals in abroad. CIC helps international buyers to buy products made in China and also assists foreign companies to sell in China.

## China Pavilion

**Booth: C8935**

With strong ongoing economic development, China is projected to be one of the largest electronic media markets in the world. Over the past several years, increasing numbers of Chinese companies have participated in NAB shows. Visit the China Pavilion in Central Hall 4, Booth C8935 to experience what Chinese Equipment Manufacturers are exhibiting and to discuss potential business opportunities.

## Christie Digital Systems

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 Phone: 714-236-8610  
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 www.chrome-imaging.com  
 Contact: Dan Tatut, C.E.O  
 dtatut@chrome-imaging.com

CHROME Imaging is a developer of high-end systems for film and HD postproduction and provides systems ranging from capture to processing, restoration and archiving of media designed to meet the requirements of the Digital Cinema revolution. All products are based on a groundbreaking media-oriented architecture designed and developed to sustain the versatility of the film and broadcast workflows

## Church Production Magazine

**Booth: SU7523**  
 1616 Evans Road  
 Suite 104  
 Cary, NC 27513 United States  
 sales@churchproduction.com  
 Phone: 919-677-4000  
 Fax: 919-677-4001  
 www.churchproduction.com  
 Contact: Linda Saunders  
 Phone: 919-677-4000 x10  
 mjohanson@churchproduction.com

Church Production Magazine (CPM) is an educational resource for technical personnel at production-oriented houses of worship. CPM is designed as a reference for churches that use audio, video, lighting and duplication technologies. Editorial content includes news, new product announcements, product reviews and articles on installations and tours in facilities nationwide.

## Chyron Corporation

**Booth: SU6120**  
 5 Hub Drive  
 Melville, NY 11747 United States  
 Phone: 631-845-2051  
 Fax: 631-845-2028

For Mobile, HD, 3D, and newsroom integration solutions, Chyron delivers exceptional workflow, throughput and ROI. Chyron's new generation interFuse technology combines the entire portfolio into a flexible, inter-operable solution that provides a scalable and reliable workflow package for all industry segments. New products include Lyric® PRO version 7.0, BTI's DynaCrawl Bridge, LEX2 and WAPSTR.

## Cinea, Inc.

**Booth: N2513**  
 100 Potrero Avenue  
 San Francisco, CA 94103 United States  
 info@cinea.com  
 Phone: 571-323-0070  
 Fax: 571-323-0071  
 www.cinea.com  
 Contact: John Nelson,  
 Director, Business Development  
 Phone: 571-521-7230  
 john.nelson@cinea.com

Cinea, Inc., a Dolby company, provides content protection and watermarking technologies and products for the motion picture and television industries. The company's forensic watermarking technology, Running Marks, allows content owners to track pirated content to specific devices, from set-top boxes to PCs to portable video devices. Cinea is a founding member of the Digital Watermarking Alliance

## CineBags Inc.

**Booth: C3847**  
 820 Thompson Ave.  
 #29  
 Glendale, CA 91201 United States  
 info@cinebags.com  
 Phone: 818-662-0605  
 Fax: 818-662-0613  
 www.cinebags.com

Manufacturer of high quality Production Field Cases, Cinematographer Bags, DV/HD Backpacks, and tool pouches.

## CineForm, Inc. & Silicon Imaging Inc.

**Booth: SL7826**  
380 Stevens Ave.  
Suite 313  
Solana Beach, CA 92075 United States  
info@cineform.com  
Phone: 858-345-2645  
Fax: 858-876-0780  
www.cineform.com  
Contact: David Taylor  
dtaylor@cineform.com

*CineForm software products enhance existing industry post-production tools (from Adobe, Apple, Autodesk, Sony, etc) to enable real-time online hi-resolution workflows.*

*Silicon Imaging's SI-2K is a ground-breaking digital cinema camera which records 2K resolution footage to 10-bit CineForm RAW.*

*CineForm and Silicon Imaging are jointly demonstrating an end-to-end camera-to-post RAW workflow.*

## Cinegy

**Booth: SU10929**  
1101 Pennsylvania Avenue, NW  
6th Floor  
Washington, DC 20004 United States  
sales@cinegy.com  
Phone: 202-742-2736  
Fax: 202-521-4033  
www.cinegy.com  
Contact: Daniella Weigner, CEO  
daniella@cinegy.com

*Cinegy is a software and technology company, developing solutions for video, broadcast and OEM solutions for international broadcasters and equipment vendors. Cinegy's Application Areas: Media Asset Management, Collaborative Workflow, Broadcast Automation, Newsroom Integration, Nonlinear Editing, Compositing & Effects, MPEG Technology/Encoders/Decoders.*

## Cinemills

**Booth: C9013**  
2021 Lincoln Street  
Burbank, CA 91504 United States  
sales@cinemills.com  
Phone: 818-843-4560  
Fax: 818-843-7834  
www.cinemills.com  
Contact: Malcom Mills  
malcolm@cinemills.com

*Cinemills is America's leader in motion picture and TV lighting, supplying the major film studios and Entertainment business for over 30 years. Cinemills carries HMI, Tungsten, Fluorescent and NEW LED technology lighting fixtures.*

## Cine-tal

**Booth: C5008**  
8383 Craig Street  
Suite 130  
Indianapolis, IN 46250 United States  
info@cine-tal.com  
Phone: 317-576-0091 x150  
Fax: 317-576-0117  
www.cine-tal.com

*Cine-tal develops HD & Digital Cinema products for production and post production. Products include the Cinemage precision calibrated LCD display and the eL1000 visual processor. eL1000 delivers precision HD monitoring and color management in the digital workflow process providing display profiling, calibration and digital color processing for CRT, LCD, Plasma, DLP and D-ILA.*

## Cinetech Italiana

**Booth: C9912**  
Via del Cassale Ferranti  
27/29  
Rome 00173 Italy  
falcon@cinetech.it  
Phone: +39 067222157  
Fax: +39 067222157  
www.cinetech.it  
Contact: Katia Dorokhina  
Phone: 0039 06 7211804  
Fax: 0039 06 7222157  
ekaterina@cinetech.it

*Cinetech Italiana s.r.l. has an internationally proven reputation in manufacturing of the professional camera dollies. Company offers the new-generation gear-base steering dollies which can satisfy the needs of the most demanding operator or grip. Characterised by great stability, manoeuvrability, manageability and versatility, they require the absolute minimum of maintenance.*

## CINEVATION AS

**Booth: C10521**  
Nedre Torggt.15  
Drammen 3015 Norway  
office@cinevation.net  
Phone: +47 90 53 34 32  
Fax: +47 32 82 82 47  
www.cinevation.net  
Contact: Franco Medici,  
Sales and Marketing Manager  
Phone: +41 7877 82868  
franco.medici@cinevation.net

*Cinevation manufacture equipment that improves efficiency in the postproduction of motion picture. We offer Real Time Filmrecorders, Real Time Filmprinters, Digital Colour Grading Projectors and a Colour Calibration Device. Cinevator 5 is the only machine that enables you to go directly from DI to positive printfilm including sound and subtitling — in real time!*

## Cinital

**Booth: SL4730**  
86A Sherman Street  
Cambridge, MA 02140 United States  
info@cinital.com  
Phone: 877-246-4825  
Fax: 617-995-2215  
Toll Free: 877-246-4825  
www.cinital.com

*Cinital is a leading provider of innovative virtual studio solutions. The Prevision virtual studio system incorporates real time keying of high definition video, 3D camera position and orientation tracking, zoom and focus distance tracking, color correction, 3D rendering, and video/data output.*

## Cintel International

**Booth: SL2820**  
Watton Road  
Ware SG12 0AE United Kingdom  
sales@cintel.co.uk  
Phone: +44 1920 463939  
Fax: +44 1920 460803  
www.cintel.co.uk  
Contact: Simon Clark,  
Business Development Manager  
sclark@cintel.co.uk

*Beautiful pictures have long been the business of Cintel and we continue to develop cutting edge solutions for creative and digital post production including film scanners and image manipulation tools. Our technology is used in the making of major films, television dramas, music videos and adverts.*

## Ciprico

**Booth: SL9628**  
17400 Medina Road  
Suite 800  
Plymouth, MN 55447 United States  
sales@ciprico.com  
Phone: 763-551-4000  
Fax: 763-551-4002  
Toll Free: 800-727-4669  
www.ciprico.com  
Contact: Don McDonell, VP Sales of Sales & Marketing  
Phone: 818-991-1188 x16  
Fax: 818-991-6893  
dmcdonell@ciprico.com

*Ciprico designs products and provides system solutions for digital media workflows. Ciprico is headquartered in Minneapolis, Minnesota, with sales and reseller offices in the United States, Europe, Japan, and China. More information about Ciprico is available at www.ciprico.com.*

## Cirvale

**Booth: N8335**  
Rua Eliza Ribeiro Da Costa, 166  
Centro Ribeirao Paulo Frederico Toledo, 160  
Santa Rita Do Sapucaí MG  
Brazil  
www.cirvale.com.br  
Phone: 55 35 3471 1211  
Fax: 55 35 3471 1983  
carloshenrique@sindvel.com.br

## CIS Technology Co., LTD.

**Booth: SU4808**  
Rm 1306 Hanshin IT Tower II  
60-18 Gasandang, Geumcheon-gu  
Seoul 153-801 South Korea  
sales@cistech.co.kr  
Phone: 82-2-20253200  
Fax: 82-2-20253248  
www.cistech.co.kr

*CIS Technology has been one of the leading companies for providing total broadcasting solutions in Korea since 1993. CIS is ready to meet the world's leading broadcasters with its innovative digital broadcasting solutions. CIS is also trying its best to develop future-oriented solutions to accommodate interactive multimedia services and various business models for satellite and terrestrial DMB.*

## Claratech Ltd.

**Booth: SU9307**  
Bedford Heights  
Manton Lane  
Bedford MK41 7PH United Kingdom  
sales@claratech.com  
Phone: +44 1234 271053  
Fax: +44 1234 266525  
www.claratech.com  
Contact: Maurice DeJonghe, Chief Operating Officer  
maurice.dejonghe@claratech.com

*Claratech Limited provides high-grade field-proven fibre-optic products for the broadcast and live performance markets. Claratech fibre-optic video and audio multiplexers enable multiple channels of video or duplex audio and data to be communicated on a single fibre or pair of fibres. Modules can be combined to perform signal conversion. Claratech supports partner companies throughout the world.*



## Clarity Visual Systems (Planar Systems, Inc.)

**Booth: SL13105**  
 1195 NW Compton Drive  
 Beaverton, OR 97006 United States  
 controlroom@planar.com  
 Phone: 503-748-1100  
 Fax: 503-582-8570  
 Toll Free: 866-475-2627  
 www.planarcontrolroom.com  
 Contact: Kim Brown, Marketing Manager,  
 Control Room North America  
 Phone: 503-748-6724

*Clarity Visual Systems (now Planar Systems) is a leading manufacturer of large format digital displays designed for broadcast control rooms. Clarity rear-projection displays are designed to replace aging CRT monitors, allowing multiple images to be consolidated on 1 display. When space is at a premium, Clarity direct-view LCD displays deliver excellent performance without the burn-in of plasma.*

## Clark Wire & Cable

**Booth: C7025**  
 1355 Armour Blvd.  
 Mundelein, IL 60060 United States  
 sales@clarkwire.com  
 Phone: 847-949-9944  
 Fax: 847-949-9595  
 Toll Free: 800-222-5348  
 www.clarkwire.com  
 Contact: Shane Collins

*Clark Wire & Cable is known for high quality Audio, Video, Fiber & composite cables with a focus on Digital & Plenum cables. Specializing in custom cables and assemblies. Stocking distributor of Patchbays, Racks, Panels, Reels, Tools & Connectors. Custom assembly shop has the ability to produce simple patchcords to complete turnkey systems with a very fast turnaround. Online Custom panel program.*

## Clear Channel Satellite

**Booth: OE320**  
 76 Inverness Drive East  
 Suite B  
 Englewood, CO 80112 United States  
 sales@clearchannelsatellite.com  
 Phone: 303-925-1708  
 Fax: 303-209-0001  
 www.clearchannelsatellite.com  
 Contact: Monty Dent, Sales Manager  
 Phone: 303-799-7236  
 Fax: 303-209-0001  
 montydent@clearchannel.com

*Clear Channel Satellite is a leader in turnkey, satellite provider solutions that operates a high secured 24/7 Network Operation Center. CCS is well known for supporting radio network distribution, satellite space segment, colocation data center, disaster recovery solutions, satellite equipment sales and professional engineering services.*

## Clear-Com Communication Systems

**Booth: C5912**  
 4065 Hollis Street  
 Emeryville, CA 94608-3505 United States  
 CustomerServicesUS@vitecgroup.com  
 Phone: 510-496-6600  
 Fax: 510-496-6699  
 www.clearcom.com  
 Contact: Judy Cheng, Worldwide Marketing  
 Manager  
 Phone: 510-496-6676  
 Judy.Cheng@VitecGroup.com

*Professional communication systems for broadcast, live performance, military, government etc. New Tempest wireless intercom systems which are free of licensing or frequency coordination, intro of E-Que with enhancements to CellCom Digital Wireless Intercom System, Party-Line intercom system upgrades, Eclipse high performance intercom system version 4.0 upgrades and New Voice 2.0 & SOFT-Voice, etc.*

## Clipway

**Booth: C7948**  
 34 Avenue de Messine  
 Paris 75008 France  
 sales@clipway.com  
 Phone: 33 7 45 61 54 10  
 Fax: 33 7 45 63 49 73  
 www.clipway.com  
 Contact: Michel Notté, Media Application Engineer  
 Phone: +33-1-45-61-54-10  
 mnotte@geolink.com

*ClipWay, the way to send video. ClipWay is the ultimate solution for media professionals to send video in broadcast quality from anywhere to everywhere. ClipWay is an end-to-end software solution and is ready for any link (BGAN, any satellite link, xDSL, ISDN, UMTS...). The Store&Forward and Live functionalities allow journalists to transmit breaking news directly from the field. www.clipway.com*

## Cloverleaf

**Booth: SL9230**  
 3 Crossways Park West  
 Woodbury, NY 11797 United States  
 info@clif.com  
 Phone: 516-496-2080  
 Fax: 516-496-2324  
 www.clif.com  
 Contact: Richard Bauer, President  
 rbauer@clif.com

*Cloverleaf provides automated storage management for Broadcast, Video Production, and Rich and Streaming Media. The company's fault tolerant, high availability solution protects against data loss with distance mirroring and persistent snapshots. With seamless data migration and the ability to manage any storage, Cloverleaf prevents vendor lock-in and drives out cost.*

## CNN Newsource

**Booth: Silverlot, S100**  
 One CNN Center, 12 North  
 Atlanta, GA 30303 United States  
 cnn.newsource@cnn.com  
 Phone: 404-827-5475  
 Fax: 404-827-3640  
 www.cnn.com  
 Contact: Ed Stephen, VP, Marketing  
 Phone: 404-827-5475  
 ed.stephen@turner.com

*CNN Newsource, comprised of approximately 800 affiliates including TV stations and local/regional cable news channels throughout North America, is the most widely distributed syndicated news service. Through continuous digital media distribution and five digital satellite channels, CNN Newsource provides partners with the news content necessary to produce competitive newscasts.*

## Coast to Coast Tower Service, Inc.

**Booth: C1614**  
 3010 S. Hwy 77  
 Suite 600  
 Waxahachie, TX 75165 United States  
 mjackson@ctcttower.com  
 Phone: 972-923-9504  
 Fax: 972-923-9619  
 ctcttower.com

*Broadcast Tower and Antenna Specialist. Tower Maintenance and Erection. 24 Hour Emergency Service. Member of the National Association of Tower Erectors.*

## Coastal Satellite, Inc.

**Booth: C6042**  
 5331 Derry Ave.  
 Suite M  
 Agoura Hills, CA 91301 United States  
 annette@coastalsatellite.com  
 Phone: 818-879-2377  
 Fax: 818-707-8699  
 www.coastalsatellite.com

*Based in Los Angeles and serving the South Western U.S., Coastal Satellite offers comprehensive C/KU band mobile satellite uplinking services. Our HD/SD trucks are perfect for news/entertainment/sports/webcasting/videoconferencing and more. We have fiber-connectivity including studio/tape playout capabilities from our Los Angeles and San Diego facilities as well as ENG camera crews.*

## Coaxial Dynamics

**Booth: N6315**  
 6800 Lake Abram Drive  
 Middleburg Heights, OH 44130 United States  
 coaxial@apk.net  
 Phone: 440-243-1100  
 Fax: 440-243-1101  
 Toll Free: 800-COAXIAL  
 www.coaxial.com  
 Contact: Al Prinz, Sales  
 Fax: 440-243-1101  
 aprinz@coaxial.com

*Manufacturer of RF Test Equipment and Components for Digital and Analog Broadcast applications. Specializing in Wattmeters, Termination Loads (Dry/Dil/Air), Filters, Couplers, and Transmitter Protection devices.*

## Cobalt Digital, Inc.

**Booth: SU3605**  
 2406 East University Ave.  
 Urbana, IL 61802 United States  
 sales@cobaltdigital.com  
 Phone: 217-344-1243  
 Fax: 217-344-1245  
 Toll Free: 800-669-1691  
 www.cobaltdigital.com  
 Contact: Mr. Chris Shaw, Director of Sales  
 and Marketing  
 Phone: 720-379-3326  
 Fax: 720-294-0203  
 chris.shaw@cobaltdigital.com

*Founded in 1997, Cobalt Digital is a leading designer and manufacturer of conversion products. Product line includes HD/SD up/down and cross format converters; HD and SD A to D/D to A converters. A range of stand alone 8 & 10-bit conversion products. Plug-in cards to suit the openGear frames and the NEW Cobalt Compass line of converters to assist in finding the way through the digital jungle.*

## Codan Broadcast

**Booth: N602**  
 81 Graves Street  
 Newton 5074 Australia  
 broadcast@codan.com.au  
 Phone: +61 (0)8 8336 0600  
 Fax: +61 (0)8 8336 0699  
 www.codanbroadcast.com.au  
 Contact: Justin Adams, Sales & Marketing Manager  
 Phone: +61 8 8336 0666  
 Justin.Adams@codan.com.au

*Codan Broadcast designs & manufactures Routing Switchers, Interface and Audio Monitoring products. The NK Series offers a low cost, low risk transition path from simple routers to sophisticated routing systems. The Kondor 2 is high end switching in switching sizes to 256x256. PV Series Modular is an array of card based infrastructure products. Also available is the MB-630 audio monitoring bridge.*



## Codex Digital

**Booth: C11423**

60 Poland Street  
London W1F7NT United Kingdom  
info@codexdigital.com  
Phone: +44(0)2072926918  
Fax: +44(0)2072926901  
www.codexdigital.com  
Contact: Dave Scammell, Managing Director  
Phone: +44-(0)20-7292-6918  
dave.scammell@codexdigital.com

*Codex is a high-resolution media recorder, designed to capture moving images, sound and metadata from digital motion picture cameras. Codex can record a variety of formats, from two channels of HD digital film, all the way up to uncompressed 4K. Both compact and rugged, Codex is just as much at home on a location film shoot as it is in a studio machine room. Codex: Anything, anytime, anywhere*

## Coding Technologies

**Booths: N610, N209-LMR**

Deutscherstr 15-19  
Nuernberg 90429 Germany  
info@codingtechnologies.com  
Phone: +499119289114  
Fax: +499119289199  
www.codingtechnologies.com

*Coding Technologies provides the best audio compression for digital broadcasting, mobile and the Internet. MPEG-4 aacPlus® from Coding Technologies is the most efficient audio codec available worldwide, as proven by multiple independent tests. Products from Coding Technologies are fundamental enablers of open standards such as DVB, DMB, HD Radio, Digital Radio Mondiale, 3GPP, and the DVD Forum.*

## Coffey Sound

**Booth: N9320**

3325 Cahuenga Blvd. W  
Hollywood, CA 90068 United States  
sales@coffey.com  
Phone: 323-876-7525  
Fax: 323-876-4775  
Toll Free: 888-293-3030  
www.coffey.com  
Contact: Robert Kennedy, Sales Manager

*Coffey Sound is a leading provider of professional audio equipment for the film and TV industries. In addition to our expansive sales inventory, we offer a fully-stocked rental department for short and long-term projects. Our staff is highly trained in the art and application of production sound recording and we're here to make your next project a success.*

## Colorspace Inc.

**Booth: SU9926**

7201 W. Lake Mead Blvd.  
Suite 503  
Las Vegas, NV 89128 United States  
aaron@colorspaceinc.com  
Phone: 310-295-0138  
Fax: 310-734-6178  
www.colorspaceinc.com  
Contact: Drew Harding, Director of Business Development  
Phone: 310-295-0138  
drew@colorspaceinc.com

*Colorspace is a boutique engineering house specializing in flexible, lightweight and rugged digital cinema camera systems and accessories of the highest quality. Our focus is on building tools to empower filmmakers; tools that are flexible, and adapt to the needs of their users. All products are hand built and hand assembled with special attention paid to the individual needs of each filmmaker.*

## Comet North America

**Booth: N8406**

76 Progress Drive  
Stamford, CT 06902 United States  
usa@comet.ch  
Phone: 203-969-2161  
Fax: 203-969-2162  
www.comet.ch  
Contact: Steve Claterbaugh, Sales Manager  
steve.claterbaugh@cometna.com

*COMET is the premiere supplier of vacuum capacitor components and modules to the broadcast industry with their vacuum capacitors, integrated drives, and RF engineering competencies. COMET vacuum capacitors support a wide variety of applications throughout the world, including medium- and short-wave broadcast communications transmitters.*

## Comet Video Technologies

**Booth: SU11530**

6140 Parkland Blvd.  
Suite 300  
Mayfield Heights, OH 44124 United States  
hbecker@cometvt.com  
Phone: 888-320-6100  
Fax: 440-995-5111  
Toll Free: 888-320-6100  
www.cometvt.com

*Comet's software for cell phones allows capture and transmission of live unbuffered streaming video and audio for live-to-air and live-to-web broadcast. Comet software for laptop PC and black box cell transmission provides live video & audio streams from moving or stationary remote venues. Live smart phone video sharing software provides mobile social networking with video, audio and text.*

## CommandSoft Inc.

**Booth: N708**

610 Anacapa Street  
Santa Barbara, CA 93101 United States  
info@commandsoft.com  
Phone: 805-730-7772  
Fax: 805-730-7779  
Toll Free: 800-447-0144  
www.commandsoft.com  
Contact: Chuck McMakin  
chuck\_mcmakin@commandsoft.com

*Commandsoft develops a wide variety of advanced storage related products including: Storage Area Network management and control software; disk partitioning, editing, striping and mirroring utilities; SAN switch configuration tools; and data protection utilities. FibreJet SAN software, available for Mac OS X and Windows platforms, permits sharing of storage for professional audio and video.*

## Communications Specialties Inc.

**Booth: SL2826**

55 Cabot Court  
Hauppauge, NY 11788 United States  
info@commspecial.com  
Phone: 631-273-0404  
Fax: 631-273-1638  
www.commspecial.com  
Contact: Paul Seiden, Director of Sales  
Phone: 631-273-0404  
Fax: 631-273-1638  
pauls@commspecial.com

*Founded in 1983, Communications Specialties, Inc. (CSI) is recognized worldwide for its development of innovative products in the areas of fiber optic transmission and computer-video technology, such as the Pure Digital Fiberlink® line of point-to-point fiber optic transmission systems for video, audio and data, the award-winning Scan Do® line of scan converters and Deuce® video scalars.*

## Compix Media, Inc.

**Booth: SL8605**

26 Edelman  
Irvine, CA 92618 United States  
Phone: 949-585-0055  
Fax: 949-585-0320  
Contact: Eduardo Horta, Marketing Manager  
Phone: 949-585-0055  
Fax: 949-585-0320  
marketing@compixmedia.com

## Comprehensive

**Booth: SL2520**

55 Ruta Court  
South Hackensack, NJ 07606 United States  
sschaefer@vcom-mm.net  
Phone: 201-814-0405  
Fax: 201-814-0510  
Toll Free: 800-526-0242  
www.comprehensiveinc.com  
Contact: Scott Schaefer, President  
Phone: 800-526-0242

*For more than 30 years Comprehensive has been providing the highest quality cable & connector products. Every Comprehensive cable and connector has been engineered & thoroughly tested for maximum performance and durability and many of our products are UL listed. That's why we cover all our molded cable assemblies, connectors and adapters with our exclusive Lifetime Warranty.*

## Comprompter

**Booth: SL7728**

1601 Caledonia Street  
Suite E  
La Crosse, WI 54603 United States  
sales@comprompter.com  
Phone: 608-785-7766  
Fax: 608-784-5013  
Comprompter.com  
Contact: Ralph King, President and CEO

*Comprompter Inc., located in La Crosse, WI, has been in the newsroom software business for 25 years. Comprompter products include NewsKing News and Automation; NetVid Internet News Publishing; VoteMaster Election Night Reporting; SchoolMaster Closing and Cancellation and control room automation of CG's, Stills, Video Servers, Captioning and Robotic Cameras.*

## Communicate Technologies Inc.

**Booth: SU6808**

14F Zhongtiek Building, No. 2 Daliushu Rd.  
Haidian District  
Beijing China  
international@cti.com.cn  
Phone: 86 1051893508  
Fax: 86 1051893507  
www.communicate.com.cn

*Communicate Technologies Inc. is a China's leading supplier of Conditional Access, DTV head-end equipments and solutions. It insists on R&D with products of CAS, SMS, Encoder, Multiplexer, Scrambler, Modulator, EPG, Mosaic System, OCG, Ad Insertion, Logo Interfer, subtitle, video server, Still Picture and short Message etc, used by hundreds of operators worldwide. Won twice China National Science Silver Award.*

## Computer Graphics World

**Booth: SL11209**

620 West Elk Ave.  
Glendale, CA 91204 United States  
Phone: 818-291-1113  
Fax: 818-547-4607  
Toll Free: 800-280-6446  
www.cgw.com

*Since 1977, Computer Graphics World has served the needs of digital content professionals. Animators, designers, technicians, developers, engineers and DV professionals rely on CGW for comprehensive coverage of the digital content market. CGW educates and challenges users while promoting the availability of tools, technologies and services within an objective, award-winning editorial environment.*

## Comrex Booth: N5726

19 Pine Rd.  
 Devens, MA 01434  
 United States  
 info@comrex.com  
 Phone: 978-784-1776  
 Fax: 978-7841717  
 Toll Free: 800-237-1776  
 www.comrex.com  
 Contact: Kris Bobo, Managing Director  
 kris@comrex.com



*Comrex, an innovator in communications and telephony technologies for more than 40 years, provides reliable solutions to meet the demands of live broadcast. Comrex designs and manufactures audio codecs that use POTS, ISDN, IP/Internet Protocol such as Cable, DSL, Satellite terminals, Wi-Fi/WiMax wireless networks and 3G Wireless Data Networks. Other offerings include telephone digital hybrids ranging from a basic single line unit up to a full service twelve line studio telephone access center, telephone couplers to send or receive live or taped material, the infamous Mix-Minus Bridge that takes one mix minus feed from the console, and creates 6 feeds for remote or telephone use as well as a cue system that relays both program and instructions from a transmitter (which can be installed in a van, press box, stadium, etc.) to pocket receivers. Thousands of radio and TV stations trust the quality of our products every day for news, sports and entertainment audio. The company is headquartered near Boston, Massachusetts, and Comrex products are offered and supported by a worldwide network of dealers.*

## Comsearch Booth: C4946

3 Westbrook Corporate Center  
 Suite 900  
 Westchester, IL 60154 United States  
 Phone: 708-236-6600  
 Fax: 708-492-3849  
 www.comsearch.com

*Comsearch, an Andrew company, provides spectrum management solutions to the wireless markets focusing on strategic consultation, wireless engineering, frequency planning and administration, and monitoring and interference measurements. Its engineers, software products and information databases address the challenges of network design and spectrum management for the evolving wireless industry.*

## Comtech EF Data Booth: C6241

2114 West 7th Street  
 Tempe, AZ 85281 United States  
 sales@comtechefdata.com  
 Phone: 480-333-2200  
 Fax: 480-333-2540  
 www.comtechefdata.com

*Comtech Telecommunications' Divisions offer advanced communication solutions. Comtech EF Data manufactures a broad spectrum of products for optimizing satcom, including Satellite Modems, Bandwidth & Capacity Management, TCP/IP Performance Enhancement Proxies, Converters, Amplifiers, Transceivers, & Terminals. Comtech Antenna Systems delivers innovative satellite antenna and troposcatter systems.*

## COM-TECH Srl RF Filters Booth: N9408

Via Industria 7  
 Morbegno 23017 Italy  
 info@com-tech.it  
 Phone: +39 0342 601159  
 Fax: +39 0342 600553  
 www.com-tech.it  
 Contact: Davide Valenti, Sales Engineer  
 Phone: +39 328 8429096  
 Fax: +39 0342600553  
 davide.valenti@com-tech.it

*COM-TECH Srl is a leading company in the design and developing of RF passive components. UHF and VHF TV bandpass filters and combiners for ATV and DVB-T, DVB-H and ATSCUHF and VHF TV hybrid couplers, directional couplers and accessories. L-band, S-band, DAB, and MMDS filters and power amplifiers, Dry Loads, rigid line components, connectors and accessories.*

## Continental Electronics Booth: N7706



4212 S. Buckner Blvd.  
 Dallas, TX 75227  
 United States  
 sales@contelec.com  
 Phone: 214-381-7161  
 Fax: 214-381-3250  
 Toll Free: 800-733-5011  
 www.contelec.com  
 Contact: Michael Troje, Sales Manager  
 Phone: 214-275-2319  
 Fax: 214-381-3250  
 mtroje@contelec.com

*Dallas-based Continental Electronics Corporation is a premier provider of digital and analog radio broadcast solutions, with 24/7/365 support, for the global market. Specializing in the design, development and manufacture of leading-edge RF broadcast systems, we offer a full range of products for FM, HF, LF, VLF, high-power and scientific applications.*

## Controlware Communications Systems, Inc. Booth: SU3115

1345 Campus Parkway  
 Neptune, NJ 07753 United States  
 info@cware.com  
 Phone: 732-919-0400  
 Fax: 732-919-7673  
 www.cware.com  
 Contact: Anthony Magliocco, Director of Sales and Marketing  
 Phone: 310-563-2156  
 Fax: 310-765-4957  
 AnthonyM@cware.com

*Controlware specializes in hardware and software for Network Access, Management and Monitoring. Our customers include Content Creators and Distributors. Controlware offers Wireless HD ENG products, Broadcast OSS, ASI and IP Stream Recording, IPTV Monitoring, JPEG 2000, MPEG codecs and Media Gateways. Looking for system integrators and resellers to join our Channel Partner Program.*

## Convergent Design, Inc. Booth: SL10830

4465 Northpark Drive  
 Suite 201  
 Colorado Springs, CO 80907 United States  
 sales@convergent-design.com  
 Phone: 720-221-3861  
 Fax: 720-227-9296  
 www.convergent-design.com  
 Contact: Mike Schell, President  
 Mike\_Schell@convergent-design.com

*Specializes in DV, HDV, AVCHD and HDMI to HD/SD-SDI converters. Products are used to connect camcorders/decks to popular NLE systems.*

## Cool-Lux Booth: C11212

ProMark International Inc.  
 1268 Humbracht Circle  
 Bartlett, IL 60103 United States  
 sales@cool-lux.com  
 Fax: 630-830-2525  
 Toll Free: 800-223-2589  
 www.cool-lux.com  
 Contact: Bob Otis, Sales Manager  
 Phone: 800-223-2589

*Cool-Lux manufactures on-camera lights and studio lights for video and other imaging applications. The technologically advanced lights feature both direct and soft lighting effects, bounce light and softbox quality light without the large softbox. Battery belts are available with cell balancing memory-free NiCads, or LCE batteries. A wide variety of accessories & light modifiers are available.*

## CoolTouch Monitors Booth: SU6006

P.O. Box 10771  
 Marina del Rey, CA 90295 United States  
 sales@cooltouchmonitors.com  
 Phone: 310-923-1354  
 Fax: 310-392-3510  
 www.cooltouchmonitors.com  
 Contact: Jose Guillen  
 Phone: 310-923-1354  
 jose@cooltouchmonitors.com

*CoolTouch Monitors designs and manufactures rack mounted & standalone MultiMedia Monitoring solutions. Our MultiMedia monitor inputs include SDI, Composite, S-Video, Scalable VGA, Audio as well as TouchScreen capability. CoolTouch supplies the Professional Television Broadcast, Film, CCTV and Multi Media markets via production and OEM unit capabilities. CoolTouch... Now you have a choice.*

## Coolux International Booth: C10335

3030 Triunfo Canyon Road  
 Agoura, CA 91301 United States  
 sales@colux-us.com  
 Phone: 818-597-1100  
 Fax: 818-597-0202  
 www.coolux-us.com  
 Contact: Steve Gilbard, VP North American Sales  
 steve.gilbard@coolux-us.com

*The Coolux Pandoras Box family of products are real time compositing systems with 2 SD or HD output streams. Up to 24 layers can be dynamically applied in a geometrically true 3D universe to create real-time output with timeline, SMPTE and MediaVision control. Multiple systems can be used with horz & vert edge blending. Support for all major media formats.*

## Coptervision, LLC Booth: C7007

7625 Hayvenhurst Ave. #36  
 Van Nuys, CA 91406 United States  
 info@coptervision.com  
 Phone: 818-781-3003  
 Fax: 818-782-4070  
 www.coptervision.com  
 Contact: Sarita Spiwak, President  
 Phone: 818-781-3003  
 Fax: 818-72-4070  
 saritas@coptervision.com

*REMOTE CONTROL HELICOPTERS (Autonomous and Line Of Sight) for close-range aerial filming and still photography, capable of capturing unique angles that are inaccessible to other platforms; our equipment is portable and agile to fulfill your production needs Worldwide. ROLLVISION: 3-axis wireless camera system; and FLEXVISION: compact 5-axis gyro-stabilized gimbal...Taking You to New HEIGHTS.*

## Corplex, Inc. Booth: OE441

203 Northfield Road  
 Northfield, IL 60093 United States  
 Phone: 847-784-9700  
 Fax: 847-784-9701  
 www.corplex.tv  
 Contact: Scott West, President  
 Phone: 847-784-9700  
 Fax: 847-784-9701  
 scott@corplex.tv

*Corplex Inc. provides Mobile Television Facilities (Mobile Units/TV Trucks) for multi-camera remote broadcasts and tapings. Our fleet currently includes; A triple expanding 53' High Definition mobile unit with a 48' Support unit A 53' expanding Digital Mobile unit. A 48' Digital Mobile Unit. Current Plans include adding a additional 53' expanding High Definition Mobile unit in 2008.*



## COSHIP Electronics Co., Ltd.

**Booth: C1344**  
7/F, W2-A Bldg.  
High-Tech Park, Nanshan District  
Shenzhen, Canton 518507 China  
sales@coship.com  
Phone: 867552699000  
Fax: 8675526733777  
www.coship.com  
Contact: Sandra Deng, marketing manager  
dengyuyan@coship.com

*Coship Electronics Co., Ltd dedicates itself to R&D & manufacture of IPTV, PVR, DVR, Digital Satellite/Cable/Terrestrial Receiver from 1994. In June of 2006, COSHIP Electronics successfully was listed on Shenzhen Stock Exchange (stock code: 002052). ISO9000, FCC, CE, UL & Macrovision approval. CA partners include Irdeco, Viaccess, NDS, etc. and middleware of MHP around the world.*

## Countryman Associates, Inc.

**Booth: N9022**  
195 Constitution Dr.  
Menlo Park, CA 94025 United States  
sales@countryman.com  
Phone: 650-364-9988  
Fax: 650-364-2794  
Toll Free: 800-669-1422  
www.countryman.com  
Contact: Rosa Pimentel, General Manager  
Phone: 800-669-1422

*Countryman Associates, Inc. is best known for innovating high-quality, microphones and Type 85 Direct Boxes.*

## CPC - Computer Prompting & Captioning Co.

**Booth: C9436**  
1010 Rockville Pike  
Suite 306  
Rockville, MD 20852-1419 United States  
info@cpweb.com  
Phone: 301-738-8487  
Fax: 301-738-8488  
Toll Free: 800-977-6678  
www.cpcweb.com  
Contact: Mr. Sidney Hoffman, Project Manager  
shoffman@cpweb.com

*Since 1985 CPC has been the leader in CLOSED CAPTIONING, SUBTITLING and TELEPROMPTING systems and services. We offer award winning Macintosh and Windows captioning software. Our patented software caption encoders provide no generation loss. NEW: HD SOFTWARE CAPTION ENCODERS. Our software captions and subtitles videotape, DVD and webcasts; and works in both post-production and realtime environments. The in-house customer support team is tops in the industry. CPC also operates an outstanding captioning and subtitling service — which acts as a proving ground for the countless improvements we make in the software each year.*

## CPI

**Booths: C2511, N7426**  
811 Hansen Way  
Palo Alto, CA 94304 United States  
linda.dilorenzo@cpil.com  
Phone: 650-846-3580  
Fax: 650-592-9988  
www.cpii.com  
Contact: Ms. Linda Di Lorenzo, Exhibits Manager

*CPI is a world leader in the design and manufacture of high power amplifiers (HPAs), Klystrons, Millitrons, TWTs and subsystems for satellite uplinks, as well as Eimac IOTs for digital television, and triodes and tetrodes for FM and shortwave radio broadcasting. CPI rebuilds vacuum electron devices at their Econco division.*

## Crawford Communications, Inc.

**Booth: C8449**  
3845 Pleasantdale Rd.  
Atlanta, GA 30340 United States  
info@crawford.com  
Phone: 404-876-7149  
Fax: 678-421-6717  
Toll Free: 800-831-8027  
www.crawford.com  
Contact: Vince Matherne, VP, Sales & Marketing  
Phone: 678-421-6822  
vmatherne@crawford.com

*Crawford Communications, a leader in the electronic media services industry, has been offering domestic and international clients a full spectrum of services for television, film, audio, Internet and satellite communications since 1981. Services include satellite transmission, network origination/playback, satellite uplink trucks, streaming media, HD/SD post production, sound design & mixing, DVD.*

## Createcna

**Booth: C1144**  
Gran Via, N.31  
9th Floor  
Madrid 28013 Spain  
contact@createcna.com  
Phone: +34 - 915214603  
Fax: +34 - 915213392  
www.createcna.com  
Contact: Jose Maria Casaos Patrón, CEO  
Phone: +34 915214603  
Fax: +34 915213392  
jmcasaos@createcna.com



*Createcna is a company dedicated to develop software and systems for audiovisual production and digital television environments. It offers solutions, applications and services in the areas of technology, engineering and consulting. Among its clients are the most important TVs in Spain and in Europe. Createcna's aim is to keep expanding and to introduce itself in the American market.*

## Creative COW

**Booth: SL2626**  
2320 Adams St.  
Cambria, CA 93428 United States  
magazine@creativecow.net  
Phone: 805-927-8845  
www.creativecow.net  
Contact: Ron Lindeboom, Publisher, Dir. of Bus. Dev.  
ron@creativecow.net

*CreativeCOW, the Creative Communities of the World, is the top-ranked media professionals community on the net, with the strongest forums-based support for user questions and feedback, many top-rated podcasts, a popular magazine and hundreds of tutorials, newsletters and other services online.*

## Creative Handbook

**Booth: C8524**  
10152 Riverside Dr.  
Toluca Lake, CA 91602 United States  
info@creativehandbook.com  
Phone: 818-752-3200  
Fax: 818-752-3220  
www.creativehandbook.com

*The Creative Handbook is the premiere resource book for the film & video industry. Based out of Los Angeles, this 800+ page directory contains vendors for Video Systems, High Definition Equip., Post Production, Editing Equipment, Camera Systems, Mobile Production Services, 3D Animation & Effects, Studio/Stage Rentals plus much more. Contact us today to receive a copy or get your company listed.*

## Creative Network Design, Inc.

**Booth: SL1413K**  
5348 Vegas Drive  
Las Vegas, NV 89108 United States  
info@creativenetworkdesign.com  
Phone: 702-505-4478  
Fax: 818-459-3716  
Toll Free: 800-850-0352  
www.creativenetworkdesign.com

*Creative Network Design (CND) is a leading provider of workflow solutions, including the music library & sound effects management software NetMix Pro with Digidesign and Avid integration, audio archiving plugin MetaPlug, playout solution TriggerPak and Pro Tools to Digasystem integration MetaPlug Broadcast. CND's customers include some of the leading film and broadcast studios in the industry.*

## Creative Technology

**Booth: SL3827C**  
137 Heritage Woods Dr  
Akron, OH 44321 United States  
info@CreativeTechnology.com  
Phone: 330-668-7777  
Fax: 330-665-3718  
www.CreativeTechnology.com  
Contact: Jeff Wootton, Director of Engineering

*Creative Technology specializes in workflow tools for television and film production, created for users by users.*

## Crews Director

**Booth: N609**  
531 Logan Street  
Denver, CO 80203 United States  
santino@crewsdirector.com  
Phone: 303-253-1603  
Fax: 303-744-0341  
www.crewsdirector.com  
Contact: Santino Adducci, President  
Phone: 303-253-1603  
Fax: 303-744-0341  
sales@crewsdirector.com



*Crews Director is an online community for the entertainment industry where production companies, vendors and freelancers can manage their production schedules, book shoots, update calendars, view projects and connect with industry professionals. Production companies can immediately view freelancer availability all with the click of a button. Benefits for a freelancer include: keeping your schedule online, clients can book you online, call sheets at the click of a button. Benefits for production companies include: keeping track of your projects online, multiple users, quickly view freelance availability and the ability to book them online.*

## Crispin Corporation

**Booth: SU6205**  
P.O. Box 110327  
Research Triangle Park, NC 27709 United States  
weilisten@crispincorp.com  
Phone: 919-845-7744  
Fax: 919-845-7766  
www.crispincorp.com  
Contact: Brian Gleason, Director of Sales  
Phone: 281-970-7555  
Fax: 281-576-7316  
briang@crispincorp.com

*Crispin Corporation is a leading worldwide provider of broadcast automation software, equipment, services and support. Building on its legacy of innovative solutions, Crispin's complete line of products streamline the flow from asset acquisition through media management and on to presentation, helping facilities meet the needs of multichannel, network, centralized control and DTV environments.*



## Crown Broadcast

**Booth: N6906**  
 25166 Leer Drive  
 Elkhart, IN 46514 United States  
 fmsales@irec1.com  
 Phone: 574-262-8900  
 Fax: 574-262-5399  
 Toll Free: 866-262-8919  
 www.crownbroadcast.com

*Crown Broadcast designs and manufactures FM transmitters and RF amplifiers for the radio broadcast market. With power applications to 10kW. Crown Broadcast also designs and builds highly reliable weather radio transmitter products for emergency and disaster alert requirements as specified by the National Oceanic and Atmospheric Administration (NOAA).*

## CRT, Custom Products, Inc.

**Booth: SL9522**  
 7532 Hickory Hills Ct.  
 Whites Creek, TN 37189 United States  
 waynem@crtcustomproducts.com  
 Phone: 615-876-5490  
 Fax: 615-876-3931  
 Toll Free: 800-453-2533  
 www.crtcustomproducts.com  
 Contact: Tom Signs, Sales and Marketing Executive

*All in one solution for printing, packaging, replication, fulfillment and mailing. Printing, coating, lamination, diecutting, gluing, binders, slip cases, angle boxes, totes, easel binders, software boxes, media packages. Automated CD and DVD packaging and many scenarios of hand packaging.*

## Crystal Vision Ltd.

**Booth: N2935**   
 Lion Technology Park  
 Station Road East  
 Whittlesford Cambridge CB22 4WL  
 United Kingdom  
 sales@crystalvision.tv  
 Phone: +44 (0)1223 497049  
 Fax: +44 (0)1223 497059  
 www.crystalvision.tv  
 Contact: Stewart McGhie, Technical Sales Manager  
 Phone: +44-(0)1223-497049  
 Fax: +44-(0)1223-497059  
 stewart@crystalvision.tv

*Crystal Vision designs unusual products with features broadcast engineers won't find anywhere else along with a full range of standard interface modules. These unconventional products include the world's most sophisticated audio embedder/de-embedder, TANDEM, as well as the Safire chroma keyers which are used in the creation of HD and SD virtual studios and sports broadcasts everywhere. The full range of interface modules — which fit into a space-saving and flexible frames system — include video and audio converters, encoders, decoders, video and audio distribution amplifiers, aspect ratio converters, synchronizers, up and down converters, video and audio delays, color correctors and audio embedders. In the USA Crystal Vision enjoys a successful partnership with established switcher manufacturer Echolab. New products include an HD chroma keyer, HD synchronizers, a short-delay broadcast down converter, up converters, a 10 bit aspect ratio converter and three universal video converters.*

## CTE International SRL

**Booth: N9020**  
 Via R Sevardi, 7  
 Mancasale, Reggio Emilia I-42010 Italy  
 broad.com@cte.it  
 Phone: 39 0522 509450  
 Fax: 39 0522509448  
 www.cte.it  
 Contact: Enrico Antoniazzi, Sales Manager  
 Phone: 39 0522 509426  
 Fax: 39 0522 509448  
 eantoniazzi@cte.it

*Cte International manufactures analogue and digital Radio and TV transmitters. CTE has invested huge resources in R/D gaining a leading position. In 2003, the acquisition of ELIT led to a further acceleration of corporate strategy. Headquarters and production plants are in Reggio Emilia and Milan. Cte International operates in compliance with the requirements of UNI EN ISO 9001:2000.*

## CTM/ Debrie

**Booth: SL2528**  
 125 Avenue Louis Roche  
 Gennevilliers F 92230 France  
 chris.brazier@ctmdebrie.com  
 Phone: 33 1 40 85 4500  
 Fax: 33 1 40 85 45 18  
 www.ctmdebrie.com

*CTM Debrie has acquired an International reputation as the leading manufacturer of film laboratory equipment. CTM Debrie is a forward looking company with state of the art post production equipment. Our staff has a vast experience in equipping film laboratories and video post production houses. We offer the complete solution from acquisition of our products to installation in your premises.*

## CTV Archive Sales

**Booth: SL9810**  
 9 Channel Nine Court  
 Toronto, ON MIS 4B5 Canada  
 jbaire@ctv.ca  
 Phone: 416-332-7389  
 Fax: 416-332-7384  
 Toll Free: 800-628-7780 North America Only  
 www.ctv.ca  
 Contact: Jennifer M. Baird, Stock Shot Facilitator

*CTV Archive Sales is a moving image library licensing news, sports and documentary stock footage. CTV has been building its collection over 40 years. Footage is gathered from across Canada and around the world with new material added daily. CTV News bureaus located in Beijing, Moscow, Jerusalem, London, Los Angeles, New Delhi, Kampala and Kandahar all contribute to this impressive collection.*

## Cypress Semiconductor

**Booth: SL14115**  
 198 Champion Court  
 San Jose, CA 95134 United States  
 Phone: 408-943-2600  
 Fax: 408-943-6848  
 www.cypress.com

*Cypress (NYSE: CY) delivers high-performance, programmable solutions that provide customers with rapid time-to-market and exceptional system value. Cypress's HOTLink-On-Demand™ video SERDES, equalizer and HD/SD cable driver offer a complete serial digital port solution to professional video equipment designers. Visit Cypress online at www.cypress.com/videoemtpheys.*

## D&C Electronics

**Booth: N7431**  
 3089 Deltona Blvd.  
 Spring Hill, FL 34606 United States  
 sales@dandcelectronics.com  
 Phone: 352-688-2374  
 Fax: 352-683-9595  
 www.dandcelectronics.com  
 Contact: Dick Gross, Manager  
 Phone: 352-688-2374  
 dick@usaconx.com

*D&C Electronics is an International distributor of RF Components, such as: Broadcast, Industrial tubes, transmitters, sockets, capacitors, mosfet, studio equipment, antennas, and amny others. D&C Electronics has been in business for over 25 years with an inventory of over 2M, we carries CPI/Eimac, Protek, E2V, Motorola, Sony, DBX, Electro-Voice, Shure and many others.*

## D.A.V.I.D. Systems, Inc.

**Booth: N5431**  
 P.O. Box 1297  
 Brookline, MA 02446 United States  
 Phone: 888-374-3040  
 Fax: 888-620-3267  
 Contact: Richard Doll  
 richard@davidssystems.us

*D.A.V.I.D. provides content management and digital delivery system solutions to many of the world's most notable broadcast organizations with a particular emphasis on integrating new media platforms into a simplified workflow. Built on an open architecture, D.A.V.I.D. applications are routinely deployed to interconnect multiple locations and integrate with existing infrastructures.*

## D.Co. Marketing, Inc.

**Booth: SU11026**  
 27665 Forbes Blvd.  
 Suite 6  
 Laguna Niguel, CA 92677 United States  
 sales@d-co.com  
 Phone: 949-367-1700  
 Fax: 949-367-1734  
 www.d-co.com  
 Contact: Dennis Turley, Sales Manager  
 Phone: 949-367-1700 x229  
 Fax: 949-367-1734  
 dennis@d-co.com

*D.Co is a specialty video products company that has been in business 15 years. Our area of expertise lies in our proprietary master control/automated broadcast system with our ShowMaker Pro scheduling and file management system. The DigiCaster has been installed in schools, LPTVs, network affiliates, cities, counties, head ends, and private companies, from single channel to as many as 18 channels.*

## D2 Software

**Booth: SL1413A**  
 300 Rose Ave.  
 Venice, CA 90291 United States  
 sales@d2software.com  
 Phone: 310-314-2883  
 Fax: 310-314-2939  
 www.d2software.com  
 Contact: Dominick Spina, Manager  
 dspina@d2.com

*D2 Software, Inc., a subsidiary of Digital Domain, Inc., the Academy Award™ winning effects house, has one simple mandate: To provide the high-end visual effects community with the most powerful and production proven software solutions on the market.*

## da Vinci Systems

**Booth: SL2615**  
 4397 NW 124th Ave.  
 Coral Springs, FL 33065 United States  
 info@davsys.com  
 Phone: 954-688-5600  
 Fax: 954-575-5936  
 www.davsys.com  
 Contact: Peter Glassberg,  
 Vice President, Worldwide Sales and Service  
 peterg@davsys.com

*da Vinci color enhancement systems set the standard for real-time grading of commercials, television and feature films, as well as film restoration. Combining world-renowned color expertise with high-speed image processing hardware to tailor solutions for traditional and nonlinear DI workflows alike, da Vinci continues to deliver innovation that meets the visions of its customers worldwide.*

## Daktronics

**Booth: SL11711**  
 331 32nd Ave.  
 Brookings, SD 57006 United States  
 sales@daktronics.com  
 Phone: 605-697-4000  
 Fax: 605-697-4700  
 Toll Free: 800-843-5843  
 www.daktronics.com

*Daktronics is the world's premier designer and manufacturer of large screen video display systems. Backed by decades of experience and with the largest display specific engineering staff in the industry, Daktronics has the resources, the technology and the passion to bring your vision to life.*

## Dalet Digital Media Systems USA, Inc.

Booth: SL4305

50 Broadway  
Suite 1500  
New York, NY 10004 United States  
Phone: 617-817-6595  
Fax: 617-812-7683  
www.dalet.com  
Contact: Nicolas Hans  
Phone: 212-825-3322  
nhans@dalet.com

*Dalet Media and Broadcast Solutions Empower Tapeless Workflows because Dalet products are based on DaletPlus, an Enterprise Media Platform (EMP), they facilitate the implementation of collaborative tape-less workflows and drastically enhance productivity by providing immediate access to valuable media assets. New at NAB2007 DaletPlus Enterprise Edition for open broadcast workflows.*

## Da-Lite Screen Company, Inc.

Booth: SL14416

3100 North Detroit Street  
Warsaw, IN 46582 United States  
info@da-lite.com  
Phone: 574-267-8101  
Fax: 574-267-7804  
Toll Free: 800-622-3737  
www.da-lite.com  
Contact: Wendy Long, Director of Marketing  
wlong@da-lite.com

*Founded in 1909, Da-Lite Screen Company is the world's leader in the design of presentation products. Da-Lite product lines include both manual and electric front projection screens as well as rear projection screens, lecterns, computer furniture, easels, projection carts and stands, television/audio visual carts and monitor mounts.*

## Dalsa Digital Cinema

Booth: C9423

6160 Variel Ave.  
Woodland Hills, CA 91367 United States  
dc@dalsa.com  
Phone: 818-884-7000  
Fax: 818-884-7022  
www.dalsa.com/dc  
Contact: Ilyia Friedman, Origin Account Representative  
Ilyia.friedman@dalsa.com

*We are a rental house for equipment and crew for any type of production, renting a full product line from your basic Standard Def Indie cams to stunning Hi-Def cams, and onward to the top of the line, the world's only true 4K motion picture camera, 'The Origin.'*

## Dan Dugan Sound Design

Booth: N5517

290 Napoleon Street  
Studio E  
San Francisco, CA 94124-1017 United States  
dan@dandugan.com  
Phone: 415-821-9776  
Fax: 415-826-7699  
www.dandugan.com  
Contact: Dan Dugan, Proprietor

*Dan Dugan is the inventor of the automatic microphone mixer. His current products make his patented functions available with mixing consoles. Dugan also licenses his technology to manufacturers.*

## Darim Vision

Booth: SL12705

4511 Willow Road  
Suite #4  
Pleasanton, CA 94588 United States  
usasales@darim.com  
Phone: 925-251-0178  
Fax: 925-251-0184  
Toll Free: 888-GET-MPEG  
www.darim.com

*Darim Vision Corp. is a leading provider of integrated MPEG Encoding, Streaming, Broadcasting, and Security solutions. We are providers of digital video equipment for the small studio for content creation, post production, automated broadcasting and transmission. All of our products work seamlessly together to provide the small broadcaster the tools they need for the big broadcaster experience.*

## DASTO

Booth: N6809

Blagoja Stefkovski 40  
Skopje 1040 Macedonia  
info@dasto.com  
Phone: 389 22 523232  
Fax: 389 2 25 23 563  
www.dasto.com  
Contact: Vesna Apostolska, Executive Director  
Phone: +389 22 523 232  
Fax: +389 22 523 563

*DASTO has 25 years experience in providing broadcasters with complete solutions and professional products. DASTO has its own R&D Dept. and produces broadcast (FM, UHF, VHF) antennas, power splitters, coaxial switches and matrix systems, couplers, coaxial connectors and adapters, rigid coaxial transmission lines and other custom made products.*

## DATA CHECK VIDEO, INC.

Booth: SL3805

5148 Commerce Avenue Unit E  
Moorpark, CA 93021 United States  
datacheck@datacheck.com  
Phone: 805-517-1907  
Fax: 805-552-0744  
www.datacheck.com  
Contact: Bill Acosta, Director of Business Development/CFO  
Phone: 858-578-0101  
Fax: 858-578-9215  
bacosta@datacheck.com

*DATA CHECK VIDEO will show its new HD series of LCD monitors; offering advanced features including support of DVB-ASI, IPTV, ATSC RF, SDI, HDSDI, and analog inputs. The HD monitors display sharp clear pictures with 10-bit digital processing using advanced video algorithms. Programmable LUT's assure accurate color. Display functions are front panel controllable or serial port. Available in many sizes.*

## DataDirect Networks

Booth: SU5605

9351 Deering Ave.  
Chatsworth, CA 91311  
United States  
info@datadirectnet.com  
Phone: 818-700-7654  
Fax: 818-700-7665  
Toll Free: 800-837-2298  
www.datadirectnet.com  
Contact: Kim Billingsley, Trade Show Manager  
Phone: 818-700-7655

*DataDirect Networks is the recognized leader in high performance, high capacity NAS and SAN storage solutions. The S2A storage solution transforms HD broadcast applications into all-digital, high-throughput, collaborative production environments. The S2A storage solution can scale to handle the capacity intensive requirements of the broadcast space, empowering efficient real-time collaboration.*

- S2A technology is the ideal storage solution for high throughput, high capacity and multiple operating system environments found in today's digital intermediate and post production environments.
- With exceptionally high system resiliency, the S2A storage solution allows studios to scale storage with high performance Fibre Channel disk storage.
- With DataDirect Networks' S2A storage solutions, customers can safely and easily accelerate and scale real-time 2K and HD digital intermediate workflow and data consolidation.
- The DataDirect Networks' S2A storage system is helping to accelerate the industry's shift to an all digital environment, enabling true real-time collaboration and the inevitable transition from 2k (2048x1080) to 4k (4096x2160) digital intermediate workflow.

*DataDirect Networks is the world's leading provider of high performance, high capacity network storage solutions. Focused on driving customer-centric innovation, DDN has created the Silicon Storage Appliance as the essential building block for High Performance Computing, Internet-based Services and Rich Media storage solutions. DDN's award winning Silicon Storage Appliance enables the creation of differentiated high performance, high capacity NAS/SAN, cluster computing, production and nearline, and virtual tape library storage solutions. Each solution offers unsurpassed performance, high availability, cost effective scalability and simplified management delivering the industry's best price per performance and best per capacity per square foot solutions.*

## DataPath, Inc.

Booth: SU11712

3095 Satellite Boulevard  
Suite 600  
Duluth, GA 30096 United States  
info@datapath.com  
Phone: 678-597-0300  
Fax: 678-597-0301  
www.datapath.com

*DataPath designs and delivers satellite and wireless communication networks around the world. The company is known for rapidly delivering reliable mobile communications that operates in even the most extreme conditions. Our customers include the U.S. Army, the U.S. Marine Corps and emergency first responders.*

## Dataton AB

Booth: SU11826

Agatan 40  
Linköping 58222 Sweden  
Phone: +46- (13) 102450  
Fax: +46- (13) 138445  
Contact: Jacquie McHale  
info@dataton.se

**DataDirect**  
NETWORKS

Performance. Capacity. Innovation.

D



## Datavideo Corporation

**Booth: SL10205**

12300-U East Washington Blvd.  
 Suite U  
 Whittier, CA 90606 United States  
 contactus@datavideo.us  
 Phone: 562-696-2324  
 Fax: 562-698-6930  
 www.datavideo.us  
 Contact: John Stapsy, Managing Director  
 john@datavideo.us

*Datavideo Technologies Co., is a ISO-9001 manufacturer that designs, develops & distributes quality broadcast video equipment for both the demanding prosumer and for professional applications. Datavideo has offices worldwide in Taiwan, US, Europe, Singapore, Hong Kong & China.*

## DAVICOM, a div of Comlab

**Booth: N5413**

2300 Leon Harmel  
 Suite 220  
 Quebec G1N 4L2 Canada  
 Phone: 418-682-3380  
 Fax: 418-682-8996  
 www.davicom.com  
 Contact: Andrew T. Mulrooney  
 dvsales@davicom.com

*Leading broadcasters around the world rely on Davicom MAC units to remotely monitor and control their transmitter sites and unattended studios, allowing them to reduce their operating costs and downtime. Davicom also manufactures the Scientel broadcast interfaces for the measurement and control of radio/TV cable and satellite audio and video signals.*

## DAWNco

**Booth: C7841**

3340 S. Lapeer Rd.  
 Orion, MI 48359 United States  
 sales@dawnco.com  
 Phone: 248-391-9200  
 Fax: 248-391-9207  
 www.dawnco.com  
 Contact: John A. Joslin,  
 Director of Sales & Marketing  
 Phone: 248-391-9200 x224  
 Fax: 248-391-9480  
 johnj@dawnco.com

*DAWNco provides Satellite Communication products, including: satellite antennas, satellite receivers, LNBs, feedhorns, motors, controllers, and component parts. DAWNco provides Fiber Optic Communication products, including: Fiberlinks to pass Audio/Video, Fiberlinks to pass satellite signals, Data Fiberlinks, and Fiberlinks to pass Cable TV Broadband. Call us to discuss your needs.*

## DAX Archiving Solutions

**Booth: SL7810**

Waarderweg 52G  
 Haarlem 2031 BP Netherlands  
 sales@daxarchiving.com  
 Phone: +31(0)23-5172630  
 Fax: +31(0)23-5172639  
 www.daxarchiving.com  
 Contact: Sonny Burkett, President & COO  
 Phone: +1 949 795 01 43  
 sonny.burkett@daxarchiving.com

*DAX offers network-attached digital archiving solutions that provide simple, cost-effective and true write-once archival utilities. Unlimited terabytes of storage are obtainable with the optimum combination of RAID and Blu-ray technology. Our Digital Video Archive Software is the ideal post-production and archive tool for video editing as it provides instant on-line previews of every video clip.*

## Dayang International Limited

**Booth: SU10205**

Unit B, 17/FL., Full Win Comm, Center  
 573 Nathan Road,  
 Mong Kok Hong Kong  
 jas.foo@dayang.com  
 Phone: +852 2730 2117  
 Fax: +852 2730 2115  
 www.dayang.com  
 Contact: Jas Foo, Marketing Manager  
 Phone: +65 6472 2822

*Dayang produces a wide range of HD, SD and web-based products for content creation, ingest, archiving and broadcast payout. Dayang is based in Beijing with additional research and development centres in Shanghai and Tianjin. Manufacturing and production are ISO-9001 certified, ensuring the highest standards of design, assembly, testing and delivery.*

## Dayport, Inc.

**Booth: C751**

1961 Premier Drive  
 Suite 110  
 Mankato, MN 56001 United States  
 Phone: 507-344-3017  
 Fax: 507-344-3039  
 Contact: Glenn Miller  
 gmiller@dayport.com

## DaySequerra-ATI

**Booth: N7323**

154 Cooper Road  
 Building 902  
 West Berlin, NJ 08091 United States  
 sales@atiaudio.com  
 Phone: 856-719-9900  
 Fax: 856-719-9903  
 www.daysequerra.com  
 Contact: Art Constantine, Director of Sales  
 artc@atiaudio.com

*ATI Group, Inc. is a leading manufacturer of professional audio products for broadcast, satellite, studio and large venue applications. ATI products include A/D & D/A converters, distribution amplifiers, preamplifiers, mixers, headphone amplifiers and metering systems. DaySequerra products include the award-winning M2 HD Radio Modulation Monitor, M4 Tuner and new M3.OX Tri-Plex Monitor.*

## DB Elettronica Telecomunicazioni S.P.A.

**Booth: N6031**

Via Lisbona 38  
 I-35127 Italy  
 Phone: 39 049 8700588  
 Fax: 39 49 8700747  
 Contact: Luisa Finetti  
 sales@dbbroadcast.com

## Dedotec USA, Inc.

**Booth: C9417**

48 Sheffield Business Park  
 Ashley Falls, MA 01222 United States  
 info@dedolight.com  
 Phone: 413-229-2550  
 Fax: 413-229-2556  
 www.dedolight.com

*Manufacturer of Dedolight precision lighting instruments for film, television, ENG/EFP, photographic and architectural applications. Wide range of portable location lighting kits and special effects attachments designed for the 'on the run' professional. Many feature both focusing and soft light sources with built in dimming capabilities.*

## DekTec Digital Video BV

**Booth: N608**

Van Riebeeckweg, 43A  
 Hilversum 1212EH Netherlands  
 info@dektec.com  
 Phone: +31-(0)35-646-9210  
 Fax: +31-(0)35-683-1015  
 www.dektec.com  
 Contact: Nilesh Mandalia, VP Sales  
 Phone: +44-(0)1923-463-891  
 Fax: +44-(0)1923-896-099  
 nilesh.mandalia@dektec.com

*DekTec is the leading manufacturer of MPEG interface adapters and associated software for the professional broadcast market. Our products are used as cost-effective T&M tools by broadcast professionals around the world. System integrators increasingly rely on DekTec cards to create exciting broadcast and OEM solutions with a unique price/performance ratio.*

## Delta Digital Video

**Booth: SL9811**

300 Welsh Road  
 Bldg. 3, Suite 120  
 Horsham, PA 19044 United States  
 Phone: 215-657-5270 x164  
 Fax: 215-657-5273  
 www.delta-info.com/ddv  
 Contact: George Nelson, VP/GM Delta Digital Video  
 Phone: 215-657-5270  
 Fax: 215-657-5273  
 gnelson@delta-info.com

*Delta provides video compression solutions for military, law enforcement, security, distance learning, traffic monitoring and other remote monitoring applications. Delta's products are MPEG-based and provide a special emphasis on low-latency features and compact, rugged packaging. Delta will demonstrate our new H.264/MPEG-2 capable encoder and decoder.*

## DELTA MECCANICA s.r.l

**Booth: N6819**

Via Fontanelle di Bardano, 20  
 Orvieto(TR) I-05010 Italy  
 info@deltameccanica.com  
 Phone: 390 763 316222  
 Fax: 390763316267  
 www.deltameccanica.com  
 Contact: Marco Longo, Int. Sales Manager  
 Phone: +39-0763-316222  
 Fax: +39-0763-316267  
 m.longo@deltameccanica.com

*Delta Meccanica is a leading company in designing and manufacturing, RF systems starting from antennas up to filters, combiners, patch panels, both motorized and manual, for all broadcasting bands, analog or digital. We delivery and perform installations for turnkey projects worldwide. Very often we support our customers designing products tailored according to their particular specifications.*

## Delta RF Technology

**Booth: C1122**

350 South Rock Blvd.  
 Suite 100  
 Reno, NV 89502 United States  
 bob@drft.com  
 Phone: 775-335-8273  
 Fax: 775-335-8239  
 www.drft.com  
 Contact: Sarkis Kazarian, President & C.E.O.  
 Phone: 775-335-8273 x101  
 Fax: 775-335-8239  
 sarkis@drft.com

*Delta RF Technology supplies Pallet Amplifiers and Amplifier Modules, cost effective high performance building blocks for use in VHF/UHF television, FM radio, communications, jammers, etc. and High Power Self Contained Amplifiers with cabinet, fans, monitor, control, and power supply. Amplifiers from 500 KHz to 3 GHz and milliwatts to kilowatts.*



## Deltacast

**Booth: SL12913**

Rue Gilles Magnee  
92/6

Ans BE4430 Belgium  
contact@deltacast.tv  
Phone: 3242397884  
Fax: 3242397889  
www.deltacast.tv

Contact: Deschuyteneer Steven, Sales Manager  
Phone: 003242397884  
s.deschuyteneer@deltacast.tv

*DELTA CAST is dedicated to developing state-of-the-art products for the professional TV broadcast market. These products can be used in OEM broadcast applications to create custom solutions. We are a spin-off from DELTATEC, a high-level electronics design house, which also means that we can develop, adapt or create a new product dedicated to your needs.*

## Denon & Marantz Professional

**Booth: N1831**

1100 Maplewood Drive  
Itasca, IL 60143 United States  
Phone: 630-741-0330  
Fax: 630-741-0652  
Contact: Christina Tsonis  
ctsonis@d-mpro.com

## DeSisti Lighting

**Booth: C9407**

1011 Route 22 East

Unit D  
Mountainside, NJ 07092 United States  
Phone: 908-317-0020  
Fax: 908-317-0021  
Contact: Frank Kosuda  
frank\_kosuda@desistiusa.com

## Devlin Design Group

**Booth: R117**

P.O. Box 5208  
Frisco, CO 80443-5208 United States  
contacts@ddgtv.com  
Phone: 970-453-9360 x224  
www.ddgtv.com  
Contact: Dan Devlin, Creative Director  
Phone: 970-453-9360

*DDG provides full service scenic design for broadcasting, cable, & Internet. DDG's award winning creative and innovative solutions have set the standard for scenic in news, sports, weather, and entertainment. Services include design, construction, facility integration, newsroom design, lighting distribution, lighting equipment, lighting direction, scenic electronics and graphic design.*

## Deyan Automation Systems

**Booth: SU11422**

Kyrinias 24

Ipsonas  
Limassol 4180 Cyprus  
info@deyanautomation.com  
Phone: +357 99 860634  
Fax: +357 25 389575  
www.deyanautomation.com  
Contact: Dejan Seke  
dseke@deyanautomation.com

*Deyan Automation Systems provides cost-effective solutions in master control automation, media management and archiving. A wide product range includes shotboxes, automated server ingest, central casting and single and multi channel automation. All products are software only solutions with no proprietary hardware, with ability to control devices even through the Internet*

## DG2L Technologies

**Booth: C1351**

800 Third Ave.

4th Floor  
New York, NY 10022 United States  
sales@DG2L.com  
Phone: 212-332-4370  
Fax: 212-332-4382  
www.DG2L.com

Contact: Matt McKee, VP of Sales/Business Development US and Europe  
Phone: 831-251-1592  
matt.mckee@dg2l.com

*DG2L Technologies provides H.264 based next generation media solutions. DG2L offers its 3rd Generation Hybrid H.264 based DVB/IP HD Set-Top Box for all television transmission platforms including cable, satellite, terrestrial and IPTV. The company is one of the first to introduce an H.264 based end-to-end Satellite based Digital Signage and Digital Cinema Distribution and Presentation system.*

## DH Satellite

**Booth: C4746**

600 N Marquette Rd.  
Prairie Du Chien, WI 53821 United States  
dhsat@mhtc.net  
Phone: 608-326-8406  
Fax: 608-326-4233  
Toll Free: 800-627-9443  
dhsatellite.com  
Contact: Michael Doll, VP  
Phone: 608-326-8406  
Fax: 608-326-4233  
mdoll@mhtc.net

*DH SATELLITE manufactures one-piece, solid spun aluminum antennas from .6m to 5m. Mounts include: Fixed Az-El, Polar, H-H, Dual Powered Gibraltar. Option hot dip galvanization on mounts. Multisat feeds, feedhorn, inbs, controllers, receivers, cabling. Discounts on volume orders. Delivery direct from factory. Optional installation assist. Visit us at www.dhsatellite.com or call 608-326-8406.*

## Dialight Corporation

**Booth: N8035**

1501 Route 34 South  
Farmingdale, NJ 07727 United States  
info@dialight.com  
Phone: 732-919-3119  
Fax: 732-751-5778  
www.dialight.com  
Contact: Doug Woehler, Business Development Manager - Obstruction Products  
Phone: 732-991-2837  
dwoehler@dialight.com

*Manufacturer of FAA approved LED based technology L810 sidelights, L864 red beacons and most recently L864/L865 dual red & white obstruction lighting fixtures. Products have excellent life, resistance to vibration and no RFI/EMI creation or susceptibility.*

## Dielectric Communications

**Booth: C1907**

22 Tower Road  
Raymond, ME 04071 United States  
dcsales@dielectric.spx.com  
Phone: 207-655-8100  
Fax: 207-655-8177  
Toll Free: 800-341-9678  
www.dielectric.com  
Contact: Jay Martin, VP, Sales  
Phone: 207-655-8138  
Fax: 207-655-8177  
jay.martin@dielectric.spx.com

*Since 1942, Dielectric has been a world leader and innovator in the engineering, design, manufacture and service of broadcast systems for radio, television and mobile media. Our product offerings include antennas, transmission line, filters/combiners and tower lighting. Our service offerings include installation, test and inspection, maintenance, and complete remote wireless system monitoring.*

## DiGico Soundtracs

**Booth: N9727**

Unit 10 Silverglade Business Park  
Leatherhead Road  
Chessington, Surrey KT9 2QL United Kingdom  
info@digiconsoles.com  
Phone: +44 1372845600  
Fax: +44 1372845656  
www.digico.org  
Contact: James Gordon, Managing Director  
Phone: +44 1372 845600  
james@digiconsoles.com

*DiGico UK Limited was formed to further encourage the penetration of digital mixing consoles into the Live, Theatre, Installation, Broadcast, Music Recording and Post Production markets. DiGico UK Limited will be demonstrating the D5, D1 and D5-00 running on V4. Three separate mixing consoles sharing input sources to provide Broadcast/Recording, FOH and Monitor.*

## Digi-Data Corporation

**Booth: N2126**

8920-D Route 108  
Columbia, MD 21045  
United States  
marketing@digidata.com  
Phone: 410-730-6880  
Fax: 410-730-7708  
www.digidata.com  
Contact: Tom Fabrizio, Director of Channel Sales  
Phone: 805-551-3333  
Fax: 410-730-6880  
tomf@digidata.com

*Digi-Data Corporation is an innovator and Manufacturer of Digital Media Archival solutions, High Speed Editing & Post Production Storage, and Data Vaulting services. Our solutions benefit companies needing large disk based solutions (35TB up to multiple Petabytes) for their rich content, such as Video, Music, and Stills that scale proportionally and remain affordable. Our solutions are well suited for clients with high speed, multi-stream & HD applications that require up to 4K of streaming. The Digi-Data T2000 and T3000 RAID Controllers supported by the Digi-Data ultra dense JBOD arrays provide the best price performance available. Additional server based appliances include NAS, iSCSI, VTL, and CDP functionality. Disk to Disk (D2D) backup solutions are also supported. Professional services include Digital Media Conversion services for easy technology migration. The Digi-Data Vaulting services are currently deployed by large telecommunications organizations.*

## Digidesign

**Booth: C10906**

2001 Junipero Serra Blvd.  
Daly City, CA 94014 United States  
Phone: 650-731-6293  
Fax: 650-731-6386  
www.digidesign.com

*Digidesign, a division of Avid Technology, Inc., is the leading manufacturer of digital audio production systems and the developer of the Pro Tools digital audio workstation. Digidesign provides the professional music, film, video, multimedia, and radio broadcast industries with tools for digital recording, MIDI sequencing, editing, signal processing, surround mixing, and sound reinforcement.*



D

## Digigram

**Booth: N6518**  
 2101 Wilson Blvd.  
 Suite 1004  
 Arlington, VA 22201 United States  
 info@digigram.com  
 Phone: 703-875-9100  
 Fax: 703-875-9161  
 www.digigram.com  
 Contact: Mr. Remi Oudinot  
 Phone: +33-(0)476525301  
 oudinot@digigram.com

*Inventor of the professional sound cord, Digigram today is master of audio over a network. Digigram's know-how allows you to overcome the shortcomings of standard computing and networking systems to obtain professional audio quality everywhere. Interactive digital broadcasting becomes a major new media.*

## Digital Anarchy

**Booth: SL3827E**  
 167 Vernon St.  
 San Francisco, CA 94132 United States  
 info@digitalanarchy.com  
 Phone: 415-586-8434  
 Fax: 415-358-4874  
 www.digitalanarchy.com  
 Contact: Debbie Rich, Controller of Chaos (PR)  
 Phone: 415-586-8434  
 debbie@digitalanarchy.com

*We create high-quality creative software for broadcast designers, 2D animators and professional photographers. Come see our newest products: PlasmofX, real-time effects for FCP and AE and ToonIt!, turn video into realistic cartoons.*

*Some other products:*

*HD Resizer: Scale footage from SD to HD while maintaining broadcast quality*

*Chaos Stock: www.chaosstock.com*

## Digital Asset Management Theater

**Booth: SUS216-MR**  
*As file based infrastructure becomes commonplace, and competition broadens, broadcasters need to know how to manage their digital assets to maximize operational efficiency and time-to-air without sacrificing content security and jeopardizing the broadcast schedule. The Digital Asset Management Theater, produced by G-SAM, and sponsored by Artesia, provides insight and experiences on these matters. Attending the DAM Theater is crucial for anyone who has not yet implemented DAM, or, wishes to move its DAM system to the next level. The DAM Theater is open to all NAB2007 attendees.*

## Digital Broadcast

**Booths: SU13205**  
 5127 NW 39th Avenue  
 Gainesville, FL 32606 United States  
 info@digitalbroadcast.com  
 Phone: 352-377-8344  
 Fax: 352-377-3636  
 www.digitalbroadcast.com  
 Contact: Ann Merideth

*DIGITAL BROADCAST offers a premier line of broadcast automation control products including master control automation, automated media delivery transference, newsroom automation, on-air verification, disaster recovery, archiving, and broadcast centralization. Digital Broadcast products feature totally integrated hardware and software and interfaces to the full range of existing station equipment.*

## Digital Content Producer

**Booth: SL4626**  
 9800 Metcalf Avenue  
 Overland Park, KS 66212 United States  
 Phone: 913-967-1865  
 Fax: 913-514-6865  
 digitalcontentproducer.com

*Digital Content Producer represents film and video professionals in business sectors, such as corporate, houses of worship, medical, gov't and education, plus new market niches where video production is starting to proliferate. It includes a wide range of business and entertainment producers who are taking advantage of content creation and distribution opportunities presented by digital video.*

## Digital Horizon

**Booth: C1113**  
 Room 507, Legacy Business Center,  
 25 Wan Liu East Road, Haidian District  
 Beijing 100089 China  
 support@dh-tv.com  
 Phone: 86-10-82551072  
 Fax: 86-10-82551097  
 www.dh-tv.com  
 Contact: Min Zhang, CEO  
 Phone: 86-10-82551072/73  
 m.zhang@dh-tv.com

*Digital Horizon was founded in March 2002. The main activity of Digital Horizon is to manufacture, distribute and sell digital terrestrial TV products: DVB-T(H), DAB/T-DMB, DMB-TH, Media Flo modulators, MMDS and UHF transmitters and Gap fillers. More over we can provide OEM IPTV system for cooperate: hotel, headquarter, hospital, etc.*

## Digital Media Applications

**Booth: SL7726**  
 2100 196th St. SW  
 Ste 119  
 Lynnwood, WA 98036 United States  
 sales@dmapp.com  
 Phone: 425-775-9067  
 Fax: 425-712-8787  
 www.dmapp.com  
 Contact: Dave Bernhardsen, CEO  
 Phone: 425-775-9067  
 Fax: 425-712-8787

*DMA manufactures RocketDVD, an automated DVD Production Engine that has been optimized to increase your DVD Authoring workflow while reducing the manhours required to author DVD titles. We've included many advanced features and benefits that greatly simplify and enhance DVD Creation and Production. Come see our innovations for RocketDVD including Rocket-DVD-Live and RocketDVD-On-Demand.*

## Digital Rapids Corporation

**Booth: SL10705**  
 100 Steelcase Rd East  
 Unit 201  
 Markham, Ontario L3R 1E8 Canada  
 sales@digital-rapids.com  
 Phone: 905-946-9666  
 Fax: 416-352-0716  
 www.digital-rapids.com  
 Contact: Brent Ross, Director, North American Sales  
 Phone: 905-946-9666 x212  
 sales.na@digital-rapids.com

*Digital Rapids develops professional hardware and software solutions for video ingest, encoding, transcoding, protection, streaming, playout and delivery. Digital Rapids solutions scale from individual applications to enterprise and global workflows, empowering applications including post production, IPTV, VOD, web streaming, mobile video, corporate communications, education and archive.*

## Digital Studio - ITP

**Booth: C11112**  
 Al Hilal Building  
 P.O. Box 500024  
 Dubai United Arab Emirates  
 Phone: 97142108626  
 Fax: 97142108080  
 www.itp.net  
 Contact: Guillaume Massey, Group Sales Manager  
 Phone: +971 4 2108626  
 Fax: +971 4 2108080  
 guillaume.massey@itp.com

*Digital Studio is the first and only monthly magazine for broadcast and production professionals in the Middle East and Africa, serving the region for over 9 years. With regular insights into local production news, useful tips on how to improve your own work and a look at the hottest new products, Digital Studio is essential reading for anyone interested or involved with the broadcast industry.*

## Digital Vision AB

**Booth: SL3205**  
 4605 Lankershim Blvd.  
 Suite 700  
 North Hollywood, CA 91602 United States  
 info@digitalvision.se  
 Phone: 818-769-8111  
 Fax: 818-769-1888  
 www.digitalvision.se  
 Contact: Kelvin Bolah, VP Sales  
 Phone: +44 (0) 7976 952 721  
 Fax: +44 (0)20 7922 6969  
 kelvin.bolah@digitalvision.se

*Digital Vision provides innovative image restoration, enhancement, colour correction and data conforming systems that movie studios, television networks and post-production facilities use to produce and enhance feature films, TV programs and commercials. The company's products provide a strong suite of tools for SD, HD and 2k/4k post and digital intermediate applications.*

## Digitronics, Inc.

**Booth: SU4922**  
 2646 Durfee Ave.  
 #288  
 El Monte, CA 91732 United States  
 Phone: 626-675-6439  
 Fax: 626-448-8437  
 Contact: Patrick Le  
 lepatrik@earthlink.net

## Dimetis GmbH

**Booth: C8828I**  
 Justus-von-Liebig-Strasse 9  
 Dietzenbach 63128 Germany  
 info@dimetis.de  
 Phone: +49 (0) 6074 3010 0  
 Fax: +49 (0) 6074 3010 301  
 www.dimetis.de  
 Contact: Joe Kniessel, CEO  
 Phone: 49 (0) 6074 3010 0  
 Fax: 49 (0) 6074 3010 301

*Dimetis is exhibiting at NAB as part of the Bavarian Pavilion booth, C8828. Dimetis GmbH, headquartered in Dietzenbach, Germany is a leading software and hardware Systems Integrator, providing standards-based and customized OSS solutions. It's BOSS™ - Broadcast Operations Support System platform is deployed in various configurations at some of the world's largest Carriers and TV Broadcasters.*

## Disc Makers

**Booth: SL7709**  
 7905 N. Rt. 130  
 Pennsauken, NJ 08110 United States  
 info@discmakers.com  
 Phone: 866-409-6086  
 Fax: 856-661-3455  
 Toll Free: 866-409-6086  
 www.discmakers.com

*Nobody makes CD and DVD manufacturing easier, and no one delivers better than Disc Makers. When you need CD or DVD replication, short-run duplication, complete printing and packaging options, automated CD and DVD duplicators and printers, or affordable blank media, look no further. We've got it.*



## Disitron Industries

**Booth: C8843**  
15590 NW 15th Ave.  
Miami, FL 33169 United States  
sales@disitron.com  
Phone: 951-324-9752  
Fax: 951-346-3044  
www.disitron.com  
Contact: Ricardo Dias, CEO  
Phone: 305-804-3846  
rdias@disitron.com

*One-Stop-Shop Provider of UPCOM Technologies's fully integrated solutions for satellite digital video uplinks — MPEG2 encoders, DVB Modulators L Band, Ku and C Band Block Upconverters ( BUCs ), SSPAs and TWTAs, FTA DVB receivers, to satellite TV broadcasters, contribution links, DSNs. Large inventory of preowned and new satcom equipment, including antennas, modems, LNAs, LNBs also available*

## DiskStream Incorporated

**Booth: SU4923**  
120 Randall Drive  
Unit B  
Waterloo, ON N2V 1C6 Canada  
info@diskstream.com  
Phone: 519-579-8166 x31  
Fax: 519-579-9746  
Toll Free: 888-579-8166  
www.diskstream.com  
Contact: Rein, Sales and Channel Development  
Phone: 888-579-8166  
rein.taul@diskstream.com

*DiskStream provides economical digital archive products that facilitate the location, movement and interchange of digital media assets within modern production and broadcast facilities. These products are non-intrusive, yet provide levels of control, support and management that are beyond the reach of traditional media asset management systems.*

## Display Devices, Inc.

**Booth: SL6110**  
5880 N. Sheridan Blvd.  
Arvada, CO 80003 United States  
sales@displaydevices.com  
Phone: 303-412-0399  
Fax: 303-412-9346  
Toll Free: 877-862-6865  
www.displaydevices.com  
Contact: Dave Leo, Sales Director  
dleo@displaydevices.com

*Manufacturer of lifts for projectors and flat panel displays, a complete line of stationary & rotating mounts along with custom mounting solutions. New products include projector sound enclosures, protective enclosures for digital signage, microphone lifts & Vextor camera Pan/Tilts. Display Devices also provide OEM manufacturing for the audiovisual industry.*

## Diversified Marketing

**Booth: C1127**  
1807 S. Garfield  
Kennewick, WA 99337 United States  
Phone: 509-585-9377  
Fax: 509-585-9455

*Reseller of Microwave and RF products for Broadcast, Data, Security, and Telephone applications. TV Transmitters, Antennas, Waveguide, System integration, etc. If you have a wireless application we can source, recommend, quote, engineer and install.*

## DK - Technologies America

**Booth: N1835**  
190 View Circle  
Felton, CA 95018 United States  
wb@dk-technologies.com  
Phone: 831-335-5299  
Fax: 831-335-5543  
Toll Free: 800-421-0888  
www.dk-technologies.com  
Contact: William Boxill, Vice President  
Phone: 800-421-0888  
Fax: 831-335-5543

*The world's leading manufacturer of professional audio test equipment and video test equipment for studio and broadcast applications. DK-Technologies develops and produces audio meters, video sync and test signal generators, as well as video waveform monitors and color analyzers both for LCD and CRT monitors.*

## DMB Pavilion

**Booth: SL10113**  
Rm 4306 Trade Tower 159-1  
Samsung-Dong Gnam-Gu  
Seoul 135-729 South Korea  
Phone: 8223176000  
Fax: 8223176060  
www.rapa.or.kr  
Contact: Dong-Hwan Choi, Team Manager  
Phone: 8223176130  
cdh@rapa.or.kr

*Korea Radio Promotion Association is organized and governed by a specific law of the Korea Radio Act, and is a legal entity representing Korean Radio industries of 172 members. RAPA has worked with businesses, academics, institutes, government agencies on research and development, technology standardization, management of radio resources and information provision relating to the radio industry.*

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## DMT USA, Inc.

**Booth: C2915**  
 1224 Forest Parkway  
 Unit 140  
 West Deptford, NJ 08066 United States  
 sales@dmtonline.us  
 Phone: 856-423-0010 x310  
 Fax: 856-423-7002  
 www.dmtonline.us

Equipment manufacturers and suppliers of solid state and analog TV transmitters and translators. Complete range of power levels available to 50 kW. Installation and systems integration available.

## DNF CONTROLS

**Booth: N1526**  
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 Sylmar, CA 91342 United States  
 sales@dnfcontrols.com  
 Phone: 818-898-3380  
 Fax: 818-898-3360  
 www.dnfcontrols.com  
 Contact: John Duggin, Vice President - Sales  
 jduggin@dnfcontrols.com


DNF Controls is a provider of hardware- and software-based control solutions for equipment used in the TV broadcast, audio/video production, post-production, and graphics markets. By partnering with manufacturers and customers, DNF provides innovative, reliable, precise, and easy-to-use products that are used in point-to-point control as well as in facility-wide multipoint control applications.

## DocSoft Inc.

**Booth: C10138**  
 115 E California Ave., Suite 400  
 Oklahoma City, OK 73104 United States  
 info@docsoft.com  
 Phone: 405-236-2466  
 Fax: 405-526-7564  
 Toll Free: 877-529-5200  
 www.docsoft.com  
 Contact: Jacob Butcher, President  
 jbutcher@docsoft.com

Docsoft is the leading provider of audio/video search systems. The Docsoft AV Search Appliance provides users with the powerful ability to search archives of recorded media by the spoken content. Docsoft AV search appliance also has the ability to index and search Closed Captioned, transcript, and Meta data associated with the AV file.

## Dolby Laboratories

**Booth: N2513**  
  
 100 Potrero Avenue  
 San Francisco, CA 94103  
 United States  
 Phone: 415-645-5000  
 Fax: 415-645-4000  
 Contact: Rocky Graham, Director of Broadcast Products  
 Phone: 415-645-5000  
 RAG@dolby.com

Come North to Dolby in Booth N2513 (LVCC North Hall). Dolby Laboratories will showcase the essential tools and technologies that broadcast professionals use from program creation to final delivery to consumers. Dolby will feature its DP600 Program Optimizer for file-based broadcast infrastructures. With the DP600, cable, satellite, IPTV and terrestrial broadcasters can automatically analyze and correct program loudness. The DP600 codec options provide "faster than real time" encoding, decoding and transcoding of the most common broadcast media files and audio formats. Dolby will demonstrate its Dolby Media Producer suite of professional audio mastering software including its newest application, Dolby Media Encoder SE (Stand-alone Edition). Dolby Media Encoder SE provides smaller production facilities the same level of high-quality encoding as the original Dolby Media Encoder does for multi-room environments. With the Cat. No. 561 OEM Encoder Module, third-party equipment manufacturers can provide an integrated solution for their audio/video products. The Cat. No. 561 module provides real-time multichannel and multi-stream Dolby Digital Plus and Dolby Digital encoding. It is available in configurations that include Dolby E decoding. Also see the latest from Dolby Digital Cinema, Dolby Live Sound and Cinea at our NAB booth. For more information, please visit www.dolby.com.

## Doremi Labs, Inc.

**Booth: SU3608**  
 1020 Chestnut Street  
 Burbank, CA 91506 United States  
 info@doremilabs.com  
 Phone: 818-562-1101  
 Fax: 818-562-1109  
 www.doremilabs.com

Doremi will showcase HD & SD video disk recorders, Multi-Channel servers, the Nugget HD video player, and video converters for SDI, HD-SDI and DVI video. New at NAB is the affordable V1-HD/AE stand-alone HD video ddr.

Also on display are Doremi's industry leading Digital Cinema products; the DCP-2000 server and the DMS-2000 mastering station.

## Dorough Electronics

**Booth: C5213**  
 5221 Collier Place  
 Woodland Hills, CA 91364 United States  
 dorrough@aol.com  
 Phone: 818-998-2824  
 Fax: 818-998-1507  
 www.dorough.com

Dorough Electronics manufactures Audio Loudness Meters featuring Peak and RMS indications for accurate audio monitoring. The Dorough ballistics are featured on a full line of both analog and digital models. New functions on 280 analog and digital meters: display markers, level alarms with ability to send violations as they occur, 192ks, and an option to manage up to 64 parameters.

## Dove Systems

**Booth: C8714**  
 3563 Sueldo Street, Unit E  
 San Luis Obispo, CA 93401 United States  
 sales@dovesystems.com  
 Phone: 805-541-8292  
 Fax: 805-541-8293  
 www.dovesystems.com  
 Contact: Gary Dove, President  
 president@dovesystems.com

Dove Systems manufactures quality lighting control equipment for use in theatre, television, and other lighting applications. These U.S. designed and manufactured products are durable, simple to operate, and supported by a well qualified staff. Dove Systems is possibly the only company that can still repair products it manufactured 25 years ago.

## DPA Microphones

**Booth: N2227**  
 2432 Main St.  
 Longmont, CO 80501 United States  
 info-usa@dpamicrophones.com  
 Phone: 303-485-1025  
 Fax: 303-485-6470  
 www.dpamicrophones.com

DPA Microphones manufactures the finest microphones in the world. We provide the highest level of sonic quality in every product we produce through our legacy of superior design, materials and quality manufacturing. Products include Large Diaphragm, Standard, Compact, Miniatures, Headworn, Hydrophones, WINDPAC and a wide range of accessories that complement each.

## DRAGONS FILMS

**Booth: C10141E**  
 Rue de Belle-Vue, 23  
 La Louviere 7100 Belgium  
 gilles.morin@dragone.be  
 Phone: 3264237660  
 Fax: 3264237661  
 www.dragone.be

DRAGONS FILMS is the audiovisual branch of Dragone Group (Franco Dragone). We are specialized in the production of any kind of audiovisual content (features, documentaries, ...) including the broadcasting of live shows.

## Drama King Music Library

**Booth: SL7423**  
 466 Orange St.  
 Suite #157  
 Redlands, CA 92374 United States  
 info@dramaking.com  
 Phone: 818-659-2641  
 Fax: 818-495-3080  
 www.dramaking.com  
 Contact: David Scheffler, Owner  
 david@dramaking.com

Drama King is a production music library specializing in dramatic music. Only the highest quality tracks, above and beyond most other production music, make it into this library.

We also offer customization of existing selected tracks and custom scoring services.

## DRAPER INC.

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 Spiceland, IN 47385 United States  
 draperav@draperinc.com  
 Phone: 765-987-7999  
 Fax: 765-987-7142  
 www.draper.com  
 Contact: Jentry Wittkamper,  
 Lifts and Mounts Product Manager  
 Phone: 765-987-7999  
 Fax: 765-987-7142  
 jwittkamper@draperinc.com

Draper Inc. offers motorized and recessed window treatments for sustainable solar control, front and rear projection screens, mounts and lifts for projectors and plasma displays, framework for videoconferencing peripherals and a full gym equipment line. Visit www.draperinc.com for more information.

## DriveSavers, Inc.

**Booth: SU13610**  
 400 Bel Marin Keys Blvd.  
 Novato, CA 94949 United States  
 recovery@drivesavers.com  
 Phone: 415-382-2000  
 Fax: 415-382-9030  
 Toll Free: 800-440-1904  
 www.drivesavers.com  
 Contact: Michelle Taylor, Communications Director  
 michelle.taylor@drivesavers.com

DriveSavers is the worldwide leader in data recovery and are considered "the superheroes of the digital world." Since 1985, DriveSavers has rescued "lost" data from computers and other storage devices that have been damaged, dropped, burnt, crushed, and drowned — or simply failed. DriveSavers' proprietary techniques are so powerful that we consistently rescue data others simply abandon.

## DSC Laboratories

**Booth: C4910**  
 3565 Nashua Drive  
 Mississauga, Ontario, ON L4V 1R1 Canada  
 dsc@dsclabs.com  
 Phone: 905-673-3211  
 Fax: 905-673-0929  
 Toll Free: 866-DSC-LABS  
 www.dsclabs.com  
 Contact: David Corley, President  
 Phone: 905-673-3211  
 Fax: 905-673-0929  
 davidc@dsclabs.com

Manufacturers of precision test patterns since 1962, DSC Labs' ChromaDuMond colorbar/grayscale charts and rear-lit AmbiKombi are the industry test standards. From engineering labs to network and digital film production studios, there's a CamAlign chart for every budget. DSC Green (environmental initiative) and Imaging Technology (education package) are new for 2007.

## DSI RF Systems, Inc.

Booth: C1336

26H World's Fair Drive  
Somerset, NJ 08873 United States  
sales@dsirf.com  
Phone: 732-563-1144  
Fax: 732-563-1818  
www.dsirf.com  
Contact: John Alexis, Business Development  
Manager  
Phone: 732-563-1144  
Fax: 732-563-1144  
jalexis@dsirf.com

DSI RF Systems Inc. is an industry leading broadcast engineering firm. DSI specializes in transmitter build outs, weather radar, traffic camera systems, microwave systems, ENG, Satellite and Simulcast systems. We take your project from concept to completion. DSI is also a leading manufacturer of Traffic cameras and most recently launched our RF-IPMAX license free IP based microwave solution.

## DTV Innovations, LLC



SU11321A

1208 W. Northwest Highway  
Palatine, IL 60067  
United States  
dtvinfo@dtvinnovations.com  
Phone: 847-919-3550  
Fax: 847-991-9505  
dtvinnovation.com  
Contact: Andy Lask, Chief Executive Officer  
Phone: 847-919-3551  
alask@dtvinnovations.com

DTV Innovations provides high quality, cost-effective products and solutions to television broadcasters as they upgrade to digital and high definition standards. DTV is dedicated to the development of new advancements in digital broadcasting, including true end-to-end solutions from design and implementation to support and after sales service. Included in our product offering are:

- PSIP Pro Electronic Program Guide Generator Software Available as:
  - Web Interface product or
  - Application Interface product
  - Transport Stream Converter - ASI/310 to 310/ASI
  - 2 Input PCI Mux Card
  - Integrated Solution - Incorporates in a 1 RU PC: PSIP, PCI Mux Card and a SD software based encoder

## DTV Interactive Co., Ltd.

Booth: SL10113

## Duma Video, Inc.

Booth: SL10730

5131 NE 94th Street, #202  
Vancouver, WA 98662 United States  
info@dumavideo.com  
Phone: 360-256-6168  
Fax: 360-326-1747  
www.dumavideo.com

Duma Video is a leading provider of realtime low latency HDTV/SDTV MPEG-2 encoder/decoder boards and Programmable chip design cores.

With an upgrade path on our existing design for realtime H.264 and full resolution 1080p60 encoding/decoding, our products have been used by many sporting events and all major networks.

## DVB

Booth: C2239

17A L'Ancienne Route  
Grand Saconnex CH-1218 Switzerland  
dvb@dvb.org  
Phone: 41 22 717 2724  
Fax: 41 22 7172727  
www.dvb.org  
Contact: Mr Eoghan O'Sullivan  
Phone: +41 22 717 2724  
Fax: +41 22 717 2727  
osullivan@dvb.org

Since 1993 the DVB Project, currently with more than 260 member companies, has been developing the world's most successful set of technical standards for DTV. DVB's open, interoperable standards form the basis of services on every continent with more than 130 million receivers now deployed. The DVB booth at NAB'07 focuses on HDTV over DVB-T, mobile TV based on DVB-H, and DVB standards for IPTV.

## DVC - Digitalvideo Computing GmbH

Booth: C8431B

Seestrasse 7  
Herrsching 82211 Germany  
info@digitalvideo.de  
Phone: +49815293010  
Fax: +49815291331  
www.digitalvideo.de  
Contact: Harald Naether, President  
hn@digitalvideo.de

Since 1990 DVC Digitalvideo Computing GmbH has been developing, producing and selling integrated system solutions for the DigitalVideo-, Presentation- and HDTV-market. DVC's products ClipRecorder, ClipDisk, ScreenDisk and Megacine are forced to the film scanning, postproduction, digitaldailies, presentation and R & D Market.

## DVEO/Computer Modules Inc.

Booth: SU5026

11409 West Bernardo Court  
San Diego, CA 92127 United States  
info@computermodules.com  
Phone: 858-613-1818  
Fax: 858-613-1815  
www.dveo.com

DVEO, the Broadcast Division of Computer Modules, provides one of the broadest digital product lines in the industry - including system and subsystem solutions for DVB-ASI, SMPTE 310M, SMPTE 259M, SMPTE292M, IPTV, HDV, and HDTV. We offer an extensive line of DVB transport stream PCI cards, including the popular DVB Master™ cards. Our systems include DVB and ATSC receivers, IRD's, and streamers.

## DVS Digital Video Systems

Booth: SL2608

300 E. Magnolia Blvd.  
Suite 102  
Burbank, CA 91502 United States  
sales@dvs.de/info@dvsus.com  
Phone: 818-846-3600  
Fax: 818-846-3648  
www.dvs.de  
Contact: Mr. Peter Spoer  
Phone: 818-846-3600  
Fax: 818-846-3648  
peters@dvsus.com

The hardware and software manufacturer DVS is based in Hannover, Germany and Los Angeles, CA and provides high-performance video workstations, SAN-based storage infrastructure, content management software and OEM boards for digital film, TV, post production and digital cinema. DVS and its resellers and distributors offer and support these products worldwide.

## Dykortech Camera Jibs

Booth: C7832

636 Fothergill Blvd.  
Burlington, ON L7L 6E3 Canada  
info@dykortech.com  
Phone: 905-515-5646  
Fax: 905-681-9791  
www.advantajib.com  
Contact: John Dykyl, President  
Phone: 905-515-5646  
Fax: 905-681-9791  
john@dykortech.com

Dykortech Ltd manufactures a portable camera jib called the Advanta-Jib Lite. This jib is unique in that it uses a patented system of cables and hydraulics to remotely pan and tilt the camera from the rear of the jib using a pan handle. This user friendly jib with its light weight, compact design, variable length and competitive price is perfect for the professional DV videographer.

## Dymo Corporation

Booth: C8236

44 Commerce Road  
Stamford, CT 06902 United States  
Phone: 203-355-9000  
Fax: 203-355-9070  
www.rhinolabeling.com  
Contact: Bob Garvey, Strategic Account Manager  
Phone: 718-342-8090  
bob.garvey@dymo.com



RHINO is the industrial business unit of DYMO Corporation, a NewellRubbermaid company. RHINO designs and manufactures professional-grade electronic label printers and labels for residential, industrial and commercial use. RHINO printers are ideal for labeling wires and cables, panels, consoles, and other electronic equipment. Exclusive "Hot Keys" let you instantly print wire wraps, flags, patch panel, fixed length and serialized labels. Pre-programmed audio/video, voice/data, and other terms make labeling fast and easy. To learn more about RHINO label printers, visit www.rhinolabeling.com.

## DynaScan Technology, Inc.

Booth: SL14708

7 Chrysler  
Irvine, CA 92618 United States  
info@dynascanusa.com  
Phone: 949-421-0348  
Fax: 949-421-0353  
www.dynascanusa.com  
Contact: Alan Kaufman, President, DynaScan USA  
Phone: 949-421-0348 x226  
Fax: 949-421-0353  
alank@dynascanusa.com

DynaScan Technology Inc. is a world-leading manufacturer of innovative display solutions. Our spinning LED technology allows us to reach high-resolution, high-brightness, and high-contrast image quality. DynaScans portfolio includes indoor and outdoor models, which range in size from 31.5" wide x 32.3" high, to 170" wide x 138" high.

## e2v

Booth: C1716

4 Westchester Plaza  
Elmsford, NY 10523 United States  
enquiries@e2v.com  
Phone: 914-592-6050  
Fax: 914-592-5148  
Toll Free: 800-342-5338  
www.e2v.com  
Contact: Rick Bossert, National Sales Manager  
rick.bossert@e2v.com

e2v is a world-leading supplier of IOTs for analog and digital television transmitters. The innovative e2v water-cooled ESCIOT® continues to save US broadcasters energy and money. e2v's range of high powered satellite uplink amplifiers are extremely robust and efficient, with proven performance in high temperatures ranging from -40 to 55° C\* (-40 to 131° F). (\*400W units only).



## [E3] Engstler Elektronik Entwicklung GmbH

**Booth: C8431J**  
 Industriering 7  
 Grossallstadt 63868 Germany  
 info@e3-keys.com  
 Phone: +49 (0) 6022 262570  
 Fax: +49 (0) 6022 262571  
 Toll Free: 866-523-5397  
 www.e3-keys.com  
 Contact: Roland P. Weimer, Dir. Marketing & Sales  
 Phone: 201-592-7430  
 rweimer@lcd-keys.com

[E3], the world leader in the LCD key technology, presents the state-of-the-art in RGB-backlit, programmable LCD switches for routers, master controllers, consoles and intercom systems. The SB6432 switches feature industry leading resolution of 64x32 pixels, unmatched background illumination in 10,000 calibrated colors, greater durability and tactile feedback.

## Eartec

**Booth: C3947**  
 145 Dean Knauss Dr.  
 P.O. Box 560  
 Narragansett, RI 02882 United States  
 chris@eartec.com  
 Phone: 800-399-5994  
 Fax: 401-789-7300  
 www.eartec.com  
 Contact: Chris Watsky  
 Phone: 800-399-5994  
 Fax: 401-789-7300  
 chris\_watsky@yahoo.com

Eartec has been manufacturing wired and wireless intercoms and headsets for over 45 years. Supplying an affordable quality solution for smaller production and broadcast companies. Eartec offers a full line of industry compatible wireless, and hybrid intercoms, as well as a comprehensive line of light weight and heavy duty headsets.

## Ebenezer Technology, Inc.

**Booth: SL10328**  
 17605 Fabrica Way  
 Suite E  
 Cerritos, CA 90703 United States  
 etinc@ebenezertech.com  
 Phone: 714-522-3247  
 Fax: 714-522-8927  
 www.ebenezertech.com  
 Contact: Gloria Liu  
 Phone: 714-522-3247  
 Fax: 714-522-8927  
 gloria@ebenezertech.net

Ebenezer Technology, Inc., specializing in Multimedia Duplicators.

## Echolab

**Booth: N2926**  
 267 Boston Road #11  
 Billerica, MA 01862 United States  
 sales@echolab.com  
 Phone: 978-715-1020  
 Fax: 978-262-0179  
 www.echolab.com

Echolab has been an innovator in live video production equipment for 30 years, providing broadcast quality Video Production Switchers and production tools to the broadcast, business, educational, worship, sports and government sectors globally. Echolab promises to exceed product, price and service expectations through rational innovation, effective collaboration and open communication

## EchoStar FSS Corporation

**Booth: C8548**  
 9601 S. Meridian Blvd  
 Englewood, CO 80112 United States  
 efss@echostar.com  
 Phone: 888-624-3474  
 Fax: 720-514-5140  
 Toll Free: 888-624-3474  
 www.echostarfixedsatellite.com

EchoStar Fixed Satellite Services Corporation offers solutions for the Broadcast Services, Government and Enterprise markets. EchoStar owns and operates 14 satellites and has a digital fiber optic network with point of presence in over 175 cities. Our global network is used to backhaul, aggregate and distribute content for our customers.

## eCinema Systems

**Booth: SL9227**  
 25026 Anza Drive, Unit B  
 Valencia, CA 91355  
 Phone: 661-294-7444  
 Fax: 661-294-7446  
 www.ecinemasys.com

## Eckel Noise Control Tech. - N. Amer. Div.

**Booth: N9606**  
 P.O. Box 776  
 15 Allison Avenue  
 Morrisburg, ON K0C 1X0 Canada  
 ballan@eckel.ca  
 Phone: 613-543-2967  
 Fax: 613-543-4173  
 www.eckel.ca

Eckel Noise Control Technologies - N.American Div: Eckel Noise Control Technologies is a manufacturer of custom made studios for the broadcast and communications industry. Other noise control products include full and hemi-anechoic chambers, noise absorbing architectural panels, audiometric screening booths and clinical rooms and suites as well as a wide scope of other noise reduction products

## Econco

**Booth: N7426**  
 1318 Commerce Ave  
 Woodland, CA 95776  
 Phone: 530-662-7553  
 Fax: 650-592-9988  
 Contact: Ms. Linda Di Lorenzo  
 linda.diLorenzo@cpil.com  
 Phone: 650-846-3580  
 Fax: 650-592-9988

Econco, a subsidiary of CPI, rebuilds power tubes for FM radio, high power shortwave, and television broadcast. Rebuilding tubes from various manufacturers is our specialty. Tubes can be sent in for rebuild and bank, where they are held until needed. Econco also purchases old tubes for dud value.

## Edgeward AB

**Booth: C2255**  
 Drottninggatan 61  
 Stockholm Sweden  
 sales@edgeward.tv  
 Phone: +46-(0)708-200-398  
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 www.edgeward.tv  
 Contact: Mikael Samuelsson, VP Sales  
 mikael.samuelsson@edgeward.tv

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 sales@editshare.com  
 Phone: 617-782-0479  
 Fax: 617-782-1071  
 www.editshare.com  
 Contact: Andrew Liebman, President  
 andyliebman@editshare.com

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 Grass Valley, CA 95945 United States  
 sales@editware.com  
 Phone: 530-477-4300  
 Fax: 530-477-4304  
 Toll Free: 888-809-5568  
 www.editware.com  
 Contact: Jay Coley, President  
 Fax: 530-477-4304  
 jayc@editware.com

Editware manufactures the Award Winning Fastrack hybrid edit controller and the LE-2000 Linear PLUS! editor. The Fastrack control platform provides hybrid editing and video server application solutions for the most demanding post production, live production, live venue, news, sports, graphics, On-Air turnaround, and other broadcast requirements worldwide. Information available at www.editware.com

## EEG Enterprises, Inc.

**Booth: SL12111**  
 586 Main St.  
 Farmingdale, NY 11735 United States  
 sales@eegent.com  
 Phone: 516-293-7472  
 Fax: 516-293-7417  
 www.eegent.com  
 Contact: Eric McErlain, Director of Sales  
 Phone: 516-293-7472  
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 ericm@eegent.com

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## Efron Computerized Studios, LLC

**Booth: N9608**  
 10550 Habersham Court  
 Las Vegas, NV 89183 United States  
 eefron@efronstudios.com  
 Phone: 702-938-0475  
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Efron Computerized Studios, LLC (ECS) produces STUDIOS for AM/FM Broadcast Radio Stations, Internet and Satellite Radio Stations, and Schools. Set-up SAME DAY as delivery and YOU'RE ON THE AIR! ECS Studios are custom-built including the furniture (NO CHARGE for engineering).



## Egatel

**Booth: C3239**

Parque Tecnológico de Galicia  
Orense 32901 Spain  
jmmarinho@egatel.es  
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www.egatel.es  
Contact: Jose Manuel Martinez Marino,  
Sales Manager

EGATEL is a Spanish company specializing in the research, design, development and manufacturing of products and systems dedicated to transport or to broadcast TV signals (in both formats analog and digital) and digital radio signals, to cover the needs of the professional broadcast market. EGATEL has delivered 70% of the transmitters for the Spanish DVB-T network.

## Egripment U.S.A.

**Booth: C6428**

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Fax: 818-787-6195  
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Egripment manufactures the best known Camera Crane's, Remote Camera Heads, Dollies and Accessories in the world. With over 30 years of experience, Egripment continues to offer the best customer service in this industry.

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Phone: +39-0185-351-333  
Fax: +39-0185-351-300  
www.elber.eu  
Contact: Edoardo Bernardi, Genreal Director  
b.edoardo@elber.it

Founded in 1978 in Italy, Elber offers highly reliable microwave radio links. Products manufactured by Elber are operated by major broadcasters around the world. The continuous investment in R&D and the widening to the market of the DENGs constitutes a new challenge that will allow Elber to maintain a driving role both nationally and internationally.

## Elecard

**Booth: SU10626**

10/3 Akademicheskiiy Ave.  
Tomsk 634055 Russia  
sales@elecard.net.ru  
Phone: +7 382 2491 345 x109  
Fax: 7 (3822)491 345  
www.elecard.com  
Contact: Olesya Polovkova, Ms.  
Phone: +7 (3822) 491-345, x109  
Olesya.Polovkova@elecard.ru

Elecard is a leading provider of software and hardware solutions implemented on MPEG-2 and MPEG-4 AVC/H.264 video compression technology.

The IPTV product line comprises AVC/H.264 encoders, VoD and TimeShift servers, DVB-IP streamers and IP-DVB encapsulators, Set-Top Boxes. Consumer product line features software products for video editing, playback, conversion, and analysis on PC.

## Electronic Theatre Controls

**Booth: C9907**

3031 Pleasant View Rd.  
Middleton, WI 53562 United States  
mail@etconnect.com  
Phone: 608-824-5181  
Fax: 608-662-8536  
Toll Free: 800-688-4116  
www.etconnect.com  
Contact: Laura Hoepker, Marketing Events Specialist  
laura.hoepker@etconnect.com

ETC (Electronic Theatre Controls, Inc.) is a global manufacturer of entertainment- and architectural-lighting products: award-winning Source Four® fixtures; the new Eos™ and Congo™ jr control systems; Smart Solutions™ compact gear including the new SmartFade® ML console; Sensor®+ and Matrix™ dimming (including SineWave); Unison® architectural systems and more.

## Electrorack Enclosure Products

**Booth: C1936**

1443 South Sunkist St.  
Anaheim, CA 92806 United States  
info@electrorack.com  
Phone: 714-776-5420  
Fax: 714-776-9683  
Toll Free: 800-433-6745  
www.electrorack.com  
Contact: Todd Schneider  
Phone: 203-445-8124  
tschneider@electrorack.com

Define. Design. Deliver. Electrorack provides racks, enclosures, power and thermal solutions specifically designed to handle the new technologies and infrastructure challenges facing today's broadcasters, and satellite and cable providers. Our innovative designs extend beyond the rack to simplify facility interface, hardware installation and cable management while reducing overall installed costs.

## Electrosonic

**Booth: SL9508**

**ELECTROSONIC**

3320 N. San Fernando Blvd.  
Burbank, CA 91605 United States  
Phone: 818-333-3618  
Fax: 818-566-4923  
www.electrosonic.com  
Contact: Andy Gregory, Products Manager  
Phone: 818-333-3608  
andy.gregory@electrosonic.com

Electrosonic provides audiovisual products and solutions to entertainment attractions, visitor centers, museums, exhibits, and other applications. We develop, manufacture and market image control systems and media networks. Electrosonic provides specialized turnkey solutions for audiovisual systems requiring: design, engineering, technical project management, fabrication, installation, and service support.

## Electrosys Srl

**Booth: C3331**

Localita Sterracavallo, n19/a  
Orvieto 05010 Italy  
sales@electrosys.it  
Phone: 39 07633361  
Fax: 39 0763394644  
www.electrosys.it  
Contact: Maria Flavia Timperi  
Phone: +39 0763 3361  
Fax: +39 0763 394644  
f.timperi@electrosys.it

Electrosys was born in 1961 as Itelco and since over 40 years designs, develops and manufactures a wide range of equipment for analog and digital radio and television broadcasting, scientific applications, and innovative solutions for fixed network and mobile telecommunications operators. Electrosys is one of the market leader with over 15.000 systems installations in more than 130 countries.

## Element Labs, Inc.

**Booth: SL13409**

9421 Neils Thompson Drive  
Austin, TX 78758 United States  
info@elementlabs.com  
Phone: 512-491-9111  
Fax: 512-491-9122  
www.elementlabs.com

Element Labs, Inc. is an award-winning, global leader in innovative LED video technology for entertainment, architectural, and signage applications. Our cutting-edge products epitomize the revolutionary convergence of LED and video, opening eyes to a new world of visual effects. Select applications: NBC's Deal or No Deal, Fox Sports' Poker Dome, Super Bowl Halftime Shows, and the Grammy Awards.

## Elenos

**Booth: N8319**

Via Giorgio Amendola - 9  
Poggiorenatico 44028 Italy  
info@elenos.com  
Phone: 0039.0532.829965  
Fax: 0532.829177  
www.elenos.com  
Contact: Daniel Pometti, Aftersales Manager  
Phone: 0039-0532-829965  
Fax: 0039-0532-829177  
daniel@elenos.com

Elenos based in 1978 is a well-known manufacturing company in FM Broadcasting market. Its main guidelines are: Mosfet transmitters up to 60KW, FM Mosfet excitors from 100W to 1KW, Microwave Radio Links: 600-900/1400-1700/2300-2500 MHz, Accessories: Antennas, Stereo Encoders, RDS Telemetry, Changeover units audio processors

## Elettronika S.R.L.

**Booth: N7337**

SS 96 Km. 113 -Zona Industriale  
Palo del Colle (BA) I-70027 Italy  
elettronika@elettronika.it  
Phone: +39 080 626755  
Fax: +39 080 629262  
www.elettronika.it

ELETRONIKA is an Italian company established 30 years ago which manufactures apparatuses for radio and television broadcasting. Thanks to its great mobility and commercial initiative, ELETRONIKA is present in more 40 Countries throughout the whole World. The quality of the product complies with the exigent national and international standards of the markets to which ELETRONIKA turns to.

## EMC Corporation

**Booth: SU6824**

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Phone: 508-249-6207  
Fax: 508-249-6213  
www.emc.com

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## EMCORE

**Booth: N2238**

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 Alhambra, CA 91803 United States  
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 Fax: 215-672-9097  
 Toll Free: 626-293-3428  
 www.emcore.com  
 Contact: Frank Weiss, Sr. Director,  
 Product Strategy and Business Development  
 Phone: 215-672-8093  
 Fax: 215-672-9097  
 frank\_weiss@emcore.com

Emcore is a vertically integrated manufacturer of high performance fiber optic transport and video signal processing platforms for multiple broadcast video applications, supporting HD, SD, analog video, audio, data, IF and L band satcom links. Emcore's SNMP-managed platforms provide high-capacity electrical and optical multiplexing at data rates of 19.4 Mbps to 10 Gbps.

## e-mediavision.com

**Booth: C9538**

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 Hounslow, Middlesex  
 London TW3 4AG United Kingdom  
 info@e-mediavision.com  
 Phone: +44 208 755 2014  
 Fax: +44 208 230 7828  
 www.e-mediavision.com  
 Contact: Mr Kash Acharya, Managing Director

e-mediavision.com, provides leading innovative solutions for Broadcast, CCTV, IT and AV applications. The company's brands encompass POINT-HD broadcast Telestrators, Award winning X-View Multiviewers, X-Com control and monitoring system, X-Tools interface & engineering solutions have been adopted by some of the worlds leading companies in Broadcast, Security and Audio Visual markets.

## Emerson Network Power Surge Protection

**Booth: C1720**

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 Binghamton, NY 13901 United States  
 surgeprotection@emersonnetworkpower.com  
 Phone: 607-724-2484  
 Fax: 607-722-8713  
 Toll Free: 800-288-6169  
 www.control-concepts.com

Emerson Network Power Surge Protection has been a leader in the power quality industry for over 35 years. Our Islatron Plus® Active Tracking Filters®, provide critical protection from surges, spikes and transients which can damage your transmitters, broadcast and production studio equipment. Let Emerson Network Power Surge Protection keep your broadcast operations running at peak efficiency.

## Empire State Filter Company Inc.

**Booth: C7931**

85-7 Air Park Drive  
 Ronkonkoma, NY 11779 United States  
 sales@empirefilter.com  
 Phone: 631-471-2980  
 Fax: 631-471-3490  
 Toll Free: 888-345-8370  
 www.empirefilter.com

Empire State Filter Company designs and manufactures a wide selection of video hum eliminators. The product line ranges from single channel units to custom multi-channel models. Current products handle both broadcast and HD-SDI video formats. Custom video and RF filters are also available.

## EMPOWER RF SYSTEMS



**Booth: C1111**

316 W. Florence Ave.  
 Inglewood, CA 90301  
 United States  
 Sales@EmpowerRF.com  
 Phone: 310-412-8100  
 Fax: 310-412-9232  
 www.EmpowerRF.com  
 Contact: Tom Koster, Marketing/Sales Manager  
 tkoster@empowerrf.com

Empower's New HDTV Broadcasting repeater broadcasts land based digital TV signals to areas that have little or no coverage from the main transmitters. This repeater is rated at 200W and fully capable of converting HDTV signals to its baseband, demodulating, error correcting, re-modulating, and broadcasting to the uncovered area. Empower also manufactures RF and Microwave High Power, Solid State, Amplifier Systems and Modules for the Commercial, Aerospace, Medical and Special Projects markets worldwide. Products cover Broadband, General Communications and Personal Communications.

## EMR Corporation

**Booth: N5121**

22402 N. 19th Ave.  
 Phoenix, AZ 85086 United States  
 sales@emrcorp.com  
 Phone: 623-581-2875  
 Fax: 623-582-9499  
 Toll Free: 800-796-2875  
 www.emr.com

EMR designs and manufactures RF conditioning equipment for low power TV and Radio B'cast applications; including in-studio, STL, and RPU applications. Standard product line: Isolators, Inter-modulation control panels, Bandpass and pass-notch filters, duplexers, power/site monitoring, multi-channel transmit or receive combiners. We welcome a chance to develop product for your custom applications!

## ENCO Systems, Inc.

**Booth: N6217**

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 Southfield, MI 48034 United States  
 sales@enco.com  
 Phone: 248-827-4440 x130  
 Fax: 248-827-4441  
 Toll Free: 800-ENCO-SYS  
 www.enco.com  
 Contact: Mr. Don Backus, VP, Sales & Marketing  
 Phone: 248-827-4440 x130  
 backus@enco.com

ENCO Systems manufactures DAD, the world-class Digital Audio Delivery layout and automation system for Radio and Television. ENCO is based in Detroit, Michigan and has offices in the UK and India. DAD is available as a hardware/software integrated solution or as software only, for local integration. ENCO also offers a number of utilities which add significant value to the DAD solution.

## ENESYS Technologies

**Booth: SU15505B**

Le Germanium  
 80 avenue des Butttes de Coesmes  
 Rennes 35700 France  
 contact@enensys.com  
 Phone: +33170725170  
 Fax: +33299360384  
 www.enensys.com  
 Contact: Maud JOUBAY, Sales Assistant  
 Phone: +33170611150  
 sales@enensys.com

ENESYS develops transmission products for Mobile TV, DTTV and Video over IP BROADCAST:

- DVB-H: IP Encapsulator, SFN Adapter, Modulator, Amplifier, Field Analyzer.
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- DMB-T: Modulator for DTTV Chinese standard.
- Video over IP: IP/ASI distribution interfaces.
- Generation or Recording/Analyzing/Decoding of Digital TV streams based on USB2.0 Adapters.

## Energy-Onix

**Booth: N6213**

1306 River Street  
 Valatie, NY 12184 United States  
 energy-onix@energy-onix.com  
 Phone: 518-758-1690  
 Fax: 518-758-1476  
 Toll Free: 888-324-6649  
 www.energy-onix.com  
 Contact: Bernard Wise, President  
 Phone: 518-758-1690  
 Fax: 518-758-1476

Energy-Onix manufactures tube and solid state transmitters for AM, FM, Shortwave and Industrial Applications. STL, microwave and Ethernet STL, LPFM, Translator RPU and Audio Processing Equipment complete the product line. From the worldwide popularity of the ECO FM, to the acclaimed Pulsar Solid State PDM AM, Broadcasters rely on Energy-Onix.

## E-N-G Mobile Systems, Inc.

**Booth: C7336**

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 Concord, CA 94520 United States  
 sales@e-n-g.com  
 Phone: 925-798-4060  
 Fax: 925-798-0152  
 Toll Free: 800-662-4522  
 www.e-n-g.com  
 Contact: Howard Kirsch,  
 Director, Sales and Marketing  
 Phone: 925-798-4060  
 Fax: 925-798-0152  
 howard@e-n-g.com

For 30 years E-N-G Mobile Systems has been designing and building custom News Vans. Our products can be found throughout the U.S. We design vehicles and systems that are field friendly and field tough. As News production and field reporting have changed, E-N-G continues to design practical solutions incorporating the latest technology. Come by our booth to see the latest D5NG/DENG hybrids.

## Enhance Technology, Inc.

**Booth: SL2007**

12221 Florence Ave.  
 Santa Fe Springs, CA 90670 United States  
 info@enhance-tech.com  
 Phone: 562-777-3488  
 Fax: 562-777-3499  
 www.enhance-tech.com  
 Contact: Steven Huang, Marketing Manager  
 steven@enhance-tech.com

Founded in 1997, Enhance Technology designs and manufactures high performance storage systems and products for the digital content creation, post production, and IT infrastructure. Enhance Technology is a world leader in the development of hybrid I/O storage solutions with their enterprise class award-winning "UltraStor™" RAID Systems and "Elegant E Series™" Pra-video Desktop Storage Disk Arrays.

## ENPS/Associated Press

**Booth: R222**

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 Fax: 202-736-9642  
 Toll Free: 800-821-4747  
 www.enps.com  
 Contact: Dave Gwizdowski,  
 Director, Television Sales for the Americas  
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## Ensemble Designs

Booth: SU2326

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United States  
info@ensembledesigns.com  
Phone: 530-478-1830  
Fax: 530-478-1832  
www.ensembledesigns.com  
Contact: Mondae Hott, Sales Manager  
Phone: 530-478-1830  
mondae@ensembledesigns.com

*BY ENGINEERS, FOR ENGINEERS:* In 1989, a former television station engineer who loved designing and building video equipment, decided to start a new company. He relished the idea of taking an existing group of equipment and adding a few special pieces in order to create an even more elegant ensemble. So, he designed and built his first product and the company was born.

*BRICKS AND MORTAR OF YOUR FACILITY:* As the company has grown, more former TV station engineers have joined Ensemble Designs and this wealth of practical experience fuels the company's innovation. Everyone at the company is focused on providing the very equipment you need to complete your ensemble of video and audio gear. We offer those special pieces that tie everything together so that when combined, the whole ensemble is exactly what you need. The bricks and mortar of a facility include pieces like frame syncs, audio embedders, video converters, and HD up/down-converters. And that's what we're focused on, that's all we do — signal processing and infrastructure gear for broadcast.

*SIGNAL PROCESSING AND INFRASTRUCTURE:* Ensemble's Avenue Signal Integration System for signal processing and infrastructure in broadcast; includes HD video/down converters, logo inserters, protection switches, audio embedders, and video converters. New introductions for NAB are sure to please. Stayed tuned for more info.

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## Entech Electronics, LLC

Booth: C8849

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entech@dallastexas.net  
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Fax: 972-286-4422  
Toll Free: 800-568-3394  
www.entechelectronics.com  
Contact: Coen Enright, President  
Coen@entechelectronics.com

*Providing tomorrow's solutions — today!* Entech Electronics offers a comprehensive range of services. From troubleshooting and diagnostic repair, to providing design, project management & installation services to the Broadcast industry. We have over 20 years experience providing quality products and reliable services to our valued customers. Entech Electronics' is your one-stop solution.

## Enterprise Electronics Corporation

Booth: C6825

128 South Industrial Blvd.  
Enterprise, AL 36330 United States  
sales@eecradar.com  
Phone: 334-347-3478  
Fax: 334-393-4556  
www.eecradar.com  
Contact: Gary Bruce, Domestic Sales Manager  
Phone: 334-347-3478 x123  
Fax: 334-393-4556  
gary.bruce@eecradar.com

*Enterprise Electronics Corporation, the world's leading weather radar manufacturer, and WSI Corporation have teamed up to provide an end to end weather solution for your station. EEC and WSI service over 1300 clients worldwide.*

## ENSEMBLE DESIGNS

## Entriq, Inc.

Booth: C3147

1900 Wright Place  
Suite 200  
Carlsbad, CA 92008 United States  
Phone: 760-795-2600  
Fax: 760-795-2626  
www.entriq.com  
Contact: Denise Lewis, Sr. Marketing Manager  
Phone: 760-795-2719  
Fax: 760-795-2626  
dlewis@entriq.com

*Entriq Inc. provides a single managed service to major media companies enabling them to securely monetize and manage the distribution of their content across broadband, mobile and IPTV platforms. The Entriq digital media business solution enforces digital rights and enables content owners to take advantage of distribution and syndication capabilities offered by these new platforms.*

## Envivio Inc.

Booth: SU12105

400 Oyster Point Blvd.  
Suite 325  
San Francisco, CA 94080 United States  
info@envivio.com  
Phone: 650-243-2700  
Fax: 650-243-2750  
Toll Free: 866-ENVIVIO  
www.envivio.com

*Supporting a wide range of devices and delivery networks, Envivio is the only company to offer IP video convergence solutions from mobile to HD. Envivio solutions deliver industry leading AVC/H.264 compressed video quality at the lowest bit rate for mobile TV, Internet TV, broadcast contribution and interactive IPTV.*

## Ergo 2000

Booth: SU5905

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Fullerton, CA 92831 United States  
Phone: 714-992-0874  
Fax: 714-992-2131  
Toll Free: 800-635-9297  
www.ergo2000.com  
Contact: Joe Bilotta, President  
Phone: 714-992-0874  
Fax: 714-992-2131  
joe@ergo2000.com

*Global manufacturer of rackmount LCD monitors and keyboard products. Fitting into 1 RU from 15" to 20" LCDs. Configured in clamshell, fold-back, and panel-mount designs. Featuring the first 23" panel mount fitting standard EIA racks. Whether you need an OEM, Broadcast specific or customized designs — we're one supplier meeting all your requirements.*

## ERI-Electronics Research

Booth: N1119

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Fax: 812-925-4030  
Toll Free: 877-ERI-LINE  
www.eriinc.com

*Electronics Research serves the broadcast industry with products and services of the highest quality and dependability. Our dedicated staff delivers products to meet both your RF and structural needs. We take pride in contributing to your success by offering the best broadcast antennas, filters and combiners, transmission line, and towers.*

## ESE

Booth: C1839

142 Sierra Street  
El Segundo, CA 90245 United States  
ese@ese-web.com  
Phone: 310-322-2136  
Fax: 310-322-8127  
www.ese-web.com  
Contact: Monica Trotter  
Phone: 310-322-2136  
mtrotter@ese-web.com

*ESE is a leading provider of time control solutions and distribution products for television & radio broadcast, government, audio/video production and post-production. Many products will be on display including GPS based Master Clocks, Analog and Digital Displays, NTP Time Servers, Frequency Standards, Audio/Video Distribution Amplifiers and Audio Level Indicators and Interfaces.*

## Etere

Booth: N416

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Tolentino 62029 Italy  
info@etere.eu  
Phone: + 39-0733-9564  
Fax: +39-0733-956-335  
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Contact: Letizia Pacetti, Product Marketing Manager  
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letizia.pacetti@etere.eu

*Etere is the television industry's leading supplier of the most powerful, proven, flexible, reliable, cost-effective, cutting edge, broadcast solution: Automation, Archiving/MSM, Media Asset Management, Traffic/AirTime Sales. Etere is the only company worldwide able to offer a complete solution for your TV station using a shared and fully integrated framework.*

## Etilux

Booth: C10141C

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info@etilux.be  
Phone: +32-42249963  
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www.etilux.com

*Etilux is provider of multimedia solutions: engineering, integration & service. We supply branded new video & audio equipment, spare parts & tapes. Etilux also produces and distributes her own brands of special labels for video, audio/CD and DVD appliances: Etilaser, Etilascope, Jetlascope.*

## ETL Systems LTD

Booth: C4747

Coldwell Radio Station  
Madley  
Hereford HR2 9HJ United Kingdom  
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Phone: 441981259825  
Fax: 441981259839  
www.etlsystems.com  
Contact: Ian Hilditch, CEO  
Phone: +44(0)1981 259825

*ETL Systems manufacture specialist satellite signal handling equipment for broadcasters around the world. ETL develop and design RF products to meet customers' architecture and performance requirements. Of particular interest is their modular splitter range, L-band Tx/Rx VSAT shelf for military applications and their market leading Enigma 32x32 L-band matrix (Router)*

E



## Euphonix Inc.

**Booth: N4021**  
 220 Portage Ave.  
 Palo Alto, CA 94306 United States  
 info@euphonix.com  
 Phone: 650-855-0400  
 Fax: 650-855-0410  
 www.euphonix.com

*Euphonix is a leading manufacturer of large format digital audio mixing consoles, integrated digital audio workstation control surfaces, and peripherals for live broadcast, TV & film audio post-production, and music production applications. Euphonix consoles and controllers offer uncompromised design and full integrated networked control of external workstations on both the Mac and PC platforms.*

## EuroTel S.p.A.

**Booth: C2233**  
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 Ang. Via Beltrame 1/3  
 Lissone MI 20035 Italy  
 sales@eurotel.it  
 Phone: +39-039-26361  
 Fax: +39-039-2436222  
 www.eurotel.it  
 Contact: Sara Nizzola, Sales Office  
 Phone: +39 03924361  
 sara.nizzola@eurotel.it

*EuroTel is a leading Italian company that from 1986 has been designing, manufacturing and upgrading TV Broadcasting Equipments. From many years, thanks to the high level of design capability and ability, EuroTel has also been competing with the highest level of standard of international competitors. EuroTel experience guarantees the continuity of service for customers to whom it owns its success.*

## Eutelsat, SA

**Booth: C6647**  
 Eutelsat SA  
 70, rue Balard  
 Paris, Cedex 15 F-75502 France  
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 Phone: 33153984707  
 Fax: 33153983737  
 www.eutelsatinc.com  
 Contact: Jo-Anne Dressendofer  
 Phone: 33-1-53-98-4707  
 Fax: 33-1-53-983-737  
 joanned@ideagroup.com

*Offering unparallel capacity on 23 satellites between 15° West and 70.5° East, Eutelsat provide coverage of Europe, the Middle East, Africa and a major part of the Asian and American continents with services including direct-to-home broadcasting, video distribution, corporate network solutions and IP applications, multimedia content distribution, broadband internet access.*

## EV Microphones

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 Burnsville, MN 55337 United States  
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## Event DV & Streaming Media Magazine

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 Fax: 609-654-6760  
 Toll Free: 800-300-9868  
 www.infotoday.com  
 Contact: Joel Unikow, Associate Publisher  
 Phone: 604-866-9378  
 joel@streamingmedia.com

*Streaming Media is a news media company dedicated to providing industry professionals and corporations utilizing digital media technology with global real-time news, resources and services through editorial, discussion lists, and more. EventDV is a magazine read by wedding and event videographers as well as those doing corporate, academic, sports, documentary, and other videography work.*

## Eventide, Inc.

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 Phone: 201-641-1200  
 Fax: 201-641-1640  
 www.eventide.com

*For over 35 years, Eventide has built a reputation for innovation, mission-critical reliability, and sonic excellence. In 1977, Eventide invented the profanity delay, replacing costly analog tape-based solutions with a 7 second, rack-mounted digital delay. Similarly, Eventide invented digital logging in 1989, rendering analog obsolete, forever improving the way audio is logged and retrieved.*

## Evertz

**Booth: N1713**  
 5288 John Lucas Drive  
 Burlington, Ontario L7L 5Z9  
 Canada  
 sales@evertz.com  
 Phone: 905-335-3700  
 Fax: 905-335-9457  
 Toll Free: 877-995-3700  
 www.evertz.com  
 Contact: Orest Holyk, Director of Sales  
 Phone: 905-335-3700  
 Fax: 905-335-3573  
 orest@evertz.com

*Evertz is a globally-recognized, television, satellite, cable and IPTV broadcast equipment designer, manufacturer and solution provider offering:*

- Master control systems
- Large, medium and small routers
- Branding solutions
- Master sync generation
- HD/SD terminal gear
- Fiber optics and RF
- Multi-display monitoring
- Closed captioning
- DTV products



## EVS

**Booths: C3607, C205-LMR**  
 Liege Science Park  
 16 Rue Bois St. Jean  
 Ougree B-4102 Belgium  
 marketing@evs.tv  
 Phone: +32 4 361 70 00  
 Fax: +32 4 361 70 99  
 www.evs.tv  
 Contact: Nicolas Bourdon,  
 Marketing & Communications Director  
 Phone: + 32 4 361 70 00  
 Fax: + 32 4 361 70 99  
 n.bourdon@evs.tv

*EVS Broadcast Equipment is a leader in the design of hardware and software for the production and playout of sport, news and TV programmes in both live and near-live environments. Their innovative Live Slow Motion system revolutionized live broadcasting and their technology is now widely used in nonlinear editing and High Definition Television across the television broadcast market worldwide.*

## Expolmaging, Inc.

**Booth: C11514**  
 365 Woodview Ave.  
 Suite 700  
 Morgan Hill, CA 95037 United States  
 info@expoimaging.net  
 Phone: 408-778-2040  
 Fax: 408-778-9542  
 Toll Free: 800-446-5086  
 www.expoimaging.net

*Expolmaging, Inc. develops and markets innovative digital imaging accessories and is the pioneer in digital white balance filters, including the patent-pending ExpoDisc. ExpoDisc Digital White Balance Filters are available at select video and photographic dealers worldwide and online at www.expoimaging.net.*

## Eyeheight Limited

**Booth: SU2823**  
 Sutton Business Centre, Restmor Way  
 Wallington  
 Surrey SN6 7AH United Kingdom  
 eyesales@eyeheight.com  
 Phone: 866-469-2729  
 Fax: +44-(0)208-241-6951  
 www.eyeheight.com  
 Contact: Martin Moore  
 Martin@eyeheight.com

*Active worldwide, Eyeheight produces multiformat serial digital video and digital audio products for use in transmission, digital edit suites, telecine, graphics, studios, dubbing and associated areas. All Eyeheight systems are based on a standard modular platform for easy connection to other products in the range and to external automation.*

## Eyeon Software Incorporated

**Booth: SL320**  
 2181 Queen Street East  
 Suite 201  
 Toronto, ON M4E1E5 Canada  
 marketing@eyeonline.com  
 Phone: 416-686-8411  
 Fax: 416-698-9315  
 www.eyeonline.com  
 Contact: Ms. Tracey Page  
 Phone: 416-686-8411 x130  
 tracey@eyeonline.com

*eyeon Software Inc. was formed to further develop the co-founder's in-house film software, Fusion®. Today, eyeon celebrates an industry leadership in compositing tools, which headlined the 2006 box office roster. 2007 brings a continued focus on leading image processing solutions, including a new direction in broadcast finishing. Visit eyeon at NAB 2007, where this initiative will be unveiled.*

## EZ FX Inc.

**Booth: C6522**  
324 Maguire Rd.  
Ocoee, FL 34761 United States  
sales@ezfx.com  
Phone: 407-877-2335  
Fax: 407-877-6603  
Toll Free: 800-541-5761  
www.ezfx.com

*EZ FX jibs, manufactures and distributes the Easy Jib along with some unique accessories such as 'Extension Kits,' and the 'EZ FX Handle' (a manual pan/tilt controller). A practical design and price tag, makes the Easy Jib the most versatile, cost effective and user friendly jib in the industry.*

## E-Z UP International, Inc.

**Booth: N9726**  
1601 Iowa Ave.  
Riverside, CA 92507 United States  
inforequest.ezup.com  
Phone: 951-781-0843  
Fax: 951-781-0586  
Toll Free: 800-457-4233  
www.ezup.com  
Contact: Ken Buchholz, Sales Representative  
Phone: 951-779-2356  
Fax: 951-781-0586  
kenbuchholz@ezup.com

*International E-Z UP, Inc. manufactures the innovative, patented instant portable shelter. The E-Z UP Instant Shelter sets up in seconds on any surface without the use of tools or ropes. Perfect for keeping cool on remote locations, attracting attention and promoting station identity. Choose from a variety of sizes, colors and custom graphics.*

## EZNews

**Booth: SU13505**  
115 5th Ave. S.  
Suite 500  
La Crosse, WI 54601 United States  
sales@eznews.com  
Phone: 608-785-1415  
Fax: 608-785-1478  
Toll Free: 888-326-1415  
www.eznews.com  
Contact: Mr. Bill Sacia, Sales & Marketing  
Phone: 888-326-1415  
Fax: 608-785-1478  
bsacia@eznews.com

*EZNews is superior in so many ways, yet is the affordable alternative to I-News, ENPS, and others. Easier to purchase, to use, and to maintain. Elegantly integrated functions provide everything for the largest or smallest News & Public Affairs programmers. Special Pricing for Academic, Community, and Mid-Small TV. Also, Check out our Stand-Alone Closed Caption Software... EZCaption*

## EZQuest, Inc.

**Booth: N1833**  
23311 East La Palma Ave.  
Yorbalinda, CA 92887 United States  
ez@ezq.com  
Phone: 714-694-0031 x200  
Fax: 714-694-0034  
www.ezq.com  
Contact: Ebrahim Zmehr, Chief Executive Officer  
Phone: 714-694-0031

*In 1994, EZQuest opened our doors with one thing in mind. 'To develop and manufacture cutting edge RAID storage solutions to make the lives of our customers EZ by providing a Reliable and Fast solution for all of their storage needs.'*

## Facilis Technology, Inc.

**Booth: SL14105**  
577 Main Street, Suite 120  
Hudson, MA 01749 United States  
info@facilistech.com  
Phone: 978-562-7022  
Fax: 978-562-9022  
Toll Free: 800-620-7022  
www.facilis.com  
Contact: James McKenna, Vice President  
Phone: 978-562-7022  
Fax: 978-562-9022  
james@facilistech.com

*Facilis Technology, Inc. designs and builds high-capacity, turnkey storage area networks for the post-production field. The company delivers cost-effective, high-bandwidth storage solutions that facilitate a more efficient workflow for content creators in HD, broadcast, graphics and animation. 2.0 introduced the industry's first per-volume variable RAID protection scheme and multi-server spanning.*

## Fairlight

**Booth: SL4010**  
Unit 3, 15 Rodborough Road  
Frenchs Forest 2086 Australia  
info@fairlightau.com  
Phone: 61 2 9975 1777  
Fax: 61 2 9975 1999  
www.fairlightau.com  
Contact: Stuart DeMarais, Sales and Marketing Director  
stuart@fairlightau.com

*Fairlight is presenting innovative workflow solutions for HD media creation and production based around its groundbreaking CC-1 media processing technology and DREAM II tactile control and mixing surfaces. Fairlight's DREAM II family integrates file acquisition, mixing, editing, recording, video, sound design tools and broadband delivery services. Visit one of our daily demonstrations.*

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## Fanrocket

**Booth: C158**

8721 Santa Monica Blvd.  
 #630  
 West Hollywood, CA 90069 United States  
 Phone: 818-613-1382  
 Contact: Karissa Klotsche  
 karissa@fanrocket.com

## FAR

**Booth: C10141B**

Poissonrue, 43  
 Huy 4500 Belgium  
 Phone: 3285318123  
 Fax: 3285318124  
 www.far-audio.com

*FAR is in the acoustic equipment industry. For the past seven years, it has designed and manufactured acoustic equipment for the musical, broadcast, film, and dubbing industry, with more than 100 studios designed. FAR is proud to introduce, during the NAB 2007 show, a new type of acoustic panel, it is the ideal solution for any professional acoustic treatment.*

## Fast Forward Video

**Booth: C9720**

18200 B West McDermott St.  
 Irvine, CA 92614 United States  
 sales@ffv.com  
 Phone: 949-852-8404  
 Fax: 949-852-1226  
 Toll Free: 800-755-8463  
 www.ffv.com  
 Contact: Mark Playdon, Sales Director  
 Phone: 949-852-8404 x302  
 mplaydon@ffv.com

*FFV is a recognized innovator of digital video recorder (DVR) technology for broadcast and video recording applications. Founded in 1985, the company's DVR solutions are ideal for discreet on-body recording; portable, lightweight location recording systems; rugged and miniature sports recorders; and cable head-end solutions and board-level DVR OEM opportunities.*

## Fast VDO

**Booth: C3051**

7150 Riverwood Drive  
 Columbia, MD 21046-1245 United States  
 contact@fastvdo.com  
 Phone: 410-309-6066  
 Fax: 410-309-6554  
 www.fastvdo.com  
 Contact: Bob Natwick, Business Development Manager  
 Phone: 410-309-6066  
 bob.natwick@fastvdo.com

*FastVDO is a worldwide leader in video compression technologies, and is focused on the utilization of the H.264 video coding standard. FastVDO provides software and hardware solutions for the capture, transmission, and reception of multimedia — on PCs, PDAs, and even cell phones.*

## FBBT

**Booth: SU8908**

Alexander House  
 17a Ormeau Ave.  
 Belfast BT2 8HD United Kingdom  
 info@fbbt.co.uk  
 Phone: +44 2890 317993  
 Fax: +44 2890330124  
 www.fbbt.co.uk  
 Contact: Alan Hoggarth  
 Phone: 442890317993  
 Fax: 442890330124  
 a.hoggarth@fbbt.co.uk

*FBBT sells and supports Matador, the first Operational Support System (OSS) for broadcasters which provides dynamic monitoring of quality and costs enterprise-wide. Matador monitors your entire broadcast chain in real time; manages network assets by using historical performance to optimize for future performance; and controls cast, quality and compliance.*

## Feed The Children

**Booth: R234**

333 N. Meridian  
 Oklahoma City, OK 73101 United States  
 Phone: 405-945-4077  
 Fax: 405-945-4088  
 Toll Free: 800-627-4556  
 www.feedthechildren.org  
 Contact: Tony Sellars, Director of Communications  
 Phone: 405-945-4077  
 tony.sellars@feedthechildren.org

*Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disaster.*

## Ferrite/RF Technologies

**Booth: C1307**

1 Gendron Drive  
 Lewiston, ME 04240  
 Phone: 207-777-7778  
 Toll-Free Phone: 800-634-4075  
 Fax: 207-777-7784  
 info@rftechnologies.net  
 www.rftechnologies.net

*We make antennas for TV/DTV broadcast, DTTB, LPTV, Translator, DVB-H, DVB-T, DTx, SFN, mobile video/mobile media, 700 MHz band and L band. For UHF (band IV) we build slot antennas in standard and low RFR pylon designs. We also build VHF panel (band I, III) antennas.*

*Our patent pending SFNstar(TM) slot antennas (ch. 7 VHF to L Band) have up to 30 dB less radiation at high depression angles greatly reducing ground RFR levels. Many azimuth patterns are available, plus a choice of H or C/P pol.*

*Our popular CS side mount UHF slot antennas are true center fed for low group delay. Available in two bay increments from 8 to 32 bays.*

*We build standard and scaled to channel VHF (Band I, III) batwing antennas. We also offer special bay to bay spacing which can reduce ground level RFR by up to 15 dB.*

*Our TPV VHF (Band III) pylon antenna is comes in side or top mount in H or C/P pol., plus Low RFR pylon antenna style.*

*Also: Isoline shared line UHF Tee-10kW rating, LP-1900 Antenna.*

## FH Video Inc.

**Booth: SU15317**

6137 Geary Blvd.  
 San Francisco, CA 94121 United States  
 henryfu@aol.com  
 Phone: 415-221-6128  
 Fax: 415-221-8819  
 www.fhvideo.com  
 Contact: Henry Chan, President  
 Phone: 415-221-6128  
 Fax: 415-221-8819  
 fhvideoinc@aol.com

*FH Video is the wholesaler, exporter and carry the professional video & broadcasting equipment (pal & ntsc), video projector, display product. We have 23 years experience. We always have stock in inventory. We offer the good price, provide the fast delivery, honest seervice to our clients.*

## FiberPlex, Inc.

**Booth: N6534**

10840-412 Guilford Road  
 Annapolis Junction, MD 20701 United States  
 sams@fiberplex.com  
 Phone: 301-604-0100  
 Fax: 301-604-0773  
 www.lightviper.com  
 Contact: Sam Spennacchio, Director of Sales and Marketing  
 Phone: 914-489-1427

*Fiberplex manufactures the LightViper brand of fiber optic equipment (fiber optic audio snakes) for transporting audio, control data, intercom. All LightViper products are made in the USA and carry a limited lifetime warranty.*

## Fibrenetix

**Booth: SL10727**

2880 Zanker Road  
 Suite 203  
 San Jose, CA 95134 United States  
 sales@fibrenetix.com  
 Phone: 408-954-7370  
 Fax: 408-432-7235  
 www.fibrenetix.com  
 Contact: Alan Johnson, VP of Business Developing & Emerging Technology  
 Phone: 408-954-7370  
 alan.johnson@fibrenetix.com

*Data storage specialist FIBRENETIX, offer an exciting range of Firewire, eSATA, SCSI & Fibre Channel storage solutions specifically designed to meet the needs of content creation, management & delivery markets. NAB will see our latest generation of 4 & 6-bay desktop solutions & 16-bay E2 rackmount range, delivering high performance RAID protected storage, with support for latest 2K applications.*

## Film & Data Technologies L.L.C.

**Booth: SL13213**

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 Castaic, CA 91384 United States  
 guy.baker@telecine.com  
 Phone: 661-212-9307  
 Fax: 661-257-9779  
 www.telecine.com  
 Contact: Guy Baker, Sam Alexander,  
 Sales and Service  
 sales@telecine.com

*Film + Data Technologies creators of the Nova 2K/HD Telecine/Scanner, Aurora Film Grain and Noise Management System and the Corona Editor Series. Assisting our clients with a DI workflow with quality products that enable then ease of operation and full integration with all Non-Linear Color Grading and disc based systems.*

## FilmLight

**Booth: SL8608**

Artists House  
 14-15 Manette Street  
 London W1D 4AP United Kingdom  
 info@filmlight.ltd.uk  
 Phone: 442072920400  
 Fax: 442072920401  
 www.filmlight.ltd.uk

*FilmLight designs, develops and manufactures integrated solutions for the digital intermediate process and digital post production. Our products include:*

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- Baselight — Grading and finishing system for film and video
- Truelight — Film colour management system for pre-visualising film images

## Final Draft, Inc.

**Booth: SL7406**

26707 W. Agoura Rd.  
 Suite 205  
 Calabasas, CA 91302 United States  
 Phone: 818-995-8995  
 Fax: 818-995-4422  
 Toll Free: 800-231-4055  
 www.finaldraft.com

*Final Draft educates, advances and celebrates the scriptwriter with a suite of offerings that include software, publications, events and services. Final Draft is the world's #1-selling script-writing software. Final Draft AV is the only word processor designed for writing two-column, audio-visual scripts. We also publish Script, the industry's premiere scriptwriting magazine.*



## FingerWorks Telestrators

Booth: SU11409

904 Walking Stick Lane  
Victoria, BC V8Y 3HK Canada  
sales@telestrator.com  
Phone: 604-862-4134  
Phone: 604-862-0642  
Fax: 250-658-6012  
www.telestrator.com  
Contact: Andy Jarzebiak, President  
Phone: 604-862-0642  
andy@telestrator.com

*The most recognizable name in telestration. We developed the first software based telestrator and were first to market with HD. We listen to our clients and continue to develop new features based on their requests. FingerWorks Telestrators are available in SD-SDI, HD and dual HD/SD-SDI versions. Our client list speaks for itself...ABC, CBS, CBC, ESPN, FOX, TURNER, NFL FILMS, TSN, CNN, BBC, TWI etc.*

## FirmTek, LLC

Booth: SL10322

29300 Kohoutek Way  
#120  
Union City, CA 94587 United States  
info@firmtek.com  
Phone: 510-675-9800  
Fax: 510-315-3077  
www.firmtek.com  
Contact: Chi Kim Stanford, VP Business Development  
Phone: 510-675-9800  
Fax: 510-315-3077  
cks2@firmtek.com

*Founded by former Quantum and Apple engineers, FirmTek pioneered Serial ATA (SATA) Storage Solutions. Visit FirmTek and see their latest line of award-winning SeriTek SATA multiple bay hot-swap enclosures, hard adapters and related peripherals — products that empower you to store and share your digital creations*

## FirstCom Music

Booth: SL9820

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Suite 109  
Carrollton, TX 75006  
United States  
info@firstcom.com  
Phone: 972-446-8742  
Fax: 972-389-4301  
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## Fischer Connectors, Inc.

Booth: N409

1735 Founders Parkway  
Suite 100  
Alpharetta, GA 30004 United States  
mail@fischerconnectors.com  
Phone: 678-393-5400  
Fax: 678-393-5401  
Toll Free: 800-551-0121  
www.fischerconnectors.com  
Contact: Dick Bickford, National Sales Manager  
Phone: 678-393-5430  
Fax: 678-393-5401  
dick.bickford@fischerconnectors.com

*Fischer Connectors is a supplier of interconnection products to the Broadcast industry, including the innovative fiber-optic 1053 HDTV camera connector with UniCam fiber-optic contacts, Broadcast Triax connectors for international (1051) and US (1052) standards. Fischer Connectors is a winner of NAB's 2005 "Television Broadcast Top Innovation Award." Visit Booth N409 or call 800-551-0121.*

## Fission Software, Inc.

Booth: SU12708

5001 Lyndon B. Johnson Freeway  
Suite 700  
Dallas, TX 75244 United States  
info@fission-sw.com  
Phone: 866-439-7900  
Fax: 972-715-2636  
www.fission-sw.com  
Contact: Demian Hernández, Regional Sales Manager – North America  
Phone: 866-439-7900  
sales@fission-online.com

*Fission Software, Inc. is a leading provider of IT-based broadcast automation software that goes beyond limitations imposed by hardware-centric systems. Fission's software enables broadcasters to create a seamless workflow in a modular, multichannel and true tape-less environment, based on powerful tools for content playout, asset management, feed recording, media archiving and signal monitoring.*

## Fjord Media AS

Booth: N4135

Ranvik Brygge 7  
P.O. Box 13 Hystad  
Sandefjord N-3209 Norway  
nab@fjordmedia.com  
Phone: +47 3352 1613  
Fax: +47 3346 8700  
www.fjordmedia.com  
Contact: Lars Kristian Thomesen, Sales Director  
Phone: +47 9139 6262  
lkt@fjordmedia.com

*Fjord Media product lines: Free4: Multi-purpose frame system for multiple functions within the same frame; routing, optical transport and signal processing. CP-series: A modular control panel concept utilizing standard modules. X-series: A compact family of routing switchers with or without integrated control panel. FleetMaster: Windows based router control software*

## Flash Technology, A Dielectric Company

Booth: N7421

332 Nichol Mill Lane  
Franklin, TN 37067 United States  
flash.info@dielectric.spx.com  
Phone: 615-503-2000  
Fax: 615-261-2600  
www.flashtechnology.com  
Contact: Dan Harris, Product Manager, AOL  
Phone: 615-503-2131  
Fax: 615-261-2600  
dan.harris@dielectric.spx.com

*Flash Technology is the world's leading aviation obstruction lighting company; built on a heritage of delivery excellence, industry knowledge, and expertise. Flash is the largest monitoring company in the United States and is the single point of contact for over 17,000 communication towers, providing 24x7 customized monitoring, customer service, and technical support 365 days a year.*

## Flip4Mac by Telestream

Booth: SL9214

848 Gold Flat Road  
Suite 1  
Nevada City, CA 95959 United States  
info@flip4mac.com  
Phone: 530-470-1300  
Fax: 530-470-1301  
www.flip4mac.com  
Contact: Barbara DeHart, VP Flip4Mac Products  
Phone: 530-470-1306  
barbd@telestream.net

*Flip4Mac offers digital media tools for the Mac. A business unit of encoding specialist Telestream, Flip4Mac enables cross-platform compatibility and file transfer into Mac-based media applications. Products include WMV Components for QuickTime, Professional Components for Final Cut Pro and Episode Series desktop encoding applications. Watch for new products at NAB.*

## FLIR Systems

Booth: C6909

70 Castilian Drive  
Goleta, CA 93117 United States  
sales@flir.com  
Phone: 503-498-3251  
Fax: 503-498-3904  
Toll Free: 877-773-3547  
www.flir.com

*FLIR Systems continues to lead the industry in airborne broadcast performance with the UltraMedia HD system. The UltraMedia HD is a gyrostabilized HDTV camera, featuring the Sony HDC 950 coupled with the Fujinon HA42X13.5 ERD, for extraordinary high definition imagery at 1140 mm, the most powerful zoom FLIR has ever offered.*

## Floral Systems

Booth: SU720

4581 NW 6th St.  
Suite A  
Gainesville, FL 32609-4970  
United States  
Sales@floral.com  
Phone: 352-372-8326  
Fax: 352-375-0859  
www.floral.com  
Contact: Neal Perchuk, VP Sales & Marketing  
Phone: 352-372-8326  
neal.perchuk@floral.com



*Floral Systems is a technical leader in broadcast automation systems for satellite asset acquisition, media asset management and on-air broadcast automation actively used in ShareCasting, single and multi-channel systems. Floral's extensive customer base includes high profile cable networks, network owned and operated stations, individual network affiliate stations, PBS stations and more. AirBoss is the leading master control automation, asset management and content acquisition solution with proven reliability needed in mission critical television operations. AirBoss is designed by television engineers with a focus on workflow enhancement and reliability. AirBoss is easy to operate for live programming and provides totally unattended operation of programs and commercials. With AirBoss you can improve the on-air look with frame-accurate control of equipment ranging from video servers to master control switchers and digital effects.*

## Flying-Cam

Booth: C10141J

3100 Donald Douglas Loop North  
Suite 203  
Santa Monica, CA 90405 United States  
usa@flying-cam.com  
Phone: 310-581-9276  
Fax: 310-581-9278  
www.flying-cam.com  
Contact: Emmanuel Previnaire, President & CEO

*With six Flying-Cam helicopters based in USA, Europe, and Asia, Flying-Cam is the market leader in Close Range Aerial Filming with unmanned helicopter. Granted with an Academy Award, Flying-Cam is now introducing the Broadcast and Motion Picture Industry into a new world of human friendly autonomous flight capabilities.*

## Focus Enhancements

Booth: SL2605

1370 Dell Avenue  
Campbell, CA 95008 United States  
info@focusinfo.com  
Phone: 408-866-8300  
Fax: 408-866-4859  
Toll Free: 800-338-3348  
www.focusinfo.com  
Contact: Focus Sales  
Phone: 800-338-3348  
Fax: 408-866-4859  
sales@focusinfo.com

*Innovation, efficiency, and superior quality are the foundation upon which Focus Enhancements builds its products. A world leader in advanced video production, digital asset management, and digital signage solutions, Focus delivers products that perform superbly day in and day out and backs them with unparalleled service and support.*

## Focus Optics

**Booth: SU6907**  
 18730 Oxnard St.  
 Suite 216  
 Tarzana, CA 91356 United States  
 stuart@focusoptics.com  
 Phone: 818-757-1007  
 Fax: 818-757-1029  
 Toll Free: 800-234-5367  
 www.focus.com

*We service and repair all film video high definition broadcast and ENG lenses. Angenieux Canon Fujinon Nikon and Zeiss. We also buy and sell film and video lenses. Zeiss Superspeeds MKII and MK III. Zeiss ultraprimes. Angenieux HR 25-250 T3.5 ENG and HI definition. We have the fastest turnaround in the country. Please call Stuart Robin at 818-757-1007. We also make custom cables.*

## FOR-A

**Booth: C4234**  
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 Suite A  
 Cypress, CA 90630 United States  
 info@for-a.com  
 Phone: 714-894-3311  
 Fax: 714-894-5399  
 www.for-a.com  
 Contact: Susumu Hotta  
 hotta@for-a.com

*FOR-A is a leading video equipment manufacturer in the development, production, and sales of professional broadcast and video equipment. We offer a full line of advanced broadcast products, including video switchers, converters, and other equipment for standard and high-definition. In broadcast graphics, we have solutions for combining video and computer graphics & virtual studio systems.*

## Force10 Networks

**Booth: SU7622**  
 350 Holger Way  
 San Jose, CA 95134 United States  
 info@force10networks.com  
 Phone: 408-965-5107  
 Fax: 408-571-3699  
 www.force10networks.com

*Force10 Networks is the pioneer in building and securing high performance networks. Based on a revolutionary system architecture that delivers best-in-class resiliency and massive scalability, Force10's TeraScale E-Series switch/routers ensure predictable application performance, increase network availability, and reduce operating costs. www.force10networks.com.*

## Forecast Consoles, Inc.

**Booth: SU3106**  
 367 C Bay Shore Road  
 Deer Park, NY 11729 United States  
 sales@forecast-consoles.com  
 Phone: 631-253-9000  
 Fax: 631-253-0277  
 Toll Free: 800-735-2070  
 www.forecast-consoles.com  
 Contact: William Haberman, President/CEO  
 Fax: 631-253-0277  
 billh@forecast-consoles.com

*Forecast is a manufacturer of Technicol Furniture for the Broadcast industry. We have established the most prestigious list of clients & their on-going confidence in us is the ultimate testimony. As surely as our reputation, for integrity, quality & unequalled service, is the foundation for our longevity; so then, innovation & creativity are the building blocks for our continued success.*

## Fostex America

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 www.dcinema.fraunhofer.de  
 Contact: Hans Bloss,  
 Head of Fraunhofer Digital Cinema  
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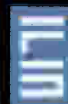
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 www.globecommsystems.com  
 Contact: Fred Dugourd, Marketing Manager  
 Phone: 631-231-9800  
 Fax: 631-231-1557

*Globecom integrates satellite into your network applications in order to provide reliable, high-quality connection to the edge of the network, broadcast one-to-many, and support bandwidth-hungry applications. SkyBorne is Globecom's systems design, integration and maintenance solution for satellite distribution of IPTV. We also provide lifecycle support services to maximize uptime and QoS.*

## GlowPoint, Inc.

**Booth: SU11528**

225 Long Avenue  
 Hillside, NJ 07205 United States  
 cwelch@glowpoint.com  
 Phone: 866-456-9764 x2002  
 Fax: 973-391-1904  
 www.glowpoint.com  
 Contact: Dan Boland  
 Phone: 630-632-2062  
 dboland@glowpoint.com

*The Glowpoint solution enables broadcasters to acquire live content 24x7 from fixed remote locations. The solution leverages the latest in HD video communications technology and Glowpoints dedicated high quality video network to provide a cost effective and flexible way to acquire content rather than using satellite link ups which are expensive and offer no remote control capability.*

## Glue Tools

**Booth: C11729**

629 State Street  
 Suite 220  
 Santa Barbara, CA 93101 United States  
 info@gluetools.com  
 Phone: 805-252-1480  
 www.gluetools.com  
 Contact: Robert Monaghan, CEO/CTO  
 bob@gluetools.com

*Glue Tools is a software company based in Santa Barbara, California. Its products range from QuickTime Components, to other 'Glue Code' applications that add functionality to existing operating systems or software packages. Glue Tools focuses on developing essential utilities and plugin software technology for High Def and Motion Picture industries.*

## GMPCS Personal Communications, Inc.

**Booth: C4646**

1501 Green Road  
 Suite A-B  
 Pompano Beach, FL 33064 United States  
 info@gmpcs-us.com  
 Phone: 954-973-3100  
 Fax: 954-973-4800  
 Toll Free: 888-664-6727  
 www.gmpcs-us.com  
 Contact: Ana Maria Lesmes, Sales Director  
 Phone: 954-973-3100  
 Fax: 954-973-4800

*GMPCS is a world leader in the supply of turnkey mobile satellite services, equipment, and accessories. GMPCS features a complete product offering from the Iridium, Globalstar, Thuraya and Inmarsat satellite constellations. GMPCS is featuring the new bgan IP data service with video and audio streaming for remote reporting applications.*

## Google

**Booth: N6121**

13375 Stemmons Freeway  
 Suite 400  
 Dallas, TX 75234 United States  
 Phone: 972-620-2211 x224  
 Fax: 972-620-8811  
 www.google.com/ads/asaudio

*Google's automation systems, SS32 and Maestro, provide the industry's greatest power, flexibility and stability, and connect advertisers and agencies directly to radio stations with a robust advertising platform that automates sales, scheduling, delivery and reporting. Result: Greater control over quality and operating costs with maximum revenues and accountability.*

## Graphics Outfitters

**Booth: SU7030**

5674 El Camino Real  
 #H  
 Carlsbad, CA 92008 United States  
 rich@graphicsoutfitters.com  
 Phone: 858-530-9110  
 Fax: 760-476-9483  
 www.graphicsoutfitters.com  
 Contact: Rich Foley, Manager  
 Phone: 858-530-9110  
 Fax: 760-476-9483

*Repair depot for Chyron™ Infini/Max/Maxine and other legacy Chyron™ products. Exchange Boards, System Options. Complete rental inventory of Chyron™ Duet LEX and HyperX systems.*



## Grass Valley, Inc.

Booths: N902, SL2020

400 Providence Mine Road  
Nevada City, CA 95959  
United States  
webmaster@thomsongrassvalley.com  
Phone: 530-478-3075  
Fax: 530-478-3755  
Toll Free: 800-547-8949  
www.thomsongrassvalley.com



Grass Valley, a business within Thomson, provides a rich portfolio of award-winning solutions to the world's leading media and entertainment companies, including broadcast, cable, satellite, video, and film professionals — as well as to content creators, distributors, and technology users leveraging broadband, telecommunications, mobile TV, and TV and radio transmission platforms.

## Greatway Technology

Booth: N3835

Room 607, Building 10, Song Ping Cun  
Shenzhen,  
Guangdong 518057 China  
xfyang@szonline.net  
Phone: 8675581172601  
Fax: 8675526635026  
www.greatwaytech.com  
Contact: Shufeng Yang, Director  
Phone: 86-755-81172601  
Fax: 86-755-26635026

Greatway Technology is the leading video and audio equipment provider in China. With more than 10 years experiences in Fiber Optics and Television industry, Greatway designs and manufactures products for Video Modulation, Video Surveillance Cable Transmission, Video Routing Switchers, Uncompressed Video/Audio Fiber Optic Transmission, CATV transmission, Ethernet and Video Solutions over FTTP.

## Green-Box Technology Co., Ltd.

Booth: SL11212

2F, No 62, Lane 188, Ruei-Guang Rd.  
Neihu Dist.  
Taipei 11491 Taiwan  
sales@green-box.com.tw  
Phone: +886-2-2659-0065  
Fax: +886-2-2659-9362  
www.green-box.com.tw  
Contact: Lawrence Chen, Vice President  
lawrence@green-box.com.tw

Green-Box Technology Co., Ltd is a R&D oriented company and it is founded by a group of over 16 year experienced on "Networking," "Auto Switch Box" and "Power Management" experts. DataBay is our leading brand, which provides hardware-based solutions of multimedia technologies for the Internet, corporation, commercial, public and entertainment markets.

## GridIron Software

Booth: SL3827D

6 Antares Drive, Phase 1  
Ottawa, ON K2E 8A9 Canada  
info@gridironsoftware.com  
Phone: 613-226-9445  
Fax: 613-226-5299  
Toll Free: 866-850-4743  
www.gridironsoftware.com

Time means money in the production world, and GridIron Software has developed the tools to help you streamline your After Effects workflow. Using our ground-breaking Nucleo Pro technology, you can get more done faster. This frees you to do what you do best — be creative!

## GRID-TV GmbH

Booth: C84311

Bavarafilmplatz 3  
Gruenwald 82031 Germany  
Phone: 4989 744 888813  
Fax: 4989 744 888819  
www.grid-tv.com

The core competence of GRID-TV is the operation of 24/7 programs over IP-based media. It establishes networks through affiliates or joint ventures. FLB nn, TV Edit and TV Serve technologies developed by GRID-TV enable unique, target-group specific, global TV — based on common Internet streaming software over all communication channels.

## Groove Addicts

Booth: SL7823

12211 West Washington Blvd.  
Los Angeles, CA 90066 United States  
info@grooveaddicts.com  
Phone: 310-572-4646  
Fax: 310-572-4647  
Toll Free: 800-400-6767  
www.grooveaddicts.com

Groove Addicts is an internationally recognized music house, specializing in innovative, high-end audio branding solutions, original scoring and sound design for media companies around the world. Custom Scoring — Syndicated ID/Jingle/Sweeper Packages — Production Music Catalog w/over 30,000 cues — Movie Trailer Scoring Series — Imaging and Sound Design Libraries.

## G-SAM

Booth: South Upper,  
Meeting Room, S216

The Global Society for Asset Management is an independent, vendor-neutral and self-funding, trade and professional organization representing the broad interests of the entire Asset Management industry.

G-SAM's mission is to provide an open, impartial and progressive forum in which the technology of digital and media asset management can be discussed and developed.

## G-Technology, Inc.

Booth: SL7828

1653 Stanford Street  
Santa Monica, CA 90404 United States  
info@g-technology.com  
Phone: 310-449-4599  
Fax: 310-449-4670  
www.g-technology.com  
Contact: Ian Andes, Director, Sales  
sales@g-technology.com

G-Tech manufactures the industry's most comprehensive line of external disk storage solutions designed for professional content creation applications. Our USB, FireWire, eSATA, SCSI and Fibre Channel systems support all levels of audio/video production. G-Tech's focus on technology, quality and design has resulted in disk storage solutions with unmatched performance, reliability and style.

## GVS - Grande Vitesse Systems

Booth: SL10724

390 Fremont Street  
San Francisco, CA 94105 United States  
Phone: 415-777-0320  
Fax: 415-777-9544  
Toll Free: 800-794-4622  
www.gvsf.com  
Contact: Jano Avanesian, VP Sales & Marketing  
Phone: 415-777-9937  
Fax: 415-777-9544  
Jano@GVS9000.com

GVS develops and manufactures cost effective, rugged, portable SD HD SDI VTR/DDR Digital Disk Recorders utilizing high-capacity secure RAID based disk storage, machine control to record digital video/audio. Metropolis Router with cluster storage options for broadcast offering simple centralized storage from any edit station to all play-to-air servers and real-time access of video/audio files.

## Gyrocam Systems

Booth: C9846

8100 15th Street East  
Sarasota/Bradenton International Airport  
Sarasota, FL 34243 United States  
Phone: 941-355-3206  
Fax: 941-355-3417

## H.C. Jeffries Tower Company, Inc.

Booth: C3327

24900 Ford Road  
Porter, TX 77365 United States  
ray@hcjeffries.com  
Phone: 281-577-8000  
Fax: 281-577-8001  
Toll Free: 877-978-6937  
www.hcjeffries.com  
Contact: Herbert Jeffries, President  
Phone: 281-577-8000  
Fax: 281-577-8001  
hcjeffries@hcjeffries.com

H. C. Jeffries Tower Company specializes in the fabrication, erection, maintenance and management of tall towers for the broadcast industry. We own a state of the art fabrication plant with the ability to build towers to 2000'. Our crews are known for expertise in difficult installations using traditional methods, as well as heavy lift helicopter tower erection and antenna installations.

## H.L. Dalis

Booth: C8137

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nhowell@hldalis.com  
Phone: 718-361-1100 x112  
Fax: 718-392-7654  
Toll Free: 800-HLDALIS  
www.hldalis.com  
Contact: Neil Howell, Audio/ Video Sales Manager  
Phone: 718-361-1100 x112  
Fax: 718-392-7654

H.L. Dalis, Inc. is the nations oldest multi-line wholesale distributor of Broadcast electronics, Consumer electronics, Sporting goods, and Cellular accessories. We are franchised for nearly 200 brands. We are a prime supplier to the Broadcast, System Integration, and Home Theater trades. We are a master distributor for top manufacturers including Belden, Kings, Neutrik, Canare, and ProMounts.

## HaiVision Systems Inc.

Booth: SU11010

Tel: 514-334-5445  
Fax: 514-334-0088  
Info@haivision.com  
www.haivision.com

HaiVision Systems Inc. is dedicated to improving the way people live and work through the use of advanced network video technology. HaiVision's products are used in the foremost telepresence suites and boardroom video conference systems, medical fields supporting information and service delivery within hospital campuses, and educational institutions for distance education.

## Hamilton Metalcraft

Booth: C1620

848 N. Fair Oaks Ave.  
Pasadena, CA 91103 United States  
hmetal@hmetal.com  
Phone: 626-795-4811  
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 Fax: 949-597-1094  
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*Hamlet A preferred supplier to broadcasters, Hamlet showcase new and enhanced products for file and baseband analysis. Offering next-generation test and measurement hardware and software instruments covering: HD, Dual Link, SD, MPEG, embedded, surround sound and analogue audio. Our market-leading modular approach reduces the cost of ownership — buy what you need!*

## Hangzhou Prevail Optoelectronic Equipment Co., Ltd

**Booth: C8935E**  
 Industrial Development Zone, Guali Town,  
 Xiaoshan District  
 Hangzhou City 311241 China  
 necy-xu@prevail-catv.com  
 nice7662005@yahoo.com.cn  
 Phone: 8657182571982  
 Fax: 8657182554407  
 www.prevail-catv.com  
 Contact: Necy-Xu, General Manager  
 Phone: 86-571-82559907  
 Fax: 86-571-82554407  
 necy-xu@prevail-catv.com

*Hangzhou Prevail Optoelectronic Equipment Co., Ltd was established in 1989, and has been engaging in researching and developing products of cable TV equipment. It is one of the most specialized manufacturers, and was founded mostly early and had the biggest scale.*

## Hannay Reels

**Booth: C9941**  
 553 State Route 143  
 Westerlo, NY 12193 United States  
 reels@hannay.com  
 Phone: 518-797-3791  
 Fax: 800-733-5464  
 Toll Free: 877-GO-REELS  
 www.hannay.com

*Hannay Reels offers a complete range of metal storage reels for all types of audio/video and fibre optic cable. Our reels can be manual or motorized to fit the application. Custom reels are also available. Learn more at www.hannay.com.*

## Hansun Technologies, Inc.

**Booth: C3044**  
 Room 301 Building 103  
 Wangjingkejuyuan Chaiyang District  
 100102 China  
 sales@hansuntech.com  
 Phone: 861051651899\*8004  
 Fax: 861051651899\*8011  
 www.hansuntech.com

*Hansun is a leading specialist in technologies and solutions for IPTV, triple-play, and in-home multimedia distribution, its extensive portfolio of products includes IPTV and dual-mode IPTV/DVB solutions, Internet PVR, portable video players (VPod), and multimedia home gateway. It has over 8 years of R&D experience in the field of IPTV.*

## Hardata S.A.

**Booth: SU9630**  
 Chacabuco 1566 1 D  
 Buenos Aires C 1140 AAH Argentina  
 g.pesci@hardata.com  
 Phone: +54 1143003463  
 Fax: +54 1143003463  
 www.hardata.com

*Hardata is a company committed to research, develop and market radio, television and multimedia software.*

*We mainly focus on the development of safe and reliable advanced technology, allowing mass media companies to manage and distribute content efficiently. We have developed a platform for MAM, and offer products and services specially tailored for TV stations and Radio broadcasters.*

## Harmonic

**Booth: SU9620**  
 641 Baltic Way  
 Sunnyvale, CA 94089 United States  
 info@harmonicinc.com  
 Phone: 408-542-2500  
 Fax: 408-542-2510  
 Toll Free: 800-788-1330  
 www.harmonicinc.com

*Harmonic is redefining video delivery for cable, satellite, telco, terrestrial and wireless operators worldwide with ground-breaking IP-based compression, stream processing, edge, broadband access and software solutions. Our versatile systems enable providers to increase revenues, reduce OPEX and expand reach with next-generation broadcast and on-demand services including HDTV, VOD and nPVR.*

## Harris Corporation

**Booths: N3100, N2502**  
  
 3200 Wismann Lane  
 Quincy, IL 62301  
 United States  
 Phone: 513-459-3400  
 Fax: 217-221-7099  
 Toll Free: 800-387-0233  
 www.broadcast.harris.com  
 Contact: Laura Whitaker, Vice President,  
 Communications  
 Phone: 888-843-7004  
 Laura.Whitaker@harris.com

*Harris is the ONE company delivering interoperable workflow solutions across the entire broadcast delivery chain — providing today's broadcaster with a single, integrated approach to capitalize on the benefits of IT. By providing unparalleled interoperability across our product portfolio, Harris is able to offer customers integrated solutions that improve workflows, save money, enable new revenue streams and provide a migration path to emerging media business models. To meet the rapidly changing needs of broadcast, distribution and entertainment businesses, Harris is the ONE answer for change.*

## Hash Inc.

**Booth: SL3707**  
 400 W. Evergreen Blvd.  
 Vancouver, WA 98660 United States  
 support@hash.com  
 Phone: 360-750-0042  
 Fax: 360-750-0451  
 www.hash.com

*Hash develops and sells Animation:Master, a complete 3D modeling, animation and rendering software package for both Windows and Mac. Animation: Master is robust and powerful, yet easy to use and affordable!*

## Hawk-Woods

**Booth: SU9207B**  
 Sales@hawkwoods.com  
 www.hawkwoods.com  
 Tel. +44 (0)1233 638 715  
 Fax. +44 (0)1233 638 747  
 Contact: Brian Woodford (Director)

*UK based Hawk-Woods is home of the ever popular V-lok System and the new DV Link Battery-System. The company has an impeccable reputation and produces many industry favoured batteries, charges, adaptors & cables. Visitors to the Hawk-Woods stand will have the opportunity to experience their latest equipment first hand.*

## Heil Sound

**Booth: N9420**  
 7320 Smoke Ranch Rd.  
 Suite G  
 Las Vegas, NV 89128  
 United States  
 sales@transaudiogroup.com  
 Phone: 702-365-5155  
 Fax: 702-365-5145  
 www.transaudiogroup.com/heil.shtml  
 Contact: Richard Bowman, Sales Manager



*The latest professional series microphones from the legendary Bob Heil include the "Spotlight series" custom colored PR20s (including the PR20P which is raising money for the Susan G Komen Foundation for Breast Cancer Research), and "the Fin," the latest of the Deco Series, styled after the old Turner crystal mics. Also see the flagship PR40, PR30, and PR20 microphones. Employing large diaphragms and high power magnets, Heil mics have achieved a clear, articulate sound with extended bandwidth. Also check out our retro-styled microphones and excellent, practical hardware*

## Helicopters Inc.

**Booth: C6407A**  
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 Cahokia, IL 62206 United States  
 Phone: 770-454-6958  
 Fax: 770-455-1909

## Helius, Inc.

**Booth: C2933**  
 333 South 520 West  
 Suite 330  
 Lindon, UT 84042 United States  
 info@helius.com  
 Phone: 801-764-9020  
 Fax: 801-764-9022  
 Toll Free: 888-764-9020  
 www.helius.com  
 Contact: Jeffrey Curtis, Senior Vice President,  
 Sales & Marketing  
 sales@helius.com

*Helius develops IPTV solutions for business. Our primary focus is digital signage, corporate communications and corporate training networks. Helius provides products for the management, distribution and playout of video and other rich media assets. We allow customers to deliver these assets over a variety of IP network connections including satellite, terrestrial and cellular.*

## Henry Engineering

**Booth: N7432**  
 503 Key Vista Drive  
 Sierra Madre, CA 91024 United States  
 henryeng@aol.com  
 Phone: 626-355-3656  
 Fax: 626-355-0077  
 www.henryeng.com

*Since 1982, Henry Engineering has been producing broadcast and pro audio products that solve problems of equipment interface and control. The Matchbox, Superelay, MultiPhones, and now the new USB Matchbox series solve both analog and digital interface issues. Also analog and digital audio DAs, and PowerClamp series of TVSS units that prevent equipment damage caused by AC powerline transients.*

## Hewlett Packard

**Booth: SL3820**  
 3000 Hanover Street  
 Palo Alto, CA 94304 United States  
 Phone: 800-752-0900  
 www.hp.com

*With an unmatched portfolio of technologies, solutions, services and partners, HP is uniquely driving innovation in the digital era — from the way content is created, managed, distributed and enjoyed. Visit HP's exhibit to see how industry leaders are capitalizing on digital entertainment today, with the help of HP. More information about HP's NAB program is available at www.hp.com/go/hab2007.*



## **HHB Comms, Ltd.** Booth: N7117

## **Hi Tech Systems Ltd.**

**Booth: N710**  
Hollbrook House, Oakley Lane  
Oakley  
Basingstoke, Hampshire RG23 7JY United Kingdom  
tom@hitechsys.co.uk  
Phone: 441256780880  
Fax: 441256782600  
www.hitechsys.co.uk  
Contact: Tom Favell, Managing Director  
sales@hitechsys.co.uk

*Hi Tech Systems has been committed to the international television community since 1996, and is one of the leading companies developing and manufacturing remote controllers for VTR and disk servers that are used around the world. By having partners within the industry, Hi Tech Systems is able to provide the best control products that are original, technically superior, reliable and easy-to-use.*

## **High Tech Industries**

**Booth: SU3611**  
298 N Smith Ave.  
Corona, CA 92880-1740 United States  
doug@customstudio.com  
Phone: 888-747-9817  
Fax: 951-279-5773  
Toll Free: 888-747-9817  
www.customstudio.com  
Contact: Douglas Kancuzewski, President  
Phone: 888-747-9817  
Fax: 951-279-5773

*High Tech is a leading manufacturer of technical cabinetry to the Radio & Television Industry since 1984. We combine our expertise with the latest technology to provide complete solutions for our customers in terms of ergonomic efficiency, strength, and esthetics. MW Video Systems has joined with HighTech, in the US, to manufacture and market their unique modular line of broadcast furniture.*

## **Hilomast**

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Debary, FL 32713 United States  
pete.wheeler@hilomast.com  
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Fax: 386-668-6794  
www.hilomast.com  
Contact: John Lightfoot, President  
john.lightfoot@smc-comms.com

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## **Hitachi Kokusai Electric America, Ltd.**

**Booth: C5017**  
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Woodbury, NY 11797 United States  
info@hitachikokusai.us  
Phone: 516-921-7200  
Fax: 516-496-3718  
www.hitachikokusai.us  
Contact: Sean Moran, National Sales Manager  
Phone: 516-682-4431  
Fax: 516-682-4464  
sean.moran@hitachikokusai.us

*Hitachi Kokusai Electric, Inc. and Hitachi Kokusai Electric America Ltd design, manufacture and market HDTV, SDTV, Broadcast, Professional, Industrial video cameras, and digital communication products. We sell to and service the Americas' broadcast television, cable, government, video production and institutional markets. Our full line of broadcasting products will be exhibited.*

## **Hitec Power Solutions**

**Booth: C1124**  
12502 Exchange Drive  
Suite 404  
Stafford, TX 77477 United States  
Hitec@HitecUSA.com  
Phone: 281-240-5335  
Fax: 281-240-4774  
www.HitecUSA.com  
Contact: John Sears, Marketing/Sales Manager  
jsears@hitecusa.com

*Hitec manufactures a unique backup power solution. It combines a backup diesel genset, rotary UPS and energy storage system (flywheel-based) in a common chassis to form an exceptionally reliable Continuous Power Supply (CPS) system. Individual CPS units range from 1000 kVA up to 3000 kVA, and can be combined for larger systems. Systems can be packaged in outdoor enclosures or installed indoors.*

## **Hi-Tech Enterprises, Inc.**

**Booth: SU3410**  
4400 118th Ave. N  
Suite 203  
Clearwater, FL 33762 United States  
hitech@videoequipment.com  
Phone: 727-573-9600  
Fax: 727-573-9606  
www.videoequipment.com

*Hi-Tech, established in 1982, is a full service equipment brokerage firm that buys, sells, and trades new and used broadcast and industrial equipment. We are an authorized Sony Reseller and service center. And offer many accessory and non-linear product lines. Including: Avid, Adobe, Matrox, Newtek and many more.*

## **HME**

**Booth: C11632**  
14110 Stowe Drive  
Poway, CA 92064 United States  
jkowalski@hme.com  
Phone: 858-535-6071  
www.hme.com  
Contact: John Kowalski, Sales Manager

*HME has been a leading provider of innovative pro-audio products for nearly three decades. A technology pioneer — HME developed the wireless intercom system for pro audio in 1979, and continues to introduce exciting, cutting-edge wireless intercoms for virtually any application. Our comprehensive line of wireless intercoms provides quality systems for the best possible performance.*

## **Hollywood Edge**

**Booth: SL8420**  
7080 Hollywood Blvd  
Suite 519  
Hollywood, CA 90028 United States  
info@hollywoodedge.com  
Phone: 323-603-3253  
Fax: 323-603-3298  
Toll Free: 800-292-3755  
www.hollywoodedge.com  
Contact: John Moran, Managing Director  
jmoran@soundelux.com

*The Hollywood Edge is one of the largest publishers and distributors of high-quality sound effects & production music. THE offers over 30 multiple disc collections, including the Premiere Editions, Cartoon, Animal, Historical, Foley, Eerie, Sports & the Frank Serafine Series. New Releases include "Hyperspace Sci-Fi Library," "Street Racers," "Title FX" & "Surround Sports Crowds" in true 5.1.*

## **Holophone**

**Booth: N6034**  
258 Adelaide Street East  
Suite 200  
Toronto, ON M5A 1N1 Canada  
info@holophone.com  
Phone: 416-362-7790  
Fax: 416-362-7780  
www.holophone.com  
Contact: Jonathan Godfrey, CEO  
Phone: 416-362-7790  
Fax: 416-504-6500

*Holophone is committed to developing and commercializing products that use patented 3-D audio technology to bring the physical experience of "really being there" to a new level for all audio and visual productions by professionals and hobbyists.*

## **HORITA Co., Inc.**

**Booth: C9024**  
P.O. Box 3993  
Mission Viejo, CA 92690 United States  
horita@horita.com  
Phone: 949-489-0240  
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Marketing Director  
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## **Hosa Technology, Inc.**

**Booth: SL4105**  
6650 Caballero Blvd.  
Buena Park, CA 90620 United States  
info@hosatech.com  
Phone: 714-522-8878  
Fax: 714-522-4540  
Toll Free: 800-255-7527  
www.hosatech.com  
Contact: Jonathan Pusey, National Marketing  
Manager  
Fax: 714-522-4542  
Jonathan@hosatech.com

*Hosa Technology, Inc. is the leading supplier of audio connectivity products to the musical instrument and pro audio industries. Hosa® returns to NAB with an expanded line of audio/video and digital connectivity products for the broadcast industry, including Visionary audio/video switchers and distribution amplifiers and Zaolla Silverline audio/video interconnects. OEM inquiries welcome.*

## **Hotronic, Inc.**

**Booth: SU2722**  
1875 South Winchester Blvd.  
Campbell, CA 95008 United States  
sales@hotronics.com  
Phone: 408-378-3883  
Fax: 408-378-3888  
www.hotronics.com  
Contact: Linda Chang, Manager  
Phone: 480-378-3883  
Fax: 408-378-3888  
linda@hotronics.com

*Hotronic manufactures Broadcast Video/Audio equipment. New Model AV61 is a Server, a Time Delay and a Digital VTR. It's Uncompressed processing achieves No Video Quality Loss or Audio Distortion. AV61 applications include Commercial Insertion, VTR, Multi-channel Server, Broadcast Time Delay up to 4 hours. Other products include TBC, Frame Sync, Signal Generator, Converters & Routers etc.*



## Hybrid MC

Booth: **SL10108**

89, rue Gabriel Peri  
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 info@hybrid-mc.com  
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 Fax: 33 1 46 73 00 77  
 www.hybrid-mc.com  
 Contact: Cohen Olivier,  
 Business Development Manager  
 Phone: 33146730066  
 Fax: 33146730077

*Hybrid MC is a European leading manufacturer of broadcast equipment for virtual set and robotic camera head. Our company has a focus for providing broadcasters with complete virtual set solutions from 3D and 2D rendering software to motion tracking devices. All our solutions are HD and offer a high level of realism. Hybrid MC is also a manufacturer, of high quality robotic camera support for regular and virtual production.*

## HyOn Corp. Co. Ltd.

Booth: **SL10113**

## IABM

Booth: **C8847**

P.O. Box 2264  
 Reading  
 Berks RG316WA United Kingdom  
 info@theiabm.org  
 Phone: +44 118 9418620  
 Fax: +44 118 9418630  
 www.theiabm.org

*The IABM is the industry association representing over 250 Broadcast and Media Technology businesses worldwide who themselves represent > 80% of the US\$11bn global market value. If you are interested in finding out more about the IABM or how you can apply for membership visit www.theiabm.org.*

## IBC

Booth: **C1405**

Aldwych House  
 81 Aldwych  
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 show@ibc.org  
 Phone: +44 20 7611 7500  
 Fax: +44 20 7611 7530  
 www.ibc.org

*IBC is the leading event for professionals involved in the creation, management and delivery of entertainment content, attracting over 44,000 attendees from more than 130 countries worldwide. With over 1,000 exhibitors including the world's key technology suppliers and a world-renowned conference, IBC2007 is an event not to be missed.*

## IBIS Inc.

Booth: **SU8605**

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 Ranmore, Dorking  
 Surrey RH5 6SX United Kingdom  
 americasales@ibis.tv  
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 Fax: +44-(0)1483-280244  
 Toll Free: 877-541-IBIS  
 www.ibis.tv  
 Contact: Mike Potter, Regional Manager  
 Phone: 877-541-IBIS  
 Fax: 203-564-1402  
 mike.potter@ibistv.com

*IBIS specialises in designing newsroom automation & media management systems. Covering the complete news workflow, ServerLoad controls import from tape & line feed; ServerPlay is used to playout dynamically or via MOS. IBIS Media Management handles the archive of material directly or via third party HSM. The award-winning Highlighter enables fast turnaround of sports & live-event material.*



## IBM

Booths: **S215-LMR, SU7820**

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 Somers, NY 10589-3216 United States  
 medent@us.ibm.com  
 Phone: 203-363-0888  
 Fax: 314-352-8343  
 www.ibm.com/media  
 Contact: Vivian Werner, Senior Marketing Manager  
 vwerner@us.ibm.com

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## ICG Magazine/ICG Local 600

Booth: **C9705**

7755 Sunset Blvd.  
 Hollywood, CA 90046 United States  
 info@icgmagazine.com  
 Phone: 323-876-0160  
 Fax: 323-878-1180  
 www.cameraguild.com  
 Contact: Teresa Ambriz-Munoz, Marketing Director  
 Phone: 323-969-2714  
 Fax: 323-878-1180

*Established in 1928 ICG Local 600 represents the finest camera crews in the world. Since 1929 ICG Magazine has served as the premier publication of "How To" for Film & Digital productions. Our publication achieves this through the technical and artistic expertise of the members of ICG Local 600.*

## Iconix Video, Inc.

Booth: **SU11415**

7402 Hollister Ave.  
 Goleta, CA 93117  
 info@iconixvideo.com  
 Phone: 805-690-3650  
 Fax: 805-690-3655  
 Toll Free: 800-783-1080  
 www.iconixvideo.com  
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## Ideasunlimited.TV

Booth: **SU8707**

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 info@ideasunlimited.tv  
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 Fax: +44 (0) 8701627201  
 www.ideasunlimited.tv  
 Contact: Glyn Powell-Evans, Managing Director  
 Phone: +44 (0)8701627200  
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## iDirect Technologies

Booth: **C6947**

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 Herndon, VA 20171 United States  
 sales@idirect.net  
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 Fax: 703-648-8015  
 Toll Free: 866-345-0983  
 www.idirect.net

*iDirect Technologies provides the industry's leading satellite-based broadband access solutions for carrier, enterprise, government, and education customers. By delivering high performance, worldwide availability, high reliability, low cost and ease of installation, the iDirect solution delivers all the benefits of broadband IP networks anywhere in the world via satellite.*

## IDX System Technology, Inc.

Booth: **C5207**

1602 Lockness Place  
 Torrance, CA 90501 United States  
 idx.usa@idx.tv  
 Phone: 310-891-2800  
 Fax: 310-891-3600  
 www.idx.tv

*IDX is a premier manufacturer and supplier of batteries, chargers, and power supplies to the international broadcast and professional video industry. IDX provides true global power solutions, offering the highest quality of product, service, and innovation through our centers in the US, Europe, and Japan. IDX has a support network of over 150 distributors and hundreds of dealers worldwide.*

## IEEE Broadcast Technology Society

Booth: **L27**

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 bts@ieee.org  
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 Fax: 732-981-1769  
 www.ieee.org/bts

*A Society of the IEEE, dedicated to Broadcast Engineering. Providing the technologies to deliver information and entertainment to audiences worldwide, at home and on the go.*

## Ignite Technologies

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 sales@ikegami.com  
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 www.ikegami.com  
 Contact: Teri Zastrow, Director of Sales & Marketing  
 tzastrow@ikegami.com

*Ikegami Electronics (U.S.A.), Inc. is a leading supplier of professional broadcast products. With U.S. offices in New Jersey, California, Florida, Texas, and Illinois, the Ikegami name is recognized worldwide for its state-of-the-art HD and SD television cameras and both CRT and LCD video monitors, closed circuit TV equipment, medical camera systems and countless other innovative products.*

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 www.illbruck-acoustic.com

*illbruck acoustic, inc. is the manufacturer of noise control & acoustical products including the brands SONEX, PROSPEC, FABRITEC, and colortec. Products include: acoustical foam panels, baffles, ceiling tiles, and corner traps; acoustical fabric-wrapped panels; and barriers. illbruck's willtec melamine foam used in most of our products is class 1 fire rated.*

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 Fax: 562-801-2898  
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 www.ily.com  
 Contact: Robert Aguilera, Marketing Manager  
 robertaguilera@ily.com

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## Image Engineering Dietmar Wueller

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 testcharts@image-engineering.de  
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 Fax: +49 2234 912142  
 www.image-engineering.de  
 Contact: Pascal Steinmetzer  
 Phone: +49-2234-912141  
 Fax: +49-2234-912142

*Image Engineering is manufacturing test charts and illuminators under the worldwide popular brand Esser Test Charts. For more than 20 years now Esser Test Charts is known for high quality test charts for evaluating and measuring electronic cameras in video and broadcasting. The company is represented by distributors in more than 30 countries.*

## Image Video

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 1620 Midland Avenue  
 Scarborough, ON M1P 3C2 Canada  
 sales@imagevideo.com  
 Phone: 416-750-8872  
 Fax: 416-750-8015  
 www.imagevideo.com  
 Contact: Dave Russell  
 Phone: 416-750-8872  
 drussell@imagevideo.com

*Image Video is a leading manufacturer of Tally Systems the TS1-1000, GS1-1, GS1-3 and 4211 parallel I/O interface, UMDs the RDU1510, 1610, 1710, and 7721 series, and Multi-Image Displays the VxV-16, VxV-4 SDI, VxV-4DVI, LVX-4, IMD-1, IMD-DVI.*

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 Phone: +81-(0)32382671  
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*IMAGICA Technologies Corp. provides front and back-end digital imaging solutions for feature film with the Imager XE and HX Film Scanners and the HSR Film Recorder. And also provides Primatte®, a world-class high-end chromakey plug-in, available for all major compositing, editing and DI applications.*

## Imagineer Systems Ltd.

**Booth: SL729**  
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 The Surrey Research Park  
 Guildford, Surrey GU2 7XG United Kingdom  
 info@imagineersystems.com  
 Phone: +44 1483 685585  
 Fax: +44 1483 685586  
 www.imagineersystems.com  
 Contact: Allan Jaenicke  
 Phone: 310 717 0890  
 allanj@imagineersystems.com

*Imagineer Systems innovates and markets next-generation visual effects solutions for film, video and broadcast post production, which have made their mark on such marquis Hollywood blockbuster productions as Casino Royale, Pirates of the Caribbean and Harry Potter. Imagineer's product line consist of, amongst others, monet™, placement station, mokey™, removal station and motor™, roto station.*

## Immersive Media Company

**Booth: SU13617**  
 513 8th Ave  
 Suite 300  
 Calgary, AB T2P1G3 Canada  
 info@immersivemedia.com  
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 Fax: 403-266-8886  
 Toll Free: 866-333-8817  
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**Booth: C10141F**  
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 info@impactcases.com  
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 Fax: 905-470-7843  
 Toll Free: 800-881-7544  
 www.impactcases.com  
 Contact: Greg Hamlen, President  
 Phone: 800-881-7544 x221  
 Fax: 800-541-0765  
 ghamlen@impactcases.com

*Impact Cases is a manufacturer of high strength aluminum shipping cases and shock-mounted STD 19' rackmount cases. Aluminum's high strength to weight ratio and its ability to perform consistently in extreme temperatures make it far superior to either plastic or wood. Impact Cases offers complete case customization and comprehensive OEM services.*

## Independent Audio Inc.

**Booth: N4926**  
 43 Deerfield Rd.  
 Portland, ME 04101 United States  
 info@independentaudio.com  
 Phone: 207-773-2424  
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 www.independentaudio.com  
 Contact: Fraser Jones, President  
 fraser@independentaudio.com

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## Indie Slate Magazine

**Booth: C9905**

10134 Hammerly  
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Houston, TX 77080 United States  
editor@indieslate.com  
Phone: 832-593-0405  
www.indieslate.com  
Contact: M. E. Herzog, Editor & Co-Publisher  
Phone: 832-593-0405

*The independent film & television production bible. Exclusive Production Slate tracks 450-500 indie projects in prep/production across N. America, where readers find business or jobs. Profiles of key industry players, indie distribution outlets, industry news, interviews with accomplished film, video & digital practitioners, Gear Report, plus the latest "Reel Life" experiences from indies.*

## Industrial Acoustics Company

**Booth: N6617**

1160 Commerce Avenue  
Bronx, NY 10462 United States  
info@industrialacoustics.com  
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www.industrialacoustics.com

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Contact: Patrick Ralston, VP of Sales  
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pralston@industryadvanced.com

*Founded in 1996, IAT manufactures products that offer technological advantages over contemporary products; current product line consists of Firefly illuminated cable protectors, Intel-A-Jib camera jibs with two minute set-up, Lighten-ing Rail award winning lighting and grip mounting hardware, Illum-A-Slate illuminated clapboards (slates), Illum-A-Knob illuminated video camera follow focus knobs.*

## IneoQuest Technologies

**Booth: SU11606**

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Mansfield, MA 02048 United States  
info@ineoquest.com  
Phone: 508-339-2497  
Fax: 508-339-4727  
Toll Free: 866-464-4636  
www.ineoquest.com  
Contact: Tom Tucker, Director of Marketing  
Phone: 971-226-9529  
Fax: 503-372-5598  
thomas.tucker@ineoquest.com

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## Inergi Broadcast

**Booth: R219**

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kevin.osgood@inergi.com  
Phone: 256-704-7700 x170  
Fax: 256-704-7704  
Toll Free: 888-629-5673  
www.inergi.com/broadcast  
Contact: Kevin Osgood, General Manager

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## Infotrend Corp.

**Booth: SL13810**

3150 Coronado Drive  
Unit C  
Santa Clara, CA 95054 United States  
us.sales@infotrend.com  
Phone: 408-988-5722  
Fax: 408-988-6288  
www.infotrend.com

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www.infosys.com  
Contact: Magan Arthur, Senior Principal  
Magan.Arthur@infosys.com

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## Inlet Technologies

**Booth: SL10410**

1121 Situs Court  
Suite 330  
Raleigh, NC 27606 United States  
info@inlethd.com  
Phone: 919-256-6811  
Fax: 919-256-8123  
www.inlethd.com  
Contact: Stephanie Slade, Director of Marketing  
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Fax: 919-256-8123  
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*Inlet Technologies enables new media for new networks. Inlet's advanced encoding solutions produce the highest quality video, faster and more efficiently than any other solution. Inlet empowers content creators and distributors to reach more customers over any IP network, supporting resolutions from mobile to web to high-definition.*

## Innes Corporation

**Booth: N7735**

3/38 Leighton Place  
Hornsby 2077 Australia  
sales@innescorp.com.au  
Phone: 61 2 9987 0499  
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www.innescorp.com.au  
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*Innes Corporation manufacture program logging recorders, Microsoft certified professional PCI sound cards, AM/FM radio capture cards up to 24 chn, Time zone delay units. Innes also offers consultation services and are Australian distributors for many major companies such as Nautel, Orban, Belar, Altronic Research, Kintronic, Stirlitz, Austin Insulators, MDOUK, 25-Seven, Enco, TTT, Delta Electronics and more.*

## InnoMedia Systems Ltd.

**Booth: SU9008**

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Rushmore St Andrew  
Ipswich  
IP5 1NZ  
UK  
Tel/Fax: + 44 (0) 1473 636520  
info@innomedia.co.uk  
www.innomedia.co.uk

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## Innovision Optics

**Booth: C5326**

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sales@innovision-optics.com  
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Fax: 831-458-0554  
Toll Free: 800-733-0552  
www.inovon.com  
Contact: Ben Barber, COO  
barber@inovon.com

*INOVOONICS manufactures and markets a broad range of analog and digital audio processing equipment for on-air and audio production; off-air modulation monitors for AM/FM/HD-Radio and subcarriers; the BandScanner, a USB FM spectrum-logging receiver; professional receivers for off-air monitoring and FM translators; RDS/RBDS encoders and decoders for scrolling song titles, dotcasting and advertising.*

## In-Sync Publications

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 Phone: +44-(0)1622 767909  
 Fax: +44-(0)1622 203048  
 www.intellectuk.org  
 Contact: David Bastow  
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*Intellect is the UK trade association for the IT, telecoms and electronics industries. Our members account for over 80% of these markets and include blue-chip multinationals as well as early stage technology companies. These industries together generate around 10% of UK GDP and 15% of UK trade. We seek to accelerate industry growth and prosperity in the UK.*

## Intelsat

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 **INTELSAT**  
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 Washington, DC 20008  
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 sales.nab@intelsat.com  
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*Inter BEE is a showcase of the newest technologies and emerging trends in broadcasting. Inter BEE 2007 will be held from November 20 to 22 at Makuhari Messe in Japan.*

## International Datacasting

**Booth: C5541**  
 2680 Queensview Drive  
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## Interra Systems

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 Phone: 408-985-2200  
 Fax: 408-985-1600  
 www.interrasystems.com  
 Contact: Ashish Basu, Vice President  
 Phone: 408-985-2200 x2022

*Interra Systems offers software for test and measurement (T&M), codec IPs, and professional services. Our Vega family of H.264 & VC1 Analyzers help customers enhance productivity and reduce time-to-market. Our new automated content verification offering automates & improves customer's content verification process. Interra also offers Codec IPs and product realization services to its customers.*

## IntoPIX s.a.

**Booth: C10141G**  
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 Louvain-la Neuve 1348 Belgium  
 sales@intopix.com  
 Phone: +32 10 23 84 70  
 Fax: +32 10 23 84 71  
 www.intopix.com  
 Contact: k.morris@intopix.com,  
 Sales and Marketing Manager  
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*Technology leader in JPEG 2000 compression, AES content encryption and security hardware enforcement; intoPIX shows the way with its uniquely compact single-chip Xilinx FPGA implementation. Fully compliant with DCI recommendations and JPEG2000 standard the intoPIX IPs are ideal for Digital Cinema, Camera, Postproduction Archive, Broadcast Contribution, Mezzanine files and Archiving applications.*

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**Booth: SU11408**  
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 San Jose, CA 95134 United States  
 sales@intraservesystems.com  
 Phone: 408-245-3300  
 Fax: 408-245-3305  
 www.intraservesystems.com  
 Contact: George Massoud  
 Phone: 408-245-3300 x205  
 george@intraservesystems.com

*Intraserve has established a partnership to provide Apple products in the mass storage and video broadcasting arena. Intraserve will show case solutions on Advanced traffic Management, Load-balancing from Zeus and High Availability clustered Fabric based appliance from Vicom. We look forward to meeting you, please visit Booth SU11408.*

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 Fax: 603-434-1119  
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 Contact: Tunde Horvath  
 tunde@intrinetsystems.com

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 Fax: +44 (0) 441438310115  
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 Contact: Jerry G Vaughan,  
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 Fax: 519-663-9571  
 www.ioindustries.com  
 Contact: Andrew Sharpe, President  
 Phone: 519-663-9570  
 Fax: 519-663-9571  
 asharp@ioindustries.com

*IO Industries manufactures uncompressed disk-based video recorders for Digital Cinema 4K/4520P, HD, and high-speed 1Kx1Kx1000fps. Available in mobile, luggable, and 19" rack configurations. Stereo Digital Cinema, multi-camera configurations supported. Data rates up to 2.5GByte/sec. IO Industries is a world leader in uncompressed video recording for military, scientific and broadcast apps.*

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 Darmstadt 64283 Germany  
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 Fax: +49 (0) 6151 155 269  
 www.ipharro.com  
 Contact: Joshua Cohen, Chief Sales Officer  
 Phone: +49 (0) 6151 155 268  
 Fax: +49 (0) 6151 155 269  
 j.cohen@ipharro.com

*iPharro technology automatically identifies video content faster than real-time by comparing a video fingerprint to a reference database. Our robust, scalable system can recognize video clips as they are streamed or within preexisting repositories of video content, allowing our customers to both protect and leverage their valuable digital assets.*

## i-Plus Technologies Co., Ltd.

**Booth: C7843**  
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 Seoul 152-050 South Korea  
 minsik@iplustech.com  
 Phone: +82 2 6220 6450  
 Fax: +82 2 6220 6451  
 www.iplustech.com  
 Contact: Minsik Jang, Sales Manager  
 Phone: 82-2-6220-6450

*Iplustechologies designs, manufactures, and sells a variety of STB/PVR products worldwide. Its product family includes IP HD STB/PVRs, Digital HD Cable, Satellite & Terrestrial Receivers, and CarryTV(TM), a mobile TV solution, with which a home TV can be accessed through a notebook PC or a mobile phone anywhere and anytime. The Company provides all high-end performances such as HD & H.264.*



## IPV Limited

Booth: SU8609

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2 Mount Pleasant  
Cambridge CB3 0RN United Kingdom  
sales@ipv.com  
Phone: 44 1223 477000  
Fax: 44 1223 506282  
www.ipv.com  
Contact: Nigel Booth, EVP Sales and Marketing  
Phone: +44 1223 477000  
Fax: +44 1223 506282  
nbooth@ipv.com

IPV's SpectreView browsing and streaming technologies are relied on throughout the broadcast industry to enable audio and video to be managed, manipulated, streamed and monitored over standard IP networks. IPV's platform consists of encode and transcode products creating metadata rich video assets in MPEG1/4 and VC1 formats fully integrated with IPV's powerful media streaming server and clients.

## IPwebTV, Inc.

Booth: C2956

400 Oser Avenue  
Suite 1850  
Hauppauge, NY 11788 United States  
Phone: 631-300-4000  
Fax: 631-434-7000

## iQstor Networks, Inc.

Booth: SL9913

2001 Corporate Center Drive  
Newbury Park, CA 91320 United States  
info@iqstor.com  
Phone: 805-376-1000  
Fax: 805-376-1001  
Toll Free: 800-300-8288  
www.iqstor.com  
Contact: Albert Saraie, Director of Marketing  
Phone: 805-367-1000  
Fax: 805-367-1001  
asaraie@iqstor.com

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## Irdeto

Booth: SU2726

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usa@irdeto.com  
Phone: 425-497-2800 x228  
Fax: 425-497-2801  
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## IRTE SpA

Booth: C3320

Via Pompei 35  
Gallarate VA  
Italy I-21013  
sales@irte.it  
Phone: +39-0331-797286  
Fax: +39-0331-776082  
www.irte.it  
Contact: Luca Barellò  
Phone: +39-0331-796054

IRTE SpA is the leading Italian system integrator which has been involved in the deployment of the nationwide DVB-H network. Has developed a custom transmitter/gap filler for DVB-H purposes. It is also a manufacturer of TV Microwave Links, wireless cameras, professional Satellite and Microwave dish antennas, UHF, VHF and FM antenna systems and antenna self-supporting towers and poles.

## iSET Co., Ltd.

Booth: SL10113

## Isilon Systems

Booths: SU12115,  
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SU14900-MR, SU15300-MR,  
SU15500-MR

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Seattle, WA 98121 United States  
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Phone: 206-315-7500  
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Isilon Systems is the worldwide leader in clustered storage systems and software for digital content, enabling enterprises to transform data into information — and information into breakthroughs. Isilon's award-winning family of IQ clustered storage systems combines Isilon's OneFS operating system software with the latest advances in industry-standard hardware to deliver modular, pay-as-you-grow, enterprise-class storage systems. Isilon's clustered storage solutions speed access to critical business information while dramatically reducing the cost and complexity of storing it. World-class companies in the areas of media and entertainment, Internet services, cable and telecommunications, oil and gas, life sciences, manufacturing and government are using Isilon's products to streamline their workflows, increase productivity and significantly improve their bottom lines.



## ISIS Group, Inc.

Booth: SU3313

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Contact: Joy Huang  
Phone: 626-303-8885 x106  
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 Contact: Caren Magill, Trade Show Manager  
 Phone: 408-546-4473  
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JDSU is the worldwide leading provider of broadband test & measurement solutions and optical products for communications, commercial and consumer markets offering test and measurement systems and services for telecommunications service providers, cable operators, and network equipment manufacturers. More information is available at www.jdsu.com.

## JK Audio, Inc.

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 carloshenrique@sindvel.com.br

## K5600

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### Booth: SL9815

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Chantilly, VA 20151 United States  
sales@karchergroup.com  
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Fax: 703-631-3476  
www.karchergroup.com  
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### Booth: C2655

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Contact: Allan Linden, Senior Director of Marketing Communications

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## Katamount Enterprises, Inc.

### Booth: N8928

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Phone: 416-259-3527  
Fax: 416-259-1947  
Contact: Alex Bernardi  
sales@katamount.com

## Kathrein Inc., Scala Division

### Booth: C2213

P.O. Box 4580  
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broadcast@kathrein.com  
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Fax: 541-779-3991  
www.kathrein-scala.com  
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### Booth: C2213B

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*KATHREIN MOBILCOM BRASIL established 1998 for commercialization of Mobile and Broadcast systems in South America. KATHREIN Antennas are known for their high level of performance and high quality assured by standards ISO 9001:2000 and ISO 14001:2004.*

## Kathrein-Werke KG

### Booth: C2213A

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Phone: +49 8031 184 958  
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www.kathrein.de  
Contact: Georg Klauser, Dipl.-Ing.

*KATHREIN, founded in 1919 in Rosenheim, Germany, is one of the world's leading manufacturers offering FM, TV, DAB, DVB-T, DVB-H, DMB and MMDS broadcast antenna and combiner systems.*

## Kay Industries Inc.

### Booth: N6517

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phasemaster@kayind.com  
Phone: 574-236-6220  
Fax: 574-289-5932  
Toll Free: 800-348-5257  
www.kayind.com  
Contact: Larry Katz  
Phone: 510-656-8766  
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## KD Kanopy, Inc.

### Booth: N9614

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www.kdkanopy.com  
Contact: Ian McIntosh, Director of Sales  
Fax: 303-650-5093  
ian@kdkanopy.com

*The inventor of the original® pop-up style canopy, KD Kanopy designs, manufactures and distributes durable-quality units. Our commercial grade product line includes portable pop-up canopies, temporary-tension tents, and unique signage. KD now offers cutting edge digital printing on all tents and canopies, as well as banners, billboards, and large format prints.*

## Keisoku Giken Co., Ltd.

### Booth: C10738

2-12-2, Chigasaki-minami, Tsuzuki-ku  
Yokohama-City 224-0037 Japan  
VWsale@hq.keisoku.co.jp  
Phone: +81-(45)948-0211  
Fax: +81-(45)948-0221  
www.keisoku.co.jp/en/  
Contact: Tsukasa BABA,  
International Sales Manager  
tbaba@hq.keisoku.co.jp

*Keisoku Giken is a leading company in JAPAN providing disk recorders and memory recorders adapted to record/play very high resolution and high data rate uncompressed video data. The applications include an intermediate recorder for D-cinema and a recorder as a data source fully adapted to develop LCD panels.*

## Keith Austin, Inc.

### Booth: C9435

1018 Garden Street, #204  
Santa Barbara, CA 93101 United States  
keith@keithaustininc.com  
Phone: 805-560-8273  
Fax: 805-560-8272  
Toll Free: 888-295-8273  
www.keithaustininc.com

*Keith Austin Inc. (formerly World Video Group Ltd) buys and sells all Brands and formats of used Beta and Digital Beta, DVC PRO, HD and DVCAM Tapes. Keith Austin Inc. is seeking large quantities of used tape for which they will pay cash. Keith Austin Inc. also sells Reconditioned videotape Worldwide.*

## KenCast, Inc.

### Booth: C7141

290 Harbor Drive  
1st Floor  
Stamford, CT 06902-8703 United States  
fazzt@kencast.com  
Phone: 203-359-6984  
Fax: 203-359-2173  
www.kencast.com  
Contact: William Steele, Chairman & CEO

*KenCast provides software to IP multicast files & live streams for one-way & two-way applications on satellite & terrestrial wired networks & offers this same technology for wireless delivery to mobile users with handsets (cellphones, PDAs, smartphones, etc.). Fazzt Broadband Mobile brings secure content delivery on wireless networks (WiFi, WiMax, DVB-H, 3G, DAB, etc.) to mobile users.*

## Keywest Technology, Inc.

**Booth: SL2620**  
 14563 West 96th Terrace  
 Lenexa, KS 66215 United States  
 info@keywesttechnology.com  
 Phone: 913-492-4666  
 Fax: 913-322-1864  
 Toll Free: 800-331-2019  
 www.keywesttechnology.com

*Keywest Technology manufactures an innovate line of media servers and software called MediaXtreme for interactive digital signs, digital signage and information TV channels. Our diverse lineup also includes video PiP, time base correctors, A-D and D-A converters, crawl generators, and logo inserters. Our products offer exceptional value that meet or exceed customer's expectations.*

## Killer Tracks

**Booth: SL8020**  
 8750 Wilshire Blvd.  
 Beverly Hills, CA 90211 United States  
 sales@killertracks.com  
 Phone: 310-358-4455  
 Fax: 310-358-4470  
 Toll Free: 800-454-5537  
 www.killertracks.com  
 Contact: Dennis Dunn, VP of Sales  
 ddunn@killertracks.com

*Killer Tracks produces high quality production music utilizing world-class composers, producers and session musicians. The result is a selection that is unparalleled. Couple this with one of the most knowledgeable and creative staffs in the industry, and you have a combination that can't be beat! Our name and speaks for itself; 21 libraries...1600 CDs... 1 philosophy...make it Killer.*

## Kings Electronics Co., Inc.

**Booth: C7022**  
 1685 Overview Drive  
 Rock Hill, SC 29730 United States  
 KingsInfo@KingsElectronics.com  
 Phone: 803-909-5000  
 Fax: 803-909-5092  
 www.KingsElectronics.com  
 Contact: Allen Trustman, Regional Sales Manager,  
 New York and Mid-Atlantic States  
 Phone: 914-548-1931  
 Trustman@KingsElectronics.com

*Kings Electronics is a leader in RF coaxial connector design and manufacturing. We are a preferred supplier of quality audio and video products, including K-Grip™ crimp design connectors, True 75 Ohm BNC connectors, HDTV video jacks and the Tri-Loc™ connector series. All Kings parts are manufactured under ISO 9001:2000 registered quality management systems and are RoHS compliant.*

## Kino Flo Inc.

**Booth: C10213**  
 2840 North Hollywood Way  
 Burbank, CA 91505 United States  
 tjacob@kinoflo.com  
 Phone: 818-767-6528  
 Fax: 818-767-7517  
 www.kinoflo.com  
 Contact: Tom Jacob, Sales - Western US & Canada  
 Phone: 818-767-6528  
 Fax: 818-767-7517

*Kino Flo manufactures, sells and rents lighting systems for tv broadcast, film and television production, video and photography. New products include the VistaBeam and BarFly fixtures for studio and location. For TV Broadcast set lighting, the ParaBeam and ParaZip light studios small and large. The Diva-Lite continues to be the premier video location light for old pros and new shooters alike.*

## Kintronic Labs, Inc.

**Booth: N5113**  
 P.O. Box 845  
 Bristol, TN 37621-0845 United States  
 ktl@kintronic.com  
 Phone: 423-878-3141 x16  
 Fax: 423-878-4224  
 www.kintronic.com  
 Contact: Mr. Tom King, President  
 Phone: 423-878-3141  
 Fax: 423-878-4224  
 tking@kintronic.com

*Kintronic Labs, is a world leader in the design and manufacture of broadcast antenna systems and accessories for the VLF/LF/MF/HF bands. From concept to on-air operation Kintronic is your source for quality products and service.*

## KIWA International

**Booth: SL1413L**  
 24 Fleet St. Eden Terrace  
 Auckland 1030 New Zealand  
 info@voiceq.com  
 Phone: +64-(9)375-2865  
 Fax: +64-(9)375-2867  
 Toll Free: 1800 371 2792  
 www.voiceq.com  
 Contact: David Kite, Vice President  
 djkite@voiceq.com

*KIWA International Ltd, a division of the KIWA Media Group, specializes in the development of software solutions for the international film, television and multi media industry. KIWA's suite of products originates from New Zealand, the filmmaking hub of the South Pacific. KIWA is fast becoming the leading provider of software solutions for ADR and Dubbing with its groundbreaking product — VoiceQ.*

## Klotz Digital Audio Systems, Inc.

**Booth: N5728**  
 3100-E Northwoods Pl., NW  
 Suite E  
 Norcross, GA 30071 United States  
 ussales@klotzdigital.com  
 Phone: 678-966-9900  
 Fax: 678-966-9903  
 www.klotzdigital.com  
 Contact: Larry Howard, General Manager  
 Phone: 678-966-9900  
 Fax: 678-966-9903  
 l.howard@klotzdigital.com

*For more than 15 years KLOTZ DIGITAL has been providing high-quality audio solutions for the broadcast market. The product range includes digital mixing consoles, routers for digital signal processing and distribution, as well as complete audio and control network systems ranging from simple to complex solutions. Worldwide KLOTZ DIGITAL has installed over 3,000 platform systems and 1,250 consoles.*

## KLZ Innovations Ltd.

**Booth: N5435**  
 680 Watt Street  
 Winnipeg Manitoba R2K 2S7 Canada  
 sales@klz.com  
 Phone: 204-334-9640  
 Fax: 204-663-1970  
 Toll Free: 800-334-9640  
 www.klz.com  
 Contact: Doug McGuffin,  
 Sales & Marketing Coordinator  
 Phone: 800-334-9640  
 Fax: 204-663-1970  
 doug@klz.com

*KLZ Innovations Ltd. is an information technology company focused primarily on electronic News Systems for Broadcast companies. NewsRoom 4™, is an integrated news information management system. A variety of options are available including simple yet robust sharing & communication between NewsRoom locations as well as NR4 Remote Reporter for bureaus, field reporters or affiliate stations.*

## Knox Video Technologies

**Booth: SU7520**  
 8547 Grovemont Circle  
 Gaithersburg, MD 20877 United States  
 ken@knoxvideo.com  
 Phone: 301-840-5805  
 Fax: 301-840-2946  
 www.knoxvideo.com  
 Contact: Ken Nottingham, National Sales Manager  
 Phone: 240-912-8705  
 ken.nottingham@knoxvideo.com

*Knox Video manufactures a full line of A/N connectivity solutions. These include Analog and Digital switch matrices- Scalers-Cat5 Extenders. The switch matrices provide 4x4 to 256x256 composite, component and digital signal routing capabilities. Wireless and IP addressability are provided as well compatibility with common control systems manufacturers.*

## Ko Yong Photo Co. Ltd.

**Booth: C8425**  
 5F, No.4 Lane 560 Chung Cheng Road  
 Hsin Tien City  
 Taipei 231 Taiwan  
 Phone: 886222188157  
 Fax: 886222188155  
 Contact: Louisa Liu  
 gwsoar@ms28.hinet.net

## KOBA 2007 (Korea E&Ex Inc.)

**Booth: C3305**  
 Room 2001, KWTC, 159-1  
 Samsung-Dong, Gangnam-gu  
 Seoul 135729 South Korea  
 koba@kobashow.com  
 Phone: 011 825510102  
 Fax: 011825510103  
 www.kobashow.com  
 Contact: Jason KIM, Manager  
 Phone: +82-(2)-551-0102

*17th Korea International Broadcasting, Audio & Lighting Equipment Show Date: May 15th to 18th, 2007/Venue: COEX, Seoul, Korea/Scale: 17,649 sqm./Last Show: 739 Companies from 28 Nations\* From 1991 KOBA has been contributed to introducing prominent broadcast, audio and lighting equipments from all over the world. It became the place for interchanging mutual technological information.*



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## KODAK

**Booth: N202-LMR**

343 State Street  
Rochester, NY 14650-0315 United States  
Phone: 585-781-7754  
Fax: 585-724-9702  
www.kodak.com/go/motion

*Kodak continues to be the world leader in producing the finest motion picture film available. As the industry adopts more processes digital in nature, Kodak uses its image expertise in developing new products for the creatives to use. Our full line of film products integrates perfectly with digital postproduction workflows. Learn how film originated images are used in digital postproduction.*

## Konan Digital Inc.

**Booth: SU10723**

655 N. Central Avenue  
17th Floor  
Glendale, CA 91203 United States  
konan@konandigital.com  
Phone: 818-649-8655  
Fax: 818-649-8255  
www.konandigital.com  
Contact: Richard Eberhart, VP Americas & Europe  
richard.eberhart@konandigital.com

*KONAN DigitalArc empowers new & existing business models by speeding time to market & opening up distribution channels. DigitalArc manages workflow for video-centric applications including ingestion, transcoding, desktop editing & archive management. With employees around the world, & a management team with decades of expertise, we are driven to create the most advanced MAM tools in the world.*

## KORG USA, Inc.

**Booth: SL13014**

316 S. Service Road  
Melville, NY 11747 United States  
support@korgusa.com  
Phone: 631-390-6500  
Fax: 631-390-6501  
Toll Free: 800-645-3188  
www.korg.com

*Korg, a worldwide leader in musical/audio product design and manufacturing for over 40 years is showcasing the new MR 1-bit professional mobile recorders. Other product ranges include keyboards and controllers, music workstations, soft synths, digital recorders, tuners and metronomes, dance tools, professional arrangers, multi-effects processors and more.*

## KOWA Company, Ltd.

**Booth: N5231**

3-3-1 Chofugaoka  
Chofu-shi  
Tokyo 182-0021 Japan  
pxinfo@proaudiokowa.com  
Phone: +81-(42)-483-4193  
Fax: +81-(42)-483-3461  
www.proaudiokowa.com  
Contact: Mamoru Ueda,  
Project Manager of Developing New Products  
Phone: +81-(424)83-4129  
Fax: +81-(424)43-6560  
ma-ueda@kowa.co.jp



*Kowa Company, Ltd., established in 1839, is a large Japanese conglomerate company which began producing broadcasting equipment in 1958. Their equipment is in use in most television and radio stations in Japan including NHK, NTV and Tokyo FM. Kowa enjoys the top share with their AP and AF series that are well accepted by Japanese customers as well as meeting the high standards of Japanese broadcasting. Kowa has about 4,200 employees and is doing business in various industries such as trading, apparel, pharmaceutical, medical electronics and broadcasting equipment.*

## KPFF Consulting Engineers

**Booth: C1616**

1601 Fifth Avenue  
Suite 1600  
Seattle, WA 98101 United States  
Phone: 206-622-5822  
Fax: 206-622-8130  
www.kpff.com  
Contact: Madison Batt  
Phone: 206-622-5822  
Madison.Batt@kpff.com

*KPFF is a full-service civil and structural engineering firm. We have provided engineering consulting services, project management, and turnkey services for the communication and broadcast industry for 25 years. Our engineers specialize in the analysis, design, and inspection of communication towers for broadcasting corporations, cellular companies, and government agencies throughout the US.*

## Kramer Electronics

**Booth: SL6105A**

96 Route 173 West  
Suite 1  
Hampton, NJ 08827  
United States  
info@kramerus.com  
Phone: 908-735-0018  
Fax: 908-735-0515  
Toll Free: 888-275-6311  
www.kramerelectronics.com  
Contact: Alan Richards, Vice President of Sales  
arichards@kramerus.com



*Kramer Electronics manufactures and sells high technology products for video, audio and computer signal management. Kramer's products are designed for broadcast, corporate, education, rental and staging, house of worship, digital signage, entertainment, hospital, military, and government markets. See Sierra Video Systems, a Kramer Electronics Company, for their line of large format Analog, SDI & HD-SDI (HDTV) Routing Switchers. ALL KRAMER PRODUCTS HAVE A 7-YEAR WARRANTY SWITCHERS: Standard Switchers, Matrix/Routing Switchers, Multi-Format Presentation Switchers, Controllers, Control Panels. VIDEO. AUDIO & VGA to UXGA PROCESSORS INTERFACES & SYNC PROCESSORS: Format Converters, Analog Video, SDI Video, 15-pin (VGA-UXGA), SDI Embedders & De-Embedders, Audio, Sync Processors, Computer Graphics Interfaces. TWISTED PAIR TRANSMITTERS & RECEIVERS: CAT 5, Other. ACCESSORIES: Isolators & Clampers, Picture-In-Picture (PIP), DC Power Supplies, Signal Generators (Color Bar, Black Burst, Audio Tone), Logo Inserter, Motion stabilizer. SCALERS & SCAN CONVERTERS: Scan Converters (UXGA to Video), Scalers (Video to UXGA). INSTALLER SOLUTIONS: Wall Plates, Table Mounted Cable Management Solutions, Optical Fiber Solutions, DVI Solutions, Cables (Bulk & Assemblies in Standard & Plenum). VIDEO FORMATS SUPPORTED: Composite Video, s-Video (Y/C), Component Video (RGB & YUV), RGBHV, VGA, UXGA (15-pin HD), FireWire, DVI, HDMI, HDC. AUDIO FORMATS SUPPORTED: Balanced Mono & Stereo Audio, Unbalanced Mono & Stereo Audio, AES/EBU, AES/AD3, S/PDIF, Toslink.*

## KROMA TELECOM

**Booth: C8525**

C/ La granga 80  
Pol. Ind. Alcobendas  
Madrid 28108 Spain  
sales@kromatelecom.es  
Phone: 34916614514  
Fax: 3491 661 5875  
www.kromatelecom.es

*Kroma Telecom designs and manufactures video monitors and intercom systems such as broadcast LCD-TFT in 9", 15", 17" and 18". See the top-performing monitors of the market with super picture quality with the fastest refreshment, max viewing angle and contrast. Products are userfriendly, scalable, totally reliable for all budgets.*

## KTech Telecommunications, Inc.

**Booth: SU14912**

21540 Prairie Street  
Unit B  
Chatsworth, CA 91311 United States  
sales@ktechtelecom.com  
Phone: 818-773-0333  
Fax: 818-773-8330  
www.ktechtelecom.com  
Contact: Romeo Castillo, Director of Sales  
Phone: 818-773-0333  
rcastillo@ktechtelecom.com

*KTech Telecom is a manufacturer of professional digital TV Broadcast and digital Cable TV products. Since 1995, KTech has been developing 8VSB signal processors and MPEG2 products. Due to our early involvement in 8VSB, we are quick to adapt to changing specifications and fast moving technologies. We make one small solid step at a time to build new products based on our proven experience.*

## K-Tek

**Booth: N8828**

1384-F Poinsettia Ave.  
Vista, CA 92081 United States  
info@mklemme.com  
Phone: 760-727-0593  
Fax: 760-727-0693  
www.ktekboompoles.com  
Contact: Brenda Parker, General Manager  
brenda@mklemme.com

*Combining top quality, meticulous design & affordability, K-Tek produces full array of professional boom poles & microphone support accessories, including Zeppelin & Fuzzy windscreens with unique microfiber lining. Products: shock mounts, camera shoe adapters, articulated boom pole, award-winning Klassic graphite poles, Avalon economy poles. New for 2007: Graphite Traveler, modular full Zeppelin.*

## Kulabyte

**Booth: SL13713**

241 N LBJ  
San Marcos, TX 78666 United States  
contact@kulabyte.com  
Phone: 512-795-4228  
Fax: 512-392-0271  
Toll Free: 866-403-1604  
www.kulabyte.com  
Contact: Kulabyte LLC

*Kulabyte is the leading-edge developer of advanced video encoding solutions. Our TimeSlice™ technology enables Live 2-pass VBR for H.264, VC1, Flash 8, and WM9 to perform at their fastest rates, requiring less bandwidth, and delivering faster-than-real-time performance.*

*Kulabyte | The World's Fastest Video Encoding Solutions*

## Kupo Company Limited

**Booth: C10013**

6F, No. 4, Lane 609, Sec. 5  
Chung Shin Road  
San Chung 241 Taiwan  
kupo@seed.net.tw  
Phone: 886229991906  
Fax: 886229991955  
www.grip.com.tw  
Contact: Mavis Wu, Sales Engineer  
mavis\_w@kupo.com.tw

*Kupo offers a whole range of professional lighting stands and grip accessories for film, TV studio, location, photographic industry. To meet the professional requirements, there are various stand versions available. It includes Lightweight stand Cine stand, Combo stand, Wind-up stand, C stand, Overhead stand & versatile mounting accessories. Kupo support best to meet all your professional request.*

## K-WILL Corporation

**Booth: N1531**

990 West 190th St.  
 Suite 555  
 Torrance, CA 90502 United States  
 salesus@kwillcorporation.com  
 Phone: 310-512-6910  
 Fax: 949-553-9702  
 www.kwillcorporation.com  
 Contact: John Alexenko, General Manager - Americas  
 Phone: 310-512-6910  
 Fax: 949-553-9702  
 alexenko@kwillcorporation.com

*K-WILL equipment provides reliable answers about the quality of video feeds, including lip sync. Differences in signal quality are immediately detected with no false alarms since monitoring is compared to a master copy. K-WILL products can provide automated monitoring of video quality at the quarter slice level or the pixel level in real time and from remote locations.*

## L.T.M. Corp. of America

**Booth: C8413**

7755 Haskell Ave.  
 Van Nuys, CA 91406 United States  
 LTMlighting.com  
 Phone: 818-780-9828  
 Fax: 818-780-9848  
 www.LTMlighting.com  
 Contact: Richard Espinoza, VP  
 richarde@LTMlighting.com

*HMI lighting sale for TV and motion pictures for over 30 years.*

## L-3 Electron Devices

**Booth: C1329**

1035 Westminster Drive  
 Williamsport, PA 17701 United States  
 wpt.marketing@l-3com.com  
 Phone: 570-326-3561  
 Fax: 570-326-2903  
 Toll Free: 888-861-1843  
 www.l-3com.com/edd  
 Contact: Buzz Miklos, Director of Sales and Marketing  
 Phone: 570-326-3561  
 Fax: 570-326-2903

*L-3 Electron Devices supplies tubes to the television industry and is a worldwide supplier of microwave power devices to all major prime contractors on key military programs, including missile seekers, aircraft navigation and landing systems, airborne and ground radars and electronic warfare and communications systems. L-3 Electron Devices has facilities in San Carlos, CA, and Williamsport, PA.*

## LaCie

**Booth: SL14410**

22985 NW Evergreen Parkway  
 Hillsboro, OR 97124 United States  
 sales@lacie.com  
 Phone: 503-844-4578  
 Fax: 503-844-4642  
 www.lacie.com  
 Contact: LaCie Sales  
 Phone: 503-844-4500

*LaCie creates external storage solutions and color monitors that help professionals and everyday users easily manage their digital lives. Powerful technology combined with unique designs by the internationally acclaimed Philippe Starck, Neil Poulton, Porsche Design GmbH, Ora-Itto and Karim Rashid make LaCie the world leader in storage innovation.*

## Laird Telemedia

**Booth: SL2009**

P.O. Box 720  
 Mount Marion, NY 12456 United States  
 sales@lairdtelemedia.com  
 Phone: 845-339-9555  
 Fax: 845-339-0231  
 Toll Free: 800-898-0759  
 www.lairdtelemedia.com  
 Contact: Mike Ralff, Sales  
 mralff@towerpower.com

*Laird Telemedia is an award-winning design and manufacturing firm. This year at NAB Laird will be featuring 'Core Products for Every Edit Suite' - Edit Routers and Broadcast Spec Media Converters. Laird Telemedia's complete product line is sold globally through resellers to the broadcast, education, cable, business, industrial, presentation, internet, gaming, and pro-audio markets.*

## Lamar Systems

**Booth: C1148**

1224 S. 141st E. Ave.  
 Tulsa, OK 74108 United States  
 Phone: 918-694-8572  
 Fax: 918-770-4246

*Lamar Systems a design/integration company that focuses on content creation and delivery and Towercams. New Products are the HawkeyePro, HawkeyePro/HD, Klearlink/HD.264 applications, webserver for displaying your towercam images on your website, our full line of MPEG-4/2 code'c and image stabilization to enhance your on air product.*

## LARCAN USA

**Booth: C1916**

1390 Overlook Drive  
 Lafayette, CO 80026 United States  
 sales@larcan.com  
 Phone: 303-665-8000  
 Fax: 303-673-9900  
 www.larcan.com  
 Contact: Sheryl Richmond, US Sales Operations Manager  
 srichmond@larcan.com

*LARCAN is a full service Broadcast Solutions Company. LARCAN innovates, designs, and manufactures superior Analog and Digital television transmitters for wireless and broadcast markets worldwide. We specialize in Custom Network Planning and RF Synergies for Broadcast and Mobile Video/DVB-H technologies. LARCAN offers 'End to End' engineering in broadcast solutions and services.*

## Lasergraphics

**Booth: SL12510**

20 ADA  
 Irvine, CA 92618 United States  
 steve@lasergraphics.com  
 Phone: 949-753-8282  
 Fax: 949-727-9282  
 Toll Free: 800-727-2655  
 www.lasergraphics.com  
 Contact: Steve Klenk, VP, Marketing and Sales  
 Phone: 949-753-8282  
 Fax: 949-727-9282

*Lasergraphics proudly presents the high-speed, pin-registered Director scanner as part of our 25th anniversary celebration. The Director scans 35mm and 16mm film at an unprecedented rate of 9 fps. Join us at our booth for a demonstration of the Director and the Producer 4, the industry's fastest DI film recorder. They create an easy, fast, and affordable DI workflow. It's DI Made Simple.*

## Lawo AG

**Booth: N7030**

Am Oberwald 8  
 Rastatt 76437 Germany  
 info@lawo.de  
 Phone: +49-(0)7222-10020  
 Fax: +49-(0)7222-100224  
 www.lawo.de  
 Contact: Herbert Lemcke,  
 President Lawo North America Inc.  
 Phone: 416-292-0078  
 Fax: 416-292-0402  
 herbert.lemcke@lawo.ca

*Lawo AG is a manufacturer of audio mixing consoles and routing systems for Radio On-Air, TV-Production and Outside Broadcasting. High quality demands and innovative spirit merge with over 30 years of experience in the field of professional audio technology. In design, development and manufacture of its products, reliability and availability is first priority. Most of the systems are 'on-air' 24/7.*

## Lawson & Associates/Architects

**Booth: N4138**

2939 Norfolk Ave.  
 Suite 200  
 Bethesda, MD 20814 United States  
 info1@lawsonarch.com  
 Phone: 301-654-1600  
 Fax: 301-654-1601  
 www.lawsonarch.com  
 Contact: Bruce Lawson, AIA, Principal  
 Phone: 301-654-1600  
 Fax: 301-654-1601

*Practice Made Perfect - With twenty years experience designing for the broadcast industry, Lawson & Associates/Architects collaborate to deliver projects that respond to the client, the building program, and the context. Our award-winning portfolio spans an extensive range of uses, building technologies, and financial parameters providing innovative solutions with extraordinary results.*

## LBA Technology, Inc.

**Booth: N9130**

3400 Tupper Drive  
 Greenville, NC 27834 United States  
 jbrown@lbagroup.com  
 Phone: 252-317-2125  
 Fax: 252-752-9155  
 Toll Free: 800-522-4464  
 www.lbagroup.com  
 Contact: Jerry Brown, President  
 Phone: 252-757-0279  
 Fax: 252-752-9155

*LBA - your trusted international supplier of engineered AM antenna systems for all power levels since 1963. Customized products include IBOC ready phasing systems and antenna tuning units, duplexers, triplexers, combiners, military MW antennas, PCS/kellular collocation systems, filters, and RF components. Complete RF project design, management, fabrication and installation available.*

## LEA International

**Booth: N3716**

10701 Airport Drive  
 Hayden, ID 83835  
 United States  
 info@leaintl.com  
 Phone: 800-881-8506  
 Fax: 208-762-6080  
 www.leaintl.com  
 Contact: Carol Rassier  
 Phone: 208-762-6121  
 Fax: 208-762-6099  
 crassier@leaintl.com

*LEA International, a Smiths Group company, has been specializing in broadcast facilities surge protection for over 35 years. LEA International has helped develop many of today's Surge Protection Device standards and specifications and work hand in hand with design/build Engineering professionals to deliver custom suppression solutions. We will be featuring our latest surge protectors for the broadcast industry. Please come and visit Booth N3716 to see the DS21S, DS21S-80amp and DS30.*





## Leader Instruments Corp.

Booth: C5022

6484 Commerce Drive  
Cypress, CA 90630 United States  
Sales@LeaderUSA.com  
Phone: 714-527-9300  
Fax: 714-527-7490  
Toll Free: 800-645-5104  
www.LeaderUSA.com  
Contact: George Gonos, VP of Sales  
Gonos@leaderusa.com

Leader designs and manufactures test equipment that ensures the quality of your professional communications. From A/V monitoring equipment to MPEG and RF monitoring equipment, Leader provides the ultimate test solution for your broadcast, post production and consumer electronics testing needs.

## Leadman Electronics

Booth: C11813

2995 Gordon Ave.  
Santa Clara, CA 95051 United States  
jiml@leadman.com  
Phone: 408-738-1751 x115  
Fax: 408-738-2620  
www.leadman.com  
Contact: Jim Liang, VP of Sales  
Phone: 408-738-1751 x115  
Fax: 408-738-2620  
jimliang@leadman.com

Leadman Electronics is the leading system solution provider founded in 1986. We provide customizable portable server, industrial rackmount servers, small form factor system, fanless silent system, and GPS tracking solutions. Our success is based on manufacturing capabilities, flexibility, efficient engineering team, while maintaining a high standard of quality and service.

## Lectrosonics, Inc.

Booth: N8116

581 Laser Rd. NE  
Rio Rancho, NM 87124 United States  
sales@lectrosonics.com  
Phone: 505-892-4501  
Fax: 505-892-6243  
Toll Free: 800-821-1121  
www.lectrosonics.com  
Contact: Gordon Moore, Vice President of Sales  
Phone: 505-892-4501  
Fax: 505-892-6243  
gordon@lectrosonics.com

Lectrosonics remains on the cutting edge of audio system development, with heavy investments in engineering research and high-tech manufacturing capability. Technologies, such as pure Digital, Digital Hybrid Wireless™, Smart Diversity™ and LecNet2™, are incorporated into the product lines to enhance the ease of use and quality of sound.

## Leightronix, Inc.

Booth: SU3811

2330 Jarco Drive  
Holt, MI 48842 United States  
sales@leightronix.com  
Phone: 517-694-8000  
Fax: 517-694-1600  
Toll Free: 800-243-5589  
www.leightronix.com

LEIGHTRONIX is a leading provider of television automation, remote system control, and digital video playback and recording solutions. More than 20 years of experience developing hardware and software that meets our customers' automation needs and expectations make LEIGHTRONIX a trusted name in the industry.

## Lemo USA, Inc.

Booth: C9432

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Rohnert Park, CA 94928 United States  
Phone: 707-206-3776  
Fax: 707-206-3774  
Contact: Julie Carlson  
jcarlson@lemo.com

## Leneco Co., Ltd.

Booth: SL10113

## Let It Wave

Booth: N1838

8/16 rue Paul Vaillant - Couturier  
Malakoff 92240 France  
info@letitwave.com  
Phone: +33140925443  
Fax: +33140925441  
www.letitwave.com  
Contact: Jérôme Kalifa,  
VP Broadcast/proAV Operations & Marketing  
Phone: +33676936967  
kalifa@letitwave.com

Let It Wave offers FPGA solutions for format & standards conversion based on its bandlet technology. Upcross conversion of outstanding performance, that includes scaling, deinterlacing, noise removal and detail enhancement. New standard conversion and frame rate conversion technology of exceptional quality. These products are provided to OEM partners. Live demos at our booth.

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 info@libecsales.com  
 Phone: 310-787-9400  
 Fax: 310-787-9422  
 www.libecsales.com  
 Contact: Tom Menke, Vice President of Sales  
 tom@libecsales.com

*Libec Sales of America, Inc. has just established as 100% owned by her parent Libec Manufacture company Heiwo Seiki Kogyo Japan. This new company will serve oil service available including supplying goods, repairs, warranty to existing and new customers through out U.S and Canada, South America.*

## LightTech Group Inc.

**Booth: C8214**

161-15 Rockaway Blvd.  
 Suite 210  
 Jamaica, NY 11434 United States  
 Phone: 718-525-2900  
 Fax: 718-525-2488  
 Contact: Jacques Pardovany  
 lsaddler@aol.com

*LightTech Group, Inc. manufactures state-of-the-art compact fluorescent fixtures that are powerful, with excellent color rendering for TV Studio and On-Location fill light. Our classic CFL's are now DMX Dimmable, making controlled TV production quality lighting available to the small studio. EXPORT/IMPORT INTERESTS — Export to these geographies: North America; Under this arrangement: Direct Sales.*

## Ligos Corporation

**Booth: SU11321**

350 Sansome Street  
 Suite 220  
 San Francisco, CA 94104  
 United States  
 marcom@ligos.com  
 Phone: 415-249-0100  
 Fax: 415-249-0150  
 Toll Free: 888-464-8765  
 www.ligos.com  
 Contact: Robert Saint John, Director of Marketing  
 Phone: 415-249-0100 x112  
 rsaintjohn@ligos.com

*Ligos Corporation specializes in solutions for the repurposing of digital video, optimized for distribution, device and content. Our products are extremely cost-effective and scalable, and equally suitable for local or national deployment. Our video processing systems and expertise enable the personalized service offerings of tomorrow by extending the capabilities of today's standards and platforms. Ligos is home to the MediaRig family of high-quality MPEG solutions for cable, satellite and terrestrial applications. MediaRig Mosaic is a system for MSOs seeking the most compact, effective solution to provide video-rich Interactive Program Guide (IPG) channels and more to their subscribers. MediaRig Encoder SD is a feature-rich, affordably priced MPEG-2 encoder system suitable for a wide-range of cable, satellite and terrestrial applications. Our video processing products and expertise enable the personalized service offerings of tomorrow by extending the capabilities of today's standards and platforms.*

## Limelight Networks

**Booth: C754**

2220 W 14th Street  
 Tempe, AZ 85281 United States  
 sales@llnw.com  
 Phone: 602-850-5000  
 Fax: 602-850-5001  
 Toll Free: 866-LIGHT-31  
 www.llnw.com  
 Contact: Adriana Parsons, Director of Marketing  
 Phone: 602-850-5371  
 Fax: 602-850-5471  
 adriana@llnw.com

*Limelight Networks is a high performance content delivery network for digital media. Limelight's massively scalable, global delivery solutions are uniquely tailored to those doing on-demand and live delivery of video, music, games and downloads to broadband and mobile audiences. Limelight leads the industry in 'Delivering the Digital Lifestyle'.*

## Linear Acoustic Inc.

**Booth: C1048**

354 North Prince St.  
 Suite 110  
 Lancaster, PA 17603 United States  
 christina@linearacoustic.com  
 Phone: 717-735-3611  
 Fax: 717-735-3612  
 Toll Free: 888-292-3117  
 www.linearacoustic.com  
 Contact: Christina H. Carroll, Director of Operations

*Linear Acoustic is the designer and manufacturer of the acclaimed AEROMAX-TV™, StreamStacker™, MetaMAX™ and AutoNorm™ technologies. It has been involved in projects with Microsoft, major terrestrial networks, multiple local stations, HBO, Viacom, Disney, Miramax, Sony Studios and others. It is also actively involved in ATSC and other organizations, as well as being members of AES, IEEE and SMPTE.*

## Linear Equipamentos Electronicos

**Booth: C1324**

Pca Linear, 100  
 Sta. Rita Sapucaí 37540-000 Brazil  
 linear@linear.com.br  
 Phone: +5535 3473-3473  
 Fax: +5535 3473-3474  
 www.linear.com.br  
 Contact: Carlos Fructuoso, Marketing Director  
 Phone: 5535 3473-3499  
 Fax: 5535 3473-3474  
 carlos.fructuoso@linear.com.br

*Since 1977, with strong market presence, Linear has been regarded as a reliable provider of optimized solutions for modern TV signals transport and distribution. For many years Linear has been the prominent Latin America manufacturer of TV transmitters and the company that has installed more transmitters from Mexico to Argentina, including Brazil.*

## Link Electronics, Inc.

**Booth: SU6026**

2137 Rust Avenue  
 Cape Girardeau, MO 63703 United States  
 sales@linkelectronics.com  
 Phone: 573-334-4433  
 Fax: 573-334-9255  
 Toll Free: 800-776-4411  
 www.linkelectronics.com  
 Contact: Neil Henson, CEO  
 nhenson@linkelectronics.com

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## Link Research Ltd.

**Booth: C2907B**

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 2 Century Court, Tolpits Lane  
 Watford, Hertfordshire WD189RS United Kingdom  
 sales@linkres.co.uk  
 Phone: +44 1923 474060  
 Fax: +44 1923 474093  
 www.linkres.co.uk  
 Contact: John Mulcahey, Managing Director  
 johnm@linkres.co.uk

*Link Research, part of the Vislink Group, designs and manufactures award winning digital encoding, modulation and transmission equipment for the professional broadcast industry. These systems are used by all major broadcasters. The LinkHD system with Link's LMS-T modulation provides unrivalled performance for wireless HD cameras, keeping Link at the forefront of wireless camera systems design.*

## Liquid Compass Streaming Media

**Booth: N7736**

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 Phone: 303-839-9400  
 Fax: 303-839-9401  
 info@liquidcompass.net  
 www.liquidcompass.net

*Liquid Compass is the radio industry's most preferred and trusted streaming media network, focused on providing streaming media service to terrestrial radio stations, custom media player development, ad replacement software and customizable websites for the radio industry. For more information about Liquid Compass, visit us online at www.liquidcompass.net.*

## Listec Video Corp.

**Booth: C5513**

2001 Palm Beach Lakes Blvd.  
 Suite 411  
 West Palm Beach, FL 33409 United States  
 sales@listec.com  
 Phone: 561-683-3002  
 Fax: 561-683-7336  
 www.listec.com  
 Contact: Joanne Camarda, President  
 Phone: 561-683-3002  
 Fax: 561-683-7336

*Listec, a market leader for over 40 years, is committed to providing the most innovative prompting equipment and ongoing support at an affordable price without sacrificing the quality that is synonymous with our name. A variety of prompters will be on display for studio/field/specialty applications, complemented by our Production/News Software.*

## Litepanels, Inc.

**Booth: C10510**

10932 Burbank Blvd.  
 North Hollywood, CA 91601 United States  
 info@litepanels.com  
 Phone: 818-752-7009  
 Fax: 818-752-2437  
 www.litepanels.com  
 Contact: Jaime Emmanuelli, Director of Sales  
 Phone: 626-627-1517  
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**Booth: R211**

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 Suite 201  
 Mount Pleasant, SC 29464 United States  
 Phone: 843-883-5060  
 Fax: 843-883-9957  
 www.litton.tv  
 Contact: Tim Voit, EVP Syndication Sales  
 Phone: 843-883-5060  
 Fax: 843-883-9957  
 tim@litton.tv

*Litton News Service, through Litton Distribution, a division of Litton Entertainment, provides the TV landscape with a variety of custom news content products. Litton Studios and Litton Media Sales, also divisions of Litton Entertainment, provide production and sales of these fine news services.*

C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

# Exhibits 2007

## Live Design

**Booth: SL4626**

9800 Metcalf Avenue  
Overland Park, KS 66212 United States  
Phone: 913-967-1865  
Fax: 913-514-6865  
www.livedesignonline.com  
Contact: Kirby Asplund, Marketing Director  
Phone: 913-967-1839  
kirby.asplund@penton.com

*Live Design is a multimedia franchise for designers, programmers and technicians involved in visual design for entertainment and related industries. It covers the latest news, tools and technology that fuel innovation across live entertainment, corporate events, Broadway, houses of worship, clubs, theme parks, cruise ships, and more.*

## LNS Captioning

**Booth: SU15809**

## Location Sound Corporation

**Booth: N9126**

10639 Riverside Drive  
N. Hollywood, CA 91602 United States  
information@locationsound.com  
Phone: 818-980-9891  
Fax: 818-980-9911  
Toll Free: 800-228-4429  
www.locationsound.com  
Contact: Steve Joachim, Sales Manager

*Location Sound is a supplier of professional audio and communications solutions for film, video, broadcast, business, institutional and recording applications. For 30 years, a commitment to offering unmatched support services has been our hallmark. Call our seasoned audio experts in Sales and Rental for wireless or wired microphone systems, mixers, recorders, walkies, headphones, and more.*

## Logic Innovations, Inc.

**Booth: C8148**

9980 Carroll Canyon Road  
Suite 100  
San Diego, CA 92131 United States  
sales2@logici.com  
Phone: 858-805-6300  
Fax: 858-805-6340  
www.logici.com

*Logic Innovations is a leading provider of products that deliver rich media services over broadband networks. Our open standards (DVB, IP) based products are used in digital video/audio distribution, digital signage, interactive distance learning, business TV, and emergency alert networks. Products include IP Encapsulators, multiplexers, receiver/routers, and decoders.*

## LogicKeyboard/BSP

**Booth: SL14715**

2789 Chrysler Rd.  
Cheyenne, WY 82009 United States  
Sales@LogicKeyboard.com  
Phone: 307-778-8888  
Fax: 307-778-8387  
www.LogicKeyboard.com  
Contact: Lori Hubbs, Area Sales Manager  
Lori.Hubbs@BSPUS.com

*LogicKeyboard, with an extensive line of Custom Video and Audio Editing keyboards, will be showcasing all new Apple, Avid and Adobe products at NAB07! LogicKeyboards are an invaluable tool designed to simplify your work process and speed up your navigation, thereby increasing your productivity and efficiency. We use quality PC's and Apple keyboards. We stand alone in durability and quality.*

## Logitek Electronic Systems

**Booth: N6521**

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info@logitekaudio.com  
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Fax: 713-664-4479  
Toll Free: 800-231-5870  
www.logitekaudio.com  
Contact: Frank Grundstein, Director of Sales  
Phone: 800-231-5870  
Fax: 713-664-4470  
frank@logitekaudio.com

*Logitek manufactures digital audio routers, digital audio consoles (control surfaces), router controller products, and a full line of audio metering products. Our products include the flexible, scalable and affordable Audio Engine router; the Artisan control surface for small to medium market TV; the Mosaic, Remora and vMix control surfaces, and meters ranging from simple VU to 7.1 Surround.*

## Logus Microwave Corp.

**Booth: C7949**

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West Palm Beach, FL 33407 United States  
switches@logus.com  
Phone: 561-842-3550  
Fax: 561-842-2196  
www.logus.com

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## Loon Audio

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 Whitefish, MT 59937 United States  
 loonaudio@gmail.com  
 Phone: 406-862-4860  
 Fax: 801-991-6102  
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**Booth: C5947**  
 Telephone: 301-670-6563  
 Gail P. Yamazaki, Director, Marketing  
 Communications  
 www.loralskynet.com

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## Lowel-Light Mfg., Inc.

**Booth: SU5114**  
 140 58th Street  
 Brooklyn, NY 11220  
 United States  
 info@lowel.com  
 Phone: 718-921-0600  
 Fax: 718-921-0303  
 Toll Free: 800-334-3426  
 www.lowel.com  
 Contact: Eric Druker, East Coast Sales  
 Toll Free: 800-334-3426  
 edruker@lowel.com



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## LP Technologies, Inc.

**Booth: C1112**  
 1919 North Amidon  
 Suite 216  
 Wichita, KS 67203 United States  
 sales@lptech.com  
 Phone: 316-831-9696  
 Fax: 316-831-9692  
 www.lptech.com  
 Contact: Samuel Lee, Sales and Marketing Director  
 Phone: 316-831-9696  
 Fax: 316-831-9692

LP Technologies is a technology-based company, providing engineering, marketing and sales of RF products. We provide solutions of high value and low cost to meet critical test needs of RF technology. We provide solutions to those in radio and TV broadcast, cellular and PCS, wireless networking and many other RF and microwave applications.

## LSI

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LSI Logic Corporation (NYSE: LSI) is a leading provider of silicon-to-systems solutions that are used at the core of products that create, store and consume digital information. LSI products enable leading technology companies in the Storage and Consumer markets to deliver some of the most advanced and well-known electronic systems in the market today.

## Lumantek

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 680 Kasan-Dong, Geumcheon GU  
 Seoul 153-830 South Korea  
 inquire@lumantek.com  
 Phone: 82220272404  
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## Luoyang Ruiguang Movie-TV Optic-Electronic

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 No.43 West Beisanhuan Road,  
 Haidian District, Beijing 100086 China  
 ruige@ruige.com  
 Phone: 00861062144419  
 Fax: 00861062144419  
 www.ruige.com  
 Contact: Lily, Manager

Luoyang Ruiguang Movie-TV Optic-Electronic technology institute was created in 1993, it is an integrated science research institute that specializes in R&D, manufacturing and marketing. In order to meet the requirement of Movie-TV field, we started to develop our products together with the related science research institute from oversea after careful and considerable market research

## Lynda.com

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 Fax: 805-640-9607  
 Toll Free: 888-335-9632  
 www.lynda.com  
 Contact: Auriga Bork, Acquisitions Editor/  
 Marketing Manager  
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## Lynx Technik AG

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 Fax: 919-954-1707  
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 Fax: 425-487-4337  
 Contact: Heather Vosburg  
 heather.vosburg@loudtechnic.com

## MaestroVision SU6007

12 St. Jean Baptiste  
 Vaudreuil-Dorion J7V 2N9 Canada  
 sales@maestrovision.com  
 Phone: 450-424-5505  
 Fax: 450-424-5311  
 www.maestrovision.com  
 Contact: Kiki Dranias, Marketing Director  
 Phone: 450-424-5505  
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MaestroVision has been offering complete digital cablecast technology to PEG Broadcasters as well as Professional Satellite, Digital TV, Cable and IPTV Broadcasters since 1998. We offer an integrated solution that easily interfaces with all existing systems... to get more quality programming on-air, to a broader audience. Dependable broadcasting automation tools at affordable prices.

## Magma

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## Magnum Towers Inc.

Booth: N5122

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office@magnumtowers.com  
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Fax: 916-381-2144  
www.magnumtowers.com

Manufacturer of radio and television towers.

## MainConcept LLC

Booth: SU14209

4900 Hopyard Road  
Suite 100  
Pleasanton, CA 94588 United States  
usa@mainconcept.com  
Phone: 925-463-4857  
Fax: 408-228-8025  
www.mainconcept.com  
Contact: Dirk Peters, CEO  
Phone: 925-463-4858  
dirk.peters@mainconcept.com

MainConcept is a worldwide leading provider of high-quality codec technology for PCs, set-top boxes, mobile phones and DSPs, supporting industry standards such as H.264/AVC, MPEG-2, MPEG-4, DVCPRO HD, JPEG2000, VC-1, and HE-AAC. MainConcept's SDKs make it easy for developers to integrate a codec of choice into their own products. We offer technology to develop cost-effective solutions.

## MAM-A

Booth: C11500

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Colorado Springs, CO 80908 United States  
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## Management Science Associates, Inc.

Booth: N3831

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Pittsburgh, PA 15206 United States  
Phone: 412-362-2000  
Fax: 412-398-9121  
www.msa.com  
Contact: Robert E. Williams, VP  
Phone: 212-398-9100 x5018  
Fax: 212-398-9121  
rwilliams@msa.com


MSA is the leading software system provider to the cable network industry. MSA Focus, its wholly-owned division, provides integrated sales, traffic & billing solutions for all TV delivery platforms. Our software provides strategic tools to integrate the major functional areas within a broadcaster, enabling it to sell and manage its inventory more effectively as new media models become dominant.

## Manhattan Production Music

Booth: SL9520

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Phone: 858-679-8990 x107  
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 www.max-t.com  
 Contact: John Miller, VP Worldwide Sales  
 jmiller@max-t.com

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 Phone: 952-556-1600  
 Fax: 952-556-1620  
 ryang@microboards.com

*Microboards Technology has been leading the world in CD/DVD recordable technology since 1989, offering products in disc duplication, printing, recording, and publishing.*

## MICRODOLLY HOLLYWOOD

**Booth: C10820**

3110 W. Burbank Blvd.  
 Burbank, CA 91505 United States  
 microdolly@microdolly.com  
 Phone: 818-845-8383  
 Fax: 818-845-8384  
 www.microdolly.com

*MICRODOLLY HOLLYWOOD manufactures precision built, ultra-light Camera Dollies, Dolly Tracks, Jib Arm Cranes, Suction Mounts and Remote Pan/Tilt Power Heads. This patented, award winning gear is designed and purpose built for crews that must travel light and set up quick.*

## MicroFirst, Inc.

**Booth: SU727**

11 East Oak Street  
 Oakland, NJ 07450 United States  
 info@microfirst.com  
 Phone: 732-522-3532  
 Fax: 201-651-9310  
 www.microfirst.com  
 Contact: Jerry Berger, VP/GM  
 Phone: 732-522-3532  
 Fax: 732-617-1316  
 jberger@microfirst.com

*MicroFirst does not utilize any PC's to support our real time automation processing, machine control, or database management but rather handle all of these activities on a specially designed embedded hardware platform (MPC 3200), running our real-time OS (WinMOS). This reduces the OS boot time to a mere 10 sec, and provides a robust environment against crashes and viruses*

## Micron Wireless

**Booth: N8927**

Micron House  
 3 New Road  
 London N8 8TA United Kingdom  
 sales@micronwireless.co.uk  
 Phone: 44 20 8341 3500  
 Fax: 44 20 8341 5100  
 www.micronwireless.co.uk  
 Contact: Mr. Aldo Hakligil, Director  
 Phone: +44 20 8341 3500  
 Fax: +44 20 8341 5100  
 aldo@micronwireless.co.uk

*Audio Engineering Ltd (Micronwireless) is a leading UK based design and manufacturer of professional radio microphone systems — MICRON. With over 40 years experience in wireless technology, it has an extensive product range to suit various applications & budgets. Our diversity systems are designed for world wide usage, ideal for ENG, EFP, PSC and for film and drama location recording. MICRON RADIO MICS.*

## Microsoft Corporation

**Booths: SL14700-MR, SL15007-MR, SL2400-MR, SL2600-MR, SL3213**

One Microsoft Way  
 Redmond, WA 98052-6399 United States  
 Phone: 4257221753  
 Fax: 425-93-MSFAX (936-7329)  
 Toll Free: 800-MICROSOFT (642-7676)  
 www.microsoft.com  
 Contact: Gabriele Di Piazza, Managing Director  
 - M&E  
 Phone: 425-421-4277  
 Fax: 425-936-7329  
 gabriele.dipiazza@microsoft.com

*Founded in 1975, Microsoft (Nosdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.*

## Microspace Communications Corporation

**Booth: C6244**

3100 Highwoods Boulevard  
 Raleigh, NC 27604 United States  
 ghurt@microspace.com  
 Phone: 919-850-4500  
 Fax: 919-850-4518  
 www.microspace.com  
 Contact: Greg Hurt, Vice President, Sales and Marketing  
 Phone: 919-850-4500  
 Fax: 919-850-4518

*Microspace Communications, a leading provider of enterprise satellite solutions for video, data & audio content distribution, operates the world's largest business satellite broadcasting network, with over 340,000 sites. Business organizations worldwide rely upon Microspace's VELOCITY<sup>SM</sup> for high-quality, cost-effective and secure content delivery at savings up to 98% over terrestrial solutions.*

## Microwave Radio Communications

**Booths: C2907, OE300**

101 Billerica Ave.  
 Building 6  
 North Billerica, MA 01862 United States  
 sales@mrcbroadcast.com  
 Phone: 978-671-5700  
 Fax: 978-671-5800  
 Toll Free: 800-490-5700  
 www.mrcbroadcast.com  
 Contact: Tony Finizio, CEO  
 tfinizio@mrcbroadcast.com

*MRC is the leading manufacturer of video microwave systems for HD & SD television broadcast operations worldwide and a key supplier of Homeland Security & US Military operations. MRC provides the Next Generation of Workflow Solutions to facilitate microwave connectivity in support of distribution and contribution applications utilizing the latest enhanced transmission products & technologies.*

## Microwave Service Corporation

**Booth: C1539**

15 Thornton Avenue  
 Haverhill, MA 01832 United States  
 Phone: 978-556-0970  
 Fax: 978-556-0400  
 www.microwaveservice.com  
 Contact: Warren J Parece  
 Phone: 978-556-0970  
 Fax: 978-556-0400  
 warrenmsc@aol.com

*MSC is a premiere microwave video equipment service facility that provides the broadcast industry with superior service, equipment sales and rental equipment. MSC offers a full line of fixed/portable equipment from 2GHz to 40GHz, as well as new 2GHz COFDM gear and Video/Data Multiplexer for multi-video over Analog radio links.*

## Middle Atlantic Products

**Booth: SU7826**

300 Fairfield Road  
 Fairfield, NJ 07004 United States  
 info@middleatlantic.com  
 Phone: 973-839-1011 x1272  
 Fax: 973-616-7179  
 www.middleatlantic.com

*Middle Atlantic Products, Inc. manufactures engineered mounting solutions for integrated electronic systems. All of our products are designed from the installer's point of view. From built-in cable management on our racks and enclosures to pre-installed washers on our rack screws we look at all aspects of an installation to find ways to save time and simplify the job.*

## Middle East Broadcasters (MEB)

**Booth: C7305**

16486 Bernardo Center Dr.  
 #126  
 San Diego, CA 92128 United States  
 info@mebassociation.com  
 Phone: 619-884-8787  
 Fax: 858-592-9684  
 www.mebassociation.com  
 Contact: Al Maaz  
 Phone: 619-884-8787  
 Fax: 858-592-9684  
 maaz@mebshow.com

*The Middle East Broadcasters (MEB) Association is the first and only professional trade association specifically focused on promoting professional growth and development of broadcasters in the 22 pan-Arab countries. MEB Journal is the official publication of the MEB Association and distributed to over 7,000 broadcasters in the region. www.mebassociation.com, www.mebjournal.com*

## Mikrom GmbH

**Booth: C8828C**

Bayerstrasse 83-85  
 Munich 80335 Germany  
 sales@mikrom.com  
 Phone: 49303988390  
 Fax: 493039883929  
 www.mikrom.com  
 Contact: Mr. Holger Krahn, CEO  
 Phone: +49303988390  
 contact@mikrom.com

*MikroM is a leading design house and provider of state-of-the-art audio/video technologies, e.g. HD decoding solutions. Our portfolio covers silicon-proven IPs, ASICs, PCBs and Systems in combination with professional design services.*

*We focus on application-specific and reliable solutions for our customers and OEMs in quality-driven markets as Broadcast, Digital Cinema and Presentation.*



## Milestek Corporation

**Booth: C6722**

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Denton, TX 76207-2402 United States  
salesinfo@milestek.com  
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Fax: 940-484-9402  
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sales@millertripods.us  
Phone: 973-857-8300  
Fax: 973-857-8188  
www.millertripods.com  
Contact: Gus Harilaou, Sales Manager  
gus@millertripods.us

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## Millimeter

**Booth: SL4626**

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Phone: 913-967-1865  
Fax: 913-514-6865  
www.digitalcontentproducer.com  
Contact: Kirby Asplund, Marketing Director  
Phone: 913-967-1839  
kirby.asplund@penton.com

*Millimeter magazine is your premier source for information on production and postproduction technology serving the motion picture, television, commercial production and postproduction communities. Millimeter puts trends in context, providing cutting-edge examples and insights from the field.*

## Mindspeed Technologies

**Booth: SU10700-MR**

4000 Macarthur Blvd.  
Newport Beach, CA 92660 United States  
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Phone: 949-579-3000  
Fax: 949-579-3006  
www.mindspeed.com

*Mindspeed Technologies designs, develops and sells semiconductor networking solutions for communications applications such as SDI (Serial Digital Interface) solutions for broadcast video, VoIP and broadband optical transmission in enterprise, access and wide area networks.*

## Minnetonka Audio Software Inc

**Booth: N3215**

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Minnetonka, MN 55345 United States  
info@minnetonkaaudio.com  
Phone: 952-449-6481  
Fax: 952-449-0318  
www.minnetonkaaudio.com  
Contact: Steve Clarke, Director of Marketing  
Phone: 952-449-6481  
Fax: 952-449-0318  
steve.clarke@minnetonkaaudio.com

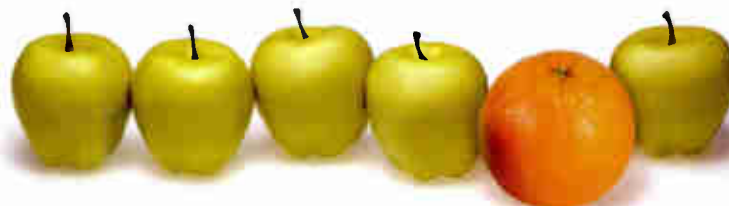
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## Miranda Technologies



**Booth: SU5220**

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 ussales@miranda.com  
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 Fax: 514-333-9828  
 www.miranda.com  
 Contact: Joe LoGrasso, VP Sales, USA and Latin America

Miranda offers one of the strongest ranges of HDTV equipment for broadcasters and television service providers. New products include the Kaleido-X multi-room, multi-image processor, which offers unlimited sizing and repetition over all displays. Kaleido-X can display any of its 96 inputs any number of times, at different resolutions and sizes, over 8 monitors without grouping restrictions. With the new Xmedia Suite graphics automation, the same workflow tools can be used to create rich graphics for live production and channel branding. The result is improved consistency, no duplication of effort, and a faster time to air. The Xstation playout server with integral graphics is ideal for specialty and sub-channel playout. This 'channel-in-a-box' reduces the cost of extra channels and speeds installation. Multiple iControl signal and facility monitoring packages include iControl RSM, which enables a NOC to monitor multiple regional stations using rich visual monitoring.

## MiraVid Inc.

**Booth: N408**

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 Unit A14, Suite 192  
 Markham, ON L3R 9W6 Canada  
 sales@miravid.com  
 Phone: 905-927-7724  
 Fax: 905-927-7724  
 www.miravid.com

MiraVid Inc. is a premier provider of core video technologies for optimal delivery of video content and high-quality tools for MPEG stream analysis. Founded in 2005, MiraVid Inc. was created by compression specialists to further advance the video compression industry by providing leading-edge technology and tools to media distribution companies.

## Mirror Image Teleprompters, Inc.

**Booth: C7834**

2189 Abraham Lane  
 Oshkosh, WI 54904 United States  
 sales@teleprompters.com  
 Phone: 920-232-0220  
 Fax: 920-232-1225  
 www.teleprompters.com  
 Contact: Mike Burdick, Sales Manager  
 Phone: 920-232-0220  
 Fax: 920-232-1225

Mirror Image celebrates our 20th year manufacturing Teleprompters. Over the course of that time, we feel we have designed the most user friendly and reliable equipment in the industry. In fact we are so confident in our prompters that they all include a 3 year warranty! We offer a full line of LCD prompters for on camera or podium speaking. We have a growing list of clients domestic & overseas.

## MITEQ, Inc.

**Booth: C4741**

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 Bolingbrook, IL 60440 United States  
 calfenito@miteq.com  
 Phone: 631-436-7400  
 Fax: 631-436-7431  
 www.miteq.com  
 Contact: Christopher Alfenito, Director of Sales/  
 SATCOM Products  
 Phone: 631-439-9108  
 Fax: 631-436-7431

MITEQ designs and manufactures subsystems and components for satellite and microwave communications from IF through Ka band including: Upconverters, Downconverters, Test Translators, Redundant Switchover Units, Video Modulators/Demodulators, Redundant Amplifier Systems, INMARSAT equipment. Components include amplifier products, IF and microwave signal processing modules, mixers and frequency sources.

## MITEQ/MCL Inc.

**Booth: C4741**

501 South Woodcreek Rd.  
 Bolingbrook, IL 60440 United States  
 sales@mcl.com  
 Phone: 630-759-9500  
 Fax: 630-759-5018  
 www.mcl.com  
 Contact: Kevin McMahon, Director of Domestic Sales

MCL, Inc., a MITEQ company, is a leading manufacturer of traveling wave tube amplifiers with available redundant and phase-combined systems for use in satellite uplink and microwave applications. Amplifiers are offered in C, X, Ku, DBS, Ka and Multi-band with RF power output levels from 125 watts to 3,000 watts.

## Mitsubishi Electric - Diamond Vision Systems

**Booth: SL7712**

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 DiamondVisionSales@meppi.com  
 Phone: 724-778-5164  
 Fax: 724-778-5146  
 www.diamond-vision.com  
 Contact: Todd Stih, Regional Sales Manager  
 Phone: 724-778-5180  
 Fax: 724-778-5146  
 todd.stih@meppi.com

Mitsubishi Electric — Diamond Vision Systems Division provides large-scale LED video displays to the sports, entertainment and commercial market places under the Diamond Vision brand name. Mitsubishi Electric is the leader in HD LED display technology and has established a reputation for supplying the most reliable, state-of-the-art LED display systems available.

## Mitsutech

**Booth: C6824**

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 Fremont, CA 94539 United States  
 info@mitsutech.com  
 Phone: 510-656-8986 x104  
 Fax: 510-656-8167  
 www.securitydisplay.com  
 Contact: Frank Su, VP Sales  
 Phone: 510-656-8986 x103  
 fsu@mitsutech.com

Mitsutech's HD converter, HD-200 auto detects input signal and converter HD signal from 1080i to 720P and HD signal 525i/625i into composite and component output as well as support SMPTE 292M and 259M signals. Our SDI converter, SD-100 converts SDI signal to analog NTSC/PAL composite and component video signal. The advanced features built-in Color Bar and auto detection NTSC or PAL.

## Mix Magazine

**Booth: SL4626**

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 Phone: 913-967-1865  
 Fax: 913-514-6865  
 mixonline.com  
 Contact: Kirby Asplund, Marketing Director  
 Phone: 913-967-1839  
 kirby.asplund@penton.com

Mix continues to be the leading industry magazine covering the full spectrum of professional audio and music production after 30 years. With the largest circulation of any professional audio magazine, Mix boasts award-winning editorial features including in-depth product reviews, tips and techniques from the pros, application stories, the latest recording-industry news and much more.

## MNBT

**Booth: SL10113**

## Mobile Power

**Booth: OE318**

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## Modular Components National

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 rfsnyder@midatlanticrf.com  
 Phone: 410-893-2430  
 Fax: 410-638-5193  
 www.midatlanticrf.com  
 Contact: Mark Creighton, President  
 mcreighton@midatlanticrf.com

Mid-Atlantic RF Systems, Inc. specializes in the design and manufacturing of custom RF components and sub-systems, including wireless and microwave radio communication components and subsystems of all types. Experience includes commercial and military products from low to high power hybrid and directional couplers, low noise and RF power amplifiers to radar system front ends. Challenge us!

## Modulus Video

**Booth: SU14909**

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 Fax: 408-245-2159  
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 Contact: Martha Smedberg, Director of Marketing & Sales Services  
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**Booth: SU7230**

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 Fax: +351229408201  
 www.mog-solutions.com  
 Contact: Vitor Teixeira,  
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 Phone: +351 22 940 8224  
 vitor.teixeira@mog-solutions.com

MOG Solutions offers a diverse, award-winning product family of powerful MXF tools. These MXF applications enable users to easily have MXF in their desktop with a variety of functionalities ranging from the creation, manipulation and metadata logging of MXF files to the simple playout of MXF files. MOG Solutions products allow customers across all sectors of the industry to quickly adopt MXF.



## Mohawk

Booth: SU5907

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Leominster, MA 01453 United States  
info@mohawk-cable.com  
Phone: 978-537-9961  
Fax: 978-537-4358  
Toll Free: 800-422-9961  
www.mohawk-cable.com  
Contact: Leslie Hicks  
leslie.hicks@mohawk-cable.com

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## Mole-Richardson Co.

Booth: C8407

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info@monetizemedia.com  
Phone: 714-660-1345  
Fax: 714-695-1989  
www.monetizemedia.com  
Contact: Alan Sherin, Director, Marketing  
alan@monetizemedia.com

MonetizeMedia is a fully hosted Media Monetization Platform providing state-of-the-art content management, encoding, DRM, interactivity management, e-commerce and tracking to ensure direct distribution to consumers. Created for the Independent Producers and Media companies, the platform is designed to simplify the complex process to manage, market and monetize media.

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Booth: SU6008

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Contact: Enrico Callerio  
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Since 1976 the trade magazine for broadcasting in the Italian market.

## Moseley Associates, Inc.



Booth: N7711

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Phone: 805-968-9621  
Fax: 805-685-9638  
www.moseleysb.com  
Contact: David Chancey, Broadcast Sales Manager  
Phone: 805-968-9621  
Fax: 805-685-9638  
chancey@moseleysb.com

Starlink digital STL solutions featuring AES digital audio and Ethernet data transport required for HD Radio broadcasting. Starlink SL9003Q-2SLAN & SL9003Q-4SLAN are the first digital STLs to provide Ethernet data channels. Lanlink HS900D LAN Extender/Data Link which provides bi-directional Ethernet and serial data link in the license-free 900 MHz band. Starlink SL9003T1 for T1 circuits transport digital program audio, Ethernet, control data and telephone voice circuits over bi-directional T1 lines or license free 5.8 GHz links. DTV Video Link provides SMPTE-310, DVB-ASI, Ethernet and T1 Interface for Broadcasters. DV-Mux with DS3 interface provides facility for DVB-ASI through Telco Networks. DVQ-2000 provides 70MHz IF with the same features as the DTV-Link. Event HD-6500 & HD-2200 products are designed for HD-ENG Mobile Microwave Link provides data rates from 26Mbps to 76Mbps for the High Definition Programs. IP-2000 provides eNews for Next Generation News production.

## Motion Analysis Corporation

Booth: SL11705

3617 Westwind Blvd.  
Santa Rosa, CA 95403 United States  
info@motionanalysis.com  
Phone: 707-579-6500  
Fax: 707-578-8473  
www.motionanalysis.com  
Contact: Rita Maloney, VP Marketing  
rita.maloney@motionanalysis.com

Motion Analysis is the worldwide leader and provider of optical motion-capture systems in broadcast, video games, film, virtual reality, medicine, sports and research. Recent film projects using a Motion Analysis system include 'King Kong,' 'Lord of the Rings: The Return of the King,' 'I, Robot' and the 'Matrix' trilogy. The Motion Analysis website is located at www.motionanalysis.com

## Motion Picture Enterprises, Inc. - MPE

Booth: C6805

432 West 45th Street  
New York, NY 10036 United States  
Phone: 212-245-0969  
Fax: 212-245-0974  
www.mpenyc.com  
Contact: Lori Kornspun, Advertising Director  
publications@mpe.net

MPE, established in 1948, publishes the Motion Picture TV and Theatre Directory, the most widely used directory in Film and Television. MPE is equally well-known as the country's largest supplier of postproduction rental equipment and supplies. MPE also rents editing suites and production offices in its 60,000 sq. ft. Manhattan facility.

## Motorola

Booth: SU1920

101 Tournament Drive  
Horsham, PA 19040  
United States  
Phone: 215-323-1880  
Fax: 215-323-0242  
www.broadband.motorola.com



Motorola's NAB theme of "Any Content, Any Format, Anywhere" highlights the user community's move toward delivering content over a variety of networks to a variety of end-user devices. By visiting with Motorola at NAB, content providers, service providers, and network operators can view and discuss the technology necessary to enable new service offerings and revenue opportunities. Known around the world for innovation and leadership in wireless and broadband communications, we are inspired by our vision of Seamless Mobility. The people of Motorola are committed to developing solutions that help end users to get and stay connected simply and seamlessly to the people, information, and entertainment that they want and need. We do this by designing and delivering 'must have' products, 'must do' experiences and powerful networks - along with a full complement of support services.

## MOTU

Booth: SL8027

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Cambridge, MA 02138 United States  
info@nab-mu.com  
Phone: 617-576-2760  
Fax: 617-576-3609  
www.nab-mu.com

MAC/PC hardware and software developer.

## MSE Media Solutions

Booth: C4148

6013 Scott Way  
Los Angeles, CA 90040 United States  
mse@msemmedia.com  
Phone: 323-721-1656  
Fax: 323-721-1506  
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Contact: Jeff Shafer, Purchasing Manager  
jeff@msemmedia.com

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Booth: SL8724

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doug@msoftinc.com  
Phone: 818-716-7081  
Fax: 818-716-0547  
Toll Free: 800-489-9314  
www.msoftinc.com  
Contact: Doug Perkins, VP Sales & Marketing

mSoft provides digital asset management systems for the music, SFX and video media that production facilities need to search, audition, etc. to create their products. Since every facility uses different media, each system is custom configured with the content they use. mSoft has all CDs from every major music and SFX library already digitized, and our systems have the ability to ingest original media.





## MTD Systems

**Booth: N1328**  
 425 Allegan Circle  
 San Jose, CA 95123 United States  
 Phone: 408-629-9084  
 Fax: 253-540-3616

*MTD Systems is a software company that creates application for monitoring devices, facilities, and enterprises. We track devices and systems for status, trends, and troubles. We also track media as it is moved and transformed throughout the systems. We make standard and customized solutions for Broadcast, Digital Cinema, Production, News, Retail, Satellite, and other markets.*

## MTI Film, L.L.C.

**Booth: SL5410**  
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 Providence, RI 02906 United States  
 sales@mtifilm.com  
 Phone: 323-465-6478  
 Fax: 323-465-6487  
 www.mtifilm.com  
 Contact: Linda White, Director Sales and Marketing  
 Phone: 323-465-6478  
 Fax: 323-465-6487  
 white@mtifilm.com

*MTI Film is a software development company providing innovative solutions to the post-production industry.*

## Multidyne Video & Fiber Optic Systems



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 sales@multidyne.com  
 Phone: 516-671-7278  
 Fax: 516-671-3362  
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 Contact: Frank Jachetta, Senior VP Sales and Operations  
 Phone: 516-238-4752  
 Fax: 516-671-3362  
 frank@multidyne.com

*MultiDyne® provides fiber optic transport systems for video, audio, SDI, HD-SDI, AES, ethernet, data, PTZ, RGB, VGA, UXGA, DVI, HDMI, L-Band, IF and CATV; optical multiplexing, CWDM; automatic protection switching; loss detectors with automatic switchover; test signal and character ID generators; video, audio and digital distribution amplifiers; cable equalizers; automatic gain AGC's; electrical and fiber optic routing switches; tactical cable assemblies and XLR adapter panels. Applications include broadcast, cable, sports, ENG/SNG, satellite, STL, production, digital cinema, sky-com, pro-AV, corporate, retail, digital signage, security, surveillance, transportation, government, healthcare, judicial arraignment and teleconferencing. MultiDyne is a Woman Owned, Small Business on GSA Schedule # GS-03F-0004L.*

## MUSICAM USA

**Booth: N5418**  
 670 North Beers St.  
 Bldg. 4  
 Holmdel, NJ 07733 United States  
 Phone: 732-739-5600  
 Fax: 732-739-1818

## Myat Inc.

**Booth: C2220**  
 360 Franklin Turnpike  
 Mahwah, NJ 07430 United States  
 sales@myat.com  
 Phone: 201-684-0100  
 Fax: 201-684-0104  
 www.myat.com  
 Contact: Philip Cindrich, President  
 pcindrich@myat.com

*Manufacturers of Broadcast Transmission Line Systems, Filters & Components.*

## Myers Information Systems, Inc.

**Booth: N3219**  
 19R Hawley Street  
 Northampton, MA 01060 United States  
 sales@myersinfosys.com  
 Phone: 413-585-9820  
 Fax: 413-585-9821  
 www.myersinfosys.com  
 Contact: Crist Myers,  
 Vice President of Sales & Marketing  
 Phone: 413-585-9820 x100  
 cmyers@myersinfosys.com

*Myers Information Systems provides a centralized sales, programming, traffic and billing software solution for television and radio stations. Our software platform, ProTrack, is a powerful tool for both single and multichannel digital environments that accommodates multiple media assets and can seamlessly interface with automation, video server, archive, accounting and membership systems.*

## N Systems, Inc.

**Booth: C1610**  
 9050 Red Branch Road  
 Columbia, MD 21045 United States  
 sales@nsystems.com  
 Phone: 410-964-8400  
 Fax: 410-964-9661  
 Toll Free: 800SPECNSI  
 www.nsystems.com  
 Contact: John Leahy, RSM  
 Phone: 410-964-8400  
 jleahy@nsystems.com

*NSI manufactures state of the art Airborne, Mobile ENG, and Central Receive antenna systems for live news applications. NSI's MC5 PC based remote control system simplifies the most complex multi-site microwave installations with a powerful touchscreen user interface. NSI systems are in use by networks, groups, O&Os and independent stations around the world.*

## NAB Member Benefits Program/ Member Services



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 Washington, DC 20036 United States  
 kwalsh@nab.org  
 Phone: 202-429-5384  
 Fax: 202-775-3515  
 Toll Free: 800-368-5644  
 www.NAB.org  
 Contact: Ken Walsh, Director of Member Services

*The NAB Member Benefits Program provides discounts on products for your business and yourself. From our valuable business services, to publications, signage, apparel, gifts and the popular microphone flags, NAB saves you money and the effort of finding reputable products and services.*

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## NAB National Campaigns Public Service Pavilion

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 Washington, DC 20036 United States  
 nationalcampaigns@nab.org  
 Phone: 202-429-5448  
 Fax: 202-429-7427  
 www.nab.org/publicservicecampaigns

*Visit the NAB Public Service Pavilion and pick up free public service materials to assist your station in the development and implementation of locally focused community service initiatives. The Public Service Pavilion features access to over 15 nonprofit organizations as well as public service announcements, programming ideas, resource guides and much more.*

## Nada-Chair

**Booth: C6526**  
 2448 Larpenteur Avenue  
 St. Paul, MN 55113 United States  
 nadachair@aol.com  
 Phone: 651-644-4466  
 Fax: 651-644-4488  
 Toll Free: 800-722-2587  
 www.nadachair.com  
 Contact: Victor Toso, President  
 victor@nadachair.com

*Nada-Chair distributes a unique line of back support systems designed to use your body to support itself. Sitting for hours whether at school, work, or play is no problem when using Nada Chair. We're in the business of easing and preventing back pain. Our 17 pocket, ActiVest includes the back support in a photo vest. Stop by your booth and discover love-at-first-sit. You'll never look back!*

## NAGRA AUDIO - Kudelski Group

**Booth: N2226**  
 357 Riverside Drive  
 #230 C  
 Franklin, TN 37064 United States  
 mail@nagra.com  
 Phone: 615-726-5191  
 Fax: 615-726-5189  
 www.nagraaudio.com

*Nagra Audio develops, builds and markets a full range of portable digital recorders for professionals as well as a range of products for the High end Hi-Fi sector. Nagra equipment enjoys an unrivalled reputation for quality and reliability and has received the most prestigious OSCAR and EMMY awards recognizing this achievement.*

## NAGRAVISION - Kudelski Group

**Booth: SU7515**  
 Rte de Geneve 22  
 Cheseaux Vaud CH-1033 Switzerland  
 info@nagra.com  
 Phone: +41 (21) 732-0101  
 Fax: +41 (21) 732-0100  
 www.nagra.com  
 Contact: Tom Wirth, VP Sales & Marketing,  
 The Americas  
 Phone: 310-524-4205  
 Fax: 310-531-5596  
 tom.wirth@nagra.com

*Nagravision is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 71 million active smart cards and devices.*

## Narda Satellite Networks

**Booth: C8244**  
 435 Moreland Road  
 Hauppauge, NY 11788 United States  
 kiesa.leuzzi@i-3com.com  
 Phone: 631-231-1700 x5663  
 Fax: 631-231-1558  
 Toll Free: 800-666-7060  
 www.I-3com.com/satellitenetworks  
 Contact: Walter Crofut, Manager  
 Phone: 631-231-1700  
 Fax: 631-231-1558  
 walter.crofut@i-3com.com

*Narda Satellite Networks provides equipment that serve both the commercial and military satellite communications markets. The commercial products are directed at gateway, teleport and DSN applications. Product exhibited will include a comprehensive line of SATCOM converters with IFs at 70MHz, 140 MHz and L band and video encoders, excitors and IRDs.*

## **NASE-National Association for the Self Employed**

**Booth: C10136**

500 Grapevine Hwy  
Suite 300  
Hurst, TX 76054 United States  
Phone: 817-255-3877  
Fax: 817-698-6101  
www.nase.org  
Contact: Katie Montague  
Phone: 817-255-3764  
Fax: 817-255-3844  
Katie.Montague@hnmamg.com

*The NASE was founded in 1981. Today, the NASE represents hundreds of thousands of entrepreneurs and micro-businesses, and is the largest nonprofit, non partisan association of its kind in the United States. The NASE provides access to benefits that promote health and financial security for the self-employed and micro-business owners.*

## **NATEXPO**

**Booth: C10005**

8, Staroalekseevskaya Str.  
Moscow 129626 Russia  
info@natexpo.ru  
Phone: +7 (495) 6873237  
Fax: +7 (495) 6873280  
www.natexpo.ru  
Contact: Natalia Piskundva  
Phone: +7 495 687 3237  
Fax: +7 495 687 3280  
np@natexpo.tv

*NATEXPO — the largest international exhibition of professional equipment and technologies for TV, radio and internet broadcasting in Russia, established by the National Association of TV and radio broadcasters with direct participation of Russian major distributors and system integrators. NATEXPO Conference program is very popular among the industry professionals as well.*

## **National Association of Black Journalists**

**Booth: R330**

870-A Adelphi Road  
Adelphi, MD 20783 United States  
nabj@nabj.org  
Phone: 301-445-7100 x113  
Fax: 301-445-7101  
Toll Free: 866-479-NABJ  
www.nabj.org  
Contact: Karen Wynn Freeman, IOM, CAE,  
Executive Director/Chief Operating Officer  
Phone: 866-479-NABJ  
Fax: 301-445-7101  
kfreeman@nabj.org

*As the largest organization of journalists of color, NABJ members practice in print, broadcast and online media as writers, reporters, editors, publishers, photographers, managers and owners. Our members specialize in various disciplines such as health, arts and entertainment, technology, environment, government, law and religion, and also work in journalism education and media relations.*

## **National Association of Hispanic Journalists**

**Booth: R332**

529 14th Street, NW  
National Press Building, Suite 1000  
Washington, DC 20045 United States  
nahj@nahj.org  
Phone: 202-662-7147  
Fax: 202-662-7144  
nahj.org

*The National Association of Hispanic Journalists (NAHJ) is dedicated to the recognition and professional advancement of Hispanics in the news industry. Established in April 1984, NAHJ created a national voice and unified vision for all Hispanic journalists. NAHJ has about 2,300 members, including working journalists, journalism students, other media-related professionals and journalism educators.*

## **National Association of Tower Erectors**

**Booth: C1633**

8 Second St. SE  
Watertown, SD 57201 United States  
nate@natehome.com  
Phone: 605-882-5865  
Fax: 605-886-5184  
Toll Free: 888-882-5865  
www.natehome.com  
Contact: Patrick Howey, Executive Director  
Phone: 605-882-5865  
Fax: 605-886-5184  
patrick@natehome.com

*The National Association of Tower Erectors (NATE) is a trade association dedicated to providing a unified voice for tower erection, service and maintenance companies. NATE is recognized as the tower construction industry leader in promoting safety, education and uniform practices and procedures.*

## **National Captioning Institute**

**Booth: SL4007**

1900 Gallows Rd.  
Suite 3000  
Vienna, VA 22182 United States  
mail@ncicap.org  
Phone: 703-917-7600  
Fax: 703-917-9853  
www.ncicap.org  
Contact: Jay Feinberg, Director, Global Marketing and Sales  
Phone: 703-917-7789  
Fax: 703-917-9853  
jfeinberg@ncicap.org

*Notional Captioning Institute — With unparalleled expertise and competitive rates, NCI is the one-stop answer for English and Spanish closed captioning for prerecorded media and live events, multi-language subtitling, translation, audio description, and captioning for webcasting/video streaming applications.*

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 Fax: 202-588-1818  
 Contact: Geoff Dankart  
 geoff.dankart@foxtv.com

## National Ministry of Design

**Booth: R226**  
 115 Dummer Street  
 Brookline, MA 02446 United States  
 Phone: 617-734-4800  
 Fax: 617-734-6328  
 www.nationalministryofdesign.com

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*Studio includes drive-in soundstage, animation studio, six compositing/editing suites, Smoke, Flame, Avid, FCP, AE, Telcine, DVD Authoring, three audio studios w/music library, compose and sound effects.*

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 Torrance, CA 90503 United States  
 Phone: 310-782-9945  
 Fax: 310-224-4840  
 Toll Free: 800-242-0642  
 www.nmtv.com  
 Contact: Dave Cooper, Vice President of Sales  
 Phone: 310-224-4822  
 dave.cooper@nmtv.com

*National Mobile Television is a leading provider of mobile television facilities. We have a diverse fleet of 21 trucks to fit any live production need. We have HD, SD and Analog units and our units range in size from 53' down to 30'. We have locations in Los Angeles, New Jersey, San Francisco, Orlando and Dallas.*

## National Semiconductor

**Booth: N5117**  
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 Santa Clara, CA 95052 United States  
 Phone: 408-721-6354  
 Fax: 408-721-3238  
 www.national.com

*National Semiconductor provides engineers with critical building blocks for digital video and analog broadcast systems. National offers the industry's highest-performance, high-speed amplifiers and an 8- to 12-bit ADC family. For SDI systems, National's products support SD/HD SMPTE standards. National surrounds these functions with power management, interface, displays and Ethernet.*

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 Phone: 301-713-1736  
 Fax: 301-713-1128  
 Contact: Stanley Johnson  
 stanley.johnson@noaa.gov

## Nautel Limited

**Booth: N8111**  
 201 Target Industrial Circle  
 Bangor, ME 04401 United States  
 info@nautel.com  
 Phone: 207-947-8200  
 Fax: 207-947-3693  
 www.nautel.com  
 Contact: John Whyte, Marketing Manager  
 Phone: 902-823-3900  
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*Nautel is a global leader in the manufacture of digital AM and FM radio transmitters. Visit Nautel to view the exciting new transmitters including the new V1, a full 1kw digital FM solution in just 9 rack units. See the patent pending Secure HD Transport Suite in action and the new NxLink web-based remote control. Attend a live cusp rotation demonstration. Nautel, Making Digital Radio Work.*

## ND Satcom

**Booths: C4941, OE423**  
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 Richardson, TX 75081 United States  
 info@ndsatcom.com  
 Phone: 214-231-3405  
 Fax: 214-231-3399  
 www.ndsatcom.com  
 Contact: Stefan Jucken, VP Business Development & Marketing Americas  
 Phone: 954-401-9346  
 stefan.jucken@ndsatcom.com

*ND SatCom is a leading global supplier of satellite based, reliable and secure communication solutions for mission critical applications for Broadcasters, and Government entities. Our smartSNG and camera vehicles have point/shoot capabilities, can be operated by non-satellite technicians, provide a broadband IP based communication environment and allow full workflow integration into the News Room.*

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 Costa Mesa, CA 92626 United States  
 RadioGuard@nds.com  
 Phone: 714-434-2100  
 Fax: 714-434-2471  
 www.nds.com  
 Contact: Tom Rucktenwald, Director,  
 Data Applications Delivery  
 Phone: 714-434-2120  
 trucktenwald@nds.com

*NDS creates the security and enabling technologies as well as the applications that allow operators to generate revenues by delivering digital content to TVs, set-top boxes, DVRs, PCs, mobile phones, portable media players, removable media, and other devices. Securing and enabling content anytime, anywhere, on any device.*

## NEBTEK

**Booth: C3848**  
 3007 S. West Temple  
 Suite K  
 Salt Lake City, UT 84115 United States  
 info@nebtek.com  
 Phone: 801-467-1920  
 Fax: 801-467-0307  
 Toll Free: 888-648-8324  
 www.nebtek.com  
 Contact: Robert DuBree, General Manager  
 Phone: 801-467-1920  
 Fax: 801-467-0307  
 rob@nebtek.com

*NEBTEK specializes in high brightness TFT/LCD & HD Monitors for the Film & Video Professional. Our anti-glare/anti-reflective screens make them perfect for use in brightly lit environments. Custom modifications include Lithium-ion battery power, Professional connector box, and 181-channel cable ready tuner. We also offer a variety of mounting and cable options.*

## Neil Enterprises

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 info@neilenterprises.com  
 Phone: 847-549-7627  
 Fax: 847-549-0349  
 Toll Free: 800-621-5584  
 www.neilenterprises.com  
 Contact: Michael Sheck, VP of Operations  
 Fax: 847-549-3710888  
 msheck@neilenterprises.com

*Neil Enterprises is a major manufacturer of photo promotional and photo novelty products. Product line features CD/DVD Folios, Self-Stick Albums, Frames, Keytags and more. We are also a Sony dealer featuring the SnapLab — an on location digital photo lab for printing on demand. Light weight and portable, the SnapLab can open new business avenues at a very affordable price.*

## Nelson Case Corporation

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 sales@nelsoncasecorp.com  
 Phone: 714-528-2215  
 Fax: 714-528-7941  
 Toll Free: 800-335-7273  
 www.nelsoncasecorp.com

*Nelson Case Corp. manufactures all Custom cases designed to our clients' specifications. Established in 1992, we have over a decade of experience in case designs for shock mount racks, rack enclosures, computer transport shipping containers, broadcast audiovisual and mobile television rack systems and all commercial kiosk shipping containers for display equipment.*

## Nemal Electronics Intl. Inc.

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 N. Miami, FL 33161 United States  
 info@nemal.com  
 Phone: 305-899-0900  
 Fax: 305-895-8178  
 Toll Free: 800-522-2253  
 www.nemal.com  
 Contact: Catalina Nemser, Marketing Mgr  
 catalina@nemal.com

*Nemal designs and manufactures electronic cable, connectors, and cable assemblies for HDTV broadcast and communications. Our principal products include SMPTE fiber optic camera cable, a complete line of digital audio, video and RF cables, extra flexible microphone cables, and our patented DT-12 connectors. Nemal offers quick custom design of specialty composite cables and proprietary jacketing materials suitable for use in harsh environments. We manufacture a wide variety of fiber optic products including tactical multi-fiber assemblies, patch cables, adapters, and pigtails. With more than 3000 items in stock for immediate delivery, Nemal can provide the complete solution to your interconnect requirements. Our Miami facilities include 42,000 sq ft of manufacturing and warehouse space in addition to our R&D and testing laboratory. Nemal do Brasil, Ltda, located in Sao Paulo, Brazil, is our stocking and technical facility for the Mercosur countries.*

## NEOTION

**Booth: SU15807**  
 Voie Atlas  
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 La Ciotat Cedex 13705 France  
 mpeg4@neotion.com  
 Phone: +33(0)442980770  
 Fax: +33(0)442980771  
 www.neotion.com  
 Contact: DEPERNET Christophe, Communication Director  
 Phone: +33 (0)4 42 98 07 70  
 press@neotion.com

*NEOTION is a French high-tech company specializing in the digital television market. NEOTION designs, develops and deploys products dedicated to the consumer space and the corporate customers involved in the Media business. In 2006 NEOTION successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 SD digital TV receiver ever. In 2007, NEOTION will launch the HD version.*



## Neosol

Booth: 10113

## NEP

Booth: OE408

2 Beta Drive  
Pittsburgh, PA 15237 United States  
Phone: 800-444-0054  
Fax: 412-826-1433  
Toll Free: 800-444-0054  
www.nepinc.com

*NEP Broadcasting is the leading international provider of television production facilities and services critical to delivery of live sports and entertainment events. Its six divisions include: NEP Supershooters, NEP Screenworks, NEP Studios, Denali, NEP Visions and Roll To Record.*

## Nero Inc.

Booth: SL9624

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Glendale, CA 91203 United States  
US-CustomerService@nero.com  
Phone: 818-956-5930  
Fax: 818-956-7094  
www.NERO.com  
Contact: Cameron Peebles, Marketing Manager  
Phone: 818-956-5930 x217  
Fax: 818-956-7094  
cpeebles@nero.com

*Nero is a leading provider of digital multimedia solutions for PC, CE, and mobile industries. Focused on developing technologies for digital media creation and playback, Nero provides strategic partners with applications, codecs, tools, software development kits, and programming interfaces for use with the latest platforms and devices.*

## NES Communication Services

Booth: C4644

786 Hartford Turnpike  
Shrewsbury, MA 01545 United States  
sales@nescomm.com  
Phone: 508-842-4328  
Fax: 508-842-4857  
www.nescomm.com  
Contact: Rob Matthews  
Phone: 508-842-4328  
rmatthews@nescomm.com

*Clients worldwide rely upon NES for high-quality, video & data communication services. From conferencing to news NES maintains the technology and know-how to deploy solutions that meet the needs and budgets of our customers. For more than 25 years, NES's owned & operated production and transmission equipment has delivered some of the most historic images of our time to audiences around the world.*

## Net Insight AB

Booth: C2920

Västberga Allé 9  
Box 42093  
Stockholm SE-126 14 Sweden  
info@netinsight.net  
Phone: +4686850400  
Fax: +4686850420  
www.netinsight.net  
Contact: Mikael Wänelöf,  
Director, Corporate Communications  
Phone: +4686850606  
mikael.wanelof@netinsight.net

*Net Insight delivers the worlds most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks. The Nimbra platform is reducing OPEX and enhancing competitiveness in delivery of media services. Our customers run video services over Nimbra products in more than 20 countries. Net Insight is quoted on Stockholm Stock Exchange.*

## net&tv Inc.

Booth: SL10113A

5F. 37-18 Sam-Sung Dong Kang-Nam Gu,  
Seoul 135-867 South Korea  
young@netntv.co.kr  
Phone: 82-2-3445-4020  
Fax: 82-2-3445-4030  
www.netntv.co.kr  
Contact: Lim, Young Kwon  
Phone: +82-2-3445-4020  
Fax: +82-2-3445-4030

*Founded in August 2001 by engineers working for ETRI, the largest government funded research organization in Korea, net&tv specializes in not only the development of interactive rich media solutions based on MPEG technologies but also the introduction of new business models based on advanced technologies.*

## Netia

Booth: N5721

Halle Industrielle de Farjou  
Claret 34270 France  
Phone: +33-467590807  
Fax: +33-467590820  
www.netia.com  
Contact: De Vynck Vicky, Events Manager  
v.devynck@netia.com

*NETIA is a leading provider of software solutions for managing and broadcasting television and radio content. Netia offers three ranges of audio and video products designed to allow content holders to manage all of their processes — from capture to multichannel broadcasting — NETIA's products are used worldwide in more than 40 countries by more than 200 prestigious customers.*

## Network Electronics US

Booth: SU10605

11075 South State Street  
Suite 27  
Salt Lake City, UT 84070 United States  
ussales@network-electronics.com  
Phone: 801-495-1635  
Fax: 800-420-5911  
Toll Free: 800-420-5909  
www.network-electronics.com  
Contact: Cameron Francis, President  
Phone: 800-420-5909  
cfrancis@network-electronics.com

*Network Electronics serves the professional video and broadcast industry by setting new standards in routing, signal processing and optical transport. With a focus on the future, and a thorough understanding of immediate needs, our products are a combination of reliable, efficient and practical solutions for the transport of audio, video and datacom signals.*

## Network Innovations

Booth: C8744

4424 Manilla Rd. SE  
Calgary, Alberta T2G 4B7 Canada  
Phone: 4032875000  
Fax: 4032875011  
www.networkinv.com

*Network Innovations is a leading provider of global satellite communications solutions. Global networking for instant broadcasting is our specialty. Utilizing our technology, onsite broadcasting can be done from anywhere in the world. Designing solutions that allow you to communicate in remote places should not be your problem — let us handle the technology so that you can focus on the information*

**NEP Supershooters** ■ **NEP Denali** ■ **NEP Screenworks**  
**NEP Studios** ■ **NEP Visions** ■ **Roll To Record**

800.444.0054 www.nepinc.com

## NeuLion, Inc.

**Booth: C1348**

1600 Old Country Road  
 Suite 101  
 Plainview, NY 11803 United States  
 Phone: 516-622-8300  
 Fax: 516-293-0220  
 www.neulion.com  
 Contact: Chris Wagner, Executive Vice President  
 Phone: 516-622-8357  
 Fax: 516-293-0220  
 chris.wagner@neulion.com

*NeuLion provides the delivery platform for the future of television by developing a service that drives convergence between television and the internet. Working with companies interested in reaching niche markets anywhere at anytime, NeuLion's technology uses the public internet to aggregate content from any provider and delivers it in a targeted manner.*

## Neuro TV

**Booth: C10141H**

Bd Initialis 7 bte 1  
 Mons 7000 Belgium  
 info@neurotv.be  
 Phone: +32 65 321532  
 Fax: +32 65 321572  
 www.neurotv.be  
 Contact: Guy Vanden Bemden, Director General  
 Phone: +32 65 321526  
 gvb@neurotv.be

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 NeuroTV is an innovative company creating, developing and customizing end-to-end solutions for Interactive Television and for real time 3D on-air graphics, animated 3D characters and virtual studios.*

## Neutrik USA, Inc.

**Booth: N8526**

195 Lehigh Avenue, Suite 1  
 Lakewood, NJ 08701 United States  
 info@neutrikusa.com  
 Phone: 732-901-9488  
 Fax: 732-901-9608  
 www.neutrikusa.com  
 Contact: Mark Boyadjian, Marketing & Communications Facilitator  
 Phone: 732-901-9488  
 Fax: 848-299-0021  
 mboyadjian@neutrikusa.com

*High quality, Neutrik products for professional audio, video, and entertainment industries: XLR cable connectors; XLR receptacles (solder, PCB, screw terminal, or IDC); 1/4", RCA jacks/plugs; 3.5mm plugs; 75 Ω BNC connectors, Ethercon ruggedized RJ45 connectors; Profi (RCA plugs); Speakon® lockable loudspeaker/bmp connectors; XX XLR cable ends and PX slim plugs; OpticalCon Fiber Optic System.*

## never.no AS

**Booth: N3335**

Stortingsgaten 30  
 Oslo N-0161 Norway  
 sales@never.no  
 Phone: +47-22016620  
 Fax: +4722016621  
 www.never.no  
 Contact: Per-Henning Almvang,  
 VP Sales & Marketing  
 Phone: +47-92267333  
 Fax: +47-22016621  
 per.henning@never.no

*never.no is a technology company developing software and solutions for digital cross media communications. We have been successful in the development of fully automatic and integrated interactive and participation TV solutions where viewers participate via mobile phones or online devices. never.no has been operating since 1999 and have references in the USA, Canada, Europe, Middle East, and Asia.*

## New Pro Video Systems, Inc.

**Booth: C6723**

3546 Admiral Drive  
 N Charleston, SC 29405 United States  
 holler@newprovideo.com  
 Phone: 843-554-7811  
 Fax: 843-554-7822  
 Toll Free: 800-462-8895  
 www.newprovideo.com  
 Contact: Barbara Holler, President  
 Fax: 843-554-7822

*New Pro Video Systems Inc. has been in business since 1992 Buying and Selling New and Used Broadcast and Professional Video Equipment dealing in all formats. We Buy, Sell and Consign as well as locate Quality Equipment. We also have an On-line Escrow Company; NPV Escrow Services Inc. offers a secure on-line environment for Buying & Selling New and Used Broadcast and Professional Video and Audio Equip. nationally & internationally. Need Financing? We also offer financing for all Equipment Purchases. Canon and Fujinon Broadcast and Pro Lenses, Sony, Panasonic, Ikegami Cameras, VTR's and Switchers. Hi Definition, Beta SP, DVC Pro 50 and all other formats. Grass Valley Switchers and Production Trucks. Resellers for Chyron Chy TV. If it is Production Equipment we deal in it. Please stop by to register for our 4 drawings. Each day we will raffie off 1 Free Macie Video Camera Set UP worth \$580.00 ea. on Tuesday an extra drawing Lucke's Camera Pixel Compensation worth \$1,200.00.*

## NewBay Media

**Booth: SU4928**

NewBay Media, LLC  
 810 7th Avenue, 27th Floor  
 New York, NY 10019 United States  
 Phone: 212-378-0415  
 Fax: 212-378-0466  
 Contact: Ms. Jessica Winters  
 jwinters@nbmedia.com  
 www.nbmedia.com

*NewBay Media, LLC provides professionals in video, broadcast, audio, musical instruments, systems installation, and recorded media/storage with the information they need to excel in their business and craft, and make vital business connections. Built upon an information network of award-winning magazines, online communities and news wires, conferences and events, and marketing services, NewBay Media reaches more professionals worldwide than any other information resource. Publications include Videography, Digital Cinematography, DV, Television Broadcast, Government Video, Rental & Staging, Pro Sound News, Residential Systems, Digital Signage Quarterly, and Systems Contractor News. Launched in 1998 as one of the first online communities for production professionals, the Creative Planet Communities has evolved into the premier online destination for the industry. The sites include DV.com, Videography.com, 2-pop.com, VFXPro.com, Cinematographer.com, DesigninMotion.com, DirectorsWorld.com, EditorsNet.com, GovernmentVideo.com, DigitalCinemaMag.com, PostIndustry.com and SportsTVProduction.com. NewBay Media produces a variety of events and conferences including Government Video Technology Expo, DV Expo, and Entertainment Media Expo. NewBay Media is the trade show daily expert, providing pre- and at-show editions to InfoComm, CEDIA, NSCA, and AES.*

## Newpoint Technologies, Inc.

**Booth: C7641**

8B Industrial Way  
 Suite 1  
 Salem, NH 03079 United States  
 info@newpointtech.com  
 Phone: 603-898-1110 x211  
 Fax: 603-898-1113  
 www.newpointtech.com

*Newpoint Technologies, Inc. is a leading provider of products and services for managing communications infrastructure — including satellite, terrestrial, internet, and broadcast. Our products include the award winning Compass management system as well as our Mercury suite of products for managing remote sites and portable terminals.*



## Newsroom Solutions/ NewsTicker

**Booth: C10812**

P.O. Box 78617  
 Charlotte, NC 28271 United States  
 sales@newsroomsolutions.com  
 Phone: 704-543-0191  
 Fax: 336-217-8220  
 www.newsroomsolutions.com  
 Contact: Rick Summers, Partner/Vice President  
 Sales & Marketing  
 rick@newsroomsolutions.com

*Newsroom Solutions is a leading software, hardware, and services company for local broadcast and network cable television. NewsTicker is Newsroom's flagship product with more than 200 installs viewable in over 70% of U.S. households. Completely integrated, NewsTicker delivers automated content, school closings, election results, and severe weather on primary and digital channels.*

## Newtec America, Inc.

**Booth: SU11023**

1055 Washington Blvd.  
 Stamford, CT 06902 United States  
 Phone: 203-975-4491  
 Fax: 203-323-8406  
 www.newtecamerica.com  
 Contact: Raymond Pieck, President  
 Phone: 203-323-0042  
 Fax: 203-323-8406  
 raymond.pieck@newtecamerica.com

*Newtec is specialized in the manufacturing of equipment, systems and turn-key solutions for satellite communications. Equipment includes DVB-S/S2 and SDH satellite (de)modulators, modems, etc. Systems and solutions consists in software and networks for applications: Television contribution/distribution, backbone & IP trunking, primary distribution for DVB-T/H networks, Satellite Triple Play.*

## NewTek

**Booths: SL8614, SL14000-MR**

5131 Beckwith Blvd.  
 San Antonio, TX 78249 United States  
 sales@newtek.com  
 Phone: 210-370-8000  
 Fax: 210-370-8001  
 Toll Free: 800-368-5441  
 www.newtek.com  
 Contact: Philip Nelson, Vice-President Sales & Video Marketing  
 Phone: 210-370-8000  
 Fax: 210-370-8001  
 pnelson@newtek.com

*Much of the desktop video revolution can be traced in the history of NewTek. Since founding NewTek in 1985, visionary Tim Jenison has led in the design of a series of ground-breaking products and continues to guide the company in pioneering innovative and affordable tools for computer-generated animation, video and film special effects.*

*Top Products include:*

- LightWave 3D
- SpeedEDIT
- TriCaster
- VT[4]

## Nexidia

**Booth: SL1413T**

3565 Piedmont Road, NE  
 Building Two Suite 400  
 Atlanta, GA 30305 United States  
 info@nexidia.com  
 Phone: 404-495-7254  
 Fax: 404-495-7221  
 www.nexidia.com  
 Contact: Drew Lanham, SVP, Media  
 Phone: 650-328-2585  
 dlanham@nexidia.com

*Nexidia is the developer and provider of the most effective phonetic-based technology for audio and video search. Nexidia's solutions extend far beyond the capabilities of traditional approaches, like speech-to-text, tagging, and transcription, by searching on the actual spoken word content contained within the media, to deliver unparalleled scalability and accuracy.*





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[www.nerodigital.com](http://www.nerodigital.com)



## NHK (NHK Enterprises America)

**Booth: C12117**  
 437 5th Ave.  
 6th Fl.  
 New York, NY 10016 United States  
 Phone: 212-575-9700  
 Fax: 212-575-9720  
 www.nhk.or.jp  
 Contact: Nagamitsu Endo, Director  
 endo@nepamerica.com

*NHK is Japan's sole public broadcaster funded by the receiving fee from each Japanese household. Through its two terrestrial channels, two DBS channels and one HDTV channel as well as radio broadcast, NHK services over 39 million households throughout Japan. Reflecting its research and development of HDTV since 1964, NHK broadcasts a wide range of HDTV programs in all genres.*

## NINGBO E-IMAGE STUDIO EQUIPMENT CO. LTD

**Booth: C7010**  
 373# South Hangyong Road,  
 Luotuo Industrial Zone  
 Ningbo city, Zhejiang Province 315000 China  
 Phone: +86-574-87175302  
 Fax: +86-574-87307958  
 www.eimagephoto.com  
 Contact: James, Sales Manager  
 Phone: +86-574-86590000  
 Fax: +86-574-86590060  
 sales@weifengchina.com

*E-Image is a new brand introduced by Weifeng Group in 2006, specializing in producing Pro video tripod, supporting for the film, broadcast and TV program production market. In "E-Image" you can have a good choice in varies studio equipments, high quality with lower price.*

## Ningbo Yuchi Electronics Co. Ltd.

**Booth: C8935F**  
 Room 1602, Building B, No.15, Siyanqi Street,  
 Jiangdong District, Ningbo City  
 Zhejiang 315140 China  
 sales@yuchielec.com  
 Phone: 8657427719802  
 Fax: 8657427719801  
 www.yuchielec.com/english/gsj.asp  
 Contact: Zhang Wendy  
 Phone: 86-574-27719802  
 Fax: 86-574-27719801  
 wendy16black@hotmail.com

*Possessing a great deal of advanced technology, Yuchi has been dedicated to producing excellent CATV network fittings, and produces more than a thousand products including outdoor bi-directional amplifiers, optical receivers, optical nodes and indoor integrated way splitters, terminal box casing series, and die casting, metal, plastic, plug stamping series of products.*

## NINSIGHT

**Booth: SL1413M**  
 7 Alle Sainte Lucie  
 Issy Les Moulinaux 92130 France  
 contact@ninsight.com  
 Phone: +33141461430  
 Fax: +33141469824  
 www.ninsight.com  
 Contact: JM Barthelemy@ninsight, President  
 jm.barthelemy@ninsight.com

*In the fast-changing world, there are more and more overlaps between broadcast, media and internet. Established in 2002, Ninsight has always taken pride in creating original concepts and innovative technology for broadcast automation, media asset management, subtitling and real time graphics. When customers are implementing new revenue streams, flexible concepts enable cost-efficient solutions*

## NIXUS

**Booth: SL9924**  
 E-7-12-33 Odori  
 Chuo-ku  
 Sapporo, Hokkaido 060-0041 Japan  
 e-info@nixus.tv  
 Phone: 81112514251  
 Fax: 81112514564  
 www.nixus.tv

*NIXUS is the leading developer of the most innovative solutions for on-air broadcasting in Japan. NIXUS develops software for on-air real time graphics for live broadcasting like sports, news, election and events. 3D-NIXUS virtual studio has the most advanced real time 3D graphics engine and produce stunning graphics for your live broadcasting programs.*

## NKK Switches

**Booth: N1326**  
 7850 E. Gelding Dr.  
 Scottsdale, AZ 85260 United States  
 sales@nkkswitches.com  
 Phone: 480-991-0942  
 Fax: 480-998-1435  
 www.nkkswitches.com  
 Contact: Lee Pistor, LCD Business Development Manager  
 Phone: 480-991-0942  
 lpistor@nkkswitches.com

*NKK Switches is a leading manufacturer of electromechanical switches for the Audio/Video and Broadcast Industry. NKK has expanded its product offering for the SMARTSWITCH™ product line with the introduction of compact version, which is 25% smaller than the standard product. NKK provides complete switch solutions to meet the needs of the broadcast market including custom legends.*

## NL Technology

**Booth: SL1413N**  
 800 Turnpike Street  
 North Andover, MA 01845 United States  
 info@nltek.com  
 Phone: 978-686-1700  
 Fax: 978-686-3700  
 www.nltek.com  
 Contact: John Barkley, Director marketing  
 Phone: 978-686-1700  
 Fax: 19786863700  
 john\_barkley@nltek.com

*NL Technology is the world leading provider of the industry's most powerful digital acquisition technology. SAT, Smart Acquisition Technology makes the most powerful, reliable, flexible tools possible for the video acquisition to edit workflow. NLT makes tapeless, high definition, standard definition and scalable proxy video file based acquisition technologies.*

## nNovia Europe

**Booth: SU9207A**  
 Russell Farm  
 New Road  
 Maulden, Bedfordshire MK45 2BG UK  
 sales@nnovia.eu  
 Phone: +44 -(0) 1525 404284  
 Fax: +44 -(0) 1525 840066  
 www.nnovia.eu  
 Contact: Tim Liggins  
 sales@nnovia.eu

*nNovia Europe designs and manufactures a line of portable digital video disk recorders and controllers that bridge the traditional video acquisition world with the IT world. nNovia's innovative products also include a line of low-cost 1394 DV switchers and amplifiers. Our customers include professional videographers, government agencies and OEM vendors.*

## nNovia, Inc.

**Booth: SU11526**  
 1630 Oakland Rd.  
 Suite A104  
 San Jose, CA 95131 United States  
 sales@nnovia.com  
 Phone: 408-436-1486 x101  
 Fax: 408-436-1266  
 www.nnovia.com  
 Contact: Larry Aubry, President  
 Phone: 408-436-1486 ext 102  
 Fax: 408-436-1266  
 laubry@nnovia.com

*nNovia designs, manufactures highly reliable, rugged, portable as well as rack mounted digital video recorders. The recorders as well as innovative complementary products are sold under the nNovia brand and OEM brands. The recorders are used in a broad range of applications by a varied set of customers; Event videographers, Government agencies, large and small Broadcast companies.*

## Noblét Camera Trolley

**Booth: C9124**  
 Noblét Camera Trolley  
 Noblét Productions  
 1507 188th St NE  
 Arlington, WA 98223  
 Contact: J. Brian Noblét  
 Phone: 425-346-4283

*The Noblét Camera Trolley is a simple, cost effective, approach to capturing video or film on a single overhead cable utilizing completely wireless controls. For indoor and outdoor use, church services to sporting events, it's an innovative new product designed to serve a broad spectrum of end users.*

## Noise Industries, LLC

**Booth: SL3827J**  
 77 Appleton #3  
 Boston, MA 02116 United States  
 info@noiseindustries.com  
 Phone: 617-934-0553  
 Fax: 617-904-1904  
 www.noiseindustries.com  
 Contact: Niclas Bahn  
 njb@noiseindustries.com

*Founded in 2004 in the heart of Boston's largest historic district, Noise Industries is a premier provider of integrated visual special effects software for the broadcast and film industry. Our Plug-ins extend the capabilities of Final Cut Pro and Avid editing workstations by providing digital artists with an infinitely expandable collection of real-time image processing effects.*

## Non-Stop Music

**Booths: R206, SL9220**  
 915 West 100 South  
 Salt Lake City, UT 84104 United States  
 info@nonstopmusic.com  
 Phone: 801-531-0060  
 Fax: 801-531-0346  
 Toll Free: 800-554-6462  
 www.nonstopmusic.com  
 Contact: Tim Arnold, VP of Sales  
 Phone: 818-752-2898  
 tim@nonstopmusic.com

*Non-Stop Music offers thousands of tracks in a myriad of styles, from their trademark dramatic live-orchestral cues to cheesy comedy. Search, listen, and download with ease at Non-Stop's online service, CUEgle.com. Looking for music? CUEgle it!*

*Theatrical: Spiderman 3, Shrek 3, Ghost Rider, Flags of our Fathers*

*Commercial: Citibank, Arby's, Dodge Caliber*

*TV: My Name Is Earl, Sopranos, The Office*

## Norcom Information Technology AG

Booth: SL3210

Stefan-George-Ring 23  
Munich 81929 Germany  
info@norcom.de  
Phone: +49-(0)89-93948-0  
Fax: +49-(0)89-93948-111  
www.norcom.de

NorCom is one of the leading providers of solutions for critical business applications and media products. NCPower is a planning, production and newsroom system for handling all multimedia content and including an extensive archiving function. As well as this, NCPower features an integrated research system for retrieving all the data required in a newsroom.

## Noren Products Inc.

Booth: SU2523

1010 O'Brien Dr.  
Menlo Park, CA 94025 United States  
sales@norenproducts.com  
Phone: 650-322-9500 x227  
Fax: 650-324-1348  
Toll Free: 866-936-6736  
www.norenproducts.com  
Contact: Kimberley Dawn, CEO  
Phone: 650-322-9500  
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## Norpak Corporation

Booth: C2230

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Kanata, ON K2L 2P4 Canada  
info@norpak.ca  
Phone: 613-592-4164  
Fax: 613-592-6560  
www.norpak.ca  
Contact: Harvey Barnes, VP of Marketing & Sales  
barnes@norpak.ca

Norpak Corporation is a leading manufacturer of television data systems for the broadcast, cable, satellite, and professional video industries, worldwide. Norpak products address metadata, closed-caption, interactive TV, monitoring, and filtering applications and include analog, SD & HD serial digital, and MPEG-TS encoders, bridges and receivers, many of which are RoHS compliant.

## Norsat

Booth: C8547

110-4020 Viking Way  
Richmond, BC V6V 2N2 Canada  
psiddiqui@norsat.com  
Phone: 604-821-2800  
Fax: 604-821-2801  
Toll Free: 1-800-644-4562  
www.norsat.com  
Contact: Randy Witten, Vice President, Sales  
Phone: 410-703-1607  
Fax: 440-337-6516  
rwitten@norsat.com

Norsat International Inc. is a leading provider of intelligent satellite solutions that enable the transmission of data, audio and video via satellite in even the most challenging environments. Norsat provides microwave components, portable satellite systems and industry driven solutions to telecom services providers, emergency services, homeland security, military, broadcast and the Fortune 1000.

## Novella SatComs Ltd.

Booth: C7947

Kerry House  
Kerry Garth  
Horsforth LS18 4TL UK  
novella@novella.co.uk  
Phone: 44 113 258 0880  
Fax: 44 113 258 0870  
www.novella.co.uk  
Contact: Ventura T Rufino, CEO  
vtrufino@novella.co.uk

Novella SatComs design and manufacture tracking receivers, single and multi-band frequency agile and block converters, test loop translators, uplink power control systems and other bespoke RF solutions for commercial and military satellite earth stations and CATV systems, in indoor or outdoor ruggedised packages.

## NPR Satellite Services®

Booth: C7541

635 Massachusetts Avenue N.W.  
Washington, DC 20001-3753 United States  
linkup@npr.org  
Phone: 202-513-2626  
Fax: 202-513-3035  
www.nprss.org  
Contact: George Gimourginas, Director, Business Activities  
Phone: 202-513-2608  
Fax: 202-513-3035  
ggimourg@npr.org

NPR Satellite Services provides comprehensive satellite solutions to broadcasters who need a reliable always-on platform for distributing their audio, video, or data content. With coverage of the 50 U.S. states, and parts of Mexico and the Caribbean, we make regional and nationwide distribution easy and affordable.

## NTT

Booth: SU10220

9 F Yokohama-Twin Building  
3-12 Sakae-cho, Kanagawa-ku  
Yokohama Kanagawa 221-0052 Japan  
mm\_i@yoko.nel.co.jp  
Phone: +81454533685  
Fax: +81454533635  
www.chocopara.tv/lab/video-coding/index.html

The NTT (Nippon Telegraph and Telephone Corporation) Group provides Innovative HDTV Solutions for broadcasters and professional video artists. NTT labs research and develop cutting-edge video codec technologies such as H.264 and high performance networking technologies, in order to contribute to the broadcasting and the telecom industries. NTT is exhibiting H.264 offline software encoding technology, and unparalleled high performance networking technologies.

## NTT Electronics

Booth: SU10220

1-1 Hikarinooka  
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mm\_i@yoko.nel.co.jp  
Phone: +81454533685  
Fax: +81454533635  
www.nel-world.com/products/video/index.html

NTT Electronics is a market leader in the fields of digital video, photonics, security, and safety. As a member of the NTT Group, one of the world's leading telecommunications companies, NTT Electronics develops and supplies LSI devices and equipment incorporating superior, state-of-the-art technology for video processing and communications.



## Nucoda

Booth: SL3205

4605 Lankershim Blvd.  
Suite 700  
North Hollywood, CA 91602 United States  
info@digitalvision.se  
Phone: 818-769-8111  
Fax: 818-769-1888  
www.digitalvision.se  
Contact: Kelvin Bolah, VP Sales  
Phone: +44 (0) 7976 952 721  
Fax: +44 (0)20 7292 6969  
kelvin.bolah@digitalvision.se

Digital Vision has acquired Nucoda Ltd. The company provides innovative restoration, enhancement, colour correction & data conforming systems that movie studios, television networks and post facilities use to produce and enhance feature films, TV programs and commercials. The company's products provide a strong suite of tools for SD, HD and 2k/4k post and digital intermediate applications.

## Nucomm, Inc.

Booth: C2529

101 Bilby Road  
Hackettstown, NJ 07840 United States  
sales@nucomm.com  
Phone: 908-852-3700  
Fax: 908-813-0399  
Toll Free: 800-968-2666 (9-Nucomm)  
www.nucomm.com  
Contact: John Dulany, director of Sales & Marketing  
Phone: 908-852-3700  
Fax: 908-813-0399  
jdulany@nucomm.com

Nucomm, Inc is a leading worldwide provider of Digital Microwave Systems for the television broadcast, government and sports microwave industries. All products are designed to transport high quality HD or SD video from a variety of platforms, including fixed point to point, ENG vans, helicopters, wireless camera systems and tripods to name a few.

## Numedia Technology Limited

Booth: SU4930

Unit 43 Brambles Enterprise Centre  
Waterberry Drive  
Waterlooville, Hampshire PO7 7TH UK  
Phone: 44 239 258 229

## NVerzion

Booth: SU4228

296 E. 3900 South  
Salt Lake City, UT 84107 United States  
Phone: 801-293-8420  
Fax: 801-293-8616  
www.nverzion.com

Since 1991, NVERZION has built itself on one simple objective: to provide fully-customizable broadcast station automation, storage with intelligent archive management software, as well as verification and logging solutions to organizations worldwide. NVERZION has established a reputation as a provider of high-quality products and support with hundreds of installations.

## NVISION, Inc.

Booth: SU9605

125 Crown Point Court  
Grass Valley, CA 95945 United States  
nvsales@nvision.tv  
Phone: 530-265-1000  
Fax: 530-265-1021  
Toll Free: 800-860-HDTV  
www.nvision.tv  
Contact: Doug Buterbaugh, Director of Sales  
dougbuterbaugh@nvision.tv

#1 in HD: NVISION develops and manufactures high-performance, high-reliability, scalable and cost-effective routing, routing control, and master control systems for the production and delivery of quality digital audio and HD/SD video used in TV/satellite broadcast, telecommunications, and multi-format post production.



## **NVISION, Inc./ Axon Digital Design BV**

**Booth: SU9605**  
 Address: P.O. Box 48  
 Postal Code: 5126 ZG  
 Town: Gilze  
 The Netherlands  
 Phone: + 31 161 850 450  
 Fax: + 31 161 850 499  
 info@axon.tv

*Axon Digital Design designs and markets high quality broadcast equipment for the conversion, processing, routing and compliance recording of audio and video signals. The company was established in 1987 and is working with many international broadcasters and video facilities. The headquarters are based in Gilze, The Netherlands and sales offices are located in the UK and China.*

## **OBC (Overseas Broadcasting Corp.)**

**Booth: C1948**  
 10 UBI Crescent  
 #05-44 UBI TechPark  
 408564 Singapore  
 info@splinnotech.com  
 Phone: +65 6749 0311  
 Fax: +6567494800  
 www.splinnotech.com  
 Contact: CG Low, VP Business Development  
 Phone: +6567490311  
 lowcg@splinnotech.com

*SPL Innotech provides complete turnkey IPTV/VOD solutions, consultancy for IPTV. We have designed and developed a complete solution for the delivery of media content over internet Protocol networks. We offer head-end technologies (encoders, streaming servers, digital rights management software, H.264 codec etc) and end client devices (IP Set-top boxes) all under one unified licensing scheme.*

## **OBOR Digital, Inc.**

**Booth: N6730**  
 6651 Vineland Road  
 Suite 110  
 Orlando, FL 32819 United States  
 info@obordigital.com  
 Phone: 407-352-6501  
 Fax: 407-352-2763  
 www.obordigital.com

*OBOR Digital is the leader in technology management & specialized tech training. Our flagship product Zeus, developed by broadcasters FOR broadcasters, is a pioneering Centralized Technology Management System (CTMS) that streamlines your facilities workflow, preventative maint., physical asset management, inventory, contracts & more. Available in Team, Professional, Enterprise & Global editions.*

## **Ocean Optics/SeaChanger**

**Booth: C11102**  
 8060 A. Bryan Dairy Rd.  
 Largo, FL 33777 United States  
 SeaChanger@OceanOptics.com  
 Phone: 727-545-0741  
 Fax: 727-544-2241  
 www.SeaChangerOnline.com  
 Contact: Tom Morris, SeaChanger Sales  
 Tom.Morris@OceanOptics.com

*The SeaChanger Color Engine from Ocean Optics is a dichroic color changer for ETC Source Four Ellipsoidals that's ideal for creating color-changing ambience in worship settings, video and film. SeaChanger is distinguished by its extensive palette, including an "Extreme Green" filter that expands the CYM gamut, and by its remarkably robust and maintenance-free dichroics.*

## **Ocean Systems**

**Booth: SL1413H**  
 4016 Blackburn Lane  
 Burtonsville, MD 20866 United States  
 Phone: 301-476-8015  
 Fax: 301-421-1785  
 Toll Free: 800-253-7516  
 www.oceansystems.com

*Manufacturer of market leading forensic video-audio-image clarification tools and portable Avid editing systems.*

## **OConnor**

**Booth: C5923**  
 100 Kalmus Drive  
 Costa Mesa, CA 92626 United States  
 sales@ocon.com  
 Phone: 714-979-3993  
 Fax: 714-957-8138  
 www.ocon.com  
 Contact: Jeannine McQuillan, Sales Contact  
 Phone: 714-979-3993 x1020

*Pioneering fluid head innovator OConnor, introduces the 120EX Extended Capacity Fluid Head designed especially to support the variable weight range of EC camera systems. The revolutionary EX counterbalance "boost" function provides support to 120-lbs in standard mode to 240-lbs in EX-mode. Also, Ultimate fluid heads, Cine HD & Carban Fiber tripods.*

## **OCTOPUS Newsroom Trading Ltd.**

**Booth: N413**  
 4th Floor, Lawford House, Albert Place  
 London N3 1QA UK  
 nab@octopus-news.com  
 Phone: +420221181511  
 Fax: +420221181521  
 www.ocotpus-news.com

*Newsroom computer system OCTOPUS5 fits any TV regardless of size or location. Concert of planning, newsgathering, scheduling and transmission supported by integration with variety of devices, makes OCTOPUS5 unique and powerful. OCTOPUS stands out amongst ENPS, iNews and Autocue by being flexible and easily customizable. We understand that only our users' breakthrough ideas keep moving us forward!*

## **Octoshape**

**Booth: C3147**  
 Fruebjerget 3  
 Copenhagen East  
 2100 Denmark  
 contact@octoshape.com  
 Phone: +45 3917 9633  
 Fax: +45 3917 9632  
 www.octoshape.com  
 Contact: Pernille Vestberg, Business Development Manager  
 Phone: +45 39 17 96 33  
 Fax: +45 39 17 96 32  
 pernille@octoshape.com

*Octoshape's mission is to provide live streaming with the highest quality and most efficient solution possible. With the unique grid technology Octoshape can reduce the bandwidth/cost needed for distribution by up to 99% and ensures high-quality broadcasting for businesses and high-quality reception for end users. Furthermore, the technology makes it possible to live stream on a large scale.*

## **Office of Fossil Energy, US Dept. of Energy**

**Booth: R216**  
 1000 Independence Ave., SW, #40  
 Washington, DC 20585 United States  
 Phone: 202-586-6803  
 Fax: 202-586-5146  
 www.fe.doe.gov  
 Contact: John Grasser, Director, Office of Communications  
 Phone: 202-586-6803  
 Fax: 202-586-5146  
 john.grasser@hq.doe.gov

*The U.S. Department of Energy's Office of Fossil Energy (FE) has a key role in helping America meet its continually growing need for secure, reasonably priced, and environmentally sound fossil energy supplies. FE's staff consists of about 1,000 scientists, engineers, technicians, and administrative staff in its headquarters and laboratory locations throughout the country.*

## **Office of Minority Health Resource Center**

**Booth: R103**  
 1101 Wootton Parkway  
 Suite 650  
 Rockville, MD 20852 United States  
 info@omhrc.gov  
 Phone: 301-251-1797 x273  
 Fax: 301-251-2160  
 Toll Free: 800-444-6472  
 www.omhrc.gov

*The Office of Minority Health Resource Center (OMHRC) is your one-stop source for the latest health information on issues facing minorities. OMHRC offers FREE database searches, publications, mailing lists, and information referrals. To receive our publications and other FREE minority health resources join our mailing list at 1-800-444-0472 or visiting our Website at www.omhrc.gov.*

## **Oldcastle Precast Communications**

**Booth: C1637**  
 300 East Pecos Road  
 Chandler, AZ 85225 United States  
 john.cardwell@oldcastle.com  
 Phone: 480-222-6200  
 Fax: 480-222-6210  
 Toll Free: 866-358-7496  
 oldcastlecomm.com  
 Contact: John Cardwell, Business/Product Development Manager  
 Phone: 480-222-6207  
 john.cardwell@oldcastleprecast.com

*Oldcastle is a premier supplier of equipment shelters and turnkey construction services. Oldcastle Precast equipment shelters are available in a variety of sizes. Both standard and custom configurations are available, including multi-section designs for large square footages. Oldcastle Services provides design/build construction services that are not limited to precast concrete.*

## **OMB Sistemas Electronicos**

**Booth: C3324**  
 Avda. San Antonio, 41  
 Cuarte de Huerva  
 Zaragoza 50410 Spain  
 usa@omb.com; europa@omb.com  
 Phone: 3054770973  
 Fax: 3054770611  
 www.omb.com  
 Contact: Rafael Arreaza, Sales & Marketing Manager  
 Phone: 305-477-0973  
 Fax: 305-477-0611  
 usa@omb.com

*Manufacturer of FM radio transmitters (15W up to 10 kW), TV transmitters (15W up to 10 kW), STL systems, and antennas for FM and TV. The company headquarters and factory located in Spain, with its International Division located in the United States of America. With over 40 years in the broadcast industry and sales in Europe, North to South America, Asia, Middle East, South Pacific rim, and Africa*

## **Omneon Video Networks**

**Booth: SU1326**  
 965 Stewart Drive  
 Sunnyvale, CA 94085 United States  
 sales@omneon.com  
 Phone: 408-585-5000  
 Fax: 408-585-5099  
 Toll Free: 866-861-5690  
 www.omneon.com  
 Contact: Dan Marshall, VP, Worldwide Sales  
 dmarshall@omneon.com

*Omneon is the leading provider of flexible media server and active storage systems that optimize workflow productivity and reliability for the production, distribution and management of digital media. The Company's latest breakthrough is the MediaGrid, the industry's first active storage system, delivering centralized storage that is scalable in capacity, bandwidth, and media processing power.*



## Omnia Audio

**Booth: N7726**

2101 Superior Avenue  
Cleveland, OH 44114 United States  
support@omniaaudio.com  
Phone: 216-241-7225  
Fax: 216-241-4103  
www.OmniaAudio.com  
Contact: Angi Roberson, Marketing Coordinator  
Fax: 216-241-7103  
angi@axiaaudio.com

*Omnia Audio, a Telas company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, HD Radio & DAB, Internet, and audio production are setting new standards for professional audio quality. This year Omnia celebrates 10 years of making the world's best sounding audio processors — the choice of major-market broadcasters around the globe.*

## Omnibus Systems LTD.

**Booth: SU5413**

Stanford House  
Stanford On Soar  
Loughborough/Leicestershire GB-LE12 5P UK  
USSales@omnibusystems.com  
Phone: +44-(0)8705-004-339  
Fax: +44-(0)8705-004-333  
www.omnibus.tv  
Contact: Jay Schwartzberg, VP Worldwide Sales  
Phone: 516-692-8280  
Fax: 303-237-4847  
Jay.Schwartzberg@omnibusystems.com

*Omnibus provides broadcasting, cable, satellite and telecom operators with comprehensive master control, automation, playout and media content management solutions that address every area of television, mobile TV and IPTV-related operations. Its newsroom, content and workflow automation solutions include acquisition and recording of rich media material, editing, media asset management and playout.*

## Omnimusic

**Booth: SL9620**

52 Main Street  
Port Washington, NY 11050 United States  
omni@omnimusic.com  
Phone: 516-883-0121  
Fax: 516-883-0271  
Toll Free: 800-828-6664  
www.omnimusic.com  
Contact: Ms. Barbara Ring, Director of Marketing  
Phone: 800-828-6664  
Fax: 516-883-0271  
bring@omnimusic.com

*Omnimusic is a 200+ cd resource of creative production music. We offer Omni, a showcase of musical styles; CDM, for European cool, Flash\*Point, for NY heat and Omni Blue Dot, for promo and commercial production.*

*Let 'Sparky' be your guide to the easiest and best music search on the web, and of course our helpful and friendly customer service team is just a toll-free call away!*

## Omnirax

**Booth: N5415**

P.O. Box 1792  
Sausalito, CA 94966 United States  
info@omnirax.com  
Phone: 415-332-3392  
Fax: 415-332-2607  
Toll Free: 800-332-3393  
www.omnirax.com

*Our Innova line Broadcast Furniture offers a welcome departure from the usual "off the shelf" studio design. We work directly with chief engineers, program directors, architects and station owners to provide unique, ergonomic custom solutions at near-production prices. This service is perfect for stations designing a single room or a multi-room facility.*

## OmniTek

**Booth: SL9705**

Pakenham House Riseley Business Park  
Riseley, Berkshire RG71NW UK  
roba@omnitek.tv  
Phone: 441189886226  
Fax: 441189886227  
www.omnitek.tv  
Contact: Rob Arnold, Mr  
Phone: +44 118 9886226  
Fax: +44 118 9886227

*OmniTek is an innovative test and measurement company, specialising in the development of video analysis, monitoring and generation equipment for SD, HD, Dual Link and 2K applications. At NAB OmniTek will be demonstrating a revolutionary new eye pattern and jitter analysis module for the TQ, XR, and LAB high-resolution waveform monitors plus enhanced audio display and event logging features.*

## OMT Technologies

**Booth: N9011**

Unit One  
1555 Dublin Avenue  
Winnipeg, MB R3E3M8 Canada  
sales@omt.net  
Phone: 204-786-3994  
Fax: 204-783-5805  
Toll Free: 888-665-0501  
www.imediatouch.com  
Contact: Ron Paley, Sales Manager  
Phone: 204-786-3994 x210  
Fax: 204-783-5805  
rpaley@omt.net

*OMT is a technology solution provider to the media and broadcast industry. Our products touch millions of listeners world-wide every day through radio, satellite, cable and internet broadcasts. OMT products include the iMediaTouch Digital Delivery System, Radio's Number One Selling Digital Logger iMediaLogger and many other award winning internet, satellite & HD Radio software solutions.*

## Onan Corporation

**Booth: C7510**

1400 73rd Ave. N  
MS 02100  
Minneapolis, MN 55432 United States  
www.onan.com/contact  
Phone: 763-574-5000  
Fax: 763-528-7242  
Toll Free: 800-888-6626  
www.onan.com  
Contact: Bill Hathaway, Sales  
Phone: 763-528-7418  
william.r.hathaway@cummins.com

*Cummins engines and Onan and Cummins Power Generation generators provide power you can rely on. Onan's product line includes hydraulic, PTO, diesel, LP and gasoline fuel-powered models. Cummins offers a full range of EPA-certified engines. Cummins Power Generation offers standby power systems. All Cummins products are supported by a worldwide distributor network.*

## ONStor, Inc.

**Booth: SU11005**

254 Hacienda Avenue  
Campbell, CA 95008 United States  
sales@onstor.com  
Phone: 408-963-2400  
Fax: 408-963-2409  
Toll Free: 877-266-7867  
www.onstor.com  
Contact: Alec Hitchcock, Inside Sales Manager  
Phone: 408-963-2400  
Fax: 408-963-2409  
alec.hitchcock@onstor.com

*ONStor drives down storage management costs by delivering enterprise-class file storage systems at affordable prices. ONStor Pantera Clustered NAS Systems and Bobcat NAS Gateways consolidate information across Windows, UNIX and Linux devices to a single, highly scalable storage environment. Proven at hundreds of customer sites, ONStor delivers the cost effective approach to scalable storage.*

## ONTIMETEK

**Booth: SL10113B**

9F., Owner's Tower, 16-5 Sunae-Dong,  
Bundang-Gu, Sungn  
Sungnam-Si Kyunggi-Do 463-825 South Korea  
ir@ontimetek.com  
Phone: +82 31 710 6500  
Fax: +82 31 718 3016  
www.ontimetek.com  
Contact: Steve Lee, Manager

*onTimeTek (OTT) is a leading company offering the total system of mobile TV and IPTV. onTimeTek specializes in DMB, providing the world's first DMB H/W encoder and interactive data authoring tool. onTimeTek has encoding & decoding technologies with its encoder, receivers, total measurement system, mobile VOD solution, consulting, etc., supporting many mobile TV services in the world.*

## OpenCube Technologies

**Booth: SU8530**

Parc Technologique Du Canal  
10, Avenue De L'europe  
Ramonville St. Agne 31520 France  
contact@opencubetech.com  
Phone: +33 (0)561 285 606  
Fax: +33 (0)561 285 635  
www.opencubetech.com  
Contact: Benoit Fevrier, President and CEO  
benoit.fevrier@opencubetech.com

*OpenCube Technologies is a pioneer in the field of video/IT technology integration, with world-wide expertise in MXF development, metadata management and media data interoperability. The company invests heavily in R&D, developing advanced and innovative solutions that ensure its position as a world-class leader in its area of expertise (MXF and HDTV)*

## OpenTV

**Booths: SU15205, SL14900-MR**

275 Sacramento Street  
San Francisco, CA 94111 United States  
Phone: 415-962-5055  
Fax: 415-962-5360  
www.opentv.com

*OpenTV is one of the leading providers of solutions for the delivery of digital and interactive television. The software has been integrated in over 73 million digital set-top boxes and enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, addressable advertising, games, and consumer care and communication applications.*

## Operation Interdependence, Inc.

**Booth: OE434**

P.O. Box 339  
Fallbrook, CA 92088 United States  
info@oidelivers.org  
Phone: 760-468-4909  
Fax: 818-865-0040  
www.oidelivers.org  
Contact: Jane Schwartz, President/CEO  
Phone: 760-468-4909  
Fax: 818-865-0040  
jschwartz@oidelivers.org

*Operation Interdependence is a national non profit Civilian-to-Military Delivery System(R) that provides a means for the public to serve and support military personnel, their families and our veterans without impacting valuable resources. OI volunteers nationwide have reached over a million servicemembers since OI was founded in 2001. Visit our booth to find out how your company can work with us.*

## Optibase

**Booth: SU7223**

880 Maude Ave.  
 Mountain View, CA 94043 United States  
 info@optibase.com  
 Phone: 650-230-2400  
 Fax: 650-691-9998  
 Toll Free: 800-451-5101  
 www.optibase.com  
 Contact: Brenda O'Neal, Sales Coordinator  
 Phone: 650-230-2432  
 Fax: 650-691-9998  
 brenda@optibase.com

*Optibase is a pioneer and market leader in advanced IPTV solutions and high quality video encoding, decoding and streaming. Optibase's products are used in applications such as: IPTV, post production and video contribution for the broadcast and cable industries and archiving, high-end surveillance, distance learning, and business television for the enterprise.*

## Optical Cable Corporation

**Booth: C3146**

5290 Concourse Drive  
 Roanoke, VA 24019 United States  
 marketinginfo@occfiber.com  
 Phone: 540-265-0690  
 Fax: 540-563-9829  
 Toll Free: 800-622-7711  
 www.occfiber.com  
 Contact: Barney Dean, Director of Military/Gov. & Security  
 Phone: 540-265-0690  
 Fax: 540-265-0724  
 bdean@occfiber.com

*For over 20 years, Optical Cable Corporation has been a leading manufacturer of fiber optic cables for high bandwidth transmission of data, video and audio communications over moderate distances worldwide. These rugged tightbound cables are designed for campus applications both indoors and outdoors, simplifying installation, reducing costs and improving reliability.*

## Opticomm Corp.

**Booth: N2931**

6827 Nancy Ridge Dr.  
 San Diego, CA 92121 United States  
 info@opticomm.com  
 Phone: 858-450-0143 x242  
 Fax: 858-450-0155  
 Toll Free: 800-867-8426  
 www.opticomm.com  
 Contact: Peter Walters, Marketing/PR Manager  
 Fax: 858-450-0155  
 pwalters@opticomm.com

*Opticomm was established in 1986 and is based in San Diego, CA. Opticomm specializes in the design, development and manufacture of advanced optical communications systems, offering the latest technology in fiber optics. Opticomm continues as a leader in providing a wide range of fiber optic networking products to its growing list of customers in both the government and commercial sectors.*

## Opus 1 Music Library

**Booth: SL8421**

12711 Ventura Blvd., Ste. 170  
 Studio City, CA 91604 United States  
 office@opus1musiclibrary.com  
 Phone: 818-508-2040  
 Fax: 818-508-2044  
 Toll Free: 888-757-6787  
 www.opus1musiclibrary.com

*Opus 1 is known for a limitless selection of music, from rock and blues to classical. The company's latest acquisition, dubbed the 'Artist Series' features commercial music from cutting-edge bands and artists from all over the World. The Opus 1 DMA music service is the most successful online music licensing services of its kind. For more information go to www.opus1musiclibrary.com.*

## Oracle

**Booth: N3538**

500 Oracle Parkway  
 Redwood Shores, CA 94065 United States  
 Phone: 650-506-7000  
 www.oracle.com/industries/media-entertainment/index.html  
 Contact: Lisa Schwartz,  
 Industry Director, Media & Entertainment  
 Phone: 310-441-1903  
 lisa.schwartz@oracle.com

*Oracle's business is information — how to manage it, use it, share it, protect it. For nearly three decades, Oracle (NASDAQ: ORCL), the world's largest enterprise software company, has provided software solutions that enable companies to get the most accurate and up-to-date information. Now, Oracle offers best of breed products and solutions for the media & entertainment industry.*

## Orad Hi-Tec Systems

**Booth: SU3614**

15 Atir Yeda  
 Kfar Saba 44425 Israel  
 orad@orad.tv  
 Phone: 97297676862  
 Fax: 97297676861  
 www.orad.tv

*Orad, leaders in on-air graphics & sports production solutions present: Maestro HD/SD 3D character generator; 3Designer authoring SW; CyberSport sport enhancement & virtual ads; TrackVision sensor-free football enhancement; ADVision virtual ads for sports events; 3DPlay HD/SD channel branding; ProSet HD/SD virtual studios. Orad's solutions are powered by its HDVG next generation graphic platform*

## OT Lighting

**Booth: C1121**

128 McKenzie Meadows Lane  
 Apex, NC 27539 United States  
 csadler6@bellsouth.net  
 Phone: 919-367-2965  
 Fax: 919-367-0178  
 Contact: Jeff Sadler, Vice President  
 Phone: 919-606-1924  
 Fax: 919-367-0178

*Tower lighting manufacturer and installation company. Tower modifications, tower installation, TV antenna installation, FM installation, microwave installation, trouble shooting, lighting and antenna and line problems.*

## Otari Inc.

**Booth: SU11309**

4-33-3 Kokuryo Cho  
 Chofu, Tokyo 182-0022 Japan  
 sales@otari.com  
 Phone: +81-(42)4818612  
 Fax: +81-(42)4818615  
 www.otari.com

*For over 40 years, Otari has been a leading manufacturer of professional audio and video products for the music recording, broadcast, post-production, film and live sound markets. These include products such as: analog and digital recorders, fiber-optic wiring systems, mixing consoles, and high-speed industrial audio and video cassette loading and duplication systems.*

## Overly Door Company

**Booth: N9612**

574 West Otterman Street  
 Greensburg, PA 15601 United States  
 overly@overly.com  
 Phone: 724-834-7300  
 Fax: 724-830-2871  
 Toll Free: 800-979-7300  
 www.overly.com  
 Contact: Lou Zeminski, Inside Sales manager  
 ls2@overly.com

*Overly Door Company is an industry leader in the design, testing, and manufacturing of Architectural Acoustic Door and Fixed window Systems. Products include metal swinging personnel and oversize doors ranging in STC from 43 to 55. Wood personnel size doors with STC ratings from 41 to 49. Our fixed window systems have STC ratings from 37 to 55.*

## P.I. Engineering, Inc.

**Booth: SL12207**

101 Innovation Pkwy  
 Williamston, MI 48895 United States  
 sales@piengineering.com  
 Phone: 517-655-5523  
 Fax: 517-655-4926  
 www.piengineering.com  
 Contact: Dan Slider, Marketing Dir.  
 Phone: 517-655-5523  
 Fax: 517-655-4926  
 sliderd@xkeys.com

*X-keys programmable key pads place anything from keyboard shortcuts to names and addresses at your fingertips. Instant recording of your typing turns multiple keystrokes into a single touch.*

## P+S Technik

**Booth: C8828D**

Siemensstrasse 12  
 Ottobrunn 85521 Germany  
 info@pstechnik.de  
 Phone: +498945098230  
 Fax: +498945098240  
 www.pstechnik.de  
 Contact: Alfred Piffli

*P+S Technik manufactures professional cine equipment for 35mm and 16mm film cameras and equipment for digital film. Our products range from image converters PRO35 for 2/3" cameras and MINI35 for 1/3" camcorders to specialized optics like the SKATER Scope, the first compact snorkel lens system. The Weisscam digital highspeed camera and the SKATER Mini dolly are also P+S Technik products.*

## Packet Vision

**Booth: SU15812**

Unit 14, Reading Enterprise Hub  
 Whiteknights Road  
 Reading, Berks UK  
 sales@packetvision.com  
 Phone: +44-(0)118-935-7070  
 Fax: +44-(0)118-935-7330  
 www.packetvision.com  
 Contact: Tony Hart, Business Development Manager  
 tony.hart@packetvision.com

*Packet Vision's addressable IPTV advertising service allows many ads to be inserted into a single avail: each tailored to match viewer demographics. An internet-like 'per impact' charging structure makes this the ideal platform for local ad insertion as well as for highly measurable targeted and sophisticated interactive ad campaigns.*

## PACSAT

**Booth: C8243**

1629 S Street  
 Sacramento, CA 95814 United States  
 pacsat@pacsat.com  
 Phone: 916-446-7890  
 Fax: 916-446-7893  
 www.pacsat.com  
 Contact: Marcia Calvin, Operations Manager  
 marcica@pacsat.com

*Complete domestic international uplinking services. HD & Digital C/Ku uplink trucks based in Dallas, Austin, Houston, Phoenix, Seattle, Los Angeles, San Francisco, Sacramento, Las Vegas. London-based int'l C/Ku fly-away. Sacramento studio w/Ku & fiber, HD/SD post production & graphics/animation. Austin studio w/fiber. Experienced staff HD/SD camera crews. California Capitol microwave connectivity.*



## **PAG USA** **(A Division of Ste-Man, Inc.)**

**Booth: C7613**

10663 Burbank Blvd.  
North Hollywood, CA 91601 United States  
sales@ste-man.com  
Phone: 818-760-8240  
Fax: 818-760-8805  
www.ste-man.com  
Contact: David K. Butler, National Sales Manager  
d.butler@ste-man.com

*PAG is the world leader in ENG power and lighting. The PAG L95 is the industry's most advanced Li-Ion battery and features a full two year warranty. The V4-IPC is an Intelligent Parallel Charger for PAG and Sony V-Mount Li-Ion batteries. The DV Solutions range features power, lighting and shoulder support for hand-held camcorders.*

## **Panasonic Broadcast**

**Booth: C3613**

One Panasonic Way  
2E-7  
Secaucus, NJ 07094 United States  
Phone: 201-348-7000  
Fax: 201-348-5318  
Toll Free: 800-528-8601  
www.panasonic.com/broadcast

*Panasonic Broadcast & Television Systems Co. is a leading supplier of broadcast and professional video products and systems. Panasonic Broadcast is a unit company of Panasonic Corporation of North America, Secaucus, NJ. For more information on Panasonic Broadcast products, visit [www.panasonic.com/broadcast](http://www.panasonic.com/broadcast).*

## **Panasonic** **ideas for life**

## **Pandora International Limited**

**Booth: SL4310**

Ingress Abbey, Prioress Crescent  
Ingress Park  
Greenhithe DA9 9GQ UK  
Phone: +44(0)1322374700  
Fax: +44(0)1322374701

## **Panther GmbH**

**Booth: C7328**

Raiffeisenallee 3  
Oberhaching  
Munich, Germany, 82041  
Contact: Michael Beigner  
Phone: 011 49 89 61 39 00 01  
www.panther.tv

*Panther GmbH is a German manufacturer of dollies, jibs, cranes and tripods, with over twenty years of experience in the film industry. Their Broadcast line, introduced in 2003, is ideal for high definition and broadcast applications. It includes the X15 fluid head, the Trixy head and modular jibs and dollies.*

## **Paradise Datacom LLC**

**Booth: C7036**

328 Innovation Blvd.  
Suite 100  
State College, PA 16803 United States  
sales@paradisedata.com  
Phone: 814-238-3450  
Fax: 814-238-3829  
www.paradisedata.com  
Contact: Tony Radford, Vice President Sales & Marketing  
Phone: 770-614-4530  
Fax: 770-614-4862  
tradford@paradisedata.com

*Paradise Datacom provides a wide variety of commercial and military satellite communication products for voice, video and data applications. Included are top-of-the-line Modems, LNAs, SSPAs and Block Upconverters (BUCs). Paradise Datacom offers product solutions to meet every SATCOM challenge. Contact Paradise Datacom at (814) 238-3450 or via email at [sales@paradisedata.com](mailto:sales@paradisedata.com).*

## **Park Place Studio**

**Booth: R127**

420 East Main St.  
Carnegie, PA 15106 United States  
design@parkplacestudio.net  
Phone: 412-276-4030  
Fax: 412-276-4045  
www.parkplace.tv

*Park Place Studio designs, presents, fabricates and installs compelling, original broadcast environments for the new industry. With detailed, accurate visualizations and precision planning, Park Place Studio will create a unique identity that will strengthen your brand in today's crowded marketplace... on time and on budget.*

## **Patchamp**

**Booth: N1226**

20 E. Kennedy St.  
Hackensack, NJ 07601 United States  
sales@patchamp.com  
Phone: 201-457-1504  
Fax: 201-457-1507  
www.patchamp.com  
Contact: Jim Tronolone, VP Engineering  
Phone: 201-457-1504  
Fax: 201-457-1507  
jimt@patchamp.com

*PatchAmp is a leader in innovative, high quality, cost effective patching and distribution solutions. PatchAmp state-of-the-art PatchPanel and Distribution Amplifier Systems are a major advancement in patching and distribution technology.*

## **Pathfire**

**Booth: SU7405**

245 Hembree Park Drive  
Suite 100  
Roswell, GA 30076 United States  
connect@pathfire.com  
Phone: 770-619-0801  
Fax: 770-619-0802  
www.pathfire.com  
Contact: Pathfire Sales

*Pathfire Inc. is the leading provider of digital content distribution and management solutions for the broadcast, media and entertainment industries, supplying innovative digital solutions, from distribution to air, for broadcasters, news organizations, television networks, Hollywood studios and other media companies.*

## **Patriot Antenna Systems**

**Booth: OE103**

704 N. Clark Street  
Albion, MI 49224 United States  
info@sepatriot.com  
Phone: 517-629-5990  
Fax: 517-629-6690  
www.sepatriot.com  
Contact: Steve Pokornicki, Director, Sales and Marketing  
Phone: 517-629-5990  
Fax: 517-629-6690  
stevep@sepatriot.com

*Patriot Antenna Systems manufactures a complete line of antenna sizes from 60cm to 18 Meter. These antennas are utilized in the following industries: Broadcast, Cable, DTH, VSAT, Military, and Large Aperture Earth Stations & Radio Telescope Industries. The products include, Quick Deploy & Flyaway antennas, Prime Focus, Mobile VSAT, Shaped Cassagrain Earth Stations, and NEW 3.8/4.8 TX Trailers.*

## **PCCW Global**

**Booth: C3151**

520 Herndon Parkway  
Suite E  
Herndon, VA 20170 United States  
Phone: 703-6212295  
Fax: 703-3732608  
www.pccwglobal.com

*PCCW Global is a business unit of PCCW Limited, which is the largest and most comprehensive provider of communications services in Hong Kong and one of Asia's leading players in Information and Communications Tech (ICT). As a provider of integrated global comm. solutions to companies of all sizes, PCCW Global runs a global network and infrastructure in more than 700 countries and 700 cities.*

## **Peak Communications**

**Booth: C7846**

22 West Park Street  
Brighouse, West Yorkshire HD6 1DU UK  
sales@peakcom.co.uk  
Phone: +44 (0)1484 714200  
Fax: +44 (0)1484 723666  
www.peakcom.co.uk  
Contact: Gary Allen, Sales Manager  
Phone: +44 (0)1484 714229  
gary@peakcom.co.uk

*Specialising in design & manufacture of standard and bespoke Satellite Communications equipment. We are renowned for high performance and robust designs along with unprecedented customer support. Products include Frequency Converters, Test-Loop Translators etc. In addition our highly responsive design capabilities facilitate fast developments of custom builds based around RF technology.*

## **Pebble Beach Systems**

**Booth: SU15509**

12 Horizon Business Village  
1 Brooklands Road  
Weybridge, Surrey KT13 0TJ UK  
info@pebble.tv  
Phone: 44 1932 333 790  
Fax: 44 1932 333 791  
www.pebble.tv  
Contact: Peter Hajitofi, Managing Director  
Phone: +44 (0) 1932 333 790  
Fax: +44 (0) 1932 333 791  
peter@pebble.tv

*Pebble Beach Systems is a world leader in automation and media asset management. Their products are designed for multi-channel transmission, but with the speed and ease of operation suitable for news, sports and interactive television. Installed in 25 countries, their Neptune system provides end to end workflows that are flexible, scalable and reliable.*

## **Pelican Products, Inc.**

**Booth: C9125**

23215 Early Ave.  
Torrance, CA 90505 United States  
sales@pelican.com  
Phone: 310-326-4700  
Fax: 310-326-3311  
Toll Free: 800-473-5422  
www.pelican.com  
Contact: Matt Miller, Director of Sales  
Phone: 850-937-3922  
Fax: 850-937-2915  
mmiller@pelican.com

*Leading manufacturer of high-impact, watertight equipment Protector Cases and technically-advanced, safety-approved flashlights.*

## **Pentadyne Power Corporation**

**Booth: C6724**

20750 Lassen Street  
Chatsworth, CA 91311 United States  
sales@pentadyne.com  
Phone: 818-350-0370  
Fax: 818-350-0382  
www.pentadyne.com

*ISO-9001-certified Pentadyne manufactures clean energy storage systems to ensure power quality and continuity for mission-critical operations at broadcast and other facilities. Used with a UPS — with or without battery-based energy storage — the award-winning Pentadyne flywheel provides an economic, long-lasting, low maintenance, lightweight and environmentally responsible back-up power solution.*



## People for the Ethical Treatment of Animals (PETA)

**Booth: C11733**  
 501 Front Street  
 Norfolk, VA 23510 United States  
 Phone: 757-622-7382  
 Fax: 757-628-0781  
 NoMoreMonkeyBusiness.com

*Learn why audiences and consumers would be appalled to learn of the hidden cruelties in using great apes in film and television productions. From birth to post-industry use, chimpanzees and orangutans suffer beatings, loneliness, and neglect for entertainment. New technologies can replace the use of live animals in front of the camera. It's time that the industry caught up to the 21st century.*

## PeopleSupport Transcription and Captioning

**Booth: SL9813**  
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 3rd Floor  
 Burbank, CA 91505 United States  
 cmajd@peoplesupport.com  
 Phone: 949-399-9200 x225  
 Fax: 949-399-9216  
 www.peoplesupport.com  
 Contact: Sharon Turner, West Sales  
 Phone: 818-303-6402  
 Fax: 949-258-5639  
 sturner@peoplesupport.com

*PeopleSupport Transcription & Captioning Services provides Pop-on and Roll-up styled Offline Captioning for Broadcast and DVD, Live Captioning, Subtitling, Field Tape Transcription, Dialogue Lists, Continuity and As Broadcast Scripts. With offices located in Burbank & New York we are well positioned to provide clients with quality work in a timely manner.*

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**Booth: C11104**  
 4210 Hester Dr.  
 Amarillo, TX 79124 United States  
 info@perdueacoustics.com  
 Phone: 806-374-9402  
 Fax: 806-374-9450  
 Toll Free: 800-729-9402  
 www.perdueacoustics.com  
 Contact: Joab Perdue  
 Phone: 800-729-9402  
 Fax: 806-374-9450  
 joab@perdueacoustics.com

*Perdue Acoustics manufactures and installs top quality acoustical absorbers, reflectors, and diffusers. For over 15 years Perdue Acoustics has been and will continue to be THE choice for treating your echo and reverberation needs. Let us provide you with help in your facility today.*

## PESA Switching Systems, Inc.

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 330 A Wynn Drive  
 Huntsville, AL 35805 United States  
 salesteam@qustream.com  
 Phone: 256-726-9200 x118  
 Fax: 256-726-9271  
 www.qustream.com  
 Contact: Robert McAlpine,  
 Sr. VP of Sales & Marketing Communications  
 Phone: 631-912-1301 x201  
 Fax: 631-912-1302  
 robertmcalpine@qustream.com

*QuStream has combined key video technology companies PESA and FortelDTV to change the way you think about audio/video routing and signal processing solutions. QuStream's solutions are compact, lightweight, and fast, integrating CWDM on Fiber for HD/SD with Up/Down/Cross Conversion into our full line of rugged high-density routers. See the QuStream company listing for more information.*

## Peter Storer & Assoc.

**Booth: N422**  
 1361 W. Towne Square Road  
 Mequon, WI 53092 United States  
 Sales@StorerTV.com  
 Phone: 262-241-9005  
 Fax: 262-241-9036  
 www.StorerTV.com  
 Contact: Doug Knight, Vice President Sales  
 Phone: 262-241-9005  
 Fax: 262-241-9036  
 doug@storetv.com

*Peter Storer & Associates provides comprehensive television program management services to television broadcasters and networks. Program rights management, program finance, linear program scheduling and non-linear (VOD, Broadband, etc.) scheduling are all handled by our SIMS product. Live XML integrations with Sales/Traffic and Media Library systems provides fully integrated workflow.*

## Petrol Bags

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 Tel-Aviv 67897 Israel  
 petrol@ompetrol.com  
 Phone: 972-3-562-1631  
 Fax: 972-3-562-1632  
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## Pharos Communications

**Booth: SU8905**  
 83-85 London Street  
 Reading RG1 4QA UK  
 sales@pharos-comms.com  
 Phone: +44 1189 50 2323  
 Fax: +44 1189 50 2525  
 www.pharos-comms.com  
 Contact: Roger Heath, Commercial Director  
 Phone: +44 118 950 2323  
 Fax: +44 118 950 2525

*Pharos Communications produces field-proven file-based systems enabling broadcasters to benefit fully from the expanding market for programme content. Pharos Mediator is a modular broadcast process management system ensuring efficient workflow from ingest through playout to archiving. Applications include presentation, asset management, archiving, interactive broadcasting and facility management.*

## Phasetek Inc.

**Booth: N6618**  
 550 California Road, Unit 11  
 Quakertown, PA 18951 United States  
 Phasetekinc1@earthlink.net  
 Phone: 215-536-6648  
 Fax: 215-536-7180  
 Toll Free: 800-742-7383  
 Contact: Kurt Gorman, President  
 kurtgorman1@earthlink.net

*Custom manufacturer of AM Broadcast equipment: Phasors, Diplexers, Antenna Tuning Units, Isocouplers, Contactors, as well as replacements parts.*

## Philips Content Identification

**Booth: SU5229**  
 Philips Electronics Nederland B.V.,  
 High Tech Campus 34, room 6.57  
 Eindhoven 5656 AE Netherlands  
 Phone: +31 622 666 560  
 Fax: +31402744692

*Philips Content Identification has created a unique position in the entertainment industry by offering world-class watermarking and fingerprinting products for various applications. Our technology is used to pre release material, theatrical releases and PayTV content. Besides forensic tracking our identification technology (fingerprinting) is also used for copyright clearance services (MediaHedge).*

## Phillystran, Inc.

**Booth: N5131**  
 151 Commerce Drive  
 Montgomeryville, PA 18936 United States  
 info@phillystran.com  
 Phone: 215-368-6611  
 Fax: 215-362-7956  
 www.phillystran.com

*Manufactures High Performance Tower Guy (HPTG-I) Kevlar fiber tower and antenna guys for commercial broadcasting, non-commercial broadcasting, government and military antennas and towers. Phillystran provides prefabricated HPTG-I tower guy assemblies with corona sockets designed to protect from corona arcing. Phillystran guylines were first introduced for commercial and military towers in 1973.*

## Photoflex

**Booth: C9519**  
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 Watsonville, CA 95076 United States  
 sales@photoflex.com  
 Phone: 831-786-1370  
 Fax: 831-786-1371  
 Toll Free: 800-486-2674  
 www.photoflex.com  
 Contact: Renee Chamberlain, Sales Manager  
 Phone: 800-486-2674  
 renee@photoflex.com

*Photoflex, Inc. manufactures professional light modification and lights for video professionals. Featured: The OctoDome next Kit has a greater surface area than traditional soft boxes, 1017 square inches versus 743 square inches. The larger the source produces the softest light in the industry, perfect for your set. Also see our WhiteDomes, Chromakeys, Reflectors and the 77" LitePanels.*

## Photoshop User Magazine

**Booth: SL8205**  
 333 Douglas Rd. East  
 Oldsmar, FL 34677 United States  
 Phone: 813-433-5000 x115  
 Fax: 813-433-5015  
 www.photoshopuser.com  
 Contact: Jeanne Jilleba  
 Phone: 813-433-5000  
 Fax: 813-433-5015  
 jkelby@photoshopuser.com

*With over 43,000 members the NAPP (National Assn of Photoshop Professionals) is the worlds largest Photoshop resource for news, information and training. The highly acclaimed Photoshop User magazine is the NAPP's official publication.*

*The NAPP also sponsors Photoshop World with instruction by the premier Photoshop authors and instructors. NAPP also sponsors the Adobe Photoshop Seminar Tour.*

## Photron USA, Inc. Photron

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 San Diego, CA 92126  
 United States  
 image@photron.com  
 Phone: 858-684-3555  
 Fax: 858-684-3558  
 Toll Free: 800-585-2129  
 www.photron.com  
 Contact: Andrew Bridges, Manager Sales/Marketing  
 Phone: 858-684-3555  
 abridges@photron.com

*Photron manufactures a wide range of high speed digital*

video systems ideally suited for slow motion action capture and have been used extensively on CBS Golf (we are the cameras behind the Emmy award winning SwingVision), ESPN, Myth Busters, CSI Vegas and New York, the BBC and the Discovery Channel.

Photron offers a great selection of mega pixel high speed video cameras, including the award winning remote camera head ultima APX and industry work horse, the 250,000 fps (frames per second) ultima APX-RS. Photron high speed cameras are available in both stand alone (field ready) and PC based configurations.

The brand new Fastcam SA1 is the newest camera in our already wide high speed camera range and provides unequalled image quality and light sensitivity. The SA1 slow motion video system operates at over 5,000 fps (frames per second) at greater than mega pixel resolution with twelve bit pixel depth. Both SDI and composite video outputs, a built in battery to preserve your recordings in the event of power loss, plus RS422 control and a very easy to use remote control with built in video viewfinder make the Fastcam SA1 a slam dunk for television and movie work.

For specialized applications where space is at a premium or an inconspicuous and highly portable camera head is required, we offer the miniature slow motion Fastcam MH4 system. With camera heads measuring less than 1.5" cubed the MH4 provides an incredible 2,000 fps (frames per second) with from one to four camera heads connected to a single compact DC powered control unit via flexible cables up to over thirty feet in length.

Photron high speed cameras are available for rent and purchase through our nationwide distribution channel, please stop by booth SL2526 to see the SA1 in action and to schedule your next high speed event.

## Pictron, Inc.

**Booth: SL2522**

1475 Saratoga Avenue, Suite 160  
San Jose, CA 95129 United States  
info@pictron.com  
Phone: 408-725-8888  
Fax: 408-446-5552  
www.pictron.com

Pictron is a leading provider of interactive media solutions making video searchable and interactive. Pictron Media Gateway Suite provides enterprise-scale media asset management solution with automated video encoding, indexing, search, management, and distribution. Pictron Webcast Studio provides professional live and on-demand rich media webcast production, management, and distribution.

## Pilat Media North America, Inc.

**Booth: N4026**

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info@pilatmedia.com  
Phone: 877-873 4267  
Fax: 303-607 6774  
Toll Free: 877-873-4267  
www.pilatmedia.com  
Contact: Mr John Larrabee, VP, North America  
Phone: 877-873-4267  
Fax: 303-607-6774  
jlarrabee@pilatmedia.com

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**Booth: SU11108**

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Suite 307  
West Hollywood, CA 90069 United States  
info@pilotware.com  
Phone: 310-276-8787  
Fax: 310-276-8701  
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Contact: Ed McDermid, VP Business Development  
ed.mcdermid@pilotware.com

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## Pineapple Technology, Inc.

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Phone: 916-652-1116  
Fax: 916-652-1161  
Toll Free: 888-888-8229  
www.ptibroadcast.com  
Contact: Ched Nash, Sales Manager

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## Pixel Instruments

**Booth: SU3111**

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Los Gatos, CA 95032 United States  
sales@pixelinstruments.tv  
Phone: 408-871-1975  
Fax: 408-871-1976  
www.pixelinstruments.tv  
Contact: Chris Smith, Director, Sales and Marketing  
Phone: 860-651-8284  
Fax: 860-651-7926  
chris@pixelinstruments.tv

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## Pixel Power Ltd.

**Booth: SU6820**

College Business Park  
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Cambridge CB1 3HD UK  
Phone: +44 1223 721000  
Fax: +44 1223 721111  
www.pixelpower.com  
Contact: James Gilbert  
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jgilbert@pixelpower.com

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info@pixellexis.com  
Phone: 450-5509481  
Fax: 450-550-9482  
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Contact: Joe Alonso, Director, Sales & Marketing  
Phone: 450-550-9481

Pixellexis Systems & Technologies develops and manufactures high end rendering hardware solutions for Ray tracing 3D and video rendering.

## Pixelmetrix Corporation

**Booth: SU12109**

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info@pixelmetrix.com  
Phone: 954-472-5445  
Fax: 954-472-6989  
Toll Free: 866-749-3587  
www.pixelmetrix.com  
Contact: Phil Dubs, VP Sales, North America  
sales@pixelmetrix.com

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## PixelTools Corp.

**Booth: SL2623**

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Phone: 408-374-5327  
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www.pixeltools.com

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## Plasmon

**Booth: SU13212**

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Phone: +35929703061  
Fax: +35929717700  
www.playbox.tv  
Contact: Kornel Kathi, Director Marketing and Communications  
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 Contact: Mats Lindeberg, Marketing Communications

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## PLISCH Broadcast Asia Pacific Pte Ltd

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## PMT, Inc. (Formerly IMT RF Products)

**Booth: N8134**  
 3107 N Deer Run Road  
 Suite 14  
 Carson City, NV 89701 United States  
 www.sales@pmtrf.com  
 Phone: 775-883-1122  
 Fax: 775-883-1129  
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*PMT, Inc (formerly IMT RF Products) builds pallet and module amplifiers for the Broadcast Market, focusing on FM, VHF and UHF TV and Radio Manufacturers in both domestic and foreign markets. Quality, Cost and Performance are the keystone to our products.*

## Pogo Linux, Inc.

**Booth: N3936**  
 701 Fifth Avenue  
 Suite 6850  
 Seattle, WA 98104 United States  
 Phone: 206-753-2249  
 Fax: 206-753-2299  
 Toll Free: 888-828-7646  
 Contact: David Valencia, VP Sales & Marketing  
 david.v@pogolinux.com

*Pogo Linux Inc. is a hardware vendor of servers, workstations, and storage systems. With a Linux focus and specialized in-house technical expertise, Pogo Linux is dedicated to delivering powerful, reliable, and affordable Linux-based hardware solutions.*

## PortaBrace

**Booth: C8917**  
 940 Water Street  
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 Contact: Ken Barry  
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 Phone: 802-442-8171  
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 Fax: 302-328-4558  
 www.RentBigScreens.com  
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*PortAVision manufactures a flexible indoor & outdoor mobile LED video display system. Video can be displayed in four directions, back to back, or single event mode. Modules are easily removed and transported in the auxiliary cargo box, utilizing one vehicle for all applications. Systems are available for purchase and rental.*

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 Fax: 818-547-4607  
 www.postmagazine.com

*Published monthly and BPA-audited, POST magazine reaches over 32,000 subscribers working in all forms of entertainment media, serving the creative, production and technical managers whose artistry, editing, and technical talents build higher quality productions. POST magazine serves a unique creative community and showcases their works of excellence.*

## Potomac Instruments, Inc.

**Booth: N6826**  
 932 Philadelphia Avenue  
 Silver Spring, MD 20910 United States  
 Sales@pi-usa.com  
 Phone: 301-589-2662  
 Fax: 301-589-2665  
 www.pi-usa.com  
 Contact: David G. Harry, Director of Marketing

*Potomac Instruments has manufactured test and monitoring products for the Broadcast Industry for over 35 years. Our 1900 Antenna Monitoring System is the state of the art in the industry. Our newest product the PI 4100 Medium Wave Field Strength Meter is about to redefine field measurement equipment as it begins shipments this spring.*

## Power & Tel

**Booth: N1233**  
 2673 Yale Ave.  
 Memphis, TN 38112 United States  
 marketing@ptsupply.com  
 Phone: 901-320-3080 x3252  
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 www.ptsupply.com  
 Contact: Jean Desrosiers, General Manager Canada  
 Phone: 800-369-5086  
 jean.desrosiers@ptsupply.com

*Power & Tel offers the complete product solution for today's cable television and telephone service provider. Whether your need is electronics, outside plant, or customer premise — we can meet it. Allow our extensive distribution network to be your inventory.*

## Power Plus Studio Works, Ltd

**Booth: C7037**  
 Flat 23, 4/F, Block A, Wah Lok  
 Industrial Centre, 31-41 Shan Mei Street, Fotan  
 Shatin Hong Kong 31-41 China  
 ppswl@ppswl.com  
 Phone: +852-26023278  
 Fax: +852-26934214  
 www.ppswl.com  
 Contact: Bonnie Sin, Administration Manager

*Power Plus Studio Works is an organization based in Hong Kong and serves the world. We provide total solution for end users and OEM manufacturers. We design and build the equipment that fits all studio requirements. We provide the equipment that suit outside broadcast, live performance and inside studios. Our current product range includes Camera Support Equipment and Broadcast LCD Monitor.*

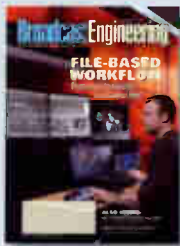
## Praezisions-Entwicklung Denz

**Booth: C8431G**  
 Otto-Hahn-Strasse 12-14  
 Ottobrunn 85521 Germany  
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 www.denz-denz.com

*Manufacturer of equipment for film and video camera. Development and manufacturing of precision parts according to customer's specifications as well as camera service. Products: Video Control System D 2005 PAL/NTSC with prog. scan chip, dig. zoomcontrol, LCD monitor 5.8"16:9 PAL/NTSC with autom. back light compensation, director's viewfinder with 6 integrated groundglass-formats.*



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Penton Media, Inc.  
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## Precision Communications

**Booth: C3317**

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 Contact: Tiffany Dozier-Houck, Director of Sales  
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 tdozier@mounts.com

Premier Mounts was founded in 1977 as a sales and marketing company introducing new products into the broadcast/industrial television and audio/visual industry. Today, Premier Mounts is one of the world's leading manufacturers of projector, plasma, flat-screen and TV mounts. For more information on Premier Mounts, please visit [www.mounts.com](http://www.mounts.com).

## Prime Image, Inc.

**Booth: N4517**

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 Phone: 408-926-5177  
 Fax: 408-926-7294  
 www.primeimageinc.com  
 Contact: Michael Molinaro, VP, Sales/  
 Dealer Network  
 Phone: 908-226-0055  
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 Fax: 817-244-3732  
 www.primeled.com

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## Primera Technology, Inc.

**Booth: SL12405**

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 sales@primera.com  
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 Fax: 763-475-6677  
 www.primera.com  
 Contact: Sales

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**Booths: N6128, SL4626**

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 Fax: 913-514-6865  
 www.pentonmedia.com  
 Contact: Kirby Asplund, Marketing Director  
 Phone: 913-967-1839  
 kirby.asplund@penton.com

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 Contact: Janice Norton, US Sales Manager  
 janice@prismmpi.com

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www.promaxelectronics.com

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Fax: 949-727-3546  
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Contact: Ethan Ede, Marketing Manager  
Phone: 949-861-2723  
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Contact: Maria Lou, Marketing Manager  
Phone: 626-960-5778  
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Contact: Anders Kjemppf, Head of Sales & Marketing  
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Contact: Ruben Flores  
ruben@qtechnologies.com

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Contact: Zohar Beeri, EVP, Sales & Marketing  
Phone: 201.982.2420  
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Booth: N8408

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 Contact: Roger Thornton, Head of Publicity  
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 pat.thomas@quantum.com

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 250 Airport Road  
 Indiana, PA 15701 United States  
 sales@quintechelectronics.com  
 Phone: 724-349-1412  
 Fax: 724-349-1421  
 Toll Free: 800-839-3658  
 www.quintechelectronics.com  
 Contact: Shyam Madupulu,  
 Sales & Marketing Manager  
 shyam@quintechelectronics.com

*Quintech Electronics provides RF signal management hardware solutions for Satellite uplink/downlink applications in teleports, cable/HFC, broadcast, wireless & military telecom networks. Quintech specializes in RF matrix switches, routers, splitters, combiners, frequency converters, relay switches, redundancy switches, line amps & DC powering products for Broadband, L-band & IF applications.*

## QuStream

**Booth: N3418**  
 103 Quality Circle  
 Suite 210  
 Huntsville, AL 35806 United States  
 salesteam@qustream.com  
 Phone: 256-726-9200 x137  
 Fax: 256-726-9271  
 Toll Free: 800-328-1008  
 www.qustream.com  
 Contact: Bob McAlpine  
 Phone: 631-912-1301 x201  
 Fax: 631-912-1302  
 robertmcalpine@qustream.com

*The name is new — our experience is renown. QuStream has combined key video technology companies PESA and FortelDTV to change the way you think about audio/video routing and signal processing solutions. QuStream's solutions are compact, lightweight, and fast, integrating CWDm on Fiber for HD/SD with Up/Down/Cross Conversion into our full line of rugged high-density routers.*

## QVS - The Connectivity Specialist

**Booth: C10541**  
 2731 Crimson Canyon Drive  
 Las Vegas, NV 89128-0803 United States  
 info@qvs.com  
 Phone: 702-228-3670  
 Fax: 702-228-3671  
 Toll Free: 800-344-3371  
 www.QVS.com  
 Contact: Robert Incognito, Operations Manager  
 robert@qvs.com

*QVS is a manufacturer of computer & communication cabling, home theater and audio/video solutions. Connectivity products includes HDMI, DVI, RCA, VGA & S-Video that are UL, CSA & RoHS compliant. We have extensive custom cabling & OEM capability with two distribution facilities in the United States.*

## Radian Communication Services

**Booth: C2924**  
 461 Cornwall Rd.  
 Oakville, ON L6J 5C5 Canada  
 info@radianbroadcast.com  
 Phone: 905-339-4059  
 Fax: 905-844-8837  
 Toll Free: 866-472-3426  
 www.radianbroadcast.com  
 Contact: John McKay, Manager, Broadcast Sales  
 john.mckay@radiancorp.com

*Radian engineers, fabricates and erects self-support and guyed broadcast towers to over 2000' in height. Radians line of heavy broadcast structures includes guyed towers from 7' to 16' face widths and candelabra spans up to 75'. Radian also manufactures the complete line of Rohn tower products for lighter broadcast applications. Radian performs tower inspections and structural engineering analyses and can manufacture and install tower strengthening modifications on any tower. Radian safely performs quality tower and antenna installation work on all types of towers with our own in house full time erection crews. Our RF technicians can install, test, commission, and repair all forms of broadcast RF transmission systems including high power antennas, combiners, filters, rigid and flexible transmission line runs, and transmitters for AM, FM, Analogue and Digital TV. Our technical services crews have also performed turnkey installations of countless LPTV and FM translators.*





## Radiant Communications

**Booth: SU10926**

P.O. Box 867  
5001 Hadley Road  
South Plainfield, NJ 07080 United States  
sales@rcfiber.com  
Phone: 908-757-7444  
Fax: 908-757-8666  
Toll Free: 800-969-3427  
www.rcfiber.com  
Contact: Lou Nagorsky, National Sales Manager  
LNagorsky@rcfiber.com

*Radiant manufactures end to end media solutions with fiber optics and IP devices for MSO's, Broadcasters, Corporations, Education, Health care and government users. Products include cost performance MPEG-2, MPEG-4 Encoders & Decoders. ASI to IP, ASI Muxing, QAM Encoders. Baseband and Broadband over fiber optic transport. CWDM & DWDM optical multiplexing. Along with as passive optical items.*

## Radio & Audio Stage — An HD Destination

AUDIO MEDIA



Radio World

**Booth: North Hall, N6330**

*Learn about the top innovations being unveiled for HD audio and HD radio broadcast! Presenting companies will discuss everything from applications for emerging revenue opportunities to managing your HD assets along with products for surround processing and HD radio transmission. Get beyond the buzz with information you can use now and see what's on the horizon. Many audio companies have already established the benchmark for HD Audio and others have pushed the aural envelope with ultra-high bit rate digital audio for recording, playback and storage. You won't want to miss this opportunity to learn what tools and techniques are available for your job, putting you at competitive advantage and setting the stage for the future.*

## Radio Advertising Bureau

**Booth: L2**

1320 Greenway Dr.  
Suite 500  
Irving, TX 75038 United States  
mlevy@rab.com  
Phone: 972-753-6756  
Fax: 972-753-6727  
Toll Free: 800-232-3131  
www.rab.com  
Contact: Mark Levy, VP/Educational Services

*Ensure your team always hits budget! RAB's Educational Resources booth will showcase new in-person and on-line training for sellers and managers plus our revenue generating ezAuction program! RAB is the sales and marketing arm of the Radio industry with nearly 7,000 members including 6,000 stations in the US, and associate members in networks, rep firms, sales and international organizations.*

## Radio Frequency Systems

**Booth: C1913**

200 Pondview Drive  
Meriden, CT 06450 United States  
andres.r.gonzalez@rfsworld.com  
Phone: 203-537-4100  
Fax: 203-634-2106  
www.rfsworld.com  
Contact: Andres Gonzalez, RFS Broadcast System Sales and Area Product Manager  
Fax: 203-634-2106  
Andres.Gonzalez@rfsworld.com

*Radio Frequency Systems (RFS) is a global leader in broad-band multi-channel broadcast systems. It is fully conversant with all analog & digital broadcasting standards, plus emerging mobile TV technologies. It produces world-class combining and filtering systems, flexible air-dielectric transmission line, RF switch frames, & a comprehensive range of antenna options, including tailored panel arrays.*

## Radio Guide

**Booth: N8830**

45 Yucca St.  
Sedona, AZ 86351 United States  
radio@rconnect.com  
Phone: 928-284-3700  
Fax: 928-728-5764  
www.radio-guide.com  
Contact: Ray Topp, Publisher  
Phone: 928-284-3700

*Radio broadcast technical trade publication. Contains technical installation and application articles, tech tips, equipment user reports, and new equipment information. Free subscriptions available to persons employed in the radio broadcast industry.*

## Radio Ink Magazine

**Booth: N8228**

224 Datura Street  
Suite 1015  
West Palm Beach, FL 33401 United States  
tomelmo@radioink.com  
Phone: 561-655-8778  
Fax: 561-655-6164  
Toll Free: 800-610-5771  
www.radioink.com

*Radio Ink, a management publication for the radio industry, provides information to help managers become more effective. The magazine's sections focus on marketing, programming, sales and technology. Radio Ink, published every other week, is available by paid annual subscription (\$199 U.S./\$249 outside the U.S.).*

## Radio Magazine

**Booth: SL4626**

9800 Metcalf Avenue  
Overland Park, KS 66212 United States  
Phone: 913-967-1865  
Fax: 913-514-6865  
www.beradio.com  
Contact: Kirby Asplund, Marketing Director  
Phone: 913-967-1839  
kirby.asplund@penton.com

*Radio magazine, the radio technology leader, has helped its readers — the professionals responsible for the infrastructure behind the station — examine what products are available in a specific market, how to use available technology to its maximum benefit, and what is needed to make an informed purchasing decision.*

## Radio Music License Committee

**Booth: N7835**

9 East 53rd Street  
5th Floor  
New York, NY 10022 United States  
keith@radiomlc.com  
Phone: 212-308-4311  
Fax: 212-754-9286  
www.radiomlc.com

*The Radio Music License Committee is an industry association that was formed specifically to negotiate music performance fees with ASCAP and BMI on behalf of the industry.*

## Radio Systems

**Booth: N8231**

601 Heron Dr.  
Logan Township, NJ 08085 United States  
sales@radiosystems.com  
Phone: 856-467-8000  
Fax: 856-467-3044  
www.radiosystems.com  
Contact: Jo-Ann Dunn, Sales Administrator  
Phone: 856-467-8000  
Fax: 856-467-3044

*Manufacturer of digital & analog consoles, DA's, Clocks & Timers, Telephone Interfaces and StudioHub+ Wiring System.*

## Radio Traffic.com (formerly Trafnet)

**Booths: N5221, N5429**

307 Brown Street  
Waxahachie, TX 75165 United States  
info@RadioTraffic.com  
Phone: 972-937-6040  
Fax: 702-975-8787  
Toll Free: 866-DAVEESCOTT  
www.RadioTraffic.com  
Contact: Doug Raines, VP  
Phone: 866-DAVEESCOTT  
Fax: 702-975-8787  
doug@RadioTraffic.com

*Radio's newest, easiest and best traffic and billing software. Radio Traffic.Com simplifies your order entry and log prep. Faster order entry. Handles any number of stations. In-market and/or central operation. Works with any automation. Faster logs. Allows any number of users. Know at a glance status graphics. Faster, more informative reports.*

## Radio World/IMAS Publishing

**Booth: N6827**

5827 Columbia Pike 3rd Floor  
Falls Church, VA 22041 United States  
Phone: 703-998-7600  
Fax: 703-671-7409  
www.radioworld.com  
Contact: Caroline Freeland  
Phone: 703-998-7600 x153  
cfreeland@imaspub.com

*Publisher of Radio World U.S. Edition — serving radio managers and engineers; Radio World Engineering Extra (U.S.) — "deep tech" version of Radio World; Radio World Int'l; Radio World International Engineering Extra; Radio World edition francophone; Radio World Latin Edition; Pro Audio Review — review resource for audio pros; Audio Media — covering pro audio technology.*

## Radiodifusion.com

**Booth: N1232**

Flavio Gerdolini 135-Miraflores  
Lima 18 Peru  
contacto@radiodifusion.com  
Phone: 786-206-7620  
Fax: 603-963-6375  
Toll Free: 877-249-5653  
www.radiodifusion.com  
Contact: Daniel Bartra, CEO

*Production of Weekly Radio Programs for being Syndicated in Hispanic Markets, and others.*

## Radyne

**Booth: SU5529**

3138 East Elwood Street  
Phoenix, AZ 85034 United States  
Phone: 602-437-9620  
Fax: 602-437-4811  
www.radyne.net

*Radyne Corporation designs, manufactures, integrates and installs equipment used in both military and commercial satellite communication systems to receive and transmit data, video, audio and internet over satellite, microwave and cable communication networks. Radyne's core products consist of satellite modems, converters, broadcast modulators, custom engineered products and system solutions.*

## Radyne-Tiernan-Xicom

**Booths: C6347, SU5529**

3138 East Elwood Street  
Phoenix, AZ 85034 United States  
sales@xicomtech.com  
Phone: 602-437-9620  
Fax: 602-437-4811  
www.xicomtech.com

*Xicom Technology, a division of the Radyne Corporation, offers an extensive product line; including, Traveling Wave Tube Amplifiers, Klystron Power Amplifiers, Solid State Power Amplifiers, and Block Upconverters. Xicom High Power Amplifiers provide power levels vital to satcom applications, broadcast, DTH, SNG flyaway markets, and emerging broadband, IP-over-Satellite market.*

## RAIDON Technology

**Booth: SL9816**  
 7F-9, No#16, Lane 609 Section 5  
 Chung-Hsin Rd.  
 San-Chung City 241 Taiwan  
 jennifer@raidon.com.tw  
 Phone: 886222789697  
 Fax: 886222789659  
 www.stardom.com.tw  
 Contact: Jennifer, Marketing Manager  
 Phone: +886-2-22789697

*STARDOM product series comprises SOHORAID — Internal/ External RAID solution and SOHOTANK — External Storage Solution. STARDOM has well-known brand and sales expansion through USA, Europe, Japan market in the past 6 years.*

## Rathbone Energy, Inc.

**Booth: C10621**  
 2595 E. Hwy 25/70  
 Building #2  
 Dandridge, TN 37725 United States  
 sales@rathboneenergy.com  
 Phone: 865-484-1783  
 Fax: 865-484-1785  
 Toll Free: 800-223-1775  
 www.rathboneenergy.com  
 Contact: Ron L Rathbone, President  
 Phone: 865-484-1783  
 Fax: 865-484-1785  
 ron@rathboneenergy.com

*Proudly Serving Broadcast News, Cinema, and Other Industries Consistently Since 1989! Custom assembler of dry cell battery cells into inserts used in new battery pack assembly, final assembly, or battery recycling. Repair Services for: Battery Chargers, Smart Washlights, Electronic Ballast Lampheads, NAS, Firestore FS3 Focus Enhancements, Media Asset Management, Circuit Boards.*

## RCS

**Booths: N6511, R204**  
 445 Hamilton Ave.  
 7th Floor  
 White Plains, NY 10601 United States  
 best@rcsworks.com  
 Phone: 914-428-4600  
 Fax: 914-206-3550  
 www.rcsworks.com  
 Contact: Philippe Generali, President/CEO  
 Phone: 914-428-4600  
 Fax: 914-428-5922  
 info@rcsworks.com



*RCS is the world's leading provider of broadcast software. The company has also developed real-time audio recognition technology and creates strategic audio programming content for Internet and corporate sites. The Selector™ music scheduling system is the industry standard, and is used by more than 85% of radio stations worldwide. Selector helps broadcast music programmers make their song rotations consistent and balanced. Based on programming strategies created by each station, Selector provides an on-air play list complete with reports and analysis capabilities for any format and any size music library. RCS has just introduced two new revolutionary software programs for the broadcast industry: GSelector, music scheduling reinvented and RCSnews, the news production software for the traveling correspondent, or large news network. RCS Worldwide provides 24/7 support and assistance to all users of its products.*

## RDL Radio Design Labs

**Booth: N3413**  
 659 North 6th Street  
 Prescott, AZ 86301 United States  
 marketing@rdlnet.com  
 Phone: 928-778-9678  
 Fax: 928-778-3506  
 www.rdlnet.com

*RDL is the world's premier manufacturer of high-quality audio, video and control modules. The concept of APPLICATION-SPECIFIC MODULES was first introduced by RDL more than twenty years ago. As the inventor of APPLICATION-SPECIFIC MODULES, RDL continues to lead the industry with solutions to specific problems as well as building blocks of quality system designs.*

## Re:Vision Effects, Inc.

**Booth: SL3827A**  
 18 Vicksburg Street  
 San Francisco, CA 94114 United States  
 info@revisionfx.com  
 www.revisionfx.com

*RE:Vision Effects, Inc. specializes in making plugins for After Effects, combustion, Final Cut Pro, Shake, Premiere Pro, Fusion, generationQ, Discreet Systems, Avid Systems and SoftmigelXSI. Products include the acclaimed Twixtor, ReelSmart Motion Blur, RE:Flex, FieldsKit and others.*

## Red Bee Media

**Booth: C11341-MR**  
 Broadcast Centre  
 201 Wood Lane  
 London W12 7TP UK  
 info@redbeemedia.com  
 Phone: +442080080080  
 Fax: +442080080035  
 www.redbeemedia.com  
 Contact: John Phipps, Director of Sales  
 Phone: +44-(0)20-8008-0080  
 john.phipps@redbeemedia.com

*Red Bee Media offers the complete range of services required to promote, playout and provide access to video content across all platforms from IPTV to cell phones. The company's fusion of creative origination and technical innovation and its unique abilities in managing digital assets mean it is best placed to provide a complete service that makes video content work on every platform.*

## Red Digital Cinema

**Booth: SL5405**  
 20302 Valencia Circle  
 Lake Forest, CA 92630 United States  
 4K@red.com  
 Phone: 949-206-7900  
 Fax: 949-206-7900  
 www.red.com

*RED Digital Cinema is taking the Digital motion picture camera to the next level of resolution, functionality and design, finally giving the Digital Cinema and HD Broadcast markets the camera they've been dreaming of. Meet the RED team and see the RED ONE camera, true 4k imagery and REDCODE RAW workflow. 4K, 2K and HD, all in a revolutionary form factor.*

## Red Giant Software

**Booths: SL3827G, SL3827H**  
 13619 Pendleton Mills Court  
 Fort Wayne, IN 46814 United States  
 sales@redgiantsoftware.com  
 Phone: 260-918-4505  
 Fax: 260-625-6848  
 www.redgiantsoftware.com

*Red Giant Software offers high-end special fx tools for digital video professionals. Our products are based on production-proven technology developed by visual effects industry veterans such as John Knoll, Photoshop creator & Visual Effects Supervisor at Industrial Light + Magic; and Stu Maschwitz, CTO and Co-Founder at The Orphanage.*

## Redding Audio, Inc.

**Booth: N9317**  
 97 South Main St., #10  
 Newton, CT 06470 United States  
 info@reddingaudio.com  
 Phone: 203-270-1808  
 Fax: 203-270-2934  
 www.reddingaudio.com  
 Contact: Scott Boland, Vice President  
 Fax: 203-270-2934  
 scott@reddingaudio.com

*Redding Audio, Inc. imports and distributes brands of high-end Professional Audio. We are exhibiting Rycote Microphone Windshields, Schoeps Microphones, Voice Technologies and Cable Techniques products.*

## Rees Associates, Inc.

**Booth: C7517**  
 3102 Oak Lawn Ave.  
 Suite 200  
 Dallas, TX 75219 United States  
 Phone: 214-522-7337  
 Fax: 405-948-1261  
 www.rees.com  
 Contact: Ralph Blackman  
 Phone: 214-522-7337  
 rsb@rees-associates.com

*Rees Associates, Inc., an architectural and interior planning firm, was established in 1975. Internationally recognized as a leading Broadcast Design and facility planning firm, REES has the in-house expertise to design, manage and deliver capital improvement programs, complex renovations, and new construction shell and interior projects, nationally and internationally, singly or partnered.*

## Renegade Labs, Inc.

**Booth: SU5029**  
 13342B Grass Valley Avenue  
 Grass Valley, CA 95945 United States  
 info@renegadelabs.com  
 Phone: 530-273-7047  
 Fax: 530-271-0757  
 www.renegadelabs.com  
 Contact: Keith Knudsen, V.P. Sales and Marketing  
 keith@renegadelabs.com

*Based in Grass Valley, California, Renegade Labs designs and sells professional broadcasting equipment worldwide. Our 328 digital audio mixers are the world's smallest eight bus mixer addressing the needs of HD audio for video editing and monitoring. Renegade Labs offers two models; for both linear and non-linear applications. Both 328 models accept analog, digital and SD/HD SDI formats.*

## Renewed Vision

**Booth: C11206**  
 1135 Bascomb Farm Drive  
 Alpharetta, GA 30004 United States  
 info@renewedvision.com  
 Phone: 770-460-4273  
 Fax: 678-302-4369  
 www.RenewedVision.com  
 Contact: Matthew Broms, Vice President  
 Phone: 770-460-4273  
 matt@renewedvision.com

*Renewed Vision formed in 2005 as a venture to develop cutting edge software for the ministry. The goal was to enhance environments through technology while keeping it simple and affordable. ProPresenter was the first product adopted from an earlier venture and recently re-written. ProVideoPlayer (PVP) and ProVideoSync (PVS) soon followed with PVP being a break-out product for creating video walls.*

## Rescue Tape/ Harbor Products, Inc.

**Booth: N2237**  
 630 S. Pacific Ave. #112  
 San Pedro, CA 90731 United States  
 beverly@rescuetape.com  
 Phone: 702-953-0968  
 Toll Free: 877-847-2628  
 www.rescuetape.com  
 Contact: Beverly Elba, Film/Broadcast Industry  
 Sales Manager  
 Phone: 917-627-0533 or 877-847-2628

*Rescue Tape is a self-fusing silicone tape for electrical & all-purpose rigging, special effects & repairs. Insulates 8,000 volts, sustains 500 F, 700 PSI strength! Quickly fuses & seals hoses & pipes — even if wet or leaking! Waterproofs electrical wires and connections; doesn't unravel, resists oils, fuels, acids, salt water and UV Rays. Available in 7 colors & 2 sizes; Custom colors & sizes.*



## Research Concepts, Inc.

**Booth: C7946**

5420 Martindale Rd.  
Shawnee, KS 66218 United States  
sales@researchconcepts.com  
Phone: 913-422-0210  
Fax: 913-422-0211  
www.researchconcepts.com

Research Concepts manufactures custom microprocessor based SATELLITE ANTENNA CONTROLLERS. Products include Single, Dual and Triple Axis stand alone controllers with optional inclined orbit tracking. The RC3000A mobile satellite locator/controller includes optional GPS receiver, electronic fluxgate compass, and inclinometer. All satellite antenna controllers offer PC remote control capabilities.

## RF Central

**Booth: C1924**

99 Garden Parkway  
Carlisle, PA 17013 United States  
ken.schmidt@rfcentral.com  
Phone: 717-249-4900  
Fax: 717-249-3630  
www.rfcentral.com  
Contact: Ken Schmidt, Sales Manager  
Phone: 717-249-4900  
Fax: 717-249-3630

RF Central manufactures and sells RF Extreme™ COFDM digital wireless receivers, transmitters, amplifiers, and accessories. We inventory broadcasters' current equipment for BAS relocation and install equipment at the broadcasters' locations. Our very experienced electronic news gathering (ENG) technicians and engineers are led by industry pioneers, Jeff Winemiller and Jim Malone.

## RGB Spectrum

**Booth: SL2105**

950 Marina Village Parkway  
Alameda, CA 94501 United States  
sales@rgb.com  
Phone: 510-814-7000 x637  
Fax: 510-814-7026  
www.rgb.com  
Contact: Tony Spica, VP Sales  
Phone: 510-814-7000

RGB Spectrum® is a leading designer and manufacturer of videographic and multimedia hardware subsystems. Products include the View™ family of video windowing systems, the RGB/Videolink® line of scan converters, the DGy™ digital recording system, Quadra® universal scaler and synchronizer, SynchroMaster® keyers and overlayers, ComputerWall® and MediaWall™ multi-screen display controllers.

## Rhozet Corporation

**RHOZET**  
Universal Med & Transcoding

**Booth: SL3716**

1171 Homestead Road  
Suite 250  
Santa Clara, CA 95050 United States  
info@rhozet.com  
Phone: 408-246-3338  
Fax: 408-246-3339  
www.rhozet.com

Rhozet creates software that transcodes between any video format for broadcast, VOD, mobile and web applications. Rhozet's Carbon Coder software is a scalable solution which can be run as a stand-alone application or as part of a multi-node transcoding farm. The software can be controlled via an easy-to-use interface or via an XML-based API for full programmatic control. Carbon Server is a management tool that manages a network of Carbon Coder engines to accelerate transcoding for high-volume applications. Both Carbon Coder and Carbon Server have easy-to-use user interfaces, and both can also be managed via an XML-based SDK for absolute programmatic control.

## RIAS Berlin Commission

**Booth: R230**

1600 K Street NW  
Suite 700  
Washington, DC 20006 United States  
riasberlin@t-online.de  
Phone: 202-467-5250  
Fax: 202-223-4007  
www.riasberlin.de

We are a foundation which administers a journalist exchange for American and German broadcast journalists. American radio and television and online journalists can apply to become a RIAS fellow. RIAS fellows participate in an intensive 14 day program in Germany and Brussels that features meetings and sessions with German media, political, trade, and economics officials. Apply at riasberlin.de.

## Richardson Electronics

**Booth: C1714**

40W 267 Keslinger Rd  
P.O. Box 393  
LaFox, IL 60147 United States  
edg@rell.com  
Phone: 630-208-2200  
Fax: 630-208-2550  
Toll Free: 800-348-5580  
rell.com

Richardson is a global provider of engineered solutions. Our diverse product offering includes power grid tubes, IOTs, Klystrons, Vacuum Capacitors, and RF pallets for the Radio and TV markets, available for immediate shipment from our \$7M of inventory. Through a global, world-class logistics support network, we provide unparalleled service including 24 hours/7 days a week on call support.

## Richland Towers

**Booth: C2534**

400 N. Ashley Dr.  
Suite 3010  
Tampa, FL 33602 United States  
Phone: 813-286-4140  
Fax: 813-286-4130  
Toll Free: 800-827-4349  
www.richlandtowers.com  
Contact: David Denton, Sr VP, Sales & Marketing  
ddenton@towers.com

Richland Towers is the broadcast industry's premium owner/operator of multi-tenant broadcast tower facilities. Leasing space from Richland provides a quick and cost effective way to maximize your market coverage. Richland is also the market leader in maximizing premium aperture heights by providing both UHF and FM multi-tenant Antenna systems.

## Ricsonix/Grace Distribution

**Booth: C7314**

3325 Cahuenga Blvd.  
Los Angeles, CA 90068 United States  
sales@gracedistribution.com  
Phone: 323-876-7888  
www.gracedistribution.com

Grace Distribution is the exclusive distributor for products from Australian manufacturer Ricsonix, the company responsible for the revolutionary Pin Mic lavalier microphone. Ricsonix will be introducing their new stereo wireless system and the Button Mic lavalier microphone at the show.

## Riedel Communications Inc.

**Booth: C9428**

Uellendahler Str. 353  
Wuppertal 42109 Germany  
sales-us@riedel.net  
Phone: 914-592-0220  
Fax: 914-592-0550  
www.riedel.net  
Contact: Michael Descoteau, General Manager  
michael.descoteau@riedel.net

Riedel Communications designs, manufactures and distributes the most sophisticated intercom and radio technology for customers worldwide in the broadcast, pro-audio, event, sports and theater markets. New products include a new series of control panels for Artist Digital Matrix Intercoms, a 4-channel masterstation for Performer Digital Partyline Systems and two new intercom headset series.

## Rimage Corp.

**Booth: SU7911**

7725 Washington Avenue  
Minneapolis, MN 55439 United States  
info@rimage.com  
Phone: 952-944-8144  
Fax: 952-944-7808  
www.rimage.com

Whether it is one disc or a thousand, design, burn and print CDs, DVDs or BDs (Blu-ray) with professional quality printing directly to the disc — on-demand — from one easy to use, network connected, digital publishing system. The largest media companies worldwide employ Rimage disc publishing systems in their workflow for content creation, pre-release previews, archiving and final distribution.

## RIZ - Transmitters

**Booth: N5222**

Bozidareviceva 13  
P.O. Box 654  
Zagreb 10-000 Croatia  
riz@riz.hr  
Phone: + 385-1-2355-201  
Fax: + 385-1-2331-410  
www.riz.hr  
Contact: Darko Cvjetko, General Manager  
darko.cvjetko@riz.hr

RIZ — Transmitters Co. standard scope of activities covers turnkey systems, production, installation and maintenance of AM (medium & high frequency) transmitters in stationary and mobile versions. With its own designed DRM Modulator/Exciter, RIZ is one of the leading world companies introducing digital transmission for AM transmitters.

## RJS Electronics Ltd

**Booth: SU9305**

4-6 The Broadway  
Bedford MK40 2ZE UK  
sales@rjselectronics.com  
Phone: +44 (1234) 213 600  
Fax: 44 1234210820  
www.rjselectronics.com  
Contact: Rick Sucher, Managing Director  
Phone: +44 1234 213600  
Fax: +44 1234 210820  
rick.sucher@rjselectronics.com

Pushbutton switches for all Professional Audio-Video applications — vast and comprehensive range. RJS offer latest types of illuminated switches available, including 'quiet' and tactile versions. LCD smart switches, LCD panels, Relays, A/V connectors, LED components and cables are also available. Typical purchasers include Router, Post-production and Mixer Desk, Hi-Fi equipment manufacturers.

## Rocket

**Booth: C10135**

Pro-Vision International  
6504 San Fernando Rd.  
Glendale, CA 91201 United States  
Phone: 818-550-2700  
Fax: 818-550-2707

Rocket, the grip expert, manufactures, sells and operates their camera cranes.

## Rohde & Schwarz

**Booth: C2927**

8661A Robert Fulton Drive  
Columbia, MD 21046-7832 United States  
customer.support@rsa.rohde-schwarz.com  
Phone: 410-910-7800  
Fax: 410-910-7801  
www.rohde-schwarz.com  
Contact: Chris Petrole, Press Officer  
Phone: 410-910-7836  
chris.petrole@rsa.rohde-schwarz.com

Rohde & Schwarz is one of the world's leading manufacturers of transmitters for Radio and TV as well as Broadcast Test and Measurement equipment. In America we have locations from coast to coast. We're known for responsive support and service infrastructure for fast calibrations and service turnaround.



## Roland Systems Group U.S.

**Booth: SL8208**  
 425 Sequoia  
 #114  
 Bellingham, WA 98226 United States  
 info@rolandsystemsgroup.com  
 Phone: 360-5944282  
 Fax: 360-5944272  
 rolandsystemsgroup.com  
 Contact: Christian Delfino,  
 Sales and Marketing Manager  
 Phone: 360-594-4282  
 Fax: 360-594-4272  
 cdelfino@rolandsystemsgroup.com

*Roland Systems Group U.S. (RSG) supplies the commercial and performance audio/video industries with application specific equipment from the RSS by Roland and EDIROL by Roland product lines. These product lines address applications for houses of worship, clubs/casinos, theaters/performing arts centers and rental and staging companies. RSG is a member of the worldwide group of Roland companies.*

## Rololight Corporation

**Booth: C10014**  
 945 Avenue Newton  
 #130  
 Quebec, QC 62L 2N2 Canada  
 info@rololight.com  
 Phone: 418-623-8151  
 Fax: 418-872-0888  
 www.rololight.com

*The Rololight modular fluorescent softbox systems are comprised of a series of interlocking panels of fluorescent tubes. The panels can be daisy chained to create a wall of light, several feet tall. Because of the flexible nature of interlocking panels, the light can be rolled up for easy storage, or used in a curved form. NAB 2005: In its first participation, The Softbox won a coveted "Mario Award."*

## Root6 Technology

**Booth: SL1413U**  
 4 Wardour Mews  
 London UK  
 Phone: 44 2074376052  
 Fax: 44 8700940783  
 www.root6technology.com

*Based in Soho, London, ROOT6 Technology is the product development arm of leading creative technology reseller root6. The company designs and builds ContentAgent-XR, the universal encoding platform of choice for many leading broadcast, post production and new media facilities worldwide. ROOT6 Technology handles UK sales direct while overseas sales are fulfilled by a global reseller network.*

## Rorke Data

**Booth: SL3714**  
 7626 Golden Triangle Drive  
 Eden Prairie, MN 55344  
 Phone: 800-328-8147  
 Fax: 952-829-0988  
 www.rorke.com  
 Contact: Bob Herzan  
 Phone: 952-943-7471  
 bherzan@rorke.com

*Rorke Data is a storage-centric company with 20+ years of vertical industry experience specific to the Digital Video Post, Film and Broadcast market(s). Our unique approach combines system integration, value-add distribution and professional services to deliver a range of award winning data storage products, Apple & Avid solutions.*

## Rosco Labs

**Booth: C10011**  
 52 Harbor View Avenue  
 Stamford, CT 06902 United States  
 info@rosco.com  
 Phone: 203-708-8900 x155  
 Fax: 203-708-8917  
 www.rosco.com

*Rosco Laboratories Inc. is a world-wide manufacturer of products for the entertainment industry. The company headquarters is located in Stamford, CT with additional facilities in Hollywood, Toronto, London, Madrid, São Paulo, Sydney and Mexico. Rosco's product range includes color filters, gobos, scenic paint products, fog systems and dance floors.*

## Rosendahl Studioteknik GmbH

**Booth: C8431H**  
 Andechser Strasse 5  
 Utting a. A.  
 Bavaria 86919 Germany  
 info@rosendahl-studioteknik.com  
 Phone: +49-(0)8806-9574-80  
 Fax: +49-(0)8806-9574-81  
 www.nanosyns.com  
 Contact: Mr. Rosendahl, Technical Director

*Rosendahl sync generators and timecode converters bring an air of German efficiency to the production chain — not to mention some welcome value for money. Rosendahl also manufactures the remarkable bonsaiDRIVE, a miniature portable video and multitrack audio hard disk recorder that's perfect for use in post.*

## Ross Video Limited

**Booth: SU6010**  
 8 John Street  
 Iroquois, ON K0E 1K0 Canada  
 solutions@rossvideo.com  
 Phone: 613-652-4886  
 Fax: 613-652-4425  
 www.rossvideo.com  
 Contact: Ross Video  
 Phone: 613-652-4886  
 Fax: 613-652-4425

*Ross Video designs, manufactures and supports a wide range of innovative products for use in broadcast, distribution, live event and production applications. Ross products are used to produce and distribute video and audio signals in over 100 countries daily. Ross' award winning product line includes the Synergy SD, Synergy MD, and MD-X Video Production Switchers, openGear, RossGear, and GearLite Terminal Equipment, and the OverDrive Production Control System.*

## RoyaltyFreeMusic.com

**Booth: SL9430**  
 23 Old Kings Highway South  
 Darien, CT 06820 United States  
 info@royaltyfreemusic.com  
 Phone: 770-441-9161  
 Fax: 203-655-5686  
 Toll Free: 866-440-7042  
 www.royaltyfreemusic.com  
 Contact: Mike Bielenberg, General Manager  
 Phone: 678-461-6001  
 Fax: 203-655-4686  
 mbielenberg@jupitermedia.com

*RoyaltyFreeMusic.com includes over 6,000 music tracks and over 10,000 sound effects for use as production music, music on hold, background music for businesses and more. Three ways to buy including individual track download, CD download and by subscription.*

## R-Quest Technologies, LLC

**Booth: SL10224**  
 4710 Oak Hill Rd.  
 Placerville, CA 95667 United States  
 info@r-quest.com  
 Phone: 530-621-9916  
 Fax: 530-621-3144  
 Toll Free: 877-477-8378  
 www.r-quest.com  
 Contact: Sean Condon  
 seanc@r-quest.com

*R-Quest Technologies is a world leader in the development and manufacture of high performance automated CD and DVD duplication and production systems. R-Quest engineered micro precision robotics and recording technologies allows R-Quest to lead while others follow. Stop by to see our pioneering standalone and networked duplication and publishing systems. And don't forget to check out the latest in CD and DVD InkJet printing and our new hosted publishers.*

## RRD - Reti Radiotelevisive Digitali S.p.A

**Booth: C7824**  
 Via A. Mambretti, 9  
 Milano 20157 Italy  
 Phone: (39)0233213795  
 Fax: (39)0233213272  
 www.rrd.tv  
 Contact: Beatrice Tedone  
 Phone: +39(0)23321312795  
 Fax: +39(0)233213272  
 info@rrd.tv

*RRD has enabled to be the first worldwide DVB-H commercial service launch facing the challenge to deliver in less than four months the first worldwide commercial DVB-H service. RRD will start a DVB-H trial in Las Vegas in the coming weeks with a view to launching commercial services in that market. The service, following a successful launch in Las Vegas, would be expanded to additional markets.*

## RRSat-Global Communications Network Ltd.

**Booth: C7544**  
 Reem Junction  
 D.N. Shikmim  
 79813 Israel  
 info@rrsat.com  
 Phone: +972 8 8610000  
 Fax: +972 8 8610009  
 www.rrsat.com

*RRSat is a leading provider of Uplink, Downlink, Turnaround and Playout services, providing end-to-end transmission for TV, Radio and Data channels. RRSat also offers services to the global satellite broadcasting industry including channel distribution & backhaul services, SNG, sports feeds and other occasional feed services. Global Satellite distribution to more than 250 TV & Radio channels.*

## RSG Media Systems

**Booth: SU14605**  
 14 East 38th Street  
 9th Floor  
 New York, NY 10016 United States  
 sales@rsgsystems.com  
 Phone: 646-839-4151  
 Fax: 212-696-4689  
 www.rsgsystems.com

*RSG Media Systems leverages over 20 years of experience designing innovative business applications for major media and entertainment industry clients to deliver RightsLogic™, an enterprise program and rights management product suite that includes tools to manage deals for content from conception through scheduling to any related financial transactions. Learn more at: www.rightslogic.com.*

## RTCom USA

**Booth: C11123**  
 286 House Corner Road  
 Sparta, NJ 07871 United States  
 info@digitalextd.com  
 Phone: 973-383-4878  
 Fax: 973-383-1160  
 www.digitalextd.com

*RT COM USA, Inc. headquartered in Sparta, NJ, is a leading manufacturer of professional digital HDTV and PC connectivity products including fiber optic DVI/HDMI extension systems, HDMI/DVI Switchers, distribution amplifiers, signal converters, various digital cables and adapters.*

## RTI-Research Technology International

**Booth: C3951**  
 4700 Chase Avenue  
 Lincolnwood, IL 60646 United States  
 sales@rtico.com  
 Phone: 847-677-3000  
 Fax: 847-677-1311  
 www.rtico.com

*RTI is the leading manufacturer of professional products for the Broadcast, Post Production and Motion Picture industries. We offer TapeChek videotape evaluators and cleaners, DiscChek optical disc testing and repair machines, Lipsner-Smith film cleaners, BHP film printers as well as Calder and Treise film processors. We are the one source for all your media care and production needs.*

## RTM-Remote Transmission Management

Booth: C8844

6629 N Blackstone  
Fresno, CA 93710 United States  
robert@rtmhd.com  
Phone: 559-261-4215  
Fax: 559-261-4210  
Toll Free: 866-RTM-HDTX  
www.rtmhd.com  
Contact: Robert Dutcher, President  
Phone: 559-261-4215  
Fax: 559-261-4210

RTM provides transmission services & HD/SD encoder & decoder rentals. We specialize in providing turnkey transmission, encoding & encryption for live remote sports, news & special events. With over 15 years broadcast experience, over 1000 live HD events supported & an inventory of over 25 HD encoders you can trust your xmsn needs to RTM. Fiber, Sat or IP; 1 channel or 12 — we support it all.

## RTNDA@NAB Showcase Theater

Booth: Las Vegas Hilton, R311

RTNDA@NAB

Learn about the latest technologies to hottest topics relevant to News Directors, Station Managers, Reporters and new industry professionals. Sessions will be produced by the Radio and Television News Director Association and will also feature presentations by Exhibitors showcasing new technologies and services to help your station stay on the cutting edge of newsgathering and broadcast technologies. The RTNDA@NAB Showcase Theater is open to all NAB2007 attendees.

## RTS

Booth: C5329

12000 Portland Ave. South  
Burnsville, MN 55337 United States  
intercoms@telex.com  
Phone: 952-884-4051  
Fax: 952-884-0043  
Toll Free: 877-863-4169  
www.telexintercoms.com  
Contact: RTS Intercom Sales,  
RTS Intercom Sales department  
Phone: 877-863-4169  
Fax: 800-323-0498

RTS is a world-leading manufacturer of professional, high-quality intercom equipment: ADAM advanced digital audio matrix intercom, two-wire/party-line intercom, Radiocom wireless intercoms, broadcast headsets and earsets.

## RTW RADIO-TECHNISCHE WERKSTATTEN GmbH & Co. KG

Booth: N3216

Elbeallee 19  
Cologne 50765 Germany  
rtw@rtw.de  
Phone: +49 221 709130  
Fax: +49 221 7091332  
www.rtw.de

RTW has been developing, producing and marketing advanced sound studio technology for over 30 years with a main focus of the company on metering products. Instruments from RTW can be found all over the world in leading sound studios, radio stations and television networks.

## RUSHWORKS

Booth: SU14905

4101 International Parkway  
Carrollton, TX 75007 United States  
solutions@RushWorksMedia.com  
Phone: 972-309-5600  
Fax: 972-309-5617  
Toll Free: 888-894-7874  
www.RushWorksMedia.com  
Contact: Rush Beesley, President  
Phone: 888-894-7874 x1  
Fax: 972-309-5617

RUSHWORKS provides low cost, high performance automation solutions for broadcast, cable, PEG channels, news, sports and digital signage. End-to-end system design and integration services are also provided, serving international and domestic broadcast customers, low power television operators, and facilities operated by cities, counties, and educational institutions.

## Russ Bassett

Booth: SL12916

8189 Byron Road  
Whittier, CA 90606 United States  
info@russbassett.com  
Phone: 562-945-2445  
Fax: 562-698-8972  
Toll Free: 800-350-2445  
www.russbassett.com

Russ Bassett designs and manufactures a unique line of media storage solutions and technical furniture. We have over 45 years experience in providing solutions with our extensive product lines Gemtrac, Slidetrac, and Promedia for data media, audio-video and micrographic storage.

## RVR Elettronica

Booth: N8606

7782 NW 46 Street  
Miami, FL 33166 United States  
Sales@rvrusa.com / Barbara@rvr.it  
Phone: 3054719091  
Fax: 3054716979  
www.rvr.it  
Contact: Juan Sampedro, General Manager  
Phone: 305-471-9091  
Fax: 305-471-6979  
sales@rvrusa.com

RVR Elettronica was established in 1979. we now have over 25 years of quality reliable and ease of use broadcast equipment with the largest selection of products for our national and international customers • FM Transmitters • VHF/UHF TV Transmitters • Analog & Digital Exciters • Solid State & Tube Amplifiers • Professional Antenna systems, filters & combiners • Microwave Links & STL Systems

## Rycote Microphone Windshields

Booth: N9317

97 South Main St., #10  
Newton, CT 06470 United States  
info@reddingaudio.com  
Phone: 203-270-1808  
Fax: 203-270-2934  
www.reddingaudio.com  
Contact: Scott Boland, Vice President  
Phone: 203-270-2934  
scott@reddingaudio.com

Rycote Microphone Windshields Ltd is a leading manufacturer of mic accessories, windshields, windscreens, suspensions & shock mounts for both professional & consumer broadcast microphones and camcorder mounted microphones.

## RYMSA

Booth: C2520A

Ctra de Campo Real KM 2,  
100 Arganda Del Rey  
Madrid 28500 Spain  
broadcast.commercial@rymsa.com  
Phone: 34918760680  
Fax: 34918711731  
www.rymsa.com  
Contact: Fernando Martinez, Commercial Director

Since 1974, RYMSA has consolidated worldwide as a major company for designing, manufacturing and installation of Antennas and complementary equipments (Splitters, Multiplexers, SwitchingBoards, etc.) for TV/FM Broadcasting at all power levels. Nowadays, RYMSA marks the trend for new technologies with developments as DAB and Digital TV Combiners and special antennas.

## RZ Products Group LLC

Booth: SL2628

415 N. Mary Ave.  
#112, PMB 234  
Sunnyvale, CA 94085 United States  
info@rzproducts.com  
Phone: 408-280-5012  
Fax: 408-280-5017  
www.rzproducts.com  
Contact: Brad Hoffert, VP Sales  
brad.hoffert@rzproducts.com

RZ Products Group combines engineering resources and manufacturing services to bring electronics products from concept to worldwide distribution. Manufacturer of the 'HDMI Simplified' line of HD switching and conversion products for professional installations: a flexible, rack-mountable HDMI 1.3-compliant Switch and an expanding line of active Converter Cables. Customization and OEM capability.

## S.two Corp.

Booth: SL13805

9475 Double R Blvd.  
Suite 6  
Reno, NV 89521 United States  
info@stwo-corp.com  
Phone: 775-853-9999  
Fax: 775-853-9997  
www.stwo-corp.com  
Contact: Chris Romine, President  
Phone: 775-853-9999  
ChrisR@stwo-corp.com

S.two is the worldwide leader in uncompressed all-data digital cinematography workflow. The DMAG™ family of products supports all popular digital film cameras. Whether shooting HD 4:4:4 or 4K, fully automated capture, offline ingest and archival systems are available. With more than 15 feature films and dozens of other commercial projects completed, your next shoot will be safe with S.two.

## S.W.R., Inc.

Booth: C1126

619 Industrial Park Road  
Ebensburg, PA 15931 United States  
jennifer@swr-rf.com  
Phone: 8144725436  
Fax: 8144725552  
Toll Free: 800-762-7743  
www.swr-rf.com

SWR has manufactured high quality FM and TV antennas, accessories, and parts in support of the Broadcast industry for over 30 years. Through superior design procedures and high testing standards we continue to develop new technology. Our design and manufacturing procedures are upgraded and improved, resulting in the highest quality products for our customers.



## Sabre Towers & Poles

**Booth: N6435**

2101 Murray St.  
 Sioux City, IA 51111 United States  
 broadcastsales@sabrecor.com  
 Phone: 712-258-6690  
 Fax: 712-279-0814  
 Toll Free: 800-369-6690  
 www.sabrecor.com  
 Contact: Owen Ulmer, Broadcast Sales Manager  
 Phone: 215-799-0882  
 Fax: 215-799-0948  
 owen.ulmer@sabrecor.com

*Sabre Towers and Poles designs and manufactures broadcast towers for nearly all applications. We offer everything from custom FM support sections to turnkey AM installations. Sabre Site Solutions, our catalog division, offers pre-engineered lightweight towers along with a vast selection of tower parts and accessories.*

## Sachtler Corp. of America

**Booth: C5923**

709 Executive Blvd.  
 Valley Cottage, NY 10989 United States  
 contact@sachtler.com  
 Phone: 845-268-0100  
 Fax: 845-268-0113  
 www.sachtler.com  
 Contact: Bob Jones, Sales Contact  
 Phone: 845-268-0100 x132  
 Fax: 845-268-0113  
 bob.jones@vitecgroup.com

*Camera support leader Sachtler will premiere a breakthrough line of variable fluid heads offering Sachtler's hallmark feel, superb craftsmanship and robust reliability — customized for today's DV/HDV camcorders. Plus innovative new offerings in the Artemis range of camera stabilization systems. Also CIII Pedestal, SPEED BALANCE and Cine 30 HD fluid heads.*

## SafeTec

**C9841**

129 Parkway Ave.  
 P.O. Box 129  
 Bardstown, KY 40004 United States  
 safetec@aol.com  
 Phone: 502-331-9759  
 Fax: 502-331-9176  
 Toll Free: 1-866-449-7787  
 www.safeplatforms.com  
 Contact: Chris Seaman, Jr.  
 Phone: 502-331-9759  
 Fax: 502-331-9176

*SafeTec Portable Platforms are lightweight and simple to use. These innovative platforms improve safety and productivity. They can be instant staging or replace old fashioned step ladders and scaffolding. The LineBacker Platform by SafeTec.*

## Sam Woo Electronics Co., Ltd

**Booth: N8926**

2Ma #608 Shihwa Industrial Complex  
 Jungwang-Dong  
 Shiheung-City, Kyunggi-Do 429-450 South Korea  
 info@isamwoo.com  
 Phone: +82-31-432-0035  
 Fax: +82-31-433-6167  
 www.isamwoo.com  
 Contact: Madison Ahn, Director  
 madison@isamwoo.com

*Manufacturer of Push-pull, Circular, RF/Microwave connector and antenna since 1981 — ISO9001/ISO14001 — RoHS Compliance.*

## Samma Systems

**Booth: SU7130**

450 West 31st Street  
 4th Floor  
 New York, NY 10001 United States  
 steve@media-matters.net  
 Phone: 212-738-9417  
 Fax: 917-591-9862  
 www.sammasystems.com  
 Contact: Bland McCartha, VP of Business Development  
 Phone: 503-523-4788  
 Fax: 917-591-9862  
 Bland@sammasystems.com

*Automated videotape to digital file migration systems. Robotic based systems provide consistently high quality at 10X the speed and half the cost of manual migration. Valuable and sensitive videotapes never need to leave the client facility. Systems are available for rental or purchase. SAMMA also manufactures the world's first 10 bit real time Motion JPEG2000 Lossless Video Encoder.*

## Samy's Camera

**Booth: C8920**

431 S. Fairfax Ave.  
 Los Angeles, CA 90036 United States  
 info@samys.com  
 Phone: 310-280-3765  
 Fax: 310-280-3774  
 www.samys.com

*For over 30 years, Samy's Camera has been the leader in sales and rentals of the highest quality imaging products and the ultimate resource for the professional photographer and videographer. Knowledgeable sales personnel, providing exceptional customer service, coupled with an impressive inventory, are reasons Samy's Camera enjoys a loyal following.*

## Sanken Microphones/plus24

**Booth: N8826**

1155 N. La Brea Avenue  
 West Hollywood, CA 90038 United States  
 info@plus24.net  
 Phone: 323-845-1171  
 Fax: 323-845-1170  
 www.plus24.net  
 Contact: Martin Ucik  
 Phone: 323-845-1171

*plus24 provides strategic guidelines for features, functions, system interface, market positioning, pricing, packaging, distribution, advertising and industry awareness. plus24 distributes Sanken Microphones, Friend-Chip Digital Routers, Marian Soundcards, Sommer Cable and distributes Brainstorm Electronics and SEK'D products.*

## SARAS Technology Limited

**N7322**

Mabgate Mills  
 Mills 6 (units 2+3)  
 Macaulay Street Leeds LS9 7DZ UK  
 sales@sarastech.co.uk  
 Phone: +44-(0)113-243-0567  
 Fax: +44-(0)113-245-2997  
 www.sarastech.co.uk  
 Contact: Ashwain Rayit, Director  
 ashwain.rayit@sarastech.co.uk

*SARAS Technology Ltd is a world-leading designer and manufacturer of a broad range of customised RF/Microwave components and subsystems. The company's products are used in multi channel/multi zone radio MIC and In Ear Monitoring systems, RF distribution equipment, spectrum management and wireless communication equipment. SARAS is a quality supplier of RF Equipment for the Wireless Comms Market.*

## Sat-Comm Ltd.

**Booth: OE311**

15 Chiswick Avenue  
 Mildenhall Suffolk IP28 7PU UK  
 sales@sat-comm.com  
 Phone: +44 1638 515 000  
 Fax: 44 1638 515 055  
 www.sat-comm.com  
 Contact: Tim Williams, Managing Director  
 Phone: +44 1638 515 000  
 Fax: +44 1638 515 055  
 timw@sat-comm.com

*Sat-Comm Ltd: UK-based Systems Integrator and Manufacturer, specialising in mobile systems with an emphasis on Satellite News Gathering vehicles, Outside Broadcast vehicles and high specification SNG flyaway systems. Our reference list of successful projects includes systems delivered to established broadcasters and freelance operators alike, including BBC, RTE and Reuters.*

## Satellite Business & Technology Theater

**Booth: Central Hall, C7147**

Phone: 212-825-0218  
 Fax: 212-825-0075  
 Contact: Randall Barney, Membership Administrator  
 Phone: 646-419-4298  
 rbarney@sspi.org

*The World Teletext Association, the National Association of Broadcasters and the Society of Satellite Professionals International will once again team up to produce unique conference content about satcom services and technology both on the exhibition floor. The Satellite Business & Technology Theater is located in the Central Hall within the Satellite Technologies exhibit area. For four consecutive days, the theater will present informative tutorials and panel sessions on a wide range of satellite-centric topics, from the right way to buy satellite services to IPTV, HDTV and the top satellite media markets of the next five years. The Satellite Business & Technology Theater is open to all NAB2007 attendees.*



## Satellite Engineering Group

**Booth: C5945**

11605 S. Alden  
 Olathe, KS 66067 United States  
 sales@sateng.com  
 Phone: 913-324-6000  
 Fax: 913-932-6050  
 Toll Free: 800-932-1555  
 www.sateng.com  
 Contact: Chris Childs, Network Services Manager  
 Phone: 800-932-1555  
 Fax: 913-324-6050  
 childsc@sateng.com

*Satellite Engineering Group is a single source supplier for a multitude of products and services for the broadcast, satellite, and CATV industries. With direct vendor relations including Motorola, Cisco Systems (Scientific Atlanta), Scopus, Tandberg, Norsat and others plus a nationwide installation and integration network we provide a one stop solution for your communication requirements.*

## Satellite Technology Systems

**Booths: OE327, OE332**

4702 State Route 176  
 Unit F  
 Crystal Lake, IL 60014 United States  
 sts@mc.net  
 Phone: 815-482-0224  
 Fax: 815-728-1208  
 Toll Free: 800-838-1472  
 stslivetv.com  
 Contact: Charles Spoto, President  
 Phone: 815-728-0640

*STS operates two dual-path KU satellite uplink/production trucks and one C/KU hybrid truck, serving the midwestern US. We also offer live HD production and HD encoding services.*





ELECTRONICS



ROHDE&SCHWARZ

# ATSC Mobile Realized by Advanced-VSB Technology

## A-VSB:

- Is backward compatible with legacy receivers
- Supports true mobility up to 171MPH
- Utilizes current ATSC broadcasting infrastructure

## Come and see:

- Twice the channel efficiency of the CES 2007 demo
- Actual mobile devices receiving live TV

## Activities at NAB 2007:

- Booth at ATSC/NAB HotSpot (South Hall Lobby, LVCC)
- Live mobile demonstration (bus tour for invited guests only)
- Presentation at Broadcast Engineering Conference

April 18, 2007 2:30PM – 3:00PM

“Advanced-VSB: A Proposed Enhanced ATSC DTV”

## Sat-Lite Technologies

**Booth: C8841**

409 N. Fredonia  
 Suite 110  
 Longview, TX 75601 United States  
 support@sat-litetech.com  
 Phone: 903-386-0544  
 Fax: 903-386-0596  
 www.sat-litetech.com  
 Contact: Jeremy Bartell  
 Phone: 903-386-0544  
 Fax: 903-386-0596

*Sat-Lite Technologies is a premier satellite antenna design and manufacturing company focused on providing high performance antenna products for the integrator and operator. Sat-Lite Technologies offers a wealth of experience in the areas of carbon fiber product design and manufacturing, mechanical design and modeling, precision surface manufacturing, and RF performance.*

## SatNews Publishers

**Booth: C6043**

800 Siesta Way  
 Sonoma, CA 945476 United States  
 design.satnews.com  
 Phone: 707-939-9306  
 Fax: 707-939-9235  
 www.satnews.com

*Satnews Publishers is the leader in reliable and accurate data for the satellite industry. Our International Satellite Directory is the industry standard with a complete database on over 500 satellites and 9,000 companies. www.SatMagazine.com — gives you news, articles, links, a calendar of events and many other related subjects.*

## Satvision Technology Int'l, Inc.

**Booth: C6912**

4021 N. Peck Rd.  
 El Monte, CA 91732 United States  
 Phone: 626-579-7010  
 Fax: 626-579-6642  
 Contact: Michael Chang  
 info@satvision.com

## SAV Systemes Audiofrequence Videonique

**Booth: N3713**

31, rue Bouret  
 Paris 75019 France  
 sales@sav.tv  
 Phone: 33 1 53 38 22 00  
 Fax: 33 1 42 40 47 80  
 www.sav.tv  
 Contact: Mr. Audry Sales, President  
 Phone: +33-153382200  
 Fax: +33-142404780

*SAV is a manufacturer famous for supplying channel branding tools and switchers worldwide. Our range includes HD and SD products such as logo, text and clock generators, digital mixers/keyers and master control switchers.*

## SAVVIS

**Booth: C1946**

10900 Hampshire Ave. S.  
 Bloomington, MN 55438 United States  
 sales@savvis.net  
 Phone: 314-628-7000  
 Toll Free: 800-728-8471  
 www.savvis.net  
 Contact: Cindy Bergevin, VP of Market Development  
 Phone: 612-991-7772  
 cindy.bergevin@savvis.net

*SAVVIS, a global leader in IT infrastructure services for business applications, leads in delivering secure, reliable, and scalable hosting, network, and application services tailored to the media industry. These solutions enable customers to focus on their core business while SAVVIS ensures distribution and management of their digital media.*

## ScheduAll Software

**Booth: SL2308**

2719 Hollywood Blvd.  
 Hollywood, FL 33020 United States  
 sales@scheduall.com  
 Phone: 954-334-5406  
 Fax: 954-334-5420  
 Toll Free: 800-334-5083  
 www.scheduall.com  
 Contact: Roger Kleckner  
 Phone: 303-399-5454  
 rkleckner@scheduall.com

*ScheduALL is the broadcast, media, & entertainment industry's most widely used production & operations management software. ScheduALL is used in more than 1,100 broadcast, satellite, & production facilities worldwide. Our software solutions offer complete workflow & resource management that enables clients to optimize personnel, resource, & bandwidth scheduling, leading to increased productivity.*

## Schill GmbH & Co. KG

**Booth: C1239**

Bruckstr. 44  
 Fellbach 70734 Germany  
 info@schill.de  
 Phone: +497115788070  
 Fax: +4971157880744  
 www.schill.us  
 Contact: Juergen Lesser, marketing manager  
 Phone: +49-(0)711-578807-0  
 Fax: +49-(0)711-578807-44  
 juergen.lesser@schill.de

*Schill manufactures many different kinds of cable reels. Among these are special cable reels for installation in outside broadcast vans, as well as transportable cable reels with blanking plates for the self-loading of cable and connectors for specific audio and video applications.*

## Schneider Optics

**Booth: C4913**

7701 Haskell Ave.  
 Van Nuys, CA 91406 United States  
 info@schneideroptics.com  
 Phone: 818-766-3715  
 Fax: 818-505-9865  
 Toll Free: 800-228-1254  
 www.schneideroptics.com  
 Contact: Barry Rubin, Director of Sales & Marketing  
 Phone: 818-766-3715  
 Fax: 818-505-9865  
 brubin@schneideroptics.com

*Worldwide leader in the design and manufacture of high quality lenses, filters and accessories for digital and film production. Offering a full line of renowned Schneider filters, including celebrated Classic Soft™, Digicon™, Black Frost™. Plus Century brand add-ons for broadcast/HDV/DV cameras: 2X Tele-Converter; Universal HD Compact .8X Wide Converter, tele-extenders, converters, fisheyes etc.*

## Schoeps Microphones

**Booth: N9317**

97 South Main St., #10  
 Newton, CT 06470 United States  
 sales@reddingaudio.com  
 Phone: 203-270-1808  
 Fax: 203-270-2934  
 www.reddingaudio.com  
 Contact: Scott Boland, Vice President  
 info@reddingaudio.com

*Schoeps specializes in the manufacture of condenser microphones of the highest quality. The name Schoeps is recognized for products of outstanding quality, whose simple elegance and devotion to detail offer solutions to a broad range of recording situations. Schoeps is most renowned for the CMC Series, the most extensive and diverse modular microphone system in the world and the CMT 5 U shotgun.*

## Schulz Camerasupport GmbH

**Booth: C8828F**

Situliustrasse 39  
 Munich 80939 Germany  
 info@schulz-camerasupport.com  
 Phone: +49-(0)89-7245-9700  
 Fax: +49-(0)89-7245-9701  
 www.schulz-camerasupport.com

*Besides our famous Heavy Duty Carbonfibre Tripods, we designed a new raindeflector: the SPRAYOFF micro — Its weight is 450 gr. With its slim design, it is meant to be used within the Arri LMB-5 mattebox, instead of 1 filtertray. Several advantages resulting out of the unique design are: quick setup — lightweight for steadycam/handheld — at least 1 filter remaining for use; Pat.pend.*

## Scientific Atlanta, A Cisco Company

**Booth: SU9613**

5030 Sugarloaf Parkway  
 Lawrenceville, GA 30044 United States  
 sales@sciattl.com  
 Phone: 770-236-6609  
 Fax: 770-236-3088  
 www.scientificatlanta.com

*Scientific Atlanta, a Cisco company, is a leading supplier of digital content contribution and distribution systems, transmission networks for broadband access to the home, digital interactive set-tops and subscriber systems designed for video, high-speed Internet and voice-over-IP networks, and worldwide customer service and support. (A wholly owned subsidiary of Cisco Systems, Inc.)*

## Scopus Video Networks

**Booth: SU5408**

3 Independence Way  
 Princeton, NJ 08540 United States  
 info@scopus.net  
 Phone: 609-987-8090  
 Fax: 609-987-8095  
 www.scopus.net

*Scopus Video Networks (NASDAQ:SCOP) produces digital video networking products and solutions for satellite, cable, and terrestrial network operators, broadcasters and telecom service providers worldwide. Scopus solutions reduce capital and operating expenses and support advanced video services that boost operator revenues and improve customer retention. Web site: www.scopus.net*

## ScoreBox/Howard Zuckerman

**Booth: N2128**

5361 Blanco Ave.  
 Woodland Hills, CA 91367 United States  
 hza@social.rr.com  
 Phone: 818-888-7803  
 Fax: 818-888-7839  
 www.scorebox.tv  
 Contact: Howard Zuckerman, President  
 Phone: 818-888-7803  
 Fax: 818-888-7839

*ScoreBox is a product of Howard Zuckerman and Associates.*

## Screen Service Broadcasting Technologies

**Booth: C1624**

Via G. Di Vittorio, 17  
 Brescia I-25125 Italy  
 info@screen.it  
 Phone: 39 030 3582225  
 Fax: 39 030 3582226  
 www.screen.it  
 Contact: Gianluca Baccalini, Sales Director  
 Phone: +39 030 3582225  
 Fax: +39 030 3582226  
 baccalini@screen.it

*Screen Service is a leading manufacturer of TV transmitters and microwave links. Our portfolio includes high and low power digital and analogue TV transmitters, transposers and gap-fillers, mobile and fixed microwave links, DTV and DVB modulators, MPEG encoders, re-multiplexers, offset systems, MMDS transmitters and accessories.*



## Screen Subtitling Systems Ltd

**Booth: SU11412**

The Old Rectory  
Church Lane  
Claydon, Suffolk IP6 0EQ UK  
sales@screen.subtitling.com  
Phone: 441473831700  
Fax: 441473830078  
www.screen.subtitling.com  
Contact: Keith Lucas, International Sales Manager  
Phone: +441473834535  
keith.lucas@screen.subtitling.com

*Screen Subtitling Systems is the number one supplier of subtitling systems in the world. Our range of products covers all aspects of subtitling from preparation through transmission to comprehensive monitoring and logging, as well as additional localisation and graphics capabilities.*

## SeaChanger by Ocean Optics

**Booth: C11102**

8060 A. Bryan Dairy Rd.  
Largo, FL 33777 United States  
SeaChanger@OceanOptics.com  
Phone: 727-545-0741  
Fax: 727-544-2241  
www.SeaChangerOnline.com  
Contact: Tom Morris, SeaChanger Sales  
Tom.Morris@OceanOptics.com

*The SeaChanger Color Engine from Ocean Optics is a dichroic color changer for ETC Source Four Ellipsoids that's ideal for creating color-changing ambience in worship settings, video and film. SeaChanger is distinguished by its extensive palette, including an "Extreme Green" filter that expands the CYM gamut, and by its remarkably robust and maintenance-free dichroics.*

## SeaChange International

**Booth: SU10812**

50 Nagog Park  
Acton, MA 01720 United States  
Phone: 978-897-0100  
Fax: 978-889-3498  
www.schange.com  
Contact: Chris West, Vice President, Worldwide Broadcast Sales  
Phone: 978-889-3097  
chrisw@schange.com

*SeaChange International is a leader in digital video solutions spanning broadcast and broadband. Its powerful servers and software enable TV operators to gain new efficiencies in content delivery and advertising, and provide new on-demand services. Its Emmy-winning MediaCluster technology is helping thousands of SeaChange deployments streamline operations, expand services and increase revenues.*

## Sencore, Inc.

**Booths: C1646, N1113**

3200 Sencore Drive  
Sioux Falls, SD 57107 United States  
sales@sencore.com  
Phone: 605-339-0100  
Fax: 605-335-6379  
Toll Free: 800-736-2673  
www.sencore.com  
Contact: Mike Harris, Marketing  
Phone: 800-736-2673  
Fax: 605-376-1006  
Micheal.Harris@sencore.com

*Sencore, Inc., a leader in innovative video solutions for MPEG2, H.264, IPTV, 8-VSB, QAM, as well as DOCSIS testing. Each Sencore unit is designed to meet your system analyzing and troubleshooting needs with exclusive features. Sencore offers the best after the sale support in the industry. Sencore wants to be your choice for professional instrumentation. Call 1-800-Sencore for more information.*

## Sennheiser

**Booth: N7117**

HBB Communications Ltd.  
73-75 Scrubs Lane  
London NW10 6QU UK  
Phone: +44 20 8962 5000  
Fax: +44 20 8962 5050  
sales@hbb.co.uk  
www.hbb.co.uk

*Combining a studio-quality microphone with a broadcast-quality Flash recorder, the ground-breaking HBB FlashMic has quickly become established with broadcasters, journalists and podcasters worldwide. HBB will be showing the new FlashMic DRM85-C cardioid model specifically designed for more directional recording in environments in which there are high ambient sound levels, such as press packs and conflict zones. Go to www.flashmic.info for latest information.*

## Sennheiser Electronic Corporation

**Booth: N7117**

1 Enterprise Drive  
Old Lyme, CT 06371 United States  
sec-tradeshows@sennheiserusa.com  
Phone: 860-434-9190 x141  
Fax: 860-434-1759  
www.sennheiserusa.com  
Contact: Stefanie Reichert, V.P Strategic Marketing  
Phone: 860-434-9190  
Fax: 860-434-1759  
sreichert@sennheiserusa.com

*Sennheiser Electronic Corp. (SEC) is the US wholly-owned subsidiary, with headquarters in Old Lyme, CT. SEC represents all Sennheiser products in the US. It distributes a variety of other pro audio lines including Neumann microphones, Klein + Hummel speakers, HBB professional audio products, Turbosound loudspeakers and Australian Monitor installation series.*

## Seratel Technology

**Booth: N9620**

Avda, Castilla, #2 Edificio Atenas  
San Fernando de Henares  
Madrid E-28830 Spain  
seratel@seratel.com  
Phone: 3491656 7565  
Fax: 3491656 6807  
www.seratel.com

*SERATEL TECHNOLOGY is the Spanish company for FM transmitter and auxiliary products. The people in SERATEL have more than 25 years experience in the world of radio broadcasting, designs using the latest technology and modern management concepts in manufacturing and development companies. Simplicity, reliability and efficiency, are the hallmarks of the design and manufacture of our products.*

## Server Technology, Inc.

**Booth: SU3109**

1040 Sandhill Road  
Reno, NV 89523 United States  
sales@servertech.com  
Phone: 775-284-2000  
Fax: 775-284-2065  
Toll Free: 800-835-1515  
www.servertech.com  
Contact: Sales  
Phone: 775-284-2000

*Server Technology, Inc. designs and manufactures products to reduce downtime and improve data center power management. Products include intelligent Cabinet Power Distribution Units that provide remote management via IP, input power monitoring, environmental monitoring and serial port access.*

## SES Americom

**Booth: C5245**

4 Research Way  
Princeton, NJ 08540 United States  
info.americom@ses-amicom.com  
Phone: 609-987-4000  
Fax: 609-987-4440  
www.ses-amicom.com  
Contact: Steve Bunke, VP, Media Services  
Phone: 609-987-4353  
Fax: 609-987-4517  
steve.bunke@ses-amicom.com

*SES AMERICOM, a leading provider of global satellite communications services, provides the broadcast, enterprise, cable and government communities with efficient communication and content distribution solutions. As a member of the SES family, we provide end-to-end telecommunications services through our global fleet of satellites to any region of the world.*

## SGI (Silicon Graphics, Inc.)

**Booth: SL4920**

1140 E. Arques Ave.  
Sunnyvale, CA 94085 United States  
Phone: 650-960-1980  
Fax: 650-933-0276  
Toll Free: 800-800-7441  
www.sgi.com

*SGI delivers the most comprehensive range of server and storage solutions for digital content management for production and archive workflows. These workflows incorporate high-performance databases, multi-tiered storage and tools to manage filesystems, digital assets and archives in open-standards environments.*

## SGL

**Booths: SU8607, SL1413E**

3 Viceroy House, Mountbatten Business Centre  
16 Millbrook Road East  
Southampton Hants SC15 1HY UK  
Phone: 44 1635 44991  
Fax: 44 1635 34466  
www.sgluk.com

*Software Generation, Ltd. (SGL) provides superior archive management software for all facets of the broadcast video business including broadcast, news, sports and post production. The company's flagship product, FlashNet, is installed at network facilities and stations around the world. With the introduction of FlashNet V6, SGL offers redundant, scalable architectures at a very affordable price.*

## Shadowstone

**Booth: C9914**

140 Porter Street  
Hackensack, NJ 07601 United States  
info@shadowstone.com  
Phone: 201-883-9400  
Fax: 201-883-0044  
Toll Free: 800-971-4344  
www.shadowstone.com  
Contact: Frank Marsico, President  
Frank@shadowstone.com

*Shadowstone serves the Media, Film, Theatrical & Entertainment lighting industries. We specialize in custom turnkey lighting, grid, cyc and curtain/track systems for film & video production, teleconferencing, webcasting, houses of worship and alternative media spaces. Our rental division stocks a large, well-maintained inventory including fixtures, dimmers, controllers, grip, and more.*

## Shining Technology

**Booth: SU6030**

10533 Progress Way, #C  
Cypress, CA 90630 United States  
info@shining.com  
Phone: 714-883-6372  
Fax: 714-761-9624  
www.shining.com  
Contact: Chris Wang  
cwang@shining.com

*Founded in 1992, Shining (award-winning CitiDISK) has conducted extensive R&D in AV/DV/HDV/HD. Shining has introduced a new, patent-pending video recording technology eliminating video recapture, saving significant time by automating video digitization. With years of AV/DV/codecs expertise, Shining is a player in AV conversion, recording, multiple codecs, content protection and video streaming.*

## Shively Labs

**Booth: N7026**

188 Harrison Road  
 Bridgton, ME 04009 United States  
 sales@shively.com  
 Phone: 207-647-3327  
 Fax: 207-647-8273  
 Toll Free: 888-SHIVELY  
 www.shively.com  
 Contact: David Allen, Director of Broadcast Sales  
 Phone: 888-SHIVELY  
 Fax: 207-647-8273

Shively Labs manufactures FM broadcast antennas, filters, combiners, support equipment, and coaxial transmission lines and components. Shively Labs manufactures the industry's most complete product line of broadcast equipment to support HD Radio implementation.

## Shook Mobile Technology LP

**Booth: OE303**

7451 FM 3009  
 Schertz, TX 78154 United States  
 Phone: 210-651-5700  
 Fax: 210-651-5220  
 Toll Free: 888-651-5775  
 www.shook-usa.com

Shook Mobile Technology, LP is an industry leader in the design, engineering and manufacturing of innovative, rugged and reliable mobile electronics vehicles for the commercial TV broadcast market, Homeland Security and the Defense industry. Shook vehicles provide network television production, live news and sports feeds, satellite uplinks, mobile training and first response command functionality.

## Shotoku Broadcast Systems

**Booth: C7432**

438 Amapola Avenue  
 Suite 125  
 Torrance, CA 90501 United States  
 info@Shotoku.tv  
 Phone: 310-782-8491  
 Fax: 310-782-8963  
 Toll Free: 866-SHOTOKU  
 www.Shotou.tv  
 Contact: Naoki Ebimoto, President  
 Ebimoto@Shotoku.tv

An international leader in the manufacture and marketing of a full range of camera support products with emphasis on pedestals and pan/tilt heads for the television broadcast industry. The Company also provides robotic camera systems capable of interfacing with other manufacturers equipment. Shotoku operates offices in Torrance, CA and Staines, UK, and maintains its headquarters in Japan.

## SHOW-SOLUTIONS

**Booth: C10141**

Rue de Maredsous, 13  
 Saint-Gerard 5640 Belgium  
 info@show-solutions.com  
 Phone: 3271310051  
 Fax: 3271317975  
 www.arch.eu  
 Contact: Clement Sébastien, managing director  
 Phone: 32(0)71.31.00.51  
 Fax: 32(0)71.31.79.75

Show solution is an Belgian company developer and manufacturer of LED screen for show, entertainment, advertising, TV channel background, architectural applications. We sell our product under ARCH brand name. We have a list of strong customers references and we sell all around the world. Our motto is creative, efficient, affordable.

## Shure Incorporated

**Booth: N6921**

5800 W. Touhy Avenue  
 Niles, IL 60714 United States  
 info@shure.com  
 Phone: 847-600-2000  
 Fax: 847-600-1212  
 Toll Free: 800-25-SHURE  
 www.shure.com

Shure Incorporated is acknowledged as the world's leading manufacturer of microphones and audio electronics. Shure's diverse product line includes world-standard microphones, premier wireless audio systems, top-rated phonograph cartridges, problem-solving mixers, digital signal processors, and personal monitors.

## Sichuan Jiuzhou Electric Group Co., Ltd.

**Booth: C944**

17th Floor, China Youse Building  
 No.6013 Shennan Avenue, Futian District  
 Shenzhen, Guangdong, 518040 China  
 hxyamar@jiuzhou.com.cn  
 Phone: +8675525334920  
 Fax: +8675525334814  
 www.jiuzhou.com.cn  
 Contact: Mr. Jerry Shen, sales  
 Phone: +86 755 83474720 8086  
 Fax: +86 755 83474725  
 market03@jiuzhou.com.cn

Sichuan Jiuzhou Electric Group Co., Ltd. was established in 1958. One of the 'Top 520 Key Enterprises' and 'Top 100 Electronic Information Enterprises' in China, Jiuzhou has head-quartered in Mianyang City, With 34 subsidiaries, we focus on the scientific research, production and export of digital TV equipment. our products are guaranteed to recognized standards such as FCC, CCC, CE, UL and RoHS.

## SIDSA

**Booth: C3144**

P.T.M. Torres Quevedo 1  
 Tres Cantos, Madrid 28760 Spain  
 salesinfo@sidsa.com  
 Phone: +34654710953  
 Fax: +34918039557  
 www.sidsa.com

SIDSA is an international technology Provider of Global Solutions in the fields of Mobile TV and, Digital TV, IP TV Conditional Access systems and Broadband. It offers a wide range of multimedia products: from its own System on Chip (SoC) integrated circuits to global and vertical integrated solutions to its customer.

## SIEL Television s.r.l.

**Booth: N8306**

Via Delle Acacie 2-4  
 Orvieto 05019 Italy  
 info@sieltelevision.com  
 Phone: 39 076339 3721  
 Fax: 39 076339 0752  
 www.sieltelevision.com

SIEL Television is a manufacturer of analogue and Digital terrestrial Broadcasting TV and FM Transmitters Solid state, Air and Liquid Cooling. The UHF Transmitters are based on LD-MOS Technology last state of art. The TV VHF and FM Transmitters are based on the latest MOSFET Technology. All bands and Standards are available Power ranges up to 30/40KW and up to 180KW for IOT Tech.

## Sierra Automated Systems & Eng. Corp.

**Booth: N4413**

2821 Burton Avenue  
 Burbank, CA 91504-3224 United States  
 radio@sasaudio.com  
 Phone: 818-840-6749  
 Fax: 818-840-6751  
 www.sasaudio.com  
 Contact: Cam Eicher, Director of Sales  
 cam@sasaudio.com

SAS Connected Digital Network: Complete Digital Audio Routing, Mixing, and Communications systems for radio, television, film, and venues.



NEW SAS Intercom for news, radio, television and commercial communications. 24 separate talk/listen channels each with two-line/eight-character VFD display; dial up listen and talk of any router system source or destination, mixing of multiple sources for listen with independent volume control adjustment. Connectivity via internet, local LAN, or directly to the SAS 32KD.

Rubicon, Rubicon-SL, and Rubi-T Broadcast Console Control Surfaces, from full-size 40-module 8-bus surfaces to customizable 6' high turret mixers for news booths voicetracking, and edit suites.

32KD Digital Audio Mixer/Router routes up to thousands of digital and analog inputs and outputs.

RIOGrande stand-alone Mixer/Router for smaller installations, with Rubicon-series control surfaces or as a separate analog and digital I/O router.

Complete system integration services.

## Sierra Video Systems



**Booth: SL6105**

P.O. Box 2462  
 Grass Valley, CA 95945 United States  
 info@sierravideo.com  
 Phone: 530-478-1000  
 Fax: 530-478-1105  
 www.sierravideo.com  
 Contact: Mike Morgan, Regional Sales Manager  
 Fax: 530-478-1700  
 mmorgan@sierravideo.com

Sierra Video Systems manufacturers and sells high technology routing/matrix switchers for broadcast, military, post-production, presentation and other professional video applications. Sierra Video products are feature-rich and designed for exceptional reliability. 7 YEAR WARRANTY ON ALL SIERRA VIDEO PRODUCTS PONDEROSA: SDI & HD-SDI ROUTING SWITCHERS — Modular Design from 8x8 to 64x64 in a 4RU Frame — Hot Swappable I/O Boards, CPU Boards & Power Supplies — Passive Back Plane for improved reliability — Ethernet Control LASSEN DIGITAL & LASSEN HD: SDI & HD-SDI ROUTING SWITCHERS — Frames from 8x8 to 32x32 — Analog or Digital Audio — Ethernet Control LASSEN XL: COMPOSITE VIDEO ROUTING SWITCHERS — Frames from 8x8 to 32x32- 300MHz (-3db) Video Bandwidth — Analog Stereo Audio — Ethernet Control VIPER: LARGE FORMAT WIDEBAND RGBHV ROUTING SWITCHERS — Modular Design from 8x8 to 64x64 in a Single 4RU Frame — 500MHz (-3db) Video Bandwidth- RGBHV, RGBS, RGB/YUV & Y/C Configurations (1 Frame per Channel) — Hot Swappable I/O Boards, CPU Boards & Power Supplies — Ethernet Control SIERRA NLE: MULTILEVEL ROUTING SWITCHER FOR NON-LINEAR EDITING — SDI, AES/EBU, Analog Video and Stereo Audio in one frame — Matrix Mapping Universal Breakaway™ Switching for multi-format use on each level- Qwik Adjust Knob™ Front Panel Control Interface SIERRA PRO XL FAMILY: RGBHV ROUTING SWITCHERS- Frames from 8x8 to 32x32- 450MHz (-3db) Video Bandwidth — Analog Stereo Audio — Matrix Mapping (Universal Breakaway Switching) — Ethernet Control SEQUOIA: MULTI-FORMAT VIDEO ROUTING SWITCHERS — Modular Frame from 64x64 to 128x128 — Hot Swappable I/O Boards, CPU Boards & Power Supplies — Redundant Power Supply & CPU Options YOSEMITE: ANALOG & DIGITAL VIDEO ROUTING SWITCHERS — Modular Frame Sizes: 64x64, 96x96 & 128x128 — Hot Swappable I/O Boards & Power Supplies — Redundant Power Supply Options — Matching Frames for Audio.

## Signiant

**Booth: SU9027**

10 Second Ave.  
 Burlington, MA 01803 United States  
 Phone: 781-221-4000  
 Fax: 7812211667  
 www.signiant.com

Signiant is the leading developer of digital media distribution management solutions for the media and entertainment industry. Signiant provides customers with the only integrated, open software solution that manages, secures, automates and accelerates digital media distribution workflows to efficiently move and repurpose content throughout their ecosystem and distribution outlets in less time.



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## Signum Bildtechnik GmbH

**Booth: C8431L**

Ruedesheimer Str. 21  
Muenchen D-80686 Germany  
info@signumbt.com  
Phone: + 49895470630  
Fax: + 4989574583  
www.signumbt.com  
Contact: Harald Renz, Vice President Marketing/Sales  
Phone: +49 89 547063 0  
Fax: + 49 89 57 45 83  
HaraldRenz@signumbt.com

*SIGNUM Bildtechnik GmbH in Germany is one of the leading image processing, archiving and media asset management companies in the area of broadcast industry and analysis of high speed image sequences. We are delivering turnkey solutions or systems and components, which can be adapted to special customer requirements, too.*

## SintecMedia

**Booth: N2535**

110 W. 40th St.  
Suite 1108  
New York, NY 10018 United States  
sales@sintecmedia.com  
Phone: 917-606-5310  
Fax: 917-606-5311  
Toll Free: 866-SINTEC1  
www.sintecmedia.com  
Contact: David Jones, Director of Sales  
Phone: 303-906-4943  
davidj@sintecmedia.com

*SintecMedia designs and implements innovative management systems for the broadcast, cable, and satellite industries. Since its establishment in 2000, SintecMedia's advanced software tools have addressed the growing gap between the established sales, traffic and scheduling management systems and the new requirements created by a rapidly changing business environment.*

## SIRA S.R.L.

**Booth: N9308**

Via Senatore Simonetta NR. 26  
Caponago, Milan 20040 Italy  
info@sira.mi.it  
Phone: +39 02 959611  
Fax: +39 02 95961311  
www.sira.mi.it  
Contact: Maurizio Venturini, Sales Mgr.  
Phone: +39 02 95961332  
mventurini@sira.mi.it

*Sira Srl is one of the world leading manufacturers of broadcast antennas and combiners. The company was founded in 1977 and started selling worldwide immediately. All major state broadcasters & private organizations are among our international customers. A full range of ATV, DVB/DTV, DAB, FM & DVB-H antennas, combiners & filters are available from Sira. Customized products are available too.*

## SISLink

**Booth: C9041**

Whitehall Avenue  
Kingston  
Milton Keynes MK10 OAD UK  
sales@sislink.tv  
Phone: +44190886500  
Fax: +441908865501  
www.sislink.tv  
Contact: Mark Shadbolt, Sales Manager  
Phone: +441908865500  
mshadbolt@sislink.tv

*SISLink runs a fleet of over 100 uplink systems and is now launching its products and services worldwide. Discover for yourself how uPod provides the most cost effective solution using award winning technology and is considered the leading automated system in the industry. SISLink offers ultimate broadcast solutions, whatever the requirement. Come and find out why and see uPod/Drive Fly.*

## Sitepro.com

**Booth: N5734**

E6266 866th Avenue  
Colfax, WI 54730 United States  
contact@sitepro.com  
Phone: 715-962-2059  
Fax: 715-962-2052  
Toll Free: 866-748-3776  
www.sitepro.com  
Contact: Mike Phillips, President  
Phone: 715-962-2089  
Fax: 715-962-2052  
mike@sitepro.com

*Sitepro.com is an Internet Development Company offering a variety of E-commerce solutions for TV and Radio Broadcasters. Sitepro.com offers several exciting ways for your Station(s) to directly capitalize on the explosion in online sales. Sitepro.com pioneered direct-to-listener E-commerce solutions for radio more than ten years ago. Learn more about Sitepro's 4th generation Home Shopping Solution by visiting www.tvhomeshopping.com or www.radiohomeshopping.com. New at NAB 2007, Sitepro introduces an online vehicle portal and an online real estate portal owned-and-promoted-by-and-for broadcast stations. With these portals, broadcasters can establish strategic alliances with local auto dealers and local real estate agents and realtors, moving advertising dollars from print to broadcast. Visit www.sitepro.com/hab for more information or contact Sitepro.com at 866-SITEPRO (866-748-3776). Or stop by our booth and pick up a free DVD and brochure.*

## Skinkers

**Booth: C2557**

28-30 Kirby Street  
London EC1N 8TE UK  
kate.lothian@skinkers.com  
Phone: +44 (0)207 579 8350  
Fax: +44 (0)207 579 8351  
www.skinkers.com  
Contact: Kate Lothian, Marketing Manager

*Skinkers, in collaboration with Microsoft, has developed the Live Delivery Network™; a peer-to-peer solution enabling the distribution of 'live' information (RSS, live TV) directly to screens of large groups of users. Because its "pure" peer-to-peer characteristics make server infrastructures redundant, it's the ideal solution for broadcasters requiring a truly scalable live streaming solution.*

## Skymicro, Inc.

**Booth: SU11110**

2060 E. Avenida de Los Arboles  
Suite D344  
Tousand Oaks, CA 91362 United States  
sales@skymicro.com  
Phone: 805-491-8995  
Fax: 805-491-8935  
www.skymicro.com  
Contact: Mark Dolan, Business Development Representative  
Phone: 310-890-7577  
mdolan@skymicro.com

*Skymicro Video Equipment operates in Broadcast and Post facilities, large and small, throughout the world. OEM Integrators rely on the Merlin's open and flexible development platform, hardware reliable codecs, custom frame processing and Dual-Channel Real-Time Compositing. Skymicro's application, BRc, is used by facilities to create great-looking video files in a variety of formats.*



## Skytec, Inc.

**Booth: N6344**

23 Inland Farm Road  
Windham, ME 04062 United States  
skytecinc@aol.com  
Phone: 207-893-1700  
Fax: 207-893-1717  
Toll Free: 800-475-9832  
www.skytecinc.com  
Contact: Rick Sullivan, President  
Phone: 207-893-1700  
Fax: 207-893-1717  
rsullivan@skytecinc.com

*Skytec, Inc. is the manufacturer of ETL certified, FAA approved strobe obstruction lighting. All Skytec lighting is constructed with stainless steel and glass. Skytec produces superior lighting components including monitor controllers and photoelectric controls. Skytec services include parts sales, on-site and in-house beacon repair. Skytec offers prompt response time and quality workmanship.*

## SLI

**Booth: SL12915**

550 McNicoll Ave.  
Toronto, Ontario M2H2E1 Canada  
bruce.casbourn@slicanada.com  
Phone: 416-493-8900  
Fax: 416-493-8901  
Toll Free: 888-216-2382  
www.slicanada.com  
Contact: Bruce Casbourn, Sales Manager  
Phone: 1-888-216-2382 x124  
sales@slicanada.com

*SLI, your single-source for CD and DVD solutions. SLI with over 14 years of experience in the Film and Music industries provides Replication of CD and DVD 5, 9, 10, complete printing, packaging and pride ourselves on our fast turn times and excellent customer service.*

## SLIK BROADCAST

**Booth: C8428**

2360 Mira Mar Ave.  
Long Beach, CA 90815 United States  
webtech@thkphoto.com  
Phone: 562-494-9575  
Fax: 562-494-3375  
www.slikbroadcast.com

*SLIK Broadcast is the Division of THK Photo Products, Inc. that handles SLIK-DIAWA Broadcast Camera support products for the USA. We offer a full line of Tripods and true fluid video head combinations.*

## SmartJog

**Booth: SL14605**

10351 Santa Monica Blvd.  
Suite 404  
Los Angeles, CA 90025 United States  
connect@smartjog.com  
Phone: 310-315-9300  
Fax: 310-315-9302  
www.smartjog.com  
Contact: Julien Seligmann, CEO  
Phone: +33-(1) 4996-6310

*SmartJog provides a global distribution and file transfer platform to facilitate the entertainment industry transition to digital by replacing physical logistics with electronic intermediation via a secured private network. SmartJog's business reaches 3,000 members globally in broadcasting, post-production, motion picture and TV distribution. SmartJog, created in 2002, is a subsidiary of TDF.*



## SmartSound Software, Inc.

**Booth: SL3710**  
 8550 Balboa Blvd. Ste. 180  
 Northridge, CA 91325 United States  
 sales@smartsound.com  
 Phone: 818-920-9122 x22  
 Fax: 818-920-9152  
 Toll Free: 800-454-1900  
 www.smartsound.com  
 Contact: Sharon Morgan, VP of Operations  
 Phone: 818-920-9122  
 sharon@smartsound.com

*SmartSound is the leading innovator of music scoring technology and customizable library music for professional video editors. Sonicfire Pro 4 with Mood Mapping won five awards at NAB 2006, including the attendee vote. Come see the next amazing innovations in production music including the elite SmartSound Skybox for television production.*

## SMPTTE

**Booth: L29**  
 3 Barker Ave.  
 White Plains, NY 10601 United States  
 Phone: 914-761-1100  
 Fax: 914-761-3115  
 www.smppte.org  
 Contact: Kimberly Maki, Executive Director  
 Phone: 914-421-4960  
 kmaki@smppte.org

*Leading motion imaging technology, SMPTTE members are spread throughout 61 countries worldwide. In addition, over 200 Corporate Members belong to SMPTTE, allowing networking and contact to occur on a larger scale. Touching on every discipline, our members include engineers, technical directors, cameramen, editors, broadcasters, technicians, manufacturers, educators, and consultants.*

## Snell & Wilcox

**Booth: SU4220**  
 3519 Pacific Ave.  
 Burbank, CA 91505 United States  
 nab@snellwilcox.com  
 Phone: 818-556-2616  
 Fax: 818-556-2626  
 www.snellwilcox.com  
 Contact: Jonathan Goldstein, President  
 americas@snellwilcox.com



*At NAB2007 Snell & Wilcox will showcase a number of groundbreaking products that empower broadcasters in launching HD services and leveraging media across the range of distribution platforms available in the rapidly evolving broadcast market. These sophisticated technologies give broadcasters and content owners the tools they need to provide consumers with the highest possible picture quality, whether that media is viewed on a large-screen HDTV monitor, mobile phone, or handheld player. With Snell & Wilcox's advanced solutions for broadcast layout, live production, and mastering and repurposing applications, media owners can deliver high-quality content to any platform, anywhere, in the appropriate form factor and format.*

## SNL Financial

**Booth: C855**  
 One SNL Plaza  
 Charlottesville, VA 22902 United States  
 sales@snl.com  
 Phone: 434-977-1600  
 Fax: 434-977-4466  
 Toll Free: 888-275-2822  
 www.snl.com  
 Contact: Dan Seideman, Director, Media & Communications  
 Phone: 434-951-7851  
 dseideman@snl.com

*SNL Financial is the premier multisector-focused information and research firm in the financial information marketplace. SNL Financial collects, standardizes and disseminates all relevant corporate, financial, market and M&A data — plus news and analysis — for the industries we cover: media/communications, banking, financial services, insurance, real estate and energy.*

## Society of Broadcast Engineers

**Booth: L28**  
 9102 N Meridian St.  
 Suite 150  
 Indianapolis, IN 46260 United States  
 sbe@sbe.org  
 Phone: 317-846-9000  
 Fax: 317-846-9120  
 www.sbe.org  
 Contact: John L. Poray, CAE, Executive Director  
 execdir@sbe.org

*SBE is the professional organization for radio and television engineers and technicians and those in related fields. SBE's 5,500 members are found in 112 chapters located in all 50 U.S. states and in 25 other countries. It's the largest organization devoted solely to the advancement of the broadcast engineer and the field of broadcast engineering. More than 5,000 people hold SBE certifications.*

## Society of Satellite Professionals International

**Booth: C7147**  
 sspi@sspi.org  
 Phone: 212-809-5199  
 Fax: 212-825-0075  
 www.sspi.org  
 Contact: Louis Zacharilla, Director of Development  
 Phone: 212-249-0624  
 lzacharilla@sspi.org



*Visit the Satellite Business & Technology Theater, Booth C7147, in the satellite exhibition area for panel discussions and tutorials on the hottest media distribution topics of the day, presented by the Society of Satellite Professionals International. SSPI is a nonprofit member-benefit society that serves satellite professionals throughout their working lives. With chapters in the US, Canada, UK, Brazil, Nigeria and Japan, SSPI creates opportunities for member education and interaction, honors achievement and recognizes potential in the next generation of satellite professionals. The Society works with educators to develop satellite curricula, provides scholarships for post-secondary education, hosts social networking events at leading conferences, and presents annual achievement awards.*

## Softel Group, The

**Booth: SU13815**  
 800 Connecticut Avenue  
 East Wing  
 Norwalk, CT 06854 United States  
 sales@softel-usa.com  
 Phone: 203-354-4602  
 Fax: 203-354-4603  
 www.softel-usa.com  
 Contact: Product Sales  
 Phone: 203-354-4602  
 Fax: 203-354-7603

*Softel-USA offers an innovative range of award-winning solutions including the Swift 6 System for caption and subtitle creation, ADePT products for audio description, and the Swift TX automated caption broadcast control system. Our Interactive Television division provides MediaSphere, the most advanced DSM-CC carousel for the lab and deployment, with iTV payout for OCAP, ACAP, ETV and MHP apps.*

## SoftNI Corporation

**Booths: SL1413D, SU12112**  
 11400 West Olympic Blvd.  
 Suite 200  
 Los Angeles, CA 90064  
 United States  
 info@softni.com  
 Phone: 310-312-9558  
 Fax: 310-312-9557  
 www.softni.com  
 Contact: Jose M Salgado, CEO & President  
 jmsalgado@softni.com



*SoftNI Corporation is a leading developer of viewer-oriented subtitling and captioning/teletext technologies that improve the understanding and enjoyment of motion pictures, television programs and new media in most European, Asian, Middle Eastern and African languages.*

*SoftNI will be showing: 'Subtiller Suite.' Translation, preparation, burn-in, closed-captions, DVD, NLE. 'CaSat Suite.'*

*Automated cable-satellite-terrestrial subtitle transmission.*

*'LIVE Captioning.' Speech-driven closed captions. 'NLE subtitling.' For Avid, FCP, Adobe Premiere. 'HD and MPEG2 subtitling and captioning.'*

*SoftNI systems are used by the most important players in the industry: SKY, HBO, DirectTV, E!, Fox, Sony/Columbia, Warner, MTV, DLA, TVGlobo, NET, Ascent Media, Technicolor, and many other broadcasters and post houses worldwide.*

*SoftNI Corporation: The Subtitling Technology Leader for Our Multilingual Global Village.*

## Solid State Logic

**Booth: N2526**  
 Springhill Road, Begbroke  
 25 Spring Hill Road Begbroke  
 Oxford OX5 1RU UK  
 info@solidstatellogic.com  
 Phone: +44-(0)1865-842-300  
 Fax: +44-(0)1865-842-118  
 www.solidstatellogic.com  
 Contact: Steve Zaretsky, VP of Sales - Broadcast  
 Phone: 212-315-1111  
 Fax: 212-315-0251  
 stevez@solidstatellogic.com

*Solid State Logic is the world's leading provider of Oscar & Grammy winning creative media tools for Music, Film and Broadcast professionals. SSL's product portfolio includes; the C-Series of specialised digital audio consoles, the MORSE router, MediaWAN end to end video ingest, processing and broadcast.*

## Solutions Radio BV

**Booth: N8634**  
 Motorenweg 5k  
 Delft 2623 CR Netherlands  
 sales@solutionsradio.com  
 Phone: +1 201 977 1229  
 Fax: +1 201 608 6803  
 www.solutionsradio.com

*Solutions Radio BV is a company specialised in developing dedicated radio solutions for closed-user-groups. Solutions Radio has developed a stand-alone Webradio for easy listening to the Internet without the use of a PC/computer. A standard telephone line or DSL connection suffices! With our powerful complementary web-based management tool you can also manage the Webradios remotely...*

## Sonic Solutions

**Booth: SL4314**  
 101 Rowland Way  
 Novato, CA 94945 United States  
 info@sonic.com  
 Phone: 415-893-8000  
 Fax: 415-893-8008  
 Toll Free: 888-SONIC-4U  
 www.sonic.com

*Sonic enables the creation and enjoyment of digital media content from Hollywood to home. Sonic's products range from award-winning Roxio®-branded photo, video, music, and digital-media recording solutions to advanced authoring systems used to produce Hollywood DVD and HD film releases. With DVD On Demand, Sonic has defined new models for the distribution of premium Hollywood entertainment.*

## Sonifex Ltd.

**Booth: N4928**  
 61 Station Road  
 Irthlingborough  
 Northants GB-NN9 5QE UK  
 sales@sonifex.co.uk  
 Phone: +44 (0)1933 650 700  
 Fax: +44 (0)1933 650 726  
 www.sonifex.co.uk  
 Contact: Eamonn Heffernan, Sales Manager

*Sonifex has been manufacturing high quality, reliable professional audio equipment for radio & television studios for more than 37 years. The Redbox & ProAVM range of audio interfaces includes analogue & digital audio converters, distribution, matching & mic amplifiers, silence detectors & much more. Also displayed are telephone hybrids, audio loggers, talkback units & radio broadcast mixers.*



## Sonnet Technologies, Inc.

Booth: SU15816

8 Aultry  
Irvine, CA 92618 United States  
reseller.sales@sonnettech.com  
Phone: 949-587-3513  
Fax: 949-471-6351  
www.sonnettech.com  
Contact: Vicki Burkhard, VP Worldwide Sales  
Phone: 949-587-3524  
vicki.burkhard@sonnettech.com

Sonnet is a leading provider of SATA and RAID adapter cards and high-speed storage solutions for use in video editing.

## Sony Electronics Inc. SONY

Booth: SU906

1 Sony Drive  
Park Ridge, NJ 07656 United States  
Phone: 201-930-1000  
Toll Free: 800-686-7669  
www.sony.com/professional

Sony will demonstrate its systems capabilities, from acquisition and asset management to advanced network production and final output. Sony's exhibit will illustrate its theme of 'HD for All: Real Systems, Right Now,' focusing on complete systems that deliver workflow efficiencies and create new HD production opportunities. Sony products at NAB will include entry-level HDV camcorders and the mid-priced XDCAM HD family of optical production gear, as well as technologies like the SONAPS advanced news production system and HDXchange, a low-cost, networked content-sharing solution for program producers. Other Sony products that will be on display at NAB include the F23, the newest member of the high-end CineAlta line of digital 24P systems, as well as an HD-only version of the Anycast Station live production system and new LUMA LCD monitors. In addition, Sony's full line of HD production equipment, including cameras, switchers and displays, will be featured at NAB.

## Sony Media Software

Booth: SL2823

1617 Sherman Avenue  
Madison, WI 53704 United States  
Phone: 608-256-3133  
Fax: 608-204-8804  
www.sony.com/mediasoftware  
Contact: Dave Chaimson, VP, Marketing  
Phone: 608-204-8014  
dave.chaimson@sonyconnect.com

Sony Media Software inspires creative expression with its award-winning line of products for video, music, DVD, and audio production. Sound Forge®, ACID®, and Vegas® have defined digital content creation for a generation of professional film, television, video game, and recording industries. The company also sells and supports Blu-print™, the optimal solution for Blu-Ray™ disc authoring.

## Sorenson Media

Booth: SL1413G

4179 Riverboat Road  
Suite 208  
Salt Lake City, UT 84123 United States  
sales@sorensonmedia.com  
Phone: 801-313-8150  
Fax: 801-313-8151  
Toll Free: 888-767-3676  
www.sorensonmedia.com  
Contact: Coby Rich, MarCom Manager  
Phone: 801-313-8157  
coby@sorensonmedia.com

Sorenson Media (www.sorensonmedia.com) provides essential encoding tools for videographers to compress, manage and deliver high-quality video to DVD, portable devices and the Web. At NAB, Sorenson will be showcasing Squeeze HD XCEL 2.0 (booth #SL1413G) to accelerate H.264 and MPEG-2 encoding for mastering Blu-Ray and HD-DVD media.

## SOS Global Express, Inc.

Booth: C7520

P.O. Box 12307  
New Bern, NC 28561 United States  
CustSvc@sosglobal.com  
Phone: 252-635-1400  
Fax: 252-635-1920  
Toll Free: 800-628-6363  
www.sosglobal.com

SOS Global Express, Inc. provides global transportation services to the Broadcast and Production Industry. Our services include Air freight, Ocean freight, Logistics Management, Expedited and TL services 24 hours a day, 365 days per year. Our experienced customer service department provide personalize customer service and control for all your shipping needs.

## Sound & Video Contractor

Booth: SL4626

9800 Metcalf Avenue  
Overland Park, KS 66212 United States  
Phone: 913-967-1865  
Fax: 913-514-6865  
www.svconline.com  
Contact: Kirby Asplund, Marketing Director  
Phone: 913-967-1839  
kirby.asplund@penton.com

Sound & Video Contractor is the definitive technical resource for systems integrators and consultants and provides quality, in-depth coverage for the advancement of the systems contracting industry. Sound & Video Contractor is the industry's only magazine to offer hands-on real-world reviews of the new products and new technologies.

## Sound & Video Creations, Inc.

Booth: SL8522

Sound & Video Creations, Inc. presents the new Click Effects CROSSFIRE system. CROSSFIRE makes on demand total event production simple. Play multiple file formats, full screen graphics, lower thirds, key and fill video, animations, still video bites, multimedia playlists, audio sound bites and send out remote control commands to other integrated systems, all with a click. CROSSFIRE is available in SD or HD.

## Sound Broadcast Services

Booth: N5128

Broadcast House, Lauriston Park  
Evesham, Warks. WR11 85N UK  
sales@sbsfm.com  
Phone: +44 (0)1386 871 650  
Fax: +44 (0)1386 871 987  
www.sbsfm.com

sbs and Eddystone will be proudly exhibiting an enhanced line of FM product at NAB2006. New products include the PA300, the replacement to sbs PA250 and the new low cost sbs PA500, 500 Watt amplifier based on the successful PA1000 model. New products from Eddystone will include the production version of the compact 5kW 7600 series previewed at NAB 2006 and the new XA300 2u 300W power amplifier.

## Sound Devices, LLC

Booth: N9314

300 Wengel Drive  
P.O. Box 576  
Reedsburg, WI 53959 United States  
info@sounddevices.com  
Phone: 608-524-0625  
Fax: 608-524-0655  
Toll Free: 800-505-0625  
www.sounddevices.com  
Contact: Jim Koomar, Sales Director  
jim\_koomar@sounddevices.com

Sound Devices portable recorder and mixer products have emerged as the worldwide standard for audio-for-picture production. Products on display include the 7-Series family of portable file-based audio recorders, field mixers (442, 302, MixPre), audio tools, and accessories. Sound Devices products are in regular use for television, feature and documentary film, and sports production.

## Sound Ideas

Booth: SL7720

105 West Beaver Creek Road  
Suite 4  
Richmond Hill, ON L4B 1C6 Canada  
info@sound-ideas.com  
Phone: 905-886-5000  
Fax: 905-886-6800  
Toll Free: 800-387-3030  
www.sound-ideas.com  
Contact: Brian Nimens, President & CEO

Sound Ideas is the world's largest publisher of sound effects, royalty free music and production elements for the professional audio industry. Whether you need music, general sound effects, surround sound, comedy & cartoon, science fiction, extreme & specialty effects, audiences & crowds, production elements or planes, trains & automobiles; with more than 100 collections, Sound Ideas delivers!

## Soundfield Ltd.

Booth: N9421

Charlotte Street Business Centre  
Charlotte Street  
Wakfield WF11 1UH UK  
info@soundfield.com  
Phone: 702-365-5155  
Fax: 702-365-5145  
www.soundfield.com

SoundField are the UK manufacturer of a range of surround sound microphone systems which are fast becoming the European standard for live sports HD broadcasting.

## Soundminer

Booth: SL7723

157 Princess Street, Third Floor  
Toronto, ON M5A 4M4 Canada  
info@soundminer.com  
Phone: 416-644-1066  
Fax: 416-214-9912  
Toll Free: 866-347-3739  
www.soundminer.com

Soundminer is the world's leading audio asset management system and a leading developer of metadata enriched content. Soundminer is far more than a database system, but a mission critical tool for audio production. Search, Audition, process, spot, batch convert and log all your assets into the world's leading audio and video Systems. Soundminer is a Digidesign development partner.

## Spatial View Inc.

Booth: C11217

144 Front Street West  
Suite 560  
Toronto Ontario, ON M5J 2L7 Canada  
info@spatialview.com  
Phone: 416-591-7177  
Fax: 416-591-7199  
www.spatialview.com  
Contact: Bernhard Schipper, VP Product Manager  
Phone: 416-591-7177; +49-(351)-450-3349  
Fax: 416-591-7199  
bernhard.schipper@spatialview.com

Spatial View's focus is spatial image processing and auto-stereoscopic displays: expanding digital content to show true depth; and, enabling current media products to show real glasses-free 3D. Spatial View is building on its core proprietary technologies with international partners to deliver leading 3D visualization solutions for every industry.

## Specialty Data Systems Inc.

**Booth: N2135**  
 1255 Bay Street  
 Suite 701  
 Toronto, ON M5R 2A9 Canada  
 info@sdsunified.com  
 Phone: 416-960-8800  
 Fax: 416-960-8200  
 www.sdsunified.com  
 Contact: Nicholas Bianchi, Sales & Marketing  
 sales@sdsunified.com

*The SDS\Broadcast system is the first PROVEN all-in-one broadcast management system, enjoyed by cable and conventional television broadcasters, and radio stations, across Canada and in the U.S. SDS\Broadcast unifies sales, traffic, programming, operations & accounting, enabling all departments to access the same information in real-time. It's the advanced unified system that you're looking for.*

## Spectra Logic

**Booth: SU13210**  
 1700 N. 55th Street  
 Boulder, CO 80301 United States  
 sales@spectralogic.com  
 Phone: 303-449-6400  
 Fax: 303-939-8844  
 Toll Free: 800-833-1132  
 www.spectralogic.com  
 Contact: Peter Halpern, Broadcast Sales Specialist  
 Phone: 303-449-6444 x1216  
 peterh@spectralogic.com

*Spectra Logic provides intelligent data protection and archive solutions to the Media & Entertainment industry to dramatically lower costs, save time, and reduce risk. The company has more than a quarter of a century experience and consistently produces products that incorporate both high reliability and highly innovative design and features.*

## Spectrum Control, Inc.

**Booth: C8745**  
 8031 Avonia Road  
 Fairview, PA 16415 United States  
 marsala@spectrumcontrol.com  
 Phone: 814-474-4362  
 Fax: 814-474-3110  
 www.speccpower.com  
 Contact: Leonardo Marsala,  
 Director of Sales and Marketing

*Spectrum Control manufactures Power Distribution and circuit protection systems for DC and AC power applications. Our products include the AC Smart Start Jr. and DC Smart Start Intelligent Power Distribution Units that offer remote power cycling, we also offer a series of our Quick Start AC Power Strips and DC Breaker and Fuse Interface Panel products power distribution applications.*

## SpectSoft, LLC

**Booth: SL2006**  
 593 Hi-Tech Parkway  
 Suite B  
 Oakdale, CA 95361 United States  
 info@spectsoft.com  
 Phone: 209-847-7812 x104  
 Fax: 209-847-7859  
 www.spectsoft.com/wiki/Website/HomePage  
 Contact: Ramona Howard, VP Sales  
 Phone: 209- 847-7812

*SpectSoft, LLC was founded in 1997 to specialize in Linux based software for the film, video, and broadcast industries. Since it's inception, SpectSoft has worked on technical projects with some of the industry's biggest and brightest companies like Dreamworks Animation, Tippett Studios, Blue Sky, Ascent Media, Troublemaker Studios and more.*

## Speedsix Software

**Booth: SL122**  
 Forsyth's Home Farm  
 Hurtmore  
 Godalming, Surrey GU8 6AD UK  
 sales@speedsix.com  
 Phone: +44-(0)1483 813200  
 Fax: +44-(0)1483 813207  
 www.speedsix.com

*A leading developer of visual effects plugins for high-end compositing systems, SpeedSix is constantly releasing new and exciting solutions to the creative brief. Always native to the host system without any translators, the plugins are totally integrated and intuitive; giving an easy, time-effective and low-cost set of tools to compositors and their clients.*

## Spider Support Systems

**Booth: C10809**  
 271 Sunset Park Drive  
 Herndon, VA 20170 United States  
 ckendall@spidersupport.com  
 Phone: 703-758-0699  
 www.spidersupport.com

*Manufacturer of video support equipment that elevates professional tripods and camera operators. Products include: The Spider Pod, a two-piece portable tripod riser and standing platform. The Expansion Web, a Spider Pod accessory that provides an enlarged standing area. The Scorpion Pod, a one-piece portable tripod riser and standing platform.*

## Spinner GmbH

**Booth: C8828A**  
 Erzgiessereistr. 33  
 Munich 80335 Germany  
 ads@spinner.de  
 Phone: +49 89 12601-0  
 Fax: +49 89 12601-1292  
 www.spinner.de  
 Contact: Lothar Urmann, Senior Marketing Manager  
 Broadcast  
 Phone: +49 89 12601-1126  
 Fax: +49 89 12601-1291  
 lothar.urmann@spinner.de

*Spinner supplies accessories for broadcast corporations and industry, including combiners, change over systems, filters for analogue and DAB/DTV (DMB, DVB-T, DVB-H, ATSC) applications, direct access units, RF switches, loads, connectors and rigid line systems. Spinner is also well-known for delivery of solutions for mobile communication, medical devices and high energy applications.*

## SRS Labs, inc.

**Booth: N402**  
 2909 Daimler Street  
 Santa Ana, CA 92705 United States  
 Phone: 949-442-1070  
 Fax: 949-852-1099  
 www.srslabs.com

*SRS Labs develops advanced audio, voice and surround sound technology solutions that optimize and improve the quality of over one billion consumer products worldwide, making SRS Labs a leader in audio technology. SRS Labs' surround sound solutions enable broadcasters with high-performance production, back-haul, and transmission capabilities.*

## Staco Energy Products Company

**Booth: N3813**  
 301 Gaddis Boulevard  
 Dayton, OH 45403 United States  
 sales@stacoenergy.com  
 Phone: 937-253-1191  
 Fax: 937-253-1723  
 www.StacoPower.com  
 Contact: Mr. Paul Heiligenberg  
 Phone: 937-253-1191  
 Fax: 937-253-1723  
 heiligenbergp@stacoenergy.com

*Manufacturer of broadcast power quality protection equipment for transmitters, studios, data centers and mobile trucks. With a broad array of voltage regulation, power conditioning and uninterruptible power supplies, Staco Energy Products can provide the protection you need, the quality you want, at a price you can afford!*

## STAGETEC (Salzbrenner Stagetec Mediagroup)

**Booth: N4018**  
 Industriegebiet See  
 Bittenheim D-96155 Germany  
 info@stagetec.com  
 Phone: +49-(0)9545 440-0  
 Fax: 499545440333  
 www.stagetec.com  
 Contact: Sam de Pauw  
 Phone: +49 (0) 9545-440-0

*The SALZBRENNER STAGETEC MEDIAGROUP is a dynamic consortium of three enterprises. Together, in their respective fields of development and manufacture, project engineering and distribution, they are pan-European market leaders in audio, video, and intercom technology.*

## Stainless LLC/Doty-Moore Tower Services LLC

**Booth: C1133**  
 1140 Welsh Road  
 Suite #250  
 North Wales, PA 19454 United States  
 salesdept@stainlessllc.com  
 Phone: 215-631-1400  
 Fax: 215-631-1425  
 Toll Free: 800-486-3333  
 www.stainlessllc.com  
 Contact: Don Doty, President  
 don.doty@stainlessllc.com

*Stainless delivers fully integrated services to meet the challenging digital broadcast transmission infrastructure requirements. Design, Engineering, Fabrication, Construction, Project Management, Installation, Maintenance, Analysis, Modification, Towers.*

## Statmon Technologies Corporation

**Booth: SU14205**  
 3000 Lakeside Drive  
 Suite 300S  
 Bannockburn, IL 60015 United States  
 Phone: 800-844-4462  
 Fax: 310-288-4381  
 www.statmon.com  
 Contact: Ken Dillard,  
 E.V.P. Broadcast Sales and Marketing  
 Phone: 310-601-7680  
 kdillard@statmon.com

*Statmon Technologies develops licenses and sells proprietary NMS software and interface hardware, which controls bi-directional data flow between a wide and diverse array of networked devices. No matter what the system Statmon's software suite allows management at your fingertips from a single console of the entire enterprise. Statmon Technologies products include the Axess® software platform.*

## STB

**Booth: N8336**  
 Rua Vereador Celso Henrique Borsato  
 132 Fernandes  
 Centro Empresarial Paulo Frederico Toledo, 160  
 Santa Rida Do Sapucaí MG 37540000  
 Brasil  
 www.stb.ind.br  
 Phone: 55 35 3471 5505  
 Fax: 55 35 3471 4110  
 carlosenrique@sindvel.com.br



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## Stealth Imaging

**Booth: N605**

8647 Richmond Highway  
Alexandria, VA 22309 United States  
Phone: 703-431-2767  
Fax: 703-783-0237  
www.stealthimaging.com  
Contact: Joe Davis, VP Sales and Marketing  
Phone: 703-431-2767  
joe.davis@stealthimaging.com

*Stealth Imaging gives people working with high quality digital media the hardware and software tools they need to get their work done. Our new PCI-Express Quad H.264 Encoder Card is the first four-channel real-time video encoder specifically designed for IPTV broadcasting applications. The Stealth™ Dual ExpressCard Encoder brings the power of super-fast H.264 encoding to laptop computing.*

## STE-MAN, Inc.

**Booth: C7613**

10663 Burbank Blvd.  
North Hollywood, CA 91601 United States  
sales@ste-man.com  
Phone: 818-760-8240  
Toll Free: 800-845-6619  
Fax: 818-760-8805  
www.ste-man.com  
Contact: David Butler, National Sales Manager  
Phone: 818-760-8240  
Fax: 818-760-8805  
d.butler@ste-man.com

*STE-MAN INC, exclusive distributor of Cartoni, Professional Camera Support from mini DV fluid heads and tripods to full broadcast configurations. PAG Professional Broadcast batteries and lights, including lighting accessories and battery chargers. EWA Marine splash and underwater housings. Petroff Matte Box Systems. STE-MAN INC. YOUR ONE STOP FILM AND VIDEO DISTRIBUTOR*

## Stephen Arnold Music

**Booth: R111**

1311 Red Oak Trail  
McKinney, TX 75069 United States  
sales@stephenarnoldmusic.com  
Phone: 214-726-1010  
Fax: 214-726-1717  
Toll Free: 800-537-5829  
www.stephenarnoldmusic.com  
Contact: Stephen Arnold, President/Owner  
Fax: 214-726-1717  
stephen@stephenarnoldmusic.com

*Stephen Arnold Music is a Dallas-based music production company serving networks, television stations and film houses. We have over 15 years composing experience and have won multiple Emmys, Addys, and Promax Gold Awards. With so much to offer, the people of Stephen Arnold Music nevertheless defy the industry norm by being approachable, unassuming, and easy to work with.*

## STM Group

**Booth: C9045**

2 Faraday  
Irvine, CA 92618 United States  
Phone: 949-273-6800  
Fax: 949-273-6020  
www.stmi.com  
Contact: Sales & Marketing  
ujaved@stmi.com

*STM Group is a manufacturer, developer and telecom solutions provider with offices worldwide offering satellite/mobile products, including VSATs, wireless, GSM solutions, Broadcasting solutions, IP and circuit-based telephony and broadband data applications. STM offers DVB-RCS standards, MF-TDMA, SCPC, StarFull-mesh architectures for carrier-class telephony, government agencies, banking and more.*

## Stockmusic.net

**Booth: SL9622**

1960 Cty Rd 6, RR #2  
Lakefield, ON K0L 2H0 Canada  
contact@stockmusic.net  
Phone: 705-652-6340  
Fax: 705-652-7978  
Toll Free: 866-HIPTUNES  
www.stockmusic.net  
Contact: Leanne Schmidt, VP Marketing  
Phone: 519-943-0362  
Fax: 705-652-7978  
leanne@stockmusic.net

*Stockmusic.net is a leading supplier of royalty free music for television, film, multimedia, web and podcasting. We offer cutting-edge music from over 75 world-renowned artists from all parts of the globe. We offer instant download and instant licensing of music in every conceivable genre for one low buyout price. Our license is the simplest in the industry: buy it once and use it forever!*

## Storageflex Inc.

**Booth: SU15810**

80 Shields Court  
Markham, ON L3R 9T5 Canada  
paul.chan@storageflex.com  
Phone: 905-475-1380 x128  
Fax: 905-475-1088  
www.storageflex.com  
Contact: Paul Chan, President  
Phone: 905-475-1380 x128  
Fax: 905-475-1088  
128@storageflex.com

*Storageflex is proud to be the ISO 9001 manufacturer of choice for over 20,000 installations worldwide since 1983, designing and manufacturing Mass Storage Products for Unix, Intel & Macintosh Networks. Storageflex is proud to showcase its Hybrid Cache Technology providing 1GB of Extra Cache per Hot Swap Disk Drive for a cost effective Solid State Disk implementation to accelerate Video I/O. Storageflex offers a wide range of cost effective online, nearline and offline storage products encompassing disk, optical and tape technologies.*

## Stradis, Inc.

**Booth: SU9227**

1800 Centry Blvd. NE  
Ste. 1225  
Atlanta, GA 30345-3218 United States  
Phone: 404-320-0110  
Fax: 404-320-3132  
www.stradis.com

*Stradis creates broadcast-quality MPEG-2 video decoder PCI-cards, with models to match any application requirement. Using the Stradis API, developers design our decoders into systems for on-air automation, advertising, programming and news video distribution. Systems using our products operate today in broadcast TV stations, cable TV systems and private TV networks in over 30 countries worldwide.*

## Stratacache

**Booth: SU6005**

1031 E. Third Street  
Dayton, OH 45402 United States  
sales@stratacache.com  
Phone: 937-224-0485  
Fax: 937-224-8184  
Toll Free: 800-244-8915  
www.stratacache.com  
Contact: John Morrett  
Phone: 800-244-8915

*Stratacache offers the most efficient, scalable, and cost-effective digital content distribution software for highly distributed, network connected, organizations. Serving large and mid-tier enterprises and organizations worldwide in retail, finance, energy, education, manufacturing and government markets, Stratacache's software rapidly solve any content distribution, digital signage challenge.*

## Strategy + Technology Limited

**Booth: SU9306**

4th Floor  
1 Benjamin Street  
London EC1M 5QG UK  
sales@s-and-t.com  
Phone: +44 20 7720 295540  
Fax: 44 20 7100 6670  
www.s-and-t.com  
Contact: Colin Prior, Director of International Sales  
Fax: +44 20 7100 6670  
colin.prior@s-and-t.com

*S&T is a leading company in the field of digital interactive TV, focused on solutions using public standards. S&T provides DSMCC object and data carousels, test and application development systems for ACAP, OCAP, MHP and MHEG-5. S&T will show an MHEG-5 interactive system with EPG and return channel, ACAP interactivity. Also see S&T's ACAP demonstration at the 'ATSC Hotspot.'*

## Stratos Optical Technologies

**Booth: C1930**

7444 West Wilson Avenue  
Chicago, IL 60706 United States  
mbenton@stratoslightwave.com  
Phone: 708-867-9600  
Fax: 708-867-4140  
www.stratosoptical.com  
Contact: Mark Benton, Director of Product Development  
Phone: 708-457-2506  
Fax: 708-867-0996

*Stratos Optical Technologies offers advanced OEM and expanded beam video transmission line products that enable fiber transport and simplify infrastructure management. Products include a range of digital video aggregation and transport solutions, digital video media converters and media converter packages, SMPTE-compliant connectors, and an array of bridging solutions for transitioning to fiber.*

## Streambox, Inc.

**Booth: SU15515**

1848 Westlake Ave. North  
Seattle, WA 98109 United States  
sales@streambox.com  
Phone: 206-956-0544  
Fax: 206-956-0570  
www.streambox.com  
Contact: Sales

*Streambox manufactures video transport and news gathering solutions used by broadcasters, government, and enterprises. We provide best-of-class encoding, decoding, and transmission over IP/satellite networks for real-time/S&F applications. Features include: unrivaled video quality at low data rates, real-time broadcast video over IP, proven performance/reliability, and efficient bandwidth use.*

## Streamtel

**Booth: SU4205**

Viale Europa 13  
Varese 21100 Italy  
Phone: 390332232953x101  
Fax: 390332288389  
Contact: Silvia Fioravanti  
silvia@streamtel.com

## StreamtheWorld

**Booth: N7321**

64, Prince Street  
Suite 2  
Montreal H3C 2M8 Canada  
info@streamtheworld.com  
Phone: 514-448-4037  
Fax: 514-807-1861  
Toll Free: 866-448-4037  
www.streamtheworld.com  
Contact: Pascal Cardinal,  
Business Development Manager  
Phone: 514-448-4037 x630  
pascal@streamtheworld.com

*STREAMTHEWORLD is a market leader in the field of audio and video streaming technologies. Our company is trusted by many of the largest and most reputable media pioneers from around the globe. Our turnkey streaming solutions allow you to reduce your streaming costs and help you monetize your webcast with our powerful ad-serving solutions.*

## StudentFilmmakers

**Booth: SU9626**  
 42 West 24th Street  
 New York, NY 10010 United States  
 kwelch@studentfilmmakers.com  
 Phone: 212-876-0415  
 Fax: 917-743-8381  
 Toll Free: 888-222-0652  
 www.studentfilmmakers.com  
 Contact: Kim Welch

*StudentFilmmakers, the #1 Educational Resource for Film and Video Makers, offers high level articles, fundamental how-to's, interviews, workshops, online showcases, film competitions, interactive forums, a new networking site, bookstore, and more. StudentFilmmakers.com's primary goal is to encourage and support new and independent film and video makers of all ages and levels around the world.*

## Studer Soundcraft

**Booth: N7715**  
 8500 Balboa Blvd.  
 Northridge, CA 91329 United States  
 studer-usa@harman.com  
 Phone: 818-920-3212  
 Fax: 818-920-3208  
 www.studer.ch  
 Contact: Clayton Blick,  
 National Sales Manager, Studer USA  
 Phone: 201-782-0328  
 cblick@harman.com

*Studer and Soundcraft are preeminent manufacturers of mixing consoles and other high-end products for broadcast, post-production, theatre, live sound and recording applications. Both brands are distributed in the U.S. by Harman Pro North America (which also distributes products for AKG), with worldwide sales and marketing spearheaded by the Soundcraft Studer Group of Potters Bar, England.*

## Studio Network Solutions

**Booth: SL4830**  
 1986 Innerbelt Business Center Drive  
 St. Louis, MO 63114 United States  
 sales@studionetworksolutions.com  
 Phone: 314-733-0551  
 Fax: 314-733-0537  
 Toll Free: 877-537-2094  
 www.studionetworksolutions.com  
 Contact: Ted Richardson, Sales Manager  
 Phone: 877-537-2094

*Studio Network Solutions (SNS) is a leading developer and provider of optimized audio/video shared storage and networking technologies for the media and entertainment industries. The company develops solutions for production storage, networking and workflow efficiency for digital artists working in production companies, studios, and corporate media production.*

## Studio Systems

**Booth: C10035**  
 GC/5 Sangeeta Apartment, Behind Lido Cinema  
 Santa Mumbai 400049 India  
 Phone: 912226604560  
 Fax: 9122026604923

*Studio Systems is India's premiere magazine since the year 1986 on television and broadcast equipment, video post production, visual effects, 2D and 3D graphics and animation. Studio Systems reaches out to the post-production studios, animation studios, non-linear editing studios, and to the entire broadcast industry including Europe, UK, USA, and Asia with updated circulation of 10,600.*

## Studio/monthly

**Booth: SL9808**  
 110 Williams St.  
 New York, NY 10038 United States  
 Phone: 212-621-4900  
 Fax: 212-621-4683  
 www.studiodaily.com  
 Contact: Laurie Corn, Group Publisher/Sales  
 Phone: 813-223-5916  
 Fax: 813-223-5918  
 lcorn@accessintel.com

*The Studio Group is made up of Studio/monthly magazine, a technical magazine featuring reviews, tutorials and business advice; the studiodaily.com Web site, the umbrella site for five other sites that's updated every business day with news and video; and four electronic newsletters (HD/Studio, Studio/Direct, Film & Video and DI/Studio).*

## Sumavision

**Booth: SU10928**  
 6F, Block A2, Power Creative,  
 North Zone Shangdi, Haidian District  
 Beijing 100085 China  
 worldmarket@sumavision.com  
 Phone: 86(010)58858925  
 Fax: 86(010)58858926  
 www.sumavision.com  
 Contact: Mr. Jenson Zhou, Marketing Director  
 Phone: 86 10 58858925  
 Fax: 86 10 58858926  
 zhouxin@sumavision.com

*Sumavision is a high-tech corporation, engaged in the research and development, manufacture of Digital Video Broadcasting Equipments. Its products cover a complete DTV Head-end system, from Encoder, MUX, Scrambler, QAM to Conditional Access System, etc. Owning independent intellectual property rights to all its products, Sumavision has been the largest DTV system provider in China.*

## Sun Microsystems

**Booth: S110-LMR**  
 4170 Network Circle  
 MS USCA17-205  
 Santa Clara, CA 95054 United States  
 Phone: 408-276-6097  
 Fax: 408-276-7014  
 Toll Free: 800-555-9786  
 www.sun.com

*A singular vision — "The Network Is The Computer" — guides Sun in the development of technologies that power the world's most important markets. Sun's philosophy of sharing innovation and building communities is at the forefront of the next wave of computing: the Participation Age. Sun can be found in more than 100 countries and on the Web at sun.com.*

## Sundance Digital Inc. SUNDANCE

**Booth: SL1410A**  
 545 E. John Carpenter Freeway  
 Suite 200  
 Irving, TX 75062 United States  
 Sales@SunDig.com  
 Phone: 972-444-8442  
 Fax: 972-444-8450  
 www.SundanceDigital.com  
 Contact: Steve Krant, VP of Sales & Marketing  
 Phone: 972-444-8442 x102  
 skrant@sunDIG.com

*Sundance Digital — now a part of Avid — is an award winning industry leader in television automation, delivering innovative software solutions since 1994. Sundance continues to operate as an independent business unit, while exploring "idea to air" synergies between Avid's strength in content creation and its own expertise in managing the business side of broadcasting. Our Titan & FastBreak NXT series products manage on-air operations at hundreds of commercial and public broadcasters, cable content channels, uplink facilities, and corporate media centers throughout the Americas and internationally. As a founding member of the SMPTE S-22 Working Group, Sundance has been instrumental in guiding development of the BXF protocols for real time messaging between traffic, automation, program management, and content delivery systems. Sundance is focused on technology customer satisfaction. Technical support is available "live" on a 24x7 basis from a team of highly skilled engineers.*

## Sunwoo Communication Co., Ltd

**Booth: SL10113C**  
 507-4, Jwaeui-ri, Gunnae-myeon,  
 Pocheon-si Gyeonggi-do 507-10 South Korea  
 Phone: 82215884917(120)  
 Fax: 82315351993  
 Contact: Albert Cho  
 albert@swant.co.kr

## Supacam

**Booths: C11714, N4833**  
 29 Olivewood  
 Irvine, CA 92618 United States  
 support@supacam.com  
 Phone: 310-664-1505  
 Fax: 949-861-6440  
 www.supacam.com

*Manufacturers and Distributors of cutting edge technology products. Our latest edition is the new DVI 12 megapixel resolution digital camera, with videocam, webcam, voice recording and MP3 features. Not seen in stores. State of the art device, and great tool of trade for travelling professionals.*

## Superior Broadcast Products

**Booth: C1312**  
 5805 Farr Oak Dr.  
 Plano, TX 75093 United States  
 jjsbp@msn.com  
 Phone: 214-476-3148  
 Fax: 972-473-2578  
 Toll Free: 800-279-3326  
 superiorbroadcastproducts.com  
 Contact: Jimmie Joynt, Sales/Engineering  
 Phone: 972-473-2577  
 Fax: 972-473-2578

*Jimmie Joynt & Superior Broadcast Products have been serving the broadcast industry for over 25 years with Transmitters, Antennas, and associated equipment. At the 2007 NAB Superior will be featuring Solid State Digital Transmitters for TV, FM and AM. Jimmie is especially proud of the new Digital TV Transmitters designed for the low power TV Broadcaster. A new IBOC FM Exciter will be on display*

## Superior Electric

**Booth: N8308**  
 28 Spring Street  
 Suite 3  
 Farmington, CT 06032 United States  
 info@superiorelectric.com  
 Phone: 860-507-2025  
 Fax: 860-507-2050  
 Toll Free: 800-787-3532  
 www.superiorelectric.com

*Superior Electric is the manufacture of STABILINE® Power Quality Solutions. Products include: Automatic Voltage Regulators, Uninterruptible Power Supplies, Transient Voltage Suppressors and Power Conditioners.*

## Sure Shot Transmissions, Inc.

**Booth: C4641**  
 10314 Main Street  
 P.O. Box 489  
 New Middletown, OH 44442 United States  
 sureshot@sureshotsat.com  
 Phone: 330-542-0900  
 Fax: 330-542-1020  
 www.sureshotsat.com  
 Contact: Dennis Kunce, President  
 Phone: 330-542-0900  
 dkunce@sureshotsat.com

*Sure Shot Transmission is a specialist in mobile remote broadcasting and High Definition production. Sure Shot has 6 Ku-Band, 2 C-Band and 2 Production/KU mobile transportables. Sure Shot is available 24/7 to meet all broadcasting needs.*





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[www.SYPHAonline.com](http://www.SYPHAonline.com)  
HD | NLE | DAW | camera guides

## Surface Heating Systems, Ltd.

**Booth: C4748**  
 Unit 5, Katherine St.  
 Kirkcaldy, Fife KY2 5JZ Scotland  
 mick@shs-ltd.co.uk  
 Phone: +1144 (0)1592 205544  
 Fax: +1144 (0)1592 205545  
 www.shs-ltd.co.uk  
 Contact: Mick Cummings, Director  
 Phone: +1144 (0) 1592 205544  
 Fax: +1144 (0) 1592 205545  
 mickmccummings@yahoo.com

*SHS are market leaders in the design, manufacture, supply and installation of electric antenna de-icing equipment. Our systems are designed to enable easy & quick installation with the minimum of fuss and can be adapted to cater for either 1/2 or full heating, ensuring a cost effective and trouble free solution to your antenna de-icing problems.*

## SWE-DISH Satellite Systems

**Booth: OE313**  
 TRITONVAGEN 15  
 P.O. Box 6075  
 Solna S-171 06 Sweden  
 us-sales@swe-dish.com  
 Phone: +4687285000  
 Fax: +4687285050  
 www.swe-dish.com  
 Contact: Markus Larsson, VP Business Development  
 Phone: 703-476-1826  
 markus.larsson@swe-dish.com

*SWE-DISH Satellite Systems is a world-leading supplier of mobile satellite communications equipment and related services for broadband applications. Supplies compact and quick-to-air satellite terminals for live transmission of video, data and voice content anywhere in the world. Customer base: disaster relief and military organizations, such as U.S. DoD as well as broadcasters such as CNN and BBC.*

## SWIT Electronics Co., Ltd.

**Booth: C7012**  
 10 Hengtong Road, Xin'gang  
 Nanjing 210038 China  
 Phone: 8613905164279  
 Fax: 862585805296  
 Contact: William Xiao  
 xwg@swit-battery.com

## Switchcraft, Inc.

**Booth: C7507**  
 5555 North Elston Avenue  
 Chicago, IL 60630 United States  
 sales@switchcraft.com  
 Phone: 773-792-2700  
 Fax: 773-792-2129  
 www.switchcraft.com

*Switchcraft is the leading manufacturer of audio and video interconnects. We manufacture a complete line of products including audio and video patchbays and patchcords, XLR connectors, BNC connectors, audio adapters, 1/4" and 3.5mm jacks and plugs, and many audio adapters. We offer complete solutions to custom applications as well. Stop by our booth to see our latest products.*

## Syllax

**Booth: C11237**  
 811 N Highland Ave.  
 Los Angeles, CA 90038 United States  
 rgsyllax@gmail.com  
 Phone: 323-960-8587  
 Fax: 440-297-0355  
 www.syllax.com

*Syllax is a manufacturer of audio video cables and connectors as well as audio video matrix switchers and distribution amplifiers for HDTV.*

## Synthax, Inc.

**Booth: N6536**  
 5105 Market St.  
 Boardman, OH 44512 United States  
 info@synthax.com  
 Phone: 330-259-0308  
 Fax: 330-259-0315  
 www.synthax.com

*Synthax, Inc. is the exclusive US distributor for RME digital audio hardware, providing solutions to Pro Audio customers through a nation-wide network of dealers.*

## Synthetic Aperture

**Booth: SL38271**  
 31011 Via Errecarte  
 San Juan Capistrano, CA 92675 United States  
 sales@synthetic-ap.com  
 Phone: 949-493-3444  
 Fax: 949-203-2108  
 www.synthetic-ap.com

*Synthetic Aperture products help editors, artists, and colorists do their jobs better and faster. The company produces both standalone applications and plug-ins for Adobe After Effects, Premiere Pro, Photoshop, and Apple Final Cut Pro, including the Color Finesse color grading system, and the Test Gear measurement toolkit.*

## SysMaster Corporation

**Booth: C2744**  
 370 North Wiget Lane  
 Suite 100  
 Walnut Creek, CA 94598 United States  
 sales@sysmaster.com  
 Phone: 510-420-8837  
 Fax: 510-428-2495  
 Toll Free: 877-900-3993  
 www.sysmaster.com  
 Contact: Kirk Iliev, Director of Operations  
 Phone: 510-420-8837  
 kirk@sysmaster.com

*SysMaster is a leading vendor of voice, video and wireless equipment, serving telecoms and service providers worldwide. The company develops, manufactures and markets broad range of VoIP, IPTV, and Wireless products which enable service providers to deliver innovative next-generation services to subscribers.*

## SysMedia

**Booth: SU11308**  
 Gatwick House, Suite 3  
 Peeks Brook Lane  
 Horley, Surrey RH6 9ST UK  
 sales@sysmedia.com  
 Phone: +44 1293 814200  
 Fax: +44 1293 814300  
 www.sysmedia.com  
 Contact: Andrew Lambourne, CEO  
 Phone: +44 1582 834 030

*Interactive TV, Teletext and Subtitling/Captioning: Featured products include Plasma Gold for fast-to-air interactive TV content production for all interactive platforms including EBIF, OpenTV, ACAP and OCAP. Subtitling and captioning operations should see our breakthrough Speech Follower technology delivering significant time savings through automatic synchronization between text and audio.*

## Systems Technology

**Booth: C11304**  
 4760 Hammer-mille Road  
 Suite 203  
 Tucker, GA 30084 United States  
 Phone: 770-414-8111  
 Fax: 770-414-4174  
 Contact: George Seldon

## Systems Wireless



**Booth: C5908**  
 555 Herndon Parkway  
 Suite 135  
 Herndon, VA 20170 United States  
 sales@swl.com  
 Phone: 703-471-7887  
 Fax: 703-437-1107  
 Toll Free: 800-542-3332  
 www.swl.com  
 Contact: Marcos Nieves, Sales Manager  
 Phone: 703-471-7887  
 Fax: 703-437-1107

*Systems Wireless, located in Herndon, VA, was founded in 1974 providing sales, service and rental of wireless and intercom equipment for various markets. In 1999, Systems Wireless joined the Audio Specialties Group (ASG) of companies. More information can be found at www.swl.com or by calling 800-542-3332.*

## Talking Type Captions

**Booth: SL10324**  
 10812 St. Paul Street  
 Kensington, MD 20895 United States  
 contact\_us@talkingtypecaptions.com  
 Phone: 301-933-1900  
 Fax: 866-834-9710  
 www.TalkingTypeCaptions.com

*Closed captioning, transcription and subtitling service, based in Washington DC with branch in LA. Our captioning production facility is based at Bangalore, India, where we have a capacity to produce 24 hours of captioning in a day. For the past four years we've been producing top-notch captioning at very low rates. We are Captioning Companies' Captioning Company.*

## TAMUZ - LCD Video Monitors

**Booth: N702**  
 Tiedenkamp 16  
 Henstedt-Ulzburg D-24558 Germany  
 info@tamuz.tv  
 Phone: 516-997-5675  
 Fax: 516-593-7900  
 Toll Free: 888-TAMUZUS (888-826-8987)  
 www.tamuz.tv  
 Contact: Ray Kalo  
 Phone: 888-TAMUZ US (888-826-8987)  
 Fax: 516-593-7900  
 rkalo@tamuz.us

*Manufacturer of LCD Video Monitors for Broadcast and other Applications.*

*Monitors from 4" up to 82" for SD and HD. Unique AAC alignment feature at all broadcast monitors. MRC remote feature at all GREY OWL series monitors.*

*World wide sales through our US office TAMUZ Broadcast in Valley Stream, NY.*

## TANDBERG Television

**Booth: SU4211**  
 Strategic Park, Comines Way  
 Hedge End  
 Southampton, Hampshire GB-S0304DA UK  
 Phone: 44 2380 484000  
 Fax: 44 2380 484161  
 www.tandbergtv.com  
 Contact: Dwight Witherspoon, Director of Marketing Communications  
 Phone: 678-812-6319  
 dwitherspoon@tandbergtv.com

*Whether it's advanced compression systems, on-demand or interactive television, TANDBERG Television delivers the technology & expertise that's moving digital media forward. The company's solutions are used by network operators, broadcasters and content owners to deliver new viewer experiences and advertising opportunities, and to generate increased return on network investment. www.tandbergtv.com*



## TASCAM

**Booth: SL4016**

7733 Telegraph Road  
Montebello, CA 90640 United States  
tascam@tascam.com  
Phone: 323-726-0303  
Fax: 323-727-7635  
www.tascam.com  
Contact: Margie Ulm, Marketing  
mulm@tascam.com

*TASCAM is the professional audio division of TEAC Corporation and produces the most comprehensive line of audio recorders, mixers and related equipment in the pro audio industry. For more than 30 years, TASCAM has been a pioneer in home recording and post-production whose products are relied upon by home users and professionals around the world.*

## Tata Elxsi Limited

**Booth: SU9730**

ITPL Road, Whitefield  
Bangalore, Karnataka 560 048 India  
info@tataelxsi.co.in  
Phone: +91 80 2297 9377  
Fax: +91 80 2841 1474  
www.tataelxsi.com  
Contact: Anil K. Ramachandran,  
Manager (Marketing)  
Phone: +91-80-2297 9377  
Fax: +91-80-2841 1474  
akr@tataelxsi.co.in

*Tata Elxsi, the product design arm of the TATA group, offers a unique mix of technology (IP) and embedded product development services to help customers get to market faster at improved margins. Headquartered in Bangalore, India, TEL has vast expertise in enabling products across Multimedia, MobileTV, Networking, communications and Automotive verticals.*

## TBC Consoles

**Booth: SU5405**

170 Rodeo Drive  
Edgewood, NY 11717 United States  
info@tbconsoles.com  
Phone: 631-293-4068  
Fax: 631-293-4075  
Toll Free: 888-266-7653  
www.TBCconsoles.com  
Contact: Jerry Hahn, President  
jhahn@tbconsoles.com

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**Booth: N1931**

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Fax: 818-665-4901  
www.tcelectronic.com  
Contact: Ken Blecher, Director of Sales  
Phone: 818-665-4900  
Fax: 818-665-4901  
Kenb@tcus.com

*TC Electronic is a world-leading manufacturer/distributor of audio signal processing hardware and software. Renowned for innovative solutions as much as superior quality, the company's wide product range is used for recording, live sound, studio, post production and broadcast applications. TC Electronic Inc. (TCUS) distributes TC Electronic, TC-Helicon and Dynaudio Acoustics in the US and Canada.*

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Fax: 323-869-8699  
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Contact: Andrew Barth, VP  
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www.TechnicolorNetworkServices.com  
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Contact: David Candler

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Phone: +32(0)496839681

*technocite is the national continuous education and training center of French-speaking Belgium for video, 3D, FX, Flash, online learning. With international partnerships in Canada, France, Africa, technocite is one of the major player in new media learning in Western Europe. technocite is also managing courses in Paris for INA (Institut National de l'Audiovisuel).*

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www.supertechno.com  
Contact: Gabriela Homolova, sales  
Phone: 00420724213268  
gabriela@supertechno.com

*Technocrane is the inventor and producer of telescopic camera cranes. The newest product of Technocrane is Technodolly — crane for computer generated movement. Technocrane's established products are telescopic cameracranes Supertechno 30, Supertechno 50 and Techno 15. Horst Burbulla, the owner of Technocrane and the inventor of the telescopic cameracrane was awarded the Oscar for his invention.*

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## Tecno Vision Spa

**Booth: SL9910**

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 www.tecsysbrasil.com.br  
 Contact: Jorge A Ganuza, Director

Private Brazilian Company, manufacturer of equipment for reception, processing and distribution of TV signals — analog or digital. Since 2000 Tecsys develops its own products to be used in satellite systems, Cable TV head-ends, MMDS, VHF and UHF segment, thanks to a full equipped Laboratory and specialized engineering. Tecsys has resellers and distributors in the whole Brazil and Latin America.

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 Contact: Jose Mesas, General Manager

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**Booth: N2519**

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 Phone: 800-833-9200  
 Fax: 503-627-1112  
 Toll Free: 800-833-9200  
 www.tektronix.com  
 Contact: Richard Duvall,  
 Market Development Manager  
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 richard.duvall@tek.com

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## Telecast Fiber Systems, Inc.

**Booth: SU10213**

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 www.telecast-fiber.com  
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## TeleCommunication Systems, Inc.

**Booth: C7546**

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 Contact: Ms. Jessica Winters  
 jwinters@nbmedia.com  
 www.televisionbroadcast.com

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 Contact: Will Hoyt, Executive Director  
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 maria@telmecbroadcasting.com

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 www.Telos-Systems.com  
 Contact: Angi Roberson, Marketing Coordinator  
 angi@axiaaudio.com

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*Teracom Components develops and manufactures coaxial and RF systems for both broadcasting and telecom. The company has a history of practical experience dating back more than 70 years to the initial emergence of broadcasting. The head office is located in Horby, beside southern Sweden's largest broadcasting station.*

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Milford, MA 01757 United States  
info@thatcorp.com  
Phone: 508-478-9200  
Fax: 508-478-0990  
www.thatcorp.com  
Contact: Marv Hahn, Sales Manager  
Phone: 508-478-9200 x154  
mah@thatcorp.com

*THAT Corporation offers high-performance analog audio integrated circuits (i.e. balanced line drivers and receivers) primarily intended for professional audio and industrial products. The company also licenses its dbx-TV<sup>®</sup> digital line of decoders for legacy TV-audio including BTSC (US), A2, NICAM, and EIA-J systems. dbx-TV comes in the form of DSP and Verilog code ready for synthesis into ASICs.*

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info@eizoshimbon.com  
Phone: +81-(3)3942-2161  
Fax: +81-(3)3942-2581  
www.eizoshimbon.com  
Contact: Hiroko Clemens, US Correspondent  
Phone: 310-821-1547  
Fax: 914-992-7809  
hiroko@gvj.com

*The Eizo Shimbon is a weekly trade publication serving broadcast, post production, digital cinema industry in Japan.*

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## The electronic Farm

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info@farmerswife.com  
Phone: +34-971-166-571  
Fax: +34-971-647-871  
www.farmerswife.com  
Contact: Simon Hadfield,  
Business Development Manager  
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Fax: +44 (0)20 7434 1550  
www.thefoundry.co.uk  
Contact: Sarah Clark, Office Manager  
sarah@thefoundry.co.uk

*The Foundry is a leading software developer of visual effects technology for the post production industry. Today thousands of digital artists throughout the world are running our creative suites of 2D visual effects plug-ins and image processing tools to add speed and functionality to some of the industry's leading compositing systems.*

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**Booth: R305**

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Phone: 646-654-8300  
Fax: 646-654-8363  
www.nielsen.com  
Contact: Rob Hebenstreit, VP, Sales and Marketing,  
Local Service  
Phone: 323-817-1221  
Rob.hebenstreit@nielsen.com

*The Nielsen Company is the leading provider of television audience measurement & advertising information services. In the US, providing both national and local audiences estimates for all program sources. People Meter service provides audience estimates for national program sources. Local ratings are produced in 210 television markets in the U.S. including electronic metered service in 56 markets.*

## The Poynter Institute

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Phone: 727-821-9494  
Fax: 727-898-9201  
www.poynter.org

*The Poynter Institute is a school dedicated to teaching and inspiring journalists and media leaders. It promotes excellence and integrity in the practice of craft and in the practical leadership of successful businesses. It stands for a journalism that informs citizens and enlightens public discourse.*

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techsupport@tiffen.com  
Phone: 631-273-2500  
Fax: 631-273-2557  
Toll Free: 800-645-2522  
www.tiffen.com  
Contact: Hilary Araujo, VP Marketing  
Phone: 631-273-2500 x1216  
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Fax: 818-846-8933  
www.transcriptionstudio.com  
Contact: Evette Charbonnet, Exec VP Marketing  
Phone: 818-846-8973  
Fax: 818-846-8933  
Evette@TranscriptionStudio.com

*We specialize in Transcription, Translation, Subtitling and Closed-Captioning files at very affordable rates. We are known for our friendly attitude, sense of humor, and our emphasis on making things simple and easy for you. We are always accessible and willing to go the extra mile. Come by our Booth for some free funny bumperstickers and buttons which we are known for. Jeff Zedlar*

## thePlatform

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info@theplatform.com  
Phone: 206-437-7900  
Fax: 206-213-0606  
www.thePlatform.com  
Contact: Tim Oden  
Phone: 206-436-7900  
sales@theplatform.com

*thePlatform™, a subsidiary of Comcast, is the best-in-class broadband video ASP for content providers, broadband media sites, and mobile businesses. From a set of end-to-end services to a customized system, our proven technology supports diverse business models with a scalable, intelligent approach to solving customers' unique broadband video publishing challenges.*

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**Booth: N5535**

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Elk Point, SD 57025 United States  
doug@thermobond.com  
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Fax: 605-356-2005  
Toll Free: 800-356-2686  
www.thermobond.com  
Contact: Doug Olson, Sales Manager

*Pre-fabricated and pre-wired transmitter building for remote tower sites. The Thermo Bond building is a high quality, cost effective and convenient solution to house high tech equipment. Buildings ship to sites complete with lights, panels, racking, HVAC, grounding, etc. Sizes range from 4x6, 8x12, 10x16, 12x20, 16x30, 24x40, etc. Customer built to meet all requirements. Call for pricing.*

## Thermodyne International Ltd

**Booth: SU5108**  
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 Ontario, CA 91761 United States  
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 sales@thinklogical.com  
 Phone: 203-647-8720  
 Fax: 203-783-9949  
 Toll Free: 800-291-3211  
 www.thinklogical.com  
 Contact: David Cheever, President  
 Phone: 203-647-8700  
 Fax: 203-783-9949  
 davidc@thinklogical.com

*Thinklogical defines innovation and excellence in video/KVM products and secure console server management. We offer a complete line of Secure Console Servers for "mission critical" server installations, KVM over IP extenders, DVI, USB, and camera link extenders. EVS (enhanced visualization solution) products utilize sophisticated fiber optic technology to deliver unsurpassed video compatibility.*

## Thomson

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 webmaster@thomson.net

*Thomson is a world leader in digital video technologies. Serving the global Media & Entertainment industries, the Group is organized in three divisions - Services, Systems and Technology. Thomson's customers are in Media & Entertainment: content creators (movie studios, broadcasters, game developers, advertisers, etc.), content distributors (broadcasters, network operators, Internet Service Providers, retailers, etc.) and users of video technology.*

## Thomson Security & Technology Solutions

**Booth: N713**  
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 contentsecurity@thomson.net  
 Phone: 818-260-3683  
 Fax: 818-260-4935  
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 Contact: Hassan Triqui, VP Worldwide Sales  
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*Thomson's NexGuard and NexTracker product suites offer innovative digital security solutions: asset protection, forensic watermarking, secure delivery networks & audience measurement, to name a few. Our Tiger HD encoder offers advanced compression capabilities that meet and exceed the emerging standards. Thomson Security & Technology Solutions: market-leading products and OEM licensing.*

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 sales@tieline.com  
 Phone: 317-845-8000  
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 Toll Free: 888-211-6989  
 www.tieline.com  
 Contact: Kevin Webb, General Manager  
 Phone: 888-211-6989 x111  
 kevin@tieline.com

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 www.tiernan.com

*Tiernan, a division of the Radyne Corporation, designs and manufactures video/audio compression and transmission equipment for the broadcasting community. A leader in providing High Definition encoders for over ten years, Tiernan HD encoders and decoders are used worldwide, where ease of use, service and reliability are essential.*

## Tiger Technology

**Booth: SU14705**  
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 P.O. Box 5530  
 Geneva 11 1211 Switzerland  
 sales@tiger-technology.com  
 Phone: (514)428-4137  
 Fax: (514)313-5492  
 www.tiger-technology.com  
 Contact: David Pollock, Director of sales  
 Phone: +1-514-428-4137

*Tiger Technology Sarl, is a software developer of high performance storage area network (SAN) and workflow management tools. MetaSAN is a high-speed, cross-platform file-level SAN management software solution. stoneGate is an innovative virtual file system enabling PC and Mac workstations to tap directly into your flame and smoke file system. Come see how syncVUE integrates with Tiger software.*

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 Fax: 612-866-4118  
 Toll Free: 866-866-4118  
 www.trms.com  
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 andy@trms.com

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## TitanTV Media

**Booth: N3535**  
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 Cedar Rapids, IA 52403  
 United States  
 Phone: 319-365-5597  
 Fax: 319-365-5694  
 www.titantvmedia.com  
 Contact: Margi Newman, Broadcast  
 Communications Manager  
 Phone: 319-365-5597  
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 pr@titantv.com

*TitanTV Media is the foremost online software and information provider to the broadcast industry, delivering the most accurate real-time information anywhere regarding signal coverage, reception, programming and viewers. TitanTV Media's ProximityTV.com supplies business development tools for over 1,000 TV broadcasters. For consumers, TitanTV Media offers the only real-time, household-level online programming guide, TitanTV.com. TitanTV Media is a privately held company, based in New York, NY and Cedar Rapids, IA. Visit its web site at www.titantvmedia.com.*

## TKT

**Booth: C10105**  
 Project Director: Alex Shirokikh  
 shirokikh@mediarama.ru

*TKT is the leading Russian broadcast magazine, published monthly since 1957. Target audience: technical directors of TV/radio - broadcasters, operators of cable, satellite, mobile and IPTV. Current circulation exceeds 5000 copies. Distribution - Russia, CIS countries (Ukraine, Belarus, Kazakhstan etc.) and Baltics.*

## TMD, Ltd.

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 www.tmd.tv  
 Contact: Tony Taylor, Chairman & CEO  
 Phone: +44 (0)1296 745080  
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 tony.taylor@tmd.tv

*TMD provide business and operational software solutions to the global broadcast, media and archive sectors. The Mediaflex application platform is used by media organisations around the world for media asset and workflow management. Modules available include: physical library, ingest, storage and archive management enabling a transition from physical tape workflows to digital file based workflows.*

## TMP Pro Distribution

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 sales@musicpeopleinc.com  
 Phone: 860-829-9229  
 Fax: 860-828-1353  
 Toll Free: 800-289-8889  
 www.musicpeopleinc.com  
 Contact: Jim Mingo, National Accounts Manager  
 Phone: 860-829-9229 x100  
 jmingo@musicpeopleinc.com

*TMP Pro Distribution is a division of The Music People! Inc. we are embarking on our 28th year supplying, music dealers, sound contractors, and other audio and video businesses with more than 80 brands of the finest pro-audio and video products in the industry, including Shure, EV, Telex, Panasonic, AKG, Tascam, Sennheiser, Crown, Atlas Sound, Pioneer, JVC, Sony, BenQ, HB, and Audio-Technica.*





## Tokina Company, Ltd.

**Booth: C9123**

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Hong Kong China  
info@tokina.com.hk  
Phone: 85225430929  
Fax: 85228543767  
www.tokina.com.hk  
Contact: Clarence Cheng, General Manager  
Phone: (852) 2543 0929  
Fax: (852) 2854 3767  
clarence@tokina.com.hk

*Specialists in the manufacture of fluorescent light banks for TV broadcasting productions, video productions, filming and photographic applications. Also make full lines of accessories including reflectors and chrome-a-keys. The company is based in Hong Kong with manufacturing facilities located in Southern China.*

## Toner Cable Equipment, Inc.

**Booth: C2839**

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info@tonercable.com  
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Fax: 215-675-7543  
Toll Free: 800-523-5947  
www.tonercable.com

*Toner Cable is your best single source supplier for television equipment and television system design. We provide custom built headends, satellite downlinks, fiber optic transmission systems, and typical coaxial cable TV systems. Our in-stock products include modulators, processors, satellite receivers, RF amplifiers, splitters, connectors, test equipment, fiber optic and coaxial cable.*

## Toon Boom Animation Inc.

**Booth: SL2622**

7 Laurier Avenue  
Montreal, QC H2T1E4 Canada  
info@toonboom.com  
Phone: 514-278-8666  
Fax: 514-278-2666  
toonboom.com  
Contact: Sebastien Miglio, Product Manager  
Phone: 514-278-8666  
Fax: 514-278-2666  
smiglio@toonboom.com

*Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom offers entry level and high-end animation software solutions for film, television, web, games, mobile devices and training applications. Toon Boom's solutions also include powerful pre-production tools ideal for all animated or live-action projects.*

## Torpey Time

**Booth: C6914**

98-2220 Midland Avenue  
Toronto, ON M1P 3E6 Canada  
sales@torpeytime.com  
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Fax: 416-298-7789  
Toll Free: 800-387-6141  
www.torpeytime.com  
Contact: Bob Torpey, President

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Phone: 713-466-0277  
Fax: 713-466-8773  
Contact: John Hall  
Director of Business Development  
John.Hall@tic.toshiba.com  
Phone: 973-628-1062

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Houston, TX 77041 United States  
www.toshiba.com/ind  
UPS Contact: Greg Mack  
Phone: 713-466-0277  
Phone: 1-800-231-1412  
Fax: 713-896-5238  
Marketing Contact: Loni Luna  
Communications and Marketing Specialist  
Phone: 713-466-0277 x3424  
Phone: 1-800-231-1412 x3424  
Fax: 713-896-8238

*Toshiba has been a key player in the UPS market for over 20 years. Toshiba has introduced a wide array of products such as battery cabinets, TVSS, PDU, remote monitoring software and even flywheel storage. Toshiba produces UPS units in many series varying from the 1000 to the G8000 Series.*

## Total Immersion

**Booth: SL14214**

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Suresnes 92150 France  
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Phone: +33 (1)4625 0610  
Fax: +33 (1) 4099 0141  
www.t-immersion.com  
Contact: Bruno UZZAN, CEO  
Phone: +33 (1) 4625 0610  
bruno.uzzan@t-immersion.com

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## Total Training, Inc.

**Booth: SL2629**

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Carlsbad, CA 92008 United States  
Phone: 760-517-9001  
Fax: 845-268-3245  
www.totaltraining.com

*Total Training is a pioneer in innovative video training for leading creative print, web design, developer, digital video, and office productivity software programs.*

*We enjoy strategic partnerships with Adobe and Microsoft.*

## Tote Vision

**Booth: SL4330**

1319 Dexter Avenue North  
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Seattle, WA 98109 United States  
sales@totevision.com  
Phone: 206-623-6000 x203  
Fax: 206-623-6609  
www.totevision.com  
Contact: Roberta Farrington, VP Marketing  
Fax: 206-623-6609  
rfarrington@totevision.com

*ToteVision and its skilled engineers have been serving the broadcast industry for 26 years. We are your best partner for LCD and LED monitors ranging in size from 4' to 47'. We take particular pride in our ability to provide customer-focused solutions by customizing product according to needs.*

## Tower Consultants, Inc.

**Booth: C3139**

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Irmo, SC 29063 United States  
jlecordier@tower-tci.com; gkelish@tower-tci.com  
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www.tower-tci.com  
Contact: Jean Lecordier, Principal  
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Fax: 803-407-8691  
jlecordier@tower-tci.com

*Tower Consultants, Inc. has over 70 combined years of engineering experience in the tower industry. PE licenses in over 40 states, an industry leading Program Management team, and experience with nearly every brand of Wireless and Broadcast tower in the country, TCI is your one stop shop for turnkey tower projects. From new tower design to on-site tower inspections.*

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**Booth: C1119**

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Newburgh, IN 47630 United States  
melissa.gerber@towerinnovations.net  
Phone: 812-853-0595 x238  
Fax: 812-858-5514  
www.towerinnovations.net  
Contact: David Nicholson, Executive VP/COO  
Phone: 812-455-9033  
Fax: 812-858-5514  
david.nicholson@towerinnovations.net

*Tower Innovations is a manufacturer of communication towers, serving a worldwide market. TI is recognized as a leader in the engineering and design of both guyed and self-supporting towers. TI was founded in Newburgh, IN in 2006 after acquiring Kline Towers, est 1953 and Central Tower in 1984. With more than 50 years experience, Tower Innovations has the solution for your next tower project!*

## Towerline Software, LLC

**Booth: N5836**

240 South Bridge Street  
DeWitt, MI 48820 United States  
info@towerlinesoftware.com  
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Fax: 517-668-3931  
www.towerlinesoftware.com  
Contact: Tom Adams, President  
tadams@te-inc.com

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 Phone: 610-407-7400  
 Fax: 610-725-0847  
 Toll Free: 866-698-7232  
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 Vice President, Television  
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**Booth: N4931**

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 sales@translantech.com  
 Phone: 212-222-0330  
 Fax: 212-222-0330  
 www.translantech.com  
 Contact: David Reaves, co-owner  
 Phone: +49-(0)2361-904-9649  
 David@translantech.com

*Creator of the Ariane and Ariane Sequel Digital Audio Levelers. Based in New York and Germany, TLT has many years of experience in broadcast audio processing. This knowledge helps produce innovative products that are powerful yet transparent. Powerful RMS based AGC units offer spectral balance, stereo image and superior level control due to our advanced release gated windowing approach.*

## TRANSRADIO SenderSysteme Berlin



**Booth: N9611**

Mertensstrasse 63  
 Berlin 13587 Germany  
 info@tsb-ag.de  
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*TRANSRADIO SenderSysteme Berlin is a leading manufacturer of transmission equipment for AM and FM radio broadcasting. The TRANSRADIO scope of supply includes complete RF systems from fully solid state analogue and digital AM, DRM and FM transmitters, program input equipment, power supply equipment to a full complement of radio broadcasting antennas — from planning to turn key projects.*

## TRANVIDEO

**Booth: C10517**

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 Fax: 818-985-4921  
 www.transvideointl.com  
 Contact: Marianne Exbrayat  
 Fax: 818-985-4903  
 marianne@transvideointl.com

*Transvideo designs and manufactures professional flat panel monitors and other Film, Digital Cinema & Video Accessories. HD, analog, and Multi-standard monitors, 16/9, 4:3 and Anamorphic. From 4" to studio-size, stand-alone or 19" racks. Wireless video systems, Format Converters, Frameline Generators, Lightweight Promoters. All equipment designed to operate in harsh environment, including military.*

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**Booth: C5007**

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 EASsales@trilithic.com  
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 Fax: 317-895-3613  
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## Trilogy Communications Limited

**Booth: C8133**

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 Hants SP105NY UK  
 sales@trilogycms.com  
 Phone: +44 (0)1264 384000  
 Fax: +44 (0)1264 334806  
 www.trilogycms.com  
 Contact: Mike Knight, CEO  
 Phone: 800-372-3198  
 Fax: 800-372-3198  
 mike.knight@trilogycms.com

*Trilogy manufactures IP and digital matrix intercom as well as HD sync /test generators for the broadcast, defense and training simulation sectors. The company is demonstrating these products alongside a growing range of interfaces including conventional and VoIP telephony, cellular GSM, DECT, UHF/VHF radio etc Trilogy's main sales offices are located in Andover, England and Miami, Florida.*

## Triveni Digital

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 Princeton Junction, NJ 08550 United States  
 info@trivenidigital.com  
 Phone: 609-716-3500  
 Fax: 609-716-3503  
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 Contact: Ralph Bachofen, Director, Product Management and Marketing  
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 Fax: 609-716-3503  
 rbachofen@trivenidigital.com

*Triveni Digital develops systems that provide for the management and distribution of data and metadata in digital television streams and other broadcast and multicast media. Products for DVB SI, ATSC PSIP, data broadcasting, stream analysis and monitoring are renowned for their ease of use and innovative features.*

## Troll Systems

**Booth: C1320**

26074 Avenue Hall  
 Suite 11  
 Valencia, CA 91355 United States  
 Phone: 661-702-8900 x115  
 Fax: 661-702-8901  
 www.trollsystems.com  
 Contact: Brian Goldberg, Sales Manager  
 Phone: 661-702-8900  
 Fax: 661-702-8901  
 bgoldberg@trollsystems.com

*Troll Systems is a leading supplier of airborne microwave antenna and ground based control systems for the broadcast Electronic News Gathering (ENG) and Airborne Law Enforcement (ALE) industries.*

## Trompeter

**Booth: C1930**

7444 West Wilson Avenue  
 Chicago, IL 60706 United States  
 Phone: 708-867-9600  
 Fax: 708-867-4140  
 www.trompeter.com  
 Contact: Ken Cerniak, Regional Manager-Western  
 Phone: 818-865-6532  
 Fax: 818-865-4454  
 ken.cerniak@trompeter.com

*Trompeter's complete line of studio and post-production digital video transmission line products for SD and HDTV broadcast includes: studio-grade BNC connectors, video patch-jacks/panels, monitor patch-cords, adapters, tooling and true 75-ohm coax installer training programs. New carrier class 3-pc RCA and F connectors meet the demands of home theatre and SOHO applications.*

## TRON-Tek, Inc.

**Booth: C1544**

6570-B East 51st Street  
 Tulsa, OK 74145 United States  
 Phone: 918-663-4877  
 Fax: 918-664-0309  
 Contact: Bob Villines  
 sales@tron-tek.com

## TSL (Television Systems Limited)

**Booth: SU14615**

Vanwall Road  
 Vanwall Industrial Park  
 Maidenhead, BERKS SL6 4UB UK  
 sales@tsl.co.uk  
 Phone: +441628676200  
 Fax: +441628676299  
 www.tsl.co.uk  
 Contact: Russell Grute, Head of Sales  
 russell.grute@tsl.co.uk

*Since 1986, TSL has worked at the heart of independent broadcast systems integration helping to develop the technical and operational foundations for leading broadcasters worldwide. Through its extensive, international systems experience, TSL also designs, manufactures and sells a unique range of TSL-branded products.*

## Tut Systems

**Booth: SU15212**

6000 SW Meadlows Rd  
 Suite 200  
 Lake Oswego, OR 97035 United States  
 info@tutsys.com  
 Phone: 971-217-0400  
 Fax: 971-217-0456  
 Toll Free: 877-225-7255  
 www.tutsys.com  
 Contact: Wes Myers, Account Manager  
 Phone: 971-217-0400  
 Fax: 971-217-0456  
 wesm@tutsys.com

*Tut Systems is an industry leader enabling delivery of next-generation data and video services over broadband networks. Over 160 service providers worldwide use Tut Systems IPTV solutions to deliver video over xDSL, FTTH and HFC networks. Tut provides carrier-class content processing platforms and end-to-end IPTV solutions through its comprehensive integration services.*



## TV Logic Co., Ltd.

**Booth: SU9011**

Suite 610 World Meridian Venture -2  
426-5 Gason-Dong  
GuemChun-Gu, Seoul South Korea  
ceo@tvlogic.co.kr  
Phone: 82 2 2025 8191  
Fax: 82 2 2025 8192  
www.tvlogic.co.kr

*TVLogic is a leader in the designing, manufacturing & developing high-performance HD video equipment for the digital broadcast and professional video markets. TVLogic is dedicated to quality and stability and focusing on where it's needed most. Incredible for their superior picture quality, TV-Logic envisioned truly affordable high-end quality broadcast equipments built upon TVLogic's core technology.*

## TV Magic, Inc.

**Booth: N406**

8112 Engineer Road  
San Diego, CA 92111 United States  
Marketing@TVMagic.tv  
Phone: 858-650-3155  
Fax: 858-650-3158  
www.TVMagic.tv  
Contact: Pat Thompson, VP Operations  
Phone: 858-650-3155  
Fax: 858-650-3158  
patt@TVMagic.tv

*TV Magic is a California-based broadcast and A/V systems integrator and engineering company committed to providing its customers with the highest-quality service in the industry. Regardless of the size, scope, or sophistication of the project, TV Magic has the experience, the knowledge, and the talent to define and meet its technical requirements. TV Magic has offices in San Diego and Los Angeles.*

## TV One

**Booth: SU7226**

1350 Jamike Dr.  
Erlanger, KY 41018 United States  
sales@tvone.com  
Phone: 859-282-7303  
Fax: 859-282-8225  
Toll Free: 800-721-4044  
www.tvone.com  
Contact: Dan Gibson  
Phone: 800-721-4044



*TV One specializes in video, audio and multimedia processing equipment based on its proprietary CORIO video conversion technology. We manufacture a complete line-up of products for the broadcast and professional video market including Large Venue Presentation Switchers, Video Scalers/Seamless Switchers, Down Converters, HD-SDI Up/Down Converters, Standards Converters, and Format Converters.*

## TV Technology/IMAS Publishing

**Booth: SU8730**

5827 Columbia Pike, 3rd Floor  
Falls Church, VA 22041 United States  
Phone: 703-998-7600  
Fax: 703-671-7409  
www.tvtechnology.com  
Contact: Caroline Freeland  
Phone: 703-998-7600 x153  
cfreeland@imaspub.com

*TV Technology U.S. Edition — 26x/yr. magazine for professional video industry. Also produce international editions tailored to regional audiences: TV Technology Europe; TV Technology Asia-Pacific; TV Technology America Latina; TV Technology Japan; Broadcast & Production Italia; Broadcast & Production China.*

## TV-Animation

**Booth: SL13908**

Vestergade 20C, 1. sal  
Copenhagen K DK-1456 Denmark  
Phone: +45 70238008  
Fax: +45 70239009  
Contacts: Mia Christensen and Katrine Giorgio  
mia@tv-animation.com  
giorgio@tv-animation.com

## T-VIPS AS

**Booth: SU10030**

Ostensjoveien 18  
Oslo N-0661 Norway  
info@t-vips.com  
Phone: +47 95196349  
Fax: +47 22889751  
www.t-vips.com  
Contact: Helge Stephansen, CTO  
Phone: +47 2288 9767  
helge.stephansen@t-vips.com

*T-VIPS is an innovative technology company specializing in Intelligent Video Transport Solutions for the growing Backhaul and Primary Distribution market. Major telcos, network operators and broadcasters world-wide are currently using the T-VIPS IP Video Gateways, the cProcessor, the Connect Management System as well as our groundbreaking JPEG2000 Compression solutions for HD and SD video over IP.*

## TVU Networks

**Booth: C555**

1685 Plymouth Avenue  
Suite 100  
Mountain View, CA 94043 United States  
info@tvunetworks.com  
Fax: 650-714-9040  
www.tvunetworks.com

*TVU networks is a new live television transmission service that enables Professional Broadcasters and private individuals to broadcast to global audiences over the Internet.*

*TVU's innovative new service allows broadcast costs to be exponentially lower than those of current streaming technologies.*

## TWR Lighting, Inc.

**Booth: N6726**

4300 Windfern  
Suite 100  
Houston, TX 77041 United States  
info@twrlighting.com  
Phone: 713-973-6905  
Fax: 713-973-9352  
www.twrlighting.com

*TWR's LED BEACON is a direct replacement for 300MM incandescent beacons. LED technology reduces power consumption from 1240 watts to 122 watts. TWR's High Intensity Lighting System, utilizing "STIX" Technology ensures long lamp life, very low UV & Ozone generation, the lowest power consumption on the market today & ease of installation through the use of a single CABLE for both power and control*

## U.S. Army Reserve

**Booth: C3244**

1401 Deshler Street S.W.  
ATTN: AFRC-ARC-PA (Public Affairs)  
Ft. McPherson, GA 30330 United States  
Phone: 404-464-9470  
Fax: 404-464-8421  
www.armyreserve.army.mil/ARWEB  
Contact: Scott Ferguson, Chief, Broadcast Operations  
Phone: 404-464-9470  
Fax: 404-464-8421  
scott.ferguson@usar.army.mil

*The Army Reserve's mission is to provide trained and ready Soldiers and units with the critical combat service support and combat support capabilities necessary to support nation strategy during peacetime, contingencies and war. The Army Reserve is a key element in The Army multi-component unit force, training with Active and National Guard units.*

## U.S. Army Central - DVIDS

**Booth: R321**

3845 Pleasantdale Road  
Atlanta, GA 30340 United States  
Phone: 678-421-6624  
Fax: 678-421-6611  
www.dvidshub.net  
Contact: Terri Bradley, Director of Media Relations  
Phone: 678-421-6629  
Fax: 678-421-6611  
tbradley@dvidshub.net

*DVIDS is a state-of-the-art, 24/7 operation that provides a timely, accurate and reliable connection between the media around the world and the military serving in Iraq, Afghanistan, Kuwait, Qatar and Bahrain. DVIDS facilitates media requests from television, radio, print, and web media outlets requesting interviews, video, and audio content from deployed and stateside military.*

## Ubistar Co., Ltd.

**Booth: SL10113**

## UDcast

**Booth: C1735**

2455 Route des Dolines  
BP 355  
Sophia Antipolis F-06906 France  
contact-events@udcast.com  
Phone: +33 (0)493 001 660  
Fax: +33 (0)493 001661  
www.udcast.com  
Contact: Paul Anderson, Director of Sales-Americas  
Phone: +1 412 897 4081  
Fax: +1 724 942 4012  
paul.anderson@udcast.com

*UDcast is a leading provider of solutions enabling full IP over broadcast media. UDcast's solutions are designed to enable service providers to fully leverage their infrastructure and meet customer needs, through the delivery of revenue generating added value services in IP Networks over Satellite and IPTV on Mobile areas.*

## Ugrip

**Booth: C8209**

Esromgade 15, opg.2  
2200 Copenhagen N  
Denmark  
Att: Malte Udsen  
Phone : +45 70 205 705  
Fax : +45 70 205 405  
info@ugrip.dk  
www.ugrip.dk

*Ugrip is an innovative tool for video & film makers designed to make handheld shooting more flexible, stable and comfortable. Custom-built, the expandable building-block design with matching grips allows attachment of numerous video & film accessories. Lighting, audio and other peripherals will never again be further than arms reach for easy access and complete control.*

## UK@NAB Pavilion

**Booth: SU9007**

Tradefair House  
West Court, Enterprise Road  
Maidstone ME15 6JD UK  
info@tradefair.co.uk  
Phone: +44 1622 754200  
Fax: +44 1622 203048  
www.tradefair.co.uk

*The UK@NAB Pavilion is the place to find business partners at the world's largest electronic media event. The UK exhibitors at NAB are showing a wide range of products, services and technologies, many of which are being seen for the first time.*

## Ultimatte Corporation

**Booth: SL4805**  
 20945 Plummer St.  
 Chatsworth, CA 91311 United States  
 sales@ultimatte.com  
 Phone: 818-993-8007 x240  
 Fax: 818-993-3762  
 www.ultimatte.com  
 Contact: Lynne Sauve, President  
 Phone: 818-993-1007  
 Fax: 818-993-3762  
 lsaue@ultimatte.com

Learn to produce a proper Virtual Set using Ultimatte, Brainstorm, Kino-Flo and ProCyc. With new more powerful, economical technology Ultimatte introduces Ultimatte11 (the first model to include HD/SD in one unit for amazing versatility) and Ultimatte500. Ultimatte-DV returns as a low-cost option for the DV market. AdvantEdge, the plug-in answer to compositing continues to make advances.

## Ultralight Control Systems

**Booth: C11114**  
 182 Cerro Crest Dr.  
 Camarillo, CA 93010 United States  
 info@ulcs.com  
 Phone: 805-484-3334  
 Fax: 805-984-3008  
 Toll Free: 800-635-6611  
 www.ulcs.com  
 Contact: Dave Reid, co-owner

Manufacturer of the most versatile articulating arm for all your mounting and rigging needs. Adapters for attaching monitors, lights, and microphones to cameras and other rigging. Designed as a ball and clamp system with an o-ring in the ball allows you to position whatever you have where ever you want it. We can easily adapt to Cordellini clamps.

## UN Radio and UNTV

**Booth: R131**  
 1st Avenue at East 42nd Street  
 S805B  
 New York, NY 10017 United States  
 audio-visual@un.org  
 Phone: 917-367-5007  
 Fax: 212-963-6869  
 www.un.org/av/  
 Contact: Takako Nagumo,  
 Associate Information Officer  
 Phone: 917-367-5007  
 Fax: 212-963-2894  
 nagumo@un.org

Since 1945, the 192-member United Nations has aimed to maintain international peace and security, to be a centre of cooperation in solving international problems, and to promote human rights and fundamental freedoms. UN Radio and UNTV inform the peoples of the world about the UN's global activities through quality radio and television programming.

## UNIMAR Inc.

**Booth: N8036**  
 4944 Verplank Rd.  
 P.O. Box 220  
 Clay, NY 13041 United States  
 unimar@unimar.com  
 Phone: 315-699-4400  
 Fax: 315-699-3700  
 Toll Free: 800-739-9169  
 www.unimar.com  
 Contact: Michael Marley, Application Engineer  
 Phone: 315-699-4400 x302  
 mike@unimar.com



Designs, manufactures, distributes standard & custom aviation obstruction lighting control systems for communication towers and all tall structures. New for 2007: LED Dual Beacon and GPS Flasher Synchronization Controller. Supplier of obstruction lighting control accessories: Beacons, Side Lights, Alarms, Photo-Controls, Lightning Arrestors, Auto-Dialers. Since 1989, Unimar has boasted a commitment to quality, now backed by a 10-year Warranty, the best in the industry! EXPORT/IMPORT INTERESTS — Export to these geographies: North America, South America, Western Europe, Asia/Pacific, Africa, Middle East, Australia, Antarctica; Under this arrangement: Direct Sales.

## Unique Broadband Systems Ltd.

**Booth: C2248**  
 400 Spinnaker Way  
 Vaughan, ON L4K 5Y9 Canada  
 sales@uniquesys.com  
 Phone: 905-669-8533  
 Fax: 905-669-8516  
 Toll Free: 877-669-8533  
 www.uniquesys.com  
 Contact: Olga Oliynyk, Marketing Coordinator  
 Phone: 905-669-8533  
 olgao@uniquesys.com

Unique Broadband Systems Ltd. is an Equipment Designer, Manufacturer and Solution Provider of Wireless Communications Systems and Subsystems. Our engineering expertise is applied to solutions for DVB-T/DVB-H, DAB/DMB, MediaFLO and other worldwide digital multi-media broadcasting standards. UBS Ltd. can help a licensee with all stages of network design, installation and commissioning.

## UNI-SET Corporation

**Booth: C8114**  
 449 Avenue A  
 Rochester, NY 14621 United States  
 info@unisetcorp.com  
 Phone: 585-544-3820  
 Fax: 585-544-1110  
 www.unisetcorp.com

UNI-SET Corporation Modular Studio Setting Products. NUNS — (New Universal News Setting) UNI-CYC — Walls, Sweeps & Floors — this portable Green Screen Hard Cyc is self-standing! NOW you can have a Chromakey/Virtual Wall, Floor and Sweeps anywhere you want it. And don't forget the original UNI-SET Modular Studio Staging pieces. Available in 4', 3' and 30' Systems.

## Unistream Co., Ltd.

**Booth: SL10113**

## United Ad Label (UAL)

**Booth: SL2005**  
 3626 Stern Avenue  
 St. Charles, IL 60174 United States  
 Phone: 630-762-3500  
 Fax: 630-762-3501  
 Toll Free: 800-423-4643  
 www.unitedadlabel.com  
 Contact: Mark Lombardo, National Sales Manager  
 Phone: 630-762-3563  
 Fax: 630-762-3501  
 mark.lombardo@rrd.com

UAL's media labels are designed exclusively for media professionals. Known for top quality, we serve pros in production, post-production and duplication. UAL offers the industry's most complete line of tape management labels, Verbatim printable CD/DVDs and laser/inkjet labels for Beta, CD, DVCAM, DVCPRO, Hi8, U-matic and more. UAL is also known for fast, easy and affordable custom labels.

## United States Broadcast

**Booth: OE323**  
 1371 Production Drive  
 Burlington, KY 41005 United States  
 info@usbroadcast.com  
 Phone: 859-282-1802  
 Fax: 859-282-1804  
 www.usbroadcast.com  
 Contact: Pete Beckett, General Manager

US Broadcast builds, refurbishes, sells, and rents production trucks, trailers, and equipment. From ENG vans to 53' dual expandos, US Broadcast can supply everything you need at a price you can afford!

## Unitek Video

**Booth: SL10230**  
 1212 E. Colorado Blvd.  
 Pasadena, CA 91106 United States  
 norm@unitekusa.com  
 Phone: 6267934444  
 Fax: 6267931444  
 unitekvideo.com  
 Contact: Kevin Ghadoushi, Manager of Operations  
 Phone: 626-793-4444  
 Fax: 626-793-1444  
 kevin@unitekusa.com

Unitek Pasadena is a division of Unitek Computer Stores, a leading Apple Authorized Reseller and Specialist in California. Unitek is a full-service computer and video integrator based in Encino and Pasadena, California, with field offices in Los Angeles, specializing in the integration of computer systems for broadcast and post-production facilities.

## Unlimi-Tech Software

**Booth: N4531**  
 1447 A Youville Drive  
 Ottawa, ON K1K 3Y7 Canada  
 info@utechsoft.com  
 Phone: 613-841-2439  
 Fax: 613-841-7428  
 www.utechsoft.com  
 Contact: Dave Mckeen, VP of Enterprise Sales  
 Phone: 613-796-3208  
 Fax: 613-841-7428  
 dmckeen@utechsoft.com

Unlimi-Tech Software's mission is to make complex file transfers as easy as possible for non-technical end users. Founded in Ottawa, Unlimi-Tech has been providing web-based solutions for the file transfer market since 2000. Its focus on product innovation and customer satisfaction has spurred its success.

## UpLit

**Booth: C8742**  
 5901 Earhart Expressway  
 New Orleans, LA 70123 United States  
 Phone: 888-720-7662  
 Fax: 504-734-6164  
 www.exceedthefeed.com  
 Contact: Jerry W. Lenaz  
 Business Manager  
 Ph: 504-734-6111  
 Cell: 504-296-3959  
 Fax: 504-734-6164  
 jlenaz@exceedthefeed.com

UpLit is the only satellite communications company in the Gulf South to offer complete video and telecommunications connectivity via satellite, fiber and wireless services to customers in the Media & Entertainment, Meetings & Conventions, Government, and Carrier Services industries. Services include Ku-band satellite truck, C & Ku-band earth stations at our New Orleans teleport, and remote & studio production facilities.

## Utah Scientific, Inc.

**Booth: N4321**  
 4750 Wiley Post Way  
 Suite 150  
 Salt Lake City, UT 84116 United States  
 sales@utsci.com  
 Phone: 801-575-8801  
 Fax: 801-537-3099  
 www.utahscientific.com  
 Contact: Scott Bosen, Director of Marketing

Utah Scientific, Inc., is a leading manufacturer of analog, digital, and HDTV routing switchers, master control switchers, and related products including a full range of software for controlling a managing switching systems. The company has been serving the broadcast industry for 30 years with industry-leading products and best-in-class service and support.

## Utility Tower Company

**Booth: N7326**  
 3200 N.W. 38th  
 Oklahoma City, OK 73112 United States  
 Phone: 405-946-5551  
 Fax: 405-947-8466



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## Utronics International, Inc.

**Booth: SL14511**

829 Corporate Way  
Fremont, CA 94539 United States  
Phone: 510-353-9888  
www.smarrcopy.com

*Utronics is a manufacturer and marketer of SmarrCopy CD/DVD duplicator controllers located in N. California. Our design capabilities and self-imposed strict manufacturing criteria has allowed us to produce a next generation controller card that provides more features, stable and reliable copies.*

## U-Turn Media Group

**Booth: C1046**

600 17th Street  
Suite 2800 S  
Denver, CO 80202 United States  
cowell@u-turnmediagroup.com  
Phone: 303-634-2222  
Fax: 303-260-6401  
www.u-turnmediagroup.com  
Contact: Richard Adler, VP Sales & Marketing  
Phone: 832-577-1487  
adler@u-turnmediagroup.com

*U-Turn is a company focused on enabling broadcasters, media companies and wireless operators the ability to offer a custom-branded mobile community to their viewers and subscribers. U-Turn technology allows broadcasters and content owners to manage and display their content within the menu structure of the mobile device. You can create an anytime-anywhere dialog with your audience.*

## Vaddio

**Booth: SU6426**

4800 Quebec Ave. North  
Mineapolis, MN 55428 United States  
Phone: 763-971-4400  
Fax: 763-971-4464  
www.vaddio.com

*Vaddio designs, manufactures and sells camera control systems and specialty cameras used in conferencing and the presentation industry. Vaddio has a simple philosophy: To make camera technology easy to use and even easier to install. This has allowed Vaddio to create some of the most unique camera control products and specialty cameras in the marketplace today.*

## Valcom Manufacturing Group Inc.

**Booth: N7734**

175 Southgate Drive  
P.O. Box 603  
Guelph, ON N1H 6L3 Canada  
enquiries@valcom-guelph.com  
Phone: 519-824-3220  
Fax: 519-824-3411  
www.valcom-guelph.com  
Contact: Bill Burtenshaw, Operations Manager  
Phone: 519-824-3220 x236  
Fax: 519-824-3411  
w.burtenshaw@valcomguelph.com

*Valcom manufactures free standing fiberglass antennas in 75 foot and 85 foot heights for AM broadcasting. All antennas are fully tested for the frequency range 1200 Khz to 1700 Khz inclusive.*

## Varizoom Lens Control

**Booth: C6732**

P.O. Box 201990  
Austin, TX 78720 United States  
andy@varizoom.com  
Phone: 512-219-7722  
Fax: 512-219-7724  
Toll Free: 888-826-3399  
www.varizoom.com  
Contact: Andy LeMaster, General Manager  
Phone: 512-219-7722 x908

*Varizoom is the world leader in the innovation and manufacture of Camera Controls, Professional Stabilizers, Supports, Motion Control Systems, Batteries, and Monitors. Varizoom's diverse product line gives the customer one stop shop for the latest in technology and innovation in video production. Our commitment to quality and engineering keeps our customers returning year after year.*

## VASST

**Booth: SL7426**

P.O. Box 3  
Stockton, UT 84071 United States  
support@vasst.com  
Phone: 435-882-8494  
Fax: 435-882-8508  
www.vasst.com  
Contact: Mannie Frances, Managing Director  
Phone: 435-882-8494  
Fax: 435-882-8508  
mannie@vasst.com

*VASST is Video, Audio, Software, Support, and Training. VASST provides immediate, accessible, and thorough information to help media creators master preferred topics. Offering training materials in a variety of formats including books, DVDs, on-site, and online instruction, VASST provides tips, techniques, and solutions for all your media needs.*

## VBrick Systems, Inc.

**Booth: SL11614**

12 Beaumont Rd  
Wallingford, CT 06492 United States  
info@vbrick.com  
Phone: 203-265-0044  
Fax: 203-265-6750  
Toll Free: 866-VBRICK1  
www.VBrick.com  
Contact: James Chordas, Sales Director  
Phone: 203-265-0044  
jimc@vbrick.com

*VBrick Systems, Inc. is the world's most reliable provider of standards-based video networking solutions to educational institutions, corporations, and governments. VBrick provides video streaming, video-on-demand, webcasting, and digital signage solutions. The Windows Media and MPEG products are used for distance learning, news distribution, executive broadcasts, and surveillance applications. Based in Wallingford, Connecticut, USA, VBrick's products are distributed through industry-leading value-added resellers, system integrators, and distributors.*

## VCI (Video Communications, Inc.)

**Booth: SU11620**

146 Chestnut St.  
Springfield, MA 01103 United States  
sales@vcisolutions.com  
Phone: 413-272-7200  
Fax: 413-272-7201  
www.vcisolutions.com  
Contact: Jay Batista, VP Sales & Marketing  
Phone: 413-272-7200  
Fax: 413-272-7201  
JayB@vcisolutions.com

*VCI Solutions delivers value-driven, smart media revenue solutions to the broadcast and cable industry. With over 22 years experience and more than 450 customers world-wide, VCI has become a trusted and reliable business systems partner. VCI products and services help customers improve the management of all key back-office functions to maximize revenue, streamline operations and facilitate future revenue stream expansion. VCI's most recent business system software release, Orion™, is a smart-media software solution that manages all core broadcast functions; sales, traffic, and accounting. The Orion system enables broadcasters to add non-traditional revenue features to their traffic system, reliably support more than 40 channels in a centralized operation server, and traffic new media such as web sites and multimedia streams. Additionally, Orion provides full Sarbanes Oxley compliance. autoXe™, VCI's automation solution, manages content lifecycle from Point-of-Sale to Point-of-Air™. This highly reliable system, based on the innovative Xe Platform, provides a powerful database, in a services-oriented architecture, enabling interoperability and scalability. VCI Automation developed this architecture to address workflow complexities and provide improved resource management. Since 1984, the company has provided consistent customer service and has established a history of product innovation. Three times every year, VCI upgrades its applications with a major product enhancement release. VCI supports Industry standardization efforts, such as S22-10, and the AAAA eBiz initiative, and are committed to the continuing investment requested by world-class media clients. Choosing VCI as a business partner brings industry vision, a reliable history of innovation and development, and thoroughly tested, reliable technology.*

## VCS Engineering

**Booth: N3415**

Borgmann Strasse 2  
Bochum 44894 Germany  
Phone: +49-(0)234-9258-311  
Fax: +49-(0)234-9258-190  
media.vcs.de/  
Contact: Gabriel Durkowiak  
Phone: +49-(0)234-9258-219  
gabriele.durkowiak@vcs.de

*VCS Engineering's Media Broadcasting Division creates integrated, full-workflow solutions for radio, television and cross-media. Founded in 1981 by Prof. Klaus G. Meng, VCS has since expanded to over 100 full-time staff and become a leading European provider in broadcast production and playout solutions. Beyond media broadcasting, its business fields include meteorology and space ground systems.*

## VDB

**Booth: N8930**

100 Lyman Drive  
San Antonio, TX 78209 United States  
vdbaudio@prodigy.net  
Phone: 210-829-5701  
Fax: 210-829-5702  
www.vdbaudio.us  
Contact: Juan Carlos Serna, President  
Phone: 210-829-5701  
vdb@prodigy.net

*VDB Audio is the exclusive distributor of VDB Microphone boompoles in the US. In 1984, VDB was the first to introduce a pole in five sections integrating the most advanced technologies in carbon fiber tube manufacturing. Since then, VDB has been the standard in the industry.*

## VDO

**Booth: R119**

129 North Fort Harrison Avenue  
Clearwater, FL 33755 United States  
Phone: 727-631-0709 x22  
Fax: 727-631-0016  
www.vdo.tv

*VDO is the nation's premier broadcast design and animation studio, specializing in HD, SD, and PAL custom graphics for news and entertainment worldwide. Our design team works with you to help differentiate your news product, build brand loyalty and satisfy viewer needs. VDO's special integration services include VizRT, Chyron, and Deko.*

## VDS

**Booth: SU9726**

425 Broadhollow Road  
Suite 210  
Melville, NY 11747 United States  
info@videodesignsoftware.com  
Phone: 631-249-4399  
Fax: 631-249-4341  
www.videodesignsoftware.com  
Contact: David Ray Worthington,  
Dir. Marketing & Product Dev.  
Phone: 905-469-6333  
Fax: 905-469-9097  
dr@videodesignsoftware.com

*VDS provides automation & content design tools for the broadcast, cable TV, & post production markets. VDS designs products for the automated control of broadcast television systems, focusing on graphics-related operations, distribution & automation, & internet-to-video & video-to-internet systems. VDS content creation systems provide graphic design, file transfer & integration capabilities.*



## Vecima Networks

**Booth: SU6906**  
 150 Cardinal Place  
 Saskatoon, SK S7L-6H7 Canada  
 sales@vecimanetworks.com  
 Phone: 306-955-7075  
 Fax: 306-955-9919  
 www.vecimanetworks.com  
 Contact: Grant Roesch, Assistant VP of Cable Sales

*Vecima Networks is a leading designer & manufacturer of communications products for broadband wireless, data over cable, digital video, & advanced analog applications. Its engineering & manufacturing strengths are reflected in worldwide sales of highly competitive, high quality/performance products such as edge decoders, edge QAMs, OEM custom design products and solutions based on WiMAX standards.*

## VectorMAX

**Booth: SL10713**  
 951 Market Promenade Avenue  
 Suite 2106  
 Lake Mary, FL 32746 United States  
 Phone: 407-833-0777 x101  
 Fax: 407-833-0066  
 www.vectormax.com

*VectorMAX software products enable carrier and enterprise class deployment of IPTV, Video-On-Demand, video-conferencing, mobile and synthetic video services and solutions. Incorporating industry standards, and utilizing our robust and comprehensive content management platform, VectorMAX offers a complete end-to-end platform for the creation, management, delivery and viewing of content.*

## Veetronix, Inc.

**Booth: SU6809**  
 P.O. Box 480  
 1311 West Pacific  
 Lexington, NE 68850 United States  
 sales@veetronix.com  
 Phone: 308-324-6661  
 Fax: 308-324-4985  
 Toll Free: 800-445-0007  
 www.veetronix.com  
 Contact: Roger Teeters, VP of Sales  
 Phone: 308-324-6661  
 Fax: 308-324-4985  
 Roger@veetronix.com

*At Veetronix, Inc we manufacture high quality push button switches and a variety of caps. Each switch made at Veetronix has hermetically sealed reed contacts, helping to ensure a lengthy switch life. Please stop by and look at our New line of switches that offer RGB illumination as well as retention leads.*

## VELA

**Booth: SU5111**  
 5540 Rio Vista Dr.  
 Clearwater, FL 33760 United States  
 Phone: 727-507-5300  
 Fax: 727-507-5311  
 www.vela.com  
 Contact: Rick Chile, Sale VP  
 Phone: 727-507-5323  
 rchile@vela.com

*Celebrating fourteen years as a leader in MPEG video encoding and decoding technology, products and services, Vela is an Emmy® award winning company providing high-quality products and solutions for the professional broadcast and cable industries, enterprise and special purpose video delivery markets. Vela's product offerings support the industry's transition to digital technology and (HD).*

## Venaca, Inc.

**Booth: SU14212**  
 450 West 31st Street  
 4th Floor  
 New York, NY 10001 United States  
 sales@venaca.com  
 Phone: 212-660-2965  
 www.venaca.com  
 Contact: Maggie Cassidy  
 Phone: 212-660-2965 x2011  
 mcassidy@venaca.com

*Venaca designs and develops software for the broadcast, media and entertainment industries. Our S-Line MAM system enables the migration from analogue to digital workflows and provides robust scalable storage, management, repurposing and distribution of digital media. From planning and design to large-scale digital archiving, we provide total system support and world-class professional services.*

## Venue Services Group

**Booth: C11132**  
 100 Willow Street  
 East Rutherford, NJ 07073 United States  
 info@vsg.tv  
 Phone: 201-933-1915  
 Fax: 201-933-1989  
 Toll Free: 888-700-HDTV  
 www.vsg.tv  
 Contact: Craig Taylor, VP Sales and Marketing  
 Phone: 888-700-4388  
 Fax: 201-933-1989  
 craig.taylor@vsg.tv

*Broadcast Systems Integration Mobile Unit design and integration Religious Broadcasting systems Sports Venue engineering/cabling/fiber installation Pre-Engineered Value Systems Engineering and Operations Staffing Support Studios, Control Rooms, Master Control*

## Verimatrix

**Booth: C2651**  
 6825 Flanders Drive  
 San Diego, CA 92121 United States  
 info@verimatrix.com  
 Phone: 858-677-7800  
 Fax: 858-677-7804  
 www.verimatrix.com  
 Contact: Jonathan Fasullo,  
 Sr. Director of Sales - The Americas  
 Phone: 858-677-7800  
 Sales\_Americas@verimatrix.com

*Verimatrix enhances the value and security of your pay-TV network with a suite of advanced technologies designed to address the content protection challenges of today, and those of tomorrow. We match your network goals to our content security roadmap, ensuring the best access to premium content and broader revenue generation opportunities. The result is a rich and versatile viewing experience.*

## VeriSign, Inc.

**Booth: C2546**  
 4501 Intelco Loop SE  
 Lacey, WA 98503 United States  
 Phone: 360-493-6150  
 Fax: 650-224-4250  
 www.verisign.com

*VeriSign, Inc. (Nasdaq: VRSN) operates intelligent infrastructure services that enable and protect billions of interactions every day across the world's voice and data networks. VeriSign allows operators, portals, and media and consumer product companies to quickly launch compelling new services for customers. Additional news and information is available at www.verisign.com.*

## Verizon Wireless

**Booth: C1851**  
 10525 Vista Sorrento Parkway  
 Suite 150  
 San Diego, CA 92121 United States  
 Phone: 916-207-8378  
 Fax: 290-444-9501  
 www.verizonwireless.com

*Only Verizon Wireless has America's most reliable wireless broadband network. Verizon Wireless provides a complete suite of innovative wireless solutions and cutting edge devices. With voice and data solutions, including high-speed wireless broadband, email, Push to Talk, TXT messaging and custom business solutions, Verizon Wireless is the network for business. Network Powered by Alcatel-Lucent.*

## Vertus

**Booth: SL7907**  
 22 Carlisle Place  
 Manning House  
 London SW1P 1JA UK  
 dajana@vertustech.com  
 Phone: 44 2076307624  
 Fax: 44 2076307536  
 www.vertustech.com  
 Contact: Steve Nelson, Marketing Manager  
 Phone: +44.207.630.7624  
 Fax: +44.207.630.7536  
 steve@vertustech.com

*Vertus is the imaging software division of Heligon, a technology business specialising in image data interpretation. Complex algorithms are built to mimic the way the eye and brain perform visual processing. Heligon licenses its technology to market leaders in industries including design and graphics, printing, video and healthcare. It is a privately owned company, based in London.*

## VFGadgets.com



**Booth: C8811**  
 23 Elmer Ave.  
 Toronto, ON M4L-3R6  
 Canada  
 sales@vfgadgets.com  
 Phone: +1(416) 686-1452  
 Fax: +1(416) 686-7882  
 Toll Free: 877-686-1452  
 www.vfgadgets.com  
 Contact: David J O'Keefe, President/ Product Development  
 Phone: 416-686-1452  
 Fax: 416-686-7882  
 djokeefe@vfgadgets.com

*VFGadgets.com specializes in innovative production equipment for the video and film industry. All our products are innovations designed by DPs, Videographers & rental companies and manufactured to the highest standards to make your work easier, faster, & better. We always have new product launches at NAB as there are always new ways to work smarter. Come see what's new in 2007.*



## VFinity

Booth: SU15814

444 Park Avenue South  
Suite 503  
New York, NY 10016 United States  
sales@vfinity.com  
Phone: 646-367-6500  
Fax: 212-686-6428  
www.vfinity.com  
Contact: Shen Tong, President  
admin@vfinity.com

Founded in 2000, VFinity is the future of digital media as the only web-native multimedia digital asset management system available today. At the core of this solution is a highly flexible, browser-based, metadata-centric, search, retrieval and workflow platform built with a completely WSOA (Web Service Oriented Architecture). VFinity's technology democratizes digital content by enabling anyone with an Internet connection to manage all forms of digital content. Shen Tong, President and founder of VFinity, was a leader of the student democracy movement in 1989 at China's Tiananmen Square. A successful television producer, Shen Tong assembled a top engineering team from the MIT Media Labs to help develop this solution. VFinity's solution is now being used by broadcasters, archives, educational and financial institutions in the United States and Asia to manage their rich media and digital assets. VFinity has offices in New York City, Taipei, Beijing, Los Angeles and San Jose, CA.

## Via Satellite - Access Intelligence

Booth: C7643

4 Choque Cherry Road  
2nd Floor  
Rockville, MD 20850 United States  
Phone: 301-354-2000  
Fax: 301-424-8740  
www.satellitetoday.com

Via Satellite is the leading global satellite magazine, providing expert business analysis and technical insights into the space and satellite industries. The readers of Via Satellite are provided with timely and valuable editorial, essential in remaining competitive and profitable in the global satellite marketplace. For more information on our products go to [www.satellitetoday.com](http://www.satellitetoday.com).

## VIACCESS SA

Booth: SU10226

Les Collines de l'Arche  
Tour Opera C  
Paris La Defense Cedex F-92057 France  
info@viaccess.com  
Phone: +33144456465  
Fax: +33 1 44 45 64 80  
www.viaccess.com

Viaccess S.A., a France Telecom company, provides content protection solutions such as Conditional Access and DRM. Backed by the significant R&D resources of France Telecom, its mission is to develop, produce and market content protection solutions for all types of contents and services, delivered by any kind of broadcast (satellite, cable, terrestrial, MMDS) and broadband (DSL, mobile) networks.

## VidCAD by CommSys Design, LLC

Booth: SU3805

755 South Telshor Blvd.  
Suite D9  
Las Cruces, NM 88011 United States  
sales@vidcad.com  
Phone: 505-522-0003  
Fax: 505-522-0009  
Toll Free: 800-VIDCAD-6  
www.vidcad.com  
Contact: Axel Sotelo, VP  
axel@vidcad.com

Virtualizing Communications Systems design and documentation to significantly reduce design time, errors and delays, provide huge installation and maintenance savings, plus keep projects on-time and on-budget.



## Video Accessory Corporation

Booth: SU2424

2450 Central Avenue  
Suite G  
Boulder, CO 80301 United States  
vac@vac-brick.net  
Phone: 303-443-1319  
Fax: 303-440-8878  
Toll Free: 800-821-0426  
www.vac-brick.com  
Contact: Amy Barnes Frey, CEO  
shark@vac-brick.net

Video Accessory Corporation (VAC) provides innovative solutions for video and audio distribution, switching, ground loop elimination, synch generation, and noise suppression. VAC's epoxy encapsulated "brick" products are compact, robust, and reliable devices that operate indoors and in the most extreme environmental conditions. All VAC products are manufactured in Boulder, CO.

## Video Caption Corporation

Booth: SU15806

26 Highland Way  
Stanfordville, NY 12581 United States  
sales@vicaps.com  
Phone: 845-868-1200  
Fax: 845-868-1188  
Toll Free: 800-705-1203  
www.ViCaps.com

Accurate, dependable and fast! We provide Closed Captioning and multi-language Subtitling to broadcasters, corporations, independent producers, schools, libraries, churches and government agencies. Webcast Captioning, DVD Authoring, and more! Our captioning and subtitling is done in-house from start to finish, enabling the fastest turnarounds, strict quality control and competitive prices.

## Video International Development Corp

Booth: N3221

P.O. Box 349  
Locust Valley, NY 11560 United States  
info@videointernational.com  
Phone: 516-671-6765  
Fax: 516-671-6771  
www.videointernational.com  
Contact: Directory Administrator, Dir.  
Phone: 516-671-6765  
bbressel@earthlink.net

Video International Development Corp., and its manufacturing division XFORM Video Systems GmbH, in Germany, has been a leading manufacturer of high quality video signal processing equipment since 1980. The current product range includes SD & HD Standards Converters, Aspect Ratio Converters, Noise Reducers, Transcoders as well as Audio/Video Synchronizers & Processors.

## Video Products Group, Inc.

Booth: C1933

1600 Emerson Avenue  
Oxnard, CA 93033 United States  
info@vpginc.com  
Phone: 805-247-8560  
Fax: 805-247-8561  
Toll Free: 800-515-0811  
www.vpginc.com  
Contact: Alma Vazquez  
Phone: 805-247-8560  
Fax: 805-247-8561  
avazquez@vpginc.com

Video Products Group technologies foster world-wide video transport by providing broadband video signal connections to metropolitan fiber networks and to Synchronous Optical Network/Synchronous Digital Hierarchy (SONET/SDH) carrier backbones. As transport technology has migrated from TDM based PDH and SONET to connectionless IP packet transports, VPG has been in lock-step with these advances.

## VideoBank

Booth: SU12705

260 Union Street  
Northvale, NJ 07647 United States  
Phone: 201-767-2002 x224  
Fax: 201-784-2773  
www.videobankdigital.com  
Contact: Lauren L. Broderick  
LaurenB@videobankdigital.com

In Digital Media Management, the one-stop solution that can meet all your needs is VideoBank. We are a software development company that is totally focused on Media Asset Management. Our products are designed to work in tandem with the workflows of our clients. We specialize in providing tools that let our clients manage, protect and deliver their video, audio and image assets.

## Videoframe, Inc.

Booth: SU7108

101 Providence Mine Rd.  
Suite 103  
Nevada City, CA 95959 United States  
Phone: 530-477-2000  
Fax: 530-477-7599  
www.videoframesystems.com  
Contact: Margaret Little, Marketing Director  
Phone: 530-477-2000  
Fax: 530-477-7599  
mlittle@videoframesystems.com

Videoframe makes interface, control and signal monitoring vnodes, control panels, modular card frames, controllers and tally systems. All products have SNMP agents and IP based control systems. Our newest products feature PoE, Power over Ethernet, smaller sizes, and assorted hardware mounting options. Videoframe has been making reliable, affordable products since 1991.

## Videography Magazine

Booth: SU4928

810 7th Avenue, 27th Floor  
New York, NY 10019 United States  
Phone: 212-378-0415  
Fax: 212-378-0466  
Contact: Jessica Winters  
jwinters@nbmedia.com  
www.videography.com

Videography magazine offers its readers — film, video and audio professionals in the production and post-production communities — a current, relevant resource for business and technology information. Through a combination of news, reviews, interviews, and tutorials, the magazine keeps its readers informed and connected to their industry.

## VideoHelper, Inc.

Booth: SL9224

18 West 21st Street  
Seventh Floor  
New York, NY 10010 United States  
info@videohelper.com  
Phone: 212-633-7009  
Fax: 212-633-9014  
www.videohelper.com  
Contact: Ms. Elizabeth Todd,  
Director of Marketing & Licensing  
betsy@videohelper.com

VIDEOHELPER production music library has consistently created hard-hitting, attention-grabbing music & sound design for over 10 years. Designed with the producer in mind, all VIDEOHELPER cuts are modular and easily edited by providing builds, breaks and mood changes without changing tempo or key within the cut. Search & download the entire catalog via the PLAY music system ([www.videohelper.com](http://www.videohelper.com)).

## Videomagnetics, Inc.

**Booth: SU4920**  
 3970 Clearview Frontage Road  
 Colorado Springs, CO 80916 United States  
 vmi@csprings.com  
 Phone: 719-390-1313  
 Fax: 719-390-1316  
 Toll Free: 800-432-3887  
 www.videomagnetics.com

*Repair /Service and support for all digital Betacam, Betacam SP, Betacam SX, DV Cam, Hd, Dvc Pro Cameras and Studio Decks, Ccu's and many other Broadcast Equipment. Refurbished Video Heads and Scanners and new parts for all Digital Betacam, Betacam Sp. 1' Type 'C' Formatt Ampex and Sony, 3/4' Umatic. 2' Quad Video Heads for Ampex and RCA.*

## Videotron Corporation

**Booth: C10346**  
 2-17-16 Sennin-cho  
 Hachioji, Tokyo 193-0835 Japan  
 info@videotron.co.jp  
 Phone: +81-(42)666-6311  
 Fax: +81-(42)666-6321  
 www.videotron.co.jp

*Our concept is to take pains to incorporate even the smallest of customer's demands to make a product that is easy to use and performs beyond customer expectations. We offer high-quality and strong after-service through integrated management from development through to product sales.*

## Videssence L.L.C.

**Booth: C8212**  
 10768 Lower Azusa Road  
 El Monte, CA 91731 United States  
 contact@videssence.tv  
 Phone: 626-579-0943  
 Fax: 626-579-6803  
 www.videssence.tv  
 Contact: Gary Thomas, National Sales Manager  
 Phone: 412-384-3515  
 Fax: 412-384-3516  
 gthomas@videssence.tv

*Videssence offers fluorescent lighting fixtures for the broadcast and video industries, which provide high level artistic performance, reduce energy consumption, lower heat levels for talent comfort and long lamp life. All products are available in non-dimming versions and a variety offer dimming options. Numerous accessories provide control of intensity and beam angles.*

## Vidiator

**Booth: C1551**  
 10900 NE 8th Street  
 #1486  
 Bellevue, WA 98004 United States  
 Jaredn@vidiator.com  
 Phone: 425-709-8888 x291  
 Fax: 425-688-8338  
 www.vidiator.com  
 Contact: Jared Nieuwenhuis, Director of MarComm  
 Phone: 425-278-1309  
 Fax: 425-688-8338

*We are a leading provider of mobile TV, video, audio & 3D messaging technologies for the delivery of live and on-demand TV, radio, user-generated and 3G multimedia content to mobile devices. Since 2002, Vidiator has pioneered mobile multimedia technology research and development, specializing in streaming, encoding, transcoding, 3D avatar and mobile TV solutions.*

## VIERO

**Booth: N7718**  
 27071 Aliso Creek Road  
 #200  
 Aliso Viejo, CA 92656 United States  
 Phone: 949-425-3300  
 Fax: 949-425-3301  
 www.lanint.com  
 Contact: Matt Ehrlich, Customer Relations Manager  
 Phone: 949-425-3300  
 Fax: 949-425-3301  
 matt.ehrlich@lanint.com

*Increase ROI with LAN International's VIERO<sup>®</sup> product suite supporting the entire sales cycle, from lead generation to collections. Sales Force Automation, Rate & Yield Management, Enterprise Reporting, Traffic & Billing, Accounts Receivable and our groundbreaking Electronic Public Inspection File, ePIF all completely integrated and field tested in 1154 stations.*

## View Factor Studios

**Booth: C8107**  
 46930 Fairview Road  
 Newberry Springs, CA 92365 United States  
 info@viewfactorstudios.com  
 Phone: 408-835-2878  
 Fax: 760-257-4668  
 www.viewfactorstudios.com

*View Factor Studios manufactures affordable, high quality, and innovative products for the motion picture industry.*

## ViewCast Corporation

**Booth: N2131**  
 3701 W. Plano Parkway  
 Suite 300  
 Plano, TX 75075 United States  
 info@viewcast.com  
 Phone: 972-488-7200  
 Fax: 972-488-7299  
 www.viewcast.com  
 Contact: Keith Lewis, Vice President North American Sales  
 Phone: 972-488-7236  
 klewis@viewcast.com

*ViewCast develops audio/video communication products for delivering content dynamically via a variety of network types and protocols. These products include Osprey video capture cards and Niagara video encoders/servers featuring Niagara SCX encoder management software. Our products address the video capture, processing and delivery requirements for a broad range of applications and markets.*

## Village Blackout

**Booth: C9944**  
 203 N. Henry Street, #3  
 Brooklyn, NY 11222 United States  
 info@villageblackout.com  
 Phone: 718-809-9655  
 www.villageblackout.com

*The Village Blackout tent was developed to provide the digital technician with a dark work space and the much needed freedom to get the job done. Zip the door shut and you've got instant darkness. The tent goes up in seconds and can be taken down in as little time.*

## Vimsoft

**Booth: C10349**  
 15-451 Paul Street  
 SUITE 204  
 Dieppe, NB E1A 6W8 Canada  
 info@vimsoft.ca  
 Phone: 506-855-9037  
 Fax: 506-855-9046  
 vimsoft.ca  
 Contact: Joel, DeWolfe  
 Joel.DeWolfe@vimsoft.ca

*VimBiz by Vimsoft is the best-of-breed software solution for managing valuable broadcasting equipment assets. VimBiz modules streamline workflows for maintenance engineers in the TV production and broadcasting sectors. From the single-studio operation to the enterprise-level company with multiple production facilities, VimBiz maximizes ROI for critical production equipment and other assets.*

## Vinpower Digital, Inc.

**Booth: SL9908**  
 817 S Palm Avenue  
 Albambra, CA 91803 United States  
 info@vinpowerdigital.com  
 Phone: 626-282-3300  
 Fax: 626-282-6690  
 www.vinpowerdigital.com  
 Contact: Ryan Swerdloff, Marketing Director  
 Phone: 626-282-3300  
 Fax: 626-282-6690  
 ryansf@vinpowerdigital.com

*Vinpower Digital is a manufacturer of the most reliable and advanced standalone duplication equipment available. With facilities in Taiwan and our corporate office in the USA, we can quickly ship to any location around the world at very low reasonable prices. We recognize the value of increasing our distribution network and encourage resellers to work with us and reap the benefits.*

## Vinten

**Booths: C5923**  
 709 Executive Blvd.  
 Valley Cottage, NY 10989 United States  
 Phone: 845-268-0100  
 Toll Free: 888-2-VINTEN  
 Fax: 845-268-0113  
 contact@vinten.com  
 Sales Contact: Joe Lantowski  
 Phone: 954-572-4344  
 joe.lantowski@vitecgroup.com  
 www.vinten.com

*New Products for 2007*

- Product Name: Quattro L pedestals
- Product Name: Osprey light
- Product Name: Vector 90 and 950

*As world leaders in the design and manufacture of studio, OB, lightweight and robotic camera supports for the broadcast industry, Vinten is focused on achieving continuous improvement and is committed to developing unique technological innovations that meet the challenges faced by the industry today and well into the future.*

## Vinten Radamec

**Booth: C5923**  
 709 Executive Blvd.  
 Valley Cottage, NY 10989 United States  
 contact@vinten.com  
 Phone: 845-268-0100  
 Fax: 845-268-0113  
 Toll Free: 888-2 VINTEN  
 www.vintenradamec.com  
 Contact: Gary Rotondelli, Sales Contact  
 Phone: 845-268-0100 x112  
 gary.rotondelli@vitecgroup.com

*Vinten Radamec state-of-the-art Fusion robotic solution includes: FP145 lightweight pedestal, FH100 Robotic Head and new controller family. Fusion control systems offer seamless backward compatibility for Autocam and Radamec products. These innovative controllers introduce future proof architecture, modern connectivity and ongoing support, allowing addition of new Vinten Radamec broadcast robotics.*

## Virage, Inc.

**Booth : SU9224, S208-LMR**  
 One Market, Spear Tower, Suite 1900  
 San Francisco, CA 94105 United States  
 info@virage.com  
 Phone: 415-243-9955  
 Fax: 415-243-9984  
 Toll Free: 877-243-9955  
 www.virage.com

*Virage technology can automatically capture, encode and index television, video and audio from any source, including broadcast feeds and archived data. By automatically generating a comprehensive range of metadata, including keyframes, face recognition, speaker information and a full transcript of the audio stream, Virage ensures that rich media is immediately fully searchable and accessible.*



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## Virtual Katy

**Booth: SL1413F**

90 Hamilton Street  
Cambridge, MA 02139 United States  
Phone: 772-224-8595  
Fax: 772-224-8930  
www.virtualkaty.com  
Contact: Lynn Ryan  
Phone: 772-224-8598  
lynn@virtualkaty.com

*Virtual Katy is a Digidesign partner delivering workflow solutions for audio professionals. VK audio post assistant products are used to accelerate the audio post process for ProTools users. Used on everything from feature films to the 30-second spot, VK has saved countless hours by automating painstaking tasks that kill the creative spirit and derail deadlines.*

## Vision Research

**Booth: C11426**

100 Dey Road  
Wayne, NJ 07470 United States  
sales@visionresearch.com  
Phone: 973-696-4500  
Fax: 772-286-6206  
Toll Free: 800-737-6588  
www.visionresearch.com  
Contact: Rick Robinson, Director of Marketing  
Phone: 973-692-4070  
rick.robinson@visionresearch.com

*Vision Research, Inc. has over 50 years experience developing high-speed photographic equipment. Our broad line of cameras, marketed under the "Phantom" trademark are used in a wide range of applications including defense, automotive, engineering, scientific, academic, industrial, sports, commercials, documentaries, TV productions and digital cinema.*

*Last year at NAB, we introduced the now acclaimed Phantom HD and Phantom 65 digital cinema cameras. The Phantom HD is a 35mm format, high-definition, high-speed camera capable of taking up to 1000 pictures-per-second at HD resolution.*

*The Phantom 65 is a 65mm format, 4K camera capable of taking up to 125 pictures-per-second at 4K resolution.*

*This year, we are introducing on-camera, non-volatile mass storage, greatly extending recording times for both cameras. For example, with our 512GB PhantomFlash, you can record HD resolution at 24p for almost 3 hours.*

## Visionary Solutions

**Booth: SL12508**

4193 Carpinteria Avenue, Ste. 11  
Carpinteria, CA 93013-3303 United States  
info@vsicam.com  
Phone: 805-566-5811 x111  
Fax: 805-566-5813  
www.vsicam.com  
Contact: Will Bakewell, Vice President  
Phone: 805-566-5811  
Fax: 805-566-5811  
wbakewell@vsicam.com

*Visionary Solutions, Inc. is a United States IPTV equipment maker of MPEG-2 and h.264 hardware and software aimed at edge distribution and edge acquisition applications. Key products include, stand alone and high density rackmount IPTV encoding and decoding solutions. Distinguished by excellent value, our products are sold through VARs, and OEMs in various markets.*

## Vista Systems

**Booth: SL325**

2001 W. Melinda Lane  
Phoenix, AZ 85027 United States  
Phone: 602-943-5700  
Fax: 623-582-3571  
Contact: Victor Vettorello,  
Sales/Application Engineer  
Phone: 602-943-5700  
Fax: 623-582-3571  
victor.vettorello@vistasystems.net

*Vista Systems manufactures Spyder Video Processors. The highest resolution windowing, compositing and blending processors available. Designed to fit the needs of the Broadcast, Live Events, C&C, Military and Visualization markets. Spyder displays disparate resolution sources simultaneously "real time." Now with the added ability of displaying "Stereoscopic" alone or along side standard 2d images.*

## Visual Europe Ltd.

**Booth: C9844**

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Salisbury, Wilts SP2 8NR UK  
sales@visualeurope.com  
Phone: +44 1722 333074  
Fax: +44 1189 835031  
www.visualeurope.com

*Visual Europe specializes in Mpeg 2 ASI bandwidth management, conditioning, correction and monitoring. Transflow operates on the transport stream of an Mpeg 2 ASI stream and is for service providers concerned with maximizing bandwidth whilst maintaining quality. HD Rendition offers up/down conversion, cross conversion and motion compensated standards conversion on a single card format.*

## Visual Research, Inc

**Booth: SU11810**

Dong-Woo Bldg 3rd Floor 494-41  
Yong-Kang Dong Mapo-Gu  
Seoul 121876 South Korea  
giyul@visualcg.com  
Phone: +82-(2)-719-1246  
Fax: +82-(2)-719-1913  
www.visualcg.com  
Contact: Gi-Yul Kwon, Mr.  
Phone: +82-(2)-719-1246 x102

*Established in 1993, Visual Research Inc. is the leading provider of professional character generators for broadcasts. As one of the leading manufacturers of professional character generators in Korea, our focus is to excel by striving to seek perfect solutions and user friendly products in this fast moving industry and to continuously provide the industry with the latest technology innovations.*

## VitalStream an INTERNAP Company

**Booth: SL10110**

555 Anton Blvd.  
Suite 400  
Costa Mesa, CA 92626 United States  
salesadmin@vitalstream.com  
Phone: 714-549-5300  
Fax: 714-549-5310  
Toll Free: 800-254-7554  
www.vitalstream.com  
Contact: Sales Department

*VitalStream is a global provider of integrated content delivery services that enable businesses to monetize and stream digital media to large audiences over the Internet. The company provides solutions, including video and audio streaming, advertising placement, reporting and analysis, live event broadcasting, media asset management, integrated Web hosting and consulting services.*

## Vitec Multimedia Inc. vitec

**Booth: SL6705**

2914 Seagull Dr.  
Duluth, GA 30096 United States  
info@vitecmm.com  
Phone: 678-580-3165  
Fax: 678-580-3295  
www.vitecmm.com  
Contact: Lionel Zajede, Sales Marketing Director  
Phone: 678-580-3165  
Fax: 678-580-3295  
usa\_info@vitecmm.com

*VITEC Multimedia is a worldwide leader in MPEG based Digital Video Technology, providing both commercial product solutions for end users as well as custom application, hardware and technology development. VITEC also offers DSP based programmable hardware solutions designed to meet your highest level of expectations. H-264, MPEG1 & MPEG-2, Encoding, Decoding, Transcoding, SD & HD formats*

## VIZRT, Curious Software, Ardendo

**Booth: SL4810**

Nostegaten 72  
Bergen 5067 Norway  
Phone: +47 5590 8245  
Fax: +47 5590 8280  
www.vizrt.com

*Vizrt offers a new vision for content creation and delivery with an end-to-end solution from ingest to visualization. Our solution combines Vizrt's true 2D/3D graphics tools with Curious Software's World Maps and Ardendo's Asset Management. The combination of these products ensures a seamless workflow from conception to multi-platform distribution.*

## Vocality International, Ltd.

**Booth: C6949**

560 Herndon Parkway #110  
Herndon, VA 20170 United States  
sales@vocality.com  
Phone: 703-766-3283  
Fax: 703-766-3288  
www.vocality.com

*Manufactures Routers/Multiplexers designed to provide Satellite Bandwidth Efficient Voice and Data services. Vocality combines traditional multiplexers with next generation TCP acceleration, network routing and optimised VoIP services. Range from small hand held device to large rack mount, 3U, hub units. Providing up to 64 POTS and/or 240 Digital voice channels.*

## Vocas

**Booth: C9735**

1515 Black Rock Turnpike  
Fairfield, CT 06825 United States  
contact@prosourcebmi.com  
Phone: 203-335-2000  
Fax: 203-335-3005  
Toll Free: 800-322-7767  
www.vocas.com

*VOCAS designs and manufactures professional lens accessories. MB series Matte Boxes include models 315, 325, 350. DVMK II series Matte Boxes compliment HDV/DV cameras. Digital zoom controllers feature the ZiF & Z-10. Manual Follow Focus with the MFC-1. New for NAB 2007 is the MB-450 HD/Cine Matte Box system featuring a unique 5 stage filter system accommodating lenses up to 144mm.*

## Voddler

**Booth: C2555**

Arenavagen 41  
12th Floor  
Stockholm 12 177 Sweden  
info@voddler.com  
Phone: (650) 798 5367  
Fax: +46850568740  
www.voddler.com  
Contact: Mattias Bergstrom, CTO  
Phone: +46-(0)70-643-0312  
mattias.bergstrom@voddler.com

*Offering CE manufacturers new revenues from their living room devices, Voddler provides instant on-demand video services over the open internet. Share the revenue from Voddler's ground-breaking instant play service in SD and HD, launching next winter in millions of living rooms.*

## Voice Technologies

**Booth: N9317**

97 South Main St., #10  
Newton, CT 06470 United States  
sales@reddingaudio.com  
Phone: 203-270-1808  
Fax: 203-270-2934  
www.reddingaudio.com  
Contact: Scott Boland, Vice President  
info@reddingaudio.com

*Voice Technologies is a manufacturer of high-end miniature lavalier microphones, headworn microphones and earphones for broadcast, theatre, film, video, installation and conference applications. Our products are known for their durability and outstanding sound quality. We have a broad selection of accessories to support our products encompassing a seamless integration into your work setting.*

## Volicon, Inc.

**Booth: N3231**  
 111 South Bedford Street  
 Burlington, MA 01803 United States  
 info@volicon.com  
 Phone: 781-221-7400  
 Fax: 781-221-7407  
 www.volicon.com

*Volicon provides turnkey digital video archiving and streaming solutions, including the award-winning Observer video monitoring & logging system for the TV broadcast, cable MSOs, and corporate/government markets. Volicon's advanced video processing system gives a large number of users simultaneous access to multiple channels of video content over network.*

## V-Shine Co., Ltd.

**Booth: SU6230**  
 6F Block A, Jingmeng High-Tech  
 No. 5, Shangdi East Rd., HaiDian District  
 Beijing 100085 China  
 sales@v-shine.com  
 Phone: +86 10 82782303  
 Fax: +86 10 82780766  
 www.v-shine.com  
 Contact: Yingyu Chang, Business Director  
 changyingyu@163.com

*Established in early 2000, V-Shine Co., Ltd is a high-tech enterprise which specializes in research and development (R&D), production, marketing and service of broadband cable data network equipments. V-Shine concentrates in manufacturing Head-end equipments by utilizing the advanced communication technology, and providing the first-class service and products in China and overseas.*

## VSN (video stream networks)

**Booth: N717**  
 Ctra. Matadepera 206  
 Terrassa, Barcelona 08226 Spain  
 info@vsn-tv.com  
 Phone: +34 937349970  
 Fax: +34 937351729  
 www.vsn-tv.com  
 Contact: Pedro Serrano, Sales director  
 Phone: +34 937 349 970  
 Fax: +34 937 351 729  
 pedro@vsn.es



*vsn is the most complete end-to-end, digitized and automated platform for TV currently available. vsn is built on standard network infrastructure and open compatible software platforms, and allows migration to fully digitized and automated environment. With very low investments, technical and human resources are optimized, workflow becomes agile and the production increases. vsn solutions include News Production, Media Asset Management, SD and HD video servers, Playout, Master Control, Graphics generation, Automatic Ingest, Legal Compliance, Web TV News, and new business like SMS TV. It's already On-Air in over 400 TV Channels in over 40 countries. JustEdit, S.L. is a market leader in the development of automated and digital solutions for TV stations. Established in 1990 in Barcelona, Spain, JustEdit and its' highly professional and experienced Broadcast and IT technology team has dedicated over 10 years to the development of the vsn system — video stream networks.*

## V-SOFT Communications

**Booth: N6026**  
 721 W. 1st St.  
 Suite A  
 Cedar Falls, IA 50613 United States  
 info@v-soft.com  
 Phone: 319-266-8402  
 Fax: 319-266-9212  
 Toll Free: 800-473-3684  
 www.v-soft.com  
 Contact: Doug Vernier, President  
 dvernier@v-soft.com

*V-Soft Communications provides innovative broadcast engineering software as well as custom mapping and engineering consulting services. With 30 plus years experience, V-Soft enjoys an excellent reputation of solid service to its many customers. V-Soft's software, used by many of the best firms, consultants and R.F. engineers in the U.S., has become today's standard for professional quality.*

## Vyvx

**Booth: C9737**  
 One Technology Center  
 Tulsa, OK 74103 United States  
 eric.franklin@level3.com  
 Phone: 918-547-5767  
 Fax: 918-547-1118  
 Toll Free: 800-364-0807  
 www.vyvx.com

*With one of the world's largest, most advanced IP-optimized networks, Level 3's Vyvx Services provides access to fully-customized, scalable solutions that can handle the trampling demands of unexpected, exponential growth. Bringing together traditional content distribution and emerging Internet services to help you operate at huge scale across multiple destinations.*

## W&W Communications, Inc.

**Booth: SU7623**  
 2903 Bunker Hill Lane #107  
 Santa Clara, CA 95054 United States  
 info@wwcoms.com  
 Phone: 408-481-0264  
 Fax: 408-213-2951  
 www.wwcoms.com

*At W&W Communications we believe that standards-based, media-rich, wireless and wireline network solutions will lead to next generation multimedia communication infrastructures carrying a rich set of new applications and services. We deliver standards-based, high value-add, low-delay H.264 codec implementations, optimized for video-based wireless and wireline communications.*

## Wacom Technology

**Booth: SL10527**  
 1311 SE Cardinal Ct.  
 Vancouver, WA 98683 United States  
 sales@wacom.com  
 Phone: 360-896-9833 x124  
 Fax: 360-896-9724  
 www.wacom.com  
 Contact: Michael Marcum,  
 Director of Product Management  
 Phone: 360-896-9833  
 mmarcum@wacom.com

*Work Directly On Screen — Wacom's Cintiq 21UX interactive pen displays are an ideal way to work with sophisticated control interfaces consisting of menus, dials, sliders, and static or dynamic icons. The Cintiq combines the advantages of an LCD monitor with the control, comfort, and productivity of Wacom's Penabled® brand of patented cordless and battery-free pen technology.*

## Wagner Media, Inc.

**Booth: SL4530**  
 16505 Air Center Blvd.  
 Houston, TX 77032 United States  
 sales@wagnermedia.net  
 Phone: 281-209-1944  
 Fax: 281-209-2928  
 Toll Free: 877-778-7077  
 www.wagnermedia.net  
 Contact: Shae Carthrae,  
 Sales and Customer Service  
 Phone: 281-209-1944  
 Fax: 281-209-2928

*Wagner Media is a wholesale rental and sales company specializing in wide format screens, high-end video projectors and image processing equipment. We are committed to providing the top quality equipment at a fair price for our customers. We provide excellent customer service and support before, during and after the show. Our valued customers can reach us 24 hours a day.*

## Walde, Inc.

**Booth: SL12106**  
 1839 Soledad Avenue  
 La Jolla, CA 92037 United States  
 sales@walde.com  
 Phone: 858-731-3081  
 www.walde.com  
 Contact: Darren Walde, President  
 Phone: 858-731-3081

*Walde, Inc. manufactures professional, reliable high volume film conversion systems for the consumer, professional, government, and motion picture industries. Typical applications are school photography, sports events, traffic film, aerial photography, color microfilm, government ID cards, home movies (8mm, Super 8mm), university archives (16mm), dailies, and digital post production (16mm/35mm).*

## Ward-Beck Systems Ltd.

**SU9211**  
 455 Milner Avenue  
 Unit 10  
 Toronto, ON M1B 2K4 Canada  
 Phone: 416-335-5999  
 Fax: 416-335-5202

## Wavestream Corporation

**Booth: C8447**  
 180 Via Verde  
 Suite 150  
 San Dimas, CA 91773 United States  
 sales@wavestream.com  
 Phone: 909-599-9080  
 Fax: 909-599-9082  
 www.wavestream.com  
 Contact: Heidi Thelander, Vice President Marketing  
 Phone: 714-847-8460  
 heidi@wavestream.com

*Wavestream produces next-generation, compact, highly efficient solid-state power amplifiers and has pioneered the use of spatial power combing to create solid-state power amplifiers that are unrivaled in terms of size, weight, efficiency and reliability.*

## Weather Central

**Booth: C5334**  
 401 Charmany Drive  
 Suite 200  
 Madison, WI 53719 United States  
 Phone: 608-274-5789  
 Fax: 608-278-2746  
 www.weathercentral.tv  
 Contact: Jaclyn Cardin  
 jcardin@weathercentral.tv

*Only Weather Central delivers exclusive interactive storytelling tools for television for the best forecasts and severe weather, traffic, news, and sports. Our solutions allow content to be re-purposed for use on-air, online, and on demand. Be first and get it right ensuring your brand is always on.*

## Weather Metrics, Inc.

**Booth: C7222**  
 14645 West 95th St.  
 Lenexa, KS 66215 United States  
 sales@weathermetrics.com  
 Phone: 913-438-7666  
 Fax: 913-438-2666  
 Toll Free: 800-869-6629  
 www.weathermetrics.com  
 Contact: Eric Levy,  
 Director of Broadcast Product Development  
 elevy@weathermetrics.com

*Weather Metrics produces a complete line of 'Revenue Generating', high ROI, weather products, including WxVision.Net, affordable tower cameras, Stream Vision.Net, stream LIVE video over a DSL line, 24x7 Channel.Net, the 'longest on-air' totally automated 'digital channel in a box' product, City Weather.Net, neighborhood weather network system and Severe Weather.Net, severe weather crawl system.*



C - Central Hall, LVCC  
LMR - Meeting Room (LVCC)  
MR - Meeting Room (On Exhibit Floor)  
N - North Hall, LVCC  
OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
S - Silver Lot  
SL - South Hall, Lower Level, LVCC  
SU - South Hall, Upper Level, LVCC

## WebCheckout, Inc.

Booth: SL14710

3717 N. Ravenswood Avenue  
Suite 140  
Chicago, IL 60613 United States  
sales@onshored.com  
Phone: 773-477-7019 x117  
Fax: 773-477-7021  
www.webcheckout.net  
Contact: Daniel T. Pyne, Vice President  
Phone: 773-477-7019  
Fax: 773-477-7021

For seven years, WebCheckout has been a worldwide market leader in browser-based resource scheduling and facilities management software. Runs on Macintosh, Linux and Windows workstations to schedule, manage and maintain portable equipment, personnel and production facilities. Modules include: customer portal, help desk and repair, billing, media management and integration with other systems.

## WEGENER

Booth: SU7915

11350 Technology Circle  
Duluth, GA 30097 United States  
globalsales@wegener.com  
Phone: 770-814-4000  
Fax: 770-623-0698  
www.wegener.com

WEGENER optimizes end-to-end media distribution for dynamic multi-site networks. Currently used in broadcast, radio, telco, enterprise and cable networks to distribute video and audio content to millions of people, WEGENER provides tailored and off-the-shelf solutions to reduce the long-term cost, integration and maintenance on every project.

## WellAV Technologies, Ltd.

Booth: SU14707

12F Guangdong Development Band Building,  
No.19 Xia Pu Avenue,  
Huizhou Guangdong, China  
sales@wellav.com  
Phone: 86(752)2086668  
Fax: 86(752)2086168  
www.wellav.com

WellAV can provide full technologies including headend equipments, CAS/SMS and STB for the implementation of digital CATV, MMDS, MUDS and DVB-T projects. We have implemented many such projects in China, Asia, Africa and Europe. With over 40 experienced R&D and client service engineers, we are also able to provide you customization products and services. More information, please contact us.

## Westcott (F.J. Westcott Co.)

Booth: C9011

1447 N. Summit Street  
Toledo, OH 43604 United States  
info@fjwestcott.com  
Phone: 419-243-7311  
Fax: 419-243-8401  
www.fjwestcott.com

The F.J. Westcott Company, headquartered in Toledo, Ohio, is celebrating 80th years in business. Westcott markets lighting and light modification equipment for professional imagemakers. The Spiderlite continuous lighting line has earned several awards and recognition. Westcott is also the exclusive worldwide manufacturer and marketer of Scrim Jim®, a modular diffusion and reflection system.

## Wheatstone Corporation

Booth: N7111

600 Industrial Drive  
New Bern, NC 28562 United States  
sales@wheatstone.com  
Phone: 252-638-7000  
Fax: 252-635-4857  
www.wheatstone.com

Wheatstone Corporation is a leading supplier of digital audio networks, audio mixing consoles and control surfaces for the broadcast industry. Headquartered in New Bern NC, USA, the company designs and manufactures professional broadcast equipment and accessories under the WHEATSTONE, AUDIOARTS ENGINEERING, and VORSIS brand names.

## Whirlwind

Booth: C8128

99 Ling Road  
Rochester, NY 14612 United States  
sales@whirlwindusa.com  
Phone: 585-663-8820 x130  
Fax: 585-865-8930  
Toll Free: 800-733-9473  
www.whirlwindusa.com  
Contact: Carl Cornell  
Phone: 585-663-8820  
Fax: 585-865-8930  
carlc@whirlwindusa.com

Whirlwind manufactures and distributes cables, connectors, testers and specialty interface devices including mixers, press conferencing equipment and other pro audio equipment. Whirlwind distributes ADC, Belden, Canare, Neutrik and Switchcraft. Digital audio products include the E Snake digital snake, E Desk digital audio integration system and E Mod CobraNet I/O devices.

## WhisperRoom, Inc.

Booth: SL10220

116 S. Sugar Hollow Road  
Morristown, TN 37813 United States  
whisper@lcs.net  
Phone: 423-585-5827  
Fax: 423-585-5831  
www.whisperroom.com

Since 1990, WhisperRoom, Inc. has been specializing in manufacturing and distributing truly portable and affordable sound isolation enclosures. SE 2000 Series WhisperRooms are perfect for a variety of applications both commercial and residential. Our unique, modular design and manageable component weights and sizes provide maximum flexibility. These units are solid, durable and built to last.

## White Sands Engineering/TVC

Booth: C1736

21615 North 27th Ave  
Phoenix, AZ 85027 United States  
sales@whitesandsengineering.com  
Phone: 623-581-0331 x207  
Fax: 623-582-2915  
Toll Free: 800-586-7377  
www.whitesandsengineering.com  
Contact: Dave Lindemeyer  
Phone: 800-586-7377  
dlindemeyer@tvcinc.com

White Sands Engineering provides connectors, cables and cable assemblies for broadcast, CATV and A/V applications. We specialize in 75 Ohm, mini RG59 products which feature excellent performance and a small, flexible design. Our wide variety of innovative, one-piece coax connectors for mini and standard cables — including BNC, RCA, F and more — can be reliably terminated in 15 seconds.

## WhiteBlox

Booth: C1059

1201 Lake Woodlands Drive  
Suite 4016  
The Woodlands, TX 77380 United States  
sales@whiteblox.com  
Phone: 281-210-5000  
Fax: 281-210-5001  
Toll Free: 800-929-6726  
www.whiteblox.com  
Contact: Laura Haworth, Director, Public Relations & Marketing Communications  
Phone: 281-210-5013  
laura.haworth@whiteblox.com

WhiteBlox is a leading broadband network solutions company. WhiteBlox delivers robust technology and application services in a comprehensive production and delivery suite that allows companies to become their own IPTV broadcasters. WhiteBlox gives customers the flexibility, control and tools to leverage video assets and content into dynamic, engaging and profitable networks through use of its integrated broadband solutions. For more information, please call 281-210-5000 or visit www.whiteblox.com.

WHITEBLOX™

## WideOrbit

Booths: N5713, N5717

535 Pacific, Suite 400  
San Francisco, CA 94133  
United States  
Phone: 4156756700  
Fax: 4156756755  
www.wideorbit.com  
Contact: Mike Zinsmeister, Director of Sales  
Phone: 404-378-3381  
mzinsmeister@wideorbit.com

WideOrbit's WO Traffic is the largest installed and fastest growing broadcast sales and traffic software solutions in the U.S. for a reason. We develop great software solutions that both increase revenue and improve workflow, and we provide unmatched service for our clients. Come see why 600+ stations have chosen WideOrbit!

## Will-Burt

Booth: C8423

169 S Main Street  
P.O. Box 900  
Orrville, OH 44667 United States  
contact\_us@willburt.com  
Phone: 330-682-7015  
Fax: 330-684-1190  
www.willburt.com  
Contact: Steve Pinkley, Sales Manager  
Phone: 330-684-5247  
Fax: 330-684-1190  
spinkley@willburt.com

Manufacturer of Telescoping Antenna Masts for use in ENG applications. Pneumatic masts with heights to 134 feet and payload capacities to 1,200 lbs. The Antenna Mast line includes portable, lightweight masts that can elevate antennas for remote broadcast, photography or any situation when a mast must be quickly deployed. D-TEC II Safety System and mast accessories are available.

## WinMedia Software, Inc.

Booth: N6215

63 Sauriol  
Laval, QC H7N 3B2 Canada  
Phone: 514-984-4912  
Fax: 450-973-7729  
winmedia.ca  
Contact: Francois Beaumier, President  
francois@winradio.ca

WinMedia Software Inc answers all radio and television broadcaster's needs for editing, music and advertisements scheduling, data transfer, automatic and live play out, logging and archiving. At Nab WinMedia will launch the 2007 WinMedia's release and will present the products of AETA Audio Systems such as Scoopy (field unit), Scoop 4+ (stereo studio codec), Mixy (3 channel portable stereo mixer).

## WinRADIo Communications

Booth: N5514

15 Stamford Road  
Oakleigh  
Victoria 3166 Australia  
helpdesk@winradio.com  
Phone: +61 3 95682568  
Fax: +61 3 95681377  
www.winradio.com  
Contact: Tariq Hasnie, Product Manager  
Phone: +61 3 9568 2568  
Fax: +61 3 9568 1377  
tariq.hasnie@winradio.com

WinRADIo is the pioneer of combining computer technology and radio communications to produce high-end media monitoring and RF spectrum surveillance systems. At NAB, WinRADIo will launch the WR-G33WSM which is designed for wireless mic spectrum allocation. It comprises a PC controlled receiver & software and has been developed with input from leading staging companies and recording studios.

## Winsted Corporation

**Booth: SU3316**

10901 Hampshire Ave., South  
 Minneapolis, MN 55438 United States  
 info@winsted.com  
 Phone: 952-944-9050  
 Fax: 952-944-1546  
 Toll Free: 800-447-2257  
 www.winsted.com  
 Contact: Randy Smith, President  
 Phone: 800-447-2257

*Winsted's 44 year history and four international manufacturing facilities provide the most diverse video product line in the industry. Our commitment to worldwide customer service guarantees satisfaction. Winsted backs all systems sold with a 10 year warranty.*

*EIA Consoles, LCD Monitor mounts, Power Outlets, Rack mount Racks, Security Storage, Vertical Racks, and Media Workstations.*

## WireCAD

**Booth: N2138**

16 12th Ave. South  
 Suite 4  
 Nampa, ID 83651 United States  
 sales@wirecad.com  
 Phone: 661-253-4370  
 Fax: 661-310-9251  
 Toll Free: 866-273-5298  
 www.wirecad.com  
 Contact: Paul Snover, VP Sales and Marketing  
 Phone: 866-273-5298  
 pauls@wirecad.com

*WireCAD design tools provide the engineer with automated tools to produce accurate, detailed single-lined drawings, rack layouts, cable labels and other reports. Starting at only \$199.00! Easy to learn! Easy to use! CAD skills are not needed. WireCAD V5 and our latest product, PatchVerx, will be presented at Booth N2138. Visit us at www.wirecad.com or call 866-273-5298. Because Genius Ain't Easy!*

## WireReady

**Booth: N6808**

56 Hudson Street  
 Northborough, MA 01532 United States  
 sales@wireready.com  
 Phone: 508-393-0200  
 Fax: 508-393-0255  
 Toll Free: 800-833-4459  
 www.wireready.com  
 Contact: David Gerstmann, President

*Manufacturers broadcast automation, newsroom, production and website automation systems for radio and TV. TV PlayOutReady packages include master control scheduling servers, multi-terabyte asset management storage servers, commercial insertion and program playout servers, switchers and keyers. Interfaces included for 3rd party switchers and traffic systems. Serving broadcasters since 1989.*

## Wireworks Corporation

**Booth: C7617**

380 Hillside Avenue  
 Hillside, NJ 07205 United States  
 Phone: 908-686-7400  
 Fax: 908-686-0483  
 Toll Free: 800-642-9473  
 www.wireworks.com

*manufacturer.*

## Wohler Technologies, Inc.

**Booth: N3426**

31055 Huntwood Avenue  
 Hayward, CA 94544 United States  
 sales@wohler.com  
 Phone: 510-870-0810  
 Fax: 510-870-0811  
 Toll Free: 888-596-4537  
 www.wohler.com  
 Contact: Milton Garcia, Director of Sales  
 Phone: 510-870-0827  
 Fax: 510-870-0027  
 mgarcia@wohler.com

*Wohler Technologies Inc., privately held and headquartered in Hayward, CA, is internationally recognized for unsurpassed confidence monitoring within the broadcast industry. Our technology provides in-rack audio and video monitoring solutions that allow broadcasters to monitor important and complex signals in every phase of transmission. Our solutions have been in control rooms for decades and engineers demand the quality of Wohler products. We offer an extensive range of products, from standard to customized, just look around most broadcast environments and you will find a Wohler installed. Developed, manufactured and rigorously tested in the USA, Wohler's solutions are ideally suited for use in VTR bays, mobile production vehicles, teleconferencing installations, multimedia systems, satellite links, cable TV facilities, news and transmission control rooms, duplication and postproduction applications, and on-air radio studios.*

## Wolf Coach, Inc.

**Booth: C6436**

7 B Street  
 Auburn Industrial Park  
 Auburn, MA 01501 United States  
 Phone: 508-791-1950  
 Fax: 508-799-2384  
 www.wolfcoach.com  
 Contact: Tom Jennings  
 Phone: 508-791-1950  
 Fax: 508-799-2384  
 Thomas.P.Jennings@L-3.com.com

*Wolf Coach is showing several groundbreaking solutions for ENG and SNG with a preview of our new Benchmark 4. The industries first prime power source alternative to commercial generators. We are introducing a new multi-format ENG system with IP encapsulation and bi directional control, as well as the Standard for News, the Benchmark 3, a Sprinter hybrid DSENG and a Defiant 16K digital uplink.*

## wondertouch

**Booth: SL3827B**

906 Dinard Drive  
 Manchester, MO 63021 United States  
 info@wondertouch.com  
 Phone: 636-225-7861 x1  
 Fax: 630-477-0349  
 www.wondertouch.com

*Software developer specializing in particle systems and particle effects. Products include particleIllusion, the award-winning particle effects tool, Professional Emitter Libraries for particleIllusion, and particle emitter libraries for Apple Motion.*



## World Teleport Association

**Booth: C7147**

wta@worldteleport.org  
 Phone: 212-825-0218  
 Fax: 212-825-0075  
 www.worldteleport.org  
 Contact: Louis Zacharilla, Director of Development  
 Phone: 212-249-0624  
 lzacharilla@worldteleport.org

*Visit the Satellite Business & Technology Theater at C7147 for panel sessions and tutorials on the key media distribution technologies and trends, right on the show floor, produced by World Teleport Association. Since 1985, WTA has been the only trade association that focuses on the business of satellite communications from the ground up. At the core of its membership are the world's most innovative operators of teleports, from independents to multinationals, niche service providers to global hybrid carriers. WTA is dedicated to helping teleport operators to improve their operations, develop their markets and grow their businesses within the \$13 billion teleport sector of the global telecom industry. Companies that do business with teleports also find that WTA is the best investment they can make to open new channels to the industry.*



## WSI Corporation

**Booth: C6417**

400 Minuteman Road  
 Andover, MA 01810 United States  
 Phone: 978-983-6300  
 Fax: 978-983-6405  
 www.wsi.com  
 Contact: Linda Maynard,  
 Vice President of Media Marketing  
 lmaynard@wsi.com

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 Phone: 423-325-6900  
 Fax: 423-325-6905  
 Contact: Lauren Templeton  
 ltempleton@wysongusa.com

## X2O Media Inc.

**Booth: SU11229**

147 Saint Paul Street West  
 Suite 100  
 Montreal H2Y125 Canada  
 info@x2omedia.com  
 Phone: 514-987-7557  
 Fax: 514-987-1872  
 Toll Free: 888-987-7557  
 www.x2omedia.com  
 Contact: Jay Martin, US Sales Manager  
 Phone: 304-562-4466  
 jay@x2omedia.com

*X2O Media provides end-to-end solutions for digital signage. X2O's Xpresenter™ is the only PowerPoint®-based digital signage system that delivers true broadcast-quality graphics and video, providing both the easiest authoring tools and highest quality output. X2O also offers content design and network management for any size network. www.x2omedia.com.*



### XenData

Booth: SU11029

1255 Treat Blvd.  
Suite 300  
Walnut Creek, CA 94597 United States  
xendata@xendata.com  
Phone: 925-472-6522  
Fax: 925-891-9118  
www.xendata.com

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Booth: SU14609

2100 Logic Drive  
San Jose, CA 95124 United States  
publicrelations@xilinx.com  
Phone: 408-559-7778  
Fax: 408-371-4926  
Toll Free: 800-494-5469  
www.xilinx.com

Xilinx is the worldwide leader in programmable logic solutions offering a wide array of solutions for the broadcast industry, ranging from video, audio and connectivity, real-time HD video processing, high speed DSP for transmission and modulation. Xilinx offers reference designs and IP cores as building blocks for complete broadcast systems. For more information, visit [www.xilinx.com/broadcast](http://www.xilinx.com/broadcast).

### Xytech Systems Corporation

Booth: SU7526

2835 North Naomi Street  
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Burbank, CA 91504 United States  
www.info@xytechsystems.com  
Phone: 818-303-7800  
Fax: 818-303-7801  
www.xytechsystems.com  
Contact: Phil Shaps, Director of Marketing  
Phone: 818-303-7824  
pshaps@xytechsystems.com

Xytech Systems Corporation is a leading provider of business software for the management and delivery of media content. Its integrated workflow was designed specifically for the entertainment and media industry with key applications in; scheduling resources, jobs and crews; facilities management; bidding; billing of jobs and work orders; media asset library management and digital asset workflow.

### Yamaha Commercial Audio Systems, Inc.

Booth: SL5710

6600 Orangethorpe Ave.  
Buena Park, CA 90620 United States  
Phone: 714-522-9011  
Fax: 714-522-9334  
www.yamahaca.com

Yamaha Commercial Audio Systems, Inc. (YCAS) carries a complete line of integrated professional audio products for the commercial recording, post production, broadcast, touring, and installed sound reinforcement markets, and is the U.S. and Canadian distributor for NEXO loudspeakers. YCAS offers comprehensive in-house and field training, a dedicated dealer network, and 24/7 technical support.

### Yang Ming International, Corp.

Booth: SL14117

595 Yorbita Road  
La Puente, CA 91744 United States  
sales@ymiusa.com  
Phone: 626-956-0100  
Fax: 626-956-0098  
Toll Free: 800-526-8650  
www.ymiusa.com

Yang Ming International Corporation, a Southern California based computer parts wholesaler with over 10 years of experience in the industry. Established in 1994, YMI was one of the first pioneers to specialize solely in rackmount servers, chassis, and accessories, along with other industrial servers and components.

### Yellow Jacket, Inc.

Booth: N9006

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1-3-33 Okata  
Atsugi-shi  
Kanagawa-Ken 243-0021 Japan  
Phone: +81-(46)228-8883  
Fax: +81-(46)229-1944  
www.yem.com  
Contact: Tetsuo Ogawa, Manager  
ogawa@yem.co.jp

Since the 1982 development of the world's first ScanConverter, YEM has continuously contributed our technology to the broadcasting and image industry. When the ground wave digital broadcasting began in the US in 1997, YEM quickly adjusted to the new environment, introducing the HDTV Up-Converter. The HDTV conversion technologies are now brought together to bring forward our JPEG2000 CODEC.

### Z Technology, Inc.

Booth: C3039

1815 NW 169th Place  
Suite 3070  
Beaverton, OR 97006 United States  
sales@ztechnology.com  
Phone: 503-614-9800  
Fax: 503-614-9898  
Toll Free: 888-613-9832  
www.ztechnology.com  
Contact: Jim Zook, President  
Phone: 503.614.9800  
Fax: 503.614.9898  
jimz@ztechnology.com

Z Technology, Inc. manufactures RF Field Strength Meters and systems that measure and map signal coverage, and a new Measurement Demodulator featuring NIST traceable RF power measurement and 8VSB constellation, eye diagram, and spectrum displays. The DM1010 outputs video, audio, SMPTE310M and VHF 8VSB signals and records important DTV parameters to a Windows™ PC.

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 Chicago, IL 60610 United States  
 Steve@Zacuto.com  
 Phone: 312-863-3456  
 Fax: 312-863-3455  
 Toll Free: 888-294-3456  
 www.zacuto.com

*Zacuto USA, Zacuto's brand creates innovative camera support and accessory products for all level of cameras. Created a baseplate & support gear to fully mount prosumer level cameras; expanded into entire camera packages with custom cut cases. Released a Studio Foam insert for Pelican and Storm cases, allows users to setup camera from case-tripod in 48 sec. and case-handheld in 72 sec. Zacuto.com*

## Zandar Technologies

**Booth: SU2729**  
 Comsathouse, Unit A1, Centrepoint  
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 Dublin D12 Ireland  
 sales@zandar.com  
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 US Sales: 321-939-0457  
 Fax: HQ: +353 (0)1 450 0977  
 US Sales: 321-939-0458  
 www.zandar.com  
 Contact: Walter Werdmuller, VP of Sales  
 (The Americas)  
 Phone: 321-939-0457  
 Fax: 321-939-0458  
 ussales@zandar.com



*At Zandar Technologies we are specialists in multi-source display management. We offer a feature-rich range of MultiViewer solutions to match each customer's unique source, display and application requirements. Our high performance video and audio monitoring MultiViewer systems have been the clearer choice for today's leading companies in Broadcast, TV and Professional Video environments.*

## Zaxcom Inc.

**Booth: N9017**  
 230 West Parkway  
 Unit #9  
 Pompton Plains, NJ 07444 United States  
 info@zaxcom.com  
 Phone: 973-835-5000  
 Fax: 973-835-6633  
 www.zaxcom.com  
 Contact: Colleen Goodsir, Sales & Marketing  
 Manager

*Zaxcom, Inc. designs and manufactures innovative professional audio equipment for the television and film industries. A pioneer in audio technologies for sound mixing and ENG professionals, Zaxcom engineered the first digital wireless microphone and the first wireless microphone to feature integrated audio recording. More information about Zaxcom, Inc. is available at www.zaxcom.com.*

## Zaxel Systems

**Booth: SL14405**  
 5850 Town & Country Blvd.  
 Suite 702  
 Frisco, TX 75034 United States  
 info@zaxel.com  
 Phone: 972-335-8218  
 Fax: 972-335-8208  
 www.zaxel.com  
 Contact: Dr. Nori Suzuki, President, CEO  
 Phone: 408-541-9488  
 nsuzuki@zaxel.com

*Zaxel Systems makes real time lossless compression systems, servers, and specialized digital video processing. Servers are available in SD, HD, 2K and 4K versions, with either internal or SAN storage.*

## Zaxwerks

**Booth: SL3827L**  
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 Temple City, CA 91780 United States  
 zaxwerks@zaxwerks.com  
 Phone: 626-309-9102  
 Fax: 626-309-9142  
 www.zaxwerks.com  
 Contact: Zax Dow, President  
 zax@zaxwerks.com

*Zaxwerks creates software which is prized by video professionals and seen on TV every day. Pro Animator and Invigorator PRO are industry standards for creating beautiful 3D title animations, 3D flag animations, glints, glows and gradients. New this year includes 3D warped surfaces and the new Layer Tools for Adobe After Effects. Stackwerks and 3D Flag are made especially for Apple's Motion.*

## Zeiss

**Booth: SU1320**  
 3403 W. Pacific Avenue  
 Burbank, CA 91505 United States  
 nir.reches@bandpro.com  
 Phone: 818-841-9655  
 Fax: 818-841-7649  
 www.digiprimes.com  
 Contact: Nir Reches, Sales Manager  
 Phone: 818-841-9655  
 Fax: 818-841-7649



*Renowned optics maker Carl Zeiss has partnered with Band Pro Film & Digital in manufacturing a comprehensive line of lenses purpose built for 2/3" 3 CCD HD cinematography cameras. At NAB 2007, check out the world premiere of the new DigiPrime™ 135mm T1.9 and 52mm T1.6 lenses, latest additions to the acclaimed DigiPrime family in focal lengths of 3.9mm (T1.9) to 70mm (T1.6) CF; the new DigiMutar™ 1.4X Tele-Converter and ZEISS DigiDioptrics™ (the only ZEISS-quality diopters for fine 2/3" HD lenses); the revolutionary DigiZoom™ 6-24mm T1.9 and new DigiZoom 17-112mm T1.9. Carl Zeiss precision optics feature superior quality glass and are meticulously engineered for unsurpassed performance and unequalled image clarity, and are respected throughout the industry for innovations such as standard-pitch zoom, focus and iris gears, brightly marked oversized windowed cine scales, and highly-accurate, individually calibrated focus scales. Available exclusively from Band Pro Film & Digital.*

## Zero Manufacturing, Inc.

**Booth: C9420**  
 500 West 200 North  
 North Salt Lake, UT 84054 United States  
 sales@zerocases.com  
 Phone: 801-298-5900  
 Fax: 801-298-5855  
 Toll Free: 800-500-9376  
 www.zerocases.com  
 Contact: Randy Holdaway  
 marketing@zerocases.com

*In practice, Zero Manufacturing produces metal and plastic enclosures. But in truth, our product is protection — unparalleled protection. With thousands of standard options and custom design capabilities, Zero can ensure the safety and viability of valuable equipment and components, without compromise. For unparalleled protection, choose Zero.*

## ZGC Inc.

**Booth: C8828**  
 264 Morris Avenue  
 Mountain Lakes 80979 Germany  
 sales@zgc.com  
 Phone: 973-335-4460  
 Fax: 973-335-4560  
 www.zgc.com  
 Contact: Mr. Les Zellan, President

*ZGC, film and video equipment sales and service. Distributor: P+S Technik, Cooke Optics, Putora Sharpness Charts. Dealer: Abakus, Bogen, Canon Broadcast/DV, Chrosziel, JVC, NEBTEK, Portabrace, Sennheiser, Spintec, Tiffen, Varizoom and more. NEW products for NAB: P+S SKATER Mini Dolly Tilt Module and Remote Control Unit — the convenience of a fluid damping system with fully adjustable drag.*

## ZProMakeup

**Booth: R228**  
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 zeecosmetics@aol.com  
 Phone: 201-874-1090  
 Fax: 201-503-0424  
 Toll Free: 888-202-1918  
 www.ZProMakeup.com

*ZProMakeup, a division of ZeeCosmetics, was created to address and solve the effects of today's Hi-DEF technology for on-camera talent. ZPro was created by Michele Spooner, a 15 year veteran Media Makeup artist. ZPro offers the tools of consultation, design and products to enable individuals and/or networks to smoothly transition into the digital age.*

## Zylyght

**Booth: C8207**  
 P.O. Box 54  
 Chelmsford, MA 01824 United States  
 info@zylyght.com  
 Phone: 978-244-0011  
 Fax: 978-244-0023  
 www.zylyght.com  
 Contact: Charlie Collias, Sales  
 Phone: 978-244-0011  
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Advanced Microwave Components.....	C8144
ADVANTECH.....	C4943
Advent Communications Ltd.....	C2907A
Armstrong Transmitter.....	N7034
ATCi/Antenna Technology.....	C6044
AV Internacional S.L.....	N6738
AVL Technologies.....	C7548
AzEP (Arizona Engineered Products).....	C8523
Belar Electronics Lab, Inc.....	N7722
Bext, Inc.....	N5731
Bird Technologies Group.....	N5738
Boxx Microwave Systems.....	C4909
Broadcast Microwave Services, Inc.....	C1607
Broadcast Warehouse.....	N7328
Broadcasters General Store.....	N8322, C8109
BW Broadcast.....	N7330
Clear Channel Satellite.....	OE320
COM-TECH Srl RF Filters.....	N9408
Continental Electronics.....	N7706
CTE International SRL.....	N9020
DASTO.....	N6809
DAWNco.....	C7841
DH Satellite.....	C4746
Dielectric Communications.....	C1907
Disatron Industries.....	C8843
Diversified Marketing.....	C1127
DMT USA, Inc.....	C2915
ELBER SRL.....	C1628
Elenos.....	N8319
Elettronika S.R.L.....	N7337
EMR Corporation.....	N5121
Energy-Onix.....	N6213
Entech Electronics, LLC.....	C8849
Enterprise Electronics Corporation.....	C6825
ERI-Electronics Research.....	N1119
Ferrite / RF Technologies.....	C1307
GCS.....	C8441
General Dynamics SATCOM Technologies.....	OE307
GES Electronic.....	C8741
GMPCS Personal Communications, Inc.....	C4646
H.C. Jeffries Tower Company, Inc.....	C3327
H.L. Dalis.....	C8137
Hilomast.....	C8241
IRTE SpA.....	C3320
Jampro Antennas, Inc.....	C2515
Kathrein, Inc., Scala Division.....	C2213
Kathrein Mobilcom Brasil.....	C2213B
Kathrein-Werke KG.....	C2213A
Kintronic Labs, Inc.....	N5113
LBA Technology, Inc.....	N9130
Linear Equipamentos Electronicos.....	C1324
Micro Communications, Inc. (MCI).....	C2520, N6129
Microwave Radio Communications.....	C2907, OE300
Myat, Inc.....	C2220
N Systems, Inc.....	C1610
NEBTEK.....	C3848
OMB Sistemas Electronicos.....	C3324
Patriot Antenna Systems.....	OE103
Precision Communications.....	C3317
Propagation Systems, Inc. (PSI).....	C1920
PTEK.....	N6126
Radian Communication Services.....	C2924
Radio Frequency Systems.....	C1913
Research Concepts, Inc.....	C7946
RF Central.....	C1924
Richland Towers.....	C2534
RIZ - Transmitters.....	N5222
RVR Elettronica.....	N8606
RYMSA.....	C2520A
S.W.R., Inc.....	C1126
Sabre Towers & Poles.....	N6435
Sam Woo Electronics Co., Ltd.....	N8926

Sat-Comm Ltd.....	OE311
Satellite Engineering Group.....	C5945
Sat-Lite Technologies.....	C8841
Seratel Technology.....	N9620
Shively Labs.....	N7026
Sichuan Jiuzhou Electric Group Co., Ltd.....	C944
SIRA S.R.L.....	N9308
Sound Broadcast Services.....	N5128
SWE-DISH Satellite Systems.....	OE313
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TRANSRADIO SenderSysteme Berlin.....	N9611
UNIMAR, Inc.....	N8036
Valcom Manufacturing Group, Inc.....	N7734
Will-Burt.....	C8423
WiNRADIO Communications.....	N5514
Wolf Coach, Inc.....	C6436

## Audio Editing

5 Alarm Music.....	SL8024
615 Music.....	R121, SL8324
AEQ, S.A.....	N6326
AMCC Storage.....	N1538
APM Music.....	SL8727
Apple.....	SL5520
APWMayville.....	SU7220
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Ebenezer Technology, Inc.....	SL10328
Efron Computerized Studios, LLC.....	N9608
ENCO Systems, Inc.....	N6217
Euphonix, Inc.....	N4021
EZQuest, Inc.....	N1833
Fairlight.....	SL4010
Future Media Concepts, Inc.....	SL9205
Hollywood Edge.....	SL8420
Hosa Technology, Inc.....	SL4105
ISIS Group, Inc.....	SU3313
JBL Professional.....	N7715
JLCooper Electronics.....	N3114
Killer Tracks.....	SL8020
KIWA International.....	SL1413L
KLZ Innovations Ltd.....	N5435
KORG USA, Inc.....	SL13014
LogicKeyboard / BSP.....	SL14715
Merging Technologies.....	SL4014
Minnetonka Audio Software, Inc.....	N3215
Neutrik USA, Inc.....	N8526
OMT Technologies.....	N9011
P.I. Engineering, Inc.....	SL12207
Prosonic GmbH Studiotechnik.....	C8431A
RJS Electronics, Ltd.....	SU9305
SmartSound Software, Inc.....	SL3710
Sonnet Technologies, Inc.....	SU15816
Sony Media Software.....	SL2823
Sound Ideas.....	SL7720
Soundminer.....	SL7723
Stephen Arnold Music.....	R111
TASCAM.....	SL4016
Technocite.....	C10141D
VDB.....	N8930
Virtual Katy.....	SL1413F

## Audio Mastering

(E3) Engstler Elektronik Entwicklung GmbH.....	C8431J
ADAM Audio USA.....	N4933
Apple.....	SL5520

ATD2.....	C10141A
BIAS, Inc.....	SL14716
BSTOCK.TV.....	SU15817
Dan Dugan Sound Design.....	N5517
Disc Makers.....	SL7709
Dorough Electronics.....	C5213
EZQuest, Inc.....	N1833
Genelec, Inc.....	SL11215
JBL Professional.....	N7715
Junger Audio Studiotechnik GmbH.....	N3815
KORG USA, Inc.....	SL13014
Loon Audio.....	N7327
Merging Technologies.....	SL4014
Non-Stop Music.....	R206, SL9220
Prism Media Products.....	N3116
RTW RADIO-TECHNISCHE WERKSTATTEN GmbH & Co. KG.....	N3216
Stephen Arnold Music.....	R111
Synthax, Inc.....	N6536
TASCAM.....	SL4016
TC Electronic.....	N1931
TransLanTech Sound, LLC.....	N4931

## Audio Mixers

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AXEL TECHNOLOGY S.R.L.....	N3121, N5426
Axia Audio.....	N7726
Azden Corporation.....	N4826
B&H Photo-Video-Pro Audio.....	SU3006
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KIWA International.....	SL1413L
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Logitek Electronic Systems.....	N6521
Merging Technologies.....	SL4014
Otari, Inc.....	SU11309
Professional Sound Corporation.....	N9322
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Renegade Labs, Inc.....	SU5029
Riedel Communications, Inc.....	C9428
RJS Electronics, Ltd.....	SU9305
RTS.....	C5329
RTW RADIO-TECHNISCHE WERKSTATTEN GmbH & Co. KG.....	N3216
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STAGETEC (Salzbrenner Stagetec Mediagroup).....	N4018
Studer Soundcraft.....	N7715

# Product Categories

C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

Systems Wireless.....	C5908
TASCAM.....	SL4016
Tec Nec Distributing.....	C2041
Telex.....	C5329
THAT Corporation.....	N5526
TMP Pro Distribution.....	N7430
VDB.....	N8930
VINPOWER DIGITAL, Inc.....	SL9908
Wheatstone Corporation.....	N7111
Whirlwind.....	C8128
WinMedia Software, Inc.....	N6215
Yamaha Commercial Audio Systems, Inc.....	SL5710
Zaxcom, Inc.....	N9017

## Audio Post-Production

615 Music.....	R121, SL8324
ADAM Audio USA.....	N4933
Altermedia, Inc.....	SL10226
AMCC Storage.....	N1538
Aphex Systems.....	N6506
APM Music.....	SL8727
Apple.....	SL5520
APT.....	N4218
Archion.....	SL12708
ATD2.....	C10141A
ATTO Technology, Inc.....	SL4326, SL1413Q
AudioScience.....	N7331
BIAS, Inc.....	SL14716
Burst Electronics, Inc.....	C6726
CalDigit.....	SL9929, SL6608
CaptionMax.....	SL10320
CommandSoft, Inc.....	N708
Countryman Associates, Inc.....	N9022
Creative Network Design, Inc.....	SL1413K
DaySequerra-ATI.....	N7323
DiGico Soundtracs.....	N9727
Digidesign.....	C10906
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Dorrough Electronics.....	C5213
Drama King Music Library.....	SL7423
Ebenezer Technology, Inc.....	SL10328
Efron Computerized Studios, LLC.....	N9608
Euphonix, Inc.....	N4021
Fairlight.....	SL4010
Fibrenetix.....	SL10727
FirmTek, LLC.....	SL10322
FirstCom Music.....	SL9820
Future Media Concepts, Inc.....	SL9205
Genelec, Inc.....	SL11215
Global DiscWare, Inc.....	SU10730
G-Technology, Inc.....	SL7828
Hamlet.....	N419
Hosa Technology, Inc.....	SL4105
ILY Enterprise, Inc.....	SL7706
JBL Professional.....	N7715
Junger Audio Studiotechnik GmbH.....	N3815
Killer Tracks.....	SL8020
KIWA International.....	SL1413L
KOWA Company, Ltd.....	N5231
Lawo AG.....	N7030
Linear Acoustic, Inc.....	C1048
Location Sound Corporation.....	N9126
LogicKeyboard / BSP.....	SL14715
Loon Audio.....	N7327
Magma.....	SL128
Master Recording Supply.....	SL4107
MediaTechnics Systems, Inc.....	SL7727
Merging Technologies.....	SL4014
Minnetonka Audio Software, Inc.....	N3215
National Captioning Institute.....	SL4007
Noren Products, Inc.....	SU2523
Otari, Inc.....	SU11309
PI Engineering, Inc.....	SL12207
PACSAT.....	C8243

Post Magazine.....	SL11209
PrimeLED, Inc.....	N5417
Primera Technology, Inc.....	SL12405
Prism Media Products.....	N3116
Prosonic GmbH Studiotechnik.....	C8431A
Qbit.....	N709
Quail Equipment Leasing.....	C11700
RJS Electronics Ltd.....	SU9305
Rosendahl Studiotechnik GmbH.....	C8431H
R-Quest Technologies, LLC.....	SL10224
Schoeps Microphones.....	N9317
SmartSound Software, Inc.....	SL3710
Sound Ideas.....	SL7720
Soundminer.....	SL7723
Stockmusic.net.....	SL9622
Storageflex, Inc.....	SU15810
Studer Soundcraft.....	N7715
Synthax, Inc.....	N6536
TASCAM.....	SL4016
TC Electronic.....	N1931
TSL (Television Systems Limited).....	SU14615
United Ad Label (UAL).....	SL2005
VDB.....	N8930
Virtual Katy.....	SL1413F
Voice Technologies.....	N9317
WhisperRoom, Inc.....	SL10220
Wohler Technologies, Inc.....	N3426
Yamaha Commercial Audio Systems, Inc.....	SL5710
Zaxcom, Inc.....	N9017

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Abaltat.....	SL7424
AEQ, S.A.....	N6326
Aphex Systems.....	N6506
Apple.....	SL5520
ATD2.....	C10141A
AUDEMAT-AZTEC.....	N8614
Avlex Corporation.....	N4631
AXEL TECHNOLOGY S.R.L.....	N3121, N5426
BIAS, Inc.....	SL14716
Broadcast Warehouse.....	N7328
BTX Technologies, Inc.....	C8237
BW Broadcast.....	N7330
Countryman Associates, Inc.....	N9022
Dan Dugan Sound Design.....	N5517
Eventide, Inc.....	N6909
Fraunhofer IIS.....	SU6830
Innes Corporation.....	N7735
Inovonics, Inc.....	N8226
Junger Audio Studiotechnik GmbH.....	N3815
Klotz Digital Audio Systems, Inc.....	N5728
KOWA Company, Ltd.....	N5231
Linear Acoustic, Inc.....	C1048
Logitek Electronic Systems.....	N6521
Loon Audio.....	N7327
Minnetonka Audio Software, Inc.....	N3215
Nero, Inc.....	SL9624
Ocean Systems.....	SL1413H
Omnia Audio.....	N7726
Pixellexis.....	SU11629
Prosonic GmbH Studiotechnik.....	C8431A
RDL Radio Design Labs.....	N3413
Riedel Communications, Inc.....	C9428
Schoeps Microphones.....	N9317
Shure Incorporated.....	N6921
Solid State Logic.....	N2526
Sonifex Ltd.....	N4928
Sony Media Software.....	SL2823
Stockmusic.net.....	SL9622
Synthax, Inc.....	N6536
TC Electronic.....	N1931
THAT Corporation.....	N5526
TMP Pro Distribution.....	N7430
TransLanTech Sound, LLC.....	N4931

Video International Development Corp.....	N3221
Wheatstone Corporation.....	N7111
Whirlwind.....	C8128
Yamaha Commercial Audio Systems, Inc.....	SL5710

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360 Systems.....	SU9120
5 Alarm Music.....	SL8024
615 Music.....	R121, SL8324
Acoustical Solutions.....	SU5020
Allen Avionics, Inc.....	C6907
AMCC Storage.....	N1538
Anchor Audio.....	N6313
Aphex Systems.....	N6506
Apple.....	SL5520
AudioScience.....	N7331
Audio-Technica U.S., Inc.....	N4526
Avlex Corporation.....	N4631
AVP Mfg & Supply, Inc.....	C7225
Azden Corporation.....	N4826
Bavarian Pavilion.....	C8828, C8431
BSTOCK.TV.....	SU15817
Calumet Photographic, Inc.....	C7810
Cavision Enterprises, Ltd.....	SU2522
Claratech Ltd.....	SU9307
Clear-Com Communication Systems.....	C5912
Coffey Sound.....	N9320
Comrex.....	N5726
Countryman Associates, Inc.....	N9022
Dan Dugan Sound Design.....	N5517
Digidesign.....	C10906
Digigram.....	N6518
Dolby Laboratories.....	N2513
Dorrough Electronics.....	C5213
Drama King Music Library.....	SL7423
Ebenezer Technology, Inc.....	SL10328
EV Microphones.....	N9617
Fairlight.....	SL4010
Fjord Media AS.....	N4135
Groove Addicts.....	SL7823
Heil Sound.....	N9420
Henry Engineering.....	N7432
HME.....	C11632
ILY Enterprise, Inc.....	SL7706
ISIS Group, Inc.....	SU3313
JBL Professional.....	N7715
J-LAB Co. (THE).....	C7207
Junger Audio Studiotechnik GmbH.....	N3815
KIWA International.....	SL1413L
Klotz Digital Audio Systems, Inc.....	N5728
KORG USA, Inc.....	SL13014
KOWA Company, Ltd.....	N5231
Lawo AG.....	N7030
Lectrosonics, Inc.....	N8116
Linear Acoustic, Inc.....	C1048
Location Sound Corporation.....	N9126
Loon Audio.....	N7327
Magma.....	SL128
Master Recording Supply.....	SL4107
Micron Wireless.....	N8927
Nero, Inc.....	SL9624
Noren Products, Inc.....	SU2523
PrimeLED, Inc.....	N5417
Prism Media Products.....	N3116
Pristine Systems/Summit Traffic.....	N7334
Professional Sound Corporation.....	N9322
RDL Radio Design Labs.....	N3413
Redding Audio, Inc.....	N9317
Riedel Communications, Inc.....	C9428
Rohde & Schwarz.....	C2927
Sam Woo Electronics Co., Ltd.....	N8926
Schoeps Microphones.....	N9317
Sierra Automated Systems & Eng. Corp.....	N4413
Sonifex, Ltd.....	N4928



Sound Devices, LLC.....	N9314
Sound Ideas.....	SL7720
Soundminer.....	SL7723
Stephen Arnold Music.....	R111
Stockmusic.net.....	SL9622
Studer Soundcraft.....	N7715
Syllax.....	C11237
Synthax, Inc.....	N6536
Systems Wireless.....	C5908
TC Electronic.....	N1931
THAT Corporation.....	N5526
TransLanTech Sound, LLC.....	N4931
TSL (Television Systems Limited).....	SU14615
Ugrip.....	C8209
Utah Scientific, Inc.....	N4321
VCS Engineering.....	N3415
VDB.....	N8930
Vetronix, Inc.....	SU6809
VINPOWER DIGITAL, Inc.....	SL9908
Voice Technologies.....	N9317
Wheatstone Corporation.....	N7111
Wohler Technologies, Inc.....	N3426
Yamaha Commercial Audio Systems, Inc.....	SL5710
Zaxcom, Inc.....	N9017

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25-Seven Systems.....	N7834
5 Alarm Music.....	SL8024
AATON.....	C7309
Acoustical Solutions.....	SU5020
ADAM Audio USA.....	N4933
AEQ, S.A.....	N6326
Ambient Recording.....	C8431E
AMCC Storage.....	N1538
Aphex Systems.....	N6506
Apple.....	SL5520
ARENA Maxtronic.....	SL14510
Arrakis Systems.....	N5421
ATS Communications.....	C8112
AudioScience.....	N7331
Audio-Technica U.S., Inc.....	N4526
Avlex Corporation.....	N4631
Azden Corporation.....	N4826
BIAS, Inc.....	SL14716
BSTOCK.TV.....	SU15817
Burli Software, Inc.....	N6028
CANARE.....	SU4805
Cavision Enterprises, Ltd.....	SU2522
Coffey Sound.....	N9320
Countryman Associates, Inc.....	N9022
DiGico Soundtracs.....	N9727
Digidesign.....	C10906
Digigram.....	N6518
Dolby Laboratories.....	N2513
Dorrough Electronics.....	C5213
DPA Microphones.....	N2227
Eckel Noise Control Tech.- N. Amer. Div.....	N9606
ENCO Systems, Inc.....	N6217
Enhance Technology, Inc.....	SL2007
Fairlight.....	SL4010
Genelec, Inc.....	SL11215
Heil Sound.....	N9420
Henry Engineering.....	N7432
Holophone.....	N6034
Hosa Technology, Inc.....	SL4105
J.L. Fisher.....	C8707
JBL Professional.....	N7715
JonyJib.....	OE400
Katamount Enterprises, Inc.....	N8928
KIWA International.....	SL1413L
KLZ Innovations, Ltd.....	N5435
KORG USA, Inc.....	SL13014
KOWA Company, Ltd.....	N5231
Lawo AG.....	N7030

Location Sound Corporation.....	N9126
Loon Audio.....	N7327
MAM-A.....	C11500
Master Recording Supply.....	SL4107
Mayah Communications.....	C8828B
MediaTechnics Systems, Inc.....	SL7727
Megatrax Production Music, Inc.....	N5518, SL8720
Microboards Technology.....	SL9511
Micron Wireless.....	N8927
NAGRA AUDIO - Kudelski Group.....	N2226
Neutrik USA, Inc.....	N8526
Noren Products, Inc.....	SU2523
OMT Technologies.....	N9011

Otari, Inc.....	SU11309
PrimeLED, Inc.....	N5417
Prism Media Products.....	N3116
Professional Sound Corporation.....	N9322
Prosonic GmbH Studiotechnik.....	C8431A
Rosendahl Studiotechnik GmbH.....	C8431H
RTW RADIO-TECHNISCHE WERKSTATTEN GmbH & Co. KG.....	N3216
Schoeps Microphones.....	N9317
SLI.....	SL12915
Sound Devices, LLC.....	N9314
Sound Ideas.....	SL7720
Soundfield, Ltd.....	N9421

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  - BNCFPSL59B - RG59
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### Specifications

#### Electrical

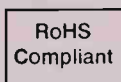
Impedance: 75+ 1.5Ω  
 Return Loss: -26dB max at 3GHz  
 VSWR: 1.1 @ 3GHz  
 Voltage Rating: 500 Vrms  
 Frequency Range: 0-4.5GHz

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 Center Pin Retention: 150 grams, min.

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R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

Stephen Arnold Music.....	R111
Storageflex, Inc.....	SU15810
Studer Soundcraft.....	N7715
Syllax.....	C11237
Synthax, Inc.....	N6536
TASCAM.....	SL4016
THAT Corporation.....	N5526
TMP Pro Distribution.....	N7430
TransLanTech Sound, LLC.....	N4931
Ultralight Control Systems.....	C11114
Utronics International, Inc.....	SL14511
VDB.....	N8930
Voice Technologies.....	N9317
WhisperRoom, Inc.....	SL10220
WINRADiO Communications.....	N5514
Yamaha Commercial Audio Systems, Inc.....	SL5710
Yang Ming International, Corp.....	SL14117
Zaxcom, Inc.....	N9017

## Broadband/Connectivity

ADC.....	N721
ADVANTECH.....	C4943
AldeaVision Solutions.....	C11141-MR
Amphenol Fiber Systems International.....	C7619
AMX.....	SL13216
Artel Video Systems.....	C1146
AVL Technologies.....	C7548
AVP Mfg & Supply, Inc.....	C7225
AzEP (Arizona Engineered Products).....	C8523
Bavarian Pavilion.....	C8828, C8431
Broadcast Electronics, Inc.....	N7106
Cable AML, Inc.....	C9942
Celstream Technologies Limited.....	SU10729
Cerona Networks.....	C10848
Clear Channel Satellite.....	OE320
Clipway.....	C7948
EMCORE.....	N2238
Entech Electronics, LLC.....	C8849
EuroTel S.p.A.....	C2233
Eutelsat, SA.....	C6647
Fuji Television Network.....	C3046
Fujitsu Components America, Inc.....	C7820
Fujitsu Computer Products of America.....	C7820
GCS.....	C8441
Gepco International, Inc.....	C7525
GES Electronic.....	C8741
GMPCS Personal Communications, Inc.....	C4646
Greatway Technology.....	N3835
Hosa Technology, Inc.....	SL4105
iDirect Technologies.....	C6947
Intelsat.....	C6541, OE402
Invacom.....	C8749
Joseph Electronics.....	C8723
KenCast, Inc.....	C7141
Kings Electronics Co., Inc.....	C7022
Kintronic Labs, Inc.....	N5113
Knox Video Technologies.....	SU7520
Logic Innovations, Inc.....	C8148
Mackay Communications.....	C4643
Mohawk.....	SU5907
Motorola.....	SU1920
Multidyne Video & Fiber Optic Systems.....	N3119
Myat, Inc.....	C2220
Narda Satellite Networks.....	C8244
ND Satcom.....	C4941, OE423
NES Communication Services.....	C4644
Net Insight AB.....	C2920
Newtec America, Inc.....	SU11023
Opticomm Corp.....	N2931
Promax Electronica SA.....	C10037
ProTelevision Technologies A/S.....	C1109
PSSI Global Services.....	C8141
Red Bee Media.....	C11341-MR
RTS.....	C5329

S.W.R., Inc.....	C1126
Sam Woo Electronics Co., Ltd.....	N8926
SAVVIS.....	C1946
SES Americom.....	C5245
SIDSA.....	C3144
STM Group.....	C9045
Switchcraft, Inc.....	C7507
TeleCommunication Systems, Inc.....	C7546
Telesat.....	C9048
Telestream, Inc.....	SL9214
Telex.....	C5329
Trompeter.....	C1930
Unique Broadband Systems Ltd.....	C2248
Unlimi-Tech Software.....	N4531
VeriSign, Inc.....	C2546
Verizon Wireless.....	C1851
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Video Products Group, Inc.....	C1933
Vocality International, Ltd.....	C6949
Vyvx.....	C9737
White Sands Engineering/TVC.....	C1736
Xilinx, Inc.....	SU14609

## Business Services/Consulting

004 GmbH.....	C8828G
Accenture.....	SL12413
Advanced Broadcast Systems-ATSI.....	C1107
Ascent Media.....	SU6811
Avid Technology, Inc.....	SL106
AZCAR.....	SU7105
Belgian Trade Commission Pavilion.....	C10141
BIA Financial Network / Dataworld.....	N6817
Bretagne International.....	SU15505A
Broadway Systems.....	N4131
CCBN 2008.....	C1205
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Creative COW.....	SL2626
DTV Innovations, LLC.....	SU11321A
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FirmTek, LLC.....	SL10322
FX Group.....	R319
Genson & Waltai Digital Video System Co., Ltd.....	N3217
IBM.....	SU7820, S215-MR
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Inergy Broadcast.....	R219
Infosys Technologies.....	SL14108
Intelsat.....	C6541, OE402
Intraserve Systems, Inc.....	SU11408
Invacom.....	C8749
J A Taylor & Associates.....	OE419
Keith Austin, Inc.....	C9435
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KPFF Consulting Engineers.....	C1616
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Metagule Corporation.....	SL1413B
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Oldcastle Precast Communications.....	C1637
Packet Vision.....	SU15812
Provyts.....	N3222
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Technology Exchange, Ltd.....	SU10629
Telesat.....	C9048
Teletrax.....	SU5229
Television Music License Committee.....	R231
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The electronic Farm.....	SL124
The Transcription Studio.....	SU3114
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VidCAD by CommSys Design, LLC.....	SU3805
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Allen Avionics, Inc.....	C6907
Amphenol Fiber Systems International.....	C7619
Artel Video Systems.....	C1146
ATCi/Antenna Technology.....	C6044
Ateme.....	SU15215
Bittree, Inc.....	C4948
Bluetop Technology Co., Ltd.....	SU13213
Broaddata Communications/ Physical Optics.....	SU5023
Broadcasters General Store.....	N8322, C8109
Cable AML, Inc.....	C9942
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Comprehensive.....	SL2520
Communicate Technologies, Inc.....	SU6808
Controlware Communications Systems, Inc.....	SU3115
COSHIP Electronics Co., Ltd.....	C1344
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Edgware AB.....	C2255
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FiberPlex, Inc.....	N6534
Furukawa America, Inc.....	C1635
Gencom Technology, Ltd.....	N3235
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Hannay Reels.....	C9941
Harmonic.....	SU9620
Ideasunlimited.TV.....	SU8707
Impact Cases, Inc.....	C10337
i-Plus Technologies Co., Ltd.....	C7843
Joseph Electronics.....	C8723
Kathrein, Inc., Scala Division.....	C2213
Keywest Technology, Inc.....	SL2620
Kings Electronics Co., Inc.....	C7022
KTech Telecommunications, Inc.....	SU14912
K-WILL Corporation.....	N1531
Leightronix, Inc.....	SU3811
Ligos Corporation.....	SU11321
Manzanita Systems.....	SU7524
MathStar, Inc.....	SU9230
Milestek Corporation.....	C6722
Moseley Associates, Inc.....	N7711
Motorola.....	SU1920
Norpak Corporation.....	C2230
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Pixelmatrix Corporation.....	SU12109
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Quintech Electronics and Communications, Inc. ....	C7848
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S.W.R., Inc.....	C1126
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Scopus Video Networks.....	SU5408
Sichuan Jiuzhou Electric Group Co., Ltd.....	C944
SIDSA.....	C3144
Softel Group, The.....	SU13815
Strategy + Technology Limited.....	SU9306
Streambox, Inc.....	SU15515
Syllax.....	C11237
Tecsys Brasil Industrial Ltda.....	C1123
THAT Corporation.....	N5526
Toner Cable Equipment, Inc.....	C2839
Trilithic.....	C5007
Trompeter.....	C1930
Tut Systems.....	SU15212
Vecima Networks.....	SU6906
Volicon, Inc.....	N3231
V-Shine Co., Ltd.....	SU6230
WEGENER.....	SU7915
WellAV Technologies, Ltd.....	SU14707
Whirlwind.....	C8128
White Sands Engineering/TVC.....	C1736
Winsted Corporation.....	SU3316
WireCAD.....	N2138
Zandar Technologies.....	SU2729

Gension & Waltai Digital Video System Co., Ltd.....	N3217
Glidecam Industries, Inc.....	C6728
Grass Valley, Inc.....	N902, SL2020
Hitachi Kokusai Electric America, Ltd.....	C5017
Hi-Tech Enterprises, Inc.....	SU3410
Iconix Video, Inc.....	SU11415
IKAN.....	SL10524
Ikegami Electronics.....	C4226
Immersive Media Company.....	SU13617
I-Movix, Inc.....	C10141F
Industry Advanced Technologies, Inc.....	C9517
Innovision Optics.....	C5326

In-Sync Publications.....	C9023
J-LAB Co. (THE).....	C7207
JVC Professional Products Company.....	C4217
MAT GmbH.....	C9445
MAT Towercam.....	C9445
Media Concepts, Inc.....	SU6805
MICRODOLLY HOLLYWOOD.....	C10820
Miller Camera Support, LLC.....	C4926
Motion Analysis Corporation.....	SL11705
NES Communication Services.....	C4644
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16x9, Inc.....	SU1320
AbelCineTech.....	C7328
acse GmbH.....	C8828
AheadTek.....	SU2720
Amita Technologies.....	C8136
Anton/Bauer, Inc.....	C5929
ARRI, Inc.....	C10017
ATS Communications.....	C8112
B&H Photo-Video-Pro Audio.....	SU3006
Band Pro Film & Digital, Inc.....	SU1320
Barbizon Lighting Company.....	C10507
Bavarian Pavilion.....	C8828, C8431
Beijing Secced Co., Ltd.....	C8935B
Bexel's Broadcast Video Gear (BVG).....	C5907
Broadcast Store.....	SU2820
Calumet Photographic, Inc.....	C7810
Camera Turret.....	C11630
Canon USA, Inc.....	SU3020
Cartoni USA (A Division of Ste-Man, Inc.).....	C7613
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Century Optics Video Accessories.....	C4913
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CineForm, Inc. & Silicon Imaging, Inc.....	SL7826
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Corplex, Inc.....	OE441
Dalsa Digital Cinema.....	C9423
DSC Laboratories.....	C4910
Dykortech Camera Jibs.....	C7832
Etilux.....	C10141C
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FLIR Systems.....	C6909
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Focus Optics.....	SU6907
Fraunhofer Network Digital Cinema.....	C8828H
Frezzi Energy Systems, Div of Frezzolini.....	C5422
Fujinon, Inc.....	C4208
Gecko-Cam GmbH.....	C8431K
Gencom Technology Ltd.....	N3235



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 S - Silver Lot  
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 SU - South Hall, Upper Level, LVCC

P+S Technik.....	C8828D
Panasonic Broadcast .....	C3613, N206 LMR, N208 LMR, N210 LMR, N212 LMR
Photron USA, Inc.....	SL2526
Portaprompt Ltd.....	SU9205
Power Plus Studio Works, Ltd.....	C7037
Prompting.com - Electronic	
Script Prompting .....	C7136
ProSource/BMI .....	C9735
Quad Pods .....	C11214
Quickset International, Inc.....	C7137
Rathbone Energy, Inc.....	C10621
Red Digital Cinema .....	SL5405
S.two Corp.....	SL13805
Samy's Camera .....	C8920
Schneider Optics.....	C4913
Schulz Camerasupport GmbH.....	C8828F
Shining Technology .....	SU6030
Sony Electronics, Inc.....	SU906
Spider Support Systems .....	C10809
STE-MAN, Inc.....	C7613
Telemetrics, Inc.....	C4937
Thales- Angenieux.....	C4929
The Tiffen Company .....	SU8520
Thermodyne International Ltd.....	SU5108
Ugrip.....	C8209
United States Broadcast .....	OE323
Varizoom Lens Control .....	C6732
VASST .....	SL7426
VFGadgets.com.....	C8811
Videomagnetics, Inc.....	SU4920
Vision Research.....	C11426
Vocas.....	C9735
Weather Metrics, Inc.....	C7222
Zacuto .....	C11413
Zeiss .....	SU1320
Zero Manufacturing, Inc.....	C9420
ZGC, Inc.....	C8828
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Accenture .....	SL12413
APS ASTRA Platform Services.....	C8431F
Cinea, Inc.....	N2513
Coastal Satellite, Inc.....	C6042
Communicate Technologies, Inc.....	SU6808
Continental Electronics .....	N7706
Entriq, Inc.....	C3148
Fraunhofer IIS.....	SU6830
i-Plus Technologies Co., Ltd.....	C7843
Irdeto .....	SU2726
Kintronix Labs, Inc.....	N5113
Microsoft Corporation .....	SL3213, SL2600-MR, SL14700-MR, SL15700-MR, SL2400-MR
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SIDSA .....	C3144
Signiant .....	SU9027
Tecsys Brasil Industrial Ltda.....	C1123
Tellitec.....	SU11023
Thomson Security & Technology Solutions.....	N713
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## Content Publishers/Aggregators

5 Alarm Music.....	SL8024
Akamai Technologies.....	C154
AngelHouse Media.....	C11404

Artesia Digital	
Media Group.....	SU15315, SU10500-MR
Asia Pacific Broadcasting.....	C10620
Aspera, Inc.....	SU11305
BitCentral.....	SL7715
Broadcast International.....	C3336
Creative COW.....	SL2626
Eutelsat, SA.....	C6647
Hollywood Edge .....	SL8420
Ivanhoe Broadcast News .....	R316
Konan Digital, Inc.....	SU10723
Ligos Corporation.....	SU11321
Litton News Service .....	R211
Media Archive Systems.....	SU3113
Medialink .....	R227
Microboards Technology.....	SL9511
MiraVid, Inc.....	N408
net&tv, Inc.....	SL10113A
never.no AS .....	N3335
Newsroom Solutions/NewsTicker.....	C10812
Oracle .....	N3538
Penton Media, Inc.....	N6128, SL4626
Pictron, Inc.....	SL2522
ProConsultant Informatique .....	SU10209
Radiodifusion.com .....	N1232
Rimage Corp.....	SU7911
RoyaltyFreeMusic.com.....	SL9430
SatNews Publishers .....	C6043
Signiant .....	SU9027
Snell & Wilcox.....	SU4220
SNL Financial .....	C855
Solutions Radio BV.....	N8634
Stockmusic.net.....	SL9622
StreamtheWorld.....	N7321
Studentfilmmakers .....	SU9626
Studio/ monthly.....	SL9808
Total Training, Inc.....	SL2629
Traffic.com, a NAVTEQ Company .....	C8120
VeriSign, Inc.....	C2546
VFinity.....	SU15814

## DAB/IBOC/HD Digital Radio

004 GmbH.....	C8828G
APT.....	N4218
Armstrong Transmitter.....	N7034
AUDEMAT-AZTEC .....	N8614
AVT Audio Video Technologies GmbH.....	C8828E
Belar Electronics Lab, Inc.....	N7722
Bext, Inc.....	N5731
Coding Technologies.....	N610, N209-LMR
COM-TECH Srl RF Filters.....	N9408
Continental Electronics .....	N7706
Crown Broadcast.....	N6906
CTE International SRL.....	N9020
DaySequerra-ATI .....	N7323
Delta RF Technology .....	C1122
Dielectric Communications .....	C1907
Digital Horizon.....	C1113
Econco .....	N7426
Egatel .....	C3239
Electrosys Srl.....	C3331
Elettronika S.R.L.....	N7337
Energy-Onix.....	N6213
ERI-Electronics Research.....	N1119
Fraunhofer IIS.....	SU6830
Hitachi Kokusai Electric America, Ltd.....	C5017
Inovonics, Inc.....	N8226
Jampro Antennas, Inc.....	C2515
Kathrein, Inc., Scala Division.....	C2213
Kathrein Mobilcom Brasil .....	C2213B
Kathrein-Werke KG.....	C2213A
Kintronix Labs, Inc.....	N5113
Klotz Digital Audio Systems, Inc.....	N5728
LARCAN USA.....	C1916

Lumantek.....	C2656
Nautel Limited .....	N8111
NDS .....	N7137
Net Insight AB .....	C2920
net&tv, Inc.....	SL10113A
OMT Technologies.....	N9011
ONTIMETEK .....	SL10113B
QEI Corporation.....	N8408
Radian Communication Services.....	C2924
RVR Elettronica .....	N8606
RYMSA .....	C2520A
Shively Labs .....	N7026
SIRA S.R.L.....	N9308
Sound Broadcast Services.....	N5128
Spinner GmbH.....	C8828A
Teamcast, Inc.....	C2639
TRANSRADIO SenderSysteme Berlin.....	N9611
Unique Broadband Systems, Ltd.....	C2248
WiNRADiO Communications.....	N5514

## Digital Asset Management and Storage

1 Beyond, Inc.....	SL12105
25-Seven Systems .....	N7834
Aberdeen LLC .....	SL14113
ACARD Technology Corp.....	SL12205
Accenture .....	SL12413
AIC/Xtore .....	SL12208
Akamai Technologies.....	C154
Altermedia, Inc.....	SL10226
AMX.....	SL13216
Anystream, Inc.....	SL2012
Apac Systems .....	SL10326
Apple .....	SL5520
Archion .....	SL12708
Argentem Corp.....	SU9030
Artesia Digital	
Media Group.....	SU15315, SU10500-MR
Asaca/ShibaSoku Corp. of Amer.....	SL2612
Aspera, Inc.....	SU11305
Atempo .....	SU7710
ATTO Technology, Inc.....	SL4326, SL1413Q
Autodesk - Media & Entertainment Division.....	SL1420
AVECO Americas Incorporated.....	SU13805
Avid Technology, Inc.....	SL106
BEE MediaSoft Limited .....	SU10728
BitCentral.....	SL7715
BITMICRO Networks, Inc.....	SU2524
Blue Order .....	SU11610
Bridge Digital, Inc.....	N705
Bright Systems, Inc.....	SU6430
Broadview Software, Inc.....	N2538
BT Media & Broadcast .....	S111-MR
Building4Media.....	SU7530
Burli Software, Inc.....	N6028
CalDigit .....	SL9929, SL6608
Centaur Storage, Inc.....	SU11028
Chyron Corporation.....	SU6120
Cinegy .....	SU10929
CIS Technology Co., Ltd.....	SU4808
Cloverleaf .....	SL9230
Codex Digital.....	C11423
Colorspace, Inc.....	SU9926
CommandSoft, Inc.....	N708
Createcna .....	C1144
Creative Network Design, Inc.....	SL1413K
Creative Technology.....	SL3827C
Crispin Corporation .....	SU6205
DataDirect Networks .....	SU5605
DAX Archiving Solutions.....	SL7810
Dayang International Limited.....	SU10205
Digi-Data Corporation .....	N2126
Digital Broadcast.....	SU13310, SU13510
Digital Media Applications.....	SL7726
Dimetis GmbH.....	C8828I



DiskStream, Inc.	SU4923	Renewed Vision	C11606	Ultralight Control Systems	C11114
DocSoft, Inc.	C10138	Rimage Corp.	SU7911	Unliimi-Tech Software	N4531
Editware	N1231	Samma Systems	SU7130	VELA	SU5111
EMC Corporation	SU6824	SAVVIS	C1946	Xilinx, Inc.	SU14609
ENCO Systems, Inc.	N6217	ScheduAll Software	SL2308	YEM, Inc.	SU5105
Enhance Technology, Inc.	SL2007	SGI (Silicon Graphics, Inc.)	SL4920		
Etere	N416	SGL	SU8607	<b>Digital Signage</b>	
Facilis Technology, Inc.	SL14105	SGL	SL1413E	2s2, Inc/DIT	SL13808
Fibrenetix	SL10727	Signiant	SU9027	3M	SL14213
Film & Data Technologies L.L.C.	SL13213	Signum Bildtechnik GmbH	C8431L	AccuWeather	C6412
FirmTek, LLC	SL10322	SmartJog	SL14605	Adtec Digital	SL6410
Fission Software, Inc.	SU12708	Solid State Logic	N2526	Amita Technologies	C8136
Focus Enhancements	SL2605	Sonnet Technologies, Inc.	SU15816	Artbeats	N3113, SL8012
Front Porch Digital	SU14915	Sony Electronics, Inc.	SU906	Beat The Traffic	R135
FUJIFILM U.S.A., Inc.	C4208A	Spectra Logic	SU13210	Belgian Trade Commission	C10141
Glue Tools	C11729	SpectSoft, LLC	SL2006	BillBoard Video, Inc.	SL9905
GRID-TV GmbH	C8431I	Stealth Imaging	N605	Boland Communications	SL9914
G-Technology, Inc.	SL7828	Studio Network Solutions	SL4830	Broadata Communications/ Physical Optics	SU5023
GVS - Grande Vitesse Systems	SL10724	TEDIAL	SU4926	Cabletime USA	C3153
Hardata S.A.	SU9630	Teletrax	SU5229	Celstream Technologies Limited	SU10729
Harmonic	SU9620	Thomson Security & Technology Solutions	N713	CGS Infographics Automation	R217
Harris Corporation	N2502	Tiger Technology	SU14705	Chief Manufacturing, Inc.	SL9211
Hewlett Packard	SL3820	TMD, Ltd.	SU9308	Christie Digital Systems	SL5413
IBIS, Inc.	SU8605	Towerline Software, LLC	N5836	Clarity Visual Systems (Planar Systems, Inc.)	SL13105
IBM	SU7820, S215-MR	VCI (Video Communications, Inc.)	SU11620	Communications Specialties, Inc.	SL2826
Infosys Technologies	SL14108	VCS Engineering	N3415	Compix Media, Inc.	SL8605
Intrinet Systems, Inc.	SU3108	Venaca, Inc.	SU14212	CoolTouch Monitors	SU6006
Isilon Systems SU12115, SU15300-MR, S201 LMR, SU14900-MR, SU15100-MR, SU15500-MR		VFinity	SU15814	Coolux International	C10335
I-STAR USA, Inc.	SU14606	VideoBank	SU12705	Dataton AB	SU11826
Karcher Group, Inc.	SL9815	Vimsoft	C10349	DG2L Technologies	C1351
Konan Digital, Inc.	SU10723	Virage, Inc.	SU9224, S208-LMR	Display Devices, Inc.	SL6110
KOWA Company, Ltd.	N5231	VIZRT, Curious Software, Ardeno	SL4810	DVC - Digitalvideo Computing GmbH	C8431B
Leadman Electronics	C11813	Volicon, Inc.	N3231	DVEO/Computer Modules, Inc.	SU5026
MaestroVision	SU6007	VSN (video stream networks)	N717	DynaScan Technology, Inc.	SL14708
MAM-A	C11500	WireReady	N6808	Electrosonic	SL9508
Masstech Group, Inc.	SU12712	XenData	SU11029	Element Labs, Inc.	SL13409
Maximum Throughput, Inc.	SL12115	Xytech Systems Corporation	SU7526	Focus Enhancements	SL2605
Media Distributors	C10641	<b>Digital Cinema</b>		Gefen, Inc.	SL2305
mediaproxy pty, ltd	N1933	Aspera, Inc.	SU11305	GlobeCast	C4241
MediaSilo	N1333	Band Pro Film & Digital, Inc.	SU1320	Grass Valley, Inc.	N902, SL2020
MESoft, Inc.	SL1413J, SL13505	Bella Corporation	SL7411	Green-Box Technology Co., Ltd.	SL11212
Metaglobe Corporation	SL1413B	Broadata Communications/ Physical Optics	SU5023	Harris Corporation	N2502
MicroFirst, Inc.	SU727	Centaur Storage, Inc.	SU11028	Helius, Inc.	C2933
Microsoft Corporation	SL3213, SL2600-MR, SL14700-MR, SL15700-MR, SL2400-MR	Cerona Networks	C10848	Hi-Tech Enterprises, Inc.	SU3410
Minnetonka Audio Software, Inc.	N3215	Christie Digital Systems	SL5413	International Datacasting	C5541
Monetize Media	SL14508	Colorspace, Inc.	SU9926	Keywest Technology, Inc.	SL2620
MSoft, Inc.	SL8724	DG2L Technologies	C1351	Leightronix, Inc.	SU3811
Nexidia	SL1413T	Dolby Laboratories	N2513	Marshall Electronics	SU1926
NINSIGHT	SL1413M	Doremi Labs, Inc.	SU3608	Mitsubishi Electric - Diamond Vision Systems	SL7712
Norcom Information Technology AG	SL3210	DVS Digital Video Systems	SL2608	Multidyne Video & Fiber Optic Systems	N3119
NVerzion	SU4228	FilmLight	SL8608	New Pro Video Systems, Inc.	C6723
OBOR Digital, Inc.	N6730	Gecko-Cam GmbH	C8431K	Nnovia Europe	SU9207A
Omneon Video Networks	SU1326	Gefen, Inc.	SL2305	OBC (Overseas Broadcasting Corp.)	C1948
Omnibus Systems, Ltd.	SU5413	Green-Box Technology Co., Ltd.	SL11212	Opticomm Corp.	N2931
ONStor, Inc.	SU11005	IntoPIX s.a.	C10141G	Panasonic Broadcast	C3613, N206 LMR, N208 LMR, N210 LMR, N212 LMR
Oracle	N3538	MainConcept LLC	SU14209	PortAVision By Video Walltronics	OE336
Pathfire	SU7405	MaxVision Corporation	SL12107	Premier Mounts	SU11715
Pebble Beach Systems	SU15509	Media Distributors	C10641	PSNI	S113-MR
Pharos Communications	SU8905	Microspare Communications Corporation	C6244	Quest Research & Development Corp.	C7307
Pictron, Inc.	SL2522	Mikrom GmbH	C8828C	Radiant Communications	SU10926
PilotWare, Inc.	SU11108	Multidyne Video & Fiber Optic Systems	N3119	Renewed Vision	C11606
Plasmon	SU13212	Nero, Inc.	SL9624	RGB Spectrum	SL2105
Pro-Bel	SU8511	OpenCube Technologies	SU8530	Rosco Labs	C10011
ProConsultant Informatique	SU10209	Pathfire	SU7405	RTCom USA	C11123
Pulse Digital	SL1413C	Philips Content Identification	SU5229	RUSHWORKS	SU14905
Qbit	N709	Qube Cinema, Inc.	SU6905	Shook Mobile Technology LP	OE303
Quail Equipment Leasing	C11700	RZ Products Group LLC	SL2628	SHOW-SOLUTIONS	C10141I
Qualstar	SU13611	SmartJog	SL14605	Spatial View, Inc.	C11217
Quantum Corporation	SU13809, SU15900-MR	SoftNI Corporation	SL1413D, SU12112	Stradis, Inc.	SU9227
Qube Cinema, Inc.	SU6905	Stradis, Inc.	SU9227	Stratacache	SU6005
RAIDON Technology	SL9816	Stratacache	SU6005	Telecast Fiber Systems, Inc.	SU10213
Rathbone Energy, Inc.	C10621				





Andersson Technologies LLC.....	SL7707	MaxVision Corporation.....	SL12107	Ergo 2000.....	SU5905
Apace Systems.....	SL10326	Media Concepts, Inc.....	SU6805	FAR.....	C10141B
Apple.....	SL5520	MESoft, Inc.....	SL1413J, SL13505	FX Group.....	R319
APWMayville.....	SU7220	Metagule Corporation.....	SL1413B	FX Group Prepping for HD	
Archion.....	SL12708	Motion Analysis Corporation.....	SL11705	Conversion Session.....	R319
Artbeats.....	N3113, SL8012	Motion Picture Enterprises, Inc. - MPE.....	C6805	Gencom Technology, Ltd.....	N3235
Aspera, Inc.....	SU11305	MTI Film, LLC.....	SL5410	Gension & Waltai Digital Video	
ATTO Technology, Inc.....	SL4326, SL1413Q	Nada-Chair.....	C6526	System Co., Ltd.....	N3217
Autodesk- Media & Entertainment Division.....	SL1420	National Ministry of Design.....	R226	High Tech Industries.....	SU3611
Automatic Duck.....	SL3827F	New Pro Video Systems, Inc.....	C6723	Hitec Power Solutions.....	C1124
Avid Developer Community.....	SL1413	NewTek.....	SL8614	Inergi Broadcast.....	R219
Avid Technology, Inc.....	SL106	Nexidia.....	SL1413T	Intrinet Systems, Inc.....	SU3108
Avocent.....	SL13016	Noise Industries, LLC.....	SL3827J	Invacom.....	C8749
Belgian Trade Commission.....	C10141	Noren Products, Inc.....	SU2523	JW Global, LLC.....	N3837
Bell Computer.....	SL12105	Nucoda.....	SL3205	KAE Corporation.....	SU3408
Bella Corporation.....	SL7411	Ocean Systems.....	SL1413H	Lawson & Associates/Architects.....	N4138
Bexel's Broadcast Video Gear (BVG).....	C5907	P.I. Engineering, Inc.....	SL12207	LBA Technology, Inc.....	N9130
Blackmagic Design.....	SL11020	PACSAT.....	C8243	LEA International.....	N3716
Bluefish Technologies Pty Ltd.....	SL9405	Panasonic Broadcast.....	C3613, N206 LMR, N208	Media 3 Ltd.....	C10514, C10613
Boeckeler Instruments, Inc.....	C9537	LMR, N210 LMR, N212 LMR		NEP.....	OE408
Boris FX/Media100.....	SL10520	Photron USA, Inc.....	SL2526	Oldcastle Precast Communications.....	C1637
Brick House Video.....	SU6806	Pixellexis.....	SU11629	Patchamp.....	N1226
BSTOCK.TV.....	SU15817	Plug In Pavilion.....	SL3827	PSNI.....	S113-MR
CalDigit.....	SL9929, SL6608	Post Magazine.....	SL11209	Richland Towers.....	C2534
Calumet Photographic, Inc.....	C7810	Pro Cyc.....	SL2109	ScheduAll Software.....	SL2308
CHROME Imaging.....	SL10709	ProMax Systems, Inc.....	SL4925	Schill GmbH & Co. KG.....	C1239
CineForm, Inc. & Silicon Imaging, Inc.....	SL7826	QLLogic Corporation.....	SU6908	Server Technology, Inc.....	SU3109
CINEVATION AS.....	C10521	Quail Equipment Leasing.....	C11700	Shadowstone.....	C9914
Cinital.....	SL4730	Quantel.....	SL720	Spectrum Control, Inc.....	C8745
Cintel International.....	SL2820	Re:Vision Effects, Inc.....	SL3827A	Stainless LLC / Doty-Moore	
Ciprico.....	SL9628	Red Digital Cinema.....	SL5405	Tower Services LLC.....	C1133
CommandSoft, Inc.....	N708	Red Giant Software.....	SL3827G, SL3827H	The electronic Farm.....	SL124
Crawford Communications, Inc.....	C8449	Renegade Labs, Inc.....	SU5029	Tower Consultants, Inc.....	C3139
Creative COW.....	SL2626	RJS Electronics, Ltd.....	SU9305	Towerline Software, LLC.....	N5836
D2 Software.....	SL1413A	RoyaltyFreeMusic.com.....	SL9430	United States Broadcast.....	OE323
DAX Archiving Solutions.....	SL7810	S.two Corp.....	SL13805	Venue Services Group.....	C11132
Dayang International Limited.....	SU10205	Shining Technology.....	SU6030	VidCAD by CommSys Design, LLC.....	SU3805
Digi-Data Corporation.....	N2126	SmartSound Software, Inc.....	SL3710	WebCheckout, Inc.....	SL14710
Digital Anarchy.....	SL3827E	SoftNI Corporation.....	SL1413D, SU12112		
DNF CONTROLS.....	N1526	Sonic Solutions.....	SL4314		
DSC Laboratories.....	C4910	Sonnet Technologies, Inc.....	SU15816		
DVS Digital Video Systems.....	SL2608	Sony Media Software.....	SL2823		
Ebenezer Technology, Inc.....	SL10328	Soundminer.....	SL7723		
Editware.....	N1231	Speedsix Software.....	SL122		
e-mediavision.com.....	C9538	Storageflex, Inc.....	SU15810		
Enhance Technology, Inc.....	SL2007	Synthetic Aperture.....	SL3827I		
ESE.....	C1839	Technocite.....	C10141D		
Euphonix, Inc.....	N4021	Technology Exchange, Ltd.....	SU10629		
Event DV & Streaming Media Magazine.....	SL8730	Teranex.....	N2531		
EVS.....	C3607, C205-MR	The Foundry.....	SL14413		
Eyeon Software Incorporated.....	SL320	Tiger Technology.....	SU14705		
Fast Forward Video.....	C9720	Total Immersion.....	SL14214		
Fibrenetix.....	SL10727	Ultimate Corporation.....	SL4805		
Film & Data Technologies L.L.C.....	SL13213	VASST.....	SL7426		
FOR-A.....	C4234	Vertus.....	SL7907		
Future Media Concepts, Inc.....	SL9205	Videotron Corporation.....	C10346		
Gamma and Density.....	SL3827I	Visual Research, Inc.....	SU11810		
GenArts, Inc.....	SL2829	Winsted Corporation.....	SU3316		
GlobalStreams, Inc.....	SU10920	wondertouch.....	SL3827B		
Glue Tools.....	C11729	Zaxwerks.....	SL3827L		
GridIron Software.....	SL3827D				
G-Technology, Inc.....	SL7828				
Hi Tech Systems Ltd.....	N710				
Hi-Tech Enterprises, Inc.....	SU3410				
HORITA Co., Inc.....	C9024				
IMAGICA Technologies Corp.....	SL1029				
Imagineer Systems Ltd.....	SL729				
JC Connect.....	C11302				
JLCooper Electronics.....	N3114				
KOWA Company, Ltd.....	N5231				
Laird Telemedia.....	SL2009				
LogicKeyboard / BSP.....	SL14715				
Matrox Electronic Systems, Ltd.....	SL2015				
Maxon.....	SL3827K, SL10430				
		<b>Facilities Installation and Management</b>			
		Advanced Broadcast Systems-ATSI.....	C1107		
		Altermedia, Inc.....	SL10226		
		Ascent Media.....	SU6811		
		AZCAR.....	SU7105		
		Brightline.....	SU2422		
		Broadcast Design International.....	R105		
		Burst.....	N1235		
		CTM/ Debrie.....	SL2528		
		DAVICOM, a div of Comlab.....	N5413		
		Devlin Design Group.....	R117		
		DSI RF Systems, Inc.....	C1336		
		Efron Computerized Studios, LLC.....	N9608		
				<b>Fiber</b>	
				A.R.G. Electrodesign, Ltd.....	SU9009
				ADC.....	N721
				Amphenol Fiber Systems International.....	C7619
				AMX.....	SL13216
				Artel Video Systems.....	C1146
				Ascent Media.....	SU6811
				Aspera, Inc.....	SU11305
				ATCi/Antenna Technology.....	C6044
				Broadata Communications/	
				Physical Optics.....	SU5023
				BTX Technologies, Inc.....	C8237
				CANARE.....	SU4805
				Ciprico.....	SL9628
				Claratech, Ltd.....	SU9307
				Clark Wire & Cable.....	C7025
				Coastal Satellite, Inc.....	C6042
				Communications Specialties, Inc.....	SL2826
				Controlware Communications	
				Systems, Inc.....	SU3115
				Crystal Vision, Ltd.....	N2935
				DAWNco.....	C7841
				EMCORE.....	N2238
				Ensemble Designs.....	SU2326
				Evertz.....	N1713
				FiberPlex, Inc.....	N6534
				Fischer Connectors, Inc.....	N409
				Fjord Media AS.....	N4135
				Furukawa America, Inc.....	C1635
				Gefen, Inc.....	SL2305
				Gepco International, Inc.....	C7525
				GlobeCast.....	C4241
				Greatway Technology.....	N3835
				H.L. Dalis.....	C8137

# Product Categories

C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

Hangzhou Prevail Optoelectronic Equipment Co., Ltd.....	C8935E
Joseph Electronics.....	C8723
Media Links, Inc.....	C3315
Milestek Corporation.....	C6722
Mohawk.....	SU5907
Multidyne Video & Fiber Optic Systems.....	N3119
Nemal Electronics Int'l, Inc.....	C2642
Net Insight AB.....	C2920
Network Electronics U.S.....	SU10605
Neutrik USA, Inc.....	N8526
Optical Cable Corporation.....	C3146
Opticomm Corp.....	N2931
Otari, Inc.....	SU11309
PESA Switching Systems, Inc.....	N3418
Power & Tel.....	N1233
PSSI Global Services.....	C8141
QuStream.....	N3418
Radiant Communications.....	SU10926
Red Bee Media.....	C11341-MR
Riedel Communications, Inc.....	C9428
RTCom USA.....	C11123
RTM-Remote Transmission Management.....	C8844
Stratos Optical Technologies.....	C1930
Tec Nec Distributing.....	C2041
Techni-Tool.....	C6422
Telecast Fiber Systems, Inc.....	SU10213
Thinklogical.....	SL7906
Toner Cable Equipment, Inc.....	C2839
T-VIPS AS.....	SU10030
Unlimi-Tech Software.....	N4531
UPLIT.....	C8742
Utah Scientific, Inc.....	N4321
Video Products Group, Inc.....	C1933
Vyvx.....	C9737
Whirlwind.....	C8128

## Film and Tape

AbelCineTech.....	C7328
Artbeats.....	N3113, SL8012
Barbizon Lighting Company.....	C10507
Cartoni USA (A Division of Ste-Man, Inc.).....	C7613
Chapman/Leonard Studio Equipment.....	SU4628
Disc Makers.....	SL7709
DiskStream Incorporated.....	SU4923
Dykortech Camera Jibs.....	C7832
Etilux.....	C10141C
FH Video, Inc.....	SU15317
FingerWorks Telestrators.....	SU11409
Flying-Cam.....	C10141J
FUJIFILM U.S.A., Inc.....	C4208A
Glidecam Industries, Inc.....	C6728
In-Sync Publications.....	C9023
Keith Austin, Inc.....	C9435
KODAK.....	N202-LMR
Kupo Company, Ltd.....	C10013
Lasergraphics.....	SL12510
Media Distributors.....	C7831
Media Distributors.....	C10641
Microboards Technology.....	SL9511
MSE Media Solutions.....	C4148
Prompting.com - Electronic Script Prompting.....	C7136
Quad Pods.....	C11214
Rescue Tape/Harbor Products, Inc.....	N2237
R-Quest Technologies, LLC.....	SL10224
RTI-Research Technology International.....	C3951
Samy's Camera.....	C8920
Shining Technology.....	SU6030
STE-MAN, Inc.....	C7613
Videomagnetics, Inc.....	SU4920
Village Blackout.....	C9944
VINPOWER DIGITAL, Inc.....	SL9908

## Format Conversion/Telecine

AATON.....	C7309
AbelCineTech.....	C7328
AheadTek.....	SU2720
Anchor Bay Technologies.....	C7847
Anystream, Inc.....	SL2012
ARRI, Inc.....	C10017
Astro Systems/Astrodesign.....	C4934
Bluefish Technologies Pty Ltd.....	SL9405
Brick House Video.....	SU6806
CHROME Imaging.....	SL10709
CineForm, Inc. & Silicon Imaging, Inc.....	SL7826
Cine-tal.....	C5008
CINEVATION AS.....	C10521
Cintel International.....	SL2820
Communications Specialties, Inc.....	SL2826
CTM/ Debrie.....	SL2528
da Vinci Systems.....	SL2615
Datavideo Corporation.....	SL10205
Digital Vision AB.....	SL3205
Doremi Labs, Inc.....	SU3608
DVC - Digitalvideo Computing GmbH.....	C8431B
Editware.....	N1231
Eyeheight Limited.....	SU2823
Film & Data Technologies, LLC.....	SL13213
FilmLight.....	SL8608
Flip4Mac by Telestream.....	SL9214
Focus Enhancements.....	SL2605
FOR-A.....	C4234
Fraunhofer Network Digital Cinema.....	C8828H
Gamma and Density.....	SL38271
Glue Tools.....	C11729
Grass Valley, Inc.....	N902, SL2020
IMAGICA Technologies Corp.....	SL1029
Immersive Media Company.....	SU13617
Inlet Technologies.....	SL10410
ISIS Group, Inc.....	SU3313
JLCooper Electronics.....	N3114
Keisoku Giken Co., Ltd.....	C10738
Laird Telemedia.....	SL2009
Lasergraphics.....	SL12510
Let It Wave.....	N1838
MainConcept, LLC.....	SU14209
Maximum Throughput, Inc.....	SL12115
Media Archive Systems.....	SU3113
MediaSilo.....	N1333
Metaglug Corporation.....	SL1413B
Mitsutech.....	C6824
MTI Film, LLC.....	SL5410
National Captioning Institute.....	SL4007
National Ministry of Design.....	R226
Nero, Inc.....	SL9624
New Pro Video Systems, Inc.....	C6723
Nucoda.....	SL3205
NVISION, Inc.....	SU9605
PESA Switching Systems, Inc.....	N3418
PixelTools Corp.....	SL2623
Qbit.....	N709
Quantal.....	SL720
QuStream.....	N3418
Re:Vision Effects, Inc.....	SL3827A
Rhozet Corporation.....	SL3716
Root6 Technology.....	SL1413V, SL1413U
RTI-Research Technology International.....	C3951
Samma Systems.....	SU7130
Signum Bildtechnik GmbH.....	C8431L
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Rathbone Energy, Inc.....	C10621
Renegade Labs, Inc.....	SU5029
Rescue Tape/Harbor Products, Inc.....	N2237
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# Product Categories

C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

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Shotoku Broadcast Systems	C7432
Snell & Wilcox	SU4220
Spider Support Systems	C10809
Systems Wireless	C5908
Telecast Fiber Systems, Inc.	SU10213
Television Engineering Corporation	C8436
Tempest	C8725
Thales- Angenieux	C4929
The Tiffen Company	SU8520
Tieline Technology	N9311
Trilogy Communications Limited	C8133
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Yellow Jacket, Inc.	N9006
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Avid Technology, Inc.	SL106
Band Pro Film & Digital, Inc.	SU1320
Bell Computer	SL12105
Blackmagic Design	SL11020
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Century Optics Video Accessories	C4913
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Checkers Industrial Products	C10817
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CineForm, Inc. & Silicon Imaging, Inc.	SL7826
Cine-tal	C5008
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E-Z UP International, Inc.	N9726
EZQuest, Inc.	N1833
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Final Draft, Inc.	SL7406
Fischer Connectors, Inc.	N409
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Focus Optics	SU6907
Fraunhofer Network Digital Cinema	C8828H
Fujitsu Components America, Inc.	C7820
Gamma and Density	SL3827I
Glidecam Industries, Inc.	C6728
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GVS - Grande Vitesse Systems	SL10724
HME	C11632

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ILLUME MEDIA	SU11009
ILY Enterprise, Inc.	SL7706
IMAGICA Technologies Corp.	SL1029
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MICRODOLLY HOLLYWOOD	C10820
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Motion Analysis Corporation	SL11705
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NL Technology	SL1413N
Nucoda	SL3205
OConnor	C5923
OmniTek	SL9705
PAG USA (A Division of Ste-Man, Inc.)	C7613
Plug In Pavilion	SL3827
Pro Cyc	SL2109
Professional Sound Corporation	N9322
Prompting.com - Electronic	
Script Prompting	C7136
Rathbone Energy, Inc.	C10621
Redding Audio, Inc.	N9317
Rescue Tape/Harbor Products, Inc.	N2237
Rosco Labs	C10011
RTI-Research Technology International	C3951
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Sachtler Corp. of America	C5923
Schneider Optics	C4913
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Signiant	SU9027
Sound Devices, LLC	N9314
STE-MAN, Inc.	C7613
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Tempest	C8725
Thales- Angenieux	C4929
The Tiffen Company	SU8520
Thermodyne International Ltd.	SU5108
Thomson Security & Technology Solutions	N713
Tokina Company, Ltd.	C9123
Toon Boom Animation, Inc.	SL2622
Ultimate Corporation	SL4805
Ultralight Control Systems	C11114
Varizoom Lens Control	C6732
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VFGadgets.com	C8811
Videssence LLC	C8212
View Factor Studios	C8107
Village Blackout	C9944
Vinten	C5923
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D.Co. Marketing, Inc.	SU11026
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never.no AS	N3335
Omnia Audio	N7726
ONTIMETEK	SL10113B
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RUSHWORKS	SU14905
SISLink	C9041
STM Group	C9045
Sundance Digital	SL1410A
Superior Broadcast Products	C1312
Telesat	C9048
Tellitec	SU11023
T-VIPS AS	SU10030
VCI (Video Communications, Inc.)	SU11620
VectorMAX	SL10713
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## Music and Sound Libraries

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615 Music	R121, SL8324
Abaltat	SL7424
APM Music	SL8727
Apple	SL5520
AudioScience	N7331
Avid Developer Community	SL1413
Broadcast Software International	N8621
Creative Network Design, Inc.	SL1413K
Drama King Music Library	SL7423
FirstCom Music	SL9820
Groove Addicts	SL7823
Hollywood Edge	SL8420
Killer Tracks	SL8020
KOWA Company, Ltd.	N5231
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MSoft, Inc.	SL8724
National Ministry of Design	R226
Non-Stop Music	R206, SL9220
Omnimusic	SL9620
Opus 1 Music Library	SL8421
Post Magazine	SL11209
Pristine Systems/Summit Traffic	N7334
QLogic Corporation	SU6908
Radiodifusion.com	N1232
RoyaltyFreeMusic.com	SL9430
SmartSound Software, Inc.	SL3710
Sony Media Software	SL2823
Sound Ideas	SL7720
Soundminer	SL7723
Stephen Arnold Music	R111
Stockmusic.net	SL9622



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 Baron Services ..... C7017  
 Beat The Traffic ..... R135  
 Bloomberg LP..... R205  
 CGS Infographics Automation ..... R217  
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 CIS Technology Co., Ltd. .... SU4808  
 CNN Newsource..... S100  
 Daktronics ..... SL11711  
 EZNews ..... SU13505  
 FX Group ..... R319  
 Harris Corporation..... N2502  
 Hi Tech Systems Ltd..... N710  
 Ivanhoe Broadcast News ..... R316  
 KLZ Innovations Ltd. .... N5435  
 Lamar Systems..... C1148  
 Litton News Service ..... R211  
 Medialink ..... R227  
 Newsroom Solutions/NewsTicker ..... C10812  
 Norcom Information Technology AG ..... SL3210  
 Orad Hi-Tec Systems ..... SU3614  
 Pristine Systems/Summit Traffic ..... N7334  
 Prophet Systems Innovations ..... N6511  
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 Total Immersion..... SL14214  
 Traffic.com, a NAVTEQ Company ..... C8120  
 Trilithic ..... C5007  
 U.S. Army Central - DVIDS..... R321  
 VIZRT, Curious Software, Ardeno..... SL4810  
 Weather Central..... C5334  
 Weather Metrics, Inc..... C7222  
 WSI Corporation..... C6417  
 Zaxwerks ..... SL3827L

## Other

004 GmbH ..... C8828G  
 16x9, Inc. .... SU1320  
 Aberdeen LLC ..... SL14113  
 Academy of Art University..... SU11226  
 Active Power, Inc. .... C1732  
 Advanced Designs Corp. .... C9717  
 Aerohead, LLC ..... C9911  
 AheadTek..... SU2720  
 Aircraft Owners and Pilots Association ..... R202  
 Altermedia, Inc. .... SL10226  
 Amphenol Fiber Systems International ..... C7619  
 ANT Group SRL..... C2936  
 Argosy Components Ltd ..... SU9206  
 ARRL The National Association  
 for AMATEUR RADIO ..... L1  
 ASC - American Cinematographer..... C6605  
 Asia Pacific Broadcasting..... C10620  
 Associate & International Membership..... L13  
 ATD2 ..... C10141A  
 B&H Photo-Video-Pro Audio ..... SU3006  
 Belden ..... C9441  
 Belgian Trade Commission Pavilion..... C10141  
 BIA Financial Network / Dataworld ..... N6817  
 BIRTV 2007 ..... C3105  
 BlueArc Corporation..... SL14200-MR, SL13015  
 Bomar Interconnect..... SL4005  
 Bose Corporation..... C11629

Bretagne International ..... SU15505A  
 Broadcast Bionics ..... N6728  
 Broadcast Design International ..... R105  
 Brother International Corporation ..... SU11423  
 Camera Turret ..... C11630  
 Cammate Systems ..... C7828  
 Caption Colorado ..... SU5021  
 Church Production Magazine ..... SU7523  
 Clark Wire & Cable ..... C7025  
 Coast to Coast Tower Service, Inc. .... C1614  
 Computer Graphics World..... SL11209  
 Comrex ..... N5726  
 Coptervision, LLC..... C7007  
 Creative Handbook ..... C8524  
 CTM/ Debrie..... SL2528  
 Datavideo Corporation ..... SL10205  
 DELTA MECCANICA s.r.l ..... N6819  
 Dialight Corporation ..... N8035  
 Digital Content Producer ..... SL4626  
 Display Devices, Inc. .... SL6110  
 DRAPER, Inc. .... SL6605  
 DriveSavers, Inc. .... SU13610  
 DVB ..... C2239  
 Dymo Corporation..... C8236  
 Electrorack Enclosure Products ..... C1936  
 Emerson Network Power Surge Protection..... C1720  
 E-N-G Mobile Systems, Inc. .... C7336  
 Fast Forward Video ..... C9720  
 Final Draft, Inc. .... SL7406  
 FirmTek, LLC ..... SL10322  
 FirstCom Music ..... SL9820  
 Flash Technology, A Dielectric Company ..... N7421  
 FLIR Systems ..... C6909  
 FUJIFILM U.S.A., Inc. .... C4208A  
 FX Group ..... R319  
 Gerling & Associates ..... OE200  
 GES Electronic ..... C8741  
 Global Security Systems, LLC..... N6734  
 Hamilton Metalcraft..... C1620  
 Hitec Power Solutions..... C1124  
 IABM..... C8847  
 ICG Magazine/ ICG Local 600..... C9705  
 iDirect Technologies ..... C6947  
 IDX System Technology, Inc. .... C5207  
 illbruck acoustic, Inc./SONEX ..... N6919  
 Inovonics, Inc. .... N8226  
 iQstor Networks, Inc..... SL9913  
 KAE Corporation ..... SU3408  
 Kay Industries, Inc..... N6517  
 KD Kanopy, Inc. .... N9614  
 Keith Austin, Inc. .... C9435  
 Lawson & Associates/Architects ..... N4138  
 Lemo USA, Inc. .... C9432  
 LIBEC Sales of America ..... C8131  
 Limelight Networks..... C754  
 Litepanels, Inc. .... C10510  
 Live Design ..... SL4626  
 Logitek Electronic Systems..... N6521  
 Manzanita Systems ..... SU7524  
 Maxell Corporation Of America ..... C7736  
 Media 3 Ltd. .... C10514, C10613  
 Medical Coaches, Inc. .... OE309  
 MGE UPS Systems ..... C6822  
 Microboards Technology ..... SL9511  
 Millimeter ..... SL4626  
 Mindspeed Technologies..... SU10700-MR  
 Mix Magazine ..... SL4626  
 Monitor Media Age ..... SU6008  
 MSE Media Solutions ..... C4148  
 NAB Member Benefits Program /  
 Member Services ..... L12  
 Nada-Chair ..... C6526  
 NASE- National Association for  
 the Self Employed ..... C10136

National Association of Black Journalists ..... R330  
 National Association of Tower Erectors..... C1633  
 National Mobile Television..... OE600  
 National Semiconductor..... N5117  
 NINGBO EIMAGE STUDIO  
 EQUIPMENT CO., Ltd. .... C7010  
 NKK Switches..... N1326  
 Novella SatComs Ltd. .... C7947  
 NXP Semiconductors ..... C1739  
 Ocean Optics/SeaChanger ..... C11102  
 OConnor..... C5923  
 Office of Fossil Energy, U.S. Dept. of Energy .. R216  
 Office of Minority Health Resource Center..... R1003  
 Overly Door Company..... N9612  
 Paradise Datacom LLC ..... C7036  
 PCCW Global ..... C3151  
 Pelican Products, Inc. .... C9125  
 PeopleSupport Transcription  
 and Captioning..... SL9813  
 Perdue Acoustics ..... C11104  
 Petrol Bags ..... SU3308  
 Phillystran, Inc. .... N5131  
 Photoshop User Magazine ..... SL8205  
 Photron USA, Inc. .... SL2526  
 Pixel Instruments..... SU3111  
 Pogo Linux, Inc..... N3936  
 Prime Image, Inc. .... N4517  
 Production Intercom, Inc. .... N2235  
 Promedia USA ..... SL13013  
 Quad Pods ..... C11214  
 Quickset International, Inc ..... C7137  
 Radio Guide..... N8830  
 Radio Magazine..... SL4626  
 Radio World/IMAS Publishing ..... N6827  
 Re:Vision Effects, Inc..... SL3827A  
 Rees Associates, Inc. .... C7517  
 RTI-Research Technology International ..... C3951  
 SafeTec..... C9841  
 Satellite Business & Technology Theater ..... C7147  
 Schneider Optics..... C4913  
 Shadowstone ..... C9914  
 Shotoku Broadcast Systems..... C7432  
 Skytec, Inc..... N6434  
 SLI ..... SL12915  
 SMPTE ..... L29  
 Society Of Broadcast Engineers ..... L28  
 Society of Satellite  
 Professionals International ..... C7147  
 Spectrum Control, Inc. .... C8745  
 Staco Energy Products Company ..... N3813  
 Superior Electric ..... N8308  
 Techflex, Inc..... C7014  
 Technologies for Worship ..... C11900  
 Teletrax ..... SU5229  
 Television Broadcast Magazine ..... SU4928  
 Teracom Components ..... C1309  
 TFT, Inc..... N6508  
 The Nielsen Company ..... R305  
 Total Training, Inc..... SL2629  
 Trilogy Communications Limited ..... C8133  
 TRON-Tek, Inc. .... C1544  
 TV One..... SU7226  
 TV Technology/IMAS Publishing ..... SU8730  
 TWR Lighting, Inc. .... N6726  
 U.S. Army Reserve ..... C3244  
 UNIMAR, Inc. .... N8036  
 United Ad Label (UAL) ..... SL2005  
 U-Turn Media Group..... C1046  
 Vecima Networks..... SU6906  
 Video Accessory Corporation..... SU2424  
 Video Caption Coporation..... SU15806  
 Videography Magazine..... SU4928  
 VIERO ..... N7118  
 WellAV Technologies, Ltd. .... SU14707

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 LMR - Meeting Room (LVCC)  
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 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

WhisperRoom, Inc. .... SL10220  
 WideOrbit ..... N5713, N5717  
 Zero Manufacturing, Inc. .... C9420  
 ZProMakeup ..... R228

## Presentation/Display Systems

2s2, Inc/DIT ..... SL13808  
 360 Systems ..... SU9120  
 3M ..... SL14213  
 AbelCineTech ..... C7328  
 Accordent Technologies ..... C2246  
 AccuWeather ..... C6412  
 Analog Way ..... SL2107  
 Artbeats ..... N3113, SL8012  
 Avitech International Corp. .... SU13215  
 Barco ..... SL4320  
 Billboard Video, Inc. .... SL9905  
 Boeckeler Instruments, Inc. .... C9537  
 Boland Communications ..... SL9914  
 BUF Technology ..... SU3116  
 Cabletime USA ..... C3153  
 Christie Digital Systems ..... SL5413  
 CINEVATION AS ..... C10521  
 Clarity Visual Systems  
 (Planar Systems, Inc.) ..... SL13105  
 Compix Media, Inc. .... SL8605  
 CoolTouch Monitors ..... SU6006  
 Coolux International ..... C10335  
 Da-Lite Screen Company, Inc. .... SL14416  
 DATA CHECK VIDEO, Inc. .... SL3805  
 Datatun AB ..... SU11826  
 Dayang International Limited ..... SU10205  
 Display Devices, Inc. .... SL6110  
 DRAPER, Inc. .... SL6605  
 DVC - Digitalvideo Computing GmbH ..... C8431B  
 DynaScan Technology, Inc ..... SL14708  
 EIKI International ..... SL10408  
 Electrosonic ..... SL9508  
 Element Labs, Inc. .... SL13409  
 Enterprise Electronics Corporation ..... C6825  
 Ergo 2000 ..... SU5905  
 ESE ..... C1839  
 Etilux ..... C10141C  
 E-Z UP International, Inc ..... N9726  
 Fujitsu Computer Products of America ..... C7820  
 Gencom Technology Ltd. .... N3235  
 Green-Box Technology Co., Ltd. .... SL11212  
 Harris Corporation ..... N2502  
 Helius, Inc. .... C2933  
 Hewlett Packard ..... SL3820  
 Image Video ..... SU3305  
 I-STAR USA, Inc. .... SU14606  
 JVC Professional Products Company ..... C4217  
 Karcher Group Incorporated ..... SL9815  
 Knox Video Technologies ..... SU7520  
 Listec Video Corp. .... C5513  
 Marshall Electronics ..... SU1926  
 Maximum Throughput, Inc. .... SL12115  
 Mirror Image Teleprompters, Inc. .... C7834  
 Mitsubishi Electric - Diamond  
 Vision Systems ..... SL7712  
 NEP ..... OE408  
 NHK (NHK Enterprises America) ..... C12117  
 NKK Switches ..... N1326  
 P.I. Engineering, Inc. .... SL12207  
 PixelTools Corp. .... SL2623  
 PLAYBOX Technology Ltd. .... N2938  
 Portaprompt Ltd. .... SU9205  
 PortAVision By Video Walltronics ..... OE336  
 Premier Mounts ..... SU11715  
 PrimeLED, Inc. .... N5417  
 ProPrompter ..... C5011  
 PSNI ..... S113-MR  
 QTV/Autocue ..... SU14612

Quail Equipment Leasing ..... C11700  
 Quest Research & Development Corp. .... C7307  
 Renewed Vision ..... C11606  
 RGB Spectrum ..... SL2105  
 RTCom USA ..... C11123  
 SafeTec ..... C9841  
 SHOW-SOLUTIONS ..... C10141I  
 Sony Electronics, Inc. .... SU906  
 Spatial View, Inc. .... C11217  
 Stratacache ..... SU6005  
 Teranex ..... N2531  
 Tote Vision ..... SL4330  
 TV Logic Co., Ltd. .... SU9011  
 TV One ..... SU7226  
 VDS ..... SU9726  
 Visionary Solutions ..... SL12508  
 Wacom Technology ..... SL10527  
 Wagner Media, Inc. .... SL4530  
 WSI Corporation ..... C6417  
 X2O Media, Inc. .... SU11229  
 Zero Manufacturing, Inc. .... C9420

## Promotions and Advertising Tools

Abaltat ..... SL7424  
 Advertising Edge, Inc. .... C3949  
 Belgian Trade Commission Pavilion ..... C10141  
 BIA Financial Network / Dataworld ..... N6817  
 China Infomedia Co. Ltd. .... SL12408  
 Digital Studio - ITP ..... C11112  
 E-Z UP International, Inc ..... N9726  
 KD Kanopy, Inc. .... N9614  
 KOBA 2007 (Korea E&Ex, Inc.) ..... C3305  
 Motion Picture Enterprises, Inc. - MPE ..... C6805  
 NATEXPO ..... C10005  
 Neil Enterprises ..... SL8009  
 Orad Hi-Tec Systems ..... SU3614  
 Packet Vision ..... SU15812  
 Pilat Media North America, Inc. .... N4026  
 ScoreBox/Howard Zuckerman ..... N2128  
 SintecMedia ..... N2535  
 SLI ..... SL12915  
 TextCaster ..... C2844  
 The Nielsen Company ..... R305  
 Traffic.com, a NAVTEQ Company ..... C8120  
 Utronics International, Inc. .... SL14511  
 VIZRT, Curious Software, Ardeno ..... SL4810  
 Weather Metrics, Inc. .... C7222  
 WideOrbit ..... N5713, N5717

## Radio Automation Systems

Arrakis Systems ..... N5421  
 AV Internacional S.L. .... N6738  
 AXEL TECHNOLOGY S.R.L. .... N3121, N5426  
 Backbone Networks Corporation ..... SL6709  
 Broadcast Electronics, Inc ..... N7106  
 Broadcast Software International ..... N8621  
 Broadcast Tools ..... N6908  
 Burli Software, Inc. .... N6028  
 Digigram ..... N6518  
 ENCO Systems, Inc. .... N6217  
 Google ..... N6121  
 Hardata S.A. .... SU9630  
 Innes Corporation ..... N7735  
 Masterclock, Inc. .... N3213  
 mediaproxy pty, Ltd. .... N1933  
 Newpoint Technologies, Inc. .... C7641  
 OCTOPUS Newsroom Trading Ltd ..... N413  
 OMT Technologies ..... N9011  
 Pharos Communications ..... SU8905  
 Pristine Systems/Summit Traffic ..... N7334  
 Prophet Systems Innovations ..... N6511  
 Radiodifusion.com ..... N1232  
 RCS ..... N6511, R204  
 Sonifex Ltd. .... N4928

VCS Engineering ..... N3415  
 WEGENER ..... SU7915  
 WinMedia Software, Inc. .... N6215  
 WinRADIO Communications ..... N5514  
 WireReady ..... N6808  
 Radio Master Control  
 (E3) Engstler Elektronik ..... C8431J  
 Entwicklung GmbH ..... N7834  
 25-Seven Systems ..... N7726  
 Axia Audio ..... N6908  
 Broadcast Tools ..... N8611  
 Burk Technology ..... N7323  
 DaySequera-ATI ..... N5728  
 Klotz Digital Audio Systems, Inc. .... N3213  
 Masterclock, Inc. .... N4413  
 Sierra Automated Systems & Eng. Corp. .... SU14205  
 Statmon Technologies Corporation ..... N7726  
 Telos Systems ..... N7834  
 Radio Programming  
 25-Seven Systems ..... R320  
 AARP ..... SL14510  
 ARENA Maxtronic ..... R222  
 Associated Press/ENPS ..... R222  
 ENPS / Associated Press ..... R234  
 Feed The Children ..... R227  
 Medialink ..... N7738  
 NAB National Campaigns ..... N6511  
 Prophet Systems Innovations ..... N5221, N5429  
 Radio Traffic.com (formerly Trafnet) .. N1232  
 Radiodifusion.com ..... N6511, R204  
 RCS ..... R131  
 UN Radio and UNTV

## RF Accessories

Acrodyne Industries, Inc. .... C2507  
 Advanced Microwave Components ..... C8144  
 ADVANTECH ..... C4943  
 Allen Avionics, Inc ..... C6907  
 Altron Research, Inc. .... N5126  
 AMX ..... SL13216  
 Armstrong Transmitter ..... N7034  
 Belar Electronics Lab, Inc. .... N7722  
 Bext, Inc. .... N5731  
 Bird Technologies Group ..... N5738  
 Bittree, Inc. .... C4948  
 Broadcast Microwave Services, Inc. .... C1607  
 Broadcast Tools ..... N6908  
 Burk Technology ..... N8611  
 BURLE INDUSTRIES, Inc. .... C4907  
 Clear Channel Satellite ..... OE320  
 Coaxial Dynamics ..... N6315  
 COM-TECH Srl RF Filters ..... N9408  
 Continental Electronics ..... N7706  
 COSHIP Electronics Co., Ltd. .... C1344  
 CPI ..... C2511, N7426  
 DASTO ..... N6809  
 DAVICOM, a div of Comlab ..... N5413  
 Delta RF Technology ..... C1122  
 Dielectric Communications ..... C1907  
 Disitron Industries ..... C8843  
 DMT USA, Inc. .... C2915  
 e2v ..... C1716  
 Econco ..... N7426  
 ELBER SRL ..... C1628  
 Electrosys Srl ..... C3331  
 Elenos ..... N8319  
 Elettronika S.R.L. .... N7337  
 EMPOWER RF SYSTEMS ..... C1111  
 EMR Corporation ..... N5121  
 ENENSYS Technologies ..... SU15505B  
 ERI-Electronics Research ..... N1119  
 EuroTel S.p.A. .... C2233  
 Evertz ..... N1713  
 Ferrite / RF Technologies ..... C1307



Hangzhou Prevail Optoelectronic Equipment Co., Ltd.....	C8935E
Hilomast.....	C8241
HME.....	C11632
Impact Cases, Inc.....	C10337
Innes Corporation.....	N7735
Inovonics, Inc.....	N8226
Jampro Antennas, Inc.....	C2515
Kathrein-Werke KG.....	C2213A
Kings Electronics Co., Inc.....	C7022
Kintronic Labs, Inc.....	N5113
KTech Telecommunications, Inc.....	SU14912
L-3 Electron Devices.....	C1329
LARCAN USA.....	C1916
LBA Technology, Inc.....	N9130
Leader Instruments Corp.....	C5022
Linear Equipamentos Electronicos.....	C1324
Micro Communications, Inc. (MCI).....	C2520, N6129
Micron Wireless.....	N8927
Modular Components National.....	N7428
Moseley Associates, Inc.....	N7711
Myat Inc.....	C2220
ND Satcom.....	C4941, OE423
Nemal Electronics Int'l, Inc.....	C2642
Paradise Datacom LLC.....	C7036
Patriot Antenna Systems.....	OE103
Peak Communications.....	C7846
Pineapple Technology, Inc.....	C1118
Pixelmetrix Corporation.....	SU12109
Potomac Instruments, Inc.....	N6826
Propagation Systems, Inc. (PSI).....	C1920
Quintech Electronics and Communications, Inc.....	C7848
Radian Communication Services.....	C2924
Radio Frequency Systems.....	C1913
RF Central.....	C1924
RIZ - Transmitters.....	N5222
RVR Elettronica.....	N8606
RYMSA.....	C2520A
S.W.R., Inc.....	C1126
SARAS Technology Limited.....	N7322
Sat-Lite Technologies.....	C8841
Seratel Technology.....	N9620
Shively Labs.....	N7026
SIRA S.R.L.....	N9308
Sound Broadcast Services.....	N5128
Spinner GmbH.....	C8828A
Syllax.....	C11237
TELMEC Broadcasting S.r.l.....	C1114
Tempest.....	C8725
TFT, Inc.....	N6508
Toner Cable Equipment, Inc.....	C2839
TRANSRADIO SenderSysteme Berlin.....	N9611
TRANSDVIDEO.....	C10517
Trompeter.....	C1930
White Sands Engineering/TVC.....	C1736
Will-Burt.....	C8423
Z Technology, Inc.....	C3039

### Sales and Marketing Tools

004 GmbH.....	C8828G
2s2, Inc/DIT.....	SL13808
Advertising Edge, Inc.....	C3949
Artesia Digital Media Group.....	SU15315, SU10500-MR
Belgian Trade Commission Pavilion.....	C10141
BIA Financial Network / Dataworld.....	N6817
Bid4Spots.com.....	N9231
Broadcast India 2007.....	C3205
Digital Studio - ITP.....	C11112
Enterprise Electronics Corporation.....	C6825
Intrinet Systems, Inc.....	SU3108
I-STAR USA, Inc.....	SU14606
KD Kanopy, Inc.....	N9614

KOBA 2007 (Korea E&Ex, Inc.).....	C3305
Liquid Compass Streaming Media.....	N7736
Management Science Associates, Inc.....	N3831
NATEXPO.....	C10005
Neil Enterprises.....	SL8009
NIXUS.....	SL9924
Operation Interdependence, Inc.....	OE434
Packet Vision.....	SU15812
Pilat Media North America, Inc.....	N4026
ProConsultant Informatique.....	SU10209
Provyv.....	N3222
Radio Advertising Bureau.....	L2
SatNews Publishers.....	C6043
ScoreBox/Howard Zuckerman.....	N2128
Sitepro.com.....	N5734
SLI.....	SL12915
Society of Satellite Professionals International.....	C7147
Specialty Data Systems, Inc.....	N2135
Studio/ monthly.....	SL9808
Teletrax.....	SU5229
TextCaster.....	C2844
The Nielsen Company.....	R305
TitanTV Media.....	N3535
VSN (video stream networks).....	N717
WideOrbit.....	N5713, N5717
World Teleport Association.....	C7147

### Satellite

A.R.G. Electrodesign, Ltd.....	SU9009
Advanced Microwave Components.....	C8144
ADVANTECH.....	C4943
Advent Communications Ltd.....	C2907A
Allen Avionics, Inc.....	C6907
Apposite Technologies, Inc.....	N3935
APS ASTRA Platform Services.....	C8431F
Ascent Media.....	SU6811
Aspera, Inc.....	SU11305
AVL Technologies.....	C7548
AzEP (Arizona Engineered Products).....	C8523
Barix Technology, Inc.....	N8034
Broadcast International.....	C3336
Broadcast Tools.....	N6908
Cerona Networks.....	C10848
Clear Channel Satellite.....	OE320
Clipway.....	C7948
Coastal Satellite, Inc.....	C6042
Coding Technologies.....	N610, N209-LMR
CPI.....	C2511, N7426
Crawford Communications, Inc.....	C8449
DAWNco.....	C7841
Disitron Industries.....	C8843
DSI RF Systems, Inc.....	C1336
e2v.....	C1716
EchoStar FSS Corporation.....	C8548
Electrack Enclosure Products.....	C1936
EMCORE.....	N2238
Ensemble Designs.....	SU2326
Entech Electronics, LLC.....	C8849
Eutelsat, SA.....	C6647
Frontline Communications.....	C8417
GCS.....	C8441
General Dynamics SATCOM Technologies.....	OE307
GES Electronic.....	C8741
Global Satellite USA.....	C10248
GlobeCast.....	C4241
Globecomm Systems, Inc.....	C5241
GMPCS Personal Communications, Inc.....	C4646
Grass Valley, Inc.....	N902, SL2020
Hangzhou Prevail Optoelectronic Equipment Co., Ltd.....	C8935E
Harmonic.....	SU9620
Hilomast.....	C8241
Ideasunlimited.TV.....	SU8707

iDirect Technologies.....	C6947
Impact Cases, Inc.....	C10337
Intelsat.....	C6541, OE402
International Datacasting.....	C5541
Invacom.....	C8749
i-Plus Technologies Co., Ltd.....	C7843
IRTE SpA.....	C3320
J A Taylor & Associates.....	OE419
Lamar Systems.....	C1148
Ligos Corporation.....	SU11321
Logic Innovations, Inc.....	C8148
Mackay Communications.....	C4643
Microspace Communications Corporation.....	C6244
Microwave Radio Communications.....	C2907, OE300
MITEQ/MCL, Inc.....	C4741
Modulus Video.....	SU14909
ND Satcom.....	C4941, OE423
NEOTION.....	SU15807
Newpoint Technologies, Inc.....	C7641
Newtec America, Inc.....	SU11023
Novella SatComs Ltd.....	C7947
NPR Satellite Services(R).....	C7541
OpenTV.....	SU15205, SL14900-MR
PACSAT.....	C8243
Patriot Antenna Systems.....	OE103
Peak Communications.....	C7846
Promax Electronica SA.....	C10037
PSSI Global Services.....	C8141
Quintech Electronics and Communications, Inc.....	C7848
Radyne.....	SU5529
Red Bee Media.....	C11341-MR
Research Concepts, Inc.....	C7946
Richardson Electronics.....	C1714
RTM-Remote Transmission Management.....	C8844
SARAS Technology Limited.....	N7322
Sat-Comm Ltd.....	OE311
Satellite Engineering Group.....	C5945
Satellite Technology Systems.....	OE327, OE332
Sat-Lite Technologies.....	C8841
ScheduAll Software.....	SL2308
Scopus Video Networks.....	SU5408
SES Americom.....	C5245
Shook Mobile Technology LP.....	OE303
Sichuan Jiuzhou Electric Group Co., Ltd.....	C944
SIDSA.....	C3144
SISLink.....	C9041
SmartJog.....	SL14605
STM Group.....	C9045
Streambox, Inc.....	SU15515
Sure Shot Transmissions, Inc.....	C4641
SWE-DISH Satellite Systems.....	OE313
Tecsys Brasil Industrial Ltda.....	C1123
Telairity.....	SU13615
TeleCommunication Systems, Inc.....	C7546
Telesat.....	C9048
Television Engineering Corporation.....	C8436
Thermodyne International Ltd.....	SU5108
Toner Cable Equipment, Inc.....	C2839
UDcast.....	C1735
Unlimi-Tech Software.....	N4531
UPLIT.....	C8742
U.S. Army Central - DVIDS.....	R321
Verimatrix.....	C2651
Vocality International Ltd.....	C6949
WEGENER.....	SU7915
WinMedia Software, Inc.....	N6215
Wohler Technologies, Inc.....	N3426
Wolf Coach, Inc.....	C6436

### Set Design/Props

Devlin Design Group.....	R117
E-Z UP International, Inc.....	N9726

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 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

FX Group .....	R319
FX Group Prepping for HD .....	
Conversion Session .....	R319
Heil Sound .....	N9420
Hybrid MC .....	SL10108
Inergi Broadcast .....	R219
I-STAR USA, Inc. ....	SU14606
Litepanels, Inc. ....	C10510
Maxon .....	SL3827K, SL10430
Media 3 Ltd. ....	C10514, C10613
Neuro TV .....	C10141H
NINGBO EIMAGE STUDIO .....	
EQUIPMENT CO., Ltd. ....	C7010
Park Place Studio .....	R127
Pro Cyc .....	SL2109
Rescue Tape/Harbor Products, Inc. ....	N2237
Rosco Labs .....	C10011
SafeTec .....	C9841
Shadowstone .....	C9914
UNI-SET Corporation .....	C8114
Yellow Jacket, Inc. ....	N9006

## Software/Applications/Middleware

3Points Software GmbH .....	C8431D
Abaltat .....	SL7424
Accordent Technologies .....	C2246
Adtec Digital .....	SL6410
Agilent Technologies .....	N4831
Altermedia, Inc. ....	SL10226
ANT Group SRL .....	C2936
Anystream, Inc. ....	SL2012
Apple .....	SL5520
Artesia Digital .....	
Media Group .....	SU15315, SU10500-MR
Aspera, Inc. ....	SU11305
Atempo .....	SU7710
Autodesk- Media & Entertainment Division ..	SL1420
AVECO Americas Incorporated .....	SU13805
Backbone Networks Corporation .....	SL6709
BEE MediaSoft Limited .....	SU10728
Belar Electronics Lab, Inc. ....	N7722
Blue Order .....	SU11610
Bluetop Technology Co., Ltd. ....	SU13213
Bridge Digital, Inc. ....	N705
Bright Systems, Inc. ....	SU6430
Broadcast Software International .....	N8621
Broadview Software, Inc. ....	N2538
Broadway Systems .....	N4131
BT Media & Broadcast .....	S111-MR
Burli Software, Inc. ....	N6028
Celstream Technologies Limited .....	SU10729
Centaur Storage, Inc. ....	SU11028
Cinegy .....	SU10929
CIS Technology Co., Ltd. ....	SU4808
Clipway .....	C7948
Cloverleaf .....	SL9230
CommandSoft, Inc. ....	N708
Comsearch .....	C4946
Createcna .....	C1144
Creative Network Design, Inc. ....	SL1413K
Creative Technology .....	SL3827C
Crews Director .....	N609
Crispin Corporation .....	SU6205
DataPath, Inc. ....	SU11712
Digigram .....	N6518
Digital Media Applications .....	SL7726
Digital Vision AB .....	SL3205
Dimetis GmbH .....	C8828I
DocSoft, Inc. ....	C10138
DTV Innovations, LLC .....	SU11321A
EEG Enterprises, Inc. ....	SL12111
Elecard .....	SU10626
EMC Corporation .....	SU6824
Etere .....	N416

EuroTel S.p.A. ....	C2233
EZNews .....	SU13505
FBBT .....	SU8908
Final Draft, Inc. ....	SL7406
Fission Software, Inc. ....	SU12708
Flip4Mac by Telestream .....	SL9214
Front Porch Digital .....	SU14915
Gamma and Density .....	SL3827I
GenArts, Inc. ....	SL2829
Global DiscWare, Inc. ....	SU10730
Glue Tools .....	C11729
Hamlet .....	N419
Hardata S.A. ....	SU9630
Harris Corporation .....	N2502
Helius, Inc. ....	C2933
Hewlett Packard .....	SL3820
IBIS, Inc. ....	SU8605
IBM .....	SU7820, S215-MR
Imagineer Systems Ltd. ....	SL729
Interra Systems .....	SU8930
Intrinet Systems, Inc. ....	SU3108
Isilon Systems .....	SU12115, SU15300-MR, S201 LMR, SU14900-MR, SU15100-MR, SU15500-MR
Kasenna - The IPTV Company .....	C2655
KenCast, Inc. ....	C7141
KLZ Innovations Ltd. ....	N5435
Konan Digital, Inc. ....	SU10723
Kulabyte .....	SL13713
Liquid Compass Streaming Media .....	N7736
Management Science Associates, Inc. ....	N3831
Manzanita Systems .....	SU7524
Masstech Group, Inc. ....	SU12712
MediaSilo .....	N1333
Metakine, Inc. ....	N611
MGE UPS Systems .....	C6822
MicroFirst, Inc. ....	SU727
Minnetonka Audio Software, Inc. ....	N3215
Myers Informaion Systems, Inc. ....	N3219
NAGRAVISION - Kudelski Group .....	SU7515
Neuro TV .....	C10141H
never.no AS .....	N3335
Newsroom Solutions/NewsTicker .....	C10812
Nnovia Europe .....	SU9207A
Norpak Corporation .....	C2230
OBOR Digital, Inc. ....	N6730
OBC (Overseas Broadcasting Corp.) .....	C1948
OCTOPUS Newsroom Trading Ltd. ....	N413
ONTIMETEK .....	SL10113B
OpenCube Technologies .....	SU8530
OpenTV .....	SU15205, SL14900-MR
Oracle .....	N3538
Orad Hi-Tec Systems .....	SU3614
Pebble Beach Systems .....	SU15509
Peter Storer & Assoc. ....	N422
Philips Content Identification .....	SU5229
Pilat Media North America, Inc. ....	N4026
PilotWare, Inc. ....	SU11108
Plug In Pavilion .....	SL3827
ProConsultant Informatique .....	SU10209
Prophet Systems Innovations .....	N6511
Provys .....	N3222
Pulse Digital .....	SL1413C
Quantum Corporation .....	SU13809, SU15900-MR
Radio Traffic.com (formerly Trafnet) ..	N5221, N5429
RCS .....	N6511, R204
Renewed Vision .....	C11606
Rhozet Corporation .....	SL3716
RSG Media Systems .....	SU14605
ScheduAll Software .....	SL2308
Screen Subtitling Systems Ltd .....	SU11412
SeaChange International .....	SU10812
SGL .....	SL1413E
SGL .....	SU8607
Signum Bildtechnik GmbH .....	C8431L

Sorenson Media .....	SL1413G
Specialty Data Systems, Inc. ....	N2135
Statmon Technologies Corporation .....	SU14205
Stealth Imaging .....	N605
Strategy + Technology Limited .....	SU9306
Studio Network Solutions .....	SL4830
SysMaster Corporation .....	C2744
Tata Elxsi Limited .....	SU9730
TEDIAL .....	SU4926
Telescript, Inc. ....	C7522
Telestream, Inc. ....	SL9214
Teletrax .....	SU5229
Tellitec .....	SU11023
The electronic Farm .....	SL124
thePlatform .....	C1855
Tiger Technology .....	SU14705
TMD Ltd .....	SU9308
Toon Boom Animation, Inc. ....	SL2622
Towerline Software, LLC .....	N5836
Traffic.com, a NAVTEQ Company .....	C8120
UDcast .....	C1735
VCI (Video Communications, Inc.) .....	SU11620
VDS .....	SU9726
VectorMAX .....	SL10713
VFinity .....	SU15814
VidCAD by CommSys Design, LLC .....	SU3805
Videoframe, Inc. ....	SU7108
Vidiator .....	C1551
Vimsoft .....	C10349
Virage, Inc. ....	SU9224, S208-LMR
VIZRT, Curious Software, Ardeno .....	SL4810
V-Shine Co., Ltd .....	SU6230
VSN (video stream networks) .....	N717
WebCheckout, Inc. ....	SL14710
WhiteBlox .....	C1059
WideOrbit .....	N5713, N5717
WireCAD .....	N2138
Xytech Systems Corporation .....	SU7526
Z Technology, Inc. ....	C3039

## Stock Footage/Video & Image Libraries

AIC/Xtore .....	SL12208
AngelHouse Media .....	C11404
Artbeats .....	N3113, SL8012
Asaca/ShibaSoku Corp. of Amer. ....	SL2612
Aspera, Inc. ....	SU11305
Blue Pony Digital, Inc. ....	SL10222
Bridge Digital, Inc. ....	N705
CHROME Imaging .....	SL10709
CTV Archive Sales .....	SL9810
DAX Archiving Solutions .....	SL7810
Digital Anarchy .....	SL3827E
DiskStream Incorporated .....	SU4923
Event DV & Streaming Media Magazine ..	SL8730
IntoPIX s.a. ....	C10141G
Metakine, Inc. ....	N611
MSoft, Inc. ....	SL8724
MTI Film, L.L.C. ....	SL5410
Photron USA, Inc. ....	SL2526
PilotWare, Inc. ....	SU11108
Post Magazine .....	SL11209
Pulse Digital .....	SL1413C
Qbit .....	N709
QLogic Corporation .....	SU6908
RoyaltyFreeMusic.com .....	SL9430
Sony Media Software .....	SL2823
Storageflex, Inc. ....	SU15810
VCI (Video Communications, Inc.) .....	SU11620
VFinity .....	SU15814
Virage, Inc. ....	SU9224, S208-LMR

## Streaming/Webcasting

Akamai Technologies .....	C154
Anystream, Inc. ....	SL2012



APT.....	N4218
Artbeats.....	N3113, SL8012
AVL Technologies.....	C7548
Backbone Networks Corporation.....	SL6709
Barix Technology, Inc.....	N8034
Boxx Microwave Systems.....	C4909
Broaddata Communications/ Physical Optics.....	SU5023
Broadcast Electronics, Inc.....	N7106
Broadcast International.....	C3336
Broadcast Software International.....	N8621
Building4Media.....	SU7530
Cabletime USA.....	C3153
Coastal Satellite, Inc.....	C6042
Coding Technologies.....	N610, N209-LMR
Comprompter.....	SL7728
Comrex.....	N5726
CPC - Computer Prompting & Captioning Co.....	C9436
Crawford Communications, Inc.....	C8449
Createcna.....	C1144
D.Co. Marketing, Inc.....	SU11026
Delta Digital Video.....	SL9811
Digital Rapids Corporation.....	SL10705
Diversified Marketing.....	C1127
Edgware AB.....	C2255
Enhance Technology, Inc.....	SL2007
Entriq, Inc.....	C3148
EVS.....	C3607, C205-MR
Fast VDO.....	C3051
Flip4Mac by Telestream.....	SL9214
GCS.....	C8441
GMPCS Personal Communications, Inc.....	C4646
Immersive Media Company.....	SU13617
Inergi Broadcast.....	R219
Infosys Technologies.....	SL14108
Inlet Technologies.....	SL10410
i-Plus Technologies Co., Ltd.....	C7843
IPV Limited.....	SU8609
Isilon Systems.....	SU12115, SU15300-MR, S201 LMR, SU14900-MR, SU15100-MR, SU15500-MRJ
JC Connect.....	C11302
Kulabyte.....	SL13713
Lamar Systems.....	C1148
Leightronix, Inc.....	SU3811
Liquid Compass Streaming Media.....	N7736
Mayah Communications.....	C8828B
Media Archive Systems.....	SU3113
Media Excel.....	SU13507
MediaSilo.....	N1333
MESoft, Inc.....	SL1413J, SL13505
Microsoft Corporation.....	SL3213, SL2600-MR, SL14700-MR, SL15700-MR, SL2400-MR
Microspace Communications Corporation.....	C6244
Monetize Media.....	SL14508
NEOTION.....	SU15807
NES Communication Services.....	C4644
net&tv, Inc.....	SL10113A
NewTek.....	SL8614
OCTOPUS Newsroom Trading Ltd.....	N413
Octoshape.....	C3147
Omnia Audio.....	N7726
Omnibus Systems Ltd.....	SU5413
PeopleSupport Transcription and Captioning.....	SL9813
Pictron, Inc.....	SL2522
PLAYBOX Technology Ltd.....	N2938
Prime Image, Inc.....	N4517
ProPrompter.....	C5011
PSSI Global Services.....	C8141
Radiant Communications.....	SU10926
RCS.....	N6511, R204
Rhonet Corporation.....	SL3716
RTM-Remote Transmission Management.....	C8844

Satellite Technology Systems.....	OE327, OE332
Sencore, Inc.....	C1646, N1113
SISLink.....	C9041
Skinkers.....	C2557
SoftNI Corporation.....	SL1413D, SU12112
Solutions Radio BV.....	N8634
Streambox, Inc.....	SU15515
StreamtheWorld.....	N7321
Studentfilmmakers.....	SU9626
SysMaster Corporation.....	C2744
Tata Elxsi Limited.....	SU9730
Telairity.....	SU13615
Telos Systems.....	N7726
Tieline Technology.....	N9311
TitanTV Media.....	N3535
Triveni Digital.....	SU8525
TV Magic, Inc.....	N406
Unlimi-Tech Software.....	N4531
VBrick Systems, Inc.....	SL11614
VectorMAX.....	SL10713
VeriSign, Inc.....	C2546
VFinity.....	SU15814
Vidiator.....	C1551
ViewCast Corporation.....	N2131
VitalStream an INTERNAP Company.....	SL10110
Voddler.....	C2555
Volicom, Inc.....	N3231
Vyvx.....	C9737
Weather Metrics, Inc.....	C7222
WhiteBlox.....	C1059
WinMedia Software, Inc.....	N6215

### Subtitling and Closed Captioning

Adrienne Electronics Corp.....	SL9817
Alpermann + Vette E.E.....	SU7522
Apple.....	SL5520
Audio Video Design.....	SU5908
Avid Developer Community.....	SL1413
Caption Colorado.....	SU5021
CaptionMax.....	SL10320
Cavena Image Products AB.....	SU9024
CHROME Imaging.....	SL10709
CINEVATION AS.....	C10521
Communicate Technologies, Inc.....	SU6808
CPC - Computer Prompting & Captioning Co.....	C9436
CTM/ Debrie.....	SL2528
Deltacast.....	SL12913
EEG Enterprises, Inc.....	SL12111
Evertz.....	N1713
EZNews.....	SU13505
Future Media Concepts, Inc.....	SL9205
HORITA Co., Inc.....	C9024
IPV Limited.....	SU8609
Link Electronics, Inc.....	SU6026
National Captioning Institute.....	SL4007
NINSIGHT.....	SL1413M
Norpak Corporation.....	C2230
PeopleSupport Transcription and Captioning.....	SL9813
PixelTools Corp.....	SL2623
Portaprompt Ltd.....	SU9205
QTV/Autocue.....	SU14612
Screen Subtitling Systems Ltd.....	SU11412
Softel Group, The.....	SU13815
SoftNI Corporation.....	SL1413D, SU12112
SysMedia.....	SU11308
Talking Type Captions.....	SL10324
The Transcription Studio.....	SU3114
Video Caption Coporation.....	SU15806
Videotron Corporation.....	C10346
Visual Research, Inc.....	SU11810

### Systems Integration

3Points Software GmbH.....	C8431D
Aberdeen LLC.....	SL14113
ACARD Technology Corp.....	SL12205
Accenture.....	SL12413
Advent Communications Ltd.....	C2907A
AIC/Xtore.....	SL12208
Ascent Media.....	SU6811
Associated Press/ENPS.....	R222
ATTO Technology, Inc.....	SL4326, SL1413Q
AVP Mfg & Supply, Inc.....	C7225
AXEL TECHNOLOGY S.R.L.....	N3121, N5426
AZCAR.....	SU7105
Barbizon Lighting Company.....	C10507
Beck Associates.....	N4013
Bittree, Inc.....	C4948
Blue Order.....	SU11610
Bluetop Technology Co., Ltd.....	SU13213
Bridge Digital, Inc.....	N705
Bright Systems, Inc.....	SU6430
Broadcast International.....	C3336
Broadcast Store.....	SU2820
Broadcast Warehouse.....	N7328
BT Media & Broadcast.....	S111-MR
BTX Technologies, Inc.....	C8237
Burst.....	N1235
BW Broadcast.....	N7330
CANARE.....	SU4805
Ciprico.....	SL9628
CommandSoft, Inc.....	N708
Comsearch.....	C4946
Digi-Data Corporation.....	N2126
Digital Horizon.....	C1113
Dimetis GmbH.....	C8828I
DMT USA, Inc.....	C2915
DSI RF Systems, Inc.....	C1336
DTV Innovations, LLC.....	SU11321A
Efron Computerized Studios, LLC.....	N9608
Elecard.....	SU10626
Electrosonic.....	SL9508
e-mediavision.com.....	C9538
ENPS / Associated Press.....	R222
Entech Electronics, LLC.....	C8849
Enterprise Electronics Corporation.....	C6825
Etilux.....	C10141C
EZNews.....	SU13505
Frezzi Energy Systems, Div. of Frezzolini.....	C5422
Front Porch Digital.....	SU14915
Frontline Communications.....	C8417
GCS.....	C8441
Gefen, Inc.....	SL2305
Gension & Waltai Digital Video System Co., Ltd.....	N3217
Global Communications UK Ltd.....	C8748
Global DiscWare, Inc.....	SU10730
GlobeCast.....	C4241
Globecom Systems, Inc.....	C5241
Hamilton Metalcraft.....	C1620
High Tech Industries.....	SU3611
IBM.....	SU7820, S215-MR
I-Movix, Inc.....	C10141F
Infosys Technologies.....	SL14108
Intrinet Systems, Inc.....	SU3108
I-STAR USA, Inc.....	SU14606
Karcher Group Incorporated.....	SL9815
Knox Video Technologies.....	SU7520
Konan Digital, Inc.....	SU10723
LARCAN USA.....	C1916
Lawo AG.....	N7030
Leadman Electronics.....	C11813
MaestroVision.....	SU6007
Management Science Associates, Inc.....	N3831
Media Archive Systems.....	SU3113
mediaproxy pty ltd.....	N1933

# Product Categories

C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

Narda Satellite Networks.....	C8244
National Mobile Television.....	OE600
ND Satcom.....	C4941, OE423
Neuro TV.....	C10141H
Newpoint Technologies, Inc.....	C7641
NKK Switches.....	N1326
Nnovia Europe.....	SU9207A
NVerzion.....	SU4228
OBOR Digital, Inc.....	N6730
Oldcastle Precast Communications.....	C1637
Omnia Audio.....	N7726
Optibase.....	SU7223
Oracle.....	N3538
Patchamp.....	N1226
Pro-Bel.....	SU8511
ProMax Systems, Inc.....	SL4925
Provys.....	N3222
PSNI.....	S113-MR
Qube Cinema, Inc.....	SU6905
Quickset International, Inc.....	C7137
RIZ - Transmitters.....	N5222
RRD - Reti Radiotelevisive Digitali S.p.A.....	C7824
RTCom USA.....	C11123
RUSHWORKS.....	SU14905
RZ Products Group LLC.....	SL2628
Sat-Comm Ltd.....	OE311
Schill GmbH & Co. KG.....	C1239
Screen Service Broadcasting Technologies.....	C1624
Server Technology, Inc.....	SU3109
Sierra Automated Systems & Eng. Corp.....	N4413
SintecMedia.....	N2535
SoftNI Corporation.....	SL1413D, SU12112
Solutions Radio BV.....	N8634
Spatial View, Inc.....	C11217
Specialty Data Systems, Inc.....	N2135
Staco Energy Products Company.....	N3813
STAGETEC (Salzbrenner Stageteq Mediagroup).....	N4018
STM Group.....	C9045
Switchcraft, Inc.....	C7507
Techflex, Inc.....	C7014
TEDIAL.....	SU4926
Telecast Fiber Systems, Inc.....	SU10213
TeleCommunication Systems, Inc.....	C7546
Television Engineering Corporation.....	C8436
Telos Systems.....	N7726
The electronic Farm.....	SL124
TMD Ltd.....	SU9308
TRANSRADIO SenderSysteme Berlin.....	N9611
TSL (Television Systems Limited).....	SU14615
TV Magic, Inc.....	N406
Utronics International, Inc.....	SL14511
Venue Services Group.....	C11132
VidCAD by CommSys Design, LLC.....	SU3805
Videssence L.L.C.....	C8212
Vimsoft.....	C10349
V-Shine Co., Ltd.....	SU6230
WireCAD.....	N2138
Wohler Technologies, Inc.....	N3426
Wolf Coach, Inc.....	C6436
Yang Ming International, Corp.....	SL14117
Zero Manufacturing, Inc.....	C9420

## Telco - Wireless/Cellular

A.R.G. Electrodesign, Ltd.....	SU9009
AVT Audio Video Technologies GmbH.....	C8828E
Comrex.....	N5726
Creatacna.....	C1144
Globecomm Systems, Inc.....	C5241
H.L. Dalis.....	C8137
Inlet Technologies.....	SL10410
JK Audio, Inc.....	N9426
Kathrein Mobilcom Brasil.....	C2213B
Media Excel.....	SU13507

Modular Components National.....	N7428
Modulus Video.....	SU14909
NAGRAVISION - Kudelski Group.....	SU7515
never.no AS.....	N3335
Oldcastle Precast Communications.....	C1637
SARAS Technology Limited.....	N7322
TextCaster.....	C2844
Tieline Technology.....	N9311
UDcast.....	C1735
UPLIT.....	C8742
Verizon Wireless.....	C1851
Vocality International Ltd.....	C6949
Telco - Wireline	
A.R.G. Electrodesign, Ltd.....	SU9009
Agilent Technologies.....	N4831
APT.....	N4218
AVT Audio Video Technologies GmbH.....	C8828E
Comrex.....	N5726
H.L. Dalis.....	C8137
IntoPIX s.a.....	C10141G
JK Audio, Inc.....	N9426
Mayah Communications.....	C8828B
Media Links, Inc.....	C3315
Microsoft Corporation.....	SL3213, SL2600-MR, SL14700-MR, SL15700-MR, SL2400-MR
Milestek Corporation.....	C6722
Modulus Video.....	SU14909
Ningbo Yuchi Electronics Co. Ltd.....	C8935F
NTT.....	SU10220
Power & Tel.....	N1233
SmartJog.....	SL14605
Techni-Tool.....	C6422
Telos Systems.....	N7726
Tieline Technology.....	N9311
Trompeter.....	C1930
Tut Systems.....	SU15212
Verizon Wireless.....	C1851
Video Products Group, Inc.....	C1933
White Sands Engineering/TVC.....	C1736

## Television Master Control

(E3) Engstler Elektronik	
Entwicklung GmbH.....	C8431J
A.R.G. Electrodesign, Ltd.....	SU9009
Abekas, Inc.....	SU2520
Adrienne Electronics Corp.....	SL9817
Argentem Corp.....	SU9030
AVECO Americas Incorporated.....	SU13805
Avitech International Corp.....	SU13215
Beck Associates.....	N4013
Broadview Software, Inc.....	N2538
BUG.TV (Broadcast Unifying Gears, Inc.).....	N1238
Building4Media.....	SU7530
Burk Technology.....	N8611
Burst.....	N1235
Cinegy.....	SU10929
Codan Broadcast.....	N602
Crispin Corporation.....	SU6205
D.Co. Marketing, Inc.....	SU11026
Deyan Automation Systems.....	SU11422
Digital Broadcast.....	SU13310, SU13510
Etere.....	N416
Eyeheight Limited.....	SU2823
Fission Software, Inc.....	SU12708
Fjord Media AS.....	N4135
Floral Systems.....	SU720
Fujitsu Components America, Inc.....	C7820
FX Group Prepping for HD	
Conversion Session.....	R319
Hardata S.A.....	SU9630
Harris Corporation.....	N2502
High Tech Industries.....	SU3611
K-WILL Corporation.....	N1531
MaestroVision.....	SU6007

Masterclock, Inc.....	N3213
MicroFirst, Inc.....	SU727
Miranda Technologies.....	SU5220
NINSIGHT.....	SL1413M
NVISION, Inc.....	SU9605
Omnibus Systems Ltd.....	SU5413
Orad Hi-Tec Systems.....	SU3614
Pebble Beach Systems.....	SU15509
PESA Switching Systems, Inc.....	N3418
Pharos Communications.....	SU8905
Pixel Power Ltd.....	SU6820
PLAYBOX Technology Ltd.....	N2938
Pro-Bel.....	SU8511
PSNI.....	S113-MR
QuStream.....	N3418
RJS Electronics Ltd.....	SU9305
RTS.....	C5329
RUSHWORKS.....	SU14905
SAV Systemes Audiofrequence Videonique.....	N3713
ScoreBox/Howard Zuckerman.....	N2128
Sonifex Ltd.....	N4928
Statmon Technologies Corporation.....	SU14205
Sundance Digital.....	SL1410A
Telex.....	C5329
TV Magic, Inc.....	N406
Utah Scientific, Inc.....	N4321
VCI (Video Communications, Inc.).....	SU11620
Venue Services Group.....	C11132
Videoframe, Inc.....	SU7108
VSN (video stream networks).....	N717
Winsted Corporation.....	SU3316
WireReady.....	N6808
Wohler Technologies, Inc.....	N3426

## Television Programming

3Points Software GmbH.....	C8431D
AARP.....	R320
ARENA Maxtronic.....	SL14510
Aspera, Inc.....	SU11305
Associated Press/ENPS.....	R222
Bloomberg LP.....	R205
BSTOCK.TV.....	SU15817
CNN Newsource.....	S100
Daktronics.....	SL11711
ENPS / Associated Press.....	R222
Feed The Children.....	R234
Fuji Television Network.....	C3046
Ivanhoe Broadcast News.....	R316
Litton News Service.....	R211
Medialink.....	R227
NAB National Campaigns.....	N7738
NHK (NHK Enterprises America).....	C12117
Pilat Media North America, Inc.....	N4026
Portaprompt Ltd.....	SU9205
ProConsultant Informatique.....	SU10209
Provys.....	N3222
Research Concepts, Inc.....	C7946
SintecMedia.....	N2535
TitanTV Media.....	N3535
Total Immersion.....	SL14214
UN Radio and UNTV.....	R131
United States Broadcast.....	OE323
Zaxwerks.....	SL3827L

## Television/Newsroom Automation Systems

Apple.....	SL5520
Argentem Corp.....	SU9030
Associated Press/ENPS.....	R222
AVECO Americas Incorporated.....	SU13805
AXEL TECHNOLOGY S.R.L.....	N3121, N5426
Beck Associates.....	N4013
BitCentral.....	SL7715
Broadview Software, Inc.....	N2538
BUG.TV (Broadcast Unifying Gears, Inc.).....	N1238



# Product Categories

Cambotics	C10210
Cinegy	SU10929
CIS Technology Co., Ltd.	SU4808
Comprompter	SL7728
Crispin Corporation	SU6205
D.Co. Marketing, Inc.	SU11026
Dalet Digital Media Systems USA, Inc.	SL4305
Darim Vision	SL12705
Dayan Automation Systems	SU11422
Digital Broadcast	SU13310, SU13510
Dimetis GmbH	C8828I
DNF CONTROLS	N1526
ENPS / Associated Press	R222
ESE	C1839
Etere	N416
Eyeheight Limited	SU2823
EZNews	SU13505
Fast Forward Video	C9720
Fission Software, Inc.	SU12708
Florical Systems	SU720
Gencom Technology Ltd.	N3235
Harris Corporation	N2502
Hi Tech Systems Ltd.	N710
Hotronic, Inc.	SU2722
IBIS, Inc.	SU8605
Innovision Optics	C5326
JLCooper Electronics	N3114
Leader Instruments Corp.	C5022
Leightronix, Inc.	SU3811
MaestroVision	SU6007
Masstech Group, Inc.	SU12712
Masterclock, Inc.	N3213
Media 3 Ltd.	C10514, C10613
mediaproxy pty, Ltd.	N1933
Metakine, Inc.	N611
MicroFirst, Inc.	SU727
Miranda Technologies	SU5220
MiraVid, Inc.	N408
ND Satcom	C4941, OE423
Newpoint Technologies, Inc.	C7641
Newsroom Solutions/NewsTicker	C10812
Norcom Information Technology AG	SL3210
NVerzion	SU4228
OCTOPUS Newsroom Trading Ltd.	N413
Omnibus Systems Ltd.	SU5413
Pebble Beach Systems	SU15509
Pharos Communications	SU8905
Pixel Power Ltd.	SU6820
PLAYBOX Technology Ltd.	N2938
Portaprompt Ltd.	SU9205
Pristine Systems/Summit Traffic	N7334
Pro-Bel	SU8511
QTV/Autocue	SU14612
Ross Video Limited	SU6010
RUSHWORKS	SU14905
Sachtler Corp. of America	C5923
SGL	SL1413E
SGL	SU8607
Shotoku Broadcast Systems	C7432
Signum Bildtechnik GmbH	C8431L
SoftNI Corporation	SL1413D, SU12112
Solid State Logic	N2526
Sundance Digital	SL1410A
Telescript, Inc.	C7522
Teletream, Inc.	SL9214
VCI (Video Communications, Inc.)	SU11620
VCS Engineering	N3415
VDS	SU9726
Videotron Corporation	C10346
Vinten	C5923
Vinten Radamec	C5923
VSN (video stream networks)	N717
Weather Metrics, Inc.	C7222
WebCheckout, Inc.	SL14710

WEGENER	SU7915
WinMedia Software, Inc.	N6215
WireCAD	N2138
WireReady	N6808
Wohler Technologies, Inc.	N3426

## Test and Measurement Equipment

Advent Communications Ltd.	C2907A
Agilent Technologies	N4831
Altronic Research, Inc.	N5126
ANT Group SRL	C2936
Astro Systems/Astrodesign	C4934
AUDEMAT-AZTEC	N8614
Audio Precision	N6917
Barix Technology, Inc.	N8034
Belar Electronics Lab, Inc.	N7722
Bexel's Broadcast Video Gear (BVG)	C5907
Bird Technologies Group	N5738
Bluetop Technology Co., Ltd.	SU13213
Burk Technology	N8611
Burst Electronics, Inc.	C6726
CANARE	SU4805
Clark Wire & Cable	C7025
Coaxial Dynamics	N6315
Crystal Vision Ltd.	N2935
DASTO	N6809
DAVICOM, a div of Comlab	N5413
DAWNco	C7841
DaySequera-ATI	N7323
DekTec Digital Video BV	N608
Digital Horizon	C1113
DNF CONTROLS	N1526
Dorough Electronics	C5213
EMPOWER RF SYSTEMS	C1111
ENENSYS Technologies	SU15505B
Ensemble Designs	SU2326
Ergo 2000	SU5905
ESE	C1839
Evertz	N1713
Flash Technology. A Dielectric Company	N7421
Gecko-Cam GmbH	C8431K
Hamlet	N419
Harris Corporation	N2502
Ideasunlimited.TV	SU8707
Image Engineering Dietmar Wueller	C4147
Impact Cases, Inc.	C10337
Innes Corporation	N7735
Inovonics, Inc.	N8226
Interra Systems	SU8930
Joseph Electronics	C8723
JW Global, LLC	N3837
Kathrein Mobilcom Brasil	C2213B
Kathrein-Werke KG	C2213A
Kings Electronics Co., Inc.	C7022
K-WILL Corporation	N1531
LBA Technology, Inc.	N9130
Leader Instruments Corp.	C5022
Logitek Electronic Systems	N6521
LP Technologies, Inc.	C1112
Lynx Technik AG	SU15209
Magma	SL128
Manzanita Systems	SU7524
Milestek Corporation	C6722
MiraVid, Inc.	N408
Multidyne Video & Fiber Optic Systems	N3119
Narda Satellite Networks	C8244
NKK Switches	N1326
Norpak Corporation	C2230
OmniTek	SL9705
Photron USA, Inc.	SL2526
Pixelmatrix Corporation	SU12109
Potomac Instruments, Inc.	N6826
Power & Tel.	N1233
Prism Media Products	N3116

Pro-Bel	SU8511
Promax Electronica SA	C10037
QEI Corporation	N8408
Richardson Electronics	C1714
Rohde & Schwarz	C2927
RZ Products Group LLC	SL2628
Sencore, Inc.	C1646, N1113
Skytec, Inc.	N6434
Spectrum Control, Inc.	C8745
Spinner GmbH	C8828A
Strategy + Technology Limited	SU9306
SysMedia	SU11308
Teamcast, Inc.	C2639
Techni-Tool	C6422
Tektronix, Inc.	N2519
TFT, Inc.	N6508
Torpey Time	C6914
TRANSVIDEO	C10517
Trilithic	C5007
Trilogy Communications Limited	C8133
Triveni Digital	SU8525
UDcast	C1735
Video Accessory Corporation	SU2424
Video Products Group, Inc.	C1933
Whirlwind	C8128
WiNRADiO Communications	N5514
Wohler Technologies, Inc.	N3426
Z Technology, Inc.	C3039

## Towers

Allied Tower Co.	N5834
ERI-Electronics Research	N1119
H.C. Jeffries Tower Company, Inc.	C3327
Hilomast	C8241
IRTE SpA	C3320
Jampro Antennas, Inc.	C2515
LBA Technology, Inc.	N9130
Magnum Towers, Inc.	N5122
Precision Communications	C3317
Propagation Systems, Inc. (PSI)	C1920
Radian Communication Services	C2924
Radio Frequency Systems	C1913
Richardson Electronics	C1714
Richland Towers	C2534
Sabre Towers & Poles	N6435
Skytec, Inc.	N6434
Stainless LLC / Doty-Moore	C1133
Tower Services LLC	C8747
Tempest Fireco Towers	C8747
Thermo Bond Buildings, Inc.	N5535
Tower Consultants, Inc.	C3139
TWR Lighting, Inc.	N6726
UNIMAR, Inc.	N8036
Will-Burt	C8423

## Transmitters

ABE Elettronica S.p.A.	C1317
Acrodyne Industries, Inc.	C2507
Advanced Broadcast Systems-ATSI	C1107
Anchor Audio	N6313
Armstrong Transmitter	N7034
ATCI/Antenna Technology	C6044
AUDEMAT-AZTEC	N8614
AV International S.L.	N6738
Axcera	C2524
Bext, Inc.	N5731
Bird Technologies Group	N5738
Boxx Microwave Systems	C4909
Broadcast Electronics, Inc.	N7106
Broadcast Microwave Services, Inc.	C1607
Broadcast Warehouse	N7328
BW Broadcast	N7330
Canon USA, Inc.	SU3020
Coffey Sound	N9320

# Product Categories

C - Central Hall, LVCC  
 LMR - Meeting Room (LVCC)  
 MR - Meeting Room (On Exhibit Floor)  
 N - North Hall, LVCC  
 OE - Outdoor Media & Equipment Exhibits, LVCC

R - RTNDA, Pavilion, LVH  
 S - Silver Lot  
 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

Continental Electronics	N7706
Crown Broadcast	N6906
CTE International SRL	N9020
DAVICOM, a div of Comlab	N5413
Delta RF Technology	C1122
Digital Horizon	C1113
Disitron Industries	C8843
Diversified Marketing	C1127
DMT USA, Inc.	C2915
DSI RF Systems, Inc.	C1336
Egatel	C3239
ELBER SRL	C1628
Electrosys Srl	C3331
Elenos	N8319
Elektronika S.R.L.	N7337
EMPOWER RF SYSTEMS	C1111
ENENSYS Technologies	SU15505B
Energy-Onix	N6213
Enterprise Electronics Corporation	C6825
EuroTel S.p.A.	C2233
Grass Valley, Inc.	N902, SL2020
Green-Box Technology Co., Ltd.	SL11212
Hangzhou Prevail Optoelectronic Equipment Co., Ltd	C8935E
Harris Corporation	N2502
Innes Corporation	N7735
Invacom	C8749
IRTE SpA	C3320
Kay Industries, Inc.	N6517
KTech Telecommunications, Inc.	SU14912
L-3 Electron Devices	C1329
LARCAN USA	C1916
Linear Equipamentos Electronicos	C1324
Link Research Ltd.	C2907B
Lumantek	C2656
Micro Communications, Inc. (MCI)	C2520, N6129
Micron Wireless	N8927
Microwave Service Corporation	C1539
MITEQ/MCL, Inc.	C4741
Modular Components National	N7428
Myat, Inc.	C2220
Nautel Limited	N8111
NEBTEK	C3848
net&tv, Inc.	SL10113A
Newpoint Technologies, Inc.	C7641
Ningbo Yuchi Electronics Co., Ltd.	C8935F
OMB Sistemas Electronicos	C3324
Opticom Corp.	N2931
Pineapple Technology, Inc.	C1118
ProTelevision Technologies A/S	C1109
PTEK	N6126
QEI Corporation	N8408
Radian Communication Services	C2924
RF Central	C1924
Richardson Electronics	C1714
Richland Towers	C2534
RIZ - Transmitters	N5222
Rohde & Schwarz	C2927
RRD - Reti Radiotelevisive Digitali S.p.A.	C7824
RVR Elettronica	N8606
Satellite Engineering Group	C5945
Screen Service Broadcasting Technologies	C1624
Seratel Technology	N9620
Sichuan Jiuzhou Electric Group Co., Ltd.	C944
Sound Broadcast Services	N5128
Teamcast, Inc.	C2639
Telecast Fiber Systems, Inc.	SU10213
Television Engineering Corporation	C8436
TFT, Inc.	N6508
Thermo Bond Buildings, Inc.	N5535
Toner Cable Equipment, Inc.	C2839
TRANSRADIO SenderSysteme Berlin	N9611
Unique Broadband Systems Ltd.	C2248

## Video Capture Devices and Software

360 Systems	SU9120
Abekas, Inc.	SU2520
Accordent Technologies	C2246
Adrienne Electronics Corp.	SL9817
Aerohead, LLC	C9911
AheadTek	SU2720
AJA Video	SL6113, SU7511
AMCC Storage	N1538
Amita Technologies	C8136
Apple	SL5520
Asaca/ShibaSoku Corp. of Amer.	SL2612
Aspera, Inc.	SU11305
Belgian Trade Commission	C10141
Bella Corporation	SL7411
BitCentral	SL7715
Blackmagic Design	SL11020
Bluefish Technologies Pty Ltd.	SL9405
Boeckeler Instruments, Inc.	C9537
Boinx Software / GeBE C&P GmbH	C8828J
BUG.TV (Broadcast Unifying Gears, Inc.)	N1238
CalDigit	SL9929, SL6608
Cambotics	C10210
Canon USA, Inc.	SU3020
CineForm, Inc. & Silicon Imaging, Inc.	SL7826
Cinital	SL4730
Claratech Ltd.	SU9307
Clipway	C7948
Codex Digital	C11423
Colorspace, Inc.	SU9926
Comet Video Technologies	SU11530
Comprehensive	SL2520
Communicate Technologies, Inc.	SU6808
Convergent Design, Inc.	SL10830
Darim Vision	SL12705
Datavideo Corporation	SL10205
DekTec Digital Video BV	N608
Deltacast	SL12913
Digi-Data Corporation	N2126
Digital Media Applications	SL7726
Digital Rapids Corporation	SL10705
Duma Video, Inc.	SL10730
DVC - Digitalvideo Computing GmbH	C8431B
DVEO/Computer Modules, Inc.	SU5026
DVS Digital Video Systems	SL2608
Dykortech Camera Jibs	C7832
Elecard	SU10626
Electrosonic	SL9508
Expomaging, Inc.	C11514
Fast VDO	C3051
Fischer Connectors, Inc.	N409
Flip4Mac by Telestream	SL9214
Flying-Cam	C10141J
Focus Enhancements	SL2605
Frezzi Energy Systems, Div of Frezzolini	C5422
Glidecam Industries, Inc.	C6728
GlobalStreams, Inc.	SU10920
G-Technology, Inc.	SL7828
GVS - Grande Vitesse Systems	SL10724
Hi Tech Systems Ltd.	N710
Hybrid MC	SL10108
Iconix Video, Inc.	SU11415
ILLUME MEDIA	SU11009
Immersive Media Company	SU13617
I-Movix, Inc.	C10141F
Inergi Broadcast	R219
Interra Systems	SU8930
IntoPIX s.a.	C10141G
IO Industries	C9535
IPV Limited	SU8609
Keisoku Giken Co., Ltd.	C10738
KLZ Innovations Ltd.	N5435
Kulabyte	SL13713
MainConcept LLC	SU14209

Matrox Electronic Systems Ltd.	SL2015
Maximum Throughput, Inc.	SL12115
MaxVision Corporation	SL12107
MediaSilo	N1333
MediaTechnics Systems, Inc.	SL7727
Merging Technologies	SL4014
MESoft, Inc.	SL1413J, SL13505
Microboards Technology	SL9511
Mikrom GmbH	C8828C
Mindspeed Technologies	SU10700-MR
Nero, Inc.	SL9624
NL Technology	SL1413N
Nnovia Europe	SU9207A
nNovia, Inc.	SU11526
Omneon Video Networks	SU1326
Optibase	SU7223
P+S Technik	C8828D
Photron USA, Inc.	SL2526
Pictron, Inc.	SL2522
PilotWare, Inc.	SU11108
Pleora Technologies	SU9628
ProMax Systems, Inc.	SL4925
ProSource/BMI	C9735
Qbit	N709
Quickset International, Inc.	C7137
Root6 Technology	SL1413V, SL1413U
Rosendahl Studiotechnik GmbH	C8431H
S.two Corp.	SL13805
Samma Systems	SU7130
Shining Technology	SU6030
Skymicro, Inc.	SU11110
SoftNI Corporation	SL1413D, SU12112
SpectSoft, LLC	SL2006
Stealth Imaging	N605
Telestream, Inc.	SL9214
TMD Ltd	SU9308
VBrick Systems, Inc.	SL11614
VELA	SU5111
Venaca, Inc.	SU14212
VFinity	SU15814
ViewCast Corporation	N2131
Village Blackout	C9944
Virage, Inc.	SU9224, S208-LMR
Vitec Multimedia, Inc.	SL7025
VSN (video stream networks)	N717
W&W Communications, Inc.	SU7623
Zacuto	C11413

## Video Display

2s2, Inc/DIT	SL13808
3M	SL14213
Alcorn McBride, Inc.	SL2523
Anchor Bay Technologies	C7847
Aonvision Technology, Inc.	C8138
Artbeats	N3113, SL8012
Astro Systems/Astrodesign	C4934
Avitech International Corp.	SU13215
B&H Photo-Video-Pro Audio	SU3006
Bexel's Broadcast Video Gear (BVG)	C5907
BillBoard Video, Inc.	SL9905
Blackmagic Design	SL11020
Boland Communications	SL9914
BUF Technology	SU3116
CGS Infographics Automation	R217
Christie Digital Systems	SL5413
Chyron Corporation	SU6120
Cine-tal	C5008
Clarity Visual Systems (Planar Systems, Inc.)	SL13105
Compix Media, Inc.	SL8605
CoolTouch Monitors	SU6006
Coolux International	C10335
Daktronics	SL11711
DATA CHECK VIDEO, Inc.	SL3805



# Product Categories

Dataton AB	SU11826
Display Devices, Inc.	SL6110
Doremi Labs, Inc.	SU3608
DRAPER, Inc.	SL6605
DynaScan Technology, Inc.	SL14708
Electrosonic	SL9508
Element Labs, Inc.	SL13409
e-mediavision.com	C9538
FH Video, Inc.	SU15317
Fujitsu Computer Products of America	C7820
Hamilton Metalcraft	C1620
High Tech Industries	SU3611
IKAN	SL10524
Ikegami Electronics	C4226
Image Video	SU3305
J-LAB Co. (THE)	C7207
Joseph Electronics	C8723
JVC Professional Products Company	C4217
Karcher Group Incorporated	SL9815
Listec Video Corp.	C5513
Luoyang Ruiguang Movie-TV	
Optic-Electronic	C8935A
Marshall Electronics	SU1926
MathStar, Inc.	SU9230
Miranda Technologies	SU5220
Mirror Image Teleprompters, Inc.	C7834
Mitsubishi Electric - Diamond	
Vision Systems	SL7712
Mitsutech	C6824
NEBTEK	C3848
Panasonic Broadcast	C3613, N206 LMR, N208
	LMR, N210 LMR, N212 LMR
PortAVision By Video Walltronics	OE336
Power Plus Studio Works, Ltd.	C7037
Premier Mounts	SU11715
Quest Research & Development Corp.	C7307
RGB Spectrum	SL2105
SHOW-SOLUTIONS	C10141I
SoftNI Corporation	SL1413D, SU12112
Sony Electronics, Inc.	SU906
Spatial View, Inc.	C11217
Stratacache	SU6005
TAMUZ-LCD Video Monitors	N702
Tecnovision	SL9910
Telescript, Inc.	C7522
Thinklogical	SL7906
Tote Vision	SL4330
TRANSDVIDEO	C10517
TV Logic Co., Ltd.	SU9011
Varizoom Lens Control	C6732
Videoframe, Inc.	SU7108
Wacom Technology	SL10527
Wagner Media, Inc.	SL4530
Winsted Corporation	SU3316
Wohler Technologies, Inc.	N3426
Xilinx, Inc.	SU14609
Zandar Technologies	SU2729

## Video Processing

1 Beyond, Inc.	SL12105
Allen Avionics, Inc.	C6907
Alpermann + Velte E.E.	SU7522
Anchor Bay Technologies	C7847
Apple	SL5520
Aspera, Inc.	SU11305
Astro Systems/Astrodesign	C4934
Ateme	SU15215
Avitech International Corp.	SU13215
Bell Computer	SL12105
Bluefish Technologies Pty Ltd.	SL9405
Broadcast International	C3336
BTX Technologies, Inc.	C8237
Celstream Technologies Limited	SU10729
Cine-tal	C5008

Cinital	SL4730
Claratech Ltd.	SU9307
Cobalt Digital, Inc.	SU3605
Codan Broadcast	N602
Colorspace, Inc.	SU9926
Communications Specialties, Inc.	SL2826
Comprehensive	SL2520
Convergent Design, Inc.	SL10830
Crystal Vision Ltd.	N2935
Deltacast	SL12913
Digital Anarchy	SL3827E
Digital Media Applications	SL7726
Digital Rapids Corporation	SL10705
Digital Vision AB	SL3205
Ditron Industries	C8843
Echolab	N2926
e-mediavision.com	C9538
Ensemble Designs	SU2326
Eyeheight Limited	SU2823
Fast VDO	C3051
Focus Enhancements	SL2605
FOR-A	C4234
Fraunhofer Network Digital Cinema	C8828H
GlobalStreams, Inc.	SU10920
Gateway Technology	N3835
Hansun Technologies, Inc.	C3044
Harris Corporation	N2502
Hotronic, Inc.	SU2722
IMAGICA Technologies Corp.	SL1029
Interra Systems	SU8930
IPV Limited	SU8609
ISIS Group, Inc.	SU3313
JVC Professional Products Company	C4217
Keisoku Giken Co., Ltd.	C10738
Keywest Technology, Inc.	SL2620
Kulabyte	SL13713
Laird Telemedia	SL2009
Let It Wave	N1838
Link Electronics, Inc.	SU6026
Lynx Technik AG	SU15209
MathStar, Inc.	SU9230
Matrox Electronic Systems Ltd.	SL2015
Media Excel	SU13507
Media Links, Inc.	C3315
Metakine, Inc.	N611
Mindspeed Technologies	SU10700-MR
MiraVid, Inc.	N408
Mitsutech	C6824
Multidyne Video & Fiber Optic Systems	N3119
Network Electronics U.S.	SU10605
Nnovia Europe	SU9207A
Nucoda	SL3205
Ocean Systems	SL1413H
OCTOPUS Newsroom Trading Ltd.	N413
Optibase	SU7223
Patchamp	N1226
PESA Switching Systems, Inc.	N3418
Photron USA, Inc.	SL2526
Pixel Power Ltd.	SU6820
Pixellexis	SU11629
PixelTools Corp.	SL2623
Prime Image, Inc.	N4517
QuStream	N3418
RDL Radio Design Labs	N3413
Rhozet Corporation	SL3716
Root6 Technology	SL1413V, SL1413U
Ross Video Limited	SU6010
RTI-Research Technology International	C3951
RZ Products Group LLC	SL2628
Samma Systems	SU7130
SAV Systemes Audiofrequence Videonique	N3713
Scopus Video Networks	SU5408
Skymicro, Inc.	SU11110
Snell & Wilcox	SU4220

Sonnet Technologies, Inc.	SU15816
SpectSoft, LLC	SL2006
Storageflex, Inc.	SU15810
Synthetic Aperture	SL3827I
Teranex	N2531
TRANSDVIDEO	C10517
TV One	SU7226
T-VIPS AS	SU10030
Utah Scientific, Inc.	N4321
Veeetronix, Inc.	SU6809
Video International Development Corp.	N3221
Village Blackout	C9944
Vista Systems	SL325
Visual Europe Ltd.	C9844
Vitec Multimedia, Inc.	SL6705
W&W Communications, Inc.	SU7623
Wagner Media, Inc.	SL4530
Xilinx, Inc.	SU14609
Yang Ming International, Corp.	SL14117
YEM, Inc.	SU5105
Zandar Technologies	SU2729

## Video Production

1 Beyond, Inc.	SL12105
360 Systems	SU9120
Aberdeen LLC	SL14113
acse GmbH	C8828
AheadTek	SU2720
AIC/Xtore	SL12208
Alpermann + Velte E.E.	SU7522
AngelHouse Media	C11404
Anton/Bauer, Inc.	C5929
Apace Systems	SL10326
Apollo Design Technology, Inc.	C11400
Apple	SL5520
APWMayville	SU7220
Artbeats	N3113, SL8012
Aspera, Inc.	SU11305
ATS Communications	C8112
Audio Video Design	SU5908
AVP Mfg & Supply, Inc.	C7225
BALCAR-COKIN S.A.S.	C10617
Band Pro Film & Digital, Inc.	SU1320
Beijing Secced Co., Ltd.	C8935B
Bell Computer	SL12105
Bella Corporation	SL7411
Blackmagic Design	SL11020
Blue Order	SU11610
Bogen	C5934
Brick House Video	SU6806
Broadcast Pix	SU14215
Broadcast Store	SU2820
Building4Media	SU7530
CalDigit	SL9929, SL6608
Calumet Photographic, Inc.	C7810
CANARE	SU4805
Cartoni USA (A Division of Ste-Man, Inc.)	C7613
Cavision Enterprises, Ltd.	SU2522
Chapman/Leonard Studio Equipment	SU4628
CineBags, Inc.	C3847
Cine-tal	C5008
Cinital	SL4730
Compix Media, Inc.	SL8605
Convergent Design, Inc.	SL10830
Corplex, Inc.	OE441
Daktronics	SL11711
Dalsa Digital Cinema	C9423
DATA CHECK VIDEO, Inc.	SL3805
Datavideo Corporation	SL10205
Dedotec USA, Inc.	C9417
Deltacast	SL12913
Digital Anarchy	SL3827E
Disc Makers	SL7709
DNF CONTROLS	N1526

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 SL - South Hall, Lower Level, LVCC  
 SU - South Hall, Upper Level, LVCC

DSC Laboratories.....	C4910	NES Communication Services.....	C6444	Zylight.....	C8207
DVC - Digitalvideo Computing GmbH.....	C8431B	Network Electronics U.S. ....	SU10605	<b>Video/Content Servers</b>	
Dykortech Camera Jibs.....	C7832	New Pro Video Systems, Inc.....	C6723	360 Systems.....	SU9120
Echolab.....	N2926	NINGBO EIMAGE STUDIO		Adrienne Electronics Corp.....	SL9817
Editware.....	N1231	EQUIPMENT CO., Ltd.....	C7010	Adtec Digital.....	SL6410
EEG Enterprises, Inc.....	SL12111	NVISION, Inc.....	SU9605	AIC/Xtore.....	SL12208
Egripment U.S.A.....	C6428	OConnor.....	C5923	Akamai Technologies.....	C154
Enhance Technology, Inc.....	SL2007	PACSAT.....	C8243	Alcorn McBride, Inc.....	SL2523
ESE.....	C1839	PAG USA (A Division of Ste-Man, Inc.).....	C7613	Apace Systems.....	SL10326
Eyeheight Limited.....	SU2823	Photron USA, Inc.....	SL2526	Apple.....	SL5520
EZ FX, Inc.....	C6522	Pictron, Inc.....	SL2522	ARENA Maxtronic.....	SL14510
EZQuest, Inc.....	N1833	Plug In Pavilion.....	SL3827	Artbeats.....	N3113, SL8012
Fast VDO.....	C3051	Pro Cyc.....	SL2109	Aspera, Inc.....	SU11305
Fibrenetix.....	SL10727	Professional Sound Corporation.....	N9322	Avid Technology, Inc.....	SL106
FilmLight.....	SL8608	ProMax Systems, Inc.....	SL4925	Avocet.....	SL13016
Final Draft, Inc.....	SL7406	Prompter People.....	C6432	Backbone Networks Corporation.....	SL6709
FingerWorks Telestrators.....	SU11409	Prompting.com - Electronic		Beck Associates.....	N4013
Fjord Media AS.....	N4135	Script Prompting.....	C7136	BitCentral.....	SL7715
FOR-A.....	C4234	ProPrompter.....	C5011	Bright Systems, Inc.....	SU6430
Frezzi Energy Systems, Div. of Frezzolini.....	C5422	Quad Pods.....	C11214	BT Media & Broadcast.....	S111-MR
Fuji Television Network.....	C3046	Quail Equipment Leasing.....	C11700	BUG.TV (Broadcast Unifying Gears, Inc.).....	N1238
Gamma and Density.....	SL38271	Rhozet Corporation.....	SL3716	Building4Media.....	SU7530
Gension & Waltai Digital Video		Ross Video Limited.....	SU6010	Burst.....	N1235
System Co., Ltd.....	N3217	R-Quest Technologies, LLC.....	SL10224	Cinegy.....	SU10929
Glidecam Industries, Inc.....	C6728	Sachtler Corp. of America.....	C5923	Clipway.....	C7948
GlobalStreams, Inc.....	SU10920	Sam Woo Electronics Co., Ltd.....	N8926	Codex Digital.....	C11423
G-Technology, Inc.....	SL7828	Satellite Technology Systems.....	OE327, OE332	Comet Video Technologies.....	SU11530
Hamlet.....	N419	ScoreBox/Howard Zuckerman.....	N2128	Communicate Technologies, Inc.....	SU6808
Harris Corporation.....	N2502	Shining Technology.....	SU6030	D.Co. Marketing, Inc.....	SU11026
Hitachi Kokusai Electric America, Ltd.....	C5017	Shotoku Broadcast Systems.....	C7432	Darim Vision.....	SL12705
Hi-Tech Enterprises, Inc.....	SU3410	Sierra Video Systems.....	SL6105	Datavideo Corporation.....	SL10205
HORITA Co., Inc.....	C9024	Signiant.....	SU9027	DAX Archiving Solutions.....	SL7810
Iconix Video, Inc.....	SU11415	SLIK BROADCAST.....	C8428	Dayang International Limited.....	SU10205
IDX System Technology, Inc.....	C5207	SmartSound Software, Inc.....	SL3710	DG2L Technologies.....	C1351
IKAN.....	SL10524	Snell & Wilcox.....	SU4220	Digi-Data Corporation.....	N2126
ILLUME MEDIA.....	SU11009	Sony Electronics, Inc.....	SU906	Digital Broadcast.....	SU13310, SU13510
ILY Enterprise, Inc.....	SL7706	Sound Devices, LLC.....	N9314	Dimetis GmbH.....	C88281
IMAGICA Technologies Corp.....	SL1029	Spider Support Systems.....	C10809	DiskStream Incorporated.....	SU4923
Immersive Media Company.....	SU13617	Storageflex, Inc.....	SU15810	DNF CONTROLS.....	N1526
Industry Advanced Technologies, Inc.....	C9517	Telecast Fiber Systems, Inc.....	SU10213	Doremi Labs, Inc.....	SU3608
Inlet Technologies.....	SL10410	Telemetrics, Inc.....	C4937	Duma Video, Inc.....	SL10730
Innovision Optics.....	C5326	Telescript, Inc.....	C7522	DVEO/Computer Modules, Inc.....	SU5026
In-Sync Publications.....	C9023	Tempest.....	C8725	DVS Digital Video Systems.....	SL2608
IO Industries.....	C9535	Thales- Angenieux.....	C4929	Edgeware AB.....	C2255
ISIS Group, Inc.....	SU3313	The Tiffen Company.....	SU8520	Electrosonic.....	SL9508
JC Connect.....	C11302	Thomson Security & Technology Solutions.....	N713	EMC Corporation.....	SU6824
J-LAB Co. (THE).....	C7207	Tiger Technology.....	SU14705	Ergo 2000.....	SU5905
JLCooper Electronics.....	N3114	Tokina Company, Ltd.....	C9123	EVS.....	C3607, C205-MR
JonyJib.....	OE400	Toon Boom Animation, Inc.....	SL2622	Fibrenetix.....	SL10727
JVC Professional Products Company.....	C4217	Total Training, Inc.....	SL2629	FirmTek, LLC.....	SL10322
Keisoku Giken Co., Ltd.....	C10738	Trilogy Communications Limited.....	C8133	Fission Software, Inc.....	SU12708
Kino Flo, Inc.....	C10213	TV Magic, Inc.....	N406	Floral Systems.....	SU720
Laird Telemedia.....	SL2009	Ultimatte Corporation.....	SL4805	Fraunhofer IIS.....	SU6830
Lasergraphics.....	SL12510	United States Broadcast.....	OE323	Grass Valley, Inc.....	N902, SL2020
Litton News Service.....	R211	Varizoom Lens Control.....	C6732	Greatway Technology.....	N3835
LogicKeyboard / BSP.....	SL14715	VASST.....	SL7426	GVS - Grande Vitesse Systems.....	SL10724
Lowel-Light Mfg., Inc.....	SU5114	VCS Engineering.....	N3415	Harris Corporation.....	N2502
MAM-A.....	C11500	Vetronix, Inc.....	SU6809	Hotronic, Inc.....	SU2722
Master Recording Supply.....	SL4107	Venaca, Inc.....	SU14212	I-Movix, Inc.....	C10141F
MAT GmbH.....	C9445	VFGadgets.com.....	C8811	IntoPIX s.a.....	C10141G
MAT Towercam.....	C9445	Videoframe, Inc.....	SU7108	IPV Limited.....	SU8609
Matrox Electronic Systems Ltd.....	SL2015	Videomagnetics, Inc.....	SU4920	Karcher Group Incorporated.....	SL9815
MaxVision Corporation.....	SL12107	View Factor Studios.....	C8107	Kasenna - The IPTV Company.....	C2655
Media 3 Ltd.....	C10514, C10613	Village Blackout.....	C9944	Keywest Technology, Inc.....	SL2620
Media Concepts, Inc.....	SU6805	VINPOWER DIGITAL, Inc.....	SL9908	Leadman Electronics.....	C11813
Medialink.....	R227	Vinten.....	C5923	Leightronix, Inc.....	SU3811
MediaTechnics Systems, Inc.....	SL7727	Vinten Radamec.....	C5923	MaestroVision.....	SU6007
MICRODOLLY HOLLYWOOD.....	C10820	Vitec Multimedia, Inc.....	SL6705	Magma.....	SL128
Miller Camera Support, LLC.....	C4926	Vocas.....	C9735	MathStar, Inc.....	SU9230
Mindspeed Technologies.....	SU10700-MR	V-Shine Co., Ltd.....	SU6230	MaxVision Corporation.....	SL12107
Mirror Image Teleprompters, Inc.....	C7834	Wagner Media, Inc.....	SL4530	Media Archive Systems.....	SU3113
Nada-Chair.....	C6526	Wohler Technologies, Inc.....	N3426	Media Excel.....	SU13507
NEBTEK.....	C3848	Yellow Jacket, Inc.....	N9006	mediaproxy pty ltd.....	N1933
NEP.....	OE408	Zeiss.....	SU1320		



Metakine, Inc.....	N611
MicroFirst, Inc.....	SU727
Mikrom GmbH.....	C8828C
Monetize Media.....	SL14508
MSoft, Inc.....	SL8724
OBC (Overseas Broadcasting Corp.).....	C1948
Omneon Video Networks.....	SU1326
ONStor, Inc.....	SU11005
ONTIMETEK.....	SL10113B
OpenCube Technologies.....	SU8530
Packet Vision.....	SU15812
Pharos Communications.....	SU8905
PilotWare, Inc.....	SU11108
PLAYBOX Technology Ltd.....	N2938
Renewed Vision.....	C11606
Rosendahl Studiotechnik GmbH.....	C8431H
S.two Corp.....	SL13805
SeaChange International.....	SU10812
Sencore, Inc.....	C1646, N1113
SGL (Silicon Graphics, Inc.).....	SL4920
SGL.....	SL1413E
SGL.....	SU8607
Signum Bildtechnik GmbH.....	C8431L
Solid State Logic.....	N2526
Sonnet Technologies, Inc.....	SU15816
Storageflex, Inc.....	SU15810
Stradis, Inc.....	SU9227
Streambox, Inc.....	SU15515
StreamtheWorld.....	N732
SysMaster Corporation.....	C2744
U.S. Army Central - DVIDS.....	R321
VBrick Systems, Inc.....	SL11614
VCI (Video Communications, Inc.).....	SU11620
VectorMAX.....	SL10713

VELA.....	SU5111
Venaca, Inc.....	SU14212
VFinity.....	SU15814
Vidiator.....	C1551
Volicon, Inc.....	N3231
VSN (video stream networks).....	N717
WireCAD.....	N2138
WireReady.....	N6808

### Website Development/Services/eCommerce

004 GmbH.....	C8828G
Artesia Digital.....	
Media Group.....	SU15315, SU10500-MR
Associated Press/ENPS.....	R222
Backbone Networks Corporation.....	SL6709
Beat The Traffic.....	R135
BIA Financial Network / Dataworld.....	N6817
Creative COW.....	SL2626
ENPS / Associated Press.....	R222
Entriq, Inc.....	C3148
Liquid Compass Streaming Media.....	N7736
Monetize Media.....	SL14508
MSoft, Inc.....	SL8724
Omnia Audio.....	N7726
OMT Technologies.....	N9011
Oracle.....	N3538
Quad Pods.....	C11214
RoyaltyFreeMusic.com.....	SL9430
Sitepro.com.....	N5734
StreamtheWorld.....	N7321
Studentfilmmakers.....	SU9626
TitanTV Media.....	N3535
Traffic.com, a NAVTEQ Company.....	C8120
WhiteBox.....	C1059

### Wireless (WiFi/WiMax/Bluetooth)

Axcera.....	C2524
Boxx Microwave Systems.....	C4909
Coffey Sound.....	N9320
Comrex.....	N5726
EMPOWER RF SYSTEMS.....	C1111
GMPCS Personal Communications, Inc.....	C4646
HME.....	C11632
iDirect Technologies.....	C6947
IDX System Technology, Inc.....	C5207
JC Connect.....	C11302
JK Audio, Inc.....	N9426
Kathrein Mobilcom Brasil.....	C2213B
KenCast, Inc.....	C7141
Link Research Ltd.....	C2907B
Lumantek.....	C2656
Microwave Radio Communications ..	C2907, OE300
Milestek Corporation.....	C6722
Modular Components National.....	N7428
ProTelevision Technologies A/S.....	C1109
RTS.....	C5329
SARAS Technology Limited.....	N7322
SES Americom.....	C5245
SIRA S.R.L.....	N9308
SysMaster Corporation.....	C2744
Tata Elxsi Limited.....	SU9730
Telex.....	C5329
Tieline Technology.....	N9311
UPLIT.....	C8742
Vecima Networks.....	SU6906

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